Practice Exploration of "Six-in-one" Training Mode in College Students' "Double Creation" Education

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Abstract. According to the degree of attention of college students to innovation and entrepreneurship, the impact of innovation and entrepreneurship on the future development of college students and the innovative entrepreneurial activities and related projects that college students have already participated in, the role of college communist youth league organization in the "double innovation" education of college students. To realize the "six-in-one" talent training system for professional curriculum education, professional accomplishment improvement, class teach and competition as one, entrepreneurship practice, job practice, and employment quality improvement. Give full play to the advantages of the Communist Youth League and serve the university students in a full-scale and three-dimensional manner. While stimulating the ability of technology-based talents to innovate and innovate, it will drive high-quality employment. The quality and potential of contemporary college students' innovation and entrepreneurship are unquestionable, but the initiative enthusiasm is poor. There is no cultural atmosphere for innovation and entrepreneurship in the university campus. In the new era, the national economy is undergoing supply-side structural reforms, and the core of supply-side structural reforms is innovation. The author conducted a survey on the “student entrepreneurial awareness and ability” for the students of Shandong Institute of Commerce and Technology, distributed 800 questionnaires and collected 723 valid questionnaires. The results show that the proportion of information related to innovation and entrepreneurship is not as high as 38.59%, and only 37.07% is interested in innovation and entrepreneurship. The proportion of innovative entrepreneurial ideas but not dare to put into practice reached 69.16%. However, college students think that they should participate in innovation and entrepreneurship, accounting for 73.44%, and believe that colleges and universities should cultivate the proportion of college students' innovation and entrepreneurship quality and ability as high as 92.66%.

Innovation and Entrepreneurship Education Is Needed on Campus

General Secretary Xi Jinping said that "innovation is the first driving force for development and the strategic support for building a modern economic system." In the report of the 19th National Congress, accelerating the construction of an innovative country as a major strategic task of implementing the new development concept and building a modern economic system, and firmly implementing the strategy of rejuvenating the country through science and education, the strategy of strengthening the country through talents, and the strategy of innovation-driven development as a decisive victory to build a well-off society in an all-round way. Major initiatives. At the same time, it is pointed out that priority should be given to the development of education, and at the same time, entrepreneurship should be encouraged to promote employment, and young people such as college graduates should be encouraged to work in multiple channels.

The "six-in-one" Talent Training Model Helps Students Innovate and Start a Business

In the three or four years of education, all departments of the university, especially the innovation and entrepreneurship center, the Youth League Committee and other departments, should focus on integrating the practical resources of the school, expand the off-campus practice base, integrate the practical teaching links, enrich the employment and entrepreneurship curriculum system, and
professional Education, vocational education, employment education, entrepreneurship education, integration, organic integration, creativity, innovation, entrepreneurship education throughout the entire process of personnel training.[1] Professional courses, professional accomplishments, skill competitions, actual combat, real-time combat, entrepreneurship and employment education "six in one" to cultivate students' ability to innovate and start a business. Integrating basic theory with practical teaching, integrating school-based training with off-campus collaboration, integrating professional education with innovation and entrepreneurship education, and integrating students’ comprehensive development with individualized development.

(1) Theoretical teaching innovation - professional curriculum education

A career planning and employment guidance course was set up as a public compulsory course, which included three aspects of career planning, employment guidance and entrepreneurship education, and implemented in three semesters. The course has played an important role in setting up career planning awareness, changing employment concepts, improving career skills and understanding entrepreneurial knowledge, and fostering innovative entrepreneurship. Use case-based, interactive, heuristic and other teaching methods and modern information innovation to carry out innovation and entrepreneurship education, such as: class (classroom on mobile phone), cloud class (classroom in cloud space), filming (video training class) )Wait. And play a good school-enterprise cooperation and modern apprenticeship training mode, open small class and mentoring system to improve the quality of education. Using advanced educational methods to break the boundaries of teaching, learning, and communication, extend the teaching time and space of teachers and students, change the communication mode between teachers and students, and truly realize all-weather learning, consulting, guiding, and learning anytime, anywhere.

