The McDonald Normal Distribution

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Abstract

A five-parameter distribution called the McDonald normal distribution is defined and studied. The new distribution contains, as special cases, several important distributions discussed in the literature, such as the normal, skew-normal, exponentiated normal, beta normal and Kumaraswamy normal distributions, among others. We obtain its ordinary moments, moment generating function and mean deviations. We also derive the ordinary moments of the order statistics. We use the method of maximum likelihood to fit the new distribution and illustrate its potentiality with three applications to real data.

Keywords: McDonald normal distribution; Maximum likelihood estimation; Mean deviation; Moment generating function.

1 Introduction

For an arbitrary parent cumulative distribution function (cdf) $G(x)$, the probability density function (pdf) $f(x)$ of the new class of McDonald generalized distributions (denoted with the prefix “Mc” for short) is defined by

$$f(x) = \frac{c}{B(a,b)} g(x) G^{ac-1}(x) \left(1 - G^c(x)\right)^{b-1},$$

where $a > 0$, $b > 0$ and $c > 0$ are additional shape parameters which aim to introduce skewness and to vary tail weight and $g(x) = dG(x)/dx$. The class of distributions (1) includes as special sub-models the beta generalized (Eugene et al., 2002) for $c = 1$ and Kumaraswamy (Kw) generalized distributions (Cordeiro & de Castro, 2010) for $a = 1$. If $X$ is a random variable with density (1), we write $X \sim$ Mc-G$(a,b,c)$. The density function (1) will be most tractable when $G(x)$ and $g(x)$ have simple analytic expressions. The corresponding cumulative function is

$$F(x) = I_{G(x)}(a,b) = \frac{1}{B(a,b)} \int_0^{G(x)^c} \omega^{a-1}(1-\omega)^{b-1} d\omega,$$

where $I_x(a,b) = B(a,b)^{-1} \int_0^x \omega^{a-1}(1-\omega)^{b-1} d\omega$ denotes the incomplete beta function ratio (Gradshteyn & Ryzhik, 2000).

Equation (2) can also be rewritten as follows

$$F(x) = \frac{G(x)^a c}{a B(a,b)} F_1(a,1-b;a+1;G(x)^c),$$

where $F_1(a,b;c;x) = B(b,c-b)\int_0^1 \frac{t^{b-1}(1-t)^{c-b-1}}{(1-t)^x} dt$ is the well-known hypergeometric function (Gradshteyn & Ryzhik, 2000).

Some mathematical properties of the cdf $F(x)$ for any Mc-G distribution defined from a parent $G(x)$ in equation (3), could, in principle, follow from the properties of the hypergeometric function, which are well established in the literature (Gradshteyn & Ryzhik, 2000, Sec. 9.1).

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One major benefit of this class is its ability of fitting skewed data that can not be properly fitted by existing distributions. Application of $X = G^{-\varepsilon}(V)$ to a beta random variable $V$ with positive parameters $a$ and $b$ yields $X$ with cumulative function (2).

The associated hazard rate function (hrf) is

$$
\tau(x) = \frac{cg(x)G^{ac-1}(x)[1-G^\varepsilon(x)]^{b-1}}{B(a,b)[1-I_{G(x)}^\varepsilon(a,b)]},
$$

The McN family of densities allows for greater flexibility of its tails and can be widely applied in many areas of engineering and biology.

In this note, we introduce and study the McN distribution for which its density is obtained from (1) by taking $G(\cdot)$ and $g(\cdot)$ to be the cdf and pdf of the normal $N(\mu, \sigma^2)$ distribution. The McN density function becomes

$$
f(x) = \frac{c}{B(a,b, \sigma)} \phi\left(\frac{X-\mu}{\sigma}\right) \left[\Phi\left(\frac{X-\mu}{\sigma}\right)\right]^{ac-1} \left[1-\Phi\left(\frac{X-\mu}{\sigma}\right)\right]^{b-1},
$$

where $x \in \mathbb{R}$, $\mu \in \mathbb{R}$ is a location parameter, $\sigma > 0$ is a scale parameter, $a$, $b > 0$ and $c > 0$ are shape parameters, and $\phi(\cdot)$ and $\Phi(\cdot)$ are the pdf and cdf of the standard normal distribution, respectively. A random variable with density function $f(x)$ as above is denoted by $X \sim \text{McN}(a, b, c, \mu, \sigma^2)$. For $\mu = 0$ and $\sigma = 1$, we obtain the standard McN distribution. Further, the McN distribution with $a = 2$ and $b = c = 1$ reduces to the skew-normal distribution (Azzalini, 1985) with shape parameter equal to one.

The paper is outlined as follows. Section 2 provides some expansions for the density of the McN distribution. In Section 3, we analyze the bimodality properties of the McN distribution. In Section 4, we derive two simple expansions for its moments. In Sections 5 and 6, we obtain the moment generating function (mgf) and mean deviations, respectively. We derive, in Section 7, an expansion for the density of the order statistics. Section 8 provides two representations for the moments of the order statistics and an explicit expression for the mgf. In Section 9, we derive the hazard rate function and analyze its limiting behavior. In Section 10, the Shannon entropy is derived. Some inferential tools are discussed in Section 11. Applications to three real data sets are illustrated in Section 12. Section 13 ends with some conclusions.

## 2 Expansion for the Density

Some useful expansions for (1) and (2) can be derived using the concept of exponentiated distributions. Here and henceforth, for an arbitrary parent cdf $G(x)$, we define a random variable $Y$ having the exponentiated $G$ distribution with parameter $a > 0$, say $Y \sim \text{Exp-G}(a)$, if its cdf and pdf are given by

$$
H_a(x) = G^a(x) \quad \text{and} \quad h_a(x) = ag(x)G^{a-1}(x),
$$

respectively. The properties of exponentiated distributions have been studied by many authors in recent years. In particular, the exponentiated Weibull (Mudholkar & Srivastava, 1995), exponentiated Pareto (R. C. Gupta et al., 1998), exponentiated exponential (R. D. Gupta & Kundu, 2001), and exponentiated gamma (Nadarajah & Gupta, 2007) distributions are well documented.

By expanding the binomial in (1), we obtain

$$
f(x) = \frac{c}{B(a,b, \sigma)} g(x) \sum_{k=0}^{\infty} (-1)^k \binom{b-1}{k} G^{(k+a)c-1}(x)
$$

and then

$$
f(x) = \sum_{k=0}^{\infty} w_k h_{(k+a)c}(x), \quad (4)
$$
where \( h_{(k+a)c}(x) \) has the \( \text{Exp-G}[(k+a)c] \) distribution and the weights \( w_k \) are given by

\[
w_k = \frac{(-1)^k c^{(b-1)_k}}{(k+a)B(a,b)}.
\]

The Mc-G density function is then a linear combination of exponentiated G densities. The properties of the Mc-G distribution can be obtained by knowing those of the corresponding exponentiated distributions. Integrating (4), we obtain

\[
F(x) = \sum_{k=0}^{\infty} w_k H_{(k+a)c}(x).
\]

From now on, we work with a random variable \( Z \) having the standard \( \text{McN}(a,b,c,0,1) \) distribution. The density of \( Z \) reduces to

\[
f(x) = cB(a,b)\phi(x)\Phi(x)^{a-1}\left[1-\Phi(x)^c\right]^{b-1}.
\]

Plots of the McN density for selected parameter values are given in Figure 1. Using (4), we can write

\[
f(x) = \sum_{k=0}^{\infty} t_k \Phi(x)^{(k+a)c-1} \phi(x), \tag{5}
\]

where

\[
t_k = t_k(a,b,c) = \frac{(-1)^k c^{(b-1)_k}}{B(a,b)}.
\]

We can obtain an expansion for \( \Phi(x)^\beta \) for \( \beta > 0 \) real non-integer given by

\[
\Phi(x)^\beta = \sum_{j=0}^{\infty} \sum_{r=0}^{j} (-1)^{j+r} \left( \begin{array}{c} \beta \\ j \end{array} \right) \left( \begin{array}{c} j \\ r \end{array} \right) \Phi(x)^r.
\]

We can substitute \( \sum_{j=0}^{\infty} \sum_{r=0}^{j} \) for \( \sum_{r=0}^{\infty} \sum_{j=r}^{\infty} \) to obtain

\[
\Phi(x)^\beta = \sum_{r=0}^{\infty} s_r(\beta) \Phi(x)^r, \tag{6}
\]

where

\[
s_r(\beta) = \sum_{j=r}^{\infty} (-1)^{j+r} \left( \begin{array}{c} \beta \\ j \end{array} \right) \left( \begin{array}{c} j \\ r \end{array} \right).
\]

Combining (5) and (6), the McN density function can be expressed as

\[
f(x) = \sum_{k,r=0}^{\infty} t_k s_r((k+a)c-1) \Phi(x)^r \phi(x). \tag{7}
\]

Expansions (4), (5), and (7) are the main results of this section.

