Endogenous vs Exogenous Allosteric Modulators in GPCRs: A dispute for shuttling CB₁ among different membrane microenvironments

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A Cannabinoid Receptor ₁ (CB₁) binding site for the selective allosteric modulator ORG27569 is here identified through an integrate approach of consensus pocket prediction, mutagenesis studies and Mass Spectrometry. This unprecedented ORG27569 pocket presents the structural features of a Cholesterol Consensus Motif, a cholesterol interacting region already found in other GPCRs. ORG27569 and cholesterol affects oppositely CB₁ affinity for orthosteric ligands. Moreover, the rise in cholesterol intracellular level results in CB₁ trafficking to the axonal region of neuronal cells, while, on the contrary, ORG27568 binding induces CB₁ enrichment at the soma. This control of receptor migration among functionally different membrane regions of the cell further contributes to downstream signalling and adds a previously unknown mechanism underpinning CB₁ modulation by ORG27569, that goes beyond a mere control of receptor affinity for orthosteric ligands.

The endocannabinoid system comprises the GPCR family members cannabinoid receptors CB₁ and CB₂, their endogenous ligands (endocannabinoids) and the enzymes responsible for the synthesis and degradation of the latters¹. Upon binding to their endogenous partial agonist anandamide or to exogenous ligands like Δ⁹-tetrahydrocannabinol, CB₁ affects cell proliferation, motility, adhesion and apoptosis and controls a variety of physiological processes spanning from neuronal development to organs functioning²³. Signalling by CB₁ involves both G protein-dependent pathways, such as inhibition of adenylate cyclase, as well as G-protein independent mechanisms⁴⁻⁶. Due to its widespread distribution⁷ and implication in many diseases CB₁ is ranked among the golden targets for the treatment of nausea, obesity, pain, neurodegenerative diseases and substance abuse disorders⁸.

GPCRs orthosteric binding sites have been extensively investigated to identify new ligands. Three CB₁ ligands (Cesamet⁹, Marinol¹⁰, and Sativex¹¹) are being prescribed to reduce chemotherapy-induced nausea, stimulate appetite or reduce pain⁶. On the contrary, the CB₁ inverse agonist rimonabant was initially commercialized as anorectic antiobesity drug and then suspended due to its psychiatric side-effects¹². Its withdrawal pointed out the risk of targeting GPCRs orthosteric sites, highly conserved among GPCRs³³. Alternative approaches for GPCRs drug discovery are thus being considered in order to develop safer drugs and achieve a better fine-tuning of GPCR functionality¹⁴. While orthosteric sites have faced high...
evolutionary pressure in order to keep an efficient binding to their endogenous ligands, the evolution of allosteric pockets has been less stringent causing their aminoacidic sequences to be poorly conserved and, as consequence, more specific for each receptor[15]. The development of functionally selective allosteric modulators is thus considered a promising avenue to develop new target specific drugs and overcome nowadays obstacles in cannabinoid-based drug discovery such as on- and off-target side effects.

To date, few compounds have been identified as exogenous CB₁, allosteric modulators including the synthetic “ORG” compounds (ORG27569, ORG29647, ORG27759)[16-17], PSNCBAM-1[18], RTI-371[19] and the natural endogenous modulators lipoxin A₄[20], pregnenolone[21] and cholesterol[22]. Recently our group embarked in a Structure-Activity-Relationship (SAR) study of ORG27569[23] which is an exquisitely selective allosteric modulator for CB₁[24-25].

Despite positively affecting CB₁ affinity for some agonists, ORG compounds inhibit agonist-induced G-protein coupling. Independently from the CB₁, orthosteric site being occupied or not, ORG27569 selectively hampers G-protein signalling and promotes β-arrestin2-mediated internalization of the receptor and β-arrestin1-mediated activation of kinases[17,25]. However, the mechanism behind CB₁-biased signalling by allosteric ligands remains still obscure as well as the molecular basis of its selectivity over CB₂. Furthermore, the missing identification of its binding site hampers a structure-based evolution towards new ORG27569-inspired allosteric molecules. Recently, a site partially overlapping with the CB₁ orthosteric site has been proposed as binding pocket for ORG27569[26]. However, the proof of such hypothesis was based on a comparison between the functional activity of the wt receptor and that of mutants at the proposed binding site, while no data were shown on the effect of such mutations on the binding properties of the receptor[26]. Moreover the existence of a competition between ORG27569 and inverse agonists for the same binding site, corollary of that hypothesis, is not in line with the data proving the inability of the allosteric molecule to physically displace orthosteric ligands[24,27].

Herein, through a multidisciplinary approach we physically identify an ORG27569 binding site. Interestingly, this site presents structural features of a CCM (Cholesterol Consensus Motif), a cholesterol binding region that have already been identified in other GPCRs[28]. Advanced Molecular Dynamics (MD), here presented, suggest ORG27569 binding mode and CB₁ structural changes upon allosteric ligand binding. In cultured cells we show that, while cholesterol allows enrichment of CB₁ at the axon, where endocannabioid pathway effectors are mainly localized[29], ORG27569 drives CB₁ close to the soma. This proves that the ORG27569 allosteric modulation works at least on two levels: i) by fine tuning receptor affinity for orthosteric ligands and ii) by topologically control of CB₁ membrane localization.

