Fisheries and Tourism: Social, Economic, and Ecological Trade-offs in Coral Reef Systems

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Abstract
Coastal communities are exerting increasingly more pressure on coral reef ecosystem services in the Anthropocene. Balancing trade-offs between local economic demands, preservation of traditional values, and maintenance of both biodiversity and ecosystem resilience is a challenge for reef managers and resource users. Consistently, growing reef tourism sectors offer more lucrative livelihoods than subsistence and artisanal fisheries at the cost of traditional heritage loss and ecological damage. Using a systematic review of coral reef fishery reconstructions since the 1940s, we show that declining trends in fisheries catch and fish stocks dominate coral reef fisheries globally, due in part to overfishing of schooling and spawning-aggregating fish stocks vulnerable to exploitation. Using a separate systematic review of coral reef tourism studies since 2013, we identify socio-ecological impacts and economic opportunities associated to the industry. Fisheries and tourism have the potential to threaten the ecological stability of coral reefs, resulting in phase shifts toward less productive coral-depleted ecosystem states. We consider whether four common management strategies (unmanaged commons, ecosystem-based management, co-management, and adaptive co-management) fulfil ecological conservation and socioeconomic goals, such as living wage, job security, and maintenance of cultural traditions. Strategies to enforce resource exclusion and withhold traditional resource rights risk social unrest; thus, the coexistence of fisheries and tourism industries is essential. The purpose of this chapter is to assist managers and scientists in their responsibility to devise implementable strategies that protect local community livelihoods and the coral reefs on which they rely.

Keywords
Sustainable development · Adaptive co-management · Systematic review · Ecological impacts · Economic shift

13.1 Context
Coral reef ecosystems are considered one of the most productive and economically valuable ecosystems on Earth, providing habitat for a highly diverse species assemblage (Roberts et al. 2002). Various global and local stressors threaten coral reefs, from global warming-induced heat stress to tourism- and fisheries-induced ecological stresses. The result of overuse and overexploitation by either of these industries can be disastrous for the reef ecosystem (Hodgson and Dixon 1988; Hawkins and Roberts 1994; Cesar et al. 2003; Fenner 2012; Jackson et al. 2014; Gil et al. 2015). While both industries present economic opportunities necessary for coastal communities in the vicinity of coral reefs (Cesar et al. 2003), they often compete for the same operational spaces (Fabinyi 2008). This review draws on the history of tourism and fisheries industries from around the world to answer questions about how best to manage these growing industries in the future. We unravel the different ecological threats posed by fisheries and tourism and discuss the trade-offs managers make to minimize coral reef degradation. Considering the benefits and pitfalls of various management strategies, we
compare the social, ecological, and economic trade-offs that coral reef stakeholders must make to successfully tread the path of sustainable socioeconomic development. We also highlight various tools available for the benefit of local communities in coral reef systems.

Although we do not consider the effects of global change on coral reef social-ecological systems in this review, it is important to frame our discussion and management recommendations on the backdrop of a changing world. Coral bleaching occurs when excessively high water temperatures invoke decoupling of coral host tissue and symbiotic algal zooxanthellae (Bessell-Browne et al. 2014). With a reduced metabolism, bleached corals have higher probabilities of falling victim to starvation, disease, predation, or competition (Bellwood et al. 2006). Mass bleaching events occurred around the world in 1998, 2002, 2010, and 2016, whilst individual coral reefs are experiencing ever more frequent bleaching events (Heron et al. 2016). During the 2016 bleaching event in the Great Barrier Reef (GBR), less than 8.9% of reefs escaped without bleaching, compared to 42.4% in 2002 and 44.7% in 1998 (Hughes et al. 2017). Similarly, coral reefs in the Maldives bleached extensively in 2016, with live coral cover dropping below 6% in the southern Maldivian reefs (Perry and Morgan 2017). Mass coral bleaching has the potential to wipe out wide swaths of coral reefs, transitioning the ecosystem toward degraded states (Fig. 13.1) with detrimental impacts to global biodiversity and both coastal tourism and fisheries economies. Therefore, we must frame our arguments on the trade-offs between fisheries and tourism against a backdrop of unprecedented global change and the worst-case scenario.

13.2 Ecosystem Services

As the most biodiverse of marine habitats, coral reefs provide a wide range of ecosystem services, from fisheries and recreation/tourism to coastal protection and potentially medical innovation, which in turn drive the social, ecological, and economic trade-offs discussed in this chapter. Coral reef fisheries provide a key source of income and livelihood to coastal communities, are a non-substitutable source of protein for many island populations (Laurans et al. 2013), and are key to culturally significant local traditions (McClanahan 1999; Bruggemann et al. 2012; Fenner 2012). Growing tourism industries, based on recreational activities such as snorkeling, diving, whale watching, and recreational fishing (Asafu-Adjeaye and Tapsuwan 2008; Young et al. 2015; Chen et al. 2016a) require different skill sets than traditional livelihoods and offer alternative income to coastal communities (Hicks et al. 2013; Harvey and Naval 2016; Outra et al. 2016). The structure of carbonate reefs directly protects coastal areas, especially in tsunami- and storm-prone tropical regions of the Indian and Pacific Oceans (Ferrario et al. 2014), and indirectly protects these areas through supply of carbonate sand to beaches and mangrove ecosystems (Wells et al. 2006). Coral reef biodiversity, from coral and algae to cone shells and sponges, provide many novel compounds useful to medical science including painkillers and antiviral, antimicrobial, and anticancer drugs (Kelman et al. 2001; Knowlton et al. 2010).

