Estimating the price at which hepatitis C treatment with direct-acting antivirals would be cost-saving in Japan

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In Japan, 1.5–2 million people are chronically infected with hepatitis C virus (HCV) infection. New direct-acting antiviral agents (DAA) offer an unprecedented opportunity to cure HCV. While the price of HCV treatment decreased recently in most countries, it remains one of the highest in Japan. Our objective was to evaluate the cost-effectiveness of HCV treatment in patients of different age groups and to estimate the price at which DAAs become cost-saving in Japan. A previously developed microsimulation model was adapted to the Japanese population and updated with Japan-specific health utilities and costs. Our model showed that compared with no treatment, the incremental cost-effectiveness ratio (ICER) of DAAs at a price USD 41,046 per treatment was USD 9,080 per quality-adjusted life year (QALY) gained in 60-year-old patients. HCV treatment became cost-effective after 9 years of starting treatment. However, if the price of DAAs is reduced by 55–85% (USD 6,730 to 17,720), HCV treatment would be cost-saving within a 5 to 20-year time horizon, which should serve to increase the uptake of DAA-based HCV treatment. The payers of health care in Japan could examine ways to procure DAAs at a price where they would be cost-saving.

Hepatitis C virus (HCV) infection affects 71 million people globally1. If untreated, HCV infection can lead to cirrhosis, hepatocellular carcinoma (HCC) and liver-related death. Directly-acting antivirals (DAAs), a class of HCV treatment available since 2014, offer an unprecedented opportunity to reduce the disease burden. The cure rate (defined by sustained virologic response [SVR]) with these medicines exceeds 95%, irrespective of patients’ prior treatment history, HCV genotype, or fibrosis stage2.

In Japan, the prevalence of HCV infection is 0.6–0.9%; one of the highest among high income countries, with approximately 1.5–2 million chronically infected people3,4. According to the 17th nationwide follow-up survey of primary liver cancer in Japan, HCV infection causes 70% of all liver-related deaths5. In 2014, the Japan Ministry of Health, Labor and Welfare approved DAAs for HCV treatment, and the Japan Society of Hepatology guidelines recommended using them for treating HCV infection ever since6,7. Despite their availability in Japan, treatment uptake rates of DAAs have remained low, which is due to the low proportion of infected persons diagnosed resulted by the lack of testing in the population8.

Because HCV infection is a slow progressive disease, benefits of treating HCV infection are accrued several years after the treatment in terms of prevention of liver complications such as end-stage liver disease, and hepatocellular carcinoma. Therefore, the upfront cost of treating a large population can constrain the payers’ limited budget. While in many high-income countries, the prices of DAAs have come down substantially (e.g., USD 25,000 in the United States and USD 12,439 in the United Kingdom), the price of a 12-week regimen of DAAs in Japan ranges between USD 32,480–42,060 in 2019. Furthermore, it is shown that DAAs are cost-saving
(i.e., increase QALY but reduce the total cost associated with HCV) in countries such as United States\(^9\) and United Kingdom\(^10\), but none of the published studies has evaluated if and at what price HCV treatment becomes cost-saving in Japan\(^11–16\). To fill this gap, the objective of this study was to evaluate the feasibility of HCV treatment with DAAs becoming cost-saving in Japan.

**Methods**

**Model overview.** We utilized a previously developed individual-level state-transition model, the *Markov-based Analyses of Treatments for Chronic Hepatitis C (MATCH)*\(^17,18\), to evaluate the cost-effectiveness of HCV treatment in Japanese population. The natural history of our MATCH model has been validated with previously published cost-effectiveness studies\(^19–21\) and a multicenter follow-up study in the United States of patients with advanced fibrosis. The model was developed using C++ computer programming language, and was designed to follow the principles recommended by a reference group convened by the World Health Organization (WHO) on economic analyses in the field of viral hepatitis\(^22\).

