A Corpus of German Reddit Exchanges (GeRedE)

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Abstract
GeRedE is a 270 million token German CMC corpus containing approximately 380,000 submissions and 6,800,000 comments posted on Reddit between 2010 and 2018. Reddit is a popular online platform combining social news aggregation, discussion and micro-blogging. Starting from a large, freely available data set, the paper describes our approach to filter out German data and further pre-processing steps, as well as which metadata and annotation layers have been included so far. We explore the Reddit sphere, what makes the German data linguistically peculiar, and how some of the communities within Reddit differ from one another. The CWB-indexed version of our final corpus is available via CQPweb, and all our processing scripts as well as all manual annotation and automatic language classification can be downloaded from GitHub.

Keywords: Reddit, Corpus building, Corpus analysis, Social media, CMC, German

1. Introduction
Reddit, the self-proclaimed ‘front page of the internet’, combines social news aggregation, discussion and micro-blogging. Since its founding in 2005, it has grown to be one of the most popular websites in the USA. In recent years, its popularity has also increased in Germany, as indicated by site rankings from Alexa and SimilarWeb. Reddit is structured into so-called “subreddits” (categories or communities), whose moderators can define and enforce their own community rules (there is, of course, also a sitewide content policy). Subreddits range from being rather open-topic (e. g. r/de – anything related to German and Germany) to extremely specific (e.g. r/wasletztepreis, roughly translating to ‘whatlastprice’ – a sarcastic subreddit dedicated to negative interactions on the German version of Ebay Classified Ads).

Users can submit content (e. g. text, images or links) to a subreddit and comment on others’ submissions and comments, resulting in nested conversation threads. Both submissions and comments can be voted up or down by the community. The items’ voting score affects the default order in which content is displayed (submissions with the most upvotes are shown on the front page).

1.1. Userbase
Reddit’s last official count of monthly active users from November, 2017 puts them at more than 330 million, a number comparable to that of Twitter. The vast majority of Reddit users (sometimes called “redditors”) comes from English-speaking countries, especially the USA. With some caution, we can probably generalize some information we have on US users: while more women than men use social media in general,3 have on US users: while more women than men use social media (with the highest share of adult users in age group 18-29); judging from popular subreddits and interest groups, many are interested in technology and science.

1.2. The German Reddit Sphere
Just as subreddits vary widely in topic and contents, the linguistic phenomena associated with particular subreddits are highly diverse. While the language in some subreddits is relatively close to the standard, others have unique memes and practices; making them difficult for outsiders to understand. In some German subreddits, for instance, emoticons may be replaced by Umilaut characters:

\( :) \rightarrow Û \quad :o \rightarrow Ô \quad :<\rightarrow Û\)

On a lexical and phraseological level, typical expressions commonly associated with online communication as well as Reddit-specific memes are often translated word for word or even morpheme for morpheme, leading to a humorous effect: pfostieren ‘to post’ (Pfosten is a post in the sense of a pillar; the word is not usually associated with submitting online content), ausgelöst ‘triggered’, Unterlases ‘subreddit’, fixierte das für dich ‘fixed this for you’, kantig ‘edgy’ (in the sense of trying too hard to be avant-garde), Kantenfist ‘edgelord’.

1.3. The GeRedE Corpus
Currently, the domain of computer-mediated communication (CMC) is under-represented in the German corpus landscape. GeRedE aims to contribute to filling this gap. Due to the diversity of linguistic registers, we deem Reddit data a particularly valuable addition to corpus resources. Besides being linguistically interesting, Reddit can be – just like Twitter (Mejova et al., 2015) – regarded as a “digital socioscope” in the sense that it provides a window into various aspects of societal interaction.

