Discussion and Research on How to Inherit the Arts and Crafts with Traditional Characteristic of Lingnan

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Abstract: The traditional craft of Lingnan culture began to rise from the stone age and has a history of thousands of years. In the long river of history, it has been growing and destroying continuously, but endlessly. Therefore, the Lingnan folk arts and crafts we see today are precious cultural heritages left over from the historical wave. They are the crystallization of labor wisdom created, inherited and innovated by the people of all ethnic groups. As the art treasure of Lingnan nationality, it should be cherished, so we should be responsible for its inheritance and innovation, so as to make such excellent culture shine.

Keywords: Lingnan; Traditional crafts; Art

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China has a long history of culture, in which the traditional craft is unique. As far as the traditional craft of Lingnan is concerned, it is of great significance to the Chinese nation, an indispensable part of the Chinese nation, and the treasure of the Lingnan people. Lingnan’s characteristic craft, based on the life of Lingnan people, originates from life and is applied to the life of Lingnan people, which has the characteristics of aesthetics, practicality, symbolism, flexibility and interest. It is close to the actual life of Lingnan people and shows the unique style of different nationalities in different periods, is a part of China’s traditional arts and crafts, and is extensive, profound and charming. Based on this, this paper discusses how to inherit Lingnan traditional arts and crafts, and provides the corresponding inheritance strategies.

1. Necessity of Inheriting Lingnan Traditional Characteristic Crafts

The traditional arts and crafts of Lingnan are not only the art treasures of Lingnan nationality, but also an important part of Chinese culture. They also have influence in the world culture. With the current advancement of economic globalization, the relationship between countries have increased and cultural exchanges have also increased. Therefore, China should cherish these traditional cultural characteristics, which can make the value and potential of our history can be inherited and innovated in the process of global promotion. Under the inevitable trend of social development, they can become the topic of international exchange. At present, a lot of foreign culture has been integrated into Chinese culture, which makes the traditional arts and crafts also integrate many elements. But now some arts and crafts in China have been developing in the direction of westernization, while ignoring the elements of Chinese art. Therefore, it is urgent to inherit these cultures and arts and crafts. And the traditional crafts of Lingnan nationality are even more outstanding artistic treasures worthy of inheritance and innovation.

2. How to Inherit Lingnan Traditional Arts and Crafts

(1) Record based on words

Chinese intangible heritage promotion series points out that the use of written records is not only to let more people understand the rich heritage types in China, but also to let us cherish these heritage. Therefore, it is of great significance to record the traditional characteristic arts and crafts of Lingnan through words. For example, the integration of Chinese wooden New Year pictures has been published,
which records the types of folk culture. It not only records the New Year pictures themselves, but also records the folk customs hidden behind the New Year pictures. And it also explains these contents in detail, and even plans the inheritance and sales channels and sales routes. This can make this part of cultural heritage with academic value and collection value, so as to promote its inheritance. It can be seen that if the traditional arts and crafts in Lingnan can be recorded in the form of words, it will be also a better way of inheritance.

(2) Improving the system based on the protection and inheritance

The most important thing is to establish a protection system for culture and art, so that these folk arts can be inherited and protected. For example, the famous historical and cultural city of Beijing now, because it is influenced by Western ideas, numerous buildings with Beijing’s characteristic culture and folk quadrangles have been torn down. What appears in front of people’s eyes is that the skyscrapers rise from the ground one after another, which just gives people an international and modern metropolitan style. But these carriers with China’s historical and cultural heritage have disappeared. However, after investigation, it is found that the ancient buildings in Paris still retain the unique style of France and are proud of them, while China is full of high-rise buildings and does not have its own culture. The reason is that the country has not protected and inherited the traditional culture, which makes the traditional culture in the region disappear with the advancement of urbanization and modernization. Therefore, the country should establish a system to protect the folk traditional arts and crafts, so that these arts and crafts can be protected and inherited. Only when the country has fundamentally issued a series of policies can the local people also establish the awareness of protecting and inheriting these artistic treasures.

