BMJ Open

High-risk basal cell carcinoma excision in primary care: a retrospective observational study of compliance with NICE guidance

Simon John Cole,1 Rachel Howes,2 Chris Meehan,3 Richard Cole2

ABSTRACT

Objectives To assess compliance with 2010 National Institute for Health and Care Excellence (NICE) guidance on cancer services relating to the management of basal cell carcinomas (BCC) in the community, where except in specific circumstances it is recommended that only low-risk BCCs should be excised routinely.

Design and setting A retrospective observational study of the histopathology reports of BCC excisions received from primary care in two district general hospitals in the South of England. One hundred consecutive BCC excisions were analysed from each hospital.

Outcome measures The numbers of high-risk BCCs excised in primary care according to histological subtype, anatomical site and age and if these excisions were compliant with NICE 2010 guidance. Completeness of excision and mention of BCC on histology request were secondary outcomes.

Results Histologically high-risk subtypes were present in 32% (64/200) of BCCs excised in the community. Only 17/64 were excised by general practitioners (GPs) who were accredited to do so. Non-compliance regarding anatomical site occurred in 16% of samples; only one was non-compliant regarding patient age. There was a high overall rate of complete excision (94.5%) with variation in presence of the term BCC on histology request forms.

Conclusions NICE 2010 guidance relating to BCC excision in primary care was not followed in a considerable number of cases. Compliance with NICE 2010 guidance depends on the ability to recognise high-risk BCCs clinically and manage appropriately. It also shows that despite close supervision by secondary care, there are still failures of compliance. GP training in identification of subtypes of BCC might be improved, as well as an increase in numbers of GPs accredited to carry out high-risk BCC excisions. Difficulty in diagnosing high-risk histological subtypes of BCC preoperatively should be considered in any future revision of NICE guidance.

INTRODUCTION

Basal cell carcinoma (BCC) is the most common type of cancer in the UK, and although it rarely metastasises, inadequate treatment or late diagnosis can result in the BCC invading important anatomical structures, making them difficult to treat or resulting in the lesion becoming advanced or inoperable.1

The 2010 National Institute for Health and Care Excellence (NICE) guidance primarily addresses the excision of low-risk BCCs in the community. It has been shown2 that patients are generally more satisfied if their procedure can be performed in primary care because of convenience.
However, NICE 2010 also addressed the importance of high-risk BCCs being treated appropriately. ‘High risk’ BCCs include those of a high-risk histological subtype, those in difficult anatomical sites including the face and lower leg, in young patients under 24 years of age and those which have previously been incompletely excised or are recurrent. In a study of 1039 consecutive BCC excisions in secondary care, only 38.4% were low risk historically (nodular or superficial), and all the remaining BCCs had high-risk features such as micronodular, infiltrative or morphoeic subtypes.

The NICE guidance aims to provide the best care for patients with BCCs whether these are excised in primary or secondary care. This guidance is based on best available evidence from observational studies, a randomised controlled trial and expert opinion including from primary care, patients and carers. To quote from the guidance: ‘the retrospective studies, although flawed, do indicate a consistent trend of current practices and outcomes in favour of specialist care in this setting’. As a general practitioner (GP) who is part of a direct enhanced service or local enhanced service, an enhanced services GP (ESGP) is eligible to excise low-risk BCCs below the clavicle if less than 1 cm in diameter and not in the pre-tibial region. If a GP with a special interest (GPwSI; which since 2015 is included under the new term GP with extended role) sees a lesion that is a possible BCC but is unable to confirm this clinically as a low-risk lesion, then they are expected to refer the case to the local specialist multidisciplinary team (MDT). If it is prediagnosed by the local specialist MDT, a model 2 practitioner can excise a high-risk BCC.

