A Meta-Analysis on the Community of Inquiry Presences and Learning Outcomes in Online and Blended Learning Environments

Florence Martin  
*University of North Carolina Charlotte*

Tong Wu  
*University of North Carolina Charlotte*

Liyong Wan  
*South-Central University for Nationalities*

Kui Xie  
*The Ohio State University*

**Abstract**

The Community of Inquiry (CoI) framework describes three essential presences (i.e., teaching presence, cognitive presence, and social presence) and how these presences interact in providing an educational experience in online and blended learning environments. This meta-analysis examined 19 empirical studies on the CoI Presences (teaching presence, social presence, and cognitive presence) and their correlations with learning outcomes, including actual learning, perceived learning, and satisfaction. It was found that teaching presence and actual learning were moderately positively correlated, ($r = .353$). There was a weak correlation between cognitive presence and actual learning, ($r = .250$) and social presence and actual learning, ($r = .199$). For the correlation between the presences and perceived learning, cognitive presence and perceived learning was found to be strongly correlated, ($r = .663$), followed by the moderate correlation between social presence and perceived learning ($r = .432$), and teaching presence and perceived learning, ($r = .392$). With respect to satisfaction, the correlation between cognitive presence and satisfaction was strong ($r = .510$), but the correlation between social presence and satisfaction was moderate ($r = .447$). The findings have implications for designers and instructors who design and teach online and blended courses to include these presences.

*Keywords*: Community of Inquiry, teaching presence, cognitive presence, social presence, online learning, blended learning, meta-analysis

Martin, F., Wu, T., Wan, L., Xie, K. (2022). A meta-analysis of the Community of Inquiry presences and learning outcomes in online and blended learning environments. *Online Learning*, 26(1), 325-359. DOI: 10.24059/olj.v26i1.2604
Online and blended learning has increased in the last decade (Seaman et al., 2018), so has the challenges that come with it. Several challenges exist in online learning including student isolation and dropout due to the lack of interaction and engagement (Ali & Smith, 2015; Croft et al., 2010; Xie et al., 2006, 2011). Some online courses are designed to be self-paced without any interaction between students and their instructors and peers. This has resulted in students not being engaged in learning. Research has emphasized the importance of interaction and presence in the online learning environment (Bolliger & Inan, 2012; Bolliger & Martin, 2018). Presence within the context of this study can be explained through the Community of Inquiry (CoI) framework, which suggests three types of presence, including teaching presence, cognitive presence, and social presence, are necessary to develop a deep and meaningful learning experience supported by the educational community (Garrison, 2007). An educational CoI is “a group of individuals who collaboratively engage in purposeful critical discourse and reflection to construct personal meaning and confirm mutual understanding” (Garrison, 2011, p. 2).

The CoI framework created by Garrison et al. (2000; 2001) focuses on the process of learning. It was created consistent with John Dewey's work on community and inquiry where he emphasized that educational experience is a process of reflective inquiry (Dewey, 1933). Building on Dewey’s work, the CoI framework was developed focusing on asynchronous online discussions where collaborative learning experience was involved instead of self-paced individual online learning (Garrison, Anderson et al., 2010). Through the CoI framework, this study examines the associations between the three types of presence including, teaching presence, cognitive presence, and social presence, and students’ actual learning, perceived learning, and satisfaction. Rather than collapsing all learning outcomes together, studies were analyzed for each of the three outcome variables individually. While examining perceived learning and satisfaction has been conducted in other CoI meta-analysis (Caskurlu et al., 2020; Richardson et al., 2017), this study in addition examines actual learning, which is a critical learning outcome.

**Community of Inquiry Presences**

Cognitive presence focuses on students constructing meaning through critical reflection and discourse and is defined as “exploration, construction, resolution, and confirmation of understanding through collaboration and reflection in a Community of Inquiry” (Garrison, 2007, p. 65). This is operationalized through the practical inquiry model where the four phases are triggering event, exploration, integration, and resolution (Garrison et al., 2001). It applies a cycle of inquiry where participants deliberately move from the problem or issue to exploration, integration, and resolution of the problem. Using application-focused discussion questions or collaborative problem solution help the learners in moving to the resolution phase (Fiock, 2020). Cognitive presence focuses on higher-order thinking through collaboration and instructor and peer facilitation with community members during the critical inquiry process (Chen et al., 2019; Galikyan & Admiraal, 2019; Garrison et al., 2001; Gašević et al., 2015). CoI survey-based research revealed students reporting high levels of cognitive presence (Shea & Bidjerano, 2009a), and variation in technology use based on cognitive presence (Kovanović et al., 2017). However, the transcript analysis in asynchronous online discussions revealed low levels of discourse and knowledge construction. While 53.32% of the online discussions focused on exploration, and 26.05% was on integration, only 10.84% of the online discussions focused on trigger and 9.79% on resolution (Kanuka et al., 2007). Research has found positive relationship
between cognitive presence and student learning and student satisfaction (Hosler & Arend, 2012; Kang et al., 2014).

Teaching presence focuses on instructor interactions with students and content and was defined by Anderson et al. (2001) as “design, facilitation, and direction of cognitive and social processes for the purpose of realizing personally meaningful and educational worthwhile learning outcomes” (p. 5). This includes moderation and guidance of the inquiry, and involves design and organization, facilitating discourse, and direct instruction. Primary studies have found a positive relationship between teaching presence, and student perceived learning (Arbaugh, 2008; Kranzow, 2013; Shea et al., 2005), and student satisfaction (Abdous & Yen, 2010; Akyol & Garrison, 2008; Shin, 2003).

Social presence examines the human experience of learning and is defined as “the ability of participants to identify with the community, communicate purposefully in a trusting environment, and develop inter-personal relationships by way of projecting their individual personalities.” (Garrison, 2009, p. 352). The “social presence” in the CoI framework is multidimensional and includes affective expression, open communication and group cohesion. Social presence has a connection to teaching and learning elements (Garrison, Cleveland-Innes, et al., 2010). Research has shown that social presence can support cognitive engagement in online courses (Xie & Ke, 2011) and also can reduce the presence of social conflict (also known as conflictual presence) in the learning community (Xie et al., 2013, 2017). Social presence was found to have no relationship on learning outcomes (Joo et al., 2011; Shin, 2003) though it was associated with satisfaction (Akyol & Garrison, 2008; Richardson & Swan, 2003; Swan & Shih, 2005).

The CoI framework (Figure 1) discusses the ways in which these presences interact with each other in an online course. Besides the three presences interacting to provide an educational experience, the interaction of social and cognitive presence results in supporting discourse, the interaction of social and teaching presence results in setting the climate.

Figure 1
Community of Inquiry Framework (CoI Framework, 2020)
The interaction of teaching and cognitive presence results in selecting the content (Garrison, Cleveland-Innes et al., 2010; Hosler & Arrend, 2012). Research has found cognitive presence to have strong relationships between teaching and social presence, and teaching presence to significantly predict cognitive presence (Kozan & Richardson, 2014). Research has also found social presence to mediate between teaching and cognitive presence (Shea & Bidjerano, 2009b). Primary studies have found cognitive presence to have stronger relationships with learning and satisfaction in comparison to teaching presence (Akyol & Garrison, 2008) and that cognitive presence is achieved by instructors’ skills in fostering teaching presence and students’ abilities to establish social presence (Shea & Bidjerano, 2009b).

**Community of Inquiry Instrumentation**

In order to facilitate research based on the CoI framework, survey instruments have been created and validated in various studies. Among them is the CoI Survey that was initially developed by Arbaugh et al. (2008) and validated by Swan et al. (2008). The CoI survey is currently in its 14th version (CoI, 2020) and has 34 items, of which 13 items focus on teaching presence, 9 items on social presence, and 12 items on cognitive presence. Arbaugh et al. (2008) administered the 34-item CoI survey to students enrolled in graduate-level courses in either Education or Business across four institutions in the United States and Canada. Internal consistency (Cronbach’s alpha) with 287 students were reported as .94, .91, and .95 for teaching presence, social presence, and cognitive presence, respectively. Table 1 provides a description of items aligned with the CoI framework for the three presences.

Table 1

*CoI Survey Items*

| Type of Presence     | Number of items | Description                                                                                                                                                                                                 |
|----------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| **Teaching Presence**|                 |                                                                                                                                                                                                          |
| Design and Organization | 4 items  | Learners describe instructors communicating course topics, course goals, providing instructions to participate in course learning activities and communicating due/dates and time frames for learning activities.             |
| Facilitation         | 6 items         | Learners describe instructor’s helpfulness in helping the students learn course topics, understanding of course topics to clarify thinking, engaging the participants in a dialogue, keeping the participants on task, encouraging them to explore new concepts and develop a sense of community among the participants. |
| Direct Instruction   | 3 items         | Learners describe instructor’s guiding discussion on relevant issues, providing feedback to the student based on their strengths and weakness in the course and providing timely feedback.                        |
| **Social Presence**  |                 |                                                                                                                                                                                                          |
| Affective Expression | 3 items         | Learners describe getting to know the other course participants, form distinct impressions of some participants.                                                                                           |
and affirming that online or web-based communication supports social interaction.

Open Communication 3 items
Learners describe comfort among the students for conversing in the online medium, participating in discussions and interacting with other course participants.

Group Cohesion 3 items
Learners describe feeling comfortable to disagree with other course participants, feeling one’s point of view being acknowledged and affirming that online discussions helping to develop a sense of collaboration.

