Hyper-$g$ Priors for Generalized Linear Models

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Abstract. We develop an extension of the classical Zellner’s $g$-prior to generalized linear models. Any continuous proper hyperprior $f(g)$ can be used, giving rise to a large class of hyper-$g$ priors. Connections with the literature are described in detail. A fast and accurate integrated Laplace approximation of the marginal likelihood makes inference in large model spaces feasible. For posterior parameter estimation we propose an efficient and tuning-free Metropolis-Hastings sampler. The methodology is illustrated with variable selection and automatic covariate transformation in the Pima Indians diabetes data set.

Keywords: $g$-prior, generalized linear model, integrated Laplace approximation, variable selection, fractional polynomials

1 Introduction

Assume that we have observed $n$ independent responses $y_i$ coming from a generalized linear model (GLM, see McCullagh and Nelder 1989) incorporating the covariate vectors $x_i \in \mathbb{R}^p$ via the linear predictors $\eta_i = \beta_0 + x_i^T \beta$, $i = 1, \ldots, n$. The response function (inverse link function) $h$ transforms $\eta_i$ to the mean $\mathbb{E}(y_i) = \mu_i = h(\eta_i)$, which in turn is mapped to the canonical parameter $\theta_i = (db/d\theta)^{-1}(\mu_i)$ of the exponential family. Here $db/d\theta$ is the first derivative of the function $b$ as defined in the likelihood for $y = (y_1, \ldots, y_n)^T$ via

$$f(y | \beta_0, \beta) \propto \exp \left\{ \sum_{i=1}^{n} \frac{y_i \theta_i - b(\theta_i)}{\phi_i} \right\},$$

where each $\theta_i$ depends on the intercept $\beta_0$ and the vector $\beta$ of regression coefficients as described above. Often the canonical response function $h = db/d\theta$ is used where $\theta_i = \eta_i = \beta_0 + x_i^T \beta$. The dispersions $\phi_i = \phi/w_i$ are assumed known and can incorporate weights $w_i$. The variance $\text{Var}(y_i) = \phi_i d^2 b/d\theta^2(\theta_i)$ is expressed through the variance function $v(\mu_i) = d^2 b/d\theta^2((db/d\theta)^{-1}(\mu_i))$ as $\text{Var}(y_i) = \phi_i v(\mu_i)$.

A Bayesian analysis starts by assigning prior distributions to the unknown model parameters $\beta_0$ and $\beta$. However, usually there is not only uncertainty with respect to the model parameters, but also to the model itself, see e.g. Clyde and George (2004). Let $\gamma$ be the model index contained in some model space $\Gamma$. Typically, the variable selection problem is considered, where $\gamma \in \{0,1\}^m$ collects binary inclusion indicators for all $m$ available covariates. Here we think more generally of uncertainty about the form (including the dimension $p_\gamma$) of the covariate vectors $x_{\gamma i}$, which may also comprise

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Hyper-$g$ Priors for Generalized Linear Models

different transformations of the original variables. For example, when $\gamma$ indicates a quadratic transformation of $x_i$, then $x_{\gamma i} = (x_i, x_i^2)^T$. Thus, priors $f(\beta_0, \beta_\gamma | \gamma)$ need to be assigned, for all models $\gamma \in \Gamma$. Manual elicitation of all these priors is clearly infeasible when $\Gamma$ is large. In this situation priors which automatically derive from $\gamma$ are attractive, and we will propose such priors in this paper. Model inference then uses the posterior model probabilities

$$f(\gamma | y) \propto f(y | \gamma) f(\gamma), \quad \gamma \in \Gamma,$$

which combine the marginal likelihood

$$f(y | \gamma) = \int_{\mathbb{R}^{p_\gamma+1}} f(y | \beta_0, \beta_\gamma, \gamma) f(\beta_0, \beta_\gamma | \gamma) d\beta_0 d\beta_\gamma$$

with the prior model probabilities $f(\gamma)$.

In the special case of the classical normal linear model with known error variance $\phi$ and $w_i \equiv 1$, the $g$-prior for the regression coefficients was proposed by Zellner (1986) as a “reference informative prior”. It is a mean-zero normal distribution with covariance matrix $g\phi(X_\gamma^T X_\gamma)^{-1}$,

$$\beta_\gamma | g, \phi \sim N_{p_\gamma}(0_{p_\gamma}, g\phi(X_\gamma^T X_\gamma)^{-1}),$$

and is usually combined with a locally uniform (Jeffreys) prior on $\beta_0$, assuming that the design matrix $X_\gamma = (x_{\gamma 1}, \ldots, x_{\gamma n})^T$ has been centered to ensure $X_\gamma^T 1_n = 0_{p_\gamma}$ (see Fernández et al. 2001). Often also the error variance $\phi$ is assumed unknown and assigned a Jeffreys prior.

The $g$-prior can be interpreted as the conditional posterior of $\beta_\gamma$ given a locally uniform prior and an imaginary sample $y_0 = 0_n$ from the normal linear model with design matrix $X_\gamma$ and scaled error variance $g\phi$. This reflects the idea that after accounting for the mean level $\beta_0$ not included in the $g$-prior, there is no difference between observations due to the covariates in $X_\gamma$ modelled through $\beta_\gamma$. In addition to this nice interpretation, the $g$-prior has other advantages, such as invariance of the implied prior for the linear predictor under rescaling and translation of the covariates (Robert and Saleh 1991, p. 71), and automatic adaption to situations with near-collinearity between different covariates (Robert 2001, p. 193).

The hyperparameter $g > 0$ in (4) acts as an inverse relative prior sample size, hence its influence on the results is quite strong. Larger values of $g$ lead to preference of less complex models, a phenomenon known as the Lindley-Jeffreys paradox (Lindley 1957; see also Robert et al. 2009, p. 161). Therefore, much research has been done in developing automatic specifications of $g$ (George and Foster 2000; Hansen and Yu 2001; Fernández et al. 2001; Cui and George 2008). Moreover, a fixed $g$ does not allow the Bayes factor of a perfectly fitting model versus the null model go to infinity (Berger and Pericchi 2001). The multivariate Cauchy priors of Zellner and Siow (1980) correspond to fully Bayesian inference with an inverse-gamma hyperprior for $g$. Unfortunately, the corresponding marginal likelihood $f(y | \gamma)$ has no closed form. Therefore Liang
et al. (2008) proposed the hyper-$g$ prior, which is a special case of the incomplete inverse-gamma prior by Cui and George (2008). These hyperpriors retain a closed form expression for $f(y | \gamma)$ which is vital for efficient model inference.

