Sociodemographic factors associated with daily tobacco smoking and binge drinking among Zambians: evidence from the 2017 STEPS survey

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Abstract

Background: The burden of disease attributable to tobacco smoking and harmful alcohol consumption poses a major threat to sustainable development in most low- and middle-income countries. However, evidence on tobacco use and harmful alcohol consumption to inform context-specific interventions addressing these harmful social behaviours is limited in the African context. This study aimed to determine the sociodemographic factors associated with daily tobacco smoking and binge drinking in Zambia.

Methods: The study stems from nationwide population-based representative survey data collected using the World Health Organization’s STEPwise approach for non-communicable disease risk factor surveillance in 2017 among 18–69-year-old Zambians. The main outcomes were daily tobacco smoking and binge drinking, and the demographic and socioeconomic variables included sex, marital status, age, residence, level of education and occupation. Prevalence ratios (PR) were calculated using log-binomial regression analysis.

Results: Overall, 4302 individuals (weighted percentage 49.0% men and 51.0% women) participated in the survey. The prevalence of daily tobacco smoking was 9.0%, and 11.6% of participants engaged in binge drinking, both of which were higher among men than women (17.1% vs. 1.3% and 18.6% vs. 5.3%, respectively). The adjusted prevalence of daily tobacco smoking was 14.3 (95% CI: 9.74-21.01) times higher in men than women, and 1.44 (95% CI 1.03-1.99) times higher in the > 45-year-old group compared to the 18–29-year-old group. Significant positive associations with daily tobacco smoking were found among those with no education 2.70 (95% CI 1.79-4.07) or primary education 1.86 (95% CI 1.22-2.83) compared to those with senior secondary or tertiary education. The adjusted prevalence of daily tobacco smoking was 0.37 times lower (95% CI 0.16-0.86) among students and homemakers compared to employed participants. The adjusted prevalence of binge drinking was 3.67 times higher (95% CI 2.83-4.76) in men than in women. Significantly lower adjusted prevalences of binge drinking were found in rural residents 0.59 (95% CI: 0.46-0.77) compared to urban residents and in students/homemakers 0.58 (95% CI: 0.35-0.94) compared to employed participants.

Conclusion: This study shows huge differences between men and women regarding tobacco smoking and binge drinking in Zambia. A high occurrence of tobacco smoking was observed among men, older members of society and...
Background
Tobacco smoking and harmful alcohol consumption are major risk factors for non-communicable diseases (NCDs) [1, 2]. Tobacco smoking alone accounts for more than 8 million global deaths annually, with more than 85% of these deaths the result of direct use [3]. Over 80% of the 1.3 billion tobacco users worldwide live in low- and middle-income countries (LMICs) [4]. Further, harmful alcohol consumption contributes to 3 million deaths annually, and it is responsible for 5.1% of the global burden of disease and injury [5]. In 2016, the alcohol-attributable disease burden was highest in LMICs compared to high-income countries [6].

While considerable gains in reducing tobacco and harmful alcohol consumption have been made, progress has been slow in most LMICs, particularly sub-Saharan Africa (SSA) [7]. The majority of SSA countries remain off-track to meet the global target to cut tobacco use by 30% by 2025 [8]. In addition, SSA faces a growing burden of harmful alcohol consumption [9]. According to the World Health Organization (WHO), SSA is characterized by binge drinking or episodic excessive drinking [10, 11]. The prevalence of binge drinking among current drinkers in SSA is one of the highest in the world, at over 60% [5]. This is largely due to weak policy control measures and an increase in consumer purchasing power providing attractive markets to the tobacco and alcohol industries [12, 13].

