Since January 2020 Elsevier has created a COVID-19 resource centre with free information in English and Mandarin on the novel coronavirus COVID-19. The COVID-19 resource centre is hosted on Elsevier Connect, the company’s public news and information website.

Elsevier hereby grants permission to make all its COVID-19-related research that is available on the COVID-19 resource centre - including this research content - immediately available in PubMed Central and other publicly funded repositories, such as the WHO COVID database with rights for unrestricted research re-use and analyses in any form or by any means with acknowledgement of the original source. These permissions are granted for free by Elsevier for as long as the COVID-19 resource centre remains active.
COVID Vaccine Information Sources Utilized by Female Healthcare Workers

Rachel Paul, MPH; Nandini Raghuraman, MD, MSCI; Ebony B. Carter, MD, MPH; Anthony O. Odibo, MD, MSCE; Jeannie C. Kelly, MD, MS; Megan E. Foeller, MD; Marta J. Perez, MD

BACKGROUND: Clinical trials of the messenger RNA COVID-19 vaccines excluded individuals with active reproductive needs (attempting to conceive, currently pregnant, and/or lactating). Women comprise three-quarters of full-time healthcare workers in the United States—an occupational field among the first to receive the vaccine. Professional medical and government organizations have encouraged shared decision-making and access to vaccination among those with active reproductive needs.

OBJECTIVE: This study aimed to characterize the information sources used by pregnancy-capable healthcare workers for information about the COVID-19 vaccines and to compare the self-reported “most important” source by the respondents’ active reproductive needs, if any.

STUDY DESIGN: This was a web-based national survey of female, US-based healthcare workers in January 2021. Recruitment was done using social media and subsequent sharing via word of mouth. We classified the respondents into 6 groups on the basis of self-reported reproductive needs as follows: (1) preventing pregnancy, (2) attempting pregnancy, (3) currently pregnant, (4) lactating, (5) attempting pregnancy and lactating, and (6) currently pregnant and lactating. We provided respondents with a list of information sources (friends, family, obstetrician-gynecologists, pediatrician, news, social media, government organizations, their employer, and “other”) and asked respondents which source(s) they used when looking for information about the vaccine and their most important source. We used descriptive statistics to characterize the information sources and compared the endorsement of government organizations and obstetrician-gynecologists, which were the most important information source between reproductive groups, using the chi-square test. The effect size was calculated using Cramér V.

RESULTS: Our survey had 11,405 unique respondents: 5846 (51.3%) were preventing pregnancy, 955 (8.4%) were attempting pregnancy, 2196 (19.3%) were currently pregnant, 2250 (19.7%) were lactating, 67 (0.6%) were attempting pregnancy and lactating, and 91 (0.8%) were currently pregnant and lactating. The most endorsed information sources were government organizations (88.7%), employers (48.5%), obstetrician-gynecologists (44.9%), and social media (39.6%). Considering the most important information source, the distribution of respondents endorsing government organizations was different between reproductive groups (P<.001); it was most common among respondents preventing pregnancy (62.6%) and least common among those currently pregnant (31.5%). We observed an inverse pattern among the respondents endorsing an obstetrician-gynecologist as the most important source; the source was most common among currently pregnant respondents (51.4%) and least common among those preventing pregnancy (5.8%), P<.001. The differences in the endorsement of social media as an information source between groups were significant but had a small effect size.

CONCLUSION: Healthcare workers use government and professional medical organizations for information. Respondents attempting pregnancy and those pregnant and/or lactating are more likely to use social media and an obstetrician-gynecologist as information sources for vaccine decision-making. These data can inform public health messaging and counseling for clinicians.

