Brains in dialogue: decoding neural preparation of speaking to a conversational partner

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Abstract

In dialogue, language processing is adapted to the conversational partner. We hypothesize that the brain facilitates partner-adapted language processing through preparatory neural configurations (task sets) that are tailored to the conversational partner. In this experiment, we measured neural activity with functional magnetic resonance imaging (fMRI) while healthy participants in the scanner (a) engaged in a verbal communication task with a conversational partner outside of the scanner, or (b) spoke outside of a conversational context (to test the microphone). Using multivariate searchlight analysis, we identify cortical regions that represent information on whether speakers plan to speak to a conversational partner or without having a partner. Most notably a region that has been associated with processing social-affective information and perspective taking, the ventromedial prefrontal cortex, as well as regions that have been associated with prospective task representation, the bilateral ventral prefrontal cortex, are involved in encoding the speaking condition. Our results suggest that speakers prepare, in advance of speaking, for the social context in which they will speak.

Key words: mentalizing; multivariate decoding; neuroimaging; conversational interaction; task set

Introduction

When people speak, they generally have a conversational partner they speak to. Utterances are adapted to and shaped by the conversational partner (Clark and Murphy 1982; Clark and Carlson 1982; Bell 1984). Partner-adapted language processing has been associated with the skill of taking another person’s perspective (e.g. Clark, 1996; Krauss, 1987) or mentalizing (Frith and Frith 2006). Behavioral studies show that language users take into account generic information about their partner’s identity, for example, whether the partner is an adult or a child (Newman-Norlund et al. 2009), or a human or a computer (Brennan 1991). In addition, language users also adjust to specific, situational information about their conversational partner, for example, whether the partner is familiar with the topic (Galati and Brennan 2010), can see the object under discussion (Nadig and Sedivy 2002; Lockridge and Brennan 2002), or has a different spatial perspective (Schober 1993; Duran et al. 2011). Drawing upon these types of information, speakers appear to
adapt utterances to the pragmatic needs of particular conversa-
tional partners (Lockridge and Brennan 2002; Hwang et al. 2015).

How is partner-adapted language processing achieved in the
brain? One challenge for partner-adapted language processing
is the need to respond rapidly and flexibly to the conversational
partner (Tanenhaus and Brown-Schmidt 2008; Brennan and
Hanna 2009; Pickering and Garrod 2013). Recent studies in cog-
nitive neuroscience investigating how the brain performs visuo-
motor or arithmetic tasks have shown that the brain supports
rapid adaptation to the environmental context by pre-activating
cortical structures that will be used in the upcoming task
(Brass and von Cramon 2002; Forstmann et al. 2005; Sakai and
Passingham 2006; Dosenbach et al. 2006; Haynes et al. 2007).

We propose that similar mechanisms are in place when con-
versing with a conversational partner. Specifically, the brain,
being fundamentally proactive (Bar 2009; Van Berkum 2010; A.
Clark 2013), may facilitate dialogue by anticipating and adapting
in advance to a conversational partner through specialized task
sets.

Task sets are preparatory neurocognitive states that repre-
sent the intention to perform an upcoming task (Bunge and
Wallis 2007). While often tasks are executed immediately upon
forming an intention, neuroimaging studies can detect task-
specific configuration of neural activity while subjects maintain
the intention to perform a particular action over a delay of up to
12 s (Haynes et al. 2007; Momennnejad and Haynes 2012). This
pre-task activity is assumed to reflect preparation for task per-
formance (Sakai and Passingham 2003). Task sets are character-
ized by neural activity specific to the upcoming task, as well as
by task-independent activity (Sakai 2008). Most notably the lat-
eral prefrontal cortex is involved in preparing an upcoming
task, namely the anterior prefrontal cortex (Sakai and
Passingham 2003; Haynes et al. 2007), the left inferior frontal
junction (Brass and von Cramon 2004), the right inferior frontal
gyrus (ibid.), and the right intraparietal sulcus (ibid.).

