Aim: To explore the health beliefs of clinical and academic nurses from Japan, Australia and China regarding wearing paper masks to protect themselves and others, and to identify differences in participants’ health beliefs regarding masks.

Background: The correct use of face masks and consensus among health professionals across the globe is essential for containing pandemics, and nurses need to act according to policy to protect themselves, educate the public and preserve resources for frontline health workers. Paper masks are worn by health professionals and the general public to avoid the transmission of respiratory infections, such as COVID-19, but there appear to be differences in health beliefs of nurses within and between countries regarding these.

Methods: This qualitative descriptive study used content analysis with a framework approach.

Findings: There were major differences in nurse participants’ beliefs between and within countries, including how nurses use paper masks and their understanding of their efficacy. In addition, there were cultural differences in the way that nurses use masks in their daily lives and nursing practice contexts.

Conclusion: Nurses from different working environments, countries and areas of practice hold a variety of health beliefs about mask wearing at the personal and professional level.

Implications for nursing policy and health policy: The COVID-19 pandemic has sparked much discussion about the critical importance of masks for the safety of health professionals, and there has been considerable discussion and disagreement about health policies regarding mask use by the general public. Improper use of masks may have a role in creating mask shortages or transmitting infections. An evidence-based global policy on mask use for respiratory illnesses for health professionals, including nurses, and the general public needs to be adopted and supported by a wide-reaching education campaign.

Keywords: COVID-19, Culture, Health Beliefs, Infection Control, Face Masks, Nurses, Health Policy, Respiratory Disease

Introduction
In the context of the coronavirus disease 2019 (COVID-19) pandemic, a minister of health in an Asian country criticised Western visitors for not accepting face masks when he was distributing them to tourists to tackle the threat against novel coronavirus (Ng 2020) and in China people without masks in public were scolded and humiliated on social media (Yu & Keane 2020). In contrast, in Europe, Asian people wearing...
Healthcare workers have died in China, Spain, the UK and Italy and had to resort to homemade PPE, wear ill-fitting masks or reuse masks (Neale 2020). Controversially, in response to shortages, the CDC has mooted the reuse of face masks and wearing of homemade masks by healthcare workers in severe shortages (CDC 2020a). A systematic review of respiratory PPE for clinical settings supported the use of medical masks but concluded that disposable, paper or cotton masks were ineffective and potentially might transmit pathogens if used more than once and not sterilized (Offeddu et al. 2017).

Surgical masks may not effectively limit the transmission of influenza in the community and may be insufficient for COVID-19 (Chang et al. 2020), although some studies suggest they may have some effect (Brienen et al. 2010; MacIntyre et al. 2009). There is limited evidence supporting the use of masks to prevent infections in community settings, although it may reduce transmission in conjunction with hand hygiene and other infection control measures (Wong et al. 2014). Differences in outcomes may be because measuring adherence to mask use is problematic, and studies such as that of Yang et al. (2011) rely on self-report and do not measure whether mask use was appropriate. Barratt et al. (2019) set out a convincing case for further research into a healthcare worker’s decision-making concerning the use of face masks for protection against respiratory diseases.

Attitudes and local or organizational policies regarding the wearing of masks vary between countries, in particular the wearing of masks outside clinical settings. References to people from Asia wearing masks appeared in the medical literature as far back as 1973, and in 13th century China, servants would wear a silk cloth over their face when serving food to the emperor (Jacobs et al. 2009). In Asia, face masks are often worn during the influenza season to avoid respiratory infections: a Hong Kong study reported that close to 90% of participants wore face masks when they had influenza-like illnesses, and 21.5% reported regularly wearing face masks in public (Lau et al. 2010). Others wear masks to protect against particulate air pollution and seasonal allergies, although ill-fitting and poorly designed masks and the movement of wearers can limit their effectiveness (Cherrie et al. 2018).

