The Role of Perceived Teaching Quality as Mediator Variable That Affects Student Satisfaction

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ABSTRACT

The purpose of this research is to explain the role of perceived teaching quality as a mediator variable that affects student satisfaction. Data was obtained from 180 lecturers and 600 students from 6 state and private universities in Indonesia. The sampling technique used was multistage sampling. The analysis technique used was statistical descriptive and path analysis. The research proves research: 1) There is a positive and significant direct effect of lecturer competency on perceived teaching quality; (2) There is a significant positive direct effect of lecturer competency on student satisfaction; (3) There is a significant positive direct effect of perceived teaching quality on student satisfaction (4) There is a significant positive indirect effect of lecturer commitment to academic achievement on perceived teaching quality; (5) There is a positive and significant direct effect of lecturer commitment to academic achievement on perceived teaching quality; (6) There is a significant positive direct effect of lecturer commitment to academic achievement on student satisfaction, (7) There is a significant positive direct effect of perceived teaching quality on student satisfaction through perceived teaching quality; (8) There is a significant positive indirect effect of lecturer commitment to academic achievement through perceived teaching quality.

Keywords: Perceived teaching quality, Mediator variable, Student satisfaction, Path analysis

1. INTRODUCTION

Research with the theme of lecturer commitment and lecturer competency, learning quality, and student satisfaction has attracted the interest of educators and researchers in the educational field, including; Kevin M. Elliott & Dooyoung Shin (2010); Al-Mutairi, A. (2011); Minakshi Duggal, Pooja Mehta; Wamala, R. & Seruwagi, G. (2013); Muzenda, A. (2013); Choi Sang Long, Zaiton Ibrahim & Tan Owee Kowang (2014); Bonney, EA, Amaoh, DP, Micah, SA, Ahiameny, C., & Lemaire, MB (2015); Dian Anggraini Kusumajati, Justin Suhardim, MB (2017); Ng Chiaw Gee (2018).

This research is important and is still relevant because it has a number of updates, including (1) Most researchers do not examine lecturer competencies comprehensively (include: pedagogical competencies, social competencies, personal competencies and academic competencies), but only partial and noticing from one or two competencies; (2) The level of research scope. Most studies are narrow in scope. This research is wider in scope, including 180 lecturers and 600 students in 6 State and Private Universities in Indonesia; 3). Theoretically and empirically this study seeks to find clarity about the interrelationships between variables, because there are still many different or even contradictory opinions.

Student satisfaction is an important factor and serves as one of the spearheads for measuring college performance. Satisfied students will attract other prospective students to enter higher education. Satisfied students will talk to others and it is a free promotion for the college concerned. Therefore, student satisfaction becomes an urgent variable to continue to explore in order to obtain empirical evidence about the causes.

Based on the literature study, a number of variables were found that affected student satisfaction including: lecturer competency, lecturer commitment to academic achievement and perceived teaching quality. The quality of operational learning can be interpreted as the intensity of systemic and synergic linkages between teachers, students, the learning climate, and learning media in producing optimal learning processes and outcomes in accordance with curricular demands (Haryati & Rochman, 2012). According to Daryanto mentioned that the quality of learning is a level of achievement of the initial learning goals including the learning of art, in the achievement of these objectives in the form of increased knowledge, skills and the development of students’ attitudes through the learning process in class (Prasetyo, 2013).

Lecturer competency is defined as a combination of talents and abilities possessed by lecturers. Includes pedagogic, personal, professional and social competencies. Lecturer commitment to academic achievement is defined as the willingness of lecturers to work hard and provide energy
and time to support the academic achievement of the students. Based on several researches, Lecturer Commitments to Academic Achievement, the positive and significant direct effect on Perceived Teaching Quality (Xiao, J. and Wilkins, S. (2015); Ahmad, J., Ather, MR, & Hussain, M. (2014). Lecturer Competency has positive and direct effect on Perceived Teaching Quality (Choi Sang Long, Zaiton Ibrahim & Tan Owee Komang (2014); Xiao, J. and Wilkins, S. (2015); Ng Chiaw Gee (2018). Lecturer competency has significant positive direct effect on student satisfaction (Lelya Hilda (2018); Suasan (2014); Deddy Prihadi (2018); But, BZ, & Rehman, K. (2010). The Effect of Lecturer Competency on Student Satisfaction (Choi Sang Long, Zaiton Ibrahim & Tan Owee Komang (2014); The effect of perceived Teaching Quality on Student Satisfaction (Akareem, HS & Hossain, Sy.Sh (2016); But, BZ, & Rehman, K. (2010). Indirect Effect of Lecturer Commitment to Academic Achievement on Student Satisfaction through Perceived Teaching Quality (Xiao, Jian. (2015), Al- Kuwaiti, A. Maruthamuthu, Th. (2014); Sookdeo, Suzette S., (2016). Indirect Effect of Lecturer Competency on Student Satisfaction through Perceived Teaching Quality (Jiewanto, A, Laurens, C & Nelloh, L (2012); Hakim, A. (2015); Leyla Temizer, Ali Turkyilmazb (2012).

