Status of Compliance to Dole-Department order 174 of Selected Fast food Establishments in Cabanatuan City, Philippines

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Abstract— This research paper determined the status of compliance to the Department of Labor and Employment (DOLE) Department Order (D.O.) 174 of selected fast-food establishments in Cabanatuan City, Nueva Ecija, Philippines. The researchers find this important, especially to the large fast-food corporation, as this will be able to eliminate possible penalties that the DOLE may impose on them once proven violating the said D.O. with regards to labor contractualization. The methodology used in this research is an evaluative-descriptive survey with a guided questionnaire as the main instrument. The study involved 15 purposively chosen respondents. Findings of the study indicated that some of the fast food restaurants in Cabanatuan were still non-compliant to some of the requirements under D.O. 174. This stemmed from duplication of work between regular employees and 3rd party employee arising from the agency, in terms of directing and controlling 3rd party employees as stated in the DOLE Department order which prohibits the principal on direct involvement for non-regular employees. The study recommends that the management of selected fast-food establishments should conduct a thorough review of the content of Department Order-174 and develop and empower their team leaders through capability building programs so that they will be firm in their designation and can perform their duties and responsibilities effectively.

Keywords— Business, compliance, DOLE Department 174, fast-food establishments, status.

I. INTRODUCTION

Contractualization has been a system long practice by a lot of companies in the country, especially large companies who want to keep their profits up. In the Philippine context, contractualization “is a work arrangement whereby workers are only hired for about five months without security of tenure, monetary, non-monetary and social protection benefits.” The amendment of the Phil. Labor Code, which is more commonly known as Herrera Law [1]. Contractualization of labor in the Philippines weakens the traditional power and concept of the unions (Macaraya, 1997). With the Philippine membership to the World Trade Organization, contractualization was used to attract the investor in the form of a huge army of cheap, docile labor [2]. “Endo contractualization” refers to a short term employment practice in the Philippines, it is a form of contractualization which involves companies giving their workers temporary employment that last less than six months, while “5-5-5-5” refers to contractual workers that are terminated after five months, and then rehired again for another five months or repeated hiring of contractual workers [3]. It is noted that Labor Code mandates the employers have to regularize the employee once the employee has completed a six-month continues work. Thus, at then of the fifth month, employees’ contract is terminated, where the employee will be asked not to report for a day or two, which will them be proceeded with another five-month contract. The Department of Labor and Employment ("DOLE") has long defined “endo” as a hiring practice deliberately resorted to prevent workers from acquiring regular status done through repeated short-term arrangements by one principal through the same or difference contractors [4]. Consistent with President Rodrigo Duterte’s campaign promise to end fixed-term employment, more commonly known as “endo”, the Department of Labor and Employment ("DOLE") launched a review of Department Order ("D.O."). In the interim, before the issuance of a new order, the DOLE released two issuances on 25 July 2016: D.O. No. 162, series of 2016. Labor-only contracting, which is prohibited, refers to an arrangement where the contractor or subcontractor does not have substantial capital. The contractor or subcontractor does not exercise the right to control the performance of the work of the employee.” [5].

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Under the Philippine Labor Code, the legitimate labor contractors are the employer of the workers. The relationship between these two is also covered by the labor code. In the thriving industry of subcontracting, the manifold rights of the workers are increasingly being violated [6].

To end "endo."

The marching order to end the contractualization is not an easy task to undertake. The problem of endo involves three parties in general: the enterprise that uses the labor; the labor service supplier who hires and supplies the labor; and the laborers who are hired. Under the current setup, as contractualization has developed, the company using the labor is not the direct hirer of the worker. The enterprise in need of labor services uses the labor service provider to hire workers. By using the labor service provider, the productive enterprise develops no direct employer-employee relationship with the worker [7].

In this study, the researchers attempted to describe the status of compliance of selected fast food establishment in Cabanatuan to the DO 174. Specifically, it aimed to determine the process of acquiring employees and the current employment status of selected fast-food establishments in Cabanatuan City after the implementation of DOLE Department Order 174. Likewise, it described the duties and responsibilities of different types of employees and the challenges encountered by the company during the implementation of DO 174. The first-hand knowledge and personal experience of the respondents would shed light on the problem posed herein.

