Association between social health insurance and choice of hospitals among internal migrants in China: a national cross-sectional study

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ABSTRACT

Objectives There is a tendency to pursue higher-level hospitalisation services in China, especially for internal migrants. This study aims to investigate the choices of hospitalisation services among internal migrants, and evaluate the association between social health insurance and hospitalisation choices.

Methods Data were from a 2014 nationally representative cross-sectional sample of internal migrants aged 15–59 years in China. Descriptive analyses were used to perform the distribution of healthcare facility levels for hospitalisation services, and multinomial logistic regression was applied to examine the association between social health insurance and hospitalisation choices.

Results Of the 6121 inpatient care users, only 11.50% chose the primary healthcare facilities for hospitalisation services, 44.91% chose the secondary hospitals and 43.59% preferred the tertiary hospitals. The choices presented large regional variations across the country. Compared with the uninsured, social health insurance had no statistically significant effect on patient choices of healthcare facility levels among internal migrants in China, whereas socioeconomic status was positively associated with the choices.

Conclusions Social health insurance had little influence on the hospital choice among the internal migrants. Thus, social health insurance should be consolidated and portable to enhance the proper incentive of health insurance on healthcare seeking behaviours.

INTRODUCTION

The health status and healthcare utilisation among internal migrants, a population defined as those who live in a new residence for more than 1 month but do not have a local ‘Hukou’ of the new residence (registered resident certificate), has become an important research focus in China.1–5 The reason for this special interest is that within China’s three-tiered healthcare delivery system, there has been a tendency for people to pursue higher-level hospitalisation service, with admissions to tertiary hospitals increasing by 13.5 percentage points (from 22.5% to 36.0%) and admissions to primary care facilities decreasing from 38.4% to 26.4% between 2009 and 2015.6 This tendency was more marked in internal migrants; 43.6% of migrants with admission chose the tertiary hospitals in 2014, higher by 7.6 percentage points than that in general population.7 However, with this tendency, the delivery system has been becoming more fragmented and hospital-centred,8 and thus leads to dramatic escalation of healthcare expenditures and jeopardises the Chinese goal of providing affordable and equitable access to quality healthcare for all citizens.

The Chinese government is currently attempting to use social health insurance policy levers to reverse this trend. To guide healthcare seeking behaviour, the social health insurance introduced a differential reimbursement policy tailored to the level of healthcare facilities, which ruled that the higher the facility level, the less the insurance reimbursement rates.9 10 In theory, there are two primary ways that health insurance affects healthcare seeking behaviour: the income effect and substitution effect.11 12 On the one hand, the income effect indicates that the insured face a lower price of health services than the uninsured, and will increase the utilisation of health services, especially at...
higher-level hospitals. On the other hand, different levels of healthcare facilities are substitutes to some degrees, and an increase in the price of health services at one level of facilities would cause patient to consume more health services at the other levels, namely the substitution effect. The differential reimbursement rates of health insurance change the relative prices of health services at different facility levels, and would increase the likelihood of using lower-level healthcare facilities. Considering these two influencing ways together, health insurance may have the mixed effects on healthcare seeking behaviour. However, to date there is no empirical evidence on the role of health insurance in healthcare seeking behaviours for internal migrants.

In addition, the choice of healthcare providers can be determined by patient characteristics, health insurance and provider characteristics. Healthcare providers differ according to the price and quality of care. When making choices of providers, patients generally seek for high-quality care while minimising cost, and choose the provider that best fits their preferences and needs. Health insurance could reduce the price of health services paid by patients. However, empirical evidence is mixed on how patients choose different levels of providers for treatment. Studies in Nepal and India found that the price of health services and household income had stronger effects on hospital choice than the hospital quality or severity of illness, whereas studies from Dutch hospitals found the positive influence of care quality on choice. In China, most of the literature focused on whether patients used health services, but only a few studies investigated the choices of patients conditional on treatment. A study in rural China found that the differential health insurance policies influenced the choice of hospital, and in particular, as the reimbursement ceiling rose, patients increasingly chose higher-level hospitals. Another research confirmed the impact of the differential health insurance reimbursement policy by the facility level among rural patients with diabetes. They found that increase of outpatient reimbursement rates at township or county hospitals significantly increased the outpatient service utilisation at these facilities, although no such relationship for village clinics. Evidence from the China National Health Services Survey in 2008 presented that patients chose primary care facilities mainly due to distance and price of care, but chose hospitals because they attached more importance on perceived quality of care.

