On the Average Performance of Caching and Coded Multicasting with Random Demands

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Abstract—For a network with one sender, n receivers (users) and m possible messages (files), caching side information at the users allows to satisfy arbitrary simultaneous demands by sending a common (multicast) coded message. In the worst-case demand setting, explicit deterministic and random caching strategies and explicit linear coding schemes have been shown to be order optimal. In this work, we consider the same scenario where the user demands are random i.i.d., according to a Zipf popularity distribution. In this case, we pose the problem in terms of the minimum average number of equivalent message transmissions. We present a novel decentralized random caching placement and a coded delivery scheme which are shown to achieve order-optimal performance. As a matter of fact, this is the first order-optimal result for the caching and coded multicasting problem in the case of random demands.

I. INTRODUCTION

Content distribution services, such as video on demand, catch-up TV and internet video streaming, are driving the exponential traffic growth experienced in today’s networks [1]. Important features of this type of services are that users demands are highly predictable [2] and exhibit a high asynchronous content reuse [3]. That is, while there exists a relatively small number of popular files that account for most of the traffic, users do not consume media in a synchronous way (unlike in live streaming or linear TV). Typical users wish to access the desired content at arbitrary times, such that naïve multicasting 1 as implemented in Media Broadcasting Single Frequency Networks (MBSFN) [4], is not useful. Due to the increasing cost and scarcity of bandwidth resources, an emerging and promising approach for reducing network load consists of using caching directly at the wireless edge, e.g., at small-cell base stations or end user devices. The efficiency and throughput of different caching networks has been studied in recent works [3], [5]–[10].

In [5], [6], Llorca et al. presented a formulation for the general content distribution problem (CDP), where nodes in an arbitrary network are allowed to cache, forward, replicate, and code messages in order to deliver arbitrary user demands with minimum overall network cost. The authors showed an equivalence between the CDP and the network coding problem over a so-called caching-demand augmented graph, which proved the polynomial solvability of the CDP under uniform demands, and the hardness of the CDP under arbitrary demands.

In [3], [7], Ji et al. considered the one-hop Device-to-Device (D2D) wireless caching network, where user devices with limited storage capacity are allowed to communicate between each other under a simple protocol channel model [11]. By careful design of the caching configuration and the use of either coded [7] or uncoded [3] delivery schemes, the throughput of the D2D caching network is shown analytically to scale as \( \Theta \left( \frac{m}{n^2} \right) \), 2 where \( m \) is the total number of files, \( n \) is the total number of users and \( M \) is the per user storage capacity. Quantitative results of throughput of D2D caching networks under realistic propagation and topology models are reported in [12]. These results show that, when \( nM \gg m \), the throughput of a D2D caching network grows linearly with the per-user cache size \( M \). From an operational viewpoint, this implies the remarkable fact that caching at the wireless edge has the potential of turning Moore’s law into a bandwidth multiplier: doubling the device memory capacity yields a two-fold increase in the per-user throughput.

A different approach is taken in [8], [9], where Maddah-Ali et al. considered a single bottleneck caching network consisting of an omniscient transmitter (e.g., cellular base station) having access to the whole file library and serving all the \( n \) users through a common shared link. Under the worst-case demand setting, constructed deterministic and random caching strategies along with network-coded multicast delivery schemes are shown to achieve the same throughput scaling law \( \Theta \left( \frac{m}{n^2} \right) \) as in the D2D caching network, also shown to be within a bounded multiplicative factor from an information theoretic cut-set bound, and therefore order-optimal.

Given that worst-case, in which each user requests a distinct file if possible, happen rarely in practice, we argue that it is more relevant to study the average performance when content requests follow a popularity distribution. With this motivation in mind, in this paper we study the expected rate (expected minimum number of equivalent file transmissions)

1Naive multicasting refers to the transmission of a common not-network-coded packet simultaneously overheard and decoded by multiple users, possibly at different quality levels, by using scalable coding and layered channel coding.

2We will use the following standard order notation: given two functions \( f \) and \( g \), we say that: 1) \( f(n) = O(g(n)) \) if there exists a constant \( c \) and an integer \( N \) such that \( f(n) \leq cg(n) \) for \( n > N \); 2) \( f(n) = o(g(n)) \) if \( \lim_{n \to \infty} \frac{f(n)}{g(n)} = 0 \); 3) \( f(n) = \Omega(g(n)) \) if \( g(n) = O(f(n)) \); 4) \( f(n) = \omega(g(n)) \) if \( g(n) = o(f(n)) \); 5) \( f(n) = \Theta(g(n)) \) if \( f(n) = O(g(n)) \) and \( g(n) = O(f(n)) \).
in the single bottleneck caching network where the demands follow a Zipf popularity distribution, which is shown to be a good model for the measured popularity of video files [2].

