ABSTRACT

The aim of study is to examine the use of TikTok which is useful for improving students' vocabulary mastery. The research method used in this research is descriptive qualitative analysis method. This observation was carried out for 3 days starting on Sunday, April 10-13, 2022. The subjects of this study were selected into two groups, namely students who use TikTok and those who do not use TikTok, totaling 8 students as representatives of EFL students at UMN AL Washliyah Medan. Data collection techniques used were observation, interviews and tests, while data analysis used scoring techniques, then to find out the vocabulary mastery achieved by students, from all research data found 8 research subjects with 2 students actively watching review-based content with a vulnerable time where they often use their spare time to use this TikTok application. Students who were classified as active openly stated that the TikTok application really helped improve their vocabulary, to cover their difficulties in learning vocabulary. Meanwhile, students who do not use TikTok are divided into 1 student who relies on himself as a role in helping to learn vocabulary, 2 people rely on the people closest to them while 1 other student relies on a dictionary application in learning his vocabulary. This triggers them to not elaborate on the use of many applications, one of which is TikTok in covering their vocabulary learning difficulties. Some of the motivation they get in learning vocabulary is from the people closest to them such as parents, friends, teachers and even their smartphones help them improve their vocabulary, the only difference is parental control over them in using this application where active users get support use the application while those who are not users of the TikTok application do not. The results of this study show that students' vocabulary mastery is very influential on how active they are on social media, especially TikTok, it can be seen from the test scores of active users who do not use it and also parental control and their closest people are needed in the use of social media, especially TikTok. Some of the other reasons people find it difficult to understand English is because they do not understand its meaning and rarely use it in their daily communication. Therefore, by increasing their vocabulary, it is easier for them to understand what they read, listen, write, and speak.

PRELIMINARY

English is one of the languages that is widely studied by every student because it can improve the quality and quantity of students. This is intended so that students are able to compete in the world of education and make extensive use of it in every aspect of life such as science, education, business, and entertainment. Realizing the importance of English in the future, learning English should be started as early as possible and implemented in schools as an effort to increase individual competence in language learning. In knowledge, factor the students do not know the aspects of knowledge in speaking such as grammar, pronunciation and vocabulary. Besides that, in the skill factor the students are lack of confidence which might inhibit fluency (Aini, 2021).

The existence of an understanding of English is used as an option in communicating, this encourages students to get used to communicating with other people, especially in the learning process so that the communication made can be clear and easy to understand and the students can get used to using it. In addition, students are encouraged to master the four main points of language skills commonly known as listening, speaking, reading, and writing. These four aspects will not be achieved without the student's adequate vocabulary mastery.
A person's vocabulary, the more it can be improved, the better the communication and language skills will be. One of the important elements that must be mastered by students in fulfilling the four aspects of language is mastery of the vocabulary itself. The English vocabulary is huge and varied too. Therefore, it is very important for students to master vocabulary so that they can speak using the target language they are learning because the more vocabulary in English they master, the easier it will be to learn and understand the target language. However, students who are just starting to learn English definitely really need knowledge of good and correct vocabulary then students will be able to understand the meaning of English both in terms of communication and knowledge.

Along with technological advances, there are many media that people can use as a tool to increase vocabulary, one of which is social media. (Ichara Sinta, 2022) through a page published by DataReportal in February 2022, it shows that active social media users in Indonesia have reached 191.4 million, this figure increased by 21 million or 12.6% from the previous year. Today's social media is not only used as a means of entertainment but is also widely used as a medium for learning English which is quite effective, besides being effective it is also easy to download and access. Since the Covid-19 Pandemic, one of the most widely used social media by students today for activities as well as being creative is TikTok application.

TikTok is one of the most used social media especially by users who are still in school, this can be proven from the number of people aged 13 years and over who are reached by TikTok using it more, and according to the analysis results of Sensor Tower (2021) Throughout 2021 to 2022 when today TikTok has reached the top and third highest level of popularity after Facebook and Instagram. In addition, the TikTok application also experienced significant growth in 2022 on the App Store and Google Play with more than 500 million users globally and more than 92.07 million users in Indonesia having downloaded the TikTok social content application from ByteDance (2022).