Task set activations have also been observed in people form-
ing the intention to speak: In anticipation of linguistic material
for articulation, subjects activate the entire speech production
network 2–4 s prior to speaking, including the frontopolar (BA
10) and anterior cingulate cortices, the supplementary motor
areas (SMAs), the caudate nuclei, and the perisylvian regions
along with Broca’s Area (Kell et al. 2011; Gehrig et al. 2012).
However, these studies investigated speech production in set-
tings that were isolated from conversational context (e.g. com-
paring trials in which text was read aloud vs read silently), so
these results are not informative about language processing
during communication.

Speaking in a realistic communicative context, and in particu-
lar, addressing a conversational partner, is likely to require a dif-
ferent kind of neuro-cognitive preparation than speaking without
having a conversational partner. Indeed, behavioral and neuro-
scientific studies suggest profound differences in cognitive and
neural processing in response to the social context (e.g. Lockridge
and Brennan 2002; Pickering and Garrod 2004; Brown-Schmidt
2009; Kourtis et al. 2010; Kuhlen and Brennan 2013; Schilbach et al.
2013). For example, people’s eye gaze to a listener’s face differs
when they believe the listener can hear vs can’t hear offensive
comments ( Crosby et al. 2008). And neurophysiological data sug-
gest that when people engage in joint action (vs individual ac-
tion), they represent in advance their partner’s actions in order to
facilitate coordination (Kourtis et al. 2013).

Recent neuroimaging studies support the idea that brain
mechanisms underlying linguistic aspects of speech production
are distinct from those underlying communicative aspects
(Sassa et al. 2007; Willems et al. 2010). These studies suggest that
brain areas associated with the so-called ‘mentalizing network’
(Van Overwalle and Baetens 2009), most notably the medial pre-
frontal cortex, are implicated when speech is produced for the
purpose of communicating (Sassa et al. 2007; Willems et al.
2010). While these studies have investigated language process-
ing in a communicative setting, they have not disentangled
the process of generating an intention to communicate from
the process of generating the linguistic message itself. Experimental protocols developed for investigating task sets are
well suited for addressing the question how the brain prepares
to communicate with a particular conversational partner (who),
independent of preparing a particular linguistic content (what).

In sum, there is a need for neuroscientific studies on how
language is processed in dialogue settings. With the present
project, we investigate how advance information about the con-
versational partner may enable humans to flexibly adapt lan-
guage processing to the conversational context. Specifically, as
a first step towards understanding the neural basis of partner-
adapted language processing, we investigate how the neural
preparation associated with the task set of speaking to a conver-
sational partner differs from the task set of speaking without
having a conversational partner. Thus, by instructing partici-
pants to speak under one of two conditions we manipulated the
conversational context: Participants were asked to use an on-
going live audiovisual stream to either (a) tell their partner out-
side of the scanner which action to execute in a spatial
navigation task, or (b) to run ‘test trials,’ in which they spoke for
the purpose of ‘calibrating’ the MRI microphone. The structure
of the trials and the access to the live video stream, as well as
the utterances participants were asked to produce, were virtu-
ally identical in both conditions; what varied was their expect-
ation of interacting with a conversational partner. Our fMRI
analysis focused on the phase in which participants form and
maintain the intention to speak, whether to a particular partner
or not (who), prior to their articulation of the utterance or moni-
toring of the partner’s response. This allowed us to isolate neu-
rnal responses associated with the social intention to com-
unicate with a particular conversational partner from neural responses associated with planning an utterance (what).
Data were analyzed using univariate analyses contrasting trials
with respect to the activated task set (speaking to partner vs no
partner) as well as multivariate pattern searchlight decoding
across the whole brain, which has been shown to be more sensi-
tive for decoding regional activation patterns associated with a
particular task set (Haynes and Rees 2006; Haynes et al. 2007;
Bode and Haynes 2009).

