Coherence boosting:  
When your pretrained language model is not paying enough attention

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Abstract

Long-range semantic coherence remains a challenge in automatic language generation and understanding. We demonstrate that large language models have insufficiently learned the effect of distant words on next-token prediction. We present coherence boosting, an inference procedure that increases a LM’s focus on a long context. We show the benefits of coherence boosting with pretrained models by distributional analyses of generated ordinary text and dialog responses. It is also found that coherence boosting with state-of-the-art models for various zero-shot NLP tasks yields performance gains with no additional training.

1 Introduction

Language models (LMs) are commonly evaluated for their ability to generate, rank, or classify coherent spans of text. Long-range semantic coherence is a unifying feature of modern NLP benchmarks and applications, whether they are about producing short answers to questions, ranking answer choices by their consistency with world knowledge, or generating long responses.

Large nonspecialized LMs, such as GPT-2 and -3 (Radford et al., 2019; Brown et al., 2020), sometimes fail to understand or use the semantic link between a text and its prompt or long-range context (Fig. 1). Samples from these LMs have an unnaturally low density of words that require many tokens of context to predict (§4.1), and the scores that the models give to completions of prompts indicate that they are oversensitive to recent context (§5).

We hypothesize that these failures arise from modeling choices and distribution shift. Specifically, autoregressive LMs are typically fit to a multi-objective problem: simultaneously maximizing token likelihoods conditioned on many lengths of truncated context (§2.1). Yet, at generation or scoring time, likelihoods are conditioned on the entire prompt or previously generated string, specifically selected to be coherent or even guaranteed to influence the output. The two common solutions – finetuning models on one or multiple tasks (Khashabi et al., 2020; Sanh et al., 2022) and improving models or prompts to facilitate in-context learning (Brown et al., 2020; Schick and Schütze, 2021) – do not directly target the problem of long-range coherence.

This paper proposes coherence boosting, a simple inference-time procedure that increases the effect of distant words on predicted token distributions and is applicable in both generation and ranking settings. A pretrained model is viewed as an ensemble of experts that produce token distributions conditioned on varying lengths of context. These experts are log-linearly mixed to form a predictor that is superior to the base model (§2).

Coherence boosting greatly improves prediction of words that depend on a long context, as evidenced by state-of-the-art results on tasks specially meant to assess models’ attention to distant words (§3). In generation of generic text and dialog responses, we show that coherence boosting brings the frequency of occurrence of such words close to that seen in natural text (§4). Beyond generation, we study diverse multiple-choice tasks (§5), in which examples are known to be highly coherent. Coherence boosting does not modify the base model and depends on a single parameter than can be estimated in one pass through a validation set, yet is a competitive adaptation algorithm.

1.1 Background and related work

Balance between satisfaction of short-range statistical constraints and maintenance of long-range structure was a central question of language generation long before neural language modeling. To compensate for the sparsity of the learning signal for long-range influences, n-gram models and

Code: github.com/zhenwang9102/coherence-boosting.
A: I’m Natasha. I study neural language models and dialog systems. Are you an AI researcher too?
B: No, though I do like chatting with bots and laughing at their mistakes. But what was your name again?
A: Oh, you forgot already? My name is Natasha. I study neural language models and dialog systems. Are you an AI researcher too?

Figure 1: Next-token probabilities given by LMs (DialoGPT and GPT-2) conditioned on a long context and on a partial context. The top words in both distributions are incorrect, but a log-linear mixture of the distributions makes the quality of output text (§4). (Dialog example constructed by the authors; other examples from OpenWebText.)

early neural language models used ‘backing-off’ schemes that interpolate between predictors with different context lengths (Chen and Goodman, 1996; Bengio et al., 2003). Neural language modeling brought a need for recurrent units with better numerical properties for propagating information over long distances (Hochreiter and Schmidhuber, 1997; Cho et al., 2014) and eventually saw the reintroduction of alignment variables (Brown et al., 1993) into generation in the form of attention (Bahdanau et al., 2015; Vaswani et al., 2017). Attention is at the core of Transformer LMs, including GPT.

Language models are being trained on and adapted to ever-longer input sequences (Beltagy et al., 2020; Zaheer et al., 2020; Roy et al., 2021; Press et al., 2022), but they remain undersensitive to distant content or syntax (Khandelwal et al., 2018; Sun et al., 2021) and are easily fooled by recency bias in few-shot prompts (Zhao et al., 2021) or multi-turn conversations (Sankar et al., 2019).

Recent work has continued to study inference-time procedures that prevent text sampled from LMs from degenerating into nonsense. Most of these procedures, such as tempered sampling and top-k/top-p truncation (Fan et al., 2018; Holtzman et al., 2019), independently modify the output distribution at each generation step to decrease its entropy and diminish its low-likelihood tail. Holtzman et al. (2019) and Meister and Cotterell (2021) found that such local modifications increase the quality of long generated sequences; we adopt and extend their methodology in §4.1.

For dialog systems, Li et al. (2016) propose a decoding scheme that maximizes a mutual information criterion, which explicitly optimizes for dependence of generated text on prompts—a special case of coherence boosting. In multiple-choice tasks, where a model must choose one of several given completions of a prompt, Brown et al. (2020) observe that selecting the completion that maximizes the conditional likelihood of the completion following the prompt often favors completions having high unconditional likelihood (likelihood following an empty or dummy prompt) and, for some tasks, chooses to divide the scores of candidate answers by their unconditional likelihoods. This is also a special case of coherence boosting.

Such scoring modifications are more thoroughly studied by Zhao et al. (2021); Holtzman et al. (2021). The latter attributes the problem to ‘surface form competition’: there are many variants of the correct completion that together may capture a
large part of probability mass, but the form of the
given answer choice alone is not the most likely.
However, we show that other causes are at play:
surface form competition is impossible when the
completion is known to be a single token and the
range of choices is the whole vocabulary (§3), and
it is not applicable to open-ended generation (§4).

2 Coherence boosting

In this section, \( f \) is an autoregressive LM over a
vocabulary \( V \) with learnable parameters \( \theta \), taking
as input a variable number of tokens (up to a maxi-
mum context length \( M \)) and producing a vector of
next-token likelihoods:

\[
f(w_1, \ldots, w_n; \theta) \in \Delta(V), \quad w_1, \ldots, w_n \in V,
\]

where \( \Delta(V) \) is the probability simplex over \( V \). We
will write the \( w \)-th component of this output vector as a conditional likelihood,
\( f(w \mid w_1, \ldots, w_n; \theta) \).

We denote by \( f_k \) the model evaluated on only the
last \( k \) input tokens, ignoring earlier tokens:

\[
f_k(w_1, \ldots, w_n; \theta) := f(w_{n-k+1}, \ldots, w_n; \theta).
\]

Coherence boosting for next-token prediction.
Coherence boosting for a model \( f \) selects real-
valued weights \( \alpha = (\alpha_1, \alpha_2, \ldots, \alpha_M) \) and produces a new language model \( f_\alpha \), defined by

\[
f_\alpha(w_1, \ldots, w_n; \theta) := \text{softmax} \left( \sum_{k=1}^M \alpha_k \log f_k(w_1, \ldots, w_n; \theta) \right),
\]

where log is taken element-wise, or, equivalently,

\[
f_\alpha(w \mid w_1, \ldots, w_n; \theta) \propto \prod_{k=1}^M f_k(w \mid w_1, \ldots, w_n; \theta)^{\alpha_k}.
\]

This is a weighted product-of-experts model, where
the ‘experts’ are copies of the base model \( f \) evaluated
on different context lengths.

