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“Shiny” crypto assets: A systemic look at gold-backed cryptocurrencies during the COVID-19 pandemic

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ABSTRACT

In this paper, we empirically analyse the performance of five gold-backed stablecoins during the COVID-19 pandemic and compare them to gold, Bitcoin and Tether. In the digital assets’ ecosystem, gold-backed cryptocurrencies have the potential to address regulatory and policy concerns by decreasing volatility of cryptocurrency prices and facilitating broader cryptocurrency adoption. We find that during the COVID-19 pandemic, gold-backed cryptocurrencies were susceptible to volatility transmitted from gold markets. Our results indicate that for the selected gold-backed cryptocurrencies, their volatility, and as a consequence, risks associated with volatility, remained comparable to the Bitcoin. In addition, gold-backed cryptocurrencies did not show safe-haven potential comparable to their underlying precious metal, gold.

1. Introduction

In this paper, we empirically analyse the performance of five gold-backed stablecoins during the COVID-19 pandemic and compare them to gold, Bitcoin and Tether. Stablecoins are one of the most recent innovations in the digital asset ecosystem that have been designed to reduce the general volatility inherent in cryptocurrencies. In contrast to the leading decentralised digital currencies such as Bitcoin and Ethereum, stablecoins have an in-built price stability mechanism to minimize exchange rate volatility which makes them more attractive for investors. This can be witnessed from their tremendous growth - the market for stablecoins has grown tenfold over the last two years, from $1.4 billion at the start of 2018 to $10.4 billion in May 2020. In addition, the US-dollar backed stablecoin Tether has become the most tradable cryptocurrency with a traded value of $54bn.1

Algorithmic and asset-backed stablecoins gained colossal popularity due to their relative ease of convertibility to fiat currencies and links with commonly used stability benchmarks, such as the US dollar and gold. However, gold-backed tokens received attention only in March 2020, much later than fiat-backed currencies, when they witnessed a spike in market capitalisation owing to the flight-to-safety behaviour of investors during the COVID-19 crisis. Being associated with both gold and cryptocurrencies, gold-backed tokens offer the potential to become a new safe haven asset offering abnormal returns during uncertain times such as the current pandemic.

Financial regulators have viewed the rapid expansion of decentralised digital assets as a potential threat to financial stability and have since considered different ways of protecting investors and cryptocurrency users against fraud, excess risk, and market crash (e.g., Arner, Auer, & Frost, 2020; BIS, 2019; FSB, 2020). Not only has the impressive growth of cryptocurrency markets over the last decade been associated with high speculative activity, but cryptocurrency markets have also been found to be highly bubble-prone (e.g., Cheah & Fry, 2018; Corbet, Lucey, & Yarovaya, 2018).

Corbet, Meegan, Larkin, Lucey, and Yarovaya (2018) study the interconnectedness between different cryptocurrencies and highlight the dominant role of Bitcoin as the source of this interconnectedness. Cryptocurrencies, especially Bitcoin, have often been compared to gold and their safe haven properties documented over time (see for instance, Klein, Thu, & Walter, 2018; Das, Roux, Jana, & Dutta, 2019, among others). In the context of the COVID-19 pandemic, however, early evidence suggests that in fact cryptocurrency markets did not display the same hedging and safe haven potential as precious metals (e.g., Conlon & McGee, 2020).

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1 www.coinmarketcap.com

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Even though cryptocurrency literature is very broad, there exists limited empirical evidence regarding the safe haven properties and interconnectedness of Stablecoins. Griffin and Shams (2020) analyse whether Tether, a USD-backed stablecoin, influenced Bitcoin and other cryptocurrency prices during the boom of 2017. They find that Bitcoin prices increased with purchases using Tether. Ante et al. (2020) analyse seven fiat-backed stablecoins and find that stablecoin issuances contribute to price discovery and market efficiency of cryptocurrencies. Wang, Ma, and Wu (2020) analyse three USD-pegged and three gold-pegged stablecoins (DGD, HGT, and XAUR) up to March 2019 and show that even though gold-backed cryptocurrencies are not as effective as gold in their safe haven properties, they can still be used effectively in reducing extreme losses.

Aloui, Ben Hamida, and Yarovaya (2020) analyse differences between Islamic and non-Islamic gold-backed cryptocurrencies and show that the former are less susceptible to geopolitical risk than non-Islamic tokens. Wastusiussman and Rahman (2021) further investigate the performance of PAX Gold during the COVID-19 pandemic and report time-varying safe haven properties. In a nutshell, existing empirical evidence is available only for very few gold-backed tokens using rather narrow methodological approaches. Our aim in this paper, therefore, is to extend this literature.

To empirically analyse the performance of five gold-backed stablecoins during the Covid-19 pandemic and compare them to gold, Bitcoin and Tether, we employ a battery of empirical tests to daily data of five main gold-backed cryptocurrencies - Digix Gold Token (DGX), Perth Mint Gold Token (PMGT), Tether Gold (XAUT), PAX Gold (PAXG) and the Midas Touch Gold (TMTG), as well as Bitcoin, Tether and gold prices for the period March 2020–August 2021. First, we employ tail copula methodology that allows us to measure dependence between variables at the tails of their distributions. Second, we investigate the potential of gold-backed stablecoins to bounce back to pre-pandemic levels using the Yang and Zhao (2020) unit root test, popular in literature to capture mean-reverting behaviour of crypto assets (e.g. Yarovaya, Matkovskyy, & Jalan, 2022). Third, we assess the return and volatility spillover between selected assets using the well-known Diebold and Yilmaz (2012) approach that has been employed widely in cryptocurrency literature (e.g. Corbet, 2018b).

Our results indicate that for the selected gold-backed cryptocurrencies, volatility, and consequently, risks associated with volatility, remained comparable to the Bitcoin during the COVID-19 pandemic. In addition, gold-backed cryptocurrencies did not show safe haven potential comparable to their underlying precious metal, gold. We uncovered several surprising patterns in our data, which could be interesting for a wide range of practitioners, investors, and financial regulators, looking for additional empirical evidence on properties and behaviour of stablecoins during periods of increased uncertainty such as that induced by the COVID-19 pandemic.

