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Abstract: Although physical activity is considered an important therapeutic target in chronic obstructive pulmonary disease (COPD), what "physical activity" means to COPD patients and how their perspective is best measured is poorly understood. We designed a conceptual framework, guiding the development and content validation of two patient reported outcome (PRO) instruments on physical activity (PROactive PRO instruments). 116 patients from four European countries with diverse demographics and COPD phenotypes participated in three consecutive qualitative studies (63% male, age mean±sd 66±9 years, 35% Global Initiative for Chronic Obstructive Lung Disease stage III-IV). 23 interviews and eight focus groups (n = 54) identified the main themes and candidate items of the framework. 39 cognitive debriefings allowed the clarity of the items and instructions to be optimised. Three themes emerged, i.e. impact of COPD on amount of physical activity, symptoms experienced during physical activity, and adaptations made to facilitate physical activity. The themes were similar irrespective of country, demographic or disease characteristics. Iterative rounds of appraisal and refinement of candidate items resulted in 30 items with a daily recall period and 34 items with a 7-day recall period. For the first time, our approach provides comprehensive insight on physical activity from the COPD patients’ perspective. The PROactive PRO instruments’ content validity represents the pivotal basis for empirically based item reduction and validation.

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The PROactive innovative conceptual framework on physical activity

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ABSTRACT Although physical activity is considered an important therapeutic target in chronic obstructive pulmonary disease (COPD), what “physical activity” means to COPD patients and how their perspective is best measured is poorly understood. We designed a conceptual framework, guiding the development and content validation of two patient reported outcome (PRO) instruments on physical activity (PROactive PRO instruments).

116 patients from four European countries with diverse demographics and COPD phenotypes participated in three consecutive qualitative studies (63% male, age mean ± SD 66 ± 9 years, 35% Global Initiative for Chronic Obstructive Lung Disease stage III–IV). 23 interviews and eight focus groups (n=54) identified the main themes and candidate items of the framework. 39 cognitive debriefings allowed the clarity of the items and instructions to be optimised.

Three themes emerged, i.e. impact of COPD on amount of physical activity, symptoms experienced during physical activity, and adaptations made to facilitate physical activity. The themes were similar irrespective of country, demographic or disease characteristics. Iterative rounds of appraisal and refinement of candidate items resulted in 30 items with a daily recall period and 34 items with a 7-day recall period.

For the first time, our approach provides comprehensive insight on physical activity from the COPD patients’ perspective. The PROactive PRO instruments’ content validity represents the pivotal basis for empirically based item reduction and validation.

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Introduction

Chronic obstructive pulmonary disease (COPD) affects ~10% of people and represents the third leading cause of death worldwide [1, 2]. Besides chronic airflow limitation and a range of pathological changes in the lung, extrapulmonary consequences contribute significantly to disease progression and different disease phenotypes [3]. Reduced physical activity might trigger these extrapulmonary consequences, and is associated with an increased risk of co-morbidities, (re)hospitalisation, and all-cause or respiratory mortality [4–8].

Despite the paucity of data, it is intuitively clear that physical activity constitutes an important outcome not only to clinicians, but also to COPD patients, given the direct impact of physical activity problems on their daily functioning. For instance, the large multinational PERCEIVE (Perception of Exacerbations of Chronic Obstructive Pulmonary Disease) study conducted telephone interviews with >1000 patients, and found that, besides shortness of breath (78%), COPD patients most frequently complained about their inability to complete the activities they enjoy because of their illness [9]. Improvement in physical activity might therefore be regarded as an important patient-centred therapeutic target for both pharmacological and non-pharmacological interventions.

The guidelines on patient reported outcome (PRO) instrument development put forward by the US Food and Drug Administration (FDA) clearly indicate that PRO instruments should be based upon a conceptual framework [10]. The European Medicines Agency (EMA) defines a PRO as “any outcome directly evaluated by the patient and based on the patient’s perception of a disease and its treatment(s)” [11]. A conceptual framework defines the PRO concept under investigation in an unambiguous way and visualises the concept(s) measured by the PRO instrument in a diagram representing the relationships between the main concept, the domains and/or sub-domains, from which items and their scoring can be derived [10, 12]. In the absence of such a framework, it is questionable what exactly a PRO measures, which also has repercussions for labelling claims. Thus, a PRO instrument should be well-thought out and planned, rigorously developed and have good content validity, demonstrating that the PRO instrument’s items and domains are appropriate and comprehensive, relative to its intended measurement concept, population and use [10, 13, 14]. The whole process should be steered by direct information from patients using appropriate qualitative research methodology.

Many self-reported instruments on physical activity or related concepts have been published to date. Recent systematic reviews, however, highlighted that their content and validity for use in COPD patients is questionable due to the lack of a conceptual framework underpinning the items [15, 16]. Clinicians and researchers often cite the physical activity definition of CASPERSEN et al. [17] as “any bodily movement produced by skeletal muscles resulting in energy expenditure beyond resting energy”. While this definition has value in that it reflects a crucial aspect of physical activity in terms of maintenance of health, it is clear that this definition does not capture all aspects or “domains” of the concept that patients with COPD deem relevant. A systematic review specifically looking for conceptual frameworks on physical activity could not find any useful frameworks that could guide the development of a new PRO instrument on physical activity [18]. Therefore, the Innovative Medicines Initiative PROactive project aimed to design a conceptual framework underpinning the item generation and content validation process of the PROactive PRO instruments to capture physical activity from the perspective of patients with COPD [19].

