The Impact of the Covid-19 Pandemic on Smoking Among Vulnerable Populations

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Abstract

Aim: While accumulating evidence suggests that people modified their smoking during the ongoing COVID-19 pandemic, it remains unclear whether the most at-risk for tobacco-related health disparities did so. The current study examined changes in smoking among several vulnerable smoker populations during the COVID-19 pandemic.

Methods: A web-based survey was distributed in 2020 to 709 adults with socioeconomic disadvantage, affective disorders, or opioid use disorder who participated in a previous study investigating the effects of very low nicotine content (VLNC) cigarettes on smoking. Current smoking status and rate, and adoption of protective health behaviors in response to the pandemic (eg social distancing, mask wearing) were examined.

Results: Among 332 survey respondents (46.8% response rate), 84.6% were current smokers. Repeated measures ANOVA showed that current cigarettes/day (CPD) was higher during COVID than pre-COVID (12.9 ± 1.0 versus 11.6 ± 1.0; p < .001). Most respondents had adopted protective health behaviors to prevent infection (>79% for all behaviors). More than half indicated that they were still leaving their homes specifically to buy cigarettes (64.6%) and were buying more packs per visit to the store (54.5%) than pre-COVID. Individuals unemployed at the time of the survey experienced greater increases in CPD (from 11.4 ± 1.4 to 13.3 ± 1.4, p = .024) as did those with higher levels of anxiety (from 11.5 ± 1.1 to 13.6 ± 1.1, p < .001).

Conclusions: Smoking increased during the COVID-19 pandemic in this sample of adults from vulnerable populations, even while most adopted protective health measures to prevent infection. Unemployment and anxiety might identify those at greatest risk for increases in tobacco use.

Implications: Individuals from populations especially vulnerable to smoking might be at risk for greater harm from cigarette smoking during times of pandemic-related stress. Public health interventions are warranted to ameliorate increases in smoking among these populations. Special attention should be paid to those experiencing unemployment and high anxiety.

Introduction

As of May 2022, COVID-19 had infected over 500 million people and killed over 6 million people worldwide. Cigarette smoking has been identified as an independent risk factor for mortality among COVID-19 patients. Despite the potential risks smoking poses for individuals diagnosed with COVID-19, the impact of the COVID-19 pandemic on cigarette smoking is unclear. Tobacco industry data demonstrate an increase in sales since the beginning of COVID-19 pandemic. Federal Trade Commission data support that annual cigarette sales increased for the first time in 20 years in 2020. The extent to which increased sales reflect a change in smoking prevalence or smoking intensity remains unclear.

Studies from a diverse array of populations around the world suggest that roughly a third of smokers surveyed increased their cigarette consumption during the pandemic, whereas roughly a fifth decreased consumption. 

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could contextualize changes in smoking, has also not been examined.

Few studies on the impacts of the COVID-19 pandemic on smoking have explicitly focused on populations most vulnerable to smoking and associated health disparities. Some populations of vulnerable smokers, such as women with low socioeconomic status (SES), individuals with opioid use disorder (OUD), and those with affective disorders, already experience disproportionately high rates of smoking and adverse health outcomes related to smoking compared to the general population, which might also put them at a greater risk of COVID-related harm. Further, individuals with mood or substance use disorders are also more at risk of serious illness and death from COVID-19. Information on how people vulnerable to tobacco use have responded to the COVID-19 pandemic may inform targeted efforts to prevent greater health disparities in these groups.

The purpose of the current study was to examine how smoking and related behaviors of vulnerable populations have changed since the start of the COVID-19 pandemic. Specifically, we were interested in examining possible changes in smoking status or rate prior to versus during the pandemic, and in identifying psychosocial risk factors (ie age, sex, race/ethnicity, employment status, education level, anxiety, and depression symptoms) associated with different changes in smoking. Lastly, we examined whether these individuals were attempting to modify their behavior in other ways to protect themselves from COVID-related harm.

