Mc-DNN: Fake News Detection Using Multi-Channel Deep Neural Networks

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ABSTRACT

With the advancement of technology, social media has become a major source of digital news due to its global exposure. This has led to an increase in spreading fake news and misinformation online. Humans cannot differentiate fake news from real news because they can be easily influenced. A lot of research work has been conducted for detecting fake news using artificial intelligence and machine learning. A large number of deep learning models and their architectural variants have been investigated, and many websites are utilizing these models directly or indirectly to detect fake news. However, state-of-the-arts demonstrate the limited accuracy in distinguishing fake news from the original news. The authors propose a multi-channel deep learning model, namely Mc-DNN, leveraging and processing the news headlines and news articles along different channels for differentiating fake or real news. They achieve the highest accuracy of 99.23% on ISOT Fake News Dataset and 94.68% on Fake News Data for Mc-DNN. Thus, they highly recommend the use of Mc-DNN for fake news detection.

KEYWORDS

Convolutional Neural Networks, Deep Neural Networks, Ensemble Architectures, Fake News Detection, Multi-Channel Model

INTRODUCTION

As of 2019, 86.6% of the world population in the developed world has an access to the internet (Statista, 2019) and a person spends an average time of 2:22 (hh:mm) daily on various social media accounts (Review42, 2016). Due to the ease of internet access, it’s natural for people to search and follow news from various social media platforms instead of traditional news media such as newspapers and televisions. The main reasons behind this spike in online news reading are the ease of availability of timely news, nice presentation, better recommendations, and less expensive related to the traditional means. Moreover, social media allows its users to share, comment, and discuss the news with an individual, followers, groups, or in public domain. For example, around 62% news from social media read by the adults of U.S. in 2016, a considerable enhancement from 49% as compared to 2012 (Gottfried & Shearer, 2016). Nevertheless, social media news are outperforming the news appearing on the television (BBC News, 2020). However, like the two sides of a coin, there is a major flaw in the availability and authenticity of news posted on social media. The quality of the news articles

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posted on these online portals is relatively lower than those published by reputed news agencies and their online prints. Moreover, the credibility of the news is little bit uncertain that might produce the possibilities of spreading fake news in the community.

Fake news is the spread of disinformation through news channels, print media or online platforms i.e. social media, mostly fake news are deliberated to misguide the people in large. Due to the digital platforms, we witness the rapid increase in fake news. The dissemination of fake news is often targeted to damage the image of a person, group, or community. Furthermore, these news are nicely fabricated to catch the headlines by reaching more people. Moreover, advertising agencies earns revenue from such fake news posted as a headlines and clickbait stories in online (Wikipedia: Fake News, 2020).

Nearly, half of the readers report that they see fake news stories on their social media at least once a day. Our automated model shall help individuals, industries and firms to detect and identify the authenticity of the news. There is a huge impact on the shares of the companies on the basis of these fraudulent news. As we incorporate both news headlines and news articles to detect the authenticity, higher confidence is provided to its stakeholders in terms of fake news detection accuracy.

In Figure 1 (a), we can see the perceived frequency of online news websites reporting fake news stories in the U.S. (March 2018). In U.S., fake news was reported by the news websites is about 52%, fake news was occasionally reported by the news website is about 34%, and only 9% confirmed that no fake news being reported online (Statista, 2020). A Survey conducted by the American Trends Panel in March-April 2014, shows that Facebook was the highest communicator of fake news (Pew Research Center, 2015). The result of the survey is shown in Figure 1 (b). Overall, the spread of disinformation could incite political violence, sabotage elections, and unsettle diplomatic relations leading to the deterioration of conflicts. As people are more inclined to believe what they see and read, fake news is an especially dangerous tool to spread of unverified information - an issue made worse by how quickly and easily social media platforms can be used to facilitate this spread (BIC, 2020).

To mitigate the impact of fake news towards to benefit the society and healthy public news ecosystem, we need a tool or model for automatic detection of fake news on social media and to flag them unauthentic as early as possible. Detecting fake news is a complicated task and might require a lot of information to detect the fallacy in them. For example, the articles’ headlines also possess a lot of fake information and can also be used to detect fake news. Researchers in the past have not investigated this correlation between article headlines and the article’s contents. The research conducted in this paper solve the problem of fake news detection by experimenting with several deep learning models on the news headlines and the fake or real news data, to achieve an effective solution that can flag fake news quickly and accurately.