Methods

In concordance with the International Society for Pharmacoeconomics and Outcomes Research (ISPOR) recommendations on establishing content validity of newly designed PRO instruments [13, 14], three steps were completed using a qualitative research methodology to: 1) elicit the key themes to inform the conceptual framework; 2) guide the item development process; and 3) assess the patients’ understanding of the draft PROactive PRO instruments. Reporting of the methodology and results are in line with the Consolidated Criteria for Reporting Qualitative Studies guidelines [20].

Design

Step 1 used a grounded theory approach [21–23]. Semi-structured, one-to-one-interviews and focus groups with patients representing the broad spectrum of COPD were conducted to unravel their “lived experience” or detailed account of physical activity. While interviews provide in-depth information about an individual’s experience, focus groups allow participants to compare their experiences and use quotes from others as cues to express their own views [20]. Examples of core questions asked include: What does physical activity mean to you? Do you experience limitations in your activities? If so, what are these?
Step 2 combined content analysis of the quotes from patients participating in step 1 with expert input and extensive literature searches [15, 16, 24, 25] to create the items, response options and recall period for the PROactive PRO instruments.

Step 3 consists of cognitive debriefings of the initially derived items and instructions to target the mental processes respondents use when completing PRO instruments (i.e. comprehension, retrieval, judgment and response) [26, 27]. “Thinking aloud” and probing techniques were applied, inviting a patient to verbalise any word in their minds when executing a task [28]. Examples of questions asked include: Can you explain in your own words what this question means to you? What were you thinking when reading this question? Do the response options make sense to you? Is this question relevant for you based on your own experience of physical activity?

Sample and setting
In each step, we enrolled patients from four different countries with varying geographical characteristics and care settings (i.e. the Netherlands, UK, Belgium and Greece), using the following inclusion criteria: age ≥ 40 years, physician’s diagnosis of COPD, fluent in the local language, and willing and able to provide written informed consent. Exclusion criteria were: age < 40 years, institutionalised patients (nursing home or psychiatric unit), patients with documented dementia or other mental impairment, patients in palliative care, or patients with major co-morbidities that, in the physician’s opinion, would make it difficult to capture aspects of physical activity that are specific for COPD (e.g. amputation and advanced heart failure).

In order to capture the heterogeneity of COPD disease and guarantee sample representativeness, a multidisciplinary expert panel was held during the 2009 European Respiratory Society Congress to define the key demographic, clinical and psychosocial phenotyping criteria and their measurement, as well as the suggested quota of patients fulfilling each criterion (table 1). The agreed measurement methodology is described in detail elsewhere [29, 30].

The main characteristics for theoretical sampling were age (at least 30% aged < 60 years), sex (at least 40% female) and 60–70% of patients in Global Initiative for Chronic Obstructive Lung Disease (GOLD) severity classification II and III [31], as these patients are more likely to participate in future drug development studies implementing the PROactive PRO instruments. Eligible patients were identified via postings on websites of patient organisations, screening of databases of secondary or tertiary care hospitals and through a primary care network of general practitioners.

Development of interview guides and training of the interviewers
The interview guides for all three steps were developed in an iterative fashion based on qualitative research literature, expert input and pilot testing. Interviewers not involved in direct patient care were trained by two experienced qualitative researchers over four non-consecutive days using role play, hands-on practice with volunteering patients, and feedback on pilot interviews.

Ethics
The project’s ethics board and Patient Input Platform [32] and the research ethics committees of the participating centres approved the protocol.

Transcription and translation
Interviews were audiotaped and transcribed verbatim by the interviewer. All elements that could lead to the participant’s identification were removed (e.g. names and places). Given the project’s multinational context, transcripts were translated by a certified translation company into English prior to data analysis, using established guidelines [33]. Translations were checked to ensure that no nuances or meaningful quotes were lost or altered. The conceptual framework and corresponding items were designed in English, but translated into the study languages prior to each round of cognitive debriefings. The final item lists are available in English, Dutch (for the Netherlands and Belgian) and Greek.

Statistical analysis
SAS (version 9.3; SAS Institute Inc., Cary, NC, USA) was used to summarise the sample characteristics descriptively. The computer programme Atlas.ti version 6.0 (www.atlasti.com/index.html) facilitated the qualitative data analysis.

