We present an image-based Virtual Try-On Network (VITON) without using 3D information in any form, which seamlessly transfers a desired clothing item onto the corresponding region of a person using a coarse-to-fine strategy. Conditioned upon a new clothing-agnostic yet descriptive person representation, our framework first generates a coarse synthesized image with the target clothing item overlaid on that same person in the same pose. We further enhance the initial blurry clothing area with a refinement network. The network is trained to learn how much detail to utilize from the target clothing item, and where to apply to the person in order to synthesize a photo-realistic image in which the target item deforms naturally with clear visual patterns. Experiments on our newly collected Zalando dataset demonstrate its promise in the image-based virtual try-on task over state-of-the-art generative models.
ing tasks [48], seem to be a natural approach for addressing this problem. In particular, they minimize an adversarial loss so that samples generated from a generator are indistinguishable from real ones as determined by a discriminator, conditioned on an input signal [36, 32, 19, 31]. However, they can only transform information like object classes and attributes roughly, but are unable to generate graphic details and accommodate geometric changes [49]. This limits their ability in tasks like virtual try-on, where visual details and realistic deformations of the target clothing item are required in generated samples.

To address these limitations, we propose a virtual try-on network (VITON), a coarse-to-fine framework that seamlessly transfers a target clothing item in a product image to the corresponding region of a clothed person in a 2D image. Figure 2 gives an overview of VITON. In particular, we first introduce a clothing-agnostic representation consisting of a comprehensive set of features to describe different characteristics of a person. Conditioned on this representation, we employ a multi-task encoder-decoder network to generate a coarse synthetic clothed person in the same pose wearing the target clothing item, and a corresponding clothing region mask. The mask is then used as a guidance to warp the target clothing item to account for deformations. Furthermore, we utilize a refinement network which is trained to learn how to composite the warped clothing item to the coarse image so that the desired item is transferred with natural deformations and detailed visual patterns. To validate our approach, we conduct a user study on our newly collected dataset and the results demonstrate that VITON generates more realistic and appealing virtual try-on results outperforming state-of-the-art methods.

2. Related Work

Fashion analysis. Extensive studies have been conducted on fashion analysis due to its huge profit potentials. Most existing methods focus on clothing parsing [43, 27], clothing recognition by attributes [30], matching clothing seen on the street to online products [29, 13], fashion recommendation [18], visual compatibility learning [42, 15], and fashion trend prediction [2]. Compared to these lines of work, we focus on virtual try-on with only 2D images as input. Our task is also more challenging compared to recent work on interactive search that simply modifies attributes (e.g., color and textures) of a clothing item [24, 47, 14], since virtual try-on requires preserving the details of a target clothing image as much as possible, including exactly the same style, embroidery, logo, text, etc.

Image synthesis. GANs [11] are one of most popular deep generative models for image synthesis, and have demonstrated promising results in tasks like image generation [8, 35] and image editing [48, 33]. To incorporate desired properties in generated samples, researchers also utilize different signals, in the form of class labels [32], text [36], attributes [40], etc., as priors to condition the image generation process. There are a few recent studies investigating the problem of image-to-image translation using conditional GANs [19], which transform a given input image to another one with a different representation. For example, producing an RGB image from its corresponding edge map, semantic label map, etc., or vice versa. Recently, Chen and Kolton [6] trained a CNN using a regression loss as an alternative to GANs for this task without adversarial training. These methods are able to produce photo-realistic images, but have limited success when geometric changes occur [49]. Instead, we propose a refinement network that pays attention to clothing regions and deals with clothing deformations for virtual try-on.

In the context of image synthesis for fashion applications, Yoo et al. [45] generated a clothed person conditioned on a product image and vice versa regardless of the person’s pose. Lassner et al. [25] described a generative model of people in clothing, but it is not clear how to control the fashion items in the generated results. A more related work is FashionGAN [50], which replaced a fashion item on a person with a new one specified by text descriptions. In contrast, we are interested in the precise replacement of the clothing item in a reference image with a target item, and address this problem with a novel coarse-to-fine framework.

