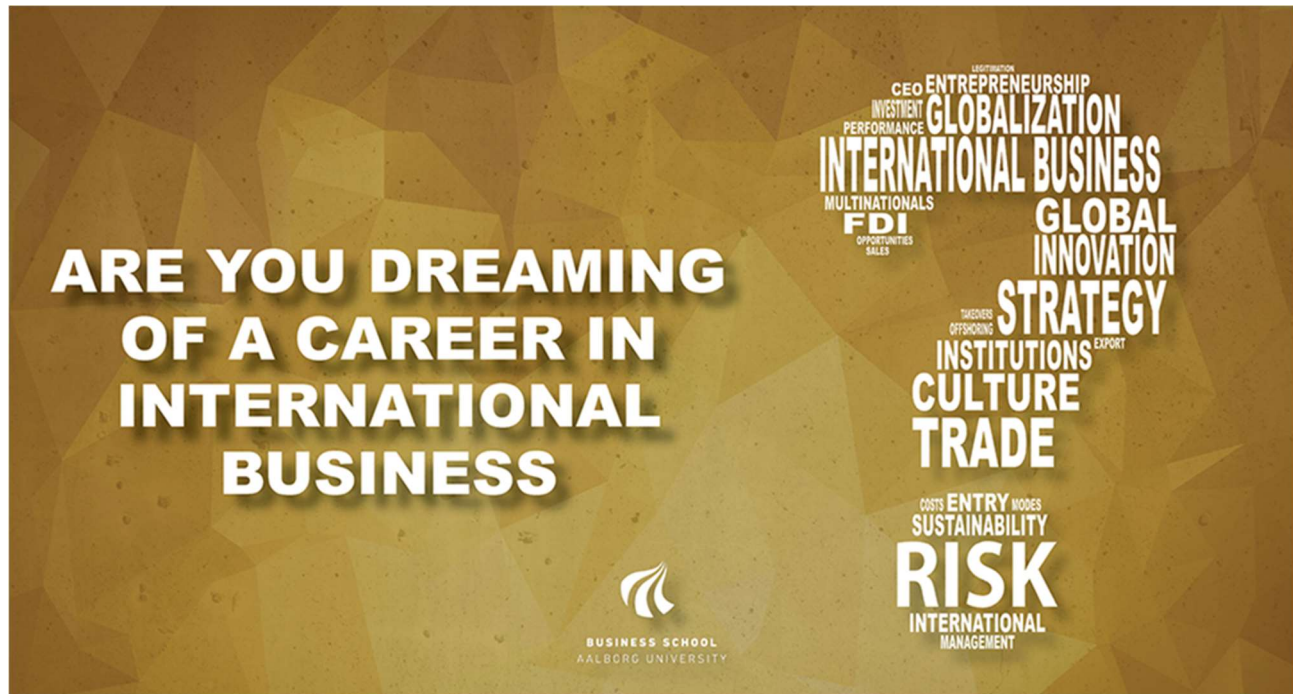


# INTERNATIONAL BUSINESS



The MSc specialisation programme in International Business prepares you for a career within international business management. If you want to work in the international field, the programme will give you the knowledge and skills you need.

## REASONS YOU SHOULD CHOOSE THIS PROGRAMME

Globalisation and the global business environment

Corporate internationalisation processes

International business development, entrepreneurship and international strategic management

**Aalborg**

2-YEAR SPECIALISATION ENGLISH

[Read about admission](#)



## International Business

Emil, student at Aalborg University Business School (AAUBS), talks about the master's degree specialisation programme in International Business.

The International Business study programme at Aalborg University Business School (AAUBS) focuses on the internationalisation of companies. Among other things, you get knowledge of challenges in developing an international business strategy and managing international business activities and functions.

The specialisation is characterized by a close interplay between theory and practice and an application-oriented approach. This means that you will work with cases and projects related to specific issues in companies.

The programme is in English, and all teaching is therefore delivered in English.

### **Upon graduation, you will have:**

- a deep and broad interdisciplinary understanding of international business issues, including the complexities of international organisations and management, as well as the economic, political, social, and cultural aspects of international business management
- the skills needed to analyse and assess a company's opportunities in the global market

- competencies to develop strategies, plans and actions based on the global opportunities of the company in question and ensure that the company carries out its activities efficiently

When graduated, you get a master's degree in Economics and Business Administration with a specialisation in International Business.

