Factors Influencing Body Image in Women with Breast Cancer: A Comprehensive Literature Review

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Received 2016 May 25; Revised 2016 June 14; Accepted 2016 July 17.

Abstract

Context: Many psycho-socioeconomic and other types factors associated with cancer, the treatment process, and changes in patients’ physical appearance and sexual function influence the body image of women with breast cancer. The purpose of this study was to determine which factors influence the body image of women with breast cancer.

Data Collection: A narrative literature review was conducted. Electronic databases, including Google Scholar, SID, Magiran, IranDoc, Barekat, Web of Science, Science Direct, Cochrane Library, ProQuest, Scopus, and PubMed, including Medline, were searched to retrieve articles published from 1993 to 2016 using the keywords breast cancer, treatment, body image, and related factors. The quality of selected studies was appraised using a checklist adapted from Samadaee-Gelehkolaee (2016).

Results: Of 690 articles retrieved in the search, 190 articles were selected for full text appraisal. Finally, 44 articles were selected for data analysis. The results were classified under three headings: bio-psycho-socioeconomic factors, factors associated with the disease and treatment processes, and physical appearance and sexual function.

Conclusions: The findings of this review showed that many factors can influence the body image of women suffering from breast cancer. These factors were predictors of patients’ inter-personal and intra-personal relationships with their partners and others who influenced various other aspects of their lives, possibly leading to many life’s issues. These factors must be identified and considered to make the most appropriate decisions for patients. The strength of this study lies in the exploration of factors influencing the body image of women with breast cancer which earlier studies did not consider. Moreover, the authors believe that this research has addressed nearly all the factors that are real concerns in the body image of women with breast cancer.

Keywords: Breast Cancer, Body Image, Treatments, Related Factors

1. Context

Breast cancer is one of the most common diseases among women throughout the world (1–4) and has the highest mortality rate after lung cancer (1, 5). However, recent improvements in the early detection and treatment process have significantly enhanced women’s life expectancy (2, 6–8). Treatment modalities for women with cancer, such as surgery, radiotherapy, chemotherapy, radiation therapy, and endocrine therapy (9, 10), can be accompanied with various complications. For instance, common complications after chemotherapy are nausea (11), alopecia (12), poor sexual function (6), weight gain or loss (13), sexual dysfunction (14), hair loss (15), and ovarian damage (16). Mastectomy, or the removal of one or both breasts, can result in deformity, surgical scars (17), and the sense of losing one’s femininity (18)). As well, skin swelling, inflammation, and redness are complications of radiation therapy (16).

In addition to the physical complications of breast cancer, psychological issues, such as anxiety (19), can also arise due to the extensive changes in patients’ bodies and minds (6, 20, 21). The most destructive psychological impact of breast cancer in women is on their body image (19, 20). Body image is defined as ‘the attitudes and perceptions of individuals toward their appearance and their beliefs and
Society regards the breast as the symbol of femininity (7, 19), charm, and sexuality (19), so any damage to breast can lead to worries and distress (23, 24) and harm women’s whole life (23, 25). Strategies, such as educational interventions, pamphlets, online educational support (26), cognitive coping, social support, and self-efficacy, help improve patients’ health conditions (19). As well, few studies have attempted to address all the factors influencing body image in women with breast cancer (1, 23). Studies investigating the therapeutic effects or complications of the treatment process on body image are rare. Therefore, the purpose of this study was to determine which factors influence body image in women with breast cancer. The findings can help identify related factors and design strategies to help women with breast cancer cope with the changes in their body image.

2. Data Collection
2.1. Development of Research Questions

A literature review using a narrative method was conducted. This design has been found suitable to improve knowledge of and collect comprehensive data on the topic studied (27, 28). The research question in this study was as follows: What factors influence body image in women with breast cancer?

