Appropriate Sequence for Afatinib and Cisplatin Combination Improves Anticancer Activity in Head and Neck Squamous Cell Carcinoma

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Despite a better understanding in head and neck tumors pathogenesis as well as improvements in radiotherapy and surgery, locally advanced head and neck squamous cell carcinoma (HNSCC) remains of poor prognosis. One promising target is the epidermal growth factor receptor (EGFR), which is overexpressed in the majority of HNSCC and is associated to tumor progression and resistance to treatment. However, in several clinical trials, the combination of EGFR inhibitors with chemotherapy and/or radiotherapy generates moderate results. In this study, we investigated the anti-tumor activity of afatinib, an irreversible pan-EGFR inhibitor, combined to cisplatin in different schedules of exposure. For that, we used two human EGFR wild-type HNSCC cell lines and we evaluated the cytotoxicity of the two drugs combined in different sequences. The efficiency of each strategy was assessed by evaluating the effects on cell cycle distribution, DNA damage, cell death and downstream pathways of ErB family receptors. We demonstrated that cisplatin treatment followed by afatinib exposure displayed more cytotoxic effects than the opposite timing or than simultaneous association. This higher anticancer activity is probably due to afatinib-induced cell cycle arrest, which prevents the repair of cisplatin-induced DNA damage and promotes cell death by various mechanisms including apoptosis. These data suggest the importance of an appropriate timing administration between an EGFR inhibitor and a conventional chemotherapy in order to obtain the best clinical benefit for patients with a head and neck cancer.

Keywords: head and neck squamous cell carcinoma, afatinib, combined therapy, treatment schedule, cisplatin

INTRODUCTION

Head and neck squamous cell carcinoma (HNSCC) is the sixth most common malignancy worldwide and continues to remain of poor prognosis despite advancements in treatment options (1). Currently, standard treatment of advanced HNSCC includes surgery, radiotherapy and chemotherapy, with cisplatin being the most commonly used drug in HNSCC (2). However, despite these intensive combined modality therapies, more than 50% of patients with advanced disease develop loco-regional recurrence within 2 years, and 20–30 % of those patients develop distant metastasis (3). These data underline the urgent need for development of more effective therapeutic strategies, without increasing toxicity.
Epidermal growth factor receptor (EGFR), a member of HER (ErbB) family tyrosine kinase receptors that includes EGFR (HER1/ErbB-1), HER2/neu (ErbB-2), HER3 (ErbB-3) and HER4 (ErbB-4) (4, 5), is overexpressed in up to 90% of patients with HNSCC (6). Ligand-induced homo- or heterodimerization of HER family members (7) activates major downstream signaling pathways, including Ras/Raf/MAPK (8), PI3K/Akt (9) and/or PLC/PKC that are linked to cell proliferation, DNA repair, survival, and differentiation (10–13). Therefore, overexpression of EGFR enhances tumorigenesis and is associated with treatment resistance and poor prognosis (14, 15). In addition, it is postulated that EGFR signaling is activated in response to DNA damage induced by radiation therapy (16) and by chemotherapeutic agents including cisplatin (17). Several EGFR targeted therapies have been developed and approved for clinical use such as cetuximab, a monoclonal antibody (18, 19), or tyrosine kinase inhibitors (TKIs), including panitumumab, erlotinib, and gefitinib. Particularly in locally advanced HNSCC, cetuximab combined to radiotherapy or chemotherapy showed an improvement in overall survival (20, 21). However, despite the clear advantages of combined EGFR targeted therapy with radiation or chemotherapy, many patients do not respond to anti-EGFR therapeutics (22–24) or develop subsequently resistance (25). One of the potential mechanisms of intrinsic or acquired resistance implicates the upregulation/activation of other HER family receptors in the presence of single receptor inhibition (26, 27). These findings led to the development of inhibitors targeting the kinase domain of all HER family members, the most promising one being afatinib.

