ltl.uni-due at SemEval-2016 Task 6: Stance Detection in Social Media Using Stacked Classifiers

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Abstract

In this paper, we describe our participation in the first shared task on automated stance detection (SemEval 2016 Task 6). We consider the task as a multidimensional classification problem and thus use a sequence of stacked classifiers. For subtask A, we utilize a rich feature set that does not rely on external information such as additional tweets or knowledge bases. For subtask B, we rely on the similarity of tweets in this task with tweets from subtask A in order to transfer the models learnt in subtask A.

1 Introduction

Stance-taking is an essential and frequently observed part of online debates and other related forms of social media interaction (Somasundaran and Wiebe, 2009; Anand et al., 2011). In the SemEval 2016 Task 6: Detecting Stance in Tweets (Mohammad et al., 2016), stance is defined relative to a given target like a politician or a controversial topic. A text can then either be in favor of the given target (FAVOR), or against it (AGAINST). As the dataset also contains texts without a stance, we additionally have to deal with the class NONE.

Being able to automatically detect and classify stance in social media is important for a deeper understanding of debates and would thus be a great tool for information seekers such as researchers, journalists, customers, users, companies, or governments. In addition, such analysis could help to create summaries, develop a deeper understanding of online debating behavior, identify social or political groups, or even adjust recommendations to users’ standpoints (Anand et al., 2011; Sridhar et al., 2014; Boltuzic and Šnajder, 2014).

In the following, we describe our system for stance detection. We did not make use of any sources of external information such as additional tweets or stance knowledge bases, as our goal was to rely only on the provided training data. Since the task allowed just for one submission, we include some further analysis that will shed light on the usefulness and impact of the used features and parameters.

2 Subtask A – Supervised Framework

The goal of this subtask is to classify tweets about five targets: Atheism, Climate Change is a Real Concern, Feminist Movement, Hillary Clinton, and Legalization of Abortion. For each target, there are about 400-600 manually labeled tweets that can be used for training.

As the targets are quite different, we train a separate classifier for each of them. Additionally, we split the three-way classification into a stacked classification, in which we first classify whether the tweet contains any stance (classes FAVOR and AGAINST) or no stance at all (class NONE). In a second step, we classify the tweets labeled as containing a stance as FAVOR or AGAINST. This sequence of classifications is visualized in Figure 1.

All shown classifications are implemented using the DKPro TC framework1 (Daxenberger et al., 2014) and utilize the integrated Weka SVM classifier.

1version 0.8.0-SNAPSHOT
2.1 Preprocessing
We use the DKPro Core framework\(^2\) (Eckart de Castilho and Gurevych, 2014) for preprocessing. We apply the twitter-specific tokenizer Twokenizer\(^3\) (Gimpel et al., 2011), the DKPro default sentence splitter, and the Arktweet Pos tagger\(^4\) (Gimpel et al., 2011).

As the Arktweet PoS tagger has a special tag for hashtags, even syntactically integrated hashtags like in *I like #Hillary!* would be assigned the tag *hashtag*. Since our feature set relies on the syntactic role of the used words (e.g. nouns as the subject or object of an proposition), we only keep hashtag labels that occur at the end of a tweet. For all other hashtags, we additionally apply the OpenNlp PoS tagger\(^5\) and overwrite the hashtag label with the syntactic category.

Afterwards, we annotate a fixed set of negations (*not*, *no*, *none*, *nor*, *never*, *nobody*, *neither*, *nowhere*) including contractions such as *can’t*, *aren’t*. Finally, we annotate modal verbs (*can*, *could*, *may*, *might*, *must*, *shall*, *should*, *will*, *would*).

2.2 Features
Figure 1 shows that both classifications use roughly the same feature set. However, the FAVOR vs. AGAINST classification additionally uses a feature that transfers models learnt from other targets. In the following, we describe all features in detail, explain how they may relate to stance taking language, and outline differences in both classifications.