The challenges in the fake news detection comprise the lack of accuracy reported by the various models which is based on the inadequate context-specific data relevant to the news, selection of effective features in fake news classification, mismatching between the news headlines and news articles, and deciding the role of a deep model in efficient features’ extraction in the process of fake news detection. Traditional Machine Learning (ML) algorithms rely on handcrafted features extraction and selection, however, deep learning models especially convolutional neural network (CNN) is designed for automatic features extraction. Moreover, features’ extraction using deep learning models is much reliable and robust, suited for the problem under consideration i.e., fake news detection.

Our experimentations on the news articles are based on the understanding that the relation between different tokens present in the article. Each model extracts a different information and identifies the correlation between article headlines and the article’s contents, and then predict the authenticity of the news. Previously, researchers have explored either the news article or the news headlines separately for the possible detection of its authenticity using various ML/DL models, as reflected in related work section. It can be demonstrated that utilization of both of these i.e., headlines and article’ contents certainly improve the performance of detection of news authenticity. To the best of our knowledge, this is the first work that incorporates headlines and article’ contents both on separate channels using latest deep models for the news authenticity detection. We propose the novel deep
learning model which is the ensemble of different models and also propose the optimized utilization of deep architecture or layers. These layers provide an insight that how the words of a news article are interrelated and it can help in deciding the authenticity of a news article.

In this research, we developed a multi-channel model (Mc-DNN) to detect the fake news with the help of deep convolutional layers without hand-crafted feature engineering for feature extraction. Mc-DNN learns most promising features automatically by the deep network at various layers. We have been motivated from the literature – optimum use of deep layers in model design (Kaliyar et al., 2020), use of features’ extracted in sentence level for sentiment analysis (SA) (Fu et al., 2017), adoption of content in SA (Pan et al., 2018), and to develop model based on ensemble to achieve more accuracy (Reddy et al., 2020), to design the new model for fake news detection. In addition, proposed model outperforms the existing models on the large datasets of fake news. The popularity of CNNs in text classification, has found its applicability in the industry (Roy et al., 2018; Zhou & Zafarani, 2018), thus, makes it more suitable to be used in Mc-DNN. Therefore, we suggest the application of Mc-DNN model in insurance, retail and business to analyze the news. We also demonstrate the optimal utilization of CNNs for the detection of fake news, the result analysis shows that the Mc-DNN outperforms the state-of-the-art ML / deep learning (DL) techniques for fake news detection. The accuracy achieved by the Mc-DNN is 99.23% which is significantly higher in comparison with state-of-the-arts, hence we suggest the proposed model for accurate detection of fake news.
The major contributions in our research approach are threefold and presented as follows:

1. To propose a novel deep learning model (Mc-DNN) utilizing the efficient features’ extraction from news headlines and news articles separately for fake news detection with the higher accuracy.
2. To investigate the role and applicability of different models along these two channels for robust features’ extraction.
3. To present the performance of the proposed model against state-of-the-arts deep models for fake news detection.

The remainder of the paper is structured as follows. In Section 2, we present the literature survey based on fake news detection. Section 3 highlights the methodology adopted and datasets used. The results and discussions are demonstrated in Section 4. Finally, we conclude the paper in Section 5.

RELATED WORKS
Fake news spreading is one of the important problems that can be solved using DL, and researchers have spent a considerable amount of time trying to find an efficient solution to this epidemic. In (Mahabub, 2020), an ensemble voting classifier based on an intelligent detection system to deal with news classification is proposed. Authors applied various ML algorithms for fake news detection.
such as Naïve Bayes, k-nearest neighbors (k-NN), support vector machine (SVM), random forest (RF), ANN, logistic regression, gradient boosting, Ada boosting, etc. In addition, best three ML algorithms were utilized in ensemble voting classifier after cross-validation and maximum accuracy of 94.5% is reported. Further, the two effective deep learning models for solving fake news detection problem in online news contents of multiple domains is proposed by (Saikh, 2020). The systems yield encouraging performance by outperforming the current handcrafted feature engineering-based systems with a significant margin of 3.08% and 9.3% by the two models, respectively on FakeNews AMT and Celebrity datasets. Borges et al. (2019) developed a ML-based model for the detection of stance sentences consist of news headline such as discusses, unrelated, agrees, and disagrees. A deep model with string similarity features were adopted to detect stance sentences. The model featuring – representation of text efficiently, document classification, and inference of natural languages. Specifically, neural attention and bi-directional recurrent neural networks (BiRNNs) are employed on temporal dimension with max-pooling layer. Furthermore, supervised ML is employed to offer the solution for aspect-based SA for reviews on Arabic Hotels’ (Al-Smadi et al., 2018). The deep RNN and SVM are adopted to process the various features such as syntactic, semantic, lexical, word, and morphological obtained from the reviews.

