International competitiveness and potential for trade cooperation on clean energy between the USA and China

Yaowu Dong1, Xuesong Li2, Jie Wu3, and Yaoyao Liu4

1 Guizhou University of Commerce, Guiyang, China 550014
2 Taizhou University, Taizhou, China 225300
3 Taizhou University, Taizhou, China 225300
4 Guizhou University of Commerce, Guiyang, China 550014
Corresponding address: 2247764011@qq.com

Abstract. As two super powers in energy consumption and carbon emission, the United States and China have been striving to develop clean energy in recent years. In this paper, we study the international competitiveness and potential for trade cooperation in clean energy between the two countries. This paper reveals that the United States has comparative advantages in terms of biomass energy and nuclear power, while China has comparative advantages in terms of solar energy and wind energy. The two countries have a strong complementarity in solar energy, biomass energy and nuclear energy with exporting from the United States and importing from China. In solar energy and wind energy a strong complementarity has been formed with exporting from China and importing into the United States. So the two countries have a strong potential for cooperation. Meanwhile, the potential trade cooperation is enhancing with the United States accelerating the development and exportation in natural gas. Therefore, the two countries have a strong trade complementarity on clean energy and a strong potential for cooperation in general. At the same time, the VCR model is built based on the clean energy Trade Complementary Index (TCIc and TCIu) between the United States and China. It can be found that the clean energy trade cooperation helps to curb CO2 emissions and promotes the GDP growth in the United States. However, China is in the early stage of clean energy development, the cooperation would cause a decline of GDP in China.

1 Introduction

With the improvement of people’s living standards, various countries are paying more and more attention to environmental improvement. As two super powers in energy consumption and carbon emission, the United States and China are devoted themselves to the development and utilization of clean energy successively. In 2017, in the American energy consumption structures, the proportion of consumption in coal, oil and clean energy(natural gas, nuclear power, water power, terrestrial heat, solar energy, wind energy, biomass energy and so on) is respectively: 13.8%, 40%, 46.2%; the corresponding proportion of consumption in China is respectively: 58.2%, 19.6%, 22.2%. However, it’s obvious that there is room for further optimization in the energy structure for both countries. Especially in China, the coal consumption is too high which makes energy saving and emission reduction under great pressure. In addition, if coal and other traditional energy account for a high proportion in the energy consumption structures, the efficiency of energy will decrease [1]. To maintain the sustainable development of economy, under the condition of limited energy resources, it is bound to improve energy consumption structures, improve the efficiency of energy, relieve the increase of energy consumption, it’s also the effective measure to mitigate carbon emission [2].

The paper takes clean energy as the research object, analyze the international competitiveness, current situation and potential of trade cooperation from the view of trade between the United States and China. It also puts forward some relevant policy suggestions.

2 Methods and Data

2.1 Methods

Trade measures have always been central to measuring countries’ comparative advantage, competitiveness, industries and product specializations [3]. The revealed comparative advantage (RCA) index is often used to measure the international competitiveness of certain industries [4-5]. The revealed comparative advantage (RCA) index was proposed by Balassa [6]. Balassa’s RCA index is useful to evaluate whether a certain country has comparative advantages in the exports of a given commodity with regard to a certain group of countries [7]. Revealed Comparative Advantage reckons
the magnitude of comparative advantage that a country enjoys in exports of various goods [8]. RCA is calculated as follows:

$$RCA_{ik} = \frac{(X_{ik}/X_i)(X_{wk}/X_w)}{}$$  \hspace{1cm} (1)

Which RAC\(a\ki\) represents revealed comparative advantage index in i country k industry, \(X_{ik}\) represents value of export in i country k industry, \(X_{ik}\) represents value of export the whole word, \(X_i\) represents total export in i country, \(X_i\) represents total export the whole word. So, the RCA index of country j for commodity k is measured by the commodity k’s share in the country’s exports in relation to its share in world trade. While the Balassa index provides some insight into a country’s international competitiveness, it is biased as it fails to capture the demand side by considering imports, especially when the country-size effect is significant [9].