Materials and Methods

Participants

Participants were drawn from a completed multi-site study involving three randomized clinical trials using parallel research designs to examine the effects of very low nicotine content (VLNC) cigarettes on smoking rate and dependence severity among people with psychiatric conditions or socioeconomic disadvantage. Details of the parent study have been reported previously; parent study inclusion and exclusion criteria are included in the eSupplement. Briefly, the study encompassed three populations of vulnerable smokers: socioeconomically disadvantaged women of child-bearing age whose highest academic degree was a high school diploma, individuals receiving maintenance treatment for OUD, and individuals with affective disorders. The three study sites were located at the University of Vermont, Burlington, Vermont; Brown University, Providence, Rhode Island; and Johns Hopkins University School of Medicine, Baltimore, Maryland. Data collection for the parent study was completed in September of 2019. In total, 709 of the 775 participants randomized in the parent study were invited to participate in the present study. Sixty-six individuals who did not provide consent for future research contact at the time of the parent study were not invited to participate in the survey.

Procedure

Parent Study

Briefly, participants were randomized to one of three study conditions that varied in terms of the nicotine content of the research cigarettes provided (ie 0.4, 2.4, and 15.8 mg nicotine/g tobacco). Participants reported their daily cigarette consumption over a 12-week period and attended weekly clinic assessment sessions. During these weekly sessions, participants returned unused study cigarettes, engaged in behavioral assessments as well as physiological data collection, and received additional study product for the following week. Thirty days following study completion, participants were asked if they were still smoking and, if applicable, how many cigarettes they consumed per day (CPD).

Survey Participation

Participants from the parent study who expressed interest in participating in additional research were contacted via email and phone between June 22, 2020 and Nov 13,2020 and invited to complete the survey, which was distributed through the REDCap (Research Electronic Data Capture) platform. Up to five attempts over the course of three weeks were made to reach invited participants. Respondents could choose to complete the survey online or a trained research assistant could administer it to them over the phone. Respondents were required to be at least 21 years of age at the time they completed the survey and had to endorse being aware of the ongoing COVID-19 pandemic. Respondents received a $20 Amazon gift card upon completion of the survey. All study procedures were approved by an institutional review board at each of the three study sites.

Measures

The survey inquired about current age, residence, employment status, and experiences related to job loss, change, or essential worker status due to the pandemic in Supplement). Other respondent demographics were collected during the parent study and not included in the survey. Current symptoms of anxiety and depression were assessed by the Generalized Anxiety Disorder 2-item (GAD-2) and Patient Health Questionnaire-2 (PHQ-2), respectively. A score ≥ 3 is considered the clinical cutoff score for both these measures.

Respondents who endorsed the survey item “I currently smoke cigarettes on at least some days” were considered current smokers and asked to provide their current CPD; those who endorsed the alternative item “I have quit smoking cigarettes” were considered former smokers. Respondents were also asked to retrospectively report the average number of cigarettes they smoked per day in February of 2020. This timeframe was chosen as an indicator of their smoking intensity prior to the first shut-down orders in the United States in March of 2020. In addition, we asked respondents to indicate whether their cigarette consumption increased, decreased, or stayed the same; four of seven respondents with missing information were classified using supplemental free-text responses (See eTable 2 in Supplement).

The survey also inquired about respondents’ current cigarette purchasing habits, perceptions of risk of harm from COVID-19, perceived COVID-19 risk due to smoking, and health behavior changes in response to COVID-19. Questions related to COVID-19 risk perceptions and health behavior changes were adapted from a survey tool recently developed by the World Health Organization. Sample items from this survey include: “What is your probability of getting infected with the novel corona virus?,” “How severe would contracting the novel corona virus be for you?,” and “How susceptible do you consider yourself to an infection with the novel corona virus?” Responses to these questions were measured on a 7-point Likert scale.
Data Analysis

A response bias analysis was conducted to compare survey respondents to non-responders on demographic characteristics, population, nicotine dose condition, and CPD at the baseline and follow-up visits of the parent study. Chi-square tests were used for categorical variables and Wilcoxon rank sum tests for continuous variables. Survey item responses were summarized using means and standard deviations or frequencies and percentages as appropriate. Questions asked on 7-point Likert scales were collapsed into categories of low (1–2), medium (3–5), and high (6–7) for reporting.

