A Retrospective Clinical View of Basal Cell Carcinoma and Squamous Cell Carcinoma in the Head and Neck Region: A Single Institution’s Experience of 247 Cases over 19 Years

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INTRODUCTION

Skin cancer is the most common type of cancer and affects over 2 million people annually in the United States [1,2]. Skin cancers are distinguished by the type of cells that give rise to each lesion, and consist of basal cell carcinoma (BCC) (77%), squamous cell carcinoma (SCC) (20%), malignant melanoma (3%), and rare tumors of cutaneous origin (<1%) [3,4]. Anatomic distribution is heavily skewed towards head and neck area for skin cancers, as 85% of BCCs and 75% of SCCs occur in this region [1].

BCC is characterized by slow growth and rare metastasis [1,4], whereas SCC is typically more aggressive with respect to invasion and metastasis [1]. Many factors influence the development of BCC and SCC, with sun exposure being the most prominent factor [1,4,5]. Cutaneous malignant tumors are being reported with increas-
ing frequency in the Korean population. Currently, the population experiences incidences of 0.25% and 0.34% for BCC and SCC, respectively [6]. Among various methods of treating BCC and SCC, wide local excision with frozen section or Mohs surgery is the standard, as each of these options minimizes local recurrence [1,4,5].

This study was undertaken to analyze many characteristics and treatment methods of BCC and SCC in the head and neck region and to compare with previously published reports.

METHODS

A retrospective review was performed for all patients treated for BCC or squamous carcinoma at our institution between April 1997 and March 2015. Multiple concurrent lesions in a single patient were considered as a single case. Patient charts were reviewed for demographic information, tumor size, onset-to-diagnosis, anatomic location, clinical subtype, histologic differentiation, method of surgical treatment, and recurrence.

All of the tumors were resected with negative margins on intraoperative frozen sections. Tissue defects were closed primarily whenever possible. Otherwise, larger defects were resurfaced using skin graft or local flap.

RESULTS

The review identified 265 cases of either BCC or SCC in 226 patients. Of the 226 patients, 80 (35.4%) were men and 146 (64.6%) were women. BCC (n=138, 55.9%) was more frequent than SCC (109, 44.1%). The male-to-female ratio was 1:1.4 (53 vs. 75 patients) for BCC and 1:2.6 (27 vs. 71 patients) for SCC. Patient ages ranged from 28 to 93 years (mean 70.8 years) for BCC and from 54 to 97 years (mean 79.9 years) for SCC. The most frequent age group was 70-to-79 year olds (45 patients, 35.2%) for BCC and 80-to-89 year olds (41 patients, 41.8%) for SCC (Fig. 1).

Tumor size and onset-to-diagnosis

Tumor diameters were between 1 and 2 cm in 50% of BCC cases (69 cases) and in 49.6% of SCC cases (54 cases). The average tumor diameter was 1.15 cm for BCC and 1.65 cm for SCC (Fig. 2). For BCC, the onset-to-diagnosis ranged from 0.75 to 20 months with a mean delay of 3.2 months. For SCC, it ranged from 1 to 18 months with a mean delay of 1.9 months. The number of patients treated for BCC and SCC at our institution had increased for each year under the review period (Fig. 3).

Fig. 1. (A, B) Age distributions of the skin cancer patients by age and sex. BCC, basal cell carcinoma; SCC, squamous cell carcinoma.

Fig. 2. Lesion diameters. Distribution of maximum lesion diameters for BCC and SCC. BCC, basal cell carcinoma; SCC, squamous cell carcinoma.
Anatomic distribution

Of the 265 tumors, the vast majority (n=247, 93.2%) was located in the head and neck area. The proportion of tumors in the head and neck region was 93.2% (138 of 148 cases) for BCC and 93.2% (109 of 117 cases) for SCC.

The location of head and neck tumors were further analyzed by reviewing the preoperative photographs and categorizing each tumor as belonging to one of the 13 aesthetic units of the face (Fig. 4). BCC showed predilection for the nasal unit (44 cases, 31.9%), followed by the orbital (31 cases, 22.5%) and the infraorbital (14 cases, 10.1%) units. In contrast, squamous cell carcinomas were most commonly in the buccal unit (23 cases, 21.1%), followed by the zygomatic (20 cases, 18.3%) and the temporal (15 cases, 13.8%) units (Fig. 5).

Clinical subtype for BCC

The 138 cases of BCC were divided into four clinical subtypes (nodular, pigmented, superficial, and morpheaform) using preoperative photographs (Fig. 6) [4]. The most common clinical subtype was the nodular type (80 cases, 58.0%), followed by the pigmented type (38 cases, 27.5%) (Fig. 7).