We expect that task sets associated with preparing to speak
to a conversational partner will involve neural activity specific to
and independent of the task domain (see e.g. Sakai and
Passingham 2003; Sakai 2008). Task-independent activity is
likely to involve neural structures commonly associated with
task preparation and encoding future intentions, most notably
the lateral prefrontal cortex (Sakai and Passingham 2003; Brass
and von Cramon 2004; Haynes et al. 2007). Specific to the experi-
mental task, we furthermore expect that speakers will consider
the mental states of their conversational partner (mentalyze)
when intending to speak in a conversational setting (Brennan
et al. 2010). Accordingly, we predict task-specific activity (i.e. in
form of information about the conversational partner) to be
encoded in areas associated with the ‘mentalizing network,’ in
particular the medial prefrontal cortex (Sassa et al. 2007; Willems
et al. 2010). Our study extends previous studies that
associate the mentalizing network with communication
(Sassa et al. 2007; Noordzij et al. 2009; Willems et al. 2010) and aims to identify brain areas that encode information about whether the speaker will address a conversational partner. Moreover, this study will shed light on how the brain adapts to the conversational context already in preparation for speaking. Evidence for such an early adaptation would be relevant to the question of when in the course of speech production information about the conversational partner is taken into account (see e.g. Barr and Keysar 2006; Brennan et al. 2010).

**Materials and methods**

**Participants**

Seventeen right-handed participants between the ages of 21 and 35 (7 males; mean age 27.18) were included in the analysis (one additional participant had to be excluded due to microphone failure). All participants were native speakers of German, had normal or corrected-to-normal vision, and had no reported history of neurological or psychiatric disorder. Participants gave informed consent and were compensated with €10 per hour. The study was approved by the local ethics committee of the Psychology Department of the Humboldt University of Berlin.

**Design**

There were two speaking conditions (partner vs calibration), the main manipulation of the experiment. To ensure that the classifier does not reflect neural activity coding low level information of the visual cues, for each speaking condition, there were two visual cues, leading to a total of four conditions for each participant (cf. Reverberi et al., 2012; Wisniewski et al., 2016).

The fMRI experiment consisted of six runs of 30 trials each. Within each run, participants formed, maintained and executed the intention to speak for the purpose of either communicating to their conversational partner (12 trials) or calibrating the microphone (12 trials). Three additional trials in each condition (six trials in total) served as catch trials with shorter delays (see below) and were not analyzed. The order of conditions was randomized within a run, with the restriction that maximally three trials of one condition appeared in a row.

**Procedure**

In each trial, participants were presented with (1) an abstract cue for 1 s, informing them of the context they would be speaking in, followed by (2) a blank screen of 8 s during which they formed and maintained their intention to speak in the cued context (the who), (3) information about which action to mention (the what) for 1 s, (4) the onset of the live video stream, which connected the participant inside the scanner with their partner outside the scanner, stayed active for 4 s, and served as a prompt to speak and (5) a jitter with a mean duration of 3.5 s (range from 1.5 to 7.5 s, following roughly an exponential distribution) followed by a fixation cross as inter-trial interval of 0.5 s (see Figure 1). Each trial lasted on average 18 s. The total duration of one run was 516 s.

In each run, six catch trials, with a shorter interval between the presentation of the cue and the instruction of the action (2 s or 4 s), made the onset of the video stream unpredictable and thus required participants to represent the cued partner immediately after cue presentation and maintain a state of readiness even across longer intervals (Sakai and Passingham 2003; Haynes et al. 2007).

![Figure 1. A trial of the experiment. After the presentation of the cue (1 s) participants had 8 s to form and maintain the intention to speak in a particular context (preparation phase). Instructions on what to say were presented (1 s) followed by the onset of the live video stream (speech production phase, 4 s). A variable delay of mean duration 3.5 s and an inter-trial interval of 5 s ended the trial. Each trial lasted on average 18 s. In the top right the set of nine possible cues, from which two were randomly chosen and associated with a given condition at the beginning of each experimental session.](image-url)
Note that this procedure held visual input and spoken output during the speech production phase maximally comparable across experimental conditions; this was precautionary in case such information would influence participants’ preparation to speak in a given context. To further account for this possibility, speakers’ utterances were recorded to a sound file. After scanning, a student assistant, blind to the experimental condition, identified speech onset and duration using the computer program Praat (Boersma 2001), and tried to guess the experimental condition under which speakers had been speaking based on the recordings. These measures were used to examine whether utterances were produced differently in the two conditions (they were not, see ‘Results’). Note, however, that our main analyses aimed at the time period prior to speech production.

