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Figure 1. Distribution of copyright license groups for images in Who’s Waldo.

A. Dataset Visualizations and Details

Please refer to the following URL for samples from our Who’s Waldo dataset: https://whoswaldo.github.io/dataset_examples.html

Our dataset has 215K ground truth links in total (for 193K images). Our dataset originates from over 400K Wikimedia identities and has ground truth links for 93K.

All images originate from Wikimedia Commons under free licenses. We group the licenses by freedom as in Table 1.

We include a word cloud of the verbs present in our dataset in Figure 2.

Figure 2. Visualization of verbs appearing in our dataset’s captions. Larger font size correspond to verbs that appear more frequently in the dataset.

Our dataset contains images for at least 263K male and 70K female Wikimedia identities (these are identities we have labels for). We acknowledge this imbalance in ratio and attribute this to existing biases in our data source. However, our dataset is large enough that one could sample a more balanced subset. Our dataset does present diversity in the occupations of identities, as can be seen in Figure 3.

We show distributions of image resolutions in Figure 5.
B. Implementation Details

B.1. Dataset Cleaning

We filter our data by removing all examples in which there are no people detected in an image or no people referred to in captions. We remove examples with captions that don’t contain verbs or words other than names and stop words (i.e., insubstantial captions). We further cleanse this data by removing images taken before 1990 (according to metadata) as we found this was a significant source of noise. We also found the presence of “cropped” versions of images that can be detected directly from file names containing the word “cropped”, which usually only picture one person but have captions implying the presence of multiple, and also removed these.

B.2. Training details

We download the pretrained UNITER model (UNITER-base). We use the “bert-base-cased” vocabulary from pytorch-transformers and add the [NAME] token. Following their implementation[^1], we define two training tasks that use two non-overlapping subsets of our dataset: (1, 1), containing images with exactly one referred person and one person box detected in the image, and (m, n), containing

[^1]: https://github.com/ChenRocks/UNITER
all other images (i.e. more than one referred person or more than one box).

The first task, denoted as Task-1-1, trains on the (1, 1) subset using the $L_{\text{inter}}$ objective, with 0.5 probability of negative sampled image-caption pairs. The second task, denoted as Task-M-N, trains on the $(m, n)$ subset using the $L_{\text{intra}}$ and $L_{\text{ϕ}}$ objectives. Furthermore, regarding $L_{\text{intra}}$, we note that this loss a sum over two cross-entropy losses, one over different boxes in the image and the other over different names in the caption. Task-1-1 and Task-M-N are trained using a 1:2 ratio.

We train 50,000 steps, validating performance over the validation set every 500 steps, with batch size of 1024. The max caption length we consider is 60 tokens, and the number of bounding boxes we consider is between 1 and 100, inclusive. Image-caption pairs not within these boundaries are filtered out during training. We use a learning rate of $5e-5$, weight decay of 0.01 and dropout 0.1, consistent with the default UNITER parameters (all other parameters are also set according to their default values).

C. Baselines

Next we provide more details on how we obtain the reported scores on the pretrained models we evaluate on the WikiPeople test set.

Gupta et al. [4]. We download their two pretrained models, trained on either COCO [7] or Flickr30 Entities [11], from their official code repository[4]. Following their implementation, visual features are extracted using the Bottom-Up Attention model [1] yielding a 2048-d visual representation. A pretrained BERT [3] model is used to extract 768-d contextualized word representations. We follow their evaluation protocol and compute a phrase-level attention score for each box by taking the maximum attention score assigned to the box by any of the tokens in the name. The boxes are then ranked according to this phrase level score, with the maximum scoring box selected as the corresponding box. This top-scoring box is compared with the ground-truth box.

SL-CCRF [8]. We download the pretrained “Soft-Label Chain CRF Model” from their official code repository[8] which yields the highest performance among their available models. Following their implementation, visual features are extracted using the Bottom-Up Attention model [1] yielding a 2048-d visual representation. We use their all default parameters, as follows: 1024-d contextualized word embeddings, the maximum number of mentions is set to 25, and a 5-d spatial feature is concatenated with the visual features. The number of regions proposals are according to the number of detected people boxes. However, as their model also includes a regression bounding box loss, their final predictions aren’t entirely aligned with the input bounding boxes. We account for that gap in the evaluation, by considering boxes with IoU $\geq 0.5$.

