Teledentistry and the Unified Health System: An Important Tool for the Resumption of Primary Health Care in the Context of the COVID-19 Pandemic

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Abstract
This paper describes the possibilities of using Teledentistry to expand and qualify health care in oral health care networks. WHO already recommended to its member countries, even before the pandemic, Telehealth as a strategy to improve the quality of services, especially in universal systems, as the Unified Health System (SUS). Teledentistry opens opportunities for oral health to resume the provision of various services, remotely, such as: 1) Tracking, active search, monitoring of priority users, those at risk and with systemic problems, suspicions of COVID-19 and contacts, through Telemonitoration; 2) Initial listening, individual or collective educational activities, through Teleorientation; 3) Discussion of clinical cases for the definition of the opportunity / need for operative procedures, matrix support, sharing, solution of doubts among professionals and between these and teaching and research institutions, by Teleconsulting, among others. In addition to a review of Teledentistry in the context of the pandemic, we conceptualized the terms used and possibilities offered to SUS professionals, in addition to specifying the possible protocols for recording these activities to provide safe data for their monitoring and evaluation. Besides, we bring a brief discussion with promising experiences, carried out in the pre- and trans-pandemic contexts, which can be important strategies for the resumption of oral health in the post-pandemic scenario.

Keywords: Telemedicine; Community Dentistry; Public Policy; Coronavirus Infections.
Introduction

On March 11, 2020, the World Health Organization (WHO) declared a pandemic state of COVID-19, a new lung infection, which started in the city of Wuhan (China) and caused symptoms of the severe acute respiratory syndrome [1]. The biological agent that causes this affection is a coronavirus, a virus known for two other epidemics of the 21st century: SARS (2002) and MERS (2011), which had their dissemination restricted to Southeast Asia.

COVID-19 differs from these other epidemics in its high and rapid spread around the world; such effectiveness is based on three pillars: 1) Long incubation period; 2) Relative lethality, and 3) High transmissibility of asymptomatic individuals [2].

COVID-19 has a special impact on dentistry, as studies indicate sites in the oral cavity as possible foci of entry of the coronavirus in human host cells. Studies carried out with other coronaviruses in animals demonstrate that angiotensin receptors present in the ducts of the salivary glands, may be the primary target of cellular invasion of the pathogen [3].

The fact that this virus is present within cells of oral tissues mitigates the chance that preoperative mouthwashes eliminate the coronavirus from salivary and crevicular secretions [4]. This causes the aerosol generated during dental procedures to be potentially contaminated.

Therefore, dental activity is one of the most critical, since most of the surgical procedures generate aerosols, in addition to this, there are problems like the scarcity of personal protective equipment, the lack of clear biosafety protocols and the need to preserve health teams and to reduce the risk of contamination of the services users. In view of this scenario, health systems have suspended elective procedures in dentistry, with maintenance only of urgence and emergencies, in several countries, as recommended by various institutions and local governments [5-9].

In this context, Teledentistry has been cited by scientific articles [10-12] and government documents, as an alternative to guarantee health care to the population. In addition, in the context of the Unified Health System (SUS), Oral Health Teams (ESB) can make use of this type of tool to carry out activities that integrate them to the multi-professional health team in facing the pandemic, such as tracking, Teleorientation and Telemonitoring suspected cases of COVID-19 and their contacts. The purpose of this critic review is to describe and analyze, based on the best available scientific evidence, the possibilities of action and implementation of Teledentistry, as a strategic tool for the oral health care provision in the context of the pandemic of COVID-19, observing the Brazilian norms, the guidelines of the Unified Health System and the possibilities for the permanence of this technology-mediated care in the post-pandemic scenario.

Teledentistry: A Brief Review of the Literature

Teledentistry has been shown to be effective in cost and dissemination of access, being a means of democratization and equity, with advantages related to increased resolution and reduction of waiting time and treatment costs [13-15]. A systematic review showed its cost-benefit ratio with patients living in rural areas, proving to be monetarily effective with the implementation of Teledentistry in dental practices. This study also showed that Teledentistry can be efficient in screening for oral lesions, especially in school programs, in rural areas, and with limited access to long-term care and facilities [16].
The use of Information and Communication Technologies (ICT) occurs as part of public dental health services in Latin American countries, such as Brazil, Colombia and Uruguay, to improve continuing education and collaborative research between national and foreign institutions [15,17]. In Brazil, through ICT, information was exchanged between universities and primary care professionals, adding values to the teaching-service relationship and being an innovative form of service and quality of service [18]. These technologies, which are also useful for training guidance and continuing education activities, in this pandemic moment, have been used for pre-screening, guidance of professionals and patients, in countries such as Paraguay and Costa Rica [19,20].

