Is the Fama French Three-Factor Model Relevant? Evidence from Islamic Unit Trust Funds*

Shahrin Saaid Shaharuddin1, Wee-Yeap Lau2, Rubi Ahmad3

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Abstract

The study tests the Fama and French three-factor model by using the newly created Islamic equity style indices. Based on a dataset from May 2006 to April 2011, the three-factor model is tested based on returns of Islamic unit trust funds using the Generalized Method of Moments (GMM) methodology. The sample period is also divided between periods before and after the Global Financial Crisis in August 2008 to test for robustness, and the Bai and Perron (2003) multiple structural break test was used to determine the structural break in the series. The analysis shows that the Fama and French model is valid for Islamic unit trust funds before and after the collapse of Lehman Brothers. The result further indicates the reversal of size effect. As for trading strategies, value funds outperform growth funds by annualized 3.13 percent for the full period. During pre-crisis period, value funds perform better than growth funds while in post-crisis, size factor yields better return than other strategies. As policy suggestion, fund managers need to be aware of the reversal of size effect, and they need to ensure a more transparent stock selection process so that investors can make an informed decision in their asset allocation.

Keywords: Unit Trust Funds, Equity Style, Fama and French, Islamic Finance.

JEL Classification Code: G11, G12, G14.

1. Introduction

Researchers in the area of asset pricing have long accepted the Fama and French three-factor model as an improvement to the Capital Asset Pricing Model (CAPM) which was established by Sharpe (1964) and Lintner (1965). In fact, Fama and French’s (1992) finding which has been widely understood to be an advancement to the CAPM model by claiming that beta has little or no ability to explain the cross-sectional variations in equity returns. Researchers argue that the theory should be accepted as a valid theory unless proven otherwise.

A limitation to testing the Fama and French three-factor model is difficulties surrounding the nature and construction of the size and book-to-market factors when compared to its simpler counterpart, the Capital Asset Pricing Model (Faff, 2001). However, the tests on the Fama and French three-factor model have been made possible as a result of the creation of off-the-shelf Fama and French factors. Faff (2001) and Long Pham (2007) have been instrumental in proposing methods to examine the validity of the three-factor model by creating and testing the Fama and French factors.

Dimson and Marsh (1999) argue that the size premium does not exist in relation to UK firms, especially after periods of recession. Gompers and Metrick (1998), as well...
as Bhardwaj and Brooks (1993), also show that the size effect was reversed, from the point of view of larger institutions outperforming smaller institutions in the former and large firms outperforming smaller firms on a risk-adjusted basis in the latter. Similar findings were found in the Far East in countries like Japan as argued by Ziemba and Schwartz (1991).

Various studies have tried to explain these anomalies. For instance, Banz (1981) suggests that a reversal of size effect on beta could be seen during periods of recession. Furthermore, Carhart (1997) argue that the Fama and French three-factor model does not accurately capture equity performance and that a fourth factor would need to be introduced to achieve this. However, Dimson and Marsh (1999) performed a comprehensive study on possible causes of a negative size premium and cited survivorship bias of smaller firms and sector exposure as possible causes for the anomaly.

The research on the Fama and French model has mainly revolved around the performance of the model when tested in developed markets. For instance, Faff (2003) and Long Pham (2007) show evidence of the validity of the Fama and French model in countries like Australia and Japan. Nevertheless, there has not been enough work in relation to the Fama and French model when it comes to developing countries. More notably, there is very little evidence that the Fama and French model has been tested when it comes to the Islamic capital markets in developing countries.

This study will, therefore, seek to test the validity of the Fama and French three-factor model in the context of the Islamic stock market in a developing country such as Malaysia. The Islamic capital markets have been growing rapidly in developing countries in recent years and the study of the Fama and French model would provide researchers and fund managers with useful results.

In an attempt to bridge the gap between the conventional and Islamic Finance in the area of equity style index, Islamic equity style index has been developed initially from 2006 to 2011 as discussed in Shaharuddin, Lau, and Ahmad (2017a, 2017b). The interaction between the indices has also be studied by Shaharuddin et al. (2017c) This period is chosen in order to test the Fama and French model before and after the Global Financial Crisis and also to test the existence of the reversal of size effect anomaly.

The methodology employed in this study is the Generalized Method of Moments (GMM) methodology which was introduced by Lars Peter Hansen (1982). The benefit of applying this method is that it provides a general estimator that overcomes problems relating to the assumption of normality in distribution and also provides consistent variance estimates.

The results show that the performance of the Islamic unit trust funds follows the Fama and French three-factor model and the size and value effect does exist. However, the presence of negative size betas both before and after the Global Financial Crisis would indicate that the reversal of size effect exists in relation to the Islamic unit trust funds in Malaysia.

The remainder of the paper is organized as follows. Section 2 reviews the growth of the Islamic unit trust fund industry in Malaysia while Section 3 provides the literature review on the Fama and French three-factor model in relation to Islamic unit trust funds. Section 4 presents the methodology used to analyze the Islamic stock market data. Section 5 presents the results, followed by structural break test developed by Bai and Perron (2003). This is followed by a discussion on trading strategies of the newly created Islamic equity style indices. Finally, Section 6 discusses the implications together with suggestions for further research.

2. The Growth of Islamic Unit Trust Fund Industry in Malaysia

The Islamic unit trust fund industry has been growing significantly over the last ten years. The first Islamic unit trust fund was introduced in Malaysia in 1993 with the introduction of the Arab Malaysian Tabung Ittikal. Since then, the total number of Islamic unit trust funds has increased to 198 with a total net asset value (NAV) of RM49 billion worth of funds under management as at 31 July 2015.

