Evaluation of Regional Knowledge Innovation System in China: An Economic Framework Based on Dynamic Slacks-based Approach

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Abstract

The paper proposes a knowledge innovation performance model by the dynamic data envelopment analysis with slacks-based measure approach for evaluating the effectiveness of 30 regional knowledge innovation activities in China from 2010 to 2016. In recent years, China has paid more attention to knowledge innovation activities, as central and local governments have pushed on with their innovation projects by lots of investment whatever the difficulties may be. Decision-maker is usually interested in judge its knowledge innovation performance relative to target benchmark by exploring whether one provincial administration region performs better among others and/or if the growth of economy will be benefited greatly by the knowledge innovation activities. To acquire the managerial insight about this issue from a comprehensively designed performance evaluation model, knowledge innovation activity is conceptualized as an intertemporal production process. Invention patent and regional gross product are imposed on desirable outputs, highlighting the need for knowledge economy. The empirical result shows that knowledge innovation has a positive effect on economic development. At the same time, decision-maker should be interest in the economic effect of patents’ type and quality. The government should then encourage new technical applications with greater commercial value from a market-oriented perspective, in order to benefit the most from the innovation process in the short-run.

Keywords: Knowledge Innovation, R&D Capital Stock, Performance Evaluation, Provincial Administration Region, China

JEL Classification Code: H53, H72; O11; O34.

1. Introduction

For a government with its people’s welfare in mind, one of the long-term administrative management objectives is to maximize the growth momentum of economic system. As of today, knowledge innovation plays a key role in the highly competitive business, and is therefore could be viewed as one criterion to estimate the extent of the national power. Knowledge innovation and its application, by researching and creating newly practical idea on technological development, facilitate the production and service activities that change inherent human experience. In China, as its market opening up to the world since 1978, there are 120...
corporations listed in Fortune Global 500 in 2018, representing that its business activities are more closely tied to the outside world. However, it also becomes more vulnerable to potential challenges from abroad, such as the China-United States trade war. It is the responsibility of the government to strengthen the management of innovation system when intellect property is used to become the best and powerful weapon they have.

As China’s economic plan from 2016 to 2020 is carefully outlined in the 13th Five-year Plan, awareness to knowledge innovation application is also embedded in it. Following the guidelines of the 13th Five-year Plan and Made in China 2025 of the central government, each provincial administration regions has its own schemes to encourage industry, institute, and university to invest in knowledge innovation activities, in order to accumulate intelligence capital and/or intellect properties. To this extent, performance evaluation could benefit regulators to improve the efficacy of the policies on innovation activity. Hence, based on its critical role in the economic system, researchers have been trying to measure the innovative performance of national or regional or industrial hierarchies (e.g., Lu, Kewh, & Huang, 2014; Chen & Huang, 2016; Kou, Chen, Wang, & Shao, 2016; Li, Liu, Liu, & Chiu, 2017; Chen, Lim, & Zhu, 2018; Lee, Kim, & Choi, 2019; Jin, Peng, & Song, 2019); however, literatures on the long-term and dynamic performance evaluation of innovation activity in China is still relatively scant (Chen, Kou, & Fu, 2018; Xiong, Yang, Guan, 2018; Pan, Ai, Li, Pan, & Yan, 2019; Wang, 2019).

We try to fill the research gap by examining the innovation performance of Chinese provincial administration regions between 2010 and 2016, under a unified framework of dynamic performance evaluation associated with economic perspective, and identifying whether the innovation system of provincial hierarchy showed considerable quality enhancement of invention patent to be of benefit to their economic growth when the localized boundaries of economic actions are opened under the global trend of trade liberalization. Performance evaluation is a useful managerial instrument to identify the - best or -worst performer, as well as the inefficient source within all selected observations under the specific evaluation framework.

