Pollinator Habitat Establishment after Organic and No-till Seedbed Preparation Methods

Gina M. Angelella
Department of Horticulture, Eastern Shore Agricultural Research and Extension Center, Virginia Tech University, 33446 Research Drive, Painter, VA 23420

Megan E. O’Rourke
Department of Horticulture, Virginia Tech University, 301 Saunders Hall #301, Blacksburg, VA 24061

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Abstract. Establishing on-farm pollinator habitat can mitigate native pollinator and pollination ecosystem service declines, and federal programs are available to provide technical and financial assistance to farmers interested in habitat installation. Although sufficient seedbed preparation to limit weed competition is thought to be the most important step toward achieving good pollinator habitat establishment, preparation recommendations vary and studies have not investigated seedbed preparation techniques in the context of the U.S. Department of Agriculture (USDA) Farm Bill programs for pollinator conservation. To address this, we assessed the effects of two seedbed preparation methods, conventional inversion tillage and no-till with herbicide, on wildflower establishment and weed competition during the first year after planting. Experiments were conducted in Blacksburg, VA, and were replicated in 2015 and 2016. In addition, we tracked seedbed preparation methods and pollinator habitat establishment on seven farms located on the Eastern Shore of Virginia and Maryland in 2016. The wildflower mix consisted of nine species of forbs and two species of grasses: the forbs were black-eyed Susan (Rudbeckia hirta L.), partridge pea (Chamaecrista fasciculata (Michx.) Greene), plains coreopsis (Coreopsis tinctoria Nutt.), lanceleaf coreopsis (Coreopsis lanceolata L.), purple coneflower [Echinacea purpurea (L.) Moench], narrowleaf mountain mint (Pycnanthemum tenuifolium Schrad.), wild bergamot (Monarda fistulosa L.), Maximilian sunflower (Helianthus maximiliani Schrad.), and showy tickseed [Bidens aristosa (Michx.) Britton] or Indian blanket (Gaillardia pulchella Foug.); the grasses were split-leaf bluestem (Andropogon ternarius Michx.) and little bluestem [Schizachyrium scoparium (Michx.) Nash]. In the experiments, wildflower establishment was greater after no-till with herbicide than after tillage preparation (2015: P = 0.09; 2016: P = 0.002). Predominating weed species varied by study, with more common lambsquarters (Chenopodium album L.) and hairy galinsoga [Galinsoga ciliata (Raf.) S.F. Blake] growth after tillage treatments, and more hairy vetch (Vicia villosa Roth) growth after no-till preparation. On-farm pollinator habitat establishment on the Eastern Shore was highly variable, but more wildflower forbs established after tillage-plus-herbicide than tillage-only seedbed preparations (P = 0.01). Across sites, we found a large degree of site-specific variation in wildflower establishment and predominant weed species.

Pollinator habitat installations can augment nutritional and habitat resources available for pollinators, thereby addressing native pollinator and honeybee declines and corresponding declines in pollination ecosystem services (Vaughan and Skinner, 2008, 2015). These habitats are often comprised of a combination of forbs that bloom throughout early, mid, and late growing seasons, and may contain grasses to provide cover and nesting habitat for vertebrates (FSA, 2013). Pollinator habitat installation is encouraged by federal programs that provide technical and financial assistance to interested farmers. For example, the Natural Resources Conservation Service (NRCS) and the Farm Service Agency (FSA) work with farmers through the Environmental Quality Incentives Program (EQIP) and Conservation Reserve Program (CRP), respectively, to convert arable or environmentally sensitive land to vegetation that provides high-quality habitat and nutritional resources for native pollinators (Vaughan and Skinner, 2008, 2015).

Limiting weed competition is arguably the most important step to ensuring pollinator habitat establishment (Aldrich, 2002; Howell and Kline, 1992; Norcini and Aldrich, 2004; Perry, 2005), and adequate pollinator habitat seedbed preparation can be critical for ensuring sustained weed management throughout the pollinator establishment phase (Aldrich, 2002; Bartels, 1992; Martin, 1986; Wilson, 1992). Pollinator habitat installation guide recommendations for seedbed preparation methods vary (NRCS, 2007, 2012; Vaughan et al., 2013, 2014), but it can generally be grouped into soil disturbance (in which top-soil is cultivated) or nondisturbance (no-till with herbicide application, solarization, burns, and/or grazing) practices (Aldrich, 2002).

A review of seedbed preparation studies for wildflower meadow establishment concluded that tilling multiple times, herbicide applications, or both generally provide better perennial weed management than solarization, burning, or grazing (Aldrich, 2002). Comparisons of tillage and herbicide seedbed preparations have generated mixed results. One study demonstrated that tillage yielded better wildflower establishment than herbicides after two years (Ahern et al., 1992), whereas other studies have indicated that both methods resulted in good weed control the first year of establishment (Corley, 1991; Corley et al., 1993). These contrasting results may depend on the specific wildflower species included in mixes as there can be species-specific responses to planting depth, soil bulk density, and critical weed-free periods (Hyder et al., 1955; Knezevic et al., 2002; Monsen and Stevens, 2004). In Virginia, NRCS agents do not recommend tillage because it is purported to stimulate weed growth (B. Glennon, personal communication), but this may be affected by site-specific weed seed bank communities (Chauhan et al., 2006; Oegema and Fletcher, 1972; Yenish et al., 1996).

