Balancing Bees and Livestock: Pastoralist Knowledge, Perceptions and Implications for Pollinator Conservation in Rangelands, Northern Tanzania

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Abstract
Insect pollinators provide numerous ecosystem services that support other living organisms. While pollinators play a large role in cropping systems, little is known about their presence and function in rangeland ecosystems, which have recently become fragmented and overexploited at an extraordinary rate. We assessed local Maasai knowledge on insect pollinators and how pollinators affect livelihood diversification in Simanjiro rangelands, Tanzania. Through questionnaires, key informant interviews, focus group discussions, and field observations, we found varied insect knowledge among Maasai herders. *Lasioglossum* of sub genus *Ipomalictus* and *Syriphidae* were the least commonly recognized pollinators as only 24%, and 7% of participants could identify them, respectively. Responses varied significantly between men and women ($F = 7.397, p = .007$). *Commiphora africana*, *Acacia mellifera* and *Albizia anthelmintica* were noted as most important bee forage plants while observations showed *Aspilia mossambicensis*, *Justicia debile* and *Acacia tortilis*. Most (77%) of Maasai herders showed limited ability to link pollinators and rangeland wellbeing. Beekeeping contributed to livelihood diversification for 61% of respondents, with women participating more frequently than men ($\chi^2 = 46.962, p = .0001$). Beekeeping was positively influenced by education level ($R = .421, p < .0001$) and occupation ($R = .194, p = .009$). Pollinator declines were attributed to climate change (47%), agriculture (37%), and habitat destruction (8%). We conclude that Maasai have limited knowledge of common pollinator groups and their roles. Community outreach and training should bridge the knowledge gap in pastoralist communities to fully realize pollinator benefits and highlight the importance of rangeland health.

Keywords
ecosystem services, livelihood diversification, pollination, bee fodder plants, indigenous knowledge, eastern Africa

The role of pollinators in the provision of ecosystem services has been recognized for centuries (Klein et al., 2007). Pollinators transfer pollen grain from anthers to stigmas of the same or different plants (Dar et al., 2017; Elisante et al., 2017), thereby increasing genetic diversity (Potts et al., 2010) and maintaining global biodiversity for both cultivated crops (Munyuli, 2011) and native plant species (Kosior et al., 2007; Munyuli, 2011; Zurbuchen et al., 2010). About 87% of flowering plants across different ecosystems depend on pollinators (Senapathi et al., 2015). Pollinators further contribute to 75% of crop production (Klein et al., 2007). The world is endowed with diverse pollinator groups, including...
insects, birds, bats, lizards and small mammals, estimated to reach 2,000,000 species (Harmon et al., 2011). Insects represent the most significant group of the pollinators, with bees being the most crucial ones (Elisante et al., 2017; Patri, 2014; Potts et al., 2010). However, a current rapid decline in flower-visiting insect pollinators across many ecosystems has globally raised alarm (Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services, 2016; Potts et al., 2009; 2010). Pollinators make a substantial contribution to maintain grassland biodiversity and functioning (Black et al., 2011), however, their role has been given little attention (Patri, 2014) and most pollinators studies focused on agricultural landscapes (Allen-Wardell et al., 2016).

Conservation and management of insect pollinators require a participatory approach between authorities and local communities as most pollinators are found outside protected areas (Eardley et al., 2009) and are strongly impacted by land-use change (Potts et al., 2010; Stewart et al., 2018). Local knowledge, thus, forms an essential tool towards pollinator conservation (Berkes et al., 2000), and contributes to decision making on land use. However, in most developing countries, there is still limited information on how the local communities perceive the presence and role of pollinators (Ali et al., 2020; Munyuli, 2011). While most studies on local knowledge about pollinators in the East Africa region have focused on the assessment of crop farmers' awareness (Elisante et al., 2019; Munyuli, 2011), information from the pastoral communities is lacking.

