Documenting the Constraints and Its Allied Factors in Agar (Aquilaria malaccensis Roxb.) Tree Cultivation at Farm Level: A Case Study in Bangladesh

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ABSTRACT

The study was conducted to investigate the socio-economic characteristics of the agar farmers, the extent of constraints in agar wood cultivation; and the factors allied with constraints in agar tree farming. Despite the enormous potential of agar (Aquilaria malaccensis Roxb.) production in Bangladesh, it has yet to gain traction due to socio-economic, technical, and marketing challenges. The cultivation of agar trees is largely centered in the Sylhet region, where a large number of agar farmers engage. This research was carried out in Maulvibazar district’s Barlekha upazila (sub-district) to better understand and assess the restrictions and factors that affect agar tree cultivation. A survey was conducted with 120 households during September 2018 to March 2019. Descriptive statistics, rank order, coefficient of correlation, and multiple linear regression were used to examine the data. Out of 12 constraints, the most significant barrier was a lack of funds to engage in agar farming (2.81), which was followed by a lack of technical guidance (2.71). The lack of labor was the least important constraint faced by the farmers (1.43). It was revealed that education, household size, farm size, number of trees per farmer, annual income, experience in agar farming, agar wood cultivation under trees and knowledge of agar cultivation of the farmers were shown to be realized to agar plantation constraints. However, education, farm size, annual revenue, and agar growing experience were identified as major drivers of the degree of agar farming constraints. The study identified various policymakers’ potential to address the influencing variables (education, farm size, annual revenue, and agar farming experience) in establishing agar farming. Furthermore, finance facilities, adequate agar farming instruction, and forest department introspection could all help to reduce agar farming obstacles.

Keywords: Agar tree cultivation, socio-economic characteristics, constraint, Agar farmers Bangladesh.

I. INTRODUCTION

Agar wood is a dark resinous heartwood found in the Thymelaeaceae family’s Aquilaria and Gyrinops plants [1]. The heartwood is light and pale in color, but as the wood matures (a term used in a broad sense), the tree develops a dark fragrant resin in response to infection or unknown stimuli, resulting in a dense, dark, resin-encrusted heartwood [2]. According to a study [3], the trees can reach a height of 6-20 meters. The leaves are alternating in shape, measuring 5-11 cm long and 2-4 cm wide with a short acuminate apex and an entire border. The fruit is a 2.5-3 cm long woody capsule type. They grow in monsoon regions with annual rainfall of around 2000 mm, as well as tropical hills and mountains [4].

Bangladesh, Bhutan, India, Indonesia, Iran, Malaysia, Myanmar, the Philippines, Singapore, and Thailand [5] are among the countries which mostly grow agar trees. They are often found in India’s north-eastern mountainous regions [6].

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Agar can be found in the Sylhet, Chittagong, and Chittagong Hill Tracts (CHT) forests of Bangladesh. Agar trees (Aquilaria malaccensis) are currently being widely produced as a plantation species in Bangladesh to supply raw materials for agar-based industries [7]. The crops are one of Bangladesh's most prospective non-timber forest products (NTFPs), which earns huge foreign currency through exporting of attar (agar oil) and other value-added products [8]-[11]. The rising demand for agar oil, particularly in global markets, has boosted agar businesses even in Bangladesh's rural areas. The Moulvibazar district in Bangladesh's north-eastern region is one of the well-documented places for agar crops and agar oil production [12]. A total of 111 of the country's 121 registered agar enterprises are located in the region, making significant contributions to regional employment and GDP [9], [12].

Agar tree (Aquilaria malaccensis Roxb.) is one of the high value industrial tree species. Its wood is the most expensive one in the world and extensively used in manufacturing of luxury perfume, soap, and different cosmetics [2]. In 2014, Bangladesh government officially declared agar production as an industrial sector [4]. About 25000-30000 workers are engaged in cultivation to marketing of agar and agar-based products in the country [13], [111]. Currently, Bangladesh earns about 50 crore Tk. yr\(^1\) by exporting agar through informal sector, but it can be raised to over 100 crore Tk. by improving and developing this sector [14]. The plantation area of this valuable crop is rapidly declining in natural forests due to over exploitation in the country. Unfortunately, the agar wood production is mostly confined in Moulvibazar district [15].