In China, the social health insurance system has been fragmented into three separate insurance schemes: the New Rural Cooperative Medical Scheme (NCMS), the Urban Resident Basic Medical Insurance (URBMI) and the Urban Employee Basic Medical Insurance (UEBMI). These three health insurance schemes covered about 95% of the total population in China, and they are designed to target different populations and are difficult to transfer between home city and a city of new residence. The NCMS targets the registered rural population; the URBMI and UEBMI target the urban non-employee residents and employees, respectively. However, they are pooled and administrated at the county or prefecture level. Each county or prefecture designs its own benefit package and reimbursement policy of health insurance, leading to variation and non-portability across geographic areas. Internal migrants are usually covered by the health insurance in their hometown, which mainly insures healthcare provided in that location. After moving from their hometown to other cities, migrants tend to use health services at their new city of residence. Therefore, the health services they use at their new residence are generally out of the coverage network of their health insurance, thereby ineligible for the reimbursement of health insurance. To achieve universal health coverage, the Chinese government recently issued policies to allow migrants to participate in URBMI or UEBMI according to their employment status, and to guide the transfer of health insurance from hometowns to the living prefectures. However, it is a prefecture-based policy, and each prefecture can decide the implementation of its own health insurance transferability policy. Migrants’ accessibility to local health insurance may vary by prefecture. Some areas have also tried to consolidate the NCMS and URBMI into one unified health insurance scheme. Therefore, it is necessary to evaluate the influence of health insurance in healthcare seeking behaviours for internal migrants.

Using the 2014 wave of China’s annual National Internal Migrant Dynamic Monitoring Survey, the present study examined hospitalisation choices and their determinants among internal migrants, and especially focused on the effect of social health insurance on hospitalisation choices. The study has two objectives: (1) to investigate nationally the choices of the levels of healthcare facilities for hospitalisation services among internal migrants, and the regional variation of these choices and (2) to evaluate the association between social health insurance and hospitalisation choices. The study will help in developing interventions that can change the current fragmented and hospital-centric system. This paper is among the first to investigate the association between social health insurance and the choices of the levels of healthcare facilities for hospitalisation services among internal migrants in China.

**METHODS**

**Data and study design**

Data used were from the 2014 wave of China’s annual National Internal Migrant Dynamic Monitoring Survey. This survey was conducted by the National Health and Family Planning Commission of China in May 2014. This is a national cross-sectional survey representing internal migrants aged 15–59 years, and aims to examine the socioeconomic status of internal migrants, determinations of healthcare services and health outcomes. In this survey, internal migrants are defined as those who do not...
have the ‘Hukou’ of local counties/districts and have been living in locals for >1 month, including migrants from both rural and urban areas.

The survey was drawn using the stratified multistage random sampling method by probability proportional to size (PPS), and the annual national data on internal migrants from each province in 2013 was considered as the basic sampling frame. The survey covered 348 cities from all 32 provincial units in China. Within each city, townships were randomly selected and followed by village or neighbourhoods by PPS. In each village or neighbourhood, 20 internal migrants were randomly selected to participate in the survey, finally reaching a total sample size of 200937 respondents. All respondents were interviewed face-to-face by trained interviewers, using a structured questionnaire. Approvals were obtained from the institutional review board, and the participants provided consent for the same.

Questionnaires included demographic information and family structures, socioeconomic status, migration characteristics, health insurance, healthcare services and family planning services. In this paper, we focused on the choice of different levels of healthcare facilities for hospitalisation services (inpatient care). Thus, migrants who used hospitalisation services in the previous year of the survey were included in our analysis, and the sample size was 6121 inpatient services users.

Research hypothesis and measurements

Our hypothesis was that social health insurance would increase the likelihood of using lower-level healthcare facilities. The dependent variable we focused on was patient choice of healthcare facilities for hospitalisation services. In China, there are three levels of healthcare facilities that patients can choose to be admitted to: the primary care facility, the secondary hospital and the tertiary hospital. Our primary predictor of interest was social health insurance status, which was categorised into four subgroups: no social health insurance, coverage by one of the three types of social health insurance—NCMS, URBMI or UEBMI. Social health insurance sets higher reimbursement rates for lower-level healthcare facilities, for example, in 2014, the reimbursement rates from the NCMS were around 80%, 70% and 55% for inpatient services, compared to 60% for the county (secondary) hospitals are the main body for inpatient services and accounted for the largest proportion of all inpatient services. All regression models were conducted for the total sample, adjusted for respondents’ demographic characteristics (gender, age and marital status), socioeconomic status (rural or urban ‘Hukou’, education, income, having a job or not), migration characteristics (moving to urban or suburban areas, migration region and time), hospitalisation information (place and reason) and having commercial health insurance or not. City fix effects were also controlled for in the models. To address the imbalance in general characteristics between the insured and uninsured groups, we further added multinomial logistic regressions with propensity-score weighting to confirm the association between social health insurance and choice of hospitals. In addition, for the sensitivity analyses, all regressions were run on both total sample and two subsamples of disease and childbirth to get robust results.

