Global impact of COVID-19 on agriculture: role of sustainable agriculture and digital farming

Adithya Sridhar¹ · Akash Balakrishnan² · Meenu Mariam Jacob¹ · Mika Sillanpää³ · Nanditha Dayanandan¹

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Abstract
The rise and spread of the coronavirus pandemic (COVID-19) has created an imbalance in all sectors worldwide, massively disrupting the global economy. Social distancing, quarantine regulations, and strict travel restrictions have led to a major reduction in the workforce and loss of jobs across all industrial sectors. One of the sectors completely exposed was the agriculture and food sector. The initiation of a nationwide lockdown by the government resulted in the shutdown of industries globally impacting the overall supply chain from farmer to consumer. The need of the hour is to propose effective solutions which can serve the dual purpose of market growth as well as customer satisfaction. This paper reviews the impact of COVID-19 on the agro-food system and its economy stressing critical factors like food production, demand, price hikes, security, and supply chain resilience. To conserve natural resources and meet the sustainable development goals (SDG), importance has been given to adopting sustainable agricultural practices with a prime focus on techniques like urban agriculture, crop rotation, hydroponics, and family farming. Possible advancements like the use of digital tools, mainly artificial intelligence, machine learning, deep learning, and block-chain technology, in the agro-food sector have been discussed as they could be a promising tool to develop a self-reliant society. This work would be a perfect platform to understand the growing impact of the pandemic as well as supporting cost-effective solutions for a green ecosystem.

Keywords Agriculture · COVID-19 · Food security · Sustainable farming · Digitalization

Introduction
The outbreak of the global coronavirus (COVID-19) pandemic posed a significant threat to health with a ripple effect on various sectors impacting human life. The virus rapidly spread and affected economies thus bringing out inefficiencies in both the agriculture and industrial sector resulting in food insecurity (Jámbor et al. 2020). Different national and international organizations like Food and Agricultural Organization (FAO), International Food Policy Research Institute (IFPRI) have tried to keep the global market open (Pu and Zhong, 2020). However, the rapid transmission of the virus resulted in several nations restricting international trade and travel resulting in poverty, hunger, and malnutrition across the globe (Torero, 2020).

The virus showed its first signs in December 2019 when a pneumonia outbreak took place in the Wuhan province of China (Abbott et al. 2020; Kumar et al. 2020). World Health Organization (WHO) later declared the outbreak of COVID-19 as public health emergency of international concern in January 2020 (Saadat et al. 2020; Usman et al. 2020). The continuous transmission of the virus has led to crude mortality of 3.4% across the world. The initial outbreak of COVID-19 was seen in China and gradually spread to 190 countries across the world (Sharma et al. 2020a). As of September 2020, India has become one of the top

Adithya Sridhar and Akash Balakrishnan contributed equally to this study

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¹ Department of Chemical Engineering, College of Engineering and Technology, SRM Institute of Science & Technology, Kattankulathur 603 203, Chengalpattu, Tamil Nadu, India
² Department of Chemical Engineering, National Institute of Technology, Rourkela, Odisha 769 008, India
³ Department of Chemical Engineering, School of Mining, Metallurgy, and Chemical Engineering, University of Johannesburg, P.O. Box 17011, Doornfontein 2028, South Africa

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epicenters of COVID-19. According to the National Institute of Epidemiology and recent Bloomberg report, the country could easily surpass USA and Brazil due to the daily surge in cases (Altstedter, 2020). The COVID-19 virus can be transmitted through direct surface contact, touch, or via respiratory drops while sneezing or coughing (Mandal et al. 2020). The virus has also been shown to impact individuals with low immunity or those who live in densely populated region (Eisenberg, 2020).

The hidden cascading domino effect has proved prevention as a challenging path in this interconnected world. The majority of the growing sectors have been adversely impacted including the agriculture and food industry. The sector continues to combat challenges from the aspect of the producer as well as consumers for restrictions, labor shortages, speed to market, and priority buying of commodities (Luckstead et al. 2020; Rajput et al. 2020).

For decades, agriculture has played a critical part in fostering the economy of different nations. It has been the source for early development in countries like the UK, France, and the Netherlands (Allen, 2000). Major transformations in the agriculture sector were observed in the late 1900s where there was a switch from labor-intensive and bullock farming to mechanization and usage of large equipment in the twenty-first century as depicted in Fig. 1 (de Janvry and Sadoulet 2020). Along with modern equipment, the improvements in crop varieties, animal-based farming, and usage of different fertilizers were other interests to increase yield and production capacity. This created a spark for revolutionizing the agro-food sector.

The agro-industry has always been the expected root of growth for balancing import–export and managing international trade relations (Qiao et al. 2019). With the sudden outbreak of COVID-19, the sector has been hit with severe issues related to trade, transport, price volatility, and rising debts. To add on, the declaration of nationwide lockdown exacerbated the situation resulting in shortage of labor supply, lack of availability of fertilizers, imbalance in supply–demand, and problems associated with post-harvesting due to social distancing (Consultancy Asia, 2020; Insights, 2020).