Semi supervised learning is useful when less amount of labelled dataset and large amount of unlabelled dataset is available for training and evaluation of the model, an investigation for detection of the fake news is presented by (Mansouri, 2020). Subsequently, (Dong et al., 2020) developed a novel framework of two-path deep semi-supervised learning - one path is for supervised learning and the other for unsupervised learning. The supervised learning path learns on the limited amount of labelled data whereas the unsupervised learning path can learn on a huge amount of unlabelled data. Furthermore, these two paths implemented with CNNs were jointly optimized to complete semi-supervised learning. Moreover, a shared CNN is built to extract the low-level features from both labelled as well as unlabelled data to feed them into these two paths. To verify this framework, a Word CNN based semi-supervised learning model was implemented and tested on LIAR and PHEME datasets.

Eventually, Vehicular ad-hoc network (VANET) is investigated by (Gaurav et al., 2020) to perform vehicles communication to exchange various messages for efficient travel intended to the passenger. However, sometimes intruder propagates the false information such as traffic jam, accidents, etc., creates adverse environment for the security of vehicle. Thus, an entropy-based technique is developed to detect the false information. Subsequently, multimodal inputs such as text, audio and video are utilized to extract sentiments. The 3D segmentation is presented by (AlZu’bi et al., 2020) using Fuzzy C-Means algorithm for medical images to detect the real or fake between simulated / actual medical data.

A theory-driven model was proposed for fake news detection by (Zhou et al., 2020). This model investigates news content at different levels: syntax-, semantic-, lexicon-, and discourse-level. The news is represented at each level, depends on the theory of forensic psychology and social relevance, supervised ML model is adapted to detect fake news. Authors explored the features to detect fake news such as patterns of fake news, fake news interpretability for feature engineering, relationships amongst fake news, disinformation in fake news, etc. Progressively, (Roy et al., 2018) developed various DL models to detect fake news and categorized into the pre-defined fine-grained classes. Bi-directional Long Short Term Memory (Bi-LSTM) and CNN is used to represent the input and the combined result were fed into a Multi-layer Perceptron (MLP) model and classification of fake news is performed lastly. In 2018, (Ajao et al., 2018) tried to identify fake news on Twitter using hybrid CNN and RNN models. The proposed framework detects and classifies fake news messages from Twitter posts and achieved an accuracy of 82%. This approach intuitively identifies relevant features associated with fake news stories without background knowledge of the domain. Further, many researchers tried to create datasets for training fake news detection models. One of the prominent
dataset is ISOT Fake News Dataset (Ahmed et al., 2018; Ahmed et al., 2017), we utilized this dataset for the experimentation in this paper.

Previous researchers not worked extensively with the ensemble deep learning models for fake news detection, however, we propose new deep learning models with optimized layers and utilize the features extracted from the ensemble models for efficient prediction of real or fake news. Traditional ML methods have been applied to identify fake news online, but suffered from the limited accuracy. Moreover, news headlines and news articles are the two major pillars based on we can decide the authenticity of the news. Unfortunately, to the best of our knowledge, none of the study focused on these two aspects separately.

Moreover, the way we utilized the datasets for training our model is novel in nature. Researchers have either taken only the news headlines or the news article as the input to the ML/DL models for predicting the fallacy in the news articles, however, some of them have combined both the news headlines and articles into one blob of data. This blobbed data is then processed using a single channel in the ensemble approaches. We propose dual channels deep model wherein one channel extracts feature from news headlines whereas other channel processes news articles. The extracted features from these channels are merged and further processed to predict the authenticity of the news.

METHODS AND MATERIALS

In this paper, we present the novel architecture for the detection of fake news. Our models act as a binary classifier that predicts whether a news article is fake or real. Here, we proposed five multi-channel ensemble models using various deep models.

Datasets

We used two popular datasets for fake news detection namely Fake News Data (FND) (available on Kaggle) (Fake News Dataset, 2020) and ISOT Fake News Dataset (Ahmed et al., 2018; Ahmed et al., 2017). These datasets contains the well annotated real and fake news, collected from real-world print and online media sources. The authentic articles were extracted by crawling the articles from several news providing websites like Reuters.com. The datasets consist of files containing large amounts of collected news articles. The collection of fake news articles are performed from unreliable websites i.e. flagged by PolitiFact and Wikipedia, and equal number of news articles were stored for real and fake classes.

Each news article in the datasets contains the information such as article title, text, type, and publication date. The redundant article type and date fields are dropped, however title and news field are retained. In addition, the news articles are shuffled and a flag is associated as label (0 or 1) for real or fake news indicator with each of these article. The dataset is divided into training and testing set in the ratio of 80:20. Both the training and testing set consists of the news headlines and their corresponding news articles.

