Abstract - Student Party members are outstanding and backbone among student representatives, and they are models of self-education, self-management and self-service for students. This paper uses the method of investigation to analyze the problems existing in the daily study and work of art student party members from four aspects. It establishes an evaluation system for the performance and role of student party members, and designs the first-level indicators, the second-level indicators and their scores. Combining the ideological and professional characteristics of art students, this paper puts forward five effective ways to make the student party members play the most effective role in daily life, study and work, such as strengthening the main position of student party members, optimizing the educational environment, establishing and improving the management system of them, and innovating the service mode of student party members.

Key words: higher vocational colleges; student party members; art majors; vanguard role model

I. INTRODUCTION

Art students in higher vocational colleges are a particularly energetic team of College students, but at the same time, there may be weak organizational concept and relatively weak cultural foundation.

Under the overall control of the state's criteria for controlling the development of Party members, the overall quality of student Party members has been significantly improved, but there are still some problems such as "attaching importance to training and development, neglecting education management" and "focusing much on pre-development inspection and education [1], setting down the role of model after development", which weakens the leading and vanguard role of student Party members, and to a certain extent violates the spirit of the relevant documents of the Rules for the Development of Party Members of the Communist Party of China.

Through investigation and research, it is found that a small number of art student Party members have such problems as lack of correct motivation to join the Party, low comprehensive quality, weak grasp of the Party's theoretical knowledge, and weak evaluation mechanism for Party branch construction and Party members in art colleges.

Therefore, it is an important task for ideological and political educators and Party Construction educators to study how to effectively play a vanguard role and embody the advanced nature of student party members in art majors [2].

II. PRESENT SITUATION OF PARTY MEMBERS OF ART MAJORS IN HIGHER VOCATIONAL COLLEGES

Youth symbolizes the hope of the nation and the future of the country [3]. President Xi pointed out in the report of the Nineteenth National Congress: "Youth thrives while the country thrives; youth strengthens and the country strengthens." If the younger generation has ideals, abilities and responsibilities, the country will have a future and the nation will have a good prospect.

Young Party members are excellent representatives of the youth group [4]. The effective play of the vanguard exemplary role of young Party members lies in daily education and guidance. Educators should pay attention to the individualized development of student Party members of art majors while abiding by the commonness and regularity of education.

Generally speaking, young students have strong self-awareness, personality, advocating freedom, open thinking and creativity. The individualized characteristics of Party members of art students are more prominent. They can not only complete their own work, but also encourage more students to join in the process of carrying out college and department activities and League campaigns. They are willing to help others in life, dedication, getting harmonious relations with their classmates, daring to admit their own shortcomings and actively correct them; having innovative consciousness and being able to set an example in the construction of campus culture; having the sense of responsibility in participating in all kinds of sports activities and showing outstanding performance. The vast majority of student Party members can be unanimously recognized and praised by teachers and students, and indeed play a vanguard and exemplary role in all aspects.

III. ANALYSIS ON THE ROLE AND REASONS OF PARTY MEMBERS OF ART MAJORS IN HIGHER VOCATIONAL COLLEGES

It must be admitted that among art students in higher vocational colleges, some Party members have not fully played their due exemplary role. The reasons may lie in the following aspects.
A. A small number of students are not advanced in ideology and have impure motives for joining the Party.

The motivation of joining the Party is the intrinsic reason and real purpose of the activists who want to join the Party, and is the spiritual force to promote their early joining the Communist Party of China. Whether the motivation of joining the Party is pure or not determines the quality of the party members and the quality of the student party members decides the future development of the country.

Some higher vocational students believe that to join the Party smoothly during the precious three-year period of university is the affirmation and recognition of their own value, and can be used as a stepping stone for future jobs. This is typically the "impure motive of joining the Party".

Art students have lively personality characteristics and strong initiative consciousness. It is not easy to find out that a small number of students do not have motivation to join the Party when they are promoted to the top. Only after they become members of the Party, they expose the lack of the basic sense of service and dedication of the Party members. They cannot strictly demand themselves according to the standards of the Party members, which seriously affect the role of the vanguard and model.

