Preliminary results of the impact of 3D-visualization resources in the area of graphic expression on the motivation of university students

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Abstract
Augmented reality and virtual reality are innovative technologies applied to the area of graphic expression with increasing influence on the teaching–learning process. Although these innovative resources enable new forms of teaching, it remains unclear how these artificial applications can impact students’ motivation. The aim of this paper was to evaluate how virtual exercises increase the motivation level in different typologies of university students. The sample was composed of graduate (master’s degree) and undergraduate students (three engineering degrees) of the University of Cordoba. These tools were available to students through four devices: mobile phones, tablets, computers and virtual reality goggles. The motivation of the students was evaluated through the modified Instructional Materials Motivation Survey by the attention, relevance, confidence and satisfaction motivational model. The results obtained through a 5-point Likert scale showed that these innovative resources significantly improved the students’ motivation level, especially concerning the ‘relevance’ aspect (M = 4.01; SD = 0.98). The virtual resources also increased the understanding of the exercises and their spatial vision (M = 3.80; SD = 1.14). Of the total sample, 63.83% students considered the virtual reality goggles as the most suitable device to visualize graphic expression exercises.

Keywords Virtual reality · Augmented reality · Motivation level · ARCS model · Expression

1 Introduction
Geometry is an important part of the basic education of engineering universities. Learning geometry is not a simple procedure, due to its difficulty and need for abstraction. One of the most relevant abilities in working with geometry is the spatial ability or spatial visualization, which, according to Kahle (1983), is the ability to manipulate an object or a pattern in the imagination. It is known that the visualization skill is an important tool required for engineers to project and design effectively (Hsi et al. 1997; Zgoul and Kilani 2009). The ability to visualize problems is essential for engineering students (Sorby and Baartmans 2000; Baranová and Katrenicová 2018), as it is linked to their future success in their professional work (Adanez and Dias Velasco 2002).

In addition to traditional visualization methods linked to engineering design (Lord 1985), nowadays, improved visualization skills are important (Sorby and Baartmans 2000). Therefore, there are other approaches based on the inclusion of Information and Communication Technology (ICT) and
innovative technologies which influence the teaching–learning process in graphical engineering subjects, such as videogames (Feng et al. 2007), multimedia technologies (Gerson et al. 2001), CAD applications (Chester 2007) and virtual and augmented reality (Chen et al. 2011) among others. Tang and Austin (2009) studied the enhanced level of perception of student-learners caused by the mixed implementation of different teaching technologies. There was a long debate about whether the media influence learning or not (Morrison 1994). After many years of debates, educational technology researchers have concluded that a more appropriate question concerns the strategies that are used with technology and the conditions (Petersen et al. 2020). Nowadays, new technologies applied in the world of education are becoming more popular (Hwang and Arbaugh 2009), particularly in engineering and technical degrees (Viegas et al. 2018), being encouraged by a highly technologized world (Bennett et al. 2008). Considering motivation as a predictor of academic performance (Barton et al. 2021), numerous previous studies conducted with pre-university students in the field of education conclude that the use of technology supports, and even increases, student motivation (Taran 2005; Chang and Hwang 2018). However, few studies have analyzed the impact of the application of AR and VR on the motivation of university students (Pellas et al. 2019). Although Prince and Felder (2006) state that the only motivation that students get, if any, is that the content will be important later in their future careers, authors such as Parras-Burgos et al. (2020) have recently assessed the positive acceptance of the use of these artificial technologies in the engineering field for graphic expression subjects. Thus, although the learning process is a complex process that cannot be understood only as the relationship between students’ response to technology and motivation, previous studies show that certain technologies improve middle-school students’ motivation (Di Serio et al. 2013) and help them become better students (Tang and Austin 2009). In engineering education, practical lectures play a crucial role, as they allow learners to feel their interaction with the real phenomena (Millar 2004). Succeeding in such abstract engineering disciplines requires students to be previously motivated, trained and qualified in these subject matters, as well as to have a good spatial vision (Sorby 2009). Spatial ability has been found to be related to problem representation and plays a crucial role in engineering education and is not limited to image visualization, as it extends to thinking during problem solving, requiring mental representation (Duffy et al. 2020; Baranová and Katrenicová 2018). Therefore, understanding the students’ motivation level in the learning process is crucial for educational success (Tang and Austin 2009; Lin et al. 2010; Sha et al. 2012). Similarly, usability, immersion, interaction, learning styles, the type of emerging technology used, enjoyment and ease of use, among others, are variables that might have an impact on learners’ motivation (Bacca et al. 2018; Lau and Lee 2021).

