Abstract

This paper describes our system participating in the SemEval 2016 task: Detecting stance in Tweets. The goal was to identify whether the author of a tweet is in favor of the given target or against. Our approach is based on a maximum entropy classifier, which uses surface-level, sentiment and domain-specific features. We participated in both the supervised and weakly supervised subtasks and received promising results for most of the targets.

1 Introduction

Stance detection has been defined as automatically detecting whether the author of a piece of text is in favor of the given target or against it. In the third class, there are the cases, in which neither inference is likely. It can be viewed as a subtask of opinion mining and it stands next to the sentiment analysis. The significant difference is that in the case of sentiment analysis, systems determine whether a piece of text is positive, negative, or neutral. However, in stance detection, systems are to determine the author’s favorability towards a given target and the target even may not be explicitly mentioned in the text. Moreover, the text may express positive opinion about an entity contained in the text, but one can also infer that the author is against the defined target (an entity or a topic). This makes the task more difficult, compared to the sentiment analysis, but it can often bring complementary information.

There are many applications which could benefit from the automatic stance detection, including information retrieval, textual entailment, or text summarization, in particular opinion summarization. Twitter was selected as the source of the text because of its popularity and because people express stance implicitly or explicitly there.

We first shortly introduce the task in Section 2 and the available dataset. In Section 3, we describe our preprocessing, the implemented approach and system’s features. It is followed by the setup for each analysed topic and a discussion of official results (Section 4).

2 Task Description

The Detecting Stance in Tweets task (Mohammad et al., 2016) had two independent subtasks: supervised and weakly supervised stance identification.

The supervised task (subtask A) tested stance towards five targets: Atheism, Climate Change is a Real Concern, Feminist Movement, Hillary Clinton, and Legalization of Abortion. Participants were provided 2814 labeled training tweets for the five targets. An example tweet annotated as IN FAVOR: These pics of #pornstars with/without makeup? Just perpetuating the myth that women need makeup to be considered pretty. (the Feminist Movement target, ID: 1017).

A detailed distribution of stances for each target is given in Table 1. The distribution is not uniform and there is always a preference towards a certain stance (e.g., 59% tweets about Atheism are labelled as AGAINST).

1Details can be found in the overview paper (Mohammad et al., 2016).
2http://alt.qcri.org/semeval2016/task6/
It naturally reflects the real-world scenario, in which a majority of people tend to one of the stances. This is also depending on the source of the data. For example, in the case of Legalization of Abortion, we can assume that the distribution will be significantly different in religious communities than in atheistic communities.

For the weakly supervised task (subtask B), there were no labelled training data but participants could use a large number of tweets related to the single target: Donald Trump. Example: There are so many reasons to dislike #HillaryClinton but Half Human and Half Orangutan #DonaldTrump takes it to next level. (ID: 589371241204711424).

Due to Twitter legal requirements, the dataset for subtask B contained only tweet ids and participants had to download those tweets using the provided script. The dataset contains 78256 tweet ids generated by searching for the tags #DonaldTrump and #trump2016. Unfortunately, some of those tweets did not exist at the download time, as their authors removed them. Our dataset contained 69454 tweets.

We first analysed hashtags in the training corpus. We automatically identified those that predict the stance well for each topic. These hashtags strongly correlate with one of the stance classes. For example, if the tweet contains hashtag #benghazi (the Hillary Clinton target), the stance is always AGAINST. We picked hashtags which appear at least in 10 tweets and at least 90% of these tweets are annotated with a particular stance.

The important hashtags are listed in Table 2.

We also gathered from Twitter additional data (via Twitter API) based on these automatically detected hashtags (#benghazi, #stophillary2016, etc.). This additional data was not used directly during the training phase but we created a set of dictionaries (ADSD) out of them.

| Topic                   | Hashtag          | Stance          |
|-------------------------|------------------|-----------------|
| Atheism                 | #freethinker     | IN FAVOR        |
|                         | #islam           | AGAINST         |
| Climate Change is a     | #climate         | IN FAVOR        |
| Real Concern            | #mission         | IN FAVOR        |
|                         | #peace           | NONE            |
|                         | #tip             | IN FAVOR        |
| Feminist Movement       | #feminists       | AGAINST         |
|                         | #spankafeminist  | AGAINST         |
| Hillary Clinton         | #benghazi        | AGAINST         |
|                         | #lol             | AGAINST         |
|                         | #stophillary2016 | AGAINST         |
| Legalization of Abortion| #alllivesmatter  | AGAINST         |
|                         | #ccot            | AGAINST         |
|                         | #prolifeyouth    | AGAINST         |

Table 2: Hashtags analysis.