The Securities Commission of Malaysia (SC) has promoted the development of Shariah-compliant Islamic stocks which provides opportunities for fund managers to diversify their portfolios. The SC has also placed a lot of emphasis on improving the unit trust fund industry by improvements to the regulations of the mutual fund industry which favours investors. The improvements to these regulations have been tabled in the most recent Capital Master Plan 2 (CMP2). Among other things, there are new rules that encourage public investment in mutual funds by enabling them to have easy access to information regarding the funds which they have invested in. Also, fund managers are also required to report fully their risk management procedures, processes, methods and investment strategies at least every quarter. Table 1 below provides a summary of Islamic unit trust funds in Malaysia according to NAV and number of funds. Figure 1 below, on the other hand, summarizes Islamic unit trust funds based on NAV and number of funds.
Table 1: Total Number of Funds and Net Asset Value of Islamic Unit Trust Funds in Malaysia between June 2006 to June 2015

| Date   | Number of Funds | Total Net Asset Value (RM billion) |
|--------|-----------------|-----------------------------------|
| June 2006 | 87              | 8.75                              |
| June 2007 | 113             | 12.26                             |
| June 2008 | 136             | 17.54                             |
| June 2009 | 143             | 19.71                             |
| June 2010 | 156             | 22.69                             |
| June 2011 | 160             | 26.18                             |
| June 2012 | 168             | 31.37                             |
| June 2013 | 180             | 37.55                             |
| June 2014 | 186             | 45.27                             |
| June 2015 | 198             | 49.25                             |

Figure 1: Total Number of Funds and Net Asset Value of Islamic Unit Trust Funds in Malaysia between June 2006 to June 2015

3. Fama and French Three-Factor Model

A style-based approach to analyzing the performance of companies was theoretically explained by Fama and French (1992) and their findings that cross-sectional variations in data do not fully explain fund performance in what is commonly known as the three-factor model. Their work was later tested and analyzed by various researchers.

The underlying assumption of the three-factor model is that companies with different style characteristics, such as size and value characteristics perform in a similar way. However, it has been argued that the Fama and French three-factor model is not valid under all conditions. Furthermore, there is a void in the literature when it comes to the analysis of the validity of the Fama and French three-factor model in developing economies. This gap is even more noticeable when it comes to the Islamic equity style stocks in developing countries.

The findings so far are mixed when it comes to the Fama and French three-factor model. While some studies have shown evidence that the three-factor model is valid, there have been observations which indicates that the Fama and French factors perform unexpectedly. For instance, the reversal of size effect is observed by Dimson and Marsh (1999), Faff (2003), and Long Pham (2007). They show that size and value betas are negative after an economic recession. Furthermore, whilst market risk premiums of size and value factors are positive and significant, they do not necessarily provide returns above the market premium. Nonetheless, investors and fund managers still seem to place an emphasis on developing investment portfolios using style-based techniques.

Notwithstanding the scrutiny against the model, researchers have developed new models as an extension to the Fama and French three-factor model. For instance, Breloer, Hendrik, and Wilkens (2014) find that when it came to mutual funds, the country momentum and sector momentum factors explain more than 50 percent of the funds are significantly affected by these factors. Interestingly, when viewed in comparison to the Islamic equity market, Merdad, Hassan, and Hippler (2015) find that an extension to the Fama and French model by introducing an Islamic effects factor would be a better approach when it comes to pricing Islamic equity stocks.
Nonetheless, the Fama and French three-factor model has come under a lot of criticism. For instance, the empirical evidence suggests that beta is not robust under the Fama and French model and is still subject to scrutiny. Kothari, Shanken, and Sloan (1995) for instance argue that the sampling period needs to be lengthened in order to estimate beta. Also, as argued by Amihud, Bent and Mendelsohn (1992), the econometric methods applied only partially explain the Fama and French asset pricing model. Nevertheless, the three-factor model has gained in importance in the real world as a method to manage funds despite the criticisms against the model.

Prior research indicates that there are diversification benefits by choosing to select emerging market equity stocks in a portfolio. For instance, the benefits of a selection of emerging market funds are made even more attractive when compared to the performance of developed market funds during periods of economic crisis. Ajmi, Hammoudeh, Nguyen, and Sarafrazi (2014) however argue that decoupling of the Islamic market from their conventional counterparts reduces the portfolio benefits from diversification.

Islamic equity funds have been argued to outperform conventional funds during times of financial crises. Nonetheless, the results are mixed when it comes to the diversification benefits of emerging market mutual funds. For instance, there is evidence that although Islamic funds are safer and less affected by the financial crises, the performance of the fund is not attractive enough for funds managers and investors (Makni, Benouda, & Delhoumi, 2015). Furthermore, Kassim, and Kamil (2012) and Ho, Rahman, Yusuf, and Zamzamin (2014) provide some evidence that Islamic funds are in fact a better choice for investors in Malaysia during the financial crisis periods. In a recent paper, Dewandaru, Rizvi, Masih, Masih, and Alhabshi (2014) argued that Islamic equities due to their low leverage do not provide good diversification benefits and they are highly vulnerable to other financial crises.

When it comes to the behavior of emerging market fund managers, research seems to suggest that Islamic fund managers have a preference for growth and large stocks (Waulkhausl, There is no reference 2012). Similar findings were made by Girard, There is no reference (2007) where Islamic indices are compared to conventional indices that Islamic indexes are growth and small-cap oriented and conventional indices are more value and mid-cap focused. Investors, on the other hand, have been proven to chase hedge fund investment styles with funds which are better performing (Horst & Salganik, 2014).