Results
Prediction of ORG27569 candidate Binding Sites and selection of mutants. Consensus pocket prediction on the entire CB₁ receptor was performed to identify ORG27569 candidate binding sites. Beside the canonical orthosteric pocket, nine potential allosteric sites were identified (See Computational Protocol and Supplementary Fig. S1–3). Since ORG27569 selectively binds CB₁ over CB₂[23,24], we only selected pockets presenting at least one aminoacidic difference between CB₁ and CB₂. Thus, only five potential binding sites (P1-5) for ORG27569 were further considered (Fig. 1a). With the exception of pocket 4 (P4), which partially overlaps with the orthosteric pocket, the other sites are all lipid exposed (Fig. 1a). Noteworthy, P1, P2, and P4 were previously reported as putative allosteric pocket for other GPCRs[28,30,31]. For each candidate site only 3 residues (not conserved in CB₂) were considered for site-directed mutagenesis (Table 1). These were mutated in the corresponding CB₁ residues rather than in Alanines, to avoid non-functional mutant receptors (see Supplementary Fig. S4 for details).

Screening of CB₁ Mutants toward ORG27569 binding pocket identification. 15 CB₁ mutants (Table 1), each carrying one CB₁ residue substituted with the corresponding CB₂ counterpart were generated. ORG27569 binding site was identified by testing each CB₁ mutant in a two steps pipeline: first we i) excluded mutations abolishing binding to an orthosteric inverse agonist; then ii) we selected those mutants which affinity for orthosteric ligands was unaffected by ORG27569 treatment. As tool for the pipeline, we used a newly developed assay based on T1117, a fluorescently labeled analogue of rimonabant, which affinity for orthosteric ligands was unaffected by ORG27569 treatment. As tool for the same binding site, corollary of that hypothesis, is not in line with the data proving the inability of the allosteric molecule to physically displace orthosteric ligands[24,27].

The nine CB₁ mutants still able to bind T1117 (Fig. 1b,c) moved to the second step of the pipeline. The binding of CB₁ wt to T1117 is negatively affected by ORG27569 treatment (IC₅₀ = 3.0 μM)[24,25]. On the contrary, the three mutants C¹.55Y, H².41L and F⁴.46L, strikingly all belonging to the same P2 pocket, were completely unaffected by ORG27569, with the allosteric molecule decreasing their binding to T1117 only of a 0–10% (Fig. 1c). Mutations in pocket P3, P4 and P5 reduced the susceptibility of probe binding to ORG27569 to a lesser extent (Fig. 1c). Interesting is the effect of two mutations in the P1 pocket, where
Figure 1. ORG27569 pocket identification. (a) The 5 putative allosteric pockets mapped onto the CB₁ homology model. Probes identifying each site are represented by differently colored surfaces. The three mutated residues for each site are highlighted in colored sticks. P1 is defined by TM1-TM7 and H8 domains, P2 by TM1-4, P3 by the same TM domains of P2 but towards the extracellular region, P4 is defined by residues on TM3 and TM7, finally P5 is defined by TM3-5. (b) Human CB₁wt receptor and the indicated CB₁ mutants were transiently expressed in HEK293 cells. Membrane homogenates were obtained and T1117 binding measurement performed as described in the Online Method Sections. Specific binding correlates with the fold change increase of T1117 fluorescence in presence of AM251. (c) Membrane homogenates were obtained from cells expressing CB₁wt receptor or the indicated CB₁ mutants. Samples were incubated with ORG27569 (3 μM) for 30 minutes. T1117 specific binding measurement was performed as described above. Effect of ORG27569 treatment is expressed as change in T1117 fluorescence upon ORG27569 treatment (for panels b and c the data depict the mean ± s.e.m. and are representative of three or more independent experiments. P < 0.05. ANOVA-test was employed). (d) Peptides identified by LC/MS analysis and presenting ORG27569alk3 covalently linked to S².₄₅ or to S³.₄₂ of the P2 pocket. Peptide abundance is plotted as a function of mass/charge (m/z). Amino acids that could present ORG27569alk3 covalently bound are shown in red. The inset shows the region addressed by the probe (red, surface) superimposed with the P2 binding pocket (cyan, surface); (e) rat CB₁wt-GFP and CB₁(H².₄₁L)-GFP constructs were transiently expressed in HuH7 (upper panels) and SHSY-5Y (lower panels) that were treated (+ ORG27569) or not (ctrl) with ORG27569 (3 μM) for 4 hours (see also Supplementary Fig. S6).
one (I7.51V) decreases susceptibility to ORG27569 to 70%, while another (F8.54A) increases the same of 30% (Fig. 1c). The effect of F8.54A mutation on P1 became clearer after experiments described below. Thus, in vitro binding measurements clearly suggest that, among the five pockets tested, P2 is a binding site for ORG27569.

Identification of the binding site of an ORG27569-derived probe by Liquid Chromatography/Mass Spectrometry.

