CONTRADICTIONS OF THE WORLD SYSTEM IN THE NEAREST FUTURE

An interview with PIOTR DUTKIEWICZ, Professor of Political Science at Carleton University (Ottawa, Canada)

Abstract. Piotr Dutkiewicz is the professor of Political Science and the co-director of the Center for Governance and Public Policy at Carleton University (Ottawa, Canada). He got his education at Warsaw University and the Russian Academy of Sciences. He was a Visiting Fellow at St. Peter’s and Nuffield Colleges in Oxford and a Visiting Professor at Berkeley University, Institute for International Relations. He is a member of the Valdai Club, a group of forty renowned experts on Russia. In 2009, he received the Order of Friendship of the Russian Federation from President Dmitry Medvedev.

In this interview professor Dutkiewicz will tell us about the main contradictions shaping the new world order.

Key words: world politics, international relations, world order, international system

— Not long ago a book called «Mapping a New World Order: The Rest Beyond the West» was published, and you had direct contribution to the book as one of the editors alongside Vladimir Popov. The name of the book tells us a lot about its main content. In fact, you suggest viewing the world not from the standpoint of the already traditional concept of confrontation between the West and the East, but from a qualitatively different point of view. What does the phrase «the rest beyond the west» mean to you?

— In our book, we have abandoned the cliché about the division of the world between two poles, the East and the West, with the East fighting the West. This concept of the world order is called “the West versus the rest”, a phrase that has recently been popular. However, we consider that such divisive formula no longer reflects the realities of the world. Hence, in our book we are not talking about “the West versus the rest”, but rather “beyond the rest”. Our goal was to go “beyond” new dividing lines within the global system and discuss why the income gap between West and Rest started to close for some countries but also sharply increased for others.
— *What is the main argument of your book?*

— We tried to advance three groups of arguments. First group is based on the evidence from three regions we studied focused on reasons for a successful/unsuccessful economic convergence. Second group of arguments are related to state-market relations — and we attempted to go beyond dominant economic schools towards what we call “dual track approach”. Third group deal with — mostly — fiscal policy measures.

— *The study of a problem from a new perspective certainly requires implication of a particular methodology. What methodology did the authors of the book rely on?*

— Studying the special features of the future world order we made an attempt to use a methodology based on the dialectical method of inquiry on social analysis, which involves the study of the action, reaction and synthesis; or thesis, antithesis and synthesis. This idea is not new. It was proposed by Hegel and later developed by Joachim Fichte to the point of practical implementation in social inquiry. We tried to show the process, anti-process and the synthesis that may come out of the complex interaction between two contradictory processes.

In our book, we attempted to show, that there are several processes, new to the kind of world order, which are related to the ways and mechanisms of development. One cannot claim that he knows the future or that he can predict the future. We have a much more humble task to show those contradictions that will probably create a new reality. We can see the contours of the future world order based on these contradictions.

— *Predicting the future is, of course, not a relevant phrase to use in an academic discourse. However, as your book shows it, some contours of the future world order can already be seen. What processes, in your opinion, will shape the new world order?*

— We can name several contradictions, that will most probably shape the new world order in the nearest future. The first contradiction, a fundamental one, is the “hegemony versus multipolarity” contradiction, which obviously causes the international system to change. The future world order will be somehow formed by the end of this struggle. On the one side of this struggle, there are the US and its allies, on the other side, there are the others. The hegemon, naturally, strives to maintain its hegemony. I will abstain from giving a moral or ethical assessment to it. The hegemon always wants to keep the hegemony in order to secure better life conditions, clearer future and better stability for its citizens, so hegemon or hegemony cannot be called morally or ethically wrong. The problem is that keeping the hegemony is almost impossible in current world order, and therefore the hegemony has to engage in a contradiction with multipolarity, represented by the others. Clearly, the pair of “we versus others” will shape the next years of the world order.