## Academic content

The specialisation in International Business lasts two years (four semesters).

### 1. Semester

The first semester consists of 5 compulsory modules; 4 teaching modules and a semester project module.

In the first semester, you will gain the necessary theoretical knowledge basis in the areas of international business, international entrepreneurship, international strategic management, and managing various international functions. During the semester, you will also prepare a semester project in collaboration with other students to work on a literature review project related to a self-chosen topic in international business.

### 2. Semester

The second semester consists of 4 compulsory modules; 3 teaching modules and a semester project module.

Two compulsory modules focus on foreign market entries and operations, where you will learn about different market penetration methods.

The third compulsory module, a research method module, focus on discussing various research designs and methods facilitating your problem-solving capabilities. During the semester, you will also prepare a semester project in collaboration with other students, conducting an empirical study related to international business where qualitative or/and quantitative methods are adopted

### 3. Semester

In the third semester, you have the opportunity to customise the semester to your own specific wishes by choosing from a large selection of electives such as course modules covering various topics and contemporary themes in economics and business administration. If you would like to collaborate with a company, you can choose the module "Project-based Business Cooperation" thereby gaining valuable work experience and apply what you have learned during the previous two semesters in practice. Alternatively, you can choose to study a whole semester at another study programme at AAUBS, at another institution in Denmark or abroad.

Read more about stays abroad [here](#)

#### 4. Semester

The fourth semester ends the programme with the Master's Thesis.

The thesis is a written dissertation that must show your abilities for professional immersion, to reflect on theoretical and practical problems related to the international business domain.

[Read more about the courses \(modules\) in the curriculum - §18 "Overview of the programme"](#).

## Company collaboration - Study abroad

On the third semester, you have the opportunity to complete a project-oriented company collaboration, where you can be associated for a longer period with a company or organisation in Denmark or abroad.

You can also choose to study a full semester abroad.

Read more about stays abroad [here](#)

## Admission and requirements

Admission requirements

### Admission requirements

#### Legal claim

The following bachelor's degree has a legal claim for admission:

- Erhvervsøkonomi, HA, Aalborg University

#### Bachelor's degrees that qualify for admission

The following Bachelor's degrees are deemed qualified for admission to this Master's programme:

- Erhvervsøkonomi, HA, Aarhus University
- Erhvervsøkonomi, HA, Copenhagen Business School
- Erhvervsøkonomi, HA, University of Southern Denmark
- Erhvervsøkonomi, HA, Roskilde University

Even though your bachelor's degree is deemed qualified for admission, please note that this master's programme has restricted admission and therefore your application will be prioritized based on the selection criteria stated below.

Admission requirements

If your bachelor's degree is not listed as a direct qualifying programme you can still apply for admission. When you apply, the study board of the specific master's programme will make an individual academic assessment of your bachelor's degree according to the admission requirements in ECTS as stated below:

- Microeconomics and Macroeconomics – 10 ECTS
- Quantitative Methods and Statistics – 10 ECTS
- Financial Accounting and Management Accounting – 10 ECTS
- Finance – 10 ECTS
- Organisation and Strategy – 10 ECTS
- Marketing – 10 ECTS

Furthermore

- Economics and Business Administration – 30 ECTS

Even though your bachelor's degree is deemed qualified for admission, please note that this master's programme has restricted admission and therefore your application will be prioritized based on the selection criteria stated below.

### **Pre-assessments**

Aalborg University does not pre-assess applications for admission. This means that academic assessments are carried out only when an application for admission is submitted.

#### **Supplementary courses**

If you have obtained a bachelor's degree...

you need to apply for admission to the Master programme before you can follow supplementary courses. It is possible to be admitted under the condition that you follow one or more supplementary courses during the first year of the Master programme. If you can be admitted under the condition that you follow supplementary courses, the number of courses will be stated in a potential admission letter. You are obligated to sign up for the relevant courses through the Empty-Place Scheme.

Can you follow supplementary courses between your bachelor's and master's?

When assessing whether you fulfill the entry requirements, the university is not allowed to base its decision on courses, which you have passed between completing your bachelor's degree and being admitted to a Master programme. We are not allowed to take courses you have completed prior to starting your Bachelor degree under consideration. That means that courses that are not part of the Bachelor

degree on the basis of which you are applying cannot be used in the assessment of your application.

[Read more about supplementary courses.](#)

#### English requirements

All applicants applying for a Master's programme offered in English must prove that their English level is equivalent to level B (Danish level) in English.