With the ongoing COVID-19 pandemic, the agriculture sector is facing huge challenges in satisfying the increasing demands for food. Factors like health and nutrition-based foods, improving safety, poverty reduction, and environmental sustainability have been of vital importance since the disease outbreak (Christiaensen and Martin 2018; Chatterjee, 2020). An increase in the production capacity of crops and foods giving adequate focus to safety and sustainability has become the top priority during this pandemic. The use of eco-friendly fertilizers and other biological alternatives may enhance crop productivity and replace harmful chemicals. However, these products are expensive and take months to deliver to the market. In recent years, there has been a promising approach toward sustainable agriculture and farming to deliver better health and economic outcomes (Arora and Mishra 2016; Hellin et al. 2020). Capitalizing the advantage of information and communication technologies (ICTs), functioning and efficiency of the supply chain management can be increased extensively. For instance, the mobile procurement of perishable commodities can be incentivized (Kumar et al., 2020). Digital technologies, and satellite and drone technologies can allow remote sensing for crop growth developments and soil moisture. Computing techniques can allow digital tools like artificial intelligence (AI), machine learning (ML), and deep learning to process large amounts of data in a short span of time for faster speed to market. However, the need of the hour is to increase the value of such digital technologies for a better reach and an efficient supply chain.

This review addresses the impact of the COVID-19 pandemic on the agro-food sector in the areas of food

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**Fig. 1** Agricultural transformation through the years
production, pricing, and supply chain. A special focus has been given to the adoption of sustainable farming techniques and agricultural practices to ensure food security. Few recommendations have been addressed for enhanced agriculture with the utilization of digital technologies like AI, AI-based concepts, and block-chain as they could progress to an agriculture creating a green agro-ecosystem.

Impact of COVID-19 on agriculture

The agriculture sector is a source of income for more than 1 billion people across the globe. Agriculture production, including different stages from planting, growing, nurturing, harvesting to shipping of goods, needs labor requirements (Workie et al. 2020). The dependence of market value chains, food, and agricultural sectors are considered to be less resilient due to the occurrence of the pandemic. The impact of COVID-19 on the agricultural sector is discussed below (Fig. 2).

Agriculture production

Agriculture production has been an engine for reducing poverty and food security. The ongoing pandemic has adversely affected the value chain from farmers to retailers (Sharma et al. 2020b). Local restrictions and travel bans have led to limited access to farm inputs (seeds, fertilizers, etc.) and resulted in low agricultural production (Aromolaran and Muyanga, 2020). This could be attributed to the hike in the price of farm inputs like seeds, chemical fertilizers, reduced household income, lack of availability of inputs, and labor shortage during the initial months of the pandemic (Aromolaran and Muyanga 2020).

The global pandemic caused a shortage of workers for the cultivation of non-staple crops like fruits and vegetables affected planting and harvesting. Canada, USA, and Europe have a shortage of nearly 1 million migrant workers from Eastern Europe and African countries (FAO 2020a). In India, the nationwide lockdown has adversely affected the harvest of winter crops. Lockdown has forced the migrant laborers as well as small-scale shopkeepers to forcefully shut down their business and return to their homes leading to a shortage of labor. A financial imbalance was also observed with the exchange of different types of equipment that the small-scale farmers rent for harvest (S. Mahendra Dev 2020). A recent report estimated that there has been an overall decrease in agriculture production in Southeast Asian countries of 3.11% (17.03 million tons) in the first quarter of 2020 due to the absence of laborers on the farm (Gregorio and Ancog, 2020).

Developed countries utilize highly sophisticated mechanized equipment for the cultivation of crops like wheat, rice, maize, and other vegetables. These types of machinery can be used for different activities like land developments, irrigation, planting, and sowing. Due to labor-intensive farming, many staple crops had not been cultivated due to lockdown measures, leading to low food production and food insecurity (FAO 2020b). On the contrary, due to excessive production of crops and imposing of strict rules and regulations (Trade and travel), farmers were forced to dump crops in various parts of Nepal, USA, and India (Poudel and Subedi 2020; WFO 2020a, b). The shortage in the employees and poor food supply network Fig. 2 Describing the overall impact of COVID-19 on agriculture and farming systems
forced the industries to shut down resulting in huge uncertainties in the global food sector (FAO 2020c).

Agriculture production has also indirectly disrupted the fertilizer and pesticide industry with the imbalance in the supply of fertilizers like urea, potash, ammonia, and phosphate which are necessary for the growth and nutrient management of plants. The sudden factory shutdown and limited transportation facilities delayed the flow of product toward the market and farmers (Affognon et al. 2020). This led to many crops getting rotten and several being used as manure owing to massive losses.

Different coping strategies were adopted to strengthen the agro-food sector during the pandemic. Some of them were (1) mechanization of agriculture to reduce the load among workers and to avoid time delays (Daum and Birner 2020); (2) introducing staggered shifts of labors, which could be one of the ways adopted to ensure the minimal distance between workers, therefore minimizing the risk of transmission (Laborde et al. 2020); (3) post-harvest management to minimize the harvest loss and to ensure proper storage of goods through hermetic packaging and triple bagging technology against seed infestation for grains and grains (Baoua et al. 2014; Ng’ang’a et al. 2016; Afzal et al. 2020); and (4) implementation of farming support and extension service for the grievances of farmers on allied areas (Baloch and Thapa 2019; Affognon; et al. 2020).