Valuing coral reef ecosystem services in a monetary way can be a useful tool to aid public decision-making. While valuation methods provide wildly different results (Cesar et al. 2003; Brander et al. 2007; Craig 2008; Laurans et al. 2013), using standardized methods, Cesar et al. (2003) have provided insight on the relative importance of four major ecosystem services (biodiversity maintenance, coastal protection, tourism, and fisheries) which were estimated to be worth US$ 30 billion in net benefits in goods and services to world economies annually. The annual value of coastal protection from surging oceans (i.e. the cost of rebuilding if the protective function was lost) has been estimated at US$ 9 billion (Cesar et al. 2003). Reef biodiversity, through research, conservation, and medical value, was estimated at US$ 5.5 billion. Tourism was valued at US$ 9.6 billion, almost twice the estimated value of reef fisheries (US$ 5 billion) (Cesar et al. 2003), a finding also reflected by other valuation studies (Van Beukering et al. 2006; Craig 2008). For example, the US Commission on Ocean Policy (USCOP) indicates higher value of tourism over fisheries on non-coral reef industries, US$ 60 to 31 million, respectively (Craig 2008; Spalding et al. 2017). Given the high growth of the coral reef tourism sector (Outra et al. 2016; Harvey and Naval 2016) that we detail further on in this chapter, new opportunities offered by tourism are underpinned by social, economic, and ecological trade-offs for scientists, managers, and fishers alike (Hicks et al. 2013).

13.3 Impacts and Trends of Fisheries and Tourism

13.3.1 Impacts of Fisheries

Although coral reef fisheries are a major source of local income and are socially and economically integral to coastal communities (McClanahan 1999; Cesar et al. 2003; Bruggemann et al. 2012; Fenner 2012), overfishing and destructive reef fisheries can jeopardize fish resources (Cesar et al. 2003; Fox 2004) and the resilience of entire reef ecosystems (Mumby et al. 2006; Fenner 2012; Bozec et al. 2016). Coral and their larvae, the seed stock of future coral reefs, can be outcompeted by macroalgae for space (Smith et al. 1981; Hunter and Evans 1995; Mumby et al. 2007; Doropoulos et al. 2017). Hence, overfishing of key func-
tional groups of reef organisms such as herbivorous fish can reduce grazing pressure on macroalgae, promoting phase shifts toward less productive coral-depleted ecosystem states (Mumby et al. 2016; Doropoulos et al. 2017). Overfishing of top predators can induce trophic cascades that also affect the coral reef ecosystem (Mumby et al. 2006). A study across the Northern Line Islands by Sandin et al. (2008) characterizes the systemic ecological effects of fishing on coral reefs. At Palmyra and Kingsman, uninhabited atolls where fishing pressure is low, top predators dominate the fish assemblage, the fish biomass pyramid is inverted, and coral coverage is very high. Conversely, at inhabited atolls Tabuaeran and Kiritimati where fishing pressure is high, there are far fewer large long-lived fish, a bottom-heavy food web, greater prevalence of coral disease, less coral recruitment, and generally more degraded reefs with higher algal overgrowth (Fig. 13.2) and lower coral coverage. Degraded overfished reefs are less productive for local fisheries causing conflicts for ever-limited resources (Bruggemann et al. 2012).

To understand long-term overfishing trends that underpin trade-offs affecting coral reef fisheries, we conducted a systematic literature review in Web of Science® using the following study topic search string: (“coral reef” or “coral reefs”) and (“fisheries” or “fishery” or “fishing”) and (“historic” or “reconstruction” or “reconstruct”). Of the 250 results, 12 studies met our two relevance criteria, namely, a main focus on coral reef fisheries and a reconstruction period <25 years. A key reconstruction by Zeller et al. (2015) that did not show up in the search results was also included for this review.

As many coral reef fisheries lack historic data on catch size, catch composition, fishing gear use or catch per unit effort (CPUE) (Sadovy de Mitcheson et al. 2008) alternative methods for estimating fisheries trends are useful. Traditional ecological knowledge of fishing communities can be used to understand prominent ecological changes (Lavides et al. 2010), but such assessments are limited to the period of living memory, approximately 50 years pre-publication (Golden et al. 2014). By combining anecdotal evidence from semi-
structured interviews with available fisheries catch or human population data we can gain insight into temporal trends in fish biomass, catch size and composition, extinction date or CPUE (Hardt 2008; Claro et al. 2009; Lavides et al. 2010; Young et al. 2015; Samoilys et al. 2017). As shown in the schematic timeline (Table 13.1), the 1950s–1970s was a period characterized by high yields of large reef fish such as the herbivorous green bumphead parrotfish (*Bolbometopon muricatum*) (Lavides et al. 2016). By the 1980s–2000s, large schooling or spawning fish began to be replaced by small reef fish and invertebrates (Sadovy de Mitcheson et al. 2008).

### 13.3.1.1 Anecdotal Reconstructions

Due to observer bias, using semiquantitative anecdotal evidence for fisheries reconstructions is less reliable than using landing data. Golden et al. (2014) reported on changes to ecosystem dynamics and fish catch based on 22 semistructured interviews and a spearfishing survey. Only 11% of the recorded fish community composition was shared by both survey methods, and only three out of 14 species declines were reported by more than one respondent. The other 78% of species declines were reported by no more than one out of 22 respondents (4.5%). Hence, these results may be heavily biased by individual experience or change in attitude, and thus should be interpreted with caution. A larger interview study by Lavides et al. (2010) (*n* = 232) reported a similar proportion of rare species declines (82%), also reported by less than 4.5% of the sample size (<11 reports). These studies exemplify the difficulty in detecting subtle ecological changes with nonquantitative or semiquantitative methodological techniques.

