Reforming education one text book at a time

Roxanne Missingham
University Librarian
• Washing one’s hands of the conflict between the powerful and the powerless means to side with the powerful, not to be neutral

• Freire Paulo *The Politics of Education*
On the side of human relationships, our continued development, and a full understanding of our problems, require that we encourage research into the social sciences. Here, perhaps, more, than in any other field of learning, Australia has an outstanding contribution to make to the world at large…We have also greatly increased responsibility to shoulder in relation to other people, particularly to those with whom we are associated as a Pacific power.

Dedman, J. (1946) Second reading speech Australian National University Bill 1946
Civil Society and Transitional Justice in Asia and the Pacific

Over the last two decades, civil society has had catalytic responses. To the legacies of violent conflict and oppressive political regimes in Asia and the Pacific. Civil society has advocated for the establishment of criminal trials and truth commissions, monitored their operations and pushed for take-up of their recommendations. It has also initiated community-based transitional justice responses. Yet, there has been little in...
ANU PRESS LOCATION STATISTICS 2018 TO 2019

**Top 10 2018 countries (Jan to Oct)**

| Country   | Pages   | Percentage |
|-----------|---------|------------|
| Australia | 845,657 | 33%        |
| United States | 573,427 | 22%        |
| France    | 117,723 | 5%         |
| China     | 111,827 | 4%         |
| United Kingdom | 96,184 | 4%         |
| Germany   | 59,099  | 2%         |
| India     | 53,302  | 2%         |
| Philippines | 44,591  | 2%         |
| Canada    | 44,276  | 2%         |
| New Zealand | 39,030  | 1%         |
| Rest of the world | 592,283 | 23%        |

**Top 10 2019 countries (Jan to Oct)**

| Country   | Pages   | Percentage |
|-----------|---------|------------|
| Australia | 903,964 | 25%        |
| United States | 613,511 | 13%        |
| China     | 292,554 | 8%         |
| United Kingdom | 121,022 | 4%         |
| Germany   | 87,570  | 3%         |
| France    | 84,737  | 3%         |
| Italy     | 81,768  | 3%         |
| Philippines | 61,014  | 2%         |
| India     | 50,283  | 2%         |
| Papua New Guinea | 41,251 | 1%         |
| Rest of the world | 791,840 | 25%        |

![Pie chart 2018](chart1.png)

![Pie chart 2019](chart2.png)
Total downloads: 2,909,702

### ANU Press

| Downloads |          |
|-----------|----------|
| January   | 277,323  |
| February  | 266,336  |
| March     | 253,129  |
| April     | 266,431  |
| May       | 250,124  |
| June      | 262,308  |
| July      | 266,916  |
| August    | 315,282  |
| September | 281,013  |
| October   | 345,899  |
| November  | 345,899  |
| December  | 345,899  |
| TOTAL     | 2,754,760|

### ANU Press Textbooks

| Downloads |          |
|-----------|----------|
| January   | 5,580    |
| February  | 5,457    |
| March     | 4,805    |
| April     | 4,805    |
| May       | 4,411    |
| June      | 3,774    |
| July      | 10,267   |
| August    | 6,100    |
| September | 6,635    |
| October   | 6,060    |
| November  |          |
| December  |          |
| TOTAL     | 57,933   |

### Top 10 titles

#### ANU Press
- The Military and Democracy in Asia and the Pacific: 67,458
- Agenda, Vol. 17 - No. 2, 2010: 60,152
- China’s 40 Years of Reform and Development: 1978–2018: 63,206
- The personality cult of Stalin in Soviet posters, 1929–1953: 46,652
- Regulatory Theory: 28,315
- Dege’s Descendants: 23,350
- Information Systems Foundations: Constructing and Criticising: 22,268
- Dictatorship, Disorder and Decline in Myanmar: 20,414
- Professionalism in the Information and Communication Technology Industry: 18,869
- Aboriginal Place names: 17,612

#### ANU Press Textbooks
- The Joy of Sanskrit: 27,072
- Administrative Decision-Making in Australian Migration Law: 12,064
- A Philosophy of Intellectual Property: 6,322
- Introduction to the Tibetan Language: 5,830
- Modern Japanese Online: 4,091
- The Plant Detective’s Manual: 2,226
- Reading Embraced by Australia: 669
ANU Press eTextbook series

• Aims to
  – Communicate in the discipline areas in which ANU has great strength
  – Create innovative ways to support education
  – Be part of a research led curriculum
  – Establish an international presence in education.
ANU Open Access Policy

• The University's Open Access Policy contains a commitment to the dissemination of research findings as essential both to:

✓ differentiate the University's research excellence and
✓ support national and international research excellence.
ANU Press eText

A Linguistic History of Italy
Storia Linguistica d'Italia
Author: John J Kinder, Grazia Scotellaro
Publication date: 2019
Italy has a long and fascinating history that has been recorded since the earliest days of Rome itself. We know how politics, ideas, culture, art, architecture, music and much more, have developed over nearly three...

