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METHODS PAPER

Novel Trial Design: CHIEF-HF

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BACKGROUND: The expense of clinical trials mandates new strategies to efficiently generate evidence and test novel therapies. In this context, we designed a decentralized, patient-centered randomized clinical trial leveraging mobile technologies, rather than in-person site visits, to test the efficacy of 12 weeks of canagliflozin for the treatment of heart failure, regardless of ejection fraction or diabetes status, on the reduction of heart failure symptoms.

METHODS: One thousand nine hundred patients will be enrolled with a medical record-confirmed diagnosis of heart failure, stratified by reduced (≤40%) or preserved (>40%) ejection fraction and randomized 1:1 to 100 mg daily of canagliflozin or matching placebo. The primary outcome will be the 12-week change in the total symptom score of the Kansas City Cardiomyopathy Questionnaire. Secondary outcomes will be daily step count and other scales of the Kansas City Cardiomyopathy Questionnaire.

RESULTS: The trial is currently enrolling, even in the era of the coronavirus disease 2019 (COVID-19) pandemic.

CONCLUSIONS: CHIEF-HF (Canagliflozin: Impact on Health Status, Quality of Life and Functional Status in Heart Failure) is deploying a novel model of conducting a decentralized, patient-centered, randomized clinical trial for a new indication for canagliflozin to improve the symptoms of patients with heart failure. It can model a new method for more cost-effectively testing the efficacy of treatments using mobile technologies with patient-reported outcomes as the primary clinical end point of the trial.

REGISTRATION: URL: https://www.clinicaltrials.gov; Unique identifier: NCT04252287.

Key Words: canagliflozin • cardiomyopathy • COVID-19 • heart failure • Kansas City Cardiomyopathy Questionnaire

Although cardiovascular disease remains the leading cause of death in the United States, wide-spread concerns have arisen about the costs, inefficiencies, and complexities of clinical trials. These costs, as well as barriers to regulatory approval, have dramatically attenuated the introduction of new cardiovascular treatments. As such, there have been calls for novel strategies to lower the costs of clinical trials. A large component (up to 50%) of these costs are the burden of data collection on sites, which has increased 3.6-fold from 1990 to 2010. In response to the growing demands to make clinical trials more efficient, novel study designs have been implemented, from leveraging existing registries as the backbone of data collection to the use of electronic health records to identify, enroll, randomize and follow-up eligible patients.

An additional significant threat to clinical trials is prolonged patient enrollment and deviations from planned follow-up in executing clinical trials. The ongoing coronavirus disease 2019 (COVID-19) global pandemic has proven to be a cataclysmic event for the conduct of clinical trials, significantly disrupting patient enrollment and wearer of clinical trials.
Nonstandard Abbreviations and Acronyms

| Abbreviation | Description |
|--------------|-------------|
| CHIEF-HF     | Canagliflozin: Impact on Health Status, Quality of Life and Functional Status in Heart Failure |
| DAPA-HF      | Dapagliflozin and Prevention of Adverse Outcomes in Heart Failure |
| DEFINE-HF    | Dapagliflozin Effects on Biomarkers, Symptoms and Functional Status in Patients With HF With Reduced Ejection Fraction |
| EF           | ejection fraction |
| EMPEROR-Reduced | Empagliflozin Outcome Trial in Patients with Chronic Heart Failure and a Reduced Ejection Fraction |
| HF           | heart failure |
| HFrpEF       | HF with preserved EF |
| HFrEF        | HF with reduced EF |
| KCCQ         | Kansas City Cardiomyopathy Questionnaire |
| SGLT2i       | sodium-glucose cotransporter 2 inhibitor |

as patients and providers are all fearful of the risks of in-person site visits. Both the US Food and Drug Administration and a Heart Failure (HF) Collaborative Statement have highlighted the need to prioritize the safety and well-being of HF trial participants and research team members, even if sacrificing protocol adherence.

Against this backdrop of a call for more efficient and cost-effective clinical trials and the need to maximize patient safety and convenience, we designed the CHIEF-HF trial (Canagliflozin: Impact on Health Status, Quality of Life and Functional Status in Heart Failure), which sought to directly engage participants without in-person contact. An unplanned benefit of our trial design was its relevance and feasibility during the COVID-19 pandemic, which had major disruptive consequences on traditional clinical trials. This report describes the novel methodological features of this decentralized trial.

