Research Article

EM Algorithm for Estimating the Parameters of Quasi-Lindley Model with Application

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The quasi-Lindley distribution is a flexible model useful in reliability analysis, management science, and engineering analysis. In this paper, an expectation-maximization (EM) algorithm was applied to estimate the parameters of this model for uncensored and right-censored data. Simulation studies show that the estimates of EM perform better than maximum likelihood estimates (MLEs) for both uncensored and censored data. In an illustrative example, the waiting times of a bank’s customers are analyzed and the estimator of the EM algorithm is compared with the MLE. The analysis of the data can be useful for the management of the bank.

1. Introduction

The quasi-Lindley distribution proposed by Shanker and Mishra [1] is a generalization of the Lindley distribution introduced by Lindley [2] and is quite useful in reliability theory and survival analysis. The probability density function (pdf) of the quasi-Lindley distribution is given by

$$f(x) = \frac{\lambda}{\alpha + 1} (\alpha + \lambda x) e^{-\lambda x}, x > 0, \alpha > 0, \lambda > 0,$$  

(1)

and is a mixture of gamma distributions $G(1, \lambda)$ and $G(2, \lambda)$ with weights $\alpha/\alpha + 1$ and $1/(\alpha + 1)$, respectively. The hazard rate function of the quasi-Lindley model is

$$h(x) = \frac{\lambda (\alpha + \lambda x)}{1 + \alpha + \lambda x}, x > 0, \alpha > 0, \lambda > 0,$$  

(2)

which is an increasing function.

An important feature of the quasi-Lindley model is that, unlike the Lindley model and its many other generalizations, it is scale invariant. Nevertheless, it is not complicated but sufficiently flexible. Shanker and Mishra [1] studied some of its basic properties and dynamic reliability measures. They also discussed the maximum likelihood estimator (MLE) for its parameters. The MLE is theoretically consistent and efficient, but in practice, it strongly depends on the initial values and the computational approach, which can be achieved by directly maximizing the log-likelihood function or by solving the likelihood equations. Moreover, the simulation results for the MLE of the quasi-Lindley distribution (especially for $\alpha$) show extremely large values for the mean square error (MSE) (see Tables 1 and 2). This motivates us to investigate the EM algorithm for estimating the parameters.

In statistics, when the data are collected from a mixture or competing risks model, the EM algorithm is an effective tool for estimating parameters of latent variable models. In their foundational work, Dempster et al. [3] introduced the EM algorithm. Many authors after them have used the idea of EM in their work to provide better estimation of the parameters of the models they are considering. For example, Elmahdy and Aboutahoun [4] and Almhana et al. [5] used the EM algorithm to estimate the parameters for a mixture of Weibull models and a mixture of gamma models, respectively. In addition, Bee et al. [6] applied the EM algorithm to estimate the parameters of Pareto mixture models, Ghosh et al. [7] used the EM algorithm for a mixture of Weibull and Pareto (IV) models, and Balakrishnan and Pat [8] used the EM-based likelihood inference in their work. For detailed discussions of the EM algorithm, we refer the readers to McLachlan and Krishnan [9].
and Mengersen et al. [10]. In addition, Wu [11] proved some results related to the convergence of the EM algorithm.

In this paper, a specific EM algorithm is developed to obtain a more reliable estimate for the parameters of the quasi-Lindley distribution for uncensored and right-censored data. The paper is organized as follows. Section 2 discusses the EM algorithm for the quasi-Lindley distribution when the data were uncensored. In Section 3, the EM algorithm is extended to right-censored data. Section 4 examines the behavior of the MLE and EM estimates and compares them through simulations. In Section 5, both MLE and EM estimates are computed for a real dataset. Finally, Section 6 draws the conclusions for the paper.

2. Uncensored Data

Assume that \(x_1, x_2, \ldots, x_n\) be an independent and identically distributed (iid) random sample from quasi-Lindley distribution with parameters \((\alpha, \lambda)\), briefly \(QL(\alpha, \lambda)\). The log-likelihood function of the parameters is

\[
l(\alpha, \lambda; x) = n \ln \lambda - n \ln (\alpha + 1) + \sum_{i=1}^{n} \ln (\alpha + \lambda x_i) - \lambda \sum_{i=1}^{n} x_i.
\]

(3)

