Development of Oral Communicative Competence: A Teachers’ Perspective

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Abstract

This study was an attempt to determine the point to which the English language textbook, “English for Class 8” prescribed by the Punjab Textbook Board fulfills the learners’ language learning needs of English as foreign language in Pakistan. The study aimed to explore as to what degree the suggested textbook increases the likelihood of learning the language and the diligent effort to development oral communicative competence (OCC) among the target learners. A quantitative approach enabled the researcher to comprehensively answer the research question, and data was collected using a questionnaire. Questionnaire’s each item was developed keeping in view the research question and its objective. For this purpose, forty English language teachers were selected from public sector schools. Descriptive statistics was used for data analysis and the results were presented in figures. The results indicate that the relevant course book fails to facilitate the target learners to acquire English as foreign language to enable them to use the language for communicative purposes. The tasks presented in the textbook, do not focus on sociolinguistic and extended verbal expression in speech of the target language. By including tasks that challenge the learners to engage themselves in producing meaningful utterances, the present English language textbook can become even better a tool to develop speech proficiency.

Key words: Evaluation, Language acquisition, Speech proficiency

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Introduction

Textbook is a significant artifact in educational landscape; the researcher believes that in Pakistan, teachers’ community solely bank on textbook, so there is a need to develop a textbook which caters to the diverse language learning needs of the students to equip them with a lifelong skill; by developing oral communicative competence among the target learners.

In Pakistan attempts have been made to evaluate English language textbooks taught at different levels with different perspectives, however, a language textbook used in public schools at grade VIII level, primarily to assess learners’ oral communicative competence in English language has not yet been attempted, therefore, the present study is expected to contribute to language skills as well as oral communicative competence development.

The researcher has drawn from her teaching experience that students may possess grammatical competence or in some cases strategic competence, however, they lack overall ability to use language in speech. Being competent implies knowing more than the language structures; it also refers to being able to interact socially in the target language. The researcher’s belief led to a usefulness of investigating the teachers’ perception about the target textbook to examine how far the content is relevant to the social communicative purposes and functions, and not merely based on linguistic structures. In this case, textbook presenting various activities focusing on target learners’ speech proficiency is a significant variable, and its effectiveness is being measured in the present study.

Dornyel & Thurell (1991) report that above everything else, traditionally language classrooms aim at developing grammatical competence. The result of all this is that learners after acquiring vocabulary, grammar and pronunciation for a long time, are still unable to communicate effectively (Cohen, 2011).

Statement of the Problem

The study intends to determine the effectiveness of the current textbook with a special reference to English acquired as foreign language and more importantly, development of OCC. Like any other developing country, teachers in Pakistan, depend on the textbook to a large extent. It is therefore, needed to measure the quality of the recommended textbook in terms of OCC development, it implies that there is an enormous number of grade VIII learners who may get affected as result of studying the prescribed textbook. Therefore, it is only essential to look into the effectiveness of the said textbook used to develop OCC among grade VIII learners.

Objective of the Study

The researcher wanted to seek the perceptions of the teachers about an overall effectiveness of the English language textbook regarding speech proficiency.

Research Question

How far has the current English language textbook been effective to achieve the desired language development leading to oral communicative competence?

Significance of the Study

Research findings of the present study will help to modify the exiting English language textbook and the activities presented in it for better oral communicative competence development, and to help learners acquire English as foreign language in Pakistan. The study will also provide a direction for in-service teacher training institutes and policy. Also, a general strategy for effective teaching to develop communicative competence (CC) will emerge to help a wide array of teachers, policy makers, and theorists.
to develop their study of communicative competence and the role of textbooks in assisting language acquisition and CC.

Evaluation

Textbooks’ important role in teaching English as foreign language is irrefutable, as it provides a useful ready to teach material to teachers. However, incongruous course books may hamper the skills of teachers and their students. Lee (2013) values teaching resource material as a good option for imparting language input. Literature considers this appraisal as an important activity to provide a basis for developing new textbooks. Classroom language teaching usually takes place with the help of the materials chosen, which in most cases, is the textbook and teachers base their practice on what the textbook proposes (Tomlinson, 2008). Hence, it is necessary to examine the prescribed English language textbook materials’ potential in terms of skill and communicative competence development.

