People living in long-term care (LTC) homes in Canada have been far more likely to die of coronavirus disease 2019 (COVID-19) than the rest of the population. However, the effect of COVID-19 on residents in LTC has varied across provinces and territories. For example, as of Sept. 10, 2020, according to publicly available data, there were 5965 resident cases and 1817 resident deaths in Ontario LTC facilities compared to 466 cases and 156 deaths in British Columbia care facilities (Table 1). Rates of severe acute respiratory syndrome coronavirus 2 (SARS-CoV-2) infection (7.6% v. 1.7%, respectively) and COVID-19 mortality (2.3% v. 0.6%, respectively) among residents in LTC were several times higher in Ontario than British Columbia, although case fatality rates were similar.

We consider the reason for these differences by examining pandemic preparedness in LTC and subsequent first-wave pandemic responses in LTC in Ontario and British Columbia by means of a comparative case study (Appendix 1, available at www.cmaj.ca/lookup/doi/10.1503/cmaj.201860/tab-related-content). We focused on Ontario and British Columbia because these large provinces had stark differences in COVID-19 outcomes, despite similar LTC systems. Our analysis suggests that the difference in outcome has been primarily due to differential risk in residents in LTC acquiring SARS-CoV-2.

**KEY POINTS**

- Many more residents living in Ontario long-term care homes have died from coronavirus disease 2019 (COVID-19) than in British Columbia.
- Before the pandemic, the long-term care system in British Columbia exhibited a number of potential strengths relevant to pandemic preparedness compared with Ontario: there was better coordination between long-term care, public health and hospitals; greater funding of long-term care; more care hours for residents; fewer shared rooms; more nonprofit facility ownership; and more comprehensive inspections.
- During the first wave of the pandemic, British Columbia was faster than Ontario in responding to COVID-19, with actions to address public health support, staffing, and infection prevention and control.
- Leaders in British Columbia were more decisive, coordinated and consistent in their overall communication and response.

How was long-term care different in Ontario and British Columbia before COVID-19?

**Characteristics of residents**

Before the pandemic, the age and sex distribution of residents in LTC were similar in the 2 provinces (Table 2). Although residents living in Ontario LTC homes appear to be more medically and functionally complex, it is unclear whether these are true differences or reflect differing documentation practices.

**Funding, staffing and direct care hours**

In 2018–2019, the average combined funding per resident per diem was higher in British Columbia ($222) than in Ontario ($203). Most of this funding is used to pay staff in both provinces. Some estimates suggest that, during the pandemic, residents in British Columbia received more daily hours of direct care (3.25) than residents in Ontario (2.71).
Currently no minimum staffing or care time requirements in either province. Several studies have shown inverse relations between staffing levels and care hours, and poor outcomes such as rates of infection and hospital admission among residents.18–21 Recent studies have also shown an association between low staffing levels and COVID-19 infections within LTC facilities.28–30 We are unaware of data that allow for comparisons of wages and rates of multisite employment between Ontario and British Columbia.

### Shared rooms

Prior to the COVID-19 pandemic, LTC residents in Ontario were more likely to reside in shared rooms (63% of residents) than those in British Columbia (24%).10,13 In the hospital setting, rates of infection associated with health care are lower within wards featuring single-patient rooms,24 and a recent population-based retrospective cohort study in Ontario showed that LTC residents living in shared rooms were more likely to contract SARS-CoV-2 transmission in LTC facilities.28–30 We are unaware of data that allow for comparisons of wages and rates of multisite employment between Ontario and British Columbia.

### Business models

In both provinces, LTC homes are managed on a nonprofit or for-profit basis. More LTC homes in Ontario are managed on a for-profit basis (58%) than in British Columbia (34%).9,14 Existing evidence suggests that, on average, for-profit homes deliver inferior care across a variety of process and outcome measures.25,26 As such, staff frequently take part-time or casual roles at different LTC homes,27 in particular care aides or personal support workers, are underpaid and less likely to secure full-time positions relative to their counterparts in other sectors of the health care system.25,26 Such staff frequently take several part-time or casual roles at different LTC homes, which increases the risk of transmission among facilities. Some LTC homes also subcontract out services such as laundry, cleaning and cooking, further increasing transmission risk.27 In addition, subcontracted staff may have less access to paid sick leave—a critical element in allowing staff to self-isolate when ill. All of this is in line with evidence that staff are the main vectors of SARS-CoV-2 transmission in LTC facilities.28–30