— *So, the contradiction between hegemony and multipolarity is that between the US and its allies and “the rest”. A question occurs: who are “the rest”? Who represents the multipolarity camp, if we can call it so?*

— Looking at this struggle between hegemony and multipolarity it is not difficult to spot the contradiction of “the US + the European Union” (US hegemony with
conditional support of EU) versus “Chinese economic challenges and Russian geo-security challenge”. As you know, last year China’s GDP reached the level of that of the US. It does not demonstrate the quality of life in China or the US, but this definitely became the final warning signal to the US, that something is going on.

Another challenge to the US, this time in the area of security, comes from Russia. Syria has shown that the US allies do not have the security monopoly or the security umbrella monopoly in any part of the world. If the Russians can do it in Syria, they can probably do it in other parts of the world, too. This was a pretty strong signal, showing that the security monopoly is broken, and something has to be done about it from the perspective of the hegemon, as it will still be trying to maintain its power.

Because of this fundamental contradiction, the Chinese-US relations will be rather sour in the nearest future. As for Russian-US relations, it is not about personal relations with Russia or its leader as well. It’s about Russia’s position in the world security structure. Therefore, the relations between the US and Russia will also be sour for the years to come. The situation will not change, in the sense that Russia will subordinate the hegemon, which is probably not going to happen in the next eight to ten years.

— The world hegemon should probably get concerned about these processes, which are not in favour of its hegemonic status in world politics. How does it react to these processes?

— The hegemon is reacting in the form of inventing new tools, which have not been known yet, in order to maintain its hegemony. The US have come up with a network of agreements, negotiated for the last six to ten years, called “T-treaty trinity”: the Trans-Pacific Partnership (TPP — 12 countries), TiSA — Trade in Services Agreement, and the Transatlantic Trade and Investment Partnership (TTIP with EU). President Trump has been trying to block some of these projects, but in fact, the negotiations are going on. I even think, that Trump’s administration is likely to make certain progress in these negotiation processes.

— What is the main aim of these projects? As far as I understand from your words, you consider them to be not just economic projects, but first of all political tools for maintaining US hegemony.

— These US projects are all about capturing key positions, using institutional and normative framework, to maintain the hegemonic position of the US and the Europe. It is interesting, that if this happens, 2/3 of the global GDP will be under those agreements. It means that for the years to come a different type of hegemony, not military, not even economic, will create a new world order. The interesting fact is that in neither of those agreements China is presented. Russia is not included either. In fact, BRICS countries are excluded from those agreements. It’s a serious signal, showing the existence of “we versus others” contradiction, where those, who are not subordinated to “our rules”, will be excluded from crucial normative and institutional frameworks, that will shape the future.

If you look at the statistics, you will see an interesting picture of the world economy. There is a certain level of convergence, a type of visible economic convergence discussed
in our book, between two systems: US-dominated system and US-not-dominated system. US and its allies try to maintain the hegemony and subordinate the process to their own benefits. Leaving aside moral or ethical assessments, this is a signal, that we are entering a period of deep structural economic contradictions, in which the process will create more, not only economic, but also political and social tensions.

— These processes will definitely have a profound impact on political and economic changes in the world. Will they affect other spheres of social life as well?

— Obviously, this will be followed by different types of subordination, for instance, the media or information subordination. For example, there are phenomenal changes in the US media, when the media is positioning itself not as a deliverer of information, but rather as a political broker between the systems. Media is not about the facts any longer; it is about the de-legitimization of the other side. The facts are no longer important, but the media is playing an active role in repositioning the structural struggle of the world. It creates the figures of “bad guys” and “good guys”, and no matter what the facts are, these are presented as such. The media is losing its objectivity, becoming a part of the hegemonic struggle, of the “hegemony versus multipolarity” contradiction.

— In your book and in your speeches on various occasions you have mentioned that the transformation of the world order is a complex issue marked by the impact of multiple processes. What other processes, in your opinion, have been influencing the recent changes in the world order?

— One of these processes is, of course, the “Globalization (universalization) versus identity politics” (autonomization of identities, which will lead later to the radicalization of identities) contradiction. One of the main characteristics of globalization is the universalization of norms, culture, behaviour, institutions, system of management and commodification of social relations. The main idea of globalization is to make the economic system going smoother, working better and more efficient, but universalization of behaviour and norms is obviously much simpler. To have one pattern instead of dealing with certain patterns, one solution instead of certain solutions is much simpler. Therefore, universalization is one of the key elements to the current stage of globalization.