Practical lectures based on the use of ICTs have favored teaching in spatial geometry (Olmedo-Torre et al. 2017). In the world of ICTs, virtual reality (VR) and augmented reality (AR) are the innovative technologies that have most rapidly been introduced into many fields, such as cultural heritage and architecture (Koeva et al. 2017) and the daily medical practice (Balsam et al. 2019), among others. Likewise, these technologies have provided promising results in the educational field (Kesim and Ozarslan 2012; Cabero-Almenara et al. 2019), gaining influence on teaching (Zhigeng et al. 2006; Dunleavy 2014; Serin 2020), with most of their applications being in simulation activities for the learning of science, technology, engineering and mathematics (STEM) (Ibañez and Delgado-Kloos 2018). VR is an immersive, software-hardware-based 3D environment that users can explore by moving their own bodies (Pan et al. 2006). VR reflects the interface between 3D graphics and real-time software applications (Stone 1995), providing a sense of reality through the dynamic environment developed by computers (Serin 2020). On the other hand, AR is the visualization of the real physical environment through a technological device, normally a tablet or a mobile phone (Bazarov et al. 2017; Zhou et al. 2008), which adds, in real time, virtual elements to complement the physical reality (Azuma 1997). Therefore, while in VR the experience is based on a computer-generated virtual environment, in AR the environment is real (Lee 2012). In this context, some authors stated that the use of VR (Mayrose 2012; Prasolova-Førland et al. 2017; Lau and Lee 2021) and AR (Ke and Hsu 2015; Kugelmann et al. 2018) applications in the education sector drives students into an active learning, improving their motivation toward the academic contents, especially in science subjects. Prince (2004) strongly encouraged engineering faculty to implement active learning in their lectures. In the area of graphic engineering, both VR and AR can help by allowing students to enhance their learning, making it interactive. Visualizing the exercises in VR and AR improves the students’ capacity of spatial vision, since certain movements (e.g., turning the objects up to 360° throughout the students’ own rotation movement) are allowed (Baranová and Katrenicová 2018). The utilization of these technologies inside the classroom allows the learners to perceive individually geometric elements in an interactive manner (Tumkor 2018), supporting a better understanding of the subjects with graphic expression contents (Viegas et al. 2018), and increasing their enthusiasm (Huerta-Cardoso et al. 2019). The effectiveness of these methodologies and technologies applied in the learning process is based on the motivation of the learners (Tallent-Runnels et al. 2006), with involvement in learning being a key factor (Zimmerman 1989).
Some research on the motivation of students caused by the application of different technological scenarios in AR has been made in Vocational Education and Training and in Educational Science at the University level (Bacca et al. 2018; Cabero-Almenara et al. 2019). The use of AR tools (Hanafi et al. 2017) and VR (Starr et al. 2019) in the learning process might help to improve academic motivation for both male and female students. Nevertheless, the effective use of such a novel tool may be mediated by several factors, such as gender (Hanafi et al. 2017). To the best of our knowledge, gender has been identified as an important pedagogical factor in the last decades (Kim and Baylor 2006). Kim and Lim (2013) found that student gender was a significant factor in the learners’ evaluations, although few studies have tackled motivation. Although some authors claimed that female learners might have greater motivation (Caspi et al. 2008; Yukselturk and Bulut 2009), the motivational level of university students as a function of gender has not been thoroughly explored, and few publications address the motivational improvements among students when implementing innovative 3D graphical techniques.

The aim of this paper was to assess how 3D-visualization exercises through innovative technologies, such as VR and AR, can increase the level of motivation in different typologies of university students in comparison with conventional lectures, as well as to identify the students’ preferences and perceptions toward the use of these 3D resources.

