Robust Training of Social Media Image Classification Models

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Abstract—Images shared on social media help crisis managers gain situational awareness and assess incurred damages, among other response tasks. As the volume and velocity of such content are typically high, real-time image classification has become an urgent need for faster disaster response. Recent advances in computer vision and deep neural networks have enabled the development of models for image classification for a number of tasks, including detecting crisis incidents, filtering irrelevant images, classifying images into specific humanitarian categories, and assessing the severity of the damage. To develop robust models, it is necessary to understand the capability of the publicly available pretrained models for these tasks, which remains to be underexplored in the crisis informatics literature. In this study, we address such limitations by investigating ten different network architectures for four different tasks using the largest publicly available datasets for these tasks. We also explore various data augmentation strategies, semisupervised techniques, and a multitask learning setup. In our extensive experiments, we achieve promising results.

Index Terms—Crisis informatics, disaster response, humanitarian tasks, multitask learning, social media image classification.

I. INTRODUCTION

SOCIAL media is widely used during natural or human-induced disasters to disseminate information and obtain valuable insights quickly. People post content (i.e., through different modalities, such as text, image, and video) on social media to ask for help, offer support, identify urgent needs, or share their feelings. Such information is helpful for humanitarian organizations to plan and launch relief operations. As the volume and velocity of the content are significantly high, it is crucial to have systems to process social media content to facilitate rapid response automatically. There has been a surge of research studies in this domain in the past couple of years. The focus has been to analyze social media data and develop computational models using varying modalities to extract actionable information. Among different modalities (e.g., text and image), more focus has been given to textual content analysis compared to imagery content (see [1], [2], and [3] for comprehensive surveys). However, many past research works have demonstrated that images shared on social media during a disaster event can also assist humanitarian organizations. For example, Nguyen et al. [4] use images shared on Twitter to assess the severity of the infrastructure damage, and Mouzannar et al. [5] focus on identifying damages in infrastructure and environmental elements.

For a clear understanding, we provide an example pipeline in Fig. 1(a) that demonstrates how different disaster-related image classification models can be used in real time for information categorization. As presented in the figure, the four different classification tasks, disaster types, informativeness, humanitarian, and damage severity assessment, can significantly help crisis responders during disaster events. For example, a disaster type classification model can be used for real-time event detection, as shown in Fig. 1(b). Similarly, the informativeness model can be used to filter noninformative images, the humanitarian model can be used to discover fine-grained categories, and the damage severity model can be used to assess the impact of the disaster. Current literature reports either one or two tasks using one or two network architectures. Another limitation is that there have been limited datasets for disaster-related image classification. Very recently, the study by Alam et al. [6] developed a benchmark dataset,1 which is consolidated from existing publicly available resources. The development process of this dataset consists of data curation from different existing sources, development of new data for new tasks, creating nonoverlapping2 training, development, and test sets. The reported benchmark dataset targeted the four tasks, as shown in Fig. 1(a).

In this study, we build upon [6] and address the aforementioned limitations by posing the following research questions (RQs).

1) RQ1: Can data consolidation help?
2) RQ2: Among various neural network architectures with pretrained weights, which one is more suitable for different downstream disaster-related image classification tasks?
3) RQ3: Does data augmentation or semisupervised learning help to improve the model performance?

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1We refer to this dataset as the Crisis Benchmark dataset throughout this article.
2Duplicate images are identified between test and training sets and moved from the test set to the training set.
Fig. 1. Disaster image classification pipeline that demonstrates a real use case—landslide image classification. (a) Disaster image classification pipeline. (b) Event detection use case showing landslide images.

4) RQ4: Is multitask learning an ideal solution to reduce computational complexity when there is a need to make predictions for multiple tasks simultaneously?

To understand the benefits of data consolidation (RQ1), we extended the work by Alam et al. [6] with a more in-depth analysis. Our motivation for RQ2 is that there has been significant progress in neural network architectures for image processing in the last few years; however, they have not been widely explored in the crisis informatics\(^3\) domain for disaster response tasks. Hence, we investigated several neural network architectures for different disaster-related image classification tasks. Since augmentation and self-training-based techniques [7], [8] have shown success to yield more generalized models and, sometimes, improve the performance, we pose RQ3 and investigate them for the mentioned tasks. For the social media image classification tasks shown in Fig. 1, it is necessary to run the mentioned models in sequence or parallel for the same input image. Running multiple models can be prohibitively expensive when there is a need to analyze many social media images. Having a single model for dealing with multiple tasks can significantly alleviate the computational complexity. Hence, we pose RQ4 to instigate research in this direction. The Crisis Benchmark dataset has not been originally developed for multitask learning setup. However, the related metadata information (e.g., image IDs) is available, and we utilized such information to create data splits for multitask learning while trying to maintain the same training, development, and test splits. As our experiment shows, this is challenging due to the incomplete labels for different tasks (see more details in Section IV-F).

To summarize, our contributions in this study are given as follows.

1) We present more detailed results highlighting the benefit of data consolidation.
2) We address four tasks using several state-of-the-art neural network architectures on different data splits.
3) We investigate various data augmentation techniques and show that model generalization improves with data augmentation.

\(^3\)https://en.wikipedia.org/wiki/Disaster_informatics
4) We explore semisupervised learning and multitask learning to have a single model while addressing multiple tasks. Based on the findings, we provide research directions for future studies.
5) We also provide insights using gradient-weighted class activation mapping to demonstrate what model-specific discriminative properties are learned by the networks.

The rest of this article is organized as follows. Section II provides a brief overview of the existing work. Section III introduces the tasks and describes the datasets used in this study. Section IV explains the experiments, Section V presents the results, and Section VI provides a discussion. Finally, we conclude this article in Section VIII.

II. RELATED WORK
A. Social Media Content for Disaster Response

Most of the earlier research efforts in crisis informatics are mainly focused on textual content analysis. However, lately, there has been a growing interest in imagery content analysis as images posted on social media during disasters can play a significant role as reported in many studies [4], [10], [11], [12], [13], [14], [15], [16]. Recent works include categorizing the severity of damage into discrete levels [4], [12], [13] or quantifying the damage severity as a continuous-valued index [17], [18]. Such models were also used in real-time disaster response scenarios by engaging with emergency responders [19].

The studies on image processing in the crisis informatics domain are relatively few compared to the studies on analyzing textual content for humanitarian aid. With recent successes of deep learning for image classification, research works have started to use social media images for humanitarian aid. The importance of imagery content on social media for disaster response tasks has been reported in many studies [4], [10], [11], [12], [13], [14], [20]. For instance, the analysis of flood images has been studied in [10], in which the authors reported that the existence of images with relevant textual content is more informative. Similarly, the study by Daly and Thom [11] analyzed fire event images, which are extracted from social media data. Their findings suggest that images with geotagged information are helpful to locate the fire-affected areas.

