When flux standards go wild: white dwarfs in the age of Kepler

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ABSTRACT

White dwarf stars have been used as flux standards for decades, thanks to their staid simplicity. We have empirically tested their photometric stability by analyzing the light curves of 398 high-probability candidates and spectroscopically confirmed white dwarfs observed during the original Kepler mission and later with K2 Campaigns 0–8. We find that the vast majority (>97 per cent) of non-pulsating and apparently isolated white dwarfs are stable to better than 1 per cent in the Kepler bandpass on 1-hr to 10-d timescales, confirming that these stellar remnants are useful flux standards. From the cases that do exhibit significant variability, we caution that binarity, magnetism, and pulsations are three important attributes to rule out when establishing white dwarfs as flux standards, especially those hotter than 30 000 K.

Key words: white dwarfs, stars: rotation, binaries: close, starspots, stars: oscillations

1 INTRODUCTION

Accurate, reliable flux standards are essential for the calibration of absolute photometry and spectroscopy. Many of the most delicate astrophysical observations are limited by systematic uncertainties in basic flux calibration, most notably next-generation surveys to more accurately measure dark energy using supernovae (see Stubbbs & Brown 2015, and references therein).

Typically, atmospheric variability and instrumental artifacts dominate calibration errors (Stubbbs & Tonry 2006). However, inherent stellar variability can propagate into the uncertainties if unsuitable standards are chosen.

Hot, hydrogen-atmosphere (DA) white dwarfs (18 000 – 80 000 K) have been used as standards for decades: they are close, minimizing interstellar reddening, and have relatively simple, purely radiative atmospheres that can be described completely by their effective temperature and surface gravity (Narayan et al. 2016). The Hubble Space Telescope CALSPEC standard star network is anchored to three hot DAs: G191-B2B, GD 153, and GD 71 (Bohlin 2007). An identical or similar sample of white dwarfs (and additional cooler stars) is expected to calibrate the next major space observatory, the James Webb Space Telescope (Bohlin et al. 2011).

We know empirically that not all white dwarfs are suitable flux standards. Cooler DA white dwarfs were originally used for flux calibration, but that changed with the discovery that those with convective atmospheres showed photometric variability up to several per cent on the timescale of minutes (Landolt 1968); these are oscillations in the variable DA (ZZ Ceti) stars, which pulsate when they cool to between roughly 12 500 – 10 500 K (Winget & Kepler 2008). Additionally, strongly magnetic white dwarfs with convective atmospheres have shown large-amplitude, rotational variability (e.g., Brinkworth et al. 2013).

However, we so far have few empirical constraints on the stability of hot white dwarfs. That has changed with the revolution in long-term monitoring enabled by the Kepler space telescope, which was launched to discover Earth-like planets around Sun-like stars. Kepler data is precise enough to deliver tens of parts-per-million photometry on thousands of bright stars (Bastien et al. 2013), and has been used to detect low-level variability in a handful of the 14 non-pulsating white dwarfs observed in the original Kepler mission (Maoz et al. 2015).

After the failure of the second reaction wheel, the Kepler spacecraft has been repurposed as K2, surveying new fields along the ecliptic plane roughly every three months (Howell et al. 2014). This has dramatically increased the number of white dwarfs available for extended monitoring from space; hundreds of known and candidate white dwarfs have been observed to look for eclipses (Hallakoun et al. 2016) and transits (Vanderburg et al. 2015), as well as to perform asteroseismology (Hermes et al. 2014).

We report here an analysis of the first 252 spectroscopically confirmed, non-pulsating, and apparently single white dwarfs observed in the original Kepler mission and subsequently with K2 through Campaign 8, as well as 146 high-probability white dwarf candidates without spectroscopy. Our observations and analysis are
Figure 1. The $T_{\text{eff}} - \log g$ plane for 252 spectroscopically confirmed white dwarfs observed through K2 Campaign 8 brighter than $K_p<19.0$ mag, with DA cooling tracks (Fontaine et al. 2001) plotted to guide the eye. The small circles, coloured by spectral class, identify the 245 white dwarfs (>97 per cent) suitable as flux standards, with maximal variability amplitudes <10 ppt (<1 per cent) in the Kepler bandpass (roughly SDSS-r). We have excluded here all pulsating white dwarfs and those with detected line-of-sight companions. We highlight in filled circles the large-amplitude variables that would be poor flux standards (see Figure 3). Three are likely magnetic white dwarfs; the other two are hotter than 90,000 K, and we are likely seeing reflection from a close companion.

