The Effect of Tutorial Multimedia on the Transformer Learning Outcomes Based on the Students’ Visual Ability

S Sriadhi¹, S Gultom², R Restu³ and J Simarmata⁴

¹FT Universitas Negeri Medan, Indonesia
²FMIPA Universitas Negeri Medan, Indonesia
³FIS Universitas Negeri Medan, Indonesia
⁴FE Universitas Negeri Medan, Indonesia

Abstract. The low learning outcomes have a negative impact on the quality of graduates. This study is aimed at revealing the effect of multimedia exploratory tutorial model on the learning outcomes of Basic Competence (BC) and Advanced Competency (AC) based on the students’ visual ability differences in the course of Transformer. The research was conducted in State University of Medan using quasy experiment. Samples of 82 students were divided into three groups: Visual High (VH), Visual Medium (VM) and Visual Low (VL). The comparison of research results was analyzed by Anova. The result shows that at the BC level the students’ learning outcomes in the VM and VH groups were higher than VL while the VM and VH did not differ significantly. At the AC level the three student groups differ significantly, the VH group is higher than the VM and the VM is higher than the VL. This study concludes that multimedia exploratory tutorials are effective for VM and VH student groups but not for VL. Therefore exploratory multimedia should be used for VM and VT students to obtain optimal BC and only for VH group to obtain optimal AC. However, this multimedia is not recommended for students with low visual abilities (VL). It is advisable to prepare a special exploratory media for high visual ability students, while for students with low visual ability need to do further research to find effective learning media used.

1. Introduction

Technology and vocational education in Indonesia have played an important role in the transition of science and technology that enable graduates to prepare themselves before entering the mid-level workplace. Nevertheless, the facts show that vocational technology education graduates have not properly reached the standard competency [1, 2]. Learning outcomes in the Transformer field which is one of the main areas in vocational technology education is considered low so that it affects the low competence of graduates. Several studies revealed that low learning outcomes in electricity field was mainly caused by the lack of learning media [1, 3, 4, 5]. This weakness needs to be addressed so that the decreased quality of education would not trigger the low competence of graduates. The problem now is how to improve students’ learning outcomes with the aforesaid problems, lack of learning media and the level of visual ability among different students.

Visual ability is the ability to manipulate an object in a rotational perspective that includes intelligence in rotation operations, manipulation of 2-D and 3-D forms of an object [6]. The instructional medium developed is an exploratory tutorial model [7] with the design as shown in Figure 1.
The use of instructional multimedia as an effort to improve learning outcomes is based on problem analysis and research studies that multimedia-based learning is an alternative to improve learning outcomes in electricity [1, 2, 8]. In addition, Kora kakis, et al. [9] found that the use of 3-D multimedia is becoming an enhancement of science learning. Moore [4] also revealed that multimedia learning tutorials become solutions to improve the quality of electromagnetic learning. Similarly, Hsiu [10] who proved the benefits of multimedia-assisted learning, Jenkins and Burtner [5] developed visualization of measurement technology in mechanical engineering using computer-aided learning modules, and Höhne and Henkel [11] who developed multimedia applications in technological education design. The results of these studies prove the contribution of instructional multimedia for learning outcomes improvement in science and engineering, particularly in electricity.

Instructional multimedia has many advantages such as being able to visualize abstract and conceptual events into easily understood concepts [12], and to improve students’ learning motivation [1, 13, 14]. Multimedia will be effectively applied if its development follows the rules of multimedia design [15], and is oriented on students’ cognitive loads [16]. It is in line with the theory of information processing systems in the human brain [17]. Multimedia-based learning is expected to improve learning outcomes which are distinguished in two levels, namely Basic Competencies (BC) and Advanced Competencies (AC). Basic competencies are competencies used to master theory and usage of Transformer subject, while Advanced Competencies are competencies to planning and problem solving of Transformer subject.

