Using Health Coaching to Improve Glycemic Control in African-American Diabetics: An Integrative Review

Larider Ruffin*, Brenda Lee Douglass, Cecilia Boyd, Shawn Denning and Tara Crowell

Stockton University, USA

*Corresponding author: Larider Ruffin, Stockton University, 101 Vera King Dr Galloway, NJ 08205, USA

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Abstract

Background: Diabetes continues to affect our population. As a complex disease, diabetes requires multifactorial risk-reduction strategies for appropriate glycemic control. While type II diabetes remains a global epidemic capable of being traced back to rapid increases in physical inactivity and obesity, type I diabetes is characterized by autoimmune destruction of beta cells in the pancreas. Diabetes is currently the 3rd leading cause of death in the US and the 7th leading cause of death worldwide. While the entire population is at risk, African Americans bear a disproportionate burden from diabetes and its complications. Diabetes remains very costly and places a strain on the national healthcare expenditure. Diabetes self-management education (DSME) is essential to successful diabetes treatment and complication prevention. However, diabetes management requires daily patient involvement and some specific skills. Health coaching has been very effective in assisting patients with skills to self-manage. There is increasing evidence of the effectiveness of health coaching in terms of patient self-efficacy, adherence to treatment, behavioral changes, health service utilization, and health outcomes.

Purpose: To appraise the effectiveness of health coaching as a strategy to improve glycemic control among African American diabetics.

Method: This is an integrative review of the literature, which includes a synchronized review of experimental and non-experimental research to appraise this diabetes epidemic.

Outcomes: Health coaching is among the most effective strategies to restrain this current diabetes epidemic. This integrative review articulates gaps in health care disparities, while capitalizing on a cost-effective, evidence-based approach to making a positive turn on diabetes.

Introduction

Diabetes is a complex, chronic and progressive illness requiring continuous medical care with multifactorial risk-reduction strategies beyond glycemic control [1]. Diabetes is characterized as a group of metabolic diseases marked by high levels of blood glucose resulting from problems in insulin production, insulin use, or both (Winjun, 2017). [2] estimate there are more than 500 million prevalent cases of Type 2 Diabetes worldwide in 2018, compared to 422 million in 2014 and 108 million in 1980 (World Health Organizations [WHO], 2018). According to CDC, 2018) 30.3 million Americans currently have diabetes and 84.1 million adults have prediabetes. The incidence of African-Americans who are at risk for prediabetes has been on the rise, contributed to multiple risk factors such as obesity, family history of diabetes, and hypertension Centers for Disease Control and Prevention ([CDC], 2018). Recent statistics suggest newly diagnosed cases of Type I and Type II diabetes account for 1.5 million yearly with the largest concentration being in American Indians and African-Americans (CDC, 2018).

This emerging global diabetes epidemic related to type II diabetes can be traced back to rapid increases in physical inactivity...
and obesity (ADA, 2018). New cases of type I diabetes are rising by 3.4% per year across Europe, which implies the incidence could double in the next 20 years should the trends continue (Patterson et al., 2018). Diabetes is associated with an increased risk for a number of serious, sometimes life-threatening complications that should not be ignored [3]. The rates of diagnosed diabetes in adults is currently 12.1% in African-Americans compared to 7.4% in non-Hispanic Whites (CDC, 2018). This gap poses a disproportionate burden on the African-American population. Evidence-based strategies are needed to effectively manage diabetes and prevent its complications. While there are substantial data on diabetes and glycemic control, there is a need for a general review of the existing literature for practice change recommendations. The purpose of this integrative review is to appraise the literature on health coaching to determine its effectiveness as a strategy to improve glycemic control among African-American diabetics.

**Type I vs. Type II Diabetes**

Type I diabetes is characterized by an absolute insulin deficiency resulting from an autoimmune destruction of the beta islet cells within the pancreas [4]. As a result, individuals with type I diabetes require lifelong insulin replacement. The onset of symptoms in Type I diabetes is typically presented with an acute onset of abrupt symptomology. Type II diabetes is associated with hyperglycemia and insulin resistance as a result of impaired insulin secretion evidenced by a process that takes years to develop [4 and 5].

