Increase in public interest concerning alternative medicine during the COVID-19 pandemic in Indonesia: a Google Trends study [version 2; peer review: 2 approved, 1 approved with reservations]

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Abstract

Background: The COVID-19 pandemic has triggered individuals to increase their healthy behaviour in order to prevent transmission, including improving their immunity potentially through the use of alternative medicines. This study aimed to examine public interest in alternative medicine during the COVID-19 pandemic using Google Trends in Indonesia.

Methods: Employing a quantitative study, the Spearman rank test was used to analyze the correlation between Google Relative Search Volume (RSV) of various search terms, within the categories of alternative medicine, herbal medicine and practical activity, with COVID-19 cases. In addition, time lag correlation was also investigated.

Results: Public interest toward alternative medicine during COVID-19 pandemic in Indonesia is dramatically escalating. All search term categories (alternative medicine, herbal medicine and alternative medicine activities) were positively associated with COVID-19 cases (p<0.05). The terms 'ginger' (r=0.6376), 'curcumin' (r=0.6550) and ‘planting ginger’ (0.6713) had the strongest correlation. Furthermore, time lag correlation between COVID-19 and Google RSV was also positively significant (p<0.05).

Conclusion: Public interest concerning alternative medicine related terms dramatically increased after the first COVID-19 confirmed case was reported in Indonesia. Time lag correlation showed good performance using weekly data. The Indonesian Government will play
an important role to provide and monitor information related to alternative medicine in order for the population to receive the maximum benefit.

Keywords
COVID-19, alternative medicine, pandemic, search activity

This article is included in the Disease Outbreaks gateway.

This article is included in the Coronavirus collection.
**Introduction**

The COVID-19 pandemic is a massive health crisis worldwide. Within seven months, it has affected 216 countries, and more than 11 million population have been infected by the SARS-CoV-2 virus, which causes COVID-19. In Indonesia, COVID-19 transmission has been reported in all provinces, with 68,226 confirmed cases recorded by July 8th 2020. The World Health Organization (WHO) noted that Indonesia is the third country with largest number of cases in South East Asia. Therefore, appropriate action is urgently needed to halt COVID-19 transmission among the public.

Effenberger et al. noted that the high virulence of SARS-CoV-2 contributes to the super-spread of COVID-19. In addition, the large number of asymptomatic cases catalyze the intensity of the transmission among population. The pandemic has triggered a large-scale behavior change among the global population to protect their health. This may include an increase of public interest concerning alternative medicine.

Alternative medicine in Indonesia is called *Jamu* and is well-known. It is commonly composed by herbal medicines, such as ginger and curcumin, which are extracted and added to water to be drinkable. Both ingredients and other methods of *Jamu* are accessible and available to the general population of Indonesia. *Jamu* is commonly used to preserve immunity, and it has existed hereditary. Aditama noted that 30.4% of total household in Indonesia used alternative medicine, in which this condition should be notice by Indonesian government in order to prevent alternative medicine misuse and misinformation during pandemic. Therefore, this study aimed to examine public interest concerning alternative medicines in Indonesia during the COVID-19 pandemic. Time lag scenarios were also investigated.

**Methods**

This was a quantitative study using secondary data from Indonesia. The data was obtained from Google Trends using Google Relative Search Volume (RSV) and COVID-19 case data. Google RSV presents information on how many terms have been searched at a particular time using the Google search engine, i.e. the data provides information about public interest towards a particular term. A high RSV (maximum 100 points) indicates high public interest; while the lowest (0 points) shows an absence of public interest. In this study, COVID-19 cases were defined as laboratory-confirmed cases positive for SARS-CoV-2 virus as reported by the Indonesian Government, in which the case number refers to total daily case of COVID-19. On June 16th 2020, the RSV data were retrieved from January 1st 2019 to June 6th 2020 weekly (total of 74 weeks; 2019: weeks 1–52, 2020: weeks 53–74). The setting of Google Trend was Indonesia as country, and all categories.