Afatinib, a second generation of pan-ErbB inhibitor, irreversibly binds to EGFR, HER2 and HER4, and inhibits their enzymatic activity. HER3 being a kinase-inactive, it needs heterodimerization with other ErbB receptors and thus, it is indirectly also blocked by afatinib (28–30). In preclinical studies, afatinib demonstrated more prolonged suppression of receptor kinase activity compared to reversible first-generation EGFR-TKIs (28, 31) and it also showed activity in tumor cells resistant to reversible EGFR inhibitors (32). Moreover, in several tumor cell lines including non-small cell lung cancer (NSCLC), pancreatic cancer and colorectal cancer, the irreversible inhibition of all ErbB family receptors by afatinib resulted in an inhibition of cellular growth and induced apoptosis (33). The U.S. Food and Drug Administration (FDA) has approved afatinib for first-line treatment of patients with locally advanced or metastatic NSCLC with activating EGFR mutations (34, 35).

Preclinical studies and clinical trials in the treatment of head and neck tumors have also demonstrated the interest of afatinib used alone or combined with cytotoxic drugs or radiation therapy (36–42). These studies suggest that afatinib may enhance the antitumor activity of cytotoxic drugs. However, the sequence of administration of afatinib and cisplatin, the most commonly used chemotherapeutic agent in HNSCC has never been addressed but could improve the therapeutic response while decreasing the toxicity. Indeed, some preclinical studies have already shown the importance of a sequential administration, particularly between chemotherapies and EGFR inhibitors (43–46).

Therefore, in this study, we assessed the effects of different sequences of afatinib combined to cisplatin on cell growth, cell cycle distribution and induction of apoptosis in Cal27 and SQD9, two EGFR wild-type HNSCC cell lines.

**MATERIALS AND METHODS**

**Cell Culture**

Cal27, a human tongue squamous cell carcinoma cell line, was obtained from American Type Culture Collection (ATCC, Rockville MD, USA). SQD9, a human laryngeal squamous cell carcinoma cell line, was kindly provided by Prof. Pierre Sonveaux (Université Catholique de Louvain, Brussels, Belgium). The cells were kept in a humidified atmosphere containing 5% CO₂ at 37°C and the medium was changed 2–3 times per week. Cells were cultured in Minimum Essential Medium (MEM) with GlutaMAX™ (Thermo Fisher Scientific, Belgium) supplemented with 10% heat-inactivated fetal bovine serum.

**Incubation With Afatinib and Cisplatin**

Cisplatin was purchased from Sigma-Aldrich (Belgium), stored according to the manufacturer’s protocol and diluted in sterile PBS. Afatinib was purchased from Selleckchem (distributed by Absource Diagnostics GmbH, München, Germany), diluted in DMSO and stored according to the manufacturer’s protocol. Afatinib concentrations used in the study were derived from serial dilutions in cell culture medium.

**Cytotoxic Assay**

Cytotoxicity was assessed by a colorimetric assay using 3-(4,5-dimethylthiazol-2-yl)-2,5-diphenyltetrazolium bromide (MTT). Cal27 and SQD9 were seeded in 24-well plates at a density of 40,000 cells per well and were incubated at 37°C with 5% CO₂ for 48 h with various concentrations of afatinib alone (range, 0–100 nM/L) and cisplatin alone (range, 0–100 μM/L) to obtain inhibitory concentration (IC) values. MTT solution was prepared at a concentration of 2.5 mg/mL in phosphate-buffered saline and 500 μL were added per well. After 2 h, media and MTT solution were removed before adding lysis buffer. 1 h later, the optic density was read with a microplate spectrophotometer at 570 nm. The MTT test measures the number of metabolically active (viable) cells. Cell growth inhibition was expressed as the percentage of absorbance of the different conditions at 48 h compared with control culture at time 0. Regarding cytotoxicity effect of the different sequences for 48 h, we decided to use the cisplatin and afatinib concentrations at IC₅₀ (i.e., concentration causing 20% of growth inhibitor) in order to keep an adequate number of cells in each well. The IC₅₀ for afatinib was 10 nM/L and 15 nM/L and the IC₅₀ for cisplatin was 15 μM/L and 20 μM/L for Cal27 and SQD9 respectively.

