Recommendations for Using Barcode in Hospital Process

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1. INTRODUCTION

Medical Errors are one the major concerns of on-site health care (1). These errors can reduce with the automatic identification technologies such as barcode (2, 3). Barcode technology can prevent medical errors by providing detailed and reliable information in the site of patient care (4, 5).

Barcodes usually don’t include descriptive data; however they are the reference numbers which computers use them in order to search a record containing descriptive data and other important related information (6, 7). Although the bar code is one of the most powerful and the most economical methods of improving the patient safety, while many health care organizations do not tend to apply the bar code system due to lack of proper understanding through the technology and its system requirements (8).

Effective and successful implementation of bar code technology depends on the various issues including financial planning, organizational readiness, required changes for the workflow of health care providers, and also existing information technology infrastructure. Therefore although barcoding in hospitals can help avoid the cost of medical errors, however barcode establishment should be based on the principals in order to achieve this purpose (6). Considering the importance of effective using the bar codes and removing the barrier of using this technology, this study aimed to examine the requirements and barriers for using the barcode technology in hospitals. Finally some practical suggestions have been presented in order to improve the problems.

2. PATIENTS AND METHODS

This is an observational and descriptive study which has been performed in 10 teaching hospitals, affiliated with
Table 1. Requirements and essentials for use of barcode technology in hospitals

| Raw | The frequency (in terms of number of hospital) | Yes | No | Somewhat |
|-----|-----------------------------------------------|-----|----|----------|
| 1   | Are the studied hospital processes for barcodes, in order to improve understanding of user requirements and current workflow have been evaluated through flowcharts? | 0   | 10 | 90       |
| 2   | Are the required changes in the process of creating workflows, are in accordance with hospital policy? | 10  | 0  | 90       |
| 3   | Are the priorities of using the bar codes for various processes based on the workflow of these activities in the hospitals? | 10  | 10 | 80       |
| 4   | Had necessary evaluations been considered for selecting the appropriate barcode symbols in each process? | 20  | 20 | 60       |
| 5   | Have the necessary information been marked in the label of documented bar code? | 0   | 100| 0        |
| 6   | Had the hospital tested the label of bar codes in terms of the durability and readability? | 30  | 0  | 70       |
| 7   | Have the required numbers of staff been considered for work with the bar code system? | 0   | 20 | 80       |
| 8   | Had the staff been trained to work with the bar code system? | 20  | 0  | 80       |
| 9   | Are the references offering this training, defined? | 20  | 0  | 80       |
| 10  | Is the cost of the training considered? | 20  | 0  | 80       |
| 11  | Have the budget planning, hardware, software, connectivity hardware interfaces and implementation of BPCC system been considered? | 0   | 50 | 50       |
| 12  | Are the necessary requirements in order to integrate barcode system with other hospital systems (e.g. clinical, patient billing, financial) considered? | 10  | 0  | 90       |
| 13  | Have adequate numbers of the scanners been replaced in the appropriate location? | 20  | 10 | 70       |
| 14  | Have the tools and equipment which should be marked by bar code considered and their bar coding have been planned? | 0   | 30 | 70       |
| 15  | Are the hardware equipment required for the bar code technology and HIS and ADT system integrated? | 20  | 0  | 80       |

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3. RESULTS

According to Table 1, 90% of assessed hospitals didn’t evaluate the required changes in the workflow processes of hospital. The required changes for using the bar code wristband in the patient identification can be presented to the nurses and physicians by documented flow charts and can inform them, but none of the hospitals were used these flowcharts.

Additionally according to Table 1, although the property of the barcode symbols were evaluated in 40% of hospitals, however there was no knowledge of international standards for barcodes including the GS1 (Global Language of Business) and HIBCC (Health Industry Business Communications Council) in order to use them in the development of bar code system in none of the hospitals. The content of the patient bar code wristband had been defined, while the content of label lab specimens was incomplete due to the opinions of employees and some informative items should be added. Only 20% of hospitals considered the issues related to staffing for working with the bar codes such as the cost and training.