Step 1: eliciting the key themes to inform the conceptual framework
The one-to-one transcripts were first read individually, marking text fragments referring to physical activity, and designing a draft proposal of a coding dictionary. Proposed codes were discussed with the team, after which the agreed upon coding dictionary was programmed into the Atlas.ti Software. A first round of
TABLE 1 Phenotyping criteria, measurement and quota for the one-to-one interviews, focus groups and cognitive debriefings

| Characteristics                       | Measurement            | Target quota# | Total group | Interviews | Eight focus groups | Debriefings |
|---------------------------------------|------------------------|---------------|-------------|------------|--------------------|-------------|
| Subjects n                            |                        |               | 116         | 23         | 54                 | 39          |
| Country                               |                        |               |             |            |                    |             |
| UK                                    |                        |               | 30 (25.9)   | 7 (30.4)   | 13 (24.1)          | 11 (28.3)   |
| Netherlands                           |                        |               | 31 (26.6)   | 8 (34.8)   | 15 (27.7)          | 8 (20.5)    |
| Belgium                               |                        |               | 30 (25.9)   | 8 (34.8)   | 13 (24.1)          | 10 (25.6)   |
| Greece                                |                        |               | 24 (20.6)   |            | 13 (24.1)          | 10 (25.6)   |
| Females                               | Medical chart          | 40%           | 41 (35.3)   | 9 (39.1)   | 19 (35.2)          | 13 (33.3)   |
| Age years                             | Medical chart          |               | 66 ± 8.5    | 66.8 ± 10.2| 66.4 ± 8.2         | 65.1 ± 7.8  |
| ≤60                                   |                        | 30%           | 22 (18.9)   | 7 (30.4)   | 8 (14.8)           | 7 (17.9)    |
| Education                             | Self-report            |               |             |            |                    |             |
| Low ≤15 years                         | ≥20%                   | 23 (20)       | 4 (17.5)    | 11 (20.4)  | 9 (23.7)           |             |
| Moderate ≤18 years                    | ≥60%                   | 62 (54)       | 17 (73.9)   | 27 (50.0)  | 17 (44.7)          |             |
| High >18 years                        | ≥60%                   | 30 (26)       | 2 (8.6)     | 16 (29.6)  | 12 (31.6)          |             |
| Married or cohabiting                 | Self-report            | 20%           | 81 (69.8)   | 17 (73.9)  | 37 (68.5)          | 27 (69.2)   |
| Employment                            | Self-report            | 20%           | 25 (21.7)   | 6 (26.1)   | 9 (16.7)           | 9 (23.1)    |
| Lung function                         | Spirometry and diffusion capacity | | | | | |
| FEV1 %                                |                        | 58.4 ± 21.0*  | 59.2 ± 21.1 | 58.1 ± 21.4| 58.4 ± 20.8        |             |
| FRC %                                 |                        | 143.2 ± 110.5 | 142.3 ± 32.3| 154.9 ± 150.8| 124.7 ± 29.0      |             |
| TLC %                                 |                        | 109.9 ± 20.2  | 114.5 ± 18.9| 109.9 ± 21.1| 107.4 ± 19.6       |             |
| TLco %                                |                        | 68.3 ± 36.6## | 61.9 ± 26.2 | 56.8 ± 23.0| 90.7 ± 48.8        |             |
| Exercise capacity                     | 6MWD                   | 425.3 ± 114.9## | 432 ± 145 | 412 ± 112 | 423.8 ± 92.9       |             |
| GOLD stage                            | Lung function          |               |             |            |                    |             |
| GOLD I FEV1 ≥80%                      |                        | 10–20%        | 20 (17.2)   | 5 (21.8)   | 10 (18.5)          | 5 (12.7)    |
| GOLD II FEV1 50–79%                   |                        | ≥60%          | 50 (43.1)   | 9 (39.1)   | 23 (42.6)          | 18 (46.1)   |
| GOLD III FEV1 30–49%                  |                        | ≥60%          | 29 (25.0)   | 5 (21.8)   | 16 (29.6)          | 8 (20.6)    |
| GOLD IV FEV1 <30%                     |                        | ≥60%          | 12 (10.4)   | 3 (13.0)   | 5 (9.3)            | 4 (10.3)    |
| Unknown                               |                        | 5 (4.3)       | 1 (4.3)     | 10 (18.5)  | 4 (10.3)           |             |
| BODE index                            | FEV1, 6MWD, MRC dyspnoea scale, BMI | 2.8 ± 2.1** | 2.9 ± 2.7  | 2.7 ± 2.1 | 2.8 ± 1.9          |             |
| Score 0–4                             |                        | 40%           | 56 (52.3)   | 12 (57.1)  | 27 (54)            | 17 (47.2)   |
| Current smokers                       | Medical chart          | ≥25%          | 21 (18.4)## | 5 (21.8)   | 11 (20.4)          | 5 (12.8)    |
| Exacerbations within last 12 months   | Medical chart and self-report | 20%          | 36 (31.6)## | 6 (26.1)   | 15 (28.3)          | 15 (39.5)   |
| Long-term oxygen use                  | Medical chart          | 10%           | 17 (14.8)   | 3 (13)     | 11 (20.4)          | 3 (7.9)     |
| Structured pulmonary rehabilitation programme | Medical chart and self-report | 20% [past and present] | 40 (34.4) | 6 (28) | 19 (35.1) | 10 (25.6) |
| BMI kg·m−2                            | Medical chart          | 27.4 ± 5.3##  | 26.4 ± 6.0 | 27.2 ± 5.0 | 28.2 ± 5.4        |             |
| Low <20                               |                        | 20%           | 9 (7.9)     | 3 (13)     | 4 (7.4)            | 2 (5.4)     |
| Obese ≥30                             |                        | 20%           | 32 (28.0)   | 6 (26)     | 15 (27.8)          | 11 (29.7)   |
| Co-morbidity                          | Charlson co-morbidity index | 3.6 ± 1.4    | 3.4 ± 1.1  | 3.5 ± 1.3 | 3.7 ± 1.6          |             |
| Depressive symptoms                   | HADS score ≥8          | ≥10%          | 5.5 ± 3.6## | 5.3 ± 4.4 | 5.6 ± 3.2          | 5.3 ± 3.6   |
| HADS score ≥8                         |                        | 29 (25.9)     | 7 (30.4)    | 15 (27.2)  | 7 (20.6)           |             |