**Food demand**

The consumption of food during the lockdown rose due to rapid transmission leading to panic shopping and back stocking of commodities. Various staple foods like beans, rice, and packaged foods were in great demand due to better shelf life. At the beginning of March, consumption of products like pasta, flour, rice, and canned foods increased by more than 150% as they had a higher shelf life (Mengoub, 2020).

As an aftereffect of COVID-19, the demand for food drastically increased. For instance, the “food away from home” sector accounts for 10% of the fruit consumption, 32% of vegetables, 25% of dairy, and 31% of cereals. This particular sector accounts for at least 25 to 30% of total sales of fresh fruit and vegetables. In addition to logistical challenges, households’ consumption patterns at home are different from those away from home (OECD 2020).

**Food prices**

As a major effect of COVID-19, the global food price has linearly increased from February 2020. According to the FAO Food Price Index (FFPI), the international price of food commodities reached the highest level of 97.19 points in September 2020 (FAO 2020d). The value increased by 5% since last year and was the highest between September and

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**Fig. 3** Possible implementation of lean PDCA model by the government

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February (Fig. 3). Similarly, a significant rise was seen in the price index of cereals and vegetable oils for four consecutive months. This was mainly due to the greater shelf life in food commodities (FAO 2020d).

An article revealed that the price of 14 commodities increased by 6.4% including apples, chicken, potatoes, eggs, beef, milk, rice, tomatoes, cheese, bread, lettuce, onions, and rice based on food price hike in 136 country–food combinations (Nordhagen, 2020). FAO (2020e) highlighted that prices have increased by 20% in Afghanistan, 35% in Yemen, and by 50% in Syria since April and faced severe food shortages in the countries (FAO 2020e). The primary reasons for the price hike during COVID-19 were the demand, panic purchase, and back stocking of goods. Other factors responsible were the shortage of laborers, closure of food processing plants, lack of marketing platform, disruptions in the global supply chain due to travel ban, and sorting of commodities (Sen, 2020). As a long-term effect of the COVID-19 pandemic, this may also lead to inadequacy leading to unemployment, high cost, and low production.

The control of food price hikes is necessary to ensure the accessibility of nutrient-rich diet to the citizens at an affordable right price. Therefore, stringent actions and necessary revisions in the policy frameworks are necessary to control inflation in this sector. As a first step, governments and NGOs should focus on social protection programs for the economically backward classes (M 2019). They should also make sure of the availability of nutrients and food resources for children, women, and other vulnerable communities in specific. Second, timely revision in the trade and tax policies should be done to ensure proper trade and availability of goods inside and outside the country (M 2019). Third, support should be extended to small farms to enhance productivity, pre- and post-harvest loss, and training on opening up e-commerce channels. Finally, initiating food fortification programs in rural areas to provide micronutrients to vulnerable communities is crucial to reduce the effects of the pandemic (Gharibzahedi and Jafari 2017).

Supply chains resilience

The tremendous amount of disruptions has been caused in the food security and supply chain areas. Leading the supply chain, farmers play a crucial role in land management, crop management, post-harvest, and maintaining soil pH and moisture. Now, with the advent of the pandemic, workers are finding it a challenge to maintain a balance between labor, social distancing, and livelihood. Restrictions imposed in many parts of the world have made transportation of food and crops close to impossible. A recent report highlighted the shortage of truck drivers for transporting goods in developing countries like India (Saul, 2020a) as workers and migrant laborers in factories or production houses fear to resume work due to the transmission. The lack of raw material supplies to factories has led to the deterioration of quality in the finished product. Ships and huge cargos were forced to lay idle in Asia and Europe following strict quarantine guidelines leading to a huge delay in purchase orders (Todd R Smith 2020). This has led to immense pressure building up indirectly on the consumers as the goods fail to reach the market on time. When it comes to retailers in the USA, the country has faced a $700 million hit due to coronavirus. Shipping consultancy Alphaliner estimated the cancellation of 46% of the scheduled departures from Asia to Europe for more than a month (Saul, 2020b). However, due to the strict local lockdown and increased port congestion, carriers were finding it a challenge to transport goods. The sudden drop in the world’s economy and lack of supplies due to transportation barriers has led to a huge rise in the cost of all food commodities.

The Chinese government recently launched a “Clean Plate campaign” where families and groups must order one dish less than the number of total number of diners to understand the food shortage issues and crisis (BBC 2020). When it comes to consumers, the mentality of buying has completely changed in the last few months. The idea of “prioritizing” their list of items has emerged due to the scare of the virus along with job stress. Table 1 gives a detailed description of the immediate, short-term, and long-term impacts on supply chain drivers and food security due to COVID-19 (Mutikani, 2020).

