Assessing the effect of culturally specific audiovisual educational interventions on attaining self-management skills for chronic obstructive pulmonary disease in Mandarin- and Cantonese-speaking patients: a randomized controlled trial

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Background: Patient education is a key component in the management of chronic obstructive pulmonary disease (COPD). Delivering effective education to ethnic groups with COPD is a challenge. The objective of this study was to develop and assess the effectiveness of culturally and linguistically specific audiovisual educational materials in supporting self-management practices in Mandarin- and Cantonese-speaking patients.

Methods: Educational materials were developed using participatory approach (patients involved in the development and pilot test of educational materials), followed by a randomized controlled trial that assigned 91 patients to three intervention groups with audiovisual educational interventions and one control group (pamphlet). The patients were recruited from outpatient clinics. The primary outcomes were improved inhaler technique and perceived self-efficacy to manage COPD. The secondary outcome was improved patient understanding of pulmonary rehabilitation procedures.

Results: Subjects in all three intervention groups, compared with control subjects, demonstrated postintervention improvements in inhaler technique ($P<0.001$), preparedness to manage a COPD exacerbation ($P<0.01$), ability to achieve goals in managing COPD ($P<0.01$), and understanding pulmonary rehabilitation procedures ($P<0.05$).

Conclusion: Culturally appropriate educational interventions designed specifically to meet the needs of Mandarin and Cantonese COPD patients are associated with significantly better understanding of self-management practices. Self-management education led to improved proper use of medications, ability to manage COPD exacerbations, and ability to achieve goals in managing COPD.

Clinical implication: A relatively simple culturally appropriate disease management education intervention improved inhaler techniques and self-management practices. Further research is needed to assess the effectiveness of self-management education on behavioral change and patient empowerment strategies.

Keywords: COPD, educational material, cultural background, self-efficacy, self-management, Chinese community

Introduction
Chronic obstructive pulmonary disease (COPD) continues to be an important cause of morbidity and mortality and a driver of health care costs worldwide.1–5 It is estimated...
that by 2020, COPD will be the third leading cause of death worldwide.6–8

Successful long-term management of COPD requires active patient involvement in self-management practice.7 Achieving success in self-management has been associated with an increased sense of patient self-efficacy9–11 and high levels of patient confidence in their ability to understand and follow providers’ instructions and recommended action plans.12,13 Despite the importance of teaching patients how to manage their disease, there is inconclusive evidence regarding the effectiveness of educational interventions in supporting skill attainment. Studies have found improvements in COPD self-management using case-managed educational interventions.14–16 Other studies have shown that patient education may increase disease-related knowledge, but does not always ensure that patients gain the necessary self-management skills.17,18 This lack of effect may, in some instances, be a function of patients’ failure to fully master self-management.9,10,19,20 Multiple factors affect patients’ ability to learn and adhere to care plans, including patients’ perception of their disease, type of treatment or medication, quality of patient–provider communication, and impediments to comprehension and uptake posed by language and cultural barriers.3,7,8,21

The mixed results in the literature make it clear there is more to learn about designing and implementing educational interventions to effectively empower patients to self-manage COPD. Research has shown that people learn better when provided with audiovisual materials compared to print handouts.14–16 Our previous research indicates a practical way to reach patients is by developing education videos with direct involvement of community and professionals.18,22–24 Immigrant Chinese patients, for example, sometimes understand better when taught by peer educators,23,25 yet these patients also hold their physicians in high regard, and therefore may be more receptive to instruction from an authority figure.23,25

Immigrant groups especially those with English as a second language – who face barriers accessing and understanding health information provided in English – are at increased risk of having less well-controlled COPD.18,20,25 Chinese immigrants are one of the largest and fastest growing cultural communities in North America.26,27 To date, little research has been done in Canada to evaluate the impact of culturally specific educational interventions on the ability of Chinese patients to learn COPD self-management. The goal of this randomized controlled trial (RCT) was to assess the relative effectiveness of culturally specific and linguistically appropriate educational materials on attainment of self-management skills with COPD patients from Mandarin- and Cantonese-speaking communities in Metro Vancouver. We were interested in understanding what kind of educational sources (video or pamphlet) would work best for immigrant Chinese COPD patients. The research questions were as follows: 1) whether patients exposed to audiovisual materials show better skill attainment in postintervention on COPD self-management skills than those exposed to print handouts and 2) whether skill attainment differs by source of educational videos (clinician-led, peer role-played, or both videos).