Hong Kong researchers surveyed older people living in the community to explore their beliefs about wearing facemasks to prevent influenza during a pandemic and found that a range of opinions (Zhang et al. 2019). Some said that wearing masks was a social responsibility; seeing others wearing masks triggered similar behaviour; others believed that wearing masks was only for those who were ill and others that wearing masks was inconvenient and made it hard to breathe.
In short, participants appeared to rely more on their own experience and anecdotal sources to inform their decisions than on evidence-based knowledge. Surgical masks are commonly and widely worn in East Asian countries during flu season and in their daily lives. They have been described as a 'social firewall' (Yang 2014). Japanese women have also reported wearing masks to avoid getting a suntan to appear more western; to cover their faces when they had not applied make-up; to keep warm or hide a red nose, make their face look smaller; or to give themselves a 'mysterious' appearance (Leung 2020). In Japan, it is also seen as good manners to wear a mask representing thoughtfulness to others when one is ill, and companies may have policies mandating mask use (Nakamura 2020). By way of contrast in most Western countries, people are discouraged by medical authorities from wearing masks, and the public is urged to save precious supplies for clinicians, but the advice from experts in Asian countries differs (Leung 2020).

Nurses’ health beliefs and behaviours affect their patients and students, and our previous research (Stone & Conway, 2018) has shown that nurses might hold incorrect, culturally determined and non-evidenced health beliefs which they pass on to patients and students. There is no research into the beliefs of nurses regarding mask use or whether differences exist between countries in these beliefs.

Aims of study
To explore the health beliefs of clinical and academic nurses from Japan, Australia and China regarding wearing paper masks to protect themselves and others, and to identify differences in participants’ health beliefs regarding masks.

Methods
Research design
This qualitative descriptive study used content analysis on nurses’ responses in Japan, Australia and China to two items related to paper masks to: 1) protect oneself from infection; and/or 2) protect others from infection. This research utilized a secondary analysis from a more extensive multinational Q-methodology study of clinical and academic nurses in China, Thailand, Australia, Japan and Korea; the methodology has been described previously (Cao et al. 2017), and the study plan was reviewed and approved by Japanese Grant in Aid. Q-methodology uses both quantitative and qualitative analysis.

Sample and setting
A sample of 176 nurses were recruited in this study across three countries using convenience sampling: 27 clinical nurses and 33 academics from Japan; 28 clinical nurses and 28 academics from Australia; and 31 clinical nurses and 29 academics from China. Recruitment was via email to site coordinators in hospitals and community health settings and university heads of schools and participation solicited via posters. In Japan and China, samples were taken in four geographical sites and Australia across one large health district in one state. Nurses were drawn from a variety of clinical and academic backgrounds, including infection control, hospital and community nursing, mental health, and medical and surgical nursing. The inclusion criteria were registered nurses, with at least one year’s clinical experience, born and raised in the country where the study was conducted.

Data collection
Data were drawn from a secondary analysis of a Q-methodology study conducted in Japan, Australia and China between 2015 and 2017 about nurses’ health beliefs about. In this study, we analyse responses to two items: ‘wearing a paper mask will protect oneself from infection’ and ‘wearing a paper mask will protect others from infection’. These health belief questions guided interviews with nurses and were audio-recorded, transcribed and translated into English.

Data analysis and reporting
Content analysis was conducted by the researcher’s questions arising from the purpose of the research and recurring participants’ views (Pope et al. 2000). We used predetermined (à priori) categories to seek out not only the patterns and trends in the data but also their frequency as is being encouraged by more recent theorists (Bryman 2016; Liamputtong 2017). Data were analysed by the first author and were checked by the second author. QSR International’s NVivo 12 software was used to manage the data. This study was reported according to the consolidated criteria for reporting qualitative research (COREQ) checklist.

Rigor and trustworthiness
The research team in this phase was a group of PhD-prepared nurses/academics in Japan, Australia and China. The researchers included two professors with long experience of working in China and Japan and expertise in qualitative research. Participant quotes are extensively presented in the tables but, because this was a secondary analysis of data, participants did not have the opportunity to check their comments. Permission to use the data for future analysis was given in the consent form of the main study. Reflexive journals were kept to create a decision trail.
Ethical approval
Approval was obtained from the research ethics committees of the Faculty of Health Sciences, Yamaguchi University Japan (Approval # YU 305), HOPE School of Nursing, Wuhan University, Hubei, China; and The University of Newcastle, NSW, Australia.

Findings

Demographics
The great majority of participants in Japan, Australia and China were female 85% \((n = 51)\); 82% \((n = 46)\); 97% \((n = 58)\), respectively [Appendix S1]. The mean age of Japanese participants was 41 (SD = 11.2), and 63% had a bachelor or higher degree. In China, the mean age was 36 (SD = 7.3), and 52% had a bachelor degree or above. Australian nurses were older with a mean age of 48 (SD 10.4), with 84% had a bachelor degree and above.