The likelihood equations can be obtained by partial differentiation of this log-likelihood function with respect to \(\alpha\) and \(\lambda\) as follows:

\[
\frac{\partial}{\partial \alpha} l(\alpha, \lambda; x) = \frac{n}{\alpha + \lambda x_i} - \frac{n}{\alpha + 1} = 0,
\]

\[
\frac{\partial}{\partial \lambda} l(\alpha, \lambda; x) = \frac{n}{\lambda} + \sum_{i=1}^{n} \frac{x_i}{\alpha + \lambda x_i} - \frac{n}{\lambda} \sum_{i=1}^{n} x_i = 0.
\]

(4)

The MLE can be calculated by directly maximizing the log-likelihood function (3) directly or by solving the likelihood equations. Let \(l = \ln f(X)\), and the Fisher information matrix of the quasi-Lindley distribution is

\[
\begin{array}{c|c|c|c|c|c|c|c}
\text{Method} & n & \alpha & \lambda & B & MSE & CP & CILM \\
\hline
\text{MLE} & 0.4, 0.02 & 0.6081 & 0.00005 & 0.8918 & 0.2018 & 113.33 & 0.9092 & 3.20 \\
& 0.5, 0.5 & 2.9955 & 0.0026 & 0.8804 & 0.2382 & 0.00125 & 0.9554 & 0.1649 \\
& 0.7, 0.1 & 7.9912 & 0.00041 & 0.8742 & 0.0540 & 0.00045 & 0.9574 & 0.0372 \\
\text{EM} & 0.4, 0.02 & -0.00007 & 0.001200 & 0.9868 & 1.1915 & 0.00304 & 0.9994 & 0.8047 \\
& 0.5, 0.5 & 0.00357 & 0.00164 & 0.9802 & 0.2420 & 0.00245 & 0.9952 & 0.1644 \\
& 0.7, 0.1 & 0.00067 & 0.002847 & 0.9762 & 2.0985 & 0.00021 & 0.9976 & 1.4379 \\
\hline
\end{array}
\]
$$K = \begin{bmatrix} E\left(\frac{\partial^2 l}{\partial \alpha^2}\right) & E\left(\frac{\partial^2 l}{\partial \alpha \partial \lambda}\right) \\ E\left(\frac{\partial^2 l}{\partial \lambda^2}\right) & E\left(\frac{\partial^2 l}{\partial \lambda}\right) \end{bmatrix}.$$  \hspace{1cm} (5)

When we have an iid random sample $X_i$, $i = 1, 2, \ldots, n$ from $Q \mathcal{L}(\alpha_0, \lambda_0)$, the MLE, $(\bar{\alpha}, \bar{\lambda})$, weakly converges to bivariate normal $N((\alpha_0, \lambda_0), n^{-1}K^{-1})$ where $K^{-1}$ is the inverse of the information matrix.

2.1. The EM Algorithm for the Complete Data. Since $Q \mathcal{L}(\alpha, \lambda)$ is a mixture of two gamma distributions $G(1, \lambda)$ and $G(2, \lambda)$, the EM algorithm can be used to estimate its parameters. Let $X_i$, $i = 1, 2, \ldots, n$ be an iid random sample of $Q \mathcal{L}(\alpha, \lambda)$. In the EM approach, for each $X_i$, we consider one latent random variable $Z_i$ which determines that $X_i$ belongs to $G(1, \lambda)$ or $G(2, \lambda)$. In other words, $X_i | Z_i = j \sim IG(j, \theta)$, $j = 1, 2$, $P(Z_i = 1) = \alpha/(\alpha + 1)$, and $P(Z_i = 2) = 1/(\alpha + 1)$.

For a brief representation, take $\theta = (\alpha, \lambda)$. The likelihood function can be written in the following form.

$$L(\theta; x, z) = \prod_{i=1}^{n} \prod_{j=1}^{2} (g_j(x_i; \theta)P(Z_i = j))^{I(z_i = j)},$$

where the indicator $I(z_i = j)$ equals 1 when $z_i = j$ and otherwise equals to 0. Also, $g_j(x_i; \lambda) = \lambda^j x_i^{j-1} \exp(-\lambda x_i)$, is the pdf of the underlying gamma distribution and

$$P(Z_i = j) = \frac{1}{\alpha + 1} \alpha^{(j+1)}.$$  \hspace{1cm} (8)

Then, the log-likelihood function is in the expectation function falls below a predetermined small value.