2.2. Search Strategy

After the development of the research question in consultation with a panel of experts, a thorough literature search was conducted in electronic databases: Google Scholar, SID, Magiran, IranDoc, Barekat, Web of Science, Science Direct, Cochrane Library, ProQuest, Scopus, and PubMed, including Medline. Key search terms, including breast cancer, treatment, body image, and related factors were used to retrieve articles published from 1993 to 2016. The following keywords suggested by the medical subject heading (Mesh) were applied to extend the search process breast cancer, breast neoplasm-tumors, breast-cancer, breast, treatment, therapy, surgery, cancer-associated treatment, body image, body, and related or associated factors. Finally, Boolean strategies of combining search keywords were applied: breast cancer or breast neoplasm, breast cancer and body image, and breast cancer and body image and associated factors.

The search was led to the following primary results: Google Scholar (285 articles), SID (9 articles), Magiran (3 articles), IranDoc (2 articles), Barekat (10 articles), Web of Science (66 articles), Science Direct (100 articles), Cochrane Library (30 articles), ProQuest (25 articles), PubMed/Medline (110 articles), Scopus (50), and Springer (10 articles).

2.3. Inclusion Criteria

The articles were selected based on the following criteria: the articles 1) focused on the research question concerning (2) which factors influence 2) the body image in 4) women with breast cancer. As well, 5) breast cancer had to be included in the title of articles 6) published in online journals.

2.4. Exclusion Criteria

Articles which focused on other cancer types, quality of life, or sexual quality of life in women with breast cancer were excluded from the study.

2.5. Quality Appraisal

The quality of studies was appraised using a checklist (Box 1) adopted from a study by Samadae-Gelehkolae (27). This checklist consisted of 16 items which used a 0 or 1 scoring system (not eligible or eligible). The scores for the 16 items were calculated, and each article was rated as high quality, medium quality, or poor quality. If an article received a score of 75% (12 - 16 points), it was of high quality. A score of 50% - 74% (8 - 12 points) indicated medium quality, and less than 50% (8 points) indicated poor quality (27, 28).

2.6. Data Analysis

Two authors (M-R, Z-H) independently checked the title, abstract, and full text of the retrieved articles using the inclusion criteria. The two authors held discussions to reach agreement on the inclusion of articles, and in the case of disagreements, they sought the views of the third author.

The articles were screened in four stages. First, during the screening of the titles of 690 articles, 349 were excluded for repetition, lack of relevance, and an absence of features connected to the study criteria. The second involved 341 studies. Failure of the abstract to comply with the inclusion criteria, the unavailability of full-text articles, and articles written in languages other than Farsi and English resulted in the removal of 151 articles. Third, the full text of 190 articles was appraised, and 149 which did not meet the inclusion criteria were excluded.

Finally, the quality of 44 articles was assessed based on the checklist and classification of factors influencing the body image of women with breast cancer. Thirteen studies received scores of 12 - 16, indicating high quality, and were published from 1999 to 2014. Twenty-five articles had average quality with scores of 8 - 12 and were published from 2003 to 2015. Six articles had poor quality with scores of less than 8 and were published from 2006 to 2016. The 13 high-quality articles are listed in Table 1.

2.7. Results

After the development of the research question in consultation with a panel of experts, a thorough literature search was conducted in electronic databases: Google Scholar, SID, Magiran, IranDoc, Barekat, Web of Science, Science Direct, Cochrane Library, ProQuest, Scopus, and PubMed, including Medline. Key search terms, including breast cancer, treatment, body image, and related factors were used to retrieve articles published from 1993 to 2016. The following keywords suggested by the medical subject heading (Mesh) were applied to extend the search process breast cancer, breast neoplasm-tumors, breast-cancer, breast, treatment, therapy, surgery, cancer-associated treatment, body image, body, and related or associated factors. Finally, Boolean strategies of combining search keywords were applied: breast cancer or breast neoplasm, breast cancer and body image, and breast cancer and body image and associated factors.

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2.7. Findings

The data are presented in Table 1 and Figure 2.

2.8. Ethical Considerations

The research proposal for the study was approved by the research council affiliated with Mazandaran University of Medical Sciences (Grant number: 180 - 95).