II. METHODOLOGY

This study used a quantitative type of research wherein current practices in terms of employment is compared with the requirement stated under Department Order 174 to determine the compliance of selected fast-food establishments. A total of 15 purposively chosen employees of selected fast-food establishments served as respondents of this study. They were chosen purposively based on the following criteria [8]: they have prior learning or knowledge on DOLE Department Order 174, and they were directly hired, which belonged to the middle-level management.

This study used two types of techniques to be able to generate information. The first technique that was used to gather information was through Questionnaire. Questions were constructed based on Department Order 174 of 2016.

III. RESULTS AND DISCUSSION

3.1. Process of acquiring employees of selected fast-food establishments in Cabanatuan after the implementation of DOLE DO 174.

|                      | Before | After |
|----------------------|--------|-------|
| Direct Hire          | 13     | 9     |
| Through Agency       | 2      | 6     |
| Total                | 15     | 15    |

Table 1. Process of acquiring employees

Table 1 shows that 22 respondents answered that their workers were directly hired by the company, while 8 of them were hired through an agency. It simply means that the majority of the employers were getting their manpower through direct hiring.

About DO 174, an employee who is directly hired by the Principal is subject for regularization after its probationary period or after 6 months unless otherwise, the employee incurred any company violations that are subject for termination. On the other hand, employees hired thru a legitimate agency are an automatic regular member of that agency.

3.2. Current employment status of selected fast-food establishments in Cabanatuan City after the implementation of DOLE DO 174.

|                      | BEFORE Implementation of Department Order | AFTER Implementation of Department Order |
|----------------------|------------------------------------------|-----------------------------------------|
|                      | Company A | Company B | Company C | Company D | Company A | Company B | Company C | Company D |
| Regular              | √         | √         | √         | √         | √         | √         | √         | √         |
| Agency               | ×         | ×         | ×         | √         | ×         | √         | ×         | √         |
| Contractual          | √         | √         | √         | √         | n/a       | n/a       | n/a       | n/a       |

Table 2. Current status of employment
Table 2 shows that before the implementation of DOLE Department Order the status of employment of selected fast food establishments in Cabanatuan City, 100% of them had existing regular employees, however only company D acquired manpower thru an agency and then Company - A, B, and C have existing contractual type of employees. With the stricter inspection of DOLE several companies already regularized their employees a perfect example of this is the Company A and C wherein 100% of their employees had been already regularized by the said company on the other hand Company B and D have regular employees and continue to acquire another type of employees thru legitimate manpower agency.

3.3. Duties and responsibilities of different types of employees of the selected fast-food establishments in Cabanatuan City after the implementation of DOLE Do 174.

| Table 3. Duties and Responsibilities of different types of employees |
|------------------|------------------|------------------|
|                  | REGULAR          | AGENCY           |
|                  | Count | %    | Count | %    |
| Cashiering       | 10    | 66.67| 2     | 13.33|
| Inventory Mgt    | 10    | 66.67| 2     | 13.33|
| Cooking          | 4     | 26.67| 2     | 13.33|
| Serving          | 4     | 26.67| 2     | 13.33|
| Customer Relation| 10    | 66.67| 2     | 13.33|
| Sales Call       | 10    | 66.67| 2     | 13.33|
| Product Control  | 10    | 66.67| 2     | 13.33|

Table 3 shows the duties and responsibilities of different types of employees which are regular and employees from agency of selected companies which are the respondents of this research. Cooking and Serving are the task assigned to the agency as per the Service Agreement of the principal and the Manpower Agency. As stated in the DOLE DO-174 Section 5-Absolute prohibition against labor-only contracting “The contractor or sub-contractor employees recruited and placed are performing activities which are directly related to the main business operation of the principal”. The result of the conducted survey shows that there are about 13.33% of employees which are under agency that performs task other than the assigned specific duties and responsibilities like Cashiering, Inventory Management, Customer Relation, Sales Call and Production control.

About DOLE Department Order 174 it is clearly stated in Section 6. Other Illicit Forms of Employment Arrangements; f) requiring the contractor’s/subcontractor’s employees to perform functions which are currently being performed by the regular employees of the principal. In comparison to the result, it can be seen that there is duplication of work between the regular employees, part-time and agency employees certainly violating Section 6(f) of DOLE DO 174.

