Optimization of Nutritional Drink of Pomegranate, Orange and Ginger Juices using Response Surface Methodology

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Abstract

The main aim of this work is to enhance the nutritional and functional properties of blended juice using response surface methodology (RSM). In this study the levels of juice (50-75 ml pomegranate juice, 25-50 ml orange juice and 3-5 ml ginger juice) were optimized using RSM. The product was optimized on the basis of physico-chemical, textural and sensory attributes. Based on on RSM experiments, it could be concluded that a formulation having 75 ml pomegranate, 50 ml orange and 3 ml ginger juice with viscosity index 4.60 g/sec, consistency of 7.36 g/sec, cohesiveness of 487.45 g and overall acceptability 7.29 out of 9.00 was the best among all combinations. The antioxidant activity, total phenol, titratable acidity, pH, total soluble solids, vitamin-C, total sugar, potassium, calcium and magnesium content in the optimised product were 41.23% DPPH inhibition, 195 mg/100 ml TAE, 0.59%, 3.4, 14.38%, 42.23 mg/100 ml and 8.34%, 2380 mg/L, 65 mg/L, 126 mg/L, respectively.

Keywords: Antioxidant activity; Vitamin-C; Response surface methodology; Overall acceptability

Introduction

Fruits and vegetables are necessary for good health and for all age categories as these are important portion of a healthy diet. The importance and nutritional quality of fruits are due to its colour, unique taste, smell, enriched minerals, vitamins and other beneficial components [1]. Fruits like apple, pomegranate, grapes, orange, blueberries, cranberries, gooseberries, strawberries and carrots are the major sources of bioactive compounds and antioxidant also. Studies showed that the pomegranate juice contains higher amount of antioxidant levels than the other fruits [2,3]. Pomegranate (Punica granatum L.) contains many phenol compounds including flavonoids (anthocyanins, catechins and other complex flavanoids) and hydrolyzable tannins (punicinal, pedunculagin, punicalagin, gallic and ellagic acid esters of glucose). The 92% of its antioxidant activity is based on these phenol compounds present in the pomegranate fruits [4]. While the orange (Citrus cinesis) is a widely consumed fruit, mainly used for its fresh flavour and it is a very good source of natural antioxidant and possess health benefits due to the presence of antioxidants like vitamin-C [5,6]. The many varieties of citrus are consumed as fresh fruit and some citrus is used for preparation of citrus products, like fresh juice, concentrated juice, tea and vinegar [7]. Hesperidin present in citrus fruits has a hypotensive effect [8], whereas narirutin exhibits the same antioxidant activity as butylated hydroxyanisole [9]. Ginger (Zingiber officinale) is a rhizomatous plant widely cultivated all over the India, Bangladesh, Jamaica, Taiwan and Nigeria. It is used as carminative, pungent and stimulant spice under the conditions of indigestion, stomach-ache, malaria, fever, etc. Ginger forms an important part of many pharmacopoeial ayurvedic (Indian system of medicine) formulations. The blending of the juice is the best methods to enhance the nutritional quality and the vitamin and mineral content of the juice depend on the types of fruits and vegetables used [10]. Thus blended drinks are a good method to the development of new products which gives new taste and improvement in the quality of nutrition. This improvement can be attributed to the mix of two or more kinds of fruit juices, to enhance the vitamins, mineral and the nutritional value of the product [11]. In previous study Deka and Sethi [12] reported that two or more fruits juice may be blended in various proportions for the preparation of nectar, ready-to-serve (RTS) beverages etc. Kim et al. [13] used the modified distance design to optimize and developed a functional drink utilizing citrus peel extract. Karangwa et al. [14] used RSM to optimize the processing parameters for clarified blended carrot-orange juices and improved its carotene content. The sensory and nutritional quality of bottlegourd, lemon and basil leaves juice is optimize by using RSM [15]. Siti Mazlina et al. [16] also used the RSM to optimize the quality of star fruit juice from different varieties of star fruit. RSM reduce the number of trials needed to evaluate multiple parameters and their interactions, thus, it takes less time compared to other methods. Therefore RSM, Central Composite Rotatable Design (CCRD) was used as a tool to design an optimized formulation for enhancing the nutritional and functional properties of blended juice [17]. CCRD drastically reduces the number of trials for more than two independent variables. In order to utilize the nutritional, functional and medicinal properties of fruits and vegetables, the juices of pomegranate, orange and ginger were blended in different proportions with a view to enhancing the bioactive constituents.