The purpose of this research is to explain the effect of lecturer competence and lecturer commitment on student satisfaction directly or indirectly through the quality of learning perceived by students.

2. METHOD

This research was designed using a quantitative approach. The type is explanatory research. The research variables consist of: exogenous variables, i.e. lecturer variable's commitment to academic achievement (X1) and competency lecturer (X2); moderating variable, which is perceived teaching quality (Z), and endogenous variable, namely student satisfaction (Y). Relationships that occur between the variables in this study can be described as follows:

The population in this study were all lecturers and students of colleges/universities in the city of Malang. The sampling technique is multistage. The first stage determines which colleges will be sampled, determined by 6 Colleges/Universities. The second stage determines the sample size of each College/University professionally. The number of samples is determined in a quota taking into account the number of students in each college/university, set as many as 180 lecturers and 600 students in Indonesia. Before being used in research, research instruments (questionnaires) are tested first. A good instrument must meet two important requirements, namely valid and reliable. Validity test is used to measure or test the items of each question in the questionnaire or questionnaire that will be filled in by the respondent. Sugiyono (2015) stated whether the instrument was valid or not by looking at the magnitude of the correlation coefficient (r) > 0.3 declared valid. Test the validity of the variable items of this study using SPSS Statistics Version 16 for windows software. Here are the results of testing the instrument that has been carried out:

| Variable: X1 (Lecturer’s Commitment to Academic Achievement) | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Tot al Correlation | Cronbach’ Alpha if Item Deleted |
|---------------------------------------------------------------|-----------------------------|--------------------------------|----------------------------------|--------------------------------|
| X1.1a                                                         | 30.03                       | 17.068                         | .725                             | .941                           |
| X1.1b                                                         | 30.07                       | 15.720                         | .805                             | .936                           |
| X1.1c                                                         | 29.90                       | 16.438                         | .830                             | .934                           |
| X1.2a                                                         | 29.87                       | 16.395                         | .838                             | .934                           |
| X1.2b                                                         | 30.33                       | 15.747                         | .843                             | .933                           |
| X1.3a                                                         | 30.20                       | 15.752                         | .870                             | .931                           |
| X1.3b                                                         | 30.30                       | 16.562                         | .658                             | .947                           |
| X1.3c                                                         | 29.87                       | 16.395                         | .838                             | .934                           |

Table 1. Validity Test

Picture 1. Research Framework
Variable: X2 (Lecturer Competency)  
Item-Total Statistics

|                | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|----------------|-----------------------------|--------------------------------|----------------------------------|---------------------------------|
| X2.1a          | 71.23                       | 95.220                         | .800                             | .965                            |
| X2.1b          | 71.37                       | 94.654                         | .795                             | .965                            |
| X2.1c          | 71.57                       | 93.289                         | .864                             | .964                            |
| X2.1d          | 71.67                       | 95.540                         | .647                             | .967                            |
| X2.1e          | 71.70                       | 92.286                         | .761                             | .966                            |
| X2.2a          | 71.40                       | 95.352                         | .748                             | .966                            |
| X2.2b          | 71.50                       | 96.879                         | .561                             | .969                            |
| X2.2c          | 71.60                       | 92.041                         | .918                             | .964                            |
| X2.2d          | 71.57                       | 93.771                         | .769                             | .966                            |
| X2.3a          | 71.67                       | 93.471                         | .799                             | .965                            |
| X2.3b          | 71.77                       | 91.909                         | .831                             | .965                            |
| X2.3c          | 71.50                       | 94.466                         | .797                             | .965                            |
| X2.3d          | 71.60                       | 96.593                         | .684                             | .967                            |
| X2.3e          | 71.63                       | 94.999                         | .851                             | .965                            |
| X2.4a          | 71.43                       | 93.426                         | .790                             | .965                            |
| X2.4b          | 71.27                       | 95.168                         | .805                             | .965                            |
| X2.4c          | 71.23                       | 95.250                         | .800                             | .965                            |
| X2.4d          | 71.77                       | 91.909                         | .831                             | .965                            |

Variable: Z (Perceived Teaching Quality)  
Item-Total Statistics

|                | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|----------------|-----------------------------|--------------------------------|----------------------------------|---------------------------------|
| Z.1a           | 37.43                       | 27.426                         | .761                             | .945                            |
| Z.1b           | 37.63                       | 26.171                         | .915                             | .938                            |
| Z.1c           | 37.73                       | 27.375                         | .682                             | .949                            |
| Z.1d           | 37.77                       | 25.564                         | .804                             | .944                            |
| Z.2a           | 37.30                       | 27.734                         | .764                             | .945                            |
| Z.2b           | 37.77                       | 26.254                         | .873                             | .940                            |
| Z.2c           | 37.63                       | 26.171                         | .915                             | .938                            |
| Z.2d           | 37.57                       | 27.357                         | .758                             | .945                            |
| Z.3a           | 37.67                       | 28.713                         | .607                             | .951                            |
| Z.3b           | 37.70                       | 27.666                         | .808                             | .944                            |

