A New Type of Lexicographic Product: Thesaurus of Text Strings. Field of EFL/ESL

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The “Thesaurus of Text Strings: The field of EFL/ESL” (TTS) is a structured collection of text fragments extracted from various texts, both printed and digital, that deal with teaching and learning English as a foreign or second language. While the sublanguage of ELF/ESL has been vastly discussed in literature, the TTS is a radically new type of dictionary due to the nature of its constituent objects, the text strings. A text string (TS) is a lexicographic object of unique status; as such, it has not been used before. It is different from all other objects traditionally treated in dictionaries of various types, such as words, collocations, idioms, proverbs and other reproducible linguistic units. TSs have been extracted from specialized texts, they are supposed to reflect the various aspects, even the minute ones, of the referential situations presented in the texts. The TSs in the Thesaurus are arranged mostly according to the conceptual structure of the Foreign Languages Teaching Methodology (a deductive logical procedure, ‘head – bottom’), but on the lower, more concrete, levels of analysis the TSs have to be grouped following the opposite logical direction, ‘bottom – up’ as the Teaching Methodology concepts prove to be too general to differentiate between finer meaning distinctions of numerous TSs. The TTS supplies a considerable amount of carefully structured professional information in language form. It is aimed primarily at teachers of English who are not native speakers of the language and who wish to make their professional communication in English more authentic. It can also be used in classroom activities with students who are preparing for teaching careers. Thus, a conclusion may be justified that the TTS has both the theoretical significance for lexicography and the practical value as a good professional teaching material. The TTS may also be meaningfully considered against the background of today’s Corpus Linguistics. Though not a ‘true’ corpus per se, it has certain features that are essentially similar to those of contemporary linguistic corpora.

Keywords: thesaurus, text string, ideographic dictionary structure, English teaching, corpus linguistics

The “Thesaurus of Text Strings: The field of EFL/ESL” (henceforth, TTS) has been conceived and developed in the 2000s-2010s at the English Department of Orel State University (Russia). At various stages of the work, the author was helped by alternating groups of undergraduate students (twenty-two young people) whose efforts were of immeasurable service and to whom sincere gratitude is due.

The TTS is a collection of minimally independent fragments of texts. The texts are specialized in that they all deal with a special field in the language, so called ‘sublanguage’ (Gorodetski, 1988; Gorodetski, Raskin, 1971, pp. 13-24), namely, practice and theory of teaching English as a foreign or English as a second language. The status of the text fragments, strings, will be discussed in this article later.

The concept of TTS originated as a response to the challenge of supplying English teachers (ETs) who are non-native English speakers with numerous systematized samples of professional speech that...
might make their speech performance more authentic. True, there are numerous textbooks, teaching aids and web-sites that supply ETs with ideas, tips and recommendations for their professional activities. They may also be of help to those who aspire to improve their language knowledge and usage. Some ETs actually study them as well as they may study fiction, the media and other English-language sources to improve their language proficiency. However, few ETs, especially those who teach children in schools, can afford time and effort for regular and systematic studies on top of their busy schedules at work. Besides, regular studies may give a person knowledge and skills, while a reference aid can give them an immediate answer to the current question fast and with less effort. This is a function (one of many) of good dictionaries. The TTS has been developed with this function in mind. ETs are expected to be able to get ready-made phrases that represent elements of pedagogical situations evolving in the context of teaching or learning EFL/ESL.

Generally, the TTS functions like many other books of reference and dictionaries. What makes it different is the kind of linguistic objects that constitute its content, the text strings (TSs). A TS is a new lexicographic notion, it has never been used before in dictionary making.

**Lexicographic Properties of Text Strings**

The usual item that is given in dictionaries is the word. In many languages the term for ‘dictionary’ includes a reference to that of ‘word’. Compare, English ‘wordbook’ and other Germanic languages, e.g., German ‘Woerterbuch’, Dutch ‘woordenboek’, Norwegian ‘ordbok’, also, for Slavic languages, Russian ‘slovo – slovarj’, Czech, Slovak and Ukrainian ‘slovnik’, Polish ‘słownik’, Bulgarian and Serbian ‘rechnik’ from ‘rech’ meaning word. Other languages show evidence of similar tendency, for instance, Hungarian ‘szótar’ from ‘szó’ or Tatar ‘suzlek’ from ‘suz’. The notions of a dictionary and a word are closely related in human mentality, which is not surprising as the first dictionaries were in fact just collections of words.