B. The comprehensive quality of some student Party members is not high enough to effectively play a vanguard role.

Art students generally attach importance to professional skills and ignore theoretical connotations. They have strong abilities in some aspects, such as great organizational planning ability, good interpersonal relationships, etc. They believe that as long as the professional knowledge and related work are done well, it is enough, so they often ignore the study of relevant theoretical knowledge, and lack the requirements of improving their comprehensive quality and ability.

Especially after becoming a party member, some students relaxed their demands, were late and absent from class, could not abide by the rules and regulations of the school, and had a negative and perfunctory attitude towards some seminars, lectures and theoretical learning activities. Influenced by family concept and social environment, it is easy to be self-centered and forget collective interests.

In addition, due to the lack of social experience and strong subjective consciousness, it is easy to deal with problems in the established way of thinking. When facing difficulties, it is not good to correct its own mentality, and easy to produce negative and passive mentality, even leading to extreme phenomena.

C. Some student Party members have low theoretical literacy and are not able to learn the Party's theoretical knowledge well.

The training of higher vocational students is based on the cooperation between schools and enterprises and the formulation of single classes by modern apprentices, aiming at training practical skilled talents. Usually attaches great importance to practical skills training, while the basic requirement for theoretical knowledge learning is to be able to cope with work. In freshman year, students are ignorant of theoretical knowledge. In the second half of junior year or sophomore year, they have to go to enterprises for internship or on-the-job training [5].

The above reasons may lead to insufficient grasp of Party members' political theory knowledge in Higher Vocational colleges, and the study of Party's basic theory is only for coping with examinations. Once the assessment is passed, the theory will be put on the shelf, and the theoretical knowledge cannot be well converted into practice to promote the effective development of practical work.

In the understanding of the Party's policies and some key issues, puzzles such as "what", "why" and "how to do" still arise. It is precisely because of this puzzle and the lack of understanding of political theory that the Party members of higher vocational students can not really play a vanguard and exemplary role, and cannot promote the common growth and progress of the students around them.

D. The Party Branch Construction in some higher vocational colleges is relatively weak. And the lack of evaluation mechanism for Party members is a realistic problem.

The secretary of the Party branch of the students in higher vocational colleges is usually a counselor or head teacher, but their daily affairs are trivial and complicated, and it is difficult to draw more energy to consider the construction and activities of the Party branch. In addition, the many of the counselors and head teachers who are engaged in Party construction work are the new ones who have just graduated and are engaged in Party construction and ideological and political education. The understanding and preparation are insufficient, and the learning of Party building knowledge is unsystematic.

The inefficiency of some counselors or head teachers in higher vocational colleges when concurrently serving as Party branch secretaries has more or less affected the effective play of the vanguard exemplary role of student Party members, and ultimately made the education and management of student Party members not standardized enough, and the organizational life and specific activities within the Party become mere formalities.

Secondly, some higher vocational colleges are not perfect or even blank in the system construction of the evaluation mechanism for Party members, but in fact, the demonstration role of student Party members is not only a concept, it is a dynamic process that can be measured and evaluated by relevant indicators and data.

Only by improving and perfecting the evaluation, reward and supervision mechanism and target responsibility system of student Party members, can the management and training of student Party members be effectively implemented and the internal driving force of the vanguard exemplary role of Party members be more effectively brought into play.

IV. THE EVALUATION SYSTEM OF THE PERFORMANCE AND FUNCTION OF STUDENT PARTY MEMBERS

Establishing a scientific assessment system has four main functions: identification, guidance, incentive and demonstration [6].
In order to assess whether the student Party members have played a leading role, we designed the evaluation index system shown in Table 1.

