Oral cancer – knowledge and perception of the population in the screening program during world oral, head and neck cancer awareness week

Oralni karcinom – znanje i percepcija populacije u probirnom programu tijekom Svjetskog tjedna svjesnosti o karcinomu glave i vrata

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Abstract. Aim: Oral cancer (OC) is characterized by a high mortality rate because most cases are diagnosed at an advanced stage. The purpose of this study was to assess population knowledge at screening for OC, risk factors, prevention, and early detection, and to determine whether factors such as level of education and gender affect knowledge of the respondents. Material and Methods: The study was conducted at the School of Dental Medicine University of Zagreb and the Faculty of Dental Medicine University of Rijeka using the attached questionnaire. Participants were patients who arrived for free screening examinations during World Oral, Head and Neck Cancer Awareness Week from 22–28 April 2017, and answered survey questions on their knowledge of OC. Results: One hundred and eighty-five participants attended the screening event. Some participants did not answer certain questions, so the statistics with each question were made only for those respondents who answered that question. Screening event has included 99 (57.9%) females and 72 (42.1%) males (14 participants did not answer). The median age of participants was 67 years. The majority of participants (115; 80.4%) had heard about OC, but had not heard about nor previously attended OC screening examination (71 or 51.1% of females and 123 or 86.6% of males). No significant difference between genders and between participants with different levels of education was observed. The majority of participants (111;79.3%) knew that smoking was a risk factor for OC, and believed that their risk of getting OC was similar to other people in their age group and gender. Conclusions: Our results show that most participants have heard about OC, but have not heard about nor previously attend OC screenings. Future programs should be directed more to the high-risk population in order to achieve early detection and treatment of OC.

Key words: diagnostic screening programs; knowledge; secondary prevention; squamous cell carcinoma of head and neck

Sažetak. Cilj: Oralni karcinom obilježen je visokom stopom smrtnosti jer je većina slučajeva diagnosticirana u uznapredovanom stadiju. Svrašte ove studije bila je procijeniti znanje populacije prilikom probirnog programa o oralnom karcinomu, čimbenicima rizika, prevenциji i ranom otkrivanju te utvrditi utjecaj li čimbenici kao što su razina obrazovanja i spol na znanje ispitanika. Materijali i metode: Istraživanje je provedeno na Stomatološkom fakultetu Sveučilišta u Zagrebu i Fakultetu dentalne medicine Sveučilišta u Rijeci primjenom upitnika. Ispitnici su bili pacijenti koji su došli na probirni pregled tijekom Svjetskog tjedna svjesnosti o karcinomu glave i vrata od 22. do 28. travnja 2017. Ispitnici su odgovarali na pitanja o oralnom karcinomu. Rezultati: U istraživanju je sudjelovao stotinu osamdeset i pet sudionika. Pojedini sudionici nisu odgovorili na određena pitanja te je statistika za svako
Oral cancer is one of the ten most common malignant tumors in humans and in general the most frequent tumor of head and neck mostly affecting men over age of 40 who consume cigarettes and alcohol.

