How to Use Computer Network Technology to Strengthen the Management of Ideological and Political Work

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Abstract. The high-tech, which is led by the computer network technology, has accumulated in many years. It is bursting into a vigorous air, which has injected new blood into the spirit and material of the whole world, bringing about the development of the industry and the development of the integration, and at the same time promoting the no-drop process of some of the traditional industries. The management of ideological and political work is a work that needs long-term persistence, continuous updating of content, form and method. At present, in view of the characteristics of ideological and political work, we have used scientific and technological means such as wireless network, local area network and international Internet to strengthen the management of ideological and political work, and have made success in the application. This paper discusses some views on the use of computer network technology to strengthen the management of ideological and political work in the computer era.

Keywords: Computer network technology, ideological and political work, Management

1. Introduction
The advent of computer network technology era has far-reaching influence on the pattern of social industry, economy, culture, politics and military. Judging from the current situation, the various industries are almost either with computer technology cooperation, or decline or disappear. In any case, in the era of advocating science and technology all over the world, technology has indeed brought us unprecedented surprises. As long as it is helpful to the industry, why say no? The computer technology breaks through the time limit and the geographical limitation, brings the high-efficiency and convenient and environment-friendly life, brings various technical means for improving the quality of people's life, and brings a huge pool of shared resources [1]. Although the development of computer network technology has also produced the network security problems, but we cannot waste food because of choking, but we should further develop computer technology to solve these security problems. Ideological and political education is the evergreen tree of national stability, unity and
stable development [2]. Strengthening the management of ideological and political work by using computer network technology is the common requirement for us to emancipate the mind, seek truth from facts and keep pace with the times. Only by always keeping pace with the times, can we always maintain our youth and never fade.

2. Ideological and Political Work Management in the Era of Computer Network Technology

Thought is a weapon of action. Only by arming it with weapons of thought can we be invincible and invincible. In the era of increasing globalization, we stand proudly above the world, realize the road of the whole people towards a well-off society, and realize the great rejuvenation of the Chinese nation. In any time, we should be able to grasp the pulse of the times, grasp the new characteristics of the work in the new period, keep pace with the times, and make use of the achievements of the development of science and technology, and then move forward to the glory. With the highly developed computer network technology, the network social platform is open and the media is gathered [3]. Our ideological and political management work can also get a wider range of channels, but also face many new problems and challenges.

2.1 Subject Transformation

The traditional ideological and political education is limited in form, in a single way, because of the limitations of various conditions, the coverage of ideological and political education is narrow and the educational effect is very limited. After the great development of network technology, the channels that ideological and political education can rely on suddenly increase, not only the time, place is flexible, the form is various, the content allowance current affairs politics, the news society hot spot, and has the function of watching or listening repeatedly, different people can arrange the study at any time according to their own time. Many of the ideological and political education courses are video, which can be seen by eyes, ears, and more likely to have a profound impression on the content of education. The ideological and political education under the network technology has the advantage that the comment area is open, and the learning experience can be shared with the owner directly in the way of leaving the message, and the questions of my own questions can be published in the comment area for discussion to form a point-to-multipoint [4]. The multi-point-cross learning environment is more favorable for exciting the learning enthusiasm of the people. It is also from a different point of view that the subject of study and the subject of education are constantly changing.

2.2 Osmotic Effect

Ideological and political education under network technology has an obvious advantage, that is, the speed is very fast, we can see the latest theoretical results at the first time, this impact is particularly helpful to memory and thinking, so that people naturally analyze and analyze theoretical innovation in their minds, and associate them with practical application. Another advantage of education under the network technology is that an important debate appears on multiple platforms, and it appears frequency [5]. As far as the number of users of the mobile Internet is concerned, people will often see the same important topic intentionally or unintentionally, so that in addition to intuitive education, there is also the effect of touching each other and imperceptibly. As the saying goes," practice makes perfect ", see more, see more, think more, unconsciously will show in action.