The use of TikTok itself is done in an easy and fun way depending on our own creativity, as in general, making TikTok videos offers ways such as taking videos, applying digital filters, do business and sharing them on various other social media. Users can edit as well as upload videos to the main TikTok page. Videos that has been shared will be shown on the pages of other users who follow and not follow. In addition, each user can interact with other users by providing feedback in the form of comments and pressing the love button to like each shared video. The videos that appear are usually in the form of content ranging from entertainment content to knowledge content. The use of the TikTok application in the learning process can be an alternative method, especially in mastering English vocabulary. Due to the large variety of vocabularies in English, a powerful way is needed so that students can master it effectively and precisely to improve their skills. In terms of skills there are still many difficulties in speaking English by students, especially students in the English department, this is proven that not all EFL students can speak English fluently because it is caused by several factors such as lack of motivation and interest of students to speak English, lack of enthusiasm and confident in the English sentences that are uttered for fear of making the wrong sentence structure (Grammar), and also the lack of getting used to communicating with the target language in daily communication and only using it during English courses. So, because of several factors, the researcher will analyze whether students who actively use the TikTok application have better vocabulary mastery than those who do not use the TikTok application.

Therefore, the researcher are interested to find how good the vocabulary of students who are using and not using TikTok and what their motivation of learning the vocabulary because usually people only get vocabulary through media such as journals, novels, books, etc., whereas here people can use another alternative, such as using social media especially TikTok. Based on explanation above the research is done to find out the level of vocabulary mastery of EFL students who are using and not using TikTok application.

According to (Nurgiyantoro, 2001) vocabulary mastery is divided into two, namely expressive and receptive vocabulary mastery. Expressive vocabulary mastery is used for speaking and writing purposes, while receptive vocabulary mastery is used for reading and listening purposes.

In any learning process, testing becomes the main process towards results. In every learning process, the test becomes the main process towards the results as an ability test about the extent of our mastery for example the mastery of vocabulary and it can be doing by watching English films, listening to music, or watching various video content from Youtube or TikTok and you can also do the English Vocabulary exercises to know how well the vocabulary mastery and all of those ways average using social media as a tool where social media is that social media improves the quality of life where users can feel comfortable and feel helped by using social media. According to (Nasrullah, 2015) social media is...
a medium on the internet that allows users to represent themselves and interact, work together, share, communicate with other users to form virtual social bonds.

Actually one of the ways that are often used by students today to increase their vocabulary mastery is by using TikTok, the application that makes users entertained, getting more new information and broadening horizons through the many features on TikTok such as users can make short videos of 15 seconds to 3 minutes in length supported by music that is very popular among many people including adults and children, especially students. This application is can also show videos with various creativity from each user. And users of this application can also imitate videos from other users, such as making videos with various music and movements that are also made by everyone and user can do business in this application to sale and buy something.

The research method that researcher use in researching is an analysis qualitative research. According to (Sugiyono, 2013) qualitative research is research that is used to examine the condition of natural objects where the opponent is an experimenter and the researcher as the main instrument. Here the researcher uses a qualitative research method by collecting the data and scoring the results of the answers of the test. This was done in order to know how good the vocabulary mastery of students who are using and not using TikTok application. The subjects of this study were 8 students who are members that already conduct on what sapp group. However, the researcher only looked for 4 students who used and 4 students who did not use the TikTok application to compare their vocabulary mastery. The selection of this subject was done by selecting a sample from all members of the WhatsApp Group, so that the results of the study were more representative and from both groups were expected to be able to answer research problems so that the results of the study were more optimal.

In order to find out how good the students' vocabulary mastery is, the writer uses the criteria proposed by the Education and Culture Office (Nasional, 2011) Then to determine the student's vocabulary mastery the following criteria are used: Very good to very good (90-100), Good to moderate (70-89), Enough to not good (30-69), and Very poor (1-29), (Diknas, 2010:10).

