Passive cooling for thermal comfort in informal housing

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Abstract
Energy-poor households in Africa’s burgeoning urban informal settlements are especially likely to suffer from heatwaves because of thermally inefficient dwellings and lack of affordable cooling options. This study utilised a controlled experiment to assess the effectiveness of passive cooling through specially formulated paints (cool coatings) in standard informal structures. The test structures were built to simulate typical shack dwellings in South Africa’s urban informal settlements. Results showed that the mean daily maximum temperatures of the coated structure were up to 4.3 °C lower than those in the uncoated structure. The same cooling trend was observed for the minimum daily temperatures, which were lower by an average of 2.2 °C. Besides, the annual frequency of maximum temperature exceedances beyond the critical heat stroke value of 40 °C dropped from 19% for the uncoated structure to 1% for the coated structure. These temperature differences were found to be statistically and subjectively significant, implying that cool coatings may be effective in promoting thermal comfort and climate resilience in poor urban communities. It is recommended that governmental authorities and relevant role players invest in the production and assisted application of cool coatings in urban informal settlements. The interventions promise hope of reduced energy burden on poor households and could be implemented in parallel with ongoing efforts focused on the design and implementation of low-cost, durable and thermally comfortable houses for indigent communities. Ultimately, the endeavours could be a potential policy change to assist in expanding poor households’ access to alternative and green energy resources.

Keywords: cool coatings; extreme temperatures; informal settlements

Highlights
• Energy-poor shack dwellers are frequently exposed to elevated summertime heat.
• Passive cooling technologies are perhaps one economically viable option.
• Experimental shacks coated with cool coatings showed lower indoor heat.
• Cool coatings intervention can greatly improve survivability of shack dwellings.
1. Introduction

Global warming is highlighted as a key challenge in the Anthropocene and is associated with higher temperatures and frequent extreme heat events (Intergovernmental Panel on Climate Change, 2014). Exposure to extreme heat is a serious public health concern and one of the major contributors to weather-related mortality (Riley et al., 2018; Garland et al., 2015). Studies indicated that most heatwave deaths occur at home (Madrigano et al., 2015; Alam et al., 2016) with urban populations being more at risk because of compounded effect of the well-documented urban heat island phenomenon (Habeeb et al., 2015).

Developing countries in Africa, Asia and Latin America face the most significant health effects of global warming (World Health Organization (WHO), 2018). In these countries, the most impoverished populations are most at risk for adverse health outcomes related to extreme heat events caused by living in thermally inefficient houses that lack air conditioning (Habeeb et al., 2015). It is estimated that one billion people currently live in informal settlements, mostly in Global South cities, with a projection that about three billion people will be in such settlements by 2030 (United Nations (UN)-Habitat, 2018). As such, the vulnerability of the population is huge and growing.

In much of the Global South, urbanisation has long outstripped local governments’ capacities, as evidenced by the high numbers of people living in the informal settlements and service backlogs (Satterthwaite, 2011). Sustainable solutions for these cities should factor in their unique contexts and not just rely on Global North simulations (Muringathu-parambila et al., 2017). This is especially so in the urban energy planning of emerging, densely settled African municipalities such as in Gauteng province, South Africa (Madlener & Sunak, 2011). Understanding this unique set of developmental requirements is key to the attainment of United Nations Sustainable Development Goal (SDG) 7 that aims for universal access to sustainable and modern energy for all and SDG 11 for inclusive, safe, resilient and sustainable human settlements (United Nations, 2019).

Studies have shown that fuel poverty in summer is potentially greater than in other seasons, even in temperate climates (Simoes et al., 2016; Thomson et al., 2019). Cooling needs were neglected in most energy access programmes across the world, with many energisiation projects tailored to meet cooking, heating and lighting services (Thomson et al., 2019). However, lack of essential indoor cooling is increasingly viewed as a key dimension of energy injustice that energy planning should consider and solve (Mastrucci et al., 2019).

Energy poverty alleviation and climate change mitigation are largely interlinked challenges, yet they remain disconnected in research and practice (Urge-Vorsatz & Herrero, 2012). This study took a concurrent view of both challenges by highlighting the health and safety implications of exposure to extreme heat and the disproportionate risk borne by energy-poor households. In addition, the study tested a passive means of cooling low-income informal houses (shacks) through cool coating technology, i.e., highly reflective paints.