Key words: coronavirus, COVID-19, immunization, immunization in pregnancy, information sources, SARS-CoV-2, social media, vaccine campaign, vaccine information

Introduction

The COVID-19 pandemic placed unprecedented strain on the physical and mental health of healthcare workers, who faced the physical dangers of the virus and the stress of personal protective equipment shortages and exposure to a novel virus.1,2 The pandemic has also increased the burden of unpaid care work for women,3 who comprise three-quarters of full-time healthcare workers in the United States.4 Furthermore, pregnant individuals faced the additional risk of higher rates of severe disease and death owing to COVID-19.5-7 In December 2020, the US Food and Drug Administration (FDA) issued the first emergency use authorization (EUA) for a COVID-19 vaccine with robust effectiveness and safety in clinical trials.8 However, the trials excluded individuals attempting to conceive and those who were pregnant or lactating, so these individuals did not have the safety and effectiveness data applicable to their physiological and reproductive state.9 Studies have demonstrated increased vaccine hesitancy during the COVID-19 pandemic among female sex individuals,10 including those who were pregnant,11 and among healthcare workers12-15, who were among the first to have access to vaccination.16

We conducted a cross-sectional, web-based survey of US-based, pregnancy-capable healthcare workers in January 2021. Previously, we reported that individuals with active reproductive needs (attempting to conceive, pregnant, and/or lactating) were less likely to strongly desire the COVID-19 vaccine and less likely to perceive the vaccine as very safe than respondents preventing pregnancy.17 As individuals with active reproductive needs did not see their physiology represented in vaccine trial data, we characterized the information sources that our respondents used to find information about the vaccine.
Materials and Methods

Respondents
We administered a cross-sectional, web-based survey. Individuals were eligible to complete the survey if they were 18 to 50 years of age, pregnancy-capable, were healthcare workers in the United States, and had interacted with patients since March 2020. We defined a healthcare worker as an employee in the healthcare field that had any type of patient contact. Pregnancy-capable was defined as an individual of biological female sex who had not undergone sterilization procedure or hysterectomy.

Recruitment and enrollment
We recruited respondents using social media channels (Instagram, Twitter, and Facebook) to obtain a sample that was diverse in age, practice setting, healthcare roles, and geography. Social media is used by >80% of adults aged 18 to 49 years and by 78% of women in the United States.18 Our department social media accounts made the original recruitment posts with a link to the survey; the respondents were encouraged to share the link with their colleagues and repost the original recruitment post (ie, snowball sampling). Individuals reviewed a consent information sheet before beginning the survey. Our institutional review board deemed this study as exempt before any recruitment activities owing to the anonymous nature of the survey.

Procedures
After completing the screening questions, the respondents answered questions about their demographic and reproductive characteristics, their role in healthcare, and their attitudes about the COVID-19 vaccine. We asked respondents, “When looking for information about the vaccine, what information source(s) did you use?” and provided them with a list of options, prompting them to check all that apply: friends, family, obstetrician/gynecologist (OB-GYN), pediatrician, news media, government organizations (Centers for Disease Control and Prevention [CDC], FDA), my employer, and “other.” If the respondents selected other, they were required to describe the information source. The respondents could also select “I didn’t look for information.” Following that question, we asked the respondents to identify the information source that was most important to them when looking for information about the vaccine; they were provided with the same list and asked to choose 1 option.

At the end of the survey, they were asked to enter a unique, anonymous ID so that duplicate responses could be removed before analysis.

Data analysis
Data collection and management were conducted using Research Electronic Data Capture (REDCap).19,20 We used descriptive statistics to characterize the information sources endorsed by the respondents. We categorized them into 6 groups on the basis of self-reported active reproductive needs as follows: (1) preventing pregnancy, (2) attempting pregnancy, (3) currently pregnant, (4) lactating, (5) attempting pregnancy and lactating, and (6) currently pregnant and lactating. Given that our recruitment strategy was social media-based, we examined the endorsement of social media as a source across groups. Two authors reviewed the description of “other” information sources and recoded it into an existing category where appropriate (eg, they included maternal-fetal medicine doctors with OB-GYN) and defined 5 additional information sources on the basis of the free text responses. We compared the endorsement of government organizations and OB-GYN as the most important information source between reproductive groups using the chi-square test and calculated the effect size using Cramér V. With 5° of freedom in our comparisons, we considered an effect size >0.22 as large. Data analysis was conducted using SPSS version 27 (IBM Corp, Armonk, NY).

