Implementing Lifestyle Change Interventions to Prevent Type 2 Diabetes in US Medicaid Programs: Cost Effectiveness, and Cost, Health, and Health Equity Impact

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Abstract
Background Lifestyle change interventions (LCI) for prevention of type 2 diabetes are covered by Medicare, but rarely by US Medicaid programs that constitute the largest public payer system in the USA. We estimate the long-term health and economic implications of implementing LCIs in state Medicaid programs.

Methods We compared LCIs modeled after the intervention of the Diabetes Prevention Program versus routine care advice using a decision analytic simulation model and best available data from representative surveys, cohort studies, Medicaid claims data, and the published literature. Target population were non-disability-based adult Medicaid beneficiaries aged 19–64 years at high risk for type 2 diabetes (BMI ≥25 kg/m2 and HbA1c ≥ 5.7% or fasting plasma glucose ≥ 110 mg/dl) from eight study states (Alabama, California, Connecticut, Florida, Iowa, Illinois, New York, Oklahoma) that represent around 50% of the US Medicaid population. Incremental cost-effectiveness ratios (ICERs) measured in cost per quality-adjusted life years (QALYs) gained, and population cost and health impact were modeled from a healthcare system perspective and a narrow Medicaid perspective.

Results In the eight selected study states, 1.9 million or 18% of non-disability-based adult Medicaid beneficiaries would belong to the eligible high-risk target population – 66% of them Hispanics or non-Hispanic black. In the base-case analysis, the aggregated 5- and 10-year ICERs are US$226 k/QALY and US$34 k/QALY; over 25 years, the intervention dominates routine care. The 5-, 10-, and 25-year probabilities that the ICERs are below US$50 k (US$100 k)/QALY are 6% (15%), 59% (82%) and 96% (100%). From a healthcare system perspective, initial program investments of US$800 per person would be offset after 13 years and translate to US$548 of savings after 25 years. With a 20% LCI uptake in eligible beneficiaries, this would translate to upfront costs of US$300 million, prevent 260 thousand years of diabetes and save US$205 million over a 25-year time horizon. Cost savings from a narrow Medicaid perspective would be much smaller. Minorities and low-income groups would over-proportionally benefit from LCIs in Medicaid, but the impact on population health and health equity would be marginal.

Conclusions In the long-term, investments in LCIs for Medicaid beneficiaries are likely to improve health and to decrease healthcare expenditures. However, population health and health equity impact would be low and healthcare expenditure savings from a narrow Medicaid perspective would be much smaller than from a healthcare system perspective.

1 Introduction

Diabetes mellitus is a burdensome and costly disease that disproportionally affects minorities and low-income populations [1–3]. Pursuant to the Affordable Care Act, as of November 2018, 37 states had expanded Medicaid to individuals with a family income < 138% of the federal poverty level (FPL) [4]. With that change, an even larger proportion of people with or at risk for type 2 diabetes are being covered by Medicaid programs, putting substantial
The U.S. Diabetes Prevention Program study (DPP), the Da Qing Diabetes Prevention study, and subsequent translation studies have shown that structured lifestyle interventions lead to sustainable reductions in diabetes incidence in people at high risk of diabetes and reduced cardiovascular and all-cause mortality decades after the intervention stopped [6–11]. The National DDP (NDDP), a national public–private partnership connecting health departments, employers, insurers, healthcare professionals, and community-based organizations, provides the infrastructure for implementing DPP-like lifestyle change interventions (LCI) and has motivated many private payers and Medicare to pay for this program [12–15]. But despite encouraging studies on the feasibility of DPP-like LCI in the Medicaid population [13, 16, 17] and the intriguing opportunity to diminish health disparities through Medicaid benefits, to date, few Medicaid programs pay for LCIs [18–20]. Information about the budget impact and the economic implications is important for policy makers. However, data on the number of eligible beneficiaries at high risk of type 2 diabetes are scarce and, owing to differences in socio-demographic and contextual factors, the generally favorable evidence on the cost-effectiveness of DPP-like LCI in the general population at high risk of type 2 diabetes [21–24] might be not applicable to Medicaid beneficiaries. The current study addresses this evidence gap and aims to analyze the size of the eligible Medicaid population at high risk of type 2 diabetes, as well as the cost-effectiveness, economic, and health equity impact of implementing DDP-like LCI in state Medicaid programs.

### Key Points for Decision Makers

Eighteen percent of the non-disability-based adult Medicaid population is at high risk for developing type 2 diabetes.

Life-style change intervention programs to prevent type 2 diabetes in Medicaid beneficiaries at high risk for type 2 diabetes are likely to be cost effective in the long-term from a healthcare system perspective.

The cost effectiveness is lower from a narrow Medicaid perspective and the population-level health impact of intervening in beneficiaries at high risk for type 2 diabetes is small.

### 2 Methods

#### 2.1 Study Design and Data Sources

To answer these questions, we combined nationally representative data sources, population-based cohort studies, Medicaid claims data, and published data on the effect of DPP-like LCI and ran simulations using the CDC-RTI diabetes model [25]. Owing to great heterogeneity in demographic, epidemiological, and economic characteristics between state Medicaid programs, we present state-specific analyses for eight states (Alabama, California, Connecticut, Florida, Iowa, Illinois, New York, and Oklahoma) that capture the country’s regional and demographic heterogeneity and represent approximately 50% of the country’s adult Medicaid population. We present population-size-weighted average and/or cumulative estimates for the combined data of the eight states as main results and report additionally state-specific estimates. Details on the selection criteria for the states are presented in Online Appendix A-M1.

The study was conducted in compliance with ethical standards and in all studies from which data were used participants gave informed consent.