The study on Islamic unit trust funds was also performed by comparing the performance of Islamic equity funds (IEF) as compared to conventional equity funds. Current literature provides evidence that even though IEF’s benefits from stock selection methods which are based on religious and moral selection standards, they do not necessarily provide investors with stable and abnormal returns. For instance, the studies by Hayat and Kraeussl (2011) and Abdullah, Hassan, and Mohamad (2007) indicate that IEF does not perform as well as Islamic or conventional indices. Renneboog, Horst, and Zhang (2008) also discover that socially responsible funds do not necessarily outperform conventional funds.

This finding, however, was later refuted by Abdelsalam et al. (2014) who argue that Islamic funds do in fact outperform socially responsible funds. Nonetheless, there are various studies which argue that IEF benefit from Islamic screening standards and selection standards thus outperforming their conventional counterparts (Mohammad et al., 2015).

Research in the area of Islamic equity funds, however, has been extended to the area of examining the performance and behavior of funds managers. Fund managers have been found to be inefficient when it comes to making investment decisions, specifically when it comes to the timing and selection of Islamic stocks to which are included in a portfolio. The performance of Islamic fund managers was further studied by Lai and Lau (2010) as well as Bashir and Nawang (2011). The performance of fund managers for Islamic equity style stocks, in fact, was highlighted and it was found that fund managers have poor timing ability and they are unable to correctly identify good bargain stocks (Bashir & Nawang, 2011).

The generalized method of moments methodology introduced by Lars Peter Hansen (1982) however has proven to be an effective method for analyzing the Fama and French three-factor model. The research thus far has shown evidence that the Fama and French model is valid under various different settings. Wei and Chiang (2004) argue that the GMM is especially a useful method when it comes to analyzing daily returns that are non-normal for most financial assets as the GMM estimator is simpler to apply as compared to the maximum likelihood estimator. Walid and Lau (2009) on the other hand has done a follow up on the research by Faff (2003) whilst constructing a Russell/Nomura style index and supported the claims made by prior research. The results from the study were derived from the Generalized Method of Moments (GMM) technique. In doing so, the analysis managed to show evidence that the Fama and French model is more reflective of the Japanese stock market.

The evidence from the literature seems to indicate that there is a need to perform further studies on Islamic mutual funds in relation to the Fama and French model. A more comprehensive and in-depth study of the performance of Islamic stocks when applied against the Fama and French
three-factor model would be beneficial to fund managers and investors who intend to make asset allocation decisions based on Islamic stocks. The study of the performance of Islamic stocks based on other asset pricing models which have followed from the three-factor model would also be valuable to prospective investors.

4. Empirical Framework

In describing the three-factor model, Fama and French (1993) ascertained a theoretical model to explain the stylized effects of two additional factors namely SMB and HML factors which serves as an addition to the existing CAPM model. The three-factor model is described in Equation (1) based on Long Pham (2007):

\[ E(\tilde{R})_i - R_f = \alpha_i + \beta_{m,i}(\tilde{R}_m - R_f) + \beta_{h,i}(\tilde{R}_{HML} - R_f) + \tilde{\varepsilon}_i \]

(1)

Where \( E(\tilde{R})_i \) and \( E(\tilde{R})_m \) represent the expected excess return on asset i and the expected excess return on the market portfolio, respectively. \( \tilde{R}_{HML} \) is the expected return on a proxy portfolio for the "small minus big" size factor, \( \tilde{R}_{SMB} \) is the expected return on a proxy portfolio for "high minus low" book-to-market factor, respectively.

The beta coefficients, \( \tilde{\beta}_{m,i} \) and \( \tilde{\beta}_{h,i} \), are estimated to be zero for all i. The beta coefficients are estimated using GMM methodology. Furthermore, GMM is an efficient method that can encompass other estimation methods including maximum likelihood method as well as incorporating instrumental variables. Moreover, GMM is an efficient method that can be used to avoid biases in calculating test statistics.

4.1. Data and Variables

Monthly data from May 2006 to April 2011 is used. This period is chosen to coincide with the Shariah Listing of Shariah Compliant Securities from the Securities Commission of Malaysia. Shariah Compliant Securities are stocks listed on the Kuala Lumpur Stock Exchange (KLSE) which are approved by the Shariah Advisory Council (SAC) of the Securities Commission. These data are available from e Bank Negara Malaysia (Central Bank of Malaysia), Securities Commission of Malaysia (SC), Department of Statistics of Malaysia as well as from Thomson Reuters Datastream. For data which is not available in the form of monthly data, the Cubic Spline is employed to determine monthly data points. (Refer to Appendix A for discussion on Cubic Spline).
The choice of the market index in this study is based on the Islamic equity style indices as derived from the Malaysian Shariah stock market. The Islamic equity style index is then used to construct the Fama and French 'SMB' and 'HML' factors which are developed by using the Russell Company method. These newly developed Islamic equity style indices are identified as Large Growth (LG), Large Value (LV), Core Growth (MG), Core Value (MV), Small Growth (SG) and Small Value (SV). The risk-free rate is based on the Malaysian Treasury Bill rate.

To further explain, the Islamic growth stocks (LG and LV) are taken from the top 30 largest Shariah-compliant companies listed on the Kuala Lumpur Stock Exchange. The Core Value (MV) and Core Growth (MG) stocks represent the following 70 largest stocks. The SV and SG stocks represent the remaining 98 percent of stocks in the universe of Islamic stocks.

