What Is the Role of Plastic Surgery in Global Health? 
A Review

Mimi R Borrelli*

ABSTRACT

There is growing awareness of the substantial global burden of surgical disease. Conditions treated effectively by plastic and reconstructive procedures make a large proportion of the global surgical diseases, and disproportionately affect individuals at the lower end of the economic spectrum. This article reviews the role of plastic surgery in global health, highlights the ongoing need for plastic and reconstructive surgery globally, and increasing efforts that have been made to meet these needs. There global shortage of plastic surgeons in low and middle income countries, but plastic surgery has a long tradition of humanitarian aid, has been a leader in global surgery development. Plastic and reconstructive surgical care has increasingly been shown to be cost effective and to have an immense impact on the economy of a region, delivering a substantial return on investment. More sustainable global surgical care is essential in future, requiring ongoing efforts from the plastic surgery community, greater recognition of the problems that can be addressed at policy level, and research to help guide policy-makers when facing the decision of allocating scarce resources. There is a fundamental role of plastic surgery in global health.

KEYWORDS

Plastic; Reconstructive; Surgery; Global; Health

INTRODUCTION

Global health is defined as ‘an area for study, research, and practice that places a priority on improving health and achieving health equity for all people worldwide’.1 There is growing awareness of the substantial global burden of surgical disease.2 Surgical conditions constitute 11% of worldwide disability-adjusted life years (DALYs).3 Around two billion people across the globe lack access to basic surgical services, and the burden is greatest in the poorest regions of the world.4 When services are accessed, their safety, timeliness, and effectiveness is often suboptimal, and patients may become financially ruined in the process.4,5 An additional four million healthcare workers6 and 143 million surgeries are needed annually in developing countries to avert death and disability.4 Plastic
surgery is one surgical specialty gaining global momentum.7 A diversity of conditions across the world require plastic surgical intervention and they disproportionately affect people at the lower end of the economic spectrum, exacerbated by poverty and social circumstances.8 The global shortage of plastic surgeons in low and middle income countries (LMIC) to address this need is substantial.8 This essay discusses the global need for plastic surgical intervention and the increasing efforts that have been made to meet these needs, arguing for the fundamental role of plastic surgery in global health.

The Unmet Plastic Surgery Need

Surgical conditions treated effectively by plastic and reconstructive procedures make a large proportion of the worldwide surgical disease burden. Sixty-six percent of the measured surgical disease DALYs are due to injuries, malignancy, or congenital anomalies, the three categories most frequently treated by plastic surgical intervention.5,9 Injuries and trauma comprise the greatest surgical burden.10 War, road-traffic accidents and natural disasters can injure soft tissue, tendons, nerves and bones, causing significant disability if untreated.11,12

Simple, timely and inexpensive plastic surgical intervention from wound debridement, fracture fixation to soft tissue protection and closure, allow effective healing and reduce complications such as osteomyelitis and non-union, and avert permanent disability. Plastic surgical management of compartment syndrome following crush injuries, the second most common cause of death after earthquake, is crucially life-saving.13 Injuries rank as the third biggest health burden to LMIC14 and a lack of funding and health care infrastructure in LMIC means patients suffer disproportionately from the health consequences of war and natural disaster15 (Figure 1).

Worldwide, burns are responsible for a significant proportion of acquired deformities requiring reconstructive care.2,16 Around 10.9 million people suffer from severe burns each year.17 Burns are the 11th leading cause of death among children and the 5th leading cause of non-fatal childhood injury.18 Burns are overrepresented in the poorest parts of the world, where large open flames are often used for cooking, livewires are exposed and fires result from destructive wars. Burns can cause extensive scarring, compromising form and function. They can lead to malnourishment, restricted mobility, sepsis, resulting in significant long-term disability.19 Many burns require plastic surgical expertise for burn excision, skin grafting, contracture release, corrective and reconstructive surgeries for optimal healing, as well as physiotherapy and splinting to help maintain function. This vast need for operative intervention is often not met in the developing world17,20 (Figure 1 and 2).

