The Development of the Intangible Cultural Heritage Landscape Design

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ABSTRACT

With the acceleration of industrialization and town wipes process, history and reality in the intense collision, the invention of new technology, new technology of blind people pay attention to the traditional porcelain making environmental advantage eyes, led to the jingdezhen porcelain making traditional architectural regionality on natural resources, ecological environment of the fuzzy and the negative effects of jingdezhen unique continuity of the traditional architectural culture is facing the severe test. Many with jingdezhen regional characteristics and cultural and historical value of the mill, kiln construction faced with historical continuity decline of the status quo, including the structure, function of recession and aging.

KEYWORDS
Intangible cultural heritage, the landscape design and development.

INTRODUCTION

Because of low productivity, people to the natural environment to the survival of rich dependence; Down its reason is on the other hand, for powerful forces produce fear, on the other hand, the lack of scientific and reasonable explanation of natural phenomenon, so this is absolutely dependent on humans for nature, unable to choose, but the emergence of science and technology make human dependence on natural into dependence on society.

There is no denying the fact that after one thousand years of natural environment change and turbulent social environment, traditional porcelain making workshop and the kiln room once a busy scene is history and its present situation is not optimistic, many complete system of research value and kiln porcelain works hop has vanished, existing legacy of porcelain making buildings were also suffered varying degrees of damage. Social development stage to the modern civilization, the great changes in social fiber economic structure brings to the traditional porcelain making workshop and kiln profound effect.
Jingdezhen ancient kiln, the destruction of the surrounding environment construction by the working people to follow the natural law tradition through the ages and kiln porcelain workshop building, pay attention to the height of the ecological environment and human activities coordination, regional features and aesthetic value, but without the surrounding mountains, local-style dwelling houses of the foil will be eclipsed. The importance of general buildings and environment protection. And now the development of economy led to the progress of the society, the increase of population, the extreme own needs, and for the growth of the energy, not reasonable development of the new building, construction of traditional architecture to build a landscape atmosphere caused irreparable damage, lost the whole of the landscape, lead to the collapse of the place spirit. As multielement intervention - there is a growing change brought more and more new element values, the development of tourism, automobile, communication cable, the introduction of various public facilities and so on, leads to a change in architectural purposes, to the ancient town full of cultural heritage has brought the huge impact.

Aimed at jingdezhen ancient kiln nonmaterial cultural landscape pattern of tourism development. Attempt in globalization, jingdezhen ancient kiln nonmaterial cultural landscape on lifestyle and culture model has more this change situation, actively explore the jingdezhen ancient kiln nonmaterial cultural landscape to tourism development as the guidance of the new functional meaning and the value transformation; Without changing jingdezhen ancient kiln nonmaterial cultural landscape under the premise of original style, reveal the value of its original cultural patterns, cultural environment of survival and recovery transmission chain, and give its new tourism value; Finally through scientific planning, reasonably develop and operate promoting jingdezhen ancient kiln of nonmaterial cultural landscape protection and inheritance. This development model includes the following several main process and content: first, the non-material culture because of the emotions, thoughts, consciousness and spiritual content does not directly shown with inheritance, its transmission and preservation or as an object of tourism is the carrier of the bearing and transformation, and through chemical or internalization of external form of non-material culture. These complicated forms in general can be summarized into four categories, namely system of folk customs, religion, and art. Art and religion and the system constitute the jingdezhen ancient kiln nonmaterial cultural landscape of the superstructure, and dominated by the human society and culture of "great hall", become the highlight of the mainstream culture; Folk culture as the basis of the superstructure and widely exist in all aspects of social life, in a weak position of obscurity, die. From the perspective of tourism, jingdezhen ancient kiln nonmaterial cultural landscape of the four major types of form contains extremely vast landscape tourism resources, this for jingdezhen ancient kiln nonmaterial cultural landscape tourism development provides a resource base.

