Corpus and Evaluation Measures for Automatic Plagiarism Detection

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Abstract
The simple access to texts on digital libraries and the WWW has led to an increased number of plagiarism cases in recent years, which renders manual plagiarism detection infeasible at large. Various methods for automatic plagiarism detection have been developed whose objective is to assist human experts to analyze documents for plagiarism. Unlike other tasks in natural language processing and information retrieval, it is not possible to publish a collection of real plagiarism cases for evaluation purposes since they cannot be properly anonymized. Therefore, current evaluations found in the literature are incomparable and often not even reproducible. Our contribution in this respect is a newly developed large-scale corpus of artificial plagiarism and new detection performance measures tailored to the evaluation of plagiarism detection algorithms.

1. Introduction
Plagiarism is the use of text written by a third party in one’s own writing without permission or acknowledgment (Clough, 2000). The goal of automatic plagiarism detection is to identify the plagiarized sections in a suspicious document \( d_q \). Two approaches exist to tackle this task: intrinsic plagiarism detection and external plagiarism detection.

In intrinsic plagiarism detection, features that indicate writing style are used to detect style irregularities caused by the insertion of text from a different author into \( d_q \). The writing style of a text can be quantified, by measuring a text’s readability, vocabulary richness, or by the use of basic statistics, such as the average sentence length and the average word length (Meyer zu Eißen and Stein, 2006). Other approaches apply character \( n \)-grams profiles to characterize an author’s style and search for irregularities across \( d_q \) (Stamatatos, 2009).

External plagiarism detection has attracted more attention because of its close relation to information retrieval. A document \( d_q \) and a collection of potential source documents \( D \) are given, and the task is to identify the plagiarized sections in \( d_q \) (if there are any), and their respective source sections in \( D \) (Potthast et al., 2009). Two issues render this task difficult: the number of potential source documents, \(|D|\), and the fact that plagiarizing a text often includes paraphrasing, summarizing, and sometimes even translation.

To deal with these problems it has been proposed to compile \( D \) into a fingerprint index using text fingerprinting schemes, such as SPEX (Bernstein and Zobel, 2004) and Winnowing (Schleimer et al., 2003). The index then can be queried with \( d_q \)’s fingerprint in order to retrieve documents from \( D \) with overlapping or near-duplicate contents. However, since \( D \) is often considered to be the whole Web, a more practical solution is the automatic retrieval of a small number of candidate source documents using a Web search engine, and to compare them with \( d_q \) on the basis of the vector space model (Broder, 1997; Maurer et al., 2006).

We observe in this connection that the evaluation of plagiarism detection algorithms is not standardized, i.e., most of the time the algorithms are evaluated on homemade corpora using various different performance measures.¹ This situation renders the existing research almost incomparable. The contributions of the paper in hand address this problem. We propose:

1. a plagiarism corpus, called PAN-PC-09 (Section 2.)
2. tailored performance measures based on the idea of precision, recall, and granularity (Section 3.)

The corpus and the measures form the first controlled evaluation environment dedicated to plagiarism detection. They were used, among others, in the First International Competition on Plagiarism Detection (Section 4.). Final remarks are provided in Section 5.

¹To our knowledge, the only corpus which can be used to evaluate plagiarism detection is the METER corpus (Clough et al., 2002); it consists of a small number of annotated cases of text reuse in news articles but is not specifically designed to support plagiarism detection evaluation.
2. The PAN-PC-09 Plagiarism Corpus

The PAN Plagiarism Corpus (PAN-PC-09) is a collection of 41,223 documents in which 94,202 artificial plagiarism cases have been inserted.\(^2\) It is the first corpus which allows for large-scale evaluations of both intrinsic and external plagiarism detection methods. During its construction a number of parameters have been varied so that the corpus features a wide cross-section of different plagiarism cases:

