Ba, Le Xuan. (2021), The State’s Orientation Towards the Integration of Human Resource So That Vietnamese People Can Work Everywhere. In: Journal of Social and Political Sciences, Vol.4, No.3, 131-141.

ISSN 2615-3718

DOI: 10.31014/aior.1991.04.03.309

The online version of this article can be found at: https://www.asianinstituteofresearch.org/

Published by:
The Asian Institute of Research

The Journal of Social and Political Sciences is an Open Access publication. It may be read, copied, and distributed free of charge according to the conditions of the Creative Commons Attribution 4.0 International license.

The Asian Institute of Research Social and Political Sciences is a peer-reviewed International Journal. The journal covers scholarly articles in the fields of Social and Political Sciences, which include, but are not limited to, Anthropology, Government Studies, Political Sciences, Sociology, International Relations, Public Administration, History, Philosophy, Arts, Education, Linguistics, and Cultural Studies. As the journal is Open Access, it ensures high visibility and the increase of citations for all research articles published. The Journal of Social and Political Sciences aims to facilitate scholarly work on recent theoretical and practical aspects of Social and Political Sciences.
The State’s Orientation Towards the Integration of Human Resource So That Vietnamese People Can Work Everywhere

Le Xuan Ba¹

¹ Vietnam Development Research Institute, Hanoi, Vietnam. Email: lexuanba1953@gmail.com

Abstract
Viet Nam has been actively participating in the regional and global integration. It has created favorable conditions for Vietnamese workers to work everywhere. However, Vietnamese workers are facing certain limitations including foreign language proficiency, skills and knowledge of cultures of other countries, etc. In order to have Vietnamese people easily find jobs in foreign countries, international organizations and firms, the Government of Viet Nam need to give orientations and solutions to ensure the essential conditions for Vietnamese workers.

Keywords: Vietnamese Workers, Work Everywhere, Essential Conditions, The State's Approach

1. Introduction
Since Doi Moi, Viet Nam has been proactive in integrating regionally and globally. By February, 2020, Viet Nam has signed thirteen FTA. Twelve of which have come to effect. Viet Nam is negotiating three other FTAs (Appendix 1). Moreover, the ASEAN Economic Community (AEC) was officially formed in 31 December, 2015, including 10 countries with more than 630 million people, whose labor force accounts for more than 50% (approximately 322 million people). Viet Nam is currently a member of several international organizations such as WB, IMF, ADB, UNICEF. Viet Nam is currently an ideal destination for foreign investment. Many Vietnamese and foreign experts have forecasted that Viet Nam might become the new “world manufacturer” in coming years.

All of the above means that the labor market will no longer have national borders. Professional Vietnamese workers will have opportunities to find jobs according to their abilities and needs in other countries or to work for international organizations located oversea or in Viet Nam. However, in order to do so, Vietnamese workers must meet certain minimum conditions. Besides, the Government of Viet Nam needs a clear orientation for human resources to ensure these conditions.
This article mainly focuses on: (1) Overview of the essential conditions for Vietnamese people to be able to work anywhere; (2) The current state of Vietnamese workers regarding the essential conditions to be able to work anywhere; and (3) The State's approach to ensuring the essential conditions for Vietnamese workers.

2. Methodology and Data Sources

This article employs synthesis, statistical analysis, interpretation and inductive research methods.

The data used in this article is secondary data provided by publicly available sources, such as:
(1) A survey conducted by Alphabet in June 2016, study conducted by Education First (EF), an international education organization specializing in language instruction, tourism combined with education, cultural exchange, and other academic programs, published by the South East Asian ADN Association in 2014;
(2) Data of the Ministry of Labor, Invalids and Social Affairs and the General Statistics Office on the labor market of Vietnam in the third quarter of 2019 (Q3/2019);
(3) Some Decisions of the Prime Minister approving: the Vietnam Human Resource Development Strategy for the period 2011-2020; the master plan on human resource development in Vietnam for the period 2011-2020; the National Strategy to protect, care for and improve people's health for the period 2011-2020, with a vision to 2030; the adjustment and supplementation of the Scheme on teaching and learning foreign languages in the national education system for the period 2017-2025; and the Vietnam Health Program.

3. Results and Discussion

3.1. Overview of the essential conditions for Vietnamese people to be able to work anywhere

According to a survey conducted by Alphabet in June 2016 (American Polytechnic College 2019), three factors that determine the success rate for job interviews include: (i) positive attitude; (ii) good skills; and (iii) good knowledge.