This left 252 spectroscopically confirmed, non-pulsating, and apparently isolated white dwarfs, after selecting only those brighter than $K_p<19.0$ mag in the Kepler bandpass; long-term instrumental systematics dominate the fainter objects. The full distribution of spectral classifications, effective temperatures, and surface gravities is represented in Figure 1. Our sample, which includes targets observed in the original Kepler mission, includes 15 white dwarfs with strong magnetic fields (DAH or DBH), detected from Zeeman splitting. Most white dwarfs are DA, but there are many with helium-dominated (DB and DO), carbon-dominated (DQ), or continuum-dominated (DC) atmospheres, which we classify in Figure 1 as non-DA.

In addition to the 252 with spectroscopy, several hundred candidate white dwarfs with $K_p<19.0$ mag have been proposed through K2 Campaign 8 without spectroscopy. Some have been proposed from various catalogs of candidate white dwarfs (e.g., Rowell & Hambly 2011, Boyd et al. 2011), but we exclude many here because we do not have sufficient colour and/or proper-motion information to have high confidence they are in fact white dwarfs. However, we expand our sample using targets with SDSS colours consistent with white dwarfs, as well as high reduced proper motions. We inspect only those with probabilities of being white dwarfs exceeding $P_{\text{WD}} > 0.7$, as defined by Gentile Fusillo et al. (2015), yielding an additional 146 targets for analysis. This brings our total sample to 398 targets.

2 OBSERVATIONS AND ANALYSIS

2.1 Target Selection

White dwarfs in the original Kepler mission were targeted by a search for compact objects, and characterized spectroscopically by Østensen et al. (2010, 2011). We requested additional K2 observations of known and candidate white dwarfs through various Guest Observer programs, accepted in each pointing of Campaigns 0 – 8. The majority of white dwarfs with spectroscopic information were discovered from the Sloan Digital Sky Survey (SDSS, Kleinman et al. 2013). Additionally, we proposed many candidates with colours and reduced-proper-motions selected from SDSS photometry, with high probabilities of being a white dwarf ($P_{\text{WD}} > 0.7$), as defined by Gentile Fusillo et al. (2015).

We removed 34 white dwarfs from our sample with significant short-period variability detected from pulsations, all of which were proposed by us and observed by Kepler in short cadence every 58.8 s. Additionally, we cross-matched our sample with the most recent WD+MS catalog of Rebassa-Mansergas et al. (2016) as well as DA+dM pairs from the ESO Supernova Ia Progenitor Survey (Koester et al. 2009). This removed 72 white dwarfs with spectroscopic evidence of a line-of-sight, main-sequence companion; many of these systems are post-common-envelope binaries (PCEBs) and show photometric modulation from reflection from a close companion (e.g., Parsons et al. 2010). We also removed two known eclipsing, single-lined PCEBs: EPIC 201649211 (SDSSJ1152+0248, Hallakoun et al. 2016) and EPIC 210659779 (NLTT 11748, Steinfadt et al. 2010).

This left 252 spectroscopically confirmed, non-pulsating, and apparently isolated white dwarfs, after selecting only those brighter than $K_p<19.0$ mag in the Kepler bandpass; long-term instrumental systematics dominate the fainter objects. The full distribution of spectral classifications, effective temperatures, and surface gravities is represented in Figure 1. Our sample, which includes targets observed in the original Kepler mission, includes 15 white dwarfs with strong magnetic fields (DAH or DBH), detected from Zeeman splitting. Most white dwarfs are DA, but there are many with helium-dominated (DB and DO), carbon-dominated (DQ), or continuum-dominated (DC) atmospheres, which we classify in Figure 1 as non-DA.

In addition to the 252 with spectroscopy, several hundred candidate white dwarfs with $K_p<19.0$ mag have been proposed through K2 Campaign 8 without spectroscopy. Some have been proposed from various catalogs of candidate white dwarfs (e.g., Rowell & Hambly 2011, Boyd et al. 2011), but we exclude many here because we do not have sufficient colour and/or proper-motion information to have high confidence they are in fact white dwarfs. However, we expand our sample using targets with SDSS colours consistent with white dwarfs, as well as high reduced proper motions. We inspect only those with probabilities of being white dwarfs exceeding $P_{\text{WD}} > 0.7$, as defined by Gentile Fusillo et al. (2015), yielding an additional 146 targets for analysis. This brings our total sample to 398 targets.
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2.2 Space-Based Photometry

In all cases, we have initially analyzed only the long-cadence data, which are collected by the Kepler spacecraft every 29.4 min. In four targets with >1 per cent variability (marked with a dagger by the KIC or EPIC identifier in Table 1) we have analyzed the available short-cadence data collected every 58.8 s.