Factors influencing effectiveness
In answer to questions about whether wearing a paper mask will protect them or others from a respiratory infection the responses of participant nurses across the three countries varied, and they used phrases such as ‘to a degree’. However, Australian and Japanese participants had opposing views. More Australian participants said that they did not believe masks protected others or themselves, while more Japanese participants believed that they did. Chinese participants, like their Australian counterparts, tended to disagree that masks protected either others or themselves.

Many participants whose answers were in a middle ground between whether masks were effective or not, added their reasons using a phrase such as, it ‘depends on’. A quarter of nurses across the three countries stated that size of pathogens, mode of transmission, and/or the type of respiratory infection determined the protective efficacy of masks. However, there was a substantial inconsistency between respondents in what size of pathogens and mode of transmissions the mask was intended to protect against. Factors that influenced nurse participants’ beliefs about the effectiveness of wearing masks are presented in Table 1.

The quality/type of masks
A quarter of the respondents said that the protection of self or others from respiratory infections depended on the type of mask with Australian participants the most concerned about this. Some Japanese participants referred to N95-rated face masks and their superiority over general paper masks. Others, including many Australians, also mentioned factors such as whether masks were accredited, professional, the duckbill type, or whether they were used in hospitals or the community. Some Chinese nurses and a Japanese nurse stated that cotton masks might work.

Duration of wearing masks
Several Australian participants and a few Chinese participants stated that paper masks are effective for only a short while. However, there was a range of opinions about the duration of effectiveness ranging from 30 seconds to four hours. None of the Japanese nurses mentioned that masks should be changed frequently; instead, some stated that they wear masks to prevent respiratory tracts from dryness.

Management of masks
Participants from Australia and Japan stated that it is vital to wear paper masks correctly for them to be effective. Josh, an Australian academic, voiced his concern: ‘If you’re not wearing it [a mask] effectively, it’s obviously going to be less effective’.

Participant nurses from all three countries stated that masks form a part of a suite of infection control measures along with hand hygiene: some Australian clinicians referred to gloves, hand sanitizers and cough etiquette. A Chinese academic stated, ‘wearing a paper mask is one way, but it cannot be totally prevented. Handwashing is also important . . .’. Japanese participants also mentioned gargling as being an essential part of infection control.

Reasons and sources of beliefs
Evidence or Experience/Anecdotal
Participant nurses were asked the source of their beliefs about masks. Most commonly cited were policies and guidelines; however, Chinese participants did not mention these. The third
### Table 1 Factors that influence effectiveness of masks

