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**Recommended Citation**

Luke, Melissa and Peters, Harvey C. (2020) "Supervision as the Signature Pedagogy for Counseling Leadership," *Teaching and Supervision in Counseling*: Vol. 2 : Iss. 2 , Article 4.  
https://doi.org/10.7290/tsc020204

Available at: https://trace.tennessee.edu/tsc/vol2/iss2/4
Supervision as the Signature Pedagogy for Counseling Leadership

Melissa Luke, Harvey C. Peters

The concept of signature pedagogy is documented across multiple disciplines, such as counseling, psychology, leadership, law, and anthropology (Brackette, 2014; Jenkins, 2012; Shulman, 2005a; Wayne et al., 2010). Over the past decade, the concept of signature pedagogy has been widely integrated within the counseling profession (Baltrinic & Wachter Morris, 2020; Bernard & Goodyear, 2019; Brackette, 2014); however, despite the increased scholarly attention, there have been limitations in how it is understood and applied to specialty areas of counseling, such as counseling leadership. As a result, in this article, we apply the signature pedagogies framework for pedagogical foundations in counselor education put forth by Baltrinic and Wachter Morris (2020) to counseling leadership. Accordingly, we first define counseling leadership and describe the limited literature focused on pedagogical practices related to counseling leadership. Next, we discuss supervision and use the notion of broad and specific features as discussed within Baltrinic and Wachter Morris (2020) to systematically examine whether there is a signature pedagogy for counseling leadership, and purport how supervision of counseling leadership largely fulfills the criteria. Finally, we discuss how supervision of counseling leadership can be utilized and further expanded, followed by a consideration of the subsequent implications for counseling leadership practice and future research.

Counseling Leadership

Embedded within the literature on counseling leadership are multiple definitions of counseling leadership, each with overlapping and yet distinct conceptualizations of this essential aspect of counseling (Peters & Vereen, 2020). Sweeney (2012) defined counseling leadership as “actions that contribute to the realization of our individual and collective capacity to serve others competently, ethically, and justly” (p. 5). Storlie et al. (2015) expanded upon Sweeney’s (2012) definition to ensure the definition of leadership was reflective of the counseling profession’s multicultural values. With that, the authors defined multicultural counseling leadership as the “experiences in which professional counselors recognize their privilege, roles, and abilities to serve all...
individuals and groups from a variety of diverse backgrounds in a competent, ethical, and just fashion” (p. 157).

Hill and Friedman (2019) contended that despite the vast body of interdisciplinary literature on professional leadership, the counseling leadership literature is in “a neophyte stage of development” (Hill & Friedman, 2019, pp. 171–172). Although research on counseling leadership is relatively new, the counseling profession’s literature on leadership has decidedly increased over the past decade (McKibben et al., 2017a). This documented growth is arguably timely, given the increased emphasis on preparing professional counselors across all specialties to serve as a leader, whether that be in a counseling and supervisory relationship, community, or the counseling profession (Chang et al., 2012; Storlie et al., 2019). To date, the developing body of literature on counseling leadership has addressed theory, context, development, and actions of counseling leadership foci (Chang et al., 2012; Gibson, 2016; Gibson et al., 2018; McKibben et al., 2017b; Peters et al., in press; Peters et al., 2018; Storlie et al., 2015; Wahesh & Myers, 2014).

Leadership Development

Hill and Friedman (2019) suggested that counseling leadership development is “contingent on a robust and comprehensive interaction with the profession of counselor education” (p. 174). Scholars have identified professional role socialization, mentoring, service learning, emerging leader programming, and apprenticeship models as pathways for counseling leadership development (Gibson, 2016; Gibson et al., 2018; McKibben et al., 2017b; Peters et al., in press; Peters et al., 2018; Storlie et al., 2015; Wahesh & Myers, 2014).

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for more sophisticated conceptual and empirical literature exploring how the profession can teach, mentor, and supervise the future leaders of our profession. One such mechanism could be the development of a signature pedagogy for counseling leadership.