3. Results

The findings were classified into four categories of factors influencing the body image of women with breast cancer (Table 1).

3.1. Biopsychic Socioeconomic Factors

Biological factors, such as age, race, gender, and education, were recognized to be related to body image in women with breast cancer. Young women were less comfortable with the changes that occur in the body during the process of disease and treatment (5, 10, 29). They exhibited a higher level of stress when facing with the disease and its treatment process and expressed a significant level of distress regarding any changes in their body image (30-33).

Other most influential factors in patients with breast cancer were social (employment), economic (income, poverty, lack of support resources), and cultural status. Studies have linked poor body image to low income levels (2, 19). In addition, spouses’ income level was related to body image (19). Women’s employment as a social factor was predictive of the development of negative body image. Employed women tended to experience more stress regarding body image, which could be due to a lack of social support (23).

Women’s education and knowledge levels predicted their compliance with the disease and the amount of stress experienced by them. Women with a low level of education suffered more from discomfort over their body image, possibly giving rise to the development of the defensive mechanisms of avoidance or denial which, in turn, could create psychological distress (23, 34).

Psychological factor influencing body image included personal and interpersonal factors. Individual psychological factors related to the body image of women with
### Box 1. Checklist for Assessing Article Quality

#### Items

| Study methods |
|----------------|
| A- Possession of a valid questionnaire |
| B- Focus on body image as the main subject of the study |
| C- Application of a valid instrument to determine the body image of patients with breast cancer |

| Community population survey |
|-----------------------------|
| D- Description of at least two demographic data variables (e.g., age, gender, education level, income level) |
| E- Description of at least two demographic data variables related to breast cancer, (e.g. cancer type, treatment duration, frequency or type) |

| Study participants |
|--------------------|
| H- Percentage of patients' participation in the study (> 70%) |
| J- Participation of at least 50 people in the study |

| Study design |
|--------------|
| K- Prospective or cross-sectional data collection |
| L- Study duration of more than one year with a longitudinal design |

| Result |
|--------|
| P- Comparison of the results for two groups (e.g., health controls and patients with cancer, a pre/post comparison of two dependent groups) |

*Using this checklist, 16 items were used to review the articles: items A, B, and C examined the study tools, items D - G the social population, items H - J the study participants, items K - O the design, and item P the results. The most important items of the checklist were A, B, C, and E which included the quality criteria. The majority of these articles addressed women’s body image, and their study participants were women with breast cancer. The instrument used in the study was a questionnaire on body image.*

breast cancer were mental health, fatigue, anxiety, low self-confidence and self-esteem, concerns about weight gain or loss, fear of disease recurrence, depression, and feelings of embarrassment about showing their naked body (12, 15, 25, 29, 35, 36). Women who experienced breast cancer at an early age and had poor mental health faced a range of greater concerns regarding body image (29). The presence of a depressive mood or severe depression influenced the level of body image issues (10). An interpersonal factor was the relationship with one’s spouse. The women’s partner’s difficulties in emotional understanding could undermine bilateral relationship and cause women to avoid a sexual relationship (7).

The effect of treatment on women’s appearance caused unpleasant mental and physical conditions (1). For instance, losing a breast caused a persistent feeling of shame over displaying one’s naked body (25), creating a considerable amount of stress and mental issues (23).

Disease diagnosis and treatment decisions caused high levels of anxiety in women (1). Physical changes triggered psychological trauma that resulted in considerable distress and concern (23, 37) and undermined women’s self-confidence (23). The type of treatment could also cause psychological problems (23). Depression and anxiety are the most frequently observed psychological factors in patients after the disease (30, 37).

The disease changed spousal roles as the women’s husbands took over their responsibilities. Thus, the presence of the disease influenced both partners and made stress a common factor shared by them. This role change and stress toleration negatively influenced the spouses’ conjugal relationship (7).