### Table 1: Coronavirus disease 2019 cases and deaths among residents in long-term care facilities in Ontario and British Columbia (2020)

| Characteristic                              | Ontario* | BC† |
|---------------------------------------------|----------|-----|
| No. of facility outbreaks (current and resolved) | 436      | 72  |
| Cumulative no. of resident cases            | 5965     | 466 |
| Resident infection rate, %                  | 7.6      | 1.7 |
| Cumulative no. of resident deaths           | 1817     | 156 |
| Resident mortality rate, %                  | 2.3      | 0.6 |
| Resident case fatality rate, %              | 30.5     | 33.5|

*Data up to Sept. 10, 2020, from Public Health Ontario (includes only long-term care homes).
†Data up to Sept. 10, 2020, from BC Centre for Disease Control (includes acute care, long-term care and independent living facilities).

### Table 2: Characteristics of residents in long-term care facilities in Ontario and British Columbia

| Characteristic                              | Ontario* | BC† |
|---------------------------------------------|----------|-----|
| Resident demographic characteristics (2018–2019)* |          |     |
| Average age of residents, yr                | 83       | 84  |
| Residents age 85 and older, %              | 54.8     | 56.0|
| Female residents, %                         | 67.1     | 63.9|
| Resident health and functioning characteristics (2018–2019), % |          |     |
| Diabetes                                    | 27.8     | 20.5|
| Arteriosclerotic heart disease              | 15.5     | 5.3 |
| Congestive heart failure                    | 12.7     | 11.2|
| Hypertension                                | 64.3     | 47.6|
| Dementia                                    | 63.5     | 63.7|
| Depression                                  | 32.7     | 22.8|
| Asthma                                      | 4.7      | 2.4 |
| Emphysema/COPD                              | 15.3     | 12.0|
| ADL index hierarchy score of 3 or more (extensive supervision) | 86.1 | 73.6 |
| CPS score of 5 or more (severe to very severe impairment) | 22.3 | 22.7 |

| Facility characteristics (2018–2019)* |         |     |
|--------------------------------------|---------|-----|
| No. of beds                          | ~79,000 | ~27,000 |
| Cumulative no. of residents in 2018–2019 | 110,161 | 36,829 |

| Funding and direct care hours          |         |     |
|----------------------------------------|---------|-----|
| Average funding per resident per diem, $ | 203     | $222|
| Average direct care hours provided     | 2.71    | 3.25|

| Shared rooms                           |         |     |
|----------------------------------------|---------|-----|
| Residents in private (1-person) rooms, % | 37 (2020)** | 76 (2019)† |
| Residents in shared (2 or more people) rooms, % | 63 (2020)** | 24 (2019)† |

| Ownership of facilities                 |         |     |
|----------------------------------------|---------|-----|
| No. of facilities                      | 626 (2019)† | 294 (2019)‡ |
| For profit, %                          | 58 (2019)† | 34 (2019)†† |
| Not for profit, %                      | 42 (2019)† | 66 (2019)†† |

Note: ADL = activities of daily living, COPD = chronic obstructive pulmonary disease, CPS = Cognitive Performance Scale.
*Data from the Canadian Institute for Health Information: Profile of Residents in Residential and Hospital-Based Continuing Care, 2018–2019.
†Data from the Ontario Long-Term Care Association: This Is Long-Term Care 2019 report.
‡Data from the BC Office of the Seniors Advocate: Long-Term Care Facilities Quick Facts Directory.
§Funding figure includes resident copayments and goes toward staffing costs, food and supply costs, administration, repair and maintenance, housekeeping and landscaping services, property costs and capital.
¶Data from the BC Care Providers Association: Filling the Gap report.
**Data from the BC Office of the Seniors Advocate: A Billion Reasons to Care report.
measures. A preliminary retrospective cohort study of LTC homes in Ontario found that for-profit status was associated with the extent of COVID-19 outbreaks and number of resident deaths. The relation between profit status and outcomes is complex and mediated or confounded by several factors including staff unionization, chain ownership and availability of personal protective equipment (PPE). For example, several reports have documented that for-profit homes pay lower wages, have lower staffing levels, hire more part-time and casual workers and have more turnover than nonprofit homes.