#### 2.2 Characteristics and Size of the Eligible Population

##### 2.2.1 Eligibility

We used clinical eligibility criteria close to those defined by the Medicare DPP, i.e. a BMI ≥ 25 kg/m² and a laboratory result of either Hba1c ≥ 5.7% or a fasting plasma glucose (FPG) level ≥ 110 mg/dL [26]. As there is no compelling evidence on the program’s feasibility and effectiveness in the disabled population, and as most dually eligible beneficiaries will be eligible for DPP-like LCI through the Medicare DPP [26, 27], we restricted our analyses to non-disability-based Medicaid beneficiaries aged 19–64 years with full benefits.

##### 2.2.2 Population Size and Characteristics

We sampled participants without diabetes and insured under Medicaid or with a family income below 138% FPL from the nationally representative National Health and Nutrition Examinations Surveys (NHANES, waves 2006–2016) who matched the age, sex, and race/ethnicity characteristics of Medicaid beneficiaries without diabetes in Medicaid claims files (2008–2012) for the eight selected states. The prevalence of people at high risk of type 2 diabetes and their
demographic and clinical characteristics were then taken from this merged NHANES–Medicaid claims data set. We then combined data on the total number of non-disability-based adult beneficiaries with full benefit with the estimated prevalence of people with high risk of type 2 diabetes to calculate the number of non-disability-based adult beneficiaries with full benefit that are at high risk of type 2 diabetes [28, 29]. Details of these steps are described in Online Appendix A-M2 and A-M4.

2.3 Design and Input Parameters of the Simulation Scenarios

2.3.1 Intervention and Comparators

We compared in-person DPP-like LCIs delivered by trained and certified clinic staff, community health workers, peers in the workplace and church and community settings, as well as virtual programs, as delivered in several studies in the Medicaid population, with a counterfactual of routine care advice for people who are identified as having increased risk for type 2 diabetes in their usual care setting [17, 30]. DPP-like LCI programs focus on healthy eating, physical activity, and coping skills and generally consist of 16 weekly core sessions over 4 months plus 8 monthly follow-up sessions. Programs have been adapted for various ethnic and racial groups [9, 31–34], and evidence from various studies has shown that the delivery of LCI versions tailored to the needs of the Medicaid population is feasible and results in clinically relevant weight loss [17, 18, 35]. Recent demonstration projects further indicated that the tools and infrastructure built by the Centers for Disease Control and Prevention (CDC) and its partners [16, 36–38] might be successfully used to facilitate implementation of DPP-like LCI in state Medicaid programs [16, 30].

2.3.2 Simulation Model

Cost and health effects of the LCI were projected using the decision analytic CDC-RTI diabetes computer simulation model. The CDC-RTI diabetes cost-effectiveness model is a Markov model that uses annual transition probabilities to simulate cohorts through different health states including ‘pre-diabetes’ (i.e. people at high risk for type 2 diabetes), type 2 diabetes, and death. Each health state is associated with a distinct set of costs for treatment and quality of life (QoL) decrements and the model accumulates incremental costs and health benefits, measured in quality-adjusted life years (QALYs) in each intervention arm [25].

The disease pathways and complications that are modelled in the diabetes module include nephropathy, neuropathy, retinopathy, coronary heart disease, and stroke. The respective key transition probabilities are mainly based on data from the United Kingdom Prospective Diabetes Study (UKPDS) [39] and the risk equations of the American College of Cardiology/American Heart Association (ACC/AHA) [40].

The ‘pre-diabetes’ module follows individuals from the time of diagnosis of ‘pre-diabetes’ to diagnosis of type 2 diabetes or death, whichever comes first. People with ‘pre-diabetes’ may already have some complications at diagnosis of ‘pre-diabetes’ and may also experience coronary heart disease, stroke, early stages of nephropathy and neuropathy, or death while in the ‘pre-diabetes’ phase. Most of the model’s disease progression parameters are based on data of [41] the DPP study, the UKPDS and the ACC/AHA risk equations [39–41].

In both disease modules, intervention effects can be modelled through changes in the annual probability of transitioning from ‘pre-diabetes’ to type 2 diabetes, as well as changes in BMI, systolic and diastolic blood pressure, and total cholesterol and high-density lipoproteins.

The model has been validated against the results of large longitudinal studies/trials [25] and has been used successfully for economic evaluations of various prevention and treatment strategies in clinical and non-clinical settings [21, 23, 42]. Details of the model and simulation structure are provided in Online Appendix A-M3.

2.3.3 Model Parameters

Details on the data sources and methods for estimating Medicaid-specific input parameters are described in Online Appendix A-M4–A-M10. The most important model parameter is the effect of the LCI on type 2 diabetes incidence and modifiable risk factors. To obtain valid and reliable estimates on these effectiveness parameters we used systematic reviews that tested the efficacy of LCIs versus routine care in RCTs [10, 43, 44], reviews on randomized and non-randomized studies that tested interventions modelled after the DPP in more real-world settings [9, 45], observational data from the NDPP registry [20] as well as observational data from studies that implemented DPP-like interventions in the Medicaid population [46]. Following this combined evidence, we assumed that the LCI induces a type 2 diabetes risk reduction of 24% in years 1 and 2, of 12% in years 3–10 and of 6% in years 11–25. Conservatively, we also assumed that the intervention induces a weight loss of 2 kg in the years 1–2 and no effect on other risk factors. We assumed that these effectiveness parameter did not differ between LCI delivery modes (for details on these assumptions see Online Appendix A-M6).

