Research on the Long-Term Mechanism of Typical Cultivation of College Students in the New Era

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ABSTRACT

College students cultivation of advanced models is an important method of ideological and political education in colleges and universities. Socialism with Chinese characteristics has entered a new era. On the basis of summarizing the significance of college students cultivation of advanced models, this article analyzes the current status of college students cultivation of advanced models through questionnaires. Then, from the perspectives of grasping the contemporary characteristics of college student cultivation of advanced models, improving the cultivation method of advanced typical college students, highlighting the educational function of campus culture in cultivation of advanced models, etc., proposed the long-term mechanism of college student cultivation of advanced models established by universities in the new era.

Keywords: Universities, Cultivation of advanced models, Long-term mechanism

1. INTRODUCTION

The great era needs the support of the noble spirit, and the heroic cause needs the guidance of role models [1]. As an important base for talent training, colleges and universities shoulder the major task of cultivating socialist builders and successors for the country. On May 4, 2013, General Secretary Xi Jinping held a discussion with outstanding youth representatives from all walks of life, pointing out that "young role models are role models for young people to learn from, shoulder more social responsibilities and expect from the public, and play a strong exemplary role among young people and even the whole society". At present, our country is in a critical period of building a well-off society in an all-round way and realizing the Chinese dream of the great rejuvenation of the Chinese nation [2]. Nurturing advanced models among college students and giving full play to the leading role of advanced models among college students will help educate and guide students to strengthen their ideals and beliefs, establish a correct world outlook, outlook on life, and values, so as to attract more college students to participate in the construction of socialism with Chinese characteristics.

2. THE IMPORTANCE OF CULTIVATING ADVANCED MODELS OF COLLEGE STUDENTS

2.1. Contribute to enrich the theoretical and practical research of college students' ideological and political education.

Advanced typical education is a commonly used method of ideological and political education. With the development of the times and changes in international and domestic situations, advanced models, as an educational resource, must be constantly updated. College students advanced models are the faithful representatives and practitioners of the socialist core value system and can play an active leading role among young students with excellent quality and personality charm. For colleges and universities to carry out advanced models education, the first task is to cultivate advanced models. Through the cultivation of advanced models, not only played the positive guiding role of advanced models, but also helped to combine the theory and practice of ideological and political education.

2.2. It is helpful to enhance the effectiveness of ideological and political education.

"Grasping the advanced and setting up the typical" has been proved to be an effective ideological and political education method. With the development of the times and changes in international and domestic situations, advanced models, as an educational resource, must be constantly updated. College students advanced models are the faithful representatives and practitioners of the socialist core value system and can play an active leading role among young students with excellent quality and personality charm. For colleges and universities to carry out advanced models education, the first task is to cultivate advanced models. Through the cultivation of advanced models, not only played the positive guiding role of advanced models, but also helped to combine the theory and practice of ideological and political education.
point of ideological and political education in
colleges and universities, advanced models provide a
strong guarantee for college students' ideal and belief
education. As a member of young college students,
college students advanced models have the closest
and most frequent contact with their classmates.
Their excellent quality can be directly presented to
the surrounding students, which has a very strong
appeal [3].

2.3. It is conducive to building consensus
and contributing to the construction of
socialism with Chinese characteristics.

According to the report of the 19th National
Congress of the Communist Party of China,
profound and complex changes are taking place at
home and abroad. China's development is still in an
important period of strategic opportunities [4].
Although the prospects are bright, the challenges are
also very severe. The advanced model of college
students is a high-quality talent and a benchmark of
social value with the characteristics of The Times.
Through their positive guidance and positive
inspiration, the majority of young students can have
models and goals, and then make continuous
progress, so as to provide a continuous stream of
excellent young people for the construction of
socialism with Chinese characteristics [5].

3. INVESTIGATION ON THE
CULTIVATION OF ADVANCED
MODELS OF COLLEGE STUDENTS

In order to understand the current status of advanced
models cultivation of college students fully and
accurately, this paper took an engineering college of
a university in Wuhan as an example, and conducted
a questionnaire survey by anonymously issuing
questionnaires. A total of 400 questionnaires were
distributed, and 375 valid questionnaires were
returned. The effective response rate was 93.75%.
The survey adopted a random sampling method.
Freshmen, sophomores, juniors and graduate
students were sampled. The senior students were
busy with employment and postgraduate entrance
examinations, so no samples were taken. As showed
in Table 1, among the 375 respondents, males
accounted for 89.33% and females accounted for
10.67%. The ratio of men to women is more in line
with the ratio of men to women in the college of
engineering.

| gender | number of people | percentage |
|--------|------------------|------------|
| male   | 335              | 89.33      |

| category variable | number of people | percentage |
|-------------------|------------------|------------|
| grade             |                  |            |
| freshman          | 80               | 21.33      |
| sophomore         | 78               | 20.8       |
| junior            | 125              | 33.33      |
| postgraduate      | 92               | 24.53      |
| political         |                  |            |
| status            |                  |            |
| CCP member        | 62               | 16.53      |
| CCP reserve       |                  |            |
| member           |                  |            |
| Communist Youth   | 299              | 79.73      |
| League            |                  |            |
| the masses        | 14               | 3.74       |