Large enterprises highly respect a positive attitude. 93% of enterprises consider this criterion for recruitment. Attitude reflects the tendency of employees to react to the working environment, associated with cognition, emotions and behaviors. Positive attitudes such as eagerness to learn, dynamism, enthusiasm, passion for challenges and hard work are always appreciated by employers. Working attitude is closely related to labor discipline.

Skills are the factor that 46.3% of enterprises expect. The capacity to master a task is referred to as skills. Currently, skills are divided into two groups: technical skills and soft skills. Soft skills include communication and presentation skills, teamwork skills, creative thinking, innovation, working and learning adaptability in the global environment.

37.2% of enterprises based on knowledge when recruiting their employees. Knowledge is defined as the ability to collect data, understand problems, apply know-how, analyze information. These are fundamental skills a person must possess to well perform a job. The more complex the task is, the higher level of knowledge is required. The knowledge will be put into practice based on the unique traits of each business and organization. In addition to common knowledge, businesses and organizations are more interested in professional knowledge (76.7%) than grades (32.6%).
Furthermore, in order to work for an international organization or work abroad, some of the following conditions must be met such as foreign language proficiency, knowledge of the host countries' cultures and laws; knowledge or the working culture and regulations of foreign businesses/organizations and fitness/health. The ability to communicate in a foreign language is essential for those who want to work abroad. According to a poll conducted by Alphabet, 69.8% of Vietnamese enterprises are interested in candidates who can speak a foreign language fluently (usually English). 100% of international firms look for candidates with good foreign language proficiency when recruiting Vietnamese people. 

Vietnamese workers face significant challenges due to their lack of knowledge or comprehension of the host country's culture and laws, as well as the enterprises’ culture and rules. This lack of understanding is often the basis of many problems and difficulties in the workplace and in workers’ lives (for example, in Bulgaria, shaking your head is nodding in Viet Nam and vice versa; in Europe, rubbing heads of other people is a friendly gesture, however in Viet Nam it is considered disrespectful). 

Health is also a crucial factor. Even if all of the other conditions are in place, without good health, employees will not be able to work effectively. As a result, many organizations pay close attention to the health of their staff while hiring new employees. For example, many enterprises set a minimum height as a criterion for recruitment.

In summary, Vietnamese people must meet at least the following essential characteristics in order to work effectively everywhere, particularly in foreign countries and international organizations: (i) possessing foreign language proficiency; (ii) having good working knowledge, skills, and attitude; (iii) having an understanding of the host country's culture and laws, as well as the culture and regulations of the organizations or enterprises where they work; (iv) in good physical condition/health. 

3. 2. The current situation of Vietnamese workers regarding the essential conditions to be able to work anywhere

3.2.1. Language proficiency

English is now widely regarded as an international language. Vietnamese people must acquire English or local language fluency at a level that supports good job performance when working in foreign nations or international organizations. According to study conducted by EF, people that utilize English effectively usually have a higher standard of living. 

Vietnamese people's English competence is on par with the global average. Vietnam has slipped from 41st place in 2018 to 52nd place in 2019.
Figure 2: The correlation between English proficiency and level of income
Source: American Polytechnic College (2019)

Figure 3: The correlation between English proficiency and quality of life
Source: American Polytechnic College (2019)

Figure 4: English proficiency ranking 2018
Source: American Polytechnic College (2019)
In recent years, the English proficiency of Vietnamese people has been declining. The lack of English is a major obstacle for Vietnamese people to obtain a job abroad and in international organizations. It also has a detrimental impact on the country’s overall growth.
3.2.2. Knowledge, skills, and working attitude

This short article cannot thoroughly analyze the knowledge, skills and working attitudes of the Vietnamese workforce, but only briefly/generally outlines a few points as follows:

- Although the percentage of Vietnamese workers with professional and technical qualifications has increased every year, it is very slow and still accounts for a small percentage (see Figure 7 below). Vietnamese workers are thought to have high basic knowledge and rapid awareness, but not specialized knowledge.
- Although Vietnamese people usually have adequate knowledge, they often lack technical skills. Knowledge is the ability to fathom. Skills are the ability to apply and practice. When it comes to the comprehension capability, Vietnamese people excel. The results of the OECD's PISA assessment, which has been conducted for many years, have consistently shown that Vietnamese students are among the world's top 10 to 20 in terms of math and science. However, according to the survey made by the World Economic Forum (WEF) in 2018, Vietnamese students can workers hardly meet the job requirements. Viet Nam ranked 110 in the WEF survey, which was lower than that of Laos and Cambodia, the two countries which are considered less developed than Viet Nam. This is an alarming result showing that there is a huge gap between knowledge and skills in the Vietnamese workforce (Dan 2020).
- The education and training in Viet Nam lack programs/activities to improve learners’ skillset. As a result, Vietnamese workers take a long time to adjust to their new work environment. This is one of the reasons for the fact that Vietnamese workers often have low salary and find it difficult to join the international work force.
- Labor discipline is generally poor. Vietnamese workers seem to lack working discipline in a multicultural environment. These weakness hampers Vietnamese people to get a job abroad or in international organizations.