Other crucial input parameters comprise characteristics of the Medicaid population at high risk for diabetes (directly estimated from Medicaid claims and NHANES data, for details see Online Appendix A-M4), their annual
background probability for developing type 2 diabetes [estimated from the National Health Interview Surveys (NHIS), the Atherosclerosis Risk in Communities (ARIC) Study, and the Coronary Artery Risk Development in Young Adult (CARDIA) Study, for details see Online Appendix A-M5], the cost for recruitment, referral and delivery of the DPP-like LCI (based on previous studies and current practice, for details see Online Appendix A-M7 and A-M8), as well as the costs (directly estimated from Medicaid Analytic eXtract files of the eight states, for details see Online Appendix A-M9) and QoL decrements [estimated from the Medical Expenditure Panel Survey (MEPS), for details see Online Appendix A-M10] associated with diabetes and its complications.

An overview of the resulting parameters is described in Table 1. For example, the annual probability of developing type 2 diabetes of a Medicaid enrollee eligible for LCI are between 4% and 8%, the combined costs of recruitment, referral and delivering of the DPP-like LCI are around US$800, annual excess costs of treating diabetes versus remaining in the pre-diabetes state are around US$1400, the QoL decrement for diabetes is −0.04 and the QoL decrements for complications lies between −0.03 (myocardial infarction) and −0.08 (stroke).

2.3.4 State-Specific Parameters and Assumptions

For the clinical and demographic characteristics of the population at high risk of type 2 diabetes, the annual background incidence of type 2 diabetes, and the costs of treating diabetes and its complications we could derive state-specific input parameters and used them in the state-specific model scenarios. For the effectiveness and the costs of the DPP-like LCI and the impact of diabetes and diabetes-related complications on health-related QoL we had no state-specific data and assumed that they are the same in each of the 8 states (for details see Table 1).

2.4 Cost-Effectiveness Analyses

A healthcare system perspective was chosen because the societal perspective includes indirect costs that are not directly relevant to the Medicaid program or other payers in the healthcare system [47]. We simulated individuals at high risk for type 2 diabetes over 5, 10, and 25 years from the start of a DPP-like LCI. Twenty-five years was chosen as maximum time horizon as this approximately coincides with the longest follow-up of current LCI studies and as every effect beyond this time horizon was considered to be quite hypothetical. Both costs, consisting of costs for referral, intervention, and treatment of diabetes and complications, and health effects, described in QALYs, a measure that combines length and QoL, were discounted at 3% annually. Costs are indexed to the year 2018. Incremental costs and QALYs were used to calculate incremental cost-effectiveness ratios (ICERs). To capture structural and stochastic uncertainties, we conducted univariate and probabilistic sensitivity analyses. In the univariate sensitivity analyses we varied crucial model parameters by ±50%. In the probabilistic sensitivity analyses we permuted parameters simultaneously (for details, see Online Appendix A-M11). We also estimated the maximal intervention cost at which the ICERs are below US$50,000/QALY and US$100,000/QALY in the base case analysis [48]. Analysis and reporting are based on the recommendations of the Consolidated Health Economic Evaluation Reporting Standards [33].

2.5 Return on Investment (ROI) from a Health Care System and Medicaid Perspective

Monetary return on investment (ROI) from a health care system perspective equals the cost outcome from the cost-effectiveness analyses. Given the specific Medicaid policy context, we conducted additional analysis in which we considered factors relevant to the ROI for state Medicaid programs. First, non-disability-based Medicaid enrollees are generally not eligible for Medicaid beyond the age of 64 years. We therefore assumed that savings that occur from preventing type 2 diabetes and its complications beyond age 64 years won’t be captured by the Medicaid system [27]. Second, Medicaid enrollees typically move in and out of Medicaid eligibility, a phenomenon often referred to as ‘churning’. Data show that average non-disability-based Medicaid beneficiaries are enrolled 8.6 months or 72% of the fiscal year in Medicaid [49]. In our adjusted ROI model scenario, we therefore pragmatically assumed that until Medicaid beneficiaries turn 65 only 72% of savings that occur from preventing type 2 diabetes and its complications will be captured by Medicaid (for details, see Online Appendix A-M12).

2.6 Population Health, Health Equity and Cost Impact

To estimate the expected upfront investments and the long-term cost and health impact on a population level, in a next step, we combined data on the number of expected participants with the per-participant ROI estimates. Furthermore, using the CDC-RTI model and the background type 2 incidence of race/ethnicity and income strata in the Medicaid and non-Medicaid populations, we calculated the cumulative type 2 incidence in the general US adult population with and without implementing LCI for eligible Medicaid beneficiaries at high risk of type 2 diabetes. We then calculated the absolute and relative narrowing in the difference of the cumulative diabetes incidence between white
### Table 1 Summary of relevant model assumptions

