Public health needs GIScience (like now)

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Abstract. During the last 20 years we have seen the re-emergence of diseases; emergence of new diseases in new locations and witnessed outbreaks of varying intensity and duration. Spatial epidemiology plays an important role in understanding the patterns of disease and how they change over time and across space.

The aim of this paper is to bring together a public health and geospatial data science perspective to provide a framework that will facilitate the integration of geographic information and spatial analyses at different stages of public health response so that these data and methods can be effectively used to enhance surveillance and monitoring, intervention strategies (planning and implementation of a response) and facilitate both short- and long-term forecasting.

To demonstrate elements of this framework and how it can be utilized, we selected three case studies ranging from the current global COVID-19 Coronavirus pandemic of 2020 to more historical examples such as the John Snow Cholera outbreak of 1854 and the Ebola outbreak of 2014 in West Africa.

A variety of methods including spatial descriptive statistics, as well as methods for analysing patterns were used. The examples we provide can reveal sources of infection, connectivity between locations, delineate zones of containment and show the spread of an outbreak globally and locally across space and time.

Keywords: geospatial technologies; public health; epidemiology; data science; geography; infectious disease, education

1 Introduction

During the past 20 years we have seen the emergence and re-emergence of many diseases (Figure 1), many in new locations including the current pandemic, COVID-19 (Figure 2).

A key component of staying healthy is to minimize our risk of getting sick. To do so, we want to know how to avoid getting ill by understanding where a disease is, when it is present, if there is a temporal component to its incidence, and what preventative measures we can take to stop us from becoming ill.

Patterns influencing health and disease in the environment are complex and require an understanding of the ecology of the disease (agent, host, environment), how these interact in space and time, and how diseases may move through the landscape (mobility, connectivity, and dispersion pathways) so that we can respond (plan and implement control and prevention), and recover.
diagnosis, prevent, and provide treatment) in a timely manner. This requires understanding the interplay between diseases, their environments, and their hosts (ecology of disease) and how these may change risk over time. We need to think simultaneously about how a disease agent and the host interact at various spatial and temporal scales in a dynamically changing environment and what the outcome of such changes may be.

In recent years, access to novel data sources has been increasing with the availability of new devices that enable data to be collected easily, alongside point-of-care diagnostics, at a precise location in time. These technologies range from mobile device add-ons (e.g. spectrometer), mobile apps, wearable technologies (e.g. GPS watches, Fitbits) and remote sensors (e.g. Wi-Fi loggers collecting a variety of environmental data; unmanned aerial vehicles (UAVs)), many of which have built-in GPS-enabled devices. In the COVID-19 era, apps specifically to help notify people of possible exposures using Bluetooth technology have been developed and are now in use (11). In addition, apps for restaurants and other social venues for patrons to register are being used to facilitate contact tracing (14).

Through these data collection avenues, we are able to provide richer and more diverse sources of information about ourselves and the environments in which we live than ever before. Although we have moved into an era of digital exploration, there remain many challenges in using, analysing, integrating, and applying these data, particularly when they vary in quality and availability (both in terms quantity and at rapidity) (15, 16). Leveraging these data and technologies together with existing surveillance methods of humans and animals will be useful for improving our understanding of the mechanisms influencing health across different spatial and temporal scales; enhancing diagnostics and predictions; as well as developing preventative strategies. Furthermore, with increased mobility and the influence of external factors, such as changes in climate and globalization, we need to integrate multiple types of geographic data that capture not only the physical environment, but also human and social environments (e.g. perception, cultural, economic, political). This will facilitate a better understanding of what is happening at a local level, with regional level influences, as illustrated by the recent swift global distribution of the novel coronavirus ((SARS-CoV-2) also known as COVID-19) (17) (Figure 2).

Approaches to disease mapping and spatial epidemiology range in complexity from the creation of simple maps (e.g. John Snow’s Cholera map of 1854 (5)), graduated points (Figure 2) to deterministic, correlative, geostatistical and geocomputational modelling techniques as summarized in Table 1. For examples (see (18-20); and malaria maps using different methods that include: Suitability analysis (21); Bayesian geostatistical methods ((22); Geocomputational methods with host-pathogen-environment models (23)).

