Industrial ecological efficiency of cities in the Yellow River Basin in the background of China’s economic transformation: spatial-temporal characteristics and influencing factors

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Abstract
At present, China’s economic development has entered a “new normal.” Exploring industrial ecological efficiency (IEE) in the background of economic transformation is of great significance to promote China’s industrial transformation and upgrading and achieving high-quality economic development. Based on the super-efficiency DEA model, this study evaluated the IEE of cities in the Yellow River Basin from 2008 to 2017. Exploratory spatial data analysis methods were used to explore the spatial-temporal evolutionary characteristics, and a panel regression model was established to explore the influencing factors of IEE. The research results showed that the IEE in the Yellow River Basin exhibited an elongated S-shaped evolutionary trend from 2008 to 2017, and the mean IEE of cities presented a trend, whereby Yellow River Basin’s regions could be ranked in the following order: lower reaches > middle reaches > upper reaches. There was significant spatial autocorrelation of the IEE in the Yellow River Basin, and the hot and cold spots showed an obvious “spatial clubs” phenomenon. The results of panel regression show that the influence factors of IEE in the Yellow River Basin showed spatial heterogeneity in their effect.

Keywords Industrial ecological efficiency · Super-efficiency DEA model · Economic transformation · Yellow River Basin

Introduction
Since China’s economic reform and opening up, it has relied on the traditional extensive industrial development pattern of “high resource input, high energy consumption, and high pollution emissions,” enabling the economy to achieve high-speed growth in a short period of time (Wang et al. 2016). However, the traditional industrial development model has also led to problems such as excessive resource consumption, serious environmental pollution, and low production efficiency (Yu et al. 2015; Yu et al. 2018). At present, the Chinese economy has shifted from a high-speed growth stage to a high-quality development stage. Achieving the coordinated development of industrial economic growth, resource conservation, and environmental protection has become the only way to promote China’s ecological civilization construction and high-quality economic development.

In the early 1990s, Schaltegger and Sturm (1990) proposed the concept of eco-efficiency, or the ratio between the increase in economic output and the increase in environmental impact, to measure the environmental performance of economic development. The basic idea of eco-efficiency is to create greater economic benefits with lower resource consumption and environmental cost. IEE not only reflects the eco-efficiency of economic growth, but it also expresses the efficiency of industrial production under environmental constraints. It is an effective means to characterize the relationship between industrial development and the ecological environment (Lin and Zhu 2020; Zhou et al. 2018). IEE can take into account the relationship between industrial economic material

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exchange and energy conversion and comprehensively evaluates the overall status of industrial economy, energy consumption, and environmental benefits. It is of great significance for transforming the traditional industrial development model, promoting green industrial development, and supporting the construction of an ecological civilization in China.

Scholars have conducted research on IEE mainly from the following aspects: First, at the regional scale, recent research of IEE has mainly focused on spatiotemporal changes in different countries and provinces. For example, Marques et al. (2019) explored the IEE of 11 EU countries from 1997 to 2015. Zhou et al. (2020) studied the eco-efficiency of 31 industrial sectors in China. Zhang et al. (2017a) analyzed the IEE of 30 provinces (autonomous regions and municipalities) in China from 2005 to 2013. Second, in terms of methodology, scholars usually adopt the traditional DEA model (Shah et al. 2020; Wu et al. 2015; Zhang et al. 2008) for quantitative evaluation of the IEE. This method has strong objectivity and effectively avoids the interference of human factors, but when the value of each effective decision-making units (DMU) calculated by the DEA model is 1, it is impossible to compare and distinguish effective DMUs. Finally, in terms of influencing factors, the panel Tobit model and other methods are mostly used to explore the level of economic development (Liu et al. 2020a), technological progress (Chen et al. 2019), foreign investment (Zhao et al. 2018), environmental regulation (Liu et al. 2020b), industrial structure (Yue et al. 2018; Zhou et al. 2019), and other factors on IEE.

However, there have been relatively few studies of the effects of economic transformation on IEE. Globalization, marketization, and decentralization, as the three important forces of economic transformation, play an important role in reconstructing the spatial pattern of China’s regional economy (He and Wang 2009; Zhang et al. 2020). Since its reform and opening up, China’s industrialization process has also been deeply affected by economic transformation. Therefore, it is of great practical significance to explore IEE in the background of economic transformation. In addition, ecological protection and high-quality economic development in the Yellow River Basin was established as a major national strategy in September 2019 (Wang et al. 2021). However, the ecological environment of the Yellow River Basin is extremely fragile, and the heavy chemical industry is the development pillar of many provinces in the basin. The continuous development of heavy chemical industry has caused serious pollution in the ecological environment of the Yellow River Basin (Wang et al. 2020b). Therefore, it is of great significance to explore the impact mechanism of IEE in the background of economic transformation to promote the ecological environment protection and high-quality development in the Yellow River Basin.

On this basis, this study used the super-efficiency DEA model to measure the IEE of the Yellow River Basin from 2008 to 2017 and reveal its spatial distribution characteristics. The panel regression model was used to analyze the influencing factors of the IEE of the Yellow River Basin in the background of economic transformation. Compared with other studies, this study was advanced in the two aspects that follow. (1) Based on the relationship between economic transformation and IEE, a theoretical analysis framework of the impact of economic transformation on IEE was constructed. (2) The super-efficiency DEA model was introduced to evaluate the IEE, which addresses the problem that it is impossible to compare multiple effective DMUs when the calculation results of the traditional DEA model show that multiple effective DMUs are 1.

The other parts of this paper were arranged as follows. The “Economic transformation and IEE” section describes the theoretical framework of economic transformation and IEE. The “Research setting and methodology” section is the overview of the research area, model methods, and data sources. The “Results and discussion” section is the research results and discussion. The “Conclusions and policy suggestions” section is the summary of the research results.