The analysis of imagery content shared on social media has recently been explored using deep learning techniques for damage assessment purposes. Most of these studies categorize the severity of damage into discrete levels [4], [12], [13], whereas others quantify the damage severity as a continuous-valued index [17], [18]. Other related works include data scarcity issues by employing more sophisticated models, such as adversarial networks [21], [22], disaster image retrieval [23], image classification in the context of bush fire emergency [24], flooding photo screening system [25], sentiment analysis from disaster image [26], monitoring natural disasters using satellite images [27], and flood detection using visual features [28].

B. Real-Time Systems

Recently, Alam et al. [14] presented an image processing pipeline to extract meaningful information from social media images during a crisis situation, which has been developed using deep learning-based techniques. Their image processing pipeline includes collecting images, removing duplicates, filtering irrelevant images, and, finally, classifying them with damage severity. Such a system has been used during several disaster events, and one such example is the deployment during Hurricane Dorian, as reported in [19]. The system has been deployed for 13 days, and it collected around ~280k images. These images are then automatically classified and used by a volunteer response organization, Montgomery County Maryland Community Emergency Response Team (MCCERT). Another example use case is the early detection of disaster-related damage to cultural heritage [29].

C. Multimodality (Image and Text)

The exploration of multimodality has also received attention in the research community [30], [31]. Agarwal et al. [30] explore different fusion strategies for multimodal learning. Similarly, in [31], a cross-attention-based network is exploited for multimodal fusion. The study in [32] reports a multimodal system for flood image detection, which achieves a precision of 87.4% in a balance test set. In another study, the authors propose a similar multimodal system for on-topic versus off-topic social media post classification and report an accuracy of 92.94% with imagery content [33]. The study in [34] explores different classical machine learning algorithms to classify relevant versus irrelevant tweets using textual and imagery information. On the imagery content, they achieved an F1-score (F1) of 87.74% using XGBoost [35]. The study in [36] proposes a simple, computationally inexpensive, multimodal two-stage framework to classify tweets (text and image) with built-inrastructure damage versus nature-damage. The study investigates their approach using a home-grown dataset and the SUN dataset [37]. Mouzannar et al. [5] propose a multimodal dataset, which has been developed for training a damage detection model. Similarly, Ofi et al. [38] explore unimodal and different multimodal modeling approaches based on a collection of multimodal social media posts.

D. Transfer Learning for Image Classification

For the image classification task, transfer learning has been a popular approach, where a pretrained neural network is used to train a model for a new task [5], [38], [39], [40], [41], [42]. For this study, we follow the same approach using different deep learning architectures. For disaster-related image classification, there have been studies where transfer-learning-based models have been used either as feature extractors or for fine-tuning the model. Such studies include flood detection from social media multimodal content [43], disaster-related tasks in a multitask learning [44], real-time system for disaster image classification during hurricane [45], sentiment analysis from disaster images [46], aerial image classification for disaster response [47], and deep features with multimodal training [48].

4https://en.wikipedia.org/wiki/Humanitarian_aid
E. Datasets

Currently, publicly available datasets include the damage severity assessment dataset [4], the CrisisMMD dataset [49], and the damage identification multimodal dataset [5]. The first dataset is only annotated for images, whereas the last two are annotated for both text and images. Other relevant datasets are Disaster Image Retrieval from Social Media (DIRSM) [50] and Medieval 2018 [51]. The dataset reported in [52] is constructed for detecting damage as an anomaly using predisaster and postdisaster images. It consists of 700,000 building annotations. A similar and relevant work is the development of the Incidents dataset [53], which consists of 446,684 manually labeled Web images with 43 incident categories. The Crisis Benchmark dataset reported in [6] is the largest dataset so far for social media disaster image classification.

For this study, we use the Crisis Benchmark dataset, and our study differs from [6] in a number of ways. We provide more detailed experimental results on dataset comparison (i.e., individual versus consolidated), compare different network architectures with a statistical significance test, and report the efficacy of data augmentation. We have also utilized a large unlabeled dataset to enhance the capability of the current model. We created multitask data splits from the Crisis Benchmark dataset and report experimental results using both missing/incomplete and complete labels, which can serve as a baseline for future work.

III. TASKS AND DATASETS

For this study, we addressed four different disaster-related tasks that are important for humanitarian aid. In the following, we provide details of each task and the associated class labels.

A. Tasks

1) Disaster Type Recognition: When ingesting images from unfiltered social media streams, it is important to detect different disaster types automatically from these images. For instance, an image can depict a wildfire, flood, earthquake, hurricane, and other types of disasters. In the literature, disaster types have been defined in different hierarchical categories, such as natural, human-induced, and hybrid [54]. Natural disasters are events that result from natural phenomena (e.g., fire, flood, and earthquake). Human-induced disasters result from human actions (e.g., terrorist attacks, accidents, wars, and conflicts). Hybrid disasters result from human actions, which affect natural phenomena afterward (e.g., deforestation results in soil erosion and climate change). The class labels for disaster type include: 1) earthquake; 2) fire; 3) flood; 4) hurricane; 5) landslide; 6) other disaster (to cover all other disaster types, e.g., plane crash); and 7) not disaster (for images that do not show any identifiable disaster).

2) Informativeness: Images posted on social media during disasters do not always contain informative or useful content for humanitarian aid (e.g., an image showing damaged infrastructure due to flood, fire, or any other disaster event). It is necessary to remove any irrelevant or redundant content to facilitate crisis responders’ efforts more effectively. Therefore, the purpose of this classification task is to filter out irrelevant images. The class labels for this task are: 1) informative and 2) not informative.

3) Humanitarian: An important aspect of crisis responders is to assist people based on their needs, which requires information to be classified into more fine-grained categories that can trigger specific actions. In the literature, humanitarian categories often include affected individuals; injured or dead people; infrastructure and utility damage; missing or found people; rescue, volunteering, or donation effort; and vehicle damage [49]. In this study, we focus on four categories that are deemed to be the most prominent and important for crisis responders, such as: 1) affected, injured, or dead people; 2) infrastructure and utility damage; 3) rescue volunteering or donation effort; and 4) not humanitarian.

4) Damage Severity: Assessing the severity of the damage is important to help the affected community during disaster events. The severity of damage can be assessed based on the physical destruction of a built structure visible in an image (e.g., destruction of bridges, roads, buildings, burned houses, and forests). Following the work reported in [4], we define the categories for this classification task as: 1) severe damage; 2) mild damage; and 3) little or none.

Fig. 2 shows an example image with the labels for all four tasks.

B. Datasets

As mentioned earlier, we used the dataset reported in [6].

This dataset has been developed by consolidating existing publicly available sources and by defining nonoverlapping training, development, and test splits. For the sake of clarity and completeness, we provide a brief overview of the dataset. More details about the dataset curation and consolidation process can be found in [6].

1) Damage Assessment Dataset (DAD): The DAD consists of labeled imagery data with damage severity levels, such as severe, mild, and little-to-no damage [4]. The images have been annotated with four levels of severity: 1) severe; 2) mild; 3) little; and 4) none. These annotations are based on the physical destruction of a built structure visible in an image.