The purpose of this study is analysis the effect of multimedia-based learning on the transformer learning outcomes for students with different visual ability. The data were analyzed by using descriptive statistics and inferential statistics, i.e. one way Anova.

2. Research Methodology
The research was carried out in the form of quasi experiment, by means of multimedia Exploratory Tutorial model in the Transformer subject. The sample of 82 students were divided into three groups of abilities: Visual High (VH), Visual Medium (VM) and Visual Low (VL) determined based on the measurement result using The Purdue Visualization of Rotation Test [6]. Learning outcomes are measured using test instrument in two levels, namely Basic Competencies (BC) and Advanced Competencies (AC). Data analysis for comparative study of learning outcomes was conducted with Anova after the requirements test [18].

3. Results and Discussion
The results showed that most of the respondents had medium-level visual abilities, n=18 (58.54%), the rest were Visual Low, n=48 (21.95%) and Visual high n=16 (19.51%). The ability of students who are generally at the middle level and only a small part of high visual ability becomes an obstacle factor in the learning process of students to understand the subject is abstract and conceptual. This fact also evidenced by the measurement data that show the relevance of the level of visual ability with learning outcomes as shown in Table 1.
Table 1. Learning outcomes of Basic Competencies.

| Visual Abilities | n  | Learning Outcomes (mean) | Basic Competencies | Advanced Competencies | Total |
|------------------|----|--------------------------|---------------------|-----------------------|-------|
|                  |    |                          |                     |                       |       |
| V_H              | 18 | 75.89                    | 69.78               | 72.83                 |       |
| V_M              | 48 | 81.25                    | 76.67               | 78.96                 |       |
| V_L              | 16 | 82.13                    | 81.63               | 81.88                 |       |
| Total            | 82 | 80.24                    | 76.12               | 78.18                 |       |

Overall learning outcomes of Basic Competencies (BC) is higher than Advanced Competencies (AC). This analysis proves that students' competence is generally only at the level of understanding of teaching subjects while application competence and creativity for further development and problem solving are still low.

Differences in learning outcomes based on group ability were done by comparative analysis with Anova was conducted after passing the requirements test. The data distribution for the Basic Competencies variable is normal, and Levene's Test of Equality of Error Variances produces $F(2.79) = .574; p = .565$ so that the variant is homogeneous. Anova for Test of Between-Subject Effects obtained $F(2,79) = 7.83; p = .001$ which shows significant differences between sample groups based on visual ability level. Similarly, the Advanced Competencies variable, the price $F = 0.972; p = .383$ indicates homogeneous variance, and the Test of Between-Subject Effects yields $F = 19.58; p = .00$.

Thus the requirements have been met to perform comparative analysis using Anova.

Table 2. Pairwise Comparison for Basic Competencies.

| Visual Abilities | Mean Different | Std. Error | Significant $^b$ |
|------------------|----------------|------------|------------------|
| (I)              | (J)            | (I – J)    |                  |
| V_L              | V_M            | -5.36 $^*$ | 1.48             | .001             |
| V_M              | V_H            | -6.25 $^*$ | 1.84             | .003             |
| V_H              | V_L            | 5.36 $^*$  | 1.48             | .001             |
|                 | V_H            | -.88       | 1.54             | 1.000            |
|                 | V_M            | 6.25 $^*$  | 1.84             | .003             |
|                 | V_M            | .88        | 1.54             | 1.000            |

Table 2 indicates that there is a difference in learning outcomes of Basic Competencies between groups of students with low visual abilities (V_L) with students of medium visual skills (V_M) and high visual abilities (V_H). There is no significant difference between V_M and V_H. The result of the data analysis means that the learning result of Basic Competencies of V_L group is lower than V_M and V_H, but is not significantly different between V_M and V_H groups. This implies that visual abilities affect the achievement of learning outcomes in Basic Competencies especially in low visual groups. This finding is in line with previous research results that visual ability determines student learning outcomes [1, 5]. Multimedia that is loaded with visualization of learning content will be easily understood by students with high visual abilities. This is in line with information processing theory, work memory [17], cognitive load theory [16], and multimedia cognitive learning theory [19]. In the dependent variable of Advanced Competencies, there are significant differences between the three sample groups as shown in Table 3.

