Obesogenic Environment in Childhood: Implications of High Socioeconomic Level in a Developing Country

Çocukluk Çağında Obezojenik Çevre: Gelişmekte Olan Bir Ülkede Yüksek Sosyoekonomik Düzeyin Getirdikleri

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ABSTRACT

Objective: Today, obesity in childhood is considered as an important health problem, especially in developed countries. This study aims to determine the prevalence of obesity in children and to reveal the relationship between television watching habits, computer use and sociocultural status in children.

Method: A cross-sectional study was performed in 11 public schools selected with random sampling in Istanbul. A total of 1479 children (767 males (51.9%)) were included in the study. Their ages ranged from 10-15, and the mean age was 11.95±1.36 years for girls and 12.06±1.39 years for boys. Demographic characteristics and factors affecting obesity were inquired with the structured questionnaire form. The height, and body weights of the students were measured, and their body mass indexes were calculated. Those with a BMI above the 95th percentile were considered obese, and those between the 85th and 95th percentiles were considered overweight.

Results: In the study group, the obesity rate was calculated as 5.3%, and the mild obesity rate as 14.9 percent. The total prevalence of overweight and obese children was 20.2%. The frequency of obesity in the high socioeconomic level group was significantly higher than low one (p<0.01). The average daily screen time was 3.74±1.58 hours. The obesity risk was found to increase three times when this period exceeded five hours. In the logistic regression analysis, while high socioeconomic level was found as the main determinant among the risk factors for obesity, the effects of daily screen time were found to be marginally significant (p<0.045).

Conclusion: The lifestyle of the families with high socioeconomic status is the main determinant of obesity in adolescents. Nutrition with higher calorie foods, more frequent media use and a more sedentary life brought about is an obesogenic environment created by a high socioeconomically status. Environmental risk factors for obesity should be assessed.

Keywords: Childhood obesity, socioeconomic status, daily screen time

ÖZ

Amaç: Günümüzde özellikle gelişmiş ülkelerde çocuk yaşlarındaki obezite problemiadicil bir sağlık sorunudur. Bu çalışmadı, obezite sıklığı belirleyebilmek ve çocuklarda televizyon izlemesi olarak alınan, bilgisayar kullanımı ve sosyoekonomik durumun obezite riskini belirlemek amaçlanmıştır.

Yöntem: İstanbul'da seçilen 11 tane devletin eğitim merkezine ait ilköğretim okullarında, 1479 çocuk (51.9% erkek) çalışmaya katıldı. Çocukların yaştari 10-15 arasındaydı ve 11.95±1.36 yıl (kız) ve 12.06±1.39 yıl (erkek) idi. Beden ve kilo alanları ölçülerek, obezite ve aşırı kilo ahlakının varlığını gözlemlemeye çalışılıyordu. Araştırmaya katılan çocukların %5.3’si obez, %14.9’u aşırı ahlak sahibi idi. Yüksek sosyoekonomik düzeyin obezite riskini artırmıştı. 

Sonuç: Çalışmanın araştırıldığını dönemde, obezite riski, günlük televizyon izlenimi ve bilgisayar kullanımı ile orantılı ve logistik regresyon analizinde 3 kat artmıştır. Obezite risk faktörleri arasında, sosyoekonomik düzeyin obezite riskini en etkilediği kategori olarak belirlendi (p<0.045).

Anahtar kelimeler: Çocukluk çağı obezite, sosyoekonomik durum, günlük medya kullanımı
INTRODUCTION

Obesity is generally defined as a clinical condition which occurs when energy intake exceeds energy consumption, and thereby an increase in fat tissue ensues. Obesity is one of the diseases in that its prevalence increases most rapidly in all communities, and is qualified as a global epidemic by the World Health Organization\(^1\). It is a public health problem that is seen in all ages, races, ethnic groups, and many countries\(^2\). Genetic disposition as well as environmental factors such as lack of physical activity, inaccurate eating habits, and socioeconomic status (SES) have strong impact on this rapid increase\(^3,4\).

Forty percent of overweight children in the prepubertal period continue to gain weight during adolescence, and 80% of prepubertal overweight kids and obese adolescents remain overweight and obese in adulthood\(^5\). Obesity that has onset during childhood and adolescence constitutes an increased risk for adulthood obesity. Aside from that, early diagnosis and treatment approaches become important because obesity can result in respiratory, cardiac, hormonal, orthopedic, and psychiatric disorders\(^5\). For this reason, prevalence studies have been carried out in many countries. Prevalence of overweight population was reported as 10.3% and that of obesity was found to be 6.1% in a study which involved 6924 children in the age group of 6-17 years in the Western Black Sea region of Turkey\(^6\).

There are other studies on the prevalence of obesity in various cities of Turkey\(^7-9\). Our study was carried out in Istanbul, which is considered a universe reflecting all of Turkey, and the combined population of the city is quite representative for the whole country\(^10\). This study aims at determining the obesity prevalence and risk factors related to obesity in children aged 10-15 years living in Istanbul.

