Variability in instructions for performance of nasopharyngeal swabs across Canada in the era of COVID-19 – what type of swab is actually being performed?

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Abstract

Background The primary method of surveillance for the presence of SARS-CoV-2 is with nasopharyngeal swabs. Given the significant demand for nasopharyngeal swabs, a large number of previously untrained and unfamiliar staff are now performing this test. It was noted that there was significant heterogeneity in instructions for performing nasopharyngeal swabs in Canada, in contrast to the guidance provided by the Centers for Disease Control and Prevention (CDC), and the Pan American Health Organization (PAHO). The objective of this study was to review the instructions provided across Canada and contrast them to those of the CDC and PAHO.

Methods A standard series of steps for nasopharyngeal swab performance was outlined based on the CDC, PAHO, and New England Journal of Medicine instructions. A comprehensive search was performed in August 2020 to identify nasopharyngeal swab guidelines provided by public health in the provinces and territories of Canada. Regional health authority guidance was also collected. Instructions provided were contrasted against the standardized steps.

Results Instructions were identified for all provinces and territories, and for 81 regional health authorities. From the provincial and territorial guidelines, 10/13 (77%) cleared the nasal passages before swab insertion, 11/13 (85%) tilted the patient's head back slightly, 12/13 (92%) inserted the swab parallel to the palate, but only 3/13 (23%) inserted the swab to at least a depth of the distance between the patient's nose and ear. A clear majority (81%) of regional health authority guidelines followed their respective provincial guidelines.

For depth of insertion, Quebec provided a pictogram but no distance or technique for estimation. Six provinces and territories - Northwest Territories, Nunavut, Ontario, Saskatchewan, Prince Edward Island and Alberta - recommended 4 cm or one-half the distance from nostrils to ear. British Columbia and Manitoba recommended a 7 cm depth of insertion. Nova Scotia recommended one-half to two-thirds the distance from nose to ear. Lastly, Newfoundland, New Brunswick and the Yukon recommended an insertion from nose to the external ear canal.

Conclusion There is significant heterogeneity in guidance for nasopharyngeal swab performance across Canada. The instructions provided by the majority of provinces and territories in Canada would not be effective in reaching the nasopharynx.

Introduction

Initial reports of a novel coronavirus disease 2019 (COVID-19) first came from Wuhan, Hubei Province of China in late December 2019.(1) The causative agent, later renamed severe acute respiratory syndrome coronavirus 2 (SARS-CoV-2), has since spread rapidly around the world, with over 34 million cases reported as of October 2020. The highly infectious nature of SARS-CoV-2 and the presence of presymptomatic (2) and asymptomatic (3) viral shedding poses challenges to containing spread of the virus. The World Health Organization has identified high-volume testing of those at-risk and contact tracing as key pillars of ‘flattening the curve’ and suppressing future potential waves in the pandemic.(4) Identifying acute infection with SARS-CoV-2 virus is carried out via nucleic acid amplification testing (such as real-time reverse transcriptase polymerase-chain reaction) and specimens are most often obtained from the respiratory tract.(5, 6)

Several studies have compared the effectiveness of nasopharyngeal swabs to oropharyngeal (7-9), nasal (7, 10, 11), and mid-turbinate (11, 12) specimens, with nasopharyngeal swabs being most sensitive. As such, the nasopharyngeal swab is currently considered the gold standard for screening specimen collection of SARS-CoV-2(5-7, 10, 12, 13) and remains the recommended site of collection by the Canadian Public Health Laboratory Network Best Practices for COVID-19.(14) Additionally, the nasopharyngeal swab is also the preferred specimen for influenza detection, which can have a similar clinical presentation and is expected to be circulating in the community simultaneously.
This review contrasts guidance documents from across Canada for performing nasopharyngeal swabs with instructions endorsed by the Centers for Disease Control and Prevention (CDC) (15), the Pan American Health Organization (PAHO) (16), and published in the New England Journal of Medicine (NEJM) (17), and will hopefully improve standardization of performance of nasopharyngeal swabs across Canada. Instructions from the CDC, PAHO, and NEJM are expert-informed and congruent with accepted means of reaching the nasopharynx and performing a nasopharyngeal swab. (5, 6, 13)

