A 10 Step Framework to Implement Integrated Care for Older Persons

Patrick John Harnett 1 · Siobhan Kennelly 2 · Peter Williams 3

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Abstract
An aging population, whose multi-morbidities and risk of frailty increase with age results in significant health and social care consumption. Increasing complexity amplifies fragmentation of care and results in sub optimal care outcomes. Ireland, in keeping with other jurisdictions seeks to implement integrated care for older persons as a policy response. There is growing evidence base supporting effective service responses for older persons. These typically include multidisciplinary, community based teams providing services in or near to the older person’s home (the ‘what’). However, examples of systemic implementation are confined to smaller regions notably in Catalonia (Spain), Scotland and Singapore. This reflects the fact that the implementation of integrated care is problematic at scale. The need to attend to methods that support high autonomy professionals tasked with local implementation (the ‘who’) is a neglected area. This is especially important in light of the fact managerial and clinical leaders already have operational and clinical imperatives to attend to. Whilst ideologically committed, the change management challenge presented by integrated care is daunting as they may lack the capacity (time, resources, structures) required to test a new care model. In addition, most change methodologies fail to recognise powerful social dynamics that reflect the characteristics of a complex adaptive system (the ‘how’). This paper proposes a framework to implementing integrated care for older persons. In addition, it offers some initial empirical evidence that this approach has utility among managers and clinicians. In doing so seeks to bridge the implementation gap associated with systemic change.

Keywords Implementation · Integrated care · Managers and clinicians

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* Patrick John Harnett
pjharnett.sdu@hse.ie

Extended author information available on the last page of the article
Background

The aging population is a ‘game changer’ for health and social care provision (Oliver et al. 2014; Prince et al. 2015; Bloom et al. 2014). Multi-morbidities increase with age resulting in greater health and social care consumption. There is increasing insight into a ‘high need, high cost’ population, whereby a cohort of the older population (5%) utilise between 27% and 50% of resources (Bluementhal et al. 2016). Integrating care is consequently proposed as a policy solution internationally (Hendry 2015; Berglund et al. 2015; Keong et al. 2013; Carswell 2015; Pike and Mongan 2014). Whilst there is growing evidence on ‘what works’ in improving discrete aspects of care for older persons (Davies et al. 2011; Ellis et al. 2011; Stokes et al. 2015; Parker et al. 2002; Mitchell et al. 2015; Gullery and Hamilton 2015; Stewart et al. 2013; Goodman et al. 2012; Wodchis et al. 2015; Nolte 2012; Trivedi et al. 2013; Coffey et al. 2015; Roland et al. 2012; Davies et al. 2011; Goodwin and Smith 2011; Stewart and Georgiou 2013; Bodenheimer and Berry-Millet n.d.; Boult et al. 2011; Lyon et al. 2007; Hutt et al. 2004; Boult et al. 2011; Counsell et al. 2007; Naylor et al. 2004) it is less clear ‘how’ best to implement integrated care systemically (Goodwin 2013; Valentijn 2015; Klinga et al. 2016). Systemic change is typically centrally defined but implementing ‘top-down’ change is problematic, delivering less than anticipated (Best et al. 2012; Greenhalgh et al. 2009). Equally, emergent (‘bottom up’) approaches have inherent weaknesses, not least the ability to ensure consistency at scale (Ham and Walsh 2013). In reality however, the people tasked with implementation are operational and clinical leaders with a ‘day job’. Whilst they have the ability, they usually lack capacity (knowledge, time, resources, structures) to deliver the desired change. This paper proposes a rationale for using a framework approach rather than detailed care models to implement integrated care. In doing so, it draws on the critical ingredients necessary to integrate care, ‘the what’ and lessons from improvement in healthcare (Ovretveit 2011; Greenhalgh et al. 2009; Greenhalgh et al. 2012; Massoud et al. 2016; Valentijn et al. 2016; Dixon-Woods et al. 2011), ‘the how’. This seeks to bridge the implementation gap. Early empirical evidence on the utility of this approach are presented.