Table 3. Pairwise Comparison for Advanced Competencies.

| Visual Abilities | Mean Different | Std. Error | Significant $^b$ |
|------------------|----------------|------------|------------------|
| (I)              | (J)            | (I – J)    |                  |
| V_L              | V_M            | -6.89 $^*$ | 1.55             | .000             |
|                 | V_H            | -11.85 $^*$| 1.92             | .000             |
| V_M              | V_L            | 6.89 $^*$  | 1.55             | .000             |
|                 | V_H            | -4.96 $^*$ | 1.61             | .009             |
| V_H              | V_L            | 11.85 $^*$ | 1.92             | .000             |
|                 | V_M            | 4.96 $^*$  | 1.61             | .009             |
The result of data analysis proves that there are learning outcomes differences in Advanced Competencies between the three group of students which is indicated by significant value $p<0.05$. This result shows that visual ability is directly proportional to the learning outcomes of Advanced Competencies, while groups mean $V_H > V_M > V_L$.

This finding reinforces that ability to plan and problem solving in transformer subject require visual ability which linearly affects the learning outcomes. Therefore, the result of study is appropriate with the previous studies as well as proving the suitability of processing theory, process of thinking and multimedia learning cognitive [16,17,19]. The graph of learning outcomes is briefly shown in figure 2.

In the group of students, the visual abilities of low and medium gaps occur in the achievement of Basic Competencies and Advanced Competencies, but not so in the high visual ability group. This indicates that high visual ability positively influences achievement of Basic Competencies and Advanced Competencies and for students of medium and low visual ability is more difficult to achieve Advanced Competencies than Basic Competencies. This supports the results of previous studies [1, 4].

Multimedia Exploratory Tutorial model developed with the rules of teaching materials structure in parallel gives the opportunity for students to choose the lesson material according to their ability. This parallel pattern will be easily understood by students with high visual abilities but difficult for students with low visual abilities. It supports the theory of principles of multimedia form [15] and the rules of the preparation of multimedia tutorials [7]. At the level of Basic Competencies, students with medium visual abilities are parallel to high-ability visual students, but not so at the Advanced Competencies level, where high-ability visual students are able to achieve higher learning outcomes from the two underlying groups.

The results of this study are in line with previous research that the visual ability has a positive effect on the learning outcomes of engineering [20]. This study also supports research that proves students' learning outcomes of electrical power generation is determined by the level of spatial (visual) abilities [21]. However, the academic service system should also be improved to support learning outcomes. This is in line with Sriadhi's research [22] suggesting improving academic services including the integrated information system to support the teaching-learning process.

4. Conclusions

The development of media in accordance with the rules of design and structure of the content of teaching materials will determine the feasibility of tutorial media. This study proves that multimedia-based learning model Exploratory Tutorial, visual abilities have positive and linear effect on student learning outcomes. At the level of Basic Competencies $V_L$ students achieve learning outcomes lower than the $V_M$ and $V_H$ groups, but the learning outcomes of the $V_M$ group were not different from the $V_H$ group. While at the Advanced Competencies level the visual ability more significantly determines the learning outcomes as evidenced by the learning outcomes of the $V_H$ group of students higher than the $V_M$ group and higher than the $V_L$ group. Therefore exploratory multimedia tutorials are effective for $V_M$ students for the Basic Competencies level and $V_H$ students for the Basic Competencies and Advanced Competencies levels, but are not effective for $V_L$ students for both the Basic Competencies and Advanced Competencies learning achievement levels.
Acknowledgments
Acknowledgments are addressed to all those who have assisted this research, such as, heads of study programs, lecturers and students as research samples at State University of Medan.

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