In 2015, diabetes affected approximately 30.3 million U.S. citizens, of which approximately 1.25 million of those patients suffering from Type I diabetes (ADA, 2018). The incidence of Type I diabetes was 19.7 per 100,000 in children under 10 and 18.8 per 100,000 in people 10 and older representing 5% of all diabetes cases [4]. Type II diabetes is strongly associated with lower socioeconomic status and ethnic minorities [6]. This is evidenced among the African-American population where pediatric male persons were more likely found to be diagnosed with type I diabetes, whereas, African-American female pediatric patients who were overweight were more likely to be diagnosed with type II diabetes [7]. The CDC projected 40% of the U.S. population suffers from diabetes and 50% of minority populations will be affected within their lifetime secondary to rising rates of obesity [4].

**Health Coaching and Diabetes**

Health coaching refers to health care partnership with an individual to influence behavioral modifications, health care education, support and goal setting to promote optimal wellbeing [3]. Health coaching for the management of diabetes is an emerging role that facilitates self-care, behavioral changes, and offers frequent follow up and support [8]. The health coaching model continues to be utilized in various health care setting as a diabetes self-management intervention strategy [9]. Health coaching represents an opportunity to address psychosocial wellbeing in addition to the emphasis on glucose management and physical health, suggested [9]. Similarly, [8] reported health coaching to be an effective intervention for improving glycemic control among diabetic patients.

**Diabetes and African-Americans**

A growing body of research supports the fact that African-Americans bear a disproportionate burden from diabetes and its complications (CDC, 2018). Evidence supporting differences include higher prevalence rates found to be as high as 80% of African-American adults more likely than White adults being diagnosed with diabetes (CDC, 2018). The African-American population was noted to have worse diabetes control and higher rates of complications when compared to the general population (ADA, 2018). Differences between African-Americans and Whites in the areas of socioeconomic, psychosocial, and behavioral factors are linked with diabetes to some degree (NIH, 2018). African-Americans with diabetes have a higher rate of comorbid complications such as retinopathy, microalbuminuria, end stage renal disease, lower extremity amputation, and mortality compared with Caucasians (ADA, 2018).

**Glycemic Control**

The term glycemic control refers to hemoglobin A1C (HbA1C) less than 7% to prevent the onset and progression of microvascular complications [10]. Optimal glycemic control as associated with reduced diabetic complications and improved health outcomes [11]. For example, for every 1% reduction is HbA1C, there was an associated 35% reduction in severe/life threatening complications associated with diabetes at the 20-year mark [12]. Given the array of treatment modalities and the complexity of diabetic control, minority persons are less likely to have adequate glycemic control [12]. In fact, only 52% of blacks managed with medication demonstrated a HbA1C of less than 7.0% compared with 57% of whites [12]. This lack of glycemic control results in a disproportional burden of diabetic complications on minority populations [11]. Glycemic control is dependent upon high level health literacy, self-care management education, and medication adherence [13].

**Self-Care Management Education**

Diabetes self-care management education (DSME) is the cornerstone for adequately treating diabetes (ADA, 2018). Diabetes requires patient adherence to medication and lifestyle regimens [12]. According to Reyes et al. [14], diabetes patients with limited income tend to face many challenges for DSME such as: difficulty translating provider advice into concrete self-management tasks, strong emotional reactions, depression, comorbidities, balancing
day-to-day life obligations, and self-management. Goose found that African-American and Hispanic individuals with diabetes to be least likely to be compliant with their prescribed diets, blood glucose testing, and smoking due to lack of disease specific education. To improve health outcomes and address disparities among, education for self-care management is of importance to optimizing healthcare outcomes in persons with diabetes.

Education through use of telephone contact offers a means supporting improved self-care management. Ruddock et al. [15] indicate telephone interventions with supportive feedback are associated with positive outcomes and found a 0.4% reduction in HbA1C when initiated telephone support and encouragement among African-Americans and Hispanics. It was further surmised that a multidisciplinary team who provided personalized feedback to the patients was associated with the greatest success. Lynch et al. [16] found patients who received their “LIFE” intervention teaching self-monitoring and goal setting over 18-hours of classes with weekly peer support telephone calls were 2.2 times more likely to have significantly reduced HbA1C levels compared to the control groups.