Results
The survey was active from January 8, 2021 to January 31, 2021; the full enrollment flow and characteristics of the respondents have been previously described.17 Briefly, the respondents had a median age of 37 years; 89.1% were White and 6.9% were Hispanic. The respondents were from across the United States; the 3 most common regions were Midwest (31.4%), Southeast (21.8%), and Northeast (18.3%). A total of 11,405 unique respondents as follows were included in our analysis: 5846 (51.3%) were preventing
pregnancy, 955 (8.4%) were attempting pregnancy, 2196 (19.7%) were currently pregnant, 2250 (19.7%) were lactating, 67 (0.6%) were attempting pregnancy and lactating, and 91 (0.8%) were currently pregnant and lactating. The respondents endorsed a wide variety of information sources for vaccine information (Table). Government organizations were endorsed by 88.7% of the respondents, followed by the respondents’ employers (48.5%), OB-GYNs (44.9%), and social media (39.6%). On the basis of the free text answers from the respondents that endorsed an “other” information source, peer-reviewed journals/other research, professional medical organizations, other physicians, colleagues, and the vaccine manufacturer were created as categories post hoc. When asked which information source was the most important, 51.4% endorsed government organizations, 19.8% endorsed OB-GYNs, and 6.0% endorsed peer-reviewed journals or other research (Table).

When we examined the endorsement of government organizations as the most important information source on the basis of reproductive group, there was a significant difference between groups with a large effect size ($P<.001$; df=5; Cramér’s $V=0.44$). The endorsement of social media as an information source was significantly different across groups; respondents in each active reproductive needs group were more likely to endorse social media than those preventing pregnancy. However, the proportion of each group endorsing social media had a narrow range and the effect size was small (range 36.6%–43.3%; $P<.001$; Cramér’s $V=0.07$).

**Comment**

**Principal findings**

In a large sample of pregnancy-capable, US-based healthcare workers, we found that government organizations, respondents’ employers, OB-GYNs, social media, and the news were the most used sources for COVID-19 vaccine information. Respondents with active reproductive needs are more likely to use an OB-GYN and social media as information sources for COVID-19 vaccine decision-making than those preventing pregnancy.

**Results**

Over half of our sample comprised pregnancy-capable healthcare workers who endorsed government organizations as the most important source of vaccine information. Respondents preventing pregnancy were significantly more likely to report government organizations as their most important source of COVID-19 vaccine information at 62.6%, whereas 31.5% of pregnant patients reported the same. At the time of our survey, the FDA had granted EUA to 2 COVID-19 messenger RNA vaccines. Conversely, half the respondents who were currently pregnant endorsed an OB-GYN as the most important source of information about the COVID-19 vaccine (51.4%), as did 38.5% of the respondents who were currently pregnant and lactating. Approximately one-fourth of respondents attempting pregnancy, lactating, or attempting pregnancy and lactating endorsed an OB-GYN as the most important source (range: 21.2%–28.1%), and very few respondents preventing pregnancy endorsed an OB-GYN as the most important source of information (Figure, B). This distribution was also significantly different between groups ($P<.001$; df=5; Cramér’s $V=0.07$).
FDA included pregnant and lactating individuals in the “unknown risks/data gap” group along with people <16 years of age and immunocompromised individuals. The CDC Advisory Committee on Immunization Practices stated “If a woman is part of a group (eg, healthcare personnel) who is recommended to receive a COVID-19 vaccine and is pregnant, she may choose to be vaccinated. A discussion with her healthcare provider can help her make an informed decision.”

Therefore, there was a paucity of guidance available from government organizations for healthcare workers with active reproductive needs. This may explain why pregnant respondents in our sample were less likely to identify government organizations as their most important source of information.

The first time a government organization explicitly recommended COVID-19 vaccination for pregnant individuals was on April 23, 2021, when CDC director Dr Rochelle Walensky announced the recommendation owing to emerging data on safety of vaccination in the pregnant population. In our sample, 88% of respondents reported using government organizations as a source, and given the well-established vaccine hesitancy in female and pregnant populations, government organizations should spotlight fertility, pregnancy, and lactation in vaccine messaging and campaigns.