Dictionaries can also comprise units longer than a word. There are dictionaries of collocations, idioms, proverbs, quotations, etc. The units presented in such dictionaries are basically unchangeable when used in speech or texts, lending themselves to grammar alterations in particular contexts); they are intrinsically associated with the dictionary ‘head words’ and are also reproducible with different degrees of probability. The TSs, which are also combinations of two or more words, have only potential ability to be reused in texts (reproductibility), their structure and composition is by far less rigid, besides, they have certain remnants of semantic connection with the type of texts they have been drawn from (intertextuality).

In terms of traditionally viewed structure, a TS may be a ‘free’ combination of words, minimal (class discussion, choose the topic) or expanded (determine the frequency of assessment); it may coincide with collocations (give homework) or their expansions (give homework orally; form debate teams in class); it may coincide with a full sentence (it is impossible to entirely eliminate the possibility of different answers; attention is paid to the nuances of speech delivery) or be a part of a grammatically complete sentence (be comfortable reading the dialogue; require that the content be related to the current lesson). Thus, the ‘traditional’ principles of classification for combinations of words may be considered irrelevant for TSs. What is relevant is their relation to various aspects of the chosen sphere of language usage, the EFL/ESL teaching and learning. This relation is thematic in essence, which is ensured by the choice of source texts for extracting TSs. All these texts deal with EFL/ESL or with the broader theme of teaching foreign languages in general.

To ensure a better comprehension of the nature of TSs in TTS an example is given – a description of a typical way the TSs were extracted from a text. The procedure is not formalized and the choices are mostly made intuitively, the main criterion being the thematic property of TSs, which is supported by the thematic properties of the analyzed texts. To illustrate the process, the sample excerpt below is given from an article published by David Petrie on the teachingenglish.org.uk site. The likely “candidates” are numbered.

David Petrie: [1] Clickbait, memes and sharing the truth –[2] activities for digital literacies
British Council - 25 November 2015
[3] One of Gavin Dudeney’s recent articles on this site [4] explores the ideas of digital literacies [5] and emphasises the importance [6] of incorporating them into your teaching. [7] In particular, [8] he looks at the four key digital literacies: focus on connections, on language, on information and on (re)design. [9] This article presents a series of activities, [10] lessons and ideas [11] that you can take away and use with your classes [12] to help them develop some of these key skills. [13] Some of them you can make a part of your regular teaching practice, [14] others work better as standalone lessons. [15] Hopefully they all work for you! [16]If you do try any of these ideas out, [17] do let us know [18] in the comments section below.

It can be readily seen that the above text extract is intuitively analyzed into eighteen parts and that these parts are structurally and thematically different. We have to decide which ones are to be added to our TSs.
collection. String [1], if viewed by itself, does not have any specific relation to ELT, so we skip it. The same is true of [3], [7], [15], [17], [18]. Strings [2] and [16] are clearly relevant to EFL/ESL, so they are included in the TTS. Several strings need some editing. String [8] may be shortened by deleting the first three words (he looks at); also, it may be broken into five separate strings (the key digital literacies; key digital literacy: focus on connections; key digital literacy: focus on language, key digital literacy: focus on information; key digital literacy: focus on (re)design). Alternatively, string [8] may yield only two TSs (the key digital literacies; focus on connections, on language, on information and on (re) design). Further editing joins [9] and [10] into one TS, then the shortened [9] (without This article presents) with [10] and [11], and still another TS by joining the shortened [9], [11], and [12]. Strings [13] and [14] can be treated in a similar way.

The collected TSs refer to different areas of the referential field of EFL/ESL and represent them unevenly. There are approximately seven times as many TSs representing teaching materials and equipment than those denoting features of education system or results and achievements. This difference in numbers is not a deficiency of the collected corpus of TSs, It should be viewed as an indication of the popularity of different aspects of the referential field as they are treated in special literature.