To deal with problems existence in RCA, Vollrath [10] put forward the revealed competitiveness (RC) index to measure international competitiveness. The RC index does not rely only on exports but rather also incorporates imports. The RC is given by the formula:

$$RC_{ik} = \ln\left(\frac{(X_{ik}/X_i)(X_{wk}/X_w)}{(M_{ik}/M_i)(M_{wk}/M_w)}\right)$$  \hspace{1cm} (2)

The definition of \(X_{ik}\), \(X_i\), \(X_{wk}\), \(X_w\) is same to formula (1). \(M_{ik}\) represents value of imports in i country k industry, \(M_{ik}\) represents gross import value in i country, \(M_{wk}\) represents value of imports in k industry, \(M_w\) represents gross import value the whole word. If RC>0, relative competitive advantages is strong. Otherwise it is weak. Drysdale [11] put forward Trade Complementarity Index, it usually measures the corresponding relationship of product structure between import country and export country [12], it also reflects the potential development of the commodity trade between two countries (or regions) The specific formula is as follows:

$$TCI_{ij} = RX_{ik} \times RM_{ij} \times \ln(\frac{M_{ik}/M_i}{M_{wk}/M_w})$$  \hspace{1cm} (3)

where: \(RX_{ik}\) is Balassa’s revealed comparative advantage, \(RX_{ik} = X_{ik}/X_i(X_{wk}/X_w)\), \(RM_{ij}\) is \(M_{ik}/M_i\).

\((M_{ik}/M_i), (M_{wk}/M_w)\)the definition of \(X_{ik}\), \(X_i\), \(X_{wk}\), \(X_w\) is same to the formula (1), the definition of \(M_{ik}\), \(M_i\), \(M_{wk}\), \(M_w\) is same to the formula (2); TCI depicts how specialization in the commodity composition of nation i’s exports to the global market meshes with the specialization in the commodity composition of nation j’s imports from the international market. Generally, if TCI>1, the trade complementarity is strong, otherwise it is weak.

In order to have an in-depth study of the clean energy trade between the United States and China, considering the establishment of VAR model based on trade complementarity index (TCI). Vector autoregression (VAR) is a model used to reflect the linear inter-dependencies among multiple time series. For each endogenous variable, there exists a unique equation showing its evolution based on its own lags and the lags of other variables. Typically, VAR requires a list of variables that may affect each other intertemporally [13]. On the one hand, the clean energy trade cooperation will have an impact on economic growth, on the other hand, the increase of the proportion of clean energy consumption will help decrease the consumption of traditional energy like coal. Thus it has a certain inhibition on CO\(_2\) emissions. In the establishment of VCR model, the endogenous variables are TCI\(\{'TCI_u\, TCI_c\}'\), GDP\(GDP_u\, GDP_c\) and CO\(_2\) the exogenous variables is OPREG. Since the use of clean energy is relatively small internationally, the price of crude oil has a direct impact on the price of clean energy, while the price of clean energy has a small impact on the price of crude oil. The specific form of VCR model is as follows:

$$Y_t = C + A_1 Y_{t-1} + ... + A_n Y_{t-n} + HX_t + U_t$$  \hspace{1cm} (4)

where \(Y_t\) refers to five endogenous variables (TCI\(u\), TCI\(c\), GDP\(u\), GDP\(c\) and CO\(_2\), and subscript \(t\) represents the most recent year or present time \(t\); \(X_t\) is the exogenous variable (OPREG) for the present time \(t\); \(H\) is the coefficient matrix \((5 \times 1)\) for the exogenous variable; \(U_t\) is the white noise matrix \((5 \times 1)\); \(A\) is the coefficient matrix \((5 \times 5)\), and \(n\) is the maximum number of lagging times; and \(C\) is the constant matrix \((5 \times 1)\).

### 2.2 data

In this paper, six clean energy were selected from the United States and China from 1992 to 2017, including solar energy, wind energy, biomass energy, hydro power, natural gas and nuclear power. The selected import and export data are all from UN comtrade Database. Other data involved in the research OPREG and CO\(_2\) emission values values from the BP energy statistics Yearbook; GDP\(u\), GDP\(c\) values values from the BP energy statistics Yearbook; TRADE values from UN comtrade Database; the American energy consumption data originated from U.S. Energy Information Administration; Chinese energy consumption data originated from NBS.