Fisheries reconstructions based on anecdotal evidence can be useful in identifying larger ecological perturbations and trends (Sadovy de Mitcheson et al. 2008; Lavides et al. 2016). Larger-scale dynamics are more likely to be detected by many people, increasing congruence between respondents. Lavides et al. (2016) identified declining trends in mean perceived CPUE for five species of reef fish, including the green bumphead parrotfish (*B. muricatum*) which declined 88% compared to 1950s’ levels. As the largest of its kind, this widespread schooling fish was probably fished before the 1950s and is particularly vulnerable to heavy fishing with widespread declines in their once-common populations (Dulvy et al. 2004). Spawning aggregations for most reef fish occur in a short breeding season of up to 3 months making them highly vulnerable to fishing pressure. Through interview techniques Sadovy de Mitcheson et al. (2008) identified that most reef fish spawning aggregations in the Indo-Pacific and West Atlantic are in decline, with increasing aggregations only occurring where effective management strategies are in place.

### 13.3.1.2 Quantitative Reconstructions

Fisheries reconstructions using quantitative data mining of catch data provide more detailed information than those using anecdotal evidence; however, the spatial and temporal
availability of catch data is predominantly limited to the most commonly fished areas in more recent times (Pauly 1995; Cheung and Sadovy 2004). Declines in reef fisheries since the 1950s are commonplace (Claro et al. 2009; Lachica-Alino et al. 2009; Weijerman et al. 2016); however more complex population dynamics between different groups of reef organisms obscure these net trends. In the Philippines, overfishing from trawl fisheries is shown to have reduced large high-value fish stocks. The concurrent effects to the food web structure of this marine system have resulted in increased biomass of small reef carnivores and cephalopods (Cheung and Sadovy 2004), where large fish species become replaced by small fish species and invertebrates. Bottom trawling fisheries will avoid reef areas as the nets, which are very expensive, can catch and tear on these hard substrates. In Guam, although there was a small increase in annual catch caused by successful spear fisheries in the late 1990s, the average catch from shore fisheries declined from 100 T year\(^{-1}\) in 1985–1990 to 37 T year\(^{-1}\) in 2007–2012. This was consistent with non-fisheries surveys which also show depleted shallow reef populations (Weijerman et al. 2016). Landings data allowed high-resolution assessments of six commercial reef fish in Cuba from 1955 to 2005. While four snapper species underwent no net change in catch biomass, Nassau grouper (Epinephelus striatus) and lane snapper (Lutjanus synagris) both experienced large declines in average catch over the 50-year study period: 1600 and 800 MT year\(^{-1}\) to less than 100 and 450 MT year\(^{-1}\), respectively. In the early 1960s there were sharp increases in catch biomass for all commercial species mainly driven by the development of bottom trawl and fish trap fisheries (Claro et al. 2009). Coral reef fish population trends vary depending on a balance between biological life cycles and fishing gear and effort. Generally, schooling species such as green bumphead parrotfish and lane snapper or spawning species such as Nassau grouper are much more vulnerable to overfishing than cryptic reef organisms more inaccessible to fishers such as moray eel (Muraenidae) or octopus (Octopoda).

While large-scale studies are useful, they can often lose fine-scale resolution. A recent study on national catch reconstructions in 25 Pacific island nations and territories showed increasing fishing trends throughout the Pacific from 1950 to 2010 (Zeller et al. 2015), while a reconstruction of Hawaiian and Florida Keys fisheries showed similar increasing trends (Table 13.1) (McClenachan and Kittinger 2013). The growth of huge pelagic fisheries over the last century masks the relatively smaller coral reef fishery declines reported in this synthesis. Historic reef fish declines reported by Hardt (2008) who focussed solely on reef fisheries was lost in the large-scale studies by Zeller et al. (2015) and McClenachan and Kittinger (2013). In summary, coral reef fish declines are not ubiquitous but are the dominant global trend. Appropriate fisheries reconstructions using quantitative data mining rather than anecdotal evidence are useful for improving global fisheries catch datasets and hence inform fishing communities and governments on long-term trends lost in official records (Zeller et al. 2015). Economic pressures associated with such declining reef fisheries can influence the trade-offs fishers make when considering alternate sources of income such as tourism.
13.3.2 Tourism Trends

Alongside fisheries declines and global population rise, the last half century has been characterized by the technical revolution with huge advances in transportation efficiency and cost, allowing economic shifts toward a globally multimillion-dollar tourism industry (Craig 2008; Spalding et al. 2017). The number of visitors to Asia has increased more than 60% in the last 15 years with growth expected to reach 75% in the next decade (Outra et al. 2016). Of all global regions, the Asia-Pacific is experiencing the fastest growth in international tourism, closely followed by the Americas (Harvey and Naval 2016). This growth trend has been mirrored by the scuba diving industry which was once the fastest-growing recreational activity in the world (Tabata 1992), characterized by huge increases in the number of certified scuba divers since the 1970s (Fig. 13.3).

To understand the recent opportunities and impacts of coral reef tourism relevant to trade-offs made by coral reef resource users, we conducted a systematic literature search in Web of Science® targeting all studies on coral reefs since 2013. The search string combined the following three categories with and operators: (1) coral reef synonyms (“coral reefs” or “coral reef”), (2) current topics in coral reef ecology (“ecotourism” or “tourism” or “social ecological system” or “ecosystem-based management” or “ecosystem management” or “connectivity” or “replantation” or “key-stone species” or “flagship species” or “invasive species” or “global warming” or “ocean acidification” or “climate change” or “fisheries”), and (3) a comprehensive list of coastal tropical countries from the United Nations (2018) and overseas territories from nationsonline.org, separated by or operators.

Based on the title and abstract, the 1043 search results were categorized by relevance to coral reefs, relevance to tourism, study country, and theme of main impact. Therefore, the resultant dataset of 36 tourism-related studies is a randomly sampled, spatially explicit representative of current research on coral reef tourism. This database was characterized by four major impact topics, referred to throughout this chapter and shown in Fig. 13.4 alongside the proportion of studies focused on scuba-diving compared to other tourism related topics. Socioeconomic and environmental impacts of tourism are discussed in this section, while socio-ecological and social perceptions and preferences are discussed in the next section.

