Preventing Sexual Transmission of Zika Virus Infection during Pregnancy, Puerto Rico, USA, 2016

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Zika virus infection during pregnancy can cause brain abnormalities, microcephaly, and other birth defects in exposed offspring (1,2). Although transmission of Zika virus primarily occurs through the bite of an infected mosquito, it can also be transmitted by having intercourse with an infected partner (3,4). In 2016, the Centers for Disease Control and Prevention (CDC) released guidance for prevention of sexual transmission of Zika virus for pregnant women and couples planning to conceive (3–5). In areas where Zika virus transmission was active, pregnant women and their male partners were advised to consistently and correctly use condoms when having intercourse or to abstain from intercourse during pregnancy to reduce the risk for sexual transmission of Zika virus (3–5). Corresponding with CDC guidance to healthcare providers (3–5), the American College of Obstetricians and Gynecologists and the Society for Maternal–Fetal Medicine released interim guidance outlining the need to provide counseling about recommended prevention measures to women and their partners who were at risk for exposure to Zika virus infection (6).

The Study

In 2016, the Puerto Rico Department of Health and CDC partnered to conduct the Pregnancy Risk Assessment Monitoring System–Zika Postpartum Emergency Response Study, a hospital-based survey that collected data from women after delivery and before hospital discharge about their prenatal experiences and behaviors related to detection and prevention of Zika virus infection during pregnancy (7). The island-wide study was implemented during August 28–December 3, 2016. Hospitals reporting ≥100 births during 2015 were eligible to participate. A total of 36 hospitals were eligible and agreed to participate, representing 98% of live births in Puerto Rico.

Women with a recent live birth who were residents of Puerto Rico, had delivered their infant in a participating hospital, and were able to complete the survey in Spanish or English were eligible to participate. To select the study sample, we randomly sampled delivery dates (clusters) within each hospital. All eligible women who delivered their infant on one of the randomly selected delivery dates were invited to participate. Hospital delivery logs were used to identify women for sampling. Sampled women were approached by study staff (24 hours after vaginal deliveries and 36 hours after cesarean deliveries). Overall, of 2,933 women eligible to participate, 2,364 (80.6%) completed surveys.

For women who were sexually active during pregnancy, we assessed the prevalence of condom use during pregnancy, overall and by select maternal characteristics. We constructed 3 separate multivariable logistic regression models to examine...
factors associated with receiving prenatal provider counseling on condom use for Zika virus infection prevention; any condom use during pregnancy; and consistent condom use during pregnancy. Each model was further adjusted for maternal characteristics, infant birth month (August–September 2016 vs. October–December 2016), and geographic region.

Of 2,229 respondents included in the analysis, most were 20–34 years of age (79.7%), had more than a high school education (68.9%), were unmarried (68.5%), and participated in the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) during pregnancy (88.3%). Most (80.6%) women reported being sexually active during pregnancy (Figure).

Overall, most (86.8%) women reported receiving counseling to use condoms during pregnancy to prevent Zika virus infection. The prevalence of receiving counseling during pregnancy on condom use was significantly higher for mothers ≤19 years of age (89.7%; adjusted prevalence ratio [aPR] 1.10, 95% CI 1.03–1.18) and those 20–34 years of age (87.3%; aPR 1.07, 95% CI 1.01–1.13) compared with women ≥35 years of age (81.5%; p<0.01, adjusted linear trend) (Table 1). Receiving counseling...
during pregnancy on condom use was also higher for women who participated in the WIC program, both those who received a Zika Prevention Kit (containing condoms, repellent, bed nets, and larvicide) from WIC (90.3%; aPR 1.28, 95% CI 1.17–1.40) and those who did not receive a kit (80.2%; aPR 1.14, 95% CI 1.02–1.26) compared with those who did not participate in a WIC program (70.6%).

For women who were sexually active during pregnancy, 20.9% used condoms consistently, 21.8% inconsistently, and 57.3% never (Figure). Multivariable analyses (Table 2) showed that the prevalence of any condom use during pregnancy was higher for women with a high school diploma or less (46.8% vs. 41.1%; aPR 1.14, 95% CI 1.02–1.26) compared with those who did not participate in a WIC program (70.6%).