2.1.1. The E Step. Given the estimate of the parameters at iteration $t$, $\theta_t$, the conditional distribution of $Z_i$ is obtained by Bayes theorem:

$$P_{ij,t} = P(Z_i = j | X_i = x_i, \theta_t) = \frac{f(X_i = x_i | Z_i = j, \theta_t) \cdot P(Z_i = j | \theta_t)}{f(X_i = x_i | \theta_t)}$$

\hspace{1cm} (10)

and after simplification, we have

$$P_{ij,t} = \frac{\alpha_j}{\alpha_i + \alpha_j x_i}, i = 1, 2, \ldots, n,$$  \hspace{1cm} (11)

and $P_{ij,t} = 1 - P_{ij,t}$. These probabilities are known as membership probabilities at iteration $t$ and are used to construct the expectation function $Q(\theta | \theta_t)$ as follows:
\[ Q(\theta|\theta_i) = E_{Z|X_i}(I(\theta; x, Z)) \]
\[ = \sum_{i=1}^{n} E_{Z_i|X_i, \theta_i} \sum_{j=1}^{2} I(z_i = j) \ln \left( \lambda^j x_i^{j-1} \exp(-\lambda x_i) \frac{1}{\alpha + 1} \lambda^j \right) \]
\[ = \sum_{i=1}^{n} P(Z_i = 1|X_i = x_i, \theta_i) \ln \left( \lambda e^{-\lambda x_i} \frac{\alpha}{\alpha + 1} \right) + P(Z_i = 2|X_i = x_i, \theta_i) \ln \left( \lambda^2 x_i e^{-\lambda x_i} \frac{1}{\alpha + 1} \right) \]
\[ = \sum_{i=1}^{n} \left( (1 + p_{i2,t}) \ln \lambda - \lambda x_i + p_{i2,t} \ln x_i \right) + \sum_{i=1}^{n} \left( p_{i1,t} \ln \alpha - \ln(\alpha + 1) \right). \]

The last expressions of (12) show that expectation can be expressed as the sum of two statements, one of which depends only on \( \lambda \) and the other only on \( \alpha \), i.e.,
\[ Q(\theta|\theta_i) = Q_1(\lambda|\theta_i) + Q_2(\alpha|\theta_i), \] (13)
where
\[ Q_1(\lambda|\theta_i) = \sum_{i=1}^{n} \left( (1 + p_{i2,t}) \ln \lambda - \lambda x_i + p_{i2,t} \ln x_i \right), \] (14)
\[ Q_2(\alpha|\theta_i) = \sum_{i=1}^{n} \left( p_{i1,t} \ln \alpha - \ln(\alpha + 1) \right). \] (15)

2.1.2. The M Step. To estimate the parameters at \( t + 1 \) iteration, we maximize the \( Q(\theta|\theta_i) \) in terms of \( \theta \). So, we have
\[ \theta_{t+1} = \argmax_{\theta} Q(\theta|\theta_i), \] (16)
which, by (13), reduces to the following separate maximization problems.
\[ \lambda_{t+1} = \argmax_{\lambda} Q_1(\lambda|\theta_i), \] (17)
\[ \alpha_{t+1} = \argmax_{\alpha} Q_2(\alpha|\theta_i), \]
where \( Q_1(\lambda|\theta_i) \) and \( Q_2(\alpha|\theta_i) \) are determined by (14) and (15), respectively. By solving the equation \( \partial / \partial \lambda Q_1(\lambda|\theta_i) = 0 \), the estimation of \( \lambda \) at \( t + 1 \) iteration is obtained.
\[ \lambda_{t+1} = \frac{n + \sum_{i=1}^{n} p_{i2,t}}{\sum_{i=1}^{n} X_i}. \] (18)

On the other hand, solving the equation \( \partial / \partial \alpha Q_2(\alpha|\theta_i) = 0 \), we have
\[ \alpha_{t+1} = \frac{\sum_{i=1}^{n} p_{i1,t}}{\sum_{i=1}^{n} p_{i2,t}}. \] (19)

The sequence \( \theta_i \) will converge to \( \theta \), and the iterative process can be concluded when for some predefined small \( \epsilon > 0 \), \( Q(\theta_{t+1}|\theta_{t+1}) < Q(\theta_t|\theta_t) + \epsilon \). This means that further iterations do not improve the objective function considerably. For detailed information about convergence of the EM algorithm, see Wu [11].