Variable: Y (Student Satisfaction)  
Item-Total Statistics

|                | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|----------------|-----------------------------|--------------------------------|----------------------------------|---------------------------------|
| Y.1a           | 62.93                       | 74.754                         | .790                             | .966                            |
| Y.1b           | 63.03                       | 76.447                         | .695                             | .968                            |
| Y.1c           | 63.07                       | 74.961                         | .871                             | .965                            |

All items of 4 variables were declared valid because the value of \( r \) hit > 0.3 (Sugiyono (2015)). After the validity test, the reliability test was carried out, by looking at the Cronbach alpha value. The four variables are said to be reliable because they have an alpha coefficient \( \alpha > 0.6 \). Here are the results of the reliability test:

Table 2. Reliability Test Results Table

| No  | Variable                                      | Alpha Coefficient | Alpha Coefficient Standard | Result  |
|-----|-----------------------------------------------|-------------------|----------------------------|---------|
| 1.  | Lecturer commitment to academic achievement (X1) | 944               | 0.6                        | Reliable|
| 2.  | Lecturer competency (X2)                      | 968               | 0.6                        | Reliable|
| 3.  | Perceived Teaching Quality (Z)                | 949               | 0.6                        | Reliable|
| 4.  | Student Satisfaction(Y)                      | 968               | 0.6                        | Reliable|

The technique of data collection is done by spreading closed questionnaires with 5 alternative choices: strongly agree, agree, neutral, disagree and strongly disagree. After the data is collected, data analysis is performed using descriptive statistics and path analysis.

3. RESULT AND DISCUSSION

1. Characteristics of Respondents
Respondents in this study consisted of 180 lecturers and 600 students from 6 state and private universities in Indonesia. Descriptions of respondents based on age, gender, and faculty can be seen in the following table:
Table 3. Description of Respondents by Age

| No | Age            | Frequency | Percentage (%) |
|----|----------------|-----------|----------------|
| 1  | < 30 year      | 110       | 0.18           |
| 2  | 30.1 - 40 years| 130       | 0.22           |
| 3  | 40.1>50 year   | 206       | 0.34           |
| 4  | >51            | 154       | 0.26           |
| Total |             | 600       | 100           |

Table 4. Description of Respondents by Gender

| No | Gender | Frequency | Percentage (%) |
|----|--------|-----------|----------------|
| 1  | Female | 292       | 0.48           |
| 2  | Male   | 308       | 0.52           |
| Total |     | 600       | 100           |

Table 5. Descriptions of Respondents by Faculty

| No | Faculty  | Frequency | Percentage (%) |
|----|----------|-----------|----------------|
| 1  | Economy  | 125       | 0.20           |
| 2  | Education| 98        | 0.16           |
| 3  | Language | 92        | 0.15           |
| 4  | Techniques | 105     | 0.18           |
| 5  | MIPA     | 105       | 0.17           |
| 6  | Others   | 45        | 0.07           |
| Total |     | 600       | 100           |

2. Descriptive Statistics Analysis Results

Lecturer commitment to academic achievement in this study is measured by 3 indicators, namely: 1) Lecturers Commitment to improve student competence, 2) Lecturers Commitment to increase student motivation and 3) Lecturers Commitment to create a conducive learning environment. The three indicators are explained into 8 statement items. Here are the results:

Table 6. Results of Descriptive Analysis of Lecturer’s Commitment to Academic Achievement (X1)

| Item No | Respondents’ Answers | Mean |
|---------|----------------------|------|
|         | F | % | F | % | F | % | F | % | F | % |      |
| X1.1a   | 37 | 3.1 | 33 | 2.8 | 130 | 11.0 | 400 | 66.7 | 0 | 0 | 2.51 |
| X1.1b   | 264 | 22.4 | 298 | 25.3 | 38 | 3.2 | 0 | 0 | 0 | 0 | 4.38 |
| X1.1c   | 262 | 22.3 | 312 | 26.5 | 26 | 2.2 | 0 | 0 | 0 | 0 | 4.39 |
| X1.2a   | 19 | 1.6 | 9 | 0.8 | 183 | 15.5 | 389 | 33.1 | 0 | 0 | 2.43 |
| X1.2b   | 286 | 24.3 | 287 | 24.4 | 24 | 2.0 | 3 | 0.3 | 0 | 0 | 4.43 |
| X1.3a   | 29 | 2.5 | 41 | 3.5 | 151 | 12.8 | 379 | 32.2 | 0 | 0 | 2.53 |
| X1.3b   | 267 | 22.7 | 320 | 27.2 | 11 | 0.9 | 2 | 0.2 | 0 | 0 | 4.42 |
| X1.3c   | 288 | 24.5 | 288 | 224.5 | 22 | 1.9 | 2 | 0.2 | 0 | 0 | 4.44 |

Grand Mean | 3.69 |

Table 6 explains that the grand mean of the lecturer commitment variable to academic achievement (X1) is 3.69 including the high category. The lowest score on the 3. Lecturer Competency (X2)

Lecturer Competency (X2) variable is measured by 4 competencies (dimensions), namely pedagogic indicator of lecturer commitment to increase student motivation in the statement gives rewards to students who succeeded in the academic field, competence, personal competence, professional competence and social competence. The four competencies are explained into 18 statement items. Table 7 explains that
the grand mean of the Lecturer Competency variable is 4.03, included in the high category. This means that students perceive the competence of lecturers as high. The lowest value lies in the indicator of personal competence, namely the lecturer cannot yet be a role model for students in thinking attitude and behavior.

