Introduction

Welcome to this questionnaire!

Please press the " >> " button to continue

Please copy the words below into the text box.

You, the U.S. and the presidential elections

This questionnaire is about you, the U.S. and the forthcoming presidential elections. This questionnaire takes approximately 30 minutes, and is the first of two questionnaires.

Questionnaire 1: Mid-October (this questionnaire) pays 75 cents
Questionnaire 2: Beginning of November pays $1.25 (before Election Day)

A total of $2 can be earned when these two questionnaires are completed. Please note that there will also be an optional follow-up after the elections to finally check your voting behaviour.

You do not need to have strong political convictions to participate, both politically certain and politically uncertain people are welcome to take this questionnaire.

Please only participate if you (1) are eligible to vote, and (2) think that you can participate in both questionnaires (1 and 2). Of course, if your situation changes, and you cannot take part in the remaining questionnaires then you are under no obligation to do so.
You, the U.S. and the presidential elections

Both questionnaires will cover similar topics, about you, the U.S. and the 2016 presidential elections.

This first questionnaire consists of four parts:

PART 1: About you
This section will ask you about characteristics that you see as important to being you.

PART 2: Political orientation
This section will ask you questions about any political preference that you may have.

PART 3: Election campaigners
This section will ask you questions about your opinions of certain types of party supporters.

PART 4: You and politics
This section will ask you questions about your voting history, use of the media and demographic information.

In total the questionnaire should take approximately 30 minutes.

If you would like to participate in two questionnaires in this series, please read and answer the informed consent form on the next page.

Informed consent

I understand that my participation in this project will involve completing two questionnaires about the me, the U.S. and the elections. This is the first questionnaire. It will take about 30 minutes. The second questionnaire will be made available in the beginning of November. I understand that I will also be invited to participate in a short follow up after the elections (e.g., to confirm if I did/not vote): Participation is optional.
I understand that in order to participate I need to give my email (to enable the researchers to send me a link to the second questionnaire) and allow the researchers to retain this until November 15th 2016. My email address will be kept only for the duration of this study and will be used only to contact me for the purpose of participation in this study. By November 15th 2016 my email will be deleted, and data will be completely anonymous.

By participating in this questionnaire I am also agreeing to be contacted by the researcher via e-mail to be invited to participate in the next questionnaire (at the beginning of November). Though, I also understand that I am under no obligation to participate in the next questionnaire.

I understand that participation in this study is entirely voluntary and that I can withdraw from the study at any time without giving a reason.

I understand that I am free to ask questions at any time, via email (f.m.turner@rug.nl).

I understand that the information provided by me will be held totally anonymously, so that it is impossible to trace this information back to me individually.

I understand that, in accordance with the Data Protection Act, this information may be retained indefinitely (with the exception of my email address which will be deleted by November 15th 2016 at the latest).

☐ Please check this box to confirm that you have read the text above and give your consent to participate in the present study and the next two questionnaires.

☐ Please check this box to confirm that you give permission for us to hold and retain your email address until November 15 2016

To enable the researcher to contact you to participate in the next questionnaire we need to give you a personal code and take your email address.

First, please write your email address below (in the box provided).

Secondly, we need you to generate your own personal code, so your data can be kept completely anonymous. In order to do this please fill in the information below.
Please confirm your email address below:

Thank you.

**Final check**

Please check the details below. If they are incorrect you **will not** be able to participate in the second questionnaire.

The email address we have to contact you with is:

${q://QID195/ChoiceTextEntryValue}

Your personal code we have to id. your data with is:

${q://QID113/ChoiceGroup/AllChoicesTextEntry}

(This code refers to; the first two letters of your surname, the month in which you were born, the first two letters of the town you currently live in)

If the above email address or personal code have any errors in them, please note these below, in the box provided;
Thank you

You may now start questionnaire 1.

About You

PART 1: ABOUT YOU

First, we would like to ask you about yourself - what do you see as your important characteristics?

We would like you to list the words you associate with yourself. This may include the traits, values, principles, attributes, roles, relations, goals, activities, lifestyle characteristics, and qualities that you consider to define yourself, or that distinguishes you from others.

There are twenty numbered blanks on the next page. Please write a maximum of 20 associations that you have with yourself.

Answer as if you were giving the answers to yourself, not to somebody else. Write the answers in the order that they occur to you. Don't worry about logic or 'importance.' Go along fairly fast.

For example, your list of personal associations may include items such as; “I am ...” traits (e.g., I am a detailed perceiver), characteristics that describe the way you live (e.g., vegetarian), roles you may have (e.g., cleaner), activities you enjoy to engage in (e.g., art), and the things you may feel are important in life (e.g., cleanliness). These answers may look something like this;
PART 1: ABOUT YOU

First, we would like to ask you about yourself - what do you see as your important characteristics?

We would like you to list the words you associate with yourself. This may include the traits, values, principles, attributes, roles, relations, goals, activities, lifestyle characteristics, and qualities that you consider to define yourself, or that distinguishes you from others.

There are twenty numbered blanks on below. Please write a maximum of 20 associations that you have with yourself.

For example, your list of personal associations may include items such as; “I am …” traits, characteristics that describe the way you live, roles you may have, activities you enjoy to engage in, and the things you may feel are important in life.

Answer as if you were giving the answers to yourself, not to somebody else. Write the answers in the order that they occur to you. Don't worry about logic or 'importance.' Go along fairly fast.

1. Detailed perceiver
2. Art
3. Artist
4. Vegetarian
5. Cleaner
6. 

Please continue onto the next page to begin the task.
PART 2: POLITICAL ORIENTATION

Please answer the following questions.

I identify as:

- Strongly Liberal
- Liberal
- Slightly Liberal
- Middle
- Slightly Conservative
- Conservative
- Strongly Conservative

If you cannot answer the question above, please tick this box;

- Not sure
Please rate the extent that you agree with the following statements.

| Statement                                                                 | Strongly disagree | Disagree | Somewhat disagree | Neither agree nor disagree | Somewhat agree | Agree | Strongly agree |
|---------------------------------------------------------------------------|-------------------|----------|-------------------|---------------------------|----------------|-------|----------------|
| I identify with the Democratic Party.                                     |                   |          |                   |                           |                |       |                |
| I identify as a Clinton supporter.                                        |                   |          |                   |                           |                |       |                |
| I feel a distance between myself and the Democratic Party.               |                   |          |                   |                           |                |       |                |
| I feel a distance between myself and the group of Clinton supporters.    |                   |          |                   |                           |                |       |                |
| I think that Clinton is a good representative of the Democratic Party    |                   |          |                   |                           |                |       |                |
| I think that the Democratic Party can win the US 2016 Presidential elections |                   |          |                   |                           |                |       |                |
| I am angry about the Democrats’ plans for America                        |                   |          |                   |                           |                |       |                |
| My attitude about the Democratic Party reflects something about my core moral values and convictions. |                   |          |                   |                           |                |       |                |

Please rate the extent that you agree with the following statements.

| Statement                                                                 | Strongly disagree | Disagree | Somewhat disagree | Neither agree nor disagree | Somewhat agree | Agree | Strongly agree |
|---------------------------------------------------------------------------|-------------------|----------|-------------------|---------------------------|----------------|-------|----------------|
| I identify with the Republican Party.                                     |                   |          |                   |                           |                |       |                |
| I identify as a Trump supporter.                                          |                   |          |                   |                           |                |       |                |
| I feel a distance between myself and the Republican Party.               |                   |          |                   |                           |                |       |                |
I feel a distance between myself and the group of Clinton supporters.

- Strongly disagree
- Disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Agree
- Strongly agree

I feel a distance between myself and the group of Trump supporters.

- Strongly disagree
- Disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Agree
- Strongly agree

I think that Trump is a good representative of the Republican Party.

- Strongly disagree
- Disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Agree
- Strongly agree

I think that the Republican Party can win the US 2016 Presidential elections.

- Strongly disagree
- Disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Agree
- Strongly agree

I am angry about the Republicans’ plans for America.

- Strongly disagree
- Disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Agree
- Strongly agree

This is an attention check, please leave this question blank.

- Strongly disagree
- Disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Agree
- Strongly agree

My attitude about the Republican Party reflects something about my core moral values and convictions.

- Strongly disagree
- Disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Agree
- Strongly agree

I intend to vote in the US Presidential elections on November 8th 2016?

- Definitely will not
- Probably will not
- Possibly will not
- Unsure
- Possibly will
- Probably will
- Definitely will

Which party do you think you will vote for in the 2016 US Presidential Elections?

Please note that you do not need to be very certain about this, we would also like to hear what your idea is right now, even if it is just a slight leaning;

- the Democratic party
- the Republican party
- the Libertarian party
- the Green party

Questionnaire T1
Do you have any comments about this?

I think that I, as an individual, can influence the outcome of the 2016 Presidential Elections

- Strongly disagree
- Disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Agree
- Strongly agree

Please specify which party you currently prefer;

In the previous elections in which you were eligible to vote (i.e., 2012 and earlier), how often did you vote?

- Always
- Most of the time
- About half the time
- Sometimes
- Never

In previous elections in which you were eligible to vote (i.e., 2012 and earlier), did you always vote for the same party?

- Always
- Most of the time
- About half the time
- Sometimes
- Never

What party do you usually vote for?

- the Democratic party
- the Republican party
- the Libertarian party
- the Green party
- a party that is not Democratic/Republican/Libertarian/Green
No Preference Pps

I identify with the group of people who are **not** voting in the 2016 US Presidential Elections.

| Strongly disagree | Disagree | Somewhat disagree | Neither agree nor disagree | Somewhat agree | Agree | Strongly agree |
|-------------------|----------|-------------------|---------------------------|----------------|-------|---------------|
|                   |          |                   |                           |                |       |               |

My attitude about not voting is closely tied to how I see myself as a person.

| Strongly Disagree | Disagree | Somewhat Disagree | Neither Agree nor Disagree | Somewhat Agree | Agree | Strongly Agree |
|-------------------|----------|-------------------|---------------------------|----------------|-------|---------------|
|                   |          |                   |                           |                |       |               |

How strong is your opinion about not voting?

| Very Weakly | Weakly | Somewhat Weakly | Neither strongly nor weakly | Somewhat Strongly | Strongly | Very Strongly |
|-------------|--------|-----------------|---------------------------|------------------|----------|---------------|
|             |        |                 |                           |                  |          |               |

Not voting for is important to me.

| Strongly Disagree | Disagree | Somewhat Disagree | Neither Agree nor Disagree | Somewhat Agree | Agree | Strongly Agree |
|-------------------|----------|-------------------|---------------------------|----------------|-------|---------------|
|                   |          |                   |                           |                |       |               |

How certain are you of your reasons for not voting?

| Extremely Uncertain | Uncertain | Somewhat Uncertain | Unsure | Somewhat Certain | Certain | Extremely Certain |
|---------------------|-----------|--------------------|--------|------------------|---------|-------------------|
|                     |           |                    |        |                  |         |                   |

**PART 3: ELECTION CAMPAIGNERS**

In this section we would like to ask you some questions about active party supporters for the Democratic and Republican party, and then about "active party supporters" in general.
Note that active party supporters are a group of people who aim to promote the party they prefer. Importantly, active party supporters seek to influence the decisions of others and persuade them to vote for their party. The ultimate purpose of this is to benefit this party in the elections (i.e., to win votes for this party). This can be via online or offline work. An active party supporter may for example, post about the party or candidate on social media, blog, take part in a voter drive offer their skills to a political committee, campaign for the party, host election event(s), start a grassroots fundraising page or hold a fundraising party.