Materials and methods

Study design

This was a single-center, RCT. The study participants were randomly assigned to three intervention groups and one control group. The intervention groups were exposed to a peer role-played self-management video (lay video), a clinician-led self-management video (clinician video), or both. The control group was provided with a pictorial self-management pamphlet. Outcomes were measured using direct observation of inhaler technique and validated COPD assessment questions. The study was approved by the University of British Columbia Office of Research Ethics and was registered at ClinicalTrials.gov (NCT01474707). All participants gave written informed consent before enrolling into the study.

Study recruitment

Study participants were recruited from outpatient respiratory clinics. Collaborating physicians identified and referred potential candidates. Bilingual facilitators contacted candidates and explained the study objectives, process, and participants’ rights and risks and obtained signed consent in participants’ native language. To be included, participants were required to fit into the following criteria: confirming a COPD diagnosis by spirometry; being symptomatic; an immigrant to Canada within past 20 years; residing in Vancouver; and speaking Mandarin or Cantonese. Spirometry was performed to determine the severity of COPD according to Global initiative for chronic Obstructive Lung Disease criteria.1,2,21

Randomization

Block randomization was applied to assign patients into the study groups, including three experimental groups and one control group. Because of our previous knowledge regarding the re-effectiveness of educational pamphlets on disease
management, we applied an unequal randomization approach to deliberately assign more participants in intervention groups. Our aim was to ensure enrolling adequate numbers of participants in the intervention groups to detect the effect of educational interventions on attainment of self-management skills. It is a helpful approach, particularly when a 2:1 ratio is employed, and we managed our random allocation close to a 2:1 ratio for each intervention/control pairing.

Intervention process
The culturally specific educational interventions – two videos (one lay and one clinician video) and one pamphlet in each language – were developed by the research team using a community-based participatory approach that actively involved professionals and patients from Chinese communities in development and testing. To select the format of educational intervention, besides evidence from the literature, our participants in initial focus groups were interested in and requested to watch educational videos performed by both professionals (doctors) and layperson (peer patients). In designing our audiovisual intervention, we created two versions enabling comparison between the effects of instruction provided by a layperson and a clinician. The aim was to explore whether any added video can be an advantage to learn about and understand their chronic disease management by exposure to both sources of information (patient role-played and physician-led videos). The patients received necessary training during a 2-day “popular theater workshop” to draft the video scripts and role-play in the lay video clips. The collaborating physicians who presented in the clinical videos were culturally and linguistically congruent and had previous experience in developing educational videos.

In the “lay video,” patients role-played a scenario offering opinions and narratives about COPD self-management in a 12-minute video clip. Two lay videos with similar content in Mandarin and Cantonese languages were developed. The “clinician video” was a 20-minute physician-led video, providing clinical information about COPD symptoms and self-management strategies. We applied the same content to develop the clinical videos in the two languages. In addition, in the last scene of both lay and clinician videos, an experienced respiratory educator from the same language group as the patients’ demonstrated the correct use of different inhalers.

The pictorial pamphlet for the control group used the same content from the active intervention in a printed format. To ensure that the content of materials was equivalent for Mandarin and Cantonese languages, we first developed the written materials in English and then asked professional translators to translate the information, as well as back translation, to the two target languages. To create easy-to-read and understandable written materials, the pamphlets were developed at grade 5 literacy level, using the Fry Readability Graph system. Also, we used illustrations and photographs in the pamphlets, with concise captions, to provide relevant information regarding the necessary steps for the proper use of inhalers.

The intervention consisted of a single exposure to educational materials. Group 1 (n = 22) was assigned the clinical video; Group 2 (n = 26) watched the lay video; Group 3 (n = 29) watched both videos; and Group 4 (n = 14) served as the control group and read the pamphlet. Patients watched their video(s) or read their pamphlet individually at our clinic.

Outcome measurement and data collection
The primary outcomes of interest were change in “inhaler technique” (ability to correctly use an inhaler and differentiate between different inhalers) and “self-efficacy” (patient’s perceptions/beliefs and their confidence to correctly use medication and recognize exacerbations to act properly) from baseline to 3 months postintervention. The secondary outcome was “improved patient understanding of Pulmonary Rehabilitation (PR) program procedures.” All outcomes were measured at baseline, then at 4 weeks and 3 months after intervention; improvement in skills following this time lapse was considered evidence of learning attainment.

Data were collected over a 4-month period through three in-person assessments. The baseline assessment preceded the intervention; the postintervention assessment occurred immediately following the intervention (4 weeks after baseline); a follow-up assessment occurred 3 months following intervention. Data collection was conducted by trained bilingual facilitators, blinded throughout the study, as was the data analyst. An identical questionnaire was used in the three different assessments.

