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This study was carried out in the beekeeping research area of Bayburt University in order to determine the effect of odor and color on plant preference of honeybees in 2021. The experimental setup was established at a distance of 200 meters from the apiary where 80 Caucasian bees (Apis mellifera caucasica) colonies are located. As a result of the study, the most preferred feeders were the control group (pure sucrose syrup) (9.81 pieces), and the least preferred feeders were the rose-scent group (2.58). The effect of odor on honeybees' feed preferences varied according to months. Considering the effect of months on honeybees' visits to their feeders, the most visited feeders were Melissa (6.8) in June, control (11.69) in July, and control (14.58) in August. The highest number of feeder visits by honeybees was in August (9.24), and the lowest (2.89) in June. Considering the color preferences of honeybees, the most visited forage color was blue (5.98) and the least red was 4.89. The effect of colors on the feed preferences of honeybees also varied according to the months. The highest visitor bee average was found in the blue colored feeder (4.53) in June, the green colored feeder (7.24) in July, and the yellow and blue colored feeders (7.29) in August.

Introduction

Flowers need pollinator insects for pollination, and pollinator insects need flowers for feeding (Cengiz and Tunç, 2021; Ghosh et al., 2020). The most important pollinator insects are honeybees. It is known that among more than 250 thousand species of flowering plants distributed in the world, approximately 20 thousand of them are visited by honey bees (Kaufman, 1989). Honeybees do not randomly visit different types of flowers. Honeybees have a behavior called flower constancy, and they visit a single or a small number of plant species during each flight in search of food. (Chittka et al., 1999; Waser, 1986).

Honey bees use the odors of flowers to search for food sources and locate them (Frisch, 1919). Forager bees learn the odor of nectar and pollen on their first flight and use this to re-find their feeding place on their next flight. They can keep these learned odors in their memory for a few days (Beekman, 2005; Frisch and Frisch, 1967). The bees inside the hive can also learn the odors that permeate the honeybees returning without collecting nectar and pollen. Smell and memorization are useful not only in identifying flower types but also in organizing the duties of forager bees (Farina et al., 2005; Frisch and Frisch, 1967; Grüter et al., 2006; Wenner et al., 1969).

Bees returning from a flight to collect nectar or pollen from the field not only provide information about the location and type of the source but also increase their ability to find the feeding area by teaching the flower clues such as shape, color, and odor. The odors used in recognizing flowers are easily learned by bees and play an important role in recognizing food sources, especially at close ranges (Menzel and Müller, 1996). Floral odors contain mixtures of many volatile compounds (Knudsen et al., 1993). Honeybees have the ability to easily distinguish the odors of all plants from each other (Pelz et al., 1997; Smith, 1993).

The preference of nectar and pollen sources of honeybees may differ according to plant species (Danka and Rinderer, 1986; Dietz, 1992). This situation can also vary depending on the proximity, quantity, quality and variety of the nectar and pollen source (Cengiz, 2018; Genç and Dodoloğlu, 2002). In addition, it is known that the...
color of the honeybees is effective in plant selection (Menzel et al., 1991; Menzel and Shmida, 1993).

In a study, it was determined that honey bees (Apis mellifera L.) prefer violet to blue and blue to yellow (Giurfa et al., 1995).

However, a study of the same species in Australia showed that bees showed a significant preference for yellow rather than blue (Guez et al., 2012; Guez et al., 2010).

The aim of this study is to determine the color and odor preferences of honeybees.

Material and Method

The study was carried out in Bayburt University Demirözü vocational high school beekeeping practice area in 2021. In the study, sucrose syrup consisting of 1/1 sugar water mixture was used. In the experiment, petri dishes painted with acrylic paints in seven different colors, white, red, green, yellow, lily, blue and orange, were used to determine the color preferences of honeybees. The study was carried out at a distance of 200 meters from the apiary where 80 Caucasian bee (Apis mellifera caucasica) colonies are located.