### 3 Results

#### 3.1 International comparative analysis of clean energy between USA and China

According to formula (2), calculate American and Chinese revealed competitiveness(RC) of solar energy, wind energy, biomass energy, hydro power, natural gas and nuclear power separately; the results are shown in table 1 and 2. According to table 1, the United States have competitive advantage in the aspects of biomass energy, hydropower and nuclear power. Numerical RC\(a\) all greater than 0 from 1992 to 2017, among it numerical RC\(a\) in biomass energy mostly between 1 and 2, always maintained the strong advantage of competitiveness; numerical RC\(a\) in hydropower mostly between 0 and 1; while numerical RC\(a\) in nuclear power show a trend of declining, the number had been greater than 1 from 1992
to 2004. However the number has maintained between 0 and 1 since 2007, it indicates the advantage of competitiveness is narrowing; numerical $R_{Cu}$ in solar energy has been always less than 0 since 2011, it does not has the advantage of competitiveness; numerical $R_{Cu}$ in wind energy mostly greater than 0, while it had been less than 0 continuously in 2016 and 2017, it shows weak advantage of competitiveness; numerical $R_{Cu}$ in natural gas less than 0 in most years, while it shows a trend of increasing on the whole, the number has been greater than 0 since 2016 and 2017 and has demonstrated a certain competitiveness.

On the basis of table 2, China has a certain competitiveness in the aspects of solar energy, wind energy and hydropower, numerical $R_{Cc}$ has been greater than 0 since 2008; numerical $R_{Cu}$ in biomass energy and natural gas, the positive and negative values are almost divided. Among it, numerical $R_{Cu}$ in biomass energy had been less than 0 continuously from 2014 to 2017; numerical $R_{Cu}$ in natural gas had been less than 0 since 2007 and had the trend of expanding; numerical $R_{Cu}$ in nuclear energy had been always less than 0 except 2016, while the value shows an upward trend from 1992-2017. It indicates that although China’s nuclear energy lacks of international competitiveness, it is growing stronger.

| Year | Solar energy | Wind energy | Biomass energy | hydropower | Natural gas | Nuclear power |
|------|-------------|-------------|----------------|------------|-------------|--------------|
| 1992 | -0.25267    | 0.823327    | 1.46423        | 0.658144   | -1.43109    | 1.431507     |
| 1993 | -0.10275    | 0.790399    | 1.695647       | 0.932849   | -1.90645    | 1.688314     |
| 1994 | -0.02764    | 0.465383    | 1.808958       | 1.237579   | -1.74677    | 1.655328     |
| 1995 | -0.10891    | 0.430097    | 2.102543       | 0.900233   | -1.29537    | 1.6128       |
| 1996 | 0.056255    | 0.198845    | 1.466794       | 0.341088   | -1.7552     | 1.263414     |
| 1997 | 0.219995    | 0.549698    | 1.934143       | 0.28415    | -1.95445    | 1.331856     |
| 1998 | 0.393675    | 0.228953    | 1.381831       | 1.26562    | -2.15625    | 1.520544     |
| 1999 | 0.270151    | 0.460855    | 1.484365       | 1.14141    | -2.40604    | 1.561062     |
| 2000 | 0.299306    | 0.484995    | 0.690177       | 1.064019   | -2.7522     | 1.571996     |
| 2001 | 0.425381    | 0.224239    | 0.42418       | 0.62366    | -2.66334    | 1.580919     |
| 2002 | 0.626312    | 0.311258    | 1.005945       | 0.160002   | -1.67967    | 1.394087     |
| 2003 | 0.709329    | 0.115663    | 1.495604       | 0.237094   | -1.80334    | 1.180116     |
| 2004 | 0.933652    | 0.647919    | 1.314585       | 0.335975   | -1.6219     | 1.182141     |
| 2005 | 1.102393    | 0.184722    | 1.724873       | 0.420621   | -1.65827    | 0.808448     |
| 2006 | 0.945101    | 0.118499    | 0.730978       | 0.550143   | -1.80657    | 1.020763     |
| 2007 | 0.97211     | -0.39749    | 1.485844       | 0.295254   | -1.5688     | 0.643411     |
| 2008 | 0.947227    | -0.47359    | 1.16675       | 0.568509   | -1.33634    | 0.714883     |
| 2009 | 0.874692    | -0.38541    | 1.676552      | 0.665509   | -0.89511    | 0.285195     |
| 2010 | 0.641761    | -0.00691    | 2.047874       | 0.354663   | -0.72119    | 0.731136     |
| 2011 | 0.108079    | -0.00689    | 1.853542       | 0.335729   | -0.27227    | 0.793544     |
| 2012 | -0.14724    | 0.047101    | 1.279202       | 0.62713    | 0.164595    | 0.802602     |
| 2013 | -0.09137    | 0.524291    | 1.362764       | 0.307718   | -0.23301    | 0.892871     |
| 2014 | -0.12219    | 0.341215    | 1.981662       | 0.726588   | -0.27709    | 0.650702     |
| 2015 | -0.43828    | 0.018924    | 2.046689       | 0.472854   | -0.07635    | 0.551733     |
| 2016 | -0.555      | -0.26098    | 2.266701       | 0.597585   | 0.25407     | 0.647084     |
| 2017 | -0.10702    | -0.32382    | 1.784331       | 0.589235   | 0.57288     | 0.371447     |

