Shifting More Attention to Visual Backbone: Query-modulated Refinement Networks for End-to-End Visual Grounding

Jiabo Ye 1  Junfeng Tian 2  Ming Yan 2  Xiaoshan Yang 3  
Xuwu Wang 4  Ji Zhang 2  Liang He 1  Xin Lin 1

1 East China Normal University, Shanghai, China  
2 Alibaba Group, Hangzhou, China  
3 NLPR, CASIA, Beijing, China  
4 Fudan University, Shanghai, China

jiabo.ye@stu.ecnu.edu.cn, {xlin,lhe}@cs.ecnu.edu.cn, xwwang18@fudan.edu.cn  
xiaoshan.yang@nlpr.ia.ac.cn, {tjf141457,yml119608,zj122146}@alibaba-inc.com

Abstract

Visual grounding focuses on establishing fine-grained alignment between vision and natural language, which has essential applications in multimodal reasoning systems. Existing methods use pre-trained query-agnostic visual backbones to extract visual feature maps independently without considering the query information. We argue that the visual features extracted from the visual backbones and the features really needed for multimodal reasoning are inconsistent. One reason is that there are differences between pre-training tasks and visual grounding. Moreover, since the backbones are query-agnostic, it is difficult to completely avoid the inconsistency issue by training the visual backbone end-to-end in the visual grounding framework. In this paper, we propose a Query-modulated Refinement Network (QRNet) to address the inconsistent issue by adjusting intermediate features in the visual backbone with a novel Query-aware Dynamic Attention (QD-ATT) mechanism and query-aware multiscale fusion. The QD-ATT can dynamically compute query-dependent visual attention at the spatial and channel levels of the feature maps produced by the visual backbone. We apply the QRNet to an end-to-end visual grounding framework. Extensive experiments show that the proposed method outperforms state-of-the-art methods on five widely used datasets. Our code is available at https://github.com/LukeForeverYoung/QRNet.

1. Introduction

Visual grounding [25, 32, 36, 59], i.e., localizing the referent object in an image according to the given natural language query, is a fundamental component of multi-modal reasoning system. Compared with conventional object detection methods [38, 39] which can only recognize the restricted categories contained in the training data, visual grounding has the advantage of detecting novel combinations of categories and attributes expressed in free-form text. In recent years, it has attracted much attention in the field of computer vision and machine learning due to its potential applications in many downstream tasks, such as visual question answering [15, 50, 63], visually-grounded language navigation [2, 47] and image captioning [1, 8, 57].
The early methods of visual grounding focus on extending the popularly used one-stage and two-stage object detection architectures. One-stage methods \cite{11, 23, 54, 56} use a pre-trained fully convolutional network (e.g. Darknet53 \cite{38}, ResNet \cite{20}) to directly extract pixel-level feature maps and leverage manually-defined dense anchors to return the most likely candidate for the query text. These methods are easy and efficient for learning or inference, but they cannot perform well on complex queries that have various objects and relations. Two-stage methods \cite{52, 53, 58} use an off-the-shelf detector (e.g. Faster R-CNN \cite{39}) to extract the region proposals and return the one that best matches the query text using the modality-shared representations. These methods always have better performance than the one-stage ones by introducing more complicated multimodal fusion and reasoning mechanisms \cite{33, 52, 53}. However, the complicated fusion modules cannot be jointly learned with the detectors, which may limit their ability in multimodal reasoning. More recently, Transformer \cite{46} has been applied in visual grounding \cite{11, 24} to conduct the multimodal reasoning more succinctly based on pixel-level feature maps without region proposals or dense anchors.

Although existing visual grounding methods, especially the Transformer-based methods \cite{11, 24}, have achieved promising results, we argue that they do not pay enough attention to the visual backbone which plays a crucial role in effective multimodal reasoning. Since the visual backbone determines whether all integral visual content in the image is successfully extracted for matching the query text. Currently, the most widely used backbones are the CNN model (e.g., ResNet \cite{20}) pre-trained for image classification on ImageNet and the detector (e.g., Faster R-CNN \cite{39} and Mask R-CNN \cite{19}) pre-trained for general object detection of close-set categories. Therefore, the difference between the visual grounding task and the pre-training task of the backbones may lead to an inconsistency between the visual features produced by the backbones and the ones really needed for the multimodal reasoning. As shown in Figure 1(a), the pre-trained visual backbone extracts general purpose visual features sensitive to regions that may contain the objects of pre-defined categories. Whereas, the visual grounding requires the backbone to localize a different object referred to by the query. A straightforward way to alleviate the inconsistency is learning the visual grounding model in an end-to-end form as in \cite{11}. However, it still cannot completely avoid the inconsistency because the backbone is query-agnostic. In other words, given the same image, the query-agnostic backbone will always output the same feature map no matter what the query sentences are.