| Analyses                                      | Parameter                                           | Model parameters for aggregated analysis over eight statesa | State-specific analyses | Alternative assumptions in sensitivity analyses | Data source                                                                 |
|-----------------------------------------------|-----------------------------------------------------|-----------------------------------------------------------|-------------------------|-------------------------------------------------|----------------------------------------------------------------------------|
| Population eligible for DDP-like LCI         | Inclusion criteria                                   | Non-disability-based, full-benefit beneficiaries aged 19-64 years | No                     | No                                              | Author's assumption                                                        |
|                                               | Clinical eligibility                                 | BMI ≥ 25 kg/m² and either FPG of 110–140 mg/dl or a HbA1c of 5.7–6.4% | No                     | No                                              | Same as in the Medicare DPP                                                |
|                                               | Characteristics of the population eligible for DDP-like LCIb | Compare Table 1                                            | Yes                     | No                                              | NHANES & Medicaid claims data (Online appendix A-M4)                     |
|                                               | Annual diagnosed diabetes incidence of Medicaid beneficiaries with at high risk of type 2 diabetesc | Age 19–44 years: 2.6%                                     | Yes                     | ± 50%                                           | ARIC, CARDIA, & NHIS data (Online appendix A-M5)                         |
|                                               |                                                     | Age 45–64 years: 6.2%                                     |                         |                                                 |                                                                           |
|                                               |                                                     | Age 64 + years: 4.8%                                     |                         |                                                 |                                                                           |
|                                               | Effect of DPP-like LCI on type 2 diabetes risk reduction and weight lossd | Years 1–2: 24% diabetes risk reduction, 2 kg weight loss | No                     | ± 50%                                           | Based on data from DPP-like LCI in Medicaid beneficiaries and the original DPP study (Online appendix A-M6) |
|                                               |                                                     | Years 3–10: 12% risk reduction, 0 kg weight loss          |                         |                                                 |                                                                           |
|                                               |                                                     | Year 10–25: 6% risk reduction, 0 kg weight loss          |                         |                                                 |                                                                           |
| Cost-effectiveness, health and cost impact: health care system perspective | One-time cost of delivering the DPP-like LCIe | US$600                                                   | No                     | ± 50%                                           | Systematic reviews, analysis of current reimbursement practice (Online appendix A-M7) |
|                                               | Cost of referral and recruitment                    | US$200                                                   | No                     | ± 50%                                           | Author's assumption (Online appendix A-M8)                                |
|                                               | Annual costs for treatment of diabetes and its complicationsf | ~ US$1400 for treatment of diabetes and ~ 1.8 (peripheral vascular disease) to ~ 7.5 (ESRD) times US$5400 for treatment of complications | Yes                     | ± 50%                                           | Medicaid claims data (Online appendix A-M9)                              |
|                                               | Quality of life decrementsg                          | ~ 0.04 for diabetes; between ~ 0.03 (myocardial infarction) and ~ 0.08 (stroke) for complications | No                     | ± 50%                                           | MEPS 2010–2015 (Online appendix A-M10)                                   |
|                                               | Discount rate for costs/QALYs                        | 3%                                                       | No                     | 0%, 5%                                          | CHEERS guidelines                                                         |
| Cost impact: state Medicaid perspective       | Proportion of time beneficiaries are insured under Medicaid | 72%                                                      | No                     | 60%, 80%                                        | Author's assumption (Online appendix A-M12)                                |
|                                               | Age when most beneficiaries lose eligibility         | 65 years                                                 | No                     | No                                              | Policy statutes                                                           |
| Population impact: health disparities         | Annual type 2 diabetes incidence and demographics of the general US population | See Online appendix A-M13                                | Yes                    | No                                              | ARIC, CARDIA, & NHIS data (Online appendix A-M13)                        |
|                                               | Proportion of participating beneficiaries            | 20%                                                      | No                     |                                                 |                                                                           |

**DPP** Diabetes Prevention Program, **LCI** lifestyle change intervention, **ESRD** end-stage renal disease, **FPG** fasting plasma glucose, **HbA1c** hemoglobin A1c, **BMI** body mass index, **NHANES** National Health and Nutrition Examination Survey, **NHIS** National Health Interview Survey **ARIC** Atherosclerosis Risk in Communities Study; **CARDIA** Coronary Artery Risk Development in Young Adults Study, **MEPS** Medical Expenditure Panel Survey, **QALYs** quality adjusted life years

aAlabama, California, Connecticut, Florida, Iowa, Illinois, New York, and Oklahoma; bPopulation characteristics of the Medicaid population at high risk for type 2 diabetes were derived by matching individual-level Medicaid claims with data from NHANES; cIncidence of type 2 diabetes in this population was directly estimated from the NHIS, the ARIC Study, and the CARDIA Study; dPre–after DPP-like LCI weight-loss data from studies in the Medicaid population [18, 35] were combined with data on weight loss and type 2 diabetes incidence reduction from the original DPP and other RCTs [7, 41] to infer the expected diabetes incidence reduction that results from the intervention; eCosts of delivering DPP-like LCI are based on cost estimates from previous studies and on current reimbursement practices [22, 54]; fCosts for treatment of diabetes and diabetic complications were directly estimated from Medicaid claims data from the states of Alabama, California, Connecticut, Florida, Iowa, Illinois, New York, and Oklahoma; gQuality of life decrements were directly estimated from data from the Medical Panel Expenditure Surveys (MEPS)
and non-Hispanic black, and Hispanics, and between people below and above 138% FPL in the general US adult population. For all those analyses, we assumed that 20% of eligible beneficiaries participated in DPP-like LCI (for details, see Online Appendix A-M13).

Analyses and simulations were run in 2018.

3 Results

3.1 Eligible Population Size and Population Characteristics

In the eight study states, 30 million people are insured under Medicaid, and approximately 18% or 1.9 million of the 10.5 million non-disability-based, adult, full-benefit Medicaid beneficiaries fall in our category of having increased risk of type 2 diabetes. The number of those high-risk beneficiaries ranges from 7000 in Alabama to 902,000 in California (Table 2). On average, this at high-risk population is young, diverse (two-thirds are non-Hispanic blacks or Hispanics), and at high risk for cardiovascular diseases (28% have hypertension, and 49% have high cholesterol). Considerable differences in demographic and clinical characteristics exist between states.

