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General Surgery Residency Virtual Recruitment During the Pandemic: An Analysis of Applicant Surveys

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ABSTRACT

Introduction: The COVID-19 pandemic forced a sudden change from in-person to virtual interviews for the general surgery residency match. General surgery programs and applicants adopted multiple strategies to best mimic in-person recruitment. The purpose of this study was to evaluate applicant opinions of the virtual recruitment format.

Materials and methods: Postinterview survey responses for applicants interviewing at a single general surgery residency program in the 2020-2021 and 2021-2022 cycles were evaluated. All interviewed applicants were sent an anonymous survey assessing the virtual interview structure, their impression of the program, and their opinions on recruitment in the future.

Results: The response rate was 31.2% (n = 60). Most (88.4%) respondents reported a more favorable view of the program after a virtual interview. Factors that were most likely to create a favorable impression were residents (89.6%) and culture (81.0%). 50.8% of applicants favored virtual-only interviews. The majority of applicants (60.3%), however, preferred the virtual interview remain a component of the application process, 34.4% recommended that virtual interviews be used as an initial screen before in-person invites, while 19.0% suggested applicants should interview in-person or virtually without penalty. 62.1% favored capping the number of interviews offered by programs and accepted by applicants.

Conclusions: The virtual interview format for general surgery residency allows applicants to effectively evaluate a residency program. Applicants are in favor of a combination of
virtual and in-person interviews in the future. Innovation in the recruitment process, including limiting the number of applications and incorporating virtual events, is supported by applicants.

Introduction

The residency interview process is a competitive, complex, expensive, but integral component of medical education in the United States.1,2 Traditionally, in-person interviews offered applicants an opportunity to see an institution firsthand, interact with both residents and faculty, and explore different cities. In addition to academics, factors such as morale, collegiality, and resident happiness play an important part in applicants’ rankings of programs; many applicants consider these to be best conveyed in person.1,3-8 In-person interviews have also been valued by program directors as a tool to evaluate applicants’ personal characteristics and fit within the program.7,4

The COVID-19 pandemic necessitated sudden, sweeping changes in all aspects of medicine, including graduate medical education recruitment.9,10 In light of this, the Accreditation Council of Graduate Medical Education and the American Medical Association committed to a virtual interview format for the entire 2020-2021 residency interview cycle, and most programs continued to offer virtual-only interviews through the 2021-2022 cycle.2,11 Residency and fellowship programs across all specialties developed several different strategies to shift their interview process to a virtual platform, yet it is unknown how effective these were compared to the in-person format.2,11-16

Our objective was to determine if general surgery residency applicants thought that they could successfully evaluate a program through a virtual interview and to assess their opinion on interview formats moving forward. Given the significant time and financial burden of in-person interviews, these findings may help to optimize the residency interview process and inform program directors how to integrate novel recruitment strategies in the future.

Materials and Methods

Surveys were distributed by email to all general surgery applicants who interviewed at a single urban Midwestern program after their respective interview days. In the years 2015, 2016, and 2018, a survey was distributed after each applicant’s interview day with the goal of using responses to improve the interview experience. Survey questions were answered with a Likert scale (Poor, Fair, Good, Very Good, and Outstanding). A separate survey was developed to evaluate recruitment effectiveness of the virtual format at a single institution for the 2020-2021 and 2021-2022 general surgery residency interview seasons. This survey was constructed using prior literature on virtual interviews in residents and fellows.1,8,11,13,16-25 Surveys were voluntary and anonymous, and recruitment emails stated that participation in the survey implied consent to participation in the study. No reimbursement was offered and assurances were made that participation and opinions expressed in the survey did not affect match rankings. The research was approved by our institutional review board: 2021-0442.

Description of the interview process

Prior to the 2020-2021 interview season, the program’s website was updated with professionally recorded informational videos that included interviews of both residents and faculty. The interview season began with a series of three voluntary “virtual meet-and-greet” sessions for applicants to learn about the program prior to submitting their Electronic Residency Application Service application. These were advertised on the program’s social media accounts and were attended by residents using Microsoft Teams. Applicants and residents met in multiple breakout rooms to facilitate small-group conversations. This event was not continued in the 2021-2022 season, as the prior season’s survey indicated that the majority of respondents did not attend.