Table 1: Summary of how geospatial information and spatial data methods have been used in health studies (compiled from a variety of sources: (24-30), (31); (32) including COVID-19 (33)).

| Type | Purpose | Create / transform |
|------|---------|--------------------|
| Various | Create geographic data to enable for the visualization of disease risk. | Various methods have been used that include conversion of data, transformation of data, geocoding, georeferencing, spatial join, aggregation of data or projection of data. |
| Visualization | | |
| Carto-graphic maps | Disease maps provide a rapid visual summary of complex geographic information and may identify subtle patterns in the data that are missed in tabular presentations. | • Mapping of disease incidence by points or areas (e.g. political boundaries (ward, county, district, province/state, country) to show where and when disease risk and health issues are prevalent. • Presence/absence; Counts/Rates (mortality, confirmed cases). • Dot maps; graduated symbols; choropleth maps; density estimation maps. |
Web-based mapping | Use of the web-mapping tools and dashboards to map disease location and allow for interaction with the data and attributes
- Geovisualization, interactive dashboard analytics (e.g. COVID-19 Dashboard used by World Health Organization (WHO) and Johns Hopkins University)

Explore spatially explicit relationships, and evaluate and analyse spatial relationships

Integration of geographic information and exploration of relationships | Examine where transmissions are taking place in relation to different geographies and information (see cartographic maps, web-based mapping and spatial methods)

Correlation studies | • Examine variations in disease incidence/risk in relation to different geographies
- hypothesis-generating, as the unit of observation is the geographic group rather than the individual and associations observed at the group level
• useful for developing and exploring hypotheses of public health importance

Cluster Analysis | • Evaluate whether features are clustered, dispersed, or random.
- Identify statistically significant hot spots, cold spots, or spatial outliers (where a disease cluster implies an excess of cases above some background rate bounded in time and space)
• Useful for searching for unusual patterns
• A variety of methods are available (e.g. Morans’ I, LISA, Getis Ord, Ripley K, SatScan)

Connectivity | • Physical connectivity
  - Transportation networks (road, rail, flight, water)
• Social Networks
  - Dedicated Social Network Analysis to understand how places are connected beyond just the physical connectivity.
• Phylogeography
  - Provide information on the genetic similarity and/or evolution of organisms through space and time
  - Useful for identifying source of infection and the role of place, events and networks in the diffusion of diseases

Neighbourhood structure and composition | • the structure and composition of the landscape surrounding focal sites are important for understanding heterogeneity and the influence of variations in local biotic and abiotic features in disease prevalence, risk and diffusion due to the interaction of different populations

Health infrastructure Planning & Accessibility | • Combine location information with population information to assess availability of health facilities.
• Combine distance-allocation models with location of health facilities to determine physical accessibility.
• Useful for planning of health infrastructure needs (e.g. vaccination programs, availability of health care, accessibility to health care)

Spatiotemporal dynamics of disease | • retrospective analyses of spatiotemporally dynamic epidemics to understand what factors govern the spatial pattern and rate of spread of diseases.
• characterize spatial variation in contemporaneous (static) ecological risk of infection and potential causes of that variation. Ecological risk can be defined as the probability of infection risk?

GeoAI: Machine Learning, Deep Learning | • Evaluate dynamically changing risk and/or spatial relationships
- Useful for sifting through large quantities of data both historically and in real-time to identify patterns, assess similarity and correlation
- Used for syndromic surveillance, analysis of symptoms, sentiment and perceptions.
• Assessment of predicted change
- Used for understanding behaviour and connectivity between places through analysis of mobility data (travel, flight, train, bus, bikeshare), mobile phone, GPS data, payment data, social media and other volunteered information (traffic))

Modelling: Simple to advanced geocomputational methods.

