Hierarchical Bayesian Modelling in Small Area for Estimating Binary Data

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Abstract. Indonesian’s data are obtained from BPS from census, but census are designed for large area. Now, local governments need to have reliable and detailed information in small area. Direct estimation are unreliable to be applied in small area because produced high mean square error (MSE). To overcome this problem, we use the indirect estimation Small Area Estimation Hierarchical Bayesian (SAE HB) with Logit Normal as the model. From this study founded that HB produced a smaller MSE than direct estimation.

1. Introduction
Statistics Indonesia (BPS) calculate about literacy rate, drop out children from school, etc periodly with cencus, which from its sampling design can provide direct estimation only on provincial level and district area. Along with establishment of autonomous regional policy, where regional governments had greater power to manage their own region, availability of data on lower level is necessary for regional government. Due to sampling design of cencus, accommodated only estimation on district level, the data will give high variance if used to estimate on lower sub-district level, although still unbiased. The high variance will result to broader confidence interval of estimation, which will make the estimation become unreliable [1].

One of method to obtain accurate estimator from inadequate sample size in small area is method of Small Area Estimation (SAE). Until now, the SAE method has been applied in various disciplines. The SAE method that is widely known and has been used in various subject which is Empirical Best Linear Unbiased Predictor (EBLUP), Empirical Bayes (EB), Hierarchical Bayes (HB). EBLUP method can be applied for linear mixed models that are suitable to use if the response variable is a continuous variable. Some research that using EBLUP method are Krieg, Blaes and Smeets (2012), and Song (2011). On the other hand, EB and HB method can be generally applied because can be used for linear mixed models, binary data and count data. The research using this method are Datta, Lahiri, and Maji (2002), and Bukhari (2015). Rao (2003) explains some examples how to use these three methods in his book.

In this study, we used the binary data from R-software. Based on this information, it is known that the response variable in this study is binary data so the SAE method used is the HB method. The HB method is preferred because the EB method does not count the variance in hyperparameter estimation. The advantages of SAE HB are: (1) The model specifications are easy to use and can model different various (2) the inferential problem is relatively clearer and its computation is relatively easier by using the Markov Chain Monte Carlo technique (MCMC) [7].
Rifki Hamdani (2015) used HB SAE to estimate literacy rate on sub-district level in district of Donggala with Hierarchical Bayes method. In this research three methods were compared, the first is direct estimation, the second is HB spatial logit-normal SAE, and the third is HB non spatial logit-normal SAE. The conclusion is HB SAE the best method for estimating literacy rate in sub-district level either by including spatial or not. This study will compare the estimation of data for small areas using the small area estimation hierarchical bayes method and direct estimation.

2. Methods

2.1. Direct Estimation on Variable Binomial Response
The response variable $y_{ij}$ is a binary variable count in i and j area where $y_{ij}$ is 1 or 0. If the variable $y_{ij}$ is assumed to have a Bernouli distribution with $p_i$ as the parameter, so the density function of $y_{ij}$ is:

$$f(y_{ij} | p_i) = p_i^{y_{ij}}(1 - p_i)$$

or

$$y_{ij} | p_i \sim \text{Binomial}(n_i, p_i).$$

The proportion of $p_i$ is:

$$p_i = \bar{y}_{i} = \frac{\sum{y_{ij}}}{n_i}$$

If the sampling used the simple random sampling, then estimate the proportion of the i area is $\hat{p}_i$, is derived through the method of Maximum Likelihood (ML), namely $\hat{p}_i = \frac{\sum{y_{ij}}}{n_i}$. ML estimation is unbiased estimator because the expectation value of the estimator is the same as the parameter.

$$E(\hat{p}_i) = E\left(\frac{y_{ij}}{n_i}\right) = \frac{1}{n_i}E(y_{ij}) = \frac{1}{n_i}n_ip_i = p_i$$

So, the mean square error is same as the variety

$$MSE(\hat{p}_i) = \text{Var}(\hat{p}_i) = \frac{\hat{p}_i(1-\hat{p}_i)}{(n_i-1)} \times \frac{n_i - n_i}{n_i}.$$  