To inform pollinator habitat establishment, we examined the effects of seedbed preparation in an experiment repeated over 2 years and in observational on-farm trials. This research is unique in that previous studies did not follow USDA seed mix recommendations specific to pollinator habitat establishment programs and were largely conducted on roadside embankments rather than farmland. Furthermore, this work is timely because the current body of peer-reviewed research literature relating wildflower pollinator habitat establishment to seedbed preparation techniques is limited. We followed USDA NRCS recommendations for a pollinator habitat seed mixture appropriate for Virginia (B. Glennon, personal communication) that consisted of nine species of forbs and two species of grasses. The experiments tested the impacts of no-till-plus-herbicide or conventional tillage seedbed preparation on wildflower establishment and weeds. We hypothesized that...
the establishment of smaller seeded species would be more negatively impacted by preparing the seedbed by tillage than larger seeded species, because of burial too deep for germination. In addition to the repeated experiment, we also tracked seedbed preparation and pollinator habitat establishment on seven farms on the Eastern Shore of Virginia and Maryland. Farmers individually chose how to prepare their pollinator habitat seedbeds with the input of NRCS technical advice; farm-specific constraints and economic factors played key roles in their decision. Each farm was managed organically following the final plan for seedbed preparation.

Materials and Methods

We conducted three wildflower establishment studies to test the effects of seedbed preparation regime on pollinator habitat establishment and weed growth: two experiments at the Virginia Tech Kentland Agricultural Research Farm in Montgomery Co., VA (hereafter referred to as “Kentland #1” and “Kentland #2”) in USDA Plant Hardiness zones 7b-8a (Supplemental Table 1). Plot soil was packed with a homemade wa-

or rotary power-tilled (Supplemental Table 1). Soil in all plots was rotary power-tilled before wildflower seeding. Weeds and grasses in the Kentland #1 experiment were hand-seeded with a pollinator habitat seed mix on 24 Apr. 2015. The pollinator habitat seed mix contained two perennial grasses and nine forbs. The two grasses were splitseed bluestem (Andropogon tenuis) and little bluestem (Schizachyrium scoparium). Of the forbs, three were annuals, one was biennial, and five were perennials, and all were selected to cover a bloom period from late spring to late summer. Annuals included plains coreopsis (Coreopsis tinctoria), prairie pea (Chamaecrista fasciculata), and showy tickseed (Bidentis aristosa); the biennial was black-eyed Susan (Rudbeckia hirta); and perennials included narrowleaf mountain mint (Pycnanthemum tenuifolium), lancedale coreopsis (Coreopsis lanceolata), wild bergamot (Monarda fistulosa), Maximilian sunflower (Helianthus maximiliani), and purple coneflower (Echinacea purpurea) (Supplemental Table 3). We counted wildflower stems within two randomly placed 0.25 m² quadrats per plot three times in 2015 on: 3 June, early July (1, 2, 7, 8 July), and 28 Aug. We also collected all wildflower and total weed (broad leaf + grass) biomass within the 0.25 m² quadrats during the early July 2015 sampling period, which we dried and weighed. We took stem counts of common weed species within quadrants during the first two vegetation surveys (3 June and early July) to assess weed recruitment by seedbed preparation treatment. We included hairy vetch (Vicia villosa), which had been planted as a cover crop the previous year, in weed stem counts.

Kentland #2 repeated the treatments in Kentland #1 and was a randomized complete block design experiment with four replicated blocks. Each block was divided into two treatment plots (eight plots total—four till and four no-till), each measuring 4.68 L ha⁻¹, and the other 379 L water (Tractor Supply Co., Pocomoke, MD) by tractor through the field, and four farmers used their own cultivar packer pulled by tractor. Planting dates ranged from 3 Mar. to 18 Apr. 2016. The wildflower mix was identical to Kentland #2. We sampled wildflower habitats within 0.25 m² quadrats dropped in each of three locations: within 2 m from the edge, a quarter of the total distance into the plot, and at the plot center. Wildflower stem counts were taken five times: mid-May to early June (16 May to 10 June), late June (20–28 June), late July (14–21 July), mid-August (16–18 Aug.), and late August to mid-September (23 Aug. to 15 Sept.). Percent bloom cover was also measured during each sample period, which was a visual estimate of percent flowering cover by species within each quadrant. During the last sample period, we collected all wildflower and total weed (broad leaf + grass) biomass in 0.25 m² quadrats, dried and weighed them, and recorded predomi-

Data analysis. We conducted all statisti-cal analyses using JMP Pro v. 12 (SAS Institute Inc., 2016). We first tested the effects of seedbed preparation on wildflowers and weeds in Kentland #1 and Kentland #2 using general linear mixed models (GLMMs) with seedbed preparation as a fixed effect and block as a random factor. Response data were transformed as necessary to meet model assumptions of normality and homogeneity of variance. Total weed biomass in the Kentland #2 experiment was log-transformed; pigweed (Amaranthus spp.) counts in the Kentland #1 experiment as well as hairy galinsoga in the Kentland #2 experiment were both square-root transformed. Hairy vetch, Pennsylvania smartweed (Polygonum pensylvanicum L.), and common lambsquar-

ers data from the Kentland #1 experiment were all transformed to presence or absence and fit to GLMMs with a binomial distribution and logit link function. To examine the
overall effect of seeder preparation on wildflower stem counts, data were summed over all wildflower species, averaged across quadrants and sample dates, and analyzed with Student’s t tests. We also used Student’s t tests to examine the species-specific effects of seeder preparation on the stem counts of each individual wildflower species.

To explore how seeder preparation affects the establishment of wildflowers with different seed sizes, we ran mixed model regression analysis. The response variable was the magnitude of change in stem counts between seeder preparation treatments, and seed mass was the predictor variable. The magnitude of change for each species’ stem counts was calculated as [(m1 + 0.01) – (m2 + 0.01)]/(m1 + 0.01), where m1 = stem count mean after no-till preparation and m2 = stem count mean after tillage preparation. A value of 0.01 was added to calculation mean to avoid a denominator of zero. The magnitude of stem count change was log + 1 transformed before analysis.