Because evaluating \( f \) is expensive, we use sparse
weights \( \alpha \), as the expression (1) depends only on
those \( f_k \) for which \( \alpha_k \neq 0 \). In Fig. 1 and in the
experiments, we allow \( \alpha \) to have only two nonzero en-
tries: when computing likelihoods of words follow-
ing a sequence of length \( n \), we consider weighted
products of \( f_{\text{max}} := f_n \) (the full context) and an \( f_k \)
with \( k \leq n \) (a short context, either of fixed length
or decided by prompt structure as in §4.2).

As its name suggests, the form of coherence
boosting in (1) bears a resemblance to log-linear
boosting for multiclass classification (Friedman
et al., 2000). However, our weak classifiers are
pretrained and share all of their parameters, not
obtained by an iterative procedure of training on
rewighted data, and we permit negative weights. ¹

Coherence boosting for answer selection. In
multiple-choice problems, a LM must choose the
best answer following a context, which consists of a
premise or passage followed by a shorter premise-
free context (either a short phrase, such as “An-
swer;”, that incites the LM to generate an answer
in the right format, or a hypothesis that depends on
the premise). The full context is the concatenation
of the premise and the premise-free context (§E).

By the autoregressive factorization, the model
\( f \) assigns conditional likelihoods to sequences of
tokens following context. A typical model for an-
swer selection ranks the candidate answers \( a_i \) (se-
quencies of tokens) by \( f(a_i \mid \text{full context}; \theta) \) and
outputs the highest-ranked \( a_i \). Coherence boosting
chooses a parameter \( \alpha \) and ranks the choices by:

\[
\log f(a_i \mid \text{full context}; \theta) + \alpha \log f(a_i \mid \text{premise-free context}; \theta).
\]

This is a log-linear combination of two models: \( f \)
evaluated with full context and with a partial con-
text. When \( \alpha = 0 \), ranking by (2) is equivalent to
ranking by the base model. When \( \alpha = -1 \), it is
equivalent to dividing the base model’s score by
the score of each answer conditioned on the prompt
(short context), and thus to maximizing pointwise
mutual information between the premise and the an-
swer conditional on the premise-free context. Un-
like Brown et al. (2020); Holtzman et al. (2021),
our formulation allows the premise-free context to
include information specific to the example, not
only a domain-specific dummy prompt.

We expect coherence boosting to correct for an
oversensitivity to the premise-free context, and thus
the optimal \( \alpha \) will typically be negative (see §5).

2.1 Why should boosting models be better
than full-length predictors?

Multi-objective training. As we will now see,
the training of the model \( f \) simultaneously fits all of

¹As for the first half of the term ‘coherence boosting’,
Howcroft et al. (2020); Belz et al. (2020) found that very
incoherent definitions of the word ‘coherence’ abound in the
natural language evaluation literature. The reader is asked
to forgive us for the loose definition of ‘long-range semantic
coherence’ adopted in this paper.
the predictors $f_k$, which share parameters $\theta$. Each training iteration samples a sequence (or batch of sequences) of a chosen maximum length $M + 1$ from the data distribution $\mathcal{D}$ and minimizes the average negative log-likelihood (NLL) of all words following the parts of the sequence that precede them: the optimization criterion is:

$$\mathbb{E}_{w_1 \ldots w_M \sim \mathcal{D}} \frac{1}{M} \sum_{k=1}^{M} - \log f(w_{k+1}|w_1, \ldots, w_k; \theta).$$

If $\mathcal{D}$ is uniform over all length-$(M + 1)$ subsequences of a training corpus, any given word is equally likely to appear in all positions within a sampled sequence\(^2\), and the criterion is equal to

$$\sum_{k=1}^{M} \frac{1}{M} \mathbb{E} \left[ - \log f_k(w_{M+1}|w_1, \ldots, w_M; \theta) \right],$$

This is a uniform scalarization of an $M$-task problem: the $k$-th objective $L_k(\theta)$ is the expected NLL of a word in the corpus following $k$ context words.

This situation is different from that seen at generation time. If the text generated so far is $w_1w_2 \ldots w_n$, the distribution from which the next word $w_{n+1}$ is sampled is $f_n(w_1, \ldots, w_n; \theta)$—only the ensemble member using full context is used. However, if the string $w_1 \ldots w_n w_{n+1}$ had been seen in training, $f$ would have been trained to predict $w_{n+1}$ given all partial contexts, with equal weight given to all prediction losses. Thus, $f$ is trained to make predictions on data it never sees in evaluation, and may be prevented from optimally learning to use long context: parameters that locally optimize (3) are locally Pareto-optimal for the set of prediction losses $L_1, \ldots, L_M$, but not necessarily optimal for any individual $L_k$. An ensemble of the $f_k$ ($k \leq n$) may be a better predictor than $f_n$ alone. (See §A for further analysis of when this occurs.)

**Undertraining.** The parameters $\theta$ are shared by the predictors $f_k$, and modeling power must be spread among the losses $L_k(\theta)$. The short-context predictors are easier to fit, while sequences in which long context affects the prediction are rare. We expect sensitivity to long context, and precision in modeling its effect, to be especially diminished if the model is undertrained.

\(^2\)Many authors leave unspecified the way in which training batches are formed from a corpus of input documents. Here we assume that all training documents are concatenated into one (very long) document separated by end-of-text tokens and ignore minute effects near the start and end of this document.

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**Distribution shift.** While the training procedure causes a bias against the influence of longer contexts on generation, we see the opposite bias in downstream tasks (question answering, natural language inference, adversarial probes for common sense): Many modern NLP benchmarks try to challenge models to use long context $(\S3, \S5)$.

### 3 Experiments: LAMBADA

The LAMBADA dataset (Paperno et al., 2016) tests LMs’ understanding of long-range dependencies by measuring the prediction of the final words in passages of several sentences. The task explicitly requires reasoning over a broad context: humans can reliably guess the last word when given a whole passage, but not when given only the last sentence.

We perform experiments with the GPT family of models, closely replicating the evaluation setting of Radford et al. (2019).\(^3\) We predict the final word as the top-ranked token under the boosted model $f_{\text{max}} f_k^{\alpha_k}$, where $f_{\text{max}}$ is the model taking the full available context and $k, \alpha_k$ are the chosen length and coefficient of the short context. To choose $k$ and $\alpha_k$, we do a grid search on the validation set and apply the best values to the testing set.

**Results.** Table 1 shows the accuracies and optimal parameter values $k^*, \alpha_{k^*}$. Coherence boosting vastly reduces prediction error for all models. In particular, the boosted GPT-2 Small performs better than the original GPT-3 2.7B. The boosted GPT-3 175B achieves a new state of the art.

\(^3\)Certain details are omitted by Radford et al. (2019). Based on [https://github.com/openai/gpt-2/issues/131](https://github.com/openai/gpt-2/issues/131), we nearly match baseline accuracy by predicting the last subword token, rather than the last word.
WebText (Radford et al., 2019) is taken as a reference corpus of human-written English text. A language model (for us, GPT-2 Large) is prompted to generate text conditioned only on the first sentence of each of these articles, up to a maximum of 200 tokens, yielding 5000 machine-generated texts.

The human-written and machine-generated texts are compared by four automatic metrics: perplexity under the base LM, self-BLEU-4 (Zhu et al. (2018)); the mean BLEU-4 score of a generated text with respect to all other generated texts as references), Zipf coefficient (the linear regression coefficient between log-rank and log-frequency of generated tokens) and repetition (the fraction of generated texts that end in a repeating sequence of tokens). It is desirable for a model and inference procedure to produce text that is as close as possible in these metrics to the human-written reference.

To measure long-range semantic coherence in the generated text, we define three new metrics:

**Long-range repetition (LRₙ)**: For a whole number n and document D, let S(D) be the number of distinct tokens in D, and let Rₙ(D) be the number of distinct tokens for which the distance between their first and last occurrence in D is at least n positions. The long-range repetition score LRₙ of a corpus \{D₁, . . . , D₅₀₀₀\} is a macro-average:

\[
\text{LR}_n := \frac{\sum_{i=1}^{5000} R_n(D_i)}{\sum_{i=1}^{5000} S(D_i)}.
\]

This simple measure of lexical coherence favors repetition of words long after they are first used, but gives lower weight to documents that degenerate into repetition of a short span.