4.2. Creation of Malaysian Islamic Equity Style Indices

The LV, LG, SV, and SG Malaysian Islamic Fama and French factors are developed by using data from the list of Shariah Compliant Shares traded on the FTSE EMAS Shariah Index. Malaysian Islamic Equity style LG, LV, SG, and SV indices are then derived from the KLSE Shariah Index using the Frank Russell Company Method in creating sub-indices. The Malaysian Islamic unit trust funds data which shall be used for purposes of this study are derived from Reuters Datastream. For further explanation regarding the relationship between the indices, refer to Figure 2 below:

\[
SMB_t = \left( \frac{RSV_t + RSG_t}{2} \right) - \left( \frac{RLV_t + RLG_t}{2} \right)
\]  
\[
HML_t = \left( \frac{RLV_t + RSV_t}{2} \right) - \left( \frac{RLG_t + RSG_t}{2} \right)
\]

where RSGt is the return of the SG index in the period t, RLVt is the return on the LV index in period t and the LG is the return on the LG index in period t.

Figure 3 below illustrates the performance of Fama and French factors as derived from Equation 7 and 8 during the period May 2006 to April 2011. The SMB and HML factors appear to be correlated and perform in a similar fashion before and after the financial crisis period (financial crisis period was identified as August 2008). The chart also indicates that both SMB and HML factors are more volatile prior to and right after the financial crisis period and is less volatile during periods of recovery in late 2009. Furthermore, it appears that the size factor (SMB) tends to be more volatile as compared to the value factor (HML).

![Figure 3: Performance of Fama and French Factors from May 2006 to April 2011](image)

In creating the Malaysian Islamic Equity style indices for purposes of deriving the FF factors, there were certain limitations from the point of view of the availability of data which needs to be used for the purpose of constructing the indices. We have dealt with this issue by carefully selecting companies which are listed on the Shariah Compliant list of companies and also has data available from Reuters Datastream. However, certain companies have been deliberately excluded from the indices due to unavailable data.
4.3. Descriptive Statistics

Table 2A and 2B below provides basic descriptive statistics of the newly created Islamic FF factors for the pre-crisis and post-crisis period respectively. In analyzing the tables, it can be observed that the average SMB and HML premiums are positive for both pre and post-crisis periods. This finding is similar to that of Fama and French (1993) which argues for a positive FF premium. Also, the market factor produces the highest average return and the highest standard deviation across both sub-periods. This is not consistent with Fama and French’s (1992) study which argues that the average return of the market is lower than the FF factors. However, the results are similar when it comes to the standard deviation of the market returns across both sub-periods.

Table 2A: Pre-Crisis Period Basic Descriptive Statistics and Correlations Between FF Factors

| Descriptive Statistics | RM | SMB | HML |
|------------------------|----|-----|-----|
| Mean                   | 0.7314 | 0.0245 | 0.3975 |
| Median                 | 1.4272 | 0.3365 | 0.3262 |
| Max                    | 9.3453 | 11.6461 | 7.1141 |
| Min                    | -8.0949 | -8.8007 | -3.5360 |
| Standard Deviation     | 4.4872 | 5.0869 | 2.3994 |

Correlation Matrix

| RM | SMB | HML |
|----|-----|-----|
| RM | 1.0000 | |
| SMB| 0.1395 | 1.0000 |
| HML| -0.0183 | -0.0461 | 1.0000 |

Table 2B: Post-Crisis Period Basic Descriptive Statistics and Correlations Between FF Factors

| Descriptive Statistics | RM | SMB | HML |
|------------------------|----|-----|-----|
| Mean                   | 1.1610 | 0.2396 | -0.0226 |
| Median                 | 1.2511 | 0.1625 | -0.3554 |
| Max                    | 13.5454 | 7.2273 | 9.4306 |
| Min                    | -15.2226 | -8.8989 | -5.0792 |
| Standard Deviation     | 4.8429 | 3.6261 | 2.6235 |

Correlation Matrix

| RM | SMB | HML |
|----|-----|-----|
| RM | 1.0000 | |
| SMB | 0.4609 | 1.0000 |
| HML | 0.3895 | 0.3142 | 1.0000 |

Results from the correlation matrix in both sub-periods indicate that the FF factors are weakly correlated with one another. The strongest degree of correlation is between the SMB factor against the market factor (0.46) during the post-crisis period. The lowest degree of correlations is between the HML factor when compared against the SMB factor (-0.02) during the pre-crisis period. Similar findings were found by Fama and French (1993).

4.4. Structural Break Test

Results of the structural break test using Bai and Perron’s (2003) methodology to test for multiple structural breaks is summarized in Table 3 below. The F statistic rejects the null hypothesis of no structural break in the case of all the series. The multiple breakpoint tests find the presence of five breakpoints for GDP, four breakpoints for KLCI, LEI, LG, and LV as well as two breakpoints in the case of IPI.

However, similar break dates which were reported on August 2008 for KLCI, LEI, LG, and LV indices corresponds to the expected structural break at the time of the Lehman Bros. collapse which or the beginning of the Global Financial Crisis. We have therefore divided the period of the study into periods before and after the collapse of Lehman Bros. to improve statistical inferences.