We conducted a number of statistical tests to compare wildflower stem counts and blooms among the different wildflower species in the three experiments. Significant differences in stem counts (averaged across sampling dates) among species were compared within each seeder preparation treatment in Kentland #1 and Kentland #2 and across all farms in the Eastern Shore study using Tukey-Kramer honestly significant difference tests. For the Kentland #2 experiment, we tested for variation in blooms among species by sample period using a repeated measures GLMM that included species as a fixed factor, date as a repeated measure with an AR1 covariance structure, and block as a random factor. Bloom stem counts were averaged over the two seeder preparation treatments before analysis in the Kentland #2 experiment.

For the Eastern Shore dataset, we determined the influence of a number of environmental and management factors on wildflower and weed establishment using general linear models. Before analysis, wildflower stem counts were averaged across quadrants and sample dates by farm whereas wildflower and total weed biomass were averaged across quadrants. The fixed factors that were tested included seeder preparation (tillage-plug-herbicide vs. tillage-only), presence or absence of winter cover crop, seeder packing method (cultipacker or roller), number of years cropped during the past 3 years, planting date, days after initial precipitation, and total number of seeder preparation tillage events. Because of the large amount of among-site variability and the small sample size (n = 7), the factors were investigated individually.

**Results**

Although two grass species (splitseed bluestem, little bluestem) were included in all three studies, we did not detect any establishment during vegetation surveys. Thus, results pertain to wildflower forb establishment. Narrowleaf mountain mint was also present in all seed mixtures but not identified during vegetation surveys.

**Kentland #1 and Kentland #2.** There was a trend toward higher wildflower stem counts in no-till compared with tilled seedbeds in the Kentland #1 experiment (P = 0.09). In the Kentland #2 experiment, total wildflower stem counts within plots with no-till preparations were significantly higher than in those with tillage (P = 0.002). Both wildflower biomass and total weed biomass were significantly higher under a no-till than a tilled seedbed preparation in the Kentland #2 experiment (P = 0.003, P = 0.04, respectively), but not in the Kentland #1 experiment (P = 0.7; P = 0.8, respectively) (Table 1). Stem counts of both Indian blanket and Maximilian sunflower were significantly higher in no-till than in tilled plots in Kentland #2 and all individual species had higher stem counts, on average, in no-till than in tilled plots except for purple coneflower and lanceleaf coreopsis in the Kentland #1 experiment (Table 2). Seed weight was not a significant predictor of the magnitude of the effect of tillage on wildflower stem counts in either study (2015: P = 0.25; 2016: P = 0.19).

Black-eyed Susan, a biennial, had the highest overall stem counts in both Kentland studies. Common weed species in Kentland #1 included hairy vetch, common lambsquarters, pigweed, and Pennsylvania smartweed; common weed species in Kentland #2 included hairy galinsoga and large crabgrass (*Digitaria sanguinalis* (L. Scop.). The abundance of two weed species, hairy vetch and common lambsquarters, differed significantly between seeder preparation treatments in the Kentland #1 experiment. Hairy vetch was present in a greater number of samples under the no-till treatment than the tilled treatment (no-till: present in 5/6 samples; tillage: present in 1/6 samples; P = 0.02), whereas common lambsquarters was present in a greater number of tilled than no-till treatment samples (no-till: present in 5/6 samples; tillage: present in 5/6 samples; P = 0.02). The percent cover of Pennsylvania smartweed (no-till 2.0 ± 1.4, tillage 8.7 ± 3.9; P = 0.6) and pigweed (no-till 13.3 ± 4.4, tillage 18.0 ± 9.3; P = 0.6) did not vary significantly by treatment in the Kentland #1 experiment. In the Kentland #2 experiment, hairy galinsoga percent cover was significantly greater under the tillage than the no-till treatment (no-till: 2.0 ± 4.0; tillage: 24.0 ± 5.4; P = 0.0009), and was inversely related to wildflower biomass/m2 (P = 0.04). Large crabgrass percent cover in the Kentland #2 experiment did not vary significantly by seeder preparation treatment (no-till: 67.0 ± 3.7; tillage: 62.0 ± 4.5; P = 0.4).

**Eastern Shore.** Wildflower and total weed biomass as well as wildflower stem counts were highly variable among farms (Fig. 1). Mean wildflower biomass was significantly greater at farms using tillage plus herbicide (425 ± 4 g·m-2) than those using tillage only (111 ± 49 g·m-2) (P = 0.01). We found no effect of winter cover crop, 3-year previous field-use history, planting date, packing method, time to initial precipitation after planting, or total number of tillage events (Table 3).

Predominant weed species varied greatly among sites. Broad-leaved species included horseweed (*Conyza canadensis* (L.) Cronquist) (n = 3 sites), common lambsquarters (n = 1 site), cutleaf evening primrose (*Oenothera laciniata* Hill) (n = 1 site), and common ragweed (*Ambrosia artemisiifolia* L.) (n = 2 sites). Grass species included Johnsonsorghum (*Sorghum halepense* (L.) Pers.) (n = 1 site), crabgrass (*Digitaria sanguinalis* (L. Scop.) (n = 3 sites), and foxtail (*Setaria* sp.) (n = 1 site). Horseweed was the predominant broad-leaved weed species in the two tillage-plus-herbicide treatment sites, whereas the predominant weeds at tillage-only sites varied.

