Abstract
Background: This study aims to critically review, quantify, and assess research outcomes on brain-based learning with an evidence-based study on Scopus indexed literature, with a focus to understand the evolution structure and growth, detect trends, subject development, and most importantly, identify the gaps in the published body of literature that relates brain-based learning to design and visual arts education.

Methods: Various scientometric tools were used to map, visualize, and analyze 186 research publications, indexed in Scopus in a twenty-year timespan ‘2001-2021’. Annual publication trends, relevant sources, prolific authors, authorship patterns, productive organizations and countries, funding agencies, keyword co-occurrence analysis, and thematic evolution mapping on brain-based learning publications were examined in this study.

Results: Despite the significance to apply brain-based learning strategies in design and visual arts education to boost students’ knowledge and creative skills, the findings show a decline in quantities and growth patterns in brain-based learning research directed towards design disciplines in the past twenty years. Among the identified (186) documents published in (128) sources, with (1013) citations, the study detected only (57) research (30%) that were related to ‘design education,’ including those focusing on ‘instructional design,’ ‘and ‘syllabus design’ whereas only (3) articles were in ‘design and visual arts’ disciplines.

Conclusion: These rather small numbers reflect the big gap in the current body of literature that associates brain-based learning with creativity-based disciplines, specifically in design and visual arts education. This infers the necessity to direct the attention of
academics, researchers, and educationalists in the fields of design and arts towards brain-based learning applications, research and pedagogy.

**Keywords**
Brain-based learning; Design Education; Creativity; Visual Arts; Bibliometric assessment; Scopus database; Scientometric analysis.

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Introduction

Brain-based learning definition and significance

Brain-based learning (BBL) is perceived as a core theory; it represents a learning paradigm that takes a holistic approach, looking at teaching and learning developmentally, socio-culturally, and in other broader ways (Caine & Caine, 1995). It involves accepting the rules of the human brain processes and functions and then designing instruction, accordingly, achieving meaningful learning (Duman, 2010). BBL includes specific learning processes based on how pupils are motivated, how attention works, how memories are created, how conceptual knowledge is acquired, how information is presented, and other essential components of teaching and learning (Shukla, 2019). Teaching and learning have always been based on what students, teachers, and policymakers believe. Their perspectives, experiences, logical arguments, and quasi-experiments enlighten the teaching and learning process. However, when teaching and learning are applied based on the faculties of the brain, they facilitate more effective and comprehensive student learning (Shukla, 2019).

Several researchers examined the brain and its functions as ‘the primary learning organ.’ As a result, BBL emerged as one of the most effective learning methods, providing learners with excellent opportunities. According to the BBL theory, the brain’s plasticity (the ability to remodel itself for improved functionality) is maintained throughout life, El-Wakeel (2008) has confirmed that the structure and function of the brain are the foundations of this learning theory. In this sense, it can be stated that ‘learning will occur if the brain is not prevented from carrying out its usual functions.’

A massive shift has been achieved in neuroscience during the last three decades; the discovery of neuroplasticity, ‘the brain’s ability to selectively modify itself in response to specific repeated actions and experiences,’ proved that the brain retains its flexibility throughout life (Cramer et al., 2011). Thus, neuroscientists have gathered reliable data by designing clinical studies that use double-blind, extensive, diverse, multi-age, multicultural groups of people to determine how humans learn (Spears & Wilson, 2021). The way the brain functions has been identified to have a substantial impact on the most successful learning activities (Wilson, 2013).

The last two decades witnessed several successful examples of practicing BBL at all levels of education in numerous subject areas. Academics from prominent universities worldwide have incorporated this knowledge in their classrooms and research, based explicitly on conclusions from neuroscience research (Spears & Wilson, 2021).

Brain-based learning for creative disciplines

Disciplines that are based on creativity and visual creation, such as design and visual arts, may be served most by BBL methods and strategies. Caine and Caine (1995) stated that BBL stresses the importance of ‘patterning,’ which is that the brain easily learns logic and creates meaning because it relates, integrates, and connects information and builds upon it, as humans resist learning unrelated information, this may be seen in design and visual arts education. Another point that relates BBL to design and visual arts education is that BBL stresses the principle that the brain is a ‘parallel processor,’ which performs complex cognitive and creative functions simultaneously and in a nonlinear way.

Learning design and art require exceptional capabilities and skills; students must manipulate knowledge, information, and experiences they gain, relate, connect and convert them into creative, aesthetical, and functional ideas and meaningful outcomes to solve a design problem. This manipulation is the core of creativity, and it takes varying lengths of time. It also requires concentration and effort, leaving the student emotionally involved and stressed.

BBL can help design and visual art students understand how their brains work, think, and perceive; it can also facilitate the development of creative skills with reduced frustration (El-Wakeel, 2020). Therefore, BBL provides a biologically based framework for teaching and learning in the context of design and visual arts that explains to students the concepts behind...
learning; essentially learning how to learn. This meta-concept encompasses a diverse range of strategies that reduce the amount of stress in the classrooms and achieve educational goals easier and faster. Yet, educationalists, especially in the field of design and visual arts, have not fully utilized results from neuroscience studies in BBL methodologies.

Edwards (2002) discussed the increasing number of research and activities related to creativity throughout the next century, where the concept of creativity evolves from simply a process of solving problems (that continually arise in human life) into a meta-process of generating new ideas about the process of searching and identifying the issues to solve where no one else has perceived.

Very few studies were found that incorporated BBL principles into learning in the field of ‘Arts’ in general but not particularly in design and visual arts. For example, Betty Edwards from California State University and Howard Gardner from Harvard University are among the very few authors who incorporated BBL into the design and visual arts. Edwards’s book “The New, drawing on the Right Side of the Brain” (2002) is a brilliant approach to recent developments in brain-based research that relate to developing drawing skills. In addition, Gardner’s book “Art Education and Human Development” (1991) is another pioneering work that links art education with several brain capabilities.

A more recent pioneering study focusing on ‘Design’ applied BBL in studio-based design courses for three years, aiming to support, develop, and improve teaching strategies and learning processes (El-Wakeel, 2008). The study applied 12 principles of BBL in designing courses and observing students’ performance to modify pedagogical strategies accordingly. The result isolated six BBL principles directed towards enhancing the creativity progress stages in ‘Arts and Design’ and enhancing the students’ creative capabilities in a much shorter time and less stressful way. In 2020, El-Wakeel argued that creativity is an exceptional brain progressive capability that needs a direct simultaneous response from the brain towards the body. The study added that BBL offers design and art educators a perfect chance to understand the human brain’s physiology and performance and then convert this knowledge into educational tools and principles. This was a new integrated view of the learning process for the learner. The study claimed that students could develop their skills, activate their creative brain capabilities, and control the stages of their creative process by applying this instructional approach to design freshmen students (El-Wakeel, 2020).

Despite the relevance of BBL to design and arts education as creativity-inspired disciplines, there is a scarcity of published research that has made the proper connection between them. The necessity for more specialized studies and application of BBL in design and visual arts motivated the authors to perform a bibliometric analysis to identify the gaps, trends, subject development, and growth in the published body of literature on BBL in design, visual arts, and creativity-based subjects. Identifying such gaps will help direct more focused and applicable future research. Also, it has been found that no other scientometric studies conducted for BBL or on BBL in design, visual arts, and creativity-based subjects.

Research aim and objectives
Aiming to identify the gaps in the current body of literature that relates brain-based learning to creative subjects such as design and visual arts. This research, carries out the following objectives:

1. To map and visualize Scopus-indexed BBL literature published in the past twenty years, using bibliometric methods and scientometric analysis tools to evaluate yearly research growth and trends, citation structure, topics of the most productive publication sources, prolific authors and their disciplines, authorship patterns, contributing organizations and countries, and collaborating funding bodies.