Prior to classification as a high-risk or low-risk subtype, clinicians must first have suspected the lesion to be a BCC. In a study in the Grampian region, the accuracy of clinical diagnosis of BCC based on 1087 histology reports was 67.1% for the GPs, 82.1% for the dermatologists and 83.3% for plastic surgeons. GPs were more likely to state ‘no diagnosis’ than secondary care specialists.

In a self-reported study from volunteer GPs doing local anaesthetic skin lesion excisions, 6138 procedures were analysed, of which 926 were confirmed as malignancies, including 722 BCCs. Model 2 GPs and GPwSIs had statistically significantly higher rates of complete excision than ESGPs. Only 57% of model 2 GPs took written consent. In a review of 1743 BCCs excised over a 32-month period by GPs, only 3% were considered to be ‘low risk’ according to NICE 2010 criteria. The authors concluded that low-risk BCCs are of low prevalence, which therefore leads to difficulties for GPs to maintain competencies. NICE guidance includes clinical governance recommendations. However, in a small study whereby questionnaires were sent out to 13 GPs with a special interest in dermatology or skin surgery, only eight replies were received, and it was confirmed that none of them were following the Department of Health guidelines for MDT attendance and annual appraisal.

Other studies have reported on the variability of suitability for case selection for primary care treatment. Two audits in 2008 and 2009 from Liverpool reported that in 2008, out of 117 BCCs excised in primary care, 46% were high risk (clinically and/or histologically), and in 2009, out of 251 BCC excisions in primary care, 35% were high risk. In a further study of skin cancer excisions in primary care prior to the 2010 NICE guidance reporting on the treatment of 71 lesions, there were 50 excisions and 21 other procedures. Of these 71, 64 were reported as high risk, 27 were at high-risk sites and 37 of 44 lesions at low-risk sites were actually high-risk histologically. Of the 71 skin cancers, 24 (34%) required further excision. Further evidence of high-risk BCC excisions in primary care was reported in a 2010 study in Lothian, Fife and Tayside, where GPs excised 380 skin cancers in 1 year compared with 385 excised by dermatologists in 1 month and 179 by plastic surgeons also in 1 month. There were high-risk features (recurrent BCC, infiltrative BCC or located on the head and neck regions) in 63% of the BCCs excised by GPs.

Compliance with NICE 2010 guidance is compromised by the difficulties recognising and diagnosing BCC, and the clinical recognition of the morphological subtypes. The aim of this study is to assess compliance with NICE 2010 guidance and also the reasons for non-compliance and how it could be improved.

METHODS
The outcome of 200 BCC excisions carried out in primary care received at the histopathology laboratories of two district general hospitals in the South of England was studied.

Using the same start date, a total of 100 consecutive cases of lesion excisions confirmed on histology as BCC from each hospital were analysed according to the NICE criteria and also the category of GP performing the surgery.

Full pathology reports were studied by two independent researchers (SJC and RH) who were blinded to operator’s identity and category. Re-excisions, shaves, punch biopsies and other diagnostic samples were excluded as were all secondary care excisions. Presence or absence of each of the high-risk criteria was recorded for every excision. Where required, clarifications were provided by the pathology department. The category of each operator whose excisions were studied was revealed by the pathology department at the end of data collection. Operators were categorised as GPs, GPwSI or model 2 practitioners so that appropriateness of different BCC risk group according to type of GP could be assessed.

Data were collected from 4 September 2014, giving time for the update guidance from NICE in 2010 to be included in the practice of both areas.

‘High-risk’ BCCs are defined by the NICE 2010 guidance including those with high-risk histological subtypes, those at specific anatomical sites (including face and pretibial region) and in patients under 24 years of age.
As secondary outcomes, completeness of BCC excision was assessed and whether the possibility of BCC as a clinical diagnosis was included on the histology request form.

**Patient involvement**
Consideration of patient preference for excision in primary care was key factor in study conception, balanced against the need for effective and safe procedures. Patients were not directly involved in the design or conduct of the study.

