Over the past 15 years, three new classes of drugs, glucagon-like peptide-1 (GLP-1) receptor agonists, dipeptidyl peptidase 4 (DPP-4) inhibitors and sodium glucose cotransporter-2 (SGLT-2) inhibitors have been approved to treat type 2 diabetes based on effects on glycemic control. Although large randomized controlled trials have played an important role in characterizing the efficacy and safety of these agents on a population level, questions remain about how best to individualize therapy and target the “right” medicine to the “right” patient. In contrast, few medicines have been approved to treat diabetic kidney disease and initiatives have been launched on both sides of the Atlantic to facilitate the development of effective personalized medicines for the treatment of diabetic kidney disease. Increasingly, "omics," imaging and other biomarkers will be used to match patients with therapies to which they are likely to respond best. This review addresses regulatory considerations related to precision medicine, draws lessons learned from other therapeutic areas and discusses efforts undertaken by the European (EMA) and United States (FDA) to facilitate the development of such therapies. Moving forward, an integrated approach that makes use of predictive preclinical models, innovative trial designs, observational "real-world" data and novel statistical methodologies will likely be needed to complement inherently smaller RCTs conducted in more selected populations. Patient involvement will also be critical. Regulatory agencies are ready to engage in such approaches.

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have played an important role in characterizing the efficacy and safety of these new interventions on a population level, a marked heterogeneity in response at the individual level was observed. Questions thus remain about how to individualize therapy and select the “right” drug for the “right” patient.

In contrast to this experience, no medicine has been approved by the FDA or European Medicines Agency (EMA) to treat diabetic kidney disease within over 15 years. Although recent CVOTs raise hope that some of the new antidiabetic medicines may also provide important renal benefits, there is widespread recognition that better tools and a better understanding of diabetic kidney disease is needed to facilitate drug development for diabetic kidney disease. This includes the need to identify different subgroups of patients with the disease who may be more likely to progress and/or who are more likely to respond beneficially to certain treatments. Indeed, projects, like the Innovative Medicines Initiative Biomarker Enterprise to Attack Diabetic Kidney Disease (www.beat-dkd.eu) and the Kidney Precision Medicine Project (www.kpmp.org) have been initiated in Europe and the United States, respectively, to facilitate the development of effective personalized medicines for the treatment of diabetic kidney disease.

This landscape, which arguably includes both extremes—a relative abundance of medicines approved to improve glycemic control in type 2 diabetes and questions related to how to choose from among them, as well as a paucity of medicines approved to slow the progression of diabetic kidney disease—highlights the need for more targeted or personalized treatment approaches to maximize the benefit-to-harm ratio of approved therapies and to facilitate the development of new ones. Such an approach reflects an approach that is increasing being adopted in other areas of medicine, in particular oncology. This review addresses regulatory considerations related to precision medicine, draws lessons learned from other therapeutic areas, and discusses efforts undertaken by the EMA and FDA to facilitate the development of such therapies.

2 | PRECISION MEDICINE AND THE REGULATORY SYSTEM

Today’s regulatory systems aim to ensure the quality and effectiveness/efficacy of medicines and a positive benefit-risk profile. While the quality of the medicine is essentially the summed assessment of critical product features (eg, potency, product stability, purity), the benefit-risk is a summed function of what the medicine brings to the patient (eg, pharmacodynamics) and what the patient brings to the medicine (eg, renal function, genotype, patient adherence). There is growing evidence that what the patient brings to the medicine is critical to patient outcomes, both in terms of efficacy/effectiveness and safety.

