Action Research and Critical Discourse Analysis: A Pathway to School Principals’ Professional Development

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Abstract:
This article addresses the key leadership competencies of school principals and how these competencies can be mastered. We argue that combining Action Research with Critical Discourse Analysis can serve as a pathway to enhancing school principals’ professional development. The paper presents an Action Research project conducted in a Junior High School in Crete, Greece. The main research material collected included the transcriptions of principal-teachers’ assemblies, analyzed using Critical Discourse Analysis. Interesting findings emerged, shedding light on issues like who speaks, how much, the quality of turn-taking, narratives, role of context, etc. Drawing on the Critical Discourse Analysis findings and his conversations with the research team, the principal’s journal shows how his reflection deepens gradually, while new theoretical perspectives open. We conclude that, under specific circumstances, Action Research enhanced with Critical Discourse Analysis can enable changes in leadership, contributing to principals’ professional development.

Keywords: School leadership, action research, critical discourse analysis, leadership as practice

1. Introduction
School leadership is an interesting, yet sensitive, field, which is crucial for school improvement (Cruz-González et al., 2021) and a key to sustaining change and improving educational outcomes (Aas et al., 2020). However, the study of leadership practices in school context can be challenging. As each school features complex networks of relations, influenced by various factors (social, educational, cultural, financial, etc.), research on leadership issues requires alternative and innovative research methods, capturing simultaneous, collective, and dialogic leadership practices in schools, to examine leadership dynamics “from within” (Raelin, 2020). Technocratic research focusing on the traits or behaviors of individuals (the leaders), cannot provide answers to complex, yet crucial, leadership issues (Crow et al., 2017), like: in which practice leadership is exercised, how leadership emerges and develops through day-to-day experience and how to change the trajectory of the leadership flow. However, such answers are necessary, to empower school principals to face the complex challenges of the 21st century, like managing change, introducing innovations, implementing technological advances, and enhancing the learning procedure and outcomes for all members of the school community. There is increasing global concern about school principals’ professional learning and development, as well as the improvement of leadership capacity (Crow and Whiteman 2016; Aas et al. 2020). The discussion on the key skills of school principals and how to master these skills is gaining momentum.

In the Action Research (AR) project presented here, the school principal participated actively. He strove to gain a deeper understanding of the concept of leadership, its various meanings, and perceptions latent in his everyday practices, as well as to improve his practices as a principal. The project draws on Huber (2011), who argues that modes of professional learning, such as the provision of constant feedback, collegial exchange, and self-study, can lead principals to a reciprocal relationship with practice, effectively integrating theory and practice. The main research method used in this project to enhance the school principal’s reflection was Critical Discourse Analysis (CDA). This research choice, though not so common in AR (Katsarou, 2013), was proved to be very fruitful. Field-notes and journal entries were also used and analyzed.

This article aims to document and reflect on the processes that facilitated a school principal’s shift, changing his perceptions about leadership and therefore his practice. Specifically, we aim to show how a school principal became empowered, managing to consciously distance himself from espoused theories focusing on leadership characteristics and behavior, towards theories highlighting social and material-discursive contingencies and collective actions, shaped by mutual discursive patterns that emerge and develop among participants in the educational situation under study. We consider this shift a prerequisite for improving his practice and a crucial step in his professional development. To achieve this objective, the article first discusses the key competencies of school principals and the processes through which these competencies can be mastered and then goes on to present a one-year, two-cycle AR project, utilizing CDA.
2. School Principals’ Professional Development: Key Competencies to Master and Relevant Processes

Over the past decades, new approaches to principals’ professional development have developed. In addition to the cognitive approach, which views principals as trainees who need to learn effective theoretical schemes focusing on leadership behavior, new alternative approaches to principals’ professional development have emerged (Aas et al., 2020), especially regarding in-service learning. These approaches, most of which draw on AR practices, are gaining momentum, as they are viewed as more effective than traditional and cognitive approaches.

Relevant processes that can be developed in an AR framework are described here under three pillars: a) supportive and ongoing processes, b) learning through practice, and c) self- and collective reflection. These pillars are not independent; they interact dynamically and influence one another multidirectionally.