To further support self-management education, [17] found motivational intervention to be associated with a BMI reduction of 2-points, and a drastic reduction of their fasting blood sugars at 3-months. While researchers who conducted formalized education and telephone interviews noted success in lifestyle modification and improved blood glucose levels, internet and social media interventions were unable to achieve such results [15]. Peer education was associated with 0.55% to 1.23% HbA1C reduction while increased physical activity and dietary compliance yield to an average of 1.2% HbA1C reduction leading to improved glycemic control [18]. Empowering the patients towards improved self-care management has been well documented [15].

Patient non-adherence to prescribed management plans has long been a barrier to achieving diabetic control (Polonsky & Henry, 2016). [19], found that 43% of persons with diabetes did not achieve optimal goals and only about 10% followed lifestyle modifications. Multiple studies have initiated interventions utilizing different types of professionals to fulfill the role of health coach for diabetic patients. One study found HbA1C results were improved with more gainful strides in patients who received health coaching over those who did not [20]. Moreover, patients who received health coaching from trained medical assistants were twice as likely to achieve HbA1C control than the control group [19]. The roles of the health coach include self-management support, bridge the gap between clinicians and patients, help patients navigate the healthcare system, provide emotional support and continuity of care [Appendix A].

Cultural Sensitivity

Cultural sensitivity and understanding are important assets when counseling patients with diabetes. A lack of cultural understanding is associated with mistrust of their healthcare provider [21]. Many groups, particularly African-Americans, consider the utilization of insulin as a failure to control, gain adequate control of diabetes, and refrain from being transparent with family and friends due to perceived social stigma [22]. Overcoming low health literacy and incorporating family are associated with improved patient compliance and family provides significant influence on treatment adherence and perceptions of treatment plan modalities [21]. Therefore, it is important to incorporate cultural competency in the care of the diabetic patient.

Healthy People 2020 Goals

Healthy People 2020, a national initiative of the United States Department of Health & Human Services (USDHHS) has 16 diabetes-related objectives including reducing the annual number of newly diagnosed cases of diabetes and increasing prevention behaviors in persons at high risk for diabetes or with prediabetes (USDHSS, 2018). Reducing disease risk, incidence, burden, and economical impact, while improving quality of life and outcomes are among the top priorities. The health coaching model has the ability to address these objectives by fulfilling the specific roles of the health coach [Appendix B]. Among the 16 published goals found on Healthy People 2020, five could be directly applicable to this evidence-based review. These were noted to be as follow:

a. Increase the proportion of diabetics to perform daily blood glucose testing from 64% in 2008 to 70.4% in 2020.
b. Increase proportion of diabetics who have HbA1C assessed at least 2-times per year from 64.6% in 2008 to 71.1% in 2020.
c. Increase the proportion of the population with a HbA1C of less than 7.
d. Decrease the proportion of the population with HbA1C greater than 9 from 18% in 2008 to 16.2% in 2020.
e. Reduce diabetic death rate from 74 per 100,000 deaths in 2007 to 66.6 per 100,000 deaths in 2020.

Methodology

The authors reviewed articles that support the health coaching model to address these five National goals – increase blood glucose testing, increase the proportion of diabetics with a semi-annual HbA1C, increase the proportion of diabetics with HbA1C less than 7.0, decrease the proportion with HbA1C higher than 9.0, and reduce diabetes related deaths. Hence, the first step for evidence-based practice is the development of the clinical question utilizing
the PICO (population, intervention, comparison, outcomes) format (Melnky & Fineout-Overholt, 2019). The PICO question that drives the search for evidence was: (P) In African American individuals with suboptimal diabetes management (I) is health coaching an effective strategy to improve diabetes glycemic control (C) when compared to traditional diabetes management without health coaching effective (O) to improve glycemic control?

A literature search was conducted to comprise of databases such as PubMed, MEDLINE, PsychINFO, Cumulative Index of Nursing and Allied Health Literature (CINAHL), Cochrane, and Academic Search complete databases. Keywords on topics of Diabetes, Type II Diabetes, Type I Diabetes, Health Coaching, Glycemic Control, African-Americans, Black Americans were utilized. Quantitative and qualitative studies, opinion reports and reviews related to diabetes and health coaching published in the English language in the past five years (2013 – 2018) were included in this review. Exclusion criteria were non-English languages, studies published prior to 2013, and studies unrelated to diabetes. A total of 15,307 articles were found of which 241 potentially relevant citations were considered. Upon title review, 67 citations were identified as duplicate and therefore excluded. Out of 174 articles to consider, 97 articles were excluded on abstract review leaving 77 potentially relevant articles. A total of 67 articles were excluded on full review, leaving a final count of 10 eligible articles to integrate in this review [Appendix A].

