Lack of Knowledge and Negative Beliefs about Colorectal Cancer: FOBT and Dietary Risk Factors in Makkah, KSA

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Abstract Colorectal cancer (CRC) is the third most common disease in males and second in females. A negative attitude about information such as prevalence, screening tests and poor dietary factors might increase risk. The aim was to measure knowledge and beliefs about screening test and some dietary factors. A cross-sectional study with 2564 participants was done. A validated questionnaire was used. SPSS (version 16) was used. The majority (60-80%) did not have knowledge about the risk of CRC. Only 25% knew it is widely occurring, about 22% knew it is higher in western society. Only about 5% men and 13% women realized the correct order to have CRC for their gender. Of total, 21% recognized that it is most common in men, yet, men scored better than women (23% vs 18%). Approximately 12% vs 17%, of men and women resp, have chosen FOBT as the screening test for CRC. Both genders understand the role of high fiber to reduce CRC (54% vs 63% men and women resp). In comparison, only about 10-13% of both genders do not believe that nor does cooking type neither obesity affect CRC risk negatively. More health programs to increase the awareness and changing wrong beliefs should be done.

Keywords Colorectal Cancer Risk, Awareness, Makkah, High Fiber, Obesity

1. Introduction

One of the leading reasons of mortality globally are cancers, about 8.2 million persons die in 2012 for several types of cancers [1]. The most common killer cancers around the world were lung, liver, stomach, colorectal and breast cancers [2]. About 70% of all tumors deaths occurred according to income level were in low- and middle-income countries, and these figures are getting higher [3].Deaths from the different types of cancers internationally are anticipated to rise over 13.1 million in 2030 [4].

In 2012, CRC was the fourth in rank of death worldwide out of the major six types of cancers [1]. Recently, Arnold [3] reported that it is expected to have a higher burden with 60% and more than 2 million cases to be diagnosed as CRC patients. The death could be as high as 1 million by 2030. CRC affects both men and women of all racial and ethnic groups, and is most often found in people aged 50 years or older [5]. Across the globe now CRC is the third most common cancer in men and the second in women [6]. Cancer incidence report in Saudi Arabia, Al - Eid [7] and recently Sayed Al - Amin [8] recorded that CRC is, of all ages, the first cancer as incidence for men and the third for the women, and both the incidence and mortality rates are lower in women than in men.

Screening is a procedure for cancer detection at early stages in public who have no symptoms of the disease. Various examinations can be used to screen CRC, one is testing the stool for signs that cancer may be present, the most known is fecal occult blood test (FOBT). The FOBT is easy to perform in small laboratory and did not cause inconvenient to the examined person, yet this test cannot detect the polyps which are been formed in the GIT [9]. In the USA, insignificant number of public contribute to the CRC screening examinations, and the United States Preventive Services Task Force found that the rates for the at higher risk group (adults aged 50 to 75 years) was very low [10]. Public health awareness of cancers is increasingly growing in Saudi Arabia and other countries. However, different global studies proved that the extent of awareness about the early diagnosis of CRC were negative. Harmy [11] run a cross-sectional study in West Malaysia. A total of 1,905 (93.8%) patients responded. Treatment is only sought at late stage by 80% of the studied sample, as they stated that this might be due to lack of awareness. A minority had done the test for CRC screening (less than 1%) because they were not worried and feeling uncomfortable or being busy. The study also indicated that lower
knowledge and negative attitudes for the CRC screening test comes in most patients with moderate risk. Another study done by Taskila [12] reported that 14% percent of respondents had a negative attitude towards screening. Men, older people, and those with Indian ethnic backgrounds were more likely to have negative attitudes toward screening, whereas people with black Caribbean ethnic, people with multiple symptoms and those reporting abdominal pain, bleeding, and tiredness were more likely to have a positive attitude.