### 3 Bimodality

The analysis of the critical points of the McN density function furnishes a natural path for characterizing the distribution shape and quantifying the number of modes. Taking the normalization \( z = \frac{x-\mu}{\sigma} \), we have

\[
\frac{\partial f(z)}{\partial z} = \frac{c}{B(a,b)} \phi(z) \Phi(z)^{a-2} [1-\Phi(z)^c]^{b-2} \times \left\{ (ac-1)\phi(z)[1-\Phi(z)^c] - c(b-1)\phi(z)\Phi(z)^c - z\Phi(z)[1-\Phi(z)] \right\}.
\]

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Figure 1: Plots of the McN($a, b, c, 0, 1$) density for some parameter values. (a) $a \in \{0.3, 1, 5, 15, 30\}$, $b = 1$, and $c = 1$, (b) $a = 1$, $b \in \{0.3, 0.7, 2, 3, 5\}$, and $c = 1$, (c) $a = 1$, $b = 0.3$, and $c \in \{1, 2, 3, 4, 5\}$, (d) $a = \{0.01, 0.03, 0.05, 0.07, 0.09\}$, $b = 0.15$, and $c = 0.5$, (e) $a = 0.05$, $b = \{0.02, 0.03, 0.05, 0.07, 0.09\}$, and $c = 0.75$, (f) $a = 0.01$, $b = 0.04$, and $c = \{0.1, 0.2, 0.5, 0.7, 0.9\}$. In all cases, plots are dotted, solid, dot-dashed, dashed, and bold solid, respectively.
We refer to the term in curly brackets as $s(z)$. At the critical points, where $\frac{\partial f(z)}{\partial z} = 0$, we have $s(z) = 0$, since the remaining terms of $\frac{\partial f(z)}{\partial z}$ are strictly positive. Hence, the critical points satisfy the following implicit equation

$$z = [1 - c(a + b - 1)]\phi(z)\frac{\Phi^{-1}(z)}{1 - \Phi(z)} + (a - 1)\frac{\phi(z)}{\Phi(z)[1 - \Phi(z)]}. \tag{8}$$

By analyzing this expression, the bimodality conditions for the McN density can be established.

As a particular example, Figure 2(a) gives the plot of the solutions of (8) in terms of $a$ for a fixed value of $b = 0.18$. For $a = 0.15$, there are three solutions indicated by filled dots (•). Figure 2(b) provides the corresponding density plots. For $a = 0.15$, only two of the marked points are indeed modes of the density function, since the remaining point characterizes a local minimum.

Figure 3(a)-(b) give plots of the solutions of (8) in terms of $a$ for a fixed value of $c$ and varying values of $b$; and for a fixed value of $b$ and varying values of $c$, respectively. Analogously, Figure 3(c)-(d) provide plots in terms of $b$. Additionally, we note that the only parts of the implicit curve with probabilistic meaning are those situated in the region $a > 0$ and $b > 0$.

In order to determine which critical points are modes of the distribution, we should consider the sign of the second derivative at the critical points. In particular, a mode of $f(z)$ is a critical point with non-positive second derivative. At the critical points, we have

$$\frac{\partial^2 f(z)}{\partial z^2} = \frac{c}{B(a,b)}\phi(z)[\Phi(z)]^{a-2} [1 - \Phi(z)]^{b-2} \frac{\partial s(z)}{\partial z}. \tag{9}$$

The sign of $\frac{\partial^2 f(z)}{\partial z^2}$ is the same of $\frac{\partial s(z)}{\partial z}$. Then, at a mode, the condition $\frac{\partial s(z)}{\partial z} \leq 0$ holds. Explicit evaluation of $\frac{\partial s(z)}{\partial z}$ yields

$$\frac{\partial s(z)}{\partial z} = -\Phi(z)[1 - \Phi(z)] - cz\phi(z)[a - (a + b)\Phi(z)] + c[1 - c(a + b - 1)]\phi^2(z)\Phi^{-1}(z). \tag{9}$$

We are now able to prove the following result.
Figure 3: (a) $c = 0.75$, $b \in \{0.15, 0.1825, 0.215, 0.2475, 0.28\}$, (b) $b = 0.15$, $c \in \{0.5, 1, 2, 5, 10\}$, (c) $c = 0.8$, $a \in \{0.15, 0.1825, 0.215, 0.2475, 0.28\}$, (d) $a = 0.15$, $c \in \{0.25, 0.45, 0.65, 0.85, 1.05\}$. 
**Proposition 1** If \( c(1-b) = (2^{c-1})(1-ac) \) and \( a > \frac{x}{2c} (2^{c-1}) + \frac{1}{c} \), then \( z = 0 \) is a modal point of the McN distribution.

**Proof:** If \( s(0) = 0 \) and \( \frac{\partial s(0)}{\partial z} < 0 \), then \( z = 0 \) is a modal point of the McN distribution. From the definition of \( s(z) \), it follows that \( s(0) = 0 \) if and only if \( c(1-b) = (2^{c-1})(1-ac) \). Letting \( z = 0 \) in (9) yields:

\[
\frac{\partial s(0)}{\partial z} = -\left(1 - \frac{1}{2c}\right) + \frac{1}{2c} \frac{\partial}{\partial z} \left[ 1 - c(a+b-1) \right].
\]

Using the first order condition \( c(1-b) = (2^{c-1})(1-a) \) and imposing \( \frac{\partial s(0)}{\partial z} < 0 \) gives \( a > \frac{x}{2c} (2^{c-1}) + \frac{1}{c} \). □

We consider the variational behavior of the critical points of \( f(z) \) with respect to changes in the parameter \( a \). From equation (8), the first derivative of \( z \) with respect to \( a \) is

\[
\frac{\partial z}{\partial a} = \frac{c\phi(z)[1-\Phi^c(z)]}{\Phi(z)[1-\Phi^c(z)] + cz\phi(z)[a-(a+b)\Phi^c(z)] - c[1-c(a+b-1)]\phi^2(z)\Phi^{-1}(z)}.
\]

Since \( \phi(z)[1-\Phi^c(z)] > 0 \), the sign of \( \frac{\partial z}{\partial a} \) depends entirely on the behavior of the denominator term. Moreover, except for the sign, this denominator is equal to \( \frac{\partial s(z)}{\partial z} \). Thus, for any \( z \), we have

\[
\frac{\partial z}{\partial a} = \frac{c\phi(z)[1-\Phi^c(z)]}{-\frac{s(z)}{\partial z}} \quad \text{and} \quad \text{sign} \left( \frac{\partial z}{\partial a} \right) = -\text{sign} \left( \frac{\partial s(z)}{\partial z} \right),
\]

where \( \text{sign}(\cdot) \) is the sign function. Further, if \( \frac{\partial s(z)}{\partial z} \) is negative at a critical point \( z \), then \( z \) must be a mode which is an increasing function of \( a \). Nevertheless, it is still true that \( z \) is an increasing function of \( a \). We then state the following proposition.