Table 7. Results of Descriptive Analysis of Lecturer Competency (X2)

| Item No | Respondents’ Answers | 5 | 4 | 3 | 2 | 1 | Mean |
|---------|----------------------|---|---|---|---|---|------|
|         | F | % | F | % | F | % | F | % | F | % |     |
| X2.1a   | 262 | 43.7 | 312 | 52.0 | 26 | 4.3 | 0 | 0 | 0 | 0 | 4.39 |
| X2.1b   | 182 | 30.3 | 366 | 61.0 | 52 | 8.7 | 0 | 0 | 0 | 0 | 4.22 |
| X2.1c   | 156 | 26.0 | 375 | 62.5 | 66 | 11.0 | 3 | 0.5 | 0 | 0 | 4.14 |
| X2.1d   | 286 | 47.7 | 288 | 48.0 | 24 | 4.0 | 2 | 0.3 | 0 | 0 | 4.43 |
| X2.1e   | 100 | 16.7 | 258 | 43.0 | 197 | 32.8 | 41 | 6.8 | 4 | 0.7 | 3.68 |
| X2.2a   | 178 | 29.7 | 356 | 59.3 | 66 | 11.0 | 0 | 0 | 0 | 0 | 4.19 |
| X2.2b   | 9 | 1.5 | 21 | 3.5 | 237 | 39.5 | 333 | 55.5 | 0 | 0 | 2.51 |
| X2.2c   | 199 | 33.2 | 366 | 60.3 | 39 | 6.5 | 0 | 0 | 0 | 0 | 4.27 |
| X2.2d   | 193 | 32.2 | 332 | 55.3 | 71 | 11.8 | 2 | 0.3 | 2 | 0.3 | 4.19 |
| X2.2e   | 5 | 0.8 | 25 | 4.2 | 251 | 41.8 | 318 | 53.0 | 1 | 0.2 | 2.52 |
| X2.3a   | 267 | 44.5 | 321 | 53.5 | 10 | 1.7 | 2 | 0.3 | 0 | 0 | 4.42 |
| X2.3b   | 192 | 32.0 | 332 | 55.3 | 72 | 12.0 | 2 | 0.3 | 2 | 0.3 | 4.18 |
| X2.3c   | 162 | 27.0 | 365 | 60.8 | 70 | 11.7 | 2 | 0.3 | 1 | 0.2 | 4.14 |
| X2.3d   | 182 | 30.3 | 366 | 61.0 | 52 | 8.7 | 0 | 0 | 0 | 0 | 4.22 |
| X2.3e   | 262 | 43.7 | 300 | 50.0 | 38 | 6.3 | 0 | 0 | 0 | 0 | 4.37 |
| X2.4a   | 286 | 47.7 | 288 | 48.0 | 24 | 4.0 | 2 | 0.3 | 0 | 0 | 4.43 |
| X2.4b   | 148 | 24.7 | 376 | 62.7 | 72 | 12.0 | 4 | 0.7 | 0 | 0 | 4.11 |
| X2.4c   | 175 | 29.2 | 362 | 60.3 | 61 | 10.2 | 2 | 0.3 | 0 | 0 | 4.18 |
|         |     |     |     |     |     |     |     |     |     |     | Grand Mean 4.03 |

4. Perceived Teaching Quality (Z)
Perceived Teaching Quality is measured by 3 indicators, namely: learning planning, learning implementation and learning assessment. Here are the results of student answers:

Table 8. Results of Descriptive Analysis of Perceived Teaching Quality (Z)