**Cognitive Presence**

Triggering Event 3 items
Learners describe instructional problems that increased participant interest, course activities that stimulated curiosity, and motivation to explore content related questions.

Exploration 3 items
Learners explore problems through a variety of information sources, identifying relevant information to address content related questions, and affirming the value of online discussion to appreciate diverse perspectives.

Integration 3 items
Learners combine information to address questions, using learning activities to construct explanations, reflection on the course to understand fundamental concepts.

Resolution 3 items
Learners describe ways to apply knowledge, developing solutions to course problems and applying the knowledge beyond the course.

*Note.* Descriptions created based on survey items (CoI, 2020).

In addition to the initial validation (Arbaugh et al., 2008; Swan et al., 2008), this CoI survey has been validated by several researchers (Carlon et al., 2012; Caskurlu, 2018) including in many languages (Moreira et al., 2013; Olpak & Cakmak, 2018; Yu & Richardson, 2015). While the 34-item survey is used in several studies, there are also variations of the CoI survey used by researchers. Stenbom (2018) in a systematic review summarized that there were 26 studies that included changes to the CoI tool. Some of the changes proposed by researchers include Arbaugh (2008)—21 items; Chen et al. (2019)—9 items; Choy & Quek (2016)—18 items; Khodabandelou et al. (2014)—60 items; Lin et al. (2015)—31 items; Maddrell et al. (2017)—37 items; Mo & Lee (2017)—32 items; and van der Merwe (2014)—10 items.

In addition, CoI research focusing on presences has been conducted in online (Akyol & Garrison, 2008; Alaulamie, 2014) and blended courses (Choy & Quek, 2016; Maddressll et al., 2017), across undergraduate (Van Schyndel, 2015) and graduate learner levels (Dempsey, 2017; Rockinson-Szapkiw, 2016), in the U.S., and outside the U.S. (Chen et al., 2019; Choy & Quek, 2016).

**Elements of Presence**

In the CoI research studies, researchers describe various ways in which they created presence in the online and blended courses. Fiock (2019) identified instructional activities for the three presences based on the seven principles of good practice for the online environment (Sorensen & Baylen, 2009), including student-teacher contact, cooperation among students, active learning, prompt feedback, time on task, communicate high expectations, and respect diverse ways of learning. These instructional activities assist practitioners as they design and facilitate courses. Some of the example instructional activities they included were a “Create a
“Meet Your Classmates” section of your course where you and students introduce yourselves to one another (Richardson, Ice, & Swan, 2009) for social presence; reflect on group work or peer-supported learning experiences (Redmond, 2014) for cognitive presence; and promptly answer email (Lowenthal & Parscal, 2008) for teaching presence. Richardson et al. (2010) suggested that the following design elements to be considered during the development of an online instructor: Design for open communication and trust, design for critical reflection and discourse, and create and sustain a sense of community. They also recommended some actions and activities in the process of the creation and facilitation of online courses, such as to ensure that students sustain collaboration, ensure that inquiry moves to resolution, and support purposeful inquiry. In this review, we refer to these as “elements of presence” to describe the instructional and learning activities that are designed and used in online and blended courses.

Learning Outcomes

Actual Learning, Perceived Learning, and Satisfaction

In this meta-analysis, we examine actual learning, perceived learning, and satisfaction of the learning outcomes. Actual learning “reflects a change in knowledge identified by a rigorous measurement of learning” (Bacon, 2016, p. 4). This could include measures of scores from tests, projects, presentations, and performances. Perceived learning denotes “a student’s self-report of knowledge gain, generally based on some reflection and introspection” (Bacon, 2016, p. 4). This includes measures of surveys with Likert type items on their perception of learning. And finally, the third learning outcome we examine is satisfaction which is a commonly studied affective measure and describes the fulfillment of one’s expectations or needs.

Several researchers have examined actual learning, perceived learning, and satisfaction to study various topics in education. Bacon (2016) emphasizes the importance of studying both actual and perceived learning in educational research and the importance of examining them as separate constructs. Some educational researchers have found gaps between these two constructs. Deslauriers et al. (2019) compared students’ self-reported perception of learning with their actual learning in college physics courses and found that evaluating instruction based on students’ perceived learning could inadvertently promote passive pedagogical methods compared to active learning methods as students in active learning classrooms had lower perception of learning. In another study, Carpenter et al. (2013) determined that students’ perceived learning was not based on their actual learning but on instructor’s effectiveness. This shows that there is a difference between these two constructs, and it is important to study them distinctly. Similarly, perceived learning is also different from other affective constructs such as satisfaction and it is important for it to be studied separately. Richardson and Swan (2003) examined effects of social presence in online courses on students perceived learning and satisfaction as separate constructs.

Systematic Reviews and Meta-Analyses on the Community of Inquiry

There has been an increase in the number of primary studies focusing on CoI. This has resulted in secondary research; there have been three systematic reviews published recently (Jan et al., 2019; Redstone et al., 2018; Stenbom, 2018) and two meta-analysis (Caskurlu et al., 2020; Richardson et al., 2017). Despite the comprehensiveness of the secondary research made, research has not focused on all presences of CoI (Richardson et al., 2017) or could not consider performance in the analysis (Jan et al., 2019). Redstone et al. (2018) categorized the existing research on CoI into four themes, testing the instrument, measuring CoI presence in different learning environments, examining causal relationships, and exploring potential revisions to the model. It is unclear what databases were used to identify the 24 studies included in this
systematic review. Testing the CoI instrument resulted in eight studies and measuring CoI presence in different environments resulted in another eight. There were four studies in their review that examined causal relationships among elements and five studies that focused on exploring potential revisions to the framework. While this study identified four themes of research, they did not focus on the learning outcomes in relation to the presences. This review also identified the learning environment (online, blended, F2F) and methodology (Quantitative) of the studies included in the systematic review. Six out of the twenty-four studies used mixed methods while the rest were quantitative. Eleven studies were on online learning, while four studies were on blended learning and the remaining included both blended and online learning.

Stenbom’s (2018) identified 103 studies examining the CoI in a systematic review. In this review, Stenbom provided details about the publication patterns and demographic contexts where the CoI survey has been used. In addition, the author reviewed the purposes and research designs used in CoI research and major results and conclusions. Stenbom concluded that Garrison had published nine articles, which was the largest number of articles on CoI by an author. Internet and Higher Education had published 22 articles, which was the most articles a single journal had published. This review confirmed that the CoI survey provided valid and reliable results and has been used in various contexts. Primary research has examined both causal and correlational relationships between CoI. The Stenbom review confirmed that CoI has been used in online and blended learning (Akyol, Garrison et al., 2009; Kucuk & Sahin, 2013; Shea and Bidjerano, 2013), and to examine synchronous (Claman, 2015) and asynchronous (Rockison-Szapkiw et al., 2010; Rockinson-Szapkiw & Wendt, 2015) interaction. Disciplinary differences (Arbaugh et al., 2010; Arbaugh, 2013) and learner characteristics such as age, gender, and academic level (Akyol, Arbaugh et al., 2010; Shea & Bidjerano, 2009b) were found in some of these studies in Stenbom’s review.

Jan et al. (2019) performed a systematic review about the use of social network analysis (SNA) for studying online learning communities and included CoI as an element in addition to Communities of Practice (CoP). Their review included 10 studies, of which nine used the CoI framework while one used the CoP framework. The nine CoI focused individual studies were conducted in online or blended settings. The goal of the review was to extract the structural components of CoP and CoI that have been researched using SNA. Their findings were mixed on the effectiveness of SNA to identify different presences in CoI. One of the limitations they highlighted was the lack of use of student attributes (e.g., self-efficacy, goal orientation), or performance examined in most of the studies.

In addition, Richardson et al. (2017) published a meta-analysis focusing on social presence. Although this does not include all presences of CoI, it contributes to the social presence construct. Richardson et al. included 26 studies in their meta-analysis in which they studied the relationship between social presence and student satisfaction and learning in the online environment. Their study showed a moderately strong positive relationship between social presence and satisfaction ($r = .56, k = 26$) and social presence and perceived learning ($r = .51, k = 26$). Their moderator analysis results found that course length, discipline, and scale used significantly moderated the relationship between social presence and satisfaction, and course length, discipline, and target audience moderated the relationship between social presence and perceived learning. Caskurlu et al. (2020) published a meta-analysis focusing on teaching presence but included instruments in addition to the CoI survey. They found moderately strong correlation between teaching presence and perceived learning ($r = .602, k = 23$) and teaching presence and satisfaction ($r = .59, k = 26$). They found course length and audience as moderators.
for perceived learning and course length, discipline, and teaching presence scale as significant moderators for satisfaction. Table 2 provides a summary of the systematic reviews on the CoI framework.