2. To critically analyze patterns of progression and evolution of research in BBL according to their keywords, topics, themes, and titles in the studied time span.

3. To detect the actual gaps and decline in BBL research in disciplines related to creativity, design, and visual arts based on the aforementioned analysis.

Methods
Data selection and method
The bibliometric method (a quantitative evaluation for analyzing bibliographic data) was employed to assess the research performances of brain-based learning in terms of creativity-based subjects such as design and visual arts. Although this methodology of determining published research literature has been around for a long time, however, it became more prevalent with the introduction of large-scale bibliographic databases (e.g., Scopus, Web of Science, PubMed). The method used in this research presents the scientific landscape of annual growth trends, productive authors, actively participating countries, organizations, and collaborative contributors to the global scientific literature, with stress on
investigating the evolution of themes and area topics studied in BBL research. Data was collected on 13th June 2021 at Imam Abdulrahman bin Faisal University in Dammam, Saudi Arabia, from the Scopus database. The topics ‘design’ and ‘creativity’ were used in the initial search and then refined by the term ‘brain-based learning,’ this allowed the retrieval of records used in this study, the following search strategy was applied:

(TITLE-ABS-KEY (“Design”) OR TITLE-ABS-KEY (“Creativity”) AND (“brain-based learning”))

For the topics ‘design’ and ‘creativity,’ 5,980,330 records were retrieved; when refined by ‘brain-based learning,’ only 186 documents were retrieved. Among the publications downloaded, 183 were in English, whereas other languages, such as Chinese, African, and French, had only one publication each. Since the number of publications was small, the authors individually reviewed each document to confirm that they were all linked to BBL and there was no duplication.

![PRISMA flow diagram for data extraction](image-url)
Data retrieval and tools

The data was downloaded in BibTex, RIS format, and CSV format. Microsoft Excel, scientometric and bibliometric tools, such as Bibexcel (Persson et al., 2009), Biblioshiny (Massimo & Corrado, 2019), and VOSviewer (van Eck & Waltman, 2010), were used to analyze the data and visualize the results.

Results

According to the overall results, 454 authors transcribed the identified 186 research, spread in 128 sources during 2001-2021 (see Table 1). As shown, 8745 papers were cited to produce the 186 publications. The average number of publications was 5.39, while the average number of citations per document was 0.6875, and 5.446 was the average number of citations per document observed. The authors used 466 keywords in 186 publications. Single-author documents were 50, with averages of an author per document 2.44, co-authors per document 2.67, and a collaboration index of 3.01.

Annual production trends and citation structure of brain-based learning research

The first research paper published in 2001 did not receive any citations; similarly, there were no publications in 2002. Remarkably, one paper was published in the year 2003 that received 66 citations. The average annual growth rate for the twenty years is about 9.3 publications. The literature production from 2001 to 2016 was below 15 publications; later an impressive research growth rate was observed in the recent five years (2017-2021). The year 2019 recorded the highest in research outcomes (29 publications, 35 citations), followed by 2020 (26 publications, 16 citations) 2018 (21 publications, 44 citations). The year 2021 recorded 11 publications with zero citations until 13th June 2021. Table 2 displays the impact of citations over the twenty years (2001-2021), a total of 1013 citations were recorded for the 186 publications. The average yearly citation growth is stated as 50.65 citations. The highest number of citations were recorded in 2015 (128 citations) for only 14 publications, followed by 2016, 100 citations for nine publications. The analysis indicates a slow growth of publications in the first ten years, resulting in a higher citation rate per publication. The interest in the subject began to grow rapidly in the next ten years, with some fluctuations in the annual growth of publications and the impact of citations on BBL research.

Table 1. Overall results of brain-based learning research literature between 2001 and 2021.

| Description                        | Results       |
|------------------------------------|---------------|
| Main information about data        |               |
| Timespan                           | 2001-2021     |
| Sources (Journals, Books, etc.)    | 128           |
| Documents                          | 186           |
| Average years from publication     | 5.39          |
| Average citations per document     | 5.446         |
| Average citations per year per doc | 0.6875        |
| References                         | 8745          |
| Document contents                  |               |
| Keywords Plus (ID)                 | 673           |
| Author's Keywords (DE)             | 466           |
| Authors                            |               |
| Authors                            | 454           |
| Author Appearances                 | 496           |
| Authors of single-authored documents| 45            |
| Authors of multi-authored documents| 409           |
| Authors collaboration              |               |
| Single-authored documents          | 50            |
| Documents per Author               | 0.41          |
| Authors per Document               | 2.44          |
| Co-Authors per Documents           | 2.67          |
| Collaboration Index                | 3.01          |
Table 2. Annual publications (NP) and citations (TC) between 2001 and 2021 for brain-based learning research.

| Year | NP | TC | Citation sum within h-core | h-index |
|------|----|----|-----------------------------|---------|
| 2001 | 1  | 0  | 0                           | 0       |
| 2003 | 1  | 66 | 66                          | 1       |
| 2004 | 4  | 36 | 36                          | 4       |
| 2005 | 1  | 5  | 5                           | 1       |
| 2006 | 5  | 31 | 30                          | 3       |
| 2007 | 1  | 3  | 3                           | 1       |
| 2008 | 3  | 57 | 57                          | 3       |
| 2009 | 7  | 84 | 82                          | 3       |
| 2010 | 2  | 84 | 84                          | 2       |
| 2011 | 10 | 99 | 93                          | 4       |
| 2012 | 13 | 95 | 85                          | 3       |
| 2013 | 5  | 40 | 38                          | 3       |
| 2014 | 7  | 55 | 49                          | 4       |
| 2015 | 14 | 128| 115                         | 6       |
| 2016 | 9  | 100| 88                          | 3       |
| 2017 | 16 | 35 | 27                          | 3       |
| 2018 | 21 | 44 | 30                          | 4       |
| 2019 | 29 | 35 | 20                          | 4       |
| 2020 | 26 | 16 | 7                           | 2       |
| 2021 | 11 | 0  | 0                           | 0       |

*NP=Number of papers.
**TC=Total citation.

Forms of publications in brain-based learning

Table 3 shows that the forms of publications most favored by authors in BBL research were journaled articles (96 papers, 649 citations), followed by conference papers (56 publications, 38 citations), then books (11 publications, 115 citations), book chapter (11 publications, 13 citations), and then review (with 7 publications and 115 citations). The short survey, note, and letter were the least preferred form for BBL research, with one paper each. The authors preferred form of publication agrees with the results found by Ansari et al. (2021) and Rahaman et al. (2021a), where journal papers have a higher reach rate and ensure dissemination of results.

Table 3. Form of research publications on brain-based learning.

| Rank | Form of research     | NP | TC | Citation sum within h-core | h-index |
|------|----------------------|----|----|----------------------------|---------|
| 1    | Journal Article      | 96 | 649| 443                        | 14      |
| 2    | Conference Paper     | 56 | 38 | 17                         | 4       |
| 3    | Book                 | 11 | 115| 102                        | 4       |
| 4    | Book Chapter         | 11 | 13 | 7                          | 2       |
| 5    | Review               | 7  | 115| 114                        | 5       |
| 6    | Conference Review    | 2  | 0  | 0                          | 0       |
| 7    | Note                 | 1  | 70 | 70                         | 1       |
| 8    | Short Survey         | 1  | 10 | 10                         | 1       |
| 9    | Letter               | 1  | 3  | 3                          | 1       |
### Table 4. Top ten most productive sources of brain-based learning research.