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1Ranks as of November 30, 2019: Alexa: 6 (US), 9 (DE); SimilarWeb: 11 (US), 33 (DE). https://www.alexa.com/topsites/countries https://www.similarweb.com/top-websites
2https://www.redditinc.com
3https://www.pewresearch.org/internet/fact-sheet/social-media
4https://www.pewresearch.org/fact-tank/2019/04/10/share-of-u-s-adults-using-social-media-including-facebook-is-mostly-unchanged-since-2018
This is exemplified by the case studies that have been conducted using various strands of discourse and argumentation studies, network analyses or knowledge transfer (see section 2.). In contrast to Twitter, Reddit presumably allows for such phenomena to be studied in greater depth. We assume that Reddit conversations are possibly more in-depth, given the different conditions of the platforms: while Twitter only allows for 280 characters per Tweet and reply, comment length on Reddit is limited to 10,000 characters, and submissions can include up to 40,000 characters.\(^5\) Moreover, the data is freely available; making it a viable choice from a pragmatic point of view (cf. section 3.1.). The ever-growing popularity of the platform yields a vast amount of data; which is highly beneficial to increasing the reliability of quantitative corpus studies. Over time, the data base for GeRedE can likely be extended even further – this should be comparatively easy with the processing pipeline in place. One of our main goals is not to provide an opportunistic sample of posts, but rather a collection that is as complete as possible, containing full conversation threads.

2. Related Work

Although several case-studies have been carried out on Reddit so far, the data collection has – to the best of our knowledge – been mostly ad-hoc. At the same time, they prove Reddit’s potential for a large variety of research questions. Mueller (2016) studies strawman argumentation on a number of hand-picked posts containing ‘\(<s>\)’ to denote sarcasm. He shows that particular subreddits tend to have rather homogeneous user-bases; making pseudo-arguments a popular rhetorical strategy to construct and simultaneously discredit a hypothetical opponent for the purpose of community-building. This analysis is in line with Mitchell and Lim (2018), who argue that despite being accessible to everyone, Reddit’s content is not egalitarian in that the moderators – a small number of very active users – decide which content is appropriate – an effect potentially enforced by the ranking algorithms focusing on up and downvote ratios. In a similar vein, the network studies by Buntain and Golbeck (2014) and Olson and Neal (2015) suggest that users tend to be very focused on one particular community and that it is very unlikely for somebody to regularly post on different subreddits. From other social networks, it is known that a vocal minority can dominate the discourse. For example, on Twitter, only 10% of American adult users of Twitter account for 80% of all tweets from this group.\(^6\)

Working on a sample of submissions from different Ask subreddits, Kumar et al. (2018) demonstrate Reddit’s usefulness for (the study of) knowledge transfer for various topics. They develop a codebook and show that subreddits show very different preferences for interaction types. For instance, “Socialising with negative intent” is common on r/ask.politics, but almost absent from the other subreddits considered (Kumar et al., 2018, 1940).

\(^5\)Before June, 2015, this applied just to subreddits where only text submissions were allowed; other subreddits had a character limit of 15,000 for submissions.

\(^6\)https://www.pewresearch.org/fact-tank/2019/08/02/10-facts-about-americans-and-twitter/

Tsou (2016) conducts a quantitative study on highly popular subreddits and uses ANOVA to determine their variability in terms of GIF and image use, sentiment and readability. Again, large disparities are identified between subreddits: the readability of r/philosophy is considerably lower than for r/gifs, and subreddits classified as health/food have a much higher rate of emotional expressions than is the case for those classified as news.

3. Corpus Creation

3.1. Data Basis

In an ongoing effort, Jason Baumgartner has been collecting every Reddit submission and comment since 2005 and made them publicly accessible via https://files.pushshift.io/reddit/\(^7\) (some caveats apply, see Gaffney and Matias (2018)). For both submissions and comments, compressed line-delimited JSON files are available for download, containing on a monthly basis all content created as well as the associated metadata. As Reddit has grown substantially over the years, so too have these files – although heavily compressed, a month’s worth of data from 2019 amounts to over 15 GB. While an official API to access Reddit data also exists\(^8\), the Pushshift files also include comments, submissions and subreddits that have since been deleted or banned from the site.

The first attempt at extracting German comments in particular was made by Barbaresi (2015). At the time, Reddit was less widely used, especially by German-speaking users, and the resulting corpus was relatively small (97,505 comments; 566,362 tokens). However, activity on Reddit has greatly increased since then, and German communities have thrived. Figure 1 shows the monthly comments in r/de, one of the oldest German subreddits. It is obvious that the amount of data created before 2015 is negligible compared to the amount of data created since then. This overall development can also be seen in Figure 2, showing the next four biggest German subreddits. Here, the volatile nature of Reddit is clearly visible: Subreddits can quickly rise to prominence, only to fall out of favour soon after – or to be permanently banned, as in the case of r/defreiheit, a cesspool of the German alt-right where anti-refugee and anti-islamic comments abound.