Histologic differentiation for SCC

The histologic reports were reviewed for the 109 cases of SCC, and each SCC tumor was classified as either well, moderately, or poorly differentiated. Of the 109 cases, histologic classification was unavailable for 30 cases. These cases were categorized as “unknown” (Fig. 8).
Surgical treatment: operative methods

As per our retrospective inclusion criteria, all of the 247 tumors had been treated with wide excision. The most commonly employed method of wound closure was local flap (136 cases, 55.1%), followed by primary closure (66 cases, 26.7%) and FTSG (38 cases, 15.4%). Among local flaps, the most commonly used flap type was V-Y advancement flap (54 cases) followed by a transposition flap (22 cases). The postauricular area (27 cases) was most donor site for a FTSG. Local flap was the most commonly used method for covering surgical defects after wide excision of BCC (79 cases, 57.2%) and SCC (57 cases, 52.3%). Primary repair was the second most commonly used method for BCC (32 cases, 23.2%) and for SCC (34 cases, 31.2%).

Operative methods were also analyzed by aesthetic units. A local flap was most commonly used to repair surgical defects in the frontal (6 of 14 cases, 42.9%), temporal (8 of 21 cases, 38.1%), occipital (1 of 1 case, 100%), orbital (21 of 39 cases, 53.8%), nasal (34 of 54 cases, 63.0%), infraorbital (14 of 22 cases, 63.6%), zygomatic (15 of 27 cases, 55.6%), oral (15 of 24 cases, 62.5%), buccal (18 of 30 cases, 60.0%), and neck areas (1 of 2 cases, 50.0%). Split-thickness skin grafts were most commonly used to repair defects in the parietal area (5 of 7 cases, 71.4%). Primary repair was used to repair defects

Fig. 6. The four clinical subtypes of basal cell carcinoma. (A) Nodular. (B) Pigmented. (C) Superficial. (D) Morpheaform.

Fig. 7. Distribution of basal cell carcinoma by clinical subtype.

Fig. 8. Distribution of SCC based on histologic differentiation. SCC, squamous cell carcinoma.
in the auricular (2 of 3 cases, 66.7%), mental (2 of 3 cases, 66.7%), and neck area (1 of 2 cases) (Table 1).

Recurrence

Of the 247 cases, local recurrence had occurred in 9 cases (3.6%) over the 19 year study periods. Of the recurrent tumors, 3 were of BCC and 6 were of SCC with recurrent rates of 2.2% and 5.5% for BCC and SCC, respectively. Secondary operation was curative without recurrence in 6 cases with a mean follow-up of 22 months. However, secondary operation was followed by recurrence in one patient at 10 months, who was lost to follow-up. The other two patients did not undergo a secondary operation at our hospital after receiving a diagnosis of recurrence (Table 2).

| Aesthetic unit | No. of patients (BCC/SCC [total]) | Local flap | FTSG | STSG | Primary closure | Total |
|----------------|----------------------------------|------------|------|------|----------------|-------|
| Frontal        | 5/1 (6)                          | 2/1 (3)    | 1/0 (1) | 2/2 (4) | 10/4 (14) |       |
| Parietal       | 0/2 (2)                          | 0          | 3/2 (5) | 0      | 3/4 (7)    |       |
| Temporal       | 1/7 (8)                          | 2/4 (6)    | 0/1 (1)  | 3/3 (6) | 6/15 (21)  |       |
| Occipital      | 0/1 (1)                          | 0          | 0      | 0      | 0/1 (1)    |       |
| Orbital        | 19/2 (21)                        | 4/1 (5)    | 0      | 8/5 (13) | 31/8 (39)  |       |
| Nasal          | 28/6 (34)                        | 10/3 (13)  | 0      | 6/1 (7) | 44/10 (54) |       |
| Infratemporal  | 10/4 (14)                        | 1/3 (4)    | 0      | 3/1 (4) | 14/8 (22)  |       |
| Zygomatic      | 5/10 (15)                        | 1/1 (2)    | 0      | 1/9 (10)| 7/20 (27)  |       |
| Auricular      | 0                                | 0/1 (1)    | 0      | 2/0 (2) | 2/1 (3)    |       |
| Oral           | 8/7 (15)                         | 3/0 (3)    | 0      | 2/4 (6) | 13/11 (24) |       |
| Buccal         | 3/15 (18)                        | 0/1 (1)    | 0      | 4/7 (11)| 7/23 (30)  |       |
| Mental         | 0/1 (1)                          | 0          | 0      | 1/1 (2) | 1/2 (3)    |       |
| Neck           | 0/1 (1)                          | 0          | 0      | 0/1 (1)| 0/2 (2)    |       |
| Total          | 79/57 (136)                      | 23/15 (38) | 4/3 (7) | 32/34 (66)| 138/109 (247)| |

Table 2. Review of the 9 recurrent cases

Table 1. Locations and operative methods used to treat BCC and SCC

DICUSSION

Skin cancer is the most common type of cancer, with incidence increasing worldwide over the last decade [3,4]. The most common form of skin cancer is BCC, which accounts for 77% of all skin cancers [2]. The second most common skin cancer is squamous cell carcinoma, at 20% of all skin cancers [4,6]. Other skin cancers, such as malignant melanoma, are relatively rare.