We found that pregnant and/or lactating respondents were more likely to consider an OB-GYN as their most important information source for COVID-19 vaccine decision-making. Pregnancy patients have more frequent interactions with their OB-GYN than other reproductive groups, which may contribute to this finding. OB-GYNs are key stakeholders in immunization strategies, participating in preconception, antenatal, and postpartum vaccination and provide general, preventative medical care to nonpregnant individuals. Therefore, it is imperative that OB-GYNs are highly knowledgeable on the risk of existing and emerging infectious diseases and the safety and efficacy of immunizations so they can counsel patients appropriately.

Social media was a common information source reported in our sample, and endorsement was significantly higher in individuals with active reproductive needs. Although social media can be a place of medical misinformation creating a “parallel pandemic,” it can also be used by government organizations and individual medical professionals to share vital public health information.

**Clinical implications**

As previously reported in this sample and elsewhere, female sex, pregnancy, hoping to conceive, and lactating individuals have been associated with vaccine hesitancy. Soon after the vaccine became available, misinformation about COVID-19 vaccines causing infertility spread in online communities. This underscores the value of clear messaging targeted toward reproductive-aged females and pregnancy- and lactation-specific messaging. This messaging can be difficult when vaccination trial exclusion results in an absence of evidence. Professional medical societies have called for changing the FDA guidelines for the inclusion of pregnant women in therapeutic trials. If these data had been available from trials, consistent messaging could have been employed from the start.

However, it begs another important question as follows: in a novel pandemic without vaccine clinical trial data in pregnancy where pregnant individuals are looking to an OB-GYN for counseling, what information sources are being used by obstetrical physicians to perform this counseling? These data can emphasize the importance of government and professional medical organizations, empowering not only patients but also OB-GYNs specifically with the best available information and counseling tools to utilize in patient care. Continued communication from these organizations is critical as new vaccines are made available in the United States.

**FIGURE**

Proportion of female healthcare workers in each reproductive group that endorsed (A) government organizations and (B) obstetrician-gynecologists as their most important information sources regarding the COVID-19 vaccine.

*Paul. COVID-19 vaccine information sources. Am J Obstet Gynecol MFM 2022.*

---

4 AJOG MFM November 2022
among eligible respondents of over 90%, we are unable to calculate a response rate owing to the web-based structure and snowball recruitment strategy. To participate, respondents must have internet access, and social media-based recruitment may limit exposure of the survey to particular online communities, limiting the generalizability of results and introducing possible selection bias, particularly regarding the use of social media as an information source. As published previously, 73.6% of respondents had received a dosage of the vaccine at the time of the survey, and most participants strongly desired vaccination. It is possible that pregnancy-capable healthcare workers who had less vaccine confidence used different information sources. Our survey was created during a novel pandemic and vaccination roll-out and therefore is not a validated survey instrument.

Conclusions

This study shows that pregnancy-capable healthcare workers highly value COVID-19 vaccine information from government organizations, their employers, OB-GYN physicians, and social media, but that, their most valued information source is different according to their reproductive needs; that those preventing pregnancy, identify government organizations as their most important source; and those pregnant and/or lactating, report an OB-GYN physician as their most important source and a greater use of social media. These data can help inform vaccine campaign messaging and physician empowerment, facilitating targeted education to patients.