**Signature Pedagogy**

Supervision, described as the signature pedagogy of mental health fields (Bernard & Goodyear, 2019; Brackette, 2014), has also been implicated as bridging the divide between training and practice (Luke, 2019). Despite the robust supervision literature, Luke (2019) discussed how there had been far less attention to “the systemic context of supervision (Garvis & Pendergast, 2012; Holloway, 1995) and even less that aims to assist supervisors to prepare for or navigate how their practice of supervision can vary across counselor education contexts” (p. 36). That said, akin to the definition of a signature pedagogy, Borders et al. (2015) described supervision as a unique domain within counselor education, justifying its own “consideration related to training and credentialing” (Evans et al., 2016, p. 2).

Shulman (2005a) reported that signature pedagogy is characterized by engagement, uncertainty, and formation, each of which is argued to be action-oriented (Shulman, 2005a).

In addition to the characterized aspects of a profession’s signature pedagogy, Shulman (2005b) reported three structural dimensions, which include surface, deep, and implicit structures. Baltrinic and Wachter Morris (2020) similarly defined signature pedagogy, but they framed these characteristics as broad and specific features. They suggested broad features are centralized around characteristics that are professionally distinct and pervasive across programs and curricula, whereas specific features are focused heavily on the pedagogy within a particular course or mode of instruction. Collectively, these characterized features and structures constitute a discipline’s signature pedagogy.

**Toward a Signature Pedagogy of Counseling Leadership**

As an international interdisciplinary field in itself (Bernard & Goodyear, 2019; Watkins & Milne, 2014), supervision has been purported to be the “single most powerful contributor” to counselor development and practice (Watkins, 2020, p. 2), earning its recognition as the signature pedagogy of the helping professions (Luke, 2019; Watkins, in press). Watkins (in press) argued that clinical supervision is the unique, characteristic form of instruction through which counselor learning takes place during both training as well as postgraduation and licensure. He further suggested that supervision “strives to cultivate and inculcate” (Watkins, 2020, p. 2) the interactional and transformative aspects of the requisite and interconnected cognitive, affective, and behavioral skills to effect change in practice. Shulman (2005a, 2005b) made similar assertions of all signature pedagogies, and suggested that learning for understanding is insufficient in professional education; instead, learning to engage in practice and effect change is needed. Together, these scholars have helped to articulate the inherent value in defining and building upon a profession’s signature pedagogy.

Scholars have identified clinical supervision as the signature pedagogy of counseling and counselor education (Baltrinic & Wachter Morris, 2020; Bernard & Goodyear, 2019). Consistent with what Baltrinic and Wachter Morris (2020) noted about the paucity of pedagogical scholarship broadly, the focus on counseling leadership pedagogy is even more circumscribed. Nonetheless, scholars have noted that leadership competence integrates interaction across personal, interpersonal, and interpersonal aspects (Gibson, 2016; Luke, 2014), and that there is associated knowledge, awareness, and skills, as well as interpersonal and intercultural enactments (Sweeney, 2012). Like other aspects of clinical competence, counseling and counselor education recognizes that despite individual differences in propensity and prior learning, counseling leadership can be developed over time (Barrio Minton & Wachter Morris, 2012; Gibson, 2016; Glosoff et al., 2012; Lockard et al., 2014; McKibben et al., 2017b).

These assertions, however, have not been made about all specialty areas of counseling, such as leadership. As a result, Peters and Luke (in review) acknowledged this professional gap. They indicated
that clinical supervision may provide an ideal, pragmatic, and robust foundation to support counseling leadership and leadership development. The authors argued that due to the current programmatic and professional supervision requirements and infrastructures already embedded in counselor education, as well as the robust body of scholarship, clinical supervision could also serve as the signature pedagogy for counseling leadership. Building upon these assertions and Baltrinic and Wachter Morris’ (2020) signature pedagogies framework for pedagogical foundations in counselor education, we use the existing supervision and leadership scholarship to highlight the potential for supervision to serve as the signature pedagogy for counseling leadership.