| Item No | Respondents’ Answers | 5 | 4 | 3 | 2 | 1 | Mean |
|---------|----------------------|---|---|---|---|---|------|
|         | F | % | F | % | F | % | F | % | F | % |     |
| Z.1a    | 262 | 43.7 | 312 | 52.0 | 26 | 4.3 | 0 | 0 | 0 | 0 | 4.39 |
| Z.1b    | 262 | 43.7 | 300 | 50.0 | 38 | 6.3 | 0 | 0 | 0 | 0 | 4.37 |
| Z.1c    | 175 | 29.2 | 336 | 56.0 | 85 | 14.2 | 4 | 0.7 | 0 | 0 | 4.14 |
| Z.1d    | 286 | 47.7 | 288 | 48.0 | 24 | 4.0 | 2 | 0.3 | 0 | 0 | 4.43 |
| Z.2a    | 306 | 51.0 | 284 | 47.3 | 8 | 1.3 | 2 | 0.3 | 0 | 0 | 4.49 |
| Z.2b    | 279 | 46.5 | 286 | 47.7 | 35 | 5.8 | 0 | 0 | 0 | 0 | 4.41 |
| Z.2c    | 276 | 46.0 | 298 | 49.7 | 26 | 4.3 | 0 | 0 | 0 | 0 | 4.42 |
| Z.2d    | 314 | 52.3 | 262 | 43.7 | 24 | 4.0 | 0 | 0 | 0 | 0 | 4.48 |
| Z.3a    | 262 | 43.7 | 300 | 50.0 | 38 | 6.3 | 0 | 0 | 0 | 0 | 4.37 |
| Z.3b    | 306 | 51.0 | 269 | 44.8 | 24 | 4.0 | 1 | 0.2 | 0 | 0 | 4.47 |
|         |     |     |     |     |     |     |     |     |     |     | Grand Mean 4.39 |
Grand Mean of Perceived Teaching Quality variable of 4.39 is categorized high. This means that students perceive that the quality of learning is good. Nevertheless, there are still values below the average namely the ability of lecturers in designing instructional media.

5. Student Satisfaction Variables (Y)
Student satisfaction is measured by 4 indicators, namely: direct evidence, guarantees, responsiveness, and reliability. The four indicators are explained into 16 statement items. The following are the results of student answers.

Table 9. Results of Descriptive Analysis of Student Satisfaction (Y)

| Item No | Respondents’ Answers | Mean |
|---------|-----------------------|------|
|         | F | %  | F | %  | F | %  | F | %  | F | %  |      |
| Y.1a    |   |     | 3 | 0.5 | 11 | 1.8 | 267 | 44.5 | 316 | 52.7 | 3 | 0.5 | 2.49 |
| Y.1b    | 148 | 24.7 | 372 | 62.0 | 74 | 12.3 | 6 | 1.0 | 0 | 0 | 4.10 |
| Y.1c    | 1 | 0.2 | 32 | 5.3 | 297 | 49.5 | 268 | 44.7 | 2 | 0.3 | 2.60 |
| Y.1d    | 8 | 1.3 | 21 | 3.5 | 245 | 40.8 | 326 | 54.3 | 0 | 0 | 2.52 |
| Y.2a    | 286 | 47.7 | 288 | 48.0 | 24 | 4.0 | 2 | 0.3 | 0 | 0 | 4.43 |
| Y.2b    | 1 | 0.2 | 4 | 0.7 | 270 | 45.0 | 325 | 54.2 | 0 | 0 | 2.47 |
| Y.2c    | 158 | 26.3 | 346 | 57.7 | 92 | 15.3 | 4 | 0.7 | 0 | 0 | 4.10 |
| Y.2d    | 286 | 47.7 | 288 | 48.0 | 24 | 4.0 | 2 | 0.3 | 0 | 0 | 4.43 |
| Y.3a    | 132 | 22.0 | 384 | 64.0 | 74 | 12.3 | 10 | 1.7 | 0 | 0 | 4.06 |
| Y.3b    | 5 | 0.8 | 20 | 3.3 | 246 | 41.0 | 326 | 54.3 | 3 | 0.5 | 2.50 |
| Y.3c    | 0 | 0 | 0 | 0 | 231 | 38.5 | 368 | 61.3 | 1 | 0.2 | 2.38 |
| Y.3d    | 182 | 30.3 | 366 | 61.0 | 52 | 8.7 | 0 | 0 | 0 | 0 | 4.22 |
| Y.4a    | 307 | 51.2 | 217 | 45.2 | 21 | 3.5 | 1 | 0.2 | 0 | 0 | 4.47 |
| Y.4b    | 1 | 0.2 | 3 | 0.5 | 268 | 44.7 | 328 | 54.7 | 0 | 0 | 2.46 |
| Y.4c    | 181 | 30.2 | 350 | 58.3 | 64 | 10.7 | 5 | 0.8 | 0 | 0 | 4.18 |
| Y.4d    | 134 | 22.3 | 406 | 67.7 | 56 | 9.3 | 2 | 0.3 | 2 | 0.3 | 4.11 |

The grand mean value for the student satisfaction variable is 3.47 including the high or satisfied category. Although students are satisfied with direct/physical evidence, guarantees, responsiveness, and reliability, students still assess students’ aspirations have not been heard and followed up by university leaders and staff to the fullest.