**Proposition 2** If \( z \) is a mode location, then \( z \) is an increasing function of \( a \).

We now consider the variational behavior of the critical points of \( f(z) \) with respect to changes in \( b \). From equation (8), the first derivative of \( z \) with respect to \( b \) is

\[
\frac{\partial z}{\partial b} = -\frac{c\phi(z)\Phi^c(z)}{-\Phi(z)[1-\Phi^c(z)] + cz\phi(z)[a-(a+b)\Phi^c(z)] + c[1-c(a+b-1)]\phi^2(z)\Phi^{-1}(z)}.
\]

Since \( c\phi(z)\Phi^c(z) > 0 \), the sign of \( \frac{\partial z}{\partial b} \) depends entirely on the behavior of the denominator term. Moreover, this denominator is equal to \( \frac{\partial s(z)}{\partial z} \). Thus, for any \( z \), we have

\[
\frac{\partial z}{\partial b} = \frac{c\phi(z)\Phi^c(z)}{-\frac{s(z)}{\partial z}} \quad \text{and} \quad \text{sign} \left( \frac{\partial z}{\partial b} \right) = \text{sign} \left( \frac{\partial s(z)}{\partial z} \right).
\]

### 3.1 Modality Regions

From equation (8), we can express \( a \) in terms of \( z \) for fixed values of \( b \) and \( c \). Let \( a_{b,c}(z) \) denote this function of \( z \) by fixing \( b \) and \( c \). Hence,

\[
a_{b,c}(z) = \frac{1}{c} \frac{\Phi(z)}{\phi(z)} - \frac{(1-b+1/c)\Phi^c(z)-1/c}{1-\Phi^c(z)}.
\]

Let \( a^*_{b,c} \) denote the local maximum of \( a_{b,c}(z) \). A similar analysis of the variation of the critical points in terms of \( b \) for several values of \( a \) and \( c \) can be made.

Due to its symmetric behavior, the discussion follows *mutatis mutandis*. So, from equation (8), we can express \( b \) in terms of \( z \) for fixed values of \( a \) and \( c \). Let \( b_{a,c}(z) \) denote such function given by

\[
b_{a,c}(z) = a - \frac{1}{c} \frac{\Phi(z)}{\phi(z)} - \frac{z[1-\Phi^c(z)]}{c\phi(z)\Phi^{-1}(z)} + 1-a + 1/c.
\]
Figure 4: (a) \( c = 1, b \in \{0.12, 0.16, 0.2\} \) (solid, dash-dotted, dashed), (b) \( c \in \{0.8, 1, 1.5\} \) (dotted, solid, dash-dotted).

Let \( b^*_{a,c} \) denote the local maximum of \( b_{a,c}(z) \).

For each implicit curve \( a_{b,c}(z) \), a critical point could be identified and marked with a bullet. The abscissa values of these critical points indicate the boundary value of \( a \) that makes the McN density function switch behavior from a bimodal distribution to a unimodal one. Figure 4(b) shows the modality regions of the McN distribution.

4 Moments

The moments of \( X \) having the McN\((a,b,\mu,\sigma)\) distribution are immediately obtained from the moments of \( Z \) following the McN\((a,b,0,1)\) distribution by \( E(X^n) = E((\mu + \sigma Z)^n) = \sum_{r=0}^{n} \binom{n}{r} \mu^{n-r} \sigma^r E(Z^r) \). So, we can work with the standard McN distribution. We give two representations for the \( n \)th moment of the standard McN distribution, say \( \mu'_n = E(Z^n) \). First, \( \mu'_n \) can be derived from (5) as

\[
\mu'_n = \sum_{k=0}^{\infty} t_k \int_{-\infty}^{\infty} x^n \Phi(x)^{(k+a)c-1} \phi(x) dx.
\]

Setting \( u = \Phi(x) \), we can write \( \mu'_n \) in terms of the standard normal quantile function \( Q(u) = \Phi^{-1}(u) \) as

\[
\mu'_n = \sum_{k=0}^{\infty} t_k \int_{0}^{1} Q(u)^n u^{(k+a)c-1} du.
\]

The standard normal quantile function can be expanded as (Steinbrecher, 2002)

\[
Q(u) = \sum_{k=0}^{\infty} b_k v^{2k+1},
\]

where \( v = \sqrt{2\pi}(u - 1/2) \) and the \( b_k \)'s are calculated recursively from

\[
b_{k+1} = \frac{1}{2(2k+3)} \sum_{r=0}^{k} \frac{(2r+1)(2k-2r+1)b_r b_{k-r}}{(r+1)(2r+1)}.
\]
Here, \( b_0 = 1, b_1 = 1/6, b_2 = 7/120, b_3 = 127/7560, \ldots \)

By application of an equation in Gradsteyn and Ryzhik (2000, Sec. 0.314) for a power series raised to a positive integer, \( n \), we obtain

\[
Q(u)^n = \left( \sum_{i=0}^\infty a_i u^i \right)^n = \sum_{i=0}^\infty c_{n,i} u^i. \tag{12}
\]

Here, the coefficients \( c_{n,i} \) for \( i = 1, 2, \ldots \) are easily obtained from the recurrence equation

\[
c_{n,i} = (i a_0)^{-1} \sum_{m=1}^i \left( \binom{i}{m} (-1)^{m+1} 2^{-m} \right) a_m c_{n,i-m}, \tag{13}
\]

where \( c_{n,0} = a_0^n \). The coefficient \( c_{n,i} \) can be determined from \( c_{n,0}, \ldots, c_{n,i-1} \) and hence from the quantities \( a_0, \ldots, a_i \). Equations (12) and (13) are used throughout this article. The coefficient \( c_{n,i} \) can be given explicitly in terms of the coefficients \( a_i \), although it is not necessary for programming numerically our expansions in any algebraic or numerical software.

The coefficients \( a_i \) in (12) are defined from those in (11) by: \( a_i = 0 \) for \( i = 0, 2, 4, \ldots \) and \( a_i = b_{(i-1)/2} \) for \( i = 1, 3, 5, \ldots \), and then the quantities \( c_{n,i} \) can be calculated numerically from the \( a_i \)'s by (13). We can easily obtain from (10)

\[
\mu'_n = \sum_{k,r=0}^\infty t_k s_r (k + a c - 1) \tau_{n,r}, \tag{16}
\]

The moments of the McN distribution can be determined from equation (14), where the quantities \( c_{n,i} \) are derived from (13) using the \( a_i \)'s above.

We now provide a second representation for \( \mu'_n \). The standard normal cdf can be expressed as

\[
\Phi(x) = \frac{1}{2} \left\{ 1 + \text{erf} \left( \frac{x}{\sqrt{2}} \right) \right\}, \quad x \in \mathbb{R}.
\]

The \((n, r)\)th probability weighted moment (PWM) (for \( n \) and \( r \) integers) of the standard normal distribution is defined by

\[
\tau_{n,r} = \int_{-\infty}^\infty x^n \Phi(x)^r \phi(x) \, dx.
\]

By making use of the binomial expansion and interchanging terms, we have

\[
\tau_{n,r} = \frac{1}{2^{r+1} \sqrt{2\pi}} \sum_{p=0}^r \frac{r}{p} \int_{-\infty}^\infty x^n \text{erf} \left( \frac{x}{\sqrt{2}} \right)^r \exp \left( -\frac{x^2}{2} \right) \, dx.
\]

Using the series expansion for the error function \( \text{erf}(z) \)

\[
\text{erf}(x) = \frac{2}{\sqrt{\pi}} \sum_{m=0}^\infty \frac{(-1)^m x^{2m+1}}{(2m+1)m!},
\]

we can determine \( \tau_{n,r} \) from equations (9)-(11) given by Nadarajah (2008). For \( n + r - p \) even, we have

\[
\tau_{n,r} = 2^{n/2} p_n^{-r+1/2} \sum_{p=0}^r \frac{r}{p} 2^{-p} \Gamma \left( \frac{n+r-p+1}{2} \right) \times
\]

\[
\binom{n+r-p+1}{2} \binom{1}{2} \binom{3}{2} \ldots \binom{3}{2} (-1, \ldots, -1) \tag{15}
\]

where the terms in \( \tau_{n,r} \) vanish when \( n + r - p \) is odd. The moments of the standard McN distribution is calculated from equation (7) as

\[
\mu'_n = \sum_{k,r=0}^\infty t_k s_r (k + a c - 1) \tau_{n,r}, \tag{16}
\]
where \( \tau_{n,r} \) is given by (15). Equations (14) and (16) are the main results of this section.