MAttNet [13]. We downloaded a model from the official repository[13] that was pretrained on the RefCOCOg dataset [10]. Following their implementation, visual features are extracted using a modified implementation of Mask R-CNN [5], as specified by the authors [13]. However, we provide our own bounding boxes and compute Faster R-CNN region features [12] over these, instead of using their proposals. A Language Attention Network with bi-directional LSTMs (as specified by MAttNet [13]) is used to extract phrase embeddings. We use these modules to predict a detection for each individual referring expression (i.e. a person’s name).

D. Additional Results and Ablations

We report performance obtained on all three baselines while training on our data in Table 2. The low performance obtained on the baselines is not surprising as (1) weakly supervised techniques (such as Gupta et al. [4]) do not have access to ground truth supervision—in our ablations this similarly results in a significant performance drop; (2) phrase grounding techniques (such as MAttNet [13]) only

| Method            | Accuracy |
|-------------------|----------|
| Gupta et al. [4]  | 31.78    |
| SL-CCRF [8]       | 30.07    |
| MAttNet [13]      | 27.53    |

Table 2. Performance obtained on the baselines trained on our data. As further detailed in the text, these baselines cannot be naively adapted for our task.

Figure 7. For each referred person associated with a “primary” image on Wikimedia Commons (right), we compute face dissimilarities between the face in the “primary” image and all detected faces. By finding a minimum weight bipartite matching (over all referred people), we recover a partial matching from referred people to detections (for simplicity, we only show these dissimilarities for a single referred person and for a subset of faces in the image). The estimated link is shown in blue.
process the phrase describing the region (which would be masked out in our case); and (3) SL-CCRF also processes the masked out phrases, along with dependencies between string-adjacent phrases (which evidently are not enough on their own for the model to learn meaningful grounding).

All results reported in the paper are obtained by selecting, for each referred person, the most similar box according to $S$. In Table 3, we also report performance by performing a minimum weight bipartite matching [6] over the similarity matrix, thus producing a natural one-to-one mapping. As illustrated in the table, this yields a decrease in performance of approximately 1%. We also train a model with an additional (unsupervised) optimal transport loss, which was proposed for pretraining the UNITER [2] model, as it encourages sparsity, and could potentially improve alignments between words and regions in the image (or names and people’s boxes in our case). Results show that adding this loss on top of $S$ does not yield an improvement in performance (and even slightly degrades our full model’s performance). This suggests that robust alignments are achieved from the training supervision directly, without need for additional regularization.

Figure 8 illustrates the distribution of samples and performance breakdowns for L→R (Largest) and our model over the numbers of referred people in a caption ($n$) and people detected in an image ($m$). We compute average accuracies over all relevant test subset images. As illustrated in the figure, the heuristic surpasses our model over only two subsets—($m = 2, n = 1$) and ($m \geq 4, n \geq 4$), given $m$ detections and $n$ referred people—and performs worse in all other subsets.

We find that occupations correlate with different situations—images featuring athletes, for instance, have different properties from those featuring singers. We observe that model performance varies somewhat across different occupation types. For instance, considering only the interactive subset of test samples, accuracy on people with athletic occupations (association football player, basketball player, etc.) is lower than accuracy for politicians or performers (actor, model, musician, etc.), while their distribution in the training set is similar (athletes, politicians, and performers are each captured by 10–13% of the interactive training set). A potential explanation is that interactions within sports-themed images are broader and more complex than in other categories.

We also observe that over the full set test, performance over politician samples is significantly lower, and this is also reflected in a lower left-to-right ordering accuracy. A visual analysis reveals that these samples are indeed more challenging, as in many cases the captions mostly mention notable individuals regardless of the visual arrangement of the captured individuals.

Finally, we experiment with training models using several forms of standard augmentation techniques. Results are reported in Table 5. Note that the nature of our dataset and task renders some augmentations more sensible than others.
Table 4. Analyzing model performance by identity occupation for the interactive subset and for all data samples. Test accuracy for the strongest baseline and for our model is reported for samples belonging to the occupation categories specified on top.

| Set     | Politicians | Athletes | Performers |
|---------|-------------|----------|------------|
| **Interactive** |     |          |            |
| L→R (Largest) | 47.1 | 43.0 | 49.8 |
| Ours     | 52.5 | 51.1 | 54.9 |
| **All** |     |          |            |
| L→R (Largest) | 52.4 | 70.6 | 67.4 |
| Ours     | 54.8 | 76.3 | 71.2 |

Table 5. Evaluating the effect of using standard data augmentation techniques during training.

| Augmentation          | Accuracy |
|-----------------------|----------|
| Ours                  | 63.5     |
| w/ horizontal flips   | 53.8     |
| w/ translations       | 62.0     |
| w/ color jittering    | 63.0     |

In particular, a model trained with random horizontal flipping yields significantly lower performance. This is likely due to the inherent left-to-right ordering in the images and captions, as some captions in our dataset either explicitly annotate people with “(left)” and “(right)”, or implicitly mention people in the left-to-right order they appear in the image. Other augmentations, such as translating all bounding boxes within the image or performing random color jittering on the images, yields comparable performance.