**Supervision and Counseling Leadership**

**Strategies and Frameworks**

Within the last decade, counseling scholars have concretized the relationship between counseling leadership and supervision by examining the synergy and proposing strategies, frameworks, and models that can support the intersection of supervision and leadership (Bedford & Gehlert, 2013; Peters & Luke, in review; Storlie et al., 2019). The following section provides a review and examination of the conceptual and empirical scholarship on the supervision of counseling leadership. While an in-depth analysis is outside the scope of this manuscript, the subsequent section examines supervision of counseling leadership strategies and frameworks for their congruence to the signature counseling pedagogy framework proposed by Baltrinic and Wachter Morris (2020). Although each of the supervisory frameworks and models are examined for their potential to function as a signature pedagogy, as proposed or historically utilized, there is not enough information about their specificity to fully assess their congruence.

To start, although Lockard et al. (2014) did not directly identify supervision as the clinical pedagogy of counseling leadership, they indicated that leadership training should be a “targeted priority” (p. 237) from the moment counseling students are admitted to counselor education programs. Given the standard synthesis of individual, triadic, and group supervision across training programs, Lockard et al. (2014) contended supervision was the logical vehicle for pedagogical delivery. Consistent with the explanation of signature pedagogies articulated by Baltrinic and Wachter Morris (2020), Lockard et al. (2014) depicted supervision as the broad feature, and then they offered six activities, derived from the extant literature, as examples of what could be described as specific features. These included an open discussion of the importance of leadership immediately and throughout supervision; defining leadership clearly, and if possible, operationalizing for assessment; intentionally involving supervisees in leadership activities in organizations; adding leadership domains to every course, activity, and assignment; engaging experiential and creative learning opportunities related to leadership; and facilitating involvement in didactic professional development and workshops focused on leadership.

Evans et al. (2016) conceptually mapped supervision initiatives across leadership theories as follows: “competency-based initiatives (e.g., transformational leadership), situation-specific initiatives (e.g., situational leadership), and implicit initiatives (e.g., servant leadership)” (p. 4). Evans et al. (2016) contended that Borders and Brown’s (2005) three factors guide supervision, namely task behaviors, relationship behavior, and readiness level. Using Baltrinic and Wachter Morris’ (2020) signature pedagogies work as a frame, these would constitute broad features within each of the leadership theory-driven supervision, with the specific features being counselor education program and supervisor collaboration with agencies as a business, administrative supervisors, and higher education settings and evaluating students.

Watkins (2017) proposed 20 educational strategies/principles that cut across all forms of counseling supervision; five strategies/principles make up each of four areas, critical change, the supervisee, the supervisor—supervisee relationship, and intervention. Taking up Watkins’ (2017) call for his stimulus paper to serve as a “starting point” (p. 170), we argue that when examined through the signature pedagogies framework put forth with Baltrinic and Wachter Morris (2020), the four areas are broad features and that the 20 strategies/principles constitute specific features of the model. The broad
and specific features in Watkins’ (2017) strategies/principles offer myriad opportunities to infuse counseling leadership across supervision.

Similarly, Storlie et al.’s (2019) P-MIEE model of site supervisors’ leadership and advocacy provided an empirically grounded framework for supervisors to “make room” for leadership and advocacy within their site supervision (p. 10). The P-MIEE includes both broad and specific features, suggesting that broadly the supervisor must first push “through the limitations of their job (e.g., time constraints, resources, caseloads, crises)” to then model, involve, engage, and empower the supervisee (p. 10). Eight more specific features in the form of supervisory actions are explicated in the model, and these are linked to counselor leadership and advocacy development, paralleling the earlier work in counselor professional identity development (Gibson, 2016; Glusof & Durham, 2010).

Watkins (2020) offered three categories on which supervisory actions are focused (e.g., relationship, reflection, reorganization) for the specific purposes of anchoring and grounding, educating and facilitating, and liberating and emancipating. In accordance with Baltrinic and Wachter Morris’ (2020) discussion of signature pedagogy, these three actions are broad features. Within each category, Watkins (2020) explicated over a dozen different strategies that a supervisor can employ, arguably in response to the specific programmatic and course contexts in which supervision occurs, as well as across differing developmental and interpersonal needs (Luke, 2019). These strategies function as specific features of the signature pedagogy.