3. Right-Censored Data

Consider an iid random sample \( X_i \), \( i = 1, 2, \ldots, n \), from \( QL(\alpha, \lambda) \) which is exposed to right censorship. We say that \( X_i \) is censored from the right by a censoring random variable \( C_i \), if \( X_i > C_i \), and in this case, the only information about event time is that it is greater than censoring time \( C_i \). The observations consist of \( T_i = \min(X_i, C_i) \) and \( d_i = 1 \), when the event has not been censored, \( X_i \leq C_i \), and \( d_i = 0 \), when the event has been censored, \( X_i > C_i \). Given a right-censored sample \( (t_i, d_i), i = 1, 2, \ldots, n \), the log-likelihood function is
\[ l(\alpha, \lambda; t, d) = \sum_{i=1}^{n} d_i \ln f(t_i) + \sum_{i=1}^{n} (1 - d_i) \ln R(t_i). \] (20)
where \( f \) and \( R \) show the density and the reliability functions of the quasi-Lindley distribution, respectively. The log-likelihood function simplifies to
\[ l(\theta; t, d) = n_1 \ln \left( \frac{\lambda}{\alpha + 1} \right) + \sum_{i=1}^{n} d_i \ln(\alpha + \lambda t_i) + \sum_{i=1}^{n} (1 - d_i) \ln \left( 1 + \frac{\lambda t_i}{\alpha + 1} \right) - \sum_{i=1}^{n} \lambda t_i. \] (21)
where \( n_i = \sum_{t=1}^{n_i} d_t \) and \( \theta = (\alpha, \lambda) \).

3.1. The EM Algorithm for Right-Censored Data. To implement the EM algorithm, we should include the latent variables \( Z_i, i = 1, 2, \ldots, n \), defined in the previous section. Then, the likelihood function for the censored data is

\[
L(\theta; t, d, z) = \prod_{i=1}^{n} \left( \prod_{j=1}^{2} \left( g_j(t; \theta)P(Z_i = j)^I(z_{i,j}) \right) + \prod_{j=1}^{2} \left( (1 - g_j(t; \theta))P(Z_i = j)^I(z_{i,j}) \right) \right)^{1-d_i},
\]

where \( g_j \) shows the gamma pdf considered in the previous section and \( G_j \) is its corresponding reliability function. By taking logarithm from (21), the log-likelihood function has the following form:

\[
l(\theta; t, d, z) = \sum_{i=1}^{n} d_i \left( I(z_i = 1) \ln \left( \lambda \frac{e^{-\lambda t_i}}{\alpha + 1} \right) + I(z_i = 2) \ln \left( \lambda^2 \frac{e^{-\lambda t_i}}{\alpha + 1} \right) \right) + \sum_{i=1}^{n} (1 - d_i) \left( I(z_i = 1) \ln \left( \lambda \frac{e^{-\lambda t_i}}{\alpha + 1} \right) + I(z_i = 2) \ln \left( (\lambda t_i + 1) \frac{e^{-\lambda t_i}}{\alpha + 1} \right) \right).
\]

Similar to the uncensored data, we should iterate two \( E \) and \( M \) steps to find an improved estimation.

3.1.1. The E Step. Given the estimate of the parameters at iteration \( t, \theta_t \), applying the Bayes theorem, we can compute the conditional distribution of \( Z_i \) as follows:

\[
p_{i|t} = \frac{d_i P(Z_i = j|X_i = t_i, \theta_t) + (1-d_i) P(Z_i = j|X_i > t_i, \theta_t)}{f(X_i = t_i|\theta_t)} + (1 - d_i) \frac{P(X_i > t_i|Z_i = j, \theta_t)P(Z_i = j|\theta_t)}{f(X_i > t_i|\theta_t)}
= d_i \frac{\lambda t_i^{j-1} e^{-\lambda t_i} (\alpha_i + 1)^{-1} \alpha_i^{(j-1)}}{\sum_{j=2}^{\infty} \alpha_i^{(j-1)} t_i^{j-2} e^{-\lambda t_i} (\alpha_i + 1)^{-1} \alpha_i^{(j-1)}} + (1 - d_i) \frac{(j = 1) e^{-\lambda t_i} (\alpha_i + 1) + (j = 2) (\alpha_i + 1) e^{-\lambda t_i} (1/(\alpha_i + 1))}{(\alpha_i + 1) + (\lambda t_i + 1) e^{-\lambda t_i}}
= d_i \frac{(j = 1) \alpha_i + (j = 2) \lambda t_i}{\alpha_i + \lambda t_i} + (1 - d_i) \frac{(j = 1) \alpha_i + (j = 2) \lambda t_i + 1}{\alpha_i + \lambda t_i + 1}, i = 1, 2, \ldots, n, j = 1, 2,
\]

and \( P_{i|t} = 1 - p_{i|t} \). Then, using (22), the expectation function at iteration \( t \) can be written in the following form.

