Real-world treatment practice in patients with advanced melanoma in the era before ipilimumab: results from the IMAGE study

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Abstract
The therapeutic landscape for advanced melanoma has recently been transformed by several novel agents (immune checkpoint inhibitors and molecular-targeted agents). The prospective, multi-site, observational study IMAGE (ipilimumab: management of advanced melanoma in real practice) included a retrospective cohort to describe real-world treatment prior to approval of the immune checkpoint inhibitor ipilimumab. This retrospective cohort of patients, who started second-line/subsequent treatment (index therapy) for advanced melanoma within 3 years before ipilimumab approval, was selected randomly by chart review. Collected data included treatment history, patient outcomes, and healthcare resource utilization. All patients had ≥1 year of follow-up data. This analysis included 177 patients from Europe (69%) and North America (31%). The most common index therapies (used alone or in combination) were fotemustine (23%), dacarbazine (21%), temozolomide (14%), and platinum-based chemotherapy (14%). Most patients (89%) discontinued index treatment during the study period; the most common reason was disease progression (59%). Among patients with tumor assessment (153/177; 86%), 2% had complete response, 5% had partial response, and 12% had stable disease on last tumor assessment. At 1-year study follow-up, median progression-free survival was 2.6 months (95% confidence interval [CI], 2.1–2.9) and median overall survival was 8.8 months (95% CI, 6.5–9.7). During follow-up, 95% of the patients had healthcare visits for advanced melanoma, 74% of whom were hospitalized or admitted to a hospice facility. These results provide insights into patient care with advanced melanoma in the era before ipilimumab and may serve as a benchmark for new agents in future real-world studies.

Introduction
Melanoma poses a great clinical challenge [1, 2]. The incidence of this disease has been rising over the last three decades [3–5], with an estimated 120,000 new cases and 31,000 melanoma-associated deaths worldwide in 2012 [6]. Treatment for advanced (unresectable or metastatic) disease has traditionally been chemotherapy and high-dose interleukin-2 (IL-2), although neither approach has demonstrated significant overall survival (OS) benefits in
randomized controlled trials [1]. With these conventional therapies, prognosis for patients with metastatic melanoma has historically been poor, with a median OS of ~8 months and a 5-year survival rate of only 10% [1].

The therapeutic landscape for advanced melanoma has recently been transformed by the approval of several novel agents (immune checkpoint inhibitors and molecular-targeted agents) that are more effective than conventional therapies [7]. Ipilimumab, an immune checkpoint inhibitor that blocks cytotoxic T-lymphocyte antigen 4, was approved in 2011 for the treatment of patients with advanced melanoma and was the first treatment to significantly improve OS in phase 3 trials [8, 9]. Survival benefits were subsequently demonstrated with vemurafenib [10], dabrafenib [11], and trametinib [12], which are molecular-targeted agents directed toward the BRAF V600 mutant population. Nivolumab [13] and pembrolizumab [14], immune checkpoint inhibitors that block the programmed cell death-1 receptor, are approved as single agents in the United States and the European Union for treating patients with unresectable or metastatic melanoma [15, 16]. Nivolumab is also approved in the United States for use in combination with ipilimumab for treating patients with unresectable or metastatic melanoma [15].

The IMAGE (ipilimumab: management of advanced melanoma in real practice; ClinicalTrials.gov Identifier: NCT01511913) study is a multi-site, observational study evaluating real-world treatment and patient outcomes for advanced melanoma, both prospectively and retrospectively. This study describes the results from the retrospective cohort, which was treated in the era before ipilimumab and may serve as a benchmark for new agents in future real-world studies.

Materials and Methods

Study design

This was a retrospective observational study, the primary objective of which was to describe patterns of care in the second-line or later setting for patients with advanced melanoma prior to ipilimumab approval. Secondary objectives included assessment of OS, progression-free survival (PFS), tumor response rate, and healthcare resource utilization among these patients.