2.1. Supportive and Ongoing Processes

Action Research processes, such as constant communication, collaboration, discussion, and experimentation, can be utilized productively in the leadership framework (Crow and Whiteman 2016; Huber 2011). It is very important for school principals to learn through such processes on the one hand and to listen to teachers and students on the other, allowing them space and time for dialogue, while at the same time communicating with them clearly and purposefully (Moos, 2011). Beyond organizing the school as a learning community, creativity and innovation occur when leaders foster experimentation in their school communities (Sackney & Mitchell, 2008). To be successful, these processes need to be both supportive, through collaboration and communication, and ongoing (Aguerrondo & Vezub, 2011), an integral part of the school’s culture.

2.2. Learning Though Practice

For learning to affect practice, a reciprocal relationship between theory and practice must be established. School principals’ theoretical knowledge, experience and practice are crucial for their professional development (Huber, 2011). The study, analysis and elaboration of the principals’ experience, as well as its link with theory, can bring about changes in the principals’ daily practice, particularly when it involves their active participation, (Heck and Hallinger, 2014; Aas et al., 2020). Learning through practice can also nurture a positive learning culture in schools, enhancing the quality of teaching and students’ learning (Gu, 2011) and creating an environment where mainstream theories can be challenged. Learning drawing on practice, experience and its analysis and elaboration through theory can lead to new theoretical hypotheses, to be tested in practice. By being active and involved in development processes in their own school (Schön, 1983), leaders can promote change and adopt transforming practices.

2.3. Self and Collective Reflection

Reflection may be one of the most effective strategies that can change schools; it is therefore crucial, both when implemented collectively, as part of the school’s culture, and as an everyday self-reflection habit for each leader (Argyris & Schön, 1974.; Schön, 1983) (AR involves testing new practices, reflecting on them and then utilizing reflection to create new knowledge and develop new activities (Schön, 1983). Reflection should also consider the sociocultural context of the school, identifying the key players’ understandings of leadership (principal, leading teachers and/or students). Such processes can nurture relevant leadership competencies, important for school principals:

2.3.1. Awareness of the Significance of Context

Cross-national comparisons have showed that “theory and practice in educational leadership and management is socially constructed and contextually bounded and therefore successful leaders must be sensitive to their local and national contexts” (Jacobson & Johnson, 2011). By studying the school and wider socio-cultural context and striving for awareness regarding power relations, they can see how both context and power formulate meaning making, understandings, and decision making; that is, what people do, think, and say, and how they relate to each other. Leadership practices are not only determined by individuals in a specific school or the relationships between them, but also by other schools, teachers and students from other schools, the community, parents, the state and legislation. Even the actions and words of individuals are influenced by “others”; therefore, leadership is socially constructed (Huotari & Carroll, 2018). Realizing the context is critical for the leaders’ professional development, since by understanding the limits that stem from the context, they can see new perspectives and new solutions (Carr & Kemmis, 2005).

2.3.2. Awareness of Their Perceptions about Leadership

It is also necessary for principals to reflect on their understandings regarding leadership, to further their professional development. Participants in such reflection processes need a deeper understanding of leadership, its sources, and how it emerges and develops through day-to-day experience. Broth (2011) suggests negotiating educational leadership that can reveal the whys and wherefores by developing critical cultural awareness regarding meaning making. Leadership theories are neither fixed nor understood in the same way by all the participants. Participants need to share their understandings through productive dialogic reflection practices and be open to understanding others and moving towards new directions, to bring about necessary change in educational settings.
2.3.3. Ability to Become “Leader-Learners”

Who know how to learn from real experiences and thus transform through this practice (Raelin, 2016). It is important for the principals' professional development to be aware of their own competencies and shortcomings and be able to identify how and why they think in specific ways.

2.3.4. Ability to Perceive Leadership as Practice

That is, as processes shaped by the practices and relationships within which leadership is constructed as a socio-cultural phenomenon (Raelin, 2016). In this framework, leadership takes on a more cooperative character, since participants share the different roles (Chreim, 2015). Power can stem from different sources, which are not homogenous; sources of power can be either individual or collective. Leadership as a practice is more of a coordinated effort by the actors in a school setting, who attempt to achieve their goals either individually or collectively in subgroups (Pickering, 1995). As a practice between individuals or groups, emphasis is placed on circumstances, engagement, and commitment. Thus, meaning cannot determined by an individual leader. Each individual or group determines meaning under specific circumstances and this meaning can be reproduced or changed. The reproduction or change of meaning is a political and socio-cultural act; it is crucial for principals to understand this.