This pattern is also reflected in Zambia. Some studies have shown that around 20% of men smoke tobacco, which is higher than most countries in the region [14, 15]. However, this figure is expected to increase because tobacco is a major cash crop prioritized by the government, with incentives provided to bolster its production. Taking advantage of these incentives, multinational companies are expected to produce 5 million cigarettes daily for the Zambian market [16]. Efforts to address tobacco smoking in Zambia have included awareness creation, introduction of tobacco levy, banning of tobacco sales to minors and advertising in the media. These efforts have nevertheless faded over the years. While Zambia signed in 2008 the WHO framework convention on tobacco control (FCTC) and passed the statutory instrument No. 39 which banned smoking in public places [17, 18], several studies have however highlighted the lack of enforcement of these legal frameworks [16, 19, 20]. For instance, in contrast with the FCTC recommended 75% tax share, in 2016 Zambia’s tax comprised only 37% of the retail price of cigarettes [21]. In addition, harmful alcohol consumption is becoming a major problem in the country. The WHO report of 2016 stated that the prevalence of alcohol use disorders among Zambians, including alcohol dependence and harmful use, was 9.8% for males and 1.2% for females, with an overall prevalence of 5.5%, which is above the average of 3.7% for the WHO African Region [22]. Although an alcohol policy was passed in 2018 to reduce harmful use of alcohol [23], it faces major implementation challenges. While the policy emphasises several restrictive measures along the marketing process, no legally binding regulations on alcohol production, distribution, advertising, sponsorship nor sales promotion have been established [22].

Any efforts to minimise the impact of tobacco smoking and harmful alcohol consumption, particularly binge drinking, in Zambia will require a better understanding of their sociodemographic distribution [14]. While some studies have previously explored the issue of tobacco smoking and binge drinking in Zambia, they were either not nationally representative or were conducted on selected subpopulations [24, 25].

This study aimed to determine the sociodemographic factors associated with daily tobacco smoking and binge drinking in a nationally representative sample of Zambian men and women.

Methods
The STEPS survey
Data for this study originate from the WHO STEPwise approach to non-communicable diseases risk factor surveillance (STEPS survey) conducted in Zambia in 2017 among adults aged 18–69 years old [26]. The first STEPS effort in Zambia was performed on a small pilot sample in Lusaka and Kitwe in 2008 as formative preparation for the nationwide survey that followed in 2017.

Sampling and data collection
The Zambia STEPS survey of 2017 comprised population representative data on NCD risk factors collected using a multistage cluster sampling approach [26]. A total of 5791 households from 347 standard enumeration areas (SEA) were identified using the Zambia Population-based HIV Impact Assessment (ZAMPHIA) survey. Chart
The sampling process consisted of three stages. Firstly, SEAs were selected from the 10 provinces using a probability proportional to the population size. Secondly, 15 households in rural and 20 households in urban SEAs were then selected systematically using an appropriate sampling interval based on the number of households in that SEA. Lastly, one eligible member of each household was randomly selected to be interviewed. The STEPS questionnaire was translated into all seven common local Zambian languages [26]. A tablet with the WHO e-STEPS software was used to collect and transmit data to a central server [26]. Details of the STEPS methodology have been reported elsewhere [26].

**Variable description and measurement**

Two outcome variables were selected for this study: daily tobacco smoking and binge drinking. For daily tobacco smoking, participants were asked the question, “do you currently smoke any tobacco products (such as cigarettes, shisha, cigars or pipes) daily?” Daily tobacco smoking was dichotomised into those who did or did not report smoking tobacco daily (yes or no). According to the WHO, binge drinking or heavy episodic drinking is defined as consuming more than five alcoholic drinks for men and four for women on three or more days per week [24]. However, for this study, a proxy measure for binge drinking was derived from the question, “how many times did you have six or more standard drinks in a single drinking occasion over the past 30 days?” [27] Binge drinking was dichotomised into those who responded never and those who answered at least once.

The sociodemographic variables included sex, defined as men and women; marital status, divided into single, married/cohabiting and divorced/separated/widowed; age groups, classified as 18–29, 30–44 and > 44 years; and residence, split into rural and urban locations. Socioeconomic variables in the survey included the level of education (number of years spent in school), classified as no education, primary (7 years), junior secondary (9 years), senior secondary (12 years) and tertiary (13 years or more), and occupation, categorised into student/homemaker, unemployed and employed. Given the small size of some categories, senior secondary education was merged with tertiary education, employed with self-employed and students with homemakers. Although self-reported income was asked in the survey, the large number of missing values meant this variable could not be used.