\[
Q(\theta|\theta_t) = E_{Z_i|t, d, \theta_t}(l(\theta; t, d, z))
= \sum_{i=1}^{n} d_i \left( p_{i|t} \left( \ln \left( \lambda \frac{e^{-\lambda t_i}}{\alpha + 1} \right) \right) + p_{i|\lambda} \left( \ln \left( \lambda^2 \frac{e^{-\lambda t_i}}{\alpha + 1} \right) \right) \right) + \sum_{i=1}^{n} (1 - d_i) \left( p_{i|t} \left( \ln \left( \lambda \frac{e^{-\lambda t_i}}{\alpha + 1} \right) \right) + p_{i|\lambda} \left( \ln \left( (\lambda t_i + 1) \frac{e^{-\lambda t_i}}{\alpha + 1} \right) \right) \right).
\]
Similar to uncensored case, it is straightforward to check that \( Q(\theta|\theta_t) \) can be written as two statements in which one of them just depends on \( \alpha \) and the other depends on \( \lambda \). More precisely,

\[
Q_1(\lambda|\theta_t) = \sum_{i=1}^{n} d_i (1 + p_{i|\theta_t}) \ln \lambda + \sum_{i=1}^{n} d_i p_{i|\theta_t} \ln t_i + \sum_{i=1}^{n} (1 - d_i) p_{i|\theta_t} \ln (\lambda t_i + 1) - \lambda \sum_{i=1}^{n} t_i,
\]

\[
Q_2(\alpha|\theta_t) = \sum_{i=1}^{n} \left( p_{i|\theta_t} \ln \alpha - \ln (\alpha + 1) \right)
\]

3.1.2. The M Step. In this step, we should maximize the \( Q(\theta|\theta_t) \) function to compute the estimations at the \( t + 1 \) iteration.

\[
\theta_{t+1} = \arg \max_{\theta} Q(\theta|\theta_t),
\]

which, by (26), reduces to the following separate maximization problems.

\[
\lambda_{t+1} = \arg \max_{\lambda} Q_1(\lambda|\theta_t),
\]

\[
\alpha_{t+1} = \arg \max_{\alpha} Q_2(\alpha|\theta_t),
\]

in which \( Q_1(\lambda|\theta_t) \) and \( Q_2(\alpha|\theta_t) \) are determined by (27) and (28), respectively. The likelihood equation \( \partial / \partial \alpha Q_2(\alpha|\theta_t) = 0 \) after which some algebra can be simplified to

\[
\lambda = \frac{\sum_{i=1}^{n} d_i (1 + p_{i|\theta_t})}{\sum_{i=1}^{n} t_i} + \frac{\sum_{i=1}^{n} (1 - d_i) (\lambda t_i (1 + \lambda t_i)) p_{i|\theta_t}}{\sum_{i=1}^{n} t_i}
\]

which does not yield to an analytical solution for \( \lambda \), so the solution can be computed by numerical methods. But, clearly (31) implies that the solution of this equation, namely, \( \lambda_{t+1} \), satisfies the inequality

\[
\lambda_{t+1} > \frac{\sum_{i=1}^{n} d_i (1 + p_{i|\theta_t})}{\sum_{i=1}^{n} t_i}.
\]

On the other hand, since \( 1 + p_{i|\theta_t} > (\lambda t_i (1 + \lambda t_i)) p_{i|\theta_t} \), one upper bound for the solution is

\[
\lambda_{t+1} < \frac{\sum_{i=1}^{n} (1 + p_{i|\theta_t})}{\sum_{i=1}^{n} t_i},
\]

and in turn, by (32) and (33), we have

\[
\sum_{i=1}^{n} d_i (1 + p_{i|\theta_t}) < \lambda_{t+1} < \sum_{i=1}^{n} (1 + p_{i|\theta_t}) \left( \sum_{i=1}^{n} t_i \right).
\]

