Relationship between obesity, ethnicity and risk of late stillbirth: a case control study

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**Abstract**

**Background:** In high income countries there has been little improvement in stillbirth rates over the past two decades. Previous studies have indicated an ethnic disparity in the rate of stillbirths. This study aimed to determine whether maternal ethnicity is independently associated with late stillbirth in New Zealand.

**Methods:** Cases were women with a singleton, late stillbirth (≥28 weeks' gestation) without congenital abnormality, born between July 2006 and June 2009 in Auckland, New Zealand. Two controls with ongoing pregnancies were randomly selected at the same gestation at which the stillbirth occurred. Women were interviewed in the first few weeks following stillbirth, or at the equivalent gestation for controls. Detailed demographic data were recorded. The study was powered to detect an odds ratio of 2, with a power of 80% at the 5% level of significance, given a prevalence of the risk factor of 20%. A multivariable regression model was developed which adjusted for known risk factors for stillbirth, as well as significant risk factors identified in the current study, and adjusted odds ratios and 95% confidence intervals were calculated.

**Results:** 155/215 (72%) cases and 310/429 (72%) controls consented. Pacific ethnicity, overweight and obesity, grandmultiparity, not being married, not being in paid work, social deprivation, exposure to tobacco smoke and use of recreational drugs were associated with an increased risk of late stillbirth in univariable analysis. Maternal overweight and obesity, nulliparity, grandmultiparity, not being married and not being in paid work were independently associated with late stillbirth in multivariable analysis, whereas Pacific ethnicity was no longer significant (adjusted Odds Ratio 0.99; 0.51-1.91).

**Conclusions:** Pacific ethnicity was not found to be an independent risk factor for late stillbirth in this New Zealand study. The disparity in stillbirth rates between Pacific and European women can be attributed to confounding factors such as maternal obesity and high parity.

**Background**

Stillbirth remains a common and devastating pregnancy complication. Approximately 8 in 1000 New Zealand births result in stillbirth (fetal death ≥ 20 weeks gestation) and more than 1 in 300 result in late stillbirth (death ≥ 28 weeks gestation)\(^1\). Unfortunately the decline in stillbirth rate in New Zealand and elsewhere that occurred in the 1980’s and 1990’s has not been sustained in the last decade \(^1\)-\(^4\).

Previous retrospective New Zealand studies have documented ethnic disparity in the rate of stillbirth, with Pacific women having an increased risk of stillbirth compared to European women [5,6]. Ethnic disparity in stillbirth risk has also been reported elsewhere. In the UK, both Black and Asian women have a disproportionate number of stillbirths compared to White women [4,7,8]. In the United States, African American women have more than twice the risk of stillbirth compared to White women [9,10]. The reasons for these reported ethnic disparities have not yet been determined.

International studies have reported several demographic risk factors associated with stillbirth, including: advanced maternal age [11,12], obesity [13,14] smoking in pregnancy [15], low socio-economic status [16] and extremes of parity [17,18]. Many previous studies that have reported ethnic disparity in the risk of stillbirth were retrospective in...
design and had insufficient variables to enable appropriate adjustment for confounders [6,7,9].

The main aim of the prospective Auckland Stillbirth Study was to identify modifiable risk factors for late stillbirth. We hypothesised that, after adjustment for demographic risk factors, the risk of late stillbirth amongst Pacific women would not differ from that in European women and that obesity would be an independent risk factor for late stillbirth.

Methods
All women booked to give birth in the greater Auckland region and who experienced a stillbirth at or after 28 weeks gestation between July 2006 and June 2009 were eligible to participate in the study. Late stillbirth was selected as the primary outcome as live born babies born at or after 28 weeks are likely to survive. Women with multiple pregnancies and those where the baby died due to a congenital abnormality were excluded. Each case was matched with two randomly selected controls with an ongoing pregnancy at the same gestation at which the stillbirth occurred. A description of the manner in which cases and controls were identified and recruited, and other detailed methods have been described previously [19]. Data were obtained through interviewer administered questionnaires and from clinical data extraction.

Ethical approval was gained for this study from the Northern "X" Regional Ethics Committee.

Data collection
Interviews took place in the first few weeks following the stillbirth, or for controls, at the equivalent gestation of pregnancy at which the stillbirth occurred. Demographic data included maternal age, ethnicity and country of birth, body mass index, education level, social deprivation index, work status, marital status, parity, smoking and recreational drug use during pregnancy.