To examine whether CPD changed between pre-COVID to the time of the survey, we conducted a repeated-measures analysis of variance (ANOVA), with time as the within-subjects variable. Also included were psychosocial covariates identified from prior literature30–32 to be risk factors related to smoking: age, sex, race/ethnicity (non–Hispanic White or other), employment (employed full/part-time, student/homemaker/retired/unable to work, or unemployed), education (some high school, high school graduate/equivalent, some college, or associate’s degree or higher), anxiety symptoms (GAD-2 score of ≤2 or ≥3) and depression symptoms (PHQ-2 score of ≤2 or ≥3). In addition to these sociodemographic covariates, we included menthol status, parent study condition, population, and site as covariates. Respondents who reported that they were no longer smoking cigarettes at the time of the survey had their “during-COVID CPD” set to 0. Those who indicated that they had quit smoking prior to the pandemic had their “pre-COVID CPD” set to 0. Two individuals who reported current CPD of >130 were considered outliers and removed from all subsequent models as it was determined that these smoking rates were improbable. A parent study population by condition by time interaction, along with all lower-level interactions were explored; in the event of non-significant interactions, the analysis was repeated, eliminating non-significant effects. We chose to limit analyses to self-reported CPD in the current survey due to inconsistency in collection methods between the survey and the parent study, and to avoid capturing changes in CPD due to the parent study manipulations. Models including parent study follow-up CPD, however, were conducted as sensitivity analyses.

To investigate which demographic or psychosocial risk factors might impact changes in CPD, interaction terms for time by menthol status, sex, age, race/ethnicity, depression symptoms, anxiety symptoms, employment status, and education were included in the same repeated measures ANOVA model. In the event of non-significant interactions, the analysis was repeated, eliminating non-significant effects. All analyses were conducted using SAS version 9.4. Post-hoc p-values were Bonferroni-corrected to account for multiple comparisons.

Results

Respondents

Of the 709 individuals from the parent study who consented to further research contact, 332 completed the first required question of the survey, resulting in a response rate of 46.8%. Survey respondents did not differ from non-responders on CPD at parent study baseline (p = .092) or follow-up (p = .411; full response bias analyses presented in Supplementary eTable 3). Consistent with the parent study,14 survey respondents were predominantly female, of non–Hispanic White race/ethnicity, and most had been recruited from the Vermont site (68.4%). At the time of the survey, respondents were on average 38.0 years old (SD = 10.8); 16.6% of respondents had attained an associate’s degree or higher level of education, and 51.2% were employed. Nearly half of respondents (44.6%) endorsed experiencing a change in their employment status because of the pandemic; of the 178 participants reporting an employment status change, 47.3% indicated that they were no longer working and 46.0% were working fewer hours (Table 1). At the time of the survey, the majority of participants scored in the clinical range on the PHQ-2 (75.0%) and GAD-2 (81.9%), indicating the likely presence of major depressive disorder or generalized anxiety disorder, respectively.

Smoking

Most respondents (84.6%) indicated that they were still smoking at the time of the survey (Table 2). Of the 51 respondents who indicated they were no longer smoking at the time of the survey, 40 (78.4%) indicated that they had quit smoking prior to becoming aware of the COVID-19 pandemic. In response to the question, “How has your cigarette use changed since you learned about the corona virus pandemic?,” 45.6% of respondents who were still smoking at the time of the survey indicated that their cigarette consumption had increased, 40.9% reported no change, and 12.5% reported that their cigarette consumption had decreased.