**Statistical analysis**

Both descriptive and inferential statistics were used to determine the prevalence of daily tobacco smoking and binge drinking, as well as the associated sociodemographic factors. Sampling weights accounted for non-response, and sampling procedures were applied to all analyses [28]. Descriptive statistics were calculated using frequencies and proportions. Log-binomial regression models were conducted to estimate crude and adjusted prevalence ratios (PR) with 95% confidence intervals (CI). Given their relevance in the crude analysis, two separate analyses stratified by sex (male and female) and residence (rural and urban) were also conducted (Additional file 1). All analyses were carried out using Stata 14.2 (Stata Corp, College Station, Texas, USA).

**Ethical considerations**

The STEPS survey protocol received ethical approval from the University of Zambia Biomedical Research Committee (UNZABREC) and the Zambia National Research Authority (ZNHRA). The survey also received authorisation from the Ministry of Health (MoH) and the WHO country office. Informed consent was obtained from all people who participated in the study. The final dataset was compiled and deposited at the MoH headquarters, Lusaka. To access the secondary data for this study, ethical approval was provided by the ZNHRA and the ERES Converge Ethics Review Board (ref. no. 2019-Dec-007). This research was performed in accordance with the Declaration of Helsinki [29].

**Results**

**Participation and distribution**

Overall, 4302 participants were included, representing a response rate of 77.7%. The weighted sample was equally represented for sex, with 49.0% men and 51.0% women. More than half (58.9%) of the sample were married or cohabiting, and nearly half (46.9%) were 18–29 years old. There was a similar rural and urban representation, nearly a third (28.8%) had no education and half (50.3%) reported that they were employed. More women than men had no education (34.7% vs. 22.5%). The largest occupational category in both men and women was employed (59.9% vs 41.0%) (Table 1).

**Daily tobacco smoking and binge drinking prevalence**

The overall prevalence of daily tobacco smoking was 9.0%, being higher among men than women (17.1% vs. 1.3%). Higher daily tobacco smoking was reported in > 45-year-old (12.9%), non-educated (12.7%) and employed (11.9%) participants, as well as in rural residents (11.8%) (Table 2).

Binge drinking was reported in 11.6% of the sample participants, again higher in men than women (18.6% vs. 5.3%). A higher prevalence of binge drinking was reported among employed participants (14.0%), those with senior secondary or tertiary education (13.8%),
residents of urban areas (13.5%), those aged 30–44 years (13.4%) and those who were married or cohabiting (12.6%) (Table 2).

Regression analysis
The adjusted prevalence of daily tobacco smoking was statistically significantly higher 14.3 (95% CI: 9.74-21.01) among men than women, among participants aged >45 years compared to those aged 18–29 years 1.44 (95% CI: 1.03-1.99), and among those with no education 2.70 (95% CI: 1.79-4.07) or primary education 1.86 (95% CI: 1.22-2.83) compared to those with senior secondary or tertiary education. The adjusted prevalence of daily tobacco smoking was 0.37 times lower (95% CI 0.16-0.86) among students and homemakers compared to employed participants (Table 2). After stratifying by sex, similar factors were positively associated with smoking in men but not in women. Similarly, in rural areas, men, older age and lower education were positively associated with smoking; while being a student or homemaker was negatively associated. However, in urban areas, only men and a low education level were positively associated with smoking (Additional file 1, Tables 1 and 3).