Table 2. The dominant advantage of clean energy in China ($R_{Cc}$)
3.2 The trade complementary relationship in clean energy

Based on Equation (3), the Trade Complementary index ($R_{Cu}$) are calculated for solar energy, wind energy, biomass energy, water energy, natural gas and nuclear power of the US and China, and the results are shown in Table (3) and Table (4). From the angle of the United States, its exports of solar energy, biomass energy and nuclear energy are highly complementary to China, while those of wind energy, hydroenergy and natural gas are less complementary. In terms of solar energy, $R_{Cu}$ values has been greater than 1 continuously since 1996; In terms of biomass energy, $R_{Cu}$ values fluctuates a lot. However, it has been on an upward trend since 2008, and the value has been greater than 1 since 2015. In terms of nuclear power, in recent years, except for 2014 and 2015, the $R_{Cu}$ value is greater than 1 most years. In terms of wind energy and hydroenergy, the $R_{Cu}$ values of wind energy and water energy are in a downward trend basically, respectively dropping from 7.17, 2.45 in 1992 to 0.230, 0.090 in 2017, thus indicating that complementarity is weakening. Although the $R_{Cu}$ value of natural gas has always been less than 1, it is in an upward trend totally, rising from 0.003 in 1992 to 0.448 in 2017, which indicates that although the complementarity is still weak, this relationship is enhancing.

From the perspective of China, the export of solar and wind energy with the United States have a strong trade complementarity. The $R_{Cu}$ value of solar energy is rising as a whole, from 0.66 in 1992 to 2.16 in 2017. The $R_{Cu}$ value of wind energy fluctuates around 1, and has been continuously greater than 1 since 2016 and 2017. In terms of biomass energy, complementarity is weak and is still in a trend of declining. $R_{Cu}$ value dropped from 0.538 in 1992 to 0.040 in 2017; In terms of natural gas and hydroenergy, $R_{Cu}$ value changes liltter relatively, and the complementarity has been weak. In terms of nuclear power, although $R_{Cu}$ value is small, it ison the rise as a whole, from 0.041 in 1992 to 0.443 in 2017.

Combined with table 1 and table 2, it can be found that in terms of solar energy, China has the advantage of export competitiveness internationally, while the United States lacks of competitive advantages. However, bilateral trade between China and the United States is mutually complementary. Obviously, the United States has the technology and advantages in high-end solar products, while China has the competitive advantages in low-end products. The two countries have the advantages in different areas, so their import and export are complementary. In wind energy, China has a competitive export advantage and a complementary relationship with the United States. In biomass energy and nuclear energy, the United States has export competitiveness and also have complementary to China. In the aspect of hydroenergy, China and the United States both have competitive advantages in the international market, but they are not complementary to each other. This shows that the export homogeneity of hydroenergy products of the two countries is obvious, which is mainly reflected in the competitive relationship. In terms of natural gas, the United States has began to have a certain competitive advantage in recent years, China does not have a competitive edge, has yet to form a complementary relationship between the two countries, but the relationship is enhancing, although the United States is increasing the production and exportation of natural gas, China is increasing imports, the trade of natural gas volume between China and the United States is still small, trade increment is not enough to reflect the international relations of the import and export in both countries.

