AN ANALYSIS OF MORAL VALUE IN “IMPERFECT” MOVIE

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ABSTRACT
Today’s moral education is so important in view of the many moral cases that have taken place until bullying has affected psychological victims. This research discusses the moral values of the characters in the “Imperfect” movie. The purpose of this research is to identify the types of moral values in the “Imperfect” movie and to analyze the types of moral values that occur in the “Imperfect” movie. The research was conducted by applying descriptive qualitative research. The data sources are taken from the entire “Imperfect” movie and the transcript in “Imperfect” movie which focuses on the use of moral values and the types of moral values. The findings of this research in the “Imperfect” movie found 12 types of moral values that occur in it. There were; 4 data for responsibility, 16 data for respect, 2 data for justice, 7 data for tolerance, 8 data for wisdom, 2 data for democracy, 7 data for altruism, 12 data for love and loyalty, 9 data for self-discipline, 6 data for courage, 7 data for help each other and 4 data for never give up. From this research, the researcher hopes that after reading this, the reader understands moral values.

Keywords:
Moral Value, Character, Movie

1. INTRODUCTION
According to Warren and Wellek (1956), as quoted in Jessica Apriani Maitake (2014), Literature is a fictional and imaginative work that provides language and has dominant aesthetic values. Imagination and aesthetics are the basic concepts of personal art, while language is the characteristic feature of the medium that makes literary works different from other works. In the Introduction to Literature book by Diani Syahputri (2020), the word “Literature” in its broadest sense means the whole body of writing in culture regardless of its purpose. It includes all written materials. Some examples of written materials that belong to literature used in this sense are history books, novels, magazines, philosophical works, dictionaries, newspapers, letters, poems, essays, travel folders, directories, movies, school textbooks, biographies, scientific articles, journalistic books, technical works, encyclopedias. Based on the explanation above, the researcher included literature as an imagination characterized by the excellence of style with experience and themes of general or enduring interest to make life alive.

In literature, the researcher chose movies because they were interested to analyze them. A movie is a series of moving pictures recorded with a sound that tells a story, watch at a movie theater or on a television or other device. A movie could be good if it tells a lot of educative messages. A movie can make the audience emotional and have great power in terms of aesthetics. Many people can judge, criticize and praise movies in an imaginative art form so that they were aware of entering into their fantasy. The movie is a means of mass communication media that has a very important cast of characters as a means of conveying...
messages to the audience who sees it. These messages can bring positive or even negative things.

Lusiana Surya Widiani, Wawan Darmawan & Tarunasena Ma'murmovie (2018) has experienced rapid development of existing technology. The movie has various roles, besides being a means of entertainment, films can also function as learning media. While in the journal of elementary education Dadabhoy, Muhammad Yousuf Sharjeel & Kiran (2013) explain that the movie can show the audience an image therefore it can present itself to the viewers lucidly. Most people engage with the messages clearly from the movie, but some people difficult to engage them. The researcher concluded the explanations above that every movie has criteria to better about learning in education. Depending on the movie, there are many good or bad characters in the movie.

The researcher chose the movie because it provided the perspective of people who experience body shaming. The story was not boring, so it made people enjoy the “Imperfect” movie. This research focused on the analysis of moral values in the “Imperfect” movie. The researcher hopes that the reader knows the important moral values in the movie. Therefore, based on the problem in this research, the researcher conducted a study about the moral values in the “Imperfect” movie under the title “An Analysis of Moral Value in Imperfect Movie”.

2. LITERATURE REVIEW

Definition of Morality

According to Burhan Nurhuyantoro (2013), Morality or moral message that is summarized in literature work is always dealing with good action. So the researcher concluded from the explanation above that morality depend on the literary work was being directed because the moral that determines the good deeds of the writer’s literary work was entitled to determine the good or bad deeds in each character.

Meanwhile, according to Bagus Waluyo (2007) as quoted in Wahid (2011), moral values are standards or principles in judging conducts or behavior. Bagus, by borrowing Stanton’s opinion, says that moral values are the same in every society, since the moral values are influenced by the culture of group or society. Based on the explanation above, the researcher concluded that morality was a moral value in a society that was not different because of a cultural factor, therefore every moral value in society was equal because it lived in the same environment.