13.3.2.1 Economic Impacts

Reef tourism provides major employment to coastal communities (Murray 2007; Lopes et al. 2015). The success of this industry rests on its high economic value (Cesar et al. 2003; Craig 2008), contributed to by on-reef tourism activities including diving, snorkeling, and glass-bottom boating, as well as reef-adjacent tourism attractions such as seafood, scenery, and beaches (Spalding et al. 2017). An extensive meta-analysis of 166 reef valuation studies from the 1980s until 2007 revealed that the combination of diving, viewing, and snorkeling had the highest mean value (approx. US$ 300), followed by diving alone (approx. US$ 200), compared to snorkeling which was valued at less than 15% of mean

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**Fig. 13.3** Number of PADI diving certifications obtained worldwide from 1970 to 2011. (Adapted from PADI global certification and membership statistics (http://www.padi.co.kr/images/Statistics-Kor.pdf accessed 21/05/2018) with permission from PADI Worldwide)
diving value (Fig. 13.5b, Brander et al. 2007). Diving and scenery are some of the most important activities for coral reef tourism (Hsui and Wang 2013). Brander et al. (2007) also showed that the economic value of coral reefs varies by global region (Fig. 13.5a). Coral reefs were valued highly across all global regions except the United States, with high median valuations for Australia and East Africa but lower median valuations for Southeast Asia and the Caribbean. As shown in our systematic review, the majority of coral reef tourism publications in the last 5 years have been conducted in the West Atlantic (Caribbean), Southeast Asia, and the Pacific (Fig. 13.5c), regions that have also undergone the largest growth in reef tourism over the past two decades (Harvey and Naval 2016; Outra et al. 2016). Therefore, as a growing industry in these regions, tourism may provide lucrative opportunities causing trade-offs for fishers and other employment sectors.

13.3.2.2 Environmental Impacts

Employee livelihoods are often heavily reliant on reef tourism and its ability to attract tourists to healthy coral reefs (Hunter et al. 2018). However, tourism-related threats such as enhanced sedimentation from changes in land use, loss of habitat due to land reclamation, expulsion of sewage and solid waste, and overuse by snorkelers and divers (Fig. 13.4) can contribute to reduced ecosystem resilience or phase shifts away from coral-dominated ecosystem states (Hawkins and Roberts 1994; Redding et al. 2013; Lamb et al. 2014; Renfro and Chadwick 2017), thereby jeopardizing tourism-based livelihoods (Smith et al. 1981).

Corals are controlled on a large scale by sedimentation. In areas further away from sources of runoff, with lower concentrations of sediment in overlying waters, reefs are generally more diverse, are better developed, and have higher framework accretion rates (Rogers 1990). Coral responses to moderate sedimentation include synchronous polyp pulsations, cleaning with tentacles or cilia, and concentration and excretion of sediment in mucus (Hubbard and Pocock 1972; Lirman and Manzello 2009), while complete covering by sediment leads to coral death within hours (Mayer 1918; Rogers 1990; Hunte and Wittenberg 1992). Phase shift theory suggests that the tipping point moving away from the coral-dominated state is not the same as the threshold on the return succession (Hughes et al. 2010). Therefore, fully degraded coral-dominated reefs can fail to recover even at much lower levels of sedimentation, due to repressed recruitment of sensitive juvenile corals (Hughes et al. 2010; Doropoulos et al. 2016). Enhanced sedimentation from tourism development has already caused substantial degradation of inshore reefs in the Egyptian Red Sea (Hawkins and Roberts 1994).
Discharge of untreated or partially treated effluent is a higher priority threat to coral reefs, with the potential to decrease coral coverage and promote overgrowth of other spatial benthic competitors such as macroalgae (Johannes 1975; Lapointe et al. 2005; Gil et al. 2015) or Zoantharia, soft-bodied benthic Cnidaria (Hunter and Evans 1995; Smith et al. 1981; Lapointe et al. 2010; Hernández-Delgado et al. 2008; Acosta et al. 2001; Lachs unpublished data). Field experiments and surveys show that nutrient enrichment and sewage pollution can jeopardize coral reef resilience by increasing the severity of diseases such as aspergillosis or yellow-band disease in common gorgonian sea fans (Gorgonia ventalina) and reef-building corals (Montastraea sp. and Porites sp.) (Bruno et al. 2003; Baker et al. 2007; Redding et al. 2013). Results of coral damage, disease advancement, and coral tissue loss (Fig. 13.6) are consistent from the Caribbean and Pacific Oceans. In Guam, the highest sewage signals were consistently measured at Tumon Bay which is the center of tourism, showing the specific risks of tourism-derived sewage on coral reef ecosystems (Redding et al. 2013). Given the global rise in population and tourism intensity, ecological impacts from sewage release should be closely monitored and considered by coral reef managers.

### 13.4 Sector Overlap and Trade-Offs

Managers and conservationists should consider the ecological trade-offs between tourism and fisheries industries. Overuse through heavy fishing, land-use change, or poor waste management can all lead to coral reef degradation, phase shifts, and even reef fishery collapse (Hawkins and Roberts 1994; Cesar et al. 2003; Mumby et al. 2006; Fenner 2012; Redding et al. 2013; Lamb et al. 2014; Bozec et al. 2016; Renfro and Chadwick 2017). While balancing the ecological trade-offs between coral reef fisheries and tourism, management strategies must also align with the social and economic interests of workers. Between industries, these interests are often in opposition, with regular disputes over spatial planning and zonation rights, varying education/skill set requirements and levels of salary/job security, and different world views and ecosystem service priorities (Brown...
et al. 1997; Fabinyi 2008; Hicks et al. 2013; Nejati et al. 2014; Lopes et al. 2015; de Andrade and de Oliveira Soares 2017; Hunter et al. 2018).

