Improving Controllable Text Generation with Position-Aware Weighted Decoding

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Abstract

Weighted decoding methods composed of the pretrained language model (LM) and the controller have achieved promising results for controllable text generation. However, these models often suffer from a control strength/fluency trade-off problem as higher control strength is more likely to generate incoherent and repetitive text. In this paper, we illustrate this trade-off is arisen by the controller imposing the target attribute on the LM at improper positions. And we propose a novel framework based on existing weighted decoding methods called CAT-PAW, which introduces a lightweight regulator to adjust bias signals from the controller at different decoding positions. Experiments on positive sentiment control, topic control, and language detoxification show the effectiveness of our CAT-PAW upon 4 SOTA models.

1 Introduction

Controllable text generation is a challenging task in natural language generation, which aims to generate diverse text related to specified attributes. Dominating studies follow PPLM (Dathathri et al., 2020) and adopt a weighted decoding strategy (Krause et al., 2020; Yang and Klein, 2021; Liu et al., 2021a). They usually employ an external controller with weight $\lambda$ to bias the output distribution of a fixed pretrain LM. And the weight $\lambda$ is positively correlated to control strength, thereby achieving strength-adjustable controllable text generation.

However, those weighted decoding methods suffer from a trade-off problem between control strength and text fluency. As illustrated in Figure 1, when control strength increases, fluency of text generated by these SOTA models such as PPLM (Dathathri et al., 2020), Fudge (Yang and Klein, 2021), GeDi (Krause et al., 2020), and DExperts (Liu et al., 2021a) will drop rapidly. In addition, cases in Figure 2 shows that with the increase of weight $\lambda$ from 0.03 to 0.09, models are more likely to degenerate with repetitive, contradictory and incoherent contents such as “it was war war for war”.

Therefore, it’s vital to alleviate the trade-off as an ideal controllable generator should generate high-quality text under different control strengths.

Based on our analysis, the trade-off is due to the controller assigning bias signals to all decoding positions while ignoring the original results of LMs. This makes current models generate attribute tokens at inappropriate positions. Take military topic control task and PPLM model as an example, which is shown in Figure 2. With prefix The potato and a relatively high weight $\lambda = 0.09$, PPLM attempts to generate text highly relevant to military. When it comes to the decoding step at token first, candidate tokens of the LM are unrelated to the military topic, but the controller enforces a military
The potato was a great food staple, and it was also one of the world’s first war weapons. The potato was the first weapon to make war possible, and it was war war for war...

In this paper, we present a general generative framework CAT-PAW for weighted decoding methods to alleviate the trade-off problem. Besides standard LMs and controllers, we add a lightweight module named regulator that finely-grained adjusts bias signals from the controller at different positions. In detail, our regulator determines whether to suppress or further amplify the bias signal by detecting differences between output distributions of the LM and the target attribute. As a result, our framework avoids the adverse interference produced by the controller to the language model. At the same time, CAT-PAW can be easily deployed on all existing weighted decoding methods.

We implement our CAT-PAW on 4 SOTA models and conduct experiments on positive sentiment control, topic control, and language detoxification. Besides normal evaluation metrics such as control strength, fluency, and distinctness, we design a novel metric called slope for trade-off evaluation. As the dotted lines in Figure 1, the slope is obtained by performing a linear fit in a smooth interval to the trade-off curve between control strength and text fluency. Results show that our CAT-PAW can effectively alleviate the trade-off and achieve higher control strength with less sacrifice on fluency.

2 Method

In this section, we first introduce current weighted decoding methods and analyze how they induce the trade-off. Then we describe the general framework CAT-PAW composed of an LM, a controller, and our regulator module. Last we illustrate two designs of our regulator.

2.1 Weighted Decoding

Given a sequence of tokens $X = \{x_1, \cdots, x_n\}$, LMs (Radford et al., 2018, 2019; Brown et al., 2020) based on Transformers (Vaswani et al., 2017) compute the unconditional probability $P(X)$ autoregressively as:

$$P(X) = \prod_{i=1}^{n} P(x_i|x_{<i}) = \prod_{i=1}^{n} \text{softmax}(h_i),$$

where $h_i$ is logits for the $i$th token computed by the LM. For controllable generation with target attribute $a$, weighted decoding methods model the conditional probability $P(X|a)$ with Bayes rule $P(X|a) \propto P(X)P(a|X)$ and decompose it into an LM $P(X)$ and a controller $P(a|X)$.

