Strategies for Effective Integration of Ideological and Political Education and Subject Teaching in Colleges

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Abstract: Ideological and political theory course in colleges is an important means of Marxist theory education for college students. Under the premise of matching teaching materials and teachers, the teaching effect of ideological and political course directly affects the effect of college education. Therefore, on the basis of grasping the characteristics of ideological and political subject, according to the teaching practice of ideological and political course and the actual needs of college students, we should reform the teaching methods and improve the teaching effect, so as to realize effective integration of ideological and political education and subject teaching in colleges.

Keywords: Ideological and political education; Teaching method; Strategies

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1. Current Situation of Ideological and Political Education

Through years of teaching practice and communication with peers, the author thinks that the following problems exist in the teaching of ideological and political course in Colleges.

First of all, teachers are not fully aware of the role of discipline construction in teaching, which affects the teaching effect. The purpose of ideological and political course in colleges and universities is to help students establish correct world outlook, outlook on life and values. This characteristic makes it significantly different from other courses of humanities and social sciences. Due to the lack of scientific research consciousness of some teachers, they don’t know much about the characteristics of the subject. Some teachers even think that the subject construction has little to do with the course teaching, and the subject construction is far from

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being mentioned as paying equal attention to the teaching.

Subjectively, quality of teachers are weak, discipline construction can not effectively support classroom teaching. Due to historical reasons, most of the teachers of ideological and political education in colleges are not from professional backgrounds. According to incomplete statistics, about 70% of the teachers of ideological and political education are not graduates of ideological and political education. Most of them are part-time teachers, so there is a certain gap between the requirements of ideological and political education in terms of knowledge reserve and knowledge structure. Moreover, a considerable number of part-time teachers, because of their busy work, do not have much time and energy to engage in academic research, thus lack of rational awareness and requirements of the discipline. Even though they are aware of the importance of discipline construction, they are also limited by their own conditions, so they feel more than willing to do it. As a result, the relevant achievements in the subject research can not be fully reflected in the classroom teaching in time, and the subject construction can not effectively support the ideological and political teaching.

Finally, the compilation of teaching materials and the construction of subjects can not be organically combined. At present, the compilation of ideological and political teaching materials in colleges is listed in the systematic project of the central Marxist theoretical research and construction. Using the same book in whole country is difficult to meet the requirements of teachers and students in different types and levels of schools, and to coordinate the degree of difficulty, capacity and effect of curriculum content. Therefore, we need to consider the specific situation of teachers and students in various colleges and universities, with the support of discipline construction, compile the corresponding auxiliary teaching materials, so that the content of teaching materials can be organically combined with the characteristics of the discipline, then we can improve the effect of ideological and political teaching.

2. Research on Teaching Method of Ideological and Political Course based on Subject Integration

The importance of discipline construction for ideological and political education has been recognized and valued by more and more people of insight. In the teaching practice of ideological and political course, according to the characteristics of the subject, the author gives some strategies for effective integration of ideological and political education and subject teaching in colleges
(1) **Highlight the political nature and establish a student-centered teaching system**

Politics is the core feature of ideological and political education. In the process of teaching, teachers must unswervingly and clearly highlight and carry forward, adhere to the guidance of Marxist world outlook and methodology, and show their political position and attitude in a forthright manner, so as to have a positive and positive impact on students. At the same time, in the teaching process, we should gradually establish a student-centered teaching system, adopt the “people-oriented” teaching method. In the process of teaching, we should try to mobilize students’ learning initiative, guide students to explore, study, think and discuss problems from various aspects and angles, introduce the latest theoretical achievements of ideological and political science into the teaching content, and turn the content of academic forum into the content of classroom teaching, enhance students’ sense of responsibility and mission, strengthen students’ sense of ownership, guide students to think actively, so as to improve students’ political literacy and make them qualified builders and reliable successors of the cause of socialism with Chinese characteristics.

(2) **Emphasize the scientificity and improve the teaching effect**

After decades of practice, ideological and political education has formed a complete discipline system, and its scientific nature can not be denied. However, since the reform and opening up, while emphasizing economic construction as the center, there has been a tendency to dilute ideology and its scientific nature. On the contrary, in the past two or three decades, western countries have been “Westernized” and “infiltrated” us. At the same time, they are constantly studying and improving their own moral education methods. In moral education, more attention has been paid to mobilizing the educatees’ awareness of active participation, competition and team spirit. These should arouse our attention and thinking, and we should learn from their effective practices with a scientific attitude. In the process of teaching, we should pay attention to explore how to absorb the latest scientific research achievements of the subject, and apply them to teaching practice, so as to increase the persuasion with scientific theories.

(3) **Give full play to the characteristics of practice and popularize the theory**

The CCTV’s program “Lecture Room” is successful, which explains China’s traditional culture through popular ways by inviting many famous teachers and masters, so that many ordinary people with low educational level can have the interest to understand the essence of our traditional culture and achieve the purpose of promoting traditional culture. This method can also be used for reference in the teaching of ideological and political courses in colleges. The ultimate goal of ideological and political course is not only to educate college students, but also to vigorously promote and carry forward the mainstream values advocated by the
party and the government. However, the importance of the curriculum does not mean that students can really identify with and accept it, and to give full play to the practicality and application of ideological and political education is to make it easier for people to accept the content of ideological and political education. The teaching of ideological and political course can draw lessons from “Lecture Room”, strengthen the important link of teachers’ teaching, build a teaching team with profound theoretical foundation, rich teaching experience, excellent political quality and personality charm, infiltrate the theoretical system and essence of Marxism into students’ hearts, and truly achieve the purpose of education and enlightenment. In addition, in view of the current situation that college students are rebellious and resistant to the theme oriented ideological and political education to a certain extent, teachers can combine various student theme activities and integrate theme education into various activities, so that students can improve their understanding in practice. We can often hold some large-scale theme activities, such as patriotic speeches and the western poor girls’ student aid initiative. These activities can attract students’ active participation. In the real activities and practice, everything they witness and touch will have a profound impact on them. On this basis, we can go back to the classroom to discuss and guide them to think, which can greatly improve the teaching effect.

In short, ideological and political education is mainly to cultivate young students’ communist faith and Marxist world outlook. In view of the problems existing in the development and practice of ideological and political education in our country, we should carry out subject construction according to the characteristics of the subject, apply the latest achievements of subject construction to the teaching of ideological and political course in time, adopt a variety of teaching methods, and effectively improve the teaching effect of ideological and political course, so as to make students receive education and improve their ideological awareness, become a qualified builder and reliable successor of the construction of socialism with Chinese characteristics.

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