To confirm ORG27569 addressing the P2 pocket, we converted the allosteric ligand in a molecular probe by derivatization with an alkyne moiety. Despite being extremely unreactive, alkyynes can receive nucleophilic attacks from sulfhydryl or hydroxyl group of amino acids to generate covalent adducts. This extremely rare event has been shown to happen at catalytic sites of enzymes as well as in ligand binding pockets33.

We attempted derivatization of ORG27569 at 4 different positions (ORG27569alk1-4, See Chemistry section in the Supplementary Information). ORG27569alk3 and 4 were strongly insoluble and thus could not be used. ORG27569alk4 induced massive cell detachment in within 1 hour from the treatment. On the contrary, ORG27569alk3 was well tolerated by the cells and thus was used as candidate probe.

CB1-GFP expressing HEK293 cells were cultured in the presence of ORG27569alk3. After the treatment, CB1-GFP was immunopurified, digested with Proteinase K and analyzed by Liquid Chromatography/Mass Spectrometry (LC/MS). HPLC profiles of samples from ORG27569alk3 treated cells and untreated ones were compared. These were almost totally overlapping with the exception of i) a fraction eluting with retention time of 14.0 min presenting the unbound probe (Supplementary Fig. S5) and ii) a fraction eluting with retention time of 3.8 min and present only in samples obtained from ORG27569alk3 treated cells (Supplementary Fig. S5). The peptide eluting in this fraction presents a m/z of 723.7 Da and corresponds, with a deviation from theoretical mass (Δmass) of 0.2 Da, to the sequence GSL (aminoacids 158–160 or 206–208) of CB1 (theoretical mass of the peptide 276.1 Da) presenting ORG27569alk3 (MW = 447.8 Da) covalently linked either to S2.45 or to S3.42 (Fig. 1d) (theoretical mass [M-H-ORG27569alk3]+ of 723.9 Da). Despite the presence of nucleophilic Ser, Thr, Tyr and Cys present in the other investigated pockets (Supplementary Fig. S5), the spectra clearly indicate ORG27569alk3 is addressing the P2 pocket, with it contacting at least S2.45 or S3.42, which both belong to P2 pocket and are in close proximity to each other (Fig. 1d).

Effect of H2.41L mutation on CB1 intracellular localization.

To finalize our ORG27569 binding pocket identification the intracellular distribution of the H2.41L mutant (P2) was followed in cultured cells. The mutant H2.41L was generated on the template of a C-terminally tagged GFP version of the rat wt receptor34. When expressed in Human Hepatoma Cells (HuH7), CB1wt-GFP appears mainly localized on the cells Plasma Membrane (PM) and in intracellular vesicles, similarly to what was already seen in many other cell type34 (Fig. 1d and supplementary Fig. S6). Upon treatment with ORG27569, the intracellular pool of CB1wt-GFP increased as already reported17,24,25,27. CB1(H2.41L)-GFP localizes at the need to be recapped as if you were reading it naturally.
steady state at the PM and in intracellular vesicle like the CB \(_{\text{wt}}\) protein, on the contrary the treatment with ORG27569 does not alter its localization (Fig. 1e and Supplementary Fig. S6). This data indicates that CB \(_{\text{wt}}\) (H\(^{41}\)L)-GFP is correctly folded and transported to its final localization, but that it is not able to bind ORG27569, confirming our previous data indicating that P2 is a recognition pocket of ORG27569.

Finally, the CB \(_{\text{wt}}\)-GFP and the CB \(_{\text{H}^{41}L}\)-GFP mutant were both expressed in cells of neuronal origin, that more closely resemble the natural context where CB\(_{\text{B}}\) is endogenously expressed. In untreated SHSY-5Y neuroblastoma cells, CB\(_{\text{wt}}\)-GFP appears mainly localized on the PM of the cells equally distributed among dendrites/axons and central body (Fig. 1e). Noteworthy, 4 hours treatment with ORG27569 moved the pool of CB\(_{\text{wt}}\)-GFP in intracellular vesicles, while CB \(_{\text{H}^{41}L}\)-GFP resulted completely unaffected by the treatment (Fig. 1e). All together these data indicate that CB \(_{\text{H}^{41}L}\)-GFP is not sensitive to the treatment with ORG27569 in vitro as well as in cultured neuronal and non neuronal cell lines. Moreover, the affinity for T1117 and the PM localization of CB \(_{\text{H}^{41}L}\)-GFP indicates that the mutant is correctly folded and transported along the secretory pathway. Taken together these data confirmed P2 as an allosteric site of ORG27569 within the CB\(_{\text{B}}\) receptor.

**Theoretical predictions of CB\(_{\text{B}}\) structural changes upon ORG27569 binding.** Docking of ORG27569, by means of Glide software, was focused on P2 pocket and resulted in a binding mode (Fig. 2a) in line with the reported SAR\(^{15}\)(see the Binding mode reliability section in the Supplementary Information), the mutagenesis data (Figs 1c-e and 2a), and the CB\(_{\text{B}}\)/CB\(_{\text{2}}\) selectivity profile\(^{23,24}\). Both H\(^{241}\) and F\(^{148}\) directly participate in ORG27569 binding and, together with V\(^{22}\) and V\(^{28}\) are not conserved in CB\(_{\text{B}}\). We did not observe a direct interaction between ORG27569 and C\(^{35}\); thus it might be conceivable that the introduction of the bulkier tyrosine (C\(^{135}Y\) substitution) could hamper the ligand entry into the P2 pocket.