13.4.1 Zoning Issues

Inevitably, fishers and dive/snorkel tourism operators both need to work at coral reef sites. However, they cannot work alongside each other for obvious reasons. There is a potential gap in our current understanding of the perceptions of dive operators and fishers on the coexistence of their activities (Barker and Roberts 2004). Several recent studies agree that the motivations and principles of fishers and dive operators are distant, partially due to different educational backgrounds and ecosystem service priorities (Satria et al. 2004; Fabinyi 2008; de Andrade and de Oliveira Soares 2017). Despite this, both stakeholders agree on the importance of establishing marine protected areas (MPAs) (Fabinyi 2008; de Andrade and de Oliveira Soares 2017). Conflicts among these two sectors have been reported from developing countries such as Kenya and the Philippines (Hodgson and Dixon 1988; Samoilys et al. 2017). Divers and fishers repeatedly compete for space and resources in locations where zoning rules are not well established (Fabinyi 2008; de Andrade and de Oliveira Soares 2017), resulting in both parties blaming each other for negative ecosystem impacts in these areas. One hand, many large resort operators have conservation-oriented perceptions (Hein et al. 2018), promoting the protection of coral reefs to maintain the high biodiversity that attracts tourists, allowing them to enjoy greater underwater experiences. On the other hand, fishers defend all ecosystem services that involve exploitation opportunities and support their livelihood (Fabinyi 2008; de Andrade and de Oliveira Soares 2017), especially those related to food security (Fisher et al. 2014). Accordingly, the role of MPAs in coral reef ecosystems may be less effective than they are designed to be. Fragile government regulations demonstrate that certain MPAs only exist on paper, enhancing zonation conflicts between tourism and traditional fishers (Satria et al. 2004).

13.4.2 Livelihoods

Despite the conflicts between tourism and fisheries industries, their coexistence is a persistent component of coral reef socioeconomic systems. As a seasonal industry, tourism cannot provide year-round employment, bringing with it a suite of social and economic challenges (Brown et al. 1997). Fisheries can provide an alternative livelihood in the tourist low season, causing a bidirectional flow of workers between both industries with seasonal cycles. However, the long term fisheries are relying on ever-dwindling fish stocks (Bruggemann et al. 2012; Zeller et al. 2015), influencing a residual flow of workers from fisheries to tourism where opportunities are more plentiful (Yacob et al. 2007). For instance, skippers can renovate and adapt their fishing boats to accommodate tourists or divers instead. Workers often transition from traditional livelihoods to tourism-based employment due to better wages and job security (Murray 2007; Lopes et al. 2015). Employee wages are consistently higher within the tourism industry than in fisheries (Nejati et al. 2014; Lopes et al. 2015; Hunter et al. 2018). For instance, in Malaysia, the employment of the local population on Redang Island is quite equally divided between tourism (50%) and fisheries (45%) (Nejati et al. 2014), but the

Fig. 13.6 Effect of experimental nutrient enrichment on (a) front advancement of yellow band disease and (b) coral tissue loss in the Caribbean reef building corals Montastraea annularis (white bars) and Montastraea franksii (black bars) during a 90-day in situ experiment (mean ± standard error). (Adapted from Bruno et al. (2003), with permission from John Wiley and Sons)
difference in monthly income is heavily in favor of tourism (MYR 500–700 or US$ 106–149) over fisheries (MYR 350–450 or US$ 74–96) (Yacob et al. 2007) (Table 13.2 describes currency conversion methods). Tourism can provide higher wages up to double or triple that of fisheries in some regions (Lopes et al. 2015; Hunter et al. 2018).

| Reference          | Location                      | WTP USS   | Purpose of valuation          |
|--------------------|--------------------------------|-----------|------------------------------|
| Sloan (1987)       | Heron Island, Great Barrier Reef, Australia | 27 person$^{-1}$ day$^{-1}$ | Recreation                   |
| Dixon et al. (1995) | Bonaire National Marine Park, Caribbean | 18 diver$^{-1}$ year$^{-1}$ | Maintain dive quality         |
| Arin et al. (2002) | Anilao Marine Sanctuary, Philippines | 3.70 diver$^{-1}$ day$^{-1}$ | Support marine sanctuaries    |
| Yeo (2004)         | Pulau Payar Marine Park, Malaysia | 4.20 person$^{-1}$ year$^{-1}$ | Recreation                   |
| Asafu-Adjaye et al. (2008) | Mu Ko Similan arine Park, Thailand | 27-63 diver$^{-1}$ year$^{-1}$ | Diving in MPAs                |
| Yacob et al. (2009) | Redang Island Marine Parks, Malaysia | 1.96-2.67 person$^{-1}$ year$^{-1}$ | Ecotourism resources         |
| Thur (2010)        | Bonaire National Marine Park, Caribbean | 61-134 diver$^{-1}$ year$^{-1}$ | Diving in MPAs                |
| Mamat et al. (2013) | Pulau Redang Marine Park, Malaysia | 2.73-7.20 person$^{-1}$ visit$^{-1}$ | Environment protection       |
| Faizan et al. (2016) | Cape Rachado, Malaysia | 0.75* person$^{-1}$ visit$^{-1}$ | Coral reef management         |
| Graefeld et al. (2016) | Guam | 10 person$^{-1}$ visit$^{-1}$ | Coastal and watershed management |

Table 13.2 Literature summary of access value for coral reef MPAs since 1987

Willingness to pay (WTP) units vary between studies, and values above ten are rounded to the nearest unit. Currency conversions were calculated using average annual exchange rates from the year of publication (www.ecb.europa.eu/stats, accessed 04 October 2018). The US$ value by Faizan et al. (2016) (*) was converted from MYR. Adapted from Asafu-Adjaye and Tapsuwan (2008)

