Understanding Barriers and Design Opportunities to Improve Healthcare and QOL for Older Adults through Voice Assistants

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ABSTRACT
Voice-based Intelligent Virtual Assistants (IVAs) promise to improve healthcare management and Quality of Life (QOL) by introducing the paradigm of hands-free and eye-free interactions. However, there has been little understanding regarding the challenges for designing such systems for older adults, especially when it comes to healthcare related tasks. To tackle this, we consider the processes of care delivery and QOL enhancements for older adults as a collaborative task between patients and providers. By interviewing 16 older adults living independently or semi-independently and 5 providers, we identified 12 barriers that older adults might encounter during daily routine and while managing health. We ultimately highlighted key design challenges and opportunities that might be introduced when integrating voice-based IVAs into the life of older adults. Our work will benefit practitioners who study and attempt to create full-fledged IVA-powered smart devices to deliver better care and support an increased QOL for aging populations.

CCS CONCEPTS
• Human-centered computing → Empirical studies in accessibility.

KEYWORDS
Gerontechnology, Accessibility, Health – Well-being, User Experience Design, Older Adults, Semi-Structured Interview

1 INTRODUCTION
Population aging is identified as a global issue in the 21st century [58]. Today’s information technologies have been shown to be an effective method to improve management of healthcare and daily routine, leading to the enhancement of the Quality of Life (QOL) [17, 85]. However, accessing and using such novel technologies is often not straightforward for aging individuals, who are often therefore left behind. While numerous systems, e.g., Electronic Health Record (EHR) and Patient Portals (PPs), have been widely used to ease health data management and patient-provider communications, when it comes to aging populations with multiple comorbidities, it is challenging for them to adopt, learn, and interact with such tools that can usually only be accessed through Graphical User Interfaces (GUIs) on desktops and mobile devices [29, 54].

Today’s voice based Intelligent Virtual Assistants (IVAs) allows users to naturally interact with digital systems hands-free and eye-free. This makes them the next game changer for the future healthcare [42], especially among aging populations [74]. With the increased adoption of IVAs [2, 38], studies have analyzed how older adults are using existing features of IVAs in smart speakers to enhance their daily routines, as well as potential barriers hindering their adoptions [61, 67, 82, 92]. While these findings focused primarily on the older adults’ experience after using existing IVA features on a specific type of smart-home device, practical needs, challenges and design strategies for integrating these devices into everyday life of older adults are still unexplored. Further, while the quality of healthcare delivery and QOL enhancement is determined by both care providers and patients [25], prior work only focused on the experience on the patients’ side, leaving the gulf between providers’ expectations and quality of care delivery wide open.

Instead of focusing on a specific smart-home device or existing features, we take one step back and attempt to understand the design space of conversational IVAs to improve the healthcare and QOL for older adults. We report on our semi-structured interview study with 16 older adults (aged 68–90), two geriatricians and three nurses from UC San Diego Health1. Unlike prior work (e.g., [82]), participants have different experience levels regarding the use of IVA-powered smart devices to prevent design thinking mindset caused by past learning experience. Through the identifications of 12 barriers that older adults might encounter while managing their health and daily life, we discuss the challenges and opportunities for future research to design more accessible and usable voice based IVA-enabled technologies for aging populations.

Due to global health crisis [30], we also address the impact of COVID-19 lockdown and isolation that magnifies multiple hidden barriers and needs. We believe that our findings will benefit designers, engineers, and researchers who study and create full-fledged voice

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1UC San Diego Health: https://health.ucsd.edu/
smart devices with built-in IVAs to deliver better health care and support an increased QoL for aging populations.

2 RELATED WORK

2.1 Technology Adoption by Older Adults

The Technology Acceptance Model (TAM) suggests that acceptance and usage of technology heavily depends on the Perceived Usefulness (PU) and Perceived Ease of Use (PEOU) [18]. Arning et al. [8] studied the TAM in the context of aging and outlined how performance was different across young (focused on task efficiency), and older adults (focused on task effectiveness). They also found PU plays a more important role among older people compared to young adults [8]. As for mobile technologies, Kim et al. [37] suggested conversion readiness, self-efficacy, and peer support as three key factors affecting older adults’ cognitive process. While learning new general technologies, Pang et al. [62] suggested older adults appreciating self-paced learning, remote support, and flexible learning methods, instead of instruction manuals.

Despite these efforts, aging is still typically framed as a “problem” that can be managed by those technologies [83]. Existing works have focused on older adults’ experience while using touchscreen-based mobile devices for well-being and self-management. Piper et al. [64] examined the acceptability of surface computing for health support with older adults. They found older adults felt less intimidated, frustrated and overwhelmed when using the surface computer compared to a desktop machine, yet some gestures requiring two fingers (e.g., resize) and fine motor movement (e.g., rotate) were challenging. The team explored different forms of tablet computers and identified the challenges especially when such devices were used as communication platforms [65]. Doyle et al. [20] conducted a 5-month deployment of YourWellness, an application that supported older adults in self-reporting and self-managing their well-being, and contributed the understanding of older adults’ attitudes and behaviors regarding well-being and self-management.

Prior research also explored the adoption of wearable tracking devices by older adults. Mercer et al. [53] reported how older adults considered achieving walking goals and competing with themselves as crucial self-motivators for using commercially available wearable activity trackers. By comparing 10 focus groups at different use stages of wearable activity trackers, Kononova et al. [40] found that the motivation for long-term use and maintenance were the recognition of long-term benefits of tracker use, social support, and internal motivation. For those characterized by social isolation and loneliness, the social connectedness is considered an additional critical factor for technology adoption [59].

Overall, this body of work focused on the barriers and needs for older adults to develop and maintain long-term use of mobile and wearable technology. However, the majority of them are based on technologies accessed through touchscreen-based input and GUI-based output. In contrast, our study focuses on the older adults’ use of technologies through conversational voice interface.