However, there is a shortage of Teledentistry projects in developing countries, which has been attributed to the conservatism of decision-makers, the lack of resources, infrastructure, and ICT equipment [21]. Another problem is the provision of dental care services still based on emergency and curative care, with a lack of preventive care protagonism [21]. With the COVID-19 crisis, the need to incorporate Teledentistry into the routine of dental care emerged, especially in the Unified Health System [22].

The pandemic introduced extra concerns to professionals and users of oral health services, including patients diagnosed with head and neck cancer, considering that: 1) Some patients are not emotionally or psychologically prepared to receive life-changing treatments; 2) Patients diagnosed with cancer or suspected malignant lesions should be monitored constantly and; 3) Lack of dental care can lead to an increase in undiagnosed cases, causing future damage to the patient due to delayed diagnosis [23].

The use of ICT to provide dental care remotely can allow Oral Health Teams to screen for emergency and urgent dental care, avoiding unnecessary dislocation of users to health facilities. On the other hand, those who do not offer this type of service must continue to fulfill their continuing professional obligation to answer questions and not abandon patients [24].

A rapid review with recommendations for the re-opening of dental services found that 94% of sources provide information on how to group patients, mainly by phone, to include risk assessment of potential COVID-19 status (for example, positive COVID-19, suspected of COVID-19, asymptomatic special need / protection), which can contribute to the tracking and telemonitoring of sick users (symptomatic or asymptomatic) and their contacts. Some studies recommend strategies such as temperature screening at reception, telephone and video consultations, telephone screening of all patients for signs or symptoms of respiratory disease and systematic patient assessment at check-in at dental clinics [25].

**Fundamental Terms Related to Teledentistry: Definitions, Possibilities of Operation and Registration in Primary Health Care**

The data will be presented in Table 1, which describes the fundamental terms in Teledentistry the possibilities of action and registration in PHC work process, in the context of SUS, in accordance with Federal Dentistry Council resolutions (Resolution CFO-226/2020 and Resolution CFO-228/2020) [26,27] and Ordinance No. 526, of June 24, 2020 from the Ministry of Health [28].
Table 1. Fundamental terms in Teledentistry, possibilities of action and registration in Primary Health Care (PHC).

| Term            | Definition                                                                 | Possibilities at PHC                                                                 | How to Record Procedures                                      |
|-----------------|---------------------------------------------------------------------------|--------------------------------------------------------------------------------------|-----------------------------------------------------------------|
| Telehealth       | Provision of services associated with health care, in cases where distance is a critical factor. Such services can be provided through the use of communication technologies, with the objectives of continuing education or exchange of information necessary to diagnose, treat, predict and prevent diseases [29]. | Distance learning, knowledge exchange, professional guidance and studies of local epidemiological diseases at distance are examples of solutions made possible by telehealth. | Compiles all or other fields, which will be described individually |
| Teledentistry    | Remote provision of dental care [30].                                     | Counseling or treatment using information technology rather than direct personal contact with any patient involved [30]. | Compiles all or other fields, which will be described individually |
| Telemedicine     | Remote provision of medical care [31].                                    | Counseling or treatment using information technology rather than direct personal contact with any patient involved. It refers specifically to clinical services at a distance [31]. It includes pre-clinical care, assistance support, consultation, monitoring and diagnosis, through information and communication technology, within the scope of SUS, as well as in supplementary and private health. Understands the diagnosis and conduct via the issuance of prescriptions and medical certificates at a distance will be valid in electronic media. | Does not apply to Dentistry.                                    |
| Teleorientation  | Identification, through a pre-clinical questionnaire, the best time to perform the face-to-face service [26]. | Reception, screening, initial listening, and guidance, for solving doubts, clarifications and carrying out individual and collective educational activities. It can also be used to define the most opportune time to perform operative procedures. | In the e-SUS dental care form: Service location |
|                 |                                                                          |                                                                                      | Type of attendance                                                                 |
|                 |                                                                          |                                                                                      | • Others                                                                 |
|                 |                                                                          |                                                                                      | Type of attendance                                                                 |
|                 |                                                                          |                                                                                      | • Scheduled appointment                                                        |
|                 |                                                                          |                                                                                      | • Spontaneous demand:                                                          |
|                 |                                                                          |                                                                                      | - Initial listening / guidance                                                   |
|                 |                                                                          |                                                                                      | - Consultation on the day                                                        |
|                 |                                                                          |                                                                                      | - Urgent Care                                                                   |
|                 |                                                                          |                                                                                      | Oral health surveillance                                                        |
|                 |                                                                          |                                                                                      | • Toothache                                                                      |
|                 |                                                                          |                                                                                      | Other procedures (SIGTAP code)                                                   |
|                 |                                                                          |                                                                                      | • 03.01.01.023-0 - teleconsultation in primary care;                           |
|                 |                                                                          |                                                                                      | Procedures (quantity performed)                                                 |
|                 |                                                                          |                                                                                      | • Oral hygiene guidance                                                         |