Farmers usually grow agar tree without being following the modern production techniques. Though there are enough scope to expand the production of agar tree in different agro-ecosystems of Bangladesh, yet it is underrated due to proper field study [9], [10].

Some studies [16], [17] opined through this studies that the Moulvibazar district, the cultivation of agar trees under a public-private partnership and agar oil manufacturing firms have changed the lives of many underprivileged people by providing socioeconomic benefits.

Despite some obstacles to agar farming, such as traditional agar tree wounding techniques and the use of intermediaries in the marketing of agar trees and agar-based products, this economic sector has the potential to play a critical role in rural people's livelihood subsistence and Bangladesh's forestry sector development [12]. It's a good idea to plant agar trees along field boundaries and divide a plot into sub-plots. Gardens, school grounds, office grounds, parks, and residential areas all have agar trees growing on the boundaries. Its ability to pollard and coppice well has made it a promising agroforestry candidate [18].

Although agar is in high demand in both national and international markets, governments or NGOs in Bangladesh have not yet implemented any major expansion programs [19]. Though there is a huge prospect of Agar production in Bangladesh, there are some problems during cultivation and marketing; which are essential to be addressed to increase the production. We must ensure the quality and market of the agar we produce because it is a high-value non-timber forest product [19]. The aim of the study was to explore the constrains facing in agar tree production.

The study's specific goals were to investigate into the socioeconomic characteristics of agar farmers, the level of constraints in agar wood cultivation, and factors attributed to agar tree farming constraints. The relation between respondent's socio-economic factors (explanatory variables) and their restrictions in agar cultivation was evaluated using a null hypothesis (H0) (focus variable). Where H0 indicates that the explanatory and focus variables have no relationship.

II. METHODOLOGY

A. Study Area

The research was carried out in Bangladesh's Moulvibazar district's Barleka upazila (sub-district). The upazila of Barleka is located between the latitudes of 24°33' and 24°50' north and the longitudes of 92°02' and 92°18' east (Fig. 1). In Bangladesh's Moulvibazar district, there are about 300 agar-based enterprises [4], [12]. The Barleka upazila, one of the seven upazilas of Moulvibazar district, is present in the majority of agar crops and agar oil businesses. As a result, the study area was chosen with respect in Barleka upazila. Beanibazar upazila in the north, Kulaura upazila in the south, Golabganj and Fenchuganj upazila in the west, and India in the east surround the research region. Grey Piedmont soils and Non-calcareous Grey Floodplain soils are the two main soil types in the area [20], [12]. The texture of these soils ranges from loam to clay, with a slightly acidic to highly acidic reaction. [20], [12], the fertility level is low to medium.
B. Data Collection and Analysis Methods

A survey was conducted in six villages under two unions viz. Sujanagar and Dakshinbhag in the Barlekha upazila of Moulibazar district, Bangladesh. Based on the quantity of agar trees, villages were classified as A, B, or C. The poll included two communities from each category. Each of the six villages had a total of 20 agar farmers selected at random.

From September 2018 to March 2019, the study used a face-to-face interview method. The questions were designed to obtain information on the respondents' socioeconomic status, understanding of agar wood production, and agar tree farming limitations. The study's main goals were to define the socioeconomic features of agar farmers, determine the level of restraints, and identify factors associated with agar tree farming constraints.

The number of restrictions in agar wood cultivation in the study area was determined using a four-point rating scale. The FGDS and relevant literature revealed a total of twelve (12) restrictions in agar wood cultivation. High constraint, medium constraint, low constraint, and none at all were the four options for each constraint, with scores of 3, 2, 1, and 0 corresponding to each. As a result, the scale score ranged from 0 to 36, with 36 indicating the most severe limitation and 0 indicating no constraint. The severity of limitations was categorized into three groups based on the score: low, moderate, and severe.

The following descriptive statistics were used to determine the socio-economic characteristics of the agar tree farmers in the study: mean, standard error (SE), standard deviation (SD), and percentage. Descriptive statistics are used to explain the qualities and basic characteristics of study participants [21].