We first propose a novel content distribution scheme, referred to as Random Popularity-based (RAP), that combines a random caching placement approach, characterized by a caching distribution that adapts to the content popularity and the system parameters, and a coded multicasting scheme based on chromatic number index coding [13]. We derive the achievable expected rate in terms of an upper bound on the expected chromatic number of a certain random graph (see details later). We then propose a simpler scheme, referred to as Random Least-Frequently-Used (Random LFU), which approximates RAP and generalizes the well known LFU caching scheme. 3

In Random LFU, each user just caches packets from the (carefully designed) m most popular files in a distributed and random manner. The delivery scheme is the same as RAP and hence based on chromatic number index coding. By introducing a novel scaling law approach for proving an information theoretic converse, we show the order-optimality of both RAP and Random LFU under a Zipf popularity distribution with parameter \( \alpha \), where we distinguish the analysis for \( 0 \leq \alpha < 1 \) and \( \alpha > 1 \). To the best of our knowledge, this is the first order-optimal result under this network model for nontrivial popularity distributions. In addition, our technique for proving the converse is not restricted to the Zipf distribution, such that it can be used to verify expected rate order-optimality in other cases. Finally, we verify our results by simulations and compare the performance of the proposed schemes with other state-of-the-art information theoretic schemes under different regimes of the system parameters.

It is worthwhile noting that in a parallel and independent work [10], the same network model and expected rate minimization problem are considered. However, the scheme proposed in [10] for an arbitrary popularity distribution does not guarantee order-optimality in general. Moreover, for some non-asymptotic regimes with finite \( n, m \) and \( M \), the expected rate of this scheme can be much worse than that of the order-optimal schemes proposed in this work. Due to space limitations, all proofs are omitted and can be found in [14].

II. NETWORK MODEL AND PROBLEM FORMULATION

We consider a network formed by a source node with access to a content library \( F = \{1, \cdots, m\} \) of files of size \( F \) bits each, communicating to \( n \) user nodes \( U = \{1, \cdots, n\} \) through a common broadcast shared link of finite capacity \( C \). Without loss of generality, we can assume \( C = F \) bits/unit time and measure the transmission rate of the scheme in units of time necessary to deliver the requested messages to the users. Each user has a cache memory of size \( MF \) bits (i.e., \( M \) files). The channel between the content source and all the users follows a shared error-free deterministic model. Users requests files from the library in an independent and identically distributed way across users and over time, according to a popularity distribution \( q = [q_f]_{f=1}^m \). The goal is to design a content distribution scheme (i.e., determine the information stored in the user caches and the multicast codeword to be sent to all users through the common link) such that all demands are satisfied with probability 1 and the expected rate \( R(q) \) is minimized. We denote the minimum achievable expected rate by \( R^*(q) \) (which is also a function of \( n, m, M \)).

Note that our problem is an instance of the coded content distribution problem (CDP) presented in [5] for the specific case of the single bottleneck network. Moreover, for a given (uncoded) caching and demand configuration, finding the optimal transmission scheme in the single bottleneck network is equivalent to solving an index coding problem (ICP) [15] with side information given by the chosen caching configuration.

III. ACHIEVABLE SCHEME

In this section we present achievable schemes for the CDP in the single bottleneck network based on a (distributed) randomized popularity-based caching policy and a (centralized) index coding based delivery scheme. Order-optimality of the proposed schemes is shown in Section IV.

A. Caching Placement Scheme

We partition each file into \( B \) equal-size packets, represented as symbols of \( \mathbb{F}_{2^B} \) for finite \( F/B \). Let \( M \) and \( Q \) denote the packet level caching and demand configurations, respectively, where \( M_{u,f} \) denotes the packets of file \( f \) cached at node \( u \), and \( Q_{u,f} \) denotes the packets of file \( f \) requested by node \( u \). We use Algorithm 1 to let each user fill its cache independently (and therefore in a decentralized way) by knowing the caching distribution \( p = [p_f]_{f=1}^m \), with \( \sum_{f=1}^m p_f = 1 \) and \( 0 \leq p_f \leq 1/M, \forall f \). This condition prevents from caching duplicated packets and violating capacity constraints. Notice that, while each user caches the same amount \( p_f MB \) packets of file \( f \), the randomized nature of the algorithm makes each user cache possibly different packets of the same file, which is key to maximize the amount of distinct packets of the same file collectively cached by network. It is immediate to observe that \( p_f \) denotes the probability that a randomly (uniformly) chosen packet from the cache of any given user belongs to file \( f \), and hence the reference to \( p \) as the caching distribution.

