Health Information Systems (HIS): Concept and Technology

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Abstract— A health information system (HIS) is the intersection of between healthcare's business process, and information systems to deliver better healthcare services. The nature of healthcare industry, which is highly influenced by economic, social, politic, and technological factors, has changed over time. This paper will address some important concepts of healthcare and related terminologies to provide a holistic view for HIS. Related technological milestones and major events are briefly summarized. The trends and rapid development of health information technologies are also discussed.

Keywords: Health Information Systems (HIS), Information Communication Technology (ICT), Healthcare Organization, Web 2.0

I. INTRODUCTION

Nowadays, the widespread use of Information and Communication Technologies (ICT) has permeated almost all aspects of life including the healthcare sector. HIS was introduced to fully utilize especially the Internet in providing better healthcare. Health information systems are frequently refers to the interaction between people, process and technology to support operations, management in delivering essential information in order to improve the quality of healthcare services. Similar to any other industries, the nature of healthcare industry has changed over time from a relatively stable industry to a dynamic one. And health information systems have evolved through several different technologies.

Haux (2006) describes systems that process data and provides information and knowledge in healthcare environments as health information systems. Hospital information systems are just an instance of health information systems, in which a hospital is the healthcare environment as well as healthcare institution. The aim of health information systems is to contribute to a high-quality, efficient patient care.

Some of terminologies related to HIS are as follows. Health Informatics is the field that concerns itself with the cognitive, information processing, and communication tasks of medical practice, education, and research including the information science and technology that supports those tasks. Health informatics tools include computers as well as clinical guidelines, formal medical terminologies, and information and communication systems. In other words, it emphasis is on clinical and biomedical applications with added possibility of the integrating clinical components either among themselves or to more administrative-type health information systems (Conrick, 2006). Additionally, Health information technology is the application of information processing involving both computer hardware and software that deals with the storage, retrieval, sharing, and use of health care information, data, and knowledge for communication and decision making (Goldschmidt, 2005).

Another important terminology in HIS is Electronic Medical Records (EMR), it resides at the centre of any health information systems. EMR is a medical record in a digital format, whereas electronic health record (EHR) refers to an individual patient’s medical record in a digital format. EHR systems coordinate the storage and retrieval of individual records with the aid of computers, which are usually accessed on a computer, often through a computer network. One of the important trends is the move towards a universal electronic patient record (EPR). EPR is defined as electronically stored health information about one individual uniquely identified by an identifier. Essentially EPR technology entails capturing, storing, retrieving, transmitting, and manipulating patient-specific, healthcare related data singly and comprehensively, including clinical, administrative, and biographical data (Protti et al., 2009).

One of the most interesting aspects of HIS is how to manage the relationship between healthcare providers and patients. Fostering good relationship with customer (patient) will retain them and attract them to become loyal customers, create greater mutual understanding, trust, and satisfaction. In addition, a good relationship will encourage patient’s involvement in decision making (Richard and Ronald, 2008). A good relation will foster effective communication which is often associated with improved physical health, more effective chronic disease management, and better health related quality of life (Arora, 2003). Managing relationship must continually develop and grow. A good relationship is a dynamic one that the organization become alert to and aware of changing needs. In turn, when healthcare organizations manage well, patients will want to come back, because loyalty and trust are built. They will know that if they present a difficulty, the organizations will resolve professionally.

The rest of the paper is organized as follows. In sections 2, we discuss history of health information systems. In section 3, we focus on future technological trends of HIS and finally section 4 is the conclusion.