As for the role of diet and dietary factors many studies and reports found that diet in general and specific nutrients can explain up to 50% of the global incidence of CRC [13]. The conjunction of the American institute for Cancer research (AICR) and the world cancer research fund (WCRF) in 2011 reported that many nutrients like calcium, folate and vitamin D affect cancer. The higher those nutrients in meal consumption the less risk level for CRC observed. Several food items such as dietary fat, red and processed meat and dairy products affect risk of cancer. More consumption of red meat and fatty diet has been associated with increased risk of CRC. On the contrary, the higher consumption of dairy products reduces risk of CRC [14].

Another supportive study to show the effect of diet in CRC (was the switching diet study by Harvard, where 40 African, of which 20 were African American who used to consumed western high fat diet and 20 original African who used to consume high fiber; low fat diet were switched their diet for 2 weeks. At the end of the experiment, colonoscopies were carried out for all. It showed a reduced in inflammation and other factors linked to CRC in the African American who eat healthy original African diet. In contrast, the original Africans who start to consume western fatty diet with low fiber have shown more signs of inflammations that related to increased risk of CRC. Although this study had used a small sample size, yet the strength is that they used the same people with diet to be only the different factor. The study explains that role of diet could be due to change on the chemical and bacterial patterns in the GIT, which are well known to their role in increased risk of CRC [15].

A large screening and meta-analysis literature published by Baena and Salinas [16] were they found that the risk of CRC increased 19% by obesity and influenced by total intake and frequency of red meat. On the contrary, the risk of CRC reduced 25% if high fiber diet consumed (20g/day fiber) and 26% if milk consumed by 525ml / day in men.

In Saudi Arabia and other Arabic countries, there are scares studies on the awareness of CRC and its screening methods. To our knowledge two recent articles have been published with regards to this issue, a study in Riyadh in 2015 conducted in normal adult from the public where a survey run in 1070 adults and asked about knowledge towards CRC using 10questions model to find that about 43% believe that screening should start at beginning of the symptoms, 20% indicated the correlation of polyps with risk of CRC, the study found that there is a lower awareness even in the most educated groups towards some issue related to CRC like screening, symptoms and general understanding of these concepts [17].

In 2016, Imran and colleagues [18] in Jeddah conducted a study in university students (525 participants, mostly medical students) from different faculties regarding their knowledge and awareness of CRC using a 28items preused questionnaire. The study found that most of the students aware of CRC and 33% knew the screening tests, large proportion (84%) believed that CRC can be treated, they knew and identified some of the important factors can be a risk for CRC like family history, age, infection of the GIT, obesity and lack of exercise by 60% of respondents. The knowledge of students from medical school is far better than other faculties' students and in general the total knowledge is lower than expected.

However, in Makkah using a large sample of both genders has been not been conducted before to our knowledge. Furthermore, the current study has a comprehensive approach to measure many aspects related to CRC such as awareness, knowledge attitude and screening test with risk factors such as some dietary factors that related to increase of incidence of CRC.

2. Objectives
To measure the information, attitude and knowledge about the CRC and its screening methods in Makkah community (Western Province of Saudi Arabia).

To understand the effect of some dietary factors in risk of CRC namely, cooking types, high fiber diet, and obesity

3. Materials and Methods

3.1. Study Design
A cross sectional study design has been chosen and carried out in Makkah governorate at March 2011 till February 2012 for 12 months. Healthy volunteers (male and female) were recruited aged 19 or above from Makkah.

3.2. Sampling Technique and Size
A convenience sampling technique has been selected for the easiness to have a large sample. The preferred sample size at the beginning was 3000 participants. At the end of this study in February 2012, a total of 2564 healthy volunteers were participated with about 86% response rate (Table 1 of sampling tree). The age of the respondents was ranged from 20-74 years old (data not shown here). However, the age group of 60year and above was small (only 16 individuals) thus it was added to the previous
category (41-60). Exclusion criteria were those who are CRC patients.