Algorithm 1 Distributed Random Caching Algorithm

Require: \( p = [p_f]_{f=1}^m \)
1: for all \( f \in F \) do
2: Each user \( u \) caches a subset \( \{M_{u,f}\} \) of \( p_f MB \) distinct packets of file \( f \) uniformly at random.
3: end for
4: return \( M = \{M_{u,f}, u = 1, \cdots, n, f = 1, \cdots, m\} \).

B. Coded Multicast Delivery

Our coded delivery scheme is based on chromatic number index coding [13]. The (undirected) conflict graph \( H_{M,Q} \) is constructed as follows:

3LFU discards the least frequently requested file upon the arrival of a new file to a full cache of size \( M \) files. In the long run, this is equivalent to caching the \( M \) most popular files.
Consider each packet requested by each user as a distinct vertex, i.e., if the same packet is requested by \( N > 1 \) users, it corresponds to \( N \) distinct vertices.

Create an edge between vertices \( v_1 \) and \( v_2 \) if 1) they do not represent the same packet, and 2) \( v_2 \) is not available in the cache of the user requesting \( v_2 \), or \( v_2 \) is not available in the cache of the user requesting \( v_1 \).

Next, consider a minimum vertex coloring of the conflict graph \( \mathcal{H}_{M,Q} \). The corresponding index coding scheme transmits the modulo sum of the packets (vertices in \( \mathcal{H}_{M,Q} \)) with the same color. Therefore, given \( M \) and \( Q \), the total number of transmissions in terms of packets is given by the chromatic number \( \chi(\mathcal{H}_{M,Q}) \). This achieves the transmission rate \( \frac{\chi(\mathcal{H}_{M,Q})}{B} \).

C. Achievable Expected Rate

Given \( n, m, M \) and the popularity distribution \( q \), our goal is to find the caching distribution \( p \) that minimizes the expected rate \( \bar{R}(p,q) \equiv \mathbb{E}[\chi(\mathcal{H}_{M,Q})/B] \), where \( \mathcal{H}_{M,Q} \) denotes the random conflict graph which is a function of the random caching and demand configurations, \( M \) and \( Q \), respectively. The expectation is over i.i.d. (according to \( q \)) user demands. We can show that \( \bar{R}(p,q) \) can be upper bounded by:

\[
\bar{R}(p,q) \leq \bar{R}^{ab}(p,q) \equiv \min \{ \psi(p,q), \bar{m} \},
\]

with high probability. \( 4 \) In (1), \( \bar{m} = \sum_{f=1}^{m} (1 - (1 - q_f)^n) \) and

\[
\psi(p,q) = \sum_{\ell=1}^{n} \binom{n}{\ell} \sum_{f=1}^{m} p_{f,\ell} (1 - p_f M)^{n-\ell+1} (p_f M)^{\ell-1},
\]

where \( p_{f,\ell} \equiv \mathbb{P}(f = \arg\max_{j \in F^\ell} (p_j M)^{\ell-1} (1 - p_j M)^{n-\ell+1}) \) denotes the probability that file \( f \) is the file whose \( p_f \) maximizes the term \( (p_j M)^{\ell-1} (1 - p_j M)^{n-\ell+1} \) among \( F^\ell \) (the set of files requested by an arbitrary subset of users of size \( \ell \)).

We denote the caching distribution that minimizes \( \bar{R}^{ab}(p,q) \) as \( p^* \). In the following, we refer to the scheme that uses \( p^* \) for caching according to Algorithm 1 and chromatic number index coding for delivery as Random Popularity-based (RAP), with achievable rate \( \bar{R}(p^*, q) \).

