A qualitative study exploring patient, family carer and healthcare professional perceptions of providing palliative care for advanced head and neck cancer

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Abstract
Purpose: To explore patient, family carer and healthcare professionals’ perspectives about providing palliative care for advanced head and neck cancer patients and potential components which could inform a future model of care.

Methods: Using a naturalistic, interpretative approach, within Northwest England, a purposive sample of adult head and neck cancer patients was selected. Their family carers were also invited to participate. Healthcare professionals (representing head and neck surgery and specialist nursing; oncology; specialist palliative care; general practice and community nursing) were recruited. All participants underwent face-to-face or telephone interviews. A thematic approach, using a modified version of Colazzi’s framework, was used to analyse the data.

Results: In total, 17 interviews were conducted (nine patients, four joint with family carers and eight healthcare professionals). Three main themes relating to challenges in providing palliative care were identified: the ‘need for support at critical moments’ in the patients’ disease trajectory; ‘communication challenges’ and ‘complexity of decision-making’. Additionally, three themes related to key components to inform a future model of care: ‘partnership model’; ‘timely and responsive engagement of Specialist Palliative Care’; and ‘good linkage and connections’.

Conclusions: Conceptually, the identified ‘critical moments’ in the patients’ disease trajectory should be a focus for future interventions to help improve and support care. These interventions should direct improvements in the provision of information and psychological support. Models of palliative care for this population need to be developed in partnership with existing services to ensure care is delivered in a coordinated and timely manner.

Introduction
Globally, head and neck cancer is the sixth most common cancer with over 550,000 people diagnosed annually [1]. Head and neck cancer (HNC) and its treatment affects patients’ ability to communicate, swallow and breathe as well as the resultant physical disfigurement and psychological issues [2-5]. Patients have a higher incidence of depression and a disproportionately higher risk of suicide compared with the general cancer population [6]. Family members also report distress and unmet
needs when supporting those with HNC [7-9].

The beneficial impact of integrating palliative care early into routine oncological care is well established in numerous good quality clinical studies [10-15]. Correspondingly, the American Society of Clinical Oncology recommends advanced cancer patients within the in-patient and out-patient setting should receive palliative care services early in their disease trajectory, often alongside active treatment [16]. The European Society for Medical Oncology [17] and World Health Organisation advocate similar recommendations. The optimal way to ‘incorporate palliative care in the multidisciplinary management of patients with high risk squamous cell cancer of the head and neck’ however, remains unclear [18]. Questions remain about the ideal mode of delivery, the optimal timing for referral and ways to identify patients with the greatest needs to ensure effective, efficient and sustainable services [10]. This is especially pertinent when considering the different systems and structures of healthcare provision.

Within the United Kingdom (UK), HNC care is based on a centralised multidisciplinary model with service integration advocated via a ‘key worker’ role and usually facilitated by a specialist HNC nurse [19]. National recommendations advise all professionals caring for HNC patients assess palliative and supportive care needs throughout the illness, including at initial treatment planning, and recognise when Specialist Palliative Care (SPC) expertise is required [20]. Often HNC Multi-Disciplinary Team (MDT) meetings are not able to provide direct SPC attendance which may impact on quality of patient care [19].

Within the context of an illness with high complexity, the aim of this study was to explore, from the perspective of the patient, family carer, and healthcare professional, the current challenges in providing palliative care for people with advanced HNC. Additionally, we wanted to investigate potential service model components which could enhance palliative care integration. In order to achieve these aims, a methodological approach was selected drawing upon a naturalistic, interpretative approach [21]. This enabled an in-depth and rich understanding of the participants’ experiences and perceptions [22].

Methods
Study setting
One of the largest national HNC MDT meetings occurs weekly within Northwest England. All new and recurrent cancer patients are discussed, equating to an average of 70 patients per month (approximately eight per month treated with palliative intent). Regional SPC services, funded through public and charitable sources, are provided by separate MDTs who have undergone specific training to develop expert skills. Although SPC teams have different structures, national recommendations advise they should contain a senior physician, a specialist nurse and, at minimum, have direct input from a wide range of allied healthcare practitioners (such as physiotherapy, occupational therapy, spiritual and psychological services and social workers) to help provide holistic, person-centred care [23]. Regionally, they are able to provide advisory input within the community setting (at home, care home or via out-patients) working in collaboration with other care givers such as the General Practitioners and District Nurses (community doctors and nurses respectively). Advisory input can be provided within acute hospitals or the SPC team can be directly responsible for care for patients within a SPC in-patient unit or hospice.