3.3. Survey

Data was obtained using a structured questionnaire that was divided into: socio-demographic, health, knowledge about the CRC. The knowledge about diagnostic method and dietary factors that are related to increase risk of CRC were also measured. This questionnaire has been constructed according to previous studies in cancer and attitudes [19-21], the 1st version has been given to three reviewers specialized in nutritional and public health field. The comments have been considered and a 2nd version was developed. It has been applied to a pilot sample of 100 people around the university campus at different age groups and asked if they have any unclear questions. The findings then lead to the formation of a 3rd and the final copy, which was used in this study. The data were collected by giving the questionnaire to the volunteers to fill it under the team supervision.

| Table 1 | Sampling tree |
|---------|---------------|
| Sample size wanted | 3000 |
| Sample achieved | 2564 |
| Respond Rate | (86%) |
| Male | 1423 |
| (56%) |
| Female | 1125 |
| (44%) |

3.4. Statistical Analysis

All data collected were tabulated and the statistical analysis was performed using the Statistical Package for Social Sciences (SPSS) version 16. Qualitative data were expressed as percentages, and results are presented as frequencies. For comparing the groups, chi-square test was used. P-value of less than 0.05 was considered statistically significant.

3.5. Ethical Approval and Research Fund

This study was accepted by the Ethics Committee of the University of Umm Al-Qura. It was part of a larger research project (Chair) which was the first in Umm Al Qura University funded by Saudi family (shaik Jameel Khogeer).

4. Results

Table 2 is for the distribution of the study groups according to their age, educational levels and income are given. In total, male represented (56%) as compared with female (44%). Out of all, 60% were in age group 20-30 year for both genders. This is followed by 17% who are between 31-40 year in male group and the group of younger than 20 years for female. There is a trend of increase education in the sample stopped at the graduate level. In addition, approximately 50-60% of volunteers had a graduate level, followed by about 18-33% of high school holders.

Moreover, a quarter of all volunteers have a total income less than 1500 SR, furthermore, about 21% have a total income up to 10000 SR, the other three categories have some variation according to gender.

Table 3 shows that about the same percentage of people from both genders did not know that colorectal cancer is widespread in the world (63% vs 68% of men and women resp). On the other hand, male and female participants who knew that CRC is widespread in the world were 26% and 23% respectively, compared to 10% in total who said no, which is close to the percentage obtained from each group separately. The differences were statistically significant (P value 0.014). Most of the people did not know that there are a higher prevalence of colon cancer in western countries than developing countries (71%). In fact only 22% of them believe that it is higher in western countries as compared with developing countries (correct answer). A very small proportion (8%) in both genders has a negative understanding (who said no).

Most of people (75%) did not know the order of incidence of colorectal cancer in Saudi Arabia for different genders, table 4. Only 5% of men put it in the 1st order for men (correct order for men) compared to 2% of women. In contrast, only 12% of men put it in the third order for women compared to 13% of women (correct order for women). However, 7-9% of all respondents put it in the 2nd order (wrong order). This might explain why only 23% of men and 18% of women knew that CRC affect men more than women. Nevertheless, about 10% in total believe it is not common in men. Seventy percent of all respondents did not know at all about cancer and who been affected most. All differences were statistically significant (P value < 0.001).

In table 5 when asked about what is the screening test for CRC in both genders to be significantly different in knowledge and if they are worried to do it, the study found a statistically significant differences between the genders (P value < 0.001), where that 80% of all people do not know FOBT. In contrast, only 12% men and 17% women recognized FOBT as early detection method for CRC. If they knew, FOBT, lowest percentage was worried of the inconvenient of the test (3% from both genders), and the highest proportion of respondents was not worried at all (about 97%). Men were different from women regarding worrying about messiness and dirtiness of FOBT, from both genders up to 45% do not know if FOBT being messy and dirty. More women categorized as more worried than men (26% somewhat worried and 16% extremely worried of messiness and dirtiness of FOBT compared to 16% and 10% of men respectively).