| Rank | Source                                      | NP  | TC   | Q    | Country | Publisher                | h_index | g_index | m_index | PY_start |
|------|---------------------------------------------|-----|------|------|---------|--------------------------|---------|---------|---------|----------|
| 1    | Journal of Physics: Conference Series       | 22  | 17   | Q4   | UK      | IOP pub                  | 3       | 3       | 0.75    | 2018     |
| 2    | European Journal of Social Sciences         | 5   | 11   | Q4   | UK      | Springer                 | 2       | 3       | 0.18    | 2011     |
| 3    | Lecture Notes in Computer Science           | 5   | 2    | Q3   | Germany | Sci & Info Eng           | 1       | 1       | 0.10    | 2012     |
| 4    | International Journal of Advanced Computer Science And Applications | 5   | 2    | Q3   | UK      | Sci & Info Eng           | 1       | 2       | 0.33    | 2019     |
| 5    | Journal on Mathematics Education            | 3   | 26   | Q2   | Indonesia | Sriwijaya Univ              | 3       | 3       | 0.75    | 2018     |
| 6    | ACM International Conference Proceeding Series | 3   | 3    | NA   | USA     | ACM                      | 1       | 1       | 0.11    | 2013     |
| 7    | Procedia - Social and Behavioral Sciences   | 3   | 15   | NA   | UK      | Elsevier BV              | 1       | 2       | 0.08    | 2009     |
| 8    | Energy Education Science and Technology Part B: Social and Educational Studies | 3   | 2    | Q4   | Turkey  | Sia Science              | 2       | 2       | 0.20    | 2012     |
| 9    | Journal of Cardiothoracic and Vascular Anesthesia | 2   | 28   | Q2   | UK      | W.B. Saunders Ltd        | 2       | 2       | 0.25    | 2014     |
| 10   | Proceedings - IEEE Symposium on Computers and Communications | 2   | 3    | NA   | USA     | IEEE                     | 1       | 1       | 0.10    | 2012     |

### Table 5. Top ten prolific authors in brain-based learning research between 2001 and 2021.

| Rank | Author             | Affiliations                                      | Country   | NP  | TC   | h_index | g_index | m_index | PY_start |
|------|--------------------|---------------------------------------------------|-----------|-----|------|---------|---------|---------|----------|
| 1    | Chaijaroen, S.     | Khon Kaen University                              | Thailand  | 6   | 7    | 2       | 0.18    | 0.18    | 2011     |
| 2    | Howard-Jones, P.A. | University of Bristol                             | UK        | 3   | 32   | 2       | 0.14    | 0.14    | 2008     |
| 3    | Yelamarthi, K.     | Central Michigan University                      | USA       | 3   | 51   | 2       | 0.19    | 0.19    | 2013     |
| 4    | Abidin, S.R.Z.     | University Technology Mara                        | Malaysia  | 2   | 4    | 2       | 0.33    | 0.33    | 2019     |
| 5    | Ashaari, N.S.      | University Kebangsaan Malaysia                    | Malaysia  | 5   | 5    | 2       | 0.33    | 0.33    | 2016     |
| 6    | Bose, R.           | Oklahoma State University                        | USA       | 2   | 28   | 2       | 0.25    | 0.25    | 2014     |
| 7    | Drake, E.          | Central Medical University                        | USA       | 2   | 28   | 2       | 0.25    | 0.25    | 2014     |
| 8    | Hendriana, H.      | Institut Keguruan dan Ilmu Pendidikan             | Indonesia | 2   | 19   | 2       | 0.50    | 0.50    | 2018     |
| 9    | Hess, P.E.         | Harvard Medical School                            | USA       | 2   | 28   | 2       | 0.25    | 0.25    | 2014     |
| 10   |                     |                                                   |           |     |      |         |         |         |          |
**Productive sources**
The top ten sources of BBL research are listed in Table 4; looking closely at the results, it was pointed out that only three sources have more than five publications. *Journal of physics: conference series* (Q4) was acknowledged as the most relevant source for published BBL research with 22 publications and 17 citations, followed by the *European Journal of Social Sciences* (Q4) and then *Lecture Notes in Computer Science* (Q3) with three publications each and 11, and 2 citations, respectively. *International Journal of Advanced Computer Science and Applications* (Q3), *Journal on Mathematics Education* (Q2), *ACM International Conference Proceeding Series*, and *Procedia - Social and Behavioural Sciences* with three publications each having 5, 26, 3, and 15 citations, respectively. *Energy Education Science and Technology Part B: Social and Educational Studies*, *Journal of Cardiothoracic and Vascular Anesthesia* and *Proceedings - IEEE Symposium on Computers and Communications* came tenth in the top ten list with two publications each. Half of the leading sources belonged to the UK, followed by the USA (2), Germany, Indonesia, and Turkey each had only 1 source. It is observed from this result that none of the sources identified in the top ten for BBL research relate to design or visual arts specialties, so the authors had a closer look at all of the 186 publications, this revealed that most sources were within the fields of physics, computer science, education, behavioural sciences, etc., while there were only 3 sources that were directly related to design and visual arts studies and/or education, and they were not detected in the top ten results. This shows that there is a very slim opportunity for researchers to publish in platforms dedicated to this field which explains the extended literature gap in this area.

**Productive authors**
The top ten most prolific authors of BBL research are listed in Table 5. Chaijaroen, S. (Khon Kaen University) is the highest publishing author with 22 publications and 7 citations. Howard-Jones, P.A. (University of Bristol), Yelamarthi, K. (Central Michigan University), and Abidin, SRZ. (University of Technology Mara), each has three publications and 32, 51, and 4 citations, respectively. Ashaari, N.S., Ausburn, L.J., Bose, R., Drake, E., Hendriana, H., and Hess, P.E. ranked tenth of the list, with two publications each and 4, 5, 28, 50, 19, and 28 citations, respectively. Yelamarthi, K. was identified as the most impactful author with 51 citations for three publications, followed by Drake, E. with 50 citations for two publications, and Howard-Jones, P.A. with 32 citations for three publications. The table also reveals that 50% of the top ten published authors are from the USA, followed by Malaysia (two authors), Thailand, Indonesia, and the UK are home to one author each.

When looking at the specialties of authors with high citations, they happened to be specialized in the fields of engineering and technology education, neuroeducation, neuropsychological concepts, computer science, and medicine; these publications appear to have more acceptable and useable results. On the other hand, the low impact of authors specialized in design and visual arts education raises the question on why researchers, academics, and educationalists in design disciplines are not directed towards liking BBL to design education despite the significance of this topic and its high relevance to enhancing design students’ knowledge acquisition and creativity.

**Pattern of authorship**
The authorship pattern is visualized in Figure 2, which shows that out of 186 publications, only 50 papers represent single authorship, and these 50 received 273 citations. Double authorship produced 49 papers and received 319 citations.
followed by triple authorship, which contributed to 42 papers, with 211 citations, and four-authored research yielded 22 papers with 124 citations. A much smaller number of publications, 23, included five or more authors with 86 citations in total. The visualization infers that the more authors contribute to a research, the more general it may be, hence it is cited less. Another inference is that there is a lower chance of collaboration due to the scarcity of researchers specialized in this topic. A similar result on the authorship pattern was reported by Rahaman et al. (2021b).

Productive organization
The top ten most beneficial organizations of BBL research are displayed in Table 6. Khon Kaen University in Thailand produced 13 papers, followed by Universitas Pendidikan Indonesia with eight papers. Central Michigan University in the United States produced 7 papers, Universitas Sultan Ageng Tirtayasa in Indonesia, and Universiti Kebangsaan Malaysia with 5 papers each. The Harvard Medical School, Universitas Negeri Yogyakarta, University of Bristol, and the University of Oklahoma contributed to 4 publications each. Imam Abdulrahman Bin Faisal University ranked last in the top ten, contributing to 2 papers of BBL research. When investigating the titles of these organizations’ publications, it was found that research from the highest-ranking organizations focused on mathematics, physics, and computer education, while the less-ranking organizations produced research on neuroscience, engineering, mathematics, and design education. Therefore, there is more room for contribution in the topics related to creative disciplines.