Before the experiment, participants were trained to associate the two experimental conditions with designated cues. Two abstract visual cues, randomly chosen for each participant from a set of nine possible cues, were associated with each condition. During training participants were presented with one of the four cues and had to select the speaking context (partner trials or calibration trials) associated with that cue. Training continued until the participant identified the context associated with the cues. Two experimental conditions with designated cues. Two conditions were isolated from neural responses associated with utterances were produced differently in the two conditions were identified as training data sets. This procedure prevented overfitting of voxels (c1, n) within a radius of four voxels was created around a voxel v. The GLM-parameter estimates for the two speaking conditions for these voxels were extracted and transformed into vectors for each condition for each run of each subject. These vectors represented the patterns of spatial response to the given condition from the chosen cluster of voxels. In the next step, multivariate pattern classification was used to assess whether information about the two conditions was encoded in the spatial response patterns. For this purpose, the pattern vectors from five of the six runs were assigned to a training data set that was used by a support vector pattern classification (Muller et al. 2001) with a fixed regularization parameter C = 1. First, the support vector classification was trained on these data to identify patterns corresponding to each of the two conditions (LIBSVM implementation, http://www.csie.ntu.edu.tw/~cjlin/libsvm). Then it predicted independent data from the last run (test data set). Cross-validation (6-fold) was achieved by repeating this procedure independently, with each run acting as the test data set once, while the other runs were used as training data sets. This procedure prevented overfitting and ‘double dipping’ (Kriegeskorte et al. 2009). The accuracy between the predicted and real speaking condition was averaged across all six iterations and assigned to the central voxel v of the cluster. It therefore reflected the fit of the prediction based on the given spatial activation patterns of this local cluster. Accuracy significantly above chance implied that the local cluster of voxels spatially encoded information about the two speaking conditions, whereas an accuracy at chance implied no information. The same analysis was then repeated with the next spherical cluster, created around the next spatial position at voxel v. Again, an average accuracy for this cluster was extracted and assigned to the central voxel v. By repeating this procedure for every voxel in the brain, a 3-dimensional map of accuracy values for each position was created for each subject. The resultant subject-wise accuracy maps were normalized to a standard stereotaxic space (Montreal Neurological Institute EPI template), re-sampled to an isotropic spatial resolution of 3 × 3 × 3 mm³ and smoothed with a Gaussian kernel of 6 mm FWHM using SPM8. Finally, a random effects analysis was conducted, computed on a voxel-by-voxel basis, to statistically test against chance (0.5) the accuracy for each position in the brain across all subjects (Haynes et al. 2007).

Artifacts associated with speaking during fMRI measurement were isolated from neural responses associated with utterance planning by focusing the analysis on the time bins before participants spoke (i.e. when they were cued to form and maintain the intention to address the partner). Furthermore, our analysis approach modeled speech-related variance by adding regressors time-locked to participants’ speech production. Possible movement of participants between trials was minimized by instructing participants to speak with minimal head movements, and was otherwise addressed by preprocessing.

**fMRI acquisition**

Gradient-echo EPI functional MRI volumes were acquired with a Siemens TRIO 3 T scanner with standard head coil (32 slices, TR = 2000 ms, echo time TE = 30 ms, resolution 3 × 3 × 3.75 mm³ with 0.75 mm gap, FoV 192 × 192 mm). In each run, 258 images were acquired for each participant. The first three images were discarded to allow for magnetic saturation effects. For each participant, six runs of functional MRI were acquired. In addition, we also acquired structural MRI data (T1-weighted MPRAGE: 192 sagittal slices, TR=1900 ms, TE=2.52 ms, flip angle=9°, FOV = 256 mm).