Economic transformation and IEE

China’s economy has experienced a transformation from planned economy to market economy, from closed development to opening up, and into the process of economic globalization. Economic transformation generally refers to the process of globalization, marketization, and decentralization (Wei 2001). In recent years, experts and scholars have realized the important role of economic transformation and explored regional economic development (Jiya et al. 2020), industrial pollution (Liu et al. 2018b), and land use (Huang et al. 2015; Liu et al. 2018a) from the perspective of economic transformation. Therefore, this study attempted to explore the impact mechanism of globalization, marketization, and decentralization on the IEE of cities in the Yellow River Basin from the perspective of economic transformation.

Globalization plays a vital role in promoting China’s industrialization, and its impact on IEE is mainly characterized by foreign direct investment (FDI) (Pao and Tsai 2011). FDI may have a positive or negative impact on IEE. On the one hand, FDI may have a positive impact on the IEE of developing countries (Feng 2014); the “pollution halo” hypothesis posits that foreign-funded enterprises may bring advanced equipment and technology to developing countries and promote the industrial technology upgrading of developing countries through the technology spillover effect so as to reduce energy consumption and pollution emissions (Jiang et al. 2019). On the other hand, FDI may have a negative impact on the IEE of developing countries (Lan et al. 2012; Liu et al. 2017b); the “pollution haven” hypothesis holds that the
migration of foreign-funded enterprises from developed countries to developing countries with less environmental regulation not only promotes the economic growth of developing countries, but it also aggravates the local resource and energy consumption and leads to an increase in pollutant emissions and the deterioration of the ecological environment (Bao et al. 2015).

The effect of marketization on IEE is mainly reflected in promoting the redistribution of elements among industrial production sectors and promoting the reform of the market system. Marketization of the allocation of resources can break barriers to the flow of resources, promote the cross-regional and cross-industry flow of resources, and improve the efficiency of the allocation of production factors, which is conducive to reducing the cost of obtaining production factors, improving the survival ability of enterprises, and improving the production efficiency of enterprises (Campos and Horváth 2012; Merlevede 2003). Moreover, Yi et al. (2015) believe that marketization can promote reform of the market system, which is conducive to attracting foreign-funded enterprises, introducing advanced industrial technology and management experience, promoting industrial enterprises’ production efficiency, and reducing industrial pollution emissions.

Decentralization is also an important feature of China’s economic transformation. China’s decentralization process endows local governments with more independent development rights and also makes local governments bear the responsibility of regional economic development (Yin et al. 2018). At present, there are mainly three views on the effect of decentralization on IEE. One view holds that decentralization is conducive to the improvement of IEE; decentralization refers to the transfer of economic and financial power from the central government to the local governments, which is conducive to improving the allocation efficiency of local resources and reducing industrial pollution emissions (Chen and Chang 2020; Mu 2018). Another view is that decentralization is non-conducive to improving IEE. In order to improve the performance in promoting local economic development, local governments relaxed the regulatory environment to gain more space for economic development, thus promoting the increase of industrial pollution emissions (Zhang et al. 2017b). The last point of view is that the relationship between decentralization and IEE is nonlinear. Under fiscal decentralization, in order to improve political performance, local governments must not only promote local economic development, but also improve the quality of the local ecological environment (Yang et al. 2020). Some scholars have found a nonlinear relationship between decentralization and pollution emissions through research (Cheng et al. 2019; Liu et al. 2017a).

This study was based on the theoretical research of economic transformation and took into account the regional economic development level and industrial development status of the Yellow River Basin. In addition, based on the existing research results (Guan and Xu 2016; Ha et al. 2020; Ren et al. 2020), and by adding basic factors such as industrial structure, economic development level, scientific and technological innovation, and population and industrial agglomeration, this study constructed a theoretical analysis framework of IEE in the background of economic transformation (Fig. 1).

**Research setting and methodology**

**Study area**

The Yellow River Basin originates in the northern foot of Bayankala Mountain; flows eastward through Qinghai, Sichuan, Gansu, Ningxia, Inner Mongolia, Shaanxi, Shanxi, Henan, and Shandong; and then flows into the Bohai Sea from Kenli County of Shandong Province. In order to ensure the continuity of the region and learn from the definition of the Yellow River Basin in the study of physical geography and social economy by relevant scholars (Zhang and Miao 2020), we considered that Sichuan Province belongs to the Yangtze River Basin and the East Four Leagues of Inner Mongolia belong to Northeast China, so they were not included. Therefore, in this study, the remaining 8 provinces and 91 cities (prefectures and leagues) were selected as research objects (Fig. 2). Referring to the Yellow River Yearbook, combined with the natural environment and socio-economic characteristics of the provinces in the Yellow River Basin, this study defined the Qinghai Province, Gansu Province, Inner Mongolia Autonomous Region, and Ningxia Hui Autonomous Region as the upper reaches, Shaanxi Province and Shanxi Province as the middle reaches, and Henan Province and Shandong Province as the lower reaches.

