Age of initiation of cigarette smoking and smokeless tobacco use among western Alaska Native people: Secondary analysis of the WATCH study

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ABSTRACT

Objective: This study examined self-reported age of tobacco initiation (cigarette smoking and smokeless tobacco [ST] use) and explored potential sex and generational group influences on tobacco use onset among Alaska Native (AN) adult ever tobacco users.

Methods: Secondary analysis of consolidated data from the Western Alaska Tribal Collaborative for Health (WATCH) study comprised 2800 AN adult ever tobacco users (1490 women, 1310 men; mean age = 39.2 years) from two rural western Alaska regions. ST use data were limited to one region. Logistic regression was used to examine potential sex and generational group (age 18–29, 30–49, ≥50) effects on initiation at ≤13 years of age.

Results: Thirty-seven percent of the sample reported using any tobacco product by age 13 years. Initiation of any ST use by age 13 was greater than for cigarette smoking (52.7% vs. 18.2%), and women were more likely than men to report initiation of any ST use at ≤13 years (52.6% vs. 38.4%). Nearly one-third of ever smokers (31%) initiated in young adulthood (ages 18–29). For ST use, logistic regression analyses revealed significant sex differences (women more likely to initiate by 13 years of age than men) and generational group effects with younger and middle age groups more likely to report initiation ≤13 years compared to the eldest participants. For smoking, no sex differences were observed but the youngest generational group was more likely to report initiation by age 13 compared to the eldest group.

Conclusions: Earlier age of tobacco initiation is found among younger generations of AN people. Findings highlight the need to focus prevention efforts on initiation of smoking in young adulthood and uptake of ST use among girls.

1. Introduction

A recent representative survey of 13,651 United States (U.S.) adolescents aged 12–17 years indicated that, overall, 13% had ever smoked cigarettes (Kasza et al., 2017). At 21% ever smoked, American Indian and Alaska Native (AI/AN) youth had the highest prevalence of ever smoking compared to all other racial/ethnic groups in this survey. Among Alaskan high school students in 2015, 20% of AN students currently smoked cigarettes compared to 7% among non-Native students (Alaska Department of Health and Social Services [DHSS], 2016). Current use of smokeless tobacco (ST) is also greater among AN students compared to non-Native Alaskan students (25% vs. 6%; DHSS, 2016).

1.1. Public health importance of age of tobacco use onset

Understanding patterns of tobacco use onset is important from a public health perspective (Chassin, Presson, & Macy, 2014; Pierce, White, & Emery, 2012) because tobacco initiation at an earlier age is a risk factor for greater severity of nicotine dependence and difficulty quitting, as well as adverse health consequences (Benowitz, 2010; DiFranza et al., 2000; Hegmann et al., 1993; Lando et al., 1999; Substance Abuse and Mental Health Services Administration [SAMHSA], 2016; Sargent, Gabrielli, Budney, Soneji, & Wills, 2017;
Soneji, Sargent, & Tanski, 2016; U.S. Department of Health and Human Services (USDHHS), 2012). Despite extensive work examining patterns of tobacco use onset among adolescents and young adults (Freedman, Nelson, & Feldman, 2012; Johnston, O’Malley, Bachman, & Schulenber, 2013), very little tobacco prevention research has focused on AI/AN people, and most national surveys do not capture tobacco use initiation before 12 years of age (USDHHS, 2012).

1.2. Tobacco use among Alaska Native youth

Some studies suggest that AN people initiate tobacco use, especially ST, at an earlier age compared to the general population (Angstman et al., 2007; Renner et al., 2013; Smith, Ferucci, Dillard, & Lanier, 2010). Based on the 2015 Alaska Youth Risk Behavior Survey, the percentage of Alaskan high school students initiating cigarette smoking before 13 years of age was higher for AN youth than non-Native students (15% vs. 6%; DHSS, 2016). In comparison, 9% of high school students nationally reported trying smoking before 13 years of age (Kann et al., 2014).

