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Flexible global working arrangements: An integrative review and future research agenda

Stefan Jooss\textsuperscript{a,}\textsuperscript{*}, Anthony McDonnell\textsuperscript{a}, Kieran Conroy\textsuperscript{b}

\textsuperscript{a} Cork University Business School, University College Cork, College Road, Cork, Ireland
\textsuperscript{b} Queen’s Management School, Queen’s University Belfast, University Road, Belfast, UK

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\textbf{ABSTRACT}

The topography of global mobility within multinational enterprises (MNEs) is evolving where we now have a portfolio of flexible global working arrangements (FGWAs) including: international business travellers, flexpatriates, short-term international assignees, international commuters, and rotational assignees. The need for more agile structures and more efficient mechanisms to transfer globally dispersed knowledge are two key enablers in this evolution. With increased interest, this paper offers the first systematic, integrative review of 100 articles on FGWAs. The review indicates that these forms of global work appear to be a somewhat overlooked double-edged sword in that they may confer significant but unrealised value for MNEs alongside hidden, adverse consequences for individuals. Notable was the lack of insight into the HR function’s input or oversight at either a strategic or operational level. We find that there is a distinct lack of strategic linkages to global mobility and/or HR functions. We propose a research agenda that centres on better understanding the international HR function’s role and responsibility in providing a more strategic and sustainable perspective of these increasingly common FGWAs alongside virtual work. The COVID-19 pandemic may offer a critical juncture point in which there is greater strategic consideration on the utilisation and support of such arrangements.

\section{1. Introduction}

In order for multinational enterprises (MNEs) to adapt to increasing volatility, complexity, and uncertainty in the global environment, there is an urgent need to develop and leverage more innovative and flexible forms of global mobility (Collings & Isichei, 2018; Reiche, Lee, & Allen, 2019). The acceleration of globalisation in recent decades, coupled with demographic, geopolitical, economic, and information technology (IT) changes and the increased ease of international travel, has seen continued use of expatriate assignments (Miralles-Vazquez & McGaughey, 2015) alongside the rise of other forms which we term – flexible global working arrangements (FGWAs) (Cascio & Aguinis, 2008; Collings, Scullion, & Morley, 2007; Shaffer, Kraimer, Chen, & Bolino, 2012). The rise of FGWAs is paralleled by MNEs pursuing more agile structures and a desire to enable knowledge transfer in more efficient and effective ways (Meyer, Li, & Schotter, 2020). Despite a rise of populism and protectionism in recent years, MNEs continue to expand following a strategy of international diversification (Hitt, Li, & Xu, 2016) while seeking to maintain a balance between global integration and local responsiveness (Verbeke & Kano, 2016). In this context, globally mobile workers traversing borders and continuously engaging in face-to-face exchanges act as highly valuable boundary spanners between headquarters (HQ) and foreign subsidiaries (Barner-Rasmussen,

* Corresponding author.
\textit{E-mail addresses:} stefan.jooss@ucc.ie (S. Jooss), anthony.mcdonnell@ucc.ie (A. McDonnell), k.conroy@qub.ac.uk (K. Conroy).
Ehrnrooth, Koveshnikov, & Mäkelä, 2014). Leveraging such global working is especially pertinent when expanding in new frontier economies to create trust among stakeholders, build relationships, and facilitate richer knowledge transfer (Duvivier, Peeters, & Harzing, 2019; Schotter, Mudambi, Doz, & Gaur, 2017).

Previous studies have referred to international working patterns (Baruch, Dickmann, Altman, & Bournos, 2013), global work (Hinds, Liu, & Lyon, 2011), global work experiences (Dragoni et al., 2014; Shaffer et al., 2012), and global work arrangements (Mayrhofer & Reiche, 2014; Reiche et al., 2019); all of which were broader in their scope including traditional long-term expatriation, which dominate research, and/or virtual collaborations. For example, Reiche et al. (2019, p.360) define global work arrangements as ‘situations in which employees who are collaborating with each other are culturally diverse and often also geographically distant from one another and thus embedded in different national contexts’. In contrast, our systematic review focuses on FGWAs, which we define as;

situations where employees physically engage in working internationally as part of their substantive role for a condensed and defined period ranging from one day to up to one year.

Importantly, our definition identifies how these periods of international working can happen regularly as part of one’s global work, enhancing their strategic value but also creating significant challenges. As such, international business travellers (IBTs), flexpatriates, short-term international assignees (STIAS), international commuters, and rotational assignees are included (e.g. Collings & Isichei, 2018; Shaffer et al., 2012). Rather than viewing those as ‘alternative’ forms of international assignments (Meyskens, Von Glinow, Werther Jr, & Clarke, 2009, p.1441), we argue that these need to be considered as a critical component of the mobility portfolios for contemporary MNEs. For example, Deloitte (2019) found that year-over-year, 43% of firms deployed more FGWAs in 2018. Similarly, KPMG (2019) found that over the next five years, most firms expect an increase of flexpatriation (56%) and short-term international assignments (75%). While MNEs have broadened and expanded on the global working arrangements they utilise which, in turn, has brought increased scholarly attention, no systematic literature review has occurred in this nascent area. This stands in marked contrast to traditional expatriation which has seen several useful reviews (e.g. Andersen, 2019; Dabic, González-Loureiro, & Harvey, 2015; Harvey & Moeller, 2009).

Given the significant disruption created by the COVID-19 crisis, this paper is timely in providing a comprehensive synthesis of the existing body of knowledge on FGWAs. While the ongoing pandemic has stopped or derailed international travel in much of 2020, we argue that FGWAs represent crucial mechanisms through which MNEs can augment their international HR management (IHRM) structures in order to respond to globally complex and disruptive conditions (Caligiuri, De Cieri, Minbaeva, Verbeke, & Zimmermann, 2020). Although international travel may re-commence in time, it may be an opportune moment for organisations and individuals to consider whether these FGWAs are being optimally used within their global mobility portfolio. This review illuminates the potential strategic value and challenges of FGWAs as well as the implications of their use at different levels of analysis. For example, a key question of interest is; are FGWAs a legitimate value creation device for MNEs and are there more destructive elements in their use that MNEs need to account for (e.g. knowledge transfer versus individual career development versus health and well-being matters)? This review, in turn, allows us to inform future research efforts which can assist in providing a more extensive coverage and understanding of global mobility forms. In so doing, we address a recent criticism by Cooke, Wood, Wang and Veen (2019, p.59), where they argued that IHRM research ‘…has for too long focused rather narrowly on expatriate management’. Therefore, the paper’s first contribution is providing better balance in the global mobility strand of IHRM scholarship.

Our second contribution is that we provide a more encompassing classification of FGWAs and their key features. This helps reduce the ambiguity and complexity around the terminology used (Mäkelä, Saarenpää, & McNulty, 2017). Specifically, building on Shaffer et al. (2012) we untangle key features of each type of global work arrangement according to their structural and relational embeddedness, benefits and disadvantages, IHRM function involvement, duration, repatriation, and so forth. Our third contribution stems from the future research agenda that we put forward. While the review highlights the lack of strategic oversight or sustainable management of FGWAs, our future research agenda calls for greater interrogation of the involvement of the IHRM function in coordinating and supporting FGWAs. In particular, we seek to illustrate how IHRM and international business scholars may work more closely together (Andersson et al., 2019) to unpack the strategic importance of IHRM and more precisely the value-creating nature of FGWAs (Reiche et al., 2019).

The lack of evidence of strategic or operational considerations, coupled with the considerable adverse physical, psychological, and social aspects reported in the literature, moves us to reporting significant misgivings over the extent to which value creation is realised FGWAs (Reiche et al., 2019).
2. International human resource management: Moving beyond expatriation in global mobility

The IHRM literature is heavily centred on what can be viewed as more conventional or traditional forms of global mobility which encompass the relocation of an employee, and possibly their family, for more than one year (Tahvanainen, Welch, & Worm, 2005). With a talent gap cited across many Western economies and the growing importance of emerging markets, a significant macro-level shift of mobility patterns has commenced on a global scale (Deloitte, 2019; PwC, 2010). We now briefly describe the FGWAs of interest in this review paper.

IBTs are typically described as those ‘for whom business travel is an essential component of their work’ (Welch & Worm, 2006, p.284 cited in Collings et al., 2007, p.206) that usually involves travelling for a few days and up to three weeks (e.g. Druckman, Harber, Liu, & Quigley, 2014; Puchmüller & Fischlmayr, 2017; Shaffer et al., 2012). As such, they do not relocate on any sort of medium- to short-term basis. IBTs are based in a home country and maintain close connections with the home country while being on a business trip (Westman, Etzion, & Gattenio, 2008). A term used synonymously is international frequent flyers (Minbaeva & Michailova, 2004) and multiple trips to various locations are common (Shaffer et al., 2012). Flexpatriates refer to employees ‘who travel for brief assignments, away from their home base and across cultural or national borders, leaving their family and personal life behind’ (Mayerhofer, Hartmann, Michelitsch-Riedl, & Kollinger, 2004b, p.1371). This typically involves being assigned to a host country for one to two months (Shaffer et al., 2012). International commuters are best defined as employees who commute ‘from a home country to a place of work in another country, usually on a weekly or bi-weekly basis, while the family remains at home’ (Mayerhofer et al., 2004b, p.1375). The employee returns home at frequent intervals, travels during the week, spends weekends in the home country, and is assigned to a particular host country which usually does not change (Mäkelä et al., 2017; Suutari, Brewster, Riisala, & Syrjäkari, 2013). Rotational assignees operate internationally on a shift cycle (Baker & Ciuk, 2015; Shortland, 2018) and thus commute from their home in one country to their workplace in another country for a short period which is then followed by a period of time off back home (Collings et al., 2007, p.206). This is a common approach used in hardship and offshore locations (Ross, 2009) with the mining, oil, and gas industries being key examples of this arrangement (Mayerhofer et al., 2004b; Shortland, 2018). Finally, STIAs are employees who undertake an international assignment that is longer than business travel but shorter than traditional expatriation (Tahvanainen et al., 2005). There is no agreement on duration with Collings et al. (2007) indicating one to twelve months while Shaffer et al. (2012) speak to a duration of three to twelve months to further differentiate it from flexpatriation (one to two months).

3. Systematic review methodology and analysis

To identify relevant publications for the purpose of this integrative review, we utilised three of the most highly regarded databases that provide an adequate coverage and a capability to perform systematic searches (Gusenbauer & Haddaway, 2020): Web of Science

![Fig. 1. Overview of systematic literature search process.](image-url)
| Author(s) and year | Research purpose | Central concept | Theoretical framework | Methodology | Key findings |
|-------------------|------------------|-----------------|-----------------------|-------------|--------------|
| Anderson (2007)   | To examine whether wages are higher in those developing countries to which business travel and telecommunication is cheaper and easier | IBTs | – | Empirical: quantitative, analysis of economic data | The amount of business travel received by developing countries is significantly correlated with various proxies for travel and communication costs; the amount of inward business travel has a positive effect on per capita GDP |
| Andresen and Bergdolt (2019) | To examine individual and job-related antecedents of a global mindset in the context of IBTs | IBTs | Constructivist theory (Honebein, Duffy, & Fishman, 1993) | Empirical: quantitative, 624 surveys | Individuals’ personality traits, motivation, and job-related factors are positively related to the IBTs’ level of global mindset; business travel needs to provide developmental challenges if it is to promote learning processes |
| Atkinson and Pareit (2019) | To explore the nature of psychological contracts of IBTs | IBTs | Psychological contract (Herriot, Manning, & Kidd, 1997) | Empirical: qualitative, 9 interviews, manufacturing and consulting sectors | IBTs’ psychological contract is more relational in nature than might be expected with a mix of relational and transactional obligations; effective management is essential to realising IBTs’ full strategic value |
| Baker and Ciuk (2015) | To explore the work-family interface of IBTs and rotational assignees | IBTs, rotational assignees | – | Empirical: qualitative, 20 interviews, 1 MNE from the UK, engineering sector | Four key factors affect the work-family interface: time spent away, unpredictability of schedules, limited control, and limited organisational support |
| Barish and Dilchert (2010) | To examine the responsibilities of HR when managing IBTs in relation to radiation exposure | IBTs | – | Conceptual | IBTs who often travel on high-altitude transcontinental or international flights receive a high radiation exposure; HR must recognise this potential health risk and provide education and dose assessment |
| Bathelt and Henn (2014) | To develop a typology of geographies of knowledge transfer over distance | IBTs | – | Conceptual | Three configurations of knowledge transfer build upon temporary face-to-face interaction: international community gatherings, international business travel, and transnational network relations |
| Beaverstock et al. (2009) | To review the function, modes, and spaces of business travel and its impact on IBTs and the environment | IBTs | – | Conceptual | International business travel allows firms to manage their global structures, liaise with external suppliers and contractors, and service its obligations to clients; technology has not led to the reduction in travel anticipated |
| Belenkly and Riker (2012) | To investigate the contribution of international business travel to US exports | IBTs | – | Empirical: quantitative, analysis of data from the Survey of International Air Travelers (SIAT) | IBTs use face-to-face interactions to negotiate sales, promote brands, and establish joint ventures; the resulting expansion of a country’s exports can generate significant benefits for the exporting economy |