The skewness and kurtosis measures can now be calculated from the ordinary moments using well-known relationships. Plots of the skewness and kurtosis are shown in Figures 5 and 6, respectively. The curves are given for some choices of \( b \) as functions of \( a \) and \( c \) and for some choices of \( a \) as functions of \( b \) and \( c \), respectively. These figures immediately reveal that the skewness and kurtosis are very flexible for different values of \( a \), \( b \), and \( c \).

5 Generating Function

In this section, we provide a representation for the mgf of the McN\( (n, b, 0, 1) \) distribution, say \( M(-s) = \exp(-sZ) \). From equation (7), we obtain

\[
M(-s) = \frac{1}{\sqrt{2\pi}} \sum_{k,r=0}^{\infty} t_k s_r((k + a)c - 1) \int_{-\infty}^{\infty} \phi(x)^r \exp\left(-sx - \frac{x^2}{2}\right) dx.
\]

The standard normal cdf \( \Phi(x) \) can be expressed as a power series expansion \( \Phi(x) = \sum_{j=0}^{\infty} a_j x^j \), where \( a_0 = (1 + \sqrt{2\pi})^{-1/2}, a_{2j+1} = (-1)^{j+1} 2^{-j} \sqrt{2\pi(2j+1)!} \) for \( j = 0, 1, 2, \ldots \), and \( a_{2j} = 0 \) for \( j = 1, 2, \ldots \). Thus, we can write

\[
\phi(x)^r = \sum_{j=0}^{\infty} c_{r,j} x^j,
\]

where the coefficients \( c_{r,j} \) are calculated from the recurrence equation (13) with the \( a_i \)'s given before. We have

\[
M(-s) = \frac{1}{\sqrt{2\pi}} \sum_{k,r=0}^{\infty} t_k s_r((k + a)c - 1)c_{r,j} \int_{-\infty}^{\infty} x^j \exp\left(-sx - \frac{x^2}{2}\right) dx.
\]

By making use of a result by Prudnikov et al. (1986, Eq. 2.3.15.8), the integral follows as

\[
J(s,j) = \int_{-\infty}^{\infty} x^j \exp\left(-sx - \frac{x^2}{2}\right) dx = (-1)^j \sqrt{2\pi} \frac{\partial^j}{\partial s^j} \left\{ \exp\left(\frac{s^2}{2}\right) \right\}
\]

and thus

\[
M(-s) = \frac{1}{\sqrt{2\pi}} \sum_{k,r=0}^{\infty} t_k s_r((k + a)c - 1)c_{r,j} J(s,j).
\]

Equation (19) is the main result of this section. The characteristic function (chf) \( \phi(t) = E[\exp(itX)] \) of the standard McN distribution is immediately obtained by \( \phi(-s) = M(-is) \), where \( t = \sqrt{-1} \).

6 Mean Deviations

Let \( Z \sim \text{McN}(a, b, 0, 1) \). The amount of scatter in \( Z \) is measured to some extent by the totality of deviations from the mean and median. These are known as the mean deviations about the mean and median, defined by

\[
\delta_1(Z) = \int_0^{\infty} |x - \mu_1| f(x) dx \quad \text{and} \quad \delta_2(Z) = \int_0^{\infty} |x - m| f(x) dx,
\]

respectively, where \( \mu_1 = \text{E}(Z) \) and \( m \) is the median of \( Z \). The measures \( \delta_1(Z) \) and \( \delta_2(Z) \) can be expressed as

\[
\delta_1(Z) = 2\mu_1 f(\mu_1') - 2P(\mu_1') \quad \text{and} \quad \delta_2(Z) = \mu_1' - 2P(m),
\]

where \( P(q) = \int_0^{q} xf(x) dx \). Combining (7) and (17), we obtain

\[
P(q) = \frac{1}{\sqrt{2\pi}} \sum_{k,r=0}^{\infty} t_k c_{r,j} s_r((k + a)c - 1) \int_{-\infty}^{\infty} x^{j+1} \exp\left(-\frac{x^2}{2}\right) dx,
\]

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Figure 5: Skewness of the McN distribution. (a) Function of $a$ for some values of $b \in \{0.5, 1, 1.5, 2\}$ (dotted, solid, dot-dashed, dashed) with $\mu = 0$, $\sigma = 1$ and $c = 15$. (b) Function of $b$ for some values of $a \in \{0.5, 1, 1.5, 2\}$ (dotted, solid, dot-dashed, dashed) with $\mu = -1$, $\sigma = 1$ and $c = 7$. (c) Function of $c$ for some values of $b \in \{0.5, 1, 1.5, 2\}$ (dotted, solid, dot-dashed, dashed) with $\mu = 0$, $\sigma = 1$ and $a = 0.01$. 
Figure 6: Kurtosis of the McN distribution. (a) Function of $a$ for some values of $b \in \{0.5, 1, 1.5, 2\}$ (dotted, solid, dot-dashed, dashed) with $\mu = 0$, $\sigma = 1$ and $c = 15$. (b) Function of $b$ for some values of $a \in \{0.5, 1, 1.5, 2\}$ (dotted, solid, dot-dashed, dashed) with $\mu = -1$, $\sigma = 1$ and $c = 7$ (c) Function of $c$ for some values of $b \in \{0.5, 1, 1.5, 2\}$ (dotted, solid, dot-dashed, dashed) with $\mu = 0$, $\sigma = 1$ and $a = 0.01$. 
where the coefficients \( c_{r,j} \) are obtained from (13) from the \( a'_i \)'s just given before (17).

We can determine \( A(j,q) = \int_{-\infty}^{\infty} x^j \exp \left( -\frac{x^2}{2} \right) dx \) for \( q < 0 \) and \( q > 0 \). Let

\[
G(j) = \int_0^\infty x^j \exp \left( -\frac{x^2}{2} \right) dx = 2^{j-1/2} \Gamma \left( \frac{j+1}{2} \right).
\]

For \( q < 0 \),

\[
A(j,q) = (-1)^j G(j) + (-1)^j H(j,q),
\]

whereas, for \( q > 0 \),

\[
A(j,q) = (-1)^j G(j) + H(j,q),
\]

where the integral \( H(j,q) = \int_0^\infty x^j \exp \left( -\frac{x^2}{2} \right) dx \) can be easily determined as (Whittaker & Watson, 1990)

\[
H(j,q) = 2^{j/4+1/4} q^{j/2+1/2} e^{-q^2/4} \frac{M_{j/4+1/4,j/4+3/4}(q^2/2)}{(j/2+1/2)(j+3)}
\]

\[
+ 2^{j/4+1/4} q^{j/2-3/2} e^{-q^2/4} \frac{M_{j/4+5/4,j/4+3/4}(q^2/2)}{j/2+1/2},
\]

where \( M_{k,m}(x) \) is the Whittaker function. This function can be expressed in terms of the confluent hypergeometric function

\[
_1F_1(a;b;z) = \sum_{k=0}^{\infty} \frac{(a)_k}{(b)_k} \frac{z^k}{k!}
\]

where \((a)_k = a \cdot (a-1) \cdots (a-k+1)\) is the ascending factorial (with the convention that \((a)_0 = 1\)), by

\[
M_{k,m}(x) = \exp \left( -\frac{x}{2} \right) x^{m+1/2} _1F_1 \left( \frac{1}{2} + m - k; 1 + 2m; x \right).
\]

Hence, we have all quantities to obtain

\[
P(q) = \frac{1}{\sqrt{2\pi}} \sum_{k,r,j=0}^{\infty} t_k c_{r,j} s_r((k+a)c - 1)A(j+1,q),
\]

where \( A(j+1,q) \) was defined before. Equations (20) and (21) give the mean deviations.

