Does gender inequality matter for access to and utilization of maternal healthcare services in Bangladesh?

Firoz Ahmed*, Fahmida Akter Oni, Sk. Sharafat Hossen

Economics Discipline, Social Science School, Khulna University, Khulna, Bangladesh

* firoz.ahmed@econ.ku.ac.bd

Abstract

There is a high prevalence of gender gap in Bangladesh which might affect women’s likelihood to receive maternal healthcare services. In this backdrop, we aim to investigate how gender inequality measured by intrahousehold bargaining power (or autonomy) of women and their attitudes towards intimate partner violence (IPV) affects accessing and utilizing maternal health care services. We used Bangladesh Demographic and Health Survey (BDHS) data of 2014 covering 5460 women who gave birth at least one child in the last three years preceding the survey. We performed logistic regression to estimate the effect of women’s autonomy and their attitude towards IPV on access to and utilization of maternal healthcare services. Besides, we employed different channels to understand the heterogeneous effect of gender inequality on access to maternal healthcare services. We observed that women having autonomy positively influenced attaining five required antenatal care (ANC) services (AOR: 1.17; 95% CI: 0.98–1.41) and women’s negative attitudes towards IPV were positively associated with five ANC services (AOR: 1.42; 95% CI: 1.02–1.97), sufficient ANC visits (COR: 1.55; CI: 1.19–2.01), skilled birth attendant (SBA) (AOR: 1.43; 95% CI: 1.05–1.94) and postnatal care (PNC) services (AOR: 1.44; 95% CI: 1.12–1.84). Besides, rural residency, religion, household wealth, education of both women and husband were found to have some of the important channels which were making stronger effect of gender inequality on access to maternal healthcare services. The findings of our study indicate a significant association between access to maternal healthcare services and women’s autonomy as well as attitude towards IPV in Bangladesh. We, therefore, recommend to protect women from violence at home and improve their intrahousehold bargaining power to increase their access to and utilization of required maternal healthcare services.

Background

Globally, access to and utilization of maternal healthcare services is considered as an important predictor to reduce maternal mortality [1]. Higher maternal deaths are the results of lack of access to proper healthcare and emergency services during and after pregnancy [2]. Moreover, the risks associated with pregnancy and delivery systems are the major causes of maternal...
mortality, which is severe, especially in developing countries [3]. However, access to and utilization of maternal healthcare services, including antenatal care service [4], assistance from skilled professionals during childbirth [5], access to emergency obstetric care [6], and appropriate postpartum care [7], can raise the probability of smooth and safe motherhood [8]. According to an estimation by World Health Organization (WHO) in 2013, globally, a total of 289,000 women died during their pregnancy and childbirth [9]. In Bangladesh, the maternal mortality rate is declining over time, but the rate is relatively higher compared to other South Asian countries [1]. According to Bangladesh Maternal Mortality and Health Care Survey (BMMS) 2010, the country experienced around 40% decline in maternal mortality between 2001 and 2010 [10]. Despite some positive changes, there is a limitation of providing universal access to maternal healthcare services in Bangladesh [11].

In recent times, the research agenda on maternal healthcare services focus on gender inequality at household level in achieving their right share of assets, capacity to raise their voice, and autonomy in decision making process [1, 2, 12]. Gender inequality (or equality) is often identified as a multidimensional and influential issue to women’s healthcare utilization in various ways [13]. The term ‘gender inequality’ is measured by different dimensions including economic, social, and political participation of women [14]. Even, there are multiple social and economic variables related to gender inequality. The indicators of gender inequality or gender gap play negative roles for the development of women’s capabilities, their freedom of choice, and self-esteem [13]. The autonomy of women in the household ensures their equal rights. Moreover, the improved bargaining power (autonomy) within household represents more gender equality in decision making and eventually, it shapes the attitude of women towards intimate partner violence (IPV) [15–17]. In the context of Bangladesh, women’s autonomy in intrahousehold decision making leads to a lower risk of IPV [18–20]. The linkage between women’s decision making power and attitude towards IPV can be explained by the fact that women with more autonomy in decision making pose negative attitudes towards IPV [17, 19]. Gender norms towards IPV represent self-esteem of women as well women’s personal choices towards their own life, and if women justified IPV then this can be defined as low self-esteem and low status of women in their households [21, 22]. Gender gap in decision making, roles and rights in the households, and self-esteem of women compared to their husbands represents gender inequality and disempowerment. Therefore, the combination of women’s autonomy or independence on intrahousehold decision making and their attitude toward IPV is used to measure gender equality or empowerment [15, 21–23].

Studies found that women’s autonomy was positively related to use of maternal healthcare services [24]. Besides, the changing gender norms also help in getting access to and use of maternal healthcare services when needed [5, 13, 19]. In many low- and middle-income countries, women, during pregnancy and childbirth, do not get access to maternal healthcare services due to the persistent gender inequality [25–27]. The differences in autonomy, domination of males over females, and gender-based violence are some of the deterrence revealed in the context of gender inequalities that limit the access to healthcare facilities of women [28–30]. IPV is often shaped by gender norms and communities’ ethics that places women in an inferior position compared to men [31].

The detailed pathway of how gender-based inequality at the household level shapes the well-being of women to achieve quality in healthcare services is depicted in Fig 1. However, there has been little discussion on gender inequality and maternal well-being in quality healthcare in Bangladesh based on the dimensions mentioned earlier in the pathway. Therefore, we aim to investigate the linkage between gender inequality and access to and utilization of maternal healthcare services in Bangladesh.
Materials and methods

Data and sampling
We used Bangladesh Demographic and Health Survey (BDHS) data of 2014 covering 17,863 women of reproductive age (15–49 years) [32]. This is nationally representative and comprehensive data covering multiple issues related to maternal and child health status. The standard demographic and health survey (DHS) dataset can be obtained from the DHS program website, detailed path is mentioned in the data availability section. This is a good source of data with high quality and standard to conduct a study on social and health-related issues [33]. The details of the sampling and survey strategies are discussed in several papers [32, 34]. To address the study objectives, we used the children’s recode (KR) data file (file name—BDKR72FL). This dataset contains information on women (mothers) of each of these children born in the last five years preceding the survey and covers around 7,886 women. The information is mainly on maternal and newborn health which includes antenatal care, delivery, postnatal care, and women’s individual as well as household characteristics. For convenience, the study population comprised of women who gave birth at least one child in the last three years preceding the survey. Among the total of 7,886 women from this dataset, 5,460 women were found to be eligible to be included in this current study as the target respondents. To address the objective, we extracted information on socioeconomic characteristics of the respondents and their husbands, access to and utilization of maternal healthcare services, women’s autonomy and attitude towards IPV, and the household level data (e.g. wealth status of the household) from the same data file (children’s recode (KR) data—BDKR72FL).

Outcome variables
Access to and utilization of antenatal care (ANC) service during pregnancy, skilled birth attendant (SBA) during delivery and access to postnatal care (PNC) were taken into consideration to measure maternal healthcare services. While estimating access to and utilization of ANC,
we consider at least four ANC visits (or ANC visit \( \geq 4 \)) as sufficient and termed as ‘yes’ as opposed to insufficient ANC visits (ANC visit \( < 4 \)) termed as ‘no.’ Though the recent 2016 WHO model recommends eight ANC visits, the country guideline of Bangladesh still promotes at least four ANCs to ensure sufficient ANC coverage \([35, 36]\). Therefore, we used at least four ANC visits (or ANC visits \( \geq 4 \)) to indicate the sufficient number of ANC visits. Along with the number of ANC visits, five different types of ANC services, including measurement of weight and blood pressure, assessment of urine and blood samples, and an ultrasonogram, were considered to define quality ANC services. We considered these five components of ANC services to understand whether sufficient ANC visits ensure proper monitoring of women to assess complications during pregnancy. By using these five required ANC components, we covered only access to and utilization of clinical examination and laboratory testing services and we excluded the information provision. If women reported yes in all five ANC services, then the response was coded as ‘yes’ that ensures quality ANC services while the inferior ANC service was considered as ‘no’ when the respondent did not get the five required ANC services. During the time of giving birth, women require SBA, such as a qualified doctor, trained nurse, or midwife. If the women give birth under the care of professional and trained birth attendants in –public or private hospital/community clinic or NGO static clinic–it was counted as ‘yes,’ when the delivery was carried out at home under unskilled or traditional birth attendant (TBA) the response was coded as ‘no’. PNC is categorized as ‘yes’ if the respondents received any type of postnatal services after delivery, and it was ‘no’ when the respondents did not receive any post-delivery checkup.

**Explanatory variables**

In our study, we incorporated two sets of explanatory variables. The first set of explanatory variables includes women’s autonomy constructed from their intrahousehold decision making power in large purchases, own healthcare and own mobility (visit to family or relatives), and attitude towards intimate partner violence (IPV), such as justification of beating by their husbands while a woman goes out without having permission from her husband, neglects children at home, argues with husband, refuses to have sexual intercourse with her husband, burns food while cooking following some literature \([16, 21–23]\). Women’s autonomy is coded as ‘yes’ if at least two decisions of the three are taken by a woman alone or jointly with her husband as opposed to ‘no’ if the decisions taken in a similar way are less than two or a woman has no role in making household decisions. While the attitude towards IPV is coded as ‘yes’ if a woman disagrees more than one of five questions (i.e., (i) goes out without telling her husband; (ii) neglects the children; (iii) argues with her husband; (iv) refuses to have sex with him; (v) burns the food) related to her attitude towards IPV, and it was ‘no’ for otherwise. When a woman agrees that her husband can hit her for the above-mentioned reasons, this is termed as positive attitudes towards IPV as opposed to disagree for negative attitudes towards IPV. The second set of explanatory variables is related to respondents’ demographic and socioeconomic characteristics, including age, education, exposure to media (e.g., newspaper and/or television), place of residence, religion, wealth status of the household, last child’s birth order, and earlier experiences in pregnancy related complications.

