Differentiation impairs Bach1 dependent HO-1 activation and increases sensitivity to oxidative stress in SH-SY5Y neuroblastoma cells

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Neuronal adaptation to oxidative stress is crucially important in order to prevent degenerative diseases. The role played by the Nrf2/HO-1 system in favoring cell survival of neuroblastoma (NB) cells exposed to hydrogen peroxide (H2O2) has been investigated using undifferentiated or all-trans retinoic acid (ATRA) differentiated SH-SY5Y cells. While undifferentiated cells were basically resistant to the oxidative stimulus, ATRA treatment progressively decreased cell viability in response to H2O2. HO-1 silencing decreased undifferentiated cell viability when exposed to H2O2, proving the role of HO-1 in cell survival. Conversely, ATRA differentiated cells exposed to H2O2 showed a significantly lower induction of HO-1, and only the supplementation with low doses of bilirubin (0.5–1 μM) restored viability. Moreover, the nuclear level of Bach1, repressor of HO-1 transcription, strongly decreased in undifferentiated cells exposed to oxidative stress, while did not change in ATRA differentiated cells. Furthermore, Bach1 was displaced from HO-1 promoter in undifferentiated cells exposed to H2O2, enabling the binding of Nrf2. On the contrary, in ATRA differentiated cells treated with H2O2, Bach1 displacement was impaired, preventing Nrf2 binding and limiting HO-1 transcription. In conclusion, our findings highlight the central role of Bach1 in HO-1-dependent neuronal response to oxidative stress.

Cell ability to adapt to stressful conditions is crucial to maintain physiological functions over time. While a severe imbalance between oxidative insults and antioxidant defenses leads to cell damage and death, in presence of functional antioxidants different redox-dependent signaling pathways can be modulated by low amount of reactive oxygen species (ROS), leading to different cell responses, from differentiation to proliferation1–2.

Due to the high rate of ROS generation, the high content of lipids susceptible to peroxidation, and the relatively low amount of antioxidant defenses, neuronal cells are especially sensitive to oxidative damage in comparison to other cell types3. However, ROS can act as signaling molecules in neuronal cells too, for instance, as far as the differentiation activity of retinoic acid is concerned4–6. Thus, the ability to balance oxidative insults is crucial for neuronal cell survival.

Among the inducible antioxidant defenses heme oxygenase 1 (HO-1) plays a key role7. Indeed, HO-1 is the inducible form of HO system, which carries out the degradation of the iron-containing molecule heme and generates free iron (Fe2+), carbon monoxide and biliverdin. Free iron is quickly quenched by ferritin, which is synthesized in parallel with HO-1 induction8, and biliverdin is further converted into bilirubin by the activity of biliverdin reductase8. Overall ferritin, carbon monoxide and bilirubin exert strong antioxidant, antiapoptotic and anti-inflammatory activities8, 10–12.

HO-1 transcription is induced by multiple redox dependent-signaling pathways such as MAPK, PI3K/AKT kinases, STAT3, AP-1 and especially by the nuclear factor erythroid 2-related factor 2 (Nrf2)13. Nrf2, indeed, drives the adaptive responses of cells under electrophilic or oxidative stimuli. Under stressed conditions, it is...
released from its negative regulator Kelch-like ECH-associated protein 1 (Keap-1) and moves from the cytosol into the nucleus. The binding to the Antioxidant Response Element (ARE) sequences in the promoter region of target genes enables the transcription of a plethora of antioxidant and protective genes.

However, a few number of repressors of HO-1 transcription have been identified, namely Keap1 which favors Nr2 proteasomal degradation in unstressed conditions, and Bach1 which prevents Nr2 binding to the ARE sequences. Moreover, Bach1 is directly involved in heme homeostasis thus playing a specific role in the induction of HO-1.