At the same time, people do not like to lose their own identity, their own culture, customs, religion, history. Therefore, the reaction to universalization is the identity politics, emerging in different forms: religious aspect, serious gender aspects, ethnic aspect, and so on. One of Iranian leaders, Hattami, started this process by saying, that we don’t need universalization, we need dialogue among different civilizations. The dialogue of civilizations, initiated by Hattami, was then blocked by the hostilities between Iran and the United States.

— Globalization has been affecting world processes in decades now, but can we call the identity politics a new phenomenon that rose as a result of that impact and as a response to the negative aspects of globalization?

— Identity politics is not a new process, but we are entering a new phase of this process, in which the politics become dependent on identity. Politics react more and
more to the identity struggle, class struggle, cultural struggle, many other forms of identity, and finally becomes based on identity groups. These identity groups are mushrooming, pressing on the state to deliver what they think is their own right. These are groups, political parties or social movements, that can be based on culture, religion, social class or caste, dialect, disability, education, ethnicity, language, nationality, sex, gender identity, generation, occupation, profession, race, political party affiliation, sexual orientation, settlement, urban and rural habitation, and veteran status.

In other words, the new identity politics is emerging instead of the larger socially based interest groups, as groups are becoming narrower and narrower. Since the state cannot react to every identity group interests, some of these groups start radicalizing. They think: “If I cannot get what I want, I should be more vocal, more radical, because then the state will listen and then the state will react”.

— What processes reflect the new phase of identity politics?

— A classical case is terrorism. “If I cannot achieve what I want by other means, I will use terror as the most radical means of turning your attention to my problems”. Therefore, the next big struggle is that between identity politics and universalization, which will have consequences for the state policies and state behaviour: the weaker the state, the more it is prone to react to identity politics. The state is no longer reacting to social needs; the state is reacting to the needs of identity groups, which changes the whole dimension of state-to-citizen reaction.

This will obviously lead to more social protests, because the more radical the groups, the more visible they are. This can lead to misbalances between the state and interest groups. A classical case are pensioner identity groups globally, as result of which some states “are paying more attention to pensioners than to the children”. If you look at the EU statistics, you will see one interesting thing: right now, the social spending is lowering every year, with the exception of the pensioners. The children are getting less for health care, while the pensioners are getting more for health care every year in the EU. This is a dangerous notion, indeed.

— Some experts indicate that in recent years the traditional political contradiction between the East and the West is no longer in the center of world politics. It is rather the clash of the Global North and the Global South that affects world processes. Is this contradiction also affecting the emergence of a new world order?

— Although, as I mentioned earlier, the “hegemony versus multipolarity” contradiction is fundamental, we shouldn’t underestimate the contradiction between the North and the South. I call it the “Wealth versus Poverty” contradiction. Some basic facts from the World Bank show, that out of an estimated 7.4 billion people on earth, 1.1 billion people live below the poverty level, which is below $1.25 a day; another 2.7 billion live on less than $2 a day. This means, that about 40% of our planet lives beyond the poverty level. The point here is well shown in the book by French economist Thomas Piketty called “Capital in the Twenty-First Century”. His main point is that capital tends to reproduce itself. This is not a new idea, Marks was also talking about this. But Piketty is showing that there is a certain oligarchization of capital, which means, that inherited capital has the tendency to grow exponentially and at the expense of other social groups.
Piketty’s book was followed by the Oxfam Poverty Report (2017), prepared for the conference in Davos. The report shows, that eight men own the same wealth as the 3.6 billion people, who make up the poorest half of humanity. This is shocking not in moral or ethical terms, but in terms of its possible consequences.

— *Seems like further intensification of this contradiction can lead to devastating consequences.*

— The consequences of this increasing inequality will include the decline of the influence of democracy, tax avoidance and a global control over the labour market. The perception of democracy as we have it now and the trust for this political system will change in the upcoming years. We usually think that one vote corresponds to one person, but now it’s increasingly clear, that this democratic theatre is changing into “one dollar = one vote”. We have witnessed two of the most expensive elections in the history of mankind. As Jonathan Nitzan and Shimshon Bichler showed in their book “Capital as power”, capital is becoming political power. They put a lot of economic evidence to show the direct link between capital and political power.