| Participant quote                                                                 |
|----------------------------------------------------------------------------------|
| **The size of pathogens/mode of transmissions/type of disease**                   |
| Paper masks can prevent those airborne diseases like flu. (Chinese clinician, Huian) |
| PPE yes, definitely restrict TB and airborne viruses. (Australian clinician, Charlie) |
| To prevent an epidemic of a disease such as influenza and norovirus, I would recommend patients to wear a mask. (Japanese academic, Choco) |
| I learnt at infection control training that mask is effective against droplet transmission. (Japanese clinician, Kuma) |
| Paper mask certainly limits transmission of viruses from droplets. (Australian academic, Mavis) |
| The paper masks may prevent some infections transmitted by droplets. (Chinese clinician, Ning) |
| It depends on the pathogen of the airborne disease. The paper mask can only prevent very big pathogen. (Chinese academic, Xiang) |
| It is a bit of paper, so widely used. It has to form a large particle barrier. Will protect others to some degree. (Australian academic, Alice) |
| **Type/quality of masks**                                                         |
| I have just seen it happen; wet paper tears super easy. Accredited proper surgical resistant mask. Paper masks do not seal properly. (Australian academic, George) |
| … paper masks would only protect for a number of minutes, if the patient has some infectious disease just the paper one, but yes of course the other duckbill ones and specially designed ones, yes… (Australian clinician, Keeya) |
| It may have some effects, but it cannot prevent. It also depends on the quality of the masks. (Chinese clinician, Mulan) |
| In clinical doctors and nurses may not wear paper masks and may wear cotton masks. (Chinese academic, Yenli) |
| Did people think [a mask] could completely protect them from infection? If you want to protect, you have to wear N95 mask. (Japanese academic, Mitsuko) |
| **Duration**                                                                     |
| Well, my understanding is that paper masks only last for about, you know, 30 seconds or something and once the water vapour comes through, then they’re not effective anymore. (Australian academic, Gracie) |
| In theory, they will [be effective] for one minute. (Australian clinician, Anne) |
| Masks do work but the effect is very short-lived. No point in wearing them for a whole day. Watching people on TV walking around in masks all day. (Australian academic, Zola) |
| The cellosilk in paper mask may prevent virus, but it cannot work when it gets wet, so we promote to change masks every four hours. (Chinese clinician, Changchang) |
| **Management**                                                                   |
| Will depend on how you manage it. Do you touch the mask? Is it wet? How well is it fitted? … Never a perfect seal on a mask. (Australian clinician, Anne) |
| … if it’s an airborne disease like influenza then it’s probably going to be less effective, and if you’re not wearing it effectively it’s obviously going to be less effective. (Australian academic, Josh) |
| The mask packet shows its block-out percentage, and of course how you wear a mask is important… (Japanese academic, Aya) |
| Maybe because I wear a cheap mask, it hurts my ears and I touch the mask, so germs might stick to my hands and eventually infect others. In the meantime, germs from outside can be shut out. (Japanese academic, Risu) |
| **Other infection control measures**                                             |
| Together with wearing mask, washing hands, and hand antisepsis should be performed to be more effective. (Japanese clinician, Color) |
| … a mask does not function perfectly, and I think handwashing and gargling are more effective. (Japanese academic, Lili) |
| [Mask is] good to protect the patient; should err on side of caution, plus gloves etc. Are they using hand sanitisers? (Australian clinician, Jade) |
| Still better off using cough hygiene…might touch the mask. (Australian clinician, Harrie) |
| Wearing a paper mask is one way, but it cannot be totally preventative. Hand washing is also important and it’s just one way. (Chinese academic, Meiili) |
| **Dryness**                                                                      |
| Masks protect us from dryness. I will tell students [this] from my own experience. (Japanese clinician, Elizabeth) |
| Masks can also keep your throat moisturized. … I am not sure how far the mask can prevent infection, but better wearing than never. (Japanese academic, Kiku) |
| Also, a doctor said with evidence that wearing mask is only useful to keep moisture but not for protecting against virus, so I strongly believe it. I wear mask to keep moisture but do not force myself to wear mask for infection prevention. (Japanese academic, Yama) |
source of beliefs was illustrated by anecdotes primarily from Asian nurses: some stated that there was no evidence or admitted that they had not examined it; others that they learned about masks at school or work. Only Japanese participants stated they had learned from television. Nurse participants’ reasons for and sources of beliefs are presented in Table 2.

Culture
Participating nurses showed a high level of awareness about the influence of culture on wearing masks. Australians stated that wearing masks in public places was related to Asian culture, citing the source as images on the media and their observation of Asian people. Japanese participants themselves thought that mask wearing was a Japanese custom, although wearing paper masks has become common in other Asian countries in recent years due to air pollution.

Morals or rules and psychological influences
Asked about their reasons for wearing a mask to protect other people, Japanese participants cited societal rules as the reason for masks and Australian counterparts were more likely to cite ethical or moral reasons. Some Japanese and Chinese participants stated that there are psychological aspects to the wearing of masks.

Discussion
We explored the health beliefs of participating clinical nurses and nurse academics in Japan, China and Australia regarding the efficacy of wearing paper masks. This is the first transnational study to look at nurses’ beliefs in relation to the wearing of face masks, and we found, as Barratt et al. (2019, p.171) hypothesised, that constructs and perceptions around the wearing of masks were markedly heterogeneous. Our results reflect the mostly anecdotal evidence that there are sharply divided views about the efficacy of mask wearing between Western and Asian nurses. Overall, Australian participants believed that paper masks do not protect the self or others, but many Japanese participants expressed the opposite view. However, there was also disagreement among participant nurses from the same country, which indicates inconsistency and confusion about the efficacy of paper masks that perhaps reflects conflicting research results about mask efficacy and a lack of clear policy direction. This is of great concern when we need to have a coordinated international response to pandemics of respiratory disease.

Factors influencing effectiveness
There was some consensus among participant nurses across three countries that the types of masks or quality of the paper were the chief mediator of effectiveness. These factors have a basis in research: disposable surgical masks are used to prevent the transmission of microorganisms from wearers to others by blocking large droplets (US Food & Drug Administration 2020), whereas N95 masks are used to protect clinicians from inhaling small airborne particles (Radonovich et al. 2019).