2.2 Use of IVA Technologies by Older Adults

IVAs refer to software Artificial Intelligence (AI) agents for realizing conversational user interfaces, which can understand human speech, perform tasks and services based on input queries, as well as respond via synthesized voices [31]. Such assistants can be incorporated into a diverse set of mobile and wearable devices. The embodiment of these devices can be either user attached—usually hand-held or wrist-worn by end-users (e.g., the Siri assistant on iPhone and iWatch), or user detached—standalone and usually affiliated to a specific environment (e.g., smart speakers and intelligent appliances with conversational capabilities).

One thread of existing research focuses on the user detached IVAs. A recent study [38] demonstrated that younger Americans aged 18 – 29 are 75% more likely to own a smart speaker than those over 60. However, among these users, the usage frequency for older adults slightly exceeded that of young people (46.6% vs. 43.1%). Kim [35] suggested a positive overall first impression of older adults toward smart speaker based voice assistants, and indicated healthcare related questions and music streaming as the top 2 topics that participants made in first interaction. Trajkova et al. [82] explored the reasons why older adults with no experience using smart speakers have difficulties finding valuable uses associated with their abilities and beliefs. Pradhan et al. [68] additionally suggested that the practical usage of smart speakers was unexpectedly low due to reliability concerns. Bonilla et al. [10] conducted semi-structured interviews with older adults using Amazon Echo and Google Home, and unveiled important privacy and security concerns that caused negative reviews. Sander et al. [72] designed a Wizard of Oz study and uncovered older adults’ need for autonomy in terms of data management and personal health decisions. Ziman et al. [92] explored seniors’ perceptions of Voice User Interfaces (VUIs) and proved the feasibility of such interfaces for older adults, even though they are often regarded as opposed to adoption of new technologies. Similarly, Pradhan et al. [67] explored the anthropomorphism aspects, i.e., how older adults treat a smart speakers-based IVA as a person. They found older adults have tendencies to anthropomorphize smart speakers when they are trying to explain and understand device behaviors, or looking for social interactions while feeling lonely. As for smart home technology, Kowalski et al. [41] examined the use of smart speakers to control IoT devices by older adults, and highlighted existing cognitive and physical needs.

Another thread of works explored the design of user attached IVAs—which usually also support touch and speech modalities, paired with a GUI—to help older adults manage their daily routines. Unlike user detached devices, these kinds ofIVA systems are usually carried by users rather than acting as a fixed element in the environment. For instance, Teixeira et al. [81] and Ferreira et al. [23] demonstrated the merits of speech modality while designing smartphone-based medical assistants. Through a lab-based comparative study on text input, Schlögl et al. [75] suggested that older adults preferred to use VUI to GUI-based touch screen input. While designing tablet based applications for supporting food intake reporting, Liu et al. [49] suggested voice only reporting requires significant less time and is less error prone compared to the voice button reporting. Zajicek [91] also suggested that the QWERTY keyboard could be illogical for older adult, making tasks such as finding and pressing keys becoming daunting. Wulf et al. [89] conducted a similar study with older adults using iPhone 4s with Siri to perform basic tasks and found that participants appreciated the fast command input speed through voice. In comparisons, Smith et al. [76] found that both young and older adults can input text equally fast.
with voice dictation, but older adults were significantly slower than younger adults when it comes to QWERTY keyboard and handwriting. As for word error rate, both age groups had low error rates when using physical QWERTY keyboard and voice, but older adults committed more errors with handwriting. Finally, Sato et al. [73] used voice as the auxiliary output modality to augment a web interface by reading aloud text confirmation and status changes, and discussed the potentials of using voice as enhancement to the web browsing experience of older adults.

We consider our study complementary to these works, yet unique from two angles: First, we go beyond evaluating user experiences of existing built-in features (e.g., [82]), and instead focus on the barriers that older adults might come across in their daily life and during their healthcare management. Ultimately, we aim to identify the challenges and opportunities for future researchers to incorporate IVAs into assistive devices based on the barriers that older adults encountered. Second, our results represent the combination of analyzing input from both healthcare providers and their older adults patients. Unlike the aforementioned research that only focuses on patients, and their general use cases, providers play a key role in the healthcare delivery process, even though they might not interact directly with the IVAs and assistive devices. We also follow Wang et al.’s finding [84] that even when older adults do not express much interests in exploring the use of mobile and wearable healthcare technologies, nor they understand the existence of these tools, they still trust and rely on their providers to know how to best manage their health.

2.3 Integrating Voice into Healthcare Systems
Promoting self-care and patient engagement are key features to enhance health service delivery and care quality. For older adults, this is magnified by the prevalence of chronic health problems and potential medical burdens that increase with age [1, 36, 47]. PPs should have been used to promote patients’ engagement with their healthcare providers and data in a variety of ways, e.g., communicating with care providers, reviewing test results, scheduling appointments, and refilling medications [33]. But the practical use of PPs has not been widespread among older adults due to a number of barriers in their adoption [27, 33, 69]. Niazkhani et al. [60] concluded that the barriers for managing chronic diseases using EHRs and PPs was associated with multiple factors from the patients’ side (e.g., age, gender, health status, computer literacy, preference for direct communication, and patient strategy for coping with a chronic condition), the providers’ side (e.g., providers’ lack of interest or resistance to adopting EHRs due to overwhelming workload, lack of reimbursement, and training), the technology side (e.g., concerns of security and privacy guarantees, lack of interoperability and customized features for chronic diseases), and chronic disease characteristics (e.g., comorbidities).

To enhance the accessibility of PPs, researchers explored the use of voice as an alternative to GUI-based PPs [80]. Crystal et al. [43] outlines two characteristics of VUIs that make them a promising modality to integrate within the healthcare delivery infrastructures. First, voice represents a natural choice of medium for eye-free and hands-free interaction between aging individuals and digital information, especially those with visual and mobility impairments [26]. Second, studies have shown that conversational speech input is up to 3X faster compared to keyboard for English, while the error rate is 20.4% lower [70]. The increased efficiency compared to keyboard input is particularly significant among older adults who may have less familiarity with computing technologies, or might experience accessibility issues due to declining physical abilities.

