Deservingness: migration and health in social context

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Abstract

This article brings the social science concept of ‘deservingness’ to bear on clinical cases of transnational migrant patients. Based on the authors’ medical social science research, health delivery practice and clinical work from multiple locations in Africa, Europe and the Americas, the article describes three clinical cases in which assumptions of deservingness have significant implications for the morbidity and mortality of migrant patients. The concept of deservingness allows us to maintain a critical awareness of the often unspoken presumptions of which categories of patients are more or less deserving of access to and quality of care, regardless of their formal legal eligibility. Many transnational migrants with ambiguous legal status who rely on public healthcare experience exclusion from care or poor treatment based on notions of deservingness held by health clinic staff, clinicians and health system planners. The article proposes several implications for clinicians, health professional education, policymaking and advocacy. A critical lens on deservingness can help global health professionals, systems and policymakers confront and change entrenched patterns of unequal access to and differential quality of care for migrant patients. In this way, health professionals can work more effectively for global health equity.

Introduction

Whose health matters? Who deserves care? The social determination of health systematically structures which people are made more or less vulnerable to sickness and disease (see structural vulnerability article in this collection), especially evident during the COVID-19 pandemic. Access to healthcare is unequally distributed across and within population groups, depending on the formal structuring of entitlements in health systems and on legal status and ‘position within the social hierarchy’ (p 1). Importantly, the concept of deservingness shows how implicit moral assessments influence routine, yet high-stakes decisions regarding what kind of care is provided to which patients. Questions of deservingness affect the care of racialised patients, those experiencing addiction, women, as well as transgender and non-binary people. In this article, we focus on the ways in which decisions around who is deserving of care, and who is not, play a central role in unauthorised or undocumented migrants’ health and healthcare. This article considers clinical cases in order to challenge the ways in which migrants are sometimes sidelined from these decisions and may be portrayed or perceived as undeserving of otherwise established standards of care. Bringing together the social science concept of deservingness and the clinical cases related to migrant patients, we argue that health professionals must critically assess the moral negotiations of deservingness that are inherent parts of their routine clinical and health systems practice in order to engage more effectively and equitably with migrant patients. (Here, we use the term ‘migrant’ as an umbrella term to indicate those actively migrating, those considered immigrants, refugees, as well as asylum seekers.) To improve health outcomes and advance health equity, a critical approach to

Summary box

► Every day, health professionals make complex moral evaluations grounded in implicit assumptions about who deserves access to high-quality care, especially in contexts in which health and immigration policies are in tension.

► Assessments of certain patients as less deserving than others can exacerbate unequal access to and experiences of healthcare, with serious implications for health, disease and sickness.

► Clinicians, health systems and health policymakers must develop a critical lens on deservingness—in all instances, and especially in relation to migrant patients—in order to improve healthcare, health outcomes and global health equity.
assumptions of deservingness is necessary in the field of migrant health.

Every clinical encounter with migrant patients is shaped by medical considerations and formal healthcare entitlements, and by informal, often unstated, assessments about whose health deserves attention, investment or care. Despite calls for the establishment of ‘firewalls’ between immigration enforcement and service provision, health outcomes and immigration policies often conflict. At times, healthcare professionals must manoeuvre between contradictory concerns and loyalties. These microdecisions can play an important role in migrant health outcomes. The interplay between clinical decisions, political and economic structures and societal systems is extremely important for the health and healthcare of migrants.

MIGRATION AND HEALTH IN SOCIAL CONTEXT

Many people choose to move for work, studies and relationships (e.g., Case 1), and many others are displaced by economic hardship, political conflict, war, natural disasters and environmental change (e.g., Case 2 and 3). Migration has been an important aspect of human experience throughout history, with approximately 3% of the world’s population now living outside their country of birth. While migration brings advantages to many, this movement causes hardship for many other migrants due to changing places of residence and social networks, precarious legal status and limited access to health and social services. Moreover, substantial evidence shows that racism has an impact on many migrant patients and fuels differential outcomes in care. Despite increasing recognition that medical training should prepare clinicians to care for a diverse range of patients, clinicians often experience challenges in caring for migrant patients, who may not fit pre-existing expectations regarding who constitutes a deserving patient.

First, we argue that often unstated assessments of deservingness influence decisions about what kind of treatment migrant patients should receive—or whether they should receive treatment at all. Such assessments of deservingness are at work in clinical encounters and in health and immigration policymaking. Assessments of deservingness are at play in the differential treatment in Case 1, where racialisation, class and nationality fundamentally position foreign migrants working amidst the Ebola outbreak as more deserving of medical treatment than local patients they were treating. This case shows how assessments of deservingness—including valuations of human lives—were instituted through differential clinical protocols with life and death consequences. Similar assessments of deservingness lead to negative health outcomes in Cases 2 and 3. These decisions made by clinicians and non-clinical staff have a significant impact on individual patient health outcomes as well as population-level health as seen in each of the cases presented. These cases are composites of multiple real, similar clinical cases, anonymised to protect confidentiality.