Table 3: Bai and Perron (2003) multiple structural break test results

| Variable | Number of breakpoints | 95% Confidence intervals for break dates | F-Statistic | BP(2003) Critical Value |
|----------|-----------------------|----------------------------------------|------------|-------------------------|
| GDP      | 5                     | 2007M02, 2007M11, 2008M11, 2009M08, 2010M06 | 123.03 | 3.91 |
| KLCI     | 4                     | 2007M02, 2007M11, 2008M08, 2009M07, 2010M08 | 82.91 | 4.99 |
| IPI      | 2                     | 2007M07, 2008M11 | 44.31 | 7.22 |
| LEI      | 4                     | 2007M02, 2007M11, 2008M08, 2009M07, 2010M08 | 50.86 | 4.99 |
| LG       | 4                     | 2007M02, 2007M11, 2008M08, 2009M07, 2010M08 | 68.26 | 4.99 |
| LV       | 4                     | 2007M02, 2007M11, 2008M08, 2009M05, 2010M03 | 68.32 | 4.99 |

The empirical tests which shall be performed in order to test the Fama and French three-factor model will be conducted by dividing the data set into two sub-periods, before and after the Lehman Brothers Co. collapse in August 2008. Segmentation of the Fama and French three-factor model over two sub-periods is also done to test the robustness of the model in periods before and after a Global Financial Crisis.

Summary of betas and GMM test results of the FF model during the pre-Lehman period is presented in Table B.1 and Table B.2 of Appendix B. With respect to market betas, 77 from 103 market betas are statistically significant. Also, 75
out of 103 market betas are statistically significant at 1 percent level. However, when it comes to the size factor, there were a total of 24 betas out of 103 betas which were statistically significant and 5 size betas were negative and significant. Finally, there are 16 value betas which were statistically significant and 14 out of 103 value betas were both negative and statistically significant.

The analysis of the risk premium of the Islamic unit trust indicates that the highest market beta is 1.597 and the lowest market beta is -0.759. The results also suggest that a large majority (100 funds or 97 percent of funds) have positive market betas. A total of 8 percent of Islamic unit trust funds have market betas above 1 and could be regarded as risky funds. In comparison, 46 unit trust funds (or 45 percent of funds) have negative size betas with the smallest size beta at -1.151 and highest size beta at 0.929.

Lastly, with respect to value betas, there are a larger number (56 funds or 54 percent) of funds with the lowest value beta at -1.158 and the highest value beta at 0.929.

The GMM test results for the pre-Lehman Bros. sub-period is summarized in Table 4 below. The Sargan test statistic in Table 3 indicates that the FF model cannot be rejected in 84 percent of the cases. However, from the total funds analyzed in the pre-Lehman Bros. period, 10 percent of the funds or 10 funds have a test statistic between 0.10 to 0.20 and only marginally passed the GMM test. The pre-Lehman Bros. test results show evidence that a significant number of funds passed the GMM test and that the results follow the Fama and French model.

Table 4: Pre-Lehman Bros. Sargan Test Statistics

| Sargan Test Statistics | Number of Islamic unit trust funds |
|------------------------|-----------------------------------|
| Less than 10 percent   | 19                                |
| Above 10 percent       | 84                                |
| Total                  | 103                               |

The larger number of positive and statistically significant market betas would suggest that the Pre-Lehman Bros. unit trust funds performance follows the FF model. Also, the larger number of positive and statistically significant size betas also favors the three-factor model. However, the fewer number of positively significant value factors does not follow the three-factor model. The results of the GMM test statistics, however, would suggest that the Fama and French model should be accepted in most cases during the Pre-Lehman Bros period.

Table B.3 and Table B.4 of Appendix B, on the other hand, presents GMM test results and summary market, SMB and HML betas for the post-Lehman Bros. sub-period. The results of the analysis indicate that 92 percent (95 funds) have a positive market beta. Nonetheless, only 31 percent (32 funds) and 21 percent (22 funds) have significant size and value factors respectively. The mean market beta, size and value beta is also significantly below one in this case.

Furthermore, it is also observed that 69 percent (71 funds) and 40 percent (60 funds) of SMB and HML betas have positive betas respectively. Also, it could be shown that 47 percent (46 funds) have market betas below 0.5 and 94 percent (93 funds), as well as 96 percent (99 funds), have SMB and HML betas below 0.5. In contrast, there are a larger number of funds with a market beta above 0.5 (47 percent, or 48 funds).

The analysis of the GMM test results is summarized in Table 5 below. This table indicates that the FF model cannot be rejected in 80 percent of the cases. Also, 12 percent (12 funds) show a GMM test statistic between 0.1 and 0.2. When compared against the pre-Lehman Bros. sub-period, there is evidence to show that even though there are fewer GMM test results which support the Fama and French model in the post-Lehman Bros. sub-period, the overall results show evidence that the Fama and French model cannot be rejected. The results also indicate that even in comparison with the pre-Lehman Bros. sub-period, there are a larger number of positive SMB betas while there are fewer positive HML betas.

Table 5: Post-Lehman Bros. Sargan test statistics

| Sargan Test Statistics | Number of Islamic unit trust funds |
|------------------------|-----------------------------------|
| Less than 10 percent   | 23                                |
| Above 10 percent       | 80                                |
| Total                  | 103                               |

Given the results of the analysis over the two sub-periods, there is evidence to show that the FF model though accepted in most cases, suffers from low and negative risk premiums. The results also agree with findings by Dimson and Marsh (1999) who argue for a reversal of size effects across both sub-periods.