**Long-dependent token frequency (LTF)**: A long-dependent token is one to which the base LM assigns a likelihood of at least 20% given its full context, but a likelihood of less than 5% given only the 20 tokens of context preceding it. We compute the frequency of long-dependent tokens among all generated tokens.

**Long-short likelihood difference (δ)**: The mean difference in likelihoods assigned to tokens by the base LM conditioned on full context and conditioned on 20 tokens of context.

Although some choices of constants are needed to define LTF and δ, we intend them to be intuitive summaries of long-range coherence in the absence of established metrics. In particular, 20 tokens is close to the length of one sentence in typical English text.

We sample 5000 document completions from GPT-2 Large following sampling procedures with a range of boosting schemes. We consider models of the form \(f_k \cdot f_{\text{max}}^{1-\alpha_k}\), for \(k \in \{8, 16, 32, 64\}\) and \(\alpha_k \in \{-0.4, -0.2, -0.1, -0.05, -0.025, 0\}\). (Such a parametrization of boosting parameters was chosen to ensure that when the context has length less than \(k\) – or the distant context has very little effect on the next word – the boosted model becomes equivalent to the untempered \(f_{\text{max}}\).) Top-p truncation with \(p = 0.95\) is applied to all models.

| GPT-2 | GPT-3 |
|-------|-------|
| 125M  | 2.7B  |
| 350M  | 6.7B  |
| 760M  | 13B   |
| 1.6B  | 175B  |
| \(f_{\text{max}}\) | \(\alpha_k = \alpha_k^\ast\) | \(\alpha_k^\ast\) | \(k^\ast\) |
| 47.66 | 66.70 | -0.6 | 10 |
| 57.29 | 73.53 | -0.5 | 11 |
| 61.23 | 76.54 | -0.5 | 10 |
| 64.25 | 77.53 | -0.3 | 9  |
| 62.39 | 77.00 | -0.3 | 10 |
| 71.40 | 81.84 | -0.2 | 3  |
| 76.58 | 86.36 |        |     |
| 81.51 | 88.61 |        |     |

Table 1: Accuracy (%) and optimal boosting parameters on LAMBADA: \(f_{\text{max}}\) is the full-context model without boosting; CB is our model with the optimal boosting parameters (last two rows).
Table 2: Distributional metrics of WebText completions. The last four columns are measures of long-range coherence (§4.1). (Nearest-to-human values in **bold**, boosting models better than top-\(p\) sampling alone in *italics*.)

| Inference method | ppl  | BLEU-4 | Zipf   | rep % | LR_{50} % | LR_{100} % | \(\delta\) % | LTF % |
|------------------|------|--------|--------|-------|-----------|------------|-------------|-------|
| Sampling         | 23.53| 0.28   | **0.93**| **0.22**| 12.92     | 7.71       | 4.87        | 3.28  |
| Sampling (\(T = 0.9\)) | 10.60| 0.35   | 0.96   | 0.66  | 16.36     | 10.01      | 5.65        | 3.62  |
| Nucleus (\(p = 0.95\)) | 13.48| 0.32   | 0.95   | 0.46  | 15.06     | 9.11       | 5.65        | 3.62  |
| + boost (\(k = 32, \alpha_k = -0.05\)) | 12.81| *0.31* | 0.94   | **0.34**| 15.54     | **9.42**   | 6.16        | 3.98  |
| + boost (\(k = 64, \alpha_k = -0.1\)) | **12.93**| 0.32  | 0.95   | 0.46  | **15.75** | 9.67       | 6.10        | 3.95  |
| + self-tune (§B) | 10.16| 0.33   | 0.95   | 0.64  | 16.19     | 9.85       | 6.54        | 4.16  |
| Human            | 13.19| 0.31   | 0.93   | 0.28  | 15.95     | 9.51       | 6.54        | 4.03  |

Figure 3: Effect of \(k\) and \(\alpha_k\) on metrics from Table 2. The horizontal line marks the score of the human reference.

**Results.** Metrics of two of the best models, with \(k = 32, \alpha_k = -0.05\) and \(k = 64, \alpha_k = -0.1\), are shown in Table 2. In particular, the latter model generates text that is closer to the human reference, or equally close, to the pure top-\(p\) sampling (\(\alpha_k = 0\)) baseline in all metrics, with the greatest improvement seen in the coherence measures.

Fig. 3 shows the dependence of selected metrics on \(k\) and \(\alpha_k\). Coherence boosting brings all metrics closer to those of human text. As \(k\) increases, the optimal \(\alpha_k\) grows in magnitude. This is expected: the predictive effect of tokens more than \(k\) positions away decreases with \(k\) (\(f_k\) approaches \(f_{\text{max}}\)).

We also note that a simple sampling with temperature 0.9 performs better than top-\(p\) sampling in most of the coherence metrics. This suggests that the improvements accomplished by top-\(p\) truncation come at the cost of introducing a bias towards tokens that are predictable from a short context. Coherence boosting corrects this bias without sacrificing the gains in other measures.

An example of human, top-\(p\), and coherence boosting outputs is shown in Table D.1.

**4.2 Dialog systems**

This experiment is based on the Dialog System Technology Challenge 7 (DSTC7) (Galley et al., 2019), which benchmarks generation of dialog responses conditioned on one or more turns of conversation context. As a base model, we use DialoGPT (Zhang et al., 2020c), a GPT-2 Small variant that demonstrated strong results on this task.

Dialog systems’ responses to the 2208 conversation prompts4 are scored against human-written reference responses (five for each example). Following Zhang et al. (2020c), we use the \(n\)-gram overlap metrics NIST (Doddington, 2002), BLEU (Papineni et al., 2002), and METEOR (Lavie and Agarwal, 2007), as well as two intrinsic measures of \(n\)-gram diversity from Li et al. (2016); Zhang et al. (2018): Distinct-\(n\) and Entropy-\(n\). It is desirable for a dialog system to reach scores close to those of the human responses in all metrics.

In addition to the decoding algorithms considered by (Zhang et al., 2020c) – beam search and greedy decoding – we consider greedy decoding with a coherence boosting model. As long and short predictors, we use DialoGPT conditioned on the full conversation context and on only the (context-free) response generated so far. That is, if the conversation context is \(S\) and the text generated so far is \(w_1 \ldots w_k\), then \(w_{k+1}\) is predicted using the model \(f_{\text{max}} f_{\alpha}^{a_k}\), evaluated on the string \(S\) (sep) \(w_1 \ldots w_k\), where (sep) is the turn separa-

4The DSTC7 evaluation data, scraped from Reddit, is undisclosed; we reacquire it using officially released code.
We evaluate coherence boosting on zero-shot language understanding and inference tasks, where examples are expected to be highly coherent.

We study 15 datasets in 5 categories of tasks. (1) Cloze tasks: StoryCloze (Mostafazadeh et al., 2016), HellaSwag (Zellers et al., 2019), and COPA (Roemmele et al., 2011). (2) Question answering: CommonsenseQA (CsQA) (Talmor et al., 2018), OpenBookQA (OBQA) (Mihaylov et al., 2019), and PIQA (Zellers et al., 2019). (3) Text classification: SST-2/5 (Socher et al., 2013), TREC (Voorhees and Tice, 2000), AGNews (Zhang et al., 2015). (4) Natural language inference: RTE (Dagan et al., 2005), CB (De Marneffe et al., 2019), and BoolQ (Clark et al., 2019). (5) Fact knowledge retrieval: LAMA (Petroni et al., 2019).

