Supplementary Materials

The Wald test of the common trend assumption between 2008 and 2012 was never rejected for our main outcomes: institutional delivery (P-value = 0.30) and attendance of at least four antenatal visits during delivery (P-value = 0.24). Figures 1 and 2 show the trends, with confidence intervals, for these two outcome variables in the intervention and comparison groups during the 4-year pre-programme period; they confirm that pre-programme trends are roughly parallel when accounting for sampling noise. The common trend test is, however, rejected for infant mortality (p-value=0.016) and skilled birth attendance (p-value=0.046), hence we refrain from reporting results for these outcomes.

Figure 1: More than four time of ANC visits during pregnancy (catchment area=2500m, buffer=100m)
Figure 2: Skilled delivery (Catchment area=2500m, buffer=100m)

Figure 3: Institutional delivery (Catchment area=2500m, buffer=100m)
Table 1: Robustness check, estimates including data from the 2018 NDHS

First year of SURE-P MCH: Oct 2012 - Oct 2013 (with controls)

| DID Coef | 95% Confidence Interval | P-value |
|----------|-------------------------|---------|
| Institutional delivery | | |
| 2000m    | 0.079                   | 0.00    | 0.15  |
| 2500m    | 0.068                   | 0.00    | 0.14  |
| 3000m    | 0.045                   | -0.01   | 0.10  |

At least 4 times of ANC visits

| DID Coef | 95% Confidence Interval | P-value |
|----------|-------------------------|---------|
| 2000m    | 0.031                   | -0.03   | 0.10  |
| 2500m    | 0.032                   | -0.02   | 0.09  |
| 3000m    | 0.002                   | -0.06   | 0.06  |

Second (final) year of SURE-P MCH: Oct 2013 - Oct 2014 (with controls)

| DID Coef | 95% Confidence Interval | P-value |
|----------|-------------------------|---------|
| Institutional delivery | | |
| 2000m    | -0.015                  | -0.14   | 0.02  |
| 2500m    | 0.019                   | -0.10   | 0.07  |
| 3000m    | -0.015                  | -0.09   | 0.06  |

At least 4 times of ANC visits

| DID Coef | 95% Confidence Interval | P-value |
|----------|-------------------------|---------|
| 2000m    | -0.078                  | -0.19   | 0.04  |
| 2500m    | 0.052                   | -0.15   | 0.04  |
| 3000m    | -0.049                  | -0.13   | 0.04  |