Inclusion of non-viable neonates in the birth record and its impact on infant mortality rates in Shelby County, Tennessee, USA

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Abstract

Rates of infant death are one of the most common indicators of a population’s overall health status. Infant mortality rates (IMRs) are used to make broad inferences about the quality of health care, effects of health policies and even environmental quality. The purpose of our study was threefold: i) to examine the characteristics of births in the area in relation to gestational age and birthweight; ii) to estimate infant mortality using variable gestational age and/or birthweight criteria for live birth, and iii) to calculate proportional mortality ratios for each cause of death using variable gestational age and/or birthweight criteria for live birth. We conducted a retrospective analysis of all Shelby County resident-linked birth and infant death certificates during the years 1999 to 2004. Descriptive test statistics were used to examine infant mortality rates in relation to specific maternal and infant risk factors. Through careful examination of 1999-2004 resident-linked birth and infant death data sets, we observed a disproportionate number of non-viable live births (≤20 weeks gestation or ≤350 grams) in Shelby County. Issuance of birth certificates to these non-viable neonates is a factor that contributes to an inflated IMR. Our study demonstrates the complexity and the appropriateness of comparing infant mortality rates in smaller geographic units, given the unique characteristics of live births in Shelby County. The disproportionate number of pre-viable infants born in Shelby County greatly obfuscates neonatal mortality and de-emphasizes the importance of post-neonatal mortality.

Introduction

Like other types of mortality, infant mortality rates (IMRs) are confounded by case definitions, population structure and reporting accuracy.1-3 Birth and death certificates are often incomplete and inaccurate.4-12 For example, congenital anomalies are frequently under-reported, while the number of prenatal visits is often over-reported.13,14 Valid inferences about birth outcomes from these data sources are difficult to make because of their inherent unreliability. Inconsistencies in birth certificate data can clearly yield spurious trends in IMRs. Trends in our national IMRs have suggested that something is amiss. The United States IMRs from 2001 to 2002 increased to 6.95 deaths per 1,000 live births, the first increase seen since 1958. Researchers noted an increase in early neonatal deaths among infants weighing less than 750 g (1 lb, 10.5 oz). For 2002-2003, the IMR returned to its previous level of 6.84 per 1,000 live births. Yet 49% of infant deaths in 2003 occurred among infants with very low birthweight (less than 1500 g). Were these real trends or artifacts of the data collection process?

IMR trends may be a function of reporting requirements. Physicians pronouncing a non-viable fetus as “born alive” further complicate reporting and may bias data. The subjective clinical determination of ‘live birth’ under-mines the objectivity of IMRs. It must be noted that infant mortality represents a rare event in most industrialized countries. Consequently, IMRs are easily affected by the addition or subtraction of even one infant death. Being a rare event, it is highly subject to random error.

Inconsistent interpretation of ‘live birth’ is not trivial. The over-reporting of live births among extremely preterm, non-viable infants has far-reaching implications. First, an increase in reported live births among non-viable infants artificially inflates IMRs and deflates fetal death rates. Second, such over-reporting also skews the relative importance of each cause of infant death. The cause of death for the vast majority of non-viable infants is extreme prematurity, thus overshadowing less prevalent causes of death such as unintentional injury. This is important since proportionate mortality estimates are frequently used to prioritize public health efforts. For example, the leading cause of adult mortality, heart disease, receives considerably more attention from the public health sector than do motor vehicle accidents. Similarly, changes in IMRs may influence the public health efforts focused on preventing infant mortality and take away from the efforts focused on preventing fetal deaths. Despite the efforts to standardize the operational definition of ‘live birth’, considerable variability among states remains.