Productive country
Indonesia was acknowledged as the most productive country in BBL research in Table 7, producing 48 papers and receiving 61 citations, a comparable most productive country was found in a study undertaken by Djalal, Muspirah, and colleagues in 2022 (Djalal et al., 2022). The United States stands in second position (39 papers and 405 citations), followed by Turkey (16 publications and 44 citations), Thailand (14 publications and 17 citations), and Malaysia

| Rank | Affiliations                              | Country          | NP |
|------|------------------------------------------|------------------|----|
| 1    | Khon Kaen University                     | Thailand         | 13 |
| 2    | Universitas Pendidikan Indonesia         | Indonesia        | 8  |
| 3    | Central Michigan University              | USA              | 7  |
| 4    | Universitas Sultan Ageng Tirtayasa       | Indonesia        | 5  |
| 5    | Universiti Kebangsaan Malaysia           | Malaysia         | 5  |
| 6    | Harvard Medical School                   | USA              | 4  |
| 7    | Universitas Negeri Yogyakarta            | Nigeria          | 4  |
| 8    | University of Bristol                    | UK               | 4  |
| 9    | University of Oklahoma                   | USA              | 4  |
| 10   | Imam Abdulrahman Bin Faisal University   | Saudi Arabia     | 2  |

| Rank | Country      | NP | TC |
|------|--------------|----|----|
| 1    | Indonesia    | 48 | 61 |
| 2    | United States| 39 | 405|
| 3    | Turkey       | 16 | 44 |
| 4    | Thailand     | 14 | 17 |
| 5    | Malaysia     | 10 | 17 |
| 6    | United Kingdom| 10 | 229|
| 7    | South Africa | 5  | 4  |
| 8    | Taiwan       | 5  | 56 |
| 9    | China        | 4  | 5  |
| 10   | Saudi Arabia | 4  | 3  |
China and Saudi Arabia ranked tenth on the list with 4 publications each, having 5 and 3 citations, respectively. In terms of the order of citations, the United States scored the highest number of citations (405), followed by the United Kingdom (229 citations) and Indonesia (61 citations).

Analysis of author keywords
The keywords set by authors in their published work are considered to be more precise and better express the research’s scope than those set by the publisher. The co-occurrences of authors’ keywords are assessed in this paper to identify BBL research trends; therefore, a minimum of two co-occurrences are considered; this is similar to the type of analysis done by Rahaman et al. (2021c). Thus, from the total of 466 keywords, only 49 met the thresholds. The total strength of the co-occurrence links with other keywords was calculated for each of the 49 keywords where the total link strength were selected. Hence 47 keywords, 10 clusters, 102 links, and 139 total link strengths were observed. The 10 clusters are differentiated through a colour code shown in Figure 3, where authors’ keywords are visualized using VOSviewer software.

The authors’ keywords that appeared the most in the studied BBL research were; Brain-Based Learning, Education, Instructional Design, Learning, Creativity, Brain, Neuroscience, Achievement, Brain-Based Learning, and Collaborative Learning. Keywords are grouped in the following clusters:

Cluster 1 consists of seven author keywords: Active Learning, Collaborative Learning, Critical Thinking, Flipped Classroom, Mathematics Education, Problem-Based Learning, and Students. The cluster’s most common (n = 4) author keywords are Collaborative Learning and Flipped Classrooms. This cluster represents themes of “Innovative Teaching and Learning Methods in Education”.

Cluster 2 consists of seven author keywords: Brain, Constructivism, Design, EEG, Motivation, Neuroscience, and Visual Arts. The keywords Brain and Neuroscience were found to be the most occurring (five times each) author keywords in this group. The primary theme of this cluster is the “Intersection of Brain Science, Education, and Art”.

Cluster 3 includes the five author keywords: Anxiety, Behaviors, Learning, Scaffolding, and Simulation. Learning (n=7) was found as a highly occurring author keyword in this group. Understanding and Supporting Learning in the Context of Anxiety and Behavior is the main theme of this cluster.

Cluster 4 includes five author keywords: Achievement, Brain-Based Learning, Creative Thinking, Creativity, and Retention. Creativity (n=6) was noted as the highest occurring author keyword in this cluster. The main theme of this cluster is “Enhancing Achievement and Learning Through Brain-Based Strategies and Creativity”.

Figure 3. Visualization of authors’ keywords using VOSviewer Software.
Cluster 5 comprises four author keywords: Chemistry Education, Constructivist Learning Environment, Multimedia Learning Environment, and Scientific Thinking. All of the author’s keywords appeared at least twice in this cluster. “Promoting Effective and Engaging Science Education through Constructivist and Multimedia Learning Environments” is the main theme of this cluster.

Cluster 6 consists of four author keywords: Co-Creation, Online Learning, Student Engagement, and Virtual Reality. Online learning appeared the most in this cluster (n=3). The theme of this cluster is “Enhancing Student Engagement and Collaboration in Online Learning through Co-Creation and Virtual Reality”.

Cluster 7 includes four author keywords: Artificial Neural Networks, Face-To-Face Tutoring, Learning-Environment, and Mental Stimulation. All the chosen keywords appear at least twice. The cluster theme is “Exploring the Impact of Artificial Neural Networks and Learning Environments on Face-to-Face Tutoring and Mental Stimulation”.

Cluster 8 includes the following keywords: education, game design, multiple intelligence, and serious games. Education (n=10) was pointed out as the most occurred author keyword in cluster 8. “Leveraging Game Design and Multiple Intelligence Theory in Education through Serious Games” is the main theme of this cluster.

Cluster 9 consists of four author keywords: Brain-Based Learning, Elementary School, Serious Game, and Slow-Reading. The phrase Brain-based Learning (n = 14) highly appeared keyword in the cluster. The cluster deals with “Enhancing Elementary School Education through Brain-Based Learning, Serious Games, and Slow-Reading”.

Cluster 10 includes the keywords: Instructional Design, Pedagogy, and Problem-Solving. Instructional design (n=8) was cluster’s highest-appearing keyword. “Effective Instructional Design and Pedagogy for Problem-Solving” is the theme of this cluster.

The previous mapping shows that the authors’ keywords used to search for BBL research may not include the subject area related to brain-based learning, but rather they mostly include pedagogical aspects, teaching strategies, and instructional design. Searching for keywords such as Design and Visual arts may not yield many results; however, the keyword Neuroscience was found in the same cluster as Design and Visual Arts. The occurrences were very low, but there is a direct association between these fields researchers must relate to. Creativity and Creative thinking are keywords that find somewhat relevant literature related to design disciplines.

Mapping co-occurrence of all keywords
For all keywords’ analysis, a minimum of four occurrences of all keywords were considered in this research; therefore, out of 1018 keywords, only 59 meet the thresholds. The total strength of the co-occurrence links with the other keywords was calculated for each of the 59 keywords, and the greatest total link strength was also calculated. Hence 59 keywords, 4 clusters, 527 links, and 1082 total link strength were observed. All 4 clusters were then differentiated into four different colours, as seen in Figure 4.

Cluster 1 comprises 20 keywords: article, controlled study, curriculum, female, human, human experiment, humans, learning, male, motivation, nursing student, online learning, priority journal, problem-based learning, scientist, simulation, skill, student, united states, and virtual reality. Among the 20 keywords, the most occurred keywords were human and article with 15 and 14 frequencies, respectively. “Exploring Learning and Skill Development in Online and Simulation-based Environments for Nursing Students in the United States” is the theme of this cluster.

Cluster 2 consists of 14 keywords: achievement, brain, brain-based learning, creative thinking, creativity, design, environmental education, learning achievement, learning process, learning systems, neuroscience, research, and scaffolds. Among the 14 keywords, the highest occurred keywords were brain-based learning and learning systems occurring 14 times each. The theme of this cluster is “Exploring the Relationship Between Brain-based Learning, Creativity, and Achievement in Educational Environments”.