**Analytical framework**

In this study, we used descriptive statistics to reveal the socioeconomic and demographic characteristics of the respondents. In addition, we used logistic regression to estimate how women’s autonomy, attitude towards IPV, and other socioeconomic and demographic features influenced their access to and utilization of five ANC services, ANC visits, SBA, and PNC services.
To estimate the factors of access to and utilization of maternal healthcare services, we relied on four outcome variables mentioned above. Both the simple and multivariate logistic regression models were constructed to examine the unadjusted and adjusted effects of women’s autonomy and their attitudes towards IPV on access to and utilization of maternal healthcare services. Therefore, we estimated two separate logistic regressions for each of the four outcome variables at 5% level of statistical significance. The study results were reported in both the unadjusted or crude odds ratio (COR) and adjusted odds ratio (AOR) with 95% confidence interval (CI). Before estimating four separate multivariate logistic regressions, we started to estimate five ANC services as the outcome variable and tried to find out the effects of different variables adding them stepwise and check their goodness of fit. The reason for stepwise adding explanatory variables is to check how they raised the goodness of fit in the estimation. Moreover, this procedure also helped to assess the unadjusted effect of each variable. However, we have not reported the results in our results section for the sake of brevity.

To better understand the effect of gender inequality on access to and utilization of five ANC services as a representation of maternal healthcare services, we focused on six different types of heterogeneous channels. These channels included their place of residence, religion, education of women, education of their husbands, watch TV, and wealth status of households. Considering these heterogeneous channels, we tried to find the role of gender inequality on access to five ANC services using both the simple and multivariate logistic regressions to estimate the unadjusted and adjusted effect for split sample. For example, we split the sample in rural and urban to address the heterogeneity by their place of residence. Finally, we also checked the effect of heterogeneous characteristics of women on their access to and utilization of maternal healthcare services using logistic regression. To examine the heterogeneous effect of the covariates on five ANC services, we relied on the interaction between women’s residence and education level, between women’s and husband’s education level, and between women’s residence and watch TV. For example, how far did access to information through watching TV affect maternal health care services when they differ by the location of residence (rural/urban)? Also, how did women’s education matter for their maternal healthcare services when their residence differs (rural/urban)? To check the heterogeneity through interaction effect, we used only five ANC services as the outcome variable as a representation of overall maternal healthcare services.

The BDHS sample was non-proportional in terms of urban-rural population distribution. Therefore, all frequency distributions were weighted while the survey command (svy) in STATA was used to adjust for the complex sampling structure of the data in the regression analyses to enable generalization of results to the eligible population, women who gave birth at least one child in the last three years preceding the survey. The data were analyzed using STATA version 13.0 for Windows.

Ethical issues

We used BDHS 2014 data, which maintains strict ethical standards for protecting the privacy and confidentiality of the respondents during data collection. Moreover, procedures and questionnaires used for the BDHS 2014 were reviewed and approved by the ICF Institutional Review Board. Therefore, no further ethical approval is necessary since this study was based on publicly available data with no identifiable information.

Results of the study

Summary statistics of outcomes and explanatory variables

Our study considered a total of 5,460 women who experienced childbirth at least once in the last three years preceding the survey. Table 1 shows the distribution of the respondents across
different socioeconomic and demographic features, and maternal healthcare services. We observed that about 42.25% of the respondents received the required ANC services, 31.18% attained sufficient ANC visits, 37.63% received SBA during delivery and 64.46% received the services of postnatal checkup (Panel A in Table 1). We also found that around 58.79% of the

| Variables | Category | Frequency (N) | Percentage (%) |
|-----------|----------|---------------|----------------|
| Panel A: Outcome variables | | | |
| Access to five ANC services | Yes | 1491 | 42.25 |
| | No | 2038 | 57.75 |
| Sufficient ANC visits (≥ 4) | Yes | 1401 | 31.18 |
| | No | 3092 | 68.82 |
| Receiving service from SBA | Yes | 1777 | 37.63 |
| | No | 2947 | 62.38 |
| Receiving PNC service | Yes | 2897 | 64.46 |
| | No | 1597 | 35.54 |
| Panel B: Characteristics related to respondents | | | |
| Having autonomy | Yes | 3172 | 58.79 |
| | No | 2223 | 41.21 |
| Attitude towards IPV | Negative | 4559 | 83.50 |
| | Positive | 901 | 16.50 |
| Age | ≤ 20 | 1398 | 25.61 |
| | 21–30 | 3240 | 59.34 |
| | ≥ 31 | 822 | 15.05 |
| Education | No education | 829 | 15.19 |
| | Primary | 1550 | 28.39 |
| | Secondary | 2560 | 46.89 |
| | Higher | 520 | 9.53 |
| Last child’s birth order | 1 | 2269 | 41.56 |
| | 2–3 | 1601 | 29.32 |
| | ≥ 4 | 1590 | 29.12 |
| Had pregnancy complications | Yes | 1645 | 46.66 |
| | No | 1880 | 53.34 |
| Reading newspaper | At least once in a week | 285 | 5.23 |
| | Not at all | 5175 | 94.77 |
| Watching television (TV) | At least once in a week | 2569 | 47.06 |
| | Not at all | 2891 | 52.94 |
| Education of husband | No education | 1368 | 25.06 |
| | Primary | 1660 | 30.40 |
| | Secondary | 1683 | 30.82 |
| | Higher | 749 | 13.72 |
| Panel C: Household level characteristics | | | |
| Religion | Muslim | 5020 | 91.94 |
| | Others | 440 | 8.07 |
| Place of residence | Rural | 4088 | 74.87 |
| | Urban | 1372 | 25.13 |
| Wealth index | Poor | 2340 | 42.86 |
| | Middle | 2105 | 38.55 |
| | Rich | 1015 | 18.59 |

https://doi.org/10.1371/journal.pone.0257388.t001
respondents had autonomy and 83.5% had negative attitudes towards IPV (Panel B in Table 1). Most of the respondents were Muslims (91.94%), nearly 75% lived in rural areas and 42.86% of them were poor (Panel C in Table 1). One of the interesting findings is that compared to their husbands the respondents were relatively more educated. For instance, 15.19% of the women were not educated which is lower than their husbands with no education (25.06%).

Effect of gender inequality on access to and utilization of maternal healthcare services

We explored how women’s access to and utilization of maternal healthcare services differ depending on existing gender inequality within their household. To ensure effective service during pregnancy, women should have access to all five ANC services and sufficient ANC visits (visits \( \geq 4 \)) to ensure smooth and risk-free delivery. From the estimation, we observed that women with higher inequality were deprived of getting access to antenatal care services. Women’s autonomy and attitude towards IPV were associated with required ANC services and sufficient ANC visits. The unadjusted estimation revealed that women having autonomy in decision making were 1.20 (95% CI: 1.01–1.43) times more likely to receive five ANC services and women with negative attitudes towards IPV were 1.93 (95% CI: 1.46–2.56) times more likely to receive five ANC services (Model 1 in Table 2). Moreover, women with negative attitudes towards IPV were 1.55 (95% CI: 1.19–2.01) times more likely to attain sufficient ANC visits (Model 3 in Table 2). After adjusting for socioeconomic and demographic features, we found that women having autonomy in decision making were 1.17 (95% CI: 0.98–1.41) times more likely to receive five ANC services (Model 2 in Table 2). While women’s negative attitudes towards IPV (which represents equality) were positively associated with women’s access to five required ANC services. We found that women with negative attitudes towards IPV were 1.42 (95% CI: 1.02–1.97) times more likely to receive five ANC services. From our result, it is evident that women who enjoyed equality in terms of decision making and attitude towards IPV were more likely to receive required ANC services to avoid pregnancy-related complications.

In addition to gender inequality, education of women and their husband was positively associated with ANC services and sufficient ANC visits. Compared to women with no education, women having secondary and higher education were more likely to attain all five ANC services and more than four ANC visits. For example, compared to the women with no education, women having higher education were 1.80 (95% CI: 1.04–3.12) times more likely to get five ANC services (Model 2 in Table 2) and 1.97 (95% CI: 1.21–3.21) times more likely to attain sufficient ANC visits (Model 4 in Table 2). Moreover, husband’s education has a profound role in shaping access to five ANC services as well as sufficient ANC visits. Compared to women with no educated husband, women having higher educated husbands were 2.42 (95% CI: 1.71–3.41) times more likely to receive five ANC services and 1.51 (1.05–2.17) times more likely to receive sufficient ANC visits. Women living in rural areas were 22% (95% CI: 0.61–1.00) less likely to attain sufficient ANC visits.