The selection of evidence for this integrative review have been critically appraised by two of the authors independently using the Critical Appraisal Skills Programme (CASP) tools, which is a combination of tools depending on the type of study identified. Data appraisal focused on the validity, reliability, and rigor of the study. The appraisal process was completed using the CASP tool to better understand whether to include or exclude an article (Complete data appraisal is available here). Evidence synthesis was completed using the appraised studies (Whittemore & Knall, 2005). The data extraction tool utilized is an evidence-based table that included citations, study purpose, methodology and design, results and discussion, and levels of evidence [Table I].

Table 1: Inclusion table.

| Number | Citation                                                                 | Purpose                                                                 | Methods/ Design                                                                 | Results                                                                 | Level of Evidence |
|--------|--------------------------------------------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------------------|------------------------------------------------------------------------|-------------------|
| 1      | Bollyky, J.B., Bravata, D., Yang, J., Williamson, M., & Schneider, J. (2018). Remote Lifestyle Coaching Plus a Connected Glucose Meter with Certified Diabetes Educator Support Improves Glucose and Weight Loss for People with Type 2 Diabetes. Journal of Diabetes Research, doi: 10.1155/2018/3961730 | To determine if connecting health devices with lifestyle coaching can provide and improve support for people with type II diabetics. | This study randomized 330 participants. 75 participants had no interventions, 115 participants used a connected scale, 73 used a scale plus lightweight coaching, and 67 used a scale plus intense coaching for 12 weeks. | The Livongo participants improved blood glucose control and had a mean decrease in HbA1c from 8.5% to 7.5%. The mean weight loss and blood glucose were higher in the intensive compared with the light-weight coaching. Weight change (lbs.): -6.4, -4.1, and -1.1, resp., p = 0.01 J. Blood glucose change (mg/dl): -19.4, -11.3, and -2.9, resp., p=0.003. | Level II          |
| 2      | Chlebowy, D. O., El-Mallakh, P., Myers, J., Kubik, N., Cloud, R., & Wall, M. P. (2015). Motivational Interviewing to Improve Diabetes Outcomes in African-Americans Adults with Diabetes. Western Journal of Nursing Research, 37(5); 566-580. | To examine the effect of motivational interviewing intervention (MII) in African-American participants with Type II diabetes mellitus. | This was a controlled trial which was conducted over 3-months. The study included 62 participants. Data was collected at baseline and at the 3-month mark. The study focused on medication use, glucose monitoring, and physical activity. The diabetic marker used included HbA1C, random serum glucose, and BMI. | Of the 62 participants 36 were in the usual care group and 26 were in the MII group. At the 3-month maker only 30 participants returned from the usual care group and 12 from the MII group. Although there was no significant difference in heath history and demographic data between the participants that dropped out and the ones that completed. Overall MII increase the amount a participant will exercise but not increase medication adherence or blood glucose monitoring. | Level II          |
| 3      | Lynch, E. B., Liebman, R., Ventrelle, J., Avery, E. F., & Richardson, D. (2014). A Self-Management Intervention for African-Americans With Comorbid Diabetes and Hypertension: A Pilot RCT. Preventing Chronic Disease. doi:10.5888/pcd11.130349 | To determine the effectiveness of reducing weight in diabetic and hypertensive participants using diet, physical activity and peer support using community-based group intervention. | This is a randomized control trial that followed African-Americans with diabetes and hypertension. A total of 61 participants were followed for 6 months. | The intervention participants lost a mean weight of 2.8kg (P=.01) while the control participants lost 1.1kg (P=.05). The intervention participants reduced their HbA1c by 0.5 % (P=.05). The control group did not have a significant difference in HbA1c (P=.10) | Level II          |
