Research on Improving College Students' Ideological and Political Work Based on Computer

Pan Gao.*

1Yunnan University of Business Management, Kunming, Yunnan, China, 650106

*Corresponding author e-mail: gaopan@ynbm.edu.com

Abstract. With the rapid development of computers, the Internet has become an important part of College Students' life, which leads to the impact of multiculturalism on students. Therefore, colleges pay more and more attention to the ideological and political work (hereinafter referred to as TIAPW) of students. TIAPW is the core content of Party building work, which is an important grasp to ensure the political and ideological nature of Party building work. Through the "humanized" education methods and ideas, we can better carry out the construction of socialist civilization, which will solve the current plight of students' ideological work. By adjusting the relevant educational concepts and methods, we can better complete the relevant content. Therefore, based on the computer Internet environment, colleges should improve the traditional TIAPW, which will better guide students. First of all, this paper analyzes the importance of improving students' traditional ideological work. Then, this paper puts forward some problems. Finally, this paper constructs a collaborative model of TIAPW.

Keywords: Computer, Ideological and Political, Collaborative Model

1. Introduction

With the continuous development of Internet technology, the Internet has penetrated into social economy, politics, culture and other fields, which has changed people's work and life style. Colleges are the cradle of cultivating high-quality talents, and TIAPW plays a basic guiding role in school work[1]. In the Internet environment, TIAPW of college students is facing severe challenges. Under the Internet conditions, TIAPW of college students is facing opportunities and challenges, which requires us to strengthen and improve TIAPW of college students. Through improving TIAPW of College Students under the condition of Internet, we can promote the practice of TIAPW of students[2]. Since the 18th National Congress of the Communist Party of China, the Party Central Committee has attached great importance to TIAPW of students. The fundamental task of colleges is to cultivate talents. TIAPW of students is an important work of the Party committee of colleges. Colleges must carry out students' TIAPW, which is an important starting point of the party's construction in Colleges. By carrying out the work of Party building among students, colleges can promote TIAPW of students, which is an important mission entrusted to colleges in the new era[3].
2. The influence of computer on TIAPW of College Students

2.1. Realizing the transcendence in the form of TIAPW
The rapidity and timeliness of the Internet has broken the traditional concept of time and space in the information dissemination of TIAPW. The two-way interaction of the Internet forces students' TIAPW from one-way indoctrination to multi-directional communication, which gradually adds more democratic atmosphere. Through a more harmonious and harmonious relationship, colleges can promote the transcendence of TIAPW in form. With the diversification of management means of TIAPW, college students can learn current affairs reports, party and League documents, exchange and talk with each other through the Internet. Through the Internet technology, colleges can more quickly and accurately convey various student work, which makes students understand the international and domestic situation more quickly.[4]

2.2. Realize the transcendence of resource sharing in TIAPW
Schools can use multimedia technology and virtual reality technology to put the history, famous alumni, precious relics, development achievements and school development planning on the Internet, which will realize the integration of campus culture construction and student management. Through computer technology, colleges can stimulate students' enthusiasm of respecting teachers, loving learning, dedication and serving the country. At the same time, through the network, colleges can obtain the latest information and the most abundant information at the fastest speed, which will realize the integration, accumulation and sharing of educational resources. Through the Internet, educators can also break the boundaries between departments and classes, which can provide students with an equal opportunity to participate. Through the Internet education function, colleges can expand TIAPW team, which will explore, use and share the work of student education and management[5].

2.3. Realizing the transcendence of TIAPW coverage
The 21st century is the Internet era, basically all college students have been on the Internet, which has become the main way to obtain information. Through the Internet, TIAPW of students will expand the coverage of education. With the popularization of higher education in China, the traditional mode of face-to-face education has been difficult to carry out, which will be affected by the number of people, time and effect of education. The Internet is an open system, which breaks through the limitation of time and space and the restriction of the number of people. Through the network to communicate with students, educators can’t be limited by time, place, occasion and number of people, which will carry out a wide range of one to many education. Through the Internet platform, we can save manpower and reduce work costs, which will expand the coverage of TIAPW[6].

3. On TIAPW of students

3.1. Isolated from each other in colleges
There are many elements of TIAPW system in Colleges, including the subject, object, content, carrier, environment and so on. Therefore, the effectiveness of TIAPW is poor, which will be difficult to coordinate with each other. According to the survey results, the main problem are difficult to work together and unsystematic of internal work, respectively accounting for 65.5% and 56.2%. Details are shown in Figure 1.
3.2. Virtual emotional threat
The Internet has formed a virtual society, which has great differences in people's roles and moral constraints in the real society. The self-restraint of college students is poor, which makes many "blind spots" in TIAPW of students. According to the survey results, the main problem are Multicultural shock and Less controllable, respectively accounting for 71.2% and 62.0%. Details are shown in Figure 2.

