Gender as a Moderator and its Moderating Effect on Relationship between Face Book Usage and the Academic Performance of Government University Undergraduates in Sri Lanka

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Abstract

From this Article, it is considered that the moderating effect of gender, for Facebook usage, and the academic performance of government university undergraduates in Sri Lanka. From 984 government university undergraduates were the respondents of this study, and the respondents were from the University of Peradeniya, University of Kelaniya, University of Colombo, and University of Sri Jayewardenepura. Gender is a moderate variable for the study. And there are 534 male undergraduate respondents, and 450 female respondents responded to the questionnaire. Using a multi-group analysis method identified the moderating effect on both male and female groups. According to the analysis results, proved that gender moderates the relationship between social media usage (Facebook) and the academic performance of the government university undergraduates in Sri Lanka.

How to Cite

WICKRAMARATNE, P.D.V.Charika. Gender as a Moderator and its Moderating Effect on Relationship between Face Book Usage and the Academic Performance of Government University Undergraduates in Sri Lanka. Global Journal of Management And Business Research, [S.I.], dec. 2019. ISSN 2249-4588. Available at: <https://www.journalofbusiness.org/index.php/GJMBR/article/view/2970>. Date accessed: 14 Nov. 2020.
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Use of Social Media and its Impact on Academic Performance of Tertiary Institution Students: A Study of Students of Koforidua Polytechnic, Ghana. M. Owusu-Acheaw1 Agatha Gifty Larson2 1. Koforidua Polytechnic, Koforidua, Ghana 2. University of Education, Winneba, Ghana. Email:oamicky2004@yahoo.com. To them social media is the use of Facebook, Blogs, Twitter, My Space and LinkedIn for the purpose of communication, sharing photos as well as videos. However for the purpose of this study social media is captured within the use of internet through Facebook, Whatsapp, Twitter, Skype, MySpace as well as Yahoo Messenger for communication sharing of ideas, sharing of photos and videos by users. Determine the effect of homework on academic performance. Collect grade info at the end of a semester, determine correlation between grades, amount of homework. High school. Social studies. Science project. Mental Effort and Physical Performance. Science project. Mental Effort and Physical Performance. Science fair project that determines the effect of concentrated mental effort on physical performance levels. High school. Social studies. This experiment determines if there’s a relationship between beats per minute in a song and its genre. 2nd grade. Science. The relationship between anxiety levels and academic achievement among students in selected secondary schools in Lang’ata district, Kenya. Journal of Education and Social Research, 4, 403–413. Verkuyten, M., Thijs, R., & Canatan, K. (2001). Achievement motivation and academic performance among Turkish early and young adolescent in the Netherlands. Genetic, Social, and General Psychology Monographs, 127, 378–408. Yerkes, R. M., & Dodson, J. D. (1908). A model of interplay between student English achievement and the joint affective factors in a high-stakes test change context: model construction and validity. Educational Assessment, Evaluation and Accountability, Vol. 32, Issue. 3, p. 335.