Please continue onto the next page to begin.

No preference Democratic Q

Active party supporters for the Democratic Party

Now, we would like to ask you about "Active party supporters for the Democratic party" - what do you see as their important characteristics?

We would like you to list the words that you personally associate with active party supporters for the Democratic party. This may include the traits, values, principles, attributes, roles, relations, goals, activities, lifestyle characteristics, and qualities that you consider to define an active party supporter for the Democratic party or that distinguishes them from other people.

There are twenty numbered blanks below. Please write a maximum of 20 associations that you have with Democratic party supporters.

For example, this may include “Active Democratic party supporter is…” traits, characteristics that describe the way they live, roles they might have, and activities they may enjoy to engage in, and the things they may feel are important in life.

Answer as if you were giving the answers to yourself, not to somebody else. Write the answers in the order that they occur to you. Don't worry about logic or 'importance.' Go along fairly fast.
We would now like to ask you questions about the words that you associate with active party supporters. If you do not see yourself as an active party supporter, or are unsure, then please answer the following questions imagining that you are an active party supporter.

The questions below will insert the answers you gave to the earlier question of how you see active party supporters. This means that, depending on what you wrote, some of the questions may not make sense, may be difficult to answer, or may be blank. If this is the case, please tick the box "X NA" for not applicable.

NV id content Democrats
Earlier, you wrote that "${q://QID147/ChoiceTextEntryValue/1}" is something you associate with active party supporters for the Democratic Party. The following questions are about this.

|                         | X | Strongly disagree | Disagree | Somewhat disagree | Neither agree nor disagree | Somewhat agree | Agree | Strongly agree |
|-------------------------|---|-------------------|----------|-------------------|---------------------------|---------------|-------|----------------|
| "${q://QID147/ChoiceTextEntryValue/1}" is an important part of my identity as an active party supporter for the Democratic Party |   | O | O | O | O | O | O | O |
| As an active party supporter for the Democratic Party I identify as "${q://QID147/ChoiceTextEntryValue/1}" |   | O | O | O | O | O | O | O |
| It is an important part of my identity as an active party supporter for the Democratic Party to not be "${q://QID147/ChoiceTextEntryValue/1}" |   | O | O | O | O | O | O | O |
| As an active party supporter for the Democratic Party, I want to distance myself from being "${q://QID147/ChoiceTextEntryValue/1}" |   | O | O | O | O | O | O | O |
| I identify as being "${q://QID147/ChoiceTextEntryValue/1}" |   | O | O | O | O | O | O | O |

Earlier, you wrote that "${q://QID147/ChoiceTextEntryValue/2}" is something you associate with active party supporters for ${q://QID82/ChoiceGroup/SelectedChoices}. The following questions are about this.

|                         | X | Strongly disagree | Disagree | Somewhat disagree | Neither agree nor disagree | Somewhat agree | Agree | Strongly agree |
|-------------------------|---|-------------------|----------|-------------------|---------------------------|---------------|-------|----------------|
| "${q://QID147/ChoiceTextEntryValue/2}" is an important part of my identity as an active party supporter for the Democratic Party |   | O | O | O | O | O | O | O |
| As an active party supporter for the Democratic Party I identify as "${q://QID147/ChoiceTextEntryValue/2}" |   | O | O | O | O | O | O | O |
| It is an important part of my identity as an active party supporter for the Democratic Party to not be "${q://QID147/ChoiceTextEntryValue/2}" |   | O | O | O | O | O | O | O |
| As an active party supporter for the Democratic Party, I want to distance myself from being "${q://QID147/ChoiceTextEntryValue/2}" |   | O | O | O | O | O | O | O |
No preference Republican Q

Active party supporters for the Republican Party

Now, we would like to ask you about "Active party supporters for the Republican party" - what do you see as their important characteristics?

We would like you to list the words that you personally associate with Active party supporters for the Republican party. This may include the traits, values, principles, attributes, roles, relations, goals, activities, lifestyle characteristics, and qualities that you consider to define a active party supporters for the Republican party or that distinguishes them from other people.

There are twenty numbered blanks below. Please write a maximum of 20 associations you have with Republican party supporters.

For example, this may include “An active Republican party supporter is…” traits, characteristics that describe the way they live, roles they might have, and activities they may enjoy to engage in, and the things they may feel are important in life.

Answer as if you were giving the answers to yourself, not to somebody else. Write the answers in the order that they occur to you. Don't worry about logic or 'importance.' Go along fairly fast.

1.
2.
3.
4.
5.
NV id content Republicans

We would now like to ask you questions about the words that you associate with active party supporters. If you do not see yourself as an active party supporter, or are unsure, then please answer the following questions imagining that you are an active party supporter.

The questions below will insert the answers you gave to the earlier question of how you see active party supporters. This means that, depending on what you wrote, some of the questions may not make sense, may be difficult to answer, or may be blank, if this is the case, please tick the box "X NA" for not applicable.

Earlier, you wrote that "${q://QID145/ChoiceTextEntryValue/1}" is something you associate with active party supporters for the Republican Party. The following questions are about this.

"${q://QID145/ChoiceTextEntryValue/1}" is an important part of my identity as an active party supporter for the Republican Party

[Radio buttons for responses: Strongly disagree, Disagree, Somewhat disagree, Neither agree nor disagree, Somewhat agree, Agree, Strongly agree]
Earlier, you wrote that "$\{q://QID145/ChoiceTextEntryValue/2\}" is something you associate with active party supporters for the Republican Party. The following questions are about this.

"$\{q://QID145/ChoiceTextEntryValue/2\}" is an important part of my identity as an active party supporter for the Republican Party

As an active party supporter for the Republican Party I identify as "$\{q://QID145/ChoiceTextEntryValue/2\}\" It is an important part of my identity as an active party supporter for the Republican Party to not be "$\{q://QID145/ChoiceTextEntryValue/2\}" As an active party supporter for $\{q://QID82/ChoiceGroup/SelectedChoices\}, I want to distance myself from being "$\{q://QID134/ChoiceTextEntryValue/1\}\" I identify as being "$\{q://QID145/ChoiceTextEntryValue/2\}"

No preference Active party supporter intro
Now, we would like to ask you questions about the group of ‘active party supporters’ in general.

An active party supporter is an individual who aims to promote one particular political party or candidate that they support. Importantly, they seek to influence the decisions of others and persuade them to vote for the party they support. The ultimate purpose of this is to benefit this political party or candidate in the elections (i.e., to win votes for their party). A party promoter may for example, take part in a voter drive, offer their skills to a political committee, campaign for the party, host election event(s), start a grassroots fundraising page or hold a fundraising party.

Please continue onto the next page to start.

**Voting Preference**

How strongly do you support ${q://QID82/ChoiceGroup/SelectedChoices}?

| Very Weakly | Weakly | Somewhat Weakly | Neither strongly nor weakly | Somewhat Strongly | Strongly | Very Strongly |
|-------------|--------|-----------------|----------------------------|-------------------|---------|--------------|
|             |        |                 |                            |                   |         |              |

My attitude about ${q://QID82/ChoiceGroup/SelectedChoices} is closely tied to how I see myself as a person.

| Strongly Disagree | Disagree | Somewhat Disagree | Neither Agree nor Disagree | Somewhat Agree | Agree | Strongly Agree |
|-------------------|----------|-------------------|---------------------------|----------------|-------|----------------|
|                   |          |                   |                           |                |       |                |

How certain are you of your opinion about ${q://QID82/ChoiceGroup/SelectedChoices}?

| Extremely Uncertain | Uncertain | Somewhat Uncertain | Unsure | Somewhat Certain | Certain | Extremely Certain |
|---------------------|-----------|--------------------|--------|------------------|---------|-------------------|
|                     |           |                    |        |                  |         |                   |

Voting for the ${q://QID82/ChoiceGroup/SelectedChoices} is important to me.

| Neither Agree nor |
|-------------------|
|                   |
I feel that I am voting for the lesser of two evils.

Active party supporter Traits

**PART 3: ELECTION CAMPAIGNERS**

We would now like to ask you some questions about your opinion about the group of ‘active party supporters’ who support the party you intend to vote for in the 2016 presidential elections.

You indicated that the party you think you will vote for at this moment is:

$[{q://QID82/ChoiceGroup/SelectedChoices}]$

This means that you we would like you to answer the following questions in this section about active party supporters who promote $[{q://QID82/ChoiceGroup/SelectedChoices}]$ in the 2016 Presidential elections.

Importantly, active party supporters seek to influence the decisions of others and persuade them to vote for $[{q://QID82/ChoiceGroup/SelectedChoices}]$. The ultimate purpose of this is to benefit $[{q://QID82/ChoiceGroup/SelectedChoices}]$ in the 2016 elections (i.e., to win them votes for a variety of reasons). This can be online or offline. An active party supporter may for example, try to convince a friend, post about the party or candidate on social media, blog, take part in a voter drive, offer their skills to a political committee, campaign for $[{q://QID82/ChoiceGroup/SelectedChoices}]$, host election event(s), start a grassroots fundraising page or hold a fundraising party.
Please continue onto the next page to start.

**Active party supporters for ${q://QID82/ChoiceGroup/SelectedChoices}**

Now, we would like to ask you about "active party supporters" who support ${q://QID82/ChoiceGroup/SelectedChoices} in the 2016 presidential elections - what do you see as their important characteristics?

Definition, active party supporters: Active party supporters are a group of people who aim to promote ${q://QID82/ChoiceGroup/SelectedChoices} in the 2016 Presidential elections. Importantly, active party supporters seek to influence the decisions of others and persuade them to vote for ${q://QID82/ChoiceGroup/SelectedChoices}. The ultimate purpose of this is to benefit ${q://QID82/ChoiceGroup/SelectedChoices} in the 2016 elections (i.e., to win votes for this party for a variety of reasons). This can be online or offline. An active party supporter may for example, try to convince a friend, post about the party or candidate on social media, blog, take part in a voter drive offer their skills to a political committee, campaign for ${q://QID82/ChoiceGroup/SelectedChoices}, host election event(s), start a grassroots fundraising page or hold a fundraising party.