Materials and Methods

Fruits

The fully matured ripened, freshly harvested pomegranate (Punica granatum L.), orange (Citrus cinesis) and well developed ginger rhizomes (Zingiber officinale) were procured from the local market of Varanasi, India.

Juice preparation

Fruits pomegranate (2 kg), orange (2 kg) and ginger (0.5 kg) were
washed with clean running water to remove dust particles and to reduce the microbial load on the surface of the fruits and ginger rhizomes. Peeled orange fruits were crushed in screw type juice extractor machine (Bajaj Process Pack Maschinen Private Ltd., Noida, India) for extraction of juice. Pomegranate fruits were cut into pieces and arils were separated. These arils were passed through the juicer (Model: HL1631/J, Made: Philips, Himachal Pradesh, India) for the extraction of juice. Ginger were sliced with the help of stainless steel knives and crushed with mixer cum juicer (Model: HL1659, Made: Philips, Himachal Pradesh, India) for the extraction of juice. The juices were kept for 30 min in incubator (Model: LTI-700, Made: Eyya, Japan) at 4 ± 2°C for sedimentation. Then the clear juice was siphoned off. The juice was filtered through muslin cloth, after that clear juices were blended in the ratio of 75 ml (58.59%) pomegranate, 50 ml (39.06%) orange and 3 ml (2.35%) ginger juice.

### Physico-chemical analysis

The determination of antioxidant activity of blended juice was done by 2, 2-diphenyl-1-picryl hydrazine (DPPH) inhibition method [18] and the total phenol contents of the blended juice were determined by modified Folin-Ciocalteau method [19]. The vitamin-C content of the juice was estimated by visual titration method with 2, 6-dichlorophenol-indophenols dye solution [20] and the total sugar was determined according to Lane and Eynon method [21]. The moisture content was determined by oven-dry method [22]. Ash content of the blended juice was determined by the standard procedure as given in AOAC [23] and crude protein was determined by Kjeldhal method [24] while crude fat was estimated using the automatic SOCS PLUS (SCS 4, Pelican Equipments, Chennai, India) by employing the standard method prescribed by AOAC [25]. The analysis of mineral contents was done with atomic absorption spectrophotometer (AAS) model UNICAM-969, UK.

### Textural analysis

The textural properties of blended juice were analyzed using back extrusion rig probe. Textural properties were measured by a Texture Analyzer (TA-XT Plus, Stable Micro Systems, Surrey, UK) using the following parameters: pre-test speed=1 mm/s, test speed=1 mm/s, post speed=5.0 mm/s, distance=80 mm and trigger force of 5 g. Mean value was used to obtain a force-time curve by means of the textural parameters at 27°C. The textural properties of blended juice were analyzed in terms of consistency, cohesiveness and viscosity index.

### Sensory evaluation

A sensory score card suggested by Amerine et al. [26] with little modification was adapted to analyze the sensory characteristics of the developed blended juice. Sensory were evaluated by a panel of 7 semi-trained members from Centre of Food Science and Technology, Banaras Hindu University, Varanasi for colour, flavour and overall acceptability of the blended juice. The tests were performed using 9-point hedonic scale, where 9 were ‘like extremely’ and 1 was ‘dislike extremely’. Sensory evaluation was done at 27°C.

