Cultivating the Ideal Teamwork through Real Software Development Project Experience

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Abstract: It is proven by many studies that software project failures are driven by not just from a single reason but multiple factors, combined and somehow closely related to each other. Basically, failure in projects is when the software developed is not delivered within time, within stipulated budget and of poor quality. All these root from poor project management and certainly in agreement with findings reported in the literature. Realizing the importance of this aspect in ensuring software project success, this paper presents our efforts in preparing future software practitioners to become readily equipped especially with teamwork essence through gaining real project work experience with the industry. Emphasizing the application of Teamwork Quality (TWQ) constructs, we invited several software houses to be part of our teaching plan and assigned our students in 12 teams from SSE4301 course to the projects initiated by each company. 14 weeks duration of coursework were given to these students to carry out their projects and at week 15 they delivered a presentation of their product in front of the industrial supervisors, lecturers and the rest of the class for assessment. Our premise is ideal teamwork influences the success of a software project. We believe this small effort capable to instill and cultivate ideal teamwork among the students when dealing with real clients and different set of expectations. Apart from that, we hope the implementation of our teaching plan that incorporated the industry involvement directly would be able to transform and elevate the landscape of teaching and learning we have been practicing for all these years.

Keywords: Teamwork, learning through experience, software project, TWQ.

1. Introduction

Many studies have been researching about why software project failed, and at the same time, introducing various ways to avoid the failure from happened. Looking at the causes of failures, study by Lawrence (2008) learnt that the problems encountered by most software projects are not technical in nature but relate instead to management. A more recent study by Marques et al. (2017) found that there are more failures in management activities than failures in Requirements Engineering and Software Testing. Both findings generally imply that poor project management practice could be the de facto to the failure of most software projects to date. Fully aware of this situation and knowing that the number of software project failures kept on increasing each year despite all the efforts put forth, we are more interested to direct our efforts into cultivating and educating the students with the essence of effective teamwork. Our premise is ideal teamwork influences software project success. This is also agreed by Noorihan et al (2018) where according to them, to develop a successful product in front of the industrial supervisors, lecturers and the rest of the class for assessment. Our premise is ideal teamwork was consistently monitored.

Software development project is a very knowledge-intensive and complex process which requires consistent teamwork deliverables and intense communication from the beginning to the end of the project duration. It is always about team activity, collective efforts, and cooperative aspect that determine the execution of the processes involved in the development project. We always believe that successful outcome derives from effective teamwork. If the deliverables are not as anticipated, it could be reflected that there was problem within the teamwork (S.V. Manikanthan et al, 2020).

Teamwork has been used as a common trend for learning in higher learning institutions as well as in other educational levels. In the context of higher learning institutions such as university, establishing well-composed teams is the de factor in gaining learning experience (Lingard and Berry, 2002). In order to become skilled in their future career, students need to apply their theoretical foundation in practical projects/coursework (Victor, 1996; Ghezzi and Mandrioli, 2006). When assigned to teach Software Engineering Team Project, with the
course code of SSE4301 during last semester, we thought this was really a timely opportunity. Corresponds to teamwork as the highlight, we managed to come up with an adjusted course outline/teaching plan that incorporates the industrial involvement from the start. The remainder of this paper is organized as follows: Section 2 describes the importance of ideal teamwork in software engineering project. Section 3 explains the methodology of this study. Section 4 presents the results and discussions of our findings and finally Section 5 concludes the paper.

2. Ideal Teamwork in Software Project

Teamwork can be simply defined as cooperative and collective efforts from team members during the task completion. For software development, having effective teamwork is crucial to ensure software project success especially for medium to large scale project. The complexity of the teamwork is even more pronounced when the teams are geographically dispersed. Nevertheless, there are considerably large amount of works that have investigated software projects failures including Mandal (2015), Marques et al. (2017) and Shouki (2016), team composition in software development such as Dzvonyar et. al (2018), Hussain et al., 2017 and Noorihan et. al (2018), and team effectiveness in software project as in Dingsøyr and Dybå (2012), Islam et al., 2018 and Hoegl and Gemuenden (2001), to list a few recent papers.

