Learning to simulate realistic limit order book markets from data as a World Agent

Andrea Coletta
andrea.coletta@jpmchase.com
J.P. Morgan AI Research
New York, USA

Svitlana Vyvetrenko
svitlana.v.yvyetrenko@jpmchase.com
J.P. Morgan AI Research
New York, USA

Aymeric Moulin∗
amoulin@bamfunds.com
Balyasny Asset Management, L.P.
New York, USA

Tucker Balch
tucker.balch@jpmchase.com
J.P. Morgan AI Research
New York, USA

ABSTRACT
Multi-agent market simulators usually require careful calibration to emulate real markets, which includes the number and the type of agents. Poorly calibrated simulators can lead to misleading conclusions, potentially causing severe loss when employed by investment banks, hedge funds, and traders to study and evaluate trading strategies. In this paper, we propose a world model simulator that accurately emulates a limit order book market — it requires no agent calibration but rather learns the simulated market behavior directly from historical data. Traditional approaches fail short to learn and calibrate trader population, as historical labeled data with details on each individual trader strategy is not publicly available. Our approach proposes to learn a unique “world” agent from historical data. It is intended to emulate the overall trader population, without the need of making assumptions about individual market agent strategies. We implement our world agent simulator models as a Conditional Generative Adversarial Network (CGAN), as well as a mixture of parametric distributions, and we compare our models against previous work. Qualitatively and quantitatively, we show that the proposed approaches consistently outperform previous work, providing more realism and responsiveness.

KEYWORDS
GANs, synthetic data, time-series, financial markets

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Most equity markets employ a continuous-time double auction mechanism to handle the stream of orders, and to execute a transaction whenever a buyer and seller agree on the price [2]. To store the supply and demand for each asset, the market exchange uses an electronic record called limit order book (LOB). The LOB keeps record of all outstanding limit orders into different levels, organized by price, and it continuously updates them according to incoming orders. Figure 2 shows a snapshot of a LOB with the available supply (red bars) and demand (green bars). The first bars (L1) represent the first level, the second bars (L2) the second level, and so on. Each bar keeps the outstanding orders into a queue structure. An add limit order to buy will update the existing demand, increasing the queue size (see Figure 2 light green); while a cancel order will decrease the queue size, and consequently reduce supply or demand.

2.2 Artificial Market properties

Realism. Evaluating trading strategies against poorly calibrated market models can lead to poor and misleading conclusions, potentially causing severe loss when we employ these strategies on real markets. To assess the realism of artificial models, researchers commonly evaluate their ability to reproduce statistical properties of real markets called stylized facts [2, 7, 24]. For example, as asset daily returns usually have fat tail distribution and long-range dependence, we expected the same properties (or stylized facts) from artificial markets. In Section 5 we show that our approach outperforms existing work under a wide range of stylized facts. In particular, we consider auto-correlations, heavy tails distribution, and long range dependence to evaluate asset return properties. While we consider order volumes, time to first fill, depth and market spread distributions, to evaluate the volumes and order flow. 1

Responsiveness. Another desirable property of artificial market models is the responsiveness to exogenous trading orders: the model should emulate the market reaction to new orders, providing a tool to investigate strategies’ impact on the market. For example, the arrival of several buy (sell) market orders commonly causes the rise (fall) of the price. This phenomenon is called price impact, and it desirable that a responsive model exhibit this behavior.

In section 5 we evaluate the responsiveness of our model by simulating the arrival of a burst of buy/sell orders [1].

2.3 Generative Models and CGANs

In the last years generative models have been successfully employed in a wide range of scenarios, ranging from images to time-series. A generative model is any model able to learn a probability distribution \(p_{\text{model}}\). Generative Adversarial Networks (GANs) are powerful generative models that consider two adversarial neural networks, which implicitly learn to generate data samples [11]. In particular, a generator \(G\) and a discriminator \(D\) are trained simultaneously to

\[\max G \quad \min D \quad \text{subject to} \quad D(G(z)) \approx p_{\text{data}}(z)\]

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We evaluate our world model against classic multi-agent simulators, which will include information about ongoing events, including outstanding orders. The work of Coletta et al. [6] introduces the world model to learn how to simulate a realistic market from data. This approach assumes a unique agent trained as a CGAN from historical data, without the need of individual market agent strategies or data. However, the model considers only add limit orders, which account for just 50% of all trading actions, resulting in a partial market representation. We extend this work to all the main trading actions, and we evaluate it against our proposal in Section 5.