This study was conducted at sites in Europe (France, Spain, and the United Kingdom) and North America (Canada and the United States). Data obtained from patient charts were entered by all sites into electronic case-report forms, with monitoring for verification of the source data. Data entry was expected at a minimum frequency of every 3 months, and data were collected for each patient for ≥1 year from start of index therapy (defined as second-line or later treatment initiated on entry into the study). Data were extracted on 15 September 2014.

This study was conducted in accordance with the International Society for Pharmacoepidemiology Guidelines for Good Epidemiology Practices and applicable local regulatory requirements, and adhered to the guidelines for company-sponsored, postauthorization, safety studies as outlined by the European Medicines Agency in the Guideline on Good Pharmacovigilance Practices (GVP)—Module VIII. The protocol was approved or acknowledged (as per local requirements) by the Institutional Review Board or Ethics Committee at each participating site.

Study population

Eligible patients had to have been previously treated for advanced disease, and study entry was defined as start of the index therapy within 3 years before the approval of ipilimumab. Index therapies therefore began between 25 March 2008 and 01 February 2012 (reimbursement/availability of ipilimumab in routine practice came after its approval in 2011 in the participating European countries).

The retrospective cohort of patients was selected via chart review based on the following criteria: diagnosis of unresectable or metastatic melanoma, aged ≥18 years at the time of entry into the study, receipt of at least one prior therapy for unresectable or metastatic melanoma, initiation of second or subsequent therapy for unresectable or metastatic melanoma within the 3 years prior to the approval of ipilimumab, and a minimum of 1-year follow-up data available regardless of patient’s survival status. First-line therapy did not need to occur in the 3-year period prior to ipilimumab approval or after the diagnosis of unresectable or metastatic melanoma. Although first-line therapy could have occurred in the 3-year window, a second-line of therapy in that 3-year period was required to qualify the patient.

Statistical analysis

All retrospective cohort data were reported through the 1 year of study follow-up. Patient demographics and baseline characteristics were reported using descriptive statistics, including mean and standard deviation (SD) for continuous variables, and count and percentage for categorical variables. Descriptive statistics were provided for index therapy, first-observed prior melanoma therapy (defined as the first melanoma therapy prior to index therapy), and last-observed prior melanoma therapy (defined as the last melanoma therapy prior to index therapy considering only patients with multiple prior therapies). Tumor response was based on the last (or only) tumor assessment record with non-missing assessment date during the 1-year study follow-up period and was categorized as complete response, partial response, stable disease, progressive disease, or indeterminate
based on response criteria applied during the study (Response Evaluation Criteria in Solid Tumors, World Health Organization, or other criteria). Probabilities for PFS (defined as the time from the date that index therapy was initiated to the date of progression or death from any cause) and OS (defined as the time from the date that index therapy was initiated to the date of death from any cause) were estimated using the Kaplan–Meier product limit method. PFS and OS were reported as medians, with corresponding 2-sided 95% confidence intervals (CIs) using the method of Brookmeyer and Crowley, and as means with SDs. Healthcare resource utilization, which included healthcare visits due to advanced melanoma and hospitalization and/ or hospice facility visit, were reported using descriptive statistics.

**Results**

**Patient demographics and baseline characteristics**

A total of 177 patients (Table 1) were included in the study, with 69% from Europe and 31% from North America. Patients had a median age of 55 years at study entry, were predominantly male (60%), had stage III/IV disease (100%), and often presented with comorbid conditions (71%). Among the 86% of patients whose race was specified at baseline, 93% (141/152) were White/Caucasian. Among patients with ECOG Performance Status score at study entry (37%; 65/177), 37% (24/65) had a score of 0 (fully active), 46% (30/65) had a score of 1 (restricted in physically strenuous activity), and 17% (11/65) had a score of 2 (ambulatory and capable of all self-care). Among the 21% of patients (36/177) tested for BRAF V600 mutation at baseline, 47% (17/36) were positive.