Suitability Mapping | • Determine suitability of environment for disease vectors or pests of disease. Useful when data is limited. Parameter estimations are subjective in nature.
- Multi-criteria decision analysis (MCDA) or decision science: is used to logically evaluate and compare multiple criteria that may be conflicting
  - Variety of methods can be used ranging from simple Boolean logic to more complex decision analysis (analytical hierarchical process (AHP), fuzzy logic, weighted overlay)
- Niche Modelling: Variety of methods and tools are available (e.g. ecological niche models)

Spatially Explicit Models | • Spatial Interpolation and Smoothing Methods: Interpolation and smoothing methods applied to spatial epidemiology, are useful for improving estimation of risk across a surface by creating a continuous surface from sampled data points (filling in where data are unobserved) or to smooth across polygons (aggregate data).
  - Variety of methods ranging in complexity are available (Inverse Distance Weighted (IDW), Spline, Natural Neighbor, Trend (polynomial), Kriging (Geostatistical method)
- Mathematical Models: Useful for determining risk and changing risks; impact of interventions on disease transmission where multiple scenarios can be studied and compared. Geocomputation allows for flexible, spatial simulation, but can be computationally intensive.

Spatial Regression | Standard statistical regression models are not appropriate for analyzing spatially dependent data. Instead, several spatial regression methods have been developed.
- Spatial autoregressive models. Simultaneous autoregressive (SAR) models are frequentist approaches designed to address spatial autocorrelation. They incorporate spatial autocorrelation using neighborhood matrices that specify relationships between neighboring data points.
- Bayesian regression models. Bayesian regression models provide an alternative to SAR models. can be used to estimate the effects of potential risk factors related to a disease by including fixed covariates along with the random effects.
- Geographically Weighted Regression (GWR), models spatially varying relationships using a local linear regression model.

Decision Support Systems
However, with big data analytics (34, 35), GeoAI (36) and increased access to geographic data, much more can be done with existing surveillance data. For food-, water- and air-borne infections, residential addresses and zip codes of people reporting symptoms and pathogens; stratified by age and sex, can be mapped in space and time to examine incidences of infections within precise geographic areas (e.g. tuberculosis in South Africa (37, 38) and for targeted responses (e.g. vaccine deployment for cholera in KolKata (39)). Geographic cluster detection even for infections with person to person spread, such as sexually transmitted and blood-borne are meaningful, as studies have demonstrated surprisingly dense clustering of street involved people who sell sex (e.g. (40)).

To accomplish these different tasks, public health epidemiologists require sufficient training in concepts of geography and a variety of methodologies and techniques (e.g. (41-45)) including spatial analytical (28) and web-mapping methods, which are still largely absent from many educational curricula, with only brief mentions of these methods and tools (41-47). Although there has been an increase in the inclusion of data science in the health sciences (e.g. (48)), spatial analysis and the ability to examine disease incidences within geographic contexts is still largely missing (49) as highlighted in the recent article (48) on data science for public health that does not include any reference to spatial data science. This is hindering the ability to incorporate crucial, process-based understandings of health events within the context of different geographies which may influence disease outcomes (49). Geographies may include population (e.g. density, lifestyle, demographic characteristics); physical environment (e.g. land use, climate [temperature, wind, precipitation], topography, water bodies, soil type); mobility (e.g., transportation nodes, infrastructure); health facilities (e.g. location, type, availability, and accessibility) or human and social geographies such as boundaries, places of interest, social venues, cultural locations, and activity spaces. Integrating these with disease analyses will enhance public health planning and intervention (28, 49).

### 2 Methodology

As technologies continue to evolve and different geographic data becomes available, how can we better incorporate these into a process that can help public health practitioners evaluate disease and health risks both in the short and long term? Essentially, how do we train epidemiologists in geography and geospatial technologies and methods?

To address this, we have centred our evaluation around a public health response cycle that encompasses several steps important for investigating, evaluating, and managing disease incidence and outbreaks, as described in (42, 50-52) and summarized in Table 2a-c from a number of different reviews. We further demonstrate how different spatial and mapping methods and analyses may be used by providing several case studies that range from local outbreaks to a global pandemic. These include the John Snow Cholera outbreak of 1854, the Ebola outbreak of 2014 in West Africa and the ongoing global COVID-19 pandemic that started in 2020.

