Generating Challenge Datasets for Task-Oriented Conversational Agents through Self-Play

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Abstract
End-to-end neural approaches are becoming increasingly common in conversational scenarios due to their promising performances when provided with sufficient amount of data. In this paper, we present a novel methodology to address the interpretability of neural approaches in such scenarios by creating challenge datasets using dialogue self-play over multiple tasks/intents. Dialogue self-play allows generating large amount of synthetic data; by taking advantage of the complete control over the generation process, we show how neural approaches can be evaluated in terms of unseen dialogue patterns. We propose several out-of-pattern test cases each of which introduces a natural and unexpected user utterance phenomenon. As a proof of concept, we built a single and a multiple memory network, and show that these two architectures have diverse performances depending on the peculiar dialogue patterns.

1 Introduction
In recent years, there has been an increasing research on neural approaches for conversational systems. Such approaches include the realization of full end-to-end systems (Serban et al., 2016; Bordes et al., 2017), the capacity to incorporate or query structured knowledge sources into neural architectures (Eric and Manning, 2017), the use of zero-shot learning or of synthetic dialogues generation techniques to mitigate effort of domain portability (Zhao and Eskenazi, 2018; Guerini et al., 2018). Although state-of-the-art neural models achieve high performances in many domains, the sheer size of data they require represents a bottleneck, especially for under-resourced dialogue domains. In addition, it is hard to interpret their behaviour since neural models are intrinsically opaque. In this paper we propose a novel methodology to address the aforementioned problems by synthetically creating conversation datasets with peculiar characteristics. In particular, we focus on (i) scalable and portable approaches for generating dialogues from scratch involving complex and structured knowledge, and (ii) strategies for isolating and evaluating specific reasoning capabilities of neural architectures using synthetic challenge sets. To this end, we utilize dialogue self-play strategies (Shah et al., 2018) simulating task oriented dialogues between a conversational agent and a user. Dialogue simulation grants complete control over the generated data allowing building special test cases, each of which introduces a natural and unexpected user utterance phenomenon, that has never been seen at training time. It should be noted that the use of natural data would require manual annotation/selection of examples for each phenomenon of interest, making this goal intractable.

Another problem with current datasets is the lack of exhaustiveness: they usually focus on one specific domain intent. There are few datasets covering multiple intents in the same scenario, but usually these intents are very different from one another – e.g. weather forecast and play music in a car scenario (Eric and Manning, 2017). For this reason, we choose a compelling low resource dialogue domain, i.e. Banking, that allows us to bring together multiple tasks (e.g. transfer money, check balance, block card).

2 Related Work
Our focus is on synthetic data generation techniques for low-resource domains and for invest-
tigating the learning capabilities of neural conversational agents. For this reason, we will discuss some artificial conversational datasets, testing strategies for dialogue models, and the main dialogue systems approaches.

**Artificial Datasets.** Many conversational datasets rely on crowd sourcing (Jurčíček et al., 2011; Kelley, 1984), cooperating corporations (Raux et al., 2005), already available records (Lowe et al., 2015; Danescu-Niculescu-Mizil and Lee, 2011), or participation with the real world (Yu et al., 2015; Zue et al., 1994). Moreover, available task oriented dialogue datasets are mainly focused on very specific domains, such as restaurant reservation (Jurčíček et al., 2011; Henderson et al., 2014), flight booking (Zue et al., 1994), bus information systems (Raux et al., 2005) and giving directions to rooms in a hotel (Yu et al., 2015).

Since the collection of whole dialogues is usually very expensive and time consuming, there have been efforts in building methodologies that allow fast and cheap data collection (Shah et al., 2018; Kelley, 1984). Artificial data generation is an effective methodology for obtaining well defined training datasets. Bordes et al. (2017) uses a simulator for this purpose. Other approaches artificially outline the conversational flow of their examples and then use crowdsourcing to convert dialogue turns into natural language (Shah et al., 2018).