We would like you to list the words that you personally associate with “active party supporters” who support ${q://QID82/ChoiceGroup/SelectedChoices}. This may include the traits, values, principles, attributes, roles, relations, goals, activities, lifestyle characteristics, and qualities that you consider to define an active party supporter for ${q://QID82/ChoiceGroup/SelectedChoices} or that distinguishes them from other people.

There are twenty numbered blanks below. Please write a maximum of 20 associations that you have with active party supporters who support ${q://QID82/ChoiceGroup/SelectedChoices}.

For example, this may include “An active party supporter is...” traits, characteristics that describe the way they live, roles they might have, activities they may enjoy to engage in, and the things they may feel are important in life.
Answer as if you were giving the answers to yourself, not to somebody else. Write the answers in the order that they occur to you. Don't worry about logic or 'importance.' Go along fairly fast.

Active Party supporter

Please rate the extent that you agree with the following statements.
I feel strong ties with active party supporters.

- Strongly disagree
- Disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Agree
- Strongly agree

I identify with other active party supporters.

- Strongly disagree
- Disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Agree
- Strongly agree

I see myself as an active party supporter.

- Strongly disagree
- Disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Agree
- Strongly agree

I am pleased to be an active party supporter.

- Strongly disagree
- Disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Agree
- Strongly agree

I have a lot in common with the average active party supporter.

- Strongly disagree
- Disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Agree
- Strongly agree

I am similar to the average active party supporter.

- Strongly disagree
- Disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Agree
- Strongly agree

If I think of the people I see as active party supporters, I see myself as one of them.

- Strongly disagree
- Disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Agree
- Strongly agree

This is an attention check, please leave this question blank.

- Strongly disagree
- Disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Agree
- Strongly agree

Active party supporters, can influence the outcome of the 2016 Presidential Elections.

- Strongly disagree
- Disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Agree
- Strongly agree

I consider myself to be an 'active party supporter':

- Yes
- No
- Unsure
Identification with content

We would now like to ask you questions about the words that you associate with active party supporters. If you do not see yourself as an active party supporter, or are unsure, then please answer the following questions imagining that you are an active party supporter.

The questions below will insert the answers you gave to the earlier question of how you see active party supporters. This means that, depending on what you wrote, some of the questions may not make sense, may be difficult to answer, or may be blank. If this is the case, please tick the box "X NA" for not applicable.

Earlier, you wrote that \"${q://QID134/ChoiceTextEntryValue/1}\" is something you associate with active party supporters for \${q://QID82/ChoiceGroup/SelectedChoices}. The following questions are about this.

Earlier, you wrote that \"${q://QID134/ChoiceTextEntryValue/2}\" is something you associate with active party supporters for \${q://QID82/ChoiceGroup/SelectedChoices}. The following questions are about this.

Earlier, you wrote that \"${q://QID134/ChoiceTextEntryValue/3}\" is something you associate with active party supporters for \${q://QID82/ChoiceGroup/SelectedChoices}. The following questions are about this.
Earlier, you wrote that "${q://QID134/ChoiceTextEntryValue/2}" is something you associate with active party supporters for ${q://QID82/ChoiceGroup/SelectedChoices}. The following questions are about this.

"${q://QID134/ChoiceTextEntryValue/2}" is an important part of my identity as an active party supporter for ${q://QID82/ChoiceGroup/SelectedChoices}

As an active party supporter for ${q://QID82/ChoiceGroup/SelectedChoices}, I identify as "${q://QID134/ChoiceTextEntryValue/2}" It is an important part of my identity as an active party supporter for ${q://QID82/ChoiceGroup/SelectedChoices} to not be "${q://QID134/ChoiceTextEntryValue/2}" As an active party supporter for ${q://QID82/ChoiceGroup/SelectedChoices}, I want to distance myself from being "${q://QID134/ChoiceTextEntryValue/2}" I identify as being "${q://QID134/ChoiceTextEntryValue/2}""

"${q://QID134/ChoiceTextEntryValue/3}" is an important part of my identity as an active party supporter for ${q://QID82/ChoiceGroup/SelectedChoices}

As an active party supporter for ${q://QID82/ChoiceGroup/SelectedChoices}, I identify as "${q://QID134/ChoiceTextEntryValue/3}" It is an important part of my identity as an active party supporter for ${q://QID82/ChoiceGroup/SelectedChoices} to not be "${q://QID134/ChoiceTextEntryValue/3}" As an active party supporter for ${q://QID82/ChoiceGroup/SelectedChoices}, I want to distance myself from being "${q://QID134/ChoiceTextEntryValue/3}"
Now, we would like to ask you about "active party supporters" who support the Republican party in the 2016 presidential elections - what do you see as their important characteristics?

**Definition, active party supporters:** Active party supporters are a group of people who aim to promote the Republican party in the 2016 Presidential elections. Importantly, active party supporters seek to influence the decisions of others and persuade them to vote for the Republican party. The ultimate purpose of this is to benefit the Republican party in the 2016 elections (i.e., to win votes for this party for a variety of reasons). This can be online or offline. An active party supporter may for example, try to convince a friend, post about the party or candidate on social media, blog, take part in a voter drive offer their skills to a political committee, campaign for the Republican party, host election event(s), start a grassroots fundraising page or hold a fundraising party.

We would like you to list the words that you personally associate with “active party supporters” who support the Republican party. This may include the traits, values, principles, attributes, roles, relations, goals, activities, lifestyle characteristics, and qualities that you consider to define an active party supporter for the Republican party or that distinguishes them from other people.

There are twenty numbered blanks below. Please write a maximum of 20 associations that you have with active party supporters who support the Republican party.

For example, this may include “An active party supporter is…” traits, characteristics that describe the way they live, roles they might have, activities they may enjoy to engage in, and the things they may feel are important in life.

Answer as if you were giving the answers to yourself, not to somebody else. Write the answers in the order that they occur to you. Don't worry about logic or 'importance.' Go along fairly fast.
The questions below will insert the answers you gave to the earlier question of how you see active party supporters. This means that, depending on what you wrote, some of the questions may not make sense, may be difficult to answer, or in the case where you wrote less than two items, one question may be blank. If this is the case, please tick the box "NA" not applicable.

We would now like to ask you questions about the words that you associate with active party supporters for the Republican party and if you see these also as relevant for your own identity. If you do not see yourself as an active party supporter, or are unsure, then please answer the following questions imagining that you are an active party supporter.

Earlier, you wrote that "${q://QID221/ChoiceTextEntryValue/1}" is something you associate with active party supporters for Republicans. The following questions are
about how you think about this association for how you see yourself as an active party supporter.

"${q://QID221/ChoiceTextEntryValue/1}" is an important part of my identity as an active party supporter for
${q://QID82/ChoiceGroup/SelectedChoices}

As an active party supporter for
${q://QID82/ChoiceGroup/SelectedChoices}
I identify as
"${q://QID221/ChoiceTextEntryValue/1}"

It is an important part of my identity as an active party supporter for
${q://QID82/ChoiceGroup/SelectedChoices}
to **not** be
"${q://QID221/ChoiceTextEntryValue/1}"

As an active party supporter for
${q://QID82/ChoiceGroup/SelectedChoices},
I want to distance myself from being
"${q://QID221/ChoiceTextEntryValue/1}"

I identify as being
"${q://QID221/ChoiceTextEntryValue/1}" 

Earlier, you wrote that "${q://QID221/ChoiceTextEntryValue/2}" is something you associate with active party supporters for Republicans. The following questions are about how you think about this association for how you see yourself as an active party supporter.

"${q://QID221/ChoiceTextEntryValue/2}" is an important part of my identity as an active party supporter for
${q://QID82/ChoiceGroup/SelectedChoices}

As an active party supporter for
${q://QID82/ChoiceGroup/SelectedChoices}
I identify as
"${q://QID221/ChoiceTextEntryValue/2}"
It is an important part of my identity as an active party supporter for
$q://QID82/ChoiceGroup/SelectedChoices$ to not be
$q://QID221/ChoiceTextEntryValue/2$

As an active party supporter for
$q://QID82/ChoiceGroup/SelectedChoices$, I want to distance myself from being
$q://QID221/ChoiceTextEntryValue/2$

I identify as being
$q://QID221/ChoiceTextEntryValue/2$

APS other: For Republicans

Active party supporters for the Democratic party

Now, we would like to ask you about "active party supporters" who support for the Democratic party in the 2016 presidential elections - what do you see as their important characteristics?

Definition, active party supporters: Active party supporters are a group of people who aim to promote the Democratic party in the 2016 Presidential elections. Importantly, active party supporters seek to influence the decisions of others and persuade them to vote for the Democratic party. The ultimate purpose of this is to benefit the Democratic party in the 2016 elections (i.e., to win votes for this party for a variety of reasons). This can be online or offline. An active party supporter may for example, try to convince a friend, post about the party or candidate on social media, blog, take part in a voter drive offer their skills to a political committee, campaign for the Democratic party, host election event(s), start a grassroots fundraising page or hold a fundraising party.

We would like you to list the words that you personally associate with “active party supporters” who support the Democratic party. This may include the traits, values, principles, attributes, roles, relations, goals, activities, lifestyle characteristics, and qualities that you consider to define an active party supporter for the Democratic party or that distinguishes them from other people.

There are twenty numbered blanks below. Please write a maximum of 20 associations you have with active party supporters who support the Democratic party.
For example, this may include “An active party supporter is…” traits, characteristics that describe the way they live, roles they might have, activities they may enjoy to engage in, and the things they may feel are important in life.

Answer as if you were giving the answers to yourself, not to somebody else. Write the answers in the order that they occur to you. Don't worry about logic or 'importance.' Go along fairly fast.

1. 
2. 
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17. 
18. 
19. 
20. 

The questions below will insert the answers you gave to the earlier question of how you see active party supporters. This means that, depending on what you wrote, some of the questions may not make sense, may be difficult to answer, or in the case where you wrote less than two items, one question may be blank. If this is the case, please tick the box "NA" not applicable.
We would now like to ask you questions about the words that you associate with active party supporters for the Democratic party and if you see these also as relevant for your own identity. If you do not see yourself as an active party supporter, or are unsure, then please answer the following questions imagining that you are an active party supporter.

Earlier, you wrote that "${q://QID227/ChoiceTextEntryValue/1}" is something you associate with active party supporters for the Democratic party. The following questions are about how you think about this association for how you see yourself as an active party supporter.