- **Document Length.** 50% of the documents are small (1-10 pages), 35% medium (10-100 pages), and 15% large (100-1,000 pages).
- **Suspicious-to-Source Ratio.** 50% of the documents are designated as suspicious documents \(D_q\), and 50% as source documents \(D_s\).
- **Plagiarism Percentage.** The percentage of plagiarism per suspicious document \(d_q \in D_q\) ranges from 0% to 100% (cf. Figure 1). In order to compose a realistic framework, 50% of the suspicious documents contain no plagiarism at all.
- **Plagiarism Length.** The length of a plagiarism case is uniformly distributed between 50 and 5,000 words.
- **Plagiarism Languages.** 90% of the cases are monolingual English plagiarism. The remaining 10% are cross-language plagiarism, i.e., the source document is written either in German or in Spanish, and the plagiarism is translated into English.
- **Plagiarism Obfuscation.** The monolingual portion of the plagiarism in the external test corpus is obfuscated. The degree of obfuscation ranges uniformly from none to high.

With respect to plagiarism obfuscation further explanations are necessary. Plagiarists often paraphrase or summarize the text they plagiarize in order to obfuscate it, i.e., to hide their offense. A synthesizer, that simulates the obfuscation of a section of text \(s_x\) in order to generate a different text section \(s_q\) to be inserted into \(d_q\), has been designed on the basis of the following basic operations:

- **Random Text Operations.** Given \(s_x, s_q\) is created by shuffling, removing, inserting, or replacing words or short phrases at random.
- **Semantic Word Variation.** Given \(s_x, s_q\) is created by replacing each word by one of its synonyms, hyponyms, hypernyms, or even antonyms.
- **POS-preserving Word Shuffling.** \(s_q\) is created by shuffling words while maintaining the original sequence of parts of speech in \(s_x\).

These operations do not guarantee the generation of human-readable text. However, automatic text generation is still a largely unsolved problem which is why we have approached the task from the basic understanding of content similarity in information retrieval, namely the bag-of-words model.

\[^2\]http://www.webis.de/research/corpora

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As mentioned before, a weakness of corpora containing actual cases of plagiarism is that they cannot be published due to ethical reasons. One of the aims of the PAN-PC-09 corpus was to avoid such weaknesses. Therefore, suspicious and source documents were generated on the basis of 22,874 documents from Project Gutenberg.\(^3\) To the best of our knowledge, such documents are public domain. Hence, the PAN-PC-09 corpus is available free of charge for research purposes.

3. Evaluation Measures

In order to evaluate the performance of a plagiarism detection algorithm, precision and recall cannot be applied directly. For intrinsic plagiarism detection it is necessary to evaluate if a plagiarized section has been properly identified as such. Additionally, for external plagiarism detection it is also necessary to evaluate if the source section has been accurately retrieved.

Let \(d_q\) be a document including plagiarized sections; \(d_q\) defines a sequence of characters labeled as plagiarized or non-plagiarized. A plagiarized section \(s\) forms a contiguous sequence of characters in \(d_q\). The set of all plagiarized sections in \(d_q\) is denoted by \(S\); the plagiarized sections do not intersect, i.e., \(\forall s_i, s_j \in S : i \neq j \rightarrow (s_i \cap s_j = \emptyset)\). Likewise, the set of all sections \(r \subset d_q\) found by a plagiarism detection algorithm is denoted by \(R\). See Figure 2 for an illustration.

\[^3\]http://www.gutenberg.org
then defined as the mean of the returned fractions of the plagiarized sections, averaged over all sections in $S$:

$$recepDA(S, R) = \frac{1}{|S|} \sum_{s \in S} \frac{|s \cap \bigcup_{r \in R} r|}{|s|},$$

where $\cap$ computes the positionally overlapping characters. However, the precision of a plagiarism detection algorithm is not defined under this view, which is rooted in the fact that a detection algorithm does not return a unique result set for each plagiarized section $s \in S$ but for the whole of $S$. This deficit can be resolved by switching the reference basis. Instead of the plagiarized sections $S$, the algorithmically determined detections $R$ become the targets: the precision with which the queries in $S$ are answered is then measured as the recall of $R$ under $S$. By computing the mean average over the $r \in R$ one obtains a definite computation rule that captures the concept of retrieval precision for $S$:

$$precPA(S, R) = \frac{1}{|R|} \sum_{r \in R} \frac{|r \cap \bigcup_{s \in S} s|}{|r|}.$$

