K-Means Clustering Optimization using the Elbow Method and Early Centroid Determination Based-on Mean and Median

Edy Umargono\(^1\), Jadmiko Endro Suseno\(^2\) and Vincensius Gunawan S. K.\(^2\)

\(^1\)Departement of Information System, Post Graduated School Diponegoro University, Jl. Imam Barjo, Semarang, Indonesia
\(^2\)Department of Physics, Faculty of Science and Mathematics, Diponegoro University, Semarang, Indonesia

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Abstract: The most widely used algorithm in the cluster partitioning method is the K-Means algorithm. Historically K-Means is still the best grouping algorithm among other grouping algorithms with the ability to group a number of data with relatively fast and efficient computing time. The KMeans algorithm is widely implemented in various fields in industrial and scientific applications and is very suitable for processing quantitative data with numeric attributes but there are still weaknesses in this algorithm. Weaknesses of the K-Means algorithm include determining the number of clusters based on assumptions and relying heavily on initial selection of centroids to overcome this weakness; in this study, we propose the use of the elbow method to determine the best number of clusters and determination of centroid based-on mean and median data. The results of this study indicate that using initial centroid determination based on mean data makes the number of iterations needed to achieve uniformity in clusters 22.58% less than using initial random cluster determination and determining the best number of clusters using the elbow method makes the required iteration 25% less than using the number of other clusters.

1 INTRODUCTION

Clustering is a process of grouping a set of data in a dataset by dividing data into groups or clusters with the principle of maximizing the high similarity in intraclass and minimizing the similarity in interclass so that objects in one cluster have high similarity but are very different from objects in other clusters (Han et al., 2011). Attribute values that describe objects are used to assess dissimilarity and similarity and usually involve distance measurements (Li and Wu, 2012). The cluster method can generally be classified as a partition method with mean or medoid values that represent the cluster centroid values with one level of grouping, hierarchical method with several levels of grouping, density-based method, grid-based method to handle spatial data. Judging from the characteristics, ease of implementation and computational performance for grouping small and medium data partition method with the average (mean) is the most effective and efficient (Wilks, 2011). The data to be grouped in this study are relatively small and of medium-size so the partition-based clustering method using the mean is the most suitable method used in this study.

The most widely used algorithm in the partition method is the K-Means algorithm; K-Means is an iteration algorithm where the user determines the number of clusters to be used in grouping datasets and determining the centroid for each cluster (Simovici and Djeraba, 2014) so that the level the similarity between members in one cluster is high whereas the level of similarity with members in other clusters is very low (Shakeel et al., 2018). Historically K-Means is still the best clustering algorithm among other clustering algorithms with the ability to group a number of data with relatively fast and efficient computing time (López-Rubio et al., 2018), (Bholowalia and Kumar, 2014), (Kodinariya and Makwana, 2013)) and become one of the most important algorithms in data mining. KMeans algorithm is widely implemented in various fields in industrial and scientific applications (Shakeel et al., 2018) and is very suitable for processing quantitative data with numerical attributes, however there are still weaknesses in this algorithm.

The weaknesses of the K-Means algorithm include the determination of the number of clusters based on assumptions and relying heavily on the initial selection of cluster center (centroid) to overcome these weaknesses, it is necessary to optimize, one of
the popular cluster optimization methods is the Elbow method (López-Rubio et al., 2018) (Bholowalia and Kumar, 2014), (Kodinariya and Makwana, 2013) , (Liu et al., 2018). The Elbow method is a visual method to test the consistency of the best number of clusters by comparing the difference of the sum of square error (SSE) of each cluster, the most extreme difference forming the angle of the elbow shows the best cluster number. In some of these studies, the focus is still on optimizing the determination of the best number of clusters by the Elbow method while the initial selection of centroid is still random. This allows the number of iterations to place objects in the cluster based on the center of the new cluster to be more numerous so that the achievement of similarity of patterns formed becomes longer.

Much research has been done related to determining the centroid value to improve the performance of the K-Means algorithm including the idea of weighting on each cluster variant as min-max K-Means (Tzortzis and Likas, 2014), there are also studies with a simple formula through weighting the highest and lowest averages to be used as a centroid value (Fabregas et al., 2017) with better computational performance results than the original K-Means, in this study proposes the use of simple statistical mean and median formulas in initial determination of the centroid and combined with the method Elbow to determine the number of clusters used so that the performance of the K-Means algorithm is better in terms of the number of iterations needed and the consistency of the generated cluster members compared to the original K-Means method.