### Experimental plan

Numerical optimization technique of the Design–Expert software (8.0.3) was used for simultaneous optimization of the multiple responses. The design of experiments is mathematical and statistical techniques for designing experiments and evaluating the effects of factors. The experiments were performed and responses were fitted in the design. After each individual experiment, responses were analyzed to assess the effect of independent variables on them. The first order or second order polynomial equation (Eq.1) examines the statistical significance of the model and the following form was fitted to the responses:

\[
Y = \beta_0 + \sum_{i=1}^{4} \beta_i X_i + \sum_{i=1}^{4} \beta_{ii} X_i^2 + \sum_{i=1}^{4} \sum_{j=i+1}^{4} \beta_{ij} X_i X_j
\]

Where,

- \(Y\) = response variable
- \(\beta_0, \beta_i, \beta_{ii} \& \beta_{ij}\) = regression coefficient
- \(X_i, X_j\) = coded independent variables

Response Surface Methodology (RSM) which involves design of experiments, selection of levels of variables in experimental runs, use of fitting mathematical models and finally selection of variables levels by optimizing the response [27] was employed in the study. A CCRD was used to design the experiments comprising of three independent processing parameters (Table 1). Twenty sets of experiments were performed taking into account 3 factors viz., levels of pomegranate, orange and ginger juice. The variables taken for present research work were concentration of pomegranate, orange and ginger juices, in the range of 50-75 ml, 25-50 ml and 3-5 ml, respectively. There were 6 experiments at centre point to calculate the repeatability of the method [28]. Responses obtained after each trials were analyzed to visualize the interactive effect of various parameters on physico-chemical, sensory attributes and textural properties of blended juice. It studies the interaction between all factors and quickly arrives at the optimum conditions of factors for desirable responses.

### Results and Discussion

The present study was carried out for the optimization and the effect of these juices on nutritional and functional properties of blended juice.

| Factors | Responses |
|---------|-----------|
| A | B | C | VC | DPPH | TPC | VI | CH | CO | CL | FL | OAA |
| 62.5 | 37.5 | 4 | 39.42 | 30.50 | 180 | 4.93 | 16.47 | 459.34 | 6.5 | 7.2 | 6.70 |
| 75 | 25 | 3 | 32.1 | 43.50 | 201 | 3.56 | 17.83 | 464.56 | 7.4 | 7.8 | 7.36 |
| 50 | 25 | 3 | 35.23 | 31.10 | 160 | 2.15 | 12.57 | 430.34 | 6.6 | 7.7 | 7.00 |
| 62.5 | 37.5 | 2.5 | 39.33 | 32.50 | 179 | 4.12 | 16.25 | 460.94 | 6.8 | 8.5 | 6.90 |
| 75 | 25 | 5 | 37.26 | 42.60 | 205 | 3.87 | 18.78 | 469.43 | 7.8 | 6.6 | 7.12 |
| 62.5 | 37.5 | 4 | 36.23 | 29.50 | 175 | 4.04 | 15.68 | 462.67 | 7.4 | 7.3 | 6.50 |
| 62.5 | 37.5 | 4 | 39.78 | 31.00 | 179 | 4.43 | 15.67 | 449.34 | 6.2 | 7.1 | 6.30 |
| 62.5 | 58.52 | 4 | 40.23 | 26.00 | 169 | 5.76 | 16.26 | 479.12 | 6.0 | 7.2 | 6.65 |
| 83.5 | 37.5 | 4 | 38.32 | 47.00 | 230 | 3.79 | 16.81 | 506.25 | 8.5 | 7.1 | 7.90 |
| 50 | 25 | 5 | 35.34 | 32.00 | 159 | 2.54 | 12.88 | 443.36 | 6.2 | 6.5 | 6.60 |
| 50 | 50 | 5 | 36.34 | 30.00 | 175 | 5.43 | 13.23 | 468.23 | 6.0 | 6.6 | 6.52 |
| 75 | 50 | 5 | 40.13 | 38.50 | 192 | 4.89 | 17.46 | 486.56 | 7.2 | 7.6 | 7.40 |
| 62.5 | 16.47 | 4 | 29.12 | 35.00 | 182 | 3.58 | 16.27 | 447.13 | 6.8 | 7.2 | 7.12 |
| 62.5 | 37.5 | 4 | 39.78 | 31.00 | 179 | 4.43 | 15.67 | 449.34 | 6.2 | 7.1 | 6.30 |
| 75 | 50 | 3 | 42.23 | 41.23 | 195 | 4.75 | 17.83 | 482.32 | 7.5 | 7.8 | 7.12 |
| 50 | 50 | 3 | 39.87 | 25.00 | 172 | 5.11 | 13.46 | 471.76 | 6.0 | 7.9 | 6.56 |
| 62.5 | 37.5 | 5.6 | 35.43 | 32.60 | 170 | 4.67 | 14.07 | 448.45 | 6.3 | 5.9 | 6.60 |
| 41.47 | 37.5 | 4 | 41.45 | 26.00 | 135 | 3.25 | 12.67 | 464.66 | 6.3 | 7.2 | 6.40 |
| 62.5 | 37.5 | 4 | 38.29 | 36.31 | 181 | 4.17 | 16.53 | 436.78 | 6.4 | 7.2 | 6.50 |
| 62.5 | 37.5 | 5 | 40.39 | 32.80 | 178 | 4.58 | 16.89 | 445.34 | 6.8 | 7.3 | 6.70 |