With the benefits of traditional dictation-based VUIs, conversational VUIs powered by IVAs allow users to naturally tell computer systems what to do without the rigid requirement of syntax-specific commands [66]. A full review of conversational agents in healthcare is beyond our scope, however, we recommend readers to render Laranjo et al.’s work [45] as the starting point. The integration of IVAs into the healthcare system promises to form an “alliance” and create the “rapport” with patients through natural conversation that is expected to be beneficial to treatment outcomes [12]. Prior works have explored the use of IVAs to automate and promote the health data interactions on the patients’ side. A well-known example is the Interactive Voice Response System (IVRS), an automatic telephone-based system that interacts with patient callers for the purpose of triaging [56]. Due to constraints on the information exchange and the depersonalization of customer service, IVRS has generally been viewed unfavorably [43]. While several health systems are exploring ways to bring voice based IVAs into care delivery processes, most existing features are essentially reactive “question-and-answering” model, leading to poor user experience, and making applications, e.g., Blood Pressure Logs [3], only being used as dictation data storage. This is impractical, especially for those having memory impairment and might forget the time for measuring vital signs without proactive reminders.

3 METHODS
We employ a user-centered design [13, 57] to better understand the interconnections across patients, providers, the underlying healthcare system and its existing tools (e.g., PPs). Our study was approved by the Institutional Review Board (IRB).

3.1 Participants
Geriatric care delivery and the subsequent enhancement of QOL is a collaborative task between patients and providers. Therefore, we designed semi-structured remote and in-person interviews [86] with older adults (age, $\mu = 76.56, \sigma = 6.97$) and healthcare professionals, respectively (see Appendix A for participants’ demographic data). Participants were recruited through UC San Diego Health and rewarded with a $20 gift card after the interview. Due to the nature of needs finding research that is different to user experience investigations, we include participants who claimed themselves as “not used but knew about IVA” (3 participants, 19%) and “neither used nor knew about IVA” (4 participants, 25%). This helps us minimize participants’ design thinking mindset caused by past user experience. Our study only includes patients living independently or semi-dependently.

3.2 Remote Semi-Structured Interviews
In response to COVID-19 pandemic and increased risks of contagion with older adults [30], we conducted interviews with older adults remotely over the phone. Since our interviews were semi-structured, we did not strictly follow a formalized list of questions. Instead, we used open-ended guiding questions to encourage participants to tell us about their stories and experiences. Participants...
Table 1: Themes and guiding questions collaboratively designed with geriatric professionals. We use P-T# and C-T# to indicate Patients’ themes and Clinicians’ themes respectively, e.g., P-T1 is the first theme discussed with older adults.

| ID | Themes | Goals | Sample Guiding Questions |
|----|--------|-------|--------------------------|
| P-T1 | Day in the Life of the Older Adult | Understand the pain points for the older adults when it comes to daily routine and health management; | • What does a typical day look like for you? • Was there anything you wanted to do, but couldn’t get to today? and why? • How does the COVID affect your life? |
| P-T2 | Prescription Management and Health Information for Older Adults | Understand the current ways for older adults to manage their prescriptions and health; | • How do you manage your prescriptions and Over-The-Counter (OTC) medications? • How do you discuss your health data with your care providers? |
| P-T3 | IVA and Voice Based Technologies | Understand the ways that older adults use voice-based technology, and the extent that they are comfortable with these technologies; | • What do you think about the voice-based technologies? • What features would you like the IVA to have to make your life easier? |
| C-T1 | Expectations for Older Adults | Understand the needs from older adults during different stages of aging and the kind of support that patients need; | • What habits or lifestyle would you want to see in your patients? • How do the everyday needs of patient change across the aging process? |
| C-T2 | Technology Benefits and Adoptions | Understand the essential features that the IVA required and how well the IVAs can potentially work; | • What technology support do older adults already use? • Where could new technology offer support in the care taking processes? |
| C-T3 | Patient-Provider Communications | Understand the current ways that patient-providers communications are proceeded and how well they work; | • What often do patients come into the clinic? • What technology do they use to contact providers? |

3.3 Data Analysis

We transcribed the recorded audio clips and manually edited/corrected the transcriptions as needed. We manually coded the qualitative data using inductive and deductive coding approaches [21] rooted in grounded theory [78]. We employed Optimal Workshop\(^2\) to facilitate the analysis by efficiently tagging participants’ responses and generate themes with corresponding participants’ responses. Upon conflicts, researchers engaged in multiple discussions to iteratively compare and reconcile the codes, until all researchers were satisfied with the outcome [52]. We finally outlined individual user stories to characterize the particular themes that emerged from our analysis. Specific user stories helped us to better understand the point of view of participants, and thus synthesize their barriers and needs.

4 FINDINGS: BARRIERS TO MANAGE HEALTHCARE AND QUALITY OF LIFE

Table 2 shows our findings from patients’ and providers’ perspectives. In this section, we will reason barriers by connecting to participants’ real stories and experience.

4.1 Medication Management

[B-A1] Lack of Efficient Ways to Manage Prescribed Medications and Track Medication Adherence

Both providers and patients described how older adults often forget to take their medications, misunderstand dosage, or underestimate the importance of it. Their declining cognitive health also makes it increasingly challenging to keep track of their medications as aging [C2]. To address these, the After Visit Summary (AVS) through PPs, e.g., MyChart\(^3\), is widely used to deliver detailed information about the medication regimen. Both geriatricians found this to be helpful, especially for “those with memory issues or lack of understanding” [C3]. While Federman et al. [22] unveiled the inflexibility and rigidity of today’s AVS from the clinical leaders’ perspectives, we discovered how inaccessibility of AVS might affect older adults’ ability to manage medications from 3 different perspectives:

(1) Despite the intensive detail on AVS, older adults mentioned their confusion about the potential side effects of the prescribed medications, the appropriate dose, duplicated drugs, or drug interactions. P13 complained: “I’m gonna talk to [the doctor] about cutting down [the medications] because I think some of them are duplicated. Some [medications] do the same thing or they have a crossover effect with one required for this ailment. And also, I think several medications prescribed to me could be used for the same issue”. As for the importance of understanding the potential side effects, P13 reported an unpleasant experience: “… When I took Gabapentin, [my provider] had me taking such a large dose. After taking it, I told them I couldn’t take it anymore because I was having suicidal ideas and stuff like that!”