All tasks except LAMA are formulated as multiple-choice problems. We convert text classification and inference tasks to multiple-choice tasks by choosing meaningful answer words, e.g., “True”/“False”. The prediction is made by selecting the choice with the highest LM likelihood.

For in-context learning of GPT models, prompt formats greatly impact performance. We follow previous work (Brown et al., 2020; Zhao et al., 2021; Holtzman et al., 2021) to create natural prompts to enlarge the effectiveness of in-context learning, but we do not aim to optimize the full and context-free prompt format: our goal is to evaluate coherence boosting models with a fixed prompt. The prompt formats we use are listed in Table E.1. As described in §2, within each prompt we identify a premise-free context, which is used as the context for the short-range model in coherence boosting.

For each dataset, we pick the optimal value of the parameter $\alpha$ of the parameter $\alpha$ on the validation set and report the accuracy on testing set. (If no testing set is publicly available, we choose $\alpha$ on a subset of the training set and report the final number on the validation set.) Across all experiments, we do not put any few-shot examples in the prompt.

For the knowledge retrieval task, we follow Zhao et al. (2021)’s data split of LAMA and evaluate GPT models on facts whose missing answers are at the end of the sentence (to fit the nature of autoregressive language models). We limit the prompt length to be larger than 5 tokens and rerun the model from Zhao et al. (2021) on the new data.

| Inference method | NIST | BLEU | METEOR | diversity metrics |
|------------------|------|------|--------|------------------|
|                  | N-2  | N-4  | B-2    | B-4             | Ent-4 | Dist-1 | Dist-2 | avg len |
| Beam ($b = 10$)  | 0.02 | 0.02 | 12.81  | 3.23            | 5.35  | 6.06   | 14.03  | 34.59   | 5.81  |
| Greedy           | 1.62 | 1.63 | 9.92   | 1.72            | 6.78  | 6.45   | 16.19  | 17.56   | 13.30 |
|                  |      |      |        |                 | + boost ($\alpha = -0.3$) | 0.72  | 0.73   | 13.82  | 3.53   | 6.91  |
|                  |      |      |        |                 | + boost ($\alpha = -0.7$) | 1.78  | 1.79   | 6.33   | 0.94   | 5.55  |
| Human            | 2.63 | 2.65 | 12.36  | 3.13            | 8.31  | 10.44  | 16.65  | 67.01   | 18.73 |

Table 3: Metrics of DialoGPT responses on DSTC7. Nearest-to-human values in each column are bolded.

5Galley et al. (2019) argue that NIST and diversity metrics are more informative measures than BLEU for multi-reference scoring, since BLEU favors systems that often produce responses with little relation to the prompt (e.g., “I don’t know”).
Table 4: Testing accuracy (%) of three representative GPT models on multiple-choice tasks. The first column for \(\alpha\) is our model with the optimal \(\alpha\) chosen on a validation set. The fourth column shows this optimal value of \(\alpha\).

| Task       | GPT-2 Small (125M) | GPT-2 XL (1.6B) | GPT-3 175B |
|------------|---------------------|-----------------|------------|
|            | \(f_{\text{max}}\) | \(\alpha = -1\) | \(\alpha = \alpha^*\) | \(\alpha^*\) | \(f_{\text{max}}\) | \(\alpha = -1\) | \(\alpha = \alpha^*\) | \(\alpha^*\) | \(f_{\text{max}}\) | \(\alpha = -1\) | \(\alpha = \alpha^*\) | \(\alpha^*\) |
| StoryCloze | 59.91               | 64.78           | 64.24       | -1.02      | 67.56 | 75.09 | 76.75 | -0.69 | 79.16 | 82.90 | 86.85 | -0.64 |
| HellaSwag  | 28.92               | 30.99           | 31.84       | -0.90      | 40.00 | 42.60 | 47.66 | -0.78 | 59.18 | 62.66 | 72.35 | -0.76 |
| COPA       | 62.00               | 56.00           | 64.00       | -0.69      | 73.00 | 70.00 | 77.00 | -0.44 | 93.00 | 87.00 | 94.00 | -0.52 |
| CsQA       | 29.48               | 42.26           | 43.16       | -0.81      | 37.84 | 50.45 | 52.91 | -0.75 | 61.10 | 67.98 | 70.43 | -0.68 |
| OBQA       | 11.20               | 30.60           | 40.80       | -1.62      | 15.60 | 38.40 | 47.00 | -1.85 | 28.00 | 52.20 | 52.60 | -1.09 |
| ARC-E      | 43.81               | 42.09           | 46.00       | -0.34      | 58.29 | 51.43 | 60.31 | -0.36 | 76.22 | 69.19 | 78.32 | -0.44 |
| ARC-C      | 19.03               | 26.11           | 29.10       | -4.19      | 25.00 | 33.53 | 34.39 | -1.14 | 43.94 | 50.60 | 49.23 | -1.08 |
| PIQA       | 62.89               | 57.45           | 63.44       | -0.61      | 70.84 | 60.45 | 71.49 | -0.43 | 79.27 | 66.32 | 78.94 | -0.60 |
| SST2       | 65.68               | 74.74           | 82.32       | -2.22      | 86.38 | 84.51 | 86.93 | -0.09 | 86.16 | 88.14 | 89.84 | -0.54 |
| SST5       | 25.93               | 30.90           | 30.90       | -1.20      | 28.69 | 38.73 | 36.92 | -1.69 | 31.22 | 34.75 | 38.51 | -1.39 |
| AGNews     | 58.55               | 60.78           | 62.20       | -0.62      | 67.17 | 67.43 | 68.26 | -0.40 | 71.66 | 71.74 | 71.75 | 0.16  |
| TREC       | 23.40               | 29.60           | 32.20       | -0.80      | 23.40 | 27.40 | 40.00 | -0.79 | 52.40 | 47.00 | 56.00 | -0.56 |
| BoolQ      | 49.36               | 58.07           | 62.14       | -3.04      | 62.14 | 63.46 | 63.21 | -0.64 | 71.56 | 73.70 | 72.69 | -0.39 |
| RTE        | 51.26               | 49.82           | 53.79       | -0.30      | 49.10 | 48.74 | 49.10 | 0.90  | 55.96 | 57.40 | 60.29 | -0.60 |
| CB         | 12.50               | 23.71           | 48.21       | -2.40      | 30.36 | 51.79 | 66.07 | -1.90 | 5.36  | 25.00 | 28.57 | -1.91 |
| Average    | 40.26               | 45.16           | 50.29       | -1.39      | 49.02 | 53.60 | 58.53 | -0.74 | 59.61 | 62.44 | 66.69 | -0.73 |

Figure 4: Model comparison for the StoryCloze task. The red line \(\alpha = 0\) indicates the base model, and the blue line \(\alpha = -1\) is an unconditional normalization. See Figs. F.1 and F.2 for plots for other tasks, and note that they do not all have the same shape.

**Results: Multiple-choice tasks.** Results of three representative base models on all multiple-choice tasks are presented in Table 4. (Results for all models are in Tables F.1 and F.2.) We compare our best model with two baselines, \(\alpha = 0\) (\(f_{\text{max}}\)) and \(\alpha = -1\). The former is the original full-context model, while the latter is, for most tasks, a form of unconditional probability normalization as performed by Brown et al. (2020); Holtzman et al. (2021). We also compare our best model with other inference methods (Holtzman et al., 2021; Min et al., 2021) in Tables F.3 and F.4.

By comparing the third column with the first two columns within each model in Table 4, we can see that our method with the selected \(\alpha\) generally improves the accuracy on all tasks. Some of the improvements are dramatic, where boosted GPT-2 Small outperforms GPT-2 XL’s base model (e.g., CsQA, OBQA, ARC-C) and is even comparable with GPT-3 175B’s base model (e.g., SST-2, SST-5, RTE). We make similar conclusions when comparing coherence boosting with other inference methods in Tables F.3 and F.4.