Cigarettes Smoked Per Day

There was a significant effect of time on CPD (F[1,314] = 21.60, p < .001), indicating that, on average, individuals were smoking 1.3 more CPD during COVID (M = 12.9, SE = 1.0) compared to pre-COVID (M = 11.6, SE = 1.0). Age (F[1,310] = 8.20, p = .005), education (F[3,310] = 3.45, p = .017), and population (F[2,310] = 9.97, p < .001) were also significantly associated with CPD. Older participants reported greater CPD across both time-points compared to younger participants (p = .005) and those with a high school diploma or equivalent reported smoking more than those with some college (p = .027). Individuals with affective disorder reported smoking fewer CPD across both time-points compared with those with OUD (p = .001) or women of child-bearing age (p = .026). We did not observe significant associations of menthol status, sex, depression or anxiety symptomology, employment, race/ethnicity, study site, or nicotine dose condition with CPD. There were also no significant interactions between time and parent trial (ie vulnerable population or nicotine dose condition) within the trials, suggesting that the effects of the prior study did not result in systematic changes in pre-COVID to during-COVID CPD (Table 3). Sensitivity analyses including CPD collected at the parent trial follow-up visit showed the same pattern of significance as the primary model (see eTable 4 in Supplement for more details).

Exploration of risk factors associated with change in CPD showed a significant time-by-employment status interaction (F[2,311] = 3.61, p = .028; Table 3 and Figure 1). Those who were unemployed reported a statistically significant increase in smoking during COVID compared to before COVID (pre-COVID CPD = 11.4, SE = 1.4, during COVID CPD = 13.3, SE = 1.4, p = .024), while those who were employed or were students, homemakers, retired, or unable to work reported no significant change. In addition, there was a significant interaction of time and anxiety status (F[1,311] = 8.01, p = .005;
Table 1. Demographic and Parent Trial Characteristics of Survey Respondents

| Variable                                      | n  | %  |
|-----------------------------------------------|----|----|
| **Sex**                                       |    |    |
| Male                                          | 69 | 20.9 |
| Female                                        | 262 | 79.2 |
| **Race/Ethnicity**                            |    |    |
| White/Non-Hispanic                            | 286 | 86.1 |
| Black/Non-Hispanic                            | 23  | 6.9 |
| Hispanic                                      | 5   | 1.5 |
| Other/unknown                                 | 13  | 3.9 |
| **Education**                                 |    |    |
| Less than high school                         | 26  | 7.9 |
| High school graduate/GED                      | 126 | 38.1 |
| Some college                                  | 124 | 37.5 |
| 2-Year associate's degree or higher           | 55  | 16.6 |
| **Present Employment Status**                 |    |    |
| Employed full-time                            | 170 | 51.2 |
| Student, homemaker, retired, or unable to work| 102 | 30.7 |
| Unemployed                                    | 60  | 18.1 |
| **Change in employment status due to COVID**  |    |    |
| No                                            | 184 | 55.4 |
| Yes                                           | 148 | 44.6 |
| **Specifics of those with change in employment status** |    |    |
| No longer working                             | 70  | 47.3 |
| Working but for fewer hours each week         | 68  | 46.0 |
| Working but for more hours each week          | 10  | 6.8 |
| **Menthol Status**                            |    |    |
| Menthol                                       | 147 | 44.3 |
| Non-menthol                                   | 185 | 55.7 |
| **Patient Health Questionnaire-2 Score**      |    |    |
| 2 or less                                     | 83  | 25.0 |
| 3 or more                                     | 249 | 75.0 |
| **Generalized Anxiety Disorder 2-item Score** |    |    |
| 2 or less                                     | 60  | 18.1 |
| 3 or more                                     | 272 | 81.9 |
| **Population**                                |    |    |
| Women of child-bearing age                    | 127 | 38.3 |
| Individuals with opioid use disorder          | 77  | 23.2 |
| Individuals with affective disorders          | 128 | 38.6 |
| **Study Site**                                |    |    |
| Brown University                              | 48  | 14.5 |
| Johns Hopkins University                      | 57  | 17.2 |
| University of Vermont                         | 227 | 68.4 |
| **Parent Trial Nicotine Dose Condition**      |    |    |
| 0.4 mg/g                                      | 112 | 33.7 |
| 2.4 mg/g                                      | 87  | 26.2 |
| 15.8 mg/g                                     | 133 | 40.1 |

