Research Article

The Cost of Medicaid Savings: The Potential Detrimental Public Health Impact of Neonatal Circumcision Defunding

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Objective. To project the increased incidence of HIV and subsequent costs resulting from the expected decreased rate of circumcision due to Medicaid defunding in one southeastern state. Methods. Using 2009 South Carolina (SC) Medicaid birth cohort \( n = 29,316 \), we calculated expected heterosexually acquired HIV cases at current circumcision rates. To calculate age/race/gender specific HIV incidence rates, we used 2009 South Carolina Department of Health and Environmental Control reported gender and race specific HIV cases, CDC reported age distribution of HIV cases, and 2009 S.C. population data. Accounting for current circumcision rates, we calculated the change in incidence of heterosexually acquired HIV assuming circumcision provides 60% protection against HIV transmission to males and 46% protection against male to female transmission. Published lifetime cost of HIV was used to calculate the cost of additional HIV cases. Results. Assuming Medicaid circumcision rates decrease from current nationally reported levels to zero secondary to defunding, we project an additional 55 male cases of HIV and 47 female cases of HIV among this birth cohort. The total cost discounted to time of infection of these additional HIV cases is $20,924,400 for male cases and $17,711,400 for female cases. The cost to circumcise males in this birth cohort at currently reported rates is $4,856,000. Conclusions. For every year of decreased circumcision rates due to Medicaid defunding, we project over 100 additional HIV cases and $30,000,000 in net medical costs.

1. Introduction

Eighteen state Medicaid programs have adopted policies that defund neonatal circumcision. Supporters of circumcision defunding have cited the original American Academy of Pediatrics statement on neonatal circumcision, which took a neutral stance on the subject stating “existing scientific evidence demonstrates potential medical benefits of newborn male circumcision; however, these data are not sufficient to recommend routine neonatal circumcision” [1]. However, in August 2012 the AAP released a revised statement stating “the health benefits of newborn male circumcision outweigh the risks and that the procedure’s benefits justify access to this procedure for families who choose it.” This significant change in the AAP’s stance on the subject was in part prompted by three randomized controlled trials conducted in Africa which have shown that circumcision provides males with 60% protection against the heterosexual transmission of human immunodeficiency virus (HIV) [2–4]. The World Health Organization has endorsed circumcision as one method to reduce HIV transmission. Additionally, a recent study suggests that male circumcision may reduce male to female HIV transmission by 46% [5].

The results from these trials suggest that neonatal circumcision defunding may have broad implications. Since over 40% of all US births are funded by Medicaid [6], these polices have the potential for far-reaching effects. Medicaid defunding of neonatal circumcision will likely result in significantly lower rates of circumcision in the United States [7]. A reduction in rates of neonatal circumcision in states...
with defunding may result in an increased incidence of HIV infection. This increased incidence of HIV infection will result in additional medical costs that may offset the initial savings to Medicaid from circumcision defunding.

To ascertain the potential impact of circumcision defunding, we sought to determine the increased number of HIV cases expected in one southeastern state as a result of defunding, applying the circumcision prevention fraction (1-relative risk) rates reported previously [2–4, 8]. Additionally, we quantified the direct medical cost that would accrue as a result of these additional cases of HIV and compared this cost to the cost of circumcision.

We hypothesized that defunding of neonatal circumcision will lead to a substantial increased incidence of HIV infection and that the cost associated with these infections will offset the savings from defunding. If shown, these findings may serve as a model of the anticipated effects of decreased rates of neonatal circumcision for other states considering defunding.

South Carolina is one of the most recent states to defund neonatal circumcision and is ranked 10th among the 50 states and the District of Columbia in the 2008 annual rate of AIDS cases according to the CDC HIV/AIDS Surveillance Report [9]. According to the same report, South Carolina’s two largest metropolitan areas, Columbia and Charleston, are ranked 7th and 20th, respectively, among Metropolitan Statistical Areas in 2008 annual rates of AIDS cases [9]. In 2009 Medicaid covered 50.3% of all births in South Carolina. We used South Carolina data for this analysis.