Fig. 2. Image annotated as: 1) fire event; 2) informative; 3) infrastructure and utility damage; and 4) severe damage.
been collected from two sources: AIDR [55] and Google. To crawl data from Google, the authors used the following keywords: damage building, damage bridge, and damage road. The images from AIDR were collected from Twitter during different disaster events, such as Typhoon Ruby, Nepal Earthquake, Ecuador Earthquake, and Hurricane Matthew. The dataset contains ~25k images annotated by paid workers and volunteers. In this study, we use this dataset for the informativeness and damage severity tasks. For the informativeness task, the study in [6] mapped the mild and severe images into informative class and manually categorized the little-to-no damage images into informative and not informative categories. For the damage severity task, the label little-to-no damage mapped into little or none to align with other datasets.

2) CrisisMMD: This is a multimodal (i.e., text and image) dataset, which consists of 18082 images collected from tweets during seven disaster events crawled by the AIDR system [49]. The data are annotated by crowd workers using the Figure-Eight platform for three different tasks: 1) informativeness with binary labels (i.e., informative versus not informative); 2) humanitarian with seven class labels (i.e., “infrastructure and utility damage,” “vehicle damage,” “rescue, volunteering, or donation effort,” “injured or dead people,” “affected individuals,” “missing or found people,” “other relevant information,” and “not relevant”); and 3) damage severity assessment with three labels (i.e., severe, mild, and “little or no damage”). For the humanitarian task, similar class labels are grouped together. The images with labels injured or dead people and affected individuals are mapped into one class label affected, injured, or dead people; infrastructure and utility damage and vehicle damage are mapped into infrastructure and utility damage; and other relevant information and not relevant are mapped into not humanitarian. The images with label missing or found people are removed as it is difficult to identify. This results in four class labels for the humanitarian task.

3) AIDR Disaster Type Dataset (AIDR-DT): The AIDR-DT dataset consists of tweets collected from 17 disaster events and three general collections. The tweets of these collections were collected by the AIDR system [55]. The 17 disaster events include flood, earthquake, fire, hurricane, terrorist attack, and armed-conflict. The tweets in general collections contain keywords related to natural disasters, human-induced disasters, and security incidents. Images are crawled from these collections for disaster type annotation. The labeling of these images was performed in two steps. First, a set of images were labeled as earthquake, fire, flood, hurricane, and none of these categories. Then, a sample of ~2,200 images labeled as none of these categories in the previous step is selected for annotating not disaster and other disaster categories.

For the landslide category, images are crawled from Google, Bing, and Flickr using keywords landslide, mudslide, “mud slides,” landslip, “rock slides,” rockfall, “land slide,” earth-slip, rockslide, and “land collapse.” As images have been collected from different sources, therefore, it resulted in having duplicates. Duplicate filtering has been applied to remove exact- and near-duplicate images to resolve this issue. Then, the remaining images were manually labeled as landslide and not landslide. The resulted annotated dataset consists of labeled images with seven categories defined in Section III-A1.

4) Damage Multimodal Dataset (DMD): The multimodal damage identification dataset consists of 5878 images collected from Instagram and Google. The authors of the study crawled the images using more than 100 hashtags, which are proposed in the crisis lexicon [56]. The manually labeled data consist of six damage class labels: fires, floods, natural landscape, infrastructural, human, and nondamage. The non-damage image includes cartoons, advertisements, and images that are not relevant or useful for humanitarian tasks. The study by Alam et al. [6] relabeled images for all four tasks: disaster type, informativeness, humanitarian, and damage severity using the same class labels discussed in Section III-A.

C. Data Consolidation and Statistics

The datasets introduced in Section III-B comprise images collected from various sources, such as Google, Bing, Yahoo, and Twitter. Since only the images collected from Twitter contain social media information, only those images that have Twitter’s JSON objects (~27k images) have been analyzed to understand the distribution of images across different disaster events. Table I reports statistics of the collected tweets and images for different events. It appears that people share images in only 1%–5% of the posts.

Before consolidating the datasets, each dataset has been divided into training (train), development (dev), and test sets with a 70:10:20 ratio, respectively. The purpose was threefold: 1) train and evaluate individual datasets on each task; 2) have a close-to-equal distribution from each dataset into the final consolidated dataset; and 3) provide the research community an opportunity to use the splits independently. After the data split, duplicate images are identified across sets and moved into the training set to create a nonoverlapping test set.

For the exact- and near-duplicate image identification, we extracted feature representations for each image using a pretrained ResNet18 [57] model and computed Euclidean distance between all possible image pairs. We then manually verified a subset of image pairs and determined a threshold of 2.6 to automatically find exact- and near-duplicate images. More details about the duplicate identification process can be found in [6].

During the experiments, the training set was used to train the model, the development set was used for fine-tuning, and the test set was used for the final evaluation. Since the primary motivation to perform data consolidation is to develop robust deep learning models with large amounts of data, all individual training, development, and test sets are merged into the consolidated training, development, and test sets, respectively. As combining multiple datasets can result in duplicate images in train and test sets, after merging the dataset, we repeat the same duplicate identification procedure to maintain nonoverlapping sets for different tasks.

Finally, Tables II–VI show the label distribution of all datasets for all four tasks. Some class labels are skewed in

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*Currently acquired by https://appen.com/*
individual datasets. For example, in disaster type datasets (see Table II), the distribution of the “other disaster” label is low in the AIDR-DT dataset, whereas the distribution of the “landslide” label is low in the DMD dataset. For the informativeness task, low distribution is observed for the “informative” label. Moreover, for the humanitarian task, we have low distribution for the “rescue volunteering or donation effort” label in the DMD dataset and, for the damage severity task, the “mild” label in CrisisMMD and DMD datasets. However, the consolidated dataset creates a fair balance across class labels for different tasks, as shown in Table VI.

IV. EXPERIMENTS

Our experiments include: 1) individual versus consolidated dataset comparisons (RQ1); 2) neural network architecture comparisons on the consolidated dataset (RQ2); 3) data augmentation (RQ3); 4) semisupervised learning (RQ3); and 5) multitask learning (RQ4). Next, we first present our experimental setup and then discuss different experiments that we conducted in this study.