Data are presented as n (%) or mean ± SD, unless otherwise stated. The phenotyping criteria methodology is described elsewhere [29, 30]. FEV1: forced expiratory volume in 1 s; FRC: functional residual capacity; TLC: total lung capacity; TLco: transfer factor of the lung for carbon monoxide; GOLD: Global Initiative for Chronic Obstructive Lung Disease; BODE: BMI, airflow obstruction, dyspnoea, exercise capacity; BMI: body mass index; HADS: Hospital Anxiety and Depression Scale; 6MWD: 6-min walk distance; MRC: Medical Research Council. #: determined based on consensus among interdisciplinary experts in chronic obstructive pulmonary disease. Targets were only used to guarantee sample representativeness by ensuring that patients with widely varying demographic, disease and psychosocial characteristics were sufficiently represented. *: n = 115; #: n = 113; +: n = 99; ++: n = 102; ##: n = 107; †**: n = 110; ††**: n = 107; ††**: n = 114; ‡**: n = 112.

Coding of all interviews was performed independently within a 14-day period by pairs of team members, followed by a second round of coding using a slightly revised coding dictionary. A similar stepwise approach was used to analyse the focus groups. Codes for which saturation was reached were classified into meaningful themes, representing the different aspects of the concept physical activity (i.e. topics addressed by the majority of patients and supported by a large number of quotes). Regular meetings with the entire team (interviewers and non-interviewers) were scheduled to avoid interpretation bias. Results were discussed until consensus on the conceptual framework was reached. The framework was subsequently endorsed by the members of the project’s consortium, the advisory board, ethics board and the Patient Input Platform [32].

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Step 2: item development process
Guided by the themes depicted in the conceptual framework, the participants’ “quotes” from the interviews and focus groups were used to form the wording of the items, following a sequence of drafting, review, modification, re-review and consensus. Although the qualitative data formed the backbone for decision making, the team also consulted evidence on possible response options, optimal recall period, and wording of items used in existing self-reported instruments [15, 16, 24, 25]. Revisions made to the original set of draft items were documented in an item tracking matrix.

Step 3: assess the patients’ understanding of the draft PROactive PRO instruments
Comments made during the cognitive debriefings on the clarity of wordings, instructions and response options were tabulated by each interviewer into the following categories: 1) instructions were not understood correctly; 2) respondents did not understand the item and required examples for clarification; and 3) respondents encountered difficulties with the response options. After the first round of debriefings, the English version item pool was revised, incorporating all remarks made by at least two participants. Debriefing on the updated version was undertaken by three native English speaking patients before completing the translations, followed by a new round of debriefings in each country. Remarks made during this second round of debriefings were discussed iteratively with the team members and experts, until the final item list was approved and endorsed by all consortium partners. The Flesch–Kincaid formula was used to evaluate readability of the item lists using an online calculator [34]. Reading ease is expressed by a score from 0–100, with higher scores indicating a better readability. A score between 60 and 70 is easily understood by 13–15-year-old students, while a score of <30 is best understood by university graduates. Grade level is also estimated, for instance, with a grade 8 reading level corresponding with an average UK or US student of 13–14 years of age in education year 8 [35].

Results
23 one-to-one interviews, eight focus groups with 54 patients and 39 debriefings were conducted (total sample n=116, 63% male, age mean ± SD 66 ± 9 years, 35% GOLD stage III-IV) (table 1). Additional phenotyping characteristics are presented in table 1.

Step 1: eliciting the key themes to inform the conceptual framework
Figure 1 represents the three core themes and their respective sub-themes directly reflecting the patients’ experience of physical activity, i.e., “amount of physical activity” (what activities they do), “symptoms during physical activity” (how do they feel when doing these activities), and “need for physical adaptations” (how they perform these activities) (fig. 1). The activities affected first were climbing the stairs and walking (first “uphill” and then also on the flat). Yet, patients reported that with disease progression almost all physical activities of daily life became affected, such as carrying objects, household activities and, ultimately, self-care activities such as dressing or bathing. When being physically active, patients also noticed symptoms including breathlessness, physical exhaustion, fatigue or lack of strength. Some patients also experienced leg problems (including leg fatigue). Patients noticed variability in good and bad days, reported that symptoms are unpredictable and gradually worsen over time. Patients adapt their physical activities by pacing or slowing down, interrupting their activities to take a break to recover, or allowing a longer recuperation period. Some patients also use aids (e.g. a rollator or electrical bike) to facilitate physical activities, but a lot of activities need to be given up over time as patients are no longer able to perform them. Reduced amount of activities, activity-related symptoms and physical adaptation mechanisms are all interrelated, as illustrated by the return arrows. Table 2 shows which themes are mentioned most frequently and table 3 presents examples of quotes supporting the themes and their interrelationships.