**Index therapies**

The most common index therapies, given as monotherapy or combination therapy, were fotemustine (23%), dacarbazine (21%), temozolomide (14%), and platinum-based chemotherapy (14%) (Table 2). The most common single-agent index therapy was dacarbazine (19%), followed by fotemustine (18%). Overall, 89% of the patients (158/177) discontinued index treatment during the 1-year study period, with the most common reason being disease progression (59%; 93/158).

**Prior advanced melanoma therapy**

All patients received ≥1 prior therapies for advanced melanoma before study enrolment (Table 3). Patients received a mean of 1.3 (SD = 0.7) prior lines of therapy, with 18% having received 2 lines and 5% having received ≥3 lines. Prior advanced melanoma therapy consisted of systemic therapy (85%), surgery (72%), and radiation (33%). The most common first-observed melanoma therapy prior

| Country, n (%) | Patients (N = 177) |
|---------------|-------------------|
| France        | 87 (49)           |
| United States | 42 (24)           |
| United Kingdom| 24 (14)           |
| Canada        | 13 (7)            |
| Spain         | 11 (6)            |
| Median age, years (range) | 55 (18–86) |

| Gender, n (%) | Male 106 (60) | Female 71 (40) |
|---------------|--------------|---------------|
| Race, n (%)² | White/Caucasian 141 (93) | Asian 0 | Black 0 | Other 11 (7) |
| ECOG performance status, n (%)³ | 0 24 (37) | 1 30 (46) | 2 11 (17) | ≥3 0 |
| Stage III/IV, n (%) | 177 (100) |
| Sites of distant metastases, n (%) | Lymph nodes 93 (53) | Lung 88 (50) | Liver 53 (30) | CNS 39 (22) | Subcutaneous 34 (19) | Bone 30 (17) | Skin 26 (15) | GI tract 10 (6) | Pleura 3 (2) | Other 41 (23) |
| BRAF V600 mutation-positive, n (%)⁴ | Yes 17 (45) | No 19 (50) | Inconclusive/unknown 2 (5) |
| Any comorbid condition, n (%) | Hypertension 37 (33) | Diabetes (uncomplicated) 17 (10) | Hypercholesterolemia 11 (6) | Depression 9 (5) | Dyslipidemia 8 (5) | Hypothyroidism 7 (4) |

ECOG, Eastern Cooperative Oncology Group; CNS, central nervous system; GI, gastrointestinal.

1Start of index therapy.
2Race was specified in 152 (86%) patients.
3ECOG performance status was available for 65 (37%) patients.
4BRAF V600 mutational status was available for 38 (21%) patients.
to study index therapy was single-agent systemic therapy (61%), followed by radiation (21%). The most common first-observed single-agent systemic therapy was dacarbazine (29%). The most common reason why patients discontinued treatment immediately preceding index therapy was disease progression (66%; 97/146), when data were available (not recorded or missing in 18% [31/177]).

**Tumor response and OS**

A total of 153 (86%) patients had ≥1 tumor assessments during the follow-up period, and last tumor response for these patients was complete response in 2% (3/153) and partial response in 5% (8/153) of the patients (Table 4). A total of 163 (92%) patients had progressed during the 1-year study follow-up period, with a median PFS of 2.6 months (95% CI, 2.1–2.9 months; Table 5; Fig. 1A). Median PFS was 2.5 months (95% CI, 2.1–2.8 months) in the European cohort (Table 5; Fig. 1B) and 2.9 months (95% CI, 1.7–5.1 months) in the North American cohort (Table 5; Fig. 1C). Median OS at 1 year of study follow-up was 8.8 months (95% CI, 6.5–9.7 months; Table 5; Fig. 2A). Median OS was 6.7 months (95% CI, 5.5–9.0 months) in the European cohort (Table 5; Fig. 2B).