**DISCUSSION**

| TABLE. EVALUATION SCALE |
|-------------------------|
| Qualitative Form        | Score Ability |
| Excellent to very good  | 90-100        |
| Good to average         | 75-85         |
| Fair to poor            | 50-70         |
| Very poor               | 0-45          |

The test is questions relate to parts of vocabulary with themes (advanced vocabulary, guessing adjective vocabulary, fill the sentence with vocabulary, synonyms and antonyms). After that, collecting data through interview sheets and tests by the Education and Culture Office (Nasional, 2011).

| TABLE. THE STUDENTS' CORRECT ANSWER TEST |
|------------------------------------------|
| No. | Students’ Initial Name | Total of Correct Answer |
|-----|------------------------|-------------------------|
| 1.  | SAA                    | 26                      |
| 2.  | NPH                    | 11                      |
| 3.  | ML                     | 12                      |
| 4.  | WSH                    | 27                      |
| 5.  | CAT                    | 18                      |
| 6.  | DP                     | 28                      |
| 7.  | SMH                    | 13                      |
| 8.  | MA                     | 23                      |

Based on the total of the students’ correct answers vocabulary test. Then following percentage formula was used to calculate the students’ average of the total correct answers vocabulary test.
Average=\left(\frac{\text{Total of Correct Answer}}{\text{Total of Students}}\right) \times 100\% \\
\text{Average}= \frac{155}{8} \times 100\% \\
\text{Average} = 19.37

| No. | Students’ Initial Names | Correct | Score | Status of Ability          |
|-----|------------------------|---------|-------|---------------------------|
| 1.  | DP                     | 28      | 93    | Excellent to very good    |
| 2.  | WSH                    | 27      | 90    | Excellent to very good    |
| 3.  | SAA                    | 26      | 86    | Good to average           |
| 4.  | MA                     | 23      | 76    | Good to average           |
| 5.  | CAT                    | 18      | 60    | Fair to poor              |
| 6.  | SMH                    | 13      | 43    | Very poor                 |
| 7.  | ML                     | 12      | 40    | Very poor                 |
| 8.  | NPH                    | 11      | 36    | Very poor                 |

Based on the table above, the following are the findings of the research:

1. There were 2 students who got scores ranged from 90-100, and their ability were classified Excellent to very good.
2. There were 2 students who got scores ranged from 75-85, and their ability was classified good to average.
3. There were 1 student who got scores ranged from 50-70, and their ability was classified fair to poor.
4. There were 3 students who got scores ranged from 0-45, and their ability was very poor.

Based on the data in the table above, the data was calculated by using observations which also prove that TikTok users and those who do not use TikTok have different scores where the average TikTok user who were categorized as able were 86.25% and those who do not use TikTok who were categorized as unable were 44.75% and they also had different ways of implementing the world of learning where those who do not use TikTok rely more on knowledge on campus than other updated methods today which can be called online learning outside of campus hours. They only actively rely on their smartphones just to chat and have fun. The results of interviews, the difference found from students who use the TikTok application is their way of thinking which of course has been influenced by several positive factors. The results of test found from two groups where the results of the vocabulary test stated that from 8 students there were 4 students in the good to moderate category and 4 students in the fair to poor category. The writer knows the ability of students who use the TikTok application better than students who do not use the TikTok application by the way they answer their tests where they are proven to lack mastery of their vocabulary so it is difficult to answer and get the best score.

**CONCLUSION**

Based on the analysis and result of the research, the researcher concludes that, The researchers found some difficulties and limitations in the vocabulary they knew. This happens because of a lack of motivation from several factors such as encouragement from parents. The researchers found various things that helped them improve their vocabulary, such as using several applications other than TikTok such as google translate, U-dictionary, through music or movies or youtube and instagram and various other applications. Their activeness on TikTok application is useful in their lives both in education, work, and communicating with many people. The test results for 8 students prove that 4 students have good average abilities with score average 86.25 and 4 students and those who do not use TikTok with score average 44.75. This is evidenced from the vocabulary test which can prove that students who are using TikTok have a good vocabulary mastery.
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