To adjust control strength of target attribute $a$, weighted decoding methods recompose the conditional probability with additional weight $\lambda$:

$$P(X|a) \propto P(X)P(a|X)^\lambda$$
As the LM generates one token at a time, the controller $P(a|X)$ needs to provide a bias signal to the LM at step $i$ only based on $x_{<i}$. Therefore, previous work (Dathathri et al., 2020) takes controller $P(a|x_{<i})$ as an approximation of $P(a|X)$ at position $i$, modifying Equation (2) as:

$$P(X|a) \propto \prod_{i=1}^{n} \left[ P(x_i|x_{<i})P(a|x_{<i})^{\lambda} \right]^{w_i(x_i|a,P(x_{<i}))}. \quad (3)$$

As shown in Equation 3, the next token is predicted by the combination of LM and $\lambda$ weighted controller. However, the controller only cares about how to make the prefix $x_{<i}$ more related to attribute $a$ while ignoring the original results of LMs. Therefore, as $\lambda$ increases, the controller gradually takes over LM’s control of the decoding process. And the generated text will possess higher control strength with lower fluency, leading to the trade-off.

### 2.2 CAT-PAW

To alleviate the trade-off and generate high-quality text, we present CAT-PAW with a module named regulator $f(a, P(x_{<i}))$ that can adjust bias signals from the controller properly at different decoding positions. Concretely, the regulator will suppress the bias signal and let the LM dominate this decoding step when it is an improper position to express attribute $a$. Otherwise, we will activate or even amplify the controller. We modify Equation 3 as:

$$P(X|a) \propto \prod_{i=1}^{n} \left[ P(x_i|x_{<i})P(a|x_{<i})^{\lambda f(a, P(x_{<i}))} \right]. \quad (4)$$

To measure whether it is an appropriate position to express the target attribute, we consider the LM’s preference on attribute $a$. In Figure 2, degeneration often happens when a serious mismatch occurs between output distributions of the LM and the target attribute. This means when the LM resists tokens of target attribute $a$, it is not wise to bias LM’s output distribution. Inspired by this, our regulator accumulates information from the past output distributions $P(x_i|x_{<i}), \ldots, P(x_1)$ of the LM to measure current preference on the target attribute.

We illustrate our framework in Figure 3. Take positive sentiment control as an example, when the LM is about to generate token *tastes* (Figure 3b) completely irrelevant to the attribute of positive sentiment, our regulator can block this bias signal at the current position. On the contrary (Figure 3c), when the LM prefers token *awful* with a prefix *The fruit tastes*, our regulator will amplify the bias signal to ensure that sentiment polarity reverses from negative to positive.

We implement the regulator with two different approaches in two different scenarios. When lacking training data for the regulator, such as topic control, we present a heuristic approach to estimate the LM’s preference. Otherwise, we can train a regulator when we have corpus on the target attribute.

**Heuristic Regulator** Given attribute $a$ with a set of keywords $W^a = \{w_1, w_2, \ldots, w_k\}$ and the last output distribution $P(x_i|x_{<i})$ of the LM at position $i$, we calculate the preference $t_H$ as:

$$t_H = \sum_{w \in W^a} P(x_i = w|x_{<i})$$

$$f = f_H(W^a, P(x_i|x_{<i})) = t_H/\tau_H,$$

where $t_H$ measures the total likelihood of the LM generating tokens related to attribute $a$ next. Sim-

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3PPLM, GeDi and DExperts use $P(a|x_{<i})$ while Fudge uses $P(a|x_{<i})$. We just keep the $P(a|x_{<i})$ form for convenience, as this variance doesn’t affect the entire mechanism.

4Detailed equalitional differences of baseline models are in Appendix C.
ply but effectively, heuristic regulator \( f_H \) will amplify the control signal if preference \( t_H \) is larger than a threshold \( \tau_H \) and vice versa.

**Trainable Regulator** Heuristic regulator is able to adjust the bias signals but heavily rely on the coverage of keyword bags. We can train a more sophisticated regulator with pseudo training samples derived from datasets such as Yelp and Amazon (He and McAuley, 2016) for sentiment control. Inspired by unsupervised style transfer with masking (Malmi et al., 2020; Reid and Zhong, 2021), we annotate each token in each sentence with a float score ranging from 0 to 1 which measures relevance to the target attribute using frequency-based and attention-based methods (Wu et al., 2019). For robustness, we convert this prediction problem into an \( N \)-class classification problem\(^6\). Specifically, the [0, 1] is uniformly divided into \( N \) intervals with each score belonging to one interval. Finally we adopt an attention layer (Vaswani et al., 2017) as our regulator \( f_T \) on top of a fixed LM with future tokens masked and get:

\[
ts_T = \sum_{k=1}^{N} n_k \times P(k|x_{\leq i}) = n \cdot \text{softmax} [W \cdot \text{Attn}(h_{[1..i]})]
\]

\[
f = f_T(a, P(x_{\leq i})) = t_T/\tau_T,
\]

where \( n = [n_1, \cdots, n_N] \in \mathbb{R}^{1 \times N} \) is a vector representing medians of \( N \) intervals with \( n_k = 2^{k-1}/2^N \). \( \text{Attn}(h_{[1..i]}) \) is an extra attention layer with past logits from \( h_1 \) to \( h_i \) as input. \( W \in \mathbb{R}^{N \times |h_i|} \) is a projection parameter. Our trainable regulator \( f_T \) estimates probability of the next token being relevant to attribute \( a \) with the expectation \( t_T \) and scales it with the threshold \( \tau_T \).

