Social and child care provision in kinship networks: An agent-based model

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Abstract

Providing for the needs of the vulnerable is a critical component of social and health policy-making. In particular, caring for children and for vulnerable older people is vital to the wellbeing of millions of families throughout the world. In most developed countries, this care is provided through both formal and informal means, and is therefore governed by complex policies that interact in non-obvious ways with other areas of policy-making. In this paper we present an agent-based model of social and child care provision in the UK, in which agents can provide informal care or pay for private care for their relatives. Agents make care decisions based on numerous factors including their health status, employment, financial situation, and social and physical distance to those in need. Simulation results show that the model can produce plausible patterns of care need and availability, and therefore can provide an important aid to this complex area of policy-making. We conclude that the model’s use of kinship networks for distributing care and the explicit modelling of interactions between social care and child care will enable policy-makers to develop more informed policy interventions in these critical areas.

“The moral test of government is how it treats those who are in the dawn of life, the children; those who are in the twilight of life, the aged; and those in the shadows of life, the sick, the needy and the handicapped.”

— Hubert Humphrey Jr.

Introduction

One of the most critical, and the most testing, tasks of modern society is the provision of personal and medical care for people who, due to their age or health conditions, are in a particular state of vulnerability and frailty. In particular, every society must provide child care for the care needs of their children, and social care for adults who need help with their activities of daily living (ADLs). In most developed countries, the state plays an important role in the provision of care for these vulnerable groups. However, formal and informal care provided within the household or broader kinship network is often critical to the health outcomes of vulnerable people. As populations of older people continue to increase while birth-rates drop in...
and developed countries, some governments are confronted by a substantial increase in the
demand for care.

In the UK the supply of carers is decreasing over time as birth-rates drop, even while the
increasing elderly population requires ever more support [1]. A recent Age UK report states
that almost 50% of over-75s are living with a long-term illness that limits their ADLs [2].
Given that this age group is among the fastest-growing in the country, expectations are that
the demand for care will outpace the available carer population.

Consequently, unmet care need is of critical importance to health and social care policy-
making in the UK. Ipsos MORI reports that a majority of the aged with care needs have at least
some unmet care needs [3], while Age UK estimates that 1.2 million people received insuffi-
cient care in 2017 [2]. Carers UK estimates that in order to meet the skyrocketing levels of care
demand, the population of carers would need to increase by 40% over the next 20 years [4].
According to Wittenberg and Hu (2015), demand for privately-funded social care is also
expected to rise significantly over a similar period, with expenditure on private care to nearly
triple by 2035 [5].

For the majority of households with social care needs, the problem of meeting these needs
is compounded by the necessity of meeting their family’s child care requirements. According
to FullFact, 79% of families in England with children aged 0 to 14 used some form of childcare,
with 66% of them using formal childcare, 40% using informal childcare and 28% using both
[6]. Further, according to the OECD report Society at a Glance 2016, UK families spend over
30% of their income on childcare [7].

The provision of social care in the UK is largely dependent on informal care, or care pro-
vided on a volunteer basis by family members. A 2018 report from the National Audit Office
estimates the value of UK informal care at £100 billion per year [8]. Aldridge and Huges, using
data from The Family Resources Survey 2013/14, report that there were 5.3 million informal
Carers UK estimates that the average number of. In this regard, the importance
of support and care-giving networks has long been recognized [11, 12]. Tennstedt et al. (1989)
reported that informal care is provided mostly through networks of carers with an average of
three to five members, predominantly composed of an individual’s close relatives [11].

Using data from the Family Resources Survey from 2011/12 to 2013/14, Aldridge and
Huges find that 72% of carers provide informal social care to a member of their immediate
family, i.e. a parent (40%), partner (18%), children (14%) [9]. Similarly, Petrie and Kirkup esti-
imated that around 51% of carers provide care to a member of their own household [13]. Using
data from the Health and Retirement Study 2011, Wettstein et al. show that 31% of informal
care in the US was provided by partners; 47% by sons or daughters; and 18% by other close rel-
atives (e.g. children-in-law or grandchildren), with non-relatives contributing for just 4% of
the total informal care provided [14].

As for formal social care, the National Audit Office estimates that privately paid-for care
amounts to approximately £11 billion in 2016-17, which increases to approximately £14 bil-
ions when we include private ‘top-ups’ to the cost of the care arranged by local authorities.
Empirical research has also shown that the type and amount of social care provided is affected
by socioeconomic status. Petrie and Kirkup (2018) report that people working in routine occu-
pations and those with lower qualifications are more likely to provide informal care [13].

Given the demographic trends outlined above, an increasing number of households will
need to manage their resources to provide for both child care and social care needs, meaning
that in these cases these two types of care are deeply interrelated. In addition, both the social
and child care provision processes taking place within these households, and their connected

Competing interests: The authors have declared
that no competing interests exist.
care-giving networks, are affected both directly and indirectly by the current government’s child and social care policies. With that in mind, we propose that understanding how child and social care need evolves over time, and the socioeconomic processes that underlie the provision of care, are a vital component in any attempt to develop and implement effective and sustainable care policies.