1.1 Student motivation assessment

There have been several attempts to assess the motivation level of students, when implementing these ICTs, since motivation is one of the major factors related to performance success in the subject in which they use them (Ayala-Alvarez et al. 2017; Cabero-Almenara and Roig-Vila 2019). Authors such as Ayala-Alvarez et al. (2017) and Melian-Melian and Martín-Gutierrez (2018) have studied the usability of 3D learning objects applied in graphical expression. Keller (1987) developed the attention, relevance, confidence and satisfaction (ARCS) model of motivational design, based on 4 factors: attention (perceptual arousal, inquiry arousal and variability), relevance (goal orientation and motive matching), confidence (learning requirements, success opportunities and personal responsibility) and satisfaction (intrinsic reinforcement) from the point of view of the learners. Many authors have implemented this model to know the students’ motivation toward the use of different items, such as podcasting and web-based courses (Bolliger et al. 2010; Cook et al. 2009; Kew et al. 2018). Keller also developed a specific instrument called Instructional Materials Motivation Survey (IMMS) (Keller 2010). The IMMS has been implemented in different studies and validated as a reasonable and effective instrument in the assessment of how this instructional material can affect the motivation of learners (Rodgers and Withrow-Thorton 2005; Johnson 2012; Huang and Hew 2016), and it has also been tailored by custom questionnaires to better accommodate the motivational features to specific studies (Bolliger et al. 2010; Kew et al. 2018).

2 Materials and methods

2.1 Materials

2.1.1 The sample

This study was performed during the academic year 2019–2020 with a sample of university students of two different profiles: engineering and non-engineering students. The engineering subsample was constituted by first-year students and included 39 undergraduates in Industrial Electronic Engineering, 32 undergraduates in Agricultural Engineering and 22 undergraduates in Forestry Engineering. On the other hand, the non-engineering subsample included 21 masters-degree students in Teacher Training of Secondary Education and bachelor’s degree, Professional Training and Language Education in ‘Drawing, Image and Graphics Arts’ specialty. Additionally, for the engineering group, this study included data from the 20 tutored undergraduate students who needed an additional explanation. The great variability of the sample makes the results potentially generalizable at the university level.

Based on the experience of the faculty over the last years, there is great variability in the level of drawing skills presented by first-year students for engineering degrees. Some of them had not taken the so-called Technical Drawing subject in the course before entering the University. Other students lacked the spatial vision needed for undertaking these disciplines. According to administrative data from the University, the subject ‘Technical Drawing’ had a pass rate of 41 out of 100 enrolled students over the last 4 years.

2.1.2 Teaching resources: 3D exercises

The present study is focused on the development of 3D elements for the improvement of visualization exercises. Apart from the perspective sketches made on the blackboard and used in the conventional lectures, eleven exercises of technical drawing were developed in a three-dimensional (3D) coordinate system. These digitized 3D/CAD versions of the exercises were created using CAD software and subsequently processed using Sketchfab software, in order to enable their visualization through WebXR Device API technology, commonly used with VR and AR devices. The content built with the WebXR standard technologies delivers an immersive experience in VR that is compatible with
the most modern web browsers in PC and smartphones. This new way of visualizing the exercises enables students to observe the geometric objects from different angles and different points of view, facilitating their understanding and conveying an accurate sense of scale in VR and AR (Gutiérrez de Ravé et al. 2016). 3D-modeling exercise is the link between the three-dimensional volume, which is displayed, and the two-dimensional graphical representation (Ayala-Alvarez et al. 2017). The aim of 3D-modeling exercise is to facilitate the understanding of dihedral projection system representation exercises (double orthogonal cylindrical projection on the horizontal and vertical projection planes) and axonometric system representation exercises (Fig. 1). These 3D exercises, provided by the lecturers, were uploaded to the educational university platform Moodle 2019/2020, in order to make them available to the students at any time inside and outside the classroom (Ayala-Alvarez et al. 2017). 3D exercises could be visualized three-dimensionally through any device, turning them around with the fingers (smartphones or tablets) or computer mouse (laptop or computers), and even through the head-mounted VR glasses in a much more immersive and enjoyable way (Fig. 2) (Atsikpasi and Fokides 2021). The head-mounted glasses used in this study were the Oculus Quest model.

2.2 Methodology

2.2.1 Study design and procedure (instrument-IMMS)

Lectures were taught by instructors from the same University department, using innovative 3D tools and some standard teaching materials which are commonly used in their classes.