| Year | US-China Solar Energy Trade Complementary Index (TClu) |
|------|-------------------------------------------------------|
| 2001 | -1.14013  -0.97568  -0.34264  -0.23619  2.773108  -2.44777  |
| 2002 | -1.43499  -0.88763  -0.83868  -1.36133  2.857843  -2.97851  |
| 2003 | -1.49046  -0.67647  -0.42128  -1.61749  2.351963  -3.5479  |
| 2004 | -1.17916  -0.85792  -1.35931  -1.35831  1.907615  -3.18091  |
| 2005 | -0.839  -0.79522  -1.23434  -1.1729  2.16633  -2.27592  |
| 2006 | -0.55086  -0.48043  0.764036  -1.03899  0.983452  -1.7675  |
| 2007 | -0.2047  -0.30847  0.219804  -0.58753  -0.08451  -1.57208  |
| 2008 | 0.137091  0.184931  0.904455  0.458652  -0.25289  -1.36953  |
| 2009 | 0.381732  0.483213  0.51162  1.651417  -0.33256  -1.40609  |
| 2010 | 0.772489  0.615924  0.697698  1.804509  -1.16112  -1.06014  |
| 2011 | 0.758041  1.019464  0.373536  2.243867  -0.33256  -1.5848  |
| 2012 | 0.447676  1.181314  -0.48682  2.966245  -2.26888  -1.22611  |
| 2013 | 0.306225  1.337201  0.508388  2.84173  -2.61919  -0.87331  |
| 2014 | 0.267983  1.196968  -0.45612  3.435555  -2.69627  -0.45299  |
| 2015 | 0.203402  1.346131  -1.06965  3.729066  -2.2413  -0.08727  |
| 2016 | 0.14577  1.670409  -1.58717  3.329642  -2.13836  0.173865  |
| 2017 | 0.250388  1.509605  -1.39292  2.727687  -2.46869  -0.27797  |
Table 3. China-US Clean Energy Trade Complementary Index (TCIc)

| Year | Solar energy | Wind energy | Biomass energy | hydropower | Nuclear power | Natural gas |
|------|--------------|-------------|----------------|------------|---------------|-------------|
| 1992 | 2.33E-01     | 7.17E+00    | 2.86E-01       | 2.45E+00   | 2.53E-03      | 2.15E+00    |
| 1993 | 2.67E-01     | 4.48E+00    | 3.67E-02       | 4.84E-01   | 2.27E-03      | 8.19E-01    |
| 1994 | 3.65E-01     | 5.03E+00    | 2.74E-02       | 1.56E+00   | 5.55E-03      | 3.45E+00    |
| 1995 | 6.14E-01     | 4.10E+00    | 1.12E-01       | 4.46E+00   | 4.70E-03      | 3.54E+00    |
| 1996 | 1.10E+00     | 4.12E+00    | 3.77E+00       | 1.96E+00   | 4.90E-03      | 1.29E+00    |
| 1997 | 2.25E+00     | 7.58E+00    | 4.60E+00       | 3.31E+00   | 6.01E-03      | 1.13E+00    |
| 1998 | 3.21E+00     | 6.36E+00    | 3.14E+00       | 2.53E+00   | 2.47E-03      | 1.79E+00    |
| 1999 | 3.11E+00     | 4.58E+00    | 6.75E-01       | 2.60E+00   | 1.99E-03      | 3.89E+00    |
| 2000 | 2.86E+00     | 3.42E+00    | 2.33E+00       | 1.63E+00   | 5.07E-04      | 6.50E+00    |
| 2001 | 3.13E+00     | 2.59E+00    | 1.04E+00       | 1.09E+00   | 4.74E-04      | 3.90E+00    |
| 2002 | 3.75E+00     | 2.24E+00    | 1.69E+00       | 1.44E+00   | 9.84E-04      | 2.90E+00    |
| 2003 | 3.60E+00     | 1.69E+00    | 1.59E+00       | 7.34E-01   | 8.21E-04      | 2.83E+00    |
| 2004 | 3.86E+00     | 2.24E+00    | 1.16E+00       | 7.06E-01   | 1.64E-03      | 1.78E+00    |
| 2005 | 4.05E+00     | 1.77E+00    | 2.07E+00       | 1.21E+00   | 1.03E-03      | 1.12E+00    |
| 2006 | 3.57E+00     | 1.60E+00    | 1.14E+00       | 1.43E+00   | 2.06E-03      | 1.36E+00    |
| 2007 | 3.50E+00     | 1.15E+00    | 8.36E-01       | 1.03E+00   | 1.10E-02      | 1.02E+00    |
| 2008 | 2.67E+00     | 7.66E-01    | 3.47E-01       | 5.72E-01   | 1.08E-02      | 1.23E+00    |
| 2009 | 1.97E+00     | 5.64E-01    | 4.51E-01       | 1.93E-01   | 1.67E-02      | 1.19E+00    |
| 2010 | 1.22E+00     | 5.52E-01    | 5.87E-01       | 1.70E-01   | 4.60E-02      | 1.06E+00    |
| 2011 | 1.19E+00     | 4.48E-01    | 5.03E-01       | 8.36E-02   | 7.84E-02      | 1.40E+00    |
| 2012 | 1.34E+00     | 3.90E-01    | 9.54E-01       | 7.04E-02   | 1.04E-01      | 1.62E+00    |
| 2013 | 1.35E+00     | 3.52E-01    | 6.36E-01       | 5.81E-02   | 9.78E-02      | 1.12E+00    |
| 2014 | 1.43E+00     | 4.32E-01    | 6.58E-01       | 1.88E-02   | 1.53E-01      | 9.55E-01    |
| 2015 | 1.28E+00     | 3.26E-01    | 1.34E+00       | 1.66E-02   | 1.66E-01      | 9.24E-01    |
| 2016 | 1.33E+00     | 1.96E-01    | 1.89E+00       | 3.26E-02   | 3.17E-01      | 1.09E+00    |
| 2017 | 1.51E+00     | 2.30E-01    | 1.18E+00       | 8.98E-02   | 4.48E-01      | 1.04E+00    |