Rooting from the industrial expectation for the universities to provide future software engineers with ability to work in team effectively (Marques and Ochoa, 2014), our interest in this study is on the ideal perspective of teamwork. Note that there is a different between team and teamwork whereby team represents the people per se while teamwork refers to the coordination, communication and other constructs stated in Teamwork Quality (TWQ).

The term ideal is satisfying one’s conception of what is perfect or most likely suitable. For our case, students are assigned to different projects by different clients, limited resources and the time they had was only throughout the 14 weeks lecture, equivalent to one full semester. Therefore, from our position, ideal teamwork is when the team members can coordinate and communicate well with each other as a team, provide mutual support to each other as necessary, contribute equally as a team, put forth ample efforts and also demonstrate team cohesiveness, despite the types of software process model used, lack of resources as well as the very limited time given to accomplish their project.

3. Teamwork Quality (TWQ)

Our study refers to the Teamwork Quality (TWQ) constructs proposed by Hoegl and Gemuenden (2001). There are six constructs which we believe are utmost important to reflect the team’s capability in fulfilling every aspect required to establish quality teamwork. The constructs are described in Table 1 below.

| Construct | Description |
|-----------|-------------|
| C1: Coordination | Managing dependencies between activities |
| C2: Communication | Frequency, formalization and structure of communication |
| C3: Contribution | The ability to exploit all team members’ skills and expertise in such a way that it benefits the team |
| C4: Support | Team members’ ability to provide mutual supports to other team members when needed |
| C5: Effort | How much workload team members spend on the team’s tasks |
| C6: Cohesion | The tendency for a group to stick together in order to achieve its goals and objective |

4. The Implementation

For semester 2018/2019, 57 students from Bachelor of Software Engineering programme had registered for our course, Software Engineering Team Project, SSE4301. The credit hour for this course is 3 (2+1). There are 3 learning outcomes for this course including students will be able to 1) organize appropriate software engineering team based on different types of software project, 2) develop a large and complex software project, and 3) discuss with stakeholders about the software project requirement.

Six companies from the software industry in Klang Valley were invited to be part in our course.
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planwhichwedesignedtoaccommodatethelearningbydoingconcept. Thecompaniesarenamedas clientA, B, C, D, E, and F. Each company was initially contacted through phone calls and emails, and once they gave verbal agreement, we issued an official invitation letter along with the group project outline and important dates that they need to follow.

All clients are expected to:

i. Produce an idea for a project title and its scoping (taking into consideration on the project timeframe).
ii. Communicating with students to describe the expectations/requirements for the project implementation.
iii. Give feedback on project implementation and progress.
iv. Attending the project presentation and evaluation.

Table 2 depicts the implementation and scheduling set for the industry supervisors for their group project.

Table 2. The group project outline.

| Activities                       | Tasks                                                                 | Duration |
|----------------------------------|-----------------------------------------------------------------------|----------|
| Revision and forming a project team | • Revision on the software project management topics especially on planning & scheduling, staffing, and assigning tasks, risk management.   | Week 1 – 2 |
|                                  | • Find potential PM tool/software that can be used throughout the project development |          |
|                                  | • Check out the processes involved to carry out such activities in 12-13 weeks’ time |          |
|                                  | • Study thoroughly the potential methodology; TIPS: time is a constraint. |          |
|                                  | • Draft out what kind of information is needed for the project development and from whom, when it is needed and how will it be transferred. |          |
|                                  | Each group must consist of at least 5 people and with clearly define each role. (To analyze organization and software project management body of knowledge, building the software development team) |          |
| **Student:**                     | Produce a draft of project plan                                      |          |
| **Company:**                     | Potential title for a group project                                  |          |
| Plans and Planning               | • Communicate with the stakeholders (company) for their requirements. | Week 3 – 4 |
|                                  | • Confirm the project title.                                         |          |
|                                  | • Decide on the development methodology.                             |          |
|                                  | • Requirement gathering and study on existing domain etc. (develop plans and planning, capturing therequirements) |          |
| **Student:**                     | Revise the project plan.                                             |          |
| **Company:**                     | Information on the project and expectations (including general requirements). |          |
|                                 | Should consider the time frame for the project scope given to the students. |          |
| The development and management activities | Proceed with the project development (Implement modelling process and organization) | Week 4 – 8 |
|                                  | Project controlling and measure the team performance                  | Week 9 – 12 |
| **Student:**                     | Perform the project based on the project plan.                       |          |
| **Company:**                     | Give feedback on the project progress and implementation.             |          |
| The preparation for project completion | Complete the project and prepare a software project presentation | Week 13 – 14 |
| **Student:**                     | Perform the project based on the project plan.                       |          |
| **Company:**                     | Notify their availability for the project presentation.              |          |
|                                  | Project Presentation Day                                            | Week 14 – 15 |