In this paper, we propose a Query-modulated Refinement Network (QRNet) to address the inconsistency issue. As shown in Figure 1(b), the proposed QRNet can produce query-consistent features by adjusting the feature maps of the visual backbone with the guidance of the query text, which benefits the cross-modal alignment between the query and the relevant region to make a correct prediction. The QRNet is designed based on Swin-Transformer \cite{31} and a novel Query-aware Dynamic Attention (QD-ATT), which can help the QRNet extract query-refined visual feature maps from the visual backbone and fuse the multiscale features with the query guidance. The QD-ATT dynamically computes textual-dependent visual attentions at the spatial and channel level of the feature maps produced by the visual backbone. The spatial and channel attentions are further multiplied with the original feature maps to obtain query-refined hierarchical visual feature maps. To comprehensively consider the fine-grained visual features of the candidate regions at different scales, we aggregate the query-refined visual feature maps obtained at different stages of the QRNet by a query-aware multiscale fusion scheme.

We instantiate the proposed QRNet by building a flexible visual grounding framework based on the recently proposed TransVG \cite{11}. We adopt the same multi-layer visual-linguistic transformer as in \cite{11} to perform intra- and inter-modal reasoning based on the output token sequence of the QRNet. The complete pipeline significantly outperforms existing methods, e.g., TransVG \cite{11} (3.75% on ReferItGame and 2.85% on Flickr30K Entities). Note that the proposed QD-ATT can be easily applied to other pre-trained visual backbones, e.g., ResNet \cite{20}.

The main contributions of this paper are three-fold:

- We propose a query-modulated refinement network to address the inconsistency issue caused by the pre-trained visual backbone through adjusting the visual feature maps with the guidance of query text.
- We propose a novel query-aware dynamic attention mechanism, which can dynamically compute query-dependent spatial and channel attentions for refining visual features.
- We build a flexible visual grounding framework based on the query-modulated refinement network and demonstrate that it achieves significantly better performance than existing methods on five widely used public datasets.

2. Related Work

2.1. Visual Grounding

The visual grounding methods can be categorized into two-stage methods and one-stage methods.

Two-stage methods divide the visual grounding process into two steps: generation and ranking. Specifically, a module such as selective search \cite{44}, region proposal network \cite{39}, or pre-trained detector \cite{16, 17, 39} is firstly used...
to generate proposals that contain objects. Then a multimo- 
dral ranking network will measure the similarity between 
the query sentence and proposals and select the best matching 
result. Early works [22, 32, 41] only consider sentence- 
region level similarity. Yu et al. [58] decompose the query 
sentence and image into three modular components related 
to the subject, location, and relationship to model fine- 
grained similarity. Several studies [4, 33, 52, 53] incorpo-
rate graph learning to better model cross-modal alignment. 
The more related work to ours is Ref-NMS [7], which uses 
the query feature to guide the Non-Maximum Suppression on 
region proposals to increase the recall of critical ob-
jects. However, Ref-NMS [7] can only be integrated into 
two-stage methods. Moreover, it cannot affect the visual 
backbone in feature extraction and proposal generation.

One-stage methods extract visual feature maps that 
maintain the spatial structure and perform cross-modal in-
teraction at pixel level. The fused feature maps are fur-
ther used to predict bounding boxes. Yang et al. [55] use 
a Darknet [38] to extract feature maps and broadcast the 
query embedding to each spatial location. Several recent 
works [26, 54, 56] regard multimodal interaction as a multi-
step reasoning process to better understand the input query. 
Huang et al. [23] extract landmark features with the guid-
ance of a linguistic description. The more recent work 
TransVG [11] incorporates DETR encoder to extract visual 
features and proposes a transformer-based visual grounding 
framework. Kamath et al. [24] model the visual grounding 
as a modulated detection task and propose a novel frame-
work MDETR derived from the DETR detector.