INTRODUCTION

Oral cancer (OC) is the sixth most common malignant tumor in humans and generally the most frequent tumor in the head and neck\(^1\). The most common type of OC is squamous cell carcinoma. Generally, OC most often affects men over the age of 40 who consume cigarettes and alcohol\(^2\), although recently there has been a higher incidence of the disease in women due to changes in their individual behaviour\(^3,4\). According to the American Cancer Society, most recent estimates indicate that about 54,000 new cases of OC occurred in the United States in 2021, resulting in more than 10,000 deaths\(^5\). In the UK, there were more than 12,000 new cases (on average) in the period 2016 – 2018\(^6\). According to data from the Croatian Institute of Public Health for the year 2018, about 500 new cases of OC were recorded\(^7\) with 377 deaths, of which 299 were men\(^8\). The most significant risk factors are cigarette smoking, alcohol consumption and the greatest is their synergistic effect\(^9\). Constant exposure to strong sunlight is a risk for developing lip cancer\(^1\). OC is characterized by a high mortality rate given that most cases are diagnosed at an already advanced stage\(^10\). It is mainly an asymptomatic disease, and symptoms occur in the late stage which is the main reason for late diagnosis. Early diagnosis and treatment remain the key to improving survival rates among patients\(^11\). Patients with cancer diagnosed at the initial stage have a five-year survival rate of 80%, whereas patients diagnosed with OC at the stage when regional lymph nodes are affected have a five-year survival rate of 40%\(^12\). Time from the onset of the first symptoms to the patient undergoing the initial examination is called the first lost time. Rogers et al. and Hollows et al., each in their own studies, examined the reasons for late visits to doctors and found that half of the patients thought the ail-ments would eventually disappear. One third of the patients (36%) started eating only soft foods before consulting a doctor, and only a small proportion of them (13%) thought their aliment was a serious illness. Most OC patients have a lower socioeconomic status, consume alcohol, have poor oral hygiene and lack the habit of visiting a dentist and doctor regularly\(^12,13\). Another major reason for visiting a doctor too late is that the general population is poorly informed about OC. According to data in the literature, 30-50% of the population has never heard about OC. Unlike, for example, lung, breast, cervical, colon or prostate cancers, which the media regularly address, OC is not covered by the media. The general population is unaware of the risks and generally does not know the approach to prevention and early detection\(^14,15\). It is extremely important that, in addition to dentists, the people are well informed and educated, which will motivate them to seek more frequent examinations of the oral cavity, and thus earlier detection of cancer. In 2004, Boundouki et al. demonstrated that sharing leaflets containing information on OC greatly increased the level of knowledge about the disease, reduced fear and anxiety of screening, and contributing to regular checkups compared to the control group which had not received the relevant information\(^16\). Early detection increases the chance of survival, ensures faster and easier...
recovery of patients, reduces the number of mutilating operations, exerts less psychological pressure on patients and, of course, lowers treatment costs. The oral cavity can undergo a quick, painless, non-invasive and inexpensive examination and, if necessary, quick biopsy to confirm the respective diagnosis. More frequent screening of OC, with the possibility of raising public awareness of risks, factors and symptoms of this disease, can improve these statistics. Screening programs should achieve high participation rates for effective and efficient testing, diagnosis, and treatment\(^7\). According to a meta-analysis by Speight et al., OC screening, in order to become a nationally organized program, needs solid evidence of effectiveness in reducing mortality or morbidity along with information indicating that its protocol is ethically and socially acceptable to health professionals and the public. The benefits of screening should outweigh psychological and physical harm caused by the actual procedure. A comprehensive program management and monitoring plan should exist, along with facilities run by adequately trained physicians\(^8\). Screening should also be cost effective in treating the underlying disease.

The purpose of this study was to assess population knowledge of OC, risk factors, prevention and early detection during screening, and to determine whether factors such as the level of education and gender affect knowledge. Furthermore, our aim was to assess the extent to which the profile of people attending screening events changes over time.

**Awareness about oral cancer among population is important in order to encourage regular visits to dentist.**

**PATIENTS AND METHODS**

The study was approved by the Ethics Committee of School of Dental Medicine University of Zagreb. It was conducted at School of Dental Medicine University of Zagreb and the Faculty of Dental Medicine University of Rijeka using the attached questionnaire. Respondents were patients who arrived for free screening examinations during World Oral, Head and Neck Cancer Awareness Week in the period 22-28 April 2017. The purpose of the research was explained to all respondents who voluntarily agreed to participate in the research, as evident in the signed informed consents. The survey questionnaire was completely anonymous and did not allow entry of personal data of respondents such as name, surname, date of birth and residential address. The questionnaire consisted of 4 parts:

- **First part:** general and social parameters of the respondents (age, gender, completed education, employment status).
- **Second part:** respondents stated their habits with regard to smoking cigarettes and drinking alcohol (5 questions about smoking, i.e., do they smoke, if YES, how many cigarettes a day and how long have they been smoking, have they ever tried to quit smoking and are they considering quitting; and 6 questions about alcohol, i.e., have they consumed alcohol, how many times a week, did they think about drinking less, have other people criticized them for consuming alcohol, or did they ever feel guilty about drinking alcohol and did they ever have to drink in the morning to calmed or alleviated a hangover). One unit of alcohol consumption is equivalent to 3 dcl of beer, 1 dcl of wine, 0.03 dcl of spirits.
- **Third part:** awareness of OC among respondents (13 questions about their awareness of OC, its causes, frequency and mortality, and a personal assessment of a respondent’s chances of developing OC in the future).
- **Fourth part:** completed only by respondents who declared themselves smokers, and included two questions related to assessing the risk of developing OC in the future compared to non-smokers and smokers of their age and gender.