**Bloom phenology.** Mean wildflower blooms peaked in July in both Kentland #2 and Eastern Shore studies (Fig. 2A and B). Bloom sample period (Kentland #2: P < 0.0001; Eastern Shore: P < 0.0001), species (Kentland #2: P = 0.0009; Eastern Shore: P = 0.002), and sample period by species interactions (Kentland #2: P = 0.004; Eastern Shore: P < 0.0001) were significant for both studies, with significant differences occurring among species blooms most pronounced during July (Fig. 2A and B). Blooms were initially observed in June at Eastern Shore sites and July at Kentland sites. In both studies, black-eyed Susan blooms peaked most profusely, peaking in July. Maximilian sunflowers bloomed over a longer period in the Eastern Shore plots (July, August, and September) than at Kentland (only July). Partridge pea blooms were observed from July into September in both studies. Both plains coreopsis and Indian blanket blooms were initially observed in June at Eastern Shore sites and in July at Kentland sites and continued to bloom throughout later survey dates. The duration of black-eyed Susan and partridge pea blooms differed between locations: black-eyed Susan blooms persisted into September at Kentland but not on the Eastern Shore, and partridge pea blooms continued into September on the Eastern Shore while they decreased sharply at Kentland during that same time.

**Discussion**

**Kentland #1 and Kentland #2.** Greater wildflower establishment occurred after no-till herbicide seeder preparation compared with tillage preparation. This trend differs from previous studies examining wildflower establishment on roadside embankments, which found that either both methods worked equally well (Corley, 1991; Corley et al., 1993), the tillage generated better establishment (Abern et al., 1992), or that success of tillage relative to no-till was site-dependent (Skousen and Venable, 2008). Moreover, previous research found that wildflower cover was inversely related to weed cover (Skousen and Venable, 2008), whereas we
Table 1. Means (±SE) of wildflower stem counts, wildflower biomass, and total weed biomass/m² by seedbed preparation treatment in two replicated experiments, Kentland #1 and Kentland #2.

| Species                        | Kentland #1          | Kentland #2          | Eastern Shore         |
|--------------------------------|----------------------|----------------------|-----------------------|
|                                | No-till herbicide    | Tillage              | No-till herbicide    | Tillage              | Overall                |
| Wildflower stem counts         |                      |                      |                      |                      |                       |
| Total weed biomass             |                      |                      |                      |                      |                       |
| Wildflower biomass             |                      |                      |                      |                      |                       |
| Wildflower stem counts         |                      |                      |                      |                      |                       |
| Bidens aristosa (A)            | 2.68 (±0.64) b       | 1.12 (±0.44)         | N/A                   | N/A                   | 2.68 (±0.80) b         |
| Chaminea fasciculata (A)       | 2.24 (±0.68) b       | 2.00 (±0.80)         | 6.00 (±0.78) bc       | 6.00 (±0.78) bc       | 10.79 (±1.27)* a       |
| Coreopsis tinctoria (A)        | 3.56 (±0.92) b       | 3.32 (±1.04)         | 5.38 (±0.76) bc       | 5.38 (±0.76) bc       | 4.08 (±0.71) b         |
| Gaillardia pulchella (A)       | N/A                  | N/A                  | 11.88 (±1.10) a       | 11.88 (±1.10) a       | 11.29 (±1.55) a        |
| Rudbeckia hirta (B)            | 10.44 (±2.52) a      | 4.64 (±2.60)         | 11.18 (±1.10) a       | 11.18 (±1.10) a       | 13.20 (±1.96) a        |
| Coreopsis lanceolata (P)       | 0.44 (±0.44) b       | 0.68 (±0.36)         | 0.33 (±0.19) d        | 0.33 (±0.19) d        | 0.04 (±0.04) d         |
| Echinacea purpurea (P)         | 2.00 (±0.68) b       | 2.44 (±0.88)         | 2.63 (±0.46) cd       | 2.63 (±0.46) cd       | 2.63 (±0.44) bc        |
| Helianthus maximiliani (P)     | 2.68 (±0.80) b       | 1.56 (±0.64)         | 6.54 (±1.19) b        | 6.54 (±1.19) b        | 9.42 (±1.36) ab        |
| Monarda fistulosa (P)          | 0.88 (±0.52) b       | 0.00 (±0.00)         | 1.50 (±0.29) d        | 1.50 (±0.29) d        | 0.96 (±0.23) cd        |
| Pycnanthemum tenuifolium (P)   | 0.00 (±0.00) b       | 0.00 (±0.00)         | 0.25 (±0.17) d        | 0.25 (±0.17) d        | 0.04 (±0.04) d         |

Table 2. Means (±SE) of wildflower forb stem counts/m² by species and study.

| Specie                        | Kentland #1          | Kentland #2          | Eastern Shore         |
|--------------------------------|----------------------|----------------------|-----------------------|
|                                | No-till herbicide    | Tillage              | No-till herbicide    | Tillage              | Overall                |
| Bidens aristosa (A)            | 2.68 (±0.64) b       | 1.12 (±0.44)         | N/A                   | N/A                   | 2.68 (±0.80) b         |
| Chaminea fasciculata (A)       | 2.24 (±0.68) b       | 2.00 (±0.80)         | 6.00 (±0.78) bc       | 6.00 (±0.78) bc       | 10.79 (±1.27)* a       |
| Coreopsis tinctoria (A)        | 3.56 (±0.92) b       | 3.32 (±1.04)         | 5.38 (±0.76) bc       | 5.38 (±0.76) bc       | 4.08 (±0.71) b         |
| Gaillardia pulchella (A)       | N/A                  | N/A                  | 11.88 (±1.10) a       | 11.88 (±1.10) a       | 11.29 (±1.55) a        |
| Rudbeckia hirta (B)            | 10.44 (±2.52) a      | 4.64 (±2.60)         | 11.18 (±1.10) a       | 11.18 (±1.10) a       | 13.20 (±1.96) a        |
| Coreopsis lanceolata (P)       | 0.44 (±0.44) b       | 0.68 (±0.36)         | 0.33 (±0.19) d        | 0.33 (±0.19) d        | 0.04 (±0.04) d         |
| Echinacea purpurea (P)         | 2.00 (±0.68) b       | 2.44 (±0.88)         | 2.63 (±0.46) cd       | 2.63 (±0.46) cd       | 2.63 (±0.44) bc        |
| Helianthus maximiliani (P)     | 2.68 (±0.80) b       | 1.56 (±0.64)         | 6.54 (±1.19) b        | 6.54 (±1.19) b        | 9.42 (±1.36) ab        |
| Monarda fistulosa (P)          | 0.88 (±0.52) b       | 0.00 (±0.00)         | 1.50 (±0.29) d        | 1.50 (±0.29) d        | 0.96 (±0.23) cd        |
| Pycnanthemum tenuifolium (P)   | 0.00 (±0.00) b       | 0.00 (±0.00)         | 0.25 (±0.17) d        | 0.25 (±0.17) d        | 0.04 (±0.04) d         |