2.2. Transformer-based Visual Backbones

Dosovitskiy et al. [13] propose to extract image fea-
tures by applying a pure Transformer architecture on image 
patches. This method is called Vision Transformer (ViT) 
and achieves excellent results compared to state-of-the-art 
convolutional networks. Touvron et al. [43] introduce im-
proved training strategies to train a data-efficient ViT. Yuan 
et al. [60] propose a Tokens-to-Token transformation to ob-
tain a global representation and a deep-narrow structure to 
 improve the efficiency. Some recent works [9, 18] mod-
ify the ViT architecture for better performance. Liu et al. 
[31] present a novel hierarchical ViT called Swin Trans-
former. It computes the representation with shifted win-
dowing scheme to allow for cross-window connection. Due 
to the fixed window size, the architecture has linear com-
putational complexity with respect to image size.

2.3. Multimodal Interaction

In early studies, multimodal systems use simple interac-
tion methods such as concatenation, element-wise product, 
summation, and multilayer perception to learn the interac-
tion [5, 61]. Fukui et al. [14] introduce a compact bilin-
ear pooling to learn a more complex interaction. Arevalo 
et al. [3] present a gated unit that can learn to decide how 
modalities influence the activation. [34, 35] use the cross-
attention mechanism to enable dense, bi-directional interac-
tions between the visual and textual modalities. De Vries 
et al. [10] introduce Conditional Batch Normalization at 
channel-level to modulate visual feature maps by a lin-
guistic embedding. Vaezi Joze et al. [45] use squeeze 
and excitation operations to fuse the multimodal features 
and recalibrate the channel-wise visual features. There are 
also methods [3, 5, 10, 45, 61] that only perform interac-
tion at channel-level. However, spatial-level information 
is also important to some downstream tasks, e.g., visual 
grounding and visual commonsense reasoning. Other meth-
ods [14, 34, 35] maintain the spatial structure to perform 
interaction but have a high computational cost.

3. Approach

3.1. Architecture

In this section, we first formulate the visual grounding 
task and then present the architecture of the adopted 
framework.

Visual grounding task aims at grounding a query onto a 
region of an image. The query refers to an object in the 
image and can be a sentence or a phrase. It can be formu-
lated as: given an image $I$ and a query $q$, the model needs 
to predict a bounding box $b = \{x, y, w, h\}$ which exactly 
contains the target object expressed by the query.

As shown in Figure 2 (a), our framework is designed 
based on a typical end-to-end visual grounding architec-
ture TransVG [11]. Given an image and a query sentence, 
there is a linguistic backbone, typically a pre-trained BERT 
model, extracting a sequence of 1D feature $T \in \mathbb{R}_{D_i \times N_i}$. 
For the visual backbone, we adopt a new Query-modulated 
Refinement Network (described in Section 3.2) to extract a 
flattened sequence of visual feature $V \in \mathbb{R}_{D_v \times N_v}$. The 
major difference between the proposed Query-modulated 
Refinement Network and existing visual backbones is that 
we take the contextual textual feature from the linguistic 
backbone to guide the feature extraction and multiscale fu-
sion with the help of Query-aware Dynamic Attention (de-
scribed in Section 3.2.1). Two projection layers map the vi-
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where $p_r$ is the learnable embedding of [REG] token. $p_f$ is the [CLS] token’s representation which is regarded as the contextual textual feature.

Next, a multi-layer visual-linguistic transformer is applied to perform intra- and inter-modal reasoning on the joint sequence. Finally, a prediction head takes the output representation of the [REG] token to predict the bounding box coordinates $b$. The smooth L1 loss [16] and giou loss [40] are used to train the framework. The training objective can be formulated as:

$$L = L_{\text{smooth-}L1}(b, \hat{b}) + L_{\text{giou}}(b, \hat{b}),$$  

where $\hat{b}$ is the ground-truth box.

### 3.2. Query-modulated Refinement Network

In this section, we introduce the proposed visual backbone of Query-modulated Refinement Network (QRNet). An overview of the network is shown in Figure 2 (b). The network consists of two phases: (1) Query-refined Feature Extraction for extracting query-refined visual feature maps with a hierarchical structure, (2) Query-aware Multiscale Fusion for fusing the extracted feature maps at different scales with the guidance of the query feature. The two phases both rely on a novel Query-aware Dynamic Attention (QD-ATT), which dynamically computes task-dependent visual attentions at spatial and channel levels, to enable to compute features with query guidance. In the following, we will first introduce the implementation of the Query-aware Dynamic Attention. Then we detail the Query-refined Feature Extraction and Multiscale Fusion.