We previously showed that retinoic acid-induced neuroblastoma (NB) differentiation increases the generation of anion peroxide from the coordinated activation of PKC delta and NADPH oxidase favoring neurite elongation. However, we also provided evidence that, after retinoic acid induced differentiation, cells become more sensitive to the oxidative stress induced by advanced glycation end-products (AGEs).

In this work we show that NB cell differentiation induced by retinoic acid modifies the activation of Nrf2 and HO-1, impairing the ability to counteract oxidative stress.

**Results**

**ATRA-differentiated cells are more sensitive to H2O2 than undifferentiated ones.** The effect of 24 h exposure to increasing concentrations of H2O2 (from 100 \(\mu\)M to 500 \(\mu\)M) on undifferentiated or differentiated SH-SY5Y neuroblastoma (NB) cell viability has been tested. In previous papers we showed that cell differentiation with all-trans retinoic acid for 4 or 7 days (4d-ATRA and 7d-ATRA) increases the number and the length of neurites, slows down the cell cycle and increases the expression of MAP2 as neurite marker. In the present work, the up-regulation of MAP2 and NeuroD1 have been routinely checked by using RT-PCR to confirm differentiation (Fig. 1a and b).

The mean value of viability of untreated undifferentiated cells was 90% and no modifications were induced by H2O2 treatments (Fig. 1c). The mean value of viability of untreated 4d-ATRA differentiated cells was 86% and was reduced to 66% and 45% after cell exposure to 250 \(\mu\)M and 500 \(\mu\)M H2O2, respectively (Fig. 1d). Moreover, confocal microscopy analysis of Annexin V positivity showed that 4d-ATRA differentiated cells exposed to 500 \(\mu\)M H2O2 increased the membrane expression of phosphatidyserine. The same pattern of expression has been observed in 4d-ATRA differentiated cells treated with staurosporin used as positive control of early apoptosis. On the contrary, untreated cells did not show any membrane staining (Fig. 1e).

When 7d-ATRA differentiated cells have been used, the number of viable cells was further decreased to 57% and 44% by the exposure to 250 \(\mu\)M and 500 \(\mu\)M H2O2 (Supplementary Fig. 1). However, in the following experiments, a single dose of 500 \(\mu\)M H2O2 has been used on undifferentiated and 4d-ATRA differentiated cells.

**HO-1 mRNA is differently expressed in undifferentiated and differentiated cells treated with H2O2.** RT-PCR analysis showed a significant induction of HO-1 in both undifferentiated and 4d-ATRA differentiated cells exposed to 500 \(\mu\)M H2O2 or to the positive control 50 \(\mu\)M tBHQ for 6h. However, while the extent of HO-1 induction is highly similar in undifferentiated cells after H2O2 or after tBHQ treatments, in 4d-ATRA differentiated cells instead, the expression of HO-1 was significantly lower after H2O2 treatment than after tBHQ exposure (Fig. 2a).

Moreover, no significant differences in the expression of the two subunits of \(\gamma\)-glutamyl-cisteine ligase (modulatory, GCLM and catalytic, GCLC) were observed among undifferentiated and differentiated cells exposed to H2O2, in comparison to tBHQ-treated cells or to untreated cells (Fig. 2b and c).

In addition, the mRNA levels of Nrf2 and Bach1, the two main regulators of HO-1 expression, have been analyzed in undifferentiated and differentiated cells exposed to 500 \(\mu\)M H2O2 or 50 \(\mu\)M tBHQ and no significant differences have been observed (Fig. 2d and e).

