Swimming Against the Tide: Primary Care Physicians’ Views on Deprescribing in Everyday Practice

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ABSTRACT

PURPOSE Avoidable hospitalizations due to adverse drug events and high-risk prescribing are common in older people. Primary care physicians prescribe most on-going medicines. Deprescribing has long been essential to best prescribing practice. We sought to explore the views of primary care physicians on the barriers and facilitators to deprescribing in everyday practice to inform the development of an intervention to support safer prescribing.

METHODS We used a snowball sampling technique to identify potential participants. Physicians were selected on the basis of years in practice, employment status, and practice setting, with an additional focus on information-rich participants. Twenty-four semistructured interviews were audio-recorded, transcribed verbatim, and analyzed to identify emergent themes.

RESULTS Physicians described deprescribing as “swimming against the tide” of patient expectations, the medical culture of prescribing, and organizational constraints. They said deprescribing came with inherent risks for both themselves and patients and conveyed a sense of vulnerability in practice. The only incentive to deprescribing they identified was the duty to do what was right for the patient. Physicians recommended organizational changes to support safer prescribing, including targeted funding for annual medicines review, computer prompts, improved information flows between prescribers, improved access to expert advice and user-friendly decision support, increased availability of non-pharmaceutical therapies, and enhanced patient engagement in medicines management.

CONCLUSIONS Interventions to support safer prescribing in everyday practice should consider the sociocultural, personal, relational, and organizational constraints on deprescribing. Regulations and policies should be designed to support physicians in practicing according to their professional ethical values.

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INTRODUCTION

Patient safety and high-value health care are among the greatest challenges facing modern health care systems. Adverse drug events and resultant hospital admissions are common in older people, costing health systems billions of dollars every year.1-3 Up to 10% of hospital admissions result from drug-related problems, two-thirds of which are considered preventable through safer prescribing.4-6 The single greatest predictor of adverse drug events is the number of medicines a person is taking.7 Polypharmacy is increasing as more people are living longer with more chronic conditions.

Primary care physicians prescribe most ongoing medicines. Despite evidence to guide safe prescribing, high-risk prescribing in older people is common, with 1 in 5 prescriptions potentially inappropriate.8-10 Safe prescribing entails regular medicines review, initiating medicines that are indicated, and deprescribing (tapering and withdrawing medicines) when the risks outweigh the potential benefits.11-13 While the term “deprescribing” is relatively new, the process of deprescribing has long been essential to best prescribing practice and is a task all primary care physicians are familiar with.14
The most effective, cost-effective, and practical approach to safer prescribing in everyday practice is not yet known. Interventions that have been tried include audit and feedback, education and training, decision support, pharmacist medicines review, and enhancing patient engagement.15–20 Physician input is key to the development of successful interventions. To date, however, there has been relatively little research investigating the views of primary care physicians on deprescribing in everyday practice. Most research has focused on deprescribing in residential care settings, complex case examples, and understanding the views of patients.21–31

We sought to explore the views of primary care physicians on the barriers to and facilitators of deprescribing in everyday practice to inform the development of an intervention to support safer prescribing.

METHODS

This exploratory study used qualitative methodology with a semistructured interview format. Ethical approval was obtained from the University of Auckland Human Participants Ethics Committee (Ref no. 015783).

Primary care physicians were eligible to participate if they were registered to practice in New Zealand at the time of data collection. Participants were identified and recruited through personal and national networks and through a snowball sampling technique. Physicians were invited by e-mail, telephone, or personal contact. To ensure diversity and reduce the risk of bias, participants were selected on the basis of years in practice, employment status, practice setting (rural, suburban, urban), and sex, with an additional focus on information-rich participants.

All 3 researchers conducted the interviews, either face-to-face or by telephone. Interviews ranged from 20 to 90 minutes depending on how much information participants had to share, but were approximately 30 minutes long on average. Interviews were guided by an interview schedule (see Supplemental Appendix 1, available at http://www.annfammed.org/content/15/4/341/suppl/DC1). Questions explored physicians’ understanding of and views on polypharmacy and deprescribing in older people. Participants were asked to speak from their experience in everyday practice. To minimize social desirability biases, participants were informed that they would not be judged or compared. Interview questions were based on the international literature and refined as necessary after the first few interviews to improve clarity and flow. Interviewing continued until saturation was reached; that is, until most of the issues that were being raised had already been mentioned. We conducted a few interviews, transcribed and analyzed them, and then collected more interviews until we determined, at 24 interviews, that we had reached the saturation point. All interviews were audio-recorded with permission and transcribed verbatim.