Programs, educators, and supervisors can all incorporate theory and practice-focused examples of leadership development across the varied levels of leadership (Hill & Freidman, 2019) within supervision. Presuming that supervision is the signature pedagogy of counseling leadership, and the model of supervision itself is the broad feature, supervisors can utilize a range of additional examples of assignments and activities in the literature as specific features to promote counseling leadership (Meany-Walen et al., 2013; Storlie et al., 2019). Illustrating this, Barrio Minton and Wachter Morris (2012, pp. 260–262) identified five examples of leadership development activities that could be subsumed within supervision, including self as a leader reflection and development plan, leadership in daily life reflections, leadership issues analysis, service-learning engagement, and leadership development activity. Similarly, Meany-Walen et al. (2013) suggested mentored student involvement in professional organizational leadership, and Storlie et al. (2015) recommended experiential activities, service learning, and immersion opportunities. Collectively, these scholarly works are used to illuminate the potential for specific features within clinical supervision as the signature pedagogy of counseling leadership. Baltrinic and Wachter Morris’ (2020) signature pedagogies framework, with both broad and specific features, provides a clear structure on which to build, with important prospects for the field.

Despite the documented synergy between counseling leadership and clinical supervision (Hill & Freidman, 2019; Meany-Walen et al., 2013; Storlie et al., 2019; Watkins, 2017, 2020), we argue that in their current form, none of the examined supervision of leadership frameworks or strategies meet the criteria for a counseling leadership signature pedagogy as defined by Shulman (2005a, 2005b) and Baltrinic and Wachter Morris (2020). Although this work introduced and advanced the prominence of counseling leadership, the individual strategies and frameworks fail to provide counselors, supervisors, or educators with a broad and specific structure that is unique and pervasive across counseling programs and curricula. Instead, it bridges these two bodies of scholarship and practice (Hill & Freidman, 2019; Meany-Walen et al., 2013; Storlie et al., 2019; Watkins, 2017, 2020). With that, we argue this scholarship provides a foundation to support the further development supervision to meet both the definition and process of a signature pedagogy for leadership. In fact, we encourage and anticipate that scholars and practitioners alike can and will expand, augment, and complexify much of this work to more fully and intentionally address the broad and specific features requisite in a signature pedagogy for counseling leadership (Baltrinic & Wachter Morris, 2020). These individual leadership strategies and frameworks may also serve as adjunctive pedagogical interventions that can assist in the practice of supervision of counseling leadership.
Supervision of Leadership Model

Because of this pedagogical gap in counseling leadership and the lack of an identified signature pedagogy in counseling leadership as defined by (Baltrinic & Wachter Morris, 2020), Peters and Luke (in review) developed the Supervision of Leadership Model (SLM) for counseling leadership supervision. The SLM offers an initial possibility for how a supervisory model can meet the broad and specific features of a signature pedagogy of counseling leadership (Baltrinic & Wachter Morris, 2020; Shulman, 2005a, 2005b). Peters and Luke (in review) developed the SLM as an outgrowth of a grounded theory study of socially just and culturally responsive counseling leadership (Peters et al., in press). They proposed the SLM as a second-generation supervision model (Bernard & Goodyear, 2019), as it is an extension of Peters et al.’s (in Press) Socially Just and Culturally Responsive Counseling Leadership Model (SJCRCLM) and Bernard’s (1979, 1997) Discrimination Model (DM). The SLM used five leadership actions (i.e., personal, skill, relational, community cultural, group-system), three foci (i.e., intervention, conceptualization, personalization), and three roles (i.e., teacher, counselor, consultant) to address the supervision of counseling leadership.