Cluster 3 included 13 keywords: control groups, critical thinking, critical thinking skills, education computing, junior high schools, learning models, physics, problem-solving, quasi-experiments, research and development, research methods, students, and surveys. The most occurred keywords in this group were students and education computing with 42 and 14 respectively. “Investigating the Impact of Educational Computing and Research Methods on Critical Thinking and Problem-Solving Skills in Junior High School Students” is the main theme of this cluster.
Cluster 4 represented 12 keywords: active learning, collaborative learning, computer-aided instruction, curricula, e-learning, education, engineering education, flipped classroom, instructional design, learning environments, and teaching. Education and teaching were the most occurring keywords in this cluster, with 24 and 23 occurrences, respectively. “Exploring Effective Instructional Design and Learning Environments for Active and Collaborative Learning in Engineering Education” is the theme of this cluster.

It is observed in Figure 4 that ‘creativity’ and ‘design’ in Cluster 2 occurred scarcely in the studied publications; the term ‘art’ and ‘visual art’ did not appear to occur in the all-keywords categories.

A comparison between the highly accruing ‘all-keywords’ and ‘authors’ keywords’ are listed in Table 8. It is noticed that the authors’ keywords are more precise than all keywords. It is also found that the appearance of the keywords such as ‘Brain-Based Learning’ is the same in all keywords and author keywords; however, it is on the top of the top-ten list of ‘authors’ keywords’ and the sixth in the list of ‘all keywords’ top-ten list. The keyword ‘Creativity’ appears fifth in the authors’ keywords list, whereas it does not appear in the all-keywords list’s top ten occurrences.

**Table 8. Comparison between ‘authors keywords’ and ‘all-keywords’**.

| Rank | Authors keywords | Occurrences | All-keywords | Occurrences |
|------|------------------|-------------|--------------|-------------|
| 1    | Brain-Based Learning | 14          | Students     | 42          |
| 2    | Education        | 10          | Education    | 24          |
| 3    | Instructional Design | 8           | Teaching     | 23          |
| 4    | Learning         | 7           | Human        | 15          |
| 5    | Creativity       | 6           | Article      | 14          |
| 6    | Brain            | 5           | Brain-Based Learning | 14 |
| 7    | Neuroscience     | 5           | Education Computing | 14 |
| 8    | Achievement      | 4           | Learning     | 14          |
| 9    | Brain Based Learning | 4           | Learning Systems | 14 |
| 10   | Collaborative Learning | 4           | Humans       | 10          |
Thematic evaluation by topic

The thematic evolution analysis by topic was considered to investigate the stability, progression, and/or regression in BBL research topics. For this type of analysis, a topic-model unigram was developed from 250 words with a minimum cluster frequency (5), and a time slice (4) with cutting years for each slice: 2006, 2011, 2016, and 2020 respectively, see Figure 5.

The unigram shows the most frequent topics, where it can be seen that the period 2001-2006 includes BBL research related merely to two topics which are ‘creativity’ and ‘learning’, these topics remain in the focus of BBL research until 2007. The development in the subject area can be noticed starting from 2007 up to 2012, where combinations of topics are noticed relating the initial titles ‘creativity’ and ‘learning’ to ‘students’ and ‘education’. While there are a number of emerging topics such as ‘solving-problems’, ‘constructivist’, ‘brain’ and ‘approach’ with consistent development. By 2012, research relating those topics to ‘approach’, ‘learning’, ‘teaching’, ‘education’ and ‘engineering’ were published.

The topic ‘framework’ emerged during the period 2012-2016, which mostly contributed to the development of research related to the topic ‘design’ in 2017-2020. However, this does not relate directly to ‘design and creativity’ or ‘design and art’, but rather to educational frameworks, engineering and curricula design, as shown in Figure 5.

More interestingly, this unigram shows that several topics such as ‘thinking’, ‘designing’, ‘model’, ‘effect’ and ‘skills’ are not showing any relationship with the topic ‘design’, contrary to what may be assumed. The visualization also reveals that in 2017-2020, a few new topics have emerged, such as ‘thinking’, and ‘skills’, which are strongly related to ‘mathematics’ and ‘education’. It is also worth mentioning that the topic ‘visual arts’ is missing from the unigram, meaning its frequency was not detected. The thematic evolution analysis substantiates that there is decline in the development of BBL research relating to the topics of design, visual arts, creativity and design education. Table 9 presents the number of occurrences. Rahman and Rahaman also reported a similar analysis in their global music research (Rahman and Rahaman, 2023).