(continued on next page)
| Author(s) and year | Research purpose | Central concept | Theoretical framework | Methodology | Key findings |
|--------------------|------------------|----------------|-----------------------|-------------|--------------|
| Berg et al. (2011) | To assess knowledge, attitude, and practices towards malaria among IBTs and to identify recommendations for improving prevention | IBTs, STIAs, localised transfers, traditional expatriates | Social capital theory (Nahapiet & Ghoshal, 1998) | Empirical: qualitative, 72 interviews, 3 MNEs from Finland, Sweden, and the USA, telecommunications sector | IBTs make largely use of internal provided travel health resources; a firms’ health and security culture and duty of care principles can positively contribute to employees’ experience and desirable prevention behaviour |
| Bozkurt and Mohr (2011) | To discuss how different forms of cross-border mobility contribute to establishing social ties in MNEs | IBTs | – | Empirical: quantitative, analysis of 12942 health risk appraisals, 1 MNE from the USA | International business travel is significantly associated with health problems; the results underscore the importance of preparing employees for the stressors that often accompany long-haul business travel |
| Bunn (2008) | To examine the distribution, risks, costs, burden, and prevention of hepatitis A and B | IBTs | – | Conceptual | Hepatitis A and B present significant health risks to today’s IBTs; many IBTs remain unaware of the risks of infection or do not follow recommendations to avoid risky behaviour |
| Burkholder et al. (2010) | To determine if the frequency and duration of business travel is associated with differences in IBTs’ health | IBTs | – | Empirical: quantitative, analysis of 12203 medical records | A range of health problems related to international business travel are presented; pre-travel advice is still under-utilised and needs to be improved |
| Cardoso and Jordão (2017) | To explore the occupational stress associated with international business travel | IBTs | HMS (Nelson & Simmons, 2011) | Empirical: qualitative, 11 interviews and analysis of corporate documentation, 1 MNE, automotive sector | Business travel is a source of distress; travelling contains negative consequences, particularly for the family; IBTs tend to opt for coping strategies focused on the problem instead of focusing on the emotions to deal with the stressors |
| Chen et al. (2018) | To describe travel-related health problems in IBTs | IBTs | – | Empirical: quantitative, analysis of economic data | Provides evidence of a long-term positive relationship between Australian outbound business travel and business returns on private capital; conversely, a decline in business travel can be expected to cause a decline in international business travel |
| Collings et al. (2007) | To explore the context of conventional assignments and alternative forms of international assignments | IBTs/frequent flyers, international commuters, rotational assignees, STIAs, virtuals | – | Conceptual | Points to the emergence of a portfolio of alternatives to the traditional international assignment; HR issues and implications are explored; a standardised approach to managing these assignments is untenable |
| Collins and Tisdell (2004) | To explore the relationship between Australian business returns and international business travel | IBTs | Managerial theory of the firm (Williamson, 1963), model of sales maximisation (Baumol, 1959) | Empirical: quantitative, analysis of economic data | IBTs are at risk for hepatitis A and B infection if not vaccinated; many IBTs do not seek pre-travel medical (continued on next page) |
| Author(s) and year | Research purpose | Central concept | Theoretical framework | Methodology | Key findings |
|--------------------|------------------|----------------|----------------------|-------------|--------------|
| Conroy et al. (2018) | To explore the specific forms of training and support that STIAs receive | STIAs | – | Empirical: qualitative, 9 interviews, various MNEs from Germany | advice and are unaware of the risks and modes of acquiring hepatitis A and B |
| Criscuolo (2005) | To assess the degree of mobility of researchers inside their network and the types of assignments | STIAs, traditional expatriates | – | Empirical: qualitative, 24 interviews, 6 MNEs from France, Germany, Switzerland, and the UK, pharmaceutical sector | Key reasons for international assignments are knowledge acquisition/transfer, leadership development, and reduction of organisational distances; STIAs have replaced long-term assignments as they are more cost-effective |
| Crowley-Henry and Heaslip (2014) | To examine what is currently known about STIAs in IHRM | STIAs | – | Empirical: qualitative, 10 interviews, Irish Defence Forces | The consideration that short-term international assignments are less costly and less complicated than traditional expatriation is questioned; shorter assignments are an integral component of the career path for military staff |
| Crowne and Engle (2016) | To examine the role of cultural intelligence, perceived language fluency, and past experience during a short-term international assignment | STIAs | – | Empirical: quantitative, 171 surveys, 1 university from the USA | Cultural intelligence lowers cross-cultural adaptation stress levels during short-term assignments; perceived language fluency, gender, and age impact stress levels |
| Demel and Mayrhofer (2010) | To examine flexpatriates career aspirations and perceived consequences of frequent flying | Flexpatriates | – | Empirical: qualitative, 52 interviews, several MNEs | Career prospects, learning and development, network building, enjoyment, and personal satisfaction are key motives to become a flexpatriate; health concerns and WLB issues are highlighted |
| Dimitriov (2020) | To examine the role of developmental opportunities (i.e., work role challenges) in helping IBTs see frequent travel as a predominantly beneficial experience | IIBTs | – | Empirical: quantitative, 204 surveys | The psychological state of thriving at work, travel frequency has a positive indirect association with IBTs’ global role turnover intentions when IBTs’ work roles are challenging and a positive association when their work lacks challenge |
| Dimitriov et al. (2020) | To investigate the work role requirement of international business travel during expatriation and to unravel the nature of its influence on career satisfaction | IIBTs | – | Empirical: quantitative, 161 surveys | Expatriates who are required to travel internationally are better adjusted when they have access to abundant job resources and when cultural novelty is low; adjustment is a conduit for the influence of |
| Author(s) and year | Research purpose | Central concept | Theoretical framework | Methodology | Key findings |
|-------------------|-----------------|----------------|----------------------|-------------|--------------|
| Druckman (2009)   | To describe employers’ duty of care, elements of a health programme, and responsibilities of mobile employees | IITs | – | Conceptual | travelling responsibilities on expatriates’ satisfaction with their careers. With effective employee education and the implementation of appropriate corporate health programmes, the likelihood of a travel health incident can be significantly reduced. |
| Druckman et al. (2014) | To identify factors affecting the likelihood of requiring medical services during business travel | IITs | – | Empirical: quantitative, analysis of medical records, 48 MNEs | Travel to low-risk countries in aggregate accounts for more hospitalisations and medical evacuations than travel to high-risk countries; the risk per trip is much higher for travel to high-risk countries. |
| Duvivier et al. (2019) | To generate insights into how different types of international assignments help transfer different types of knowledge across borders | STIAs, short-term inpatriates, traditional expatriates | – | Empirical: qualitative, 50 interviews, 1 MNE from Belgium, financial services sector | Forms of global mobility are best used as a sequence of complementary knowledge transfer efforts; the particular value of first-hand knowledge transfer lies in the stronger personal ties, which is especially critical for the transfer of relational and axiomatic knowledge. |
| Espino et al. (2002) | To measure travellers’ and spouses’ views on stress associated with business travel | IITs | – | Empirical: quantitative, 635 surveys, the World Bank Group | Lengthy and frequent travel and frequent changes in travel dates negatively affects families; this strain contributes significantly to the stress IBTs feel about their travel. |
| Faulconbridge et al. (2009) | To review the role of international business travel as labour mobility | IITs | – | Empirical: qualitative, 120 interviews, 3 MNEs, professional services sector | Suggests that international business travel needs to be studied not in isolation but instead as one component in a wider ecology of mobility. |
| Fischlmayr and Puchmüller (2016) | To examine the experiences of women as IBTs in dual-career families | IITs | Social capital theory (Bourdieu, 1983) | Empirical: qualitative, 25 interviews | Women remain the main caretaker for children when pursuing global careers; childcare is identified as the number one challenge for all women. |
| Gholipour and Foroughi (2020) | To investigate the effect of business confidence index on demand for international business travels | IITs | – | Empirical: quantitative, analysis of economic data, 40 countries | When managers of local businesses become more optimistic about their business performance, they travel more to other countries; business confidence has a positive impact on outgoing business tourism expenditures. |
| Gholipour and Foroughi (2019) | To investigate the effect of corruption on growth of outbound business travels | IITs | – | Empirical: quantitative, analysis of economic data, 62 countries | Results suggest that the growth of outbound business travel is stronger in countries with higher levels of corruption. |
| Gustafson (2009) | To investigate the characteristics of those who frequently travel abroad at work | IITs | – | Empirical: quantitative, analysis of 8010 records, Statistics Sweden | The majority of IBTs are male high-income earners; the image of IBTs as a cosmopolitan elite, who are globally connected, but locally disconnected, receives only partial support. |
| Haynes (2010) | | IITs | – | | (continued on next page) |
Table 1 (continued)

| Author(s) and year | Research purpose | Central concept | Theoretical framework | Methodology | Key findings |
|--------------------|------------------|-----------------|----------------------|-------------|--------------|
| Hovhannisyan and Keller (2015) | To study the role of short-term cross-border labour movements for innovation | IBTs | – | Empirical: quantitative, analysis of data, Survey of International Air Travelers (SIAT) | International business travel impacts international trade and foreign direct investment; air travel may be a channel through which cross-country income differences can be reduced |
| Hudson and Fortuna (2008) | To address infectious diseases that can be acquired during travel, including regions of endemicity, risk assessment, and means of prevention | IBTs | – | Conceptual | |
| Jais et al. (2015a) | To develop a multi-dimensional perceived support measurement for STIAs | STIAs | POS (Eisenberger, Huntington, Hutchison, & Sowa, 1986) | Empirical: mixed, 11 interviews, RMIT University and 193 surveys, 24 higher education institutes from Australia | Four key support factors are presented: perceived organisational support, HR support, financial support, and career support |
| Jais et al. (2015b) | To explore what supports are needed for academic STIAs | STIAs | POS (Eisenberger et al., 1986) | Empirical: mixed, 11 interviews, RMIT University and 193 surveys, 24 higher education institutes from Australia | Perceived organisational support and positive career strategies are important for academic STIAs; emphasis is placed on WLB and self-fulfilment |
| Jais et al. (2015c) | To explore the short-term international teaching assignment experiences and WLB issues of academics | IBTs | – | Empirical: qualitative, 11 interviews, 1 university from Australia | Results show a negative impact on WLB due to family separation and long working hours which add strain to personal lives; however, they also show a positive impact on academics’ job satisfaction linked to intrinsic rewards |
| Jensen and Rundmo (2015) | To examine the health and well-being implications for IBTs | IBTs | COR theory (Hobfoll, 2001) | Empirical: quantitative, 2093 surveys, 1 MNE from Norway, oil and gas sector | Significant relations between work-family conflict and emotional exhaustion, and between emotional exhaustion and health problems are identified |
| Kollinger-Santer and Fischlmayr (2013) | To discover factors that influence WLB of IBTs and to explore potential gender differences | IBTs | – | Empirical: qualitative, 94 interviews | While gender does not impact the perception of WLB of IBTs, children make a crucial difference; individually tailored support is required for employees and their families |
| Konopaske and Werner (2005) | To investigate the offered benefits that impact willingness to accept international assignments | STIAs, traditional expatriates | Expectancy theory (Vroom, 1964) | Empirical: quantitative, 418 surveys, global managers, alumni from 1 university from the USA | Benefits are an important component for encouraging managers to accept international assignments; development, career support, compensation, and on-site support are highlighted |
| Konopaske et al. (2009) | To examine how individual, family, and organisational factors influence willingness | STIAs, traditional expatriates | Reasoned action theory (Fishbein & Ajzen, 1975), | Empirical: quantitative, 593 surveys, global managers, (continued on next page) | The family situation (children, spouse, elderly parents) has a significant |
Table 1 (continued)

