Holistic Adversarial Robustness of Deep Learning Models

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Abstract
Adversarial robustness studies the worst-case performance of a machine learning model to ensure safety and reliability. With the proliferation of deep-learning-based technology, the potential risks associated with model development and deployment can be amplified and become dreadful vulnerabilities. This paper provides a comprehensive overview of research topics and foundational principles of research methods for adversarial robustness of deep learning models, including attacks, defenses, verification, and novel applications.

1 Introduction
Deep learning (LeCun, Bengio, and Hinton 2015) is a core engine that drives recent advances in artificial intelligence (AI) and machine learning (ML), and it has broad impacts on our society and technology. However, there is a growing gap between AI technology’s creation and its deployment in the wild. One critical example is the lack of robustness, including natural robustness to data distribution shifts, ability in generalization and adaptation to new tasks, and worst-case robustness when facing an adversary (also known as adversarial robustness). According to a recent Gartner report¹, 30% of cyberattacks by 2022 will involve data poisoning, model theft or adversarial examples. However, the industry seems underprepared. In a survey of 28 organizations spanning small as well as large organizations, 25 organizations did not know how to secure their AI/ML systems (Kumar et al. 2020). Moreover, various practical vulnerabilities and incidences incurred by AI-empowered systems have been reported in real life, such as Adversarial ML Threat Matrix² and AI Incident Database³.

To prepare deep-learning enabled AI systems for the real world and to familiarize researchers with the error-prone risks hidden in the lifecycle of AI model development and deployment – spanning from data collection and processing, model selection and training, to model deployment and system integration – this paper aims to provide a holistic overview of adversarial robustness for deep learning models. The research themes include (i) attack (risk identification and demonstration), (ii) defense (threat detection and mitigation), (iii) verification (robustness certificate), and (iv) novel applications. In each theme, the fundamental concepts and key research principles will be presented in a unified and organized manner. This paper takes an overarching and holistic approach to introduce adversarial robustness of deep learning models based on the terminology of an AI lifecycle in development and deployment, which differs from existing survey papers that provide an in-depth discussion on a specific threat model. The main goal of this paper is to deliver a primer that provides basic concepts, systematic knowledge, and categorization of this rapidly evolving research field to the general audience and the broad AI/ML research community.

Figure 1 shows the lifecycle of AI development and deployment and different adversarial threats corresponding to attackers’ capabilities (also known as threat models). The lifecycle is further divided into two phases. The training phase includes data collection and pre-processing, as well as model selection (e.g. architecture search and design), hyperparameter tuning, model parameter optimization, and validation. After model training, the model is “frozen” (fixed

Figure 1: Holistic view of adversarial attack categories and capabilities (threat models) in the training and deployment phases. The three types of attacks highlighted in colors (poisoning/backdoor/evasion attack) are the major focus of this paper. In the deployment phase, the target (victim) can be an access-limited black-box system (e.g. a prediction API) or a transparent white-box model.
model architecture and parameters) and is ready for deployment. Before deployment, there are possibly some post-hoc model adjustment steps such as model compression and quantification for memory/energy reduction, calibration or risk mitigation. The frozen model providing inference/prediction can be deployed in a white-box or black-box manner. The former means the model details are transparent to a user (e.g. releasing the model architecture and pre-trained weights for neural networks), while the latter means a user can access model predictions but does not know what the model is (i.e., an access-limited model), such as a prediction API. The gray-box setting is a mediocre scenario that assumes a user knows partial information about the deployed model. In some cases, a user may have knowledge of the training data and the deployed model is black-box, such as in the case of an AI automation service that only returns a model prediction portal based on user-provided training data. We also note that these two phases can be recurrent: a deployed model can re-enter the training phase with continuous model/data updates.

Throughout this paper, we focus on adversarial robustness of neural networks for classification tasks. Many principles in classification can be naturally extended to other machine learning tasks, which will be discussed in Section 4. Based on Figure 1, this paper will focus on training-phase and deployment-phase attacks driven by the limitation of current ML techniques. While other adversarial threats concerning model/data privacy and integrity are also crucial, such as model stealing, membership inference, data leakage, and model injection, which will not be covered in this paper. We also note that adversarial robustness of non-deep-learning models such as support vector machines has been investigated. We refer the readers to (Biggio and Roli 2018) for the research evolution in adversarial machine learning.

