Many-body interactions between carriers lie at the heart of correlated physics. The ability to tune such interactions would allow the possibility to access and control complex electronic phase diagrams. Recently, two-dimensional moiré superlattices have emerged as a promising platform for quantum engineering such phenomena. The power of the moiré system lies in the high tunability of its physical parameters by adjusting the layer twist angle, electrical field, moiré carrier filling and interlayer coupling. Here we report that optical excitation can highly tune the spin–spin interactions between moiré-trapped carriers, resulting in ferromagnetic order in WS₂/WSe₂ moiré superlattices. Near the filling factor of −1/3 (that is, one hole per three moiré unit cells), as the excitation power at the exciton resonance increases, a well-developed hysteresis loop emerges in the reflective magnetic circular dichroism signal as a function of magnetic field, a hallmark of ferromagnetism. The hysteresis loop persists down to charge neutrality, and its shape evolves as the moiré superlattice is gradually filled, indicating changes of magnetic ground state properties. The observed phenomenon points to a mechanism in which itinerant photoexcited excitons mediate exchange coupling between moiré-trapped holes. This exciton-mediated interaction can be of longer range than direct coupling between moiré-trapped holes, and thus magnetic order arises even in the dilute hole regime. This discovery adds a dynamic tuning knob to the rich many-body Hamiltonian of moiré quantum matter.
A homogeneous triangular moiré superlattice is observed with a moiré wavelength of about 7.5 nm, consistent with near zero-degree twist angle alignment. Optical reflection measurements as a function of doping show typical moiré excitons with moiré miniband filling effects (Fig. 1c), as reported previously. The filling factor \( \nu \) is labelled on the right axis (see Extended Data Fig. 1 for the filling factor assignment).

### Filling-dependent circular dichroism

To probe the magnetic properties, we performed reflective magnetic circular dichroism (RMCD) measurements. Figure 1d plots the RMCD intensity as a function of \( \nu \) and \( \mu_0 H \) (in which \( \mu_0 \) is the permeability of free space and \( H \) is the magnetic field strength) applied in the out-of-plane direction. We mainly focus on \( -\frac{1}{3} \leq \nu \leq \frac{1}{3} \) for which the magnetic response is most appreciable. The data are taken with the laser excitation in resonance with the WSe\(_2\) A exciton (see wavelength-dependent data in Extended Data Fig. 2). The excitation power is 200 nW, and the experimental temperature is 1.6 K (see Methods). Figure 1d shows a rich \( \nu \)-dependent magneto-optical response. These effects are illustrated by the RMCD line traces at selected filling factors in Fig. 1e. At \( \nu = -1 \) (that is, one hole per moiré unit cell), RMCD shows a superparamagnetic-like response and saturates for \( |\mu_0 H| \) above 1 T. This demonstrates the existence of local magnetic moments. The superparamagnetic-like response is robust for \( \nu \) near \(-1\) (see Extended Data Fig. 3 for selected RMCD line traces). The observation is consistent with a previous report of intralayer exciton Zeeman splittings.

Notably, when hole doping becomes significantly smaller, a magnetic hysteresis loop starts to appear in the RMCD signal versus \( \mu_0 H \), a signature of ferromagnetic order (see Extended Data Fig. 4 for filling-factor-dependent loop width). The RMCD line shape is very sensitive to doping. In a narrow doping regime near \( \nu = -1/3 \), the RMCD signal versus \( \mu_0 H \) shows typical ferromagnetic behaviour, distinct from linear valley Zeeman effect. It possesses a hysteresis loop with spin-flip transitions around \( \mu_0 H_c = \pm 11 \text{ mT} \), above which the signal saturates (Fig. 1e and Extended Data Fig. 5). When the doping density further reduces, the RMCD line traces evolve into a heartbeat line shape, and eventually vanishes as electron doping dominates. The emergence of sharp RMCD features near zero magnetic field, which are associated with ferromagnetic states at the low hole doping regime, are the focus of this paper.