Exposure to media also affected the access to five ANC services and sufficient ANC visits. Women who read newspapers were 1.53 (95% CI: 0.93–2.53) times more likely to receive sufficient ANC visits. Besides, women who watched television (TV) at least once a week were 1.24 (95% CI: 0.98–1.56) times more likely to receive the required ANC services and 1.35 (95% CI: 1.09–1.67) times more likely to attain sufficient ANC visits. Expectedly, we observed that compared to poor households, women from households with middle wealth were 1.85 (95% CI: 1.43–2.40) times more likely to get the required five ANC services, while women from rich
Table 2. Factors influencing access to and utilization of five ANC services and ANC visits.

| Variables                          | Five ANC Services | ANC visits (≥ 4 times) |
|------------------------------------|-------------------|-----------------------|
|                                    | Model 1 | Model 2 | Model 3 | Model 4 | Model 1 | Model 2 | Model 3 | Model 4 |
|                                    | COR     | 95% CI  | P value | AOR     | 95% CI  | P value | AOR     | 95% CI  | P value | AOR     | 95% CI  | P value |
| Have autonomy [Ref. No]            | 1.20**  | 1.01–1.43 | 0.041  | 1.17*   | 0.98–1.41 | 0.087 | 1.13    | 0.96–1.32 | 0.151  | 1.06    | 0.89–1.27 | 0.504 |
| Negative attitude towards IPV [Ref. No] | 1.93*** | 1.46–2.56 | 0.000  | 1.42**  | 1.02–1.97 | 0.036 | 1.55*** | 1.19–2.01 | 0.001  | 0.98    | 0.73–1.33 | 0.921 |
| Age [Ref. age ≤ 20]                |         |          |        |         |          |        |         |          |        |         |          |
| 21–30                              | 1.40**  | 1.06–1.85 | 0.018  | 0.94    | 0.71–1.24 | 0.667 |         |          |        |         |          |
| ≥ 31                               | 2.00*** | 1.22–3.28 | 0.006  | 0.93    | 0.64–1.34 | 0.690 |         |          |        |         |          |
| Education [Ref. Illiterate]        |         |          |        |         |          |        |         |          |        |         |          |
| Primary education                  | 1.23    | 0.85–1.78 | 0.275  | 1.13    | 0.70–1.84 | 0.615 |         |          |        |         |          |
| Secondary education                | 1.55*   | 0.93–2.58 | 0.091  | 1.51**  | 1.04–2.18 | 0.030 |         |          |        |         |          |
| Higher education                   | 1.80**  | 1.04–3.12 | 0.037  | 1.97*** | 1.21–3.21 | 0.007 |         |          |        |         |          |
| Last child's birth order [Ref. one child] |         |          |        |         |          |        |         |          |        |         |          |
| 2–3                                | 0.81    | 0.60–1.09 | 0.161  | 1.04    | 0.81–1.34 | 0.736 |         |          |        |         |          |
| ≥ 4                                | 0.68**  | 0.50–0.93 | 0.017  | 0.87    | 0.66–1.14 | 0.316 |         |          |        |         |          |
| Had pregnancy complications [Ref. No] | 1.91*** | 1.56–2.33 | 0.000  | 1.89*** | 1.54–2.33 | 0.000 |         |          |        |         |          |
| Read newspaper at least once in a week [Ref. No] | 1.44    | 0.90–2.33 | 0.130  | 1.53*   | 0.93–2.53 | 0.097 |         |          |        |         |          |
| Watch TV at least once in a week [Ref. No] | 1.24*   | 0.98–1.56 | 0.073  | 1.35*** | 1.09–1.67 | 0.007 |         |          |        |         |          |
| Husband’s Education [Ref. Illiterate] |         |          |        |         |          |        |         |          |        |         |          |
| Primary education                  | 1.29    | 0.81–2.04 | 0.286  | 1.11    | 0.83–1.49 | 0.479 |         |          |        |         |          |
| Secondary education                | 1.58*** | 1.14–2.21 | 0.007  | 1.11    | 0.74–1.68 | 0.603 |         |          |        |         |          |
| Higher education                   | 2.42*** | 1.71–3.41 | 0.000  | 1.51**  | 1.05–2.17 | 0.026 |         |          |        |         |          |
| Muslim [Ref. others]               | 0.81    | 0.51–1.28 | 0.359  | 0.90    | 0.65–1.27 | 0.559 |         |          |        |         |          |
| Live in rural area [Ref. Urban]    | 0.92    | 0.71–1.19 | 0.532  | 0.78*   | 0.61–1.00 | 0.053 |         |          |        |         |          |
| Wealth Status [Ref. Poor]          |         |          |        |         |          |        |         |          |        |         |          |
| Middle                             | 1.85*** | 1.43–2.40 | 0.000  | 1.13    | 0.82–1.55 | 0.456 |         |          |        |         |          |
| Rich                               | 4.25*** | 2.88–6.29 | 0.000  | 1.57*** | 1.09–2.27 | 0.017 |         |          |        |         |          |
| Constant                           | 0.37*** | 0.27–0.51 | 0.000  | 0.09*** | 0.04–0.19 | 0.000 | 0.29*** | 0.23–0.37 | 0.000  | 0.28*** | 0.16–0.50 | 0.000 |
| Observations                       | 3,494   | 3,492     | 4,438  | 3,492 |

Note

*** p<0.01
** p<0.05
* p<0.1.

https://doi.org/10.1371/journal.pone.0257388.t002
households were 4.25 (95% CI: 2.88–6.29) times more likely to attain five ANC services and 1.57 (95% CI: 1.09–2.27) times more likely to attain sufficient ANC visits. Previous pregnancy complications among women were positively associated with required ANC service and sufficient ANC visits. Moreover, age of the women is positively linked with access to ANC services. One of the interesting results of our study is that the last child’s birth order significantly affected women’s access to five ANC services. Women with higher birth orders of their last child were less likely to receive the required five ANC services during their most recent pregnancy.

The results also indicate that gender inequality significantly affected access to SBA and PNC. The crude analysis revealed that women having negative attitudes towards IPV were 2.11 (95% CI: 1.67–2.65) times more likely to receive assistance from SBA (Model 1 in Table 3) and 1.83 (95% CI: 1.49–2.25) times more likely to receive PNC (Model 3 in Table 3). The results from adjusted analysis, we observed that women who had negative attitudes towards IPV were 1.43 (95% CI: 1.05–1.94) times more likely to receive assistance from SBA (Model 2 in Table 3) and 1.44 (95% CI: 1.12–1.84) times more likely to receive PNC (Model 4 in Table 3). Women living in rural areas were 33% (95% CI: 0.51–0.87) less likely to receive assistance from SBA and 36% (95% CI: 0.45–0.93) less likely to get PNC services. The respondents and their husband’s education were positively associated with SBA and PNC services. Compared to no educated women, women having secondary education were 1.81 (95% CI: 1.22–2.70) times more likely to receive assistance from SBA, while women having higher education were 2.75 (95% CI: 1.66–4.55) times more likely to receive assistance from SBA and 2.19 (95% CI: 1.22–3.92) times more likely to attain PNC services. Moreover, compared to women with no educated husband, women having higher educated husbands were 2.58 (95% CI: 1.74–3.82) times more likely to receive SBA and 1.64 (95% CI: 1.12–2.40) times more likely to attain PNC service.

Exposure to mass media is a crucial influencing factor of access to and utilization of SBA and PNC. Women who watched TV at least once in a week were 1.30 (95% CI: 0.98–1.73) times more likely to receive SBA and 1.43 (95% CI: 1.12–1.83) times more likely to receive PNC services. Regarding wealth status, women from households with middle wealth were 1.37 (95% CI: 1.00–1.90) times more likely to receive SBA, while women from rich households were 2.48 (95% CI: 1.74–3.54) times more likely to receive service from SBA and 2.60 (95% CI: 1.77–3.83) times more likely to attain PNC compared to women from poor households. Women who had an experience of pregnancy related complications were more likely to attain SBA and receive PNC. Last child’s birth order of women was negatively associated with SBA, while women’s age was positively associated with SBA. This indicates women with higher birth orders of their last child were less likely to receive assistance from SBA during their most recent pregnancy and women with higher age during their most recent pregnancy were more likely to receive SBA.