To support our docking-derived pose of ORG27569 and to unravel the local receptor structural changes upon its binding, extensive MD simulations for the unbound CB\(_{\text{wt}}\), CB\(_{\text{wt}}\)-ORG27569 and CB\(_{\text{H}^{41}L}\)-ORG27569 complexes were performed as follows: (i) for the CB\(_{\text{wt}}\) system, three 1\(\mu\)s MD simulations in explicit POPC:Chol 2:1, POPC:Chol 2:1 at 310K, and DOPC:Chol 2:1 membrane environment were performed; (ii) for the CB\(_{\text{wt}}\)-ORG27569 system two 1\(\mu\)s MD simulations, in POPC:Chol 2:1, starting from different binding conformations, were carried out; (iii) for the CB\(_{\text{H}^{41}L}\)-ORG27569 system, a 1\(\mu\)s MD simulation long was performed in POPC:Chol 2:1.

Along all the trajectories, the CB\(_{\text{wt}}\)-ORG27569 simulations revealed the docking-derived binding mode being highly stable (See Supplementary Fig. S7). On the contrary, in the CB\(_{\text{H}^{41}L}\)-ORG27569 dynamics, a substantial fluctuation of ORG27569 was appreciable, accordingly with mutagenesis data (See Supplementary Fig. S7).

In the attempt to comprehend the CB\(_{\text{B}}\) structural changes upon allosteric ligand binding, a comparison between the CB\(_{\text{wt}}\) and the CB\(_{\text{wt}}\)-ORG27569 simulations was performed (Fig. 2b–e) and revealed that ORG27569 binding could cause an H-bond loss between the H\(^{41}\) N\(_{\alpha}\) (TM2) and the R148 backbone oxygen (ICL1, Fig. 2bc and Supplementary Fig. S8). Thus, by weakening the TM2/ICL1 interactions the allosteric ligand could allow a ICL1 rearrangement and eventually promote the formation of a salt bridge between R150 (ICL1) and D\(^{8}\) (H8) (Fig. 2a–d and Supplementary Fig. S8 and S9). This confirms previously published results showing H8 and ICL1 domains implicated in G-protein coupling or receptor internalization, in CB\(_{\text{B}}\)\(^{36,37}\) as well as in other GPCR such as Rhodopsin\(^{38}\), or \(\alpha_{2\text{A}}\)-adrenergic receptor\(^{39}\). Noteworthy, these observations were statistically supported by all the MD simulations carried out in different conditions as above introduced (See Supplementary Fig. S8 and S9).

Upon ORG27569 binding, a pronounced displacement of the TM3 C-terminus region was observed at the T\(^{3.46}\) level (Fig. 2e and Supplementary Fig. S10), which has been implicated in the so called Hydrophobic Hindering Mechanism (HHM), in CB\(_{\text{B}}\) and other GPCRs\(^{37,40,41}\), supporting the idea that the alteration of this region, by the presence of ORG27569, may affect the orthosteric ligand binding affinity through the TM3 displacement.

Three-dimensional superposition of all the GPCR X-ray structures disclosed so far (See Supplementary Fig. S11) revealed that, the herein identified CB1 site (P2 site) corresponds to a CCM, a sequence shown to be sufficient to dictate cholesterol binding in many GPCRs\(^{28}\). When we analyze the unbound CB\(_{\text{B}}\) dynamics in the three explicit membrane conditions (see Methods and Supplementary Fig. S12) several cholesterol molecules were found interacting with different domains of the CB\(_{\text{B}}\) receptor, as expected, (Fig. 2f and Supplementary Fig. S12). Interestingly one of them was actually found accommodated in the P2 cleft (Fig. 2g,h and Supplementary Fig. S12). Interestingly one of them was actually found accommodated in the P2 cleft (Fig. 2g,h and Supplementary Fig. S12) adopting a binding conformation similar to that observed in the CCM pocket of other GPCR X-ray structures (See Supplementary Fig. S13)\(^{28}\).

The aforementioned observations suggested an intriguing scenario, for which change in cholesterol concentration and membrane composition could affect ORG27569 binding and even functionally compete with it.