To determine the number of restrictions in agar tree cultivation, a constraint facing index was developed (CFI). The CFI aids in the identification of the most pressing issues confronting agar tree producers in the research region (Eq. (1)) [22]-[24].

$$\text{CFI} = (C_b \times 3 + C_m \times 2 + C_l \times 1 + C_n \times 0)/N \quad (1)$$

where CFI is the number of responses with high constraints, Cm denotes the number of responses with a medium problem, Cl denotes the number of responses with a low problem, Cn denotes the number of responses with no difficulty, and N denotes the total number of responses.

Correlation and regression analysis were used to determine the parameters associated with constraints in agar tree farming. The data were cleaned, coded, and analyzed using the statistical program for social science (SPSS) version 20 for the analysis. For the creation of various charts and graphs, Microsoft Excel 13 was used. Pearson's product-moment correlation coefficient (2) was used to investigate the relationship between the independent and focal variables.

$$r_{xy} = \frac{\sum(x-\overline{x})(y-\overline{y})}{\sqrt{\sum(x-\overline{x})^2} \sqrt{\sum(y-\overline{y})^2}} \quad (2)$$

where $r_{xy}$ = Pearson's product-moment correlation coefficient; $\overline{x}$ and $\overline{y}$ = Means of the variables x and y, respectively.

The factors related to agar farmers’ restrictions in agar production were determined using multiple regression analysis (entry technique) [25]. The multiple regression analysis equation is as follows (3):

$$y_1 = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \beta_3 X_3 + \beta_4 X_4 + \beta_5 X_5 + \beta_6 X_6 + \beta_7 X_7 + \beta_8 X_8 + \beta_9 X_9 + \beta_{10} X_{10} + \epsilon \quad (3)$$

where,

$y_1$ = Constraints in agar tree cultivation,
$\beta_0$ = Constant;
$X_1$ = In years, the respondents' age;
$X_2$ = Education qualification of the respondents in years;
$X_3$ = Household size of the respondents,
$X_4$ = Homestead size,
$X_5$ = Farm size,
$X_6$ = Total number of agar tree per farmer,
$X_7$ = Annual family income,
$X_8$ = Experience in agar cultivation,
$X_9$ = Agar wood cultivation under trees,
$X_{10}$ = Knowledge of Agar cultivation
$\epsilon$ = Term for an error.

III. RESULTS AND DISCUSSION

A. Socio-economic Characteristics of Agar Farmers

The socio-economic characteristics of the respondents has been displayed in Table I. Among 120 agar farmers, 49.20% respondents were middle-aged followed by old aged (29.20%). The sample farmers of the study area were categorized into five groups on the basis of their education viz. illiterate, primary (class 1 to 5), secondary (class 6 to 10), higher secondary (class 11 to 12) and Graduate (above class 12 which indicates hons./degree/graduation-post-graduation). Observed range of educational status of the respondents were 0-16 with an average of 7.64. Majority of the respondents (40.80%) had primary education. The findings indicated that most of the farmers' education status was up to primary and secondary level in Barlekha upazila. This result was in conformity with the information cited in [26]. Education has an impact on farmers' perspectives, attitudes, and tendencies toward modernisation of traditional agriculture [27], and it can also help farmers understand technical details and overcome obstacles [28]. Through a study [29] indicated that the farmer's educational level has an impact on management and the adoption of appropriate technologies. The respondents had an average of 6.29 family members, with 51.70 percent belonging to a medium household. Living with parents, brothers, sisters, and occasionally relatives is fairly prevalent in the Sylhet division [10]. The respondents were categorized into five different groups as shown in table 1 according to the size of the homestead. Marginal (36.70%) and landless group (34.2%) were found maximum compared to small (20.80%), medium (5.20%) and large group (3.30%).