6. Path Analysis Results
1. The Direct Effect of Lecturer Commitment to Student Academic Achievement (X1) and Lecturer Competency (X2) on Perceived Teaching Quality (Z)
Based on the regression test that has been done, the recapitulation of the path coefficient results of the influence of the variables X1 and X2 to Z can be seen in table 1.1 as follows:

Table 10. Regression Results of Structure Equation 1 from variables X1, X2, and Z

| Model | R | R Square | Adjusted R Square | Std. Error of the estimate |
|-------|---|----------|-------------------|---------------------------|
| 1     | .623* | .388 | .386 | .344 |

a. Predictors: (Constant), Lecturer Competency, Lecturer Commitment to Student Academic Achievement Coefficients*

| Model | Unstandardized Coefficients | Standardized Coefficients | t | Sig. |
|-------|----------------------------|---------------------------|---|------|
|       | B | Std. Error | Beta |       |
| 1     | (Constant) | .984 | .178 | 5.524 | .000 |
|       | Lecturer Commitment to Student Academic Achievement | .572 | .052 | -.434 | .617 |
|       | Lecturer Competency | .323 | .048 | .261 | .664 |

Based on the analysis results in the above table, the regression equation can be formulated as follows:

Structure Equation 1:

\[ Z = 0.434X1 + 0.261X2 + 0.782 \]
Quality of 0.434; with sig t 0.000 < 0.05; (Hypothesis 1 is accepted). This means that if the Perceived Teaching Quality rises 1%, the lecturer commitment to academic achievement will increase by 43.4%. The results of this study support the results of research by Elliott, K.M., & Shin, D. (2010); Xiao, J. and Wilkins, S. (2015); Paechter, M., Maier, B., & Macher, D. (2010); Rienties, B., Heliot, YF, & Jindal-Snape, D. (2013; Sojkin, B., Bartkowiak, P., & Skuza, A. (2012); Tyler, TJ, Hilton III, J., Plummer, K., & Barrett, D. (2014).

b. Based on Table 10, the results show that Lecturer Competency has a direct positive and significant effect on Perceived Teaching Quality (Z) of 0.261, with sig t 0.00 < 0.05 (Hypothesis 2 is accepted). This means that if perceived teaching quality rises by 1%, Lecturer Competency will increase by 26.1%. The results of this study support the results of Tomo Judin’s research. (2018), he researched students in Pontianak Indonesia. The results of his study concluded that the commitment of lecturers to academic achievement of students affect student satisfaction. This research strengthens the research of Xiao, Jian. (2015) examined at one Chinese University, with a sample consisted of 24 lecturers and 456 students in China. The purpose of the study was to examine the effect of lecturer commitment on student perceptions of teaching quality and student satisfaction. One of the results of his research concluded that the lecturers’ commitment to student academic achievement had a positive and significant effect on student satisfaction.

2. The Direct Effect of Lecturer Commitment to Student Academic Achievement (X1) and Lecturer Competency (X2) on Student Satisfaction (Y) Through Perceived Teaching Quality (Z)

Based on the regression test that has been done, the path coefficient results of the variables X1, X2, Z, and Y can be seen in table 11 as follows:

Table 11. Regression Results of Structure Equation 2 from variables X1, X2, Z, and Y

| Model | R     | R Square | Adjusted R Square | Std. Error of the estimate |
|-------|-------|----------|-------------------|---------------------------|
| 1     | .694* | .481     | .478              | .175                      |

a. Predictors: (Constant), Teaching Quality, Lecturer Competency, Lecturer Commitment to Student Academic Achievement

b. Coefficients*

| Model        | Unstandardized Coefficients | Standardized Coefficients | t    | Sig.  |
|--------------|-----------------------------|---------------------------|------|-------|
|              | B   | Std. Error | Beta |     |      |
| 1 (Constant) | 1.420 | 0.093 | 15.275 | .000 |
|              | Lecturer Commitment to Student Academic Achievement | .087 | .029 | .119 | 3.010 | .003 |
|              | Lecturer Competency | .143 | .026 | .209 | 5.592 | .000 |
|              | Teaching Quality | .263 | .021 | .475 | 12.604 | .000 |

c. Dependent Variable: Student Satisfaction

Structure Equation 2:

\[ Y = 0.119X1 + 0.209X2 + 0.475Z + 0.720 \]

a. The Effect of Lecturer Commitment to student academic achievement on Student satisfaction

Based on Table 11, the results are obtained that the Lecturer Commitment to student academic achievement has a significant positive effect on Student satisfaction of 0.119 and sig t = 0.003 < 0.05. Thus Hypothesis 3 is accepted. The results of this study support the results of ones conducted by Douglas, J.A., McClelland, Robert James. Douglas, A. (2015) concluded in his study that lecturer commitment to student academic achievement has an effect on student satisfaction. The results of this study reinforce the research of Michael D. Clemes (2001). He conducted a cross-sectional study of 350 undergraduate students at two business schools of north western universities in England. He examined what factors caused students to be satisfied or dissatisfied with the services provided by universities in the UK. Satisfaction / dissatisfaction in the field of teaching and learning and learning environment factors, and support services. The quality of learning, campus facilities and the environment, and the educational process have a significant impact on student perceptions of service quality. Factors of student perceptions of higher education services have an effect on student satisfaction and loyalty to the institution.