In this paper, we present an agent-based model (ABM) of the UK informal and privately-funded formal care system, with the goal of capturing the complex relationships between social and child care, and the impact of social policies on these processes. This model provides a theoretical framework that enables us to improve our understanding of the complex care allocation system, where demographic, social and economic factors interact to determine the dynamics of care demand and supply. Further, using ABMs enables us to model scenarios of economic and social policy change, providing a means to test social policies which are meant to affect child and social care provision, and reveal any possible unintended side-effects (spillover effects) of those policies prior to implementing them in the real world.

Our previous work has explored social care provision and policy solutions using ABMs [15–17]. Social care is not a frequent topic for modelling, and to our knowledge only one other agent-based simulation explicitly including informal and formal social care has been published besides our own work: an examination of the impact of demographic change on formal and informal care in Spain [21]. While the topics are related, the model produced by Spijker et al. is significantly different in its construction and intended purpose. The Spijker et al. model is microsimulation-based with ABM elements, uses different mechanisms than those presented in the present model and its ancestors, does not simulate interactions within families across their kinship networks, and does not investigate the impact of policy interventions.

The model presented here extends our previous efforts significantly, and models the provision of care not just as a simple transaction from one agent to another, but as a negotiation conducted across kinship networks with reference to numerous social, economic and geographical factors. As a result, we propose that this model can support and inform child and social care policy-making more comprehensively than other methods.

**Basics of the model**

In this section we provide a summary of the model’s core economic and social processes. This model is a comprehensive re-implementation and extension of previous work in Noble et al. [15] and Silverman et al. [16], adding numerous processes and sub-processes to that basic framework. Complete Python 2.7 source code for the simulation is available in our GitHub repository at https://github.com/UmbertoGostoli/Social-and-Child-Care-Model-PLoS.

The modelling framework is under continuous development, and as such we recommend that any interested colleagues follow our updates on GitHub. Releases will be produced periodically when new major features are added to the simulation. Agents in the virtual UK depicted in this model occupy households, clusters of which form towns. The sizes of these towns are set with rough correspondence to real UK population densities, scaled down by a factor of 1:10,000. The simulation runs in one-year time steps; within each year processes taking place on a weekly scale are modelled. The simulation begins in the year 1860, which allows sufficient time for the population dynamics to stabilise before 1951, at which point UK Census data is incorporated into the simulation. The simulation finishes in the year 2050.

Given the complexity of this simulation, we provide only brief summaries of some aspects which are explained in detail elsewhere, and refer readers to those papers for further information. Changed and additional aspects of the current model are explained here in full. Please see
Agent life-course

Agents are classified as children (needing some form of child care) until the age of 11. At the age of 12 they become net providers of care and are classified as teenagers. Agents enter adulthood at the working age of 16: at this point they can either start looking for work, or continue in education. At the end of their education stage, agents become employed, with a salary which is a function of the socioeconomic status associated with the education level they have reached (see the Socioeconomic Status Groups subsection below). When agents reach the retirement age (set by a simulation parameter, with 65 as the default), they retire from employment and begin receiving a pension which is a fixed share of their final salary. If they retire earlier for health reasons, their pension is reduced accordingly. Mortality rates in the model follow Noble et al. [15] and use a Gompertz-Makeham mortality model until 1951. From that point we use mortality rates drawn from the Human Mortality Database [18]. Lee-Carter projections generate agent mortality rates from 2009.

Partnership formation and dissolution

Once they reach working age, agents can form partnerships. Agents are paired randomly with probabilities that depend inversely on the agents’ geographical distance from one another, their age and socioeconomic differences. Model parameters set the relative weights of these factors. Divorce probabilities are age-specific and are checked yearly to determine whether agents decide to divorce. Age-specific annual divorce probabilities determine whether a couple dissolves their partnership. Fertility rates are computed similarly to mortality rates: data from the Eurostat Statistics Database [19] and the Office for National Statistics [20] are used from 1950–2009, with Lee-Carter projections taking over thereafter.

Internal migration

Agents can migrate domestically for several different reasons (see the section Model Enhancements below). Household relocation happens most frequently due to agents finding a partner or a new job in a different town. Male agents will also relocate to new houses once a partnership dissolves, and any children produced by that partnership stay with the mother. Retired agents with care needs may move in with one of their their adult children, with a probability determined by the their care need level and the amount of care supply in their child’s household. Orphaned children are adopted by a household in their kinship network, or by a random family if there are no available households in their kinship network.

Table 1: Comparison of social care modelling efforts.

| Paper          | Demographic Model | Kinship Networks | Child Care |
|----------------|-------------------|------------------|------------|
| Noble et al. 2012 | Yes (abstracted)  | No               | No         |
| Silverman et al. 2013 | Yes (Census data) | No               | No         |
| Gostoli et al. 2019 | Yes (Census data) | Yes              | No         |
| Current model   | Yes (Census data) | Yes              | Yes        |

https://doi.org/10.1371/journal.pone.0242779.t001

Table 1 for a comparison of the various iterations of this model and the features that have been developed and added over time.
Health status and care need

Agents start their lives in a state of good health, and later may enter a state of care need according to gender- and age-specific probabilities. Care needs may develop at any age, though entering such a state becomes increasingly likely as agents grow older, and male agents have slightly higher probabilities of developing care needs compared to female agents of the same age. The five categories of care need (which will be referred to as care need levels in this paper) and the amount of hours per week of care required at each level are shown in Table 2. We assume that, once agents develop a health condition associated with a certain level of care need, they do not recover but progress to more severe conditions (and so, to higher levels of need) over time. The chance of agents progressing to higher care need levels increases with age and with the sum of the agent’s past unmet care needs (and decreases with higher socioeconomic status, see the Socioeconomic Status Groups subsection below). We thus assume that long periods of unmet care need will increase frailty, and that higher income and wealth allows for high-quality care to be purchased to increase quality-of-life.