Fake News Dataset

In this section, we discuss on the key features of FND developed by UTK Machine Learning Club and utilized for a competition hosted to find whether a news article is fake or not. The dataset consist of following attributes:

1. id: unique id for a news article
2. title: the title of a news article
3. author: author of the news article
4. text: the text of the article; could be incomplete
5. label: a label that marks the article as potentially unreliable
   - 1: unreliable
The dataset comprises the total 26,000 news articles. The training set consists of 10,387 fake news articles and 10,413 real news articles. The testing set consists of 2,339 fake news articles and 2,861 real news articles.

**ISOT Fake News Dataset**

The ISOT Fake News Dataset contains variety of articles belongs to different topics and majority of these articles’ emphasis on World and political news only. The dataset stored in two CSV files - “True.csv” consist of more than 21,417 real articles and “Fake.csv” contains more than 23,481 fake articles. Each article is consisting an information such as article title, text, type, and publication date. The data collected were cleaned and processed, however, the punctuations and mistakes that existed in the fake news were kept as it is. Figure 2 shows the first five rows of the unprocessed data in the training set that contains news articles indicated under “Text” field, moreover, 0 or 1 in “Value” field indicates fake and authenticate news, respectively. However, first column simply indicates the serial number of news article.

![Figure 2. Sample news articles from ISOT Fake News Dataset (training set).](image)

**Pre-processing**

The news articles and headlines in the dataset consist of redundant information that do not play a vital role in efficient features’ extraction. Each article in the dataset is then pre-processed and redundant information is dropped. So, we cleaned the textual part to ensure better generalization. The pre-processing phase involved removing the URLs and all irrelevant characters in the text (i.e., numbers and punctuation). All characters are converted into lowercase and the stop words are removed. We then performed stemming and lemmatization on all the words in the text to impose generality. We remove the words having a length of less than two. This list of tokens is converted back to the string.

We used the Keras Tokenizer class to automate the tokenization of our training data. First, we create the Tokenizer object, providing the maximum number of words to keep in the vocabulary. After tokenization, if tokens in vocabulary does not exists for encoding, then these previously-unseen words would simply be dropped from the vocabulary and mysteriously unaccounted. After creation of Tokenizer, we then fit it on the training data (later utilized to fit the testing data). Next, word index
is formed which is the by-product of the tokenization process, maps words in our vocabulary to their numeric representation i.e., a mapping which will be essential for encoding of sequences.

In pre-processing, all the inputs are padded to make the uniform lengths inputs. In general, pre-padding is better when multiple types of neural networks are combined to perform a unified task (Dwarampudi & Reddy, 2019). Now, to have a fixed sequence length for all the encoded sentences, we set the limit by first finding the longest encoded sequence and use that as maximum sequence length. Once, the length of the longest sequence is identified then we pad with zeroes to all other relatively smaller length encoded sequences. After padding, the sequences are converted from Python lists to NumPy arrays (distributed vectors) i.e. helpful to feed them into proposed Mc-DNN model.

**Classification Models**

In DL, a **CNNs** or ConvNet is a class of deep neural networks, most commonly applied to analyzing visual imagery (Valueva et al., 2020). They are also known as shift invariant or space invariant artificial neural networks (SIANN), based on their shared-weights architecture and translation invariance characteristics.

**RNN** is a class of deep neural networks which is basically employed for the feature learning and classification from sequential or time series data. This allows it to exhibit temporal dynamic behaviour in a sequential input. Derived from feedforward neural networks, RNNs can use their internal state (memory) to process variable-length sequences of inputs (Dupond, 2019). This makes them applicable for the various sequential tasks such as unsegmented, connected handwriting recognition or speech recognition. In sequential or temporal input, data at a time-step has relevance over the data of the preceding time-steps. Prediction at any instant is not only determined by the instantaneous input but depends on past history also. In other words, another dimension i.e. temporal ordering is also taken care in all RNN model computations and its successors. This philosophy is the backbone of the RNN computation. RNN is represented by Eq. 1 (output of hidden) and Eq. 2 (output cells):

\[ h_t = \tanh(W \times h_{t-1} + U \times x_t + b) \]  
\[ o_t = \sigma(V \times h_t + b_o) \]  