This paper is organised as follows. Section 2 explains the main characteristics of gold-backed currencies. While Section 3 discusses technological characteristics of stablecoins, Section 4 focuses on technological aspects of gold-backed stablecoins. Section 5 describes data, the variables of interest and methodology. Section 6 reports empirical results and Section 7 concludes.

2. Technological characteristics of stablecoins

Financial Technology (Fintech) transforms businesses and affects how financial services are provided. Fintech innovations create opportunities for financial inclusion and help move closer to the UN Sustainable Development Goals (Senyo & Osabutey, 2020). Many financial instruments have been unavailable for most retail investors due to high transaction costs and large denominations, thus being accessible only via investment funds and other large institutional investors. Therefore the idea of a decentralised financial system (Nakamoto, 2008) quickly became popular and led to the rapid adoption of blockchain technology for money transfer. At their outset, cryptocurrencies were aimed at decreasing transaction costs, and facilitate free cross-border transfer of funds, thereby providing an alternative to fiat currencies (Shilling and Uhlig, 2019; Easley et al., 2019).

Corbet et al. (2020) distinguish between three main types of digital assets: (i) Currencies: digital assets whose primary use is in monetary transfer and payment; (ii) Blockchains/Protocols: digital assets whose primary function is that of a blockchain platform, or protocol, on which other applications can be built; (iii) Decentralised Applications (dApps): Applications combining user interface and a decentralised back-end, built upon an already existing blockchain. Technologies behind financial payment systems are rapidly evolving, and the most recent innovations in the area aim to address the limitations of the already popular and heavily used Fintech instruments.

Since their creation, cryptocurrencies have been known for their excessive volatility, explosivity, market manipulation, and related ethical issues (Gundl et al., 2015). Therefore, at the level of conception, stablecoins have been designed to address some of these challenges and offer a more stable financial instrument to the existing digital payment system. Contrary to Bitcoin, Ethereum, and other well-known cryptocurrencies whose market-determined prices add to their volatility, stablecoins are backed with commodities or fiat that help keep high volatility in check. They are also designed to enable easier and cheaper access to other markets such as gold silver and offer more cost-efficient transfer of funds from crypto assets to fiat currencies.

Stablecoins are of mainly two types: First, Collateralised Stablecoins, that include fiat-backed stablecoins whose values are pegged to and backed by reserves of fiat currency, crypto-backed stablecoins that are backed by cryptocurrencies and asset-backed stablecoins that are underpinned by reserves of assets other than fiat or cryptocurrencies, such as gold, diamonds, oil etc. Second, non-collateralised Stablecoins, also known as algorithmic stablecoins, or seigniorage supply coins. They do not have any underlying asset and their supply is “regulated” by an algorithm or a decentralised model of governance based on holder votes. Another category is that of hybrid stablecoins that combine the aforementioned features of reserve-backing as well as algorithms or voting to offset volatility. Bullmann, Klemm, and Pinna (2019) provide a comprehensive overview of the stability mechanisms behind different types of stablecoins (i.e., tokenised bnds, off-chain and on-chain collateralised stablecoins, algorithmic stablecoins) and discuss their implications for financial stability.

3. What are gold-backed stablecoins?

Gold-backed stablecoins are asset-backed stablecoins that have physical gold as their underlying asset. Their prices are pegged to gold, making them a less volatile financial instrument. Gold-backed tokens can also be used as collateral for peer-to-peer lending since this information would be safely and securely stored on the Blockchain.

In this study we focus on five gold-backed stablecoins: Digix Gold Token (DGX), Perth Mint Gold Token (PMGT), Tether Gold (XAUT), PAX Gold (PAXG) and the Midas Touch Gold (TMTG). These gold-backed cryptocurrencies are compared to gold, Bitcoin and Tether. We included Tether in our analysis to compare the behaviour of selected gold-backed cryptocurrencies with other stablecoins whose value is not pegged to gold, but to the USD. Tether is commonly seen as a tool to facilitate transactions between fiat currencies and digital assets, and as an asset that can affect the liquidity of cryptocurrency markets, including the Bitcoin (Griffin & Shams, 2020). Tether has the largest market capitalization (68.8 billion dollars) among stablecoins, and has

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2 For a systematic review of cryptocurrency literature, see Corbet, Lucey, Urquhart, and Yarovaya (2019) https://doi.org/10.1016/j.jirfa.2018.09.003

3 To see current prices for these assets, see coinmarketcap.com.
the largest 24-h trading volume among all currently traded cryptocurrencies. Therefore, we use Tether to account for other stablecoin and digital assets that are pegged to a fiat currency.

3.1. Digix gold token (DGX)

Digix Gold Token (DGX) is an asset-backed token, backed by the weight of gold (1DGX = 1 g of gold). It uses the Proof of Provenance (PoP) protocol based on Ethereum and the Inter Planetary Files System (IPFS). In addition to Ethereum, Digix uses EOS and Neo blockchains. Digix was established in 2014 in Singapore, and currently has two main cryptocurrencies: Digix Gold (DGX) and Digix DAO (DGD) that provides opportunities to create tokens backed by digital assets. Their value being pegged to physical gold, they provide a safer collateral for borrowing and lending, and act as a convenient instrument for peer-to-peer lending. DGX was the first gold-backed crypto asset of its kind and is currently traded on some of the largest cryptocurrency exchanges such as Bitfinex, Hotbit, ProBit Exchange and KyberSwap among others. DGX tokens are fully redeemable for gold bullions, which make them more attractive and a safer investment choice in comparison to other cryptocurrencies. They provide a simpler way to invest in traditional gold markets.

3.2. Perth mint gold token (PMGT)

In contrast to DGX and DGD, Perth Mint Gold Token (PMGT) is a gold-backed stablecoin, built on a public blockchain, backed by government-guaranteed gold. Launched in October 2018, PMGT is backed by a GoldPass digital gold certificate issued by The Perth Mint and guaranteed by the Government of Western Australia. Each PMGT equals 1 fine troy ounce of physical gold. It is an ERC20 compliant token on the Ethereum network and has additional smart contract features to enhance its security and regulation. The supply varies constantly, increasing when GoldPass certificates are exchanged for PMGT, and decreasing each time PMGT is redeemed for gold certificates. Like gold-backed cryptocurrencies, PMGT aims to simplify access to gold markets for institutional and retail investors and attract market participants desirous of participating in FinTech and blockchain innovations, but sceptical of the excessive volatility of cryptocurrency markets. PMGT claims to be the most cost-effective gold asset given the absence of any storage/management fees as well as issuance fee to convert GoldPass certificates to PMGT and vice versa. However, the standard GoldPass fees continues to apply each time investors choose to convert their gold certificates back to fiat currencies or to redeem them for physical gold bullion.

