Technology in Japanese Language Private

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Abstract. The purpose of this study is to find out the use of technology in private learning services. The technology that referred in this study is an Online Site that provides learning services. This study used qualitative methods, by focusing on socio-cultural conditions. The results show that how important the use of technology in the field of education is seen from Indonesian citizens who are very enthusiastic in learning foreign languages to increase their abilities and knowledge. This is also due to the development of Japanese companies in Indonesia and the many offers of Japanese scholarships to students in Indonesia. Of course, foreign languages are very important for Indonesian education nowadays.

1. Introduction

This study discusses technology in learning Japanese language and literature which is very important in facilitating students in learning, especially with the development of language learning services in the country of Indonesia. Along with the times, foreign languages are very important. Foreign languages need to be mastered by the community so that they can communicate with strangers directly or indirectly especially in Japanese. There are many choices that offer Technology-based Japanese lessons such as learning sites, namely from starting registration, and payments that have used the internet to facilitate the community. Tutoring can help students to achieve maximum learning goals, related to how to learn and study time in school that makes it difficult for students to deepen learning material. Flexible teaching and learning can set a personal schedule. Like a personal guide based online [1].

The purpose of this study was to determine the important role of using site-based internet technology in providing private guidance services. Trying to map how technology plays a role in facilitating prospective students from the early stages to be able to learn foreign languages, especially Japanese. Japanese is a language that has not been widely investigated in its learning strategies, therefore ethnicity is a factor that has not received many responses in the field of literature and language [2]. Motivation is the best factor in Japanese language skills, but using learning strategies is very influential. Although students are more motivated to learn Language by using visual [3]. In Japanese language learning is very necessary instructional strategies, memory, and a very thick cultural understanding, and deepening the meaning and use of starch letters [4]. International posture and cultural factors can influence the development of motivation which greatly causes the desire to communicate [5]. In addition to the teacher’s role and knowledge, the interaction space in daily routines is an important factor in developing language skills in children. For example, such as a lot of communication with peers, it serves
as the main source of socialization for children in obtaining attentive listening skills [6]. It is very important to understand the culture and language of a country, especially in the field of tourism, due to a decrease in understanding of tourism officials to the language and culture of foreign tourists [7]. Private tutoring is needed in Japanese language study rooms, which is for closer observation of whether a student is active or not in communicating in a foreign language [8]. Learning methods using media technology influence the development of grammar skills and sentences to students in Japanese as well as instill knowledge of Japanese culture [9].

According to Eddy Soeryanto Soegoto’s book, Advertising is a non-personal communication that usually exists in magazines, TV, newspapers, and the Internet. The purpose is:

1. Delivering Information
   So that consumers know what the company wants to offer. From services / products, privileges, etc.
2. Position the Product
   So that the community is familiar with the product lambing
3. Add Value
   Promotions using discounts or prizes can provide added value in promoting products / services
4. Increase Sales
   The more vigorous the promotion, the more consumers who know and can be attracted to the product / services. [10]

2. Method
This study used qualitative methods and focusing on socio-cultural conditions in Indonesia whose citizens are very enthusiastic in finding opportunities to learn foreign languages to increase their abilities as well as become an added value to enter the workforce. In this study, observations and interviews were conducted with the community regarding lessons learned, especially Japanese. Case studies are conducted at Privatbandung.com as one of the institutions that conduct learning supported by information technology and online learning.

3. Results and Discussion
The results of this research are benefits of technology that existed by implementing multimedia technology, uploading course materials online, and registration on the web page, specifically Internet technology, in delivering and assisting in learning foreign languages. This is shown by the features existed in the foreign language learning business site.

   In the world of education nowadays, there are many educational institutions that provide services online using Internet technology to run its services. This study take the example of an online private service provider website, namely www.privatbandung.com an educational institution in the city of Bandung, Indonesia. PrivatBandung.com is a private tutoring program service provider institution in Bandung. Private tutoring programs defined as exclusive tutoring, where a private tutor will guide one to three students while studying. This private tutoring place is held at the student's home or in an agreed place. At present, this program provides a complete private tutoring program such as serving the individual and corporate consumers (Figure 1).
The promotion uses web-based Internet media. The registration can be done through an application such as WhatsApp. The payment can be done through a bank account, so there is no need to come directly to the office. This can make it easier for potential customers to make a business with PrivatBandung. The brand’s name had a positive effect on consumers' perceived store image and promotion positively influenced consumers' perceived value. There were positive relationships among perceived value, store image and behavioral intention [11]. E-Learning technology defined as a distance learning system that using internet media. PrivateBandung provides an E-Learning system at privatbandung.com to fulfill their teaching and learning activities. PrivatBandung.Com allows learners to learn through computers or gadgets in their respective places without having to physically go to study / tutoring (See Figure 2).
Privatbandung.com provides private tutoring services for kindergartens, elementary schools, junior high schools, high schools and alumni. Privatbandung.com also provides various types of private lessons such as:
- Private lessons in school
- English
- Japanese language
- Mandarin language
- Reading and writing the Qur'an
- Swimming
- Biology
- Mathematics
- Graphic design & Website Internet

Figure 3 shows the explanation about one of various type that provided in PrivateBandung.

Figure 3. Japanese for children

This children's Japanese private lessons are intended for elementary and middle school students, as long as they can read and write Indonesian. Like the other private lessons that held by PrivatBandung.Com, students can determine flexibly the place and time to learn Japanese. This makes it easier for you to study anytime and anywhere comfortably and easier to achieve the educational goal. One teacher only guides one to three students, so that students are more concerned and can learn more focus. This Japanese children's private tutoring service applies to the Bandung area (See Figure 4).
Learning Japanese with private methods flexibly determines the place and time of study, so that you can study anytime and anywhere comfortably. In addition, with a small number of classes with a teacher guiding only one to three students, students will learn attentively from the teacher so that they are easier to achieve.

PrivatBandung.Com, in accordance with its vision that prioritizes the use of IT technology, in its teaching and learning activities provides e-learning facilities named VIDYA E-Learning. By making e-learning, it is expected to be able to meet the needs of students in teaching and learning as well as the PrivatBandung.Com which prioritizes IT use in teaching and learning activities. Vidya is an e-learning that specifically designed as a distance learning solution (See Figure 5).
4. Conclusion

The use of internet technology in education field is very important, because over the times, the media is needed by many people, especially in terms of learning. Besides, this application making it easier for people to find private tutoring services. Especially private language lessons. Today's society can use technology in learning foreign languages like Japanese. Even with the existence of E-Learning technology, it can facilitate students and teachers in conducting learning activities. people can use technology in language learning, effective registration no longer makes people reluctant to take private lessons. The use of online technology such as E-learning that has been carried out by PrivatBandung.com is able to bring changes in conducting private learning more broadly, more effectively and reduces distance and time.

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