Socio-economic Factors Influencing Utilization of Manual Screw Press for Gari Production in Kwara State, Nigeria

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Abstract This study investigated socio-economic determinants of utilization of manual screw press for cassava mash dehydration for gari production in four local government areas across the ADP zones in Kwara state, Nigeria. Using multistage sampling technique and a semi-structured questionnaire as instrument, data for the study were collected from a sample of three hundred and eighty four (384) gari processors who use the screw press in the state. Multiple regression analysis shows that a correlation (R=0.678) exists between utilization of the screw press and the independent variables which include age, household size, level of education, years of processing experience, extension visits, and income from gari processing. R² value of 0.460 indicates that about 46% of the variation in utilization was explained by socio-economic variables included in the regression model. Three variables significantly influenced the decision of the respondents to utilize the manual screw press: age, level of experience, and income; the most important predicator being income with a Beta value of 0.699. Conclusively, it was recommended among others that research, extension, and policy makers consider the significant determinants identified in the study seriously if increased utilization is to be achieved by gari processors and others similar to them in the study area and the region.

Keywords Improved Technology, Manual Screw Press, Socio-economic Factors, Utilization

1. Introduction

Improved agricultural technologies exist in all facets and stages of agriculture; be it at production or at postharvest stages, and have played a major role in developing the agricultural industry (Solomon, 2010). Agricultural innovations are important parts of any agricultural system and are vital in all circumstances, whether there is surplus or deficit (Vilane, Shongwe, Motsa, & Shongwe, 2012). However, increasing the efficiency of agriculture both at production and at postharvest stage through improved agricultural technologies depends on the extent to which farmers and processors incorporate these technologies into their operations (Sasore, 2005).

Most of the evidence about effect of improved technologies in agriculture comes from South-East Asia (Japan, Taiwan, and South Korea etcetera). In South-East Asia, growth in agricultural productivity has been rapid, largely as a result of the extensive utilization of modern agricultural technologies, and for millions of poor people the technological advances of the Green Revolution provided a route out of poverty (Ravallion & Chen, 2004). In Africa, however, there are far few examples of where agricultural technology has benefited smallholder farmers on a national scale (Lanjouw & Stern 1998). Particularly, Doward, Kydd, Morrison, & Urey (2003) maintained that utilization of agricultural innovation has been inadequate in most parts of Africa. Nevertheless, facts from Zimbabwe reveal a post-independent Green Revolution amongst smallholder farmers which have had a significant influence on poverty through the introduction of hybrid maize, expanded access to credit, guaranteed prices and marketing subsidies (Eicher, 1995).

The implications of understanding the factors that influence farmer’s decisions to utilize improved technology are enormous. Understanding these factors is essential in planning and executing technology related programmes for meeting the challenges of food security in developing countries. To enhance technology utilization by rural agro processors, it is important to understand factors that influence their decision to utilize technology in order
to come up with technology that will suit them. Simply put, understanding some of the dynamics in improved post-harvest technology utilization decision can help researchers working in the cassava processing sector to design innovations. Consequently, the variables that would be identified as key indicators towards explaining utilization of the manual screw press can be utilized within this context.

The main objective of the study is to investigate socio-economic factors influencing utilization of manual screw press for dehydrating cassava mash for gari production in Kwara state, Nigeria.

2. Material and Methods

The study was conducted in Kwara State, Nigeria, located between Latitude 8° 05' and 10° 05' North and Longitude 2° 50' and 6° 05' East of Greenwich Meridian (Oyebanji, 2000). According to National Bureau of Statistics (2012) Kwara state has a land mass of 35,705 square kilometres (km²). The 2006 population census by the National Population Commission put the population of the state at 2,371,089 (Federal Government of Nigeria, 2007). This study is a cross-sectional survey. Multi-stage sampling technique was used to select respondents for the study. For this study, necessary sample size of 384 was calculated and adopted using the formula by Smith (2013) for determining necessary sample size when population is unknown or approximated.

One local government area (LGA) each from the four agricultural zones of the state namely Kaima, Edu, Asa, and Ifelodun was purposively selected to ensure that the study cuts across the ADP zones in the state. Simple random sampling technique was used to select three (3) wards each from local government areas selected earlier selected. Consequent on the fact that it is difficult, if not impossible to come up with sample frame for the study by the researcher or from secondary sources; because of the nature of the population itself, it was imperative that Gari processors who utilize the manual screw press who have been previously identified through the assistance of local resource persons from each ward was selected through a simple random sampling method. Primary data was collected by the researcher through interviews (individual interview).