The potential long-lasting impact of COVID-19 is seen on both the demand and supply chain of the food and agricultural sector across the globe. The FAO has highlighted a set of recommendations to tackle the issues related to supply chains: (1) expanding food assistance programs and social protection programs; (2) use of e-commerce channels for purchase and delivery of goods; (3) focus on bottlenecks in logistics department to keep up the food value chain; (4) strategies to keep international trade open and amendment in trade and tax policies; (5) proper management of macroeconomic ramifications (Paulo and Santos Gomes, 2020; Cullen, 2020). In addition to these strategies, good government policies and frameworks are required to minimize the time delay through transportation restrictions. Moreover, the public should encourage the adaptation of local food supply chains to ensure adequate availability of staple foods (Hobbs, 2020). Figure 3 shows the possible implementation of the lean PDCA (Plan-Do-Check-Act) model by the government.

Food security

Food security means ensuring the availability and accessibility of a sufficient amount of nutrient-rich foods to all communities. Figure 4 explains the range from food security to food insecurity as per USDA (USDA 2019). The main
goal of introducing food security is to ensure enhancements in food access. Developing a metric scale for food security could be one of the potential ways to enable adequate food from households to low-income line. Over the last decade, climate change, population boom, hike in food price, and environmental constraints posed a great impact on food security. The international travel restrictions created severe troubles in the production, supply, and trade of agronomical products in the global market (Swinnen and McDermott 2020). In addition to this, many countries imposed stringent social protection measures to combat COVID-19 (Swinnen and McDermott 2020).

Different articles have highlighted the economic fallout across deprived countries in the world. In this global scenario, reports estimated that 140 million people may fall into extreme poverty with a marginal increment of 20% from the present stages. Food security particularly affected developing countries due to (1) loss of jobs and shortage of income (Swinnen and McDermott 2020).

Table 1 Impacts on major supply chain drivers due to COVID-19

| Supply chain drivers | Immediate impacts | Short-term impacts on food security | Long-term impacts on food security |
|-----------------------|-------------------|------------------------------------|-----------------------------------|
| Farmers               | • Labor shortage  | • Low profits                       | • Loss of income for households   |
|                       | • Increase in food wastage | • Problems concerned with post-harvest management | • Issues related to food availability for lower income community |
| Production            | Low agricultural yield | Non-availability of food grains and staple foods to communities worldwide | Malnutrition, hunger |
| Transportation        | Travel restriction (road, air, and railways) | Inadequate availability of farm inputs Increase in supply demand of food due to closure of restaurants and shopping malls | Food accessibility issues for consumers Disruption in global trade markets |
| Retailers and vendors | Stoppage of imported foods | Less amount of supply due to lack of transport and pay cuts | Different cost allocation for PPE (personal protective equipment) kits to all workers |
| Consumers             | Decreased food supplies Increased online shopping and scams | Prioritizing on purchase Work-from-home stress and pressure-related issues | Lack of food for below-poverty line globally |

Fig. 4 Ranges of food security as per USDA Economic Research Service (USDA 2019)
leading to changed consumer behavior; (2) excessive wastage of vegetables, fruits, and dairy products due to inefficient production systems; and (3) disruption of markets and improper public distribution system due to non-availability of food stocks (Bahadur Poudel et al. 2020). The reduction in food production, rapidly declining reserves, and trade constraints are likely to influence food security between 2020 and 2021. The potential impact of COVID-19 on food security can be further prolonged in the form of economic disruptions, lowered investments in the agriculture sector, government expenditure, and financial assistance toward the farmers (Udmale et al. 2020).

Recommendations to ensure food security among the vulnerable community of a society (Lawson-Lartego and Cohen, 2020; FAO 2020e) are as follows: (1) protection of food supply chains and all allied services to ensure the movement of goods, (2) proper utilization of food reserves to meet the requirements according to demands, (3) protection of farmers and food workers by providing subsidized inputs and other services to avoid disruptions in the food-supply chain; (4) keeping global trade market open to ensure availability of all commodities and avoid price hike due to panic buying or hoarding; (5) adopting sustainable farming practice to meet the daily household demands; (6) introducing social protection programs to reduce the risk of hunger and starvation among vulnerable groups through providing food materials.

Methods to develop a resilient food system

Adaptation of more resilient food production system based on sustainable forms of agriculture

FAO explained sustainable agricultural development as a tool for the management and conservation of the natural resource and the orientation of technological change to ensure the satisfaction of human needs for a better tomorrow (FAO 2014). The development of this particular agenda was to achieve zero hunger challenge, environmental advancement, and to attain social sustainability through the development of living standards. Five major principles that balance all the domains like socioeconomic–environmental areas of this sector are listed below (FAO 2014):

- **Principle 1**: Improving efficiency of food production through proper utilization of resources is important in sustainable agriculture.
- **Principle 2**: Protection of natural resources.
- **Principle 3**: If agriculture fails to protect and improve rural livelihoods, equity and social well-being are unsustainable.

- **Principle 4**: Enhanced resilience of community, citizens, and ecosystem are responsible for sustainability.
- **Principle 5**: The need for effective governance and supervision.