3.2. Detecting German Posts

To detect German comments in the vast dataset, we first applied Barbarei’s approach of a two-tiered filter based on spell-checking and character-based language identification (Barbarei, 2015). After some sanitizing steps to exclude extremely short (or deleted) comments, every token is checked against a German and an English dictionary. A comment is classified as potentially German if at least 70% of its tokens are found in the German dictionary, and no more than 30% are present in the English dictionary. Next, langid (Lui and Baldwin, 2014) is run on these candidate comments to

\(^7\)See also https://www.reddit.com/r/pushshift/comments/bcxguf/new_to_pushshift_read_this_faq/

\(^8\)See https://www.reddit.com/dev/api
ultimately classify comments as German. This way, we identified 8,753,873 comments between 2010 and 2018, almost half of them in r/de.

In a pre-study (Blombach et al., 2019), we evaluated the two-tiered filter’s performance. We manually checked 565 randomly selected comments from 2016 and found that 148 (26%) of them were not actually in German. A closer inspection revealed that while longer comments are recognized rather reliably, shorter comments are often misclassified – for instance, due to the presence of proper names and tokenization problems.

Table 1 shows the top 10 subreddits containing comments identified as German. A very low relative frequency of German comments in a subreddit indicates false positives which would negatively affect the precision of the two-tiered filter. At the same time, the fraction of German comments is usually below 90% – even for larger subreddits which are, to the best of our knowledge, almost exclusively in German. We interpret this as an indication that recall could also be improved. The reason for this recall problem is probably that the filter excludes extremely short comments. While these comments might not be too interesting in themselves, we would like to retain them to keep conversation threads intact.

We therefore improve upon the filter by implementing two additional steps. The first step is to ignore all subreddits containing too small fractions of German posts relative to the total number of comments in the subreddit. For subreddits with a high total number of comments, we only keep those with at least 1.5% of German comments (e.g., r/germany with 2.6%, r/Switzerland with 2.8% or r/fcbayern with 1.8%). For subreddits with a low total number of comments, this threshold has to be higher, since it would not make much sense to retain a subreddit with a total of say 10 comments of which one has been classified as German. After testing several manually defined rough thresholds for different subreddit sizes, we used a function that closely matched the best thresholds to get a smoother filter curve:

\[ e^{-\frac{N}{4}} + 0.015, \]

where \( N \) is the number of all comments in a subreddit. Filtering out all subreddits with a fraction of ‘German’ comments below this dynamic threshold and removing 6,009 comments with duplicate IDs leaves us with 2,429 subreddits out of 43,193, containing 5,932,308 ‘German’ comments. In other words, we filtered out approx. 32.2% of the comments in this step.

Since for many discourse analytic questions researchers will be interested in the actual conversation threads, we require

9For example, the filter often classifies comments mentioning German or German-sounding football players as German; the same goes for comments mentioning places in Germany, Austria or Switzerland.
Figure 3: Receiver operating characteristic (ROC) curve for the thread filter based on a manually annotated, stratified sample of 500 threads.

We took a stratified sample of 500 threads. We then constructed the threads by combining comments belonging to the same submission and took a stratified sample of 500 threads. This sample was then manually annotated. Fortunately, most threads are either completely German or not German at all: Out of the 500 selected threads, 379 were indubitably German and 98 not German at all (amounting to more than 95%). 11 threads contained a significant amount of German (usually alongside English), and 12 threads contained some German words and sentences but were mostly English. We opted for a language-filtering approach combining both the number of comments identified as German in the thread at hand ($N_{\text{german}}$) and the relative number of German comments in the whole subreddit that the thread belongs to ($p_{\text{subreddit}}$). Let $N_{\text{thread}}$ denote the number of comments in a given thread, then

$$\text{score}_{\text{thread}} = p_{\text{subreddit}} \cdot \frac{N_{\text{german}}}{N_{\text{thread}}}.$$  \hspace{1cm} (2)