Similar to the DM, the SLM’s first step requires a supervisor or educator to familiarize themselves with the relevant counseling leadership and supervision literature, which should include the DM and SJCRCLM, as these are essential to the supervision of counseling leadership. The next step requires the supervisor or educator to purposefully and collaboratively identify their initial point of entry, which are the five leadership actions (i.e., personal, skill, relational, community cultural, group-system; Peters & Luke, in review). After identifying the best point of entry, a supervisor or educator must select their foci (i.e., intervention, conceptualization, personalization), which should be based on how they want to address their identified action (Bernard, 1979, 1997; Peters & Luke, in review). Next, a supervisor or educator is expected to intentionally identify the role (i.e., teacher, counselor, consultant) they believe will best support their supervisee’s or student’s skill and identity development.

Peters and Luke (in review) also identified contextual information to inform the utilization of the SLM. They acknowledged that the SLM did not dictate which action, foci, or role is best suited for the practice of supervision of counseling leadership; rather, they indicated that these decisions are to be negotiated between the supervisor or educator and their supervisee or student. They also reported that the utilization of the SLM is cyclical; thus, supervisors and educators should select multiple actions, foci, or roles throughout any supervision of leadership sessions. The authors also indicated the supervisor or educator should not blend, slide, or combine the actions, foci, or roles, as that can lead to confusion and potential ruptures in the supervisory relationship and processes (Peters & Luke, in review). Last, supervisors and educators should consider the specific context of their leadership training as well as the developmental levels of students and emerging leaders. Such considerations are essential given the leadership identity and development of an advanced doctoral student will likely differ from an advanced master’s student. As a result, supervisors and educators utilizing the SLM must take a developmental approach to the supervision and training of counseling leaders. To further illustrate what the SLM can look like in action, Figures 1 through 5 provide concrete examples for each of the five points of entry and subsequent foci and roles, and they serve as evidence of both broad and specific features of a signature pedagogy (Baltrinic & Wachter Morris, 2020).

Peters and Luke (in review) also argued that the SLM provided the counseling profession with a distinct bridge between counseling supervision and counseling leadership literature, training, and practice. Extending this, we argue that unlike earlier scholarship that explored the relationship between counseling leadership and supervision, the SLM meets the criteria for a signature pedagogy as put forth by Shulman (2005a) and Baltrinic and Wachter Morris (2020), given the SLM has both broad and specific features that can be implemented across counseling programs and curricula. More specifically, because supervision itself has been described as “the most important mechanism for enabling the acquisition of competencies” (Stoltenberg, 2005, p. 858) in counseling broadly, and the SLM extends the foci and role structure of the DM
with five research-grounded leadership actions, we assert that the SLM meets Baltrinic and Wachter Morris’ (2020) definition of signature pedagogy as broad features as centralized, professionally distinct.

Figure 1

**SLM Point of Entry: Personal Action**

| Teacher | Counselor | Consultant |
|---------|-----------|------------|
| Intervention | The supervisor reads the supervisee’s weekly reflective leadership journal entry and addresses each of their identified questions in supervision. | The supervisor reflects the supervisee’s struggles in identifying their strengths and resiliencies as an emerging leader. | The supervisor and supervisee discuss which upcoming leadership webinars will support the supervisee’s personal-professional leadership development. |
| Conceptualization | The supervisor reviews the tenets of the supervisee’s self-identified leadership theory. | The supervisor validates the supervisee for working toward holding themselves accountable for their self-directed goal of reading an article on leadership theory each week. | The supervisor and supervisee codevelop a list of similarities and differences between the supervisee’s identified leadership theory and their personal narrative of leadership. |
| Personalization | The supervisor supports the supervisee in selecting a leadership theory that is personally-professionally congruent. | The supervisor explores the supervisee’s personal narrative of counseling leadership to assist them in having increased self-awareness. | The supervisor and supervisee work together to process and identify activities that will facilitate the supervisee’s strengths and resilience as an emerging leader. |