In Asian countries such as Japan, washable fabric masks are commonly used in public. The Japanese government has recently distributed fabric masks to every household to secure the supply of surgical masks for patients and healthcare professionals (Japan Ministry of Economy, Trade and Industry 2020), and in the USA, the CDC is advocating washable fabric masks for similar reasons.

Participants’ concerns about poor management of masks seem to be in accord with the mask guidelines, which often include the phrase: ‘if worn properly’. The effectiveness of masks for preventing infection is dependent on proper fitting, appropriate use and adherence to infection control guidelines (WHO 2020).

Considering masks as a part of infection control is supported as Grade A evidence in Best Practice Recommendations: ‘Face mask use is best undertaken as part of a package of personal protection, especially including hand hygiene in both home and healthcare settings’ (Podder 2019 p. 2). The WHO (2020) stipulates that masks should be used in combination with hand hygiene and other infection prevention and control measures.

Japanese nurse participants regarded gargling as part of the suite of infection control measures. Gargling has been shown to kill a range of microbes, and it is mentioned as part of the recommended preventive measures in the Japanese government’s pandemic plan (Inter-ministerial Avian Influenza Committee 2007), and recent British and German research has shown that gargling has a role in warding off some respiratory infections (Naito 2020; Ramalingam et al. 2019).

Japanese participants considered masks to be important in maintaining moisture in the nose and mouth to protect against respiratory infections. This is apparently in conflict with WHO (2020) guidelines stipulating that masks should be replaced when they get wet. There is some evidence suggesting that the retention of moisture can have positive benefits: moisture in respiratory passages is lost with exhalation in dry environments such as airplanes, which results in increased susceptibility to virus infection and aggravate respiratory diseases (Harvard Women’s Health Watch 2008). Wearing masks may contribute to raising the in-mask temperature and thus warming respiratory tracts (Cherrie et al. 2019). Inhalation of dry air causes epithelial damage, and influenza viruses,
Table 2 Reasons of beliefs and sources of information

| Source          | Participant quote                                                                                                                                                                                                 |
|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Policy, guideline | There are clear policies and procedures about when to wear a mask and what type of mask to use. Infection control. (Australian clinician, Boyd) Learned from policies and procedures and OH&S representative. There are flyers in flu season. We can all look this up. (Australian academic, Jody) Anyway, general mask and disposal mask are recommended by the Ministry for infection prevention, and this is same as in the United States. (Japanese academic, Kimi) |
| Culture, custom | I noticed on the plane that there was a big party of Japanese tourists and they were all wearing masks [laughs]. I don’t know how it is going to prevent infection. (Australian academic, Jody) When you walk around Asian countries, and everybody is wearing a paper mask and you gotta laugh. No, that’s wrong. (Australian academic, Rezelda) Some cultures believe more strongly [in wearing masks]. Culturally others wear masks. As far as I am concerned, they can do whatever they like. (Australian clinician, Amy) I think it is very Japanese to try to prevent catching a cold. I do not see people wearing a mask overseas. They seem not to care very much about it unless it becomes an epidemic. In Japan, preventing a disease by, for example, wearing a mask in winter is our custom. (Japanese clinician, Color) I saw on TV that people overseas do not wear masks or gargle and it is Japanese culture. (Japanese clinician, Mei) There is a tradition. We learnt to wear masks, and everyone wears a paper mask in clinical. Gradually we form a habit to wear masks. (Chinese clinician, Zhen) |
| Experience, anecdote | I do not know its principle, but I think it prevents infection through my own experience. (Japanese clinician, Mei) If I think about it, I have not read any manuscript about it. … My present idea is influenced by what I have heard. (Japanese academic, Norisuke) I never wear masks when I get a cold. Life experiences. (Chinese clinician, Ya) It’s my own opinion and personal experience and in nursing we think it can protect others from infectious diseases. (Chinese academic, Ying) |
| No evidence | I don’t think paper mask can prevent. I haven’t searched the evidence. (Chinese academic, Xian) I think it can prevent airborne disease. I haven’t seen any evidence. (Chinese academic, Ting) I heard that masks only prevent saliva from spreading and there is no medical evidence. (Japanese clinician, Kayo) Given the type of the mask and that its material is cellular, I think there is no evidence of protecting oneself from infection. If it is a special mask, it would be different, but our daily-use surgical mask, around here. (Japanese academic, Kimi) |
| Literature, books | I saw this in books. It (mask) has some effects. (Chinese academic, Meili) I saw from some reports about different functions of different protection tools. I got hospital infection control training before and also gave training to others. I searched some literature and it said that different materials of masks may affect the quality of protection. (Chinese clinician, Ning) I think it can prevent some, but I don’t think it can prevent airborne disease because it’s not thick enough. I learnt from literature. (Chinese academic, Song) I read a paper about this, too. (Japanese academic, Yoko) Yes, that’s because of research that is already provided. (Australian clinician, Nonna) |
| At work | I have never learnt it at school, but I learnt about basic infection control at postgraduate education. … I learnt a lot about infection control as a necessary knowledge for our work and understand well that just wearing a mask will not protect us from infection. (Japanese clinician, Kaguuya) When I was working at a hospital, I heard a lot about it, and there were so many training sessions about it. (Japanese academic, Norisuke) I learnt this from on the job learning, seeing it in the frontline. We are visual tactile learners. (Japanese clinician, Charlie) |
| At school | I learnt about masks at school and also from my experience. (Japanese clinician, Miharu) Learnt in nursing education. In an enclosed space such as train, I believe you can get infection from others who have a cold. (Japanese academic, Sae) Yes, we are told to wear a mask when we are in an environment where there is a respiratory infection, so I believe it. … Learnt about masks in undergraduate and precautions are written on the outside of patient’s doors. (Australian clinician, Amy) I did learn in the undergraduate program that if someone has an infectious disease history then wear a mask and when someone is in surgery. Not clear when to wear it. (Australian clinician, Jade) Yes, it’s better than not wearing. I learnt this in fundamental nursing, wear masks and hats. (Chinese academic, Zen) |
including the coronavirus, likely remain active longer at low humidity and low temperatures but are less active in warm, humid air (Moriyama et al. 2020). However, in-mask humidity and temperature can be a cause of discomfort (CDC 2020b).