Model enhancements

The model we present in this paper is an offshoot of the Linked Lives model presented in Silverman et al. [16], further extended in Gostoli and Silverman [17] where the following features were introduced: socio-economic status (SES) groups; kinship networks; relocation’s decision-making; formal (i.e. privately paid-for) care; public social care; a salary function; and hospitalization probabilities (which depend positively on levels of unmet care need). We provide very brief summaries of the 2019 additions of SES, kinship networks, the salary function, formal and public care provision aspects here, and refer the reader to Gostoli and Silverman [17] for more details. Subsequently we will describe the enhancements made to the current version in full.

Socioeconomic status groups

Agents are placed in one of five socioeconomic status groups (SES groups), based on the Approximated Social Grade from the Office for National Statistics. These groups were redistributed as in Gostoli and Silverman [17]. Each SES group is associated with an education level. From the age of 16, an agent can decide whether to continue its studies or start searching for a job, in which case the agent is assigned the SES group associated with the education level he has reached. This choice is made by the agents every two years, until the age of 24 (i.e. at ages 16, 18, 20 and 22), with the probability of moving further up the education ladder depending on the household’ income and the parents’ level of education. We assume that each education step lasts two years; each stage corresponds roughly to the UK education levels of A-level, Higher National Diploma, Degree and Higher Degree.

### Table 2. Care need categories/levels and number of hours of care required.

| Care need category | Care need level | Weekly hours of care required |
|--------------------|----------------|------------------------------|
| None               | 0              | 0                            |
| Low                | 1              | 8                            |
| Moderate           | 2              | 16                           |
| Substantial        | 3              | 36                           |
| Critical           | 4              | 84                           |

https://doi.org/10.1371/journal.pone.0242779.t002

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Social and child care provision in kinship networks
The introduction of SES groups has a number of effects on the various stages of agent life-courses: a higher SES is associated with lower mortality and fertility rates; higher hourly salaries; lower salary growth rate. SES affects the agents’ wealth, which is randomly assigned to agents according to their accumulated salaries (net of the expenses for social care) to reproduce the 2016 UK wealth distribution. The probability of two people to get married depends inversely on their ‘socioeconomic distance’ (the other two factors being the geographical distance and the age difference). An agent’s SES affects the agent’s probability of transition to higher levels of care need. Moreover, the socioeconomic position of an agent affects its behaviour as care supplier (and that of the household it belongs to) through the agent’s income, as we assume that the share of income allocated to care supply increases with the household’s per capita income.

**Kinship networks**

Agents with social care needs are associated to their next-of-kin’s households through *kinship networks*, i.e. networks of households whose inhabitants have a consanguineous or affinal relationship with the agent with social care need. We define ‘degrees’ of kinship based on the network distance $D$ between households in the network; this kinship distance value ranges from 0 (same household) to III (uncles/aunts and nieces/nephews).

When an agent in a particular household is in a state of care need, the size of the kinship network associated with that agent, the kinship distances characterizing the kinship relations, and the individual states of the members of the households which are part of the agent’s network determine the supply of care available to that agent. Table 3 shows the hours of care supply associated with each agents’ status and network distance:

Physical distance also affects care provision, as we assume that only households in the same town as the care receiver can provide informal care. In addition we assume that formal care is restricted by kinship distance, with provision of privately paid-for care occurring only among members of the same household or, if living in different households, only between parents and children.

**Relocation decision-making**

Apart from care provision, kinship networks also influence the households’ relocation decisions, as we assume that agents prefer to relocate to towns where more of their kinship network lives. Each town is characterized by a total attraction, one component of which is the town’s social care attraction, which is a growing function of the amount of care the household can expect to receive from (or supply to) the part of its kinship network living in that town. The other components determining a town’s total attraction are: housing availability and cost (where the housing costs are represented by the Local Housing Allowance rates, with the rate

| Agent status | Household (D-0) | D-I | D-II | D-III |
|--------------|----------------|-----|------|-------|
| Teenager     | 12             | 0   | 0    | 0     |
| Student      | 16             | 8   | 4    | 0     |
| Employed     | 16*            | 12* | 8*   | 4*    |
| Retired      | 56             | 28  | 16   | 8     |

* Employed agents can provide additional care if they choose to reduce their working hours (i.e. in case it is more convenient than using income to pay for formal care. See the Formal Care section for details).

https://doi.org/10.1371/journal.pone.0242779.t003
being a function of the town’s location and the household’s size); and the town’s SES profile (as we assume that agents prefer to relocate to towns with a relatively higher share of population of their own SES, or higher). Apart from the towns’ attractions, the probability of relocating depends negatively on the relocation cost, a measure of the social capital developed by the household’s members in their current town which is a function of the number of household members and the number of years they have been living in their current town. The assumption underlying the relocation cost is that people develop valuable social capital in the town they live, which is largely lost when they relocate to other towns.