II. HISTORY

The use of ICT in healthcare is not new. Deploying ICT in healthcare environment has helped healthcare professionals to
improve the efficiency and effectiveness of healthcare services. Healthcare information systems that can record and locate important information quickly have become a standard practice in many healthcare organizations. While, Haux (2006) summarized the milestone of development for HIS were considered as important: (1) the shift from paper-based to computer-based processing and storage, as well as the increase of data in health care settings; (2) the shift from institution-centered departmental and, later, hospital information systems towards regional and global HIS; (3) the inclusion of patients and health consumers as HIS users, besides health care professionals and administrators; (4) the use of HIS data not only for patient care and administrative purposes, but also for health care planning as well as clinical and epidemiological research; (5) the shift from focusing mainly on technical HIS problems to those of change management as well as of strategic information management; (6) the shift from mainly alphanumeric data in HIS to images and now also to data on the molecular level; (7) the steady increase of new technologies to be included, now starting to include ubiquitous computing environments and sensor-based technologies for health monitoring.

Healthcare is undergoing a paradigm shift, moving from ‘Industrial Age Medicine to Information Age Healthcare’ (Smith, 1997). This ‘paradigm shift’ is shaping healthcare systems (Haux et.al, 2002) and transforming the healthcare-patient relationship (Ball, 2001). For example, the World Wide Web has changed the way the public engage with health information (Powell et al., 2003).

The introduction of the personal computer (PC) during 1980s to 1990s, which later supported by Local Area Network (LAN) has made the use of health information systems widespread. Health information systems providers began to reengineer their products and collaborated with other vendors to make it more open. For instant, IBM and Bexter entered joint venture, which subsumed the former Omega and Delta product (Bourke M.K, 1994). Database management systems equipped with query languages enabled other vendors to access database. Query language mediated interoperability and heterogeneous databases across vendors.

From the late 1980s, technology was developed in order to make the delivery of more tailored services and products at lower prices possible. During this period, healthcare organizations were shifting towards an integrated care. A trend towards open systems and object technologies has already been emerging during the ’90s, institutional mergers and networks have made new concepts mandatory (Kuhn and Giuse, 2001). In US, the merger of hospitals and individual practices into large integrated healthcare networks has been described as a dominant trend (Teich, 1998), while in Europe has been described as a decentralized network of healthcare delivery institutions that slowly replaces hospitals as centers of care delivery (Iakovidis , 1998). The trend towards clinical computing and a patient centered computer-based record could be seen worldwide in 1980s (Ball, 1999). As predicted, the hospital information system of earlier decades which was mainly administrative functionality had become much more focused on the clinical perspective and the patient record, while becoming more open in a technological as well as an organizational sense. It is now understood that data, not systems, is what counts (Tuttle, 1999). Moreover, the critical issue is people – not technology, and technology is the enabler, not the driver (Ball, 1999).

Advancement in the Internet technology in 1990s facilitated to process, store, retrieve and disseminate data and information remotely anytime and anywhere. It was dramatically changing the ways in which the healthcare organization operates. The Internet has enabled customer to access information on the products and services they are considering from other users, not only from producer. Customer demands changed because they have been empowered by the amounts of information available to them.

Starting from 1991, the development of IT has marked the new generation of networked technology which affected all areas including healthcare service and technology. It could be influenced by the increase in the connectivity of networks and the ability of database management systems to execute multitasks across multiple networks and databases. The broad use of technologies including expert systems, voice recognition, electronic imaging, and voice synthesis were introduced during in 1990s. Networking technologies and database management systems were able to incorporate better healthcare service, faster in response, and easier to meet increasing demands for the system integration.

The power of the Internet for both customers and businesses became visible in the mid-1990s when both e-commerce and online review sites became increasingly popular ways to do business and communicate. It made information easily available directly from the providers via their websites. The Internet technology such as the Web also gave a way for customers to share their opinions on the products and services that they buy which are often more conversant than the information on the products and services provided by their producers. This triggered a significant change on how companies treated customers. As a result, companies has started engage customer listened to their concerns and involved them in improving the quality products and services.