Figure 3 shows the receiver operating characteristic curve of our approach. With a cut-off of 0.1 for score_{thread}, we can give a 95% confidence interval for sensitivity (true positive rate) of [95%, 98%] and of [1%, 8%] for false positive rate. We are thus not far away from perfect classification at (0, 1).

| Filter         | Comments | Threads | Subreddits |
|----------------|----------|---------|------------|
| Two-tiered     | 8,753,873| 1       | 43,193     |
| Subreddits     | 5,932,308| 511,996 | 2,429      |
| Threads        | 6,786,591| 388,680 | 1,977      |

Table 2: Number of comments after each filtering step

Table 2 shows the results of successively applying the filters described above. While our final filter further reduces the number of threads and subreddits in the corpus, we get more comments than after the second step, since we include all comments from included threads, with some not initially classified as German. Our final corpus contains comments by 141,409 different users (plus those whose author has since been deleted). The total number of tokens from submissions and comments is 271,679,444. Table 3 shows statistics for the 20 subreddits with the most tokens. Some differences between them can be clearly seen. The German version of “Ask me anything” (r/de.German), for example, has many more comments per thread than most subreddits, indicating the higher importance of individual threads. The number of tokens per comment, on the other hand, may indicate how deep discussions typically go in a particular subreddit.

4. Annotation

4.1. Pre-processing

Reddit comments can include markup in a Reddit-specific Markdown flavor. Luckily, Reddit’s own snudown parser is freely available and can be used to convert the Markdown to HTML.

4.2. Tokenization and Part-of-Speech Tagging

Aside from the Markdown markup, some of Reddit’s peculiarities pose challenges to existing tools. Short form links to subreddits start with /r/ or r/ (r/hasletztepreise), those to user profiles with /u/ or u/ (u/username), which has to be accounted for by a tokenizer. Punctuation is often omitted and replaced by line breaks or emoticons (cf. Figure 4).

We tokenize the Reddit comments using SoMaJo (Proisl and Uhrig, 2016), to which we added support for Reddit short links. SoMaJo is able to make use of the information in the HTML output of the previous step to improve sentence boundary detection. The tokenized text is tagged with the STTS_IBK tagset (Beißwenger et al., 2015) using SoMeWeTa (Proisl, 2018). A post-processing script ensures that Reddit-specific phenomena that could be tagged deterministically but are unknown to the tagger (e.g. use of

Figure 4: Tagging and tokenization example as verticalized text. Columns are word form, POS-tag by Treetagger, POS-tag by SoMeWeTa, and manual correction of the POS tag.

<code>
So ADV ADV DM
bin VAFIN VAFIN VAFIN
endlich ADV ADJD ADV
zu APPR APPR APPR
was PIS PIS PIS
gekommen ADJD VVPP VVPP
:D ADJD EMOASC EMOASC
</code>

In the case of /r/afdwatch, a subreddit dedicated to monitoring the German far-right party AfD, threads mostly consist of links to newspaper articles and long quotations, explaining the high number of tokens per comment.

https://github.com/reddit/snudown/
We evaluated different baseline strategies and off-the-shelf tools, and found that the best-performing tool was SMOR and some additional heuristics, SMOR achieved an approximately human-level accuracy of 96.20%.

To lemmatize GeRedE, we followed the same procedure.

### 4.3. Evaluation of Part-of-Speech Tagging

We manually corrected the part-of-speech tags in a random sample of comments (1,150 tokens) to evaluate performance. The tagging accuracy was at 92.35% (95% Wilson score interval: 90.67–93.75%). This falls between the values reported for SoMeWeTa’s performance on CMC (89.06%) and web data (93.75%) and indicates that Reddit posts deviate less from standard German than other CMC varieties. POS errors seem to be largely systematic, with the very fine-grained differentiation in particle types being hard to achieve due to sparseness in the training data, i.e. the EmpiriST corpus (Beißwenger et al., 2016).

Our evaluation leads us to the question whether a revised CMC tagset might be beneficial: While there are fine-grained categories for e.g. particle types, some more obvious distinctions are not made (e.g. between definite and indefinite articles). Moreover, only certain contractions are assigned tags, and no differentiation is made for common acronyms (scr, imho) and different types of punctuation (also affecting asterisks marking “action words” like *lol*).