Data envelopment analysis (DEA) is one of the famous methodologies applied in performance evaluation (Lin & Chiu, 2018). It has already developed several variations of that based on mathematic programming to model a simple or complex framework and obtain practical instructions in response to what the need to be decision-making of modern management environment. A slacks-based measure approach of DEA was firstly proposed by Tone (2001) to introduce a crucial parameter as slacks that measures the difference of specific variables between an efficient and an inefficient in their mathematic programming. After that they continued to extend their concept in processing a problem of performance evaluation with great complexity. Tone and Tsutsui (2010), for example, incorporated the setting of time frame into their SBM approach not only to generalize its evaluation ability from specific time period (i.e. static analysis) to the whole evaluation period (i.e. dynamic series analysis), but also assign some particular characteristic on variables such as discretionary, desirable and undesirable. To explore the effect of innovation activity aggressively driven by China government, we used a dynamic DEA with SBM approach to estimate the efficiency of regional innovation system in China from 2010 to 2016, focusing on the innovative performance from an economic viewpoint, in the hope to shed some light on industrial practices of innovation activity. In addition, we further explored the relationship between invention patents and gross regional product (RGP) to estimate the potential business value of yield on innovative activity.

The remainder of this paper is structured as follows. Section 2 introduces the methodological application of dynamic DEA with SBM approach. The research design of this paper is presented in Section 3. Section 4 is the empirical results for the overall knowledge innovation performance on national, area, and provincial level in China from 2010 to 2016. Finally, section 5 offers conclusions and policy discussions.

2. Methodology

Incorporating multiple input and output variables into the unified framework without a strict production function in advance for efficiency and productivity evaluation is the main characteristic of DEA developed by Charnes, Cooper, and Rhodes (1978). It is especially useful to identify the efficient actors among the estimated homogeneous decision-making units (DMUs). Under a DEA framework, multiple inputs and outputs are allowed, which could be beneficial to performance evaluation in various industries (Chiu, Chiu, Chen, & Fang, 2016). However, the proportional improvement restriction on input/output also limits practical applications using the DEA-CCR model (Charnes et al., 1978) and the DEA-BBC model (Banker, Charnes, & Cooper, 1984). Tone (2001) then proposed a slacks-based measure (SBM), to make up for the non-proportional inputs or outputs relative to efficient frontier, and it has have been demonstrated to have a wide applicability in practice (Yu & Lee, 2009; Yu, 2010; Lozano & Gutiérrez, 2011; Lin & Chiu, 2013; Chiu & Lin, 2018). Tone and Tsutsui (2010) also introduced a newly modified
SBM approach into DEA-based evaluation model with unified calculation framework, namely dynamic-SBM (DSBM) approach, where carry-over variables can be incorporated to link between the consecutive periods. Since both new and accumulated knowledge input could affect knowledge innovation performance, we then adopted the DSBM approach in our knowledge innovation performance evaluation model.

Suppose there were \( n \) provincial administration regions (DMUs) \( (j = 1, 2, ..., n) \) in China selected in the sample set under an evaluation period of \( T \) years \((t = 1, 2, ..., T)\). At each year, \( m \) inputs in the input matrix \( X(i = 1, 2, ..., m) \) were invested to produce \( s \) outputs in the output matrix \( Y(i = 1, 2, ..., s) \) from innovation activities of each DMU, where \( Y \) represented the good (desirable) output as expected. In addition, a carry-over variable, \( Z(i = 1, 2, ..., z) \), was used to connect the relation between two consecutive years. The input-output relationship of each DMU was denoted by \((x_i, y_i, z_i)\). The non-oriented overall knowledge innovation performance score \( \rho^*_0 \) obtained from a dynamic SBM model proposed by Tone and Tsutsui (2010) is defined by Eq. (1) as follow:

\[
\rho^*_0 = \min \left\{ \frac{1}{T} \sum_{t=1}^{T} w^t \left[ 1 - \frac{1}{m} \left( \sum_{i=1}^{m} \frac{w^t_i \lambda^t_i + s^{good}_i}{x^{good}_i} \right) \right] \right\}
\]