Table 6 shows the three selected dietary factors and
increased risk of CRC, with regard to the effect of types of cooking on increasing the risk of the CRC. Approx 60% and 51% of women and men (resp) answered that no relation exist (wrong one), followed by up to 38% who do not know. In comparison, low percentage believes there is a relation (10%) for both genders. There is a highly statistical difference between males and females, with women highly unlikely to have knowledge about the relation of cooking types and CRC (P < 0.001).

In this table, the awareness of respondents of the benefit of eating high fiber foods on colon cancer has shown that the majority of sample answered yes there is a benefit (the right answer), with 54% for male and 64% for females.

In comparison, about 41 and 33% of men and women respectively simply do not know. Only small percentage ranging between 5 to 3% of men and women respectively who believe there is no benefits what so ever (wrong answer). There is a highly statistical difference (P < 0.001) between males and females.

Regarding the link between obesity and increased risk of CRC, when both gender were asked about their knowledge and believe, about half of both genders believe that there is no relation (answered no) which is a wrong answer. Again large proportion does not know at all (43 and 38% approx) from men and women respectively. Only between 10 to 13% for male and female groups respectively believe that there is a relationship (correct answer). There is a statistical difference (P < 0.01) between males and females.

5. Discussion

The project stem from the fact that CRC was the first cause of death by cancer in men in Saudi Arabia and the third for women. In this study, most of age groups ranging between 20-30 (60.3% from total), and the majority of them were holding a graduate level (about 59% from total). The total income for about quarter of volunteers either is less than 1500 Saudi Riyal (26.1% from total) or above 10 thousands Riyal.

5.1. Measure Knowledge Status about the CRC

In our study, about two thirds of the study population lack the knowledge about the CRC (65.2% of the individuals do not know that the CRC is a common disease). The low level of knowledge about CRC among our study population is similar to survey done in Riyadh area by Ravichandran [22] which shows that the knowledge of cancer is poor among the public of 1407 individuals who participated in the study. Another study conducted by Parveze [23] in Al-Madinah Al-Munawara to assesses the knowledge about the causes of GIT cancers of doctors, nurses, and patients suffering from gastrointestinal tract (GIT) cancer and some participants from the general public. It has found that majority of doctors and nurses had good knowledge while the knowledge of patients and general public was low. The Malaysian study (2011) conducted by Harmy and his colleagues [11] indicated that deficiency in knowledge and attitude for CRC among the respondents. This and previous results reflect that the respondents in all these countries including Saudi Arabia had a poor knowledge about CRC regardless to the high incidence of the disease. The low knowledge level might be either explained by limited and infrequent awareness campaign about its magnitude as one of the important killing cancer in the KSA, or that the passed message was misunderstood or forgotten.

Our study shows that most of people do not know about the order of risk or prevalence and incidence of CRC in Saudi Arabia. Only 5% and 2% of the male and female answered the correct order in the worldwide and Saudi Arabia, respectively. This lacking of knowledge is much higher than a recent study by Al-Naggar [24]. In Al Anggar study only 5-13% of the male and female students did not know or heard about CRC.

In contrast, a recent study in nearby city in KSA, applied to university students has shown a positive attitude with about half of the sample heard about CRC compared to 50% in our study who did not [8].

One reason might come from that Sayed Al-Amin study [8] had been conducted in medical students who could have studied about CRC as a disease during their courses. Another explanation might be due to increase awareness of the public since the current study had been conducted and due to the increase of usage of social media to spread knowledge and health message. Harmy [11] had contributed the lack of knowledge to the limited roles played by the physicians in primary and secondary care facilities were 5% of the respondents get their knowledge from physicians.