**RESULTS**
Out of the total of 200 BCC excisions shown in table 1, histologically high-risk subtypes were present in 32% (64/200). For the lesions received from the area associated with a model 2 practitioner (area 1), there were 19 excisions of high-risk histological subtype BCCs, but 17 of those were carried out by the model 2 practitioner, which is in line with guidance. In the area with GPwSI and GPs exclusively (area 2), there were 45 BCCs with high-risk histological features, none of which were excised by a model 2 practitioner. Across both areas, there were 47 incidents of non-compliance on the histological subtype criterion (23.5%).

There was non-compliance in 31 excisions on the anatomical site criterion (15.5%). There was non-compliance in one case on the grounds of the age of the patient (0.5%). Some excisions were non-compliant on more than one criterion.

Secondary outcome measures are shown in table 2. The overall completeness of excision rate was 189 out of 200 (94.5%) with GPs across both areas achieving 92.65%, GPwSIs achieving 95.65% and model 2 achieving 95.4%. The terms ‘basal cell carcinoma’ or ‘BCC’ were not on the request forms accompanying 28 specimens. Model 2 practitioners were most likely to mention BCC on their request form (96.6%), followed by GPwSI (88.2%) then GPs (72.1%).

**DISCUSSION**
**Principle findings**
The principle finding of this study is low compliance with NICE 2010 guidance, particularly regarding high-risk histological subtypes of BCC and anatomical site of the lesion (table 1). Histologically high-risk BCCs have an increased risk of incomplete removal. A study examining the association between histological pattern and adequacy of excision showed that completeness of excision was worse for high-risk micronodular, infiltrative and mixed types of BCC. From a study of 16 066 BCC excisions, it was concluded that, for a non-morpheiform type of BCC of less than 2 cm in diameter, a 3 mm margin is sufficient to obtain a 95% cure rate. The importance of an involved margin was also shown in this study, which was a review of 89 articles published on the subject and confirmed that a positive pathological margin would lead to an average recurrence rate of 27%. A BCC of 2 cm diameter requires a surgical margin of at least 13 mm for relative certainty of removal of the tumour in 95% of cases. Surgical margins of this width create large defects closure of which may be challenging in a primary care setting.

Various studies have reported on inadequacy of completeness of excision of BCCs in primary care. In a review of 366 BCC excisions in Aberdeen, those excised by GPs had a 34.1% incomplete excision rate. In a review from the Netherlands in 2009 of 1898 pathological specimens of skin tumours excised by GPs, 35% were incomplete and 65.4% were incomplete from the face and neck region. A study of 2586 BCC excisions in 1717 patients quoted a recurrence rate of incompletely excised BCCs at 5-year follow-up of 30%–41%. Of 184 incompletely excised BCCs, 62 were re-excised and 39 of these showed residual tumour so complete excision is essential and is
therefore of importance as an outcome measure. The majority of publications report a high incomplete excision rate in primary care, but in a review of 124 BCC excisions in primary care,\textsuperscript{16} there was an incomplete excision rate of only 1.6%. In the present study, the incomplete excision rate was also low at only 5.5%.

Model 2 practitioners and GPwSIs performed better in secondary outcome measures compared with GPs, which may reflect their increased training and experience in the field or closer supervision from secondary care.

The strength of this study is that the NICE guidance is clear on subtypes of BCC that are considered ‘high risk’ and also which anatomical sites and age of patient represent high-risk cases. These binary parameters make it relatively easy to assess compliance.

A further strength of this study is that there is relatively little published on high-risk BCC excision according to the new categories of GP that can carry out the surgery. The introduction of model 2 practitioner status means that the conclusions of previous studies on adherence to NICE guidance are of less relevance.

A potential weakness of this study is the sample size. The main requirement for the samples was that they were consistent across the two geographically similar areas. By using the same start date for sampling, the only difference was the category of operators. The study was designed to be able to show a difference between the two areas, and by avoiding a long data collection period, changes in staffing structure or training and other confounding variables could also be minimised. The sample size and findings were comparable with those in the literature, suggesting generalisability and a clear pattern emerged within the data.