subject to

\[
\sum_{j=1}^{n} z^{good}_j = \sum_{j=1}^{n} z^{good}_j \lambda^t_j \quad (\forall i, t = 1, ..., T - 1) \tag{2}
\]

\[
x^{good}_i = x_i^{good} \lambda^t_i + s^{-}_i \quad (i = 1, ..., m; t = 1, ..., T) \tag{3}
\]

\[
y^{good}_i = y_i^{good} - s^{-}_i \quad (i = 1, ..., s; t = 1, ..., T) \tag{4}
\]

\[
z^{good}_i = z_i^{good} \lambda^t_i - s^{good}_i \quad (i = 1, ..., ngood; t = 1, ..., T) \tag{5}
\]

\[
\sum_{j} \lambda^t_j = 1 \quad (t = 1, ..., T) \tag{6}
\]

\[
\lambda^t_j \geq 0, \quad s^{-}_i \geq 0, \quad s^{good}_i \geq 0, \quad s^{good}_i \geq 0 \tag{7}
\]

where the vectors \( s^{-}_i \) and \( s^{good}_i \) are slacks parameters particularly in SBM framework corresponded to the excess of inputs and bad (undesirable) output, respectively, while \( s^{good}_i \) denoted the shortage of good (desirable) output. By design, when the DMU was efficient, \( \rho = 1 \), and \( s^{-}_i \), \( s^{good}_i \) and \( s^{good}_i \) of that were assigned to zero. For an inefficient DMU, \( \rho < 1 \), and it must look for improvement to reduce the excess of inputs, adjust the carry-over variable under discretionary instruction, and creative more output as they desired. Furthermore, \( w \) was a user-specified weight for term \((w^t)\), input \((w^*_i)\) and output \((w^*_s)\), giving flexibility in dealing with the specific contribution of term, input and output to managerial insight. Therefore, all user-specific weight vectors are need to satisfy the following conditions as Equation (8) as follow:

\[
\sum_{t=1}^{T} w^t = T, \quad \sum_{i=1}^{m} w^*_i = m, \quad \text{and} \quad \sum_{i=1}^{s} w^*_s = s \tag{8}
\]

When a proposed knowledge innovation performance framework is constructed and executed by the dynamic DEA with SBM approach, the overall knowledge innovation performance score to each DMU over the whole evaluation period can be obtained as \( \rho^*_0 \), which is calculated the optimal solution from Eq.(1) with several limited Eq. (2) to (8). If we would like to identify the specific term knowledge innovation performance score to each DMU as \( \rho^*_0 \), it can be defined as Eq. (9) as follow:

\[
\rho^*_0 = \min \left\{ \left[ 1 - \frac{1}{m} \left( \sum_{i=1}^{m} \frac{w^*_i s^{-}_i}{x^{good}_i} \right) \right] \right\}
\]

\[
\rho^*_0 = \min \left\{ 1 - \frac{1}{s + ngood} \left( \sum_{i=1}^{s} \frac{w^*_s s^{good}_i}{y^{good}_i} + \sum_{i=1}^{ngood} s^{good}_i \right) \right\} \tag{9}
\]

3. Research Design

3.1. Conceptual Framework of Knowledge Innovation Performance Model

Innovation activity is commonly treated as an effective strategy to strengthen or maintain competitive advantage and/or to facilitate economic growth whatever it’s a nation, a region or an enterprise. Investigating the effectiveness of innovation activity is important for decision-maker to see whether the innovation policies serve their expected
purposes. Furthermore, past innovative input and experience will possibly contribute to the future success. There, using a comprehensive performance framework which takes multiple indicators and time frame into account for evaluating innovation activity would answer the questions well. We propose a knowledge innovation performance evaluation model with dynamic structure to portray the economic benefit originated from intelligent properties and efforts in innovation activities. China has declared the project named Made in China 2025 as a revolution of industrial industry based on involving in innovation activities. The model treats each provincial administration units as a key element in the social-political pyramid in China, which devises their own policy on innovation activities, and had been included in the empirical sample in literatures (Chen et al., 2018). Through the rated score from the proposed knowledge innovation performance model, we can identify certain provinces that perform very well and can be seen as benchmark for the others.