**The Macrostructure of the Thesaurus**

It is quite obvious that the extracted TSs cannot be arranged alphabetically, they are to be grouped together on the basis of semantic and/or thematic proximity (Keselman, 2003, p. 55). This requires working out classification principles that are called ideographic and that should embrace the concepts that comprise the field. Actually, attempts have been made to analyze ‘the whole world’, break it into component concepts and see how language reflects them by building ‘a synoptic map of the world’ (Karaulov, 1976, pp. 242-274). Similar ideographic arrangement of language units that represent the field of EFL/ESL became the foundation of the TTS structure.

Broadly speaking, the ‘synoptic map’ of our field may be borrowed from the system of concepts in the academic discipline of Foreign Languages Teaching Methodology (FLTM). The collection of all TSs is subdivided 12 large classes. Each of the classes is further divided into subclasses, which are further subdivided into groups. This deductive, ‘top-to-bottom’, classification corresponds to the conceptual structure of FLTM.

The 12 major classes are:
1) Education system, 2) Interdisciplinary relations, 3) Methodology, 4) Education, 5) Speech activities, 6) Language aspects, 7) Knowledge, skills, experience (KSE), 8) Control, 9) Results and achievements, 10) Teaching materials and equipment, 11) Exercises, tasks, instructions, 12) Miscellaneous.

The whole classification chart of the TTS can be seen in the Appendix. Here, an example is provided of how one class is further subdivided. Class 7 Knowledge, Skills, Experience (KSE) has three subclasses: 7.1 Basic skills; 7.2 Background KSE; 7.3 KSE progress. Subclass 7.3 consists of two component parts (major groups) – 7.3.1 KSE progress according to speech activity types and 7.3.2 KSE progress according to language aspects. The chart in the mentioned Appendix does not show smaller groups of TSs that can be found in the main body of the TTS. A page from the TTS can serve as a good illustration of how major groups are further analyzed and how the TSs are presented in the book.

**7.3.2 KSE Progress According to Language Aspects,** see also 9.1

7.3.2.1 Grammar, see also 3.1.2.1, 6.2, 7.1.2.1
teacher activities
learner activities
structure
development
 correction and control
organization of the learning process
teacher activities
ask questions that require the new structure
ask the following questions
ask the learners to use the new grammar
be sure students understand meaning and use
cut down on possible different interpretations
dialogues can and should be used to reinforce and
drill grammar lessons
usual procedure is to teach the grammar and then
add lexical items
facilitate students’ lexical and syntactic
development
help your students to see categories and patterns
reinforce grammar lessons
show the student how to do a drill
different pattern drill types
give a model to guide the transformation of
information
give grammatical explanation
give several examples
have a student repeat the line after you
integrate types of questions
integration of new vocabulary and forms
learn structures by patterned oral repetition
link grammar meaning with real things in the world
/some rules from a book
practise making questions by writing questions
practise present perfect
present with modeling
repeat the drill pattern until your students are able
do the exercise
the examples are given just as conveniences
scaffolding strategies are utilized to expand
language experience
teach / re-teach structure when appropriate
teach from example
teach when to use a grammar point
use the discovery method to make a comparison
use the role of memorization
learner activities
ask for a grammar rule
choose which of four or five alternatives has the
same meaning
cover a lot of grammatical points quickly
discuss difficult sentences
make lists and use examples
meet and interiorise the grammar of a foreign
language
refine grammar
repeat what they have heard
say the questions aloud
see how their parts fit together
see the written forms
simple repetition
syntax analysis
structure
get a comprehensive picture of the target structures
manipulate the meaning of the grammar structure
note a significant difference between the two
structures involved
students can also utilize new vocabulary or
structures
studying both the similarities and differences
between the two structures
development
development of syntax
grammar development
reading input facilitates for the lexical and syntactic
development
students improve grammar if they practise more
often
correction and control
error correction items are also useful for testing
grammar
grammar should also be controlled
grammatical errors decreased significantly
learning the correct structure
practise with very little opportunity for error
repeat the drill pattern until your students are able
do the exercise without error
using correct grammar
organization of the learning process
grammatical points are restricted by the content of
the passage
repeated practice over a long period of time
rigorous schedule in terms of content and / or
grammatical topics