#### 2.1 Ecology of Disease - Detecting an outbreak or health event through surveillance:

The initial stage of the cycle consists of detection where ideally, an outbreak or health event is discovered through consistent monitoring, and an unexpectedly high number of people in a small geographic location (e.g. one city or hospital) are diagnosed with it. Surveillance is defined as the collection, compilation and analysis of health conditions which includes dissemination of information to those who need to know, including health care staff and policy makers (53). Mandated by law for many infectious diseases, demographic, locating, laboratory and clinical data on people who have the condition (known as cases) are collected by health care and laboratory professionals who notify local, national and international (e.g. WHO (54)) public health agencies (55). Criteria for what constitutes a case of the disease under surveillance are published by state, provincial or federal, or international authorities and usually include a positive laboratory test for the pathogen and signs and symptoms consistent with infection. As soon as the number of cases rises above the epidemic threshold, based on past mean rates and standard deviations, a potential outbreak exists, which is verified after a preliminary check for issues such as possible laboratory or data entry errors. Many surveillance systems, particularly for infectious diseases, contain minimum data to describe the affected people by person, place, and time. Age and sex of
infected cases is tabulated and graphed, together with their residential addresses; dates of; onset, presentation at a clinic, specimen collected, and results reported to the public health department (e.g. DONs (1)).

2.2 Developing an understanding of the ecology of a disease.

These data, coupled with laboratory results on the pathogen identified are usually sufficient to form sound hypotheses as to source and exposure (50). Through the inclusion of geography, they allow for geographic visualizations and spatial analyses to be performed in GIS (Geographic Information Systems) and other such software packages. Through these methods and other case data, public health staff are able to identify clusters that highlight outliers or hotspots, examine interactions and relationships through the integration of different types of data (environment, host, pathogen) as well as compare cases with the rest of the population stratified by different attributes such as geography, time, symptoms, age, or sex.

Table 2a: Ecology of Disease: A breakdown of the different steps important for investigating, evaluating, and managing disease incidence/outbreaks and the spatial analysis methods that are useful at each stage (adapted from (42, 51))

| Step | Description |
|------|-------------|
| 1. | Surveillanc and monitoring: data collection |
| 2. | Establish the existence of a disease/ outbreak and describe cases and how cases may be related |
| 3. | Examine disease patterns and interactions to develop hypotheses |

2.3 Response - prevention planning and implementation of interventions to minimize risk, enable for recovery and treatment:

Once we understand the ecology of the disease, the next stage of an outbreak or health event is to develop a response that includes implementing prevention measures that range from educating the public and health officials, to infrastructure needs such as providing sanitation, developing new vaccinations or the placement of new health facilities. In the last stage of the response cycle, surveillance for all pathogens of public health importance continues after prevention measures have been taken, to ensure that no new cases arise and to detect new outbreaks (Table 2b).
Table 2b: Response: A breakdown of the different steps important for investigating, evaluating, and managing disease incidence/outbreaks and the spatial analysis methods that are useful at each stage (adapted from (42, 51))

| 4. Response: prevention measures |  |
|----------------------------------|---|
| • Forecasting and prediction of outbreak: Identify geographic areas at risk of future outbreaks (e.g. risk mapping)  
  • Short and long term planning and implementation:  
  (e.g. containment/isolation; barriers; vaccination campaign; health facilities and treatment centers; mobile hospitals; installation of clean running water or sanitation systems; placement of ultraviolet lights (e.g. protect from TB in overcrowded shelters); placement of needle exchanges clean needles, drug equipment)  
  • Policy development and implementation |  |

2.4. Communication – informing the public

During each of these stages, communication strategies are important to ensure up-to-date information is provided (Table 2b). This can take many different forms ranging from published documents (1, 2) to interactive web maps (56, 57) that are updated in real-time (e.g. COVID-19 Dashboard provided by WHO (58); Johns Hopkins (59)) or at other time intervals (e.g. weekly (60) or adhoc (e.g. CDC Travel Recommendation Map (61)) depending on needs.

Table 2c: Communication: A breakdown of the different steps important for investigating, evaluating, and managing disease incidence/outbreaks and the spatial analysis methods that are useful at each stage

| 5. Communication | Use maps (static and dynamic interactive web maps) and other visualization dashboards to communicate areas of risks; provide updates of disease outbreak/event to the public; provide results to health officials/policymakers. |  |

3 Case Studies

To demonstrate how different spatial and mapping analyses may be incorporated at each of the different steps of this framework, we provide several examples ranging from local outbreaks to a global pandemic. These include the John Snow cholera outbreak of 1854, the Ebola outbreak of 2014 in West Africa and the global COVID-19 Coronavirus pandemic of 2019-ongoing.