The attitudes and awareness of respondents were measured on the Likert scale, which expressed the degree of information and knowledge about a particular statement (1—significantly lower than others to 5—significantly higher than others) or YES, NO, I DON’T KNOW the answers. Questions related to smoking and drinking habits required a YES or NO answer.
We also compared data from the OC screening event in 2012. The data from 2012 were not published but instead used for internal analysis.

**Statistics**

Data were organized into files (Microsoft Excel, Microsoft Inc. USA) and statistically processed using SPSS (IBM Inc, USA). Some participants did not answer certain questions, so the statistics with each question were made only for those respondents who answered certain question. Distribution normality was assessed using the Kolmogorov-Smirnov test. Non-parametrical tests were used due to the non-normal distribution. Nominal variables were presented as proportions and ordinal variables as the median (range). The difference between categorical variables was assessed using the chi-square test and differences between ordinal variables were assessed using the Mann-Whitney or Kruskal-Wallis test. Values of \( p < 0.05 \) were considered statistically significant.

**RESULTS**

In all, one hundred and eighty-five participants (99; 57.9% females and 72; 42.1% males; 14 participants did not answer) attended the screening event. The median age of the participants was 67 years (27–90) for females and 68 (28–86) for males. The demographic characteristics of the participants are given in Table 1.

No significant difference in age was found between males and females (\( p=0.597 \), Mann-Whitney test). A significant difference between males and females was found in education (\( p=0.007 \), chi-square test). Women have lower levels of education than men.

Smoking and alcohol drinking patterns and differences between sex are shown in Table 2 and between education levels in Table 3. No significant differences in the proportion of smokers and non-smokers were found between males and females, or among different education groups. However, participants with higher education were significantly more prone to contemplating quitting (\( p=0.044 \), chi-square test) and significantly more tried to quit (\( p=0.008 \), chi-square test).

Males more significantly reported drinking alcohol than females (<0.001, chi-square test). Furthermore, participants with a higher education drank significantly more compared to participants with a lower education (\( p=0.008 \), chi-square test). Among the participants who drank alcohol, there were no significant differences in the number of drinks per week between males and females and between different education groups. Males were significantly more prone to

| Table 1. Demographic characteristics of the participants |
|---|
| **Sex N (%)** (14 missing) |
| Total | Females (57.9) | Males (42.1) | Differences among the sexes (\( p \)) | Differences in education (\( p \)) |
| 171 (100) | 99 | 72 | 0.007* |
| **Age (median; min-max)** |
| 67 (27-90) | 67 (27-90) | 68 (28-86) | 0.597** | 0.333*** |
| **Education N (%)** (18 missing) |
| Elementary school | 8 (4.8) | 8 (8.4) | 0 | 0.007* |
| High school | 76 (45.5) | 49 (51.6) | 27 (37.5) | 0.007* |
| College degree | 32 (19.2) | 14 (14.7) | 18 (25) | 0.007* |
| University degree | 51 (30.5) | 24 (25.3) | 27 (37.5) | 0.007* |
| **Employment N (%)** (18 missing) |
| Retired | 119 (71.3) | 49 (69) | 70 (72.9) | 0.668* | 0.055* |
| Employed | 33 (19.8) | 14 (19.7) | 19 (19.8) | 0.055* |
| Unemployed | 15 (8.9) | 8 (11.3) | 7 (7.3) | 0.055* |

*chi-square test; **Mann-Whitney test; ***Kruskal Wallis test
Table 2. Smoking and alcohol drinking patterns – differences between sexes

| Smoking N (%) (15 missing) | Total | Females | Males | Sex differences ($p$)* |
|---------------------------|-------|---------|-------|------------------------|
| Yes                       | 31 (18.2) | 18 (18.2) | 13 (18.3) | 0.858 |
| No                        | 104 (61.2) | 62 (62.6) | 42 (59.2) |        |
| Former smoker             | 35 (20.6) | 19 (19.2) | 16 (22.5) |        |
| Years of non smoking (median; min-max) | 20 (1-30) | 20 (3-40) | 20 (2-30) | 0.879 |
| Cigarettes a day (median min – max) | 10 (1-40) | 10 (1-20) | 12.5 (2-40) | 0.200 |
| Years of smoking (median min – max) | 25 (1-60) | 27.5 (6-48) | 20 (1-60) | 0.475 |