3.3. Tether gold (XAUT)

Tether Gold is a digital asset offered by TG Commodities Limited, which represents one troy fine ounce of gold on a London Good Delivery gold bar, and currently trading at FTX, Bitfinex, Delta Exchange and Goko Markets. XAUT uses Ethereum blockchain and has characteristics similar to other gold-backed stablecoins. There are two distinctive features however - individual allocation and redemption conditions. By purchasing 1 unit of XAUT investors will receive ownership rights of one troy fine ounce of physical gold on a specific gold bar, that can be checked using a unique serial number via the look-up website. The investors would be asked to pay one-off using the purchase of XAUT using their TG Commodities Limited accounts, and additional fees on redemption of the tokens, however, investors should hold one full bar of gold worth tokens to request redemption.

3.4. PAX gold (PAXG)

Like other currencies mentioned above, PAX Gold is also an ERC-20 token on the Ethereum Blockchain, and it is backed by one fine troy ounce (t oz) of a 400 oz. London Good Delivery gold bar, that is stored in Brink’s gold vaults. Created in September 2019, PAXG does not have any government guarantee unlike the PMGT, and its underlying physical gold is stored by Paxos Trust Company, regulated by the New York State Department of Financial Services. The top exchanges for PAXG trading are Binance, BitZ, HitBTC, and Kraken. These tokens can be converted conveniently into gold through a network of gold retailers in the US and Canada, or into USD at the prevailing market price of gold. In addition to their claim to have one of the lowest on-chain transaction fees in the sector, PAXG also offers their investors, the opportunity to confirm their actual ownership of physical gold using a unique serial number.

3.5. The Midas touch gold (TMTG)

Finally, we consider TMTG gold-backed tokens that also operate on Ethereum. However, in contrast to other stablecoins in our sample, these cannot be purchased directly using fiat currency. Investors will have to use Tether first to purchase TMTG on specific exchanges that offer these tokens, for example, OKEx, MEXC, and Bitglobal. Therefore, we hypothesise that the behaviour of TMTG during the COVID-19 would be influenced not only by Bitcoin, but also by Tether, which further justifies our selection of tokens for the analysis.

TMTG tokens can therefore be categorized as utility tokens used for maintaining the TGXC (Touch Gold Exchange) ecosystem and as an intermediary currency to buy gold. Their primary purpose is to standardize asset values and enable trading in gold in a fair and safe way. TMTG tokens are used to purchase TG tokens as a “representative” of gold (1 TG pegged to 1 g of gold) that can in turn be sent to the TGXC exchange to convert into physical gold. Simultaneously, the corresponding amount of TMTG is burned to keep the TGXC economy stable.

4. Data, variables of interest and methodology

4.1. Data

We collect daily prices for the most traded gold-backed cryptocurrencies from coinmarketcap.com for Digix Gold Token (DGX), Perth Mint Gold Token (PMGT), Tether Gold (XAUT), PAX Gold (PAXG) and the Midas Touch Gold over the COVID pandemic period from March 2020 to August 2021. Our sample period is chosen due to data availability for the gold-backed stablecoins and trading volume of the gold-backed assets available. Gold and Bitcoin prices have been retrieved from Thomson EIKON, and http://data.bitcoinity.org/, respectively. Here, it is noteworthy that there are significant differences between the well-established Bitcoin and gold markets and the rather contemporary stablecoins. While Bitcoin and gold are traded and analysed at an exchange level, stablecoin data is available only at the market level. This difference in scale and scope, makes any direct comparison of data meaningless.

We calculate log returns as:

\[ r = \ln(P_t) - \ln(P_{t-1}) \]  

(1)

where \( r \) is the daily return on day \( t \) and \( P_t \) and \( P_{t-1} \) are the prices at day \( t \) and day \( t-1 \).

Descriptive statistics are presented in Table 1. The univariate above reveal an interesting picture of returns. While the lowest possible return (min) during the sample period (-0.474) is observed for the Digix Gold Token, the highest return for the sample (max) is observed for the Midas Touch Gold (0.940). In terms of median, the Bitcoin offers the highest
### Table 1
Descriptive statistics of asset (Log returns).

|                | Digix Gold Token | Perth Mint Gold Token | Tether Gold | PAX Gold | Midas Touch Gold | Gold | Bitcoin | Tether |
|----------------|------------------|------------------------|-------------|----------|------------------|------|---------|--------|
| min            | -0.474           | -0.130                 | -0.068      | -0.078   | -0.354           | -0.051| -0.224  | -0.049 |
| max            | 0.426            | 0.125                  | 0.076       | 0.065    | 0.940            | 0.050| 0.165   | 0.050  |
| range          | 0.900            | 0.255                  | 0.144       | 0.142    | 1.293            | 0.100| 0.389   | 0.099  |
| median         | 0.100            | 0.106                  | 0.107       | 0.102    | 0.222            | 0.092| 1.806   | 0.001  |
| mean           | 0.001            | 0.000                  | 0.001       | 0.000    | -0.011           | 0.000| 0.000   | 0.000  |
| SE.mean        | 0.004            | 0.001                  | 0.001       | 0.001    | 0.006            | 0.001| 0.002   | 0.000  |
| var            | 0.007            | 0.002                  | 0.001       | 0.001    | 0.013            | 0.001| 0.004   | 0.001  |
| std.dev        | 0.005            | 0.000                  | 0.000       | 0.000    | 0.016            | 0.000| 0.002   | 0.000  |
| Skewness       | -0.553           | -0.461                 | -0.164      | -0.241   | 1.862            | -0.688| -0.742  | 0.175  |
| Kurtosis       | 13.073           | 10.042                 | 9.495       | 5.780    | 9.987            | 4.142| 4.839   | 51.554 |
| Return 0.1q    | -0.474           | -0.13                  | -0.068      | -0.078   | -0.354           | -0.051| -0.224  | -0.0492|
| Return 0.25q   | -0.019           | -0.007                 | -0.005      | -0.006   | -0.059           | -0.004| -0.013  | 0      |
| Return 0.5q    | 0.001            | 0.001                  | 0.001       | 0.000    | -0.011           | 0    | 0.005   | 0      |
| Return 0.75q   | 0.021            | 0.009                  | 0.005       | 0.007    | 0.038            | 0.006| 0.022   | 0      |
| Return 0.99q   | 0.426            | 0.125                  | 0.076       | 0.065    | 0.94             | 0.05 | 0.165   | 0.04999|