Table 1 summarizes the main mathematical notations. We use \([K] = \{1, 2, \ldots, K\}\) to denote the set of \(K\) class labels. Without loss of generality, we assume the data inputs are vectorized (flattened) as \(d\)-dimensional real-valued vectors, and the output (class confidence) of the \(K\)-way neural network classifier \(f_0\) is nonnegative and sum to 1 (e.g. softmax as the final layer), that is, \(\sum_{k=1}^{K} [f_0(\cdot)]_k = 1\). The adversarial robustness of real-valued continuous data modalities such as image, audio, time series, and tabular data can be studied based on a unified methodology. For discrete data modalities such as texts and graphs, one can leverage their real-valued embeddings (Lei et al. 2019), latent representations, or continuous relaxation of the problem formulation (e.g. topology attack in terms of edge addition/deletion in graph neural networks (Xu et al. 2019a)). Unless specified, in what follows we will not further distinguish data modalities.

### 2 Attacks

This section will cover mainstream adversarial threats that aim to manipulate the prediction and decision-making of an AI model through training-phase or deployment-phase attacks. Table 2 summarizes their attack objectives.
2.1 Training-Phase Attacks

Training-phase attacks assume the ability to modify the training data to achieve malicious attempts on the resulting model, which can be realized through noisy data collection such as crowdsourcing. Specifically, the memorization effect of deep learning models (Zhang et al. 2017; Carlini et al. 2019b) can be leveraged as vulnerabilities. We note that sometimes the term “data poisoning” entails both poisoning and backdoor attacks, though their attack objectives are different.

Poisoning attack aims to design a poisoned dataset $D_{\text{poison}}$ such that models trained on $D_{\text{poison}}$ will fail to generalize on $D_{\text{test}}$ (i.e. $y_{\text{test}}(x_{\text{test}}) \neq y_{\text{test}}$) while the training loss remains similar to clean data. The poisoned dataset $D_{\text{poison}}$ can be created by modifying the original training dataset $D_{\text{train}}$, such as label flipping, data addition/deletion, and feature modification. The rationale is that training on $D_{\text{poison}}$ will land on a “bad” local minimum of model parameters.

To control the amount of data modification and reduce the overall accuracy on $D_{\text{test}}$ (i.e. test accuracy), poisoning attack often assumes the knowledge of the target model and its training method (Jagielski et al. 2018). (Liu et al. 2020b) proposes black-box poisoning with additional conditions on the training loss function. Targeted poisoning attack aims at manipulating the prediction of a subset of data samples in $D_{\text{test}}$, which can be accomplished by clean-label poisoning (small perturbations to a subset of $D_{\text{train}}$ while keeping their labels intact) (Shafahi et al. 2018; Zhu et al. 2019) or gradient-matching poisoning (Geiping et al. 2021).

Backdoor attack is also known as Trojan attack. The central idea is to embed a universal trigger $\Delta$ to a subset of data samples in $D_{\text{train}}$, with a modified target label $t$ (Gu et al. 2019). Examples of trigger patterns are a small patch in images and a specific text string in sentences. Typically, backdoor attack only assumes access to the training data and does not assume the knowledge of the model and its training. The model $f_0$ trained on the tampered data is called a backdoored (Trojan) model. Its attack objective has two folds: (i) High standard accuracy in the absence of trigger – the backdoored model should behave like a normal model (same model trained on untampered data), i.e., $y_0(x_{\text{test}}) = y_{\text{test}}$. (ii) High attack success rate in the presence of trigger – the backdoored model will predict any data input with the trigger as the target label $t$, i.e., $y_0(x_{\text{test}} + \Delta) = t$. Therefore, backdoor attack is stealthy and insidious. The trigger pattern can also be made input-aware and dynamic (Nguyen and Tran 2020).