Griliches (1979) used the knowledge production function (KRF) used to identify the input-output relationship of innovation activities. Our performance evaluation model has followed a similar argument as in Griliches (1979). In the basic innovation process, the full-time R&D employee work for a specific firm in specific provincial administration region, shall be under the support of government fund (i.e. R&D expenditure) to create newly technological innovation output as intelligent assets (i.e. patent). The provincial administration region will eventually gain (i.e. regional gross product) from the innovation activity it encouraged. According to Griliches (1979) and Chen et al. (2018), past R&D experience and expenditure is also beneficial to the novel development of technology for the production of new products or service applications. Therefore, the R&D capital stock is employed and evaluated as capital asset from the capitalizable concept of accounting theory, considering the principle of capital accumulation and amortization. When a provincial administration region acquires R&D capital stock, this capital asset come at the accumulation of the annual R&D expenditure and need to be proportionately expensed over the specific time period by the amortization method which is usually its possible economic life. In summary, the R&D capital stock is not the precise output of the knowledge production as innovation activities, but it is still to play a significant linkage function between two consecutive yearly knowledge creation process. The conceptual framework of the proposed knowledge innovation performance evaluation model is shown in Figure 1.

3.2. Variables Selection

In the model as shown in Fig. 1, the economic effect of knowledge innovation is presumed to be reflected in the regional gross product and the volume of granted invention patent, which were treated as the outputs of knowledge innovation process. Number of full-time R&D employees and annual R&D expenditure were treated as two inputs. R&D capital stock was a carry-over variable to link the two consecutive periods for showing that the cumulative effect is the unique characteristic of knowledge innovation process. The definition of variables selection for the knowledge innovation performance model is summarized in Table 1.

![Figure 1: Knowledge innovation performance evaluation model.](image-url)
Table 1: Definitions of the input and output variables

| Variables     | Name                                  | Description                                      | Measurement unit |
|---------------|---------------------------------------|--------------------------------------------------|------------------|
| Input         | Number of R&D employees               | Average full-time R&D personnel employed in a specific year | Thousands people |
|               | R&D expenditure                       | Amount of R&D expenditure in a specific year     | Hundred million RMB dollars |
| Carry-over    | R&D capital                           | Amortization cost of R&D capital stock           | Hundred million RMB dollars |
| Output        | Regional gross product                | Amount of regional GDP in a specific year        | Hundred million RMB dollars |
|               | Patent                                | Amount of granted invention patent               | Granted case     |

4. Empirical Results

4.1. Sample and Description

The basic requirement of DEA framework in sample selection is to guarantee the homogeneity of the evaluated DMUs. We are interested in the effectiveness of knowledge innovation activities in China. According to the statistics of world intellectual property organization (WIPO), China has been ranked the second largest source of international patent applications, only lagged behind the United States. Therefore, we focus on the performance behavior of knowledge innovation system in China. Our sample is obtained from the provincial administration region administered by central government. We treated the entire provincial administration regions in China as homogenous DMUs to estimate their knowledge innovation performance from 2010 to 2016. There are 31 provincial administration regions in mainland China, while Taiwan, Hong Kong, and Macau are excluded in our sample set. We had also excluded Tibet due to incompleteness of data. Our final sample then consists of 30 regional administration regions as DMUs.