**fMRI preprocessing and analysis**

Data were preprocessed using SPM8 (http://www.fil.ion.ucl.ac.uk/spm/). The functional images were slice time corrected with reference to the first recorded slice, motion corrected. For the univariate analysis the data were spatially smoothed with a Gaussian kernel of 6 mm FWHM. A general linear model (GLM) with eight HRF-convolved regressors was estimated, separately for each voxel. Data were highpass filtered with a cut-off period of 128 s. The first four regressors of the GLM estimated the response to the presentation of the four cues. Two regressors estimated the response for the preparation for the two speaking conditions. The last two regressors estimated the response for the execution of the two speaking conditions. Here the trial-specific onset and duration of participants’ utterances were used in the model. The resultant contrast maps were normalized to a standard stereotaxic space (Montreal Neurological Institute EPI template) and re-sampled to an isotropic spatial resolution of 3 × 3 × 3 mm³. Finally, random effects general linear models were estimated across subjects.

Next, a multivariate pattern analysis was performed to search for regions where the activity in distributed local voxel ensembles encoded the preparation and the execution to speak to a conversational partner or for non-communicative purposes. For this a GLM with eight regressors (see above) was calculated. This GLM was based on unsmoothed data to maximize the sensitivity for information encoded in fine-grained spatial voxel patterns (Kamitani and Tong 2005; Haynes and Rees 2005; Kriegeskorte et al. 2006; Haynes and Rees 2006), for a discussion see (Swisher et al. 2010; Kamitani and Sawahata 2010; Op de Beeck 2010; Haynes 2015). In order to estimate the information encoded in spatially distributed response patterns at each brain location, we employed a ‘searchlight’ approach (Kriegeskorte et al. 2006; Haynes et al. 2007; Soon et al. 2008; Bode and Haynes 2009) that allowed the unbiased search for informative voxels across the whole brain. A spherical cluster of N surrounding voxels within a radius of four voxels was created around a voxel v. The GLM-parameter estimates for the two speaking conditions for these voxels were extracted and transformed into vectors for each condition for each run of each subject. These vectors represented the patterns of spatial response to the given condition from the chosen cluster of voxels.

Cross-validation (6-fold) was achieved by repeating this procedure independently, with each run acting as the test data set once, while the other runs were used as training data sets. This procedure prevented overfitting and ‘double dipping’ (Kriegeskorte et al. 2009). The accuracy between the predicted and real speaking condition was averaged across all six iterations and assigned to the central voxel v of the cluster. It therefore reflected the fit of the prediction based on the given spatial activation patterns of this local cluster. Accuracy significantly above chance implied that the local cluster of voxels spatially encoded information about the two speaking conditions, whereas an accuracy at chance implied no information. The same analysis was then repeated with the next spherical cluster, created around the next spatial position at voxel v. Again, an average accuracy for this cluster was extracted and assigned to the central voxel v. By repeating this procedure for every voxel in the brain, a 3-dimensional map of accuracy values for each position was created for each subject. The resultant subject-wise accuracy maps were normalized to a standard stereotaxic space (Montreal Neurological Institute EPI template), re-sampled to an isotropic spatial resolution of 3 × 3 × 3 mm³ and smoothed with a Gaussian kernel of 6 mm FWHM using SPM8. Finally, a random effects analysis was conducted, computed on a voxel-by-voxel basis, to statistically test against chance (0.5) the accuracy for each position in the brain across all subjects (Haynes et al. 2007).

Artifacts associated with speaking during fMRI measurement were isolated from neural responses associated with utterance planning by focusing the analysis on the time bins before participants spoke (i.e. when they were cued to form and maintain the intention to address the partner). Furthermore, our analysis approach modeled speech-related variance by adding regressors time-locked to participants’ speech production. Possible movement of participants between trials was minimized by instructing participants to speak with minimal head movements, and was otherwise addressed by preprocessing.
Results

Behavioral results: speech production onset and duration

From the 3060 utterances that entered our analyses, 46 utterances (i.e. <2% of all trials) deviated from the standard form (incomplete utterances, speech disfluencies, the use of fillers, or restarts). Participants’ utterances did not differ systematically between the two speaking conditions in speech onset (Mpartner = 1082.79, SDpartner = 117.49; Mmicrophone = 1071.04; SDmicrophone = 168.65; t(16) = -0.69; P = 0.5), or utterance duration (Mpartner = 906.7, SDpartner = 151.51; Mmicrophone = 876.73; SDmicrophone = 148.52; t(16) = 1.06; P = 0.31). Furthermore, our rater was not able to guess the condition under which speakers had spoken beyond chance level (mean accuracy = 0.50; SD = 0.07; t(16) = 0.17; P = 0.98; t-test was calculated across the 17 subjects included in the study).