To further explore the relationships observed in the individual choice model and explain the reasons behind the patient choice from the social health insurance policy perspective, we used bivariate analyses to compare the health insurance reimbursement probability and reimbursement ratio among those who received reimbursement by the level of healthcare facilities, which were reported by patients after they used the hospitalisation services.

All of the analyses were conducted for the total sample, and separately for the disease and childbirth subsamples. ORs and 95% CIs were presented. All statistical analyses were performed using Stata V.12.0 (StataCorp, College Station, Texas, USA).
Of the 6121 respondents, only 11.50% chose the primary healthcare facilities for hospitalisation services, 44.91% chose the secondary hospitals and 43.59% preferred the tertiary hospitals. Figure 1 presents the regional variation on the choice of healthcare facility levels for hospitalisation services among internal migrants in China. As can be seen, in the more economically developed municipalities (Beijing, Shanghai, Chongqing and Tianjin) and eastern coastal regions (Shandong, Jiangsu, Zhejiang, Fujian and Guangdong provinces), migrants were more likely to choose secondary hospitals, whereas in the less developed regions (Central, Western and Northeastern China), the most common choice was tertiary hospitals.

**Characteristics of the sampling respondents**

Table 1 provides the sample characteristics totally and by healthcare facility levels. Overall, 58.08% of the respondents were covered by the NCMS, 7.09% and 20.96% were covered by the URBMI and UEBMI, respectively, while 13.87% had no social health insurance. About 5.85% of the respondents purchased commercial health insurance. Respondents with admission to primary care facilities were more likely to be uninsured or with NCMS coverage, whereas respondents with admission to the secondary or tertiary hospitals were more likely to be covered by the URBMI or UEBMI.

Three-fourths of the respondents were female, and were on average aged 32 years; 82.50% were registered as having a rural ‘Hukou’, and nearly 60% received an education of junior high school or below; 70.79% of respondents migrated across provinces and 42% have lived in the new residence for more than 4 years; 70.33% chose to receive hospitalisation services at their new city of residence, and more than half of all hospitalisation services were for childbirth.

**Factors associated with choices of healthcare facility levels**

Table 2 presents the results from the multinomial logistic regression models that examined the association between social health insurance coverage and the choice of healthcare facility levels. In the total sample, compared with the uninsured, having any type of social health insurance had no significant relationship with the choice between secondary and tertiary hospitals. Coverage by the NCMS and URBMI had no significant influence on the choice...
between primary care facilities and secondary hospitals either, although the UEMBI significantly decreased the probability of choosing primary care facilities (OR 0.47, 95% CI 0.33 to 0.67). Having commercial health insurance had no association with the choice of healthcare facility levels. These results on the relationships between health insurance and the choices of hospitalisation services still held for the disease and childbirth subsamples.

Respondents with better socioeconomic status were more likely to choose higher level of healthcare facilities. In comparison with secondary hospitals, registration status of rural ‘Hukou’ significantly reduced the

Table 1  Sample characteristics by levels of healthcare facilities, 2014 (%)