Introduction

People aged over 65 constitute 11.7% of the Irish population (CSO 2011). Life expectancy for females and males (>75 yrs) has respectively increased by 29% and by 39% in recent decades (Eurostat 2016). The >65 population is anticipated to grow 60% in the next 10 years with the ‘older aged’, (i.e. those >85 yrs) set to double to 500,000 (See Fig. 1: Population Projections:). In common with other jurisdictions a 15% increase in resources will be requirement by 2021 the needs of those aged >85 years in order to ‘stand still’ (HSE 2016).

People aged >65 typically use 50% of acute hospital inpatient bed days (Department of Health and Children 2016) and projected increase in Bed Days Used (BDU) in acute hospitals alone (Fig. 2: Projected attendance, admission and bed days used (2016–2026)) is equivalent to building two 500 bed hospitals for the >75 demand alone in the next 10 years if the current model remains unchanged (Open App 2017).
Aging brings an increased chance of long-term medical and social needs consequent to frailty (Halloran and A. 2017) and dementia (O’Shea 2015) and associated community cost (Smyth et al. 2016; Bead et al. 2016). There is recognition that increasing number of older persons will require greater provision due to compression of morbidity (Connors 2016). This, rather than gradual long term changes in age specific morbidity or mortality is a significant system challenge. Health and social care systems now recognise that sustainable strategies lie in a population-based approach with a focus on vulnerable cohorts. A compelling argument therefore exists to change the care delivery model to meet the needs of (older) people with complex, longitudinal care needs.

In this context, the Integrated Care Programme for Older Persons in Ireland (ICP OP) was tasked with developing a ‘model’ of integration care for older persons. There were multiple definitions of integrated care available (Kodener and Spreeuwenberg 2002) and the core design elements are well defined (Kodner 2009; Minkman 2015; Leutz 1999; Tsasis et al. 2012; Booker et al.
There is growing consensus on ‘what works’ (Fearon and Langhorne 2012; Hebert et al. 2003; Roland et al. 2012; Sheppard et al. 2013; Curry and Ham 2010; Dixon-Woods et al. 2012, Shortt et al. 2016, Silvester et al. 2014), with a consistent body of evidence based interventions. A literature review by the authors identified three key elements; (Harnett 2018):

1. A case management approach that assertively targets a vulnerable population and provides ease of access and care co-ordination.
2. Bespoke care pathways that are age attuned and facilitate rapid holistic assessment, community intervention and/or early supported discharge.
3. A multidisciplinary, interagency collaborative approach with a common assessment and shared care plan.

Whilst there is recognition that outcome attributable to integrated care are difficult to demonstrate, the evidence for key building blocks of integrated care (e.g. frailty attuned pathways) indicate improved outcomes for older people with complex care needs (Hendry 2015; Nolte 2012; Trivedi et al. 2013; Roland et al. 2012).

Methods

In advance of the ICP OP programme launch, an integrative literature review was conducted (Harnett 2018) to inform the ICP OP change methodology. A further literature reviews was undertaken using a rapid review approach (Khangura et al. 2012), synthesised the evidence on ‘what worked best’ in integrating care for older persons. The results of both literature reviews were captured in the ICP OP 10 Step Framework Integrated Care Framework in an iterative process. This was undertaken in consultation with members of the National Working Group, Older Persons by the authors. This group (8 members) had specialist expertise in both older persons and healthcare improvement. The framework was iteratively developed and represents a schematic conceptualisation of the key ingredients of integrating care.