Danish B level in English compares to:

- IELTS (academic test). 6.5 overall band score
- TOEFL (internet-based): Minimum score: 85 Cambridge
- Certificate of Proficiency (CPE): 180 / level C1
- Certificate in Advanced English (CAE): 180 / grade C
- ECPE: Passed test including certificate

[Read more about language requirements and exemptions at Aalborg University.](#)

#### Programme curriculum

[See the curriculum here.](#)

## Restricted admission

#### What does restricted admission mean?

This programme has restricted admission which means that even though you are qualified for admission, you are not guaranteed a study place.

Assessment and prioritization of the qualified applicants will take place based on the selection criteria stated below.

#### Selection criteria

Assessment and prioritization of the qualified applicants will take place based on the following selection criteria:

- Grade point average of your qualifying bachelor's degree. If you have not completed your bachelor's degree, the grade point average is calculated based on the passed courses at time of the application. GPA is calculated based on your uploaded transcript.
- The number of ECTS obtained in the qualifying degree that is within the core subject area of the education programme applied for. Documented via uploaded transcript/course certificate.
- Relevant work experience. Documented by uploading e.g. reference letter from employer, pay slip, contract of employment.

Number of study places

International Business offers 40 study places in 2024.

How to apply

## How to apply

Application deadline and answer to your application

The application deadline is 1 March.

You will receive an answer to your application no later than 10 June.

When is this programme offered?

This programme offers study start in September.

Apply for admission

You must apply for admission in the Application Portal which opens in December.

[Log in to the Application Portal](#)

Read more about admission

You can find more information about the application process, requirements and deadlines at [masteradmission.aau.dk](https://masteradmission.aau.dk).

## Job and career

You will be able to lead and coordinate companies' international activities and contribute to decisions made in a global perspective.

Typical jobs will be international positions in small and large companies or organisations in sales and marketing, export and import or as a consultant. You will usually start as a project manager, for example, later advancing to a manager / decision-maker.

With a master's degree in Economics and Business Administration with a specialisation in International Business you can pursue a career in for example:

- The private sector, small, medium, and large enterprises (e.g., manufacturing industry, service industry, banks and financial institutions or management consultancy)
- National or international organisations (e.g., public sector, NGOs or similar)
- National or international research institutions and universities (e.g., a PhD programme)

You will also have the opportunity to participate in a graduate programme after graduation. Here you can start your career and develop through different work tasks. There will be a focus on getting around several functions in the organisation and gaining a broad knowledge of the various departments.

[Read more about graduate programmes.](#)

## **Get help at AAU to start your career in Denmark**

AAU Career helps you on your way from student life to job life in Denmark by giving you the tools to examine your options and find out what to do.

While studying at AAU, you can participate in career and job-related events, find help on our website, and book a personal career counselling session to talk about e.g.:

- Finding your way in your career
- Danish working culture
- Application and CV the Danish way
- What you can offer an employer
- How to go about job search in Denmark – both student job, internship and full-time job

[Read more about AAU Career here](#)

## **Contact**

Admission counselling

If you have questions concerning your application, admission requirements or admission in general, please send us an email to this address:

Email: [masteradmission@aau.dk](mailto:masteradmission@aau.dk)

### **Address**

The Admissions Office  
Aalborg University  
Fredrik Bajers Vej 1  
DK-9220 Aalborg East  
Denmark

### **Office hours**



Monday, Tuesday, Thursday and Friday: 12:00 - 14:00  
Wednesday: Closed

Tel.: +45 9940 9655

Student counsellor

NICOLAI THORDAHL FALKENBERG, LARISA NICOLETA CIOCARLAN & AMALIE FALK  
BYRGESEN

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DK-9220 Aalborg East  
Phone: +45 2097 8958  
E-mail: [ha-studievejl@business.aau.dk](mailto:ha-studievejl@business.aau.dk)

Office hours: Mondays and Thursdays 09:00-12:00.

Study programme

**Secretary, International Business**

[Birgitte Krogner](#)

Study and Wellbeing Guidance

Are you a student at AAU? In AAU Study and Wellbeing Guidance, we can help you with, among other things, choices during your study programme, study doubts, study techniques, motivation, wellbeing, leave and study resignation or perhaps just a conversation about your thoughts regarding your study programme and wellbeing. We are happy to talk to you about anything big or small.

[See opening hours and contact information.](#)