A. Experimental Setup

We employ the transfer learning approach to perform experiments, which has shown promising results for various visual...
TABLE V
DATA SPLIT FOR THE DAMAGE SEVERITY TASK

| Dataset | Class labels   | Train | Dev  | Test  | Total |
|---------|----------------|-------|------|-------|-------|
| DAD     | Little or none | 7,881 | 1,101| 1,566 | 10,548|
|         | Mild           | 2,828 | 388  | 546   | 3,762 |
|         | Severe         | 9,457 | 673  | 1,380 | 11,510|
| Total   |                | 20,166| 2,162| 3,492 | 25,820|
| CrisisMMD | Little or none | 317   | 35   | 67    | 419   |
|          | Mild           | 547   | 56   | 125   | 728   |
|          | Severe         | 1,629 | 144  | 278   | 2,051 |
| Total   |                | 2,493 | 235  | 470   | 3,198 |
| DMD     | Little or none | 2,874 | 331  | 778   | 3,983 |
|          | Mild           | 508   | 60   | 132   | 700   |
|          | Severe         | 857   | 110  | 228   | 1,195 |
| Total   |                | 4,239 | 501  | 1,138 | 5,878 |

TABLE VI
DATA SPLITS FOR THE CONSOLIDATED DATASET FOR ALL TASKS

| Class labels                    | Train | Dev  | Test  | Total |
|---------------------------------|-------|------|-------|-------|
| Earthquake                      | 2,058 | 207  | 404   | 2,669 |
| Fire                            | 1,270 | 121  | 280   | 1,671 |
| Flood                           | 2,336 | 266  | 599   | 3,201 |
| Hurricane                       | 1,444 | 175  | 352   | 1,971 |
| Landslide                       | 940   | 123  | 268   | 1,331 |
| Not disaster                    | 3,666 | 435  | 990   | 5,091 |
| Other disaster                  | 1,132 | 143  | 302   | 1,577 |
| Total                           | 12,846| 1,470| 3,195 | 17,511|
| Informative                     | 26,486| 1,432| 3,414 | 31,332|
| Not informative                 | 21,700| 1,622| 5,063 | 28,385|
| Total                           | 48,186| 3,054| 8,477 | 59,717|
| Humanitarian                    |       |      |       |       |
| Affected, injured, or dead people | 772   | 73   | 160   | 1,005 |
| Infrastructure and utility damage| 4,001 | 406  | 821   | 5,228 |
| Not humanitarian                | 6,076 | 578  | 1,550 | 8,204 |
| Rescue volunteering or donation effort| 1,769 | 172  | 391   | 2,332 |
| Total                           | 12,618| 1,229| 2,922 | 16,769|
| Damage Severity                 |       |      |       |       |
| Little or none                  | 11,437| 1,378| 2,135 | 14,950|
| Mild                            | 4,072 | 489  | 629   | 5,190 |
| Severe                          | 12,810| 845  | 1,101 | 14,756|
| Total                           | 28,319| 2,712| 3,865 | 34,896|

The idea of the transfer learning approach is to use the existing weights of a pretrained model for different downstream tasks. We use the weights of the networks pretrained using ImageNet [58] to initialize our model. We adapt the last layer (i.e., softmax layer) of the network according to the particular classification task at hand instead of the original 1000-way classification. The transfer learning approach allows us to transfer the features and the parameters of the network from the broad domain (i.e., large-scale image classification) to the specific one. Put specifically, we design a binary classifier for the informativeness task and multiclass classifiers for the remaining three tasks. We train the models using the Adam optimizer [59] with an initial learning rate of $10^{-5}$, which is decreased by a factor of 10 when accuracy on the development set stops improving for 10 epochs. The models were trained for 150 epochs. We performed all experiments using the PyTorch library. To measure the performance of each classifier, we use weighted average precision (P), recall (R), and F1.

B. Dataset Comparisons

To determine whether consolidated data helps in achieving better performance, we train the models using training sets from individual and consolidated datasets. However, we always test the models on the consolidated test set. As our test data are the same across different experiments, this ensures that results are comparable. Since we have four different tasks, consisting of 15 different datasets, we only experimented with the ResNet18 [57] network architecture to manage the computational load.

C. Network Architectures

Currently, available neural network architectures come with different computational complexities. As one of our goals is to deploy the models in real-time applications, we exploit them to understand their performance differences. Another motivation is that current literature in crisis informatics only reports results using one or two network architectures (e.g., VGG16 in [38] and InceptionNet in [5]), which may lead to suboptimal outcomes. Therefore, in this study, we experiment with several neural network architectures, including ResNet18, ResNet50, ResNet101 [57], AlexNet [60], VGG16 [61], DenseNet [62], SqueezeNet [63], InceptionNet [64], MobileNet [65], and EfficientNet [66].

D. Data Augmentation

Data augmentation is a commonly used technique to improve the generalization of deep neural networks in the absence of large-scale datasets. We experiment with the recently proposed RandAugment [7] method for image augmentation. In the literature, RandAugment was proposed as a fast alternative for learned augmentation strategies. We used the PyTorch implementation in our experiments. To increase the diversity of generated examples, we used the following 16 transformations:

1. AutoContrast;
2. Equalize;
3. Invert;
4. Rotate;
5. Color;
6. Posterize;
7.Solarize;
8. SolarizeAdd;
9. Contrast;
10. Brightness;

7https://pytorch.org/
8https://github.com/ildoonet/pytorch-randaugment
11) Sharpness;
12) ShearX;
13) ShearY;
14) CutoutAbs;
15) TranslateX;
16) TranslateY.

Here, augmentation strengths can be controlled with two tunable parameters $N$ and $M$, where $N$ indicates the number of augmentation transformations to apply sequentially, and $M$ indicates the magnitude for all the transformations.

Each transformation resides on an integer scale from 0 to 30, with 30 being the maximum strength. In our experiments, we use constant magnitude $M$ for all augmentations. The augmentation method then boils down to randomly selecting $N$ transformations and applying each transformation sequentially with strength corresponding to scale $M$.

In addition, we used weight decay, which is one of the most commonly used techniques for regularizing parametric machine learning models [67]. This helps to reduce the overfitting of the models and avoids exploding gradient.

We have conducted data augmentation experiments using all ten different neural network architectures. We used a weight decay of $10^{-3}$, and other hyperparameters remain the same, as discussed in Section IV-A.

**E. Semisupervised Learning**

State-of-the-art image classification models are often trained with a large amount of labeled data, which is prohibitively expensive to collect in many applications. Semisupervised learning is a powerful approach to mitigate this issue and leverage unlabeled data to improve the performance of machine learning models. Since unlabeled data can be obtained without significant human labor, the performance boost gained from semisupervised learning comes at a low cost and can be scaled easily.

In the literature, many semisupervised techniques have been proposed focusing on deep learning [8], [68], [69], [70], [71], [72], [73], [74], [75], [76], [77], [78]. Among them, the self-training approach is one of the earliest [79], which has been adopted for the deep neural network. The self-training approach, also called pseudolabeling [8], uses the model’s prediction as a label and retrains the model against it.

For this study, we use Noisy student (i.e., a simple self-training approach) training, which was proposed in [68] as a semisupervised learning approach to improve the accuracy and robustness of state-of-the-art image classification models. The algorithm consists of three main steps.

1) Train a teacher model on labeled images.
2) Use the teacher model to generate pseudolabels on unlabeled images.
3) Train a student model on combined labeled and pseudolabeled images.