This research showed that there was no correlation, for the species examined, between seed mass and the effects of tillage on wildflower establishment. This was in contrast to our original hypothesis that small seeded species would get buried in tilled soil and not establish well. The Kentland studies showed that wildflower growth of all species was generally greater in no-till compared with tilled seedbeds. This suggests that tillage did not cause smaller seeds to settle too deeply in soil for germination, and that our preseeding packing methodology functioned adequately to firm up post-tillage soil. There may be other possible side effects of the establishment found that first-year weed density did not affect ultimate establishment success if weeds were controlled well enough for perennial wildflowers to survive (Love et al., 2016). Another study found that second-year roadside wildflower coverage establishment after no-till in our studies remain unclear.

The increased common lambsquarters and hairy galinsoga pressure observed after tillage preparation in Kentland #1 and Kentland #2 experiments, respectively, supports prior evidence for greater annual broad-leaved weed growth under tillage than under a no-till regime (Derksen et al., 1993; Froud-Williams et al., 1981). We hypothesize that common lambsquarters did not reach densities high enough in our study to inhibit wildflower growth; however, there was evidence that hairy galinsoga may have affected wildflower establishment in tilled seedbeds in the Kentland #2 study (Fu and Ashley, 2006; Warwick and Sweet, 1983). Sites with a history of high annual broad-leaved weed pressures might consider a no-till seedbed preparation rather than tillage before pollinator habitat installation. We did not see treatment effects manifest in different levels of perennial or wind-dispersed weed growth after tillage vs. no-till preparations. These types of weeds have been associated with no-till practices (Derksen et al., 1993; Froud-Williams et al., 1981; Menalled et al., 2001; Tucesca et al., 2001; Wrucke and Arnold, 1985; Zanin et al., 1997), and may become more of a problem in wildflower habitats in future years. The high weed pressures measured across our studies during this first year of establishment are not necessarily indicative of failure in future years. A study of roadside meadow establishment found that first-year weed density did not affect ultimate establishment success if weeds were controlled well enough for perennial wildflowers to survive (Love et al., 2016). Another study found that second-year roadside wildflower coverage
was as high as 45% after a poor first-year establishment that had less than 10% wildflower coverage after a tillage seedbed preparation (Skousen and Venable, 2008). Thus, despite the high weed pressures and high variability of wildflower establishment during the first year after planting, the wildflower plots studied will likely become acceptably established in future years. It is unclear whether differences in weed pressures and establishment success during the first year will propagate in subsequent years.

Eastern Shore. There was a large degree of variability among Eastern Shore farms, making it difficult to identify patterns underlying wildflower establishment success and weed pressure. Sites using tillage-plus-herbicide seedbed preparation established significantly more wildflowers than sites using tillage-only preparation. However, weed biomass did not differ by seedbed preparation and there was a high amount of variability in the degree of both wildflower and weed growth among farms. Previous studies have found similarly varied wildflower plant establishment and weed coverage across sites. For example, one study found first-year wildflower plant coverage between two sites to vary nearly 3-fold despite identical preparation and planting methods (Skousen and Venable, 2008). Future research would benefit from examining how among-site variation in land-use history and weed seed banks interact with seedbed preparation methodologies to influence pollinator habitat establishment success.

Synthesis. The USDA pollinator habitat programs are intended to provide bloom coverage throughout the growing season, and should contain several species that bloom in early, mid, and late season (Vaughan and Skinner, 2015). Providing floral resources throughout the entire season is thought to be important because of varying native pollinator phenology (Gill et al., 2014; Minckley et al., 1994; Roulston and Goodell, 2011). However, customizing wildflower mixes to complement the phenology of existing floral resources may better conserve pollinators and reverse pollination declines than mixes that bloom uniformly throughout the growing season (Robson, 2014; Venturini et al., 2017). In agricultural landscapes, floral resource availability is often driven by tree fruit blooms early season, bramble (Rubus spp.) and vegetable (e.g., squash and tomato) blooms midseason (Kallioniemi et al., 2017; Leong et al., 2016; Mallinger et al., 2016; Todd et al., 2016; Venturini et al., 2017; Williams et al., 2012), and mass flowering crops (e.g., spring canola, sunflower, alfalfa) late season. In natural or seminatural landscapes, floral resources tend to concentrate in the early season (Leong et al., 2016; Williams et al., 2012), although some common species provide midseason [e.g., brambles, milkweed (Asclepias spp.), vetch (Vicia spp.)] or late-season [goldenrod (Solidago spp.), asters (Symphyotrichum spp.)] blooms. In urban landscapes, the focus is usually on midseason blooms (Leong et al., 2016; Wray and Elle, 2015). In this research, the landscapes surrounding our study sites were predominantly agricultural field crops, seminatural areas, and wetlands with midseason blooms being most scarce. Bloom phenology in Kentland #2 and Eastern Shore study sites exhibited a pronounced midsummer peak in 2016, which complemented low floral resource availability in the surrounding landscape.

