The Legislative Effects of Campaign Personalization
An Analysis on the Legislative Behavior of Successful German Constituency Candidates

Online Appendix

| Dependent variables | Model A1 Deviations | Model A2 Explanations |
|---------------------|---------------------|-----------------------|
| **Nominal Mandate** | .452                | -.555                 |
|                     | (.353)              | (.422)                |
| **Marginality / 1st tier** | -.020*              | -.012                 |
|                     | (.011)              | (.014)                |
| **Party-Centered Goal** | -.112**             | -.049                 |
|                     | (.044)              | (.048)                |
| **Vertical Coordination** | -.149                | -.313**               |
|                     | (.064)              | (.121)                |
| **Seniority (log)** | .188***             | .015                  |
|                     | (.064)              | (.071)                |
| **Ideological Distance** | -.164              | -.029                 |
|                     | (.180)              | (.209)                |
| **SPD**             | 1.042***            | .330                  |
|                     | (.264)              | (.332)                |
| **CSU**             | -.555               | -1.666*               |
|                     | (.579)              | (1.010)               |
| **FDP**             | -.134               | .204                  |
|                     | (.453)              | (.465)                |
| **GREENS**          | 2.573***            | 1.506***              |
|                     | (.363)              | (.418)                |
| **LEFT**            | 1.138***            | -1.254***             |
|                     | (.345)              | (.447)                |
| (Intercept)         | .751                | 1.378**               |
|                     | (.575)              | (.667)                |
| **N**               | 155                 | 155                   |
| **Log Likelihood**  | -367                | -247                  |

Note: Robust standard errors in parentheses. * indicates significance at p < 0.1; ** indicates significance at p < 0.05; *** indicates significance at p < 0.01 (two-tailed tests). The models present the results for negative binomial regression models.

Tab. A1: Negative binomial model results

Table A1 presents the results from the robustness tests that are not displayed in the manuscript. They are identical to the models in Table 2 in the main text, while replacing the opposition dummy with party fixed effects.
Figure A1 presents the average marginal effects for all variables in Model 1b from Table 2 in the main text.

**Fig. A1:** Average marginal effects (Model 1b, Table 2)