Methods

A comprehensive search strategy was performed in August 2020 to collect nasopharyngeal specimen collection guidelines from national, provincial, and territorial public health agencies, and from regional health authorities within each Canadian province and territory. Guidelines were acquired by navigating to publicly available COVID-19 resources for healthcare professionals posted on public health websites or via a Google search using keywords “COVID-19 guidance”, “nasopharyngeal specimen”, “nasopharyngeal collection”, “upper respiratory collection”, paired with the name of the respective health authority. If the guideline document was not found for a regional health authority, the assumption was made that the provincial guideline was being used if one of the following criteria were met:

i) the regional health authority COVID-19 resources specifically referenced the provincial guideline for nasopharyngeal specimen collection

ii) the regional health authority referenced the general provincial COVID-19 resources, or;

iii) no publicly available COVID-19 resources for healthcare professionals were present on the regional health authority website

To facilitate the comparison between the health authority guidelines and the CDC, PAHO, and NEJM guidelines, a combined CDC, PAHO, and NEJM guideline was first created. The steps in the three guidelines were highly congruent, except for the following:

The NEJM and PAHO guidelines included an initial step instructing the patient to blow their nose to clear the nasal passages.

The CDC instructed to “tilt the patient's head back 70°”, whereas the NEJM stated to “tilt the patient's head back slightly.” The PAHO demonstrated tilting the patient's head back slightly but did not state to what extent.

All guidelines indicated that the correct depth of swab insertion was the approximate distance between the patient's nose and ear, however the CDC and PAHO also indicated that the correct swab depth is when resistance is met.

The CDC and NEJM instructed that the swab should be removed slowly while rotating it, whereas the PAHO guideline did not specify swab removal instructions.

The following steps for collection of a nasopharyngeal specimen were used to compare with the Canadian health authority recommendations. These steps were also congruent with other published protocols for nasopharyngeal swab performance (5, 6, 13, 18):

1. Clear the nasal passages from excess mucous.
2. Tilt the patient's head back slightly (around 70° from the horizontal plane).
3. Insert the swab at an angle parallel to the palate along the nasal floor.
4. The swab should be inserted to at least a depth of approximately equal to the full distance between the patient's nose and ear and stopped when resistance is met.
5. Rotate the swab back and forth.
6. Leave the swab in place for several seconds to absorb secretions.
7. Remove the swab while rotating it.
8. Place tip of swab into sterile viral transport media tube and snap/cut off the applicator stick.

**Results**

Each of the ten provinces and three territories had publicly accessible guidelines. All guidelines were written for their specific province or territory, except for Northwest Territories who are using the Alberta provincial guidelines. The province of New Brunswick referenced the PAHO guideline (19), however they also published an influenza-specific document with a different set of instructions for performing a nasopharyngeal swab.(20) Aside from New Brunswick, no other provincial guideline specifically referenced the CDC, PAHO, or NEJM guideline, nor did any follow all steps outlined by the CDC, PAHO, or NEJM. Each step of the combined CDC, PAHO, and NEJM guideline was compared to the respective step in each provincial and territorial guideline (Table 1). 10/13 (77%) cleared the nasal passages before swab insertion, 11/13 (85%) tilted the patient's head back slightly, 12/13 (92%) inserted the swab parallel to the palate, 3/13 (23%) inserted the swab to at least a depth of the distance between the patient's nose and ear, 13/13 (100%) rotated the swab, 8/13 (62%) left the swab in place to absorb secretions, 1/13 (8%) rotated the swab while slowly removing it, and 13/13 (100%) handled the swab by placing the tip into a sterile viral transport media tube and snapping off or cutting the applicator stick.

Provincial guidelines demonstrated the most heterogeneity with recommendations for depth of swab insertion (Table 2). Quebec makes no recommendation on specific depth of insertion, but provides a pictograph showing the swab at the posterior nasopharynx. Six provinces and territories - Northwest Territories, Nunavut, Ontario, Saskatchewan, Prince Edward Island and Alberta - recommended 4 cm or one-half the distance from nostrils to ear - which is effectively a mid-nasal swab. British Columbia and Manitoba recommended a 7 cm depth of insertion, which would reach the posterior nasal cavity but not the nasopharynx. Nova Scotia recommended a depth of insertion of the distance from nose to ear. Lastly, Newfoundland recommended insertion to the distance from nostril to ear, while New Brunswick and the Yukon recommended the distance from nostrils to the external ear canal - all of which would effectively reach the nasopharynx.

Of the 81 regional health authorities across Canada, 66/81 (81%) used their respective provincial or territorial guideline. 2/81 (2.5%) either referenced the CDC, PAHO, or NEJM guidelines or included all of the outlined steps in their own guideline (Supplementary Table 1). Of interest, only 10/81 (12%) inserted the swab to at least a depth of the distance between the patient's nose and ear.