| Author(s) and year | Research purpose | Central concept | Theoretical framework | Methodology | Key findings |
|--------------------|------------------|-----------------|----------------------|-------------|--------------|
| Konopaske et al. (2005) | To understand spouses’ willingness to relocate and managers’ willingness to take on a global assignment | STIA expatriates, traditional expatriates | Family systems theory (Minuchin, 1974) | Empirical: quantitative, 594 surveys, global managers, alumni from 1 university from the USA | Spouse willingness to relocate exerts a positive influence on managers’ willingness to take on an assignment; job involvement is the most significant negative predictor of spouses’ willingness to relocate |
| Liese et al. (1997) | To investigate whether IBTs experience disease due to work travel | IBTs | – | Empirical: quantitative, analysis of 10884 medical records, World Bank Group | IBTs may pose health risks beyond exposure to infectious diseases; they file medical claims at a greater rate than non-travellers and the rate of insurance claims increases with frequency of travel |
| Lirio (2017) | To address how managers navigate their work and family transitions | IBTs | – | Empirical: qualitative, 25 interviews, 18 MNEs | Workplace flexibility in addition to technology allows global managers to maintain connectivity beyond spatial or temporal boundaries |
| Lirio (2014) | To understand how managers from Generation X manage international business travel and family | IBTs | – | Empirical: qualitative, 25 interviews, 18 MNEs | Long lead times required in planning international long-haul travel can increase WLB; providing flexibility is seen as critical by IBTs |
| Liu et al. (2017) | To examine the extent to which face-to-face communication affects outsourcing of services | IBTs | – | Empirical: quantitative, analysis of economic data, Survey of International Air Travelers (SIAT) and the US Bureau of Economic Analysis | More face-to-face interactions are required when the service outsourcing involves services of greater complexity, such as financial services |
| Mathiason (2013) | To examine the duty of care under the International Labour Organization (ILO) Occupational Health and Safety Conventions | IBTs, STIAs, traditional expatriates | Conceptual | Under the ILO Conventions, the duty of care extends to IBTs and assignees; government and employers have an ongoing responsibility to assess challenges and risks to occupational health and safety |
| Mäkelä and Kinnunen (2018) | To examine the effects of the job demands and resources on psychological well-being | IBTs | JD-R model (Demerouti et al., 2001) | Empirical: quantitative, 232 surveys, 3 MNEs and 1 trade union from Finland, energy sector | The high workload and pressure arising from international business travel relate directly to job exhaustion, which, in turn, is likely to lead to health problems and lower job performance; supportive HR practices are linked to satisfaction |
| Mäkelä, Bergbom, et al. (2015) | To examine the effect of gender and parental status on the relationship between travelling days and work-to-family conflict | IBTs | COR theory (Hobfoll, 2001) | Empirical: quantitative, 1366 surveys, 4 MNEs, and 1 global public firm | An increase in the number of travelling days and being a parent leads to increased work-life conflict; policies need to consider the family status of travellers |
| Mäkelä et al. (2015) | To examine the effect of an international career orientation on the relationship between | IBTs | ERI model (Siegrist, 1996) | Empirical: quantitative, 232 surveys, 3 MNEs and 1 trade union from Finland, energy sector | The balance between efforts and reward affects both enrichment and conflict experiences; a career |
| Author(s) and year | Research purpose | Central concept | Theoretical framework | Methodology | Key findings |
|--------------------|------------------|-----------------|----------------------|-------------|--------------|
| travelling days and work-to-life conflict/enrichment | To study the relationships between business travel, work-family conflict, and health issues | IITs | JD-R model (Demerouti et al., 2001) | Empirical: quantitative, 868 surveys, 4 MNEs and 1 global public firm | International business travel significantly increases work-family conflict, which, in turn, increases sleep problems |
| Makelä et al. (2014) | To explore flexpatriates’ perceptions of WLB issues and identify possible adjustments of WLB programmes | Flexpatriates | – | Empirical: qualitative, 40 interviews and analysis of corporate documentation, several MNEs operating in Austria | Efficiencies in work administration would greatly assist staff in keeping work time and stress under control; work-life imbalance has to be considered as a desired state of working life as it is connected to career aspirations |
| Mayerhofer et al. (2011) | To review the nature of flexpatriates’ lifestyle to examine how they face a range of issues in their work, personal, and family lives | Flexpatriates | – | Empirical: qualitative, 99 interviews, MNEs from Austria or subsidiaries from foreign MNEs in Austria | Flexpatriates’ needs and goals are not homogeneous and cannot be met simply by providing standard measures to facilitate working in different cultural locations; the study presents four empirically grounded types: Tough Travellers, Enjoys, Cosmopolitans and Contactors |
| Mayerhofer et al. (2010) | To examine career management issues of flexpatriates | Flexpatriates | – | Empirical: qualitative, 12 interviews, 2 MNEs from Europe, oil and gas and consulting sectors | With minimal HRM assistance, flexpatriates are proactive and self-managing in dealing with personal, family, and career demands; career issues are evident for both men and women, but the impact of home life seems more significant for women |
| Mayerhofer et al. (2004a) | To examine perceptions of flexpatiation and ways to manage international assignments | Frequent flyers, international commuters, flexpatriates, STIAs, traditional expatriates | – | Empirical: qualitative, 7 interviews, 1 MNE from Austria, oil and gas sector | The burden of managing the impact of flexpatiation is largely left with employees and their families who must adjust to the impact of unexpected travel demands with little help from HR departments |
| McDonnell and Boyle (2012) | To highlight the move to internationalisation of the higher education sector and role of international assignments | Frequent flyers, STIAs | – | Conceptual | Effective management of alternative international assignments includes the consideration of its function and objectives, country requirements, assignee selection, ongoing support, and a return on investment |
| McKenna and Richardson (2007) | To develop a research agenda and raise practical issues relating to the increasing complexity of the internationally mobile professional | International commuters, flexpatriates, STIAs | – | Conceptual | Decisions concerning the nature and type of international assignment should be driven by the objectives and purpose(s) of the assignment, not by cost alone |
| McKenna et al. (2009) | To investigate failure and teams in short-term international assignments | STIAs | – | Empirical: qualitative interviews, 1 MNE from the USA and 1 smaller international firm from Australia, IT sector | Defining the purpose and objectives of a team is important; however, if there are significant changes in contexts, contingencies need to be in place, or high performance teams need to (continued on next page) |
Table 1 (continued)

| Author(s) and year | Research purpose | Central concept | Theoretical framework | Methodology | Key findings |
|--------------------|------------------|-----------------|-----------------------|-------------|--------------|
| Meyskens et al. (2009) | To discuss international recruitment and selection practices including alternative forms of international working | IBTs/frequent flyers, international commuters, STIAs, traditional expatriates | – | Conceptual | be empowered to develop new objectives The ability of talent to deliver on MNEs’ goals grows in importance along with the growth of globalisation; because of inter- and even intra-firm variations, solutions to international talent needs cannot be uniform |
| Minbaeva and Michailova (2004) | To examine how different types of expatriation assignments influence knowledge-sharing behaviour | Frequent flyers, international commuters, STIAs, traditional expatriates | – | Empirical: quantitative, 92 surveys, several MNEs from Denmark | While the ability to transfer knowledge may be increased through temporary assignments in multiple countries, expatriates deepen their knowledge; the need for knowledge transfer is highest for long-term assignments and lowest for frequent flyers |
| Miralles-Vazquez and McGaughey (2015) | To examine how the use of non-traditional international assignments affects knowledge creation and transfer, and innovation | International commuters, flexpatriates, STIAs, traditional expatriates, virtuals | – | Empirical: qualitative, 5 interviews, MNEs operating in Spain | Traditional expatriates hold greater potential to obtain deeper domain knowledge, but it can be limited to the host country; flexpatriates hold greater potential to acquire/apply knowledge from/across several locations |
| Oddou et al. (2000) | To illustrate how international travel can aid in developing global leadership skills | IBTs | – | Empirical: qualitative, 3 self-reports | International short-term travel can be a transformative experience that internalises global leadership competencies; firms must reward and encourage the willingness to experience cultures through their travel policies |
| Pate and Scullion (2018) | To examine the flexpatriate employment relationship and its key challenges | Flexpatriates | – | Conceptual | An ad hoc HR approach to the initial establishment of flexpatriation results in an open-ended relational psychological contract, which may lead to ambiguities and misunderstandings, and may trigger psychological contract violation |
| Pereira et al. (2017) | To extend our understanding of managing generation Y expatriates (Yopatriates) | STIAs | – | Empirical: qualitative, 22 interviews and 3 focus groups, 1 MNE from India, IT sector | Generation Y expatriates may provide more additional management issues due to their flexible nature of shorter assignments; in order to facilitate adjustment, instant communication using technology can be beneficial |
| Phillips et al. (2014) | To understand the relationship between recruitment messages and job seeker perceived fit, attraction, and job pursuit intentions | IBTs | – | Empirical: quantitative, experiments with 490 participants, purchasing sector | Including frequent global travel requirement information in a recruiting message should increase the proportion of potential applicants in the pool with a global mindset; it influences both applicant attraction and job pursuit intention |
| Pinto and Maia (2015) | To examine the narratives of the work-life interface of IBTs | IBTs | – | Empirical: qualitative, 14 interviews | Occupational travel can be both a source of positive self-regard and fulfillment with high work identity and low (continued on next page) |
| Author(s) and year | Research purpose | Central concept | Theoretical framework | Methodology | Key findings |
|--------------------|------------------|-----------------|-----------------------|-------------|--------------|
| Puchmüller and Fischlmayr (2017) | To evaluate experiences of female IBTs living in dual-career families | IBTs | Social support theory (House & Kahn, 1985) | Empirical: qualitative, 51 interviews | Women mainly value and use emotional and instrumental support which is mainly derived from within family; informational support is less relevant |
| Ramsey (2013) | To understand perceived strains that affect IBTs | IBTs | Institutional theory (Scott, 2001) | Empirical: quantitative, 551 surveys | Institutional distance leads to both travel and job strain; pre-assignment training and development programmes should aim to reduce institutional distance |
| Ramsey et al. (2011) | To examine the influence of cultural intelligence on dealing with strain caused by institutional distance | IBTs | Institutional theory (Scott, 2001) | Empirical: quantitative, 841 surveys | Cultural intelligence development helps to lower individual strain in business travel; this is especially important regarding the reduction of travel strain caused by perceived normative differences |
| Rezaei et al. (2018) | To examine the relationship between risk perceptions and business travel | IBTs | – | Empirical: quantitative, 234 surveys | IBTs face a range of health problems; high risk perceptions have an adverse effect on business travel |
| Richards and Rundle (2011) | To assess associations between extent of travel and health | IBTs | – | Empirical: quantitative, analysis of 13057 medical records | Poor self-rated health and obesity are associated with extensive business travel; IBTs are at increased risk for health problems and should be encouraged to monitor their health |
| Rogers and Reilly (2002) | To understand travel related health problems and adjustment needs | IBTs | – | Empirical: quantitative, 140 surveys, oil and gas sector | IBTs are at risk for travel related physiological health problems; the study presents high risk behaviours and other risk factors |
| Rogers and Reilly (2000) | To examine both physical and psychological health aspects associated with IBT | IBTs | – | Conceptual | IBTs run a high risk and probability for travel related stress and physical health problems; the study presents multiple factors that can influence physiological and psychological health of IBTs |
| Rogers et al. (2019) | To evaluate the benefit to cost ratio of the Japanese encephalitis vaccine for IBTs | IBTs | – | Empirical: quantitative, analysis of economic data | Vaccination for IBTs in the active transmission season has a net benefit under certain conditions that are not commonly considered risky, such as trips to peri-urban areas and when multiple trips are anticipated |
| Rogers et al. (2016) | To examine travel vaccines and issues in travel and international medicine | IBTs | – | Conceptual | The health and safety risks for IBTs are significant and are higher than for other employees for almost all categories of illness and injury, not just infections; travel vaccines and prevention programmes must be offered |
| Roy and Filstraust (1998) | To measure the impact of new business practices and communication technologies on the behaviour of IBTs and their organisations | IBTs | – | Empirical: mixed, 24 interviews at 20 international firms, 2 focus groups, and 1139 surveys | The impact of videoconferencing as a substitute for business air travel is dependent upon both its penetration rate on the market and its utilisation |