13.4.3 Ecosystem Service Priorities

Fishers, tourism operators, scientists, and conservationists inherently value ecosystem services differently; however, there is an overlap in their priorities. Using a combination of interviews and network analysis in the Western Indian Ocean, Hicks et al. (2013) aimed to identify the key trade-offs in how fishers, managers, and scientists prioritize coral reef ecosystem services. While scientists and managers’ ecosystem service priorities were more aligned, all three stakeholder groups agreed that fisheries, education and habitat are highly important services. However, the order of ecosystem priorities was different between stakeholder groups, whereby scientists agreed least with fishers leading to difficulties in balancing stakeholder value. Network analyses identified concerning trade-offs not immediately clear from the respondent’s ecosystem service priorities – for fishers maximization of recreation and tourism was not possible without a loss in education and legacy of local cultural traditions. As the long-term shift from traditional livelihoods to tourism-based industry proceeds (Murray 2007; Yacob et al. 2007; Lopes et al. 2015) tourism is considered to threaten local culture by offering a tempting and profitable alternative to embracing local cultural heritage (Brown et al. 1997) resulting in a loss of culture, traditional knowledge and even language, especially in younger generations.

13.5 Management Strategies: Benefits and Pitfalls

13.5.1 The Unmanaged Commons

Long-standing fishing traditions, low tourism potential, and poor governance can cause mismanagement of reef resources and maximization of fishery intensity (Hardt 2008). The conceptual “tragedy of the unmanaged commons” is a problem described by Hardin (1968) where individual resource users aim to maximize their own benefit from an open access resource, resulting in the complete exhaustion of that resource. Open commons may benefit reef fishers temporarily, but long-term overfishing, depletion, or exhaustion of fish resources can lead to reduced ecological resilience, enhanced economic pressure, and concurrent social tension for subsistence income families that may be on the poverty line (Mumby et al. 2006; Walmsley et al. 2006; Fenner 2012; Teh and Sumaila 2013). Strategies to manage coral reef resources are necessary and vary widely. Top-down approaches by government, using ecosystem-based MPAs and fisheries embargos, are generally more suited to tourism-based coastal economies.
(Oracion et al. 2005; Yacob et al. 2007; Munga et al. 2012). Comparatively, bottom-up initiatives using collaborative management frameworks empower small-scale reef fishers and tourism operators to self-regulate (Cinner et al. 2012; Weeks and Jupiter 2013; Hunter et al. 2018). However, large coral reef tourism businesses or resorts can monopolize decision-making with strong financial backing and hence threaten co-management initiatives (Levine and Richmond 2014). Under the ever-changing world of international mobility, economic shifts, and climate-driven mass coral bleaching, adaptive co-management strategies supported by governments may provide the most resilient basis for management of coral reef resources (Cinner et al. 2012; Plummer et al. 2013; Weeks and Jupiter 2013).

13.5.2 Ecosystem-Based Management

To ensure a sustained resilience of coral reefs, management decisions must account for trends in ecosystem functionality (Bozec et al. 2016). On both ends of the spectrum between fishing intensity and tourism intensity, there are increased risks of ecological collapse and phase shifts away from the coral-dominated stable state (Van Beukering and Cesar 2004; Bozec et al. 2016). The importance of an ecological framework in decision-making is exemplified in the case of Bacuit Bay, Palawan, Philippines, in the 1970s (Hodgson and Dixon 1988). At this time Palawan was one of the last unspoiled areas of the Philippines with very low population density and plentiful marine and terrestrial resources. Throughout the 1980s and onward there was extensive immigration to Palawan, and unused resources became the subject of exploitation, with a 20% decline in forest area in 7 years alongside declines in yellowfin and skipjack tuna from intense fishery activities. Environmental degradation of the previously pristine coral reef and other marine ecosystems was further confounded by heavy siltation from forestry logging combined with dynamite and poison fisheries. An economic model was developed to test the effects of two management solutions: (1) to ban logging entirely in the bay’s watershed or (2) to allow logging to continue as planned. The results of the economic analysis predicted a “reduction in gross revenue of more than US$ 40 million over a 10-year period with continued logging of the Bacuit Bay watershed as compared with gross revenue given implementation of a logging ban” (Hodgson and Dixon 1988).

This case study was resolved by the banning of logging in Palawan by the national government alongside the declaration of marine park status for the bay. The predictions about tourism growth were correct, however, overfishing has severely reduced populations of most high-value fish (Hodgson and Dixon 2000). This case highlights economic risks of coral reef degradation and the importance for policymakers and environmental managers to heed and incorporate scientific recommendations on ecological trends into ecosystem-based management policies.

Another ecosystem-based management approach is the use of MPAs. Theoretically, MPAs fulfil the requirements of conservation scientists, tourism managers, and artisanal fishers (Fabinyi 2008) by promoting conservation, management, and protection of natural resources and positively influencing fish diversity and abundance, including that of commercially valuable fish (Munga et al. 2012). However, marine park gazettelements are often combined with legislation to ban coral reef fisheries or allow only minor fishing activities (Yacob et al. 2007; Lopes et al. 2015; Samoilys et al. 2017). Therefore, MPAs solve the tragedy of the common dilemma at the expense of resource users; not all stakeholders benefit equally from MPA management (Lopes et al. 2015; Samoilys et al. 2017). This is due to combinations of the following effects: competition between different resource users for the same resource, weak management regulations, ineffective governance, scarcity of funding, and nonproportionality of stakeholder representation in decision-making positions (McClanahan 1999; Tupper et al. 2015; Zimmerhackel et al. 2016). MPAs in the tropics are typically designed around coral reefs, where marine-based tourism plays an important and potentially disproportionately strong role in MPA management. Increasingly marine tourism causes conflict in local communities where traditional fishers who are not well-suited to tourism are excluded from their livelihoods. Foreign tourists pay high prices that produce positive responses in some local groups but negative responses in other social groups such as artisanal fishers who do not benefit from tourism (Satria et al. 2004; Hicks et al. 2013). A lack of participative management and communication between stakeholders fosters divided perceptions and a lack of management policy uptake. Hence the drawback of ecosystem-based management is the uneven distribution of benefits.