The adjusted prevalence of binge drinking was 3.67 times higher (95% CI: 2.83-4.76) in men compared to women. Significantly lower adjusted prevalences of binge drinking were found in rural residents 0.59 (95% CI: 0.46-0.77) compared to urban residents and in students/homemakers 0.58 (95% CI: 0.35-0.94) compared to employed participants (Table 2). After stratifying by sex, similar factors were positively associated with binge drinking among men; however, among women, the adjusted prevalence of binge drinking was higher among the unemployed than employed participants 1.62 (95% CI: 1.04-2.54). In both rural and urban areas, being male was positively associated with binge drinking, while the adjusted prevalence of binge drinking was 1.59 times higher (95% CI: 1.03-2.45) among the 30–44 years than those aged 18–29 years only in rural areas (Additional file 1, Tables 2 and 4).

Discussion
This study investigated the sociodemographic factors associated with daily tobacco smoking and binge drinking among Zambians using a nationally representative sample from the 2017 WHO STEPS survey. The overall prevalence of daily tobacco smoking was 9.0%, while 11.6% of participants engaged in binge drinking, both of which were higher among men than women. Older age and having primary or no education were also significant factors related to daily tobacco smoking. Compared to employed participants, students and homemakers had a lower prevalence of daily tobacco smoking. Binge drinking was positively associated with being male and living in an urban area. Again, students and homemakers had a lower prevalence of binge drinking than employed participants.

Although tobacco smoking trends in Zambia have fluctuated over the years, they clearly indicate a major public health threat, particularly among men. The high prevalence of tobacco smoking amongst Zambian men (17.1%) has been reported in other studies, though slightly higher at 20% [14, 15]. This gender disparity was expected due to the differing social norms that promote tobacco use. Tobacco smoking is much more tolerated in men than women, owing to dominant internalised gender stereotypes of masculinity [30]. In similar lines, other studies have reported that Zambian men have some of the highest smoking rates in the southern African region [31, 32].

Table 1 Weighted description of sociodemographic variables and outcomes in the total sample presented by sex

| Variables            | Total sample n (%) | Men n (%) | Women n (%) |
|----------------------|--------------------|-----------|-------------|
| Total sample         | 4302 (100.0)       | 2109 (49.0) | 2193 (51.0) |
| Marital status       |                    |           |             |
| Single               | 1286 (30.0)        | 726 (34.5) | 559 (25.6)  |
| Married/cohabitating | 2527 (58.9)        | 1274 (60.5) | 1253 (57.3) |
| Divorced/widowed     | 480 (11.2)         | 105 (5.0)  | 374 (17.1)  |
| Age (years)          |                    |           |             |
| 18–29                | 2015 (46.9)        | 1002 (47.5) | 1013 (46.2) |
| 30–44                | 1470 (34.2)        | 732 (34.7) | 739 (33.7)  |
| > 45                 | 816 (19.0)         | 375 (17.8) | 441 (20.1)  |
| Residence            |                    |           |             |
| Urban                | 2104 (48.9)        | 970 (46.0) | 1134 (51.7) |
| Rural                | 2198 (51.1)        | 1138 (54.0) | 1060 (48.3) |
| Education level      |                    |           |             |
| Senior secondary/tertiary | 1145 (26.6) | 658 (31.2) | 487 (22.2)  |
| Junior secondary     | 929 (21.6)         | 504 (23.9) | 425 (19.4)  |
| Primary              | 989 (23.0)         | 470 (22.3) | 519 (23.7)  |
| No education         | 1236 (28.8)        | 475 (22.5) | 761 (34.7)  |
| Occupation           |                    |           |             |
| Employed             | 2159 (50.3)        | 1262 (59.9) | 897 (41.0)  |
| Unemployed           | 1415 (32.9)        | 578 (27.4) | 837 (38.3)  |
| Student/homemaker   | 721 (16.8)         | 267 (12.7) | 454 (20.8)  |
| Daily tobacco smoking | Yes                | 389 (9.0)  | 361 (17.1)  | 28 (1.3)   |
|                      | No                 | 3912 (91.0) | 1748 (82.9) | 2164 (98.7) |
| Binge drinking       | Yes                | 468 (11.6) | 355 (18.6)  | 113 (5.3)  |
|                      | No                 | 3578 (88.4) | 1557 (81.4) | 2021 (94.7) |