#### 3.2.1 Query-aware Dynamic Attention

Now, we will describe the details of our Query-aware Dynamic Attention (shown in Fig. 2(c)). We first introduce the dynamic linear layer, which learns a linear transformation that can be applied to the visual features to compute the query-aware attentions. Different from the conventional trainable linear layer, the parameters of the dynamic linear layer are generated dynamically based on textual features. Next, we will illustrate how to use the dynamic linear layer to compute query-aware channel and spatial attentions and obtain the query-consistent visual features. A pseudo-code is presented in the Appendix for better comprehension.

**Dynamic Linear Layer.** Existing visual backbones use modules with static parameters to compute the visual feature maps, where feeding in the same image will output the same feature maps. However, in visual grounding, different queries for a single image may reveal different semantic information and intentions, which require different visual features. We present a dynamic linear layer which can leverage the contextual textual feature $p_f \in \mathbb{R}^{D_l}$ to guide the mapping from an input vector $z_{in} \in \mathbb{R}^{D^{in}}$ to the output $z_{out} \in \mathbb{R}^{D^{out}}$. The dynamic linear layer is formalized as follow:

$$z_{out} = \text{DyLinear}_{M_t}(z_{in}) = W_l^T z_{in} + b_l$$  

where $M_t = \{w_l, b_l\}$, $W_l \in \mathbb{R}^{D^{in} \times D^{out}}$, $b_l \in \mathbb{R}^{D^{out}}$. $D^{in}$ and $D^{out}$ are the dimensions of input and output, respectively.

We use a plain linear layer to generate the $M_t$. The generator is denoted by $M_t' = \psi(p_f)$, where $M_t' \in \mathbb{R}^{(D^{in} + 1) \times D^{out}}$. In detail, we predict a $(D^{in} + 1) \times D^{out}$ vector which can be reshaped to $M_t$. However, it is easy to find that the number of parameters in the generator, i.e., $(D^{in} + 1) \times D^{out}$, is too large. Such large-scale parameters will slow down the speed of the network and make it easier to be overfitting. Inspired by matrix factorization, we consider decomposing the $M_t$ into two factors.
\( U \in \mathbb{R}^{(D^n + 1) \times K} \) \( \) and \( S \in \mathbb{R}^{K \times D^{out}} \), where \( U \) is a matrix generated from \( p_f^I \), \( S \) is a static learnable matrix, \( K \) is a hyper-parameter denoting the factor dimension. The factor generator \( \{ W_l, b_l \} = \Psi^* (p_f^I) \) can be formulated as follow:

\[
U = \text{Reshape}(W_g^T p_f^I + b_g), \\
M_l = US, \\
\{ W_l, b_l \} = \text{Split}(M_l), 
\]

(4)

where \( W_g \in \mathbb{R}^{D_l \times (D^n + 1) \times K} \) and \( b_g \in \mathbb{R}^{(D^n + 1) \times K} \) are trainable parameters of the factor generator. The parameter matrix \( M_l \) of the dynamic linear layer can be reconstructed by multiplying \( U \) and \( S \). The \( W_l \) and \( b_l \) can be split from the matrix \( M_l \) along the first dimension. Finally, we reformulate the dynamic linear layer as follows:

\[
z_{out} = \text{DyLinear}_{M_l}(z_{in}) = \text{DyLinear}_{\Psi^* (p_f^I)}(z_{in}).
\]

(5)

Unless otherwise specified, we use \( \text{DyLinear}(z_{in}) \) to represent a dynamic linear layer with \( p_f \) for simplify. And the different dynamic linear layers do not share parameters. When the input is a multidimensional tensor, the dynamic linear layer transforms the input at the last dimension.

**Channel and Spatial Attention.** As explained above, the pre-trained visual backbone is sensitive to all the objects it learned in the pre-training task. However, only the object which is referred to by the query text is useful. Besides, the features useful for the bounding box prediction highly depend on the semantics contained in the query sentence (e.g., entities, descriptions of attributes, and relationships). In other words, the importance of each channel or each region of the feature map should change dynamically according to the query sentence. Inspired by Convolutional Block Attention Module [51], we consider inferring channel and spatial attentions, i.e., \( A^{cl} \) and \( A^{sl} \), along the separate dimensions of the feature map to obtain adaptively refined features for a better cross-modal alignment.