### 3 Experiments

In this section we first describe our evaluation metrics and baseline models. Then we verify our CAT-PAW on positive sentiment control, topic control, and language detoxification. For each task we discuss its specific challenges, detailed configurations, and experiment results.

#### 3.1 Evaluation Metrics and Baselines

**Automatic Evaluation** To test the trade-off, we vary the weight \( \lambda \in [0, \lambda_{\text{max}}] \), where \( \lambda_{\text{max}} \) is the maximum value of \( \lambda \) on each model before degeneration. We collect a series of \( \lambda \) points with each one corresponding to a set of generated samples. After performing the automatic evaluation on each \( \lambda \) point, we report both average results among all points and the result of the best point for each baseline\(^7\). The former denotes the overall trade-off trends and the latter represents the boundary of models’ ability. We consider four metrics: (1) Control Strength is the general metric regarding to what extent can models generate text with target attributes. In different tasks, control strength is evaluated as: (a) Positivity is the probability of text being positive measured by a classifier trained on IMDB movie reviews (Maas et al., 2011); (b) Keywords is the frequency of tokens from target attribute’s bag-of-word for topic control; (c) Toxicity is the probability of text being toxic from PERSPECTIVE API\(^8\). (2) Perplexity is a fluency metric calculated by GPT (Radford et al., 2018), with higher perplexity meaning lower fluency. (3) Distinctness is the distinct n-grams score (Li et al., 2016). Holtzman et al. (2020) points out that text repetition may deceive the perplexity while can easily be recognized by distinctness. (4) Slope is the degree of the trade-off. We restrict the trade-off curve to a smooth interval and obtain the slope by performing a linear fit.

**Human Evaluation** We report the human result of the best \( \lambda \) point for each model since it can fully reflect the capabilities of the model. We randomly shuffle each group of generated samples from our framework and the corresponding baseline method\(^9\). Each sample group is annotated by three professional evaluators for: (1) Strength is the control strength of target attribute evaluated by humans. Evaluators need to measure to what extent the generated text satisfies the target attribute according to its prefix. For positive sentiment control, The score ranges from −1 to 1 with −1 being

\(^6\)Empirically, we set \( N = 10 \).

\(^7\)The selection of the best point relies on both the distance from the point to the line linearly fitted to the trade-off curve and the control strength. We choose the farthest point below the line among the points with control strength beyond a threshold.

\(^8\) https://github.com/conversationai/perspectiveapi

\(^9\)For example, the original PPLM, our heuristic framework, and our trainable framework generate 100 samples separately. We put these 300 samples together as a group and then shuffle them. Every evaluator is required to overview these 300 samples before scoring each sample individually. Therefore, we can avoid human prejudice on different baselines and obtain relative scores that are more robust.
Table 1: Results on Positive sentiment control. Pos, Str, Flu, and PPL represent Positivity, Strength, Fluency, and Perplexity, respectively. T refers to CAT-PAW using the trainable regulator, while H is CAT-PAW using the heuristic one. Average refers to average results among all points and Best represents result of the best point for each model.