**Methodology**

(1) **Super-efficiency DEA model**

In the 1970s, American scholars Charnes, Cooper, and Rhodes first proposed the DEA model. This model is an analysis model based on “relative efficiency evaluation,” which can better eliminate the interference of human factors when evaluating the efficiency of DMUs (Charnes et al. 1979). However, in the model calculation results, when the value of each effective DMU calculated by the DEA model is 1, it is impossible to compare and distinguish effective DMUs. In order to solve this problem, Andersen and Petersen (1993) proposed a super-efficiency DEA model which was based on the traditional DEA model. This model makes up the defect of the traditional DEA model, which can make the effective DMU efficiency value greater than 1 and can compare multiple effective DMUs.
In view of the advantages of the super-efficiency DEA model for efficiency evaluation, this study used the super-efficiency DEA model to evaluate the IEE of cities in the Yellow River Basin. The super-efficiency DEA model is as follows:

\[
\begin{align*}
\text{Min} & \quad \theta \\
\text{s.t.} & \quad \sum_{i=1, i \neq 1}^{n} X_j \lambda_j + s^- = \theta X_0 \\
& \quad \sum_{i=1, i \neq 1}^{n} X_j \lambda_j - s^+ = Y_0 \\
& \quad \lambda_j \geq 0, J = 1, 2, \cdots, k-1, k \\
& \quad s^- \geq 0, s^+ \geq 0
\end{align*}
\]

where \( \theta \) is the value of IEE; \( X_0 \) and \( Y_0 \) are input variables and output variables, respectively; \( \lambda_j \) is the combination proportion of effective DMUs to represent the return of scale of DMUs; and \( s^- \) and \( s^+ \) are slack variables and residual variables, respectively. When \( \theta > 1 \), the IEE is optimal; when \( \theta < 1 \), the IEE is not optimal.

(2) Exploratory spatial data analysis (ESDA)

The ESDA mainly includes global spatial autocorrelation (Moran 1948) and local spatial autocorrelation (Getis and Ord 1992). Global spatial autocorrelation is a generalization of the
spatial dependence of economic phenomena or attributes with adjacency in a certain space. The most commonly used correlation index is global Moran’s I:

\[
I = \frac{n \sum_{i=1}^{n} \sum_{j=1}^{n} w_{ij} (x_i - \overline{x}) (x_j - \overline{x})}{\left( \sum_{i=1}^{n} \sum_{j=1}^{n} w_{ij} \right) \left( \sum_{i=1}^{n} x_i - \overline{x} \right)^2}
\]

where \( I \) is the global Moran index; \( n \) is the number of units in the analysis space; \( x_i \) and \( x_j \) are the observed values of space unit \( i \) and \( j \), respectively; \( \overline{x} \) is the mean value of observation values of all space units; and \( w_{ij} \) is the spatial weight matrix of spatial elements \( i \) and \( j \).

Hot spot analysis is a judgment method of local spatial autocorrelation, which can directly reflect the agglomeration of high and low values in a certain area and the degree of agglomeration (Chen et al. 2021). In this study, the Getis-OrdGi* index reflecting local spatial autocorrelation was used to measure the local spatial agglomeration of IEE in the Yellow River Basin. The specific formula is as follows:

\[
G_{i}^{*} = \frac{\sum_{j=1}^{n} w_{ij}(X_j)(i \neq j), Z(G_{i}^{*}) = \frac{G_{i} - E(G_{i})}{\sqrt{Var(G_{i})}}}
\]

where \( W_{ij} \) is the weight of space and is 1 if the space is adjacent or 0 if the space is not adjacent. \( E(G_{i}) \) and \( Var(G_{i}) \) are the mathematical expectation and variance of \( G_{i} \), respectively. If the value of \( Z(G_{i}^{*}) \) is positive and significant, the surrounding values of the spatial unit are high, and it is a hot spot in the region; if the value of \( Z(G_{i}^{*}) \) is negative and significant, the unit is a cold spot in the region.

**Dependent and independent variables**

Based on the core idea of “low input and high output” and referring to relevant research results (Tong et al. 2020), combined with the industrial development status of various regions in the Yellow River Basin, the industrial power consumption and industrial wastewater discharge were taken as the input index of resource consumption, the industrial \( SO_2 \) emission and industrial dust emission were taken as the input index of environmental pollution, and the total industrial output value was taken as the output index. Descriptive statistical results of the input and output indicator data are shown in Table 1.

In terms of model construction, based on the perspective of economic transformation, this study identified IEE as the dependent variable and globalization, marketization, and decentralization as the core explanatory variables. In addition, by referring to the relevant research literature (Guan and Xu 2016; Ha et al. 2020; Ren et al. 2020), combined with the development status of the Yellow River Basin and the availability of data, the five indicators were selected as the control variables.

1. Industrial structure. The industrial structure has an important impact on the ecological environment of a region (Wang et al. 2020a). Although the industrial structure of China as a whole is constantly optimized and upgraded, there are great differences in the industrial structure between regions. The secondary industry is mainly heavy and chemical industry, which will damage the ecological environment in the process of production. Therefore, the proportion of the secondary industry was selected as the index to influence the regional IEE.

2. The level of economic development. China’s rapid industrialization has not only boosted economic growth, but also caused pollution and damage to the environment. The higher the level of economic development, the higher the level of industrial technology in the region will be; thus a greater investment in resource conservation and environmental protection will be required (Hao et al. 2020). Therefore, we take the level of economic development as the factor affecting IEE, which is represented by the per capita GDP of the region.

3. Investment in science and technology. Investment in science and technology can promote the upgrading of industrial technology, strengthen the efficiency of resource utilization, lead to better treatment of pollutants, reduce the emission of industrial pollution, and improve IEE. Therefore, the proportion of scientific and technological input was selected as the index to influence IEE.

4. Population agglomeration. As the industrial structure in many areas of the Yellow River Basin is still dominated by secondary industry, industrial enterprises need a large labor force for production. Polluting enterprises are often distributed in densely populated areas, thus affecting IEE. Therefore, the average land population was selected as the indicator of the influencing factors of IEE.

5. Industrial agglomeration. Industrial agglomeration can produce positive environmental externalities and improve resource utilization efficiency through the scale effect and green technology spillover. It can also produce negative externalities of the environment, and the increase in industrial scale aggravates the consumption of resources, thus causing environmental pollution. Therefore, ratio of gross industrial output value to land area was selected as an index reflecting the effect on IEE.