4 THE WORLD MODEL

The world model provides a novel approach to market simulation: it considers a unique world agent trained on historical data to emulate the whole traders’ population, without the need of individual market agent strategies. The world agent observes the market state and generates the next trading action emulating the real traders’ behavior. Figure 1 shows the world agent representing the whole ensemble of trading agents.

The world agent can be described as a conditional probability distribution \( F(x|y) \) that generates the next market action \( x \) given some information \( y \) about the market. The action \( x \) represents a trading order to the exchange, which advances the simulation into a new market state. Thus, by iteratively generating new orders the simulation advances in time, exploiting the world agent to generate the market.

**Actions.** We consider 4 possible actions representing the main trading orders, which are defined as follows:

- **Add Limit Order** is a 3-tuple composed by \(<\text{depth}, \text{side}, \text{quantity}>\)
- **Market Order** is a 2-tuple composed by \(<\text{side}, \text{quantity}>\)
- **Cancel Order** is a 3-tuple composed by \(<\text{cancel depth}, \text{side}, \text{queue position}>\)
- **Replace Order** is a 5-tuple composed by \(<\text{cancel depth}, \text{side}, \text{queue position}, \text{new depth}, \text{new quantity}>\)

We introduce \( p_{i}^{1}(t), v_{i}^{1}(t), p_{i}^{2}(t), v_{i}^{2}(t) \) as the price and volume at i-th level of the LOB, at time \( t \), for ask and bid respectively. The depth \( d(t) \) of a limit order describes the order price \( p(t) \) with respect to the best-bid and best-ask as follows:

\[
p(t) = \begin{cases} 
  p_{i}^{1}(t) - d(t), & \text{If side = BID} \\
  p_{i}^{2}(t) + d(t), & \text{Else} 
\end{cases}
\]  

we consider depths rather than prices to improve model stability: depths are almost stationary, conversely to prices that change over time.

The side and quantity describe the amount of shares and the side of an order (i.e., bid or ask), respectively.

**Cancel depth and queue position** are used to cancel and replace orders, as they accurately describe cancellation and replacement dynamics of real markets [2]. In particular, the cancel depth identifies the order book level, while the queue position identifies the specific order at that level.

**Market state.** Modeling the market state plays the fundamental role of conditioning the generative model, to produce accurate and responsive actions. We introduce a set of features that best describe the current market \( s_{t} \) at time \( t \), and the ongoing events.

\[ \log p(z) \]

\[ \log (1 - D(z)) \]
We now introduce the distributions used for the categorical features. For the *order type* we use a multinomial distribution fitted on historical data, while the *side* consists of a binomial distribution conditioned on the order type and the volume imbalance $I^t(t)$, using a logistic model per each type. The logistic models show high probability of generating a BID limit order when $I^t(t) \approx 0$, which indicates that most of the volume is on the ASK side, and vice versa. Once we identify the order type and side, we use the following distributions to capture each specific order feature:

- We describe the depth of a limit or replace order by a mixture of a beta-binomial distribution and an empirical multinomial distribution. The first distribution models negative depths while the latter accounts for positive depths. The probability of having a negative depth is modeled with a logistic regression, dependent on the market spread $\delta(t)$ and volume imbalance $I^t(t)$.

\[ I^t(t) = \frac{\sum_{j=1}^i \delta^j(t)}{\sum_{j=1}^i \delta^j(t) + \delta^0(t)} \quad (2) \]

The volume inequality is a strong predictor of the future price change [2], and provides a view of the current market state.

Along the imbalance, we also define the absolute volume $V^t_i(t)$ within the first $i$ levels:

\[ V^t_i(t) = \sum_{j=1}^i \delta^j(t) + \delta^0(t) \quad (3) \]

This feature helps the model balancing between cancel and limit orders, and generating accurate quantities and depths, to keep consistent volumes over the day.