E. Additional Qualitative Results

Figure 9 shows additional visualizations of our model’s predictions for samples in our test set. Figure 10 and Figure 11 respectively show results obtained with prior supervised and weakly-supervised grounding models. As illustrated in the figures, prior visual grounding works struggle in correctly linking people across images and text for these challenging examples, which cover various interactions between multiple people. Errors can be attributed to selecting a single box for all referred people, or selecting (smaller) boxes that are unreferenced to in the caption.

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President Bush and Secretary for Housing and Urban Development Martinez, far right, talk with new friends during a break from their house-building efforts at the Waco, Texas, location of Habitat for Humanity’s "World Leaders Build" construction drive August 8, 2001. Game.

Mohamed Bamba dunks in front of Collin Sexton at the McDonald’s All-American Boys Game.

Yoann Huget out run Julien Arias to score his second try of the match during Stade toulousain vs Stade français Paris, March 24th, 2012.

President Bush meets with Secretary of Education Rod Paige, left, and Senator Edward Kennedy August 2, 2001, to discuss the education reforms for the country.

Markelle Fultz shoots over Kyle Guy at the McDonald’s All-American Boys Game.

The photo shows David Alaba (Austria), Gunnar Nielsen (Faroe Islands), and Zlatko Junuzović (Austria).

The photo shows Kristijan Dobras (SC Wiener Neustadt, blue shirt) and Philipp Huspek (SV Grödig, white shirt).

President Putin presenting the banner of the Navy to its Commander-in-Chief Admiral Vladimir Kuroyedov.

Astronaut Terrence W. Wilcutt, STS-68 pilot, goes over his notes. Checking the notes is Alan M. Rochford, suit expert.

Figure 9. Additional box–name correspondences predicted by our model. We show predicted entities on top of the their associated box (in white). Ground truth links are denoted by matching colors.
Commandant of the U.S. Marine Corps Gen. James F. Amos, left, participates in a gift exchange with Commandant General of the British Royal Marines Maj. Gen. Ed Davis.

Caleb Marchbank kicking away from Matt de Boer during the AFL round twelve match between Carlton and Greater Western Sydney on 11 June 2017 at Etihad Stadium.

Justise Winslow of the Miami Heat defending LeBron James.

Figure 10. Comparing against supervised visual grounding techniques, SL-CCRF [9] and MAttNet [13], and the pretrained UNITER [2] model. We show predicted entities on top of the their associated box (in white). Ground truth links are denoted by matching colors. For SL-CCRF [9], as their model incorporates a regression loss that modifies the input boxes, we only show the predicted boxes. In both SL-CCRF [9] and MAttNet [13], errors are attributed to selecting the same box for multiple referred people. It should be noted that this is not always the case, and from further visual inspection, in many cases these models are capable of selecting multiple boxes. We can see that the pretrained UNITER model provides unique assignments for all three examples, possibly due to the optimal transport loss they propose to encourage robust word-region alignments. The selected boxes, however, are only accurate in the middle example (and partially accurate in the leftmost example).
Commandant of the U.S. Marine Corps Gen. James F. Amos, left, participates in a gift exchange with Commandant General of the British Royal Marines Maj. Gen. Ed Davis.

Caleb Marchbank kicking away from Matt de Boer during the AFL round twelve match between Carlton and Greater Western Sydney on 11 June 2017 at Etihad Stadium.

Justise Winslow of the Miami Heat defending LeBron James.

Figure 11. Comparing against the weakly-supervised visual grounding technique proposed by Gupta et al. [4]. We evaluate on both of their pretrained models, trained on Flickr30K Entities [11] (top row) and COCO [7] (second row). We show predicted entities on top of the their associated box (in white). Ground truth links are denoted by matching colors. Errors are attributed to either selecting the same box for multiple referred people (e.g. rightmost example), or selecting irrelevant boxes, such as the yellow box in the middle image, top row, or the orange box in the left image, second row.