(continued on next page)
| Author(s) and year | Research purpose | Central concept | Theoretical framework | Methodology | Key findings |
|--------------------|------------------|-----------------|-----------------------|-------------|--------------|
| S. Jooss et al. (2021) | To examine the consequences of international business travel on WLB | IIBTs | Empirical: qualitative, 20 interviews, 3 MNEs from Finland | International business travel affects the personal life and the family of the traveller; integration of work and family is usually inevitable which leads to role blurring and work-life imbalance |
| Salt and Wood (2014) | To examine the staffing issues likely to be faced by UK universities in their international campuses | IIBTs, STIAs, traditional expatriates | Empirical: qualitative, 8 interviews, 4 universities from the UK | Many universities lack the infrastructure to manage overseas staff requirements; ad hoc business travel and secondments will not be sustainable in the future |
| Salt and Wood (2012) | To investigate the impact of the 2008 recession on mobility portfolios | IIBTs, STIAs, traditional expatriates | Empirical: qualitative, interviews in 32 MNEs from the UK | Diversification and flexibility have underlain the development of mobility portfolios over the last decade; the recession has accelerated several processes already under way, including a shift towards alternatives to traditional assignments and the incorporation of new and emerging markets |
| Selçuk et al. (2016) | To examine travel health attitudes among Turkish IBTs to Africa | IIBTs | Empirical: quantitative, 124 surveys | Reveals significant gaps in the vaccination and chemoprophylaxis uptake; an awareness and training programme should be developed for travellers and public health workers |
| Shaffer et al. (2012) | To review individual choices, challenges, and career consequences associated with global work | IIBTs, flexpatriates, STIAs, global domestics, traditional expatriates, virtuals | Conceptual | Proposes a framework for relating global work experiences to careers and a taxonomy of global work experiences based on three dimensions: physical mobility, cognitive flexibility, and non-work disruption |
| Shaffer et al. (2016) | To develop and validate a role adjustment scale, comprising both work and family dimensions for global professionals | IIBTs, global domestics, traditional expatriates, virtuals | Role theory (Kahn, Wolfe, Quinn, Snoek, & Rosenthal, 1964) | Empirical: quantitative, surveys (5 studies) | Global professionals need to adjust not only to their new socio-cultural environment but also to their redefined work and family roles; adjustment comprises a task and a relationship dimension |
| Shankaran et al. (2011) | To examine tax issues, policy and process matters, and planning related to STIAs | STIA | Conceptual | Employers must perform the necessary due diligence to determine the potential tax obligations of their employees, and identify any corporate obligations for reporting and withholding in the host locations |
| Shortland (2015) | To examine the effect of working time on women’s willingness to go on international assignments | International commuters, rotational assignees, STIAs, traditional expatriates | Empirical: mixed, 40 interviews and 71 surveys, 2 MNEs, oil and gas sector | Compared with long-term assignments, international commuting and short-term assignments are unpopular among women, and in particular for mothers, as their working patterns are disruptive to WLB |
| Starr (2009) | To explore repatriation expectations by STIAs | STIAs | – | Repatriating back into the home organisation is (continued on next page) |
| Author(s) and year | Research purpose | Central concept | Theoretical framework | Methodology | Key findings |
|-------------------|------------------|----------------|----------------------|-------------|--------------|
| Starr and Currie (2009) | To examine the role of family and associated issues faced by STIAs | STIAs | – | Empirical: qualitative, 22 interviews, 1 MNE from the USA, technology sector | considered as the most important aspect of the entire short-term assignment experience; some STIAs desire change while others expect consistency on return |
| Striker et al. (1999) | To investigate sources of self-reported psychological stress | IBTs | – | Empirical: qualitative, 22 interviews, 1 MNE from the USA, technology sector | Family-related concerns are omnipresent during and after the assignment; families are influential in the assignment process and long-distance family support is crucial |
| Suutari et al. (2013) | To explore the different forms of short-term assignments and their implications | STIAs including international commuters, project workers, virtuals | – | Empirical: qualitative, 20 interviews and analysis of corporate documentation; 1 MNE from Finland, technology sector | High stress levels are reported by more than 1/3 of IBTs; stress factors include workload upon return and social, emotional, and physical health concerns |
| Tahvanainen et al. (2005) | To examine similarities and differences between traditional expatriation and short-term international assignments | STIAs, traditional expatriates | – | Empirical: qualitative, 1 focus group and 11 interviews, 11 MNEs from Finland | A global HRM approach focuses on integration to increase knowledge transfer, to provide better support and uniform treatment, and to increase cost-effectiveness; corporate policies exist for long-term assignments, but not for short-term assignments |
| Takahashi et al. (2002) | To examine sleep patterns of IBTs | IBTs | – | Empirical: quantitative, experiments, education sector | Company travel policies are in place, however, selection of STIAs is mostly informal; repatriation is regarded as unproblematic by the STIAs as replacement has rarely been hired while being away |
| Tani (2005) | To understand the motivations underlying business travel | IBTs | – | Empirical: quantitative, 210 surveys | International business travel causes sleep disturbances during the travel and when returning home |
| Tanaka (2019) | To examine how flights promote foreign direct investment | IBTs | – | Empirical: quantitative, analysis of economic data, 3030 MNCs from Japan | Access, develop, and transfer knowledge is a key reason to engage in business trips; this can affect a country’s ability to innovate |
| Valk and Hannon (2017) | To explore the JD-R model and its impact on well-being | Rotational assignees | JD-R model (Demerouti et al., 2001) | Empirical: qualitative, 24 interviews, 1 MNE from the UK, energy sector | IBTs who engage in long and frequent travel to remote locations on the globe experience physical, mental, and emotional demands |
| Valk and Hannon (2016) | To explore engagement during rotational assignments | Rotational assignees | – | Empirical: qualitative, 24 interviews, 1 MNE from the UK, energy sector | Presents a framework of engagement with four fundamental pillars: capacity to engage, reason to engage, freedom to engage, and alignment to engage |
| Welch et al. (2007) | To explore the roles and activities of IBTs and factors that may impact performance | IBTs | – | Empirical: qualitative, 10 interviews | Business travel fosters knowledge transfer, control, and sales; limited organisational support may lead to negative consequences |
The objective was to identify all conceptual and empirical articles on FGWAs. For the initial search, we set three inclusion criteria: (1) peer-reviewed journal articles, (2) written in English language, and (3) at least one of the following search term(s) needed to be in either the title, abstract, or keywords: international business travel/traveler/traveller; frequent flyer; international frequent flyer; flexpatriation; flexpatriate; international commuter; rotational assignment/assignee; and short-term international assignment/assignee. We did not enter a starting date to allow us to establish when the first paper was published while our end date was the time of the search which was March 2020. Conference papers, editorials, books, and book chapters were not considered as a peer-review process could not be guaranteed. Our systematic database search process is illustrated in Fig. 1.

A total of 4740 records were identified through the database searching. We then proceeded to exclude records based on screening of the titles and abstracts. We excluded papers that did not address FGWAs. For example, papers that referred to rotational assignments (motion of particles) in the fields of physics and chemistry were excluded. Similarly, papers that referred to frequent flyers but only focused on airline frequent flyer schemes were disregarded; papers that focused on leisure travel as opposed to business travel were also excluded. This resulted in 258 records after the initial screening. We then excluded records based on duplicity, i.e. articles appearing in either both databases or across search terms which led us to arriving at 122 unique articles. At this juncture we assessed the records for eligibility based on the full paper, i.e. we read each paper in detail to determine relevance. This led to the exclusion of an additional 22 papers. Those excluded at this stage tended to be because while there may have been mention of one or more of the FGWAs, it was so peripheral to the paper it offered nothing by way of knowledge advancement. Papers that focused on traditional expatriation or did not consider an international context were also excluded. Consequently, the final sample for our review were 100 peer-reviewed articles which are summarised in Table 1.

We then developed an initial coding template that involved listing the authors, year of publication, paper title, journal name, CABS journal ranking, journal impact factor, and citations in Web of Science, Scopus, EBSCO, and Google Scholar. In addition, the research purpose, theoretical framework applied (if any), details on the methodology (e.g. method, sample, sector, level of analysis), key findings, and any other relevant information were recorded. The data was then analyzed to identify patterns and trends in the literature on FGWAs.

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**Table 1 (continued)**

| Author(s) and year | Research purpose | Central concept | Theoretical framework | Methodology | Key findings |
|--------------------|------------------|-----------------|-----------------------|-------------|--------------|
| Westman et al. (2008) | To examine fluctuations in the levels of work-family conflict and burnout | | COR theory (Hobfoll, 1989) | Empirical: quantitative, 66 surveys | Conflict and burnout levels remains constant before, during, and after the trip for men; the level of conflict is lowest during and highest after the trip for women; burnout is highest pre-trip |

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Core Collection, Scopus, and EBSCOhost Business Source Complete. The objective was to identify all conceptual and empirical articles on FGWAs. For the initial search, we set three inclusion criteria: (1) peer-reviewed journal articles, (2) written in English language, and (3) at least one of the following search term(s) needed to be in either the title, abstract, or keywords: international business travel/traveler/traveller; frequent flyer; international frequent flyer; flexpatriation; flexpatriate; international commuter; rotational assignment/assignee; and short-term international assignment/assignee. We did not enter a starting date to allow us to establish when the first paper was published while our end date was the time of the search which was March 2020. Conference papers, editorials, books, and book chapters were not considered as a peer-review process could not be guaranteed. Our systematic database search process is illustrated in Fig. 1.

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**Fig. 2.** Number of articles per year.
Please note the partial coverage of our review for the year 2020. We included all papers published until the time of the search which was March 2020.
findings, and future research suggestions in the paper were all included. Our analysis of these data involved the adoption of an open coding process followed by the development of broader categories and resulted in the identification of our two core themes – value creation and value destruction (see Appendix A for coding structure). In developing our core themes we applied a value lens (Bowman, 2010; Bowman & Ambrosini, 2000; Lepak, Smith, & Taylor, 2007) which allowed us to discern a deeper structure within our analysis, provide a conceptual platform for more explicitly integrating these studies with the broader IHRM context, and ultimately draw implications for effective management of FGWAs.

The first theme encompasses strategic and organisational aspects such as the intra- and inter-firm functionality of these different forms of global work which describe value-creating activities. It discusses why organisations engage in flexible global work and includes open codes such as relationship building, position filling, knowledge transfer, leadership development, coordination and control, and negotiations, among others.

The second theme, value destruction, considers the more personal implications and highlights the potentially negative nature of these FGWAs. It refers to adverse physical, psychological, and social health and well-being consequences of being engaged in flexible global work. This theme includes open codes such as family, careers, support, work-life balance (WLB), workload, and stress, among others.

4. Findings

4.1. Publication profile

Fig. 2 illustrates the 100 articles according to year of publication. The dashed trendline demonstrates a continuous increase of papers over the last two decades. While the first article appeared in 1997, 64 articles were published in the last ten years (01/2010–03/2020) with 2015 marking the year with the most publications.

The vast majority of papers are multi-authored (85 articles) and thus, the research stream is not dominated by a small number of scholars given there are 216 authors with 78 different first authors across the sample. In spite of the topic being so international in nature, the analysis demonstrates that cross-country author collaboration is uncommon with 72 articles produced by a single author or an author team from a single country. Based on the first author country affiliations, it is evident that the majority of articles are from Anglo-Saxon countries with 30 articles from the USA, 15 from the UK, 9 from Canada, and 7 from Australia. Other leading countries in terms of first author publications are Austria with 10 and Finland with 7 papers.

The articles have been published across a wide range of academic domains (see Table 2). Some 31 articles were disseminated in a journal that can be best categorised as HRM focused, followed by 22 articles in a medicine/health-focused journal and 22 articles in business- or management-focused journals. In addition, we also found journals that are focused on geography, psychology, tourism/travel, community, education, economics, environment, innovation, international development, law, immigration, policy, and sociology. The articles in our sample were published in 62 different journals with the International Journal of Human Resource Management (13 articles), the Journal of Global Mobility (7 articles), and the Journal of Occupational and Environmental Medicine (6 articles) being the three most popular outlets. The majority of articles were published in journals with an impact factor (80 papers) and listed in the CABS journal rankings (74 papers).