Deepen the reform of the examination system and increase the weight of the usual results. Using modern information technology, establish an online test module and randomly generate non-standard answer papers. The implementation of the "Innovation and Entrepreneurship Credit Transfer System" stipulates that students participate in project experiments, competitions and other activities, recognize the scope of credit transfer assessment, implement flexible academic system to encourage students to participate in innovation and entrepreneurship practice across disciplines, lay a solid foundation for innovation and entrepreneurship, and cultivate high standards. Innovative talent.[2]

(2) Professional quality cultivation

Give full play to the organizational advantages of college students' education management team, and use the four-level organizational structure of the Youth League Committee, the Youth League Committee and the Communist Youth League to complete the theme group of innovation and entrepreneurship, and popularize the idea of innovation and entrepreneurship. In the face of the school's students to issue "College Students' Innovation and Entrepreneurship Guidebook" and "College Students' Growth Archives", it is used to systematically record information on innovation and entrepreneurship education, innovation experiments, and publication of patents during college. The ability of college students to innovate and start a business is a systematic project. It carries out innovative and entrepreneurial personality training activities, and establishes innovative entrepreneurial files and performance records for students who have scientific research and innovation awareness and entrepreneurial potential. The school youth league committee organizes annual research on innovation and entrepreneurship of college students, holds several high-level seminars on school-enterprise cooperation, reports on innovation and entrepreneurship experts, organizes various activities, and enhances college students' psychological preparation for employment, honesty and trustworthiness, safety awareness, and hard work. Professional literacy such as spirit, corporate superiors and colleagues and relationship management.

(3) The skill competition is improved, and the class competition is unified.

The competition itself is an activity course. Students are encouraged to participate in various competitions at all levels. In the competition, they will test the theory and exercise their skills to achieve the goal of promoting competition and promoting competition. The establishment of competition mechanism in higher vocational colleges has become a normalization, strengthen
intra-school collaboration, stimulate the participation of teachers and students, and enable more students to actively participate in innovation and entrepreneurship research. In-depth development of individual or group "innovative design competition" activities, creative selection of "innovative design competition", promote teamwork, actively create an innovative campus atmosphere, rely on the resource advantages of the Communist Youth League, and actively participate in the "challenge" organized by the Central Committee The Cup "National College Students Extracurricular Academic Science and Technology Works Competition, leading students to the development of innovation and entrepreneurship.

(4) Entrepreneurial practice

Establish basic popularization + system training + elite training + entrepreneurial competition + entrepreneurial incubation "five-level promotion" entrepreneurial practice model. Construction of a cloud computing big data service area, a science and technology innovation incubation zone, an entrepreneurial ecosystem and other innovative entrepreneurship education practice platforms. On-campus laboratories and scientific and technological innovation resources are open to all students. The relevant teachers of the laboratory track and guide the whole process to ensure the safety of students and professional guidance. The idea of innovation and entrepreneurship is rooted in the minds of students of every grade.

Establish a mentor library to encourage each teacher to strengthen the sense of responsibility of innovative and entrepreneurial teachers and build a team of innovative and entrepreneurial teachers. Establish a full-time teacher admission system for innovation and entrepreneurship education, and encourage teachers in the course of innovation, entrepreneurship and employment to obtain the professional qualification certificate of the national vocational instructor or entrepreneurial consultant, and go deep into the company to work.

(5) Practical work

In accordance with their own conditions, each university establishes a number of small entrepreneurial communities, such as creative design zones, science and technology innovation zones, e-commerce zones, commercial service zones, comprehensive entrepreneurial zones, and Communist Youth League leaders. The school gives certain funds and venue support. Students who innovate in entrepreneurial ideas can quickly participate in activities, boldly carry out entrepreneurial practice and open up entrepreneurial markets. Establish a specialized innovation and entrepreneurship practice organization to provide one-stop services such as exercise venues, practice platforms, industrial and commercial registration, tax registration, risk assessment, venture fund approval, policy consultation, and industrial and commercial registration for student entrepreneurship. Conditional colleges and universities can form a team of entrepreneurial mentors composed of entrepreneurs, entrepreneurial star alumni and teachers with entrepreneurial experience to guide students' entrepreneurial practice activities.

(6) Improvement of employment quality

The original intention and purpose of innovation and entrepreneurship education is not to create countless bosses, but to enhance the quality and ability of innovation and entrepreneurship of the entire nation. Innovate and entrepreneurial education to promote high-quality employment and promote the rapid and healthy development of various economic indicators. Incorporating innovation and entrepreneurship thinking in education can not only solve employment, but also enable young college students to better adapt to the future situation, and has a strong guiding role for college students to enhance their competitiveness and achieve self-worth.

The Conclusion

For higher education institutions, especially vocational colleges, innovation and entrepreneurship education should be constantly pursued as a systematic project. The School Innovation and Entrepreneurship Guidance Center, the Academic Affairs Office and the Communist Youth League and other relevant departments must work closely together to develop a talent training program suitable for the students of the school. Guided by the "six-in-one" innovation and entrepreneurship training model, the overall quality and level of innovation and entrepreneurship of contemporary
young students will be improved, and the belief of contemporary college students, especially the Communist Youth League members, will be greatly promoted and the party will be encouraged to actively move towards the youth organization. To adapt to the overall situation of structural reform of the supply side of the country, and to combine the characteristics of students in vocational colleges to cultivate high-quality talents that adapt to the country's economic and social development.

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