**LSTM** is an architectural variants and immediate successor of RNN (Hochreiter & Schmidhuber, 1997) belongs to sequential deep learning architectures, designed to deal with vanishing gradient problem. Unlike, standard feedforward neural networks, LSTM has feedback connections. A LSTM cell is composed of three gates: an input gate, an output gate and a forget gate. The forget gate processes the input of current timestep and hidden output from the previous cell. Cell state gets manipulated due to the various gates operations in LSTM cell i.e. information is added, retained, or subsidized. Cell state gets modified by taking into account the input gate, forget gate and previous cell state. Output gate is responsible for the generation of the hidden state that shall be utilized in the next LSTM cell. The LSTM cell is represented by Eq. 3-8.

\[ f_t = \sigma(W_f \times [x_t, h_{t-1}] + b_f) \]  
\[ i_t = \sigma(W_i \times [x_t, h_{t-1}] + b_i) \]
\[
\tilde{C}_t = \tanh \left(W_c \times [x_t, h_{t-1}] + b_c \right)
\]

\[
C_t = C_{t-1} \times f_t + \tilde{C}_t \times i_t
\]

\[
o_t = \sigma \left(W_o \times [x_t, h_{t-1}] + b_o \right)
\]

\[
h_t = C_t \times \tanh \left(o_t \right)
\]

Gated recurrent units (GRUs) are a gating mechanism in RNNs, introduced in 2014 by (Cho et al., 2014), architecture for solving the same vanishing gradient problem, with lesser tensor operations as compared to LSTM (Britz, 2015). Similarly, a LSTM cells consistently outperform GRU cells as demonstrated by (Britz et al., 2017). Update gate is responsible for the collective functioning of the forget and input gate of a LSTM cell whereas reset gate determines the amount of the past information to be kept or forgotten. The GRU cell is represented by Eq. 9-12.

\[
r_t = \sigma \left(W_r \times [x_t, h_{t-1}] + b_r \right)
\]

\[
z_t = \sigma \left(W_z \times [x_t, h_{t-1}] + b_z \right)
\]

\[
\tilde{h}_t = \tanh \left(r_t \times [x_t, h_{t-1}] + b_h \right)
\]

\[
h_t = z_t \times \tilde{h}_t + \left(1 - z_t \right) \times h_{t-1}
\]

**Multi-channel Model**

The most important aspect of the proposed model is its multi-channel concept. A sequential model would run in a straight way and analyzes an article from top to bottom as it passes through the layers progressively. We recommend to analyze the news headlines and the news articles both, to determine a connection between them as to find whether they play a vital role in predicting news as fake or real. In our model, there are two channels; first channel – we input the news headlines of the articles, and second channel – we input the news articles. The model trains along these two channels separately and the output of each channel is merged to predict the cumulative output as fake or real. The architecture of the proposed model ensemble deep model is presented in Figure 3.

Figure 3 shows the model based on the concept of multi-channel model where two neural network models run in parallel to each other on different data - first for news article and second for the news
headlines. News headlines and articles both are first represented by distributed dense vectors using "Embedding" blocks. Dropout is introduced on both the channels to achieve generalization and to reduce overfitting. The classification layer consists of convolutional layers followed by one of the sequence model i.e. RNN / LSTM / BiLSTM / GRU / BiGRU. The extracted features on both of these channels are fed to the dense or fully connected layers. Further, these extracted features are concatenated, and processed for the final classification.

The model consists of an embedding layer as input, followed by the combination of CNNs and sequence models (i.e., RNN, LSTM, GRU, BiLSTM, BiGRU), and finally the prediction is performed by the output layer. All the layers of proposed architecture are discussed as follows:

**Input layer:** The first layer of our model is the embedding layer which takes input to the model. Embedding layer represents words and documents using a weighted dense vector representation i.e., it converts sentences into the distributed vectors. There are many pretrained models available for word embedding such as Glove (Pennington et al., 2014) and Word2Vec (Mikolov et al., 2013) but we decided to train our models with the traditional embedding layer which is purely created from the words present in the news articles. Glove and Word2Vec takes more time for training hence we have chosen traditional embedding due to large dataset. Our dictionary of words is very large owing to the huge datasets that we utilized for training proposed models.

**Dropout layer:** To improve the efficiency of our model and to reduce the chances of overfitting with smaller datasets, we introduced a dropout layer just after the embedding layer. The dropout of 20% is proposed along both the channels. Deep learning models tend to overfit with small datasets and produce less accurate results for the unseen data. This can be prevented by using dropout layers that randomly drop some neurons from the layer on which dropout is applied. These output layers known as nodes, creates a scenario where our models trains with different nodes in every epoch, reducing the chances of overfitting.