We consider this final competency (the perception and knowledge of leadership as practice) vital for school principals' professional development. It draws on a recently developed theoretical framework, compatible with the AR processes mentioned above, called leadership as practice (LAP). Research based on this framework investigates: a) the practices and relationships within which power is constructed, which actually make leadership an emerging and socially constructed phenomenon and b) how leadership roles are allocated to the participants, since this affects the leadership collective traits (Chreim, 2015).

3. The Action Research Project

3.1. Context and Participants

The AR project took place in the Experimental Junior High School in Rethymno, Crete, Greece from September 2019 to September 2020. The first cycle lasted from September 2019 to January 2020 and the second from February to September 2020. The participants were: the school principal as research initiator, a school teacher–researcher as facilitator, the teachers of the school as insiders and an academic as a critical friend.

The role of school principal in Greece differs from other countries. For instance, in US and Australia, where accountability plays a significant role, the principal enters the classroom and gives lessons, so that teachers can learn new methods. The principal is also responsible for introducing and monitoring innovation (Hardy et al., 2020; Traga Philippakos, 2021). In Sweden, the first teacher, alongside with the principal, is responsible for innovation (Rönnesmam & Olin, 2014). In the Greek context, the principal is mostly responsible for bureaucratic and official administrative activities (managing mail, coordinating the exams etc.). Innovation is not associated with the role of anyone in the school, principal or otherwise. The principal cannot enter a teacher’s classroom without the teacher’s permission.

| Participants | Principal: Research Initiator | School Teacher-Researcher: Facilitator | 25 School Teachers | Academic |
|--------------|------------------------------|---------------------------------------|-------------------|----------|
| Insider/Outsider | Insider | Insider | Insider | Outsider |
| Experience in AR | Action Researcher | Action Researcher | 35% have participated in AR projects | Action Researcher |
| Role in the AR | Collecting and analyzing data / Reflecting on findings | Collecting and analyzing data / Enhancing the principal’s reflection | Providing data and reflection | Enhancing critical thinking and reflection |

Table 1

Author 3, the school principal, initiated the AR project by asking questions about how he could change his role, since he was facing difficulties as a new principal in a school with a long and strong tradition. He features a complex professional theory and promotes innovative practices. He holds a PhD in Physics Education Research (PER) and a MA in Educational Leadership. He has also worked as a counselor in the Institute of Educational Policy, and has strong connections with universities and academics. He is an active member of the Greek Physics Association and well known among educational communities, both locally and nationally.

Author 1, the teacher–researcher, holds a PhD in Educational Linguistics and Participatory Research Methodologies and a master’s degree in Linguistics. He is an AR expert, and teaches in the same school. He arrived at the school in 2018, simultaneously with the principal.

Author 2 is an experienced academic and AR expert, who acted as a critical friend. She has participated in several national and international projects. Her main role was to ensure the academic quality of the project and enhance reflection through discussions among the participants.
Approximately 35% of the teachers had participated in other AR projects in the past. The school is experimental, so teachers are highly qualified, compared to their colleagues from other schools. Many have master's degrees and are familiar with research projects and educational innovation practices. Before the principal’s arrival in 2018, most of the teachers had worked in the school for many years, ranging from 6 to 20, while one teacher has been in the school since it was founded in 1998.

3.2. Data Sources, Methods of Analysis and Processes Followed

The main data source consisted of the dialogue exchanges during the principal-teachers’ assemblies, which were recorded and transcribed. The six assemblies (app. 120 minutes each) were chosen because they offer the opportunity for principal and teachers to interact and discuss school issues in depth. They reflect daily practice where incidents of leadership emerge systematically. Data was also collected from the notes kept by the facilitator during the assemblies and from the principal’s journal.

The data was analyzed using CDA for the recorded assemblies and thematic analysis for the principal’s journal (see next section for details). We chose to utilize various data sources and combine different methods of analysis, so as to produce multiple prospects and enhance the for participants’ understanding. The CDA findings, produced by the facilitator, provided the principal with micro-level understanding and a basis for collective reflection. The thematic analysis of his journal provided information about the role of CDA in the principal’s reflection. At this point, the critical friend deepened the reflection by posing open-ended questions (e.g., Why do you think the teachers did this?).

