Evaluation of the health promotion standards in governmental and non-governmental hospitals in East-Azerbaijan

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Abstract

Background: Considering the importance of assessing the program of health promotion hospitals (HPH) for elucidating the compliance with the standards, the present study aimed to evaluate the health promotion standards in governmental and non-governmental hospitals of East-Azerbaijan.

Methods: In the present cross-sectional study, all hospitals in East-Azerbaijan province in 2018 were recruited. The Persian validated World Health Organization (WHO) self-assessment questionnaire was sent to the director of each hospital and invited to corporate with the study. Self-assessment questionnaire consists of 40 measurable elements that assess management policy, patient’s assessment, patient information and intervention, promoting health workplace and continuity and cooperation. Independent sample t-test was conducted to compare the mean score of each standard across hospitals type, location, and size. A significance level of 0.05 was used.

Results: Hospitals total HPH score was 56.06±21.27 (out of 100). Among five standards, Standard 3 had the highest score (66.85±18.80), and Standard 4 had the lowest score (47.79±19.12). The capital cities’ hospitals had a significantly higher score in Standard 5 (p=0.02). Non-governmental hospitals had a significantly higher score in standard 4 (p=0.02). There were no significant differences in all five standards of HPH between hospitals with ≤200 and >200 beds (p>0.05).

Conclusion: The hospitals in East-Azerbaijan-Iran had moderate compliance with HPH program, and they need to improve their performance especially in the field of providing healthy workplace and offering proper education and health-promoting services to patients after discharge.

Keywords: Health promotion standards, Hospital, East Azerbaijan

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Introduction

As defined by the world health organization, health is the “state of complete physical, social, and mental well-being and not just the absence of disease or infirmity” (1). In this regard, any attempt to promote these aspects of health education, disease prevention, and rehabilitation is considered as health promotion. Different settings, including schools, workplaces, residential areas, and hospitals could have a role in health promotion (1).

Since hospitals are the principal to the health care system and spend more than 40% of health care expenditure,
they are one of the major settings for the promotion of health and prevention of diseases beyond its traditional curative and diagnostic services (2). So, in this regard, in 1988 the WHO start the Health Promoting Hospitals (HPH) project in Europe with the aim of decreasing expenditures and implementing effective preventive programs (3). The HPH emphasize on meeting the physical, mental and social needs of the patients, staffs, organization, and community and WHO established five standards of HPH including management policy, patient’s assessment, patient information and intervention, promoting healthier workplace and continuity and cooperation (4). Health-promoting services are used in more than 900 hospitals worldwide, but most of these hospitals located in developed countries (5). The experience of developed countries has shown that the health-promotion program resulted in a reduction in costs and increasing the patients and staff’s quality of life (6). Recently this program has been implemented in developing countries, and evaluation of this program in Taiwan showed that developing HPH programs in 52 hospitals in Taiwan resulted in positive effects on different aspects of hospitals, patients and staffs (7). This concept is new in Iran, and there is not much research to evaluate its effectiveness in Iranian hospitals. In a study in Isfahan, assessment of nine educational hospitals showed that based on health promotion score, only one hospital was at the good level (8). In another study in the northwest of Iran, form the administrative and clinical staff point of view, the “management policy” had the lowest score and “patient information and intervention” had the highest score in Tabriz heart hospital. The average score of compliance with the HPH standards (1.60±0.40) indicated the moderate progress of this hospital towards the HPH standards (9).

Although the HPH project had been started about three decades ago in Europe with the aim of decreasing expenditures and implementing effective preventive programs in the hospital, this project in Iran is new. So, in its early stages, the assessment of its compliance with the WHO standards and also the determination of the barriers to program implementation would be useful for increasing the qualities of the services in hospitals. In this regard, this study aimed to evaluate the health promotion standards in governmental and non-governmental hospitals of East-Azerbaijan.