The algorithm can be iterated multiple times by treating the student as the new teacher and labeling the unlabeled images with this model. During the learning phase of the student, different noises can be injected, such as dropout [80] and data augmentation via RandAugment [7]. The student model is made larger than or equal to the teacher. The presence of noise and larger model capacity helps the student model generalize better than the teacher.

a) Labeled dataset: As for the labeled dataset, we used our consolidated datasets and ran the experiments for all tasks.

b) Unlabeled dataset: To obtain unlabeled images, we crawled images from the tweets of 20 different disaster collections (as mentioned in Section III-B3). We removed duplicates and ensured that the same images are not in our labeled dataset by matching their IDs and applying duplicate filtering. The resulting unlabeled dataset consists of 1,514,497 images.

c) Architecture: We ran our experiments using the EfficientNet (b1) architecture as it performed better than the other models. In addition, it is one of the models used with Noisy student experiments reported in [68]. One significant difference between [68] and our work is that we initialize our student model’s weight with ImageNet pretrained weights. In contrast, in [68], they train weights from scratch. Since our labeled dataset is significantly smaller than the ImageNet dataset, training from scratch substantially degrades performance in our experiments.

d) Training details: We first trained the model using the EfficientNet (b1) architecture on the labeled dataset (Step 1), which is referred to as the teacher model. We then predicted output for the unlabeled images (Step 2). After that, we trained the student EfficientNet(b1) model by combining labeled and pseudolabeled images (Step 3). In this step, for the unlabeled data, we performed different filtering and balancing. We selected the images that have a confidence label greater than a certain task-specific threshold. After this, we balanced the training data so that each class has the same number of images as the class having the lowest number of images. To do this, for each class, we take the images having the highest confidence scores.

For the experiments, we used a batch size of 16 for labeled images and 48 for unlabeled images. Labeled and unlabeled images are concatenated together to compute the average cross-entropy loss. We used RandAugment with the number of augmentation, $N = 5$, and the strength of augmentation, $M = 12$. We optimized the confidence thresholds separately for different tasks using the dev sets. The thresholds for disaster types, informativeness, humanitarian, and damage severity tasks were respectively, 0.7, 0.8, 0.45, and 0.45. Similar to the data augmentation experiments, we used a weight decay of $10^{-3}$ and kept other hyperparameters the same, as discussed in Section IV-A.

**F. Multitask Learning**

Since the tasks share similar properties, we also consider training the model in multitask settings with shared parameters. The benefits of multitask settings can be twofold: 1) learning shared representation can help the model generalize better and improve performance on individual tasks and 2) training a single model instead of four different models will yield a significant speed and reduce computational load during training and inference. It is important to mention that the Crisis Benchmark dataset was not designed for multitask learning; rather, it was prepared for each task separately. Hence,
we needed to prepare them for the multitask setup. Creating multitask learning datasets from the Crisis Benchmark dataset introduced a challenge—there is an overlap between train and test set images among different tasks. Hence, we prepare the datasets for the multitask setting using the following strategy.

1) We merge the test sets from different tasks into a combined test set. If an image in the combined test set is present in the train or dev set of some tasks, we remove it from that split and add the label of the task in the test set.

2) We merge the dev sets of the four tasks into the combined dev set. If an image in the combined dev set is present in the train set of some tasks, we remove it from that train split and add the label of the task in the dev set.

3) We merge the train sets of the four tasks into the combined train set. Since we have removed images that overlap with the dev set and test set in the previous steps, therefore, it guarantees that no image from the train set will be present in the other splits.

Since all the images do not have annotation for all four tasks, there is a discrepancy in the number of images available for different tasks. We report the distribution of the data splits for the multitask setting in Table VII. Overall, there are 49,353 images in the train set, 6157 images in the dev set, and 15,688 images in the test set. Due to the overlap of images in different splits for different tasks, there is also a discrepancy between the number of images available between multitask and single-task settings. As an example, for the disaster types task, there are 12,846 images in the train set, 1470 images in the dev set, and 3195 images in the test set in the single-task setting. However, in the multitask setting, these numbers are, respectively, 10,996, 1797, and 4718. As a consequence of our merging procedure, there are more images in the test and dev sets and fewer images in the train set.

Few approaches have been proposed in the literature to address the issue of incomplete/missing labels in multitask settings. They usually work by generating missing task labels using different methods, including Bayesian networks [81], the rule-based approach [82], and knowledge distillation from another model [83]. In our experiments, we opt for a simpler alternative. Specifically, we do not compute loss for a task if its label is missing. Since the tasks have varying training images, we calculate the loss for each task and aggregate them in a batch. This ensures that the loss of each task is weighted equally. The steps are detailed in Algorithm 1.

We also experiment with images having complete aligned labels for different tasks. We identified three such combinations that have a substantial number of images in different classes. Two of them belong to two task subsets. The first one is informativeness and humanitarian, which has 7960 total aligned images. The second one is informativeness and damage severity, having 25,830 total images. Data distribution for these two settings is reported in Table VIII. The final subset of images has labels for all four tasks, which consists of 5558 images. Data distribution for this set is reported in Table IX.
TABLE IX
DATA SPLIT FOR MULTITASK SETTING WITH COMPLETE ALIGNED LABELS FOR FOUR TASKS: DAMAGE TYPES, INFORMATIVENESS, HUMANITARIAN, AND DAMAGE SEVERITY

| Class labels | Train | Dev | Test | Total |
|--------------|-------|-----|------|-------|
| Disaster Type |       |     |      |       |
| Earthquake   | 68    | 25  | 90   | 183   |
| Fire         | 80    | 35  | 155  | 270   |
| Flood        | 102   | 54  | 162  | 318   |
| Hurricane    | 110   | 75  | 214  | 399   |
| Landslide    | 8     | 6   | 24   | 38    |
| Other disaster | 372  | 198 | 806  | 1,376 |
| Not disaster | 1,563 | 368 | 1,043| 2,974 |
| Total        | 2,303 | 761 | 2,494| 5,558 |

Informativeness

| Class labels | Train | Dev | Test | Total |
|--------------|-------|-----|------|-------|
| Informative  | 740   | 393 | 1,454| 2,587 |
| Not informative | 1,563 | 368 | 1,040| 2,971 |
| Total        | 2,303 | 761 | 2,494| 5,558 |

Humanitarian

| Class labels | Train | Dev | Test | Total |
|--------------|-------|-----|------|-------|
| Affected injured or dead people | 85    | 34  | 164  | 283   |
| Infrastructure and utility damage | 398   | 230 | 764  | 1,392 |
| Rescue volunteering or donation effort | 26    | 14  | 53   | 93    |
| Not humanitarian | 1,794 | 483 | 1,513| 3,790 |
| Total        | 2,303 | 761 | 2,494| 5,558 |

Damage Severity

| Class labels | Train | Dev | Test | Total |
|--------------|-------|-----|------|-------|
| Little or none | 1,805 | 494 | 1,571| 3,870 |
| Mild        | 174   | 102 | 337  | 613   |
| Severe      | 324   | 165 | 586  | 1,075 |
| Total        | 2,303 | 761 | 2,494| 5,558 |

V. RESULTS

Our experimental results consist of different settings. In the following, we discuss each of them in detail.