Majority of the respondents (91.70%) had small farm holdings and 5.8% had the medium farm holdings (1.01-3.0 ha) under agar wood cultivation. Only 2.5% had the large farm holders (>3.0 ha). The number of agar trees per farmer...
varied significantly and it was found that 53.3% respondents belonged to small group followed by medium (41.70%) and large (5.0%) with the SD of 3770.74. Based on the annual family income, the respondents were observed to be maximum under the small group (48.30%) followed by medium group (35.80%). Only 5.0% belonged to the large group having monthly annual income of BDT > 300 thousand. Annual income of the respondents ranged from Tk. 65 to 1800 thousand with an average value of Tk. 220.80 thousand. The findings implied that the farmers in the research area had a low level of income. About 15.0% of farmers had no experience, 55% had 11-21 years of experience, and 30% had more than 22 years of expertise with agar cultivation (Table I).

### TABLE I: SOCIO-ECONOMIC CHARACTERISTIC OF THE RESPONDENTS (N=120)

| Category | Respondents (percent) | Mean ± SE | SD* |
|----------|-----------------------|-----------|-----|
| **Age (years)** | | | |
| Young (<35) | 21.70 | 46.79 | (±1.17) |
| Middle (35-50) | 49.20 | 29.20 |
| Old (>50) | | |
| **Education (years of schooling)** | | | |
| Illiterate (No schooling) | 10.00 | 7.64 | (±0.37) |
| Primary (1-5) | 40.80 | |
| Secondary (6-10) | 23.30 | |
| Higher secondary (11-12) | 17.50 | |
| Graduate (above 12) | 8.30 |
| **Household size (number)** | | | |
| Small (≤5) | 35.80 | 6.29 | (±0.18) |
| Medium (5-8) | 51.70 | 1.99 |
| Large (>8) | 12.50 |
| **Homestead size (ha)** | | | |
| Landless (up to 0.05) | 34.2 |
| Marginal (0.05-0.10) | 36.7 |
| Small (0.11-0.20) | 20.8 |
| Medium (0.21-0.3) | 5.0 |
| Large (>0.3) | 3.3 |
| **Farm size (ha)** | | | |
| Small (≤0.5) | 91.70 | 0.51 | (±0.06) |
| Medium (1.01-3) | 5.80 | 0.68 |
| Large (above 3) | 2.50 |
| **Total number of agar tree per farmer** | | | |
| Small (up to 1000) | 53.3 |
| Medium (1001 to 10000) | 41.7 |
| Large (above 10000) | 5.0 |
| **Annual family income (‘000’ BDT)** | | | |
| Low (up to 150) | 48.3 |
| Medium (151-300) | 35.8 |
| High (above 300) | 15.8 |
| **Experience in agar cultivation (years)** | | | |
| Low (up to 10) | 15.00 |
| Medium (11-21) | 55.00 | 21.55 | (±1.05) |
| High (above 22) | 30.00 |
| **Agar wood cultivation under trees (years)** | | | |
| Low (up to 10) | 10.00 |
| Medium (11-20) | 65.00 | 19.96 | (±0.82) |
| High (above 20) | 25.00 |
| **Knowledge of Agar cultivation (Possible score: 0-30)** | | | |
| Low (up to 10) | 4.2 |
| Moderate (11-12) | 51.70 | 20.39 | (±0.59) |
| High (21-30) | 44.2 |

SD* = standard deviation; SE = std. error; BDT stands for Bangladeshi Taka, and 1 BDT is worth 0.012$.

Ten percent respondents had the less experience on agar cultivation under trees which had been categorized as low (up to 10 years) with a mean of 19.96 (±0.82). It was revealed that the old and middle-aged people with low-level of education and long experience were engaged in agar production activities [30]. Farmers with long experience can predict farm production and market situation [28]. Majority of the respondents (65%) had medium (11-20 years) experience on agar wood cultivation under trees, followed by high (25%). Asking 10 questions to judge the knowledge level of the respondents on agar tree cultivation; it was found that the highest proportion (51.7%) of the respondents possessed moderate knowledge on agar wood farming (Table I) followed by high knowledge (44.20%). A study [31] indicated in a Bangladeshi that knowledge was a critical component influencing people’s attentiveness and mental awareness.