3.2 Cost-effectiveness

Given our default assumptions on weight change and relative type 2 diabetes incidence reduction, the LCI translates to absolute risk reductions of 3.4% for type 2 diabetes and 0.05% (end-stage renal disease) to 0.68% (microalbuminuria) for complications over a 25-year time horizon (Online Appendix A-R-Table 1 + 2). For the combined data of the eight states, over a 5-year and 10-year time horizon, this leads to a gain of 0.003 and 0.010 QALYs at costs of US$657 and US$349, resulting in ICERs of US$226 k/QALY and US$34 k/QALY. Over 25 years, the intervention leads to a per-person QALY gain of 0.043 at savings of US$548 meaning that the LCI intervention dominates routine care (Table 3 and Fig. 1a). The probability that the intervention is cost effective at willingness to pay (WTP) thresholds of US$50 k and US$100 k per QALY is 6% and 15% over 5 years, 59% and 82% over 10 years, and 96% and 100% over 25 years, respectively (Fig. 1c). Given a WTP threshold of US$50 k (US$100 k) per QALY, the maximal upfront intervention costs need to be below US$288 (US$433), US$957 (US$1462), and US$3519 (US$5690) to make the intervention cost effective over a time horizon of 5, 10, and 25 years. There is substantial variation in the ICERs between states; however, over a 10- or 25-year time horizon, the intervention is dominant or cost effective in all eight analyzed Medicaid programs (Fig. 1b, Online Appendix A-R-Table 2). The main driver of the variance in ICERs is the difference in costs of treatment for diabetes and complications. The univariate sensitivity analyses show that the results are most sensitive to the effectiveness of the LCI and the costs of treating diabetes, but that even under most conservative assumptions the intervention is likely to be cost effective over 10 and 25 years (compare lower part of Table 3).

3.3 Return on Investment From a Health Care System and Medicaid Perspective

From a healthcare system perspective, the break-even point (the point where cost savings from prevented type 2 diabetes and diabetes complications offset initial program investments) would be 15 years and the 25-year ROI would be US$548. From a narrow Medicaid perspective, the break-even point would be delayed to 24 years and the 25-year ROI would decrease to US$27 (Fig. 1d and Online Appendix A-R-Table 3 for state-specific estimates).

3.4 Population Cost, Health, and Health Equity Impact

Assuming that 20% (i.e. 0.37 million) of the 1.87 million eligible Medicaid beneficiaries in the eight analyzed states participate in a LCI, one could expect that upfront investments of US$300 million would lead to savings of US$205 million and US$10 million from a healthcare system and narrow Medicaid perspective over a 25-year time horizon (Table 4). Owing to variance in per-person ROI and population size, the cost and health impact differs substantially between the states (Online Appendix A-R-Table 4).

Furthermore, with a 20% LCI participation in eligible Medicaid beneficiaries, one could expect that the average 25-year cumulative diabetes incidence in the general US adult population would decrease by 0.02%, from 27.30 to 27.28%. Due to their overrepresentation in Medicaid, type 2 diabetes incidence reductions in Non-Hispanic black (−0.04%), Hispanic (−0.02%), and low-income adults (−0.05%) would be higher than in white (0.01%) and non-low-income adults (0.00%). This would decrease the difference in the cumulative type 2 diabetes incidence between whites and non-Hispanic blacks, between whites and Hispanics, and between adults ≥ 138% FPL and adults < 138% FPL at the population level by 0.31%, 0.13%, and 1.07% in relative terms (Online Appendix A-R-Table 5).

4 Discussion

Offering DPP-like LCI to Medicaid beneficiaries at high risk of type 2 diabetes may lower the morbidity burden from type 2 diabetes and its complications in low-income populations.
## Table 2: Numbers and characteristics of Medicaid beneficiaries eligible for DPP-like lifestyle change interventions

| Absolute numbers and prevalence | Sum/average of eight states | AL | CA | CT | FL | IA | IL | NY | OK |
|---------------------------------|-----------------------------|----|----|----|----|----|----|----|----|
| All Medicaid beneficiaries (n)  | 29.70 M                     | 1.05 M | 13.19 M | 0.86 M | 4.04 M | 0.59 M | 2.94 M | 6.32 M | 0.70 M |
| Formal eligible\(^a\) (n)      | 10.46 M                     | 0.04 M | 5.27 M | 0.46 M | 0.57 M | 0.26 M | 1.49 M | 2.27 M | 0.10 M |
| Clinical eligible: at high risk of type 2 diabetes\(^b\) (%) | 17.9 | 17.4 | 17.1 | 18.0 | 18.3 | 15.7 | 19.3 | 18.9 | 18.8 |
| Clinical eligible: at high risk of type 2 diabetes\(^c\) (n) | 1.872 M | 0.007 M | 0.902 M | 0.083 M | 0.104 M | 0.041 M | 0.287 M | 0.430 M | 0.018 M |

### Age (years)

|          | 19–35 (%) | 35–45 (%) | 45–55 (%) | 55–65 (%) |
|----------|-----------|-----------|-----------|-----------|
| AL       | 46.2      | 20.5      | 23.1      | 10.2      |
| CA       | 71.6      | 16.7      | 9.2       | 2.6       |
| CT       | 48.3      | 23.4      | 8.0       | 8.0       |
| FL       | 37.5      | 24.1      | 10.4      | 10.4      |
| IA       | 62.0      | 21.1      | 14.3      | 2.6       |
| IL       | 42.9      | 20.6      | 22.6      | 4.9       |
| NY       | 51.2      | 23.9      | 20.0      | 4.9       |
| OK       | 36.1      | 17.9      | 26.0      | 20.0      |

### Sex

|       | Female (%) | Male (%) |
|-------|------------|---------|
| AL    | 61.0       | 39.0    |
| CA    | 72.5       | 27.5    |
| CT    | 60.4       | 39.6    |
| FL    | 57.1       | 42.9    |
| IA    | 64.4       | 35.6    |
| IL    | 61.3       | 38.7    |
| NY    | 67.6       | 32.4    |
| OK    | 57.6       | 42.4    |