**Data sources**

Data for confirmed cases of COVID-19 nationwide were collected from the Indonesian Ministry of Health (MoH), where COVID-19 cases are reported daily (https://www.covid19.go.id/peta-sebaran).

Google RSV data for Indonesia were collected from Google Trends (https://trends.google.com) with web search as default option. Search terms were divided into three categories with subterms in each of the categories as follows: 1) alternative medicine (*‘Jamu’* [alternative medicine]); 2) herbal medicine (*‘tanaman obat’* [herbal medicine], *‘jahe’* [ginger], *‘kunyit’* [curcumin]); and 3) alternative medicine activities (*‘cara membuat jamu’* [how to make jamu], *‘membuat jamu’* [make jamu], *‘menanam tanaman obat’* [planting herbal medicines], *‘menanam jahe’* [planting ginger], *‘menanam kunyit’* [planting curcumin]).

The first category *‘Jamu’* was employed to recognize public interest toward alternative medicine during the pandemic in Indonesia; as stated before *‘Jamu’* is traditional alternative medicine in Indonesia used for maintaining and improving...
immunity. The second category (herbal medicine) was used to understand public interest on the types of medical plants being used. According to Salim and Munadi, the production of ginger and curcumin in Indonesia was the highest compared to other medicinal plants, where the consumption trend during 2011–2015 increased by 21.95% and 5.92%, respectively. Moreover, the Statistics Office of Indonesia recorded that the total harvest of ginger and curcumin on 2018 is the largest in Indonesia. Therefore, search terms of ‘jahe’ [ginger] and ‘kunyit’ [curcumin] was selected in the second category. The third category (alternative medicine activities) collected information about public interest toward performing Jamu and planting herbal medicines.

Data analysis
This study followed the methodology of previous studies. After checking and cleaning the data, there was no missing data noted. The data was stored in Microsoft Excel 2010, and then transferred to STATA v13 (College Station, TX, USA) for analysis. Google RSV data was available weekly, and therefore COVID-19 case data was also analyzed weekly.

The data was not normally distributed, so Spearman rank test was used to examine the correlation between Google RSV and COVID-19 cases. Time lag correlation between Google RSV and COVID-19 was also analyzed, where the procedure referred to Husnayain et al. and Torres-Reyne. The significance level was set at 0.05.

Results
COVID-19 cases and Google RSV
The pattern of COVID-19 case and Google RSV in Indonesia is visualized in Figure 1. Since the first confirmed COVID-19 case was reported in Indonesia on March 2nd, 2020 (week 61 of this study), COVID-19 cases have been increasing in Indonesia. According to the MoH, 30,514 confirmed cases of COVID-19 were reported during 14 weeks (March 2nd–June 6th, 2020); mean weekly cases were recorded as ~315 cases.

RSV of ‘Jamu’ [alternative medicine] from week 1 until week 60 was 40–60 points, with search activity increasing from week 61 (March 1st–7th, 2020). The highest RSV score for this search term was in week 63 with 100 points (Figure 1A). The RSV of ‘tanaman obat’ [herbal medicine], ‘jahe’ [ginger], and ‘kunyit’ [curcumin] before the pandemic (week 1–60) was 19–49 points, with the RSV dramatically increasing from week 61 (42–79 points). The peak for all herbal medicine search terms was found in week 64 (100 points) (Figure 1B).

A similar trend is shown for alternative medicine activities search terms (Figure 1C). Before the pandemic (week 1–60) these terms had an RSV of 0–36 points. In week 61, the RSV increases ~2 fold higher. The term ‘cara membuat jamu’ [how to create jamu] and ‘membuat jamu’ [create jamu] reached their peak on week 63 (100 points) and 64 (100 points), respectively. Meanwhile, the peak for ‘menanam jahe’ [planting ginger] and ‘menanam kunyit’ [planting curcumin] was recorded on week 65 and week 63, respectively, with 100 points. The peak for ‘menanam tanaman obat’ [planting herbal medicines] reached its peak on week 63 (similar to ‘cara membuat jamu’ [how to create jamu]) with the highest score of 48 points.