In this article we develop an extension of the classical $g$-prior (4) to GLMs. The hyperprior on the hyperparameter $g$ is handled in a flexible way, so that any continuous proper hyperprior $f(g)$ can be used. In Section 2, this generalized hyper-$g$ prior is derived and connections with the literature are described. Because model inference is the main practical use of this automatic prior formulation, we will propose a fast and accurate numerical approximation of the marginal likelihood in Section 3. Section 3 also covers posterior parameter estimation with a tuning-free Markov chain Monte Carlo (MCMC) sampler. The methodology is applied to variable selection in Section 4 and to fractional polynomial modelling in Section 5. Section 6 discusses possibilities for future research.

2 The generalized hyper-$g$ prior

Section 2.1 derives the generalized hyper-$g$ prior, using arguments analogous to the standard $g$-prior. Several similar proposals can be found in the literature and are described in Section 2.2.

2.1 Prior construction

Consider the imaginary sample $y_0 = h(0)1_n$ from the GLM with design matrix $X_\gamma$ (not including an intercept column $1_n$), original weights vector $w = (w_1, \ldots, w_n)^T$ and scaled dispersion $g\phi$. Using an improper flat prior for the regression coefficients vector $\beta_\gamma$, its posterior given $y_0$ is proportional to the likelihood (1),

$$f(\beta_\gamma | y_0, g, \gamma) \propto \exp\left\{ \frac{1}{g\phi} \sum_{i=1}^n \left[ h(0)w_i \theta_i - w_i b(\theta_i) \right] \right\}. \quad (5)$$

This distribution can be recognized as the Chen and Ibrahim (2003, formula 2.6) prior, although the authors have only considered the case $w_i \equiv 1$ and include the intercept $\beta_0$. Similar to their theorem 3.1, we can prove that the mode of this distribution is at $\beta_\gamma = 0_{p_\gamma}$ (see the Appendix). It results from standard Bayesian asymptotic theory (e.g. Bernardo and Smith 2000, p. 287) that this distribution converges for $n \to \infty$ to the normal distribution

$$\beta_\gamma | g, \gamma \sim N_{p_\gamma}(0_{p_\gamma}, g\phi c (X_\gamma^T W X_\gamma)^{-1}) \quad (6)$$

where $c = v(h(0)) \cdot dh/d\eta(0)^{-2}$ and $W = \text{diag}(w)$, because the inverse of the expected Fisher information $I(\beta_\gamma)$ evaluated at the mode is $I(0_{p_\gamma})^{-1} = g\phi c (X_\gamma^T W X_\gamma)^{-1}$ (cf. Chen and Ibrahim 2003, theorem 2.3).

The “generalized $g$-prior” (6) differs from the standard $g$-prior (4) only by the constant $c$ and the weight matrix $W$. Both are especially important in binomial regression...
Table 1: Exponential families, usual link functions and resulting factors $c$. Note that for the gamma and the inverse-Gaussian family, the natural links $\mu^{-1}$ and $\mu^{-2}$, respectively, cannot be used because then $h(0) = \infty$. Parenthesized links should not be used because the uniqueness of the prior mode at $\beta = 0$ is not sure (Wedderburn 1976). Parenthesized $c$’s point out problems there.

When $w_i$ is the sample size of the observed proportion, say $y_i = s_i/w_i$ if $s_i \sim \text{Bin}(w_i, \mu_i)$ is the number of successes: In Table 1 it can be seen that only for the Bernoulli family $c \neq 1$. While technically, this scaling constant could be subsumed into the hyperprior on $g$, it is important because it preserves the interpretation of $g$ as the inverse relative prior sample size, i.e., the prior contains $1/g$ as much information as the data $y$. The use of a common hyperprior $f(g)$ for different exponential families is thus simplified because $g$ always has the same meaning. Although binomial data can always be rephrased as binary data with appropriately replicated covariate vectors and weights $w_i \equiv 1$, this is not possible for non-integer weights $w_i$ where $W$ is absolutely necessary. Non-integer weights are used, for example, for inverse probability weighting (Robins et al. 2000), as sampling weights for survey data (Pfeffermann 1993) and in geographically weighted regression (Brunsdon et al. 1998). Furthermore, note that the $g$-prior for the normal linear model with independent heteroscedastic errors $\varepsilon_i \sim N(0, \phi/w_i)$ naturally arises from (6).

Since the intercept $\beta_0$ parametrizes the average linear predictor in each model, we can use an improper flat prior $f(\beta_0) \propto 1$. Thus, our generalized $g$-prior does not shrink the intercept towards zero, while the mean-zero prior on the regression coefficients reflects the idea that $X_\gamma$ has a priori no effect on the centered observations. The factor $g$ is assigned a (continuous) hyperprior $f(g)$. In our approach $f(g)$ must be proper to ensure that Bayes factor comparisons with the null model, which does not include the parameter $g$, are valid. Apart from that, $f(g)$ can be chosen at complete liberty. As $g$ is assigned a hyperprior, we call the resulting prior a “generalized hyper-$g$ prior”.

| Family       | Link          | $c$          |
|--------------|---------------|--------------|
| Gaussian     | Identity      | 1            |
|              | (Log)         | 1            |
| Poisson      | Log           | 1            |
|              | Identity      | (0)          |
| Bernoulli    | Logit         | 4            |
|              | Cauchit       | $\pi^2/4$    |
|              | Probit        | $\pi/2$      |
|              | Complementary log-log | $e - 1$ |
| Gamma        | Log           | 1            |
| Inverse-Gaussian | (Log)      | 1            |
2.2 Comparison with the literature

An immediate question is why we do not use the exact Chen and Ibrahim (2003) prior, which is also a generalization of the standard \( g \)-prior. The main problem with this conjugate prior given in (5) is that it does not have a closed form for non-normal exponential families, where the normalizing constant of (5) is unknown. This complicates the computation of the marginal likelihood and the MCMC sampling considerably. Chen et al. (2008) propose a solution where they run an MCMC sampler on the full model, and then derive estimates for submodels. However, this approach is not applicable in problems with simultaneous variable selection and transformation as that presented in Section 5, because no full model exists in that case. Regarding the hyperparameter \( g \), Chen and Ibrahim (2003) propose to assign it an inverse-gamma hyperprior.