In some Alaska regions, ST use, including iqmik, a homemade form of ST, is embedded in cultural practices and considered a healthy alternative to smoking (Hurt et al., 2005; Patten et al., 2009; Renner et al., 2004; Renner et al., 2005; Wolsko, Mohatt, Lardon, & Burket, 2009). While commercial ST and iqmik both contain tobacco, iqmik contains ground ash produced by burning Phellinus igniarius or “punk,” a tree fungus (Renner et al., 2005). Nicotine absorption is greatly enhanced by the punk ash, which increases the pH, thereby increasing the bioavailability of un-ionized nicotine in the product (Renner et al., 2005). Although previous studies document there is no ceremonial use for tobacco in any form among AN people, iqmik is considered a “natural” product. Therefore, many consider its use as healthier than cigarette smoking (Blanchette, Renner, Held, Enoch, & Angstman, 2002; Renner et al., 2004). Angstman et al. (2007) conducted a medical record study in a rural region of Alaska and reported that the proportion of youth who had ever tried iqmik or other ST products was 23% among 6–10 year olds, 42% of 11–14 year olds, and 68% among 15–18 year olds. Similarly, Smith et al. (2010) found that among AN adults who had ever used ST, 22% reported initiation by age 10.

1.3. Study purpose and goals

Greater understanding of when tobacco use initiation is occurring is essential for developing targeted tobacco use prevention programs for AN people. Therefore, the focus of the current study was to describe reported age of tobacco initiation (cigarette smoking and ST use) and to explore potential sex and generational group influences on tobacco use onset among AN adult ever tobacco users. We explored the influence of generational group because it is important for prevention efforts to understand if earlier age of tobacco initiation is occurring in younger generations. Participants resided in two rural western Alaska regions where tobacco use prevalence exceeds that in both Alaska and the U.S. population (Dilley, Peterson, Hiratsuka, & Rohde, 2013).

2. Methods

2.1. Procedures

The study conducted a secondary analysis of consolidated data from the Western Alaska Tribal Collaborative for Health (WATCH) study described by Koller et al. (2013). The data set is comprised of three population-based studies initiated in two adjacent western Alaska regions during 2000–2004: the Genetics of Coronary Artery Disease in Alaska Natives (GOCADAN) study (Howard et al., 2005) based in the Norton Sound region, and the Centers for Alaska Native Health Research (CANHR) (Mohatt et al., 2007) and Education and Research Towards Health (EARTH) (Slattery et al., 2007) studies based in the Yukon-Kuskokwim Delta (Y-K) region. All self-reported tobacco use data were either combined directly or harmonized and redefined to incorporate slight differences in collection methods, questions, and/or response options, as described in Koller et al. (2017). The consolidated data set provides a unique opportunity to study age of tobacco initiation among AN people living in these two rural western Alaska regions.

Approval for this study was granted by the Alaska Area, MedStar Health Research Institute, and the University of Alaska Fairbanks institutional review boards. Tribal approvals were received from the Alaska Native Tribal Health Consortium, Norton Sound Health Corporation, and Yukon-Kuskokwim Health Corporation.

2.2. Sample

The WATCH study consolidated data collected from 3932 participants. WATCH participants who had ever used a tobacco product, either smoking cigarettes and/or use of ST (N = 2800), form the basis of this report.

2.3. Measures

Demographic data obtained by all studies included age, sex, and region of residence. For a sub-set of participants (n = 1189) only, education level in years of school completed was collected. All participants were asked about tobacco use. Those who reported ever having used tobacco were asked to specify tobacco types used, specifically cigarettes and ST (chew or snuff), and age at product initiation (age at which they began using each). Using a standard definition, respondents were asked if they had ever smoked ≥100 cigarettes in their lifetime; those indicating “yes” were considered established smokers and defined as ever smokers (Choi, Gilpin, Farkas, & Pierce, 2001; Pierce, Choi, Gilpin, Farkas, & Merritt, 1996). Because each of the studies specified cigarette smoking (as opposed to cigar, pipe, or other tobacco types) and the exact amount (≥ 100 cigarettes in a lifetime), we were able to directly combine these study data without altering the definition and preserving data precision. Consistent with other surveys (e.g., Odani, Armour, & Agaku, 2018), we defined ever use of ST as self-reported use of any commercial or homemade ST products. ST data were harmonized to include both commercial and homemade ST products, which varied by communities and regions. In general, while data that are directly combined retain their precision, variables requiring expanded definitions of harmonization become less precise. However, from these data we were able to determine exclusive ever smoking, exclusive ever ST use, and ever use of both tobacco types. Dual ever use was defined as both ever smoker and ever ST user.

