A Social Work Education Outcome Measure: The Evaluation Self-Efficacy Scale–II

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Abstract
The Evaluation Self-Efficacy (ESE) scale was designed as an outcome measure for evaluation research courses in social work. A revised version of the Social Cognitive Theory–based ESE (ESE-II) was developed and evaluated in the current study including both new and revised items. The ESE-II was evaluated in a final sample of 168 masters level students using a pretest–posttest design. Exploratory factor analysis revealed a single-factor structure underlying the 14 self-efficacy items at both assessment points. Cronbach’s alphas for the ESE-II were high at pre- and posttest. An argument underpinning content validity was developed and convergent validity was demonstrated. The ESE-II was also sensitive to change over time both at the item and scale level. The current study provides evidence supporting select psychometric properties of the ESE-II and the flexibility of self-efficacy as an outcome measure for social work education.

Keywords
assessment, evaluation, higher education, outcome measure, replication, self-efficacy, social work

Calls for greater use of evidence across many aspects of institutional practice increase by the day. To respond to these calls, education in the health related professions should develop a range of psychometrically sound outcome measures. Optimally these measures will be derived from empirically supported theories. There is substantial evidence supporting Albert Bandura’s Social Cognitive Theory and its component construct self-efficacy (e.g., Bandura, 1977, 1982, 1986, 1997, 2004, 2006a; Magklara, Burton, & Morrison, 2014; Shoji et al., 2016; Stajkovic & Luthans, 1998). Therefore, scales assessing self-efficacy regarding particular sets of professional behaviors may prove useful in meeting this need for outcome measures, especially in social work. This article describes the further development and evaluation of such a scale, namely, the Evaluation Self-Efficacy Scale–II (ESE-II).

Self-Efficacy as an Educational Outcome in Social Work
The paucity of evidence-supported outcome measures in social work education has been apparent for some time (e.g., Bogo, Regehr, Hughes, Power, & Globerman, 2002). A growing body of research focusing on self-efficacy has begun to address this deficit. Subtopics such as the following have been examined:

- Education/training regarding: Administration in social work (York, 2008); skills of analysis in assessment (Platt, 2011); an evidencesupported treatment for community practice (Woody, Anderson, & D’Souza, 2015); child protection/child safeguarding (Carpenter, Patsios, Sziassy, & Hackett, 2011; Maxwell, Scourfield, Holland, Featherstone, & Lee, 2012; Scourfield, Smail, & Butler, 2014; Scourfield et al., 2012); child and family social work (Carpenter, Shardlow, Patsios, & Wood, 2013); undergraduate student writing skills (Woody et al., 2014); a core skills module for undergraduates and postgraduates (Tomsett, Henderson, Byrne, Mew, & Tomsett, 2017);
- Field instruction (Cuzzi, Holden, Chernack, Rutter, & Rosenberg, 1997; Cuzzi, Holden, Rutter, Rosenberg, & Chernack, 1996; Fortune, Lee, & Cavazos, 2005;
Holden, Cuzzi, Rutter, Rosenberg, & Chernack, 1996; Holden et al., 1997b; Holden, Cuzzi, Rutter, Chernack, & Rosenberg, 1997; Parker, 2005, 2006); including “shadowing” (Parker, Hughes & Rutter, 2006-2007);

- Social work research and evaluation (Holden, Barker, Meenaghan, & Rosenberg, 1999; Holden, Barker, Rosenberg, & Onghena, 2007, 2008; Macke & Tapp, 2012; Montcalm, 1999; Quinney & Parker, 2010; Unrau & Beck, 2004; Unrau & Grinnell, 2005); and

- Social work educational outcomes in general (Ahn, Boykin, Hebert, & Kulkun, 2012; Holden, Anastas, & Meenaghan, 2003, 2005; Holden, Barker, Kuppers, & Rosenberg, 2017; Holden, Meenaghan, Anastas, & Metrey, 2002; Meyer-Adams, Dorsey, Potts, Resales, & Koob, 2011; Rawlings, 2012; Rishel & Majewski, 2009; Williams, King, & Koob, 2002).