Our light curves from the original Kepler mission were processed by the Kepler Asteroseismic Science Operations Center using Data Release 25 (Handberg & Lund 2014). The K2 data require more care. Using just two reaction wheels for pointing, the spacecraft checks its roll orientation roughly every 6 hr, and if solar pressure has caused enough of a deviation, Kepler counteracts its drift by firing its thrusters; this causes significant discontinuities in the photometry. Several pipelines have been developed to process K2 data, but we use here exclusively light curves produced by the K2eff routine (Vanderburg & Johnson 2014) as well as the Guest Observer office (Van Cleve et al. 2016). Comparing both independently processed light curves for each target, we choose the one that minimizes signal at the thruster-firing timescale, careful to ensure the reduction has the smallest possible aperture to enclose only our white dwarf target. We performed an iterative clip of all points more than 5σ discrepant from the median to produce a final light curve.

The majority of light curves have long-term systematics on 10−20 d timescales, to varying amplitudes depending on the magnitude of the target. These long-term trends are due to a variety of reasons (see discussion in Section 4 of Bell et al. 2016b), most commonly from thermal variations on board the spacecraft.

We have computed a Lomb-Scargle periodogram for each light curve, excluding the regions within 0.25 µHz of all harmonics of the thruster-firing timescale (47.2 µHz), as well all signals below 1.157 µHz (with periods longer than 10 d). We discuss here those with total amplitudes of variability at a constant period exceeding 1 per cent in the Kepler bandpass.

3 OVERALL WHITE DWARF FLUX STABILITY

Seven of the 252 spectroscopically confirmed white dwarfs observed by Kepler, spanning the original mission through K2 Campaigns 0−8, show peak-to-peak photometric variability exceeding 1 per cent amplitude. We note that several dozen more white dwarfs in our sample show significant variability but to amplitudes below 1 per cent, such that their overall intrinsic photometric stability would still make them decent flux standards.

However, two of these seven white dwarfs show large-scale variability likely due to instrumental effects rather than intrinsic stellar variability. The light curves of EPIC 211936871 (SDSSJ085025.84+191639.5, a 15 990 K DA) and EPIC 220578569 (SDSSJ010901.58+083354.7, a 16 000 K DB), shown in Figure 2, feature variability that arises from electronic interference artifacts caused by time-varying crosstalk, often referred to as rolling bands (Clarke et al. 2014). While observed more than 8 months apart in two separate K2 campaigns, both targets were read out from Channel 26 (Module 9.2), known to suffer from rolling band pattern noise. Both objects were excluded from our analysis of white dwarf flux stability.

Table 1. White dwarfs observed to be poor flux standards by Kepler and K2. We mark with a † those with short-cadence data.

| KIC/EPIC | Kp (mag) | RA (J2000) | Dec (J2000) | Spec. Class | Teff (K) | log g (cm s−1) | Period (hr) | Amp. (per cent) | Time of Minimum (BJD_TDB − 2456000) |
|----------|---------|------------|------------|-------------|----------|-------------|------------|---------------|----------------------------------|
| 9535405† | K 1.7   | 19 41 31.33 | +46 06 10.8 | DAH         | 34 000   | 8.00        | 6.1735030(13) | 4.404(53)    | 1018.8042(31)                     |
| 211719918† | C 5.1   | 08 56 18.95 | +16 11 03.8 | DBH         | 34 520   | 8.44        | 5.706259(12)  | 4.273(24)     | 1176.9239(15)                     |
| 211995459† | C 5.1   | 08 43 30.81 | +20 10 49.1 | DAH         | 60 000   | 8.00        | 53.351(15)   | 5.47(29)      | 807.124797(71)                     |
| 206197016 | C 3.1   | 22 46 53.73 | −09 48 34.5 | DAH         | 99 900   | 7.26        | 19.89770(29)  | 6.39(15)      | 1176.749890(46)                    |
| 228682372 | C 3.1   | 20 39 59.93 | +14 28 58.0 | DAH         | 99 800   | 5.94        | 114.45902(79) | 2.752(53)     | 1176.2302(63)                     |
| 206473386 | C 3.1   | 22 41 42.9 | −05 23 49.8 | DAH         | 99 800   | 5.94        | 19.89770(29)  | 6.39(15)      | 1176.749890(46)                    |
| 21060925† | C 4.1   | 03 44 31.03 | +17 05 43.9 | DAH         | 99 800   | 5.94        | 19.89770(29)  | 6.39(15)      | 1176.749890(46)                    |
| 220306617 | C 8.1   | 01 03 31.68 | +02 46 36.0 | DAH         | 99 800   | 5.94        | 19.89770(29)  | 6.39(15)      | 1176.749890(46)                    |
| 220333558 | C 8.1   | 01 01 36.20 | +03 21 02.7 | DAH         | 99 800   | 5.94        | 19.89770(29)  | 6.39(15)      | 1176.749890(46)                    |

