The long arm of climate change: societal teleconnections and the future of climate change impacts studies

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Abstract  “Societal teleconnections” – analogous to physical teleconnections such as El Niño – are human-created linkages that link activities, trends, and disruptions across large distances, such that locations spatially separated from the locus of an event can experience a variety of impacts from it nevertheless. In the climate change context, such societal teleconnections add a layer of risk that is currently neither fully appreciated in most impacts or vulnerability assessments nor in on-the-ground adaptation planning. Conceptually, societal teleconnections arise from the interactions among actors, and the institutions that guide their actions, affecting the movement of various substances through different structures and processes. Empirically, they arise out of societal interactions, including globalization, to create, amplify, and sometimes attenuate climate change vulnerabilities and impacts in regions far from those where a climatic extreme or change occurs. This paper introduces a simple but systematic way to conceptualize societal teleconnections and then highlights and explores eight unique but interrelated types of societal teleconnections with selected examples: (1) trade and economic exchange, (2) insurance and reinsurance, (3) energy systems, (4) food systems; (5) human health, (6) population migration, (7) communication, and (8) strategic alliances and military interactions. The paper encourages further research to better understand the causal chains behind socially teleconnected impacts, and to identify ways to routinely integrate their consideration in impacts/vulnerability assessment and adaptation planning to limit the risk of costly impacts.
1 Teleconnections – an introduction

Teleconnections are a widely recognized phenomenon in the physical sciences, made most famous by the El Niño-Southern Oscillation (ENSO). The globally most significant physical teleconnections are generally those that originate in the ocean or atmosphere (e.g., ENSO). However, teleconnections can occur between and across land, ocean, freshwater and atmosphere. Beyond the direct physical impacts, sometimes extensive and expensive environmental and societal impacts also ensue in their wake. For instance, an El Niño event can have a devastating impact on the Peruvian fisheries. In the western U.S., there is strong evidence that winter and spring snow cover extent over North America impacts monsoonal variables in the desert southwest, such as the total amount and frequency of precipitation, hail, wind and severe weather (Hawkins et al. 2002, see also Supplementary Material #1 for a more extensive discussion on societal impacts from physical teleconnections).

But teleconnections are in no way constrained to the physical world alone. The phrase “teleconnections” has been adopted by some social scientists to help convey the idea that vulnerabilities and climate change impacts do not just originate and unfold in one place but can also result from long-distance relationships (Adger et al. 2009). The idea of “societal teleconnections” thus is analogous to that of physical teleconnections, but is focused on the human-created linkages via people, structures, institutions and processes.

For instance, floods in Thailand in 2011 (driven by the strongest monsoon in 50 years) killed more than 800 people locally, disrupted local agriculture, and forced some 10,000 computer supply and electronic car and camera part manufacturing factories to close and lay off 350,000 employees (Garside 2012). In addition to the economic impact locally, it also had rebounding impacts globally. Before the floods, one facility owned by Western Digital (a Silicon Valley-based corporation) produced 60% of the company’s hard-drive production and 25% of the world’s supply of “sliders,” a prime component of hard-disk drives. Post-floods the cost of hard drives doubled (Acclimatise 2014). The event not only caused about $45 billion in damages to the Thai economy, and weakened the economic recovery throughout Asia, it also had far-reaching – and expensive – impacts on a leading economic sector in California, USA. This example is now widely cited by the private sector and has spurred several Fortune 500 firms to begin to assess supply chain vulnerabilities—one possible societal teleconnection—through the lens of climate change (Gledhill et al. 2013).

This example of an economic teleconnection illustrates how local climate vulnerabilities can and do originate in far-away places. This adds a layer of risk that is currently not fully appreciated in most climate change impacts assessments and on-the-ground adaptation planning. Yet being unprepared for these additional risks can cost millions of dollars and, sometimes, lives. In short, teleconnections point to a risky gap in both research, policy and planning.