Do you contemplate quitting? N (%) (1 missing)

| No                              | 8 (26.7) | 4 (26.7) | 4 (26.7) |
|---------------------------------|----------|----------|----------|
| I plan to stop in the next 6 months | 14 (46.6) | 6 (40) | 8 (53.3) | 0.675 |
| I am currently in the phase of cessation | 8 (26.7) | 5 (33.3) | 3 (20) |        |

Did you ever try quitting? N (%) (1 missing)

| Yes                          | 24 (80) | 12 (75) | 12 (85.7) |
|------------------------------|---------|---------|-----------|
| No                           | 6 (20)  | 4 (25)  | 2 (14.3)  |

Alcohol drinking? N (%) (24 missing)

| Yes                          | 47 (29.2) | 14 (15.4) | 33 (47.1) |
|------------------------------|-----------|-----------|-----------|
| No                           | 114 (70.8) | 77 (84.6) | 37 (52.9) |

If yes, how many units a week? N (%)

| < 7 units a week | 44 (81.5) | 13 (86.7) | 44 (81.5) |
|------------------|-----------|-----------|-----------|
| 7 – 14 units a week | 8 (14.8) | 8 (14.8) | 8 (14.8) |
| > 7 units a week | 2 (3.7)  | 0         | 2(3.7)   |

Did you ever think you need to reduce drinking? N (%)

| Yes                          | 21 (38.2) | 3 (16.7) | 18 (48.6) |
|------------------------------|-----------|---------|-----------|
| No                           | 34 (61.8) | 15 (83.3) | 19 (51.4) |

Did other people ever criticize your drinking? N (%)

| Yes                          | 6 (10.7)  | 2 (11.8) | 4 (10.3)  |
|------------------------------|-----------|---------|-----------|
| No                           | 50 (89.3) | 15 (88.2) | 35 (89.7) |

Did you ever feel guilty about your drinking? N (%)

| Yes                          | 14 (22.2) | 2 (8) | 12 (31.6) |
|------------------------------|-----------|------|-----------|
| No                           | 49 (77.8) | 23 (92) | 26 (68.4) |

Did you ever have to drink in the morning to calm down or ease hangover? N (%)

| Yes                          | 2 (2.7)  | 1 (3.3) | 1 (2.3) |
|------------------------------|----------|---------|--------|
| No                           | 72 (97.3) | 29 (96.7) | 43 (97.7) |

*chi-square test
Table 3. Smoking and alcohol drinking patterns – differences between different education levels

| Smoking N (%) | Elementary school | High school | College degree | University degree | Education differences (p)* |
|---------------|-------------------|-------------|----------------|-------------------|----------------------------|
| (8 missing)   |                   |             |                |                   |                            |
| Yes           | 1 (10)            | 10 (12)     | 7 (22.6)       | 14 (26.4)         | 0.145                      |
| No            | 8 (80)            | 55 (66.3)   | 18 (58.1)      | 28 (52.8)         |                            |
| Former smoker | 1 (10)            | 18 (21.7)   | 6 (19.4)       | 11 (30.6)         |                            |
| Years of non-smoking (median; min-max) | < 1 units a week | 0 (0) | 0 (0) | 0 (0) | 0.799 |
| Cigarettes a day (median min – max) | 0 | 10 (1-40) | 15 (8-20) | 15 (10-20) | 0.059 |
| Years of smoking (median min – max) | 0 | 20 (8-50) | 30 (3-60) | 20 (1-35) | 0.640 |

| Do you contemplate quitting? N (%) | Elementary school | High school | College degree | University degree | Education differences (p)* |
|-----------------------------------|-------------------|-------------|----------------|-------------------|----------------------------|
| (154 missing)                     |                   |             |                |                   |                            |
| No                                | 2 (100)           | 1 (9.1)     | 2 (28.6)       | 3 (27.3)          | 0.020*                     |
| I plan to stop in the next 6 months | 0                 | 4 (36.4)    | 3 (42.9)       | 8 (72.7)          |                            |
| I am currently in the phase of cessation | 0              | 6 (54.5)    | 2 (28.6)       | 0                 |                            |

| Did you ever try quitting? N (%) | Elementary school | High school | College degree | University degree | Education differences (p)* |
|-----------------------------------|-------------------|-------------|----------------|-------------------|----------------------------|
| (154 missing)                     |                   |             |                |                   |                            |
| Yes                               | 0                 | 8 (72.7)    | 7 (100)        | 11 (91.7)         | 0.044*                     |
| No                                | 1 (100)           | 3 (27.3)    | 0              | 1 (8.3)           |                            |

