The use of bupropion SR in cigarette smoking cessation

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Abstract: Cigarette smoking remains the largest preventable cause of premature death in developed countries. Until recently nicotine replacement therapy (NRT) has been the only recognised form of treatment for smoking cessation. Bupropion, the first non-nicotine based drug for smoking cessation was licensed in the United States of America (US) in 1997 and in the United Kingdom (UK) in 2000 for smoking cessation in people aged 18 years and over. Bupropion exerts its effect primarily through the inhibition of dopamine reuptake into neuronal synaptic vesicles. It is also a weak noradrenalin reuptake inhibitor and has no effect on the serotonin system. Bupropion has proven efficacy for smoking cessation in a number of clinical trials, helping approximately one in five smokers to stop smoking. Up to a half of patients taking bupropion experience side effects, mainly insomnia and a dry mouth, which are closely linked to the nicotine withdrawal syndrome. Bupropion is rarely associated with seizures however care must be taken when co-prescribing with drugs that can lower seizure threshold. Also, bupropion is a potent enzyme inhibitor and can raise plasma levels of some drugs including antidepressants, antiarrhythmics and antipsychotics. Bupropion has been shown to be a safe and cost effective smoking cessation agent. Despite this, NRT remains the dominant pharmacotherapy to aid smoking cessation.

Keywords: bupropion, smoking cessation, nicotine addiction

Introduction
Approximately one-quarter of adults in the United Kingdom (UK) smoke cigarettes with smoking being the largest single cause of death in the UK. Cigarette smoking is estimated to cost the National Health Service (NHS) approximately £1500 million per year (RCP 2000). Approximately half of all smokers will die prematurely as a result of smoking cigarettes and in the next 50 years about 450 million deaths worldwide will be attributable to smoking cigarettes (Jha et al 2006).

Until recently UK smokers have had little choice of agent or method when attempting to stop smoking. Prior to June 2000 the only pharmacotherapy available to help smokers quit was nicotine replacement therapy (NRT) prescribed on a private basis. In June 2000, bupropion (amfebutamone), an amphetamine-based drug, was licensed for use in smoking cessation in the UK and general practitioners were able to prescribe it within the NHS. The NHS prescription of NRT followed soon after in April 2001 allowing free prescription to disadvantaged sections of society, who have a higher prevalence of smoking and associated morbidities (Jha et al 2006). These changes were in line with the UK government’s drive to address a major cause of morbidity and death in the UK with the publication of “Smoking Kills: A White Paper on Tobacco” (Secretary of State for Health 1998). Bupropion and NRT have continued to complement each other in the UK’s smoking cessation strategy (NICE 2002) with bupropion taking a 5% share of total prescribing for smoking cessation in the UK (Department of Health 2006). Additionally, varenicline, a selective nicotinic receptor partial agonist
was licensed in the UK in December 2006 and recommended by NICE in July 2007 as an option for smokers who have expressed a desire to stop smoking (NICE 2007).

Bupropion was developed as an antidepressant for the treatment of major depressive disorder in 1989 as a thrice-daily immediate release formulation (Fava 2005). In 1996 a twice-daily sustained release (SR) formulation was produced and, in 1997 the smoking cessation properties were first noticed in the United States of America (US) (Tong et al 2006). Following evaluation as an anti-smoking agent (Hurt et al 1997), it became licensed as an aid to smoking cessation and is now a recognised first line antismoking agent in both the UK and US. However it has not been accepted into all health care systems throughout the world (Bloomfield 2005). An extended release formulation became available in 2003 for the treatment of major depression, but it is the SR formulation that continues to be evaluated for its use in smoking cessation.

Bupropion is licensed for use in patients over the age of 18 years and is available in the SR formulation (GlaxoSmithKline 2006). Patients themselves set a target quit date, typically 2 weeks hence, and are prescribed 150 mg daily for 6 days followed by 150 mg twice daily for 7 to 9 weeks. The first prescription for bupropion should last approximately 4 weeks and take the patient beyond the target quit date. Those who return following successful cessation are given the remainder of the treatment course.

This review considers the cumulative evidence for the mechanism of action of bupropion, the recent evidence for its effectiveness as a smoking cessation agent, its cost effectiveness, its use in different clinical groups, and its safety profile.

**Method**
A MEDLINE search was performed to select contemporary articles on bupropion for smoking cessation. The Medical Subject Heading (MeSH) terms ‘bupropion’ and ‘smoking cessation’ were applied and restricted to articles written in English. A total of 533 articles relating to the use of bupropion for smoking cessation were included in the review. In addition, the reference lists of articles in the initial search were reviewed for other significant papers to include in the review. No date limits were applied to the papers included from the bibliography search.