**Table 9. Thematic analysis by topics and their number of occurrences.**

| From                  | To                    | Topics       | Occurrences |
|-----------------------|-----------------------|--------------|-------------|
| Creativity–2001-2006  | Creativity–2007-2011  | Creativity   | 2           |
| Learning–2001-2006    | Learning–2007-2011    | Learning     | 6           |
| Approach–2007-2011    | Approach–2012-2016    | Approach     | 5           |
| Brain–2007-2011       | Teaching–2012-2016    | Brain; Classroom | 5       |
| Constructivist–2007-2011 | Education–2012-2016 | Science      | 2           |
| From                      | To                        | Topics                          | Occurrences |
|---------------------------|----------------------------|---------------------------------|-------------|
| Constructivist–2007-2011  | Learning–2012-2016        | Development                     | 2           |
| Constructivist–2007-2011  | Teaching–2012-2016        | Teaching                        | 3           |
| Creativity–2007-2011     | Students–2012-2016        | Creativity                      | 2           |
| Learning–2007-2011       | Education–2012-2016       | Education                       | 3           |
| Learning–2007-2011       | Learning–2012-2016        | Learning                        | 11          |
| Learning–2007-2011       | Students–2012-2016        | Effect                          | 2           |
| Solving–2007-2011        | Approach–2012-2016        | Creative                        | 2           |
| Solving–2007-2011        | Engineering–2012-2016     | Instructional; Achievement      | 3           |
| Solving–2007-2011        | Learning–2012-2016        | Thinking; Model                 | 3           |
| Solving–2007-2011        | Students–2012-2016        | Students                        | 3           |
| Solving–2007-2011        | Teaching–2012-2016        | Based                           | 2           |
| Approach–2012-2016       | Approach–2017-2020        | Approach                        | 3           |
| Approach–2012-2016       | Designing–2017-2020       | Designing                       | 2           |
| Approach–2012-2016       | Learning–2017-2020        | School                          | 3           |
| Approach–2012-2016       | Model–2017-2020           | Creative                        | 2           |
| Education–2012-2016      | Design–2017-2020          | Education; Brain_Based          | 8           |
| Education–2012-2016      | Effects–2017-2020         | Study                           | 3           |
| Education–2012-2016      | Learning–2017-2020        | Science                         | 3           |
| Engineering–2012-2016    | Approach–2017-2020        | Achievement                     | 2           |
| Engineering–2012-2016    | Design–2017-2020          | Engineering; Student            | 4           |
| Engineering–2012-2016    | Model–2017-2020           | Flipped                         | 2           |
| Framework–2012-2016      | Design–2017-2020          | Framework                       | 2           |
| Learning–2012-2016       | Approach–2017-2020        | Environment; Scientific; Chemistry | 5     |
| Learning–2012-2016       | Design–2017-2020          | Design                          | 8           |
| Learning–2012-2016       | Learning–2017-2020        | Learning; Development           | 20          |
| Learning–2012-2016       | Model–2017-2020           | Model                           | 3           |
| Learning–2012-2016       | Skills–2017-2020          | Multimedia                      | 2           |
| Learning–2012-2016       | Thinking–2017-2020        | Thinking                        | 4           |
| Students–2012-2016       | Approach–2017-2020        | Grade                           | 2           |
| Students–2012-2016       | Designing–2017-2020       | Educational; Elementary          | 3           |
| Students–2012-2016       | Effects–2017-2020         | Creativity; Neuroscience        | 3           |
| Students–2012-2016       | Learning–2017-2020        | Students; Effect                | 5           |
| Teaching–2012-2016       | Learning–2017-2020        | Brain; Based                    | 4           |
| Teaching–2012-2016       | Model–2017-2020           | Teaching; Classroom             | 5           |
| Approach–2017-2020       | Learning–2021-2021        | Approach                        | 10          |
| Design–2017-2020         | Education–2021-2021       | Education                       | 9           |
| Designing–2017-2020      | Education–2021-2021       | Elementary                      | 2           |
| Effects–2017-2020        | Education–2021-2021       | Teachers                        | 3           |
| Effects–2017-2020        | Learning–2021-2021        | Neuroscience; Study             | 3           |
| Learning–2017-2020       | Education–2021-2021       | Students; Effect                | 29          |
| Learning–2017-2020       | Learning–2021-2021        | Learning; Based; Development    | 44          |
| Skills–2017-2020         | Education–2021-2021       | Skills; Mathematics             | 10          |
| Thinking–2017-2020       | Education–2021-2021       | Thinking                        | 13          |
| Thinking–2017-2020       | Mathematical–2021-2021    | Mathematical; Improve           | 10          |
| Rank | Title                                                                 | Author            | Year | Source            | TC | TC/Year | NTC |
|------|----------------------------------------------------------------------|-------------------|------|-------------------|----|---------|-----|
| 1    | “Using a games console in the primary classroom: Effects of ‘Brain Training’ programme on computation and self-esteem” (Miller & Robertson, 2010) | Miller, D.J.      | 2010 | Br J Educ Technol | 81 | 6.75    | 1.93|
| 2    | “The practical and principled problems with educational neuroscience” (Bowers, 2016) | Bowers, J.S.      | 2016 | Psychol Rev       | 70 | 11.67   | 6.30|
| 3    | “Participatory Action Research: creating an effective prevention curriculum for adolescents in the Southwestern US” (Gosin et al., 2003) | Gosin, M.N.       | 2003 | Health Educ Res   | 66 | 3.47    | 1.00|
| 4    | “Linking Architecture and Education: Sustainable Design for Learning Environments” (Taylor, 2009) | Taylor, A.        | 2009 | Book -UNM Press   | 60 | 4.62    | 5.00|
| 5    | “A review of empirical evidence on scaffolding for science education” (Lin et al., 2012) | Lin, T.C.         | 2012 | Int J Sci Math Educ | 44 | 4.40    | 6.02|
| 6    | “A Flipped First-Year Digital Circuits Course for Engineering and Technology Students” (Yelamarthi & Drake, 2015) | Yelamarthi, K.    | 2015 | IEEE Trans Educ   | 43 | 6.14    | 4.70|
| 7    | “A Modified Team-Based Learning Physiology Course” (Persky & Pollack, 2011) | Persky, A.M.      | 2011 | Am J Pharm Educ   | 42 | 3.82    | 4.24|
| 8    | “Neuroethics, Neuroeducation, and Classroom Teaching: Where the Brain Sciences Meet Pedagogy” (Hardiman et al., 2012) | Hardiman, M.      | 2012 | Neuroethics       | 38 | 3.80    | 5.20|
| 9    | “The effects of the computer-based instruction on the achievement and problem solving skills of the science and technology students” (Serin, 2011) | Serin, O.         | 2011 | Turk Onl J Edu Tech | 35 | 3.18    | 3.54|
| 10   | “Variables Affecting Learning in a Simulation Experience: A Mixed Methods Study” (Beischel, 2013) | Beischel, K.P.    | 2013 | West J Nurs Res   | 29 | 3.22    | 3.63|
Most cited publications
The top ten highly cited publications of BBL research are sorted in Table 10. The 2010 article entitled “Using a games console in the primary classroom: Effects of ‘Brain Training’ programme on computation and self-esteem” by Miller, D.J. and Robertson, D. P. was the most cited publication with 81 citations, followed by “The practical and principled problems with educational neuroscience” by Bowers, J.S. with 70 citations (2016), “Participatory Action Research: creating an effective prevention curriculum for adolescents in the Southwestern US” by Gosin et al. (2003) with 66 citations came afterward. “Linking Architecture and Education: Sustainable Design for Learning Environments” (2009) by Taylor, A. (2009) with 60 citations and “A review of empirical evidence on scaffolding for science education” by Lin et al., (2012) with 44 citations followed. The paper entitled “Variables Affecting Learning in a Simulation Experience: A Mixed Methods Study” by Beischel, K.P. (2013) ranked tenth in the list with 29 citations. Table 9 also shows that most of the top ten cited papers were published between 2003 and 2016. The highest total citations per year (T.C./Year =11.67), as well as the highest normalized total citations (NTC=6.30), were reported in the article entitled “The practical and principled problems with educational neuroscience” (Bowers, 2016). The titles of the publications revealed that the most cited publications are directed towards using pedagogical strategies of BBL and applying different technological methods to enhance students’ knowledge acquisition and skills attainment in several disciplines. While one publication by Taylor (2009) focused on designing the learning environment to develop learning senses and perceptions of students, where the built environment becomes a teaching tool.

Country Collaboration
Figure 6 demonstrates the country collaboration patterns in producing research on BBL during 2001-2021. Surprisingly, all the listed 13 countries contributed to single partnerships each, i.e., Australia with Norway, Austria with Belgium, Indonesia with China, Indonesia with Malaysia, Indonesia with Pakistan, Malaysia with Nigeria, Malaysia with the UK, the UK with Canada, the USA with Brazil, the USA with Korea, the USA with Mexico and the USA with Thailand. The figure also shows that the United States collaborated the most with other countries (four collaborations). These results indicate that there is no particular direction or pattern of collaborative and joint research across countries.

Most impactful funding agencies
As visualized in Figure 7, between 2001 and 2021, the top ten funding agencies that supported the highest number of researches in BBL were Khon Kaen University in Thailand and National Science in the United States with four funded publications each, followed by the Indonesian Riset Teknologi Dan Pendidikan Tinggi Republik Indonesia and the National Research Council of Thailand, each funding two publications. The American Psychological Association Foundation, the Federal Aviation Administration, the Hand in Hand Institute, the Health Resources and Services

Figure 6. Country collaboration in brain-based learning research.
Administration, the Horizon 2020 framework program, and Isfahan University of Medical Sciences each agency financed only one publication. These results give insight into the active funding bodies interested in supporting BBL-related research, so researchers willing to develop outcomes and practical results can approach them. Another inference is made; the low number of funding agencies contributing to BBL research explains the low numbers of publications in this field which require developing instructional technology, apparatus, and setting up experiments and quasi-experiments, moreover, need high numbers of participants/learners to produce publishable and applicable outcomes.

**Conclusion**

This research identified the relevance of brain-based learning in the field of design and arts education as it carefully considers how the brain learns, especially in creativity-based subjects.

However, the initial literature review indicated the absence of publications relating BBL pedagogical methodologies to design and visual arts education despite the associated relevance regarding these vital topics. The authors saw it as an opportunity to conduct an evidence-based bibliometric analysis to critically review and assess Scopus-indexed published literature on brain-based learning during the past twenty years. The results demonstrated the growth trends in research, identified the productive authors, institutions, sources, and authorship patterns, and visualized subject variation and keyword mapping, etc. The discussion of the analysed results revealed that there was a slow literature growth in the first ten years of the millennia; however, the topic received attention in the latter ten years. There was an interruption in the publication growth during 2013 and 2014 but was followed by rapid development until 2020. It was also evident that collaborative authorship was preferred over single authorship, while double authorship received more citations.