#### 3.2. Factors Associated With the Disease and Treatment Process

The reported increase in the cancer survival rate of women has been attributed to the development of breast cancer.
cancer treatments (6). The treatment modalities are surgery (mastectomy, modified mastectomy, lumpectomy or breast conservation surgery) and hormonal therapy (chemotherapy, radiotherapy, radiation therapy, and endocrine therapy) (10, 15, 19, 38). According to the classification of influencing factors in this study, treatment complications are a shared point between these modalities. Women's subjective perceptions of their bodies during the

| Study                        | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Score |
|------------------------------|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|-------|
| Yvonne Brandberg (2008)      | + | + | - | - | - | + | + | + | + | + | - | + | + |    |    | 12   |
| Pat Fobair (2006)            | + | + | + | + | - | + | + | - | + | + | + | + | - |    |    | 13   |
| K. Hartl (2003)              | + | + | + | + | + | - | + | + | + | + | + | + | + |    |    | 16   |
| Melissa I. Figueiredo (2004) | + | + | - | + | + | + | - | + | + | + | - | + | + |    |    | 15   |
| Karen Kadela Collins (2012)  | - | + | - | - | - | - | + | + | + | + | + | + | + |    |    | 14   |
| Victoria Mock (1993)         | + | - | + | + | + | - | - | + | - | + | - | + | + |    |    | 13   |
| Charles S. Carver (1998)     | + | + | + | + | + | - | + | - | + | + | + | - | + |    |    | 14   |
| Helena Moreira (2010)        | + | + | - | - | + | - | + | + | + | + | - | + | - |    |    | 13   |
| Jessica P. Gopie (2013)      | + | + | - | - | - | + | + | + | + | + | + | - | + |    |    | 12   |
| Penelope Hopwood (2010)      | + | + | + | + | + | - | + | - | + | + | + | + | - |    |    | 13   |
| Giovanni Morone (2014)        | + | + | + | + | + | + | + | + | + | + | + | - | - |    |    | 13   |
| Wendy W. T. Lam (2012)       | + | - | - | - | + | + | + | - | + | + | + | + | + |    |    | 13   |
| Kojiro Shimozuma (1999)      | - | + | + | + | + | + | + | + | + | + | + | + | + |    |    | 12   |

Figure 2. Factors Influencing the Body Image of Women with Breast Cancer

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treatment process had devastating physical and mental influences on women. Treatments, such as bilateral prophylactic mastectomy, had negative impacts on women’s sexuality (9). Chemotherapy played a crucial role in patients’ increasing concerns about weight loss (39), hair loss (12, 15, 39), skin redness (26), nausea and fatigue (16), and sexual dysfunction, such as vaginal dryness (15).

After mastectomy, women can encounter a variety of psychological, sexual, and physical issues (5) (9, 36) because the breast is recognized as a symbol of female identity (40). Following the loss of this important organ, the femininity of women is lessened (37). As body image is a description of the body which enables communication with others (41), mastectomy naturally disturbs patients’ body image. Studies by Mock (1993) and Shimozuma (1999) (24, 42) confirm these findings.

In addition, factors such as the duration of diagnosis (5, 23, 36), surgery (1, 5), chemotherapy, radiotherapy, and adjuvant treatment (5), are associated with changes in body image. Surgery type and treatment duration can also weaken or improve body image (40).

3.3. Physical Appearance and Sexual Function

The development of scars (37), weight gain or loss (10, 15, 35), wounds, hair loss (2, 8, 9), burns (9), appearance changes (29), muscle aches, lymphedema (35), muscle strength (43), deformity (2), and changes in skin (2) or sexual attractiveness (44) can lead to dissatisfaction with body image. The external symptoms of breast cancer have caused dissatisfaction in patients and avoidance of showing the location of their wound to relatives (37).

Sexual issues had important, destructive effects on couples’ relationship. The treatment and creation of sexual problems due to vaginal dryness and its adverse effects on desire and arousal contributed to women’s undesirable body image (15) and created the conditions for marital discord.