Note that for any other caching distribution \( p \neq p^* \), we have

\[
\bar{R}(p^*, q) \leq \bar{R}^{ab}(p^*, q) \leq \bar{R}^{ab}(p, q), \quad \forall p \neq p^*.
\]

Given that \( \bar{R}^{ab}(p^*, q) \) may not have an analytically tractable expression in general, we now present a simpler scheme that approximates RAP by using a caching distribution \( \tilde{p} \) of the following form:

\[
\tilde{p}_f = \frac{1}{\bar{m}}, \quad f \leq \bar{m} \\
\tilde{p}_f = 0, \quad f > \bar{m} + 1
\]

where \( \bar{m} \geq M \) is a function of \( m, n, M, q \).

The form of \( \tilde{p} \) is intuitive in the sense that each user just randomly caches packets (may not be the entire file) from the \( \bar{m} \) most popular files by using Algorithm 1. In the case where \( M \) is an integer and \( \bar{m} = M \), this caching scheme coincides with LFU [16]. Therefore, we refer the proposed caching policy as Random LFU.

There are two important aspects of Random LFU. First, given the caching placement, the chromatic number based index coding delivery scheme allows coding within the full set of requested packets, which is contrary to the coded delivery scheme considered in [10], where coding is only allowed within packets of specific file groups. Second, to guarantee the order optimality, the choice of \( \bar{m} \in \{M, \cdots, m\} \) is essential and highly nontrivial. This makes the proposed caching scheme fundamentally different from the caching scheme of [8], which corresponds to the case \( \bar{m} = m \) (referred as uniform caching). In fact, the choice of \( \bar{m} \in \{M, \cdots, m\} \) balances the gains from local caching and coded multicasting as a function of the popularity settings and the system parameters. Moreover, notice that Random LFU is only an approximation of RAP. \(^5\) However, surprisingly, Random LFU is sufficient to guarantee order optimality under the class of Zipf popularity distributions [2]. In the following section, we will prove the order optimality of random LFU by using \( \bar{R}^{ab}(\tilde{p}, q) \). Note that, from (3), this also implies the order optimality of RAP.

IV. ORDER OPTIMALITY

**Definition 1:** A caching and delivery scheme is order optimal if its achievable expected rate \( \bar{R}(q) \) satisfies:

\[
\lim_{n \to \infty} \frac{\bar{R}(q)}{\bar{R}^*(q)} \leq \kappa,
\]

where \( \bar{R}^*(q) \) is the minimum achievable expected rate and \( 1 < \kappa < \infty \) is a finite constant independent of \( m, n, M \).

We will now show that Random LFU is order optimal for Zipf popularity distributions. Let the file popularity \( q \) follow a Zipf distribution, given by \( q_f = f^{-\alpha}/(\sum_{i=1}^{\infty} i^{-\alpha}) \), for all \( f = \{1, \cdots, m\} \). We notice that the behavior of Zipf distribution is fundamentally different for the two regions of the Zipf parameter \( 0 \leq \alpha < 1 \) and \( \alpha > 1 \), \(^6\) which will be considered separately.

**Theorem 1:** When \( 0 \leq \alpha < 1 \), let \( \bar{m} = \min\{(n(1 - \alpha)M/m)^\frac{\alpha}{\alpha - 1}, m\} \), the expected rate of Random LFU is order optimal with high probability, and it is upper bounded by

\[
\bar{R}^{ab}(\tilde{p}, q) \leq \min \left\{ \left( \frac{\bar{m}}{M} - 1 \right) \left( 1 - \left( 1 - \frac{M}{\bar{m}} \right)^n \sum_{f=1}^{\bar{m}} q_f \right) \right. \\
\left. + \frac{n}{M} \sum_{f=\bar{m}+1}^{m} q_f \right\} \leq \min \left\{ \left( \frac{m}{M} - 1, n, m \right) \right\}.
\]

\(^5\)The relationship between the actual rates of RAP and Random LFU, \( \bar{R}(p^*, q) \) and \( \bar{R}(\tilde{p}, q) \), is not known. However, it can be shown that \( \bar{R}^{ab}(p^*, q) \leq \bar{R}^{ab}(\tilde{p}, q) \).

\(^6\)In this paper, we do not consider the case of \( \alpha = 1 \).
with $\tilde{p}$ given by (4).