A. Dataset Comparisons

In Table X, we report classification results for different tasks and different datasets using ResNet18 network architecture. The performance of different tasks is not equally comparable as they have different levels of complexity (e.g., varying numbers of class labels and class imbalance). For example, informativeness classification is a binary task, which is computationally simpler than a classification task with more labels (e.g., seven labels in disaster type). Hence, the performance is comparatively higher for informativeness. An example of a class imbalance issue can be seen in Table VI with the damage severity task. The distribution of mild is relatively small, which reflects on its overall performance. The mild class label is also less distinctive than other class labels, and we noticed that classifiers often confuse this class label with the other two class labels. Similar findings have also been reported in [4]. For the disaster type task, the performance of the AIDR-DT model is higher compared to the DMD model. We observe that the DMD dataset is comparatively small, and the model is not performing well on the consolidated dataset. This characteristic is observed in other tasks as well. For the damage severity task, CrisisMMD is performing worse, which is also reflected in its dataset size, i.e., 2493 images in the training set, as shown in Table V. As expected, overall, for all tasks, the models with the consolidated datasets outperform individual datasets.

Algorithm 1: Batch Loss Calculation in the Multitask Setting

Input: batch_input // images in the batch
      batch_labels // list of labels for each task
      num_classes // number of classes for each task
      model // outputs prediction for all tasks are combined

Output: batch_loss

num_tasks = len(num_classes)
prediction = model.predict(batch_input)
batch_loss = 0

for i ← 0 to num_tasks do
  prediction_task = prediction[:, task_index:task_index + num_classes[i]]
  label_task = batch_labels[i]
  /* if there is no label for a task it is marked as -1 in the label */
  valid_idx = nonzero(label_task != -1)
  task_loss = cross_entropy_loss(prediction_task[valid_idx], label_task[valid_idx])
  batch_loss = batch_loss + task_loss
  task_index = task_index + num_classes[i]

TABLE X
RESULTS ON DIFFERENT CLASSIFICATION TASKS USING THE ResNet18 MODEL TRAINED ON INDIVIDUAL AND CONSOLIDATED DATASETS AND TESTED ON CONSOLIDATED TEST SETS

| Dataset      | Acc | P  | R  | F1 |
|--------------|-----|----|----|----|
| Disaster Type (7 classes) |     |    |    |    |
| AIDR-DT      | 0.76 | 0.72 | 0.76 | 0.73 |
| DMD          | 0.58 | 0.73 | 0.58 | 0.59 |
| Consolidated | 0.79 | 0.78 | 0.79 | 0.79 |
| Informativeness (2 classes) |     |    |    |    |
| DAD          | 0.80 | 0.80 | 0.80 | 0.80 |
| CrisisMMD    | 0.79 | 0.79 | 0.79 | 0.79 |
| DMD          | 0.80 | 0.80 | 0.80 | 0.80 |
| AIDR-Info    | 0.75 | 0.79 | 0.75 | 0.73 |
| Consolidated | 0.85 | 0.85 | 0.85 | 0.85 |
| Humanitarian (4 classes) |     |    |    |    |
| CrisisMMD    | 0.73 | 0.73 | 0.73 | 0.73 |
| DMD          | 0.68 | 0.68 | 0.68 | 0.64 |
| Consolidated | 0.75 | 0.75 | 0.75 | 0.75 |
| Damage Severity (3 classes) |     |    |    |    |
| DAD          | 0.72 | 0.70 | 0.72 | 0.71 |
| CrisisMMD    | 0.41 | 0.57 | 0.41 | 0.37 |
| DMD          | 0.68 | 0.66 | 0.68 | 0.66 |
| Consolidated | 0.75 | 0.73 | 0.75 | 0.74 |
TABLE XI
RESULTS USING DIFFERENT NEURAL NETWORK MODELS ON THE CONSOLIDATED DATASET WITH FOUR DIFFERENT TASKS. TRAINED AND TESTED USING THE CONSOLIDATED DATASET. COMPARABLE RESULTS ARE SHOWN IN BOLD, AND BEST RESULTS ARE UNDERLINED.

| Architecture | Acc | P | R | F1 | Acc | P | R | F1 |
|--------------|-----|---|---|----|-----|---|---|----|
| Disaster Type | Informativeness |
| ResNet18     | 0.790 | 0.783 | 0.797 | 0.828 | 0.851 | 0.852 | 0.851 |
| ResNet50     | 0.810 | 0.806 | 0.812 | 0.853 | 0.852 | 0.852 | 0.852 |
| ResNet101    | 0.817 | 0.812 | 0.817 | 0.853 | 0.853 | 0.853 | 0.853 |
| AlexNet      | 0.756 | 0.764 | 0.756 | 0.827 | 0.829 | 0.827 | 0.828 |
| VGG16        | 0.850 | 0.802 | 0.802 | 0.859 | 0.858 | 0.858 | 0.858 |
| DenseNet(121)| 0.811 | 0.805 | 0.811 | 0.865 | 0.863 | 0.863 | 0.862 |
| SqueezeNet   | 0.757 | 0.754 | 0.757 | 0.829 | 0.829 | 0.829 | 0.829 |
| InceptionNet (v3) | 0.592 | 0.609 | 0.562 | 0.663 | 0.733 | 0.663 | 0.593 |
| MobileNet (v2) | 0.785 | 0.781 | 0.785 | 0.850 | 0.849 | 0.850 | 0.849 |
| EfficientNet (b1) | 0.818 | 0.815 | 0.818 | 0.864 | 0.864 | 0.864 | 0.863 |

TABLE XII
DIFFERENT NEURAL NETWORK MODELS WITH NUMBER OF LAYERS, PARAMETERS, AND MEMORY REQUIREMENT DURING THE INFERENCE OF A BINARY (INFORMATIVENESS) CLASSIFICATION TASK.

| Model               | # Layer | # Param (M) | Memory (MB) |
|---------------------|---------|-------------|-------------|
| ResNet18            | 18      | 11.18       | 74.61       |
| ResNet50            | 50      | 233.54      |             |
| ResNet101           | 101     | 377.58      |             |
| AlexNet             | 8       | 222.24      |             |
| VGG16               | 16      | 134.28      | 673.87      |
| DenseNet (121)      | 121     | 6.96        | 174.2       |
| SqueezeNet          | 18      | 0.74        | 47.99       |
| InceptionNet (v3)   | 42      | 24.35       | 206.01      |
| MobileNet (v2)      | 20      | 2.23        | 8.49        |
| EfficientNet (b1)   | 25      | 7.79        | 177.82      |

B. Network Architecture Comparisons

In Table XI, we report results using different network architectures on consolidated datasets for different tasks, i.e., trained and tested using a consolidated dataset. Across different tasks, EfficientNet (b1) is performing better than other models, as shown in Fig. 3, except for humanitarian tasks, for which VGG16 is outperforming other models. Comparatively, the second-best models are VGG16, ResNet50, ResNet101, and DenseNet (101). From the results of different tasks, we observe that InceptionNet (v3) is the worst-performing model.