Participant selection
Patients and family carers
Between May and November 2017, a purposive sample of adult patients (over 18 years old) was obtained according to the following criteria [24]:

Histological or radiological diagnosis of ‘advanced’ HNC

Fully aware of their diagnosis

Able to provide informed consent.

The term ‘advanced’ HNC incorporated those treated with palliative intent, and those treated with curative intent but whom the clinical team judged were ‘high risk’ for developing recurrent disease.

The sample was purposive to try to seek views from a variety of patients in terms of gender, age group and primary site of cancer. Additionally, we wanted to include those currently engaged with SPC services or those who would potentially most benefit from early palliative care intervention. Those unable to provide informed consent, perceived to be unduly distressed by participation (by the
clinical or research team) or who lived out with the northwest region (and hence would be burdensome for them to attend a face-to-face interview) were excluded.

Potential patients, meeting the inclusion criteria, were identified by members of the clinical teams during the conduct of the weekly HNC MDT meetings. Additional identification of potential participants was via out-patient clinics and SPC services in hospitals and hospices. Initial project information and a Participant Information Sheet was provided by the clinical team. Where the potential participant was willing to speak with the research team, contact details were passed on via the clinical team, and a research team member made contact either face-to-face or via telephone. The opportunity for further information and questions was provided. Where possible, for each potential patient, the family carer was identified and asked if they wished to participate.

Health care professionals

Potential participants were identified using a ‘word-of-mouth’ snowball sampling strategy as this is recognised to benefit ‘inductive, theory-building analysis’ [25]. Additionally, the potential challenges identifying community healthcare professionals were recognised. Hence, existing linkages with other members of the HNC MDT were sought to help with this identification. The initial sample was stratified to gain opinion from at least one clinical representative (minimum five interviews) working in the areas of HNC Surgery; Oncology; SPC; General Practice and Community Nursing. We reviewed this strategy during the study, and deemed that exploring HNC Clinical Nurse Specialist experiences would further enrich the data. This was in keeping with the concept of ‘information power’ [26], where items such as the study aim and sample specificity impact on the level of information a sample will hold.

This approach offers an alternative to the ‘saturation concept’ traditionally associated with Grounded Theory [26]. Those who expressed a willingness to know more about the project, either made direct contact with the research team (through information provided on research posters) or passed on their details via existing participants. All received a Participant Information Sheet.

Informed consent

Informed consent was obtained from all individual participants included in the study.

Written consent was obtained to conduct an interview (and use anonymised quotations in
publications), collect demographic data and additionally, for patients, to collect information about their cancer.

Data collection
Patient data were collected from case records and included demographic details (gender, age); Eastern Cooperative Oncology Group (ECOG) performance status [26]; primary diagnosis; whether metastatic disease was present; and treatment intent. Family carer data included gender and relationship to patient. Healthcare professional details included gender; age; length of time working as a healthcare professional and current area of practice.

Interviews
Semi-structured digitally recorded interviews were conducted in a place convenient for the patient and/or family carer (own home, hospital or hospice). For healthcare professionals, interviews were either conducted face-to-face or via digitally recorded telephone interviews (the latter offering a logistical, flexible solution to those who live across a wider geographical area) [27, 28]. All interviews were conducted by a researcher (HD) between June and November 2017. Methods to assist with communication were sought to aid participation. For two patients, where verbal communication was especially challenging, alternative means via written communication were used to supplement the interview (and directly checked with the participant for accuracy). Patient and family carer interviews ranged from 8 minutes to 114 minutes, mean 45 minutes; healthcare professional interviews ranged between 23 and 55 minutes, mean 39 minutes. Field notes were captured immediately after the interviews and a reflective diary was used to record immediate thoughts and impressions.

Exploratory topics within the interview schedule included (Supplementary file 1):

caring for a family member / patient with the illness.

Specific challenges and difficulties in care / providing palliative care.

Ways in which services could work differently to improve care.

Thoughts and feelings about earlier involvement of palliative care.

Initial interviews were reviewed and discussed by two members of the research team with questions
refined as needed to explore issues in greater depth within future interviews.