**HO-1 protein expression in response to oxidative stress occurs mainly in undifferentiated cells and favors cell survival.** 24 h exposure to 500 \(\mu\)M H2O2 clearly increased HO-1 protein expression in undifferentiated SH-SY5Y cells, as shown by confocal microscopy analysis of specific immunofluorescence. 4d-ATRA differentiated cells showed no significant HO-1 immunoreactivity in the same experimental condition. Both undifferentiated and differentiated cells were exposed to tBHQ, a positive control of HO-1 induction, which effectively increased HO-1 expression (Fig. 3a). Moreover, WB analysis confirmed that HO-1 protein level was significantly lower in 4-ATRA differentiated cells than in undifferentiated cells exposed to 500 \(\mu\)M H2O2 (~82% in H2O2 treated 4d-ATRA differentiated cells vs H2O2-treated undifferentiated cells). The expression of HO-1 was under the limit of detection in untreated cells and highly up-regulated by tBHQ treatment both in undifferentiated and in differentiated cells. Thus, the expression level of HO-1 in differentiated cells treated with tBHQ has been used as reference (100% of HO-1 expression, Fig. 3b).

Furthermore, HO-1 silencing, which completely abolished H2O2-dependent HO-1 up-regulation (Fig. 4a), decreased the viability of undifferentiated cells exposed to H2O2, of about 50% in comparison to untreated cells, confirming the involvement of HO-1 in undifferentiated cells resistance to oxidative stress (Fig. 4b). Then, 4d-ATRA differentiated cells supplemented with low doses of bilirubin (0.5 and 1 \(\mu\)M) increased resistance against H2O2, indirectly proving that the lack of HO-1-derived bilirubin was responsible for ATRA-differentiated cells sensitivity to H2O2 (Fig. 4c).

**Differentiation modifies Nrf2/Bach1 nuclear ratio in response to H2O2.** HO-1 induction is regulated by the displacement of Bach1 from the ARE sequences in the two enhancers of HO-1 promoter. Bach1 displacement enables the binding of Nrf2 and the following HO-1 transcription. Thus, WB analysis of Bach1 and Nrf2 expression levels has been performed in undifferentiated and differentiated cells exposed to H2O2 or tBHQ.
Bach1 protein level was under the limit of detection in the cytosolic compartment of both undifferentiated and differentiated cells. Its nuclear level strongly decreased in undifferentiated cells treated with H$_2$O$_2$ in comparison to control cells (Fig. 5a). On the contrary, in 4d-ATRA differentiated cells the treatment with H$_2$O$_2$ did not modify Bach1 nuclear level (Fig. 5b).

**Figure 1.** ATRA-induced differentiation increases sensitivity to H$_2$O$_2$, favoring the onset of apoptosis. (a and b) Cell differentiation is checked by RT-PCR analysis of MAP2 and NeuroD1. Statistical analysis: n = 3, *p < 0.05 vs undiff. (c and d) The number of viable cells have been analyzed by using Trypan blue dye after 24 h exposure to H$_2$O$_2$ and expressed as a percentage of viable cells. Statistical analysis: n = 4, *p < 0.05 and #p < 0.01 vs control cells. (e) Positivity to Annexin V-FITC (green staining) of 4d-ATRA differentiated cells has been checked as a marker of early apoptosis after 24 h treatment with 500 µM H$_2$O$_2$ and appears as a spotted green membrane fluorescence. Treatment with 100 nM staurosporin has been used as positive control. Nuclei are counterstained by To-Pro3 iodide as detailed in Materials and Methods. Scale bar = 20 µm.
The analysis of Nrf2 protein expression in cytosol and nuclei, however, revealed no differences between undifferentiated and differentiated cells. In fact, Nrf2 is mainly expressed in the cytosol in untreated cells and moves from the cytosol into the nuclei after the exposure to H₂O₂ in both undifferentiated (Fig. 5c) and 4d-ATRA differentiated cells (Fig. 5d). Cell have been exposed to tBHQ as positive control of Nrf2 activation. The ratio between Nrf2 and Bach1 protein levels in the nuclei has been calculated to highlight and clearly show the different behavior of differentiated cells compared with undifferentiated ones (Fig. 5e).