The inhaler technique was measured by assessing two behaviors: 1) correct use of an inhaler, by applying a 10-item–validated inhaler-specific checklist, and 2) the ability to correctly distinguish between inhaler types (either reliever or preventer therapy), and participants were given a pass/fail score. Correct use was determined by direct observation while the participants were asked to demonstrate the use of an inhaler and describe the steps they were taking in doing so. The percentage of correct steps in inhaler use was then analyzed. For participants using multiple inhalers, the
success rate was the percentage of correct steps taken across all inhalers.\textsuperscript{34,36} Participants’ verbal accounts of steps taken (the teach-back technique\textsuperscript{36}) were assessed and recorded by two observers.

Self-efficacy was measured using a short version of validated COPD Self-Efficacy Scale.\textsuperscript{37,38} These questions aimed to address participants’ self-assessed sense of 1) being informed about COPD and its management, 2) being prepared to manage exacerbations, 3) their ability to remain calm during an exacerbation, 4) their ability to achieve goals in COPD management, and 5) their ability to find solution when facing COPD-related problems. The responses to each item were rated on a five-point scale ranging from “not at all confident” (1) to “totally confident” (5).

Patient understanding of pulmonary rehabilitation (PR) procedures was assessed using the Canadian Thoracic Society COPD assessment guidelines.\textsuperscript{39} Our team developed a passage of text and then asked participants to answer related questions in the checklist to determine their grasp of PR procedures. Responses were coded as correct (1) or incorrect (0). Given the lack of an existing COPD self-management questionnaire in Chinese language, the study assessment tool also included some questions developed by the research team using the Bristol COPD Knowledge Questionnaire\textsuperscript{40} regarding disease-related knowledge and actions needed to prevent or treat a COPD exacerbation.

Sample-size calculation

Chinese populations in Canada have been found less likely to participate in clinical trials, specifically conducted by non-Chinese researchers. Therefore, they are considered hard-to-be-enrolled patients in the studies. Besides, COPD is more common among males; therefore, more male samples than females were observed in this study. With a total sample size of 100 subjects for the educational intervention, we estimated that we could identify mean differences between the four experimental groups and two ethnic groups with an effect size of 0.45 in asthma self-management and inhaler techniques with 80% statistical power and a two-sided significance level of 5%. In other words, we predicted that 45% of the improvement observed in the outcomes of interest among the experimental groups would be the result of our intervention. For instance, inhaler technique score or understanding of physician’s instruction score of the average person in the experimental groups would be 0.45 standard deviations above the average person in the control group. In terms of sex selection, we enrolled more male COPD patients, as in Chinese population, males are more likely to suffer from COPD than females (8.3%–18.9% males vs 3.8%–7.1% females).\textsuperscript{41}

Data analysis

At baseline, \(\chi^2\) tests were used to compare categorical demographic variables, and two independent samples t-tests were used to compare continuous and ordinal variables. The baseline assessments showed no statistically significant differences among the participants in four study groups for the outcomes of interest. In the analysis, we calculated the improvement in mean differences (MD) in outcomes of interest from baseline to follow-up assessment in intervention groups, compared to improvement in the control group. Missing data were imputed in SAS (version 9.3, SAS Institute Inc., Cary, NC, USA) using multiple imputed chained equations.\textsuperscript{42} Analysis of variance was used to compare the effect of the educational materials on outcomes across the four groups. Analysis of covariance was also used to adjust outcomes for age (\(\leq 75 \geq 76\)), sex (F/M), educational level (LOW [less than high school]/HIGH [high school and higher]), and disease severity (Stages I–IV, based on Global initiative for chronic Obstructive Lung Disease criteria).

Results

Participation

Participants were recruited between December 2011 and August 2013. Initial recruitment included 161 patients, from which 27 participated in focus groups to prioritize educational materials’ topics and content, 15 patients helped in the development of materials and role-play in the videos, 19 patients participated in pilot testing (for clarity, cultural relevance, and acceptability) and finalizing the educational materials, and the remaining 100 patients were invited to participate in the main study (Figure 1). From the enrolled patients, two participants were excluded because of the results of the spirometry test, and seven patients withdrew due to death, left Canada, or were disabled before the randomization. In total, 91 patients were randomized to four study groups (Table 1). The patients who participated in the group sessions, development of the intervention materials, and pilot testing were not involved in the RCT.