**Characteristics of base case population.** We simulated a total of 150 unique HCV-patient profiles based on five age categories (30, 40, 50, 60 and 70 years), three HCV genotypes that are prevalent in Japan (G1, G2, G4), patient’s sex (male or female) and METAVIR fibrosis score (no fibrosis [F0], portal fibrosis without septa [F1], portal fibrosis with few septa [F2], numerous septa without fibrosis [F3], or cirrhosis [F4])\(^23\). The distributions of these HCV-infected patient profiles were estimated based on available data (Supplementary Table S1). The model did not include patients with HIV or hepatitis B virus co-infection as well as special groups at higher risk of HCV reinfection, such as those with hemodialysis, thalassemia, haemophilia or injection drug use. All patients were considered treatment-naïve because the current percentage of treatment-experienced patients in Japan is small.

**Treatment regimens and efficacy.** We simulated two strategies: no treatment and treatment with available DAAs. The DAA treatment regimens used were determined by individual patient’s HCV genotype and METAVIR fibrosis stage. The treatment efficacy in various scenarios was based on the SVR rate reported in clinical trials of DAAs, and uncertainty in SVR rates was incorporated in sensitivity analysis. Regimen-specific treatment discontinuation rates were also incorporated in the model. Data about the treatment regimens were obtained from recent clinical trials of DAAs in treatment-naïve patients\(^24–26\), and are provided in Supplementary Table S2.

**Natural history of HCV infection.** As time progresses, an HCV-infected patient could transition between several Markov health states in the model (Fig. 1). The cycle length of our model was set as one week. Each patient would start in one of the five METAVIR liver fibrosis states (F0–F4). At the end of each cycle, F0–F3 patients could move to a higher fibrosis stage or stay in the same state. F4 patients could progress into decompensated cirrhosis and/or HCC, or could die because of liver-related mortality. Patients in all five liver fibrosis states (F0–F4) could achieve SVR following treatment, but only those in F0–F3 were assumed to be cured. Patients in F4 state
who achieved SVR could still progress to more advanced states, although at a slower rate (Table 1). Patients who failed to achieve SVR or discontinued treatment continued to progress over time. All states were subject to a background age-specific mortality, which was based on Japan life table.

Data on the fibrosis progression rates from F0 to F4 were obtained from a meta-regression analysis, and progression rate from cirrhosis to decompensated cirrhosis and HCC were modeled based on retrospective follow-up studies of HCV-infected patients. Patients with decompensated cirrhosis or HCC had a higher liver-related mortality than those in early stages of HCV infection. As the number of liver transplants performed in Japan is very small compared to the total number of HCV-infected persons, we did not consider liver transplant as part of the HCV disease progression or treatment in this model.

Medical costs. We considered three types of HCV-related costs in the model: the costs for pre-treatment diagnosis and post-treatment monitoring testing, the DAA treatment costs and the disease management costs for each health state over a person’s life-time. All costs are presented in U.S. dollars (USD). For estimation of the cost values, we adopted an ingredients approach where two elements were considered: the unit price of commodities or services used (p) and the quantity of the required commodities or service (q). The total cost for a sequela is the product of these two elements as $Cost = p \times q$. For the cost values presented in this study, we collected the relevant inpatient charges and medical fees from the database of the Ministry of Health, Labor and Welfare in Japan, and sought expert opinions for the quantities of prescription and services required. We adopted the current price of ledipasvir 90 mg/sofosbuvir 400 mg for the base case treatment cost in the model, which amounts to a cost of 41,046 USD per treatment. The cost of pre-treatment testing for fibrosis staging and HCV genotyping was