(3) Increasing publicity with the help of media

With the rapid development of information technology, media has become the main media, which can make the dissemination of information more efficient and orderly. Therefore, it is also a new factor that can control the direction of public opinion. At present, the social atmosphere also plays a guiding and promoting role in the spread of culture. Since the Opium War, the Chinese people’s ideology began to wake up, but at the same time, they also believe that China’s science and technology are inferior to those of foreign countries, so there will be a bad ideological atmosphere of worshiping foreign countries and admiring foreign countries. Due to the reason, there are a lot of foreign values and cultures, which have been integrated into China in a large number and have also attacked Chinese traditional ideology and culture. So many people even have doubts and misunderstandings about Chi-
Chinese traditional crafts and arts. For example, many colleges and universities now have optimized courses, but the national traditional culture has not received enough attention. Only when the national culture is publicized through the media and the guidance of public opinion is controlled in real time, can the whole nation realize the importance of the inheritance of the national traditional culture. Therefore, the media should vigorously promote the traditional arts and crafts of Lingnan, so that people’s ideological consciousness can be improved, and they can have confidence and love for our culture.

(4) Doing a good job in guiding with the help of the government

The guiding role of the government is very important for the inheritance of Lingnan traditional arts and crafts. Under the background of market economy, economy has become an important symbol of a country and a society. Because of its own factors, such as complicated production and long production time, the Lingnan traditional craftsmanship has a poor market prospect in the first year, many people are not willing to operate and inherit it as an enterprise. Foshan is a treasure of China’s art, but the inheritor of Foshan’s New Year pictures only has one person, Feng Bingtang, whose son and grandson are not interested in this intangible culture. It can be seen from this that there is no successor in some traditional arts and crafts represented by Foshan wooden New Year pictures. Therefore, the government must play a guiding role and make efforts to issue a series of policies to enable the traditional arts and crafts be inherited and developed, and then inject a catalyst into the traditional arts and crafts in Lingnan, so that more people are willing to engage in this public welfare and make it get inheritance.

(5) Developing new artistic talents based on characteristics

Yunnan’s traditional arts and crafts are the painstaking efforts of several generations. If these rich cultures are not inherited and developed, it will be a great loss to the people. Therefore, the government must vigorously publicize it, attach importance to this distinctive art, and encourage young people to learn traditional folk arts and crafts. Because young people’s acceptance degree of ideas is fast, and their thinking is more extensive, and they have unique views on thinking problems, they also have unique new ideas for the inheritance of art. Let them engage in the traditional crafts of Lingnan. They can also create unique, novel and distinctive works by virtue of their unique advantages, so as to inject more blood into the traditional arts and crafts of Lingnan. Traditional culture needs to be inherited from generation to generation. Only in this way can they be preserved and innovated. Only in this way can these traditional cultures have a long history in the continuous alternation of the old and the new, and the traditional arts and crafts of Lingnan can stand in the Chinese art.
(6) Integrating modern elements to carry out innovation

Cultural heritage also needs innovation. With the development of the times, people’s ideas are also changing. At present, the mainstream consumer group in China is young people, who pursue fashion trends. In addition, they have unlimited imagination. Therefore, in order to better inherit the traditional crafts of Lingnan, we must constantly integrate some specific elements in line with the favor of young people in these daily necessities, so that they can be willing to pursue. For example, the embroidery pattern of Guangzhou is printed on the cup, while Foshan’s wooden printing is printed on T-shirts. Foshan’s paper-cut art has now been used in clothes. These are the integration of traditional culture and modern crafts, which can better arouse the pursuit of young people and meet the needs of young people for new things. It can be seen that the traditional arts and crafts of Lingnan can also be integrated into these modern daily necessities, which can better expand the market of traditional crafts of Lingnan.

3. Conclusion

In addition, in order to better promote the development of Lingnan crafts, Lingnan art can be effectively integrated into the teaching curriculum, so that students can understand the background of Lingnan crafts in the school, thus allowing students to act as propagandists to spread these cultures. Secondly, these Lingnan arts and crafts can also be displayed in art museums, so that citizens can visit and learn in their spare time. In this way, it can expand the public’s view and can also make the culture be widely spread and be accepted and recognized by the public. As a result, it can also promote the development of the local economy, and the traditional Lingnan arts and crafts can also be inherited and developed.

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