3.1. It is necessary to cultivate advanced
models among college students

Regarding the question "Do you think it is necessary
for universities to cultivate advanced models ", the
survey results are shown in Figure 1. 43.47% of
college students think it is very necessary, 45.87% of
college students think it is necessary, and only
10.67% of college students think it is unnecessary
to carry out advanced models cultivation. Regarding
the question "Are you willing to learn from the
advanced and typical figures selected by your
university", the survey results are shown in Figure 2.
92% of college students expressed their willingness
or willingness to learn from advanced models
selected by their college. Regarding the question
"what do you think of the role of advanced models
cultivated by your university in promoting itself ", the
survey results are shown in Figure 3. 57.33% of
college students believe that the advanced models
cultivated by universities have a greater promotion
effect on themselves, and 35.47% College students
said that the effect on self-promotion was average,
and 7.2% of college students said they had no effect
on themselves. The survey results of the above three
questions show that in the new era of socialism with
Chinese characteristics, contemporary college
students generally recognize the practice of colleges
and universities to cultivate college students
advanced models, and most college students have
aspirations to become talented, so colleges and
universities should attach importance to the
cultivation of college students advanced models
work, and then have a positive impact on the
majority of young students through college students
advanced models.
3.2. College students tend to learn from the advanced models of their peers

According to the survey of which characters college students are more inclined to learn from, as shown in Figure 4, the first is the outstanding students of the same grade, accounting for 38.93%; the second is the senior students, accounting for 28.8%; followed by historical figures, teachers, celebrities and others. In addition, in the category survey of advanced models that college students are concerned about, the top three are the three good student models, college students of the year, and advanced individuals in voluntary service, indicating that college students recognize advanced models selected by colleges and universities. The survey results are shown in Figure 5.

Compared with other types of characters, outstanding students in the same grade and outstanding students in the upper grade belong to the peer group of college students. They have similar social background and life experience with other college students, and can more easily instill correct ideas and values into college students.
3.3. Propaganda of the advanced model of college students requires a combination of online and offline

The propaganda of advanced models is an indispensable key link in the cultivation of advanced models for college students. The effect of propaganda directly affects the educating effects of advanced models. From the survey of college students’ understanding of advanced models methods, as shown in Figure 6, college students learn about advanced models mainly through self-media, advanced models deeds report meetings and school college websites. At present, we are in the We-Media era. College students spend a lot of time on We-Media every day. This provides a platform for college students’ advanced models propaganda work. In addition, advanced models deeds reports will allow college students to directly experience advanced models through face-to-face communication. The charm of it can better help college students find their direction.

4. EXPLORATION ON THE LONG-TERM MECHANISM OF TYPICAL CULTIVATION OF COLLEGE STUDENTS IN THE NEW ERA

1) Grasp the characteristics of The Times of advanced typical cultivation of college students. Each era has its own characteristic idols. The cultivation of advanced models for college students should also aim at the characteristics of The Times and choose and set up models according to the needs of The Times. With the rise of the Internet, social change is accelerating. Under the new situation, the advanced models of college students should also conform to the development of the new era and reflect the current value orientation and moral requirements.

2) Improve the cultivation methods of advanced typical college students. The advanced models of college students come from college students, and grasping this point is the foundation of Cultivating College Students’ advanced models. The cultivation of advanced models of college students should change the previous top-down method, adhere to the combination of top-down and bottom-up, and adhere to the method of coming from students to students. On the one hand, we should pay attention to the top-level design and grasp the direction of the advanced cultivation of college students; on the other hand, we should go deep into the group of college students, pay attention to the discovery link, and excavate the advanced models recognized by the majority of students with special significance.

3) Highlight the education function of campus culture in the cultivation of advanced models. In the long-term practice of educating people, colleges and universities have formed a unique ideological system for running schools and cultivated a positive campus culture. Campus culture plays a fertile role in the process of talent training, and can inspire students to discover and surpass themselves. The advanced and typical cultivation of college students should highlight the educational function of campus culture. Good school spirit and style of study can exert positive influence on college students, improve their spiritual realm, enhance their cohesion and cohesion, and regulate their daily behaviors.

4) To construct a long-term mechanism of cultivating advanced models of college students. The cultivation of College Students’ advanced models is a systematic and complex project, which needs to build a long-term mechanism for the cultivation. The growth of advanced models follows the general law of talent cultivation. We should pay attention to the details of every link from the source to the output, that is, we need to build a systematic mechanism of...
“discover scientifically - promote innovatively - incentive appropriately - caring and protecting - Continuous tracking”, so as to continuously cultivate advanced models of college students that meet the needs of the times.

5. CONCLUSION

This paper analyzed the relationship between advanced model and college students from different aspects, and explored its long-term mechanism. On the whole, it can be seen that the establishment of advanced models can play a positive role in helping college students to make clear their goals and establish a good outlook on life. At the same time, from the exploration of the long-term mechanism, we can see that this is a systematic and complex project. Practice is the only standard to test the truth, how to better integrate advanced models into the life of college students, how to focus on different universities, how to meet the needs of the times and social development, and so on, these problems will eventually find answers in practice.

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