### 4.5. Trading Strategies

The significance of the newly developed Islamic equity style for investors and the fund manager can be explained by undertaking simple trading strategies. A trading strategy can be useful to evaluate the predictability of asset returns and to formulate investment strategies to see whether an economically significant profit can be generated (Fama & Schwert, 1977). The trading strategies which we shall employ can be divided into buying and selling stock portfolios based on SMB (small minus large market capitalization) and HML (high minus low B/P or value minus growth) stocks. These trading strategies will be further
5. Conclusion

The findings suggest that the FF model can be explained by testing the model in the setting of Islamic unit trust funds. These results also support the claims made by similar analysis of stock markets in the Far East in countries like Japan and Australia. The results of the study also concur with findings by Dimson and Marsh (1999), Faff (2001), Long Pham (2007) and others in relation to the existence of the reversal of size effect anomaly. Together with an overall acceptance of the GMM test results, this study provides evidence to suggest that the Fama and French model is valid when it comes to the performance of Islamic unit trust funds.

The evidence would also suggest that fund managers and investors could benefit by using Islamic unit trust funds as an option for purposes of investing and diversifying funds. For purposes of portfolio selection, studies should also be extended to test the performance of Islamic unit trust funds in comparison to conventional unit trust funds during periods before and after a financial crisis. The evidence from the simple trading strategies shows further evidence that value and small capitalization stocks are beneficial when it comes to creating investor portfolios.

From the point of view of the Islamic capital markets in an emerging economy, the evidence shows that the Fama and French three-factor model is valid and useful to investors and fund manager. It would also be interesting to see how the newly created off-the-shelf FF factors perform assuming the study is extended to more current models such as the Carhart (1997) model when tested against Islamic unit trust funds. The studies relating to Islamic equity funds have so far have encompassed areas relating to diversification benefits and the behaviour of Islamic equity fund managers.

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Appendix A

Figure A.1 below illustrates the GDP of Malaysia (in Ringgit Malaysia) between May 2006 to April 2011. The method used to derive the GDP is based on the cubic spline method and allows for the interpolation of GDP values from a quarterly basis to a monthly basis (de la Granville, 2001).

The Cubic Spline method is used for purposes of interpolating quarterly economic data to produce monthly data which is relevant to this analysis. This method also enables the development of a smooth curve which interpolates values of monthly data. The Cubic Spline output was produced using MS Excel. The application of the Cubic Spline method in capital markets through the mathematical application of a piecewise polynomial function is explained by Granville (2005). A plot of monthly GDP (MYR) between May 2006 to April 2011 based on the Cubic Spline method is illustrated in Figure A.1 of Appendix A.

![GDP of Malaysia from May 2006 to April 2011 based on cubic spline interpolation](image)