Six different conditions of incubation between afatinib and cisplatin were tested (Figure 1A):

1. Cells were incubated for 48 h in complete medium without drug (CTL);
2. Cells were incubated for 48 h in complete medium with afatinib alone (A 48 h);
Cells were incubated for 48 h in complete medium with cisplatin alone (C 48 h);

(4) Cells were incubated for 48 h in complete medium with the two drugs simultaneously (A + C 48 h);

(5) Cells were incubated for 48 h in complete medium with afatinib for 24 h immediately by cisplatin for 24 h (A 24 h + C 24 h);

(6) Cells were incubated for 48 h in complete medium with cisplatin for 24 h immediately by afatinib for 24 h (C 24 h + A 24 h).

In each experiment, triplicates were performed for each condition (n = 3) and the assay was repeated in six independent experiments to avoid any bias.

**Protein Extraction and Western Blot Analysis**

Cells were seeded in 25 cm² polystyrene flasks (Corning) at a density of 520 000 cells per flask. 24 h later, the medium was removed and replaced by the different solutions for 48 h. Cells were harvested, lysed, and western blot analyses were performed as described previously by Sermeus and al. (4, 47). Primary antibodies used were reported in Table 1. Finally, the membranes were scanned with the Odyssey Infrared Imager (Li-Cor Biosciences). The fluorescence was quantified using the imagery software Odyssey V3.0 from the Odyssey Infrared Imager (Li-Cor Biosciences).

**Cell Cycle and Apoptosis Assays by Flow Cytometry**

Cells were seeded in 25 cm² polystyrene flasks at a density of 520 000 cells per flask. For cell cycle analysis, two different concentrations of afatinib were tested. After 24 h of incubation, cells were collected by trypsinization, fixed with 70% cold ethanol and stored at −20°C. DNA staining was performed with a solution containing RNase (5 µg/ml) and 7-AAD (0.05 µg/µl).

Induction of apoptotic cell death by the different sequences of incubation with afatinib and/or cisplatin was investigated using Annexin V-FITC/Propidium Iodide assay (BD Biosciences).

Analysis was performed using a BD Bioscience FACSCalibur flow cytometer while data were processed and analyzed with ModFit 4.0 (Verity Software House). Three independent experiments were performed.

**Immunofluorescence Labeling and Confocal Microscopy**

Cells were seeded on glass coverslips in 24-well plates (Costar) at a density of 40,000 cells per well. 24 h later, the medium was removed and replaced for the different sequences of incubation with afatinib and/or cisplatin. After 48 h of incubation, the medium was removed and cells were fixed, permeabilized, and labeled following the procedure described previously (48). The primary antibody used was rabbit anti-phospho-histone H2AX (9664, cell signaling, Leiden, Netherlands), diluted at 1:400 in bovine serum albumin (BSA) 2% with phosphate buffer saline (PBS) and incubated overnight at 4°C in dark. The secondary antibody used was Alexa 488 nm anti-rabbit diluted at 1:1000 (Fisher Scientific). Nuclei were stained with Hoechst (Thermo Fisher Scientific H-21491) at 2 µg/mL at room temperature in the dark for 1 h. The coverslips were finally mounted on slides in Mowiol mounting solution (Sigma) warmed at 57°C. Slides were kept at 4°C to be observed later under a confocal laser scanning fluorescence microscope (SP5, Leica) with a constant photomultiplier.

**Statistics**

Statistical analysis of the data was performed using Prism 6.04 (GraphPad Software, Inc., La Jolla, CA, USA). Due to the lack of a normal distribution and the number of measurements, data regarding cytotoxicity were evaluated using a nonparametric Mann-Whitney U test. All of the experiments were repeated at least three times. P ≤ 0.05 was considered to indicate a statistically significant difference.