Populations of South Africa’s shack dwellings, estimated at two million households in 2016, are on the rise (StatsSA, 2018). Informality is perceived to persist in the foreseeable future (Turok & Borel-Saladin, 2016). As providing formal thermally comfortable housing for entire populations is a long-term aspiration, passive cooling of the current stock of informal structures would render them more habitable and possibly provide a cost-effective mechanism to alleviate some of the worst public health effects of extreme indoor temperatures.

Illnesses attributed to prolonged exposure to high temperatures include heat cramps, heat syncope, heat exhaustion, heat stroke, and death (Harmon, 2010). Of these, heat exhaustion is the most common, and the symptoms include intense thirst, heavy sweating, weakness, paleness, discomfort, anxiety, dizziness, fatigue, fainting, nausea or vomiting, and headache (Lugo-Amador et al., 2004). If untreated, these symptoms may progress to a heat stroke, which is a life-threatening health condition requiring neurocritical care (Hifumi et al., 2018). Heat stroke is clinically defined as a core body temperature ≥40 °C, accompanied by hot, dry skin and central nervous system abnormalities such as delirium, convulsions, or coma (Luber & McGeehin, 2008). Those at the highest risk of heat stress include the elderly and young children (Kovats & Hajar, 2008).

Heat stress mortality is likely to increase if global warming continues at the same trajectory. Analysis done in India indicated that an increase of about 0.5 °C between 1960 and 2009 corresponded to an approximate 150% increase in the probability of heat-related mortality (Mazdiyasni et al., 2017). Projections indicated that African continent will equally experience high increases in heat vulnerability because of increasing maximum apparent temperatures amidst widespread poverty and inequality (Garland et al., 2015; Wright et al., 2019). Contrary to assertions that humans would adapt to any possible warming, evidence indicates that heat stress imposes a robust upper limit to such adaptation, especially if peak heat stress exceeds 35 °C for long periods (Sherwood & Huber, 2010). Although several factors may cause heat-related illnesses, an
elevated environmental heat burden presents the most substantial risk (Ishimine, 2018).

Apart from direct health impacts, elevated ambient temperatures have been linked to a resurgence of residual malaria infections in parts of the Global South (Duranez et al., 2013). These infections occur as people in endemic areas sleep outdoors because their houses are too warm at night (Monroe et al., 2015). The use of cool coatings in such situations may allow people to get indoors by night, thereby reducing exposure to malaria vectors.

In addition, heatwaves were associated with high levels of trauma, chronic stress, anxiety, depressive disorder, suicide and neuropsychiatric syndromes (Doherty & Clayton, 2011). Further, a relationship between heat and direct violence was reported, with increased global temperatures associated with increasing rates of assault, rape and robbery (Ranson, 2014). A South African study reported higher levels of interpersonal violence during periods of high temperatures and estimated that the current number of homicides in the country may increase by about 5% with 1°C rise in temperature (Chersich et al., 2019). Furthermore, the associations between heat and violence seem notably stronger in disadvantaged communities (Mares & Moffett, 2016). It is argued that the provision of cooling mechanisms, such as cool coatings, may be a practical way of reducing the ‘felt effects’ of extreme heat and the associated aggressive behaviours in vulnerable communities (Chersich et al., 2019; Diamond, 2017).

Cool coatings are specially formulated paints with high solar reflectance and infrared emittance (Akbari & Mathews, 2012). They are used for passive cooling in buildings and work by reflecting a portion of the incident light energy into space. The use of cool materials and green surfaces decreases solar gain of buildings and may also assist with moderation of the urban heat island effect (Mirzaei, 2016). Passive cooling eliminates or reduces the need for electric power-driven air conditioning, giving a range of financial and environmental benefits (Revel et al., 2014). Beyond energy savings and economic benefits in formal buildings, the coatings could provide thermal comfort to shack dwellers and occupants of low-cost non-air-conditioned buildings (Pisello, 2017).

Studies done in hot and arid climate settings indicate that passive cooling technologies may reduce the total energy consumption of a formal residential building by more than 20% (Talib, 2014; Algarini, 2018). Moreover, the maximum annual winter heating load penalty incurred by the cool roof is approximately 3% of the annual cooling load reduction, thus a negligible detriment (Algarini, 2018). The ability for cool coatings to reduce cooling energy loads may be an appropriate electric demand management strategy in places like South Africa, where load shedding is frequently applied. The use of cool coatings for energy management and the promotion of human comfort in buildings is a recognised and legislated requirement in some countries and city jurisdictions (Levinson et al., 2005; California Energy Commission, 2006). This is because of their demonstrated potential to enhance climate resilience and urban habitability (Gilbert et al., 2016).