3.3. Conducted Analysis

The participants were anonymized (Principal or P, Teacher 1 or T1, Teacher 2 or T2). For the purposes of this paper, Figures were translated into English. The facilitator analyzed the transcribed data using Critical Discourse Analysis based on Rymes (2021), a multidimensional approach that integrates different Discourse Analysis approaches in a coherent methodology. Specifically:

- Identification of turn-taking and sequence between the principal and the teachers. The main questions in this phase were: Who speaks more? Which is the sequence? (e.g., Principal – Teacher 3 – Principal, or Teacher 1 – Teacher 2 – Teacher 3). For each assembly, the sequence was recorded, noting which participant speaks more, who speaks less and who is silenced.
- Identification of contextualized cues such as intonation, special words/phrases (e.g., “As senior in this school”). In specific context, these cues have a special meaning and can reveal the participants’ relationships.
- Focus on the narrative sources. Narratives are stories told by the participants. For instance, a teacher could narrate how she has been in this school for many years. This narration is important since it is indicative of the teachers’ and principal’s roles. In this case, important questions include: Whose experiences are narrated? Were special conditions created for the narration? What had been told prior to the narration? Is the story co-narrated by someone else?
- Examination of linguistic repertoires. Which kind of vocabulary and language did the principal and teachers use? Was it friendly or official? This analysis was based on a specific framework (Goffman 1981, 1984) whereby what is said can be analyzed in three different dimensions: a) the animator, the one who produces the speech, b) the author, the one who is responsible for how the speech was presented and c) the principal, the person/institution whose stances and attitudes are presented.

The principal’s journal was analyzed using thematic analysis, based on the principal’s different educational leadership theories. Specifically, he immersed himself in his journal data and identified common ideas or themes that emerge, based on the three educational leadership theories he espoused. He conducted basic thematic analysis (emic, etic, and in vivo coding) (Peterson, 2017).

4. Findings

The findings are presented in two subsections. In the first section, we present the CDA findings, which enhanced the principal’s reflection. In the second section, we provide evidence from the principal’s journal, to show his change during the AR.

4.1. CDA of Principal-Teachers’ Assemblies

4.1.1. Turn-Taking, Sequence and Questions

Concerning turn-taking, the principal seems to be talking 43% of the entire time of the 1st assembly. Yet this is not always the case; in some cases, teachers can talk a lot too. In Figure 2, the percentage of Teacher 4 is almost the same as that of the Principal in Figure 1. This shows that members of the school can also act as leaders, without being official school leaders, like the principal.
Another important finding in this case is that some teachers do not participate actively in the assemblies; their contribution is limited. In the second AR cycle, the principal changed his approach, so that more teachers would start participating, as shown in Figure 3. Nevertheless, he still represents a high percentage (42%) of the total talking time.

Regarding sequence, in both cycles, teachers only interact with the principal, while interactions between teachers are very rare (see table 3). The assemblies reflect the binary relationship between the principal and specific teachers. Productive dialogue and exchange of ideas among the teachers is neither part of this specific school culture nor promoted by the principal. In the second cycle (table 4) we note some teacher-teacher exchanges in the sequence (noted in bold). Nevertheless, there is no radical change, as the principal–teachers’ sequences remain more frequent.

Table 2: Indicative Sequence of the 1st cycle, 1st Assembly
In the 2nd cycle, the change was not bilateral. The older teachers' narratives dominated the assemblies. This shows the principal's change; he wanted to promote new narratives. Nevertheless, the teachers persisted in their narratives. In the second cycle, the principal did not add any narrative. Only the older teachers continued to produce stories.

Regarding narratives, the stories told in the assemblies are those of the principal and the teachers who have been in the school longer. There was only one narrative involving two teachers, not the principal, identifying conflict between the teachers and the principal. These are older teachers that had worked in the school for 6-30 years before the principal came. In the second cycle, the principal did not add any narrative. Only the older teachers continued to produce stories. This shows the principal's change; he wanted to promote new narratives. Nevertheless, the teachers persisted in their narratives, showing that the teachers did not participate just as actively as the principal in this AR project, and therefore the change was not bilateral. The older teachers' narratives dominated the assemblies.