Maasai rangelands in northern Tanzania harbor diverse livestock and wildlife (Msoffe et al., 2011), with pastoralism and agro-pastoralism as the primary sources of livelihoods. Pollinators support food production, nutrient cycling, support livestock and other wildlife, including birds within rangelands (Black et al., 2011). Pollinators further ensure reproduction in about 67% of wild plant species, and therefore promote sustainability of rangeland ecosystems and their ability to support livelihoods (Stein et al., 2017). The interaction between rangeland flowering plants and pollinators can potentially support crop production (Elisante et al., 2017; Vanbergen & Initiative, 2013) and beekeeping activities (Fakir & Babalik, 2009), consequently improve pastoralist livelihoods. As rangelands are the primary sources of forage for livestock, it is vital to assess if Maasai understand the importance and linkage between pollinators and rangeland wellbeing. However, rangelands have experienced increasing human population pressure and changes in land use due to increasing agriculture and reduced grazing land (Msoffe et al., 2011). The reduction in grazing land has led to overgrazing challenges and losses in native vegetation (Kibebe, 2005). While vegetation and soil type form the fundamental parameters in range management for most herder communities (Oba, 2012), the pollinator aspect as livelihood diversification and vegetation improvement is yet to be considered in rangelands management. Small-scale farmers are aware of pollinator species, particularly those with tangible benefits such as the genus Apis including A. dorsata, A. florea, A. mellifera and Meliponula sp (Ali et al., 2020; Kasina et al., 2009b) but their knowledge varies with location, culture, and access to information (Otieno et al., 2011). In contrast, little is known whether the Maasai pastoralist community of northern Tanzania has a similar understanding of pollinators.

Maasai social organization is based on clan, territory and age set organization (Baird & Harter, 2017; Mccabe, 2003; Woodhouse & McCabe, 2018). Being a strongly patriarchal society (Sharp & Twati, 2017), men have control over their family and make most of the final decisions. Women are more engaged in household chores while men are responsible for herding, protecting cattle and making financial decisions (Sharp & Twati, 2017). With our study, we intended to assess how Maasai herders perceive insect pollinators by focusing on different taxonomic groups and their roles in pastoralist livelihoods. Specifically, we wanted to address the following research questions: What is the ability of Maasai pastoralists to recognize and distinguish different insect pollinators and how is it affected by socio economic factors? How knowledgeable are local Maasai on bee forage plants? What is the role of pollinators in pastoralist livelihoods and diversification? What is the ability of herders to link insect pollinators and well-being of rangelands? What are the threats to pollinators and future conservation basing on pastoralists knowledge? How does education and gender influence beekeeping activities? We hypothesized that men knew more about pollinators than women due to the patriarchal system of the Maasai, and that agro-pastoralists, i.e., being dependent on crop yields, knew more than pure pastoralists. We also expected that knowledge on pollinators increased with age and education level. We further hypothesized that Maasai can relate rangeland management practices to abundance of pollinators and that they can identify important forage plant species for bees.

The insights from this study will help in developing appropriate protection and management strategies for pollinators, especially focusing on educating pastoralists on benefits from pollinators.

**Material and Methods**

**Study Area**

Our study sites were located in Simanjiro district, Northern Tanzania (3° 33' 42.55" S and 36° 58' 44.22" E) in three villages; Loiborsiret, Narakauo and Kimotorok (Figure 1). The population of the district, according to the Tanzania National Census of 2012, was 178,693 and that of Loiborsiret ward is 13,569 (National
The area has a bimodal rainfall averaging 650 mm per annum, with a short rainy season between November and January and long rainy season between March and May (Woodhouse & McCabe, 2018, Miller et al., 2014). The primary residents of the district are Maasai pastoralists, and livestock keeping is the most dominant livelihood form, followed by crop cultivation as the majority of Maasai have become sedentary (Msoffe et al., 2011). Crops cultivated include maize (Zea mays), mainly for subsistence, hyacinth beans (Dolichos lablab) and the cash crop sesame (Sesame indicum). Vegetation is dominated by arid scrubland and Acacia - Commiphora woodland in combination with scattered open grasslands and seasonal swamps (Nnko et al., 2017). Simanjiro plains support the coexistence between humans, livestock and wild animals, and its fertile pastures offer a critical grazing and calving area for wildebeest Connochaetes taurinus and zebra Equus quagga during the wet season (Woodhouse & McCabe, 2018). Grazing management in the plains rotates between wet and dry season grazing areas albeit most Maasai are now settled in permanent villages, reducing movement within village lands and across village boundaries (Woodhouse & McCabe, 2018). Grazing resources in Simanjiro are still a common property; however, in most villages, individuals are recently being allocated private holdings (McCabe et al., 2010). Maasai use traditional enclosures (Alalili), which are managed grazing areas that allow access only to young or sick goats, sheep, and cattle. The maximum livestock number allowed in these enclosures should not exceed thirty animals per boma (Personal communication). The use of Alalili helps recovery of rangeland vegetation and preventing range degradation, a practice that might promote insect pollinators conservation.