The data on full-time R&D employee and R&D expenditure are collected from the China statistics yearbook on high technology industry, the data on R&D capital stock is calculated from the instruction proposed by Chen et al. (2018) as Eq. (10) to (12) as follow.

\[ K_{t(i)} = I_{t-1} + (1-\delta) \times K_{t-1(i)} \]  
\[ K_{t(i)} = \sum_{t} (1-\delta) \times K_{t-1(i)} \]  
\[ K_{t(i)} = \frac{I_{t(i)}}{g + \delta} \]

where \( K_t \) is the calculated R&D capital stock in the specific \( t \)th year, \( I_{t-1} \) is the gross R&D expenditure in the \( (t-1) \)th year, and the \( \delta \) is the depreciation rate. The R&D capital stock in the period \( t \) is a weighted sum of the R&D investment in the past, which is obtained from Eq. (11). \( g \) is the growth rate measured from the R&D expenditure during the evaluation period. As the evaluation period is from 2010 to 2016, we then use estimate the R&D capital stock from 2009 as the initial capital stock \( K_0 \), for Eq. (12).

We set the depreciation rate to be 10%. The data on regional gross product (RGP) and invention patent were from the China Statistics Yearbook.

From the descriptive statistics of the input, desirable output, and carry-over variables as shown in Table 2 as follows: (Desirable output 1) RGP: The RGP average increased from 14,098.06 and 16,820.71 hundred million RMB dollars between 2010 and 2016. Guangdong has the highest RGP at hundred million RMB dollars in 2016. (Desirable output 2) Invention patent: From 2010 to 2016 the average is 2,381 and 9,510 granted case annually. Jiangsu has the most invention patent in 2016 at 40,952 granted cases. (Carry-over) R&D capital stock: The R&D capital stock average is 1337.42 and 2262.5 hundred million RMB dollars between 2010 and 2016. (Input 1) R&D expenditure: From 2010 to 2016 the average is 227.83 and 505.69 hundred million RMB dollars. Guangdong has spent the most expenditure in knowledge innovation activities from 2010 to 2016 at 2035.1 hundred million RMB dollars. (Input 2) R&D employee: The R&D employee average is 46670 to 87177 persons involved in knowledge innovation. The most

Table 2: Descriptive statistics

| Year | RGP | Invention Patent | R&D capital stock | R&D expenditure | R&D employee |
|------|-----|------------------|-------------------|-----------------|--------------|
| 2010 | Min. | 507              | 16                | 15.869          | 1.5          | 378          |
|      | Max. | 46013            | 13691             | 5025.3          | 857.9        | 228907       |
|      | Mean | 14098.06         | 2381.29           | 1337.42         | 227.83       | 46670.71     |
|      | Std. | 11401.29         | 3325.41           | 1329.82         | 259.39       | 58730.53     |
| 2016 | Min. | 606              | 33                | 18.542          | 2.2          | 208          |
|      | Max. | 53210            | 40952             | 8937.8          | 2035.1       | 451885       |
|      | Mean | 16820.71         | 9510.2            | 2262.5          | 505.69       | 87177        |
|      | Std. | 13216.28         | 11979             | 2442            | 575.79       | 116387       |
populated region is Jiangsu at 451885 persons in 2016. In summary, we observe that the average of all variables increased from 2010 to 2016. The standard deviation of all variables increased, implying the gap of knowledge innovation activities and economic outcome among regions in China are gradually widened. Note that there is a fairly large gap between the maximum R&D expenditure in 2010 and in 2016.

4.2. Regional’s Knowledge Innovation Performance

4.2.1. Empirical Results of Overall

Table 3 summarized the knowledge innovation performance evaluation results from the dynamic DEA with SBM approach, for all 30 provincial administration regions in China during the period 2010-2016.