MATERIALS and METHOD

This is a cross-sectional study. Eleven public schools in Istanbul were determined by random sampling method using random numbers table in this study. The required permission and the approval for gathering information on children were obtained from the Governorship of Istanbul, Kadikoy Sub-provincial Governor’s Office, and the District National Education Directorate. In addition, verbal consents were obtained from the class teachers and students.

The study was planned on students attending primary school aged between 10-15 years. Collecting the study data involved two stages, namely getting the anthropometric measurements and filling the questionnaire. Demographic characteristics, eating habits, information on time spent on daily media usage, height, and weight of the children were obtained using the structured questionnaire form. In this questionnaire, socioeconomic status index developed by Kalaycioglu et al.\(^11\) and based on parents’ educational levels, working status, and their assets was used. Necessary information was explained in the classes and questionnaire forms were distributed and filled in the presence of the same supervisor.

SES and daily screen time (television and computer use time) were evaluated as risk factors for obesity. Risk factors were compared among the overweight, obese and normal weight children. Weights of the children were measured using the auto-calibrated measuring scale with a sensitivity of ±100 gr (SECA; Vogel & Hakle, Hamburg, Germany), which was calibrated daily at the beginning of each working day.

The measurement of height was done by using portable stadiometer in upright position with weight distributed evenly on two feet, head leaned back with no shoes on\(^12\). All of the measurements were carried out by the same person to ensure confident measurements. Body Mass Index (BMI)
was calculated by dividing body weight (kg) by height in square meters (m²). The results were evaluated using age and gender adapted BMI percentile table and graphs of Centers for Disease Control (CDC). Those with a BMI of below 85 percentile were considered “normal weight” while those between 85-95 percentile were considered “overweight”, and those with above 95 percentile were described as “obese”\(^1\)\(^3\).

The statistical analysis was made using the SPSS 10.0 for Windows (Inc. Chicago, IL) software package. In evaluating the data, definitive statistical methods (average, standard deviation) were used, and to compare the categorical data among the groups, chi-square test was used. Logistic regression analysis was done for multivariate analysis. The results were evaluated at the significance level of p<0.05 and within 95% confidence interval.

**RESULTS**

The questionnaire was completed with 1500 children. Among them 21 participants were excluded from the study because their age group did not match on the second evaluation. Thus, a total of 1479 children were included in the study. There were 767 (51.9%) boys and 712 (48.1%) girls aged between 10 to 15 years. The mean ages of female, and male participants were 11.95±1.36, and 12.06±1.39 years, respectively. There is no statistically significant difference between males and females as for mean ages (p>0.05).

According to the anthropometric measurements, 1180 (79.8%) of the children were defined as normal, 221 (14.9%) overweight and 78 (5.3%) obese. The total prevalence of overweight and obese children in the sample was 20.2%.

Evaluation of socioeconomic status (SES) revealed that children belonged to the low (n=264; 17.8%), middle (n=735; 49.2%), and high (n=480; 32.4%) SES. When distribution of obesity according to socioeconomic status was taken into account, overweight status and obesity were detected in 11 (7.6%) boys and 18 (15.1%) girls in the low SES group, while these values were 93 (35.5%) and 54 (24.8%), respectively in the high SES group (p<0.001, Table 1).

Table 1. Demographic characteristics of students and distribution of risk factors.

| All Students | None | Present | P     |
|--------------|------|---------|-------|
| Sex          |      |         |       |
| Male         | 591  | 176     | 0.008 |
| Female       | 589  | 123     |       |
| Socioeconomic level | |         |       |
| Low          | 235  | 29      |       |
| Moderate     | 588  | 118     |       |
| High         | 333  | 147     | <0.001|
| Daily screen time | |         |       |
| <5 hours     | 914  | 195     |       |
| ≥5 hours     | 266  | 104     | <0.001|

When risk factors for obesity were evaluated, high SES was defined as the most important risk factor in both univariate analysis and in logistic regression analysis. Prevalence of obesity and overweightedness were significantly higher in girls and boys with high SES than those with other socioeconomic status (p<0.001, Table 2). In our study, 87.1% of those with high SES owned personal computers, while this rate was only 6.4% in the group with low SES. The rate of using school shuttle service was 6.1% in the low SES group, while 52.3% of students in the high SES group enjoyed commuting to and from school by a private school shuttle. All of the students participated in the study consumed at least one type of food between meals. Those with high SES consumed significantly higher amounts of high-caloric foods.

Table 2. Logistic Regression analysis for obesity and risk factors.

|       | B     | OR   | %95 CI  | P     |
|-------|-------|------|---------|-------|
| Sex   |       |      |         |       |
| Male  | 0.33  | 1.07-1.82 | 0.015  |       |
| Female| 1.39  |       |         |       |
| Socioeconomic level | |         |       |       |
| Low   | 0.45  | 1.01-2.45 | 0.043  |       |
| Moderate | 1.09 | 1.57-4.71  | <0.001 |       |
| High  | 2.99  |       |         |       |
| Daily screen time | |         |       |       |
| <5 hours |       | 1     |         |       |
| ≥5 hours | 0.30 | 1.36-1.82 | <0.043 |       |
such as chocolate and candies compared to those with low SES (p<0.05).