Additionally, only 20.8% of all selected volunteers in the current study (men and women) answered correctly about the CRC incidence to be higher in males than females. However, female scored worse with 12% of them think CRC did not affect men more than women. In Iran a study compared knowledge and attitude of university staff and high school teachers (male and female) for CRC attitude and practice to find that the opposite with female teacher whom scored better in knowledge than men, yet female university staff scored worse as in our study compared to men [25].

5.2. Measure the Knowledge about Screening Method for CRC

CRC starts with a growth (polyp) that is not cancer. Screening can find and remove growths before they develop into cancer. Usually, there are no early warning signs for this type of cancer, which make screening so important [26].

Screening for CRC has been shown both to detect tumors at earlier stages and to decrease mortality from
in the current study FOBT was used as the early screening test compared to blood test (wrong answer). Only 12% men and 17% women answer correctly to this question. The rate was very low, additionally the majority do not know at all (82%) for both genders. A closer proportion found in the Malaysian study by Harmy [11] where 93% of the respondents did not know about either FOBT or colonoscopy tests for CRC. A better scoring and recognition was found in an Indonesian study by Murdani [27] with 28% identifies colonoscopy and 19% identify FOBT as tests for CRC screening. In contrast, 47% of the sample of Dolan study [28] out of 377 does not know the test that find CRC. In United States, the rates of recognizing CRC screen test for 2010 have raised to 58.6% compared to (20 -30%) in 1997. Our findings also recognizing CRC screen test for 2010 have raised to 58.6%.

In Saudi Arabia, Jeddah city, Sayed AlAmin study [8] among university students found a better score with about 23% knew FOBT as early screening test for CRC. The limited access to the health care system with CRC prevention programs may account for part of low rate of screening among our population as hypothesized by Fedewa [29].

Several studies suggest that if respondents do not know FOBT test and how it has been done they become extremely worried of doing it [11,24]. In the current study, about 16% of men and 26% of women had a somewhat worries about the test. Additionally, up to 16% of both genders were worried if the test is embarrassing because it might be dirty or messy. These percentages were much higher than the USA study among veterans or experts who does not done screening before, where it found that about 18% found FOBT test to be messy and about 7% only believe this test is too embarrassing [28]. In contrast, our findings is close to what has been found in Malaysia study where 62% think it is embarrassing, 51% said it might be painful and 52% of them find it uncomfortable and troublesome [11].

In Sayed-Alamin study [8] in KSA, among university students the barrier in 19% to do early detection test for CRC was that it might be embarrassing. About half of a sample from an Al Naggar study [24] in Malay believes that early detecting tests for CRC might be painful like the FOBT (54%) or embarrassing like sigmoidscopy (55%). This might be due to cultural disapproval and taboo about stool or the screening test procedure.

5.3. Dietary Risk Factors for CRC

The dietary factors we asked about in the current study leaning toward poor knowledge and beliefs of the public, and mostly lack of understanding to the relation of these factors to increased risk of CRC.

In general, the population has a negative belief in regards to the effect of cooking on cancers, where only 10% believed there is a relation compared to 50 and 60% of men and women resp who do not know the relationship exist. Additionally, about 38% and 30% of men and women resp. do not have any information.

Several types of cooking used, some are more common than others, for example, stewing, barbeque, frying and roasting. Consumption of processed food like sausages and luncheons is also a common food items for dinner or breakfast meals [1].

It is well known that red meat consumption being fresh or processed associated with an effect on the colon microbial flora. In mice model that being feed on high fat diet, the data has shown that there is an increased gene expression leading to cancer [30,31].

Several cooking methods have been found to be a culprit and increased risk of CRC including frying, barbequeing. In the UK, the cancer research organization found that meat been fried or barbequed or char-grilled would increase the risk of CRC due to increase the formulation of certain carcinogens such as heterocyclic amines and some hydrocarbons, when meat of chicken and fish are fired, frying vegetables producing acrylamide particularly with long meat cooking [32]. Frying in fats or oils at high heat and exposure to air and moistures lead to formation of oxidisable compounds. This is in turn can be harmful to health. Thus, it was recommended to change the frying oil if these compounds reach to level higher than a quarter of total oil weight. The severe effect, if oil has not been changed more frequently, might range from un-digestibility to severe as CVD and cancers development [33].