We used multi-staged coding based on grounded theory to analyze the transcripts. All transcripts were independently read and coded by at least 2 researchers. Codes were assigned to key sections of data to reflect the content. The coding list was built through an iterative process, with new codes being created as necessary by group consent. The few discrepancies identified were resolved through adjudication. When the coding process was complete, we grouped codes with common features in emergent themes, and finally assigned them to 3 overarching themes.32, 33 We considered alternative models to describe the relationship between themes but, as facilitators and barriers to deprescribing often mirrored each other, we settled on a consensus model of sociocultural factors, personal or relational factors, and organizational factors as the overarching themes.

RESULTS

Participants varied in age, sex, experience, and employment status. Participant characteristics are shown in Table 1. In general, participants believed deprescribing was important for safe prescribing in older people. They said, however, that there were many barriers and few incentives to deprescribing in everyday practice.

| Characteristic              | Number |
|----------------------------|--------|
| Sex                        |        |
| Women                      | 10     |
| Men                        | 14     |
| Years in practice          |        |
| More than 20               | 12     |
| 10–20                      | 6      |
| Less than 10               | 6      |
| Employment status          |        |
| Partner                    | 11     |
| Long-term locum            | 10     |
| Locum                      | 2      |
| Trainee (3rd year)         | 1      |
| Practice location          |        |
| Urban                      | 13     |
| Suburban                   | 1      |
| Rural                      | 10     |
| Practice size              |        |
| Small                      | 7      |
| Medium                     | 7      |
| Large                      | 10     |
Table 2. Primary Care Physicians’ Views on the Barriers to and Facilitators of Deprescribing in Everyday Practice

| Barriers and Facilitators | Example Quotations |
|---------------------------|---------------------|
| **Sociocultural factors** | Patient expectations | I think there seems to be an expectation that if they’ve got a problem they’ll be given another pill to fix it. (GP-9) |
|                           | Medical culture of prescribing | There are people who see medication as the barrier between them and the grave. (GP-7) |
|                           | Uncertainty | I guess it’s easy to keep adding in medications without looking at whether they need all the medications they’re already on. (GP-21) |
|                           | Fear of damage to reputation, accountability for adverse outcomes, moral blame and shame | Prescribing is something that’s taught a lot, you know. Deprescribing isn’t really something that’s been talked about from the get-go. It’s not something that’s come up. As a GP trainee, it’s not something that we’ve had a session on. (GP-9) |
| **Personal and relational factors** | Uncertainty | We all want to do the right thing, but… We don’t know what the combinations of many conditions and all the medications for each of their conditions, what kind of extra risk that poses. (GP-8) |
|                           | Fear of damage to reputation, accountability for adverse outcomes, moral blame and shame | You could be viewed as being neglectful, as being a bad doctor, as being not competent, if you’re taking medications away and someone has an event. (GP-5) |
|                           | Research, education and training | We end up putting people on more stuff than I’m really comfortable with, but it’s hard to defend not complying with the guidelines. (GP-15) |
|                           | Maintaining relationships with patients and colleagues | If [the patient] had a heart attack and the doctor in the hospital said “Oh it’s because your [doctor] stopped your statin,” then [the doctor] would feel terrible, and so he doesn’t stop them even though he thinks he should. (GP-2) |
|                           | Ethical duty: beneficence | The risk that you take on yourself… if the person, say, has a heart attack and you stopped their statin. So, there’s that psychological stuff that goes on. (GP-5) |

Less experienced physicians and those in short-term, low-trust therapeutic relationship in particular reported finding deprescribing challenging. Quotations highlighting participant views on the barriers and facilitators to deprescribing in everyday practice are set out in Table 2 and identified in text by parenthesized participant numbers.