Table 4. China-US Clean Energy Trade Complementary Index (TCIc)
3.3 Analysis based on VAR model

The annual $R_{Cu}$ and $R_{Cc}$ values of each clean energy product are obtained through previous calculation. In order to build the VAR model, the values of Table 3 and Table 4 are weighted and summed according to the proportion of the export quantity of each product in the total export quantity, and then the $R_{Cu}$ and $R_{Cc}$ values of the total clean energy are obtained. At the same time, in order to eliminate the possible heteroscedasticity, logarithm values of $R_{Cu}$, $R_{Cc}$, GDP$_u$, GDP$_c$, and OPRICE are utilized, and the corresponding variables will be L$R_{Cu}$, L$R_{Cc}$, LGDP$_c$, LGDP$_u$.

Before building the VAR model, it is necessary to examine the stationarity of time series data. The unit root test is conducted by using the ADF (Augmented Dickey Fuller) through Eviews 10. It is found that all sequences have first-order single integration, that is, after the first difference operations, each new time series (DL$TII_u$, DL$RC_u$, DL$RC_c$, DLGDP$_c$, DLOPRICE) displays the stationarity, and the results are shown in Table 5. It is found that the sequences DL$RC_c$, DL$RC_u$ and DLOPRICE are stable at 1% significant level, while DLGDP$_c$, DLGDP$_u$ and DLCO$_2$ are stable at 10% significant level. Therefore, the VAR model can be constructed under this condition.

Table 5. ADF Unit Root Test

|        | DL$RC_c$ | DL$RC_u$ | DLGDP$_c$ | DLGDP$_u$ | DLCO$_2$ | DLOPRICE |
|--------|----------|----------|-----------|-----------|----------|----------|
| ADF-value | -3.994   | -5.708   | -2.835    | -2.689    | -2.658   | -4.593   |
| P-value  | 0.006    | 0.000    | 0.068     | 0.091     | 0.096    | 0.001    |

According to table 6, it can be found that LR, FPE, HQ and SC methods judge the optimal lag period of VAR model to be 1, while AIC method determines the optimal lag base to be 2. Therefore, we take the lag base to be 1, namely VARTCI(1). VARTII(1) model is subjected to stability test via AR root graphical method. If the reciprocal values of the characteristic roots are all within the unit circle, that is, the reciprocal values are all less than 1, it indicates that VAR(1) is stable. Otherwise, it indicates that the model is unstable, and we need to reset and test the lag period of the model. As is illustrated in Figure 1, reciprocal values of the characteristic roots are all within the unit circle, indicating that VARTII(1) is stable and lag time is selected properly. Thus, we can analyze impulse response.