**RESULTS**

**Sequence-Dependent Antiproliferative Effects of Afatinib and Cisplatin in Cal27 and SQD9 Cell Lines**

To determine whether an increase in the antiproliferative activity could be obtained by an appropriate schedule of cisplatin and afatinib combination, different treatment sequences were tested in Cal27 and SQD9 cells (Figure 1A). Cisplatin and afatinib inhibitory concentration (IC) values were determined by MTT assay in the two cell lines (Supplementary Data 1). In order to study the cytotoxic effect of the different combinations between afatinib and/or cisplatin with an adequate number of viable cells, we decided to use the cisplatin and afatinib concentrations at IC20 (i.e., concentration causing 20% of growth inhibition). The IC20 for afatinib was 10 nM/L and 15 nM/L and the IC20 for cisplatin was 15 µM/L and 20 µM/L for Cal27 and SQD9 cells respectively. In both cell lines, we observed that exposure to afatinib alone (A 48 h) and afatinib followed by cisplatin (A 48 h + C 24 h) induced a cytostatic effect after 48 h. A cytotoxic effect was observed with exposure to cisplatin for 48 h (C 48 h), without any significant difference when afatinib was added to cisplatin simultaneously (C + A 48 h) compared to cisplatin alone. However, when cisplatin was incubated 24 h before afatinib (C 24 h + A 24 h), we observed the most important cytotoxicity, which was statistically significant compared to cisplatin alone (Figure 1B).

In order to know if the cytotoxicity detected by the MTT assay is due to apoptosis, the abundance of cleaved PARP and cleaved caspase 3 has been investigated by western blot in Cal27 and SQD9 cells. The exposure to cisplatin alone for 48 h (C 48 h) induced a high level of cleaved PARP and cleaved caspase 3. Cleaved PARP and cleaved caspase 3 levels were lower when cisplatin and afatinib were added simultaneously (C + A 48 h) or when afatinib was added before cisplatin (A 24 h + C 24 h; Figure 1C, quantification in Supplementary Data 2). However, when afatinib was added 24 h after cisplatin (C 24 h + A 24 h), we observed a more important cleavage of PARP and a similar cleaved caspase 3 level than cisplatin alone in both cell lines.
FIGURE 1 | Effects of afatinib and cisplatin on the growth and apoptotic cell death. (A) Schematic representation of the six different conditions tested with afatinib and/or cisplatin on Cal27 and SQD9 cells. Cells were incubated for 48 h without drug (CTL), or with afatinib alone (A 48 h), with cisplatin alone (C 48 h), or with the two drugs simultaneously (A + C 48 h). Cells were also incubated with drugs added sequentially: afatinib was added for 24 h before being replaced by cisplatin for 24 h (A 24 h + C 24 h), or cisplatin was added for 24 h and followed by afatinib for 24 h (C 24 h + A 24 h). (B) Cal27 and SQD9 cells were treated with the different combinations of afatinib and/or cisplatin for 48 h and viable cell number was analyzed by MTT assay. Data are represented as median ± interquartile range (n = 6) with reference to untreated control at time 0 (harvested after 24 h of culture). Mann Whitney statistical analysis were performed, ns: p > 0.05, *p < 0.05. (C) After 48 h of incubation with the different sequences of afatinib and/or cisplatin, Cal27, and SQD9 cell total proteins were collected. The abundance of total and cleaved forms of PARP and caspase 3 were assessed by western blot analysis with β-actin used as a loading control. (D) Cal27 and SQD9 cells were incubated with the different sequences of afatinib and/or cisplatin for 48 h. After the incubation, cells were harvested with trypsin/EDTA and stained using Annexin V-FITC (AnnV) and propidium iodine (PI) to detect apoptosis. The results were analyzed by flow cytometry. Cells were divided in 4 groups: AnnV−/PI− for viable cells, AnnV+/PI− for cells in early apoptosis phase, AnnV+/PI+ for cells in late apoptosis, AnnV−/PI+ for cells in necrosis phase. Data are represented as mean ± SD of triplicate.
These results were confirmed using the Annexin V-FITC flow cytometric assay. Cells were divided in 4 groups: Ann-/PI-for viable cells, AnnV+/PI- for cells in early apoptosis phase, AnnV+/PI+ for cells in late apoptosis, AnnV-/PI+ for cells in necrosis phase (Supplementary Data 3). We have not observed any significant increase in apoptotic cell death when cells were incubated with afatinib alone for 48 h or with afatinib added 24 h before cisplatin, compared to untreated cells. In contrast, cisplatin exposure for 48 h induced an important increase in late apoptosis. This induction of apoptotic cell death by cisplatin was higher when afatinib exposure followed the cisplatin incubation (Figure 1D and Supplementary Data 3).