**Classification layer:** For the purpose of finding the best model for the task of detecting fake news, we experimented several combinations of CNN with RNNs models. The CNN takes a news article in the form of a distributed vector, assign weights and biases to each element of the vector. CNNs have the ability to learn the various filters of news articles and headlines and perform extremely well. Moreover, LSTM is proven to be highly effective in analyzing sequences that can help in investigating the truthfulness of news article. However, it sometimes fails to capture semantic of words in different contexts. BiLSTM can analyze the context in both forward and reverse direction and provide useful insights from it. Hence, we have combined CNN and BiLSTM which in turn produced benchmarking results. Subsequently, a one dimensional feature map is produced by the ensemble. Later, max-pooling layer performs a pooling operation and captures the dominating features in each output layer of the feature maps. The max-pooling layer reduces the dimensionality of the feature maps, hence reducing the number of parameters, resulting in reduction of the model complexity. The CNN and BiLSTM
generates precisely positioned feature maps. The max-pooling layers summarizes these extracted features effectively, which makes our model more robust.

**Dropout layer 2:** We used another dropout layer to remove any leftovers of overfitting and to regularize the pattern.

**Concatenation layer:** The concatenation layer adds the output of two multi-channel models running side-by-side. The output from the two channels is concatenated into a single vector and processed by Dense layers and an output layer. The result obtained here is directed to predict the output from the combined input data after processed from various layers.

**Dense layer:** The dense layer is a bunch of neural network layers that connects a node to all the nodes in the previous layer.

**Output layer:** The output layer is the final layer of the model that is a 1×1 matrix with the value 0 or 1 representing fake or real news respectively.

Figure 4 shows the multi-channel model consist of two parallel layers of size 1×250 which demonstrates the change in the tensor shape after applying “Layer (type)”. The two parallel models train simultaneously on the news articles and news headlines, respectively. The input layer is the embedding layer that takes input of maximum length of 250, after padding or truncating the data. The input dimension is the length of the vocabulary created and the output is of the shape of 1×250×50. It is followed by a 20% dropout that do not affect the size of the vector. Next, the convolutional layer with kernel size 8, that gives tensors of dimension 1×243×250, 250 filters are applied in these operations. Both, the convolutional layers have kernel size as 8 and valid padding. It is followed by a max-pooling layer (size and stride) that reduces the size of the tensor to 1×121×250 i.e., halves the input size. BiLSTM then reduces the dimension of the tensor and makes it to 1-D array of length 128. The dense layer adds the same number of neurons, resulting in an output of 1-D array of length 256. Concatenating the outputs of length 1×256 from two parallel channel, we get the resultant output as a vector of length 512. The convolutional layer is applied to capture the combined features after concatenation. The first dense layer with “relu” activation reduces the output to only 10 in number and the final dense layer with “sigmoid” activation produces a 1×1 vector with 1 or 0 values indicating the news is either true or false.

**RESULTS AND DISCUSSIONS**

The results for each model is derived from testing data, which consist of several news articles and their corresponding headlines, which belongs to the class of fake or real from the aforementioned two datasets. It is found that the cloud computing (Bhushan & Gupta, 2019) is adopted to perform simulation and experimentation for various applications wherein it offers required privacy and security (Stergiou et al., 2018). We have used Keras library for implementing the deep learning models. The models are trained on the Kaggle cloud server with 13 GB RAM using Tesla P100-PCI-E-16GB. We applied Adam optimizer and loss function as a Logistic loss or Binary cross entropy. The results on the FND and ISOT Fake News dataset using proposed model is discussed in the following sub-sections, respectively.

**Performance Evaluation of Mc-DNN on FND**

We trained several models to achieve the highest accuracy in the case of FND (Fake News Dataset, 2020). Table 1 shows the testing performance measures obtained from different ensemble model i.e. CNN and RNN, CNN and GRU, CNN and LSTM, CNN and BiLSTM, and CNN and BiGRU under multi-channel environment for fake or real news detection. The highest accuracy of 94.68% is obtained for CNN and BiLSTM ensemble. The performance is evaluated based on accuracy, precision, recall, and F1-Score.

To evaluate the performance of our model, we compared the works of other researchers who developed the similar models on FND. Moreover, the comparison can be viewed in Table 2.
Performance Evaluation of Mc-DNN on ISOT Dataset

We evaluated the performance of MC-DNN models on ISOT Fake News dataset to detect whether the news is fake or real. Initially, the training accuracy is low and remains constant in the later epochs due to large sized dataset. The dropout layers in the model make sure that the model doesn’t overfit. We calculate the training loss as an average of the losses over each batch during training data and the loss increases over the last batch of an epoch. Moreover, the testing loss is computed at the end of an epoch and hence the testing loss is more than the training loss.