| Characteristics                        | Total  n=6121 | Primary n=704 | Secondary n=2749 | Tertiary n=2668 |
|----------------------------------------|--------------|---------------|------------------|-----------------|
| Social health insurance                |              |               |                  |                 |
| No insurance                           | 13.87        | 16.90         | 13.75            | 13.19           |
| NCMS                                   | 58.08        | 66.48         | 59.88            | 54.01           |
| URBMI                                  | 7.09         | 6.53          | 6.40             | 7.95            |
| UEBMI                                  | 20.96        | 10.09         | 19.97            | 24.85           |
| Commercial health insurance            | 5.85         | 4.12          | 5.67             | 6.48            |
| Female                                 | 76.78        | 73.72         | 78.06            | 76.27*          |
| Age (years)†                           | 31.95 (8.51) | 31.90 (8.72)  | 31.17 (8.25)     | 32.78*** (8.65) |
| Married                                | 92.53        | 91.05         | 93.31            | 92.13           |
| Rural Hukou                            | 82.50        | 93.04         | 85.41            | 76.72***        |
| Education                              |              |               |                  |                 |
| Primary school or below                | 13.04        | 18.61         | 13.13            | 11.47           |
| Junior high school                     | 45.76        | 54.97         | 48.34            | 40.67           |
| Senior high school                     | 20.54        | 17.76         | 19.61            | 22.23           |
| College or above                       | 20.67        | 8.66          | 18.92            | 25.64           |
| Monthly income per capita (1000 RMB)†  | 2.28 (2.42)  | 1.97 (1.39)   | 2.25 (2.42)      | 2.39*** (2.61)  |
| Having any job                         | 56.49        | 59.38         | 56.49            | 55.73           |
| Moving to urban area                   | 70.79        | 54.55         | 67.37            | 78.60***        |
| Migration region                       |              |               |                  |                 |
| Across province                        | 48.93        | 58.52         | 53.91            | 41.27           |
| Across city within province            | 30.94        | 28.13         | 26.96            | 35.79           |
| Across county within city              | 20.13        | 13.35         | 19.13            | 22.94           |
| Migration time (years)                 |              |               |                  |                 |
| 0–1                                    | 34.83        | 38.78         | 38.45            | 30.06           |
| 2–3                                    | 23.07        | 21.73         | 21.94            | 24.59           |
| 4–6                                    | 20.52        | 20.17         | 19.68            | 21.48           |
| 7 or more                              | 21.58        | 19.32         | 19.93            | 23.88           |
| Places of hospitalisation              |              |               |                  |                 |
| New city of residence                  | 70.33        | 63.92         | 64.35            | 78.19           |
| Hometown                               | 21.74        | 32.39         | 29.90            | 10.53           |
| Others                                 | 7.92         | 3.69          | 5.75             | 11.28           |
| Reasons of hospitalisation             |              |               |                  |                 |
| Disease                                | 29.21        | 33.52         | 25.32            | 32.08           |
| Childbirth                             | 58.90        | 55.40         | 62.93            | 55.66           |
| Others                                 | 11.89        | 11.08         | 11.75            | 12.26           |

*P<0.05, **P<0.01, ***P<0.001.
†Mean, SD.
NCMS, New Rural Cooperative Medical Scheme; UEBMI, Urban Employee Basic Medical Insurance; URBMI, Urban Resident Basic Medical Insurance.
Table 2  Factors associated with choices of healthcare facility levels for all hospitalisation services: multinomial logistic regression (secondary hospitals as the reference group, OR and 95% CI)