### B. Extent of Constraints in Agar Cultivation

The extent of constraints in agar cultivation faced by the farmers is displayed in Fig. 2. The result showed that majority of the respondents (64.17%) had severe constraints followed by moderate constraints (35.83%). Whereas no farmer (0%) reported low constraints in agar cultivation in the study area. The findings implied that the agar farmers experienced a great difficulty in agar cultivation. Those restrictions could be caused by a variety of circumstances. Low agar tree farmer income, a lack of professional guidance on agar wood cultivation, and limited access to enhance variety could all be factors contributing to severe agar tree cultivation constraints in the research location. The data also revealed that there is a potential to implement interventions aimed at reducing the restrictions. Farmers in Bangladesh face moderate to severe difficulties (87 percent) in managing agar tree farming, according to a study [12], which supports the current findings. Farmers in Maulibazar District experienced high to moderate limitations (89.19 percent) while embracing agar wood cultivation, according to a study [17], which strongly corroborated the findings of the current analysis.

![Fig. 2. Degree of pitfalls in agar cultivation in the study area (n = 120).](image-url)
only at a very high interest rate (Table I). Another study [12] also reported that lack of credit facilities was the major problem in agar production and processing. Likewise, a lack of credit support could be another factor limiting investment (Table I). The second most important barrier in agar tree cultivation was a lack of technical guidance (CFI = 2.77). The majority of the farmers in the research area grew agar trees on a semi-intensive basis.

Unavailability of improved variety (CFI = 2.63) was the third critical constraint to the farmers. The growth and quality of agar plant in respect of oil extraction largely depends on improved variety. Low quality variety can easily be affected by different insects and diseases [30]. Lack of improved technology (CFI = 2.48) was the fourth critical constraint to the agar tree farmers. However, lack of workers (CFI = 1.43) was the least critical constraint. Without efficient labour, work is not possible in any sector. Some studies [30], [4] opined that in the rainy season shortage of human labour was exhibited in the study area and cost of labour was very high.

C. The Relationship between Socioeconomic Factors of Farmers and Constraints in the Cultivation of Agar Trees

The summary of association between explanatory and focus variables is presented in Table III. Five (5) out of ten (10) explanatory variables were found to have a significant relationship with the target variables. The target variable had a negative but significant relationship with all five explanatory variables: education, total number of trees per farmer, annual family income, household size, and farm size. As a result, the higher the degree of all of the aforementioned variables, the lower the number of constraints. [24], [33] found that the farmers’ knowledge of problems was strongly influenced by their educational level. Farmers that are better educated are more knowledgeable, more able to comprehend and respond to events, and have more access to information [34], [24] and are therefore more likely to face minor limitations. The findings of [35], [24], [12] are also in agreements with the present findings.

Through a study [22] reported that higher education, farm size, a greater number of tree and more annual family income decreased the level of constraints. Another study [35] found that age, education, income, communication exposure, experience, training experience, and expertise were all negatively linked with climbing perch farming

D. Factors Related to Problems of the Respondents in Agar Tree Cultivation

Multiple linear regression analysis was used to assess the determinants and their importance in predicting the target variable, i.e., restrictions in agar tree cultivation. The results of the multiple linear regression investigation are summarized in Table IV. Four out of ten variables were found to be significant, with an F value of 10.15 and an R2 of 0.435. This meant that the combined effects of explanatory variables might account for around 43% of agar tree cultivation restrictions. The coefficient of education (t = −2.180; p = 0.05), farm size (t = −2.082; p = 0.05), annual income (t = −3.278; p = 0.05) and experience in agar tree farming (t = −2.209; p = 0.05) had significant influence in predicting the constraints of agar tree cultivation (Table IV). The findings also demonstrated that farmer education had a negative coefficient, implying that as agar farmers’ educational levels increased, they were less likely to experience agar tree production constraints in the research area. Specifically, the constraints experienced by farmers will diminish by 0.355 for every unit increase in education. This may explain whether farmers’ increased educational levels positively triggered a growth in their ability to deal with limits. [33], [24] both found similar findings.
TABLE IV: SUMMARY OF MULTIPLE LINEAR REGRESSION WITH FOCUS VARIABLE EXPLAINED (N=120)