This paper proposes a systematic, but pragmatic and simple conceptual framework that helps researchers and practitioners identify how what happens afar can affect them. It then

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1 Remarkably, however, the recognition of physical teleconnections is not at all new: the Southern Oscillation – the atmospheric component of ENSO – was first characterized by the British mathematician and meteorologist, Sir Gilbert Walker. In 1924 he wrote: “By the Southern Oscillation is implied the tendency of pressure at stations in the Pacific … to increase, while pressure in the region of the Indian Ocean … decreases.” A few years later, Angstrom (1935) was the first to use the term “teleconnections” in reference to the north–south dipole atmospheric anomaly pattern now referred to as the North Atlantic Oscillation.
highlights and conceptually explores a range of societal teleconnections that have arisen out of societal interactions and the globalization of our world and which create, amplify, and sometimes attenuate climate change vulnerabilities and impacts in regions far from those where a climatic extreme or change occurs. Our goal is to encourage further research to better understand the causal chains behind socially teleconnected impacts, and to identify ways to routinely integrate their consideration in impacts research and adaptation planning. To achieve the latter, the inclusion of long-distance relationships in locally-focused assessments must remain a manageable task for adaptation practitioners in the private and public sectors who neither have easy access to nor the capacity for complex systems modeling, but whose assets are nonetheless at stake.

2 Societal teleconnections

2.1 Societal teleconnections: a simple but systematic framework

The notion of societal teleconnections applies the idea of long-distance interactions and connectivity to the social realm. While the basic idea of spatial interactions in the physical/natural environment or in societal activities is as old as the discipline of geography, and therefore has a rich theoretical and empirical basis in that field, the idea of societal teleconnections was first explicitly discussed by Adger et al. (2009). Societal teleconnections link activities, trends, and disruptions across large distances, such that locations spatially separated from the locus of an event can experience a variety of impacts from it nevertheless. The concept of teleconnections broadens place-based discussions of climate change impacts to also include the dynamic, process-based implications of long-distance connections across the globe (Seto et al. 2012; Liu et al. 2013).

There is a broad body of literature on the impacts of globalization and related activities on social, economic, and coupled human-natural systems (e.g., Young et al. 2006; Leichenko and O’Brien 2008). To pick just one example, several studies have examined the impacts of deforestation due primarily to global demands for increased cropland and local slash and burn agriculture on communities located near the sites of deforestation (Aide and Grau 2004; Lambin and Meyfroidt 2011). Such studies clearly bring into focus the interconnectivity across space, but these connections have not been fully accounted for to date in climate impacts and vulnerability studies. Moreover, while globalization is one of the main processes creating and perpetuating societal teleconnections, it is by far not the only important way in which locations and events get connected across long distances.

Others have developed the related but broader notion of “tele-coupling” as an overarching conceptual framework to link complex, coupled human-environment systems across spatial distances (e.g., Liu et al. 2013, 2014; Eakin et al. 2014). While teleconnections as conceptualized here (and more commonly used in the climate change literature) focuses on the structural and functional connection itself, tele-coupling extends the integrative systems research (particularly in land use and land change science) that emerged over the past two decades on coupled natural-human systems to account for long-distance influences on the functioning of these systems. The influence of biofuels production, such as ethanol from corn, on land clearing and thus carbon emissions is a good example (e.g., Melillo et al. 2009; Youngs and Somerville 2014). Our framework resembles that of tele-coupling, but aims to keep it as simple as possible, yet as complex as necessary, to uncover distal vulnerabilities via a distinct focus on the connection itself.
Societal teleconnections require at minimum three basic components in order to occur. If one or more are missing, the teleconnection is interrupted (Fig. 1):

- A natural system or human-built construct that forms the conveying or transmitting physical *structure* (metaphorically, one may think of this as the “hardware”). It does not itself move but stays in place as a teleconnection is made. The finite set of types of physical structures include water, energy, transportation and communication-related infrastructure\(^2\) such as roads, ports, pipes, transmission lines, wires, or satellites.
- The *process* explains the reason, manner or cause for the teleconnection (the “software”). It establishes a functional exchange or relationship between distant entities. Examples of an almost infinitely large set of social processes include the market, travel or migration, human needs and desires, or social and cultural ties. This process is enacted by *actors*, who in turn are enabled and constrained in their actions by applicable *institutions*, i.e., the social norms, cultural customs, laws, rules and regulations that govern the interaction.
- A material *substance* or immaterial element that is moved from one location to another in the course of a teleconnection. It is the only part in a teleconnection that physically moves (the “data”). Again, the finite set of substance types include money, energy, goods or materials, biological agents, people, and information or ideas.