This body of research suggests the versatility of self-efficacy as a construct (cf. Collins, 2015). It also supports our contention that the construct of self-efficacy is a strong basis for a wide-ranging, flexible system within which to assess outcomes in social work education (and likely other fields).

Replication

The importance of replication has been emphasized for many years (e.g., Ahlgren, 1969; Bornstein, 1990; Rosenthal, 1966, 1990; Smith, 1970). Yet, the prevalence of replication studies in social science journals in general and social work journals in particular remains low. The logical result is that calls for greater emphasis on, and more acceptance of, replication continue to be advanced across fields (e.g., Lindsay, 2015; Makel & Plucker, 2014; Warne, 2014).

Where does the current study fall in the range of potential replications? Fabrigar and Wegener (2015) noted,

[...perhaps the categorization that has been most prevalent is the distinction between exact (often referred to as direct) and conceptual replication. The term exact replication typically refers to a study aimed at repeating as closely as possible the procedures used in a prior study. Conceptual replication is generally aimed at reproducing an effect from a prior study using different operationalizations of the independent (predictor) and/or dependent (outcome) variable(s) than in the prior study. (p. 68)]

The current study (compared with the original ESE studies) assessed the same construct, in the same setting, with the same course instructor, over the same pre-post time frame, using the same research design and same scale format but with revised scale contents and a different sample.

Study Purposes

The current study serves two purposes (cf. Kaplan, Brownstein, & Graham-Day, 2017). First, it extends the development of an outcome measure designed for accreditation purposes. Second, it seeks to provide faculty with a tool for curricular development activities beyond accreditation. To our knowledge, no other theoretically derived outcome measures are available that assess the outcomes of a course in the evaluation of social work practice. These ESE scales were designed to assess social work students’ self-efficacy regarding their ability to carry out evaluations of social work practice (e.g., quantitative, qualitative or mixed methods evaluations of social work practice). At the time the original ESE was created, the American Evaluation Association had not yet endorsed a group of competencies that could be used for item creation (Galport & Azzam, 2017). Because the objectives of any professional field or faculty within that field are subject to change, educational outcome measures must be able to efficiently adapt to those changes and not remain arrested over time. Given that the objectives of evaluation courses have evolved, the need to revise the original ESE to more effectively meet outcome assessment criteria became apparent.

This report details the results of a study of this revised ESE scale (ESE-II). Similar to earlier research on the ESE, the current study used a single-group pretest–posttest design, but recruited a different sample of students and tested the self-efficacy scale with revised and new items. Although the ESE was revised to accommodate course changes, we expected that the ESE-II would perform very similarly to the ESE upon which it is based. More specifically, given our prior experience with self-efficacy scales in general and social work self-efficacy scales designed to assess social work educational outcomes in particular, we sought to address the following research questions and predictions.

1. What is the underlying factor structure of the 14 self-efficacy items? As the factor structure of the ESE was not previously examined, we explored the underlying structure.

2. What is the reliability of the ESE-II? Similar to the original ESE studies (range $\alpha = .94-.96$), we predicted we would find high Cronbach’s alphas at both pretest and posttest for the ESE-II.

3. Validity of the ESE-II: (a) Do the ESE-II items cover the domain of evaluation research in social work, thus supporting content validity? (b) Is there evidence of convergent validity regarding the ESE-II? We sought to answer this question in two ways. First, the conceptual connection between empowerment and self-efficacy (including the use of self-efficacy as an indicator of empowerment) has a long tradition of discussion in social work (e.g., Evans, 1992; Gutiérrez, 1991; Gutiérrez & Lewis, 1999; Gutiérrez, Parsons, & Cox, 1998; Morton & Montgomery, 2012) as well as other fields (e.g., Crondahl & Karlsson, 2016). Based on our prior work with the ESE and the Social Worker Empowerment (SWE) scale (Frans, 1993), we predicted that the ESE-II...
would have a small to moderate positive association with the SWE (comparable with the correlations found between the ESE and the SWE in the two prior studies). Second, we included three test self-efficacy items derived from the Council on Social Work Education’s (CSWE; 2008) Educational Policy and Accreditation Standards (EPAS) for social work programs in the United States. Although we did not have prior data on the associations between these three items and the ESE, we assumed the correlation between the mean of these three items and the ESE total scale score would be positive and substantial.