Analysis

Demographic data were analysed descriptively to provide contextual information about the sample population. The recorded interviews were transcribed *verbatim*, anonymised during this process, thus removing identifying features. For the two patients where verbal communication was especially challenging, a written record was documented by the researcher. A thematic approach to analysis was conducted using the modified principles of Colazzi’s framework [29], namely: organisation; familiarisation; reduction; and analysis. Although participant involvement at the analysis stage is of great value, this was not deemed to be practical, due to the advancing nature of the participants’ illness and the limitation in terms of time available for the healthcare professionals.

To enhance rigour, two researchers (HD and CM) independently analysed each transcript to familiarise themselves with the data and recorded initial analytical notes or impressions. Field notes were checked where appropriate. An inductive approach to coding was used. Both researchers met to compare initial analysis and group the codes together into categories. The two main research questions, challenges to providing palliative care and potential service components to enhance care integration, were subsequently used as a framework for charting further analysis. Additional discussion, data reduction and analysis across cases was conducted in conjunction with a third researcher (BJ). A final coding scheme was agreed by the team, leading to identification of themes and subthemes. Checks against transcripts were used to assist with rigour.

Results

Participants

From 38 potentially eligible patient participants, ten agreed to be interviewed (Figure 1). One patient died prior to the interview being arranged, resulting in a sample of nine patients. It is noteworthy that an additional 11 patients died prior to contact or consent being obtained. Most of the participating patients were male (n=7) and aged between 57 and 88 years. There was a wide range of different cancer sites (oropharynx, hypopharynx, tongue, mandible, and parotid gland). Four participants had distant metastatic disease (Table 1). Four family carers consented to a joint interview, three of whom
were female, all were the patients’ spouse. These joint interviews were all conducted in the patients’ own home (Table 1). The remaining family members either could not be identified or declined participation.

Eight healthcare professionals were interviewed, with an equal gender split and representing the different chosen clinical areas (Table 2). Their length of time working in healthcare ranged from 15-32 years.

All participants were allocated a unique identifier code with participants’ quotes used to support findings. For the two patients (P1 and P5), where verbal communication was challenging, written communication was incorporated to supplement the interview, and this is indicated by an asterix (*).

Three main themes relating to challenges in providing palliative care were identified, namely: the need for support at ‘critical moments’ in the patients’ disease trajectory; communication challenges and complexity of decision-making (Table 3). Additionally, there were three themes relating to potential service model components to enhance the integration of palliative care – partnership model; timely and responsive engagement of Specialist Palliative Care (SPC); and good linkage and connections (Table 4). A summary of these findings is presented below with the main themes, clarifying description and supporting participant quotes shown within the tables.

[INSERT TABLE 3. THEMES RELATING TO CURRENT CHALLENGES IN PROVIDING PALLIATIVE CARE]

Challenges in providing palliative care (Table 3)

Support at ‘critical moments’ in the patients’ trajectory

Conceptually, patients, family carers and healthcare professionals perceived two main time periods when additional support was needed. These were prior to undergoing specific treatments and during the transition from curative treatment to incurable disease. Prior to specific treatments, both patients and family carers, reported additional information would have been helpful. Alternatively, they couldn’t recall being given particular information. One patient wrote that he hadn’t been aware he was going to have a tracheostomy (P5*). For another, their expectations and the subsequent reality about what the treatment would achieve were very different. Although the patient knew he was ‘terminal’ (P1*), he thought he would feel ‘better’ after his operation and that the pain would have
resolved. When being told their illness was incurable, the importance of family presence was highlighted as well as the need for ‘an additional appointment’ (P1*) to allow for further discussion and support. During both time periods, healthcare professionals perceived that additional psychological support was needed.

**Communication challenges**

Healthcare professionals reported challenges in communication between different teams. They perceived this related to lack of natural opportunities for direct face-to-face working, especially between SPC services and the wider HNC MDTs. Additionally, misconceptions about hospice and palliative care, were reported by patients, family members and healthcare professionals and regarded as a prevalent problem.

**Complexity of decision making**

Decisions about the optimum treatment for an individual with HNC were often intricate and difficult as reflected by several different healthcare professionals. With the benefit of hindsight, reflections shared by patients, family members and healthcare professionals showed contemplation about whether or not the decision had been the ‘right’ one.