7 Order statistics

The density function \( f_{i:n}(x) \) of the \( i \)th order statistic for \( i = 1, \ldots, n \) from data values \( X_1, \ldots, X_n \) following the standard McN distribution can be expressed as

\[
f_{i:n}(x) = \frac{f(x)}{B(i,n-i+1)} \sum_{j=0}^{n-i} (-1)^i \binom{n-i}{j} F(x)^{i-j-1}.
\]  

(22)

We can use the incomplete beta function expansion for \( \beta \) real non-integer

\[
I_x(a,b) = \frac{x^a}{B(a,b)} \sum_{m=0}^{\infty} \frac{(1-b)_m x^m}{(a+m)m!},
\]

where \((f)_k = \Gamma(f+k)/\Gamma(f)\). It follows from equations (2) and (6) that

\[
F(x) = \frac{1}{B(a,b)} \sum_{m,p=0}^{\infty} \frac{(1-b)_m s_p((a+m)c)}{(a+m)m!} \Phi(x)^p,
\]

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and then
\[ F(x) = \sum_{r=0}^{\infty} v_p \Phi(x)^p, \]
where
\[ v_p = v_p(a,b) = \frac{1}{B(a,b)} \sum_{m=0}^{\infty} \frac{(1-b)_m s_p((a+m)c)}{(a+m)m!}. \]
Thus, the \((i+j-1)\)th power of \(F(x)\) can be determined as
\[ F(x)^{i+j-1} = \left( \sum_{p=0}^{\infty} v_p \Phi(x)^p \right)^{i+j-1} = \sum_{p=0}^{\infty} d_{i+j-1,p} \Phi(x)^p, \]
where the coefficients \(d_{n,p}\) are obtained from the recurrence equation
\[ d_{n,p} = \frac{1}{r^p} \sum_{m=1}^{p} [m(n+1)-p] v_m d_{n,p-m}, \quad p = 1, 2, \ldots, \]
where \(d_{n,0} = v_0^n\). The density function (22) can be rewritten as
\[ f_{i:n}(x) = \phi(x) \sum_{p,r=0}^{\infty} g_{i:n}(p,r) \Phi(x)^{p+r}, \] (23)
where the coefficient \(g_{i:n}(p,r)\) is given by
\[ g_{i:n}(p,r) = g_{i:n}(p,r)(a,b,c) = \frac{1}{B(i,n-i+1)} \sum_{k=0}^{\infty} t_k s_r((k+a)c-1) \sum_{j=0}^{n-i} (-1)^j \binom{n-i}{j} d_{i+j-1,p}. \]
Equation (23) is the main result of this section. It gives the density function of the McN order statistics as a power series of the standard normal cumulative function multiplied by the standard normal density function.

8 Properties of order statistics

Here, we provide two expansions for the moments and one expansion for the mgf of the McN order statistics. First, the \(n\)th moment of the \(i\)th order statistic in a sample of size \(n\), say \(E(X_{i:n}^n)\), of the McN distribution follows from equation (23)
\[ E(X_{i:n}^n) = \sum_{p,r=0}^{\infty} g_{i:n}(p,r) \tau_{n,p+r}, \] (24)
where \(\tau_{n,p+r}\) is easily obtained from (15). Then, the ordinary moments of the McN order statistics are simple linear functions of the PWMs of the normal distribution. An alternative formula can be immediately derived from (23) by comparing equations (10) and (14). We have
\[ E(X_{i:n}^n) = \sum_{p,r,m=0}^{\infty} g_{i:n}(p,r)(2\pi)^{m/2} c_{n,m} \sum_{j=0}^{m} \frac{(-1)^j 2^{-j} \binom{m}{j}}{p+r+1+m-j}. \] (25)
The mgf of the \(i\)th order statistic from the McN distribution, say \(M_{i:n}(s)\), can be written from (23) as
\[ M_{i:n}(-s) = \frac{1}{\sqrt{2\pi}} \sum_{p,r=0}^{\infty} g_{i:n}(p,r) \int_{-\infty}^{\infty} \Phi(x)^{p+r} \exp \left( -sx^2 \right) dx. \]
Using the same algebraic development of Section 5, we obtain
\[ M_{i:n}(-s) = \frac{1}{\sqrt{2\pi}} \sum_{p,r,j=0}^{\infty} g_{i:n}(p,r)c_{p+r,j} J(s,j), \] (26)
where \(J(s,j)\) is defined by (18). Equations (24), (25) and (26) are the main results of this section.
We study the asymptotic behavior of the hazard function as $x \to \infty$. Once again, another indeterminate form arises. An application of L'Hôpital's rule yields that

$$h(x) = \frac{c \Phi \left( \frac{x - \mu}{\sigma} \right)^{ac-1}}{\sigma B(a, b)} \left[ 1 - \Phi \left( \frac{x - \mu}{\sigma} \right) \right]^{b-1} \phi \left( \frac{x - \mu}{\sigma} \right) \frac{1}{x}.$$

We study the asymptotic behavior of the hazard function as $x \to \infty$. We now show that $h(x) \sim (b/\sigma^2)x$ as $x \to \infty$. Indeed, we have:

$$\lim_{x \to \infty} \frac{h(x)}{x} = \frac{c}{\sigma B(a, b)} \lim_{x \to \infty} \left[ \frac{\Phi \left( \frac{x - \mu}{\sigma} \right)^{ac-1}}{\sigma B(a, b)} \left( 1 - \Phi \left( \frac{x - \mu}{\sigma} \right) \right)^{b-1} \phi \left( \frac{x - \mu}{\sigma} \right) \frac{1}{x} \right] = \frac{\sigma B(a, b)}{c} \left( b - 1 \lim_{x \to \infty} \frac{\phi \left( \frac{x - \mu}{\sigma} \right)}{\sigma^2} + \frac{1}{c} \lim_{x \to \infty} \frac{x - \mu}{x} \right).$$

Another application of L'Hôpital's rule gives

$$\frac{\sigma B(a, b)}{c} \left( b - 1 \lim_{x \to \infty} \frac{\phi \left( \frac{x - \mu}{\sigma} \right)}{\sigma^2} + \frac{1}{c} \lim_{x \to \infty} \frac{x - \mu}{x} \right) = \frac{b B(a, b)}{c \sigma} \lim_{x \to \infty} \frac{x - \mu}{x} = \frac{b B(a, b)}{c \sigma}.$$

Thus, $h(x) \sim (b/\sigma^2)x$ as $x \to \infty$. It is worth noting that this asymptotic behavior does not depend on the parameters $a, c$ and $\mu$. The limit of $h(x)$ as $x \to \infty$ is zero. However, we can verify that $h(x) \sim \frac{c}{\sigma B(a, b)} \left( - \frac{x - \mu}{\sigma} \right)^{1-ac} [\phi \left( \frac{x - \mu}{\sigma} \right)]^{ac}$ when $x \to -\infty$. In fact, considering that $\lim_{x \to -\infty} \Phi \left( \frac{x - \mu}{\sigma} \right) = \lim_{x \to -\infty} I_{\Phi \left( \frac{x - \mu}{\sigma} \right)}(a, b) = 0$, we obtain

$$\lim_{x \to -\infty} \frac{h(x)}{\left( - \frac{x - \mu}{\sigma} \right)^{1-ac} \phi \left( \frac{x - \mu}{\sigma} \right)^{ac}} = \frac{c}{\sigma B(a, b)} \lim_{x \to -\infty} \left[ \Phi \left( \frac{x - \mu}{\sigma} \right) \right]^{ac-1} \phi \left( \frac{x - \mu}{\sigma} \right) \left( - \frac{x - \mu}{\sigma} \right)^{1-ac} \phi \left( \frac{x - \mu}{\sigma} \right)^{ac}.$$

Applying L'Hôpital rule, we can show that $\Phi(\cdot) \sim (-x)^{-1} \phi(\cdot)$. So, we obtain that the above limit is $c/[\sigma B(a, b)]$.