Neuroimaging results: univariate analyses

Taking the two speaking conditions together the univariate analysis revealed a large network including the SMA (BA 6), the medial and bilateral frontopolar cortex (BA 10), and Broca’s Area (BA 45) (P < 0.001, FWE cluster corrected at P < 0.05), see Figure 2. However, the univariate analysis revealed no significant differences in the preparation phase between the two speaking conditions (P > 0.001 uncorrected).

Neuroimaging results: multivariate decoding

Multivariate searchlight analysis of the preparatory phase identified the ventral medial prefrontal cortex (vmPFC; BA11, extending into BA 10 and BA 32) and the ventral bilateral prefrontal cortex (vPFC right: BA 11, 47, vPFC left: BA 46, extending into BA 10, BA 45 and BA 47) to distinguish the two speaking conditions at the time period when participants formed and maintained the intention to speak in a particular context (P < 0.001, FWE cluster corrected at P < 0.05), see Figure 3 and Table 1.

Multivariate searchlight analysis of the execution phase identified a large network of brain areas that encode information about the speaking condition, see Figure 4, covering most of the brain. The wide spread of information is not surprising given that neural activity observed during the execution phase will be tarnished by artifacts, such as physical motion and differences in visual feedback. Notably, however, the same areas that encoded information about the speaking condition during preparation also encoded information during speech execution (see areas highlighted in green in Figure 4).

Discussion

In this study, we identified multivariate differences in preparatory neural states associated with the intention to speak to a conversational partner and those associated with the intention to speak without having a conversational partner. Multivariate pattern analyses uncovered regions in the brain that encode information on the activated task set, most notably the ventromedial prefrontal and the ventral bilateral prefrontal cortex. These areas are likely to serve task-dependent as well as task-independent functions, as discussed presently. Our findings are in line with previous work suggesting that social context can have a significant influence on basic cognitive and neural processes (Lockridge and Brennan 2002; Pickering and Garrod 2004;...
Brown-Schmidt 2009; Kourtis et al. 2010; Kuhlen and Brennan 2013; Schilbach et al. 2013), including language-related processes (Nieuwland and Van Berkum 2006; Berkum 2008; Willems et al. 2010). Moreover, our study provides evidence that such an influence begins before speaking.

Numerous studies have associated the medial prefrontal cortex with perspective taking and the ability to take account of another person's mental state (Amadio and Frith 2006; Frith and Frith 2007). Moreover, this area is said to play a central role in communication (Sassa et al. 2007; Willems et al. 2010). According to our data, the ventral part of the medial prefrontal cortex encodes information on whether or not the participant will speak to a conversational partner in the upcoming trial. This area corresponds most closely to the anatomical subdivision of the human ventral frontal cortex that has been labeled medial frontal pole (Neubert et al. 2014), or the anterior part of area 14 m (Mackey and Petrides 2014). Lesions to the ventromedial part of the mPFC are said to impair a person's social interaction skills (Bechara et al. 2000; Moll et al. 2002). More specifically, a recent study on patients with damage to the vmPFC reports an inability of these patients to tailor communicative messages to generic characteristics of their conversational partner (being a child or an adult; Stolk et al. 2015). In particular, the latter study points towards a central role of this brain region in partner-adapted communication.