The K-means clustering algorithm in this research will be implemented in the case study of mapping data of teaching staff in public schools in districts, cities in province of Central Java, with this grouping it can be seen which schools have excess teaching staff or lack of teaching staff so that they can be used as a basis for distribution teaching staff as an effort to equalize teaching staff placement in public schools in Central Java so that there are no problems with excess or lack of teaching staff, excessive concentration of teaching staff in certain areas, and aging teaching staff population in placement in major city centers because of the distribution of teaching staff which is uneven (Szelkagowska-Rudzka, 2018). In this study, it is assumed that three main groups are formed that represent deficiency, sufficient and excess conditions, to improve the performance of the KMeans algorithm in this study using the elbow method to evaluate the determination of the best number of clusters and combined with determining the initial centroid by comparing the minimum value, the median value , the mean value and maximum object values of the results of the comparison of this experiment are used as a determinant of the initial centroid, so it is expected to reduce the number of iterations to achieve similarity in the formed cluster rather than using the initial random centroid determination.

2 MATERIALS AND METHODS

2.1 Materials

The data used in this study is a sample recapitulation of Public high school data in Central Java Province covering 16 of Public Senior High School data in Semarang City, 11 of Public Senior High School data in Semarang Regency and 3 of Public Senior High School data in Salatiga City and its attributes including the name of the school, number of students (ns), number of teachers (nt), number of study groups (nsg), number of subjects (nsbc), data obtained from http: //sekolah.data.kemdikbud.go.id and the Office of Education and Culture of the Central Java Provincial Government, the data is downloaded in the form of CSV file.

The tools used in this study are a set of computers with AMD Dual Core A9-9420 3.6 GHz CPU hardware specifications, 4GB RAM with Windows 10 operating system, Excel applications, Orange Data Mining, Python programming and Visual Studio Code editors as supporting software.

2.2 Methods

In this study conducted using the following stages, the first stage is problem analysis at this stage a problem analysis is carried out in the case study of equal distribution of teaching staff, especially in public schools in districts, cities in Central Java, which results in the formulation of the problem needed by mapping the teaching staff in public schools.

The second stage is literature review, at this stage a literature study method is conducted which will be used to clustering data on existing case studies, the result of this stage is the use of the K-Means clustering method for grouping data that enables improved performance by determining the best number of clusters and determining the initial centroid.

The third stage is data collection, the data used are secondary data obtained from the website of the Ministry of Education and Culture of the Republic of Indonesia at the address http: //sekolah.data.kemdikbud.go.id and other data from the Office of Education and Culture of Central Java

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Province. Data attribute relationships are determined with the Pearson Correlation Coefficient are shown in the Figure

| Correlation     | Interpretation          |
|-----------------|-------------------------|
| 0.00–0.10       | Negligible correlation (nc) |
| 0.10–0.39       | Weak correlation (wc)     |
| 0.40–0.69       | Moderate correlation (mc) |
| 0.70–0.89       | Strong correlation (sc)   |
| 0.90–1.00       | Very strong correlation (vsc) |

Figure 1: Pearson Correlation Coefficient (Schober et al., 2018).

The fourth stage is data preparation, at this stage, data cleaning is done from inconsistent data, incomplete data and then integrating data from different sources, to eliminate attribute dominance, normalization using the min-max method which places data in the range of 0 as a minimum value up to 1 as a maximum value. With the following formula (Jain et al., 2018).

\[
X* = \frac{x - \text{minValue}}{\text{maxValue} - \text{minValue}} \quad (1)
\]

with \(x\) is the value to be normalized.

The fifth stage is modeling, at this stage using the K-Means algorithm to group data into a number of groups that have been determined. K-Means Clustering is a prototype based clustering method where the dataset is divided into a number of (k) - clusters, in this method the user determines the number of clusters (k) to be used. The purpose of KMeans Clustering is to find a prototype for each cluster, all data objects are then assigned to the nearest prototype, which then forms a cluster. The prototype is called centroid, the center of the cluster. Centroid is the average of all data objects in a cluster or the most representative data object. K-Means clustering creates partitions \(k\) in n-dimensional space, where \(n\) is the number of attributes in the dataset. Partition data, proximity measurements must be determined. The most commonly used measure for numerical attributes is the Euclidean distance. The overall goal of this step is to minimize the SSE of each group. Here is the new centroid determination formula (Sarkar and Rashid, 2016), if the data is odd and \(n\) is the amount of data then the medians formula becomes

\[
ME = \frac{X_{\text{odd}}}{n} 
\]