Alternatively, Gupta and Ibrahim (2009) proposed the information matrix prior, which uses the expected Fisher information matrix \( I(\beta_\gamma) \) similarly to a precision matrix for a normal distribution up to a scalar variance factor \( g \):

\[
f_{GI}(\beta_\gamma \mid g, \gamma) \propto |I(\beta_\gamma)|^{1/2} \exp \left\{ -\frac{1}{2g} \beta_\gamma^T I(\beta_\gamma) \beta_\gamma \right\}.
\]

(7)

This will only be a Gaussian distribution if the matrix \( I(\beta_\gamma) \) actually does not depend on \( \beta_\gamma \), e.g. for the normal linear model where the standard \( g \)-prior is reproduced by (7). By contrast, the precision of our generalized \( g \)-prior in (6) results from evaluating \( I(\beta_\gamma) \) at the prior mode, producing a matrix which does not depend on \( \beta_\gamma \). Gupta and Ibrahim (2009) fix the hyperparameter \( g \) at a “moderately large” value (\( g \geq 1 \)) and do not consider inference for it.

The information matrix prior is strongly linked with the unit information prior approach of Kass and Wasserman (1995), who proposed the general idea that the amount of information in the prior on \( \beta_\gamma \) should be equal to the amount of information about it contained in one observational unit. The amount of information is measured by the (expected) Fisher information, so that the precision is chosen as \( n^{-1} I(0_{p_\gamma}) \) in the normal prior

\[
f_{KW}(\beta_\gamma \mid g, \gamma) = N_{p_\gamma}(\beta_\gamma \mid 0_{p_\gamma}, nI(0_{p_\gamma})^{-1}).
\]

(8)

This proposal is close to ours in (6), except that the hyperparameter is fixed at \( g = n \). Note that Kass and Wasserman (1995) also required the nuisance parameter \( \beta_0 \) to be (null-)orthogonal to the parameter of interest \( \beta_\gamma \), which we ensure by centering the covariates around zero. The unit information prior was used by Ntzoufras et al. (2003) and Overstall and Forster (2010) in the GLM context.

Hansen and Yu (2003, p. 156) also use the expected Fisher information, but evaluate it at the maximum likelihood (ML) estimate \( \hat{\beta}_\gamma \) to obtain a prior precision matrix:

\[
f_{HY}(\beta_\gamma \mid g, \gamma) = N_{p_\gamma}(\beta_\gamma \mid 0_{p_\gamma}, gI(\hat{\beta}_\gamma)^{-1}).
\]

(9)

Hansen and Yu find the dependence of their prior on the data \( y \) “hard to accept”, although it can be interpreted as an empirical Bayes approach. Also in this flavour, the
Hyper-$g$ Priors for Generalized Linear Models

authors maximize a cost-modified (approximate) likelihood of $g$ in order to eliminate $g$. Subsequent model selection is then based on this function value (“minimum description length”).

Instead of using the expected Fisher information matrix $I(\beta_{\gamma})$, Wang and George (2007) use the observed Fisher information matrix $J(\beta_{\gamma})$. While for canonical response functions the equality $I(\beta_{\gamma}) = J(\beta_{\gamma})$ holds, in general $J(\beta_{\gamma})$ is different and depends on the observed response vector. Wang and George (2007) evaluate the observed Fisher information at the original response $y$ and the ML estimate $\hat{\beta}_{\gamma}$ to obtain the correlation structure of the normal distribution:

$$f_{WG}(\beta_{\gamma} | g, \gamma) = N_{p_{\gamma}}(\beta_{\gamma} | 0_{p_{\gamma}}, gJ(\hat{\beta}_{\gamma})^{-1}).$$ (10)

By comparison, our generalized $g$-prior (6) does not use the original data $y$, but only the design matrix $X_{\gamma}$. Analogously to Hansen and Yu (2003), Wang and George (2007) select model-specific values for $g$ by maximizing $f(y | g, \gamma)$, but they also consider fully Bayesian inference for $g$ with flat or truncated-gamma hyperpriors on $1/(g + 1)$.

Marin and Robert (2007, p. 101) avoid the use of a Fisher information matrix altogether when they propose the “non-informative $g$-prior”

$$f_{MR}(\beta_{0\gamma} | g, \gamma) = N_{p_{\gamma} + 1}(\beta_{0\gamma} | 0_{p_{\gamma} + 1}, g(X_{0\gamma}^T X_{0\gamma})^{-1}).$$ (11)

for binary regression with probit and logit link functions, where $\beta_{0\gamma} = (\beta_0, \beta_{T\gamma}^T)^T$ denotes the vector of all coefficients with corresponding full design matrix $X_{0\gamma} = (1_n, X_{\gamma})$. Thus, the intercept $\beta_0$ is included in the $g$-prior. Note that also Gupta and Ibrahim (2009), Hansen and Yu (2003) and Wang and George (2007) originally do not separate the intercept from the other regression coefficients. When $X_{\gamma}$ is not centered, the intercept is then a priori correlated with the other coefficients. In addition, it is also shrunk to its prior mean, not necessarily a desired feature in applications. Marin and Robert (2007) are able to assign $g$ an improper hyperprior, $f(g) \propto g^{-3/4}$, which can be regarded as a degenerate inverse-gamma distribution with shape $-1/4$ and scale 0, because the hyperparameter $g$ is also included in the null model with intercept only.