4. Conclusions

This study was conducted to determine which factors influence the body image of women with breast cancer. Treatments modalities have played an important role in the improvement of the survival rate of women with breast cancer but can also cause physical, sexual, and psychological problems (18). The issues caused by this disease affect all aspects of life, so breast cancer has effects on both personal and interpersonal identities (7). Changes in women’s appearance and body image leads to the development of psychological problems, such as stress, depression, avoidance, denial, guilt, despair, fear, embarrassment, the feeling of unattractiveness. Physical problems, such as wounds, (45) deformity, and a lack of sexual desire (8), can also arise.

The findings of this study are in line with those of Lam et al. (2012) but indicate the type of surgery had little effect on patients’ body image over time (46). Making suitable decisions about the best treatment likely is a predictor of acceptance of changes in body image in short- and long-term.

Mastectomy involves the loss one or both breasts and creates the sense of losing one’s femininity because breasts are intertwined with women’s sexual identity and their subjective perceptions of their appearance (17-49, 40). Overall, the presence of the disease, treatments, and adjuvant therapies, as radiation therapy, worsen body image, create psychological problems, and reduce women’s acceptance of their changed body image after treatment (23, 26). The study findings suggested the importance of social factors to the body image of women with breast cancer. Sexual dysfunction was shown to be a social factor in the relationship between the women and their husbands. This disease affects both members of couples, confirming the findings of Fang et al. (7). The provision of appropriate interventions to cope with the disease can reduce the impact of disease-related problems on women’s body image. For
instance, cognitive coping strategies, social support, and adaptation are the most effective interventions suggested by Pikler and Winterowd (19). Additionally, women's quality of life is reduced by the development of psychological problems, such as anxiety and depression. Particularly in the first year of diagnosis (6), breast cancer is associated with concern and confusion regarding one's body image as the breast is one of the most important organs influencing women's body image (12).

Another finding was women's concerns about a lack of receiving response to their questions about the disease and its related physical and psychological issues. Therefore, healthcare teams need to consider women's views of the disease and improve their awareness of disease-related complications to alleviate their concerns. Other studies confirm this finding that breast cancer and the associated problems reduce patients’ satisfaction with their quality of life (29, 41, 47, 48).

The present study reviewed the literature on factors influencing the body image of women with breast cancer. The results showed that some factors played strong roles in women’s continuation of treatment and quality of life. Doctors should identify these factors and treatment type to help women's compliance. As well, the further investigation of these factors in different cultures and contexts is suggested for future research.

The strength of this study was the exploration of factors influencing the body image of women with breast cancer which previous studies did not consider. Moreover, the authors believe that this article has covered nearly all the factors of real concern in the body image of women with breast cancer.

4.1. Study Limitations

The abstracts of some texts were for conferences, so access to the full text was not available.

4.2. Application in Practice

The findings of this study can help specialists, psychiatrists, and counselors identify factors influencing body image and design strategies focused on personal and interpersonal aspects to aid the diagnosis and treatment of women with breast cancer. There is a need to identify the most appropriate treatments that have the least impact on women’s body image. Moreover, informing women with breast cancer about the treatment-related complications and their regulation and compliance can affect women's physical and psychological well-being.

4.3. Application in Research

Identifying social factors which influence the body image of women with breast cancer and related adaptive interventions based on culture and context are helpful for communities to implement measures to improve women’s body image. It is noted that various cultural-contextual factors influence body image in different societies. Therefore, it is suggested that future studies explore these factors and describe their impacts on body image.

Acknowledgments

This study was part of a master's thesis in midwifery counseling. The project was supported financially by Mazandaran University of Medical Sciences, Sari, Iran. The researchers are grateful for the support of the student research committee of Mazandaran University of Medical Sciences. The authors also appreciate Ms. Keshvar Samdaee-Galekolaee's generous assistance with this publication.

Footnotes

Authors’ Contribution: All authors of the study contributed to the study design. The initial version of the study was developed by Maedeh Rezaei and then checked by other authors. The final version was revised by Zeinab Hamzehgardeshi and lastly approved by all the authors.

Funding/Support: This study was supported financially by Mazandaran University of Medical Sciences, Sari, Iran (No. 180, 95).

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