Finding the best patient-therapy pair, or precision medicine, is not a new concept. Physicians have always endeavored to match available remedies to patients, considering the characteristics of the patient, the characteristics of the drug, and ideally the patient’s values and priorities. But advances in pharmacogenomic science, biomarker discovery, as well as the identification of other signatures of therapy response have paved the way for greater sophistication in finding the best patient-therapy pair. Moreover, increasingly caregivers and clinicians involve willing patients in shared decision-making, choosing a therapy based on (expected) outcomes that are most relevant to these patients. Patients and regulators may have mostly similar values with regards to major drug effects of antidiabetic drugs, but do differ in the value they attach to minor short-term (adverse) drug effects. Whereas patients are already involved in a range of activities at the EMA and FDA, a European public private partnership project, IMI-PREFER (https://www.imi-prefer.eu/) investigates how and when to include patient-preference in decision-making during the drug life cycle. Moving forward, regulatory systems should help ensure that these best patient-therapy pairs can be identified and brought together. Some products are relatively forgiving, (eg, there is a large range between doses/exposures that cause benefit and those that cause harm) and can be used in a broad swath of patients with a disease. Other products, however, need careful targeting, monitoring and follow-up, because a “mismatch” may result in a harm that outweighs the benefit. Examples include metformin (diabetes) in patients with severe renal impairment or abacavir (HIV) in patients known to carry the HLA-B*5701 allele. The drug label, also known as the Summary of Product Characteristics (SmPC) in Europe, is meant to help prescribers identify the best patient-therapy match. For example, the SmPC for rosuvastatin indicates that for patients with SLCO1B1 (OATP1B1) and/or ABCG2 (BCRP) genetic polymorphisms in these transporter proteins there is a risk of increased rosuvastatin exposure and a lower daily dose is recommended. The SmPC for clopidogrel describes that in patients who are poor CYP2C19 metabolisers, at recommended doses clopidogrel forms less of its active metabolite and has a smaller effect on platelet function.

There are, however, many methodological challenges associated with determining the best patient-therapy match; we discuss some of these challenges in the next section.

3 | NEW CLINICAL TRIAL DESIGNS FOR PRECISION MEDICINE IN REGULATORY CONTEXT

Regulators are well-versed in evaluating drug effects at a population level based on randomized (double-blind) controlled trials (RCT). Robust findings in well-conducted RCTs allow regulators to draw conclusions about a drug’s benefit-to-harm ratio with reasonable certainty for a population similar to the one studied in the trial. Typically, a drug is approved based on a finding in the overall population, for example, by demonstrating that in the trial population the mean effect in the test arm of the trial is larger than in the placebo arm or at least non-inferior to an active control arm, and if adverse effects do not offset the observed benefit.

In contrast to this population-based approach, precision medicine makes use of an increased understanding of disease biology to a priori define patient groups that are more likely to respond positively or negatively to a treatment; that is, improve the patient-therapy match. Predictive biomarkers are used to individualize treatment to patients with a specific disease expression or initial treatment response. To date, this approach has been most widely used in oncology with therapies targeted to, and defined by genetic mutations, for example, Human Epithelial Growth Factor Receptor 1 (HER1) mutations (trastuzumab), programmed death ligand-1 (PDL-1) expression...
explorative studies or post hoc analyses. A thorough understanding of the biology is a given. Enrichment designs (only biomarker positive patients), stratified design (randomization based on biomarker expression, like in the SONAR trial) and adaptive enrichment designs (where after an interim analysis randomization can be restricted to a biomarker-positive population only) may be efficient ways for determining the benefit-risk in the biomarker-positive population. There is a caveat though, that is that these enrichment designs may be non-informative on the biomarker-negative population. As described elsewhere in this issue of the Journal, platform, basket and umbrella trials may offer additional innovative study designs for evidence generation in the setting of precision-medicine. In addition, observational “real-world” data may be increasingly considered to provide further evidence postapproval. Finally, multiple smaller trials with clearly defined patient populations could be used to test specific treatments or combinations at various dose levels more appropriately than performing subgroup analyses in large clinical trials. Ideally, these trials would use a standardized data collection that allows future meta-analytical approaches to answer questions that are relevant to a more general population, provided a willingness to share data among different parties. Regulatory experience remains, however, limited and there are many methodological challenges for which regulators, industry, and academic methodologists will need to collaborate in finding solutions. Clearly, as Eichler and Sweeney write “...the randomised controlled trial must adapt and evolve to respond to a changing environment.”