Congenital anomalies account for an estimated 9% of the burden of surgical disease,3 and cleft lip and palate (CLP) are amongst the commonest congenital anomalies in the world, affecting 1 in 500-1000 live births21 (Figure 2). CLP increases perinatal mortality22 and surviving CLP infants are at increased risk of malnutrition, infection, and speech and feeding problems.22,23 Children with CLP may be stigmatized and ostracized from their communities, and be denied education and employment opportunities.24 Newborns with cleft deformities have been known to be
suffocated by midwives. Lack of knowledge relating to CLP augments the problem in resource-limited countries. Dramatic improvement in appearance and speech can be achieved in one or two reconstructive operations, but in the developing world access to CLP care is severely limited. There is a backlog of around 4,000,000 untreated CLP patients worldwide, the majority of whom live in the developing world. These people live with the physical, psychological and socioeconomic consequences of clefts throughout their lives and cause a tremendous cost to productivity.

There are a number of additional global diseases that lead to problems requiring a plastic and reconstructive intervention. Congenital diseases include syndactyly or constriction-band syndrome, and acquired conditions include surgical infections such as necrotizing soft tissue infections, abscesses, osteomyelitis. Noma (necrotizing ulcerative stomatitis), an orofacial gangrene found mainly in children, is linked to poverty, malnutrition and disease. A sums of 140,000 patients worldwide are affected each year. The mortality rate is 90% and survivors often suffer from serious facial disfigurement, trismus, oral incontinence and speech problems.

Plastic surgical services are recognized as relatively low-cost means of alleviating or resolving the immense suffering from these disabling conditions. Developing countries frequently lack resources devoted to plastic surgery to meet the demand. In China or India, there are less than one tenth of the plastic surgeons per million people as in North America (~1.5 vs ~6 surgeons per million). Countries in Sub-Saharan Africa have less and in some cases none at all. Plastic surgical expertise tends to be concentrated in urban areas where surgeons may use their skills for cosmetic purposes or other more lucrative interventions, rather than to decrease the burden of disease in the far more populous rural regions. It is clear that globally there are unmet plastic surgical needs (Figure 5).

Meeting the Need
Action to improve health and health equity

![Fig. 3: Elderly Indian lady with untreated cleft lip (30).](image1)

![Fig. 4: African child with noma of the left cheek (32).](image2)

![Fig. 5: West African girl with facial burns from falling into the open kitchen fire during a seizure.](image3)
Plastic surgery role in global health is integral to global health. Plastic and reconstructive surgery has a long tradition of international service and the humanitarian importance of the discipline is now stronger than ever. Over 100 plastic surgery non-profit associations have been founded, aiming to increase plastic surgical services for people in the developing world. ReSurg (previously Interplast), Operation Smile, and Smile Train are examples targeting safe and effective CLP care. Surgical “mission-trips” have been one approach to address the gap in plastic surgical care and increase the availability of plastic surgical care in LMIC. Missions are short-term humanitarian operations where human resources, expertise and supplies are delivered by a team of volunteer surgeons and medical personnel into areas of the world with limited access to specialized medicine. Humanitarian organizations have organized outreach programs for decades, and today hundreds of reconstructive and plastic surgery missions are conducted in the developing world providing surgeries for craniofacial deformities, congenital defects including CLP repair, burns, and trauma (Figure 6).

The ‘mission model’ has been immensely effective in delivering safe, well-timed, high-quality surgery to patients requiring reconstructive treatment in manners congruent with needs and constraints. Surgical missions affect immediate change that has sustained impact on health and quality of lives for patients, their families and their society. CLP surgical mission trips are highly cost-effective and compare favorably to other diseases targeted by global aid. Successful missions involve effective communication and balanced teams of technicians, nurses, anesthetists, administrators and occupational therapists. Partnerships between governments, national ministries of health, non-profit organizations and local medical personnel are essential to improve pre-mission patient identification and ensure pre- and postoperative care. This partnership is also necessary to manage country logistics and bureaucrats, and provide cultural and linguistic competency to complement the technical skills of the surgical team. Quality control protocols ensure delivery of safe, sustainable, ethically sound, high-quality care. Cultural awareness and sensitivities to patients’ social and cultural expectations are important in providing patient-centered care.