3.4. Challenges encountered by the company during the implementation of DOLE 174.

| Table 4. Information Dissemination to workers (3rd Party) |
|------------------|------------------|------------------|
| Answer | Frequency | Percentage |
| Yes    | 8          | 53.33         |
| No     | 7          | 46.67         |
| Total  | 15         | 100.00        |

Based on the table, there are 53.33% of the respondents who answered that they face challenges in relaying the information to 3rd party crew while only 46.67% of the respondents answered that they are not facing challenges in relaying information to 3rd party crew. Still, the majority of the respondents have a hard time on relaying information to 3rd party crew. When the DO 174 was implemented, relaying of information became difficult because of the hierarchy that should be followed, and that is from Manager to Team leader then Team Leader to 3rd Party Crew. Before the implementation of DO 174, the practice of relaying information of Management is directly given to workers regardless of the employment status. With the strict execution of DO 174, the process of relaying information should include the tripartite set up (principal to agency, agency to members/employees through the Team Leader).
the right to control over the employees were eliminated. The empowerment of team leaders must be good chains on respective contracts’ employees to perform functions which are currently being performed by the regular employees of the principal is declared prohibited for being contrary to the law or public policy”. In accordance to the implementation of the said Department Order, relaying or giving of information needed has now become complex due to the new hierarchy that was made wherein all the information must be relayed through team leaders from cooperative which serves as the middle man, and they should be the one relaying it directly to third-party employees. With this matter, it was found out that the top level management was still directly involved in terms of performance appraisal, directing, controlling on workers who are not directly hired and in correcting/disciplining third-party employees. With this, selected fast food chains have clearly did not comply on DO 174 Section 5:B of the Absolute Prohibition against Labor-only Contracting which states that “an arrangement where the contractor or subcontractor does not exercise the right to control over the performance of the work of the employee is totally prohibited”[9].

Table 5. Disciplining/Correcting workers (3rd Party)

| Answer | Frequency | Percentage |
|--------|-----------|------------|
| Yes    | 15        | 100.00     |
| No     | 0         | 0          |
| Total  | 15        | 100.00     |

Based on Table 5, 100% of the respondents answered that their companies do not face difficulties on directly disciplining/correcting workers.

Before the implementation of DOLE DO 174, the management was directly correcting workers. When the tripartite set up was made in compliance with DOLE DO 174, selected fast food establishments experienced several problems in disciplining employees specifically the third party employees because it is inconsistently done by the Team Leader that was selected by the Agency.

Table 6. Execute performance appraisal, directing, controlling if the worker is not directly hired

| Answer | Frequency | Percentage |
|--------|-----------|------------|
| Yes    | 8         | 53.33      |
| No     | 7         | 46.67      |
| Total  | 15        | 100.00     |

Based on Table 6, 53.33% of the respondents said that the top level management of their company was directly involved in terms of performance appraisal, directing, controlling on those workers who are not directly hired and 46.67% of them have answered that their top-level management was not directly involved in terms of performance appraisal, directing and controlling workers who are not directly hired.

It is shown in DOLE Department Order 174 under Section 5. Absolute Prohibition against Labor-only contracting; b) the contractor or subcontractor does not exercise the right to control over the performance of the work of the employee. In comparison to the result, it clearly shows that fast-food companies had challenges in executing performance appraisal, directing and controlling workers who are not directly hired, therefore violating the article on Section 5.

IV. CONCLUSIONS AND RECOMMENDATIONS

Based on the findings of the study, the following are thus recommended:

- Conduct a follow-up research which is related with this study to further validate and monitor the consistency and compliance of fast food companies with the Department Order 174 and sustain the current and right procedure of regularizing directly hired employees. Further, there should continue practice of compliance with Department Order 174 regarding the elimination of contractualization on respective companies. A thorough understanding and review of Department Order 174 shall be made by the companies to be able to make accurate decisions given available information [10] and compare it with their existing practices. Lastly, the empowerment of team leaders must be implemented. The Area coordinator from Agency should be the one responsible to study and explore the performance [11] of the perfect person qualified for the position. With the help of the top management level, credible, reliable and responsible team leaders could be developed through engaging them in training and capability buildings that will help them be competent and perfectly fit their designation.
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