### Optically induced ferromagnetism

We first present the results near \( \nu = -1/3 \). Figure 2a shows the RMCD signal as a function of excitation power \( P \). When \( P \) is smaller than 16 nW, the RMCD signal versus \( \mu_0 H \) shows typical ferromagnetic behaviour, distinct from linear valley Zeeman effect. The amplitude of the remnant RMCD signal at zero field grows as \( P \) increases, and eventually saturates (Fig. 2b). In comparison, the RMCD response and its saturation value at \( \nu = -1 \) have little excitation power dependence (Extended Data Fig. 3). This is consistent with the attribution of the RMCD response at \( \nu = -1 \) to the intrinsic magnetic interactions. At low filling factors, however, the intrinsic magnetic interaction is significantly weaker because of larger hole–hole distances compared to the \( \nu = -1 \) case. Thus, the peculiar power-dependent RMCD responses at the fractional filling factor \( \nu = -1/3 \) signify the emergence of ferromagnetic order by optically induced long-range spin–spin interaction.
The hysteresis loop width exhibits negligible dependence on the optical excitation power, implying that the loop width is mainly determined by the magnetic anisotropy at temperatures much lower than the Curie temperature. Our measurements thus suggest that magnetic anisotropy is intrinsic to this moiré system. We note that the width of the hysteresis loop depends on the magnetic field sweeping rate (Extended Data Fig. 5). Slower sweeping leads to a narrower hysteresis loop width. This result reflects slow magnetic domain dynamics in the magnetization flipping process. Here, all magnetic field sweep results are taken with a sweep rate of 14 G s⁻¹, below which the hysteresis loop width is nearly independent of the sweep rate.

The ferromagnetic order is further confirmed by temperature-dependent RMCD measurements (Fig. 2c) measured at P = 103 nW. The hysteresis loop width reduces as the temperature increases, as shown in Fig. 2d. There is a 5 mT instrument offset above 10 K until the noise level exceeds the signal above ~45 K. A similar temperature dependence is also observed at other filling factors (Extended Data Fig. 4). The effective Curie temperature is determined to be about 8 K.

In the mean field limit, this gives rise to an estimated exchange interaction J on the order of ~1 meV (with the Hamiltonian H in the form of S1 · S2; see Supplementary Information). Note that the main experimental results are reproduced in another device (Extended Data Fig. 6).

At \( \nu = -1/3 \), photoluminescence measurements show a correlated insulating state (Extended Data Fig. 1). This is consistent with previous reports that a generalized Wigner crystal forms with holes arranged in a triangular lattice\(^7\)\(^{–10}\),\(^20\)\(^{–23}\). Monte Carlo simulations also suggest that this \( \nu = -1/3 \) state is relatively robust compared to other fractional filling charge orders (Extended Data Fig. 1). The period of the charge order at \( \nu = -1/3 \) is \( \sqrt{3} \) times larger than that at \( \nu = -1/7 \). Thus, the intrinsic spin–spin interaction of the former should be much smaller compared to the latter. This is manifested by the vanishing RMCD signal taken at very low excitation power (Fig. 2a), which implies negligible intrinsic magnetic interaction at such low filling. The power-dependent RMCD signal highlights the marked optical tuning of the spin–spin interaction strength \( J \), and hence of the magnetic phase in the moiré superlattice (Fig. 2d, inset).

### Ferromagnetism in the dilute hole regime

When the hole doping density reduces and \( \nu \) deviates from \( -1/3 \), the line trace of RMCD signal versus \( \mu H \) quickly evolves into heartbeat-like shapes with a narrow width (<100 mT), as shown in Fig. 1e. Figure 3a plots the zoom-in RMCD intensity in the low doping regime. The signal reaches its maximum near \( \nu = -1/7 \), and is still appreciable at nominal charge neutrality. Although the total net charge of the system vanishes at the charge neutrality point, inevitable defects as well as optically created photocarriers can give rise to puddles of dilute holes trapped in the moiré potential of the WSe\(_2\) layer. As electron doping increases, the RMCD signal reduces and eventually vanishes. The signal peaking at \( \nu = -1/7 \) is probably due to the formation of a correlated insulating state, formed by holes arranged in a triangular lattice (Extended Data Fig. 1).