Table 1. Adjusted prevalence estimates and ratios of receipt of provider counseling on condom use during pregnancy to prevent Zika virus infection by maternal characteristics, Pregnancy Risk Assessment Monitoring System–Zika Postpartum Emergency Response Study, Puerto Rico, USA, 2016†

| Characteristic                          | Received counseling on condom use to prevent Zika, n = 2,229† | % Respondents (95% CI)‡ | Crude PR (95% CI) | Adjusted PR (95% CI)§ |
|----------------------------------------|-------------------------------------------------------------|-------------------------|-------------------|----------------------|
| Age, y                                 |                                                             |                         |                   |                      |
| <19                                    | 89.7 (85.6–92.7)                                            | 1.17 (1.09–1.26)        | 1.10 (1.03–1.18)  |
| 20–34                                  | 87.3 (85.7–88.7)                                            | 1.13 (1.06–1.21)        | 1.07 (1.01–1.13)  |
| ≥35                                    | 81.5 (77.0–85.3)                                            | Referent¶               | Referent¶         |
| Education level                        |                                                             |                         |                   |                      |
| High school or less                    | 86.3 (83.5–88.6)                                            | 1.02 (0.99–1.05)        | 0.99 (0.96–1.03)  |
| More than high school                  | 87.1 (85.4–88.5)                                            | Referent                | Referent          |
| Marital status during pregnancy        |                                                             |                         |                   |                      |
| Unmarried                              | 86.2 (84.4–87.8)                                            | 1.03 (0.99–1.07)        | 0.98 (0.95–1.01)  |
| Married                                | 88.0 (85.5–90.1)                                            | Referent                | Referent          |
| Prenatal WIC program participation     |                                                             |                         |                   |                      |
| Yes, did not receive a Zika prevention kit | 80.2 (75.4–84.3)                                            | 1.13 (1.02–1.24)        | 1.14 (1.02–1.26)  |
| Yes, received a Zika prevention kit    | 90.3 (88.9–91.5)                                            | 1.27 (1.16–1.38)        | 1.28 (1.17–1.40)  |
| No                                     | 70.6 (64.0–76.5)                                            | Referent¶               | Referent¶         |
| Sexually active during pregnancy       |                                                             |                         |                   |                      |
| Yes                                    | 87.0 (85.5–88.3)                                            | Referent                | Referent          |
| No                                     | 86.3 (83.1–89.0)                                            | 1.00 (0.96–1.03)        | 0.99 (0.96–1.03)  |

⁎Prevalence ratio. WIC, Special Supplemental Nutrition Program for Women, Infants, and Children.
†Unweighted sample size.
‡Adjusted weighted percentage.
§All prevalence and prevalence ratio estimates were adjusted for maternal age and education, marital status, prenatal WIC participation, sexual activity during pregnancy, infant birth month, and region.
¶Adjusted p value (<0.01) for linear trend based on maternal age.

Conclusions

Although <25% of women reported consistently using condoms during pregnancy, counseling by prenatal care providers was associated with marked increases in any condom use and consistent condom use. Healthcare providers, including doctors, nurses, and other providers in various settings (e.g., prenatal care visits, WIC program visits), can play an important role in prevention of sexual transmission of Zika virus infection by counseling pregnant patients on the importance of consistent and correct condom use. These findings can be used to target and further refine Zika virus prevention messaging and interventions and can apply more broadly to the prevention of other sexually transmitted infections during pregnancy, such as syphilis and genital herpetic that, if left untreated, can increase the risk for adverse maternal and infant outcomes (8,9).

This study also shows how more traditional surveillance systems focused on maternal and child health can successfully be adapted to rapidly collect information from pregnant women during public health emergencies. Interviewing women after delivery and before hospital discharge, although labor- and cost-intensive, can be implemented rapidly with high response rates during urgent situations, such as the Zika outbreak. This type of design might be appropriate for other public health emergencies that affect the health of pregnant women and newborns when the emergency is geographically limited.


Table 2. Adjusted prevalence estimates and ratios of self-reported condom use during pregnancy by maternal characteristics and receipt of provider counseling on condom use during pregnancy, Pregnancy Risk Assessment Monitoring System–Zika Postpartum Emergency Response Study, Puerto Rico, USA, 2016