**TABLE I. EVALUATION INDEX SYSTEM OF STUDENT PARTY MEMBERS**

| First-level goal                   | Mark | Second-level goal                          | Points | Score |
|-----------------------------------|------|--------------------------------------------|--------|-------|
| Professional learning             | 30   | Academic record                            | 15     |       |
|                                   |      | Comprehensive evaluation                   | 15     |       |
| Theoretical study                 | 20   | Participate collective learning             | 10     |       |
|                                   |      | Writing Notes and Experiences              | 10     |       |
| Organization activities           | 20   | Participation in organizational activities  | 10     |       |
|                                   |      | Talk to the Foster                         | 10     |
| Dedication                        | 20   | Undertake the work of student cadres       | 10     |       |
|                                   |      | Paired Aid Targets                         | 10     |
| Additional items                  | 10   | Making outstanding contributions           | (+) 2-10 |
|                                   |      | Act as a deputy head teacher               | (+) 5  |
|                                   |      | Violation of discipline                    | (-) 2-10|
| Total Score                       |      |                                            |        |       |

V. MEASURES FOR PARTY MEMBERS OF ART MAJORS IN HIGHER VOCATIONAL COLLEGES TO PLAY A PIONEER AND MODEL ROLE

A. Make good use of the two "key points".

Keeping the two key points, or passes well means that both two things have to be done completely:

1. (1) to strictly control the "entrance passes" for the development of Party members, and

2. (2) to dredge the "exit passes" for unqualified Party members.

The former refers to guaranteeing the quality of Party members' development, ensuring the effective play of leading role, and training reliable successors for socialism with Chinese characteristics.

On the issue of recruiting new Party members, we should adhere to both standards and principles. Starting with students' motivation to join the Party, we should extend it to all-round investigation of the ideological and political quality, moral quality and ability, as well as comprehensive performance of the activists. In the process of Party member development, we should strictly follow and refine the relevant procedures, and establish a set of strict programs for promoting Party membership. To ensure the quality of Party members' joined newly.

The latter, dredging the "export barrier" of unqualified Party members, is to establish the elimination mechanism of Party members. For those student Party members whose ideals and beliefs are not firm, who do not conscientiously fulfill their obligations and are judged to be two before and after joining the Party, the Party branch should timely talk with them and rectify them within a time limit. For those Party members who are not in place or perfunctory, they should be advised to withdraw from the Party, even to be removed.

Special attention should be paid to the principle of careful and prudence in dealing with problematic Party members, which must be decided through the full discussion by Party branches and Party organizations at higher levels in order to achieve adequate reasons, clear facts, complete procedures and proper handling on this issue and minimize hidden dangers.

B. Strengthen the Subject Status of Student Party Members with Art Practice as the Carrier

The development of art practice activities is one of the most important channels to give full play to the professional advantages of college students. Only by effectively transforming professional knowledge into practical activities can students' subjective initiative be further improved. Student Party members can play a good role in guiding and demonstrating in art practices. They are models and examples for students to learn. They can better undertake the organization and implementation of activities while giving entire display to their professional priorities, and play the vanguard role of student Party members.

Strengthen the construction of training system are proved to be available [9]. In the process of project practice, it is available to integrate the education of Party building into artistic practice consciously, making the knowledge of Party building more vivid and deeply rooted among the students. In one art practice activity after another, student Party members can be baptized ideologically, and their vanguard consciousness and dedication are strengthened by degrees.
C. Optimizing the Educational Environment for Student Party Members and Strengthening the Influences of Student Party Members

The education of student Party members is multifaceted and deep-seated. In addition to carrying out various daily studies, discussions and activities, Party branches should strive to explore rich educational means and connotations under the new situation, so as to improve the initiative of student Party members in learning relevant political theory knowledge under the new era.

Art student Party members have active thinking and strong ideological plasticity. It is serviceable to combine ideological and political education with their daily education and management through the second classroom education, to guide them scientifically, improve their moral quality, professional quality and working ability, thus truly embodying the function of a student Party member and to play a leading role of “one Party member is one flag” [10].