We observe that the optimal \(\alpha\) depends on tasks and models (fourth column within each model), which means that \(\alpha\) cannot be heuristically set to 0 or \(-1\) as in past work. This finding suggests the necessity of searching for an optimal \(\alpha\). We visualize the accuracy curve by varying \(\alpha\) in the testing set of all datasets. We show the curve for StoryCloze in Fig. 4 and present similar figures for all tasks in Figs. F.1 and F.2.

Consistent with the results on LAMBADA (§3), the optimal \(\alpha\) is usually negative, and its absolute value tends to decrease with the model size. We selected the optimal \(\alpha\) by the validation set, but future work may explore automatic and adaptive methods for setting this parameter. Notice that all experiments required only a single pass through the data to compute answer likelihoods.
Table 5: Accuracies (%) of GPT models on LAMA.

|          | GPT-2          |          | GPT-3          |
|----------|----------------|----------|----------------|
|          | 125M | 350M | 760M | 1.6B | 2.7B | 6.7B | 13B | 175B |
| $f_{\text{max}}$ | 8.48 | 14.78 | 13.88 | 14.29 | 17.33 | 19.42 | 22.06 | 26.76 |
| Zhao et al. (2021) | 17.45 | 22.87 | 23.90 | 23.97 | 26.30 | 30.57 | 31.96 | 34.78 |
| CB ($\alpha_k = \alpha_k^*$) | 19.85 | 22.87 | 25.74 | 25.43 | 28.75 | 32.25 | 35.02 | 37.57 |
| $\alpha_k^*$ | -0.5 | -0.5 | -0.5 | -0.5 | -0.5 | -0.5 | -0.5 | -0.4 |
| $k^*$ | 1 | 2 | 3 | 3 | 1 | 1 | 1 | 2 |

Results: Knowledge retrieval. Unlike LAMBADA, where long contexts are required for inferring the last word, LAMA contains much shorter sentences for knowledge facts, i.e., (subject, relation, object). A recent study (Cao et al., 2021) shows that the prediction is biased by the relation in the short context, i.e., the answer to a prompt (e.g., “Dante was born in ___”) can be induced by the relation (“was born in”) without the subject. Coherence boosting mitigates the influence of those short contexts by making the prediction dependent on a longer context containing the subject.

We present results for all models on LAMA in Table 5. We also compare our model with contextual calibration (CC) (Zhao et al., 2021), which processes the LM’s output probabilities with a log-linear model. Coherence boosting with the selected $\alpha$ and $k$ outperforms both the base model and CC by significant margins.

6 Extensions and future work

We suggest three promising research directions:

Coherence tuning. The need to evaluate the base LM with multiple contexts in coherence boosting introduces cost and complexity at inference time. It may be desirable instead to modify the weights of the base model to improve long-range coherence properties. In §B, we describe a ‘self-tuning’ algorithm that achieves this without training on any data created for this purpose.

New domains and architectures. In this paper, we mainly considered coherence boosting with decoder-only Transformer LMs trained on generic text, but future work should consider other architectures and target domains. In §C, we give preliminary results on the text summarization domain.

Although we expect recency bias to be less pronounced in LMs that use separate attention modules to process the prompt and the output – such as encoder-decoder models for translation or summarization – procedures inspired by coherence boosting may prove effective in domains where a strong causal link between prompt and output is known to exist. Such domains include language generation conditioned on structured data (Yao et al., 2020; Mager et al., 2020; Moosavi et al., 2021) and model-guided reasoning in formal languages, such as proof or program synthesis (Polu and Sutskever, 2020; Chen et al., 2021; Li et al., 2022).

Efficient search proposals. Procedures that force LMs to be more focused on a prompt, or a specific part of it, when generating or ranking tokens can benefit algorithms that search for combinations of words through sampling. It would be interesting to use coherence boosting in non-autoregressive text generation algorithms, such as to accelerate the mixing of MCMC methods for constrained text generation (Miao et al., 2019; Zhang et al., 2020b; Malkin et al., 2021).

7 Conclusion

We have illustrated the hyposensitivity of pre-trained language models to long-range content and proposed a simple inference-time remedy. We hope to see coherence boosting used as a simple alternative or complement to finetuning procedures in zero-shot applications of pretrained LMs.

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A On multi-objective training and log-linear weights

The section extends the discussion in §2.1.

Recall that the language model $f$ is trained on the multi-objective loss (3):

$$
\sum_{k=1}^{M} \lambda_k \mathbb{E}_{w_{k+1} \ldots w_M \in \mathcal{D}} \left[ - \log f_k (w_{M+1} | w_1, \ldots, w_M; \theta) \right], \quad \lambda_k = \frac{1}{M}.
$$

As we saw in the main text, the scalarization weights $\lambda_k$ are uniform as a consequence of the training regime. However, evaluation procedures effectively give nonuniform weight to the $M$ prediction losses.

Some vector calculus. Denote by $\hat{\theta}(\lambda)$ a local optimum of the above optimization problem for general linear combination weights $\lambda = (\lambda_1, \ldots, \lambda_M)$. Under suitable regularity conditions, the gradient of the combined loss vanishes:

$$
\sum_k \lambda_k \frac{\partial L_k(\theta)}{\partial \theta} \bigg|_{\theta = \hat{\theta}(\lambda)} = 0.
$$

Assuming the Hessian $A$ of the optimization criterion $\sum_k \lambda_k L_k(\theta)$ is nonsingular, we can implicitly differentiate (4) with respect to $\lambda$ to obtain the matrix derivative

$$
\frac{\partial \hat{\theta}(\lambda)}{\partial \lambda} = - A^{-1} \frac{\partial (L_1(\theta), \ldots, L_M(\theta))}{\partial \theta^T} \bigg|_{\theta = \hat{\theta}(\lambda)}.
$$

The local dependence of the losses on the scalarization weights can be expressed as a bilinear form evaluated on $\frac{\partial L_i}{\partial \theta}$ and $\frac{\partial L_j}{\partial \theta}$:

$$
\frac{\partial L_i(\hat{\theta}(\lambda))}{\partial \lambda_j} = \frac{\partial L_i}{\partial \theta} \bigg|_{\theta = \hat{\theta}(\lambda)} \frac{\partial \hat{\theta}(\lambda)}{\partial \lambda_j} = - \frac{\partial L_i}{\partial \theta} A^{-1} \frac{\partial L_j}{\partial \theta^T} \bigg|_{\theta = \hat{\theta}(\lambda)}.
$$

Because $\hat{\theta}$ is a local minimizer, $-A^{-1}$ is negative definite. In particular, any $\frac{\partial L_i(\hat{\theta}(\lambda))}{\partial \lambda_j}$ is negative. This expresses the intuitive fact that if an infinitesimally higher weight is given to some prediction loss in optimization, the value of this loss at the optimum will be infinitesimally lower.

For concreteness, consider how the highest-length prediction loss $L_M(\hat{\theta}(\lambda))$ changes when $\lambda_M$ is increased and the $\lambda_j$ ($j \neq i$) are decreased with rate proportional to $\lambda_j$, while $\sum \lambda_j$ is kept constant. That is, let $\beta = (-\lambda_1, \ldots, -\lambda_{i-1}, \lambda_j, -\lambda_{i+1}, \ldots, -\lambda_M)$. Then

$$
\frac{d L_i(\hat{\theta}(\lambda + t \beta))}{dt} = \sum_j \frac{\partial L_i}{\partial \lambda_j} \beta_j = - \frac{\partial L_i}{\partial \theta} A^{-1} \sum_j \frac{\partial L_j}{\partial \theta^T} \beta_j = - \frac{\partial L_i}{\partial \theta} A^{-1} \frac{\partial L_j}{\partial \theta^T} \sum_j \lambda_j \leq 0,
$$

where the last two equalities follow from (6) and (4), respectively, and the inequality holds because $A^{-1}$ is positive definite. So we have shown that, in nondegenerate cases, the $L_M(\theta)$ term of the optimization criterion decreases under the locally optimal weights $\theta$ when $\lambda_M$ is infinitesimally increased in this way.