References

1. Ripp J, Peccoralo L, Chamey D. Attending to the emotional well-being of the health care workforce in a New York City health system during the COVID-19 pandemic. Acad Med 2020;95:1136–9.
2. Firew T, Sano ED, Lee JW, et al. Protecting the front line: a cross-sectional survey analysis of the occupational factors contributing to healthcare workers’ infection and psychological distress during the COVID-19 pandemic in the USA. BMJ Open 2020;10:e0042752.
3. Power K. The COVID-19 pandemic has increased the care burden of women and families. Sustainability Sci Pract Policy 2020;16:67–73.
4. United States Census Bureau. Full-time, year-round workers and median earnings: 2000 and 2013-2019. Available at: https://www.census.gov/data/tables/time-series/demo/industry-occupation/median-earnings.html. Accessed April 14, 2022.
5. Delahoy MJ, Whittaker M, O’Halloran A, et al. Characteristics and maternal and birth outcomes of hospitalized pregnant women with laboratory-confirmed COVID-19 - COVID-NET, 13 states, March 1-August 22, 2020. MMWR Morb Mortal Wkly Rep 2020;69:1347–54.
6. Panagiotakopoulos L, Myers TR, Gee J, et al. SARS-CoV-2 infection among hospitalized pregnant women: reasons for admission and pregnancy characteristics - eight U.S. Health Care Centers, March 1-May 30, 2020. MMWR Morb Mortal Wkly Rep 2020;69:1355–9.
7. Zambrano LD, Ellington S, Strid P, et al. Update: characteristics of symptomatic women of reproductive age with laboratory-confirmed SARS-CoV-2 infection by pregnancy status - United States, January 22-October 3, 2020. MMWR Morb Mortal Wkly Rep 2020;69:1641–7.
8. Pfizer and BioNTech conclude Phase 3 Study of COVID-19 Vaccine Candidate, Meeting all Primary Efficacy Endpoints; 2020. Available at: https://www.pfizer.com/news/press-release/press-release-detail/pfizer-and-biontech-conclude-phases-1-2-and-3-study-covid-19-vaccine. Accessed February 22, 2022.
9. Pfizer, A phase 1/2/3, placebo-controlled, randomized, observer-blind, dose-finding study to evaluate the safety, tolerability, immunogenicity, and efficacy of SARS-CoV-2 RNA vaccine candidates against COVID-19 in healthy individuals, 2020. Available at: https://cdn.pfizer.com/pfizercom/2020-11/C4591001_Clinical_Protocol_Cover.pdf. Accessed February 22, 2022.
10. Kreps S, Prasad S, Brownstein JS, et al. Factors associated With US adults’ likelihood of accepting COVID-19 vaccination. JAMA Netw Open 2020;3:e20025594.
11. Sutton D, D’Alton M, Zhang Y, et al. COVID-19 vaccine acceptance among pregnant, breastfeeding, and nonpregnant reproductive-aged women. Am J Obstet Gynecol 2021;46:1244.
12. Biswas N, Mustapha T, Khubchandani J, Price JH. The nature and extent of COVID-19 vaccination hesitancy in healthcare workers. J Community Health 2021;46:1244–51.
13. Ciardi F, Menon V, Jensen JL, et al. Knowledge, attitudes and perceptions of COVID-19 vaccination among healthcare workers of an inner-city hospital in New York. Vaccines (Basel) 2021:9:516.
14. Townsend C, Moniz MH, Wagner AL, et al. COVID-19 vaccine hesitancy among reproductive-aged female tie 1A healthcare workers in a
United States Medical Center. J Perinatol 2021;41:2549–51.
15. Wang K, Wong ELY, Ho KF, et al. Intention of nurses to accept coronavirus disease 2019 vaccination and change of intention to accept seasonal influenza vaccination during the coronavirus disease 2019 pandemic: a cross-sectional survey. Vaccine 2020;38:7049–56.
16. Center for Disease Control and Prevention. COVID-19 vaccine prioritization: Work group considerations. July 29, 2020. https://www.fda.gov/emergency-preparedness-and-response/coronavirus-disease-2019-covid-19/covid-19-frequently-asked-questions#:
17. Perez MJ, Paul R, Raghuraman N, et al. Characterizing initial COVID-19 vaccine attitudes among pregnancy-capable healthcare workers. Am J Obstet Gynecol MFM 2022;4:100557.
18. Pew Research Center. Social media fact sheet. Available at https://www.pewresearch.org/internet/fact-sheet/social-media/?menuItemId=81867c91-92ad-45b8-a964-a2a894f873ef. Accessed April 14, 2022.