No significant correlation between TV watching and obesity was detected in univariate analysis in our study (p>0.05). However, when TV watching time was added to computer use time (daily screen time), it was found to be related to obesity (p<0.001). The risk for obesity increased three times when this total time exceeded five hours daily (odds ratio: 3). In logistic regression analysis, however, daily screen time was marginally significant (p<0.043, Table 2).

**DISCUSSION**

Childhood obesity has an increasing prevalence in the world, especially during adolescence; however, this prevalence varies among countries. Adolescence is the transition period from childhood to adulthood. Characteristics of this period are rapid physical growth, sexual development, and psychosocial maturation. Adolescence is a crucial period for the development of obesity and related diseases\(^5,14\). Therefore, we investigated the prevalence of obesity and associated risk factors in the adolescent population in our study.

It has been reported that the prevalence of obesity among Turkish children has risen from 6-7% to 15-16% during the last two decades\(^15\). The prevalence of obese population in the adolescent age group in our study was 5.3%, which is lower than most of the European countries\(^16-20\). These marked differences in the prevalence rates for different countries may be due to different environmental, genetic, and socioeconomic factors\(^6\).

Numerous studies have evidenced the correlation between obesity and SES. These studies have indicated that prevalence of obesity in populations with low SES in the developed countries were higher, while populations with high SES in the developing countries had higher prevalence of obesity\(^18,20-23\). Similar results were reported by McLaren in a review of 333 published studies, in which relationship between SES and obesity was investigated\(^24\). Moreover, similar results were found in some national studies that were carried out on this subject\(^7,8\). In the “Project of Growth Monitoring in School Age (6-10 years) Children in Turkey” included 12301 children from 140 primary schools and carried out with the support of the Ministry of Health\(^25\). The prevalence of obesity was found to be higher in the high SES group, and this result was similar to that of our study. Considering that Turkey is a developing country, high prevalence of obesity in families with high SES is consistent with the literature. This situation can be regarded as a negative consequence brought out by a rapid socioeconomic transition in developing countries.

Watching television and computer use are reported among the risk factors for obesity. These can lead to obesity via many ways such as decreasing physical activity, deteriorating sleeping pattern, and promoting unhealthy dietary habits and consumption of high-calorie products\(^26\). In a study conducted by Reilly et al., the analysis of 8000 Scottish children revealed that watching television more than eight hours a week at age three correlates with an increase in obesity risk at the age of seven\(^27\). Many studies have also showed the presence of a positive linear correlation between intense television watching and BMI\(^28,29\). In our study, contrary to the results of these previous data, television watching time alone was not found as a significant risk factor for obesity. One of the reasons for this is that the child who has no private room can carry out another activity while watching television in the living room where television is placed. It is thought that children might watch television for longer periods of time while performing synchronous physical activities. However, when television watching time is evaluated with the added computer use time (daily screen time), it was found that five or more hours of daily screen time increased the risk of obesity by about three times. This may have two different explana-
Computer use necessitates the child to sit in front of the screen and focus on it personally. Thus, it seems like computer use is responsible for diminishing the physical activity of the child and leading to a sedentary life. Another reason might be that 87.1% of the families with high SES own computers, while this rate is only 6.4% for the kids in the other SES groups. In order to determine which risk factor (computer use or high SES) is more effective, logistic regression analysis was applied, and it was found that high SES was a major determinant while media use was marginally significant.

High socioeconomic level provides greater number of technologic opportunities for the child to possess or has access to. In our study, high income of families paralleled with the amount and the variety of the food the families provided to their children. In addition, most of the children in the low SES group walked to and from the school, while this rate was markedly lower in children of the families with higher SES. When these data were evaluated together: children of the high SES families used school shuttle services for commuting to school, sat in their rooms, spent time with computers, and fed on high caloric foods. As a result, overeating and intense media use that results in diminished physical activity can explain the three-fold increase in obesity among the children of high SES families.

Study strengths
Our study was carried out in Istanbul, which is considered a universe reflecting all of Turkey. The combined population of the city is quite representative for the whole country. Data of 1479 children is the highest number among the similar studies previously performed in Istanbul.

Study limitations
There are some limitations of this study due to its cross-sectional design. Since cause-effect relationship was evaluated simultaneously, it was unknown whether the risk factors causing obesity in these children were preexisted or not. It is hard to say that factors causing obesity existed before the results of the study were obtained.

CONCLUSION

Obesity is a serious health problem seen in increasing frequency in childhood. It develops in families with higher SES and environmental stresses such as too much calorie intake and lack of physical activity also contribute to its development. It is intended to underline that especially in developing countries like Turkey, life styles of the families with high SES constitute an obesogenic environment. Environmental risk factors for obesity should be assessed taking national circumstances into account, and the results obtained should guide the type and the extent of necessary precautions as well as an appropriate action plan.

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