Log-linear mixture of predictors. Returning to coherence boosting, suppose that we aim to build out of the predictors $f_k (- \cdot; \hat{\theta}(\lambda))$ a new predictor $g$ that would have lower negative log-likelihood on prediction of a word given the maximum-length context:

$$
\mathbb{E}_{w_{k+1} \ldots w_M \in \mathcal{D}} \left[ - \log g(w_{M+1} | w_1, \ldots, w_M) \right] < \mathbb{E} \left[ - \log f_M (w_{M+1} | w_1, \ldots, w_M; \hat{\theta}(\lambda)) \right].
$$

As we just saw, using this predictor in place of $f_M$ achieves the same direction of movement in the prediction loss as optimizing with higher weight $\lambda_M$.  

A naïve guess – not a proper predictor, as its outputs do not sum to 1 – would lightly perturb \( f_M \) by log-linearly mixing small multiples of the \( f_k \) weight weights \( \beta_k \) summing to 0:

\[
\hat{g}^{(t)}_{\text{naive}}(w_1, \ldots, w_M) = \exp \left( \log f_M(w_1, \ldots, w_M; \hat{\theta}(\lambda)) + \sum_k \beta_k \log f_k(-, \hat{\theta}(\lambda)) \right).
\]

Then, by linearity of expectation,

\[
\frac{d}{dt} \bigg|_{t=0} \mathbb{E} \left[ -\log \hat{g}^{(t)}_{\text{naive}}(w_{M+1} | w_1, \ldots, w_M) \right] = \sum_k \beta_k \mathbb{E} \left[ -\log f_k(w_{M+1} | w_1, \ldots, w_M; \hat{\theta}(\lambda)) \right] = \sum_k \beta_k \mathcal{L}_k(\hat{\theta}(\lambda)). \tag{8}
\]

This quantity is negative if, for example, \( \mathcal{L}_M(\hat{\theta}(\lambda)) \) is minimal among the \( \mathcal{L}_N(\hat{\theta}(\lambda)) \).

Reintroducing the normalization condition, we define a candidate function \( g^{(t)} \) as the normalization of \( \hat{g}^{(t)}_{\text{naive}} \) over \( w_{M+1} \) and compute, with the aid of (8) and using that the \( g_k \) are normalized to simplify the derivative of \( \log \sum \exp \)

\[
\frac{d}{dt} \bigg|_{t=0} \mathbb{E} \left[ -\log g^{(t)}(w_{M+1} | w_1, \ldots, w_M) \right] = \sum_k \beta_k \mathcal{L}_k(\hat{\theta}(\lambda)) + \frac{d}{dt} \bigg|_{t=0} \mathbb{E} \log \sum_w g^{(t)}_{\text{naive}}(w | w_1, \ldots, w_M) = \sum_k \beta_k \mathcal{L}_k(\hat{\theta}(\lambda)) + \sum_k \beta_k \mathcal{L}_k(\hat{\theta}(\lambda)) - \sum_k \beta_k \mathcal{D}_{KL}(f_M(w_1, \ldots, w_M; \hat{\theta}(\lambda)) \parallel f_k(w_1, \ldots, w_M; \hat{\theta}(\lambda))) \tag{9}
\]

where the last line used that \( \sum \beta_k = 0 \).

In practice, we are interested in sparse log-linear mixtures. Taking \( \beta_M = 1, \beta_k = -1 \) for a single \( k \), and all other \( \beta_i = 0 \), we conclude that the boosted model proportional to \( f_M^{[M]} f_k^{-[1]} \) is a better predictor than \( f_M \) alone if the difference between prediction losses \( \mathcal{L}_M \) and \( \mathcal{L}_k \) is greater than the average KL divergence between the predictions \( f_M \) and \( f_k \).

**B From coherence boosting to coherence tuning**

As mentioned in the main text, algorithms that modify the weights of a pretrained LM to increase effect of distant words, mimicking coherence boosting, are an interesting direction for future work. Here we propose an algorithm, coherence tuning, that achieves this without training on any specialized data.

Initializing with the pretrained model \( f(-|\cdot;\theta) \), the algorithm iterates the following training steps to bring the LM closer to its coherence-boosted version \( f_a \):

1. Generate a sequence \( w_1 \ldots w_n \) from the current model \( f(-|\cdot;\theta) \).
2. Compute all next-token distributions under the coherence-boosted version of the current model \( (f_a(w_1 \ldots w_k;\theta)) \) and under the current model without boosting \( (f(w_1 \ldots w_k;\theta)) \).
3. Gradient step on \( \text{KL}(f_a(w_1 \ldots w_k;\theta)||f(w_1 \ldots w_k;\theta)) \), where the first distribution \( f_a \) is treated as constant. This step may be restricted only to \( k \) near the end of the sequence.

We provide a batched implementation in Fig. B.1 in lieu of pseudocode. This coherence tuning code, which performs 32 gradient steps on batches of 32 sequences of length 32, runs in a few minutes on modern hardware, amortizing the overhead cost of coherence boosting while achieving comparable results on the WebText article completion task (second-to-last row of Table 2).
In §4 of the main text, we applied coherence boosting to generic text and dialogue response generation. Another interesting task that also requires long-range coherence is text summarization, in which the model is often expected to attend to the first few sentences to summarize a long article. Thus, we provide preliminary experiments for zero-shot abstractive summarization by applying our proposed method to GPT-2 models.

Experiment details. We take the two most popular summarization datasets, CNN/DM (See et al., 2017) and XSum (Narayan et al., 2018), where both contain recent articles and the summaries for the latter are more abstractive than the former. Following standard design (Radford et al., 2019), we append the tokens “TL;DR:” at the end of each article to induce summarization behavior of GPT models. We leverage the GPT-2 XL model and let it continue generating 100 tokens with greedy decoding. We take the first three sentences for CNN/DM articles and the first two sentences for XSum articles as their summaries. We use the preprocessed data and metric calculation from Zhong et al. (2020) and report the standard ROUGE scores in Table C.1.

To apply our proposed coherence boosting method, similarly to the method used for dialogue response generation, we define the short context as the newly generated text after the “TL;DR:” tokens. That is, at any time step during the summarization, the long context is the full article with the so-far generated summary, and the short context is only the generated summary.

Results. As we can see from Table C.1, our proposed CB method improves most of the metrics on both datasets. On the CNN/DM dataset, CB yields improvements of up to ~3 ROUGE points. We believe such a significant improvement is due to the article structure of the CNN/DM dataset. Specifically, the first three sentences in CNN/DM articles can provide pretty good summaries for a large portion of articles and have been considered as a very strong baseline for summarization models (Zhong et al., 2020).
Table C.1: Abstractive summarization performance with the GPT-2 XL model. The best performance is bolded and the second-best is underlined.

|               | CNN/DM          | XSum           |
|---------------|-----------------|----------------|
|               | ROUGE-1 | ROUGE-2 | ROUGE-L | ROUGE-1 | ROUGE-2 | ROUGE-L |
| GPT-2 XL      | 26.671  | 7.792   | 23.926  | 21.346  | **4.360** | 16.880  |
| CB, $\alpha = -0.1$ | 28.027  | 8.658   | 25.179  | **21.580** | 4.265    | 17.025  |
| CB, $\alpha = -0.2$ | 28.995  | 9.293   | 26.066  | 21.571  | 4.200    | **17.026** |
| CB, $\alpha = -0.3$ | 29.502  | 9.528   | 26.442  | 21.405  | 4.045    | 16.848  |
| CB, $\alpha = -0.4$ | 29.772  | **9.663** | 26.644  | 21.150  | 3.876    | 16.613  |
| CB, $\alpha = -0.5$ | **29.872** | 9.625   | **26.658** | 20.773  | 3.703    | 16.288  |
| CB, $\alpha = -0.6$ | 29.827  | 9.500   | 26.524  | 20.379  | 3.525    | 16.010  |
| CB, $\alpha = -0.7$ | 29.742  | 9.392   | 26.399  | 20.063  | 3.437    | 15.776  |
| CB, $\alpha = -0.8$ | 29.703  | 9.304   | 26.242  | 19.661  | 3.305    | 15.460  |
| CB, $\alpha = -0.9$ | 29.481  | 9.109   | 25.990  | 19.387  | 3.195    | 15.256  |

long-range information in the first few sentences is hard to capture for GPT models, and this difficulty can be alleviated by coherence boosting.