Language Acquisition

Derakhshan, et al (2015) advocates that foreign language education is more about the development and production of speaking skill, which did not receive much attention in the past. Language production is precisely the ability of students to be able to write and speak, without any incomprehensibility in the target language. Similarly, researchers (Fang & Zhang, 2017) claimed that maintaining meaningfulness in spoken language is required in different contexts. A review of literature also demonstrates that nowadays the focus of language learning is on communicative competence, rather than linguistic competence. The current foreign language education emphasizes on language production and development of speaking skill has received much attention in the past four decades (Derakhshan et al., 2015).

Speech Proficiency (SP.)

The idea of performance is linked with competence (Chomsky, 1960s). For some linguists (Campbell & Wales, 1970; Hymes, 1972) performance is more about production of language appropriate to a context. Likewise, Saleh (2016) argues that linguistically, SP. refers to the speaker’s ability to use befitting language in the appropriate setting for its right interpretation. For Canale & Swain (1980), Bachman & Palmer (1996), the ability to communicate properly is not stagnant but kinetic, not intrapersonal but social and unlimited rather than limited. The concept of communicative competence presented by Canale & Swain (1980, 1983) is a broader concept which is based on their theory that competence involves more than knowing the language rules and structures. According to this theory the primary function of language is communication and interaction. The study, primarily subscribes to one of the popular theories presented by Canale & Swain (1980, 1983).

Research Methodology

The present study is a quantitative research by method, like all interpretive studies, in the present study also the researcher attempted to make sense of the phenomena in terms of how respondents look at the facts and interpret them (Stein et al., 2012). The researcher has used a questionnaire to highlight the breadth and depth of beliefs and practices of the English language teachers as related to textbook precisely.

The research tool consisted of 17 closed ended questions, these questions focused on as how effective is the current textbook in terms of language skills development, with a special reference to OCC development. A five point Likert scale questionnaire was used to measure the response of the respondents of the study.
Population

The quantitative study consisted of a population spread over 20 schools in the North and Center region of the province of Punjab. Forty male and female teachers, teaching at grade VIII level in the target schools were selected from the target areas.

Sampling Technique

The researcher has applied simple random sampling, because it is least biased; and the technique which is used is cluster random sampling because when the population is homogeneous, and spread over a vast region, it is most desirable to divide it in to clusters (Mackey & Gass, 2007).

Research Instrument and its Validity

Questionnaires are effective to collect a wide range of data (Kumar, 2010; Bryman, 2008; & Lodico et al., 2010). In the present study, the researcher preferred devising her own questionnaire to provide her with the most relevant data. A questionnaire was designed for the language teachers to get their responses about the present textbooks as how much helpful the present textbook is in teaching language to grade VIII learners. A pilot study was conducted to improve the questionnaire. Finally, the modified version of questionnaire was used in collecting the final data.

The validity and reliability of the research tool was ensured through pilot testing and expert opinion. Cronbach’s alpha reliability test was run on the teachers’ questionnaire results through SSPS, showing .857 which indicates a high level of internal consistency of the scale.

Data Collection

Walliman (2016) argues that there are four types of primary data collection procedures; “observation, participation, measurement and interrogation” . In the present study the primary data is gathered through questionnaire. Books, journals and articles have provided the secondary data for the present study.

Data Analysis and Findings of the Study

Questionnaire Response Analysis of Male and Female Teachers from Center and North Region of the Punjab

Statement 1. Do you teach the entire textbook with all its activities and exercises?

![Graph showing the data analysis of male and female teachers from Center and North Region of the Punjab.](image-url)
Figure 1

Teaching the entire textbook is very important for students as it is linked to the next higher level. This research shows that 60% of male teachers from center region of the Punjab are able to do so to a great extent, 40% of them could teach to some extent. In the north region 40% are performing it to a great extent, 40% to some extent and 20% to a small extent. On the female side of center region 80% are able to finish the textbook to a great extent and 20% are doing so to some extent. In the north region 70% are completing the entire textbook teaching, 20% could finish textbook to some extent and 10% to a small extent. The above picture clearly shows that female teachers from center and north region are performing better than their male colleagues in the respective regions.