For ever use of ST products, the CANHR and EARTH studies (conducted in the Y-K region), asked participants to specify whether ST products were commercially prepared or homemade (i.e., iqmik). Due to inherent differences in composition and regional cultural norms and practices, we analyzed predictors of age of initiation for iqmik and commercial ST separately.

2.4. Data analyses

We used SAS version 9.4 (Cary, North Carolina) to calculate means with standard deviations for continuous variables and frequencies with percentages for categorical data. Similar to other studies (Breslau & Peterson, 1996; Khuder, Dayal, & Mugu, 1999), we dichotomized age of initiation as less than or equal to 13 years versus > 13 years at initiation. Among ever users of each respective tobacco product, we examined the percentage of the sample initiating tobacco at age ≤13 years stratified by sex, region, and generational group: age 18–29, 30–49, > 50 years. Generational groups were based on the age distribution of our sample. We used logistic regression to predict age of smoking initiation using ≤13 years versus > 13 years at initiation as
the dependent variable and sex, generational group, region and ever use of ST as the independent variables. For ST use (Y-K region only), we used logistic regression to predict age of ST initiation (overall and separately for commercial ST and iqmik use) using ≤13 years versus >13 years at initiation as the dependent variable and sex, generational group, and ever cigarette smoking as the independent variables. Education level was not included as an independent variable because education was only available for a small subset of the sample. Inclusion of education would have resulted in substantially reducing the sample size for analyses, and the close association of education with individuals’ locality (i.e., region) could confound the results. Significance was determined at p < 0.05.

3. Results

3.1. Participants

Participants were 2800 (n = 1490 women, n = 1310 men) AN adults who had ever used tobacco residing in the Norton Sound (n = 1036) and Y-K (n = 1764) region. Their mean age was 39.2 years (SD 15.5, range 18–95). By age groups, 936 (33.4%) participants were aged 18–29 years, 1163 (41.5%) were between 30 and 49 years of age, and 701 (25.0%) were aged 50 years or older. Mean years of education (n = 1819) was 10.7 (SD 2.7, range 0–19). Although no significant regional differences were detected on participant sex, participants in Norton Sound differed significantly from those in the Y-K region on age (41.2 vs. 38.0 years; p < 0.001) and years of education (11.7 vs. 9.6; p < 0.001).

Overall, 2157 participants (1033 women, 1124 men) had ever smoked cigarettes, 1371 (785 women, 586 men) had ever used ST, and 955 (424 women, 531 men) were dual ever users.

3.2. Age of initiation of tobacco products

Table 1 displays percentage aged 13 or younger when initiating tobacco use by sex, region, and generational group. Overall, 36.7% had initiated any tobacco use by age 13. The proportion initiating tobacco product use by age 13 was higher for women than men for any ST use and any tobacco product use, but lower for cigarette smoking. There is a consistent pattern for generational group with greater proportion of tobacco product initiation ≤ age 13 for younger than older age groups. Regional differences are seen for cigarette smoking and any tobacco product use with higher proportion of initiation ≤13 years of age among Y-K adults compared with Norton Sound participants. For example, 48.0% of the Y-K sample used any tobacco product by age 13 years compared with 17.5% in Norton Sound participants. Additional data provided in Supplementary Tables S1–S3 show the percentage at age of initiation from < 5 years to > 45 years of age, for any tobacco product, cigarette smoking and ST use respectively.

Fig. 1 illustrates the cumulative percentage of initiation of cigarette smoking and use of ST. For both men and women, a greater percentage of ST users initiated early compared to cigarette smokers. For example, only 4% of the sample initiated smoking before age 11 (2% women, 5% men) compared with 28% for ST use (31% women, 24% men). Moreover, 12% smoked before age 13 years (11% women, 13% men) compared to 46% who started using ST (53% women, 38% men) by that age. Sixty-six percent had initiated smoking before 18 years of age (68% women, 65% men); in contrast, 78% had used ST before age 18 years (82% women, 73% men). Thirty-one percent of ever smokers initiated between 18 and 29 years of age in contrast to 14% of those initiating ST use (additional data provided in Supplementary Tables S2 and S3).