Correlation analysis results
Table 1 displays the correlation between COVID-19 cases and Google RSV in Indonesia. All search term categories (alternative medicine, herbal medicine, and alternative medicine activities) are positively correlated with COVID-19 cases (p<0.05). The terms ‘jahe’ [ginger], ‘kunyit’ [curcumin], and ‘menanam jahe’ [planting ginger] have the strongest correlation towards COVID-19 new cases in Indonesia. Based on a time lag scenario, the correlation between COVID-19 cases and Google RSV showed good performance with weekly data, where all search terms are significant (p<0.05). In the time lag scenario, a strong correlation is also found for the terms ‘jahe’ [ginger], ‘kunyit’ [curcumin], and ‘menanam jahe’ [planting ginger] (r>0.6; p<0.05).

Discussion
Since the first COVID-19 confirmed case was reported on March 2nd, 2020 (week 61), there have been a dramatic increase in cases in Indonesia. The mean weekly cases of COVID-19 is ~315 case (Figure 1), and we noted the highest case load reported on week 74 (4741 cases). We also show in our data that COVID-19 cases in Indonesia have increased by ~305% within 14 weeks (30,514 cases; Figure 1). This indicates a super-spread of COVID-19 in Indonesia. The high population and population mobility may take an essential role in intense COVID-19 transmission.

Alternative medicine is one option for individuals to maintain and increase their immunity during the COVID-19 pandemic. In our study, we found that the search activity of alternative medicine-related terms, including herbal medicine and activities surrounding alternative medicine, was low and steady before the pandemic (weeks 1–60). This was even though a Public Health Emergency of International Concern had been declared by the WHO on January 30th, 2020 (week 56). Interestingly, only after the first COVID-19 confirmed case in Indonesia was announced on week 61 did the search activity dramatically increased. Most of the search terms looked at in this study reached their peak on week 63–64, after which social distancing issue has been established in Indonesia (on March 16th, 2020)13. The alternative medicine issue also appeared among the public around March 13th – 16th (week 63) during the pandemic. In this period, the President of Indonesia claimed that herbs can fight COVID-19, which may have increased public interest toward alternative medicine14.
Figure 1. Google Relative Search Volume and COVID-19 new cases in Indonesia. COVID-19 cases compared with (A) 'Jamu' [alternative medicine] search term; (B) herbal medicine search terms ('tanaman obat' [herbal medicine], 'jahe' [ginger], 'kunyit' [curcumin]); (C) alternative medicine activities search terms ('cara membuat jamu' [how to make jamu], 'membuat jamu' [make jamu], 'menanam tanaman obat' [planting herbal medicines], 'menanam jahe' [planting ginger], and 'menanam kunyit' [planting curcumin]). Letters: A, January 30th 2020: COVID-19 declared as Public Health Emergency of International Concern; B, March 2nd 2020: first imported case was reported in Indonesia; C, March 16th 2020: social distancing declared by Indonesian Government.
Table 1. Correlation between Google Relative Search Volume and COVID-19 cases in Indonesia.