**Barriers to Deprescribing in Everyday Practice**

Physicians described deprescribing as “swimming against the tide” (GP-6) of patient expectation, the medical culture of prescribing, and organizational constraints. They said prescribing was the easy option, while deprescribing was time-consuming and came with inherent risks both for themselves and for patients. They said patients expected there to be “a pill for every ill” and that this expectation was exacerbated by direct-to-consumer advertising of medicines in New Zealand.

Some physicians reported that uncertainty and fear influenced their prescribing and deprescribing decisions. They identified uncertainty regarding which medicines patients were taking and why because of poor information sharing among patients’ multiple prescribers; uncertainty and a lack of evidence regarding best prescribing practice in older people with multiple chronic conditions; and uncertainty regarding their knowledge and application of the available evidence. Uncertainty gave rise to fear. They feared the repercussions should a patient suffer a potentially preventable adverse outcome following deprescribing: they feared reputational damage (being seen to be a “bad doctor”—GP-5), accountability repercussions, and moral blame and shame (“feeling terrible”—GP-2).

In general, physicians were more fearful of the consequences of deprescribing than of prescribing.

Physicians also reported that their prescribing was influenced by a concern to maintain relationships with patients, patients’ families, and colleagues. They feared upsetting patients and their families, who they said could misinterpret the recommendation to deprescribe as a sign that their doctor was giving up on them and trying to save money rather than improve outcomes. Some physicians, especially the younger and less experienced ones, described a professional etiquette that left them reluctant to stop medicines initiated by others. They felt uncomfortable going against the pre-
The physicians identified many organizational barriers to deprescribing. Top among these was the fast pace and the many competing demands of practice. They said that telephoned repeat prescriptions saved time but came at the cost of opportunities for deprescribing. They said fragmentation of care made deprescribing difficult, not only because of poor information flow between prescribers, but also because of the low levels of trust in short-term therapeutic relationships. They said single-disease-specific guidelines promoted prescribing, not deprescribing, and the limited availability of non-pharmaceutical options, such as psychological therapy, contributed to making prescribing the easy option.

| Barriers and Facilitators                  | Example Quotations |
|------------------------------------------|--------------------|
| **Organizational factors**               |                    |
| Fast pace and competing demands of practice | There is no time ... [You’ve got] complicated, complex patients and you never have more than 15 minutes and sometimes it's double booked. There’s never time to spend on this. (GP-2) |
| Patients are not coming in for a deprescribing conversation; they’re coming in for something else like a repeat or to talk about their aching joints. So the deprescribing conversation is an added thing to the consultation. (GP-5) |
| A lot of the time the opportunities for deprescribing are lost by either repeat prescription generation without seeing the patient or doing their repeat medications in an appointment where they've come in to talk about something else. (GP-9) |
| With the best will in the world we get really busy, we get distracted and we mean to do things that we don’t do. (GP-3) |
| **Targeted funding**                     | You need some funded time with the patient so that you can bring the patient in and say “This is a special appointment that's not to talk about your current medical problems, it’s specifically about managing your medicines better.” (GP-4) |
| **Computer prompts and alerts**          | An alert would give you a little bit of courage to do it, or give you more reassurance, or give you a way to bring it up with the patient like, “Look, you see, the computer has noticed you're on too many medications, maybe we can reduce it.” (GP-2) |
| Memory support… Prompts are good, helpful. (GP-3) |
| **Fragmentation of care**                | As a locum, it's difficult because you don't know the indications, you don't know the patient very well, you don't know the history. Has someone tried to stop them before and it hasn't gone well and had to be restarted? (GP-2) |
| [Deprescribing is difficult] if they don’t know me well, haven’t built up that trust. (GP-12) |
| **Information flow between prescribers** | The electronic portals might be something that will make it easier in the future, centralized storage of information that everyone can access. (GP-9) |
| **Access to expert advice and user-friendly decision support** | I like to ring someone up and just ask them what I should do. I would like to be able to ring a cardiologist or geriatrician. I often email a pharmacist. (GP-2) |
| I've recently come across an app, which I have on my iPad [MedStopper], and you can put in the medication list there and it will prioritize them for you. So, that’s a really neat little tool. (GP-11) |
| **Guidelines**                           | Most guidelines are suggesting you add medicines rather than take them away. (GP-7) |
| In each guideline for each condition, have a section on when it would be appropriate to reduce or stop each medication. (GP-2) |
| I think we need multi-morbidity guidelines, the commonest multi-morbidities like chronic pain from arthritis and heart failure and diabetes together. (GP-8) |
| **Communication of risk**                | They're used to being on these medications; whatever they're feeling in their lives and the way that they're experiencing their lives, this is their usual way of feeling and they're used to it. You think that perhaps taking off the statin will make them feel better, but that's a very subtle thing to try and tell them because most of the time they're not actually feeling bad, or they don't know they're feeling bad. (GP-1) |
| Communicating risk to patients, it's very difficult. (GP-14) |
| **Access to non-pharmaceutical options** | It's harder to access other services. Non-pharmaceutical options are often a lot harder to access than medications. (GP-9) |
| **Patient activation**                   | A recall that sends out something to the patient every year and says, “Next time you’re at the doctor make sure to look over the pills.” (GP-8) |
| [A letter] to warn the patient up … (GP-3) |