Comparisons between different green cooling technologies and roof colours show that white-coated roofs are three times more effective at cooling than vegetated roofs (Sproul et al., 2014). Furthermore, cool roofing materials demonstrate excellent weather resistance and may, therefore, enhance roof durability (Yanli et al., 2017). However, cooling degradation might happen over the lifecycle because of weathering and aging, hence the need for greater efforts in the development of cool materials that withstand the test of time (Tsoka et al., 2018).

Since the primary objective of cool coatings is to increase the cooling, more highly reflective materials are desirable and continue to be developed (Roman et al., 2016). However, the new generation of ‘smart’ cool materials must also promote winter-time comfort especially in thermally inefficient low-cost houses and informal settlements. Advances in nanotechnology have assisted in this regard, with the conception of highly reflective and thermally reversible thermochromic paints (Karlessi et al., 2009; Castaldo & Pisello, 2019). These paints are designed to have a high reflectivity during the hot summer months and a high absorption rate in cold winter months, thereby helping to maintain a comfortable indoor ambience across seasons. Another mitigation technique in this domain is phase-change materials (PCM), which possesses high latent heat capacity and can be used as energy storage media and cooling in building envelopes (Chou et al., 2013; Kong et al., 2014). The PCM membranes absorb solar and infrared radiations and release a portion of the accrued thermal energy through convective and radiative processes into the atmosphere (Roman et al., 2016). Retro-reflective materials that reflect light back along the incident direction may achieve better overall cooling results than plain highly reflective materials (Yuan et al., 2015).

Although cool coatings seem to be beneficial for heat management in formal buildings (Miller et al., 2015), there is an evidence deficit of their efficacy in informal dwellings. It is this gap that motivated the present study, where comparative experimental work was carried out on indoor temperatures of two structurally identical informal structures, one cool-coated and the other untreated. The test structures were constructed to simulate typical shack
dwellings in the informal settlements that manifested around the larger cities of South Africa over the past three decades (Figure 1).

2. Methodology

2.1 Experimental site

The experimental site was in Lenasia, Region G of the City of Johannesburg, Gauteng, South Africa (Latitude -26.35° and Longitude 27.85°; Google location: https://goo.gl/maps/omqK21s5WC1BYky8); approximately 25 km south of the central business district (Figure 2). The site has an altitude of 1 604 m above sea level. The local climate is classified as warm and temperate, with cool winters and warm summers. The temperature occasionally drops to -3 °C in winter and infrequently rises to above 40 °C in spring, summer and autumn. Annual precipitation is 700 mm, most of which occurs in summer and autumn (Climate-data, 2018).

2.1 Equipment setup and data collection

Test structures

A controlled experiment was set up to assess the efficacy of cool coatings in timber frame and galvanized iron sheet dwellings (Figure 3). Each structure measured 2.7 m (length), 2.2 m (front height) 2.0 m (rear height) and 2.0 m (width). The roof and outer walls of one of the structures were coated with cool coatings, leaving the other structure uncoated as the control. The structures had concrete floors but no ceilings or wall insulation. Both structures had one door and a curtained window facing north-east. The structures were naturally ventilated by air circulation through the small gaps between the roof and wall. The material used to construct the test structures, and the dimensions and orientation, were selected to mimic conditions in target community sites.

Cool coatings material and coating procedure

The cool-coating material used in this study was white, with the following manufacturer-supplied performance limits: solar reflectance – 0.84, infrared emittance – 0.9, and solar reflectance index – 106 (Cool Roof Rating Council, 2014). About 6.6 litres of the product were used to coat the roof and external walls of the test structure at a cost of ZAR 400. The coating was done in this manner:

- new galvanized iron sheets were cleaned and treated with two coats of water-based primer;
- two hours were allowed for drying; and
the primed surface was painted with the first cool coating and left to dry overnight before the application of the second and final coat.

**Temperature measurement equipment**

The equipment included three wireless temperature sensors, a Cloud Hub data logger, and battery backup. The equipment was supplied by Qwik-Switch™, a wireless automation and control solutions provider based in Cape Town. The equipment was purchased site-ready in mid-October 2016 and installed soon after. The battery-powered external temperature sensor consisted of a measurement probe attached to thermometer housing by a 2 m wire (Figure 4). Sensor measurement range was -20–90 °C, designed to relay the temperature data to the data logger from about 30 m through walls and floors or a 100 m line-of-sight. Indoor temperatures of each test structure were continuously tracked with the temperature sensor suspended 500 mm at the centre of the room. A third sensor was set outside to measure ambient shade temperatures of the experimental site.