In both interview seasons, a holistic Electronic Residency Application Service application review was performed. Approximately 16 applicants were interviewed on each of the 6 different virtual interview dates between November and January. Prior to each session, a care package was mailed to applicants containing information about our program, as well as a collection of items representing the program and city. Applicants were invited to a virtual “meet-the-residents” event the night prior to their interview. Each session started with an introduction from the program director, including a video tour of the hospital. This was followed by informal breakout sessions of three to four residents and three to four applicants per room, rotating every 15 min to maximize applicants and resident interaction.

On the interview day, all applicants attended our virtual morbidity and mortality conference, followed by information sessions held by the administrative chief resident and the program directors. The group of applicants was then divided in half for a morning and afternoon interview session. Each applicant participated in six to eight 15-min faculty interviews, one of which was with the department chair and program director. Between interviews, applicants joined virtual “breakroom” sessions where they were able to interact with a group of residents.

At the conclusion of each interview day, an anonymous, voluntary survey was emailed to all applicants. The survey for the 2020-2021 cycle consisted of 22 total questions in both multiple choice and text-box format, with the option to comment on any question (Tables 1 and 2). The 2021-2022 survey excluded two questions: one regarding the “virtual meet-and-greet” sessions that had not been held that year, and another regarding “signaling” programs that the applicants were most interested in, an option that became
available for the 2021-2022 cycle. The survey did not acquire demographic information to preserve the anonymity of respondents.

Six mo into their postgraduate year (PGY)-1 year, the six residents who matched in the 2020-2021 cycle were sent an anonymous one-question survey regarding the accuracy of this program’s representation through virtual interviews. Another anonymous, 1-question survey regarding applicants’ abilities to represent themselves virtually was sent to all faculty interviewers at the conclusion of the 2021-2022 season. Response data for all surveys were summarized using descriptive statistics.

Finally, the cost of conducting the interview season for the 2020-2021 season was calculated and compared to the average cost of three prior interview seasons. This study was reviewed and approved by the University of Cincinnati Institutional Review Board.

Results

Previrtual interview season

The survey administered in the years 2015, 2016, and 2018 had 100 of 221 applicants responded (45.24%). Aspects of the program most frequently ranked “Outstanding” were “Post-residency Placement of Chiefs,” “Quality of Current Residents,” “Welcome Reception,” “Resident Morale,” “Research Opportunities,” and “Operative Experience.”

Evaluation of the program

Ninety-seven total applicants were interviewed in the 2020-2021 cycle (28 responses), and 96 in the 2021-2022 cycle (32 responses) with an overall response rate of 31.2%. A majority of applicants (88.4%) responded that the interview gave them a more favorable or much more favorable view of the program than they had preconceived. Most applicants (93.3%) also replied that their final impression of the program was more favorable or much more favorable compared to other programs. Factors that most frequently influenced a favorable impression were: residents (89.6%), culture (81.0%), research opportunities (81.0%), teaching Faculty (77.5%), and operative experience (77.5%) (Fig. 1). Multiple open-ended comments positively mentioned residents and culture as factors that helped applicants form their opinion (Table 3). Applicants also viewed the preinterview evening “meet-the-residents” events (63.3%), interview day informational sessions (60.0%), and interview sessions (71.6%), more favorably or much more favorably compared to those of other programs.

Applicant opinions of future virtual recruitment

Virtual-only interviews were preferred by 50.8% of applicants (Fig. 2A). However, when given the option of a virtual and in-person component, the majority of applicants (60.3%) were in favor (Fig. 2B). 34.4% of these applicants suggested that virtual interviews be used as an initial screen before an in-person interview, and 19.0% suggested that applicants could choose to interview either virtually or in-person without penalty. On the other hand, 39.7% stated that if an in-person interview is required, virtual interviews are unneeded. Written responses were also mixed, with multiple applicants supporting multitiered interviews and some commenting on the costs saved by virtual interviews (Table 3).

Most applicants (62.1%) were also in favor of capping the number of interviews that they were allowed to accept if programs capped the number of interviews offered (Table 2). Written responses to this question demonstrated concern, however, with some stating that this would be difficult for those who were matching with a significant other (couples matching) (Table 3). In the 2020-2021 survey, applicant opinions were split regarding signaling, and this question was removed for the following year’s survey because signaling became an option.