In humanitarian plastic surgical initiatives there has been a shift from supporting missions to building care centers, which prioritize sustainability and build quantity, capacity and availability of the local health care systems through education or financial support. Developing healthcare infrastructure involves empowering medical staff, improving education and training of in-country personnel and construction of new units, such as cleft centers (Figure 7). Supporting local surgeons in their care for their indigent patients is the most cost-effective method of increasing access to care. Unlike missions none of the travel or similar costs associated with foreigners are incurred. Sustainable development creates long-term independent health systems and provides integrated care (e.g. physiotherapy and wound care) and long-term follow-up to augment plastic surgical services, enhance the status of local medical personnel and avoid service gaps in the wake of the mission. Developing the health system as a whole only has minimally distortive effects on local health care as compared to mission models, and may stimulate the local microeconomy. Multilateral partnerships...
between local and international teams are of primary importance in building sustainable surgical efforts in developing countries.\textsuperscript{28} Collaboration generates a gateway for cross-cultural education exchange and the introduction of new surgical practice techniques\textsuperscript{27} (Figure 7).

Education of healthcare personnel and students is fundamental to sustainability and necessary for responding to the global surgical workforce crisis.\textsuperscript{52} Education enables rapid dissemination of medical and surgical knowledge in LMIC, across a range of healthcare professions, covering a variety of topics from specific surgical operations to physiotherapy skills, nursing and post-anesthesia care.\textsuperscript{22} Training of local medical staff enables them to perform progressively more complex procedures and ultimately they become self-sufficient.\textsuperscript{53} This is more cost-effective and sustainable than importing foreign teams and can have a greater impact locally.\textsuperscript{28} Practitioners can be supported to train elsewhere if training is not available in their native country, but risks the educated, qualified practitioners not returning, contributing to the "brain drain" of plastic surgeons.\textsuperscript{54}

Efforts have also been made to educate patients. One group provided a discharge sheet to patients outlining postoperative cleft repair care (Figure 8). This significantly reduced the incidence of lip wound infections.\textsuperscript{55} For volunteers, international aid enhances cultural competency, fosters a deeper appreciation for global public health issues and hones the skills paramount in reducing the surgical burden of disease.\textsuperscript{56,57} It also makes it increasingly likely for that person to incorporate international volunteerism as part of their career.\textsuperscript{28} (Figure 8).

Both mission and care center models have their own unique advantages and are complementary rather than competing. Missions are better able to manage present emergent needs, and care models look to improve long-term gains. A center may be better placed to approach surgical care delivery than medical missions when the country’s geopolitical environment allows for a permanent health care presence.\textsuperscript{59} Care centers are more cost-effective than mission-based care,\textsuperscript{59} although both models are still highly cost-effective and worthy of global investment.\textsuperscript{60} Their mutual goals are to improve access to those who are deprived of plastic surgical intervention because of their circumstances and global location, and ultimately to improve outcomes and quality of life.

There are a number of challenges associated with trying to increase access to plastic surgical care in the developing world. Political issues, including war and conflict can exacerbate unmet surgical needs. Threats of violence increase the risks for any program involving foreigners. Inadequate funding, financial means and insufficient sponsorships are on-going challenges that affect the long-term sustainability of even the most consistent projects and interventions.\textsuperscript{40,61}

There is growing awareness of the immense worldwide burden of surgical disease. This essay has argued for the significant role of plastic surgery in global health. Many conditions are in need of practitioners with plastic surgical expertise, especially in LMIC.\textsuperscript{8} Plastic surgery has a long tradition of humanitarian aid and in many ways has been a leader in global surgery development in LMIC.\textsuperscript{28} Plastic and reconstructive surgical care has increasingly been shown to be cost effective and to have an immense impact on the economy of a region, delivering a substantial return on investment.\textsuperscript{2,27}

Policy and finances pose on-going difficulties. A more sustainable global surgical care is essential in future. This requires not
only continued efforts from the plastic surgery community but also greater recognition of the problems that can be addressed at policy level. Research is critical in guiding policy-makers when facing the decision of allocating scarce resources. Consequently, more concrete data must be compiled to determine better the burden of disease amenable to global plastic surgical interventions.