While dominance of authors is not apparent, the citation data (see Table 3) tells us that there are clearly a small number of pioneering pieces that have gained the most interest among academics. One paper in particular stands out, namely, the Collings et al. (2007) paper has almost double the citations of the second most cited piece by Shaffer et al. (2012).

### Table 2

| Name of journal | Articles |
|----------------|---------|
| The International Journal of Human Resource Management | 13 |
| Journal of Global Mobility | 7 |
| Journal of Occupational and Environmental Medicine | 6 |
| Journal of Travel Medicine | 4 |
| Occupational and Environmental Medicine | 4 |
| AAOHN Journal; Community, Work and Family; Cross Cultural Management; European Management Journal; Human Resource Management; Journal of International Management; Journal of Travel Research; Journal of World Business; Thunderbird International Business Review | 2 |
| Academia Revista Latinoamericana de Administracion; Advanced Science Letters; American University International Law Review; Asian and Pacific Migration Journal; Australian Economic Papers; Career Development International; Employee Relations; Employee Responsibilities & Rights Journal; Environment and Planning A; Equality, Diversity and Inclusion; European Societies; European Urban and Regional Studies; Geografiska Annaler Series B - Human Geography; Global Business & Organizational Excellence; Global Networks - A Journal of Transnational Affairs; Higher Education Research & Development; Human Resource Management Journal; International Archives of Occupational and Environmental Health; International Journal of Business and Society; International Journal of Stress Management; International Tax Journal; Journal of Air Transport Management; Journal of Economic Geography; Journal of Economic Growth; Journal of Health, Safety and Environment; Journal of International Business Studies; Journal of Management; Journal of Occupational and Organizational Psychology; Journal of Organizational Behavior; Journal of Studies in International Education; Management International Review; Management Revue; Mobilities; Organization Management Journal; Personnell Psychology; Personnel Review; Prometheus; Research & Practice in Human Resource Management; Research Policy; Review of International Economics, Revista Psicologia: Organizações e Trabalho; Scandinavian Journal of Psychology; Tourism and Hospitality Research; Tourism Economics; Travel Medicine and Infectious Disease; Workplace Health & Safety; Zeitschrift fur Personalforschung | 1 |
4.2. Methodologies employed

Our analysis demonstrates that the majority of articles (83 papers) are empirical in nature. Perhaps surprisingly given the recency of the topic in research circles, there is a good balance between the use of quantitative and qualitative approaches. This may however represent the multi-disciplinary nature of the publications and research design preferences in some fields. A total of 6 mixed method articles were found combining quantitative and qualitative tools (Dimberg, Mundt, Sulsky, & Liese, 2001; Jais, Smyrnios, & Hoare, 2015a, 2015b; Roy & Filatotchev, 1998; Shortland, 2015; Striker et al., 1999). Out of the 36 qualitative articles, the majority used interviews, with a few articles combining interviews with some corporate documentation (Cardoso & Jordão, 2017; Haynes, 2010; Mayerhofer, Schmidt, Hartmann, & Bendl, 2011; Suutari et al., 2013) or focus groups (Pereira, Malik, Howe-Walsh, Munjal, & Hirekhan, 2017; Tahvanainen et al., 2005). Qualitative studies ranged from 5 to 120 interviewees. Out of the 41 quantitative articles, surveys were the most popular tool followed by an analysis of data from reports, appraisals, and medical records; 2 papers also used an experimental design (Phillips, Gully, McCarthy, Castellano, & Kim, 2014; Takahashi, Nakata, & Arito, 2002). The survey sample size varies significantly from a minimum of 66 to a maximum of 2233. The largest sample sizes represented those that involved the analysis of economic data and medical records. Of note was that several studies did not provide any or very limited information on their sample and only 50 articles provided a clear definition of the FGWA under consideration. Overall, we respectfully suggest that the quality of the empirical work and underpinning research design has scope for improvement.

Turning to the empirical context, we find that in 39 articles (47%), the research was conducted in a MNE setting of which 14 were single, and 25 multiple case studies. With the exception of three firms (based in Australia, India, and Japan), all of these MNEs were headquartered in Europe or the USA and in most cases the country equalled the first author’s country affiliation. Thus, the research stream can be described as highly Anglo-Saxon focused in terms of study context, i.e. the organisations being researched. The limited research in more dispersed settings may also be due to the general lack of structured considerations around FGWAs by IHRM functions and organisations. Representing the research stream of flexible ‘global’ work without conducting research with organisations in other geographical regions such as Africa, the Middle East, and Latin America limits our understanding. Studies in those regions would provide a more holistic view on flexible global work challenges. In 28 articles (34%), individuals that were not linked to a particular organisation made up the sample, while there were 11 papers (13%) with research in a public sector environment. This setting was unexpected but can be explained as follows; 5 of these papers were based on data within the World Bank Group (Dimberg et al., 2001; Dimberg et al., 2002; Espino, Sundstrom, Frick, Jacobs, & Peters, 2002; Liese, Mundt, Dell, Nagy, & Demure, 1997; Striker et al., 1999); another 5 studies were conducted in universities (Crowne & Engle, 2016; Jais et al., 2015a, 2015b; Jais, Smyrnios, & Hoare, 2015c; Salt & Wood, 2014), and 1 study was within the Irish Defence Forces (Crowley-Henry & Heaslip, 2014). In the remaining 5 papers (6%), regions and countries were the focus of research (Anderson, 2007; Belenkiy & Riker, 2012; Collins & Tisdell, 2004; Gholipour & Foroughi, 2019, 2020).

We also considered the empirical context by sector. 34 out of the 83 empirical articles (41%) focused on one sector, 16 articles (19%) involved multiple sectors with 33 articles (40%) providing no details on sector. Most research was conducted in the banking, education, and IT sectors (6 studies each), followed by the oil and gas (5) and the energy (4) sectors. One study was completed in each of the following sectors: automotive, defence, engineering, pharmaceutical, professional services and consulting, purchasing, and telecommunications.

Reviewing the research design in more detail, we found that the vast majority of articles were at the individual level of analysis. Specifically, we found that in 63 out of the 83 empirical articles (76%), the unit of analysis was an individual, namely the traveller, commuter, assignee, or their spouse. Out of those studies, few had a balanced gender ratio while only two focused exclusively on

Table 3
List of ten most cited articles.

| Author(s) and year | Title | Web of Science | Scopus | EBSCO | Google Scholar |
|-------------------|-------|----------------|--------|--------|----------------|
| Collings et al. (2007) | Changing patterns of global staffing in the multinational enterprise: Challenges to the conventional expatriate assignment and emerging alternatives | 327 | 384 | 134 | 736 |
| Shaffer et al. (2012) | Choices, challenges, and career consequences of global work experiences: A review and future agenda | 182 | 228 | 52 | 400 |
| Minbaeva and Michailova (2004) | Knowledge transfer and expatriation in multinational corporations: The role of disseminative capacity | – | 164 | 40 | 378 |
| Mayerhofer et al. (2004b) | Flexpatricate assignments: A neglected issue in global staffing | 111 | 146 | 38 | 277 |
| Welch et al. (2007) | The international business traveller: A neglected but strategic human resource | 86 | 104 | 32 | 185 |
| Mayskens et al. (2009) | The paradox of international talent: Alternative forms of international assignments | 66 | 98 | 32 | 178 |
| Konopaske et al. (2005) | A preliminary model of spouse influence on managerial global assignment willingness | 66 | 80 | 33 | 165 |
| Oddou et al. (2000) | Leveraging travel as a tool for global leadership development | 55 | 87 | 1 | 190 |
| Tahvanainen et al. (2005) | Implications of short-term international assignments | – | 99 | 31 | 201 |
| Faulconbridge et al. (2009) | Corporate ecologies of business travel in professional service firms: Working towards a research agenda | 72 | 80 | 7 | 143 |

Citations as per 29 May 2020.
|                           | International business travellers | Flexpatriates | International commuters | Rotational assignees | Short-term international assignees |
|---------------------------|----------------------------------|---------------|------------------------|---------------------|-----------------------------------|
| **Definition**            | Employees who take multiple short international business trips to various locations without accompanying family members | Employees who travel for brief assignments, away from their home base and across cultural or national borders, leaving their family and personal life behind | Employees who travel internationally on a weekly or bi-weekly basis from a home location to a foreign location without accompanying family members | Employees who work on a shift cycle, i.e. working a designated number of days abroad followed by a designated number of days off | Employees on international assignments that are longer than business trips yet shorter than typical corporate expatriate assignments |
| **Purpose**               | Knowledge transfer, negotiations, discussions, meetings, conferences | Project based, problem solving, skill/technical transfer | Employment in country abroad | Employment in country abroad often in remote or hardship locations | Skill/technology transfer, problem solving, management control, development |
| **Duration**              | Usually 1–3 weeks                | Usually 1–2 months | Usually 1–2 weeks      | Usually 2–4 weeks   | Usually 3–12 months               |
| **Location**              | Multiple countries                | Multiple countries | 1 country              | 1 country           | 1 or a few countries              |
| **Relocation**            | Without family                    | Without family   | Without family         | Without family      | Usually without family            |
| **Compensation**          | Depends on company’s travel policy, home country responsibility, no tax implications | Depends on company’s travel policy, home country responsibility, no tax implications | Depends on company’s travel policy, foreign country responsibility, taxation may be an issue – depending on dual liabilities | Depends on company’s travel policy, home country responsibility, taxation may be an issue – depending on dual liabilities | Depends on company’s travel policy, home country responsibility, taxation may be an issue – depending on duration |
| **Repatriation**          | Not relevant                      | Not a problem    | Not relevant           | Not relevant        | Usually not a problem            |
| **IHRM involvement**      | Negligible                        | Little involvement | Negligible             | Negligible          | Little involvement               |
| **Structural and relational embeddedness** | High number of connections, weak relationship | High number of connections, strong relationship | No intra-firm boundary spanning | Limited number of connections, strong relationship | Moderate number of connections, strong relationship |
| **Advantages**            | Flexibility, simplicity, cost effectiveness, global boundary spanners, maintenance with home country relationships | Flexibility, simplicity, cost effectiveness, global boundary spanners | Flexibility, maintenance with home country relationships | Flexibility, cost effectiveness | Flexibility and simplicity, cost effectiveness, global boundary spanners |
| **Disadvantages**         | Separation/travel stress; time zone differences; host country relationships limited to work colleagues | Separation/travel stress; time zone differences; host country relationships limited to work colleagues | Separation/travel stress; host country relationships limited to work colleagues | Separation/travel stress; time zone differences; host country relationships limited to work colleagues | Separation stress; lack of social integration with host country nationals |

Source: developed from Shaffer et al. (2012).
women (Fischlmayr & Puchmüller, 2016; Miralles-Vazquez & McGaughey, 2015). One article focuses its analysis on a team level (McKenna, Ducharme, & Budworth, 2009) and 8 articles (10%) on a firm level of which only one had multi-source data that included flexible global workers, line managers, and HR (Suutari et al., 2013). As a result, we have limited knowledge on the interaction between individuals’ experiences of flexible global work, other stakeholders, and the HR system. Five articles (6%) considered the impact of international business travel at a country level. The remaining 6 articles (7%) applied a combination of two units of analysis at individual, business unit, firm, sector, region, and country levels.

5. Flexible global working arrangements and theoretical framing

An important observation from the analysis was that while there has been increased discourse around the rise of these FGWAs, there is a clear imbalance in representation within the literature. Specifically, IBTs are the dominant focus accounting for 61% of all articles, followed by 10 articles on STIAs. Five papers focused on flexpatriates (Mayerhofer et al., 2011; Mayerhofer, Hartmann, & Herbert, 2004a; Mayerhofer et al., 2004b; Mayerhofer, Müller, & Schmidt, 2010; Pate & Scullion, 2018), and 2 on rotational assignees (Valk & Hannon, 2016, 2017). While referred to in other papers, no article had international commuters as the sole focus. The remaining 22 articles considered multiple types of global work with many also incorporating traditional expatriate assignments. Therefore, the evidence is not especially strong about the changing topography of global mobility in research intensity terms across each of the five different arrangements.