Such structure might be less pronounced in the XSum dataset, thus leading to a smaller improvement from coherence boosting. The difference between the datasets is also reflected in the best value of $\alpha$. The optimal $\alpha$ for the CNN/DM dataset is around $-0.5$, while the best $\alpha$ for XSum is around $-0.2$, which indicates that boosting has less effect on XSum.

Finally, we note that the performance with GPT models presented here is far lower than that of state-of-the-art summarization-specific models, such as finetuned BART models (Lewis et al., 2020; Zhang et al., 2020a). We leave the use of coherence boosting with such encoder-decoder models to future work.
D  Example WebText completion

An example of human, top-$p$, and coherence boosting outputs is shown in Table D.1. All outputs for all boosting schemes are included in the code repository.

| Prompt | University of Alberta doctoral candidate Scott Persons measured the limb length for 53 different species of carnivorous dinosaurs to create an equation to score how much each was built for speed. |
|--------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Human  | A new study published out of the University of Alberta has found that carnivorous dinosaurs evolved to become faster and faster over time — and the proof is in the leg length. As part of his doctoral research, lead author Scott Persons travelled the world measuring the limb lengths for 53 different species of carnivorous bipedal dinosaurs, including the Velociraptor, Allosaurus and Tyrannosaurus rex. In particular, Persons looked at the length of the dinosaurs’ legs below the knee. As a rule, he said, the longer the lower leg is in comparison to the upper leg, the faster the animal is. Modern-day cheetahs have proportionately longer legs than hyenas. That relationship is mirrored in the animals’ speeds, Persons said. "That’s true for modern carnivores, and must have been true for dinosaurs,” Persons said in a statement released Wednesday. |
| Nucleus ($p = 0.95$) | “In a lot of areas of the world, dinosaurs at the time didn’t have legs, they had weapons,” said Persons. So he used his scientific skill, titled “Toill’s Law of Tragedy,” to give the dinosaurs an on-the-ground estimate of what their internal organs weighed. For example, wood-eating reptiles, such as the dinosaur Lufengosaurus and the ceratopsian Tyrannosaurus rex, would have weighed up to 52 kg (115 lbs) each. And as many as 50 plates should have been available to hunt, Persons said. But what’s important is that a dinosaur’s pack or herd probably wouldn’t have been able to feed all three in one sitting. Dinosaurs were extremely resilient, as very few of them survived from one kill to the next and later on would start a "phased trip" back to where they’d been killed, Persons said. |
| + boost ($k = 64$, $\alpha_k = 0.1$) | “In a lot of areas of the world, dinosaurs at the time didn’t have legs, they had weapons,” said Persons. So he used his undergraduate course to work on a formula to calculate a specific height for each carnivore based on the evolutionary requirements of different dinosaurs and when it would have been optimal for meat eating. He then moved that formula into his doctoral thesis project, which is looking at limb lengths for medium-sized, fearsome carnivores. "His thesis is about how to measure the shape of different places, plant diversity and evolutionary biology and kind of how we see dinosaurs and the relationships between species,” said Susanne Dufoot, an associate professor of paleontology at McMaster University who recently returned from attending Persons’ research. "It’s interesting because he’s basically done the legwork, developed this model that can give us information about plant species.” "He was an amazing creature” |

Table D.1: Completions of an article: written by a human (original WebText) and sampled from GPT-2 Large with top-$p$ sampling, with and without coherence boosting. While top-$p$ sampling produces text that is coherent at first glance — it is free of repetition and nonce words — the topic of the article meanders from limb length to internal organs and killing, and nonsensical comments appear (‘Toill’s Law of Tragedy’, herbivorous ceratopsian T-Rex, etc.). The output with coherence boosting is largely free of these issues, maintaining focus on limb length and diet.
### Prompt formats for multiple-choice tasks

| Task          | Prompt format                                                                 |
|---------------|-------------------------------------------------------------------------------|
| Story Cloze   | [Context] [Completion]                                                        |
| HellaSwag     | [Context] he/she/they/... [Completion]                                       |
| COPA          | [Premise] because/so [Hypothesis]                                            |
| CommonsenseQA | [Question] the answer is: [Answer]                                            |
| OpenBookQA    | [Question] the answer is: [Answer]                                            |
| ARC Easy      | Question: [Question] Answer: [Answer]                                        |
| ARC Challenge | Question: [Question] Answer: [Answer]                                        |
| PIQA          | Question: [Question] Answer: [Answer]                                        |
| SST-2         | [Context] This quote has a tone that is: [Label]                             |
| SST-5         | [Context] This quote has a tone that is: [Label]                             |
| AGNews        | Title: [Title] Summary: [Context] Topic: [Label]                              |
| TREC          | [Question] The answer to this question will be [Label]                       |
| BoolQ         | [Passage]\n Question: [Hypothesis] True or False? Answer: [Label]             |
| RTE           | [Premise]\n question: [Hypothesis] true or false?\n answer: [Label]           |
| CB            | Given question: [Premise] Is [Hypothesis] true, false or neither?\n The answer is: [Label] |

Table E.1: Prompt formats used in our experiments. The full context is underlined in blue; the premise-free context is also underlined in red. We mainly draw inspiration from (Brown et al., 2020; Holtzman et al., 2021; Zhao et al., 2021) to make our prompts more natural to facilitate boosting the coherence of the completion.
## F Additional results

| Task          | GPT-3 Small | GPT-3 Medium | GPT-3 Large | GPT-3 XL |
|---------------|-------------|--------------|-------------|---------|
|               | $f_{max}$  | $\alpha = 1$ | $\alpha = a$ | $\alpha^*$ |
| Story Cloze   | 66.0       | 70.9         | 74.5 - 0.8  | 70.1    |
| HellaSwag     | 35.7       | 38.9         | 42.0 - 0.9  | 42.8    |
| COPA          | 73.0       | 71.0         | 75.0 - 0.6  | 85.0    |
| CsQA          | 34.6       | 46.4         | 48.0 - 0.7  | 42.4    |
| OBQA          | 16.0       | 39.8         | 46.6 - 2.2  | 16.4    |
| ARC-E         | 51.3       | 48.1         | 56.0 - 0.5  | 59.8    |
| ARC-C         | 22.6       | 30.8         | 31.1 - 1.4  | 27.5    |
| PIQA          | 69.0       | 57.5         | 59.6 - 0.4  | 74.4    |
| SST-2         | 70.6       | 79.8         | 84.6 - 2.3  | 69.5    |
| SST-5         | 26.7       | 26.6         | 26.1 - 1.1  | 29.3    |
| AGNews        | 67.1       | 69.2         | 69.5 - 1.2  | 63.3    |
| TREC          | 28.8       | 57.2         | 57.4 - 1.0  | 30.2    |
| BoolQ         | 60.7       | 62.4         | 62.2 - 1.4  | 61.6    |
| RTE           | 49.8       | 51.3         | 51.3 - 3.6  | 54.5    |
| CB            | 33.9       | 19.6         | 21.4 - 0.7  | 8.9     |
| average       | 47.1       | 51.3         | 54.4 - 1.3  | 49.0    |