The Web has become a popular channel to deliver information products or services, including those in healthcare industry. The use of web browsers for clinical workstations has

| Industry phase          | Data                        | Technology                          |
|-------------------------|-----------------------------|-------------------------------------|
| Govt. sponsored growth  | Manual                      | Almost no Information Technology    |
| Medicare introduced     | GL and AP (Finance)         | Mainframes, Stand alone, No standard |
| Disenchantment on many fronts | Utilization data, Profitability reporting | Minicomputers, PC, DBMS on Mainframe |
| Diagnose Related Group introduced | Data collection dictated by external organization | PC networks, PC database |
| Prospect of National health care | Product line, Market segment, Demographic segment | PC networks and database, AI, Data exchange |
increase significantly, as browsers offer a simple and intuitive user interface (Kuhn and Giuse, 2001). The feasibility of building web interfaces to clinical information systems has been shown in 1996 (Sittig, 1996), and reports of successful projects followed. WebCIS is an example of implementing a web server atop clinical information system architecture with a central data repository (Hripcsak, 1999). The W3-EMRS project explored web technology as a framework for integrating heterogeneous information systems, and a web-based virtual repository approach was successfully implemented (Wang et al., 1997). The Web, with its vast array of health information resources, is a desirable means that holds great promise for reaching customer (patient) anytime anywhere. Web based knowledge may fill information needs, though the quality and relevance of resources vary widely.

III. FUTURE TRENDS

Today, every healthcare organization depends on ICT in every level of activities. Nowadays, the healthcare relies on process application and information streamline to create value for every facet of its delivery. The aim of this paper is to briefly summarize on the past and current health information systems and to identify few emerging trends and research in HIS. The foremost observations to be drawn from previous sections include: concepts and terminologies related to health information systems’ field, history of several generations of HIS, and concluded with the recent trend and development of tools and technologies in creating and managing HIS.

The vision of a paperless hospital is delineated as the embodiment of the future health information systems with the hope is that brings an improvement. promise of to be more reliable effective and efficient. The current status of HIS varies among countries. There are 193 countries that are a member of World Health Organization (WHO) in 2009; 114 of them participated in the global survey on e-health (WHO, 2011). Most developed countries have fully utilized HIS in their systems as they have the resources, expertise, and capital to implement them. While developing countries HIS have not been fully utilized yet.

As a business entity, a healthcare provider needs to provide the same standards of customer service as other business entities. The high expectation of customer service provided by healthcare organizations in the information age poses a serious challenge for healthcare providers as they have to make an exceptional impression on every customer. In the competitive commercial healthcare environment, negative experiences, and poor service leads customers to switch healthcare providers because poor service indicates inefficiency, higher cost and lower quality of care. No doubt, the adoption of HIS is believed to boost effectiveness and efficiency customer service in healthcare organizations.

The use of ICT in healthcare organizations has grown in the same pattern as compare to the larger industry landscape. The use of web technology, database management systems, and network infrastructure are part of ICT initiative that will affect of healthcare practice and administration.

One such trend is the slowly adoption of e-health systems toward the use of EMR. The systems move patient information from paper to electronic file formats so they can be easily and effectively managed. However, an interesting fact to be noted that the tendency of people to know more and actively participate in the health promotion, prevention, and care together with the rights that will become a standard legislature guide the development of information systems that support these tendencies. Thus, the trend is towards more involvement of patients or citizens in receiving information, in decision making and in responsibility for own health. The prime feature of this trend is the shifting from healthcare-institution centered care to the citizen-centered care emphasizing on continuity of care from prevention to rehabilitation. This vision can be achieved through shared care which builds on health telematics networks and services, linking hospitals, laboratories, pharmacies, primary care and social centers offering to individuals a ‘virtual healthcare centre’ with a single point of entry. Furthermore, this vision implies provision of health services to homes with innovative services such as personal health monitoring and support systems and user-friendly information systems for supporting health education and awareness (Ilias, 1998).

