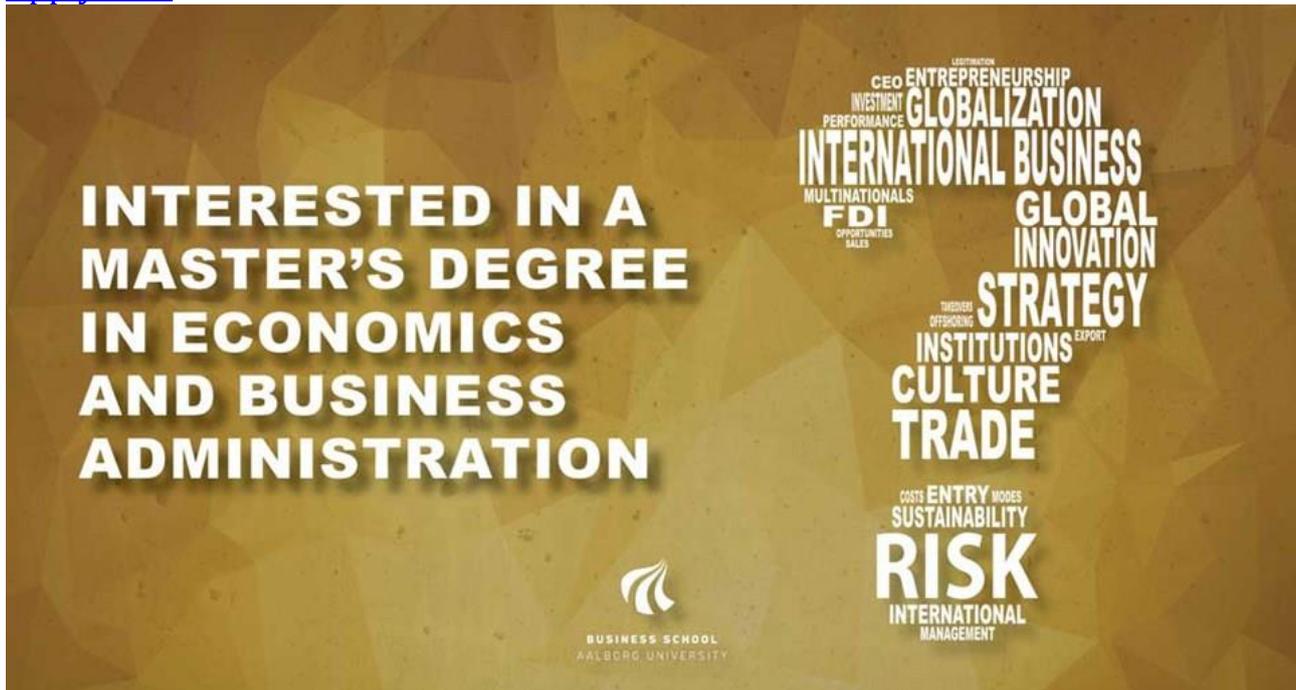


## INNOVATION MANAGEMENT

Innovation Management is a two-year full time international master's degree specialisation programme. You will gain knowledge and skills within innovation and learn how to plan and carry out innovative development projects in private and public companies and organisations.

[Apply now](#)



Associate Professor Christian Byrge on studying at SDC

The MSc specialisation programme in Innovation Management is organised by the [Sino-Danish Center for Education and Research](#) and takes place at the University of Chinese Academy of Sciences (UCAS) in Beijing, China.

Innovation is the targeted process of creating value based on ideas and is a driving force for competitiveness and sustainability in companies, institutions and organisations. Although many companies and organisations understand that innovation is crucial to their survival and competitiveness, managing innovation is a complex task.

The purpose of the MSc specialisation in Innovation Management is to give you a deep understanding of what innovation is and to equip you to manage innovation processes.

Innovation is not just about being creative. Creativity can result in good ideas, but if the ideas can't be used to create value, they may never turn into innovations. The Innovation Management programme teaches you to identify and develop creative ideas and bring them to life so that they create value and strengthen the competitive advantage of innovative organisations.

During the programme, you will receive professional guidance from researchers and practitioners from the business world. The purpose is to provide you with knowledge at the highest possible level that you can apply in both business and academia.

**Upon graduation you will have:**

- acquired theories and methods in innovation that you can use in both research and practice to identify, analyze and solve relevant theoretical and practical problems.
- competencies to create value in companies and organisations through systematic processes
- tools for understanding and managing complex innovation processes.