**Salary function**

Every employed agent receives an hourly salary which is a function of its SES and its cumulative work experience, which is the discounted sum of all the shares of working hours during a week (i.e. if an agent always worked full time, this fraction is equal to 1). Formally, the salary function is the following Gompertz function:

\[ w = Fe^{cz} \]  

where \( c = \ln(I/F) \), \( I \) is the initial hourly wage, \( F \) is the maximum (or final) hourly wage, \( r \) is the wage growth rate (with \( I \), \( F \) and \( r \) being SES-specific parameters) and \( h \) is the discounted cumulative work experience. The initial (i.e. the no-experience) hourly wages and the final hourly wages for each socio-economic class has been determined to roughly represent the initial and maximum salaries for the typical occupations for each class (i.e. from the unskilled workers to highly qualified workers). The wage growth rate decreases with the SES, to reflect the fact that as the knowledge content of an occupation increases, it usually takes more time to gain the skills and knowledge to progress to higher salaries. This salary function implies that if an agent takes time off work to provide informal care, this will result in less work experience and, therefore a lower hourly salary. On the other hand, given the properties of the care allocation mechanism, a lower hourly salary makes an agent more likely to provide informal care in the future, because of the lower value of its working time, compared to the working time values of other workers in the household and to the price of social care.

**Government-funded social care**

Agents in a state of need may be entitled to publicly paid-for care, according to a government-funded social care scheme that mirrors the public social care scheme in force in England (for the sake of simplicity, at this stage we will not differentiate policies by region, although the spatially explicit framework we adopt makes this future development quite straightforward). On the basis of this scheme, all adults with a critical level of care need and whose level of savings is below £23,250 receive some public financial support. If their savings are below £14,250 the government pays all the social care expenses the care receiver cannot pay without reducing their income below £189 per week (called the minimum income guarantee), whereas above this level of savings the amount paid by the government is reduced by £1 for every £250 of savings. At this stage, our model does not distinguish between different forms of publicly paid-for formal care, i.e., between at-home care and care provided within care homes.

**Formal care**

Formal care is also allocated through the kinship network and can be bought using two financial sources: the care receivers’ financial wealth and the households’ income. For the latter, households allocate a share of their income to care for people living in the same household, or
to first-degree relatives living in other households. We assume that the share of income allocated to care increases with the household’s per-capita income. The income allocated to care can be used either to buy privately paid-for care, or to take time off work to provide for informal care (in which case it represents not income spent but income not earned—see the Care Allocation section below for details). The second source of privately paid-for care is the care-receiver’s own financial wealth, which is a fixed share of the agents’ total wealth. We assume that the agents with care needs allocate a share of their financial wealth to formal care. The share allocated to formal care is positively related to the amount of financial wealth. As the agents buy formal care out of their financial wealth, it may eventually fall below the level at which the agents become entitled to government-funded social care.

Child care

In this updated version of the social care model from Gostoli and Silverman [17], we included another critical aspect of understanding care: child care provision (in this model, children are agents of age 0 to 11). In our model, we assume that all children, except newborns (agents of age 0), have the same care need, which is set to 56 hours per week. However, the net care need of each child depends on his age, due to the presence of age-specific child care and education policies, which determine the quantity of child care provided by the state through nurseries and schools. Newborns are treated as a special case, as they have a much higher need which is entirely supplied by their mother, who allocates all of her available supply of care to the newborn.

Although child care and social care seem similar on a surface level, there are deep differences between these two kinds of care which require us to treat them as two separate but interrelated processes. First, in the UK and most other developed countries there is a parental duty of care defined by law, while social care mostly rests on a social/moral obligation to care for one’s relatives. Second, while child care is defined purely by the age of the recipient, social care implies a pathological condition which limits the recipients’ activities of daily living. Consequently, child care need is usually more predictable than social care need and can be supplied on a ‘one-to-many’ basis, whereas social care usually is delivered on a ‘one-to-one basis’. Finally, due to this ‘one-to-one’ characteristic of social care, formal social care prices are between three and four times higher than formal child care.

These differences have important implications for the modelling of care provision. First, because of the legal frameworks related to the provision of child care, we assume that it will have priority over the provision of social care, which therefore will be allocated the residual care supply remaining after the child care allocation process. Second, while social care need is linked to the single individuals needing care, we consider the child care need to be associated with the household rather than the individual children, and therefore characterise it by a certain amount of ‘aggregate’ child care need whose structure depends on the number and age of the household’s children. In other words, we assume that while social care is always personal, as it is provided directly to individuals, child care is provided to households.

Finally, because of the different prices, we assume that, all else being equal, households will preferentially allocate their income to provide for formal child care (i.e. the cheapest kind of care) and their time to provide for informal care for the most expensive kind of care need. Although most of the time, the most expensive kind of care need will be social care need, because of the ‘one-to-many’ nature of child care (that is, the possibility to satisfy multiple sources of child care need with each ‘time unit’ of informal care), households with many children may find it more convenient to allocate their available time to provide for informal child care. This in turn saves them the cost of multiple nursery fees, which may exceed the cost of
formal social care depending on the number of children present. These differing characteristics mean that care provision is a complex social process, the computational implementation of which is discussed in the next section.