A single ethnicity was self assigned using a system of prioritisation based on the standardised system of ethnicity data collection used by the New Zealand Ministry of Health [20]. In this study, due to small numbers, all non-Maori, non-Pacific, non-European groups were combined and defined as ‘other’.

Maternal Body Mass Index (BMI) was calculated from the earliest known weight taken in pregnancy and maternal height measured at interview. BMI was considered as a continuous, and also as a categorical, variable. BMI was classified according to two criteria: conventional World Health Organisation (WHO) [21] and ethnic specific [22]. Only 2 (1.3%) cases and 6 (1.9%) controls were classified as underweight, and BMI was therefore categorised into 3 groups: <25 kg/m², 25-29.9 kg/m², and ≥ 30 kg/m² for WHO criteria. Appropriate cut off points for overweight and obesity differ between ethnic groups as the BMI and body fat ratios differ [23,24] and consequently ethnic specific categories have been developed for use in multi ethnic populations [25]. For Asians, overweight was defined as ≥23 kg/m² and obesity as ≥27.5 kg/m² and for Pacific/Maori, overweight is ≥26 kg/m² and obesity ≥32 kg/m² [21,22]. Three ethnic specific BMI categories were therefore also created: normal/underweight, overweight and obese. As ethnic specific BMI categories are not universally accepted, the conventional WHO criteria were used in the multivariable analysis.

The level of social deprivation (Deprivation Index) was determined by the address at which the participant was living at the time of stillbirth/interview, based on the 2006 New Zealand Deprivation Index (NZDep2006) [26]. Smoking status was assigned to one of three groups: smoking at any time during pregnancy (smoker), non-smoker who lived with a smoker (passive only), and those that did not smoke in pregnancy and lived in a smoke free environment (smoke free).

Analysis
The study was powered to detect an odds ratio of 2, with a power of 80% at the 5% level of significance, given a prevalence of the risk factor of 20%. All statistical tests were performed using SAS (SAS Institute Inc., Cary NC USA). Standard conditional regressions were used for matched case control studies using the ‘proc logistic’ procedure, with the ‘strata’ statement to control for matching. Continuous variables were compared using t-tests. Statistical significance in multivariable analysis was defined at the 5% level. Odds ratios (OR) and adjusted odds ratios (aOR) with 95% confidence intervals were used to calculate risk in univariable and multivariable analysis respectively.

The main multivariable regression model included maternal variables known to be associated with increased risk of stillbirth, based on evidence from previous literature (maternal age, BMI, ethnicity, parity, smoking and socio-economic status). Other demographic variables from this study with a p-value of <0.10 were also included in the model.

Results
During the study period 215 eligible cases of late stillbirth were identified, 155 (72%) consented to take part in the study, as did 310/429 (72%) of the eligible controls. No significant difference was identified between the characteristics of those who consented and those who did not [19].

In univariable analysis, Pacific women were found to have an increased risk of late stillbirth compared to European women (OR 1.88 95%CI 1.13-3.13), whereas the risk for Maori women did not differ [Table 1]. There
Table 1 Characteristics of women with late stillbirth compared with gestation matched controls