| Search term                                      | Weeks          |
|--------------------------------------------------|----------------|
|                                                  | lag -3 | lag -2 | lag -1 | lag 0 | lag 1 | lag 2 | lag 3 |
| Alternative medicine                             |         |        |        |       |       |       |       |
| ‘jamu’ [alternative medicine]                    | 0.4351*** | 0.3858** | 0.3917** | 0.4028*** | 0.3165** | 0.3113** | 0.3032* |
| Herbal medicine                                   |         |        |        |       |       |       |       |
| ‘tanaman obat’ [herbal medicine]                  | 0.5231**** | 0.5474**** | 0.5648**** | 0.5643**** | 0.5839**** | 0.5408**** | 0.5330**** |
| ‘jahe’ [ginger]                                   | 0.6362**** | 0.6306**** | 0.6289**** | 0.6376**** | 0.5806**** | 0.5668**** | 0.5422**** |
| ‘kunyit’ [curcumin]                               | 0.6096**** | 0.6115**** | 0.6238**** | 0.6550**** | 0.5974**** | 0.5839**** | 0.5623**** |
| Alternative medicine activities                   |         |        |        |       |       |       |       |
| ‘cara membuat jamu’ [how to make jamu]            | 0.5324**** | 0.4589**** | 0.5101**** | 0.5127**** | 0.4573**** | 0.4410**** | 0.4360**** |
| ‘membuat jamu’ [make jamu]                        | 0.5531**** | 0.5082**** | 0.5592**** | 0.4874**** | 0.4525**** | 0.4236**** | 0.4132**** |
| ‘menanam tanaman obat’ [planting herbal medicine] | 0.5212**** | 0.5312**** | 0.5609**** | 0.5690**** | 0.5778**** | 0.5583**** | 0.5394**** |
| ‘menanam jahe’ [planting ginger]                  | 0.5699**** | 0.5802**** | 0.6117**** | 0.6713**** | 0.6253**** | 0.6174**** | 0.6052**** |
| ‘menanam kunyit’ [planting curcumin]              | 0.2830*  | 0.3019*  | 0.3146*** | 0.4187*** | 0.4076*** | 0.5019*** | 0.4790*** |

*psignificant (p<0.05); **significant (p<0.01); ***significant (p<0.001); ****significant (p<0.0001)

before the increase of COVID-19 cases in Indonesia. However, a strong correlation is detected at the present time (lag 0) compared to time lag scenario, particularly for the herbal medicine category. This study found that correlation analysis using weekly data of Google RSV compared to COVID-19 new cases in Indonesia showed good performance, which is collaborated by previous studies[9,19–21]. In addition, the moderate correlation occurs due to several factors, particularly public interest on alternative medicine term is high by intense exposure from mass media.

The trend of Google RSV for all search terms was higher during the pandemic. This indicates increasing public interest toward alternative medicine during the pandemic in Indonesia. This finding collaborates to Mavragani and Ochoa[24], where monitoring online queries can provide insight into human behavior. Wise et al.[25] noted that awareness of the public related to the COVID-19 pandemic is elevated due to the risk posed by the virus, and the large number of available information sources serves to reinforce their protective behavior. Galankis[26] also reported that the public tend to search for information related to health either short- or long-term during the pandemic. Besides, Yuan et al.[27] reported association of internet search-interest with COVID-19 daily incidence and death in USA.

As a telemedicine, smartphone technology has important role in the current COVID-19 pandemic[28]. It contains web search that is a valuable resource for individuals and communities seeking health information or disease outbreaks, in which the search question includes geographical and timely information[29]. Google, as one of the search engines, will construct digital traces. Google Trends data are highly related to traditional surveillance data[30]. It provides valuable source of information to investigate changes in disease patterns and health dynamics within populations using digital traces[12]. Indonesia itself has 53.7% of global internet usage[31], and Google utilized is reported to be considerable at 98.3%[32]. Therefore, Google Trend became great alternative surveillance in Indonesia.

The Indonesian Government plays an important role in the high public interest toward alternative medicine during the pandemic. Actions concerning monitoring and providing valid information regarding alternative medicine to the public are urgently needed. These actions should prevent misuse of medical herbal among the public. In addition, information could be used to empower communities to provide self-remedial source at a household level, such as planting herbal medicines.

There are limitations in this study, namely: 1) The data time range is weekly. This condition occurs due to default setting in Google Trend, where the author retrieved the RSV data from January 1st 2019 to June 6th 2020, and the RSV appears weekly. 2) The author analyzes the trend of public interest on alternative medicine term in the early pandemic (14 weeks), where this is the latest COVID-19 update case since this study was written. Therefore, the author recommend further study is needed to analyze the trend of public interest on alternative medicine term during pandemic by using daily data on the current situation in Indonesia, with time series analysis. In addition, study to examine the government action to prevent misinformation and misused on alternative medicine-used during pandemic is also needed.
An interesting study also found that the Google Trend study cannot provide sociodemographic feature of user who search in Google, in which this condition may become challenging to examine public interest on particular search term by stratification of the population condition.\textsuperscript{15,16}

**Conclusion**

Public interest on alternative medicine related-terms has dramatically increased during the early COVID-19 pandemic in Indonesia. Search terms relating to alternative medicine, herbal medicines and activities surrounding alternative medicines correlate positively with an increase of COVID-19 cases in Indonesia. This study recommends that the Indonesian Government take an active role in informing the public about alternative medicines, and monitoring and providing valid information. This may empower households to produce medical herbs independently.