Potential service model components to enhance palliative care integration (Table 4)

**Partnership model**

Healthcare professionals perceived integrated services were key for future developments, with a direct, more tangible presence from SPC. Additionally, ‘patient information sheets for palliative care, or where they are going to be sent’ (HCP1) were regarded as a method to more clearly signpost to specific clinical services. The provision of clinical treatment plans or ‘management plans’ (HCP2) were thought to potentially help integrate care better, especially in the context of improving the continuity of care across different settings e.g. from hospital to the community.

**Timely and responsive engagement of Specialist Palliative Care (SPC)**

It was recognised by patients, family carers and healthcare professionals that timely referral could facilitate good communication and help achieve patients’ goals and wishes. Additionally, from one family carer (FC9), it was evident that appropriate engagement with SPC had helped provide a level of
security which was flexible depending on needs.

Good linkage and connections

From the patients’ perspective, having a key contact person was seen as ideal but somewhat aspirational. There was specific mention to the pivotal role of the Clinical Nurse Specialist by other healthcare professionals in terms of being a key contact and helping facilitate linkage between different teams.

[INSERT TABLE 4. THEMES RELATING TO POTENTIAL SERVICE MODEL COMPONENTS TO ENHANCE PALLIATIVE CARE INTEGRATION]

Discussion

Summary of main findings

Conceptually, patients, family carers and healthcare professionals perceived there were two ‘critical moments’ in the patient’s disease trajectory when additional support was required. The first was during the decision-making period prior to having specific treatments, which was recognised as an especially complex and difficult time. Tailoring information to meet individual needs and providing sufficient psychological support at this time were recognised important factors to enhance informed decision-making and care. The second ‘critical moment’ was when the patient transitions from curable to incurable disease. The lack of integrated clinical services between SPC and the wider HNC MDT was perceived by healthcare professionals to hamper coordination of individualised care. Moving forward, potential service model components could include a partnership approach between the HNC and SPC teams. Potentially, this would help enhance integration to occur in a more suitable and coordinated manner.

How this study relates to existing literature

The importance of timely identification of patients who may benefit from palliative care is widely recognised. An international Delphi study identified 11 major referral criteria for out-patient SPC referral [30] although these require further validation and customisation. The use of cancer-specific ‘transition points’ has been proposed to help integrate palliative care more into routine oncological care [31]. The transition points relate to factors associated with poor prognosis (e.g. first hospital
admission with metastatic disease). Palliative care referral, however, still tended to be late in the course of the disease (often less than 30 days prior to death) [31]. The importance of understanding the needs of particular cancer sub-populations is recognised to help determine the most appropriate care model [32].

Hence, this study’s finding of ‘critical moments’ in the disease trajectory is very pertinent. In particular, defining the role of SPC within the initial decision-making period would be beneficial, especially for those recognised to be at ‘high risk’ of developing recurrent disease. A partnership model of care was emphasised as integral by healthcare professionals, representing a more gradual transition from one team to another. This is noteworthy as service issues can arise when integration between teams is lacking for those caring for HNC patients [33]. A broad MDT approach is needed to best optimise care, in particular focusing on information and psycho-social needs.

The fact there were misconceptions about hospices and palliative care is not a new issue but was recognised within this study as a fundamental barrier for effective communication. It is acknowledged there are strongly held public attitudes about death and dying [34]. Additionally, barriers perceived by healthcare professionals about discussing palliative care include the risk of causing upset or removing hope [35]. The importance of healthcare professionals having ‘upstream’ conversations about palliative care (i.e. earlier in the disease trajectory, before individuals actually need the service) has been emphasised [36]. This facilitates an opportunity to understand what the patient and/or family already knows about palliative care, enables time for addressing any misconceptions and allows discussions to be staged overtime [36].