External factors such as humid air, extreme temperatures and disease-related factors, including co-morbid conditions (e.g. back pain) and exacerbations of their COPD, may aggravate problems with physical activity. As an emotional or social consequence of their activity-related problems, some patients reported feeling sad, frustrated, dependent or isolated and family members/friends/other people did not understanding they could no longer do what they used to do, while other patients received practical help in carrying out activities. Although these influencing factors and consequences are important, they do not capture the concept of physical activity directly. Therefore, they were not considered part of the conceptual framework.

Themes were remarkably similar irrespective of country, sex, age and GOLD stage. This illustrates that physical activity is probably a universally applicable concept that is relevant for the majority of patients with COPD, and that patients use a common language to talk about physical activities (table 2). The activity “cycling” represented an exception. Patients in the Netherlands, and to a lesser extent in Belgium, noted a reduced ability to cycle, while this activity was not mentioned in the UK and Greece, rendering this activity an unsuitable candidate item. Although all patients noticed problems when having to walk uphill, cognitive...
debriefing revealed that the meaning of “uphill” differed between countries (e.g. a small slope versus a steep hill). Hence, this observation warranted the need for careful wording of the item, so that “uphill” has the same meaning irrespective of geographical location.

Step 2: item development process

Various versions of the item bank were drafted between August and November 2010. First, 1466 candidate items were extracted from all transcripts as well as existing instruments, and tabulated (table 2) [15, 16]. Each candidate item was carefully reviewed by the team for eligibility, resulting in a reduced list of 951 items, which was subsequently further reduced to 448 after a second screening. Reasons for removing quotes were: 1) not capturing the main themes and subthemes (e.g. items referring to determinants, consequences or past experiences, “I used to walk much faster”, “I feel embarrassed when I have to stop to catch my breath”); 2) vague formulations (“I had to become a lot calmer”, “it doesn’t work when I want to go faster”); 3) items with a very specific content (“I cannot go to city XX or YY anymore”); and 4) quotes referring to related, but different concepts (e.g. beliefs about or perceived ability rather than actual physical activity e.g. “I think I would be able to walk 5 km”). Next, quotes with similar wordings were grouped within each topic. For instance, the topic “breathlessness” included quotes grouped as “breathlessness”, “out of breath” or “puffing”. Another example referred to reduced amount: “it is difficult to”, “I have problems to”, “I am not able to”. Grouped items were re-reviewed iteratively and changes were documented in detailed tables, until 30 items for a daily assessment and 34 for the 7-day clinic visit assessment were ready to undergo cognitive debriefing. Final decisions on wording were made based on the number of quotes with similar phrasings, easiness to read the items, and extensive discussions with the consortium and advisory board.
TABLE 2 Patients within each country mentioning each theme and subtheme during the one-to-one interviews or focus groups