| Input | Base case | Values for sensitivity analysis |
|-------|-----------|--------------------------------|
|       |           | Range | Distribution | Parameter 1 | Parameter 2 |
| Transition probabilities (annual)* |           |       |              |             |             |
| F0 to F129 | 0.117 | 0.104–0.130 | Beta | 274.98 | 2,075.30 |
| F1 to F229 | 0.085 | 0.075–0.096 | Beta | 210.06 | 2,261.18 |
| F2 to F329 | 0.120 | 0.109–0.133 | Beta | 288.05 | 2,112.38 |
| F3 to F429 | 0.116 | 0.104–0.129 | Beta | 270.61 | 2,062.22 |
| F4 to DC20 | 0.039 | 0.010–0.079 | Beta | 3.51 | 86.48 |
| F4 to HCC20 | 0.014 | 0.010–0.079 | Beta | 0.18 | 12.38 |
| Post F4-SVR to DC27 | 0.008 | 0.002–0.036 | Beta | 0.31 | 38.58 |
| Post F4-SVR to HCC20 | 0.005 | 0.002–0.013 | Beta | 1.49 | 297.13 |
| DC to HCC20 | 0.068 | 0.030–0.083 | Beta | 73.58 | 1088.49 |
| DC (first year) to death from liver disease66 | 0.182 | 0.065–0.190 | Beta | 1626.40 | 7309.88 |
| DC (subsequent year) to death from liver disease66 | 0.112 | 0.065–0.190 | Beta | 7.03 | 55.77 |
| HCC to death from liver disease30 | 0.427 | 0.330–0.860 | Beta | 2.14 | 2.87 |

Health state costs (annual in JPY)

| F0–F332–34,47,48 | 403 (¥44,213)4 | 0.5–12.3 fold | Gamma | 313 | 0.777 |
| Compensated cirrhosis32–34,48 | 1301 (¥142,733) | 0.5–3.7 fold | Gamma | 970 | 0.746 |
| Decompensated Cirrhosis32–34,48 | 6,921 (¥759,303) | 0.5–2.0 fold | Gamma | 5008 | 0.723 |
| Hepatocellular Cancer32–34,48 | 15,618 (¥1,713,451) | 0.5–2.0 fold | Gamma | 11214 | 0.718 |

Testing cost (JPY)*

| Pre-treatment (diagnosis) | 71 (¥7,789) | 0.5–2.0 fold | Gamma | 17.11 | 4.14 |
| Post-treatment | 40 (¥4,388) | 0.5–2.0 fold | Gamma | 17.11 | 2.33 |

Health state quality-of-life weights

| Anemia multiplier29 | 0.83 | 0.66–0.97 | Beta | 22.95 | 4.70 |
| F0–F328 | 0.82 | 0.58–0.99 | Beta | 36.86 | 8.03 |
| Compensated cirrhosis32–34,35 | 0.74 | 0.54–0.99 | Beta | 45.44 | 16.21 |
| DC32–34,35 | 0.67 | 0.45–0.99 | Beta | 50.89 | 24.95 |
| HCC32–34,35 | 0.56 | 0.77–0.99 | Beta | 85 | 65.17 |
| Post-SVR32 | 0.96 | 0.92–1.00 | Beta | 25.47 | 1.06 |

Table 1. Annual transition probabilities, healthcare costs and quality of life weights for different Markov states. Abbreviations: SVR, sustained virologic response; F0–F4, METAVIR fibrosis score; DC, decompensated cirrhosis; HCC, hepatocellular carcinoma; F4-SVR, Post-SVR state of treated cirrhotic patient. YEN (¥), Japanese Yen. *Same value also reported being used in another study in India population. **Parameter 1 corresponds to α parameter for beta distribution and k (shape) parameter for gamma distribution. Parameter 2 corresponds to β parameter for beta distribution and θ (scale) parameter for gamma distribution. **Conversion rate: 1 USD = 109.71 JPY. Expert opinions from Tatsuya Yamashita, Department of Gastroenterology, Kanazawa University, Kanazawa, Ishikawa, Japan. For patients who experienced anemia during treatment, quality of life was multiplied by this factor.
younger patients. The prices of DAA medicines must be reduced substantially.