| Page | Study Title                                                                 | Authors                                                                 | Study Setup                                                                 | Findings                                                                                                                                                                                                 |
|------|----------------------------------------------------------------------------|------------------------------------------------------------------------|----------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 4    | Peer coaching improves diabetes self-management: which patients benefit?    | Moskowitz, D., Thom, D. H., Hessler, D., Ghorob, A., & Bodenheimer, T. | RCT of 299 patients with Type 2 diabetes attended public health clinics. | Participants in health coaching that modified self-management with diabetes control had a greater effect in lowering HbA1C than the usual care group. The participants with "low" self-management had an increase of 0.3% in HbA1C in the usual group. The health coaching group had a decrease of -0.9% in HbA1C. Participants with "low" medication adherence had an increase of 0.5% in A1C in the usual group. The health coaching group had a decrease of -1.3 in HbA1C. |
| 5    | Innovative strategies to improve diabetes outcomes in disadvantaged populations. | Ondoletkova, I., Goderis, G., Nobels, F., Fieuws, S., Aertgeerts, B., Annemans, L., & Ramaekers D. | RTC with nurses of participants with Type II diabetes and other modifiable risk factors. | There were 287 participants in the study that received usual care. The baseline HbA1C = 53 and 63 in the elevated HbA1C subgroup. At the 6-month mark and in favor of the telecoaching group, the HbA1c was -2 mmol/mol and -4 mmol/mol, BMI was -0.4 kg/m², total cholesterol was -6 mg/dl. The intervention group increased by 8.9% and decreased by 1.3% in the control group. At the 18-month mark the difference in HbA1c was -2 mmol/mol overall. |
| 6    | Innovative strategies to improve diabetes outcomes in disadvantaged populations. | Ruddock, J. S., Poindexter, M., Gary-Webb, T. L., Walker, E. A., & Davis, N. J. | RTC to evaluate the effectiveness of telecoaching intervention from nurses of participants with Type II diabetes. | It was revealed that peer support, tele-health, and CHW interventions do effectively improve HbA1c control, blood glucose monitoring, self-management behaviors, self-care behaviors, and medication adherence. The study was limited on cost-effectiveness. Peer support was the most practical and useful for this population. |
| 7    | Health Coaching Strategy to Improve Glycemic Control in African-American Adults with Type 2 Diabetes: An Integrative Review. | Ruffin, L. (2017). | integrative review of 9 articles were used for evidence in the study. | Out of the nine articles eight showed significant improvement in controlling diabetes using health-coaching interventions. Three types of CASP tools were used to appraise five randomized control trials, three cohort studies, and one qualitative study. |
| 8    | Long-term benefits of health coaching in primary care setting.             | Sharma, A. E., Willard-Grace, R., Hessler, D., Bodenheimer, T., & Thom, D. H. | 12-month RCT. The trial followed patients in the primary care setting with hypertension, uncontrolled diabetes, or hyperlipidemia. | The goals included HbA1C, systolic blood pressure, or LDL cholesterol. Data was collected at the 12-month and the 24-month. There were 441 participants and only 290 (65.8%) participated at 12 and 24 months. The participants in the health coaching that achieved their goals dropped from 47.1% to 45.9% at the 24-month mark. The goal for HbA1C dropped from 53.4% to 36.2%. |
Patients from a Lower-Socioeconomic Status Community: A RCT. 