**Discussion**

This review has demonstrated significant heterogeneity in nasopharyngeal swab performance instructions across Canada. The bottom line is that a swab needs to be inserted to the appropriate depth in order to reach the nasopharynx if one is to perform a nasopharyngeal swab (Figure 1, supplemental video 1). As experts in regional anatomy of the head and neck, otolaryngologists can provide a great service by actively engaging with their local and regional health authorities to train proper technique and anatomical knowledge.

Minimal data has been published regarding the depth of the nasopharynx. A study by Lim and Lee (21) from Korea demonstrated in a series of 200 individuals that the average distance from nostril to nasopharynx surface was 9.4 ±
0.6 cm in females and 10.0 ± 0.5 cm in males. They also found that the average distance from philtrum to tragus (akin to measuring nostril to ear distance) in the same set of patients was 14.4 ± 0.5 cm in females and 15.1 ± 0.6 cm in males. A study examining 227 subjects demonstrated that the distance from nostril to face of sphenoid was 68 ± 4 mm in females and 71 ± 6 mm in males (22), which falls short of the nasopharynx. As such, in order to reach the nasopharyngeal mucosa, a swab should be inserted to a depth of two-thirds to the full distance from nostril to ear, or at least nine centimeters and stopped when resistance is met.

There is some heterogeneity to the literature but, on the whole, it appears that nasopharyngeal swabs are most likely to detect SARS-CoV-2 than other areas of the nasal cavity. Pinninti, Trieu (12) performed paired swabs over time in a series of 40 patients with COVID-19. They found that 85% of initial nasopharyngeal swabs were positive versus 73% for mid-turbinate swabs performed at the same time. They also found that nasopharyngeal swabs were more likely to be positive with lower viral loads, as demonstrated by higher cycle thresholds. Péré, Podglajen (10) performed a similar study comparing nasal swabs to nasopharyngeal swabs in 44 patients. Using the nasopharyngeal swab as the gold standard, only 75% of nasal swabs performed concurrently were positive. Tu, Jennings (11) reported on a series of over 500 patients in which multiple swabs were performed by patients on themselves and compared to a nasopharyngeal swab performed by a healthcare provider. Of the 51 patients positive for SARS-CoV-2 on either nasal or nasopharyngeal swab, 47 were positive on both, 3 were positive only on nasopharyngeal swab and 1 was only positive on nasal swab. In comparing mid-turbinate swabs to nasopharyngeal swabs, 50 were positive on both while 2 were positive only on nasopharyngeal swab. Interestingly, the cycle thresholds in this study were higher (indicating a lower viral load) for the mid-turbinate swab than the nasopharyngeal swab in 83% of cases.

The ideal sequence of steps in performing a nasopharyngeal swab has not been subjected to the scientific method, and likely never will be. Subtle variations in nasopharyngeal swab technique have not been evaluated and contrasted, and as such it is not possible to comment on whether certain aspects of swab performance are superior to others. As such, establishing a ‘gold standard’ for performance is challenging and will rely on expert consensus, anatomical knowledge, and experience. As more is learned from the outbreak of COVID-19, recommendations could change in favour of a different type of sample for SARS-CoV-2 testing. High-volume, low-cost testing - such as home saliva tests - may well be more important than high sensitivity testing in the future. Nevertheless, nasopharyngeal swabs will remain an important sampling method for other common respiratory viruses, such as influenza, further underscoring the need for a standardized approach across Canada.

**Conclusion**

Diagnostic screening for SARS-CoV-2 during the COVID-19 pandemic is of paramount importance for source control and contact tracing. Nasopharyngeal swabs have, thus far, been demonstrated to be the preferred method of sample collection. This study has demonstrated that there is significant heterogeneity across Canada in instructions for performing a nasopharyngeal swab - and, most importantly, in depth of swab insertion. The depth of swab insertion directly determines the type of swab performed - if not inserted deep enough, a mid-nasal or mid-turbinate swab is performed instead, potentially reducing the sensitivity of the swab.

**Declarations**

**Ethics Approval and Consent to participate**

This research did not include any human participants and, as such, ethics approval was not pursued.
Consent for Publication

Consent has been obtained from the patient who allowed for filming the supplementary video and Figure 1.

Availability of Data and Materials

All data used for this manuscript is available on request. Previous versions of the final draft of this manuscript are also available for review.

Competing Interests

The authors have no competing financial interests to declare. As a result of this study (and personal experience with sub-par nasopharyngeal swabbing), LS has started a project to develop a nasopharyngeal swab task trainer.

Funding

No funding was received for this project.

Authors’ Contributions

LS and BC conceptualized the project. NH, LS and BC collected data, analyzed data and drafted manuscript. All authors were involved in finalizing the manuscript and have read and approved the final manuscript.