4. In that the ESE was sensitive to change in the two prior studies, we predicted that the ESE-II would perform as well for both individual items and the total scale score.

**Method**

**Study Design and Participants**

This study used a single-group (across multiple cohorts), pretest–posttest design using a convenience sample acquired from 15 sections of a compulsory graduate course on evaluation. The sections were taught between the fall 2011 and summer 2015 semesters by the lead author in a large, urban, social work program in the Northeastern United States.

From a group of 210 participants whose anonymous scores were obtained at the pretest or posttest, a total of 168 complete usable sets of both pre- and posttest responses were available for psychometric analyses (i.e., no data were imputed; each respondent completed both pretest and posttest). At both pretest and posttest, students were presented with the option of participating, the procedure was explained and then the lead author left the room, while students did or did not complete the survey to maintain anonymity. No financial or other inducements for participation were offered. This study was approved as exempt by the University Institutional Review Board.

As these were anonymous surveys, no demographic data are available for the students in this study (see below). In terms of the larger population in this school from fall 2011 to summer 2015 (on the particular campus from which this convenience sample was obtained), the following demographic data are available. Eighty-five percent of the students were White (56.9%), Hispanic (12.9%), and Black (12.3%), Asian/Pacific Islander (11.5%), Black (12.3%), Hispanic (12.9%), and White (56.9%).

**Measures**

**SWE scale.** Frans’s (1993) 34-item, self-report SWE scale was used in prior studies of the ESE. In previous studies, Cronbach’s alphas for the SWE ranged from .74 (Van Voorhis & Hostetter, 2006) to .87 (Holden et al., 2007, 2008). In the current study, the Cronbach’s alpha for the SWE was moderately high ($\alpha = .88, n = 196$).

**ESE-II.** The ESE and the ESE-II are both designed to assess social work students’ self-efficacy regarding their ability to conduct evaluations of social work practice. They were developed following self-efficacy scale development guidelines (Bandura, 2006b). ESE instructions to participants were slightly revised for the ESE-II to enhance orientation of participants and their understanding of the scale instructions. In addition, items were modified to better reflect the complexity of the target behaviors. Next, three new items (Items 2, 4, and 9 in Table 1) were added. As can be seen in Table 1, the resulting 14-item scale has an 11-point response format (0 = cannot do at all; 50 = moderately certain can do; 100 = certain can do). The ESE-II total scale score is the mean of these 14 items.

**Self-efficacy test items.** Three self-efficacy test items were derived from the EPAS of CSWE (2008) and used in our Self-Efficacy Regarding Social Work Competencies Scale (Holden et al., in press). The items pertained to (a) using practice experience to inform scientific inquiry, (b) using research evidence to inform practice, and (c) social workers critically analyzing, monitoring, and evaluating interventions.

**Procedure**

Participants were assessed in the second and 13th session of a 14-session course. Administration was conducted by the instructor who explained that the instrument was voluntary and assured participants that he would not be in the room to monitor participation. He provided the directions for completing the instrument, answered any questions and then left the room. No demographic variables were assessed as this was an anonymous administration intended to further reduce socially desirable responding (Paulhus, 1991). We developed our approach for subject generated identification codes (i.e., Hogben numbers) before we discovered that similar ideas already existed in the literature (Monig, 1995; Yurek, Vasey, & Haven, 2008). This method allows matching of pre- and post-scores for individuals. This approach and additional details regarding the overall methodology used in these studies and justification for it are available from the first author. After each administration, data entry was carried out by a research assistant with a 10% check for errors by another research assistant.