* Denotes data collected during parent study baseline

Table 3 and Figure 1, with those with higher GAD-2 scores reporting an increase in CPD (pre-COVID CPD = 11.5, SE = 1.1, during COVID CPD = 13.6, SE = 1.1; p < 0.001) while those with lower scores reported no change in CPD (pre-COVID CPD = 12.0, SE = 1.5, during COVID CPD = 12.0, SE = 1.5; p = .999).

Cigarette Purchasing

More than half of respondents indicated that they were still leaving their homes specifically to buy cigarettes (64.6%) and were buying more packs per visit to the store (54.5%). A fifth of these respondents (22.1%) said they were leaving their house specifically to buy cigarettes more frequently than prior to the pandemic, a third (33.2%) reported leaving their house less frequently, and 44.8% reported no change (Table 2).

COVID-Related Thoughts and Behavior Change

Regarding COVID-19 risk perceptions, the majority of respondents perceived a medium (59.3%) or low (34.9%) probability of becoming infected with COVID and a medium (62.2%) or low level (26.0%) of personal susceptibility to infection. However, most respondents indicated that, if infected with COVID, they expected that the disease would be moderate (50.3%) or severe (35.8%). Roughly half of all respondents (55.2%) indicated that they believed smoking increased their risk of harm from COVID-19. A fifth of respondents (21.7%) indicated that their motivation to quit smoking cigarettes had increased since becoming aware of the pandemic, compared to 48.0% who said that their motivation to quit had stayed the same and 27.8% who said that their motivation to quit had decreased. Regarding COVID-related protective health behaviors, most participants indicated that they were engaging in handwashing (97.3%), avoiding touching their eyes and face with unwashed hands (86.1%), using hand sanitizer when soap and water were unavailable (93.6%), maintaining a 6-foot distance from others (90.3%), wearing a facemask (90.9%), and staying home except for essential reasons (79.0%; Table 2).

Discussion

The purpose of this study was to examine how smoking and related health behaviors had changed during the COVID-19 pandemic among three populations highly vulnerable to smoking. Overall, respondents reported increases in cigarette smoking despite recognizing smoking as potentially harmful in the face of the pandemic. Unemployment was associated with an increase in CPD during COVID. It is possible that, in accordance with findings that people smoke to deal with pandemic-related stress, individuals who were unemployed faced greater stress as a result of the pandemic that then caused them to smoke more. It is also possible that individuals who were unemployed during the pandemic might have had more time each day to smoke and were not subject to workplace restrictions on smoking. We also observed an independent positive association between anxiety symptoms and increased CPD in the present study. This is in line with prior survey and qualitative research that has highlighted emotional distress caused by the pandemic as a driver of increased tobacco consumption.8,33–35

Individuals from these three vulnerable populations recognized the COVID-19 pandemic as a serious issue and reported modifying their behavior to reduce infection risk (eg social distancing, wearing masks). However, more than half of respondents indicated that they were still leaving their homes specifically to buy cigarettes. The changes they reported in...
their cigarette purchasing habits could reflect a multitude of factors. Giovenco, Spillane, Maggi, Lee, and Philbin34 observed that adult cigarette smokers changed their cigarette purchasing patterns (eg by rationing cigarettes, visiting stores during non-peak hours, buying cartons instead of packs) during the pandemic because of changes in personal finances due to the pandemic, or to reduce exposure to COVID-19 through trips to the store. It is possible that the changes in purchasing habits reported in the present study reflect similar concerns. Respondents in the present study may have faced a dilemma between perceived competing needs to protect themselves from the pandemic and continue purchasing and smoking cigarettes. Importantly, the uniformly high levels of adoption of protective health behaviors observed in the present sample suggests that a general apathy towards one’s personal health is unlikely to account for the continued cigarette consumption and purchasing behaviors of vulnerable smokers observed in this study.