**Care allocation**

The care allocation we propose in this paper represents a complex negotiation conducted across kinship networks through which the two separated, but deeply interrelated processes of child and care provision take place. Care allocation takes place in two stages: first the available care supply (composed of available time and income for care) is allocated to child care, and second the remaining resources are used to satisfy social care needs.

In each stage the allocation process starts by randomly sampling a care-receiving unit (either a household with children, in the case of child care, or a person with care need, in case of social care) with a probability proportional to the unit’s unmet care need. The care receiver is then associated with a care-giving household within the care receiver’s kinship network (including the care-receiving household itself), sampled among all the potential care giving households with a probability proportional to the household’s available care supply. This stochastic mechanism is based on the assumption that the higher the care need (care supply), the higher the probability of receiving (providing) care.

There are two main differences between social care and child care provision. First, while formal child care is provided only within the child’s household, formal social care can be provided also through the income of households within distance 1 from the care recipient, in the care recipient’s kinship network (i.e. the parents’ and the children’s households, if different from the care recipient’s household). Second, besides the households’ income, formal social care can be bought through another financial resource, which is the care recipient’s own financial wealth. Therefore, the choice of care supply depends on the relative amounts of: a) time availability for all the households in the care receiver’s kinship network living in the same town of the care receiver; b) the income of the households up to distance one from the care receiver; c) the care receiver’s own financial wealth.

Once the care supplier has been selected, a 4-hour ‘quantum’ of care is transferred from one member of the supplying household with available supply to the individual with care need (note that receiving and supplying agent may live in the same household). However, if a household within distance 1 from the care receiver is selected, a further decision needs to be taken about whether the time (i.e. informal care) or income (i.e. formal care) of the house is to be used.

While the selection of time will result in 4 hours of informal care being provided (and, correspondingly, 4 hours of time being subtracted from the care-giving household’s time resources), if the resource selected is income, the care-giving household must decide whether to use income to buy formal care or to use the working time of a household’s worker to provide for informal care (i.e. taking time off work). The choice depends on the hourly wage of the household’s worker with the lowest wage: if it is lower than the price of formal care, the worker will prefer to take time off to provide care, whereas in the opposite case purchasing formal care is preferred.

Note that the way the prices of care are computed will differ between child and social care, due to the aforementioned ‘one-to-many’ aspect of child care. While the price of social care is fixed, the child care price to which the workers’ wages are compared, in order to make the informal/formal care choice, is the price of formal child care multiplied by the number of children, because of the ability of the informal carer to satisfy multiple child care needs concurrently. We call these values *informal child care values* (ICVs), representing the cost that the
household avoids by providing informal child care. The underlying assumption is that while multiple children will increase the total cost of formal child care, informal care can satisfy multiple children’s care needs per time unit provided, therefore allowing the household to avoid this cost. A household’s ICVs depend on the household’s number and ages of children and determine whether that household will elect to pay for formal care or take time off for informal care.

When a household has both child and social care need, it will preferentially allocate informal care to the most expensive variety and formal care to the least (again, given the possibility of satisfying child care needs concurrently for multiple children, the relevant cost of child care in this regard are the household’s ICVs). After all the household’s child care needs are satisfied, the remaining availability of time and income for care within the household’s kinship network will be used to satisfy the household’s social care need.

**Social policy experiments**

Given the importance of child and social care provision to many families, most developed nations design and implement social policies intended to reduce the care burden on families and, in general, facilitate care provision. Furthermore, child care provision is affected by the education policies in place, to the extent that they affect the hours children spend in school. In this model, we included the current child care, education and social care policies in force in England (neglecting, at this stage, differences between the UK regions). The inclusion of these policies and the related policy levers allows us to simulate care outcomes and costs under alternative social care policies, represented by different combinations of policy parameters, making this model a unique tool for developing and evaluating care policy interventions.

In these early-stage results, we investigated the effects of four policy interventions related to some key policy ‘levers’ where policy-makers attempt to influence social care outcomes. We developed four potential policy interventions designed to reduce the overall social care burden to UK society. These four scenarios were chosen in order to investigate key policy levers that have previously been targeted by policy-makers: cost contribution schemes; free care provision; and changes to eligibility requirements. We chose two scenarios that target only child care, and two that target only social care, in order to examine the interdependence of these two types of care.

The four policy levers targeted by our policy intervention experiments (and their current values) are listed below:

- **Percentage of public child care cost contribution ($\alpha$):** the government adds an extra £2 for every £8 that working families spend on child care, up to £2,000 per child per year (i.e. there is a 20% government contribution to child care costs).
- **Hours of free child care per week ($\beta$):** working families can get up to 20 hours per week, or 1,040 hours per year of free child care for every child aged 3 and 4.
- **Minimum care need level for government-funded care ($\gamma$):** local authorities pay the full social care cost of people with a critical level of social care need (care need level 4) with savings of less than £14,250. If their savings are between this lower bound and £23,250, the person receiving the social care will contribute a pound for every £250 of savings to the weekly cost.
- **Public social care cost contribution ($\theta$):** the fraction of the cost of social care contributed by the government. Currently there is no such scheme in the UK.
In Table 4 we show the benchmark (default) and intervention levels of these four key parameters. In the Results section below, we compare the benchmark scenario with four policy scenarios, one for each intervention (leaving, in each scenario, the other policy levers at their benchmark level). In the first scenario, we increase the public child care cost contribution from 20% to 80% of the cost (i.e. the state refunds £8 for every £10 spent on child care); in the second scenario, the hours of free child care for children aged 3 and 4 are increased from 20 to 32 per week; in the third scenario, the minimum care need level for eligibility for publicly-funded social care is lowered from 4 to 3 (see Table 2); in the fourth scenario, a public social care cost contribution scheme is introduced in which the state pays 50% of the cost of social care.