|                                | Model 1 on total sample | Model 2 on disease subsample | Model 3 on childbirth subsample |
|--------------------------------|-------------------------|-------------------------------|-------------------------------|
|                                | Primary | Tertiary | Primary | Tertiary | Primary | Tertiary | Primary | Tertiary |
| Social health insurance (referred to no insurance) |         |          |         |          |         |          |         |          |
| NCMS                           | 0.88 (0.69 to 1.14)     | 0.96 (0.80 to 1.16)          | 0.47** (0.28 to 0.77)         | 0.74 (0.49 to 1.12)          | 1.06 (0.77 to 1.48)         | 0.95 (0.75 to 1.20)         |
| URBMI                          | 0.87 (0.57 to 1.31)     | 0.88 (0.66 to 1.16)          | 0.59 (0.29 to 1.19)           | 0.77 (0.45 to 1.31)          | 0.69 (0.37 to 1.28)         | 0.97 (0.67 to 1.41)         |
| UEBMI                          | 0.47*** (0.33 to 0.67)  | 1.06 (0.86 to 1.31)          | 0.35** (0.18 to 0.66)         | 0.80 (0.50 to 1.27)          | 0.45** (0.27 to 0.75)       | 1.09 (0.82 to 1.44)         |
| Commercial health insurance    |         |          |         |          |         |          |         |          |
|                                 |          |          |         |          |         |          |         |          |
| Female                         | 1.04 (0.79 to 1.36)     | 1.24* (1.03 to 1.49)         | 0.93 (0.67 to 1.30)           | 1.29* (1.03 to 1.62)         | –                      | –                      |
| Age                            | 1.00 (0.99 to 1.02)     | 1.02*** (1.01 to 1.03)       | 1.00 (0.98 to 1.02)           | 1.02** (1.01 to 1.04)        | 1.01 (0.98 to 1.04)         | 1.04*** (1.02 to 1.06)      |
| Married                        | 0.77 (0.55 to 1.08)     | 0.92 (0.73 to 1.17)          | 0.77 (0.49 to 1.20)           | 0.91 (0.66 to 1.27)          | 0.84 (0.34 to 2.05)         | 0.81 (0.45 to 1.48)         |
| Rural Hukou                    | 1.34 (0.94 to 1.92)     | 0.69*** (0.57 to 0.82)       | 0.76 (0.40 to 1.43)           | 0.61* (0.41 to 0.90)         | 1.79* (1.09 to 2.92)        | 0.73** (0.58 to 0.92)       |
| Education (referred to primary school or below) |         |          |         |          |         |          |         |          |
|                                 |          |          |         |          |         |          |         |          |
| Junior high school             | 0.84 (0.65 to 1.10)     | 1.24* (1.02 to 1.52)         | 1.14 (0.77 to 1.69)           | 1.44* (1.08 to 1.91)         | 0.68 (0.43 to 1.09)         | 1.11 (0.74 to 1.66)         |
| Senior high school             | 0.74 (0.53 to 1.02)     | 1.62*** (1.28 to 2.05)       | 1.04 (0.59 to 1.81)           | 1.83** (1.25 to 2.69)        | 0.56* (0.33 to 0.95)        | 1.57* (1.03 to 2.39)        |
| College or above               | 0.63* (0.41 to 0.95)    | 1.73*** (1.33 to 2.25)       | 0.25** (0.09 to 0.69)         | 2.10** (1.25 to 3.52)        | 0.65 (0.36 to 1.16)         | 1.59* (1.03 to 2.47)        |
| Monthly income per capita (referred to lowest level) |         |          |         |          |         |          |         |          |
|                                 |          |          |         |          |         |          |         |          |
| Lower level                    | 0.88 (0.69 to 1.11)     | 1.24** (1.05 to 1.46)        | 0.43** (0.26 to 0.72)         | 1.15 (0.83 to 1.59)          | 1.05 (0.78 to 1.42)         | 1.33** (1.07 to 1.64)       |
| Middle level                   | 0.90 (0.69 to 1.16)     | 1.32** (1.11 to 1.58)        | 0.78 (0.49 to 1.23)           | 1.19 (0.86 to 1.65)          | 1.00 (0.71 to 1.42)         | 1.51*** (1.18 to 1.93)      |
| Highest level                  | 0.66* (0.47 to 0.91)    | 1.38** (1.11 to 1.70)        | 0.76 (0.43 to 1.36)           | 1.18 (0.79 to 1.77)          | 0.64 (0.40 to 1.03)         | 1.64*** (1.24 to 2.18)      |
| Having any job                 | 1.18 (0.96 to 1.45)     | 0.75*** (0.66 to 0.87)       | 0.97 (0.63 to 1.50)           | 0.66** (0.50 to 0.89)        | 1.20 (0.93 to 1.56)         | 0.77** (0.65 to 0.92)       |
| Moving to urban area           | 0.63** (0.52 to 0.77)   | 1.37*** (1.19 to 1.57)       | 0.68* (0.48 to 0.95)          | 1.35* (1.05 to 1.74)         | 0.63*** (0.49 to 0.83)      | 1.47*** (1.20 to 1.79)      |
| Migration region (referred to across province) |         |          |         |          |         |          |         |          |
|                                 |          |          |         |          |         |          |         |          |
| Across city within province    | 1.02 (0.81 to 1.28)     | 1.35*** (1.15 to 1.58)       | 1.32 (0.86 to 2.04)           | 1.35 (1.00 to 1.83)          | 0.94 (0.69 to 1.27)         | 1.34** (1.09 to 1.66)       |
| Across county within city      | 0.78 (0.58 to 1.05)     | 1.17 (0.97 to 1.41)          | 1.02 (0.60 to 1.76)           | 1.25 (0.89 to 1.76)          | 0.70 (0.46 to 1.05)         | 1.14 (0.89 to 1.47)         |
| Migration time (referred to 0–1 years) |         |          |         |          |         |          |         |          |
|                                 |          |          |         |          |         |          |         |          |
| 2–3                            | 1.14 (0.90 to 1.45)     | 1.12 (0.96 to 1.32)          | 1.14 (0.71 to 1.83)           | 1.45* (1.03 to 2.04)         | 1.20 (0.88 to 1.63)         | 1.00 (0.82 to 1.22)         |
| 4 – 6                          | 1.11 (0.86 to 1.42)     | 1.18 (1.00 to 1.39)          | 1.19 (0.74 to 1.90)           | 1.79*** (1.27 to 2.52)       | 1.11 (0.80 to 1.55)         | 0.92 (0.74 to 1.14)         |
| 7 or more                      | 0.89 (0.68 to 1.16)     | 1.22* (1.03 to 1.46)         | 0.70 (0.45 to 1.09)           | 1.54** (1.11 to 2.12)        | 1.09 (0.71 to 1.67)         | 1.10 (0.85 to 1.43)         |

Places of hospitalisation (referred to the new city of residence)
likelihood of using tertiary hospitals by 31%. Both better education and income increased the probability of choosing tertiary hospitals, but decreased the probability of choosing primary care facilities. However, respondents with any job were less likely to use the tertiary hospitalisation services than those with no job.