Virtual try-on. There is a large body of work on virtual try-on, mostly conducted in computer graphics. Guan et al. proposed DRAPE [12] to simulate 2D clothing designs on 3D bodies in different shapes and poses. Hilsmann and P. Eisert [17] retextured the garment dynamically based on a motion model for real-time visualization in a virtual mirror environment. Sekine et al. [39] introduced a virtual fitting system that adjusts 2D clothing images to users through inferring their body shapes with depth images. Recently, Pons-Moll et al. [34] utilized a multi-part 3D model of clothed bodies for clothing capture and retargeting. Yang et al. [44] recovered a 3D mesh of the garment from a single view 2D image, which is further re-targeted to other human bodies. In contrast to relying on 3D measurements to perform precise clothes simulation, in our work, we focus on synthesizing a perceptually correct photo-realistic image directly from 2D images, which is more computationally efficient. In computer vision, limited work has explored the task of virtual try-on. Recently, Jetchev and Bergmann [20] proposed a conditional analogy GAN to swap fashion articles. However, during testing, they require the product images of both the target item and the original item on the person, which makes it infeasible in practical scenarios. Moreover, without injecting any person representation or explicitly considering deformations, it fails to generate photo-realistic virtual try-on results.
3. VITON

The goal of VITON is, given a reference image $I$ with a clothed person and a target clothing item $c$, to synthesize a new image $\hat{I}$, where $c$ is transferred naturally onto the corresponding region of the same person whose body parts and pose information are preserved. Key to a high-quality synthesis is to learn a proper transformation from product images to clothes on the body. A straightforward approach is to leverage training data of a person with fixed pose wearing different clothes and the corresponding product images, which, however, is usually difficult to acquire.

In a practical virtual try-on scenario, only a reference image and a desired product image are available at test time. Therefore, we adopt the same setting for training, where a reference image $I$ with a person wearing $c$ and the product image of $c$ are given as inputs (we will use $c$ to refer to the product image of $c$ in the following paper). Now the problem becomes given the product image $c$ and the person’s information, how to learn a generator that not only produces $I$ during training, but more importantly is able to generalize at test time – synthesizing a perceptually convincing image with an arbitrary desired clothing item.

To this end, we first introduce a clothing-agnostic person representation (Sec 3.1). We then synthesize the reference image with an encoder-decoder architecture (Sec 3.2), conditioned on the person representation as well as the target clothing image. The resulting coarse result is further improved to account for detailed visual patterns and deformations with a refinement network (Sec 3.3). The overall framework is illustrated in Figure 2.

3.1. Person Representation

A main technical challenge of a virtual try-on synthesis is to deform the target clothing image to fit the pose of a person. To this end, we introduce a clothing-agnostic person representation, which contains a set of features (Figure 3), including pose, body parts, face and hair, as a prior to constrain the synthesis process.

Pose heatmap. Variations in human poses lead to different deformations of clothing, and hence we explicitly model pose information with a state-of-the-art pose estimator [5]. The computed pose of a person is represented as coordinates of 18 keypoints. To leverage their spatial layout, each keypoint is further transformed to a heatmap, with an $11 \times 11$ neighborhood around the keypoint filled in with ones and zeros elsewhere. The heatmaps from all keypoints are further stacked into an 18-channel pose heatmap.

Human body representation. The appearance of clothing highly depends on body shapes, and thus how to transfer the target fashion item depends on the location of different body parts (e.g., arms or torso) and the body shape. A state-of-the-art human parser [10] is thus used to compute a human segmentation map, where different regions represent different parts of human body like arms, legs, etc. We further convert the segmentation map to a 1-channel binary mask, where ones indicate human body (except for face and hair) and zeros elsewhere. This binary mask derived directly from $I$ is downsampled to a lower resolution ($16 \times 12$ as shown in Figure 3) to avoid the artifacts when the body shape and target clothing conflict as in [50].

Face and hair segment. To maintain the identity of the person, we incorporate physical attributes like face, skin color, hair style, etc. We use the human parser [10] to extract the RGB channels of face and hair regions of the person to inject identity information when generating new images.