The combination of *structure, process and substance* result in connection and movement over long distances, often in complex ways and through combinations of mechanisms. Importantly, there is a finite number of physical structures and of types of substances, but a large number of types of processes, and with them come a wide variety of actors and institutions. The latter are involved in establishing, maintaining and sometimes disrupting the physical structure of a teleconnection. They also enact important services as agents of change and as guardians of the causal interconnectivity (and thus as producers, consumers or movers of the substance being conveyed). Actors are also crucial as those who can increase or decrease a community’s vulnerability or resilience in the face of disruption originating elsewhere. This basic way of organizing and thinking of teleconnections helps explain how each component exerts its effects, and how climatic changes and climate-driven disruptions can impact communities and sectors across long distances. In essence, climate change and its impacts can:

- interrupt, modify, reroute or create structural connections;
- alter, establish, disrupt or eliminate (with the help of actors and/or changed institutional arrangements) the causal processes; and
- transport at lower or greater quantity, different quality, or speed certain substances or elements (both familiar, new or unknown).

The resulting wide range of long-distance relationships and interactions can either attenuate or amplify the impacts of far-away events on local circumstances (Pidgeon, Kasperson, and Slovic 2003; Renn 2011). Thus, societal teleconnections should not be understood as inherently good or bad (although the same teleconnection can lead to impacts perceived as positive at one scale, and as negative at another): how exactly they play out will depend on a number of factors, including some that have nothing to do with the teleconnection itself, but with the

\(^2\) In emergency management these four fundamental types of physical infrastructure are known as “life lines” and are familiar terms to emergency, land use, and adaptation/resilience planners.
ability of local communities, sectors, and actors to deal with variable circumstances in their specific context (i.e., preparedness, robustness, and resilience). Of greatest importance, however, may be those far-away events that can exert economic, social, public health or political harm in local contexts.

2.2 Some important societal teleconnections

Using the systematic conceptualization of teleconnections introduced above, we have delineated a few crucial teleconnections (Table 1). Several of these connections and how climate change impacts will “use” them to cause far-reaching impacts (i.e., the “long arm of climate change”) are discussed below with their main causal relationships as well as key agents and institutions involved.

The sample of teleconnections listed in Table 1 is incomplete, several are interrelated and some can be nested within or may result in other teleconnections mentioned. We would argue nonetheless that the ones listed are teleconnections that fundamentally affect the resilience of local communities or even larger regions as many current examples of crises attest (weather-related disasters, the Ebola epidemic, social and military unrest in the Middle East). Below, we discuss some of these societal teleconnections through the lens of our conceptual framework and discuss what communities might consider to begin planning for these teleconnections.

2.2.1 Economic teleconnections: trade and insurance

One of the most important long-distance relationships in society results from global economic relationships. A quick look at the labels in clothing or the stickers on food indicates the origin of what we consume locally. While perceived as necessities, these economic ties in a globalized economy make consumers, and intermediaries involved anywhere along the trade chain vulnerable to impacts occurring far from a product’s origin. Teleconnections can derive from disruptions to the production process, supply chain, or critical transportation routes and communication channels. Impacts on the perceived desirability of sites or shifts in the labor market due to climate related impacts can ultimately increase production costs and consumer prices.