|                          | Cases | Controls | Univariable OR  | 95% CI     |
|--------------------------|-------|----------|-----------------|------------|
|                          | n = 155 (%) | n = 310 (%) |                |            |
| **Maternal age**         |       |          |                 |            |
| <20                      | 10 (6.5) | 24 (7.7) | 0.80            | 0.38-1.71  |
| 20-34                    | 113 (72.9) | 216 (69.7) | 1.00           |            |
| ≥ 35                     | 32 (20.7) | 70 (22.6) | 0.86            | 0.53-1.42  |
| **Maternal ethnicity**   |       |          |                 |            |
| Maori                    | 19 (12.3) | 46 (14.8) | 1.08            | 0.57-2.04  |
| Pacific                  | 48 (31.0) | 67 (21.6) | 1.88            | 1.13-3.13  |
| European                 | 55 (35.5) | 139 (44.8) | 1.00           |            |
| Other                    | 33 (21.3) | 58 (18.7) | 1.46            | 0.85-2.51  |
| **Country of birth**     |       |          |                 |            |
| New Zealand              | 83 (53.6) | 168 (54.2) | 1.00           |            |
| Other                    | 72 (46.5) | 142 (45.8) | 1.03           | 0.69-1.54  |
| **Marital status**       |       |          |                 |            |
| Married                  | 84 (54.2) | 202 (65.2) | 1.00           |            |
| Not married              | 71 (45.8) | 108 (34.8) | 1.60           | 1.07-2.38  |
| **Deprivation Index**    |       |          |                 |            |
| 1-4                      | 91 (58.7) | 218 (70.3) | 1.00           |            |
| 5 (most deprived)        | 64 (41.3) | 92 (29.7) | 1.74            | 1.14-2.67  |
| **School leaving age**   |       |          |                 |            |
| <17 years                | 36 (23.2) | 56 (18.1) | 1.37            | 0.85-2.18  |
| ≥17                      | 119 (76.8) | 254 (81.9) | 1.00           |            |
| **Employment in last month** |       |          |                 |            |
| Paid work                | 41 (26.5) | 118 (38.1) | 1.00           |            |
| Not in paid work         | 114 (73.6) | 192 (61.9) | 1.75           | 1.13-2.70  |
| **Parity**               |       |          |                 |            |
| 0                        | 77 (49.7) | 144 (46.5) | 1.41            | 0.94-2.13  |
| 1-3                      | 62 (40.0) | 156 (50.9) | 1.00           |            |
| ≥4                       | 16 (10.3) | 10 (3.2) | 5.13            | 1.99-13.21 |
| **BMI**                  |       |          |                 |            |
| < 25                     | 55 (35.5) | 156 (50.3) | 1.00           |            |
| 25-29.9                  | 39 (25.2) | 67 (21.6) | 1.69            | 1.03-2.78  |
| ≥ 30                     | 61 (39.4) | 87 (28.1) | 2.08            | 1.30-3.33  |
| **Ethnic specific BMI groups** |       |          |                 |            |
| Normal/underweight       | 57 (36.8) | 151 (48.7) | 1.00           |            |
| Overweight               | 44 (28.4) | 81 (26.1) | 1.46            | 0.91-2.35  |
| Obese                    | 54 (34.8) | 78 (25.2) | 1.91            | 1.18-3.09  |
| **Smoking in pregnancy** |       |          |                 |            |
| Smoke-free               | 80 (51.6) | 201 (64.8) | 1.00           |            |
| Passive only             | 29 (18.7) | 43 (13.9) | 1.67            | 0.99 - 2.83 |
| Smoker                   | 46 (29.7) | 66 (21.3) | 1.78            | 1.11 - 2.85 |
| **Recreational drugs**   |       |          |                 |            |
| No drug use              | 142 (91.6) | 298 (96.1) | 1.00           |            |
| Any drug use             | 13 (8.4) | 12 (3.9) | 2.35            | 1.02 - 5.42 |
| **Previous preterm birth** |     |          |                 |            |
| Yes                      | 11 (7.10) | 15 (4.84) | 1.52            | 0.67 - 3.43 |
| No                       | 144 (92.80) | 295 (95.16) | 1.00        |            |
| **Previous small for gestational age** |       |          |                 |            |
| Yes                      | 12 (7.74) | 15 (4.84) | 1.60            | 0.75 - 3.42 |
| No                       | 143 (92.26) | 295 (95.16) | 1.00        |            |
| **Previous stillbirth**  |       |          |                 |            |
| Yes                      | 2 (1.29) | 3 (0.97) | 1.33            | 0.22 - 7.98 |
| No                       | 152 (98.71) | 307 (99.03) | 1.00        |            |
was no significant difference in the gestation at which the earliest pregnancy weight was measured (14.3 weeks (SD 7.0) for cases and 13.8 weeks (SD 7.1) for controls \( p = 0.54 \)). Using conventional WHO BMI groupings, both overweight and obese women were found to have an increased risk of stillbirth relative to normal/underweight women. A similar pattern, with slightly reduced odds ratios, was also found when ethnic specific BMI criteria were used.

Women who were; grandmultiparous (parity \( \geq 4 \)), not married, lived in the most deprived areas, or were not in paid work were also found to be at increased risk of late stillbirth. Both cigarette smokers and non smokers regularly exposed to environmental cigarette smoke had a similar degree of increased risk. Recreational drug use was associated with a greater than twofold increase in risk. Marijuana was the most commonly used recreational drug in pregnancy in 9 (5.8%) cases and 11 (3.6%) controls, and the majority of marijuana smokers also smoked cigarettes; 82% of marijuana smoking cases and 100% of marijuana smoking controls also smoked cigarettes.

In this study, no significant relationship was found between risk of late stillbirth and maternal age, country of birth or school leaving age. Previous adverse pregnancy outcome was not found to be significantly associated with late stillbirth risk in this study.