**Data-Analysis Strategy**

The 14 items of the ESE-II were subjected to exploratory factor analysis (EFA) with principal axis factoring separately for pretest ($n = 207$) and posttest ($n = 169$) data to explore the factor structure of the scale. As an index of reliability, Cronbach’s
alpha was computed with the lowest acceptable value set at .70 (Nunnally & Bernstein, 1994). Pearson correlations were used to examine convergent validity with criteria for a small, medium and large correlation set at .10, .30, and .50, respectively (Cohen, 1988). Pre–post change scores and 95% confidence interval (CI) were computed at ESE-II item and scale level in addition to standardized mean differences (d) for dependent groups. Cohen’s d values of .30, .50, and .80 were considered to reflect a small, medium, and large difference, respectively (Cohen, 1988). Analyses were conducted using SPSS 24.0.

### Results

#### Descriptive Statistics

All available data were used to compute descriptive statistics (Ns ranged from 169 to 210). Following Cronbach’s (1963) suggested focus on individual items as well as total scale scores, the specific item scores for students’ evaluation self-efficacy on the ESE-II are presented in Table 1 (note that the sample sizes reflect all available respondents with usable data for each item).

#### Table 1. Item-Level Means and Standard Deviations for Pre- and Posttests for ESE-II (N = 168).

| ESE-II item stem: How confident are you that you can . . . | Pretest | Posttest | Pre–post change | Cohen’s d |
|----------------------------------------------------------|---------|----------|-----------------|-----------|
| 1. Create an effective search strategy and conduct a thorough search of electronic library based databases, and other Internet resources, to obtain the scholarly literature necessary to design your evaluation of social work practice? | 67.8d (22.3) | 81.2 (14.7) | 12.9 (9.7-16.0) | .64 |
| 2. Critically examine and accurately describe tables and graphs found in the evaluation literature? | 54.0 (22.4) | 81.5 (13.6) | 26.9 (23.6-30.1) | 1.34 |
| 3. Critically review a particular area of social science theory and research (including the evaluation literature), and write a balanced and comprehensive literature review? | 55.9 (22.2) | 75.4 (17.6) | 19.3 (16.0-22.6) | .91 |
| 4. Create a program logic model that clearly communicates the key factors and processes of social work practice? | 35.0 (23.6) | 71.1 (16.8) | 36.6 (32.6-40.6) | 1.41 |
| 5. Create and carry out a sampling strategy for your evaluation of social work practice? | 45.6 (23.4) | 77.3 (14.4) | 32.9 (29.4-36.4) | 1.51 |
| 6. Create and carry out a measurement approach for your evaluation of social work practice? | 44.5 (23.9) | 74.7 (14.2) | 30.5 (26.9-34.0) | 1.40 |
| 7. Create and carry out a descriptive data analysis plan (including data entry and management) for your evaluation of social work practice? | 38.3 (25.8) | 68.7 (17.1) | 30.5 (26.9-34.2) | 1.34 |
| 8. Create and carry out an inferential data analysis plan for your evaluation of social work practice? | 30.3 (25.6) | 65.4 (18.3) | 36.0 (32.4-39.7) | 1.57 |
| 9. Create and carry out a qualitative or mixed methods evaluation of social work practice? | 42.2 (25.4) | 75.9 (16.5) | 33.9 (30.3-37.6) | 1.50 |
| 10. Create and carry out a study regarding the implementation or processes of a social work program (e.g., needs assessment, formative evaluation, program description, program monitoring, quality assurance)? | 45.6 (25.5) | 76.2 (15.9) | 30.7 (27.2-34.2) | 1.46 |
| 11. Create and carry out a single system design to evaluate the outcomes of social work practice? | 43.4 (25.4) | 79.5 (15.2) | 36.2 (32.5-39.9) | 1.59 |
| 12. Create and carry out a group research design to evaluate the outcomes of social work practice? | 42.0 (24.7) | 75.4 (16.8) | 33.9 (30.5-37.4) | 1.57 |
| 13. Create and carry out an evaluation of social work practice that incorporates social work values and ethics (e.g., protects the participants in the evaluation)? | 53.7 (24.6) | 84.9 (13.1) | 31.5 (27.8-35.1) | 1.45 |
| 14. Create and carry out an evaluation of social work practice, while resisting political pressures from stakeholders that could bias your results or your evaluation report? | 50.2 (28.0) | 77.0 (15.7) | 28.2 (24.3-32.2) | 1.18 |
| 15. Use practice experience to inform scientific inquiry? | 56.2 (25.5) | 81.2 (16.1) | | |
| 16. Use research evidence to inform practice? | 65.1 (21.1) | 85.9 (13.4) | | |
| 17. Critically analyze, monitor, and evaluate interventions? | 59.2 (22.0) | 83.3 (13.8) | | |