Prior research suggests that the relationships between exposure to stressful events and subsequent substance use rates is likely complex and moderated by several risk and protective factors including mental health symptoms, social support, and degree of exposure to the stressful event.36–40 Much of this research has been conducted in the context of discrete events of extreme stress such as natural disasters or terror attacks; it is unclear whether this generalizes to more pervasive and chronic experiences of extreme stress such as the COVID-19 pandemic. Although we measured mental health symptoms in this survey, we did not measure the degree of exposure to the COVID-19 pandemic or presence of social support. Further work is needed to develop theoretically relevant and reliable measures of exposure to the COVID-19 pandemic.

Multiple studies have observed that a third of smokers surveyed indicated increasing their cigarette consumption during the pandemic.6–11 These proportions are similar to those observed in the context of other crises.39 Additionally, between a fifth and a third of respondents in the above studies indicated decreasing their cigarette consumption. By contrast, greater proportions of our sample of vulnerable smokers indicated increases in their smoking rate. Further, compared to the two-fifths of individuals who endorsed an increase in motivation to quit smoking during the pandemic in prior

| Current smoking status | n  | %    | Buy online | n  | %    | Perceived severity of COVID if infected | n  | %    |
|------------------------|----|------|-----------|----|------|----------------------------------------|----|------|
| I currently smoke      | 281| 84.6 | No        | 280| 99.6 | Mild                                   | 46 | 13.9 |
| I have quit smoking    | 51 | 15.4 | Yes       | 1  | 0.4  | Medium                                 | 167| 50.3 |

| Cigarette use changed | n  | %    | Buy reservation | n  | %    | Perceived susceptibility to infection | n  | %    |
|-----------------------|----|------|----------------|----|------|--------------------------------------|----|------|
| Increased             | 128| 45.6 | No             | 247| 87.9 | Low                                  | 86 | 26   |
| Same                  | 115| 40.9 | Yes            | 34 | 12.1 | Medium                               | 206| 62.2 |

| Decreased             | 35 | 12.5 | No             | 254| 90.4 | High                                  | 39 | 11.8 |

| Change in motivation to quit cigarettes | n  | %    | Buy fewer cigarettes than normal | n  | %    |
|----------------------------------------|----|------|-------------------------------------|----|------|
| Increased                              | 61 | 21.7 | Yes                                 | 45 | 16   |
| Same                                   | 135| 48   | No                                  | 202| 83.1 |
| Decreased                              | 78 | 27.8 | Yes                                 | 41 | 16.9 |

| Leave house specifically to buy cigarettes | n  | %    | Avoid wearing mask in order to smoke | n  | %    |
|-------------------------------------------|----|------|--------------------------------------|----|------|
| No                                        | 100| 35.6 | No                                   | 136| 54   |
| Yes                                       | 181| 64.4 | Yes                                  | 116| 46   |

| Buy more packs/visit                     | n  | %    | Leave house to buy cigarettes       | n  | %    | Wear facemask                         | n  | %    |
|------------------------------------------|----|------|-------------------------------------|----|------|---------------------------------------|----|------|
| No                                       | 128| 45.6 | More frequently                       | 40 | 22.1 | No                                    | 29 | 8.8  |
| Yes                                      | 153| 54.5 | Less frequently                       | 60 | 33.2 | Yes                                   | 299| 90.3 |

| Buy cartons instead of packs             | n  | %    | About the same                       | n  | %    | Stay home except for essential reasons | n  | %    |
|------------------------------------------|----|------|--------------------------------------|----|------|----------------------------------------|----|------|
| No                                       | 201| 71.5 | Perceived probability of infection   | 116| 34.9 | No                                    | 28 | 8.5  |
| Yes                                      | 80 | 28.5 | Low                                 | 19 | 5.8  |

| Buy cheaper brands                       | n  | %    | Medium                              | n  | %    | No                                   | n  | %    |
|------------------------------------------|----|------|-------------------------------------|----|------|--------------------------------------|----|------|
| No                                       | 211| 75.1 | High                                | 19 | 5.7  | Yes                                  | 260| 79   |

| Yes                                      | 70 | 24.9 | High                                | 19 | 5.7  | Yes                                  | 260| 79   |