Understanding the channels of the effect of gender inequality on maternal healthcare services

To examine the effect of gender inequality on maternal healthcare services through different heterogeneous channels, we split the sample based on the category of their characteristics (Table 4). For instance, within religion, we looked at the effect of women’s autonomy and their attitude towards IPV on access to and utilization of maternal healthcare services but split them by Muslims and others. This analysis should help illuminate the channels that might be driving the differences in the effect of women’s autonomy and their attitude towards IPV between women from Muslim households and from other religions who are mostly dominated by
Table 3. Factors influencing access to and utilization of SBA and PNC services.

| Variables                                     | SBA Model 1 | SBA Model 2 | SBA Model 3 | SBA Model 4 | PNC Model 1 | PNC Model 2 | PNC Model 3 | PNC Model 4 |
|-----------------------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
|                                               | COR 95% CI  | P value     | AOR 95% CI  | P value     | COR 95% CI  | P value     | AOR 95% CI  | P value     |
| Have autonomy [Ref. No]                       | 1.10 0.94–1.29 | 0.249 | 1.07 0.88–1.29 | 0.485 | 1.02 0.84–1.22 | 0.485 | 0.87 0.64–1.07 | 0.155 |
| Negative attitude towards IPV [Ref. No]       | 2.11*** 1.67–2.65 | 0.000 | 3.43** 1.55–1.94 | 0.022 | 1.83*** 1.49–2.25 | 0.000 | 1.44*** 1.12–1.84 | 0.004 |
| Age [Ref. age ≤ 20]                           |             |             |             |             |             |             |             |             |
| 21–30                                         | 1.55*** 1.14–2.11 | 0.005 | 1.03 0.73–1.45 | 0.872 |
| ≥ 31                                          | 1.86*** 1.27–2.71 | 0.001 | 1.36 0.79–2.34 | 0.260 |
| Education [Ref. Illiterate]                   |             |             |             |             |             |             |             |             |
| Primary education                             | 1.55** 1.03–2.33 | 0.036 | 1.01 0.67–1.54 | 0.950 |
| Secondary education                           | 1.81*** 1.22–2.70 | 0.003 | 0.93 0.59–1.46 | 0.754 |
| Higher education                              | 2.75*** 1.66–4.55 | 0.000 | 2.19*** 1.22–3.92 | 0.009 |
| Last child’s birth order [Ref. one child]     |             |             |             |             |             |             |             |             |
| 2–3                                           | 0.69** 0.51–0.93 | 0.017 | 1.00 0.77–1.30 | 0.985 |
| ≥ 4                                           | 0.48*** 0.36–0.65 | 0.000 | 0.85 0.62–1.17 | 0.313 |
| Had pregnancy complications [Ref. No]         | 1.46*** 1.21–1.76 | 0.000 | 1.60*** 1.32–1.93 | 0.000 |
| Read newspaper at least once in a week [Ref. No] | 1.10 0.69–1.75 | 0.682 | 0.85 0.46–1.56 | 0.600 |
| Watch TV at least once in a week [Ref. No]    | 1.30* 0.98–1.73 | 0.070 | 1.43*** 1.12–1.83 | 0.004 |
| Husband’s Education [Ref. Illiterate]         |             |             |             |             |             |             |             |             |
| Primary education                             | 1.32** 1.02–1.70 | 0.036 | 1.33* 1.00–1.76 | 0.050 |
| Secondary education                           | 1.56*** 1.16–2.09 | 0.003 | 1.58*** 1.12–2.23 | 0.009 |
| Higher education                              | 2.58*** 1.74–3.82 | 0.000 | 1.64** 1.12–2.40 | 0.011 |
| Muslim [Ref. others]                          | 0.73 0.49–1.10 | 0.135 | 0.73 0.46–1.16 | 0.188 |
| Live in rural area [Ref. Urban]               | 0.67*** 0.51–0.87 | 0.002 | 0.64** 0.45–0.93 | 0.019 |
| Wealth Status [Ref. Poor]                     |             |             |             |             |             |             |             |             |
| Middle                                        | 1.37 1.00–1.90 | 0.054 | 1.05 0.75–1.47 | 0.784 |
| Rich                                          | 2.48*** 1.74–3.54 | 0.000 | 2.60*** 1.77–3.83 | 0.000 |
| Constant                                      | 0.30*** 0.23–0.39 | 0.000 | 0.20*** 0.11–0.38 | 0.000 | 1.09 0.84–1.40 | 0.527 | 1.53 0.79–2.99 | 0.208 |
| Observations                                  | 4,667 3,490 | 4,439 3,492 |             |             |             |             |             |             |

Note
*** p<0.01
** p<0.05
* p<0.1.

https://doi.org/10.1371/journal.pone.0257388.t003
Hindu (among the others more than 90% are Hindu followed by Buddhist and Christian). Likewise, to understand the channels of the heterogeneous effect of women’s autonomy and their attitude towards IPV, we split the sample depending on their place of residence (rural or urban), respondent’s education, husband’s education, watch TV, and household wealth status (Table 4). To understand the channels of the effect of gender inequality on maternal healthcare services, we performed both the simple and multivariate logistic regression models to estimate

Table 4: Effect of gender inequality on access to five ANC services: Understanding the heterogeneous channels.

| Variables                  | Residence          | Education of the respondent |
|----------------------------|--------------------|------------------------------|
|                            | Urban | Rural | No education | Primary | Secondary | Higher |
| Have autonomy [Ref. No]    | (1)   | (2)   | (3)          | (4)     | (5)       | (6)    |
|                           | 0.88  | 1.29**| 1.28         | 1.39    | 1.06*     | 1.04   |
|                           | (0.62–1.24) | (1.04–1.60) | (0.59–2.81) | (0.94–2.07) | (0.84–1.34) | (0.61–1.77) |
| Negative attitude towards IPV [Ref. No] | 1.09 | 1.50**| 0.87         | 1.75*   | 1.44*     | 3.18** |
|                           | (0.66–1.79) | (1.00–2.24) | (0.36–2.07) | (0.96–3.20) | (0.95–2.18) | (1.24–8.15) |
| Constant                  | 0.02***| 0.14***| 0.04**        | 0.11*** | 0.20***   | 1.16   |
|                           | (0.01–0.07) | (0.06–0.29) | (0.00–0.49) | (0.04–0.35) | (0.09–0.45) | (0.11–12.51) |
| Other controls            | Yes   | Yes   | Yes          | Yes     | Yes       | Yes    |
| Observations              | 1,260 | 2,232 | 327          | 837     | 1,828     | 500    |

Panel B

| Variables                  | Religion          | Education of her husband |
|----------------------------|-------------------|---------------------------|
|                            | Others | Muslims | No education | Primary | Secondary | Higher |
| Have autonomy [Ref. No]    | (1)    | (2)     | (3)          | (4)     | (5)       | (6)    |
|                           | 0.76   | 1.23**  | 1.25         | 1.34*   | 0.90      | 1.74** |
|                           | (0.40–1.44) | (1.02–1.49) | (0.70–2.24) | (0.95–1.90) | (0.68–1.19) | (1.10–2.75) |
| Negative attitude towards IPV [Ref. No] | 0.49 | 1.54**| 1.09         | 1.18    | 1.77**    | 2.24*  |
|                           | (0.19–1.24) | (1.10–2.16) | (0.51–2.33) | (0.75–1.84) | (1.05–2.99) | (0.94–5.34) |
| Constant                  | 0.14** | 0.07*** | 0.14**       | 0.05*** | 0.15***   | 0.09   |
|                           | (0.02–0.85) | (0.04–0.13) | (0.02–0.78) | (0.02–0.17) | (0.05–0.46) | (0.00–2.08) |
| Other controls            | Yes    | Yes     | Yes          | Yes     | Yes       | Yes    |
| Observations              | 284    | 3,208   | 632          | 969     | 1,239     | 652    |

Panel C

| Variables                  | Watch TV          | Household Wealth Status | All Sample |
|----------------------------|-------------------|-------------------------|------------|
|                            | No    | Yes   | Poor  | Middle | Rich  | (6) |
| Have autonomy [Ref. No]    | (1)   | (2)   | (3)   | (4)    | (5)   | (6) |
|                           | 1.32* | 1.05  | 1.58***| 1.06   | 0.97  | 1.17* |
|                           | (0.98–1.78) | (0.84–1.32) | (1.13–2.22) | (0.82–1.38) | (0.64–1.47) | (0.98–1.41) |
| Negative attitude towards IPV [Ref. No] | 1.68**| 1.17  | 1.20  | 1.29   | 2.22* | 1.42** |
|                           | (1.04–2.71) | (0.78–1.73) | (0.74–1.94) | (0.86–1.95) | (0.93–5.26) | (1.02–1.97) |
| Constant                  | 0.09***| 0.10***| 0.12***| 0.16***| 0.08***| 0.09***|
|                           | (0.04–0.22) | (0.03–0.37) | (0.05–0.50) | (0.05–0.51) | (0.01–0.51) | (0.04–0.19) |
| Other controls            | Yes    | Yes    | Yes   | Yes    | Yes    | Yes |
| Observations              | 1,489  | 2,003  | 1,126 | 1,512  | 854    | 3492 |

Note: Table 4 represents adjusted odds ratio (AOR) and 95% confidence intervals are in parentheses.

*** p<0.01
** p<0.05
* p<0.1.

https://doi.org/10.1371/journal.pone.0257388.t004
the unadjusted and adjusted effects. However, for the sake of brevity, the results of the adjusted effect are reported in the main text (Table 4) and the results of the unadjusted effect are reported in the appendix as S1 Table.

Our findings from both the unadjusted and adjusted analysis revealed that the effects of autonomy and negative attitude towards IPV were stronger for women living in rural areas compared to urban areas in providing access to and utilization of five required ANC services. We found that women having autonomy and lived in rural areas were more likely to receive five ANC services (AOR: 1.29, 95% CI: 1.04–1.60) compared to women who lived in rural areas without having autonomy (Column 2 in Panel A of Table 4). Similarly, our crude analysis also revealed that women having autonomy and lived in rural areas were more likely to receive five ANC services (COR: 1.20, 95% CI: 0.97–1.48) compared to women who lived in rural areas without having autonomy (Column 2 in Panel A of S1 Table). Based on the effect of rural residency, it appears that place of residence is an important driver for accessing maternal healthcare services through women empowerment.