| Independent variable                  | Unstandardized coefficients | Standardized coefficients |
|---------------------------------------|-----------------------------|---------------------------|
|                                       | B   | Std. Error | Beta | t    | Sig. B |
| Age                                   | 0.020 | 0.021  | 0.073 | 0.950 | 0.344 |
| Education                             | -0.355 | 0.021  | -0.174* | -2.180 | 0.031 |
| Household size                        | 0.180 | 0.126  | 0.104 | 1.426 | 0.157 |
| Homestead size                        | 4.284 | 10.567 | 0.092 | 0.405 | 0.686 |
| Farm size                             | -3.171 | 1.523  | -0.630* | -2.082 | 0.040 |
| Total number of agar tree per farmer  | 0.000 | 0.000  | 0.197 | 0.831 | 0.408 |
| Annual family income                  | -1.591 | 0.485  | -0.339** | -3.278 | 0.001 |
| Experience in agar cultivation        | -0.011 | 0.053  | -0.203* | -2.209 | 0.045 |
| Agar wood cultivation under trees     | 0.043 | 0.040  | 0.111 | 1.060 | 0.291 |
| Knowledge of Agar cultivation         | 0.034 | 0.088  | 0.063 | 0.386 | 0.700 |

Adjusted R Square = 0.435 F-value = 10.15

Note: R = 0.69, R2 = 0.48; If the p-value is less than 0.05, the level of significance is 95%.

In predicting the variance of restrictions in agar tree cultivation, the coefficient of farm size was negative and significant. This indicated that the larger the farm holdings, the greater the farmers' experience in the study area, i.e., for every unit increase in farm size, the constraints faced drop by 3.171. Previously, we observed that the most significant barrier in the research sector was a shortage of cash (Table II). The larger farm necessitates a greater financial, labor, and resource commitment. As a result, huge agricultural holdings may experience difficulties cultivating agar trees.

A similar study conducted by [36] explained that the farm size which significantly associated with awareness and adoption of farming. Annual income of agar tree farmers was negative and significant. This indicated that the larger the farm holding the more is the annual income of the farmers in the study area, i.e with one unit increase in annual income, the constraints faced by the farmers will decrease by 1.591. A similar result reported [31] that the farmers’ previous experience with agar tree farming was poor and significant in predicting the restrictions. This meant that by increasing agar tree farming experience by one unit, the limitations in agar tree production were reduced by 0.011. This might be due to fact that the increased knowledge of agar tree farming helps explore various options/alternatives to overcome the constraints, thus, lessens the extent or severity. Similar findings were reported by [33], [24].

IV. CONCLUSIONS

Agar plantation was found very profitable as well as good for environmental benefits (carbon sequestration and biodiversity conservation) in the Barlekha upazila of Moulibazar district due to its favorable climatic conditions. Among the major constraints faced by the agar tree farmers in the study area; lack of capital, unavailability of technical guidance and lack of improved variety were found significant. The degree of restriction is also controlled by the farmers' socioeconomic circumstances. Lack of capital and credit sources were anticipated to be critical determinants addressed by the farmers during the study. Furthermore, the farmers interviewed appeared to be in need of basic farming information and had limited access to extension services. However, adequate efforts by extension employees may be able to mitigate this problem. Several characteristics, including the farmers' education, farm size, annual revenue, and agar farming experience, were found to have a greater impact on the constraints. This highlighted an opportunity to improve those traits in order to reduce the degree of limitations that prevent agar tree farming from being profitable. Other considerations include number of trees, agarwood cultivation under trees and knowledge of agar farming were also found to be associated with the constraints.

Therefore, it will be wise to intervene by respective authority like Forest Department (FD) for providing improved interventions, such as training in agar farming and extension assistance to the farmers as regards to agar tree cultivation that would improve the profitability of agar production. In addition, various credit organizations (both GOs and NGOs) should provide readily available credit services to encourage agar cultivation in the study area and other areas with similar geographic and socio-economic conditions. For the agar-based economic sector in Bangladesh to flourish, it is also necessary to raise awareness of the environmental benefits of agar trees.

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COMPETING INTERESTS

Authors have declared that no competing interests exist.

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