Statement 2. To what extent are you satisfied with the prescribed textbook in terms of developing “listening skills”?

![Bar chart showing satisfaction levels of male and female teachers from center and north regions in terms of developing listening skills.]

Figure 2

Only 20% of the male teachers from center region, 40% from north region, and 20% of the female teachers from north region said that the textbook helped students to develop their listening skills to a great extent. 30% of male teachers from center region, 20% from north region, 100% of the female teachers from center region, 60% from north region said that textbook helped to improve listening skills to some extent. 10% of male teachers from center region, 20% from north region and 10% of female teachers from north region believed that it did help improve listening skills to a small extent. 40% of male teachers from center region, 20% from north region, 10% of female teachers from north region said they are not sure of any role of the textbook in developing listening skills.

Statement 3. To what extent are you satisfied with the prescribed textbook in terms of developing speaking skills?
Forty percent of male teachers from center, 30% from north, 10% of female teachers from center and 20% from north region believed that textbook helped to develop speaking skills to a great extent. 30% of male teachers from center, 50% from north, 40% of female teachers from center and 40% from north region reflected that textbook did so to some extent. 10% of male teachers from center, 20% from north, none of the female teachers from center and 20% from north region were of the opinion that textbook was useful in developing speaking skills to a small extent. 20% Female teachers from north region were the only one who thought that textbook was not helpful at all in developing speaking skills. 20% of male teachers and 50% of female teachers from center region showed that they were not sure about the textbook helping students to develop speaking skills.

**Statement 4.** To what extent are you satisfied with the prescribed textbook in terms of developing reading skills?
Figure 4

Ten percent of male teachers from center, 30% from north and 20% of female teachers from north region recorded their opinion that textbook was helpful in developing reading skills to a great extent. 60% of male teachers from center, 40% from north, 80% of female teachers from center and 70% from north region said the textbook was useful in developing reading skills to some extent. 10% of male and female teachers from all regions said that textbook is helpful in developing reading skills to a small extent. 20% of male teachers from each region and 10% of female teachers from center region said that they were not sure about its benefit for developing reading skills.

Statement 5. To what extent are you satisfied with the prescribed textbook in terms of developing writing skills?

Figure 5

Twenty percent of male teachers from center, 50% from north, 40% of female teachers from center and 30% from north region believed the textbook to be good for improving writing skills to a great extent. 60% of male teachers from center, 30% from north, 60% of female teachers from center and 50% from north region reflected that textbook was helpful in developing writing skills to some extent. 20% of male teachers from each region and 20% of female teachers from north region say that textbook is useful for developing writing skills to a small extent.

Statement 6. To what extent the topics used in the textbook are age appropriate (according to learner’s age)?
Ten percent of the participating male teachers from center, 40% from north and 50% of the female teachers from north region said that textbook topics were age appropriate to a great extent. 30% of male teachers from center and north each, 70% of female teachers from center and 30% from north region said that textbook topics were age appropriate to some extent. 10% of male teachers from center, 20% from north and 20% of female teachers from north region thought that topics were so to a small extent while 50% of male teachers from center, 10% from north and 30% of female teachers from center region said they were not sure about topics of the textbook being age appropriate or not.

**Statement 7. To what extent vocabulary used in the textbook is age appropriate?**
Thirty percent of male teachers from north, 10% of female teachers from center and 30% from north region said that textbook vocabulary was age appropriate to a great extent. 50% of the male teachers from center, 50% from north, 30% of female teachers from center and 50% from north region reflected that vocabulary used in the textbook was age appropriate to some extent. 10% of male teachers from center, north and 20% of female teachers from north regions said it was so to a small extent. 30% of male teachers from center and 60% of female teachers from center region were not sure about this.