### Biological Mechanisms Underlying the Sequence-Dependent Effect of Afatinib and Cisplatin

In order to explain the molecular mechanisms underlying the sequence-dependent antiproliferative effects of afatinib and cisplatin in Cal27 and SQD9 cells, we investigated the effect of each drug on EGFR signaling pathways. First, afatinib being an irreversible ErbB family blocker, its effects on the mRNA expression of EGFR as well as the mRNA expression of other ErbB family receptors (HER2, HER3 and HER4) were evaluated in Cal27 and SQD9 cells after 24 h of incubation. We also investigated the effect of cisplatin on these ErbB receptors for each human HNSCC line after 24 h of exposure. The results showed that afatinib decreased the mRNA expression of EGFR, HER2 and HER3, in Cal27 and slightly affected the mRNA expression of these ErbB receptors in SQD9 cells (Figure 2A). Interestingly, cisplatin induced a more important decrease in the EGFR, HER2, and HER3 expression of both cell lines. HER4 is not expressed in any of these two cell lines.

Then, the effects of afatinib and/or cisplatin in different sequences on the two major EGFR downstream signaling pathways, Ras/Raf/MAPK and PI3K/Akt were analyzed. Low nanomolar concentration of afatinib inhibited the activation of EGFR, AKT, and ERK1/2 in both cell lines. As already observed with mRNA expression level, the results showed a decrease in total EGFR protein level in cisplatin-treated cells. However, an increase in EGFR phosphorylation was detected. Similarly, an activation of Akt and ERK1/2 was induced by cisplatin (Figure 2B, quantification in Supplementary Data 4).

We also assessed the effect of afatinib on cell cycle. Flow cytometry analyses were performed on SQD9 and Cal27 cells 24 h after incubation with two different concentrations of afatinib. The results showed that afatinib affected the cell cycle of Cal27 and SQD9 cells: a concentration-dependent increase in the fraction of cells in the G0/G1 phase of the cell cycle from 65 to 82% at 10 nM of afatinib and to 84% at 15 nM of afatinib for Cal27, and from 77% to 82% at 15 nM of afatinib and to 86% at 20 nM of afatinib for SQD9 was observed, with a concomitant reduction of the fraction of cells in the S and G2/M phases (Figure 2C).

To study the combined effect of afatinib with cisplatin on DNA damage, phosphorylated γH2AX foci, a marker for DNA double-strand breaks, were analyzed. In both cell lines, after 48 h of incubation with afatinib (A 48h), no increase in γH2AX foci was observed compared to the untreated cells (CTL). This suggests that the cytostatic effect observed with afatinib is not related to DNA damage. Conversely, we observe a clear cytotoxicity effect induced by cisplatin incubation (C 48h) with an important increase in the number of γH2AX foci per cell compared to untreated cells (CTL). This number of cisplatin-induced γH2AX foci decreased when afatinib was added before or simultaneously to cisplatin. However, the sequence with cisplatin followed by afatinib (C 24h + A 24h) appeared to be the most effective in terms of cytotoxicity and DNA damage (Figure 3).
**DISCUSSION**