3 Implementation

In Section 3.1 we propose an accurate numerical approximation of the marginal likelihood under the generalized hyper-$g$ prior. Given a specific model, we can sample from the posterior using a tuning-free Metropolis-Hastings scheme described in Section 3.2. In Section 3.3 we investigate the performance of the numerical and an MCMC marginal likelihood approximation in the conjugate setup, where exact values are known.
3.1 Marginal likelihood computation

Under the generalized hyper-$g$ prior, the marginal likelihood (3) of the GLM $\gamma$ is

$$f(y \mid \gamma) = \int_{\mathbb{R}^{p+1}} f(y \mid \beta_0, \beta, \gamma) \int_{\mathbb{R}^p} f(\beta_0 \mid g, \gamma) f(\beta \mid g, \gamma) \, dg \, d\beta_0 \, d\beta,$$

where

$$f(y \mid g, \gamma) = \int_{\mathbb{R}^{p+1}} f(y \mid \beta_0, \beta, \gamma) f(\beta \mid g, \gamma) \, d\beta_0 \, d\beta,$$

is the likelihood of $g$. Note that both (12) and (13) are only defined up to a constant which we have fixed at unity, as we use the improper prior $f(\beta_0) \propto 1$. In general, no closed form expressions are available. The obvious exception is the special case of a Gaussian likelihood, which was mentioned in Section 1 and will be referred to again in Section 3.3. Therefore, in order to be able to efficiently explore a large model space $\Gamma$, we need to develop a fast but accurate numerical approximation to the marginal likelihood. This will be a two-step procedure: The likelihood of $g$ in (13) is computed by a Laplace approximation. Plugging this into (12), the hyperparameter $g$ will be integrated out with respect to its prior by numerical integration. Together, this is an integrated Laplace approximation (ILA), which was proposed more generally by Rue et al. (2009).

The Laplace approximation (Lindley 1980; Tierney and Kadane 1986) of (13) is

$$f(y \mid g, \gamma) \approx \frac{f(y \mid \beta_0^\gamma, \gamma) f(\beta_0^\gamma \mid g, \gamma)}{f(\beta_0^\gamma \mid y, g, \gamma)} \left(2\pi\right)^{(p+1)/2} \left|R_0^\gamma \right|^{-1/2} \times (2\pi g\phi c)^{-p/2} \left|X_\gamma^T W X_\gamma \right|^{1/2} \exp \left\{ -\frac{1}{2}(g\phi c)^{-1}\beta_0^\gamma^T X_\gamma^T W X_\gamma \beta_0^\gamma \right\}$$

when $f(\beta_0 \mid y, g, \gamma)$ is the Gaussian approximation of the conditional coefficients posterior with mean vector $\beta_0^\gamma$ and precision matrix $R_0^\gamma$. Since the conditional coefficients prior can be seen to have a normal kernel $f(\beta_0 \mid g, \gamma) \propto \exp \left\{ -\frac{1}{2}\beta_0^T R_0^\gamma \beta_0 \right\}$ with (singular) precision

$$R_0^\gamma = \text{diag} \left\{ 0, (g\phi c)^{-1}X_\gamma^T W X_\gamma \right\},$$

the Bayesian iterative weighted least squares (IWLS) algorithm (West 1985; Gamerman 1997) can be used to compute the moments of the Gaussian approximation. Note that this is different and potentially more accurate than the approach by Rue et al. (2009, p. 327) who preserve the sparsity of the prior precision $R_0^\gamma$ in the resulting posterior precision $R_0^\gamma$. The accuracy of the Laplace approximation (14) can be even further improved by including higher-order terms of the underlying Taylor expansion. For canonical response functions, Raudenbush et al. (2000) derived a convenient correction.
factor corresponding to a sixth-order Laplace approximation. In the applications of Sections 4 and 5, we have used this correction (see the Appendix for details), which clearly improved the ILA while requiring only slightly more computation time.

The one-dimensional integration in (12) is performed on the log-scale over \( z = \log(g) \) using Gauss-Hermite quadrature. First, we find the (approximate) posterior mode \( z^* \) and variance \( \sigma^*^2 \) of \( z \) using its unnormalized (approximate) posterior density

\[
\tilde{f}(z, y | \gamma) = \tilde{f}(y | z, \gamma) f(z). \tag{16}
\]

The mode \( z^* \) is numerically determined by the \texttt{optimize} routine in R (R Development Core Team 2010; Brent 1973). The variance \( \sigma^*^2 \) can be computed as the negative inverse second derivative of the log posterior at \( z^* \) by numerical differentiation (routine \texttt{dfridr} from Press et al. 2007, p. 231). Second, we apply the Gauss-Hermite quadrature (Naylor and Smith 1982)

\[
f(y | \gamma) \approx \sum_{j=1}^{N} m_j \tilde{f}(z_j, y | \gamma), \tag{17}
\]

where the actual weights \( m_j = \omega_j \exp(t_j^2)\sqrt{2}\sigma^* \) and nodes \( z_j = z^* + \sqrt{2}\sigma^* t_j \) depend on \( z^*, \sigma^* \) as well as original weights \( \omega_j \) and nodes \( t_j, j = 1, \ldots, N \). These can be obtained from the Golub and Welsch (1969) algorithm, which is implemented in the R-function \texttt{gauss.quad} (Smyth et al. 2010). \( N = 20 \) seems to be sufficient, given that this includes nodes in a range of about seven standard deviations around \( z^* \) (as then \( \sqrt{2}t_{20} \approx 7.6 \)). Note that the Gauss-Hermite approximation in (17) is exact if \( \tilde{f}(z, y | \gamma) \) is the product of \( N(z | z^*, \sigma^*^2) \) and a polynomial of at most order \( 2N-1 \).

### 3.2 Metropolis-Hastings sampler

Given a model \( \gamma \in \Gamma \) we would like to sample from the joint posterior of the model-specific parameters \( \theta_\gamma = (\beta_\gamma^T, z)^T \). To this end, we propose a tuning-free Metropolis-Hastings (MH) sampling scheme with proposal kernel

\[
q(\theta'_\gamma | \theta_\gamma) = q(\beta'_\gamma | z', \beta_\gamma)q(z') \tag{18}
\]

for the proposal \( \theta'_\gamma \) given the current sample \( \theta_\gamma \). The independence proposal density \( q(z) \) is constructed by first linearly interpolating pairs \( (z_j, \tilde{f}(z_j, y | \gamma)) \) and second normalizing this function to unity integral, \( \int_{\min z_j}^{\max z_j} q(z) dz = 1 \). Note that many pairs are already available from the optimization and integration of (16) in the marginal likelihood computation, and finer approximations can be obtained by incorporating suitable additional grid points \( z_j \). Thus, \( q(z) \) is close to the posterior density \( \tilde{f}(z | y, \gamma) \), suggesting high acceptance rates of the sampler. Also, generating random variates from \( q(z) \) using inverse sampling is straightforward as the corresponding cumulative distribution function is piecewise quadratic.