**N-Gram Features** We use the 500 most frequent *bi- and trigrams* as binary features to capture expressions that are longer than single words. Thereby we want to approximate multi word expressions such as *climate change*. As the resulting 500 features would outnumber the other features, we use stacking to classify according to the n-gram features only and use the outcome as a single feature in the overall model. Note that we handle *unigrams* by using an automatically created stance lexicon.

**Syntactic Features** According to Faulkner (2014), the usage of conditional sentences and modal verbs may indicate stance taking behavior. Hence, we use the number of sentences starting with *if* and the occurrence of modal verbs as a feature. As stance-taking behavior may be indicated by the usage of exclamation- and question marks (Anand et al., 2011), we use as a feature the overall counts as well as the count of over-usage like *??* or *!!!*. Finally, we use as a feature the number of negation markers in a tweet.

**Stance-lexicon Features** For each target, we create a unigram stance lexicon by computing their statistical association with each of the outcome val-
ues. This feature is inspired by the work of Somasundaran and Wiebe (2010) who use a subjectivity lexicon that was created by using the statistical association with negative and positive argumentation. We compute the association measure $gmean$ (Ev- rert, 2004) of every unigram towards the two poles (FAVOR/AGAINST or STANCE/NONE) and then use the difference between both values as the stance score $s$. The $gmean$ association of a word $x$ with a polarity class $+$ is computed as:

$$gmean_+(x) = \frac{c_+(x)}{\sqrt{c_+(x) \cdot c_-(x)}}$$

where $c_+(x)$ is the count of $x$ in $+$ and $c_-(x)$ is the count of $x$ in $−$. Based on the computed stance lexicon, we calculate the final polarity of as the normalized sum over the stance score $s$ for each token in a tweet. In contrast to the mere use of unigram features the resulting lexicon has the advantage that it can distinguish between words that indicate stance with varying strengths.

As a defining feature of social media is the frequent usage of nonstandard spelling, we use text normalization in order to make this feature more robust. We first lowercase all tokens, remove @- and #-prefixes, and lemmatize plurals. For tokens that still do not appear in our stance lexicon, we compute the normalized Levenshtein edit distance (implemented using the DKPro Similarity (Bär et al., 2013)) and use the largest score if the value is smaller than .15. However, the normalization is only applied for the STANCE vs. NONE classification, since we observed that even capitalization can be a signal for being in favor or against a certain target.

In addition to unigram stance lexicons, we create a hashtag stance lexicon by using the same methodology, but just considering the tokens with the hashtag PoS tag (see Section 2.1).

**Concept Features** When analyzing the data, we observed that each target is associated with a few concepts that are subject of a controversial debate. Whereas the stance lexicon models words that are highly associated with one class, these words are associated with both classes. Since they are used by authors of different stances, they can be considered as being central for the debate. In order to retrieve the most central concepts, we select the top 12 nouns from each target. These candidates are then normalized (in the same fashion as described above) and cleaned for concepts that are not controversial (i.e. they are only used by authors with the same stance). For reasons of automation, no manual revision of concepts (e.g. handling words that are parts of multiword expressions such as climate and change or terms that are semantically related such as feminist and feminism) had been done. The remaining concepts are shown in Table 1.

For these concepts we learn, whether they express being in favor or against (respectively a stance at all) depending on their context. In order to model the context, the classifiers are equipped with n-gram features (top 200 uni-, bi-, trigrams). Finally, the prediction of these concept-classifiers is used as a feature.

**Target Transfer Features** Some targets appear to have a certain thematic overlap (e.g. there seems to be an overlap between Legalization of Abortion and Feminist Movement because both concern the rights of women). For example, consider a tweet about the target Feminist Movement that contains a stance towards abortion. If we want to classify the stance towards Feminist Movement it seems naturally to incorporate the stance towards abortion. This idea is modeled by applying models to a target that have been trained on a different target. The resulting classification is then used as a feature.

We only apply this feature if the tweet has a minimal topical overlap with one of the other targets domains. We found that on the training data, it works best if a tweet is related to a target if it contains one of the top 60 frequent nouns or named entities for some target domain (see also Section 3).

