Unsupervised Data Augmentation for Aspect Based Sentiment Analysis

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Abstract
Recent approaches to Aspect-based Sentiment Analysis (ABSA) take a co-extraction approach to this span-level classification task, performing the subtasks of aspect term extraction (ATE) and aspect sentiment classification (ASC) simultaneously. In this work, we build on recent progress in applying pre-training to this co-extraction task with the introduction of an adaptation of Unsupervised Data Augmentation (UDA) in semi-supervised learning. As originally implemented, UDA cannot accommodate span-level classification since it relies on advanced data augmentation techniques, such as backtranslation, that alter the sequence lengths of the original data and cause index mismatches. We introduce an adaptation of UDA using Masked Language Model (MLM) unmasking that accommodates this index-match constraint and test the approach on standard ABSA benchmark datasets. We show that simple augmentations applied to modest-sized datasets along with consistency training lead to competitive performance with the current ABSA state-of-the-art in the restaurant and laptop domains using only 75% of the training data.

1 Introduction
Aspect-based Sentiment Analysis (ABSA) is a subset of Sentiment Analysis (SA), operating at the phrase- rather then sentence- or document-level. As with other forms of SA, the goal is to determine the sentiment associated with a given text segment, though, in the case of ABSA, these phrasal segments are typically “aspects” or features associated with products, services, or experiences, such as “waitstaff” or “ambience.” As with other span-level classification tasks, such as Named Entity Recognition (NER), a major challenge of ABSA is class imbalance, as the majority of token labels typically refer to non-aspect terms (Luo et al., 2020) and the terms themselves are of inconsistent phrase-level categories. This introduces considerable variance in aspect term labels and makes it difficult for models to effectively generalize to example terms outside those explicitly shown in the training data.

1.1 Related work
In related span-level tasks, previous work has shown that a joint/collapsed approach to entity and sentiment co-extraction out-performs a pipelined approach (Mitchell et al., 2013; Zhang et al., 2015). A joint approach refers to assigning two sets of tags, term and polarity, to each example, and a collapsed approach collapses the term and polarity tags into one term-polarity tag for each token. While there are merits to both approaches, we adopt a collapsed approach as it requires a simpler classifier architecture.

Pre-training and pre-trained language models (LMs) have been shown to provide state-of-the-art performance on many tasks within NLP. Applying these approaches to the ABSA task, Li et al. (Li et al., 2019b) and Luo et al. (Luo et al., 2020) have achieved state-of-the-art performance on restaurant and laptop reviews using pre-trained LM’s and LM’s with post-training (PTR), respectively. These results highlight the benefit of leveraging unlabeled data (with pre-training and post-training).

In this work, we explore and push the limits of using unlabeled data for the ABSA task by incorporating data augmentation and consistency training on top of pre-trained and post-trained BERT. We adopt an unsupervised data augmentation (UDA) technique based in semi-supervised learning (SSL) from Xie et al. (Xie et al., 2020), initially developed
Table (1) Example augmentation methods and texts. In the backtranslation case, ‘meal’-‘food’ and ‘waitstaff’-‘waiter’ are index mismatched after augmentation, whereas MLM unmasking preserves token indices.

| UDA method            | Original Text                                      | Augmented Text                      |
|-----------------------|---------------------------------------------------|-------------------------------------|
| Backtranslation       | Our meal was so tasty but the waitstaff kept making rude remarks! | Food was delicious but the waiter spoke rudely. |
| MLM unmasking         | Our <MASK> was so tasty but the waitstaff kept making rude remarks! | Our lunch was so tasty but the waitstaff kept making rude remarks! |

for document- and sentence-level classification tasks, and adapt it to the span-level classification setting. In UDA, unlabeled data is passed to the model in streams of pairs, where one stream contains the original unmodified input example and the other stream contains augmented examples created by transforming the original input using data augmentation techniques. In the paper by Xie et al. (Xie et al., 2020), the authors apply data augmentation to images (e.g. filters and image transformations) as well as to sentence-level textual data via backtranslation. This backtranslation approach, while powerful in creating augmented examples that differ greatly from the original while retaining semantic meaning, results in index-mismatch issues when applied to span-level tasks such as ABSA. For this reason, we adapted the original UDA implementation to work for span-level ABSA by applying simple token replacements using masked-language model (MLM) unmasking (additional details provided in the Method section). Our adapted form of UDA-based data augmentation shows competitive performance with the ABSA state-of-the-art using only 75% of the original labeled training data and 30k additional unlabeled examples.

2 Unsupervised Data Augmentation

For model variations using UDA, we include a separate model that performs backpropagation on unsupervised augmented datasets based on a KL-divergence loss between the model prediction on the augmented example (unfrozen) and the model prediction on the original example (frozen), as described in the original UDA paper (Xie et al., 2020). See Figure 1.