Live birth, fetal death and infant death

What is considered a live birth? Although one might think that this is a simple clinical assessment, it is not. Live birth is defined as “the complete expulsion or extraction from its mother of a product of conception, irrespective of the duration of the pregnancy, which, after such separation, breathes or shows any other evidence of life such as heartbeat, umbilical cord pulsation or definite movement of voluntary muscles, whether the umbilical cord has been cut or the placenta is attached. Each product of such a birth is considered live born.”15

Some states have added language to help clarify various aspects of this definition. For example, Tennessee recently added, ‘Heartbeats shall be distinguished from transient cardiac contractions and respirations shall be distinguished from fleeting respiratory efforts or gasps’ [Tenn Code: 68-3-102(9)]. The expanded definition was added in the hope to improve the classification of live births vs fetal deaths. Despite the directives, the etiology and the incidence of fetal deaths are under-studied.16

In practice, it is difficult to find any ‘evidence of life’ in an infant whose vital bodily systems have just begun to develop. Extremely premature infants often will meet only the most minimal requirements of ‘live birth’, such as a transient heartbeat. The clinical criteria for differentiating between a fetal death and live birth are paradoxical. That is, an extremely premature birth (i.e., 17 weeks) can be designated as ‘born alive’ even though its gestational age and/or birthweight do not meet the minimal requirements (i.e., ≥22 weeks or

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Articles

reviews are notoriously inaccurate and insignificant. It is ignoring the reality that birth and death estimates infant mortality using variable gestational age and/or birthweight criteria for live birth, and iii) to calculate proportional mortality ratios for each cause of death using variable gestational age and/or birthweight criteria for live birth.

Materials and Methods

We analyzed linked resident birth and infant death certificate data for the years 1999-2004 in Shelby County, Tennessee. This is an exempt study approved by the Internal Review Board of the University of Tennessee Health Science Center. This data set included 86,052 live births and 1,130 recorded infant deaths. We used ‘clinical estimate’ of gestational age rather than ‘date of last normal menses’ (LMP) for data analysis, despite the fact that LMP estimates are advocated in the literature. The extent to which the ‘clinical estimate’ (e.g., early ultrasound) is a more accurate measure of gestational age than the self-reported date of last menses is unclear. However, in Shelby County, LMP is much less likely to be reported on the birth certificate than is the clinical estimate.

The linked birth-death data file was systematically reviewed by a nurse practitioner, a maternal and fetal medicine specialist physician and an epidemiologist, who is a member of the Shelby County Child Death Review Team. The review panel reviewed all 1,130 infant deaths for the following: i) missing gestational age or birthweight data; ii) accuracy of maternal risk factor data; iii) the likelihood of the primary cause of death given the observed infant and maternal risk factors; and iv) maternal residence. The panel identified cases that were problematic with respect to the aforementioned areas. Hard copies of both the birth and death certificates were consulted for the identified cases and the electronic data were corrected or completed for the cases. The research team checked the original birth and death certificates at the Memphis and Shelby County Health Department to verify data for cases that had missing variables or questionable data.

Handling of missing data

We established protocols for handling the cases for which estimates of gestational age and/or birthweight were missing. Approximately 2.1% of our sample was missing both a clinical estimation (CE) of gestational age and the LMP. Additionally, two infants in the sample (infant deaths) did not have a recorded birthweight. The CE was used as the primary variable for gestational age, when available, as less than 1% of these estimates was missing; whereas 21% of the live birth records and 28% of the infant death cases were missing an LMP estimate. Excluding close to one third of the infant deaths will artificially deflate the overall IMRs, when examined in relation to gestational age.

For cases that were missing both the CE and LMP, we compiled all single births from 1999-2004 and used the 50th percentile of birthweights per each gestational age. We used the lower-bound value closest to the infant’s birthweight and utilized it as the assigned gestational age. The use of CE may pose a source of bias for this study,20,21 but we contend that the use of LMP would bias our estimates even more. Missing data posed a significant limitation for this study. Obtaining accurate estimates of gestational age is especially problematic in an urban population of poorly educated women. There is often a poor clinical documentation of their pregnancy because of their lack of prenatal care.20 Both LMP and clinical estimates of gestational age are known to be particularly inaccurate among this population. Among our sample, LMP estimates were noticeably incomplete and implausible. This is problematic because LMP estimates are likely to be more standardized than what clinical estimates are. Hence, estimates of mortality by gestational age should be interpreted with caution.

