**Title:** Electronic tracking devices for people with dementia: A content analysis of company websites.

**Journal:** JMIR Aging

**Description:** This is a Multimedia Appendix to a full manuscript published in the J Med Internet Res. Below is a data collection form used to collect company, electronic tracking device, and website characteristics.

Content Analysis Characteristics

- Name of Company:
- Country of Company:
- Company Structure (i.e., for profit or non-profit):
- Target audience:

- ETD
  - Language used to describe ETD:
  - Definition of ETD used:
  - Technology used in ETD:
  - Number of ETDs on sale:
  - Price of devices:

- Type of website content:
  | Multimedia (Audiovisual) | Textual |
  |--------------------------|--------|
  |                          |        |

- What are the target users of these devices?