Definition of Value

A value was belief in decisions for each other’s sake. However, that value may have a meaning for the person, the object of ideas, actions, or situations in which it was defined, and whether or not a good or bad grade depend on the decision taken. And the trust that has been given to preserve would have a bearing on this value, and therefore, it was very meaningful to preserve the trust.

According to Benninga (1991) as quoted in Adinda (2013), the term “value” may suggest that judgments of right and wrong, lofty and base, just and unjust, and more personal preferences, that things are useful as individuals happen to value them. While according to Bertens (2000) as quoted in Marlina (2013), states that value is something that interest for us, something that we look for, something that pleases, something that loved, and in short value is something good. Value have good connotation. Based on the explanation above, the researcher described that value was right and wrong for something to happen in life. So the value was something to do if you want it.
Definition of Moral Value

According to Adisusilo (1990) as quoted in Desfika Beti U, & Restu Arini (2017), stated moral values are universal truths which man holds to be good and important; they are the ethical principles which he struggles to attain and implement in his daily life. They are the ideals which transcend all time and space; those which are valid for all regardless of race or religion; the ones which unite strangers, families, nation all of humanity with God. Based on the opinion of the experts above, the researcher concluded that moral values were very important for daily life because human being make contact in their lives and outside communities.

According to Minarno and Herimanto (2011) as quoted in Dhanang (2018), the term moral value can be equated with the terms ethics, ethics, morals, decency and character. In relation to values, morals, namely part of values, are moral values. So the moral value good or bad something that has a measure in determining attitudes. Moral value will convey messages in the form of advice. Moreover, Cuddon (2013) suggests that moral value is the lesson to be learned from a story, poem, fable, play, or indeed any work which purports to teach anything either directly or obliquely. It means that every movie has different to give lesson. Depend on the watcher sometimes easy to accept the lesson or not. So the moral value too gave lessons on them.

Types of Moral Value

According to Thomas Lickona (2013) as quoted in Windriani (2020). Those were three types of moral value education in human life:

Moral Knowing

Moral knowing is a moral value that has six important things, namely: moral awareness, knowing moral values, quoting perspective, moral reasoning, decision making, and self-knowledge. For example of value in moral knowing as important thing for social life. There are; Responsibility, Respect, Justice, Tolerance, Wisdom, and Democracy.

Moral Feeling

The moral feeling is a source of energy from humans to act on moral principles. There are six emotional aspects that must be felt by a person to become a human with morals and character, namely: conscience, self-respect, empathy, love, self-control, and humility. For example of value in moral feeling as important thing for social life. There are; altruism, love and loyalty, and also self-discipline.

Moral Action

Moralms are morals that can be applied into real actions. To find out what drives someone to behave well, there are three things that need to be considered, namely: competence, willingness, habits. For example of value immoral action as important thing for social life. There are; courage, cooperation, and never give up.

Description of “Imperfect” Movie

The idea for the “Imperfect: Career, love & Scales, or just Imperfect” movie came from directed by Ernest Prakasa who is required from the Imperfect novel: A Journey to Self-acceptance by Meira Anastasia, Ernest’s own wife. The film got a position in the Indonesian Royal Drama Frame of 2019. The film starred Jessica Mila and Reza Rahadian. It was released on December 19, 2019. It gained a positive welcome from the audience and critics. The film would be a prime on Netflix from 9 July 2020.

This movie told the story of a daughter named Rara who was born from the womb of a successful 1990s model named Debby, who had to live a life of bullying, body shaming and beauty standard because of the different physical traits of her sister named Lulu. Rara was fat
and crusted with the legacy of his father’s genes named Hendro, while Lulu was so thin and fair-skinned that their mother’s genes were smooth. Though having a defective body in the eyes of common people, Rara had a kindness that many others lacked. She often helped teach a school for street children, so she made Dika fall in love. In contrast with the fate of sister’s romance, which is merely imaging in public or social media. Suddenly, Rara worked as a research manager named Kelvin cosmetic company. He required that she change her performance completely if she took on the responsibility of becoming a managing director. One day at a company meeting, Kelvin blamed Rara for poor performance and then, she fell unconscious. This story was an issue raised in the daily lives of people around you, like bullying, body shaming, even being insecure and taught many moral messages.