Regarding split sample by respondent’s education, women’s autonomy and their attitude towards IPV are performing a profound role in ensuring their access to five required ANC services. For instance, women with secondary education and having autonomy were more likely to attain five ANC services (AOR: 1.06, 95% CI: 0.84–1.34) compared to women with secondary education without having autonomy (Column 5 in Panel A of Table 4). While, for the same sample, women with negative attitudes towards IPV were 1.44 (95% CI: 0.95–2.18) times more likely to receive five ANC services compared to women with positive attitudes towards IPV (Table 4, S1 Table). Moreover, we found that women’s negative attitudes towards IPV and lived in urban areas were more likely to receive five ANC services (COR: 2.10, 95% CI: 1.30–3.39) compared to women who lived in urban areas having positive attitudes towards IPV (Column 1 in Panel A of S1 Table). Based on the effect of rural residency, it appears that place of residence is an important driver for accessing maternal healthcare services through women empowerment.

We observed that women’s autonomy and their negative attitude towards IPV are playing a significant positive role in access to and utilization of five required ANC services for the Muslim households compared to women from other religions. We found that women from Muslim households having autonomy were more likely to attain five ANC services (COR: 1.26, 95% CI: 1.05–1.52 and AOR: 1.23, 95% CI: 1.02–1.49) relative to women from Muslim households without having autonomy, and women from Muslim households with negative attitudes towards IPV were more likely to receive five ANC services (COR: 2.08, 95% CI: 1.56–2.78 and AOR: 1.54, 95% CI: 1.10–2.16) as opposed to women from Muslim households having positive attitudes towards IPV (S1 Table, Table 4). We did not observe any significant effect of women’s autonomy and their attitude towards IPV on access to and utilization of five ANC services for the sample of other religions. The findings indicate that respondent’s religion is playing an important role to shape the effect of women’s empowerment on their access to maternal healthcare services. Watching TV (or without watching TV) was used as another important
channel to play a significant role on access to and utilization of five required ANC services. Women without watching TV but having autonomy were more likely to get five ANC services (AOR: 1.32, 95% CI: 0.98–1.78) relative to women without having autonomy and not watching TV (Table 4). For the same subsample (women without watching TV), women with negative attitudes towards IPV were more likely to receive five ANC services (COR: 1.85, 95% CI: 1.22–2.82 and AOR: 1.68, 95% CI: 1.04–2.71) as opposed to women not watching TV but having positive attitudes towards IPV (S1 Table, Table 4). Moreover, women with negative attitudes towards IPV and watching TV were more likely to receive five ANC services relative to women watching TV but having positive attitudes towards IPV (Column 2 in Panel C of S1 Table). The findings from the adjusted logistic regression model revealed that gender inequality significantly influenced women’s access to maternal healthcare services for the subsample of women without access to information (not watching TV) compared to women having access to information. Besides, households’ wealth status is an important channel in providing access to maternal healthcare services through women’s autonomy and their negative attitude towards IPV. We found that, among the poor households, women’s autonomy revealed a stronger effect on access to and utilization of five ANC services. For the poor households, women having autonomy were more likely to get five ANC services (COR: 1.49, 95% CI: 1.06–1.42 and AOR: 1.58, 95% CI: 1.13–2.22) compared to women from the poor households without having autonomy (S1 Table, Table 4). While women from rich households having negative attitudes towards IPV were more likely to receive five ANC services (COR: 2.81, 95% CI: 1.13–7.02 and AOR: 2.22, 95% CI: 0.93–5.26) relative to women from rich households having positive attitudes towards IPV.

In addition to understanding the channels through which women’s autonomy and their negative attitudes towards IPV help to shape their access to and utilization of maternal healthcare services, we explored whether access to and utilization of maternal healthcare services varied by their heterogeneous characteristics. To better understand the factors that facilitate access to maternal healthcare services, we zoomed in on the place of residence, women’s education, their husband’s education, and watch TV to examine the heterogeneity (Table 5). For instance, how does respondent’s education affect their access to maternal healthcare services depending on their location (rural or urban)? In our earlier estimation, we found women living in rural areas were less likely to receive ANC services while their education was positively associated with their access to maternal health services. Therefore, to find this heterogeneous effect, we relied on the interaction between the residence of women (rural/urban) and their education level. Moreover, an interaction between education of the respondents and their husbands was estimated to find the effect of women’s education level depending on their husbands’ education. The interaction effects demonstrate some significant effect of women’s heterogeneous characteristics on access to and utilization of maternal healthcare services.

We found strong evidence from the interaction effect of education and residence on access to maternal healthcare services. The results show that heterogeneity in respondent’s education significantly affected access to and utilization of five ANC services with respect to the location where they reside. Women having higher education and living in urban areas were 21.22 (95% CI: 10.66–42.27) times more likely to receive five ANC services compared to women having no education and living in urban areas (Panel C in Table 5). In case of rural women, similar inference can be drawn. The results show that women living in rural areas were less likely to receive five ANC services. But the likelihood of receiving five ANC services significantly increased for women living in rural areas and having higher education. However, considering the effect size compared to women with higher education and living in urban areas (OR: 21.22; 95% CI: 10.66–42.27), women with higher education but living in rural areas were less likely to receive five ANC services (OR: 5.05; 95% CI: 2.56–9.96). These findings suggest that the effects
Table 5. Heterogeneity in factors influencing access to and utilization of five ANC services.

| Variables                                      | Five ANC Services | | --- |
|------------------------------------------------|-------------------|---|-----------------------------------|
| **Panel A**                                    |                   |---|-----------------------------------|
| Live in rural area [Ref. Urban]                | 0.58***           | 0.000| 0.46–0.74                        |
| Education [Ref. No education]                  |                   |---|-----------------------------------|
| Primary education                              | 1.32              | 0.208| 0.86–2.04                        |
| Secondary education                            | 2.50***           | 0.001| 1.48–4.24                        |
| Higher education                               | 6.07***           | 0.000| 3.69–9.98                        |
| Watch TV at least once in a week [Ref. No]     | 2.01***           | 0.000| 1.63–2.47                        |
| Constant                                       | 0.32***           | 0.000| 0.19–0.54                        |
| Observation                                    | 3,529             | ---|-----------------------------------|
| **Panel B: Interaction between place of residence and watch TV** |                   |---|-----------------------------------|
| Rural x Watch TV [Ref. Urban x Do not watch TV]|                   |---|-----------------------------------|
| Urban x Watch TV                               | 3.24***           | 0.000| 2.22–4.73                        |
| Rural x Do not watch TV                        | 0.74              | 0.100| 0.52–1.06                        |
| Rural x Watch TV                               | 1.71***           | 0.004| 1.19–2.45                        |
| Constant                                       | 0.51***           | 0.000| 0.37–0.69                        |
| Observation                                    | 3,529             | ---|-----------------------------------|
| **Panel C: Interaction between place of residence and education of women** |                   |---|-----------------------------------|
| Rural x Respondent education [Ref. Urban x No education] |                   |---|-----------------------------------|
| Urban x Primary education                      | 2.32***           | 0.007| 1.26–4.24                        |
| Urban x Secondary education                    | 5.41***           | 0.000| 3.00–9.77                        |
| Urban x Higher education                       | 21.22***          | 0.000| 10.66–42.27                      |
| Rural x No education                           | 1.10              | 0.829| 0.48–2.52                        |
| Rural x Primary education                      | 1.24              | 0.514| 0.65–2.36                        |
| Rural x Secondary education                    | 2.52***           | 0.004| 1.34–4.72                        |
| Rural x Higher education                       | 5.05***           | 0.000| 2.56–9.96                        |
| Constant                                       | 0.27***           | 0.000| 0.15–0.49                        |
| Observation                                    | 3,529             | ---|-----------------------------------|
| **Panel D: Interaction between respondent’s education and her husband’s education** |                   |---|-----------------------------------|
| (R) Education x (H) Education [Ref. (R) No education x (H) No education] |                   |---|-----------------------------------|
| (R) No Education x (H) Primary Education       | 1.25              | 0.627| 0.50–3.14                        |
| (R) No Education x (H) Secondary Education     | 3.21**            | 0.021| 1.19–8.64                        |
| (R) No Education x (H) Higher Education        | 2.27              | 0.532| 0.17–29.60                       |
| (R) Primary education x (H) No education       | 1.21              | 0.492| 0.70–2.11                        |
| (R) Primary education x (H) Primary education  | 1.67              | 0.229| 0.72–3.85                        |
| (R) Primary education x (H) Secondary education| 2.58**            | 0.017| 1.18–5.62                        |
| (R) Primary education x (H) Higher education   | 1.98              | 0.305| 0.54–7.28                        |
| (R) Secondary education x (H) No education     | 1.58              | 0.358| 0.60–4.17                        |
| (R) Secondary education x (H) Primary education| 2.37              | 0.082| 0.89–6.28                        |
| (R) Secondary education x (H) Secondary education| 4.07***          | 0.000| 1.87–8.89                        |
| (R) Secondary education x (H) Higher education| 7.91***           | 0.000| 4.17–14.99                       |
| (R) Higher education x (H) No education        | 6.03              | 0.175| 0.45–81.30                       |
| (R) Higher education x (H) Primary education   | 5.65***           | 0.003| 1.78–17.95                       |
| (R) Higher education x (H) Secondary education| 5.37***           | 0.000| 2.37–12.16                       |
| (R) Higher education x (H) Higher education   | 14.45***          | 0.000| 6.67–31.30                       |
| Constant                                       | 0.23***           | 0.000| 0.11–0.48                        |
| Observation                                    | 3,529             | ---|-----------------------------------|