Figure 3b shows the RMCD signal as a function of excitation power \( P \) at \( \nu = -1/7 \). It starts with a slightly tilted straight line without any hysteresis, which is the typical magnetic–optical response of TMDs without magnetic order. As \( P \) increases, the heartbeat line shape emerges with a hysteresis loop as the magnetic field is swept back and forth. The RMCD amplitude, defined as the peak-to-valley value of the heartbeat line shape, increases with \( P \) and eventually saturates (Fig. 3c).

These results demonstrate optically induced ferromagnetism in the dilute hole doping regime.

### Exciton-mediated exchange interaction

The above experimental observations establish optical creation and tuning of the magnetic order, otherwise absent in dark conditions, in the WSe\(_2\)/WSe\(_2\) moiré superlattices. We note that the RMCD probe of the magnetic response is through resonant excitation of the WSe\(_2\)}
The semi-transparent red envelope denotes the centre-of-mass wavefunction of the itinerant exciton. Moiré-trapped holes (red dots) interact with each other through a second-order process mediated by their exchange interaction with the hole in the exciton. Inset: a Feynman diagram depicts the spin–spin interactions between two moiré-trapped holes mediated by the optically injected exciton. $h_i(\sigma^i_h, \sigma^i_e)$ denotes a hole at moiré trap $i$ in spin state $\sigma^i_h$, and $X(\sigma^a_h, \sigma^a_e, \sigma^b_h, \sigma^b_e)$ denotes an exciton of momentum $k$ with electron/hole spin $\sigma^a_h, \sigma^a_e, \sigma^b_h, \sigma^b_e$. Calculated spin–spin interaction strength mediated by an optically excited exciton as a function of exciton density ($n$) and spatial separation ($r$) between moiré-trapped holes. Negative $J$ means ferromagnetic interaction.

### Tunable magnetic interactions

We further performed temperature-dependent RMCD measurements at $\nu = -1/7$ as a function of optical excitation power, ranging from 26 to 253 nW. Figure 4a illustrates the results at select excitation powers. We define a critical temperature $T_C$, above which the heartbeat amplitude vanishes (below the noise level 0.2%), as for the magnetic response. Using 253 nW optical excitation as an example, the heartbeat line shape remains strong up to about 40 K. Figure 4a shows a strong dependence of $T_C$ on the optical excitation power. To further highlight this effect, we plot the extracted amplitude of the RMCD signal as a function of excitation power and temperature in Fig. 4b (see Extended Data Fig. 8 for line cuts). These data show that once the optical excitation power is large enough to introduce magnetic order, $T_C$ can be optically tuned from about 20 K to 45 K.

$T_C$ also exhibits strong dependence on the filling factors. Figure 4c shows RMCD signal versus magnetic field as a function of temperature at select $\nu$ (Extended Data Fig. 9). We then plot the extracted RMCD amplitude in Fig. 4d. This figure highlights that for the magnetic states within $-2/3 < \nu < +1/3$, $T_C$ peaks near correlated insulating states at fractional fillings and drops sharply once $\nu$ deviates from these states (for example, $-1/2$ and $-1/7$, and see $-1/3$ in Extended Data Fig. 10). Although...
the correlated insulating states are not required for the formation of light-induced magnetic states, these observations suggest that the latter is further stabilized with the formation of charge order, for which the spin fluctuations among moiré spins are minimized. The dependence of the results on the optical excitation power and filling factor underscores the broad tunability of the moiré many-body Hamiltonian, which may lead to the creation of exotic states unique to moiré superlattices. We imagine several immediate possibilities, such as exploring the effect of optical orientation of exciton spins on the formation of magnetic states [36,37], electric field tuning effects, transient magnetism, optically controlled topological phase transitions, magneto-exciton polaritons in the absence of magnetic field, and many-spin entangled states for optically driven quantum information [38].