The 10 Step Integrated Care Framework, Older Persons (Figs. 3), contains ten key design elements. This represents a roadmap for local leaders who can develop components incrementally by building on what’s already in place. This is supported by national enablers (workforce, finance, evaluation, ICT) that are beyond local capacity. The framework includes key integration ingredients such as new ways of working (case management) and bespoke older person pathways (ambulatory or inpatient). The inclusion of supports to live well address the WHO initiative on Age Friendly City and Counties and facilitates co-production. Underpinning this is a governance structure linking national and local decision making. This is in keeping with Nicholson et al. (Nicholson et al. 2016) who suggest that adopting design principles for governance in complex adaptive systems, combined with simple rules (to guide behaviour) offers a more promising way forward.
The Challenge of Implementation

Implementation of systemic, strategic change is a source of significant debate in healthcare as there is uncertainty about ‘what work’ (Ovretveit et al. 2011), particularly at a systemic level (Greenhalgh et al. 2009; Greenhalgh et al. 2012). The problem of context (political ideology, professional groups and organisational complexity) has been recognised for some time (McAdam 2008). Applying improvement methods (such as Lean Six Sigma) works in specific contexts (labs, radiology) but is not sufficient for systemic change (Radnor and Osbourne 2012). In order to operationalize systemic improvement, (the how) Ovretveit (2011) suggests there is need to create the conditions for improvement. This includes necessary incentives and enablers (finance, technology and evaluation) and adopting the appropriate change methodology. By extension, implementing integrated care is a complex task, requiring integration to take place at a macro (system), meso (organisational) and micro (clinical) level (Valentijn et al. 2013).

International experience indicates there is no ‘off the peg’ model of integrated care, suggesting in turn there is no uniform ‘approach’ to implementing integrated care. Mc Adams (2008) systematic review of frameworks to integrate care to older people offers a useful summary of the raw materials for integration. Her intention however, was to compare the critical components necessary rather than offer insights into the ‘how’ of implementation. (Valentijn 2015) Rainbow Model of Integrated Care (RMIC) and offers a shared conceptual understanding whilst Minkmans’ (2015) Developmental Model of Integrated Care (DMIC) describes the combination of attributes and behaviours necessary to make integration functional. (Leijten et al. 2018) framework provides a comprehensive compendium of key ingredients that are suggested to aid
conceptualisation, implementation and evaluation. This model adds a layer of implementation detail to the RMIC and DMIC but highlights that it is not a ‘recipe for (implementing) reform’. Valentijn et al. (2013) suggests that normative forces (cultural/professional/political dimensions) have a profound impact on implementation and suggested that integrated care is “an ‘art form’ founded on a colourful pallet of values and perceptions arising from several political, organisational, professional and clinical fields”. In essence, Valentijn et al. (2013) were describing a Complex Adaptive System (CAS).

This is typically defined as a system composed of independent agents where the dominant property is one of emergence (rather than design, typified by a single point of control) and whose behaviour is significantly influenced by social rules (Begun et al. 2002). As a consequence, change methodologies in CAS are more responsive to ‘nudges’ (Halpern 2015) rather than traditional programmatic management. This is a critical starting point in choosing the implementation methodology in designing and implementing integrated care (Holden 2005; Evans et al. 2016; Leviton 2011; Benson 2005; Anderson et al. 2011; Booth et al. 2013) and significant point of difference when working with high autonomy professional networks. This recognises that change/improvement efforts are embedded in complex social systems, whose actors are highly autonomous and whose views are influenced by powerful, shared professional narratives. In that context, is crucial that insights into achieving change in powerful socio-technical systems offered by Rouse (2008) and Edgren and Barnard (2009) is essential. Taking this context for change on board, (Mc Farlane et al. 2013) review of systemic change describes coercive, normative and mimetic environmental pressures when seeking to change a ‘system’. This combination of organisational sanction (regulatory), professional authorisation (moral) and culturally supported (normalized) provides some of the key rationale for a framework approach.