Opinions of this program’s matched applicants and faculty interviewers

The six applicants who matched at this program after the 2020-2021 season were asked, “How accurately did you think the virtual interview represented our program on a scale of 1-5? (1 being least accurately, 5 being most accurately),” 6 mo into their PGY-1 year. The response rate was 100%; four applicants responded “5”, while two responded “4,” with a mean
Table 2 – Virtual postinterview survey results.

| Question                                                                 | Responses |
|--------------------------------------------------------------------------|-----------|
| 1. If you had to travel for interviews this year, would you still have interviewed at [this program]? | 60        |
| Yes                                                                      | 59 (98.3%)|
| No                                                                       | 1 (1.7%)  |
| 2. Did your visit and interviews leave you with a more or less favorable view of our training program than you had preconceived before interviewing? | 60        |
| Much less favorable                                                      | 1 (1.7%)  |
| Less favorable                                                           | 3 (5.0%)  |
| No difference                                                            | 3 (5.0%)  |
| More favorable                                                           | 25 (41.7%)|
| Much more favorable                                                      | 28 (46.7%)|
| 3. Was your final impression of our program favorable compared to others? | 60        |
| Much less favorable                                                      | 1 (1.7%)  |
| Less favorable                                                           | 1 (1.7%)  |
| No difference                                                            | 2 (3.3%)  |
| More favorable                                                           | 29 (48.3%)|
| Much more favorable                                                      | 27 (45.0%)|
| 4. If not favorable, why?                                                | 15        |
| Geography                                                                | 5 (33.3%) |
| Teaching faculty                                                        | 2 (13.3%) |
| Education faculty                                                        | 1 (6.7%)  |
| Residents                                                                | 1 (6.7%)  |
| Research opportunities                                                   | 0 (0%)    |
| Operative experience                                                     | 1 (6.7%)  |
| Other scholarly opportunities                                            | 1 (6.7%)  |
| Culture                                                                  | 2 (13.3%) |
| Wellness                                                                 | 0 (0%)    |
| Pay/benefits                                                             | 1 (6.7%)  |
| Other                                                                    | 6 (40.0%) |
| 5. If favorable, why?                                                    | 58        |
| Geography                                                                | 25 (43.8%)|
| Teaching faculty                                                        | 45 (77.5%)|
| Education faculty                                                        | 36 (62.0%)|
| Residents                                                                | 52 (89.6%)|
| Research opportunities                                                   | 47 (81.0%)|
| Operative experience                                                     | 45 (77.5%)|
| Other scholarly opportunities                                            | 17 (29.3%)|
| Culture                                                                  | 47 (81.0%)|
| Wellness                                                                 | 17 (29.3%)|
| Pay/benefits                                                             | 2 (3.4%)  |
| Other                                                                    | 1 (1.7%)  |
| 6. Did the previsit care-package help shape your impression of our program? | 60        |
| Much less favorable                                                      | 0 (0%)    |
| Less favorable                                                           | 0 (0%)    |
| No difference                                                            | 8 (13.3%) |
| More favorable                                                           | 31 (51.7%)|
| Much more favorable                                                      | 21 (35.0%)|

Table 2 – (continued)