(2) Due to the complicated regimen with multiple pills taken at different time of day [C3] and the effectiveness of certain medications being highly dependent on the time taken (e.g., pills for thyroid issues are not as effective unless they are taken half an hour before a meal [C1]), older adults mentioned the difficulties on planning out their medication schedules. For example, P5 complained: “I was supposed to take [a pill] 4 times today and dissolve it in water.”

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\(^{2}\)Optimal Workshop: https://www.optimalworkshop.com

\(^{3}\)Epic MyChart is used by UC San Diego Health: https://www.mychart.com.

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Table 2: Overview of barriers emerging from patients and providers across four categories. The indices of the themes can be seen in Table 1.
“because [she] gets distracted doing something else.” While C4 talked about solutions with sophisticated designs that reentially had full responsibility of their medications schedule. However, we found that two participants made decisions based on suggestions from discussion groups on social media. Although taking OTC supplements based on non-professional advice can be potentially detrimental to one’s health, and there is sometimes little scientific support on the benefits promised by supplements vendors [7, 46], we found that all participants in our interview underestimated the potential side effects and the importance to always engage healthcare professionals in their decisions.

4.2 Daily Life and Routines

[B-A2] Lack of Efficient Ways to Support the Selection of OTC Medications

All older adults have been routinely taking Over-The-Counter (OTC) medications or supplements. Similarly as with their reminding strategies, their decision of taking OTC medications was based on the information they received from different sources (see Figure 1b). However, the information sometimes could be incorrect, especially when older adults select OTC medications based on non-professional advice (e.g., online and social media).

All patients took suggestions from their doctors or people in their social circle with experience working in the healthcare industry, e.g., P8 who mentioned: “I have a friend who is an ex RN [Registered Nurse]. And she suggested that I should take [these supplements], so I am taking [them]. It’s supposed to boost your immune system.” However, we found that two participants made decisions based on suggestions from discussion groups on social media. Although taking OTC supplements based on non-professional advice can be potentially detrimental to one’s health, and there is sometimes little scientific support on the benefits promised by supplements vendors [7, 46], we found that all participants in our interview underestimated the potential side effects and the importance to always engage healthcare professionals in their decisions.

Unfortunately, upon failing to manage prescribed medications, some older adults reported to simply start to take them whenever they remembered, instead of consulting their providers. This behavior is risky and can potentially lead to considerable morbidity, mortality, and avoidable healthcare costs [11]. P13 explained one action that he would typically take after forgetting the medications: “It depends on what the medicine is that I skipped. Usually I just take the next dose. It depends on how far I am from the time I was supposed to take it. So if I’m within several hours, then I’ll go back and take it. But if it’s more time, then I’ll take it when the next dose is due.”

[B-B1] Loneliness and Lack of Companionship

Geriatricians identified how, “loneliness is common in older people” [C1]. This echoes Demakakos et al.’s finding that loneliness progresses non-linearly across middle and older age and peaks among persons that are over 80 years old [19]. In fact, providers reported on how they often receive calls from older adults “not because they have some medical issues, but they want someone to talk [e.g., recent trips and hobbies]” [C3]. This also echoes P13’s comments: “[During the pandemic], I’ll just select someone and call them and say thank you. And a lot of times saying thank you turns into a conversation about why I do it and who I do it to.”

Due to the recent impact of COVID-19 and the repeated lockdown situations, older adults, especially those living in a retirement community, stressed these problems. With higher risk for older adults, policies (e.g., mask wearing and social distancing practices) are usually strictly enforced in retirement communities [24]. Some older adults complained: “I felt like I was in a prison ... that my freedom is limited” [P15] and were worried about their community peers: “[they] cannot go out moving, socializing” [P5] or “visiting one another in the apartment [is not possible]” [P2]. For instance, if older adults wanted to take a walk occasionally, they needed to be alone, and they had to worry about falling and not getting help right away, since no one was accompanying them [P2 and P13 (on behalf of his wife)]. Another example was P10, who had to start prescribed anti-depression medications to overcome the consequences of lockdown isolation.

While it is clearly an issue for older adults living in a retirement community, and less so for those living in a stand-alone home, older adults (e.g., P8) generally missed the daily interactions with friends.
Providers also complained of such barriers when it comes to those with mental health conditions (e.g., delirium, which commonly occurred among those in hospital settings [C1]). One common measure in those cases was to assign nurses or instruct caregivers to take care of them. However, some older adults, especially those transitioning from independent to dependent care, can be very stubborn and not willing to receive any help [C4].

4.3 Patient-Provider Communication
[B-C1] Lack of Efficient Ways for Health Data Reporting and Check-Ins

Allowing patients to periodically report health data, and providers to actively check-in on older adults’ conditions emerged as two critical aspects in patient-provider communications, especially for chronic disease prevention, detection, and treatment. For example, nurse C5 mentioned how periodically supporting patients to self-monitor blood pressure and glucose level would be extremely helpful for the treatment of diabetes.

To achieve independent health data monitoring for older adults, providers prefer to use PPs and encourage their patients to self-report their health data measurements through secure messaging. However, this is error-prone and older adults find it difficult and highly inefficient. C5 explained: “[the patients] are asked to either take a 7 – 10 days’ amount of values, [and then use] MyChart to message [the provider] or call [the provider] with the values.” Instead, some patients simply prepared a notebook for logging their health data to then bring to their provider, yet sometimes they would forget to do so. For example, P13 explained: “I have a little book, a little calendar that’s part of it. So I put the systolic number over [diastolic] in there. And I just write them down everyday...[But] I had a couple of times when I forgot to write...” Using these asynchronous methods introduce delays in the reporting of abnormal measures to providers, potentially leading to negative impact on timely treatment. Echoing this barrier, P13 and P5 explicitly brought up medication reminders and voice-based approaches for supporting health data logging. P5 explained that: “I have to weigh myself everyday and take my blood pressure and my sugar, and keep all that down. And my friend said that it would be a great thing for me to be able to have Alexa keep that information and then just be able to transfer to MyChart, instead of me having that typed all in for the doctors.”