CONFLICT OF INTEREST

The authors declare no conflict of interest.

REFERENCES

1. Koplan JP, Bond TC, Merson MH, Reddy KS, Rodriguez MH, Sewankambo NK, et al. Towards a common definition of global health. Lancet 2009;373:1993-5.
2. Farmer PE, Kim JY. Surgery and global health: a view from beyond the OR. World J Surg 2008;32:533-6.
3. Jamison DT, Breman JG, Measham AR, Alleyne G, Claeson M, Evans DB, Jha P, Mills A, Musgrove P. Disease control priorities in developing countries. Washington (DC): The International Bank for Reconstruction and Development/The World Bank; New York: Oxford University Press; 2006.
4. Meara JG, Greenberg SL. Global surgery as an equal partner in health: no longer the neglected stepchild. Lancet Global Health 2015;3:S1-S2.
5. Funk LM, Weiser TG, Berry WR, Lipsitz SR, Merry AF, Enright AC, et al. Global operating theatre distribution and pulse oximetry supply: an estimation from reported data. Lancet 2010;376:1055-61.
6. Garrett L. The challenge of global health. Foreign Affairs NY 2007;86:14.
7. Corlew DS. Estimation of impact of surgical disease through economic modeling of cleft lip and palate care. World J Surg 2010;34:391-6.
8. Semer NB, Sullivan SR, Meara JG. Plastic surgery and global health: how plastic surgery impacts the global burden of surgical disease. J Plast Reconstr Aesthet Surg 2010;63:1244-8.
9. Peabody JW, Taguiwalo MM, Robalino DA, Frenk J. Improving the Quality of Care in Developing Countries. In: Jamison DT, Breman JG, Measham AR, Alleyne G, Claeson M, Evans DB, Jha P, Mills A, Musgrove P, editors. Disease Control Priorities in Developing Countries. 2nd edition. Washington (DC): World Bank; 2006. Chapter 70.
10. Ozgediz D, Jamison D, Cherian M, McQueen K. The burden of surgical conditions and access to surgical care in low-and middle-income countries. Bull World Health Org 2008;86:646-7.
11. McIntyre T, Hughes CD, Pauyo T, Sullivan SR, Rogers Jr SO, Raymonville M, Meara JG. Emergency surgical care delivery in post-earthquake Haiti: Partners in Health and Zanmi Lasante experience. World J Surg 2011;35:745-50.
12. Patel A, Mcrae M, Mcrae M, Sinha I, Persing J. Plastic surgery during natural disasters: lessons from Haiti. Plast Reconstr Surg 2010;126:111e.
13. Peleg K, Reuveni H, Stein M. Earthquake disasters--lessons to be learned. Isr Med Assoc J 2002;4:361-5.
14. Ezzati M, Vander Hoorn S, Rodgers A, Lopez AD, Mathers CD, Murray CJ. Estimates of global and regional potential health gains from reducing multiple major risk factors. Lancet 2003;362:271-80.
15. WHO. Global health risks: mortality and burden of disease attributable to selected major risks: World Health Organization; 2009.
16. Nugent AG, Panthaki Z, Thaller S. The Planning and Execution of Surgical Hand Mission Trips in Developing Countries. J Craniofac Surg 2015;26:1055-7.
17. Patel A, Sawh-Martine RF, Sinha I, Watkins JF, Magee WP, Persing JA. Establishing sustainable international burn missions: lessons from India. Ann Plast Surg 2013;71:31-3.
18. Mock C, Cherian M, Juillard C, Donkor P, Bickler S, Jamison D, McQueen K. Developing priorities for addressing surgical conditions globally: furthering the link between surgery and public health policy. World J Surg 2010;34:381-5.
19. Lopez AD, Mathers CD, Ezzati M, Jamison DT, Murray CJ. Global and regional burden of disease and risk factors, 2001: systematic analysis of population health data. Lancet 2006;367:1747-57.
20. Smile’s O. Global Standards of Care,. Operation Smile website. 2015.
21 Cooper ME, Ratay JS, Marazita ML. Asian oral-facial cleft birth prevalence. *Cleft Palate Craniofac J* 2006;43:580-9.