The lecturers taught the contents of the subject explaining the exercises on the blackboard, having different supporting material resources, such as PowerPoint presentations and

Fig. 1 Example of a resolved exercise in the dihedral projection system. a Exercise graphical statement, b solution of the 2D exercise on paper and c screenshot of the 3D visualization obtained with the computer (Sketchfab 2020)
slides. After having performed the normal and conventional procedure, the lecturers provided the students with this innovative 3D teaching material, which could be seen with their smartphones, tablets, computers, etc. The students were free to observe the different 3D models as often as they wished, since they had the URL addresses of the different exercises uploaded to the University Moodle platform. The students could open them on any mobile device before performing them individually in paper (2D format). In addition, there was the possibility to visualize the exercises with the head-mounted virtual glasses for students attending a tutoring session with the instructor (Fig. 3).

After using these teaching resources throughout the term in several exercises, the lecturers conducted an anonymous questionnaire to collect data from each student. There was information, on the first page of the questionnaire explaining that this experience was built within the framework of an innovation project conducted by the Graphic Engineering and Geomatics Department of the University.

A panel of experts composed of researchers and academics of the Graphical Engineering Department of the University created this outline survey for this research. The questionnaire had questions in two different approaches. The first part tackled the attitude of the students with respect to spatial vision, their skills using ICT, their previous knowledge on technical drawing for university students, and the gender of the respondents. The second part of the survey approached the usefulness and feasibility of the 3D tools and assessed how these innovative 3D resources affect learner motivation. In this second part, the authors investigated the relationships among attention, relevance, confidence, and satisfaction in graphical expression for undergraduates and
postgraduates, through the modified IMMS. This question-naire was administered to the students in class once they had observed the provided 3D exercises through different devices, at the end of the course. The selected method for motivation assessment was based on the modified IMMS. The modified instrument contains 24 questions with 5-point Likert-scale items that measure the motivational reactions of the learners to the new self-directed instructional material. This instructional model studies the four strategies that need to be met for people to become motivated according to the ARCS model: attention, motivation, confidence, and satisfaction. The responses range from (0—strongly disagree) to (5—strongly agree). Each query of the questionnaire corresponds to one of the four previously mentioned categories.

### 2.2.2 Statistical data analysis

The data were analyzed using Excel (Microsoft) software. The statistic selected for data analysis after data collection was Cronbach’s alpha coefficient (α). This statistic offers the instrument’s internal reliability or internal consistency of the answers to a quantified questionnaire (Leontitis and Page 2007). The Cronbach’s alpha coefficient or reliability index for the modified IMMS was 0.90, which means an ‘excellent internal consistency’ (0.9 ≤ α). Reliability estimates for each category were classified as ‘good’ for the attention factor (α = 0.86) (0.8 ≤ α < 0.9), ‘questionable’ for the relevance factor (α = 0.65) (0.6 ≤ α < 0.7) and ‘acceptable’ for the confidence (α = 0.72) and satisfaction (α = 0.70) aspects, respectively (0.7 ≤ α < 0.8). From the point of view of validation, the internal consistency shows its lowest value (0.86) for the attention category. Table 1 shows the values for IMMS in its different dimensions.

An independent t test was conducted to determine differences in mean scores based on the gender of the students, i.e., between males and females, in the four categories. The usefulness of these new technologies was studied calculating the mean (M) and standard deviation (SD) of the four Likert scaled questions (0–5) that were related to spatial vision and the students’ skill to execute the exercises. The suitable timing to use them was studied by asking the students to choose the best of three given possibilities: (a) ‘after reading the exercise statement and before thinking about it’; (b) ‘after thinking about the exercise and before its execution’; or (c) ‘after thinking about the exercise and after its execution.’

### 3 Results

#### 3.1 Sample description

One hundred and thirty-four students (42.27% of the total enrolled students), corresponding to 79.28% of students committed to the subject and taking exams, completed the survey. Five surveys were deleted from the data set, since one-third of the data were missing. Most of the respondents were male (71.64%), 84.33% were undergraduate students, and 15.68% were master-degree and postgraduate students. The breakdown of the participants was related to their engineering-focused degrees, their gender and their previous knowledge of technical drawing (Table 2).