Providers also believed that mental and social health check-ins would be useful to reduce potential mental impairment caused by lack of companionship, but this responsibility is usually offloaded to the caregivers’ side, which is inefficient and impractical for those without caregivers. For example, C3 mentioned that “sometimes you’ll have family members who just check in once a week to say like, how are you doing?” While this seems insufficient, increasing the check-in frequency can be difficult due to the lack of time and energy of those caregivers, similar to asking caregivers to manage older adults’ medications (see Sec. 4.1).

[B-C2] Memorizing Appointments with Providers could be Challenging

Providers assumed that older adults were able to use PPs for appointments and calendar reminders. However, appointments are routinely being forgotten by older adults. P5 reported having trouble remembering the date, and brought up one example: “I’m always forgetting when my appointments are. Once I showed up for
one on Monday, but it was supposed to be on Tuesday.” To cope with this issue, some older adults relied on providers’ reminders. P1 explained that “the doctors would take care of all that for you. They call you the night before. Once confirmed, they send you questionnaires on MyChart. [You’ll] get it all filled out when the doctor sees you...” However, for those whose providers do not offer such services, memorizing appointments can be somewhat challenging. Also, we already showed how access to PPs such as MyChart is often problematic and, therefore, often not the right solution for older adults.

**[B-C3] Inefficient GUI-based Patient Portals and Telephone-Based Approaches**

Some participants found it challenging and inefficient to use GUI-based PPs and telephone-based approaches, which are two main approaches used by clinicians for asynchronous and synchronous communications. For example, P11 felt that typing and interacting with MyChart is cumbersome, especially when it comes to mobile devices. P5 also complained about the complexity of setting up video meetings: “Another thing that I cannot figure out is how to do a video conference with the doctor. I keep trying. And the thing will say you have not downloaded this. Why have I not downloaded it on my tablet and my phone?? So I get extremely frustrated with the system...”

On the providers’ side, C3 brought up several general frustration that older adults encountered: “We do have patients who are like, I don’t know how to use a computer; like, I don’t know this MyChart; I lost the password; I don’t know how to send something, [...] Sometimes it’s trying to walk them through the technological aspect of how to get their care or simply retrying back to less technologically advanced [systems], like using the phone to communicate or using a letter through mail.”

This introduces an important tension between ease-of-use on the patients’ side, and availability of features on the providers’ side. This is particularly magnified when it results in the older adults not being able to accomplish the goals defined by the particular feature (e.g., a tele-health visit). Provider C5 confirmed this issue: “most of the patients [who are] not actively using MyChart ... it’s their adult children that are actually interacting with us on their MyChart.”

To overcome this situation, some participants preferred to simply call the providers over the phone to ask for medication refill requests. Phone-based communication was also used by our participants for other care-related queries, and in general the triage nurse would make a final decision in terms of the patient needing to talk to a doctor or not, based on their internal protocol. However, as noted by C1, such methods sometimes are limited: "The level of service we have here is that they have a triage nurse. That says [based on a predefined protocol], do the patients need to go to urgent care? do they need to go to the ER? or do they need someone to call them back? [However] in almost no cases that the doctor’s gonna call back.”

### 4.4 Use of Voice Enabled Technologies

**[B-D1] Frustration related to Technology Complexity and Technical Glitches**

Frustration arises when older adults encounter technical glitches, which leads to decreased engagement. For example, P6 emphasized the importance of guidance, feedback and ease-of-use: “some technology is touchy and it’s also sometimes complicated for old people. So it has to be easy, and not break down. When it doesn’t work it’s very frustrating and people like me don’t know what to do. I’m not that tech savvy.” P11, who has experience using Amazon Echo, pointed out that a failure message reporting on how to solve the problem will be more helpful than what and where the problem is. For example, the rigid error message, e.g., “there was a problem with the requested skill’s response” was not helpful and only resulted in additional frustration.

Upon failures, some older adults seek help from their friends or caregivers. For example, P1 simply “run to [his son, when encountering technical difficulties] and having [his son] explained what [he] just did or didn’t do.” This implies that without an inner circle of people (e.g., caregivers and family members) who know technology and are proficient with computers, older adults may eventually abandon the device.

**[B-D2] Setbacks Caused by Hearing Impairment and Incorrect Speech Recognition**

Providers also mentioned the potential barriers for older adults caused by hearing impairment, specifically when it comes to patient-doctor communications (C-T3). Nurse C3 worried that such situation might cause patients to abandon using general voice enabled technologies, as similar situations occurred while talking on the phone: “I have a patient who is hard of hearing. He is the one who calls me about once every week to discuss the same medications over and over again. Because he’s hard of hearing...often times he’s yelling into the phone like...everyone knows when I’m talking to him, because they’re like...oh, she’s yelling. So that would be one of the barriers.”

When it comes to the use of voice to interact with devices (P-T3), two participants pointed out the frustration caused by the lack of understanding of the user’s speech. P11 explained his wife’s user experience: “She asks Alexa, ’please play Willie King’, a blues singer. It would come back and say, ’here’s music by Willie King’. It was not correctly parsing what she wanted, and that’s very frustrating, making you not want to use it anymore.” Although Ma et al. [50] suggested the word misidentification rate is similar between young and older adult (7.16% v.s. 4.57%), the misinterpretations of key phrases might introduce input failures. Moreover, misinterpretations might be worse for those with significant age-related cognitive decline, which might be caused by various vocal characteristics, e.g., pauses, hesitations [39].