Figure 4. Multi-channel Ensemble Model (Specifically for CNN and BiLSTM)
To evaluate the performance of the models, we calculate the recall, precision, and F1-Score, this is calculated by comparing the testing set’s outputs with ground truths. We found that the recall, precision, and F1-Score for the CNN and BiLSTM multi-channel model is 99%, 99%, and 99% respectively. We also performed the experimentations using BiGRU and BiLSTM in combination with CNN and achieved higher accuracy. Table 3 presents the results based on different models experimented on ISOT Fake News Dataset wherein we can observe the best accuracy achieved by CNN and BiLSTM is 99.23%. Table 4 shows the comparison of different models with the proposed model on ISOT Fake News Dataset, our model outperforms the existing models (Ahmed et al., 2018; Wang, 2017; Ozbay & Alatas, 2020) and achieved an accuracy of 99.23%.

### Table 1. Performance Evaluation of various ensemble models on FND.

| Model         | Accuracy | Precision | Recall | F1-Score |
|---------------|----------|-----------|--------|----------|
| CNN and RNN   | 89.06    | 89        | 89     | 89       |
| CNN and GRU   | 91.63    | 92        | 92     | 92       |
| CNN and LSTM  | 91.15    | 91        | 91     | 91       |
| CNN and BiGRU | 91.45    | 91        | 91     | 91       |
| CNN and BiLSTM| 94.68    | 95        | 95     | 95       |

### Table 2. Comparison of Mc-DNN on FND.

| Ref.                      | Accuracy | Precision | Recall | F1-Score |
|---------------------------|----------|-----------|--------|----------|
| (Ghanem et al., 2018)     | 48.80    | -         | -      | 59       |
| (Singh et al., 2017)      | 87.00    | 87        | 87     | 87       |
| (Ahmed et al., 2017)      | 89.00    | 90        | -      | -        |
| (Ruchansky et al., 2017)  | 89.20    | -         | -      | 89       |
| (Ahmad et al., 2020)      | 91.00    | 91        | 87     | 89       |
| (Bhattacharjee et al., 2017)| 92.7  | -         | -      | -        |
| (Faustini & Covões, 2020) | 94       | -         | -      | 94       |
| (Wijeratne, 2021)         | 94       | -         | -      | -        |
| (Khan et al., 2021)       | 87.00    | 87.00     | 87.00  | 87.00    |
| (Khan et al., 2021)       | 86.00    | 86.00     | 86.00  | 86.00    |
| CNN and BiLSTM            | 94.68    | 95        | 95     | 95       |

### Table 3. Performance evaluation of various ensemble models on ISOT Fake News Dataset.

| Model         | Accuracy | Precision | Recall | F1-Score |
|---------------|----------|-----------|--------|----------|
| CNN and RNN   | 91.42    | 92        | 91     | 91       |
| CNN and GRU   | 98.96    | 99        | 99     | 99       |
| CNN and LSTM  | 98.29    | 98        | 98     | 98       |
| CNN and BiGRU | 99.18    | 99        | 99     | 99       |
| CNN and BiLSTM| 99.23    | 99        | 99     | 99       |
Table 5 demonstrates the improvements or variations in the results for both the datasets in fake news detection. As we can notice that single channel underperforms in comparison with multichannel architecture. We experimented with different sized “Dropout” module consistently over the entire architecture. Model fails to generalize in the absence of “Dropout” module. We observe a slight improvement in the accuracy while increasing the dropout rate from 10% to 20%. Moreover, we don’t observe any further improvements in increasing the dropout rate after 20%. Single channel operating with news articles performs slightly better than single channel operating with news headlines. The probable reason behind it is the comparatively more informative contents in the articles.

Table 6 shows the accuracy comparison of proposed models with existing models. Hence, we suggest the use of CNN and BiLSTM multi-channel model for fake news detection. On the downside, due to multi-channel and various layers added, the complexity of model increases and takes more time for training but the accuracy obtained is the highest.

The accuracy of ISOT Fake News Dataset (99.23%) is better than FND (94.68%). ISOT Fake News Dataset consists of twice the number of news articles and headlines as compared to FND. This could be the probable reason behind the benchmarking results in cases of ISOT Fake News Dataset. Moreover, the inherent characteristics of the datasets also play an important role in the model performance. The former dataset grasps the benefits of the proposed model and generalize well too.
The challenge faced while developing the model is lack of diverse set of datasets. Moreover, most of the datasets are revolve around 2016’s presidential election. Thus, developing the generalized fake news dataset is the open research problem. Furthermore, the datasets don’t usually consist of user information, which is necessary for understanding the user’s sentiment while creating fake news. In addition, propagation details were also not available, as the time interval for which the news stays online plays an important role in determining the validity of the news article.