**Testing Neural Dialog Models.** With the rise of Neural NLP, interpretability has become a major issue. Belinkov and Glass (To appear) survey various methods addressing interpretability. In particular, one line of research deals with challenge sets (Lehmann et al., 1996). While the majority of NLP datasets reflects a natural distribution of language phenomena, challenge sets are meant to restrict their focus on a specific phenomenon (quantifiers, plurals, anaphora, etc.) at a time (Cooper et al., 1996). Analyzing the ability to deal with a specific phenomenon allows evaluating the systems in a more principled way. Challenge datasets have been applied to diverse tasks, such as Natural Language Inference (Wang et al., 2018) and Machine Translation (King and Falkedal, 1990). These datasets offer insight if a model is capable of handling a specific line of reasoning from training data to specific structures at test time.

**Methods for conversational scenarios.** Many methods have been proposed to deal with conversational scenarios. Rule Based Systems are the simplest to implement for the task oriented setting when the flow of the dialogue is already known. They tend to be highly brittle to patterns not seen during their construction or to porting to new domains (Marietto et al., 2013). Information Retrieval Methods usually imply the two main approaches, namely TF-IDF and Nearest Neighbor models (Isbell et al., 2000; Jafarpour et al., 2010; Ritter et al., 2011; Sordoni et al., 2015). More recently, Neural Network Models have been heavily employed for conversational agents. Sequence-to-sequence models (Vinyals and Le, 2015) perform well for short conversations but fail in longer ones (Hochreiter and Schmidhuber, 1997; Cho et al., 2014). Hierarchical Encoder Decoder Models (Serban et al., 2016) are an extension of the sequence-to-sequence models. They handle the context in a separate RNN and use this context for response generation. Finally, Latent Variable Hierarchical Encoder Decoder models (Serban et al., 2017) represent a further improvement of the Hierarchical Encoder Decoder Model. Other recent approaches have focused on Memory Networks, that use an external memory component build into the system to store long term contexts (Weston et al., 2014). In particular, end-to-end Memory Networks (Sukhbaatar et al., 2015), an extension where every component is trained in an end-to-end fashion, showed promising results in task oriented dialogues (Bordes et al., 2017).

## 3 Data Generation through Self-Play

Unlike the natural challenge sets discussed in Section 2, our focus is on testing structured reasoning in conversational context, by using synthetic dialogue generation to grant that phenomena under investigation are present only at test time and not at training time. To our knowledge, this is the first attempt to build challenge datasets in an artificial way and to use them for the dialogue domain. Natural data would not be suitable for our purpose since the challenging test phenomena can also be found in the training set. In particular, our dataset is constructed using a dialogue self-play approach (Shah et al., 2018). This approach suggests that we can always simulate a conversation if we treat it like a game. During the simula-
Table 1: Automatically generated logical forms provided to annotators and annotated template samples for a Money Transfer intent with 2 slots. Bot request is provided to annotators to give better context.

tions, we instantiate two bots; the system and the user. For each conversation, we pick up a user profile, then user and system bots carry on the conversation through pseudo-language actions regarding the user profile.

Therefore, every conversation is represented as an exchange of actions between the two agents. Each action contains the information on who performed it and what values the agent provided. For each dialog for a chosen intent, the respective system bot asks the relevant slots and the user bot provides the appropriate slot values. The system bot then checks the values provided and issues the next requests accordingly. Both API calls and slot requests are performed through actions. To convert these actions into actual dialogues, we conducted an annotation task with 5 annotators. First, we converted each possible action for all the intents into logical forms (uninstantiated pseudo-code) and asked the annotators to provide natural language templates for each logical form without changing the entity placeholders. We then used the language templates to create natural language utterances by replacing the placeholders with the actual values. In Table 1, we give a few examples of the logical representations provided to annotators and the template they wrote. The conversion to the final plain text has been done by filling annotated templates with a small KB (the user profile). This approach is different from the one proposed by Shah et al. (2018) that uses instantiated pseudo-code since the beginning: it requires much more data annotation and makes it more difficult to detach surface realization from dialogue structure for building challenge sets.

The advantages of our synthetic data generation are twofold. First, it helps us to achieve a better coverage since reducing dialogues to an exchange of actions allows having a formal and simple visualization of all the generated dialogue flows - this is not the case with WoZ data collections (Kelley, 1984). Second, by instantiating each dialogue with different natural language templates, we can create dialogues that have the same structure but different wording.