| Subjects                                      | One-to-one interviews | Focus groups               |
|-----------------------------------------------|-----------------------|----------------------------|
|                                              | Quotes n             | Patients addressing each theme n | Quotes n             | Patients addressing each theme n^- |
|                                              | UK  | Netherlands | Belgium | Total | UK  | Netherlands | Belgium | Greece | Total |
| Reduced amount of physical activity          |                 |                  |        |      |                      |                     |        |        |      |        |        |
| Walking on one level                         | 51  | 7/7         | 6/8     | 6/8   | 19/23 | 90  | 8/13        | 6/15    | 5/13   | 9/13  | 28/54  |
| Household tasks                              | 25  | 5/7         | 7/8     | 5/8   | 17/23 | 30  | 9/13        | 6/15    | 5/13   | 8/13  | 28/54  |
| Climbing stairs                              | 18  | 4/7         | 4/8     | 6/8   | 14/23 | 18  | 6/13        | 0/15    | 3/13   | 7/13  | 16/54  |
| Bathing/showering                            | 10  | 2/7         | 3/8     | 3/8   | 8/23  | 23  | 5/13        | 4/15    | 9/13   | 5/13  | 23/54  |
| Dressing/self-care                           | 18  | 4/7         | 3/8     | 3/8   | 10/23 | 24  | 5/13        | 3/15    | 7/13   | 4/13  | 19/54  |
| Lifting/carrying objects                     | 20  | 5/7         | 2/8     | 2/8   | 9/23  | 33  | 9/13        | 2/15    | 3/13   | 10/13 | 24/54  |
| Walking uphill                               | 11  | 4/7         | 2/8     | 3/8   | 9/23  | 30  | 11/13       | 4/15    | 1/13   | 8/13  | 24/54  |
| Leisure activities                           | 6   | 1/7         | 0/8     | 3/8   | 4/23  | 7   | 1/13        | 1/15    | 2/13   | 1/13  | 5/54   |
| Running/hurrying                             | 5   | 1/7         | 2/8     | 1/8   | 4/23  | 23  | 1/13        | 4/15    | 8/13   | 6/13  | 19/54  |
| Bending over                                 | 16  | 0/7         | 6/8     | 2/8   | 8/23  | 12  | 0/13        | 4/15    | 1/13   | 0/13  | 0/54   |
| Symptoms experienced while being active      |     |             |         |       |       |     |             |         |        |       |        |
| Breathlessness                               | 61  | 5/7         | 8/8     | 8/8   | 21/23 | 86  | 10/14       | 12/15   | 8/13   | 10/13 | 40/54  |
| Fatigue/tiredness                            | 36  | 4/7         | 2/8     | 5/8   | 11/23 | 41  | 5/14        | 3/15    | 4/13   | 6/13  | 18/54  |
| Lack of strength in legs                     | 6   | 4/7         | 0/8     | 1/8   | 5/23  | 12  | 1/14        | 1/15    | 5/13   | 2/13  | 9/54   |
| Coughing                                     | 6   | 3/7         | 1/8     | 0/8   | 4/23  | 6   | 0/14        | 0/15    | 1/13   | 3/13  | 4/54   |
| Adaptation strategies applied                |     |             |         |       |       |     |             |         |        |       |        |
| Taking breaks                                | 45  | 7/7         | 8/8     | 7/8   | 21/23 | 69  | 8/14        | 6/15    | 8/13   | 12/13 | 34/54  |
| Pacing                                       | 58  | 7/7         | 6/8     | 7/8   | 20/23 | 55  | 7/14        | 10/15   | 5/13   | 4/13  | 26/54  |
| Time needed to recover                       | 27  | 7/7         | 2/8     | 7/8   | 14/23 | 9   | 2/14        | 1/15    | 3/13   | 0/13  | 6/54   |
| Stop doing things you like                   | 55  | 6/7         | 6/8     | 4/8   | 16/23 | 54  | 10/14       | 6/15    | 5/13   | 4/13  | 25/54  |
| Reducing activities                          | 25  | 5/7         | 5/8     | 5/8   | 15/23 | 29  | 5/14        | 4/15    | 2/13   | 8/13  | 19/54  |
| Exercising                                   | 25  | 4/7         | 7/8     | 4/8   | 15/23 | 34  | 5/14        | 9/15    | 3/13   | 5/13  | 22/54  |
| Spread out activities                        | 20  | 5/7         | 3/8     | 5/8   | 13/23 | 17  | 4/14        | 3/15    | 3/13   | 1/13  | 11/54  |
| Take medication                              | 11  | 5/7         | 4/8     | 0/8   | 9/23  | 25  | 10/14       | 5/15    | 1/13   | 7/13  | 23/54  |
| Use aids                                     | 9   | 2/7         | 1/8     | 2/8   | 5/23  | 26  | 9/14        | 3/15    | 3/13   | 5/13  | 20/54  |
| Need help from others                        | 36  | 5/7         | 5/8     | 3/8   | 13/23 | 20  | 6/14        | 3/15    | 1/13   | 2/13  | 12/54  |

Data are presented as n or n/N. #: proportions might underestimate the coverage of each theme, as non-verbal signs of agreement (e.g. affirmative nods) by focus group participants were not counted, as sessions were not video-taped and hence agreement could not be objectified.
In view of the recall period, two different versions of the PRO instrument were designed to measure experience with PA, i.e. a daily patient diary and a 7-day recall clinic visit version. Patients who were interviewed noted large day-to-day fluctuations in the amount of activities they could do and the level of symptoms experienced while being physically active. This necessitates a variety of adaptation mechanisms in order to overcome their limitations. For instance, patients mentioned feeling extremely breathless one day while walking, while on other days they could walk longer without feeling too breathless or without needing to take many breaks. Also, when soliciting patients’ opinions on recall periods, many suggested developing an instrument that needed to be completed daily at the end of each day. These patient-generated data justify the development of a PRO instrument on COPD patients’ experiences of physical activity with a 1-day recall period.

Yet, not all activities that are important to patients are conducted on a daily basis, such as household tasks or leisure activities, with some activities tending to follow a weekly cycle (e.g. cleaning the house on Friday, visiting friends on Tuesday, etc.). Moreover, some adaptations also refer to longer time periods, like time needed to recover, or formally prescribed exercises. In addition, many patients pointed towards fluctuations over longer periods of time on top of day to day variations, and differentiated between better and worse

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**TABLE 3 Examples of quotes to support the themes and subthemes of the conceptual framework**