### 4.1.2. Contextualized Cues

In the 1st cycle, there is a series of conflicts between principal and teacher leaders, while participants are not listening to each other, but rather insist on their initial position. No idea exchange takes place. In the following Figure from the 1st cycle, teachers discuss the organization of excursions. Specifically, they talk about the parents’ signed consent form, to be submitted before the excursion. The teacher wants students to submit some days in advance, excluding students who do not bring the consent form in time. The principal insists that consent should be granted through the parents' mobile phone, a new, and more effective way, since they can send it immediately. Teacher 4 insists on written forms.

In point (1), the principal posed an open question, asking the teachers to explain the problem. T4 brings her experience in the assembly, regarding the organization of excursions. She starts with a rhetoric question (the answer is implied) and a narrative begins. Her speech is accelerated, showing how indignant she is, because explanations had already been given prior to this dialogue. She shows that the principal's question is unnecessary and possibly interpreted as persistence to his own opinion.

The principal in point (6) restates his opinion, using discourse markers. Discourse marker "yes" shows that the principal considers the proposal of Teacher 4. Yet, discourse marker "but" shows that the principal disagrees and does not consider T4's opinion about the students' habits to be late when entering bus. The conversation is not co-constructive; participants remain in their original position.

In the 2nd AR cycle, changes are obvious in the assemblies (see Figure 2). First, innovation is not introduced by the principal but by a teacher (T12) and then taken up by Teacher 6. The principal in this case supports the idea ("of course", "and we can...") and expands on it. Nevertheless, the principal also promotes dialogue by posing question to continue the conversation ("we can also...", "can’t we?").

### 4.1.3. Narratives

Regarding narratives, the stories told in the assemblies are those of the principal and the teachers who have been in the school longer. There was only one narrative involving two teachers, not the principal, identifying conflict between the teachers and the principal. These are older teachers that had worked in the school for 6-30 years before the principal came. In the second cycle, the principal did not add any narrative. Only the older teachers continued to produce stories. This shows the principal's change; he wanted to promote new narratives. Nevertheless, the teachers persisted in their narratives, showing that the teachers did not participate just as actively as the principal in this AR project, and therefore the change was not bilateral. The older teachers' narratives dominated the assemblies.
4.1.4. Linguistic Repertoires

The following example is taken from the 2nd assembly of the 1st cycle. It is a dialogue between the principal and two teachers. The principal insists that school excursions should include all students. The teachers state that only some students should take part in the excursions, those who are involved in relevant projects.

![Figure 3: 2nd Assembly – 1st Cycle](image)

The main difference between principal and teachers concerns the school policy as it regards excursions. Greek schools feature special extracurricular programs called projects, where students produce artifacts and participate in various activities. By law, these projects provide the school with the opportunity to organize excursions, that is educational outdoor activities. The principal suggests that all students should participate, even if it is only to watch, to give students the opportunity to participate in outdoor activities. Some teachers believe that only the students who participate actively in the projects should take part in the excursion and outdoor activities.

To better understand the principal’s and teachers’ views, one should analyze their perspectives. For the principal, outdoor activities are for everyone; in this case, he is the animator. This approach is promoted by official institutions like the National Educational Institution, where the specific principal has worked. To analyze it further, according to Goffman, the principal articulates a discourse of inclusion, promoted by the academia and official educational theory, and stresses the demand of equity and access for all. This academic theory neglects the teachers and their experience, who, in this case, believe that excursions for all do not serve pedagogical goals, but students should have to do something in order to go on excursions.

| Event | Animator | Author | Principal |
|-------|----------|--------|-----------|
| Principal activities for all | Outdoor activities for some students, after selection | Some teachers | Outdoor activities for all |
| Outdoor activities for all | Official organizations like the National Educational Institution | Official theories that promote individual choice | Adopts and tries to impose academic theory of inclusion – neglects the teachers’ understandings |

As shown in Table 1, on the one hand the principal continues to produce a discourse close to official institutions, neglecting the teachers' perspective. On the other hand, the teachers lack critical thinking; they do not question why some students do not participate in projects. Some of the school projects are demanding, requiring commitment. Students from low socioeconomic classes often cannot meet the requirements, even if they would "choose" to do so. Teachers could have posed questions like: Who participates in projects and who does not? Why these students and not others? Such questions might have revealed severe problems in the school. Moreover, the analysis shows that the principal is in conflict with some teachers, while all parties seem unaware of the discourses they promote. As the two sides cannot listen to each other, there is no productive dialogue.