The panel regression model was constructed to explore the driving factors of IEE in the Yellow River Basin in the background of economic transformation, and the relevant variables...
and their meanings are shown in Table 2. In order to avoid the influence of heteroscedasticity on the regression results, the index data were logarithmically processed, and the descriptive statistical results of the indicator data are shown in Table 3.

### Data sources

The research objects of this study were 91 cities in the Yellow River Basin. However, because of the inaccessibility of some cities’ data, 80 cities in the Yellow River Basin were selected as the research samples. The data of the aforementioned variables were obtained from China City Statistical Yearbook, Shandong Statistical Yearbook, Henan Statistical Yearbook, Shanxi Statistical Yearbook and Gansu Statistical Yearbook from 2009 to 2018.

### Results and discussion

#### The temporal evolution characteristics of IEE

Owing to the large regional differences in the upper, middle, and lower reaches of the Yellow River Basin, the IEE of the whole basin and different regions was studied individually. The evolution results of the mean IEE are shown in Fig. 3. From 2008 to 2017, the mean IEE of the Yellow River Basin showed an elongated S-shaped evolutionary trend. The mean IEE of the whole region rose from 0.102 in 2008 to 0.316 in 2016, when it reached its highest value, and fell to 0.291 in 2017, indicating that the IEE of the Yellow River Basin began to deteriorate after a long period of improvement. In the past few years, local industrial restructuring has hampered the development of local enterprises, resulting in a sharp drop in the production efficiency of local enterprises in a short period of time.

Regional differences of IEE were as follows: lower reaches > middle reaches > upper reaches. Among them, the mean IEE of the upper reaches was always lower than that of the whole basin, and the mean IEE of the middle reaches showed an evolution trend of “first rising and then declining,” which was consistent with the evolution curve of the whole basin. The mean IEE of the lower reaches was always higher than the mean IEE of the whole basin. Moreover, the mean IEE of the lower reaches had been steadily rising before 2015, jumped in 2016, and then stabilized in 2017. In summary, there were obvious regional differences in the IEE of the Yellow River Basin, which may have been closely related to the regional differences in the level of economic development. The higher the level of economic development, the higher the IEE, which was consistent with the results of some studies (Liu et al. 2020a). Therefore, it is important to promote the high-quality development of the Yellow River Basin to improve the level of economic development, promote industrial transformation and upgrading, and reduce industrial pollution emissions.

### Table 1 Descriptive statistics of input and output data

| Indicators       | Variables                          | Unit           | Mean  | Std. Dev. | Min | Max  |
|------------------|------------------------------------|----------------|-------|-----------|-----|------|
| Input            | Industrial electricity consumption | 100 million KW·h | 62.36 | 77.41     | 0.13| 991.61|
|                  | Industrial wastewater discharge    | 10 kilo-tons   | 5424.54 | 5057.39  | 99  | 33007|
|                  | Industrial SO2 emissions          | ton            | 63699.62 | 51176.44 | 1016| 321133|
|                  | Industrial smoke and dust emissions| ton            | 49558.46 | 228183.33| 450 | 5168812|
| Output           | Industrial output                 | 100 million yuan | 2,709.07 | 3,161.44 | 8.36| 16,811.83|

### Table 2 Explanation of urban IEE and impact indicators

| Variables           | Indicators                          | Definition                                                                 | Codes |
|---------------------|-------------------------------------|---------------------------------------------------------------------------|-------|
| Dependent variable  | IEE                                 | IEE value                                                                  | $ep$  |
| Explanatory variable| Globalization                       | FDI/urban population                                                      | $glo$ |
|                     | Marketization                       | Non-state-owned economy/total industrial output value                     | $mar$ |
|                     | Decentralization                    | Urban per capita fiscal expenditure/national per capita fiscal expenditure | $dec$ |
| Control variable    | Industrial structure                | The proportion of secondary industry in GDP                                | $str$ |
|                     | The level of economic development   | GDP per capita                                                            | $pgdp$|
|                     | Investment in science and technology| The proportion of science and technology expenditure to local fiscal expenditure | $tec$ |
|                     | Population agglomeration            | City population/area                                                       | $pop$ |
|                     | Industrial agglomeration            | Industrial output value/area                                               | $agg$ |
In order to further analyze the temporal evolution characteristics of regional differences of IEE in the Yellow River Basin, 4 years (2008, 2011, 2014, and 2017) were selected, and the kernel density estimation method was used to analyze the regional differences of IEE in the Yellow River Basin in different periods (Fig. 4). From 2008 to 2017, the kernel density curve of the whole basin showed the characteristics of a long-tail rising peak, the peak gradually decreased, and the peak type changed from narrow peak to wide peak. The change interval increased continuously, which indicated that the overall level of IEE in the Yellow River Basin was improving, but the regional gap was widening. In the middle and lower reaches of the region, the kernel density curve showed that the main peak gradually shifted to the right, the peak decreased continuously, and the peak changed from narrow peak to wide peak, which indicated that the level of IEE in the middle and lower reaches of the region was increasing while the regional gap was widening. The kernel density curve of the upper reaches showed that the peak value gradually decreased and the right tailing phenomenon gradually weakened, which indicated that the overall level of IEE in the upper reaches was decreasing while the regional gap was gradually decreasing.