### Online content

Any methods, additional references, Nature Research reporting summaries, source data, extended data, supplementary information, acknowledgements, peer review information; details of author contributions and competing interests; and statements of data and code availability are available at https://doi.org/10.1038/s41586-022-04472-z.

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**Fig. 4 | Tuning the magnetic states using optical excitation power and filling factor.**

**a.** RMCD signal intensity plots as a function of magnetic field and temperature at selected excitation power. The filling factor $\nu$ is fixed at $-1/7$. **b.** The extracted RMCD peak-to-valley amplitude as a function of temperature and excitation power at $\nu = -1/7$. The critical temperature $T_c$ for the RMCD signal to vanish can be largely tuned by the optical excitation power. Dashed line is a guide to the eye of power-dependent $T_c$, which is determined by the 0.2% noise level of RMCD signals. **c.** RMCD signal intensity plots as a function of magnetic field and temperature at selected filling factors. **d.** Extracted RMCD signal amplitude as a function of temperature and filling factor, showing the enhanced magnetic response at correlated insulating states at fractional fillings ($-1/2, -1/3$). The excitation power is fixed at 200 nW for c and d.

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**Table 1**

| Excitation Power (nW) | RMCD (% at $T=50$ K) | RMCD (% at $T=10$ K) |
|------------------------|----------------------|----------------------|
| 26 nW                  | 1                    | -1                   |
| 44 nW                  | 2                    | -2                   |
| 56 nW                  | 3                    | -3                   |
| 76 nW                  | 4                    | -4                   |
| 103 nW                 | 5                    | -5                   |
| 253 nW                 | 6                    | -6                   |

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**Table 2**

| Magnetic Field (T) | RMCD (% at $T=50$ K) | RMCD (% at $T=10$ K) |
|-------------------|----------------------|----------------------|
| 0                 | 1                    | -1                   |
| 0.2               | 2                    | -2                   |
| 0.4               | 3                    | -3                   |
| 0.6               | 4                    | -4                   |
| 0.8               | 5                    | -5                   |
| 1                 | 6                    | -6                   |
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Methods

Sample fabrication
Mechanically exfoliated monolayers of WS₂ and WSe₂ are stacked using a dry-transfer technique on hexagonal boron nitride (hBN) and graphene back gate, with prefabricated platinum contacts. The crystal orientation of the individual monolayers is first determined by linear-polarization-resolved second harmonic generation before transfer. The alignment angle of WS₂ and WSe₂ is double-checked by piezoresponse force microscopy (PFM) during transfer before encapsulating the structure with top hBN and graphite. The hBN encapsulation (20–40 nm) provides an atomically smooth substrate. PFM is performed on a Bruker Dimension Icon atomic force microscope (AFM). Platinum–iridium-coated, electrically conductive AFM probes (Bruker’s SCM-PIT-V2) with a force constant of ≈3 N m⁻¹ are used. An a.c. bias is applied between the tip and the sample that induces a periodic deformation of the sample whose amplitude and phase give local information on the electromechanical response. Small a.c. bias magnitudes (<300 mV) with resonance frequencies in the range of ~700 kHz are applied for lateral PFM.

Optical measurements
All photoluminescence and differential optical reflection measurements are performed in a home-built confocal optical microscope in the reflection geometry. The sample is mounted in an exchange-gas-cooled cryostat (attoDRY 2100) equipped with a 9-T superconducting magnet in the Faraday configuration. The sample temperature is kept at 1.6 K unless otherwise specified. A SuperK Extreme Supercontinuum white light laser (pulse duration around 2 ns; repetition rate around 78 MHz) and an LLTF tunable high-contract filter with selected wavelength 739.2 nm are used to excite the sample at normal incidence, unless otherwise specified. The power is specified in the main text and the corresponding figure captions. The Gaussian profile of the excitation beam has a FWHM of around 700 nm. We also used the same laser with white light emission for ΔR/R with a 600-nm long-pass filter and an 800-nm short-pass filter (average power 15 nW). Reflectance and photoluminescence signals are dispersed by a diffraction grating (600 grooves per millimetre) and detected on a silicon CCD camera. The photoluminescence is spectrally filtered from the laser using a long-pass filter before being directed into a spectrometer.