3.1 The System and User Bot Design

We designed the user and the system bots using a finite state machine approach (Hopcroft et al., 2001), assuming that each dialogue is a flow between states and each utterance is a move from one state to the next. For our experiments, each of these states handles one particular slot. Whenever a user bot provides some information through its action, the system bot changes the state accordingly and performs its own action in response. The user bot then deals with the system action, performs its own and the cycle continues. The dialogue concludes when the system bot reaches an end state and issues an end call action.

3.2 Banking Domain Intents

The user intents/tasks that the dialogues are built upon are in the Banking Domain. We selected several intents to create a dataset that contains: i) conversations that are varied and diverse, and ii) conversations that use similar sentences and slots but to complete different tasks.

Each dialogue is initiated by the system bot asking the first question. To add variability we randomized the number of slots provided by the user in its response, similar to verbosity user trait in (Shah et al., 2018). After these initial turns the system bot ask the respective missing slots. Apart
from asking the missing slot, the system bot also validates the value of the slots by calling respective APIs, since by design the User Bot may provide incorrect values and the System Bot is designed to handle all these possible cases. In Table 2, we give an example dialogue to demonstrate how API intensive these dialogues might become. Note that, for each interaction we have a specific user profile, i.e. the possible entities for slots are predetermined. For example, “partner list” for money transfer is fixed, and a user cannot provide a random name. Additionally, dialogues are formed with respect to policy restrictions such that i) the slots for each intent are asked in a strict order, ii) each slot value should be validated through an api call, iii) there are maximum 3 consecutive invalid user utterances after which the dialogue is terminated, iv) the final API call for intent execution randomly returns a success or failure. The valid/invalid user utterances are chosen randomly in each turn. We now list the domain intents and their descriptions as follows:

Making a Transfer. In this intent, User wants to transfer some money. The system is tasked to fill three slots i.e user account, partner name and amount.

Canceling a Transfer. This intent handles cases where User wants to cancel a transfer made earlier. The first required slot is the transaction id and User may or may not recall it. If the transaction id cannot be filled, SYSTEM asks for partner name and checks for previous transactions.

Blocking a Card. The main slot required for this intent is the card id. Similar to the canceling a transfer intent, there are two possible paths for the conversation flow. If User cannot recall the card id, SYSTEM asks another set of slots, which are the user account and the card type.

Transaction History Query. This intent is for finding a transaction in User’s transaction history by searching the note field. Notes are specific texts giving information about the transaction reason, such as “Salary” or “Electricity bill”.

Account Balance Query. To search for the account balance, User is asked to provide the user account name.

Account Limit Query. User searches for the maximum transferable amount from his/her account. This intent, together with account balance, serves to evaluate the disambiguation performance of the conversational models when facing semantically similar intents - in fact their dialogue flow and required slots are identical.

3.3 Challenge Test Set

We generate a wide variety of test cases using the same dialogue self-play methodology employed for the training data, by modifying the structure of the original dialogues in a principled manner. Each of these test cases represents a particular conversational situation that has never been seen during training but that might happen in real interactions. While we cannot precisely quantify the exhaustiveness of the considered cases in real life scenarios due to the domain restrictions, the synthetic dialogue generation allows us to easily integrate new challenge cases when necessary. Be-

| S: How can I help you today? |
| U: I am really concerned that I lost the bank card, is its deactivation possible? |
| S: Please enter the card id. |
| U: I am not sure about the card id |
| S: Which account does the card belong to? |
| U: It is associated with my checking account. |
| A: CALL:CHECK_ACCOUNT, USER_ACCOUNT:CHECKING |
| A: RESPONSE:ACCOUNT_CHECK, RESULT:FAILED, MESSAGE:'list of available accounts joint, savings' |
| S: I couldn’t find the account you are looking for. Your available accounts are joint, savings. Would you like to change your answer? |
| U: Yes |
| S: Which account does the card belong to? |
| U: It must be savings |
| A: CALL:CHECK_ACCOUNT, USER_ACCOUNT:SAVING |
| A: RESPONSE:ACCOUNT_CHECK, RESULT:SUCCESS |
| S: You have the following cards that belong to your account: prepaid card, credit card. which card would you like to block? |
| U: Can you block the prepaid card? |
| A: CALL:CHECK_CARD, CARD_NAME:PREPAID |
| A: RESPONSE:CARD_NAME:CHECK, RESULT:SUCCESS |
| S: Do you confirm blocking your card? |
| U: yes |
| A: CALL:BLOCK_CARD, CARD_ID:SAVINGS-PREPAID |
| A: RESPONSE:BLOCK_CARD, RESULT:SUCCESS |
| S: Your card has been successfully blocked. |