Note. Higher scores indicate higher levels of self-efficacy. ESE-II = Evaluation Self-Efficacy Scale–II; CI = confidence interval.

*aPretest ESE-II n’s ranged from 208-210 due to missing data.

*bPosttest ESE-II n’s ranged from 169-172 due to missing data.

*cPre–post change scores and Cohen’s d n’s were for the 168 complete cases.

dHighest and lowest means are bolded.
The pretest item means ranged from 30.3 (i.e., create and carry out an inferential data analysis plan for your evaluation of social work practice) to 67.8 (i.e., create an effective search strategy and conduct a thorough search of electronic library based databases, and other Internet resources, to obtain the scholarly literature necessary to design your evaluation of social work practice).

The posttest item means ranged from 65.4 (i.e., create and carry out an inferential data analysis plan for your evaluation of social work practice) to 84.9 (i.e., create and carry out an evaluation of social work practice that incorporates social work values and ethics (e.g., protects the participants in the evaluation)). The pre–post change scores on the ESE-II and their 95% confidence intervals are also displayed in Table 1. The three self-efficacy test items ranged from 56.2 (SD = 25.5) to 65.1 (SD = 21.1) on the pretest and from 81.2 (SD = 21.1) to 85.9 (SD = 13.4) on the posttest.

Factor Structure
Prior to performing EFA with principal axis factoring, the suitability of the data was examined. The Kaiser-Meyer-Olkin (KMO) value of .93 (>60) and a significant (p < .001) Bartlett’s Test of Sphericity supported the factorability of the correlation matrix at both assessment points. Analyses pointed toward a single-factor solution at both assessment points as indicated by a clear break after the first factor in the scree plots. The single-factor solution explained 59.8% and 58.8% of the variance in the pre and posttest, respectively. All variables loaded substantially on the single factor with loadings ranging from .46 to .88 for the pretest and from .60 to .87 for the posttest. In both cases, Item 1 (create an effective search strategy and conduct a thorough search of electronic library based databases, and other Internet resources, to obtain the scholarly literature necessary to design your evaluation of social work practice) loaded least pronounced on the factor, while Item 12 (create and carry out a group research design to evaluate the outcomes of social work practice) yielded the strongest factor loadings.

Reliability
Analysis based on complete cases (n = 168) revealed high Cronbach’s alphas for the ESE-II at pretest (α = .95) and at posttest (α = .95).

Validity
Content validity. Our argument in support of the content validity of the ESE-II is straightforward. Both the original ESE and the ESE-II use items reflecting the knowledge and skills one aims to improve in a course on evaluation in social work. For both scales, the items were directly matched to the objectives of the course in which data were obtained.

Construct validity. In line with our predictions, we found a positive correlation between the ESE-II and the SWE that was medium in magnitude, r = .33, according to Cohen’s (1988) guidelines for interpreting effect sizes. To compare the ESE-II correlation with the SWE in the current study to the correlations between the ESE and SWE obtained in two prior studies (r = .18 and r = .25), we applied the estimation approach using Cumming’s (2012) ESCI software (see also Association for Psychological Science, 2017; Cumming, 2015; Cumming & Calin-Jageman, 2017). The differences between the correlations were .15, 95% CI = [−0.09, 0.4], and .08, 95% CI = [−0.14, 0.30] with 95% confidence intervals including 0, indicating that the differences were not meaningful.