Kilmbaa
An Introduction to Gamilaraay
Author: John Glacon
Publication date: 2019
The Gamilaraay language declined in use for many years after the colonisation of Australia. From around 1990, Gamilaraay people and others have been working to revive the language. This book draws on recent...

Introduction to the Tibetan Language
An eTextbook for spoken and literary Tibetan
Author: Ruth Gamble, Tenzin Ringpapontsang, Chung Tsering, Grazia Scotellaro
Publication date: December 2018
This textbook includes twelve multi-media introductory lessons for Tibetan learners. There are sections that explain how to write and read the Tibetan alphabet, how to write and read Tibetan words, and easy colloquial and...

Reading Embraced by Australia
Hiroshima Modules 1 and 2
Author: Carol Hayes, Yuri Itani-Adams
Publication date: December 2016
Hiroshima Modules 1 and 2 provide a first-hand account of surviving Hiroshimas atomic bomb. This eText is the first volume of an advanced Japanese language comprehension series aimed firstly at improving...

https://press.anu.edu.au/publications/textbooks
Case study

THE PLANT DETECTIVE’S MANUAL
A research-led approach for teaching plant science

Research School of Biology,
The Australian National University
Gonzale M. Estavillo, Ulrike Matthesius, Michael Bjerejevic & Adriana D. Nicoira
Based on evidence based course design

• “read-think-discuss-listen-review”
• Influenced by peer construction model
• Teams formed in class to investigate with seeds
• Detailed observations to assess changes in response to environmental factors
• Peer mentors support the teams

The plant detectives: innovative undergraduate teaching to inspire the next generation of plant biologists
Elizabeth A. Beckmann¹, Gonzalo M. Estavillo², Ulrike Mathesius¹, Michael A. Djordjevic³ and Adrienne B. Nicotra*²
http://journal.frontiersin.org/article/10.3389/fpls.2015.00729/full
Students progressing to honours
Students views

• “… one of the most memorable courses of my whole degree.”
• “I loved [this course] and have already recommended it to my first-year friends.”
• “One of the most interesting and influential courses I have taken in my degree.”
• “This was the best course I have taken so far during my time at university, not only for the academic/scientific knowledge I gained, but for the invaluable lessons regarding the importance of team work and interpersonal relationships.” (Anonymous student feedback).
• Innovation in publishing
• Linked to Open University course
• shortlisted in the 2019 Education Publishers Awards Australia (EPAA).
• nominated for the "Tertiary (Wholly Australian) Teaching and Learning – digital only"
Programs supporting innovation

• Programs within faculties
• Etext book subsidy (up to $10k)
• Integration with innovative teaching projects
Mythbusting: What payments do authors receive?

Who pays the authors?

![Bar chart showing payments received by authors from different sources and amounts.](chart.png)
A typical scholarly author

• Is an author of 2-5 articles a year
• Authors of book chapters and books also author journal articles
• What do they pay?
  – less than $2,500 for publishing (copy editing, image fees, index, design) – more for books than journal articles
The main payments to authors are

– Royalties/advances
  • 20.2% of book authors receive a royalty or advice for a book (~72% of these receive under $1,000)

– Self publishing revenue is low
  • Books 3.6% receive above $0, journal articles 1.2%, other publications 2.4%

– Educational Lending Rights/PLR payments:
  • 94.3% of book authors receive $0, 3.4% between $1 and $1,000,
  • 98.9% of journal articles and other publications receive $0
A typical scholarly author

- Collecting societies payments
  - 95.4% of book authors receive $0, 1.1% between $1 and $1,000,
  - 97.7% of journal authors receive $0, 2.3% between $1 and $1,000,
  - 96.7% of other publication authors receive $0, 3.4% between $1 and $1,000
Lesson learned

- Collaboration is key
- Patience
- Persistence
- Many other titles are used as textbooks