Differentiation impairs Bach1 displacement form HO-1 promoter in H₂O₂ treated cells. Bach1 and Nrf2 binding to ARE sequence in the enhancer 1 (E1) of HO-1 has been checked by ChIP analysis. In undifferentiated cells Bach1 binding to ARE decreased (−41, 2% vs control, Fig. 6a) and Nrf2 binding increased (+100% vs control, Fig. 6b) in response to oxidative stress, while in 4d-ATRA differentiated cells Bach1 binding did not decrease and Nrf2 binding did not significantly increase after the exposure to H₂O₂. tBHQ was always used as positive control able to displace Bach1 allowing Nrf2 to bind (Fig. 6). Normal IgGs have been used as control (Fig. 6c).

**Discussion**

In this work we demonstrated that SH-SY5Y neuroblastoma (NB) cell differentiation induced by all-trans retinoic acid (ATRA) increases cell sensitivity to oxidative stress through the impairment of Bach1-dependent HO-1 induction.

Alteration of cell ability to counteract oxidative stress plays a key role not only in age-related degenerative diseases, which can be favored by the loss of adaptive responses, but also in the gain of resistance of cancer cells which progressively increase their adaptability.

We showed that undifferentiated SH-SY5Y cells are basically resistant to a medium-high degree of oxidative stress induced by cell exposure to 100–500 μM H₂O₂ for 24 h. However, cells differentiated by the exposure to ATRA progressively decrease viability when exposed to oxidative stress. ATRA is known to induce differentiation towards the neuronal lineage, proved by the increased expression of different neuronal markers[22], confirmed in our experimental model as well. The acquisition of neuronal features is dependent on the generation of a controlled amount of reactive oxygen species (ROS) and the modulation of specific redox sensitive signaling pathways[5, 6]. In addition, an increased sensitivity to stress has been already demonstrated in differentiated SH-SY5Y NB cells in comparison to undifferentiated cells by our group[20] and by others[24]. In addition, we showed that H₂O₂ favors the onset of apoptosis of differentiated cells, demonstrated by the expression of phosphatidyserine on the outer membrane, in agreement with other works performed in similar experimental conditions[25].

However, in this context NB cell ability to counteract ROS generation preventing oxidative damage has not been extensively investigated.

We considered the antioxidant mechanisms regulated by Nrf2 focusing on HO-1 which are together recognized of primary importance in favoring cell survival[10]. However, among the Nrf2-dependent antioxidant responses, we also analysed the main enzymes involved in the synthesis of glutathione, namely γ-glutamyl-cysteine ligase (GCL). No differences between undifferentiated and differentiated cells exposed to oxidative stress have been observed as far as the regulation of the two subunits of GCL is concerned. In agreement with our result, the inability of neurons to up-regulate GSH synthesis has been already proved in response to nitric oxide exposure[26]. As a consequence, the level of glutathione is not modified in our experimental conditions (data not shown). Heme
Oxygenase 1 (HO-1), instead, is differently regulated: its expression is induced significantly more in undifferentiated cells treated with H₂O₂ than in differentiated cells in the same experimental conditions. Heme oxygenase (HO) is one of the most important cytoprotectant systems and its over-expression is crucial in the adaptive response to stress. HO-1 and HO-2 are the two main isoforms in human cells. HO-2 is constitutively expressed in neuronal cells but it has been shown to be especially regulated in response to glucocorticoids or drugs like atorvastatin. The inducible form HO-1, instead, has been shown to be up-regulated in response to ROS, heat shock, ischemia and it is also induced by its substrate heme playing a pivotal role in response to acute neuronal damage. It is interesting to note that, in our experimental model, HO-1 mRNA level is detectable in control cells both before and after differentiation, while its protein level is under the limit of detection with a standard WB technique. Conceivably, even if there are still no evidence in SH-SY5Y cells, some microRNA can be involved in the regulation of HO-1 protein expression, as already shown in podocytes (miRNA 218) or in bone-marrow derived macrophages (miRNA 183). In addition, we cannot exclude that the post-transcriptional modification of HO-1 can play a crucial role in the different modulation of HO-1 expression that we observed in SH-SY5Y cells exposed to oxidative stimuli before and after differentiation, but this aspect has not been investigated yet.