Appendix B

Table B.1, B.2, B.3 and B.4 below presents GMM test statistics based on Islamic unit trust funds in Malaysia for periods before and after the collapse of Lehman Bros. There are a total of 103 Islamic unit trust funds which were tested for the period between May 2005 and April 2011. The results GMM test results for the pre-Lehman Bros. period is presented in Table B.1 and corresponding summary betas in Table B.2. The post-Lehman Bros. sub-period results, on the other hand, are presented in Table B.3 and corresponding summary betas in Table B.4.
| No. | Unit Trust Fund                   | bi     | si    | hi    | GMM   |
|-----|----------------------------------|--------|-------|-------|-------|
| 1   | AIA DANA DINAMIK                 | 0.875  | 0.810 | -0.044* | 6.020 |
| 2   | AIA DANA PROGRESSIF              | 0.844  | -0.056 | 6.442 |
| 3   | ALLIANCE DANA ADIB               | 0.892  | 0.457 |
| 4   | ALLIANCE DANA ALIF               | 0.511  | 0.160 |
| 5   | AM ASSURANCE DANA TEGUH          | 0.708  | 4.364 |
| 6   | AM BON ISLAM                     | 0.131  | 0.670 |
| 7   | AM ISLAMIC BALANCED              | 0.706  | 2.408 |
| 8   | AM ISLAMIC GROWTH                | 0.690  | 0.853 |
| 9   | AM ITTikal                       | 0.968  | 0.278 |
| 10  | AM OASIS GLOBAL ISLAMIC EQUITY   | 0.289  | 0.735 |
| 11  | AMANAH SAHAM BANK SIMPANAN NASIO | 0.517  | 1.467 |
| 12  | AMANAH SAHAM DARUL IMAN          | 0.769  | 3.500 |
| 13  | AMB DANA ARIF A MYR              | 0.092  | 1.018 |
| 14  | AMB DANA YUKIN                   | 0.767  | 1.352 |
| 15  | APEX DANA AL-FAIZ-I              | 0.996  | 0.191 |
| 16  | APEX DANA AL-SOFI-I              | 0.768  | 0.138 |
| 17  | APEX DANA ASLASH                 | 0.730  | 0.371 |
| 18  | ASM AMANAH SAHAM PEKERIA TNB     | 0.805  | 3.304 |
| 19  | ASM DANA AL-AHMAN                | 0.661  | 0.912 |
| 20  | ASM DANA BESTARI                 | 0.654  | 1.821 |
| 21  | ASM DANA MUTIARA                 | 0.911  | 2.772 |
| 22  | ASM SHARIAH AGGRESSIVE           | 0.726  | 2.348 |
| 23  | ASM SHARIAH BALANCED             | 0.474  | 2.940 |
| 24  | ASM SHARIAH CASH MANAGEMENT      | 0.066  | 0.232 |
| 25  | ASM SHARIAH GROWTH               | 0.990  | 0.853 |
| 26  | ASM SHARIAH INDEX                | 0.856  | 0.144 |
| 27  | ASM SHARIAH PREMIER              | 0.525  | 2.834 |
| 28  | ASM SHARIAH TACTICAL             | 0.675  | 0.182 |
| 29  | AXA AFFIN DANA IMBANG            | 0.990  | 0.853 |
| 30  | BIMB DANA AL-FAKHIM              | 0.020  | 0.148 |
| 31  | BIMB DANA AL-FALAH               | 0.757  | 0.246 |
| 32  | BIMB DANA AL-MUNSIF              | 0.576  | 0.628 |
| 33  | BIMB I GROWTH                    | 0.729  | 0.759 |
| 34  | CIMB ISLAMIC BALANCED            | 0.697  | 0.403 |
| 35  | CIMB ISLAMIC BALANCED GROWTH     | 0.618  | 0.840 |
| 36  | CIMB ISLAMIC DALI EQUITY GROWTH  | 0.348  | 0.409 |
| 37  | CIMB ISLAMIC ENHANCED SUKUK      | -0.053 | 0.217 |
| 38  | CIMB ISLAMIC EQUITY AGGRESSIVE   | 0.218  | 0.759 |
| 39  | CIMB ISLAMIC SMALL CAP           | 0.160  | 1.454 |
| 40  | CIMB ISLAMIC SUKUK               | 0.659  | 1.454 |
| 41  | DANA EKUITI PRIMA                | 0.315  | 0.319 |
| 42  | DANA ISLAMIAH AFIN              | 0.110  | 0.326 |
| 43  | DANA MAKMUR PHEIM                | 0.200  | 0.171 |
| 44  | DANA PENDAPATAN PRIMA            | 0.064  | 0.305 |
| 45  | DANA RESTU                       | 0.212  | 0.933 |
| 46  | DANA SEJATI                      | 0.091  | 0.628 |
| 47  | EASTSPRING INVESTMENTS DANA AL-ILHA0.200  | -0.161 | 1.142 |
| 48  | EASTSPRING INVESTMENTS DANA AL-ILSA0.058  | -0.054 | 0.807 |
| 49  | EASTSPRING INVESTMENTS DANA DNI0.1  | -0.060 | 1.355 |
| 50  | EASTSPRING INVESTMENTS DANA WAFI | 0.048  | 0.669 |
| 51  | HLA VENTURE DANA PUTRA           | 0.189  | 0.547 |
| 52  | HONG LEONG DANA MAAROF           | 0.122  | 0.133 |
| Unit Trust Fund                          | bi     | si     | hi     | GMM    |
|----------------------------------------|--------|--------|--------|--------|
| HWANG AIIMAN GROWTH                    | 0.178  | -0.264 | 0.929  | 0.676  |
| HWANG AIIMAN INCOME PLUS               | 0.609  | 0.036  | 0.011  | 1.904  |
| KENANGA ISLAMIC                        | 1.597  | 0.303  | 0.173  | 0.696  |
| KENANGA ISLAMIC BALANCED               | 0.868  | 0.102  | 0.079  | 0.410  |
| KENANGA OA INV-KENANGA BON ISLAM       | 0.091  | -0.032 | -0.039 | 4.927  |
| KENANGA OA INV-KENANGA EKUITI ISLAM1  | -0.142 | -0.130 | -0.130 | 0.708  |
| KENANGA OA INV-KENANGA SHARIAH BALO    | 0.533  | -0.679 | 0.037  | 4.469  |
| KENANGA OA INV-KENANGA SHARIAH GRCO    | 0.886  | 0.246  | 0.036  | 0.143  |
| KENANGA SYARIAH GROWTH                 | 0.897  | 0.078  | -0.043 | 3.553  |
| LIBRA AMANAH SAHAM WANITA              | 0.848  | 0.054  | -0.722 | 1.051  |
| LIBRA ASNITA BOND                      | 0.061  | 0.062  | -0.011 | 0.347  |
| LIBRA SYARIAH EXTRA                    | 0.776  | 0.027  | -0.294 | 3.399  |
| MAAKL AL-FAID                          | 0.923  | -0.093 | -0.039 | 4.927  |
| MAAKL AL-FAUZAN                        | 0.533  | 0.037  | 3.666  |
| MAAKL AL-UMRAN                         | 0.609  | -0.071 | -1.158 | 0.209  |
| MAAKL AS-SAAD                          | -0.093 | 0.010  | -0.469 | 0.989  |
| MAAKL SYARIAH INDEX                    | 0.961  | 0.070  | -0.722 | 0.968  |
| MANULIFE DANA EKUITI DINAMIK           | 0.928  | -0.037 | -0.067 | 2.035  |
| MIDF AMANAH DYNAMIC                    | 0.687  | -0.117 | 0.141  |
| MIDF AMANAH GROWTH                     | 0.690  | 0.028  | 0.345  |
| MIDF AMANAH ISLAMIC                    | 0.757  | 0.012  | 1.597  |
| MIDF AMANAH MONEY MARKET               | 0.028  | 0.039  | 0.659  |
| MIDF AMANAH STRATEGIC                  | 0.620  | 0.126  | 4.841  |
| PACIFIC DANA AMAN                      | 0.827  | 0.119  | 0.276  |
| PACIFIC DANA MURNI                     | 0.087  | -0.003 | 0.190  |
| PB ISLAMIC BOND                        | 0.094  | -0.097 | 0.296  |
| PB ISLAMIC EQUITY                      | 1.015  | 0.199  | 0.521  |
| PRULINK DANA AMAN                      | 0.086  | -0.024 | 4.706  |
| PRULINK DANA UNGGUL                    | 0.937  | 0.025  | 0.147  |
| PRULINK DANA URUS                      | 0.702  | 0.078  | 0.104  |
| PUBLIC ISLAMIC BOND                    | 0.028  | 0.096  | 0.244  |
| PUBLIC ISLAMIC DIVIDEND                | 0.096  | -0.035 | 0.176  |
| PUBLIC ISLAMIC EQUITY                  | 1.099  | -0.272 | 2.141  |
| PUBLIC ISLAMIC MIXED ASSET             | 0.666  | 0.032  | 0.981  |
| PUBLIC ISLAMIC OPPORTUNITES            | 1.021  | 0.093  | 0.299  |
| PUBLIC ITTIKAL                         | 1.046  | -0.067 | 1.714  |
| RHB-OSSK DANA ISLAM                    | 1.128  | 0.231  | 2.868  |
| RHB-OSSK ISLAMIC BOND                  | 0.077  | -0.096 | 0.420  |
| RHB-OSSK ISLAMIC GROWTH                | 0.986  | 0.057  | 0.728  |
| RHB-OSSK MUDHARABAH                    | 0.637  | 0.064  | 0.553  |
| TA DANA OPTIMIX                        | 0.833  | 0.186  | 0.265  |
| TA ISLAMIC                             | 0.857  | 0.307  | 0.636  |
| TABUNG AMANAH SAHAM KEDAH              | 0.505  | 0.151  | 1.398  |
| ZURICH DANA MAS YAKIN                  | 0.582  | 0.553  | 1.671  |
| ZURICH DANA SERI MULIA                 | -0.759 | 0.033  | 0.725  |
| AMB DANA IKHLAS                        | 0.783  | 0.135  | 0.145  |
| CIMB ISLAMIC ASIA PACIFIC EQUITY       | 0.075  | 0.048  | 0.137  |
| CIMB ISLAMIC DARI EQUITY               | 1.073  | -0.339 | 0.257  |
| HONG LEONG DANA MAKMUR                 | 0.863  | -0.046 | 0.902  |
| MIDF AMANAH SHARIAH MONEY MARKET       | 0.028  | 0.035  | 0.853  |
| ZURICH DANA MAS MAJU                   | 0.798  | -0.019 | 2.434  |
Table B.2: Summary of Market, SMB and HML betas for the Pre-Lehman Bros. sub-period.