Table 2. Responses to smoking and COVID-19 related behavior survey questions
Bonferroni corrected post-hoc comparisons indicate a difference between those with a high school degree/equivalent and those with some college.

Bonferroni corrected post-hoc comparisons indicate a difference between smokers with affective disorders and those with opioid use disorder (OUD) and between women of child-bearing age and those with affective disorders.

### Table 3. Sociodemographic risk factors and parent trial variables associated with CPD at pre-COVID and during COVID time-points (n=330)

| Variable     | Num DF | Den DF | F      | p     |
|--------------|--------|--------|--------|-------|
| Site         | 2      | 310    | 1.45   | 0.236 |
| Population1  | 2      | 310    | 9.97   | <.0001|
| Condition    | 2      | 310    | 2.15   | 0.111 |
| Sex          | 1      | 310    | 0.18   | 0.676 |
| Age          | 1      | 310    | 8.20   | 0.005 |
| Race         | 1      | 310    | 0.01   | 0.906 |
| Education2   | 3      | 310    | 3.45   | 0.017 |
| Menthol      | 1      | 310    | 0.72   | 0.395 |
| PHQ-2        | 1      | 310    | 0.71   | 0.399 |
| GAD-2        | 1      | 310    | 0.16   | 0.690 |
| Employment   | 2      | 310    | 0.04   | 0.958 |
| Time         | 1      | 314    | 21.60  | <.0001|

### Variable Model

| Variable | Num DF | Den DF | F      | p     |
|----------|--------|--------|--------|-------|
| Site     | 2      | 310    | 1.45   | 0.236 |
| Population1 | 2      | 310    | 9.97   | <.0001|
| Condition | 2      | 310    | 2.15   | 0.111 |
| Sex      | 1      | 310    | 0.18   | 0.676 |
| Age      | 1      | 310    | 8.20   | 0.005 |
| Race     | 1      | 310    | 0.01   | 0.906 |
| Education2 | 3      | 310    | 3.45   | 0.017 |
| PHQ-2    | 1      | 310    | 0.71   | 0.399 |
| GAD-2    | 1      | 310    | 0.16   | 0.690 |
| Employment | 2      | 310    | 0.04   | 0.958 |
| Time     | 1      | 314    | 21.60  | <.0001|

### Risk Factors for Differences Over Time

Note: PHQ-2: Patient Health Questionnaire-2; GAD-2: Generalized Anxiety Disorder 2-Item

1Bonferroni corrected post-hoc comparisons indicate a difference between smokers with affective disorders and those with opioid use disorder (OUD) and between women of child-bearing age and those with affective disorders.

2Bonferroni corrected post-hoc comparisons indicate a difference between those with a high school degree/equivalent and those with some college.

3Bonferroni corrected post-hoc comparisons indicate a difference between smokers with affective disorders and those with OUD.

4Bonferroni corrected post-hoc comparisons indicate a difference between those with a high school degree/equivalent and those with some college.

Studying only one-fifth of the present sample experienced increases in motivation to quit. This suggests differential response patterns in smoking among vulnerable populations compared to general population samples. It is possible that vulnerable smokers experienced greater stress as a result of the pandemic, which prevented them from reducing or quitting smoking. Vulnerable smokers may view cigarettes as an essential coping strategy used especially in times of crisis. Given our observations that vulnerable smokers experiencing unemployment and greater anxiety experienced the greatest increases in smoking, interventions to reduce smoking disparities during public health crises might benefit from the inclusion of employment assistance and emotion regulation strategies. Future national-level cohort surveys might also benefit from inclusion of psychosocial risk factors, including employment and anxiety symptoms, in their design and analytic strategy.

