THE EUROSDR GEOBIM PROJECT - DEVELOPING CASE STUDIES FOR THE USE OF GEOBIM IN PRACTICE

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ABSTRACT:

Although the use of location-based data (location coupled with semantic information) within Geographical Information Systems (GIS) and from Earth Observation (e.g. satellite) sources has been long established for decision makers, this has only recently been reflected in the construction sector with a more recent move from Computer Aided Design (CAD) to Building Information Modelling. BIM has opened up an additional source of valuable location-based data, with particular focus on the architecture, structural and engineering detail of both buildings and infrastructure projects. As with most if not all location data, while BIM can be used on its own, major benefits are to be derived from integration with other data sources. When this is done with GIS, the result is known as GeoBIM and although there are some similarities between the two, challenges to integration are both technical and non-technical, in particular the need for clear case studies to motivate both developers and senior management. There are synergies to be gained from a multi-national, coordinated approach when addressing these challenges, where participants can benefit from each-others’ experience and where the needs of users and the National Mapping and Cadastral Agency (NMCA) perspective underpin the research. This paper summarises final outcomes and findings of the EuroSDR GeoBIM research project, which was set up to provide the required multi-national, user-centric collaborative framework, which had as its overall aim the development of best practice guidelines for GeoBIM, and due to its situation within EuroSDR has a NMCA focus. The paper updates information with regard to GeoBIM projects and maturity in the participant countries, and provides an overview of the two case studies developed.

1. INTRODUCTION

The use and value of location-based data within Geographical Information Systems (GIS) and from Earth Observation (e.g. satellite) sources has been long established for decision makers (e.g. O’Looney 2000; Jankowski 2001). For example, the United Kingdom Cabinet office recently compiled a report that lists ten high value themes (five public and five private sector, including sales and marketing, mobility, natural resources, security, emergency planning and response, citizen engagement) which have the potential for this data to unlock up to £11 billion per year of economic value along with social benefits (Cabinet Office 2018). Similarly, the commercial Earth Observation (EO) data market was estimated to have a value of €1.5 billion in 2015 with the opportunity to grow to €2.6 billion in 2025 (European Commission 2017 cited in Craglia and Pogorzelski 2020).

A more recent move within the construction sector from Computer Aided Design (CAD) to Building Information Modelling (BIM) has opened up an additional source of valuable location-based data, with particular focus on the architecture, structural and engineering detail of both buildings and infrastructure projects, which is not traditionally included in information from GIS or EO. BIM is defined as A digital-based building design process that uses a single comprehensive system of computer models rather than separate sets of drawings (NBS 2017). While it is often thought of as intelligent 3D and 4D modelling approaches to construction in fact it has as its main aim collaboration (NBS 2017) between different stakeholders in construction, removing data silos. BIM activity can be broadly sub-divided into three categories (adapted from Jernigan 2008):

1. Building design - modelling the construction work at different levels of development (from concept to the detailed construction elements) and supporting a federated design involving different professionals (i.e. architects, structural engineers, installations designers and so on)
2. Project management - making efficient and effective use of this information to improve efficiency, reduce costs and waste during construction and operation
3. Information management - creation and long term curation of information relating to a built asset, at all phases of its lifecycle

This collaborative approach is expected to save a minimum of between 2 and 3% of the whole-life cost of projects (Price Waterhouse Coopers 2018), and people – the complex relationships between the social and technical resources that represent the complexity, collaboration and interrelationships of today’s organisations and environments - are relevant to all aspects of BIM.

As with most if not all location data, while BIM can be used on its own, major benefits are to be derived from integration with other data sources. To date, integration has primarily been focused primarily on GIS, with the result known as GeoBIM. However, as anyone working with data is already aware, integrating disparate data sources is not necessarily an easy task. Two parallel issues arise - firstly, technical issues, in particular interoperability challenges, and secondly non-technical (e.g. organisational) challenges, including the clear identification of case studies which are needed to motivate and direct developers when addressing the technical challenges and to persuade senior management that

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investing time in this integration task is beneficial for their organisation.