### 2. Materials and Methods

For this budget impact analysis, we developed a model from the perspective of the Medicaid program with the outcomes reported in terms of projected additional HIV cases and subsequent cost accrued. We began by calculating South Carolina HIV incidence rates (see, e.g., Table 1). We calculated race and gender specific HIV incidence rates using 2009 South Carolina Department of Health and Environmental Control (DHEC) HIV/AIDS cases reported by race and gender [10], DHEC race/ethnicity is self-reported and is categorized as white, black, and “other.” We then divided these cases into age categories (13–19 yrs, 20–29 yrs, 30–39 yrs, and 40–49 yrs) using cumulative HIV/AIDS data reported by South Carolina DHEC by age group, race, and gender. We used 2009 South Carolina population data (also reported by age group, race, and gender) to translate cases into incidence rates.

### Table 1: Example calculation of age and race/ethnicity specific HIV incidence rates.

| Age group | Proportion of cumulative black male HIV/AIDS cases by age group* | Number of black males with new diagnoses of HIV/AIDS in SC in 2009b | Calculated number of black male cases of HIV/AIDS in SC in 2009 by age group | SC 2009 black male population by age group | Calculated 2009 SC black male HIV/AIDS incidence rates by age group |
|-----------|---------------------------------------------------------------|-----------------------------------------------------------------|-------------------------------------------------------------------|------------------------------------------|---------------------------------------------------------------|
| 13–19     | 3.4%                                                         | 418                                                              | 0.054 × 418 = 14.2                                               | 78,910                                   | 14.2/78,910 = 0.018%                                         |
| 20–29     | 28.8%                                                       | 418                                                              | 0.288 × 418 = 120.4                                             | 104,604                                  | 120.4/104,604 = 0.115%                                        |
| 30–39     | 35.3%                                                       | 418                                                              | 0.353 × 418 = 147.6                                             | 81,714                                   | 147.6/81,714 = 0.181%                                        |
| 40–49     | 22.1%                                                       | 418                                                              | 0.221 × 418 = 92.4                                              | 85,557                                   | 92.4/85,557 = 0.108%                                         |

*SC DHEC cumulative data from 1986 to 2009 reported that among black males with HIV/AIDS, 3.4% were 13–19 years old, 28.8% were 20–29 years old, and so forth.

bSC DHEC reported 418 black males with a new diagnosis of HIV/AIDS in 2009.
medical cost specific consumer price index (CPI) we used a lifetime treatment cost of $377,360 for each additional HIV case projected. Using this value, we then tabulated total cumulative costs for the additional HIV cases. We then further discounted the treatment costs back to the time of birth to allow an additional direct comparison to Medicaid savings from circumcision defunding during the cohort’s birth year.

We also calculated the cost to circumcise all males in the birth cohort at currently reported circumcision rates. We used the 2008 national median reported cost of neonatal circumcision of $339 inflated to 2010 dollars using the medical cost specific CPI to yield a cost per circumcision of $442 [13].

For the sensitivity analysis, we used the average of lower and upper bounds of the confidence intervals from the per-protocol analyses of the randomized controlled trials to vary the prevention fraction of circumcision for reducing male HIV transmission from 39% to 80%, a method previously published in the literature [2–4, 14]. Additionally using the confidence interval limits reported by Hallett et al. we varied the prevention fraction of circumcision for reducing male to female transmission from 4% to 69% [8]. We also calculated the lower limit of annual HIV cost that would result in circumcision no longer being cost saving.

To account for the possibility that some parents will choose to pay out of pocket for neonatal circumcision, we varied the total number of additional cases and total additional cost attributed to the increased HIV rates. We calculated additional cases and cost if 25%, 50%, and 75% of parents pay out of pocket for circumcision.