(3)

If the amount of data is even then the median formula becomes

\[
ME = \frac{1}{2}(x_{n/2} + x_{n/2+1}) 
\]

(4)

Median data by dividing the smallest and largest addition values by formula

\[
X* = \frac{\text{smallest value} - \text{largest value}}{2} 
\]

(5)

3. Data allocation

Every data or object will be located to the closest cluster. The distance between the two objects determines the proximity of the object. Distance measurement with Euclidean distance is the most commonly used proximity measure, although other measurements such as Manhattan size and Jaccard coefficient can be used. The Euclidean distance \(d\) between two data points \(x\) \((x_1, x_2, ... x_n)\) and \(c\) \((c_1, c_2, ..., cn)\) with \(n\) attributes is described in the Euclidean Distance formula as follows

\[
d = \sqrt{(x_1 - c_1)^2 + (x_2 - c_2)^2 + ... + (x_n - cn)^2} 
\]

(6)

with \(d\) is the distance of points \(x\) and \(c\), \(x_n\) is the criterion data and \(cn\) is the centroid of the \(n\)th cluster.

4. Calculate the new centroid

For each cluster, after the first iteration data allocation stage is completed then a new centroid is calculated for the next iteration data allocation. This new centroid is the most representative data point of all data points in the cluster obtained from the cluster average. Mathematically, this step can be expressed as minimizing the sum squared errors (SSE) from all data points in a cluster to the centroid cluster. The overall goal of this step is to minimize the SSE of each group. Here is the new centroid determination formula (Sarkar and Rashid, 2016)

\[
\mu_i = \frac{1}{ji} \sum_{x \in C_i} X 
\]

(7)
with $\mu_i$ is center point (centroid), $X$ is object in the cluster, $j_i$ the number of objects in the cluster.

5. Termination
The step of calculating a new centroid, and the step to assign data points to the new centroid are repeated until no more changes in the assignment of data points occur. In other words, no significant changes in centroids were noted. The final centroid is declared as a prototype cluster and is used to describe the whole grouping model. The stages of the original K-Means algorithm are illustrated in Figure 2 and the proposed K-Means algorithm by determining the initial centroid of the cluster using the median formula and the mean formula illustrated in Figure 3.

$$SSE = \sum_{i=1}^{k} \sum_{x_j \in c_i} ||x_j - \mu_i||^2$$  \hspace{1cm} (8)\)

with $x_j$ is object in the cluster $c_i$ and centroid of the cluster.

The sixth stage is Evaluation, evaluate the results of the cluster using the Elbow method, this method is a visual method to test the consistency of the best number of clusters. The idea is to determine the number of clusters then add clusters, calculate the sum squared error (SSE) per cluster until the maximum number of clusters that have been determined, then by comparing the difference SSE of each cluster, the most extreme difference forming the angle of the elbow shows the best cluster number. (Bholowalia and Kumar, 2014) (Madhulatha, 2012), here is the SSE formula.

In this study, the data preparation stage is performed feature correlation analysis using Pearson Correlation on data mining tools with the final result using four features with interpretation using the Pearson Correlation coefficient table (Schober et al., 2018), a comparison of correlations between features is presented in Figure 4.

$3$ RESULTS AND DISCUSSION
In this study, the data preparation stage is performed feature correlation analysis using Pearson Correlation on data mining tools with the final result using four features with interpretation using the Pearson Correlation coefficient table (Schober et al., 2018), a comparison of correlations between features is presented in Figure 4.