EGFR overexpression is observed in many types of cancer, including head and neck, where it plays an important role in tumor proliferation, survival, vascularization, and metastasis. Moreover, EGFR is often activated in response to DNA damage caused by chemotherapy and/or radiation therapy (16, 17). This activation induces a survival response responsible for the resistance to treatment. In this situation, combining EGFR targeted drugs with cytotoxic drugs and/or radiation...
therapy that have different mechanisms of action could improve the therapeutic effectiveness. However, several clinical studies showed that combined anti-EGFR therapies with conventional chemotherapies and/or radiation generated conflicting results (29, 49). This can be explained by the resistance to EGFR targeted inhibitors, probably due to further upregulation/activation of the other members of the ErbB family, like HER2 and HER3 tyrosine kinases. These observations led to the development of inhibitors targeting all HER family members, the most promising one being afatinib. Afatinib is an irreversible EGFR/HER2/HER4 tyrosine kinase inhibitor. Afatinib used alone or combined with cytotoxic drugs or radiation therapy could be efficient in the treatment of head and neck tumors. A previous in vitro study using one single human hypopharyngeal cell line (FaDu) demonstrated that afatinib had a dose-dependent antiproliferative effect (40). Another in vitro study performed on five human EGFR wild-type HNSCC cell lines showed that afatinib in combination with cisplatin increased the growth inhibiting effect of this drug (36). Similar, an in vivo study highlighted that afatinib combined with gemcitabine had more significant antitumor effect than each drug used alone in a nasopharyngeal xenograft model (42). More recently, a study using both in vitro and in vivo models showed the interest of afatinib as a radiosensitizer in HNSCC cells by targeting cancer stem cells (38). Recently, it was also shown that afatinib maintained its cytotoxicity in cetuximab-resistant HNSCC cell lines (50). Afatinib also demonstrated a higher activity during clinical trials in comparison with other EGFR inhibitors. In a phase II study comparing the efficacy of cetuximab with afatinib in patients with platinum-refractory metastatic/recurrent HNSCC, the authors observed comparable response rates and suggested a possible effectiveness of afatinib in patients pre-treated with therapy targeting EGFR (41). In the phase III LUX-Head & Neck1 (LHN1) trial, afatinib significantly improved progression-free survival (PFS) vs. methotrexate treatment alone in recurrent and/or metastatic HNSCC patients progressing on/after platinum-based therapy, regardless of age (37, 39). Another hypothesis proposed to explain the resistance to EGFR inhibitors combined to cytotoxic drugs could be related to a schedule-dependent cytotoxic effect. Indeed, some studies, which combined chemotherapies and EGFR inhibitors, evidenced the importance of timing administration between the molecules. For example, it was already demonstrated that gemcitabine treatment followed by gefitinib was more cytotoxic than the opposite timing (43) or concomitant administration. The same results have been observed for combination of oxaliplatin and EGFR targeted treatments such as gefitinib and cetuximab (44–46).

Therefore, in this in vitro study, we investigated the effectiveness of afatinib, an irreversible EGFR/HER2/HER4 tyrosine kinase inhibitor, in combination with cisplatin, the most common chemotheraphy used in HNSCC, in various sequences of treatment in two human EGFR wild-type HNSCC cell lines. The results showed different cytotoxic effects of cisplatin-associated-afatinib depending on the drug schedule. We observed a significant antiproliferative effect of afatinib combined to cisplatin only when SQD9 and Cal27 cells were incubated with cisplatin for 24h followed by afatinib for 24h. In contrast to the results of a previous in vitro study (36), we did not observe any influence of afatinib on the cytotoxic effect of cisplatin when these drugs were combined simultaneously. Contrariwise, initial exposure to...
afatinib seemed to protect cells from subsequent treatment with cisplatin.

The importance of using an appropriate sequence to combine afatinib with cisplatin can be explained by their respective effects on growth factor signaling pathways and cell cycle progression. Indeed, it is postulated that the response to cisplatin-induced DNA damages implicates Src kinase activation, which is responsible for the EGFR autophosphorylation (17). The EGFR activation induces a survival response that reduces the efficacy of cisplatin. EGFR activation after 24 and 48 h of cisplatin incubation was indeed observed, and we also observed a clear activation of Akt and ERK1/2 in CAL27 and SQD9 cells exposed to cisplatin. Afatinib, by inhibiting the tyrosine kinase activity of EGFR, leads to the inhibition of the PI3K/Akt and RAS/Raf/ERK1/2 pro-survival pathways in both cell lines (51). By these means, afatinib also establishes a G_0/G_1 cell cycle arrest, as demonstrated in previous studies in HNSCC (38, 52). We also observed a dose-dependent cell-cycle arrest in the G_0/G_1 phase after 24 h of afatinib exposure. Hence, this arrest of cells in G_1 phase prevents the action of cisplatin, since this drug requires cells entering in S phase to exert its cytotoxic activity. This explains in part why afatinib antagonizes the cytotoxic activity of cisplatin when it is added simultaneously or before cisplatin incubation. Conversely, when afatinib is added 24 h after cisplatin, it decreases the fraction of cells in the S-phase, hence preventing the repair of DNA damage caused by cisplatin, which promotes cell death by different mechanisms including apoptosis. Indeed, our results showed a higher number of γH2AX foci in cisplatin-treated cells compared to control or afatinib-treated cells. The number of γH2AX foci was even higher when afatinib was added 24 h after cisplatin, suggesting that afatinib induced a blockade of the DNA repair. In parallel, more apoptotic cell death was demonstrated when the cells were incubated with cisplatin and then afatinib compared to cisplatin alone.