**Methods**

In the present cross-sectional study, the census method was used to recruit all hospitals in East-Azerbaijan province (28 hospitals in the capital city and 16 hospitals in suburban areas) in 2018. The baseline characteristics of hospitals including the type, size, and location were gathered from vice-chancellor for treatment in Tabriz University of medical sciences.

**Procedures**

The official invitation letter, including the aims of the study and also the explanation about HPH standards and a WHO self-assessment tool, was sent to the director of each hospital and invited to cooperate with the study. They were asked to complete the questionnaire by a team of educational supervisor and accreditation manager.

Data collection was done using two questionnaires. The first one, including the questions regarding the relevant information about hospitals. The second questionnaire, WHO health-promoting hospital program self-assessment tool, is consists of 40 measurable elements that assess different domains related to HPH program, including management policy (nine elements), patient’s assessment (seven elements), patient information and intervention (six elements), promoting a healthy workplace (ten elements) and finally continuity and cooperation (eight elements). Measurable elements are evaluated as ‘yes, partly or no’. The total score for each standard was calculated by summing up the scores of each measurable elements. Considering that each standard consist of different number of elements, the score range (0 to 100) was converted by the following formula: 100*total score for each standard/maximum obtainable score.

The internal validity of the Persian version of the questionnaire was approved by the ministry of health and medical education (11).

**Statistical analysis**

The general characteristics of hospitals are presented as frequency distribution (number and %). The HPH total score and score of each standard was presented as mean and standard deviation (mean±SD). The Kolmogorov-Smirnov test was used for assessing normality of distribution. Independent sample t-test was conducted to compare the mean score of each standard across hospitals type (governmental versus non-governmental), location (capital city versus suburban areas) and size (<200 beds versus >200 beds). A significance level of 0.05 was used for all tests. SPSS18 was used for all statistical analyses.

**Results**

Table 1 presents the characteristics of included hospitals. About 63.6% of included hospitals were governmental, and 81.8% of them had less than 200 beds. About 63.6% of hospitals were located in the capital city.

Table 2 shows the mean of total score and measurable elements scores of health promotion standards in the East Azerbaijan hospitals. As can be seen, hospitals’ total score was 56.06±21.27 (out of 100). Between five standards, Standard 3 (Patient information & intervention) had the highest score (66.85±18.80), and Standard 4 (Promoting a healthy workplace) had the lowest score (47.79±19.12).

The comparison of the health promotion standards score, according to hospitals’ characteristics are presented in Table 3.

**Table 1. The characteristics of included hospitals (n=44)**

| Variables          | Number | %   |
|--------------------|--------|-----|
| Hospitals type     |        |     |
| Governmental       | 28     | 63.6|
| Non-governmental   | 16     | 36.4|
| Size               |        |     |
| ≤200 beds          | 36     | 81.8|
| >200 beds          | 8      | 18.2|
| Hospital location  |        |     |
| Capital city       | 28     | 63.6|
| Suburban areas     | 16     | 36.4|
in Table 3. As can be observed, the capital cities and non-governamental hospitals had a higher score in all five standards compared with those of suburban areas hospitals. However, in terms of location of hospitals, the differences were only statistically significant in the case of Standard 5 (p=0.02) and in terms of the type of hospitals, the difference was only significant in standard 4 (p=0.02). There were no significant differences in all five standards of HPH between hospitals with ≤200 and >200 beds (p>0.05).

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Health promotion hospitals in East-Azerbaijan

In the present study, the health promotion standards in governmental and non-governmental hospitals of East-Azerbaijan was studied. According to the results of this study, the total HPH score of East-Azerbaijan hospitals was 56.06±21.27 that is higher than those of educational hospitals in Isfahan (48.80±9.80) (8) and also 38 hospitals from four provinces of Iran (54.1±15.1) (12). These finding indicated that although hospitals in East-Azerbaijan had better compliance with HPH program compared with those of other provinces of Iran, they had a long distance to accomplish the objectives of HPH standards. Hospitals in other developing and developed countries had a better score in HPH standards (7, 13). These differences may be due to this fact that in Iran hospitals are more treatment-oriented and had little role in educating and promoting of healthy life style (14).