b. The Effect of Lecturer Competency on Student Satisfaction

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Based on Table 11, the results show that Lecturer Competency has a significant positive effect on Student Satisfaction of 0.209 and sig t = 0.000 < 0.005, thus Hypothesis 4 is accepted. The results of this research support the results of the one by Ng Chiaw Gee. (2018), he did a research to find out the effect of lecturer competence on student satisfaction. Using quantitative approaches and correlation analysis tools, and multiple regression. He collected 327 data from a total population of 2,226. Of the 327 data, 80 data were collected from the Degree program, 214 data were collected from the Diploma program, 10 data were collected from the Certificate program, 23 data were collected from the Foundation program. He examined 10 indicators to measure lecturer competence: Knowledge, Course Objective, Lecture Note, Clarity of Presentation, Attendance, Class Activity, Assignment, Examination, Interpersonal Skills, and feedback are related to student satisfaction. His research findings conclude that lecturer competency has a positive and significant effect on student satisfaction. Akinleke W. Olaitan (2018) studied the last sixty students of the National Diploma (ND II) of the Federal Polytechnic, Ilaro, Ogun State, Nigeria. The results of his study concluded that lecturer competence affects student performance. The results of this research also strengthen the research results of Choi Sang Long, Zaiton Ibrahim & Tan Owee Komang (2014) conducted a study of 260 students in private universities in Malaysia. They research about the competence of lecturers associated with student satisfaction. There are 14 lecturer competencies studied, including: competency, knowledge of subject, clarity of presentation, interaction with students, learning creativity, clarifying learning outcomes, class activity, lecture notes that affect student satisfaction. Of the 14 lecturer competencies, 1 competency which contributes the most significant effect on student satisfaction is lecturer knowledge of subject. Subsequent researchers Xiao, J. and Wilkins, S. (2015), conducted a study of 24 lecturers and 456 students at one university in China. The research findings concluded that the commitment of lecturers to perceived teaching quality affects student satisfaction. Lecturer commitment to all aspects of student social influence student satisfaction. Lecturer commitment has an effect on perceived teaching quality.

c. The Effect of Perceived Teaching Quality on Student Satisfaction

Based on Table 11, the results show that Perceived Teaching Quality has a significant positive effect on Student Satisfaction of 0.475 and sig t = 0.000 < 0.005. Thus hypothesis 5 is accepted. The results of this study support the results of the research of Butt, B.Z., & Rehman, K. (2010) who examined the factors that shape student satisfaction in tertiary institutions which ultimately are student loyalty to the institution. The results of his research concluded that the factors forming student satisfaction are the image of the institution, student expectations, the quality perceived by students, including the quality of learning perceived by students and other factors are the values perceived by students. Temizer, L. and Türkyılmaz, A. (2012) conducted a research to measure student satisfaction from various aspects, such as university image, expectations, perceived quality, perceived value, and loyalty. The results of his research concluded that the factor was tested as a factor forming student satisfaction. The results of this study are in line with the results of research by Akareem H.S. & Hossain Sy. Sh (2016) they examined university students in Bangladesh. The findings show students’ perceptions about the quality of education, of course, including the quality of learning in higher education have an impact on student satisfaction in college in Bangladesh.

3. Indirect Effects of Lecturer Commitment to Student Academic Achievement (X1) on Student Satisfaction (Y) through Perceived Teaching Quality (Z)

Based on these calculations it can be explained that the indirect effect of the Lecturer Commitment to Student Academic Achievement (X1) on Student Satisfaction (Y) through Teaching Quality (Z) is 20.6%. In addition, the results of the sub-structural calculation of Lecturer Commitment to Student Academic Achievement (X1) have an effect on Teaching Quality (Z) with a beta value of 0.434 and a significant level of 0.000 < 0.05 then Teaching Quality (Z) also has an effect on Student Satisfaction (Z) Y with a beta value of 0.475 and a significance level of 0.000 < 0.05. Thus the variable X1 has an indirect effect on the variable Y and variable X1 also has an indirect effect on the variable Y through Z so it can be concluded that the variable Z functions as an intervening variable in relation to the effect of the variable X1 on the Y variable. The results of the car test show the value of t X1 count is 4.972269268 (tcount > ttable) which is 1.965. This means that the quality of learning perceived by students plays a role as a good moderating variable. Thus Hypothesis 6 is accepted. The results of this study support the results of the research of Xiao, Jian. (2015), researching at a university in China. One of the results of his research concluded that the Lecturer Commitment to Academic Achievement had a positive and significant effect on Student Satisfaction through Perceived Teaching Quality. Wilkins, S., Balakrishnan, M.S. and Huisman, J. (2012); Ahmed Al-Kuwaiti, Thennarasu Maruthamuthu (2014); Sookdeo, Suzette S., (2016), the results of her research concluded that students’ perceptions of quality (including quality of learning) affect student satisfaction.