| Question                                                                 | Responses |
|--------------------------------------------------------------------------|-----------|
| 7. How did the Tuesday evening "meet-the-residents" event compare to others you attended? | 60        |
| Much less favorable                                                      | 0 (0%)    |
| Less favorable                                                           | 3 (5.0%)  |
| No difference                                                            | 19 (31.7%)|
| More favorable                                                           | 26 (43.3%)|
| Much more favorable                                                      | 12 (20.0%)|
| 8. Was attending the morbidity and mortality conference worthwhile?      | 60        |
| Yes                                                                      | 51 (85.0%)|
| No                                                                       | 9 (15.0%) |
| 9. How were the interview-day informational sessions compared to others you have attended? | 60        |
| Much less favorable                                                      | 0 (0.00%) |
| Less favorable                                                           | 1 (1.7%)  |
| No difference                                                            | 23 (38.3%)|
| More favorable                                                           | 30 (50.0%)|
| Much more favorable                                                      | 6 (10.0%) |
| 10. How were the interview sessions compared to others you have attended? | 60        |
| Much less favorable                                                      | 0 (0%)    |
| Less favorable                                                           | 3 (5.0%)  |
| No difference                                                            | 14 (23.3%)|
| More favorable                                                           | 34 (56.6%)|
| Much more favorable                                                      | 9 (15.0%) |
| 11. Would you prefer fewer or more interviews with our faculty members?  | 60        |
| Fewer interviews                                                         | 7 (11.7%) |
| About right number                                                       | 50 (83.3%)|
| More interviews                                                          | 0 (0%)    |
| No more interviews but longer time per interview.                        | 3 (5.0%)  |
| 12. Would you prefer more or less time getting to know our residents?    | 60        |
| Much less time                                                           | 0 (0%)    |
| Less time                                                                | 1 (1.7%)  |
| Same time                                                                | 46 (76.6%)|
| More time                                                                | 13 (21.6%)|
| Much more time                                                           | 0 (0%)    |
| 13. How was the website compared to others you have visited?             | 60        |
| Much less favorable                                                      | 1 (1.7%)  |
| Less favorable                                                           | 3 (5.0%)  |
| No difference                                                            | 23 (38.3%)|
| More favorable                                                           | 28 (46.7%)|
| Much more favorable                                                      | 5 (8.3%)  |
| 14. How were any pre or postvisit informational sessions you may have attended compared to others you attended? (question only appeared on the 2020-2021 survey) | 27        |

(continued)
of 4.8. The 13 faculty interviewers from both seasons were similarly asked, “How accurately did you think general surgery applicants were able to represent themselves through the virtual interview on a scale of 1-5? (1 being least accurately and 5 being most accurately).” Here, ten responded (76.9%), with a mean response of 3.7.

Cost analysis

The total cost of conducting interviews was calculated for the 2020-2021 virtual interview season, as well as for three prior in-person interview seasons. The average cost of the in-person interviews was $32,401.46 per season, compared to $23,258.67 in the virtual interview season, a savings of 28.2%. The cost of hosting in-person preinterview dinners as well as providing meals during the interview day accounted for 67% of spending for in-person interviews, compared to only 7% of virtual interview spending. Costs of recruitment materials, however, were increased for virtual interviews by inclusion of the care package sent to all applicants. The cost of these materials increased from an average of $10,640.03 per year for in-person interviews to $21,609.54 for the virtual interview.

Discussion

The sudden shift from in-person to virtual interviews presented a challenge for both programs and applicants in the general surgery match. The results of this single-institution postinterview survey suggest that applicants were able to adequately assess a program through a virtual interview. The majority of applicants favored virtual interviews as a component of future general surgery recruitment.

Historically, the idea of virtual interviews has been met with hesitancy from both applicants and programs. Applicants’ rank lists are heavily influenced by interpersonal interactions with residents, perceptions of lifestyle, and program culture. These aspects of the interview are feared to be lost with the virtual format. We addressed this in our interview structure with multiple breakout rooms to facilitate small-group conversations between residents and applicants. Subsequently, applicants chose "Residents" and...
“Culture” as reasons that influenced their favorable opinion, also referencing these factors in their open-ended responses. These responses, as well as favorable representation of research opportunities and operative experience in the virtual format are similar to those factors which applicants rated most highly after in-person interviews. Our results suggest that a virtual interview format is able to convey these aspects of an in-person interview and may serve an important role in deciding how to conduct interviews moving forward.

Other research in both the general surgery residency and surgical fellowship matches has studied virtual interviews with mixed results. A survey found that virtual “webinars” gave residency applicants an adequate “feel” for their program but that they would still prefer in-person interviews. 

Table 3 – Representative quotes from postinterview survey results.