Table 3: Comparisons of knowledge innovation performances from 2010 to 2016

| Province   | Score | Rank | 2010   | 2011   | 2012   | 2013   | 2014   | 2015   | 2016   |
|------------|-------|------|--------|--------|--------|--------|--------|--------|--------|
| Guangdong  | 1.000 | 1    | 1.000  | 1.000  | 1.000  | 1.000  | 1.000  | 1.000  | 1.000  |
| Beijing    | 1.000 | 1    | 1.000  | 1.000  | 1.000  | 1.000  | 1.000  | 1.000  | 1.000  |
| Hainan     | 1.000 | 1    | 1.000  | 1.000  | 1.000  | 1.000  | 1.000  | 1.000  | 1.000  |
| Xinjiang   | 0.999 | 4    | 0.999  | 0.999  | 0.999  | 0.999  | 0.999  | 0.999  | 0.999  |
| Sichuan    | 0.999 | 4    | 0.999  | 0.999  | 0.999  | 0.999  | 0.999  | 0.999  | 0.999  |
| Jiangsu    | 0.999 | 6    | 0.999  | 0.999  | 0.999  | 0.999  | 0.999  | 0.999  | 0.999  |
| Shandong   | 0.999 | 6    | 0.999  | 0.999  | 0.999  | 0.999  | 0.999  | 0.999  | 0.999  |
| Neimonggol | 0.999 | 8    | 0.999  | 0.999  | 0.999  | 0.999  | 0.999  | 0.999  | 0.999  |
| Henan      | 0.999 | 9    | 0.999  | 0.999  | 0.999  | 0.999  | 0.999  | 0.999  | 0.999  |
| Heilongjiang| 0.999 | 11   | 0.980  | 0.840  | 0.999  | 0.999  | 0.999  | 0.999  | 0.999  |
| Jiangxi    | 0.908 | 12   | 0.804  | 0.654  | 0.872  | 0.840  | 1.000  | 1.000  | 1.000  |
| Zhejiang   | 0.897 | 13   | 0.833  | 0.741  | 0.789  | 1.000  | 1.000  | 1.000  | 1.000  |
| Fujian     | 0.743 | 17   | 0.940  | 0.787  | 0.780  | 0.716  | 0.694  | 0.649  | 0.649  |
| Anhui      | 0.717 | 19   | 0.595  | 0.613  | 0.603  | 0.663  | 0.656  | 1.000  | 1.000  |
| Henan      | 0.685 | 20   | 0.705  | 0.658  | 0.689  | 0.678  | 0.681  | 0.691  | 0.691  |
| Shandong   | 0.677 | 21   | 0.779  | 0.653  | 0.893  | 0.789  | 0.755  | 0.658  | 0.525  |
| Guizhou    | 0.658 | 22   | 0.649  | 0.750  | 0.764  | 0.709  | 0.712  | 0.570  | 0.541  |
| Shaanxi    | 0.633 | 23   | 0.699  | 0.620  | 0.645  | 0.627  | 0.601  | 0.600  | 0.648  |
| Hubei      | 0.569 | 24   | 0.660  | 0.695  | 0.679  | 0.628  | 0.550  | 0.438  | 0.471  |
| Shanxi     | 0.513 | 25   | 0.530  | 0.607  | 0.580  | 0.500  | 0.510  | 0.491  | 0.436  |
| Gansu      | 0.500 | 26   | 0.410  | 0.558  | 0.552  | 0.546  | 0.534  | 0.476  | 0.435  |
| Jiangxi    | 0.472 | 27   | 0.461  | 0.589  | 0.624  | 0.556  | 0.504  | 0.360  | 0.319  |
| Qinghai    | 0.447 | 28   | 0.226  | 0.312  | 0.454  | 0.390  | 0.561  | 0.999  | 0.746  |
| Tianjin    | 0.381 | 29   | 0.538  | 0.455  | 0.439  | 0.397  | 0.358  | 0.272  | 0.272  |
| Ningxia    | 0.350 | 30   | 0.214  | 0.288  | 0.350  | 0.363  | 0.481  | 0.486  | 0.469  |
| Average    | 0.781 | 0.800  | 0.777  | 0.788  | 0.804  | 0.801  | 0.803  | 0.784  | 0.768  |