The project titles and requirements came from the clients. Table 3 depicts the titles assigned by each company.

Table 3. Title of projects
A. Deliverables

Every group is required to prepare the compulsory documentation following the IEEE template/format for each completed phase including software development plan (SDP), software requirements specification (SRS), software design document (SDD), system testing report (STR) and user manual. Each deliverable was given a specific deadline and verified by the clients before submission. In the final lecture week, every project team presented their project outcome in front of their respective clients, lecturers, and fellow students.

B. Assessment

SSE4301 was designed to accommodate the following assessments: Test 1 (15%), Practical Exercises in Lab (10%), Group Project (35%) and Final examination (40%).

For the group project, it comprises of three deliverables and a presentation. The deliverables accumulate 25% from the total of 35% leaving the remaining 10% for group presentation. Deliverable 1 is the software project planning, deliverable 2 is the software requirement specification and deliverable 3 consists of software design document, software testing record and a brief demo of the software implementation. Among the assessment criteria were: 1) Followed IEEE template, 2) Completeness (contents that must have) and 3) Clarity of modelling diagrams, and correct use of notation. As for the presentation, it will be assessed by each of the groups’ clients based on their overall execution as a team together with the end-product.

5. Results and discussions

We describe the results of our study through mapping the six constructs of TWQ with the timeline, software process model used, and resources allocated to the project teams.

A. Coordination

With a total of 57 students, we divided them into 7 groups whereby the minimum size of every group was 5 members and at most 10 members. This batch had been together for the past three years, therefore, groups were formed by the students themselves based on certain criteria such as their previous working experience, their familiarity towards each other’s personality and the skills that each other possessed. Each group had also elected a team leader who will lead and coordinate the members throughout the development process. An industrial supervisor or project manager was appointed among the clients from each company to monitor their respective team.

At the same time, we also encouraged the students to use the OSF (Open Science Framework) an open source platform for centralized workflows by enabling capture of different aspects and deliverables of the research/project lifecycle, including developing a project idea, designing a study, storing and analyzing collected data, and writing and publishing reports or any other related documents. One of the important aspects of using OSF for software projects was that both students and the clients could visualize the team development processes throughout the project, thus allowing them to coordinate their project teams more efficiently.

Most of the teams were practicing the agile software development methodology since the time for project completion was very limited. Unlike waterfall model, agile allows the

| Client | Title of Projects |
|--------|-------------------|
| A      | JOM SHOP online shopping platform |
| B      | Medicine Supply Tracking System |
| C      | VIVA Exam Scheduling System and Track4U Counter System |
| D      | Inventory Management System |
| E      | Project Management System |
| F      | JOM! Cooperative Trip Planner |
development and testing to be done concurrently for faster deliverables. Coordination within team members were done according to Disciplined Agile Delivery (DAD) processes including coordination meetings, JIT modelling, informal reviews and regular conversations (F2F, emails, and instant messages).

Coordination has been closely associated to managing dependencies between processes in software development project. In this case, project teams managed to demonstrate their ability to coordinate deliverables between phases in their project. They were fully aware that the outcome of one phase would be the input of subsequent phases. We were able to ensure this by the complete deliverable’s submission at the end of each phase.

About the resources required by project team to carry out their works, students had no problems getting access to hardware or software for the development but some issues concerning difficulty to reach the right person, in this case the experts from industry had been reported. However, this was considered part of the learning process and when explained, they understood and figured out other ways to help them solve their problems. Again, in this particular aspect, coordination is important to enable easy access to the experts for future reference and exchanging of information.

