Research on College English Teaching Method Based on Multimedia Technology Embedding Literary Materials

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Abstract. Under the background of social and economic development, college enrollment expansion, constructivism learning theory and teaching technology development, A new teaching method of college English course is proposed and established.Compared with the traditional teaching method, this new teaching method has many advantages. In addition, its main purpose is to change the traditional single and boring classroom for teachers, make the classroom become free and active and personalized, and let students give full play to and express themselves.The operation mode of the new model is the combination of large class teaching and small class practice, classroom teaching and open independent learning, cd-ROM multimedia and network teaching, first-level classroom teaching and second-level classroom activities.The evaluation system under the new model is no longer a single summative evaluation, but a combination of summary and formation of the evaluation system.Under this new model, teachers pay more attention to the accumulation of their knowledge and the improvement of professional teaching skills, and students pay more attention to improve their learning methods and improve their learning ability.

Keywords: A New Model of English Teaching, Multimedia Technology Teaching, Teaching Reform

1. Introduction
The 21st century is now the era of the Internet, and with the arrival of the new curriculum reform, many universities have carried out a comprehensive teaching reform, of course, the English curriculum reform has also begun.At present, many colleges have completed the trial teaching stage, and their English teaching efficiency has been greatly improved. Therefore, this new mode should be launched in all colleges and universities in China, so as to improve the average English teaching effect of Chinese college students.Through these results and phenomena, it can be concluded that the core of the reform is to integrate Internet technology into the English course teaching of college students, so as to improve the quality of English teaching [1].

2. Background of the new teaching model of English using internet technology
First, China's economy has developed further since the beginning of the new century, and the Communist Party of China has joined the World Trade Organization and successfully bid for the
Olympic Games in Beijing, the quality of high-quality foreign language talents training, knowledge structure, etc., put forward higher requirements; Secondly, In recent years, China's colleges and universities have witnessed a sharp increase in the number of students due to the continuous expansion of the enrollment scale, and foreign language teachers are relatively scarce. Therefore, although the size of the class continues to expand, the teaching mode does not keep pace with it, leading to a significant decline in teaching quality and effectiveness. Thirdly, through the accumulation of new theoretical knowledge in English teaching in recent years, Chinese English can use Internet technology. Fourth, China's education has been advancing with the progress of science. In addition, multimedia technology has been introduced in various fields with good results.

3. The characteristics of the new English teaching reform

The new multimedia teaching on network mode not only needs to adapt to the requirements of the situation and relieve the pressure of faculty shortage brought by the expansion of enrollment, But it also has some obvious advantages over the traditional teaching mode. The main characteristic of multimedia teaching is

![Figure 1. Features of the new teaching mode.](image)

First, The new way of teaching Internet gives full play to the potential of human vision and hearing, integrating graphics, text, sound and image into one, with lively and novel forms. It can arouse students' various senses, stimulate their learning motivation and interest, and improve their ability to acquire English knowledge [2].

Second, multimedia network teaching can maximize the implementation of personalized learning. Want to student id a language the main way is the way of one-to-one learning, but the traditional teaching mode is difficult to have this kind of teaching resources, and because of the Internet technology is good to break the deadlock, the traditional teaching to the current situation of English teaching now look brand-new, and Internet technology broke through the space and time for students to expand out more teaching resources and space. Students can study at any time according to their own needs. They can also consult and solve problems by themselves. Moreover, students can choose different learning materials according to their learning level and learning ability, set their own goals, and decide the learning progress.

Thirdly, the Internet teaching method has improved the students' listening and speaking ability. Because the listening and speaking ability is the weakest link in students' English learning at present, the Curriculum Requirements regard improving the listening and speaking ability as the primary task of college English teaching. Students' English listening and speaking ability is always in direct proportion to the intensity and intensity of students' training. So if you want to have excellent listening
and speaking skills, you need to practice a lot. However, due to the limitation of scale and time in traditional teaching methods, the training time and conditions are not enough. However, with the popularization of the Internet, part of students' learning can be learned through teaching software, which makes students' learning time more free and learning resources more abundant. At the same time, students can directly demand English movies, English TV programs and English teaching reference movies on the Internet, which provides students with a more realistic language environment and is conducive to improving their language communication skills [3].

Fourthly, the traditional English teaching is teacher-centered, while the teaching under the new curriculum reform is student-centered, which also provides favorable conditions for the new teaching method. Students can focus on the textbook themes explained by the teacher.

4. Operation and implementation of new teaching mode

The operation and implementation of the new mode are mainly based on the "teaching mode composition chart" in the "Curriculum Requirements". According to the chart of the teaching mode, the implementation of the new mode can be carried out in the following four ways: the combination of large class teaching and small class practice; The combination of classroom teaching and open independent learning; Cd-rom multimedia is combined with network teaching; The first classroom teaching is combined with the second classroom activity [4].

![Figure 2. Composition of teaching mode.](image)

These four "combinations" lead to the general flow of the new mode of teaching operation, which is described in the following table:
Table 1. Teaching process table.

| Face-to-face teaching in large classes | input-based teaching, multimedia projection teaching, import, key and difficult points, learning strategies teaching, etc. |
| Single-machine self-study | in the computer room, students use teaching CDS, network teaching software, courseware, etc., self-study under the guidance of teachers, teachers control the learning progress and responsible for answering questions. |
| Interpersonal communication in small class | Mainly output. In class, students train their listening and speaking ability and practical communication ability under the direct guidance of teachers. |
| Network self-study | students find their own time in the computer independent learning center, the dormitory of the Internet or campus network users on the self-study, management of the implementation of network registration, using the computer to test the learning time and effect of students. |
| Unit test | The teacher checks the students' mastery of the unit knowledge through the unit speaking test and the written test. |

The new mode of multimedia teaching based on computer and classroom can not only guarantee the impartation of language knowledge, but also guarantee the cultivation of skills, but also provide students with interactive, mutual assistance and interconnected English applied learning in multiple forms, channels and resources.

5. The evaluation system under the new teaching mode
The final effect evaluation of English teaching is also a part of English teaching. A new teaching result evaluation system has emerged in English teaching with the combination of Internet technology. At this time, it is no longer just a summary evaluation, but also a process evaluation system to make English teaching mode more perfect. Colloquially, it is the student's semester grades in addition to the traditional final one-time exam results (finalization assessment), but also includes the usual learning process results (formative assessment) [5]. It can be said that the teaching evaluation system under the new model pays more attention to the evaluation of students' learning process -- formative evaluation, with a proportion as high as 40%. The content is generally a record of students' participation in various teaching activities and unit test results. Records of students' participation in various teaching activities include class attendance, text preview, oral class performance, participation in online discussion, homework submission, online self-study content and time, etc., generally accounting for 20%. Unit test scores, including oral, written and online test scores at the end of the unit, account for 20%. However, the weight of the final exam has been reduced from 100% to 60%, and besides the traditional written exam, oral exam has been added, so the proportion of oral scores can be reached 10% - 20%.

6. Conclusion
To sum up, the effective addition of Internet technology into college English teaching can not only improve the teaching quality of the whole English course, but also effectively improve the learning effect of students [6].

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