**Table 2. Index therapies.**

| Index therapy, n (%) | Patients (N = 177) |
|----------------------|--------------------|
| Fotemustine          | 40 (22.6)          |
| Fotemustine only     | 32 (18.1)          |
| Fotemustine combinations | 8 (4.5)      |
| Dacarbazine          | 37 (20.9)          |
| Dacarbazine only     | 34 (19.2)          |
| Dacarbazine combinations | 3 (1.7)       |
| Temozolomide         | 25 (14.1)          |
| Temozolomide only    | 15 (8.5)           |
| Temozolomide combinations | 10 (5.7) |
| Platinum-based chemotherapy | 24 (13.6)  |
| Carboplatin combinations | 10 (5.7) |
| Cisplatin combinations | 7 (4.0)       |
| Carboplatin only     | 6 (3.4)            |
| Cisplatin only       | 1 (0.6)            |
| Radiation            | 23 (13.0)          |
| Radiation only       | 21 (11.9)          |
| Radiation combinations | 2 (1.1)        |
| Cytokine therapy     | 10 (5.6)           |
| IFN-α only           | 4 (2.3)            |
| IL-2 alone           | 3 (1.7)            |
| Cytokine combinations | 3 (1.7)        |
| Taxane agents        | 5 (2.8)            |
| Docetaxel only       | 2 (1.1)            |
| Taxane combinations  | 2 (1.1)            |
| Paclitaxel           | 1 (0.6)            |
| Biochemotherapy      | 3 (1.7)            |
| Others               | 10 (5.6)           |

**Table 3. Prior advanced melanoma therapy.**

| Patients (N = 177) |
|--------------------|
| Number of lines of prior therapy, n (%) |
| 1 | 137 (77.4) |
| 2 | 31 (17.5)  |
| 3 | 7 (4.0)    |
| 4 | 0           |
| 5 | 1 (0.6)    |
| 6 | 1 (0.6)    |
| Number of lines of prior therapy, median (range) | 1 (1–6) |
| Number of lines of prior therapy, mean (±SD) | 1.3 (±0.7) |
| Prior melanoma therapy, n (%) |
| Systemic therapy | 150 (84.7) |
| Surgery | 127 (71.8) |
| Radiation | 59 (33.3) |

First-observed prior melanoma therapy, n (%)\(^1\)

| Single-agent systemic therapy | 108 (61.0) |
| Dacarbazine | 52 (29.4) |
| IFN-α | 27 (15.3) |
| Fotemustine | 8 (4.5) |
| Temozolomide | 4 (2.3) |
| IL-2 | 3 (1.7) |
| Pegylated IFN-α | 1 (0.6) |
| Other | 13 (7.3) |
| Radiation only | 37 (20.9) |
| Combination therapy\(^2\) | 32 (18.1) |
| Multiple systemic therapies\(^4\) | 22 (12.4) |
| Single systemic therapy plus radiation\(^5\) | 9 (5.1) |
| Multiple systemic therapies plus radiation\(^6\) | 10 (6.6) |

Last-observed prior melanoma therapy use among patients with multiple prior therapies, n (%)\(^7\)

| Single-agent systemic therapy | 29 (67.4) |
| Dacarbazine | 6 (14.0) |
| Temozolomide | 5 (11.6) |
| Fotemustine | 3 (7.0) |
| IL-2 | 3 (7.0) |
| Cisplatin | 2 (4.7) |
| IFN-α | 2 (4.7) |
| Other | 8 (18.6) |
| Combination therapy\(^3\) | 9 (20.9) |
| Multiple systemic therapies\(^4\) | 6 (14.0) |
| Radiation only | 5 (11.6) |
| Single systemic therapy plus radiation\(^5\) | 2 (4.7) |
| Multiple systemic therapies plus radiation\(^6\) | 1 (2.3) |

SD, standard deviation; IFN-α, interferon-α; IL-2, interleukin-2.

\(^{1}\)First-observed prior therapy was defined as the first melanoma therapy prior to study index.

\(^{2}\)Single-agent systemic therapy was defined as receiving systemic medication without receiving a different medication or radiation prior to study index.

\(^{3}\)Combination therapy was defined as receiving ≥2 medications on the same day or an overlap in therapies of ≥2 days prior to study index.