Specifically, for a given visual feature map \( F \in \mathbb{R}^{H \times W \times D_v} \), we first aggregate its spatial information by average and maximum pooling and produce \( F_{max}^c, F_{mean}^c \in \mathbb{R}^{1 \times 1 \times D_v} \). Then, a dynamic multilayer perception consisting of two dynamic linear layers with a ReLU activation in the middle is built to process the pooled features. The output dimension is the same as the input dimension. To reduce the number of parameters, we set the dimension of multi-layer perception’s hidden states as \( D_v /r \), where \( r = 16 \) is a reduction ratio. By feeding the \( F_{max}^c \) and \( F_{mean}^c \) to the dynamic multilayer perception, a Sigmoid function is applied to the summation of the two output features. The channel attention map \( A^{cl} \) can be captured as follow:

\[
F_{mean}^{cl} = \text{DyLinear}_1(\text{ReLU}(\text{DyLinear}_2(F_{mean}^c))) \\
F_{max}^{cl} = \text{DyLinear}_1(\text{ReLU}(\text{DyLinear}_2(F_{max}^c))) \\
A^{cl} = \text{Sigmoid}(F_{mean}^{cl} + F_{max}^{cl}).
\]

(6)

We perform element-wise multiplication between \( F \) and \( A^{cl} \) to form the channel-wise refined visual feature, where the \( A^{sl} \) is broadcast along the spatial dimension:

\[
F' = A^{cl} \otimes F.
\]

(7)

To generate a spatial attention map, instead of squeezing the channel dimension, we leverage another dynamic linear layer to reduce the channel dimension to learn areas of interest to the query and apply an activation function Sigmoid to generate the attention map. In short, the computing process is formulated as follows:

\[
A^{sl} = \text{Sigmoid}(\text{DyLinear}_3(F')) \\
F'' = A^{sl} \otimes F'.
\]

(8)

where \( A^{sl} \in \mathbb{R}^{H \times W \times 1} \) is the spatial attention map and \( F'' \) is the spatially refined visual feature and also the output of our Query-aware Dynamic Attention.

### 3.2.2 Query-refined Feature Extraction

To extract refined feature maps with the guidance of the query feature, we extend the Swin-Transformer\(^2\) to a modulated visual feature extractor. As shown in Figure 2 (b), for a given image \( I \in \mathbb{R}^{H \times W \times 3} \), a patch partition operation is firstly adopted to embed \( I \) to \( F_0 \in \mathbb{R}^{4 \times H / 4 \times W / 4 \times C} \), where \( C \) is the embed dimension. Then \( F_0 \) is fed into four cascaded stages, where each stage consists of multiple Swin-Transformer blocks and a QD-ATT module. In this work, we take the [CLS] representation of the input query sentence from BERT [12] as the contextual query representation \( p_f^I \) to compute the query-aware dynamic attention. The \( k \)-th stage receives the visual feature map \( F_{k-1} \) (or \( F_0 \) if \( k = 1 \)) obtained in the previous stage and generates a transformed feature map \( F_k \) through the Swin-Transformer blocks. Then, the QD-ATT module takes the transformed feature \( F_k \) and produces a query-aware feature \( F_k^* \) that will be further used in the next stage. The output of the query-refined feature extractor is a list of hierarchical features \( \{ F_1^*, F_2^*, F_3^*, F_4^* \} \).

### 3.2.3 Query-aware Multiscale Fusion

Multiscale features are beneficial to detecting objects at different scales [6]. However, because visual grounding requires fine-grained interaction after visual backbone (e.g.
Cross Attention), high-resolution features will dramatically increase the computation. Therefore, previous works always use the low-resolution features or fuse the multiscale features in a query-agnostic manner, which will lose scale information or incorporate noise. Thanks to the hierarchical structure of the modulated Swin-Transformer, we can obtain multiscale features. We fuse the features obtained from different stages with the help of Query-aware Dynamic Attention mechanism and pooling operation. We flatten and concatenate the low-resolution features as the output token sequence of the backbone. Specifically, except for the first stage, each stage reduces the resolution of the feature map by a patch merging operator. In other words, the resolutions of the output feature maps at four stages are $H/4 \times W/4$, $H/8 \times W/8$, $H/16 \times W/16$ and $H/32 \times W/32$, respectively. Besides, the patch merging operator fuses the patch features into the channel which doubles the channel dimension. Thus the channel dimensions of the output at the four stages are $C$, $2C$, $4C$ and $8C$, respectively. Next, we will introduce how to efficiently fuse these multiscale features with the guidance of the query text.