While a number of research projects are addressing these challenges (e.g. the ISO/TC 59/SC13 and ISO/TC211 working group on Interoperability between GIS and BIM, the Open Geospatial Consortium and buildingSMART International project on Built Environment Data Standards and their integration[1]), these are mainly standards focused. There are therefore synergies to be gained from a multi-national, coordinated approach, where participants can benefit from each others’ experience and where the needs of users and the NMCA perspective underpin the research.

This paper summarises final outcomes and findings of the EuroSDR GeoBIM research project, which was set up to provide the required multi-national, user-centric collaborative framework, which had as its overall aim the development of best practice guidelines for GeoBIM, and due to its situation within EuroSDR the project has an National Mapping and Cadastre Agency (NMCA) focus (see Section 2). Previous outputs of the project have been published in Noardo, Ellul, Harrrie, Devys et al. (2019) and Noardo, Ellul, Harrrie, Overland et al. (2019) and Ellul et al. (2018) and of the related benchmarking activity in Noardo, Arroyo Ohori et al. (2019) and Noardo, Biljecki et al. (2019) and Noardo, Arroyo Ohori et al. (2020). This paper first briefly summarises those outputs and then gives an integrated review of the project, updating information with regard to GeoBIM projects and maturity in the participant countries, and providing an overview of the two case studies developed.

2. BACKGROUND - THE EUROSDR GEOBIM PROJECT

EuroSDR is a not-for-profit organisation linking National Mapping and Cadastre Agencies (NMCA’s) with Research Institutes and Universities in Europe for the purpose of applied research in spatial data provision, management and delivery[2]. Within the organisation, work is divided into a total of six commissions (Data Acquisition, Modelling and Processing, Updating and Integration, Information Usage, Business Models and Operation, Knowledge Transfer) and activities include the coordination of multinational research activities, workshops, educational events and more.

The GeoBIM project was set up as a collaborative effort to bring together academics and practitioners from 13 countries. With an initial focus on understanding the broad picture (status, maturity levels) of GeoBIM across Europe, the project has subsequently updated this review on an annual basis and also developed two case studies that explore GeoBIM in more depth. A two-faceted approach was taken - firstly regular meetings of the entire team (at approximately 4-6 month intervals) allowed us to capture updates and progress with regard to GeoBIM activities within each of the partner countries. Secondly, two of the academic partners led more in depth case study development activities, with input provided during the meetings but also online through the project.

2.1 Collaborators

Collaborators included 13 NMCA’s (Danish Geodata Agency, Denmark; Geodetic Institute of Slovenia; Głowny Urzad Geodezji i Kartografii, Poland; Lantmäteriet, Sweden; Institut Cartographique de Catalunya; Institut national de l’information géographique et forestiere, France; Kadastre, Netherlands; Kartverket, Norway; National Land Survey of Finland; Ordnance Survey, Ireland; Ordnance Survey, UK; Survey and Mapping Authority, Republic of Slovenia; Swisstopo, Switzerland), one industrial partner (CSTB, France) and five university partners - TU Delft, Netherlands; University College London, UK; Lund University, Sweden; Dublin Institute of Technology, Ireland; University of Ljubljana, Slovenia.

2.2 Similarities and Differences

At the outset of the project, the team conducted a review (via a survey of collaborators and also of related literature) of key similarities and differences between geo and BIM, with a view that these would underpin any integration but also help to identify areas where research attention is required. The results are summarised in Table 1[1] and Table 2[2], adapted from Ellul et al. (2018).

| Similarity | Geo | BIM |
|------------|-----|-----|
| Information system combining attributes and geometry | Yes | Yes |
| Model the built environment in 3D | Yes | Yes |
| Model indoor and outdoor features | Yes | Yes |
| Data can be managed in a database management system | Yes | Yes |
| Spatial and non-spatial data editing and management tools provided | Yes | Yes |
| 2D and 3D visualization | Yes | Yes |
| Represent the world as is, but also model historic and future representations | Yes | Yes |
| Model at varying scales and detail | Yes | Yes |

Table 1. Geo and BIM Similarities, adapted from Ellul et al. (2018)

2.3 Opportunities and Challenges for GeoBIM

Given the user-centric focus of the EuroSDR GeoBIM project, an important element of previous work identified opportunities and challenges accessed by the NMCA’s - both technical and non-technical. As part of a survey, collaborators were asked to identify both, with particular focus on those relating to NMCA’s.