**[B-D3] Gap between Features Used and Additional Features Needed**

While discussing P-T3, we attempted to understand features that older adults have already tried or would like to try (see Figure 2). Surprisingly, despite the existence of voice applications designed to manage patients’ medications (e.g., [4]), none of the older adults had tried using IVAs directly for their healthcare purposes. Most features that older adults wished to have are already provided to some degree by mainstream IVA-powered devices. We infer that the gap between the features used and the new features needed could be possibly caused by the highly fragmented nature of skills, the difficulty of finding new ones that meet the user’s expectations, the process of setting up features, and the fact that they are not integrated into existing patients’ EHRs and PPs.

**[B-D4] Concerns Related to Security and data Privacy, leading to Failures of Trust**
used (a) to use (b) in conversational voice assistants. We only include participants self-reporting “had experience using [IVA]” in (a). Four older adults did not propose constructive design ideas under this theme and, thus, are not included in (b). When discussing the concerns of voice based IVAs, three patients and two providers mentioned worries related to data security and transparency in terms of how voice data would be used. Although the majority of IVA vendors have designed countermeasures to ensure security and privacy, participants were not convinced that their private speech data would not be leaked illegally. P8, who worked in the legal field before retiring, brought up her concern regarding how it is “unclear who’s getting the data of what’s said and what they’re using it for.” P1 shared similar feelings, and lost faith on IVAs after hearing his friends’ discussions: “[My friends] say that Alexa is extremely dangerous. All [my private speech] is recorded outside. People can listen to what’s going on in your home illegally, and I guess they have QAnon doing it.” Providers also raised similar concerns: “[using smart speakers] worries me sometimes [it feels like] I’m constantly being monitored. I know that’s not what the intention is, but on the back of my mind, that’s just something that happens.” [C3] Such sentiments echo Bonilla et al.’s finding [10], and indicate the need for more understandable privacy assurances than what is currently published by vendors and skill developers.

5 DISCUSSION

In this section, we discuss the design challenges and opportunities by linking our findings in Sec. 4 with state-of-art voice based IVA technologies.

5.1 Design for Interactions: Overcoming Ambiguous Information Input and Output

A successful interaction requires technology to understand the user’s queries, and vice versa. Ambiguous information output occurs when users cannot obtain the expected information, causing failures to perform the subsequent task based on the system’s output. On the other side, misinterpretation of the information input happens when the system cannot understand the user’s intents. While these are well known problems for VUIs [74], when considering aging individuals these issues become critical.

Our data from Sec. 4.4 outlines how older adults are frustrated when using IVAs (B-D1) and how this causes setbacks related to some of their physical impairments (B-D2).

Specifically, we found that a major reason that caused lots of frustrations for both providers and patients with past IVA use during normal operation is the failure of speech recognition (B-D2), even when users are native English speakers and do not have significant impairment related to audio actuation systems. Chandel et al. [14] speculate that completely addressing this issue is challenging, and that even a robust speech recognition platform will never achieve 100% reliability. In the healthcare setting this is even more challenging, given that understanding health and medical-related questions is more difficult, yet critical for aging populations [55].

As for information output, our data show that participants are generally happy during normal operation, yet are disappointed when it comes to setting up the device and when they have to deal with failure management. P6’s noted how “[the system should be] set up by somebody else, and then it should just work.” As shown in Sec. 4.4 (B-D1) a key reason for these failures is the rigidity of the audio output. It only signals the occurrence of the technology problem, and does not indicate participants how to troubleshoot the errors. Participants in our study also reported how the process of setting up the device is an “impossible” task. We believe that this is due to the complex setup process, which usually involves the use of additional technology (e.g., to setup an Echo speaker and complete the authentication and network setup steps, users need to download the Alexa App on their mobile phone). The rigid audio output command discussed above also contributes to the problem, causing some steps during this setup procedure to often become ambiguous. Older adults in our study reported how these problem often required seeking help from their family members. For those living alone, failing the initial setup phase might cause them to completely abandon the technology.

One solution that can alleviate ambiguous information and misinterpretations is to design voice-first interfaces (and not voice-only interfaces), where alternative input-output modalities, e.g., touch screen, is also available to receive more explicit input. While Li et al. [48] demonstrated the effectiveness of repairing conversational break downs with visual output and touch input, blending in additional modalities complicates the design problems, as designers need to evaluate the integration of a wide variety of visual elements for information input and output. For example, our early work demonstrates the implementation of Ecological Momentary Assessment (EMA) questionnaires for older adults on a variety of IVA-powered user-attached and user-detached devices that could result in different experiences [16].

5.2 Design for Health: Addressing Lack of Support to Access and Manage Health Data

Unlocking the ability for older adults to interact with health data through IVAs could address the frustrations introduced by medication management (B-A1, B-A2) and health data reporting (B-C1).
Participants reported inefficient and complicated interaction while using today’s GUI-based PPs. This led older adults to stick to more traditional approaches like using pen and paper to keep the medication routines, call providers to report the data, etc.

While integrating voice-first interfaces with existing EHR infrastructure is promising, this does not mean that all features offered by PPs should be addressed through such integration. Participants (both clinicians and patients) have brought up explicitly barriers under the Daily Life and Routines category (specifically B-B2 and B-B3 in Table 2), and two major applications: the need of medication reminders, and more support for health data reporting. Routinely check-ins, a.k.a. Ecological Momentary Assessment (EMA), have also been identified as an important need from the providers’ perspective.

At a more general level, our findings show the importance of integrating voice into (1) the kind of tasks that happens periodically, and (2) to do that in a way that does not require users to spend significant time and effort. This echoes Intille et al.’s work [32] that uses the concept of microinteractions [9] to design an EMA application on smartwatches to increase compliance and completion rate, and reduce the perceived burden on the patients’ side. We believe that the nature of the voice modality, allows for a better design of such micro-interactive task and will help in particular by reducing the devices’ access time [9].