3 The Approach Overview

We decided to build a classical supervised learning system, in particular, we used a maximum entropy classifier (Loper et al., 2002). The classifier was trained separately for each topic. For the subtask B - weakly supervised system (Donald Trump) we used the Hillary Clinton training data, which we considered as the closest. We also added some enhancements we discuss later.

3.1 Preprocessing

Preprocessing starts the pipeline. Each of the following steps was applied to every tweet.

1. All URLs are replaced by keyword URL,
2. multiple exclamation marks are replaced by MULTIPLEEXCLAMATIONS,
3. multiple question marks are replaced by MULTIPLEQUESTIONMARKS,
4. Twitter usernames like @peter.krejzl are replaced by NAME,
5. links to images (pic.twitter.com) are replaced by IMGURL.
6. hashtag #sems is removed,
7. initial tag RT is removed,
8. English stopwords are removed,  
9. only letters are preserved, the rest of the characters is removed,
10. for the Donald Trump target, we used training data from the Hillary Clinton target but we removed the following words from the tweets: hillary, hilary, clinton.

3.2 Features

A basic set of features was created from the preprocessed text. Unigrams perform quite well in the task (Somasundaran et al., 2009), so we used it as a baseline for all targets. The model is based on TF-IDF and uses not more than 750 features (first 750 words from the vocabulary). This is used for all five topics. Then, we implemented a set of other features that could be turned on or off for each topic.

We built a set of features from hashtags in Table 2. In maximum 50 unigram and bigram features were generated from the hashtags using the TF-IDF weighting.

Anand et al. (2011) showed that initial n-grams are useful features. Our system supports initial unigrams to initial trigrams, the maximum number is 50 features. However, from our experiments with the training dataset, we found useful only initial unigrams, and initial bigrams for the Hillary Clinton target (turned on for Donald Trump as well).

Another surface feature was tweet length (in words) after preprocessing.

Part-of-speech tags were generated from the preprocessed tweet and we built unigram and bigram data model using TF-IDF, limited to 50 features.

General Inquirer (GI) (General-Inquirer, 1966) provides dictionaries useful for example for sentiment analysis. We used a subset of the dictionary, in particular columns: Positiv, Negativ, Hostile, Strong, Pleasure, Pain.

Entity-centered sentiment dictionaries (ECSD): We used another resource borrowed from the sentiment analysis: dictionaries created mainly for the purpose of entity-related polarity detection (Steinberger et al., 2012). We used both the highly positive and positive terms as FAVOR features and highly negative / negative terms as AGAINST features.

In some topics like Legalization of abortion or Atheism any reference to a bible (e.g., Romans 12:2) is also a very good indicator. We add additional binary feature based on the presence of a bible reference.

Domain Stance Dictionary (DSD) Based on the training data analysis of each topic, we created a list of key words that tend to indicate a particular stance. We first generated a list of candidates: for each topic, we took words with ratio frequency – in – topic/frequency – in – the – training – data > 0.6 and frequency – in – topic > 1. If a word occurred at least 4 times more frequently in ‘IN FAVOR’ tweets than in ‘AGAINST’, it was added to the ‘IN FAVOR’ candidates’ list. We repeated the same approach to produce ‘AGAINST’ candidates. The lists were then filtered manually and it resulted in strong stance-predictive keywords lists. All the lists together contain 221 words, an average list had 22 words. For instance, for the Legalization of Abortion topic, the following words or hashtags suggest the AGAINST stance: unborn, womb, prolifegen, conception, precious, chooselife, kills, abortionismurder, destroys, isnotnotnotsafe, manslaughter, eliminated, cannibalism, heartbeat, . . . We used the number of words from each dictionary the tweets contain as features.