The undergraduate students belonged to the Industrial Electrical and Engineering segment and were enrolled in the subject ‘Representation Systems,’ whereas the Agricultural and Forestry Engineering students were enrolled in the subject ‘Engineering Drawing,’ which is mainly composed of the same didactic contents as the previous one. Masters students were enrolled in the subject called teaching innovation.

| Table 1 | Reliability index of the instructional materials motivation survey (IMMS) instrument |
|---------|---------------------------------|
|         | Attention | Relevance | Confidence | Satisfaction | Total |
| Cronbach’s alpha (α) | 0.86 | 0.65 | 0.72 | 0.70 | 0.90 |
| Consistency | Good | Questionable | Acceptable | Acceptable | Excellent |
in ‘Drawing, Image and Graphic Arts,’ in which this study was performed.

The survey respondents were asked to provide their insight into ICTs tools. The results showed that the master-degree students indicated a medium level of knowledge ($M = 2.52$), whereas the undergraduate students showed a high level of knowledge in Industrial Electronic Engineering ($M = 3.67$), in Agricultural Engineering ($M = 2.84$) and in Forestry Engineering ($M = 2.82$). Concerning the spatial vision, master-degree students and those in Agricultural Engineering thought that they had an average level ($M = 3.00$ and 2.91, respectively), whereas the undergraduates studying Industrial Electronic Engineering and Forestry Engineering estimated greater results ($M = 3.36$ and 3.40, respectively).

### 3.2 Research questions related to the ARCS model

The response scale for the ARCS model ranges from 0 to 5: (0—strongly disagree); (1—disagree); (2—slightly disagree); (3—slightly agree); (4—agree) and 5 (strongly agree). Therefore, the minimum and the maximum scores in the overall IMMS are 0 and 120, respectively, for each participant, which means a range of 0–670 for the total sample. The total scores of the surveyed students ranged from 213 to 343 ($M = 313$). These findings reflect the view that, overall, most of the students were motivated to use these innovative 3D learning resources.

Table 3 depicts descriptive statistics for the four categories of the whole sample (graduate and undergraduate students). The highest and lowest mean scores were generated by one question of the relevance subscale ($M = 4.26$) and one of the confidence subscale ($M = 2.85$). The results support that the lecturers’ ability to brief students on the usefulness of 3D techniques has a significant influence on their future engineering profession, and on their perception of learning improvement thanks to the emerging resources.

Only one item of the attention subscale (‘The quality of the 3D drawings helps to improve my attention’) had a mean score above 4.0 (Fig. 4) in the whole sample. Attention and confidence subscales mean scores were higher for the postgraduate group than for the undergraduate group, whereas the other two subscales were lower for the postgraduate group. The statistical analyses determined that 81.30% of the participants strongly agreed or normally agreed with the statement that the quality of the 3D drawings helps to improve their attention. Around 76% of the students strongly agreed or agreed in that these 3D learning and teaching resources helped them to increase their motivation (76.1%), as well as their curiosity (74.60%), whereas 64.20% of the surveyed students agreed (strongly or normally) in that the diversity of content when utilizing 3D resources helped them...
to retain their attention. Figure 4 displays the statistical data for the five items of the attention factor.

Figure 5 indicates the means and the standard deviations of the relevance factor. Two items of this second factor-subscale (‘The content uploaded to Moodle of this type of resources has a high value for engineering degrees’ and ‘augmented reality could improve my learning in these graphical subjects’) had a mean score above 4.0. More than 90% of the participants agree (strongly or slightly), highlighting the relevance of these 3D resources (VR and AR), while 94% of the participants agreed in that the content provided with these tools had a high value for their professional career; however, 90.30% agreed in that these 3D resources were not compulsory for them, since they already knew the contents.

The statistical data corresponding to the confidence factor are shown in Fig. 6. One item of this third factor-subscale had a mean score above 4.0. This item concerns the understanding of the improvements through the observation of the exercises in 3D. A total of 93.30% of the surveyed students agreed (strongly, normal or slightly) with this understanding of the improvements in the contents, due to the visualization of the exercises with the support of the 3D tool, realizing a better understanding (91.00%), more clearly (94.00%). However, nearly 87% of the participants stated that they will be able to do the task without the help of these innovative 3D resources. Figure 6 shows the lower mean score of the entire questionnaire (2.85), corresponding to the query regarding how abstract the contents of the dihedral and axonometric systems are to students, which can make them difficult to study. In this context, it is important to note that not all these higher-degree and masters’ students had previous knowledge on these disciplines.