Rêgo et al. (2012) demonstrated that $h_N(x) \sim \Phi \left( \frac{x - \mu}{\sigma} \right)/\sigma$ as $x \to -\infty$, where $h_N(x)$ is the normal hazard rate function. Hence, the asymptotic behavior of $h(x)$ can be related to that one of $h_N(x)$ when $x \to -\infty$ by

$$h(x) \sim \frac{c}{B(a, b)\sigma^{1-ac}} \left( - \frac{x - \mu}{\sigma} \right)^{1-ac} \phi \left( \frac{x - \mu}{\sigma} \right)^{ac}. $$
10 Shannon Entropy

Shannon entropy is a measure of uncertainty associated with a random variable. Consider a random variable $X \sim \text{McN}(a,b,c,\mu,\sigma^2)$. Thus, the Shannon entropy of $X$ is given by

\[
H(X) = -E[\log(f(X))] = -\int_{-\infty}^{\infty} f(x) \log(f(X)) \, dx
\]

\[
= -\int_{-\infty}^{\infty} f(x) \log \left( \frac{c}{\sigma B(a,b)} \right) \, dx - (ac - 1) \int_{-\infty}^{\infty} f(x) \log \left\{ \Phi \left( \frac{x - \mu}{\sigma} \right) \right\} \, dx
\]

\[
- (b - 1) \int_{-\infty}^{\infty} f(x) \log \left\{ 1 - \Phi^c \left( \frac{x - \mu}{\sigma} \right) \right\} \, dx - \int_{-\infty}^{\infty} f(x) \log \left( \frac{\pi \sigma}{2} \right) \, dx.
\]

The first integral is simply equal to $-\log(\sigma c^{-1} B(a,b))$. The second and third integrals can be expressed in terms of the beta function. Indeed, using Taylor series expansions for the logarithmic function, the previous integrals reduce to

\[
(ac - 1) \int_{-\infty}^{\infty} f(x) \log \left\{ \Phi \left( \frac{x - \mu}{\sigma} \right) \right\} \, dx = \frac{1 - ac}{B(a,b)} \sum_{k=0}^{\infty} \frac{(-1)^k n^k}{n} B \left( \frac{ac + k}{c}, b \right)
\]

and

\[
(b - 1) \int_{-\infty}^{\infty} f(x) \log \left\{ 1 - \Phi^c \left( \frac{x - \mu}{\sigma} \right) \right\} \, dx = \frac{1 - b}{B(a,b)} \sum_{n=1}^{\infty} \frac{B(n + a, b)}{n}.
\]

Now, we can write the last integral as

\[
\int_{-\infty}^{\infty} f(x) \log \left( \frac{\pi \sigma}{2} \right) \, dx = \int_{-\infty}^{\infty} f(x) \left[ \log \left( \frac{1}{\sqrt{2\pi}} \right) + \log \left( \exp \left\{ -\frac{(x - \mu)^2}{2\sigma^2} \right\} \right) \right] \, dx
\]

\[
= -\log \left( \sqrt{2\pi} \sigma \right) - \frac{1}{2\sigma^2} \left[ E(X^2) - 2\mu E(X) + \mu^2 \right],
\]

where $E(X^2)$ and $E(X)$ follow from (14) and (16). Finally, we obtain

\[
H(X) = \log \left( \sqrt{2\pi} \sigma c^{-1} B(a,b) \right) + \frac{1}{2\sigma^2} \left[ E(X^2) - 2\mu E(X) + \mu^2 \right]
\]

\[
+ \frac{1}{B(a,b)} \sum_{n=1}^{\infty} \frac{1}{n} \left[ (b - 1)B(n + a, b) + (ac - 1) \sum_{k=0}^{n-1} (-1)^k n^k B \left( \frac{ac + k}{c}, b \right) \right].
\]

Figure 7 depicts some plots of the Shannon entropy for selected pdf parameters.

11 Estimation

Here, we determine the maximum likelihood estimates (MLEs) of the parameters of the McN$(a,b,c,\mu,\sigma^2)$ distribution from complete samples only. Let $x_1, \ldots, x_n$ be a random sample of size $n$ from this distribution. The log-likelihood function for the vector of parameters $\theta = (a,b,c,\mu,\sigma)^T$ reduces to

\[
l(\theta) = n \log(c) - n \log(B(a,b)) + n \sum_{i=1}^{n} \log \left( \phi(x_i) \right) + (ac - 1) \sum_{i=1}^{n} \log(\Phi(z_i))
\]

\[
+(b - 1) \sum_{i=1}^{n} \log \left[ 1 - \Phi^c(z_i) \right],
\]
on the boundary, the asymptotic distribution of $\hat{\theta}$ is $N_5(0, K(\theta)^{-1})$, where $K(\theta) = E(\mathcal{J}(\theta))$ is the expected information matrix.

The multivariate normal $N_5(0, \mathcal{J}(\theta)^{-1})$ distribution can be used to construct approximate confidence intervals and confidence regions for the individual parameters.

The likelihood ratio (LR) can be used for testing goodness of fit of the McN distribution and for comparing this distribution with some of its sub-models. We can compute the maximum values of the unrestricted and restricted log-likelihoods to construct LR statistics for testing some sub-models of the McN distribution. For example, we may use the LR statistic to check whether the fit using the McN distribution is statistically
Table 1: Descriptive statistics

| Data       | Mean | Median | Mode | SD     | Variance | Skewness | Kurtosis | Min. | Max. |
|------------|------|--------|------|--------|----------|----------|----------|------|------|
| Plasma     | 76.88| 65.50  | 41   | 47.50  | 2256.37  | 1.29     | 1.49     | 8    | 234  |
| Skin folds | 69.02| 58.6   | 52.8 | 32.57  | 1060.50  | 1.18     | 1.43     | 28   | 200.8|
| Mass       | 64.87| 63.04  | 78   | 13.07  | 170.83   | 0.36     | -0.22    | 34.36| 106  |

$q$ there are several modes.

“superior” to a fit using the exponentiated normal (EN) and normal distributions for a given data set. In any case, hypothesis tests of the type $\mathcal{H}_0 : \psi = \psi_0$ versus $\mathcal{H}_1 : \psi \neq \psi_0$, where $\psi$ is a vector formed with some components of $\theta$ and $\psi_0$ is a specified vector, can be performed using LR statistics. For example, the test of $\mathcal{H}_0 : a = b = 1$ versus $\mathcal{H}_1 : \mathcal{H}_0$ is not true is equivalent to compare the McN distribution with the normal distribution and the LR statistic reduces to

$$w = 2(\ell(\hat{a}, \hat{b}, \hat{c}, \hat{\mu}, \hat{\sigma}) - \ell(1, 1, 1, \tilde{\mu}, \tilde{\sigma})),$$

where $\hat{a}$, $\hat{b}$, $\hat{c}$, $\hat{\mu}$, and $\hat{\sigma}$ are the MLEs under $\mathcal{H}$ and $\tilde{\mu}$ and $\tilde{\sigma}$ are the estimates under $\mathcal{H}_0$.

12 Applications

In this section, we use three real data sets to compare the fits of a McN distribution with some of its sub-models, i.e., the BN, KwN, EN, normal and skew-normal distributions. In each case, the parameters are estimated by maximum likelihood (Section 11) using the SAS subroutine NLMixed. Convergence was achieved using the re-parametrization $a^* = ac$.