| Quotes | Themes |
|--------|--------|
| "But, you know, I take things easy, right. If I have to climb stairs I have more difficulty than I have here (i.e. in the hospital), you see. Today I can take the sun pretty well, I mean, I can walk, but once it goes uphill I’m in trouble. When I get home I have to climb a hill, 5 metres up. First it goes slightly up and then I have to climb stairs but then I have to go and sit down for a bit. I do feel it then. I mean, that I’m out of breath. It only takes 5 minutes, but then I have to lie down again – that’s at 7 o’clock in the morning – and then I recover.” | Doing things slower  Difficulty climbing stairs  Taking breaks/time needed to recover |
| "(Belgium, interview 3: male, aged 65 years, GOLD stage II) To make myself clear, because we shouldn’t lie now, I’m not at the level I want to be. To make it... you therefore divide it into breaks, you stop at the stairs with the bags and you begin again. At the stairs or, I don’t know, let’s say, in the street where I carry the trolley from the farmers’ market, let’s say, it’s a distance of 200 to 300 meters, 400 to 500. Because even at the farmer’s market you come and go, you come and go. You don’t stay in one place, because in that case there’s no point going to the farmers’ market... And when I get tired, I look for a crate, let’s say, at the farmers’ market. If I’m tired, I take a break. I sit on the crate... ooh... I say something silly to an Olympiakos fan, to a Panathinaikos fan and I start again and make it to the house. That is, I try to gain, let’s say, metres, to give myself some time and to catch my breath and to raise my morale.” | Taking breaks  Problems with walking  Difficulty climbing stairs  Tiredness  Time needed to recover  Breathlessness |
| "(Greece, focus group 1: male, aged 70 years, GOLD stage III)"I live on my own, so my housekeeping must also be done. For example, when I have to mow the lawn, I just have a small garden and I have to mow that, and the neighbours have to too. Otherwise I get discredited so that does have to happen. And then I do that in three goes. So do a bit and then I go back inside, lie on the bench and then, eh, then I think, yes I am back, and then I go back. Then I do it... What used to be a quarter of an hour, that garden, now I do in more than an hour and a half. I pant, then I pant, so I then quit. Now I almost never want to walk. And cycling, that goes very well, but that is with a cycle with support. That is, that is the invention of the century. | Problems with tasks outside and walking  Taking breaks/interrupting activities  Time needed to recover  Breathlessness  Using aids (e.g. electric bike)  Spreading and planning activities  Difficulties bathing and getting dressed  Breathlessness  Difficulties bending over  Needing help from others |
| "(Netherlands, focus group 2: male, aged 70 years, GOLD stage I) Getting dressed and undressed when I’m so short of breath, I need my wife for that as well, you know. Also when you go for a bath and you’re sitting there in a small room with all the steam and less oxygen... that is actually the thing I’m most sensitive to...getting my breath. So that’s not something that I go and do every day, you see? I look at that as split tasks, you know. Having a bath, drying yourself and whatever, you have to divide that up as well, right. And that’s bending and straightening up, isn’t it. Because how else are you going to get your feet dry? And the days that I do those things I know that I’m busy. I’m about too many other things.” | Giving up the things you like  Problems with walking  Needing help from others |
| "(Belgium, interview 5: male, aged 64 years, GOLD stage IV) There a great deal of things that are the same. I do things and of course I am not 20 any longer, but I do things. It’s normally more slowly and indeed, and then I do take a puff, but it sometimes it does take you by surprise. Er, it’s happened to me a few times as if everything pinches tightly. It has happened a few times now, so I normally try to make sure that it doesn’t happen again. But with extra efforts, walking on the stairs and like that, it does happen to me. Really serious things, then I think, “rest for a bit” because otherwise it won’t be good. And one time it goes fine and the other time, then is (pretends to be out of breath). That is mad, it is never actually the same.” | Doing things slower  Taking medication  Breathlessness  Difficulty climbing stairs |
| "(UK, focus group 2: male, aged 65 years, GOLD stage II) There’s a great deal of things that are the same. I do things and of course I am not 20 any longer, but I do things. It’s normally more slowly and indeed, and then I do take a puff, but it sometimes it does take you by surprise. Er, it’s happened to me a few times as if everything pinches tightly. It has happened a few times now, so I normally try to make sure that it doesn’t happen again. But with extra efforts, walking on the stairs and like that, it does happen to me. Really serious things, then I think, “rest for a bit” because otherwise it won’t be good. And one time it goes fine and the other time, then is (pretends to be out of breath). That is mad, it is never actually the same.” | Doing things slower  Taking medication  Breathlessness  Difficulty climbing stairs |
| "(Netherlands, focus group 2: male, aged 63 years, GOLD stage II)"I couldn’t walk. That means that I’ve got a fold up wheelchair, ehm which I use quite a lot. I’ve now bought myself a scooter, like yours PS, which I find I am more independent on a scooter than in a wheelchair, you know, I can stop at a shop and say “I’m here [laughs] and I don’t have to shout “stop””. So, that’s the only way I can go shopping now, I can’t walk through a shopping centre without... the breathing is bad but it’s also it’s also is agony for me because your... your struggling to breathe, you have to keep stopping and people stop and look at you and you feel like dirt on the floor [laughs]. It is bad, very very bad when you can’t breathe.” | Difficulties walking  Using aids  Breathlessness  Taking breaks/interrupting activities  Leg problems  Problems with walking  Taking breaks and planning activities  Time needed to recover |
| "(UK focus group 2: female, aged 70 years, GOLD stage III) So, you are breathing with difficulty and you are fighting to recover from your legs and from your breathing so that you can walk another ten metres. And the same again at the next ten metres. A stop. You can’t go any longer. Concerning stairs... um... um... in the morning I think and say, “I will go, let’s say, two to ten steps to go there, but how will I go?” Because I must also make such stops, and I must know where to sit.” | Difficulties climbing stairs  Breathlessness  Problems with walking  Taking breaks and planning activities  Time needed to recover |

GOLD: Global Initiative for Chronic Obstructive Lung Disease.