Fig. 1. Daily close prices of selected gold-backed cryptocurrencies, gold, Bitcoin and Tether over the COVID-19 pandemic period. (For interpretation of the references to colour in this figure legend, the reader is referred to the web version of this article.)

Source: coinmarketcap.com.
return compared to all other assets studied (1.806). In terms of mean returns, similar numbers are noted for the studied stablecoins. The highest mean returns are observed, however, for Bitcoin. (See Figs. 1 and 2.)

In terms of variance, the Midas Touch Gold tops the list (0.013), followed by DGX (0.007) and Bitcoin (0.004). The selected assets have high kurtosis, implying occasional extreme returns. In terms of statistical significance, the Bonett-Seier test for Geary kurtosis yields p-values lower than 0.05 uniformly for all assets, indicating the presence of statistically significant kurtosis.

The highest skewness is noted for the Midas Touch Gold (1.862). In terms of statistical significance, the D’Agostino skewness test reveals significant skewness only for DGX, PMGT and Bitcoin in the sample (p-value equals 0.0198 and 0.0 for PMGT and Bitcoin, respectively, implying that we can reject H0).

To better understand and compare return dynamics across the various assets studied, we investigate asset returns across different quantiles, and the results are summarised in Table 1.

Here we can see that minimum returns range between –47.4% for Digix Gold and –22.4% for Bitcoin. All other stablecoins provide returns that remain below those of gold. In other words, they tend to perform worse than their underlying asset, at their worst.

At the 25th quantile, returns remain negative across all assets but Tether (not unexpected given its nature) and vary between –5.9 and –0.4%. At the median, returns range between –1.1 for the Midas Touch Gold and 0.5%, with the highest for DGX and Tether Gold. Gold shows lower values while Bitcoin remains at 0.5%, that is the maximum value at that quantile. Only one stablecoin, namely Midas Touch Gold seems to perform significantly worse than gold having a negative return at that quantile. At the 75th quantile, all returns remain positive, ranging between 0.5% to 3.8%. Here, the Midas Touch Gold tops the list at 3.8% followed by Bitcoin (2.2%) and Digital Gold (2.1%).

The picture however changes when we look at the highest quantile of asset returns. This time we observe a range of 4.9% (Tether) and 94% for the Midas Touch Gold. Digix Gold comes second after Midas, offering 42.6% at the highest quantile. What is remarkable here is the fact that while gold offers good insulation during bad times as witnessed by its comparative lowest value, it fails to generate high returns at its best. Of the eight assets studied, gold ranks 7th, followed by the worst performer in terms of highest returns, Tether. This is not surprising since the Bitcoin is notorious for its extreme downswings. This is also consistent with the hedging and safe haven properties of gold.

While Table 1 offers some clarity on the return dynamics of gold-backed stablecoins and gold, to better understand differences in their risk-return dynamics, we present differences in return values of the selected five gold-backed stable-coins and their common underlying asset, gold. Results are presented in Table 2.

Table 2 clearly indicates that statistically speaking, the key return characteristics of the five gold-backed stablecoins differ significantly from their underlying asset, gold. In terms of minimum and maximum return values, gold-backed stablecoins consistently outperform gold, with DGX offering the highest return advantage compared to gold returns. This seems to suggest promising tail-behaviour on the part of gold-backed stable-coins, vis-à-vis gold. On an average basis, this return advantage is maintained.

In terms of risk, we see that all five stablecoins have variance values significantly higher than that exhibited by the underlying gold return series. The highest difference in variance compared to gold is observed for Midas Touch Gold (91%) and DGX (85.2%), while the lowest value is observed for Tether Gold at 14.7%.

To potentially discover if the high/low returns are due to only volatility, we also standardized the returns of the selected assets by standard deviation, so that they all have the same volatility. The results reveal higher maximum and minimum returns for most of the selected assets. The Midas Touch Gold Token is an exception with the relatively similar pattern for both cases.

Fig. 2. Returns over time of Bitcoin, gold, Tether and selected stablecoins (DGX, PMGT, XAUT, PAXG and TMTG). (For interpretation of the references to colour in this figure legend, the reader is referred to the web version of this article.)
4.2. Variables of interest

We focus on three key measurements of the stablecoin market - return, liquidity and volatility.

Liquidity is a traditionally important component to ascertain financial market development. It affects returns, transaction costs, market efficiency, and investment decisions in general (Pastor & Stambaugh, 2003; Acharya & Pederson, 2005; Bekker, Harvey, & Lundblad, 2007; Chordia, Roll, & Subrahmanyam, 2008; Lee, 2011 etc.). We use several proxies to calculate stable-coin market liquidity (we cannot use the standard measure of liquidity due to limited data availability). First, we use the high-low range (HLR) following Chung and Zhang (2014):

\[ HLR = \frac{H_i - L_i}{0.5 \times (H_i + L_i)} \tag{2} \]

where \( H_i \) and \( L_i \) are the high and low prices.