As noted in Ellul et al. (2018), opportunities for GeoBIM include: topographic mapping, cadastral systems, property valuation, highways management, statistics, building permits, urban planning, planning regulations, environmental planning, natural capital, infrastructure management, transport planning. Of these, building permits, urban planning, planning regulations relate to planning/permitting processes and NMCA’s were particularly interested in the opportunity of enhancing their 3D city model offering with information from BIM, as well as options to provide their data as input into the planning process. A second group ing is given by infrastructure management and highways management to asset management. These groupings were selected as case studies for further development.

Challenges identified include (Ellul et al. 2018) a lack of knowledge and expertise on what GeoBIM is, BIM data coverage is lacking, the lack of articulation of role and services of an NMCA with regards to BIM and GeoBIM, different conceptual models, lack of skills within the construction field, lack of software, cost of model creation and lack of investment.

While the technical challenges are being addressed through research (within this group and elsewhere), ideas and approaches
The planning/permits study therefore developed as a multi-national collaborative study which was able to align with related municipal and national initiatives in the Netherlands, Sweden and Norway, to develop a multi-national planning permit process workflow, identify stakeholders and, for each step in the workflow explore information required from BIM and from GIS, and the outcome of integration, which was then validated with stakeholders.

The asset management study identified at an early stage that while at an individual level (e.g. interviewees within asset management roles) interest in the potential of GeoBIM was high, this is not yet reflected through initiatives at organisational, municipal or national level. This is most likely due to the recent emergence of BIM - few built assets in operation today have access to BIM data and make use of this - or GeoBIM - for operational purposes. Thus, the case study was developed from a research perspective, with asset management researchers providing the expertise lacking in the EuroSDR group.

5. RESULTS - MATURITY LEVELS

Table 3 compares the level of maturity in participant countries from 2018 and 2020, with the maturity levels ranging form limited awareness through to considered leaders.

| Country or Region | 2018                          | 2020                          |
|-------------------|-------------------------------|-------------------------------|
| Catalonia         | A few small initiatives       | A few small initiatives       |
| Denmark           | A few small initiatives       | A few small initiatives       |
| Finland           | A few small initiatives       | A few small initiatives       |
| France            | A few small initiatives       | A few small initiatives       |
| Ireland           | Limited awareness             | A few small initiatives       |
| Netherlands       | Ongoing activity at regional and/or national level | Ongoing activity at regional and/or national level |
| Norway            | Considered leaders            | Considered leaders            |
| Slovenia          | A few small initiatives       | A few small initiatives       |
| Poland            | Limited awareness             | Limited awareness             |
| Sweden            | A few small initiatives       | Ongoing activity at regional and/or national level |
| Switzerland       | Ongoing activity at regional and/or national level | Ongoing activity at regional and/or national level |
| United Kingdom    | A few small initiatives       | A few small initiatives       |

Table 3. GeoBIM Maturity Estimates

5.1 Example Projects

A number of participants of the EuroSDR project were able to add a little more detail to their current status report, giving - where applicable - descriptions of live projects in their regions or countries or adding context to the level of maturity.
5.2 Participation in International Initiatives

As part of their reporting at national level, France and Norway report participation in international initiatives. Specifically, the International Standards Organisation (ISO) where there is an ongoing working group related to descriptions of models for harmonization of BIM data created for building permit process. The ISO/TC59/SC13 (ISO Technical Committee 59) and the ISO/TC211, Organization and digitization of information about buildings and civil engineering works, including building information modelling (BIM) and ISO/TC211, Geographic information/Geomatics, are working together on a standard to submit the BIM model into the whole life cycle of a built asset using building information modelling (BIM). The UK team also note that International standard ISO 19650 is closely aligned to the UK PAS 1192 series, with the standard focusing on managing information and the whole life cycle of a built asset using building information modelling (BIM).

6. RESULTS - CASE STUDIES

6.1 GeoBIM and Planning/Permits

6.1.1 Summary: The Planning/Permits Case Study (details in Noardo, Ellul, Harrie, Overland et al. 2019) was developed in collaboration with a number of municipalities, in particular the Municipality of Rotterdam in the Netherlands. The initial phase of the project involved developing a generic workflow for the issuing of a building permit that could be applied across multiple countries. This was followed by a more in-depth exploration of the workflow from the data and stakeholder/user perspectives, looking particularly at GIS and other systems that may link to the Asset Information Model.