As for the issue of tax avoidance, superrich are avoiding taxes, because they are capable of keeping their profits in tax heavens. This is an important point, because paying taxes is vital to maintain social stability in countries, which then turn those taxes into social and security benefits. If you’re not paying taxes, this means, that those aspects of the state protection will inevitably be diminished.

These processes lead to the establishment of a global control over the labour market. As a consequence, we have a huge struggle to have minimum payment per hour in most countries, including North America. Statistics show that 300,000,000 people work without minimum payment guarantees. This is manipulation of wages on global scale, not only manipulation of politics.

In my opinion, if there is a process of commodification of democracy, this will lead to the end of the myth of the liberal order. This is dangerous for those, who live in this myth of having some influence on the politics and the myth, that their vote means something. This myth is going to end, if we continue to have such huge inequalities, and the consequences of these inequalities will end up the full dimensional myth the western society is based on. In other words, alongside identity politics and hegemony struggle, we are losing trust in the system.

— *In the book «Mapping a New World Order: The Rest Beyond the West» some of the authors raise the question of the relationship between the state and the market in contemporary world. Some of them proposed their own concepts on the resolution of this complex issue. What is your opinion on this matter?*

— The contradiction between the state and the market is an old one. Economists and politicians hold a sinusoidal type of approach towards this key issue: how the state and the market are cooperating or not cooperating, and what are supposed to be the relations between them; whether the state should lead the development or the market should be responsible for the development. In other words, whether the state is supposed to be in charge of our well-being or the market should create conditions for our well-being.
This contradiction is sinusoidal, because some claim, following the keynesian way, that the state should lead the market. The biggest projects of 1920s, 1930s, 1940s and so on, like socialism, are based on this idea, and fascism is based on this idea of state leading the market, too. And then you have the 1970s and 1980s, when the neo-liberal economic order is starting to dominate, and therefore the market is to be the main stimulus for development or wealth. In fact, neither of these models worked. The crisis in 2007—2008 showed, that neither market nor the state alone can deliver what they are promising. Therefore, we lose the trust both in state and in market. This means we trust no one, not even banks, that are now paying huge fines for manipulating the market during the crisis.

This leads to the point, that entrepreneurs themselves lose the trust in their own system. Our book shows, that the solution for the future could be a dual parallel system of the state and the market, where the state plays the role of the corporate insurance company for the nascent productive forces, helping them in order to maintain their market position withstanding competition. This is not the same as the import substitution strategy, because the latter means that the state is helping the market indefinitely. What is going to happen is that the state will base on the corporative advantage of certain sections of the industry, helping them until they become the world leaders to compete. This is the case of China, Taiwan, Singapore, Malaysia, South Korea. Therefore, there is no longer a debate between the market and the state. The debate is about how deep and in which way these should cooperate in order to maintain the market shared in the global scale and the national level.

— What type of cooperation should the state and the market develop to govern the economic sector efficiently? Are the traditional models of cooperation no longer relevant?

— The problem is, that if we would like the state to cooperate with the market, we need the state to be relatively strong, which is not the case. The states cannot withstand the pressure of globalization. They become weaker and weaker. The wave of neo-liberalism led to the privatization of many state services. Then what is the role of the state in protecting our interests as citizens? Nothing, almost nothing. And if the state cannot protect the interests of its citizens, then the state apparatus is no longer needed. Why do we need political parties and parliaments, if they cannot produce politics? Politics means elaborating the choices that should be made by the power, and the power is for taking those choices and implementing them in the form of policies. If we don’t have this, why do we need the system we have right now?

This debate between the market and the state is not only about economic forces. It’s about the shape of the future of our political system. We are transforming into consumers. The last twenty years saw a phenomenal boom in capital forces. People were earning a lot of money, they had cheap commodities, they started transforming into consumers. We are no longer needed for the market as citizens, because as citizens we would like to make our own choices, not imposed on us. The problem is, that these two processes are not compatible: the more we are consumers, the less we are citizens.
— What other challenges does the political system of today face?