**Figure 4: Pearson Correlation Coefficient result.**

Base on Figure 4 it can be seen that features of the number of students with the number of study groups, the number of students to the number of teachers, the number of teachers with the number of study groups has a very strong correlation and the others has a moderate correlation, then to eliminate the dominance of attributes so the data is normalized using the min-max.
Before the clustering process is carried out with the K-Means algorithm the data is divided into a number of (k) clusters and the data is sorted from the smallest to the largest value, this is done so that the median and average group data can be calculated. The results of the K-means clustering algorithm are very dependent on the initial determination of the number of clusters to be formed and the selection of the initial centroids on grouping objects in the cluster, related to these problems in this study conducted experiments using the mean statistical formula, and the median formula to determine initial centroids compared to random initial centroid determination to test the effect of initial determination of centroids in the K-Means algorithm on the number of iterations needed to reach the data uniformity in the cluster formed. In the KMeans algorithm, the initial determination of the centroid is done by randomly selecting an object assuming each data object has a level of similarity to be chosen as the initial centroid. In this research, the results of three clusters that represent the excess teaching staff, the adequacy of the teaching staff and the lack of teaching staff are needed then a random value is used that refers to the initial, middle and end values to represent the distribution of existing data objects. The median formula is used in this experiment as a representation of the mean value of the data in the group assuming that the middle value is a counterbalance to the minimum and maximum values that exist in the data group, also conducted an experiment with the average formula (mean) with the assumption of representing all the values of objects in the group because the mean formula divides all the values of data objects in the group with the amount of data in the group. The initial centroid value is taken from the number of students as centroid 1, the number of teachers as centroid 2, the number of subjects as centroid 3 and the number of study groups as centroid 4, here is the centroid table of all clusters
Figure 13: Determination of the best cluster using the Elbow method.

Graph in Figure 13 is arranged based on the summary results of the SSE total calculation experiment from each number of clusters in the range of experiments starting from 2 to 10 clusters which are presented in Table 11

| Number of clusters | SSE  | Difference SSE | Number of iterations |
|--------------------|------|----------------|---------------------|
| 2                  | 2.945106 | 0  | 4                  |
| 3                  | 2.001710 | 0.943396 | 3                  |
| 4                  | 1.733812 | 0.307676 | 5                  |
| 5                  | 1.416148 | 0.317664 | 4                  |
| 6                  | 1.484771 | -0.06862 | 6                  |
| 7                  | 1.249919 | 0.234852 | 5                  |
| 8                  | 0.866832 | 0.383567 | 6                  |
| 9                  | 0.617018 | 0.249834 | 5                  |
| 10                 | 0.642253 | -0.02524 | 5                  |

Figure 14: Comparison table of the number of clusters with SSE and the number of iterations needed.

Based on the Figure 13 it can be observed that the most drastic decrease in SSE refers to the number of clusters 3 with SSE difference at 2 data points 0.943396 then the SSE gradually decreases without a drastic surge towards the lowest point forming an angular angle between clusters 2, 3 and 5 so that from observation in the graph forming a right angle, the number of clusters 3 is the best number of clusters to use. This is reinforced by the number of iterations needed to achieve the convergence of cluster members formed referring to the number of 3 clusters with 3 iterations needed or 25% less iteration than the number of iterations needed if using another cluster.

Statistics on the results of the K-Means clustering process with various experiments conducted are presented in the form of bar charts in Figure 15

Based on the Figure 15 The results of clustering using the K-Means algorithm with initial determination of centroid values using various formulas can be explained as follows, clustering KMeans using initial centroid values based on the median formula (5) requires 3 iterations with 6 members of cluster 1, 16 members of cluster 2 and 8 cluster members 3 while the median-based centroid value based on formula (6) requires the same iteration as the initial centroid based on formula average (3) but has a difference in the number of cluster members in clusters 2 and 3. The cluster member results use a minimum based value centroid is very much different in the number of cluster members 2 and 3 compared to the results of the cluster using other centroid values. Clustering uses centroid values based on maximum values, random 1 value, random 2 value produces the same number of members, namely 6 members in cluster 1, 14 members in cluster 2, 10 members in cluster 3, but requires a different number of iterations, centroid values based on maximum values is the one that requires the most iteration, as many as 6 iterations.

Based on the explanation of the experimental results that using the mean value requires a number of iterations of 3 iterations or 22.58% lower than the average iteration using a random value that requires a number of iterations of 4.75 iterations and the number of cluster members produced is more stable than median and random values.

4 CONCLUSIONS

Based on the results of the clustering data experiment using the K-Means algorithm with optimization of the determination of the best number of clusters using the Elbow method in terms of the iteration needed to achieve the convergence of the members of the cluster results 25% less than using the number of other clusters and the determination of the initial centroid using a mean formula is more consistent in producing convergence of the number of members in the cluster as well as the most efficient number of iterations with 22.58% less than the iteration needed if using a random initial centroid determination.
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