There is a growing concern of backdoor attacks in emerging machine learning systems featuring collaborative model training with local private data, such as federated learning (Bhagoji et al. 2019; Bagdasaryan et al. 2020). Backdoor attacks can be made more insidious by leveraging the innate local model/data heterogeneity and diversity (Zawad et al. 2021). (Xie et al. 2020) proposes distributed backdoor attacks by trigger pattern decomposition among malicious clients to make the attack more stealthy and effective. We also refer the readers to the detailed survey of these two attacks in (Goldblum et al. 2020).

| Norm | Meaning |
|------|---------|
| $\ell_0$ | number of modified features |
| $\ell_1$ | total changes in modified features |
| $\ell_2$ | Euclidean distance between $x$ and $x_{\text{adv}}$ |
| $\ell_{\infty}$ | maximal change in modified features |

Table 3: $\ell_p$ norm similarity measures for additive perturbation $\delta = x_{\text{adv}} - x$. The change in each feature (dimension) between $x$ and $x_{\text{adv}}$ is measured in absolute value.

2.2 Deployment-Phase Attacks

The objective of deployment-phase attacks is to find a “similar” example $T(x)$ of $x$ such that the fixed model $f_0$ will evade its prediction from the original groundtruth label $y$. The evasion condition can be further separated into two cases: (i) untargeted attack such that $f_0(x) = y$ but $f_0(T(x)) \neq y$, or (ii) targeted attack such that $f_0(x) = y$ but $f_0(T(x)) = t$, $t \neq y$. Such $T(x)$ is known as an adversarial example$^4$ of $x$ (Biggio et al. 2013; Szegedy et al. 2014; Goodfellow, Shlens, and Szegedy 2015), and it can be interpreted as out-of-distribution sample or generalization error (Stutz, Hein, and Schiele 2019).

Data Similarity. Depending on data characteristics, specifying a transformation function $T(\cdot)$ that preserves data similarity between an original sample $x$ and its transformed sample $T(x)$ is a core mission for evasion attacks. The transformation can also be a composite function of semantic-preserving changes (Hsiung et al. 2022). A common practice to select $T(\cdot)$ is through a simple additive perturbation $\delta$ such that $x_{\text{adv}} = x + \delta$, or through domain-specific knowledge such as rotation, object translation, and color changes for image data (Hosseini and Povendran 2018; Engstrom et al. 2019). For additive perturbation (either on data input or parameter(s) simulating semantic changes), the $\ell_p$ norm $(p \geq 1)$ of $\delta$ defined as $||\delta||_p = \left( \sum_{i=1}^{d} |\delta_i|^p \right)^{1/p}$ and the pseudo norm $\ell_0$ are surrogate metrics for measuring similarity distance. Table 3 summarizes popular choices of $\ell_p$ norms and their meanings. Take image as an example, $\ell_0$ norm is used to design few-pixel (patch) attacks (Su, Vargas, and Sakurai 2019), $\ell_1$ norm is used to generate sparse and small perturbations (Chen et al. 2018b), $\ell_{\infty}$ norm is used to confine maximal changes in pixel values (Szegedy et al. 2014), and mixed $\ell_p$ norms can also be used (Xu et al. 2019b).

Evasion Attack Taxonomy. Evasion attacks can be categorized based on attackers’ knowledge of the target model. Figure 2 illustrates the taxonomy of different attack types.

White-box attack assumes complete knowledge about the target model, including model architecture and model parameters. Consequently, an attacker can exploit the auto

$^4$Sometimes adversarial example may carry a broader meaning of any data sample $x_{\text{adv}}$ that leads to incorrect prediction and therefore dropping the dependence to a reference sample $x$, such as unrestricted adversarial examples (Brown et al. 2018).
differentiation function offered by deep learning packages, such as backpropagation (input gradient) from the model output to the model input, to craft adversarial examples.