— There are numerous challenges the politics in general face today. I would name the biggest of them the “power versus politics” contradiction, which follows up the previous one. Power is currently in process of being separated from politics. Power is the ability to fix things, to deliver, to make things happen. Politics is the process of selecting choices for the power to implement. Politics is about whether we need a school or a swimming pool, whether we need more spending on army or schools or hospitals. And then those needs are transferred to the power via parliament process, and the power tries to implement them. So, there is a link between politics and power: politics comes first, power comes later.

Now this system is clearly collapsing, because there is less and less power in the hands of the state. Because of privatization and globalization certain state prerogatives are located somewhere else. The money is located somewhere else, therefore the power is outside the national state. So, the role of the state is changing, but then the state cannot cooperate with the market the way the market would expect it to do. Therefore, the market is more dependent on external forces, than on the forces located in the national state.

— What can this contradiction between power and politics and the transformation of the traditional relationship between these two lead to in the nearest future?

— As a result of these processes, the power and politics are separating almost to the point, that they are living two independent lives. In practice this means, that politicians and state machines are living more autonomously than before. They create a shell in which they are somehow living their own small lives, which are very much detached from what we would like them to be doing. We call it “autonomization of politics”. When you ask a politician why he does something not wise or not rational, the answer is “because I can”. The state is creating its own reality. The “autonomization of politics” may lead to interesting political consequences, as the worst conflicts will not depend on “national interests” but on the autonomous decisions of the leadership.

— Professor Dutkiewicz, during this interview you mentioned a number of important contradictions we can witness in contemporary world. Researching and evaluating these processes can give us essential information about the contours of the new world order, which was one of the aims of your book. In the end, I would like to ask you, what world are these processes leading us to?

— In an article, written with professor Kazarinova, for «Polis» journal, which is called «Fear as politics», we claim, that these contradictions are scaring. They create fear in all of us, including the elites. The leadership is worried, as it doesn’t know what is going to happen tomorrow. «Fear» is not a part of traditional politics, but now «fear» is becoming a part of politics. Most of current policies are based not on rational calculations or interests, they are based on fear. For instance, migration policies of Poland or Hungary have nothing rational in them, they are based on fear of migrants, not on rational behaviour, European solidarity or whatever, but purely on fear. There are many such example in budget, education, healthcare policies. They fear, that if they do not
do something, there will be social overreaction. Or they fear, that they are not in control, and they would like to impose a hard shell on the soft yolk.

Democratic and non-democratic states are slowly becoming almost the same; they look the same, like an egg with a hard shell and a soft yolk inside. They are trying to present themselves as powerful and strong, but in fact, they are weak. Late professor Bauman was a great sociologist, but I didn’t agree with his idea of interregnum, something in between, when the old is dying but the new is not clear yet. My position is, that when the old is dying, the new is already there. So the contours of the future are known, the problem is, that we do not know the details.

The interview is presented by Hovhannisyan Arusyak

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БУДУЩИЕ ПРОТИВОРЕЧИЯ МИРОВОЙ СИСТЕМЫ

Интервью с ПЕТРОМ ДУТКЕВИЧЕМ, профессором Карлтонского университета (Оттава, Канада)

Петр Дуткевич — профессор политологии и содиректор Центра управления и государственной политики Карлтонского университета (Оттава, Канада). Получил образование в Варшавском университете и Российской Академии наук, является приглашенным научным сотрудником в колледжах Св. Петра и Наффилда в Оксфорде и приглашенным профессором в Институте международных отношений Калифорнийского университета Беркли. Он является членом клуба «Валдай» — группы из сорока известных экспертов по России. В 2009 году получил Орден Дружбы Российской Федерации от Президента Дмитрия Медведева.

В своем интервью профессор П. Дуткевич рассказывает об основных противоречиях, формирующих новый миропорядок.

Ключевые слова: мировая политика, международные отношения, мировой порядок, международная система

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