The satisfaction factor, which yielded the highest mean score (4.09), corresponded to the question regarding the study of the exercises through these 3D instruments (Fig. 7). The participants agreed (normally or strongly) with the fact that these digital resources increased their satisfaction level when observing the exercises for the very first time (70.90%), when resolving exercises (70.10%) and when studying the contents (79.10%).

3.2.1 Data results according to gender

An independent Student’s t test was conducted to assess the differences in mean scores between males and females in the four subcategories. The results showed no significant differences between males and females in any subscale (Attention—\( t (132) = 0.03, p = 0.01 \); Relevance—\( t (132) = 0.04, p = 0.01 \); Confidence—\( t (132) = 0.07, p = 0.01 \); Satisfaction—\( t (132) = 0.14, p = 0.01 \)).

As presented in Table 4, the male participants had higher means in all the subscales (Attention—\( M = 3.80 \); SD = 1.01; Relevance—\( M = 3.88 \); SD = 1.00; Confidence—\( M = 3.82 \); SD = 1.01; Satisfaction—\( M = 3.83 \); SD = 0.98) with respect to the female participants (Attention—\( M = 3.78 \); SD = 1.07;
Relevance — $M = 3.85$; $SD = 1.06$; Confidence — $M = 3.76$; $SD = 1.09$; Satisfaction — $M = 3.72$; $SD = 1.14$). The greatest difference was obtained in the ‘Satisfaction’ subscale, with the males having 11 more points than the females. However, the most balanced category was ‘Attention,’ with 2 points of difference.

### 3.3 Usefulness and suitability of the 3D resources

Table 5 depicts descriptive statistics for the four questions asked to the participants and related to the usefulness of using the 3D digital resources. The visualization of 3D modeling exercises speeds up the knowledge acquisition that each student must achieve, relating spatial geometry to plane geometry. The highest mean score was obtained in the enhancement of the understanding of the exercises (4.15) and the improvement in spatial vision (4.01).

The students visualized the 3D exercises utilizing different devices (e.g., smartphones, tablets, computers, laptops and 3D glasses for virtual reality). Laptops and computers offer a similar 3D visualization, which can be turned around with the mouse to see it in 360°, whereas using the mobile or the tablets, the visualization can be turned around using the fingers, or with the head-mounted glasses using one’s own body movements. The participants were asked about the suitability of any of these devices for reaching our purpose through a 0–5 Likert scale (0 represents that the device was unsuitable, whereas 5 shows the highest value, meaning that it is very suitable). Table 6 indicates the statistical results of the aptness of these devices.

All the four evaluated devices had high mean scores (above 3.00), meaning that each 3D resource itself was welcome by the student. However, the head-mounted glasses ($M = 4.09$; $SD = 1.61$) and the laptop or computer ($M = 3.95$; $SD = 1.13$) were the preferred devices for the students. There was no preference for neither of the two remaining ‘visualization tools’ (smartphone and tablet) since their means were quite similar. A total of 63.83% of the students scored with 5 (the highest mark of the Likert scale) when asked about the suitability of the head-mounted glasses that were used for the virtual-reality exercises. The percentages of students who allocated 5 points to the suitability of 3D exercises visualization were: 20.93% for smartphones, 22.13% for tablets and 36.22% for computers and laptops. Figure 8 shows the students’ perception of each available device to observe the 3D exercises.

### 3.4 The time for using these innovative tools

A total of 128 out of 134 participants answered the survey concerning the best time to use the 3D visualization. ‘After thinking about the exercise and before its execution’ was the
most supported option for both undergraduates and post-
graduates (Fig. 9).

Figure 10 shows a graphical comparison among the three
possible timings for utilizing the innovative techniques. Using the 3D-visualization technique after thinking about
the exercise and before its execution was the most supported
option for the undergraduates (60.26%) and the tutorial stu-
dents (55.00%), whereas, for the masters students, the best
option for using this tool was after thinking about the exer-
cise and after its execution (43.75%).