### 4.4. Lemmatization

Deviations from the norms of the written standard language can make the lemmatization of CMC data a challenging task. We evaluated different baseline strategies and off-the-shelf lemmatizers against a corpus of web and CMC texts (Proisl et al., 2020) and found that the best-performing tool was a thin wrapper around the SMOR finite-state morphological analyzer (Schmid, 2004). With a bit of post-processing and some additional heuristics, SMOR achieved an approximately human-level accuracy of 96.20%.

To lemmatize GeRedE, we followed the same procedure.

### 5. Data Access and Metadata

We provide the corpus in a version that was indexed with the IMS Open Corpus Workbench (Evert and Hardie, 2011). After registration, it can be accessed by academic users via CQPweb (Hardie, 2012) at https://corpora.linguistik.uni-erlangen.de/cqpweb/gerede_v1/.

The following thread-level metadata are available as categorical variables in CQPweb, meaning they can be used to create subcorpora:

- **text_year**: the year the submission was posted to Reddit
- **text_subreddit_class**: subreddit name (only the top 100 can be chosen here)
- **text_link_flair_text_class**: subreddit-specific tag assigned to the submission, usually used to filter a subreddit for specific content, e.g. politics or humour (only the 100 most common tags can be chosen here); Table 4 shows statistics for the 20 tags with the most tokens (indicating, for example, that comments on humorous submissions tend to be much shorter)
- **text_over_18**: whether the submission has been tagged as NSFW (not suitable for work, e.g. containing adult content)
- **text_gilded**: whether the thread was gilded

### Table 3: Statistics for the top 20 subreddits in the final corpus (note that the number of tokens of the submissions themselves is also included in the calculation of the total number of tokens under “Tokens”)

| Subreddit     | Comments | Tokens | Comments per thread | Tokens per comment |
|---------------|----------|--------|---------------------|-------------------|
| de            | 479922   | 182430 | 56.8233799          | 36.9003619        |
| Austria       | 510669   | 208984 | 26.1851997          | 39.1624655        |
| rocketbeans   | 408090   | 179758 | 32.3833304          | 39.7930187        |
| edefreiheit    | 144085   | 674494 | 12.0093476          | 43.5746191        |
| de_JAMa       | 81480    | 529180 | 57.5620299          | 62.9248485        |
| Finanzen      | 53309    | 367513 | 12.0702148          | 61.571373         |
| FragReddit    | 35519    | 177671 | 12.1702089          | 43.6782849        |
| PietRiem     | 26628    | 164358 | 10.5857967          | 51.6566021        |
| wien          | 39359    | 152009 | 9.9211557           | 34.0579007        |
| afDwatch      | 6780     | 129666 | 4.1096849           | 187.2781711       |
| German        | 13591    | 126426 | 4.7380201           | 69.7810316        |
| rbtv_circlejerk | 38865     | 115325 | 16.6244860          | 27.4092015        |
| einfach_posten | 24032    | 108908 | 7.0086566           | 34.0825566        |
| kreiswachs    | 54034    | 100759 | 6.6144594           | 14.3191324        |
| Weibsvolk     | 12172    | 923521 | 18.4001438          | 71.3578705        |
| DSA_RPG       | 8876     | 859029 | 9.0191078           | 82.8406940        |
| de_EDV        | 14184    | 834332 | 7.1928027           | 48.5414552        |
| Dachschaden   | 11099    | 803411 | 14.8284830          | 65.4934679        |
| de_simulator  | 21522    | 776068 | 10.8696970          | 34.6621132        |
| the_schulz    | 32448    | 742743 | 15.8072671          | 20.0840422        |
| deutschland   | 14859    | 724392 | 8.9442888           | 44.5753415        |