Next, we consider the case of $\alpha > 1$. Depending on how the number of users $n$ scales with the library size $m$, we consider three different subcases: a) $n = \omega(m^\alpha)$; b) $n = o(m^\alpha)$; c) $n = \Theta(m^\alpha)$. 7

Theorem 2: When $\alpha > 1$ and $n = \omega(m^\alpha)$, letting $\tilde{m} = m$, the rate of Random LFU is order optimal with high probability and is upper bounded by

$$R_{\text{ub}}(\tilde{p}, \tilde{q}) \leq \min \left\{ \frac{m}{M} - 1 + o \left( \frac{m}{M} \right), m \right\}. \tag{7}$$

with $\tilde{p}$ given by (4). 8

Theorem 3: When $\alpha > 1$ and $n = o(m^\alpha)$, the rate of Random LFU is order optimal with high probability. Moreover, as $n \to \infty$, the values of $\tilde{m}$ and the upper bounds of the achievable rate are given in Table I for different regimes of parameters $n, m, M$. 8

The converse of the expected rate, which is omitted due to its complex expression and can be found in [14], is based on a modified cut-set bound. Qualitatively, we first find particular cuts of the caching-demand augmented graph under the guidance of $\tilde{m}$ given in Theorem 1-3 and then weight the lower bound of the rate obtained by each cut differently according to the demands distribution.

V. DISCUSSIONS

Fig. 1(a) shows $p^* \tilde{p}$ obtained by minimizing the upper bound $R_{\text{ub}}(\tilde{p}, \tilde{q})$ given in (1) when $m = 3$, $M = 1$, $n = 3, 5, 10, 15$ and the demand distribution is $q = [0.7, 0.21, 0.09]$. Observe how the caching distribution $p^*$, which does not necessarily coincide with $q$, adjusts according to the system parameters to balance the gains from local caching and coded multicasting. Note that $p^*$ goes from caching the most popular file (as

The corresponding achievable expected rate given by (1) is shown in Fig. 1(b), which confirms the average performance improvement when using the adaptive RAP distribution. 9

Furthermore, from Theorems 1-3, we can see that the caching placement characterized by $\tilde{p}$ by using Random LFU has the same trends as $p^*$. In particular, as $\alpha > 1$, from Table I of Theorem 3, when $n = o\left(\frac{m^\alpha - 1}{\alpha} \right)$ and $\omega\left(\frac{n^\frac{\alpha}{\alpha - 1}}{M^{\frac{\alpha - 1}{\alpha}}} \right) = M \leq m$ (approximately, this is the regime of $n$ small and $M$ is large), if the orders of $n$ and $m$ are fixed, let the order of $M$ increase, then the order optimal $\tilde{m}$ varies from $n^\frac{\alpha}{\alpha - 1}$ via $M^\frac{\alpha}{\alpha - 1} n^\frac{\alpha}{\alpha - 1}$ to $M$, which means that the caching placement converges to LFU. Accordingly, the expected rate $R_{\text{ub}}(\tilde{p}, \tilde{q})$ takes values from $\Theta\left(n^\frac{\alpha}{\alpha - 1}\right)$ via $\Theta\left(\frac{n^\frac{\alpha}{\alpha - 1}}{M^{\frac{\alpha - 1}{\alpha}}} \right)$ to $\Theta\left(\frac{m}{M}\right)$, from which we can see that the effect of caching is also increasing in the sense that the average throughput (inversely proportional to the average rate) scales with $M$ from sub-linear to super-linear.

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it with LFU, the scheme proposed in [10] (referenced scheme) and uniform caching. The expected rate is shown as a function of the per user cache capacity, \( M \), for various values of \( m, n \).

In practice and also in our simulations, \( \tilde{R}_{\alpha}(\tilde{p}, q) \) is computed with \( \tilde{p} \) in (4) and \( \tilde{m} = \arg \min R_{\alpha}(\tilde{p}, q) \). Notice that this optimization problem, which can be solved by simply one dimensional search, is much simpler than the non-convex optimization problem needed to optimize the referenced scheme in [10].

The simulation results agree with the analytical study shown in Section IV, which is generally difficult to evaluate and verify for the study of scaling laws. Observe that for all scenarios, the proposed scheme is able to significantly outperform both LFU and the referenced scheme unless the proposed scheme converges to LFU. In particular, when \( \alpha = 1.6, m = 500 \) and \( n = 5000 \), observe from Fig. 3(d) that for cache size 4% of the library size (\( M = 20 \)), the proposed scheme achieves a factor improvement in expected rate of \( 5 \times \) with respect to the referenced scheme and \( 8 \times \) with respect to LFU.

We remark that the improved performance and order optimality guarantees of the proposed schemes are based on the ability to 1) cache more packets of the more popular files, 2) maximize the amount of distinct packets of each file collectively cached, and 3) allow coded multicasting transmissions within the full set of requested packets.

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