**Functional competition between ORG27569 and cholesterol modulates CB\(_{\text{B}}\) affinity for inverse agonist.** Cholesterol has been shown to affect GPCRs either directly, by binding to them and affecting their conformation, or indirectly, by influencing the membranous environment in which they are embedded. Effect of cholesterol and its precursor pregnenolone on CB\(_{\text{B}}\) binding was already demonstrated, with the lipids increasing the affinity of the receptor for inverse agonists\(^{21,22}\). We started proving that depletion of cholesterol, similarly to ORG27569, reduces CB\(_{\text{B}}\) affinity for T1117 (Fig. 3a,b). Rat brain membranes were treated or not with methyl-\(\beta\)-cyclodextrin (M\(_{\beta}\)D) to selectively extract cholesterol and...
Figure 2. ORG27569 and cholesterol binding mode. (a) ORG27569 Binding mode. Key interactions included: (i) two H-bonds established by the 1H-indole-2-carboxamide group with the H2.41 Nδ atom and the S1.45 side chain; (ii) the 1-(4-ethylphenyl)piperidine arm accommodating in a hydrophobic region interacts with F4.46, V2.48, L1.54, and L1.58; and (iii) the 3-ethyl group plunges through a hydrophobic area establishing contacts with L3.45 and M4.49. (b) H2.41 x1 and x2 dihedral angles distribution for the CB1wt-ORG27569 simulation (run 1). The probability of each state was normalized. A highly represented conformer, in the CB1wt-ORG27569 MD, for the H2.41 residue (conformer 2), different from that observed in the CB1wt unbound state (conformer 1, see also Supplementary Fig. S9) was noticed. Remarkably, in the CB1wt-ORG27569 simulations, the shift from H2.41 conformer 1 to 2 causes the H-bond loss between the H2.41 Nε (TM2) and the R148 backbone oxygen (ICL1, Fig. 2d). (c–e) Probability distribution for the H2.41(NH)-R148(O), F2.42(Cα)-T3.46(Cα), and R150(CZ)-D8.49(CG) distance atoms, for CB1wt (blue lines) and the CB1wt-ORG27569 simulations (black, and red lines), respectively. The probability of each distance was normalized. (f) Probability distribution of cholesterol molecules along the x and y axes with respect to the main axis of CB1, only cholesterol molecule into the lower leaflet of the bilayer were considered (See Appendix A in Supplementary Information for a detailed description of the calculation of the probability distribution). (g) Probability distribution of the cholesterol molecule, which binds to the CCM during the CB1wt POPC:Chol (2:1) simulations. The probability distribution distance for the W4.50(Cα)-CHL(C13) carbon atoms (x axis) is plotted vs. the probability distribution distance for the NH(Arg148)-O atoms (y axis). (h) Binding mode of the cholesterol molecules in P2/CCM. The cholesterol molecule interacts with L1.54, L1.58, H2.41, V2.48, L2.52, F4.46, and W4.50 residues, while the R148 side chain anchors the OH apical group.
thus T1117 binding was measured. Treatment with MβD (98–99% of total cholesterol extracted) drastically reduced T1117 binding. The loss of affinity for T1117 is indeed due to cholesterol withdrawal since the exogenous replenishment of cholesterol (50–70% of total cholesterol re-uptake) recovered the ability to bind the inverse agonist (Fig. 3a). This suggests that, in absence of cholesterol, the conformation of CB1 is less prone to bind the inverse agonist T1117.

The IC50 of ORG27569 for CB1 was then measured in cholesterol depleted membranes. After MβD treatment or cholesterol replenishment, membranes were incubated with increasing concentration of ORG27569. T1117 specific binding and IC50 for ORG27569 were then measured (Fig. 3b). As already seen before (Fig. 3a), upon MβD treatment, the total amount of T1117 bound to the CB1 was reduced. Moreover, in the absence of cholesterol, ORG27569 shows a threefold lower IC50 if compared to that obtained with untreated membranes (900 nM and 3.1 μM, respectively). When MβD treated membranes were replenished with cholesterol, CB1 re-gained the ability to bind T1117, and ORG27569 IC50 rose in the high micromolar range (Fig. 3b). Thus, on rat brain membranes, cholesterol increases the binding of the inverse agonist (T1117) while decreases the IC50 of ORG27569.

Functional competition between ORG27569 and cholesterol influences CB1 distribution at Plasma Membrane. The effects of competition between ORG27569 and cholesterol were analyzed in cultured cells by following CB1 intracellular localization (Fig. 4). As already shown, upon agonist treatment, CB1 rapidly moves from the axons/dendrites to the neuron soma where endocytosis via clathrin coated vesicles and receptor recycling occur. CB1 diffusion between axons/dendrites and soma was shown to be essential for its function. We thus decided to follow change in CB1 localization in neurons upon ORG27569 treatment. After short treatment (30 minutes) with the allosteric molecule, the endogenous CB1 moved from axons to the cell soma (Fig. 4a), similarly to what has been reported after agonist treatment. Noteworthy, longer treatment with ORG27569 (4 hours) induced the internalization of CB1. The effect of treatment with ORG27569 was specific for CB1 since neither CB1(H2.41L)-GFP or CB2 changed their localization after treatment with the allosteric molecule (Fig. 4b).

We thus subjected neuronal cells, treated with MβD and replenished or not with cholesterol, to short and long ORG27569 treatment. Similarly to ORG27569 treatment, when cholesterol was depleted by MβD (100% of cholesterol extracted), CB1 moved from dendrites to the central body of the neuron (Fig. 4a). This change in localization was reverted by cholesterol replenishment (70% of starting cholesterol re-uptake), after which CB1 localization moved back to the dendrites. In the absence of cholesterol, the endocytosis induced by ORG27569 was accelerated being visible already after 30 minutes of incubation with the allosteric molecule (Fig. 4a). However enrichment of CB1 in the lysosome was somehow delayed compared to undepleted cells treated with ORG27569, probably for the effect, already postulated, that severe cholesterol depletion has on the endosomal-lysosomal route. On contrary, in cell replenished with cholesterol incubation with ORG27569 did not induce CB1 internalization confirming that the
two molecules compete (Fig. 4a) influencing the topological distribution of CB₁ between two functionally different regions of neurons the axonal/dendrites part and the soma of the neurons.

