Build management strategies & maintenance Silokek Village potential based on local wisdom

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Abstract. Silokek village is rich in potential who are at Sijunjung Regency, West Sumatra Province. This area, known as the MUSIDUGA (Muaro Silokek & Durian Gadang), has the natural resources in the form of the river which flows between steep limestone hills and beautiful, so that the area proposed to become one of geopark. Problems are found namely the limitations of the community in the management of potential of Natural Resources Company Silokek Village. Yet its optimal strength/society/potential (hope/ the local wisdom, yet high in the management of community spirit). In this research, the author discusses about how to build a strategy management and maintenance potential of silokek village – based on local wisdom. As for the method does is SWOT, internally and externally. On strategic Management, divided into: Actuating (A), Planning (P), Organization (O), Controling (C). At the end of the study, obtained by the method of development potential Silokek Village based on local wisdom with the concept of sustainable development (Ecologic, Social Culture & Economic) with goals “sustainability” through improved skills human resources and Maintenance Management Strategic (MMS).

1. Introduction
Silokek is a beauty with the charm and nagari has a strong cultural value, the area of Musiduga located in Kanagarigan Muaro, Silokek, Durian Gadang, Sijunjung, West Sumatra [1]. The region has an area of ± 41.158 with the State of the region is mostly mountainous, rolling hills, and the River flowed by the Kuantan River and some nifty little. Geopark Silokek Sijunjung is one realm of Emergency Government of the Republic struggle base of Indonesia (PDRI) inseparable keberdirian chain as a unitary State of the Republic of Indonesia [2]. Aspirations do not stop on the plan so that the Geopark Silokek registered in the UNESCO Geopark due Silokek badly needed by society so rich natural potential Sijunjung ranah minang culture can prosper and society [3].

Musiduga usually crowded tourist areas visited by tourists on weekends i.e. Saturdays and Sundays as well as public holidays. The management of the tourist Musiduga is under the Tourism Office of Arts and culture and sports (Parsenibudpora) and working with Guardian Nagari (village chief), Silokek, and Muaro Durian Gadang [4]. According to data from the guardian Nagari Muaro, Silokek, Durian and Gadang (year 2010), there are 8 jorong (RT) i.e. one jorong in Nagari Muaro, two jorong in Nagari Silokek, and five at jorong Durian Nagari Gadang with a population of 4,113 people [5].
2. **Research Method**
The research was conducted at Sijunjung Regency, West Sumatra Province of Indonesia. The location of the study is presented in Figure 1.

![Mapping Area of Research](source)

Figure 1. Mapping Area of Research  
Source: Satria, Haris 2018

MUSIDUGA (Muaro Silokek & Durian Gadang), has the natural resources in the form of the river which flows between steep limestone hills and beautiful, so that the area proposed to become one of geopark.

![Nagari Silokek Potential](source)

Figure 2. Nagari Silokek Potential  
Source: Satria, Haris 2018
Figure 3. SWOT Analysis
Source: Satria, Haris 2018

Figure 4. Management Strategic Method
Source: Satria, Haris 2018

POAC is a management process. Which consist of planning, organizing, actuating and controlling. POAC still connected with POSDCORBE (management function). Both are different, but in every element of POAC there always be management function.

The first element in POAC is planning. Planning is a process where a manager makes a decision, decided some strategy to reach the goals, allocate the responsibility to someone else, to measure between success and the goal.

To make a good plan, there are several principles, such as the contribution principle and premising consistence. In Planning process, a manager also needs to make a decision. There are methods in planning, such as elementary methods. When planning is made, manager also need to decided the priority. They can use “Deciding methods”.

The second element is organizing. Organizing is a process about how a strategy and tactics which have been created in planning process, we well designed onto an organizational structure. Also, to ensure that all people in organization can work effectively and efficiency which aims to reach the organizational goals. To do a good organizing, manager should not miss the principle of organizing.
The third is actuating. Actuating is some actions to seek everyone in organization to work for reach the goals. So, actuating aimed is to seek everyone so they want to work with awareness, some kind like realizing a plan. Actuating also need a good leadership too, because the manager is managing a lot of people here.

The fourth is controlling. Controlling is a decide process like, what an organization must reached, what should organization do, to assess the activity and compare it with the standard. Controlling is done in every time, before a process, while the process is working and also after the process.

3. Result
Management means many things to many people. To a layman management means an impressive person occupying an air-condition chamber with an over stacked table and cushioned chair. Some people suggest management as commanding other. To many others, management is nothing more than clerical work and putting fancy signatures. But truly management is the process of planning, actuating, organization and controlling. It is also described as the economic, ecologic and social culture.

![The development potential of the Nagari Silokek-based local wisdom with the concept of sustainable development](image)

**Figure 5.** Maintenance Management Strategic (MMS).
Source: Satria, Haris 2018

4. Conclusion
Based on the findings, observations, interviews, information from stakeholders (Regional Governments, Practitioners, Academics and Local Communities: The potential that can be constructed from Nagari Silokek based on local wisdom, from current conditions (existing) is not yet optimal. Therefore, other alternatives need to be built through improved HUMAN RESOURCE capabilities and Maintenance Management Strategic (MMS).

References
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