Although the brain area identified in our study is located in the ventral part of the medial prefrontal cortex, previous studies comparing communicative action to non-communicative action have reported areas located more dorsally (Sassa et al. 2007; Willems et al. 2010). A recent meta-analysis aimed at distinguishing the respective contributions of the dorsomedial and ventromedial prefrontal cortex to social cognition (Bzdok et al. 2013). According to this study, both regions are consistently associated with social, emotional and facial processing. But the study’s functional connectivity analyses linked the dorsal part of mPFC to more abstract or hypothetical perspective taking. In contrast, the vmPFC connected to areas associated with reward processing and a motivational assessment of social cues. For example, increased activity in the vmPFC observed when participants attended jointly with a partner to a visual stimulus has been associated with processing social meaning and its relevance to oneself (Schilbach et al. 2006). Along similar lines, the dmPFC has been associated with cognitive perspective taking, while the vmPFC has been associated with affective perspective taking (Hynes et al. 2006). Based on these proposals, the vmPFC may encode the affective or motivational value associated with interacting with a partner. Accordingly, our finding may reflect an affective evaluation of the participant’s intention to engage in social interaction. Such an evaluation must not be specific to communication and may generalize to other types of social interaction.

A somewhat different perspective was recently put forward by Welborn and Lieberman (2015). These researchers argue that activation of the dmPFC is elicited primarily by experimental tasks that require a ‘generic’ theory of mind (e.g. taking the perspective of imaginary or stereotypic characters). In contrast, in their fMRI study activation of the vmPFC was observed in tasks requiring person-specific mentalizing, which involved judging the idiosyncratic traits of a particular individual. Following this proposal, the ventrally located engagement of the mPFC observed in our study may have been triggered by having represented specific characteristics of the expected conversational partner. In our study, the conversational partner was very tangible due to the ongoing live video stream and could have therefore elicited a detailed partner representation (Sassa et al. 2007; Kuhlen and Brennan 2013). Taken together, the literature reviewed above suggests that the vmPFC processes social-affective information and could be involved in encoding social properties associated with speaking to a conversational partner, be it motivational aspects, or specific characteristics or needs of the partner.

Our results are relevant to an ongoing debate in the psycholinguistic literature on the time course in which a conversational partner is represented during language processing (Barr and Keysar 2006; Brennan et al. 2010). Some have argued that language processing routinely takes the conversational partner into account at an early point during language processing (Nadig and Sedivy 2002; Hanna et al. 2003; Metzing and Brennan 2003; Hanna and Tanenhaus 2004; Brennan and Hanna 2009). In contrast, others have argued that the conversational partner is not immediately taken into consideration and instead is considered only in a secondary process triggered by special cases of misunderstanding (Horton and Keysar 1996; Keysar et al. 1998; Ferreira and Dell 2000; Pickering and Garrod 2004; Barr and Keysar 2005; Kronmüller and Barr 2007). In support of the latter theory, a recent MEG study reports in listeners the engagement of brain areas associated with perspective taking (including the vmPFC) only after a speaker’s utterance had been completed, but not at a time point when listeners were anticipating their partner’s utterance (Bögels, et al. 2015a). In contrast, our data suggest that, in speakers, information about the conversational partner (in this case, whether there is a conversational partner or not) is represented early in speech planning, that is, already prior to speaking. This pattern of results is in agreement with...
those theories assigning a prominent role to mentalizing in early stages of processing language in dialogue settings (H. Clark 1996; Nadig and Sedivy 2002; Hanna and Tanenhaus 2004; Frith and Frith 2006; Sassa et al. 2007; Brennan and Hanna 2009; Willems et al. 2010).

Our study does not determine precisely what was encoded about the conversational partner, since we manipulated only whether utterances were addressed to a conversational partner or to a microphone. Our experimental conditions may have differed in terms of the affective or motivational value associated with the particular speaking condition (as discussed earlier). Further studies investigating neural representations associated with multiple conversational partners with different characteristics, perspectives, or momentary informational states or needs would be required to provide insights into the exact nature of the partner representation.

Aside from the ventromedial prefrontal cortex, the ventral bilateral prefrontal cortex encoded information about the activated task set. The prefrontal cortex, and in particular the lateral prefrontal cortex, is said to play a central role in task preparation and the control of complex behavior (e.g. Sakai and Passingham 2003; Badre 2008) such as the retrieval and initiation of action sequences (Crone et al. 2006; Badre and D’Esposito 2007) and task hierarchies (Koechlin et al. 2003; Badre 2008). The areas identified in our study most closely correspond to a subdivision that has been labeled the ventrolateral frontal poles (Neubert et al. 2014). These areas overlap with those previously associated with encoding the outcome of future actions (e.g. Boorman et al. 2011), task set preparation (e.g. Sakai and Passingham 2003), encoding delayed intentions (e.g. Momennejad and Haynes 2012) and complex rules (e.g. Reverberi et al. 2012). While more commonly right-lateralized (ibid.), future intentions to perform a particular task have also been decoded from the left lateral frontopolar cortex (Haynes et al. 2007).