Discussion
A consensus pocket prediction on the entire CB₁ receptor revealed nine potential allosteric sites. On the basis that ORG27569 selectively binds CB₁ over CB₂, and through mutagenesis experiments, we identified P2 as a ORG27569 binding site. ORG27569alk₃, a derivatized version of the allosteric ligand, physically interacted with P2 addressing S².₄₅ or S³.₄₂ (Fig. 1). In silico simulations were performed to reveal the ORG27569 binding mode and the CB₁ structural changes upon allosteric binding. The simulations strongly suggested that the ORG27569 binding elicits a TM3 displacement. This could be one of the major factor affecting the orthosteric agonist CP55940 binding affinity, in line with the observation that T³.₄¹I mutation in CB₁ as well as mutations on TM3, such as the L³.₂₉I and A³.₃₄M mutants here made, do affect the orthosteric site. In addition, upon binding of ORG27569, a H₈-ICL1 rearrangement occurs (See Figure 4. ORG27569 and cholesterol dependent shuttling of CB₁ among axons and soma of the neurons. SHSY-5Y were treated with MβC and replenished or not with cholesterol. After cholesterol manipulation cells were treated or not with ORG27569 (3μM) for the indicated time. After being fixed and permeabilized, cells were processed for immunofluorescence to detect endogenous CB₁ receptor (panel (a)), endogenous CB₂ (panel (b)) or transiently expressed CB₁-H².₄¹L-GFP (panel (b)). White arrows and red arrows indicate axonal region and soma of the cell, respectively.
imposing specific CB1 conformations and affect its shuttling between functionally different regions of the soma of the neuron, respectively (Figs 3,4). All together, these results enlighten a scenario where the cellular localization, cholesterol and ORG27569 treatments compartmentalize the receptor to the axon and to the soma of the neuron, respectively (Figs 3,4).

Despite our computational analysis points to explain the experimentally observed functional competition between ORG27569 and cholesterol with them competing for the same site, we cannot firmly exclude this not being the case for CB1. Indeed, it is equally plausible that cholesterol could bind to the receptor at sites different from P2 and that it rather influences CB1 sensitivity to ORG27569 by changing the overall conformation of the receptor or affecting non-specific lipid-protein interactions. Noteworthy, these different effects of cholesterol are not mutual excluding and they can be all existing and participating to the mechanism underpinning functional competition between the two allosteric molecules.

In favour of the existence of Cholesterol/ORG27569 competition for the same CCM argues the effect of the F8A4A mutation (CRAC, H8, Fig. 1a), that, in our hands, generates a receptor more sensitive to ORG27569. Indeed, mutation of a bulky aromatic residue (Phe) with a small lipophilic one (Ala) and/or the displacement of a bound cholesterol molecule possible consequence of such mutation, would facilitate conformational changes induced by ORG27569. By imposing TM2-4 packing, cholesterol would have an opposite effect with respect to ORG27569, which drifts these helices apart (Fig. 2c–h).

Although many conformational, pharmacological and signaling features of GPCRs have been extensively studied, many aspects related to their interaction with membrane lipids are just beginning to be addressed. The knowledge that more than one site for cholesterol binding exist, on one hand, and the discovery of the exact locations of those pockets, on the other, will surely help to better characterize the precise mechanism of cholesterol modulation in GPCRs, which still remains partially hidden. Herein we demonstrated that P2 is druggable, surely in CB1 and likely in others GPCRs, by exogenous ligands albeit the displacement of a bound cholesterol molecule possible consequence of such mutation, would facilitate conformational changes induced by ORG27569. By imposing TM2-4 packing, cholesterol would have an opposite effect with respect to ORG27569, which drifts these helices apart (Fig. 2c–h).

Methods
Reagents. Salt and Organic solvents were from Sigma Aldrich (U.S.A.), Applichem (Germany) and Carlo Erba (Italy). FITC and Texas Red conjugated monoclonal and polyclonal secondary antibodies were from Sigma Aldrich (U.S.A.). T1117 (Tocrifluor) (N-(Piperidin-1-yl)-5-(4-(4-(3-(5-carboxamido-tetramethylrhodaminyl)-propyl)phenyl)-1-(2,4-dichlorophenyl)-4-methyl-1H-pyrazole-3-carboxamide), AM251 (N-(Piperidin-1-yl)-5-(4-iodophenyl)-1-(2,4-dichlorophenyl)-4-methyl-1H-pyrazole-3-carboxamide) were from TOCRIS Bioscience. T1117 and AM251 were reconstituted in EtOH and diluted in PBS to 0.010 mM and 1.08 mM, respectively. ORG27569 (5-Chloro-3-ethyl-N-[2-[4-(1-piperidinyl)phenyl]ethyl-1H-indole-2-carboxamide) was reconstituted 10 mM in DMSO. PBS tablets were from Fluka.
Cell Cultures and DNA transfection. HuH7, HEK293 cells were cultured in DMEM supplemented with 10% FBS. SHSY-5Y<sup>50</sup> were cultured in DMEM/F12 medium supplemented with 10% FBS and non essential amminiacids. All cultures were grown in an atmosphere of 5% CO<sub>2</sub> at 37°C. Freshly defrost cells were used for the transfection experiments. After a maximum of 7 days in culture cell were splitted the day before the experiment to gain a plate at 20–30% confluence. Poliethylenimmine (PEI) in water (1 μg/μl) was used as transfecting agent. Briefly 4 μg of DNA were mixed with 10 μg of PEI in 150 mM NaCl to be then added after 30 minutes of incubation to a 10 cm dish of cells in complete fresh medium.