**Data Collection**

**Social Study.** We used purposive sampling (non-probability sampling) and Participatory Rural Appraisal (PRA) to target only the Maasai tribe and exclude residents from other ethnicities because the Maasai are primary residents and dominant pastoralists in the area (Baird & Hartter, 2017). Before the commencement of data collection, we obtained permits from the ward and village leaders. The research team comprised of a researcher and two research assistants trained beforehand, a local Maasai and a graduate student. Our study used a mixed approach including both quantitative and qualitative data sources (Chisanga et al., 2019; Ontiri et al., 2019). Our key informant

![Figure 1](image-url)
interviews \((n = 10)\) included the ward officer, adult Maasai pastoralists and non-governmental organization employees, including the Tanzania People and Wildlife (TPW) beekeeping officer, to obtain their views on insect pollinators and livelihoods in the area. In addition, we conducted focus group discussions with five participants in each study village. Group discussion members included a total of 9 men and 6 women \((n = 15)\). We held separate conversations with men and women, considering the culture of the Maasai people, in which women do not speak while in meeting with men who are the primary decision-makers (Ontiri et al., 2019; Woodhouse & McCabe, 2018). We selected the group members considering age, gender balances, and time lived in the respective location for at least 20 years. Finally, we administered a household survey using a pre-tested semi-structured questionnaire to collect quantitative data, including A4 color printed pictures of our six target insect pollinators as well as mounted specimens. The survey was conducted between October to November 2019 and involved a total of 181 respondents from the three study villages (Loiborsiret 61, Narakauro 60 and Kimotorok 60). We selected our respondents in such a way that the sampling fraction was at least 5% of the population of individuals that fit in our criteria were included in the sample (Mbinile et al., 2020). The households (bomas) were located at least 0.5 km apart from each other. We selected the research villages based on the level of external interventions like participation in conservation projects, land use plans for instance presence of wet and dry season grazing sites, presence of alalili enclosures for dry season grazing and proximity of villages to each other.

During household interviews, we only included Maasai who had lived in the area for at least ten years and resided in different sub-villages in order to capture a wide range of information. We tested the pastoralists' ability to recognize insect groups by showing each respondent a picture of adult individuals and mounted specimens of six insect pollinators, including *Apis mellifera* (honeybee, *Apidae*), *Lasius longitarsis* of subgenus *Ipomalicrus* (solitary bee, *Halictidae*), wasps (*Eumenidae*), hoverfly (*Syriphidae*), *Eurema hecabe* (butterfly, *Pieridae*) and *Cheilomenes sp* (beetle, *Coccinellidae*). Respondents were required to respond with Yes or No to whether they recognized the insect shown in the picture. They were further requested to provide the insect name in Swahili or their local Maasai language and state benefits of each insect. The insect species were selected based on their abundance in the rangelands from our detailed survey to study the influence of rangeland management on abundance and diversity of insect pollinators in Simanjiro rangelands. We conducted the interviews in Swahili and used a Swahili-Maasai translator in some cases. The first section of the questionnaire consisted of socio-demographic information including age, gender, occupation, education level, household size and sources of household income. The second section included questions on general knowledge about different groups of pollinators and their link to rangeland resources and management (Online Appendix 1). The last part comprised questions on honey bees, *Apis mellifera*, as the most important pollinator, to see the pastoral understanding of honeybees, beekeeping possibilities for livelihood diversification and threats facing bee pollinators in the area (Online Appendix 1).

**Vegetation Survey and Sampling.** During the dry and wet season in the year 2019, we identified present herbaceous and woody plant species, recorded their phenology, especially flowering time, and whether they were visited by bees within sampled transects. In each of the nine sampled sites in the study villages, which comprised three seasonal enclosure types, called alalili used for grazing of sheep, goats and few cows (10–30); three wet and three dry season grazing sites that are open to all livestock with no limit during wet and dry season, we established three 100 m long line transects, along which we established three quadrats of \(5 \times 5 \text{m}^2\), placed 30 m apart from one another making a total of 81 quadrats for all sites. In each quadrate, we recorded bee visitation to plants for fifteen minutes per each observation. We conducted our observations two times a day, in the morning from 08.00–11.00 am and the afternoon at 02.00–05.00 pm. All site observations were carried out under suitable weather conditions for bee activities such as clear sunny days, temperatures above 15°C, and low wind speed (Westphal et al. (2008). Plants were identified in the field by either local or scientific name and later confirmed at the National Herbarium of Tanzania at Arusha. Bee visitors were recorded and identified to genus level, with the help of an expert.