In our experimental model, then, HO-1 appears to be responsible for undifferentiated cell resistance to oxidative stress. Indeed, HO-1 silencing in undifferentiated cells increases sensitivity to oxidative stress, proving the role played by HO-1 in favoring cell survival. The role of HO-1 in protecting cells from oxidative damage is ascribed to the three products of its activity, ferritin, carbon monoxide and bilirubin. We showed that oxygenase 1 (HO-1), instead, is differently regulated: its expression is induced significantly more in undifferentiated cells treated with H₂O₂ than in differentiated cells in the same experimental conditions. Heme oxygenase (HO) is one of the most important cytoprotectant systems and its over-expression is crucial in the adaptive response to stress. HO-1 and HO-2 are the two main isoforms in human cells. HO-2 is constitutively expressed in neuronal cells but it has been shown to be especially regulated in response to glucocorticoids or drugs like atorvastatin. The inducible form HO-1, instead, has been shown to be up-regulated in response to ROS, heat shock, ischemia and it is also induced by its substrate heme playing a pivotal role in response to acute neuronal damage. It is interesting to note that, in our experimental model, HO-1 mRNA level is detectable in control cells both before and after differentiation, while its protein level is under the limit of detection with a standard WB technique. Conceivably, even if there are still no evidence in SH-SY5Y cells, some microRNA can be involved in the regulation of HO-1 protein expression, as already shown in podocytes (miRNA 218) or in bone-marrow derived macrophages (miRNA 183). In addition, we cannot exclude that the post-transcriptional modification of HO-1 can play a crucial role in the different modulation of HO-1 expression that we observed in SH-SY5Y cells exposed to oxidative stimuli before and after differentiation, but this aspect has not been investigated yet.

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differentiated cells treated with low doses of bilirubin increase their resistance to oxidative stress, pointing out the lack of HO-1 derived bilirubin as a crucial mechanism of differentiated cell sensitivity to H2O2.

Bilirubin is receiving increasing attention for its powerful antioxidant activity, already recognized in vitro but now well demonstrated in vivo, especially in the cardiovascular system. Indeed, a mild increase of plasma bilirubin improves endothelial function preventing or reducing the severity of cardiovascular pathologies and metabolic diseases and, also, is protective against neuronal death induced by ischemia/reperfusion. Moreover, the endogenous generation of bilirubin has been shown to be crucial in cell adaptation to oxidative stress, not only in endothelial cells but also in vascular muscle cells and in neuronal cells.

It is also important to note that bilirubin is constantly recycled in the bilirubin/biliverdin cycle by the activity of Biliverdin Reductase (BRV), allowing bilirubin to exert its antioxidant activity even at very low concentration. In fact, it has been demonstrated that 10 nM bilirubin can protect against 10000 higher concentration of hydrogen peroxide, acting complementary to GSH.

Furthermore, it is worth underlining that our experimental model consists of a neuroblastoma cell line and that the endogenous generation of bilirubin from cancer cells has been recently proposed as one of the mechanisms involved in tumor progression, for instance as far as melanoma aggressiveness is concerned. However, further studies are needed to understand the role of bilirubin as mediator of cancer cell survival and gain of resistance.

Next, we investigated the molecular mechanisms involved in HO-1 transcription, starting from the evaluation of its principal negative regulator Bach1. Bach1 is fundamental in the physiological adaptation to oxidative stress. Through its binding to ARE sequences Bach1 represses HO-1 transcription, preventing Nrf2 binding. Under stressed conditions, Bach1 is displaced from HO-1 promoter and degraded by the activity of proteasome and Nrf2 can move from the cytosol into the nucleus inducing HO-1 transcription. This is completely consistent with what we have observed in undifferentiated cells exposed to oxidative stimuli.
On the contrary, in differentiated cells Bach1 is not displaced from HO-1 promoter and Nrf2 is not allowed to bind, although maintaining its ability to sense H2O2 moving into the nucleus.