Specifically, in 2008, the higher IEE zone included Yantai and Weihai in the lower reaches and Ordos and Qingyang in the upper reaches. In 2011, the higher IEE zone included Qingdao, Yantai, Weihai, and Dongying in the lower reaches, Luliang in the middle reaches, and Qingyang in the upper reaches. In 2014, the higher IEE zone included Qingdao, Yantai, Weihai, and Dongying in the lower reaches, Weinan and Shangluo were added in the middle reaches. In 2017, the higher IEE zone was transformed into six cities in the lower reaches, including Qingdao, Weihai, Dongying, Puyang, Zhoukou, and Luohe, and Ankang City was added in the middle reaches. The trend surface analysis was used to identify the geographic trends of the IEE in the Yellow River Basin from 2008 to 2017. The trend surface analysis results are shown in Fig. 6. The IEE of the Yellow River Basin in the east-west direction evolved from “high at both ends and low in the middle” in 2008 to “high in the east and low in the west” in 2017. In the north-south direction, the IEE changed from the inverted “U” pattern in 2008 to the gradient spatial pattern of “high in the south and low in the north” in 2017, and the curvature of the curve decreased significantly, demonstrating that the IEE of the Yellow River Basin improved significantly during the research period, and the southeast region became the high-value area of IEE, while the northwest region became the weak area of IEE.

The IEE in the lower reaches of the Yellow River Basin was relatively stable and at a high level, while the IEE in the middle and upper reaches of the Yellow River Basin was relatively low. Qingdao, Yantai, Weihai, and other coastal

| Indicators | Observation | Mean   | Std. Dev. | Min   | Max   |
|------------|-------------|--------|-----------|-------|-------|
| lnep       | 800         | 0.182  | 0.196     | 0.006 | 1.263 |
| lnglo      | 800         | −1.183 | 1.815     | −6.604| 2.550 |
| lnmar      | 800         | 1.234  | 1.571     | −5.464| 4.599 |
| lndec      | 800         | 1.320  | 0.485     | 0.078 | 3.170 |
| lnstr      | 800         | −0.315 | 1.529     | −4.577| 2.918 |
| lnpgdp     | 800         | 3.895  | 0.273     | 2.608 | 4.471 |
| lnpec      | 800         | 2.347  | 0.068     | 2.103 | 2.502 |
| lnpop      | 800         | 7.042  | 1.662     | 1.826 | 9.987 |
| lnagg      | 800         | 1.692  | 0.230     | 0.468 | 1.976 |
cities in the lower reaches had an early start in industrial development and a high level of economic development. On the one hand, the good industrial base has strongly promoted the development of regional economy. On the other hand, the higher level of economic development has forced the upgrading of regional industrial technology, which is conducive to the higher level of IEE in the lower reaches. Shanxi and Shaanxi Provinces in the middle reaches are both large in coal resources, and the traditional industrial development model of “high consumption and high pollution” has been dominant for a long time, resulting in low IEE. The ecological environment in the upper reaches is very fragile. Owing to the late start of industrial development, industrial technology and management experience are relatively backward, and the level of IEE in this region is far lower than that in the middle and lower reaches.

Spatial correlation analysis of IEE

The global Moran’s I index calculated by GeoDa software is shown in Table 4. The global Moran’s I of the IEE in the Yellow River Basin from 2008 to 2017 were all positive and passed the significance test at the level of 1%, indicating that there was a significant and positive spatial autocorrelation of the IEE in the Yellow River Basin during the research period. At the same time, the global Moran’s I index presented an evolutionary characteristic of “rising first and then decreasing,” reflecting that the IEE of the Yellow River Basin has gone through a process of increasing spatial agglomeration and then decreasing spatial agglomeration.

In order to further explore the local spatial agglomeration of IEE in the Yellow River Basin, the Getis-Ord Gi* index of IEE of cities in the Yellow River Basin was measured by ArcGIS software, and the spatial distribution map of cold and hot spots was created (Fig. 7). There was an obvious “spatial club” phenomenon in the distribution of cold and hot spots of urban IEE in the Yellow River Basin. The hot spots were mainly concentrated in the middle and lower reaches of the Yellow River Basin, while the cold spots were mainly concentrated in middle and upper reaches. Specifically, in 2008, Qingdao, Yantai, Weihai, Weifang, Dongying, and Yulin were hot spots of IEE, while Zhongwei and Baiyin were cold spots of IEE. In 2011, Zibo City, Yan’an City, and Tongchuan City were added as hot spots on the basis of 2008 IEE hot spots, while Wuwei City, Lanzhou City, Dingxi City, and Yinchuan City were added as cold spots on the basis of 2008 IEE cold spots. In 2014, the hot spots of IEE evolved into 11 cities (i.e., Qingdao, Yantai,
Weihai, Weifang, Dongying, Tongchuan, Weinan, Shangluo, Xi’an, Xianyang, and Ankang), while the cold spots evolved into 10 cities (Shuozhou, Xinzhou, Taiyuan, Yangquan, Jinzhong, Changzhi, Yinchuan, Wuzhong, Zhongwei, and Wuwei). In 2017, IEE hot spots continued to increase to 19 cities, including Qingdao, Yantai, Weihai, Zhengzhou, and Zhoukou, and cold spots increased to 11 cities, including Shuozhou, Xinzhou, Taiyuan, Yangquan, Zhongwei, and Wuzhong. From the evolution of the cold and hot spots of IEE in the Yellow River Basin from 2008 to 2017, most of the cities were in the state of random distribution, reflecting that the connection degree of IEE among the cities in the Yellow River Basin was not high during the research period.

The number of hot spots was increasing and mainly concentrated in the lower reaches, while the cold spots were concentrated in the middle and upper reaches. Therefore, the key to improving the IEE of the Yellow River Basin is to strengthen the interaction between the hot spots of IEE in the lower reaches and other regions and give full play to the radiation-driven role of the region.

The influence mechanism of IEE in the background of economic transformation

In this study, Stata software was used to analyze the influencing factors of IEE in the Yellow River Basin from 2008 to
First, the fixed effect model and random effect model were used to comprehensively evaluate the index factors, and then the optimal explanatory model was selected by Hausmann test. Based on the Hausmann test and regression results, the fixed effect model was found to be suitable for influencing factor analysis in the whole basin and the middle reaches, while the random effect model was found to be suitable for influencing factor analysis in the upper and lower reaches. The regression results for the influencing factors are presented in Table 5.