![Figure 7: The percentage of trained workers with diplomas, Q3/2018, Q2/2019 và Q3/2019](source)

3.2.3. Knowledge of the culture and laws of the host countries

Although certain progress has been made in this regard, it can be concluded that the knowledge of Vietnamese workers about international law, other nations’ laws and customs as well as the culture and regulations of foreign enterprises and international organizations are still limited. Typically, the knowledge of Vietnamese workers about
foreign is limited to stereotypes. Therefore, many Vietnamese workers in foreign countries suffer challenges in their daily lives as a result of misunderstanding cultural differences as well as a lack of knowledge of foreign laws.

(iv) Health

There are many criteria for assessing human fitness such as height, weight, endurance, disease frequency and so on. Apparently, Vietnamese people are much shorter than foreign people.

According to World Population Magazine, the average height of Vietnamese people is 162.1 cm, lower than that of Cambodia (162.5 cm).

Young Vietnamese men are currently 164.4 cm tall, 8 cm shorter than Japanese men and 10 cm shorter than Korean men. An average Vietnamese woman is 153.5 cm tall, 10 cm shorter than the general standard. Vietnamese people have grown taller in the last 30 years, although at a sluggish rate. In the last ten years, they have only grown one centimeter taller.

A study from the National Institute of Nutrition found that the number of persons with hypertension in Vietnam has climbed by more than 1.5 times in the last five years (2013-2018), while the number of diabetes cases has increased by more than 200 percent. In just ten years, Vietnam’s obesity rate has risen to 15.6 percent (see Figure 10 below).
Figure 10: A few common diseases
Source: Vietnam Television (2018)

In general, Vietnamese workers are not physically fit in comparison with foreign workers. Vietnamese laborers frequently only work with short concentration span, fatigue rapidly (Ministry of Labour - Invalids and Social Affairs 2019) due to their lack of physical strength and endurance. It is obvious that fitness is another issue that Vietnamese workers must address if they want to work overseas.

3. The Government’s orientation in ensuring essential conditions for Vietnamese workers to work abroad

3.2. Requirements

In the coming period, in order for Vietnamese workers to be able to work everywhere, human resource development needs to comply with the following requirements:

1. First, Viet Nam must have enough human resources capable of working in international organizations, multinational corporations and countries which have good relations with Vietnam, especially economic relations.
2. Second, Vietnamese workers must highly adaptable to the unpredictable and rapid changes of the regional and world situation and are capable of devising innovative solutions in the context of the industrial revolution 4.0.
3. Third, Vietnamese workers must be qualified enough to participate responsibly and effectively with the regional and international communities to solve global problems (Prime Minister 2011a, 2011b).

3.2.2. General orientation

First, rapidly and forcefully renovate the state management apparatus and human resource development policies.

The human development management apparatus should be improved and completed. The management method should be renewed to enhance the effectiveness of the human development management apparatus. Besides, it is crucial to strengthen the coordination among all levels, sectors and people involving in the human development process. Drastically renew human development policies (such as employment, wage, insurance and social protection) with a focus on policies for high-quality human resources and talents.
Second, financial resources for human development must be ensured.

It is necessary to increase investment in human resource development both by absolute term and by proportion in the total investment. Develop a plan on allocating the state budget focusing on education programs and trainings in accordance with priority objectives. Renovate the support mechanism from the state budget for human resource development by switching from supporting the suppliers to directly supporting the beneficiaries. Increase the mobilization of capital sources for human development from all economic sectors, including foreign capital (such as ODA, FDI and NGOs capital) by promoting socialization.