**Previous Relevant of Study**

To clarify and differentiate of this research, the researcher provided several previous studies related to the moral value of the research.

Ardila Yulfani, Heni H. Rohmah, (2021), published in Preceedings International Conference on Education of Suryakarta 2021. An Analysis of the Intrinsic Elements and Moral Values in “Bad Genius” movie. The research findings of this journal were the moral value delivering the message in the form of advice and the moral value found six types in "Bad Genius" movie. Those were honesty, peace of ability, self-discipline, love and affection, respect, and finally, kindness and friendliness.Intrinsic Elements (intrinsic) were the elements that build the literary work itself. Intrinsic elements of a Movie (directly) participate and build the story. The intrinsic elements of the movie were a theme, plot, character and characterization, setting, and point of view.

Windriani, (2020) analyzed the moral value in the “Up” movie. This research’s aim was to identify the moral value in the story. It was concluded that describe the moral value found in the movie for every character’s actor/actress. While the data source of this research taken from the “Up” movie. The findings of this research were that those were seven types of moral values found in the movie. Those were never give up, altruism, love and loyalty, respect, help each other, courage, and self-discipline.

**Conceptual Framework**

Those were several data in the form above while understanding moral, values, types of moral value and some experts explanations about moral values. Those were several methods and techniques in data about moral value in analyzing moral value. A descriptive qualitative methodology was the researcher design used in this research which was the data collected in the form observed behavior.

### 3. METHOD

According to Miles, Huberman, & Saldana (2014), explain that the qualitative analyst interprets what things mean by noting patterns, explanation, causal flows and proportions. It means that qualitative methods focused on explaining about the subject of the research. So in this research, the researcher was collected data from the script in the “Imperfect” movie and analyzed the moral values based on the types of moral value. This research used descriptive qualitative research. This research found the types of moral value of each character in “Imperfect” movie and the researcher conducted research in the UMSU library.

The source of the data was taken in “Imperfect” on December 2019. In this research, the data analysis focused on the types of moral value contained in the transcript of “Imperfect” movie. According to Thomas Lickona (2013) as quoted in Windriani (2020), Those were three
types as: moral knowing, moral action and moral feeling. In conclusion, those were several types of moral values used in the "Imperfect" movie.

4. FINDINGS

As explained the previous above, the data in this research was a movie entitled “Imperfect” by Ernest Prakasa. This research was focused on analyzing data on the types of moral values of each character from script of dialogue. Based on the data that has been collected, those were 84 data based on the moral values and after analyzing moral values found 12 types of moral value; the types were responsibility, respect, tolerance, wisdom, democracy, altruism, love and loyalty, self-discipline, courage, help each others and never give up.

In this chapter, the topic analysis was explored in depth through the dialogue of the characters in “Imperfect” movie, which contained many moral values. The main goal was found the types of moral values and moral values contained in “Imperfect” movie. After analyzing the data, The researcher answered the formulation of this research problem that has been previously described it. To determine the moral values contained in “Imperfect” movie and the types of moral values contained in “Imperfect” movie.

The researcher analyzed the data in this research, based on the types of moral values contained in “Imperfect” movie. Based on the theory previously explained. In this research, the researcher only take good moral values that were applied in human life. Then, research it. The researcher only pay attention to dialogue in the script that contained moral values. So that the researcher found some of the moral values contained in “Imperfect” movie were as follows:

Moral Knowing

Responsibility

To begin by analyzing the data, the researcher found 5 data for responsibility that the types of moral value on the movie. It could be seen the table data in appendix 1, namely from data 1 until 4 data. The moral value in this part was tell that responsibility with between each friends who were difficult in the bad situation, Dika as a son who help his parents and Lulu as daughter who care with her sister.