In the example of the 2011 Thai floods, examining the impacts to one sector specifically, e.g., hard drives sold by a company such as Western Digital, the structure that allowed this
| Teleconnection                          | Structures                                                                 | Processes                                      | Substance                               | Actors                                                                 | Institutions                                                                 |
|---------------------------------------|---------------------------------------------------------------------------|-----------------------------------------------|-----------------------------------------|----------------------------------------------------------------------|----------------------------------------------------------------------------|
| Trade and economic exchange           | Transportation routes, communication channels                              | Market exchange, business activity, globalization | Goods, services, raw materials          | Producers/consumers (e.g. private firms, cooperatives, individuals)  | E.g., trade regulation, tax law, bi/multi-lateral trade agreements, antitrust laws, social norms |
| Insurance & reinsurance               | Insurance Policies                                                        | Legal requirements, risk tolerance            | Money                                   | Insurance/reinsurance companies, insurance regulators, insurers        | Insurance market regulation, tax law, social contract                      |
| Energy systems                        | Transmission lines connecting power generation (power plants) and consumption | Supply & demand markets                       | Electricity, oil, natural gas etc.       | Utilities (incl. suppliers, producers, refineries), energy trading companies, energy customers, regulators | Energy market regulation, tax law, incl. incentives, environmental regulation |
| Food system                           | Transportation routes on land, sea, rivers, air, water infrastructure (irrigation); energy infrastructure | Human need, desire                            | Grains, produce, animal products, drinks etc. | Farmers, food processing companies, consumers, policy-makers etc.     | Trade regulation, environmental and health standards and regulation, cultural customs etc. |
| Human health                          | Air transportation, trains, roads, ocean or river-based ship transportation | Trade, human travel (for business or tourism), health care systems, socioeconomic status, education | Disease carriers (vectors)              | Individuals contracting or transmitting a disease, health care providers, responders, policymakers | E.g., international and national health care standards, immigration laws, social customs |
| Population migration                  | Legal or illegal migration routes (by land, sea, air)                     | Seasonal migration, permanent resettlement, urbanization, conflict etc. | People                                 | Individuals, families, communities (and their leaders), policymakers | E.g., immigration laws and policies, economic policies, customs, social contract within families/ social groupings |
| Communication systems                 | Satellite-based, underground, or underwater transmission lines, routers, computers | Exchange via interpersonal contact, traditional and social media | (Digital) information, data, knowledge, ideas, imagery | Individuals, social influencers, media businesses, regulators | E.g., social norms, internet policies and regulation (incl. price of access) |
| Strategic alliances & military interactions | Migratory and land/sea/air transportation routes, communication infrastructure, other essential lifelines | Political, ethnic, economic and religious relationships, tensions or conflicts | People, military personnel, money, military logistical equipment | Military personnel, individuals or groups involved in and affected by conflict and conflict resolution (nations, ethnic entities, tribes, communities) | International (bi-/multi-lateral) laws; social contracts, social norms |
teleconnection to occur were the transportation routes and communication channels that established the manufacturing linkage between Silicon Valley and Thailand. The process that drives the teleconnection is the desire for cheap labor and the globalization of manufacturing. The substances that should have been transported were hard drive components and subsequent financial transactions based on a completed work flow. The key actors directly involved include regulators in Thailand allowing the hard drive producing subsidiary to locate in the floodplain and those at Western Digital (and/or their intermediaries) deciding from where and where alone to purchase key equipment for their Silicon Valley firm. Land use plans and regulations, building standards, and disaster preparedness policies and measures are the institutions most directly affecting the Thai location, but the “law of supply and demand”, shareholder agreements, the drive to ever larger profit margins, indirect economic drivers, and organizational policies and norms (or lack thereof) to downplay safety and disaster preparedness across the trade system in question also contributed to the ultimate impact.

The Thai Floods resulted in $15–20 billion in insurance claims (Garside 2012), thus bringing in yet another set of actors, and rippling through the insurance industry with its own set of institutional arrangements. The example highlights the interconnection of trade and economic interests with insurance interests, which is why we integrate them here.

Importantly, this example of supply chain teleconnections should not be confined to the private sector. Local governments also have their own supply chains, both for their normal operations (e.g., materials and equipment needed in water treatment, fire safety, local infrastructure maintenance) and even more so in the case of emergencies (e.g., food and water, health services, building materials).

2.2.2 Energy systems and markets

Another subset of economic activity, singled out because of its importance in all societal and economic activities, is energy production, transmission and use. Pathways are both direct and indirect, and disruptions can have local, regional, national, and sometimes even international ripple effects. Energy production in one location can be disrupted by climate change impacts and thus directly (through immediate interruptions of supply through brown- or black-outs) or indirectly (through increased energy prices for energy purchased from elsewhere) affect consumers in faraway places. The spatial extent depends on the area served by the affected utilities and on supply redundancies in the system. Climate change impacts on supply may result from extreme heat (e.g., affecting nuclear power plant operations), inland or coastal flooding as sea level increases (power plant operations), or drought (availability of and competition among various users for scarce water resources for hydropower generation, nuclear power, fracking, etc.). Similarly, energy transmission can be disrupted by climate change-related extremes (wildfire, heat, storms, ice). Again, the spatial extent depends on the area served by the affected utilities and on supply redundancies in the system.