**Inspection policies**

Inspections could be important mechanisms for ensuring that LTC homes are prepared to prevent and manage infectious diseases. British Columbia requires annual and comprehensive inspections of all LTC homes by regional health authorities. Similarly, Ontario requires annual inspections of all LTC homes by the Ministry of Long-Term Care. Before 2018, almost all LTC homes in Ontario received comprehensive inspections. However, in late 2018, Ontario transitioned to a risk-based framework where narrower inspections are conducted in response to critical incidents and complaints. As a result, although there were about 2800 inspections in 2019, most were related to complaints or critical incidents, and only 9 of 626 (1.4%) LTC homes in Ontario received a comprehensive inspection.

**Health system organization**

Before the pandemic, the links between hospitals, LTC and public health were stronger in British Columbia than in Ontario. In British Columbia, 5 regional health authorities oversee health services including hospitals, public health and LTC. Although Ontario does have some regionalization, hospitals have their own boards of directors, and public health remains outside of governance by regional health systems. Instead, the public health response is overseen by 34 public health units that typically report to a municipality.

The organizational structure of British Columbia’s health system was relatively stable before the pandemic, whereas Ontario’s was in a state of flux. Specifically, the regional entities in Ontario — Local Health Integration Networks (LHINs) — as well as several provincial agencies were in the process of being merged into a single agency called Ontario Health. Many senior leaders within LHINs and provincial agencies departed and had not yet been replaced. Effective health system governance and leadership are important for the delivery of high-quality care. Relatedly, funding provided to various provincial and regional entities in British Columbia was relatively stable before the pandemic. In comparison, provincial agencies such as Public Health Ontario and individual public health units were all in the process of reducing their expenditures in response to government direction despite evidence that shows increased public health spending to be associated with better population health outcomes.

**How were the Ontario and British Columbia long-term-care responses to COVID-19 different?**

**Leadership and communication**

Coronavirus disease 2019 was first diagnosed in Ontario on Jan. 25, 2020, and in British Columbia on Jan. 27, 2020. Through daily briefings and media interviews, the Provincial Health Officer of British Columbia and elected leaders delivered consistent messages about the state of the pandemic and public health recommendations. In Ontario, communication was less coordinated, with elected leaders and the Chief Medical Officer of Health sometimes conveying conflicting messages in separate briefings.

**Staffing**

Orders that limited and supported staff in working at a single home were intended to reduce SARS-CoV-2 transmission among LTC homes. British Columbia announced a single-site LTC work policy on Mar. 26, 2020, whereas Ontario did not announce such a policy until Apr. 14, 2020. On Mar. 31, 2020, British Columbia took measures to promote full-time work and standardized wages for all staff. Ontario’s Action Plan: Responding to COVID-19 suggested that LTC homes bring part-time staff to full-time hours on Apr. 15, 2020. On Apr. 25, 2020, Ontario also announced that it would offer a $4 an hour pandemic pay bump to front-line workers, including LTC staff. However, even by June 2020, many front-line workers had not yet received their pandemic pay.

As COVID-19 overwhelmed some LTC homes throughout April and May of 2020, Ontario began taking drastic measures. This included calling in the military to assist high-risk LTC homes and appointing hospitals to manage certain homes. These measures were not needed in British Columbia.

**Infection prevention and control**

Starting as early as the first outbreak in an LTC home on Mar. 7, 2020, regional health authorities in British Columbia sent specialized health teams comprising infection control practitioners, public health staff and clinicians to all homes with outbreaks under their governance, irrespective of facility ownership. These teams assisted with all aspects of infection prevention and control, from providing PPE to testing residents. Some LTC homes in Ontario were able to access similar support for infection prevention and control early on, particularly if they were associated with hospitals. However, it was not until Apr. 15, 2020, that Ontario started working with public health units and hospitals to assemble similar teams to support all LTC homes in need.

Another key response was that British Columbia revised its threshold of an outbreak to a single case among LTC residents or staff early on. This definition was used by one of the regional health authorities to declare an outbreak on Mar. 18, 2020, and was quickly incorporated into provincial guidelines. Ontario did not similarly revise its definition of an outbreak until Apr. 15, 2020.

Although initial testing policies in both provinces focused on symptomatic residents, specialized health teams in British
Columbia were also screening asymptomatic residents in LTC homes with outbreaks in March and April of 2020. On Mar. 25, 2020, British Columbia issued a directive that all LTC staff and visitors should wear masks within LTC homes. Ontario did not provide similar directives until Apr. 8, 2020.