Figure 2. Unsmoothed light curves showing the first 70 d of two targets with large-scale instrumental artifacts, likely caused by time-varying bias changes, often referred to as rolling bands. We plot EPIC 211936871 (Kp = 18.5 mag, Campaign 5) above and EPIC 220578569 (Kp = 18.9 mag, Campaign 8) below. Data from both targets were read out from Channel 26 (Module 9.2), which is known to suffer from rolling band pattern noise. Both objects were excluded from our analysis of white dwarf flux stability.

Rolling bands manifest as time-varying bias changes, caused by crosstalk between the fine-guidance-sensor CCDs and a high-frequency amplifier oscillation in some of the readout channels of the Kepler science CCDs. Rather than directly correct these time-variable bias changes, exposures exhibiting rolling bands in the original mission were flagged by the Kepler science team. However, flagging has been discontinued for K2 (Van Cleve et al. 2016). The three readout ports with the worst rolling band patterns are Channel 26 (Module 9.2), Channel 44 (Module 13.4), and Channel 58 (Module 17.2), although the artifact can affect more than 30 of the 84 science CCDs (Kolodziejczak et al. 2010; G. Barentsen, private communication).
Figure 3. Folded light curves of the five spectroscopically confirmed white dwarfs observed by the Kepler spacecraft showing >1 per cent photometric variability. The three white dwarfs at top all have claimed detections of surface magnetic fields, which are likely causing variability at the white dwarf rotation period. The three bottom targets are likely short-period binaries showing reflection from a close companion at the orbital period. The target at the bottom left, EPIC 201391671, is a known line-of-sight WD+dM system excluded from our sample since the dM is detected spectroscopically (Rebassa-Mansergas et al. 2016), but shown here as an example. The two other targets have white dwarfs with $T_{\text{eff}} \sim 10000$ K and significantly outshine a putative companion.

This leaves five apparently isolated white dwarfs with coherent stellar variability exceeding a peak-to-peak amplitude of 1 per cent, out of the 250 spectroscopically confirmed targets suitable for inspection. We display their light curves in Figure 3, folded into 200 phase bins at the dominant period of variability and repeated for clarity. Targets with short-cadence photometry (marked with a † symbol in Table 1) have been folded into 400 phase bins. Table 1 details information about the five spectroscopically confirmed white dwarfs, on which we comment further in Section 4.

Additionally, we have inspected the light curves of 146 high-probability white dwarfs. Within this subsample, four objects show large-amplitude variability that would make them unsuitable flux standards. All four have photometric colours suggesting they have fully convective atmospheres, with $T_{\text{eff}} < 9000$ K, and periods of variability exceeding 1 day. We detail these targets at the end of Table 1, and show their folded light curves in Figure 4.

Overall, we find empirically that just nine of our 396 white dwarf targets (five with spectroscopy and four colour selected) show >1 per cent amplitude photometric variability. Thus, more than 97 per cent of our white dwarfs are suitable flux standards.

We note that our analysis is less sensitive to phenomena acting on timescales much shorter than the 30-min cadence of the Kepler long-cadence photometry. For example, we detect the significant variability caused by transits of the white dwarf EPIC 201563164 (WD 1145+017, $K_p = 17.3$ mag); this metal-polluted white dwarf is being transited by one or more disintegrating planetesimals (Vanderburg et al. 2015). However, the maximum peak of recurrent variability in a periodogram occurs at 4.49 hr (with 0.76 per cent total amplitude); the deep transits of WD 1145+017 were smeared out by the 29.4-min cadence of the K2 photometry, and evolved in depth over the campaign. So far, WD 1145+017 remains the only case of transits we have detected in the nearly 400 single white dwarfs observed through K2 Campaign 8.