**Black-box attack** assumes an attacker can only observe the model prediction of a data input (that is, a query) and does not know any other information. The target model can be viewed as a black-box function and thus backpropagation for computing input gradient is infeasible without knowing the model details. In the soft-label black-box attack setting, an attacker can observe (parts of) class predictions and their associated confidence scores. In the hard-label black-box attack (decision-based) setting, an attacker can only observe the top-1 label prediction, which is the least information required to be returned to remain the utility of the model. In addition to attack success rate, query efficiency is also an important metric for the performance evaluation of black-box attacks.

**Transfer attack** is a branch of black-box attack that uses adversarial examples generated from a white-box surrogate model to attack the target model. The surrogate model can be either pre-trained (Liu et al. 2017) or distilled from a set of data samples with soft labels given by the target model for training (Papernot, McDaniel, and Goodfellow 2016; Papernot et al. 2017).

**Attack formulation.** The process of finding an adversarial perturbation \( \delta \) can be formulated as a constrained optimization problem with a specified attack loss \( g(\delta|x, y, t, \theta) \) reflecting the attack objective (\( t \) is omitted for untargeted attack). The variation in problem formulations and solvers will lead to different attack algorithms. We specify three examples below. Without loss of generality, we use \( f_p \) norm as the similarity measure (distortion) and untargeted attack as the objective, and assume that all feasible data inputs lie in the scaled space \( S = [0, 1]^d \).

- **Minimal-distortion formulation:**
  
  \[
  \text{Minimize}_{\delta : x + \delta \in S} \| \delta \|_p \ 	ext{subject to} \ y_\theta(x + \delta) \neq y_\theta(x) \quad (1)
  \]

- **Penalty-based formulation:**
  
  \[
  \text{Minimize}_{\delta : x + \delta \in S} \| \delta \|_p + \lambda \cdot g(\delta|x, y, \theta) \quad (2)
  \]

- **Budget-based (norm bounded) formulation:**
  
  \[
  \text{Minimize}_{\delta : x + \delta \in S} g(\delta|x, y, \theta) \ 	ext{subject to} \ |\delta|_p \leq \epsilon \quad (3)
  \]

For untargeted attacks, the attacker’s loss can be the negative classification loss \( g(\delta|x, y, \theta) = -\text{loss}(f_\theta(x + \delta), y) \) or the truncated class margin loss (using either logit or softmax output) defined as \( g(\delta|x, y, \theta) = \max\{\text{logit}(x + \delta)\}_{y=\theta} - \max\{\text{logit}(x + \delta)\}_{k \neq \theta} \|\text{logit}(x + \delta)\|_k + \kappa, 0\} \). The margin loss suggests that \( g(\delta|x, y, \theta) \) achieves minimal value (i.e. 0) when the top-1 class confidence score excluding the original class \( y \) satisfies \( \max_{k \in [K]} \text{logit}(x + \delta) \geq \text{logit}(x + \delta) + \kappa \), where \( \kappa \geq 0 \) is a tuning parameter governing their confidence gap. Similarly, for targeted attacks, the attacker’s loss can be \( g(\delta|x, y, t, \theta) = \text{loss}(f_\theta(x + \delta), t) \) or \( g(\delta|x, y, t, \theta) = \max\{\max_{k \in [K]} \text{logit}(x + \delta)\}_{k \neq t} \|\text{logit}(x + \delta)\|_k + \|\text{logit}(x + \delta)\|_t + \kappa, 0\} \). When implementing black-box attacks, the logit margin loss can be replaced with the observable model output \( \log f_\theta \).

The attack formulation can be generalized to the universal perturbation setting such that it simultaneously evades all model predictions. The universality can be w.r.t. data samples (Moosavi-Dezfooli et al. 2017), model ensembles (Tramèr et al. 2018), or various data transformations (Athalye and Sutskever 2018). (Wang et al. 2021a) shows that min-max optimization can yield effective universal perturbations.

**Selected Attack Algorithms.** We show some white-box and black-box attack algorithms driven by the three aforementioned attack formulations. For the minimal-distortion formulation, the attack constraint \( y_\theta(x + \delta) \neq y_\theta(x) \) can be rewritten as \( \max_{k \in [K]} [f_\theta(x + \delta)]_k \geq [f_\theta(x + \delta)]_y \), which can be used to linearize the local decision boundary around \( x \) and allow for efficient projection to the closest linearized decision boundary, leading to white-box attack algorithms such as DeepFool (Moosavi-Dezfooli, Fawzi, and...
3.1 Empirical Defenses

Empirical defenses are hardening methods applied during the training/deployment phase to improve adversarial robustness without provable guarantees of their effectiveness.