Where; A = Pomegranate juice, B = Orange juice, C = Ginger juice, VC = Vitamin-C, DPPH= % Antioxidant activity inhibition, TPC = Total phenol content, VI = Viscosity index, CH = Cohesiveness, CO = Consistency, CL = Colour, FL = Flavour, OAA = Overall acceptability.

Table 1: Experimental runs and actual values of factors used in central composite rotatable design.
juice. This was based on the physico-chemical (antioxidant activity, total phenol and vitamin-C), textural (viscosity index, consistency and cohesiveness) and sensory (colour, flavour and overall acceptability) characteristics of the blended juice.

**Proximate nutritional composition of optimized blended juice**

The nutritional quality of juices were improved with the blending of pomegranate, orange and ginger juice. The average contents of antioxidant activity, total phenol, vitamin-C, total sugar, fat, protein, moisture, ash, potassium, calcium and magnesium contents of the blended juice were 41.23%, 195 mg/100 ml TAE, 39.42 mg/100 ml, 8.3%, 0.8%, 1.5%, 85.05%, 0.58%, 2380 mg/L, 65 mg/L, 126 mg/L, respectively.

**Effect of process variables on physico-chemical properties of blended juice**

**Antioxidant activity:** The quadratic equation obtained by the response surface analysis (RSA) of the data showing the effect of pomegranate juice (A), orange juice (B) and ginger juice (C) is as follows:

\[
\text{Antioxidant activity} = 31.65 + 6.08 \times A - 2.17 \times B + 0.18 \times C + 0.22 \times A \times B - 1.19 \times A \times C + 0.28 \times B \times C + 2.16 \times A^2 + 0.038 \times B^2 + 0.76 \times C^2
\]

where,

- A = pomegranate juice
- B = orange juice
- C = ginger juice

The coefficient of determination \((R^2)\) was 0.92. The "Pred R-Squared" of 0.68 was in reasonable agreement with the "Adj R-Squared" of 0.85. "Adeq Precision" was 14.22 and greater than 4, which is the desirable value indicating an adequate signal. Antioxidant activity of the blended juice was found to be in the range of 25-47% DPPH inhibition (Table 2). The quadratic model for antioxidant activity was found to be significant \((p<0.05)\).

It could be seen from Figure 1a that antioxidant activity was mainly affected by the level of pomegranate juice and orange juice. The antioxidant activity of the blend juice increases with the increase in the level of pomegranate juice but as the level of orange juice increases, the antioxidant activity decreases. Ginger juice also enhances the antioxidant properties of mixed juice. Gonzalez-Molina et al. [29] reported the pomegranate juices possess 3-fold higher antioxidant activity than other fruit juices. Thus the blending of pomegranate juice with orange juice was found to have a synergistic effect in antioxidant capacity.