Sample characteristics

The sample for this study was comprised of 86,052 live births and 1,130 infant deaths from 1999 to 2004. The median age of mothers in the sample was approximately 26. About 44% of mothers had some college education while 51% had at least some education beyond the 9th grade. The remaining 4% of mothers had only elementary school education or less. About 34% of the infants were Caucasian non-Hispanic, 58% were African-Americans, 6% were Hispanic and the remaining 2% were of another ethnicity.

Distribution of Shelby County births by gestational age

In the first analysis we examined the distribution of births in Shelby County from 2003 to 2004 by gestational age and birthweight. We compared the Shelby County distribution with that of the national distribution of births in the U.S. from 2003 to 2004. Figure 1 compares the distribution of births by gestational age in Shelby County to that of the United States.

Almost four times as many infants were born in Shelby County before 20 weeks gestation than were born in the U.S. during this time period (P<0.001). Almost twice as many (OR=1.74) infants were born in Shelby County between 20-27 weeks gestation as well.

Memphis, TN: the infant mortality capital?

One study showed that among the 60 largest United States cities, Memphis had the highest IMR from 1995 to 1998, with 15.4 per 1,000 live births. Disparate IMRs have also been observed within the city. IMR among the city’s African-American population have exceeded 17 per 1,000 live births, more than twice the national rate. Teen pregnancy, hazardous waste sites, poor prenatal care and substance abuse were only some of the factors that stakeholders pointed to as the culprits. The public outcry in Memphis and sensational media coverage naturally resorted to a spike in community summits, task forces and intervention programs. All of this is expected, but a critical review of the mortality data never ensued. In fact, the child death review team, of which the authors were member, would regularly review deaths of extremely premature infants (<20 weeks) most weighing less than 350 grams. There was clearly an issue with reporting requirements.

The fact that Memphis infants were dying at alarming rates was taken at face value. The veracity of the data went unquestioned, thus ignoring the reality that birth and death records are notoriously inaccurate and incomplete.14,15,26 Were IMRs really excessive? If so, why would these rates be so much higher than those observed in comparable populations? The lack of any meaningful analysis of these data prompted us to take a closer look. The purpose of our study was threefold: i) to examine the characteristics of births in the area in relation to gestational age and birthweight; ii) to estimate infant mortality using variable gestational age and/or birthweight criteria for live birth, and iii) to calculate proportional mortality ratios for each cause of death using variable gestational age and/or birthweight criteria for live birth.

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The distribution of births for the two areas was strikingly similar between 28-40 weeks gestation. The distribution of Shelby County births between 28-36 weeks did not differ significantly from that of the national distribution of births. However, significantly fewer Shelby County infants were born after 40 weeks gestation than that observed nationally.

**Distribution of Shelby County births by infant birthweight**

A disproportionate number of infants were born at low gestational ages in Shelby County. The high proportion of prematurity negatively skews the distribution of infant birthweights. We compared the Shelby County distribution of births by birthweight with that of the national distribution in the U.S. from 1999 to 2004. This is perhaps a better comparison of the two birth distributions, since birthweight is a more objective measure than gestational age. Figure 2 illustrates this comparison.

As seen in Figure 2, the Shelby County distribution of births by birthweight varies significantly from the one of the national distribution during the same time period. The largest difference between the two groups was among births equal to or below 499 grams. Almost 3.5 times as many infants were born in Shelby County at less than 500 grams birthweight than were born in the U.S. during this time period (P<0.001). About 1.78 times more infants were born in Shelby County between 500 and 999 grams birthweight (P<0.001). The only birthweight category in which Shelby County births did not significantly differ was 3,000-3,499 grams. Overall, a disproportionately high number of low birthweight infants were born in Shelby County during this time period.

**IMRs in Shelby County by birthweight**

As observed in Figures 1-2, the proportion of prematurity and low birthweight among Shelby County infants during this five-year period was quite high when compared to the one of the U.S. Since birthweight is known to influence infant survival, we examined the birthweight-specific IMR and then compared it with that of the U.S. Figure 3 compares the IMR by birthweight between Shelby County and the U.S.