**Data availability**

**Underlying data**

COVID-19 case data available from: https://www.covid19.go.id/peta-sebaran

Google Trend data available from: https://trends.google.com/

Search terms and other parameters are provided in the text.

Mendeley: Public interest on alternative medicine during pandemic in Indonesia, http://dx.doi.org/10.17632/fv7tprb24j.1\textsuperscript{17}.

Data are available under the terms of the Creative Commons Attribution 4.0 International license (CC-BY 4.0).

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Open Peer Review

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Version 2

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Sinan Kardeş

Department of Medical Ecology and Hydroclimatology, Istanbul University, Istanbul, Turkey

Thank you for clarifications.

Competing Interests: No competing interests were disclosed.

Reviewer Expertise: Balneotherapy; Rheumatic and Musculoskeletal Diseases; Google Trends

I confirm that I have read this submission and believe that I have an appropriate level of expertise to confirm that it is of an acceptable scientific standard.

Reviewer Report 25 February 2021

https://doi.org/10.5256/f1000research.54695.r80245

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Seyed Mohammad Ayyoubzadeh

Department of Health Information Management, School of Allied Medical Sciences, Tehran University of Medical Sciences, Tehran, Iran

The authors have addressed the points raised in my previous review.

Competing Interests: No competing interests were disclosed.

Reviewer Expertise: Medical Informatics, eHealth, mHealth, IoT, smartphone apps, data mining, CDSS
I confirm that I have read this submission and believe that I have an appropriate level of expertise to confirm that it is of an acceptable scientific standard.

Version 1

Reviewer Report 11 February 2021

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Sinan Kardeş
Department of Medical Ecology and Hydroclimatology, Istanbul University, Istanbul, Turkey

It is an important study. Congratulations. I have few points:

1. Please add a paragraph mentioning Google Trends is used in COVID-19 studies to highlight its usefulness in health studies. You may refer following papers 1, 2, 3.

2. In Methods: Please add when the Google Trends database searched: E.g. On 11 February 2021, Google Trends data were retrieved from...

3. In Methods: Google Trends search: The time period was mentioned; but please mention the other filters: country (Indonesia?), categories (All categories or Health?).

4. \( r > 0.7 \) indicates strong correlation. Please mention this and revise thoroughly the manuscript particularly for the word 'strong correlation'.

5. In the Results: Please change the name of subheading "Statistical analysis". It was generally used in the Methods section. You may change "Correlation analysis results", or something appropriate.

6. For your further studies, I suggest to consider performing time series analysis.

7. Please discuss limitations of the study. The authors may refer following papers for limitations 4, 5.

8. Conclusion: Please add "early": "during the early COVID-19 pandemic".

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**Is the work clearly and accurately presented and does it cite the current literature?**
Yes

**Is the study design appropriate and is the work technically sound?**
Yes

**Are sufficient details of methods and analysis provided to allow replication by others?**
Yes

**If applicable, is the statistical analysis and its interpretation appropriate?**
Yes

**Are all the source data underlying the results available to ensure full reproducibility?**
Yes

**Are the conclusions drawn adequately supported by the results?**
Yes

**Competing Interests:** No competing interests were disclosed.

**Reviewer Expertise:** Balneotherapy; Rheumatic and Musculoskeletal Diseases; Google Trends

I confirm that I have read this submission and believe that I have an appropriate level of expertise to confirm that it is of an acceptable scientific standard.

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**Author Response 12 Feb 2021**

**Dewi Rokhmah,** University of Jember, Jember, Indonesia

**Dear Dr. Sinan Kardeş,**

Thanks for your constructive review. This is our feedback for your review.