2.2. Hierarchical Bayes Method with Logit-Normal Model
Small area estimation for each small area can calculate with Hierarchical Bayes Logit-Normal model. Rao (2003) defines the model as:

i. $y_{ij} | p_i \sim \text{Binomial}(n_i, p_i)$

ii. $\theta_i = \text{logit}(p_i) = x_i^T \beta + v_i$, $v_i \sim \text{IID}(N(0, \sigma_v^2))$

iii. $\beta$ dan $\sigma_v^2$ are mutually independent with $f(\beta) \propto 1$

$$\frac{1}{\sigma_v^2} \sim \text{gamma}(a, b); a \geq 0, b \geq 0$$

Thus, $p_i$ is a parameter of the $y_i$ variable that has a binomial distribution and it is the target to estimate. To connect $p_i$ with the $X_i$ variable we need the link function that matches with Generalized Linier Mixed Model. The suitable model is:

$$\text{logit}(p_i) = \ln\left(\frac{p_i}{1-p_i}\right)$$

If $v$ and $y$ are vectors that contain the value $v_i$ and $y_i$ then $y$ vector will take the distribution of binomial product:

$$f(y| \beta, v) = f(y_1| \beta, v)f(y_2| \beta, v) \ldots f(y_m| \beta, v)$$

$$= \prod_{i=1}^{m} p_i^{y_i}(1 - p_i)^{1-y_i}$$

The distribution for $\beta$ and $v$ will follow the Normal distribution:

$$f(\beta, v| \sigma_v^2) = \prod_{i=1}^{m} 1 \times (2\pi \sigma_v^2)^{-1} \exp\left(-\frac{1}{2\sigma_v^2} v_i^2\right)$$

$$\propto (\sigma_v^2)^{-m} \exp\left(\sum_{i=1}^{m} \frac{1}{2\sigma_v^2} v_i^2\right)$$
If \( m \) indicates a small area, then the variance of the combined area will follow the inverse Gamma distribution:

\[
f(\sigma^2_v) = \frac{b^n\exp\left(-\frac{b}{\sigma^2_v}\right)}{\sigma_v^{n+1}\Gamma(a)}
\]

So, we get the new distribution from these variable is:

\[
f(y, \beta, v, \sigma^2_v) \propto \prod_{i=1}^{m} p_i y_i (1 - p_i)^{y_i} \times (\sigma^2_v)^{-1} \exp\left(-\frac{1}{2\sigma^2_v} v_i^2\right) \times \frac{b^n\exp\left(-\frac{b}{\sigma^2_v}\right)}{\sigma_v^{n+1}\Gamma(a)}
\]

The function \( f(p_1, ..., p_m, \beta, \sigma^2_v | y) \) is the marginal distribution from the \( f(p_1, ..., p_m, \beta, \sigma^2_v | y) \) and the function is:

\[
f(p_1, ..., p_m, \beta, \sigma^2_v | y) = \int_\beta \int_{\sigma_v^2} f(p_1, ..., p_m, \beta, \sigma_v^2 | y) \, d(\beta) \, d(\sigma_v^2)
\]

To find the marginal function from \( \beta, v, \) and \( \sigma_v^2 \) we get from \( f(y, \beta, v, \sigma_v^2) \) function, they are:

\[
f(\beta_0 | y, \beta_1, ..., \beta_k, v, \sigma_v^2) = f(y, \beta, v, \sigma_v^2) / \int f(y, \beta, v, \sigma_v^2) \, d(\beta_0)
\]

\[
f(\beta_k | y, \beta_0, ..., \beta_{k-1}, \beta_{k+1}, ..., \beta_v, v, \sigma_v^2) = f(y, \beta, \sigma_v^2) / \int f(y, \beta, v, \sigma_v^2) \, d(\beta_k)
\]

It is not possible to get a close form from that final function with the form of a multi-dimensional integral in the above equations. One method used to solve this problem is Markov Chain Monte Carlos (MCMC) algorithm. The usually MCMC procedure is Gibbs Conditional. After simulations and iterations, the estimation of proportion of Hierarchical Bayes \( (p^{BB}_i) \) is

\[
p^{BB}_i \approx \frac{1}{D} \sum_{k=d+1}^{d+D} (p^{(k)}_i - p^{(j)}_i)
\]

And the variation for Hierarchical Bayes estimation \( (p^{BB}_i) \) is

\[
V(p^{BB}_i | \hat{\theta}) = \frac{1}{D} \sum_{k=d+1}^{d+D} (p^{(k)}_i - p^{(j)}_i)^2
\]

where

- \( D \) = Iteration after burn in
- \( d \) = Burn in period
- \( k \) = The iteration