In the e-SUS dental care form:

**Service location**

- Others

**Type of attendance**

- Scheduled appointment
- Spontaneous demand:
  - Initial listening / guidance
  - Consultation on the day
  - Urgent Care

**Type of consultation**

- Return consultation in dentistry, if it is "scheduled consultation"; or
- Do not check any options, if it is "spontaneous demand"

**Oral health surveillance**

- Toothache
- Not identified

**Procedures (quantity performed)**

- 03.01.01.023-0 - teleconsultation in primary care;
Telemonitoring Remote monitoring of patient health and / or disease parameters, through ICT, which may include the collection of clinical data, transmission, processing, and management by a health professional using an electronic system [32].

Supervise the health status of users in the territories of interest, a facilitating tool for strategies for tracking families with users who have common risk factors for chronic non-communicable diseases (smokers, alcohol users, etc.). In the context of the COVID-19 pandemic, it can be used to control the isolation, quarantine and monitoring of suspected cases and their contacts; transmit data from one place to another; perform interventions at a distance (in medical terminology there is talk of respiratory, cardiac, neurological monitoring in relation to childbirth, among others) [32].

| In the e-SUS dental care form: |
|-------------------------------|
| **Service location**          |
| Others                        |
| **Type of attendance**        |
| Scheduled appointment         |
| Spontaneous demand:           |
| - Initial listening / guidance|
| - Consultation on the day     |
| - Urgent Care                 |
| **Type of consultation**      |
| Return consultation in dentistry, if it is "scheduled consultation"; or |
| Do not check any options, if it is "spontaneous demand" |
| **Procedures (quantity performed) – Others** |
| Oral hygiene guidance         |
| **Other procedures (SIGTAP code)** |
| 03.01.01.025-0 - teleconsultation in primary care; |
| 01.01.02.012-0 - guidance on cleaning dental prostheses; |
| 03.01.08.001-1 - Smoker's cognitive behavioral approach (by care / patient); |
| 03.01.06.011-8 - reception with risk classification |
| **Conduct / Outcome**         |
| Return for scheduled consultation; or |
| High of the episode.          |

*Need for adequacy: include monitoring and monitoring of users with risk factors for NCDs, Active Search; Examination for epidemiological purposes; surveillance of the health status of workers.

*It is worth mentioning that these adjustments are administrative, in the information systems,
### Teleconsultation
Consultation means attendance; action to attend, diagnose or prescribe a certain medication or treatment: medical consultation \[33\]. Teleconsultation is the synchronous or asynchronous consultation using information and communication technology to omit the geographical and functional distance \[33,34\]. Diagnosis or treatment between two or more health professionals geographically separated or between health professionals and patients.

| Teleconsulting | Consultation between workers, healthcare professionals and managers, using bidirectional telecommunication instruments \[34,35\]. Clarification of doubts about clinical procedures, health actions and issues related to the work process \[35\]. Teleconsulting, Telediagnosis and the Second Formative Opinion are answered by the Technical-Scientific Centers of Telessaúde Brasil Redes, based on the best and most up-to-date clinical and scientific evidence available, appropriate to the context of origin of the request, carried out by workers from Health Care in SUS, within a maximum period of 72 hours. In municipalities where these services are not available, the tool can be used so that professionals from different levels of care can define an opportune moment for referrals, prioritizing urgent care, which is not limited to pain, and avoiding unnecessary referrals. The Federal Council of Dentistry prohibits the use of distance dentistry, mediated by technologies, for the purposes of consultation, diagnosis, prescription and preparation of treatment plan, but admits as an exception the cases in which the patient, under the direct supervision of a Dental Surgeon, this performs exchange of information with another professional, in order to provide better patient care \[26,27\]. |
|---|---|
| **In the e-SUS dental care record:** | **In the municipalities where there is access to Telehealth Centers:** It must be registered on the platforms made available by the centers. |
| **Service location** | Others |
| **Type of service** | Scheduled appointment |
| **Type of consultation** | Spontaneous demand: |
| | - Initial listening / guidance |
| | - Consultation on the day |
| | - Urgent Care |
| **Vigilance in oral health** | Return consultation in dentistry, if it is "scheduled consultation"; or |
| | - Do not check any options, if it is "spontaneous demand" |
| **Other procedures (SIGTAP code)** | 03.01.01.025-0 - teleconsultation in primary care |