Note

*** p<0.01
** p<0.05
* p<0.1; (R) Education means respondent’s education and (H) Education means husband’s education.

https://doi.org/10.1371/journal.pone.0257388.t005
of education might be stronger among women living in urban areas compared to those from rural areas. Likewise, the effect of women’s education significantly changed the likelihood of access to and utilization of maternal healthcare services depending on their husband’s education. For example, women having higher education and their husbands having primary education were 5.65 (95% CI: 1.78–17.95) times more likely to receive five ANC services whereas both the women and their spouses having higher education were 14.45 (95% CI: 6.67–31.30) times more likely to receive five ANC services compared to women and their partners with no education (Panel D in Table 5). Moreover, differences in watching TV significantly affected the access to and utilization of five ANC services with respect to their location. It has already been mentioned that women living in rural areas were less likely to receive five ANC services. But the likelihood of receiving five ANC services increased significantly for women living in rural areas and watching TV (Panel B in Table 5). These findings clearly reflect the heterogeneous effect of women on their access to and utilization of maternal healthcare services.

Discussion

We observed that gender inequality expressed by lack of autonomy or lack of intrahousehold decision making power by women and their attitude towards IPV is associated with access to and utilization of maternal healthcare services, i.e., the number of ANC services, sufficient ANC visits, giving birth with SBA, and PNC services in Bangladesh. These findings suggest that gender inequality has a sizable effect on access to and utilization of maternal healthcare services. Women with higher autonomy were more likely to attain the required number of ANC services. Similarly, negative attitudes towards IPV (represents equality) positively influenced maternal healthcare during prenatal, delivery, and postpartum care. These two indicators of gender inequality affected the access to and utilization of maternal healthcare services in the expected direction. Though we observed the sizable effect of these two indicators of gender inequality in shaping maternal health services, the larger effect (in odds ratio) is observed for attitudes towards IPV than autonomy. In the social settings of Bangladesh, women who make at least two decisions within their households alone or jointly with their husbands regarding their healthcare, household large purchase and visit to family or relatives have a higher chance of utilizing the maternal healthcare services than those who are deprived of making such household decisions. This indicates that women’s autonomy matters to ensure their healthcare services. These results have some similarities with the findings in India [37] and Tanzania [38]. Similar to women’s autonomy, women who disagree with the questions related to women’s attitude towards IPV were more likely to ensure their maternal healthcare services. Women’s negative attitudes towards IPV signify their thought that male has no right to beat them. This attitude justifies their access to and utilization of maternal healthcare services as they are relatively more expressive and conscious about their rights. This result substantiates previous findings that women’s negative attitudes towards IPV are positively associated with receiving SBA [12, 37]. Though the government in Bangladesh has enacted the Domestic Violence Act 2010 to control violence against women, the rates of IPV are still high in the country [39]. It is reported that around two-thirds of ever-married women experienced IPV at least once during their lives [40], which is a serious public health concern for women, especially during their pregnancy [41]. A higher prevalence of IPV in Bangladesh might be the reason for the underutilization of maternal healthcare services.

The findings of our study also confirmed that women with higher education are more likely to receive ANC, assistance from SBA, and PNC services as they are more aware of maternal healthcare services. Moreover, women having an educated husband were more likely to attain required maternal health services. More importantly, the results of interaction between the
education of women and their husbands revealed that the effect of the education of a woman is more profound if she had an educated husband. Therefore, better educational opportunities can act as a mediator in ensuring access to maternal healthcare services. Women with higher education may have greater autonomy at the household level and may experience more contact with health professionals about their problems without any restrictions. This study finding supports earlier literature in different study settings both in Bangladesh and abroad [34, 37, 42–47]. In a study, it is found that respondent’s education is an influential factor to receive SBA in Tanzania while this is not true for Senegal, and the possible reason for the differences could be attributed to the structural and religious settings of these two countries [38].

Women’s access to mass media has a positive effect on maternal health services. Access to information broadens their sense of receiving guidance regarding maternal healthcare services during pregnancy. The study result confirms that watching television positively affected the access to and utilization of maternal healthcare services. However, the effect of watching television depends on the difference of their residence (rural/urban). As the television channels in Bangladesh broadcast different programs covering the importance of maternal health services to avoid pregnancy-related complications, this might have positively contributed to provide more access to maternal health services. One of the studies in India supports this result where exposures to mass-media among women have played a significant role in accessing and utilizing health services [47]. Besides, women who lived in urban areas were more likely to receive required maternal health services. Our result confirms that urban women were more likely to attain sufficient ANC visits, assistance from SBA during delivery, and PNC after delivery. The possible reason could be higher socio-economic conditions of women in urban areas, the existence of better healthcare facilities, and greater accessibility. The result goes in line with the findings of studies in India and Mali, where the respondents of rural areas have less likelihood of attaining sufficient ANC visits, whereas the wealthy urban households have a higher probability in this regard [47, 48].

Our study also confirms that women who had experienced pregnancy complications earlier are more likely to receive sufficient ANC visits, five ANC services, SBA, and PNC services during their most recent pregnancy. A study in Ethiopia observed a similar outcome [48]. The risk aversion tendency by the women starting from prenatal to postpartum care could be attributed to this kind of precautionary behavior. Moreover, the study findings suggest that the higher birth order of the last child has a notable negative influence on access to the required ANC services and utilization of SBA during delivery. Particularly, the last child’s higher birth order reduced mother’s likelihood to receive different categories of maternal health services. Women with more than one pregnancy history were less likely to receive required and quality maternal healthcare services. Studies in different social settings found similar findings [2, 21, 47, 49–51], while a study in Zambia shows a positive association between higher birth order of the last child and sufficient ANC visits by women [23]. This heterogeneity might be the result of country-specific family planning policy and campaigns towards lowering population growth. Bangladesh is doing well in terms of family planning and lowering population growth [52], while Zambia still experiencing higher population growth because of the lower education level among women [53] and a restricted psycho-social setting [54]. From economic perspectives, women from comparatively rich households were more likely to attain required maternal healthcare services because of their higher affordability of meeting costs of those services. Previous studies have shown that households’ ability to pay for services is a significant predictor of access to maternal healthcare services [47, 55, 56]. From these findings, it can be claimed that in developing countries, majority of healthcare services are financed through out-of-pocket expenditure and the richer households are in a better position to ensure more access to quality maternal healthcare services.
As already reported, we observed a strong and statistically significant effect of gender inequality on access to and utilization of maternal healthcare services. However, the effect varies depending on heterogeneous channels in terms of women’s personal and household characteristics. Using split sample, we observed that place of residence is an important channel in shaping the effect of gender inequality on access to maternal healthcare services. One of the possible reasons behind the locational difference (rural vs. urban) is that easy access to institutional facilities in urban areas may be the cause of the weaker effect of women’s autonomy and their negative attitude towards IPV on access to maternal healthcare services. Easy access to healthcare facilities in urban areas may ensure higher access to maternal healthcare services irrespective of their gender gap at the household level. While trying to understand the effect of women’s intrahousehold bargaining power and their attitude towards IPV through the channel of religion, we observed that the effect is stronger for Muslim women in getting access to and use of maternal healthcare services. Usually, traditional religious norms which impose various restrictions on women’s mobility, intrahousehold decision making, where the constraints are often stronger for Muslim than for other religion [57]. Because of social norms for women in Muslim households and the presence of social prejudice in taking healthcare facilities from hospitals and qualified doctors restricts women to attain quality maternal healthcare services. However, those who were more aware of their intrahousehold decision making and intimate partner violence, made a big difference in accessing maternal healthcare services. Therefore, under the Muslim sample, women are experiencing inequality in ensuring access to maternal healthcare services depending on their degree of autonomy and attitude towards IPV. We found an interesting pattern to assess the effect of gender inequality on maternal healthcare services through the household’s economic perspective. For instance, women from rich households having negative attitudes towards IPV were more effective to ensure five required ANC services. While, for poor households, their attitude towards IPV was not effective, rather women’s autonomy was more effective in ensuring access to maternal healthcare services. Studies found that women from poor households were more likely to justify IPV because relatively they experienced more IPV [58, 59]. This can be explained in a way that women from poor households may seem IPV is a usual phenomenon as well as they may not be aware of their rights regarding IPV. Therefore, this might be a possible reason for the insignificant effect of IPV on access to quality ANC services in poor households. However, women from poor households enjoy more autonomy in intrahousehold decision making relative to women from middle and richer households [60]. This might be a reason for the positive role of women’s autonomy in ensuring access to maternal healthcare services.