2.3 Selected Content

The selection of ideological and political education content lies not only in the need to classify the educational content, distinguish the primary and secondary, so that the educational content is cannot be more concise, and does not drag the mud and water. The party that is mainly in the education can freely choose the content of the concern itself to carry on the independent classification, to the content of the word, concern the people's situation, to pay attention to the social and other aspects of the education content to study actively, to do not want to dry or dry, Learning to learn the content that you
don't understand can be selectively discarded, and in turn choose a more easy-to-understand form or content. No matter what kind of education, the ultimate goal is to let the educated people put it into practical action after knowing their hearts, not to educate for the sake of education, to learn for the sake of study, and not to force them to receive education and be forced to take part in learning. The best education should be to accept an educator's digestion and absorption of the content of education and to translate into a real action.

2.4 Shared Resources
Another important feature of the computer Internet is that it is open and inclusive, with no boundary restrictions, and all of its resources are open to all users. Users can download resources from the Internet or upload their own unique resources to the Internet, thus forming an extremely large pool of shared resources from which each user can access the information they want. The shared resources enable the ideological and political education to be carried out conveniently at any time and at any place, so that the coverage of the ideological and political education is enlarged, and the frequency of the ideological and political education is improved. In particular, the modern culture and education in our country is still relatively backward, the funds that people can spend on professional study are limited, the resource sharing of computer network technology provides a lot of free learning materials, to a certain extent, it breaks the neglect of learning caused by the shortage of funds, which is helpful for people to form the habit of caring about national events and paying attention to social hotspots, so that people can consciously study political thought and see the situation. Improve people's own ideological and political quality, for the unity and cohesion of the whole nation to lay the ideological foundation.

3. The Application of Computer Technology in the Management of Ideological and Political Work

3.1 Wireless Network
Computer network technology is not only the product of the rapid development of science and technology, but also the symbol of high-tech products. It is also characterized in that it has been integrated into all walks of life, bridging the wiring among many industries, realizing the interconnection and cross-border development of many industries, and greatly promoting the integration of all walks of life into the computer technology. Wireless network has become an indispensable tool in people's life, using wireless network, we can easily use mobile devices to access the Internet, anytime, anywhere to learn the network cloud storage courses and materials. For example, the terminal application of the "the power of learning" mobile device is the country's ideological and political education, with the other kinds of mobile applications for the national study technology course and the art course. The user can be conveniently accessed through the wireless network, and the ideological and political work management is strengthened at the same time that the people can reasonably utilize the fragmentation time. Figure 1 shows the change in the number of wireless network users in recent years.
Figure 1. The change in the number of wireless network users in recent years

3.2 Local Area Network Technology

LAN technology has a long history and is one of the most common forms of network. Local area network (LAN), as the name implies, is a network that transmits, receives and communicates in a certain range. Its obvious characteristics are simple and easy to operate, easy to operate, fast to deal with, transmitted in real time, and easy to control. The local area network, the access port is particularly simple, the configuration requirement for all the user hardware is also low, the condition for wide popularization and use is provided, and the universal praise and support of the user are also obtained. The use of local area network technology to strengthen the management of political thought within a certain organization range can meet the requirements of timely information transmission, convenient communication and safety and reliability. Figure 2 shows a comparison of the length of time a community participates in political and ideological studies every month before and after the construction of a local area network (LAN).

Figure 2. The Learning situation of a community before and after the Construction of LAN
3.3 International Internet

In the space of the international Internet, we can get more information, know the latest technology, knowledge, literature, information and so on, and through our own judgment, the reasonable trade-off, not only meets the unknown exploration, the pursuit of knowledge, And can also be used for improving the ability of self-judgment on the merits and analyzing the international current affairs. Using the international internet, we should also pay attention to the judgment of the information while getting more information, and we need to have good political thought and knowledge reserve, so that it is not easy to be led by the information of the garbage.

4. Conclusions

With the rapid development of the computer network technology, the mobile Internet, the local area network, the international Internet and other new network technologies, such as big data, cloud computing, data mining, etc., have been developed rapidly and widely. But everything has two sides, the world of network technology is wonderful, it has changed our material world and spiritual world, at the same time, it is also complex and full of pitfalls, the information content is mixed, in which the truth and falsehood can only be distinguished by considerable wisdom. In the management of ideological and political education, we should not only make use of the advantages of computer network technology to serve us, but also try our best to stop the erosion of junk information, false information and even harmful information on the results of our work.

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