Primary outcomes

Inhaler technique

Within-group changes

The inhaler technique (maximum score of 10) improved in the three intervention groups compared to the control group, with the greatest improvement in Group 1 who watched the clinician video (MD =2.34; 95% confidence
interval [CI] =1.34–3.34; P<0.001), followed by Group 2 who watched the lay video (MD =1.92; 95% CI =0.91–2.93; P<0.001), and then by Group 3 who watched both videos (MD =2.13; 95% CI =1.08–3.18; P<0.001) (Table 2). The mean summary score of proper inhaler use among the four intervention groups from pretest to 3 months postintervention follow-up test can be found in Table 3.

**Intervention effects**

A comparison of inhaler technique for the entire sample showed an improvement at the postintervention assessment compared to baseline (MD =1.79; 95% CI =1.32–2.26; P<0.001). Improvement was still apparent at the 3-month follow-up (MD =1.68; 95% CI =1.22–2.13; P<0.001) (Table 2). Improvement in the inhaler technique was significantly lower in subjects with low education compared to those with high education (MD =−0.59; 95% CI =−1.16 to −0.03; P<0.05). Males showed a greater improvement than females (MD =0.53; 95% CI =0.04–1.01; P<0.05). There were no significant differences in correct use based on age or disease severity. Furthermore, there was no significant difference in improvement in the ability to differentiate between rescue
and preventer inhalers across the four study groups when sex, education, and disease severity were taken into consideration. However, subjects over 75 years of age showed less improvement compared to those with higher education (MD =−0.59; 95% CI =−1.1 to −0.09; P<0.05), and younger subjects (≤75 years) did worse than older ones (MD =−0.42; 95% CI =−0.74 to −0.06; P<0.05). Analyses for sex and disease severity indicated no significant differences. Furthermore, only Group 2 showed a significant improvement in the question about: “remaining calm when facing a COPD worsening” (MD =0.80; 95% CI =0.02–1.58; P<0.05). Males showed significantly more improvement in response to this question than females (MD =0.33; 95% CI =0.02–0.65; P<0.05); there were no significant differences based on age, education level, or disease severity. Moreover, regarding the question “ability to achieve goals in managing COPD,” both Groups 1 and 3 showed a significant improvement (Group 1: MD =1.28; 95% CI =0.36–2.19; P<0.05; Group 3: MD =1.05; 95% CI =0.08–2.02; P<0.05). Patients with lower education showed significantly less improvement (MD =−0.78; 95% CI =−1.54 to −0.01; P<0.05). Analyses for age, sex, and disease severity showed no significant differences. Finally, in response to question about “ability to self-manage COPD symptoms,” only Group 3 showed a significant improvement (MD =0.38; 95% CI =−1.18 to 0.41; P<0.05). Males showed less improvement in their responses relative to females (MD =−0.44; 95% CI =−0.87 to −0.02; P<0.05). Relationship to age, education level, and disease severity showed no significant differences for this question.

### Secondary outcome
#### Understanding PR procedures
Only Groups 1 and 2 had significantly improved understanding of PR procedures, compared to the control group: Group 1: MD =2.14; 95% CI =3.33–3.16; P<0.05) and Group 2: MD =2.22; 95% CI =3.29–3.30; P<0.05) (Table 5). Subjects aged 75 and younger showed more improvement than older subjects (MD =0.81; 95% CI =2.2–4.14; P<0.01), whereas subjects with low education showed less improvement that those who were more educated (MD =−0.65; 95% CI =−1.32 to −0.02; P<0.05). There were no significant differences in improvement based on sex or disease severity.

### Table 1 Characteristics of study sample (n=91)

| Characteristic                        | n (%)  |
|----------------------------------------|--------|
| **Study and control groups**           |        |
| Group 1 (watched clinical video)       | 22 (24.2) |
| Group 2 (watched lay video)            | 26 (28.5) |
| Group 3 (watched both videos)          | 29 (31.8) |
| Group 4 (read pamphlet)                | 14 (15.4) |
| **Sex**                                |        |
| Female                                 | 20 (21.9) |
| Male                                   | 71 (78.1) |
| **Age**                                |        |
| ≤75 years old                         | 37 (40.7) |
| >75 years old                         | 54 (59.3) |
| **Language**                           |        |
| Mandarin                               | 18 (19.8) |
| Cantonese                              | 73 (80.2) |
| **Education**                          |        |
| Low education                          | 42 (46.2) |
| High education                         | 49 (53.8) |
| **Disease severity**                   |        |
| GOLD Stage I: Mild (FEV<sub>1</sub> ≥80% predicted) | 5 (5.5) |
| GOLD Stage II: Moderate (FEV<sub>1</sub> ≥50 to <80% predicted) | 31 (34.0) |
| GOLD Stage III: Severe (FEV<sub>1</sub> ≥30 to <50% predicted) | 46 (50.6) |
| GOLD Stage IV: Very severe (FEV<sub>1</sub> <30% predicted) | 9 (9.9) |
| **Current smokers**                    |        |
| Long-acting anticholinergic            | 55 (61.5) |
| ICS                                    | 12 (13.2) |
| Short-acting bronchodilators           | 76 (83.6) |
| LABA                                   | 9 (9.9) |
| Combination of ICS and LABA            | 79 (86.8) |
| Other medications                      | 17 (18.7) |
| **COPD action plan**                   |        |
| Never received written action plan from doctor | 69 (75.8) |
| Had received verbal information from doctor | 16 (17.6) |
| Had received written action plan from doctor | 6 (6.6) |