Finally, we resize these three feature maps to the same resolution and then concatenate them to form a clothing-agnostic person representation $p$ such that $p \in \mathbb{R}^{m \times n \times k}$, where $m = 256$ and $n = 192$ denote the height and width of the feature map, and $k = 18 + 1 + 3 = 22$ represents the number of channels. The representation contains abundant...
information about the person upon which convolutions are performed to model their relations. Note that our representation is more detailed than previous work [31, 50].

3.2. Multi-task Encoder-Decoder Generator

Given the clothing-agnostic person representation $p$ and the target clothing image $c$, we propose to synthesize the reference image $I$ through reconstruction such that a natural transfer from $c$ to the corresponding region of $p$ can be learned. In particular, we utilize a multi-task encoder-decoder framework that generates a clothed person image along with a clothing mask of the person as well. In addition to guiding the network to focus on the clothing region, the predicted clothing mask will be further utilized to refine the generated result, as will be discussed in Sec 3.3. The encoder-decoder is a general type of U-net architecture [37] with skip connections to directly share information between layers through bypassing connections.

Formally, let $G_C$ denote the function approximated by the encoder-decoder generator. It takes the concatenated $c$ and $p$ as its input and generates a 4-channel output $(I',M) = G_C(c,p)$, where the first 3 channels represent a synthesized image $I'$ and the last channel $M$ represents a segmentation mask of the clothing region as shown at the top of Figure 2. We wish to learn a generator such that $I'$ is close to the reference image $I$ and $M$ is close to $M_0$ ($M_0$ is the pseudo ground truth clothing mask predicted by the human parser on $I$). A simple way to achieve this is to train the network with an $L_1$ loss, which generates decent results when the target is a binary mask like $M_0$. However, when the desired output is a colored image, $L_1$ loss tends to produce blurry images [19]. Following [21, 26, 7], we utilize a perceptual loss that models the distance between the corresponding feature maps of the synthesized image and the ground truth image, computed by a visual perception network. The loss function of the encoder-decoder can now be written as the sum of a perceptual loss and an $L_1$ loss:

$$L_{G_C} = \sum_{i=0}^{5} \lambda_i ||\phi_i(I') - \phi_i(I)||_1 + ||M - M_0||_1, \quad (1)$$

where $\phi_i(y)$ in the first term is the feature map of image $y$ of the $i$-th layer in the visual perception network $\phi$, which is a VGG19 [41] network pre-trained on ImageNet. For layers $i \geq 1$, we utilize ‘conv1_2’, ‘conv2_2’, ‘conv3_2’, ‘conv4_2’, ‘conv5_2’ of the VGG model while for layer 0, we directly use RGB pixel values. The hyperparameter $\lambda_i$ controls the contribution of the $i$-th layer to the total loss. The perceptual loss forces the synthesized image to match RGB values of the ground truth image and their activations at different layers in a visual perception model as well, allowing the synthesis network to learn realistic patterns. The second term in Eqn. 1 is a regression loss that encourages the predicted clothing mask $M$ to be the same as $M_0$.

![Figure 4: Warping a clothing image. Given the target clothing image and a clothing mask predicted in the first stage, we use shape context matching to estimate the TPS transformation and generate a warped clothing image.](image)

By minimizing Eqn. 1, the encoder-decoder learns how to transfer the target clothing conditioned on the person representation. While the synthetic clothed person conforms to the pose, body parts and identity in the original image (as illustrated in the third column of Figure 5), details of the target item such as text, logo, etc. are missing. This might be attributed to the limited ability to control the process of synthesis in current state-of-the-art generators. They are typically optimized to synthesize images that look similar globally to the ground truth images without knowing where and how to generate details. To address this issue, VITON uses a refinement network together with the predicted clothing mask $M$ to improve the coarse result $I'$.

3.3. Refinement Network

The refinement network $G_R$ in VITON is trained to render the coarse blurry region leveraging realistic details from a deformed target item.