Third, strongly renew education and training

This topic has received a lot of attention in recent years. Within the scope of this article, the writer only emphasizes the following two issues:

1. An autonomous mechanism for educational and training institutions outside the general education must be implemented promptly and firmly. Universities and vocational training institutes must be autonomous regarding finance, organization, personnel and curriculum.
2. Resolute transformation of the teaching and learning process is required. Switching from passive learning, which consists just of receiving information, to active learning, which includes both gaining information and being creative in learning and expressing learners' ideas. Implement a procedure in which students are allowed to assess (score) teachers at the end of each semester. Anyone who receives a score below the average should not be allowed to teach.

3.2.3. A few specific orientations

1. Enhance foreign language training/education, particularly English. First and foremost, it is critical to effectively implement the Prime Minister's Project on teaching and learning foreign languages in the national education system for the period of 2017-2025, which focuses on implementing the following contents: (i) promulgating and deploying foreign language teaching programs and materials; (ii) innovative testing and assessment in foreign language teaching and learning based in international standard; (iii) increase the number and quality of foreign language teachers; (iv) promote the application of information technology to improve the condition for teaching and learning foreign language; (v) promote communication, international cooperation to build effective foreign language teaching and learning environment; (vi) propose authoritative agency to promulgate mechanism, policies, regulations related to teaching and learning foreign languages; and (vii) promote socialization in teaching and learning foreign language (Prime Minister 2017).
2. Develop educational and training content, programs, and techniques that meet international standards. Promote mutual recognition of training programs, diplomas, and certifications between Vietnam and other nations. Assess and maintain training quality in accordance with international standards (Hoan 2015).
3. Implement feasible policies to attract talented and experienced lecturers and scientists who are Vietnamese living abroad and foreigners into the human resource development process in Vietnam.
4. Increase the practice time and decrease the theoretical teaching time in order to focus on skill training for learners, particularly in vocational institutions. For general training and vocational training, modern and up-to-date equipment is required.
5. Strengthen education and keep abreast of international law, legislation, and culture of countries where many Vietnamese people work or where Vietnam's prospective labor markets are.
6. Increase physical education to improve health/fitness for Vietnamese workers. Effectively implement the National Strategy to protect, care, and improve public health during 2011 - 2020 period, orientation towards 2030 and the Vietnam Health Program. The implementation should focus on the following issues: (i) the authorities at all levels need to be active in making plans and allocate budget to implement the strategy/program; (ii) enhance the responsibility of central and local authorities in coordinating the
execution the policies and activities of the Vietnam Health Program within the scope of their respective domains; (iii) formulating and implementing policies and legal regulations on risk management, health promotion, and disease prevention; (iv) strictly implement the Laws on control of tobacco harms and promote food safety; review and implement mechanism and policies to promote the production, distribution and consumption of healthy and nutritious food; (v) provide the people with public areas and sport facilities; and (vi) promote public transport and non-motorized traffic (Prime Minister 2013 and Prime Minister 2018).

References

Dan, T 2020, Three criteria for global citizens, viewed 12 February 2020, <https://vnexpress.net/giao-duc/ba-tieu-chi-ten-co-cua-cong-dan-toan-cau-4053033.html>.

Ba, LX 2004, WTO integration and urgent need for Viet Nam to develop high-quality human resource, Conference proceeding, Ministry of Trade, Hanoi.

Suong, N 2019, The ranking of Vietnamese people’s English proficiency is only for reference purpose, viewed 08 November 2019, <https://news.zing.vn/bang-xep-hang-nguoi-viet-kem-tieng-anh-chi-mang-tinh-tham-khao-post1010825.html>.

Ministry of Labor - Invalids and Social affairs and General Statistics Office 2019, Vietnam labor market update bulletin, No. 23, 3rd quarter of 2019, Hanoi.

Ministry of Labour - Invalids and Social Affairs 2019, Quality of human resources in Vietnam: Current situation and solutions, National Labor Productivity Improvement Conference, Hanoi.

Dung, T 2015, The height of Vietnamese people ranks near the bottom of the ASEAN region, viewed 01 January 2015, <http://danviet.vn/tin-tuc/chieu-cao-nguoi-viet-xep-gan-ap-chot-khu-vuc-asean-524519.html>.

American Polytechnic College 2019, Knowledge - Skills - Attitude: What are the factors that impress employers?, viewed 31 July 2019, <https://www.caodangvietmy.edu.vn/kien-thuc-ky-nang-thai-dau-moi-la-yeu-gay-tuong-voi-nha-tuyen-dung>.

Vietnam National Institute of Nutrition 2019, Vietnamese people are the fourth shortest in the world, only 4 cm taller after 35 years, viewed 01 October 2019, <https://zingnews.vn/nguoi-viet-nam-lun-thu-tu-the-gioi-35-nam-chi-cao-them-4-cm-post996178.html>.