Results

A survey was conducted among 220 managers and clinicians directly and indirectly involved in implementing integrated care for older persons utilising the ICP OP Framework. A response rate of 80 (36%) was received. Of those 50 responses were fully complete. Each factor comprising the 10 step framework was assessed for internal reliability or internal consistency, using Cronbach’s Alpha. A cut-off of 0.7 was achieved for each factor excluding Population, Technology and Collaboration. Both Population and Technology achieved a Cronbach’s Alpha which exceeded 0.6, and this can be considered an absolute minimum threshold (in light of the small number of indicators in each of these two constructs). The utility of the framework was considered and compared across a number of dimensions. One of the key areas of enquiry involved testing the perceived utility of a framework jointly expressed by managers and clinicians (Fig. 4: Managers and clinicians shared perception on the utility of the 10 step framework).

When asked to rate the utility of the framework across each dimension a broad level there was very strong support for each, Fig. 5: Strength of agreement on utility of the framework. However, the weakest component (governance) was potentially reflective of the lack of familiarity with and challenge in working across organisations. However,
respondents appeared to understand the importance of collaboration and all rated the components ≥4 (agree or strongly agree) with the exception of Governance. This was consistent across both groups but also more weakly rated as indicated in, Utility of the 10 step framework (managers V clinicians) (Fig. 5).

Whilst one might typically expect one group to emphasise certain aspects over others there was strong consensus between the two groups on each framework element. This is important given the perceived divergence between managerial and clinical agendas.

A Spearman’s rank-order correlation was run to assess the relationship between Governance and other framework elements (see Table 1: Correlation between framework elements). There was a moderate positive correlation between Governance and Population Planning, rs(50) = .474, p < .01. A Spearman’s correlation of + .474
indicates that there was 47.4% positive association between the two variables (Governance & Population planning). Similar patterns can be observed for other areas such as population planning and resource mapping (Table 1).

On deeper exploration, the Mann-Whitney U test indicated that younger managers and clinical leaders (<45) are 67% more likely to record a higher score compared to the older age group (≥45) (Fig. 6).

![Image](https://example.com/fig6.png)

**Figure 6** Comparison between respondents <45 or ≥ 45 yrs

### Table 1

| n = 50 | Governance | Pop* | Mapping | Care Path | Case Mngt | MDT | User Input | Collab | Tech | Measure |
|--------|------------|------|---------|-----------|-----------|-----|------------|--------|------|---------|
| Governance | 1** | – | – | – | – | – | – | – | – | – |
| Pop* | .476** | 1 | – | – | – | – | – | – | – | – |
| Mapping | .359* | .689** | 1 | – | – | – | – | – | – | – |
| Care Path | .012 | .270 | .383** | 1 | – | – | – | – | – | – |
| Case Mngt | .121 | .229 | .206 | .237 | 1 | – | – | – | – | – |
| MDT | .203 | .470** | .435** | .350* | .384** | 1 | – | – | – | – |
| User Input | .131 | .385** | .312* | .202 | .099 | .144 | 1 | – | – | – |
| Collab | .306* | .472** | .372** | .292* | .202 | .458** | .401** | 1 | – | – |
| Tech | .096 | .245 | .343* | .361** | .068 | .228 | .178 | .295* | 1 | – |
| Measure | −.040 | .441** | .352* | .289* | .132 | .421** | .365** | .264 | .426** | 1 |

* Correlation is significant at the 0.05 level (2-Tailed)
** Correlation is significant at the 0.01 level (2-Tailed)

1 The value of 1 in the diagonal represents a perfect association between any one variable against itself. The points in such a chart would be represented by a straight line, with each coordinate on the line
A similar comparison was made in terms of differences in the average score (overall score) of less experienced (<20) versus more experienced (≥20) respondents.