| Characteristic                              | Any condom use | Consistent condom use |
|---------------------------------------------|----------------|-----------------------|
|                                             | % Respondents  | Crude PR (95% CI)‡   | Adjusted PR (95% CI)§ | % Respondents  | Crude PR (95% CI)§ | Adjusted PR (95% CI)§ |
|                                             | (95% CI)‡      |                   (95% CI)§ |                          | (95% CI)§      |                   (95% CI)§ |                          |
| Age, y                                      |                |                     |                           |                |                     |                           |
| ≤19                                         | 51.5 (43.9–59.0) | 1.62 (0.96–1.54) | 1.22 (18.3–31.9) | 24.5 (18.4–22.5) | 1.68 (0.80–1.57) | 1.13 (0.73–1.75) |
| 20–34                                       | 41.8 (39.3–44.3) | 1.16 (0.82–1.18) | 0.99 (18.4–22.5) | 20.4 (18.4–22.5) | 1.12 (0.80–1.57) | 0.94 (0.67–1.31) |
| >35                                         | 42.4 (35.3–49.8) | Referent (15.8–29.1) | Referent (15.8–29.1) | Referent (15.8–29.1) | Referent (15.8–29.1) | Referent (15.8–29.1) |
|                                             |                |                      |                           |                |                     |                           |
| Education level                             |                |                     |                           |                |                     |                           |
| High school or less                         | 46.8 (42.4–51.4) | 1.24 (1.12–1.38) | 1.14 (21.5–29.2) | 25.2 (19.2–29.2) | 1.40 (1.17–1.69) | 1.31 (1.07–1.60) |
| More than high school                       | 41.1 (38.6–43.7) | Referent (17.1–21.5) | Referent (17.1–21.5) | Referent (17.1–21.5) | Referent (17.1–21.5) | Referent (17.1–21.5) |
| Marital status during pregnancy             |                |                     |                           |                |                     |                           |
| Unmarried                                   | 41.4 (38.8–44.1) | 1.03 (0.82–1.02) | 0.91 (18.4–22.7) | 20.4 (18.4–22.7) | 1.05 (0.88–1.26) | 0.93 (0.78–1.10) |
| Married                                     | 45.3 (41.4–49.3) | Referent (18.9–25.3) | Referent (18.9–25.3) | Referent (18.9–25.3) | Referent (18.9–25.3) | Referent (18.9–25.3) |
| Prenatal WIC program participation          |                |                     |                           |                |                     |                           |
| Yes, did not receive a Zika prevention kit  | 41.6 (34.9–48.6) | 1.32 (1.02–1.71) | 1.29 (14.1–24.3) | 18.7 (16.9–20.7) | 1.08 (0.72–1.61) | 0.96 (0.64–1.43) |
| Yes, received a Zika prevention kit         | 44.5 (41.9–47.1) | 1.52 (1.12–1.70) | 1.38 (19.3–23.7) | 21.4 (19.3–23.7) | 1.36 (1.00–1.86) | 1.10 (0.80–1.51) |
| No                                          | 32.3 (26.2–39.0) | Referent (14.4–26.0) | Referent (14.4–26.0) | Referent (14.4–26.0) | Referent (14.4–26.0) | Referent (14.4–26.0) |
| Prepregnancy condom use                     |                |                     |                           |                |                     |                           |
| Yes                                         | 64.7 (57.5–71.2) | 1.64 (1.45–1.85) | 1.60 (28.2–41.9) | 34.7 (28.2–41.9) | 1.84 (1.48–2.28) | 1.78 (1.44–2.21) |
| No**                                        | 40.5 (38.2–42.8) | Referent (17.7–21.4) | Referent (17.7–21.4) | Referent (17.7–21.4) | Referent (17.7–21.4) | Referent (17.7–21.4) |
| Received counseling on condom use to prevent Zika |    |                     |                           |                |                     |                           |
| Yes                                         | 45.9 (43.4–48.4) | 2.57 (1.99–3.32) | 2.25 (20.9–25.0) | 22.8 (20.9–25.0) | 3.28 (2.12–5.09) | 3.07 (1.97–4.79) |
| No                                          | 20.4 (15.7–26.0) | Referent (4.8–11.4) | Referent (4.8–11.4) | Referent (4.8–11.4) | Referent (4.8–11.4) | Referent (4.8–11.4) |

*PR, prevalence ratio; WIC, Special Supplemental Nutrition Program for Women, Infants, and Children.
†Unweighted sample size.
‡Adjusted weighted percentage.
§All prevalence and prevalence ratio estimates were adjusted for maternal age, education, marital status, prenatal WIC participation, receipt of provider counseling, infant birth month, and region.
¶Adjusted p value (<0.01) for linear trend based on maternal age.
#Adjusted p value (<0.05) for linear trend based on maternal age.
**Included women who reported they were not doing anything to prevent pregnancy and women who were using a contraceptive method other than condoms to prevent pregnancy.

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EID Podcast
Community Interventions for Pregnant Women with Zika Virus in Puerto Rico

After experiencing an alarming rise in Zika virus infections, the Puerto Rico Department of Health partnered with CDC to implement a variety of community education and prevention efforts. But what were these efforts, and were they ultimately successful?

In this EID podcast, Dr. Giulia Earle-Richardson, a behavioral scientist at CDC, analyzes some of the Zika intervention campaigns in Puerto Rico.

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