Barrier of using the bar codes

The barriers for using the bar codes were studied in two aspects. First, the barriers which hospitals may deal with prior to the implementation of bar codes; and the second, the difficulties and barriers that could have arisen after the adoption of bar codes and can stop using them. According to Figure 1, 50% of studied hospitals had not the using of bar code policy. However although in the other 50% of hospitals, there was the use of barcode policy, but neglect, poor attention, and also the absence or weakness of identified and detailed planning in the process of implementing prevents its application. In the 80% of the studied hospitals, there was not understanding of the requirements for implementation.

According to the opinions of technical staff in the hospital, since the implementation of the bar code system does not need the sophisticated technologies and its cost is less compared to other similar technologies and the other hospital costs, then the majority of hospitals (90 percent) had no budget problems
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to implement. Additionally the lack of knowledge of staff towards the benefits of bar code is one of the most obvious causes for the negligence in the use of a bar code. AThe problems related to lack of adequate bar code scanners, inadequate bar code equipment, low quality of bar code labels, and weakness of policy establishing by the authorities are only studied in the hospitals which they used bar codes in at least one of their hospital processes and it was only observed in five hospitals. Among these problems, dissatisfaction was observed due to the inadequate numbers of scanners and the poor quality of bar code labels in all five hospitals (100%). Noteworthy 70% of participants believed that lack or weakness of policy establishing by the authorities along with the neglect of the hospital management prevent the planning for application of the bar codes. Additionally 80 percent of them stated that lack of knowledge towards the concept and importance of using bar codes cause to negligence of applying this technology. They were dissatisfied due to the problems of the bar code label including its information content, failure to compliance in the patient identification code with the code on the bar code content, and illegible barcode labels.

4. DISCUSSION

Nowadays, the advantages of applying the technology of automatic identification including bar codes have been established for improvement of patient safety. However, the success of this technology projects depends on the knowledge of a comprehensive planning for the management of the requirements, risks and, barriers for its implementation (10).

Justification of organization managers to accept and apply the policies of this technology, allocation of priorities, and monitoring its application are the most important steps for the successful implementation of IT in the organization (6). The results of the research suggests that bar code application policy has not been considered in the organizational policy establishment while sufficient priorities have not been allocated for implementation of these policies.

Another important issue for the implementation of technology is the necessity of attention to the priorities of usage processes and their redesign (6, 10). The results showed that although some processes with more requirements to the bar code have been detected in some hospitals, however no planning is found for redesigning and prioritizing these processes. Medication management process and blood sampling and laboratory processes were the processes which need the implementation of bar code system. However, prioritization of these processes for the implementation of bar code has not been considered.

In the majority of hospitals neglect to notify changes in the workflow for employees leads to lack of awareness through the use of barcodes. The results of the present study and similar studies (3, 6, 11) showed that prioritizing the processes which require using the bar codes, re-engineering the processes, and also developing a flowchart model for the new workflow and delivering it to users through the education which can play a significant role for successful implementation.

Training the staff is one of the major issues for justifying and deployment of technology in the organization (1, 6, 11, 15, 16). Training of people can increase understanding, acceptance, and proper using of the technology both to understand the benefits and usage. In this research it was shown that the staff was not been trained adequately in 80 % of hospitals, the references of training was unknown, and most importantly the sufficient cost was not allocated for the training.

In the study of Chan et al. the necessity of training the staff involved in the implementation of bar code project has been considered in order to manage and enhance safety through the blood transfusion process (16). Therefore, training the end-users can facilitate acceptance of changes in the processes and leads to greater efficiency in the new processes. Well-trained users can also cooperate for elimination of errors in technology and support (16). Hence training the users by a competent authority is one of the most important requirements for implementing the bar code and integrity of the system (17, 18).

Funding the technological projects play a major role in the success of these projects. Funds can be spent for mere technical or operational issues (16). Budget is essential in order to establish the necessary infrastructures, buying the equipment, support, and staff training (19). In the present study, budgetary problems are clearly examined. In the studies by Ilie-Zudor and colleagues (12) and García and Huerta (20) the cost of using bar codes was strongly emphasized. Therefore, allocate adequate funding for the bar code projects can provide necessary hardware and software platforms for proper functioning of the bar code, equipment, and also support and training the staff, effectively.