Second, we estimate volatility over volume index (VoV) of Fong, Holden, and Tobek (2017):

\[ VoV_t = \frac{\ln(H_i/L_i)}{\sqrt{\text{volume}}} \tag{3} \]

Since Eq. (3) requires the use of volumes, we check for potential anomalies in trading volumes using Benford's law, a well-documented technique in fraud detection. The Benford’s law (Benford, 1938; Jamrresse & de la Rue, 2004; Varian, 1972), postulates that numbers in any almost series of numbers, this Law has been applied extensively in academic literature (e.g., Corazza, Ellero, & Zorzi, 2010; Diekmann, 2007; Druica, Oancea, & Vălsan, 2018; Durtshi, Hillison, & Pacini, 2004; Tam Cho & Gaines, 2007) to different settings such as natural sciences (see for instance, Sambridge, Tkalčić, & Jackson, 2010), auditing (Drake & Nigrini, 2000) and accounting (Papanikolaou & Grammatikos, 2020). Recently, the Benford’s law has been used in the study of cryptocurrency markets as well (Peterson, 2020; Jalan et al., 2021; Jalan, Matkovskyy and Urquhart, 2021)

According to Benford’s Law, for many natural data sequences without anomalies, the probability of observing a first digit of \( i \) is approximately equal to \( \log_{10}(1+1/i) \). Thus, to test an empirical distribution against Benford’s Law, we apply the Pearson’s Chi-square test:

\[ \chi^2 = \sum_{i=1}^{9} \frac{(e_i - b_i)^2}{b_i} \tag{4} \]

where \( N \) is our sample size, \( e_i \) is the observed frequency of digit \( i \) appearing as the first digit, and \( b_i \) is the expected frequency of \( i \) according to Benford’s Law.

The Mantissa Arc Test (MAT) is then applied (Alexander, 2009). When the mantissa of the volumes are uniformly distributed on the circle, it implies that the mean vector is at \((0,0)\). In other cases, it will be at the distance of \( L_2 \) from the centre of the circle. The test value generated \( p = 1 - e^{\frac{t^2}{2}} \) is then tested for significance using the \( \chi^2 \) distribution.

Realized variance (RV), in any given week \( t \), is defined as the sum of the squared intra-week returns \( r_{t,j} \) at a given sampling frequency \( 1/M \):

\[ RV_{t,M} = \sum_{j=1}^{M} r_{t,j}^2 \tag{5} \]

where \( M \) is the number of intervals in the trading week.

4.3. Methodology

4.3.1. Tail dependence

For our study, we use a tail copula methodology that allows us to measure dependence between variables at the tails of their distributions. A tail copula can be defined as a function which explains the dependence structure of joint distributions in upper or lower tails (Schmidt & Stadtmüller, 2006).

In the context of this paper, tail interdependence can be defined as the quantity of concordance among less probable values of the selected gold-backed stable-coins on lower and upper tails of a joint distribution. We apply well established coefficients of tail dependence (as in Frahm, Junker, & Schmidt, 2005; Schmidt & Stadtmüller, 2006; Matkovskyy, 2019, Matkovskyy, 2020 etc.).

A copula can be expressed empirically as:

\[ C_m(u, v) = F_m(G_1^{-1}(u), H_2^{-1}(v)) \tag{6} \]

where \( F_m \) is the bivariate distribution function, \( C_m \) is the empirical copula, and \( G_m \) and \( H_m \) are the empirical distribution functions corresponding to marginal distribution functions \( G \) and \( H \).

Then, following the definition of tail copulae:

\[ A_{x}(x,y) := \lim_{t \to 0} C(x/t, y/t) \tag{7} \]

\[ A_{y}(x,y) := \lim_{t \to 0} C(x/t, y/t) \tag{8} \]

the first step of estimators, known as empirical tail copulae, are (Genest et al., 1995; Schmidt & Stadtmüller, 2006):

\[ \hat{A}_{x}(x,y) := m \sum_{j=1}^{m} \left( \frac{k_j x_j}{m} \right) \approx \frac{1}{m} \sum_{j=1}^{m} \left\{ k_j x_j \leq m \text{ and } k_j x_j \leq m \right\} \tag{9} \]

and

\[ \hat{A}_{y}(x,y) := m \sum_{j=1}^{m} \left( \frac{k_j y_j}{m} \right) \approx \frac{1}{m} \sum_{j=1}^{m} \left\{ k_j y_j \leq m \text{ and } k_j y_j \leq m \right\} \tag{10} \]

where \( R_{m1}^{(0)} \) and \( R_{m2}^{(0)} \) are the rank of independent and identically
distributed (i.i.d.) random vectors $X_j^0$ and $Y_j^0$, $j = 1, \ldots, m$; $k \in \{1, \ldots, m\}$, $k = k(m) \to \infty$ and $k/m \to \infty$ as $m \to \infty$.

4.3.2. Quantile unit root

Given the COVID19 pandemic, it is important to investigate the potential of a market to bounce back to recovery after the initial shock. This is called mean-reverting behaviour of asset returns. To determine this property in the context of gold-backed stable-coins in this paper, we apply the unit root tests.

In this study we use $Y_t = p_t - \mu$ that is the distance to the stationary mean with $p_t$ denoting the logarithm of closing prices of the selected stablecoins, gold and bitcoin at time $t$, and $\mu$ being the equilibrium (mean) level of $p_t$. The quantile nonlinear unit root test with covariates is defined as in Galvao Jr (2009) and Yang and Zhao (2020):

$$t(\tau) = \frac{f(F^{-1}(\tau))}{\sqrt{\tau(1-\tau)}} (Y_{m-1}^0)^' \delta(t),$$

(11)

where $f(F^{-1}(\tau))$ is a consistent estimator of $f(F^{-1}(\tau))$, with $f$ and $F$ representing the density and distribution functions of $u_t$, $Y_{-1}$ is a vector of lagged dependent variable, $Y_{m-1}$ is the projection matrix onto the space orthogonal to $z = (1, \Delta Y_{t-1}, \ldots, \Delta Y_{t-p}, x_t-q_1, x_t-q_2)$.

Under the unit root null hypothesis the limiting distribution of $t(\tau)$ is defined as (Koenker & Xiao, 2004):

$$t(\tau) \Rightarrow z(\tau) = \sqrt{\frac{\int_0^1 W_1 dW_1}{\int_0^1 W_1^2 d\tau}} + \sqrt{1-\lambda^2} \sqrt{\frac{\int_0^1 W_2 dW_2}{\int_0^1 W_2^2 d\tau}},$$

(12)

where $W_1 = W_1 - \int_0^1 W_1 d\sigma$, $W_1$ and $W_2$ are the standard Brownian motions, $\lambda = \lambda(\tau) = \frac{\int_0^\tau W_1 dW_1}{\int_0^\tau W_1^2 d\sigma} \rightarrow \frac{\int_0^\tau W_1 dW_1}{\int_0^\tau W_1^2 d\tau}$, $W_t(u) = u - K(u < 0)$, $e_{1,i} = \Delta Y_t - z_i^*(\beta(t), E(\psi)^{-1}(\psi_{1,i}) \int_0^1 W_1)$.