Participants from Switzerland note that GeoBIM awareness is really gaining momentum, with city cantons interested in using BIM data and maintaining official buildings in a BIM, and at national level a strategy for GeoBIM for Swisstopo (the NMCA) being proposed, with the concept that the NMCA takes a lead role for national buildings/construction works on national and international standards. This is particularly the case as no private company that can guarantee a 10 year provider of BIM.

In the United Kingdom, initiatives relating to improving the planning permit process are being driven by the Connected Cities Catapult and the Royal Town Planning Institute, and their...
Sample Tasks

GeoBIM Application

3.7.1 Sample Tasks

Proto-Task 1: Full Site BIM (GIS) Survey
This task collects all the data that is available for the survey, and presents it as a coherent model. This requires the coordination of existing and new data with the purpose of improving the quality of life of people and the productivity of the core business. 

3.7.2 Sample Tasks

Proto-Task 2: Local Management
This task involves the development of a local management plan, which is crucial to the success of the project. This requires the coordination of multiple components.

Table 4. Potential GeoBIM Applications for a subset of tasks from the RIBA Plan of Work Stages - Planning/Permits

| RIBA Stage | Sample Tasks | GeoBIM Application |
|------------|--------------|--------------------|
| Strategic Definition | Client requirements; Business case | What is permitted on this site (GIS) and will it yield any profit (BIM)? Should I purchase this site? |
| Preparation and Briefing | Sustainability Studies | Does this construction (BIM) impact wildlife or cast shadows (GIS)? |
| Concept Design | Agree design with client | Present design alternatives (BIM) in the context of their surroundings (GIS) |
| Spatial Coordination | Prepare and submit planning application, spatially coordinated design | Contextual information - what surrounds the building - from GIS, along with encoded planning and building regulations, with detailed architecture and engineering information from BIM, use of location as an integrator |

6.2 GeoBIM and Asset Management

6.2.1 Summary: The Asset Management Case Study was developed in collaboration with colleagues in the Faculty of Architecture, Built Environment and Construction Engineering at the Politecnico di Milano, Italy. This was necessary due to the lack of asset management expertise within the EuroSDR group. The first stage of the study involved a literature review to identify existing studies on the topic, followed by the development of a practical, integrated, Asset Management database that linked data from BIM (specifically, a model of one of the campus buildings) and geospatial data of the surrounding neighbourhood. This integrated data (stored in PostgreSQL/PostGIS) was then enhanced with condition information about the assets - where a condition survey is a review of the condition of an asset and could include ratings ranging from as new, good serviceable condition to requires replacement within 5 years and in poor condition, overdue for replacement (Institute of Asset Management 2016). As an example of an application the three information sources - BIM, GIS and Condition information - can form the basis of 2D and 3D visualisations to show the current condition of each assets (with the potential to identify clusters leading to areas requiring priority intervention). This involved a three-way schema matching task (carried out manually), which helped to highlight the granularity of features of interest to AM/FM - for example, a condition survey could be conducted on a room as a whole, whereas in both geo-spatial and BIM representations the room is built from multiple components.

6.2.2 Benefits of a GeoBIM Approach: While BIM provides a detailed 3D model of a built asset, such an asset is an integral part of its surrounding context - and it is rare that a facility manager's responsibility does not extend beyond the door into a building. Additionally, while facilities management deals with the day to day operations of a structure (facilities management is defined as the organizational function which integrates people, place and process within the built environment with the purpose of improving the quality of life of people and the productivity of the core business, BS EN ISO 41011:2018), asset management looks at a higher, more value-focused, scale (asset management is defined as a coordinated activity of an organisation to realise value from assets (ISO 55000), balancing costs, risks, opportunities to achieve organisation's objectives) - multiple buildings, perhaps on multiple sites across the country. A GeoBIM approach can handle both levels of granularity, allowing the detailed condition surveys to be aggregated up into information useful at asset management level. This could have particular benefits for infrastructure management, where scales of operation are more traditionally geo (i.e. extended over a large area) than BIM (focused on one site) (see Table 2).