4 CAVEATS: BINARITY, MAGNETISM, PULSATIONS

4.1 Binarity

White dwarfs are not just signposts for the endpoints of stellar evolution, but they also mark the endpoints of binary evolution. Many evolved binaries underwent common-envelope evolution, which brings the orbits closer together to form a PCEB. More than 100 of these WD+MS systems are known, with orbital periods ranging from 1.9 hr to 4.3 d (Nebot Gómez-Morán et al. 2011); many show photometric variability at the orbital period (Kao et al. 2016).

For this reason, we have removed from our sample all white dwarfs with line-of-sight main-sequence companions, many of which are unresolved within SDSS and could be in close binaries. As described in Section 2.1, we have excluded all spectroscopically identified WD+dM systems. The analysis of PCEBs in K2 will be discussed in a forthcoming publication.

As an example, we show in the bottom left panel of Figure 3 a known WD+dM system with K2 observations, EPIC 201391671 (HE 1103−0049). Decomposed fits to the spectroscopy from SDSS show this is a 30.070 ± 190 K, 0.41 ± 0.02 $M_\odot$ white dwarf with a line-of-sight M3 companion (Rebassa-Mansergas et al. 2012). The K2 data show a sinusoidal signal (2.1 per cent amplitude) at
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9.923 hr, which arises from a reflection effect off the irradiated face of the M dwarf at the orbital period.

The bottom panel of Figure 3 includes two very hot white dwarfs observed in K2 that have SDSS data but no obvious spectroscopic evidence of a line-of-sight companion. The variability maintains a constant amplitude for >70 d with minimal harmonics, suggesting it most likely arises due to irradiation of a companion.

One of the hottest targets in our sample, EPIC 228682372 (SDSSJ083959.93+142858.0), is a DO white dwarf with $T_{\text{eff}} = 99,800$ K (Kleinman et al. 2013). The stable 11.459-hr photometric variability we see from K2 is likely orbital modulation, with the companion outshone by this very hot white dwarf.

Similarly, the hot DA EPIC 206197016 (WD 2244−100) has $T_{\text{eff}} = 99,900$ K and a mass near the canonical mean mass of white dwarfs, $0.59 \pm 0.03 M_\odot$ (Tremblay et al. 2011). The sinusoidal photometric variations at 19.898 hr are most likely caused by reflection off a close companion outshone by this young white dwarf. Infrared photometry in the Y JK bands from the VISTA Hemisphere Survey (McMahon et al. 2013) as well as in band W1 from the Wide-Field Infrared Survey Explorer (Wright et al. 2010) show an excess of flux from what is expected from a single 100,000 K white dwarf, strongly suggestive of a line-of-sight companion.

To further test this hypothesis, we obtained multi-epoch spectroscopy of EPIC 206197016 to check for radial-velocity variations. Using the Goodman spectrograph (Clemens et al. 2004) on the 4.1-m SOAR telescope, we monitored the velocity of Hα over consecutive nights more than 25.6 hr apart, on 2016 August 21−22. We used a 1200 line mm$^{-1}$ grating with a 0.86′′ slit, yielding a spectral resolution of 1.3 Å. The optimally extracted (Horne 1986) spectra were wavelength calibrated using sky emission lines and rebinned to a heliocentric frame using the PAMELA and MOLLY packages (Marsh 1989); the signal-to-noise (S/N) per resolution element in Table 2 is calculated at 6400 Å. Using the period and ephemeris defined in Table 1, our observations covered Phases 0.82−0.92 and 0.20−0.27, respectively. We fit a two-component Gaussian to find the radial velocity for each averaged spectrum, and see marginal evidence for shifts; however, our data do not definitely confirm velocity changes caused by a close companion to EPIC 206197016.

### 4.2 Magnetism

Previous studies have found that strongly magnetic (>1 MG) white dwarfs show large-amplitude photometric variability on timescales of hours to days (e.g., Brinkworth et al. 2004, 2013), in line with the distribution of asteroseismically derived white dwarf rotation periods (Kawaler 2015). Most of these objects have effective temperatures <10,000 K, where their atmospheres should be convective, with variations typically attributed to spots.