Method for the Treatment of Type 2 Diabetes. They were also postulated to have a potential benefit in the treatment of HF. Several large cardiovascular outcome trials, and one large kidney outcome trial, have demonstrated robust and consistent reductions in the risk of hospitalization for HF in patients with type 2 diabetes. However, the overwhelming majority of patients in these studies did not have a history of HF, and those that did were not well-characterized. Therefore, although these trials established the efficacy of SGLT2i in preventing incident HF in high-risk patients, whether they could also treat patients with established HF was not well established until recently.

In the EMPEROR-Reduced trial (Empagliflozin Outcome Trial in Patients with Chronic Heart Failure and a Reduced Ejection Fraction), which also demonstrated a significant reduction in cardiovascular death and HF hospitalizations, further emphasized the potential benefits of SGLT2i on clinical events. In addition, both DAPA-HF and EMPEROR-reduced significantly improved HF-related symptoms, as measured by the Kansas City Cardiomyopathy Questionnaire (KCCQ). The health status (symptoms, physical limitations, and quality of life) benefits of an SGLT2i were also addressed in DEFINE-HF (Dapagliflozin Effects on Biomarkers, Symptoms and Functional Status in Patients With HF With Reduced Ejection Fraction)—the first randomized placebo-controlled trial of an SGLT2i that included the KCCQ as a part of the composite primary outcome. In that study, dapagliflozin significantly improved symptoms, physical limitations, and quality of life in patients with symptomatic HF with reduced EF after 12 weeks of treatment. Furthermore, fewer patients treated with dapagliflozin (versus placebo) experienced a deterioration in health status, and significantly more patients treated with dapagliflozin had small, moderate, and large improvements in their health status. Collectively, these data support the benefits of dapagliflozin to improve the health status of patients with HF with reduced EF, but none of these agents are currently indicated for the clinical improvement in HF symptoms or for use in patients with HF with preserved EF (HFrEF). CHIEF-HF was designed to test the efficacy of canagliflozin on the health status outcomes of a broad spectrum of patients with HF.

Regulatory Shifts in Clinical End Points

Marked change has occurred in the Food and Drug Administration’s perspectives on clinical end points in HF trials for drug approval, including endorsement that patient-reported outcomes of reduced symptoms and improved function could support regulatory approval. Moreover, the Food and Drug Administration’s Center for Drug Evaluation and Research recently qualified the KCCQ as a clinical outcome assessment for drug approval and marketing. Collectively, the availability of a patient-reported outcome to serve as an approvable outcome in clinical trials, coupled with the availability of mobile technologies to collect these data, have created an unprecedented opportunity to perform clinical trials at lower costs and with more efficiency than would otherwise be possible. Because of this, the CHIEF-HF trial was designed with the primary outcome being the Total Symptom Score of the KCCQ to
capture the benefits of canagliflozin over placebo on patients’ shortness of breath, fatigue, orthopnea, and edema.

**Study Hypothesis**

The primary hypothesis of the study is that canagliflozin is superior to placebo in improving HF symptoms within 12 weeks of treatment, as assessed by the KCCQ Total Symptom Score.

**Study Methodology**

CHIEF-HF was designed to be a decentralized (ie, no face-to-face visits) US study with direct engagement of patients through a study website, electronic informed consent, direct home delivery of study medication, completion of the primary end point by a mobile application, and a Fitbit Versa 2 (San Francisco, CA) to monitor activity. Although clinical events were not included as a primary end point in this 3-month trial, these will be captured through claims data or patient self-report during the active 12-week treatment phase and the following 6 months. Collectively, this design allowed for the elimination of in-person site visits, a critical feature in enabling the study to launch in the midst of the COVID-19 pandemic and for reassuring participants who might be leery of coming to a hospital or clinic.

The study was designed, in conjunction with an Executive Steering Committee, by Janssen Scientific Affairs, LLC (Titusville, NJ) and PRA Health Sciences (PRA, Raleigh, NC). PRA is also leading the trial operations (with oversight by Janssen), including the creation of the web platform and mobile application (the primary means of data collection), randomization and drug delivery, and facilitating a virtual study coordinating center to support participant onboarding, questions, shipping the Fitbit and supplies, confirming receipt, and drug compliance. The organization of the study infrastructure is provided in Figure 1. The authors declare that all supporting data are available within the article.