In Japan, the DAA-based HCV treatment is cost-effective patients in all age groups from 30-year-old to 70-year-old. However, even for the youngest age group of HCV patients, DAA are still not cost-saving. To become cost-saving in foreseeable years after the treatment, the prices of DAA medicines must be reduced substantially. ICER value is lower for patients with younger ages, i.e., DAA-based HCV treatment is more cost-effective for younger patients.

We performed a probabilistic sensitivity analysis using 10,000 simulations. The range of all model inputs used for sensitivity analyses are in Table 1.

| Patient age (years) | Life Years (LYs) | Increase in LYs | Quality-adjusted Life Years (Discounted) | Total Life-time Cost (Discounted USD) | ICER (USD/QALY) |
|---------------------|------------------|-----------------|----------------------------------------|--------------------------------------|-----------------|
| 30                  | 26.89            | 15.95           | 12.80                                  | 7.81                                 | 35,106          |
|                     | 42.84            | 20.61           | 10.79                                  | 21.84                                 | 50,703          |
| 50                  | 21.52            | 6.40            | 10.49                                  | 4.27                                 | 29,010          |
| 60                  | 17.16            | 3.16            | 8.62                                   | 2.67                                 | 23,206          |
| 70                  | 11.49            | 0.99            | 5.99                                   | 1.28                                 | 15,066          |

Table 2. Cost-effectiveness of direct-acting antivirals treatment (versus no treatment) in Japan, by age group, 2018. Abbreviations: DAA, direct-acting antivirals; ICER, incremental cost-effectiveness ratio; LYs, life years; QALY, quality-adjusted life year. Comparing to the willingness-to-pay threshold of USD 45,960 (JPY 5,000,000) in Japan, the DAA-based HCV treatment is cost-effective patients in all age groups from 30-year-old to 70-year-old. However, even for the youngest age group of HCV patients, DAA are still not cost-saving. To become cost-saving in foreseeable years after the treatment, the prices of DAA medicines must be reduced substantially. ICER value is lower for patients with younger ages, i.e., DAA-based HCV treatment is more cost-effective for younger patients.

Quality of life weights. We assigned quality-of-life (QoL) weights to each health state in the model. These weights were used to determine quality-adjusted life years (QALYs) and were derived from previously-published studies (Table 1). The QoL of patients in F0-F3 who had achieved SVR was assumed to be equivalent to that of the general, non-HCV-infected population; however, for those patients who achieved SVR at F4 stage and above, the QoL of the corresponding advanced liver disease states was used.

Cost-Effectiveness analysis. We simulated the clinical course of HCV-infected patients in Japan with and without DAA treatment, respectively. For each patient profile, we simulated a cohort of size 10,000 to project the total expected life-years, QALYs and costs during the lifetime horizon. All QALYs and costs were discounted at 2% per year. Based on the projected costs and QALYs, we estimated the incremental cost-effectiveness ratio (ICER; USD per QALY) of DAA-based treatment in comparison with no treatment. Our analysis was conducted from healthcare payer's perspective. For each patient profile under each horizon, we also projected the cumulative incidence of decompensated cirrhosis and HCC, and liver-related deaths.

To evaluate the impact of DAA medicine price on outcomes, we performed threshold analysis on DAA medicine price and examined the ICERs under different prices. Specifically, we calculated the price at which DAA treatment becomes cost-saving at the end of the next 5 years, 10 years and 20 years, respectively.

Sensitivity analyses. We performed one-way sensitivity analyses to evaluate the effects of several model inputs on the cost-effectiveness of HCV treatment. These included state transition probabilities, QoL weights, medical and disease management costs, and discount rate. The ranges of disease management costs cover the reported values in similar studies. We also performed a probabilistic sensitivity analysis using 10,000 first-order and 5,000 second-order samples by simultaneously varying all key model inputs using the recommended statistical distributions. To examine the effect of DAA prices more specifically, we conducted these sensitivity analyses using DAA prices identified in the threshold analysis. Life-time horizon was used for the sensitivity analysis. The range of all model inputs used for sensitivity analyses are in Table 1.