For the most part, the non-melanoma skin cancers are more frequent in the elderly population, which reflects the relationship between cumulative sun exposure and cancer development [4,5]. A number of epidemiologic studies conducted in Korea have revealed such increases in incidence of skin cancer, with the study by Kim et al. demonstrating skin cancer incidence increasing from 0.25% to 0.34% between two periods separated by a decade [6].

In the present study, BCC patients were 28 to 93 years of age,
with SCC patients ranging from 54 to 97 years. The mean patient age was 70.8 for BCC and 79.9 years for SCC, respectively. The most popular age group for presenting with BCC was patients in the eighth decade of life (45 patients, 35.2%), and the peak age for SCC was in the ninth decade (41 patients, 41.8%). The male-to-female ratio was 1:1.4 for BCC and 1:2.6 for SCC. In previous studies, the incidence of skin cancer has been shown to be higher for males than females [3,5,7], but recent studies have shown a reversal in this trend. In a retrospective review spanning a time period between 2005 and 2012, Choi et al. [3] found both types of skin cancer to be more common in females, with male-to-female ratios of 1:1.38 for BCC and 1:1.71 for SCC. These greater incidences in women are believed to be due to the greater life expectancy for the female population.

Development of skin cancer may be related to sexual hormones such as estrogen, but such relationship has not been studied extensively in clinical or epidemiologic setting. In an animal study, endogenous estrogen was shown to have a protective effect against skin carcinogenesis [8].

In the present study, the mean tumor diameters was 1.15 cm for BCC and 1.65 cm for SCC, and the mean onset-to-diagnosis times was 3.2 and 1.9 months for BCC and SCC, respectively. Typically, SCC is more aggressive in terms of invasion and metastasis than BCC [1], and our results represent the more aggressive characteristics of SCC.

The face is prone to develop skin cancer because it is continuously exposed to UV radiation [9]. In fact, 85% of BCC and 75% of SCC occur on the head and neck [1]. Kim et al. [6] reported that the head and neck region accounted for 67.1% and 21.5% of all BCC and SCC cases, respectively. In that study, the ratio between BCC and SCC was 3.12:1 for the head and neck region. Choi et al. [3] found both types of skin cancer to be more common in females, with male-to-female ratios of 1:1.38 for BCC and 1:1.71 for SCC. These greater incidences in women are believed to be due to the greater life expectancy for the female population.

Choi et al. [3] retrospectively reviewed 114 cases of BCC and SCC of the face. The authors found that BCC was most common in the nasal unit (37 of 76 cases, 44.1%) and that SCC was most common in the buccal unit (8 of 38 cases, 21.1%). Lee et al. [7] retrospectively reviewed 180 cases of BCC and SCC of the head and neck, and reported that BCC was most common in the nose (63 of 136 cases, 46.3%) and that SCC was most common in the cheek and perioral (11 of 44 cases, 25%, respectively). Our results were comparable to these studies, with 31.9% of BCC occurring in the nasal unit and 21.1% of SCC occurring in the buccal unit.

Reconstructions were successful without any significant aesthetic or functional deformity in our patients. Local flaps were most commonly used to cover surgical defects (136/247, 55.1%), followed by primary closure (66, 26.7%) and FTSG (38, 15.4%). In a study involving 137 case of BCC, Lee et al. [11] reported the most frequently used method of reconstruction as local flap (102 cases, 74.4%), followed by FTSG (25 cases, 18.2%). In a similar study involving 370 skin cancer cases, the most commonly used method of reconstruction was again local flap (132 cases, 35.7%) followed by primary closure (63 cases, 17.0%). Resection wounds too large to close primarily can be covered with full-thickness skin graft, but skin grafts taken from elsewhere usually do not match the color and texture of the adjacent skin. Local flaps can repair relatively large wounds while providing matching skin color and texture. Thus, we had performed 55.1% of operations using local flaps, with good functional and aesthetic results.

Many factors are associated with recurrence of non-melanoma skin cancers. For BCC, these factors are lesion size (>10 mm on a cheek, forehead, scalp, or neck, or >6 mm on the central face, periorbital area, nose, lip, chin, mandible, or auricle), aggressive clinical and histopathologic features (morpheaform, perineural invasion, irregular border), immunosuppressive status, or prior field irradiation [12,13]. For squamous cell carcinomas, high risk factors for recurrence are anatomic location (periocular, perioral, ear), lesion diameter (>2 cm), poor histologic differentiation, rapid growth, and perineural invasion [5,14]. In our review of 247 cases over a 18-year period, local recurrence had occurred in 9 cases (3.6%). Disease-specific recurrence rate was 2.2% (3 cases) for BCC.
and 5.5% (6 cases) for SCC. These recurrence rates were similar to those from previous skin cancer studies from South Korean population [10,11,15].

In our study, many characteristics of BCC and SCC compared to previously published reports were generally similar, but only different characteristic was the lower ratio of BCC to SCC. Our study have some limitations that small cases and experiences of single institution. Further study can help to establish the characteristics of BCC and SCC, and it will help many surgeons for performing patient consultation and treatment.

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