**Abstract**

With the renaissance of deep learning, neural networks have achieved promising results on many natural language understanding (NLU) tasks. Even though the source codes of many neural network models are publicly available, there is still a large gap from open-sourced models to solving real-world problems in enterprises. Therefore, to fill this gap, we introduce AUTO NLU, an on-demand cloud-based system with an easy-to-use interface that covers all common use-cases and steps in developing an NLU model. AUTO NLU has supported many product teams within Adobe with different use-cases and datasets, quickly delivering them working models. To demonstrate the effectiveness of AUTO NLU, we present two case studies. i) We build a practical NLU model for handling various image-editing requests in Photoshop. ii) We build powerful keyphrase extraction models that achieve state-of-the-art results on two public benchmarks. In both cases, end users only need to write a small amount of code to convert their datasets into a common format used by AUTO NLU.

1 Introduction

In recent years, many deep learning methods have achieved impressive results on a wide range of tasks, ranging from question answering (Seo et al., 2017; Lai et al., 2018b) to named entity recognition (NER) (Lin et al., 2019; Jiang et al., 2019) to intent detection and slot filling (Wang et al., 2018; Chen et al., 2019). Even though the source codes of many models are publicly available, going from an open-sourced implementation of a model to a production-ready model for an in-house dataset is not a simple task. Furthermore, in an enterprise, only few engineers are familiar with deep learning research and frameworks. Therefore, to facilitate the development and adoption of deep learning models within Adobe, we introduce a new system named AUTO NLU. It is an on-demand cloud-based system that enables multiple users to create and edit datasets and to train and test different state-of-the-art NLU models. AUTO NLU’s main principles are:

- **Ease of use.** AUTO NLU aims to help users with limited technical knowledge to train and test models on their datasets. We provide GUI modules to accommodate the most common use-cases, from creating/cleaning a dataset to training/evaluating/debugging a model.
- **State-of-the-art models.** Users should not sacrifice performance for ease-of-use. Our built-in models provide state-of-the-art performance on multiple public datasets. AUTO NLU also supports hyperparameter tuning using grid search, allowing users to fine-tune the models even further.
- **Scalability.** AUTO NLU aims to be deployed in enterprises where computing costs could be a limiting factor. We provide an on-demand architecture so that the system could be utilized as much as possible.

At Adobe, AUTO NLU has been used to train NLU models for different product teams, ranging from Photoshop to Document Cloud. To demonstrate the effectiveness of AUTO NLU, we present two case studies. i) We build a practical NLU model for handling various image-editing requests in Photoshop. ii) We build powerful keyphrase extraction models that achieve state-of-the-art results on two public benchmarks. In both cases, end users only need to write a small amount of code to convert their datasets into a common format used by AUTO NLU.
2 Related work

Closely related branches of work to ours are toolkits and frameworks designed to provide a suite of state-of-the-art NLP models to users (Gong et al., 2019; Akbik et al., 2019; Wang et al., 2019; Zhu et al., 2020; Qi et al., 2020). However, several of these works do not have a user-friendly interface. For example, Flair (Akbik et al., 2019), NeuronBlocks (Gong et al., 2019), and jiant (Wang et al., 2019) require users to work with command-line interfaces. Different from these works, an end-user with no programming skill can still create powerful NLU models using our system. Furthermore, most previous works are not explicitly designed for enterprise settings where use-cases and business needs can be vastly different from team to team. On the other hand, since AUTO NLU is an on-demand cloud-based system, it provides more flexibility to end users.

In 2018, Google introduced AutoML Natural Language\(^1\), a platform that enables users to build and deploy machine learning models for various NLP tasks. Our system is different from AutoML in the following aspects. First, AutoML uses neural architecture search (NAS) (Elsken et al., 2019) to find the best model for the task of interest. As users are not allowed to simply choose an existing architecture, the process can be time-consuming even for simple tasks (e.g., 2–3 hours). On the other hand, AUTO NLU provides a rich gallery of existing architectures for NLU. In future work, we are also planning to integrate NAS into AUTO NLU. Second, as a self-hosted solution, AUTO NLU provides product teams of Adobe with total control over their datasets and trained models. This enhances privacy and provides more flexibility at the same time. For example, as of writing, there is no way to download a trained model from AutoML to a local machine to use it for a subsequent task. AUTO NLU supports it out-of-the-box.

3 AUTO NLU

3.1 Components and architecture

Figure 1 shows the overall architecture of our system. There are 3 main components:

- A web application that serves as the frontend to the users. The most important component of the application is a Scheduler that monitors the status of the cluster, then assigns jobs to the most appropriate instances, as well as spawns more/shuts off instances based on the workload to minimize the computing costs. The user interface is discussed in more detail in Section 3.3.