The performance differences among different models are small, such as EfficientNet (b1), VGG16, ResNet50, ResNet101, and DenseNet (101), are low; hence, we have done a statistical test to understand whether such small differences are significant. We used McNemar’s test for binary classification tasks (i.e., informativeness) and Bowker’s test for other multiclass classification tasks. More details of this test can be found in [84]. We have done such tests between the two models to see a pairwise difference. In Fig. 4, we report the results of significant tests. The value in the cell represents the P-value, and the light yellow represents that they are statistically significant with $P < 0.05$. From Fig. 4, we see that, for the disaster type task, the P-value is higher than 0.05 in comparison between EfficientNet (b1) versus ResNet50, ResNet101 and DenseNet (121), which clearly reflects among the results reported in Table XI. Similarly, the difference is very low between EfficientNet (b1) versus VGG16 and DenseNet (121). For humanitarian and damage severity tasks, we observed similar behaviors. By analyzing all four tasks, it appears that VGG16 is the second best performing model.

In Table XII, we also report different neural network models with their number of layers, parameters, and memory consumption during the inference of the informativeness task. There is usually a tradeoff between the performance and computational complexity of different deep neural networks. In terms of memory consumption and the number of parameters, VGG16 is more expensive than others. Among different ResNet models, ResNet18 is a reasonable choice, given that its computational complexity is significantly less than other ResNet models. Based on the performance and computational complexity, we can conclude that EfficientNet can be the best option for real-time applications. We computed throughput for EfficientNet on a Tesla T4 GPU using a batch size of 16, and it can process ~191 images per second in a single-task setting as opposed to ~743 in a multitask setting. We also computed the same on the CPU with a batch size of 1 in a single thread. It can process ~1.6 and ~6 images in single-task and multitask settings, respectively.

C. Data Augmentation

To reduce the overfitting and have more generalized models, we used data augmentation and weight decay. In Table XIII, we report the results for all tasks and use all network architectures. The column Diff reports the difference between the results presented in Table XI where no RandAugment or weight decay has been applied. The improved results are highlighted in light blue for all tasks. Out of
Fig. 4. Statistical significant test among the different network architectures for disaster type, informativeness, humanitarian, and damage severity tasks. P-values are presented in cells. Light yellow represents that they are statistically significant with $p < 0.05$.

40 experiments (ten network architectures across four tasks), for 26 cases, augmentation with weight decay improved the performances.

On the improved cases, we also computed a statistical significance test between no RandAugment and RandAugment with weight decay models. We found that the improvements for the models with InceptionNet (v3) are statistically significant in all tasks. Only the improved performance with EfficientNet (b1) for the damage severity task is statistically significant, and for other tasks, they are not statistically significant. We investigated training and validation losses over the number of epochs. In Figs. 5 and 6, we report training, validation losses, and accuracies for the EfficientNet (b1) model for informativeness and humanitarian tasks, respectively. From Figs. 5(a) and 6(a), we clearly see that models are overfitting, whereas Figs. 5(b) and 6(b) show that models are more generalized. These findings demonstrate the benefits of augmentation and weight decay.

D. Semisupervised Learning

In Table XIV, we present the results of the Noisy student-based self-training approach without/with RandAugment results. We have an $\sim 1\%$ improvement for the Informativeness task. For the Humanitarian task, the performance is similar to RandAugment. For the Damage severity task, the performance of the Noisy student is the same as without RandAugment but lower than RandAugment.
We postulate the following possible reasons for the lack of improvements in semisupervised learning experiments.

1) Semisupervised learning usually performs better when trained from scratch instead of fine-tuning from a pre-trained model. This phenomenon is explored in [85], where the authors reported that the performance gained from semisupervised learning methods is usually smaller when trained from a pretrained model. We could not train the student model from scratch as our labeled datasets are small, and it degrades performance even more.

2) We had to use a much smaller labeled batch size of 16 compared to those used in [68] (512 or higher) due to GPU constraints. Having a larger labeled batch size and, consequently, more unlabeled images in each batch may yield a better result.

### E. Multitask Learning

Since the Crisis Benchmark dataset has not been designed to address multitask learning, we needed to resplit it as discussed in Section IV-F. This resulted in two different settings: 1) incomplete/missing labels and 2) complete aligned labels. The incomplete/missing label in multitask learning is a challenging problem, which we addressed using masking, i.e., for an unlabeled output, we are not computing loss for that particular task. In Table XV, we report the results of multitask learning with missing labels where we address all tasks. We also investigated different task combinations where all labels are present. In Table XVI, we report the results of different task combinations where they have completely aligned labels. For different task combinations, performances differ due to their data sizes, label distribution, and task settings. The results with multitask learning are not directly comparable with our single-task setup. However, they can serve as a baseline for future studies.

### F. Visual Explanation Using Grad-CAM

We explore how the neural networks arrive at their decision by utilizing gradient-weighted class activation mapping (Grad-CAM) [9]. Grad-CAM uses the gradient of a target class.
flowing into the final convolution layer to produce a localization map highlighting the important regions in the image for that specific class. We report results for two candidate networks, i.e., VGG16 and EfficientNet, on two tasks, i.e., informativeness and disaster type. We use the models trained using RandAugment for this experiment.

In Fig. 7, we show the activation map for the predicted class for some images from the informativeness test set. From these images, it is apparent that EfficientNet performs better for localizing important regions in the image for the class of interest. VGG16 tends to depend on smaller regions for decision-making. The last row shows an image where VGG16 misclassified an informative image as not informative.

We show the activation map for some images from the test set of the disaster type task in Fig. 8. Here, the difference in localization quality between the two models is even more pronounced. The activation maps from VGG are difficult to interpret in the first and third images even though the...
model classifies them correctly. The second image shows that VGG may focus on the smoke regions for classifying fire images. This explains why it identifies the last image as fire, misclassifying the clouds as smoke.

Overall, these results suggest that EfficientNet does not only outperform other models in the numeric measures, but it also produces activation maps that are easier to interpret.

VI. DISCUSSION AND FUTURE WORK

A. Our Findings

Real-time event detection is an important problem from social media content. Our proposed pipeline and models are suitable to deploy them in different applications. The proposed models can also be used independently. For example, a disaster type model can be used to monitor disaster events.

Our experiments were based on the RQs discussed in Section I; in the following, we report our findings based on them.

RQ1: Our investigation of dataset comparison suggests that data consolidation helps, which answers our first RQ.

RQ2: We also explore several deep learning models that vary with performance and complexities. Among them, EfficientNet (b1) appears to be a reasonable option. Note that EfficientNet has a series of network architectures (b0—b7),
and for this study, we only reported results with EfficientNet (b1). We aim to further explore other architectures. A small and low latency model is desired to deploy mobile and hand-held embedded computer vision applications. The development of MobileNet [65] sheds light toward that direction. Our experimental results suggest that it is computationally simpler and provides a reasonable accuracy, only 2%–3% lower than the best models for different tasks. These findings answer our second RQ.