As currently implemented, advanced data augmentation techniques used in UDA, such as backtranslation, are incompatible with span-level classification tasks like ABSA, which require that the sequence length of the original example match that of the augmented example in order for the aspect terms to be correctly indexed, extracted and labeled. This is because backtranslation frequently results in augmented sequences of varying lengths from the original, leading to token index mismatches (see examples in Table 1). As a result, KL-divergence loss would fail to capture the error between the original and augmented aspects, as their relative positions will have changed.

In order to accommodate the index-match constraint required for ABSA, we introduce a simple augmentation technique that utilizes single- and multi-token replacement via unmasking using vanilla BERT-uncased MLM. This choice of BERT MLM is to remain consistent with previous work in ABSA utilizing BERT. Other choices can be used instead, such as one of the BERT variants, e.g. RoBERTa, DistilBERT (Liu et al., 2019; Sanh et al., 2019). In order to obtain augmentations that are general, we

![Model diagram with UDA](image)

**Figure (1)** Model diagram with UDA

2 Method

Figure 1 shows the model architecture diagram for the models used in our experiments. One constant throughout is the use of BERT-base-uncased 1 as the base pre-trained LM and a

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1 Available in Hugging Face: https://huggingface.co

Self-Attention Network (SAN) as the classification layer. In the purely supervised condition (no UDA), training is done in the usual way by calculating and backpropagating a cross-entropy loss between prediction and target, where collapsed labels are in the “BIOES” tagging scheme, and sentiment tags are appended to each BIES tag, e.g. B-POS, B-NEU, B-NEG, resulting in 13 classes in total.
| Model          | Rest14 | Rest15 | Rest16 | Laptop |
|---------------|--------|--------|--------|--------|
| IMN           | 69.54  | 59.18  | -      | 58.37  |
| DREGCN        | 72.60  | 62.37  | -      | 63.04  |
| WHW           | 71.95  | 65.79  | 71.73  | 62.34  |
| TAS-BERT      | -      | 66.11  | 75.68  | -      |
| IKTN-BERT     | 71.75  | 62.33  | -      | 62.34  |
| DHGNN         | 68.91  | 58.37  | -      | 59.61  |
| RACL-BERT     | 75.42  | 66.05  | -      | 63.40  |
| BERT-E2E-ABSA | 73.68  | 59.90  | 70.51  | 61.12  |
| GRACE         | 77.26  | 68.16  | 76.49  | 70.71  |
| UDA-ABSA      | 79.38 ± 0.38 | 70.14 ± 0.89 | 78.05 ± 0.72 | 69.55 ± 0.40 |
| -75% train sample | 77.09 ± 0.52 | 68.19 ± 0.70 | 75.38 ± 0.27 | -      |
| -50% train sample | 76.73 ± 0.17 | 64.02 ± 1.01 | 72.96 ± 0.70 | -      |
| -25% train sample | 73.33 ± 0.24 | 58.71 ± 1.07 | 68.72 ± 1.45 | -      |

Table (2) Experimental micro F1 values compared across previous work and UDA-ABSA

chose to utilize vanilla BERT-uncased for this MLM task rather than one post-trained on in-domain data.

Span-based UDA Single-unigram replacement augmentation
1: Randomly select a token in the tokenized original sequence (avoiding punctuation)
2: Convert the selected token into [MASK]
3: Unmask the token using our LM,
4: Check \( \text{token}_{\text{unmasked}} \neq \text{token}_{\text{original}} \) and \( \text{token}_{\text{unmasked}} \notin \text{punctuation} \).

In multi-unigram replacement augmentation, we iterate on the single-unigram case over \( S_{\text{length}} \) times, where \( S_{\text{length}} \) is the sequence length. However, we apply a confidence threshold, \( \gamma = 0.1 \), to the unmasking so that only unmasked tokens with confidence \( > \gamma \) are kept.

2.2 Datasets

We leveraged datasets from two domains, namely Restaurants (Rest14, Rest15, Rest16) and Laptops, both originating from SemEval (Pontiki et al., 2014, 2015, 2016). Specifically, we use versions prepared by Li et al. (Li et al., 2019a), which uses collapsed ABSA labels. For UDA, we utilized the 27k examples from the Yelp academic dataset for the Restaurant domain, and we filtered Amazon electronics reviews to obtain 38k examples pertaining to laptops.

2.3 Model parameters

All of our models share the same underlying architecture: BERT-base-uncased (vanilla and post-trained) with a learning rate of \( 2 \times 10^{-5} \) and an AdamW optimizer with a linear learning rate schedule. For post-training (PTR), we adopted the trained weights from Luo, et al. (Luo et al., 2020), which was achieved by performing Whole Word Masking using BERT-based-uncased on 142.8M Amazon reviews (footnote) joined with 2.2M Yelp reviews (footnote).