(1) Globalization had a positive effect on the IEE of the lower reaches in the research period. Globalization can encourage foreign-funded enterprises to bring advanced equipment and technology to local enterprises, promote industrial technology upgrading through the technology spillover effect, and thus reduce energy consumption and pollution emission, which was consistent with the research conclusions of Wang and Chen (2014), but had no significance for the upper and middle reaches, as well as the whole basin. Specifically, the impact coefficient of globalization on the IEE in the lower reaches of the Yellow River Basin was 0.1038, and it passed the test at the significance level of 5%, indicating that every 1% increase in per capita FDI caused the IEE in the lower reaches of the Yellow River Basin to increase by 0.1038%. Shandong Province, in the lower reaches, is located in the eastern coastal economic zone, with a relatively high degree of globalization and strong attraction.

### Table 4 Global Moran’s I Index of IEE in the Yellow River Basin

| Year | Moran’s I | Z-score | P-value |
|------|-----------|---------|---------|
| 2008 | 0.2716    | 5.2292  | 0.0020  |
| 2009 | 0.3170    | 6.2012  | 0.0020  |
| 2010 | 0.2884    | 5.1526  | 0.0020  |
| 2011 | 0.2892    | 5.0120  | 0.0020  |
| 2012 | 0.2494    | 4.4847  | 0.0020  |
| 2013 | 0.3667    | 6.4440  | 0.0020  |
| 2014 | 0.3279    | 5.2251  | 0.0020  |
| 2015 | 0.2639    | 4.3143  | 0.0020  |
| 2016 | 0.3348    | 6.2003  | 0.0020  |
| 2017 | 0.3234    | 5.5456  | 0.0020  |

Fig. 7 Spatial evolution map of cold and hot spots of IEE in the Yellow River Basin
Table 5 | Panel regression results of factors affecting IEE in the Yellow River Basin

| Variable | All |  | Lower |  | Middle |  | Upper |  |
|----------|-----|-----|-------|-----|--------|-----|--------|-----|
|          | re  | re  | fe    | re  | fe    | re  | fe    | re  |
| Cons     | -0.1826 (-0.18) | -0.1918 (-0.22) | -0.3359 (-0.11) | 0.4431 (0.22) | 2.4489 (0.50) | 0.7252 (0.30) | -0.0658 (-0.13) | -0.0989 (-0.21) |
| In glo   | -0.0168 (-0.98) | -0.0388*** (-2.57) | 0.0634 (1.34) | 0.1038*** (2.66) | 0.0848* (1.77) | 0.0505 (0.12) | -0.0134 (-1.52) | -0.0119 (-1.52) |
| In mar   | 0.0036 (0.28) | -0.0023 (-0.24) | 0.0072 (0.14) | 0.0331* (1.25) | 0.0056 (0.18) | -0.0064 (-0.25) | -0.0019 (-0.33) | -0.0001 (-0.01) |
| In dec   | -0.1495** (-2.51) | 0.0252 (0.61) | -0.2052 (-1.42) | -0.0611 (-0.54) | -0.3972** (-2.67) | -0.1040 (-0.80) | 0.0594** (2.00) | 0.0678** (2.66) |
| In swr   | -0.0273* (-1.77) | -0.0417*** (-2.83) | -0.0987** (-2.36) | -0.3130*** (-4.01) | -0.0946** (-1.91) | -0.0286 (-0.65) | -0.0154* (-1.97) | -0.0127* (-1.69) |
| lnglo    | 0.0518* (1.00) | 0.0971** (2.07) | 0.2492* (1.68) | 0.1272*** (3.76) | 0.1108 (0.92) | 0.0351 (0.31) | 0.0109 (0.38) | 0.0002 (0.30) |
| lnpop   | 0.1936 (0.54) | 0.2503 (0.72) | 0.9937* (1.13) | 0.6069* (1.87) | 0.6727 (0.87) | 0.1361 (0.17) | 0.0399 (0.19) | 0.0855 (0.44) |
| lnstr   | -0.8187** (-2.55) | -0.3459*** (-2.78) | -1.4285 (-1.10) | -1.1636*** (-2.70) | -2.3287 (-1.07) | -0.9936 (-1.58) | -0.0522 (-0.39) | -0.0746 (-0.94) |
| lnpgdp  | 0.2384*** (0.96) | 0.0975*** (6.16) | 0.2408*** (4.57) | 0.2038*** (4.96) | 0.2928*** (3.63) | 0.1620** (2.11) | 0.2948** (3.63) | 0.2497** (2.00) |
| lnagg   | 0.3459*** (6.96) | -0.3971** (-2.55) | -0.3459*** (-2.78) | -1.4285 (-1.10) | -1.1636*** (-2.70) | -2.3287 (-1.07) | -0.9936 (-1.58) | -0.0522 (-0.39) |
| R²      | 0.3860 | 0.3230 | 0.6081 | 0.5982 | 0.5100 | 0.4550 | 0.3147 | 0.3080 |
| F       | 18.23 | - | 18.23 | - | 7.15 | - | 3.85 | - |