Petri dishes were used as feeders, and these feeders were placed on a stand 50 cm high from the ground (Figure 1). Before starting the experiment, colorless transparent glass feeders were used to accustom the honeybees to the area and the feeders. When the experiment started, a total of 21 feeders, three for each color, were randomly placed on the table (Figure 1).

**Experimental Procedure**

**Color Preference**

One day before the experiment, transparent feeders filled with syrup containing 1/1 water/sucrose were placed on the 50cm high table and the bees were accustomed to the feeding area. The experiment started on the second day. 21 glass feeders, which are painted with acrylic paint on the outside and contain 50cc syrup, are placed on the table (Table 2). The distance between the feeders is set at 40 cm.

The reason why we chose this distance is that in a study conducted by Huber (1994), honey bees concluded that they can successfully distinguish forages at a distance of 40 cm. The positions of the feeders were determined by chance at the beginning of each experiment. The experiment was terminated when the syrups in the feeders were finished. The study was carried out in May, July and September. It was repeated three times a month with an interval of one week. The experiment was carried out between 10 and 12 o’clock.

**Odor Preference**

Four drops of natural essential oil have been added to the syrup in the feeders. A number was determined for each essence and these numbers were written on the feeder with a pen. Three feeders were created for each odor and these feeders were placed at a distance of 40 cm from each other (Figure 1). At the beginning of each experiment, the locations of the feeders were determined by chance. The experiment was carried out in May, July and September. In each month, it was repeated three times with an interval of one week. We conducted the experiment between 10 and 12 o’clock.

![Figure 1](image1.png)

**Figure 1.** The experimental setup designed according to odor.

![Figure 2](image2.png)

**Figure 2.** The experimental setup designed according to color.

![Figure 3](image3.png)

**Figure 3.** Average number of honeybees visiting feeders according to their odors.

### Table 1. Number of bees visiting feeders by color, odors and months.

| Odors  | Average number of honeybees |
|--------|-----------------------------|
| Rose   | 7.6667^de                   |
| Silverberry | 4.9704^c          |
| Melissa | 2.5778^a                    |
| Mint   | 7.2296^d                    |
| Thyme  | 8.1333^e                    |
| Control| 3.7630^b                    |
| Rose   | 9.8083^f                    |

| Colors | Average number of honeybees |
|--------|-----------------------------|
| Red    | 4.8963^4                     |
| Green  | 5.5407^a                     |
| Yellow | 5.1407^a                     |
| Orange | 5.1259^a                     |
| Lily   | 5.2074^a                     |
| Blue   | 5.9778^a                     |
| White  | 5.0000^a                     |

| Months | Average number of honeybees |
|--------|-----------------------------|
| June   | 2.8921^a                     |
| July   | 6.5587^b                     |
| August | 9.2381^c                     |
| June   | 3.8317^a                     |
| July   | 6.0540^b                     |
| August | 5.9238^b                     |
Figure 4. The average number of honeybees visiting the feeders according to their odors in the months of the experiment.

Figure 5. Average number of honeybees visiting feeders according to their colors.

Forager Landing
The bees placed in the feeders were counted at 30-second intervals for 30 minutes. The feeders were moved randomly every 2 minutes to eliminate the possibility of possible location preferences of the honey bees (Guez et al., 2017).

Statistical Analysis
All data were analyzed using ANOVA (IBM SPSS 22 Statistics software). The significance level was taken as P<0.05 in all analyses. Newman-Keuls post hoc test was used to compare the means.

Results and Discussion
At the beginning of the study, it was observed that honeybees wandered around the feeders but did not land. As time progressed, honeybees began to be placed in feeders and to take syrup.

When we look at the effect of odor on the feed preferences of honey bees, the most preferred feeder belonged to the control (9.81) group, while the least effective was the feeder with rose odor (2.58) (Table 1). The effect of the odor on the feed preferences of honeybees varied according to the months. In June, the highest average Melissa (6.8), the lowest average rose (1.02), while in July the highest control (11.69), the lowest (2.07) rose (Figure 3). Looking at the August data, the highest average was control (14.58) and the lowest average was rose (4.64) (Figure 4). The highest number of feeder visits by honeybees was in August (9.24), and the lowest was in June with a rate of 2.89 (Table 1).