Alternatively, linguistic features of the upcoming task may have contributed to the left-lateralized cluster (which touches on BA 45 and BA 47, and could involve Broca’s area), and also to the right-lateralized cluster (compare Kell et al. 2011 for bilateral frontal activation during speech preparation). This would suggest that these areas assist in preparing in advance different linguistic adaptations in response to speaking to a partner. However, an involvement of these areas was observed at a time point at which speakers did not know the exact content of the utterances they would be producing. Furthermore, our behavioral analyses suggest that the surface structure of the produced utterances is quite comparable between the two conditions. The closer overlap with neural structures previously reported when preparing to execute a diverse range of tasks (e.g. memory tasks; color, numerical or linguistic judgments; arithmetic operations) suggests that these brain areas rather support a task-independent function.

Taken together, the involvement of the ventral bilateral frontal cortex support the growing literature pointing to the functional role of this area (sometimes also labeled orbitofrontal cortex) in goal-directed behavior and in mapping representations of a given task state (Wilson et al. 2014; Stalnaker et al. 2015). In the context of our study, these areas may represent task-independent activity associated with maintaining the intention to perform an upcoming task.

Notably, brain regions that encoded information about the task set (i.e. whether speakers would be addressing a partner or not) during the preparation phase were also instrumental during the execution phase. Our findings are in line with the common understanding of tasks sets (e.g. Sakai 2008) as facilitating task performance by representing the operations that are necessary for generating the final response. In the context of our task, task-specific activity, such as mentalizing, is instrumental not only when planning to address a conversational partner but also in the process of speaking to a conversational partner.

A multivariate searchlight analysis approach to analyzing fMRI data yielded significant findings between our two speaking conditions, even though a more traditional univariate approach did not. In contrast to univariate analysis, which considers each voxel separately and is limited to revealing differences in average activation, multivariate analysis enables insight into information that can be detected only when taking several voxels into account (Haynes and Rees 2006; Norman et al. 2006). Previous studies have successfully employed multivariate analyses to decode the content of specific mental states and have pointed towards an increased sensitivity of this approach (Kamitani and Tong 2005; Haynes and Rees 2006; Haynes et al. 2007; Bode and Haynes 2009; Gilbert 2011).

Nevertheless, the univariate analysis did reveal a large network of brain areas active during task preparation when comparing both speaking conditions together against baseline. The activation pattern we find in this analysis overlaps in large parts with those reported in studies on neural preparation for speech production (Kell et al. 2011; Gehrig et al. 2012). This suggests that both speaking conditions recruited the general network associated with anticipating linguistic material for articulation. Remarkably, our multivariate analysis provided the additional insight that distinct brain areas, most notably the vmPFC, encode information about whether speakers expect to speak to a conversational partner.

With the current study, we make an advance towards bringing spontaneous spoken dialogue into an fMRI setting. Our results suggest profound processing differences when speakers address a conversational partner who has genuine informational needs and responds online to the speakers’ utterances, compared to when speakers speak for a non-communicative purpose such as testing a microphone. Yet our experimental setting falls short of interactive dialogue ‘in the wild’ in important ways. Most notably, communicative exchanges did not offer the opportunity to interactively establish shared understanding since speakers were not allowed to repair utterances in response to addressee’s misunderstanding. Also, the conversational roles of being a speaker vs being the addressee, as well as the linguistic output itself, was constrained by the setting (but this is not so different from routine types of dialogic exchanges, e.g. question-answer scenarios such as during an interview or quiz, see e.g. Bögels, et al. 2015b; Bašnáková et al. 2015). Despite these limitations, we believe our study takes a first step towards understanding how the brain may facilitate partner-adapted language processing through specific neural configurations, in advance of speaking.

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