\(^{4}\)Multiple systemic therapies were defined as receiving ≥1 systemic medications without radiation prior to study index.

\(^{5}\)Single systemic therapy plus radiation defined as receiving systemic medication and radiation without receiving a different medication or radiation prior to study index.

\(^{6}\)Multiple systemic therapies plus radiation was defined as receiving ≥1 systemic medications and radiation prior to study index.

\(^{7}\)Last-observed was defined as the last melanoma therapy prior to study index. Only patients with multiple prior therapies were included in this category.
Table 4. Last tumor response.

| Patients who completed tumor assessment, n (%) | 153 (86) |
| Mean time from index date to first tumor assessment date during 1-year study follow-up period, days (±SD) | 70 (±56) |
| Median time from index date to first tumor assessment date during 1-year study follow-up period, days (range) | 59 (1–321) |
| Last tumor response for patients with ≥1 tumor assessments during 1-year study follow-up period, n (%) | 153 (86) |
| Complete response | 3 (2) |
| Partial response | 8 (5) |
| Stable disease | 19 (12) |
| Progressive disease | 120 (78) |
| Indeterminate | 3 (2) |
| Patients without tumor assessment | 24 (14) |
| Patients with last tumor response criteria who completed assessment during 1-year study follow-up period, n (%) | 153 (86) |
| WHO | 5 (3) |
| RECIST | 94 (61) |
| Other | 54 (35) |

WHO, World Health Organization; RECIST, Response Evaluation Criteria in Solid Tumors.

1Tumor response and tumor response criteria were based on the last (or only) tumor assessment record with nonmissing assessment date during the 1-year study follow-up period.

2All three patients with a complete response were evaluated by RECIST.

3Among the eight patients with a partial response, three were evaluated by RECIST, one by WHO criteria, and four did not have a tumor assessment method recorded.

and 10.2 months (95% CI, 8.0 months–not available) in the North American cohort (Table 5; Fig. 2C).

Healthcare resource utilization

Almost all patients (95%; 168/177) had a healthcare visit due to advanced melanoma during the 1-year study follow-up period (Table 6). Among those with a healthcare visit, 74% (125/168) were either hospitalized or visited a hospice facility, with a mean of six hospitalizations and/or hospice facility visits per patient and a mean of 20 days in hospital and/or hospice facility per patient. The most common primary reason for healthcare visit due to advanced melanoma was disease management (98%; 165/168).

Discussion

The results from this retrospective cohort of 177 patients with advanced melanoma in the IMAGE study allow us to characterize treatment patterns and patient outcomes prior to the advent of the immune checkpoint inhibitor ipilimumab. Patients starting second-line or subsequent treatment (index therapy) for advanced melanoma within 3 years before approval of ipilimumab were selected randomly by chart review.

The findings in this study showed that a wide range of advanced melanoma therapies were used in the era before ipilimumab. The most common index therapies

Table 5. PFS1 and OS2 at 1-year study follow-up.

| PFS Overall study group (N = 177) | Patients with disease progression, n (%) | 163 (92.1) |
| Patients censored, n (%) | 14 (7.9) |
| Mean PFS, months (±SD) | 2.6 (2.1–2.9) |
| European cohort (n = 122) | Mean PFS, months (±SD) | 3.8 (±3.5) |
| Patients with disease progression, n (%) | 111 (91.0) |
| Patients censored, n (%) | 11 (9.0) |
| Mean PFS, months (95% CI) | 2.5 (2.1–2.8) |
| Mean PFS, months (±SD) | 3.6 (±3.5) |
| North American cohort (n = 55) | Patients with disease progression, n (%) | 52 (94.5) |
| Patients censored, n (%) | 3 (5.5) |
| Mean PFS, months (95% CI) | 2.9 (1.7–5.1) |
| Mean PFS, months (±SD) | 4.3 (±3.6) |