**Statement 8.** To what extent do the activities help learners pronounce words accurately?

![Figure 8](image)

Thirty percent of male teachers from center, 20% from north, 40% of female teachers from center and north region each believed that activities in the textbook helped learners pronounce words accurately to a great extent. 20% of male teachers from center, 30% from north, 50% of female teachers from center and 30% from north region had opinion that activities in the textbook help learners pronounce words accurately to some extent. 50% of male teachers from center, 40% from north, 10% of female teachers from center and 20% from north region said activities in the textbook help learners pronounce words accurately to a small extent. 10% of male teachers from north region say activities in the textbook not at all help learners pronounce words accurately, 10% of female teachers from north region said that they are not sure whether activities help learners pronounce words accurately or not.

**Statement 9.** To what extent the textbook is based on the learner’s needs?
Ten percent of male teachers from center, 30% from north, 20% of female teachers from center and 30% from north region recorded that textbook was based on the learner’s needs to a great extent. 50% of male teachers from center, 30% from north, 70% of female teachers from center and 50% from north region said that textbook catered needs of learners to some extent. 10% of male teachers from center and 20% from north region said that textbook was according to the learners needs to a small extent. 30% of male teachers from center, 20% from north, 10% of female teachers from center and 20% from north region said that they are not sure about it.

**Statement 10. How far do the activities help students to think creatively?**
Figure 10

Fifty percent of male teachers from center and 30% from north region said that activities in the textbook did help students think creatively to a great extent while female teachers from both regions disagreed with them. 30% of male teachers from center, 40% from north, 70% of female teachers from center and 40% from north region said that activities in the textbook did help students to think creatively to some extent. 10% of male teachers from center, 20% from north and 30% of female teachers from north region had opinion that it is so to a small extent. Only 20% of female teachers from north think that activities in the textbook did not at all help students to think creatively. 10% of male teachers from center, 10% from north, 30% of female teachers from center and 10% from north said they were not sure about it.

Statement 11. Does the textbook contain a variety of tasks to help improve learner’s communicative competence?

![Bar Chart]

Figure 11

Ten percent of male teachers from center, north, 10% of female teachers from center and 20% from north region said textbook did improve learner’s communicative competence to a great extent. 20% of male teachers from center, 30% from north, 50% of female teachers from center and 40% from north region said it was so to some extent. 50% of male teachers from center, 40% from north, 20% of female teachers from center and north region each said that it was so to a small extent. Only 20% of female teachers from north region said that tasks given in the textbook did not improve learner’s communicative competence at all. 20% of male teachers from center, north each and 20% of female teachers from center region said they are not sure about it.
Statement 12. *To what extent do the learners find the prescribed textbook easy to understand (teacher does not have to translate in Urdu)?*

![Bar chart](chart1.png)

**Figure 12**

Forty percent of male and female teachers from north, center respectively and 60% of female teachers from north region said that learners found textbook easy to understand to a great extent. 70% of male teachers from center, 60% from north, 40% of female teachers from center and 20% from north region felt that it was so to some extent. Only 10% of female teachers from center and 20% from north region reflected the opinion that it is so to a small extent while 30% of male teachers from center region said they were not sure about it.

Statement 13. *To what extent has the level of English of your students improved after using the prescribed textbook?*

![Bar chart](chart2.png)
Figure 13

Ten percent of male teachers from center, 20% from north, 30% of female teachers from center and 40% from north region said that because of the prescribed textbook, level of English had been improved to a great extent. 30% of male teachers from center, 40% from north, 60% of female teachers from center and 50% from north region said that it is so to some extent. 50% of male teachers from center, 30% from north and 10% of female teachers from north region believed that it was so to a small extent. 10% of male teachers from center, north each and 10% of female teachers from center region said that they were not sure about it.

Statement 14. To what extent does the textbook promote learners to speak in English?

This research reveals that 50% of male teachers from center and 20% from north region believed that textbook promoted learners to speak in English to a great extent while all the female teachers disagreed with them. 40% of male teachers from center, 30% from north, 70% of female teachers from center and 50% from north region said that it is so to some extent. 30% of male teachers from north, 10% of female teachers from center and 30% from north region had opinion that it was so to a small extent. Only 20% of male teachers from north region said textbook not at all promote learners to speak in English. 10% of male teachers from center, 20% of female teachers from center and north region each said that they are not sure about it.