Earlier, you wrote that "${q://QID227/ChoiceTextEntryValue/2}" is something you associate with active party supporters for the Democratic party. The following questions are about how you think about this association for how you see yourself as an active party supporter.
"${q://QID227/ChoiceTextEntryValue/2}" is an important part of my identity as an active party supporter for
${q://QID82/ChoiceGroup/SelectedChoices}

As an active party supporter for
${q://QID82/ChoiceGroup/SelectedChoices}
I identify as
"${q://QID227/ChoiceTextEntryValue/2}"

It is an important part of my identity as an active party supporter for
${q://QID82/ChoiceGroup/SelectedChoices}

As an active party supporter for
${q://QID82/ChoiceGroup/SelectedChoices}
I want to distance myself from being
"${q://QID227/ChoiceTextEntryValue/2}"

I identify as being
"${q://QID227/ChoiceTextEntryValue/2}"

### Action

**PART 4: You and the elections**

We would now like to ask you some questions about the actions you have undertaken in these elections and other general information about you.

First, we would like you to answer the following questions about your activities during the 2016 Presidential elections.

In the **last 2 weeks** of the 2016 Presidential election campaign, on average, how frequently have you shown your support for a party (e.g., by attending political events and declaring your allegiance)?

| Never | Less than once per 2 weeks | Once per 2 weeks | Once per week | 2-6 times per week | Once a day | Multiple times per day |
|-------|----------------------------|------------------|--------------|--------------------|-----------|------------------------|
| ☐     | ☐                          | ☐                | ☐            | ☐                  | ☐         | ☐                      |
In the last 2 weeks of the 2016 Presidential election campaign, on average, how frequently have you actively promoted the party that you support (e.g., by campaigning for them or convincing others)?

| Frequency          | Never | Less than once per 2 weeks | Once per 2 weeks | Once per week | 2-6 times per week | Once a day | Multiple times per day |
|--------------------|-------|-----------------------------|------------------|---------------|-------------------|-----------|------------------------|
| Ticked             | ☐     | ☐                           | ☐                | ☐             | ☐                 | ☐         | ☐                     |

In the last 2 weeks of the 2016 Presidential election campaign, on average, how frequently have you engaged in action which could be considered to be opposing opposition party(s) and/or candidate(s) (e.g., by criticizing them)?

| Frequency          | Never | Less than once per 2 weeks | Once per 2 weeks | Once per week | 2-6 times per week | Once a day | Multiple times per day |
|--------------------|-------|-----------------------------|------------------|---------------|-------------------|-----------|------------------------|
| Ticked             | ☐     | ☐                           | ☐                | ☐             | ☐                 | ☐         | ☐                     |

Please tick the boxes below to show which activities you have engaged in (you may tick more than one box)

- ☐ Tried to convince others to vote for a specific candidate
- ☐ Tried to convince others not to vote for a specific candidate
- ☐ Wear a badge or political pin
- ☐ Attended a political event (e.g., rally, debate, march)
- ☐ Debated about the elections with friends and/or family
- ☐ Publically declared my political allegiance (e.g., told friends, family and/or colleagues)
- ☐ Campaigned for party
- ☐ Flyering
- ☐ Signed up to mailing list
- ☐ Blog about the election
- ☐ Display my political allegiance on social media
- ☐ Donated
- ☐ Participated in a voter drive
- ☐ Sharing election content on social media
- ☐ Display a poster in my house
- ☐ Participated in a public debate
- ☐ Posting my own election content on social media
- ☐ Display a bumper sticker on my car
- ☐ Set up a grass-roots donation site
- ☐ Other, please specify in box below:

Please write any additional activities you have engaged in to support your party:
When I think about my political actions during the 2016 elections, I have mainly...

(-100 = only opposed the party/candidate I dislike, 0=promoted/opposed equally; 100=Only promoted the party/candidate I like)

I intend to do more to promote the party I support in the elections.

Did you watch the third Presidential debate?

- Yes
- No
- Unsure

Action ID content

The questions below will insert the answers you gave to the earlier question of how you see active party supporters. This means that, depending on what you wrote, some of the questions may not make sense, may be difficult to answer, or in the case where you wrote less than two items, one question may be blank. if this is the case, please tick the box "NA" not applicable.

If applicable, when I take part in the action ticked above, it is important to me to act in a way that is...
I prefer to take part in party action that is considered to be...

| X | Strongly agree | Agree | Neither agree nor disagree | Somewhat disagree | Disagree | Strongly disagree | NA |
|---|----------------|-------|---------------------|------------------|---------|------------------|----|
|   |                |       |                     |                  |         |                  |    |

Action ID content no voting pps
The questions below will insert the answers you gave to the earlier question of how you see active party supporters. This means that, depending on what you wrote, some of the questions may not make sense, may be difficult to answer, or in the case where you wrote less than two items, one question may be blank. If this is the case, please tick the box "NA" not applicable.

If applicable, when I take part in the action ticked above, it is important to me to act in a way that is...

I prefer to take part in party action that is considered to be...

Demographics

I identify with Americans
I am hopeful about the future of America Politics

I am hopeful about the future of America

The average American is … about the current state of American society

I am … about the current state of American society

We now have some final questions.

Please select your gender:

- Male
- Female
- Prefer not to say
- Prefer to self-describe (please specify):

Please write your age:
Please write the U.S. State that you currently live in:

Are you registered to vote?

- Yes
- Unsure
- No

Please write your race below:

Please write your ethnic origin below:

Please write your occupation below:

What is the highest degree or level of school you have completed? If currently enrolled, mark the previous grade or highest degree received.

- Less than high school
- High school graduate
- Associate degree (for example: AA, AS)
- Bachelor’s degree (for example: BA, AB, BS)
- Master’s degree (for example: MA, MS, MEng, MEd, MSW, MBA)
- Professional degree (for example: MD, DDS, DVM, LLB, JD)
- Doctorate degree (for example: PhD, EdD)
Please select your total household income:

- Less than $10,000
- $10,000 - $19,999
- $20,000 - $29,999
- $30,000 - $39,999
- $40,000 - $49,999
- $50,000 - $59,999
- $60,000 - $69,999
- $70,000 - $79,999
- $80,000 - $89,999
- $90,000 - $99,999
- $100,000 - $149,999
- Above $150,000

Are you religious

- Yes
- Unsure
- No

What religion (and denomination) are you?

[Text box]

How strong would you describe your faith?

- Very weak
- Weak
- Quite weak
- Medium
- Quite strong
- Strong
- Very Strong

End

Thank you!

This is the end of questionnaire 1.
You will be contacted at the beginning of November inviting you to join in for questionnaire 2.

Your M-Turk code in order to get paid is: 
R${e://Field/ParticipantIDcode}$q://QID113/ChoiceTextEntryValue/1}$q://QID113/ChoiceTextEntryValue/2}$q://QID113/ChoiceTextEntryValue/3

You can copy paste this code into Mturk to get paid. 
If you have any further questions please email: f.m.turner@rug.nl

If you have any final comments you would like to leave about this questionnaire, please use the box below

Powered by Qualtrics
T2 Questionnaire

start of November 2016
Introduction

Welcome back to this second questionnaire!

Please press the " >> " button to continue

Please copy the words below into the text box.

Type the text Privacy & Terms

You, the U.S. and the presidential elections

This second questionnaire consists of five parts:

PART 1: About you
This section will ask you about characteristics that you see as important to being you.

PART 2: Political orientation
This section will ask you questions about any political preference that you may have.

PART 3: Election campaigners
This section will ask you questions about your opinions of certain types of party supporters.

PART 4: You and politics
This section will ask you questions about your election behavior

PART 5: You and the US
This final section asks you for your opinion about the US and the political system.

In total it should take approximately 30 minutes, and pays $1.75.

Immediately after the elections you will recieve one final email, associated with this survey, which will ask you about your voting behaviour.

Before you start the questionnaire, please enter your email and generate your personal code below.
(This is to help us match up your responses in this survey to the previous survey).

First two letters of your surname:
Number of the month you were born in (1-12):
First two letters of the town you live in now:

Please type your email here:

If you have any comments you can leave them below:

Thank you

You may now start questionnaire 2.

About You

PART 1: ABOUT YOU

First, we would like to ask you about yourself - what do you see as your important characteristics?

We would like you to list the words you associate with yourself. This may include the traits, values, principles, attributes, roles, relations, goals, activities, lifestyle characteristics, and qualities that you consider to define yourself, or that distinguishes you from others.

There are twenty numbered blanks on below. Please write a maximum of 20 associations that you have with yourself.

For example, your list of personal associations may include items such as; “I am …” traits, characteristics that describe the way you live, roles you may have, activities you enjoy to engage in, and the things you may feel are important in life.

Answer as if you were giving the answers to yourself, not to somebody else. Write the answers in the order that they occur to you. Don't worry about logic or 'importance.' Go along fairly fast.

1. 
2. 
3. 
PART 2: POLITICAL ORIENTATION

Please answer the following questions.

I identify as:

| Strongly Liberal | Liberal | Slightly Liberal | Middle | Slightly Conservative | Conservative | Strongly Conservative |
|-------------------|---------|------------------|--------|------------------------|--------------|-----------------------|
| ☐                 | ☐       | ☐                | ☐       | ☐                      | ☐            | ☐                     |

If you cannot answer the question above, please tick this box;

☐ Not sure

Please rate the extent that you agree with the following statements.