Sustainable agricultural development can be adopted using different methods either through complete organic agriculture or using different principles. Some of the major sustainable farming methods are reported in Fig. 5. Adopting these agricultural practices improves agriculture production along with the conservation of biodiversity with minimal ecological hazards. Sustainable agriculture methods like urban agriculture and family farming can be practiced in developing a self-sustained agro-food economy to ensure food security.

**Urban agriculture**

Urban agriculture is the production of necessary crops and livestock within cities for the benefit of citizens (Zezza and Tasciotti 2010). Innovative and sustainable growing methods used in urban areas are community gardens, rooftop farms, backyard farms and gardens, greenhouse farms, and indoor hydroponic farms. It is also reported that urban farming improved sustainability through integration with building and household wastes (Weidner et al. 2019). Different products like vegetables, cereals, fruits, spices, flowers, dairy, meats, and livestock are produced using urban agriculture (De Bon et al. 2010; Weidner et al. 2019). Urban agriculture

![Fig. 5 Sustainable farming methods](image-url)
has also shown to generate opportunities in terms of employment and business. A literature study reported the development of urban agriculture in sustainable cities with emphasis on social safety, employment, and promoting environmental sustainability (Azunre et al. 2019).

Urban agriculture can be considered a highly resilient farming technology as it overcomes the short supply chain and diversified farming methods (Khan et al., 2020). The different studies reported that urban agriculture has grown as a sustainable method to ensure food security on the planet. For example, in Cuba, 1 m² is capable of producing 20 kg of food items per year. This could meet the daily needs of a family and excess crops can generate income and employment (Altieri and Nicholls (2020). Yoshida and Yagi (2021) emphasized the resilience and sustainability of urban agriculture in Japan. The results indicated that urban farming was resilient to the pandemic and the authors termed this resilience as persistence. Second, sustainable farm activities improved the intentions for the development of farms. The direct marketing strategy, entrepreneurship, and social networks also help urban agriculture. The improved productivity of urban agriculture is the best method to attain local food security by increasing the accessibility of the families toward food. So, urban agriculture can be utilized for post-COVID or any other pandemic which may occur in this world.

**Polyculture and crop rotation**

Polyculture is defined as the cultivation of more than one species at the same time and place along with the conservation of biodiversity. Different methods of polyculture include intercropping, cover cropping, strip cropping, and integrated aquaculture (Andow 1991; Bracken 2008). The crop diversity in polyculture helps in the control of pests, weeds, and diseases, with the minimum usage of chemical aids (Iverson et al. 2014). High diversity makes the system more stable toward weather conditions, soil fertility, and maintaining a balanced diet. Therefore, the main advantages of this farming technique are better yield and fast sowing, stable and consistent income, and minimum emission of greenhouse gases. The slower harvest and more economic investment majorly hinder its development on a larger scale. Crop rotation is a sustainable farming method of growing different varieties of crops in a common area across different seasons (Zhao et al. 2020). Crops like legumes (alfalfa, clover), grasses, cereals, and vegetable crops are implemented through intercropping or multiple cropping and an organic approach (Baldwin 2006; Sharma et al. 2018; Zhao et al. 2020). This strategy will minimize the loss of fertility in the soil where both polyculture and crop rotation use a minimum quantity of chemical fertilizers and pesticides and improve soil fertility. However, special care should be taken in terms of crop selection for a better yield.

**Hydroponics**

Hydroponics, in simple terms, refers to a “garden in the absence of soil.” This technology aims to grow healthy plants rich in quality and sensory attributes but with the help of light, nutrient dosing, and mineral-rich water. It is reported that by providing the right amount of nutrients and water, the plants grow 50% faster than they do in soil-based media (Sanchari Pal 2016). Currently, the USA has the fastest moving hydroponics market in the world followed by Europe and Scandinavia. Various agro-food start-ups in the USA promote hydroponics in small-scale farms. In Jordan, FAO launched a project on hydroponic technology on account of water scarcity in the country. The initiative has also aimed to contribute to employment for youth and women job seekers promoting more opportunities (FAO 2020). Spain, France, and Netherlands use either large greenhouse agricultural areas or tunnel-like greenhouses to lead a sustainable environment. Scandinavian countries have increased their demand for this technology due to harsh climatic conditions. The plants are grown indoors in many households during winters (ValueStrat 2019). Figure 6 shows the working methodology of a hydroponic system. India and China too are improving and investing heavily in this technology due to their large population density and lack of available land. Advantages are efficient water use, limited pesticides, and higher yields and food production throughout the year. So, hydroponics is a well-known planting methodology for the cultivation of crops in the urban areas where fertile land is highly limited (Khan et al., 2020).

**Family and community farming**

Family farming and community farming are vital to the economies of all countries. The objective of these techniques is to produce and deliver food that is environmentally, economically, and nutritionally sustainable. Family farming is developing family farms through their labor, land, dedication, and passion on a small scale for their needs. It is an opportunity to develop family-based agriculture in the world for food security, socio-ecological sustainability, and economic development (Graeub et al. 2016). Latin American countries like Brazil, Uruguay, and Paraguay have taken positive steps to combat the world food crisis by encouraging local family farming (Cervantes-Zapana et al. 2020).