The Diebold & Yilmaz (2012) spillover index is used to measure the respective contribution of volatility shocks in selected assets to the total forecast error variance based on a generalized vector autoregressive framework where forecast-error variance decompositions are invariant to the variable ordering. It is calculated as the ratio of weighted volatilities/covariances based on the transition covariance matrix to show volatility spillovers between the selected gold-backed cryptocurrencies.

5. Results and interpretation

5.1. Tail dependence

The estimated tail coefficients are presented in Table 3 below. In general, left tail dependence of gold-backed stable-coins with gold is higher than that in the right tail, a common feature of traditional financial assets. Panel A presents results for lower tail dependence. Here we document the existence of lower-tail dependence between gold and both Tether Gold and Pax Gold (coefficient > 0.5) on the one hand, and Tether Gold and Pax Gold on the other (coefficient = 0.53).

An analysis of upper-tail results in panel B reveals dependence between gold with the two same stable-coins - Tether Gold and Pax Gold (coefficient for both approaching 0.5). Interestingly, we once again find a higher return interdependence between Tether Gold and Pax Gold (coefficient = 0.42) than between other pairs.

Thus, it is noteworthy that in their tail behaviour, gold backed stable-coins are closer to gold than to either Bitcoin or Tether. Also, these results indicate that on average, gold-backed cryptocurrencies are more sensitive to downturns in the gold market.

There is a growing literature, such as Ang and Chen (2002), Embrechts, Lindskog, and McNeil (2003), Malevergne and Sornette (2004), Patton (2006), Danaher and Smith (2011), Nguyen and Bhatti (2012), and Yang and Hamori (2014) Jondeau (2016), Asimit, Gerrard, Hou, and Peng (2016), Matkovskyy (2020) Matkovskyy, Jalan, and

Table 3
Tail dependence.

| Gold-backed cryptocurrency | DigitGold Token | Perth Mint Gold Token | Tether Gold | PAX Gold | Midas Touch Gold | Gold | Bitcoin | Tether |
|---------------------------|-----------------|-----------------------|------------|--------|-----------------|-----|---------|--------|
| A. Lower tail              |                 |                       |            |        |                 |     |         |        |
| Digit Gold Token           | 1.00            | 0.21                  | 0.16       | 0.11   | 0.11            | 0.11| 0.11    | 0.05   |
| Perth Mint Gold Token      | 0.21            | 1.00                  | 0.32       | 0.26   | 0.05            | 0.58| 0.05    | 0.11   |
| Tether Gold                | 0.16            | 0.32                  | 1.00       | 0.53   | 0.05            | 0.53| 0.11    | 0.05   |
| PAX Gold                   | 0.11            | 0.26                  | 0.53       | 1.00   | 0.05            | 0.11| 0.16    | 0.05   |
| Midas Touch Gold           | 0.11            | 0.05                  | 0.05       | 1.00   | 0.05            | 0.05| 0.05    | 0.00   |
| Gold                       | 0.11            | 0.26                  | 0.58       | 0.53   | 0.11            | 1.00| 0.21    | 0.11   |
| Bitcoin                    | 0.11            | 0.16                  | 0.05       | 0.11   | 0.16            | 0.21| 0.10    | 0.16   |
| Tether                     | 0.05            | 0.05                  | 0.11       | 0.05   | 0.05            | 0.11| 0.16    | 0.00   |
| B. Upper tail              |                 |                       |            |        |                 |     |         |        |
| Gold-backed cryptocurrency  |                 |                       |            |        |                 |     |         |        |
| Gold Token                 | 1.00            | 0.00                  | 0.00       | 0.05   | 0.00            | 0.05| 0.05    | 0.00   |
| Perth Mint Gold Token      | 0.00            | 1.00                  | 0.37       | 0.26   | 0.05            | 0.32| 0.05    | 0.05   |
| Tether Gold                | 0.00            | 0.37                  | 1.00       | 0.42   | 0.05            | 0.58| 0.16    | 0.11   |
| PAX Gold                   | 0.05            | 0.26                  | 0.42       | 1.00   | 0.11            | 0.47| 0.26    | 0.11   |
| Digital Gold               | 0.05            | 0.05                  | 0.05       | 0.11   | 1.00            | 0.00| 0.05    | 0.05   |
| Bitcoin                    | 0.05            | 0.32                  | 0.58       | 0.47   | 0.00            | 1.00| 0.16    | 0.05   |
| Tether                     | 0.00            | 0.05                  | 0.11       | 0.11   | 0.05            | 0.05| 0.11    | 0.00   |

Note: This table shows tail coefficients estimated non-parametrically, as in Schmidt and Stadtmüller (2006). Panel A and B show results for lower and upper tail, respectively. The economic interpretation is straightforward - if values of coefficients are close to 0, it means that extreme values from either lower or upper tail do not correlate with corresponding values of the other asset. However, for coefficients close to 1, tail dependence between the two assets is documented.
Dowling (2020) which effectively apply the copula methodology to a wide range of dependencies in asset pricing, asset allocation and risk management. A large number of tail copulae studies, Ang and Chen (2002), Hu (2006) and Hong, Tu, and Zhou (2007), and Giacomin, Hardle, and Spokoiny (2009) among others, demonstrate that traditional financial markets are more extremely dependent in downturns. On the other hand, Maghrebi and Abdoli (2020) document right-tail dependence between Bitcoin returns and the S&P 500 in the long term. Our results might therefore indicate that the tail interdependence characteristics of gold-backed stablecoins are closer to those of traditional financial markets than to the Bitcoin, probably due to their relationship with gold.