**Notes:** *Median age of the participants was 75 years. *Low education, less than high school diploma, including those with no formal education. High education, a minimum of high school diploma.

**Abbreviations:** GOLD, Global Initiative for Chronic Obstructive Lung Disease; FEV<sub>1</sub>, forced expiratory volume in 1 second; ICS, inhaled corticosteroids; LABA, long-acting β-agonists; COPD, chronic obstructive pulmonary disease.

### Self-efficacy
Improvements in the self-efficacy of intervention group participants relative to the control group were mixed for the measures (Table 4). For instance, significant improvement in the “ability to manage COPD exacerbations” was observed among the three intervention groups compared to control group, with Group 1 having the greatest improvements (MD =1.20; 95% CI =0.38 to −2.02; P<0.01), followed by Group 2 (MD =0.96; 95% CI =0.09–1.82; P<0.05) and Group 3 (MD =0.87; 95% CI =0.04–1.71; P<0.05). For this question, sex, education level, age, or disease severity did not affect the results. While in terms of the question “being informed about COPD,” only Group 3 showed a significant improvement (MD =0.12; 95% CI =−0.65 to −0.90; P<0.05). Those with lower education levels showed significantly less improvement compared to those with higher education (MD =−0.59; 95% CI =−1.1 to −0.09; P<0.05), and younger subjects (≤75 years) did worse than older ones (MD =−0.42; 95% CI =−0.74 to −0.06; P<0.05). Analyses for sex and disease severity indicated no significant differences. Furthermore, only Group 2 showed a significant improvement in the question about: “remaining calm when facing a COPD worsening” (MD =0.80; 95% CI =0.02–1.58; P<0.05). Males showed significantly more improvement in response to this question than females (MD =0.33; 95% CI =0.02–0.65; P<0.05); there were no significant differences based on age, education level, or disease severity. Moreover, regarding the question “ability to achieve goals in managing COPD,” both Groups 1 and 3 showed a significant improvement (Group 1: MD =1.28; 95% CI =0.36–2.19; P<0.05; Group 3: MD =1.05; 95% CI =0.08–2.02; P<0.05). Patients with lower education showed significantly less improvement (MD =−0.78; 95% CI =−1.54 to −0.01; P<0.05). Analyses for age, sex, and disease severity showed no significant differences. Finally, in response to question about “ability to self-manage COPD symptoms,” only Group 3 showed a significant improvement (MD =0.38; 95% CI =−1.18 to 0.41; P<0.05). Males showed less improvement in their responses relative to females (MD =−0.44; 95% CI =−0.87 to −0.02; P<0.05). Relationship to age, education level, and disease severity showed no significant differences for this question.
Table 3 Inhaler technique: mean summary score out of 10

| Intervention group          | Baseline Mean (SD) | Baseline SD | 3-month follow-up Mean (SD) | 3-month follow-up SD |
|-----------------------------|--------------------|-------------|----------------------------|----------------------|
| Group 1 (watched clinical video) | 4.0 (2.1)          |             | 6.8 (2.0)                  |                      |
| Group 2 (watched lay video)  | 4.5 (2.0)          |             | 5.9 (2.0)                  |                      |
| Group 3 (watched both videos)| 3.9 (2.1)          |             | 5.8 (1.6)                  |                      |
| Group 4 (read pamphlet)     | 4.8 (2.3)          |             | 5.2 (1.4)                  |                      |
| All patients                | 4.4 (2.0)          |             | 6.3 (1.8)                  |                      |