19. Harris PA, Taylor R, Thielke R, Payne J, Gonzalez N, Conde JG. Research Electronic Data Capture (REDCap)—a metadata-driven methodology and workflow process for providing translational research informatics support. J Biomed Inform 2009;42:377–81.
20. Harris PA, Taylor R, Minor BL, et al. The REDCap consortium: building an international community of software platform partners. J Biomed Inform 2019;95:103208.
21. US Food and Drug Administration. COVID-19 frequently asked questions. Available at: https://www.fda.gov/emergency-preparedness-and-response/coronavirus-disease-2019-covid-19/covid-19-frequently-asked-questions#:~:text=On%20December%202020%2C%20%20
22. Centers for Disease Control and Prevention. ACIP presentation slides. Available at https://www.cdc.gov/vaccines/acip/meetings/slide-2020-12-11.html. Accessed February 28, 2022.
23. Cha AE. CDC recommends pregnant women get coronavirus vaccine. The Washington Post. April 23, 2021. https://www.washingtonpost.com/health/2021/04/23/cdc-recommends-covid-vaccine-pregnant-women/. Accessed February 28, 2022.
24. Swamy GK, Heine RP. Vaccinations for pregnant women. Obstet Gynecol 2015;125:212–26.
25. Love JS, Blumenberg A, Horowitz Z. The parallel pandemic: medical misinformation and COVID-19; primum non nocere. J Gen Intern Med 2020;35:2435–6.
26. Turcocy J, Robles A, Reshef A, D’Alton M, Forman EJ, Williams Z. A survey of fertility patients’ attitudes towards the COVID-19 vaccine. 2021. Available at: https://www.fertstertdialog.com/posts/a-survey-of-fertility-patients-attitudes-towards-the-covid-19-vaccine, Accessed February 22, 2022.
27. Wu, KJ. No, there isn’t evidence that Pfizer’s vaccine causes infertility. The New York Times. December 10, 2020. https://www.nytimes.com/2020/12/10/technology/pfizer-vaccine-infertility-disinformation.html. Accessed February 28, 2022.
28. Food and Drug Administration. Office of Women’s Health Strategic Priorities; Establishment of Public Docket; Request for Comments. July 10, 2020. https://www.federalregister.gov/documents/2020/07/10/2020-14878/office-of-womens-health-strategic-priorities-establishment-of-a-public-docket-request-for-comments. Access February 24, 2020.
29. The American College of Obstetricians and Gynecologists. Ethical considerations for including women as research participants. https://www.acog.org/clinical/clinical-guidance/committee-opinion/articles/2015/11/ethical-considerations-for-including-women-as-research-participants. Accessed January 19, 2022.
30. LaFraniere S, Weiland N. F.D. A. advisers recommend the authorization of Covid shots by Novavax, a latecomer in the vaccine race. 2022. Available at: https://www.nytimes.com/2022/06/07/health/novavax-covid-vaccine.html. Accessed July 2, 2022.
31. Atyeo CG, Shock LL, Brigida S, et al. Maternal immune response and placental antibody transfer after COVID-19 vaccination across trimester and platforms. Nat Commun 2022;13:3571.
32. Centers for Disease Control and Prevention (CDC). Influenza vaccination coverage among pregnant women - United States, 2012–13 influenza season. MMWR Morb Mortal Wkly Rep 2013;62:787–92.
33. Danchin MH, Costa-Pinto J, Attwell K, et al. Vaccine decision-making begins in pregnancy: correlation between vaccine concerns, intentions and maternal vaccination with subsequent childhood vaccine uptake. Vaccine 2018;36:6473–9.

Author and article information
From the Divisions of Maternal-Fetal Medicine & Clinical Research, Department of Obstetrics and Gynecology, Washington University School of Medicine, St. Louis, MO (R. Paul and Drs Raghuraman, Carter, Odibo, Kelly, and Perez); Maternal-Fetal Medicine, Saint Alphonsus Medical Center, Boise, ID (Foeller).

Received May 23, 2022; revised July 13, 2022; accepted July 28, 2022.
M.J.P. reports receiving funds from Bayer Pharmaceuticals for serving on the Speaker Bureau (2019). The other authors report no potential conflict of interest.
This study did not have any financial support.
This study was presented at the 42nd annual meeting of the Society for Maternal-Fetal Medicine, held virtually, January 31—February 5, 2022.
Corresponding author: Marta J. Perez, MD. martajperez@gmail.com

Original Research