### 3. Results

Assuming circumcision provides 60% protection against HIV transmission to males and 46% protection against transmission to females, and if the circumcision rates in this 2009 birth cohort decrease to 0% as a result of

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**Table 2: Example calculation of black male expected heterosexually acquired HIV cases and cost; SC 2009 Medicaid birth cohort.**

| Cohort age | Expected cases by year at current circumcision rates (population × age/gender/race specific incidence rate) | Expected heterosexually acquired cases by year (cases per year × % heterosexually acquired) | Total acquired cases by year if no circumcision (heterosexually acquired cases by year × calculated factor) | Additional acquired cases expected if no circumcision (total cases - expected cases) | Lifetime HIV treatment cost for additional cases acquired per year (discounted to time of infection) |
|------------|-------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|
| 13         | 6399 × .00018 = 1.15 1.15 × .227 = .26 .26 × 1.8 = .47 .47 ÷ .26 = .21 .21 × $377,360 = $78,978  | 1.15 × .227 = .26 .26 × 1.8 = .47 .47 ÷ .26 = .21 .21 × $377,360 = $78,978  | 1.15 × .227 = .26 .26 × 1.8 = .47 .47 ÷ .26 = .21 .21 × $377,360 = $78,978  | 1.15 × .227 = .26 .26 × 1.8 = .47 .47 ÷ .26 = .21 .21 × $377,360 = $78,978  | 1.15 × .227 = .26 .26 × 1.8 = .47 .47 ÷ .26 = .21 .21 × $377,360 = $78,978  |
| 14         | 6399 × .00018 = 1.15 1.15 × .227 = .26 .26 × 1.8 = .47 .47 ÷ .26 = .21 .21 × $377,360 = $78,978  | 1.15 × .227 = .26 .26 × 1.8 = .47 .47 ÷ .26 = .21 .21 × $377,360 = $78,978  | 1.15 × .227 = .26 .26 × 1.8 = .47 .47 ÷ .26 = .21 .21 × $377,360 = $78,978  | 1.15 × .227 = .26 .26 × 1.8 = .47 .47 ÷ .26 = .21 .21 × $377,360 = $78,978  | 1.15 × .227 = .26 .26 × 1.8 = .47 .47 ÷ .26 = .21 .21 × $377,360 = $78,978  |
| 15         | 6399 × .00018 = 1.15 1.15 × .227 = .26 .26 × 1.8 = .47 .47 ÷ .26 = .21 .21 × $377,360 = $78,978  | 1.15 × .227 = .26 .26 × 1.8 = .47 .47 ÷ .26 = .21 .21 × $377,360 = $78,978  | 1.15 × .227 = .26 .26 × 1.8 = .47 .47 ÷ .26 = .21 .21 × $377,360 = $78,978  | 1.15 × .227 = .26 .26 × 1.8 = .47 .47 ÷ .26 = .21 .21 × $377,360 = $78,978  | 1.15 × .227 = .26 .26 × 1.8 = .47 .47 ÷ .26 = .21 .21 × $377,360 = $78,978  |

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**Table 3: Explanation of calculated increased race/gender specific HIV rates.**

| Race/gender | Current circumcision rate | Expected HIV cases due to heterosexual contact at current circumcision rates | Additional expected HIV cases due to heterosexual contact if circumcision rates drop to zero | Total expected HIV cases due to heterosexual contact if circumcision rates drop to zero | Calculated factor |
|------------|--------------------------|--------------------------------------------------------------------------------|---------------------------------------------------------------------------------|--------------------------------------------------------------------------------|------------------|
| Black male | 73%                      | 60.5                                                                           | 47.1                                                                           | 107.6                                                                           | 1.8              |
| White male | 88%                      | 1.8                                                                            | 2.0                                                                            | 3.8                                                                            | 2.1              |
| Other male | 46%                      | 12.8                                                                           | 4.9                                                                            | 17.7                                                                           | 1.4              |
| Black female | 73%                     | 69.5                                                                           | 35.1                                                                           | 104.6                                                                           | 1.5              |
| White female | 88%                     | 7.0                                                                            | 4.8                                                                            | 11.8                                                                           | 1.7              |
| Other female | 46%                     | 24.4                                                                           | 6.5                                                                            | 30.9                                                                           | 1.3              |

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*2009 SC Medicaid birth cohort—black male population.
*CDC HIV surveillance report statistics on diagnosis of HIV infection by race/ethnicity, gender, and transmission category (22.7% of black male HIV infections were reported as heterosexually transmitted).
*See Table 3 for explanation of factor calculation.
*Using Schackman et al.’s discounted lifetime HIV treatment cost of $303,100 (in US$2004) inflated to US$2010 for a lifetime treatment cost of $377,360 per case.
Medicaid defunding of neonatal circumcision, we estimate an additional 55 projected male cases of HIV and 47 female cases of HIV in this Medicaid birth year cohort. Using the 2009 reported cases of HIV/AIDS in South Carolina, this figure represents a 13% increase in annual incidence if no future Medicaid cohorts are circumcised. We project the total cost of these cases in 2010 dollars is $38,635,800 discounted to time of infection and $15,540,800 discounted to birth year. These figures account for lifetime treatment costs for the 2009 birth cohort (Tables 4 and 5).