Second, interactions between patients and healthcare systems are often influenced by implicit assumptions that different social and demographic groups deserve distinct levels, kinds and qualities of care, as illustrated in Case 2. Despite undocumented migrants’ right to be assessed by specialists, the team responsible for prioritising admission to the limited public specialist healthcare services...
decided against Mr S being offered psychiatric care. In the assessment of Mr S’ deservingness of treatment, his status as a rejected asylum seeker, rather than his mental health condition, dominated their decision. On a different level, Case 3 demonstrates discrimination that prevented Mr G from receiving standard of care for fixing his molar, where front desk staff and clinicians made assumptions about his health insurance status as well as which treatment would be appropriate for his tooth pain. These assumptions stem from power differentials and sociocultural and economic differences between migrants and clinicians and often yield harmful—and avoidable—consequences.

Third, every clinical interaction involves subtle and often unspoken moral and ethical decisions that influence who does and does not access care. Many factors, from nationality, religion, education, class, ethnicity, gender, accent and sexuality to migration and legal status, can affect assessments of deservingness. In some contexts, unauthorized migrants may be perceived as less deserving than refugees. In addition, interpretations of migrant patients’ moral character and behaviour can affect their healthcare and health outcomes. These moral assumptions influencing access to and quality of care compound implicit bias and stereotyping about compliance and adherence, such as in the case of Mr G.

Fourth, assessments of certain populations as undeserving can exacerbate systemic inequities. Structural, institutional and interpersonal racism plays a role in the distribution and quality of healthcare, as highlighted during the COVID-19 pandemic. These inequalities are perpetuated in part by legal definitions and institutional practices that categorise migrants into groups with different legal rights and entitlements. Yet, each health professional—from front desk staff to infectious disease specialist developing triage protocols in times of pandemic—routinely exercises discretion in relation to the access and quality of care patients receive. Migrants who have experiences of being treated as undeserving of care may be less willing to engage with the healthcare system, with potentially serious consequences. For all these reasons, considering and confronting these multiple levels through which migrants face evaluations of deservingness is
imperative for individual and collective global health and healthcare.

DESERVINGNESS: IMPLICATIONS FOR GLOBAL HEALTH
CLINICIANS, SYSTEMS AND POLICIES

Global health clinicians and systems must recognise that implicit assumptions about patient deservingness influence healthcare access and quality, as well as health outcomes. Such assumptions, and the decisions they inform, can be a matter of sickness or health—even life or death. Such assumptions can be contradictory to core clinical values and professional ethics. In addition, the organisation of healthcare and dominant attitudes towards migrants in a given society limit or foster the latitude health professionals have in addressing the health of migrants. With all of this in mind, clinicians, health system planners and policymakers must reflect critically on and confront their own assessments of deservingness. We suggest four steps.

► First, clinicians must examine their assumptions of deservingness. We suggest clinicians ask ourselves: Would some service providers (including me) assume that this patient deserves less than the scope and quality of care I would expect for myself or my family members? Are stereotypes or negative judgements about a patient’s appearance, ethnicity, gender, sexuality, migration status, language, accent, etiquette, addiction status, personality or behaviours adversely affecting their care?19

► Second, health professional education must include training in social medicine frameworks such as structural competency and cultural humility in order to produce new generations of clinicians with tools to critically engage assessments of deservingness and their important health implications. Structural competency is a recent framework aimed at training clinicians to perceive and respond to the political, social and economic structures influencing health and healthcare.26,27 and specific training modules have been developed for health education.26 Cultural humility pushes clinicians and health systems to avoid ethnocentrism and stereotyping forms of racism by asking patients about themselves, their beliefs, values and priorities.29 Together, these frameworks provide a strong background for health professionals to provide effective, respectful care for migrants.

► Third, health professionals and health systems must prioritise the clinical vocation, supporting initiatives to secure the rights of patients and make the health system equitable for migrants. According to the World Medical Association, ‘Whenever legislation, government action or any other administration or institution denies patients these rights, physicians should pursue appropriate means to assure or to restore them.’30 For instance, health professionals and policymakers could advocate for programmes to provide health coverage for all patients, including migrants. Health professionals and policymakers could also push hospitals and health systems to avoid collaborating with migration policing, as in the recent successful case in the UK.31 Without these policy-level changes, clinicians may experience significant limits on their ability to provide effective healthcare for migrants.

► Fourth, health professionals, health policymakers and health systems can lend support to migrant communities organising against portrayals of undeservingness and unequal policies. During the COVID-19 pandemic, for example, groups of migrant workers have appealed for protection while performing ‘essential’ labour such as planting and harvesting food.32 These groups have criticized the irony of being called ‘essential workers’ without being provided the means to protect themselves against the pandemic. Clinicians and health systems can support these migrant efforts to be portrayed fairly in ways that could help protect their health and well-being. These portrayals, in turn, are likely to influence policies and health system changes that will enable clinicians to provide effective and equitable care.

A critical lens on deservingness can help global health professionals, systems and policymakers confront and change entrenched patterns of unequal access to and differential quality of care for migrant patients. Health professionals can lend their support to migrant communities by working towards more effective, equitable and fair health systems for all.

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