These bounds can be applied in numerical processes to find optimized answer. The solution for \( \alpha \) can be obtained by solving the equation \( \partial / \partial \alpha Q_2(\alpha|\theta_t) = 0 \) as follows:

\[
\alpha_{t+1} = \frac{\sum_{i=1}^{n} p_{i|\theta_t}}{\sum_{i=1}^{n} t_i}.
\]

\[Q(\theta|\theta_t) = Q_1(\lambda|\theta_t) + Q_2(\alpha|\theta_t),\]

where

\[
Q_1(\lambda|\theta_t) = \sum_{i=1}^{n} d_i (1 + p_{i|\theta_t}) \ln \lambda + \sum_{i=1}^{n} d_i p_{i|\theta_t} \ln t_i + \sum_{i=1}^{n} (1 - d_i) p_{i|\theta_t} \ln (\lambda t_i + 1) - \lambda \sum_{i=1}^{n} t_i,
\]

\[
Q_2(\alpha|\theta_t) = \sum_{i=1}^{n} \left( p_{i|\theta_t} \ln \alpha - \ln (\alpha + 1) \right)
\]

4. Simulations

In a simulation study, we investigate the behavior of the MLE and EM estimators and compare them. The fact that the quasi-Lindley model is a mixture of gamma distributions is applied to generate random samples. To generate right-censored sample \( y_1, y_2, \ldots, y_n \), we assume that the censoring random variable \( C_i \) follows the degenerate distribution with mean \( M \). Thus, if \( p \) is the censoring rate, we can calculate \( M \) by solving the equation \( M = F^{-1}(1 - p) \) where \( F^{-1} \) is the inverse of the distribution function of the quasi-Lindley model. Now, an uncensored sample \( x_{11}, x_{21}, \ldots, x_{n1} \) is taken from the quasi-Lindley model. Then, the ith instance of the desired right-censored sample is \( y_i = \min \{ x_{ij}, M \} \).

Each cell of Tables 1 and 2 shows the results of one run. In every run, \( r = 5000 \) replicates of samples of size \( n = 100 \) or 200 were generated by the quasi-Lindley model with selected parameters, and in each run, the MLE and EM estimators were calculated. To calculate the MLE, the log-likelihood function was maximized by using the “optim” function built into R with the standard “Nelder–Mead” optimization method. In both the maximum likelihood method and EM, the initial values are generated from a uniform distribution.
Table 3: Waiting times (in minutes) of customers to receive service in a bank.

| 0.8 | 0.8 | 1.3 | 1.5 | 1.8 | 1.9 | 1.9 | 2.1 | 2.6 | 2.7 |
| 2.9 | 3.1 | 3.2 | 3.3 | 3.5 | 3.6 | 4.0 | 4.1 | 4.2 | 4.2 |
| 4.3 | 4.3 | 4.4 | 4.4 | 4.6 | 4.7 | 4.7 | 4.8 | 4.9 | 4.9 |
| 5.0 | 5.3 | 5.5 | 5.7 | 5.7 | 6.1 | 6.2 | 6.2 | 6.2 | 6.3 |
| 6.7 | 6.9 | 7.1 | 7.1 | 7.1 | 7.1 | 7.4 | 7.6 | 7.7 | 8.0 |
| 8.2 | 8.6 | 8.6 | 8.6 | 8.8 | 8.8 | 8.9 | 8.9 | 9.5 | 9.6 |
| 9.7 | 9.8 | 10.7 | 10.9 | 11.0 | 11.0 | 11.1 | 11.1 | 11.2 | 11.5 |
| 11.9 | 12.4 | 12.5 | 12.9 | 13.0 | 13.1 | 13.3 | 13.6 | 13.7 | 13.9 |
| 14.1 | 15.4 | 15.4 | 17.3 | 17.3 | 18.1 | 18.2 | 18.4 | 18.9 | 19.0 |
| 19.9 | 20.6 | 21.3 | 21.4 | 21.9 | 23.0 | 27.0 | 31.6 | 33.1 | 38.5 |

Table 4: Results of fitting quasi-Lindley model to dataset of Table 3.

| Method | (\(\hat{\alpha}, \hat{\lambda}\)) | AIC | KS \(p\) value | AD \(p\) value | CVM \(p\) value |
|--------|-----------------|-----|---------------|----------------|----------------|
| MLE    | (0.000002, 0.2025) | 638.6014 | 0.0442 | 0.1914 | 0.0301 |
| EM     | (0.0118, 0.2013) | --- | 0.04198 | 0.1858 | 0.0279 |

Note that checking the termination conditions of the EM process in each EM iteration results in very slow and time-consuming runs. Therefore, the EM algorithm has been tested many times to find a suitable constant for the number of iterations. In this way, we find that 5 iterations are sufficient.