Similarly, the community-supported agriculture or community farm is a direct partnership between farmers and a consumer group to share the risk and responsibilities of farming operations. Community farming follows the agro-ecological method to produce high-quality food materials.
This method also develops an alternative distribution system through direct contact with the farmers that is independent of traditional market behavior. This results in sales of farm products locally which benefits both consumers and farmers.

Group farming on the family basis or community base is always better than individual farming as they can enjoy the economies of scale, higher investible funds, skills, and minimized input costs. One such example is the group farming stated by the Government of Kerala through the women group farm under the Kudumbashree mission. Currently, there are almost 68,000 farms across the state, which are maintained by women. Studies claimed that the group farms of Kerala yielded 1.8 times the annual value of output per hectare and fivefold net return. The study also proved that the group farms survived the pandemic as they were able to sell their products locally and through the community kitchens under the tag of Kudumbashree (Shagun, 2021).

Haga (2020) described that adopting such farming methods is beneficial to meet the demands of the domestic markets. The involvement in the market at the local level is helpful to ensure the continuous food supply which is helpful to overcome the issues created by COVID-19 regarding logistical and transport issues. The use of family members as labor avoids the labor shortage. Resilient farmers are necessary to develop a resilient food system. Small farming can build a resilient food system in a post-COVID world.

The concept of family farming and community farming is dependent on the policy of individual countries that describe the production of goods relied on labor and land. Along with the maintenance of rural sustainability and economy, they always tend to enhance natural resources. The advantages of these farming methods are economic benefits, better productivity, food security, social inclusion, employment, crop diversification, and minimum CO₂ emission (Cervantes-Zapana et al. 2020). The adoption of these farming practices will ensure the adequate availability of food resources and maintain food security in this scenario. Recommendations to strengthen family and community farming activities (Bruil, 2014) are as follows:

- Adopting cross-sectoral and territorial approaches to integrate rural development (rural infrastructure, traditions, indigenous knowledge, culture, youth development).
- The strengthening of technical capabilities of rural communities through rapid training and education programs.
- Developing stronger farmer organization to consolidate the voice of farmers in policymaking and framework of new regulations.
- Accessibility of natural resources like water, land, and adopting voluntary guidelines.
- Improving trade and building markets for promotion of local markets, storage, and transportation.
Advantages, challenges, and recommendations

Through adopting these techniques, we can improve the agriculture distribution that may be helpful to yield integration of natural biological cycles and controls. This development tool (1) protects and enriches the fertility of the soil and natural resource base, (2) minimizes the production inputs, (3) reduces the usage of renewable resources, (4) conserves energy with minimum emission of greenhouse gases, (5) improves food production with minimal waste, and (6) promotes family farming and family communities. During this scenario, the development of a sustainable agriculture system will always help people to be self-dependent as they will cultivate crops for their family more organically and sustainably. Along with these advantages, sustainable agriculture development creates job opportunities through which food security can ensure and further benefited in poverty alleviation. Therefore, the practice of sustainable agriculture creates job opportunities through which food security can ensure and further benefited in poverty alleviation. Therefore, the practice of sustainable agriculture development is a key strategy to be addressed as it makes self-sufficient economies during pandemics like COVID-19.

The major challenges in adopting sustainable agriculture developments are discussed below:

1. Availability of water: To address sustainable agriculture, the proper use and conservation of water is extremely important. The present farming systems face extreme stress in the availability of water due to water pollution and drought along with inefficient irrigation practices. As a result, farmers of Egypt have shifted to cultivation of commercial crops like wheat and cotton which utilize minimum quantity of water (Shalaby et al. 2011). Therefore, significant importance should be given to irrigation management to address the issues related to water utilization. Recommendations to improve water utilization are as follows:
2. Rainwater harvesting involves collection of rainwater mainly from rooftops and swollen streams. This technique ensures that farmers have a substantial amount of water stored during the summer season.
3. Adopt lining channels or closed conduits to reduce conveyance loss.
4. Avoid over-irrigation to restrict surface water runoff and percolation loss.
5. Use of drip-irrigation systems or a sprinkler system to minimize transportation loss during irrigation.
6. Availability of land resources: The need for fertile land is a driving force for the cultivation of any type of crop. The deterioration of land quality is due to seasonal shifts, surface erosions, and waterlogging. Along with urbanization and industrialization, climate change is also attributed to land loss in different regions like Africa, South America, India, and Europe (Zhang and Cai 2011). Therefore, the practice of sustainable methods like hydroponics, polyculture, urban farming, and family farming is encouraged due to minimal land requirements. The efficient land utilization can be achieved using the following:
7. The need for proper land reclamation policies.
8. Adopting hydroponics and vertical farming for the cultivation of vegetables and to overcome issues related to land availability.
9. Encourage organic farming to maintain soil fertility.
10. Soil testing at regular intervals to assess the pH and other soil parameters.
11. Lack of support services towards farmers: Farmers find inadequate support services with respect to accessibility of farm inputs like seeds, fertilizers, etc. Most of the rural farmers face inadequate access toward extension services and technology transfer. The farmers belonging to rural side of India and African countries lack knowledge in advanced technologies related to crop protection and management (Shalaby et al., 2011). However, an efficient and extensive support center can be developed through introducing 24*7 call centers and special training programs on advanced technologies.