We define the *order-sign imbalance* $O_N(t)$ for a history window of $N$ events as follows:

\[ O_N(t) = \frac{1}{N} \sum_{j=-N}^t \epsilon(j) \quad (4) \]

where $\epsilon(j)$ is the sign of a market order at event-time $j$, if any. We consider $\epsilon(j) = 1$ for a sell market order, and $\epsilon(j) = -1$ for a buy market order. This feature provides knowledge about the price trend in the recent history, and about price impact phenomena.

We consider the market *spread* $\delta(t)$, defined as:

\[ \delta(t) = p_{b}^t(t) - p_{a}^t(t) \quad (5) \]

It helps the model balancing between liquidity provider and liquidity taker behavior, and to shape order *depths*.

Finally, we consider the *price return* $r_N(t)$ for a history window of $N$ events, defined as follows:

\[ r_N(t) = \frac{m(t)}{m(t-N)} - 1 \quad (6) \]

The returns describe the current market trends.

### 4.1 Explicit model: mixture of parametric distributions

We now introduce a simple and understandable world agent model based on classic parametric distributions. We observe that the considered trading actions are composed of ordinal features with an unbounded range (e.g. quantity) but also relatively well-balanced categorical features (i.e., side and order type). Therefore, we consider a world agent expressed as a product of successive conditional distributions. We first condition the generation process with categorical features (i.e., side and order type). Therefore, we consider trading actions are composed of ordinal features with an unbounded range (e.g. quantity) but also relatively well-balanced categorical features (i.e., side and order type). Therefore, we consider a world agent expressed as a product of successive conditional distributions.

Figure 3 shows the proposed approach in which the *order type* and *side* break down the complexity of the generation process, and condition the ordinal features (e.g., depth and quantity). Notice that, we use the following abbreviations: LO, MO, REP, and CAN, to identify add limit orders, market orders, replace orders, and cancel orders, respectively.

The decomposition makes the world agent easier and more understandable: we can fit each distribution directly on the data, and independently from other distributions. We use classic and well-studied distributions, which have been carefully chosen after an accurate analysis of data, and according to existing literature [2, 24]. We use closed-form maximum likelihood or moment matching estimators to fit the distributions’ parameters. For example, $P_{LO|\delta}$ is fitted using only historical data in which the *depth* is fitted using only historical data in which the *depth* $|\delta(t)| \approx 5$.

\[ P_{LO|\delta} \approx 5 \quad (7) \]

Finally, we introduce the distributions used for the categorical features. For the *order type* we use a multinomial distribution fitted on historical data, while the *side* consists of a binomial distribution conditioned on the order type and the volume imbalance $I^t(t)$, using a logistic model per each type. The logistic models show high probability of generating a BID limit order when $I^t(t) \approx 0$, which indicates that most of the volume is on the ASK side, and vice versa. Once we identify the order type and side, we use the following distributions to capture each specific order feature:
We now introduce a CGAN-based world agent implemented through a conditional Wasserstein GAN with gradient penalty (WGAN-GP) [12]. We consider a WGAN-GP as it provides a more stable training and allows to deal with discrete data: it minimizes the Wasserstein-1 distance between real and synthetic data distributions, which is continuous and differentiable almost everywhere. In a WGAN-GP the discriminator does not classify samples, but it rather outputs a real value evaluating their realism, thus we refer to it as a Critic. Note that in contrast with explicit model learning described in the previous section, the CGAN architecture does not take any parametric assumptions, and hence can be more easily extended to training on data that represents stocks with different dynamics.

**Model input.** Our CGAN generator \( G(z\mid y) \) takes as input a vector of Gaussian random noise \( z \sim N(0, 1) \) and a vector \( y \) containing market information. We represent the market state at time \( t \) as an ordered vector \( s_t \) defined as follows:

\[
s_t = \{l^1(t), l^5(t), O_128(t), O_{256}(t), V^1(t), V^5(t), \delta(t), r_1(t), r_{50}(t)\}
\]

To capture the market evolution over time, we define \( y \) as the concatenation of the last \( T \) historical market states: \( y = [s_{t-7}, ..., s_t] \).