*Need for adequacy: Tele-counseling, Tele-consultation, Tele-consulting, Tele-consultation for matrix support.*

*It is worth mentioning that these adjustments are administrative, in the information systems, and do not generate financial impact.*
Discussion

The various specialties that perform outpatient procedures involving the head and neck region, such as dentistry, otolaryngology, and ophthalmology, suffered a "lockdown" with the installation of a new pandemic, COVID-19. This decision was based on two pillars: 1) outpatient care related to such specialties presents a high risk of contagion given the close contact of the health professional with potentially contaminated aerosols; 2) difficulty in acquiring personal protective equipment, which would make it possible to reduce operator-patient exposure [36].

To mitigate the risk of contagion and encourage social distance measures, alternatives to face-to-face service are quickly eligible. All over the world, most professions have reviewed their practices and in the health area, telehealth care is cited in the literature as an assertive and viable alternative to ensure access to the health network by patients [29].

In Brazil, where there are 26 Telehealth Centers, located in 23 of the 26 states in the country, emergency measures were taken to adapt the health services work process to the new reality imposed by the pandemic. Most councils adopted a cautious approach, which guaranteed health care mediated by information and communication technologies but restricting possible activities. In the case of the Federal Council of Medicine, although restricted to the current moment, the resolution allows teleconsultations, diagnosis, telemonitoring, tele-consultation and tele-guidance to be carried out [37].

Regarding the Federal Council of Dentistry, a regulation that made the exercise of distance dentistry, mediated by technologies, expressly forbidden for the purposes of consultation, diagnosis, prescription, and preparation of dental treatment plan was lately published. However, telemonitoring and teleorientation activities were allowed, provided they are not carried out by call centers or any other means that centralize the receipt of demands and distribute them automatically [26,27].

In addition, through this regulation, dental health plan operators and other legal entities were prohibited from advertising and using the term “Teledentistry”, an international term that encompasses other expressions discussed in dentistry and that will be strategic for its resumption in the “new world”, mainly in the context of Primary Health Care (PHC). This segregation of the term “Teledentistry” takes Brazil out of a world scenario, in which mediated-technology oral health care is discussed at different levels and it is up to the academy and groups that militate and study telehealth and teledentistry in Brazil resist and reaffirm Teledentistry as an area of knowledge and a health care tool.

Although the CFO resolution needs to be revised and address the needs of the trans and post-pandemic world, despite all the limitations, this resolution already allows a resumption of dentistry with the tools of telemonitoring. If monitoring is surveillance, the oral health teams can perform “clinical tests, mediated by technology, for epidemiological purposes”, so there is an urgent need to develop tools capable of screening for risk, active search of patients with suspected oral cancer, remote care of bedridden and patients with special needs, to “guide” family members and health service users with the use of ICT. Still, respecting the limits imposed by the Federal Dentistry Council resolution, it is possible that the oral health teams perform “initial listening”, mediated by technology, to guide the user, perform pre-screening, organize the agenda and the flow in the units to avoid accumulation of patients in waiting rooms [26,36]. It is worth mentioning that managers will face problems in registering part of these procedures in the information systems since many of them are classified as “consultations”.

Since the beginning of the pandemic, we have constantly observed calculations in all communication vehicles about the need for ICU beds, which contributes to the population’s understanding of the seriousness of
the problem. However, although the Ministry of Health Protocol reports that 80% of cases will be attended at PHC [38], little has been discussed about the impact on PHC, which is the level of health care where professionals work close to the territories, the families who live there and the social determinants [39]. It is in PHC that we can make people aware of their social responsibility at the moment we are living, that we can monitor suspected cases and their contacts, even with the availability of few diagnostic tests, and organize health promotion activities [40]. In addition, Technical Note No. 9/2020 - CGSB / DESF / SAPS / MS states that “oral health professionals, as co-responsible for the care of the population and members of the multidisciplinary health teams, must compose the team that will carry out the actions of the FAST-TRACK COVID-19* [36]; however, municipal managers have faced difficulties as there is no way to record the production of these professionals in the information systems, given that there have been no adjustments by the Ministry of Health in these systems.