13.5.3 Co-management

Collaborative management, also coined co-management, describes a decision-making system that combines top-down institutional frameworks and advice with bottom-up decision-making and empowerment of all local stakeholder groups (Roberts and Hawkins 2000; Cinner et al. 2012; Weeks and Jupiter 2013). Moving away from the top-down approach to management, such as in MPAs where some resources users are excluded, co-management employs community-scale local knowledge to work toward common goals (Levine and Richmond 2014). Increasing local involvement in MPA and resource use decision-making allows more balanced management solutions that fulfill the goals of tourism, fisheries, and other stakeholder groups, ensuring benefit-sharing from reef resources (Roberts and Hawkins 2000; de Andrade and de Oliveira Soares 2017). When executed suc-
cessfully with local institutions, co-management initiatives provide various social benefits and can promote more culturally relevant policies (Cinner et al. 2012; Levine and Richmond 2014). Governments that lack financial resources can pair with local partners to implement activities that would be otherwise unfeasible (Tetchera 2007). Various studies show that co-management can also influence the revitalization and sustainable use of marine resources maintaining livelihoods (Cinner et al. 2012; Weeks and Jupiter 2013).

Linking themes underpinning success include government and legislative support frameworks, government encouragement of local leadership, distinct community boundaries, unified village perceptions and representative leadership, the right to exclude outsiders from resource exploitation, and community-level enforcement of local laws (Levine and Richmond 2014). However, without these necessary components, co-management initiatives can fail and waste financial resources (Schultz et al. 2011; Cinner et al. 2012; Levine and Richmond 2014). This is shown by the Malagasy case described by Bruggemann et al. (2012). In Madagascar, coral reef resources are managed under legally recognized local-scale governing bodies known as gelose (gestion locale sécurisée) and by local groups without legal status. This system is defined by a lack of government involvement or support. Resource use regulations are built locally using customary concepts including fady – activities that are taboo in certain areas, and dina – local laws. While this was a previously successful co-management system, recently, reefs have become overfished due to increased human migration from inland areas to the coast, increasing the number of fishers breaking fady and dina rules (Bruggemann et al. 2012). Co-management initiatives require some top-down government organization and influence to support the adaptive capacity of local institutions (Plummer et al. 2013; Weeks and Jupiter 2013; Levine and Richmond 2014; Hunter et al. 2018).

### 13.5.4 Adaptive Co-management

While co-management initiatives have extensive societal benefits, extensive field surveys around the Indian Ocean and Indo-Pacific suggest that co-management initiatives do not significantly improve fish biomass or ecosystem resilience, “indeed, people may collectively organize to exploit resources rather than to sustain them” (Cinner et al. 2012). Adaptive co-management may present a more progressive sustainable approach to resource use (Cinner et al. 2012; Weeks and Jupiter 2013; Hunter et al. 2018) that is relevant to the Anthropocene and recent unprecedented bleaching of coral reefs across the world (Hughes et al. 2017). This decision-making system combines the government-local format of co-management with an additional evaluation and adaptation framework that includes environmental scientists in decision-making, using scientific advice to also promote long-term ecological sustainability (Weeks and Jupiter 2013).

#### 13.6 Tools to Manage Trade-Offs

Due to complexity of multi-stakeholder decision-making and the wide range of factors affecting management success, sustainable adaptive co-management may seem an insurmountable challenge. However, various implementable management tools exist that can aid in balancing the trade-offs between fisheries, tourism, and other stakeholder groups and support coral reef socioeconomic systems (Stolk et al. 2007; Bozec et al. 2016; Faizan et al. 2016).

##### 13.6.1 Ecological Fisheries Regulations

Combining ecosystem-based management and co-management empowers local fishers while also managing for ecological sustainability (Hunter et al. 2018). Using scientific knowledge of ecosystem functioning to give fisheries recommendations can balance the ecological trade-offs of fisheries without excluding resource users (Sary et al. 1997; Bozec et al. 2016). From fish-exclusion mesocosms at the inner Great Barrier Reef, we know that 70–90% reductions in herbivorous fish biomass can induce phase shifts away from the coral-dominated ecosystem state to a dense algal stable state with >90% maximum algal coverage (Hughes et al. 2007). A fully calibrated fishery model developed by Bozec et al. (2016) suggests that harvesting parrotfish at maximum sustainable yield (40% of exploitable biomass) can lead to long-term reductions (75%) in unfished biomass similar to those shown in Hughes’ fish-exclusion experiments. Given these results, phase shifts to algal-dominated ecosystem states are a realistic outcome from overfishing of grazing fish in coral reef ecosystems. Bozec et al. (2016) combined functional ecology and resilience theory to provide implementable management solutions to avoid ecosystem-breakdown scenarios; a minimum catch length of >30 cm for parrotfish fisheries can provide a win-win scenario for fisheries and environmental interests in the short term. Fisheries yields are predicted to benefit due to a higher proportion of large size-class fish, while grazing pressure is maintained, leading to more resilient coral reefs. Such win-win scenarios have also been shown empirically. A fish trap exchange program which replaced small mesh-size traps with larger mesh-size traps in Discovery Bay, Jamaica led to a recovery of local reef fish populations alongside a increased catch of larger more valuable fish and increased CPUE (Sary et al. 1997). Therefore, small changes in fishing practice can lead to reductions in fishing pressure needed to allow recovery of reef fish populations and even increase
catch. Such a strategy can be used to alleviate overfishing, without compromising local livelihoods and traditions.

