Radiative Penguin Decays of B Mesons:¹
Measurements of $B \to K^*\gamma$, $B \to K_2^*(1430)\gamma$, and Search for $B^0 \to \phi\gamma$

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Abstract
Electromagnetic radiative penguin decays of the $B$ meson were studied with the BABAR detector at SLAC’s PEP-II asymmetric-energy $B$ Factory. Branching fractions and isospin asymmetry of the decay $B \to K^*\gamma$, branching fractions of $B \to K_2^*(1430)\gamma$, and a search for $B^0 \to \phi\gamma$ are presented. The decay rates may be enhanced by contributions from non-standard model processes.

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1 Motivation and Data Analysis

The decay of $B$ mesons into $K^*\gamma$ or $K^*_2(1430)\gamma$ is forbidden at the tree-level, but allowed via one-loop $b \to s\gamma$ electromagnetic penguins \cite{1}. Non-standard-model virtual particles may take part in the loop and may affect the decay rate. Non-perturbative hadronic effects make theoretical predictions difficult, but theoretical (as well as experimental) uncertainties are reduced in ratios like the isospin asymmetry $\Delta_{0-}$, expected to be 6 to 13% in the Standard Model (SM) \cite{2}:

$$\Delta_{0-} = \frac{\Gamma(B^0 \to K^{*0}\gamma) - \Gamma(B^- \to K^{*-}\gamma)}{\Gamma(B^0 \to K^{*0}\gamma) + \Gamma(B^- \to K^{*-}\gamma)}.$$  \hspace{1cm} (1)

Penguin annihilation dominates the very clean decay $B^0 \to \phi\gamma$. The branching fraction is only $\mathcal{B}(B^0 \to \phi\gamma) = 3.6 \times 10^{-12}$ in the SM, but higher with R-parity violating supersymmetry \cite{3}.

The results in this report originate from three independent analyses of data collected by the BABAR Detector \cite{4} at the asymmetric $B$ Factory, Stanford Linear Accelerator Center (SLAC). The $K^*\gamma$ and the $K^*_2(1430)\gamma$ analyses \cite{5,6} use $(88 - 89) \times 10^6$ $B\bar{B}$ events (82 fb$^{-1}$), while the $\phi\gamma$ analysis uses $124 \times 10^6$ $B\bar{B}$ events (113 fb$^{-1}$).

The hard photon selections are designed to especially remove daughters of $\pi^0$ or $\eta$. All kaons have to fulfill strict particle identification criteria, and all $K^*$, $K^*_2(1430)$ or $\phi$ must satisfy additional requirements, e.g., on their mass.

The major background comes from $e^+e^-\to q\bar{q}$ decays ($q=u,d,s,c$). Their jet-like structure is exploited to distinguish them from the more spherically symmetric $B\bar{B}$ events. For this, all three analyses use neural networks with, e.g., variables based on the directions or flavor of the particles in the event, as well as helicity angles, which make use of correlations between the direction of particles and their daughters.

The final $B$ candidates are described by two variables, $m_{ES} = \sqrt{E^2_{beam} - p^2_B}$ and $\Delta E^* = E^*_B - E^*_{beam}$, with $E^*_{beam}$ the center-of-mass (CM) energy of the $e^+/e^-$ beam, and $E^*_B$ and $p^2_B$ the CM energy and momentum of the $B$ candidate.

2 Analysis of $B \to K^*\gamma$ and $B \to K^*_2(1430)\gamma$

The following modes are reconstructed: $B^0 \to K^{*0}\gamma$ with $K^{*0} \to K^+\pi^-$ or $K^0_S\pi^0$, $B^+ \to K^{*+}\gamma$ with $K^{*+} \to K^+\pi^0$ or $K^0_S\pi^+$, $B^0 \to K^*_2(1430)^0\gamma$ with $K^*_2(1430)^0 \to K^+\pi^-$, $B^+ \to K^*_2(1430)^+\gamma$ with $K^*_2(1430)^+ \to K^+\pi^0$ or $K^0_S\pi^+$.