In addition, in our experimental conditions, Bach1 and Nrf2 mRNA levels were not modified by oxidative stress further corroborating the hypothesis that the main regulation of both Bach1 and Nrf2 occurs at post-transcriptional level.

**Figure 5.** Differentiation modified the nuclear ratio between Nrf2 and Bach1 in cell treated with H2O2. (a and b) Western Blotting analysis of Bach1 cytosolic and nuclear levels of undifferentiated or 4d-ATRA differentiated cells treated for 3 h with 500 µM H2O2 or 50 µM tBHQ, as indicated. Statistical analysis: n = 3, *p < 0.05 vs ctr. (c and d) WB analysis of Nrf2 cytosolic and nuclear levels of undifferentiated or 4d-ATRA differentiated cells treated with 500 µM H2O2 or 50 µM tBHQ, as indicated. Statistical analysis: n = 3, *p < 0.05 vs ctr. The expression of GAPDH and Lamin B was checked in all the experimental conditions to verify the purity of cell fractioning and then used as loading control to normalize protein expression. (e) Nrf2/Bach1 ratio has been calculated to emphasize the different behavior in the two experimental conditions. Statistical analysis: n = 3, *p < 0.05 vs ctr. Full-length blots are presented in supplementary information.
For the best of our knowledge, this is the first piece of evidence on the involvement of Bach1 in human neuroblastoma cell response to oxidative stress. In fact, it has been reported that Bach2 contributes to the differentiation of a murine NB cell line which, however, does not express Bach1. Moreover, in the work there is no evidence concerning cell response to oxidative stress. Nonetheless, the importance of Nrf2/Bach1 ratio in the regulation of oxidative response has been highlighted in rat cortical neurons. Importantly, it has also been shown that Bach1 is significantly up-regulated in the brain of subjects with Down Syndrome increasing oxidative stress and favoring the onset of Alzheimer's disease.
Thus, Bach1 might play an important role in the regulation of antioxidant responses in neuronal cells. Our work shed a new light on the involvement of retinoic acid as regulator of Bach1-dependent HO-1 induction and this is the first evidence concerning these aspects of neuronal antioxidant responses. In our experimental system, NB cells are able to differentiate toward neuronal features when treated with ATRA but this stimulus eventually impairs cell ability to counteract a new oxidative challenge. ATRA exerts its differentiating effects through the activation of its nuclear receptors RAR and RXR. It has been shown that the activation of RAR impairs Nrf2 binding to ARE \footnote{Nrf2 is a transcription factor that regulates the expression of antioxidant genes.}, but there is no evidence on a possible involvement of RAR or RXR in the modulation of Bach1 activity.

Finally, it is also important to consider the role played by different miRNA in ATRA-induced NB cell differentiation and in redox adaptation as well. Indeed, miR-155 and miR-196 are considerably important in the processing of Bach1 mRNA and, notably, miR-155 is dramatically reduced after retinoic acid differentiation \footnote{miR-155 is a microRNA that targets Bach1 mRNA.}. Even though in our experimental conditions we did not find any significant modulation of Bach1 mRNA level before and after cell differentiation, we cannot exclude that Bach1 stabilization on the promoter region of HO-1 is due to a modulation of other co-factors involved in Bach1 binding to ARE, for instance MafG or other related proteins. In fact, Bach1 binding to DNA is strictly dependent on its dimerization with Maf proteins \footnote{Maf proteins are transcription factors that interact with Bach1 to modulate its activity.} and it has been recently highlighted MafG role in favoring the Bach1/DNA binding in melanoma cells, for instance \footnote{MafG is a zinc-finger protein that interacts with Bach1.}. Yet, the role of Maf proteins in Bach1 regulation, during neuroblastoma cell differentiation and in the response to oxidative stress is still completely unexplored. Further investigations are needed to better clarify these aspects of Bach1 regulation.