**Table 2. Primary Care Physicians’ Views on the Barriers to and Facilitators of Deprescribing in Everyday Practice**

(continued)
build the evidence base in multimorbidity, education and training, ready access to expert advice and user-friendly decision support, updating guidelines to include advice on when to consider stopping medicines, developing new guidelines for the management of common comorbidities, tools and resources to assist in the communication of risk to patients, and activating patients to become more involved in medicines management and alert to the possibility that less might be better.

**DISCUSSION**

This study suggests that the barriers to deprescribing are formidable, ranging as they do from patient expectations and the medical culture of prescribing through fear of bad outcomes and myriad organizational factors, while the sole incentive to deprescribing is the physician’s duty to do the right thing for the patient. The physicians recommended a number of organizational changes to support safer prescribing in practice.

Our research contributes to the growing qualitative literature on the factors influencing deprescribing. Many of the suggested organizational changes we identified have previously been described, including targeted funding for annual medicines review, computer prompts and alerts, improving information flows between multiple prescribers, improving access to expert advice and user-friendly decision support, increasing availability of non-pharmaceutical alternatives, enhancing patient engagement in medicines management, and more research, education, and training to reduce the uncertainty in practice.

The novel contribution of our research lies in its focus on everyday primary care practice, where most ongoing prescribing occurs, and on the sociocultural influences at play—the importance to physicians of maintaining relationships with both patients and colleagues. Study findings draw attention to the need for a change in culture and in the attitudes and behaviors of both patients and physicians as well as a need to “warm the patient up” to the idea of deprescribing; to the possibility that less may be better. Study findings also draw attention to the need to support physicians in practicing according to their professional ethical values. Reducing uncertainty through improved information flows and more research and education is important, but given the “necessary fallibility of a knowledge of particulars,” there will always be uncertainty in medicine. There will always be risk. Older people will always suffer potentially preventable adverse outcomes and in some cases die; relationships can always be damaged. Our study thus draws attention to the need to support physicians in practicing according to their professional ethical values—in taking on the risk of upsetting patients and of patients suffering potentially preventable adverse outcomes and in tapering and withdrawing medicines regardless when the potential harms start to outweigh the potential benefits.

Strengths of this study include the number and diversity of primary care physician participants. A limitation was the risk of bias with the snowball sampling technique, but this was necessary to ensure diversity in participants and responses and to recruit participants who were good informants; that is, those who were willing to participate, had time to be interviewed, and were knowledgeable and articulate. While we reassured participants that there were no right or wrong answers and that they would not be judged or compared, it is possible they provided responses that do not accurately reflect their experience in everyday practice.

This research contributes to the growing body of literature on the views of physicians on the barriers to and enablers of deprescribing in everyday practice. Interventions to support safer prescribing should consider the sociocultural influences, the importance to physicians of maintaining relationships, the sense of vulnerability many physicians feel in practice, and the myriad organizational constraints. Given that the only incentive to deprescribing that physicians identified was the duty to do what was right for the patient, it would be logical to design regulations and policies that support physicians in practicing according to their professional ethical values—taking on the risks inherent in deprescribing and doing what was right for the patient, regardless.

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