The number of signal events is extracted via maximum likelihood (ML) fits. The signal shapes in $m_{ES}$ and $\Delta E^*$ are described by Gaussian and Crystal Ball functions \cite{7}, while the shapes of $q\bar{q}$ are described by ARGUS functions \cite{8} in $m_{ES}$ and first-order polynomials in $\Delta E^*$. The $B\bar{B}$ background shapes are determined from generic and exclusive Monte
Figure 1: Distributions of $m_{ES}$ (top) and $\Delta E^*$ (bottom) for the four modes in $K^*\gamma$. Besides the data points, the full fit and the background components are shown.

Carlo modes. The largest contributor are other $B \to X_s \gamma$ events. For $K^*_2(1430)$, additional events come from $K^*(1410)\gamma$ and non-resonant $B \to K\pi\gamma$ decays, which differ from signal in the $K^*_2(1430)$ helicity angle $\theta_H$.

The ML fits make use of $m_{ES}$ and $\Delta E^*$ (Fig. 1), and for $K^*_2(1430)\gamma$ also of the $K^*_2(1430)$ helicity angle (Fig. 2), and lead to the branching fractions listed in Table 1. The isospin asymmetry $\Delta I_-^{(\text{prelim.})} = 0.050 \pm 0.045 \text{(stat.)} \pm 0.028 \text{(syst.)} \pm 0.024 \ (R^+/0, \text{Ref. [9]})$ is consistent with both the SM and previous measurements.

Table 1: Preliminary branching fractions (1st error statistical, 2nd systematic).

| mode | $B^0 \to K^0 \gamma$ | $B^+ \to K^{*+} \gamma$ | $B^0 \to K^*_2(1430) \gamma$ | $B^+ \to K^*_2^{*+}(1430) \gamma$ |
|------|----------------------|-------------------------|-------------------------------|-------------------------------|
| $B \times 10^{-5}$ | $3.92 \pm 0.20 \pm 0.24$ | $3.87 \pm 0.28 \pm 0.26$ | $1.22 \pm 0.25 \pm 0.10$ | $1.45 \pm 0.40 \pm 0.15$ |

3 Analysis of $\phi\gamma$

The mode $B^0 \to \phi \gamma$ is reconstructed with $\phi \to K^+ K^-$. The signal box is defined by $5.27 < m_{ES} < 5.29 \text{ GeV}/c^2$ and $-0.2 < \Delta E^* < 0.1 \text{ GeV}$. $B\overline{B}$ background in the signal box is negligible ($0.09 \pm 0.05$ events from Monte Carlo). Continuum background is estimated to be $6 \pm 1$ events by fitting data events in the $m_{ES}$ and $\Delta E^*$ regions outside the signal box and extrapolating into the signal box. Since only eight events were found inside the signal box (Fig. 3), the upper limit [10] for the branching fraction of $B^0 \to \phi \gamma$ is $9.4 \times 10^{-7}$ at 90% confidence level.
Figure 2: ML fit for $B^0 \to K_2^*(1430)^0\gamma$ and $K_2^*(1430)^0 \to K^+\pi^-$, with $m_{ES}$ (a), $\Delta E^*$ (b), $\cos \theta_H$ (c), and $\cos \theta_H$ in the signal area (d). The points show data, the lines indicate peaking, non-peaking, and signal contributions.

Figure 3: Data candidates of $B^0 \to \phi\gamma$ in $m_{ES}$-$\Delta E^*$ plane. The rectangle at the right side shows the limits of the signal box.
4 Summary and Acknowledgment

All results of this report are preliminary. The branching fractions of $B \to K^*\gamma$ and $B \to K_2^*(1430)\gamma$, as well as $\Delta_0^-$ were measured and are in agreement with previous measurements and SM predictions. The upper limit on the branching fraction of $B^0 \to \phi \gamma$ is currently the tightest published limit on this mode. The lack of signal is consistent with the Standard Model.

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