Abbreviation: SD, standard deviation.
such significant improvements were not observed in other self-efficacy subscales among all intervention groups. For instance, none of the intervention groups had shown a significant improvement in “being informed” to self-manage their COPD. Although potential reasons for the difference in the result are unclear, one possible explanation might be because of the assumption that individual interpretation of “being informed” and “self-efficacy” may differ over time and between Chinese Mandarin and Cantonese patients. In addition, while the questions used to assess self-efficacy was validated in other studies with English-speaking patients, until now, there is no Chinese version of short COPD self-efficacy assessment in the literature. Therefore, our community facilitators translated the self-efficacy

Table 4 Self-efficacy – overall improvement from baseline assessment to 3 months postintervention

| Outcomes of interest (comparison of baseline assessment and 3-month postintervention assessment) | Mean difference from reference (95% CI) | t-statistic | Degrees of freedom | P-value |
|---|---|---|---|---|
| 1. Prepared to manage COPD exacerbation<sup>a</sup> | Overall improvement from baseline assessment to 3 months postintervention | 1.2 (0.38, 2.02) | 2.91 | 1.82 | <0.01 |
| Group 1 compared to Group 4 | 0.96 (0.09, 1.82) | 2.09 | 1.82 | <0.05 |
| Group 3 compared to Group 4 | 0.87 (0.04, 1.71) | 2.20 | 1.82 | <0.05 |
| Education (low vs high) | −0.56 (−1.30, 0.19) | −0.74 | 1.82 | N/S |
| Sex (male vs female) | −0.03 (−0.27, 0.21) | −0.04 | 1.82 | N/S |
| Age (≤75 vs ≥76 years) | 0.25 (−0.24, 0.75) | 0.85 | 1.82 | N/S |
| Disease severity | 0.10 (−1.13, 1.34) | 0.61 | 1.82 | N/S |
| 2. Perception of being informed about COPD<sup>b</sup> | Overall improvement from baseline assessment to 3 months postintervention | 0.53 (−0.21, 1.28) | 0.69 | 1.82 | N/S |
| Group 1 compared to Group 4 | 0.36 (−0.40, 1.13) | 0.91 | 1.82 | N/S |
| Group 3 compared to Group 4 | 0.12 (−0.65, 0.90) | 1.93 | 1.82 | <0.05 |
| Age (≤75 vs ≥76 years) | −0.42 (−0.74, −0.06) | −1.73 | 1.82 | <0.05 |
| Education (low vs high) | −0.59 (−1.11, −0.09) | −1.98 | 1.82 | <0.05 |
| Sex (male vs female) | −0.10 (−0.48, 0.27) | −0.71 | 1.82 | N/S |
| Disease severity | 0.58 (−0.28, 1.44) | 0.58 | 1.82 | N/S |
| 3. Remain calm when facing a COPD worsening<sup>c</sup> | Overall improvement from baseline assessment to 3 months postintervention | 0.40 (−0.38, 1.18) | 1.35 | 1.82 | N/S |
| Group 2 compared to Group 4 | 0.80 (0.02, 1.58) | 2.72 | 1.82 | <0.05 |
| Group 3 compared to Group 4 | 0.28 (−0.54, 1.11) | 1.55 | 1.82 | N/S |
| Education (low vs high) | −0.18 (−0.72, 0.37) | −1.18 | 1.82 | N/S |
| Sex (male vs female) | 0.33 (0.02, 0.65) | 2.12 | 1.82 | <0.05 |
| Age (≤75 vs ≥76 years) | 0.24 (−0.12, 0.60) | 0.90 | 1.82 | N/S |
| Disease severity | −0.34 (−1.24, 0.55) | 0.82 | 1.82 | N/S |
| 4. Ability to achieve goals in managing COPD<sup>d</sup> | Overall improvement from baseline assessment to 3 months postintervention | 1.28 (0.36, 2.19) | 2.02 | 1.82 | <0.05 |
| Group 1 compared to Group 4 | 0.93 (−0.02, 0.88) | 1.62 | 1.82 | N/S |
| Group 3 compared to Group 4 | 1.05 (0.08, 2.02) | 1.98 | 1.82 | <0.05 |
| Education (low vs high) | −0.78 (−1.54, −0.01) | −2.69 | 1.82 | <0.05 |
| Sex (male vs female) | −0.05 (−0.60, 0.49) | 0.06 | 1.82 | N/S |
| Age (≤75 vs ≥76 years) | 0.27 (−0.24, 0.77) | 1.39 | 1.82 | N/S |
| Disease severity | −0.88 (−2.13, 0.37) | 0.94 | 1.82 | N/S |
| 5. Ability to self-manage COPD symptoms | Overall improvement from baseline assessment to 3 months postintervention | 0.14 (−0.61, 0.90) | 1.09 | 1.82 | N/S |
| Group 2 compared to Group 4 | 0.24 (−0.54, 1.02) | 1.03 | 1.82 | N/S |
| Group 3 compared to Group 4 | 0.38 (−1.18, 0.41) | 1.96 | 1.82 | <0.05 |
| Sex (male vs female) | −0.44 (−0.87, −0.02) | −1.04 | 1.82 | <0.05 |
| Education (low vs high) | −0.29 (−0.87, 0.30) | −0.99 | 1.82 | N/S |
| Age (≤75 vs ≥76 years) | −0.08 (−0.47, 0.31) | −0.31 | 1.82 | N/S |
| Disease severity | 0.68 (−0.29, 1.64) | 1.19 | 1.92 | N/S |