The present study confirmed a high complete excision rate by all of the GPs involved, but no information was obtained about any suboptimal healing or complications that could lead to scarring or less than satisfactory cosmetic results. Delayed healing or scarring is of particular relevance to the higher risk sites such as the face and pretibial region. There was also no information on BCCs that were referred into secondary care for treatment and whether those were originally diagnosed correctly clinically as BCCs.

**Explanations and implications**

Some high-risk features are easy to ascertain once aware of the guidance, such as age of patient and anatomical site, but it can be difficult to differentiate clinically between histological subtypes, and a significant proportion of BCCs are of mixed subtype that include high-risk morphology. Further training in primary care in the recognition of subtypes of BCC, possibly assisted by more widespread use of dermoscopy, could improve compliance with regard to recognition of histological subtype. Greater numbers of these operations carried out by model 2 practitioners with a link to the local specialist MDTs would also improve compliance with NICE 2010 guidance. The authors believe that these suggestions for improving compliance will be relevant to any other units with similar outcomes and that these results are likely to be representative of the UK as a whole in terms of variations in adherence to guidance.

NICE guidance should put patients at the forefront and also make the most of opportunities to deliver care in the most convenient location for them; the present study has demonstrated a high complete excision rate for BCCs treated in primary care. However, several other studies have shown that the recognition of BCC was poor, and there were high incomplete excision rates that can lead to poor patient outcomes. NICE guidance is specifically intended to improve the outcomes for people with skin tumours. In its patient perspective section, the 2010 NICE guidance reports that patients want their BCC to be accurately diagnosed and treated effectively first time, with minimal risk of recurrence and the best cosmetic result possible by adequately trained professionals who have met prescribed standards.

There is the potential to increase the numbers of model 2 practitioners as a bridge between primary and secondary care for skin cancer surgery. Murchie et al\textsuperscript{4} also comment on the scope for improving training for GPwSIs. To quote from the 2010 NICE guidance: ‘only doctors and nurses who have received locally approved training and who are active members of a skin cancer MDT should carry out surgery for skin cancers’. Increased provision in both primary and secondary care is likely to be necessary to give the best outcomes for people with skin tumours.

Future research in this area could involve a comparison of the performance in terms of diagnosis of skin cancers by GP with extended roles and model 2 practitioners compared with secondary care; a larger study could examine GP referrals that were subsequently confirmed as being BCCs and what was stated in the referral letter. Accuracy of clinical diagnosis of pigmented lesions referred for excision would be of interest and also consideration of squamous cell carcinoma excisions inadvertently carried out in primary care because they did not look clinically suspicious.

In conclusion, this study of the management of BCCs in adjacent areas in the South of England demonstrated that compliance with NICE 2010 BCC excision guidance could be improved with further GP education, closer involvement with the local skin MDTs and a more straightforward progression to accreditation as model 2 practitioner status. Consideration might be given to revising the NICE guidance taking into account the difficulty of diagnosing high-risk histological subtypes of BCC preoperatively, which makes compliance with this parameter difficult. Although operating on a high-risk site or younger aged patient is avoidable, operating on a high-risk histological BCC is not. A revision of NICE guidance to allow for this could help to negate any perceived criticism of GPs who excise skin lesions in primary care, which is more convenient for patients and also reduces the pressure on secondary care.
Contributors All authors meet ICMJE recommendations for authorship. Specific roles included: RC: conception and design, revisions and final approval; SJC: drafting and revising work, data acquisition, analysis and interpretation, and study design; RH: data acquisition, analysis and interpretation, and revisions; CM: study design and revisions.

Funding The authors have not declared a specific grant for this research from any funding agency in the public, commercial or not-for-profit sectors.

Competing interests None declared.

Patient consent Not required.