Results

Base case cost-effectiveness analysis. Compared with no treatment, the use of DAAs in Japanese patients with HCV infection at a mean age of 60 increased the overall life expectancy by 3.16 years and discounted QALYs by 2.67 years. The no-treatment strategy had a lifetime cost of USD 23,206 per person infected (all spent on managing consequences of HCV infection); the DAA scenario resulted in higher lifetime cost of USD 47,431 per person infected, with 91% spent on DAA treatment, and smaller amounts on testing (1%) and HCV disease management (8%); resulting in an ICER of USD 9,080 per QALY gained. In the baseline scenario, DAA treatment was cost-effective at a willingness-to-pay (WTP) threshold of USD 45,960 (JPY 5,000,000), but not cost saving.

DAA treatment was more cost-effective in younger patients – ICER was USD 1,998/QALY for age 30 versus USD 24,085 per QALY gained for age 70 (Table 2). However, HCV treatment was not cost-saving for any of the age groups at the 2019 price of DAA medicines.

Treating per 10,000 persons without cirrhosis using DAAs could prevent 2,773 cases of decompensated cirrhosis, 1,611 cases of HCC, and 2,994 liver-related deaths, compared with the no-treatment scenario. In 10,000 cirrhotic patients, treatment could prevent 3,172 cases of decompensated cirrhosis, 1,795 cases of HCC and 3,520 liver-related deaths (Supplementary Fig. S1).
Cost-effectiveness over time and impact of price of DAA regimens. At the 2019 cost of DAAs, USD 41,046 per treatment, HCV treatment became cost-effective after 9 years of starting treatment in HCV patients at age 60 (Fig. 2). However, at this cost, DAAs are not cost-saving in Japan. HCV treatment could become cost-saving within 20 years if the DAA cost was reduced to USD 17,702 per treatment (57% reduction compared with the current listed price); further, it could become cost-saving within 10 years if the cost of medicines is reduced to USD 11,198 per treatment and in 5 years if the cost of medicines is reduced to USD 6,730 per treatment (Fig. 2).

These four different DAA costs were used for the cost-effectiveness and sensitivity analyses that follows.

Cost-effectiveness by age and fibrosis stage. With the 2019 baseline cost, DAA treatment was not cost-saving for any of the patient groups, based on the age and fibrosis stage considered (Fig. 3). However, if DAA cost were reduced to USD 16,104 per treatment, it would become cost-saving for younger patients with higher fibrosis stages. Further reducing the DAA cost to USD 11,198 would make HCV treatment cost-saving in more subgroups. If DAA costs were further reduced to USD 6,730 per treatment (89% reduction), DAA would become cost-saving for all age groups from and fibrosis stages in an average duration of 5 years with the only exception of F0-F1 patients of age 70.

Figure 2. Cost-effectiveness of treatment based on direct-acting antiviral (DAAs) of persons with hepatitis C virus infection over time. At the current cost of USD 41,046 per treatment (solid line), DAAs are not cost-saving, but become cost-effective (cross the cross-effectiveness threshold [USD 45,960 per QALY]) at the end of 10 years. DAAs become cost-saving (i.e. ICER falls below zero) in 20 years if the cost of medicines is reduced to USD 17,702 per treatment in 10 years if the cost of medicines is reduced to USD 11,198 per treatment and in 5 years if the cost of medicines is reduced to USD 6,730 per treatment.

Figure 3. Under the 2019 price, DAA treatment is not cost-saving for patients irrespective of their age and fibrosis stage. When DAA cost is reduced to USD 17,702 per treatment, it would become cost-saving for younger patients with higher fibrosis stages. Further reducing the DAA cost to USD 11,198 would make HCV treatment cost-saving in more subgroups. If DAA cost were further reduced to USD 6,730 per treatment (89% reduction), DAA would become cost-saving for all age groups from and fibrosis stages in an average duration of 5 years with the only exception of F0-F1 patients of age 70.
Sensitivity analysis. Figure 4 shows the 10 most sensitive model parameters to ICER results under four DAA prices of incremental cost-effectiveness ratio using per additional quality-adjusted life-year. Horizontal bars show the variation in incremental cost-effectiveness ratio (ICER; in USD/QALY) with variation in the value of the parameter. In the parameter names, the prefix ‘c’ represents cost of a health-state, ‘q’ the quality-of-life weight and ‘p’ the transition probability from one state to the other. Values of ICER below 0 indicate that the treatment is cost-saving. Abbreviations: QALY = quality-adjusted life-year.
Discussion

