This essay is not just about ‘omics’ but it is a good positive place to start before I meander and get all philosophical. Microbiologists owe a lot to the inventors of ‘omic’ technologies and to the bioinformatic gurus and software developers who provide the means of transforming the data into biology. Thanks must particularly be paid to the scientists and technologists who paved the way for the advent of environmental omics – from dilute aquatic samples to wastewater sludge, working with environmental samples is a league beyond pure homogeneous cultures of ‘lab-rat’ microbes. Metagenomics (Venter et al., 2004; García Martín et al., 2006) and single-cell/virus genomics (Swan et al., 2011; Martínez-Hernandez et al., 2017) have transcended efforts to stamp collective inventories of microbial taxa, moving it on to rationalizations of genomic blueprint potentials of individuals and populations within diverse microbial consortia. The functional ‘metaomics’, metaproteomics and metatranscriptomics have amplified understanding of microbial ecosystem processes, revealing what individual species ‘choose’ to do with their genetic potential, and how resources are allocated amongst community members (Ram et al., 2005; Leininger et al., 2006).

As bequeathed as we are with empowering omic technologies, I lament that the conceptual frameworks used for applying such technologies to environmental microorganisms have been all too often ill-conceived. The issues appear (and are readily identifiable) in grant applications, manuscripts submitted for review, increasingly in published articles, discussed at professional society meetings, and so forth.

So, what is this dastardly problem? It relates to the notion of what is considered ‘stress’ to an environmental microorganism – what is a ‘harsh’ environment – what can be ‘tolerated’ – the whole notion of an ‘extremophile’ – in essence, a problem with having a reasonable perspective of what is ‘normal’ and therefore what might reasonably be ‘expected’ of a microorganism living in its natural environment.

All extant microbes represent a successful solution to life – they have run the evolutionary gauntlet and prevailed (at least at this snapshot in time) – which means that while we can ponder the ‘strengths’ and ‘weaknesses’ of one lifestyle versus another (e.g. lytic versus lysogenic viruses; oligotroph versus copiotroph; psychrophile versus hyperthermophile; planktonic versus biofilm), all are successful for one reason or another.

The evolutionary processes have generated way more lineages and lifestyles than are known, and in acknowledgement of this, the literature speaks of the extent of undiscovered ‘microbial dark matter’ (Rinke et al., 2013). As omic efforts uncover more and more lineages (Castele and Banfield, 2018), so do discoveries (not all omics-based) of unexpected microbial ‘lifestyles’ – nitrogen-fixing bacteria producing methane (Zheng et al., 2018), Antarctic soil bacteria scavenging atmospheric hydrogen (Ji et al., 2017), filamentous sediment bacteria transporting electrons over centimetre distances (Pfeffer et al., 2012), Antarctic membrane vesicle encapsulated archaeal plasmids disseminating like viruses (Erdmann et al., 2017) – lots of wonderful examples. So, one wise step forward would be to resist using pigeon-holed expectations and instead let the systems openly report back about which microbes are present, what they are doing and how they are being so extraordinary.

As to specific misconceptions, naming conventions combined with ignorance of context provides one important source of problem related to perceptions about what constitutes ‘stress’. Problems arise when concepts from one experimental system are inappropriately applied to another, often very different type of system. Consider heat shock and cold shock of the ‘lab-rat’ Escherichia coli, and the respective increases of heat shock protein GroEL and cold shock protein CspA. While the overproduction of GroEL or CspA may provide signatures of a physiological stress response to a rapid, transient change in temperature for E. coli, it does not mean these types of proteins only fulfil roles in stress adaptation. Chaperonins (e.g. GroEL, or for that matter the ‘thermosome’) are essential protein folding machines,
and some Csps, even in *E. coli*, play roles unrelated to temperature-dependent survival. Therefore, using these types of genes or the abundance of the gene products as ‘stress markers’ to assess adaptation strategies of environmental microorganisms, could very well be uninformative or downright misleading.

It is not to say that a heat shock or cold shock could never be environmentally relevant – cold shock would be for a hyperthermophile that is ejected from its home in a hydrothermal vent into the surrounding cold water or even our favourite enteric bacterium when it is pooped out by a polar bear and finds itself stranded on the tundra. Analogous types of gross abiotic changes have relevance for other types of environmental microorganisms – for example changes in water activity, temperature and UV for microorganisms present in tidal zones.

But where conceptual frameworks come fundamentally unstuck is when natural environmental conditions are inherently considered stressful – such as cold temperatures for a polar microbe, high salt for a microbe from a hypersaline lake, high barometric pressure for a deepsea microbe. When this occurs, the concept of ‘tolerance’ is invoked and questions posed as to how the indigenous microorganisms tolerate such stresses. This can even lead to conclusions that the natural microbiota is not well adapted to their native environment. But the reality is that in most cases, evolution has run its course and provided a solution for competitiveness in that specific environment, and more often than not the indigenous microbes require, or are at least are ‘happy’ living under those natural environmental conditions (Cavicchioli, 2016).