As shown in Figure 2(b), we propose to fuse the output features at different stages with the help of QD-ATT. Specifically, we first use four $1 \times 1$ convolutional layers to unify the channel dimensions to $D$. To filter out noisy signals in the feature maps, we build QD-ATT modules for the feature maps $\{F^*_k | k = 1, 2, 3\}$ of the first three stages. From $F^*_k$, the QD-ATT module produces a weighted feature map with the same size as the input. We apply a $2 \times 2$ mean pooling with stride=2 to reduce the resolution to be the same as the next feature map $F^*_{k+1}$ and compute the average of them to obtain $\overline{F}^*_{k+1}$. Finally, the last feature map $\overline{F}^*_5$ contains features of interest to the query from all scales. To detect very small objects, we also apply a $2 \times 2$ max pooling to obtain a $H/64 \times W/64$ feature map $\overline{F}^*_5$. We flatten and concatenate the $\overline{F}^*_4$ and $\overline{F}^*_5$ as the output token sequence $V$.

4. Experiments

4.1. Datasets and Evaluation

We evaluate our method on phrase grounding dataset Flickr30k Entities [36] and referring expression grounding datasets RefCOCO [59], RefCOCO+ [59], RefCOCOg [32] and ReferItGame [25]. The details and statistics are summarized in Appendix. In phrase grounding the queries are phrases and in referring expression grounding, they are referring expressions corresponding to the referred objects. We follow the same metric used in [11]. Specifically, a prediction is right if the IoU between the grounding-truth box and the predicted bounding box is larger than 0.5.

4.2. Implementation Details

The QRNet is built based on Swin-Transformer, i.e., Swin-S pre-trained with Mask-RCNN on MSCOCO [27].3 We use BERT$_{base}$ (uncased) for linguistic feature extraction. We set the intermediate dimension $D = 256$ and the factor dimension $K = 30$. We follow the TransVG [11] to process the input images and sentences. We also follow the training setting used in TransVG, which uses an AdamW optimizer with weight decay $10^{-4}$, sets the batch size to 64 and the dropout ratio to 0.1 for FFN in Transformer. The learning rate is set to $10^{-5}$ for pre-trained parameters and $10^{-4}$ for other parameters. The parameters without pre-training are randomly initialized with Xavier. We train our model for 160 epochs. The learning rate is multiplied by a factor of 0.1 at epoch 40 for Flickr30K Entities and at epoch 60 for other datasets. We also follow the commonly used data augmentation strategies in [26, 54, 55].

4.3. Quantitative Results

We show the comparison results on ReferItGame and Flickr30k Entities in Table 1. The ReferItGame collects queries by a cooperative game, requiring one player to write a referring expression for a specified object. The other one needs to click on the correct object. Queries in Flickr30k Entities are phrases in the caption. We observe that the proposed QRNet outperforms previous works. We replace the visual branch of TransVG with Swin-Transformer and denote it by TransVG(Swin) to explore the impact of backbone. The performance is similar to the original TransVG, indicating that the accuracy gains are not from Swin-Transformer.

We also present the accuracy comparison with state-of-the-art methods on ReferCOCO, ReferCOCO+, and ReferCOCOg in Table 2. In ReferCOCO and ReferCOCO+ datasets, referred objects are people in “testA” and could be common objects in “testB”. The expressions in ReferCOCOg are much longer than the ones in other datasets. Note that TransVG uses a ResNet-101 and a DETR encoder split from a pre-trained DETR framework. Its backbone is more powerful than a single ResNet-101.

We observe that our QRNet greatly outperforms all two-stage and one-stage state-of-the-art methods. On RefCOCO and RefCOCO+ datasets, our method gains 1.84%~2.52% absolute improvement in “testA” and 2.51%~4.32% in “testB”. When the referred objects are arbitrary, the inconsistent issue will be more serious, and our modulated backbone can better filter irrelevant objects and correct the representation with textual guidance. In the RefCOCOg test split, we notice that ISRL [42] performs better than TransVG [11]. It models the visual grounding as a Markov

3We excluded images in the validation and test set of the RefCOCO series from MSCOCO training set and retrained Swin-Transformer for fair comparison.
| Module                  | Backbone     | ReferItGame test | Flickr30K test |
|------------------------|--------------|------------------|----------------|
| Two-stage              |              |                  |                |
| VC [62]                | VGG16        | 31.13            | -              |
| MAttNet [58]           | ResNet-101   | 29.04            | -              |
| Similarity net [48]    | ResNet-101   | 34.54            | 50.89          |
| LCMCG [30]             | ResNet-101   | -                | 76.74          |
| DIGN [33]              | VGG-16       | 65.15            | 78.73          |
| One-stage              |              |                  |                |
| FAOA [55]              | DarkNet-53   | 60.67            | 68.71          |
| RCCF [26]              | DLA-34       | 63.79            | -              |
| ReSC-Large [54]        | DarkNet-53   | 64.60            | 69.28          |
| SAFF [56]              | DarkNet-53   | 66.01            | 70.71          |
| TransVG [11]           | ResNet-101   | 70.73            | 79.10          |
| TransVG (Swin)         | Swin-S       | 70.86            | 78.18          |
| QRNet (ours)           | Swin-S       | 74.61            | 81.95          |