All four of the photometrically selected white dwarf candidates shown in Figure 4 with large-amplitude flux variations in K2 have photometric colours consistent with effective tem-

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**Figure 4.** Four white dwarf candidates that are unsuitable flux standards; these targets have high-probability of being white dwarfs from SDSS colours and proper motions (Gentile Fusillo et al. 2015). If all are white dwarfs, they likely have convective atmospheres and show modulation at the rotation period.

**Table 2.** Radial velocity measurements of Hα using SOAR/Goodman of the possible 19.898 hr binary, EPIC 206197016

| Time (BJD$_{TDB}$) | Airmass | Exposures | S/N | RV (km s$^{-1}$) |
|-------------------|---------|-----------|-----|-----------------|
| 2457621.68101     | 1.13    | 7 × 480 s | 26  | +47(24)         |
| 2457621.71928     | 1.07    | 7 × 480 s | 29  | +41(20)         |
| 2457621.76120     | 1.08    | 8 × 480 s | 27  | +36(27)         |
| 2457622.82748     | 1.26    | 4 × 420 s | 20  | +1(32)          |
| 2457622.88382     | 1.72    | 7 × 480 s | 28  | −20(20)         |
temperatures $<9000$ K, suggesting they should have fully convective atmospheres. We estimate the effective temperature for each in Table 1 by comparing the $(u-g, g-r)$ colours to Figure 1 of Genest-Beaulieu & Bergeron (2014). The folded light curves of these apparently spot-modulated white dwarfs, shown in Figure 4, correspond to rotation periods of $1.23 - 8.31$ d. Notably, EPIC 210609259 (in the top right of Figure 4) has a light curve that can be well approximated by a white dwarf with a magnetic dipole with polar spots, with a rotation/observer inclination of $45 \pm 8^\circ$ and a rotation/magnetism colatitude of $98 \pm 15^\circ$, linearly offset by $a_\star = -0.31 \pm 0.04$.

In addition to these likely cool, convective white dwarfs with apparent spots, we see multiple hotter, strongly magnetic white dwarfs with large-amplitude variability. All have $T_{\text{eff}} > 30000$ K, so their atmospheres should be hot. However, Zeeman features can change in depth and shape as a function of rotation phase and induce variability, as seen in the strongly magnetic, $>45000$ K white dwarf REJ0317$-853$ (Burleigh et al. 1999).

Additionally, two white dwarfs observed with Kepler have complex spot modulation and rotation periods of roughly 6 hr. The first, KIC 9553405 (BOKS 53856) was discovered in the original Kepler mission field; it is a DA with $T_{\text{eff}} = 34000$ K with marginal evidence of a $\sim 350$ kG magnetic field (Holberg & Howell 2011). The other, EPIC 211719918 (PG 0853$+164$), has a similar effective temperature, $34520$ K (Kleinman et al. 2013), and is a known weakly magnetic, variable DBA white dwarf (Putney 1997). Previous studies have put the effective temperature of this white dwarf near the DBV instability strip, where it may pulsate from a helium partial-ionization zone (Wesemael et al. 2001). Using 58.8 s short-cadence K2 data, we are able to improve limits on the lack of pulsations by an order of magnitude, ruling out any variability from $120 - 2000$ s with semi-amplitudes above $0.12$ ppt in PG 0853$+164$.

### 4.3 Pulsations

Non-radial oscillations have been observed for more than half a century in white dwarves, which cause optical variations with amplitudes exceeding 1 per cent at periods from 100 - 1400 s (Fontaine & Brassard 2008). Pulsating white dwarves are bad flux standards. We have removed all pulsating white dwarves from our sample; they will be discussed in detail in future manuscripts.

However, a new outburst phenomenon occurring at the cool edge of the DAV instability strip deserves special mention. These brightening events, which recur stochastically on day-to-week timescales, can brighten a white dwarf by more than 40 per cent for several hours (Hermes et al. 2015). The first six outbursting white dwarves all have flux excursions in excess of 10 per cent, each event lasting several hours (Bell et al. 2016a). So far, we have only observed this phenomenon in the coolest DAVs (Bell et al. 2016b).