With regard to the migration characteristics, moving to urban areas significantly increased the likelihood of using tertiary hospitals (OR 1.37, 95% CI 1.19 to 1.57), but significantly decreased the likelihood of using primary care facilities (OR 0.63, 95% CI 0.52 to 0.77). Compared with migration across provinces, those who migrated across cities but within a province were more likely to select tertiary hospitals, which was mainly embodied in the childbirth subsample. The longer the migration time, the higher the likelihood for respondents to opt for the tertiary hospitals, which was mainly embodied in the disease subsample.

In addition, female and older people were more likely to opt for tertiary hospitals. Compared with hospitalisation at their new city of residence, respondents who were hospitalised at their hometown were significantly less likely to choose tertiary hospitals (OR 0.29, 95% CI 0.25 to 0.34), whereas hospitalisation at other places tended to be admitted at higher-level hospitals.

We also conducted a confirmatory analysis to address the unbalance in general characteristics between the insured and uninsured groups. We compared the propensity-score-weighted frequency distributions for the sample characteristics between the insured and uninsured groups, and after propensity-score weighting, the differences between the two groups became insignificant. The results from multinomial logistic regressions after the propensity-score weighting were very similar to the results without propensity-score weighting (see online supplementary appendix table 1). Therefore, we confirmed that the unbalance in general characteristics would not affect our analysis results.

In addition, there might be difference in the effect of social health insurance schemes on the hospitalisation choices between the new cities of residence and at their hometown. To examine whether there is difference or not, we further conducted the multinomial logistic regressions by places of hospitalisation (table 3). The relationship did not change, showing that social health insurance coverage was insignificantly associated with hospitalisation choices for hospitalisation subsamples either at the new city of residence or hometown.

**Exploration of the reasons behind patient choices from the health insurance reimbursement policy**

**Table 2 Continued**

| Model 3 on childbirth subsample | Model 2 on disease subsample | Model 1 on total sample |
|--------------------------------|----------------------------|-------------------------|
| **Primary**                   | **Tertiary**               | **Primary**             |
| Hometown                      |                             |                         |
| 0.73                          | 0.94                       | 0.59                    |
| (0.50 to 1.07)                | (0.50 to 1.77)             | (0.38 to 0.93)          |
| Other                          |                             |                         |
| 0.36                          | 0.36                       | 0.29                    |
| (0.23 to 0.50)                | (0.25 to 0.50)             | (0.19 to 0.39)          |
| **Reasons of hospitalisation (referred to diseases)** | | |
| Childbirth                     |                             |                         |
| 0.64                          | 0.62                       | 0.49                    |
| (0.52 to 0.80)                | (0.52 to 1.00)             | (0.36 to 0.97)          |
| Others                         |                             |                         |
| 0.82                          | 0.82                       | 0.72                    |
| (0.67 to 1.00)                | (0.67 to 1.00)             | (0.54 to 0.97)          |
| **Constant**                  |                             |                         |
| 0.24                          | 0.24                       | 0.24                    |
| (0.18 to 0.97)                | (0.18 to 0.97)             | (0.15 to 0.97)          |
| **R²**                        |                             |                         |
| 0.12                          | 0.12                       | 0.12                    |
| **Observations**              |                             |                         |
| 6121                          | 1788                       | 3605                    |

All models included province dummy. NCMS, New Rural Cooperative Medical Scheme; UEBMI, Urban Employee Basic Medical Insurance; URBMI, Urban Resident Basic Medical Insurance.
Table 3  Association between social health insurance and choices of healthcare facility levels by places of hospitalisation: multinomial logistic regression (secondary hospitals as the reference group, OR and 95% CI)

| Hospitalisation subsample at the new city of residence | Model 1 on total sample | Model 2 on disease subsample | Model 3 on childbirth subsample |
|-------------------------------------------------------|-------------------------|-------------------------------|--------------------------------|
|                                                       | Primary | Tertiary                     | Primary | Tertiary                     | Primary | Tertiary                     |
| Social health insurance (referred to no insurance)     |         |                               |         |                               |         |                               |
| NCMS                                                  | 1.01 (0.74–1.38) | 0.98 (0.79–1.21)             | 0.39** (0.21–0.72) | 0.69 (0.42–1.14) | 1.63* (1.05–2.53) | 1.01 (0.77–1.32) |
| URBMI                                                 | 1.02 (0.62–1.68) | 0.85 (0.62–1.18)             | 0.76 (0.32–1.78) | 0.73 (0.38–1.42) | 0.79 (0.36–1.75) | 1.00 (0.65–1.53) |
| UEBMI                                                  | 0.53** (0.35–0.81) | 1.13 (0.89–1.45)             | 0.37* (0.17–0.80) | 0.82 (0.46–1.44) | 0.60 (0.33–1.11) | 1.25 (0.91–1.71) |
| R^2                                                   | 0.120 | 0.148                         | 0.155                                          |
| Observations                                          | 4305 | 1193                          | 2581                                          |