Table 1. The performance comparisons (Acc@0.5) on ReferItGame and Flickr30K Entities.

decision process that handles long expressions iterative by filtering out irrelevant areas. However, the limited action space makes it easy to converge to a local optimum. Our model does not modify the Visual-Linguistic Transformer in the TransVG and only provides query-consistent visual features. The performance is greatly improved, which demonstrates that our query-aware refinement is more effective to model the representation for visual grounding.

4.4. Ablation Study

We conduct ablation studies on ReferItGame and Flickr30k to reveal the effectiveness of the proposed QRNet.

We first study the effectiveness of QD-ATT in query-refined feature extraction and query-aware multiscale fusion. As shown in Table 3, we use a checkmark to denote enabling QD-ATT in the corresponding module, and a cross mark to denote disabling QD-ATT and passing the feature without modification. When disabling QD-ATT in multiscale fusion, the performance is dropped by 2.52% in ReferItGame-test and 0.79% in Flickr30k-test, respectively. When disabling QD-ATT in query-refined feature extraction, the performance is dropped by 3.22% and 1.51%. When completely disabling QD-ATT, the performance is dropped by 3.75% and 3.77%. We find that QD-ATT is more important in query-refined feature extraction than in multiscale fusion. We also notice that, when compared with completely disabling QD-ATT, only enabling QD-ATT in multiscale fusion gains little improvement because the features from the transformer are still noise and query-inconsistent.

We further study the effectiveness of spatial attention and channel attention in the QD-ATT. Spatial attention can filter out irrelevant areas. And channel attention can redistribute the importance of the features to fit different query sentences. The results shown in the Table 4 demonstrate that spatial and channel attention are both effective.

4.5. Qualitative Results

We show the qualitative comparison between our QRNet and three popular methods in Figure 3. The feature maps are extract from the backbone of each model. We can see that previous methods are sensitive to many query-unrelated areas, which may lead to wrong predictions, e.g., the results of TransVG and ReSC for the queries of “glass upper right” and “light blue tall board”, and the result of Swin-S for the query of “upper left cake”. In contrast, our QRNet generates query-consistent features and makes more accurate predictions. More results can be found in the supplementary.