One measure of model compatibility that can be used in evaluating the compatibility of the Bayes model is Deviance Information Criterion (DIC). The smaller DIC value indicates the more suitbale model to use. According to Ntzoufras (2009), this criterion is defined as:

\[
DIC = 2D(\hat{\theta}_c, c) - D(\hat{\theta}_c, c) = D(\hat{\theta}_c, c) + 2p_c
\]

2.3. Data Source

The data used in this study is data generated by R-software. Variables \( X_1 \) and \( X_2 \) are generated following the Normal distribution of 38 data for each variable. \( X_1 \) is generated by Normal distribution with an average of 10 and variant 5. \( X_2 \) is generated with Normal distribution with an average of 7 and variant 3. Furthermore, variable data is generated “n” with a Binomial distribution.

3. Result and discussion

3.1. Exploration \( p_i \) with Direct Estimation and Hierarchical Bayes Small Area Distribution

Descriptive statistics \( p_i \) of data generated through R-software, where \( y_i \) following Binomial distribution are presented in Table 1.
Table 1. Descriptive statistics $p_i$

| Descriptive statistics $p_i$ |
|-----------------------------|
| Mean                       | 0.014166 |
| Standard deviation         | 0.006324344 |
| Maximum value              | 0.02439 |
| Minimum value              | 0.0000 |
| Total                      | 38 |

From Table 1, it can be seen from the highest $p_i$ value that is 0.02439 and the lowest is 0.000. The standard deviation is 0.006324344, this means that the value of $p_i$ is not too diverse. Data from the table is processed using Gibbs Sampling algorithm by entering a variable predictor component $(X_1, X_2)$ to obtain 3 models, there are:

Model A : \( \text{logit} \ (p_i) = \beta_0 + \beta_1 X_1 + \nu_i; \nu_i \sim N(0, \sigma^2_v) \)

Model B : \( \text{logit} \ (p_i) = \beta_0 + \beta_1 X_2 + \nu_i; \nu_i \sim N(0, \sigma^2_v) \)

Model C : \( \text{logit} \ (p_i) = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \nu_i; \nu_i \sim N(0, \sigma^2_v) \)

Table 2. Estimated results $p_i$ HB SAE dan DIC

| Model | Parameter | Mean  | Std.Dev | Credible Interval 5% | Credible Interval 95% | Med | DIC  |
|-------|-----------|-------|---------|----------------------|-----------------------|-----|------|
| A     | $\beta_0$ | -5.99 | 0,7729  | -7.582               | -4.541                | -5.959 | 87.905 |
|       | $\beta_1$ | 0,1709 | 0,07259 | 0,03299              | 0,3173                | 0,169    | 92.451 |
| B     | $\beta_0$ | -4,771 | 0,5808  | -5,731               | -3,829                | -4,763 | 89.819 |
|       | $\beta_1$ | 0,06108 | 0,06676 | -0,05011             | 0,01751               | 0,0126 |
|       | $\beta_2$ | -6,129 | 0,8563  | -7,564               | -4,737                | -6,115 |
| C     | $\beta_1$ | 0,1654 | 0,0628  | 0,04021              | 0,2915                | 0,1648 | 89.819 |
|       | $\beta_2$ | 0,02205 | 0,0045  | -0,08264             | 0,1261                | 0,02237 |

In Table 2 it can be seen that the model with all parameter that are significant at the 95% confidence level is model A. In Table 2 also presented the DIC value for each model. DIC value can be used as a measure of model compatibility, where the smaller DIC value of a model shows that the model is suitable for the data. The smallest DIC value is also obtained by model A. Thus, the best model for estimating proportion of $p_i$ with HB SAE method is A model, which is a model involving one predictor variable, namely $X_1$. The equation formed by the model is as follows:

\( \text{logit} \ (p_i) = -5.99 + 0.1709 X_1 \).

Furthermore, after obtaining parameters of $p_i$ is carried out with the best HB SAE model as presented in Table 3 as below.