**Table 2**

*Systematic Reviews and Meta-Analyses on CoI*

| Year | Authors         | Title                                                                 | Number of Articles | Type of Review          |
|------|-----------------|----------------------------------------------------------------------|--------------------|-------------------------|
| 2020 | Caskurlu et al. | A meta-analysis addressing the relationship between teaching presence and students’ satisfaction and learning | 23 articles for perceived learning and 26 for satisfaction | Meta-Analysis           |
| 2019 | Jan et al.      | Social Network Analysis and Learning Communities in Higher Education Online Learning: A Systematic Literature Review | 10 articles of which 9 articles use CoI | Systematic Review       |
| 2018 | Stenbom         | A systematic review of the Community of Inquiry survey                | 103 articles       | Systematic Review       |
| 2018 | Redstone et al. | MEASURING PRESENCE: A Review of Research Using the Community of Inquiry Instrument | 24 articles        | Systematic Review       |
| 2017 | Richardson et al.| Social presence in relation to students' satisfaction and learning in the online environment: A meta-analysis | 26 articles of which 6 articles use the CoI Survey | Meta-Analysis            |

**Purpose of the Study and Research Questions**

There has been an increasing number of primary studies using the CoI survey examining the relationship between presences and learning outcomes. Richardson et al. (2017) conducted a meta-analysis focusing on social presence and Caskurlu et al. (2020) conducted a meta-analysis on teaching presence in the online learning environment. Their studies, however, used several other scales in addition to using CoI as one of them. There is still a gap to quantitively examine the relationship between the three types of presences to actual and perceived learning and satisfaction and specifically from only using the CoI instrument. Also, the prior meta-analysis focused only on online courses and this meta-analysis examines both online and blended courses. This results in a need for a meta-analysis to examine the relationships between each of the three presences and their learning outcomes. This study seeks to meet this gap by addressing the following research questions:

1. What is the relationship between each CoI presence (teaching presence, social presence, and cognitive presence) and actual learning, perceived learning and satisfaction as measured by the CoI survey?
2. What are the various elements of teaching presence, social presence, and cognitive presence described in the studies reviewed?
Methods

This study followed the meta-analysis process as described by Wilson (2014). The steps included are: (1) identifying the right question; (2) determining eligibility criteria; (3) conducting a literature search and review; (4) calculating effect size; and (5) analysis. The methodology used in the meta-analysis is described in the sections below.

Data Sources and Search Strategies

We conducted a broad search of journal articles and doctoral dissertations published between 2000 and 2019 using the search term “Community of Inquiry” in the “Title” and “Subject” fields. We chose 2000 as the starting point, as this was when the CoI framework was first developed. An electronic search was conducted in six databases that included Academic Search Complete, Communication & Mass Media Complete, Education Research Complete, ERIC, Library, Information Science & Technology Abstracts with Full Text, and PsycINFO in November 2019.

Inclusion and Exclusion

Table 3

| Inclusion/Exclusion criteria | Inclusion                                                                 | Exclusion                                                                 |
|-----------------------------|---------------------------------------------------------------------------|---------------------------------------------------------------------------|
| CoI Focus                   | Studies that used CoI framework                                           | Studies that did not focus on CoI                                          |
| Publication date            | 2000 to 2019                                                              | Prior to 1999 and after 2019                                              |
| Publication type            | Scholarly articles of original research from peer reviewed journals and dissertations | Book chapters, technical reports, or proceedings                           |
| Language                    | Journal article or dissertation was written in English                   | Languages other than English                                              |
| Research Design             | Correlational and Regression design with learning outcome                | Research designs that do not include correlational or regression studies |
| Results of Research         | Adequate data for calculating effect sizes                                | Effect size was not reported or there was insufficient information provided for researchers to calculate effect size. |
| Learning Outcomes           | Clear learning outcomes (Actual Learning, Perceived Learning or Satisfaction) | There were not clear learning outcomes in the study. For example, Pellas (2017) examined the interrelationships among presence indicators, but learning outcomes were not the focus of the study |

Process Flow

We used the PRISMA flow model (Figure 2) to document the process flow of identification, screening, eligibility, and inclusion of studies. The PRISMA guidelines were proposed by the Ottawa Methods Center for reporting items for systematic reviews and meta-analyses (Moher et al., 2009).
When the records were screened, we found several studies that used the term “Community of Inquiry” but were focusing on Dewey’s theory on social learning and not on presence in online learning. These studies were excluded. In addition, during full-text screening, we found several studies that did not use the CoI survey to measure presences which was the focus of this meta-analysis. During the coding process, we found that some studies did not provide the sufficient data for data extraction which were also excluded.
Study Coding

The research team developed and used a survey form using Qualtrics to code the variables described in Table 3. The form was divided into four sections to include study identification, outcome features, methodological features, pedagogical features, and demographics. There are four members in the research team, including three faculty members with expertise in online learning and one doctoral student majoring in research methodology. All the faculty members involved in the study have extensive coding experience. They provided training to the second author, the doctoral student, and supervised the entire coding process. The initial coding was performed by the second author and the third author. The two researchers initially coded the same eight articles with an inter-rater agreement of 86.84%. The entire research team met biweekly to discuss any coding related questions. The researchers discussed the areas of disagreement before further coding. The lead researcher then worked with the fourth author from the team for the effect size extraction.

Table 4
Description of the Coded Elements for Each Research Study

| Element              | Description                                                                                                                                 |
|----------------------|---------------------------------------------------------------------------------------------------------------------------------------------|
| Article Information  | Full reference including author(s), year of publication, article title, journal name, and type of publication (journal article, dissertation or other). |
| Outcome Type         | Coded as Actual Learning, Perceived Learning and Satisfaction. Actual learning included measures such as final score, academic achievement, GPA, while perceived learning and satisfaction included measures of perceived learning and satisfaction. |
| Outcome Measures     | Outcome measures were coded for each type of outcome variable.                                                                                  |
| Research or Analytical Methods | Correlation, Path analysis, Regression, Structural Equation Modeling.                                                                                       |
| Type of Online Course| Coded as an open-ended item.                                                                                                                     |
| Course Duration      | The different options for course duration included, less than 15 weeks, 15 weeks, more than 15 weeks, and unknown.                                  |
| Instructional Method | This was open coded as Blended or Online.                                                                                                         |
| Technology Used      | This was open coded.                                                                                                                             |
| Demographics         | Types of learners (K-12, undergraduate, graduate, military, industry/business, professionals), discipline, gender and age of participants, and country were coded. |
| Effect Sizes         | Statistical information to extract effect sizes were coded.                                                                                      |

Dependent and Moderating Variables

Based on prior meta-analysis, we included perceived learning and satisfaction as outcome variables. In addition, we also included actual learning as a learning outcome. While it was our initial intent to examine pedagogical, methodological, and demographic moderators, due to the low frequency of studies for each outcome, we did not proceed with the moderator analysis.

Effect Size Calculation

Descriptive statistics were reported to address publication trends. The software Comprehensive Meta-Analysis software, Version 3.3.070 (CMA; Borenstein et al., 2014) was used to calculate the effect sizes. Effect size was calculated as the correlation between one of the three presences (teaching, social and cognitive presence) and one of the three learning outcomes (actual learning, perceived learning, and satisfaction). Initially, 102 effect size statistics were collected from 19 studies, including 93 Pearson’s r from 17 studies and 9 standardized β from two studies. We contacted the authors of the two articles that reported standardized β and gathered the corresponding effect size estimates in the forms of Pearson’s r for generating more
accurate results. Cohen’s (1988) effect size conventions for Pearson correlation coefficient was used for interpretation: .1 as small effect, .3 as medium effect, and .5 as large effect.

Five studies in the meta-analysis used multiple measures representing the same construct. Therefore, the weighted averaging procedure was conducted by employing a calculator created by Lenhard and Lenhard (2014) to address the dependence issue (Borenstein et al., 2009). For example, Arbaugh (2013) reported the correlation coefficients between facilitating discourse and perceived learning, and between direct instruction and perceived learning to represent the correlation between teaching presence and perceived learning. The two coefficients were transformed into a Fisher’s $z$ value using the calculator mentioned above. After conducting all transformations, 78 effect sizes, including 67 Pearson’s coefficients and 11 Fisher’s $z$, were entered into CMA for further analysis.

**Handling Dependence of Effect Size**

It is worth noting that most of the studies in the meta-analysis reported multiple effect sizes to indicate the relationship between social, teaching, cognitive presences, and actual learning, perceived learning, and/or satisfaction. For example, Maddrell et al. (2017) reported six separate effect sizes to show the correlations between each of the three presences and perceived learning and satisfaction. Although these effect sizes were based on the same sample, they were treated independently because the major goal of the research is to detect the strength of the relationship between individual presence and specific types of learning outcomes. The overall effect of the combined presences on learning outcomes is not the focus of the study. Therefore, the effect sizes of the correlation between each presence and each learning outcome reported from one study are calculated separately.

**Data Analysis**

The CMA software during analysis converts Pearson’s $r$ to Fisher’s $z$ to calculate averaged Fisher’s $z$ scores and then converts back to correlation $r$ (Borenstein et al., 2009). The current study does not use Pearson’s correlation $r$ because variance heavily depends on the correlation (Borenstein et al., 2009). In addition, Fisher’s $z$ transformation was used to normalize the sampling distribution of Pearson’s $r$. CMA software calculates the effect sizes using the following equations (Borenstein et al., 2009).