For the coefficients, \( q(\beta'_\gamma | z', \beta_\gamma) \) is a Gaussian proposal density: Starting from the current vector \( \beta_\gamma \) and the proposed prior covariance factor \( g' = \exp(z') \), a single step
of the Bayesian IWLS is made, resulting in the mean vector and the precision matrix of the proposal (Gamerman 1997). In order to compute the acceptance probability of the move from $\theta_\gamma$ to $\theta'_\gamma$,

$$\alpha(\theta'_\gamma | \theta_\gamma) = 1 \wedge \frac{f(y | \beta_\gamma', \gamma) f(\theta'_\gamma | \gamma)}{f(y | \beta_\gamma, \gamma) f(\theta_\gamma | \gamma)} \cdot \frac{q(\theta'_\gamma | \theta_\gamma)}{q(\theta_\gamma | \theta_\gamma)},$$

note that the prior contributions have the form $f(\theta_\gamma | \gamma) = f(\beta_\gamma | g, \gamma) f(g | \gamma)$, the last factor $g$ being due to the change of variable $z = \log(g)$ in the proposal parametrization. For the reverse proposal kernel value $q(\theta_\gamma | \theta'_\gamma)$, another IWLS step starting from the proposed vector $\beta_\gamma'$, and the current factor $g = \exp(z)$ is necessary.

The MH sampler can also be used to compute an MCMC estimate of the marginal likelihood $f(y | \gamma)$, providing an independent check of the numerical estimate presented in Section 3.1. We will use the method by Chib and Jeliazkov (2001, section 2.1), which was competitive in a review by Han and Carlin (2001) and is still a benchmark for new developments (see e.g. Nott et al. 2008). The estimate is based on the basic identity

$$f(y | \gamma) = \frac{f(y | \theta^*_\gamma, \gamma) f(\theta^*_\gamma | \gamma)}{f(\theta^*_\gamma | y, \gamma)},$$

which holds for any $\theta^*_\gamma$. Chib and Jeliazkov (2001) recommend to select $\theta^*_\gamma$ close to the mode of $f(\theta_\gamma | y, \gamma)$. Detailed balance of the Markov chain ensures that the unknown posterior ordinate can be estimated by

$$f(\theta^*_\gamma | y, \gamma) \approx \frac{\sum_{j=1}^{B} \alpha(\theta^*_\gamma | \theta^{(j)}_\gamma) q(\theta^*_\gamma | \theta^{(j)}_\gamma)}{\sum_{k=1}^{B} \alpha(\theta^*_\gamma | \theta^{(k)}_\gamma)},$$

where the $\theta^{(j)}_\gamma$ are the posterior samples and the $\theta^{(k)}_\gamma$ are iid draws from the proposal distribution $q(\theta_\gamma | \theta^*_\gamma)$. Since each acceptance probability in (21) requires two additional IWLS steps, $4B$ additional IWLS steps are required if $B$ posterior samples are used.

### 3.3 Performance in the conjugate case

To investigate the performance of the proposed algorithms, we consider the special case of normal linear regression with fixed error variance $\phi$. Using the $g$-prior (4), the conditional coefficients posterior is Gaussian,

$$f(\beta_\gamma | y, g, \gamma) = N(\beta_0 | \bar{y}, \phi/n) N_p \left( \beta_\gamma | g(g+1)^{-1} \hat{\beta}_\gamma, g(g+1)^{-1} \phi(X_\gamma^T X_\gamma)^{-1} \right),$$

where the ordinary least squares estimate $\hat{\beta}_\gamma = (X_\gamma^T X_\gamma)^{-1} X_\gamma^T y$ is shrunk by the factor $g/(g+1)$. Thus, the Laplace approximation (14) of the likelihood of $g$ is exact and given by

$$f(y | g, \gamma) = (g + 1)^{-p\gamma/2} \exp \left\{ (g + 1)^{-1} \left[ -\frac{SSR}{2\phi} \right] \right\} \cdot \exp \left\{ -\frac{SSE}{2\phi} \right\},$$
where $SSE_\gamma$ and $SSR_\gamma$ are the error and regression sums of squares, respectively. From the form of (23) we see that an inverse-gamma hyperprior $IG(a, b)$ on $g + 1$ will be conjugate to this likelihood. Since $g > 0$ must be ensured, this distribution must be truncated to $(1, \infty)$, yielding the incomplete inverse-gamma prior (Cui and George 2008, p. 891)

$$f(g) = M(a, b) (g + 1)^{- (a + 1)} \exp \{-b/(g + 1)\}$$

with normalising constant

$$M(a, b) = \frac{b^a}{\int_0^b t^{a-1} \exp(-t) \, dt}$$

and corresponding marginal likelihood

$$f(y | \gamma) = \frac{M(a, b)}{M(a_\gamma, b_\gamma)} \exp \left\{-\frac{SSE_\gamma}{2\phi} \right\},$$

where the updated parameters $a_\gamma = a + p_\gamma/2$ and $b_\gamma = SSR_\gamma/(2\phi) + b$ determine the posterior of $g$ in model $\gamma$.

For illustration, we consider the ozone data introduced by Breiman and Friedman (1985) in the notation of Sabanés Bové and Held (2010), where $n = 330$. Deciding whether to include each of the nine meteorological covariates $z_0$ and $z_4, \ldots, z_{11}$ in the linear regression of the daily maximum ozone concentration $y$ yields a model space $\Gamma$ of size $2^9 = 512$. For all $\gamma \in \Gamma$, the ILA (17) and the MCMC estimate (20) of the exact marginal likelihood value (26) were computed fixing the variance at $\phi = 19.75$ (the estimate in the full ordinary linear model) and using the hyperprior parameters $a = 0.01, b = 0.01$. Figure 1 shows that the errors of the ILA and the MCMC estimates are very small here compared to the absolute true values.

For all models, the acceptance rates of the MH algorithm were above 97%. Figure 2 shows that even for the model with the lowest acceptance rate, the true posterior density of $z = \log(g)$ is very close to its ILA estimate $q(z)$. This explains the almost perfect acceptance rates of the MH scheme.