7.3.2.2 Vocabulary, see also 3.1.2.2, 6.3, 7.1.2.2
vocabulary
learner activities: foreign-mother tongue;
meaning; repeat; unknown words; vocabulary and
structures; word
teacher activities: dialogue; drill; give; have; help;
make; word and meaning; lexical items; teach; use;
various activities
visuals
results
vocabulary
a lot of "active" vocabulary can be taught
acquire hundreds of thousands of phrasal lexical
items
focus on developing vocabulary awareness
guarded vocabulary is somewhat of a catch-all
phrase
incidental learning from context during free reading
is the major mode of vocabulary acquisition

It should be noted that after the fourth numbered
division level there are two more levels. They are
important to make the material easily visible. One
can also see that the TSs in some groups are cross-
referenced. This is required by the nature of many
TSs that, being multi-word units, lend themselves
to various interpretations. Just compare the above
given terminal group structure in 7.3.2.1 and the group
grammar structures in 3.1.2.1 (class 3. Methodology,
subclass Goals and objectives of education):

grammar structures
get enough practice with the structures
manipulate the meaning of the grammar structure
understand the meaning of the structures to which
the students are introduced
correlate the structure with its meaning
teach to compose correct sentences and texts

This fact should not be understood as a classification
deficiency. It is rather a demonstration of the complex
interrelations between concepts in the field and their
relative non-discreteness.

It should be mentioned that the grouping of TSs
into clusters of the fifth and especially the sixth level
went beyond the possibilities of the TFLM conceptual
structure. The latter deals with the most essential
and general phenomena in the theory and practice of
foreign languages teaching and learning. Alternatively,
thousands of the collected TSs present situations of
TFL in a great variety of minute detail. Such TSs are
grouped on the basis of similarity of their meanings,
which means that the grouping was done according
to the 'bottom – up' principle and the procedure was
inductive.
A View from the Corpus Linguistics Perspective

As mentioned before, the TTS is a collection of text fragments. In today's linguistic field the notion of language units collection is normally associated with that of dictionaries and linguistic corpora.

The work at the TTS started when corpora studies were not widely known, and still less practiced, in Russia. Nowadays, though, it sounds like a truism to say that Corpus Linguistics studies are popular and gaining attention and respect in this country as well as elsewhere in the world. The first modern linguistic corpus, the Brown University Standard Corpus of Present-day American English, was published in early 1960s (see Kucera & Francis, 1967). It is usually referred to as the Brown corpus, or simply, Brown. The appearance of the Brown Corpus was a momentous event both in linguistics per se and in many other fields associated with it. There appeared a number of studies of certain English-language phenomena, mostly grammatical in the beginning, and their behavior in speech (usage). As a linguistic tool, Brown was conducive to appearance of other corpora of English and other languages, thus favoring the avalanche-like development of Corpus Linguistics. The number and variety of new corpora proliferated spectacularly.

It should be pointed out that computers had been used in English-language lexicography projects even before Brown but mainly as assistant tools in handling the most tedious and time-consuming tasks in traditional dictionary making; preparations for the second edition of Oxford English Dictionary or for the first edition of Longman Dictionary of Contemporary English (1978) may be mentioned as two examples. In 1980 a multimillion corpus The Bank of English was initiated at Birmingham University by John Sinclair with the aim of collecting language-in-context evidence for a new dictionary (Collins COBUILD English Dictionary for Advanced Learners). Since that time, dictionary publishers have been making use of their own corpora, some of them comprising (nowadays) billions of words (referred to as tokens in Corpus Linguistics). Today, there are thousands of corpora in the world designed for various aims and various in size. See a comprehensive bibliography in (Xiao, 2008). See also the NOW corpus (2.8 billion words, automatically adds 4 million words each day) at http://corpus.byu.edu.now/ and the CORE corpus (the first carefully categorized corpus of web registers) at http://corpus.byu.edu/core/ - both released in May 2016. Whatever their peculiarities and differences, they are all digital, kept in computers and operated by (highly) sophisticated software.