For training-phase attacks, data filtering and model fine-tuning are major approaches. For instance, (Tran, Li, and Madry 2018) shows removing outliers using learned latent representations and retraining the model can reduce the poison effect. To inspect whether a pre-trained model has a backdoor or not, Neural Cleanse (Wang et al. 2019) reverses-engineers potential trigger patterns for detection. (Wang et al. 2020) proposes data-efficient detectors that require only one sample per class and are made data-free for convolutional neural networks. (Zhao et al. 2020a) exploits the model connectivity in the loss landscape to recover a backdoored model using limited clean data.

For deployment-phase attacks, adversarial input detection schemes that exploit data characteristics such as spatial or temporal correlations are shown to be effective, such as the detection of audio adversarial example using temporal dependency (Yang et al. 2019). For training adversarially robust models, adversarial training that aims to minimize the worst-case loss evaluated by perturbed examples generated during training is so far the strongest empirical defense (Madry et al. 2018). Specifically, the standard formulation of adversarial training can be expressed as the following min-max optimization over training samples \( \{x_i, y_i\}_{i=1}^n \):

\[
\min_{\theta} \sum_{i=1}^n \max_{\|d_i\|_p \leq \epsilon} \text{loss}(f_\theta(x_i + \delta), y) \tag{4}
\]

The worst-case loss corresponding to the inner maximization step is often evaluated by gradient-based attacks such as PGD attack (Madry et al. 2018). Variants of adversarial training methods such as TRADES (Zhang et al. 2019) and customized adversarial training (CAT) (Cheng et al. 2020a) have been proposed for improved robustness. (Cheng et al. 2021) proposes attack-independent robust training based on self-progression. On 18 different ImageNet pre-trained models, (Su et al. 2018) unveils an undesirable trade-off between standard accuracy and adversarial robustness. This trade-off can be improved with unlabeled data (Carmon et al. 2019; Stanforth et al. 2019). A similar study on vision transformers is presented in (Shao et al. 2022). (Paul and Chen 2022) extends the analysis to a variety of robustness aspects beyond adversarial robustness.

3.2 Certified Defenses

Certified defenses provide performance guarantees on hardened models. Adversarial attacks are ineffective if their threat models fall within the provably robust conditions.

For training-phase attacks, (Steinhardt, Koh, and Liang 2017) proposes certified data sanitization against poisoning attacks. (Weber et al. 2020) proposes randomized data training for certified defense against backdoor attacks. For deployment-phase attacks, randomized smoothing is an effective and model-agnostic approach that adds random noises to data input to “smooth” the model and perform
majority voting on the model predictions. The certified radius (region) in $\ell_p$-norm perturbation ensuring consistent class prediction can be computed by information-theoretical approach (Li et al. 2019), differential privacy (Lecuyer et al. 2019), Neyman-Pearson lemma (Cohen, Rosenfeld, and Kolter 2019), or higher-order certification (Mohapatra et al. 2020a). The certified defense is also recently extended to robustify black-box victim models by leveraging the technique of denoised randomized smoothing (Salman et al. 2020; Zhang et al. 2022b).