4 | EUROPEAN AND USA REGULATORY TOOLS TO SUPPORT USE OF NOVEL METHODOLOGIES IN DRUG DEVELOPMENT

In Europe, biomarkers are qualified for a certain context of use, that is, to support drug development or regulatory decision-making. Interested parties, often consortia or companies and academia can apply at the Scientific Advice Working Party for “qualification of novel methodologies.” This procedure can result in “qualification advice” or a “qualification opinion.” The latter is an endorsement of the Committee of Human Medicinal Products that the novel methodology, that is, biomarker, may be used in a certain clearly defined context. For example, to enrich a study population based on a biomarker or use a patient reported outcome as a clinical endpoint (see Figure 1). A large proportion of the qualification procedures focus on development of different type of biomarkers; mostly protein and imaging biomarkers that are developed primarily for use of evaluating clinical safety, as tool for enrichment or to be used as endpoints. Another major set of procedures focuses on development of patient reported outcomes and clinical scores again in the context of use as endpoint or for enrichment purposes to detect more responsive/at risk study populations. Finally, a group of diverse procedures ranges from systems biology approaches, big data to product-device methods that could be applied throughout the drug development context. The data needed to qualify the biomarker is highly dependent on the intended (context of) use. A qualification opinion is published on the website of the European Medicines Agency and subject to a 2-month consultation procedure, where interested parties may submit their views on a qualification. It is expected that in the setting of precision medicine this procedure may be sought more frequently by interested parties to improve the pairing of patient and therapy.

The US FDA also has a Drug Development Tool (DDT) Qualification Program that qualifies biomarkers, clinical outcome assessments (COA) and animal models for a specific context of use in drug development. As in Europe, qualification of the drug development tool enables sponsors to use the tool in the qualified context of use during
drug development without requesting that the regulatory body recon-
firm its suitability for the qualified context of use. The process for
qualification of drug development tools is changing in the United
States because of recent legislation titled the “21st Century Cures
Act.” This legislation formally establishes a multi-step step process for
qualification, consisting of three submissions to the qualification pro-
gram: a Letter of Intent, a Qualification Plan and a Full Qualification
Package. The new legislation also includes transparency provisions
that apply to both requestors' submissions and FDA's formal written
determinations on these submissions.25

Mechanisms also exist to enable better collaboration between
FDA and EMA on products in development or under review in both
regulatory regions. The EMA and FDA hold regular teleconferences
focusing on special topics and therapeutic areas. Existing workgroups
(referred to as “clusters”) focus on rare diseases, pediatric drug devel-
opment and pharmacogenomics, among other areas. Sponsors can
also seek parallel scientific advice from FDA and EMA on issues
related to the development phase of a new product. These platforms,
as well as others allow regulators to exchange information and discuss
issues affecting a drug development program and/or more general
issues affecting the development of medicines. Precision medicine
and the ability to identify, select and test drugs in the most responsive
patient populations are frequent topics during these discussions.
Disease-specific meetings and research consortia also provide an
opportunity for regulators from around the world to meet and interact
with the larger community on issues related to the development of
more targeted therapies.26

5 | SUMMARY AND CONCLUSION

Precision medicine presents both opportunities and challenges. Pro-
grams, such as the “qualification of novel methodologies” procedure
at the EMA and the Drug Development Tools Qualification Program
at the FDA are intended to support the development of tools that can
be used to expedite the development of new therapies and potentially
facilitate the development of much needed precision medicines. Moving
forward, an integrated approach that makes use of predictive pre-
clinical models, innovative trial designs, observational "real-world"
data and novel statistical methodologies will likely be needed to com-
plement inherently smaller RCTs conducted in more selected popula-
tions. The speed at which we develop these medicines will depend in
large part on the willingness of various stakeholders to share individ-
ual patient data, be it from trials or observational data sets. Patient
involvement, and understanding of patient preferences towards dif-
ferent drug effects, will also be critical.

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