### Race/ethnicity

|       | White (%)  | Non-Hispanic black (%) | Hispanic (%) | Asian and other (%) |
|-------|------------|------------------------|--------------|---------------------|
| AL    | 23.2       | 26.8                   | 40.5         | 9.5                 |
| CA    | 30.9       | 66.6                   | 2.0          | 0.5                 |
| CT    | 16.8       | 17.1                   | 55.0         | 5.1                 |
| FL    | 37.7       | 29.6                   | 30.0         | 11.1                |
| IA    | 24.3       | 46.6                   | 28.3         | 2.6                 |
| IL    | 71.0       | 19.6                   | 6.7          | 0.8                 |
| NY    | 34.3       | 42.2                   | 20.9         | 2.7                 |
| OK    | 21.2       | 31.5                   | 32.4         | 2.7                 |

### Hypertension

|       | No (%) | Yes (%) |
|-------|--------|---------|
| AL    | 72.2   | 27.8    |
| CA    | 71.7   | 28.3    |
| CT    | 75.0   | 25.0    |
| FL    | 66.2   | 33.8    |
| IA    | 77.1   | 22.9    |
| IL    | 75.7   | 24.3    |
| NY    | 72.2   | 27.8    |
| OK    | 66.1   | 33.9    |

### High cholesterol

|       | No (%) | Yes (%) |
|-------|--------|---------|
| AL    | 51.0   | 49.0    |
| CA    | 56.8   | 43.2    |
| CT    | 50.1   | 49.9    |
| FL    | 51.0   | 49.0    |
| IA    | 54.2   | 45.8    |
| IL    | 54.8   | 45.3    |
| NY    | 54.0   | 46.0    |
| OK    | 49.8   | 50.2    |

\(^a\) Non-disability-based, full-benefit beneficiaries aged 19–64 years  
\(^b\) Body mass index ≥ 25 kg/m² and either fasting plasma glucose of 110–140 mg/dL or hemoglobin A1c of 5.7–6.4%  
Hypertension: blood pressure ≥ 140/90 mmHg; high cholesterol: total cholesterol ≥ 200 mg/dL
Table 3  Total and incremental healthcare costs and health effects of DPP-like LCI per participant from a healthcare system perspective: average of eight states

| Default assumptions (compare Table 1) | ∆ Cu | ∆ Li | ∆ Qu | ∆ Cost total | ICER (US$/QALY) | Alternative assumptions (compare Table 1) | ∆ QALYs | ∆ Cost total (US$) | ICER (US$/QALY) |
|---------------------------------------|------|------|------|-------------|-----------------|--------------------------------------------|---------|------------------|-----------------|
| 5 years                               |      |      |      |             |                 | 10 years                                   |         |                  |                 |
| Routine Care                          | 0.186| 0.157| –0.029| 0.348       | 0.306           | Difference                                  | 0.003   | 657              | 223,882         |
| DPP-like LCI                          | 0.493| 0.444| 0.001 | 9.728       | 9.732           | 0.004                                      | 0.004   | 600              | 141,645         |
| LCI                                   | 2.883| 2.886| 0.003 | 5.217       | 5.227           | 0.000                                      | 0.000   | 200              | 436,747         |
| Δ Cost referral (US$)                 | 0    | 200  | 200   | 0           | 200             | 0                                          | 0       | 600              | 2,128,215       |
| Δ Cost intervention (US$)             | 0    | 600  | 600   | 0           | 600             | 0                                          | 0       | 600              | 436,747         |
| Δ Cost treatment for diabetes and complications (US$) | 32,970 | 32,827 | –143 | 61,850 | 61,399 | –451 | 126,902 | 126,353 | –548 |
| Δ Cost total (US$)                    | 32,970 | 33,627 | 657 | 61,850 | 62,199 | 349 | 126,902 | 126,353 | –548 |
| ICER (US$/QALY)                       | 226,415 | 34,484 | dominant |            |                 | maximal cost for ICER<US$100,000 QALY (US$) | 433 | 1462 | 5690 |
| maximal cost for ICER<US$50,000 QALY (US$) | 288 | 957 | 3519 |                 |                | maximal cost for intervention being dominant (US$) | 143 | 451 | 1348 |
| Results are based on simulation scenarios from a Markov-style decision analytic simulation model with default and alternative assumptions on crucial model parameters (compare Table 1) Dominant: less costly and more beneficial DPP Diabetes Prevention Program, ICER incremental cost-effectiveness-ratio, LCI lifestyle change intervention, LYs life years, QALYs quality-adjusted life years |
Cost Effectiveness of Lifestyle Change Intervention for Diabetes Prevention in Medicaid

Fig. 1  

a. Cost-effectiveness plane for the combined data of the eight study states with pairs of QALYs and cost estimates from \( n = 250 \) bootstrap samples. Green dots show bootstrap samples of pairs of QALYs and cost estimates over a 5-year time horizon, red dots show bootstrap samples over a 10-year time horizon, and blue dots show bootstrap samples over a 25-year time horizon. The large diamonds represent the mean of cost QALY and cost estimates. The gray dotted lines show the willingness to pay thresholds of US$50,000/QALY and US$100,000/QALY; realizations below these lines are considered to be cost-effective under the given willingness to pay threshold.