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**Participant Inclusion and Exclusion Criteria and Process for Confirming Participant Eligibility**

Potential participants are screened at participating US health systems, who all agreed to the use of a central Institutional Review Board (Advava, Columbia MD). The complete inclusion and exclusion criteria are provided in the Data Supplement. In brief, participants must be 18 years or older with a diagnosis of HF, regardless of EF, to be eligible, irrespective of whether they have diabetes or not. A diagnosis of HF for potential participants with a left ventricular EF of ≤40% was established by a primary diagnosis of HF or at least 2 medical visits (including virtual) with a diagnostic code for HF. For patients with a left ventricular EF >40%, use of a loop diuretic or an aldosterone-receptor blocker was also required to improve diagnostic specificity. To support the mobile data collection of the KCCQ and to provide study support, patients were required to own a smartphone compatible with the app (either a Samsung S7 Galaxy or Apple iPhone 6 or later and the Fitbit), speak and read English, and be willing to wear a Fitbit for 9 months.

Those with any of the following within the timeframe listed before enrollment were excluded: currently taking an SGLT2i, having a history of diabetic ketoacidosis or type 1 diabetes, acute decompensated HF, advanced kidney disease (glomerular filtration rate <30 mL/min or on dialysis), a diagnosis of recent hypotension, a history of atramputation or critical limb ischemia, planned major surgery, left ventricular assist device implantation, known allergy to canagliflozin, or pregnant, planning to become pregnant, or breastfeeding during the study.

To engage participants, sites are encouraged to develop a computable phenotype for the inclusion and exclusion criteria and to screen their electronic health record for potentially eligible participants. A range of options for contacting potentially eligible participants are available for sites to adapt, based on their patient population and EHR capabilities. These include email, patient portal communications through the electronic medical record, traditional post, and phone calls. These invitations, all approved by the Central Institutional Review Board, encourage potential participants to visit the study website, to read and observe a video describing the study, and, if interested, to complete an initial set of screening questions confirming initial eligibility. If these criteria are met, potential participants opt-in to be contacted and evaluated for further eligibility. Participants who opt-in are then assessed by their respective health network for a full eligibility review before being scheduled for a virtual eConsent call. This process reduces time invested by the sites so they only focus on those individuals interested in study participation. Candidates passing this initial screening are then invited to download the app in preparation for the virtual informed consent call with a member of their health network authorized to obtain consent for CHIEF-HF and an independent observer from the virtual study coordinating call center. Once consent is obtained, the participant completes the KCCQ-23 to ensure that they have an Overall Summary score of ≤80 and are sufficiently symptomatic to have the potential to improve from treatment. The use of the KCCQ as an entry criterion ensures that patients are symptomatic and overcomes the well-documented limitations of relying upon clinician-assigned New York Heart Association classification.20 Once participants meet all study criteria, they are randomized by the Virtual Investigator.

**Study Protocol and Execution**

CHIEF-HF is a randomized, double-blind, placebo-controlled, decentralized, interventional, superiority study. Once participants with confirmed HF diagnoses undergo the virtual informed consent process, provide documented consent to participate, and are determined to have a KCCQ Overall Summary score of ≤80, they undergo central randomization, stratified by the type of HF (HF with reduced EF [HFrEF] and HFpEF), to either canagliflozin 100 mg or placebo for 12 weeks of drug exposure, followed by unblinding and a 6-month observational data collection period without study drug. Data collection throughout the study, as well as the assessment of medication compliance and reminders for study assessments, are being collected by the study-specific app. Examples of selected screenshots are shown in Figure 2. The app includes an electronic version of the KCCQ-23 that has been converted to an electronic format following the ISPOR ePRO (International Society for Pharmacoeconomics and Outcomes Research electronic Patient Reported Outcome) Good Research Practices Task Force recommendations.21 The
app also collects participants’ global assessments of change, their perceptions of the HF symptom severity, as well as a participant satisfaction survey at the completion of the trial to gain patients’ perspectives of participating in this decentralized study. It also passively collects daily Fitbit data to directly quantify participants’ physical activity, including step count and floors climbed. The primary outcome, the KCCQ, will be collected at baseline, weeks 2, 4, 6, and 12, and again at months 6 and 9, with the 12-week assessment (the duration of randomized, double-blind drug exposure) being the primary outcome.

The study will continue for an additional 6 months without any protocol-mandated treatment to collect participant follow-up in a real-world setting, including whether or not they begin open-label SGLT2i treatment. Figure 3 provides an overview of the study design.

**Study Outcomes**

The primary assessment of efficacy is the 23-item KCCQ, which has extensive data supporting its validity, reliability, sensitivity to
clinical change, and association with other clinical events, such as HF hospitalization and death.\textsuperscript{22–27} The primary outcome of the CHIEF-HF study is the Total Symptom score of the KCCQ. The Total Symptom score is comprised of 7 items, 4 assessing symptom frequency, and 3 symptom severity or burden over the past 2 weeks and ranges from 0 to 100 points.