**Data Processing and Analysis**

We analyzed qualitative data using the triangulation method and grouped open ended responses according to themes (Chisanga et al., 2019). Household size was categorized as small (1–5), medium (6–10), moderately large (11–15), large (16–20) and extremely large (above 20). Source of pollinator knowledge was categorized as coming from extension officers, friends and relatives, and media (radio and television). Pollinator benefits were categorized into income, food production, and environmental. Pollinator conservation strategy was categorized as avoiding forest fires, practicing environmental protection, beehive sitting. Quantitative information obtained from structured questionnaire were coded and analyzed using statistical package IBM SPSS Statistic.
version 20.0 (Sarper et al., 2009). Normality and equality of variance were tested using the Shapiro-Wilk test at α = 0.05. Most of our analysis were based on non-parametric tests due to non-normal distribution of variables. Chi-square (χ²) frequency test was used to explore differences between those who could correctly identify each pollinator to those who could not for the six main pollinator species. Chi-square (χ²) test was also used to determine the relationship between occupation (pastoralists and agro-pastoralists) versus dependent variables including insect species identification and pollinator benefits on livelihoods. We derived an index on pollinator identification scores and grouped responses as Low (less than 50), medium (50–69) and high (70 and above) (Tarakini et al., 2020). We used Logistic regression to determine factors influencing pollinator identification scores where age, gender, education level, and occupation formed our independent variables. Bivariate correlation analysis was performed to determine if participation in beekeeping was influenced by socio-economic factors like gender, education level, age and occupation. We compared bee visitation observations in the field across alalili, wet and dry season grazing areas using one-way ANOVA.

Ethics Consideration

The Tanzania Commission for Science and Technology (COSTECH) granted the permit to conduct this study through the Tanzania Wildlife Research Institute (TAWIRI). We later presented the permit to respective district, ward and village leaders. Before interviews, we obtained the verbal consent of all respondents to ensure their willing participation. All respondents’ names are anonymous to maintain confidentiality.

Results

We surveyed 55% (100) men and 45% (81) women using a semi-structured questionnaire. The average (±SD) age of women respondents was 35 ± 10 years (n = 81), which was significantly lower than that of men (43 ± 13 years, n = 100; t = 4.45, df= 179, p < .001). The mean household size (±SD) of the interviewed respondents was 7 ± 9 (1 minimum, 90 maximum). Of all respondents, 50% (91) had never been to school, 43% (78) had primary education, and 7% (12) possessed secondary education (Supplementary Table S1). Men had a higher education level than women (R = -.210, p = .004). A large proportion of respondents 75% (136) were agro-pastoralists, cultivating maize, sesame and beans. However, all respondents declared that livestock keeping (cattle Bos taurus, sheep Ovis aries, goats Capra hircus, poultry Gallus gallus domesticus, and donkeys Equus asinus) as their primary income source.

Overall, all 181 respondents were able to identify at least one or more insect pollinators from the six insect species shown to them. Apis mellifera was the only pollinator correctly identified by all respondents (Figure 2). The average pollinator identification score was 57.2%, characterized as medium. Against our expectations, we found no significant difference in identification skills with respect to occupation, whereby agropastoralists were not more knowledgeable in identifying compared to pastoralists for Lasioglossum sp (χ² = 2.494, p = .114), Eurema hecabe (χ² = 0.019, p = .890), Syrphidae (χ² = 0.024, p = .589); Cheilomenes sp (χ² = 2.943, p = .086) and Eumenidae (χ² = 0.015, p = .903).