Strengths and limitations

This study has several strengths. Firstly, data from patients, family carers, and healthcare professionals enabled multiple perspectives to be obtained and brought breadth and depth to the study [37]. Additionally, we had a diverse group of patients in terms of the primary site of disease; the age range; and their interaction with different components of SPC clinical services. There were limitations to the study. Firstly, although we obtained a wide range of views, the study is relatively small-scale and only four family carers were recruited. Secondly, we did not recruit any
patients who had been treated with curative intent, were recognised to be ‘high risk’ for recurrence, but had not yet received SPC input. Their viewpoint could have helped provide further information about palliative care perceptions, ideas about the optimal way to address any misconceptions and suggest solutions to help enhance integration. The reasoning for this may be related to a number of factors. The definition of ‘advanced cancer’ may have been too ambiguous compared with using a specific Tumour Node Metastasis (TNM) classification. Alternatively, there may have been a degree of healthcare professional ‘gatekeeping’. Potentially, there was a reluctance to consider those who weren’t already linked into SPC services in case participation caused distress. Additionally, there was a reliance on the clinical team to establish initial contact with the potential participant. Time and work pressures may have impacted on the ability for clinicians to undertake these actions. Finally, due to real difficulties with verbal communication, one of the patient interviews was very short. This patient, along with one other, used written communication to support their interview. Despite this limitation, this reflects the ‘real world’ or practical issues for those affected by advanced HNC. Limiting the study to only those who were verbally articulate did not seem ethically appropriate and instead an inclusive approach to engagement was adopted. These challenges reflect the pragmatic constraints of qualitative research in ‘hard to reach’ groups.

Implications and unanswered questions

Longitudinal serial interviews provide additional insights into both the patient and family journey [38, 39]. Conducting such a study for those identified as having a ‘high risk’ of developing recurrent HNC would be beneficial to further understand and learn from these experiences, especially as decision-making is recognised to be so complex. Defining, developing and then targeting interventions at the identified ‘critical moments’ seems pertinent to help further improve care for HNC patients and their families. Clarifying the balance between how much palliative care should be provided by the wider HNC MDT and how much by SPC services is important to ensure equity and sustainability [40]. The use of decision-support tools and an enhanced patient-centred approach may be one method to help integration [34]. Additionally, the pivotal role of the Clinical Nurse Specialist requires further definition. This may contribute to research exploring the role of oncology nurses to help address
symptom needs, coordinate care and offer advance care planning [41].

Conclusion
Conceptually, the periods highlighted as ‘critical moments’ in the patients’ disease trajectory should be a focus for future interventions to help improve and support care. In particular, these interventions should direct improvements in the provision of information to help inform decision-making and psychological support. Models of palliative care for this population need to be developed in partnership with existing services to ensure care is delivered in a coordinated and timely manner.

Abbreviations
HNC – head and neck cancer
MDT – Multi-disciplinary Team
SPC – Specialist Palliative Care
UK – United Kingdom

Declarations
Ethics approval and consent to participate
Ethical approval was obtained from the Health Research Authority and the North West -Greater Manchester West Research Ethics Committee (REC 17/NW/0083; IRAS project ID 221772). All procedures performed in studies involving human participants were in accordance with the ethical standards of the institution and/or national research committee and with the 1964 Helsinki declaration and its later amendments or comparable ethical standards. All data were stored in accordance with the National Health Service (NHS) and University data management and storage policies. Informed consent was obtained from all individual participants included in the study.

Consent for publication
Informed consent was obtained from all individual participants included in the study and specifically included consent to use anonymised quotations in publications.

Availability of data and material
The datasets generated and analysed during the current study are predominately qualitative in nature and are available from the corresponding author on reasonable request.

Competing interests
The authors declare that they have no competing interests.

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Authors contributions

CRM, SNR, AG, and BJ conceived and designed the study with specific contributions from SM, CH and DM. HCD conducted the qualitative interviews. CRM, HD and BJ analysed the data. CRM, HCD, SNR, AG, SM, CH, DM, BAJ interpreted the data. CM drafted the manuscript and all authors have approved the submitted version.

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Figures
Figure 1: Flow diagram illustrating patient recruitment

Potential eligible patient participants  
(n = 38)

Agreed to be contacted by researcher  
(n = 22)

Excluded (n = 16)  
- n = 5 died  
- n = 2 too unwell  
- n = 6 clinician perceived patient would find too distressing / not able to complete study requirements  
- n = 3 lived out of area

Contacted but not recruited (n = 12)  
- n = 6 patients died  
- n = 4 did not wish to take part  
- n = 2 did not respond

Agreed to take part  
(n = 10)

n = 1 patient died prior to interview

Interviews undertaken  
(n = 9)

n = 4 family carers located and agreed to be interviewed
Figure 1

Flow diagram illustrating patient recruitment

Supplementary Files
This is a list of supplementary files associated with this preprint. Click to download.
Tables.docx