B. Communication

These students had taken Software Project Management course before, which explained their solid understanding about the essential of planned and systematic communication for a project team. Since they were assigned to real clients, they had to have schedules and review meetings well set. Once they were assigned with the projects, they began communicating with their respective clients for requirements gathering process. The companies were also very committed to attend the students and treated them well as real project developers. Communication was done both formally and informally. Besides written reports, project teams also utilized other means for facilitating communication with their clients and teammates including the use of instant messages, email as well as direct phone calls. Every communication activity was recorded accordingly by each project team for easy reference.

During the course, students were explained about how to manage and communicate with project team members with different personalities. For example, some students were task-oriented, while others were more people-oriented. On the other hand, some students were introverted while others were extrovert. For software development, creativity in solving problems requires both orientations. In this case, team leaders played crucial roles in ensuring that members with different types of personality able to adapt to each other’s differences and still managed to communicate in harmony.

Throughout the duration of development, we often asked for feedback from the clients regarding their team’s progress. And they would tell us that their team worked progressively and also communicated very well, and to some extent exhibited courage by convincing the clients with brilliant and innovative ideas. Such feedbacks signified the high potential the projects have to be successful. It has been proven in the literature that nothing comes out good of a project without effective communication amongst team members.

C. Contribution

Exploring and embracing the differences are very important in ensuring successful team outcome. It is typical to have members in project team who possess different skills and abilities from one another. One might be very good in programming; one might be just moderately good in programming but exceptionally good at designing. These differences had been adjusted and managed adequately by the students. Those who might not have the skills for certain tasks were not neglected but were given other tasks that were more suitable with their abilities. At the end, everybody took part and played their roles as much as they could and contributed equally as a team to produce a collective outcomes successfully.

D. Support

For interdependent tasks such as software development, cooperation or mutual support amongst team members is critical. According to Cooke and Szumal (1994), both quality and acceptance of ideas generated by members of the team increase when members cooperate. Every team member is responsible to understand each other’s role and willing to aid as necessary. Mutual
support, therefore, is an important component of teamwork and required to be able to reach team goals. The better team members support each other, the more efficient these goals can be reached. Along the process, we have observed such a good bonding between members of the project teams especially when they were doing their works in the lab and they showed full support to each other in many occasions in regard to this course activity.

E. Effort

Since the course is 3(2+1) credit hours, three hours per week were allocated for the lab session. Intentionally, this session was allocated for the project teams to carry out their project works including team discussion, development, and document preparation and even took this time to attend review meetings at the client’s office. Some teams also displayed their extra commitments by extending their time spent on the project outside the course lecture and lab hours and submitted their deliverables on time.

F. Cohesion

A characteristic commonly seen in high-performance teams is cohesiveness. Team cohesion is commonly defined as “a dynamic process that is reflected in the tendency for a group to stick together and remain united in the pursuit of its goals and objectives” (Mudrack, 1989). In other words, team members must have a sense of belonging as a team which then will motivate them to work together to achieve their goals. According to Mullen and Copper (1994), there are three facets of team cohesion: including: (1) obligation to the team, (2) interpersonal magnetism of team members, and (3) team spirit and pride. The students displayed their team cohesiveness through several occasions. One of them was during the presentation of their software project where by everyone of the team members had a role although not everyone presented. Even during the Q&A session after the presentation, everyone seemed to be supporting each other’s answers and participated equally.

6. Conclusion

Many degree programs provide students with a solid grounding in the theoretical basis of computing. but it is difficult in a university environment to provide training in the types of software engineering techniques and practices that are used in industrial development projects (Chatley, 2016). This paper describes about the approach we practiced cultivating the ideal teamwork through participation from the industry. High commitment and superb supervision from the industrial supervisors had been demonstrated from the beginning towards the end. We could see how each project’s characteristics and its differences had shaped each team to become more accountable of their teamwork. Real challenges were faced and confronted without most diligence by each team and most importantly, at the end of the day, their teamwork effort pays off.

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