Four measures bias (B), mean squared error (MSE), coverage probability (CP), and confidence interval length mean (CILM) for \(\alpha\) and \(\lambda\) have been computed. The B and MSE for \(\alpha\) are defined to be

\[
B = \frac{1}{r} \sum_{i=1}^{r} (\hat{\alpha}_i - \alpha),
\]

\[
MSE = \frac{1}{r} \sum_{i=1}^{r} (\hat{\alpha}_i - \alpha)^2,
\]

(36)

\[
CP = \frac{1}{r} \sum_{i=1}^{r} I(\alpha \in CI_\alpha(i)),
\]

\[
CILM = \frac{1}{r} \sum_{i=1}^{r} \text{length of } CI_\alpha(i),
\]

where \(\hat{\alpha}_i\) shows the MLE/EM estimator in the run \(i\) and \(CI_\alpha(i)\) shows an approximate asymptotic 95 percent confidence interval for \(\alpha\) in the \(i\)th iteration (see the last paragraph of Section 3). Also, the indicator function \(I(\cdot)\) in (30) equals 1 when the real parameter falls inside the confidence interval and otherwise equals zero. These measures are defined for \(\lambda\) similarly. Tables 1 and 2 present the simulation results for uncensored data and censored data with censorship 0.2, respectively. The main observations from these tables are listed in the following:

(i) The MSE decreases as sample size increases, for both MLE and EM estimators and both uncensored data and censored data which indicates that the MLE and EM estimators are consistent.

(ii) The EM estimator outperforms the MLE in terms of the MSE.

(iii) The results show higher CPs and lower CILMs for EM than MLE. Moreover, the CP increases and CILM decreases as sample size increases.

5. Application

Table 3 shows 100 waiting times of customers of a bank analyzed by Shanker [13]. The quasi-Lindley distribution was fitted to this dataset, and the parameters were estimated using the maximum likelihood method and EM. The “optim” function in the R language was used to calculate the MLE. Table 4 shows the results of the fitting. In terms of the KS, Anderson–Darling (AD), and Cramer–von Mises (CVM) statistics, both methods provide a good fit, but EM outperforms MLE in a close competition. The empirical and the fitted CDFs are shown in Figure 1(a) and also confirm a good fit. The histogram and estimated probability density function are also shown in Figure 1(b). Using the Hessian matrix calculated with the optim function, the variances of the MLE are estimated for the parameters, \(\hat{\nu}(\alpha) = 4 \times 10^{-12}\) and \(\hat{\nu}(\lambda) = 0.00020\). Using these variance estimates and standard normal quantiles, the 95% confidence intervals for \(\alpha\) and \(\lambda\) are (0, 0.000006) and (0.1744, 0.2305), respectively. The left bound of the \(\alpha\) confidence interval was a negative value; by the fact that \(\alpha > 0\), it was set to 0.

To find the variances of the EM estimator of the parameters, the bootstrap method is used. In this way, \(r = 1000\) samples are derived by the function “sample” of R. Then, for each sample, the EM estimates of the parameters are computed. The estimate of the variance of the EM estimators is approximated by the variance of these estimates which are \(\hat{\nu}(\alpha) = 0.0015\) and \(\hat{\nu}(\lambda) = 0.00023\). For each of the parameters, the 2.5% and 97.5% quantiles of the EM estimator can be considered as upper and lower bounds of the 95% confidence intervals.
Confidence intervals for $\alpha$ and $\lambda$ are $(0.00024, 0.12845)$ and $(0.1750, 0.2325)$, respectively.

6. Conclusion

The quasi-Lindley distribution is a scale-invariant version of the Lindley distribution with a shape parameter $\alpha$ and a scale parameter $\lambda$ and is a simple yet flexible model in reliability theory, survival analysis, management science, and many other fields. The MLE and EM approaches were investigated to estimate the parameters of this model. The simulation results show that the EM algorithm is better than the MLE for estimating the parameters for both uncensored and censored data.

Data Availability

The data used to support the findings of this study are included within the article.

Conflicts of Interest

The authors declare that they have no conflicts of interest.

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Supplementary Materials

Censored-MLE and EM for quasi Lindley. (Supplementary Materials)

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