Mutagenesis. cDNA coding for the full length human CB<sub>1</sub> (NM_016080) or rat 3xFLAG-CB<sub>1</sub>-GFP (kindly provided by professor Zsolt Lenkei ) cloned in pcDNA3.1 (Invitrogen) was used as template for the PCR mutagenesis. 2 Units PFU Polymerase (Promega) was supplemented with 50 ng of template cDNA, 125 ng of primers, 200 μM of each dNTP according manufacturer instructions. After 1 minutes of denaturation at 95 °C, 18 PCR cycles (30 seconds at 95 °C, 1 minutes at 55 °C, 10 minutes at 68 °C) were performed. After the reaction, samples were digested with the restriction enzyme DpnI (BioLabs) for 1 hour at 37 °C and transformed in DH5α competent cells. The sequence of the mutants were confirmed by sequencing of the DNA. The Upstream (up) and downstream (dw) primers used to introduce the indicated single amminoacidic sustituitions are listed in Supplementary Methods.

Membrane preparation from cultured cells. Cells were harvested 48 hours after the transfection and centrifuged for 5 minutes at 800 × g, resuspended in cold PBS, and repelleted again. Cell pellet were dounced 20 times in a Teflon dounce. Homogenates were centrifuged for 5 minutes at 1,000 × g (4°C) to remove nuclei, cell debris and unbroken cells. The resulting was centrifuged at 20,000 × g to obtain a membrane fraction used for the fluorescence experiments.

Membranes preparation from Rat Brain. Adult (300–400 g), male Sprague-Dawley rats (kindly provided by Prof. Sorrentino and Prof. Ialenti, Faculty of Pharmacy, Naples, Italy) were killed by decapitation. The brains were rapidly removed and chilled in ice-cold PBS. Each organ was disrupted in 20 ml of cold PBS using a Teflon dounce (20 passages). The homogenates were centrifuged at 1,000 × g (4°C) for 30 minutes to remove cell debris and unbroken tissues. The supernatant was centrifuged at 20,000 × g to and the resulting pellet frozen on solid CO<sub>2</sub>.

ORG27569 treatment. Membranes Homogenates were incubated with the indicated concentration of ORG27569 before being processed for fluorescence binding measurement. Cell in culture were incubated with 3 μM ORG27569 for the indicated amount of time to be then fixed and processed for immunofluorescence as described below.

M3D treatment and cholesterol replenishment. Membrane Homogenates were incubated with 10 mM M3D (Sigma) for 15 minutes before being processed for fluorescence binding measurement. When indicated soluble cholesterol (1 mM) was added to the membranes for further 15 minutes. Cultured Cells were incubated with 10 mM M3D (Sigma) for 15 minutes dissolved in PBS 0,1% BSA. When indicated soluble cholesterol (0,5–1 mM dissolved by sonication in PBS 0,1% BSA) was added to the cell after M3D. To determine the rate of cholesterol depletion or addition, we measured cellular cholesterol levels by a colorimetric assay (cholesterol/cholesteryl ester quantification; Calbiochem, La Jolla, CA) according to the manufacturer’s instructions. Following cholesterol addition, membranes did re-uptake amounts of cholesterol ranging from 50 to 70% of total cellular cholesterol.

T1117 Fluorescent measurement. Binding to T1117 was measured as previously described (Bruno et al., 2014)<sup>32</sup>. See Supplementary Methods for details.