22 Carlson L, Hatcher KW, Vander Burg R. Elevated infant mortality rates among oral cleft and isolated oral cleft cases: a meta-analysis of studies from 1943 to 2010. *Cleft Palate Craniofac J* 2013;50:2-12.

23 Fadeyibi IO, Coker OA, Zaccariah MP, Fasawe A, Ademiluyi SA. Psychosocial effects of cleft lip and palate on Nigerians: the Ikeja-Lagos experience. *J Plast Surg Hand Surg* 2012;46:13-8.

24 Berry LL1, Parker D, Coile RC Jr, Hamilton DK, O’Neill DD, Sadler BL. The business case for better buildings. *Front Health Serv Manage* 2004;21:3-24.

25 Oginni FO, Adenekan AT. Prevention of oro-facial clefts in developing world. *Ann Maxillofac Surg* 2012;2:163.

26 Reddy SG, Reddy LV, Reddy RR. Developing and standardizing a center to treat cleft and craniofacial anomalies in a developing country like India. *J Craniofac Surg* 2009;20:1664-7.

27 Alkire B, Hughes CD, Nash K, Vincent JR, Meara JG. Potential economic benefit of cleft lip and palate repair in sub-Saharan Africa. *World J Surg* 2011;35:1194-201.

28 Hughes CD, Alkire B, Martin C, Semer N, Meara JG. American plastic surgery and global health: a brief history. *Ann Plast Surg* 2012;68:222-5.

29 Magee Jr WP, Vander Burg R, Hatcher KW. Cleft lip and palate as a cost-effective health care treatment in the developing world. *World J Surg* 2010;34:420-7.

30 Campbell A, Restrepo C, Mackay D, Sherman R, Varma A, Ayala R, Sarma H, Deshpande G, Magee W. Scalable, sustainable cost-effective surgical care: a model for safety and quality in the developing world, part III: impact and sustainability. *J Craniofac Surg* 2014;25:1685-9.

31 Chung KC. Volunteering in the developing world: The 2003–2004 Sterling Bunnell Traveling Fellowship to Honduras and Cambodia. *J Hand Surg* 2004;29:987-93.

32 Marck KW. A history of noma, the” Face of Poverty”. *Plast Reconstr Surg* 2003;111:1702-7.

33 Grunwald TB, Garner WL. Acute burns. *Plast Reconstr Surg* 2008;121:31e-9e.

34 Abenavoli FM. Plastic surgery in the Third World. *Plast Reconstr Surg* 1995;95:1331.

35 Corlew DS. Perspectives on plastic surgery and global health. *Ann Plast Surg* 2009;62:473-7.

36 Lissauer T, Clayden G. Illustrated Textbook of Paediatrics: With Student Consult Online Access: Elsevier Health Sciences; 2011.

37 Beaglohole R, Bonita R. Economists, universal health coverage, and non-communicable diseases. *Lancet* 2016;387:848.

38 Semplicini A, Vindigni V, Giatsidis G, Chiarelli A. Padova Hospitale Onlus: report of a 15-year experience in surgical and medical assistance in developing countries. *Ann Plast Surg* 2013;71:6-9.

39 Abenavoli FM. Operation Smile humanitarian missions. *Plast Reconstr Surg* 2005;115:356-7.

40 Zbar RI, Rai SM, Dingman DL. Establishing cleft malformation surgery in developing nations: a model for the new millennium. *Plast Reconstr Surg* 2000;106:886-9.

41 Lett R. International surgery: definition, principles and Canadian practice. *Can J Surg* 2003;46:365-72.

42 Chancholle A, editor. Plastic surgery, cleft lip and palate and the Third World. Annales de chirurgie plastique et esthétique; 2004.

43 Furr MC, Larkin E, Blakeley R, Albert TW, Tsugawa L, Weber SM. Extending multidisciplinary management of cleft palate to the developing world. *J Oral Maxillofac Surg* 2011;69:237-41.