- A cloud storage system that stores datasets, large pre-trained language models (e.g., BERT (Devlin et al., 2018)), trained NLU models, and models’ metadata. We use Amazon S3 as our storage system, due to its versioning support and data transfer speed to EC2 instances.

- An on-demand cluster that performs the actual training and testing. While the Lambda computing model seems to be a better fit at first thought, after careful consideration, we choose EC2 instances to prioritize user experience over some costs: in our setting, we have multiple concurrent users with small to medium datasets. If the training itself takes only 10 minutes, any amount of wait time is significant. By maintaining a certain number of always-on instances, users will always have instant interaction with the system without any delay. Cluster’s instances are initiated using prebuilt images, which we discuss in Section 3.2.

3.2 Instance image

Regardless of the underlying model, in each pre-built image, an included webserver is configured to serve the following endpoints:

- /train that connects to the training code of the underlying model.
- /is_free that returns various information about the utilization of the instance (e.g., GPU memory usage).
- /test that connects to the testing code of the underlying model.
- /notebook that connects to the Jupyter Lab notebook’s URL packaged in the image.

\(^1\)https://cloud.google.com/natural-language
Each image also exposes an SSH connection, authenticated using LDAP. Experienced users can also make use of the packaged TensorBoard to monitor the training process.

3.3 User Interface

3.3.1 Dataset Tool

Public and internal datasets come in many different formats, as they may have been collected for many years and annotated in different ways. To mitigate that, we develop an intermediate representation (IR) that is suitable for many NLU tasks and write frontends to convert common dataset formats to said IR. We also provide a converter that converts this IR back into other dataset formats, making converting a dataset from one format to another trivial. In our setting (an enterprise environment), a dataset frontend converter is the only part that may need to be written by an end-user, and we believe that it is significantly simpler than building the whole NLU pipeline.

Figure 2 shows the dataset view. Visualizing and editing datapoints are straightforward, and do not depend on the source/target dataset format (Figure 3). While it is not common to edit a public dataset, the same is typically not true for internal datasets. Internal datasets may need to be modified and expanded based on business needs and use-cases.

3.3.2 Analysis Tool

We include TensorBoard in our prebuilt images to display common training metrics. However, since our main users are typically product teams with limited experience in machine learning, we also develop interactive views to analyze the trained results. For example, Figure 4 shows our interactive confusion matrix view: rather than just knowing that there are 14 instances in which a mention with the label “Person” is misclassified as “Location”, users can click on a cell in the matrix to see which instances are misclassified. This is even more important for internal datasets: the errors may actually be in the dataset instead of the model, and we can catch it using this view. In fact, as we will demonstrate in Section 4.1, we have caught many labeling errors in our internal datasets using this tool.

3.3.3 Resource Management Tool

In most use-cases, AUTO NLU automatically handles resource management for the users. However, if an advanced user wants to manually manage instances’ life cycle, assign a task to a specific instance, or to debug an instance, we provide a GUI to do so as well. Concretely, we provide the following functionalities:

- Create an instance with a desired hardware configuration and docker image. By default, AUTO NLU creates an instance with 4 CPU cores, 8 GBs of RAM, and 1 NVIDIA V100 GPU, which are all configurable to the user’s desire. The default docker image is the one containing all the supported models, but users can choose from one of the prebuilt images...
that contains just a single model if that’s their use-case.

- **Assign a task to an instance.** During training and testing, users can choose whether to let AUTO NLU to distribute the task or to assign the task to a specific instance: it is common for a product team to reserve a few instances for themselves and want to use just those instances.

- **Access an instance’s shell and files.** Since Ease-of-use is one of our core design principles, we package in all of our prebuilt images a Jupyter Lab server, with the intention of using it as a lightweight IDE/shell environment. While we also expose SSH connection to each instance, we expect users to find the Jupyter Lab a more friendly approach.

## 4 Case studies

### 4.1 NLU Models for Image-Editing Requests

One of the first clients of AUTO NLU was the Photoshop team, as we want to build a chatbot using their image-editing requests dataset (Manuvinakurike et al., 2018; Brixey et al., 2018). The dataset was collected in many years, annotated both using Amazon Mechanical Turk and by our in-house annotators. Cleaning this dataset is a challenge in itself, and in this case study, we aim to create an effective workflow to train a state-of-the-art model and clean the dataset at the same time.

We first convert the dataset into our IR, and train a simple model using the fastest algorithm provided by AUTO NLU. This initial model provides us with a rough confusion matrix, and we manually inspect cells with the biggest values. Those cells give us an insight into some systematic labeling errors, such as in Figure 5. We then fix those labeling errors, either by using the dataset interface in AUTO NLU, or by writing scripts. With this new dataset, we retrain another model and repeat the process.