**Strengths and limitations**

We used nationally representative and comprehensive data covering multiple issues related to gender inequality and maternal healthcare which maintains strict ethical standards for protecting the privacy and confidentiality of the respondents during data collection. In addition, we employed an established analytical framework based on recent literature to address the study objective. Moreover, four separate outcome variables are used to represents access to and utilization of maternal healthcare services from four dimensions which could be a unique contribution of the study from a methodological viewpoint. Besides, we tried to cover how do women’s autonomy and their attitude towards IPV generating heterogeneous effects on access to maternal healthcare services through different channels related to individual and household characteristics. For instance, women in rural areas should be empowered more to attain greater access to maternal healthcare. However, there are few limitations and therefore requires some cautions in interpretation. For instance, the BDHS survey covered information
about women’s autonomy on some limited aspects of intrahousehold decision making. Besides, the survey covered different aspects of IPV but mostly rely on their attitudes towards physical violence. Both the psychological and emotional violence that they usually experienced were not explored here. Therefore, some important aspects of gender inequality within households are not considered to explain women’s access to and utilization of maternal healthcare services.

Concluding remarks
The evidence from our study indicates that gender inequality, expressed by the participation of women in intrahousehold decision making and their attitudes towards IPV, exists in Bangladesh. Women, deprived of expressing their opinions regarding their individual as well as household well-being and having positive attitudes towards IPV, have lower access to and utilization of required maternal healthcare services. This study has demonstrated that women have more autonomy in the household decision making process when they have the right to make decisions, whether alone or jointly with their husbands, and when they could raise their voice against the justifications of domestic violence. Finally, the results of our study revealed that women who were enjoying more equality (inequality) were more (less) likely to get antenatal care services, trained or skilled persons’ assistance during giving birth, and postnatal care services in Bangladesh. This indicates that gender inequality is a matter of ensuring higher access to and utilization of maternal healthcare services. To ensure more access to maternal healthcare services, it is needed to raise the autonomy of women and change their norms towards IPV. The country is experiencing a higher prevalence of IPV, thus, we recommend strong surveillance and monitoring by the law enforcement authority and proper implementation of the domestic violence act to reduce the prevalence of IPV which in turn could positively contribute to gender equality and improve access to and utilization of maternal healthcare in Bangladesh.

Supporting information
S1 Table. Unadjusted effect of gender inequality on access to five ANC services: Understanding the heterogeneous channels. Note: S1 Table represents crude odds ratio (COR) and 95% confidence intervals are in parentheses. *** p<0.01, ** p<0.05, * p<0.1.

Acknowledgments
The authors are grateful to the DHS program for allowing us to use the BDHS data for this study. We are thankful to Mr. Sanjoy Kumar Chanda, Mr. Md. Tanvir Hossain, and Dr. Tarun Kanti Bose for their constructive suggestions and guidelines. We would like to thank the editor and two anonymous referees for many helpful comments.

Author Contributions
Conceptualization: Firoz Ahmed, Fahmida Akter Oni.
Data curation: Firoz Ahmed, Fahmida Akter Oni.
Formal analysis: Firoz Ahmed, Fahmida Akter Oni, Sk. Sharafat Hossen.
Methodology: Firoz Ahmed, Fahmida Akter Oni, Sk. Sharafat Hossen.
Project administration: Firoz Ahmed.
Software: Firoz Ahmed, Fahmida Akter Oni, Sk. Sharafat Hossen.

Supervision: Firoz Ahmed.

Writing – original draft: Firoz Ahmed, Fahmida Akter Oni, Sk. Sharafat Hossen.

Writing – review & editing: Firoz Ahmed, Fahmida Akter Oni, Sk. Sharafat Hossen.

References

1. Banik BK. Improving maternal health: a comparison among Bangladesh, Nepal and Sri Lanka. Journal of Health Management. 2017 Dec; 19(4): 523–36.

2. Namasiyaya A, Osuurah DC, Syed R, Antai D. The role of gender inequities in women's access to reproductive health care: a population-level study of Namibia, Kenya, Nepal, and India. Int J Womens Health. 2012; 4: 351–364. https://doi.org/10.2147/IJWH.S32569 PMID: 22927766

3. World Health Organization. Trends in maternal mortality 2000 to 2017: estimates by WHO, UNICEF, UNFPA, World Bank Group and the United Nations Population Division. 2019.

4. Simkhada B, Teijlingen ER van, Porter M, Simkhada P. Factors affecting the utilization of antenatal care in developing countries: systematic review of the literature. Journal of Advanced Nursing. 2008 Jan; 61(3): 244–60. https://doi.org/10.1111/j.1365-2648.2007.04532.x PMID: 18197860

5. Adegoke A, van den Broek N. Skilled birth attendance-lessons learnt. BJOG: An International Journal of Obstetrics & Gynaecology. 2009 Oct; 116: 33–40. https://doi.org/10.1111/j.1471-0528.2009.02336.x PMID: 19740170

6. Bullough C, Meda N, Makowiecka K, Ronsmans C, Achadi EL, Hussein J. Current strategies for the reduction of maternal mortality. BJOG: An International Journal of Obstetrics & Gynaecology. 2005 Jun; 112(8): 1180–8. https://doi.org/10.1111/j.1471-0528.2005.00718.x PMID: 16101594

7. Klomegah RY. Intimate partner violence (IPV) in Zambia: An examination of risk factors and gender perceptions. Journal of Comparative Family Studies. 2006 Dec; 39(4): 557–69.

8. Campbell OM, Graham WJ. Strategies for reducing maternal mortality: getting on with what works. The Lancet. 2006 Oct; 368(9543): 1284–99.

9. World Health Organization (WHO). MDG 5: improve maternal health. 2015. Available at: https://www.who.int/topics/millennium_development_goals/maternal_health/en/

10. National Institute of Population Research and Training (NIPORT), MEASURE Evaluation, and icddr.b. 2012. Bangladesh Maternal Mortality and Health Care Survey 2010. Dhaka, Bangladesh: NIPORT, MEASURE Evaluation, and icddr.b. Available at: https://www.measureevaluation.org/resources/publications/tr-12-87

11. Shahabuddin ASM, Delvaux T, Abouchadi S, Sarker M, De Brouwere V. Utilization of maternal health services among adolescent women in Bangladesh: A scoping review of the literature. Trop Med Int Health. 2015 Jul; 20(7): 822–9. https://doi.org/10.1111/tmi.12503 PMID: 25757880

12. Mai V, Phyux WE. Intimate partner violence and utilization of reproductive and maternal health services in Cambodia. J Health Res. 2019 Nov; 34(2): 100–11.

13. Sen A. Development as freedom. New York: Alfred Knopf; 1999.

14. Klugman J, Hanmer L, Twigg S, Hasan T, McCleary-Sills J, Santamaria J. Voice and agency: Empowering women and girls for shared prosperity. The World Bank; 2014 Sep. Available at: https://openknowledge.worldbank.org/handle/10986/19036

15. Vrana-Diaz CJ, Korte JE, Gebregziabher M, Richey L, Selassie A, Sweat M, et al. Social and demographic predictors of gender inequality among heterosexual couples expecting a child in central Kenya. Global Social Welfare. 2019 Jan; 1:1–9. https://doi.org/10.1007/s40609-019-00144-5 PMID: 33738179

16. Bengesai AV, Khan HT. Female autonomy and intimate partner violence: findings from the Zimbabwe demographic and health survey, 2015. Culture, Health & Sexuality. 2020 Mar; 1–18. https://doi.org/10.1080/13691058.2020.1743880 PMID: 32285753

17. Tenkorang EY. Women's autonomy and intimate partner violence in Ghana. International perspectives on sexual and reproductive health. 2018 Jun; 44(2): 51–61. https://doi.org/10.1363/44e6118 PMID: 30321136

18. Rahman M, Hoque MA, Makinoda S. Intimate partner violence against women: is women empowerment a reducing factor? A study from a national Bangladeshi sample. Journal of Family Violence. 2011 Jul; 26(5):411–20.
19. Rahman M, Nakamura K, Seino K, Kizuki M. Does gender inequity increase the risk of intimate partner violence among women? Evidence from a national Bangladeshi sample. PLoS One. 2013 Dec; 8(12): e82423. https://doi.org/10.1371/journal.pone.0082423 PMID: 24376536

20. Schuler SR, Nazneen S. Does intimate partner violence decline as women’s empowerment becomes normative? Perspectives of Bangladeshi women. World development. 2018 Jan; 101: 284–92. https://doi.org/10.1016/j.worlddev.2017.09.005 PMID: 29371749

21. Adjiwanou V, LeGrand T. Gender inequality and the use of maternal healthcare services in rural sub-Saharan Africa. Health & place. 2014 Sep 1; 29: 67–78. https://doi.org/10.1016/j.healthplace.2014.06.001 PMID: 24994096

22. Sado L, Spaho A, Hotchkiss DR. The influence of women's empowerment on maternal health care utilization: Evidence from Albania. Social Science & Medicine. 2014 Aug; 114: 169–77. https://doi.org/10.1016/j.socscimed.2014.05.047 PMID: 24929918

23. Banda PC, Odimguw CO, Ntoimo LFC, Muchiri E. Women at risk: Gender inequality and maternal health. Women & Health. 2017 Apr 21; 57(4): 405–29. https://doi.org/10.1080/03630242.2016.1170092 PMID: 27015080

24. Pallikkadavath S, Foss M, Stones RW. Antenatal care: provision and inequality in rural north India. Social science & medicine. 2004 Sep; 59(6): 1147–58. https://doi.org/10.1016/j.socscimed.2003.11.045 PMID: 15210087

25. Campbell JC. Health consequences of intimate partner violence. The Lancet. 2002 Apr; 359(9314): 1331–6. https://doi.org/10.1016/S0140-6736(02)08336-8 PMID: 11965295

26. Bhalotra S, Rawlings SB. Intergenerational persistence in health in developing countries: The penalty of gender inequality? Journal of Public Economics. 2011 Apr; 95(3–4): 286–99.