Table 6. Lag orders of the VARTCI(1) model

| Lag | LogL    | LR       | FPE       | AIC       | SC       | HQ       |
|-----|---------|----------|-----------|-----------|----------|----------|
| 0   | 264.2518| 1.73e-16 | -22.1085  | -21.61516 | -21.98469|
| 1   | 304.1786| 55.55044 | 5.19e-17* | -23.40684 | -21.6789*| -22.9722*|
| 2   | 332.2053| 26.80807 | 6.39e-17  | -23.6700* | -20.70786| -22.92505|

* indicates lag order selected by the criterion; LR: sequential modified LR test statistic (each test at 5% level); FPE: Final prediction error; AIC: Akaike information criterion; SC: Schwarz information criterion; HQ: Hannan-Quinn information criterion.
The Gross Domestic Product (GDPc and GDPu) and total carbon dioxide (CO₂) emissions may be affected by the clean energy trade cooperation. Therefore, next we analyze the pulse response of VARTH (1) model. The pulse response functions are shown in Figure 2 to 4. In the Figures, the vertical axis is the impulse responses, and the horizontal axis is the lag time (year) after the initial positive impacts are applied to DLTIU or DLTIUC. The impact value is the respective standard deviation value in the data.

According to figure 2, TCL will cause negative response for DLCO₂. Comparatively speaking, DLTIUC has a more significant effect on carbon emissions. The reason is that clean energy accounts for a relatively small proportion of total energy consumption in China, and the improvement of energy efficiency brought by the development of clean energy industry in the early stage will be more obvious. Cumulatively, the negative DLCO₂ response due to DLTIU and DLTIUC are -0.001428 and -0.002828 respectively, as tabulated in Table 7. Figure 3 illustrates the impulse responses of DLGDPU due to DLTIU and DLTIUC. For the impact of DLTIUC, the initial response of DLGDPU is negative, positive from the end of the second term, and the cumulative response is 0.000160 (table 7). This may be due to the initial negative impact of Chinese exports to the United States on U.S. GDP, but in the end, the cooperation between the two countries contributed to the growth of U.S. GDP.

Referring to Figure 4 and Table 7, DLTIUC or DLTIUC may cause a negative impact on DLGDPC and the cumulative responses due to DLTIU and DLTIUC are -0.005593 and -0.008079, respectively. This shows that the cooperation of clean energy between China and the United States can not promote the growth of China's GDP. The reason is that China's clean energy is still in its early stage of development. The development of clean energy industry and the increase of investment in clean energy have crowded out investment in other industries, thus slowing down the growth of GDP.

### 4 Conclusions and policy implications

This paper uses the revealed competitiveness index (RC) to measure the export advantages of China and the United States in the international market, that is, the international competitiveness. The United States has certain competitive advantages in biomass energy and nuclear energy, while China has certain competitive advantages in solar energy and wind energy. At the same time, the calculation between the two countries Trade Complementarity Index (TCI), U.S. exports in terms of solar energy, biomass energy and nuclear energy has strong complementarity with China's imports in terms of solar energy, wind energy, China's exports to the United States. Therefore, the two countries should continue to promote trade cooperation in the field of clean energy, and China should further improve the efficiency of energy consumption to reduce carbon emissions.
States imports has strong complementarity, there is a strong potential for cooperation. In the aspect of water energy, China and the United States are not complementary to each other, mainly in the form of competition. In terms of natural gas, the complementarity between the two countries is weak, but it is likely to increase. Therefore, on the whole, the trade on clean energy is highly complementary and has great potential for cooperation between the two countries. Based on the VAR model built by TCIc and TCIu, it can be found that clean energy trade cooperation can help curb CO2 emissions and promote the growth of GDP in the United States. But since China is in the early stages of developing clean energy, clean energy trade cooperation will cause a decline of China’s GDP.

From the perspective of the development goals and policy orientation of clean energy in both countries, China and the United States attach great importance to the development of clean energy, and the United States has mature experience and technology and needs to explore new markets, while China is just in the early stage of development and has great market demand. Obviously, bilateral trade cooperation is beneficial to both countries. Theoretically, there is a strong complementarity, and practically, there is a large space for win-win cooperation. At present, it is necessary to improve the intellectual property system and relevant legal system jointly recognized by China and the United States as soon as possible. In terms of patent application and protection, it is necessary to jointly establish a transparent management method and an effective review system, ensure the standardization of application and review, strengthen cooperation and communication between China and the United States, crack down on cross-border IPR violations and crimes, and maintain the order of bilateral trade. In the process of implementation, the United States should gradually relax technical control, and China should speed up the opening of market access. Only in this way can clean energy trade cooperation come into being due to different division of labor in the industrial chain, that is, high-end products from the United States enter the Chinese market, while low-end products from China enter the American market. The capital access and exit mechanism should be improved to ensure the legalization and transparency of capital investment and protect the legitimate rights and interests of enterprises.

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