As expected, we found that significantly more men could correctly identify solitary bees, Lasioglossum sp, compared to women (F = 7.397, df= 1, p = .007) but there was no difference for other pollinator species. We also found that age significantly influenced identification skills, with middle aged respondents (30–39 years old) being more knowledgeable compared to other age groups in identification of Eumenidae (χ² = 9.818, df= 3, p = .020), Eurema hecabe (χ² = 12.432, df= 3, p = .006), with no difference for other pollinators. Education level only significantly influenced correct identification of Eumenidae (χ² = 6.951, df= 2, p = .031), and the majority (71.8%) of respondents that correctly identified this species had primary education compared to other levels. Honeybee, A. mellifera, was perceived as the most important pollinator compared to other insect groups, as mentioned by about 93% of males and 78% of females, with significant variation between gender (χ² = 14.820, df= 3, p = .02). Eurema hecabe and Lasioglossum sp were not reported as harmful, but also no benefit was associated with them by 89% respondents. Our fitted multinomial logistic regression to test factors affecting pollinator identification scores revealed gender was the only significant factor that affected pollinator identification scores (χ² = 6.319, df= 2, p = .042), with males having higher

![Figure 2](image-url)
likelihood of higher identification scores than women. The fitted model was significant different from the constant only model ($\chi^2 = 23.607, df = 12, p = .023$). Out of all respondents, 101 (46.3%) claimed that they had gained knowledge on pollinators through friends and relatives, 74 (33.9%) through personal initiatives such as time spent herding in the bush, and 40 (18.3%) through extension officers and media such as local radio and television (1.4%).

**Maasai Knowledge on Bee Favourite Plants**

As Maasai are a traditionally nomadic tribe, respondents revealed satisfactory local knowledge on bee fodder plant species. *Commiphora africana* was cited by 94 respondents as the leading favourite plant for bees, followed by *Acacia mellifera* (90) and *Albizia anthelmintica* (85) (Figure 3). We found that most (66%) of the mentioned pollinator plant species were trees, while the contribution of shrubs (34%) and herbs (0%) in supporting pollinators was less recognized among the interviewed Maasai. However, in our field observations we recorded several shrubs, herbs, and grasses that served as an equally important bee fodder plant (Supplementary Tables S2 and S3; Figure 4). *Aspilia mossambiensis*, *Justica debile* and *Acacia tortilis* (tree) were the leading plant species from our field observations, with a total of 268, 201 and 150 visitations, respectively (Supplementary Table S3).

We did not find any significant correlation between plants mentioned by respondents and field observations...
**Linkage Between Pollinators and Grazing Lands**

Surprisingly, only eight respondents (4%) agreed on the importance of pollinators to rangeland wellbeing. Further, 34 (19%) did not see any relevance of pollinators to rangelands while the majority (77%) did not know. In contrast, 69% of respondents perceived that rangelands and alalili are important to pollinators as they offer essential habitat, while 16% could not see any importance of grazing areas for insect pollinators. Generally, Maasai perceived that pollinators need alalili and other grazing lands more than the rangelands need pollinators. Significantly more agro-pastoralists compared to pastoralists perceived rangelands to be important for pollinators as they offer essential habitat ($\chi^2 = 9.889$, df = 3, $p = .020$).

**Socio-Economic Importance of Pollinators to Maasai Community**

For most respondents (93%), income was the most essential pollinator benefit, which did not differ between agro-pastoralists and pastoralists ($\chi^2 = 2.032$, df = 2, $p = .362$). The majority (90%) of respondents had seen pollinators visiting crops and other plants in the area, an observation that did not differ significantly between pastoralists and agro-pastoralists ($\chi^2 = 2.794$, df = 2, $p = .247$). Most respondents (61%) participated in beekeeping for income addition, while the remaining 39% were non-beekeepers. More Maasai women (89%) were beekeepers compared to men (39%; $\chi^2 = 46.962$, df = 1, $p \leq .0001$). Maasai participation in beekeeping was positively influenced by education level and occupation, negatively by gender (Table 1). Beekeepers earned an income from honey, which ranged from 36 to 431 USD annually.

Most non-beekeepers (62%) claimed that keeping bees is an activity for the poor only, while others (24%) claimed that it is a woman’s job. The remaining 14% reported that they also wished to start beekeeping if they could be supported with modern equipment.