OS Overall study group (N = 177)

| Patients who died, n (%) | 119 (67.2) |
| Patients censored, n (%) | 58 (32.8) |
| Mean OS, months (95% CI) | 8.8 (6.5–9.7) |
| Mean OS, months (±SD) | 7.8 (±3.9) |
| European cohort (n = 122) | Patients who died, n (%) | 87 (71.3) |
| Patients censored, n (%) | 35 (28.7) |
| Mean OS, months (95% CI) | 6.7 (5.5–9.0) |
| Mean OS, months (±SD) | 7.4 (±3.8) |
| North American cohort (n = 55) | Patients who died, n (%) | 32 (58.2) |
| Patients censored, n (%) | 23 (41.8) |
| Mean OS, months (95% CI) | 10.2 (8.0–NA) |
| Mean OS, months (±SD) | 8.7 (±3.8) |

PFS, progression-free survival; OS, overall survival; CI, confidence interval; SD, standard deviation; NA, not available.

1PFS was defined as the duration from the date of therapy first dose to date of first documentation of progression or death due to any cause. It was restricted to information in the 1-year study follow-up period.

2OS was defined as the duration from the date of therapy first dose to date of death due to any cause. It was restricted to information in the 1-year study follow-up period.

The confidence interval for median PFS and OS time was estimated using the method of Brookmeyer and Crowley.

The upper limit corresponding to 95% CI for median upper limit boundary did not intersect with the survival probability equal to 0.5.
were fotemustine (23%), dacarbazine (21%), temozolomide (14%), and platinum-based chemotherapy (14%), administered alone or in combination. The most common single-agent index therapies were dacarbazine (19%) and fotemustine (18%). The treatment patterns in this study were generally consistent with those described in other real-world studies conducted prior to the use of immune checkpoint inhibitors and molecular-targeted agents. For example, in a larger European-only study \( n = 750 \); the MELODY study), the most commonly used systemic treatments across all lines and outside the clinical trial environment were dacarbazine (51%), fotemustine (42%), and temozolomide (11%) [17]. Additionally, a US claims-based study, which included nearly 1000 metastatic melanoma

Figure 1. Progression-free survival (PFS) at 1-year study follow-up. (A) Overall study group \( (N = 177) \). (B) European cohort \( (n = 122) \). (C) North American cohort \( (n = 55) \).

Figure 2. Overall survival (OS) at 1-year study follow-up. (A) Overall study group \( (N = 177) \). (B) European cohort \( (n = 122) \). (C) North American cohort \( (n = 55) \). NA (not available) indicates that the upper limit corresponding to 95% CI for median upper limit boundary did not intersect with the survival probability equal to 0.5.
of diagnosis of metastases was 7.7 months [22]. Data from the retrospective cohort of the IMAGE study also underscored the disease burden experienced by patients with advanced melanoma, with 95% of the patients having a healthcare visit due to advanced melanoma, and 74% of these patients being hospitalized or having visited a hospice facility.

Results from retrospective cohort analysis of the IMAGE study provide insights into the care of patients with advanced melanoma in the era before ipilimumab and may serve as a benchmark as new agents enter the melanoma treatment paradigm. These real-world results are consistent with data from pivotal clinical trials conducted in an era when therapeutic options mirrored those available to physicians during our study. The majority of patients in this study had received prior systemic therapy, most commonly chemotherapy. We expect that the impact of these older treatments will not be tested after use of immune checkpoint inhibitors and/or molecular-targeted agents in clinical trials, but evaluated instead in real-world case series. Therefore, our data may be useful as a benchmark against which future clinical practice can be assessed. The conclusions that can be drawn from this analysis, however, are limited by the use of a pooled analysis from several countries (which may have different healthcare delivery systems), by the short follow-up period (which may not completely reflect long-term patient outcomes), and by prior therapy exposure (which may contribute to immortal time bias). Despite these limitations, these results confirm the previous unmet need in advanced melanoma and provide historical information to facilitate the assessment of recent real-world treatment patterns and trends in advanced melanoma.

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**Conflict of Interest**

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