Statement 15. To what extent do activities (offered in textbook) provide an opportunity to learners to interact with each other in English?
Figure 15

Ten percent of male teachers from center and 20% from north region had opinion as activities in textbook did provide an opportunity to learners to interact with each other in English to a great extent while female teachers did not opt for this option. 30% of male teachers from north, 20% of female teachers from center and 30% from north region said it was so to some extent. 40% of male teachers from center, 30% from north, and 30% of female teachers from center and 40% from north region believed it was so to a small extent. 30% of female teachers from center and 20% from north region said it was not so at all. 50% of male teachers from center, 20% from north, 20% of female teachers from center and 10% from north region said they were not sure about this.

Statement 16. To what extent does the textbook promote active participation of the learners?
Figure 16

Above data reveals that 30% of male teachers from center, 50% from north, 50% of the female teachers from center and 40% from north region are of the opinion that textbook promote active participation of the learners to a great extent. 60% of male teachers from center, 30% from north, 30% of female teachers from center and north region each said it was so to some extent. 20% of male teachers from north, 10% of female teachers from center and 30% from north region said it was so to a small extent. 10% of male and female teachers each from center region were not sure about this.

Statement 17. To what extent does the textbook fulfill the objectives of the curriculum?

Figure 17

Thirty percent of male teachers from center, 40% from north, 60% of female teachers from center and 70% from north region believed that textbook fulfilled objectives of the curriculum to a great extent. 20% of male teachers from center, 30% each of male teachers from north, female teachers from center and north regions said that it was so to some extent. 30% of male teachers from north and 10% of female teachers from center regions said it was so to a small extent where as 50% of male teachers from center region say they are not sure about this.

Discussion

Textbook evaluation in Pakistan as well as internationally is an on-going activity to ensure the availability of quality textbooks. In the present study reflective course book evaluation was attempted to measure its capacity in terms of learners’ speech proficiency. Teachers’ perspective was taken in to account to decide on the quality of the textbook as oral communicative competence development tool.

This study is in line with the work of Singay in Nepal (2018), who investigated the spoken language needs in English from the perspective of students and teachers to improve students' communication ability. Similarly, Zhang (2017) conducted an evaluation of course book in China to see how it impacts learners’ academic progress. Harbi (2017) also evaluated EFL textbook for secondary stage in Saudi Public schools. Another similar attempt was made by Handayani (2016), who evaluated the textbook used for grade VII in Indonesia. Abdul Rehman (et al., 2016) aimed to identify and enhance the speaking skills of Ajloun National University students in Jordan. Furthermore, Zohrabi, Sabouri, & Behroozian (2012) by taking in to
consideration the perception of teachers and students evaluated the English textbook for high school in Iran and reported that textbook was grammar oriented and more emphasis was placed on reading more than three other skills. This overview of the past studies on textbook evaluation, bring forth more or less the same findings as proposed by the present research.

**Conclusion and Recommendations**

English language textbook is a major and the only tool being used in Pakistani public school classrooms, so this textbook should facilitate language acquisition and serve the purpose of OCC development. The results of study reflect that the present textbook does not match with the distinct needs of the learners to enable them to be proficient in their oral production, and importantly develop their oral communicative competence. The prescribed textbook is required to be accompanied by audio and video support for adequate target language exposure. The textbook needs to incorporate more of interactive activities for generating target language, and providing opportunities to the learners to stretch their utterances at discourse level effectively. Any resource material can produce better results if the teachers use it effectively. To upgrade teachers’ knowledge and pedagogy, pre and in-service trainings should be conducted. It is imperative, therefore, to include teachers in the evaluation process to identify issues related to its effectiveness and suggesting strategies for improvement.

In this regard, Punjab Textbook and Curriculum Development Board must devise a criterion for assessment of textbooks to ensure quality textbooks, and it should be shared with teachers. It is imperative, therefore, to include teachers in the evaluation process to identify issues related to its effectiveness and suggesting strategies for improvement.

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