| Alcohol drinking? N (%) | Elementary school | High school | College degree | University degree | Education differences (p)* |
|-------------------------|-------------------|-------------|----------------|-------------------|----------------------------|
| (16 missing)            |                   |             |                |                   |                            |
| Yes                     | 1 (12.5)          | 15 (18.5)   | 11 (36.7)      | 22 (44)           | 0.008*                     |
| No                      | 7 (87.5)          | 66 (81.5)   | 19 (63.3)      | 28 (56)           |                            |

| If yes, how many units a week? N% | Elementary school | High school | College degree | University degree | Education differences (p)* |
|-----------------------------------|-------------------|-------------|----------------|-------------------|----------------------------|
| (128 missing)                     |                   |             |                |                   |                            |
| < 7 units a week                  | 1 (100)           | 16 (76.2)   | 10 (83.3)      | 18 (78.3)         | 0.391                      |
| 7 – 14 units a week               | 0                 | 5 (23.8)    | 2 (16.7)       | 2 (8.7)           |                            |
| > 7 units a week                  | 0                 | 0           | 0              | 3 (13)            |                            |

| Did you ever think you need to reduce drinking? N % | Elementary school | High school | College degree | University degree | Education differences (p)* |
|---------------------------------------------------|-------------------|-------------|----------------|-------------------|----------------------------|
| (129 missing)                                     |                   |             |                |                   |                            |
| Yes                                               | 0                 | 12 (60)     | 3 (25)         | 8 (33.3)          | 0.089                      |
| No                                                | 0                 | 8 (40)      | 9 (75)         | 16 (66.7)         |                            |

| Did other people ever criticize your drinking? N % | Elementary school | High school | College degree | University degree | Education differences (p)* |
|---------------------------------------------------|-------------------|-------------|----------------|-------------------|----------------------------|
| (127 missing)                                     |                   |             |                |                   |                            |
| Yes                                               | 0                 | 6 (27.3)    | 0              | 3 (12.5)          | 0.096                      |
| No                                                | 0                 | 16 (72.7)   | 12 (100)       | 21 (87.5)         |                            |

| Did you ever feel guilty about your drinking? N % | Elementary school | High school | College degree | University degree | Education differences (p)* |
|---------------------------------------------------|-------------------|-------------|----------------|-------------------|----------------------------|
| (119 missing)                                     |                   |             |                |                   |                            |
| Yes                                               | 0                 | 8 (30.8)    | 2 (14.3)       | 7 (29.2)          | 0.543                      |
| No                                                | 2 (100)           | 18 (69.2)   | 12 (85.7)      | 17 (70.8)         |                            |

| Did you ever have to drink in the morning to calm down or ease hangover? N % | Elementary school | High school | College degree | University degree | Education differences (p)* |
|--------------------------------------------------------------------------|-------------------|-------------|----------------|-------------------|----------------------------|
| (108 missing)                                                            |                   |             |                |                   |                            |
| Yes                                                                      | 0                 | 1 (3.1)     | 0              | 1 (3.7)           | 0.886                      |
| No                                                                       | 3 (100)           | 31 (96.9)   | 15 (100)       | 26 (96.3)         |                            |

* none of the respondents provided an answer to this question
*chi-square test
### Table 4. Knowledge about oral cancer and risk perception

| Question                                                                 | Yes | No         | Don’t know / Unsure | Differences among the sexes ($p^*$) | Differences in education ($p^*$) |
|--------------------------------------------------------------------------|-----|------------|---------------------|-----------------------------------|--------------------------------|
| Did you ever hear about oral cancer before? N (%)                        | 115 (80.4) | 28 (19.6) | N/A                 | 0.743                             | 0.070                           |
| Did you ever hear about oral cancer screening before? N (%)              | 68 (48.9)  | 71 (51.1)  | N/A                 | 0.240                             | 0.498                           |
| Did you ever attend oral cancer screening before? N (%)                  | 19 (13.4)   | 123 (86.6) | N/A                 | 0.343                             | 0.955                           |