**Methods**

**Cell culture, differentiation and treatments.** SH-SY5Y neuroblastoma (NB) cells were cultured in RPMI 1640 medium (Euroclone, Italy) plus FBS (10%, from Euroclone), glutamine (2 mM, from Sigma-Aldrich, Italy), amphoterionic B (1% Sigma-Aldrich), penicillin/streptomycin (1%, Sigma-Aldrich). Cells were split at 1:5 every 5 days and maintained in 5% CO₂ humid atmosphere. Cells were differentiated by growth in the same medium supplemented with 10 μM all-trans retinoic acid (ATRA) (Sigma-Aldrich) for 4 and 7 days. Undifferentiated, 4 days (4d-ATRA) and 7 days (7d-ATRA) differentiated cells were exposed to increasing concentration of H₂O₂ (100–250–500 μM) for 24 h and the number of viable cells was measured by using Trypan Blue exclusion test and expressed as percentage. In the following experiments undifferentiated and 4d-ATRA differentiated cells were treated with 500 μM H₂O₂ or with 50 μM tBHQ, used as positive control of Nrf2/HO-1 induction, for 3 h (for the analysis of nuclear protein translocation and ChIP), 6 h (for the analysis of mRNA target genes) or 24 h (for the analysis of HO-1 protein expression). Some of the 4d-ATRA differentiated samples were treated with 100 nM staurosporin as a positive control of early apoptosis or exposed to 0.5 μM and 1 μM bilirubin (Sigma-Aldrich) alone or in combination with 500 μM H₂O₂ for 24 h.

**Evaluation of early apoptotic cells.** Confocal microscopy detection of phosphatidylserine exposure on the outer membrane - marker of early apoptosis - has been performed by using the Annexin V-FITC kit (Biovision). SH-SY5Y cells were seeded on 8-well Lab-Tek II chamber slides (Nalge Nunc International) (15 × 10⁴ cells per well) and differentiated for 4 days with 10 μM retinoic acid as described before. After 24 h of treatment with 500 μM H₂O₂ or 100 nM staurosporin, cells were washed with PBS and incubated in the dark with Annexin V-FITC diluted 1:100 in the given binding buffer. Nuclei were counterstained with 3 ng/ml To-Pro3 iodide (Invitrogen) to enable cell visualization. All the cell nuclei appear red and only early apoptotic cells show a green spotted membrane staining. Images were collected by using three-channel TCS SP2 laser scanning confocal microscope (Leica Microsystems, Germany).

**HO-1 silencing.** HO-1 mRNA has been silenced in undifferentiated cells exposed for 24 h to 500 μM H₂O₂ in 6 well plates using 120 pmols of a specific pool of oligonucleotides against human HO-1 (siHO-1, On-TargetPlus SMART pool human heme oxygenase 1; Dharmacon, USA). A scrambled pool of oligonucleotides (siRNA NoT, On-TargetPlus siControl non targeting pool; Dharmacon) has been also used to exclude specific cell responses. The oligonucleotides have been transfected using Polyplus - Transfection Interferin (Euroclone) as already described \footnote{siRNA transfection is a method to introduce small interfering RNAs into cells to silence specific genes.}, following manufacturer instructions.