As with the planning/permits case it is also interesting to explore GeoBIM and asset management in the context of tasks extracted from the RIBA Plan of Work. Table 5 gives some examples.

Table 5. Potential GeoBIM Applications for a subset of tasks from the RIBA Plan of Work Stages - Asset Management

| RIBA Stage | Sample Tasks | GeoBIM Application |
|------------|--------------|--------------------|
| Handover | Commissioning and defect rectification | Carry out rapid condition surveys and link the responses to 3D GeoBIM geometry to identify specific areas where extensive rectification is required |
| Use | Facilities and Asset Management, verify sustainability | Pre-plan maintenance interventions virtually in the 3D GeoBIM - e.g. working at height - to ensure safety, exploit the location framework to integrate temperature, air quality and occupancy data to validate building performance predictions |

7. DISCUSSION

This paper gave a final review of the 2-year EuroSDR GeoBIM project, updating information with regard to GeoBIM projects and maturity in the participant countries, and providing a summary of the two case studies developed. Overall, it can be said that the project has been very successful, and the quantity and quality of outputs, workshops, meetings and related initiatives produced are a credit to the team involved, particularly given that the work was - to a great extent voluntary. Indeed, a key strength of the project is the collaboration (and therefore support/involvement) of so many organisations in so many countries, which as made the project highly visible at national and international levels.

https://www.architecture.com/-/media/GatherContent/Test-resources-page/Additional-Documents/2020RIBAPlanofWorkoverviewpdf.pdf?la=en Accessed 10th May 2020

The Plan of Work does not explore asset management in detail - e.g. there is no specific stage for modification of an existing asset.
Key outputs include a total of six project team meetings, one workshop held in collaboration with the sister project on GeoBIM benchmarking, in Amsterdam (2019), a GeoBIM in Asset Management workshop held in Milan in November 2019, a half day introductory session to GeoBIM (Paris, February 2020), numerous keynote and other talks (including in Singapore and Malaysia), and an online EuroSDR summer school on GeoBIM (23 participants, June 2020). Additional examples of impact include: within TU Dublin this project has been promoted across 100 part-time postgraduate students who work across the Irish AEC sector in consultants, contractors, subcontractors, government departments and agencies, and facilities management companies with backgrounds in architecture, architectural technology, construction management, engineering (civil, structural, building services), and surveying (geomatics, building and quantity); the project has been mentioned at the CitA BIM Gathering 2020 which is a 400-person conference run by the Construction IT Alliance and live-streamed as well as video recorded; the project has provided input into lecturing in many of the participant countries; presentation at the ISO TC 211 Seminar, in Slovenia; progress reports to the wider EuroSDR Board of Delegates.

Participants report that they have developed a far better understanding of the drivers for interest in GeoBIM within NMCA's and the two case studies provide both theoretical and practical examples implementations of GeoBIM, helping to address the lack-of-awareness issue. This user-driven, user-focused project provides a balance to the more standards-driven collaborations (schema-focused) mentioned in Section 2. Regular meetings provided an avenue for those participants who rated their countries as being at few small initiatives to learn from others further down the GeoBIM path, and take this knowledge back to their home NMCA's to inform potential GeoBIM-focused strategic thinking. This, along with the various workshops, presentations, papers and other outputs from the project could in turn help to increase awareness of GeoBIM's potential and hence the national GeoBIM maturity level.

Both case studies involved collaboration outside the core geospatial discipline/expertise initially represented within the team, and as a result of this the planning/permits case study, in particular, did not only consider the integration of BIM into geospatial data but also the reverse - how the geospatial data could be utilised within a BIM environment and the asset management case study was able to articulate the potential of location as an integrator of the diverse information sources utilised within that discipline, with particular focus on aggregation/generalisation. These results highlight the need for an even more interdisciplinary approach to enable GeoBIM to reach its full potential benefit.

As with any study the results should be considered in context. Considering GeoBIM maturity levels first, Table 3 highlights that very little has changed in the time of activity of the project, with many countries still only reporting a few small initiatives, and those that started out with high levels of activity continuing in this vein. As the non-technical challenges identified in Section 2.3 highlight, even if some of the technical challenges could be addressed (see Noardo, Arroyo Ohori et al. 2020) this is not sufficient - and in fact it is hoped that the outcomes of this project will start to address the stated lack of understanding problem.