The RMCD measurement was performed with an a.c. lock-in measurement technique. In brief, an intensity-modulated laser beam (at 800 Hz) was linearly polarized 45° to the photoelastic modulator (PEM) slow axis. Transmitting through the PEM, the light was sinusoidally phase modulated at 50.1 kHz, with a maximum retardance of π/4. This produces an alternating left- and right-circularly polarized light wave on the sample whose amplitude and phase give local information on the electromechanical response. Small a.c. bias magnitudes (<300 mV) with resonance frequencies in the range of ~700 kHz are applied for lateral PFM.

We normalize the exciton population over the Gaussian profile of the excitation beam (FWHM 700 nm). Assuming a near-unity efficiency for conversion of an intralayer exciton into an interlayer exciton, and owing to the short duration of the pulse compared to the exciton lifetime, the interlayer exciton density is about 10¹⁵ cm⁻² immediately after a pulse.

Estimation of filling factor based on doping density
The doping densities in the heterobilayer are determined from the applied gate voltages on the basis of the parallel-plate capacitor model. The thickness of BN is determined by AFM analysis. Both top and bottom BN flakes of the device presented in the main text are 37 nm (top BN) and 38 nm (bottom BN). The doping density is calculated as CΔV'_{t} + CΔV'_{s} in which Cₜ and Cₛ are the capacitance of the top and bottom gates. ΔV'ₜ and ΔV'ₛ are the applied gate voltages relative to valence/conduction band edges. The geometric capacitance is calculated with dielectric constant εₜhBN ≈ 3. The moiré lattice constant is obtained directly from PFM. The filling factor is estimated on the basis of the doping density and size of the moiré unit cell, and is then compared with the assignment of integer filling factors based on differential reflectance and photoluminescence.

Data availability
The data that support the plots within this paper are available from the corresponding authors upon reasonable request. Source data are provided with this paper.

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Author contributions
X.X. and W.Y. conceived the project. H.P. and X.W. fabricated and characterized the samples, assisted by J.Z. X.W. performed the magneto-optical measurements, assisted by J.Z. X.W., X.X., W.Y., D.X. and D.R.G. analysed and interpreted the results. C.X. and W.Y. performed calculations of optically induced magnetic exchange interactions. C.W. and D.X. performed Monte Carlo simulations of correlated states. T.T. and K.W. synthesized the hBN crystals. J.Y. synthesized and characterized the bulk WSe₂ crystals. X.X., X.W., W.Y., D.X. and D.R.G. wrote the paper with input from all authors. All authors discussed the results.

Competing interests
The authors declare no competing interests.

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Reprints and permissions information is available at http://www.nature.com/reprints.
Extended Data Fig. 1 | Determination of filling factors. a, Gate dependent photoluminescence (PL) spectra obtained at 7 K. The excitation wavelength is 740 nm with 50 nW power. Charge neutrality is assigned with the voltage corresponding to the brightest PL with symmetric spectra on the electron and hole sides. b, Gate-dependent differential reflectance spectra ($\Delta R/R$) near the WSe$_2$ exciton resonance, measured at base temperature 1.6 K. The power used for reflectance spectroscopy is 15 nW. c, Gate-dependent differential reflectance spectra differentiated with respect to photon energy (the same data as in Fig. 1c). All three figures share the same y-axis. Gate voltages are labelled at the left axis of panel (a). Assigned filling factors are labelled at the right axis of panel (c). The optical doping effect is negligible. The data of panels (a)–(c) are taken at a different spot of the same sample. d, Monte Carlo simulation of correlated insulating states at fractional moiré miniband fillings. The transition temperature of charge ordered states in the vertical axis is determined as the temperature where the specific heat is maximum in Monte Carlo simulations.
Extended Data Fig. 2 | Excitation Energy dependent RMCD at selected filling factors. 