In most birthweight categories, Shelby County IMRs were not significantly different from the U.S. rates. Mortality rates of infants born below 2,500 grams were remarkably similar to those of the United States. Although not statistically significant, Shelby County infants born between 500-999 grams were 8% less likely to die than their U.S. counterparts. The two distributions also did not differ significantly in mortality among infants weighing 4,000 grams or more. The most notable difference between the two distributions was among infants weighing between 2,500 and 3,999 grams. In both birthweight categories, Shelby County infants were about 38% more likely to die than U.S. infants.

**Birthweight standardized IMRs**

The population structure of Shelby County births with respect to birthweight is substantially different from that of the United States. This population difference confounds comparisons of overall infant mortality between the United States and Shelby County. Therefore, we directly standardized the Shelby County births to the U.S. births to allow a more precise comparison of mortality rates.

Direct standardization is used effectively to compare IMR between two birth distributions that differ significantly in composition (e.g., birthweight). Figure 4 compares IMR in Shelby County vs the U.S. using both crude and adjusted mortality rates. The Shelby County rates were directly adjusted to the 2004 distribution of live births in the U.S. by birthweight using 500 gram increments ranging from 499 grams to above 5,000 grams. The tables and numbers used for the direct standardization are provided in Appendix A.

As shown in Figure 4, the birthweight composition of Shelby County significantly influences IMRs. The IMR in Shelby County drops by 39.9% when the birth distribution is adjusted to that of the U.S. Thus, excess infant mortality in Shelby County is largely a function of its unique distribution of birthweights. As shown in Figure 2, the most unique aspect of the distribution of Shelby County births is the inexplicable proportion of infants born below

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**Figure 1. Comparison of 2003-2004 distribution of births by gestational age in Shelby County, TN vs the U.S.**

**Figure 2. Comparison of 1999-2004 distribution of births by birthweight in Shelby County, TN vs the U.S.**
500 grams. The births of these extremely premature infants clearly inflate overall infant mortality in this area.

**Impact of extreme low birthweight on overall infant mortality in Shelby County (2003-2004)**

A closer examination of births and deaths in Shelby County from 2003 to 2004 indicates that most of the excess infant mortality can be attributed to “extreme prematurity”. During this two-year period there were approximately 68 live births of infants weighing less than or equal to 350 grams. The 68 births in this category accounted for 0.24% of the total live births in Shelby County during this two-year period. None of the 68 infants survived and thus they accounted for 18% of the total number of infant deaths. This is very different from the U.S. distribution during this period. In the United States, 4,887 births accounted for 0.06% of the total live births during this period. The 4,342 deaths accounted for only about 8% of the total number of infant deaths nationwide. Hence, in Shelby County, extremely low birthweight infants account for almost four times the total number of live births and about twice the number of infant deaths when compared with the U.S. births in this category. Moreover, for birthweights 350 grams or under, Shelby County accounted for about 1.4% of total infant births and 1.6% of total infant deaths in the entire United States during the 2003-2004 period. The relative risk of death for these infants differs only marginally; Shelby County infants showed only about a 6% increase in risk of death, which was not statistically significant.

Live births of infants weighing 350 grams or less have a profound effect on infant mortality in Shelby County. Figure 5 illustrates the impact that extremely low birthweight infants have on overall and neonatal mortality rates in Shelby County.

The aggregated neonatal death rate (deaths of infants ≤28 days old) was approximately 9.3 per 1,000 live births. In contrast, the aggregated post-neonatal death rate (deaths of infants surviving >28 and <365 days) was approximately 3.9 per 1,000 live births. When infants weighing 350 grams or less are excluded from the analysis the IMR drops by almost 17% and the neonatal rate drops by almost 24%. If we had used a minimal gestational age criteria, the neonatal death rate would have dropped to about 4.8 per 1,000 live births, if all births less than 22 weeks gestational age were excluded; a 48.4% decrease. Most notably, the post-neonatal death rate for African-American infants was approximately 5.4 per 1,000 live births, whereas for Caucasian infants it was 1.6 per 1,000 live births.

