When is EROI Not EROI?

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Abstract
This paper outlines some very real issues with the use of energy return on investment (EROI) for comparing different energy delivery pathways, particularly when directly comparing EROI calculated at the scale of a single energy facility (as a ratio of full lifetime energy transfers) with that calculated at the scale of a geographical region or industry (as a ratio of annual energy flows). While these two ratios may converge, it is only under a very specific set of circumstances. The aim of this paper is to outline this issue in detail and provide some specific examples of the difference between these two ratios for the global wind and photovoltaics industries.

Keywords Net energy analysis · Energy return on investment (EROI) · Renewable energy · Solar energy · Life cycle assessment · Energy systems analysis

Introduction
In a recent paper, Brockway et al. highlight ‘apples and oranges’ nature of comparing the energy return on investment (EROI) of oil at the wellhead with electricity production from renewable technologies (Brockway et al. 2019). Clearly this is not a fair comparison, just as we would not directly compare the price of oil, or perhaps coal, with the price of electricity. There is a good reason why society is willing to exchange around three units of solid, liquid, or gas fuel for one unit of electricity output. Electricity is easier to transport and much more useful (i.e., can be put to a wider variety of end uses) than the fuel from which it is often made, though of course there are problems when we try to store it (more on this later). As such, Brockway et al. calculate the EROI using annual industry data from IEA and input–output models to extend the oil delivery pathway to include transmission and conversion to electricity, since this is often not done (at least in the US, with only 1% of oil going toward electricity) perhaps a fairer comparison might be calculating the EROI when comparing the energy service of an internal combustion vehicle fueled by oil-derived gasoline with a battery-electric vehicle powered by electricity generated from renewable resources. Whatever the case, the electric-to-electric comparison of EROI is far fairer than the liquid-fuel-to-electricity comparison that is common.

However, in their Table 1, Brockway et al. directly compare this new EROI ratio with that of renewable electricity generation from Raugei et al. (2012). Unfortunately, however, these two numbers are not directly comparable either, as will be explained in the rest of the paper. We will argue that a better term for the industry-scale ratio is power return on investment (PROI), as used by (Murphy et al. 2016; Lecchisi et al. 2018). A value of PROI for the global wind and solar photovoltaics (PV) industries will be presented.

Set the Scale: EROI Versus PROI
As has often been commented, EROI is very easy to define, as in:

\[
EROI = \frac{\text{Energy output}}{\text{Energy investments}}
\]  

(1)

Unfortunately, as defined, the energy outputs and investments do not have any time period associated with them; the EROI could be calculated over the whole lifetime of a facility, or over just 1 year. From the perspective of a single
facility, it makes little sense to choose a single year for the time period as during construction, before the plant comes online (and after shutdown), the EROI will be zero. The returns on the investment in construction do not happen in the current time period, but will happen (maybe some years) in the future. Only during operation, would this EROI have some non-zero value. As such, at the scale of a single facility, it makes sense to set the time period of analysis as the lifetime of the facility and as such, the numerator and denominator are both total energy transfers of energy integrated over the whole period. We have bounded the system boundary in time to account all energy flows into and out of the system. If the system boundary is extended either forward or backward in time, it will not change the results of the analysis, since there are no flows that are not already captured.

What about at the scale of an industry? Well, here we don’t have an analog to the facility lifetime and we are certainly not thinking about the lifetime of the whole industry. We are also more justified in choosing an annual time period, since the investments and outputs are more comparable. As such, the numerator and denominator are energy flow rates (energy per year, i.e., power) in a year, not cumulated over multiple time periods. The system boundary in time (i.e., each year) is not sufficient to account all energy flows into and out of the system. Output in the current time period is stemming from investments in previous periods and investments in this period will be realized through energy output in future periods, such that the problems should approximately ‘come out in the wash’.

However, notice that this is not necessarily the case. The solar and wind industries are growing rapidly, such that current investment is not matched by current output from the industry. Even mature industries, such as oil and gas, can see large shifts year-to-year in drilling activity, causing ‘EROI’ (actually PROI) to bounce up and down, as can be seen in Fig. 3 of Brockway et al. (2019) and more explicitly in Fig. 3 of Guilford et al. (2011).

When we think of EROI calculation for wind or solar, we probably think of an analysis conducted at the scale of a single installation, e.g., a wind or solar farm (Huang et al. 2017). Although some industry- or regional-scale analyses have been conducted (Dale and Benson 2013; Carbajales-Dale et al. 2014), this is not the norm. One notable exception is the analysis of the Spanish PV industry by Prieto and Hall (2013). In fact, this facility-scale analysis is generally true of most EROI of electricity generation, being conducted for a single power plant. However, the opposite is normally true for oil and gas. Most (if not all) ‘EROI’ calculations are looking at the whole industry, or at least production within a region (Brandt 2011; Brandt et al. 2013). Indeed, this is the case for Brockway et al. using industry-scale data. Confusingly, the term EROI is used to refer to both. Here we run into issues however, since the two ‘EROIs’ are not directly comparable.