Our study also outlined the importance of personalization, when we attempt to design for increased access to health data for older adults. As noted by C2 and C3, providers stressed the importance of considering the difference between those in their seventies who do not have significant medical issues, and those in their eighties and beyond who start having problems with ability and memory. Thus the design of IVA systems cannot be one-size-fits-all. Putting unnecessary features into IVAs would make the system more cumbersome, which would lead to similar frustrations and inefficiencies as the ones caused by PPs (B-C3), likely preventing the successful adoption of IVAs in older adults populations.

5.3 Design for Environments: Supporting Ubiquitous Connections to the Environment through Voice

Both providers and patient participants desired being able to use technology to better connect to their environment to perform the right action (i.e., contextual awareness). Older adults also mentioned the increased capability to control their surroundings through their voice (i.e., actuation through voice, especially for those with mild mobility impairment, as this feature help them avoid the limb movements to access the control panels, as noted by P9). Both providers and patients agreed on striving to achieve consistent monitoring contexts that might cause life-threatening dangers (e.g., detections of falls and giving instructions during extreme medical emergencies) (B-B3). Providers also expect to be able to monitor unhealthy lifestyles (e.g., reminders of regular exercise and warnings to prevent excessive alcohol consumption) (B-B2). To achieve these goals, it might be necessary to integrate additional sensors and actuators, which could however impede ease-of-use, especially during the stage of device set-up and troubleshooting, one of the important problems reported by our participants (B-D1). It is also important to understand what (and how to) convey the additional information required to operate these sensors and actuators to older adults with voice (or voice-first) modality, especially during the device set-up and error troubleshooting phases.

We believe that user-attached devices with voice-first interface can mitigate this problem by exploiting the sensors components that are already integrated in the devices, and by using additional visual output and touch input to simplify the device set-up phase. As noted by C2, some providers are trying to use human-aware wearables (e.g., Fitbit), to measure vital signs, notify patients, and remind them of daily routines (e.g., “time to eat” if they have diabetes and want to avoid running low on blood sugar). As for user-detached (i.e., standalone) IVAs, it is harder to achieve the same effects, especially when using devices with voice-only user interface, where setting up and troubleshooting would lead to the same problems (B-D1).

One promising solution is to realize the concept of “general purpose sensing,” which advocates for the use of single sensors to detect multiple and multi-order events [6, 44]. This approach shows potential to simplify setups and operating difficulties and promises to be easily integrated in older adults’ everyday life. Although additional sensors and actuator could help mitigating some older adults’ barriers, they introduce potential issues related to security and sharing of private data, especially when it comes to the proactive conversation triggered by a particular context, a concern that has also been voiced by our participants (B-D4). Privacy concerns are compounded by additional requirements that would be needed to realize contextually-aware IVAs in the setting of proactive conversation triggered by a specific contextual event. Today’s voice based IVA only supports reactive conversation where a wake word (e.g., “Alexa!”) is required to be announced, to start the voice app. Instead of consistently streaming user’s voice to the cloud, the recognition of the wake word occurs locally on an AI-chip, aiming to prevent unintended speech being shared to the cloud [5]. However, to create novel solutions that can preemptively alert older adults of any upcoming risk, the system would need to continue streaming contextual data to a remote cloud for understanding users’ behavior or speech patterns.

One possible way to resolve this problem is to add additional security countermeasures to identify private speech locally and prevent it to ever reach the microphones. For example, a recent design of MicShield [79] provides a viable solution using inaudible ultrasound to obfuscate and prevent unintended private speech reaching the always-on-and-always-listening microphones.

5.4 Design for Abilities: Reframing the Design of Conversational Voice Based IVAs for Older Adults

We want to close with an additional lens that we would like the research community to use to understand needs and inform the design of IVAs for older adults. We recommend using ability-based design [87, 88] as a framework to focus on older adults’ ability, instead of dis-ability, when designing interactive systems (e.g., transfer the existing technical skills to IVA use). In order to better understand how our work can be situated within the ability-based design framework, we show in Table 3 an example of our design strategies to support older adults’ access to voice-based IVAs, along with the barriers that emerged from our analysis, and contextualize them under the seven principles of Ability-based design [87, 88]. Due
to the invasive nature of audio data, and the privacy concerns related to current IVAs, we added Privacy and Trust as an additional category.

6 LIMITATIONS AND FUTURE WORK

Participant Recruitment. Older adults have a wide range of abilities and experiences, which might not be fully captured by our study. Therefore, one thread of future work is to focus on diversifying recruited participants. First, the majority of older adult participants either had some fundamental knowledge of general computing devices, or family members who were tech-savvy, which was probably due to the relatively high socioeconomic status before retirement in this particular sample [77]. Older adults living in different situations, without past experience using IVAs, and no access to skilled family members, might have different needs that did not emerge from our study. Therefore, future studies need to include participants whose inner circle has had less exposure to technology and computing devices. Second, our recruited older adult patients only included those living independently. Our current findings are, therefore, biased by potential barriers, needs, and IVAs use while being supported by caregivers, family, or friends. Including dependent living older adults will open up new barriers, and should be part of future work. Finally, we only consider the individual use of IVA on the patients’ side. Multiple use scenarios, e.g., co-use of user detached IVAs and providers’ involvements would be considered as future efforts.

Method. In our study, all interviews were conducted individually. We expected to hold multiple co-design workshops with patients, care providers, and engage all participants in a real design thinking study. Typically, user-centered design calls for co-design workshops that are used as the space for "creative collaboration", encouraging participants to share stories and coming up with interesting needs [71]. Due to COVID-19, we had to address challenges of virtual engagement and remote co-design including frequent distractions, unnatural conversation forms, and limited interactions [28, 90]. We believe that in-person co-design workshops might elicit more insights on supporting older adults’ healthcare needs through IVAs.