Sinha [30] suggest that adenoma increased in the colon with more red meat consumptions (OR=1.26, 95%CI). The higher consumption of bacon and sausages would increase the risk of colorectal adenoma by 1.14 compared to non-consumers.

It is not only the frying process might pose a risk for increased cancer. It also extended to the types of fatty acids to be eaten, absorbed and stored in the adipose tissue around the body. A recent study found that saturated and monounsaturated fatty acids are highly accumulated in the subcutaneous and visceral fat in colon cancer patients in contrast to controls. However, omega-3 and PUFAs have been shown to decrease this risk, interestingly, they were found to be higher in control subjects [34].

When the current study asked about role of fibre in protection against CRC, a better score was achieved with more than 50% of the respondents said yes it will protect. The female awareness was higher than the male (64% VS 54%) of female and male respectively. Yet, still averaged 36% of both genders do not know. Our findings similar to the Turkish study with 61% said yes that high fibre diet reduces risk of cancer and 33% do not know [35]. Poor knowledge about fibre and increased risk was observed in a recent report in Hong Kong by centre of health, department of Health [36]. It was stated that only 25% of the population whom have been asked not identify low fibre
intake as a risk of CRC, which was far too low compared to our respondents' knowledge.

Our finding is reassuring as people aware of the role of fibre in protection and reducing risk of CRC by following a healthy dietary intake that has higher fibre content. This could be due to consumption of more fruits and vegetables or whole grains [14,37]. The role of fibre in reducing risk of CRC has been hypotized in many studies. One theory is that at the level of the nuclei healthy diet including high fibre suppress production of tumor inducing substances, hence; decrease the chance of cells proliferating to be cancerous cells [38]. The other hypothesis was that low fibre intake come within a dietary pattern that could be named a western or high meat based diet. Low fibre with refined grains intake combined with high processed meat and fatty food consumption had been shown to increase the risk of cancer to level that was up to 11.7 times higher than none consumers [39].

The poor knowledge might be priory risk factor to develop CRC as previous study in the KSA found that low fruit and vegetables consumption is lower in CRC patients compared to normal control subjects [40]. Hence, poor dietary pattern that have high fat and low fibre could be blamed.

It is well known that family and personal dietary habits has a great impact on the body weight, hence leading to obesity. Poor dietary patterns combined with obesity could be a trigger to increased colon cancer risk. A proposed chemical and pathophysiological mechanism, in short, can explain the relationship. Obesity might increase the risk of CRC through enhancing insulin resistance and hyperinsulinemia. Insulin like growth factor 1 (IGF-1) increased due to obesity, induced hyperinsulinemia, which result from less physical activity and western diet, the IGF-1 goes through chemical pathway leading to increase cancerous cells growth and proliferation and reduce their death rate [38,41].

Therefore, one of the aims of the current study was to examine the population awareness of the hazardous relationship between obesity and higher risk of CRC. The population awareness of obesity as a risk factor scores low and negative in the current study. It was found that about half of the respondents (both genders) do not belief that obesity related to increased CRC risk, in comparison to only up to 12% of both groups have a positive belief. This is most disturbing with the huge amount of educational campaigns and programs in KSA with regards to obesity related diseases and risk. In a recent Turkish study in women, their knowledge was better than our respondents where 72% knew that being overweight increased the risk of CRC [35]. In our study about 40% do not know if obesity related to CRC increased risk compared to only 24% lacking the knowledge about this important relationship in Baran study [35].

Yet, our subjects scored better than a Hong Kong survey by DoH, where it found only 1% can relate obesity or visceral obesity to higher risk of CRC [36].