After multiple regression analysis was performed, adjusting for potential confounders, maternal Pacific ethnicity was no longer found to be independently associated with late stillbirth risk (aOR 0.99 95%CI 0.51-1.91), and Maori ethnicity was now found to be associated with a significantly reduced risk of late stillbirth (aOR 0.41 95%CI 0.17-0.96) [Table 2]. Maternal overweight and obesity remained significant, with obese women having a more than 2 fold increase in risk compared to normal weight/underweight women (aOR 2.11; 95% CI 1.14-3.91). As obesity is known to be associated with pre-eclampsia and diabetes, we fitted an additional model including these two variables (prevalence 0.9% and 4.5% respectively). The findings of the original model were unchanged when adjustment was made for these additional variables.

### Discussion

Auckland, the largest city in New Zealand, contains the greatest numbers of Pacific people of any city in the world [27]. The increased rate of late stillbirth amongst Pacific women compared to European found in univariable analysis is consistent with previous studies from New Zealand and with other international studies indicating ethnic disparity in stillbirth risk [4,9,28,29]. This study was able to adjust for a number of potential demographic confounders such as obesity, parity and poverty. After this adjustment, Pacific ethnicity was no longer found to be independently associated with an increased risk of late stillbirth.

The results from this study also suggest that after adjusting for known confounding factors, Maori ethnicity was associated with a reduced risk of late stillbirth. This finding seems inconsistent with two other studies which reported that Maori women had a similar overall stillbirth risk to European women [6,28], although these former studies were not able to adjust for BMI, smoking or drug use in pregnancy. There is also evidence that Maori women may have an increased risk of stillbirth prior to 28 weeks gestation, rather than late stillbirth [30]. Our findings of a reduced rate of late stillbirth in Maori, when considered with other New Zealand data

| Table 2 Multivariable odds ratios for maternal characteristics associated with late stillbirth |
|-----------------------------------------------|
| **Maternal age**                            |
| <20                                          | 0.61 | 0.24-1.52   |
| 20-34                                        | 1.00 | -          |
| \( \geq 35 \)                                | 0.82 | 0.46-1.46   |
| **Maternal ethnicity**                      |
| Maori                                        | 0.41 | 0.17-0.96   |
| Pacific                                      | 0.99 | 0.51-1.91   |
| European                                     | 1.00 | -          |
| Other                                        | 1.69 | 0.92-3.11   |
| **Marital status**                          |
| Married                                      | 1.00 | -          |
| Not married                                  | 1.75 | 1.03-2.98   |
| **Deprivation Index**                       |
| 1-4                                          | 1.00 | -          |
| 5                                            | 1.20 | 0.72-2.00   |
| **Employment in last month**                |
| Paid work                                    | 1.00 | -          |
| Not in paid work                             | 1.66 | 1.00-2.77   |
| **Parity**                                  |
| 0                                            | 1.75 | 1.08-2.83   |
| 1-3                                          | 1.00 | -          |
| \( \geq 4 \)                                | 4.22 | 1.44-12.40  |
| **BMI**                                     |
| \(< 25 \)                                   | 1.00 | -          |
| 25-29.9                                     | 1.75 | 1.00-3.05   |
| \( \geq 30 \)                               | 2.11 | 1.14-3.91   |
| **Smoking**                                 |
| Smoke-free                                   | 1.00 | -          |
| Passive only                                 | 1.36 | 0.74-2.47   |
| Smoker                                       | 1.28 | 0.71-2.32   |
| **Recreational drugs**                      |
| No drug use                                  | 1.00 | -          |
| Any drug use                                 | 2.77 | 0.96-7.99   |
suggesting an increase in early stillbirth, are compatible with the previous studies which showed no overall increase in stillbirth risk for Maori compared with European [6,28]. However our data suggest that Maori women who do not have lifestyle risk factors may have a reduced risk of late stillbirth, and future well designed studies are needed to confirm or refute these findings.

Consistent with previous research, we found a twofold increase in late stillbirth risk in obese women [13,14,31,32]. Obesity is particularly prevalent amongst Pacific women in New Zealand, with almost 64% of all Pacific women being classified as obese [33]. Obesity is also more prevalent in African Americans compared to White women in the United States [34]. Few previous studies showing disparity in stillbirth risk between ethnic groups have been able to adjust for BMI [9,28]. One study, by Salihu and others, which has explored this relationship, reported that obesity compounded the stillbirth risk for African American women, as the increased risk of stillbirth for obese African American women was on average 50% greater than that for obese White women [32].