The cost to circumcise males in the 2009 Medicaid birth cohort in 2010 dollars at current reported circumcision rates is $4,856,200. Therefore, assuming baseline circumcision prevention fraction of HIV transmission of 60% for males and 46% for females, for every year that Medicaid does not fund neonatal circumcision, there will be an initial $4,856,200 cost savings but we project $38,635,800 in medical cost (discounted to time of infection) related to increased HIV infection rates. Further discounting to birth year, the total cost of the additional HIV infections is $15,635,800, resulting in a net cost of $10,684,600 for each year of Medicaid births.

If the prevention fraction of circumcision for reducing male HIV transmission is 80% rather than 60% and the prevention fraction for reducing male to female transmission is 69% rather than 46%, the projected number of additional HIV cases in males is 97 and in females is 112. This represents a 27% increase in annual HIV incidence if no future Medicaid cohorts are circumcised. We project the total cost of these cases in 2010 dollars is $79,178,100 discounted to time of infection and $71,847,300 discounted to birth year. Therefore, assuming the highest reported efficacy for both males and females and discounting to birth year, defunding neonatal circumcision would result in a net cost of $26,991,100 per birth year cohort (Tables 4 and 5).

Assuming the baseline prevention fractions, if the lifetime treatment cost of HIV infection discounted to time of birth was as low as $47,600, circumcision would no longer be cost saving. Our results also show that if you combine the lowest estimates of circumcision prevention fraction for males and females (39% and 4%, resp.), the cost savings disappear by a margin of $301,900.

We recognize that a proportion of parents will elect to pay out of pocket for neonatal circumcision. If 25% of parents who would have elected neonatal circumcision chose to pay for this procedure, we expect to see an additional 76 cases of HIV with an additional cost of $11,655,600 (discounted to birth year), yielding a net cost per birth year cohort $6,799,400. If 50% of parents pay out of pocket, we project an additional 52 cases of HIV with an additional cost of $7,770,400 (discounted to birth year), yielding a net cost per birth year cohort of $2,914,200. If 75% of parents pay out of pocket, we expect 26 additional HIV cases with an additional cost of $3,885,200 (discounted to birth year) yielding a net savings per birth year cohort of $971,000 (Table 6).

Table 4: Projected additional male cases of HIV and additional direct medical costs.

| Prevention Fraction | Additional HIV Cases | Additional Cost Discounted to Time of Infection | Additional Cost Discounted to Birth |
|---------------------|---------------------|-----------------------------------------------|-----------------------------------|
| Baseline (60%)      | 48                  | $18,252,700                                   | $7,150,000                        |
| Highest (80%)       | 85                  | $31,942,200                                   | $12,512,400                       |
| Lowest (39%)        | 24                  | $9,126,300                                    | $3,575,000                        |

aPer South Carolina Medicaid birth year cohort.

bPrevention fraction (1-relative risk) of male circumcision for reducing HIV transmission through heterosexual contact.

cUsing Schackman et al’s discounted lifetime HIV treatment cost of $303,100 (in $US2004) inflated to $US2010 for a lifetime treatment cost of $377,360.

dTo allow for direct comparison to circumcision savings in the cohort birth year.
Table 5: Projected additional female cases of HIV and additional direct medical costs$^a$.