**RQ3:** We observe that strong data augmentation can improve performance although this is not consistent across different tasks and models. Semisupervised learning does not usually yield performance when trained using pretrained models and can sometimes even degrade it.

**RQ4:** Multitask learning can be an ideal solution for the real-time system as it can potentially provide speed-ups of multiple factors during inference. However, some tasks may perform worse than their single-task settings in the presence of incomplete labels. Having aligned complete labels for different tasks can mitigate this issue.

**B. Comparison With the State of the Art**

We compared our results with recent and related state-of-the-art results, as reported in Table XVII. However, it is
TABLE XVII
RECENT RELEVANT RESULTS REPORTED IN THE LITERATURE.

| Ref. | Dataset | # image | # C | Cls. | Task | Models | Data Split | Acc  | P   | R   | F1   |
|------|---------|---------|-----|------|------|--------|------------|------|-----|-----|------|
| [38] | CrisisMMD | 12,708 | 2   | B    | Info | VGG16  | Train/dev/test | 0.833 | 0.831 | 0.833 | 0.832 |
| [38] | CrisisMMD | 8,079  | 5   | M    | Hum  | VGG16  | Train/dev/test | 0.768 | 0.764 | 0.768 | 0.763 |
| [5]  | DMD    | 5879   | 6   | M    | Event | InceptionNet (v4) | 4 folds CV | 0.840 | -   | -   | -    |
| [30] | CrisisMMD | 18,126 | 2   | B    | Info | InceptionNet (v4) | 5 folds CV | -   | 0.820 | 0.820 | 0.820 |
| [30] | CrisisMMD | 18,126 | 2   | B    | Infra. | InceptionNet (v4) | 5 folds CV | -   | 0.920 | 0.920 | 0.920 |
| [30] | CrisisMMD | 18,126 | 3   | B    | Severity | InceptionNet (v4) | 5 folds CV | 0.950 | 0.940 | 0.940 |
| [31] | CrisisMMD | 11,250 | 2   | B    | Info | DenseNet | Train/dev/test | 0.816 | -   | -   | 0.812 |
| [31] | CrisisMMD | 3,359  | 5   | B    | Hum  | DenseNet | Train/dev/test | 0.834 | -   | -   | 0.870 |
| [31] | CrisisMMD | 3,288  | 3   | B    | Severity | DenseNet | Train/dev/test | 0.629 | -   | -   | 0.661 |

not possible to have an end-to-end comparison for a few possible reasons: 1) different datasets and sizes (see the second and third columns in Table XVII); 2) different data splits (train/dev/test versus cross-validation (CV) fold) even using the same dataset (see the Data Split column in the same table); and 3) different evaluation measures, such as weighted P/R/F1-measure (first two rows) [38] versus accuracy (third row) [5] versus CV fold (fourth to sixth rows)—unspecified in [30] whether measures are macro, micro, or weighted.

Even if they are not exactly comparable, we observe that, on informativeness and humanitarian tasks, previously reported results (weighted F1) are 0.832 and 0.763, respectively, using the CrisisMMD dataset [38]. Mouzannar et al. [5] reported a test accuracy of 0.840 ± 0.0172 for six disaster types tasks using the DMD dataset with a fivefold CV run. The study in [30] reports an F1 of 0.820 for informativeness, 0.920 for infrastructure damage, and 0.940 for damage severity. In another study, using the CrisisMMD dataset, the authors report weighted-F1 of 0.812 and 0.870 for informativeness and humanitarian tasks, respectively [31]. They used a small subset of the whole CrisisMMD dataset in their study. From Table XVII, we observe that the F1 for the informativeness task ranges from 0.812 to 0.832 across studies; for the humanitarian task, it varies from 0.763 to 0.870; and for damage severity, it varies from 0.661 to 0.940. Compared to them, our best results (weighted F1) for disaster types, informativeness, humanitarian, and damage severity are 0.835, 0.876, 0.784, and 0.765, respectively, on the consolidated single-task dataset.

C. Future Work

As for future work, we foresee several interesting research avenues.

1) Further exploration of semisupervised learning to leverage a large amount of unlabeled social media data and address the limitations highlighted in Section V-D. We believe that addressing such limitations can help to advance state of the art.

2) In the multitask setup, one possible research direction is to address the problem of incomplete/missing labels, and the other is manually labeling Crisis Benchmark dataset for incomplete labels for all tasks. Both approaches will give the community grounds to explore multitask learning for real-time social media image classification.

VII. APPLICATIONS

There are many application scenarios of the proposed models; however, in this section, we discuss the ones that are highly relevant for crisis responders in humanitarian organizations.

Information for Situational Awareness: The information posted on social media during natural or human-induced disasters varies greatly. Studies have revealed that a big proportion of social media data consists of irrelevant information that is not useful for any kind of relief operation. For the decision-making process, humanitarian organizations are interested to have concise information about the ongoing situation to be aware of the event. The proposed models can help in filtering and reducing irrelevant content and provide a concrete summary.

Actionable Information: Depending on their roles and mandate, humanitarian organizations differ in terms of their information needs. Several rapid response and relief agencies look for fine-grained information about specific incidents, which is also actionable. Such information types include reports of injured or dead people, critical infrastructure damage (e.g., a collapsed bridge), and rescue demand among others. Our study focused on coarse (i.e., binary) to fine-grained labels while also addressing four different but related tasks. Applications can be developed on top of our models, which can provide critical humanitarian information needs in crisis situations.

Real-Time Crisis Event Detection: The proposed models (i.e., disaster type) can be deployed to continuously monitor social media and detect emergent events (e.g., fire and flood) around the world.

VIII. CONCLUSION

The imagery and textual content available on social media have been used by humanitarian organizations in times of disaster events. There has been limited work for disaster response image classification tasks compared to text. In this study, we posed four RQs and performed extensive experiments on four tasks, such as disaster type, informativeness, humanitarian, and damage severity to answer those questions. Our
experimental results on individual and consolidated datasets suggest that data consolidation helps. We investigated four tasks using various state-of-the-art neural network architectures and reported the best-performing models. The findings on data augmentation suggest that a more generalized model can be obtained with such approaches. Our investigation on semisupervised and multitask learning suggests new research directions for the community. We also provide some insights into activation maps to demonstrate what class-specific information is learned by the network.

Compliance With Ethical Standards

Conflict of Interest: The authors have no conflicts of interest or competing interests to declare.

Availability of Data and Material: The data used in this study are available at https://crisisnlp.qcri.org/crisis-image-datasets-asonam20.

Data Availability

The dataset proposed in this research is available to download from the following links: https://crisisnlp.qcri.org/crisis-image-datasets-asonam20 and https://doi.org/10.7910/DVN/QXT5QL. The authors aim to maintain the data for a long period of time and make sure that the dataset is accessible.

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