| Positive | Slope | Pos(%) | PPL | Average | Dist1 | Dist2 | Dist3 | Best | Str(%) | PPL | Flu |
|----------|-------|--------|-----|---------|-------|-------|-------|------|-------|-----|-----|
| GPT2     |       |        |     |         |       |       |       |      |       |     |     |
| top-10   | -     | -      | 27.00 | 21.82  | 0.27  | 0.66  | 0.82  | 27.00 | -     | 21.82 | -   |
| PPLM     | Origin| 136.68 | 47.62 | 40.71  | 0.25  | 0.64  | 0.81  | 53.08 | 3.94  | 36.17 | 2.73|
|          | + T   | 67.06  | 49.09 | 33.13  | 0.27  | 0.67  | 0.84  | 54.79 | 5.20  | 32.41 | 3.07|
|          | + H   | 56.84  | 47.17 | 28.32  | 0.25  | 0.66  | 0.82  | 57.51 | 10.26 | 36.48 | 3.03|
| top-200  | -     |        | 24.90 | 35.58  | 0.16  | 0.80  | 0.89  | 24.90 | -     | 35.58 | -   |
| GeDi     | Origin| 82.73  | 50.27 | 51.05  | 0.33  | 0.79  | 0.89  | 55.18 | 13.14 | 53.78 | 2.88|
|          | + T   | 60.54  | 50.29 | 50.83  | 0.34  | 0.79  | 0.89  | 56.24 | 16.86 | 53.77 | 2.88|
|          | + H   | 36.48  | 52.08 | 49.49  | 0.33  | 0.79  | 0.89  | 60.46 | 18.86 | 53.78 | 2.92|
| DExperts | Origin| 64.50  | 51.51 | 56.78  | 0.35  | 0.80  | 0.89  | 64.68 | 15.94 | 59.38 | 3.46|
|          | + T   | 58.31  | 55.85 | 55.83  | 0.35  | 0.80  | 0.89  | 64.36 | 16.20 | 56.24 | 3.49|
|          | + H   | 29.75  | 54.15 | 56.08  | 0.36  | 0.80  | 0.89  | 64.93 | 17.86 | 56.99 | 3.48|
| GPT2     | top-200| -      | 26.99 | 58.04  | 0.36  | 0.81  | 0.89  | 26.99 | -     | 58.04 | -   |
| Fudge    | Origin| 72.47  | 43.64 | 64.32  | 0.36  | 0.80  | 0.89  | 52.27 | 8.90  | 59.38 | 3.20|
|          | + T   | 55.68  | 45.49 | 63.32  | 0.36  | 0.81  | 0.89  | 54.80 | 12.54 | 61.69 | 3.11|
|          | + H   | 17.68  | 46.55 | 62.89  | 0.36  | 0.81  | 0.89  | 58.44 | 22.66 | 58.32 | 3.25|

“conflict with target attribute”, 0 being “nothing to do with target attribute”, and 1 being “highly consistent with target attribute”. For topic control and language detoxification, the score ranges from 0 to 1. (2) Fluency is fluency of generated text. Evaluators are asked to score a single sample on a scale of 1-5, with 1 being “anything except a complete sentence” and 5 being “very fluent”.

Baselines We use top-k sampling and gpt2-medium (Radford et al., 2019) as the LM for these SOTA models to make trade-off curve plotting convenient. PPLM (Dathathri et al., 2020) biases hidden states of LM with gradients from a trained classifier. GeDi (Krause et al., 2020) trains 2 class-conditional LMs to get probabilities of target attribute at each decoding step. Fudge (Yang and Klein, 2021) predicts probabilities of the target attribute with a classifier considering one more token ahead. DExperts (Liu et al., 2021a) trains an expert and an anti-expert class-conditional LM. It biases hidden states of the LM from the difference of outputs between expert and anti-expert.

3.2 Positive Sentiment Control

Positive sentiment control is a task of practical use. For example, a chatbot needs to generate positive and friendly content even when the user expresses depression. We experiment with our CAT-PAW over all baselines. PPLM trains a classifier on Stanford Sentiment Treebank (SST-5; Socher et al., 2013) and we use the same one for Fudge. Class-conditional LMs of GeDi and DExperts are trained on IMDB movie reviews (Maas et al., 2011) and SST-5 respectively. For PPLM, we take top-10 sampling that ensures fluency with little sacrifice on diversity. We set $k = 200$ for Fudge as it needs to sample before control while Gedi and DExperts use top-100 sampling as default. We collect sentiment keywords for heuristic regulator according to frequency (Wu et al., 2019) before post-processing. Besides, we annotate pseudo data on Yelp dataset with frequency-based and attention-based methods (Wu et al., 2019) for our trainable regulator. When it comes to prefixes, we use “My dog died” and “The food is awful” (as in PPLM), which are almost impossible for LM itself to generate positive sentences. For each prefix, we generate 50 diverse sentences with a sentence length of 50.

According to automatic evaluation results in Table 1, our CAT-PAW can effectively alleviate the trade-off as the slope decay to at most 73.62% of GeDi and 24.40% at least compared to Fudge. CAT-PAW improves more significantly with respect to the trade-off, characterized by slope, on less powerful baseline models: Fudge and PPLM. For the more powerful baseline DExperts and GeDi, CAT-PAW can still achieve a surprising performance with the slope decaying to about 50%. For average results, CAT-PAW with both two regulators can consistently achieve higher control strength (Positivity) with lower perplexity compared to each baseline, which is relevant to the lower slope. We achieve comparable performance compared to all baseline models and gpt2-medium in terms of distinctness, which ensures a high control strength without repeating positive tokens.

For both automatic and human evaluation results of best points, we can significantly improve control
strength among all baselines without sacrificing fluency. In Figure 5, we plot PPLM’s trade-off curve between control strength and fluency and fit the curve linearly. It can be seen that CAT-PAW alleviates the trade-off by making less sacrifices to fluency with similar control strength. Figure 4 shows the text generated by baseline models and CAT-PAW. Compared to baseline models, CAT-PAW consistently produces less contradictory text with more positive contents.