One of the many considerations in designing pollinator habitat seed mixes is the ratio of annual and perennial species. Our plant mixes contained both perennial and annual species. There is preliminary evidence that perennial wildflowers tend to provide greater nectar and pollen provisions and reverse pollination declines than mixes that bloom uniformly throughout the growing season (Robson, 2014). Pollinator habitat installations (McCracken et al., 2015) andshould contain several species that bloom uniformly throughout the growing season (Robson, 2014; Venturini et al., 2017). In agricultural landscapes, floral resource availability is often driven by tree fruit blooms early season, bramble (Rubus spp.) and vegetable (e.g., squash and tomato) blooms midseason (Kallioniemi et al., 2017; Leong et al., 2016; Mallinger et al., 2016; Todd et al., 2016; Venturini et al., 2017; Williams et al., 2012), and mass flowering crops (e.g., spring canola, sunflower, alfalfa) late season. In natural or seminatural landscapes, floral resources tend to concentrate in the early season (Leong et al., 2016; Williams et al., 2012), although some common species provide midseason [e.g., brambles, milkweed (Asclepias spp.), vetch (Vicia spp.)] or late-season [goldenrod (Solidago spp.), asters (Symphyotrichum spp.)] blooms. In urban landscapes, the focus is usually on midseason blooms (Leong et al., 2016; Wray and Elle, 2015). In this research, the landscapes surrounding our study sites were predominantly agricultural field crops, seminatural areas, and wetlands with midseason blooms being most scarce. Bloom phenology in Kentland #2 and Eastern Shore study sites exhibited a pronounced midsummer peak in 2016, which complemented low floral resource availability in the surrounding landscape.

One of the many considerations in designing pollinator habitat seed mixes is the ratio of annual and perennial species. Our plant mixes contained both perennial and annual species. There is preliminary evidence that perennial wildflowers tend to provide greater nectar and pollen provisions and reverse pollination declines than mixes that bloom uniformly throughout the growing season (Robson, 2014). However, the relatively rapid growth of annual wildflowers may better compete with annual weed growth than perennial wildflowers, functioning like a living mulch (Teasdale, 1996). In addition, the visual confirmation of first-year blooms may enhance farmer motivation, which is a critical factor affecting the successful outcome of pollinator habitat installations (McCracken et al., 2015). As perennial wildflowers become

Table 3. Results of independent general linear models assessing effects of environmental and management factors on wildflower stem counts, wildflower biomass, and total weed biomass in the Eastern Shore study.

| Seedbed preparation (tillage + herbicide, tillage only) | Wildflower stem counts | Wildflower biomass | Total weed biomass |
|--------------------------------------------------------|------------------------|--------------------|--------------------|
| P = 0.13, $\chi^2 = 2.28$, df = 1 | $P = 0.010$, $\chi^2 = 6.62$, df = 1 | $P = 0.99$, $\chi^2 = 0.13$, df = 1 |
| Winter cover crop (presence or absence) | P = 0.52, $\chi^2 = 0.42$, df = 1 | $P = 0.86$, $\chi^2 = 0.030$, df = 1 | $P = 0.17$, $\chi^2 = 1.89$, df = 1 |
| 3-year field history (# years cropped: 0, 1, 2, or 3) | P = 0.32, $\chi^2 = 2.29$, df = 2 | $P = 0.12$, $\chi^2 = 4.25$, df = 2 | $P = 0.21$, $\chi^2 = 3.13$, df = 2 |
| Planting date (# days relative to first planting) | P = 0.43, $\chi^2 = 0.62$, df = 1 | $P = 0.73$, $\chi^2 = 0.12$, df = 1 | $P = 0.92$, $\chi^2 = 0.011$, df = 1 |
| Time to initial precipitation after planting | P = 0.54, $\chi^2 = 0.38$, df = 1 | $P = 0.72$, $\chi^2 = 0.13$, df = 1 | $P = 0.19$, $\chi^2 = 1.69$, df = 1 |
| Total number of tillage events | P = 0.67, $\chi^2 = 0.18$, df = 1 | $P = 0.071$, $\chi^2 = 3.27$, df = 1 | $P = 0.15$, $\chi^2 = 2.06$, df = 1 |
| Packing method (cultipacker or roller) | P = 0.91, $\chi^2 = 0.013$, df = 1 | $P = 0.19$, $\chi^2 = 1.74$, df = 1 | $P = 0.97$, $\chi^2 = 0.0014$, df = 1 |

*Bolded values indicate significance ($P < 0.05$).

Fig. 2. Bloom phenology of wildflower annual or biennial species across survey dates: (A) mean bloom stem count/m² values (+SE) are shown for the Kentland #2 experiment, (B) mean bloom percent cover/m² values are shown (+SE) for the Eastern Shore experiment. Different letters denote significant differences in blooms among species during each individual sample period ($P < 0.05$ according to Tukey–Kramer honestly significant difference tests).
established in future years, the number of flowers and duration of blooms should increase. To assess the contribution of established wildflower plots to pollinator conservation, more frequent bloom counts will be beneficial.