The average performance score for the overall knowledge innovation is 0.781, with a range from 0.350 to 1.000. Generally speaking, a stable variation of the average knowledge innovation performance over the whole period around 0.800 seems to decision-maker an information that there is still considerable room for improvement, that is, the policy directive should be to enhance the quality of knowledge innovation, which would then translate to the number of invention patent. From Table 3, we also observe three provincial regions, Guangdong, Beijing, and Hainan, can be categorized as efficient (e.g. score equal to 1), while seven other provincial regions running closely behind them (e.g. rank 4 to 10). In contrast, thirteen provincial regions have relatively worse performances below the mean. Ningxia is inefficient with the overall knowledge innovation performance score at 0.350, which means it should pay more attention on these important issue of knowledge innovation and make a lot of effort on their policy direction to build up a suitable environment for knowledge incubation.

4.2.2. Empirical Results of East Area

Based on the instruction of area classification from Zhang, Luo, and Chiu (2019), we allocate all 30 provincial administration regions (DMUs) into three areas: the east, the central, and the west, respectively, as shown in Table 4. From Table 4, we can see that the east did better than other areas in the knowledge innovation activities from 2010 to 2016, with the overall performance score of 0.873. In the east area, Guangdong, Beijing, and Hainan are only three efficient regions to benefit from the economic fruits of scientific and technological achievements, as their knowledge innovation score are 1. One should note that talent, high-tech enterprise, and economic activities were more focused in the east area, and thus could contributed to the area difference. In addition, Shandong, Jiangsu, and Hebei had to work hard to keep up. Alternately, Shanghai, Fujian, and Tianjin are more inefficient among east area regions. Shanghai’s innovation performance score posed as a warning sign to policy makers, and showed there could be more improvements to be made in the future.

4.2.3. Empirical Results of Central Area

Table 4 also showed 8 regions in the central area in China. We find that half of regions’ performance score belongs to the lower middle class. Henan outperforms others in knowledge innovation activity, as its performance score is close to 1. Hunan and Heilongjiang has higher-than-average performance score . It also should be noted that the average performance score of the central area is...
the worst, comparing to other areas, showing that there are more rooms to improve in its knowledge innovation.

### 4.2.4. Empirical Results of West Area

There are 11 regions in the west area in China. Half of them have higher-than-average performance score. The performance scores of the Xinjiang, Sichuan, and Neimonggol are all close to 1, but the overall knowledge innovation performance score of Chongqing is merely 0.569, well below the average in the west area (Table 4).

| Area  | Province     | Score | Rank |
|-------|--------------|-------|------|
| East  | Guangdong    | 1.000 | 1    |
|       | Beijing      | 1.000 | 1    |
|       | Hainan       | 1.000 | 1    |
|       | Shandong     | 0.999 | 6    |
|       | Jiangsu      | 0.999 | 6    |
|       | Hebei        | 0.999 | 8    |
|       | Liaoning     | 0.943 | 11   |
|       | Zhejiang     | 0.908 | 12   |
|       | Shanghai     | 0.743 | 18   |
|       | Fujian       | 0.633 | 23   |
|       | Tianjin      | 0.381 | 29   |
|       | East (Mean)  | 0.873 |
| Central | Henan       | 0.999 | 10   |
|         | Hunan        | 0.863 | 15   |
|         | Heilongjiang | 0.750 | 17   |
|         | Anhui        | 0.717 | 19   |
|         | Hubei        | 0.685 | 20   |
|         | Jilin        | 0.667 | 21   |
|         | Shanxi       | 0.513 | 25   |
|         | Jiangxi      | 0.472 | 27   |
| Central (Mean) | 0.708 |
| West   | Xinjiang    | 0.999 | 4    |
|         | Sichuan     | 0.999 | 4    |
|         | Neimonggol  | 0.999 | 8    |
|         | Guangxi     | 0.897 | 13   |
|         | Yunnan      | 0.873 | 14   |
|         | Guizhou     | 0.858 | 16   |
|         | Shaanxi     | 0.665 | 22   |
|         | Chongqing   | 0.569 | 24   |
|         | Gansu       | 0.500 | 26   |
|         | Qinghai     | 0.447 | 28   |
|         | Ningxia     | 0.350 | 30   |
| West (Mean) | 0.742 |