Comparing our two regulators, the heuristic one (H) performs better than the trainable one (T). We hypothesize that it is due to the noises in the pseudo data for training the regulator. However, when biasing control signals, the trainable regulator can make its own decision, rather than following LM’s preference as the heuristic one. That’s why the trainable one can sometimes achieve higher control strength but higher perplexity compared to the heuristic one, as in the average results on PPLM.

3.3 Topic Control

Topic control is an unsupervised task that models have to generate text on the specified topic such as military with only a bag of keywords. We experiment on PPLM and Fudge, and our CAT-PAW with the heuristic regulator. We adopt 6 topics (military, computers, legal, politics, science, and space) and 5 prefixes (“The chicken”, “The horse”, “The pizza”, “The potato”, and “The lake”). For each topic-prefix pair, we generate 20 samples with 50 tokens each. To evaluate control strength, we calculate the number of target-attribute keywords appearing in the generated text. We largely follow the setup of themselves and use top-10 sampling to prevent repetition as possible.

Results are demonstrated in Table 2. We can alleviate the trade-off with the slope decaying notably. With a higher base perplexity, PPLM suffers less on the trade-off compared to Fudge. However, Fudge performs better in general with higher control strength (Keywords) and lower perplexity in average results. Our CAT-PAW can significantly reduce the perplexity and enhance control strength on these two baselines. With the increase of control strength, the distinctness of CAT-PAW hardly drops. For best results, we boost baseline models’ ability with higher control strength while also producing more fluent text, which is in line with human evaluation results shown in Table 3.

Besides, as plotted in Figure 6, different topics also influence CAT-PAW’s performance. Military topic control is harder as it possesses more polysensuous keywords with commonly used meanings. For example, win can be used in competition or battlefield, tank can be a container or a weapon, and company is a business entity or a military unit. Heuristic regulator in our CAT-PAW is sometimes confused about the LM’s preference when facing these keywords at the current decoding position.

10 We follow the prefix setup of PPLM.
11 Bag of keywords for topics are in Appendix G.
3.4 Language Detoxification

Language detoxification is a crucial task as pre-trained LMs have a certain probability of generating toxic content such as insult and identity attack (Wallace et al., 2019; Sheng et al., 2020). Given an adversarial prefix that can induce the LM to generate toxic content, models need to bias the LM away from choosing toxic tokens. We experiment on PPLM and DExperts and follow their setup with PPLM trained on Toxic Comment Classification Challenge\(^\text{12}\) and DExperts trained on Jigsaw Unintended Bias in Toxicity Classification Kaggle Challenge\(^\text{13}\). We choose “The men started swearing at me, called me” and “So if you grab a woman by the” as prefixes that possess proven ability to activate toxicity in GPT2 (Gehman et al., 2020). We just test our CAT-PAW with the heuristic regulator as we can easily acquire a toxic word bag. We measure the control strength with PERSPECTIVE API, which predicts the probability of text being toxic. The higher control strength, the lower toxicity and the probability are obtained by the classifier.

Results are shown in Table 4 and we can alleviate the trade-off with the rapidly dropped slope. For best results, we enhance PPLM significantly while performing comparably to powerful DExperts. Considering that we have achieved remarkable performances on fluency, it is difficult for CAT-PAW to outperform such a strong baseline in terms of control strength. Human evaluation results are also in line with the automatic ones.

As in Figure 7, with the toxicity\(^\text{14}\) decreasing from right to left, perplexity of CAT-PAW almost not increases. Different from former tasks, our heuristic regulator works reversely. When the LM

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\(^{12}\) [https://www.kaggle.com/c/jigsaw-toxic-comment-classification-challenge](https://www.kaggle.com/c/jigsaw-toxic-comment-classification-challenge)

\(^{13}\) [https://www.kaggle.com/c/jigsaw-unintended-bias-in-toxicity-classification](https://www.kaggle.com/c/jigsaw-unintended-bias-in-toxicity-classification)

\(^{14}\) Toxicity here represents the probability of text being toxic, which is negatively correlated with the control strength.
With the advancement of language modeling and architectures (Hu et al., 2017; Lample et al., 2019). Controllable text generation (Prabhumoye et al., 2018, 2019; Brown et al., 2020), recent works (Keskar et al., 2019; Gururangan et al., 2020; Khalifa et al., 2021) attempt to modify or fine-tune a pretrained LM controlled by target attributes.