Pearson’s $r$ can be transformed into Fisher’s $z$ using equation (1):

$$z = 0.5 \times \ln \left( \frac{1+r}{1-r} \right).$$

The standard error of Fisher’s $z$ can be obtained by using equation (2):

$$SE_z = \frac{1}{\sqrt{3-n}}.$$

Equation (3) can be used to covert the Fisher’s $z$ back to correlation $r$:

$$r = \frac{e^{2z} - 1}{e^{2z} + 1}.$$

There are two commonly used models to estimate effect sizes of a meta-analysis, including fixed-effects model and random-effects model. The two models not only have distinct underlying assumptions, but also influence the analysis and interpretation of the statistics (Borenstein et al., 2010). Fixed-effects model assumes that there is one common effect size across all studies. This model may manifest Type I bias in significant tests for the estimated
effect sizes and produce biased confidence intervals that is smaller than their normal width if the assumption does not hold (Hunter & Schmidt, 2000). However, random-effects model allows that the studies to have varied effect sizes in the population, which is likely to generate appropriate Type I error rates and confidence intervals. For a meta-analysis, it is common to see that the effect sizes and the measures used across studies are different. Therefore, we employed a random-effects model in this meta-analysis study. In this study, we conducted nine subgroup meta-analysis:

1. Teaching presence on actual learning
2. Cognitive presence on actual learning
3. Social presence on actual learning
4. Teaching presence on perceived learning
5. Cognitive presence on perceived learning
6. Social presence on perceived learning
7. Teaching presence on satisfaction
8. Cognitive presence on satisfaction
9. Social presence on satisfaction

Forest plots were included to show the visual representation of the studies and the effect sizes.

**Sensitivity Analysis**

In meta-analysis studies, it is important to address the issue of publication bias, which refers to the phenomenon that studies get published based on certain direction or strength of the findings (Dickersin & Min, 1993). Rosenthal (1979) used a term “file drawer problem” to describe the fact that journals are filled with the 5% of studies showing Type I errors whereas the rest of the studies with nonsignificant results are left in the drawers. In this meta-analysis, both journal articles and dissertations were included, but there is still the risk of having publication bias because unpublished work was not under the investigation. Several strategies were used to examine publication bias. Funnel plots were used to detect bias by showing visual representation of the studies included in a meta-analysis (Egger et al., 1997). Funnel plots illustrate the effect sizes from each study on horizontal axis against the standard error on vertical axis. A symmetrical funnel will be displayed if bias does not exist, and vice versa (Egger et al., 1997; Sterne & Harbord, 2004). In addition, Classic Fail-safe N (Rosenthal, 1979) that represents the number of missing studies to bring the p value to a non-significant level was included. Finally, Orwin’s Fail-safe N (Orwin, 1983), which assists in computing the number of missing studies to bring the summary effect to a level below the specified value other than zero, was examined.

All statistical analyses using CMA used the z-transformed correlations. We report the effect size in this meta-analysis using Pearson r for the ease of interpretation. Publication bias was reported in Fisher’s z.

**Results**

**Publication Pattern**

The publication trend for the results included in this CoI meta-analysis in provided in Figure 3, and the publication source of the journal articles and dissertations is included in Table 5.
Figure 3
Publication years of studies included in CoI Meta-Analysis

Table 5
Publication Source of CoI Studies in Meta-Analysis

| Journal Articles (n = 11) | Dissertations & Theses (n = 8) |
|--------------------------|-------------------------------|
| **Journal titles**       | **Universities**              |
| Australasian Journal of Educational Technology | Indiana University |
| Behaviour & Information Technology | Liberty University |
| Contemporary Educational Technology | McKendree University |
| Distance Education        | Ohio University               |
| International Journal of Learning Technology | University of California |
| International Review of Research in Open and Distance Learning | University of Idaho |
| Internet and Higher Education | Widener University |
| Journal of Asynchronous Learning Networks | Western Illinois University |
| Journal of Interactive Learning Research | |
| Multimedia-Assisted Language Learning | |

*Note. International Review of Research in Open and Distance Learning had two articles.*
Descriptive Information of Primary Studies

Table 6 below provides a summary of the descriptive information from the 19 studies included in this meta-analysis. The final sample consisted of $k = 78$ effect sizes and $n = 6,459$ participants.

Table 6
Descriptive Information for the Primary Studies

| Authors                  | Document Type | Outcome | Measure                                         | Participants | Modality | Country/region | # Survey Items |
|--------------------------|---------------|---------|-------------------------------------------------|--------------|-----------|----------------|----------------|
| Akyol & Garrison (2008)  | J             | PL; Sat | PL; Sat                                         | Graduate     | Online    | US             | 34             |
| Alaulamie (2014)         | D             | Sat     | Sat PL: Sat: Delivery medium satisfaction       | Undergraduate| Online    | US             | 34             |
| Arbaugh (2008)          | J             | PL; Sat | PL; Sat: Delivery medium satisfaction           | Other        | Online    | US             | 21             |
| Arbaugh (2013)          | J             | PL, Sat | PL; Sat                                        | Graduate     | Online    | US             | 34             |
| Catron (2012)            | D             | Sat     | Sat PL: Reflection scores, and critical thinking| Other        | Online    | US             | 34             |
| Chen et al. (2019)       | J             | Sat     | Sat AL: Academic achievement; Sat Course        | Other        | Online    | China           | 9              |
| Choy & Quek (2016)       | J             | AL; Sat | AL: Online course grade PL: Reflection scores,  | Undergraduate| Blended   | Singapore     | 18             |
| Dempsey (2017)           | D             | PL      | PL: Reflection scores, and critical thinking    | Graduate     | Online    | US             | 34             |
| Jones (2017)             | D             | AL      | AL: Online course grade                        | Other        | Online    | US             | 34             |
| Khodabandelou et al. (2014) | J             | PL      | PL                                             | Undergraduate| Blended   | Malaysia       | 60             |
| Lee & Huang (2018)       | J             | AL      | AL: Final score                                | Other        | Online    | US             | 34             |
| Maddrell et al. (2017)   | J             | PL; Sat | PL: Sat PL: Perceived proficiency learning     | Graduate     | Blended   | US             | 37             |
| Mo & Lee (2017)          | J             | PL      | PL                                             | Other        | Blended   | South Korea    | 32             |
| Place (2017)             | D             | PL      | PL AL: Course points; PL: Cognitive, affective,| Other        | Online    | US             | 34             |
| Rockinson-Szapkiw et al. (2016) | J             | AL; PL | AL: Cognitive, affective, and psychomotor      | Graduate     | Online    | US             | 34             |
Table 7

Elements of Presence Described in the Studies

| Presence                  | Elements of Presence                                                                                                                                 |
|---------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|
| **Teaching Presence**     | • Contacting the Teacher or Teaching Assistant directly \( (k = 2) \)                                                                                |
|                           | • Instructors facilitated live synchronous lectures and discussions \( (k = 1) \)                                                                     |
|                           | • Used LMS to host syllabus, content, assignments, and discussion forums \( (k = 2) \)                                                             |
|                           | • Teachers collaborating with students via email, message boards, announcements, wikis blogs and discussions \( (k = 1) \) |
|                           | • Establishing curriculum content, learning activities and timelines \( (k = 1) \)                                                                    |
|                           | • Monitoring and managing purposeful collaboration and reflection \( (k = 1) \)                                                                     |
|                           | • Ensuring that the community reaches the intended learning outcomes by diagnosing \( (k = 1) \)                                               |
|                           | • Needs and providing timely information and direction \( (k = 1) \)                                                                               |
| **Cognitive Presence**    | • Taking Notes \( (k = 1) \)                                                                                                                       |
|                           | • Reading/Posting in the Forum \( (k = 1) \)                                                                                                        |
|                           | • Group meets 3 times in a week in virtual space \( (k = 1) \)                                                                                   |
|                           | • Provided feedback for group members \( (k = 1) \)                                                                                               |
|                           | • Readings, video resources, and assignment by lecturers \( (k = 1) \)                                                                           |
|                           | • Students participated in online discussion \( (k = 1) \)                                                                                         |
|                           | • Synchronous communication among peers \( (k = 1) \)                                                                                             |
|                           | • Synchronous communication among instructor and students \( (k = 1) \)                                                                           |
|                           | • Students worked collaboratively on course assignments, studying for exams and quizzes, class presentations, and listened to lectures \( (k = 1) \) |

Note. Other items in the Level of study included combination of levels, or professionals or studies that did not report the level. Acronyms are used to make the table easier to comprehend. In the Document Type column, the letters are \((J)\)ournal article, \((D)\)issertation, and \((T)\)hesis. In the Measure column, \(AL, PL, \) and \(Sat\) represent actual learning, perceived learning, and satisfaction, respectively.
Social Presence

- Making Friends in the Forum ($k = 1$)
- Joining Social Media Groups ($k = 1$)
- Groups of 8 to 10 to foster intimate interaction among members ($k = 1$)
- Real-time chat among group members ($k = 1$)

Note. Not all studies described the elements of presence. This table includes data only from the studies that reported the description of presence elements.

Effect sizes (CP, SP, TP) for Actual Learning

Six studies included in the analysis reported the effect sizes between each of the three presences and actual learning. The forest plots of the effect sizes between teaching, cognitive, social, and teaching presence and actual learning are shown in Figure 4. The effect size estimates were reported in Table 8. Teaching presence and actual learning were found to be moderately positively correlated ($r = .353, p = .001$). Cognitive presence and actual learning had a small correlation ($r = .250, p < .001$). Similarly, it was found that the effect sizes between social presence and actual learning was small ($r = .199, p < .042$). It is worthy to note that there were no statistically significant differences found among the three effect sizes, ($Q = 1.263, p = .532$).