At the scale of a single facility, we can distinguish three distinct, consecutive phases: construction, operation, and decommission. We can define the EROI as the ratio of outputs to investments over these three phases in the life cycle of the facility. A region or industry, however, is composed of multiple, overlapping projects engaged in a continual process of construction, operation, and decommission all at the same time, such that there is no analog to the life cycle for the facility. As such, this ratio is calculated using (normally annual) energy flows (i.e., power), hence we use the term power return on investment (PROI) after (Murphy et al. 2016; Leccisi et al. 2018) but the more general term power return ratio (PRR) has also been used (King et al. 2015). Many studies refer to this PROI ratio as EROI and compare it directly with values calculated at the facility scale. Indeed, Brockway et al. make such a comparison in their Table 1 comparing EROI from different studies.

The true relationship between facility-scale EROI and the PROI of a region or industry composed of such projects is complex; involving when in the project lifecycle the investments are made and whether the industry is growing or at steady-state. This relationship is derived in the electronic supplementary information. From Supplementary Materials Eq. 14 we can see that regional-scale PROI approaches facility-scale EROI only as industry growth rate approaches zero, i.e., at steady-state, and as both the installation time and decommissioning time approach 1 year. For example, imagine two different industries, both growing at 10% per year, both composed of projects with a lifetime of 20 years and facility-scale EROI of 10. For one industry (let’s call it non-renewable), the energy investments all come during the operation phase such that each year, the energy investments are one tenth of the energy output. This obviously gives us a PROI in each year of 10.

For the other industry (let’s call it the renewable industry), the energy investments all come at the start of each project during the construction phase but there are zero on-going operating costs. In this case, the annual PROI in each year is around 2.9. This will continue while the industry continues to grow at that rate. Should the industry stop growing, to remain at steady-state (i.e., additions just replacing decommissions), only then will the PROI approach 10. Interestingly, this essentially replicates the result of Prieto and Hall for the Spanish solar PV industry where they used a facility-scale EROI of around 8 but calculated an industry-scale ‘EROI’ (actually PROI) of around 2.4 (Prieto and Hall 2013).

In more detail, we can take historic data on the installed capacity and market share of the PV and wind industries (EIA 2019; Faunhofer 2019; GWEC 2019; IEA 2019; IRENA 2019; Europe 2018; UN 2019; WWEA 2019),
combined with learning rates on energy investments into these technologies (Carbajales-Dale et al. 2014; Dale and Benson 2013) to track regional-scale PROI as a function of facility-scale EROI and growth rate [\% per year]. The size of the bubbles represents the cumulative installed capacity for each technology. The main PV technologies are single crystalline (sc), multicrystalline (mc), ribbon, and amorphous (a) silicon (Si), cadmium telluride (CdTe), and copper indium gallium (di)selenide (CIGS). Wind is split between on-shore and off-shore. We assume an average capacity factor of 11.5\% for PV (global average is actually closer to 15\%) and 23\% for wind, that all technologies have a 25 year lifetime, and take 1 year to construct. We assume no operational investments.

For both industries as a whole in 2018, regional-scale PROI for wind is around 23, despite new capacity additions having a facility-scale EROI of close to 80. For PV, the composite facility-scale EROI of the different technologies was over 30, but the regional-scale PROI is below 5. In 2012, the year of Raugei et al.’s analysis, the PV industry growth rate was 42\%, meaning that although the composite facility-scale EROI was around 19 (reported as 19–38 in Table 1 of Brockway et al. but in reality, it is skewed toward the more energy intensive crystalline silicon technologies that dominate(d) the market), the regional-scale PROI was below 2. If we do not adjust the electricity output for primary energy equivalence, these values drop by two-thirds to 6 and 0.6 respectively. These values are more appropriate as comparisons for Brockway et al.

As such, we should be very careful in directly comparing EROI with PROI, since in so doing, we are implicitly assuming that the industry or region is operating at steady-state. Clearly this is not currently the case for the wind and solar industry which both have installed capacity growth rates of over 10\% per year. In fact, the oil and gas industry is also not in operating at steady-state. Estimates of ‘EROI’ (actually PROI) for US oil and gas production show a strong negative correlation to drilling intensity.
(Guilford et al. 2011), i.e., as drilling increases in any 1 year, the PROI of oil production in that year decreases. From a philosophical perspective too, there should be concerns at any activity that assumes steady-state, since one of the primary motivators for considering EROI is to understand transitions in the energy sector.

Conclusion

In summary then, congratulations are due again to Brockway et al. for a fine paper highlighting an important issue in comparison of EROI results. The purpose of this paper was to highlight another methodological issue, that of scale of the analysis (facility vs. region) which must also be accounted, leading to the calculation of two incomparable energy return ratios, EROI and PROI, respectively.

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