An EDS salesman dies and meets St. Peter at the Pearly Gates. St. Peter tells the salesman that he can choose between heaven and hell. First he shows the man heaven, where people in white robes play harps and float around. "Dull," says the EDS salesman. Next, St. Peter shows him hell: toga parties, good food and wine, and people looking as though they've having a fine time. "I'll take hell," he says.

He enters the gates of hell and is immediately set upon by a dozen demons, who poke him with pitchforks. "Hey," the EDS salesman demands as Satan walks past, "what happened to the party I saw going on?"

"Ah," Satan replies. "You must have seen our demo."

(Credit, before "improvement", to the Reader's Digest)