We assume that the four policies are implemented from simulation year 2020 and compare the outputs of these four policy scenarios with the benchmark no-change scenario over the period 2020–2050.

### Results

#### A note on validation

We take the view that the term validation is not rigorously defined across disciplines and is often misapplied, particularly in relation to complex computer simulations. Stating that a model has been validated can be taken to imply that the model in question is a correct and complete reflection of the system being modelled. As noted above, our model is intended as proof-of-concept work to demonstrate the potential for ABMs to inform policy, even in complex and contentious domains like social care. Therefore, while we did compare our model outputs to some empirical data for the purposes of calibration (our results match roughly basic empirical facts such as: the percentage of marriages; the employment rate; the shares of informal, formal and public care in the mid-2010s years), and to demonstrate that the model produces plausible outputs, we do not use the term validation.

#### Benchmark simulation results

Here we present the outcomes of ‘benchmark’ simulations (Figs 1 to 10), then compare some of these these to the effects of possible social policy interventions (Figs 11 to 20). Figs 1 to 10 summarize the outcome of 15 repetitions, with the central line representing the average across the repetitions and the shaded area around it the 95% confidence interval. As mentioned in the section ‘A note on validation’, given the lack of empirical time series data on social care demand and supply variables, we are unable to compare these results to the empirical data but they can still give important insights regarding the direction and scale of change.

**Table 4. Benchmark and intervention levels for the four policy levers.**

| Policy Lever | Benchmark | Intervention |
|--------------|-----------|--------------|
| alpha        | 0.2       | 0.8 (P1)     |
| beta         | 20        | 32 (P2)      |
| gamma        | 4         | 3 (P3)       |
| theta        | 0         | 0.5 (P4)     |

https://doi.org/10.1371/journal.pone.0242779.t004

In Table 4 we show the benchmark (default) and intervention levels of these four key parameters. In the Results section below, we compare the benchmark scenario with four policy scenarios, one for each intervention (leaving, in each scenario, the other policy levers at their benchmark level). In the first scenario, we increase the public child care cost contribution from 20% to 80% of the cost (i.e. the state refunds £8 for every £10 spent on child care); in the second scenario, the hours of free child care for children aged 3 and 4 are increased from 20 to 32 per week; in the third scenario, the minimum care need level for eligibility for publicly-funded social care is lowered from 4 to 3 (see Table 2); in the fourth scenario, a public social care cost contribution scheme is introduced in which the state pays 50% of the cost of social care.

We assume that the four policies are implemented from simulation year 2020 and compare the outputs of these four policy scenarios with the benchmark no-change scenario over the period 2020–2050.
Fig 1. Population and taxpayers.
https://doi.org/10.1371/journal.pone.0242779.g001

Fig 2. Employment rate.
https://doi.org/10.1371/journal.pone.0242779.g002
Fig 3. Informal, formal, public care and unmet care need.

https://doi.org/10.1371/journal.pone.0242779.g003

Fig 4. Total social care need.

https://doi.org/10.1371/journal.pone.0242779.g004
Fig 5. Total unmet social care need.

https://doi.org/10.1371/journal.pone.0242779.g005

Fig 6. Average social care burden.

https://doi.org/10.1371/journal.pone.0242779.g006
Fig 7. Cost of public social care.
https://doi.org/10.1371/journal.pone.0242779.g007

Fig 8. Hospitalization costs.
https://doi.org/10.1371/journal.pone.0242779.g008
Fig 9. Share of informal social care.
https://doi.org/10.1371/journal.pone.0242779.g009

Fig 10. Gender pay gap.
https://doi.org/10.1371/journal.pone.0242779.g010
Fig 11. Unmet care need: Total period 2020-2050.
https://doi.org/10.1371/journal.pone.0242779.g011

Fig 12. Policies' direct cost: Total period 2020-2050.
https://doi.org/10.1371/journal.pone.0242779.g012
Fig 13. Hospitalization cost: Total period 2020-2050.

https://doi.org/10.1371/journal.pone.0242779.g013

Fig 14. Social care need: Total period 2020-2050.

https://doi.org/10.1371/journal.pone.0242779.g014
Fig 15. Formal child care.
https://doi.org/10.1371/journal.pone.0242779.g015

Fig 16. Share informal child care.
https://doi.org/10.1371/journal.pone.0242779.g016
Fig 17. Informal social care: Total period 2020-2050.
https://doi.org/10.1371/journal.pone.0242779.g017

Fig 18. Formal social care: Total period 2020-2050.
https://doi.org/10.1371/journal.pone.0242779.g018
Fig 19. Public social care provided: Total period 2020-2050.

https://doi.org/10.1371/journal.pone.0242779.g019

Fig 20. Off-work hours for care: Total period 2020-2050.

https://doi.org/10.1371/journal.pone.0242779.g020
taxpayers), which is essentially flat after 1990, and this produces a growing gap between the total population and the working population.