27. Silverman J, Gupta J, Decker M, Kapur N, Raj A. Intimate partner violence and unwanted pregnancy, miscarriage, induced abortion, and stillbirth among a national sample of Bangladeshi women. BJOG: An International Journal of Obstetrics & Gynaecology. 2007 Sep; 114(10): 1246–52.

28. Ridgeway CL, Correll SJ. Motherhood as a status characteristic. J Social Issues. 2004 Dec; 60(4): 683–700.

29. World Health Organization. Women and health: today’s evidence tomorrow’s agenda. Geneva: World Health Organization; 2009.

30. Amin A. Addressing gender inequalities to improve the sexual and reproductive health and wellbeing of women living with HIV. Journal of the International AIDS Society. 2015 Dec; 18(Suppl 5): 20302. https://doi.org/10.7448/IAS.18.6.20302 PMID: 26643464

31. Garcia-Moreno C, Jansen HA, Ellsberg M, Heise L, Watts CH. Prevalence of intimate partner violence: findings from the WHO multi-country study on women’s health and domestic violence. The Lancet. 2006 Oct; 368(9543): 1260–9.

32. Subramanian SV, Özaltin E, Finlay JE. Height of Nations: A Socioeconomic Analysis of Cohort Differences and Patterns among Women in 54 Low- to Middle-Income Countries. PLoS ONE. 2014 Apr; 6(4): e18962. https://doi.org/10.1371/journal.pone.0018962 PMID: 21533104

33. National Institute of Population Research and Training, Mitra and Associates, and ICF International. Bangladesh Demographic and Health Survey 2014: Key Indicators. Dhaka, Bangladesh, and Rockville, Maryland, USA: NIPORT, Mitra and Associates, and ICF International. 2015.

34. Subramanian SV, Özaltin E, Finlay JE. Height of Nations: A Socioeconomic Analysis of Cohort Differences and Patterns among Women in 54 Low- to Middle-Income Countries. PLoS ONE. 2014 Apr; 6(4): e18962. https://doi.org/10.1371/journal.pone.0018962 PMID: 21533104

35. Bhowmik J, Biswas RK, Woldegiorgis M. Antenatal care and skilled birth attendance in Bangladesh are influenced by female education and family affordability: BDHS 2014. Public Health. 2019 May; 170: 113–21. https://doi.org/10.1016/j.puhe.2019.02.027 PMID: 30991173

36. World Health Organization (WHO). WHO recommendations on antenatal care for a positive pregnancy experience: World Health Organization; 2016.

37. Ministry of Health and Family Welfare (MOHFW). Health, Population, Nutrition eToolkit for Field Workers. 2019. http://eoolkits.dghs.gov.bd/toolkits/bangladesh-mnch/antenatal-care

38. Bloom SS, Wypij D, Das Gupta M. Dimensions of Women’s Autonomy and the Influence on Maternal Health Care Utilization in a North Indian City. Demography. 2001 Feb; 38(1): 67–78. https://doi.org/10.1353/dem.2001.0001 PMID: 11227846

39. Shimamoto K, Gipson JD. The relationship of women's status and empowerment with skilled birth attendant use in Senegal and Tanzania. BMC Pregnancy and Childbirth. 2015 Dec; 15(1): 154–164. https://doi.org/10.1186/s12884-015-0591-3 PMID: 26205512

40. Naved RT, Samuels F, Le Masson V, Talukder A, Gupta T, Yount KM. Understanding intimate partner violence in rural Bangladesh. London: Overseas Development Institute (ODI); 2017.

41. Bangladesh Bureau of Statistics. Report on violence against women (VAW) survey, 2015. Dhaka: Bangladesh Bureau of Statistics (BBS); 2016.
41. Islam MJ, Broidy L, Mazerolle P, Baird K, Mazumder N. Exploring Intimate Partner Violence Before, During, and After Pregnancy in Bangladesh. J Interpers Violence. 2018 May 23; 0886260518777575.

42. Kitui J, Lewis S, Davey G. Factors influencing place of delivery for women in Kenya: an analysis of the Kenya demographic and health survey, 2008/2009. BMC Pregnancy and Childbirth. 2013 Dec; 13(1): 40–49. https://doi.org/10.1186/1471-2393-13-40 PMID: 23414104

43. Ochako R, Fotso JC, Ikamari L, Khasakhal A. Utilization of maternal health services among young women in Kenya: Insights from the Kenya Demographic and Health Survey, 2003. BMC Pregnancy and Childbirth. 2011 Dec; 11(1): 1–9. https://doi.org/10.1186/1471-2393-11-1 PMID: 21214960

44. Chandrasekhar S, Gebrselassie T, Jayaraman A. Maternal Health Care Seeking Behavior in a Post-Conflict HIPC: The Case of Rwanda. Popul Res Policy Rev. 2011 Feb; 30(1): 25–41.

45. Singh K, Bloom S, Haney E, Olorunsaye C, Brodish P. Gender factors and facility delivery: Nigeria and MDG5. Afr J Reprod Health. 2012 Sep; 16(3): 123–129. PMID: 23437506

46. Austin A, Fapohunda B, Langer A, Orobaton N. Trends in delivery with no one present in Nigeria between 2003 and 2013. IJWH. 2015 Apr; 7(1): 345–356.

47. Mishra PS, Pautunthang N, Marbaniang SP. Geographical divide led inequality in accessing maternal healthcare services between hills and valley regions of Manipur state, India. Clinical Epidemiology and Global Health. 2021 Jul; 11:100744.

48. Gage AJ. Barriers to the utilization of maternal health care in rural Mali. Social Science & Medicine. 2007 Oct; 65(8): 1666–82. https://doi.org/10.1016/j.socscimed.2007.06.001 PMID: 17643685

49. Kifle D, Azale T, Gelaw YA, Melsey YA. Maternal health care service seeking behaviors and associated factors among women in rural Haramaya District, Eastern Ethiopia: a triangulated community-based cross-sectional study. Reprod Health. 2017 Dec; 14(1): 6–16. https://doi.org/10.1186/s12978-016-0270-5 PMID: 28086926

50. Wado YD. Women’s autonomy and reproductive health-care-seeking behavior in Ethiopia. Women & Health. 2018 Aug 9; 58(7): 729–43. https://doi.org/10.1080/03630242.2017.1353573 PMID: 28758344

51. Ononokpono DN, Odimegwu CO. Determinants of maternal health care utilization in Nigeria: a multi-level approach. Pan Afr Med J. 2014; 17(Suppl 1): 2. https://doi.org/10.11694/pamj.supp.2014.17.1.3596 PMID: 24643545

52. Joshi S, Schultz TP. Family Planning and Women’s and Children’s Health: Long-Term Consequences of an Outreach Program in Matlab, Bangladesh. Demography. 2013 Feb; 50(1): 149–60. https://doi.org/10.1007/s13524-012-0172-2 PMID: 23212440

53. Chola M, Michel C. Proximate Determinants of Fertility in Zambia: Analysis of the 2007 Zambia Demographic and Health Survey. International Journal of Population Research. 2016:1–7.

54. Ashraf N, Field E, Lee J. Household Bargaining and Excess Fertility: An Experimental Study in Zambia. American Economic Review. 2014 Jul; 104(7): 2210–37.

55. Simkhada B, Teijlingen ER, Porter M, Simkhada P. Factors affecting the utilization of antenatal care in developing countries: systematic review of the literature. Journal of advanced nursing. 2008 Feb; 61 (3): 244–60. https://doi.org/10.1111/j.1365-2648.2007.04532.x PMID: 18197860

56. Neupane S, Doku DT. Determinants of time of start of prenatal care and number of prenatal care visits during pregnancy among Nepalese women. Journal of community health. 2012 Aug; 37(4): 865–73. https://doi.org/10.1007/s10900-011-9521-0 PMID: 22134620

57. Field E, Jayachandra S, Pande R. Do traditional institutions constrain female entrepreneurship? A field experiment on business training in India. American Economic Review. 2010 May; 100(2): 125–29.

58. Islam TM, Tareque MI, Sugawa M, Kawahara K. Correlates of intimate partner violence against women in Bangladesh. Journal of family violence. 2015 May 1; 30(4): 433–44.

59. Biswas RK, Rahman N, Kabir E, Raisan F. Women’s opinion on the justification of physical spousal violence: A quantitative approach to model the most vulnerable households in Bangladesh. PloS one. 2017 Nov 21; 12(11): e0187884. https://doi.org/10.1371/journal.pone.0187884 PMID: 29161277

60. Acharya DR, Bell JS, Simkhada P, Van Teijlingen ER, Regmi PR. Women’s autonomy in household decision-making: a demographic study in Nepal. Reproductive health. 2010 Dec; 7(1):1–2. https://doi.org/10.1186/1742-4755-7-15 PMID: 20630107