The influence of student party members is the embodiment of the vanguard exemplary role. It is significant to encourage and advocate student party members to join the ranks of student cadres and young volunteers. While giving full play to the main responsibility of student party members, we should enhance their service consciousness and practical ability, so as to make them enter the student group, to play their vanguard exemplary role and raise their power, influence, and inspiration among students.

D. Establishing and improving the management system of student Party members and attaching importance to the construction of grass-roots Party organizations

The construction of student party members’ management system should start with standardizing the duties, tasks and responsibilities of student party members, and establish a set of system in line with the school and college conditions [11]. The system construction should not be superficial, so that the management system can be easily understood and deeply rooted in the hearts of the people [12]. An effective and practical management system is the important guarantee to improve the appeal and influence of student party members, which are the precondition for improving the vanguard and exemplary role of student Party members.

The construction of basic level Party organizations should focus on strengthening the initiative of student Party members in their work and study, mobilizing the enthusiasm of student Party members to lead and unite their neighboring classmates in pursuit of common progress. The activities of Party organizations should be close to reality, life and students, giving play to the leading role of student Party members, and maintaining the cohesion and combat effectiveness of grass-roots Party organizations in showing an excellent example at all times.

E. Innovating the Service Model of Student Party Members and Establishing the System of Student Party Members’ Deputy Head Teachers are good measures.

The pioneer and exemplary role of student Party members depends not only on students’ own political consciousness, but also on the effective leadership of Party organizations. At present, some higher vocational colleges have begun to implement the position of student party members as deputy head teachers. Student party members are the reserve force in the student management team, who has the own advantages as deputy head teachers of freshmen classes.

First of all, as student Party members, their main identity are still students, they are easy to build bridges and ties of communication with freshmen. Secondly, student Party members generally have a high reputation in the group of students, freshmen generally have the willingness to join party organizations, so they think that student Party members must be the best representatives. Lastly, there is a natural respect for the elder sister who is a director with dual status. The superposition of several factors provides a strong guarantee for student Party members to act as deputy head teachers.

As far as student Party members are concerned, acting as a vice-head teacher is an honor and a responsibility, and it is bound to reflect its exemplary vanguard role. The vice-head of the class teacher should participate in the daily management of military training, entrance education, morning and evening self-study, class attendance, group day activities, dormitory construction, sports competitions and so on in the new class, which provides quantitative evaluation for student Party members.

The essence and purpose of quantitative assessment is not only to test the comprehensive management level of the class, but also to form a competitive atmosphere for the managers including the deputy head teacher, which is beneficial to the management of the class and to the effective presenting a good model of student Party members.

In a word, the pioneer and exemplary role of student Party members should be played by learning the socialist ideology with Chinese characteristics in the new era, constantly strengthening and improving the training and management system of student Party members, innovating working ideas and methods, so that student Party members can truly work as a pattern of flag and strive to form a new situation of student party building in higher vocational colleges.

VI. CONCLUSION

The following conclusions are drawn on the basis of discussion above:

1. The development of student Party members should not only attach importance to the investigation and training before enrollment, but also to the education and management after they joining the party, so as to guide student Party members to play a exemplary example in their daily study and work.

2. The management system of students Party member should be established according to the individual and professional characteristics of student Party members, and the educational practice activities should be carried out, so as to make the pioneer exemplary role of student Party members;

3. The construction of student Party branches should conform to reality, not be mere formality, and innovate service modes so as to be close to reality, life and students, so that the management and evaluation of student Party members can be
traced.

(4) Based on the study of the vanguard exemplary role of student Party members and the characteristics of higher vocational colleges, this paper proposes that student Party members act as deputy head teachers of freshmen students, which has a positive impact on the vanguard exemplary role of student Party members.

(5) Art belongs to a relatively large category, and the research on the personality characteristics of art student Party members is not specific enough. The role of student Party members in the light of professional characteristics has not yet been involved, which is a direction of future research.

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