Fig 2 shows the share of the adult population (i.e. people from age 16 to age 65) who are employed (the others being students or having health conditions preventing them from working). We can see that it fluctuates mostly between 70 and 75%, a level which is consistent with the empirical data.

Fig 3 shows the dynamics of the three kinds of social care supply we considered (i.e. informal, privately paid-for and public) and unmet social care need; we omitted the confidence intervals in this case for greater visual clarity. Although all three kinds of care supply increase until the second half of the 2030s, supply cannot keep pace with the social care demand, as shown by the dynamics of the unmet care need. Our simulations show that from around the second half of the 2030s the informal care supply reaches a plateau (with the current social policies in place).

We can see more clearly the social care effects of these demographic trends in Fig 4, which shows the relentless and steady growth of social care need, with a slight increase of the growth rate in the late 1990s. Our simulations show that social care need increased by a factor of 5 between 1960 and 2050, while the population increased just by a factor of 1.6 in the same period.

The increase of social care need results in an equally remarkable increase of unmet care need, shown in Fig 5, where we can see a steady growing trend starting from around 1990.

In Fig 6 we can see that increasing social care need causes the per capita hours of care delivered to increase, from just above 8.5 hours in 1960 to more than 11.5 hours in 2040. After 2040, the average hours of care delivered appears to flatten out, a trend which reflects the dynamics of the informal care supply shown in Fig 3. This is due to the fact that, at the end of the 2030s, the demographic structure of UK society will be such that the number of people available to provide informal social care will decrease drastically.

Fig 7 shows the dynamics of the cost of public social care, which follows quite closely the dynamics of social care need shown in Fig 4.

Hospitalization costs follow a similar dynamic to public social care costs, as shown in Fig 8. From 1960 to 2050 the hospitalization costs increase by a factor of 6.

Fig 9 shows that, due to changes to the demographic structure of the population, the share of informal care supply over the total care supply is expected to decrease from around 90% in the 1960 to around 65% in 2050. This means that the other forms of care supply grow at a faster rate than the growth rate of informal care, although not enough to satisfy the growing social care need (as shown by the increase of the unmet care need in Fig 5).

Finally, in Fig 10 we show the dynamics of the gender pay gap, expressed as the ratio between female and male incomes. Overall the simulation’s outcome is quite consistent with the empirical data, showing a gender pay gap that fluctuates around 10% after the year 1980 (meaning that pay for women is 90% that of men).

Policy comparisons

In the next ten figures, we will show the results of the social policy experiments, comparing the policy change outcomes with those of the current-policy benchmark scenario. For this second group of charts, the error bars show the variation over four repetitions. Fig 11 shows the effects of the four policies, representing the parameter changes shown in Table 4, on the total unmet social care need in the period 2020-2050. We can see that Policy 4 (50% state contribution to formal social care cost), is the only effective policy in that it marginally reduces the total
amount of unmet care need, while all other policies do not produce significant reductions in unmet care need (compared to the benchmark scenario).

Fig 12 shows the sum of the policy costs over the period 2020-2050. The figure shows that Policy 1 (80% public child care cost contribution) is the most expensive policy, followed by Policy 4.

Fig 13 shows the hospitalization costs associated with the four policies. In relative terms, the reduction of hospitalisation costs reflects quite closely the reduction of unmet care need. In our model, the probability of being hospitalized depends positively on unmet care need, although in this case the difference between the five scenarios is not statistically significant.

Fig 14 shows the effects of the four policies on the total social care need in the period 2020-2050. The four policies do not appear to cause any significant change to the total amount of social care need, compared to the benchmark scenario. This indicates that the significant positive effect of Policy 4 on the amount of unmet care need is generated through an increase in care supply.

The next two figures show the opposite effect of Policy 1 and Policy 4 on formal and informal child care (we omitted the confidence intervals for visual clarity). Policy 1, by making child care cheaper, generates an increase in the amount of formal child care, as we can see in Fig 15. On the other hand, Policy 4 generates a decrease in formal child care. This spillover effect is due to the fact that when formal social care becomes cheaper, households can allocate time to child care rather than social care, and therefore the amount of formal child care decreases. This effect is shown also in Fig 16, where we can see that Policy 1 reduces the share of child care represented by informal care, while the opposite effect is generated by Policy 4.

Figs 17 and 18 show the four policies’ effects on, respectively, informal and formal social care provided in the period 2020-2050. As for the former, we can see that Policy 3 reduces the amount of informal care delivered. By broadening the eligibility criteria for the receipt of public social care, more social care is provided by the state (as shown in Fig 19) and therefore the burden of informal care on households is reduced. On the other hand, we can see from Fig 18 that the increase of the state contribution to formal social care (i.e. Policy 4), increase the amount of this kind of care.