|                  | African American | White | Other | Total  |
|------------------|------------------|-------|-------|--------|
|                  | $n = 6379$       | $n = 5620$ | $n = 2462$ | $n = 14,461$ |
| Baseline prevention fraction (46%)$^b$ |                   |       |       |        |
| Additional HIV cases | 35               | 5     | 7     | 47     |
| Additional cost discounted to time of infection$^c$ | $13,113,500$     | $1,839,700$ | $2,758,200$ | $17,711,400$ |
| Additional cost discounted to birth$^d$ | $5,316,900$      | $777,200$ | $1,197,900$ | $7,292,000$ |
| Highest prevention fraction (69%)$^b$ |                   |       |       |        |
| Additional HIV cases | 90               | 10    | 12    | 112    |
| Additional cost discounted to time of infection$^c$ | $34,095,100$     | $3,942,200$ | $4,597,000$ | $42,634,300$ |
| Additional cost discounted to birth$^d$ | $13,824,000$     | $1,665,400$ | $1,996,500$ | $17,485,900$ |
| Lowest prevention fraction (4%)$^b$ |                   |       |       |        |
| Additional HIV cases | 2                | .3    | .5    | 2.8    |
| Additional cost discounted to time of infection$^c$ | $786,800$         | $105,100$ | $183,900$ | $1,075,800$ |
| Additional cost discounted to birth$^d$ | $319,000$         | $44,400$ | $79,900$ | $443,300$ |

$^a$ Per South Carolina Medicaid birth year cohort.

$^b$ Prevention fraction (1-relative risk) of male circumcision for reducing HIV transmission through heterosexual contact.

$^c$ Using Schackman et al.’s discounted lifetime HIV treatment cost (discounted to time of infection) of $303,100 (in $US2004) inflated to $US2010 for a lifetime treatment cost of $377,360.

$^d$ To allow for direct comparison to circumcision savings in the cohort birth year.

Table 6: Projected additional cases of HIV and additional direct medical costs by percentage of parents electing to pay out of pocket for circumcision$^a$.

|                  | Additional male HIV cases $\quad(n = 14,855)$ | Additional female HIV cases $\quad(n = 14,461)$ | Total male and female discounted costs$^b$ | Net cost per birth year cohort |
|------------------|-----------------------------------------------|-----------------------------------------------|---------------------------------------------|--------------------------------|
| 25% pay out-of-pocket | 41                                             | 35                                             | $11,655,600$                               | $6,799,400$                               |
| 50% pay out-of-pocket | 28                                             | 24                                             | $7,770,400$                               | $2,914,200$                               |
| 75% pay out-of-pocket | 14                                             | 12                                             | $3,885,200$                               | $971,000$                                 |

$^a$ Per South Carolina Medicaid birth year cohort. Assuming baseline prevention fraction (60% for males and 46% for females) of circumcision at reducing HIV transmission.

$^b$ Costs discounted by 3% from cohort birth year.

Table 7: Expected heterosexually acquired HIV cases in South Carolina for the 2009 Medicaid birth cohort aged through age 49 with and without circumcision funding.

|                  | Expected HIV cases with circumcision funding | Expected HIV cases without circumcision funding$^a$ |
|------------------|----------------------------------------------|--------------------------------------------------|
| Black male       | 60                                           | 109                                              |
| Black female     | 70                                           | 104                                              |
| White male       | 2                                            | 4                                                |
| White female     | 7                                            | 12                                               |
| Other male       | 13                                           | 18                                               |
| Other female     | 24                                           | 32                                               |

$^a$ Assuming baseline prevention fractions.

4. Discussion

This analysis demonstrates that any cost savings expected as a result of circumcision defunding will be offset by the direct medical cost incurred from an increased number of HIV cases within the population. For each year of Medicaid births that goes uncircumcised, there will be an expected $38,635,800 of HIV-related medical costs accrued. Therefore, considering the $4,856,200 cost to circumcise males in each Medicaid birth cohort at currently reported levels, a net cost of $33,779,600 (discounted to time of infection) or $10,684,600 (discounted to birth) per Medicaid birth cohort year is projected.