3.1 Software and Data Availability Sub-Section

All data used during each of these analyses are available in the public domain and are listed in Table 3. All analyses were completed in ArcGIS and Excel.

Table 3: Data Sources used for the case studies

| Case Study Example | Data Source |
|--------------------|-------------|
| Cholera 1854       | Digitized from John Snow’s map. |
| Ebola 2014-2016 Outbreak | (62-64) |
| COVID-19 in NL Data | Data are available from (65) at 2 week intervals |
| Global COVID-19 Data | WHO (2); ECDC; JHU (66); PA Health Data (67) |
| Country Boundary Data | ESRI country boundaries |
Figure 4: Cholera Outbreak of 1854: Where were the cholera deaths located? How did these deaths relate to the environment and each other? **View the location of deaths:** Visualize the distribution of deaths (A) example of the Cholera Map of 1854 with digitized points, (B) in relation to the water pumps (B) and assess where the mean centre of the outbreak (C) and where the highest density of deaths occurred (C,D). **Summarize deaths by water pump:** Thiessen polygons were used to create boundaries for each pump, where all areas inside the boundary are closest to a single pump. This was used to find the total number of deaths closest to a particular pump (B) and summarized in (D). Kernel Density Estimates (KDE) was used to aggregate points to create a continuous surface to show where the highest number of deaths occurred and possible zone of containment. Analysis performed in ESRI ArcGIS 10.8.

**Description of outbreak:** 500 deaths were detected 250 yards from the Cambridge & Broad Street intersection in 10 days.

**Ecology of the Disease - Determine sources of infection:**
1. **Visualize and examine outbreak cases:** Map the location of all infected cases to determine the relationships between them and the environment in which they are interacting. Examine how close the cases are to each other. Determined if cases were clustered together and identify common activity spaces and potential sources of infection.
2. **Collect more data:** Conduct in-depth interviews of ill and well people to obtain further information on all possible hypothetical exposure locations to the pathogen.
3. **Identify source of infection: single vs multiple sources of infection:** From the interviews/questionnaires and maps, identify additional potential sources of infection.
   a. **Hypothesis:** That contaminated water from Soho caused deaths from cholera (5).
   b. **Hypothesis:** That contaminated water from the Broad street pump caused cholera in Golden Square (5).

**Findings:** The majority of the deaths occurred in the area closest to the Broad Street pump.
**Response:** Request the parish officers to stop the water supply of Broad Street Pump by removing the pump handle.
**Continued surveillance:** To ensure no new cases, and detect new ones, Snow went back 2 – 3 weeks later (5).

**Figure 5: Ebola Outbreak of 2014-2016:** Location of Ebola cases were obtained from the WHO. Weekly Ebola cases were reported at district levels for each of the countries, Guinea, Sierra Leone, and Liberia. (A) Where Ebola cases were reported: Choropleth maps were used to capture the total number of cases within the outbreak area to show areas with the highest number of cases. (B) Epi curve showing the number of cases for each of the countries. (C) **Who was affected when?** **Weekly distribution of cases:** The mean center for each week was mapped to show where the mean center of the outbreak was recorded over time and (D) the directional movement of the outbreak was determined using the standard devitional ellipse. Spatial analyses were performed in ESRI ArcGIS 10.8.

**Description of outbreak:** Originally an 18-month-old child playing beneath a bat infested tree in Meliandou, Guinea, a small settlement of 31 people. Several relatives, midwives and traditional healers in Meliandou developed fever, vomiting and black stools, diarrhoea, and dehydration. It was thought to be cholera, until it spread to 4 other places, and WHO was alerted on 13 March 2014. The investigation started and Ebola was identified 21 March 2014 (4).