Note: ***, **, and * refer to the 1%, 5%, and 10% significance levels, respectively; fe represents fixed effects model; re represents random effects model.
globalization and marketization in these regions is relatively high, which is conducive to promoting the market system reform in this region, enhancing its attraction to foreign enterprises, and thus promoting regional industrial and technological progress. Marketization is conducive to promoting the cross-regional and cross-industry flow of factor resources in the lower reaches, attracting and retaining foreign-invested enterprises, promoting the adjustment and optimization of industrial structure in the lower reaches, thus promoting the improvement of IEE in the region, which was consistent with the research conclusion of Merlevede (2003). The effect of marketization on the IEE of the middle reaches, upper reaches, and the whole basin was not significant. The middle and upper reaches of the Yellow River Basin, owing to their depth in China’s inland regions, are relatively less open to the outside world, less non-state-owned enterprises, and less globalized and marketized than the lower reaches. Moreover, Shanxi and Shaanxi Provinces, in the middle reaches of the Yellow River Basin, are both big coal resource provinces. In the process of industrial development, they have a strong dependence on coal resources, a lack of attraction to foreign-funded enterprises, and a low degree of marketization. The upper reaches are an important ecological environment protection area in China, and the government has strong environmental supervision on local enterprises, which is not conducive to the introduction of foreign-funded enterprises. Therefore, the proportion of non-state-owned enterprises was low. In addition, compared with the Yangtze River Basin, the water flow of the Yellow River Basin is small and unstable, the navigation capacity is poor, and the Yellow River Basin lacks gateway cities and hub city clusters like Shanghai and the Yangtze River Delta, so it is difficult to form the Yellow River economic belt, which is not conducive to regional globalization and marketization. Therefore, the effect of marketization on the IEE of the whole basin was not significant.

Decentralization had a negative effect on the IEE of the whole basin and the middle reaches during the research period, which was consistent with the research conclusion of Zhang et al. (2017b), and had a positive promoting effect on the upper reaches, which was consistent with some previous research conclusions (Chen and Chang 2020; Mu 2018). However, the effect on the lower reaches was not significant. In order to improve their promotion of local economic development, local governments have weakened environmental regulations to gain more space for economic development, causing an increase in industrial pollution emissions. Moreover, decentralization enables the central government to delegate economic and financial power to local governments, which is conducive to improving the allocation efficiency of local resources and reducing industrial pollution emissions. Specifically, the impact coefficient of decentralization on the IEE of the whole basin was −0.1495, and it passed the significance test at the level of 5%. Every 1% increase in the degree of decentralization would reduce the IEE of the whole basin by 0.1495%. The impact coefficient of decentralization on the IEE of the middle reaches was −0.3972, and it passed the significance test at the level of 5%. Every 1% increase in the degree of decentralization would reduce the IEE of the middle reaches by 0.3972%. The degree of globalization and marketization in the middle reaches of the Yellow River Basin is relatively low, and the degree of decentralization is relatively high. In the process of decentralization, local governments often take measures to promote the rapid economic growth of the region, such as increasing enterprise taxes and relaxing the regulatory environment, which leads to the increase of enterprise production costs and pollution emissions and then reduces the IEE. The impact coefficient of decentralization on the IEE of the upper reaches was 0.0678, and it passed the significance test at the level of 5%. Every 1% increase in the degree of decentralization would cause the IEE of the upper reaches to increase by 0.0678%. The ecological environment in the upper reaches of the Yellow River Basin is very fragile, and the local government has a high degree of financial autonomy, which is beneficial for the local government to strengthen the control of regional ecological environment and to promote the protection of ecological environment in the upper reaches of the Yellow River Basin, which was consistent with the results of some previous studies (Chen and Chang 2020; Hao et al. 2021). However, decentralization is conducive to improving the allocation efficiency of local resources, strengthening exchanges and cooperation with other regions, selectively introducing advanced industries and technologies, and contributing to the ecological environment protection and high-quality development of the upper reaches. The effect of decentralization on the IEE in the lower reaches was not significant, which may be because of the relatively high degree of globalization and marketization in the lower reaches, the relatively high level of economic development, and relatively weak control of local enterprises by the local government, which was consistent with the research conclusion of Liu et al. (2017a).

Control variable analysis. The industrial structure had a significant negative effect on the IEE of the upper, middle, and lower reaches as well as the whole basin. This was in contrast to the fact that most areas of the Yellow River Basin were dominated by the development of heavy and chemical industry during the research period. A large number of environmental pollutants are discharged in the process of industrial production, thus
reducing the IEE of the whole basin. The level of economic development had a significant positive effect on the IEE of the lower reaches and the whole basin, which is consistent with the results of some previous studies (Liu et al. 2020a). The level of economic development would promote the adjustment of regional industrial structure and the progress of industrial technology and then promote the improvement of IEE. However, the level of economic development in the middle and upper reaches of the region is relatively backward, so the impact on IEE was not significant. Investment in science and technology has a significant positive role in promoting the IEE of the lower reaches, which was consistent with the research conclusion of Chen et al. (2020). Investment in science and technology helps to promote the upgrading of industrial technology, improve the production efficiency of industrial enterprises, and promote the improvement of IEE. The effect of science and technology investment on the IEE was not significant in the middle and upper reaches. This may be due to the relatively low level of economic development in these reaches, the lack of innovation power, and the failure of science and technology investment to promote industrial technology innovation. Population agglomeration plays a negative role in promoting the IEE of the lower reaches and the whole basin. There are many industrial enterprises in the area of population agglomeration; however, most of the industries in the Yellow River Basin are still dominated by the secondary industry, and the level of industrial technology and management experience is relatively backward, which makes the production efficiency of most industrial enterprises low. Industrial agglomeration has a significant positive effect on the IEE of the lower reaches, middle reaches, and the whole basin, which is consistent with the research conclusion of Shen and Peng (2020). Industrial agglomeration can effectively reduce the overall pollutant emission in the Yellow River Basin by its pollution control scale effect. However, industrial agglomeration can promote industrial technology upgrading through technology spillover effect and then promote the improvement of IEE. Considering that there may be some variables missing, the causal relationship between variables in the process of model construction leads to endogenous problems and unstable regression results. Therefore, in order to ensure the robustness of the research results and solve the endogenous problems of variables, the lag period of each explanatory variable was used as the tool variable, and the two-stage least squares method was used to test the robustness of the results (Table 6). The regression results show that the significance and influence properties of the explanatory variables and control variables are basically consistent with the original regression results, which demonstrated that the regression model used is robust.