6. Conclusions

In conclusion, most of people did not have any information about early CRC screening test and most of them refused to do any of these tests as they were embarrassed or feeling those tests are dirty.

The current subjects did not know the order of CRC as disease for their gender or to the opposite gender. Both genders did not realize that with presence of risk factors, they will be in higher risk to develop CRC.

The study also found that there is inadequate knowledge about the relationship of poor cooking methods and obesity to CRC as indictors of dietary behaviors. However, better understanding to the role of fibre in protection against cancer does exist.

The result of the study showed low level of knowledge about CRC among our population that need to be addressed by health authority and to establish national wide programs to increase the awareness about the disease and screen individuals who at risk. In addition, more emphasis on the importance of dietary modification to decrease the prevalence of the disease among our population is a must.

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No Conflict of Interest

Ethical approval is granted for the project by committee of research ethics in the faculty of applied medical sciences, UQU, KSA.

Consents forms have been provided, explained and signed by all respondents to show that all data will be kept confidentially in locked files cabinet and in laptops with pass words, no harm to be come to them and they can withdraw at any time. If data become public, no cross-reference to the volunteers names or personal information will be shown and indentify them.
This opposite and mistaken understanding in our population might be due to that no emphasis on the relationship of obesity to cancer does exist. However, the focus of the campaigns could be on diabetes and CVD and obesity.

Table 2. Socio-demographic factors (age, educational levels and total income) divided by gender groups

| Socio-demographic factors | Categories for variables | Male | Female | Total |
|---------------------------|--------------------------|------|--------|-------|
|                           | No.  | %    | No.  | %    | No.  | %    |
| Age                       |      |      |      |      |      |      |
| <20                       | 128  | 9.0  | 178  | 15.8 | 306  | 12.0 |
| 20-30                     | 885  | 62.2 | 651  | 57.9 | 1536 | 60.3 |
| 31-40                     | 246  | 17.3 | 171  | 15.2 | 417  | 16.4 |
| 41-74                     | 164  | 11.5 | 115  | 10.2 | 289  | 11.3 |
| Total                     | 1423 | 100.0| 1125 | 100.0| 2548 | 100.0|
| Literate                  | 4    | 0.3  | 30   | 2.7  | 34   | 1.4  |
| Primary                   | 55   | 3.9  | 32   | 2.9  | 87   | 3.5  |
| Intermediate              | 96   | 6.8  | 75   | 6.8  | 171  | 6.8  |
| Secondary                 | 469  | 33.4 | 197  | 17.8 | 666  | 26.5 |
| Graduate                  | 744  | 52.9 | 738  | 66.6 | 1482 | 58.9 |
| Postgraduate              | 38   | 2.7  | 36   | 3.2  | 74   | 2.9  |
| Total                     | 1406 | 100.0| 1108 | 100.0| 2514 | 100.0|
| <1500                     | 368  | 26.9 | 244  | 25.0 | 612  | 26.1 |
| 1500 - <3500              | 204  | 14.9 | 202  | 20.7 | 406  | 17.3 |
| 3500 - <5000              | 174  | 12.7 | 92   | 9.4  | 266  | 11.3 |
| 5000 - <7000              | 126  | 9.2  | 100  | 10.2 | 226  | 9.6  |
| 7000 - <10000             | 217  | 15.9 | 134  | 13.7 | 351  | 15.0 |
| up to 10000               | 280  | 20.5 | 204  | 20.9 | 484  | 20.6 |
| Total                     | 1369 | 100.0| 976  | 100.0| 2345 | 100.0|

* SR: Saudi Riyal

Table 3. Respondents knowledge of CRC prevalence worldwide and according to country development level divided by genders.