In September 2011, a transmission line tripped due to high heat in Yuma, Arizona, USA—notably a location already adapted to high heat—which led to a chain of approximately 20 additional events over an 11-minute period culminating in the shutdown of the San Onofre nuclear power plant in California. The power loss impacted Arizona, California and Mexico and resulted not only in long-distance impacts along the interconnected energy system, but also cascading impacts on other sectors, such as sewage spills and water distribution disruptions in the City of San Diego, USA, impacting more than seven million people (Wilbanks et al. 2012b).

Using our teleconnection conceptualization described above, the structures that initiated this teleconnected event are the transmission lines, transmitters and power stations that connect
power generation and use, in this instance, across multiple states. The *processes* underlying the linkage involved the energy market, driven on one level by supply and demand, yet more directly by the decisions of energy producers and traders, and the energy policies and market regulations that affect utilities’ decisions. The primary *substance* moved (or rather: no longer moved) was electricity, but as the event unfolded also sewage. As the cascade of events proceeded, different *actors* came to be involved, such as water treatment plant operators, emergency responders and, of course, the affected consumers and businesses.

With reduced redundancies in the supply system, due to higher electricity demands during heat waves, the most immediate impacts of such a disruption may be only regional or maybe statewide, but energy markets often go beyond state boundaries, thus potentially having far-reaching ripple effects through direct losses and increases in energy pricing (Sathaye et al. 2013). The role of cascading impacts due to interdependencies and a better understanding of the behavioral, ecological, and technological coupling and feedbacks were identified as critical gaps in knowledge in a recent report informing the Third U.S. National Climate Assessment (Wilbanks et al. 2012a). In the case of energy transmission and distribution, feedbacks and impacts will be exacerbated in urban environments due to the higher population and increased number of infrastructural interdependencies; what is necessary for efficiency in large urban centers may in turn contribute to a greater risk of cascading impacts (Wilbanks et al. 2012b).

### 2.2.3 Population migration

Migration of people is among the more widely recognized societal teleconnections. Migration always has multiple reasons. People tend to not wish to migrate away from their ancestral or cultural home unless faced with complex and extreme conditions affecting their ability to maintain their security (O’Brien and Barnett 2013; Birkmann et al. 2013; Black et al. 2013). Climate change in this context has been conceptualized as a “threat multiplier” (CNA 2006) that may aggravate already challenging circumstances to the point where people will consider leaving home. Such aggravated threats may come from climate change impacts such as reduced water availability with negative impact on the ability to sustain minimal subsistence requirements or grow food for external markets; sea-level rise and related repeated coastal flooding, progressive coastal erosion, permanent inundation, and saltwater intrusion undermining public safety and the ability to maintain land, communities, economic activities or agriculture in place; or any number of other direct and indirect impacts of a climate-altered environment. Migration in the context of climate change is considered a transformative adaptation (Kates et al. 2011).

A 2009 report by the International Organization for Migration (IOM) noted the distinction between migrations due to sudden, extreme events versus slow-onset environmental impacts (Laczko and Aghazarm 2009). For instance, after Hurricanes Katrina and Rita, a large proportion of the city of New Orleans was evacuated and 200,000 homes were either destroyed or severely damaged, resulting in several hundred thousand city residents without a place to return to. By October 2006, ~65 % of evacuees had returned to their pre-hurricane addresses and 73 % had returned to the counties in which they lived prior to the hurricanes (Groen and Polivka 2008). In contrast to sudden events, migration from slow environmental degradation, which is expected to increase in the future, may have larger and longer lasting impacts and affect more people. Between 1978 and 2008, 78 million people were affected by storms compared to 1.6 billion people affected by gradual environmental changes (EM-DAT 2009).

The *structures* through which the teleconnection is established are the legal or illegal transportation routes, and the *substance* being moved are people, but the reasons for migrating, the causal *processes*, and thus the actors and institutions involved, can vary significantly. In the
case of an extreme event, the causal process may be the need for temporary safety and shelter, involving evacuees, first responders, and those providing temporary refuge, while people migrating permanently away from an environmentally degraded home region may need relocation/housing assistance, help with finding new permanent work, assistance with socio-cultural integration and so on. Such help can take many forms, and can both help or hinder in maintaining community functioning and ecological integrity, which in turn increase local resilience in the face of other future stresses. For instance, Hecht and Saatchi (2007) describe how in El Salvador, outmigration remittances allowed relatives who stayed behind to be able to buy food, rather than utilize slash and burn agricultural practices to grow their own food, thus contributing to forest resurgence instead of further deforestation. In both instances of short-term and permanent relocation, migration has immediate and lasting impacts on the affected regions as well as permanent demographic, economic, health, and socio-cultural impacts on the source and destination regions (McIntosh 2008; Hori and Bowman 2008).