The Cloud Hub data logger (Figure 5) collected information from the temperature sensors, then formatted and transferred it to a web database. It typically used 30 MB data per month, which was supplied through a data-enabled sim card. The Cloud Hub stayed connected to a power source, which was backed up with a 12 V battery. Live readings of the logged data were accessed on the web.
dashboard that also contained recorded data in the form of graphs and PDF reports.

2.3 Data collection procedures
Once in place, the three temperature sensors were set and added to the Global System for Mobile communications (GSM) Cloud Hub™ data logger through the web dashboard. Averaged readings were recorded every five minutes. The doors and windows of both structures were shut continuously except on rare occasions for checking the instruments or conducting a demonstration. Measurements were recorded from 16 November 2016 to 15 January 2018, a total of 408 days, excluding a period of 18 days from 21 October to 7 November 2017, for which no data were available.

2.4 Analytical methods
The analysis procedure was a side-by-side comparison of indoor temperatures of the coated and uncoated structures. Temperature data were recorded in MS Excel sheets, sorted and exported to IBM SPSS Version 25 for analysis. Parameters of interest were the mean values, standard deviations and cooling effect. The summary-independent samples t-test at 95% confidence level was used to compare the statistical significance of mean temperature differences between the control and coated structures. The analysis covered the entire data set of 408 days, equivalent to 96% data recovery. Comparisons were then made for exceedances of the heat stroke critical value of ≥40 °C.

3. Results
The maximum daily temperatures for the coated and control structures are plotted in Figure 6. The mean daily maximum temperature inside the test (coated) structure was 30.2 °C, while that of the control structure (uncoated) was 34.5 °C, a cooling difference of 4.3 °C. The highest cooling effect in a day was 10 °C. The same cooling trend was observed for the minimum daily temperatures, which were lower in the coated structure by an average of 2.2 °C.

Disaggregation of the data into the four traditional southern hemisphere seasons shows that the highest maximum and minimum mean temperatures were observed in summer. However, the largest cooling effects were observed in autumn (Table 1).

Figure 6: Daily maximum temperatures for coated and uncoated structures.
It was tested whether the mean difference of the daily maximum and minimum temperatures of the test structures were significantly different. In this regard, the maximum daily temperature of the uncoated structure – mean (M) = 34.5°C, standard deviation (SD) = 5.52, number of days (n) = 408 – was hypothesised to be greater than the maximum daily temperature of the coated structure (M = 30.2°C, SD = 5.20, n = 408). This difference was found to be statistically significant: t (814) = 11.45, p = 0.00 (2-tailed). Equally, the mean minimum daily temperatures of the control structure (M = 13.7°C, SD = 4.63, n = 408) were significantly different from the mean minimum daily temperatures of the coated structure (M = 11.2°C, SD = 5.14, n = 408), t (814) = 7.3, p = 0.00. The results show that cool coatings were effective in reducing the indoor air temperatures of the coated structure.

Further analysis indicated that the maximum daily temperature in the control (uncoated) structure equalled or exceeded the critical heat stroke threshold of 40°C (Hifumi et al., 2018) about 19% of the time (76 days) compared with 1.5% (6 days) for the coated structure (Table 2 and Figure 7). This implies that the risk of heat stroke was 12 times greater in the uncoated structure than the coated one. Furthermore, the maximum daily temperatures of the control structure exceeded the peak heat stress threshold of 35°C (Sherwood & Huber, 2010) about 50% of the time (203 days), compared with 18% (75 days) for the coated structure. By comparison, the maximum daily ambient temperature of the experimental site breeched the heat stress thresholds only 8% and 0.2% of the time, respectively. These results highlight the higher risk of exposure to heat illnesses indoors compared with outdoors and the inherent potential for cool coatings to ameliorate extreme heat exposures.

The diurnal temperature profiles for the two test structures are similar and largely influenced by the prevailing meteorological conditions (Figures 8 and 9). In both cases the temperatures are lowest in the early mornings, then rising sharply as the sun comes up and peaking around mid-afternoon. The steepest temperature rise is noticeable in winter days (Figure 9), especially in the control structure. In both summer and winter, the coated structure maintained comparatively cooler temperatures.
Figure 7: Cumulative annual frequencies of daily temperature exceedances above specified values.

Figure 8. Diurnal temperature profile for selected summer month, February 2017.