Table 3. Result of $p_i$ with HB SAE Method

| $p_i$ | Mean  | Credible Interval 5% | Credible Interval 95% | Std. Dev |
|-------|-------|----------------------|-----------------------|----------|
| $p_1$ | 0.01922 | 0.01347             | 0.02594               | 0.003902 |
| $p_2$ | 0.01969 | 0.01368             | 0.02674               | 0.004086 |
| $p_3$ | 0.00869 | 0.005033            | 0.01335               | 0.0026   |
| $p_4$ | 0.006674 | 0.003075            | 0.0116                | 0.002678 |
| $p_5$ | 0.01622 | 0.01186             | 0.02102               | 0.002922 |
| $p_6$ | 0.009283 | 0.005627            | 0.01369               | 0.002545 |
| $p_7$ | 0.009167 | 0.005471            | 0.01362               | 0.002562 |
| $p_8$ | 0.01591 | 0.01161             | 0.02069               | 0.002827 |
| $p_9$ | 0.02835 | 0.01634             | 0.04458               | 0.008749 |
| $p_{10}$ | 0.01512 | 0.01114             | 0.01945               | 0.002609 |
| $p_{11}$ | 0.01297 | 0.009343            | 0.01694               | 0.00237  |
The next step is to compare the results of direct estimation (DE) and HB SAE as follows:

**Table 4.** The comparison results of Direct Estimation and HB SAE

| $p_i$   | Mean     | Credible Interval | Std. Dev |
|---------|----------|-------------------|----------|
|         |          | 5%                | 95%      |          |
| $p_{12}$| 0.01286  | 0.009232          | 0.01688  | 0.002397 |
| $p_{13}$| 0.009653 | 0.00606           | 0.01415  | 0.002545 |
| $p_{14}$| 0.02389  | 0.01512           | 0.03484  | 0.006161 |
| $p_{15}$| 0.01769  | 0.01274           | 0.0235   | 0.003265 |
| $p_{16}$| 0.01702  | 0.01231           | 0.02232  | 0.003101 |
| $p_{17}$| 0.01387  | 0.01021           | 0.01794  | 0.002399 |
| $p_{18}$| 0.01728  | 0.0124            | 0.02277  | 0.003182 |
| $p_{19}$| 0.01282  | 0.009227          | 0.01675  | 0.002357 |
| $p_{20}$| 0.008325 | 0.005115          | 0.01337  | 0.00257  |
| $p_{21}$| 0.008325 | 0.004619          | 0.01311  | 0.002644 |
| $p_{22}$| 0.01209  | 0.008584          | 0.01616  | 0.002354 |
| $p_{23}$| 0.01364  | 0.009985          | 0.01775  | 0.002458 |
| $p_{24}$| 0.02341  | 0.01511           | 0.03403  | 0.005873 |
| $p_{25}$| 0.01452  | 0.01067           | 0.01869  | 0.002516 |
| $p_{26}$| 0.0106   | 0.007017          | 0.01475  | 0.002468 |
| $p_{27}$| 0.01198  | 0.008512          | 0.01597  | 0.002316 |
| $p_{28}$| 0.01154  | 0.007922          | 0.01565  | 0.002397 |
| $p_{29}$| 0.01511  | 0.01115           | 0.01948  | 0.002602 |
| $p_{30}$| 0.02114  | 0.01429           | 0.02942  | 0.004737 |
| $p_{31}$| 0.01473  | 0.01087           | 0.01915  | 0.002566 |
| $p_{32}$| 0.01585  | 0.01166           | 0.02045  | 0.002761 |
| $p_{33}$| 0.008834 | 0.005126          | 0.01338  | 0.002579 |
| $p_{34}$| 0.007628 | 0.003969          | 0.01237  | 0.002612 |
| $p_{35}$| 0.009484 | 0.00583           | 0.01385  | 0.002527 |
| $p_{36}$| 0.02072  | 0.01399           | 0.02849  | 0.004554 |
| $p_{37}$| 0.0126   | 0.009016          | 0.01653  | 0.002369 |
| $p_{38}$| 0.01275  | 0.009223          | 0.01677  | 0.002341 |
Based on the Table 4 above, it can be seen that the estimated proportion value between DE and HB SAE shows a similarity. However, the estimation of HB produces a debiation value smaller than estimated by DE. So, the indirect estimation is better than the direct estimation method.

4. Conclusion and Suggestion
The study concluded that the estimation of the proportion of $p_i$ with HB method better than DE method. This is because estimation with HB SAE produces a smaller standard deviation. In this study, we only compare the standard deviation between HB SAE and DE, in the next study it can be compared DIC value between estimation with HB SAE and DE. After that, in this study only two predictor variable were used and formed three models, we were hoped that in the next study more predictor variable would be used to obtain more model

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