* Daily tobacco smoking: self-reported daily tobacco smoking (cigarettes, shisha, cigars or pipes). Binge drinking: reporting six or more standard drinks in a single drinking occasion over the past 30 days. Missing values have been omitted from the table
This study found that older age was positively associated with tobacco smoking. Similar findings were reported in a systematic review of smoking data from 30 SSA countries [33]. A possible explanation may be that in some SSA cultures, tobacco smoking is viewed as a practice reserved for elderly people [30]. However, other studies in countries such as Kenya and Burkina Faso have reported that tobacco smoking is more common in younger people [34, 35]. Our findings might suggest that tobacco smoking in Zambia may have been more popular among younger groups some years back, resulting in higher consumption among elderly individuals now.

A lower education level was significantly associated with daily tobacco smoking, which confirms the already established association reported in other studies [33, 36, 37]. Indeed, studies have pointed out that poor people and those with a lower education status tend to be missed by large public health prevention efforts [38]. Perhaps this could also be the case in the Zambian setting, where public health interventions such as anti-tobacco smoking awareness creation efforts might only be reaching those with some form of literacy. This calls for a reflection on how to ensure anti-tobacco messages are delivered in the most simple and effective way possible across a spectrum of media platforms.

Compared to the employed, students and homemakers had a lower prevalence of daily tobacco smoking. Similar findings have been reported in studies from other LMIC such as Ethiopia, Madagascar and Nepal [39–41]. This group is, of course, comprised mainly of young people and women, but since we controlled for age and sex, this should not be the reason for the low prevalence. A possible explanation is that both students and homemakers may be subjected to a sociocultural environment that disapproves and frowns upon smoking in this category of tobacco users.

The prevalence of binge drinking was slightly lower than the overall WHO estimate among the Zambian population. Similar findings have been reported in studies from other LMIC such as Ethiopia, Madagascar and Nepal [39–41]. This group is, of course, comprised mainly of young people and women, but since we controlled for age and sex, this should not be the reason for the low prevalence. A possible explanation is that both students and homemakers may be subjected to a sociocultural environment that disapproves and frowns upon smoking in this category of tobacco users.

Table 2 Prevalence and sociodemographic factors associated with self-reported daily tobacco smoking and binge drinking in Zambia (2017 STEPS survey)