Table 2: A complete Block card example. U corresponds to User, S to System, and A to API calls.
low, we discuss in detail each test case and what function it serves to test. We also present a more conventional test set, i.e. out of templates set, to disclose how much we elevate the difficulty of the task by the challenge test cases. In our experiments, we will disregard Out Of Vocabulary (OOV) cases, i.e. cases where entities of interest at test time are not seen at training time, e.g. the partner name “Michael”, (Bordes et al., 2017).

**Out of Templates (OOT)** Out of templates test case is constructed by sampling annotation templates into training, development and test sets. By doing so, we can test whether the agent can handle user utterances in an unseen linguistic form.

**Out of Pattern (OOP)** Out of pattern test cases challenge the agents through the conversations with a structure (dialogue flow) that has not been seen during training. We have constructed five out of pattern cases for the challenge test set. Together with each OOP description, we provide an example, where the arrow indicates the answer of the system bot to be predicted, and the part in italic highlights the differences between training and test sets for readability purposes.

1. **Turn Compression** The training dialogue structure contains a confirmation step after each attempt to fill the current slot with an invalid value. Following a confirming answer from USER for changing the slot value, SYSTEM repeats the slot filling question to USER. In the turn compression challenge test case, we concatenate the confirmation and the new slot answers as the user utterance for the change confirmation question of SYSTEM.

   ![Table 3: Train/test excerpt of Turn Compression](image)

2. **New API** The new API challenge is designed to evaluate the performance of an agent in terms of its ability of issuing the required API calls with appropriate slot values. To this end, we create intent utterances in training data either without any extra slot value or odd number of slot values while in the new API challenge set, intent utterances contain only even number of slot values. See Table 4 for an example.

   ![Table 4: Train and test excerpt of New API](image)

3. **Reordering** The training dialogues have a particular slot filling order for each intent. In the reordering challenge set, on the other hand, the order of slots in dialogues is shuffled. The purpose of reordering is to evaluate whether an agent is able to generate the system utterance to fill the correct missing slot after all other slots for the current intent have been filled. In the example given in Table 5, we show the correct system utterance of a new API challenge test case for the missing slot: user account.

   ![Table 5: Train and test excerpt of Slots Reordering](image)

4. **Another Slot** In a natural conversation, USER can provide an utterance that is irrelevant to the current turn while including a slot value relevant to another one. Example dialogue excerpts for
Making a Transfer intent with and without such another slot test case are given in Table 6.

Sys : What is the partner name ?
User : It is Michael.
→Sys : API PARTNER CHECK Michael

Sys : What is the partner name ?
User : Make the amount to be 10k euros. 
→Sys : API AMOUNT CHECK 10k euros

Table 6: Train/test excerpt for Another Slot case

5. Audit More In the training dialogues, after SYSTEM requests a new slot value for the value changing turn, USER is expected to provide an appropriate value for the slot. In the audit more challenge set, USER provides other slot values along with the requested slot. We test if the system can recognize the changed slot value and issue the appropriate API calls for the slots given by USER. In the example test dialogue given in Table 7, USER changes the amount along with the partner name slot. The correct response of SYSTEM would be the API calls for the given partner name and the amount values.

Sys : What is the partner name ?
User : Change it to Michael.
→Sys : API PARTNER CHECK Michael

Sys : What is the partner name ?
User : Change it to Michael and make the amount to be 5k euros.
→Sys : API PARTNER CHECK Michael, AMOUNT CHECK 10k euros

Table 7: Train and test excerpt of Audit more.

We should note that each OOP test can contain only one type of OOP, i.e. only turn compression or only new API etc. However, in one dialog there may be more than one instance of the same OOP.