Table F.1: Accuracy (%) of GPT-3 models on all multiple-choice tasks, in the same format as Table 4.

| Task          | GPT-2 Small | GPT-2 Medium | GPT-2 Large | GPT-2 XL |
|---------------|-------------|--------------|-------------|---------|
|               | $f_{max}$  | $\alpha = 1$ | $\alpha = a$ | $\alpha^*$ |
| Story Cloze   | 59.9       | 64.8         | 64.2 - 1.0  | 63.0    |
| HellaSwag     | 28.9       | 31.0         | 31.8 - 0.9  | 33.4    |
| COPA          | 62.0       | 56.0         | 64.0 - 0.7  | 69.0    |
| CsQA          | 29.5       | 42.3         | 43.2 - 0.8  | 31.3    |
| OBQA          | 11.2       | 30.6         | 40.8 - 1.6  | 15.6    |
| ARC-E         | 43.8       | 42.1         | 46.0 - 0.3  | 49.1    |
| ARC-C         | 19.0       | 26.1         | 29.1 - 4.2  | 21.5    |
| PIQA          | 62.9       | 57.5         | 63.4 - 0.6  | 67.6    |
| SST-2         | 65.7       | 74.7         | 82.3 - 2.2  | 72.6    |
| SST-5         | 25.9       | 30.9         | 30.9 - 1.2  | 20.5    |
| AGNews        | 58.6       | 60.8         | 62.2 - 0.6  | 64.6    |
| TREC          | 23.4       | 29.6         | 32.2 - 0.8  | 27.4    |
| BoolQ         | 49.4       | 58.1         | 62.1 - 3.0  | 56.6    |
| RTE           | 51.3       | 49.8         | 53.4 - 0.3  | 53.1    |
| CB            | 12.5       | 23.2         | 48.2 - 2.4  | 8.9     |
| average       | 40.3       | 45.2         | 50.3 - 1.4  | 43.6    |

Table F.2: Accuracy (%) of GPT-2 models on all multiple-choice tasks, in the same format as Table 4.
Table F.3: Performance comparison with other inference methods on GPT-3 models. PMI (Holtzman et al., 2021) is an unconditional probability normalization method, CC (Zhao et al., 2021) is the contextual calibration method. We compare them in the zero-shot setting.

|                           | GPT-3 Small | GPT-3 Medium | GPT-3 Large | GPT-3 XL |
|---------------------------|-------------|--------------|-------------|----------|
|                            | PMI  CC Ours| PMI  Ours    | PMI  Ours   | PMI  CC  Ours |
| Story Cloze               | 73.1        | 74.5         | 76.8        | 78.0     | 80.8 | 84.0 | 86.9 |
| HellaSwag                 | 34.2        | 42.0         | 40.0        | 51.3     | 45.8 | 62.2 | 53.5 | 72.3 |
| COPA                      | 74.4        | 75.0         | 77.0        | 83.0     | 84.2 | 84.0 | 89.2 | 94.0 |
| CsQA                      | 44.7        | 48.0         | 50.3        | 53.0     | 58.5 | 60.4 | 66.7 | 70.4 |
| OBQA                      | 42.8        | 46.6         | 48.0        | 48.8     | 50.4 | 47.8 | 58.0 | 52.6 |
| ARC-E                     | 44.7        | 56.0         | 51.5        | 63.3     | 57.7 | 70.7 | 63.3 | 78.3 |
| ARC-C                     | 30.5        | 31.1         | 33.0        | 35.5     | 38.5 | 41.8 | 45.5 | 49.2 |
| SST-2                     | 72.3        | 71.4         | 84.6        | 80.0     | 88.0 | 81.0 | 70.0 | 71.4 | 75.8 | 89.8 |
| SST-5                     | 23.5        | 26.1         | 32.0        | 30.0     | 19.1 | 30.1 | 29.6 | 38.5 |
| AGNews                    | 67.9        | 63.2         | 69.5        | 57.4     | 65.4 | 70.3 | 69.5 | 74.7 | 73.9 | 71.8 |
| TREC                      | 57.2        | 38.8         | 57.4        | 61.6     | 63.6 | 32.4 | 37.2 | 58.4 | 57.4 | 56.0 |
| BoolQ                     | 53.5        | 62.2         | 61.0        | 63.5     | 60.3 | 68.1 | 64.0 | 72.7 |
| RTE                       | 51.6        | 49.5         | 51.3        | 48.7     | 49.1 | 54.9 | 55.2 | 64.3 | 57.8 | 60.3 |
| CB                        | 57.1        | 50.0         | 21.4        | 39.3     | 39.3 | 50.0 | 32.1 | 50.0 | 48.2 | 28.6 |

Table F.4: Performance comparison with other inference methods on GPT-2 models. PMI (Holtzman et al., 2021) is an unconditional probability normalization method, CC (Zhao et al., 2021) is the contextual calibration method and Channel (Min et al., 2021) uses an inverted-LM scoring approach that computes the conditional probability of the input given the label. We compare them in the zero-shot setting.

|                           | GPT-2 Small | GPT-2 Medium | GPT-2 Large | GPT-2 XL |
|---------------------------|-------------|--------------|-------------|----------|
|                            | PMI  Ours   | PMI  Ours    | PMI  Channel| Ours    |
| Story Cloze               | 67.0        | 64.2         | 71.6        | 70.4     | 73.4 | - | 74.4 | 76.3 | 76.8 |
| HellaSwag                 | 29.1        | 31.8         | 32.8        | 38.1     | 35.1 | - | 43.0 | 37.8 | 47.7 |
| COPA                      | 62.8        | 64.0         | 70.0        | 72.0     | 69.4 | - | 69.0 | 71.6 | 77.0 |
| CsQA                      | 36.4        | 43.2         | 41.8        | 45.3     | 44.5 | - | 50.0 | 47.8 | 52.9 |
| OBQA                      | 32.4        | 40.8         | 38.6        | 43.8     | 43.2 | - | 44.2 | 46.0 | 47.0 |
| ARC-E                     | 39.3        | 46.0         | 42.4        | 51.3     | 47.0 | - | 56.2 | 49.9 | 60.3 |
| ARC-C                     | 28.2        | 29.1         | 28.6        | 27.0     | 31.6 | - | 29.1 | 33.8 | 34.4 |
| SST-2                     | 67.1        | 82.3         | 86.2        | 88.2     | 85.6 | 77.1 | 88.0 | 87.5 | 82.0 | 86.9 |
| SST-5                     | 30.0        | 30.9         | 39.3        | 35.2     | 22.0 | 29.2 | 35.2 | 40.8 | 36.9 |
| AGNews                    | 63.0        | 62.2         | 64.4        | 66.3     | 64.1 | 61.8 | 63.8 | 65.4 | 60.0 | 68.3 |
| TREC                      | 36.4        | 32.2         | 21.6        | 36.0     | 44.0 | 30.5 | 44.2 | 32.8 | 37.3 | 40.0 |
| BoolQ                     | 51.1        | 62.1         | 49.7        | 61.8     | 46.7 | - | 62.2 | 49.5 | 63.2 |
| RTE                       | 49.8        | 53.4         | 54.9        | 53.8     | 54.2 | - | 50.2 | 53.4 | 48.5 | 49.1 |
| CB                        | 50.0        | 48.2         | 50.0        | 55.4     | 50.0 | - | 53.6 | 50.0 | 17.9 | 66.1 |
Figure F.1: Model comparison for StoryCloze, HellaSwag, OpenBookQA, CommonsenseQA, ARC Easy, ARC Challenge, PIQA and COPA by varying $\alpha$ on the testing set.
Figure F.2: Model comparison for SST-2, SST-5, AGNews, TREC, BoolQ, RTE and CommitmemtBank by varying $\alpha$ on the testing set.