Other recommendations also include the following:

- Fixed cash transfers and an improved supply chain. With the ill-effects of the pandemic rising exponentially, setting targets play a crucial role for effective planning.
- Coping strategies like setting up a specific amount or a donation limit which needs to be provided to lower-income class, migrants, laborers, and pregnant women at such uncertain times (Workie et al., 2020). Such strategies will improve the livelihoods of the country as well as control the economy of the country.
- Global food decentralization: increasing the usage of local food products and processing technologies most suited for the particular environmental condition. The system makes an attempt to improve the countries’ economic growth, thereby saving logistics time making it more self-reliant. For instance, countries like Uganda made an attempt to build a decentralization system from district to village level (Nathan et al., 2020). Continuous campaigns were undergone to strengthen this system, making it better for households to receive food at the right time. The method has also noticed resilience in countries like the UK having a remarkable adaptive capacity (Dominic et al., 2020). It is noteworthy to mention that the whole process involves least involvement with stakeholders and third parties, thereby reducing costs with an improved planning.
- Adopting digital technologies for crop monitoring and pest management, developing advanced eco-agricultural
engineering models based on the suitability of applications, implementing an awareness program on the usage of pesticide and its health hazards, development of proper food storage and processing industries, and good government policy and framework to support farmers.

**Technology-supported agricultural development**

Innovative opportunities toward technology advancements are one of the most promising approaches toward improving consumer demands across the world. Adequate focus should be given to business models and salient features as mentioned in the UN 2030 Sustainable development agenda (Nilsson et al. 2016). It is important to understand the changing needs of consumers with time to remove the inefficiencies in the agricultural system. One possible path to handle post-pandemic situations is adopting advanced technologies in the agro-food sector. The key aspects for future enhancements should be addressed mainly on three factors: economic, environmental, and social impact of the product/process. The following are the technological and financial developments that can be introduced for progressing toward improving the sustainability and the production component in the system.

**Digitalization**

The digitalization of agriculture is one of the areas widely given importance in recent years as it could be the next agricultural revolution. Figure 7 gives a detailed understanding of the versatility of digitalization post-pandemic in different sectors with a major focus on agro-food sector. Table 2 shows the utilization of digital technologies from producers to consumers. The technology could help farmers understand their land and crop better by offering information and collecting data on crops, weather forecasts, soil conditions, crop quality, and fertilizer management. In addition, farms will also be able to reduce costs by applying the concept of digital tools through the usage of robotics and autonomous machines (Mentsiev et al. 2020). When it comes to food processing units, usage of sensors and sensor-based technologies could enhance the overall productivity of food commodities. For instance, an investigation on application of sensor-based chips was analyzed as they had the potential to inhibit oxygen and maintain food quality (Gaikwad et al. 2018). In recent years, machines have also been equipped with sensors to detect foreign particles or waste in food (Islam et al. 2020). Thus, we can conclude that the utilization of creative and innovative technologies could have a huge potential in changing the methodology of production, delivery, and consumption of foods.

![Fig. 7 Versatility of digitalization post-pandemic in various sectors with a major focus on agro-food sector](image-url)
The integration of information technology (IT) with agriculture and food production has shown remarkable progress in improving productivity and aiding farming to make informed decisions. A good example of this is the introduction to precision agriculture. This farming involves an innovative concept, which uses the principles of AI to process data for a value-added agriculture. The technology could help farmers understand their land and crop better by offering information and collecting data on crops, weather forecasts, soil conditions, crop quality, and fertilizer management. In addition, farms will also be able to reduce costs by applying the concept of digital tools through the usage of robotics and autonomous machines (Mentsiev et al. 2020).

Another innovative field growing under the concept of AI is deep learning. The concept focuses on the processing of appropriate datasets to get the desired output (Chen and Ran 2019). Deep learning has proven effective in handling many vision-based tasks like image recognition, classification, segmentation, object analysis, and fruit detections. This can be seen clearly with the analysis done by Balasubramanian et al. who studied plant phenotyping for efficient crop management using deep learning theories (Balasubramanian et al. 2020). Advancements in deep learning theories with machine learning have led to predictions of large amounts of data, automatic extraction, and better efficiency in agricultural methodologies. Usage of sensors and sensor-based technologies could enhance the overall productivity of food commodities. For instance, Gaikwad et al. (2018) investigated the application of sensor-based chip in packaging which can inhibit the oxygen and determine the food quality. The chip, once installed, can detect the quality of the food.