**Pollinator Conservation and Trend in the Area**

Most respondents, i.e., 130 (72%), claimed that insect pollinator numbers have recently declined in the area while 21% reported an increasing trend and 4% a constant pattern. Climate change, i.e., reduced rainfall, prolonged drought, and increasing agricultural activities, was reported as leading cause for the decline of insect pollinators in the area (Figure 5). Bee migration, i.e., absconding a hive due to disturbances, and swarming (a natural phenomenon) was mentioned by a few respondents as a reason for decline. Most, i.e., 165 (91%) of respondents reported that they were not aware of any strategies to ensure pollinator conservation in rangelands. In comparison, very few respondents reported potential scenarios that might promote the conservation of pollinators in rangelands. The strategy mentioned by only few (9%) respondents included avoiding forest fires, practicing environmental protection and beehive sitting i.e. establishment of an apiary.

**Discussion**

**Maasai Knowledge and Recognition of Common Pollinators**

Our finding that all interviewed respondents were able to identify honey bees (*Apis mellifera*) correctly, compared
to other insect groups, is similar to Kasina et al. (2009) from a survey in Kakamega district, Kenya. In the Amhara region, Ethiopia, also more than half of the respondents were not aware of other insect pollinators than honeybees, *Apis mellifera* (Misganaw, 2017), as was the case in West Bengal, India (Bhattacharyya et al., 2017) and Zvimba district, Zimbabwe (Tarakini et al., 2020). In general, small bees are less likely to be identified, even by experienced people (Smith et al., 2017), which we also saw in our study, as few Maasai identified solitary bees, *Lasioglossum* of subgenus *Ipomaliactus*. Our finding implies that the conservation of other pollinator groups apart from honey bees in the areas is at jeopardy, for instance even *Syriphidae* was least identified by our respondents even though dipterans are the second dominant pollinator group after hymenoptera and available at large numbers in the area. However, the knowledge articulated by our respondents on pollinator species was better than that of other farming communities (e.g., Elisante et al., 2019), where some respondents were not able to identify even a honey bee. The knowledge in our study villages is likely linked to sensitization by Tanzania People and Wildlife (TPW), an NGO working in the area promoting beekeeping. Knowledge of pollinators can vary depending on location and efforts of authorities and other stakeholders to enhance community awareness on pollinators (Smith et al., 2017). Especially fathers and grandparents formed an essential source of knowledge among the interviewed respondents in our study, which is in line with (Angassa & Oba, 2008).

**Maasai Knowledge on Plants Favored by Pollinators**

Our respondents mentioned plant species mostly favored by bees as *Commiphora africana*, *Acacia mellifera* and *Albizia anthelmintica*, species that were available both within alalili enclosures and open grazing areas. Our results are similar to those reported from Amhara region, Ethiopia, and Mubi region, Nigeria, where the majority of respondents were able to list plants visited by honeybees during the flowering season (Abdullahi et al., 2011; Misganaw, 2017). Maasai are quite knowledgeable on plant species as they use them for medicinal purposes for themselves and livestock (Nankaya et al., 2020). (Woodhouse & McCabe, 2018), reported Simanjiro plains as the richest rangelands in terms of biodiversity of both flora and fauna which is in line with our findings where most bee plants recorded in grazing and forest reserve by (Abdullahi et al., 2011); are also found in Simanjiro. Hence, the high diversity of bee fodder plants in Simanjiro rangelands highlights the potential of beekeeping in addition to livestock keeping as income generation. As reported by (Greenleaf et al., 2007), forage resources for honey bees are an essential consideration for beekeepers and overuse or destruction of resources should be avoided (Havstad et al., 2007).

**Perceived Pollinator Role for Rangelands**

Most respondents in our study were not aware that pollinators have any importance in their rangelands and enclosures (alalili) wellbeing. This finding suggests that pollinator species residing within Simanjiro rangelands might face minimum conservation attention from local Maasai pastoralists. According to (Kearns et al., 1998), pollinators are keystone species in most terrestrial ecosystems, including rangelands. Solitary bees (*Halictidae*) have been reported to collect pollen from temperate grass species, which promote a better seed set compared to only wind pollinated grasses (Harmon et al., 2011). Our results that Maasai do not relate rangeland health to pollinator presence are in line with findings by (Misganaw, 2017), whereby more than half of the respondents stated that they did not know the role of bees and other insects when they visit crops indicating limited knowledge of pollination. Additionally, crops grown by our respondents in Simanjiro, including sesame (Stein et al., 2018), and beans have been reported to benefit from pollinators (Elisante et al., 2020). A study by (Stein et al., 2017) in Burkina Faso, West Africa revealed an increased production in sesame yield by 62% compared to plants that had been excluded from pollinators. Our findings imply the need of disseminating pollination knowledge among pastoral communities so that they can acquire multiple benefits from pollination for livestock forage and increased crop production.