### Reasons and sources of beliefs

The most commonly cited source of beliefs among participants was the policies and guidelines of their institution. In the absence of evidence or when evidence was inconsistent, participants reported relying upon their experience or anecdotes from reliable people. Asian nurses tend to rely on their self-experience and anecdotes while their Australian counterparts referred to policies and guidelines.

There were intercultural differences in beliefs between Japanese, Australian and Chinese nurses regarding masks, beliefs in Asian countries may be shaped by concepts from Taoism, in which breath and breathing are important. In Japan, over US$230,000,000 is spent on facemasks annually (van Dorn 2017). Personal protective practices, including the wearing of masks, are socially and culturally accepted and are considered to reflect a high hygiene standard because people who wear masks have been found to be more likely to practice other hygiene measures such as hand washing (Wada et al. 2012).

Conversely, some Westerners may find it uncomfortable to see faces partially hidden with masks and may resist mandated mask wearing (Wong 2020), although this reason was not cited by any of the participants. Australian nurses reflected the conventional position that masks should not be worn by healthy people but are worn only by healthcare workers, those taking care of people with respiratory infections or those who have the symptoms of a respiratory infection (Desai & Mehrotra 2020). However, it is likely that mask-wearing norms across the world will be permanently

### Table 2 Continued

| Source | Participant quote |
|--------|-------------------|
| Rule   | It seems to be a rule to wear a mask here in the ward. (Japanese clinician, Color) |
|        | In the flu season, the ward instructs us to wear a mask. . . . When you have cough or sneeze, you are supposed to wear a mask in the school. (Japanese academic, Kiku) |
|        | Because some hospitals make it a rule to wear a mask at the time of infection, that is an exception. (Japanese academic, Rose) |
|        | It does not matter ‘I’ or ‘you’, but everyone should wear mask when s/he has a cold. (Japanese academic, Sae) |
|        | It is a university rule to wear mask during the clinical training, so I follow the rule. Even in the psychiatry unit, students are supposed to wear mask when they have a cold, so I would not look for trouble by saying ‘you know, mask is useless.’ (Japanese academic, Yama) |
| Moral/manner | Reflects view that all have a role in not causing others harm, instilled from day 1. Not that effective. Not a cultural thing (Australian academic, Joan) |
|        | If everyone is doing it and you are not, you think what do they know that I don’t! I was sitting in GP surgery and instructions everywhere saying that if you are coughing that you must wear a mask. A woman was coughing and spluttering everywhere. She was not wearing a mask. I felt like saying who is this? Go outside! (Australian academic, Lisa) |
|        | As far as I know it does not work. It is a nice thing to put on I suppose because you do not get snot on other people. (Australian academic, Lydia) |
|        | In Japan it is just a manner to wear a mask, (Japanese academic, Sakura) |
| Medical scientific knowledge | I think it’s not enough to wearing paper masks according to medical knowledge. I don’t agree with that. (Chinese clinician, Yuan) |
|        | They are from medical knowledge. (Chinese academic, Liu) |
|        | I can’t agree. This one also conflicts with a medical knowledge. (Chinese academic, Chen) |
| Media | I do not think it will completely protect yourself from any kinds of infection, but at least from some infection, yes. I heard it on TV. (Japanese academic, Choco) |
|        | I saw on TV how much spatter by sneezing, so no matter what kind of mask it is, it is better than nothing. (Japanese clinician, Emi) |
|        | I saw a TV program entitled ‘Why do Japanese wear a mask?’ (Japanese clinician, Rum) |
| Psychological | I feel reassured. Masks are important but catching infection or not also depends on immunity and physical strength. (Japanese academic, Aya) |