4 Neural Models

For our experiments, we focused on end-to-end Memory Networks (Sukhbaatar et al., 2015), which have been employed in various NLP tasks including non-goal-oriented (Dodge et al., 2016) and goal-oriented (Bordes et al., 2017) dialogue systems. End-to-end memory networks exploit a memory component to store the dialog history, multiple memory look-ups (hops) as an attention mechanism, and short-term context to predict the next response. They yield promising performances in dialogue tasks outperforming some other end-to-end RNN based architectures. In addition, end-to-end memory networks have been shown to be able to perform non-trivial operations such as issuing API calls to KBs (Bordes et al., 2017), which are a key element to our scenario. We implemented 2 variations of memory networks in order to test the feasibility of challenge set by analyzing the performance differences of the networks.

Single End-to-End Memory Network (SMN) replicates the end-to-end memory network presented by Bordes et al. (2017) trained on all dialogues from all intents simultaneously.

Multiple End-to-End Memory Network (MMN) is an ensemble of 6 different Memory Networks, each trained on a single intent and a 7th Memory Network that has the task of selecting the appropriate one for the given dialogue. The training data for the 7th memory network is produced by appending a call-memory-network action after the user utterance that informs the intent in a dialog.

We implemented MMN and tested against SMN to investigate if sharing information from different intents plays a positive role or creates interference, especially for intents that contain the same slot types and have a high semantic similarity.

5 Experiments

We used a learning rate of 0.001, a batch size of 32, and maximum 20 epochs during the training of both networks. We set the embedding size to be 128 as it has been shown to perform good enough for most NLP problems (Bai et al., 2009). For memory networks we empirically used a memory size of 40 and 3 hops.

We have generated 200 dialogues per intent and per test case through the methodology explained in Section 3. We first sampled 1/3 of the templates to linguistically realize the logical form of training dialogues and 1/3 for development. For the in-template test cases we then randomly sampled turns from training and development to create test dialogues. Instead, for the OOT test configurations we used the remaining 1/3 of the templates to generate new linguistically unseen test cases. Similar to Bordes et al. (2017), the networks are
evaluated in a ranking, not a generation, task: we test whether for each dialogue turn, the MNs can identify the next (correct) system utterance or API call from a list of candidates. Regarding the evaluation metric, we have used Per-Response Accuracy, which is the number of correct system responses predicted out of all dialogue turns in the whole test set. Each response under test is compared to the predicted response by the model when given a dialogue memory, i.e. context, and a new user utterance.

Considering the banking domain and task scenarios, for which it is almost impossible to record and collect real human interactions, we cannot perform an experiment on real life conversations. Although using WoZ technique and challenge pattern annotation could be applicable, it could not be guaranteed that we can collect reasonable amount of data for the same challenge pattern and we would be obliged to know every pattern in advance. Therefore, we also employ dialogue synthesis for test/challenge set dialogues, which allows for a continuous challenge design by modifying the template combinations and dialogue patterns.

5.1 Test Cases and Results

We compare the memory networks against the per-response accuracy for In Template (IT henceforth) and Out Of Template setting. In Table 8, we show the test results of SMN and MMN models for IT and OOT configurations (including non-OOP and OOP test settings).

| Test Case      | IT          | OOT          |
|----------------|-------------|--------------|
|                | SMN         | MMN          | SMN         | MMN          |
| Non OOP        | 88.62       | 90.17        | 87.39       | 88.27        |
| Turn Comp.     | 27.80       | 55.00        | 27.90       | 54.70        |
| New API        | 7.42        | 7.83         | 8.17        | 6.67         |
| Reordering     | 54.50       | 45.50        | 54.00       | 41.50        |
| Another Slot   | 38.00       | 25.00        | 41.50       | 27.50        |
| Audit More     | 15.50       | 34.00        | 16.00       | 35.00        |
| OOP Avg.       | 28.64       | 33.47        | 29.51       | 33.07        |

Table 8: In template non-challenge/OOP test results, OOT non-challenge/OOP test results in terms of per-response accuracy.

**OOP impact.** As expected, OOP cases represent a compelling challenge for our MNs, see Table 8. When we compare the results of the non-OOP and the OOP cases, we observe drastic performance differences, both in IT (88.62 vs. 28.64, 90.17 vs 33.47) and OOT (87.39 vs. 29.51, 88.27 vs. 33.07) settings. Still, in some settings both MNs are able to show reasonable performances and different behaviors on different challenge sets (reordering and another slot for SMN, turn compression and audit more for MMN).