First, we describe the data sets. Then, we report the MLEs (and the corresponding standard errors in parentheses) of the parameters and the values of the AIC (Akaike Information Criterion), CAIC (Consistent Akaike Information Criterion) and BIC (Bayesian Information Criterion) statistics. The lower the values of these criteria, the better the fit. Next, we perform LR tests for the need of skewness parameters. Finally, histograms of the data sets are provided to obtain a visual comparison of the fitted density functions.

Consider the data set discussed in in Weisberg (2005, Section 6.4) which represents 102 male and 100 female athletes collected at the Australian Institute of Sport, courtesy of Richard Telford and Ross Cunningham. The following variables are evaluated in this study:

1. Plasma ferritin concentration (plasma);
2. Sum of skin folds (skin folds);
3. Lean body mass (mass).

Table 1 gives a descriptive summary of each sample. The plasma and skin folds have positive skewness and kurtosis, larger values of these sample moments being apparent in the plasma data. The mass data has positive skewness and negative kurtosis.

We now compute the MLEs and the AIC, BIC and CAIC statistics for each data set. For the three data sets, we fit the McN distribution, with parameters $a$, $b$, $c$, $\mu$ and $\sigma$, and this is compared with the fits obtained using the BN, KwN, EN, normal and skew normal distributions. The estimates of $\mu$ and $\sigma$ for the normal distribution were adopted as initial values.

The results are reported in Table 2. Notice that the three information criteria agree on the model ranking in every case. For the plasma, skin folds, and mass data, the lowest values of the information criteria are obtained from the fit of the McN distribution. Clearly, the McN model having three skewness parameters is preferred for the three data sets.

A formal test for the need of the third skewness parameter in the McN distribution can be based on the LR statistics. An application of such method to the current data sets furnishes the results shown in Table 3.
Table 2: MLEs and information criteria.

| Plasma     | a         | b         | c        | µ         | σ         | AIC   | BIC   | CAIC |
|------------|-----------|-----------|----------|-----------|-----------|-------|-------|------|
| McN        | 261.74    | 0.2112    | 0.0032   | -93.9830  | 43.7127   | 2071.4| 2071.8| 2088.0|
|            | (5.6963)  | (0.0263)  | (0.00007)| (8.2467)  | (0.8559)  |       |       |      |
| BN         | 8.6410    | 0.1879    | 1        | -13.9549  | 30.1440   | 2084.0| 2084.2| 2097.3|
|            | (1.6566)  | (0.0204)  |         | (2.2809)  | (0.2597)  |       |       |      |
| KwN        | 8.5874    | 0.1860    | -        | -11.2929  | 30.1908   | 2083.1| 2083.3| 2096.4|
|            | (2.0640)  | (0.0142)  |         | (4.8990)  | (0.7101)  |       |       |      |
| EN         | 30694     | 1         | 1        | -526.65   | 146.23    | 2081.8| 2081.9| 2091.7|
|            | (19.5596) |          |          | (32.1783) | (8.1636)  |       |       |      |
| Normal     | 1         | 1         | 1        | 76.8762   | 47.3853   | 2136.0| 2136.1| 2142.7|
|            |           |           |          | (3.3339)  | (2.3574)  |       |       |      |

| Skin folds | a         | b         | c         | µ         | σ         | AIC   | CAIC  | BIC  |
|------------|-----------|-----------|-----------|-----------|-----------|-------|-------|------|
| McN        | 2.6160    | 0.2046    | 15.9846   | 34.6481   | 20.1861   | 1925.4| 1925.7| 1941.9|
|            | (0.8826)  | (0.0252)  | (4.3525)  | (6.5042)  | (1.0988)  |       |       |      |
| BN         | 9.8257    | 0.2330    | 1         | 1.3566    | 24.2344   | 1934.7| 1934.9| 1947.9|
|            | (2.8399)  | (0.0179)  |         | (4.8932)  | (0.8109)  |       |       |      |
| KwN        | 4.8061    | 0.2302    | -         | 15.0360   | 22.5331   | 1942.2| 1942.4| 1955.4|
|            | (1.8008)  | (0.0189)  |         | (6.9872)  | (1.4867)  |       |       |      |
| EN         | 16913     | 1         | 1         | -324.71   | 98.7045   | 1935.5| 1935.6| 1945.5|
|            | (15.1522) |          |          | (21.0631) | (5.5416)  |       |       |      |
| Normal     | 1         | 1         | 1         | 69.0218   | 32.4847   | 1983.5| 1983.6| 1990.1|
|            |           |           |          | (2.2856)  | (1.6162)  |       |       |      |

| Mass       | a         | b         | c         | µ         | σ         | AIC   | CAIC  | BIC  |
|------------|-----------|-----------|-----------|-----------|-----------|-------|-------|------|
| McN        | 0.4517    | 0.1729    | 3.3427    | 60.5137   | 5.6781    | 1608.6| 1608.9| 1625.1|
|            | (0.1734)  | (0.0192)  | (1.1323)  | (3.1563)  | (0.4095)  |       |       |      |
| BN         | 1.8180    | 0.1639    | 1         | 44.7278   | 7.6276    | 1611.4| 1611.6| 1624.6|
|            | (3.9984)  | (0.0408)  |         | (2.1213)  |          |       |       |      |
| KwN        | 1.8071    | 0.1619    | -         | 45.8194   | 7.4405    | 1611.3| 1611.5| 1624.5|
|            | (0.6851)  | (0.0130)  |         | (2.4402)  | (0.3717)  |       |       |      |
| EN         | 18.9527   | 1         | 1         | 19.1775   | 24.7761   | 1611.3| 1611.4| 1621.2|
|            | (0.6263)  |          |          | (2.3116)  | (1.2831)  |       |       |      |
| Normal     | 1         | 1         | 1         | 64.8738   | 13.0378   | 1614.7| 1614.8| 1621.3|
|            |           |           |          | (0.9173)  | (0.6487)  |       |       |      |

For the plasma, skin folds and mass data, we reject the null hypotheses of all three tests in favor of the McN distribution. The rejection is extremely highly significant for the plasma data, and highly or very highly significant for the skin folds data. This gives clear evidence of the potential need for three skewness parameters when modelling real data.

More information is provided by a visual comparison of the histograms of the data with the fitted density functions. The plots of the fitted McN, BN, KwN, normal and skew normal densities are given in Figure 8 for the plasma data, in Figure 9 for the skin folds data, and in Figure 10 for the mass data. In all these cases, the
Table 3: LR tests

|                   | Hypotheses                                      | Statistic $w$ | $p$-value |
|-------------------|------------------------------------------------|---------------|-----------|
| **Plasma**        |                                                |               |           |
| McN vs BN         | $H_0 : c = 1$ vs $H_1 : H_0$ is false           | 14.6          | 0.00013   |
| McN vs KwN        | $H_0 : a = c$ vs $H_1 : H_0$ is false           | 13.7          | 0.00021   |
| McN vs EN         | $H_0 : b = c = 1$ vs $H_1 : H_0$ is false       | 14.4          | 0.00075   |
| McN vs Normal     | $H_0 : a = b = c = 1$ vs $H_1 : H_0$ is false   | 70.6          | <0.0001   |
| **Skin folds**    |                                                |               |           |
| McN vs BN         | $H_0 : c = 1$ vs $H_1 : H_0$ is false           | 11.3          | 0.00078   |
| McN vs KwN        | $H_0 : a = c$ vs $H_1 : H_0$ is false           | 18.8          | 0.000015  |
| McN vs EN         | $H_0 : b = c = 1$ vs $H_1 : H_0$ is false       | 14.1          | 0.00087   |
| McN vs Normal     | $H_0 : a = b = c = 1$ vs $H_1 : H_0$ is false   | 64.1          | <0.0001   |
| **Mass**          |                                                |               |           |
| McN vs BN         | $H_0 : c = 1$ vs $H_1 : H_0$ is false           | 4.8           | 0.0285    |
| McN vs KwN        | $H_0 : a = c$ vs $H_1 : H_0$ is false           | 4.7           | 0.0302    |
| McN vs EN         | $H_0 : b = c = 1$ vs $H_1 : H_0$ is false       | 0             | 0.0351    |
| McN vs Normal     | $H_0 : a = b = c = 1$ vs $H_1 : H_0$ is false   | 12.1          | 0.00705   |

McN distribution provides a closer fit to the histograms than the other four sub-models.