In view of the stoppage of elective care, some reflections are necessary: “What is the meaning of dental care in the health of the user?” Can dentistry stop serving patients with chronic diseases (cardiac, diabetic, smokers and alcoholics)? How to actively search for oral cancer in the context of social isolation? How to do activities of the School Health Program without face-to-face classes?

There is no doubt that Teledentistry can be a powerful tool for safely resuming oral health care in the Unified Health System since in the context of public health, we have to plan actions based on the principles of universality, equity and wholeness.

In Rio Grande do Sul, for example, there is a very efficient service available to dentists in the Unified Health System, called “EstomatoNet”, which receives a demand from dentists and primary care doctors, with questions, clinical data and even photos, to assist in the diagnosis and management of cases [41]. This same group even used the WhatsApp platform to exchange information between primary care professionals and teleconsultants in the Rio Grande do Sul telehealth networks program [42].

Still, on the Telessaúde Brasil Redes program, it is important to reinforce that there has been a great investment in the last years for the dissemination of Centers throughout the national territory and currently the Unified Health System has a qualified and capillarized network that can be used to boost teledentistry in the Unified System Health, at all levels of care, but with emphasis on primary health care, which is the level capable of implementing measures for the prevention, promotion and monitoring of risk groups.

At the Telessaúde Redes Unifesp Nucleus, questions about oral health represent 32.9% of all teleconsultants; therefore, dentistry is not negligible and deserves to be observed by the Council that regulates the practice of Dentistry, by decision-makers and formulators of public health policies, in the context of teledentistry. With regard to the “Proposed emergency support for the coordination of oral health in the State of São Paulo in the face of the COVID-19 pandemic”, it is observed that Unified Health System’s workers are willing and motivated to discuss and participate in permanent education activities that respond to the qualification demands of the Oral Health Teams in the face of the COVID-19 pandemic, as the state management shows commitment to its workers and great articulation with municipal oral health coordinators and show concern about the serious situation that dentistry faces in the public service. Regarding the doubts of workers and managers, it is observed that the majority focuses on biosafety, which is natural, as Dentistry is one of the professions that most suffers from this theme in their professional practice in view of the routes transmission of the new coronavirus.

There is strong evidence in the management of chronic diseases in other areas of health in different fields, such as psychiatry and dermatology. Exams with high sensitivity and specificity demonstrate the
effectiveness of the distance service in clinical areas and that perform outpatient procedures \[43\]. Within the scope of the practice of telecardiology, there is an effective relationship in resolving cases attended, of high and low complexity, with improvement in health care in regions where such care was installed. Studies show that telemedicine has an increase in treatment adherence by patients and an important reduction in the costs of tertiary care. The implementation of call centers within the scope of specialties can represent savings of up to 3546 euros for hospitals and reference centers \[44\]. The cost-morbidity ratio that medical specialties experience has a lower tolerance threshold than that of dental reality, even so, the practice of Teledentistry is still not as established as Telemedicine.

**Conclusion**

In a complex global context, characterized by the biggest contemporary health crisis imposed by the pandemic caused by the new coronavirus, added, in Brazil, with a serious political crisis, the delay in diagnosis and accumulation of needs are problems that can cause an important financial and social impact for health services and their users, and the use of Teledentistry has a great potential for coping, as it allows the reduction of geographical barriers in a country with extensive territorial dimensions, as well as the strengthening of PHC. The Unified Health System has a constitutional commitment to the universality of access, observing the equity of the actions and the integrality of care, therefore, it is up to the workers and managers of this system to provide assistance, which in the context of the pandemic can only be viable with the use of ICT. Telemonitoring and telesorientation already allow a partial resumption of PHC oral health care in the Unified Health System, but it is necessary to revise the ordinance with the inclusion of procedures such as consultation and prescription, to increase the possibilities of the work of SUS professionals. It is worth mentioning that ICT can be great allies to increase access, in this increasingly digital world, fighting this reality can mean a delay that will be charged by history.

**Authors’ Contributions**

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