The Infiltration Path of Ideological and Political Education in Local Colleges and Universities Based on the Cultivation of Craftsman Spirit

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Abstract: Under the new situation, China’s colleges and universities are gradually developing from the traditional education mode to the applied talent cultivation education mode. If we want to train more and more excellent applied talents for the country and the society, we need to deeply integrate with the spirit of the craftsman, which is the most basic demand of China’s economic transformation and development. Based on this, this paper mainly discusses the strategies of ideological and political education in local colleges and universities under the background of craftsman spirit for the reference of relevant staff.

Keywords: Universities; Ideological and political education; Craftsman spirit

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1. Introduction

In the process of ideological and political education, colleges and universities are the most important positions. We should not only attach importance to the cultivation of applied talents, but also cultivate and carry forward excellent
traditional culture, especially there are obviously deficiencies in the protection and inheritance of culture. Society is very impetuous, and applied talents are also relatively scarce. Against this background, attention should be paid to cultural infiltration. Craftsman spirit is the essence of excellent traditional culture with its rich connotation. The integration of craftsman spirit and ideological and political education in colleges and universities can not only improve the personal quality of college students, but also promote the economic transformation of our country.

2. The Connotation of “Craftsman Spirit”

(1) The professionalism of dedication

Working people can be called craftsmen, one of which is very important, that is, they love their jobs very much, and they will always stick to their jobs under any circumstances, which is also an extremely responsible performance. Moreover, the socialist core values also focus on the cultivation of sense of responsibility, so there is a certain consistency between the craftsman spirit and the socialist core values. The spirit of loving one’s post and dedicating one’s work is what contemporary college students need to possess and carry forward constantly.[1] 

(2) The professionalism of excellence

In their own posts and professional fields, craftsman need to persist in meticulous craftsmanship, constantly improve their processes, and at the same time, pursue surprises in products, which is the most important embodiment of the craftsman spirit. For example, Chinese carving and paper-cutting can fully reflect the professional spirit of craftsmen. For contemporary college students, striving for perfection is also the most basic performance of exerting their own value and making contributions to the country.

(3) The enterprising spirit of innovation and entrepreneurship

The inheritance of technology is the most basic craftsman spirit in this era. Craftsmen should be able to explore attentively, at the same time, they should treat their jobs with more innovative attitude, be good at using innovative thinking to find and solve problems, and promote the development and progress of the industry. Craftsmen are constantly innovating and starting businesses, and the scientific and technological civilization is progressing accordingly. Using the power of science and technology can promote the development of society and make China more prosperous and strong.
3. The Necessity of Infiltrating “Craftsman Spirit” into Ideological and Political Education in Colleges and Universities

(1) “Craftsman spirit” is the need for the transformation and development of market economy

Over the years, China’s market economy has developed rapidly, and its manufacturing industry has made great breakthroughs as a result. At present, China’s manufacturing industry still lacks a certain degree of competitiveness, especially core technology. This is also the most important problem to be solved in China’s economic transformation and development. Only with core technology can the country become more prosperous, and science and technology are also advancing by leaps and bounds. Taking the craftsman spirit as the basic driving force, colleges and universities can quickly walk out of a bright development road. Meanwhile, combining with the local economic situation, college students should be cultivated with craftsman spirit, which can reduce the employment pressure and help college students to improve the employment rate to a certain extent. 

(2) One of the important tasks of ideological and political education in colleges and universities—to cultivate the “craftsman spirit” of college students

Colleges and universities should not only educate college students with different knowledge and skills, but also guide them to strive for perfection. In the process of college education, the importance of ideological and political education is extremely significant, and craftsman spirit is one of the most important contents of vocational education spirit. Therefore, ideological and political education in colleges and universities must take the initiative to shoulder similar heavy responsibilities and cultivate talents with more craftsman spirit and higher quality. According to the relevant data, it is not difficult to find that there is a great difference between college graduates and the talents needed by the society in China, so we must try our best to solve practical problems, make college students provide more value for the development of the country and the progress of society, and guide them to have the awareness of struggle and craftsman spirit.