Finally, Fig 20 shows the effects of the policies considered on the hours taken off work to provide care. Policy 4 reduces the hours taken off work, due to the reduction of the cost of social care resulting from that policy. In fact, when the hourly cost of social care decreases, more agents prefer to work and pay for formal care, rather than taking hours off work to provide informal care. On the other hand, Policy 1 seems to increase marginally the hours taken off work, although the effect is not statistically significant. This may be due to the fact that, for families in the lower SES groups (i.e., with hourly wages which are below the hourly price of social care), the increased financial availability allows working family members to take more hours off work to provide for social care.

The four policies considered above are not real-world social care policy proposals, but have been chosen to illustrate how our framework may be used as a tool to help policy-makers to compare policy options. Any evaluation of a given policy will depend on the choice of evaluation criteria, which may vary depending on the policy context, although typically both care outcomes and policy cost will need to be taken into consideration together. For example, if our policy goal is to reduce unmet care need overall, Fig 11 shows that only Policy 4 produces a significant reduction in unmet care need. Further, Policy 4 significantly reduces the hours taken off work to provide care. So, although this policy has the second-highest cost (as shown in Fig 12), Policy 4 is the only appropriate choice, as it reduces unmet care need while also producing some economic benefits elsewhere. This shows that our framework allows for comparison of
policies on multiple dimensions, and therefore can be useful for preparing evaluations of complex policies that may have far-reaching and at times unexpected effects.

Discussion

This paper expands upon our previous efforts to model informal social care using agent-based modelling techniques [16, 17]. Following those previous projects, we consulted with social care experts, and were advised that child care commitments can create challenges for families faced with significant adult social care demand. Therefore, this model for the first time incorporates child care processes alongside informal social care supply and demand, allowing us to begin to investigate more nuanced policies directed at informal care.

We conducted a series of policy experiments to illustrate how the model can be used to compare the effects of different policies, allowing the policy-maker to investigate possible spillover effects and unintended consequences of policies before implementation in the real world. We propose that this ABM can be a valuable tool for policy development and evaluation, as it explicitly models the complex interactions between child care and social care provision, and the negotiations that happen within families as they decide whether and how to allocate their time and money to care provision. As a consequence of this detailed modelling of care decision-making and the effects of macro-level social policies, we can provide more sophisticated evaluations of policies that illuminate both their impact on government finances and their social and economic ramifications.

As mentioned in the Introduction, little agent-based modelling work has been done on informal social care; one study from Spain was directed more at demographic modelling rather than simulating policy outcomes [21]. We hope that by constructing this detailed simulation framework and providing it to the research community, other colleagues may make use of these resources to examine other aspects of the complex world of social care policy.

One of the benefits of ABM in the case of social care is that it allows us to discover possible spillover effects that may arise due to a policy change, given its ability to explicitly model complex interactions between policies. Rolling out new policies is a slow, expensive and challenging process, as are revamping or retracting those policies in the event of unintended consequences; further, social care policy is of significant concern to millions of households, so policy-makers need to be confident that the policies being considered will not produce negative outcomes. Being able to test policies in simulation and uncover any spillover effects in advance could help policy-makers to avoid significant and costly problems after implementation. By experimenting with novel policies in the model, policy makers are able to assess which policies are best suited to tackle the problem of increasing unmet care need.

In future work, we will continue to refine this modelling framework to allow users to more easily construct policy scenarios for evaluation. We will enable the model to be adapted to other countries’ social care systems by replacing the map and the mortality/fertility rates, and by implementing new social care policies. We will also collaborate with social care policy experts and researchers to more accurately parameterise model processes, to the extent allowed by the data that is available. Once the simulation framework is fully mature, we will generate analyses of proposed real-world policy interventions directed at child and social care, both within the UK and elsewhere.

Motivations and limitations

Our primary motivation in this paper was not to generate point estimates of policy outcomes, but to develop a framework that could be capable of modelling the full complexity of social care. At this stage our behavioural assumptions are subject to change, and will be further
informed by policy-makers and practitioners in future iterations. These results therefore should not be taken as policy advice, but instead as proof-of-concept work that demonstrates our model’s potential to inform policy-making decisions relating to social care provision. By documenting the model and its component processes in great detail in this paper and our previous work [17], we hope to inspire more agent-based modelling work in this area.

Given the complexity of the social care system, and the many and varied individual circumstances in which carers may find themselves, our model makes numerous simplifications and assumptions. Our primary focus in this model is the provision and receipt of informal social and child care, and how these processes are affected by potential policy changes; as such, we model related processes at lower levels of detail to reduce the overall complexity of the model. We include domestic migration, but not international migration; while international migration provides a significant fraction of the supply of formal carers, at this stage we do not model individual formal carers and therefore do not include an international migration mechanism. Similarly, we do not model care homes or other formal care facilities explicitly in this version of the model. Finally, while child care policy changes may be expected to influence fertility in the population, this process in itself is very complicated and would significantly increase the complexity of the model, and require the inclusion of many more unspecified parameters.

The behavioural assumptions made in this model will continue to evolve in future iterations. Social care in particular is a difficult process to simulate, given the numerous factors that can influence care provision, and the relative paucity of detailed data relating to informal caring behaviours. As this modelling work progresses, we will refine these assumptions based on input from policy-makers working in social and child care, and from service user groups. Given the complexity of social care provision and the profound impact policy changes in this area have on the lives of families, we are proceeding methodically and cautiously in building and testing our framework before we begin using it to evaluate potential social care policy solutions.

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