4. The Indirect Effect of Lecturer Competency (X2) on Student Satisfaction (Y) through Perceived Teaching Quality (Z)

The indirect effect of variable X2 on variable Y through variable Z can be calculated using the following formula:

\[ PTL = (p_{xz} \times p_{yz}) \]

Information :

\[ PTL = \text{Indirect Effect} \]
\[ p_{xz} = \text{Effect of Lecturer Competency (X2) on Teaching Quality (Z)} \]
\[ p_{yz} = \text{Effect of Teaching Quality (Z) on Student Satisfaction (Y)} \]

So that:

\[ PTL = 0.261 \times 0.475 = 0.123 \]

Based on these calculations it can be explained that the indirect effect of Lecturer Competency (X2) on Student Satisfaction (Y) through Teaching Quality (Z) is 12.3%. In addition, the result of the sub-structural calculation variable
of Lecturer Competency (X2) has an effect on Teaching Quality (Z) with a beta value of 0.261 and a significant level of 0.000 < 0.05 then Teaching Quality (Z) also has an effect on Student Satisfaction (Y) with a value of beta 0.475 and the level of significance is 0.000 < 0.05. The Sobel test results showed the value of tcount X2 was 4.972269268 (tcount > t table), that is 1.965. This means that the quality of learning perceived by students plays a role as a good moderating variable. Thus Hypothesis 7 is accepted. The results of this study are in line with the results of research Akareem H.S. & Hossain, Sy.Sh. (2016) they examined university students in Bangladesh. The findings show students' perceptions about the quality of education, of course including the quality of learning in higher education have an impact on student satisfaction in college in Bangladesh. Butt, B.Z., & Rehman, K. (2010) examined the factors that shape student satisfaction in tertiary institutions which ultimately are student loyalty to the institution. The results of his research concluded that the factors forming student satisfaction are the image of the institution, student expectations, the quality perceived by students, including the quality of learning perceived by students and other factors are the values perceived by students. Leyla Temizer, Ali Turkylmaz (2012) conducted a study to measure student satisfaction from various aspects, such as university image, expectations, perceived quality, perceived value, and loyalty. The results of his study concluded that the factor was tested as a factor forming student satisfaction.

5. Total Influence
The effect of the total variable X on Y through Z can be calculated using the following

\[ \text{Total Effect} = \text{Direct Effect} + \text{Indirect Effect} \]

Based on these calculations it can be explained that the effect of total Lecturer Commitment to Student Academic Achievement (X1) and Lecturer Competency (X2) on Student Satisfaction (Y) through Teaching Quality (Z) is 65.7%.

4. CONCLUSION
This research raised several research questions. Firstly, how were the condition of lecturer’s commitment to academic condition, lecturer competency, perceived teaching quality, and student satisfaction in Malang, Indonesia? Secondly, how did the direct effect of those variables on student satisfaction and indirect effect of those variables through variable of perceived teaching quality on student satisfaction?

![Table 12. Summary of Path Analysis Results](image)

| Variable Relationship | Direct Effect | Indirect Effect | Total Effect | Significant Effect | Information |
|-----------------------|---------------|-----------------|--------------|--------------------|-------------|
| X1 —► Z              | 0.434         | -               | -            | 0.000              | H1 accepted |
| Z —► Y               | 0.475         | -               | -            | 0.000              | H2 accepted |
| X1 —► Y              | 0.119         | -               | -            | 0.000              | H3 accepted |
| X1 —► Z —► Y        | 0.434; 0.475  | 0.21            | 0.64         | 4.97               | H4 accepted |
| X2 —► Z              | 0.261         | -               | 0.261        | 0.000              | H5 accepted |
| Z —► Y               | 0.475         | -               | 0.475        | 0.000              | H6 accepted |
| X2 —► Y              | 0.119         | -               | 0.119        | 0.000              | H7 accepted |
| X2 —► Z —► Y        | 0.261; 0.475  | 0.123           | 0.657        | 4.97               | H8 accepted |

The research result showed that the lecturer commitment to academic achievement is categorized as high; lecturer competency is categorized high. Students perceive learning quality (perceived teaching quality) is high (good) and Student satisfaction is categorized high or satisfied. Lecturer commitment to academic achievement has a direct or indirect significant positive effect on student satisfaction through perceived teaching quality. Lastly, lecturer competency has a direct or indirect significant positive effect on student satisfaction through perceived teaching quality.
5. SUGGESTION

Based on research findings that the lecturer commitment to academic achievement and lecturer competency have a direct or indirect significant positive effect on student satisfaction through perceived teaching quality, then the rector/staff (policy-maker) in colleges/universities is expected to pay more attention to lecturer commitments, lecturer competencies, and quality of learning, by: 1) providing opportunities and support (material and non-material) for lecturers to attend workshops and training (particularly concerning strategy, approach, method, and models of learning), national and international seminars, English language learning, etc. in order to improve lecturer’s commitment and competency, particularly the teaching quality of lecturer. 2) More supportive (non-material) lecturers to enhance research activities at the faculty, university, national and even international level; 3) More support and facilitate (non-material for lecturers to carry out community service activities).

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