Hospitalisation subsample at the hometown

| Social health insurance (referred to no insurance)     |         |                               |         |                               |         |                               |
|-------------------------------------------------------|         |                               |         |                               |         |                               |
| NCMS                                                  | 0.63 (0.38–1.05) | 0.68 (0.41–1.15)             | 0.52 (0.11–2.47) | 0.38 (0.10–1.42) | 0.63 (0.35–1.13) | 0.7 (0.36–1.38) |
| URBMI                                                 | 0.65 (0.27–1.55) | 0.94 (0.45–1.93)             | 0.72 (0.07–7.18) | 1.07 (0.18–6.17) | 0.55 (0.18–1.66) | 0.89 (0.34–2.36) |
| UEBMI                                                  | 0.29** (0.13–0.64) | 0.55 (0.30–1.02)             | 0.42 (0.07–2.70) | 0.58 (0.15–2.31) | 0.20** (0.07–0.59) | 0.29** (0.12–0.70) |
| R^2                                                   | 0.108 | 0.234                         | 0.153                                          |
| Observations                                          | 1331 | 363                           | 858                                           |

All models included all controlling variables in table 2.

*P<0.05, **P<0.01, ***P<0.001.

NCMS, New Rural Cooperative Medical Scheme; UEBMI, Urban Employee Basic Medical Insurance; URBMI, Urban Resident Basic Medical Insurance.
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the larger the probability that respondents received reimbursement from social health insurance. Once they got reimbursement, however, the higher the facility level, the lower the reimbursement ratio. The reimbursement difference by facility level mainly occurred for disease subsample rather than for childbirth subsample. Among the disease subsample, the probability of getting reimbursement was 6–8 percentage points higher for tertiary hospitals than for the other two lower-level facilities (76.5% vs 70.5% or 68.4%), but the reimbursement ratio among those who received reimbursement was 5–10 percentage points lower for tertiary hospitals than for the other two lower-level facilities (43.9% vs 48.2% or 53.9%).

DISCUSSION

This study was the first study that investigated the hospitalisation choices among internal migrants in China, and the association between social health insurance and these choices. It showed that the primary care facilities, secondary and tertiary hospitals accounted for 11.50%, 44.91% and 43.59% of hospitalisation services among internal migrants, respectively, and this distribution presented large regional variations across the country. This study also found that social health insurance coverage had no statistically significant impact on patient choices of healthcare facility levels among internal migrants in China, whereas socioeconomic status was positively associated with the choices.

In principal, social health insurance policy sets higher reimbursement rates for lower-level healthcare facilities in China, which assumed to guide patients to choose the lower-level facilities. Previous studies concluded that the NCMS could affect healthcare seeking behaviour among residents. However, it was not the case among internal migrants. Compared with primary care facilities, services at tertiary hospitals have much higher cost. Overutilisation of higher-level hospitals would lead to cost escalation. But social health insurance failed to play an important role in guiding internal migrants’ healthcare seeking behaviours. First, the three social insurance schemes in China are pooled and administered at county or city levels, and they are not portable across regions. Generally, residents are enrolled in a health insurance policy and use healthcare at their hometown, whereas internal migrants are enrolled in their hometown insurance policy but use healthcare in their new cities of residence. For internal migrants, healthcare in their new cities of residence is generally out of the coverage network of their hometown health insurance, and they are ineligible for the insurance reimbursement. The separation between the location of the health insurance and that of the healthcare itself makes internal migrants less likely to be affected by health insurance policy, and therefore puts them in a similar situation to respondents without health insurance. Second, tertiary hospitals are more likely to be covered by internal migrants’ hometown health insurance than primary care facilities. Our data showed that the higher the level of the healthcare facility where the internal migrants received inpatient care, the larger the probability that they obtained reimbursement from social health insurance. Third, the gap of reimbursement ratio among those who received reimbursement by the facility level was only 5–10 percentage points for inpatient services due to diseases, which was too small to attract patients to choose the lower-level facilities. This was consistent with other study on choices of outpatient care providers in rural China. These insurance policies failed to meet the reimbursement principle of the social health insurances, and could be a distortion to the role of social health insurances in guiding patients. The fragmentation and non-portability of health insurance schemes across regions may limit its role in internal migrants’ choices for inpatient services. Several studies have suggested that consolidating the three health insurance schemes, reducing the barriers to reimbursement for internal migrants and widening the gap of reimbursement ratio among facility levels may help social health

Figure 2 Health insurance reimbursement by levels of healthcare facilities: (A) reimbursement probability; (B) reimbursement ratio among those who received reimbursement. Data are presented as percentages (95% CI).
insurances function well in the role of guiding internal migrants to seek healthcare.