Still, the IT aspect of contemporary corpora, though essential, is not their only important feature. Linguistic corpora are first and foremost collections of language products, i.e. fixed elements of speech/texts (Saussurean langage). Sophisticated software may be instrumental in building and operating corpora, but the aims and results of corpora queries are finding out the langage evidence for language-usage generalizations, thus gaining insights into the psycho- and sociolinguistic, as well as structural, features of language. From this perspective, there is little, if any, principal difference between the present-day language-oriented corpora studies and the language studies in the previous, before-corpora times. The difference is nevertheless essential in that corpora query findings are by far more reliable and trustworthy than the previous statements about language made after looking at a number of examples on the basis of intuitive evaluation of the underlying principles and 'rules'. However bright and credible the previous grammars and dictionaries may appear, they seem less trustworthy than corpora studies and their statistically sound findings.

This is not to be understood as denying any validity to the “previous” language studies. Their significance has been, and still is, great in the development of our understanding of the intricacies of language. Moreover, it is the “previous” statements about language that have been treated as the hypotheses to be explored with the corpora tools. The pre-corpora work in many linguistic fields was very much like corpora studies lacking only in the quantitative dependability in intuition-guided conclusions. In fact, many collections of language materials may be assessed as 'pre-corpora corpora'. Various collections of quotations, proverbs, sayings, popular maxims, etc. may be viewed as paper-based corpora. Dictionaries of various types have always been produced using databases (collections of ‘slips’, cards, etc.) that look even more like raw corpora. No wonder dictionary publishers were the first businesses to join universities in developing linguistic corpora.

The foregoing considerations make it possible for us to look at the TTS from a corpus linguist perspective. The italicized words in the following paragraph are specific Corpus Linguistics terms that may produce interesting associations.

The TTS may be understood as a corpus of text fragments. It is specialized in that all source texts were about teaching or learning English as a foreign or second language. Unlike today’s corpora, it is presented as a list structured after the hierarchy of pedagogical notions, namely, after the slightly modified notions of FLTM. It is not annotated, but each string (text fragment) has a definite position in the hierarchy (cf. tag). It may be thought of as balanced in that the source texts were extracted from a variety of specialized publications – books, articles, textbooks, internet sites, but it does not present professional oral speech. It is not run by any kind of corpora software if
digitally published, but in that case it is quite possible to provide it with some hypertext links. In the book form (Keselman 2016), the TTS can be easily navigated with the help of detailed running heads on every page.

**Conclusion**

The described dictionary is a new lexicographic product. It is new because it presents prepared fragments of speech (*langage*) as dictionary units, which have never been done before. Its significance may be assessed from two different points of view.

In lexicography, it introduces an essentially new type of unit that may be treated in a dictionary. The completion of the TTS serves as additional proof of the independent status of such units. It has been shown that the TSs’ lexicographic properties are best discernable in a limited sphere of language usage (a sublanguage). The ideographic presentation of the material in the TTS also has certain theoretical peculiarities. It has been shown that it is possible to implement both principles of classification, deductive and inductive, depending on the number and nature of the classified units. The TTS may also serve as a sample of unconventional approach to dictionary compiling.

From another standpoint, the TTS may have considerable practical applications. It was conceived as a useful reference book for teachers of English as a foreign or second language who are not native speakers of English and who may have the need of communicating in writing with colleagues or professional publications staff. It may help them make their professional writing and speaking more authentic and fluent.

Still another merit of the TTS is that it can supply abundant language material for classroom tutorials in English and in FLTM at pedagogical departments of universities.

Compared with modern corpora, the TTS is rather small: there are more than 114,000 tokens in it and about 18,000 listed units or text strings. As a printed book, in comparison with traditional dictionaries, it is fairly large, a volume of 403 pages.

Whether small or large in size, the TTS has the merits of a pioneer project both for the theory of lexicography and for the teachers of EFL/ESL who would improve their professional language proficiency.