Figure 9: Diurnal temperatures profile for selected winter month, June 2017.
4. Discussion

Increases in environmental heat are recognised as contributors to adverse health outcomes including psychological disorders, social distress, and fatalities, especially in energy-impovertised environments (Doherty & Clayton, 2011; Mares & Moffett, 2016). This study assessed the effectiveness of cool coatings as a possible technological response that may serve to mitigate the risks for negative health outcomes arising from extreme heat events in under-resourced settings. The results indicated that cool coatings are effective in maintaining significantly lower indoor temperatures. These findings are corroborated by similar empirical studies that focused on cool-coating applications to formal structures (Banassadi et al., 2018). As such, the use of these coatings may be a solution to prevent or significantly reduce life-threatening impacts of extreme heat events in poor and energy-impovertised urban communities.

The study recognises that elevated indoor temperatures in informal houses may emanate from several factors, such as the types of building materials used, building orientation, confined spatial conditions and poor air circulation. Therefore, the use of cool coatings in low-income housing should be considered alongside interventions on safe, structurally appropriate and affordable housing for low-income households. Beyond individual houses, studies indicate that the use of the coatings in school classrooms promotes a better learning atmosphere and education outcomes, especially for vulnerable child populations that are dependent on natural ventilation and cooling (Sarbu & Pacurar, 2015).

A fundamental limitation of the cool coatings is the possible winter discomfort that may arise from cooler indoor temperatures. This shortcoming could be mitigated with inexpensive countermeasures such as wall and ceiling insulation using cheaper available material, or possibly further design alterations to minimise the cooling effect of the coating below a specific ambient temperature range. This approach would be informed by recent advances in the production of thermally responsive materials that could automatically adapt to outdoor meteorological conditions of winter, summer and transitional seasons (Wang et al., 2019). Nevertheless, the current results have broad applicability in most areas of the African continent that are urbanising at a fast rate in a resource-constrained age (Swilling, 2015; Venables, 2018).

In the absence of protection offered by such interventions, health losses and social conflicts emanating from the exposure to elevated indoor heat will remain a challenge and may escalate (Chersich et al., 2019) alongside rising informality (Socio-Economic Rights Institute of South Africa, 2018) and higher seasonal temperatures (Lakhraj-Govender & Grab, 2019). A case in point is Region G of the City of Johannesburg, the location of the current study, where unprecedented numbers of people have moved onto vacant land and erected thousands of metal shack dwellings, similar to the situation confronting most South African urban centres (Sime- lane, 2019). The challenges of dwelling in these basic structures are compounded by lack of access to formal energy carriers especially in environments that have limited green and shady spaces. There are further indications of a surge over time in protest violence and inter-personal and gender-based violence especially in marginalised spaces of urban life (Lau & Seedat, 2017; De Juan & Wegner, 2019). Although a complex set of factors are responsible for such interpersonal and social discord, interventions to promote thermal comfort despite the prevailing energy and structural impoverishments, may buffer against individual psychological stress and assist in the promotion of individual and community wellbeing and peace.

5. Conclusions

The results provide a proof of application effectiveness and offers interventionists and researchers working in partnership with housing authorities an empirical foundation to consider or advocate for the use of cool coatings for passive cooling. The intervention is easy to install and scale-up with unskilled labour. Besides reducing the direct threats of elevated heat, the intervention can assist in mitigating against heat-induced stress in under-resourced communities and in the prevention of related health and longer-term social concerns. It is recommended that governmental authorities and relevant role players invest in the production and assisted application of cool coatings in urban informal settlements. The interventions could be implemented in parallel with ongoing efforts focused on the design and implementation of low-cost, durable and thermally comfortable houses for poor communities. Public action should equally focus on imparting education on passive means of promoting thermal comfort in poor communities regardless of seasonal variations. These endeavours should ideally be supported through public-private and civil partnerships to accelerate delivery and spread potential economic gains. Ultimately, this could be a potential policy change to assist in expanding poor households’ access to alternative and green energy resources.
Acknowledgements
The work was funded by University of South Africa through the Ukuphepha Research Grant number S1400000111 to the Institute for Social and Health Sciences.

Author roles
D. Kimemia: Led research formulation, data collection, analyses and write-up.
A. Van Niekerk: Contributed in contextualisation, write-ups, and text reviews.
H. Annegarn: Contributed in analytical techniques, interpretation of findings and text reviews.
M. Seedat: Participated in conceptualisation and text reviews.

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