| Question                                                                 | Quote                                                                 |
|-------------------------------------------------------------------------|----------------------------------------------------------------------|
| 5. If your final impression of our program compared to others was favorable, why? | CULTURE CULTURE CULTURE!!!! the resident social was hands down the best social I attended through the entire interview season. |
| 17. If programs capped the number of interviews they offered, would you be in favor of also capping the number of interviews an applicant was allowed to accept? For example, programs limited to 10 interviews per categorical slot, applicants limited to 10 program interviews | I think I would prefer a cap on the number of schools I could apply to rather than the number of interviews I can attend. |
| 18. If programs capped the number of interviews they offered, would you be in favor of also capping the number of interviews an applicant was allowed to accept? For example, programs limited to 10 interviews per categorical slot, applicants limited to 10 program interviews | I think this may be a good idea, as long as there are certain considerations for special cases, such as couple matches who often have to interview at more programs. |
| 19. If programs capped the number of interviews they offered, would you be in favor of also capping the number of interviews an applicant was allowed to accept? For example, programs limited to 10 interviews per categorical slot, applicants limited to 10 program interviews | Couples matching so would not want interview cap in fear that we wouldn’t match together |
| 20. Do you recommend virtual only interviews for next year? | Mixed format would be best. With In-person second looks. Virtual only interviews with options for fewer in-person visits. With second look in-person. Would need to be even among all applicants (would not have virtually interviewed if others were able to visit in person) interviews virtually and second looks in-person would be great. Perhaps for preliminary 1-2 y positions, but not for categorical spots. I would recommend an interview structure that has two parts: a 1st round of virtual interviews with an in-person 2nd round (or 2nd look) of interviews. With the option to visit the campus if the applicant is able to. It would be nice to have two-tier interviewing. Short virtual interviews with in-person interviews with your top couple of programs. I appreciate the money I saved but would never have traded that for getting to experience each program in-person. I find that this is an important step for mitigating the financial barrier that may keep medical students from traveling to multiple interviews. I believe virtual only interviews helps with levelling the playing field and allowing people to attend interviews that they may otherwise not be able to attend. |
| 21. Q21 do you recommend keeping virtual interviews only as a component of the application process for next year? | While not exactly the same as in-person, virtual interviews are much more accessible for applicants. I Think that they should be kept as an option, particularly for applicants from other time zones or with financial need. Can use in-person for second look. I think virtual should be some component. Perhaps a second-look that is in-person. If used wisely as a screening process for both programs and applicants I could see how this might be useful and help reduce the number of in-person interviews at little to no detriment to the applicants. I think using it as an initial screen would be a worthwhile idea. 22. Other suggestions to make overall matching process more effective and efficient: I think there should also be an initial limit on the number of programs an applicant can apply to. After the first round or two of interview offers, this could open up for an additional round/rounds of applications. This would signal significant interest to the programs and potential help decrease the burden on applicants. |
Residency program directors found that virtual interviews made the assessment of applicant fit more difficult, but would adopt a mixed format in the future. Some fellowship applicants preferred in-person interviews, but responded positively to the idea of virtual interviews being used as a screening tool in the future. Other fellowship applicants and faculty felt that they were able to convey themselves well and evaluate each other adequately in the virtual format, preferring to keep it moving forward.

These studies, as well as ours, demonstrate that applicants feel comfortable evaluating training programs with a virtual platform, particularly as applicants matched to our institution felt that they had adequately assessed our program. With sufficient preparation, the virtual interview experience can leave both programs and applicants with similar impressions and information as an in-person interview.

In 2015, the average cost of participating in in-person interviews across all specialties was $3422 per applicant, up to $6930 for some specialties, and was even higher for those who were couples matching. Costs to programs include event spaces, transportation, and meals. Virtual interviews significantly lower this burden for both sides; in the 2020-2021 virtual interview season, our program’s costs decreased by 28.2%, while surveys show applicants saved $500-$800 per interview. In addition to the cost of interviewing, applicants spend a significant amount of time travelling, committing an average of 20 d to interviews. Both interview costs and time spent away from education are higher for applicants travelling long distances, and travel can result in scheduling conflicts for back-to-back interviews. While some medical schools structure the year to afford travel time, and some applicants can afford the cost of interviews, others may have to limit their interviews based on cost alone, weakening their chances of matching.

Some faculty fear that the ease of the virtual interview process would lead to candidates applying to many more programs than they would have otherwise, offsetting the balance of the process. In the 2021-2022 cycle, the National Residency Matching Program implemented preference signaling, where applicants were able to notify their top 5 programs when submitting their initial application, with hopes that it would differentiate those applicants who had sincere interest in a program. This program had been successfully implemented in the otolaryngology match in the prior year, as applicants had high interview rates at their signaled programs and favored continuing preference signaling for future cycles. Another possible strategy to mitigate this concern is to cap the number of in-person interviews that can be offered to or accepted by an applicant, a concept that has been supported by some specialties and was preferred by most of our survey respondents.