Figure 2

**SLM Point of Entry: Skill-Oriented Action**

| Teacher | Counselor | Consultant |
|---------|-----------|------------|
| Intervention | The supervisor introduces the supervisee to literature on different counseling skills, behaviors, and actions. | The supervisor reflects upon the supervisee’s binary thought process regarding what constitutes effective leadership, and then they talk about it. | The supervisor and supervisee work together to develop an outline for an informal needs assessment for a leadership project in their counseling department. |
| Conceptualization | The supervisor introduces the concept of dialectics, and the role it can play in leadership, as the supervisee is struggling with perspective-taking and openness. | The supervisor and supervisee explore the intersections of the supervisee’s identity and the administrative tasks they have been assigned as a leader in their university chapter of Chi Sigma Iota. | The supervisor and supervisee reflect upon core conditions and microskills, and the roles they play in leadership. |
| Personalization | The supervisor addresses the supervisee’s frustration with a group leadership project. Given the reported lack of group communication, the supervisor explores communication skills and their role in leadership. | The supervisor unpacks the supervisee’s ambivalence about using communications skills to address people not fulfilling their agreed-upon roles on the leadership board. | The supervisor and supervisee collaboratively explore the supervisee’s preconceived notions of data collection and the potential benefits and drawbacks of collecting data to support their current leadership responsibility. |
to further development of the earlier reviewed frameworks and models for the supervision of counseling leadership, scholars will generate entirely new supervisory models for counseling leadership that intentionally include the broad and specific features of signature pedagogy as described by Baltrinic and Wachter Morris (2020). Additionally, we encourage scholars to design robust investigations that examine the supervision of counseling leadership broadly and develop scholarly works that differentiate the impact of the broad and specific features of such signature pedagogy to support the continued development of counseling leadership.

Implications and Conclusion

As a signature pedagogy, supervision of counseling leadership can be enacted in individual, triadic, and group supervision modes (Glosoff et al., 2012).
While it is logical to assume that the supervision of counseling leadership can also occur across computer-mediated supervisory modalities (e.g., real-time, recorded, email), this remains unexamined to date. Related, although research reveals that leadership is already incorporated in supervision (Glossof et al., 2012; Storlie et al., 2019), few supervisors have received formal educational experiences in counseling leadership supervision models, and there is a lack of formal policies and procedures. Therefore, these areas merit further professional attention and inquiry as a next step.

As supervision of counseling leadership expands, accreditation agencies and professional organizations need to address and formalize these within their specific institutional and organizational contexts (Storlie et al., 2019). As part of this growth, they could consider developing interorganizational collaborations focused on counseling leadership and the supervision thereof. For example, counseling leadership activity hours could be parsed, with a requisite number of leadership hours formally required to be supervised as part of counseling practicum and internships. The supervision of leadership could also be addressed or included as part of the doctoral-level leadership and advocacy and clinical supervision course or related programmatic requirements. As such, counselor education programs may need to adjust or refine more localized policies related to supervision contracts, the recording of leadership activities supervision, the amount and scope of supervision required, leadership and supervisory note-taking (reflective/process), and the potential value of supervision of supervision.

Supervisors may also wish to consider how to adapt apprenticeship models (Luke & Gordon, 2016), similar to the senior-junior coleader structure that is often used in group leadership development (Luke & Hackney, 2007), to their supervision of
counseling leadership activity. The senior-junior coleadership model has been described as having a high level of utility, given that it permits direct access to modeling, immediate feedback, and in vivo observation, all of which can be further processed outside of the leadership activity in supervision. Although the few existing models and frameworks for the supervision of counseling leadership are empirically grounded (Bedford & Gehlert, 2013; Peters & Luke, in review; Storlie et al., 2019), there remains a need to explore their utility in practice. Researchers should consider designing both qualitative and quantitative examinations focused on supervisee and supervisor development, as well as directly measuring leadership outcomes (McKibben et al., 2017a). One would presume that much of the supervisory knowledgebase would transfer to the supervision of counseling leadership (Glosoff et al., 2012); however, the complexity resulting from the interface of multidimensional intrapersonal, interpersonal, and systemic factors may complicate and confound both supervision and leadership. As with any conceptual or nonempirical assertions, counseling leaders, scholars, educators, and supervisors, as well as practitioners and students are cautioned to intentionally evaluate the potential costs and benefits of the supervision of counseling leadership, and to proceed intentionally and responsibly (McKibben, 2016; Peters & Luke, in review).

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