As a graduate, you will receive both a Danish diploma from Aalborg University and a Chinese diploma (Double Master's Degree) from UCAS in Beijing. You thus have optimal conditions for pursuing an international career in which China is an increasingly important player.

- [Read more about Innovation Management programme on the Sino-Danish Center homepage](#)
- [Find information about the application process, deadlines, tuition fee, scholarship etc.](#)
- [Read more about studying in China on the Sino-Danish Center homepage](#)
- [Read more about the Sino-Danish Center in Beijing](#)

## **Academic content**

The MSc specialisation programme in Innovation Management lasts two years. The programme consists of carefully tailored modules that include research areas within innovation management, planning, innovation systems, creativity, organisation, method, learning, globalisation, business models. In addition, there is project work and the final thesis.

The teaching is based on problem-based learning, which means that you learn to identify, process and solve real-world problems.

#### 1. and 2. Semester

The first two semesters give you an understanding of innovation and related disciplines in a broad context, both at the macro, meso and micro levels.

#### 3. Semester

The third semester gives you the opportunity to take a company stay in an international group, where you can apply the knowledge you gain during the programme. This is the perfect framework for translating theoretical knowledge into concrete actions.

#### 4. Semester

The fourth semester includes the thesis, and may also involve collaboration with a company.

## Company collaboration

In the third semester, you have the opportunity to complete a project-oriented company collaboration, where you can be associated with a company or organisation in China, Denmark or elsewhere.

You also have the opportunity to take a semester at another Danish university or take a semester at another programme at Aalborg University. You can also choose to work on a research project at the university.

Read more about stays abroad at: <https://www.internationaloffice.aau.dk/>.

Read more about opportunities for business courses at: <https://jobbank.aau.dk/da/>.

## Admission and requirements

Admission requirements

### Admission requirements

#### Legal claim

Read more about admission requirements at the [Sino-Danish Center homepage\(Admission\)](#)

#### Bachelor's degrees that qualify for admission

The following bachelor's degrees qualify for admission to this master programme:

- Erhvervsøkonomi, HA, Aalborg University
- Erhvervsøkonomi, HA, Aarhus University
- Erhvervsøkonomi, HA, Copenhagen Business School
- Erhvervsøkonomi, HA, University of Southern Denmark

- Erhvervsøkonomi, HA, Roskilde University
- Other management related bachelor programmes

Is your bachelor's degree not listed as a qualifying programme?

If your bachelor's degree is not listed as a direct qualifying programme you can still apply for admission. When you apply, the study board of the specific master's programme will make an individual academic assessment of your bachelor's degree according to the admission requirements in ECTS as stated below:

- Microeconomics and Macroeconomics – 10 ECTS
- Quantitative Methods and Statistics – 10 ECTS
- Financial Accounting and Management Accounting – 10 ECTS
- Finance – 10 ECTS
- Organisation and Strategy – 10 ECTS
- Marketing – 10 ECTS

Furthermore

- Economics and Business Administration – 30 ECTS

### **Pre-assessments**

Aalborg University does not pre-assess applications for admission. This means that academic assessments are carried out only when an application for admission is submitted.

*Special information for this programme*

The programme takes place in Beijing, China, and admits both Danish and international students with a bachelor's degree (BSc) in Economics and Business Administration or equivalent to it. If your bachelor's programme is not Economics and Business Administration but is related, you can still apply for admission. Applicants with an equivalent Danish or foreign degree at a similar level may be qualified for admission and will be individually assessed.

### **Description of relevance**

All applicants must upload a description of relevance in the Application Portal (max. 1 page in English). In document you must state why you would like to join this programme. Furthermore, highlight your qualifications and relevant work and/or study experiences that make you a qualified and suitable candidate for this programme.

For information about the application process, deadlines, tuition fee, scholarship etc. please see How to apply to Aalborg University.

## **YOU MAY BE REQUIRED TO PAY TUITION FEE**

Please check the [Sino-Danish Center FAQ website](#) for further information. You may contact The Sino-Danish Center if your questions concerning tuition fee are not answered on their website.

### **Supplementary courses**

If you have obtained a bachelor's degree...

you need to apply for admission to the Master programme before you can follow supplementary courses. It is possible to be admitted under the condition that you follow one or more supplementary courses during the first year of the Master programme. If you can be admitted under the condition that you follow supplementary courses, the number of courses will be stated in a potential admission letter. You are obligated to sign up for the relevant courses through the Empty-Place Scheme.

Can you follow supplementary courses between your bachelor's and master's?