| Gender | Male | Female | Total | X² | Sig |
|--------|------|--------|-------|----|-----|
|        | No.  | %      | No.  | %  |     |     |
| No     | 158  | 11.2   | 98   | 9.0| 256 | 10.2|
| Yes    | 367  | 26.0   | 248  | 22.7| 615 | 24.6|
| I do not know | 887  | 62.8  | 747  | 68.3| 1634| 65.2|
| Total  | 1412 | 100.0 | 1093 | 100.0| 2505| 100.0|

Table 4. Respondents knowledge of position of CRC risk and the most affected gender in Saudi Arabia divided by genders.

| Gender | Male | Female | Total | X² | Sig |
|--------|------|--------|-------|----|-----|
|        | No.  | %      | No.  | %  |     |     |
| No     | 107  | 7.6    | 82   | 7.6| 189 | 7.6 |
| Yes    | 307  | 21.9   | 228  | 21.0| 535 | 21.5|
| I do not know | 987  | 70.4  | 775  | 71.4| 1762| 70.8|
| Total  | 1401 | 100.0 | 1085 | 100.0| 2486| 100 |
Table 5. The recognition of early screening test for CRC (the FOBT) and the barriers to perform it divided by genders.

| Gender | Male No. | Male % | Female No. | Female % | X² | Sig |
|--------|----------|--------|------------|----------|----|-----|
| Blood in the stool FOBT | 167 | 12.1 | 174 | 16.6 | 16.84 | 0.001 |
| Examination of blood serum | 67 | 4.9 | 27 | 2.6 | 3.2 | 0.08 |
| I do not know | 1143 | 83.0 | 848 | 80.8 | 100.0 |
| Total | 1377 | 100.0 | 1049 | 100.0 | 100.0 |
| Worried that FOBT may be inconvenient | | | | | | |
| Yes | 39 | 2.8 | 34 | 3.2 | 4.84 | 0.08 |
| No | 1354 | 97.2 | 1035 | 96.8 | 100.0 |
| Total | 1393 | 100.0 | 1069 | 100.0 | 100.0 |
| How much people worried about the messiness and dirtiness of FOBT | | | | | | |
| Don’t Know FOBT | 627 | 44.7 | 352 | 32.9 | 68.01 | 0.001 |
| Not at All Worried | 166 | 11.8 | 111 | 10.4 | 14.42 | 0.07 |
| Not Very Worried | 240 | 17.1 | 159 | 14.9 | 25.8 |
| Somewhat Worried | 227 | 16.2 | 276 | 25.8 | 100.0 |
| Extremely Worried | 144 | 10.3 | 172 | 16.1 | 100.0 |
| Total | 1404 | 100.0 | 1070 | 100.0 | 100.0 |

Table 6. The knowledge about cooking types, high fiber diet and obesity divided by genders.

| Gender | Male No. | Male % | Female No. | Female % | X² | Sig |
|--------|----------|--------|------------|----------|----|-----|
| the cooking types in relation to increase risk of CRC | | | | | | |
| Yes | 146 | 10.4 | 110 | 10.1 | 18.28 | 0.001 |
| No | 718 | 51.2 | 649 | 59.4 | | |
| I do not know | 538 | 38.4 | 334 | 30.6 | | |
| Total | 1402 | 100.0 | 1093 | 100.0 | 100.0 |
| the high fiber diet (fruits, vegetables and grains) in relation to increase risk of CRC | | | | | | |
| Yes | 759 | 54.1 | 688 | 63.6 | 24.76 | 0.001 |
| No | 74 | 5.3 | 34 | 3.1 | | |
| I do not know | 569 | 40.6 | 359 | 33.2 | | |
| Total | 1402 | 100.0 | 1081 | 100.0 | 100.0 |
| Obesity in relation to increase risk of CRC | | | | | | |
| Yes | 146 | 10.3 | 142 | 13.0 | 9.31 | 0.01 |
| No | 654 | 46.4 | 539 | 49.2 | | |
| I do not know | 611 | 43.3 | 414 | 37.8 | | |
| Total | 1411 | 100.0 | 1095 | 100.0 | 100.0 |
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