It appears critical to clearly distinguish between the various forms of flexible global work as each is quite unique in its set-up (e.g. people, processes, and structures) (Reiche et al., 2019). As such, the differences between the various FGWAs have not been sufficiently discussed and we therefore know relatively little around the duties, responsibilities, and motivation of each FGWA. There also appears to be ambiguity around some of the terms with little consensus as to what they encompass. For example, it has been argued that flexpatriates may also include other sub-groups such as rotational assignees (Valk & Hannon, 2016) and project work assignees (Suutari et al., 2013). Referring to Wickham and Vecchi’s (2009) taxonomy of travellers, Pate and Scullion (2018) view flexpatriates as an umbrella term including international commuters (repetitive journey, limited destinations), explorers (regular and new destinations), nomads (high number of new destinations), missionaries (to disseminate knowledge), and visiting tradesmen (to work on customer sites, e.g. project work). We argue that equating terms such as flexpatriates, international commuters, and rotational assignees is problematic as the set-ups of these forms of FGWAs differ (see Table 4). To better understand the actors, structures, and processes (Reiche et al., 2019) involved, we need to expand research of each form of global work and see subsuming terms on occasion as unhelpful for theoretical and practical reasons.

Building on recent insights around the phenomena of global work (e.g. Mäkelä, Barner-Rasmussen, Ehrnrooth, & Koveshnikov, 2019; Reiche et al., 2019), our review enables us to enrich Shaffer et al.’s (2012) framework, by presenting an extended classification which is mainly defined by duration, frequency, and location of global work (see Table 4). By doing so, we highlight international commuters and rotational assignees as two distinctive forms of flexible global work – in addition to the previously presented IBTs, flexpatriates, and STIAs. The table also highlights the relational and structural embeddedness of flexible global workers through their capacity to act as boundary spanners.

Our analysis highlights an atheoretical approach across most papers with only 27 articles presenting some level of theoretical underpinning. This may reflect disciplinary and journal expectations. A total of 17 different theories were used in these articles thus indicating, to some degree, theoretical fragmentation. Most of these theories have focused on explaining the characteristics, underpinning. This may reflect disciplinary and journal expectations. A total of 17 different theories were used in these articles thus

6. Current debates in a fragmented field – A value perspective

6.1. Value creation – Functionality of flexible global working arrangements

Flexible global work appears to have evolved as a valuable alternative to the conventional long-term international assignment and now forms part of many MNEs’ global mobility portfolio (Wood & Salt, 2012). The contribution of these global work forms to organisations has been highlighted in the literature with a focus on value creation at both intra- and inter-firm levels (Bozkurt & Mohr, 2011). Flexibility, simplicity, and cost effectiveness are commonly described as major advantages of such global working arrangements
or attend an event. In these scenarios, face-to-face encounters allow for understanding embodied interactions, gaining of social cues, to-face contact to create value across the operations in MNEs. Interestingly, advances in technology do not appear to have led to a

thus, they are missing opportunities to enhance skills and do not invest in their personal growth. Atkinson and Pareit (2019) found that the ability to transfer knowledge may be increased through involvement in FGWAs in multiple countries whereas conventional long-term expatriate assignments will

ligations of proximity

flexible global work. For example, limited value can be gained from a short, once-off business trip. Flexpatriates, on the other hand, can act as valuable global boundary spanners as they have particularly strong structural (connectedness) and relational (relationship quality) embeddedness across business units within a MNE (Makela et al., 2019; Schotter et al., 2017; Taylor, 2007). They have a large network across various locations and are also able to develop meaningful relationships (Bozkurt & Mohr, 2011) with locals due to their extended stay. Consequently, they can be key actors in fostering inter-group relations, sourcing and sharing heterogenous knowledge (Criscuolo, 2005), linking people, and resolving conflicts (Björkman, Barner-Rasmussen, & Li, 2004).

Building on the idea of using distinct forms of global work for specific knowledge management purposes (Minbaeva & Michailova, 2004), a recent study by Duvivier et al. (2019) examines how using short-term international assignments to the HQ (short-term inpatination), short-term international assignments to subsidiaries, and traditional expatriation allowed for the transfer of different types of knowledge. Initially, short-term inpatients received declarative and procedural information including the job expectations and procedures, alongside some axiomatic and relational knowledge. Once inpatients had returned to their subsidiaries, STIAs were sent to the subsidiaries to deepen knowledge transfer, intervene, and coach, mainly providing axiomatic knowledge. They conclude that forms of global work are ideally set up as ‘a sequence of complementary knowledge transfer efforts’ (Duvivier et al., 2019, p.188).

The literature also identifies the role of FGWAs in management development at an intra-firm level. Flexible global work takes place in an intense environment which requires employees to be agile, learn new global skills, and develop a global mindset (Suutari et al., 2013). This potentially provides a significant learning opportunity for flexible global workers. However, Oddou, Mendenhall, and Ritchie (2000, p.159) argue that this remains an under-utilised method as most managers ‘cocoon themselves’ during the time abroad, and thus, they are missing opportunities to enhance skills and do not invest in their personal growth. Atkinson and Pareit (2019) found that while IBTs expected their firm to provide development opportunities during business travel, they also acknowledged that it was their responsibility to realise the potential of such opportunities and to signal any career needs. This becomes particularly important when organisations view management development only as a peripheral benefit rather than the central cause of the FGWA, which may occur when it is organised around efficiencies and convenience (Oddou et al., 2000). Corporate travel policies and procedures that focus solely on operational measures including time and efficient use of financial resources lack strategic oversight (McKenna & Richardson, 2007). Ultimately, this means that firms do not fully capture the potential value of flexible global work in terms of leadership development.

Recent studies by Andresen and Bergdolt (2019) and Dimitrova (2020) reinforce the importance of considering how international business trips are organised. Integrating principles from the CH framework with COR theory, Dimitrova (2020) proposes that perhaps the trip purpose is somewhat less important in a development process. Instead, the work role and challenging experiences make the international business trip valuable. In other words, if adequately set up, development can be fostered during any form of flexible global work – not just during a dedicated leadership assignment. Similarly, Andresen and Bergdolt (2019) found that global mindset development depends significantly on how the international business trip is structured. Importantly, they highlight that an ‘optimal level’ of developmental challenges ought to be provided to ensure learning. As such, their role should encompass a balanced degree of novelty, uncertainty, and meaningfulness (Andresen & Bergdolt, 2019).

At an inter-firm level, relationship building with partners, client and supplier meetings, negotiations and business development, promotions and sales events, problem-solving, and attendance at conferences, conventions, and exhibitions have been identified as value-creating activities (e.g. Belenkiy & Riker, 2012; Liu, Scholnick, & Finn, 2017). Engaging with stakeholders such as governments, professional bodies, or trade associations also requires significant travel to international meetings and trade fairs (Beaverstock, Derudder, Faulconbridge, & Witlox, 2009). At both intra- and inter-firm levels, the continuing importance seems to be placed on face-to-face contact to create value across the operations in MNEs. Interestingly, advances in technology do not appear to have led to a reduction in travel (Beaverstock et al., 2009; Gustafson, 2012; Jones, Faulconbridge, Marsden, & Anable, 2018). While innovative technologies enable remote management and have prompted some to declare the ‘death of distance’, it appears that face-to-face contact remains important (Boeh & Beamish, 2012, p.533). Faulconbridge et al. (2009, p.298) refer to this phenomenon as the ‘obligations of proximity’ explaining that certain business contexts oblige people to travel, for example, to sign a contract, visit a building, or attend an event. In these scenarios, face-to-face encounters allow for understanding embodied interactions, gaining of social cues, and developing trust which are vital but often missed in a virtual environment (Dulebohn & Hoch, 2017). In addition, Mabey and Zhao (2017) highlight that particularly tacit knowledge is difficult to grasp through virtual means. Gustafson (2012) argues that virtual
meetings may stimulate more global collaboration and consequently more face-to-face contact and Jones et al. (2018, p.257) conclude that ‘virtual and physical work complement rather than substitute for one another’. The COVID-19 pandemic may of course substantially alter the intensity of use of FGWAs.

Drawing from social capital theory, Bozkurt and Mohr (2011) explain how flexible global work strengthens social ties by reducing organisational distances. Particularly IBTs and expatriates are highlighted as having the potential to initiate cross-unit ties with many colleagues and partners given their frequent travel to multiple locations. They also show a greater potential for the creation of valuable multilateral rather than bilateral social ties. Such ties help to develop valuable business partnerships, create shared values, and facilitate communication, ultimately creating value through the collection and dissemination of rich heterogenous knowledge from across the MNE (Paulconbridge et al., 2009; Mäkelä & Suutari, 2009). However, the ties established by IBTs often remain weak when continuous and recurrent face-to-face interactions do not occur. Thus, international business travel may be more useful to sustain, deepen, and leverage networks rather than solely building them initially.

Ultimately, at both intra-firm and inter-firm levels, a range of activities can lead to value creation which subsequently contributes to the broader economic growth of organisations, regions, and countries. While not a core aspect of this review, we acknowledge that a few papers focus on such a wider economic impact (Anderson, 2007; Collins & Tisdell, 2004; Gholipour & Foroughi, 2019, 2020; Hovhannisyan & Keller, 2015). For example, Hovhannisyan and Keller (2015) illustrate that increased international business travel leads to more innovation and subsequent patenting at a country level, and Anderson (2007) found that per capita GDP is higher in countries with higher inbound international business travel. Applying a combination of two microeconomic theories (managerial theory of the firm and sales maximisation model), Collins and Tisdell (2004) indicate a positive link between business travels and business returns. Drawing on the concept of microfoundations (Foss & Pedersen, 2019; Minbaeva, 2013) may aid to further explore the relationship between micro and macro constructs as part of the value-creating process.

6.2. Value destruction – Health and well-being implications

Traditionally, global mobility has been glamorised in society and an ‘ominous silence’ exists around its ‘darker side’ which, some may argue, still exists (Cohen & Gössling, 2015, p.1661). However, this review demonstrates increasing evidence of significant personal (stress and coping, identity transformation), work (career transition concerns, structural and perceptual barriers), and social (work-family conflict, maintaining friendships and personal life) demands for those undertaking flexible global work (Shaffer et al., 2012).

Some of the earliest articles that focused on physical health aspects were published two decades ago including a series of studies conducted at the World Bank Group on the impact of international business travel on the travellers’ and spouses’ health (Dimberg et al., 2001; Dimberg et al., 2002; Espino et al., 2002; Liese et al., 1997; Striker et al., 1999). For example, Liese et al. (1997) assert that international business travel poses a range of health risks beyond infectious diseases. More recent studies confirmed these concerns, for example, Rogers, Bunn, and Connor (2016) contend that health and safety risk are higher for IBTs across all categories of illness. Perhaps surprisingly, Bunn (2008) found that despite those significant risks identified by medical experts, many IBTs remain unaware of the risk of infection or do not follow recommendations provided. Common infectious diseases include: diarrhoea, influenza, yellow fever, typhoid fever, dengue fever, dengue haemorrhagic fever, malaria, hepatitis A and B, and human immunodeficiency virus (HIV) (Hudson & Fortuna, 2008). The COVID-19 pandemic represents an especially stark reminder of such physical health issues. Other frequent physiological costs include a disruption of the immune system, exposure to germs and radiation, jetlag, and sleep deprivation (Barish & Dilchert, 2010; Burkholder, Joines, Cunningham-Hill, & Xu, 2010; Cohen & Gössling, 2015). Harsh climate conditions and unhealthy living conditions with a lack of nutritious meals, an excess alcohol consumption, and a lack of exercise further strain the physical health of travellers resulting in a lower body mass index and lower blood pressure (Rezaei, Shahjahan, Valaei, Rahimi, & Ismail, 2018). Dehydration due to low cabin air humidity, insufficient fluid intake, and restricted movement during flights may cause musculoskeletal pain or deep venous thrombosis (DVT), a rare but painful health threat particularly of concern for IBTs and international commuters due to the high frequency of travel (Chen et al., 2018; Druckman et al., 2014). Overall, it appears that medical and insurance claims were considerably higher for travellers than for non-travellers and increased with frequency of travel thus bringing a value-destroying component (Dimberg et al., 2002).