Given the demonstrated benefits to virtual interviews but mixed results on their effectiveness, we recommend considering a hybrid approach to the interview season. While applicants did not universally agree on continuing virtual-only interviews, the majority in our study and in others recommended keeping the virtual format as a part of the process. Looking back, our matched applicants and faculty believed that they had evaluated each other accurately as well. We believe that with the past 2 y of
experience, programs can create virtual interview formats that are effective and sustainable. Program information, such as schedules, curriculum, and case volumes can be uploaded to a website, sent electronically, or presented as a video-lecture instead of being provided as a hard copy.1,4,6,7,33,34 Applicants have also responded positively to on-site hospital tours being substituted with prerecorded ones.21,23 This leaves only the issue of facilitating interactions between applicants and residents. Some of this gap can be filled by program culture and resident lifestyle content on a website or social media account, which has been shown to have a positive influence on applicants’ perceptions of a program.8,22,23 Interactions with residents and faculty in small breakout rooms and virtual meet-and-greet events such as ours also allow applicants to adequately evaluate culture, morale, and fit.23,33,34 As suggested by multiple applicants in our results, programs may consider utilizing two rounds of interviews. After an initial round of virtual interviews, secondary invites can be sent to the applicants that programs remain interested in, with the option of attending these in person, thus significantly lowering the number, and thereby cost of interviews for both parties. It is crucial, however, that programs are conscious and truly consider those who chose the virtual option versus the in-person equally, thus maintaining the even playing field for financially constrained applicants created by the virtual process. These methods may have their own disadvantages, such as having to plan two separate invitation and interview cycles, or applicants feeling pressured that choosing a virtual option signals disinterest. In fact, the Association of American Medical Colleges has recently recommended against hybrid interviews, specifically fearing pressure to attend an optional in-person sessions and recreating the inequality faced by applicants with financial constraints during in-person only interviews.35 It is thus up to programs to ensure applicants are ranked equitably, regardless of their interview format, even if this involves a “second look” after program rank lists are submitted, serving only applicant rank lists. We believe that, while a hybrid format may require more work to implement well, it could benefit both applicants and programs without loss of the ability to evaluate each other adequately.

Our study has several limitations. Primarily, the survey was conducted at a single institution with a small sample size, and is limited by a response rate of only 31.2%. There was no in-person interview group to which the current responses could be compared. Although responses were anonymous, applicants may have provided favorable responses due to being local, having prior familiarity with the program, or fear of consequences with negative feedback, thus creating a response bias. Applicants with negative opinions or those who decided not to rank this program may have also chosen not to respond. We neither know the results of respondents’ matches nor where applicants’ matches were ranked. The single-question surveys of our matched PGY-1 residents and faculty interviewers also had very small sample sizes and may be biased by them working at our institution. Cost analysis did not factor in differences in the time spent with setup, organization, and conduction of virtual interviews. The cost of additions to further virtual interview seasons such as in-person second looks would also increase the costs saved compared to the 2020-2021 season.

Conclusions

The COVID-19 pandemic has proved an enormous challenge for both residency applicants and programs, with both forced to quickly adapt to an unfamiliar format. We have yet to see the long-term impact of the changes in medical education caused by the pandemic and are not sure when we will be safely able to conduct in-person interviews again. It is imperative to use lessons learned in the past two cycles to improve the process moving forward. The virtual interview is an effective method for applicants and programs to evaluate each other and may be a useful adjunct to future interview cycles. Although virtual interviews may not completely replace in-person ones, their addition to the process would significantly lower the costs for applicants and residency programs without sacrificing key elements of the interview.

Author Contributions

Dennis M. Vaysburg: project development, data acquisition, data analysis, writing, revisions. Aaron M. Delman: data analysis, survey creation and distribution, revisions, Allison M. Ammann: survey creation and distribution, data acquisition. Kevin M. Turner: data analysis, Leah K. Winer: writing, revision Jeffrey J. Sussman: project development, survey creation, revisions. Amy T. Makley: survey creation, data collection. Michael D. Goodman: survey creation, data collection, revision Ralph C. Quillin: project development, revision Robert M. Van Haren: project.

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