Notice that, while most of the features take values in \([-1, 1]\), we normalize \( V^1(t), V^5(t) \) and \( \delta(t) \) between -1 and 1, using a mix-max scaler.

**Model Output.** The generator outputs a synthetic trading action, which may have different attributes upon its type: a market order has a side and a quantity, while an add limit order requires also a specific depth.

To have an universal representation for all the orders, we consider an output vector \( \hat{x} \) including all the possible attributes:

\[
\hat{x} = (\text{depth}, \text{cancel depth}, \text{qty}_x, \text{qty}_{100x}, \text{qty type}, \text{order type}, \text{side})
\]

The order type assumes values in \([-1, 0, 1]\) and it discriminates between market orders, add limit orders and cancel orders. In our CGAN architecture the replace orders are represented and learned by a sequence of a cancel and an add limit order. The order quantity is represented by 3-attributes, namely \( \text{qty}_x \), \( \text{qty}_{100x} \) and \( \text{qty type} \), and it is defined as follows:

\[
\text{quantity} = \begin{cases} \text{qty}_x, & \text{if qty type} = 1 \\ \text{100} \cdot \text{qty}_{100x}, & \text{else} \end{cases}
\]

As described in the previous section, most of the investors trade multiples of 100 shares, thus we use \( \text{qty type} \) to discriminate their orders, and \( \text{qty}_{100x} \) to learn the hundreds digits of the quantity. The side assumes values in \([-1, 1]\) and it distinguishes SELL and BUY orders. Finally, the depth and cancel depth assume discrete values in \( \mathbb{Z} \), and they represent the price of the order to add or modify, respectively. To reduce the action space, the queue position is predicted through a beta-binomial distribution considering its stable and regular distribution.

Notice that, all the non categorical attributes are normalized between -1 and 1. Moreover, depending on the order type, only some attributes are meaningful and used: for an add limit order we consider both depth, side and quantity attributes, but for a cancel order we consider just the cancel depth and the side.
will be penalized, while we also minimize unseen states. Notice we unroll the model during training: we generate \( k \) steps ahead, feeding the model with the previous generated market states. This approach enforces the model to deal with synthetic market states, improving stability and realism: actions that led to unrealistic states will be penalized, while we also minimize unseen states. Notice that, we increase the value of \( k \) during the training epochs, as the generator learns to generate more realistic orders.

![Figure 4: Model training and architecture.](image)

**Model training and architecture.** Figure 4 shows the proposed CGAN architecture, which extends the previous model presented in [6]. In particular, our CGAN improves stability and responsiveness by unrolling the model during the training. In [6] the model is trained using only ground truth market states: at each training iteration the CGAN receives a real market state \( s_t \) to generate the next order \( x_{t+1} \). At test time, when the model is employed, and unrolled in a closed-loop simulation, the CGAN may encounter unseen states induced by a previous sequence of sub-optimal actions. Unseen states can lead to poor and misleading simulation (e.g., exponential market growth). To mitigate unseen and unrealistic market states, we feed the generated orders into a simulator that advances the market state, and we let the critic evaluate both generated orders and states during the training. Most important, we unroll the model during training: we generate \( k \) steps ahead, feeding the model with the previous generated market states. This approach enforces the model to deal with synthetic market states, improving stability and realism: actions that led to unrealistic states will be penalized, while we also minimize unseen states. Notice that, we increase the value of \( k \) during the training epochs, as the generator learns to generate more realistic orders.

![Figure 5: Real vs Synthetic order distributions (AVXL). Proposed world models generate more realistic markets compared to previous work: they generate all main market actions which leads to more realistic volumes.](image)

**Figure 5** Real vs Synthetic order distributions (AVXL). Proposed world models generate more realistic markets compared to previous work: they generate all main market actions which leads to more realistic volumes.