The positive correlation between the ESE-II and the mean of the three test self-efficacy items derived from the CSWE’s (2008) EPAS was r = .75, 95% CI = [0.68, 0.81], clearly exceeding Cohen’s (1988) threshold of .50 reflecting a large effect size.

Sensitivity to Change
Pre–post change scores for individual items ranged from 12.9 to 36.6 (see Table 1). None of the 95% CIs for the individual pre–post change scores contained the value zero, suggesting that all of the particular aspects of student’s self-efficacy over the course of the semester were strengthened. At item-level the pretest–posttest differences ranged from d = .64 to d = 1.59.

As presented in Table 2, the ESE-II total scale mean scores at pretest ranged from 5.7 to 99.3, in contrast to a minimum and maximum of 35.7 and 99.3 at posttest. Across students the pretest total scale mean was 45.9, 95% CI = [42.9, 48.9], and the posttest mean was 75.9, 95% CI = [74.0, 77.8]. The difference between these total scale means was 30.0, 95% CI = [27.4, 32.6] suggesting strengthening of students’ self-efficacy over the course of the semester as the value zero was not included in the CI. In terms of Cohen’s d (1988), the pretest–posttest difference was very large in magnitude (d = 1.91).

Discussion
The current study aimed at evaluating the psychometric properties of a revised tool to assess students’ self-efficacy outcomes. Revision of the theoretically derived and empirically supported original ESE included rewording of directions and existing items. In addition, three new items were developed to better reflect the objectives of a revised course. Overall, findings supported the psychometric properties of the revised ESE-II evaluated in this study. EFA revealed a single-factor structure underlying the 14 self-efficacy items at the pre- and posttest assessment. The ESE-II scale also demonstrated excellent reliability at both assessment points. The argument made in the two prior studies—that the
The use of self-efficacy in social work educational outcomes studies has been questioned on occasion (e.g., Drisko, 2014). As no one has challenged our earlier responses to these criticisms (Holden et al., 2017; Holden et al., 2007), we can only reiterate two key points. First, it appears some of those concerns flow from a basic misunderstanding of the construct. “Self-efficacy refers to beliefs in one’s capabilities to organize and execute the courses of action required to produce given attainments” (Bandura, 1997, p. 3). This definition is not equivalent to “a belief in one’s ability to learn” (Drisko, 2014, p. 421). Neither is self-efficacy equivalent to self-esteem, self-worth, locus of control, or competence. Second, although Bandura has provided a guide for measuring self-efficacy (Bandura, 2006b), a number of recent studies in social work do not cite and/or optimally utilize this instruction (e.g., Jacobson, Osteen, Sharpe, & Pastoor, 2012; Oxhandler & Parrish, 2016; Parrish, Oxhandler, Duron, Swank, & Bordnick, 2016; Tompsett, Henderson, Byrne, Mew, & Tompsett, 2017). Adherence to conceptual and operational definitions is key when researchers utilize the construct. Moreover, failing to find a relationship between self-efficacy and outcomes with no supporting psychometric evidence does not, in our view, comprise a convincing argument against the use of self-efficacy.

In conclusion, it is logical to use theoretically derived, empirically supported constructs that have performed well across investigations. The current study provides additional evidence supporting the use of self-efficacy measures in the conduct of social work educational outcome assessments.

**Authors’ Note**

The scale developed in this study is available at no charge from the first author.

**Ethical Approval**

New York University: Institutional Review Board approved as exempt.

**Declaration of Conflicting Interests**

The author(s) declared no potential conflicts of interest with respect to the research, authorship, and/or publication of this article.

**Funding**

The author(s) received no financial support for the research, authorship, and/or publication of this article.
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