$recepPA$ and $precPA$ are insensitive to the number of times an $s \in S$ is detected in a detection result $R$, i.e., the granularity of $R$. We define the granularity of $R$ for a set of plagiarized sections $S$ by the average size of the existing covers: a detection $r \in R$ belongs to the cover $C_s$ of an $s \in S$ if $s$ and $r$ overlap. Let $S_R \subseteq S$ denote the set of cases so that for each $s \in S$ : $|C_s| > 0$. Then, the granularity of $R$ given $S$ is defined as:

$$granPA(S, R) = \frac{1}{|S_R|} \sum_{s \in S_R} |C_s|,$$

where $C_s = \{ r \mid r \in R \land s \cap r \neq \emptyset \}$ and $S_R = \{ s \mid s \in S \land \exists r \in R : s \cap r \neq \emptyset \}$. The domain of the granularity is $[1, |R|]$, where 1 marks the desirable one-to-one correspondence between $R$ and $S$, and $|R|$ marks the worst case, when a single $s \in S$ is detected over an over again.

In order to allow for an absolute ranking among plagiarism detection algorithms, the three measures are combined to an overall score:

$$overallPA(S, R) = \frac{F}{\log_2 (1 + granPA)}.$$

where $F$ denotes the $F$-Measure, i.e., the harmonic mean of the precision $precPA$ and the recall $recepPA$. We take the logarithm of the granularity to smooth its influence on the overall score.

4. Competition on Plagiarism Detection

The PAN-PC-09 corpus was formerly constructed for employment in the First International Competition on Plagiarism Detection (Potthast et al., 2009). Here, 13 research teams from all over the world submitted detection results obtained with a variety of different plagiarism detection algorithms. 10 teams attempted to solve the external task, 4 teams competed in the intrinsic task, and one of them in both tasks.

In the intrinsic plagiarism detection task unexpected variations through a text were measured in order to determine whether a document contained plagiarized fragments. Such variations were analysed on the basis of character $n$-grams (Stamatatos, 2009), word frequency class and text frequencies (Zechner et al., 2009), and Kolmogorov complexity measures (Seaward and Matwin, 2009). The former strategy was applied by the winner in this subtask.

For the external plagiarism detection task, all systems were based on common approaches, following the three-stage plagiarism detection process illustrated in Figure 3. The teams carried out the heuristic retrieval on the basis of the vector space model using character-16-grams (Grozea et al., 2009) or word-1-grams (Kasprzak et al., 2009), word-5-grams (Basile et al., 2009), or word-8-grams (Zechner et al., 2009). Only one team approached the task on the basis of fingerprinting techniques (Scherbinin and Butakov, 2009). The detailed analysis was carried out by searching for exact matches of character-$n$-grams (Grozea et al., 2009; Kasprzak et al., 2009), or word-$n$-grams (Basile et al., 2009), and sentences (Zechner et al., 2009). The winning approach of this task, as well as the overall winner of the competition was the team of Grozea et al. (2009).

Interestingly, no team tried to detect cross-language plagiarism; presumably because this type of plagiarism detection is still in its infancy and has attracted attention only recently (Potthast et al., 2010 in press).

For further reading on the competition and the results obtained by the participants see [link to website].
5. Conclusions
The PAN-PC-09 corpus is the first standardized corpus dedicated to the evaluation of automatic plagiarism detection and was successfully employed in the First International Competition on Plagiarism Detection. We believe that our corpus and the performance measures will become an effective means to evaluate future plagiarism detection research. Currently, an improved version of the corpus is being constructed. This corpus will be used in the Second International Competition on Plagiarism Detection, held in conjunction with the evaluation conference CLEF 2010.5

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5 For further details, confer http://pan.webis.de as well as http://www.clef2010.org