In this section we evaluate our world model by comparing the two proposed approaches in terms of realism and responsiveness. We train our models using NASDAQ TotalView data [20] sent via ITCH protocol [13] replayed at a simulated exchange at the trading action level. We consider four small-tick stocks, i.e., AVXL, AINV, CNR and AMZN, we use 3 to 4 days of data to train the models, and 9 days for testing. The results are averaged for each stock, over the 9 days period. We implement our models extending ABIDES simulator [3], and we feed real data market from 09:30 to 10:00 to initialize the simulated market, and condition the models. For simplicity, we refer to the model implemented through a mixture of parametric distributions as the *explicit model* (see Section 4.1), while we refer to the CGAN-based model as the *CGAN model* (see Section 4.2).

**Previous work comparison.** We first compare our models against the previous work of Coletta et al. [6]. Figure 5 right column charts show the order types in the real and synthetic markets. While both our models closely resemble the market structure, the previous work of Coletta et al. [6] (green chart) only represents limit orders, accounting for just 50% of all orders and lacking of realism.2 The left column charts show the demand and supply (i.e., outstanding limit orders) at the first level of the order book, for real and simulated markets. The orange dots represent the average ASK volumes (supply), while the blue dots represent the average BID volumes (demand). The filled area represents the values between the 5th and 95th percentile. The charts clearly show unrealistic volumes that exponential increase for the work in [6] (second chart), mainly caused by the absence of cancel and market orders. Instead, our CGAN model faithfully reproduces real market volumes (fourth chart), while the explicit model overestimates the volumes (third chart) but it keeps reasonable average values (dots) and does not show exponential growth.

**Volumes and order flow stylized facts.** We now evaluate the ability of the explicit and CGAN model to reproduce a set of market stylized facts for a given stock, namely AVXL. We first investigate the *time to first fill*, defined as the time elapsed between the placing of a limit order and its actual execution. This stylized fact describes how closely the synthetic market captures the real market dynamics and liquidity. Liquid markets usually have low *time to first fill*, compared to less liquid ones. Figure 6 shows that both proposed models generate a realistic *time to first fill*, with a median time less than 50 seconds (yellow vertical

2We represent replace orders as a sequence of a cancel and a limit order to keep the representation consistent with CGAN model.
line). The CGAN model produces a slightly more accurate market compared to the explicit model: the average (red line) and 75th percentile (black line) values are closer to the real ones.

Figure 7: Aggregated volume of limit orders: both world models generate realistic volumes.

Then, we analyse the incoming volume in real and simulated markets. Figure 7 shows the volumes of add limit orders, aggregated in a minute time window: the dots represent the average incoming volumes per minute, while the filled area represents the 5th and 95th percentile values. This stylized fact represents the liquidity provided by market participants during the day. While both models closely resemble the real market, the explicit model slightly overestimates the volumes (as shown also in Figure 5).

Figure 8: Depth of limit orders: explicit model reproduces realistic order depths.

Figure 8 shows the average depth of limit orders, for BID orders (blue dots) and ASK orders (orange dots). The chart shows how the explicit model closely resembles the real market data, even if the data have slightly less variance. Instead, the CGAN model only partially matches the real data: it shows a narrow data distribution, with most of the depths close to zero.

Figure 9: Market spread: CGAN model closely reproduces real market spread.

Figure 9 shows the market spread (see Eq. 5) over the day. The green dots represent the average spread in the real and simulated markets, and the filled area shows the 5th and 95th percentile values. The CGAN model has the best performance, it closely replicates the real market behavior, while the explicit model shows a slight adaptation problem to real market data. When first employed in the market at 10:00 (after the market is initialized with real data), the explicit model doubles the market spread, which decreases and stabilizes only after 12:00.

Finally, we show an example of the generated time-series in Figure 10. The charts show the normalized mid-price: the left chart shows the real samples, the middle chart shows the explicit model mid-prices, and the right chart shows the CGAN model ones. Both models show promising diverse and realistic time-series data.