Once the fast model performance is comparable to its performance on some public datasets, such as ATIS (Hemphill et al., 1990), we switch to train and fine-tune a bigger model. More specifically, we employ a joint intent classification and slot filling model based on BERT (Chen et al., 2019), which is already implemented in AUTO NLU. By the end of this process, we end up with a powerful NLU model, as reported in Table 1, and a cleaned dataset that is useful for subsequent tasks. The NLU model created using AUTO NLU outperforms a competing model created using RASA (Bocklisch et al., 2017) and a joint model of intent determination and slot filling (JIS) (Zhang and Wang, 2016) by a large margin.

### 4.2 Keyphrase Extraction Models

Keyphrase extraction is the task of automatically extracting a small set of phrases that best describe a document. As keyphrases provide a high-level summarization of the considered document and they give the reader some clues about its contents, keyphrase extraction is a problem of great interest to the Document Cloud team of Adobe. In this case study, we aim to develop an effective keyphrase extraction system for the team.

Similar to recent works on keyphrase extraction (Sahrawat et al., 2020), we formulate the task as a sequence labeling task. Given an input sequence of tokens \( x = \{x_1, x_2, \ldots, x_n\} \), the goal is to predict a sequence of labels \( y = \{y_1, y_2, \ldots, y_n\} \) where \( y_i \in \{B, I, O\} \). Here, label \( B \) denotes the beginning of a keyphrase, \( I \) denotes the continuation of a keyphrase, and \( O \) corresponds to tokens that are not part of any keyphrase. This formulation is naturally supported by our platform, as the task of slot filling in NLU is basically a sequence labeling task. We first collect two public datasets for keyphrase extraction: Inspec (Hulth, 2003) and SE-2017 (Augenstein et al., 2017). We then convert them to the common intermediate representation. After that, we simply use AUTO NLU to train and tune models. We employ the BiLSTM-CRF archi-

![Figure 5: 2 labeling errors captured by the interactive confusion matrix near the end of the training-cleaning process. The ## is the artifact from BERT tokenizer.](image-url)

| Model       | Metrics          |
|-------------|------------------|
|             | Intent | SP | SR | SF1 |
| JIS (2016)  | 0.832  | 0.850  | 0.726  | 0.783  |
| RASA        | 0.924  | 0.833  | 0.605  | 0.701  |
| AUTO NLU    | 0.954  | 0.869  | 0.854  | 0.862  |

Table 1: Results on the image-editing requests dataset. Intent accuracy, slot precision, slot recall, and slot F1 scores are reported. Scores of our models are averaged over three random seeds.
| Model               | Datasets | Inspec | SE-2017 |
|---------------------|----------|--------|---------|
| KEA (2005)          |          | 0.137  | 0.129   |
| TextRank (2004)     |          | 0.122  | 0.157   |
| SingeRank (2008)    |          | 0.123  | 0.155   |
| SGRank (2015)       |          | 0.271  | 0.211   |
| Transformer (2020)  |          | 0.595  | 0.522   |
| BERT (AUTO NLU)     |          | 0.596  | 0.537   |
| SciBERT (AUTO NLU)  |          | **0.598** | **0.544** |

Table 2: Results on Inspec and SE-2017 datasets. F1 scores are reported. Scores of our models are averaged over three random seeds.

architecture (Huang et al., 2015) that is already available in AUTO NLU. We experiment with two different pre-trained language models as the first embedding layer: BERT (Devlin et al., 2018) and SciBERT (Beltagy et al., 2019). Table 2 shows the results on the datasets. We see that both models created using AUTO NLU outperform previous models for the task, achieving new state-of-the-art results. As AUTO NLU can automatically perform hyperparameter tuning using grid search, models produced by AUTO NLU typically have satisfying performance (assuming that the selected underlying architecture is expressive enough). It is worth noting that during this entire process, the only code we need to write is for converting the Inspec and SE-2017 datasets to the IR.

5 Conclusion

In this work, we introduce AUTO NLU, an on-demand cloud-based platform that is easy-to-use and has enabled many product teams within Adobe to create powerful NLU models. Our design principles make it an ideal candidate for enterprises who want to have an NLU system for themselves, with minimal deep learning expertise. AUTO NLU’s code is in the process to be open-sourced, and we invite contributors to contribute. In future work, we will implement more advanced features such as transfer learning, knowledge distillation and neural architecture search, which have been shown to be useful in building real-world NLP systems (Lai et al., 2018a; Jiang et al., 2019; Lai et al., 2019, 2020; Klyuchnikov et al., 2020). Furthermore, we will extend our system to have more advanced analytics features (Murugesan et al., 2019), and to better support other languages (Nguyen and Nguyen, 2020).

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