Secondary outcomes include a comparison of daily step counts acquired from the Fitbit, followed by these additional domain scores of the KCCQ: Physical Limitation, Quality of Life, the Clinical Summary (the average of Physical Limitation and Total Symptom scores), and the Overall Summary (the average of the Physical Limitation, Total Symptom, Social Functioning, and Quality of Life domains) scores. Exploratory analyses also include patients’ global ratings of change and symptom severity, health care resource utilization, daily floors climbed, and time to clinical events, including time to first HF hospitalization or death, as well as their satisfaction with the decentralized nature of the study. Adverse event reporting will also be collected through patient self-report.

An all-payer database (https://symphonyhealth.prahs.com/) will be used to monitor clinical events and health care utilization, exploratory end points for this short-term trial, and to confirm patient eligibility. PRA (Symphony Health) has compiled a database of US medical and prescription claims that cover over 300 million patients across all diagnoses, contains over 90% coverage of prescriptions dispensed, is geographically representative and covers all payer types (Medicaid, Medicare, and Commercial Insurers). PRA’s patient claims data include some important patient demographics (gender, age), payer, as well as administrative diagnosis, treatment, and procedure codes that include date and location of service and physician name and address. Each deidentified patient in the data is assigned a longitudinally stable unique identifier that allows PRA to track deidentified patients longitudinally over time and across locations of care. PRA’s encrypted anonymized patient key links patient activities across many data sources to ensure individual patient-level data are anonymous and protected; consistent with US Health Insurance Portability and Accountability Act.

Despite the potential of the Symphony Health database, there are potential limitations due to the origin of claims data being transactional in nature. Specifically, deaths that occur outside of the hospital may be missed, if not captured by payers. Also, while extensive, PRA’s claims data may not capture complete activity of every enrolled patient. These caveats are documented in the claims data analysis plan, along with the recommendation of complementing patient activity captured through claims data by patient-reported outcomes and site’s electronic medical records. Importantly, the primary analyses

\textbf{Figure 2. Sample screenshots of data collection app.}
KCCQ indicates Kansas City Cardiomyopathy Questionnaire. PGIs, Patient Global Impression - Severity
of changes in KCCQ scores are collected directly from the patients as part of the trial.

**Analytic Approach and Power**

Analyses will be performed by intention to treat, with group allocation based upon randomization, regardless of actual use of assigned medications. For the primary outcome, a mixed effect model of repeated measures, adjusting for study intervention (the primary variable of interest), stratification (HFrEF versus HFpEF), time by study intervention, and baseline KCCQ Total Symptom score will be performed. Although statistical significance of this comparison with least-square means will test the primary hypothesis, the mean treatment group difference is not as clinically interpretable as the proportion of patients who clinically improve or worsen. To support the clinical interpretability of the observed mean differences, the proportion of patients who have a clinically small, but significant, moderate to large, and large to very large change in their health status, as defined by KCCQ changes of 5, 10, and 20 points, respectively, will be performed. Mortality in this short-duration trial is expected to be low and to be comparable between groups and will be ignored in the primary analyses of mean differences in changes in KCCQ Total Symptom scores, but canagliflozin or placebo.

**DISCUSSION**

Demonstrating treatment benefit, ideally through the conduct of randomized clinical trials, is the foundation for advancing patient care. Yet, the cost and complexity of current clinical trials is proving to be a great impediment. A report by the Eastern Research Group examining key drivers for reducing the costs of cardiovascular phase 3 and 4 clinical trials identified lower-cost facilities or at-home testing (up to 10%–13% cost reduction), use of mobile technologies (up to 6%–14% cost reduction), use of electronic health records (up to 3-8% cost reduction) and simplified protocols (up to 2%–4% reduction) as the most important opportunities for improving the efficiency of clinical trials. By incorporating all of these features, CHIEF-HF has embraced multiple strategies to model a more efficient approach to generating clinical trial evidence. It is also completely aligned with the recommendations of the National Academy of Medicine, which recommends directly engaging health care systems in the research enterprise. Although designed before the onset of the COVID-19 pandemic, the novel design of CHIEF-HF highlights the urgency to explore novel approaches to generating evidence and possible benefits of innovative study design.

Figure 3. Overview of study design.