Distributions of the 10-Step scores between groups with <20 and ≥20 years experience were similar, as assessed by visual inspection. Median 10-Step scores was statistically significantly higher in the group with <20 years experience (4.55) compared to the group with ≥20 years experience (4.33), U = 189.5, z = −2.188, p = .029. In summary, the less experienced group (<20) are 67% more likely to record a higher perceived Total 10 Step score compared to the more experienced group (≥20). When responses were compared across the framework elements respondents that expressed high scores (meaning agreement) in Governance also tended to expressed high scores in population planning and by definition respondents that expressed lower scores (a lower degree of agreement or disagreement) in Governance also expressed tended to express lower scores (a lower degree of agreement or disagreement) in population planning (Fig. 7).

A broader indication of the utility of the approach is the number of new sites that are getting involved. Whilst 6 pioneer areas were included in the initial phase of the pilot, this has incrementally grown through self-selection of sites who see the opportunity to redesign services and develop business cases proposing their inclusion (Fig. 8).

Discussion

In the messy reality of highly pressurised healthcare environments, the clinical and managerial leaders tasked with delivering change are doing so with competing operational imperatives. The task of implementation is an ‘add on’ to their operational or clinical role, typically without project management support. However, their ownership and local knowledge puts them in a much better position to act than any centrally
dictated model or change management process could achieve. Whilst it’s not possible to elaborate on each of the underpinning theories, the development of the ICP OP 10 Step Framework not only accommodates complexity theory but draws on a rich range of interdisciplinary insights such as organisational development (Cooperrider 2000), personal agency (May 2013) and motivational theory (Seligman and Seligman 1991). In particular, a framework approach reflects a social-cognitive approach offered by Bandura (Bandura 2000a, b, 2001). Whilst Banduras theory of self-efficacy was originally applied at individual health behaviour level, subsequent application (Bandura 2000b) focused on a socio-cultural context. In drawing on social cognitive theory as an approach to implementation, agents with self-efficacy act on opportunities when presented. In accordance with behavioural and psychological insights, social cognitive theory proposes that behavioural change is enhanced by a personal sense of control. If people believe that they can take action to solve a problem instrumentally, they become more inclined to do so and feel more committed to the decision.

The logic that underpins the proposed (10 Step) framework approach not only draws on lessons from whole system transformational change but also recognises the hidden cultural dimensions (Bate 2004; Buchanan 2003), particularly the role of institutional healthcare entrepreneurs (Breton et al. 2014; Locket et al. 2012). The provision of a framework allows for structural and normative legitimacy, which confers increased agency on local leaders. Indeed, Muskat and Sylvester (2012) indicate that individual social entrepreneurs are an unstoppable force of social change with a multiplying effect when social entrepreneurs come together to solve problems collectively. Collaborative entrepreneurship within a framework approach therefore leverages local resources and networks to scale social innovations more effectively. This complex dynamic is reflected in; Fig. 9 (Dynamics of a Complex Adaptive System in implementation) where best practice, organisational requirements for accountability and the process of integrating care interact, with various ‘actors’ perception of personal/professional agency playing a crucial part (Fig. 9).

Whilst there is a need to cultivate local innovation and entrepreneurship, there is also a need to ensure consistency in terms of the 3 key design elements (‘what works’).
These ‘hard edges’ need to be deployed consistently but allow for local contextual nuances. This accommodates existing resources, historic service development and local capacity and capability. This is in keeping with Ling et al. (2012) who recognise the impact of professional social networks which builds incrementally through small scale local successes. This is best exemplified by the work emerging in one of the pioneer sites, Cooke (2018) whereby a modest resource invested allowed an amplification of service development with tangible service benefits (Fig. 10).