|     | Mean | Max  | Min   | Sig. Positive | Sig. Negative |
|-----|------|------|-------|---------------|---------------|
| bi  | 0.568| 1.597| -0.759| 100           | 3             |
| si  | 0.008| 0.810| -1.151| 57            | 46            |
| hi  | -0.014| 0.929| -1.158| 47            | 56            |

Notes: This table presents the results of testing the FF model in the system of regressions (3), (4), (5), and (6). The sample is monthly return data extending from May 2006 to August 2008. GMM is Sargan or J test statistic of overidentifying restrictions. Standard Errors computed from a heteroscedastic-consistent matrix (Robust-White). The associated t-statistic is in parentheses ( ). The associated p-value is in square brackets [ ]. ***, **, * indicates significant at 1 percent level, 5 percent level, and 10 percent level, respectively.

Appendix C

Table C below reports average monthly returns based on trading strategies for portfolios of Islamic stocks which are grouped according to size (large and small capitalization) and valuation (value and growth stocks).

The trading strategies are based on buying small cap and selling large cap stocks as well as buying value and selling growth stocks. These strategies are further sorted based on portfolios of SMB (small minus big capitalization stocks) and HML (high minus low, or value minus growth) stocks for the full period of the study (from May 2006 to April 2011), pre-crisis period (May 2006 to August 2008) and post-crisis period (September 2008 to April 2011)

The monthly returns based on trading strategies for the portfolios are calculated as below:-

\[
Trading\;\;strategy\;SMB = \left( \frac{RSV_t + RSG_t}{2} \right) \times \left( \frac{RLV_t + RLG_t}{2} \right)
\]

\[
Trading\;\;strategy\;HML = \left( \frac{RSV_t + RMV_t + RLV_t}{3} \right) \times \left( \frac{RSG_t + RMG_t + RLV_t}{3} \right)
\]

The returns for both SMB and HML repeated to calculate monthly returns for the full period, pre-crisis period and post-crisis period.

Table C: Returns from Trading Strategies

|                 | Mean    | SD       | T-statistic | Skewness | Kurtosis | AR(1)            | ARCH(1)           |
|-----------------|---------|----------|-------------|----------|----------|-------------------|-------------------|
|                 | SMB     | HML      | Full period |          |          |                   |                   |
|                 | 0.1412  | 0.2612   | 0.1512      | 0.1056   | 0.1476   | 0.0267 (0.8421)   | 0.1445 (0.6991)   |
|                 | 4.3173  | 2.8116   | 0.2622      | 1.6321   | 5.5229   | [-0.048] (0.7178) | 0.0001 (0.9909)   |
|                 | 0.0245  | 0.4919   | 5.0869      | 0.0171   | 0.3669   | [-0.1343] (0.9632)| 0.0327 (0.8506)   |
|                 | 0.1932  | 0.3421   | -0.4125     | -0.1343  | -0.010]  | 0.0858 (0.6493)   | 0.8801 (0.3390)   |
|                 | 0.2396  | 0.2932   | 3.6261      | 0.1932   | 0.3031   | 0.8801 (0.6493)   | 0.8801 (0.3390)   |
|                 | 0.0666  | 0.0477   | 2.9232      | 2.2918   | 9.4770   | [-0.173] (0.3578) | 0.1933 (0.6502)   |