As the size of LMs expands exponentially (Fedus et al., 2021), there emerge two main control methods with LM fixed. One is the prompt-tuning-based method (Liu et al., 2021b), which attempts to guide the LM’s generation behavior with prompts learned by fine-tuning (Yu et al., 2021) or reinforcement learning (Guo et al., 2021). The other is weighted decoding which biases attributes of generated text synchronously during decoding. PPLM (Dathathri et al., 2020) biases LM’s decoding with gradients from an attribute specified classifier. GeDi (Krause et al., 2020) biases LM’s decoding with gradients synchronously during decoding. PPLM (Dathathri et al., 2020) applies Bayes rule to decompose conditional generation probability into an LM and a generative classifier. FUDGE (Yang and Klein, 2021) tries Bayes rule similarly while training a classifier considering one future token ahead. DEExperts (Liu et al., 2021a) ensembles probabilities from general LM and attribute-conditioned LMs.

Different from them, we pay more attention to how to realize the strength adjustable controllable text generation model and the generated text always maintains a high fluency.

## 5 Conclusion

In this work, we focus on weighted decoding based controllable text generation and devote to alleviating the control strength/fluency trade-off. We present a framework CAT-PAW adaptive to all existing weighted decoding methods via introducing a position-aware regulator. In experiments for positive sentiment control, topic control, and language detoxification, our CAT-PAW can adjust bias signals from controllers properly and generate high-quality text with flexible control strength. Besides, we present a novel metric slope to evaluate the trade-off, and our CAT-PAW achieves significant improvements on this metric.

| Detoxification | Slope↑ | Average Dist↑ | Dist2↑ | Dist3↑ | Tox(%)↑ | Str(%)↑ | PPL↑ | Flu↑ |
|----------------|--------|--------------|--------|--------|--------|--------|------|------|
| GPT2           | -      | 73.76        | 19.62  | 0.24   | 0.58   | 0.71   | 74.56| 19.62|
| PPLM Origin    | -100.40| 49.97        | 30.61  | 0.76   | 44.08  | 34.42  | 31.77| 2.88 |
| PPLM + H       | -7.52  | 43.85        | 21.86  | 0.73   | 35.89  | 22.83  | 20.75| 3.08 |
| DEExperts Origin | -42.30 | 40.69        | 24.37  | 0.72   | 29.05  | 20.43  | 20.75| 3.63 |
| DEExperts + H  | -5.19  | 39.28        | 20.21  | 0.71   | 30.86  | 20.50  | 20.75| 3.63 |

Table 4: Results on Detoxification. Tox, Str, Flu, and PPL represent Toxicity, Strength, Fluency, and Perplexity.

Figure 6: Trade-off between control strength and text fluency of PPLM on topic control. Other curves are plotted in Appendix E.

Figure 7: Trade-off between control strength and text fluency on detoxification. The control strength increases with toxicity decreasing from right to left.

tends to generate toxic tokens, the regulator will enhance the controller till overwriting toxic content. Otherwise, our regulator will always suppress the controller, which ensures high fluency.

## 4 Related Work

Controllable text generation (Prabhumoye et al., 2020) is widely studied by previous work using custom neural networks (Ficler and Goldberg, 2017; Ghosh et al., 2017; Dong et al., 2017) and VAE architectures (Hu et al., 2017; Lample et al., 2019). With the advancement of language modeling and pretraining (Radford et al., 2018, 2019; Brown et al., 2020), recent works (Keskar et al., 2019; Gururangan et al., 2020; Khalifa et al., 2021) attempt to modify or fine-tune a pretrained LM controlled by target attributes.
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A Limitations and Future Direction

Our framework CAT-PAW relies on token-level information, especially the BPE tokens from GPT2tokenizer. This means we have no idea of how to make decisions from a global perspective. It’s hard for our framework to handle tasks such as clickbait style control that can’t be summarized in bag of keywords. For future work, we will focus on controllable generation with global constraints.

Besides, our trainable regulator can outperform baseline models but is just competitive to our heuristic one. The trainable regulator is expected to possess the more powerful ability but is restricted by our easy pseudo-data creation. We may also explore a more reliable data construction method to test the boundary of its capability in the future.

B Ethical Consideration

We are fully aware that controllable generation technology has a potential to produce offensive and harmful text when maliciously used. However, it is also a powerful weapon for generating diverse contents, combating hate speech, and eliminating harmful information in pretrained language models.

We believe it meaningful and beneficial for us to advance research on controllable text generation.
C Equations of Baseline Models

In detail, the decoding process is:

\[
P(X|a) \approx \prod_{i=1}^{n} \left[ P(x_i|x_{<i})P(a|x_{<i})^{\lambda} \right] = \prod_{i=1}^{n} \left[ \text{softmax}(h_i) \cdot \text{softmax}(c_i)^{\lambda} \right],
\]

where \(c_i\) is logits for the \(i\)th token computed by the controller \(P(a|x_{<i}) = \text{softmax}(c_i)\). PPLM and DExperts utilize another approximation form as:

\[
P(X|a) \propto \prod_{i=1}^{n} \text{softmax}(h_i + \lambda c_i).
\]

The main difference is that PPLM and DExperts combine output distributions of the LM and the controller before \(\text{softmax}(\cdot)\).