b. Cost-effectiveness plane with pairs of incremental QALYs and cost estimates for each of the eight study states. The large blue diamonds represent the pairs of population size-weighted incremental QALYs and cost estimates for the combined data of the eight study states (identical to 1a). The green circle frames the state-specific results of the analyses over a 5-year time horizon, the red circle frames the state-specific results of the analyses over a 10-year time horizon, and the blue circle frames the state-specific results of the analyses over a 25-year time horizon. The gray dotted lines show the willingness to pay thresholds of US$50,000/QALY and US$100,000/QALY. Curves are derived on the basis of net benefit values from \( n = 250 \) bootstrap samples of incremental cost and QALY estimates. The green curve shows the 5-year time horizon, the red curve shows the 10-year time horizon, and the blue curve shows the 25-year time horizon. The gray dotted lines show the willingness to pay thresholds of US$50,000/QALY and US$100,000/QALY. Curves of the per participant return on investment for the combined data of the eight study states with the time horizon on the horizontal axis and the accumulated costs on the vertical axis. The accumulated costs represent the value of upfront costs of US$800 for the intervention minus cost savings associated with prevention of diabetes and complications. The blue line represents the base-case scenario from a healthcare system perspective, the gray and red curves show the ROI from a Medicaid perspective assuming that beneficiaries are insured for 60–100% of their lifetime under Medicaid before they lose eligibility at age 65 years. Negative accumulated costs indicate a positive return on investment. * AL Alabama, CA California, CT Connecticut, FL Florida, IA Iowa, IL Illinois, NY New York, OK Oklahoma. LCI lifestyle change intervention, QALY quality adjusted life year, ICER incremental cost-effectiveness ratio, CE cost-effectiveness, WTP willingness to pay.
and the healthcare cost in state Medicaid programs. We used the best available data from eight US states and a simulation model to analyze the health and economic consequences of paying for DPP-like LCI in Medicaid programs. According to our data, 18% of non-disability-based adult Medicaid beneficiaries could profit from LCIs—almost half of them are below the age of 45 years, and two-thirds are Hispanic or non-Hispanic black. Implementing DPP-like LCI is likely to be a highly cost-effective or dominant strategy in the long term, but irrespective of LCI uptake, its impact on population health and health equity is expected to be small. Furthermore, due to the fragmentation of the US healthcare system, the anticipated long-term cost savings from a narrow Medicaid perspective are much lower than from a general healthcare system perspective.

Facing economic pressure, on the one hand, and encouraging data on expected cost savings from LCIs in its beneficiaries, on the other, the Centers for Medicare and Medicaid Services (CMS) recently decided to pay for in-person DPP-like LCI in Medicare [15, 21, 26]. With around 23 million people aged 65 years and older who have ‘pre-diabetes’ and may be eligible for DPP-LCIs, this was a landmark in chronic disease prevention in the USA [3]. However, despite promising data on the feasibility and effectiveness of LCI in Medicaid beneficiaries, only a few Medicaid programs currently pay for DPP-like LCI [17, 50, 51]. This is the first study that comprehensively addresses policy relevant economic questions such as the short- and long-term budgetary impact of a program implementation in state Medicaid programs.

Various previous studies have analyzed and described the cost-effectiveness of the DPP or DPP-like LCI in different populations with increased diabetes risk. The within-trial cost-effectiveness analyses of the original DPP and DPP-Outcome studies reported ICERs of US$27,000/QALY and US$10,000/QALY over a 3- and 10-year time horizon, respectively [52, 53]. Noteworthy, with intervention costs of around US$2250 over 3 years and weight loss of around 6% after 1-year follow-up, the costs and weight loss effect in this efficacy trial was higher compared to our model assumptions. A recent systematic review showed that studies that modelled the life-time cost effectiveness of individual and group-based diet and physical activity promotion programs to prevent type 2 diabetes among persons at increased risk, reported ICERs ranging between negative values that indicate dominance and US$20,000/QALY [22]. However, the socio-demographic and contextual factors of populations insured under Medicaid differ substantially from the general population and data on the cost effectiveness of DPP-like LCI in the Medicaid population at high risk for diabetes are scarce. The only other economic evaluation in the Medicaid population that we are aware of showed that a community-based DPP-like LCI for Montana Medicaid beneficiaries

| Table 4 | The 25-year population-level health and cost impact assuming a 20% DPP-like LCI participation in eligible Medicaid beneficiaries: summary of 8 states |
|---------|---------------------------------------------------------------------------------------------------------------|
| Population | Number of eligible Medicaid beneficiaries at high risk of type 2 diabetes (n) | Cost impact | Health Impact |
|----------|----------------------------------------------------------------------------------------------------------------|
| 1.87 million | Number of participating, eligible Medicaid beneficiaries at 20% participation (n) | Health care cost saved: from a health care system perspective (in US$) b | Years of type 2 diabetes prevented (years of diabetes) |
| 0.37 million | Upfront intervention cost at 20% participation (in US$) a | 299.5 million | 205.2 million |
| 0.37 million | Health care cost saved: from a Medicaid perspective (in US$) c | –2 05.2 million | –1 0.1 million |
| 16,252 | QALY gained in QiALY | 259,560 |

QALY: quality-adjusted life year

a Sum of costs for referral and intervention
b Sum of costs for referral and intervention minus savings for prevention of treatment for type 2 diabetes and complications assuming that all savings from preventing type 2 diabetes and its complications in the US Healthcare System are captured
c Sum of costs for referral and intervention minus savings for prevention of treatment for type 2 diabetes and its complications in the Medicaid system are captured. It is assumed that beneficiaries are insured for 72% of their time under Medicaid until they turn 65 years.
is cost effective at an ICER of US$39,500/QALY over a 20-year time horizon [54]. This estimate is similar to findings for the least cost-effective state in our analysis (Alabama, 20-year ICER=US$17,000/QALY). Notably, 1-year weight loss was comparable (around 2 kg) and upfront costs per participant in this study (US$940) were slightly higher than in ours (US$800). However, the model only captured healthcare costs related to diabetes complications, but not costs related to routine diabetes care, which might lead to an underestimation of actual cost savings.