**Warped clothing item.** We borrow information directly from the target clothing image $c$ to fill in the details in the generated region of the coarse sample. However, directly pasting the product image is not suitable as clothes deform conditioned on the person pose and body shape. Therefore, we warp the clothing item by estimating a thin plate spline (TPS) transformation with shape context matching [3], as illustrated in Figure 4. More specifically, we extract the foreground mask of $c$ and compute shape context TPS warps [3] between this mask and the clothing mask $M$ of the person, estimated with Eqn. 1. These computed TPS parameters are further applied to transform the target clothing image $c$ into a warped version $c'$. As a result, the warped clothing image conforms to pose and body shape information of the person and fully preserves the details of the target item. The idea is similar to recent 2D/3D texture warping methods for face synthesis [51, 16], where 2D facial keypoints and 3D pose estimation are utilized for warping. In contrast, we rely on the shape context-based warping due to the lack of accu-
rate annotations for clothing items. Note that a potential alternative to estimating TPS with shape context matching is to learn TPS parameters through a Siamese network as in [22]. However, this is particularly challenging for non-rigid clothes, and we empirically found that directly using context shape matching offers better warping results for virtual try-on.

Learn to composite. The composition of the warped clothing item $c'$ onto the coarse synthesized image $I'$ is expected to combine $c'$ seamlessly with the clothing region and handle occlusion properly in cases where arms or hair are in front of the body. Therefore, we learn how to composite with a refinement network. As shown at the bottom of Figure 2, we first concatenate $c'$ and the coarse output $I'$ as the input of our refinement network $G_R$. The refinement network then generates a 1-channel composition mask $\alpha \in (0, 1)^{W \times H}$, indicating how much information is utilized from each of the two sources, i.e., the warped clothing item $c'$ and the coarse image $I'$. The final virtual try-on output of VITON $\hat{I}$ is a composition of $c'$ and $I'$:

$$\hat{I} = \alpha \odot c' + (1 - \alpha) \odot I', \quad (2)$$

where $\odot$ represents element-wise matrix multiplication. To learn the optimal composition mask, we minimize the discrepancy between the generated result $\hat{I}$ and the reference image $I$ with a similar perceptual loss $L_{perc}$ as Eqn. 1:

$$L_{perc}(\hat{I}, I) = \sum_{i=3}^{5} \lambda_i ||\phi_i(\hat{I}) - \phi_i(I)||_1, \quad (3)$$

where $\phi$ denotes the visual perception network VGG19. Here we only use ‘conv3_2’, ‘conv4_2’, ‘conv5_2’ for calculating this loss. Since lower layers of a visual perception network care more about the detailed pixel-level information of an image instead of its content [9], small displacements between $I$ and $\hat{I}$ (usually caused by imperfect warping) will lead to a large mismatch between the feature maps of lower layers (‘conv1’ and ‘conv2’), which, however, is acceptable in a virtual try-on setting. Hence, by only using higher layers, we encourage the model to ignore the effects of imperfect warping, and hence it is able to select the warped target clothing image and preserve more details.

We further regularize the generated composition mask output by $G_R$ with an $L_1$ norm and a total-variation (TV) norm. The full objective function for the refinement network then becomes:

$$L_{G_R} = L_{perc}(\hat{I}, I) - \lambda_{warp}||\alpha||_1 + \lambda_{TV}||\nabla \alpha||_1, \quad (4)$$

where $\lambda_{warp}$ and $\lambda_{TV}$ denote the weights for the $L_1$ norm and the TV norm, respectively. Minimizing the negative $L_1$ term encourages our model to utilize more information from the warped clothing image and render more details. The total-variation regularizer $||\nabla \alpha||_1$ penalizes the gradients of the generated composition mask $\alpha$ to make it spatially smooth, so that the transition from the warped region to the coarse result looks more natural.

Figure 5 visualizes the results generated at different steps from our method. Given the target clothing item and the representation of a person, the encoder-decoder produces
a coarse result with pose, body shape and face of the person preserved, while details like graphics and textures on the target clothing item are missing. Based on the clothing mask, our refinement stage warps the target clothing image and predicts a composition mask to determine which regions should be replaced in the coarse synthesized image. Consequently, important details (material in the 1st example, text in 2nd example, and patterns in the 3rd example) “copied” from the target clothing image are “pasted” to the corresponding clothing region of the person.