I identify with the Democratic Party.

| Strongly disagree | Disagree | Somewhat disagree | Neither agree nor disagree | Somewhat agree | Agree | Strongly agree |
|-------------------|----------|-------------------|----------------------------|----------------|-------|--------------|
| ☐                 | ☐        | ☐                 | ☐                          | ☐              | ☐     | ☐            |

I identify as a Clinton supporter.

| Strongly disagree | Disagree | Somewhat disagree | Neither agree nor disagree | Somewhat agree | Agree | Strongly agree |
|-------------------|----------|-------------------|----------------------------|----------------|-------|--------------|
| ☐                 | ☐        | ☐                 | ☐                          | ☐              | ☐     | ☐            |

I feel a distance between myself and the Democratic Party.

| Strongly disagree | Disagree | Somewhat disagree | Neither agree nor disagree | Somewhat agree | Agree | Strongly agree |
|-------------------|----------|-------------------|----------------------------|----------------|-------|--------------|
| ☐                 | ☐        | ☐                 | ☐                          | ☐              | ☐     | ☐            |
### Questionnaire T2

| Statement                                                                 | Strongly disagree | Disagree | Somewhat disagree | Neither agree nor disagree | Somewhat agree | Agree | Strongly agree |
|--------------------------------------------------------------------------|-------------------|---------|-------------------|---------------------------|----------------|-------|----------------|
| I feel a distance between myself and the group of Clinton supporters.     | ☐                 | ☐       | ☐                 | ☐                         | ☐              | ☐     | ☐              |
| This is an attention check, please leave this question blank              | ☐                 | ☐       | ☐                 | ☐                         | ☐              | ☐     | ☐              |
| I think that Clinton is a good representative of the Democratic Party     | ☐                 | ☐       | ☐                 | ☐                         | ☐              | ☐     | ☐              |
| I think that the Democratic Party can win the US 2016 Presidential elections | ☐                 | ☐       | ☐                 | ☐                         | ☐              | ☐     | ☐              |
| I am angry about the Democrats' plans for America                        | ☐                 | ☐       | ☐                 | ☐                         | ☐              | ☐     | ☐              |
| My attitude about the Democratic Party reflects something about my core moral values and convictions. | ☐                 | ☐       | ☐                 | ☐                         | ☐              | ☐     | ☐              |

Please rate the extent that you agree with the following statements.

| Statement                                                                 | Strongly disagree | Disagree | Somewhat disagree | Neither agree nor disagree | Somewhat agree | Agree | Strongly agree |
|--------------------------------------------------------------------------|-------------------|---------|-------------------|---------------------------|----------------|-------|----------------|
| I identify with the Republican Party.                                   | ☐                 | ☐       | ☐                 | ☐                         | ☐              | ☐     | ☐              |
| I identify as a Trump supporter.                                        | ☐                 | ☐       | ☐                 | ☐                         | ☐              | ☐     | ☐              |
| I feel a distance between myself and the Republican Party.              | ☐                 | ☐       | ☐                 | ☐                         | ☐              | ☐     | ☐              |
| I feel a distance between myself and the group of Trump supporters.     | ☐                 | ☐       | ☐                 | ☐                         | ☐              | ☐     | ☐              |
| I think that Trump is a good representative of the Republican Party      | ☐                 | ☐       | ☐                 | ☐                         | ☐              | ☐     | ☐              |
| I think that the Republican Party can win the US 2016 Presidential elections | ☐                 | ☐       | ☐                 | ☐                         | ☐              | ☐     | ☐              |
| I am angry about the Republicans' plans for America                     | ☐                 | ☐       | ☐                 | ☐                         | ☐              | ☐     | ☐              |
| My attitude about the Republican Party reflects something about my core moral values and convictions. | ☐                 | ☐       | ☐                 | ☐                         | ☐              | ☐     | ☐              |

I intend to vote in the US Presidential elections on November 8th 2016?

- Definitely will
- Probably will
- Possibly will
- Unsure
- Possibly will
- Probably will
- Definitely will

https://rug.eu.qualtrics.com/ControlPanel/Ajax.php?action=GetSurveyPrintPreview
Which party do you think you will vote for in the 2016 US Presidential Elections?

Please note that you do not need to be very certain about this, we would also like to hear what your idea is right now, even if it is just a slight leaning:

- the Democratic party
- the Republican party
- the Libertarian party
- the Green party
- a party that is not Democratic/Republican/Libertarian/Green
- Not voting/I have no voting preference

Do you have any comments about this?

Please specify which party you currently prefer;

Which party do you think you will win the 2016 US Presidential Elections?

- the Democratic party
- the Republican party
- the Libertarian party
- the Green party
- a party that is not Democratic/Republican/Libertarian/Green

I think that I, as an individual, can influence the outcome of the 2016 Presidential Elections

Strongly disagree Disagree Somewhat disagree Neither agree nor disagree Somewhat agree Agree Strongly agree

In the previous elections in which you were eligible to vote (i.e., 2012 and earlier), how often did you vote?

- Always
- Most of the time
- About half the time
- Sometimes
- Never

In previous elections in which you were eligible to vote (i.e., 2012 and earlier), did you always vote for the same party?
What party do you usually vote for?

- the Democratic party
- the Republican party
- the Libertarian party
- the Green party
- a party that is not Democratic/Republican/Libertarian/Green

No Preference Pps

I identify with the group of people who are not voting in the 2016 US Presidential Elections.

My attitude about not voting is closely tied to how I see myself as a person.

How strong is your opinion about not voting?

Not voting for is important to me.

How certain are you of your reasons for not voting?

PART 3: ELECTION CAMPAIGNERS

In this section we would like to ask you some questions about active party supporters for the Democratic and Republican party, and then about "active party supporters" in general.
Note that active party supporters are a group of people who aim to promote the party they prefer. Importantly, active party supporters seek to influence the decisions of others and persuade them to vote for their party. The ultimate purpose of this is to benefit the party in the elections (i.e., to win votes for this party). This can be via online or offline work. An active party supporter may for example, post about the party or candidate on social media, blog, take part in a voter drive offer their skills to a political committee, campaign for the party, host election event(s), start a grassroots fundraising page or hold a fundraising party.

Please continue onto the next page to begin.

No preference Democratic Q

Active party supporters for the Democratic Party

Now, we would like to ask you about "Active party supporters for the Democratic party" - what do you see as their important characteristics?

We would like you to list the words that you personally associate with active party supporters for the Democratic party. This may include the traits, values, principles, attributes, roles, relations, goals, activities, lifestyle characteristics, and qualities that you consider to define an active party supporter for the Democratic party or that distinguishes them from other people.

There are twenty numbered blanks below. Please write a maximum of 20 associations that you have with Democratic party supporters.

For example, this may include “Active Democratic party supporter is…” traits, characteristics that describe the way they live, roles they might have, and activities they may enjoy to engage in, and the things they may feel are important in life.

Answer as if you were giving the answers to yourself, not to somebody else. Write the answers in the order that they occur to you. Don't worry about logic or 'importance.' Go along fairly fast.

1. 
2. 
3. 
4. 
5.
NV id content Democrats

We would now like to ask you questions about the words that you associate with active party supporters. If you do not see yourself as an active party supporter, or are unsure, then please answer the following questions imagining that you are an active party supporter.

The questions below will insert the answers you gave to the earlier question of how you see active party supporters. This means that, depending on what you wrote, some of the questions may not make sense, may be difficult to answer, or may be blank. if this is the case, please tick the box "X NA" for not applicable.

Earlier, you wrote that "$(q://QID147/ChoiceTextEntryValue/1)" is something you associate with active party supporters for the Democratic Party. The following questions are about this.

"$(q://QID147/ChoiceTextEntryValue/1)" is an important part of my identity as an active party supporter for the Democratic Party

As an active party supporter for the Democratic Party I identify as "$(q://QID147/ChoiceTextEntryValue/1)"

It is an important part of my identity as an active party supporter for the Democratic Party to not be "$(q://QID147/ChoiceTextEntryValue/1)"

As an active party supporter for the Democratic Party, I want to distance myself from being "$(q://QID147/ChoiceTextEntryValue/1)"
Earlier, you wrote that "$\{q://QID147\}/ChoiceTextEntryValue/2\}" is something you associate with active party supporters for $\{q://QID82\}/ChoiceGroup/SelectedChoices$. The following questions are about this.

| X | NA | Strongly disagree | Disagree | Somewhat disagree | Neither agree nor disagree | Somewhat agree | Agree | Strongly agree |
|---|----|------------------|---------|------------------|-------------------------|--------------|-------|---------------|
|   |    |                  |         |                  |                         |              |       |               |

="$\{q://QID147\}/ChoiceTextEntryValue/2\}" is an important part of my identity as an active party supporter for the Democratic Party

As an active party supporter for the Democratic Party I identify as "$\{q://QID147\}/ChoiceTextEntryValue/2\}"  

It is an important part of my identity as an active party supporter for the Democratic Party to not be "$\{q://QID147\}/ChoiceTextEntryValue/2\}"  

As an active party supporter for the Democratic Party, I want to distance myself from being "$\{q://QID147\}/ChoiceTextEntryValue/2\}"  

I identify as being "$\{q://QID134\}/ChoiceTextEntryValue/2\}"  

Now we would like to ask you about three additional associations that you may or may not associate with active party supporters for the Democratic Party.

The first association is: "$\{e://Field/Activistcontent1\}". The following questions are about this.

| X | NA | Strongly disagree | Disagree | Somewhat disagree | Neither agree nor disagree | Somewhat agree | Agree | Strongly agree |
|---|----|------------------|---------|------------------|-------------------------|--------------|-------|---------------|
|   |    |                  |         |                  |                         |              |       |               |

="$\{e://Field/Activistcontent1\}" is an important part of my identity as an active party supporter for the Democratic Party

As an active party supporter for the Democratic Party I identify as "$\{e://Field/Activistcontent1\}"  

It is an important part of my identity as an active party supporter for the Democratic Party to not be "$\{e://Field/Activistcontent1\}"
As an active party supporter for the Democratic Party, I want to distance myself from being "${e://Field/Activistcontent1}"  
I identify as being "${e://Field/Activistcontent1}" 

The second association is: "${e://Field/PcontentT1}". The following questions are about this.

"${e://Field/PcontentT1}" is an important part of my identity as an active party supporter for the Democratic Party  
As an active party supporter for the Democratic Party I identify as "${e://Field/PcontentT1}"  
It is an important part of my identity as an active party supporter for the Democratic Party to not be "${e://Field/PcontentT1}"  
As an active party supporter for the Democratic Party, I want to distance myself from being "${e://Field/PcontentT1}"  
I identify as being "${e://Field/PcontentT1}"  

The third association is: "casual". The following questions are about this.

"casual" is an important part of my identity as an active party supporter for  
As an active party supporter for  
I identify as "casual"  
It is an important part of my identity as an active party supporter for  
As an active party supporter for
I identify as being "casual"

No preference Republican Q

Active party supporters for the Republican Party

Now, we would like to ask you about "Active party supporters for the Republican party" - what do you see as their important characteristics?

We would like you to list the words that you personally associate with Active party supporters for the Republican party. This may include the traits, values, principles, attributes, roles, relations, goals, activities, lifestyle characteristics, and qualities that you consider to define a active party supporters for the Republican party or that distinguishes them from other people.

There are twenty numbered blanks below. Please write a maximum of 20 associations you have with Republican party supporters.

For example, this may include “An active Republican party supporter is...” traits, characteristics that describe the way they live, roles they might have, and activities they may enjoy to engage in, and the things they may feel are important in life.

Answer as if you were giving the answers to yourself, not to somebody else. Write the answers in the order that they occur to you. Don't worry about logic or 'importance.' Go along fairly fast.

1. 
2. 
3. 
4. 
5. 
6. 
7. 
8. 
9. 
10. 
11. 
12. 
13. 
NV id content Republicans

We would now like to ask you questions about the words that you associate with active party supporters. If you do not see yourself as an active party supporter, or are unsure, then please answer the following questions imagining that you are an active party supporter.

The questions below will insert the answers you gave to the earlier question of how you see active party supporters. This means that, depending on what you wrote, some of the questions may not make sense, may be difficult to answer, or may be blank. If this is the case, please tick the box “X NA” for not applicable.