**Ecology of the Disease - Determine sources of infection:** Originally found in bats, Ebola may contaminate fruit and places where children play, then transmits person to person by direct contact through broken skin, mucous membrane body fluids, contact with contaminated items, clothes, bedding, and medical equipment, infected bats, non-human primates, and sex with an infected person. Ebola is new in West Africa where populations are more urban (6).
1. **Visualize and examine outbreak cases:** Map the location of Ebola cases over time to assess the spatial distribution of cases and spread of disease.
2. **Collect more data:** Collect detailed information of cases, where and when they occurred and of their contacts through contact tracing. On Jan 24, the head of the health post in Meliandou informed public health about 5 people with diarrhoea who died; the disease appeared similar to cholera, so nothing was done. Then MSF investigated again on Jan 27th, and also indicated cholera. The Guinea Ministry of health issued an alert March 13; WHO Africa investigated 14 – 25 March and found cases in three different places linked to the largest city with health care closest to Meliandou (6).
3. **Identify source of infection: single vs multiple sources of infection.** There does not seem to have been any.
**Response:** Investigations into contacts and cases, safe burial for those who died (mandatory cremation); quarantine those affected to a crowded slum of 75,000 people; closure of markets; restriction of movement of patients and contacts, and curfewes (12).
**Findings:** weak health systems, undetected cases migrated to Sierra Leone and Liberia; crowding of cases (12).
**Continued surveillance:** To ensure no new cases.
**Description of outbreak:** Unusual pneumonia was detected in 27 people in Wuhan, China, most of whom were vendors at a seafood and wildlife market as of Jan 2 (3).

**Ecology of the Disease - Determine sources of infection:**

1. **Visualize and examine outbreak cases:** Map the location of all infected cases to determine what relationships exist with each other and the environment in which they are interacting. Examine how close the cases are to each other. Determine if more of these cases are clustered together than expected by chance, given random placement, allowing for sex and age. Identify overlapping activity spaces and common "hang out" locations. Add context by mapping where the infected are in relation to other places in the area frequented by those that are ill. Identify common features within the area of interest (e.g. food sources, markets).

2. **Collect more data:** 121 contacts being observed by physicians, Jan 3 (7). Conduct in-depth interviews with those that are ill and those that are well to obtain further information on all possible hypothetical exposure locations to the pathogen. Obtain detailed data on symptoms, clinic visits and hospitalisations; places visited just before each person became ill (e.g. restaurants, parties, day trips, markets) along with interactions with animals and where these took place.

3. **Identify source of infection: single vs multiple sources of infection:** From the in-depth interviews/questionnaires and maps, identify additional potential sources where respiratory disease may have been acquired. Source identified as a coronavirus (10).
   
   a. **Hypothesis:** Transmission by person to person is most likely given the number of cases in Japan South Korea and the number of confirmed health care workers that are infected.
   
   b. **Hypothesis:** Mode of transmission is by droplet, and/or contaminated surfaces.

**Response:** Close the market in Wuhan. Implement social-distancing measures; temperature checks on travellers into Hong Kong (13); create technological apps to monitor the situation; develop and roll-out a vaccine to reduce infections.

**Findings:** Ongoing. From the time the market closed to the isolation of infectious people and the implementation of social distancing, it reportedly took 5 weeks for no new locally transmitted cases to emerge. Since then, monitoring has continued with various closures and lockdowns to manage cases locally and at a country level.

**Continued surveillance:** To ensure no new cases. Surveillance is ongoing as variants emerge. Surveillance is ongoing of vaccinations rollouts and coverage.

### 4 Discussion

By their very nature, the geospatial sciences are interdisciplinary, central to everything we do, and to everything with which we interact. Maps and geospatial technologies have been useful for showing where disease outbreaks may be taking place; identifying potential sources of infection and determining who may be affected when and where. However, the steep learning curve associated with using many GIS packages has resulted in its slow uptake in many fields (70). As we enter the digital (data) revolution and the age of web mapping (70); it will become critical to develop ways that integrate these methods and data so...
as to enhance communication efforts (71), sharing of sensitive data (see (72, 73)) and analytical capabilities. Examples of these include better integration of geographic analysis with other types of data such as phylogenetic data (74) (75); clustering methods (76) and forecasting in real-time (77) at all stages of public health surveillance, planning and response. This has been highlighted by the many analyses, maps and interactive dashboards that have been created during the COVID-19 pandemic (78, 79); including identifying hotspots (80), modelling risk (81) (82) and spread (83) as well as integrating environmental data to examine factors influencing COVID-19 (84) and the need for demographic characteristics (85) to better assess who may be at risk when.

As we move forward, we need to develop new methods and integrate Geography, GIScience and Spatial Data Science into the core curriculum of public health to provide a unified approach across space and time so that we can improve how we monitor and manage health and well-being and are better prepared for the next outbreak.

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