44 Yeow VK, Lee STT, Lambrecht TJ, Barnett J, Gorney M, Hardjowasito W, Lemperle G, McCombs H, Natsume N, Strane M, Wilson L; International Task Force on Volunteer Cleft Missions. International task force on volunteer cleft missions. *J Craniofac Surg* 2002;13:18-25.

45 Shrim MG, Sleemi A, Ravilla TD. Charitable platforms in global surgery: a systematic review of their effectiveness, cost-effectiveness, sustainability, and role training. *World J Surg* 2015;39:10-20.

46 Alkire BC, Vincent JR, Meara JG. Benefit-cost analysis for selected surgical interventions in low- and middle-income countries. In: Debas HT, Donkor P, Gawande A, Jamison DT, Kruk ME, Mock CN, editors. SourceEssential Surgery: Disease Control Priorities, Third Edition (Volume 1). Washington (DC): The International Bank for Reconstruction and Development / The World Bank; 2015 Apr.
Chapter 21.

47 Poenaru D. Getting the job done: analysis of the impact and effectiveness of the SmileTrain program in alleviating the global burden of cleft disease. *World J Surg* 2013;37:1562-70.

48 Dodard M, Fournier A. Plastic Surgery in Global Health: The Role of Primary Care Infrastructure. *J Craniofac Surg* 2015;26:1073-4.

49 Hollier Jr LH, Sharabi SE, Koshy JC, Schafer ME, O’Young J, Flood TW. Surgical mission (not) impossible—now what? *J Craniofac Surg* 2010;21:1488-92.

50 Eberlin KR, Zaleski KL, Snyder HD, Hamdan US. Quality assurance guidelines for surgical outreach programs: a 20-year experience. *Cleft Palate Craniofac J* 2008;45:246-55.

51 Persing J. The changing role of volunteer organizations and host country interactions: a personal perspective. *Ann Plast Surg* 2012;68:5-6.

52 LeBrun DG, Chackungal S, Chao TE, Knowlton LM, Linden AF, Notrica MR, Solis CV, McQueen KA. Prioritizing essential surgery and safe anesthesia for the Post-2015 Development Agenda: operative capacities of 78 district hospitals in 7 low-and middle-income countries. *Surgery* 2014;155:365-73.

53 DeGennaro Jr VA, DeGennaro VA, Kochhar A, Nathan N, Low C, Avashia YJ, Thaller SR. Accelerating surgical training and reducing the burden of surgical disease in Haiti before and after the earthquake. *J Craniofac Surg* 2012;23:2028-32.

54 Ihekweazu C, Anya I, Anosike E. Nigerian medical graduates: where are they now? *Lancet* 2005;365:1847-8.

55 Schönmeyr B, Restrepo C, Wendby L, Gillenwater J, Campbell A. Lessons learned from two consecutive cleft lip and palate missions and the impact of patient education. *J Craniofac Surg* 2014;25:1610-3.

56 Aziz SR, Ziccardi VB, Chuang SK. Survey of residents who have participated in humanitarian medical missions. *J Oral Maxillofac Surg* 2012;70:e147-e57.

57 Campbell A, Sherman R, Magee WP. The role of humanitarian missions in modern surgical training. *Plast Reconstr Surg* 2010;126:295-302.

58 Shaywitz DA, Ausiello DA. Global health: a chance for Western physicians to give—and receive. *Am J Med* 2002;113:354-7.

59 Hackenberg B, Ramos MS, Campbell A, Resch S, Finlayson SR, Sarma H, et al. Measuring and comparing the cost-effectiveness of surgical care delivery in low-resource settings: cleft lip and palate as a model. *J Craniofac Surg* 2015;26:1121-5.

60 Weiser TG, Regenbogen SE, Thompson KD, Haynes AB, Lipsitz SR, Berry WR, Gawande AA. An estimation of the global volume of surgery: a modelling strategy based on available data. *Lancet* 2008;372:139-44.

61 Politis GD, Schneider WJ, Van Beek AL, Gosain A, Migliori MR, Gregory GA, Fisher QA, Flick R. Guidelines for pediatric perioperative care during short-term plastic reconstructive surgical projects in less developed nations. *Anesth Analg* 2011;112:183-90.