Neural Joking Machine: Humorous image captioning

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Abstract

What is an effective expression that draws laughter from human beings? In the present paper, in order to consider this question from an academic standpoint, we generate an image caption that draws a “laugh” by a computer. A system that outputs funny captions based on the image caption proposed in the computer vision field is constructed. Moreover, we also propose the Funny Score, which flexibly gives weights according to an evaluation database. The Funny Score more effectively brings out “laughter” to optimize a model. In addition, we build a self-collected BoketeDB, which contains a theme (image) and funny caption (text) posted on “Bokete”, which is an image Ogiri¹ website. In an experiment, we use BoketeDB to verify the effectiveness of the proposed method by comparing the results obtained using the proposed method and those obtained using MS COCO Pre-trained CNN+LSTM, which is the baseline and idiot created by humans. We refer to the proposed method, which uses the BoketeDB pre-trained model, as the Neural Joking Machine (NJM).

1. Introduction

Laughter is a special, higher-order function that only humans possess. In the analysis of laughter, as Wikipedia says, “Laughter is thought to be a shift of composition (schema)”, and laughter frequently occurs when there is a change from a composition of receiver. However, the viewpoint of laughter differs greatly depending on the position of the receiver. Therefore, the quantitative measurement of laughter is very difficult. Image Ogiri on web services such as “Bokete”¹ have recently appeared, where users post funny captions for thematic images and the captions are evaluated in an SNS-like environment. Users compete to obtain the greatest number of “stars”. Although quantification of laughter is considered to be a very difficult task, the correspondence between evaluations and images on Bokete allows us to treat laughter quantitatively. Image captioning is an active topic in computer vision, and we believe that humorous image captioning can be realized. The main contributions of the present paper are as follows:

- We propose a framework for a funny caption generator based on recent image captioning work in the computer vision field.
- We define Funny Score, which is a weighting system based on the evaluation of existing funny captions in a database. The Funny Score is used in a loss function.
- We have collected data to create BoketeDB from the web service Bokete. The database contains 999,571 image and caption pairs.

BoketeDB

In the experimental section, we compare the proposed method based on Funny Score and BoketeDB pre-trained parameters with a baseline provided by MS COCO Pre-trained CNN+LSTM. We also compare the results of the

Figure 1. Examples of funny captions generated by NJM from an image input.
NJM with funny captions provided by humans. In an evaluation by humans, the results provided by the proposed method were ranked lower than those provided by humans (22.59% vs. 67.99%) but were ranked higher than the baseline (9.41%). Finally, we show the generated funny captions for several images.

2. Related Research

Through the great research progress with deep neural networks (DNNs), the combination of a convolutional neural network and a recurrent neural network (CNN+RNN) is a successful model for both feature extraction and sequential processing \[2\]. Although there is no clear division, a CNN is often used for image processing, whereas an RNN is used for text processing. Moreover, these two domains are integrated. One successful application is image caption generation with CNN+LSTM (CNN+Long-Short Term Memory) \[3\]. This technique enables text to be automatically generated from an image input. However, we believe that image captions require human intuition and emotion. In the present paper, we help to guide an image caption has funny expression. In the following, we introduce related research on humorous image caption generation.

Wang et al. proposed an automatic “meme” generation technique \[4\]. A meme is a funny image that often includes humorous text. Wang et al. statistically analyzed the correlation between memes and comments in order to automatically generate a meme by modeling probabilistic dependencies, such as those of images and text.

Chandrasekaran et al. conducted a humor enhancement of an image \[5\] by constructing an analyzer to quantify “visual humor” in an image input. They also constructed datasets including interesting (3,200) and non-interesting (3,200) human-labeled images to evaluate visual humor. The “funniness” of an image can be trained by defining five stages.

3. Proposed Method

We effectively train a funny caption generator by using the proposed Funny Score by weight evaluation. We adopt CNN+LSTM as a baseline, but we have been exploring an effective scoring function and database construction. We refer to the proposed method as the Neural Joking Machine (NJM), which is combined with the BoketeDB pre-trained model, as described in Section \[4\].

3.1. CNN+LSTM

The flow of the proposed method is shown in Figure 2. Basically, we adopted the CNN+LSTM model used in Show and Tell, but the CNN is replaced by ResNet-152 as an image feature extraction method. In the next subsection, we describe in detail how to calculate a loss function with a Funny Score. The function appropriately evaluates the number of stars and its “funniness”.

3.2. Funny Score

The Bokete Ogiri website uses the number of stars\[4\] to evaluate the degree of funniness of a caption. The user evalu-

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\[\text{Something like “good” in an SNS.}\]

Figure 2. Proposed CNN+LSTM architecture for funny caption generation.
Testing caption generation using CNN+LSTM pre-trained by STAIR caption [7]. Based on the captions provided by MS COCO, the STAIR caption is translated from English to Japanese (indicated by “STAIR caption” in Table[1]). We use a questionnaire as the evaluation method. We selected a total of 30 themes from the Bokete Ogiri website that included “people”, “two or more people”, “animals”, “landscape”, “inorganics”, and “illustrations”. The questionnaire asks respondents to rank the captions provided by humans, the NJM, and STAIR caption in order of “funniness”. The questionnaire does not reveal the origins of the captions.

5.2. Questionnaire Results

In this subsection, we present the experimental results along with a discussion. Table[1] shows the experimental results of the questionnaire. A total of 16 personal questionnaires were completed[1]. Table[1] shows the percentages of captions of each rank for each method of caption generation considered herein. Captions generated by humans were ranked “funniest” 67.99% of the time, followed by the NJM at 22.59%. The baseline captions, STAIR caption, were ranked “funniest” 9.41% of the time. These results suggest that captions generated by the NJM are less funny than those generated by humans. However, the NJM is ranked much higher than STAIR caption.

5.3. Posting to Bokete

We are currently posting funny captions generated by the NJM to the Bokete Ogiri website in order to evaluate the proposed method. Here, we compare the proposed method with STAIR captions. As reported by Bokete users, the funny captions generated by STAIR caption averaged 1.71 stars, whereas the NJM averaged 3.23 stars. Thus, the NJM is funnier than the baseline STAIR caption according to Bokete users. We believe that this difference is the result of using (i) Funny Score to effectively train the generator regarding funny captions and (ii) the self-collected BoketeDB, which is a large-scale database for funny captions.

5.4. Visual results

Finally, we present the visual results in Figure[3] which includes examples of funny captions obtained using NJM. Although the original caption is in Japanese, we also translated the captions into English. Enjoy!

6. Conclusion

In the present paper, we proposed a method by which to generate captions that draw laughter. We built the BoketeDB, which contains pairs comprising a theme (image) and...
a corresponding funny caption (text) posted on the Bokete Ogiri website. We effectively trained a funny caption generator with the proposed Funny Score by weight evaluation. Although we adopted CNN+LSTM as a baseline, we have been exploring an effective scoring function and database construction. The experiments of the present study suggested that the NJM was much funnier than the baseline STAIR caption.

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