Notes: <sup>a</sup>Prepared to manage COPD exacerbation improved significantly from pretest to 3-month postintervention follow-up at P<0.001. <sup>b</sup>Being informed improved significantly from pretest to 3-month postintervention follow-up at P<0.05. <sup>c</sup>Remain calm improved significantly from pretest to 3-month postintervention follow-up at P<0.05. <sup>d</sup>Achieve goals in managing COPD improved significantly from pretest to 3-month postintervention follow-up at P<0.001.

Abbreviations: COPD, chronic obstructive pulmonary disease; CI, confidence interval; N/S, not significant.
Table 5 Comprehension: overall improvement in understanding pulmonary rehabilitation procedures and steps to manage COPD, from baseline assessment to 3 months postintervention

| Outcomes of interest (comparison of baseline assessment and 3-month postintervention assessment) | Mean difference from reference (95% CI) | t-statistic | Degrees of freedom | P-value |
|---|---|---|---|---|
| Overall improvement from baseline assessment to 3 months postintervention | 2.14 (0.73, 3.16) | 2.05 | 1.82 | <.05 |
| 1. Understanding pulmonary rehabilitation procedures | 2.22 (0.86, 3.30) | 2.24 | 1.82 | <.05 |
| Group 1 compared to Group 4 | 0.30 (–0.76, 1.36) | 1.72 | 1.82 | N/S |
| Group 2 compared to Group 4 | 0.81 (0.22, 1.41) | 2.75 | 1.82 | <.01 |
| Group 3 compared to Group 4 | –0.65 (–1.32, –0.02) | –2.53 | 1.82 | <.05 |
| Age (≥75 vs ≥76 years) | –0.18 (–0.84, 0.48) | –0.46 | 1.82 | N/S |
| Education (low vs high) | –0.60 (–2.11, 0.91) | 1.11 | 1.82 | N/S |
| Disease severity | –0.10 (–0.69, 0.49) | –0.66 | 1.82 | N/S |
| Group 1 compared to Group 4 | 0.08 (–0.94, 0.79) | 0.42 | 1.82 | N/S |
| Group 2 compared to Group 4 | 0.02 (–0.87, 0.92) | 0.59 | 1.82 | N/S |
| Group 3 compared to Group 4 | 0.29 (–0.62, 1.20) | 0.23 | 1.82 | N/S |
| Group 4 compared to Group 4 | –0.30 (–0.09, 0.68) | 1.45 | 1.82 | N/S |
| Age (≥75 vs ≥76 years) | 0.10 (–0.88, 1.07) | 1.69 | 1.82 | N/S |

Note: Understanding steps improved significantly from pretest to 3-month postintervention follow-up at P<0.05.

Abbreviations: CI, confidence interval; COPD, chronic obstructive pulmonary disease; N/S, not significant.

scales into Chinese-written formats. Although forward and backward translation was carried out to confirm accuracy, and translations were reviewed and commented by COPD patients during initial focus groups, having validated translated self-efficacy scales may have generated different results. In contrast, the heightened sense of “being able to achieve goals” found in participants who watched either clinician video (Group 1) or both videos (Group 3) may have been a consequence of the emphasis given on steps to achieve self-management goals in the clinician video, which possibly contributed to a greater sense of personal confidence in applying what they had learned into routine practice. The finding supports research which found that patients reported a significant improvement in self-management of chronic conditions after receiving instruction from clinicians or professionals, particularly in the video format.

On measures related to PR, Groups 1 and 2 showed significantly higher improvement in “understanding PR procedures”; there were, however, no significant differences observed in other groups. The difference in improvements may be a function of the question used to measure this outcome. The questions for PR procedures consist of two sections: general descriptive information to test participants’ comprehension of the given information in the passage and questions to use numeracy skills to quantify hours, days, and procedures. Past studies have indicated that low numeracy influences a patient’s ability to understand and use health-related information to make informed medical decisions. Such numeracy issue might have influenced some patients, in particular older individuals, to respond incorrectly to the given PR procedure questions.