*Umlaut* characters as emoticons or short links) are tagged correctly.
Table 4: Statistics for the top 20 submission flair texts (note that the number of tokens of the submissions themselves is also included in the calculation of the total number of tokens under “Tokens”)

| Flair/Diskussion | Comments | Tokens | Mean | Median | SD | Mean | Median | SD |
|------------------|----------|--------|------|--------|----|------|--------|----|
| Politik          | 606845   | 26412898 | 27.0 | 8.8 | 68.0 | 42.6 | 21 | 71.4 |
| Nachrichten      | 418227   | 18999574 | 22.0 | 9.3 | 39.8 | 45.0 | 24 | 71.2 |
| Humor            | 556721   | 13011245 | 25.8 | 10.4 | 46.6 | 22.9 | 12 | 40.8 |
| Interessant      | 239413   | 8407645  | 25.2 | 9.5 | 52.2 | 34.3 | 17 | 59.3 |
| Nachrichten DE   | 176406   | 7254230  | 28.8 | 9.7 | 52.8 | 40.7 | 22 | 63.8 |
| Gesellschaft     | 154444   | 6977392  | 35.5 | 12.5 | 65.8 | 44.4 | 22 | 73.9 |
| Frage            | 146802   | 6623095  | 18.0 | 11.3 | 23.7 | 40.6 | 26 | 60.5 |
| Flüchtlinge      | 124176   | 6221093  | 30.2 | 12.0 | 50.6 | 49.4 | 26 | 79.0 |
| Diskussion       | 102930   | 5628369  | 25.7 | 13.4 | 45.8 | 49.8 | 26 | 79.6 |
| TIRADE           | 129313   | 5287980  | 68.5 | 29.2 | 103.1 | 38.2 | 20 | 59.3 |
| Medien           | 113127   | 4262804  | 23.9 | 9.4 | 43.5 | 36.9 | 19 | 60.9 |
| Wissenschaft&Technik | 100318    | 4232370  | 17.0 | 6.6 | 33.2 | 41.3 | 22 | 61.9 |
| Kriminalität      | 103797   | 3895856  | 29.9 | 10.5 | 54.7 | 37.0 | 20 | 56.8 |
| Feedback         | 55346    | 2999881  | 34.2 | 18.4 | 47.7 | 48.8 | 28 | 72.8 |
| Humor/MaiMai     | 126007   | 2864402  | 32.7 | 11.4 | 70.5 | 22.2 | 11 | 38.9 |
| Nachrichten Europa | 63518    | 2560498  | 25.2 | 8.2 | 50.1 | 39.8 | 21 | 63.1 |
| Nachrichten Welt | 61015    | 2502916  | 20.3 | 7.1 | 40.3 | 40.4 | 21 | 64.6 |
| Nachrichten Deutschland | 61545   | 2405965 | 26.6 | 9.4 | 49.3 | 38.7 | 21 | 59.0 |

- “text_distinguished”: whether a submission or comment has been distinguished by a moderator or administrator
- “ymd”, “ym”: exact day or month and year the submission was posted
- “ subreddit”: specific subreddit in which a submission or comment was posted
- “score”: difference of upvotes and downvotes the submission or comment received
- “author”: name of the submission’s or comment’s author

Concerning the actual text of submissions and comments, paragraphs, sentences and various Markdown markup are also searchable.

For those who wish to recreate our corpus, we provide our whole set of scripts and annotation at https://github.com/fau-klue/german-reddit-korpus.

6. Outlook

Due to their peculiarities, Reddit data are a promising source for further (socio-)linguistic research. Since those very features pose challenges to existing tools, resources for tokenization and tagging may need to be updated.

In the future, we plan to include additional data from 2019 and Reddit’s early years (2005–2009).\(^\text{16}\) We also plan to provide a new annotation layer using an adjusted version of the STTS IBK tagset. Furthermore, there is a lot of potential for additional metadata. For example, the current data already includes user flair texts, subreddit-specific short texts displayed next to a user’s name. These flairs can either be set by the users themselves or be assigned by moderators. Since flairs often provide personal information like the user’s residence or occupation, their content could be matched against lists of countries, federal states or cities. Although Reddit does not provide geotagging, information like this could be used to infer users’ provenance which might be valuable e.g. for studies concerned with diatopical variation. On the user-level, we would also like to add information about users’ activity levels, classifying e.g. influential power users (cf. section 2.).

Certain subreddits containing heavily dialectal language use (such as r/aeiou or r/BUENZLI) probably deserve special treatment. Comments from these subreddits are classified as German less reliably, and tokenization and POS tagging often fail spectacularly. We may therefore decide to release these data as a separate corpus in the future. The same applies to subreddits like r/German or r/GermanPractice frequented by learners of German (and native speakers who help them) – this data differs markedly from “regular” German subreddits, but might be of special interest to researchers studying second language acquisition.

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