Comparison of authors’ keywords with all keywords indicated that the subject approach of author keywords is direct, more precise, and relatable to the topic. However, the keywords that appeared the most in the studied publications mainly focused on learning and education in general, instructional design and collaborative learning, neuroscience, and creativity. No keywords related to ‘design’ and ‘arts’ as a topic were found. This indicates that there is a large gap in the current body of literature that relates BBL to creativity-based disciplines such as design and visual arts despite the apparent relevance between them. In addition, the thematic evolution analysis carried out in this research substantiates that there is clear regression in the development of BBL research relating to the topics of design, visual arts, creativity, and design education.

Therefore, to contribute to developing BBL research in design and arts education, several stakeholders may play active roles in recognizing and incorporating BBL techniques in design education. Decision-makers and funding agencies should implement policies and direct their support to apply strategies that empower the role of BBL in academia and research. Academics, researchers, and educationalists in design and visual arts institutes are advised to direct their attention to BBL pedagogical activities and funded action research to benefit from neurosciences research on how the brain learns. This will increase students’ conscious learning, expand their imagination, and improve creativity and
support multiple intelligences that develop their learning experience. This will also contribute to increasing the number of studies aiming to improve BBL methods to keep pace with the global challenges in education we are currently facing.

Data availability

Underlying data
Zenodo: Brain-based learning, https://doi.org/10.5281/zenodo.6298928 (El-Wakeel et al., 2022a).

This project contains the following underlying data:

- Data for brainbased Bibliometrix.xlsx

Extended data
Zenodo: Brain-based learning in design and visual arts education, https://doi.org/10.5281/zenodo.6386705 (El-Wakeel et al., 2022b).

This project contains the following extended data:

- PRISMA flow diagram.pdf
- PRISMA Checklist.pdf

Data are available under the terms of the Creative Commons Attribution 4.0 International license (CC-BY 4.0).

Acknowledgment

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Version 3

Reviewer Report 31 July 2023

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✔ Nadeem Siddique
Gad and Birgit Raising Library, Lahore University of Management Sciences, Lahore, Pakistan

I am satisfied with the responses of the authors. No further suggestions from my side for revision.

Competing Interests: No competing interests were disclosed.

Reviewer Expertise: Bibliometrics, Scientometrics, systematic review, library automation

I confirm that I have read this submission and believe that I have an appropriate level of expertise to confirm that it is of an acceptable scientific standard.

Reviewer Report 04 July 2023

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✔ Dr. Mohammad Rafiqr Rahman
Department of Library and Information Science, Shri Jagdishprasad Jhabarmal Tibrewala University, Jhunjhunun, Rajasthan, India

The authors’ efforts have greatly improved the quality and clarity of the manuscript. The changes implemented have effectively addressed the reviewer’s comments and strengthened the overall argument of the paper. The modifications made have enhanced the coherence of the arguments and provided a more comprehensive analysis of the topic. Thus making it worthy for indexing.

Competing Interests: No competing interests were disclosed.
Reviewer Expertise: Bibliometric, Scientometric, quantitative analysis.

I confirm that I have read this submission and believe that I have an appropriate level of expertise to confirm that it is of an acceptable scientific standard.

Version 2

Reviewer Report 23 January 2023

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Dr. Mohammad Rafiqur Rahman
Department of Library and Information Science, Shri Jagdishprasad Jhabarmal Tibrewala University, Jhunjhunun, Rajisthan, India

The topic chosen for the study is interesting, the purpose of the study is also clear, however,

1) Authors should have looked for previous scientometric studies for BBL for insight of the topic.
2) All the indices have covered but the language-wise research production is missing.
3) Authors should have correlate their results with other bibliometric and scientometric studies to justify the findings.
4) In keyword analyses (author and all keywords) the selection of keywords for the analysis needs to write more clearly.

Are the rationale for, and objectives of, the Systematic Review clearly stated?
Yes

Are sufficient details of the methods and analysis provided to allow replication by others?
Yes

Is the statistical analysis and its interpretation appropriate?
Yes

Are the conclusions drawn adequately supported by the results presented in the review?
Partly

Competing Interests: No competing interests were disclosed.
Reviewer Expertise: Bibliometric, Scientometric, quantitative analysis.

I confirm that I have read this submission and believe that I have an appropriate level of expertise to confirm that it is of an acceptable scientific standard, however I have significant reservations, as outlined above.

Author Response 31 May 2023

Hala Abdulmoneem Mahmoud El-Wakeel

1: Authors should have looked for previous scientometric studies for BBL for insight of the topic.

Reply: This study stands out as an original contribution, as no previous bibliometric study on this particular topic has been conducted to date. Extensive exploration of the existing literature has revealed no comparable research. Therefore, it is evident that this study is unquestionably novel and innovative.

2: All the indices have covered but the language-wise research production is missing.

Reply: Thank you for suggesting language wise production, we have provided details of language wise research in methodology part.

3: Authors should have correlate their results with other bibliometric and scientometric studies to justify the findings.

Reply: Done as suggested in results section.

4: In keyword analyses (author and all keywords) the selection of keywords for the analysis needs to write more clearly.

Reply: Done as suggested.

Competing Interests: No competing interests were disclosed.
This paper presents a bibliometric study conducted on 186 documents. The researchers did not explain the motivation behind this study. How would the study be helpful for the relevant audience, and what is the study's significance? The methodology has some flaws. I could not retrieve the same number of records by using the query mentioned in the methodology section. I have retrieved only 51 documents by using the query in different ways in the Scopus database. The researcher did not provide details about the irrelevant and duplicate documents. The researchers should compare the previous research with their findings.

Are the rationale for, and objectives of, the Systematic Review clearly stated?
Partly

Are sufficient details of the methods and analysis provided to allow replication by others?
Partly

Is the statistical analysis and its interpretation appropriate?
Yes

Are the conclusions drawn adequately supported by the results presented in the review?
Partly

Competing Interests: No competing interests were disclosed.

Reviewer Expertise: Bibliometrics, Scientometrics, systematic review, library automation

I confirm that I have read this submission and believe that I have an appropriate level of expertise to confirm that it is of an acceptable scientific standard, however I have significant reservations, as outlined above.

Author Response 20 Nov 2022

Hala Abdulmoneem Mahmoud El-Wakeel

The researchers did not explain the motivation behind this study. It is mentioned at the end of the introduction and conclusion.

How would the study be helpful for the relevant audience, and what is the study's significance? It is mentioned in the introduction and conclusion.

The methodology has some flaws. I could not retrieve the same number of records by using the query mentioned in the methodology section. I have retrieved only 51 documents by using the query in different ways in the Scopus database. The error shows if the query copy and paste into the search as some unnecessary brackets appear, instead type the query in advance search which now showing 238
results as on 21/11/2022.

The researcher did not provide details about the irrelevant and duplicate documents.  
**It is mentioned below the search query.**

The researchers should compare the previous research with their findings.  
**Unfortunately, there are no previous scientometric studies found on this topic, hence, it motivated researchers to conduct one.**

**Competing Interests:** No competing interests were disclosed.

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**Reviewer Report 19 April 2022**

https://doi.org/10.5256/f1000research.121883.r130165

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Brain-based learning seems a good topic to be explored using bibliometric analysis. However, I have major concerns about the method of this study that will reflect the whole paper as below:

The following search:

TITLE-ABS-KEY ("Design") OR TITLE-ABS-KEY ("Creativity") AND ("brain-based learning")

will only reveal all documents that have keywords design and creativity in TITLE-ABS-KEY and "brain-based learning" anywhere in the text. So, the results only show all documents that met these criteria and NOT the articles related to the topic of "brain-based learning".

The screening process seems to have not been conducted. Although Figure 1 shows the screening process, it is actually a filtering process and NOT a screening process. The authors should look one by one at the title of the document to make sure all the documents being analysed are really about "brain-based learning". Based on the dataset, it seems many documents are NOT about the topic of the study "Brain-based learning in design and visual arts education". In other words, the documents being analysed are totally NOT about "Brain-based learning in design and visual arts education".