### Table 6: Robustness test results

| Variable | All | Lower | Middle | Upper |
|----------|-----|-------|--------|-------|
| Cons     | −1.1539* (−1.42) | −0.3518 (−0.52) | 2.3451 (0.85) | −0.4039 (−0.73) |
| lnglo    | −0.1027 (−0.69)  | 0.1832** (2.58)  | 0.1643 (1.75)  | 0.2871 (−1.46)  |
| lnnmar   | 0.0198 (0.31)    | 0.4530* (1.34)   | 0.0572 (0.54)  | −0.0198 (−0.25) |
| lndec    | −0.3029*** (−2.70) | −0.1207 (−0.49) | −0.4257*** (−2.82) | 0.2611** (2.74) |
| lnstr    | −0.1936*** (−1.84) | −0.2413*** (−5.84) | −0.2987*** (−2.76) | −0.1370*** (−4.60) |
| lnpgdp   | 0.2718** (2.36)  | 0.3981** (2.77)  | 0.2195 (0.68)  | 0.3271 (0.66)  |
| lnec     | 0.2493 (0.72)    | 0.5694* (1.12)   | 0.1907 (0.75)  | 0.5979 (0.88)  |
| lnpop    | −0.7139* (−1.03) | −1.4289*** (−2.88) | −0.1460 (−0.49) | −0.4634 (−0.96) |
| lnagg    | 0.6304*** (5.81) | 0.9752*** (4.72) | 0.3928*** (5.47) | −0.2068 (0.56) |

Note: ***, **, and * refer to the 1%, 5%, and 10% significance levels, respectively.

### Conclusions and policy suggestions

#### Conclusions

This study put forward a theoretical framework for the impact of economic transformation on IEE based on the super-efficiency DEA model to measure the IEE of the Yellow River Basin from 2008 to 2017. The ESDA method was used to explore the spatial and temporal evolution of IEE, and the panel regression model was used to study the main driving factors of IEE. The main conclusions were as follows:

(1) From 2008 to 2017, the IEE of the Yellow River Basin showed an elongated S-shaped temporal evolution characteristic. During the study period, the regional differences of IEE of cities in the Yellow River Basin were significant. The IEE of the lower reaches was the highest, followed by...
the middle reaches, and the upper reaches were the lowest. The results of kernel density estimation indicate that the overall level of IEE in the Yellow River Basin is improving, but the gap between regions is widening.

(2) The IEE in the Yellow River Basin had significant global and local spatial autocorrelation, and the distribution of cold spots and hot spots showed obvious “space club” phenomenon, respectively. Thus, the southeast region of the Yellow River Basin is the high-value area of IEE, while the northwest region is the low-value area.

(3) The influence factors of IEE in the Yellow River Basin showed spatial heterogeneity in their effect. Globalization and marketization had a positive effect on the IEE in the lower reaches, but had no significant effect in the middle and upper reaches and the whole basin. Decentralization had a negative effect on the whole basin and the middle reaches, a positive effect on the upper reaches, and an insignificant effect on the lower reaches. Decentralization had a negative effect on the whole basin and the middle reaches, a positive effect on the upper reaches, and an insignificant effect on the lower reaches. In addition, industrial structure, economic development level, scientific and technological innovation, population agglomeration, and industrial agglomeration also had different effects on the IEE of the Yellow River Basin.

Policy suggestions

In view of the regional differences of IEE in the Yellow River Basin, different industrial development policies and environmental control measures should be formulated according to local conditions. Based on the research conclusions, we make the suggestions that follow. (1) The lower reaches of the Yellow River Basin should make full use of the development opportunities brought by globalization and marketization, accelerate the adjustment of industrial structure, improve the market system and mechanism, transform the model of industrial development, improve the efficiency of industrial production, and reduce energy consumption and pollution emission. (2) The middle reaches should adjust the industrial structure in a timely manner, reduce excessive dependence on coal and other resource-based industries, actively seek new driving forces for industrial development, strengthen exchanges and cooperation with the developed areas along the eastern coast, and promote the upgrading of regional industrial structure and high-quality economic development. (3) The ecological environment of the upper reaches is very fragile. The local government should give full play to the role of macro-control in the development of regional industries. On the basis of protecting the local ecological environment, it should selectively introduce advanced industries and technologies from the eastern developed regions, strengthen the industrial and technological exchanges with eastern developed regions, and promote ecological environment protection and high-quality development of the upper reaches.

IEE is impacted by multiple factors. Owing to the difficulty in obtaining the data of some influencing indexes, only five indexes were selected as the control variables in this study to analyze the influencing factors of IEE. Moreover, the control variables may have spatial spillover effects between regions, which were not considered in this study. Therefore, we plan to select the model based on spatial spillover effects to conduct further research on the influencing factors of IEE. In addition, we are expanding the research scope to the whole country in a follow-up study.

Author contribution All authors contributed to the study conception and design. Methodology, software, and writing/original draft preparation were performed by Chengchen Song. Conceptualization, methodology, writing/review and editing, and funding acquisition were performed by Guanwen Yin. Data curation and software were performed by Zhilin Lu. Conceptualization, writing/review and editing, methodology, supervision, and funding acquisition were performed by Yanbin Chen. All authors read and approved the final manuscript.

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Data availability The datasets used and/or analyzed during the current study are available from the corresponding author on reasonable request.

Declarations

Ethics approval and consent to participate Not applicable.

Consent for publication Not applicable.

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