Cultural barriers are another reason for the failure of bar code technology. Dzik and colleagues found that lack of culture for the use of bar code technology by physicians and nurses was due to the lack of techniques for the audit information on medication and blood, misunderstanding of the logic of using this technology, tendency to ignore the severity and frequency of errors, inhuman realizing the use of this technology for patient care, and weakness in the designing have been mentioned as the main barriers for success implementation of the bar code in the hospitals (21). Despite the results of the Deziks research, in the present research it was found that although there were requirement announcements in the various official departments, however neglect and mismanagement in the prioritization of and planning the budgets for the barcode technology leads to block the next steps for the implementation. Also the results revealed that not only there is no cultural problem for using the bar code, but also employees who were aware of the benefits of bar code, showed a great desire.

Another important factor in the bar code projects were the selection of bar code equipment types including type of la-
labels, scanners, required networks for successful implementation and other hardware and software (6, 7). Selection of the bar code type, appropriate to content and the processes along with the selection of the appropriate scanner seems very important. The study of Zudor and colleagues (12) revealed that agreement on a common identification system is the most basic type of requirements which should be eliminated before the implementation of automatic identification systems. In this research “Label reliability” is also mentioned as one of the issues that should be considered in the exchange of information. For example, the content of the documented information on the bar code labels of drugs in the management process for the medication bar code is different with the information content of bar code label of tubes and the blood samples which leads to select a different bar code symbol. Snyder and colleagues stated the possibility of a mistaken identification of the patient by the bar code which may be minimized by carefully controlling the characteristics of scanning equipment and printing the bar codes (22). We showed that the problems related to lack of adequate bar code scanners in terms of ergonomics, scanners, weight, size, speed, and the problems related to low quality of bar code labels were considered due to the illegibility and low durability.

Another important barriers in the usage of bar code, is the inefficient software numbers of hospital information system (HIS) (8). In this research it was proved that the integration of bar code system and HIS was not considered in 80% of hospitals. The lack of integration does not causes employed bar code system can completely show its potential in the potentials. Therefore inability of the HIS software related to the bar code system causes bar code system fails access to the patient information.

5. CONCLUSION

We concluded that lack of knowledge and understanding toward the infrastructure, required equipment, and support is the most important problem of the technology issues. Inadequate staff training and allocation of funds for training and purchasing equipment are important issues of education and the cost class, which are considered as the greatest barriers of the successful implementation of bar code system.

Recommendations

Establishing any policy for changing the process of medication management requires direct notification from the relevant ministry due to the direct supervision of medical and treatment health ministry deputy.

Explaining the importance of bar codes and return of the investment or the costs of this technology for managers and heads of hospitals may be effective for prioritization of the using this technology.

Change the workflow must be carefully evaluated. It is suggested that readiness to integrate bar code system with clinical workflow should be considered. In this regard, documentation of workflow changes is affected by applying the bar codes while its notification to the hospital staff can increase acceptance and security of the hospital staff for using the bar codes.

It is noted that all clinical staff who deal with the bar code should be prepared for its implementation. Teaching the staff is necessary to be performed at an acceptable and applicable level. As well as it is recommended that it is necessary the bar code system should be primarily performed trial and in a much smaller area such as in a specific clinical department before using in the all hospital processes.

The ease of access to the needed equipment is one of the most important factors in order to increase the use of bar codes. Experienced sellers should be prioritized and long-term collaboration and communication should be considered for the seller.

It is recommended that the unit content and format should be agreed for bar code labels between the blood transfusion organization and hospital blood banks.

It can be expressed that development of policies and guidelines for top position managers and directors, the allocation of sufficient funds by managers, create new changes in the hospital processes in order to implement bar code, and staff training in practice are some of the requirements for the successful implementation of bar code system.

Finally, it is suggested that capabilities should be considered during the development or buying Hospital Information System software. A process should be defined in order to respond the software and hardware problems so that it has ability to respond quickly to the imperfections of the system when system is applied.

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