### Strengths and Limitations

One of the major contributions of the current study is that we examined the cigarette consumption patterns of vulnerable smokers. We also assessed quantitative changes in smoking patterns in terms of CPD before and during COVID and explored potential risk factors associated with this change. Lastly, we examined changes in behaviors related to smoking, perceptions of COVID-19 risk and severity, and adoption of protective health behaviors to lend context to observed changes in cigarette consumption.

This study is not without limitations. Slightly under half of individuals responded to the survey, indicating that nonresponse bias may have impacted the findings. Further, self-selection bias might have impacted findings. It is possible that those who were less impacted by the pandemic were more likely to respond to our recruitment efforts and more able to participate in the survey. Conversely, respondents who were more financially impacted by the pandemic might have been more motivated by the provided compensation to participate in the present survey. Importantly, survey non-responders did not differ from responders on CPD at parent study baseline or follow-up visit, suggesting that nonresponse bias would not have systematically impacted the outcome of our primary analyses. Pre-COVID CPD was assessed via retrospective recall in the survey, which is subject to recall bias. Although we were unable to compare prospectively collected CPD measures from pre-pandemic trial participation, we conducted sensitivity analyses including these data which demonstrated similar outcomes. Parent study inclusion criteria limited the initial participation to individuals who were of three specific vulnerable smoker populations: women of child-bearing age with socioeconomic disadvantage, individuals seeking treatment for OUD, and individuals with affective disorders. It is therefore unclear whether the present findings generalize to other identified vulnerable populations (e.g., LGBTQ+ and military populations).

Finally, the survey potentially captured holdover effects of prior experimental manipulation on respondents’ smoking patterns. However, the parent trial ended more than nine months prior to survey distribution, suggesting that any holdover effects from the parent trial would likely have dissipated by the time of the survey. Furthermore, we controlled for the potential impact of variables associated with study participation and manipulation in our models and did not observe significant effects, suggesting that manipulations from parent study involvement did not contribute to systematic error in our findings.
Conclusion

Many individuals from vulnerable smoking populations increased their cigarette consumption during the COVID-19 pandemic, and those who were unemployed experienced the greatest increase in smoking. Most participants had adopted protective health behaviors to prevent COVID-19 infection, though the majority continued to go to stores to purchase cigarettes and endorsed buying more packs of cigarettes per visit to the store. Consistent with data documenting increases in cigarette sales in 2020, findings from the current study highlight that increases in cigarette use may be disproportionately borne by populations at greater risk of tobacco-related health disparities and potentially, greater risk of COVID-related harms. Our results highlight the urgency of expanding tobacco control efforts in at-risk populations to mitigate the long-term effects of increases in COVID-related tobacco consumption.

Supplementary Material

A Contributorship Form detailing each author’s specific involvement with this content, as well as any supplementary data, are available online at https://academic.oup.com/ntr.

Data Availability Statement

The data underlying this article will be shared on reasonable request to the corresponding author.
Funding
This project was supported by Tobacco Centers of Regulatory Science (TCORS) award (U54DA036114) from the National Institute on Drug Abuse and Food and Drug Administration. Preparation of the report was also supported in part by a Centers of Biomedical Research Excellence award (P20GM103644) from the National Institute on General Medical Sciences. The content of this report is solely the responsibility of the authors and does not necessarily represent the official views of the National Institutes of Health or Food and Drug Administration.

Declaration of Interests
Authors have no conflicts of interest to declare.

Acknowledgments
Eva Orr, Claire Park, Matthew Rothman, Haley Tetreault, Thomas Gallagher, and Riley Nesheim-Case served as research assistants in this study.

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