Table 8

| Effect Size Estimates for the Correlation Between Presences and Actual Learning |
|---|---|---|---|---|---|---|---|
|   | $k$ | Effect estimate $r$ | 95% CI | $Z$ | $p$ | $Q$-value | df($Q$) | $p$-value |
| Actual learning |   |   |   |   |   |   |   |
| Cognitive presence | 6 | .250 | [0.171, 0.326] | 6.030 | <.001 | 3.549 | 5 | .616 |
| Social presence | 6 | .199 | [0.008, 0.376] | 2.038 | .042 | 23.622 | 5 | <.001 |
| Teaching presence | 6 | .353 | [0.144, 0.532] | 3.228 | .001 | 31.771 | 5 | <.001 |
| Total between |   |   |   |   |   | 1.263 | 2 | .532 |
Figure 4
Forest plot of studies on Actual Learning

Note. CP, SP, and TP refers to cognitive presence, social presence, and teaching presence, respectively.

Effect sizes (CP, SP, TP) for Perceived Learning

Ten out of the 19 studies reported the effect sizes of the relationship between teaching, cognitive, and/or social presence and perceived learning. The effect sizes of the relationship between each of the three presences and perceived learning are shown in Figure 5. The effect size estimates were reported in Table 9.

It is important to note that the correlation between each of the presences and perceived learning was significant ($p < .001$). The cognitive presence and perceived learning were found to be strongly correlated ($r = .663$, $p < .001$). Social presence and perceived learning were moderately positively correlated ($r = .432$, $p < .001$), followed by the correlation between teaching presence and perceived learning ($r = .392$, $p < .001$). There were significant differences in the three effect sizes ($Q = 6.921$, $p = .031$). Further analysis showed that the effect size of cognitive presence and perceived learning were significantly larger than the correlation between social presence and perceived learning ($p = .027$) and teaching presence and perceived learning ($p = .010$).

Table 9
Effect Size Estimates for the Correlation Between Presences and Perceived Learning

|                      | $k$ | Effect estimate $r$ | 95%CI       | Z    | $p$   | $Q$-value | df(Q) | $p$-value |
|----------------------|-----|---------------------|-------------|------|-------|-----------|-------|-----------|
| Perceived learning   |     |                     |             |      |       |           |       |           |
| Cognitive presence   | 10  | .663                | [0.503, 0.780] | 6.359 | <.001 | 324.229   | 9     | <.001     |
| Social presence      | 10  | .432                | [0.286, 0.559] | 5.367 | <.001 | 147.844   | 9     | <.001     |
| Teaching presence    | 10  | .392                | [0.248, 0.520] | 5.046 | <.001 | 133.660   | 9     | <.001     |
| Total between        |     |                     |             | 6.921 | 2     | .031      |       |           |
**Figure 5**
*Forest Plot of Studies on Perceived Learning*

**Note.** CP, SP, and TP refers to cognitive presence, social presence, and teaching presence, respectively.

**Effect sizes (CP, SP, TP) for Satisfaction**

The relationship between each of the three presences and satisfaction were reported in 10 studies. Forest plots that indicate the relationship between teaching, cognitive, or social presence, and perceived learning can be found in Figure 6. Table 10 provided the summary statistics of the relationships.

It was identified that there was a statistically significant and strong relationship between cognitive presence and satisfaction ($r = .586$, $p < .001$). Like cognitive presence, teaching presence was also strongly correlated with satisfaction ($r = .510$, $p < .001$). Social presence and satisfaction were moderately correlated ($r = .447$, $p < .001$). The difference in the three effect sizes reported did not differ significantly ($Q = 2.255$, $p = .324$).

**Table 10**

| Effect Size Estimates for the Correlation Between Presences and Satisfaction |
|-----------------------------------------------|----------|----------|----------|----------|----------|
| $k$   | Effect estimate | 95% CI    | $Z$      | $p$      | $Q$-value | df(Q)    | $p$-value |
|----------------|----------------|----------|----------|----------|-----------|----------|-----------|
| Satisfaction     |                |          |          |          |           |          |           |
| Cognitive presence | 10            | .586     | [0.423, 0.712] | 5.983   | <.001     | 411.530  | 9         | <.001     |
| Social presence   | 10            | .447     | [0.337, 0.544] | 7.258   | <.001     | 133.038  | 9         | <.001     |
| Teaching presence | 10            | .510     | [0.381, 0.620] | 6.801   | <.001     | 215.719  | 9         | <.001     |
| Total between     |               |          |          |          |           | 2.255    | 2         | .324      |
Figure 6
Forest plot of studies on Satisfaction

| Study name          | Sample | Outcome | Correlation | Lower limit | Upper limit | Z Value | p-Value |
|---------------------|--------|---------|-------------|-------------|-------------|---------|---------|
| Atweh (2008)        | CP     | Satisfaction | 0.030        | -0.047      | 0.106       | 0.767   | 0.443   |
| Atweh (2013)        | CP     | Satisfaction | 0.170        | 0.087       | 0.251       | 3.889   | 0.000   |
| Maharaj & al (2017) | CP     | Satisfaction | 0.170        | 0.042       | 0.313       | 4.436   | 0.000   |
| Alalucka (2016)     | CP     | Satisfaction | 0.333        | 0.033       | 0.630       | 39.000  | 0.000   |
| Chyi & Que (2018)   | CP     | Satisfaction | 0.100        | 0.400       | 0.820       | 8.534   | 0.000   |
| Caravel (2012)      | CP     | Satisfaction | 0.033        | 0.533       | 0.702       | 11.718  | 0.000   |
| Chen et al (2013)   | CP     | Satisfaction | 0.644        | 0.395       | 0.887       | 19.395  | 0.000   |
| Akyoz & Ozturk (2002) | CP   | Satisfaction | 0.610        | 0.206       | 0.872       | 25.086  | 0.000   |
| Van Schyndel (2015) | CP     | Satisfaction | 0.820        | 0.720       | 0.920       | 8.084   | 0.000   |
| Tiddal (2014)       | CP     | Satisfaction | 0.820        | 0.760       | 0.785       | 8.176   | 0.000   |
| Chen et al (2012)   | CP     | Satisfaction | 0.952        | 0.755       | 1.153       | 15.74   | 0.012   |
| Atweh (2013)        | SP     | Satisfaction | 0.410        | 0.337       | 0.497       | 10.120  | 0.000   |
| Tiddal (2014)       | SP     | Satisfaction | 0.414        | 0.285       | 0.544       | 6.117   | 0.000   |
| Caravel (2012)      | SP     | Satisfaction | 0.484        | 0.323       | 0.640       | 7.322   | 0.000   |
| Akyoz (2008)        | SP     | Satisfaction | 0.450        | 0.387       | 0.510       | 12.358  | 0.000   |
| Alalucka (2016)     | SP     | Satisfaction | 0.550        | 0.470       | 0.620       | 27.128  | 0.000   |
| Akyoz & Ozturk (2002) | SP   | Satisfaction | 0.550        | 0.433       | 0.640       | 7.540   | 0.000   |
| Schyndel (2017)     | TP     | Satisfaction | 0.644        | 0.395       | 0.887       | 19.395  | 0.000   |
| Tiddal (2014)       | TP     | Satisfaction | 0.820        | 0.760       | 0.785       | 8.176   | 0.000   |
| Akyoz & Ozturk (2002) | TP   | Satisfaction | 0.820        | 0.720       | 0.920       | 8.084   | 0.000   |
| Schyndel (2015)     | TP     | Satisfaction | 0.820        | 0.760       | 0.785       | 8.176   | 0.000   |
| Cenner (2012)       | TP     | Satisfaction | 0.952        | 0.755       | 1.153       | 15.74   | 0.012   |

Note. CP, SP, and TP refers to cognitive presence, social presence, and teaching presence, respectively.

Publication Bias

Publication bias, as one of the major threats to the validity of meta-analysis, was examined for studies focusing on the relationship between teaching, cognitive, and social presence and a specific type of learning outcomes through visual inspection of funnel plots, Classic Fail-Safe N test, and Orwin’s Fail-Safe N tests. Funnel plots depict effect sizes estimates against the standard error, which represents the study precision (Sterne & Egger, 2001). The funnel plots can be found in Appendix. It seems that there was a lack of symmetric distribution of the point estimates in each of the funnel plot, indicating the presence of the publication bias. The funnel plots can be found in Appendix. It seems that there was a lack of symmetric distribution of the point estimates in each of the funnel plot, indicating the presence of the publication bias.

The Classic Fail-Safe N and Orwin’s Fail-Safe N are reported in Table 11 for further understanding the publication bias of the studies that investigated the correlations between the presence and actual learning, perceived learning, and/or satisfaction. It can be identified that there was a lack of publication bias on perceived learning and satisfaction using the Classic fail-safe N larger than 5k + 10 (Rosenthal, 1995) as a criterion. However, the publication bias seems to exist in actual learning, as only 52 additional studies on cognitive presence, 26 on social presence, and 95 studies on teaching presence are needed to nullify the effect size. With respect to the results from Orwin’s Fail-Safe N test, publication bias also existed in actual learning because 148 additional studies on cognitive presence, 117 studies on social presence, and 203 studies on teaching presence may bring correlation under .01. Publication bias was not of a major concern in perceived learning and satisfaction based on the results from Orwin’s Fail-Safe N test.
The three criteria used to examine publication bias for actual learning all indicated the presence of publication bias. For perceived learning and satisfaction, Classic Fail-Safe N and Orwin’s Fail-Safe N showed little evidence of publication bias, though funnel plots indicated that additional studies may change the results.