Respect

After the researcher looked 16 data for respects in the movie. It could be seen from the table in appendix 1, namely from data 5 until data 20 with the scene minutes. The moral value in this part was tell that respect was the most popular in the movie, because those were much respect to appreciate the other with the compliments, an accomplishment that’s already in its position, and the ability to amplify one’s popularity to gain praise from others.

Tolerance

The researcher looked 7 data for tolerance in the movie. It could be seen from the table in appendix 1 were 21 until 27 on the number data. In this part, the researcher found some tolerance in the movie was religious tolerance which were respect different religious, cultural tolerance, social media tolerance and family environment tolerance.

Wisdom

In analyzing data, the researcher found 8 data for wisdom in the movie. It could be seen from the table in appendix 1, from data 28 until data 35. Those were some wisdom possessed by a job leader, principled in his life and found herself. In that movie, wisdom was made quickly even in difficult circumstances in accordance with reality.

Justice
The researcher found 2 data for justice in the movie. It could be seen the from the table in appendix 1 namely: 36 until 37 on the number data. The researcher found that justice to her children who should be treated fairly anything with the capabilities of her ability.

Democracy

By analyzing the data researcher found only 2 data for democracy in the movie. It could be seen from the table in appendix 1, namely data 38 until data 39. The examples of democracy in the movie was making decisions already discussed. The decisions made from each others could be gave their opinions.

Moral Feeling

Altruism

After the researcher looked 7 data for altruism in the movie. It could be seen from the table in appendix 1, from 40 until 45 on the number data. This attitude were in the movie that some people wanted to show how much care for the others, then has to ask everything want to knowing, and attach important interested of others who make it tasted to drop someone.

Love and Loyalty

The researcher found 12 data for love and loyalty in the movie. It could be seen from the table in appendix 1, namely data 46 until data 57. In this part has secondly position after respect in types of moral value. The examples were respect of the relationship compliments with love, respect the love family, and respectfully with imperfect body.

Self-Discipline

The researcher found 9 data for self-discipline in the movie. It could be seen from the table in appendix 1, from 58 until 66 on the number data. Self discipline was called ambitious. Including Rara’s attitude that want to turn into a perfect person in any cases though she had to changed a lot of appearance.

Moral Action

Courage

By analyzing the data, researcher found 6 data for courage in the movie. It could be seen from the table in appendix 1, namely data 67 until data 72. This courage was showed that change her life by maintaining a diet, a routine of exercise and to make decisions that would have far reaching effects in the future.

Help each other

The researcher found 7 data for help each other in the movie. It could be seen from the table in appendix 1, from 73 until 80 on the number data. From the movie, it could be taught that a friend of different faiths must be help each others. But not only friends, as a sister must be help each other with fellow humans too.

Never give up

After the researcher looked 4 data for never give up in the movie. It could be seen from the table in appendix 1, from data 81 until data 84. It was attitude that never give up fighting to get what she want it, for the examples were; Rara want to thin, of course she was maintain diet and regular workout or gym. So that she could be got as a manager in her company by changing her appearance and mind-set.

5. CONCLUSION

Based on the research findings, the researcher got conclusion about the moral value concluded in “Imperfect” movie by Ernest Prakasa. The data analysis showed that parts of types moral value were 12 out of 3 types based on the theory of Thomas Lickona (2013) as quoted in Windriani (2020)contained in the movie. Those 3 types were : a) Moral Knowing, it
consisted of 4 data for responsibility, 16 data for respect, 2 data for justice, 7 data for tolerance, 8 data for wisdom and 2 data for democracy. b) Moral Feeling, it consisted of 7 data for altruism, 12 data for love and loyalty, and 9 data for self-discipline. c) Moral Action, it consisted of 6 data for courage, 7 data for help each other and 4 data for never give up. By analyzing data, the total types were 84 cases types of moral value in “Imperfect” movie.

Mostly the types of moral values in the research was Moral Knowing. Those were responsibility, respect, justice, tolerance, wisdom, and democracy in “Imperfect” movie.

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