Immunofluorescence. HuH7 and SHSY-5Y growing on glass coverslips were fixed in 4% Formaldehyde dissolved in PBS for 30 minutes. Formaldehyde was quenched by incubating the coverslips for 30 minutes in 0,1M Glycine dissolved in PBS. Cells were permeabilized in 0,1% TritonX100 for 10 minutes at RT to be then incubated with primary and secondary antibody diluted in PBS for 1 hour and 30 minutes, respectively. In order to measure the ratio between levels of PM and intracellular 3xFLAG-CB<sub>1</sub>-GFP protein forms, cells were incubated after fixation without permeabilization with a rabbit polyclonal anti-FLAG antibody followed by a Texas-Red conjugated secondary antibody. The immunofluorescence intensity in the Texas-Red channel (depending only on the PM localized CB<sub>1</sub>) was measured using NIH ImageJ Biophotonic programs and normalized to one of the GFP channel (depending on the total CB<sub>1</sub>-GFP expression, PM + intracellular). For each transfection, 20 cells were considered for quantification. The results are given as mean +/- s.d.m. The following dilutions were used: polyclonal antiCB<sub>1</sub> (Santa Cruz) 1:50; polyclonal antiCB<sub>2</sub> 1:50; (Santa Cruz), Texas-Red anti-rabbit (Sigma) 1:400. Immunofluorescence images were taken by a Leica DFC320 video-camera (Leica, Milan, Italy) connected to a Leica DMRB microscope equipped with a 100 X objective and the Image J Software (National Institutes of Health, Bethesda, MD) was used for analysis.
CB1 immunoisolation from cultured cells and Proteinase K digestion. Cells transiently expressing rat CB1-GFP were lysed in B-Buffer (Hepes K-OH 50 mM, 150 mM NaCl, 1% Tryton X-100 supplemented with Protease Inhibitors). Lysates were centrifuged at 14,000 rpm to remove cell debris and unbroken cells. Clarified lysates were incubated with the primary antibody (overnight, 4°C) followed by Protein-A coupled Sepharose (45 min 4°C). Samples were extensively washed in B-Buffer to be then run on SDS-PAGE. Samples were in gel digested with Proteinase K (100ng/μl in 50 mM Hepes buffer, pH 7.8 supplemented with 1 mM CaCl2). 20 μl of the digestion were processed for LC/MS.

HPLC/MS. All samples were analyzed by analytical HPLC/MS (Agilent 1200 series HPLC system, Agilent 1260 UV-Vis detector Infinity and Agilent Quadrupole 6110 LC/MS) equipped with a C18-bounded analytical reverse-phase HPLC column (Vydac 218TP104, 4.6 mm, Agilent 1260 UV-Vis detector Infinity and Agilent Quadrupole 6110 LC/MS) equipped with a gradient elution (10 to 90% acetonitrile in water (0.1% TFA) over 20 min; flow rate = 1.0 mL/min.

LC/MS Spectra Analysis. LC/MS spectra were analyzed with MetAlign with the following setting [Mass resolution/BIN (nominal mass mode, 0.65), Peak slope factor (5 × noise), Peak Threshold factor (5 × noise), Peak Threshold Abs value (150), Average peak width (3 scans), Autoscaling on total signal, Tuning alignment (preAlign Processing Iterative, Mass peak selection set on Min Factor (5 × noise)). Amplitudes of masses coming from treated and untreated samples were compared to identify mass exclusively present in each of the sample. Masses were assigned with Mascot (MatrixScience). Samples containing either Proteinase K, Protein Sepharose or antibody were run as control.

Computational Protocol. Homology model. The CB1 model was built as previously reported by us52, (Supplementary Table 1 and 2 and Supplementary Fig. S1 and S2). For details see Supplemental Materials.

Generation of the initial CB1-membrane complex and MD simulations setting. Experimental evidences support that palmitoylation at position C415 is fundamental for proper CB1 functionality36. Therefore, the refined CB1 model was palmitoylated at position C415, and the first N-terminal (S87) and the last C-terminal (E416) residues were capped with ACE and NME respectively. The generated model was embedded in an explicit POPC/Cholesterol (2:1) bilayer, applying a protocol earlier described31.

Molecular dynamics (MD) simulations were performed using NAMD2.9 software and using the Amber99SBildn and lipid11 force field, atom type and parameters for the palmitoyl molecule were retrieved from lipid11 and gaff force field (for the acyl chain, the carbonyl group and for the thioester bond, respectively). For details see Supplementary Informations.

Consensus Pocket Prediction and Mutant Selections. The refined 3D model and the relaxed structure (after 50 ns of MD simulations) of the CB1 receptor were used to identify the ORG27569 binding site. We decided to employ three well-established algorithms: (i) FTMAP52, (ii) PocketFinder53, and (iii) Q-SiteFinder54. For each algorithm 10 druggable pockets were considered (Supplementary Fig. S3 and S4). Mutants were selected according to the following criteria: (i) since ORG27569 selectively bind CB1,23,24 only the pockets showing great sequence diversity with respect to CB2 sequence were take into account (Supplementary Fig. S4); (ii) when possible (CB1-CB2% ID = 42.50) only non conservative mutation were considered (i.e. His to Leu); (iii) in the attempt to avoid mutation leading to non-functional mutant receptors CB1 amino acids were mutated in the corresponding CB2 residues and not in Ala (Supplementary Fig. S4).

Docking Studies. The refined CB1 receptor (50 ns) was used to carry out docking studies. ORG27569 was built using the fragment builder tool of Maestro9.1 (See Supplementary Methods for details).

MD Simulations of CB1wt, CB1wt-ORG27569 bound and CB1-(H241L)-ORG27569 systems. MD simulations of the CB1wt, CB1wt-ORG27569 and CB1-(H241L)-ORG27569 complexes were conducted as previously described for 1μs for each system (For details see Supplementary Methods section).

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**Author Contributions**

L.M., M.S. and E.N. conceived the work, A.B., S.C. and L.M. performed the computational part, G.L.R. under the guidance of R.S. synthesized ORG27569, L.B. synthetized all the alkyl derivatives of ORG27569, M.S. conducted all the cellular experiments, L.M., M.S., E.N. and R.S. wrote the manuscript, which was reviewed by all authors.

**Additional Information**

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