**Fig. 9** Dynamics of a CAS in implementation

**Fig. 10** ‘Ripple’ effect of integrated care in a local health economy
Whilst a framework sets out a broad direction of travel (capturing the conceptual vision), its primary function is to facilitate a means by which individual and institution interests might be aligned towards implementation. It is not stringently imposed (as ‘the model’) but does contain the fundamentals and seeks to recognise the lived reality of implementing change for managers and practitioners. In that regard a framework approach not only builds commitment and ownership, it simultaneously accommodates regulatory components (such as evidence based care pathways developed by clinical programmes), normative influence (shared best practice across innovative networks) and a cultural-cognitive aspect endorsing, ‘what good care ought to look like’. The fact that they have control over local design but supported and witnessed nationally is crucial. This enables agents participating in ICP OP to see themselves as part of an innovation (national and local) with potential to realise personal/professional ambition. In this regard, the CAS approach satisfies the fundamental human need not only to participate but to feel one is part of a greater whole (Fig. 9).

Conclusions

Integrated care, embedded in a population approach, is a well-established, international policy response to growing complexity and multi-morbidity associated with an ageing demographic. The improvement challenge in integrated care is significant and therefore requires an epistemological shift that recognises implementation taking place in a complex adaptive system. This requires the selection of the appropriate change methodology which recognises the importance of professional socio dynamics. All of this is heavily contingent on meaningful engagement with high autonomy practitioners as co-design partners. A framework approach appears to offer an operationally useful means by which critical design and enabling elements can be deployed by local leaders who are not experts in integration design and implementation. However, a framework appears to facilitate a common architecture that enables ‘direction without dictat’.

It was not the intention of this paper to provide a comprehensive, evidence base rationale for each element step or the underpinning psychological theories associated with the framework. What is proposed is that the ICP OP framework approach offers two things simultaneously. In the first instance, in common with RMIC, SELFIE and DMIC, it offers a means of allowing all agents involved (locally and nationally) to share a common conceptual map of what ‘good’ looks like in integrating care for older persons. This in turn facilitates an understanding of their respective clinical and organisational contributions and enables innovative, flexible local design to be set within a national common context that includes evaluation, technology and resource. Secondly, it provides a means by which local leaders can mobilise service redesign. This facilitates a shared social construct around what a national ‘model’ might look like whilst allowing for local variation. In doing so it recognises the complexity context and provides direction without dictat. The early findings suggest this approach holds promise as a means of mobilising systemic change.

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Data Availability The data used in this publication is available on reasonable request from the corresponding author.

Compliance with Ethical Standards

Conflict of Interest Neither of the authors received funding or have any competing interests associated with the production of the framework or this article.

Ethical Treatment of Experimental Subjects (Animal and Human) This study complied with ethical requirements and sought informed consent from participants.

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**PJ Harnett** has worked in a variety of roles in Healthcare over the past 34 years before becoming the National Programme Manager for the Integrated Care Programme Older Persons. This included working in clinical practice, senior managerial and service improvement and development roles locally and nationally. Originally qualifying as a Mental Health Nurse, he holds a Masters in Nursing, Masters in Healthcare Management and is currently undertaking a PhD in implementation of change in health systems with a specific focus on integrated care.

**Dr. Siobhan Kennelly** is a Consultant Geriatrician in Connolly hospital with over 20 years experience in Health Care. Dr. Kennelly is the clinical lead on the integrated care programme and has led many innovative projects in the area of dementia care, nursing home outreach and technology enabled care. She holds an MB, BCh, BOA, MSc, and is a Senior Lecturer in the RCSI.

**Dr. Williams** is a lecturer in operations management in the faculty of Research Engineering in University of Limerick. He teaches and has research interests in the area of the supply chain management, discrete event simulation and human factors of integration with application in healthcare. He holds a BA and PhD in engineering.

**Affiliations**

**Patrick John Harnett**¹ · **Siobhan Kennelly**² · **Peter Williams**³

Siobhan Kennelly
siobhan.kennelly1@hse.ie

Peter Williams
peter.williams@ul.ie

¹ Social Care Division/Clinical Strategy and Programme Division, Health Service Executive, Dublin, Ireland

² Clinical Strategy and Programme Division/Social Care Division, Health Service Executive, Dublin, Ireland

³ Department of Research Engineering, University of Limerick, Limerick, Ireland