Considering the teleconnection of people via migration in local adaptation planning requires that a local jurisdiction develop a better understanding of their community’s demographics and socioeconomic conditions to assess who may be mobile, immobile and most at risk of being dislocated (e.g., Black et al. 2013) and their community’s capacity to absorb temporary or permanent new residents. For instance, sea-level rise – in combination with other complex, non-environmental processes – is expected to cause outmigration over time from low-elevation island nations (e.g., Piguet 2012; Marino 2012; McLeman and Hunter 2010). Migrants may seek new homes in the U.S., Australia or New Zealand, where there are already established migration pathways, kin or cultural communities. For communities that already have sizable populations of former island residents residing there, it is reasonable to expect additional influx as sea level continues to rise (e.g., Perch-Nielsen et al. 2008). Anticipating this increase in immigration allows the jurisdiction to identify municipal and community needs and resources to adequately prepare. A slow-onset impact, such as sea-level rise, also illustrates that some teleconnections can play out in advance of the actual climate change impact manifesting, i.e., people may decide to abandon a location due to the anticipated impact prior to it actually becoming uninhabitable (Kiribati’s “Migration with Dignity” plan, aimed at establishing expatriate communities off-island for i-Kiribati people to join on their own terms instead of waiting for a refuge problem later is one example [Wyett 2013]).

2.2.4 Human health

Our final example focuses on health. Human health and well-being are the result of complex interactions of social, economic, occupational, lifestyle, psychological, cultural and genetic factors. This is a clear case of individual to global interconnectivity. McMichael (2013) discusses the correlation of climate change and globalization in human health. Among those discussed, climate change can have impacts on human health through the spread of disease vectors; further spread of vectors due to migratory displacement; impacts on fresh- and coastal water quality; impacts on air quality; impacts on food production (Luber et al. 2014).

The SARS epidemic of 2003 highlights how a virus originating in one corner of the world (in this instance, the Guangdong Province in China) can quickly spread globally (with cases reported in Canada), due to international trade and travel (Adger et al. 2009). In this instance, the structures leading to the linkage were the existing ground and international air transportation infrastructure, and – importantly – the global communication infrastructure that carried both the threat and warnings ahead of the threat around the world. The causal processes driving the teleconnection were related to trade and travel and the substance transported was the SARS virus (and secondarily warnings and information about the health threat). The actors
involved included those affected by the disease, health care providers and local, national and international health system observers (WHO and national centers for disease control) under the international and intra-national agreements and guides for public health emergency response.

The communication of these sorts of teleconnected, global pandemics is expected to increase with climate change. However, the enhanced flow of information also allows the world to respond quickly to potential outbreaks, epidemics and disasters and there is increased coordination in vaccination programs and systems to respond to infectious disease (McMichael 2013). Thus, human health provides an excellent example of how teleconnections connect the local to the global and can both attenuate and amplify different situations.

3 Identifying and prioritizing possible research questions

The types of teleconnections introduced above are easily exemplified, but have not yet been assessed systematically, neither globally nor nationally nor locally. While a range of studies have used the broader tele-coupling framework on questions of land use, ecosystem services, and sustainability more broadly (e.g., Challies et al. 2014; Liu et al. 2013; Güneralp et al. 2013; Seto et al. 2012), few studies have attempted to do so in the context of climate change (e.g., Perdinan and Winkler 2013; Adger et al. 2009). These global connections have been largely neglected in U.S., and other national and global climate assessments to date. The importance of formally assessing such long-distance linkages, however, has been recognized in the Third U.S. National Climate Assessment (NCA) and in Working Group II of the IPCC’s Fifth Assessment (e.g., Oppenheimer et al. 2014; Corell et al. 2014; Wilbanks et al. 2012a) and is an important area for further improvement in future assessments. Below we highlight some key areas ripe for further investigation.