3.3. Predictors of age of tobacco use initiation

3.3.1. Cigarette smoking

Table 2 presents results from the multivariate analysis predicting age of initiation for cigarette smoking at ≤13 years (model 1). No significant sex or regional differences were observed. We observed significant differences between the youngest generation reporting greater likelihood of initiation of smoking by 13 years of age compared to the eldest generation. Adding ever use of ST to the regression model for cigarette smoking initiation did not substantially reduce the observed generational age group effect (model 2).

3.3.2. Smokeless tobacco use

For Y-K participants only, results are reported for ST use overall and separately for commercial ST and iqmik use (Table 2, models 3–8). Results were consistent across all models with significant sex and generational group differences observed. Women were more likely to initiate ST products by 13 years of age than men. Moreover, both younger (18–29) and middle age (30–49) generational groups were more likely to initiate ST products by age 13 compared to the eldest generation. Adding ever cigarette smoking to the regression models (models 4, 6, and 8) did not reduce observed effects for sex and generational group on ST product initiation.

4. Discussion

From a public health perspective, it is important to investigate patterns of tobacco use initiation for effective message tailoring to the targeted audience (DiFranza et al., 2000; Pierce et al., 2012). Our study contributes to the literature on tobacco use onset among AN people, a disparity group (Blake, Holck, & Provost, 2016; Borrelli, 2010). We found a substantial percentage (31%) of ever cigarette smokers initiated smoking between the ages of 18–29 years. This percentage is slightly higher than observed in a nationally representative sample of adults aged 30–39 who have ever smoked, with 22% reporting initiation between 18 and 29 years of age. It is noteworthy that recent national studies indicate cigarette smoking onset has become more concentrated in the young adult years across sex and racial/ethnic groups (Thompson, Mowery, Tebes, & McKee, 2017). In a large representative sample, smoking onset occurred among 6.3% of young adults aged 18–25 years compared with 1.9% of youth 12–17 years of age; women and racial/ethnic minorities were more likely than men and white participants to initiate smoking in young adulthood (Thompson et al., 2017). Thus, preventing smoking initiation among AN young adults represents an untapped opportunity for tobacco control efforts.
markedly young ages with 28% initiating by age 10 and 46% initiating by 13 years of age. Moreover, 53% of women initiated ST use by age 13 compared to 38% among men. A novel finding is that generational influences for both cigarette smoking and ST use were observed. For cigarette smoking, the youngest (18–29) generational group was almost twice as likely as the eldest group to report initiation by age 13 years. Furthermore, 53% of women initiated ST use by age 13, compared to 38% among men. A novel finding is that generational differences observed in this study suggest a decline in adolescent smoking onset (Farrelly et al., 2017; Farrelly, Provost, & Kelly, 2015; Pierce et al., 2012). The acquired knowledge regarding tobacco use onset from this study can inform policies and be used to identify more effective prevention resources, particularly for girls initiating ST use. Significant youth-focused tobacco control activity (e.g., the youth-targeted anti-smoking truth campaign and the real cost media campaign) introduced in recent decades has contributed to a decline in adolescent smoking onset (Farrelly et al., 2017; Farrelly, Nonnemaker, Davis, & Hussin, 2009; Pierce et al., 2012). Comprehensive programs that focus on modifying pro-tobacco social norms are also effective (Pierce et al., 2012). However, the impact of these types of programs for preventing onset of cigarette and ST use among AN people have not yet been evaluated (Boles et al., 2009). Possible avenues of intervention include targeting pregnant women and women of childbearing age to prevent in utero tobacco exposure (Espy, Fang, Johnson, Stopp, & Wiebe, 2011; Liska, 2014) and prevention efforts aimed at preschool-aged children, such as through Head Start programs. Moreover, regional differences observed in this study suggest development of population-based information pertinent to prevention efforts that are directly applicable and culturally relevant are needed.