Though, we achieved better results in employing multichannel architecture for fake news detection instead of working either with news headlines or news’ articles separately, the downside of the proposed approach is the overhead incurred in terms of model complexity. The number of parameters almost doubled in the introduced multichannel architecture but we also obtain significant gain in the performance, as illustrated in Table 5.

CONCLUSION AND FUTURE SCOPE

Fake news is a festering wound and keeps growing exponentially. Social networks play a vital role in the propagation of fake news. Without the presence of real news with facts and figures, fake news has the capability of impersonating as a piece of real news and cause havoc. It’s important to mark fake news at the earliest on social media sites. We presented a Mc-DNN model for the detection of fake news leverages the articles’ headlines and articles’ contents on altogether different channels. The Mc-DNN outperform most of the fact-checking websites and deep models created by the various researchers. The performance is analyzed for Mc-DNN using the combination of CNN and RNN, CNN and GRU, CNN and LSTM, CNN and BiGRU, and CNN and BiLSTM. We found that the CNN and BiLSTM Mc-DNN is best for the task of fake news detection and achieve the highest accuracy of 99.23% and 94.68% on ISOT fake news dataset and FND, respectively.
Table 6. Comparison with Fake News Detection Models on Different Datasets.

| Ref.                          | Model                                      | Dataset                                  | Accuracy | Precision | Recall | F1-Score |
|-------------------------------|--------------------------------------------|------------------------------------------|----------|-----------|--------|----------|
| (Thota et al., 2018)          | TF-IDF + Neural Net                         | FNC 1 (Fake News Challenge Stage 1, 2018) | 94.31    | -         | -      | -        |
| (Bhatt et al., 2017)          | Neural + statistic + external features      | FNC 1                                    | 83.08    | -         | -      | -        |
| (Borges et al., 2019)         | BiLSTM                                      |                                          | 82.23    | -         | -      | -        |
| (Riedel et al., 2017)         | TF + TF-IDF + MLP                           |                                          | 81.72    | -         | -      | -        |
| (Mohtarami et al., 2018)      | Neural method + TF-IDF + MLP                |                                          | 88.57    | 81        | -      | -        |
| (Bhatt et al., 2017)          | Baseline - skip-thought embeddings          |                                          | 76.18    | -         | -      | -        |
|                               | Baseline - word2vec + hand-crafted features |                                          | 72.78    | -         | -      | -        |
|                               | Neural baseline – BiLSTMs                   |                                          | 63.11    | -         | -      | -        |
| (Mohabub, 2020)               | MLP X-Gradient Boosting LR                  | (Shu et al., 2017)                       | 93.83    | 85        | 85     | 93       |
|                               |                                            |                                          | 92.87    | 86        | 87     | 92       |
|                               |                                            |                                          | 98.21    | 85        | 90     | 93       |
| (Khan et al., 2021)           | HAN Naïve Bayes                             | FND                                      | 87.00    | 87.00     | 87.00  | 87.00    |
|                               |                                            |                                          | 86.00    | 86.00     | 86.00  | 86.00    |
| (Wijeratne, 2021)            | XBG SVM                                     |                                          | 95.00    | -         | -      | -        |
|                               |                                            |                                          | 94.00    | -         | -      | -        |
| (Kaliyar et al., 2020)        | FNDNet                                      |                                          | 98.36    | 99        | 96     | 98       |
| (Ahmad et al., 2020)          | Linear SVM                                  |                                          | 98.00    | 98        | 98     | 98       |
| (Ahmed et al., 2018)          | Linear SVM                                  | ISOT                                     | 92.00    | -         | -      | -        |
| (Ozbay et al., 2020)          | Decision Tree                               |                                          | 96.80    | 96.30     | 97.30  | 96.80    |
| (Nasir et al., 2021)          | CNN + RNN                                   |                                          | 99.00    | 99.00     | 99.00  | 99.00    |
| (Hansrajh et al., 2021)       | Ensemble                                    |                                          | 98.48    | 98.4      | 98.4   | 98.4     |
| Our                          | CNN and BiLSTM                              | FND                                      | 94.68    | 95        | 95     | 95       |
|                              | CNN and GRU                                 | ISOT                                     | 98.96    | 99        | 99     | 99       |
|                              | CNN and LSTM                                |                                          | 98.29    | 98        | 98     | 98       |
|                              | CNN and BiLSTM                              |                                          | 99.23    | 99        | 99     | 99       |
|                              | CNN and BiGRU                               |                                          | 99.18    | 99        | 99     | 99       |
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