Additional Domain Stance Dictionary (ADSD): In the case of the Legalization of Abortion and Hillary Clinton topics, we created additional two dictionaries per topic. It was a similar exercise to DSD, but we used the additional tweets gathered through Twitter API as an input. For example, the AGAINST dictionary for Hillary Clinton contains: attack, benghazihearings, blamed, blood, BloodOnHerHands, corrupt, irritated, Killary, . . .

4There are two levels of intensity for both polarities.

6Simple python regular expression (\d+:(\d+)).
Both the DSD and ADSD dictionaries contain terms that strongly indicate a particular stance. They were used to modify the final output towards the particular stance and override the classifier result. For each tweet we count the number of words from each positive or negative DSD/ADSD. If there are more words from the positive dictionary then the whole tweet is deemed FAVOR and vice versa. If the counts of positive and negative words are equal then the override logic is not used. We also noticed (during the development phase) that the classifier was overridden only few times in the Task A, while more times in the Task B. We think it is due to the different training data used for the Donald Trump task.

### 4 Configuration and Results

During the development phase, we used 10-fold cross-validation to test all combinations of features. Each particular dataset was split randomly. For each experiment we measured average F1-score on IN FAVOR and AGAINST classes, the same metric as the official one (Mohammad et al., 2016). This way we identified an optimal set of features for each topic, listed in Table 3.

| Topic    | Features                                                                 |
|----------|--------------------------------------------------------------------------|
| Atheism  | Unigrams, Bible reference, DSD                                            |
| Climate  | Unigrams, Hashtags, POS, DSD                                             |
| Feminism | Unigrams, Hashtags, DSD                                                  |
| Hillary  | Unigrams, Hashtags, Initial unigrams, Initial Bigrams, ECSD, DSD, DSDA   |
| Abortion | Unigrams, Bible reference, DSD, DSDA                                     |
| Trump    | Unigrams, Hashtags, Initial Unigrams, Initial Bigrams, ECSD, DSD, DSDA   |

Table 3: Features per topic used for the submission.

Table 4 shows results on the development set. We reached the best improvement over the baseline for *Hillary Clinton*, followed by *Feminism* and *Atheism*. However, detecting a correct stance for these targets seemed to be the most difficult.

| Topic    | Baseline (unigrams) | Features (no override) | Features + override | Diff against baseline |
|----------|---------------------|------------------------|---------------------|-----------------------|
| Atheism  | .5579               | .6314                  | .6314               | +13%                  |
| Climate  | .6250               | .6589                  | .6590               | +5%                   |
| Feminism | .4722               | .5424                  | .5443               | +15%                  |
| Clinton  | .4460               | .5386                  | .5386               | +21%                  |
| Abortion | .6250               | .6749                  | .6749               | +8%                   |

Table 4: Development results per topic with features turned on/off (K-10 fold validation).

Table 5: Official results of the SemEval task. There were 19 submissions for subtask A and 9 submissions for subtask B.

| Topic    | UWB (Rank) | Avg. system | Best system |
|----------|------------|-------------|-------------|
| Atheism  | .5788 (8)  | .5510       | .6725       |
| Climate  | .4690 (3)  | .4219       | .5486       |
| Feminism | .5182 (10) | .5155       | .6209       |
| Hillary  | .5982 (4)  | .5248       | .6712       |
| Abortion | .6198 (2)  | .5472       | .6332       |

| Sub-task A | .6342 (9) | .6202       | .6782       |
| Sub-task B | .4202 (4) | .3737       | .5628       |

In the weakly supervised subtask (*Donald Trump*), we were ranked 4th, only the top system was significantly better. The difference between performances on the *Hillary Clinton* and *Donald Trump* topics (.5982 vs. .4202) indicate the difference in complexity between the subtasks.

It seems that although Clinton and Trump are competitors on political stage, Clinton’s training data brought useful features for Trump as well (criticizing or praising a politician), although in many cases the overriding strategy corrected the classifier’s prediction.
5 Conclusion

The paper describes our participation in the Tweets stance detection task of SemEval 2016. Our submission was based on a maximum entropy classifier with mainly surface-level, sentiment and domain-specific features. The system was among the top systems for three of the five targets from the supervised task. Without the labeled tweets, the weakly supervised scenario, our position was fourth (from nine). Currently, we investigate in more detail how to gather more training data automatically.

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