From a psychological aspect, the early studies conducted at the World Bank Group focused on stress levels of IBTs. It was found that IBTs experienced higher levels of stress as a consequence of lengthy travelling and frequent changes in travel dates (Espino et al., 2002). Psychological costs included not only increased stress levels but also in extreme cases psychological disorders and mental illnesses (Cohen & Gössling, 2015). Valk and Hannon (2017) found that 36% of IBTs reported high or very high stress levels. This is linked to a range of factors including dual commitments in home and host countries, anxiety of an accumulating workload, pre-trip stress, transportation, sensory overload, isolation and loneliness, and a personal identity confusion (Burkholder et al., 2010; Richards & Rundle, 2011). Most positions that encompass substantial flexible global work engagement do not consider the additional duties and responsibilities that go beyond the conventional home-country job description (Kraimer, Bolino, & Mead, 2016). As a result, employees are seen juggling their dual workloads in home and host countries, working extremely long days in the host country in order to ‘catch-up’ with work back home. Reference also exists to the host country adjustment particularly where high institutional distances are evident (Ramsey, 2013). Both instances are causes of high levels of stress and can impact an individual’s performance and ability to create value for the organisation.

From a social aspect, it must be acknowledged that FGWAs inevitably affect the personal life of employees including their kinships, friendships, and communities (Cohen & Gössling, 2015). Some scholars refer to work-life imbalance as a potentially ‘desired state of working life’ (Mayerhofer et al., 2011, p.605). For the ambitious and driven individuals that accept this imbalance, being engaged in
flexible global work is viewed as a career fit and long-term rewards are a positive prospect. However, for many global workers, work-life imbalance appears to lead to conflicts that ultimately impact health and well-being and can therefore be described as a value-destructing activity.

Career choices are naturally related to internal influences such as intrinsic and extrinsic motivators and personal characteristics (Shaffer et al., 2012). Drawing from reasoned action theory, Konopaske et al. (2009) found that external influences such as personal agency, country and family considerations significantly impact these choices. Although most of the FGWAs do not require relocation, spouses’ and families’ general approval engaging in such work still plays a crucial role in the decision process to take it on. Drawing from family systems theory, which asserts that individuals cannot be assessed in isolation but as part of their families as these build an emotional unit, Konopaske et al. (2005) found that spouses’ willingness to relocate exerted a positive influence on managers’ willingness to take on a short-term international assignment. In contrast, spouse job involvement was the most significant negative predictor of willingness to relocate.

While it could be argued that flexible global work is easier to manage from a family perspective compared to conventional expatriation, our review shows that the work-family conflict remains a key concern among many employees (Suutari et al., 2013). Ultimately, a significant amount of time is spent away from families, and work schedules are often unpredictable (Baker & Ciuk, 2015). Flexible global workers have only limited control over their schedules and many trips are taken on very short notice depending on customer demands and internal business requests. Due to the lack of strategic oversight, the employees are commonly left alone in managing these trips with global travel departments, where in existence, being the only function involved (Mayerhofer et al., 2004b). Moreover, given the unstructured nature of this work, travel decisions are made at line managers’ discretion across operational departments which adds further ambiguity to the process (Welch et al., 2007).

In addition, emotional exhaustion as a result of extensive travelling has also been highlighted as regularly leading to work-family conflict (Jensen & Rundmo, 2015; Måkelä, Bergbom, Tanskanen, & Kinnunen, 2014; Måkelä, Kinnunen, & Suutari, 2015). The lack of clear boundaries may result in role blurring and subsequently in potential conflict which can hinder value creation in MNEs (Demel & Mayrhofer, 2010; Saarenpää, 2018). Drawing from role theory, Shaffer et al. (2016) contend that a certain level of comfort with the responsibilities and relationship interactions within new or redefined work and family role must be achieved. Being absent from home can cause a loss of the family role and little time for home-based social life which ultimately means scaling back of one’s home network (Richards & Rundle, 2011).

A particular interest among some scholars has been the role of women as flexible global workers, wives, and mothers. Studies show that traditional gender role patterns still exist in some contexts and that women face prejudices when wanting to combine family and an international career (Fischlmayr & Puchmüller, 2016; Westman et al., 2008). For example, Mayerhofer et al. (2004a) found that while career issues were evident for all flexpatriates, the impact of family life was viewed as more significant for women. Investigating the role of social capital, Fischlmayr and Puchmüller (2016) contend that women may use their social capital to organise their career, family life, and childcare. However, FGWAs that involve considerable travelling such as international business travel and international commuting are unpopular among women as their working patterns are disruptive to WLB, particularly for mothers (Shortland, 2015). This confirms earlier findings by Casinowsky (2013) who found that men typically engage more in international business travel than women. Women appear to remain the main caretaker for children when engaging in flexible global work, and childcare was identified as the number one challenge for women (Fischlmayr & Puchmüller, 2016). However, it must be pointed out that other studies have questioned some of the stereotypes related to women’s ability to engage in flexible global work. For example, Måkelä, Bergbom, Saarenpää, and Suutari (2015) found that women without dependent children were at the lowest risk of work-family conflict in a mixed-gender sample.

Given the significant physical, psychological, and social challenges faced by flexible global workers and their families, a combination of informal and formal support is required (Dimitrova, Chia, Shaffer, & Tay-Lee, 2020). However, our review indicates that due to the lack of oversight from subsidiary or corporate level HRM functions, very limited support appears to be provided in most instances (Conroy, McDonnell, & Holzleitner, 2018; Suutari et al., 2013). Drawing from expectancy theory, Konopaske and Werner (2005) present a range of support types requested by employees undertaking flexible global work including on-site assistance, development opportunities, aligned compensation, and career prospects. Similarly, Jais et al. (2015a) differentiate between organisational, HR, financial, and career support. Taking COR theory into consideration, Jensen and Rundmo (2015) contend that organisational resources are critical to support IBTs which will reduce job exhaustion. Based on the JD-R model, Måkelä and Kinnunen (2018) also highlight the consequences of insufficient resources and guidance by firms on health problems and job performance. Particularly in a high institutional distance context, resources need to be provided. From a physical health aspect, offering adequate medical insurance, vaccination, and prevention programmes is required (Rogers et al., 2016; Rogers, Bunn, & Lerner, 2019) and organisations should identify those employees at risk (Druckman, 2009). From a psychological aspect, preparing for the stress factors that often accompany flexible global workers is essential (Burkholder et al., 2010). It appears that pre-travel advice is still under-utilised and needs to be improved considerably in organisations (Chen et al., 2018). Informal support pre-departure and post-arrival may include the establishment of network ties in the local country with other assignees or host country nationals while formal support is mainly provided pre-departure and may include language and cross-cultural training (Conroy et al., 2018). Gaining such broader cultural intelligence may reduce cross-cultural adaptation stress on arrival in the host country and limit potential value-destroying inter-cultural conflict when managing and negotiating across international operations (Crowne & Engle, 2016; Ramsey, Leonel, Gomes, & Monteiro, 2011).

Despite families being acknowledged as a critical success factor for flexible global workers, WLB support factors have not adequately been discussed to date (Shaffer et al., 2016). Focusing on a sample of female IBTs and drawing from social support theory, Puchmüller and Fischlmayr (2017) found that women mainly valued and used emotional and instrumental support; however, they did
not target informational support. Regardless of gender, organisations are under pressure to consider an individual’s family status (Mäkelä, Bergbom, et al., 2015) and lifestyle (Mayerhofer et al., 2010), allow lead times and flexibility (Lirio, 2014), and facilitate efficiencies in work administration (Mayerhofer et al., 2011) in order to limit the value-destroying nature of flexible global work.

7. Moving the field forward – Strategic and sustainable pathways

7.1. Integrating flexible global work in a strategic IHRM context

Despite the various contributions of FGWAs, limited evidence exists around their strategic integration with the IHRM structures within MNEs. Research appears to indicate that most FGWAs are disconnected from the broader IHRM structure with little oversight from corporate HR functions (e.g. Suutari et al., 2013), which we posit hinders the value-creating capacity of such work. Particularly in the context of skills shortages in many countries, flexible global workers may best be viewed as critical employees and actively managed at a corporate HR level (Collings, 2014). This situation appears in spite of having identified the management of internal receptivity (i.e. talent flow and career management) as a core responsibility of the corporate HR function in MNEs (Farndale, Scullion, & Sparrow, 2010).

As MNEs seek to establish more innovative and adaptable IHRM systems, policies, and practices, FGWAs have the value-creating capacity to strike an effective balance between global integration and local adaption of its IHRM structures (Pudelko & Harzing, 2007). Regardless of whether MNEs focus more on global or regional strategies, flexible global workers can navigate and oscillate between global, regional, and local levels. If leveraged effectively, they have the potential to operate as a strategic platform through which the corporate HR function becomes a spearhead in creating a more ‘integrative’ IHRM model (Minbaeva, 2013). Rather than relying on expatriation of parent country nationals, which often results in the implementation of globally standardised IHRM structures, FGWAs provide MNEs with a more formative way to control foreign subsidiaries, while maintaining sufficient autonomy to learn and adapt local HR practices (Hitt et al., 2016). In more complex MNE structures, FGWAs may provide the HQ with a subtle yet influential way to coordinate globally dispersed subsidiaries, building high-bandwidth communication channels with subsidiaries in peripheral locations, and deepening the integration and assimilation of best practices across the MNE. With the growing significance of regional strategies for MNEs, scholars should consider how FGWAs provide regional HQs with a strategically valuable mechanism for balancing complex tensions between underperforming or self-interested subsidiaries in a local context and rationally bounded or over-controlling corporate HQs in the home country (Conroy, Collings, & Clancy, 2017; Preece, Iles, & Jones, 2013). Scholars should also look to explore how different portfolios of FGWAs may align with various types of international strategies outlined in Bartlett and Ghoshal’s (1989) integration responsiveness framework. It is likely that MNEs with transnational strategies, that rely on multidirectional flows of personnel, capital, and knowledge provide a suitable context to examine the double-edged sword of FGWAs. As such, a more explicit acknowledgement of and accommodation for FGWAs will refresh and update the IHRM field, aligning it more closely with contemporary practitioner debates in ‘talent mobility’ (Deleotte, 2019). This requires more frequent and intense dialogue between scholars in IHRM and international business to unpack the strategic importance of IHRM and more precisely the value-creating nature of FGWAs (Reiche et al., 2019).

Recent work on global boundary spanning also provides us with a context to theorise the value-creating capacity of FGWAs in MNEs. Although some studies have considered the boundary spanning roles of expatriates (Liu & Meyer, 2020), flexible global workers confront unique circumstances in that the limited duration they spend in any given market means they may have to endure to maintain trust and legitimacy across a broad range of networks (Bathelt & Henn, 2014). While expatriates are confronted with relatively stable boundaries rooted in a single location, flexible global workers regularly traverse geographical, cultural, and hierarchical boundaries, which presents a multiplicity of boundary frictions, making their boundary spanning role more intricate and complex (Schotter et al., 2017). However, they can potentially perform significant gatekeeping, connector, and bridging roles (Pedersen, Soda, & Stea, 2019; Yagi & Kleinberg, 2011). Although recent studies have sought to expand the knowledge-related activities of alternative forms of mobility (Duvivier et al., 2019), more research is required on the boundary spanning activities of flexible global workers. For instance, in the early stages of location investment decisions, flexible global workers may be deployed as reconnaissance scouts, identifying suitable sites, collecting contextually valuable information, and building social capital locally to determine appropriate entry modes. In the context of a continuously increasing spatial division of labour, we suggest emerging insights from global strategy scholars on the significance of global boundary spanning (e.g. Pedersen et al., 2019) provides a fruitful and relevant context to draw from.

Studies should also look to situate the value-creating capacity of flexible global work in the context of recent arguments on global talent management (Cascio & Boudreau, 2016). For instance, it is likely that many undertaking flexible global work are talented individuals, operating in pivotal positions and accumulating valuable firm-specific human capital (Morris, Snell, & Björkman, 2016). Exploring FGWAs through a human capital lens may provide scholars with a way to more effectively integrate insights on international business and IHRM. For instance, different forms of MNE human capital, such as corporate human capital or subsidiary human capital (Chung, Park, Lee, & Kim, 2015; Morris et al., 2016) can be leveraged through various FGWAs to balance global integration and local responsiveness demands. Consequently, engaging in flexible global work may allow individuals to strengthen their position in a global talent pool or act as a springboard for global talent designation in the future which, in turn, allows MNEs to maintain their global talent supply (Collings, Mellahi, & Cascio, 2019). However, it can be argued that human capital on its own is insufficient and that other forms of intellectual capital such as social, political, cultural, and career capital are required (Harvey & Novicevic, 2004; Ng, Tan, & Ang, 2011). While recent studies have explored learning and competence development as part of FGWAs (Andresen & Bergdolt, 2019; Dimitrova, 2020), research on global careers remains scarce. Having been applied in the research streams of traditional expatriation (Dickmann & Doherty, 2008) and self-initiated expatriation (Al Ariss & Crowley-Henry, 2013), career capital has the potential to
provide further insights into the significance or otherwise of FGWAs on individuals’ careers (Demel & Mayrhofer, 2010). Work from Stahl, Miller, and Tung (2002) and others (e.g. Bolino, 2007; Rodrigues & Guest, 2010) on the concept of ‘boundaryless’ careers could also prove fruitful in this space. For example, building on the work from DeFillippi and Arthur (1996), FGWAs may facilitate ‘knowing how, knowing whom, and knowing why’ career competencies of individuals by developing cross-cultural skills, broadening their network in the MNE, and understanding their own identity. From a theoretical perspective, this would see us broadening the limited theoretical base that currently exists for flexible global work, that focuses largely on microeconomic theories and perhaps narrow capital views to broader considerations of value creation including integrative IHRM, global boundary spanning, and global talent management.