1. Please add a paragraph mentioning Google Trends is used in COVID-19 studies to highlight its usefulness in health studies. You may refer following papers 1, 2, 3.

**Response:**
Sure, we have added the following literature as our references (discussion section). Thank
you for your suggestion

2. In Methods: Please add when the Google Trends database searched: E.g. On 11 February 2021, Google Trends data were retrieved from...
   **Response:**
   Sure, we applied this recommendation.

3. In Methods: Google Trends search: The time period was mentioned; but please mention the other filters: country (Indonesia?), categories (All categories or Health?).
   **Response:**
   Sure, we applied this recommendation

4. \( r > 0.7 \) indicates strong correlation. Please mention this and revise thoroughly the manuscript particularly for the word 'strong correlation'.
   **Response:**
   Sure.

5. In the Results: Please change the name of subheading "Statistical analysis". It was generally used in the Methods section. You may change "Correlation analysis results", or something appropriate.
   **Response:**
   Sure.

6. For your further studies, I suggest to consider performing time series analysis.
   **Response:**
   Sure, it become our recommendation for further study. Thank you for your suggestion.

7. Please discuss limitations of the study. The authors may refer following papers for limitations
   **Response:**
   Thank you. We had added this literature as our reference in order to describe limitation on our study.

8. Conclusion: Please add "early": "during the early COVID-19 pandemic".
   **Response:**
   Sure.

In the latest version of our manuscript is revised based on your recommendation. Thank you for your review.
Competing Interests: There is no competing interest

Seyed Mohammad Ayyoubzadeh
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The paper analyzed if the public interest in alternative medicine had changed during the COVID-19 pandemic in Indonesia using Google Search data provided by Google Trends. The authors used the Spearman rank test for performing the statistical test. The result showed that the public interest in alternative medicine has increased during COVID-19.

The study has cited related literature analyzing Google Trends in COVID-19. However, it will be great if the authors could add some references about alternative medicine in the introduction section.

The study design seems appropriate, choosing a reasonable time range for the analysis and performing a suitable statistical test for the analysis.

Please remove the sentence "Currently, no vaccine has been developed for COVID-19".

The URL for google trends is "https://trends.google.com/" not "www.trends.google.com" mentioned in the data source.

I couldn't find the data from the mentioned URL: https://www.kemkes.go.id/article/view/20031900002/Dashboard-Data-KasusCOVID-19-di-Indonesia.html

Is the work clearly and accurately presented and does it cite the current literature? Partly

Is the study design appropriate and is the work technically sound? Yes

Are sufficient details of methods and analysis provided to allow replication by others? Yes
If applicable, is the statistical analysis and its interpretation appropriate?
Yes

Are all the source data underlying the results available to ensure full reproducibility?
Yes

Are the conclusions drawn adequately supported by the results?
Yes

**Competing Interests:** No competing interests were disclosed.

**Reviewer Expertise:** Medical Informatics, eHealth, mHealth, IoT, smartphone apps, data mining, CDSS

I confirm that I have read this submission and believe that I have an appropriate level of expertise to confirm that it is of an acceptable scientific standard, however I have significant reservations, as outlined above.

Author Response 12 Feb 2021

**Dewi Rokhmah, University of Jember, Jember, Indonesia**

Dear Dr. **Seyed Mohammad Ayyoubzadeh,**

Thank you for your constructive review. This is our feedback for your review:
1. We had added some references about alternative medicine in the introduction section.
2. The sentence "Currently, no vaccine has been developed for COVID-19" has been remove in the article.
3. We updated the data source of google trend in the article to "https://trends.google.com/"
4. The following website (https://www.kemkes.go.id/article/view/20031900002/Dashboard-Data-KasusCOVID-19-di-Indonesia.html) is the oldest version of surveillance COVID-19 website from Indonesian Ministry of Health (MoH). The data of COVID-19 case in Indonesia is also found in https://covid19.go.id/peta-sebaran, which is the data is integrated with the Indonesian Ministry of Health (MoH). The website (https://covid19.go.id/peta-sebaran) itself is published by COVID-19 Response Acceleration Task Force of Indonesia (RATF) that is directly created by Indonesian President to combat COVID-19 in Indonesia. Therefore, in order to create accessible data source in this article, we consider to use the data from RATF which is the data is integrate with previous website from MoH.