Outbursts may be the result of a transfer of pulsation energy into heating the star, possibly from nonlinear mode coupling (Hermes et al. 2015). This suggests the phenomenon likely happens among the other white dwarf instability strips. Data from the original Kepler mission may bear this out: the central star of the planetary nebula Kr61 (KIC 3231337) was observed to show stochastic, several per cent brightening events every few days (De Marco et al. 2015). Analysis of short-cadence Kepler photometry show this is indeed a pulsating white dwarf with relatively long ($>750$ s) oscillation periods at the cool edge of the DOV instability strip. Outbursting white dwarves make for especially bad flux standards.

### 5 DISCUSSION AND CONCLUSIONS

We have empirically assessed the viability of white dwarves as flux standards by analyzing the stability of nearly 400 non-pulsating, apparently isolated white dwarves observed by the Kepler spacecraft through K2 Campaign 8. Our results confirm that the vast majority ($>97$ per cent) of white dwarves are suitable flux standards; key caveats to rule out are pulsations, binarity, and magnetism. Only nine white dwarves in this sample show coherent photometric variability on 0.04 - 10 d timescales with amplitudes exceeding 1 per cent, detailed in Table 1. Additional groups have set out to analyze white dwarf stability at even lower, mmag levels using K2 photometry of brighter targets (Z. Xue & B. Schaefer, private communication).

Observers can avoid pulsating white dwarves by not using those with effective temperatures near the empirical DAV and DBV instability strips, which correspond to the onset of convection for hydrogen- and helium-atmosphere white dwarves, respectively. This occurs between roughly $12500 - 10500$ K for canonical-mass DAVs (Tremblay et al. 2015) and roughly $32000 - 20000$ K for canonical-mass DBVs (Nitta et al. 2009). The DOV instability strip occurs for white dwarves $>100000$ K; we recommend against such hot objects for reasons of binarity.

Observers can avoid most binary white dwarves by searching for line-of-sight companions, commonly M dwarfs (Rebassa-Mansergas et al. 2016). However, our K2 results suggest that the hottest white dwarves (near $100000$ K) can easily outshine low-mass companions. Since it is difficult to detect close companions, it is thus difficult to assess whether such a hot star is a reliable flux standard. DO white dwarves are also bad flux standards: more than 10 per cent of planetary nebulae nuclei show photometric variations from a close companion (Bond 2000; Hillwig et al. 2015).

We find that spot modulation from magnetic white dwarves is the most difficult caveat to rule out when seeking a reliable flux standard. The high surface gravity of a white dwarf significantly broadens any absorption lines present, so Zeeman splitting is typically undetectable for global fields below $<1$ MG without high-resolution spectroscopy (Kepler et al. 2013).

Recently, spots have been detected in multiple white dwarves with relatively firm upper limits on surface magnetic fields. Kilic et al. (2015) discovered a massive white dwarf with 38-min flux modulation exceeding 6 per cent amplitude, but put an upper limit on the magnetic field of $<70$ kG. More stringently, Hermes et al. (2017) discovered a bright spot on the hot DBV PG 0112$+104$ exceeding $>0.25$ per cent amplitude, but symmetry in the observed pulsations require a global field $<10$ kG. Empirically, variability from spot modulation is not reserved for purely convective white dwarves, nor for strongly magnetic white dwarves.

Although we show that the chances are low that a non-pulsating, isolated white dwarf has high-amplitude, intrinsic variability, we also show it is difficult to pre-screen against spot modulation from photometry or spectroscopy. Our results suggest the need to empirically assess the stability of a white dwarf before relying on it as an absolute flux standard, especially the anchors for flagship-class space missions such as JWST. Such empirical efforts are underway for Gaia calibration (e.g., Marconi et al. 2016).

For example, future multi-epoch light curves from the high-
precision photometry produced by Gaia will allow an empirical determination of the flux stability of hundreds of thousands of white dwarfs. These objects, as well as those shown empirically to be constant from Kepler observations, should form the basis of future networks of flux standards. We will publish our full catalog of constant white dwarfs at the end of the K2 mission, which could continue beyond Campaign 17.

White dwarfs are intrinsically stable enough to highlight long-timescale instrumental artifacts from Kepler, especially the rolling bands that affect many of the CCDs on the spacecraft. Figure 2 shows the light curves of two faint targets affected by this electronics noise, and highlights the need to rule out instrumental artifacts when analyzing the faintest targets observed in K2 for intrinsic astrophysical variability.

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Facilities: Kepler, K2, SOAR, SDSS

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