Second, jingdezhen nonmaterial cultural landscape of the tourism development of ancient kiln objects are not material culture itself, but on the evening BuHua way and carrier to travel, in the form of organization, process, and according to the human demand for non-material cultural information, the jingdezhen ancient kiln nonmaterial cultural landscape resources into tourism products can enter the market. As a result of these forms and carrier carrying a large amount of text in the nonphysical; Information, and after the transformation of tourism products with high cultural
connotation and profound ideological content, is mainly used to meet senior tourism development phase of the cultural tourism consumption market.

Finally, visitors by buying non-material cultural tourism products and tourism market for jingdezhen ancient kiln nonmaterial cultural landscape of tourism experience, so as to complete the whole "jingdezhen ancient kiln of nonmaterial cultural landscape of the tourism development mode" of the whole process.

Jingdezhen porcelain making traditional landscape carries the jingdezhen ceramic culture development, in the world ceramic industrial history historic position, hand to this kind of precious material it is particularly important to carry forward the cultural heritage, but also has quite a challenge. I think for the development of porcelain making landscape should be the sustainable development of landscape architecture and culture to carry out the sustainable development of the two aspects.

CONCLUSION

(1) Traditional workshop and kiln room the sustainable development of landscape architecture

Traditional static system itself is not invariable, it always is in a constant sublation, constantly creates the dynamic process of development and protection makes a sustainable development.

Traditional jingdezhen porcelain making workshop and kiln housing construction is a high research value of the ancient cultural heritage, building itself and the surrounding environment protection and reuse are the key to its sustainable development. Both to make ancient porcelain manufacture environment to get good protection, at the same time to meet the needs of people of modern life style, under the macro background, jingdezhen porcelain making workshop and kiln room facing how to make changes in the natural space and cultural space, reconstruction problem, which requires making by means of artificial regulation between the elements in order to achieve a dynamic balance. So can they introduced the concept of "ecological development model". The so-called "ecological development model", it is by means of "adjustment", the prompt settlement development center of gravity to the ecological system dynamic balance close to development pattern. That is to say, human settlements must be updated with the social, economic, cultural, natural ecological balance of the development of the overall goal is consistent. Based on natural ecological environment, the adjustment of traditional settlements to achieve lasting development material base, and keep the regional characteristics of the adjustment of social environment, can meet the requirements of residents' life, and keep up with the time development trend through the adjustment of built environment, the history of human labor achievements can be inherited, settlement context can be continued.

The current status of jingdezhen traditional porcelain making workshop and kiln room under strong interference from external damage, its development present a mixed and disorderly, blindness must use a form of control can be thought of to solve, can be controlled, the so-called is adjustable, in can control mode, the first thing to solve is based on the natural and humanistic tradition under the action of workshop room kiln and the development of landscape architecture and problems, such as reusing the workshop and kiln room renovation and tourism development, etc.) give full play to people's subjective initiative, follow the rule of the natural ecology, to
improve the traditional porcelain making workshop and kiln room in the modern living environment adaptability, adapt to social development trend, at the same time also can solve the problem of its inheritance.

(2) The culture of sustainable development

Everything from the people or the historical and cultural background of the development and construction are no soul, this is because the culture is not only the orientation of social development, is also the goal of its development; Values is the center of the city culture, renew ideas and change is the key to the protection of the modern culture. During the course of long time accumulated a certain regional people's will and behavior patterns, formed the unique historical culture and spirit connotation. In this era of diversification, the social development requirements for architectural environment is various, people need a variety of living environment. But the diversity of environment should still at a certain based on the sustainable development of the "culture". There is no need for sacrifice garami emphasize the protection of ancient buildings, environmental comfort and creativity, to make the organic combination of old and new buildings in a city landscape, the coordinated development of both the original style, keep the traditional porcelain making environment show its traditional style, and do not exclude intervention of modern cultural pattern, make the old and new buildings landscape complement each other.

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