**Total phenol:** The linear equation obtained by the RSA of the data

| Constraints                  | Goal       | Lower limit | Upper limit |
|------------------------------|------------|-------------|-------------|
| Pomegranate juice (ml)       | maximize   | 50          | 75          |
| Orange juice (ml)            | is in range| 25          | 50          |
| Ginger juice (ml)            | is in range| 3           | 5           |
| Vitamin -C (mg/100ml)       | maximize   | 29.12       | 42.23       |
| % DPPH inhibition            | maximize   | 25          | 47          |
| Total phenol (mg/100TAE)     | maximize   | 135         | 230         |
| Viscosity index (g/sec)      | is in range| 2.15        | 5.76        |
| Consistency (g.)             | is in range| 430.34      | 506.25      |
| Cohesiveness (g.)            | is in range| 12.967      | 18.778      |
| Colour                       | maximize   | 6           | 8.5         |
| Flavour                      | maximize   | 5.9         | 8.5         |
| Overall acceptability        | maximize   | 6.3         | 7.9         |

Table 2: Levels of responses fixed for optimization of blend juices.

![Figure 1](image_url)
showing the effect of A, B and C could be presented as follows:

\[
\text{Total phenol}=179.30+21.00 \times A-0.94 \times B-0.40 \times C
\] (3)

The coefficient of determination \((R^2)\) was 0.82. The "Pred R-Squared" of 0.70 was in reasonable agreement with the "Adj R-Squared" of 0.79. "Adeq Precision" was 17.78 which was greater than 4, indicating an adequate signal. Hence, the model could be used to navigate the design space. The coefficient of estimation is presented in Table 3. The viscosity index ranges from 2.15 to 5.76 g/sec (Table 2).

The response surface plot (Figure 2a) shows that with the increase in the level of pomegranate juice, the viscosity index initially increases. However, the viscosity index tends to increase with increasing levels of orange juice in the formulation. Higher levels of pomegranate juice showing the effect of A, B and C could be presented as follows:

\[
\text{Viscosity index}= 4.52+0.20 \times A+0.86 \times B+0.15 \times C-0.45 \times A \times B+0.25 \times A \times C-0.80 \times B \times C
\]
\[+0.29 \times A^2-1.55 \times B^2-0.59 \times C^2\]
(4)

The coefficient of determination \((R^2)\) was 0.93. The "Pred R-Squared" of 0.74 was in reasonable agreement with the "Adj R-Squared" of 0.87. "Adeq Precision" was 15.38 and greater than 4, which is the desirable value indicating an adequate signal. The vitamin-C of the blended juice was found to be in the range of 29.12 - 42.23 mg/100 ml (Table 2).

Figure 1c shows that vitamin-C increases as the level of orange juice increases in mixed juice while ginger juice also had slightly positive effect on vitamin-C content of the blended juice. The orange juice have high amount of vitamin-C content 30 to 60 mg/100 ml while pomegranate juice contain 9 to 15 mg/100 ml. A similar study reported that the vitamin-C content in the mixture increased with the percentage of the lemon juice added to pomegranate juice [30].

**Effect of process variables on textural properties of blended juice**

**Viscosity index**: The quadratic equation obtained by the RSA of the data showing the effect of A, B and C is as follows:

\[
\text{Viscosity index}= 4.52+0.20 \times A+0.86 \times B+0.15 \times C-0.45 \times A \times B-0.032 \times A \times C-0.030 \times B \times C+0.38 \times A+0.024 \times B^2-0.073 \times C^2
\]
(5)

The coefficient of determination \((R^2)\) was 0.92. The "Pred R-Squared" of 0.69 was in reasonable agreement with the "Adj R-Squared" of 0.85. "Adeq Precision" was 14.64 which is higher than 4, indicating an adequate signal. Hence, this model could be used to navigate the design space. The coefficient of estimation is presented in Table 3. The viscosity index index ranges from 2.15 to 5.76 g/sec (Table 2).