Table 1
Percentage 13 years or younger at self-reported age of initiation of tobacco product use by sex, region, and generational group among western Alaska Native adult ever tobacco users: the WATCH study (N = 2800).

| Type of tobacco product ever used | Any tobacco | Cigarette smoking | Any smokeless | Commercial chew | Iqmik |
|----------------------------------|------------|-------------------|---------------|----------------|------|
| N = 2800                         | N = 2157   | N = 1371          | N = 863       | N = 1110        |      |
| n (%)                            | n (%)      | n (%)             | n (%)         | n (%)           | n (%)|
| Overall                          |            |                   |               |                 |      |
| Total                            | 1027 (36.7)| 393 (18.2)        | 722 (52.7)    | 415 (48.1)      | 486 (43.8)|
| Women                            | 599 (40.2)| 185 (17.9)        | 464 (59.1)    | 263 (54.8)      | 309 (47.0)|
| Men                              | 428 (32.7)| 208 (18.5)        | 258 (44.0)    | 152 (39.7)      | 177 (39.1)|
| Region                           |            |                   |               |                 |      |
| Norton Sound                     | 181 (17.5)| 181 (17.5)        |               | 722 (52.7)      | 415 (48.1)|
| Y-K Delta                        | 846 (48.0)| 212 (18.9)        |               | 486 (43.8)      |      |
| Generational age group % ≤ 13 years |          |                   |               |                 |      |
| 18–29                            | 439 (46.9)| 175 (22.7)        | 313 (65.2)    | 162 (57.5)      | 230 (56.7)|
| 30–49                            | 429 (36.9)| 138 (16.4)        | 321 (54.5)    | 216 (52.2)      | 184 (41.0)|
| 50+                              | 159 (22.7)| 80 (14.7)         | 88 (29.1)     | 37 (22.2)       | 72 (28.2)|
| Women                            | 599 (40.2)| 185 (17.9)        | 464 (59.1)    | 263 (54.8)      | 309 (47.0)|
| Age 18–29                        | 243 (51.3)| 84 (23.4)         | 191 (72.4)    | 97 (65.1)       | 134 (59.0)|
| Age 30–49                        | 259 (40.2)| 69 (16.5)         | 204 (59.7)    | 137 (57.6)      | 119 (43.9)|
| Age 50+                          | 97 (26.1) | 32 (12.5)         | 69 (38.6)     | 29 (31.2)       | 56 (35.2)|
| Norton Sound                     | 94 (16.9) | 94 (16.9)         | 464 (59.1)    | 263 (54.8)      | 309 (47.0)|
| Age 18–29                        | 36 (23.7) | 36 (23.7)         |               |                 |      |
| Age 30–49                        | 48 (18.5) | 10 (6.9)          |               |                 |      |
| Age 50+                          | 10 (6.9)  | 10 (6.9)          |               |                 |      |
| Y-K Delta                        | 505 (54.2)| 91 (19.2)         | 464 (59.1)    | 263 (54.8)      | 309 (47.0)|
| Age 18–29                        | 207 (64.3)| 48 (23.2)         | 191 (72.4)    | 97 (65.1)       | 134 (59.0)|
| Age 30–49                        | 211 (55.0)| 21 (13.3)         | 204 (59.7)    | 137 (57.6)      | 119 (43.9)|
| Age 50+                          | 87 (38.5) | 22 (20.0)         | 69 (38.6)     | 29 (31.2)       | 56 (35.2)|
| Men                              | 428 (32.7)| 208 (18.5)        | 258 (44.0)    | 152 (39.7)      | 177 (39.1)|
| Age 18–29                        | 196 (42.4)| 91 (22.1)         | 122 (56.5)    | 65 (48.9)       | 96 (53.6)|
| Age 30–49                        | 170 (32.8)| 69 (16.2)         | 117 (47.4)    | 79 (44.9)       | 65 (36.5)|
| Age 50+                          | 62 (18.8) | 48 (16.7)         | 19 (15.5)     | 8 (10.8)        | 16 (16.7)|
| Norton Sound                     | 87 (18.2) | 87 (18.2)         |               |                 |      |
| Age 18–29                        | 30 (22.2) | 30 (22.2)         |               |                 |      |
| Age 30–49                        | 33 (17.0) | 33 (17.0)         |               |                 |      |
| Age 50+                          | 24 (16.1) | 24 (16.1)         |               |                 |      |
| Y-K Delta                        | 341 (41.0)| 121 (18.7)        | 258 (44.0)    | 152 (39.7)      | 177 (39.1)|
| Age 18–29                        | 166 (50.8)| 61 (22.1)         | 122 (56.5)    | 65 (48.9)       | 96 (53.6)|
| Age 30–49                        | 137 (42.2)| 36 (15.6)         | 117 (47.4)    | 79 (44.9)       | 65 (36.5)|
| Age 50+                          | 38 (21.1) | 24 (17.3)         | 19 (15.5)     | 8 (10.8)        | 16 (16.7)|