4.2. Thematic Analysis of the Principal's Journal

4.2.1. Findings from The 1st Cycle: Dominance of Mainstream Leadership Theories

In the beginning of the AR project, the principal mentioned distributed leadership, as the theory he was willing to follow. He rated the distributed theory highly, as activities are tied to the core work of the organization that are designed by organizational members to influence the motivation, knowledge, affect, or practices of other organizational members (Spillane, 2005). In this case, the principal acts as one of the leaders that inspire others, though some teachers can play this role too. In the 1st cycle, he drew on this leadership theory to categorize his actions during the thematic analysis of his journal:
One memorable distributed proposal was for a new colleague (with significant experience) to take a position regarding actions against bullying. Another colleague proposed distributed action regarding publishing a school newspaper (principal's notes, during the 1st cycle).

By engaging in action research and the thematic analysis of his journal, the principal was able to establish a reciprocal relationship with his practice and experience and to link it to official theory. Although he was aware of educational theories about leadership, he only started to use them purposefully during the action research project.

My feeling is that, although during the assemblies I didn’t have any particular leadership theory, in my reflection during the thematic analysis I realized that I followed specific leadership theories. This fact encouraged me to continue the research. Furthermore, it was obvious that my practice is based on my theoretical knowledge (principal's notes, during the 1st cycle).

However, it was clear that official educational leadership theories, particularly distributed leadership, dominated and governed every action in the school. The principal had a strong desire to do new things in school and involve his colleagues in these or other innovations. Nevertheless, this is analyzed through the lenses of these official theories (distributed proposal – distributed action).

Concerning the teachers’ relations, the following figure depicts how the principal understands relations in the school. The vice principal and some teachers are on his side. However, there is a group of teachers always in contrast with the principal. Moreover, there are also other teachers that are scattered, sometimes discussing with him and others not.

![Figure 4: How the Principal Understands the Relations in His School in the 1st Cycle](image)

4.2.2. The Contribution of Discourse Analysis: The Principal’s Reflection After the 1st Cycle

After the 1st cycle, the principal started having doubts about the leadership theories he had espoused. He started to note the inconsistencies between the theories learned during his postgraduate studies and practice. He realizes and expresses these inconsistencies explicitly.

![Figure 5](image)

There is something about leadership I cannot understand. I am not satisfied with the different leadership styles I have studied. I haven’t thought it before, but school culture is there (principal’s notes, reflection after the 1st cycle).

![Figure 6](image)

I am constrained to specific leadership styles. The facilitator’s role was catalytic, due to the linguistic analysis he conducted. I thought of the processes... How leadership develops... I need to leave space and time to the teachers (principal’s notes, reflection after the 1st cycle).

The CDA played a catalytic role, as the principal acknowledges that the linguistic analysis shed light to the processes that shape leadership during every day practice. One of the processes highlighted by the principal is “space and time”.

In the last of the principal’s notes before the beginning of the 2nd cycle, he seems to have more questions than answers concerning leadership in the school:
In this Figure, the principal started to pose questions in his attempt to discover new ways to exercise leadership. Due to the feedback, he got from the CDA, the principal noted that some teachers displayed silence or low participation. He tried to see how to enable them to speak and how to make the others listen to their voices. Some of the solutions included personal motivation and/or grouping with others.

His second question refers to espoused leadership theories. In the beginning of the research, the principal strongly supported the distributed leadership theory, but due to AR and CDA he started to re-think all the theories he was familiar with and study current research. In this case, the principal challenged both his previous knowledge and his practice, because he identified critical inconsistencies.

The last question refers to the legislation. In this case, the principal identified that external factors, like legislation, affect the teachers’ discourse and behavior. Turn-taking in the assemblies expresses not only individual opinions, but also more complex meaning making constructions.

4.2.3. The Need for New Theories (After the 2nd Cycle)

After the 2nd cycle was completed, the principal started challenging the official theories he used to uphold, characterizing them as “traditional”.

In Figure 7, the principal realizes the crucial role of context. In it, he includes the space where assemblies take place, the teachers’ background, particularly how long the teachers have been in the same school, and generally the processes within which real leadership (as opposed to typical/official) is exercised. He started perceiving leadership as processes and practices, organized by the participants, without concerning himself with what formal leaders do and think (Creval&Endrissat, 2016). The principal created a new language, choosing specific CDAs for his new discourse, such as the context and practices through which processes take place. It seems that the distributed leadership theory, focusing on leaders and their characteristics, cannot interpret the practices that determine the actions and words of the teachers’ assemblies. The identification and interpretation of context became a tool that helped him understand leadership; it was obvious to the principal that the educational leadership theories he had espoused earlier were not enough to interpret current assemblies.