HFpEF indicates heart failure with preserved ejection fraction; HFrEF, heart failure with reduced ejection fraction; and KCCQ, Kansas City Cardiomyopathy Questionnaire.
CHIEF-HF builds upon the slow evolution of novel clinical trials. A large advance was the leveraging of ongoing clinical registries as the foundation for data collection, such that randomization of treatments could be done with minimal additional data collection. The recent publication of the ADAPTABLE (Aspirin Dosing: A Patient-centric Trial Assessing Benefits and Long-Term Effectiveness) trial methodology highlighted the use of electronic health records to identify, enroll, randomize, and follow eligible patients. Although CHIEF-HF similarly uses computable phenotypes to identify potentially eligible participants and refer them to a website for additional information about the trial, it also introduces a placebo-controlled randomized design, as opposed to the open-label, dose-finding research question of ADAPTABLE. Although both CHIEF-HF and ADAPTABLE are using claims data without adjudication to define clinical events, ADAPTABLE required a very large trial with which to be adequately powered for these events, whereas the primary outcome of CHIEF-HF is patient-reported symptoms, as captured by the extensively-validated KCCQ. In fact, the growing acceptance of patient-reported outcomes, including the recently qualified KCCQ, can be a harbinger of future studies to accelerate the conduct of more affordable clinical trials to inform the benefits of new treatments.

There are sure to be unanticipated challenges with CHIEF-HF. For example, current standards for Good Clinical Practice require that a disinterested party be present to witness the informed consent process. This requires a rather cumbersome process of coordinating a time during which a potential participant, a site investigator, and an observer from the coordinating center can simultaneously be available to review the consent form, address questions, and confirm the identity of the participant with dual authentication, before obtaining an electronic signature. As comfort grows with virtual clinical trials, this process may be simplified by having patients view an online video and provide an electronic signature to the electronic consent and only arrange a video conference with the site investigator if the potential participants have additional questions. In addition, the use of electronic activity monitors, although not new, is still early in their evolution, and defining the completeness of data capture and the interpretability of results require further study. Finally, requiring a smartphone and the ability to read and understand English can minimize the diversity of the CHIEF-HF population, although if CHIEF-HF is successful, future studies can consider making smartphones available, providing cards for data, and translating the platform to different languages.

An additional potential challenge with CHIEF-HF is the growing body of evidence showing improved survival or reduced hospitalizations with the use of SGLT2i for patients with HF. Although some might consider it unethical, in light of these data, to randomize patients to placebo, the sponsor and steering committee felt that this was reasonable based on several streams of logic. First, the half of enrolled patients assigned to placebo would only be exposed to inactive drug for 3 months, after which they could openly take an SGLT2i. Second, the proactive screening process could accelerate their identification and recognition by the health care system that they are candidates of an SGLT2i at the conclusion of the 12-week trial. Finally, and most importantly, the translation of data, even as compelling as that of DAPA-HF and EMPEROR-Reduced, to clinical practice is notoriously slow and inefficient. In fact, a contemporary HF registry reported that even among patients with diabetes, 5% are treated with SGLT2i. By being enrolled in CHIEF-HF, all patients will have been identified as potential candidates for treatment and educated about the potential benefits of treatment so that their providers could consider adding these medications to their HF regimen.

CHIEF-HF also provides an example of moving away from simply enrolling a subset of patients based on their EF. This approach was chosen because although patients are clearly aware of their symptoms, function, and quality of life, they are not aware of their left ventricular physiology. Focusing the primary outcome on patients’ health status, for which the KCCQ’s validity and prognostic ability has been shown to be similar in patients with HFrEF and HFpEF, further supports the appropriateness of combining these HF phenotypes in a patient-centered trial. Moreover, evidence is accumulating that the clinical benefits of SGLT2i is similar in patients with both HFrEF and HFpEF, as seen in the recent SOLOIST-WHF (Effect of Sotagliflozin on Cardiovascular Events in Patients With Type 2 Diabetes Post Worsening Heart Failure) trial, although the KCCQ data has not yet been published. Although the expectation is of similar benefits across the spectrum of HF, randomization is stratified by EF and formal tests of an interaction of treatment benefit by HFrEF and HFpEF will establish this more definitively.

In light of the growing therapeutic options for HF treatment to reduce hospitalizations and mortality, improving patients’ health status, their symptoms, function, and quality of life, may become a distinguishing feature in deciding which treatment might be started after beta-blockade and inhibition of the renin-angiotensin-aldosterone axis. Trials, like CHIEF-HF, which explicitly quantify these benefits have the ability to provide important information for clinicians to support shared decision-making with patients. Moreover, innovations in the conduct of such trials, such as the methods exemplified in CHIEF-HF, can model ways to more efficiently generate evidence and accelerate the evidence-base of guidelines and care in many other therapeutic areas.

ARTICLE INFORMATION

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