4 Discussion

As was stated by Prince (2004), research findings acknowl-
edge the positive influence of the elements for active learn-
ing on engineering students. It is clear that 3D visualization
provides an added value to any object to be represented and
interpreted (Koeva et al. 2017). However, in the educational
fields of technical and engineering drawing, our results are in
agreement with those found in the literature (Ayala-Alvarez
et al. 2017), since, in a 5-point Likert scale, the respondents
showed a high mean score ($M = 3.80; SD = 1.14$) regarding
the innovative resource’s usefulness. According to Villa
et al. (2018), students tend to have difficulties in understand-
ing the 3D shape of objects starting from their two-dimen-
sional representations, concerning their spatial vision. How-
ever, in this study, the mean score of the participants about
their own assessment of spatial vision was as follows: 3.00
(SD = 1.08) for masters’ degree students, 3.22 (SD = 1.09)
for undergraduate students and 2.70 (SD = 0.98) for tutorial
students.

In line with Carbonell-Carrera and Saorin (2018), no gen-
der differences were detected in measuring the usefulness of
the 3D resources in improving spatial vision between males
($M = 4.01; SD = 0.97$) and females ($M = 4.00; SD = 0.97$).
Concerning gender, and conversely to what was stated by Caspi et al. (2008) and Yukselturk and Bulut (2009), our findings showed slightly higher values of motivation for males ($M = 3.83; \text{SD} = 1.00$) using these innovative virtual tools than for females ($M = 3.78; \text{SD} = 1.09$). In agreement with our results, Di Serio et al. (2013) analyzed the improvement of secondary education students’ motivation in Spain, and pointed out that their attention, interest, confidence and satisfaction increased with the use of augmented reality. Likewise, research developed on university engineering students applying AR technologies for studying descriptive geometry showed a positive impact on their spatial ability (Gutiérrez de Ravé et al. 2016), as well as higher academic performance and motivation level (Martín-Gutiérrez and Meneses-Fernández 2014).

The literature review of Garzón et al. (2019) concluded that AR tools increase learning gains and motivation. Indeed, our findings reflect that AR tools would increase students’ motivation ($M = 4.16; \text{SD} = 0.92$). Encheva (2017) explored the improvement in the higher education sector in Bulgaria, by utilizing technologies for virtual and augmented reality, and highlighted their potentialities concerning learning environments. Wojciechowki and Cellary (2013) also observed a positive learners’ attitude when using AR environments. Bazarov et al. (2017) showed the effectiveness of applying AR technology for engineering students in contributing to the improvement of knowledge in relation to standard didactic materials. Likewise, our results coincide

### Table 4
Descriptive statistics for the four subscales (attention, relevance, confidence and satisfaction) according to gender

| ARCS—subscales | Mean (M) | Standard deviation (SD) |
|-----------------|----------|-------------------------|
| Male | Female | Male | Female |
| Attention | 3.80 | 3.78 | 1.01 | 1.07 |
| Relevance | 3.88 | 3.85 | 1.00 | 1.06 |
| Confidence | 3.82 | 3.76 | 1.01 | 1.09 |
| Satisfaction | 3.83 | 3.72 | 0.98 | 1.14 |

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### Table 5
Descriptive statistics regarding the usefulness of the 3D resources

| Questions related to the usefulness of the 3D resources | M | SD |
|-------------------------------------------------------|---|----|
| The usefulness of the 3D resource in improving your spatial vision | 4.01 | 0.97 |
| The usefulness of the 3D resource in enhancing the understanding of the exercises | 4.15 | 1.10 |
| The usefulness of the 3D resource in identifying your errors and mistakes in the space | 3.52 | 1.20 |
| The usefulness of the 3D resource in performing the exercises in your paper sheet | 3.53 | 1.28 |
with what was found in studies conducted in other research fields, such as Art, Medicine and Educational Technology (Cabero-Almenara et al. 2019), which documented that AR constitutes a useful means to facilitate learning and knowledge acquisition.