4. Experiments

4.1. Zalando Dataset

The dataset used in [20] is a good choice for conducting experiments for virtual try-on, but it is not publicly available. We therefore collected our own dataset, Zalando, from the same website (www.zalando.de) as [20]. We first crawled around 19,000 front-view woman and top\(^1\) clothing image pairs and then removed noisy images with no parsing results, yielding 16,253 pairs. The remaining images are further split into a training set and a testing set with 14,221 and 2,032 pairs respectively. Note that during testing, the person should wear a different clothing item than the target one as in real-world scenarios, so we randomly shuffled the clothing product images in these 2,032 test pairs for evaluation. We will release this dataset to facilitate further research.

4.2. Implementation Details

Training setup. Following recent work using encoder-decoder structures [20, 35], we use the Adam [23] optimizer with \(\beta_1 = 0.5, \beta_2 = 0.999\), and a fixed learning rate of 0.0002. We train the network for 30K steps with a batch size of 16. The resolution of the synthetic samples is \(256 \times 192\).

Encoder-decoder generator. Our network for the coarse stage contains 6 convolutional layers for encoding and decoding, respectively. All encoding layers consist of \(4 \times 4\) spatial filters with a stride of 2, and their numbers of filters are 64, 128, 256, 512, 512, 512, respectively. For decoding, similar \(4 \times 4\) spatial filters are adopted with a stride of 1/2 for all layers, whose number of channels are 512, 512, 256, 128, 64, 4. The choice of activation functions and batch normalizations are the same as in [19]. Skip connections [37] are added between encoder and decoder to improve the performance. \(\lambda_1\) in Eqn. 1 is chosen to scale the loss of each term (including the \(L_1\) loss on clothing mask prediction) properly [6].

Refinement network. The network is a four-layer fully convolutional model. Each of the first three layers has \(3 \times 3 \times 64\) filters followed by Leaky ReLUs and the last layer outputs the composition mask with \(1 \times 1\) spatial filters followed by a sigmoid activation function to scale the output to \((0, 1)\). \(\lambda_1\) in Eqn. 4 is the same as in Eqn. 1, \(\lambda_{warp} = 0.1\) and \(\lambda_{TV} = 5\epsilon = 6\).

4.3. Compared Approaches

To validate the effectiveness of our framework, we compare with the following alternative methods.

GANs with Person Representation (PRGAN) [31, 50]. Existing methods that leverage GANs conditioned on either poses [31] or body shape information [50] are not directly comparable since they are not designed for the virtual try-on task. To achieve fair comparisons, we enrich the input of [50, 31] to be the same as our model (a 22-channel representation, \(p +\) target clothing image \(c\)) and adopt their GAN structure to synthesize the reference image.

Conditional Analogy GAN (CAGAN) [20]. CAGAN formulates the virtual try-on task as an image analogy problem - it treats the original item and the target clothing item together as a condition when training a Cycle-GAN [49]. However, at test time, it also requires the product image of the original clothing in the reference image, which makes it infeasible in practical scenarios. But we compare with this approach for completeness. Note that for fairness, we modify their encoder-decoder generator to have the same structure as ours, so that it can also generate \(256 \times 192\) images. Other implementation details are the same as in [20].

Cascaded Refinement Network (CRN) [6]. CRN leverages a cascade of refinement modules, and each module takes the output from its previous module and a downsampled version of the input to generate a high-resolution synthesized image. Without adversarial training, CRN regresses to a target image using a CNN network. To compare with CRN, we feed the same input of our generator to CRN and output a \(256 \times 192\) synthesized image.

Encoder-decoder generator. We only use the network of our first stage to generate the target virtual try-on effect, without the TPS warping and the refinement network.

Non-parametric warped synthesis. Without using the coarse output of our encoder-decoder generator, we estimate the TPS transformation using shape context matching and paste the warped garment on the reference image. A similar baseline is also presented in [50].

The first three state-of-the-art approaches are directly compared with our encoder-decoder generator without explicitly modeling deformations with warping, while the last Non-parametric warped synthesis method is adopted to demonstrate the importance of learning a composition based on the coarse results.