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1. Education system
   1.0 Education system
   1.1 Educational offices
   1.2 Stages of education
   1.3 Programs and standards
   1.4 Forms of education
   1.5 Content of education
   1.6 Functions of education
2. Interdisciplinary relations
   2.1 Interdisciplinary relations with humanitarian sciences
     2.1.1 Linguistics
     2.1.2 Psychology
     2.1.3 Sociology
     2.1.4 Countries and cultures
   2.2 Interdisciplinary relations with technical sciences
3. Methodology
   3.0 Methodology
   3.1 Goals and Objectives of education
     3.1.1 Goals and objectives according to the speech activity types
     3.1.2 Goals and objectives according to the language aspects
   3.2 Methods
   3.3 Techniques
   3.4 Approaches, strategies, principles, objectives
   3.5 Innovations
   3.6 Teacher-teacher interaction
4. Education
   4.0 Education
   4.1 Organization and planning of education
   4.2 Participants of study
     4.2.1 Peculiarities
     4.2.3 Influence on the participants
   4.3 Psychological and pedagogical aspects of education
     4.3.1 Outer conditions and atmosphere
     4.3.2 Learners’ feelings and attitudes
     4.3.3 Influence of the teacher
   4.4 Out-of-class work
     4.4.1 Getting ready for the lesson
     4.4.2 Self-education
     4.4.3 Out-of-class activities
   4.5 Class-work
     4.5.1 Lesson types
     4.5.2 Stages of the lesson
     4.5.3 Teacher’s activities
     4.5.4 Students’ activities
5. Speech
   5.1 Speech activities. Speaking,
     5.1.1 Monologue
     5.1.2 Dialogue
     5.1.3 Prepared speech
     5.1.4 Unprepared speech
     5.1.5 Supported speech
     5.1.6 Unsupported speech
   5.2 Speech activities. Listening
     5.2.1 Supported listening
     5.2.2 Unsupported listening
   5.3 Speech activities. Reading
     5.3.1 Types of reading
     5.3.2 Reading technique and mechanisms
     5.4 Speech activities. Writing
     5.4.1 Types of written tasks
     5.4.2 Writing technique
     5.5 Speech activities. Translation
6. Language aspects
   6.0 Language aspects
   6.1 Language means and material
   6.2 Grammar
     6.2.1 Grammar minimum
   6.3 Vocabulary
     6.3.1 Vocabulary minimum
   6.4 Phonetics,
     6.4.1 Phonetic material
   6.5 Language and speech
     6.5.1 Aspects of pragmatics
     6.5.2 Text, see also 10.3
   7. Knowledge, skills, experience (KSE)
     7.0 Knowledge, skills, experience (KSE)
   7.1 Basic skills
     7.1.1 Basic KSE according to speech activity types
     7.1.2 Basic KSE according to language aspects
   7.2 Background KSE
   7.3 KSE progress
     7.3.1 KSE progress according to speech activity types
     7.3.2 KSE progress according to language aspects
8. Control
   8.0 Control
   8.1 Objects of control
   8.2 Means of control
   8.3 Evaluation process
     8.3.1 Self-evaluation
     8.3.2 Mutual evaluation
     8.3.3 Self-control
   8.4 Mistakes and correction
     8.4.1 Errors
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8.4.2 Error correction
8.4.3 Error prevention
8.5 Language difficulties
9 Results and achievements
9.0 Results and achievements
9.1 Learner
9.2 Teacher
9.3 Activity
10 Teaching materials and equipment
10.0 Teaching materials and equipment
10.1 Basic teaching materials
10.1.1 Basic teaching materials for a teacher
10.1.2 Basic teaching materials for a learner
10.2 Dictionaries, guides, reference books
10.2.1 Dictionaries
10.2.2 Guides, reference books
10.3 Materials, texts and articles
10.3.1 Materials, texts and articles for reading classes
10.3.2 Materials, texts and articles for listening classes
10.4 Visual aids and supports
10.4.1 Usage of visual aids and supports
10.5 Technical means
10.5.1 Types of technical means
10.6 Usage of technical means
10.6.1 Audio
10.6.2 Visual
10.6.3 Audio-visual
10.6.4 Computer
11 Exercises, tasks, instructions
11.0 Exercises, tasks, instructions
11.1 ESL games
11.2 Communication oriented tasks and exercises
11.2.1 Drilling
11.2.2 Communicative
11.2.3 Semi-communicative
11.5 Tasks and exercises aimed at knowledge and experience progress
11.5.1 Imitative
11.5.2 Substitutional
11.4 Tasks and exercises according to speech activity types
11.4.1 Speaking
11.4.2 Listening
11.4.3 Reading
11.4.4 Writing
11.5 Tasks and exercises according to language aspects
11.5.1 Grammar
11.5.2 Vocabulary
11.5.3 Phonetics
11.6 Tasks and exercises according to form
11.6.1 Written
11.6.2 Oral
12. Miscellaneous