| Variable                  | Daily tobacco smoking | Binge drinking |
|---------------------------|-----------------------|---------------|
|                           | Prevalence (n, %)     | Crude PR (95% CI) | Adjusted PR (95% CI) | Prevalence (n, %) | Crude PR (95% CI) | Adjusted PR (95% CI) |
| Sex                       |                       |               |                       |                  |               |                       |
| Women                     | 28 (1.3)              | 1             | 1                     | 113 (5.3)        | 1             | 1                     |
| Men                       | 361 (17.1)            | 14.30 (9.74, 21.01)* | 14.30 (9.74, 21.01)* | 355 (18.6)       | 3.51 (2.74, 4.50)* | 3.67 (2.83, 4.76)* |
| Marital status            |                       |               |                       |                  |               |                       |
| Single                    | 83 (6.5)              | 1             | 1                     | 128 (10.5)       | 1             | 1                     |
| Married/cohabitating      | 272 (10.8)            | 1.66 (1.19, 2.31)* | 1.05 (0.71, 1.55) | 298 (12.6)       | 1.20 (0.90, 1.60) | 1.17 (0.83, 1.65) |
| Divorced/widowed          | 33 (7.0)              | 1.07 (0.66, 1.75) | 1.30 (0.78, 2.15) | 41 (9.12)        | 0.87 (0.58, 1.30) | 1.21 (0.76, 1.93) |
| Age (years)               |                       |               |                       |                  |               |                       |
| 18–29                     | 139 (6.9)             | 1             | 1                     | 196 (10.2)       | 1             | 1                     |
| 30–44                     | 145 (9.9)             | 1.43 (1.06, 1.93)* | 1.07 (0.77, 1.48) | 182 (13.4)       | 1.32 (1.01, 1.71)* | 1.10 (0.82, 1.50) |
| > 45                      | 105 (12.9)            | 1.87 (1.39, 2.53)* | 1.44 (1.03, 1.99)* | 90 (11.9)        | 1.17 (0.87, 1.56) | 0.99 (0.71, 1.40) |
| Residence                 |                       |               |                       |                  |               |                       |
| Urban                     | 131 (6.2)             | 1             | 1                     | 267 (13.5)       | 1             | 1                     |
| Rural                     | 258 (11.8)            | 1.89 (1.43, 2.48)* | 1.13 (0.84, 1.53) | 201 (9.7)        | 0.72 (0.57, 0.90)* | 0.59 (0.46, 0.77)* |
| Education level           |                       |               |                       |                  |               |                       |
| Senior secondary/tertiary | 63 (5.5)              | 1             | 1                     | 149 (13.8)       | 1             | 1                     |
| Junior secondary          | 71 (7.7)              | 1.40 (0.89, 2.21) | 1.47 (0.92, 2.34) | 100 (11.5)       | 0.83 (0.59, 1.17) | 1.04 (0.73, 1.47) |
| Primary                   | 96 (9.7)              | 1.76 (1.17, 2.65)* | 1.86 (1.22, 2.83)* | 91 (9.8)         | 0.71 (0.51, 0.99)* | 0.96 (0.68, 1.35) |
| No education              | 157 (12.7)            | 2.31 (1.59, 3.36)* | 2.70 (1.79, 4.07)* | 128 (11.0)       | 0.80 (0.60, 1.07) | 1.33 (0.95, 1.86) |
| Occupation                |                       |               |                       |                  |               |                       |
| Employed                  | 258 (11.9)            | 1             | 1                     | 278 (14.0)       | 1             | 1                     |
| Unemployed                | 114 (8.1)             | 0.68 (0.53, 0.87)* | 0.86 (0.67, 1.10) | 148 (10.9)       | 0.77 (0.60, 0.99)* | 1.02 (0.78, 1.33) |
| Student/homemaker         | 16 (2.2)              | 0.19 (0.08, 0.43)* | 0.37 (0.16, 0.86)* | 42 (6.0)         | 0.43 (0.27, 0.67)* | 0.58 (0.35, 0.94)* |

* Daily tobacco smoking: self-reported daily tobacco smoking (cigarettes, shisha, cigars or pipes). Binge drinking: reporting six or more standard drinks in a single drinking occasion over the past 30 days. * P-value < 0.05. Missing values have been omitted from the table.
population > 15 years old of 13.5%, again higher in men (23%) than in women (4.1%) [22]. This could be because of the different measurements of binge drinking [26, 27]. The higher level of binge drinking among men compared to women could be explained by the fact that culturally, binge drinking is encouraged among men as a representation of power and strength [42]. Similar patterns of drinking have been reported in studies from South Africa, where the overall prevalence of binge drinking was reported to be 18.3%, and again higher in men than women (22.8% vs. 6.4%) [10, 43]. It is not possible to compare our findings with other Zambian-based studies since these have been conducted on subpopulations such as HIV-positive people, those in psychiatric settings and college students [24, 44, 45]. These studies have found a much higher prevalence than in the general population [24, 44, 45]; for instance, 81.4% among people living with HIV [24].

The prevalence of binge drinking was significantly lower among rural residents compared to those from urban areas. This finding has also been reported in studies from neighbouring countries, such as South Africa [46]. According to Letsela et al., in urban areas, alcohol is easily accessible and highly marketed through advertising in the media which influence its consumption [47, 48]. In the Zambian context, the lack of legally binding regulations on alcohol distribution and advertising, may have also contributed to partly explain our findings [22].