4 Variable selection

We illustrate the methodology for non-normal data with the Pima Indians diabetes data set (Frank and Asuncion 2010; Ripley 1996), which contains $n = 532$ complete records on diabetes presence and $m = 7$ associated covariates described in Table 2. First, we restrict ourselves to variable selection in the logistic regression model, yielding a model space $\Gamma$ of size $2^7 = 128$. In Section 5, we will also consider power transformations of the covariates.

Three different hyperprior distributions for the covariance factor $g$ are compared for a fully Bayesian analysis:

**F1** $f(g) = IG(g | 1/2, n/2)$, corresponding to the Zellner and Siow (1980) approach;
Figure 1: Errors of the ILA and the MCMC estimates (y-axes) compared to the exact log marginal likelihood values (x-axes) for all 512 models. The MCMC estimates are based on $B = 4500$ samples which were saved after burn-ins of length 1000 (every 2nd iteration). Note that the log marginal likelihood values include the additional additive term $\log \sqrt{2\pi \phi / n}$ compared to (26).

| Variable | Description |
|----------|-------------|
| $y$      | Signs of diabetes according to WHO criteria ($Yes = 1$, $No = 0$) |
| $x_1$    | Number of pregnancies |
| $x_2$    | Plasma glucose concentration in an oral glucose tolerance test [mg/dl] |
| $x_3$    | Diastolic blood pressure [mm Hg] |
| $x_4$    | Triceps skin fold thickness [mm] |
| $x_5$    | Body mass index (BMI) [kg/m$^2$] |
| $x_6$    | Diabetes pedigree function |
| $x_7$    | Age [years] |

Table 2: Description of the variables in the Pima Indians diabetes data set.
Figure 2: True posterior density of $z$ (solid line) compared with the ILA (dashed line) and MCMC (histogram) estimates. Small ticks above the horizontal axis indicate where nodes $z_j$ for the construction of the ILA estimate $q(z)$ were located (cf. Section 3.2).

$F_2\ f(g) = 1/n(1 + g/n)^{-2}$, corresponding to the hyper-$g/n$ prior (Liang et al. 2008, p. 416);

$F_3\ f(g) = IG(g|0.001,0.001)$, which is a standard choice for variance parameters.

We also consider model-specific empirical Bayes estimation of $g$ using the likelihood of $g$ in (13), abbreviating this approach as EB. Moreover, the standard criteria AIC and BIC are computed for each model. We use the prior model probabilities

$$f(\gamma) = \frac{1}{m+1} \left( \frac{m}{p_\gamma} \right)^{-1}$$

for an appropriate multiplicity adjustment (George and McCulloch 1993; Scott and Berger 2010). Posterior model probabilities then follow from (2), where for EB the maximized likelihood of $g$ in (13) and for BIC the approximation $\exp(-1/2\text{BIC})$ (e.g. Kass and Raftery 1995) is used instead of $f(y|\gamma)$. Similar model weights proportional to $\exp(-1/2\text{AIC})$ can also be calculated for AIC as proposed by Buckland et al. (1997).

In Table 3, the resulting posterior probabilities and AIC weights for variable inclusion are shown. All methods clearly select $x_1$, $x_2$, $x_5$ and $x_6$. The corresponding model is the maximum a posteriori (MAP) model in F1, F2, F3 and BIC, while for EB and AIC also $x_7$ is included in the top model. This covariate would be included as well in the median probability model (Barbieri and Berger 2004) for all methods except BIC.
Table 3: Posterior probabilities and AIC weights for variable inclusion in the Pima Indians diabetes data.

|       | F1   | F2   | F3   | EB   | AIC  | BIC  |
|-------|------|------|------|------|------|------|
| $x_1$ | 0.961| 0.965| 0.968| 0.970| 0.972| 0.946|
| $x_2$ | 1.000| 1.000| 1.000| 1.000| 1.000| 1.000|
| $x_3$ | 0.252| 0.309| 0.353| 0.384| 0.309| 0.100|
| $x_4$ | 0.248| 0.303| 0.346| 0.376| 0.296| 0.103|
| $x_5$ | 0.998| 0.998| 0.998| 0.998| 0.998| 0.997|
| $x_6$ | 0.994| 0.995| 0.996| 0.996| 0.998| 0.987|
| $x_7$ | 0.528| 0.586| 0.629| 0.659| 0.670| 0.334|

For $x_3$ and $x_4$, the evidence for inclusion is consistently weak. For comparison, Holmes and Held (2006) used vague iid normal priors for all coefficients and a flat model prior $f(\gamma) = 2^{-7}$, obtaining clear evidence for inclusion of the MAP covariates.

It is interesting that the inclusion probabilities under F1, F2 and F3 are qualitatively similar. The reason could be that the sample size is relatively large in this example, reducing the importance of the hyperprior specification for $g$. For EB, most inclusion probabilities are even higher than for F3. The AIC weights are more similar to F2 probabilities (except for $x_7$). The BIC based probabilities are mostly lower, and close to the (not shown) probabilities under F1 when a flat model prior is used.

While the posterior inclusion probabilities are visibly different for the six approaches, the model-averaged fits to the data are very close, as shown in Figure 3a. In parallel to sampling the parameters leading to these fitted probabilities for F1, F2, F3 and EB, we also estimated the marginal likelihood by MCMC. The resulting MCMC estimates were close to the ILA estimates, comparison plots looking like Figure 3b for F3. Note that the coverage of the MCMC confidence intervals is lower than in Figure 1b, because the ILA approximations are not exact.