4. The Path of Infiltrating “Craftsman Spirit” in Ideological Education in Colleges and Universities

(1) the deep integration of campus culture and “craftsman spirit”

Campus culture is the essence of colleges and universities, which can promote the development of colleges and universities. The ideological and political education in colleges and universities needs to build a more meaningful campus culture. It is very important to carry out ideological and political education in this way. The integration of campus culture and craftsman spirit can enable
college students to be influenced by campus culture. In this way, the possibility of practicing craftsman spirit can be strengthened, and a culture with more craftsman spirit can be shaped. First of all, we can use the weekly newspaper and radio on campus to publicize the craftsman spirit through the methods that college students like to see and hear, so as to attract them to have a understanding of the craftsman spirit, and enhance their cognition and dissemination of the craftsman spirit. Secondly, it is necessary to make full use of the major associations in the school to give full play to the role of propaganda and guidance, which is also very important to create atmosphere with craftsman spirit. Thirdly, the school can hold activities related to craftsman spirit, so that college students can experience and practice ingenuity by means of practice.\[3\]

(2) The effect of “educating people to practice” need to be given full play in college

Cultivating craftsman spirit of college students can not only stay in slogans, but also guide them to practice and fully understand the connotation of craftsman spirit, so ideological and political education in colleges and universities needs to play an efficient role, pay attention to practical training of college students, and enhance their values in the process of practice. Firstly, colleges and universities need to improve the investment and construction of training base, provide college students with more high-quality training conditions, and train them through training, so as to promote them to practice and carry forward the craftsman spirit. The second is the cooperation between schools and enterprises. Using the school-enterprise model to provide college students with a relatively high-quality environment through practical methods to train and cultivate them, thus making them become craftsmen with craftsman spirit.

(3) The “craftsman spirit” curriculum system need to be improved constantly

Fully developing the curriculum system is the most important way to cultivate college students with craftsman spirit. At present, the overall curriculum system of Ideological and political education in China’s colleges and universities is very slow to update, and some of the courses used in Colleges and universities are relatively old. If the ideological and political curriculum system is difficult to keep pace with the times, students will find it difficult to accept and learn useful knowledge. Therefore, in order to improve this problem, on the one hand, it is necessary to update the concept of ideological and political education, on the other hand, it is also necessary to improve the curriculum system of craftsman spirit, that is, the curriculum system need to be integrated with the connotation of craftsman spirit, which can fully represented in the teaching process. It’s necessary to cultivate the spirit of dedication, entrepreneurship, and help college students improve their ability to apply what they have learned by using the method of combining theory and practice. Meanwhile, professional literacy of college students can also be strengthened, thus laying a more solid foundation for their later study and work. \[4\]
(4) The ingenuity spirit of teachers should be focused

In the process of ideological and political education in colleges and universities, college teachers are the most important implementer and participants, so it is very important for college teachers to improve their comprehensive literacy, which is directly related to the covering of craftsman spirit in ideological and political education in colleges and universities. Therefore, we must attach importance to teachers’ ingenuity spirit, play the role of role model and guidance in this way, and use professional literacy to provide cultivation and support for college students in fostering craftsman spirit. First of all, teachers should be able to stick to themselves and keep pace with the times in this way. While teachers need to guide students with craftsman spirit in the process of ideological and political education in colleges and universities. Secondly, teachers resources and training activities should be invested at the school level, and examinations should be conducted in a scientific and effective way to create a team with more ingenuity spirit.

5. Conclusion

To sum up, cultivating craftsman spirit has gradually become the most important mission of the development and progress of the times. Ideological and political education in colleges and universities should shoulder this important mission, clearly interpret the connotation of craftsman spirit, and cover the necessity in ideological and political education. The craftsman spirit and political education should be integrated with shaping campus culture to better improve college students. In this way, China’s higher education model can made a major breakthrough, thus encouraging colleges and universities in china to provide more useful talents to the society, and help our society to achieve more development.

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