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periods of time. For instance, some patients talked about their physical activity in the weeks before hospitalisation for an exacerbation (e.g. they could do less activities and experienced significant breathlessness and exhaustion while being active), the recovery period (slowly performing some activities again), or the impact of rehabilitation on their physical activity levels (e.g. learning new ways to adapt in order to maximise their level of physical activity without increasing their symptoms). This patient-driven information justifies the development of a PRO that is able to capture these variations over longer periods of time. Admittedly, patients had varying opinions on the best recall period. This is in line with published evidence, underscoring that there is not a “one size fits all approach” [24], and that the appropriate length of the recall period very much depends on the concept being studied. For fluctuating phenomena, such as symptoms or activities of daily living, it is recommended not to use recall periods that go beyond 7 days, justifying our choice for a 7-day recall period for the clinic visit PRO instrument [24].

Different response options were explored based on expert opinion and a critical analysis of existing literature. In line with evidence-based recommendations [25], the team decided to use a five-point labelled Likert scale, reflecting a gradually reduced amount of physical activity, increasing symptoms experienced during physical activity, and a higher need for adaptations during physical activity.

**Step 3: assess the patients’ understanding of the draft PROactive PRO instrument**

After translating the item lists into the study languages, a first round of cognitive debriefings (n=14) was conducted in December 2010 and January 2011.

Patients suggested further clarifying the concept of physical activity in the introduction. In addition, some terms were difficult to understand and needed rephrasing into more user friendly terms. Also, some response options were insufficiently discriminating (e.g. referred to almost the same degree of intensity) and revisions of response options were suggested. Some items also needed a “not applicable” option (e.g. if patients don’t have stairs, they should be able to leave questions referring to the climbing stairs blank). Analysis and modification continued until consensus within the team was reached.

The main comments during the second round of debriefings (n=22) referred to the response options: some items provoked a yes/no response and needed to be rephrased in order to be suitable for a five-point response option. Additional changes to the response options for the item on walking were suggested. The daily and 7-day recall period was deemed appropriate by the majority of patients. Patients’ suggestions were integrated and discussed until consensus was reached on the final item list for both versions of the PRO (fig. 1). Flesch Reading Ease was 81 for the daily and 86 for the clinic visit items, corresponding to a reading level of an 8–9-year-old child, indicating that the items are easy to understand by patients with very low education and/or literacy.

**Discussion**

Based on direct patient input, we designed an innovative conceptual framework to understand experience with physical activity from the patients’ experience. This provided the necessary conceptual basis to generate items for two PRO tools to measure physical activity in patients with COPD. Although the ISPOR guidelines on establishing content validity were not available at the start of our qualitative studies, we succeeded to rigorously adhere to all methodological requirements needed to demonstrate content validity of newly designed PRO instruments [13, 14]. Joint efforts between academia, the European Federation of Pharmaceutical Industries and Associations partners, patient and professional organisations, and a small-medium enterprise made this labour-intensive work possible.

Until now, few qualitative studies on patients with COPD have been conducted and focus almost exclusively on living with a chronic illness or symptom experience [36, 37]. Yet, looking closer at the themes addressed it becomes obvious that patients also complained about reduced ability to execute their daily activities, symptom burden while being active and the social and emotional consequences of reduced physical activity. In contrast to our qualitative studies, none of these studies specifically focused their discussion guide on physical activity. This might, in part, explain why adaptations emerged as a prominent theme during our qualitative studies, alongside the level of physical activity and symptoms experienced while being active.

Interestingly, patients had similar experiences irrespective of demographic characteristics, severity of illness or country of origin, suggesting that physical activity is most likely a universal concept that is relevant to the majority of patients with COPD. Admittedly, although the large sample size, the extensive phenotyping and the multinational nature of our qualitative studies are major strengths of our work, we don’t know if patients from other countries or continents have similar experiences. However, unpublished data of focus groups with US patients on a related concept (i.e. limitations in physical activity) yielded similar themes, strengthening our conviction on the concept’s generalisability. Moreover, international members from the project’s Patient Input Platform, as well as clinical experts participating in the advisory board, all endorsed
the relevance of these overarching themes, as well as the items. Readability of the item lists, which is usually not evaluated in other self-reported instruments, is excellent, guaranteeing that patients with very low literacy will also be able to complete the PROactive PRO instruments. Future steps include quantitative work to confirm the conceptual framework, establish a conceptual model, select the most appropriate items and demonstrate further validation. This will be done in compliance with existing guidelines for PRO instrument development. As the item lists are currently only available in English for UK, Dutch for Belgium and the Netherlands and Greek for Greece, culturally sensitive translations for >50 languages are planned once the item selection process is completed. The PROactive consortium will also engage in discussions with regulatory authorities (FDA and EMA) to ensure the PROactive tools fulfil all criteria for inclusion in future claims of effectiveness of pharmacological and non-pharmacological interventions.

In conclusion, our qualitative studies help to understand the experience of physical activity from the patients’ perspective. The design of the conceptual framework and the methodological rigor followed to generate items capturing relevant themes and document content validity will most likely spin off in PRO tools that, for the first time, are able to adequately capture this important concept.

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