Earlier, you wrote that "${q://QID145/ChoiceTextEntryValue/1}" is something you associate with active party supporters for the Republican Party. The following questions are about this.

"${q://QID145/ChoiceTextEntryValue/1}" is an important part of my identity as an active party supporter for the Republican Party

X NA Strongly disagree Disagree Somewhat disagree Neither agree nor disagree Somewhat agree Agree Strongly agree

As an active party supporter for the Republican Party I identify as "${q://QID145/ChoiceTextEntryValue/1}"  
It is an important part of my identity as an active party supporter for the Republican Party to not be "${q://QID145/ChoiceTextEntryValue/1}" 

As an active party supporter for ${q://QID82/ChoiceGroup/SelectedChoices}, I want to distance myself from being "${q://QID134/ChoiceTextEntryValue/1}"  
I identify as being "${q://QID145/ChoiceTextEntryValue/1}"  

Earlier, you wrote that "${q://QID145/ChoiceTextEntryValue/2}" is something you associate with active party supporters for the Republican Party. The following questions are about this.

X NA Strongly disagree Disagree Somewhat disagree Neither agree nor disagree Somewhat agree Agree Strongly agree

https://rug.eu.qualtrics.com/ControlPanel/Ajax.php?action=GetSurveyPrintPreview
Now we would like to ask you about two additional associations that you may or may not associate with active party supporters for the Republican Party.

The first association is: "$\{\text{Field/Activistcontent2}\}". The following questions are about this.

| $\{\text{Field/Activistcontent2}\}$ is an important part of my identity as an active party supporter for the Republican Party | Strongly disagree | Disagree | Somewhat disagree | Neither agree nor disagree | Somewhat agree | Agree | Strongly agree |
|---|---|---|---|---|---|---|---|
| | | | | | | | |
| | | | | | | | |

As an active party supporter for the Republican Party I identify as "$\{\text{Field/Activistcontent2}\}$".

| $\{\text{Field/Activistcontent2}\}$ is an important part of my identity as an active party supporter for the Republican Party to not be "$\{\text{Field/Activistcontent2}\}$" |
|---|---|---|---|---|---|---|---|
| | | | | | | | |
| | | | | | | | |

The second association is: "$\{\text{Field/PlcontentT1}\}". The following questions are about this.

| $\{\text{Field/PlcontentT1}\}$ | Strongly disagree | Disagree | Somewhat disagree | Neither agree nor disagree | Somewhat agree | Agree | Strongly agree |
|---|---|---|---|---|---|---|---|
| | | | | | | | |
| | | | | | | | |
"$\{e://Field/PcontentT1\}\) is an important part of my identity as an active party supporter for the Republican Party

As an active party supporter for the Republican Party I identify as "$\{e://Field/PcontentT1\}\)"

It is an important part of my identity as an active party supporter for the Republican Party to not be "$\{e://Field/PcontentT1\}\)"

As an active party supporter for the Republican Party, I want to distance myself from being "$\{e://Field/PcontentT1\}\)"

I identify as being "$\{e://Field/PcontentT1\}\)

No preference Active party supporter intro

Now, we would like to ask you questions about the group of ‘active party supporters’ in general.

An active party supporter is an individual who aims to promote one particular political party or candidate that they support. Importantly, they seek to influence the decisions of others and persuade them to vote for the party they support. The ultimate purpose of this is to benefit this political party or candidate in the elections (i.e., to win votes for their party). A party promoter may for example, take part in a voter drive, offer their skills to a political committee, campaign for the party, host election event(s), start a grassroots fundraising page or hold a fundraising party.

Please continue onto the next page to start.

Voting Preference

How strongly do you support $\{q://QID82/ChoiceGroup/SelectedChoices\}$?

Very Weakly ○ Weakly ○ Somewhat Weakly ○ Neither strongly nor weakly ○ Somewhat Strongly ○ Strongly ○ Very Strongly ○

My attitude about $\{q://QID82/ChoiceGroup/SelectedChoices\}$ is closely tied to how I see myself as a person.
How certain are you of your opinion about $q://QID82/ChoiceGroup/SelectedChoices$?

- Extremely Uncertain
- Uncertain
- Somewhat Uncertain
- Unsure
- Somewhat Certain
- Certain
- Extremely Certain

Voting for $q://QID82/ChoiceGroup/SelectedChoices$ is important to me.

- Strongly Disagree
- Disagree
- Somewhat Disagree
- Neither Agree nor Disagree
- Somewhat Agree
- Agree
- Strongly Agree

I feel that I am voting for the lesser of two evils.

- Strongly Disagree
- Disagree
- Somewhat Disagree
- Neither Agree nor Disagree
- Somewhat Agree
- Agree
- Strongly Agree

Loyalty to $q://QID82/ChoiceGroup/SelectedChoices$ is more important than my individual concerns.

- Strongly Disagree
- Disagree
- Somewhat Disagree
- Neither Agree nor Disagree
- Somewhat Agree
- Agree
- Strongly Agree

Active party supporter Traits

**PART 3: ELECTION CAMPAGINERS**

*Active party supporters for $q://QID82/ChoiceGroup/SelectedChoices*$

We would now like to ask you some questions about your opinion about the group of ‘active party supporters’ who support the **party you intend to vote for in the 2016 presidential elections**.

You indicated that the party you think you will vote for at this moment is:

$q://QID82/ChoiceGroup/SelectedChoices$

This means that you would like to answer the following questions in this section about active party supporters who promote $q://QID82/ChoiceGroup/SelectedChoices$ in the 2016 Presidential elections. Importantly, active party supporters seek to influence the decisions of others and persuade them to vote for $q://QID82/ChoiceGroup/SelectedChoices$. The ultimate purpose of this is to benefit $q://QID82/ChoiceGroup/SelectedChoices$ in the 2016 elections (i.e., to win them votes for
a variety of reasons). This can be online or offline. An active party supporter may for example, try to convince a friend, post about the party or candidate on social media, blog, take part in a voter drive, offer their skills to a political committee, campaign for \$(q://QID82/ChoiceGroup/SelectedChoices), host election event(s), start a grassroots fundraising page or hold a fundraising party.

We would like you to list the words that you personally associate with “active party supporters” who support \$(q://QID82/ChoiceGroup/SelectedChoices). This may include the traits, values, principles, attributes, roles, relations, goals, activities, lifestyle characteristics, and qualities that you consider to define an active party supporter for \$(q://QID82/ChoiceGroup/SelectedChoices) or that distinguishes them from other people.

There are twenty numbered blanks below. Please write a maximum of 20 associations that you have with active party supporters who support \$(q://QID82/ChoiceGroup/SelectedChoices).

For example, this may include “An active party supporter is…” traits, characteristics that describe the way they live, roles they might have, activities they may enjoy to engage in, and the things they may feel are important in life.

Answer as if you were giving the answers to yourself, not to somebody else. Write the answers in the order that they occur to you. Don't worry about logic or 'importance.' Go along fairly fast.

1. 
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19.
Active Party supporter

Please rate the extent that you agree with the following statements.

| Statement                                                                 | Strongly disagree | Disagree | Somewhat disagree | Neither agree nor disagree | Somewhat agree | Agree | Strongly agree |
|---------------------------------------------------------------------------|-------------------|----------|-------------------|-----------------------------|----------------|-------|----------------|
| I feel strong ties with active party supporters.                         | ○                 | ○        | ○                 | ○                           | ○              | ○     | ○              |
| I identify with other active party supporters.                           | ○                 | ○        | ○                 | ○                           | ○              | ○     | ○              |
| I see myself as an active party supporter.                               | ○                 | ○        | ○                 | ○                           | ○              | ○     | ○              |
| I am pleased to be an active party supporter.                            | ○                 | ○        | ○                 | ○                           | ○              | ○     | ○              |
| I have a lot in common with the average active party supporter.          | ○                 | ○        | ○                 | ○                           | ○              | ○     | ○              |
| I am similar to the average active party supporter.                      | ○                 | ○        | ○                 | ○                           | ○              | ○     | ○              |
| If I think of the people I see as active party supporters, I see myself as one of them. | ○                 | ○        | ○                 | ○                           | ○              | ○     | ○              |
| Active party supporters, can influence the outcome of the 2016 Presidential Elections | ○                 | ○        | ○                 | ○                           | ○              | ○     | ○              |

I consider myself to be an 'active party supporter':

- Yes
- No
- Unsure

Identification with content

We would now like to ask you questions about the words that you associate with active party supporters. If you do not see yourself as an active party supporter, or are unsure, then please answer the following questions imagining that you are an active party supporter.

The questions below will insert the answers you gave to the earlier question of how you see active party supporters. This means that, depending on what you wrote, some of the questions may not make sense, may be difficult to answer, or may be blank, if this is the case, please tick the box "X NA" for not applicable.
Earlier, you wrote that "$(q://QID134/ChoiceTextEntryValue/1)$" is something you associate with active party supporters for $(q://QID82/ChoiceGroup/SelectedChoices)$. The following questions are about this.

| X | Strongly disagree | Disagree | Somewhat disagree | Neither agree nor disagree | Somewhat agree | Agree | Strongly agree |
|---|-------------------|---------|-------------------|---------------------------|----------------|-------|----------------|
| NA | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ |

As an active party supporter for $(q://QID82/ChoiceGroup/SelectedChoices)$, I identify as "$(q://QID134/ChoiceTextEntryValue/1)$".

It is an important part of my identity as an active party supporter for $(q://QID82/ChoiceGroup/SelectedChoices)$ to not be "$(q://QID134/ChoiceTextEntryValue/1)$".

As an active party supporter for $(q://QID82/ChoiceGroup/SelectedChoices)$, I want to distance myself from being "$(q://QID134/ChoiceTextEntryValue/1)$".

I identify as being "$(q://QID134/ChoiceTextEntryValue/1)$".

Earlier, you wrote that "$(q://QID134/ChoiceTextEntryValue/2)$" is something you associate with active party supporters for $(q://QID82/ChoiceGroup/SelectedChoices)$. The following questions are about this.

| X | Strongly disagree | Disagree | Somewhat disagree | Neither agree nor disagree | Somewhat agree | Agree | Strongly agree |
|---|-------------------|---------|-------------------|---------------------------|----------------|-------|----------------|
| NA | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ |

As an active party supporter for $(q://QID82/ChoiceGroup/SelectedChoices)$, I identify as "$(q://QID134/ChoiceTextEntryValue/2)$".

It is an important part of my identity as an active party supporter for $(q://QID82/ChoiceGroup/SelectedChoices)$ to not be "$(q://QID134/ChoiceTextEntryValue/2)$".

As an active party supporter for $(q://QID82/ChoiceGroup/SelectedChoices)$, I want to distance myself from being "$(q://QID134/ChoiceTextEntryValue/2)$".