The results indicate that Chongqing may not be efficient in knowledge innovation activity during this period. Though there was abundant R&D budget and human resources, attracting research institutes and enterprises, yet it still didn’t reflect in the efficiency score. Enhancing the quality of invention patents could be one way to improve its knowledge innovation performance.

### 4.3. Knowledge Innovation and Economic Performance

Table 5 demonstrates the estimation results of the effect of knowledge innovation output on economic performance by two proposed panel regression model with regional and annual fixed effect. Model 1 is to show the effect of the number of firm, the number of granted patent, and the knowledge stock evaluated in Eq. (10) to (12) in section 4.1, on economic performance. We can observe that Firm and Patent have positive and significant effects on economic performance, while the knowledge stock being not significant. The further direct effect of knowledge innovation output on economic performance could be estimated by Model 2, and it revealed that if a nation/region with more knowledge innovation output such as invention patents and utility model patents, those could reflect better on economic performance.

| Variable         | Model 1 | Model 2 |
|------------------|---------|---------|
|                    | Firm    | Patent  |
|                   | 0.176***| 0.071***|
|                   | (4.022) | (3.078) |
| Region            | YES     | YES     |
| Year              | YES     | YES     |
| Constant          | 6.778***| 6.833***|
|                   | (13.456)| (13.726)|
| Patent            | 0.071***| 0.076***|
|                   | (3.078) | (2.930) |
| Knowledge Stock   | -0.008  | 0.053** |
|                   | (-0.476)| (2.246) |
| Invention Patent  | 0.012   | 0.012   |
|                   | (-1.188)| (1.188) |
| Utility Model Pat | 0.076***| 0.076***|
|                   | (2.930) | (2.930) |
| Design Patent     | 0.012   | 0.012   |
|                   | (1.188) | (1.188) |
| N                 | 210     | 210     |
| $\Delta R^2$     | 0.952   | 0.958   |

Note: *** : p<0.01, ** : p<0.05, * : p<0.10; The number in parenthesis is the t value.

There are two particularly noteworthy findings in Table 5. First, the positive and statistically significant relationship between invention patent, utility model patent and economic performance encourages governments to strengthen the support in knowledge innovation project. Specifically, because the utility model patent refers to a new technical solution for practical use of the shape, structure or combination of the product, the larger estimated coefficient
for utility model patent could suggest than that it reflects better in economic outcome in the short term. Second, though invention patents take more R&D investment, people, and time to obtain, yet form our analysis, it indicated that a large number of the granted invention patents cannot be properly translated to the economic growth.

5. Conclusion

The main purpose of this paper is to explore the effectiveness of knowledge innovation performance in provincial administration regions in China over the period from 2010 to 216, as China who being the second in the international patent applications. In our knowledge innovation evaluation model based on the dynamic DEA with SBM approach, we translate the inputs of talent and expenditure into desirable outputs of intellectual properties and economic growth. The evaluation results can provide more information on present trend of the knowledge innovation performance, and can help to identify the DMUs whose knowledge innovation need more improvement.

There are two main findings from the evaluation results as follow. First, the average of overall knowledge innovation performance score is around 0.8, which did not vary much across the time period in the model, while the full-time R&D employees (input of knowledge innovation process) increased significantly more than the regional economic growth and granted patents. This gap implies that the governments should place emphasis on the quality of knowledge innovation, improving the creativity in the R&D process. Second, from the regression analysis, we showed that the quantity of utility model patents translates into economic value better. The government should then encourage new technical applications with greater commercial value from a market-oriented perspective, in order to benefit the most from the innovation process in the short-run.

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