7.2. Sustainable solutions for more flexible global work

Despite the potential value-creating capacity of flexible global work, our review reported that these arrangements present a double-edged sword in that, if not appropriately supported, they may destroy value within the MNE over time. We posit that this value destruction manifests largely at the individual level, in that flexible global work may have significant negative consequences for the individuals performing such roles. Therefore, MNEs need to create and develop structures and systems to ensure that FGWAs offer a more sustainable career path for individuals that undertake this kind of work. Emerging insights from sustainable careers studies (De Vos, Van der Heijden, & Akkermans, 2020; Straub, Vinkenburg, & Van Kleef, 2019) could prove useful for further exploring how flexible global work hinders or contributes to the personal development and overall physical or mental well-being of individuals involved in this work over time. Specifically, ability, engagement, and performance in terms of health, happiness and productivity are important factors in assessing the ‘sustainability’ of flexible global work. Flexible global work is therefore a dynamic and multifaceted context to explore the sustainability of one’s career, particularly as it also requires the active involvement of other salient stakeholders such as families and peers (Mayerhofer et al., 2004b). The lens of sustainable careers may be particularly fruitful in exploring how organisations support females and mothers in sustaining this type of work over time. However, further empirical research is required to understand how individuals cope with the associated challenges and how their personal characteristics, past experiences, and family characteristics impact their intention to take on (further) flexible global work.

Future studies should also seek to differentiate between the various forms of flexible global working and test if the assumption that more frequent travel leads to higher susceptibility to health and well-being implications holds true (Mäkelä et al., 2014). From a theoretical perspective, this would see us broadening existing approaches that focus on the individual worker towards models of occupational health. Examining the measures that can be taken to reduce health and well-being implications should be viewed as a critical area of concern. This has become all the more aggravated and apparent in the current COVID-19 crisis when public health is a most prominent topic. Undoubtedly, workplaces directly impact physical, psychological, and social well-being of employees (Danna & Griffin, 1999) and creating truly healthy workplaces has been a strategic priority for many organisations in recent years (Guest, 2017). Although studies have considered HR’s role in managing broader duty of care and WLB issues (Lirio, 2014), these issues are largely absent in the context of IHRM. For instance, work on ‘health and safety rules’ (Mayerhofer et al. (2004b, p.1380) in ‘high risk’ locations – those where crime, terrorism, civil unrest, and armed conflict are present – emphasises how duty of care is provisioned in the form of security and emergency aid for assignees (Bader, 2015). Ignoring the call for greater support will certainly create ongoing ambiguities and misunderstandings between flexible workers and employers, and potentially trigger a psychological contract violation (Pate & Scullion, 2018) hindering the sustainability of such arrangements over time. In contrast, a strong health and security culture and duty of care principles in organisations can enhance desirable prevention behaviour and the overall experience of flexible global workers (Berg et al., 2011). As we demonstrate in our review, future studies should seek to collaborate with multidisciplinary fields such as psychology and medicine in particular to more fully appreciate the cognitive and physiological effects of flexible global work over time (Mäkelä & Kinnunen, 2018).

More empirical work and clarity is also needed on the impact of broader contextual factors particularly cultural and institutional differences between home and host countries on the sustainability of FGWAs. Given the significant challenges flexible global workers face in bridging cultures between home and host countries there is a need for scholars to explore the scaffolding supports for these in continuously adjusting to a diversity of cultural settings. Specifically, we have a limited understanding of how existing pre-departure training programmes for expatriates are redesigned, tailored, and adapted to account for issues of cultural diversity and multiplicity across a broad range of contexts (Conroy et al., 2018). Performing flexible global work effectively requires a highly diversified skillset involving language proficiency and cultural intelligence as well as being socially and politically adept in addressing complexity, contradiction, and conflict. It may also be useful for scholars to explore how effective bicultural or multicultural individuals are in performing this type of work or even how individuals develop multiple cultural identities when carrying out flexible global work over time (Lücke, Kostova, & Roth, 2014). These issues may have broader implications on how individuals are selected for certain forms of flexible global work but to date there is very little research in this area.

Equally, broader disruptions in the geo-political, socio-economic, and health landscape can disrupt the deployment and flow of flexible global workers to certain locations, so it is important to explore how MNEs adapt their portfolio of arrangements to accommodate these contextual shocks. The COVID-19 pandemic has led to travel restrictions across the globe and has seen MNEs turn towards virtual substitutes. Even with travel bans being lifted gradually, perceptions towards FGWAs may change among mobile employees and organisations (Caligiuri et al., 2020). As such, another potential way that MNEs can look to support and sustain this type of work is by developing a more sophisticated virtual architecture that acts as a complement to how individuals sustain the amount of flexible global work they carry out. This may require organisations to enhance their technological infrastructure and upskill workers that need training and development in utilising these forms of communication. Although much work has been carried out on
the challenges and effectiveness of global virtual teams (e.g. Kramer, Shuffler, & Feitosa, 2017), more empirical research is needed on the way in which virtual platforms and remote working can be leveraged to create a more sustainable scenario.

Organisations may benefit from considering more comprehensively the actual benefits from their use of FGWAs. Relatedly, we posit that balancing flexible global work with virtual based interactions will help in offsetting grand challenges on environmental sustainability and climate change in that MNEs will engage less in frequent business travel, unless it is a strategic imperative. More research is needed on the significance of flexible global work and its relationships with, or impact on, global climate change. This issue also requires a multidisciplinary approach from IHRM scholars that could, for example, draw from work on Climate Science and Environmental Geography in addressing how FGWAs are more effectively deployed and utilised. Ultimately, there are many fruitful avenues to further advance knowledge on FGWAs in terms of its link to sustainable careers, IHRM support structures for health and well-being, virtual platforms, and broader climate change issues.

8. Conclusion

In recognising the ever-shifting boundaries of global work and addressing the existing shortcomings in current studies on global mobility, this paper provides a systematic review of and research agenda for FGWAs. While the IHRM literature focuses on expatriate management (Cooke et al., 2019), alternative forms of global working have increasingly been employed by MNEs (Deloitte, 2019) due to a need for greater flexibility. Despite significant potential value identified (e.g. relationship building, knowledge transfer, and leadership development), there appears to be a distinct lack of strategic linkages to the IHRM function which we argue severely limits the value-creating capacity of these forms of global work. In addition, the research illustrates many concerning health and well-being implications that can emanate from these work arrangements, but there is no evidence as to how these are considered by organisations.

We conclude that the research stream of flexible global work is still in its infancy, and while several important studies have been published in the past two decades, further empirical and conceptual research is required. Moreover, methodologies employed so far provide scope for improvement and elaboration. Given the emergence of new frontier economies, research on the importance of context (Cooke, 2018) and considering more dispersed geographical regions would also add to a more holistic approach towards FGWAs. Considering gender perspectives (De Cieri, 2009) more closely would similarly contribute to such an approach. To date, theoretical development is scarce in this research stream. Given the wide range of questions addressed as part of the flexible global work discussion and the different foci on individual and organisations, which arguably require different perspectives and theories, it is somewhat understandable that no single theory dominates. There is however a need for further theorisation and conceptualisation, particularly considering a multiplicity of intellectual capital lenses and holistic occupational health frameworks. The trajectory of research to date is positive in that a multi-disciplinary approach has been applied. The review demonstrates the relevance of FGWAs for domains beyond HR and therefore offers opportunities for much more multi-disciplinary research. As internationalisation strategies, foreign direct investment location choices, and ownership strategies are becoming more complex in MNEs (Belderbos, Du, & Goerzen, 2017; Verbeke & Kano, 2016), FGWAs should be considered across a range of fields including IHRM, international business, global strategy, economical geography, supply chain management, and risk management, among others. This would arguably lead to greater ‘comprehensiveness, connectedness and complexity’ (Sullivan, 1998, p.837) and perhaps creativity (Buckley, Devinney, & Louviere, 2007) when researching the phenomena of global work.

At the same time, there is a need for caution not to disconnect FGWAs from HR. More so, we suggest a stronger integration with strategic IHRM, noting that organisational settings and the global work itself have not been adequately discussed. While there is undoubtedly more empirical and conceptual research required on the individuals themselves, we emphasise a need for more research at business unit and organisational levels to better understand policies and procedures in MNEs and their implementation across subsidiaries. We therefore propose a more balanced research agenda taking on a mutual-benefits perspective (Farndale, Pai, Sparrow, & Scullion, 2014); considering the views and experiences of individuals on FGWAs, while at the same time securing effective implementation and a better understanding of the HR function’s role and responsibility. Ultimately, in responding to volatile and ambiguous changes, MNEs need to balance the double-edged sword of FGWAs, in developing a strategic and sustainable approach to enhancing the value-creating capacity of its global workforce.

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Appendix A. Coding structure

| Codes | Categories | Core themes |
|-------|------------|-------------|
|       | Intra-firm functionality | Value creation |

- Staffing, position filling
- Relationship building with team
- Knowledge acquisition and transfer
- Leadership and career development
- Research and development, innovation

(continued on next page)
| Codes                                                                 | Categories                                                     | Core themes                  |
|----------------------------------------------------------------------|---------------------------------------------------------------|-----------------------------|
| - Coordination, control                                             | Inter-firm functionality                                      | Physical health and well-being |
| - Project work, collaborative work                                  |                                                               |                             |
| - Strategy meetings                                                 |                                                               |                             |
| - Problem solving                                                   |                                                               |                             |
| - Seminars and trainings                                            |                                                               |                             |
| - Relationship building with partners                               | - Jetlag, disturbed sleep, tiredness                         |                             |
| - Client meetings                                                   | - Lack of exercise                                            |                             |
| - Supplier meetings                                                 | - Lack of nutrition, irregular diet                           |                             |
| - Negotiations, business development, trade                        | - Excess alcohol consumption                                  |                             |
| - Promotions, sales activities                                      | - Harsh climate conditions                                    |                             |
| - Problem solving                                                   | - Exposure to germs and radiation                             |                             |
| - Conferences, conventions, exhibitions                             | - Infectious diseases                                         |                             |
|                                                                      | - Accidents and injuries                                      |                             |
|                                                                      | - Crime, terrorism, civil unrest, armed conflict              |                             |
|                                                                      | - Physical fatigue, musculoskeletal pain, DVT                 |                             |
|                                                                      | - Gastrointestinal pain                                       |                             |
|                                                                      | - Risk of heart attacks/strokes                               |                             |
| Value destruction                                                    | - Stress                                                      | Psychological health and well-being |
|                                                                      | - Mental fatigue, emotional exhaustion                        |                             |
|                                                                      | - Burnout                                                     |                             |
|                                                                      | - Excessive workloads                                          |                             |
|                                                                      | - Unpredictability of schedules                               |                             |
|                                                                      | - Security concerns, anxiety                                  |                             |
|                                                                      | - Cultural shocks                                             |                             |
|                                                                      | - Isolation, loneliness                                       |                             |
|                                                                      | - WLB, work-family conflict                                   | Social health and well-being |
|                                                                      | - Role of women                                               |                             |
|                                                                      | - Impact on kinships, friendships                             |                             |
|                                                                      | - Impact on careers                                           |                             |
|                                                                      | - Expected/offered support                                    |                             |
|                                                                      | - Expected/offered compensation                               |                             |
|                                                                      | - Dual roles, role identity, role blurring                    |                             |

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