Patients who watched both lay and clinician videos (Group 3) showed an improvement only in some subscales with marginal statistical significance, indicating that no extra benefit was imparted by seeing both videos. One reason might be the combined length of two videos (32 minutes). Other studies have found that short educational videos, instructed by professionals, have better results on patient outcomes compared to longer videos. The small sample size of the study might also be another reason in observing the results that, although are statistically significant, may not be of practical importance. Larger sample size can produce meaningful results.

The greater frequency of a heightened impact with the clinician video (Group 1) may speak to community norms. In Asian culture, professionals—including physicians—hold a position of authority, and it may be that for some skills, participants paid greater attention to instructions from clinicians and felt more confident in applying the information received. However, the fact that Group 2 (lay video) emerged with the greatest improvement in some self-efficacy measures indicates that lay videos can also be effective. We found in our previous studies that information provided by community members (including patients)
has a positive impact on patient’s understanding of disease management.\textsuperscript{17,18,23} Going forward, it will be important to gain a better understanding of whether certain types of information are better provided by clinicians and others by lay community members.

Secondary analyses revealed no statistically significant differences for any outcome across participants’ level of disease severity, indicating that length and severity of disease did not influence skill attainment. Larger sample sizes are likely needed to detect these differences. Differences between the sexes were identified in some aspects of COPD management, a finding that aligns with recent research into COPD self-management.\textsuperscript{53,54} Although males showed a greater improvement in the correct use of inhalers and the self-assessment of being able to remain calm during a worsening, females showed a greater improvement in their perceived ability to self-manage their condition. Based on the composition of our sample (71\% male), however, these results may be limited in their meaning. Age proved a significant explanatory variable in only two instances. Older participants showed a significant improvement only in the ability to distinguish inhalers, which may be a consequence of having dealt with their condition for a longer period of time and having a greater overall awareness of COPD. Younger participants showed a significantly greater improvement in understanding the steps associated with PR, which may be a function of greater cognitive acuity and also better numeracy skills.\textsuperscript{55,56} Finally, as would be anticipated, participants with higher education showed a greater improvement in the domains where education proved significant (eg, correct use and understanding PR procedures). This finding aligns with other research that found patient education changed medication habits, improved inhaler compliance, and improved patient outcomes, compared with uneducated/low-educated patients.\textsuperscript{57,58}

Limitations

This study was ambitious in its design and its use of three multidimensional outcome measures. The measure for self-efficacy, based on a short version of English scales, may have attempted to cover too broad a scope, making the inconsistent results harder to understand. Single-outcome definitions, more narrowly defined, may have provided more definitive results and direction for future research exploration. It should also be noted that reliance, for the most part, on self-reported assessments of skill levels leaves the results susceptible to response biases, such as social desirability bias. Finally, as indicated previously, the number of subjects is too small to make conclusive judgments on the intervention’s impact on self-management practices and more specifically outcomes such as exacerbations; larger studies are required to address this issue.

Conclusion

It is likely that self-management education in audiovisual format that is culturally and linguistically relevant was associated with an improvement in the proper use of inhalers with no indications for noticeable effects in other outcome parameters. This would in itself already be enough reason for recommending self-management education in COPD for Mandarin- and Cantonese-speaking patients. It is also essential to improve COPD patients’ confidence in their ability to follow physician instruction and self-management practices, for example, by augmenting self-efficacy. Self-efficacy plays a crucial factor in determining which activities or health behaviors a patient will perform or avoid. Because of study populations, follow-up time, and outcome measures, data are still insufficient to formulate clear recommendations regarding the form and contents of self-management education programs for Chinese COPD patients. There is an evident need for more large RCTs with a long-term follow-up, before more conclusions can be drawn.

Clinical implication

Our study shows that a simple culturally and linguistically appropriate disease management education intervention improved inhaler techniques and exacerbation management among Mandarin and Cantonese COPD patients. The findings indicate that rather than just improving patient knowledge on how to live with their disease, they should be taught to self-manage their chronic disease. We recommend that further research should be conducted with a larger sample size to assess the effectiveness of self-management education on behavioral change and patient empowerment. The investigations should focus on self-efficacy outcomes, as incorporating behavioral–clinical models for patient-centered care in COPD requires the use of tailored efficacy building strategies for self-management practices.

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