\(^1\)Note that we focus on tops since they are representative in attire with diverse visual graphics and significant deformations. Our method is general and can also be trained for pants, skirts, outerwears, etc.
4.4. Qualitative Results

Figure 6 presents a visual comparison of different methods. CRN and encoder-decoder create blurry and coarse results without knowing where and how to render the details of target clothing items. Methods with adversarial training produce shaper edges, but also cause undesirable artifacts. Our Non-parametric baseline directly pastes the warped target image to the person regardless of the inconsistencies between the original and target clothing items, which results in unnatural images. In contrast to these methods, VITON accurately and seamlessly generates detailed virtual try-on results, confirming the effectiveness of our framework. However, there are some artifacts around the neckline in the last row, which might result from the fact that our model cannot determine which regions near the neck should be visible (e.g., the neck tag should be hided in the final result). In addition, pants, without providing any product images of them, are also generated by our model. This indicates that our model implicitly learns the co-occurrence between different fashion items.

Person representation analysis. To investigate the effectiveness of pose and body shape in the person representation, we remove them from the representation individually and compare with our full representation. Sampled coarse results are illustrated in Figure 7. We can see that for a person with a complicated pose, using body shape information alone is not sufficient to handle occlusion and pose ambiguity. Body shape information is also critical to adjust the target item to the right size. This confirms the proposed clothing-agnostic representation is indeed more comprehensive and effective than prior work.

Failure cases. Figure 8 demonstrates two failure cases of our method due to rarely-seen poses (example on the left) or a huge mismatch in the current and target clothing shapes (right arm in the right example).
In the wild results. In addition to experimenting with constrained images, we also utilize in the wild images from the COCO dataset [28], by cropping human body regions and running our method on them. Sample results are shown in Figure 9, which suggests our method has potentials in applications like generating people in clothing [25].

4.5. Quantitative Results

We also compare VITON with alternative methods quantitatively based on Inception Score [38] and a user study.

**Inception Score.** Inception Score (IS) [38] is usually used to quantitatively evaluate the synthesis quality of image generation models [31, 32, 46]. Models producing visually diverse and semantically meaningful images will have higher Inception Scores, and this metric correlates well with human evaluations on image datasets like CIFAR10.

**Perceptual user study.** Although Inception Score can be used as an indicator of the image synthesis quality, it cannot reflect whether the details of the target clothing are naturally transferred or the pose and body of the clothed person are preserved in the synthesized image. Thus, we conducted a user study on the Amazon Mechanical Turk (AMT) platform. On each trial, a worker is given a person image, a target clothing image and two virtual try-on results generated by two different methods (both in 256 × 192). The worker is then asked to choose the one that is more realistic and accurate in a virtual try-on situation. Each AMT job contains 5 such trials with a time limit of 200 seconds. The percentage of trials in which one method is rated better than other methods is adopted as the Human evaluation metric following [6] (chance is 50%).

Quantitative comparisons are summarized in Table 1. According to this table, we make the following observations: (a) Automatic measures like Inception Score are not suitable for evaluating tasks like virtual try-on. The reasons are two-fold. First, these measures tend to reward sharper image content generated by adversarial training or direct image pasting, since they have higher activation values of neurons in Inception model than those of smooth images. This even leads to a higher IS of the Non-parametric baseline over real images. Moreover, they are not aware of the task and cannot measure the desired properties of a virtual try-on system. For example, CRN has the lowest IS, but ranked the 2nd place in the user study. Similar phenomena are also observed in [26, 6]; (b) Person representation guided methods (PRGAN, CRN, Encoder-Decoder, VITON) are preferred by humans. CAGAN and Non-parametric directly take the original person image as inputs, so they cannot deal with cases when there are inconsistencies between the original and target clothing item, e.g., rendering a short-sleeve T-shirt on a person wearing a long-sleeve shirt; (c) By compositing the coarse result with a warped clothing image, VITON performs better than each individual component. VITON also obtains a higher human evaluation score than state-of-the-art generative models and outputs more photo-realistic virtual try-on effects.

5. Conclusion

We presented a virtual try-on network (VITON), which is able to transfer a clothing item in a product image to a person relying only on RGB images. A coarse sample is first generated with a multi-task encoder-decoder conditioned on a detailed clothing-agnostic person representation. The coarse results are further enhanced with a refinement network that learns the optimal composition. We conducted experiments on a newly collected dataset, and promising results are achieved both quantitatively and qualitatively. This indicates that our 2D image-based synthesis pipeline can be used as an alternative to expensive 3D model based methods.
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