When assessing whether you fulfill the entry requirements, the university is not allowed to base its decision on courses, which you have passed between completing your bachelor's degree and being admitted to a Master programme. We are not allowed to take courses you have completed prior to starting your Bachelor degree under consideration. That means that courses that are not part of the Bachelor degree on the basis of which you are applying cannot be used in the assessment of your application.

### **English requirements**

All applicants applying for a Master's programme offered in English must prove that their English level is equivalent to level B (Danish level) in English.

Danish B level in English compares to:

- IELTS (academic test). 6.5 overall band score
- TOEFL (internet-based): Minimum score: 85 Cambridge
- Certificate of Proficiency (CPE): 180 / level C1
- Certificate in Advanced English (CAE): 180 / grade C
- ECPE: Passed test including certificate

[Read more about language requirements and exemptions at Aalborg University.](#)

Restricted admission

## **Restricted admission**

#### Restricted admission

This programme has restricted admission which means that even though you are qualified for admission, you are not guaranteed a study place.

Assessment and prioritization of the qualified applicants will take place based on the selection criteria stated below.

#### Selection criteria

Assessment and prioritization of the qualified applicants will take place based on the following selection criteria:

- Achieved qualifications and the grade point average for ECTS credits obtained during the qualifying bachelor's degree at the time of application.

#### Number of study places

Innovation Management offers 15 study places in 2024.

How to apply

## How to apply

#### Application deadline and answer to your application

The application deadline is 1 March.

You will receive an answer to your application no later than 10 June.

#### When is this programme offered?

This programme offers study start in September.

#### Change of specialisation

Please note that it is only possible to change your choice of specialisation within the same study programme if you have not used any examination attempts and/or passed any modules on your original choice of specialisation. Additionally, there has to be free study places on the specialisation you wish to switch to.

#### Apply for admission

You must apply for admission in the Application Portal which opens in December.

[Log in to the Application Portal](#)

#### Read more about admission

You can find more information about the application process, requirements and deadlines at [masteradmission.aau.dk](https://masteradmission.aau.dk).

## **Job and career**

Innovation is an important driving force for future competitiveness and sustainability for companies, institutions and organisations. Employers therefore increasingly need experts and managers with competencies in innovation and business development who can make a company creative and innovative.

The MSc specialisation in Innovation Management meets this need for people with a detailed understanding of global market mechanisms, technological development, strategic insight, organisational skills, entrepreneurship and creativity.

Innovation Management not only gives you skills to apply for jobs in existing companies and organisations, but also promotes your interest in starting your own business.

The programme also offers you the opportunity to participate in academic research in the field of innovation.

As a graduate in Innovation Management with both a Danish and a Chinese diploma, you have an international job profile, which gives you a global competitive advantage in the labor market.

## **Get help at AAU to start your career in Denmark**

AAU Career helps you on your way from student life to job life in Denmark by giving you the tools to examine your options and find out what to do.

While studying at AAU, you can participate in career and job-related events, find help on our website, and book a personal career counselling session to talk about e.g.:

- Finding your way in your career
- Danish working culture
- Application and CV the Danish way
- What you can offer an employer
- How to go about job search in Denmark – both student job, internship and full-time job

[Read more about AAU Career here](#)

## **Contact**

Admission counselling

If you have questions concerning your application, admission requirements or admission in general, please send us an email to this address:

Email: [masteradmission@aau.dk](mailto:masteradmission@aau.dk)

**Address**

The Admissions Office  
Aalborg University  
Fredrik Bajers Vej 1  
DK-9220 Aalborg East  
Denmark

**Office hours**

Monday, Tuesday, Thursday and Friday: 12:00 - 14:00

Wednesday: Closed

Tel.: +45 9940 9655

Student counsellor

NICOLAI THORDAHL FALKENBERG, LARISA NICOLETA CIOCARLAN & AMALIE FALK  
BYRGESEN

Fibigerstræde 2, room 6  
DK-9220 Aalborg East  
Phone: +45 2097 8958  
E-mail: [ha-studievejl@business.aau.dk](mailto:ha-studievejl@business.aau.dk)

Office hours: Mondays and Thursdays 09:00-12:00.

Study programme

**Coordinator, Innovation Management**

[Dmitrij Slepnirov](#)

Study and Wellbeing Guidance

Are you a student at AAU? In AAU Study and Wellbeing Guidance, we can help you with, among other things, choices during your study programme, study doubts, study techniques, motivation, wellbeing, leave and study resignation or perhaps just a conversation about your thoughts regarding your study programme and wellbeing. We are happy to talk to you about anything big or small.

[See opening hours and contact information.](#)