#### Knowledge about oral cancer and risk perception

| Risk Factor                                                                 | Yes | No | Don’t know / Unsure | Differences among the sexes ($p^*$) | Differences in education ($p^*$) |
|-----------------------------------------------------------------------------|-----|----|---------------------|-----------------------------------|--------------------------------|
| Did you ever hear about oral cancer before? N (%)                          | 115 (80.4) | 28 (19.6) | N/A                 | 0.743                             | 0.070                           |
| Did you ever hear about oral cancer screening before? N (%)                | 68 (48.9)  | 71 (51.1)  | N/A                 | 0.240                             | 0.498                           |
| Did you ever attend oral cancer screening before? N (%)                    | 19 (13.4)   | 123 (86.6) | N/A                 | 0.343                             | 0.955                           |

#### Oral cancer prevalence compared to other cancers (lung, breast, colon, prostate) N (%)

| Comparison                                                                 | Lowest of all cancers | Lower than other cancers | Equal to other cancers | Higher than other cancers | Highest of all cancers |
|----------------------------------------------------------------------------|-----------------------|--------------------------|------------------------|--------------------------|------------------------|
| Smoking                                                                    | 10 (7.8)              | 42 (32.8)                | 65 (50.8)              | 11 (8.6)                 | 0                      |
| Regular drinking                                                           | 8 (6.3)               | 33 (26)                  | 65 (51.2)              | 19 (15)                  | 2 (1.6)                |
| Eating spicy foods                                                         |                       |                          |                        |                          |                        |
| Chronic mechanism trauma                                                   |                       |                          |                        |                          |                        |

#### Oral cancer mortality compared to other cancers (lung, breast, colon, prostate) N (%)

| Comparison                                                                 | Lowest of all cancers | Lower than other cancers | Equal to other cancers | Higher than other cancers | Highest of all cancers |
|----------------------------------------------------------------------------|-----------------------|--------------------------|------------------------|--------------------------|------------------------|
| Smoking                                                                    | 10 (7.8)              | 42 (32.8)                | 65 (50.8)              | 11 (8.6)                 | 0                      |
| Regular drinking                                                           | 8 (6.3)               | 33 (26)                  | 65 (51.2)              | 19 (15)                  | 2 (1.6)                |
| Eating spicy foods                                                         |                       |                          |                        |                          |                        |
| Chronic mechanism trauma                                                   |                       |                          |                        |                          |                        |

#### Overall oral cancer mortality N (%)

| Mortality Class                | N (%) | |
|-------------------------------|-------|---|
| < 5 %                         | 23 (19) | 0.332 |
| 6 – 25%                       | 40 (33.1) | 0.043 |
| 26 – 50%                      | 35 (28.9) | |
| 51 – 75%                      | 16 (13.2) | |
| 76–100%                       | 7 (5.8) | |

#### Compared to people of your age and sex, what is your chance of getting oral cancer? N (%)

| Comparison | Significantly smaller than other people | Smaller than other people | Similar to other people | Higher than other people | Significantly higher than other people |
|------------|----------------------------------------|---------------------------|-------------------------|--------------------------|---------------------------------------|
| Smoking    | 23 (17.6)                              | 26 (19.8)                 | 68 (51.9)               | 11 (8.4)                 | 3 (2.3)                               |
| Regular drinking |                       |                          |                        |                          |                                      |
| Eating spicy foods |                       |                          |                        |                          |                                      |
| Chronic mechanism trauma |                       |                          |                        |                          |                                      |

#### Compared to smokers of your age and sex, what is your chance of getting oral cancer? N (%)

| Comparison | Significantly smaller than other people | Smaller than other people | Similar to other people | Higher than other people | Significantly higher than other people |
|------------|----------------------------------------|---------------------------|-------------------------|--------------------------|---------------------------------------|
| Smoking    | 4 (11.1)                               | 7 (19.4)                  | 15 (41.7)               | 8 (22.2)                 | 2 (5.6)                               |
| Regular drinking |                       |                          |                        |                          |                                      |
| Eating spicy foods |                       |                          |                        |                          |                                      |
| Chronic mechanism trauma |                       |                          |                        |                          |                                      |

#### Compared to non-smokers of your age and sex, what is your chance of getting oral cancer? N (%)

| Comparison | Significantly smaller than other people | Smaller than other people | Similar to other people | Higher than other people | Significantly higher than other people |
|------------|----------------------------------------|---------------------------|-------------------------|--------------------------|---------------------------------------|
| Smoking    | 6 (15.4)                               | 12 (30.8)                 | 8 (20.5)                | 9 (23.1)                 | 4 (10.3)                               |
| Regular drinking |                       |                          |                        |                          |                                      |
| Eating spicy foods |                       |                          |                        |                          |                                      |
| Chronic mechanism trauma |                       |                          |                        |                          |                                      |

*chi-square test
thinking that they needed to reduce their drinking compared to females \((p=0.022, \text{ chi-square test})\) and felt guilty about drinking \((p=0.028)\) compared to females.