**Competing Interests:** There is no competing interests

Reviewer Report 11 November 2020

https://doi.org/10.5256/f1000research.28170.r73844
Lanjing Zhang

Department of Biological Sciences, Rutgers University, Newark, NJ, USA

This is an interesting article focused on the links between google search trend and daily incidence of COVID-19 in Indonesia. The findings appear novel since my search of the literature shows no similar works in the Pubmed. However, I have the following concerns:

Major:
1. The correlation coefficients appeared moderate (about 0.5-0.6). This low degree of correlation should be addressed. One of the approaches is to correlate the keyword with the google trend. If such a correlation is moderate (in Indonesia), the correlation coefficient become acceptable. Of course, some discussions are needed even so.

2. Literature review is less comprehensive. It could be improved by citing related articles 1, 2, and others.

3. The authors may compare the trends of search interest in these alternative medicine terms, whose change may have a better correlation with the COVID-19 incidence trends.

4. Do the symptoms correct with COVID-19 daily incidence? They may correlate better than these alternative medicine terms.

5. Not sure why Spearman ranked test was used. In my view, Pearson’s rho may be a better choice.

Minor:
1. It will be more helpful if the authors could discuss more on how direct use of these trends could improve disease surveillance and prevention.

2. Detailed p values should be provided even they are smaller than .05.

3. The case number is probably meant daily new cases or daily incidence. Please use the more precise terms.

4. The total case number should be updated since the one in the text is published 4 months. The number may have been doubled.

References
1. Yuan X, Xu J, Hussain S, Wang H, et al.: Trends and Prediction in Daily New Cases and Deaths of COVID-19 in the United States: An Internet Search-Interest Based Model. Explor Res Hypothesis Med. 2020; 5 (2): 1-6 PubMed Abstract | Publisher Full Text
2. Nindrea RD, Sari NP, Lazuardi L, Aryandono T: Validation: The Use of Google Trends as an Alternative Data Source for COVID-19 Surveillance in Indonesia. Asia Pac J Public Health. 32 (6-7):
3. Iyengar K, Upadhyaya GK, Vaishya R, Jain V: COVID-19 and applications of smartphone technology in the current pandemic. *Diabetes Metab Syndr. 14*(S): 733-737 PubMed Abstract | Publisher Full Text

**Is the work clearly and accurately presented and does it cite the current literature?**
Partly

**Is the study design appropriate and is the work technically sound?**
Yes

**Are sufficient details of methods and analysis provided to allow replication by others?**
Partly

**If applicable, is the statistical analysis and its interpretation appropriate?**
Partly

**Are all the source data underlying the results available to ensure full reproducibility?**
Yes

**Are the conclusions drawn adequately supported by the results?**
Yes

**Competing Interests:** No competing interests were disclosed.

**Reviewer Expertise:** clinical epidemiology, statistical methodology

I confirm that I have read this submission and believe that I have an appropriate level of expertise to confirm that it is of an acceptable scientific standard, however I have significant reservations, as outlined above.

Author Response 12 Feb 2021

**Dewi Rokhmah,** University of Jember, Jember, Indonesia

Dear Dr. **Lanjing Zhang,**

Thank you for your constructive review. This is our response:

**Major:**
1. The correlation coefficients appeared moderate (about 0.5-0.6). This low degree of correlation should be addressed. One of the approaches is to correlate the keyword with the google trend. If such a correlation is moderate (in Indonesia), the correlation coefficient become acceptable. Of course, some discussions are needed even so.

**Response:**
Sure. In the latest version, we informed this condition in discussion section.
2. Literature review is less comprehensive. It could be improved by citing related articles 1, 2, 3 and others.