Training on different stocks. We now discuss how our models apply to different stocks. Figure 11 shows the orders generated by the explicit and CGAN model for three different stocks, namely CNR, AINV and AMZN. The blue bars show the real data distributions, the orange bars show the CGAN synthetic data, and the bars with red lines outline the explicit model synthetic data (we use empty bars to improve readability). The first two charts show the cancel depth and depth of CNR and AINV orders, respectively. The charts show that both proposed models are able to generate realistic data (i.e., the bars mostly overlap). The last chart shows the depth distribution for AMZN orders. While the CGAN model is able to generate realistic data, the explicit model fails to reproduce the depth of the orders (i.e., it generates only values close to 0). This chart shows the main advantage of the CGAN model: with fewer assumptions on underlying data structure, the model is able to represent a wider range of stocks, with different behaviors and distributions.

Figure 11: Training on different stocks (AINV, CNR, AMZN): the CGAN model adapts better compared to the explicit model.


**Responsiveness.** Responsiveness to exogenous orders is a desirable property of financial market simulators, and it allows to investigate the impact of a strategy on the market. To evaluate the responsiveness of our models, we study the price impact caused by an experimental Percent-Of-Volume (POV) agent \([1, 6]\). This agent submits a burst of buy/sell orders within a limited time window (e.g., 30 minutes) to buy/sell a target amount of shares. This target amount is a percentage \(\lambda \in (0, 1]\) of the total transacted volume in the history, for the same time window.

Figure 12 shows the simulated market with the \(\lambda\)-POV agent, with \(\lambda \in [0.1, 0.2, 0.5]\). The agent acts only in a time window of 30 minutes, between 10:30 and 11:00 (gray area in the charts). The charts show the market impact as the normalized mid-price difference between the simulation with and without the experimental agent. The results average 25 different runs: the black line shows the average mid-price difference; the gray shaded region represents one standard deviation; and the red lines represent the 5-th and 95-th percentile. The left charts show the explicit model, while the right charts show the CGAN-based model.

Both models exhibit the price impact, i.e., the burst of buy trades at 10:30 causes prices to rise, showing a substantial deviation w.r.t. the mid-price in the simulation without the experimental agent. The greater the value of \(\lambda\), the higher the impact on the price. In particular, the average mid-price difference in the CGAN model with \(\lambda = 0.1\) (top right chart) reaches the 0.5%, while with \(\lambda = 0.5\) (bottom right chart) it increases over the 1%. With \(\lambda \in [0.1, 0.2]\) the CGAN model also shows a mean-reversion to the average price, after the price impact. The mean-reversion effects are weaker for the explicit model, and the price does not return to its average value. With \(\lambda = 0.5\) (bottom charts) the experimental agent alters the price trend permanently, i.e., the prices do not return to their average levels. In summary, the observed market impact and price reversion phenomena that arise in simulation, using our world agent approaches, are consistent with observations of the real market \([2]\).

**Asset returns stylized facts.** Finally we evaluate the realism of generated time-series against a Multi-Agent Configuration (MA-Config), calibrated with 5000 noise, 100 value, 1 market maker, and 25 momentum agents, according to the configurations used in \([24]\). The first two charts show the Minutely Log Returns and the Autocorrelation, respectively, which demonstrate that our models are closest to historical data compared to the multi-agent configuration (i.e., real and synthetic distributions overlap). The third chart shows the average autocorrelation of square returns as a function of time lag. It decays for both historical and our synthetic data, as time lag increases, while the multi-agent simulator shows an increasing trend. We conclude that our models provide a more realistic simulation, compared to the hand-crafted multi-agent configuration.

6 CONCLUSIONS

In this paper we introduced a world model simulator to ease financial simulation, and improve realism and responsiveness. We proposed two approaches to the world model based on a Conditional Generative Adversarial Network (CGAN), and a mixture of parametric distributions. We proved that our world models can learn to simulate realistic markets once trained on historical data, without the need of access to individual and proprietary strategies.

We also demonstrated that our models improve previous state-of-art solutions, providing a more realistic simulation. We discussed the main advantages of the CGAN model, and we demonstrated that it is able to represent a wider range of small-tick stocks. For the future work, we would like to explore and improve the CGAN performance on large-tick stocks, which require a more sophisticated training procedure due to their quasi-degenerate data distributions.

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