It can also be noted that many of the reported initiatives in Section 5 relate to planning. However there is a potential bias in this result due to the NMCA perspective taken by the project, which makes it possible that participants have greater awareness of public sector projects and are perhaps less aware of initiatives within the private sector. Additionally, the maturity level estimates are also a relatively subjective judgement by national representatives on the project, and may not represent the whole GeoBIM picture in a country (public or private sector), although they do give a good flavour of the focus of activity. A geospatial/NMCA focus is also a potential issue, as project team members may be less aware of initiatives driven from the BIM side.

Within the case studies, this focus on public sector examples is also reflected in the higher level of interest in in the planning/permits case study when compared to the asset management case study. Facilities and Asset Management are - in general - activities carried out by private entities, and given the relatively recent emergence of BIM, the potential to use this data, in combination with geo-data, for asset management has not yet been exploited significantly in practice. The relative simplicity of user requirements for Asset Management - a 3D location/simple 3D model with associated condition information - also contrast markedly with the complexity of the relevant standards (e.g ISO 19650, ISO 55000). This disparity between the ambitions of the standards and the needs, skills and current awareness of the users was further demonstrated during various meetings. While many of the interviewees in the Asset Management domain were aware of BIM some participants expressed scepticism that BIM - or even 3D modelling - was needed for asset management. There is thus a need for a more in depth end to end longitudinal case study linking standards, GeoBIM, Construction and Asset Management, to understand where GeoBIM can be of benefit and where existing methods are sufficient. It is also fair to say that the case for GeoBIM is perhaps less immediately obvious in facilities and asset management, where current research efforts focus on the use of BIM for facilities management (Ashton and Hou 2018, Alnagar 2019, Farghaly et al. 2017, Munir, Kiviniemi and Jones 2019). GeoBIM benefits are more apparent at asset portfolio level (multi-building, multi-site) and will further emerge within infrastructure facilities and asset management, although this is not yet mature as BIM standards do not yet cover infrastructure sufficiently, with standards only now emerging for bridges, waterways and tunnels, and the roads-related standards undergoing refinement. Interestingly, this focus on infrastructure asset management is reflected in the initial opportunities identified within the project, where highways and infrastructure management were mentioned by participants (see Section 7.2).
cision making, and its potential correspondence with map gener- 
alisation, will be further explored in collaboration with the team in Italy, who have developed a Facility Condition Index approach for decision support at building level (Moretti and Re Cecconi 2019) and are focusing on digital asset management (Re Cecconi et al. 2020).

Additionally, while planning/permits and asset management cover the majority of a built asset lifecycle, two stages of the RIBA Plan of Work have not been explored - technical design and manufacturing and construction. For the former, it may be interesting to explore whether the encoding of planning regulations proposed for the permit stage of development could be further adapted to building regulations (which focus on engineering detail), and for the latter there is an opportunity to explore supply chain logistics, identifying material quantities (BIM), best routes to site without disturbing neighbours (geo), on-site storage location (BIM).

8. CONCLUSION

The initial aim of the EuroSDR project was to develop best practice guidelines for GeoBIM, to provide input into NMCA’s as to their potential role in relation to this integrated location dataset, and as a consequence help them to better understand their role in BIM, which is generating increasing quantities of location-enabled data due to various national mandates. The case studies achieved this in two senses - for the planning/permits case study, the detailed workflows developed (e.g. Noardo, Ellul, Harrie, Overland et al. 2019) give clear guidance as to where NMCA data and BIM data can be exchanged, and highlight the opportu- nity (but also the complexity) of using BIM as an information source for a 3D City Model. In contrast the asset management case study highlighted that there is at the moment a lack of matur- ity and understanding in asset management as to the potential of geospatial data, and that the role of an NMCA in this context per- haps initially relates to education, while waiting for BIM to mature sufficiently on the infrastructure side where GeoBIM benefits are clearer. Although not yet developed into formal guidelines - further work is required before this could be achieved - the insights generated to date are already proving useful to the NMCA partners.

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