The authors have to make sure that all the documents being analysed are really about the topic or at least related to the topic of the study. The screening and cleaning process should be conducted for each of the documents before the data is downloaded from the Scopus database. Any irrelevant documents should be removed in order to make sure that all documents are really
about the topic of the study and not about something else.

Due to this, I can say that all the analyses conducted are considered invalid.

The authors should re-design the search query to only gathered the documents related to “brain-based learning”.

**Are the rationale for, and objectives of, the Systematic Review clearly stated?**
Partly

**Are sufficient details of the methods and analysis provided to allow replication by others?**
No

**Is the statistical analysis and its interpretation appropriate?**
Not applicable

**Are the conclusions drawn adequately supported by the results presented in the review?**
No

**Competing Interests:** No competing interests were disclosed.

**Reviewer Expertise:** Bibliometric analysis.

I confirm that I have read this submission and believe that I have an appropriate level of expertise to state that I do not consider it to be of an acceptable scientific standard, for reasons outlined above.

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**Author Response 10 May 2022**

**Hala Abdulmoneem Mahmoud El-Wakeel**

The authors appreciate the reviewer for reviewing the study and valuable suggestions. The authors have no issues re-designing the search query to gather the data; however, they disagree that all the analyses conducted are considered invalid since the authors ensured a closer look at each document and ensured that all the documents are related to BBL.

**Competing Interests:** No competing interests were disclosed.

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**Author Response 29 May 2022**

**Hala Abdulmoneem Mahmoud El-Wakeel**

The research observed that there is a decline in the development of BBL research which is related to the topics of design, visual arts, creativity, and design education, despite the fact that BBL methods are strongly beneficial to those fields and provide significant advantages to students learning awareness and performance especially for enhancing creative design skills (as identified in the literature review).
The research aimed to identify the gaps in the current literature that relates brain-based learning to creative subjects such as design and visual arts, in order to identify the nature of such research and its topics, a refined search strategy is conducted and shown on page 4:

- The topics 'design' and 'creativity' were used in the initial search and then refined by the term 'brain-based learning,' this allowed the retrieval of records used in this study; the following search strategy was applied:

\[(\text{TITLE-ABS-KEY} \ (\text{"Design"}) \ OR \ \text{TITLE-ABS-KEY} \ (\text{"Creativity") AND ("brain-based learning")}\]

The research then conducts thematic analysis and identifies the topics of each research and finds that very few research apply BBL in design education specifically, and finally recommends educators and researchers to direct their attention to BBL pedagogical activities and funded action research to benefit from neurosciences research on how the brain learns. This will increase researcher in the field of design and visual arts education that utilizes BBL methods to enhance students' learning and to keep pace with the global challenges in education.

The following parts of the research describe this:

**The abstract** (p.1):
Despite the significance to apply brain-based learning strategies in design and visual arts education to boost students' knowledge and creative skills, the findings show a decline in quantities and growth patterns in brain-based learning research directed towards design disciplines in the past twenty years.

These rather small numbers reflect the big gap in the current body of literature that associates brain-based learning with creativity-based disciplines, specifically in design and visual arts education. This infers the necessity to direct the attention of academics, researchers, and educationalists in the fields of design and arts towards brain-based learning applications, research, and pedagogy.

**Brain-based learning for creative disciplines** (p.3)
BBL can help design and visual art students understand how their brains work, think, and perceive; it can also facilitate the development of creative skills with reduced frustration (El-Wakeel, 2020). Therefore, BBL provides a biologically based framework for teaching and learning in the context of design and visual arts that explains to students the concepts behind learning; essentially learning how to learn. This meta-concept encompasses a diverse range of strategies that reduce the amount of stress in the classrooms and achieve educational goals easier and faster. Yet, educationalists, especially in the field of design and visual arts, have not fully utilized results from neuroscience studies into BBL methodologies.

......
Despite the relevance of BBL to design and arts education as creativity-inspired disciplines, there is a scarcity of published research that has made the proper connection between
them.
A very few studies were found that incorporated BBL principles into learning in the field of ‘Arts’ in general but not particularly in design and visual arts.

P.4
The necessity for more specialized studies and application of BBL in design and visual arts motivated the authors to perform a bibliometric analysis to identify the gaps, trends, subject development, and growth in the published body of literature on BBL in design, visual arts, and creativity-based subjects. Identifying such gaps will help direct more focused and applicable future research.

**Research aim and objectives** (p.4)
Aiming to identify the gaps in the current literature that relates brain-based learning to creative subjects such as design and visual arts.

**Methods**

**Data selection and method** (p.4)
The topics ‘design’ and ‘creativity’ were used in the initial search and then refined by the term ‘brain-based learning,’ this allowed the retrieval of records used in this study, the following search strategy was applied: (TITLE-ABS-KEY (“Design”) OR TITLE-ABS-KEY (“Creativity”) AND (“brain-based learning”))

**Productive sources** (p.9)
while there were only 3 sources that were directly related to design and visual arts studies and/or education, and they were not detected in the top ten results. This shows that there is a very slim opportunity for researchers to publish on platforms dedicated to this field which explains the extended literature gap in this area.

**Productive authors** (p.9)
On the other hand, the low impact of authors specialized in design and visual arts education raises the question of why researchers, academics, and educationalists in design disciplines are not directed towards liking BBL to design education despite the significance of this topic and its high relevance to enhancing design students’ knowledge acquisition and creativity.

**Analysis of author keywords** P.12:
Searching for keywords such as Design and Visual arts may not yield many results; however, the keyword Neuroscience was found in the same cluster as Design and Visual Arts. The occurrences were very low, but there is a direct association between these fields researchers must relate to. Creativity and Creative thinking are keywords that find somewhat relevant literature related to design disciplines.

**Thematic evaluation by topic** P.13:
More interestingly, this unigram shows that several topics such as ‘thinking’, ‘designing’, ‘model’, ‘effect’ and ‘skills’ are not showing any relationship with the topic ‘design’, contrary to what may be assumed. The visualization also reveals that in 2017-2020, a few new topics have emerged such as ‘thinking’, and ‘skills’ which are
strongly related to ‘mathematics’ and ‘education’. It is also worth mentioning that the topic ‘visual arts’ is missing from the unigram, meaning its frequency was not detected. The thematic evolution analysis substantiates that there is a decline in the development of BBL research relating to the topics of design, visual arts, creativity, and design education.

**Conclusion**

This research identified the relevance of brain-based learning in the field of design and arts education as it carefully considers how the brain learns, especially in creativity-based subjects. However, the initial literature review indicated the absence of publications relating BBL pedagogical methodologies to design and visual arts education despite the associated relevance regarding these vital topics.

A comparison of authors’ keywords with all keywords indicated that the subject approach of author keywords is direct, more precise, and relatable to the topic. However, the keywords that appeared the most in the studied publications mainly focused on learning and education in general, instructional design and collaborative learning, neuroscience, and creativity. No keywords related to ‘design’ and ‘arts’ as a topic were found. This indicates that there is a large gap in the current body of literature that relates BBL to creativity-based disciplines such as design and visual arts despite the apparent relevance between them. In addition, the thematic evolution analysis carried out in this research substantiates that there is clear regression in the development of BBL research relating to the topics of design, visual arts, creativity, and design education.

Academics, researchers, and educationalists in design and visual arts institutes are advised to direct their attention to BBL pedagogical activities and funded action research to benefit from neurosciences research on how the brain learns. This will increase students’ conscious learning, expand their imagination, improve creativity and support multiple intelligences that develop their learning experience. This will also contribute to increasing the number of studies aiming at improving BBL methods to keep pace with the global challenges in education that we are currently facing.

**Competing Interests:** No competing interests were disclosed.
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