Website analysis on industrial work practices in vocational high school

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Abstract. Industrial work practice is a school program that aims to equip students to apply the knowledge acquired at school to the world of work. To facilitate communication between the school and the industry, an information system in the form of a school web was built. Online systems are the most efficient way of finding information on any topic. The purpose of this study was to determine the existence of school information systems about industrial work practices. Data collection was carried out using content analysis in ten public vocational high schools in Riau Province based on searching dapodik documentation on the school website. The results of this study found a web about school home, profiles, school achievements, data, location, majors, articles and galleries as well as contact links in vocational high schools. So, the conclusion of this research is to provide information that websites about student industrial work practices have not been found from several schools that have been observed.

1. Introduction

Through the internet and ways in which it facilitates communication between people through more established channels of email, websites and chat as well as more recent innovations from blogging, podcasting and so on. Online resources are the easiest place to start when searching for information on any topic [1,2]. Including the school website is one of the activities of a leader providing information about the vision, mission and achievements of the school as well as highlighting the characteristics that are popular in their school [3-5]. It is no longer the case that individuals need to visit or contact the school to access various information about the school - this can be done quickly and easily online at any time. Information about schools is more easily obtained by so many people [6,7]. When starting this research contemplate the use that schools make the World Wide Web in throwing their images or identities (in the same way as they do through school prospectuses, brochures and other promotional material), and how this might relate to understanding school diversity, choice and competition. This is especially interesting when we consider that a school website is like a marketing tool that is very easily accessible [8,9].

Many researchers have examined the separate relationship between home and school on the website, so there is no communication between the two parties. While the school website is seen as a window for schools serving public locations and information. The construction of a school website, to some extent, reflects the school's beliefs, intentions, and to some extent, and strategies for communicating and
collaborating with families [10,11]. Through learning the school website, we can gain knowledge about important elements and features for parents to use for increasing their involvement in and influence on school management under the new conditions of the digital society. The increased emphasis on school websites (and other relevant promotional material) is that parents and other community stakeholders have the right to know as much as possible about what happens in schools if they have to vote [12,13]. Website as a source of information for consumers, website can play an important role in the selection of prospective visitors or tourists to make a destination about the tour [14,15].

In this study aims to make communication between schools and industry, so that a better cooperation through the school website is created. This site discusses students who practice industrial work. So, there are reports about students who practice in the online industry through the school website. After completing industrial work practices for students who are not good will get extra in their school studying in industrial work practice. But for students who have become proficient after industrial work practice will get workers according to their expertise after graduating from vocational high school. And information that is always up to date for schools and students who will practice work will be better prepared to face challenges in the industrial world when industrial work practices before they graduate and go directly into the world of work. Thus, every student and school always get information and improves themselves with the existence of a school website so that the creation of the goal of the government is to open the widest possible field of work for vocational high school graduates [16].

2. Methods
The design of this study used content analysis[17] that was conducted descriptively based on dapodic document searches through the website of public vocational high schools in the city of Pekanbaru as many as 7 schools observed from school profiles, school achievements, school data and locations and majors in vocational high schools. The duration of this research was carried out for 5 months starting from May to September 2019. This research continued from the previous website which is to develop information systems about industrial work practices to be used for communication of industrial work practices for both schools and industries. Thus, students who have industrial work practices can continue to the level of work after graduating from a vocational high school and those who will practice industrial work will get information from the school.

3. Results
The answers to the research questions were obtained through research hypotheses through data analysis content obtained by descriptive means to obtain information about the school's home website, profiles, school achievements, teacher and student data and staff in the vocational secondary school. In addition to that, it also found majors, school locations, school excellence, school vision and mission, galleries, news about schools and webmail. From the results of a standard school website, it has not been found that is more interesting to make all parties see the website regularly and sustainably. The Information that schools maintained by their local authorities must publish on their websites, every local-authority-maintained school must publish specific information on its website to comply with the school information. Table 1 shows content website on vocational school in Bandung West Java.

Therefore, the website used to get quality information and help to make decisions in life is better than before [18,19]. Many researchers have examined the separate relationship between home and school on the website, so there is no communication between the two parties. While the school website is seen as a window for schools serving public locations and information. The construction of a school website, to some extent, reflects the school's beliefs, intentions, and to some extent, and strategies for communicating and collaborating with families, in order to be able to use information in the hope of parental involvement in education [10]. As well as the concern between education and nursing school on the website. With the pressure of school policies for production outcomes, there are concerns about the loss of caring relationships from education. Thus, eliminating all forms of care, the neoliberal reform agenda has co-opted care practices by fostering an ethics of care that functions an instrumental agenda.
of student achievement and performance. This is because schools' practice of young people is socially marginalized. This is because schools' practice of young people is socially marginalized. [20].

Table 1 shows the result of research.

| SMKN1  | SMKN2  | SMKN3  | SMKN4  | SMKN5  | SMKN6  | SMKN7  | SMKN8  | SMKN9  | SMKN10 |
|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Home   | Home   | Opening| Home   | Home   | Home   | Home   | Home   | Profile| Home   |
| Profile| Profile| Speech | Profile| Profile| Profile| Profile| Directory| Profile| Profile|
| School  | Documentation | Superiority | News  | Info   | Chart  | Prepar  | Information| PPDB   | Teacher |
| Achievement | Data | Vision and Mission Contact | PTK Department | LSP Extra | Motorcycle | Alumni directory | Contact Us | Application | Features |
| The Location | contact | Tefa Microtic Academy Contact | Accounting | RPL Staff | Extracurricular | News | Article | PPDB | Webmail |

4. Conclusions
Websites that are used to get quality information and help to make decisions in life are better than ever [18,19]. Because previously discussed about communication between school and home [10]. As well as the concern between education and nursing school on the website [20]. One of the findings showed that no information was found on the website of industrial work practices of students between schools and the industrial world that was observed by researchers from 10 State Vocational High Schools in Riau province. With the information from the business world or industry to schools about students who practice industrial work, then a decision is made that the competencies and curricula in schools are in accordance with those in the business world or the industrial world. So that students who practice industrial work are no longer found problems in the field not in accordance with the expertise in their field or the absence of problems that come from the industrial world or the business world to students who practice industrial work. Thus, achieved the goal of building a network that will be useful when graduating from a vocational high school. So, between schools and industry information must be open to each other today, because with fast information everything can be handled immediately and immediately without anyone being harmed. All of them must be brave to do more openness to information thus there will be a decision made with the good of the school and the business world or the industrial world for the advancement of students' industrial work practices.

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