Coordinating the success of VISION 2020 depends on the contributions of many different stakeholders, including WHO, national and local governments, the private sector, the not-for-profit sector, and local communities. It is therefore essential to have in place:

- a good exchange of information
- coordination
- collaboration.

IAPB has a key role in ensuring that these three elements are in place and that all stakeholders work to a common agenda. Our website, which we supplement with regular electronic newsletters to our members, is an important source of information. We also hold a Council of Members’ meeting annually and a General Assembly every four years.

Conclusion
Much has been achieved over the first ten years of VISION 2020, but a great deal more is required if we are to realise our ambition to eliminate avoidable blindness by the year 2020. It is progress at the regional and national levels that will actually lead us to the goals of VISION 2020. Our advocacy work needs to reach a larger number of decision makers, particularly in countries and regions where the level of avoidable blindness continues to be high. We need to attract new funding to support our aspirations to expand our regional presence and, to do this, we need to be better at communicating with potential supporters. When resources allow, we intend to ensure that the regional structure of IAPB is strengthened (see below), so that all regions have a full-time regional coordinator, as presently only the West Pacific and Latin America regions are represented.

Above all, we must continue to develop the many partnerships that already exist and craft new relationships – by working together, we can achieve so much more.

Plans for strengthening the regional structure
- Appoint a full-time coordinator in every region
- Provide better support to national prevention of blindness committees and coordinators, through training and visits.
- Make VISION 2020 programme information available through regional websites.
- Bring key stakeholders together at regional and subregional levels to share best practice and promote coordination amongst the many agencies involved.
- Encourage collaborative VISION 2020 development programmes and help to broker implementation funding for IAPB members and their partners.
- Promote a collaborative approach to our advocacy work.

Excellence and equity in eye care

The theme of the 8th General Assembly was “Excellence and equity in eye care” – superlative sound bites perhaps, but when those words are considered in the context of VISION 2020, they take on a meaning that should define all our efforts to combat avoidable blindness.

Striving for excellence
Allen Foster, in his inspiring ‘Sir John Wilson’ oration, urged that excellence should mean more than simply quality in clinical care or the latest technology. Excellence, he said, should involve aspiring for the ideal in research, management, evidence-based clinical practice, and non-clinical patient care. It should be both our individual and corporate goal. Everyone involved in eye care should not compromise their own high standards in striving for excellence in their work.

Of course, there are many barriers to overcome, not least the lack of infrastructure and resources that besets so many developing countries. But that is no reason not to strive for excellence and respect the basic human right of all individuals to receive high-quality eye care.

VISION 2020 is as important as ever
GN Rao, in his address to the Assembly, defined excellence in terms of concept planning, infrastructure, quality of human resources, and operating systems – in fact, all the building blocks of VISION 2020 that require the use of ‘heart, head and hands’.

He wrote in 2005: “70% of the population [in developing countries] live in rural areas, about half of whom are economically deprived with significant social barriers. There are very poor public education or information systems and funding for blindness programmes in most of these countries is virtually non-existent.”

There has been little improvement since, and, in 2009, the need for VISION 2020: The Right to Sight remains as acute as ever.

Equity and moral justice
Equity is about the fair distribution of resources throughout a group of people according to population, not individual, need. Equity means not discriminating between people of different ethnicity, religion, age, gender, or social class, and delivering services in an acceptable, accessible, and affordable way. Equity, Foster reiterated, is a right founded on moral justice.

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