5.2. Persistence of gold-backed cryptocurrencies

The results of the unit root null hypothesis over the range of quantiles [0.1, …, 0.9] are presented in Table 4 below. Table 4 helps identify the persistence/mean reversion properties of the five gold-backed stablecoins, gold, Bitcoin and Tether. Bitcoin displays mean reversion in lower quantiles (0.2–0.3), indicating low potential to auto correct its trajectory after a shock to the return series. This suggests accumulation of the impact of shock over time, without the ability of the series to correct its course over time. The similar results are documented by Yarovaya, Matkovskyy, & Jalan, 2022, Gold, on the other hand, remains highly persistent across lower quantiles. Tether demonstrates mean reversion in both tails, as well as in the 0.50 quantile.

In the stablecoin sample, general persistence across quantiles is observed for two of five stablecoins – TetherGold and Midas Touch Gold. DGX, on the other hand, demonstrates mean reversion in all quantiles. Perth Mint Gold token displays mean reverting properties in most quantiles except for sporadic persistent behaviour in quantiles 0.1, 0.4 and 0.9. PAX Gold has mean reverting properties only in the higher quantiles (0.6–0.8).

Overall, one gold-backed stablecoin (PAX Gold) studied in this paper exhibit persistence, just like that observed for the underlying asset, gold. This seems also to suggest that just like gold, at higher levels of shocks to the return series, three of the five stablecoins studied in this paper will be able to bounce back to pre-shock values. This, in the context of the uncertainty and financial turmoil caused by the COVID pandemic, shall be considered in investment strategies.

One of the important implications of the results is that according to Forbes (1996), the presence of mean reversion is incoherent with equilibrium asset pricing approach and thus contradicts the Efficient Market Hypothesis stating that a market is efficient if prices at any point in time fully reflect available information. On the other hand, the Tether

| Table 4 | Tests for quantile unit root. |
|---|---|
| Quantiles | Yzt | asymptotic critical values | Quantiles | Yzt | asymptotic critical values |
| | DGxGoldToken | 0.01 | 0.05 | 0.10 | PAXGoldToken | 0.01 | 0.05 | 0.10 | Midas Touch Gold | 0.01 | 0.05 | 0.10 | Bitcoin | 0.01 | 0.05 | 0.10 | Gold | 0.01 | 0.05 | 0.10 |
| 0.10 | –2.23 | –2.97 | –2.32 | –1.97 | 0.10 | –1.47 | –3.12 | –2.48 | –2.14 |
| 0.20 | –3.85 | –2.96 | –2.31 | –1.96 | 0.20 | –2.58 | –3.16 | –2.54 | –2.20 |
| 0.30 | –3.99 | –3.06 | –2.40 | –2.05 | 0.30 | –2.49 | –3.13 | –2.50 | –2.16 |
| 0.40 | –5.22 | –2.94 | –2.30 | –1.94 | 0.40 | –2.09 | –3.13 | –2.40 | –2.16 |
| 0.50 | –6.61 | –2.92 | –2.28 | –1.92 | 0.50 | –2.22 | –3.12 | –2.49 | –2.15 |
| 0.60 | –7.19 | –2.90 | –2.26 | –1.90 | 0.60 | –2.01 | –3.12 | –2.48 | –2.14 |
| 0.70 | –6.26 | –2.89 | –2.25 | –1.89 | 0.70 | –2.71 | –3.13 | –2.49 | –2.15 |
| 0.80 | –5.54 | –2.83 | –2.17 | –1.81 | 0.80 | –3.93 | –3.11 | –2.46 | –2.12 |
| 0.90 | –3.02 | –2.90 | –2.26 | –1.90 | 0.90 | –1.50 | –3.09 | –2.44 | –2.10 |

Note: The results of the quantile nonlinear unit root tests with covariates are presented in column Yzt. The asymptotic critical values are calculated with significance at the 1%, 5% and 10% levels. The null hypothesis of the presence of a unit root is rejected if the calculated test statistic is lower in value than calculated asymptotic critical values at the 1% (***) , 5% (**) and 10% (*) levels of significance. Statistically significant coefficients are highlighted in bold.
Gold and Midas Touch Gold tokens demonstrate absence of mean reversion, meaning higher risk in the long run (Jalan, Matkovskyy, & Poti, 2021). Overall, our results suggest the presence of asymmetries in the dynamic adjustment of the analysed gold-backed stable-coins.

5.3. Anomalies in volume

Owing to common belief that on account of weak regulation, cryptocurrency currencies are rigged and manipulated (Ante, 2019; Crypto Integrity, 2019), we choose to undertake a robustness test to detect anomalies in stablecoin volumes to ensure validity of our liquidity measures that use these volume estimates. Liquidity is one of the main qualities of the cryptocurrency markets. Due to this, manipulation of volumes has the potential to yield large payoffs to exchanges, to the detriment of investors.

The test results are presented in Table 5.

Table 5 presents results for the null hypothesis that volume data follows Benford’s Law. Based on near-zero p-values obtained, we can reject it for DGX, PAXG and Tether, suggesting deviations from Benford’s Law. The distributions are presented in the appendix.

The issue of fake volumes and techniques to inflate an exchange’s liquidity has now begun to attract academic attention (e.g., Hougan, Kim, & Lerner, 2019; Li, Shin, & Wang, 2020; Le Pennec, Fiedler, & Ante, 2021). The sources of suspicious volumes vary from misreporting to internal trading to operating desks with zero-fee, etc. This highlights the need for further investigation of suspicious trading volumes, including by regulatory authorities.

5.4. Liquidity

To better understand the behaviour of stablecoin markets during the pandemic, we utilize the High-Low Range (HLR) and the Volatility over Volatility (VoV) measures of liquidity. Fig. 3 below displays dynamics of HLR and VoV liquidity for selected tokens, while Fig. 4 presents average HRL and VoV liquidity. We do not calculate liquidity for Bitcoin, gold and Tether since these would vary significantly across exchanges unlike volatility which is more “universal” across exchanges.

Liquidity plots of HRL show several individual spikes in liquidity, specifically for PMGT, TMTG and DGX. On the other hand, VoV reveals more conspicuous changes in liquidity for all selected stablecoins, although these fluctuations are more noticeable for PMGT. Measuring average liquidity as HRL, we find that the three most liquid stablecoins during our estimation period happen to be Midas Touch Gold Token, Digix Gold and Perth Mind Gold. Using VoV, the results are consistent, i.e., the same three stablecoins dominate, however, they differ in ranking, that can be explained by the potential anomalies in volumes.