The objective of our study was to try to understand why the clinical trials mentioned hereabove did not improve the outcome of the patients. EGFR inhibition provokes cell cycle arrest that prevents DNA damage repair induced either by X-ray irradiation or cisplatin. It also decreases the cell repopulation between 2 fractions of radiotherapy. On the opposite, cell cycle arrest before or during the treatment may protect cells from the efficacy of these two treatments. Our results are in accordance with the clinical observations of Ang et al. (22) and the CONCERT studies and although they do not prove that EGFR-inhibition after chemo-radiotherapy would have worked better, they provide a possible explanation for the failure of these trials to meet their objective. Our results demonstrate that the sequence of the administration of the two drugs/therapies must be carefully studied in order to improve the therapeutic effectiveness. Nowadays, several clinical studies combine different therapies, including chemotherapy and radiation therapy, but also targeted therapies and immunotherapy. While they seem very promising, they have their own specific biomolecular effects. In our opinion, preclinical studies will remain an important step in the evaluation of optimal timing, duration, and dose between multiple therapies combined together. Our data support the hypothesis that afatinib is a good partner associated with cisplatin but, based on an understanding of the molecular mechanisms of each drug, demonstrate the importance of optimizing the right timing. Indeed, our results show that cisplatin followed by afatinib could be the optimal sequence in HNSCC treatment in order to obtain more tumor control. In addition, we also demonstrate that initial exposure to afatinib could protect cells from subsequent treatment with cisplatin and thus should be avoided. Although this in vitro study is based on two HNSCC cell lines and needs to be validated in vivo, it highlights the interest of translational researches, particularly important for oncologists and radiation oncologists when different therapies are combined.

**AUTHOR CONTRIBUTIONS**

EL and CM designed and wrote the final draft of the manuscript. EL carried out the in vitro experiments and performed statistical analysis. KS assisted in the in vitro experiments and participated in its design. FC assisted in the flow cytometry analysis and MF participated in the western blot experiments. All authors read and approved the final version of the manuscript.

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**SUPPLEMENTARY MATERIAL**

The Supplementary Material for this article can be found online at: https://www.frontiersin.org/articles/10.3389/fonc.2018.00432/full#supplementary-material

Supplementary data 1 | Cisplatin and afatinib inhibitory concentration (IC) values were determined by MTT assay in the two cell lines.

Supplementary data 2 | Quantification of cleaved PARP relative to uncleaved PARP after normalization to β-actin for the different sequences of afatinib and/or cisplatin incubation in Cal27 and SQD9 cells. Values are presented as mean ± SD (n = 3).

Supplementary data 3 | Cal27 and SQD9 cells were incubated with the different sequences of afatinib and/or cisplatin for 48 h. After the incubation, cells were labeled using Annexin V-FITC (AnnV) and propidium iodine (PI) to detect apoptosis by flow cytometry. Graphs represent the apoptotic cells in early and late phases for both cell lines.

Supplementary data 4 | Quantification of phosphorylated EGFR, ERK and Akt relative to their total form after normalization to β-actin or tubulin for the different sequences of afatinib and/or cisplatin incubation in Cal27 and SQD9 cells. Values are presented as mean ± SD (n = 3).
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Conflict of Interest Statement: The authors declare that the research was conducted in the absence of any commercial or financial relationships that could be construed as a potential conflict of interest.

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