About 71% of the infant deaths stem from neonatal mortality as opposed to about 67% nationally. The neonatal mortality rate in Shelby County of 9.3 per 1,000 live births is over twice the national rate in 2004 of 4.5 per 1,000 live births. The post-neonatal mortality rate of 3.9 per 1,000 live births is 1.7 times the national rate of 2.25 per 1,000 live births in 2004. The post-neonatal death rates for African-American and Caucasians were fairly similar to the national average. The post-neonatal death rate for Caucasians was about 19% lower than the national average, while the rate for African-American infants was about 19% higher than the national average. The effect of including previable infants as live births is better illustrated using both gestational age and birthweight criteria for inclu-
Table 1. Proportional mortality ratio of underlying cause of death per gestational age in Shelby County, TN, 1999-2004.

| Underlying cause of death (ICD -10) | All infant deaths | 22 weeks & above | 24 weeks & above |
|-------------------------------------|-------------------|------------------|------------------|
|                                     | N     | %    | N     | %    | N     | %    |
| Congenital malformation/deformation, chromosomal abnormalities [Q00-Q09] | 153   | 13.54| 149   | 17.91| 147   | 22.24|
| Disorders due to short gestation [P07] | 320   | 28.32| 96    | 11.54| 20    | 3.03 |
| SIDS [R95]                          | 113   | 10.00| 113   | 13.59| 113   | 17.10|
| Newborn affected by maternal complications of pregnancy [P01]             | 27    | 2.39 | 12    | 1.44 | 5     | 0.76 |
| Newborn affected by complications of the placenta, cord, membranes [P02] | 19    | 1.68 | 17    | 2.04 | 15    | 2.27 |
| Accidents (unintentional injuries) [V01-X59]                              | 48    | 4.25 | 48    | 5.77 | 48    | 7.26 |
| Respiratory distress of newborn [P22]                                     | 51    | 4.51 | 47    | 5.65 | 27    | 4.08 |
| Bacterial sepsis of newborn [P36]                                        | 30    | 2.65 | 29    | 3.49 | 24    | 3.63 |
| Diseases of circulatory system [I00-I99]                                 | 17    | 1.50 | 17    | 2.04 | 17    | 2.57 |
| Intrauterine hypoxia and birth asphyxia [P20-P21]                          | 19    | 1.68 | 18    | 2.16 | 16    | 2.42 |
| All other causes                                                          | 332   | 29.38| 285   | 34.25| 228   | 34.49|
| Total                                                                | 1129  | 99.91| 831   | 99.88| 660   | 99.85|
| Unknown                                                                | 1     | 0.09 | 1     | 0.12 | 1     | 0.15 |
| Total                                                                  | 1130  | 100.00| 832   | 100.00| 661   | 100.00|

We estimated infant mortality using variable gestational age and/or birthweight criteria for live birth. Figure 6 shows the aggregate IMRs in Shelby County from 1999 to 2004 using the following four birthweight and gestational age cut-offs: i) all gestational ages and birthweights designated as a ‘live birth’; ii) infants born on or after 22 weeks gestation; iii) infants born on or after 24 weeks gestation; and iv) infants born on or after 24 weeks gestation and whose birthweight was 500 grams or higher. As illustrated in Figure 6, the IMR changes substantially depend on the criteria used for live birth. The IMR observed in Shelby County is approximately 13.13 per 1,000 live births. It has to be noted that the rate drops by 25% from 13.1 to 9.7 by excluding infants born before 22 weeks. If only infants with a gestational age of ≥24 weeks are included, there is a 41% reduction in the mortality rate (from 28.3-3.03% of total deaths). When births before 24 weeks are excluded, the percentage of infant deaths due to extreme prematurity drops by 89%. The relative rank is changed for several of the underlying causes of death depending on the inclusion criteria. From 1999 to 2004, infants who were born prematurely or with low birthweights accounted for 28% of the deaths in the sample, congenital malformations or chromosomal abnormalities accounted for approximately 14%, while SIDS accounted for 17% of the deaths. The downward trend for deaths due to prematurity or low birthweight continues as gestational age increases, accounting only for 3% of the cases.