In order to assess whether the model is appropriate, the plots of the estimated survival functions of the McN, BN, KwN and normal distributions and the empirical survival function are given in Figures 11, 12 and 13 for the plasma, skin folds and mass data, respectively. We conclude that the McN distribution provides a good fit for the plasma and skin folds data. For the mass data, the McN, BN and KwN distributions give reasonable fits, but it is clear that the McN distribution provides a more adequate fit to the histogram of the data.

13 Conclusions

We present a five parameter lifetime distribution, referred to as the McDonald normal (McN) distribution, which includes as special cases most of the commonly used distributions in the lifetime literature. The new distribution is versatile and analytic tractable for accommodating all four types of density functions. Further, it allows for testing the goodness of fit of several distributions as submodels. In fact, the new model is much more flexible than the exponentiated normal, beta normal, skew normal and Kumaraswamy normal models proposed recently. The McN distribution is capable of improving data fitting substantially over well-known traditional models. For this new model, powerful parametric methods such as maximum likelihood estimation and likelihood ratio tests can be effectively applied to the analysis of real data sets to which previous attempts were unsatisfactory and unreliable due to lack of wider parametric models. We provide a mathematical treatment of the proposed distribution including explicit expressions for the ordinary moments, moment generating function and mean deviations, which hold in generality for any parameter values. We also give infinite weighted sums for the moments of the order statistics. Its flexibility, practical relevance and applicability are demonstrated using three applications to real data.

A Elements of $I(\theta)$

The elements of the observed information matrix $I(\theta)$ for the parameters $(a, b, c, \mu, \sigma)$ are

$$
I_{aa}(\theta) = -n[\psi^{(1)}(a) + \psi^{(1)}(a+b)], \quad I_{ab}(\theta) = -n\psi^{(1)}(a+b), \quad I_{ac}(\theta) = \sum_{i=1}^{n} \log[\Phi(z_i)],
$$
Figure 8: Fitted McN, BN, KwN, normal and skew normal densities for the plasma data.
Figure 9: Fitted McN, BN, KwN, normal and skew normal densities for the skin folds data.

\begin{align*}
\mathcal{J}_{a\mu}(\theta) &= -\frac{c}{\sigma} \sum_{i=1}^{n} \frac{\phi(z_i)}{\Phi(z_i)}, & \mathcal{J}_{a\sigma}(\theta) &= -\frac{c}{\sigma} \sum_{i=1}^{n} \frac{z_i \phi(z_i)}{\Phi(z_i)}, & \mathcal{J}_{bb}(\theta) &= -n[\psi^{(1)}(b) + \psi^{(1)}(a + b)], \\
\mathcal{J}_{bc}(\theta) &= -\sum_{i=1}^{n} \frac{\Phi^c(z_i) \log[\Phi(z_i)]}{1 - \Phi^c(z_i)}, & \mathcal{J}_{b\mu}(\theta) &= \frac{c}{\sigma} \sum_{i=1}^{n} \frac{\psi(z_i) \Phi^{c-1}(z_i)}{1 - \Phi^c(z_i)}, & \mathcal{J}_{b\sigma}(\theta) &= \frac{c}{\sigma} \sum_{i=1}^{n} \frac{z_i \phi(z_i) \Phi^{c-1}(z_i)}{1 - \Phi^c(z_i)}, \\
\mathcal{J}_{cc}(\theta) &= -\frac{n}{c^2} - (b-1) \sum_{i=1}^{n} \frac{\Phi^c(z_i) [\log[\Phi(z_i)]]^2}{[1 - \Phi^c(z_i)]^2}, & \mathcal{J}_{c\mu}(\theta) &= \frac{a}{\sigma} \sum_{i=1}^{n} \frac{z_i \phi(z_i)}{\Phi(z_i)} - \frac{b-1}{\sigma} \sum_{i=1}^{n} \frac{z_i \phi(z_i) \Phi^{c-1}(z_i) [c \log[\Phi(z_i)] + 1]}{1 - \Phi^c(z_i)} \\
&\quad - \frac{(b-1)c}{\sigma} \sum_{i=1}^{n} \frac{z_i \phi(z_i) \Phi^{2c-1}(z_i) \log[\Phi(z_i)]}{[1 - \Phi^c(z_i)]^2},
\end{align*}
Figure 10: Fitted McN, BN, KwN, normal and skew normal densities for the mass data.

\[
\mathcal{J}_{\text{cd}}(\theta) = -\frac{n}{\sigma} \sum_{i=1}^{n} \frac{z_i \phi(z_i)}{\Phi(z_i)} + \frac{b-1}{\sigma} \sum_{i=1}^{n} \frac{z_i \phi(z_i) \Phi^{-1}(z_i) [c \log(\Phi(z_i)) + 1]}{1 - \Phi^c(z_i)}
\]

\[
+ \frac{(b-1)c}{\sigma} \sum_{i=1}^{n} \frac{z_i \phi(z_i) \Phi^{2c-1}(z_i) \log(\Phi(z_i))}{[1 - \Phi^c(z_i)]^2},
\]

\[
\mathcal{J}_{\mu\phi}(\theta) = -\frac{n}{\sigma^2} \sum_{i=1}^{n} \frac{\phi(z_i)[z_i \Phi(z_i) + \phi(z_i)]}{\Phi^2(z_i)}
\]

\[
+ \frac{(b-1)c}{\sigma^2} \sum_{i=1}^{n} \frac{\phi(z_i) \Phi^{-1}(z_i) [z_i - (c-1)\phi(z_i) \Phi^{-1}(z_i)]}{1 - \Phi^c(z_i)}
\]

\[
- \frac{(b-1)c^2}{\sigma^2} \sum_{i=1}^{n} \frac{\phi^2(z_i) \Phi^{2c-2}(z_i)}{[1 - \Phi^c(z_i)]^2},
\]
Figure 11: Estimated survival function by fitting the McN distribution and some other models and the empirical survival for the plasma data.
Figure 12: Estimated survival function by fitting the McN distribution and some other models and the empirical survival for the skin folds data.
Figure 13: Estimated survival function by fitting the McN distribution and some other models and the empirical survival for the skin folds data.
\[ J_{\mu \sigma}(\theta) = - \frac{2}{\sigma^2} \sum_{i=1}^{n} z_i + \frac{a c - 1}{\sigma^2} \sum_{i=1}^{n} z_i \phi(z_i) \left[ \frac{\phi(z_i) + \Phi(z_i)}{\Phi(z_i)} \right] + \frac{a c - 1}{\sigma^2} \sum_{i=1}^{n} \phi(z_i) \\
+ \frac{(b-1)c}{\sigma^3} \sum_{i=1}^{n} \frac{z_i^2 \phi(z_i) \Phi^{-1}(z_i)(1-(c-1)\phi(z_i)z_i^{-1}\Phi^{-2}(z_i))}{1-\Phi(z_i)} \\
- \frac{(b-1)c^2}{\sigma^3} \sum_{i=1}^{n} \phi^2(z_i) \Phi^{-2}(z_i) + \frac{(b-1)c}{\sigma^2} \sum_{i=1}^{n} \phi(z_i) \Phi^{-1}(z_i) \frac{1}{1-\Phi(z_i)}, \]

where \( \psi^{(1)}(\cdot) \) is the derivative of the digamma function.

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