**Response:**
Sure. Thank you for your suggestion.

3. The authors may compare the trends of search interest in these alternative medicine terms, whose change may have a better correlation with the COVID-19 incidence trends.

**Response:**
Sure, it is.

In this article, we classified the terms of alternative medicine into three categories in order to obtain proper information about public interest on alternative medicine during pandemic, namely: 1) alternative medicine, 2) herbal medicine, and 3) alternative medicine activities.

- **Group 1 (alternative medicine)** represent the term of alternative medicine itself in Bahasa or synonym (“jumu” [alternative medicine]).
- **Group 2 (herbal medicine)** represent the term of the type of herbal medicine that commonly used in public (tanaman obat [herbal medicine], ‘jahe’ [ginger], ‘kunyit’ [curcumin]).
- **Group 3 (alternative medicine activities)** represent the term of the public activities to provide or create alternative medicine (‘cara membuat jamu’ [how to make jamu], ‘membuat jamu’ [make jamu], ‘menanam tanaman obat’ [planting herbal medicines], ‘menanam jahe’ [planting ginger], ‘menanam kunyit’ [planting curcumin]).

The author performed not only statistical test, but also graphical analysis in this study. The statistical test was used to assess the correlation between alternative medicine terms to COVID-19 daily case. On the other hand, graphical analysis was also performed to analyse the trend of public search/ public interest on alternative medicine terms to COVID-19 daily case. In addition, graphical analysis could also compare the trend of search interest in the alternative medicine term.

4. Do the symptoms correct with COVID-19 daily incidence? They may correlate better than these alternative medicine terms.

**Response:**
As we mentioned in the article, the objective of the study is to analyze the public interest on alternative medicine during COVID-19 pandemic, in which alternative medicine is well-known in Indonesia. The hypothesis of this study is the public interest should be rising during pandemic condition, where this condition occur related to health seeking behaviour among community during pandemic. In addition, Google Trend study is used to obtain information of public interest.

This study is necessary, where the study supply information about public interest on alternative medicine to Indonesian Government during pandemic, where Indonesian Government may play important role to provide and monitor appropriate information related to the use of alternative medicine during COVID-19 pandemic.
5. Not sure why Spearman ranked test was used. In my view, Pearson's rho may be a better choice.

**Response:**
In this article, we used spearman ranked test due to the result of normality test of the data, where the data is not normally distributed. Therefore, spearman rank test is fit to assess the correlation between dependent variable to independent variable\(^1\). In addition, if we referred to Mavragani et al (2018)\(^2\) in her systematic review of Google Trend study, the spearman rank test is also the second most used to examine the correlation in Google Trends study.

\(^1\) Sarmento, D. no year. Chapter 22: Correlation Types and When to Use Them. Available: https://ademos.people.uic.edu/Chapter22.html#22_spearman_correlation (accessed on 10-02-2021)
\(^2\) Mavragani, A., Ochoa, G., Tsagarakis, K.P. 2018. Assessing the methods, tools, and statistical approaches in google trends research: systematic review. Journal of Medical Internet. 20(11):e270

Minor:
1. It will be more helpful if the authors could discuss more on how direct use of these trends could improve disease surveillance and prevention.

**Response:**
Sure, this recommendation has been applied in this study, where we added related information in discussion section

2. Detailed p values should be provided even they are smaller than .05.

**Response:**
Sure.
According to statistical test, the range of p-value was between 0.0194 – 0.0000. But, mostly the p-value score is 0.0000. Therefore, we create 4 groups/classifications in order to present the specific p-value:
*  : p<0.05
**  : p<0.01
*** : p<0.001
****: p <0.0001

3. The case number is probably meant daily new cases or daily incidence. Please use the more precise terms.

**Response:**
The case number refers to total daily case of COVID-19 in Indonesia. In the latest version of our article, we insert this information in methodology.

4. The total case number should be updated since the one in the text is published 4 months. The number may have been doubled.
Response:
This issue become limitation of our study, and we had declared this limitation on discussion section in which the author also mentioned recommendation for further study.

Competing Interests: There is no competing interests

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