Table 11

| Model                        | Classic Fail-Safe N | Orwin’s Fail-Safe N |
|------------------------------|---------------------|---------------------|
| CP and actual learning       | 52                  | 148                 |
| CP and perceived learning    | 3717                | 820                 |
| CP and satisfaction          | 3052                | 559                 |
| SP and actual learning       | 26                  | 117                 |
| SP and perceived learning    | 1016                | 384                 |
| SP and satisfaction          | 1832                | 454                 |
| TP and actual learning       | 95                  | 203                 |
| TP and perceived learning    | 1067                | 457                 |
| TP and satisfaction          | 2449                | 496                 |

Discussion

In this meta-analysis, we examined the relationship between cognitive presence, teaching presence and social presence, and actual learning, perceived learning, and satisfaction on online and blended courses. While there has been individual meta-analysis conducted on teaching presence (Caskurlu et al., 2020) and social presence (Richardson et al., 2017), these had included several instruments in addition to the CoI survey and focused only on online courses. There was a need to examine the effects of the presences based on the CoI instrument, in both blended and online courses and also examine the effects of all three presences in a single meta-analysis.

Relationship between Presences and Actual Learning

Actual learning is an important learning outcome to study (Bacon, 2016) and limited research has examined effects of presences on actual learning. Researchers have studied effects of presences on actual learning through measures including academic achievement (Choy & Quek, 2016), online course grade (Jones, 2017), Final Score and portfolio score (Lee & Huang, 2018; van der Merwe, 2014), Course points (Rockinson-Szapkiw et al. (2016), authentic learning, cumulative GPA, and final course grade (Woiwode & Bayysingar, 2015). While cognitive presence and social presence had a small effect on actual learning, teaching presence had a medium effect on actual learning. Based on this meta-analysis only six studies had examined the effect of presences on actual learning. Although there were no significant differences in the effect sizes among the three presences for actual learning, it is important to note that the effect of each of the presences on actual learning was significant with teaching presence having the largest effect in online and blended courses.

Relationship between Presences and Perceived Learning

Social and teaching presence had a medium effect on perceived learning, and cognitive presence had a large effect. Each of the three presences on perceived learning was significant. In addition, there were significant differences in the effect sizes among the three presences on perceived learning. Also, there was a significant difference in the effect sizes between cognitive presence and social presence and cognitive presence and teaching presence. Richardson et al.
(2017) found a medium effect to indicate social presence predicts perceived learning in their meta-analysis. Our findings are consistent with Richardson et al.'s (2017) findings on social presence having a medium effect for perceived learning. This shows that the effect sizes stayed the same in both online and blended courses in our study, while Richardson study used only online courses. Caskurlu et al. (2020) found moderately strong correlation between teaching presence and perceived learning while we found medium effects between teaching presence and perceived learning. While we examined both online and blended courses, Caskurlu and colleagues examined only online courses.

**Relationship between Presences and Satisfaction**

While social presence had a medium effect, cognitive presence and teaching presence had a large effect on satisfaction. Though there were no significant differences in the effect sizes among the three presences, each of the three presences on satisfaction was significant. Similar to Richardson et al. (2017) study which found a medium effect to indicate social presence predicts satisfaction the findings of our study are consistent with the Richardson et al. (2017) study on social presence having medium effect on satisfaction. Caskurlu et al. (2020) found moderately strong correlation between teaching presence and satisfaction; this is consistent with our finding of it having a large effect. This shows when studying effects of presences on satisfaction, the effects remained the same in online and blended courses and only in online courses studied by Richardson and Caskurlu.

**Lack of studies for Moderating Effects**

We found that there were only few studies that examined actual learning. Also, though we coded for several moderating variables, due to the low frequencies we were unable to run moderator analysis. We hope with the increase in studies using the CoI instrument and examining the relationship between actual learning, perceived learning, and certification, moderating effects can be studied. Also, while coding for articles, we found that the authors of the primary studies did not include several of the details that we were interested in coding as moderators such as course duration, types of learners, course discipline, etc.

**Elements of Cognitive, Teaching, and Social Presence**

The second research question coded for the different elements of presences described in the articles. This finding has implications for instructors who design online and blended courses. Instructors can include the elements of presences as shown in Table 7 to enhance presences in their courses. For example, for teaching presence providing the opportunity to contact the teacher, for cognitive presence the opportunity for reading/posting in the forum and for social presence including real-time chat opportunities among group members. There were fewer elements of social presence described compared to cognitive and teaching presence reported in these research studies. Also, only two cognitive presence elements were reported in two studies, and the rest of the elements were included only once in each study. These design elements from online blended instruction used in the various research studies has implications to support learners’ achievement. This overlaps with some of the design and facilitation recommendations from Fiock (2020) for including various presences in online courses.

**Limitations**

Only 19 studies that met the inclusion and exclusion criterion were included this meta-analysis. The numbers were insufficient, especially considering the fact that we conducted analysis with nine different models separately. There were only six studies that focused on actual learning. Therefore, the differences between subgroups, (e.g., the difference between teaching presence and actual learning and cognitive presence and actual learning), should be interpreted
cautiously. Another limitation of this study is the problem of publication bias on the studies related to actual learning, which might prevent us from generating accurate effect size estimates or developing a more comprehensive understanding of the relationship between the presences and actual learning. Also, though we coded several variables to run moderator analysis, we were unable to because of the low frequencies which is a limitation of this study.

**Implications and Future Directions**

The findings from our meta-analysis shows it is important for online and blended learning to include teaching, cognitive and social presence. The CoI survey indicates to be stable measure for studying presence in online learning and blended learning environments in multiple contexts. In summary, cognitive presence had a small effect on actual learning, and large effect on perceived learning and satisfaction. Teaching presence had a medium effect on actual and perceived learning and a large effect on satisfaction. Social presence had a small effect on actual learning but medium effect on perceived learning and satisfaction. Cohen’s (1988) effect size conventions for Pearson correlation coefficient was used for interpretation, .1 as small effect, .3 as medium effect and .5 as large effect. The findings show the importance of building in the different presences in online and blended learning environments though their effect sizes may vary (see Table 12). The large effect size estimates identified in the correlations indicated that if a specific type of presences increases, the corresponding learning outcome tends to increase. Hattie et al. (2014) argued that interpreting effect sizes only based on the descriptors, such as “small,” “medium,” and “large” seems to be too simple. When practical factors and the context are taken into consideration, even the small effect have important implications. Based on the results from our study, although effect sizes from small to large were found, it is still important for instructors to increase all the presences such that all learning outcomes are likely to achieve improvement.

|                      | Actual Learning | Perceived Learning | Satisfaction |
|----------------------|-----------------|--------------------|--------------|
| Cognitive Presence   | Small           | Large              | Large        |
| Teaching Presence    | Medium          | Medium             | Large        |
| Social Presence      | Small           | Medium             | Medium       |

There were only 19 studies that we were able to identify to use in this meta-analysis that had used the CoI instrument and had examined relationship to learning outcomes. This shows the need for more studies to examine the relationship of presences with the learning outcomes especially with actual learning. Another challenge we faced while coding variables for moderator analysis was the lack of detail reported by authors in primary studies. This demonstrates a need for future studies to describe the instructional setting thoroughly when presences are examined.

**Declarations**

The author(s) declared no potential conflicts of interest with respect to the research, authorship, and/or publication of this article. The author(s) received no financial support for the research, authorship, and/or publication of this article.
References

*Indicates studies that were included in the meta-analysis

Abdous, M., & Yen, C.-J. (2010). A predictive study of learner satisfaction and outcomes in face-to-face, satellite broadcast, and live video-streaming learning environments. The Internet and Higher Education, 13, 248–257.

*Akyol, Z., & Garrison, D. R. (2008). The development of a community of inquiry over time in an online course: Understanding the progression and integration of social, cognitive and teaching presence. Journal of Asynchronous Learning Networks, 12, 3–22.

Akyol, Z., Garrison, D. R., & Ozden, M. Y. (2009). Online and blended communities of inquiry: Exploring the developmental and perceptional differences. International Review of Research in Open and Distance Learning, 10(6), 65–83.

Akyol, Z., Arbaugh, J. B., Cleveland-Innes, M., Garrison, D. R., Ice, P., Richardson, J. C., & Swan, K. (2009). A response to the review of the community of inquiry framework. Journal of Distance Education, 23(2), 123–135.

*Alaulamie, L. A. (2014). Teaching presence, social presence, and cognitive presence as predictors of students' satisfaction in an online program at a Saudi University [Unpublished doctoral dissertation]. Ohio University.

Ali, A., & Smith, D. (2015). Comparing social isolation effects on students’ attrition in online versus face-to-face courses in computer literacy. Issues in Informing Science and Information Technology, 12, 11–20.

Anderson, T., Rourke, L., Garrison, D. R., Archer, W. (2001). Assessing Teaching presence in a Computer Conference Environment. Journal of Asynchronous Learning Networks, 5(2), 1–17.

*Arbaugh, J. B. (2008). Does the community of inquiry framework predict outcomes in online MBA courses? The International Review of Research in Open and Distributed Learning, 9(2), 1–21

Arbaugh, J. B., Cleveland-Innes, M., Diaz, S. R., Garrison, D. R., Ice, P., Richardson, & Swan, K. P. (2008). Developing a community of inquiry instrument: Testing a measure of the Community of Inquiry framework using a multi-institutional sample. The Internet and Higher Education, 11(3–4), 133–136.

Arbaugh, J. B., Bangert, A., & Cleveland-Innes, M. (2010). Subject matter effects and the Community of Inquiry (CoI) framework: An exploratory study. Internet and Higher Education, 13(1–2), 37–44.