**Extraction of RNA and Reverse Transcription-PCR.** The extraction of total RNA was performed using TRIZOL (Life Technologies, USA) following the suggested protocol. RNA reverse transcription into cDNA was carried out by the SuperScriptTM II Reverse Transcriptase (Life-Technologies) using random hexamer primers. CDNA amplification was achieved by using PCR Master Mix 2X (Fermentas-Dasit, Italy) and specific primers for human MAP-2, NeuroD1, GCLC, GCLM, HO-1, Nrf2, Bach1 and GAPDH. All the primer sequences have been recently published \footnote{Primers designed to amplify specific genes.}. cDNA amplification was achieved by using PCR Master Mix 2X (Fermentas-Dasit, Italy) and specific primers. cDNA amplification was achieved by using PCR Master Mix 2X (Fermentas-Dasit, Italy) and specific primers. cDNA amplification was achieved by using PCR Master Mix 2X (Fermentas-Dasit, Italy) and specific primers.

**Preparation of total cell lysates and subcellular fractioning.** Total protein extractions were performed using RIPA buffer while cytosolic and nuclear subcellular fractions were prepared using HEPE/EDTA buffer as previously described \footnote{RIPA buffer is a lysis buffer for protein extraction.}. Protein content was measured using the BCA assay (Pierce, Thermo Scientific, USA).

**Immunoblot analysis.** Proteins from total cell lysates or nuclear fractions were denatured in Laemmli buffer and then subjected to SDS-polyacrylamide gel electrophoresis (200 Volt for 50 min, Mini Protean precast TGX Gel - percentage of acrylamide is specified in supplementary information - Bio-Rad, Milan, Italy),
followed by electroblocting (100 Volt for 50 min) on PVDF membrane (GE Healthcare, Amersham Place, UK). Immunodetection was performed using rabbit anti Nrf2 (1:2000, Cell Signaling), mouse anti Bach1 (1:1000, Santa Cruz Biohtec) and rabbit anti HO-1 (1:2000, Origine). After incubation with specific secondary antibodies (GE Healthcare), the bands were detected by means of an enhanced chemiluminescence system (GE Healthcare). The membranes were stripped using Re-blot plus solution (Chemicon International, CA, USA) and re-probed with rabbit anti GAPDH (loading control for total lysates or cytosolic marker, 1:10000, Santa Cruz Biotech) or mouse anti lamin B (loading control for nuclear proteins, 1:1000, AbCam). Developed films were analysed using a specific software (GelDoc; Bio-Rad).

Immunofluorescence assay. To study HO-1 expression, SH-SY5Y cells were grown as wild type or differentiated in 8-well chamber slides and then exposed to 500 μM H₂O₂ or 50 μM tBHQ for 24 h. By means of a standard technique of immunofluorescence (fixing in cold methanol), HO-1 expression was detected by using anti HO-1 (10μg/ml rabbit anti HO-1, Origine) and ALEXA 633 (anti rabbit 1:400, Life-Technologies). Images were collected by using a three-channel TCS SP2 laser scanning confocal microscope (Leica Micyosystems).

Chromatin immunoprecipitation assay. Nrf2 and Bach1 binding to ARE sequences in the enhancer E1 in the promoter region of HO-1, was assessed by chromatin immunoprecipitation (ChIP) by using rabbit anti Nrf2 C-20 and goat anti Bach1 C-20 (Santa Cruz) antibodies, as already described. Normal rabbit and goat IgG (Merk Millipore) has been employed as non specific IgG control. The sequences of the primers used for the amplification of E1 HO-1 promoter region are listed in Supplementary Table 1.

Statistical analysis. By using GraphPad Prism software (San Diego,USA) the mean value ± SEM of the results derived from 3 or more experiments was calculated. The statistical analysis of the differences was then performed by using t-test to compare two groups or one-way ANOVA followed by Dunnett’s post-test to compare more groups.

Data availability statement. All the data supporting this study are provided in full in the result section or as supplementary information.
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S.P., A.L.F. and M.N. conceived and designed the experiments. S.P., A.L.F., L.B. and M.P. conducted the experiments. S.P., A.L.F. and M.N. analysed the results. M.P., U.M.M., M.A.P. and M.N. contributed reagents/materials/analysis. S.P., U.M.M. and M.N. wrote the paper. All the authors reviewed the manuscript.

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