4. Collaborative mechanism model of students' TIAPW
4.1. Collaborative mechanism model
This paper constructs a theoretical model of collaborative mechanism of TIAPW in Colleges. Based on the synergy theory, this paper analyzes the operation mode of TIAPW system in Colleges. By exploring and describing the occurrence mechanism and operation mechanism of work coordination mechanism, this paper formulates the systematicness and complexity of TIAPW. The theoretical model of collaborative mechanism of TIAPW in Colleges is shown in Figure 3.
4.2. Enhance the trust of mainstream value through network

TIAPWers should adapt to the changing mode of College Students' life. Through computers, students can acquire new knowledge, which will carry out TIAPW pertinently. Through the network psychology, we can enhance the trust of college students to the mainstream value. First, colleges need to actively use the Internet to carry out ideological and political (hereinafter referred to as IAP) education. Through the construction of excellent websites, colleges can attract and unite people. Colleges can present a large number of IAP education content on the Internet, which will expand the information source of IAP education, including Marxism Leninism, Mao Zedong thought, Deng Xiaoping Theory and so on. At the same time, the IAP education website must reflect the life of college students, which can attract students to visit the website consciously. Second, strengthen the construction of network TIAPW team. By grasping the "psychological sensitive area" of students, we can enhance the effectiveness of value orientation, which can ensure that there are special personnel to analyze the psychology of college students online. Through in-depth BBS website, colleges can timely understand the students' network ideological trends. Third, set up a special area for network education and communication. Principals, class teachers and counselors can set up their own websites. Through equal chat and discussion with students through the network, the IAP education work in Colleges will be closer to students' daily life, which will be more practical for students. In practical work, colleges can understand students' thoughts and life trends, which will improve the work efficiency. By strengthening the emotion with students, TIAPWers can eliminate the students' rebellious psychology.

4.3. Strengthen network moral education

Faced with the flooding of "yellow, black and poisonous" on the Internet, colleges can use computers and networks to appeal for ethics and morality on the Internet. By regulating people's online behavior, colleges can maintain students' network order. Network moral education is a kind of characteristic moral education carried out by Internet. With the rapid development of network technology, network moral education must keep up with it as soon as possible, which will be an important subject of quality education. Young college students' social experience is shallow. In the face of the complex network world, students can’t make an accurate judgment of good, evil, beauty and ugliness. Therefore, colleges must strengthen the network moral education of young college students. Through self-management, students can consciously be the masters of the network, which needs to consciously abide by the network rules, such as not producing and disseminating illegal information, protecting other people's intellectual property rights, respecting privacy, etc. When they find the immoral
behavior on the Internet, students can consciously maintain the normal order of the network. Therefore, through the computer, colleges can strengthen the network moral education, which will help students to regulate their own network behavior.

5. Conclusion
While building campus network and carrying out TIAPW on the Internet, colleges need to inherit the good traditions and practices of the past. Network culture is based on TIAPW in Colleges as the fundamental starting point, which should be implemented in the students. Educators must determine the humanistic concept, which will carry out TIAPW more humanized. By integrating more humanistic care, colleges can create a humanized education atmosphere, which will establish an efficient network-based TIAPW system suitable for modern society.

References
[1] Han Xiping, Zhou Chengxian. Value orientation of IAP education on campus culture construction [J]. Jilin education, 2018 (34): 1-2.
[2] Huang Huang, Zou Dongping. Reflections on the IAP education of college counselors [J]. Academic theory, 2017 (3): 242-243.
[3] Wang Bo. "The confusion of IAP education of College Counselors in Lige" [J]. Journal of Jiangxi Youth Vocational College, 2015 (3): 43-46.
[4] Yan Wenhao. Thinking on the IAP education of college counselors under the background of Internet [J]. Asia Pacific Education, 2016 (9): 202.
[5] Yang Yuanyuan, "the role of network in the IAP education of college counselors" [J]. Science and technology perspective, 2015 (1): 158.
[6] Zhou Shuguang. Research on the realization countermeasures of college students' ideal and belief education [J]. Shandong Institute of economic management, 2017 (2): 129-132.