In order to avoid ambiguity and a weak evaluation of the phenomenon under study, this study will limit itself to assessment of socioeconomic factors namely: age, household size, level of education, years of processing experience, extension visit(s), and income from gari processing. Inferential statistics namely multiple regression was used for analysis of generated field data. The regression equation is shown below:

\[ Y = a + b_1x_1 + b_2x_2 + b_3x_3 + b_4x_4 + b_5x_5 + b_6x_6 + e \]

Where:

- \( Y \) = Utilization of the manual screw press for gari processing
- \( a \) = constant term
- \( b_1 - b_6 \) = Regression Coefficients of \( x_1 - x_6 \) to be estimated.
- \( x_1 \) to \( x_6 \) = Independent variables as defined in the general equation
- \( X_1 \) = Age
- \( X_2 \) = Household size
- \( X_3 \) = Level of Educational Qualification
- \( X_4 \) = Level of experience
- \( X_5 \) = Contact with extension agents
- \( X_6 \) = Level of income from gari processing
- \( e \) = error term

A Priori Expectation of the Explanatory Variables

Age is expected to have a negative sign (Omonona et al, 2005), household size is expected to have a positive or negative sign (Omonona et al, 2005), level of education is expected to have a positive sign (Chilot et al, 1996), level of experience is expected to have a positive sign (Chilot et al, 1996), extension contact is expected to have a positive sign (Omonona et al, 2005), and level of income from gari processing is expected to have a positive sign (Unamma, 2014). A positive sign on a parameter would indicate that the higher the value of the variable, the higher the utilization level. Simply put, if the value is positive we can tell that there is a positive relationship between the predictor and manual screw press utilization; whereas a negative coefficient represents a negative relationship.

3. Results and Discussion

The result of the multiple regression analysis as shown on Table 1 indicates that a correlation (R= 0.68) exist between utilization of the manual screw press for cassava pulp dehydration and the independent variables. The \( R \) is the simple correlation between the socioeconomic variables and utilization of the manual screw press. The table also shows that \( R^2 \) (coefficient of multiple determinations: \( R^2 \) measures the proportion of variation in \( Y \) explained by \( X \) ) value is 0.460; indicating that about 46% of the variation in utilization of the manual screw press was explained by variables included in the model. The remaining 54% could be attributed to the variables not included in the regression model. The adjusted \( R^2 \) gives some idea of how well the model generalizes, and ideally the value should be close to the value of \( R^2 \). The difference in \( R^2 \) and adjusted \( R^2 \) for the model is a fair bit (0.460 – 0.452 = 0.008 or 0.8%). This means that if the model were derived from the population rather than from the sample it will account for approximately 0.8% less variance in the outcome. Furthermore, because, the predictors identified in the study were only able to explain 46% of variation in the utilization of the manual screw press indicates that there is need to mobilize new factors.
Table 1. Multiple regressions show relationship between utilization and socio-economic variables and their contribution in explaining the variability in utilization of the manual screw press

| Variables     | Unstandardized Coefficients | Standardized Coefficients | t     | sig  |
|---------------|----------------------------|---------------------------|-------|------|
| (Constant)    | 6.235                      |                           | 20.159| .000 |
| AGE (X₁)      | -.126 * **                 | -.106                     | -2.459| .014 |
| HOUSEHLDSIZE (X₂) | .044 NS                    | .038                      | 1.148 | .252 |
| LEVOFEDU (X₃) | -.031 NS                   | -.024                     | -1.353| .177 |
| YEARSOF EXP (X₄) | .090 ***                   | .116                      | 2.536 | .012 |
| EXT. VISIT (X₅) | -.212 NS                   | -.051                     | -1.353| .177 |
| INCOME (X₆)   | .627 ***                   | .699                      | 16.439| .000 |

R² = 0.46

Adjusted R² = 0.45

*** Coefficient statistically significant at 1%
NS Not significant

The model is fitted as: Y (Utilization of manual screw press by gari processors) = 6.235 + -.126(-.126) (x₁) + .045(0.44) (x₂) + -.024(-.031) (x₃) + .116(.090) (x₄) + -.051(-.212) (x₅) + .699(.627) (x₆) + 0.309

From the result of the regression analysis as shown in table 1, the regression coefficient of age (-0.126) is statistically significant at 1% level. This implies that age of respondents is significantly related to utilization of screw press for dehydration of cassava mash for gari production in the study area. Or simply put, age composition of respondents for the study is a significant factor in utilization of the screw press; however it was negatively significant. The negative sign of regression coefficient of age(x₁) is in agreement with *a priori* expectation of the explanatory variable as stated earlier. That age was negative signifies an inverse relationship. In order words, increase in age reduces the level of utilization of the manual screw press among respondents. This means that, as gari processors ages on, he/she will use the screw press less in gari processing. That is to say, age has a negative influence on utilization among the respondents. That age of respondents is negatively related with manual screw press utilization confirms the risk aversion component in the diffusion theory; older farmers are more risk averse, and are less likely to experiment with new technology.