Experiments are conducted using a fixed number of gradient optimization steps, which is set heuristically and is sufficiently high to allow for complete model convergence (loss plateaus over at least one entire epoch). The actual number of steps varied depending on the batch sizes involved, but ranged from 5k-20k batches, or 8-15 epochs. The supervised batch sizes were set according to GPU memory limitations, as UDA greatly increases the GPU memory load during training, resulting in typical supervised batch sizes of 4 for Restaurant data, and 6 for Laptop data with UDA, and 16 and 32 for experiments without UDA, respectively. Likewise, the unsupervised batch sizes for UDA were set according to the ratio of \( N_{\text{unsupervised}}/N_{\text{supervised}} \) multiplied by the supervised batch size, resulting in typical UDA batch sizes of 40-84.

Each experimental condition is conducted 5 times with 5 constant seeds, and the result-
ing micro-F1 values are averaged over those 5 replicates. We also provide the resulting standard deviations. This is performed in order to calculate statistical significance, as well as increase the confidence of our estimate of the average performance. For each iteration of the 5 total replicates, we estimate test micro-F1 by calculating a 800-step moving average (∼1.2 epochs) on the test dataset after model convergence.

3 Results

3.1 Benchmark experiments

Table 2 shows the results of our experiments on the rest14, rest15, rest16, and laptop datasets. We found that UDA-ABSA is competitive with the state-of-the-art, and achieves this with pre-trained BERT-uncased, PTR, and UDA on additional unlabeled data during training with as little as 75% of the labeled data.

| Model           | Rest14  |
|-----------------|---------|
| UDA-ABSA        | 79.38 ± 0.38 |
| no UDA          | 78.75 ± 0.38 |
| no PTR          | 75.16 ± 0.33 |
| no UDA & no PTR | 73.50 ± 0.90 |

Table (3) UDA-ABSA Ablation Experiments

3.2 Ablation experiments

In order to assess the relative contributions of UDA and PTR to the model’s performance, we conducted ablation experiments on the Rest14 dataset. Namely, we estimated model micro-F1 w/o PTR and w/o UDA and w/o PTR. Results are shown in Table 3. Removing PTR contributed a decrease of roughly ∼4% average micro F1, while removing UDA contributed a small, but significant (p val ≈ 0.048), decrease of < 1% average micro F1. Additionally, removing both PTR and UDA contributed a decrease of roughly ∼6% average micro F1. These observations suggest that:

- PTR contributes the most to enhancing the performance of the model.
- UDA may contribute more to the performance in the absence of PTR.
- While PTR leverages over 140M unlabeled examples, UDA improves model performance further.
- UDA may be more data-efficient: i.e. gain per number of ex. of PTR (∼0.03%/Million examples) vs. UDA (∼21%/Million examples).

However, it is not clear how such performance estimates would extrapolate to the small data regime for PTR and large data regime for UDA, as such experiments have not been conducted due to hardware constraints.

4 Discussion

In our experiments, we found that, not surprisingly, downsampling the training data results in a degradation of model performance, but we also found that UDA achieves SOTA-competitive performance with 75% of the data. The original UDA paper (Xie et al., 2020) showed good performance with only 20 training examples for sentiment classification. In our dataset, we achieved performance competitive with BERT-based-uncased (Li et al., 2019b) with only 25% of the training data.

In addition to benchmarks and ablation experiments, we explored the role of different types of confidence thresholding (CT) on the final performance of our models. The confidence threshold, φ, filters out unsupervised examples that fall below φ during UDA, so that the model does not reinforce its own errors, and φ is typically increased during training on a schedule (Xie et al., 2020), namely, linear, log, and exp.

We found that CT during UDA is important to the stability and convergence of our models. Figure 2 shows the training curves for test data micro-F1 with and without CT. Our models converge faster with CT, and interestingly, the curve for our models without CT shows a kink after ∼1 epoch, where micro-F1 appears to saturate only to rebound as training continues. We hypothesize that this kink is the result of the model initially learning the wrong features, which are subsequently relearned during further training. However, the final performance of our models without CT never reaches those with CT see Table 4 and Figure 2. This observation highlights the importance of CT for UDA and supports other recent work in SSL that have found success with such concepts (Sohn et al.,
5 Summary

We introduced a span-level modification of the UDA procedure, which, along with post-training on BERT, achieves performance competitive with state-of-the-art on the restaurant and laptop domains for ABSA with 75% of the data. While post-training contributed the most to overall performance, UDA may be more efficient on a per data/compute basis. We observed that confidence thresholding is essential to stabilize model training and achieve greater performance, and that linear confidence threshold scheduling achieved the best performance along with single augmentations compared to multiple augmentations. This work reveals the benefit of using UDA for span-level tasks and with post-trained language models.

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