7 CONCLUSION

This paper presents a need-finding analysis focused on voice-based conversational IVAs for older adults aimed at improving QOL and healthcare management. We report findings using a user-centered design approach, informed by remote and in-person semi-structured interviews with 16 older adult patients and 5 healthcare providers respectively, from UC San Diego Health. By identifying 12 barriers, we unveiled challenges and opportunities for designing effective IVAs for older adults to better manage their health and daily life through the state-of-art information technologies. Our work will benefit future researchers aiming to create full-fledged IVA software-hardware applications, and to integrate them into existing healthcare systems.

ACKNOWLEDGMENTS

This work is part of project VOLI5 [15, 16, 34, 55] and was supported by NIH/NIA under grant R56AG067393. Co-author Michael Hogarth has an equity interest in LifeLink Inc. and also serves on the company’s Scientific Advisory Board. The terms of this arrangement have been reviewed and approved by the UC San Diego in accordance with its conflict of interest policies. We appreciate insightful feedback from the anonymous reviewers, and Danilo Gasques, Ru Wang, Khalil Mrini, Matin Yarmand, Thomas Sharkey, and fellow colleagues from the Design Lab and Computer Science and Engineering at UC San Diego.

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5Project VOLI: http://voli.ucsd.edu
A DEMOGRAPHICS OF RECRUITED PARTICIPANTS

As a supplementary to our participant recruitment (see Sec. 3.1), this section provides additional details on the demographic data of the recruited participants. Table 5 demonstrates the demographics of 16 recruited aging patients. Although older adults usually have one or more chronic diseases due to the nature of the aging process, we only show self-reported significant comorbidities by system in Table 5. We decided to include this information to better contextualize participants self-assessment of QoL, specifically when it comes to Prescription Management and Health Information. Table 4 shows the demographics of 2 geriatricians and 3 nurses. Notably, all 5 providers are affiliated with UC San Diego Health and all 16 older adults live in San Diego and receive health care provided by the outpatient geriatric primary care clinic at UC San Diego Health. As per required by IRB, we de-identified participants with their Personal Identifiable Information (PII) and Personal Health Information (PHI).

| ID | Sex | Role          | Smart Speaker Experience | Length (min) |
|----|-----|---------------|--------------------------|--------------|
| C1 | F   | Geriatrician  | Had experience using it  | 59           |
| C2 | M   | Geriatrician  | Had experience using it  | 41           |
| C3 | F   | Nurse         | Not used but knew about it | 47           |
| C4 | F   | Nurse         | Not used but knew about it | 36           |
| C5 | F   | Nurse         | Had experience using it  | 29           |

Table 4: Demographics of 5 recruited healthcare providers.
| ID | Age Range | Education          | Occupation Before Retirement | Sex | Race       | Length (min) | Residential Status | IVA Experience | Comorbidities by System* |
|----|-----------|--------------------|------------------------------|-----|------------|--------------|-------------------|----------------|-------------------------|
| P1 | 75–80     | Master’s Degree    | Landscaping                  | M   | White     | 23           | Stand-alone House | Not used but knew about it | X - - - - - - - - - - |
| P2 | 90–95     | Associate Degree   | Healthcare                   | F   | White     | 16           | Retirement Community | Neither used nor knew about it | X - - - - - - - - - - |
| P3 | 70–75     | Some College       | Healthcare                   | F   | White     | 19           | Stand-alone House  | Neither used nor knew about it | - - - - - X - - - - |
| P4 | 85–90     | Master’s Degree    | Education                    | F   | White     | 13           | Retirement Community | Had experience using it (Apple Watch) | X - - X - - - - - - |
| P5 | 65–70     | Bachelor’s Degree  | Government                   | F   | White     | 33           | Retirement Community | Had experience using it (Google Mini) | - - - X - - - - - - |
| P6 | 90–95     | Doctoral Degree    | Healthcare                   | F   | White     | 24           | Retirement Community | Not used but knew about it | - - - - - - - - - - |
| P7 | 75–80     | Some College       | Senior Executive             | F   | White     | 19           | Stand-alone House  |Had experience using it (Google Mini) | - - - X - - - - - - |
| P8 | 75–80     | Professional Degree| Education                   | F   | White     | 12           | Stand-alone House  | Not used but knew about it | - - - - X - - - - - - |
| P9 | 75–80     | Professional Degree| Education                   | F   | White     | 17           | Stand-alone House  | Neither used nor knew about it | - - X - - - - - - - - |
| P10| 75–80     | Associate Degree   | Entertainment                | M   | White     | 27           | Stand-alone House  | Neither used nor knew about it | X - - - - - - - - - - |
| P11| 65–70     | Doctoral Degree    | Technology                   | M   | White     | 15           | Stand-alone House  | Had experience using it (Siri on iPad/iWatch, Amazon Echo) | X - - - - - - - - - - |
| P12| 70–75     | Master’s Degree    | Senior Executive             | M   | White     | 24           | Stand-alone House  | Had experience using it (Siri on iPad) | X - - - - - - - - - - |
| P13| 65–70     | Doctoral Degree    | Education                    | M   | African American | 51       | Stand-alone House  | Had experience using it (Google Assistant on smartphone) | X - - X X - X X - - |
| P14| 75–80     | High School Graduate| Government                 | M   | Asian American | 30       | Stand-alone House  | Had experience using it (Amazon Echo, Siri on iPhone) | X X X X - - - X - - |
| P15| 80–85     | Doctoral Degree    | Senior Executive             | M   | Asian American | 26       | Retirement Community | Had experience using it (Amazon Echo) | - - X - - - - - X - |
| P16| 65–70     | Bachelor’s Degree  | Education                    | F   | Hispanic   | 58           | Stand-alone House  | Had experience using it (Amazon Echo and NEST Camera) | - X - - - - - X X |

*Comorbidities by System: CV = cardiovascular, NL = neurological, SI = sensory impairment, MS = musculoskeletal, ED = endocrine, PM = pulmonary, ID = infectious diseases, AG = allergy, PS = psychiatric, HM = hematology, GU = genitourinary

Table 5: Demographics of recruited older adults (age, $\mu = 75.56$ min, $\sigma = 6.97$ min).