A key indication of change is that the principal admits that the most important factor for improving leadership is learning.

After the second AR cycle, the leadership theories of the 1st cycle have been abandoned. Learning becomes the new path to leadership, conceived based on collaborative practices. The principal was aware that new understandings and new approaches to improvement should be developed in this community. In the last assembly, the principal showed this change in practice, by adopting more sociocultural approaches to leadership, namely leadership as practice (Nelson, 2019; Raelin, 2016). This theory was unknown to him until then, but he discovered it during the self-study that became necessary in the context of action research. We have to mention that he presented “leadership as practice” in the research group as a possible next step in his professional route.
5. Conclusions- Discussion

This two-cycle AR project proved that the combination of action research with CDA can contribute to school principals’ professional development, creating opportunity for change in the school context. Though an expert with a postgraduate degree in educational leadership, the principal questioned the educational leadership theories he supported and challenged his espoused official theories. He finally changed his understanding of leadership, shifting towards more complex and socio-cultural thinking and taking a step towards transformation in practice.

5.1. The School Principal’s Shift and Professional Development

According to the findings, the principal displayed new understandings and practices in four main areas:

5.1.1. Awareness of the Gap between The Principal’s Theory and Practice

Even though the principal strongly supported distributed educational theory, he soon realized that, in practice, he implemented other theories. In the 2nd cycle, the principal underwent catalytic change and started to challenge the existing official educational leadership theories (mainly distributed leadership) and explore new ones. He concluded that leadership as practice (LAP) is more compatible with his values and understandings and can better interpret what was happening in school. His shift may have occurred because CDA also focuses on practices (like dialogue, e.g., who speaks and how much) and highlights specific issues that arise (e.g., the principal and older teachers as main talkers), bearing in mind questions like why somebody speaks more than the others, etc.

5.1.2. Emphasis of the Significance of the Context

As his journal showed, the principal identified the factors that affect everyday leadership practices in school, including institutional restrictions, teachers’ relations, school culture, etc. He had the opportunity to identify the characteristics of the specific context and its power to shape leadership practices in the school under study. Specifically, he became aware of the deteriorating effect of context on his practices, in terms of school tradition and the teachers invoking the authority of the law. Though he acknowledged the institutional context connected to national legislation and the Greek Ministry of Education, he did not focus on international fast track policies that shape everyday school activities on a global level (Hardy et al., 2020; Peck & Theodore, 2015). The principal identified legislation and institutional context as an obstacle to his leadership practices. He also realized that this contradiction is crucial to his practice as principal. Although principals are widely perceived as key factors in determining, introducing and assessing innovation in school, and teachers consider the role of the principal important (Rönnerman & Olin, 2014; Traga Philippakos, 2021), in fact principals in the Greek educational system are limited to administrative duties. They cannot introduce innovation, due to the highly centralized educational system, combined with the strong presence of teachers’ association in each school. This contrasts with the profile and background of the specific principal, whose identity as a principal includes being an active member of the school and introducing innovation.

5.1.3. Understanding the Variety of Sources of Leadership

The principal gradually realized that leadership does not only stem from individuals with official status (like himself) but also from collectivities (groups or/and communities). For instance, teachers who have been in the school for a long time play a leading role; “older teachers” may also be a source of leadership. These various sources of leadership might include both internal and external factors, such as students, parents or even subgroups such as parents’ associations or students’ councils. In the beginning of the AR project, the principal believed that leadership is constructed by a vision that the principal and/or teachers adopt and are inspired from. After the research, he became convinced that leadership is constructed through practices, such as narratives, type of turn-taking and relationships among the participants (like the narration by two teachers). In this way, leadership is a collective phenomenon, practiced by several participants.