**Discussion**

The distribution of births in Shelby County is quite unique with respect to both birthweight and gestational age. The high incidence of extreme low birthweight and prematurity among these infants contributes greatly to the high rate of infant mortality in the area. However, the observed excess of infant mortality in Shelby County does not necessarily indicate that our infants are unhealthy or that our public health system has somehow failed.
them. Our study has shown that first year survival among low birthweight and preterm infants rival that of any infant born throughout the U.S. Our study has also shown that it is difficult, if not misleading, to compare infant mortality in this area with other areas, given the unique characteristics of Shelby County births.

The characteristics of Shelby County births are so different from those of the whole U.S. that it is reasonable to question the validity of infant mortality estimates. The likelihood of having an unquestionably non-viable (≤20 weeks gestation or ≤350 grams) live birth in Shelby County is about four times higher than the U.S. average, thus greatly inflating its overall infant mortality. This proportion of infant births represent somewhat of a ‘fixed’ component of the infant mortality equation in Shelby County. A relatively constant number of these extremely premature and low birthweight infants are born each year, none of which survive. Consequently, a substantial decrease in infant mortality is unlikely, if the high risk characteristics of the births remain stable. This begs the question: are the unique characteristics of births in Shelby County real or artificial? Though difficult to demonstrate empirically, it is plausible to suggest the possibility of classification bias that is inherent to Shelby County. Clinicians in this area may be uniquely inclined to classify a birth as ‘live’. The high proportion of non-viable births may place an unusual burden on and thus bias clinical decisions in this instance. As the number of pre-viable births increases, so does the number of requisite subjective clinical decisions. Ascertaining ‘signs of life’ coming from a 350 g infant is at least difficult. These highly subjective clinical decisions increase the potential for clinical errors or biases. A physician may decide to err by excessive caution, if clinical signs of life are ambiguous, thus resulting in an over-reporting of live births.

The disproportionate number of pre-viable infants born in Shelby County greatly obfuscates neonatal mortality and de-emphasizes the importance of post-neonatal mortality. On the surface, it would appear neonatal mortality is more of a concern than what post-neonatal mortality is. However, neonatal mortality may be artificially inflated by the inclusion of pre-viable infants. If we simply exclude pre-viable infants (≤22 weeks gestation), neonatal mortality rates in Shelby County are almost identical to the U.S. In contrast, post-neonatal mortality rates are a more objective indicator, as they are not influenced by classification bias. Arguably, excessive post-neonatal mortality in this region represents a bigger concern than what neonatal mortality does. Intervention efforts targeted toward the post-neonatal period might be more successful in reducing overall infant mortality. Post-neonatal mortality often results from more preventable causes of death, including unintentional injury and sudden infant death syndrome.

The distinct characteristics of births in Shelby County also affect estimates of cause-specific infant mortality. Although prematurity appears to be the leading cause of infant death, congenital anomalies should not be ignored. Two factors suggest that congenital anomalies may be the most prominent cause of death among this group. First, birth defects can be grossly under-reported on birth and death certificates. Even birth defects registries can under-report birth defects by as much as 13%. Consequently, we may greatly underestimate their importance as an underlying cause of death. Second, fetal abnormalities are known to increase the likelihood of prematurity. A fetus with a birth defect may be almost 12 times more likely to deliver before 32 weeks gestation. Both factors are true irrespective of what gestational age criteria are used for ‘live birth.’ Increasing the gestational age criteria for a ‘live birth’ only serves to magnify the importance of congenital anomalies as a cause of death.

This analysis demonstrates just how easy it is to misinterpret crude mortality rates. Unadjusted mortality rates are biased by several factors, including unique population distributions. For example, according to crude mortality rates Florida was one of the ‘most deadly’ states in the U.S. from 1999 to 2004.