*Arbaugh, J. B. (2013). Does academic discipline moderate CoI-course outcomes relationships in online MBA courses? The Internet and Higher Education, 17, 16–28.

Bacon, D. R. (2016). Reporting actual and perceived student learning in education research. Journal of Marketing Education, 38(1), 3–6

Bolliger, D. U., & Inan, F. A. (2012). Development and validation of the online student connectedness survey (OSCS). The International Review of Research in Open and Distributed Learning, 13(3), 41–65.

Bolliger, D. U., & Martin, F. (2018). Instructor and student perceptions of online student engagement strategies. Distance Education, 39(4), 568–583.

Borenstein, M., Hedges, L. V., Higgins, J. P., & Rothstein, H. R. (2009). Introduction to Meta-Analysis. John Wiley & Sons.
Borenstein, M., Hedges, L. V., Higgins, J. P., & Rothstein, H. R. (2010). A basic introduction to fixed-effect and random-effects models for meta-analysis. Research Synthesis Methods, 1(2), 97–111.

Borenstein, M., Hedges, L., Higgins, J., & Rothstein, H. (2014). Comprehensive meta-analysis (Version 3.3.070) [Computer software]. Biostat. https://www.meta-analysis.com/

Carpenter, S. K., Wilford, M. M., Kornell, N., & Mullaney, K. M. (2013). Appearances can be deceiving: Instructor fluency increases perceptions of learning without increasing actual learning. Psychonomic Bulletin & Review, 20(6), 1350–1356.

Carlon, S., Bennett-Woods, D., Berg, B., Claywell, L., LeDuc, K., Marcisz, N., ... & Zenoni, L. (2012). The community of inquiry instrument: Validation and results in online health care disciplines. Computers & Education, 59(2), 215–221.

Caskurlu, S., Maeda, Y., Richardson, J. C., & Lv, J. (2020). A meta-analysis addressing the relationship between teaching presence and students' satisfaction and learning. Computers & Education, 157, 103966.

*Catron, S. D. (2012). An investigation of online educational quality in professional and continuing education using the Community of Inquiry framework. [Unpublished doctoral dissertation]. University of California, Davis.

*Chen, Y., Gao, Q., Yuan, Q., & Tang, Y. (2019). Discovering MOOC learner motivation and its moderating role. Behaviour & Information Technology, 1–19.

Chen, Y., Lei, J., & Cheng, J. (2019). What if online students take on the responsibility: Students' cognitive presence and peer facilitation techniques. Online Learning, 23(1), 37–61.

*Choy, J. L. F., & Quek, C. L. (2016). Modelling relationships between students' academic achievement and community of inquiry in an online learning environment for a blended course. Australasian Journal of Educational Technology, 32(4).

Claman, F. L. (2015). The impact of multiuser virtual environments on student engagement. Nurse Education in Practice, 15(1), 13–16.

Croft, N., Dalton, A., & Grant, M. (2010). Overcoming isolation in distance learning: Building a learning community through time and space. Journal for Education in the Built Environment, 5(1), 27–64.

Cohen, J. (1988). Statistical Power Analysis for the Behavioral Sciences (2nd ed). Academic Press.

CoI Framework (2020). Community of Inquiry Framework. Retrieved from https://coi.athabascau.ca/coi-model/

CoI Survey (2020). CoI Survey. Retrieved from https://CoI.athabascau.ca/CoI-model/CoI-survey

*Dempsey, P. (2017). The relationship between a community of inquiry and transformative learning. [Unpublished doctoral dissertation]. Liberty University.

Deslauriers, L., McCarty, L. S., Miller, K., Callaghan, K., & Kestin, G. (2019). Measuring actual learning versus feeling of learning in response to being actively engaged in the classroom. Proceedings of the National Academy of Sciences, 116(39), 19251–19257.

Dewey, J. (1933). How we think. Mineola, NY: Dover Publications.

Dickersin, K., & Min, Y. I. (1993). NIH clinical trials and publication bias. The Online Journal of Current Clinical Trials. https://pubmed.ncbi.nlm.nih.gov/8306005/
Egger, M., Smith, G. D., Schneider, M., & Minder, C. (1997). Bias in meta-analysis detected by a simple, graphical test. *Bmj, 315*(7109), 629–634.

Fiock, H. S. (2020). Designing a Community of Inquiry in online courses. *International Review of Research in Open and Distance Learning, 21*(1), 135–153.

Galikyan, I., & Admiraal, W. (2019). Students' engagement in asynchronous online discussion: The relationship between cognitive presence, learner prominence, and academic performance. *The Internet and Higher Education, 43*, 100692.

Garrison, D. R., Anderson, T., & Archer, W. (2000). Critical inquiry in a text-based environment: Computer conferencing in higher education. *The Internet and Higher Education, 2*(2/3), 87–105.

Garrison, D. R., Anderson, T., & Archer, W. (2001). Critical thinking, cognitive presence, and computer conferencing in distance education. *American Journal of Distance Education, 15*(1), 7–23.

Garrison, D. R. (2007). Online community of inquiry review: Social, cognitive, and teaching presence issues. *Journal of Asynchronous Learning Networks, 11*(1), 61–72.

Garrison, D. R. (2009). Communities of inquiry in online learning: Social, teaching and cognitive presence. In C. Howard et al. (Eds.), *Encyclopedia of Distance and Online Learning* (2nd ed., pp. 352–355). Hershey, PA: IGI Global.

Garrison, D. R., Anderson, T., & Archer, W. (2010). The first decade of the community of inquiry framework: A retrospective. *The Internet and Higher Education, 13*(1–2), 5–9.

Garrison, D. R., Cleveland-Innes, M., & Fung, T. S. (2010). Exploring causal relationships among teaching, cognitive and social presence: Student perceptions of the community of inquiry framework. *The Internet and Higher Education, 13*(1–2), 31–36.

Garrison, D. R. (2011). *E-Learning in the 21st Century: A Framework for Research and Practice* (2nd ed). London: Routledge/Taylor and Francis.

Gašević, D., Adesope, O., Joksimović, S., & Kovanović, V. (2015). Externally-facilitated regulation scaffolding and role assignment to develop cognitive presence in asynchronous online discussions. *The Internet and Higher Education, 24*, 53–65.

Hattie, J., Rogers, H. J., & Swaminathan, H. (2014). The role of meta-analysis in educational research. In A. D. Reid, E. Hart, & M. Peters (Eds.), *A Companion to Research in Education* (pp. 197–207). Springer. https://doi.org/10.1007/978-94-007-6809-3_26

Hosler, K. A., & Arend, B. D. (2012). The importance of course design, feedback, and facilitation: Student perceptions of the relationship between teaching presence and cognitive presence. *Educational Media International, 49*(3), 217–229.

Hunter, J. E., & Schmidt, F. L. (2000). Fixed effects vs. random effects meta-analysis models: Implications for cumulative research knowledge. *International Journal of Selection and Assessment, 8*(4), 275–292.

Jan, S. K., Vlachopoulos, P., & Parsell, M. (2019). Social network analysis and learning communities in higher education online learning: A systematic literature review. *Learning, 23*(1), 249–264.

*Jones, C. R. (2017). *Examination of Online Community College Students: Community of Inquiry Theoretical Model* [Unpublished doctoral dissertation]. McKendree University.

Joo, Y. J., Lim, K. Y., & Kim, E. K. (2011). Online university students’ satisfaction and persistence: Examining perceived level of presence, usefulness and ease of use as predictors in a structural model. *Computers & Education, 57*, 1654–1664.
Kang, M., Liew, B. T., Kim, J., & Park, Y. (2014). Learning presence as a predictor of achievement and satisfaction in online learning environments. *International Journal on E-Learning, 13*(2), 193–208.

Kanuka, H., Rourke, L., & Laflamme, E. (2007). The influence of instructional methods on the quality of online discussion. *British Journal of Educational Technology, 38*, 260–271.

*Khodabandelou, R., Ab Jalil, H., Ali, W. Z. W., & bin Mohd Daud, S. (2014). Moderation effect of gender on relationship between community of inquiry and perceived learning in blended learning environments. *Contemporary Educational Technology, 5*(3), 257–271.

Kovanović, V., Joksimović, S., Poquet, O., Hennis, T., Dawson, S., Gašević, D., ... & Siemens, G. (2017, March). Understanding the relationship between technology use and cognitive presence in MOOCs. In *Proceedings of the Seventh International Learning Analytics & Knowledge Conference* (pp. 582–583).

Kozan, K., & Richardson, J. C. (2014). Interrelationships between and among social, teaching, and cognitive presence. *The Internet and Higher Education, 21*, 68–73.

Krathwohl, D. R., Bloom, B. S. and Masia, B. B. (1964). *Taxonomy of educational objectives, Book II. Affective domain*. David McKay Company, Inc.

Kranzow, J. (2013). Faculty leadership in online education: Structuring courses to impact student satisfaction and persistence. *MERLOT Journal of Online Learning and Teaching, 9*(1), 131–139

Kucuk, S., & Sahin, I. (2013). From the perspective of community of inquiry framework: An examination of Facebook uses by pre-service teachers as a learning environment. *Turkish Online Journal of Educational Technology, 12*(2), 142–156.

Lenhard, W., & Lenhard, A. (2014). *Hypothesis Tests for Comparing Correlations*. Psychometrica. https://www.psychometrica.de/correlation.html. doi: 10.13140/RG.2.1.2954.1367

*Lee, S. J., & Huang, K. (2018). Online interactions and social presence in online learning. *Journal of Interactive Learning Research, 29*(1), 113–128.