| Category                                | Criteria                              | Key insights                                                                 | Usage of digital tools                                      |
|-----------------------------------------|---------------------------------------|------------------------------------------------------------------------------|-------------------------------------------------------------|
| Consumer                                | Farm to fork process                  | Need for locally fresh foods in the shortest time possible                    | Block-chain systems, mobile apps                            |
|                                         | Payment process                       | Receiving offers, discounts from time to time                                 | Digital wallets, zero-contact payment                        |
|                                         | Comfort and convenience               | Wide product range                                                           | Social media platforms, websites                            |
|                                         | Trust and reliability                 | Doorstep delivery reliability                                                | GPS-based tracking systems                                  |
|                                         | Food safety and nutrition             | Eco-friendly product                                                         | Carbon footprint software                                    |
|                                        | Resource management and product quality| Human labor, machines, robots                                                 | Robotics and drones                                          |
| Producers                               | Inbound and outbound logistics        | Supply of raw materials                                                       | Internet of Things, AI, ML, deep learning                   |
|                                        | Sustainability                       | Capacity increase with good sustainable practices at all channels             | Deep learning                                               |
|                                        | Legal and standards                   | Complying to the food standards at all times                                 | Digital certificates                                         |

Table 2 Utilization of digital technologies from producer to consumer
product within seconds. In recent years, machines have also been equipped with sensors to detect foreign particles or waste in the food production line (Islam et al., 2020). They serve as a dual purpose in helping the whole supply chain in analyzing crop conditions and detecting weeds or pests in large farms thus balancing the overall yield. Although these technologies are in their nascent stages, there is a huge potential to diversify with a faster speed to market.

Overall, the utilization of these technologies is highly beneficial for attaining a resilient agricultural system. Digital tools such as artificial intelligence help the farmers to be preemptive regarding the pest treatment that can curb crop damage and save money. The key advantages are as follows: (1) they help farmers know the information about soil, crop yields and weather patterns through IoT sensors and satellites; (2) application of innovation agriculture increases yields and profits; (3) the digital agriculture is transforming the food production and helps us to grow using minimum resources and investment. Thus, we can conclude that the utilization of creative and innovative technologies could have a huge potential in changing the methodology of production, delivery, and consumption of foods.

**Block-chain technology**

Addressing food and supply-chain distribution, emerging digital strategies like block-chain technology will allow easier trade and transactions. Block-chain will allow greater transparency in the supply chain and agriculture, thus reducing unwanted and untrusted parties. The agro-food system network utilizing block-chain can be described in the following process:

1. Farmer: Receives information about crops, fertilizer dosage and requirements, pesticides, and tools needed using web services, agricultural scientists, and food technologists. Transactions between the distributor and farmer are recorded.
2. Production line: Food production methodology, processing, fertilizer dosage, nutrient control, and soil management data are stored using sensors and drones.
3. Retailer: Logistics, export, shipping, and time details are recorded and monitored. Financial transactions done are recorded in the block-chain network, thus notifying the suppliers.
4. Consumer: Food commodity is shipped to the supermarket where barcode scanning processes the information and connects the sales success to the whole supply chain.

Block-chain will allow greater transparency in the supply chain and agriculture, thus reducing unwanted and untrusted parties (Kamilaris et al. 2019). A recent article by the World Economic Forum published in *The Economic Times* proposed a “block chain deployment toolkit” with an aim to maximize the benefits with the least risks providing a lean...
technology. The kit will cover aspects and best practices executed across industries, multinationals, startups, academic institutions, and supply-chain departments to ensure cooperation and accelerate the economy in post-pandemic state (World Economic Forum 2020). Currently, North America owns the largest share of the world’s block-chain technology in food supply chains and agricultural markets. This could be majorly due to food safety concerns leading to greater research and development. Europe, on the other hand, is looking for opportunities in agriculture and supply-chain markets with block-chain technology (Market growth 2018). When it comes to Switzerland, it was highlighted that the country has a separate section on “economy” in its constitution keeping agriculture on par with other sectors like banking, beverage, and gaming (Goede et al. 2017). In Asia, China and India have the fastest growing market and excellent forecast accuracy due to the increasing food wastage population.

The block-chain technologies are deployed to yield high efficiency and the integrity of the agricultural applications. As a summary, the main uses of the block-chain are (1) provenance traceability and food authentication, (2) smart farming data management, and (3) supply-chain management. The implementation of block-chain can be concluded as an efficient and promising technology for the rise in agriculture and improvement in food supply chain distribution.

**Conclusion**

The unprecedented pandemic has posed several challenges in the agro-food systems worldwide affecting major areas of production, dietary changes, environment, transportation, and overall supply chain. Restrictions in movements, variations in supplies, and challenges in logistics due to social distancing and strict quarantine measures have posed huge barriers in providing affordable and nutritious food to all. Therefore, food systems and food security are significantly interrupted with a higher impact on the vulnerable population. Thus, one of the key lessons learned due to the spread of the virus would be building a resilient food system. The growth of advanced technologies in the industry as discussed in this review may play a key role in enhancing food-supply practices. Innovations like developing new products, services, and introducing new financial schemes which address challenges faced in agricultural sectors would be the key to achieve sustainability. Family farming and community farming make our households and individuals more self-sustainable. The drastic changes in human behaviorism with respect to the eating and purchasing habits tending to a more nutritious and plant-based food may grow in the future. The advent of digitalization and the growth of digital marketing would allow customers to order and deliver any item at their doorstep. Thus, we can conclude that understanding the gravity of the situation and acting effectively will aid a more socio-technologically innovative ecosystem.

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