3.3 Verification

Verification is often used in certifying local robustness against evasion attacks. Given a neural network $f_\theta$ and a data sample $x$, verification (in its simplest form) aims to maximally certify an $\ell_p$-norm bounded radius $r$ on the perturbation $\delta$ to ensure the model prediction on the perturbed sample $x + \delta$ is consistent as long as $\delta$ is within the certified region. That is, for any $\delta$ such that $\|\delta\|_p \leq r$, $y_\theta(x + \delta) = y_\theta(x)$. The certified radius is a robustness certificate relating to the distance to the closest decision boundary, which is computationally challenging (NP-complete) for neural networks (Katz et al. 2017). However, its estimate (hence not a certificate) can be efficiently computed and used as a model-agnostic robustness metric, such as the CLEVER score (Weng et al. 2018b). To address the non-linearity induced by layer propagation in neural networks, solving for a certified radius is often cast as a relaxed optimization problem. The methods include convex polytope (Wong and Kolter 2018), semidefinite programming (Raghunathan, Steinhardt, and Liang 2018), dual optimization (Dvijotham et al. 2018), layer-wise linear bounds (Weng et al. 2018a), and interval bound propagation (Gowal et al. 2019). The verification tools are also expanded to support general network architectures (Zhang et al. 2018; Boopathy et al. 2019; Xu et al. 2020a) and semantic adversarial examples (Mohapatra et al. 2020b). The intermediate certified results can be used to train a more certifiable model (Wong et al. 2018; Boopathy et al. 2021). However, scalability to large-sized neural networks remains a major challenge in verification.

4 Remarks and Discussion

Here we make several concluding remarks and discussions.

Novel Applications. The insights from studying adversarial robustness have led to several new use cases. Adversarial perturbation and data poisoning are used in generating contrastive explanations (Dhurandhar et al. 2018), personal privacy protection (Shan et al. 2020), data/model watermarking and fingerprinting (Sablayrolles et al. 2020; Aramoon, Chen, and Qu 2021; Wang et al. 2021c), data-limited transfer learning (Tsai, Chen, and Ho 2020; Yang, Tsai, and Chen 2021), and visual prompting (Bahng et al. 2022; Chen et al. 2022b,a). Adversarial examples with proper design are also efficient data augmentation tools to simultaneously improve model generalization and adversarial robustness (Hsu et al. 2022; Lei et al. 2019). Other notable applications include image synthesis (Santurkar et al. 2019) generating contrastive explanations (Dhurandhar et al. 2018), robust text CAPTCHAs (Shao et al. 2021), reverse engineering of deception (Gong et al. 2022), uncertainty calibration (Tang, Chen, and Ho 2022), and molecule discovery (Hoffman et al. 2022).

Adversarial Robustness Beyond Classification and Input Perturbation. The formulations and principles in attacks and defenses for classification can be analogously applied to other machine learning tasks. Examples include sequence-to-sequence translation (Cheng et al. 2020c) and image captioning (Chen et al. 2018a). Beyond input perturbation, the robustness of model parameter perturbation (Tsai et al. 2021) also relates to model quantification (Weng et al. 2020) and energy-efficient inference (Stutz et al. 2020).

Instilling Adversarial Robustness into Foundation Models. As foundation models (Bommasani et al. 2021) adapt task-independent pre-training for general representation learning followed by task-specific fine-tuning for fast adaptation, it is of utmost importance to understand (i) how to incorporate adversarial robustness into foundation model pre-training and (ii) how to maximize adversarial robustness transfer from pre-training to fine-tuning. (Fan et al. 2021; Wang et al. 2021b) show promising results in adversarial robustness preservation and transfer in meta learning and contrastive learning. The rapid growth and intensifying demand on foundation models create a unique opportunity to advocate adversarial robustness as a necessary native property in next-generation trustworthy AI tools and call for novel methods for evaluating representational robustness, such as in (Ko et al. 2022).

Practical Adversarial Robustness at Scale. From an industrial viewpoint, current solutions to strengthen adversarial robustness may not be ideal because of the unacceptable performance drop on the original task and the poor scalability of effective defenses to industry-scale large deep learning models and systems. While there are some efforts for enabling adversarial training at scale, such as (Zhang et al. 2022a), the notable tradeoff between standard accuracy and robust accuracy may not be a favorable solution for business adoption. An alternative can be rethinking the evaluation methodology of adversarial robustness. For example, instead of aiming to mitigate the robustness-accuracy trade-off, we can compare the unilateral robustness gain under the constraint of making minimal (or even zero) harm to the original model utility (e.g. test accuracy). Moreover, an ideal defense should be lightweight and deployable in a plug-and-play manner for any given model, instead of demanding to train a model from scratch for improved robustness.

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