The response surface plot (Figure 2a) shows that with the increase in the level of pomegranate juice, the viscosity index initially increases. However, the viscosity index tends to increase with increasing levels of orange juice in the formulation. Higher levels of pomegranate juice

### Table 3: Coefficient of estimates of coded factors for different levels of juice level in blend juices.

| Factor     | Responses     | DPPH | TPC  | V C | CO | Vi | CH | CL | FL | OAA |
|------------|---------------|------|------|-----|----|----|----|----|----|-----|
| Intercept  | 31.65         | 179.30 | 38.79 | 453.44 | 4.52 | 15.79 | 6.70 | 7.20 | 6.55 |
| A          | 6.08          | 21.00 | -0.35 | 11.41 | 0.20 | 1.96 | 0.64 | -4.99 | 0.37 |
| B          | -2.17         | -0.94 | 3.06  | 11.35 | 0.86 | -6091 | -0.19 | 0.022 | -0.081 |
| C          | 0.18          | -0.40 | -0.84 | -0.13 | 0.15 | 0.10 | -0.081 | -0.68 | -0.079 |
| AB         | 0.22          | -1.48 | -3.92 | -0.45 | -0.034 | -0.091 |
| AC         | -1.19         | -0.25 | -0.047 | -0.032 | -0.059 | -0.039 |
| BC         | 0.28          | -0.80 | -2.15 | -0.030 | -0.034 | -0.089 |
| A^2        | 2.16          | 0.29  | 10.80 | -0.38 | -0.26 | 0.22 |
| B^2        | 0.038         | -1.55 | 2.56  | 0.024 | -0.096 | 0.12 |
| C^2        | 0.76          | -0.59 | -0.49 | -0.073 | -0.043 | 0.077 |

**Table 3**: Coefficient of estimates of coded factors for different levels of juice level in blend juices.
and orange juice exerted more positive effect on the viscosity index than the levels of ginger juice, a significant increase in viscosity index was observed with an increase in the levels of orange juice in the formulation. Pomegranate juice contains 17 brix of total soluble solids while orange juice boasts of 12.02 brix. Thus, the blending of these fruits juices enhance the soluble solids that cause increases in viscosity resulting from molecular movements and interfacial film formation [31].

**Consistency:** The quadratic equation obtained by the RSA of the data showing the effect of A, B and C is as follows:

\[
\text{Consistency} = 453.44 + 11.41 A + 11.35 B - 0.13 C - 3.92 A \cdot B - 0.047 A^2 - 2.15 B^2 + 10.80 A \cdot C + 2.56 B \cdot C - 0.49 C^2
\] (6)

The coefficient of determination \((R^2)\) was 0.86. The "Pred R-Squared" of 0.56 was in reasonable agreement with the "Adj R-Squared" of 0.74. "Adeq Precision" was 9.85 and greater than 4, which is the desirable value indicating an adequate signal. It could be seen from Figure 2b that the consistency of the product increased with the increase in the level of pomegranate juice as well as orange juice. Results were on expected lines as increase in solids level would normally lead to increase in consistency of blended juice. The pomegranate and orange juice contain total soluble solids 17 to 12 brix respectively thus the blending of these juices increase the consistency. Hobani [32] reported as the concentration of pomegranate juices increased, the consistency of mixed juices also increases significantly.

**Cohesiveness:** The linear equation obtained by the RSA of the data showing the effect of A, B and C could be presented as follows:

\[
\text{Cohesiveness} = 15.79 + 1.96 A - 6.916E-003 B + 0.10 C
\] (7)

The coefficient of determination \((R^2)\) was 0.86. The "Pred R-Squared" of 0.75 "Adeq Precision" was 9.85 and greater than 4, indicating an adequate signal. Hence, the model could be used to navigate the design space. The cohesiveness of blended juice ranged from 12.56 and 18.77 g for the 20 trials conducted as shown in Table 1, The coefficient of estimation is presented in Table 3.