5.1.4. Adoption of a More Socio Cultural Perspective of Leadership and Influence of the LAP Theory

At the end of the project, the principal adopted a more sociocultural perspective of leadership. He understood that institutional leaders do not seem to play a key role in the exercise of the leadership (Pickering, 1995). The narratives, turn-taking and the tension between new and older teachers showed that leadership is subject to and restricted by certain sociocultural circumstances, such as school tradition (e.g., older teacher-new principal) and various frameworks (e.g., new principal vs. group of teachers with strong friendship). Moreover, the principal understood that time and space play a crucial role in exercising leadership. Through CDA, the principal realized that he and certain older teachers dominate the talking time, leaving less time for the others. He also realized that some teachers were silent, which reinforced his reflection and the need to find solutions. Regarding space, the assemblies were strongly associated with their location, usually in ambiguous and indistinguishable spaces. Research is conducted at a specific time and place; relevant (re)actions are determined by these circumstances. If space and time change, the quality of relationships and actions will also change the kind of leadership practiced (Carroll, 2016). Beyond space and time, specific routines play a key role. In this case, the findings emerging from the CDA analysis revealed routines like who speaks, when, how much, which narratives dominate the conversation. These routines reveal the dominant practices that determine relationships in the school. Finally, the research highlighted the symbolic power of objects (Nicolini et al., 2012) in leadership practices. For instance, the principal’s suggestions were challenged by how excursions were organized before he came to the school; the narrative between the two teachers showed that this object (excursion consent form) became a symbolic source of power, shared
among a group of teachers. Narratives can reveal the objects each teacher or group of teachers have created, showing how these objects generate power and challenge institutionalized and/or the principal’s power.

Although the principal’s change was obvious, certain limitations constrained the prospects created for his professional development. The principal’s awareness of the linguistic features of the assemblies led him to new meaning making, understandings and different decisions concerning leadership. Yet, although his understandings changed, his practices did not.

Of course, the new framework of understanding and the ways in which these new understandings relate to his daily practice are necessary for transformation in practice (Aas et al., 2020). Moreover, although the principal had the opportunity to delve into his theories and practices, when he identified inconsistencies he turned to another educational theory, namely LAP. Instead of looking for a new theory in the literature to rely on, the principal adopted more creative and reflective solutions: he focused on the practices he saw that were missing, such as leadership outside the assemblies (e.g., in classrooms) or the dialogic deficit of the assembly practices. Even the distributed leadership theory offers other solutions, such as the promotion of middle leader teachers (Nehez et al., 2021), which he was not willing to test in practice. In a future AR cycle or project, the principal may be empowered to create his own leadership theory, by merging selective elements from different theories, instead of following a particular one, usually favored by current research and literature, like LAP.

However, the main restrictions stemmed from the fact that the AR project focused on the change of the principal, not of the school as a community. Time limitations, the school staff’s heavy workloads, the teachers’ unwillingness to engage in demanding action research again, and research methodology complexities led to this specific research choice. Though it may not be the best, it certainly can produce interesting primary findings.

5.2. Processes That Enabled the Principal’s Shift

AR processes (thematic analysis of his journal and reflection on the findings), combined with CDA, affected the principal’s understandings and practices. Although it is not usual to combine AR and CDA in projects, we consider it very promising, as meanings and actions are better understood in an AR project when participants focus on their linguistic and interpretive turns and on the subjects of communication. Through CDA, participants, like the principal, can gain a deeper understanding of the learning processes occurring during AR and their professional development (Katsarou, 2013).

The principal’s reflection gained depth through the discussions with the other two members of the research team, the facilitator and the critical friend. By questioning his interpretations, they helped him gain a deeper understanding and acknowledge that everyday practices, dialogic exchanges, time and space are practices that determine leadership. It should be mentioned that the principal realizes how CDA contributed to deepening his reflection, yet he mentions nothing (neither orally nor in his journal) about these discussions. This may be because they did not form part of a fixed research plan. However, this could be very difficult, because of the administrative burden for the principal, and the risk of a potential burnout.

Furthermore, throughout the project, the principal referred to literature to check existing theories and find new ones. This continuous search reinforced the dialectic relationship between theory and practice in an AR project, which inspired his self-study.

It seems that the combination of Action Research and Critical Discourse Analysis can be productive in the professional development of principals, under certain circumstances. This combination demands a new understanding of school leadership and may bring about a shift from traditional managerial approaches to sociocultural approaches of leadership and theories that place emphasis on processes and practices, rather leadership traits and behaviors. The implementation of this combination can be empowering for school principals, as the reflection on context, relations and power issues reveals important aspects of the school community and enables new frameworks for understanding school leadership, which can support real change.

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