3.1 Quantification of teleconnected impacts

Quantifying the impacts of teleconnections is actually quite complex. The case of the 2011 Thai floods may be rare in that there was a fairly direct link between economic losses and companies whose manufacturing plants were flooded and ensuing cascading impacts. In many instances, however, societal teleconnections are more difficult to trace and/or are deeply interwoven, thus making analyses difficult. Quantification of these interconnections requires a systems modeling approach that can work at both the local and globally-integrated scale in order to catch the nuance of place-based repercussions of global linkages (Wilbanks et al. 2012b; Perdinan and Winkler 2013). Moreover, when dealing with impacts to trade, it can be difficult to get information since data typically are proprietary or considered trade secrets.

3.2 Attributing impacts to climate change versus other driving forces

For many societal teleconnections, it will be difficult to point to a clear or singular cause and effect. For instance, the Arab Spring cannot be solely attributed to wheat shortages in China or Russia (Sternberg 2013; Werrell and Femia 2013). Similarly, it may never be possible to pin a violent conflict singularly on climate change impacts, yet multiple, complex teleconnections between the threat multiplier of climate change and national security, regional stability and violent conflict are of growing concern to the military (e.g., CNA 2006). In-depth studies of cases such as these can help sort out and better understand the significance of different societal teleconnections, informing the development of systematic assessment models.
3.3 Identification of most important linkages

The linkages between and among different societal teleconnections are complex, but ubiquitous. It is therefore critical to identify “the most important” linkages for different types of climate change impacts. Some may dominate regardless of context whereas others may play out differently depending on context. Under what circumstances do which of these linkages matter the most? This may not be a simple question to answer in light of the various components of vulnerability: exposure, sensitivity and adaptive capacity all affect how severely a climatic change or extreme event manifests locally, and each of these components of vulnerability is affected differently by societal teleconnections (e.g., global economic forces, cultural teleconnections via education and knowledge flows co-determine local adaptive capacity; legal and governance structures shape capacities and barriers to adaptation). The answer to these questions, however, will be of critical value to adaptation planners in public offices as well as in private firms who may otherwise be overwhelmed by the universe of potential teleconnections.

3.4 Impact of increased urbanization

With an increasing number of people choosing, or having no choice but, to live in urban areas, the impacts of societal teleconnections have the potential to be compounded. As in the example of the San Onofre power plant shutdown in 2011, seven million people were impacted by that 11-minute series of events. Identification of urban interdependencies and redundancies, and how those could be impacted with increasing population, is critical for effective disaster preparedness and adaptation.

3.5 Impact on resilience

How is local resilience enhanced or diminished through societal teleconnections and how can communities use this understanding in their efforts to prepare and plan for the long arm of climate change? In the 2011 Thai floods, for instance, production and sales for Silicon Valley companies (and elsewhere) were temporarily crippled because there was no redundancy in their supply chains. Building diversity into business operations may reduce economic efficiency in the short-term but buffer against major disruptions and economic losses over the medium to longer term. How can such diversification strategies be applied to local communities? How do legal, communication, social and cultural teleconnections simplify or complicate adaptation options?

4 Conclusion

In summary, societal teleconnections are important considerations for locally-based climate change vulnerability assessments and adaptation planning in the public and private sector. While not necessarily understood in technical terms (“teleconnections”), the high-profile flooding in Thailand has had a major awareness-raising impact on private firms, which now increasingly assess the impacts of climate change on their supply chains. By contrast, societal teleconnections are not yet included in local vulnerability assessments or adaptation planning, largely because they are not recognized or, if they are, they are considered too complex to assess or manage. Work to date on tele-coupling has highlighted the complex natural-human systems interactions, yet most communities do not have resources or capacity to conduct such
computationally-demanding studies. We have therefore proposed a simple and pragmatic but systematic framework for better identifying, understanding, and thus planning for, societal teleconnections. In our examples, we also focused on teleconnections that are crucial to basic community functioning and thus relate most easily to land use planning and resource management, basic service provisions, and emergency preparedness, which is where most adaptation planning currently resides.

The research questions we have identified certainly do not exhaust the research agenda on societal teleconnections, but they delineate key elements of further examination that would significantly improve our understanding of local vulnerabilities to climate change in a deeply interconnected world. Answers to these types of research questions would also support a needed addition in focus to adaptation planning in urban, business or resource management contexts that expands the perspective from the local to the relevant global. Building our understanding of societal teleconnections, in this way, would help counteract some persistent but misleading slogans about vulnerability and adaptation: neither the context of vulnerability nor all adaptation is ever just local. It is glocal.

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