Conclusions

Total wildflower establishment was greater after a no-till-plus-herbicide seedbed preparation than a tillage only preparation in replicated experiments and almost every individual wildflower species followed this same trend. In on-farm trials, total wildflower establishment was greater after tillage-plus-herbicide than tillage-only seedbed preparations. The effects of seedbed preparation on weed growth were highly site dependent, and total weed growth was not predictive of wildflower establishment. There were more common lambsquarters and hairy galinsoga weeds in till vs. no-till plots, whereas there was more hairy vetch, which had previously been planted as a cover crop, in no-till plots. While the effects of different seedbed preparation techniques were measurable, there was still a large amount of unexplained variability in wildflower and weed growth, as well as in predominating weed species, across treatment sites. More peer-reviewed research is needed to support USDA’s pollinator habitat cost-share programs to better ensure the success of habitat establishment under a range of site conditions and management histories. Moreover, to effectively expand pollinator habitats and conserve pollinators nationwide (Vilsack and McCarthy, 2015), more work needs to be done to design native wildflower seed mixtures that are cost-effective, are of high value to pollinators, and complement the timing of existing bloom resources.

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Supplemental Fig. 1. Map of Kentland and Eastern Shore study site locations.
| Study and yr | Location* | Soil | Plot size | Plot preparation treatment | Packing mechanism | Seed carrier | Seed broadcast | Planting date(s) | Weed-control mows |
|--------------|------------|------|-----------|---------------------------|-------------------|-------------|---------------|------------------|------------------|
| Kentland #1  | Virginia Tech Kentland Farm, Montgomery Co., VA | Fine-loamy, mixed, active Ultic Hapludalfs (Hayter series) | Four blocks, divided into 4.57 × 2.44 m plots separated by 0.61 m buffers. (One block dropped after accidentally plowed.) | No-till herbicide: glyphosate applied 2 Apr. 2015, at 4.68 L ha⁻¹, and again 9 Apr. 2015. Tillage: Rotary power-tilled (Kuhn Krause, Hutchinson, KS) to depth of ca. 15 cm 9 Apr., and again to depth of ca. 2.5 cm 13 Apr. 2015. | Tractor-pulled homemade roller (ca. 132 cm length barrel filled with 378.5 L water). Packed pre- and post-seeding 24 Apr. 2016. | Sand, 20:1 sand to seed weight ratio | Hand-distributed | 24 Apr. 2015 | None |
| Kentland #2  | Virginia Tech Kentland Farm, Montgomery Co., VA | Fine-loamy, mixed, active Ultic Hapludalfs (Hayter series) | Four blocks, divided into two 6.10 × 2.74 m plots. | No-till herbicide: glyphosate applied at 4.68 L ha⁻¹ 13 Apr., and again 26 Apr. 2016. Tillage: Rotary power-tilled (Kuhn Krause) 13 Apr. 2016. | Tractor-pulled homemade roller (ca. 132 cm length barrel filled with 378.5 L water). Packed pre- and post-seeding 26 Apr. 2016. | Pelletized lime (Soil Doctor, Haines City, FL), 20:1 lime to seed weight ratio | Hand-distributed | 26 Apr. 2016 | 17 June, 12 July, 8 Aug. 2016; blade height elevated ca. 20–25 cm |

*Independent field site locations.
### Supplemental Table 2. Eastern Shore 2016 site locations, sizes, pre-plant treatment, packing regimes, and planting dates.

| Site Location | Plot Size (m²) | Soil Type | 3-yr Field History | Fall Tillage | Winter Cover Crop | Spring Tillage | Herbicide | Planting Date | May 2016 Planting Date |
|---------------|---------------|-----------|--------------------|--------------|------------------|----------------|-----------|---------------|------------------------|
| MD1 Wicomico Co., MD | 929 | Course-loamy, siliceous, semiactive, Hapludult (Hammonton series) | Cover cropped and/or mown weeds past 2 years, previously uncropped | Chisel-plowed twice in Fall 2015 | Winter cover crop | Chisel-plowed | NA | 9 Mar. 2016 | 9 Mar. 2016 |
| MD2 Wicomico Co., MD | 1,486 | Siliceous Hapludults (mixed Hammonton, Hambrook, Ingleside series) | 2013–15: no-till corn | NA | NA | NA | NA | 8 Mar. 2016 | 11 Mar. 2016 |
| AC1 Accomack Co., VA | 557 | Course-loamy, siliceous, semiactive, Hapludults (Bojac series) | 2013–14: winter wheat | Disked twice and field cultivated | Tractor pulled | NA | NA | 4 Mar. 2016 | 3 Apr. 2016 |
| AC2 Accomack Co., VA | 1,246 | Course-loamy, siliceous, semiactive, Hapludults (Bojac series) | 2015: soybeans | Disked twice and field cultivated | Tractor pulled | NA | NA | 17 Apr. 2016 | 18 Apr. 2016 |
| AC3 Accomack Co., VA | 929 | Course-loamy, siliceous, semiactive, Hapludults (Bojac series) | 2015: soybeans | Disked twice and field cultivated | Tractor pulled | NA | NA | 24 Mar. 2016 | 25 Mar. 2016 |
| NH Northampton Co., VA | 1,025 | Course-loamy, mixed, semiactive, Aquic Hapludults (Manus series) | 2015: soybeans | Disked four times and hand-distributed | Tractor pulled | NA | NA | 27 Mar. 2016 | 28 Mar. 2016 |
| VB Virginia Beach Co., VA | 1,025 | Course-loamy, mixed, semiactive, Aquic Hapludults (Manus series) | 2015: soybeans | Disked four times and hand-distributed | Tractor pulled | NA | NA | 31 Mar. 2016 | 31 Mar. 2016 |