As shown in figure 1, this feature is only used for the AGAINST vs. FAVOR classification. On the training data, this feature only had an impact for the targets Climate Change is a Real Concern, Hillary Clinton and Legalization of Abortion. Thus, we only apply it for these targets on the test data, too.

### 2.3 Results

We report gained results on the provided test data using the official metric that is the macro-average of $F_1$ (FAVOR) and $F_1$ (AGAINST). As shown in the first row of Table 2, our system achieved a score of
The performance of our system varies significantly between the different targets. For instance, the difference between the classification of the target Legalization of Abortion and Climate Change is a Real Concern is about 20 percent points.

In order to analyze the impact of the used features, we conducted an ablation test. The results in Table 2 show that the stance lexicon is the only feature that has a significant impact on all targets. The concept features seem to be helpful for some targets. When training a model with only those two features, we reach a score of .65 (whole test data) compared to .62 when using all features.

### Table 1: Extracted concepts for which a separate classifier is trained

| Concept | Climate Change | Feminist Movement | Hillary Clinton | Abortion |
|---------|----------------|-------------------|-----------------|----------|
| day     | change         | equality          | campaign        | abortion |
| death   | climate        | feminism          | candidate       | baby     |
| faith   | summer         | feminist          | country         | body     |
| god     |                | gamergate         | hillary         | child    |
| life    |                | gender            | hillaryclinton  | choice   |
| religion|                | male              | president       | life     |
|         |                | man               | support         | time     |
|         |                | rape              | time            | woman    |
|         |                | time              | vote            |          |
|         |                | woman             | woman           |          |

3 **Subtask B – Weakly Supervised Framework**

There is no training data for subtask B, so this has to be tackled in an unsupervised or weakly supervised fashion. The target is Donald Trump and participants are provided with large corpus (about 78 000 tweets) of un-annotated tweets.

Our approach for task B works in two stages (in analogy to task A): First, in order to determine whether a tweet has any stance at all, we compare each tweet with the whole collection. We found on subtask A, that if one filters all tweets that do not contain one of the \( n \) most frequent nouns or named entities of the target, the majority of the remaining tweets have a stance. Of course, larger values for \( n \) will improve recall on the cost of precision. As the second classification (FAVOR vs. AGAINST) depends on a high precision, we decided to use a threshold that assigns a higher weight to precision. We empirically found that \( n = 60 \) works well on subtask A. Tweets that are not similar are treated as NONE from here on.

Second, we select all targets (from Subtask A) that are most similar to a tweet. If a tweet is not similar to any target, we considered its stance as UNKNOWN from here on. If a target is selected, we use the model that has been trained on it to classify the tweet. This is the weakly-supervised part, as we apply a model that is trained on a different target.

There is one additional complication: One may argue that there is an inverse relationship between the stances of subtask A and the target Donald Trump. For instance, if a tweet is in favor of Hillary Clinton, there is a high likelihood that the tweet is implicitly against Donald Trump. A similar relation may be assumed for the other targets or at least for the majority of his supporters. Consequently, all classifications are inverted (AGAINST becomes FAVOR and FAVOR becomes AGAINST) and summed up. The final decision is then made on the majority vote. In case there are as much votes for FAVOR as for AGAINST we assume that the stance is UNKNOWN.

**Results** Our approach yields a score of .26 which corresponds to the **11th** rank. However, this is inferior to the the performance of the base-rate (AGAINST) which is about .3. This suggests that the made assumptions (e.g. inverse relationship between stances of subtask A and B, majority vote of classifiers) are not optimal.
4 Conclusion

In this paper, we presented our approach on automated stance detection based on stacked classifications. We split the three-way classification into a first classifier deciding whether there is any stance at all, and a second classifier that only makes a decision about the polarity of a tweet with a stance. Overall, we found a significant variation in performance across the targets and even between train and test data. An ablation test shows that from our rich feature set, only the automatically derived stance lexicon feature has a significant impact.

In general, our system (as well as all other participating systems) leaves much room for improvement. Stance detection could probably benefit from more semantically oriented features that go beyond the surface form of words.

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