### Appendix A. Direct standardization of Shelby County IMRs to U.S.

| Birthweight interval | Index events (deaths) | Index PT (births) | Index rate | Reference size | Weight |
|----------------------|-----------------------|-------------------|------------|----------------|--------|
| 499 or less          | 406                   | 443               | 916.5      | 6282           | 0.002  |
| 500-999              | 251                   | 868               | 289.2      | 23433          | 0.006  |
| 1000-1499            | 62                    | 951               | 65.2       | 30925          | 0.008  |
| 1500-1999            | 60                    | 1960              | 30.6       | 65691          | 0.016  |
| 2000-2499            | 79                    | 5442              | 14.5       | 205441         | 0.050  |
| 2500-2999            | 108                   | 17801             | 6.1        | 729675         | 0.178  |
| 3000-3499            | 103                   | 32655             | 3.2        | 1573189        | 0.383  |
| 3500-3999            | 47                    | 20306             | 2.3        | 1124630        | 0.274  |
| 4000-4499            | 10                    | 4855              | 2.1        | 299081         | 0.073  |
| 4500-4999            | 2                     | 689               | 2.9        | 44889          | 0.011  |
| 5000-8165            | 2                     | 82                | 24.4       | 5007           | 0.001  |
| Total                | 1130                  | 86052             |            | 4108243        |        |

*Rates are expressed per 1,000 units of person time*

Adjusted events = 678.729589

Adjusted rate R = 7.887435

Approximate standard error of R = 0.242259

Approximate 95% confidence interval = 7.412617 to 8.362254

Small rates (Poisson model)

Approximate standard error of R = 0.258603
birthweight distribution) limits the ability to make reliable geographic comparisons. Additionally, inconsistencies or biases in the reporting of ‘live births’ between two given regions will result in erroneous comparisons. We assert that the unique characteristics of births in Shelby County complicate even the most basic of comparisons with other localities.

Conclusions

IMRs are one of the most widely used indicators of ‘need’ in the public health sector. Memphis’s rates imply that the needs of its infants are greater than the ones of even some of the most economically and socially deprived third world nations. The rates also imply that health care and prevention efforts are inferior to that of some developing countries. An objective review of infant mortality in this area demonstrates that neither implication is accurate. Researchers have long acknowledged that international comparisons are intrinsically unreliable. 1-3 Registration of live births, fetal deaths and infant deaths in developing nations are typically very different from that in the U.S. and thus do not allow for meaningful comparisons. 4-6 While state-to-state comparison of infant mortality has its limitations, international comparisons are relatively useless.

Infant mortality has long been the bane of Memphis’ existence. A 1936 report reads, “Local concern over this situation led to a request to the United States Children’s Bureau to make a study of the causes of the high IMR of Memphis and recommendations as to measures for decreasing it.” 7 The Child Bureau even pointed out that the local rates of infant mortality are misrepresentative because the city cares for many mothers who live in the border states of Arkansas and Mississippi. 8 The impetus for and the findings of this early 20th Century report are eerily similar to publications and local newspaper headlines over the past few years. While fervour for this problem has remained steadfast over the years, so has the distortion of the statistics. Easily quantified and graphically displayed, IMRs can take on a life of their own. This is how places like 38108 become the “most deadly zip code in America,” 9 a characterization that is both inaccurate and unfairly stigmatizing. Despite the hyperbole of the media, there is a strong argument to be made that infant mortality, particularly in an urban environment, is a very poor indicator of a population’s health. 10 Like adult mortality, infant mortality has a complex and frequently elusive etiology. IMRs alone, particularly in Shelby County, tell us very little about our children’s health. Adult mortality rates seldom provide the basis for establishing task forces or political mandates. Rather, we use this information to identify, prioritize and target preventable causes of adult mortality. Infant mortality should be addressed in the same manner. Researchers and practitioners alike should be reminded that just because a number can be mapped, graphed or sell newspapers does not mean it is meaningful.

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