Universal masking is another important measure of infection prevention and control that reduces SARS-CoV-2 transmission. On Mar. 25, 2020, British Columbia issued a directive that all LTC staff and visitors should wear masks within LTC homes. Ontario did not provide similar directives until Apr. 8, 2020.

Visitor policies

Given that SARS-CoV-2 can be transmitted by asymptomatic individuals, limiting visits to LTC homes was considered an important measure for infection prevention and control early in the pandemic. Ontario and British Columbia announced visitor restrictions on Mar. 13 and 16, 2020, respectively. However, visitor restrictions often result in less direct care, social isolation and decreased well-being. Efforts are needed to determine how LTC residents can safely interact with loved ones during an infectious disease outbreak.

How can Canadian jurisdictions be better prepared for future outbreaks in long-term care?

Several baseline differences in the LTC sector may have contributed to better COVID-19 outcomes in British Columbia than in Ontario. Before the pandemic, British Columbia had more coordination between LTC, hospitals and public health, greater funding of LTC with more care hours for residents, fewer shared rooms within LTC homes, more nonprofit facility ownership and more comprehensive inspections.

During the first wave of the pandemic, in many areas, British Columbia responded to COVID-19 faster than Ontario, being several weeks ahead of Ontario in announcing a single-site LTC work policy, deploying specialized health teams to LTC homes with outbreaks, directing the use of universal masking and reducing the threshold for outbreak declaration. Even short delays may have had a substantial effect on COVID-19 burden given the nature of exponential growth. In addition to being slower, the nature of some responses in Ontario may have contributed to worse outcomes. For example, Ontario provided LTC homes with operational flexibility in late March, 2020, and allowed them to rely more heavily on contractors, nonunionized employees and volunteers. Lack of appropriate experience and training in infection prevention and control among these staff could have compromised resident safety and increased SARS-CoV-2 transmission.

It is important to note that our analysis focused primarily on province-level LTC characteristics and responses. In both Ontario and British Columbia, local responses and outcomes have varied. For example, one public health unit in Ontario provided LTC homes with operational flexibility in late March, 2020, and allowed them to rely more heavily on contractors, nonunionized employees and volunteers. Lack of appropriate experience and training in infection prevention and control among these staff could have compromised resident safety and increased SARS-CoV-2 transmission.

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Box 1: Coronavirus disease 2019 (COVID-19) long-term care policy recommendations adapted with permission from Restoring Trust: COVID-19 and The Future of Long-Term Care

- All long-term care (LTC) homes must have comprehensive plans for preventing and managing infectious disease outbreaks.
- Public health units must conduct regular and unannounced inspections to ensure that plans are being implemented appropriately.
- Provincial governments must manage procurement to ensure LTC homes have adequate personal protective equipment (PPE), and everyone who comes in contact with residents in LTC homes should be adequately trained in proper usage of PPE and infection prevention and control measures.
- Staff at long-term care homes must have the option for full-time work with equitable wages, benefits and pandemic work supports including sick leave and mental health support.
- One-site work policies should continue throughout and after the pandemic.
- All LTC homes must have the capacity to isolate residents in the event of an outbreak. Where this is not possible, residents should be transferred to a hospital or another setting where isolation is feasible.
- Plans should ensure that technology and other means facilitate continued connection between isolated residents and loved ones. This should include continued visits from designated family and friends who are supported with appropriate PPE and education about infection prevention and control.
organizations should ensure that teams trained in infection prevention and control are available to support LTC homes during outbreaks. Finally, governments should consider what organizational structures are required to provide sufficient integration between LTC, public health and hospitals.

Residents in long-term care homes will always be vulnerable to infectious pathogens. Our analysis has highlighted policies and practices that could help protect these residents from a second COVID-19 wave or future pandemics. The experience to date suggests that better preparedness and responses could save the lives of thousands of people living in LTC homes in Canada.

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Competing interests: Margaret MacGregor is a member of the board of the Vancouver Coastal Health Authority. Andrea Moser is the Associate Medical Director for The Apotex Centre, The Jewish Home for the Aged, Toronto, Ont. She is also the Chief Medical Information Officer for Baycrest Health Sciences, Toronto, Ont., and is the Chief Medical Consultant for Sienna Senior Living. No other competing interests were declared.

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