Tables
| Combined CDC and NEJM Guideline for Collection of Nasopharyngeal Specimen | Clear Nasal Passages | Head Placement | Angle of Swab Insertion | Depth of Swab Insertion | Swab Rotation | Swab Left in Place | Swab Removal | Swab Handling |
|-------------------------------------------------|---------------------|----------------|------------------------|-----------------------|-------------|-------------------|------------|------------|
| Alberta (23)                                      | ✓                   | ✓              | ✓                      | ✓                     | ✓           | ✓                 | ✓          | ✓          |
| British Columbia (24)                             | ✓                   | ✓              | ✓                      | ✓                     | ✓           | ✓                 | ✓          | ✓          |
| Manitoba (25)                                     | ✓                   | ✓              | ✓                      | ✓                     | ✓           | ✓                 | ✓          | ✓          |
| New Brunswick (19)                                | ✓                   | ✓              | ✓                      | ✓                     | ✓           | ✓                 | ✓          | ✓          |
| Newfoundland and Labrador (26)                    | ✓                   | ✓              | ✓                      | ✓                     | ✓           | ✓                 | ✓          | ✓          |
| Northwest Territories (23)                        | ✓                   | ✓              | ✓                      | ✓                     | ✓           | ✓                 | ✓          | ✓          |
| Nova Scotia (27)                                  | ✓                   | ✓              | ✓                      | ✓                     | ✓           | ✓                 | ✓          | ✓          |
| Nunavut (28)                                      | ✓                   | ✓              | ✓                      | ✓                     | ✓           | ✓                 | ✓          | ✓          |
| Ontario (29)                                      | ✓                   | ✓              | ✓                      | ✓                     | ✓           | ✓                 | ✓          | ✓          |
| Prince Edward Island (30)                         | ✓                   | ✓              | ✓                      | ✓                     | ✓           | ✓                 | ✓          | ✓          |
| Quebec (31)                                       |                     |                |                        |                       |             |                   |            |            |
| Saskatchewan (32)                                 | ✓                   | ✓              | ✓                      | ✓                     | ✓           | ✓                 | ✓          | ✓          |
| Yukon Territory (33)                              | ✓                   | ✓              | ✓                      | ✓                     | ✓           | ✓                 | ✓          | ✓          |

**Clear nasal passages** – patient is instructed to blow their nose or the provider clears excess mucous prior to the swab; **Head placement** – tilted slightly back (i.e. at 70°); **Angle of swab insertion** – Parallel to palate along nasal floor; **Depth of swab insertion** – equal to at least approximately the distance between the patient’s nose and ear; **Swab rotation** – the swab should be rotated several times at correct depth; **Swab left in place** – swab should be left at the nasopharynx for several seconds to absorb secretions; **Swab removal** – swab should be rotated while it is slowly removed; **Specimen handling** - tip of swab is to be placed into sterile viral transport media tube and the applicator stick is snapped or cut off.
Table 2: Provincial differences in the depth of insertion of a nasopharyngeal swab as outlined by published provincial guidelines

| Province                          | Depth of Insertion                                      |
|-----------------------------------|---------------------------------------------------------|
| Alberta (23)                      | distance or 4cm                                         |
| British Columbia (24)             | 7 cm in adults                                          |
| Manitoba (25)                     | 7 cm in adults                                          |
| New Brunswick (19)                | to full distance from nostril to ear                    |
| Newfoundland and Labrador (26)    | distance from nostril to ear                            |
| Northwest Territories (23)        | distance from nostril to ear                            |
| Nova Scotia (27)                  | - distance from nostril to ear                          |
| Nunavut (28)                      | distance from nostril to ear                            |
| Ontario (29)                      | distance from nostril to ear                            |
| Prince Edward Island (30)         | distance from nostril to ear                            |
| Quebec (31)                       | Pictogram of nasopharynx                                |
| Saskatchewan (32)                 | distance from nostril to ear                            |
| Yukon Territory (33)              | Distance from nose to ear                               |

Nasopharyngeal swabs must be inserted to at least approximately the distance between the patient’s nose to ear to effectively sample the nasopharynx.

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Video

A supplementary video can be found at https://youtu.be/XBadyb1Lkig

Figures
Figure 1

Sagittal CT view of nose and nasopharynx (50-year-old Caucasian female). Areas reached by recommended measured depth of insertion are demonstrated. FS - Frontal Sinus, MT - Middle Turbinate, IT - Inferior Turbinate, SS - Sphenoid Sinus, NP - Nasopharynx