In addition, patients took into consideration cost and quality of care. Health services at different levels of facilities were only partially substituted, because there were large variations on service package and quality of care by facility levels. The previous studies documented the poor quality of care in primary care facilities, and well-trained health workers were generally concentrated in hospitals in China.\(^{33, 34}\) The quality of health services at hospitals was much higher than that of primary care facilities in China.\(^{14}\) As shown by our data, the slight gap of reimbursement rate by facility levels cannot offset the large gap on quality and service package. The differential reimbursement policy may make functions only if the quality of care in primary care facilities would be improved and no large gap of quality occurred by facility levels. Therefore, there is a need for primary care facilities to improve their health services to attract patients.

We also found that better socioeconomic status was associated with the higher probability of admission to tertiary hospitals, which is consistent with previous studies.\(^{29, 35, 36}\) However, respondents having jobs were less likely to choose tertiary hospitals in comparison with the secondary hospitals, which is not consistent with the results of most studies suggesting that those with better socioeconomic status were more likely to use expensive health services. A study on migrants in Guangzhou city found the similar results that the employed migrants had significantly lower 2-week physician consultation rate (3.4% vs 6.8%) and annual hospitalisation rate (4.5% vs 14.5%) than unemployed migrants.\(^{37}\) They also found that employed migrants tended to be healthier and may not need tertiary health services; about 75% of employed migrants and 60% of unemployed migrants rated their health status as being ‘excellent or good’. There may be the ‘healthy worker effect’ that workers often exhibit better health status than the general population due to the exclusion of the unhealthy population from employment.\(^{36}\) In addition, the employed migrants had less free time than those unemployed migrants, but tertiary hospitals were generally located farther from home and had the longer waiting time than the secondary hospitals.\(^{37}\) And some unemployed migrants moved to the cities only to seek tertiary health services rather than to seek jobs. These reasons may explain the lower possibility to choose tertiary hospitals instead of the secondary hospitals among employed migrants.

More interestingly, there were large regional variations on hospitalisation choices. Respondents in more economically developed eastern regions were more likely to select secondary hospitals, while respondents in those less developed central and western regions mostly chose tertiary hospitals. The reasons for these choices may be the variations of the capacity of healthcare facilities and hierarchical healthcare system policy across regions. The primary care and secondary facilities were equipped with more healthcare resources and had better care quality in eastern regions than western regions. Also with constant advances in healthcare reform, eastern areas such as Beijing, Shanghai, Zhejiang, Jiangsu are taking the leading role in setting up the hierarchical healthcare system, focusing on capacity building of the primary care facilities and secondary hospitals.\(^{39}\) Therefore, strengthening the primary care and secondary facilities in less developed regions is necessary in order to guide patients’ behaviours.

The major contribution of this study was that we sought to identify and compare different choices on hospitalisation among internal migrants holding different social health insurances. Although previous studies have observed that domestic migration affected internal migrants’ health and health seeking behaviours,\(^{23, 31, 40–43}\) research that addressed the relationship between social health insurance and hospitalisation choices among internal migrants was scarce. However, the study also had several limitations. First, it was a cross-sectional study, and, therefore, can only be used to explore associations between social health insurance and internal migrants’ choices on the healthcare facilities. The relationships that we inferred cannot be interpreted as causal in nature. Second, the severity of diseases may directly affect the choices of healthcare facilities due to inpatient services, and unfortunately this survey did not measure this, which may lead to the omitted variables bias. To reduce this bias, we conducted a sensitivity analysis on two subsamples of diseases and childbirth, and found there was little variation of severity for the childbirth subsample. Third, we cannot distinguish the income effect and substitution effect of health insurance, and only capture the overall effect of health insurance on healthcare seeking behaviour.

CONCLUSION

Our study suggests that social health insurance had little influence on the hospital choice among internal migrants. Social health insurance schemes should be consolidated and portable, which would enhance the proper incentive of health insurance on healthcare seeking behaviours. The capacity building of primary care facilities and secondary hospitals are also important to increase the utilisation of these facilities.

Fortunately, some big progress has been made to achieve the portability of health insurance. New policies have been issued to make migrants eligible for health insurance locally, or to change health insurance account from their hometown to the living residence.\(^{24}\) And based on the recently established national health insurance information system, healthcare at the living residence for migrants can be immediately reimbursed by health insurance at their hometown. The central government issued a national policy to consolidate the different health insurance schemes in 2016.\(^{44}\) These policies would improve the protection function of health insurance for migrants.

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