This analysis only accounted for heterosexually acquired HIV given that the randomized controlled trials only studied
heterosexual men [2–4]. There is currently little evidence to suggest that male circumcision has a significant impact on the transmission of HIV among men who have sex with men [15]. We also did not consider the increased rates of herpes simplex virus type-2 (HSV-2) and human papilloma virus (HPV) that would be expected if circumcision rates decline [16]. Uncircumcised men are at significantly increased risk of acquiring both of these infections [16]. A 28–34% reduction in HSV-2 acquisition and a 32–35% reduction in HPV acquisition have been shown in circumcised men [16, 17]. Additionally, male circumcision reduces the incidence of bacterial vaginosis (BV), Trichomonas, and HPV in female partners [17–19]. The expected increased incidence of HSV-2, HPV, bacterial vaginosis, Trichomonas infections and cervical cancer broadens the public health impact of decreased circumcision rates. These additional infections will contribute to the rising medical costs related to decreased circumcision rates. Therefore, our analysis represents a conservative estimate of the expected public health implications of Medicaid defunding of neonatal circumcision.

Accounting for current South Carolina race/gender/transmission category HIV incidence rates, the majority of the effect of increased incidence of HIV as a result of decreased neonatal circumcision rates is seen in the black male population. They represent 47% of the additional HIV cases projected using the baseline estimates of circumcision’s protective effect. Additionally, in 2009 Medicaid covered 67.4% of all black births in South Carolina, while only covering 36.9% of all white births. The lack of coverage for neonatal circumcision will deprive this minority population of the health benefits of decreased rates of HIV, HSV, HPV, and other infections. Additionally, the sexual partners of these men, more likely to be minorities, will have a disproportionate risk of HIV infection. Consequently, Medicaid defunding of neonatal circumcision may contribute to future health disparities.

Recently, Kacker et al. published a Markov model projecting increased prevalence of HIV, HPV, HSV-2, infant UTI, BV, trichomoniasis as a result of decreased rates of male circumcision [20]. They reported the net expenditure per annual birth cohort to increase by $505 million if circumcision rates fall to 10%. Our findings are consistent with this, but focused on only increased costs related to increased HIV incidence and specific to the South Carolina Medicaid population. This provides an example of a conservative estimate of the budget impact each state Medicaid program could expect if neonatal circumcision is defunded.

There are several limitations to this study. We applied prevention fractions from African randomized controlled trials to a US population. While there are inherent differences between these populations, there is no reason to believe circumcision would have radically different effects in different populations as findings from prospective studies in the US are consistent with the results from the African trials [11, 21–23]. Additionally, we assumed the age, gender, and race specific baseline HIV incidence rates would be unchanged from present day until the cohort reaches age 49. We consider this a conservative assumption given that for every year of decreased circumcision rates, there is expected to be an increased baseline incidence of HIV. However it is also likely that there will be additional HIV prevention strategies over this time period that would reduce incidence and thereby effect costs accrued. Our methodology assumes a linear relationship between circumcision rates and the number of HIV cases. This does not take into account the fact that as transmission efficiency increases, each index case causes additional secondary cases, which cause tertiary cases, and so on. This makes our findings conservative as it leads to an underestimation of the total effect. Also, we did not include any cases acquired after age 49. Although the NHANES report of current circumcision rates is considered an accurate estimate, it is difficult to document the true prevalence of male circumcision. We also assumed that decreased rates of circumcision among male Medicaid recipients would directly translate to effects on concordant race female Medicaid recipients. We were forced to use national data from the CDC on HIV transmission rates and apply it to state data. This analysis did not take into account the cost of any possible circumcision-related complications. However, significant complications from neonatal circumcision are rare and we feel the estimated cost of such complications would be modest in comparison to the HIV-related cost [24]. The available data on circumcision’s effect on male to female HIV transmission is limited to observational studies and is therefore not as strong as the randomized controlled trial data informing the female to male transmission rates. We have examined circumcision as one of many potential public health interventions to decrease HIV transmission rates. While we are unable to truly predict what will happen over 62 years, decision analysis models take the best current evidence and reasonable assumptions to inform decisions that must be made today. The effect of the model assumptions on the projected outcomes are carefully tested by sensitivity analysis.

5. Conclusion

These findings suggest a need to reconsider fiscal policy decisions surrounding neonatal circumcision, as their public health impact may be much broader than originally thought. In the meantime we feel it is critical for physicians to recognize the potential health benefits of male circumcision and use this information to deliver effective education and counseling to expectant parents. Future research directions include further cost-effectiveness analyses to quantify the other potential public health consequences of neonatal circumcision defunding.

Conflict of Interests

The authors have no conflict of interests relevant to this paper to disclose.

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