5.5. Volatility

At the next stage of our analysis, we plot the realized variance of the selected stablecoins, and results are presented in Fig: 5 below. We can see that realized variance for Digix Gold and Midas Touch Gold token substantially exceed that of all selected cryptoassets and gold markets.

Considering the average realized variance in Fig. 6, the three most volatile crypto-assets are Midas Touch Gold token, Digix Gold Token and Bitcoin. All gold-backed stablecoins in our sample demonstrate higher average realized variance than the underlying precious metal, gold, and the other benchmark – Tether.

This is an important observation, since it clearly shows that despite a relatively steady gold market through the pandemic, gold-backed cryptocurrencies not only match high Bitcoin volatility, but also seem to defeat the original purpose of their creation.

5.6. Spillover

Finally, we analyze dynamic spillovers between selected assets using the DY framework. Table 6 shows that while gold is the dominant source of volatility in gold-backed stablecoins, which is by design, Bitcoin does not influence these gold-backed stablecoins, though its highest contribution to volatility is observed for PAXG and Midas Touch Gold. The PMGT and XAUT shares in each other’s volatilities overshadow volatility contribution from gold. This is in line with our tail coefficients estimates. PAXG contributes to the volatility of PMGT and XAUT. DGX contributes the least to other stablecoins’ volatilities. The most “influential” in affecting other stablecoins’ volatility among the selected stablecoins are XAUT and PAXG.

Tether does not contribute to other selected assets. In general, it is in line with other studies, that show no evidence that Tether boosts the prices of other cryptoassets (Kristoufek, 2021).

6. Conclusion

In this paper, we empirically analyse the performance of five gold-backed stablecoins during the Covid-19 pandemic and compare them to gold, Bitcoin and Tether. While gold-backed cryptocurrencies have been designed to add stability to the digital asset ecosystem and address excess volatility, our results suggest that to the contrary, their volatility behaviour during the Covid-19 pandemic remained comparable to the Bitcoin. In addition, gold-backed cryptocurrencies did not show safe haven potential comparable to their underlying precious metal, gold.

Using a tail copula methodology, we show that gold-backed cryptocurrencies are more sensitive to left tail events in the gold market. Application of quantile unit root test to our data reveals that in their tail behaviour, the gold backed stable-coins are closer to gold than to Bitcoin or Tether. However, spillover test reveal that the gold market is the main source of volatility for gold-backed cryptocurrencies and that the Bitcoin has only a marginal impact on the selected stablecoins.

These results are important for current and potential investors in gold and gold-backed instruments in that they facilitate a better understanding of this new class of assets in terms of its risk and return characteristics vis-a-vis the underlying gold market. Our results regarding volatility behaviour of gold-backed stablecoins during the pandemic are useful to policy makers since they provide evidence of the potential pitfalls of this innovation which failed to perform as a safe haven in times of high and unprecedented uncertainty. Our results put to question the role of this new class of assets and call for a rethinking in terms of design if desired objectives of easy access to gold and reduced volatility are to be met. Last but not the least, this paper contributes to the developing cryptocurrency literature and marks one of the first steps in empirically investigating the safe haven properties of stablecoins.

Table 5

The Pearson’s Chi-squared test and Mantissa Arc test results.

| Tests | Digit Gold Token | Perth Mint Gold Token | Tether Gold | PAX Gold | Midas Touch Gold | Tether |
|-------|------------------|-----------------------|-------------|----------|-----------------|--------|
| Pearson’s Ch-squared test | $\chi^2 = 248.17, \ p = 0.000$ | $\chi^2 = 87.371, \ p = 0.529$ | $\chi^2 = 63.319, \ p = 0.982$ | $\chi^2 = 147.96, \ p = 0.000$ | $\chi^2 = 81.512, \ p = 0.7011$ | $\chi^2 = 203.45, \ p = 0.000$ |
| The Mantissa Arc Test and p-value | L = 0.009, p = 0.000 | L = 0.00032, p = 0.1823 | L = 0.010329, p = 0.39 | L = 0.0629, p = 0.000 | L = 0.014, p = 0.400 | L = 0.07, p = 0.000 |

Note: we do not analyse the anomalies in volumes for gold and bitcoin, since it is beyond the scope of this research.
HLR liquidity of the selected stable coins.  
VoV liquidity of the selected stable coins.

Fig. 3. Liquidity Dynamics.

Average HLR liquidity  
Average VoV liquidity

Fig. 4. Average Liquidity.
Fig. 5. Realized variance of the selected assets (weekly).

Fig. 6. Average realized variance of the selected assets.

Table 6
Diebold & Yilmaz (2012) spillover index.

| To / From       | Digix Gold Token | Perth Mint Gold Token | Tether Gold | PAX Gold | Midas Touch Gold | Gold | Bitcoin | Tether |
|-----------------|------------------|-----------------------|-------------|----------|-----------------|------|---------|--------|
| Digix Gold Token| 4.11             | 1.76                  | 2.45        | 1.73     | 1.09            | 1.55 | 0.19    |
| Perth Mint Gold Token | 1.53          | 25.23                 | 19.3        | 1.15     | 25.31           | 0.72 | 1.39    |
| Tether Gold     | 1.93             | 29.13                 | 34.5        | 1.11     | 40.32           | 1.42 | 2.85    |
| PAX Gold        | 2.28             | 20.93                 | 33.74       | 1.84     | 32.13           | 2.35 | 1.36    |
| Midas Touch Gold| 1.64             | 1.06                  | 0.55        | 0.78     | 1.94            | 4.69 | 0.6     |
Appendix A

Fig. A1. The Benford’s Law distributions of DigixGoldToken.
Fig. A2. The Benford’s Law distributions of PerthMintGoldToken.
Fig. A3. The Benford’s Law distributions of TetherGold.
Fig. A4. The Benford’s Law distributions of PAXGold.
Fig. A5. The Benford’s Law distributions of MidasTouchGold.
Fig. A5. (continued).

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