Unfortunately, the advent of the term ‘extremophile’ has a lot to answer for in this regard. For all its value in highlighting the diverse environments that are capable of sustaining life, providing perspectives for the astrobiology community in searching for extraterrestrial life and capturing the imagination of the general public through to biotech companies (Cavicchioli, 2002; Cavicchioli et al., 2011a; Siddiqui et al., 2013), it has very questionable educational value. Yes, it provides a potent ‘wow’ factor, but inevitably it is linked to ‘harsh’, ‘inhospitable’, ‘stress’, ‘tolerance’ and even ‘extremotolerance’ and ‘extremotrophy’ – terms that at best, could only have meaning for an anthropocentric or perhaps *E. coli* lab-rat-centric view of the world. Here are just a few basic examples to illustrate why the view is problematic.

A temperature of 72°C is used for pasteurization to kill bacteria and sterilize milk; but for *Methanopyrus kandleri*, 72°C is too cold to permit growth. So, is 72°C heat or cold stress? It clearly is not an absolute and could be either, depending on the system – it also would be neither for a thermophile accustomed to growth in a hot spring at that temperature.

For salt, is 4 M NaCl stressful? Yes, if the microbe normally lives in freshwater and no if it normally lives in a hypersaline environment for which the converse (i.e. freshwater) would likely be stressful.

Is it an ability to grow fast always a more competitive lifestyle than an ability to grow slow? No – marine copiotrophs can grow faster than their oligotrophic counterparts, yet oligotrophs dominate the oligotrophic reaches of the oligotrophic ocean – so the ‘rabbit’ does not always outcompete the ‘tortoise’.

Is the temperature at which fastest growth rate occurs in the laboratory (so-called optimal growth temperature: *T*<sub>opt</sub>) always a good indication of adaptation to an environmental condition? No – microbes from naturally cold environments can grow faster at temperatures above their normal environmental temperatures – add kinetic energy to the system and reactions rates increase. But faster growth does not mean the microbe is ‘happy’ or functioning ‘optimally’ – it just means it is reacting to the conditions it was placed under, which just happens to speed up all of its cellular processes. Psychrophiles can even be heat stressed when growing at *T*<sub>opt</sub> (Cavicchioli, 2016).

If we want to know how a microbe functions and competes effectively in its natural environment, then that is where we need to look, or at the very least, be aware of the natural conditions (biotic and abiotic factors) that support its growth (Table 1).

Through the technological capacities of omics to illuminate more and more lineages hidden within microbial dark matter, and discover the nature of interactions and functional capacities environmental microorganisms are capable of, I imagine that into the future, ‘lab-rats’ will get increasingly sidelined and the veil affecting our perceptions will begin to lift. Enlightenment will come from attempting to interpret what we ‘see’ using the ‘eyes’ of the indigenous microbes, rather than our own (Fig. 1). Of course, microbes do not literally have eyes, but they

| Temperature: 20°C (room); 37°C (body) | 100°C: hyperthermophile; < 5°C: ~80% of life on Earth |
| Oxygen | No oxygen: anaerobe |
| Pressure: 1 bar | 1000 bar: barophile |
| Freshwater (consume); saline water (intracellular) | 4 M NaCl: extreme halophile; archaea high internal salt, most bacteria low internal salt |
| pH: neutralish | pH 2: acidophile; pH 11: alkaliphile |
| Food: organic (lots please) | CO<sub>2</sub>, minerals, NH<sub>4</sub><sup>+</sup>; lithoautotroph; oligotroph; organic appetite (little please) |
| Survival: fast/strong = fit | Oligotroph: slow = fit |
do have other senses for responding to their environment – learning about these senses means we will in turn gain understanding about the entities using them. Comparative genomics lets us identify evolutionary pathways and physiological factors that potentially explain behaviour, and functional omic assessments enable inferences about regulatory responses to specific variables. At a broader level, we can also ‘see’ what

Fig. 1. Seeing a microcentric view of the world. The figure was constructed by modifying images obtained from Google images that linked to images distributed across numerous web sites including Filter-Forge (https://filterforge.com).
microbes ‘see’ by observing biogeographical distinctions between communities and identifying what the environmental and dispersal forces are that explain their patterns of colonization.

To finish off, gaining wisdom about what normal is to environmental microorganisms (Fig. 1) will not only help pursuits of microbial adaptation/physiology, ecology and evolution, but may help provide a more rational basis for biotechnological pursuits. While it seems obvious to connect the ability of the bacterium *Thermus aquatics* to grow in hot springs with the development of its DNA polymerase for performing stable cycles of PCR, bioprospecting has rarely lived up to its apparent potential. Psychrophiles have been touted as gold mines for the discovery of cold-active enzymes, but relatively few have been marketed (Cavicchioli et al., 2011b). Evolution finds workable solutions, and it finds them for organisms, not bits of organisms. If an organism is competitive in its natural environment, a successful solution has been hit upon. As long as sufficient enzyme activity exists at environmental temperatures for the cellular function of a psychrophile, the criteria for existence of the microbe have been met. But if an enzyme actually needs to sense temperature and be enzymatically active at environmental temperatures to fulfill its cellular role, that is when evolution steps up the selection pressure – an example of this is a sensor kinase from an Antarctic archaeon that has the lowest known *T* _opt_ for an enzyme from a psychrophile, and a temperature activity range that matches the growth temperature range of the organism (Najnin et al., 2016). Understanding the molecular mechanisms supporting the growth and lifestyle of environmental microorganisms will provide new ways of rationalizing biotechnological programs of research.

We have a lot to learn about environmental microorganisms, how they evolved to extant forms and how they do what they do – we will derive a much-improved quality of understanding when our empowering technologies are deployed by ‘microbcentric’ operators (Fig. 1).

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