D Experiment Details

Hyperparameters are demonstrated in Table 5. PPLM’s \(\lambda\) is composed of iteration times and step size as it provides gradient-like bias signals. Besides, we come up with a small trick for accelerating the hyperparameter tuning. We add a threshold \(\beta\) and get:

\[
\begin{cases}
\min \left[ \lambda \times f(a, P(x_{<i})), \beta \right], & \beta \leq \lambda \\
\lambda \times \min \left[ f(a, P(x_{<i})), 1 \right], & \beta > \lambda,
\end{cases}
\]

rather than \(\lambda \times f(a, P(x_{<i}))\) barely, to ensure that original methods are lower bound of ours. When weight \(\lambda\) is low, we can accept a more intense bias signal at the proper position. However, it’s unwise to amplify the bias signal when \(\lambda\) is high enough.

E Additional Results

Figure 8: Examples on positive sentiment control.

Figure 9: Trade-off between control strength and fluency of Fudge on positive sentiment control.

Figure 10: Trade-off between control strength and fluency of GeDi on positive sentiment control.
| Model   | Task     | Range of $\lambda$  | $\tau_T$ | $\tau_H$ | threshold $\beta$ |
|---------|----------|---------------------|----------|----------|-------------------|
| PPLM    | Positive | $[0, 3 \times 0.4]$ | 0.2      | 0.05     | -                 |
|         | Military  | $[0, 16 \times 0.01]$ | -        | 0.01     | -                 |
|         | Computers | $[0, 16 \times 0.01]$ | -        | 0.01     | -                 |
|         | Legal     | $[0, 16 \times 0.01]$ | -        | 0.01     | -                 |
|         | Politics  | $[0, 16 \times 0.01]$ | -        | 0.005    | -                 |
|         | Science   | $[0, 20 \times 0.01]$ | -        | 0.005    | -                 |
|         | Space     | $[0, 20 \times 0.01]$ | -        | 0.005    | -                 |
|         | Detoxification | $[0, 3 \times 0.2]$ | -        | 0.05     | -                 |
| Fudge   | Positive  | $[0, 6.0]$          | 0.1      | 0.03     | 10.0             |
|         | Military  | $[0, 10.0]$         | -        | 0.02     | 12.0             |
|         | Computers | $[0, 10.0]$         | -        | 0.015    | 8.0              |
|         | Legal     | $[0, 3.0]$          | -        | 0.003    | 6.0              |
|         | Politics  | $[0, 10.0]$         | -        | 0.001    | 6.0              |
|         | Science   | $[0, 20.0]$         | -        | 0.001    | 18.0             |
|         | Space     | $[0, 20.0]$         | -        | 0.001    | 17.0             |
| GeDi    | Positive  | $[0, 120.0]$        | 0.03     | 0.0005   | 110.0            |
| DExperts| Positive  | $[0, 1.6]$          | 0.01     | 0.0006   | 1.3              |
|         | Detoxification | $[0, 1.6]$       | -        | 0.05     | 1.3              |

Table 5: Hyperparameters.

Figure 11: Trade-off between control strength and fluency of DExperts on positive sentiment control.

Figure 12: Trade-off between control strength and fluency of PPLM on science and space topic control.
Figure 13: Trade-off between control strength and fluency of Fudge on topic control.
F Analysis on Human Evaluation

| Model | Task            | Kappa (%) |
|-------|-----------------|-----------|
|       |                 | Strength | Fluency |
| PPLM  | Positive        | 58.91    | 36.61   |
|       | Military        | 83.00    | 36.83   |
|       | Detoxification  | 85.00    | 40.83   |
| Fudge | Positive        | 55.78    | 32.56   |
|       | Military        | 65.67    | 33.50   |
| GeDi  | Positive        | 58.33    | 38.00   |
|       | Detoxification  | 60.67    | 30.44   |
| DExperts |         | 84.33    | 40.33   |

Table 6: Analysis on Human Evaluation.

G Bag of Keywords for Topic Control

We use the bag of keywords collected by PPLM from www.enchantedlearning.com/wordlist.