Health coaching by medical assistants to improve control of diabetes, hypertension, and hyperlipidemia in low-income patients: A RCT. Annals of Family Medicine, 13(2); 130-8.

Wayne, N., Perez, D. F., Kaplan, D. M., & Ritvo, P. (2015). Health Coaching Reduces HbA1c in Type 2 Diabetic Patients from a Lower-Socioeconomic Status Community: A RCT. Journal of Medical Internet Research, 17(10); e224. doi:10.2196/jmir.4871

To examine the outcome in the use or non-use of mobile phones to encourage health behavior changes in clients with type 2 diabetes. 138 patients with type 2 diabetes and HbA1C level ≥ 7.3%. The participants were followed for 6 months and data was collected at 3 points (baseline, 6 months, and 6 months). The outcomes measured were the change of HbA1c, weight, waist circumference, BMI, satisfaction with life, depression and anxiety.

There were 7 participants that were excluded from the study and placed into a sub-study group. Both groups reported improvements in quality of life, satisfaction with life, and overall mood. Both groups reduced their HbA1C levels but there was no significance difference at the 6-month mark. The intervention group decreased their weight (P=0.006) and waist circumference (P=.01) whereas the controls did not.

Results

Results of the integrative review of literature indicate that the coaching model may lead to improved glycemic control among African-American patients with diabetes. The studies were synthesized and critically appraised using the CASP tool. The overall results reveal that patient’s accountability, overall support, and medication adherence are the core components of health coaching, which are paramount to optimal glycemic control in the African-American population. The use of health coaching model can help to obtain the five National goals. The following examples from past research illustrate support for these statements. Specifically, Bollyky and colleagues [23] found that program participation resulted in significantly improved glycemic control. Both coaching arms had statistically significant improvement of blood glucose. Bollyky and colleagues [23] included 11% of African-American and there was no statistical significance between ethnic groups. Similarly, [17] reported the coaching group had significantly lower HbA1C levels and significantly improved adherence to diabetes self-management compared to the other group. Chelebowy and colleagues [17] study population was 100% African-American and recommended that diabetes clinicians use an individualized approach that accommodates contextual features such as socioeconomic status and complexity of the treatment regimen when collaborating with the diabetes patient. The roles of the health coach stress the importance of these parameters.

According to Lynch et al. [16], an intensive community-based program was found to be more effective at improving glycemic control in low income African-American with diabetes. Specifically, researchers of this study of 100% African-Americans stated that included the culturally tailored education, behavioral skills along with peer support may lead to clinically significant reduction in HbA1C. Along the same lines, [24] found the level of diabetes self-management to be enhanced by the health coaching model from his study that was inclusive of 30% African-Americans and found no effect modification by demographic factors. The absence of an effect of patient race/ethnicity may be explained through the linguistic concordance of patients and coaches as patients could choose their own coach [24].

Peer health coaching had a larger effect on HbA1C improvement especially when targeting high risk patients with poorly controlled diabetes. Ednoletkowa et al. [25] found Nurse-led tele-coaching to help sustain glycemic control in patients with diabetes Peer support can improve clinical outcomes of HbA1C and was reported to be a practical and effective intervention approach to assist African-American diabetic patients [15].

Consistent with Ruffin [3], health coaching is an effective strategy to improve glycemic control and overall quality of life of African-American patients with diabetes. This integrative review captured the effectiveness of health coaching in addressing glycemic control in African-American adults with type 2 diabetes. In addition, Wayne et al. [15] study was inclusive of 45% African-Americans and found significant improvement in HbA1C for participants in the health coaching group. Health coaching in primary care appears to lead to significant benefits for poorly controlled diabetics [15]. Willard-Grace et al. [19] supported the notion that health coaching has the potential to alleviate nationwide deficiencies in glucose
control, especially from the African-American population. The health coaching model improved glycemic control in nearly twice as many coached patients over traditional care model [19].

**Strength & Limitation**

Findings from this evidence-based practice review support the modality of health coaching and offer benefits for providing assistance to African-American patients with type 2 diabetes. This integrative review has several limitations pertinent to the search criteria. Limiting the study to publications in the English language dated 2013 to 2018 excluded many landmark studies on diabetes and health coaching. There is a scarce of data on health coaching and diabetes in the African-American population. Additionally, the CASP tool was challenging as a combination of multiple subsets of tools limited to specific types of studies. Critical appraisal could have been stronger with one single tool apprising the evidence.

**Conclusion and Recommendations**

This evidence-based practice change project captured the effectiveness of the health coaching model in addressing diabetes in the vulnerable population. Health coaching is an important tool to address glycemic control and improve quality of life of African-American patients with diabetes. The National diabetes goals aligned with Healthy People 2020 may be achieved by implementing the health coaching model in the care of patients with uncontrolled diabetes. As a modality for best practice, the health coaching model may be a beneficial strategy to provide added support to African-American patients with diabetes. Advanced practice nurses and physicians can implement this strategy in the primary care setting and the endocrinology specialty practice to further support patients with uncontrolled diabetes. To optimize glycemic control, patients need to have a fundamental understanding of the nature of diabetes, self-management, effective communication with clinicians, ability to navigate the healthcare system, receive optimal emotional support, and continuity of care to meet their health care goals and improve glycemic control. Randomized control trials and longitudinal studies with large sample size are required to further assess the feasibility of health coaching in the African-American population. Considering the escalating prevalence and risk of untoward outcomes secondary to diabetes, it is imperative for additional strategies, such as health coaching, to be employed to further support and address the global diabetes threat.

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