5 Fractional polynomials

Fractional polynomials (FPs) are used for systematic power transformations of the covariates $x_1, \ldots, x_m$ (Royston and Altman 1994). They widen the class of ordinary polynomials insofar as the powers are taken from the fixed set $\{-2,-1,-1/2,0,1/2,1,2,3\}$, which also contains square roots, reciprocals and the logarithm by the Box and Tidwell (1962) convention $x^0 \equiv \log(x)$. For each covariate $x_k$, at most two powers are chosen and collected in the tuple $p_k$, while the corresponding coefficients are collected in the vector $\alpha_k$, determining the FP transform $x_k^{p_k} \alpha_k$. The special case $p_{k1} = p_{k2}$ is handled by multiplication with the logarithm, e.g. $x_k^{(2,2)} = (x_k^2, x_k^2 \log(x_k))$. Variable selection is embedded in this framework, because $x_k$ is not included in the model if $p_k = \emptyset$. Each model is thus uniquely identified by $\gamma = (p_1, \ldots, p_m)$, the covariate vectors are $x_{\gamma_1} = (x_1^{p_1}, \ldots, x_m^{p_m})^T$ and the vector of regression coefficients is $\beta_\gamma = (\alpha_1^T, \ldots, \alpha_m^T)^T$. 
Hyper-$g$ Priors for Generalized Linear Models

Figure 3: Results in the Pima Indians variable selection example.

(a) Model-averaged fitted probabilities. (b) Errors of the ILA estimates with respect to the MCMC estimates of the log marginal likelihood under F3, for all 128 models. The MCMC estimates are based on (at least) $B = 5000$ samples which were saved after burn-ins of length 1000 (every 2nd iteration). The vertical bars represent 95\% MCMC confidence intervals (coverage is 72.7\% here).
Sabanés Bové and Held (2010) implemented Bayesian model selection for normal linear FP models, and more details on FPs can be found in references therein.

The model space \( \Gamma \) comprises \( 45^m \) models, and thus the use of an automatic prior for the parameter \( \beta, \) conditional on the model \( \gamma, \) is very attractive. The generalized \( g \)-prior (6) is automatic and only depends on the global hyperparameter \( g. \) We will again compare the three fully Bayesian approaches (F1, F2, F3) with the empirical Bayes procedure (EB) which were introduced in Section 4 and avoid manual specification of \( g. \) The prior model probabilities \( f(\gamma) = \prod_{k=1}^m f(p_k) \) depend on the prior FP transformation probabilities

\[
f(p_k) = \frac{1}{3} \left( 7 + \frac{|p_k|}{|p_k|} \right)^{-1} \tag{28}
\]

which have the same form as (27): each degree \( |p_k| \in \{0, 1, 2\} \) is equally probable, and all tuples \( p_k \) of the same degree are equally probable. This implements Jeffreys’s “simplicity postulate” that simpler models must have greater prior probability than more complex models (Jeffreys 1961, section 1.6), and indeed the null model has the largest prior probability \( 3^{-m}. \)

For the Pima Indinas diabetes data the model space \( \Gamma \) has size \( 45^7 \approx 3.7 \cdot 10^{11}, \) rendering an exhaustive evaluation of all models \( \gamma \in \Gamma \) infeasible. Therefore we use an MCMC model composition (Madigan and York 1995) approach: Starting from the null model, we move through \( \Gamma \) by successive slight modifications of the configuration \( \gamma. \) The modifications are accepted with MH acceptance probabilities, which ensures that models with higher posterior probability are more likely to be visited; see Sabanés Bové and Held (2010) for details. For all four approaches (F1, F2, F3 and EB), we ran this model sampler for one million iterations. To get an idea of the computational complexity, note that on average 10.8 (F2) and 22.1 (EB) models could be evaluated per second (on 2.8 GHz CPUs). All computations have been implemented in an R-package including an efficient C++ core for the MCMC parts, which is available from the first author.

For all four approaches Table 4 shows clear evidence for inclusion of the covariates \( x_2, x_5, x_6 \) and \( x_7 \) with posterior inclusion probabilities over 99%, while the other three covariates have inclusion probabilities below 15%. In comparison with the variable inclusion results for the untransformed covariates in Table 3, it is interesting that \( x_1 \) is no longer important when FP transformations are considered, while \( x_7 \) is much more important.

In addition to examining the marginal inclusion probabilities, it is necessary to look at the transformations of the covariates. Since all four approaches produce similar variable inclusion probabilities and also share the MAP model \( x_i = (x_{2i}, x_{5i}^{-2}, x_{6i}^{-1/2}, x_{7i}^{-2})^T \), we only look at the F1 approach (the three others give very similar results). In order to account for model uncertainty, it is best to look at model-averaged estimates of variable transformations, conditional on variable inclusion. To this end we varied the transformation of one of the covariates \( x_2, x_5, x_6, x_7 \) while fixing the others at their MAP configuration. Averaging over the 44 models each results in the effect estimates shown in Figure 4. Plasma glucose concentration \( (x_2) \) seems to have a strong positive linear
Table 4: Posterior probabilities for variable inclusion in the Pima Indians diabetes data when FP transformations are considered. The probabilities are based on 671,525 (F1), 719,929 (F2), 758,616 (F3), and 777,531 (EB) visited models.

|      | F1 | F2 | F3 | EB |
|------|----|----|----|----|
| \(x_1\) | 0.119 | 0.125 | 0.135 | 0.144 |
| \(x_2\) | 1.000 | 1.000 | 1.000 | 1.000 |
| \(x_3\) | 0.050 | 0.052 | 0.054 | 0.054 |
| \(x_4\) | 0.032 | 0.033 | 0.033 | 0.035 |
| \(x_5\) | 0.999 | 0.999 | 0.999 | 0.999 |
| \(x_6\) | 0.992 | 0.993 | 0.993 | 0.994 |
| \(x_7\) | 0.999 | 0.999 | 0.999 | 0.999 |

association with diabetes log-odds, while the estimated positive effect of BMI \((x_5)\) is levelling off non-linearly for (rare) high values and is weaker overall. Even smaller is the estimated positive effect of diabetes pedigree function \((x_6)\) with the largest increase in diabetes risk between \(x_6 = 0.1\) and \(x_6 = 0.5\). The estimated association of age \((x_7)\) is clearly non-linear, with higher diabetes risk for middle-aged participants. These results are qualitatively similar to those obtained by Cottet et al. (2008, p. 665) for a larger subset of the original Pima Indians diabetes data set.

The marginal posterior distributions for the covariance factor \(g\) differ slightly between the three hyperprior choices F1, F2 and F3. Averaging over the best 1000 models in terms of posterior probability which have been visited by the model sampler, we get the histograms for \(z = \log(g)\) in Figure 5. The corresponding posterior means \(E(g | y)\) decrease from 282.5 for F1, 219.2 for F2 to 179.1 for F3, and this trend is also visible in the histograms. The results suggest a stronger prior shrinkage of the regression coefficients than that proposed by the unit information prior’s fixed value \(g = n = 532\) (cf. Section 2.2), as \(P(g < n | y)\) ranges from 90.9% for F1 to 95.7% for F3.