Lin, S., Hung, T. C., & Lee, C. T. (2015). Revalidate forms of presence in training effectiveness: Mediating effect of self-efficacy. *Journal of Educational Computing Research, 53*(1), 32–54.

Lowenthal, P. R., & Parscal, T. (2008). Teaching presence online facilitates meaningful learning. *The Learning Curve, 3*(4), 1–2

*Maddrell, J. A., Morrison, G. R., & Watson, G. S. (2017). Presence and learning in a community of inquiry. *Distance Education, 38*(2), 245–258.

*Mo, S. K., & Lee, S. (2017). The relationships among the presences of community of inquiry and the perceptions of EFL college students in online learning. *Multimedia-Assisted Language Learning, 20*(2), 11–35.

Moher, D., Liberati, A., Tetzlaff, J., & Altman, D. G. (2009). Preferred reporting items for systematic reviews and meta-analyses: The PRISMA statement. *Annals of Internal Medicine, 151*(4), 264–269.

Moreira, J. A., Ferreira, A. G., & Almeida, A. C. (2013). Comparing communities of inquiry of Portuguese higher education students: One for all or one for each? *Open Praxis, 5*(2), 165–178.

Olpak, Y. Z., & Cakmak, E. K. (2018). Examining the reliability and validity of a Turkish version of the Community of Inquiry Survey. *Online Learning Journal, 22*(1), 142–160.
Pellas, N. (2017). An exploration of interrelationships among presence indicators of a community of inquiry in a 3D game-like environment for high school programming courses. *Interactive Learning Environments, 25*(3), 343–360.

*Place, M. A. (2017). Comparing online learning perceptions of adult students: An application of the Community of Inquiry framework [Unpublished doctoral dissertation]. Widener University.

Redmond, P. (2014). Reflection as an indicator of cognitive presence. *E-Learning and Digital Media, 11*(1), 46–58.

Redstone, A. E., Stefaniak, J. E., & Luo, T. (2018). Measuring Presence: A review of research using the Community of Inquiry instrument. *The Quarterly Review of Distance Education, 19*(2).

Richardson, J. C., Maeda, Y., Lv, J., & Caskurlu, S. (2017). Social presence in relation to students' satisfaction and learning in the online environment: A meta-analysis. *Computers in Human Behavior, 71*, 402–417.

Richardson, J. C., Arbaugh, J. C., Cleveland-Innes, M., Ice, P., Swan, K., and Garrison, D. R. (2010). Using the community of inquiry framework to inform effective instructional design. In L. Moller & J. B. Huett (Eds.), *The next generation of distance education*. Springer. https://doi.org/10.1007/978-1-4614-1785-9_7

Richardson, J. C., & Swan, K. P. (2003). Examining social presence in online courses in relation to students’ perceived learning and satisfaction. *Journal of Asynchronous Learning Networks, 7*, 68–88.

Rockinson-Szapkiw, A. J., Baker, J. D., Neukrug, E., & Hanes, J. (2010). The efficacy of computer mediated communication technologies to augment and support effective online helping profession education. *Journal of Technology in Human Services, 28*(3), 161–177.

Rockinson-Szapkiw, A. J., & Wendt, J. (2015). Technologies that assist in online group work: A comparison of synchronous and asynchronous computer mediated communication technologies on students' learning and community. *Journal of Educational Multimedia and Hypermedia, 24*(3), 263–279.

*Rockinson-Szapkiw, A. J., Wendt, J., Whiting, M., & Nisbet, D. (2016). The predictive relationship among the community of inquiry framework, perceived learning and online, and graduate students’ course grades in online synchronous and asynchronous courses. *International Review of Research in Open and Distributed Learning, 17*(3), 18–35.

Rosenthal, R. (1979). The file drawer problem and tolerance for null results. *Psychology Bulletin, 86*, 638–641.

Rosenthal, R. (1995). Writing meta-analytic reviews. *Psychological Bulletin, 118*(2), 183.

Seaman, J. E., Allen, I. E., & Seaman, J. (2018). Grade increase: Tracking distance education in the United States. Babson Survey Research Group.

Shea, P., & Bidjerano, T. (2009a). Cognitive presence and online learner engagement: A cluster analysis of the community of inquiry framework. *Journal of Computing in Higher Education, 21*(3), 199.

Shea, P., & Bidjerano, T. (2009b). Community of inquiry as a theoretical framework to foster “epistemic engagement” and “cognitive presence” in online education. *Computers & Education, 52*, 543–553
Shea, P., Li, C., Swan, K. P., & Pickett, A. (2005). Developing learning community in online asynchronous college courses: The role of teaching presence. *Journal of Asynchronous Learning Networks, 9*, 59–82.

Shin, N. (2003). Transactional presence as a critical predictor of success in distance learning. *Distance Education, 24*, 69–86.

Sorensen, C. K., & Baylen, D. M. (2009). Learning online: Adapting the seven principles of good practice to a Web-based instructional environment. In A. Orellana, T. L. Hudgins, & M. Samonson (Eds.), *The perfect online course: Best practices for designing and teaching* (pp. 69–86). Information Age Publishing.

Sterne, J. A., & Egger, M. (2001). Funnel plots for detecting bias in meta-analysis: Guidelines on choice of axis. *Journal of Clinical Epidemiology, 54*(10), 1046–1055.

Sterne, J. A., & Harbord, R. M. (2004). Funnel plots in meta-analysis. *The Stata Journal, 4*(2), 127–141.

Stenbom, S. (2018). A systematic review of the Community of Inquiry survey. *The Internet and Higher Education, 39*, 22–32.

Swan, K., Shea, P., Richardson, J., Ice, P., Garrison, D. R., Cleveland-Innes, M., & Arbaugh, J. B. (2008). Validating a measurement tool of presence in online communities of inquiry. *E-Mentor, 2*(24), 1–12.

Swan, K. P., & Shih, L. (2005). On the nature and development of social presence in online course discussions. *Journal of Asynchronous Learning Networks, 9*, 115–136.

Orwin, R. G. (1983). A fail-safe N for effect size in meta-analysis. *Journal of Educational Statistics, 8*(2), 157–159. https://doi.org/10.2307/1164923

*van der Merwe, M. D. (2014). Community of Inquiry framework: Employing instructor-driven measures in search of a relationship among presences and student learning outcomes. *International Journal of Learning Technology, 9*(3), 304–320.

*van Schyndel, J. L. (2015). Nursing students’ perceptions of presence in online courses [Unpublished doctoral dissertation]. Indiana University.

Wilson, L. C. (2014). *Introduction to meta-analysis: A guide for the novice*. Association for Psychological Science. https://www.psychologicalscience.org/observer/introduction-to-meta-analysis-a-guide-for-the-novice

*Woiwode, K., & Baysinger, M. (2015). Impact of community of inquiry and authentic learning on learning outcomes in online health science education [Unpublished master’s thesis]. Western Illinois University.

Xie, K., DeBacker, T. K., & Ferguson, C. (2006). Extending the traditional classroom through online discussion: The role of student motivation. *Journal of Educational Computing Research, 34*(1), 67–89.

Xie, K., Durrington, V. A., & Yen, L. L. (2011a). Relationship between students’ motivation and their participation in asynchronous online discussions. *Journal of Online Learning and Teaching, 7*(1), 17–29.

Xie, K., & Ke, F. (2011b). The role of students’ motivation in peer-moderated asynchronous online discussions. *British Journal of Educational Technology, 42*(6), 916–930.

Xie, K., Miller, N. C., & Allison, J. R. (2013). Toward a social conflict evolution model: Examining the adverse power of conflictual social interaction in online learning. *Computers & Education, 63*, 404–415.
Xie, K., Lu, L., Cheng, S. L., & Izmirli, S. (2017) The interactions between facilitator identity, conflictual presence, and social presence in online collaborative learning. *Distance Education, 38*(2), 230–244.

*Yadon, B. C. (2014). Improving online programs and community of inquiry through analysis of discussion boards, instructor self-efficacy, and student satisfaction [Unpublished doctoral dissertation]. University of Idaho.

Yu, T., & Richardson, J. C. (2015). Examining reliability and validity of a Korean version of the community of inquiry instrument using exploratory and confirmatory factor analysis. *The Internet and Higher Education, 25*, 45–52.
Appendix
Funnel Plots of Standard Errors for Variables in this Study

Figure A.1
Funnel plot for the correlation between cognitive presence and actual learning

![Funnel Plot of Standard Error by Fisher's Z](image1)

Figure A.2
Funnel plot for the correlation between social presence and actual learning

![Funnel Plot of Standard Error by Fisher's Z](image2)
Figure A.3
Funnel plot for the correlation between teaching presence and actual learning

Figure A.4
Funnel plot for the correlation between cognitive presence and perceived learning
Figure A.5
Funnel plot for the correlation between social presence and perceived learning.

Figure A.6
Funnel plot for the correlation between teaching presence and perceived learning.
**Figure A.7**
Funnel plot for the correlation between cognitive presence and satisfaction

![Funnel Plot for Cognitive Presence and Satisfaction](image)

**Figure A.8**
Funnel plot for the correlation between social presence and satisfaction

![Funnel Plot for Social Presence and Satisfaction](image)
Figure A.9
Funnel plot for the correlation between teaching presence and satisfaction