Hoa, DX 2015, Developing Vietnam's human resources for the period 2015-2020 to meet the requirements of accelerating industrialization, modernization and international integration, viewed 22 April 2015, <https://tcn.vn/news/detail/19077/Phat_trien_nhu_van_nhan_luc_Viet_Nam_giai_doan_2015_2020_dap_uong_yeu_cau_day_manh_cong_nghiep_hoa_hienall.html>.

Prime Minister 2011a, Decision No. 579/QD-TTg dated April 19th, 2011, Approving the Vietnam Human Resource Development Strategy for the period 2011 - 2020, Hanoi.

Prime Minister 2011b, Decision No. 1216/QD-TTg dated July 22rd, 2011, Approving the Master Plan on Human Resource Development in Vietnam for the period 2011 - 2020, Hanoi.

Prime Minister 2013, Decision No. 122/QD-TTg dated January 10th, 2013, Approving the National Strategy to protect, care for and improve people's health for the period 2011 - 2020, with a vision to 2030, Hanoi.

Prime Minister 2017, Decision No. 2080/QD-TTg dated December 22nd, 2017, Approving the adjustment and supplementation of the Scheme on teaching and learning foreign languages in the national education system for the period 2017 - 2025, Hanoi.

Prime Minister 2018, Decision No. 1092/QD-TTg dated September 2nd, 2018, Approving the Vietnam Health Program, Hanoi.

Chon, LQ 2018, Why is teaching English in Vietnam not effective?, viewed 08 December 2018, <https://giaoduc.net.vn/giao-duc-24h/tai-sao-day-tieng-anh-o-viet-nam-khong-hieu-qua-post193491.gd>.

Vietnam Television 2018, Why is the condition of Vietnamese people inferior to many countries in the region?, viewed 06 February 2018, <https://vtv.vn/van-de-hom-nay/vi-sao-the-trang-nguoi-viet-nam-kem-nhieu-nuoc-trong-khu-vuc-20180206000950998.htm>.
Appendix 1: Summary of Vietnam's FTAs by February 2020

| No | FTA                  | Status                        | Partners                                      |
|----|----------------------|-------------------------------|------------------------------------------------|
| In effect FTAs                                                                                       |
| 1  | AFTA                 | Since 1993                    | ASEAN                                         |
| 2  | ACFTA                | Since 2003                    | ASEAN, China                                  |
| 3  | AKFTA                | Since 2007                    | ASEAN, South Korea                            |
| 4  | AJCEP                | Since 2008                    | ASEAN, Japan                                  |
| 5  | VJEPA                | Since 2009                    | Viet Nam, Japan                               |
| 6  | AIFTA                | Since 2010                    | ASEAN, India                                  |
| 7  | AANZFTA               | Since 2010                    | ASEAN, Australia, New Zealand                 |
| 8  | VCFTA                | Since 2014                    | Viet Nam, Chile                               |
| 9  | VKFTA                | Since 2015                    | Viet Nam, South Korea                         |
| 10 | VN – EAEU FTA         | Since 2016                    | Viet Nam, Russia, Belarus, Amenia, Kazakhstan, Kyrgyzstan |
| 11 | CPTPP (previously TPP)| Took effect globally as of 30/12/2018, effective for Viet Nam since 14/1/2019 | Viet Nam, Canada, Mexico, Peru, Chile, New Zealand, Australia, Japan, Singapore, Brunei, Malaysia |
| 12 | AHKFTA               | Effective in Hong Kong (China), Laos, Myanmar, Thailand, Singapore and Viet Nam since 11/6/2019 | ASEAN, Hong Kong (China)                      |
| Signed but not yet effective FTAs                                                                    |
| 13 | EVFTA                | Signed on 30/6/2019           | Viet Nam, EU (28-member states)               |
| In negotiation FTA                                                                                   |
| 14 | RCEP                 | Commencement of negotiation in March 2013, completing negotiations on documents | ASEAN, China, South Korea, Japan, Australia, New Zealand |
| 15 | Viet Nam – EFTA FTA  | Commencement of negotiations in May 2012 | Vietnam, EFTA (Switzerland, Norway, Iceland, Liechtenstein) |
| 16 | Viet Nam – Israel FTA| Commencement of negotiation in December, 2015 | Viet Nam, Israel                              |

Source: Center for WTO & International Trade.