It could be seen from Figure 2c that the cohesiveness of the product increases with the increase in the level of pomegranate juice as well as orange juice. Results were on expected lines as increase in solids level would normally lead to increase in consistency of blended juice. The pomegranate and orange juice contain total soluble solids 17 to 12 brix respectively thus the blending of these juices increase the cohesiveness. Hobani [32] reported as the concentration of pomegranate juices increases, the consistency of mixed juices also increases significantly.

**Effect of process variables on sensory properties of blended juice**

**Colour:** The quadratic equation obtained by the RSA of the data showing the effect of A, B and C is as follows:

\[
\text{Colour} = 6.70 + 0.64 A - 0.19 B - 0.081 C + 0.034 A \cdot B + 0.059 A \cdot C - 0.034 B \cdot C + 0.26
\]

\[
A^2 - 0.096 B^2 - 0.043 C^2
\] (8)

The coefficient of determination \((R^2)\) was 0.98. The "Pred R-Squared" of 0.96 was in reasonable agreement with the "Adj R-Squared" of 0.75. "Adeq Precision" was 14.64 which is higher than 4, indicating an adequate signal. Hence, the model could be used to navigate the design space. The minimum and maximum colour score varied from 6.0 to 8.5 on a 9-point hedonic scale (Table 1). The quadratic model for colour was found to be significant \((p<0.05)\). The coefficient of estimation is presented in Table 3.

Figure 3a shows the effect of the levels of pomegranate juice on the colour score of blended juice. It was analysed that with the increased levels of pomegranate juice, the appearance of colour increased, whereas the increased concentration of ginger juice showed no effect on the colour of the blended juice.

Pomegranate acceptability by consumers and processors depends...
basically on a combination of several quality attributes as rind colour, sugar content, acidity, and flavour. The blending of kinnon juice (87%), pomegranate juice (10%) and ginger juice (3%) recorded higher score for colour 7.27 [34].

**Flavour:** The linear equation obtained by the RSA of the data showing the effect of A, B and C is as follows:

\[
\text{Flavour} = 7.20 - 4.992E-003 \times A + 0.022 \times B - 0.68 \times C
\]  

(9)

The coefficient of determination \(R^2\) was 0.97. The "Pred R-Squared" of 0.96 is in reasonable agreement with the "Adj R-Squared" of 0.97. "Adeq Precision" was 51.53 which is greater than 4, indicating an adequate signal. "Adeq Precision" measures the signal to noise ratio. A ratio of 7.94 indicates an adequate signal and therefore this model could be used to navigate the design space. Hedonic flavour score ranged from 5.9 to 8.5 (Table 1). The coefficient of estimate presented in Table 3 showed that the quadratic model was significant (P<0.05).

The response surface plot presented as Figure 3b shows the effect of levels of pomegranate juice and orange juice. The level of ginger juice increases the flavour score decrease significantly. Balachandran et al. [35] reported the characteristic flavour of ginger, oleoresin, present in the ginger responsible for the pungent flavour. Thus the increase the concentration of the ginger juices directly affects the flavour of the mixed juices.

**Overall acceptability:** The quadratic equation obtained by the RSA of the data showing the effect of A, B and C on overall acceptability (OA) score is shown below:

\[
\text{OA} = 6.55 + 0.37 \times -0.081 \times A - 0.079 \times A + 0.091 \times A \times B + 0.039 \times A^2 + 0.089 \times B \times C + 0.22 \times A^2 + 0.12 \times B^2 + 0.077 \times C^2
\]  

(10)

The coefficient of determination \(R^2\) was 0.93. The "Pred R-Squared" of 0.72 is in reasonable agreement with the "Adj R-Squared" of 0.87. "Adeq Precision" was 13.40 which is higher than 4, indicating an adequate signal. Hence, the model can be used to navigate the design space. The overall acceptability score ranged from 6.3 to 7.9 (Table 1).