When we look at the preferences of the colors by the honeybees, the feeder color visited by the bees at the highest rate was blue (5.98), and the lowest bee visitation rate was 4.89 for the color red (Table 1). Considering the color preferences of honeybees by months, the highest preference was in July (6.05), and the lowest preference was in June (3.83) (Table 1).

The effect of colors on the feed preferences of honeybees varied according to the months. In June, the highest average was blue (4.53) and the lowest average was red (3.44) (Figure 5), while in July it was the highest green (7.24) and lowest yellow (5.29) (Figure 5). In August, the highest averages were 7.29 in yellow and blue, and the lowest in white (5.13) (Figure 5). In this study, in which the effect of colors on the forage preferences of honey bees was measured, the most intense bee visits were in July (5.92) and the lowest visits were in June with 3.83 (Table 1).

According to the results of the analysis of variance applied to the average number of honey bees visiting the feeders, all of the feeders with fragrance added were in different groups and the feeders of different colors were in the same group (P<0.05) (Table 1).

The color preferences of forager bees are one of the most effective methods of finding flowers while traveling around the field to collect nectar. The nectar ratio of the flowers, which honeybees visit most, is higher than the others (Giurfa et al., 1995). In a study on bamboo bees, it was revealed that colors are of great importance in finding the nectar source, but color preferences vary from colony to colony (Raine and Chittka, 2007).

In this study, it has been revealed that honeybees prefer the blue color more (5.9778). This result is compatible with
previous studies (Giurfa et al., 1995). In addition, in a study conducted in Australia (Guez et al., 2012; Guez et al., 2010), it was concluded that *Apis mellifera* prefer yellow color more. In our study, the yellow color (5.14) was the fourth most preferred color (Figure 4). In another study, it was determined that stingless bees prefer green color (Dyer et al., 2016) (Dyer et al., 2016). In these color preferences, it is thought that the dominant plant density in the region where the apiary is located may also change depending on the color.

In the studies, it has been determined that it is possible to affect the color perception of bees in various physiological factors (Giurfa et al., 1997; Giurfa et al., 1996; Kemp et al., 2015; Wyszecki and Stiles, 1982). Color preferences in insects that visit flowers are a reasonable way of finding them (Giurfa et al., 1995; Raine and Chittka, 2007). The world of honeybees consists of scents. Bees do all their activities inside and outside the hive with the help of scents.

In nature, the pollen, nectar, leaves, and roots of plants emit their own unique odors. Flowers produce scents from glands called osmophores to attract honeybees (Effimert et al., 2006). Honeybees can memorize these scents and do not forget them for days (Beekman, 2005)

Previously, many studies have been conducted on the effects of odors on the physiological and behavioral characteristics of honeybees (Deisig et al., 2006; Deisig et al., 2002; Galizia and Menzel, 2000; Joerges et al., 1997). Some studies have found that honey bees are more responsive to some odors than others (Laloi et al., 2000; Le Metayer et al., 1997; Pham-Delegue et al., 1993; Wadhams et al., 1994). Again, in previous studies, some results have been reported that honeybees can learn odors (Farina et al., 2005; Frisch and Frisch, 1967; Wenner et al., 1969).

In a study conducted by Lindauer (1949), rose essential oil was added to the first sugar syrup and holly essential oil was added to the second sugar syrup and presented to the preference of bees. As a result of the study, it was determined that the number of honey bees coming to the rose-scented syrup was much higher, and at the same time, these bees danced much more eagerly when they returned to their hives.

In our study, according to the results we obtained, the highest bee visits were made to plain sugar syrup. The lowest visits were for sugar syrup with rose essence. It is thought that the unique smell of sucrose syrup is more attractive to honey bees as the reason for this.

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