In line with previous studies conducted in Iran (8, 12), in the present study, standard three (Patient information & intervention) had the highest score (66.85±18.80) in both governmental and non-governmental hospitals; it indicated that the appropriate information about the patients’ disease and all information that may affect their health have been provided.

East Azerbaijan hospitals had the lowest score (47.79±19.12) in standard 4 (Promoting a healthy workplace). In a study in Hamadan, Hamidi et al. also reported the lowest score for standard 4 among the all HPH standards (14). This showed that although hospitals had a proper function in promoting health-related problems of patients, its role in promoting a healthy place for their staff was not appropriate. Considering that hospital staffs are one of the most endangered working population and their health are directly related to their function and consequently patient’s health, our hospitals should have a proper plan for promoting this standard. Although nongovernmental hospitals had significantly better function compared with governmental hospitals, the mean score of these hospitals was still low. Moreover, we observed that the lowest score in this standard was related to two sub-scales “smoking cessation programs are offered” and “staff is involved in hospital policy-making, audit, and review”. It is obvious that in our hospitals, the personnel had no active role in hospital decision making. So this may affect their implementation. Additionally, not offering healthy behavior to personnel such as smoking cessation programs showed that the knowledge and awareness of the staff in our hospitals about the significance of the health promotion programs are disregarded. So for having more compliance with HPH programs in our hospitals, staff education and also empowerment should be emphasized (14).

In the present study, we showed that the capital city hospitals had the highest scores in all five standards compared with those of suburban area hospitals. However, these differences were only statistically significant in the case of Standard 5 (Continuity & cooperation). Among the five standards, the suburban area hospitals had the lowest score in standard 5. It indicated that although these hospitals had an important role in the patient’s treatment. However, they had no proper control on the health-promoting lifestyle of patients after they discharged.

In the present study, all hospitals of Tabriz were included to assess the compliance with WHO HPH program. However, the important limitation of the present study is that the results were based on the self-assessment report of the hospitals that may prone to bias.

Conclusion

In conclusion, considering the results, the hospitals in East-Azerbaijan-Iran had moderate compliance with HPH program, and they need to improve their performance especially in the field of providing healthy workplace and offering proper education and health-promoting services to patients after discharge.

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Conflict of Interests

The authors declare that they have no competing interests.

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Table 3. The health promotion standards score stratified by characteristics of hospitals

| Variables            | Standard 1 | Standard 2 | Standard 3 | Standard 4 | Standard 5 |
|----------------------|------------|------------|------------|------------|------------|
| Hospital Location    |            |            |            |            |            |
| Capital city hospitals | 58.07±21.15| 57.93±19.84| 69.94±17.02| 49.10±15.98| 60.51±16.18|
| Suburban areas hospitals | 47.03±26.04| 50.00±22.42| 61.45±21.05| 45.33±24.38| 43.26±26.32|
| p-value*             | 0.12       | 0.24       | 0.15       | 0.54       | 0.02       |
| Hospital type        |            |            |            |            |            |
| Governmental         | 53.24±15.06| 50.64±20.06| 66.66±18.46| 41.25±13.50| 57.38±16.96|
| Non-governmental     | 63.49±24.81| 62.94±18.66| 72.39±16.20| 55.00±15.49| 63.63±15.51|
| p-value*             | 0.22       | 0.11       | 0.38       | 0.02       | 0.37       |
| Number of beds       |            |            |            |            |            |
| <200                 | 55.38±24.98| 55.51±20.20| 67.12±18.78| 49.28±20.00| 53.87±23.29|
| >200                 | 50.69±16.38| 53.06±25.70| 65.62±20.13| 55.20±14.47| 55.20±14.47|
| p*                   | 0.61       | 0.78       | 0.84       | 0.28       | 0.89       |

Standard 1: Management policy, Standard 2: patient assessment, Standard, 3: Patient information & intervention, Standard 4: Promoting a healthy workplace, Standard 5: Continuity & cooperation

*P-value of independent t-test
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