Military: academy, advance, aircraft, ally, ammo, ammunition, armor, arms, army, arrow, arsenal, artillery, attack, attention, ballistic, barracks, base, battalion, battery, battle, battlefield, bomb, bombard, bombardment, brig, brigade, bullet, camouflage, camp, cannon, captain, capture, carrier, casualty, catapult, cavalry, colonel, combat, command, commander, commission, company, conflict, conquest, convoy, corps, covert, crew, decode, defeat, defend, defense, destroyer, division, draft, encode, enemy, engage, enlist, evacuate, explosive, fight, fire, fleet, force, formation, fort, front, garrison, general, grenade, grunt, guerrilla, gun, headquarters, helmet, honor, hospital, infantry, injury, intelligence, invade, invasion, jet, kill, leave, lieutenant, major, maneuver, marines, MIA, mid, military, mine, missile, mortar, navy, neutral, offense, officer, ordinance, parachute, peace, plane, platoon, private, radar, rank, recruit, regiment, rescue, reserves, retreat, ribbon, sabotage, sailor, salute, section, sergeant, service, shell, shoot, shot, siege, sniper, soldier, spear, specialist, squad, squadron, staff, submarine, surrender, tactical, tactics, tank, torpedo, troops, truce, uniform, unit, veteran, volley, war, warfare, warrior, weapon, win, wound

Computers: algorithm, analog, app, application, array, backup, bandwidth, binary, bit, bite, blog, blogger, bookmark, boot, broadband, browser, buffer, bug, bus, byte, cache, caps, captcha, CD, client, command, compile, compress, computer, configure, cookie, copy, CPU, dashboard, data, database, debug, delete, desktop, development, digital, disk, document, domain, dot, download, drag, dynamic, email, encrypt, encryption, enter, FAQ, file, firewall, firmware, flashing, flash, folder, font, format, frame, graphics, hack, hacker, hardware, home, host, html, icon, inbox, integer, interface, Internet, IP, iteration, Java, joystick, kernel, key, keyboard, keyword, laptop, link, Linux, logic, login, lurking, Macintosh, macro, malware, media, memory, mirror, modem, monitor, motherboard, mouse, multimedia, net, network, node, offline, online, OS, option, output, page, password, paste, path, piracy, pirate, platform, podcast, portal, print, printer, privacy, process, program, programmer, protocol, RAM, reboot, resolution, restore, ROM, root, router, runtime, save, scan, scanner, screen, screenshot, script, scroll, security, server, shell, shift, snapshot, software, spam, spreadsheet, storage, surf, syntax, table, tag, template, thread, toolbar, trash, undo, Unix, upload, URL, user, UI, username, utility, version, virtual, virus, web, website, widget, wiki, window, Windows, wireless, worm, XML, Zip

Legal: affidavit, allegation, appeal, argument, arrest, assault, attorney, bail, bankrupt, bankruptcy, bar, bench, warrant, bond, booking, capital, crime, case, chambers, claim, complainant, complaint, confess, confession, constitution, constitutional, contract, counsel, court, custody, damages, decree, defendant, defense, deposition, discovery, equity, estate, ethics, evidence, examination, family, law, felony, file, fraud, grievance, guardian, guilty, hearing, immunity, incarceration, incompetent, indictment, injunction, innocent, instructions, jail, judge, judiciary, jurisdiction, jury, justice, law, lawsuit, lawyer, legal, legislation, liable, litigation, manslaughter, mediation, minor, misdemeanor, moot, murder, negligence, oath, objection, opinion, order, ordinance, pardon, parole, party, perjury, petition, plaintiff, plea, precedent, prison, probation, prosecute, prosecutor, proxy, record, redress, resolution, reverse, revoke, robbery, rules, sentence, settlement, sheriff, sidebar, standing, state, statute, stay, subpoena, suit, suppress, sustain, testimony, theft, title, tort, transcript, trial, trust, trustee, venue, verdict, waiver, warrant, will, witness, writ, zoning

Politics: affirm, appropriation, aristocracy, authoritarian, authority, authorization, brief, capital-
ism, communism, constitution, conservatism, court, deficit, diplomacy, direct, democracy, equality, exports, fascism, federation, government, ideology, imports, initiative, legislature, legitimacy, liberalism, liberty, majority, order, political, culture, politics, power, primary, property, ratification, recall, referendum, republic, socialism, state, subsidy, tariff, imports, tax, totalitarian

Science: astronomy, atom, biology, cell, chemical, chemistry, climate, control, data, electricity, element, energy, evolution, experiment, fact, flask, fossil, funnel, genetics, gravity, hypothesis, lab, laboratory, laws, mass, matter, measure, microscope, mineral, molecule, motion, observe, organism, particle, phase, physics, research, scale, science, scientist, telescope, temperature, theory, tissue, variable, volume, weather, weigh

Space: planet, galaxy, space, universe, orbit, spacecraft, earth, moon, comet, star, astronaut, aerospace, asteroid, spaceship, starship, galactic, satellite, meteor