Several examples of countries that have implemented HIS are Canada, Singapore and Australia to name a few. Canada has established e-health Ontario on March 2009 with three targeted strategies to improve; diabetes management, medication management and wait times. One of the examples of the service offered is ePrescribing under the medication management. It authorizes and transmits prescriptions from physicians and other prescribers to pharmacists and other dispensers (e-Health Ontario, 2009). It prevents medication error due to illegible prescribing and reduces fraud prescriptions. "Participating prescribers and pharmacies at both sites will continue electronically prescribing until a provincial Medication Management System is in place” (e-Health Ontario, 2009).

There are various emerging tools and technologies in creating and managing HIS. Semantic Web is an extension of the World Wide Web, offers a united approach to knowledge management and information processing by using standards to represent machine-interpretable information. Semantic Web technology helps computers and people to work better together by giving the contents well-defined meanings. The semantic Web has also drawn attention in the medical research communities (Cheung & Stephens, 2009). Semantic web services can support a service description language that can be used to enable an intelligent agent to behave more like a human user in locating suitable Web services. While, Web services are software components or applications, which interact using open XML and Internet technologies. These technologies are used for expressing application logic and information, and for transporting information as messages (Turner et al., 2004). They have significantly increased interest in Service oriented architectures (SOAs) (Erl, 2005). The benefits of Web services include loose coupling, ease of integration and ease of accessibility.

There are a number of health information support systems demonstrating applications of computer networks that tap into the vast array of health information available on the web. These systems are designed for patients with a health crisis or medical
The use of Web 2.0 in HIS system is equivalent to bringing patient expectation aligned with fashion of ICT in actual healthcare services. It offers new outlook either from patient or healthcare organization, and how they structure inter-relation between three distinct domains of objects; customer’s expectation, advancement of ICT; and healthcare services. Each domain has unique features and characteristics which failing to respond appropriately may affect to business survivability and customer dissatisfaction.

With the advancement of ICT, Web 2.0 technology has brought a possibility to extend the service of HIS by enabling patients, patient’s families, and community at large to participate more actively in the process of health promotion and education through social networking process.

We proposes integrated health information systems which include holistic approach of personal habit, physical activities, spiritual and emotional activities, and social support and networked social networks to be part of the systems. It is significant to improve customer satisfaction and health literacy in healthcare service to accommodate components and features of social networking capabilities, empowering patients, and availability of online health educator.

We propose our conceptual model for Social CRM in healthcare organizations. The model operates in the area of healthcare organization–patient relationships inclusive with social networks interaction, and how they possibly shared information in achieving health outcomes. It offers a starting point for identifying possible theoretical mechanisms that might account for ways in which Social CRM provides one-stop service for building relationship between healthcare organization, patients, and community at large.

The framework is developed from Enterprise Social Networks, Internal Social Networks, Listening tool interfaces, Social CRM systems within healthcare provider, and healthcare value configuration (value chain and value shop). Social Networks refers to the Web 2.0 technology that patient or his/her family may join any of them. It differentiates two social networks linkages to the patient or his/her family; they are Enterprises Social Networks and Internal Social Networks. The Enterprises Social Networks refers to external and popular Web 2.0 applications such as Facebook, Twitter, Linkedin, Myspace, Friendster, etc which patient may belong to any of those for interaction. The dashed line connected enterprises social networks and CRM systems mean that none of those networks have control over the others directly, but constructive conversation and information from enterprises social networks should be captured for creating strategy, innovation, better service and at the same time responds accurately. Further, it proposes Internal Social Networks that operated, managed, and maintained within healthcare’s infrastructure.

This is more targeted to internal patients/families within the healthcare to have conversation between patients/family within the same interest or health problem/illness. For example, patient with diabetic would motivate to share his/her experiences, learning, and knowledge with other diabetic patients. Since patient/family who generates the contents of the Web, it can promote useful learning center for others, not only promoting health among each others, but also it could be the
best place supporting group and sharing their experiences related to all issues such as; how the healthcare does a treatment, how much it will cost them, what insurance accepted by healthcare, how is the food and nutrition provided, etc. Therefore, this is generic group that will grow depends on the need of patients in that healthcare (Anshari and Nabil, 2011).

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