|        | Actually, they are not helpful. Only the thick ones can offer you some prevention, while a paper mask can just offer you a kind of psychological comfort. (Chinese academic, Shu) |
|        | I think it’s just psychological effect. (Chinese clinician, Ming) |
|        | It makes sense. I think they are selling it and they are using it and it must make some sense. (Chinese clinician, Changchang) |
changed as a result of the COVID-19 pandemic. As in Asia, some European countries and American states are mandating the use of masks by the general public (Javid 2020), and more and more people in public are wearing masks even in Western countries. Of note is that WHO stated in the latest guideline (2020) that masks should be used in accordance with local cultural habits in the absence of sufficient evidence of their usefulness.

Limitations
Because our study involved the secondary analysis of qualitative data from a more extensive Q-methodology study, transcripts were not returned to participants for comment or correction; therefore, some caution is recommended when interpreting the results.

The large sample size across three countries was a positive aspect of this study and another strength of the research is that data were gathered before the COVID-19 pandemic and before the devastating Australian bushfires, which marked the beginning of 2020 and created hazardous levels of smoke across much of eastern Australia. Although deeply held beliefs generally change slowly, it is likely that these events may profoundly affect nurses’ views on the use of masks, and this study provides a useful point of reference for future studies.

Conclusion
Masks have never been the focus of so much attention from all over the world. The findings demonstrate that nurses from different working environments, customs and practice hold a variety of health beliefs about mask wearing despite all having access to central WHO and CDC policies and guidelines. A follow-up study to assess whether nurses’ beliefs have changed by the COVID-19 pandemic is warranted and whether these beliefs now align with current WHO guidelines. The range of beliefs about the wearing of paper masks for clinical and personal use suggests there is a need for consistent, evidence-based protocols to be emphasised in an awareness heightening campaign by WHO and CDC and within nursing professional organizations and national health systems.

Implications for nursing policy and health policy
The COVID-19 pandemic has brought into sharp focus differences in thinking about the wearing of masks between and within countries has led to considerable confusion among the general public and nurses are in a good position to advise them in conjunction with evidence-based WHO and CDC policies and guidelines. Nurses themselves need to be aware of cultural bias in their beliefs about mask wearing and ensure that their practice and advice is based on evidence.

The correct use of masks and consensus between health professionals across the globe is essential for containing pandemics, but our research suggests there is little consensus or consistency about the efficacy and indications for wearing masks both within and between countries. The critical importance of protection for health workers has been evident by the tragically high numbers of deaths during the current COVID-19 pandemic.

The study results have global relevance to healthcare workers and preparedness for pandemics. International online education that is transcultural is needed to provide nurses with relevant up to date evidence-based information so that they use personal protection appropriately and can educate the public so that they are prepared in the case of another pandemic. Additionally, there is a need to assess nurses’ understanding and application of mask/handwashing procedures as a part of infection control and health services need to ensure adequate PPE supplies.

Author contributions
Study design: MO, TES, MAP
Data collection: MO, TES, RC
Data analysis: MO, TES
Study supervision: TES
Manuscript writing: MO, TES, MAP, RC
Critical revisions for important intellectual content: MO, TES, MAP

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Supporting information

Additional Supporting Information may be found in the online version of this article:

Appendix S1. Demographic characteristics of sample.