Similar to tobacco use, students and homemakers were less likely to binge drink compared to those in employment. Similar findings have been reported in an Ethiopian study which found that the likelihood of heavy episodic drinking was lower among housewives compared to those employed [49]. One possible explanation could be limited control over money to spend on binge drinking among homemakers and students [50]. However, after stratifying by sex, unemployed women had a higher prevalence of binge drinking than employed women, which highlights the vulnerability of this specific group.

### Strengths and limitations of the study

The major strength of this study was the national representativeness of the data, and consequently, the generalisability of our findings. The STEPS survey uses validated and reliable tools and has a methodologically sound design. Since survey weights are constructed with the aim to build a population-representative sample, this should compensate for the potential non-randomness of drop-outs; however, there may still be residual non-randomness that could bias the results. One limitation of this study is that some of the variables, such as binge drinking, were answered retrospectively, which could be affected by recall bias. Another limitation concerns the question used for binge drinking where the perception of a ‘standard’ drink could be different among participants. The small number of women who engaged in smoking or binge drinking limited the analysis of factors associated with these behaviours. Lastly, we are aware that the merging of small variable categories for education, age and employment may have also affected our estimations. Despite these limitations, our findings are valuable for informing tobacco and alcohol control efforts in Zambia.

### Conclusion

We found a high occurrence of tobacco smoking predominantly among men, elderly and those with a lower education level, while binge drinking was more prevalent in men and urban residents. Overall, rural residents smoked more, and urban residents drank more. Our findings emphasize the importance of local, tailored tobacco and alcohol control interventions to ensure relevance and utility in different Zambian at risk populations and communities. These interventions should be grounded in known family- and community-centred models to sustain efforts against the uptake of these risky social behaviours. Since Zambia has already committed to the FCTC, priority must be given to enforcing the FCTC recommendations such as mandatory tobacco health warnings, implementing plain packaging and enforcing tobacco advertising bans. There is also need for a more effective taxation regime to deter from both smoking and alcohol drinking. Further, multilevel interventions such as regulation of production, distribution, sale and consumption of alcohol in urban areas, including screening and referrals for treatment and counselling services for dependent individuals within primary healthcare facilities are required. Future research should focus on monitoring trends in tobacco smoking and harmful alcohol consumption among at-risk groups as well as exploring the bottlenecks stifling implementation of the existing legal and policy frameworks against tobacco and alcohol in Zambia.

### Abbreviations

MoH: Ministry of health; LMICs: Low-and middle-Income countries; UNZA-BREC: University of Zambia bioethics research ethics committee; ZNHRA: Zambia national health research authority.

### Supplementary Information

The online version contains supplementary material available at https://doi.org/10.1186/s12889-022-12594-2.

### Additional file 1.

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Authors’ contributions
AS, MSS and KJ conceived the study. AS performed the data analysis with the help from MSS, KJ and CM. AS drafted and revised the manuscript. KJ, MSS, CM and JMZ reviewed and provided feedback. KJ, MSS, CM, JMZ guided on various aspects of scientific writing as well as edited the draft manuscript. KJ provided overall oversight on the writing process and gave a final go-ahead to submit the manuscript. All authors read and approved the final manuscript.

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Availability of data and materials
All data generated or analysed during this study are included in this published article [and its supplementary information files].

Declarations

Ethics approval and consent to participate
The STEPS survey protocol received ethical approval from the University of Zambia Biomedical Research Committee (UNZABREC) and the Zambia National Research Authority (ZNHRA). The survey also received authorisation from the Ministry of Health (MoH) and the WHO country office. Informed consent was obtained from all people who participated in the study. The final dataset was compiled and deposited at the MoH headquarters, Lusaka. To access the secondary data for this study, ethical approval was provided by the ZNHRA and the BRES Converge Ethics Review Board (ref. no. 2019-Dec-007). This research was performed in accordance with the Declaration of Helsinki [25].

Consent for publication
Not applicable.

Competing interests
The authors declare that they have no competing Interests.

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