The availability of DAAs has profoundly changed the HCV treatment paradigm, bringing hope for elimination of HCV as a public health threat by 2030\(^{35}\). Because hepatitis C treatment is expensive in Japan, providing treatment to a large population requires a substantial budget. In such a situation, showing that the treatment can result in cost savings in short time horizon (e.g., 5 years) can encourage the policy makers push for more aggressive treatment plans for the mass HCV infected population, thus increase the HCV uptake rate. Our study showed that HCV treatment in Japan, although cost-effective, was not cost-saving in any of the age groups. Reducing the cost of DAAs by 56%, 76% and 84% of the current market price would make HCV treatment cost-saving in 5, 10, and 20 years, respectively, in Japanese patients.

Previous studies on cost effectiveness of HCV treatment with DAAs have all focused on the patient cohort with one fixed age, usually 50–65 years old, according to average age of Japan’s HCV patient population\(^{11–16}\). In these studies, DAA treatment was found to be cost-effective under the current price. However, the discussion regarding the DAAs being cost-saving was lacking in related literature, and our study fills this gap by providing new data which illustrated the cost at which HCV treatment can become cost-saving in the near future. Specifically, our study considered shorter time horizons primarily for budget planning analysis.

While low-cost DAAs have already been introduced in many developing countries such as India, Pakistan and Egypt\(^{18,40,41}\), the prices of these treatments remain high for high-income countries such as Japan where generic DAA medicines are not available. While competition has helped to drive down DAA prices in the public sector in many high-income countries such as the United States\(^{42}\), Japan could also benefit by negotiating price of DAAs as described by the WHO Progress Report on Access to DAAs\(^{43}\).

While DAA treatment can be cost-saving in 5–20 years in Japan, initial investment will be needed to provide timely treatment to all HCV patients. Japan can follow an innovative financing mechanism of subscription-based payment model that has been implemented recently in Australia and is being considered in the United States and United Kingdom\(^{44}\). For instance, in the United States, Louisiana and Washington states have proposed the idea of a subscription payment mechanism, where a medicine manufacturer agrees to provide the state’s Medicaid program with unlimited access to HCV treatment for a fixed amount of money\(^{44,45}\).

Our study had some limitations. First, we did not include patients with HCV genotype 3, as the prevalence is less than 1% in Japan. Second, as with most of the previous published models on HCV treatment, our analysis did not consider the re-treatment of patients who have previously failed DAAs. Some recent DAA medicines can effectively treat patients who had not responded to other DAAs, but they are not routinely available in the Japanese market. Finally, our model excluded liver-transplant as a treatment option for HCV sequalae. However, this should not detract from our conclusions since very few liver-transplants have been performed in Japan.

In conclusion, DAA-based HCV treatment can improve patient outcomes, particularly for younger patients. However, unlike in most other countries, they are not cost-saving in Japan. Reducing the cost of DAA medicines by 55–85% would make the treatment cost-saving. Such reduction in prices would benefit the Japanese society in the long run from a healthy aging and economical perspective.

Uncited references

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Author contributions
Study concept and design: Zhuo, Hayashi, Hutin, Chhatwal Statistical analysis: Zhuo, Chen, Chhatwal Interpretation of data: Zhuo, Aggarwal, Hutin, Chhatwal Drafting of manuscript: Zhuo, Chhatwal Critical revision of the manuscript for important intellectual content: all authors

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Additional information
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