a Norton Sound (GOCADAN) and Y-K Delta (CANCHR + EARTH) Study Cohorts.
b Y-K Delta (CANCHR + EARTH) only.
c Table values are n (%) reported among ever users of each respective tobacco product (ever use includes former and current users).
4.1. Study strengths

Strengths of our study include the large, population-based sample size of AN persons. The WATCH data set is comprised of several population-based cohort studies all conducted within the same time period. All studies recognized the need for detailed data on tobacco use and initiation. The collection of similar detailed data provided the opportunity to combine or harmonize the data such that an analysis of initiation patterns was possible. Each study was conducted by research teams with longstanding relationships with the respective communities, which contributed to increased response rates and reliability. The extensive data collection on age of initiation, capturing uptake as young as five years old, provided important new information on cigarette smoking initiation along with separate assessment of commercial ST and iqmik initiation that health providers and Tribal leaders can use to inform personal health care decisions and local public policy.

4.2. Study limitations

Certain limitations should be considered when interpreting the findings. One potential weakness is recall bias accounting for generational group findings. As with other surveys (SAMHSA, 2013) ever
tobacco users were asked as adults to report on age of initiation. T. P. Johnson and Mott (2001) found that adults provided more accurate reports of smoking onset than adolescents (mean age = 14 years), with an intra-class correlation of 0.85, although reliability estimates decreased with increasing recall intervals. Another report found that “forward telescoping,” defined as temporal displacement of an event whereby people perceive distant events as being more recent than they are, was associated with age, such that older participants reported a later age of smoking initiation than did younger respondents (E. O. Johnson & Schultz, 2005). Our study was limited to assessment of cigarettes, commercial ST, andigmik. Non-cigarette tobacco products are evolving rapidly, with increasing popularity in the U.S. (Kasza et al., 2017; Odani et al., 2018). However, minimal use of pipe or cigar smoking has been reported in these regions (Renner et al., 2004), and data collection occurred prior to the widespread use of e-cigarettes. Furthermore, investigation of ST use patterns was restricted to the Y-K region, as ST use is not highly prevalent in the Norton Sound region. Collection of data on education level was limited to a substantially smaller subset of participants that closely mirrored region of residence and, therefore, was not included in the logistical analysis. Moreover, although we focused on preventing early initiation of tobacco use, our study did not capture other risk behaviors that are associated with early onset of tobacco use including alcohol use and illicit substances and sexual behavior (Kann et al., 2018). Future studies should account for other psychosocial risk indicators among adolescents.

4.3. Conclusions

Earlier age of tobacco initiation is found among younger generations of AN people. Findings highlight the need to focus prevention efforts on initiation of smoking in young adulthood and uptake of ST use among girls living in the Y-K region.

Supplementary data to this article can be found online at https://doi.org/10.1016/j.abrep.2018.100143.

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Contributors

Authors KRK, GED, JGU, MAA, SEH, and BB designed the parent WATCH study from which data from this report were collected and analyzed. All authors designed and contributed to the writing of the protocol of methods and analyses to examine smoking initiation from data collected in the WATCH study. Authors CAP and CAF conducted literature searches and provided summaries of previous research studies. Authors CAP and KRK wrote the methods section to which all authors then contributed. Author GED conducted the statistical analyses. Author CAP wrote the first draft of the manuscript and all authors contributed to and have approved the final manuscript.

Conflict of interest

All authors declare that they have no conflicts of interest.

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