I identify as being "$(q://QID134/ChoiceTextEntryValue/2)$".

Now we would like to ask you about four additional associations that you may or may not associate with active party supporters for $(q://QID82/ChoiceGroup/SelectedChoices)$.

Questionnaire T2
The first association is: "$\{e://Field/Activistcontent1\}$". The following questions are about this.

"$\{e://Field/Activistcontent1\}$ is an important part of my identity as an active party supporter for
$\{q://QID82/ChoiceGroup/SelectedChoices\}$

As an active party supporter for
$\{q://QID82/ChoiceGroup/SelectedChoices\}$
I identify as "$\{e://Field/Activistcontent1\}$"

It is an important part of my identity as an active party supporter for
$\{q://QID82/ChoiceGroup/SelectedChoices\}$
to not be "$\{e://Field/Activistcontent1\}$"

As an active party supporter for
$\{q://QID82/ChoiceGroup/SelectedChoices\}$,
I want to distance myself from being
"$\{e://Field/Activistcontent1\}$"

I identify as being
"$\{e://Field/Activistcontent1\}$"

The second association is: "$\{e://Field/Activistcontent2\}$". The following questions are about this.

"$\{e://Field/Activistcontent2\}$ is an important part of my identity as an active party supporter for
$\{q://QID82/ChoiceGroup/SelectedChoices\}$

As an active party supporter for
$\{q://QID82/ChoiceGroup/SelectedChoices\}$
I identify as "$\{e://Field/Activistcontent2\}$"

It is an important part of my identity as an active party supporter for
$\{q://QID82/ChoiceGroup/SelectedChoices\}$
to not be "$\{e://Field/Activistcontent2\}$"

As an active party supporter for
$\{q://QID82/ChoiceGroup/SelectedChoices\}$,
I want to distance myself from being
"$\{e://Field/Activistcontent2\}$"

I identify as being
"$\{e://Field/Activistcontent2\}$"

The third association is: "$\{e://Field/PlcontentT1\}$". The following questions are about this.

"$\{e://Field/PlcontentT1\}$ is an important part of my identity as an active party supporter for
$\{q://QID82/ChoiceGroup/SelectedChoices\}$

Questionnaire T2
As an active party supporter for
$q\langle QID82\rangle\{ChoiceGroup\{SelectedChoices\}\}$
I identify as "$p\langle Field\{P1\}\{contentT1\}\}$"

It is an important part of my identity as an
active party supporter for
$q\langle QID82\rangle\{ChoiceGroup\{SelectedChoices\}\}$
to not be "$p\langle Field\{P1\}\{contentT1\}\}$"

As an active party supporter for
$q\langle QID82\rangle\{ChoiceGroup\{SelectedChoices\}\}$,
I want to distance myself from being
"$p\langle Field\{P1\}\{contentT1\}\}$"
I identify as being "$p\langle Field\{P1\}\{contentT1\}\}$"

The fourth association is: "casual". The following questions are about this.

"casual" is an important part of my identity
as an active party supporter for
$q\langle QID82\rangle\{ChoiceGroup\{SelectedChoices\}\}$

As an active party supporter for
$q\langle QID82\rangle\{ChoiceGroup\{SelectedChoices\}\}$
I identify as "casual"

It is an important part of my identity as an
active party supporter for
$q\langle QID82\rangle\{ChoiceGroup\{SelectedChoices\}\}$
to not be "casual"

As an active party supporter for
$q\langle QID82\rangle\{ChoiceGroup\{SelectedChoices\}\}$,
I want to distance myself from being
"casual"
I identify as being "casual"

APS Other: For Dem, Lib, Green, Other

Active party supporters for the Republican party

Now, we would like to ask you about "active party supporters" who support for the Republican party in the
2016 presidential elections - what do you see as their important characteristics?

Definition, active party supporters: Active party supporters are a group of people who aim to promote the
Republican party in the 2016 Presidential elections. Importantly, active party supporters seek to influence
the decisions of others and persuade them to vote for the Republican party. The ultimate purpose of this
is to benefit the Republican party in the 2016 elections (i.e., to win votes for this party for a variety of
reasons). This can be online or offline. An active party supporter may for example, try to convince a
friend, post about the party or candidate on social media, blog, take part in a voter drive offer their skills
to a political committee, campaign for the Republican party, host election event(s), start a grassroots
fundraising page or hold a fundraising party.
We would like you to list the words that you personally associate with "active party supporters" who support the Republican party. This may include the traits, values, principles, attributes, roles, relations, goals, activities, lifestyle characteristics, and qualities that you consider to define an active party supporter for the Republican party or that distinguishes them from other people.

There are twenty numbered blanks below. Please write a maximum of 20 associations that you have with active party supporters who support the Republican party.

For example, this may include "An active party supporter is…" traits, characteristics that describe the way they live, roles they might have, activities they may enjoy to engage in, and the things they may feel are important in life.

Answer as if you were giving the answers to yourself, not to somebody else. Write the answers in the order that they occur to you. Don't worry about logic or 'importance.' Go along fairly fast.

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20.

The questions below will insert the answers you gave to the earlier question of how you see active party supporters. This means that, depending on what you wrote, some of the questions may not make sense, may be difficult to answer, or in the case where you wrote less than two items, one question may be blank. If this is the case, please tick the box "NA" not applicable.
We would now like to ask you questions about the words that you associate with active party supporters for the Republican party and if you see these also as relevant for your own identity. If you do not see yourself as an active party supporter, or are unsure, then please answer the following questions imagining that you are an active party supporter.

Earlier, you wrote that "$(q://QID221/ChoiceTextEntryValue/1)$" is something you associate with active party supporters for Republicans. The following questions are about how you think about this association for how you see yourself as an active party supporter for $(q://QID82/ChoiceGroup/SelectedChoices)$.

| X | Strongly disagree | Disagree | Somewhat disagree | Neither agree nor disagree | Somewhat agree | Agree | Strongly agree |
|---|-------------------|---------|-------------------|---------------------------|---------------|------|---------------|
| NA | 0                 | 0       | 0                 | 0                         | 0             | 0    | 0             |

As an active party supporter for $(q://QID82/ChoiceGroup/SelectedChoices)$ I identify as "$(q://QID221/ChoiceTextEntryValue/1)$" to not be "$(q://QID221/ChoiceTextEntryValue/1)$" 

| X | Strongly disagree | Disagree | Somewhat disagree | Neither agree nor disagree | Somewhat agree | Agree | Strongly agree |
|---|-------------------|---------|-------------------|---------------------------|---------------|------|---------------|
| NA | 0                 | 0       | 0                 | 0                         | 0             | 0    | 0             |

As an active party supporter for $(q://QID82/ChoiceGroup/SelectedChoices)$, I want to distance myself from being "$(q://QID221/ChoiceTextEntryValue/1)$" I identify as being "$(q://QID221/ChoiceTextEntryValue/1)$" 

Earlier, you wrote that "$(q://QID221/ChoiceTextEntryValue/2)$" is something you associate with active party supporters for Republicans. The following questions are about how you think about this association for how you see yourself as an active party supporter.

| X | Strongly disagree | Disagree | Somewhat disagree | Neither agree nor disagree | Somewhat agree | Agree | Strongly agree |
|---|-------------------|---------|-------------------|---------------------------|---------------|------|---------------|
| NA | 0                 | 0       | 0                 | 0                         | 0             | 0    | 0             |

As an active party supporter for $(q://QID82/ChoiceGroup/SelectedChoices)$ I identify as "$(q://QID221/ChoiceTextEntryValue/2)$" 

| X | Strongly disagree | Disagree | Somewhat disagree | Neither agree nor disagree | Somewhat agree | Agree | Strongly agree |
|---|-------------------|---------|-------------------|---------------------------|---------------|------|---------------|
| NA | 0                 | 0       | 0                 | 0                         | 0             | 0    | 0             |

It is an important part of my identity as an active party supporter for $(q://QID82/ChoiceGroup/SelectedChoices)$ to not be "$(q://QID221/ChoiceTextEntryValue/2)$"
As an active party supporter for $\{q://QID82/ChoiceGroup/SelectedChoices\}, I want to distance myself from being "$\{q://QID221/ChoiceTextEntryValue/2\}"

I identify as being "$\{q://QID221/ChoiceTextEntryValue/2\}"

### APS other: For Republicans

**Active party supporters for the Democratic party**

Now, we would like to ask you about "active party supporters" who support the Democratic party in the 2016 presidential elections - what do you see as their important characteristics?

**Definition, active party supporters:** Active party supporters are a group of people who aim to promote the Democratic party in the 2016 Presidential elections. Importantly, active party supporters seek to influence the decisions of others and persuade them to vote for the Democratic party. The ultimate purpose of this is to benefit the Democratic party in the 2016 elections (i.e., to win votes for this party for a variety of reasons). This can be online or offline. An active party supporter may for example, try to convince a friend, post about the party or candidate on social media, blog, take part in a voter drive offer their skills to a political committee, campaign for the Democratic party, host election event(s), start a grassroots fundraising page or hold a fundraising party.

We would like you to list the words that you personally associate with "active party supporters" who support the Democratic party. This may include the traits, values, principles, attributes, roles, relations, goals, activities, lifestyle characteristics, and qualities that you consider to define an active party supporter for the Democratic party or that distinguishes them from other people.

There are twenty numbered blanks below. Please write a maximum of 20 associations you have with active party supporters who support the Democratic party.

For example, this may include “An active party supporter is...” traits, characteristics that describe the way they live, roles they might have, activities they may enjoy to engage in, and the things they may feel are important in life.

Answer as if you were giving the answers to yourself, not to somebody else. Write the answers in the order that they occur to you. Don't worry about logic or 'importance.' Go along fairly fast.

1. 
2. 
3. 
4. 
5.
The questions below will insert the answers you gave to the earlier question of how you see active party supporters. This means that, depending on what you wrote, some of the questions may not make sense, may be difficult to answer, or in the case where you wrote less than two items, one question may be blank. If this is the case, please tick the box "NA" not applicable.

We would now like to ask you questions about the words that you associate with active party supporters for the Democratic party and if you see these also as relevant for your own identity. If you do not see yourself as an active party supporter, or are unsure, then please answer the following questions imagining that you are an active party supporter.