### 13.6.2 Iconic Species

Shark, schooling fish, rays, and sea turtles are used by snorkel and dive operators throughout the world to promote tourism (Fisher et al. 2008; Vianna et al. 2012; Zimmerhackel et al. 2016). Diving tourism related to marine megafauna is a stable industry and has increased in popularity immensely around the world over the last decades (Higham and Lück 2008). While all divers have a strong preference to see charismatic megafauna, experienced divers have more interest in cryptic fauna (Giglio et al. 2015). Therefore, even coral reefs without megafauna have tourism potential, and adapting to diver preferences can increase consumer satisfaction and revenue (Giglio et al. 2015). Vianna et al. (2012) showed that shark-based tourism and shark-diving were worth US$ 18 million per year to the economy of Palau, 24 times that of total fisheries revenue. The chance to view sharks was the principal reason chosen by visitors to come to Palau. Thus, shark diving is the main economic activity, generating employment opportunities for boat drivers, hotels and restaurant workers, and civil engineers. Promoting iconic species tourism can help support biodiversity, improve tourism revenues, and provide local populations with alternate employment opportunities than fisheries (Vianna et al. 2012; Higham and Lück 2008).

### 13.6.3 Tourist Fees

Implementing marine park and beach access fees for leisure activities is another method to increase tourism revenue while subsidizing losses in fisheries revenue. We present a summary of the willingness to pay (WTP) of tourists visiting coral reefs over the last 30 years, adapted from Asafu-Adjaye summary of the willingness to pay (WTP) of tourists visiting while subsidizing losses in fisheries revenue. We present a activities is another method to increase tourism revenue

#### 13.6.4 Artificial Reefs and Restoration

Artificial reefs, restored reefs, and recent efforts to reskin artificial or dead corals with live coral are ecologically relevant techniques to promote reef resilience, support fish populations, provide employment, enhance tourism opportunities, and promote public awareness on coral reef loss (Grossman et al. 1997; Lirman and Schopmeyer 2016; Hein et al. 2018). Therefore, such projects have an applied use as a management tool, to offer alternative tourism-based employment to fishers (Lirman and Schopmeyer 2016). Although it is debated, evidence suggests that large communities of fish can be sustained on artificial reefs (Stolk et al. 2007; Smith et al. 2016). Artificial reefs were developed in the United States, Canada, Japan, Australia, and Europe (Coutin 2001) and were utilized up to 100 years ago by coastal fishing communities to boost fish catch around these structures (McGurin et al. 1989). Improved fisheries from such aggregations have been well documented (McGurin et al. 1989); however, it is not known if attracting and concentrating fish are effects of increased biomass or just a redistribution of biomass (Polovina and Sakai 1989; Polovina 1990; Stolk et al. 2007; Ajemian et al. 2015; Scott et al. 2015; Smith et al. 2016). Therefore, there is an urgent need for scientific assessments on the true effect of artificial reefs on fish stocks. SCUBA diving is the main commercial activity in coral reef areas (Hsui and Wang 2013). Recently, the use of artificial reefs has shifted toward tourism-based activities like diving, snorkeling, recreational fishing, nature preservation, and science (Seaman and Jensen 2000; Jakšić et al. 2013). It is important to consider the attitudes, perceptions, and satisfaction levels of scuba divers in the design of artificial reefs to guarantee good dives with a high level of biodiversity and wildlife photographic opportunities (Kirkbride-Smith et al. 2013). In Barbados, novice divers have a greater preference for artificial reef dive sites than experienced divers (Polak and Shasnar 2012). Artificial reefs can be used to reduce the physical damage of novice diving at sensitive natural sites while maintaining economic benefits by attracting an increasing number of advanced divers with specific diving requirements to less degraded natural reefs (Dearden et al. 2006; Kirkbride-Smith et al. 2013). Again, this shows how artificial reefs are an ecologically sensitive and enriching method of building resilience in MPAs.

### 13.7 Recommendations for Management

Weighing up the various costs and benefits of different industrial practices in coral reef ecosystems is a continual challenge. As resource rights, political situations and natural environments change new conflicts arise between conserva-
tionists, scientists, fishers, tourism operators and local employees of other coastal industries. Proposed and implemented management strategies are rarely one-fits-all solutions. Management plans tend to push for consensus in identifying the most important ecosystem service and then manage for that service; however, this approach does not accommodate complex interactions between stakeholders’ opinions or ecosystem service priorities.

We recommend holistic and effective resource use by developing adaptive co-management systems that combine top-down strategic frameworks with bottom-up decision-making. The tools and theories outlined in this review have been developed to promote the effectiveness of management actions, and some have good potential. Ecosystem-based fisheries modelling or long-term fisheries reconstructions can help direct fisheries regulations toward resilience, while the use of artificial reefs, tourist fees, and the promotion of iconic species can promote tourism and provide alternative livelihoods to fishers. Determining different stakeholder opinions and understanding trade-offs between different stakeholder priorities, as shown by Hicks et al. (2013), may lead to more integrated management decisions likely to represent the needs of local stakeholders proportionally. However, we point out that such co-management strategies should be framed by scientific ecological knowledge on the state and stability of coral reef ecosystems in the face of growing anthropogenic pressures. Hence, there is a need for extensive long-term ecological monitoring data. Comprehensive economic valuations of tourism and fisheries industries (e.g. those provided in the development of Palawan tourism in the Philippines. Hodgson and Dixon 1988, have the power to make real change and are a central component needed to convince governments to implement sustainable policies that promote the maintenance of healthy coral reef ecosystems, economies, and livelihoods.

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Appendix

This article is related to the YOUMARES 9 conference session no. 16: “Tropical Marine Research Mosaic: combining small studies to reveal the bigger picture.” The original Call for Abstracts and the abstracts of the presentations within this session can be found in the Appendix “Conference Sessions and Abstracts”, Chapter “12 Tropical Marine Research Mosaic: combining small studies to reveal the bigger picture”, of this book.

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