Ethics approval As a retrospective audit of practice against National Clinical Excellence guidance using histology data for which patients have given consent for use in audit and research, formal ethical approval was not required.

Provenance and peer review Not commissioned; externally peer reviewed.

Data sharing statement All data are included in article and will be published in an open journal making it freely accessible. There are no unpublished data.

Open access This is an open access article distributed in accordance with the Creative Commons Attribution Non Commercial (CC BY-NC 4.0) license, which permits others to distribute, remix, adapt, build upon this work non-commercially, and license their derivative works on different terms, provided the original work is properly cited, appropriate credit is given, any changes made indicated, and the use is non-commercial. See: http://creativecommons.org/licenses/by-nc/4.0/.

REFERENCES
1. National Institute for Health and Clinical Excellence. The management of low-risk basal cell carcinomas in the community. NICE guidance on cancer services update to CSG8 (May 2010). 2010 https://www.nice.org.uk/guidance/csg8/resources/improving-outcomes-for-people-with-skin-tumours-including-melanoma-2010-partial-update-pdf-773380189.
2. George S, Pockney P, Primrose J, et al. A prospective randomised comparison of minor surgery in primary and secondary care. The MiSTIC trial. Health Technol Assess 2008;12:iii–iv.
3. Sexton M, Jones DB, Maloney ME. Histologic pattern analysis of basal cell carcinoma. J Am Acad Dermatol 1990;23:1118–26.
4. Murchie P, Delaney EK, Thompson WD, et al. Excising basal cell carcinomas: comparing the performance of general practitioners, hospital skin specialists and other hospital specialists. Clin Exp Dermatol 2008;33:565–71.
5. Bottle J, Correa A, Duffy J, et al. Safety of community-based minor surgery performed by GPs: an audit in different settings. Br J Gen Pract 2016;66:e323–e328.
6. Fremlin GA, Gomez P, Halpern J. Are there sufficient numbers of low-risk basal cell carcinomas to justify general practitioners (family physicians) carrying out basal cell carcinoma surgery? Clin Exp Dermatol 2016;41:138–41.
7. Walsh M, King C. Dermatology in the community: are guidelines being followed? Br J Dermatol 2009;161:0007–963.
8. Alsharqi A, Wilson N. Will the introduction of new NICE guidelines change the management of basal cell carcinomas in the community? Br J Dermatol 2011;165:0007–963.
9. Carter ED, Whittam LR, Buckley DA. Failure of adherence to NICE guidelines for skin cancer surgery in general practice. Br J Dermatol 2009;161:0007–963.
10. Haw WW, Rakvit P, Fraser SJ, et al. Skin cancer excision performance in Scottish primary and secondary care: a retrospective analysis. Br J Gen Pract 2014;64:e465–e470.
11. Gulleth Y, Goldberg N, Silverman RP, et al. What is the best surgical margin for a Basal cell carcinoma: a meta-analysis of the literature. Plast Reconstr Surg 2010;126:1222–31.
12. Kuijpers DI, Thissen MR, Neumann MH. Basal cell carcinoma: treatment options and prognosis, a scientific approach to a common malignancy. Am J Clin Dermatol 2002;3:247–59.
13. Rahim S. Assessment of excision of basal cell carcinoma: did GPs really ‘underperform’? Clin Med 2016;16 Suppl 3(Suppl 3):s20.
14. van Rijssingen MC, Vossen R, van Huystee BE, et al. Skin tumour surgery in primary care: do general practitioners need to improve their surgical skills? Dermatology 2015;230:318–23.
15. Masud D, Moustaki M, Staruch R, et al. Basal cell carcinomata: Risk factors for incomplete excision and results of re-excision. J Plast Reconstr Aesthet Surg 2016;69:652–6.
16. Twist M. Rate of incomplete excision of basal cell carcinomas by general practitioners with special interest. Br J Dermatol 2009;161:187.