Our results support what was highlighted by authors such as Gunawan et al. (2017) and Serin (2020) concerning the greater level of satisfaction shown by students using these innovative technologies and enjoying while learning, with respect to the traditional learning methods. The mean score in a 5-point Likert scale was 4.90 (SD = 0.94). Our findings also endorse what was asserted by Olmedo-Torre et al. (2017), regarding the increase in the students’ satisfaction when introducing Information and Communications Technology (ICT) in the learning–teaching process. The mean score for the satisfaction concept, analyzed as a whole in this study, was 3.92 (SD = 0.94) in a 5-point Likert scale, with 71.26% of all surveyed students agreeing with the positive influence, regarding the satisfaction of students, thanks to the implementation of these ICT tools for graphic expression in engineering university degrees, whereas Olmedo-Torre et al. (2017) reported a smaller percentage (66%).

Conversely to other authors who did not find any clear preference of the students for any of the visualization tools used (Ayala-Alvarez et al. 2017), our results show a remarkable inclination for the virtual reality goggles or head-mounted glasses, as they obtained a higher score than the rest of the devices. A total of 95.7% of the students preferred the head-mounted glasses as the suitable device to visualize these exercises, as the percentage from all three ‘agree’ categories (slightly agree + agree + strongly agree) was the

### Table 6: Descriptive statistics regarding the suitability of the devices for visualizing the 3D exercises

| 3D-visualization device                  | M   | SD  |
|----------------------------------------|-----|-----|
| Smartphone                             | 3.40| 1.36|
| Tablet                                 | 3.39| 1.58|
| Laptop or computer                     | 3.95| 1.13|
| Head-mounted glasses for virtual reality| 4.09| 1.61|

![Fig. 8: Students' perception of each 3D-visualization device](image)

![Fig. 9: Students' preferences on the optimal timing for visualizing the 3D exercises](image)
highest. Particularly, 65.9% strongly agreed with the idea that the VR glasses were the best device, as they provide users with a more realistic environment (Park et al. 2020). However, according to what was found by Ayala-Alvarez et al. (2017), there was no clear preference for neither of the three other visualization tools (smartphones, tablets or computers) (Fig. 11).

5 Conclusions

The use of virtual and augmented reality aims to complement the conventional methodology applied in the course, in both the theoretical and practical lectures, to facilitate learning. These technologies should be more integrated into new educational models, where students might be increasingly oriented toward e-based learning.

The questionnaire raised within this research at this University has served to validate the ARCS model, as a sound instrument to assess the motivation of students in the graphical expression segment of the bachelor’s degrees in engineering and master degree.

Students reacted positively to the inclusion of 3D resources in their learning process. The VR and AR technologies that are shown in this study enhance the motivation of these engineering and masters’ degree students, thereby facilitating their e-learning process. The ‘relevance’ factor certainly reached a higher mean score for both male and female students within the four categories of the ARCS motivational model. The greatest difference in gender was observed for the ‘Satisfaction’ subscale, although no significant differences were found between males and females in any category of the ARCS model.

Concerning the most suitable device for visualizing 3D exercises, the head-mounted glasses, used for VR visualization, were the preferred option of students, since they provide a complete immersion in the virtual world. The optimal timing to utilize these innovative learning resources in basic courses, for undergraduate and tutored students, was ‘after thinking about the exercise to be solved and before its execution.’ Conversely, the best time to benefit from these devices was experienced by the students after reading the statement and before thinking about the exercise to be solved.

Fig. 10 Breakdown of students’ preferences on the optimal timing to visualize the 3D exercises per type of student

Fig. 11 Students’ assessment of each 3D-visualization device. Note the head-mounted glasses were not used for the Electronical Engineering degree
emerging technologies for the masters’ degree and post-graduate students was ‘after thinking about the exercise and after its execution.’

This work contributes to justifying the enrichment of the learning process for graphic expression subjects at the university level with 3D-visualization resources, due to the increase in academic motivation, as well as to the positive attitude of students toward innovative technologies (VR and AR). Although this research documents VR and AR as useful tools for self-reported learning, students’ cognitive gains were not tested, which could be the focus of further research.

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Availability of data and materials The data and material can be provided upon request from Paula Triviño-Tarradas (ig2trtap@uco.es).

Declarations

Conflict of interest The authors declare no conflict of interest.

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