6 Discussion

In this article, we presented a generalization of the \(g\)-prior to GLMs, which can be interpreted analogously to the classical \(g\)-prior for normal linear models. In our implementation, the shrinkage-controlling hyperparameter \(g\) can be assigned any hyperprior, thus giving rise to a large class of generalized hyper-\(g\) priors. For mixtures of classical \(g\)-priors, Liang et al. (2008) investigate theoretical model selection and prediction consistency properties. It would be desirable to also investigate such properties for our generalized hyper-\(g\) prior class. However, as fewer closed form expressions are available, derivation of comparable proofs will be more difficult in the GLM family.

Another important area of future research is the thorough comparison of the generalized hyper-\(g\) prior with the other approaches in the literature summarized in Section 2.2. For example, exhaustive simulation studies could shed light on different performances of
Figure 4: Model-averaged FP transformations of selected Pima Indians covariates under hyperprior F1. Means (solid lines), pointwise (dashed lines) as well as simultaneous (dotted lines) 95% credible intervals are given. Small ticks above the x-axes indicate data locations.
Bayesian model selection for FPs in GLMs was in fact the motivating application for this work. With huge model spaces to explore, the accurate numerical marginal likelihood approximation is vital for this and similar typical applications of the generalized hyper-\(g\) prior. Alternative MCMC estimates of the marginal likelihood were used to demonstrate the very good accuracy of the ILA estimates. Yet, MCMC would not be suited for replacing the deterministic ILA approach in the stochastic model search, because the computation is slower by orders of magnitude and would require careful automatic monitoring of convergence. Of course, the deterministic marginal likelihood approximation could be used for any type of stochastic model search, such as those recently proposed by Hans et al. (2007) and Dobra (2009).

Finally, we note that the classical \(g\)-prior has recently been extended in other directions as well. In the context of supervised machine learning, Zhang et al. (2009) replace \(X_\gamma^T X_\gamma\) by a (possibly singular) kernel matrix \(K\), and prove consistency properties for the normal linear model. Maruyama and George (2010) remove the restriction of \(p_\gamma \leq n - 1\) for normal linear models by working with the singular value decomposition (SVD) of the design matrix \(X_\gamma\). A similar extension is the “generalized singular \(g\)-prior” defined by West (2003) in the factor regression context. Along these lines, our generalized hyper-\(g\) prior could also be extended to the \(p_\gamma > n\) case via the SVD \(W^{1/2} X_\gamma = U_\gamma D_\gamma V_\gamma\). We could just use the latent parameter \(\delta_\gamma = V_\gamma \beta_\gamma\) of reduced dimension \(k_\gamma = n - 1\) instead of \(\beta_\gamma = V_\gamma^T \delta_\gamma\). Defining the corresponding design matrix as \(Z_\gamma = W^{-1/2} U_\gamma D_\gamma\), we have \(X_\gamma \beta_\gamma = Z_\gamma \delta_\gamma\) and retain \(Z_\gamma^T 1_n = 0_{k_\gamma}\). Assigning
the prior distribution \( \delta_\gamma \sim N_k(\mathbf{0}_k, g\phi c D_{\gamma}^{-2}) \) then induces a normal prior on \( \beta_\gamma \) with mean zero and singular precision \((g\phi c)^{-1} X_\gamma^T W X_\gamma\), and thus directly generalizes (6). Investigation of this approach for GLMs with many covariates is another possibility for future research.

Appendix

Proof of prior mode zero

Consider the density function from (5). Dropping for brevity the notational dependency on the model \( \gamma \), it can be rewritten as

\[
 f(\beta \mid g, y_0) \propto \exp \left\{ \frac{1}{g\phi} \mathbf{w}^T (h(0)\theta - b(\theta)) \right\},
\]

where \( \theta = (\theta_1, \ldots, \theta_n)^T \) and \( b(\theta) = (b(\theta_1), \ldots, b(\theta_n))^T \). To prove that the mode is at \( \beta = \mathbf{0}_p \), note that this is a solution of the score equation

\[
 \frac{\partial}{\partial \beta} \log f(\beta \mid g, y_0) = \frac{1}{g\phi} \left( h(0) \frac{\partial \theta}{\partial \beta}^T - \frac{\partial b(\theta)}{\partial \theta} \frac{\partial \theta}{\partial \beta}^T \right)^T \mathbf{w} = \mathbf{0}_p,
\]

because \( \beta = \mathbf{0}_p \) implies that \( b'(\theta_i) = b'(\theta) = \mu = h(0) \) and hence

\[
 \frac{\partial b(\theta)}{\partial \theta^T} = \text{diag}(b'(\theta_1), \ldots, b'(\theta_n)) = h(0) I_n.
\]

Higher-order Laplace approximation

Denote the standard Laplace approximation (14) by \( \tilde{f}_{LA}(y \mid g, \gamma) \). Then Raudenbush et al. (2000, p. 148) show that

\[
 f(y \mid g, \gamma) \approx \tilde{f}_{LA}(y \mid g, \gamma) \left[ 1 - \frac{1}{8} \sum_{i=1}^n d_i^{(3)} b_i^2 - \frac{1}{48} \sum_{i=1}^n d_i^{(6)} b_i^3 + \frac{5}{24} k^T (R^*_\gamma)^{-1} k \right]
\]

is a sixth-order Laplace approximation when the canonical response function is used. Here \( d_i^{(m)} = d^m h/d\eta^m(\eta^*_i) \) evaluated at \( \eta^*_i = x_{i0}^T \beta^*_0 \gamma, \ b_i = x_{i0}^T (R^*_\gamma)^{-1} x_{i0} \gamma \) and \( k = \sum_{i=1}^n d_i^{(2)} b_i x_{i0} \gamma \). Note that the quadratic forms can be efficiently computed using the Cholesky decomposition \( R^*_\gamma = L L^T \), e.g. \( k^T (R^*_\gamma)^{-1} k = \|v\|^2 \) where \( L v = k \).

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