**Single vs Multiple Memory Network.** Concerning the IT cases, MMN slightly outperforms SMN in the non-challenge test setting. In addition, it shows a substantial accuracy increase in turn compression and audit more OOP cases. On the other hand, SMN surpasses MMN in reordering and another slot OOP challenges. A similar outlook of performances is observed for the OOT non-challenge and OOP cases aside from new api challenge, which turns out to be the most difficult OOP challenge and will be discussed later.

We observe that on average MMN outperforms SMN both in IT and OOT cases. One possible explanation is based on how the memory network finds the correct response. The Single Memory Network does so by incorporating all the intents in its selection of the responses. Therefore, it searches for more general responses while the Multiple Memory Network assigns the same task to a specialized Memory network, which is trained on that very specific intent. The specialized memory network is better at finding the correct response since it is trained only on one particular intent data and its search space is implicitly reduced.

As a particular OOP performance comparison, we noticed that SMN is better at selecting the right response during the reordering challenge, which evaluates the ability of the model in learning the necessary slots to accomplish an intent.

**In template vs Out of Template.** We found out that there is not a major difference between IT and OOT test case performances (slightly better for SMN and slightly worse for MMN). One possible explanation is that the tests have not been conducted in an OOV setting. Therefore, the SMN and MMN may not learn the linguistic patterns to find entities (templates) but they directly learn to recognize the entities and to predict the API calls accordingly.

**Multiple Out of pattern.** As a final experiment, we wanted to inspect the effect of having the challenge phenomenon of interest appearing more than once in a dialogue, such as the example proposed.
Table 9: Multiple Out of Pattern per Dialog

| Test Case          | Per-Response Accuracy |SMN | MMN |
|--------------------|-----------------------|----|-----|
| Turn Compression   | 29.61                 |55.16|     |
| Turn Compr. OOT    | 29.07                 |55.13|     |
| Audit More         | 10.50                 |15.02|     |
| Audit More OOT     | 10.90                 |15.43|     |

Table 10: Example of Multiple OOP dialogue

Sys: I couldn’t find the account you are looking for, would you like to change the account?
User: Yes. I want to use savings and change partner name to Michael. (The first occurrence of audit more)
Sys: There is no saved recipient with the name you provided, would you like to change the partner name?
User: Yes. Change it to Megan and change amount to 500 euros. (The second occurrence of audit more)

The Easiest and the Hardest Challenge Cases
Finally, to investigate the difficulty of challenges that we have introduced with each OOP case, we should focus our attention to the easiest and the hardest cases. We observe that out of all the OOP test cases (both in-template and OOT settings) both memory networks performed quite poorly on handling new APIs. The results suggest that it is harder for the memory networks to interpret a new combination of slots and issue the related API calls. This could be partially explained by the position of the new API cases in the dialogue. By design, new API cases happen at the beginning of the conversation (i.e. giving an intent together with unexpected slots, see example in Table 4). Therefore, the system has no context (no interaction memory) to reason on while selecting the response. On the contrary, for the easier turn compression case, the memory network is already expecting a possible change in the slot value (e.g. “do you want to change the amount?”) in the following turns, regardless of receiving it in the respective turn or in the next few. In fact, the network is already ‘primed’ on selecting an amount related API call. Consequently, the memory networks have a better performance on turn compression rather than new API challenge.

6 Conclusions and Future Work
In this paper, we explored some challenges connected to dataset creation for conversational agents and interpretability of neural models. In particular, we propose a methodology to create rich datasets for training end-to-end conversational agents and challenge them on unseen patterns at test time. We then experimented with Memory Networks and investigated their performance on the custom test cases. The apparently low accuracy levels on unseen challenge cases suggest that the synthetic data and challenge generation for low resource dialogue domains can act as a reasonable approximate to real life challenges in such domains. In other words, the more a dialogue model is able to handle these diverse challenges, the more it will be able to handle the unstructured or less structured dialogues in real
human-machine interaction. As a future work we would like to test further neural models and create additional OOP challenge sets, even combining additional configurations.

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