From the result of the regression analysis as shown in table 1, the regression coefficient of household size (0.044) is positive, but not significantly related to utilization of manual screw press for dehydration of cassava mash for gari production in the study area. That is, household size of respondents is not a significant factor in utilization of the screw press. However, that regression coefficient for household size (x₂) was positively signed, agrees with the *a priori* expectation of the explanatory variable as earlier stated.

From the result of the regression analysis as shown in Table 1, the regression coefficient of level of education (-.031) is not significantly related to utilization of screw press for dehydration of cassava mash for gari production. The implication is that level of education of respondents is not a significant factor in utilization of the screw press; education or lack of education does not affect utilization level of the screw press by gari producers in Kwara state. However, regression coefficient for educational level(x₃) revealed a negative sign which does not agree with the *a priori* expectation.
priori expectation of the explanatory variable as stated earlier.

The result corroborates Anaglo et al (2017) study, they found no significant relationship between level of education and farmers level of adoption. The reason for this according to them may be that information on improved livestock production practices disseminated by extension service providers were not done using materials that require high level education to use, thus all farmers having both low or high education are equally able to apply the improved technologies. This is contrary to findings of Adam & Boateng (2012) who observed that education significantly influences adoption of technological innovation in small ruminant production.

From the result of the regression analysis as shown in Table 1, the regression coefficient of processing experience (0.090) is significantly related to utilization of screw press for dehydration of cassava mash for gari production in the study area. That is, processing experience of respondents is a significant factor in utilization of the screw press. This is possibly because as gari processors acquire more experience, they would have full information and better knowledge hence able to evaluate the advantage of the technology and utilize it. Furthermore, regression coefficient for level of experience(x_i) was positively signed in agreement with the a priori expectation of the explanatory variable as previously stated.

Our result is in agreement with the study of Mulaudi & Oyeleke (2015) who found significant relationship between experience of farmers and level of adoption, although negatively related. Mulaudi & Oyeleke explained that more experienced farmers were unlikely to adopt improved technologies, possibly because they are close to retirement, leaving less time to increase their benefit from proceeds that investment may bring. Again, our finding is in agreement with Ainembabzi & Mugisha (2014) who investigated the relationship between adoption and experience with agricultural technologies and found out that there was a significant relationship between experience of farmers and adoption of agricultural technologies in banana, coffee and maize in Uganda.

From the result of the regression analysis as shown in table 1, the regression coefficient of extension contacts (-0.212) is not significantly related to utilization of screw press for dehydration of cassava mash for gari production in the study area. That is, extension contacts of respondents are not a significant factor in utilization of the screw press in the study area. What this means is that whether processors are visited by extension agents or not does not determine if they would use the screw press or not use it. Furthermore, regression coefficient for extension contact(x_i) was found to be negatively signed which contradicts the a priori expectation of the explanatory variable as previously stated.

Our finding is consistent with that of Olaniyan (1998) who found extension contact not to be significantly related to adoption of improved cassava processing technologies. This result also corroborates the finding of the study of Suleman (2012) on factors influencing adoption and utilization of improved cassava processing technologies in Edo state, Nigeria. In his study Suleman found that extension contact of cassava processors does not have a significant influence on the adoption and utilization of improved technologies.

From the result of the regression analysis as shown in table 1, the regression coefficient of household income from gari processing (0.627) is significantly related to utilization of screw press for dehydration of cassava mash for gari production in the study area at 1% level. That is, income of respondents from gari processing is a significant factor in utilization of the screw press. Our result shows that for every unit increase in household income from gari processing, a 0.627 point increase in utilization is predicted. This makes income from gari processing the most important predictor for utilization of the screw press for gari processing among the respondents. Furthermore, that regression coefficient of household income from gari processing (x_i) was positively signed agrees with the a priori expectation of the explanatory variable as stated earlier.

The result implies that increase in income will lead to an increase in utilization of the manual screw press. This result is in consonance with the findings of Unamma (2004) and Chinaka, Ogboekiri, & Chinaka (2007) who found a positive relationship between farm income and adoption; higher incomes enable farmers acquire new or improved technologies that could be financially inaccessible to others. The result also affirms the positions of Mittal, Gandhi, & Tripathi (2010) and Zhang, Fan & Cai (2002) that there is significant and positive relationship between income and utilization of agricultural innovations.

4. Conclusions

Factors that significantly affect utilization of the manual screw press among respondents are limited to age, years of experience, and level of income. In other words, age, years of experience, and household income from gari processing were important predictors and are factors to consider in the utilization of similar technologies in the study area and comparable regions. To that end, any extension strategy for gari processors aimed at high level improved technology utilization should critically consider the roles of these factors because they have a bearing on utilization decision of the respondents.

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