Before planting, seed mixed with pelletized lime carrier (Soil Doctor, Haines City, FL), 20:1 lime to seed weight ratio. Seed broadcast with Scotts Turf Builder Classic Drop Spreader (Marysville, OH) calibrated to 1.78 kg·m⁻² rate, remaining hand-distributed. Collaborating farmers used personal mowers with blades elevated to 15–25 cm. Cauchoching farmers used personal mowers with blades elevated to 30–35 cm.
| Study          | Species                                      | Common name          | Family   | Pollinator value | Life form | Bloom timing | No. seeds/g | Planted pure live seeds/m² |
|---------------|----------------------------------------------|----------------------|----------|------------------|-----------|--------------|-------------|-----------------------------|
| Kentland #1   | *Andropogon ternarius* Michx.*              | Split beard bluestem | Poaceae  | NA               | P         | n/a          | 476         | 27                          |
|               | *Schizachyrium scoparium* (Michx.) Nash*     | Little bluestem      | Poaceae  | NA               | P         | n/a          | 573         | 34                          |
|               | *Bidens aristosa* (Michx.) Britton*         | Showy tickseed sunflower | Asteraceae | Low to moderate | A         | Late summer  | 286         | 46                          |
|               | *Chamaecrista fasciculata* (Michx.) Greene* | Partridge pea        | Fabaceae | High             | A         | Midsomer     | 143         | 28                          |
|               | *Coreopsis tinctoria* Nutt.*                | Plains coreopsis    | Asteraceae | Low to moderate | A         | Late spring  | 7,103       | 44                          |
|               | *Rudbeckia hirta* L.*                       | Black-eyed Susan    | Asteraceae | Low              | B         | Early summer | 3,473       | 45                          |
|               | *Coreopsis lanceolata* L.*                  | Lanceleaf coreopsis | Asteraceae | Moderate to high | P         | Late summer  | 487         | 45                          |
|               | *Echinacea purpurea* (L.) Moench*           | Purple coneflower    | Asteraceae | High             | P         | Early summer | 234         | 43                          |
|               | *Helianthus maximilianii* Schrad.*          | Maximilian sunflower | Asteraceae | High             | P         | Late summer  | 433         | 43                          |
|               | *Monarda fistulosa* L.*                     | Wild bergamot       | Lamiaceae | High             | P         | Summer       | 2,805       | 45                          |
| Kentland #2   | *Andropogon ternarius* Michx.*              | Split beard bluestem | Poaceae  | NA               | P         | n/a          | 476         | 27                          |
|               | *Schizachyrium scoparium* (Michx.) Nash*     | Little bluestem      | Poaceae  | NA               | P         | n/a          | 573         | 33                          |
|               | *Chamaecrista fasciculata* (Michx.) Greene* | Partridge pea        | Fabaceae | High             | A         | Mid summer   | 286         | 31                          |
|               | *Coreopsis tinctoria* Nutt.*                | Plains coreopsis    | Asteraceae | Low to moderate | A         | Late spring  | 7,103       | 46                          |
|               | *Gaillardia pulchella* Foug.*               | Indian blanket      | Asteraceae | High             | A         | Indeterminate | 525         | 41                          |
|               | *Rudbeckia hirta* L.*                       | Black-eyed Susan    | Asteraceae | Low              | B         | Early summer | 3,473       | 44                          |
|               | *Coreopsis lanceolata* L.*                  | Lanceleaf coreopsis | Asteraceae | Moderate to high | P         | Late summer  | 487         | 43                          |
|               | *Echinacea purpurea* (L.) Moench*           | Purple coneflower    | Asteraceae | High             | P         | Early summer | 234         | 44                          |
|               | *Helianthus maximilianii* Schrad.*          | Maximilian sunflower | Asteraceae | High             | P         | Late summer  | 433         | 42                          |
|               | *Monarda fistulosa* L.*                     | Wild bergamot       | Lamiaceae | High             | P         | Summer       | 2,805       | 39                          |
| Eastern Shore | *Andropogon ternarius* Michx.*              | Split beard bluestem | Poaceae  | NA               | P         | n/a          | 476         | 48                          |
|               | *Schizachyrium scoparium* (Michx.) Nash*     | Little bluestem      | Poaceae  | NA               | P         | n/a          | 573         | 48                          |
|               | *Chamaecrista fasciculata* (Michx.) Greene* | Partridge pea        | Fabaceae | High             | A         | Midsomer     | 286         | 32                          |
|               | *Coreopsis tinctoria* Nutt.*                | Plains coreopsis    | Asteraceae | Low to moderate | A         | Late spring  | 7,103       | 48                          |
|               | *Gaillardia pulchella* Foug.*               | Indian blanket      | Asteraceae | High             | A         | Indeterminate | 525         | 48                          |
|               | *Rudbeckia hirta* L.*                       | Black-eyed Susan    | Asteraceae | Low              | B         | Early summer | 3,473       | 48                          |
|               | *Coreopsis lanceolata* L.*                  | Lanceleaf coreopsis | Asteraceae | Moderate to high | P         | Late summer  | 487         | 48                          |
|               | *Echinacea purpurea* (L.) Moench*           | Purple coneflower    | Asteraceae | High             | P         | Early summer | 234         | 48                          |
|               | *Helianthus maximilianii* Schrad.*          | Maximilian sunflower | Asteraceae | High             | P         | Late summer  | 433         | 48                          |
|               | *Monarda fistulosa* L.*                     | Wild bergamot       | Lamiaceae | High             | P         | Summer       | 2,805       | 48                          |
|               | *Pycnanthemum tenuifolium* Schrad.*         | Narrowleaf mountain mint | Lamiaceae | High             | P         | Late summer  | 13,334      | 42                          |

*B. Glennon, personal communication, NRCS USDA, Wildlife Seed Mix Calculator V3.2_May2016.xlsx.*

*P = perennial; A = annual; B = biennial.*

*Purchased from Roundstone Native Seed Company (Upton, KY).*

*Purchased from Ernst Conservation Seeds (Meadville, PA).*