Our analyses show that there is heterogeneity in the cost effectiveness between Medicaid programs, but that paying for LCIs is likely to be a cost-effective or dominant strategy in all eight analyzed states and is cost effective even under most conservative assumptions. We identified four influential drivers that have the potential to make the intervention more cost-effective in the real world. First, the cost of delivering the intervention, second, the relative risk reduction achieved by the intervention, third, the level of diabetes risk of eligible participants, and forth, the costs of treating diabetes and complications. Some of those factors can be altered or influenced: for example, investments in the delivery, referral, and reimbursement infrastructure, as currently ongoing in the Medicare DPP, could increase efficiency and reduce delivery costs in the long term. Further, tailoring the programs to the young and diverse eligible Medicaid population and addressing competing priorities such as childcare, transport, and mobility that naturally exist in these predominantly employed populations has the potential to improve the reach and effectiveness of LCIs. Also the use of virtual or telehealth DPP-like LCI versions may increase effectiveness and reach [55–57]. In addition, expected advances in this technology sector raise hope that virtual or telehealth versions might become less costly in future. Finally, applying selective strategies and concentrating on even higher risk segments with even higher HbA1c or FPG may be a strategy to improve the cost effectiveness and per-person ROI. In contrast, the costs of treating diabetes and complications can be hardly influenced by policy makers; however, given the trend of rising costs for medication and treatment, which is not captured by our model, the real-world, long-term savings of LCI per se are likely to be higher than our results suggest [58, 59].

With 18% of Medicaid beneficiaries who could benefit from LCIs and an expected 25-year ROI of US$548 per participant, the expected long-term savings of DPP-like LCIs from a healthcare system perspective would be substantial. However, owing to Medicaid population turnover, a substantial proportion of future savings would not be absorbed by Medicaid programs, but by beneficiaries, private insurance, or the Medicare program (compare Fig. 1d). As some of anticipated savings that occur beyond age 65 are expected to be absorbed by Medicare [27], CMS could consider maximizing health benefits and its overall cost savings through mechanisms that encourage state Medicaid programs to cover DPP-like LCI interventions.

Our analyses further suggest that paying for DPP-like LCI in state Medicaid programs could not only be cost effective but also reduce health disparities, at least modestly. However, the numbers also indicate that individual-level approaches for vulnerable high-risk adults have a very small population health impact and need to be complemented by effective population-wide policies to substantially improve health on a population level and diminish health disparities [60, 61]. Several US and international examples show the potential of these approaches in reducing important risk factors for diabetes [62–65].

Some limitations should be considered in the interpretation of our study results. Our study is based on a simulation model, and the results are thus influenced by model assumptions and input parameters that are likely to vary in the real world. For example, we used Medicaid data from the years 2008–2012 to populate our model with demographic and economic estimates, although with state Medicaid expansions in 2014 the population’s characteristics and expenditure might have changed between 2012 and 2018 [66]. As there is no evidence from randomized studies on the effectiveness of DPP-like LCI in the Medicaid population, we had to extrapolate from observational data on pre–post LCI weight loss to the expected long-term diabetes incidence reduction. Furthermore, to date, all the long-term clinical trials that have data on the reduction in diabetes incidence have been limited to people with impaired glucose tolerance, leaving open the question of whether the level of risk reduction extends to the full segment of the population with our high-risk definition. However, in light of the robustness of our results toward variations in our crucial model assumptions, the aforementioned limitations are unlikely to change the general conclusions of our study.

5 Conclusion

This study provides detailed state-specific data on the size and characteristics of people at high risk of type 2 diabetes, and on the short- and long-term health and cost impact of DPP-like LCI in eight state Medicaid programs. Whereas the health and economic implications of paying for DPP-like LCI in other Medicaid programs remains unknown, the results from our eight highly heterogeneous study states indicate that paying for DPP-like LCI is probably a highly cost-effective policy in most state Medicaid programs. As population health impact is small there is a need to complement high-risk lifestyle approaches by alternative population-based prevention policies.
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Author Contributions Michael Laxy had full access to all the data in the study and takes responsibility for the integrity of the data and the accuracy of the data analysis. ML designed the study, analyzed the model input data, executed the simulation analyses and drafted the manuscript. PZ co-designed the study and commented on drafts of the manuscript. EG co-designed the study and commented on drafts of the manuscript. EG commented on drafts of the manuscript. HS supported the execution of simulation analyses and commented on drafts of the manuscript. MKA commented on drafts of the manuscript. AA commented on drafts of the manuscript. HS supported the execution of simulation analyses and commented on drafts of the manuscript. MKA commented on drafts of the manuscript. EG commented on drafts of the manuscript.

Data Availability Data from the NHANES are freely available from https://www.cdc.gov/nchs/nhanes/Default.aspx. Data from the NHIS are freely available from https://www.cdc.gov/nchs/nhis/data- questionnaires-documentation.html. Data from the MEPS are freely available from https://meps.ahrq.gov/data_stats/download_data_files.jsp. Data from the CARDIA study can be obtained for eligible projects through individual requests from https://biolincc.nih.gov/studies/cardi/a?query=cardia. Medicaid Analytic eXtract (MAX) files can be accessed for eligible projects through individual data requests through https://www.cms.gov/Research-Statistics-Data-and-Systems/Computer-Data-and-Systems/MedicaidDataSourcesGenInfo/MAXGeneralInformation.html.

Compliance with Ethical Standards

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