The knowledge about OC and risk perception is given in Table 4.

The majority of participants \((115 \text{ or } 80.4\%)\) had heard about OC, but had not heard about nor previously attended OC screening \((71 \text{ or } 51.1\% \text{ and } 123 \text{ or } 86.6\%, \text{ respectively})\). No significant difference between males and females and between participants with different levels of education was observed.

The majority of participants \((111 \text{ or } 79.3\%)\) knew that smoking was a risk factor for OC. The percentage of correct answers concerning other risk factors was smaller. No significant difference existed between males and females and between participants in terms of different levels of education. Participants with a higher level of education provided significantly more correct answers about OC prevalence and mortality.

Most participants estimated that their risk of acquiring OC was similar to other people of their age and sex. However, smokers most frequently estimated that their risk of acquiring OC was smaller compared to non-smokers of their age and sex. No significant difference between males and females and between participants with different levels of education was observed.

No significant difference in sex, age, smoking and drinking patterns was observed between participants attending the screening events in 2017 and 2012 (data not shown).

### DISCUSSION

Our results show that the majority of the patients \((49.7\%)\) had a high school or college degree, indicating a higher level of education than the general Croatian population\(^1\). This points to the fact that educated people seek preventive check-ups more often and focus more on their health. Furthermore, participants with a higher level of education invested significantly more effort to quit smoking, although there was no difference in the proportion of smokers between groups.

Regarding alcohol consumption, our results show a significant difference between sexes and levels of education. Males drank alcohol more often than women, and participants with a higher level of education drank more compared to participants with a lower level of education. Opposite to these results, there was no difference between smoking regarding sex and education.

An Indian study from 2005 examined the effectiveness of screening in reducing mortality from OC. In all, 29,102 people were examined once a year for three years. The examinations uncovered 5,145 lesions with 63% of them were sent for further analysis. The authors concluded that cancer screening can prevent up to 37,000 deaths a year in India and there recommendation was that it become a routine method\(^2\). A possible problem stemming from screening is that most patients who get examined do not belong to high-risk groups. In fact, each individual has the choice undergoing an examination or not, and it turns out that those in the highest risk groups usually opt not to undergo checkups\(^3\). In a large study with 9 years of follow up, Cheung et al.\(^4\) showed that the efficacy of OC screening was greatest in individuals at highest risk of OC. Our study shows that majority of screening participants are non-smokers or former smokers and do not drink alcohol (Table 2), which does not place them in high-risk groups for OC.

Regarding levels of education, our results show that patients with the lowest levels of education (primary school) more often stated that OC prevalence is highest, and that mortality is lower compared to other cancers, where the overall mortality is <5%. There were no differences regarding sex and education concerning knowledge on increased risks of OC. Most participants were aware that smoking and regular alcohol consumption increase the risk of OC (Table 4). This suggests that the level of education plays an important role in perceiving the severity of OC. A study by Joseph et al.\(^5\) shows that knowledge
about signs and symptoms of OC reveals a highly significant difference in terms of levels of education and is consistent with our results. They also showed a significant difference regarding gender in that women have more knowledge about OC. Similar results were reported by Reddy et al.\textsuperscript{24}, contrary to ours which indicates no differences in knowledge about OC between males and females.

In all, 80.4\% of participants in this study had heard about oral OC before screening. A recent study from Nepal showed that 41.80\% of patients had not heard about OC\textsuperscript{25}. Nagao et Warnakulasuriya\textsuperscript{26} suggest that OC screening should target high-risk groups in combination with education on risky lifestyles, so that the overall incidence is reduced in the future. They also suggest modern professional education such as e-learning.

Our results do not show any difference in sex, age, smoking and drinking patterns between participants attending the OC screenings in 2017 and 2012, suggesting that awareness about risk habits within the population does not change. We might presume that OC screening always includes a share of the population with similar risk habits.

**CONCLUSIONS**

Our results show that the majority of participants have heard about OC, but have not heard about nor previously attended an OC screening. Future programs should be more focused on high-risk segments of the population in order to achieve early detection and treatment of OC.

**Conflicts of Interest:** Authors declare no conflicts of interest.

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