5. Online Deployment

Previous experimental results have proven the advantages of our proposed QRNet, so we deploy it in a real-world online environment to test its practical performance. Specifically, we apply QRNet to enhance the search engine in Pailitao at Alibaba and perform A/B testing to evaluate the impact of our model. Details can be found in supplementary materials. We observe that QRNet decreases the no click rate by 1.47% and improves the number of transactions by 2.20% over the baseline. More specifically, the decrease of no click rate implies that QRNet can generate more accurate target boxes so that users are more likely to click. The improvement of the number of transactions means that the clicked item is exactly the users want to purchase, which also reveals the great performance of QRNet.
| Models          | Backbone    | RefCOCO val | RefCOCO testA | RefCOCO testB | RefCOCO+ val | RefCOCO+ testA | RefCOCO+ testB | RefCOCOg val-g | RefCOCOg val-u | RefCOCOg test-u |
|----------------|-------------|-------------|---------------|---------------|--------------|----------------|----------------|----------------|----------------|----------------|
| Two-stage      |             |             |               |               |              |                |                |                |                |                |
| VC [62]        | VGG16       | -           | 73.33         | 67.44         | -            | 58.40          | 53.18          | 62.30          | -              | -              |
| MAttNet [58]   | ResNet-101  | 76.65       | 81.14         | 69.99         | 65.33        | 71.62          | 56.02          | -              | 66.58          | 67.27          |
| Ref-NMS [7]    | ResNet-101  | 78.82       | 82.71         | 73.94         | 66.95        | 71.29          | 58.40          | -              | 68.89          | 68.67          |
| LGRA-Ns [49]   | VGG16       | -           | 76.60         | 66.40         | -            | 64.00          | 53.40          | 61.78          | -              | -              |
| RVG-Tree [21]  | ResNet-101  | 75.06       | 78.61         | 69.85         | 63.51        | 67.45          | 56.66          | -              | 66.95          | 66.51          |
| CM-Att-Erase   | ResNet-101  | 78.35       | 83.14         | 71.32         | 68.09        | 73.65          | 58.03          | -              | 68.67          | -              |
| NMTrees [28]   | ResNet-101  | 76.41       | 82.11         | 70.09         | 66.46        | 72.02          | 57.52          | 64.62          | 65.87          | 66.44          |
| One-stage      |             |             |               |               |              |                |                |                |                |                |
| FAOA [55]      | DarkNet-53  | 72.54       | 74.35         | 68.50         | 56.81        | 60.23          | 49.60          | 56.12          | 61.33          | 60.36          |
| RCCF [26]      | DLA-34      | -           | 81.06         | 71.85         | -            | 70.35          | 56.32          | -              | -              | 65.73          |
| ReSC-Large [54]| DarkNet-53  | 77.63       | 80.45         | 72.30         | 63.59        | 68.36          | 56.81          | 63.12          | 67.30          | 67.20          |
| SAF-S [56]     | DarkNet-53  | 79.26       | 81.09         | 76.55         | 64.43        | 68.46          | 54.83          | -              | 68.94          | 68.91          |
| HFRN [37]      | ResNet-101  | 79.76       | 83.12         | 75.51         | 66.80        | 72.53          | 59.09          | -              | 69.71          | 69.08          |
| ISRL [42]      | ResNet-101  | -           | 74.27         | 63.12         | -            | 71.05          | 58.25          | -              | -              | 70.05          |
| LBYL-Net [23]  | DarkNet-53  | 79.67       | 82.91         | 74.15         | 68.64        | 73.38          | 59.49          | 62.70          | -              | -              |
| TransVG [11]   | ResNet-101  | 81.02       | 82.72         | 78.35         | 64.82        | 70.70          | 56.94          | 67.02          | 68.67          | 67.73          |
| TransVG (Swin) | Swin-S      | 82.33       | 84.01         | 79.83         | 64.94        | 70.19          | 56.47          | 67.81          | 69.34          | 68.99          |

Table 2. The performance comparisons (Acc@0.5) on ReferCOCO, ReferCOCO+, and ReferCOCOg. The results of previous best two-stage and one-stage methods are highlighted with underlines. We highlight our results in bold. The results demonstrate that our method outperforms all state-of-the-art one-stage and two-stage methods.

| Models          | Feature Extraction | Multiscale Fusion | ReferItGame val | ReferItGame test | Flickr30k val | Flickr30k test |
|----------------|--------------------|-------------------|-----------------|------------------|---------------|---------------|
| QRNet          | ✓                  | ✓                 | 76.84           | 74.61            | 80.83         | 81.95         |
| (a)            | ✓                  | ×                 | 74.31           | 72.09            | 80.09         | 81.16         |
| (b)            | ×                  | ✓                 | 73.63           | 71.39            | 79.35         | 80.44         |
| (c)            | ×                  | ×                 | 73.25           | 70.86            | 77.17         | 78.18         |

Table 3. Ablation studies of QD-ATT in two phases of QRNet.

| Models          | Channel Attention | Spatial Attention | ReferItGame val | ReferItGame test | Flickr30k val | Flickr30k test |
|----------------|-------------------|-------------------|-----------------|------------------|---------------|---------------|
| QRNet          | ✓                  | ✓                 | 76.84           | 74.61            | 80.83         | 81.95         |
| (d)            | ✓                  | ×                 | 74.35           | 72.02            | 80.22         | 81.35         |
| (e)            | ×                  | ✓                 | 74.41           | 71.80            | 80.67         | 81.55         |

Table 4. Ablation studies of different attentions in QD-ATT.

6. Conclusion

In this paper, we argue that pre-trained visual backbones cannot produce visual features that are consistent with the requirement of visual grounding. To overcome the weaknesses, we propose a Query-modulated Refinement Network (QRNet) to adjust the visual feature maps with the guidance of query text. The QRNet is designed based on a novel Query-aware Dynamic Attention mechanism, which can dynamically compute query-dependent spatial and channel attentions for refining visual features. Extensive experiments indicate that the improved framework significantly outperforms the state-of-the-art methods. The proposed QRNet exibits vast potential to improve multi-modal reasoning. In future work, we plan to improve the fine-grained interaction ability of QRNet and discard the post-interaction modules to simplify the existing end-to-end visual grounding frameworks.

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