**Pollinator Role in Livelihood Diversification and Gender Participation**

Livelihood diversification involves participation in more than a single source of income to reduce risks (Baird & Hartter, 2017), particularly in times of climate change (McCabe et al., 2010). Many Maasai have diversified their income through off-farm payment, agriculture and other small-scale economic activities into their traditional pastoralist livelihoods (McCabe et al., 2010; Woodhouse & McCabe, 2018), which agrees with our findings. Beekeeping plays a vital role in improving biodiversity conservation, socio-economic development, food security and poverty reduction in many parts of the world and is an environmentally friendly economic activity for income addition (Abdullahi et al., 2011; Austin et al., 2020). Our observed involvement of more women as compared to men in beekeeping is mainly due to the support by TPW, albeit men were involved in some activities such as hive sitting, monitoring,
honey harvesting, processing and finally marketing. The majority of Maasai men saw beekeeping as income generation for poor households only, with very few or no cattle possession, a fact that has also been reported by (Lyver et al., 2014). This perception regarding beekeeping is mostly limited to Maasai pastoralists, as in most rural areas both men and women participate in beekeeping for their livelihood improvement (Nyunza, 2018), regardless beekeeping being stereotyped as a male activity in some culture (Austin et al., 2020). Our findings highlight the need for more education on beekeeping benefits among Maasai men in order to promote their participation as beekeeping can be practiced alongside livestock keeping.

**The Decline in Pollinators and Conservation Strategies in Maasai Plains**

The global decline of both managed and wild pollinators is a primary concern in conservation (Black et al., 2011; Potts et al., 2010). Most of our respondents were also aware of a declining trend in pollinators and the underlying causes, which were also highlighted by other researchers in various agricultural and natural ecosystems (Marques et al., 2017; Misganaw, 2017; Potts et al., 2010; Tarakini et al., 2020). In Simanjiro plains, land clearance is at an unprecedented scale, and large portions of rangelands are cleared for small and large-scale cultivation (Msoffe et al., 2011). Most of our respondents were not aware that this impacts pollinators, nor of pollinator conservation strategies that could stop the decline. This is similar to findings with (Winfree, 2010) who found bee abundance and species richness to be negatively affected by habitat fragmentation. As most Maasai are currently agro-pastoralists, harnessing pollinator benefits like pest control from Coccinellidae beetles (Mkenda et al., 2020) and pollination to boost crop yields will contribute towards conservation as has been shown in (Elisante et al., 2020; Klein et al., 2007). With the exclusion of natural disasters such as climate change and drought, there is need to create awareness about the human disturbances that promote pollinator declines, especially in pastoralist communities. As we showed, the linkage between pollinators and rangeland wellbeing was not directly established by the Maasai. A study by (Elwell, 2012) reported that livestock grazing does not affect abundance, richness or diversity of the overall pollinator assemblages or functional groups if on moderate levels. In general, if livestock grazing is done moderately it can promote dominating of herbaceous plants, which might support diverse insect pollinators in a sustainable way (Black et al., 2011).

**Implication for Conservation**

The results from this study show that majority of Maasai pastoralists have limited knowledge concerning insect pollinators apart from honey bees. While good work has been done on promoting beekeeping in the area, there is a need to create actions that will facilitate information and knowledge exchange between experts and Maasai on insect benefits, especially pollination. Communities should be well informed in broader insect benefits for all groups instead of honeybees only. Media such as radio and television may form an important tool to disseminate pollinator information, especially in rural areas of developing countries, where extension services are limited (Tarakini et al., 2020). More emphasis should be directed on balancing grazing management in alalili enclosures in order to maintain large variety of pollinators and bee fodder plants that might contribute to beekeeping. The involvement of Maasai pastoralist in conservation and monitoring of pollinators in rangelands is of vital importance to understand current status and trends as well as understanding how grazing management and climate change in the area affect pollinators. This is of vital importance, especially in times when most Maasai have incorporated agriculture in their cultural pastoralism livelihood. Training on beneficial insects that assist in crop pollination and pest management (Mkenda et al., 2020), will help in bridging the knowledge gap and promote pollinator conservation in rangelands.

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Supplemental material

Supplemental material for this article is available online.

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