The response surface plot presented as Figure 3c shows the effect of pomegranate and orange juice on OA score of blended juice. Increasing the levels of pomegranate juice produces a significant effect on OA score but higher the amounts of orange juice had the negative effect on OA score. The overall acceptability of the blended pomegranate, orange and ginger juices were found to be superior as compared to juices prepared from individual fruit.

**Conclusion**

The optimized level of pomegranate, orange and ginger juice for the manufacture of the nutritional and functional is predicted based on score of antioxidant activity, total phenol content, vitamin-C, viscosity index, consistency, cohesiveness, colour, flavour and overall acceptability score using RSM. Out of 10 suggested formulations, the formulation no. 1 had better overall rating of 7.29 than all other formulations and the desirability was 0.77, the highest amongst all other formulations (Table 4). Hence, the formulation with 75 ml pomegranate juice, 50 ml orange juice and 3 ml ginger juice was considered to be the most appropriate for manufacturing nutritional and functional drinks with the predicted scores of antioxidant activity 39.46%, total phenol 199.75 mg/100 ml TAE, vitamin-C 42.52 mg/100 ml, potassium 2380 mg/L, calcium, 65 mg/L, magnesium 126 mg/L, viscosity index 4.60 g/sec, consistency 478.45 g, cohesiveness 17.64 g, colour 7.3 and flavour 7.8.

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| Factors | Responses | Desirability |
|---------|-----------|--------------|
| A | B | C | VC | DPH | TPC | VI | CH | CO | CL | FL | OAA |
| 75.00 | 50.00 | 3.00 | 42.5201 | 39.4638 | 199.752 | 4.60721 | 17.6414 | 487.457 | 7.36081 | 7.89595 | 7.29819 | 0.772899 |
| 75.00 | 50.00 | 3.02 | 42.4682 | 39.5128 | 199.774 | 4.613 | 17.6422 | 487.424 | 7.36151 | 7.8792 | 7.29563 | 0.768966 |
| 74.86 | 50.00 | 3.00 | 42.3752 | 39.5973 | 199.811 | 4.61787 | 17.6415 | 487.134 | 7.3436 | 7.89587 | 7.28891 | 0.768515 |
| 75.00 | 50.00 | 3.04 | 42.5102 | 39.3693 | 199.736 | 4.6164 | 17.6414 | 487.404 | 7.36192 | 7.86913 | 7.29414 | 0.767199 |
| 75.00 | 48.71 | 3.00 | 42.5062 | 39.3362 | 199.73 | 4.55783 | 17.6418 | 485.971 | 7.39237 | 7.89368 | 7.28184 | 0.76593 |
| 74.67 | 50.00 | 3.00 | 42.4011 | 39.4678 | 199.78 | 4.63335 | 17.6464 | 485.357 | 7.38276 | 7.8491 | 7.27567 | 0.763487 |
| 75.00 | 50.00 | 3.07 | 42.5008 | 39.2974 | 199.722 | 4.62416 | 17.6483 | 487.357 | 7.38276 | 7.84169 | 7.29068 | 0.763157 |
| 75.00 | 50.00 | 3.00 | 42.1648 | 39.775 | 199.888 | 4.64159 | 17.6425 | 486.441 | 7.32112 | 7.89613 | 7.26818 | 0.766095 |
| 75.00 | 48.71 | 3.00 | 42.4983 | 39.2892 | 199.441 | 4.50558 | 17.6501 | 484.441 | 7.42386 | 7.89126 | 7.26727 | 0.759403 |
| 75.00 | 50.00 | 3.11 | 42.4917 | 39.2276 | 199.647 | 4.63139 | 17.6529 | 487.311 | 7.36347 | 7.82424 | 7.28793 | 0.759271 |

**Table 4:** Optimized solutions of juice blending with desirability by Design Expert 8.0.3.
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