**a**, Excitation Energy dependent RMCD signal at \( v = -1 \).

**b**, Excitation Energy dependent RMCD at \( v = \) Harding Text1/7. Maximized RMCD signals are observed when the excitation energy is between 1.676-1.678 eV (739-740 nm) as indicated by the dash lines.
Extended Data Fig. 3 | RMCD signal near $\nu = -1$ and its dependence on optical excitation power. **a**, RMCD signal with a few selected filling factors near $\nu = -1$ at $T = 1.6$ K. The excitation wavelength is 739.2 nm. Laser power is 24 nW. **b**, Power dependence of RMCD signal at the condition $\nu = -1$. The RMCD signals barely changes by varying the excitation power. **c**, RMCD amplitude, i.e., saturation RMCD signal difference on the positive and negative sides of magnetic field, as a function of optical excitation power. The saturation amplitude of RMCD signal reduces slightly as optical excitation power increases.
Extended Data Fig. 4 | Hysteresis loop width as a function of filling factors and temperature. **a**, Extracted hysteresis loop width vs filling factor of the sample in the main text. **b**, Temperature dependent hysteresis loop width of RMCD signal at filling factor $\nu = -1/7$, showing similar instrument determined offset at high temperature. The loop width is determined by the difference between the magnetic fields at which the RMCD signal crosses zero as $\mu_0 H$ is swept back and forth. The error bar is the standard deviation obtained by averaging over 5 data points. The set of data in **a** were taken at different thermal cycles. This causes a slight offset of loop width in (a) compared with those at the same filling factors in (b) and Fig. 2d in the main text.
Extended Data Fig. 5 | RMCD signal near $\nu = -1/3$ and its dependence on the magnetic field scanning rate. 

**a.** RMCD signal vs $\mu_0H$ in a narrow doping regime near $\nu = -1/3$, showing typical ferromagnetic behavior. Data are extracted from Fig. 1d. 

**b.** Magnetic field sweeping rate dependent RMCD hysteresis loops at $\nu = -1/3$ with 76 nW excitation.
Extended Data Fig. 6 | Data from an additional device at near zero twist angle on sapphire substrate. It resembles the main results observed in the device presented in the main text. 

**a**, RMCD signal as a function of filling factor $\nu$ and magnetic field $\mu_0 H$. Temperature: 1.6K. Optical excitation power: 590 nW. 

**b**, RMCD signal vs $\mu_0 H$ measured sweeping back and forth at selected filling factors. 

**c**, Power dependent RMCD at $\nu = -1/3$. 

**d**, Temperature dependent RMCD at $\nu = -1/3$ and optical excitation power of 590 nW. The data in (c) and (d) are offset for clarity.
Extended Data Fig. 7 | Calculated Exciton mediated exchange interaction. a–c, shows the amplitude plot as a function of the separation $r$ between moiré trapped holes and exciton density with exciton temperature of (a) 10 K, (b) 20 K and (c) 50 K.
Extended Data Fig. 8 | Excitation power dependent RMCD at $v = -1/7$. a, Line cuts of Fig. 4b in the main text at three different optical excitation power (indicated in the panels). b–c, RMCD signal vs temperature at optical excitation power of (b) 253 nW and (c) 26 nW.
Extended Data Fig. 9 | RMCD signal as a function of filling factor and magnetic field at select temperatures. The excitation power is 200 nW at a wavelength of 739.2 nm.
Extended Data Fig. 10 | Extracted RMCD signal amplitude as a function of temperature and filling factor. a, The same plot of Fig. 4d in the main-text. b, replot of panel (a) with the RMCD signal normalized to its maximum at each fixed filling factor. The enhanced magnetic response at $\nu = -1/3$ becomes visible.