Earlier, you wrote that "${q://QID227/ChoiceTextEntryValue/1}" is something you associate with active party supporters for the Democratic party. The following questions are about how you think about this association for how you see yourself as an active party supporter for ${q://QID82/ChoiceGroup/SelectedChoices}.

| X | Strongly disagree | Disagree | Somewhat disagree | Neither agree nor disagree | Somewhat agree | Agree | Strongly agree |
|---|-------------------|---------|-------------------|---------------------------|----------------|-------|----------------|
| NA |                  |         |                   |                           |                |       |                |

"${q://QID227/ChoiceTextEntryValue/1}" is an important part of my identity as an active party supporter for ${q://QID82/ChoiceGroup/SelectedChoices}  

As an active party supporter for ${q://QID82/ChoiceGroup/SelectedChoices}  

I identify as "${q://QID227/ChoiceTextEntryValue/1}"
It is an important part of my identity as an active party supporter for

As an active party supporter for

I want to distance myself from being

I identify as being

Earlier, you wrote that "${q://QID227/ChoiceTextEntryValue/2}" is something you associate with active party supporters for the Democratic party. The following questions are about how you think about this association for how you see yourself as an active party supporter.

As an active party supporter for

I identify as being

It is an important part of my identity as an active party supporter for

As an active party supporter for

I want to distance myself from being

I identify as being

Action

PART 4: You and the elections

We would now like to ask you some questions about the actions you have undertaken in these elections and other general information about you.

First, we would like you to answer the following questions about your activities during the 2016 Presidential elections.
In the last 2 weeks of the 2016 Presidential election campaign, on average, how frequently have you shown your support for a party (e.g., by attending political events and declaring your allegiance)?

Never ○ Less than once per 2 weeks ○ Once per 2 weeks ○ Once per week ○ 2-6 times per week ○ Once a day ○ Multiple times per day ○

In the last 2 weeks of the 2016 Presidential election campaign, on average, how frequently have you actively promoted the party that you support (e.g., by campaigning for them or convincing others)?

Never ○ Less than once per 2 weeks ○ Once per 2 weeks ○ Once per week ○ 2-6 times per week ○ Once a day ○ Multiple times per day ○

In the last 2 weeks of the 2016 Presidential election campaign, on average, how frequently have you engaged in action which could be considered to be opposing opposition party(s) and/or candidate(s) (e.g., by criticizing them)?

Never ○ Less than once per 2 weeks ○ Once per 2 weeks ○ Once per week ○ 2-6 times per week ○ Once a day ○ Multiple times per day ○

If you are reading this, then please leave this question blank, please do not answer this question.

Never ○ Less than once per 2 weeks ○ Once per 2 weeks ○ Once per week ○ 2-6 times per week ○ Once a day ○ Multiple times per day ○

Please tick the boxes below to show which activities you have engaged in (you may tick more than one box)

☐ Tried to convince others to vote for a specific candidate
☐ Tried to convince others not to vote for a specific candidate
☐ Debated about the elections with friends and/or family
☐ Campaigned for party
☐ Donated
☐ Display a poster in my house
☐ Display a bumper sticker on my car
☐ Wear a badge or political pin
☐ Attended a political event (e.g., rally, debate, march)
☐ Publicly declared my political allegiance (e.g., told friends, family and/or colleagues)
☐ Flyering
☐ Participated in a voter drive
☐ Participated in a public debate
☐ Set up a grass-roots donation site
☐ Signed up to mailing list
☐ Blog about the election
☐ Display my political allegiance on social media
☐ Liking election content on social media
☐ Sharing election content on social media
☐ Posting my own election content on social media

Other, please specify in box below:
Please write any additional activities you have engaged in to support your party:

When I think about my political actions during the 2016 elections, I have mainly...

(-100 = only opposed the party/candidate I dislike, 0 = promoted/opposed equally; 100 = Only promoted the party/candidate I like)

I intend to do more to promote the party I support in the elections.

Strongly Disagree Disagree Somewhat disagree Neither agree nor disagree Somewhat agree Agree Strongly agree

Action ID content

The questions below will insert the answers you gave to the earlier question of how you see active party supporters. This means that, depending on what you wrote, some of the questions may not make sense, may be difficult to answer, or in the case where you wrote less than two items, one question may be blank. If this is the case, please tick the box “NA” not applicable.

If applicable, when I take part in the action ticked above, it is important to me to act in a way that is...

..."${q://QID134/ChoiceTextEntryValue/1}"  X  NA Strongly disagree Disagree Somewhat disagree Neither agree nor disagree Somewhat agree Agree Strongly agree

..."${q://QID134/ChoiceTextEntryValue/2}"  

..."caring"

..."moral"

..."competent"

..."${q://QID221/ChoiceTextEntryValue/1}"  

..."${q://QID221/ChoiceTextEntryValue/2}"
27/02/2017

**Qualtrics Survey Software**

I prefer to take part in party action that is considered to be...

**Action ID content no voting pps**

The questions below will insert the answers you gave to the earlier question of how you see active party supporters. This means that, depending on what you wrote, some of the questions may not make sense, may be difficult to answer, or in the case where you wrote less than two items, one question may be blank. If this is the case, please tick the box "NA" not applicable.

If applicable, when I take part in the action ticked above, it is important to me to act in a way that is...

https://rug.eu.qualtrics.com/ControlPanel/Ajax.php?action=GetSurveyPrintPreview
I prefer to take part in party action that is considered to be...

US system

PART 5: You and the US

This last section consists of three pages, which will ask you for your opinion about the US.

I identify with Americans

I am hopeful about the future of American Politics
I am hopeful about the future of America

| Strongly Disagree | Disagree | Somewhat Disagree | Neither Agree nor Disagree | Somewhat Agree | Agree | Strongly Agree |
|-------------------|----------|-------------------|---------------------------|----------------|-------|----------------|

The average American is ... about the current state of American society

| Very Pessimistic | Pessimistic | Slightly pessimistic | Neutral | Slightly optimistic | Optimistic | Very Optimistic |
|------------------|-------------|----------------------|---------|---------------------|------------|------------------|

I am ... about the current state of American society

| Very Pessimistic | Pessimistic | Slightly pessimistic | Neutral | Slightly optimistic | Optimistic | Very Optimistic |
|------------------|-------------|----------------------|---------|---------------------|------------|------------------|

Whatever its faults may be, the American form of government is still the best for us.

I would rather live under our system of government than any other that I can think of.

You can generally trust the people who run our government to do what is right.

Most public officials can be trusted to do what is right without us having to constantly check on them.

The "people" need to take back power from the US elite.

There is often debate about whether or not the public is told the whole truth about various important issues. These questions assess your beliefs about two of these subjects.

| Strongly disagree | Disagree | Somewhat disagree | Neither agree nor disagree | Somewhat agree | Agree | Strongly agree |
|-------------------|----------|-------------------|---------------------------|----------------|-------|----------------|

Groups of scientists manipulate, fabricate, or suppress evidence in order to deceive the public.

The moon landings were faked.
We have one final question about how you see yourself.

It is important to me to be seen as consistent by others:

- [ ] Strongly disagree
- [ ] Disagree
- [ ] Somewhat disagree
- [ ] Neither agree nor disagree
- [ ] Somewhat agree
- [ ] Agree
- [ ] Strongly agree

End

Thank you!

This is the end of questionnaire 2.

Please continue onto the next page to receive your M-Turk code in order to get paid

You will be contacted just after the elections to briefly ask about your voting behaviour and reactions.

If you have any further questions please email: f.m.turner@rug.nl

If you have any final comments you would like to leave about this questionnaire, please use the box below:

[Text box]

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T3 Questionnaire

mid-November 2016
Default Question Block

You, the US and the 2016 US Presidential Elections

Thank you for agreeing to participate in this short final questionnaire. The survey consists of 9 questions, and should take only 3 minutes to complete.

Did you vote in the US 2016 Presidential elections?

☐ Yes
☐ Unsure
☐ No

Which party did you vote for in the 2016 US Presidential Elections?

☐ the Democratic party
☐ the Republican party
☐ the Libertarian party
☐ the Green party
☐ a party that is not Democratic/Republican/Libertarian/Green
☐ Did not vote

How pleased are you that Donald Trump/the Republicans won the Presidential Elections

Extremely displeased ☐ Very displeased ☐ Moderately displeased ☐ Slightly displeased ☐ Neither pleased nor displeased ☐ Slightly pleased ☐ Moderately pleased ☐ Very pleased ☐ Extremely pleased ☐

To what extent do you accept Donald Trump as your new US President?

Completely reject ☐ Reject a great deal ☐ Reject a moderate amount ☐ Reject a little ☐ Neither reject nor accept ☐ Accept a little ☐ Accept a moderate amount ☐ Accept a great deal ☐ Completely accept ☐

Do you oppose or support the movement against the Election of Donald Trump as President?

Completely oppose ☐ Oppose a great deal ☐ Oppose a moderate amount ☐ Oppose a little ☐ Neither oppose nor support ☐ Support a little ☐ Support a moderate amount ☐ Support a great deal ☐ Completely support ☐
AntiTrump Movement

Have you **supported** the movement against the Election of Donald Trump as President, in any way (e.g., on social media or by engaging in action)?

- Yes
- Unsure
- No

What did you do? This can range from voicing support (e.g., talking to friends or on social media), to joining in demonstrations or organizing other actions opposing Trump?

I Intend to **support** the movement against the Election of Donald Trump as President, **in the future** (e.g., on social media or by engaging in action)?

- Strongly agree
- Agree
- Strongly agree
- Agree
- Neither agree nor disagree
- Disagree
- Somewhat disagree

ProTrump

Have you **opposed** the movement against the Election of Donald Trump as President, in any way (e.g., on social media or by engaging in action)?

- Yes
- Unsure
- No

What did you do? This can range from voicing opposition (e.g., talking to friends or on social media), to joining in counter demonstrations or organizing other actions supporting Trump.

I Intend to **oppose** the movement against the Election of Donald Trump as President, **in the future** (e.g., on social media or by engaging in action)?

- Strongly disagree
- Disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Agree
- Strongly agree
UncertainPps

Have you either supported or opposed the movement against the Election of Donald Trump as President, in any way (e.g., on social media or by engaging in action)?

Yes  ○  Unsure  ○  No  ○

What did you do? This can range from voicing support or opposition to the movement against Trump (e.g., talking to friends or on social media), to joining in demonstrations or organizing other actions opposing Trump?

I Intend to either support or oppose the movement against the Election of Donald Trump as President, in the future (e.g., on social media or by engaging in action)?

Strongly disagree  ○  Disagree  ○  Somewhat disagree  ○  Neither agree nor disagree  ○  Somewhat agree  ○  Agree  ○  Strongly agree  ○

End

I identify with Americans

Strongly Disagree  ○  Disagree  ○  Somewhat Disagree  ○  Neither Agree nor Disagree  ○  Somewhat Agree  ○  Agree  ○  Strongly Agree  ○

I am hopeful about the future of America

Strongly Disagree  ○  Disagree  ○  Somewhat Disagree  ○  Neither Agree nor Disagree  ○  Somewhat Agree  ○  Agree  ○  Strongly Agree  ○

Do you have any comments?
This is the end of the survey. Thank you so much for participating!

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