A novel feature of this study is that we have investigated the risk of stillbirth using ethnic specific as well as conventional WHO BMI criteria. The relationship between obesity and stillbirth was similar regardless of which criteria were used.

The mechanism(s) by which obesity increases the risk of stillbirth is not clear and is likely multifactorial. Metabolic disorders such as diabetes and pre-eclampsia are associated with obesity [35], and are in turn associated with an increased risk of stillbirth [36]; however in our study adjustment for these factors did not diminish the independent effect of obesity. Obese pregnant women have altered metabolic profiles compared with non obese women, including higher glucose levels (even when not meeting criteria for diabetes), altered lipids and a pro-inflammatory milieu [37]. In high income countries, obesity is associated with lower socio-economic status, and women who do not have access to micronutrient rich food have been found to be more likely to be overweight or obese [38]. In this study, however, adjustment for socio-economic status did not reduce the effect of obesity on the risk of stillbirth. Further research is required to determine whether nutritional status has an impact on the risk of stillbirth [39]. Obese pregnant women have significantly more sleep-related disordered breathing than normal weight women [40]. Snoring has been associated with fetal growth restriction and pregnancy-induced hypertension [41], but there has been only one case study reported that suggested a link between obstructive sleep apnoea and stillbirth [42]. Obesity has also been associated with altered perception of fetal movements, with more overweight and obese women presenting with reduced fetal movements compared with women of normal weight [43].

As has been found in other studies, both extremes of parity were shown to be associated with an increased risk of stillbirth [17,44]. In our study grandmultiparous women had the highest risk and Pacific women were more likely to be grandmultiparous than women of other ethnicities. Advanced maternal age can impact upon the relationship between stillbirth and grandmultiparity, however in this study maternal age was included in the adjusted model and the relationship remained.

The mechanisms that might underlay the relationship between high parity and stillbirth risk are not yet understood. A speculation by Aliyu and others is that “uterine exhaustion” is reached and the uterus becomes less effective in its nurturing of the fetus [17]. As previous pregnancy complications were not associated with increased risk of stillbirth in this study it is unlikely that the effect of high parity is mediated by adverse outcomes in previous pregnancies.

We found no association between maternal age and stillbirth; this may be due to the study being underpowered for such an association, as previous large population based studies have found associations between both young [45,46] and advanced maternal age [47,48] and stillbirth. Advanced maternal age has also been specifically associated with unexplained stillbirth [49,50], whereas in this study we included all causes of late stillbirth (after exclusion of fetal abnormalities and multiple pregnancies) which may dilute an association between advanced maternal age and unexplained stillbirth in particular. One other possible explanation for our differing findings may be that in two of the three District Health Boards where this study took place, women over 35 years are routinely offered increased antenatal testing in late pregnancy with a low threshold for early induction at term and beyond [51].

A causal relationship between maternal smoking and poor perinatal outcomes is well established [52]. The association between smoking and late stillbirth was significant in univariable analysis but was not in the multivariable analysis, however the aOR is consistent with findings from other larger studies [18,31] and the lack of statistical significance in the current study may be due to insufficient power. Previous studies that have explored the relationship between passive smoking and stillbirth have also shown an increased risk for nonsmokers exposed to environmental tobacco smoke [53,54].

This study was powered to detect an odds ratio of 2, with a power of 80% at the 5% level of significance for a risk factor with 20% prevalence, such as obesity or Pacific ethnicity. However it had insufficient power to determine the significance of risk factors with lower prevalence (such as recreational drug use), or that have
a smaller strength of association with late stillbirth, such as smoking.

Conclusion
Pacific ethnicity was not found to be an independent risk factor for late stillbirth. The disparity in stillbirth risk experienced by Pacific women can therefore be attributed to other factors such as obesity and high parity. Further research is required to better understand the mechanisms by which factors such as obesity and high parity are associated with late stillbirth.

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Authors’ contributions
TS participated in the design and coordination of the study, carried out the data collection and drafted the manuscript. JT participated in the design of the study and assisted with statistical analysis and helped to draft the manuscript. AE participated in the conception and design of the study and helped to edit the manuscript. JZ participated in the design of the study and helped to edit the manuscript. LM participated in the conception and design of the study and helped to draft the manuscript. All authors read and approved the final manuscript.

Competing interests
The authors declare that they have no competing interests.

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