**Metabolism and mechanism of action**
Bupropion is absorbed by the gut, metabolised extensively within the liver and excreted through the kidneys with a half-life of approximately 21 hours (Jefferson et al 2005). Bupropion is a potent inhibitor of cytochrome p450 2D6 (Hesse et al 2003; Jefferson et al 2005; Kotlyar et al 2005; Wang et al 2006) and reduces the clearance of drugs metabolised by this enzyme. The effects of bupropion are mediated via its metabolites: hydroxybupropion, threohydrobupropion and erythrobupropion (DTB 2000; Warner et al 2005).

Bupropion exerts its main mechanism of action through dopamine and noradrenalin reuptake inhibition with little serotonergic effect (Warner et al 2005). It also attenuates the stimulant effects of nicotine on the nicotinic acetylcholine receptors (Figure 1).

Cigarette smoking results in nicotine absorption into the blood stream and crosses the blood brain barrier. This in turn causes a release of dopamine into the synaptic cleft of the dopaminergic, pleasure-seeking pathways in the brain. Following a lowering of nicotine intake, dopamine reuptake into the axon terminal vesicles occurs. Bupropion is thought to exert its main effect by inhibiting this dopamine reuptake, probably by its influence on the dopamine transporter system (Warner et al 2005). However, bupropion appears to have differing effects on dopamine within different areas of the brain. In the nucleus accumbens, bupropion antagonises dopamine reuptake (Nomikos et al 1992) but has also been shown to increase striatal vesicular transport (Rau et al 2005) thus increasing reuptake from the synaptic cleft here. Dopamine reuptake inhibition in the nucleus accumbens reduces the dopamine deficiency experienced in nicotine withdrawal and may explain the attenuating effect bupropion has on nicotine withdrawal symptoms.

Bupropion is also a weak noradrenalin reuptake inhibitor (Ascher et al 1995). This mechanism of action is credited with its antidepressant effects at higher doses than those used for smoking cessation (Fava et al 2005). Noradrenalin release from the hippocampus has been demonstrated in opiate withdrawal (Done et al 1992). A similar process may occur with other drugs of dependence including nicotine and bupropion has been shown to be of benefit in treating patients who experience amphetamine addiction (Newton et al 2005), cocaine dependence (Poling et al 2006) and generalized addictive behaviors (Dannon et al 2005). The mechanism by which bupropion influences the noradrenergic system is poorly understood and continues to be a subject for investigation.

At the postsynaptic acetylcholine nicotinic receptor, bupropion antagonizes the effect of nicotine (Warner et al 2005) and has been shown to block the pharmacological effects of nicotine in vivo (Slemmer et al 2000). Bupropion
Smoking cessation with bupropion SR

may also inhibit nicotine induced vesicular release of dopamine (Miller et al 2002). These effects may explain the ability of bupropion to break the reinforcing effect experienced by chronic nicotine addiction. What is unclear is whether bupropion exerts any longer term effects preventing relapse following cessation of treatment.

**Smoking cessation**

Bupropion is licensed for smoking cessation in both the UK and US and is recommended as a first line agent for smoking cessation (NICE 2002). Approximately 1 in 5 smokers successfully stop and remain non-smoking at one year with bupropion therapy (Table 1). The initial landmark trials of Hurt and Jorenby were conducted on healthy non-depressed patients and found comparable significant one-year abstinence rates for bupropion therapy compared with placebo (23% vs 12%, p = 0.01, Hurt et al 1997; 30% vs 16%, p < 0.001, Jorenby et al 1999). A recent Cochrane systematic review of 19 randomized trials, showed that bupropion doubled the odds of smoking cessation over placebo (Odds ratio 2.06, 95% confidence intervals 1.77 to 2.40; Hughes et al 2004). Highlights of the main double-blind randomized placebo-controlled trials are shown in Table 1.

Sixty percent of patients who attempt to stop smoking have had previous attempts to quit (Wilkes et al 2005). They often require repeated help from health professionals to eventually overcome their addiction (Errard-Lalande 2005) but the motivation that brings smokers back to try again will often lead to eventual success (Boardman et al 2005).

The efficacy of bupropion appears not to diminish with repeated exposure (Rauhut et al 2005). Gonzales showed successful treatment with bupropion in a randomized placebo-controlled trial of 450 patients who had previously failed with bupropion (Gonzales et al 2001). Six month continuous abstinence rates following treatment with bupropion SR 150 mg bd versus placebo were 12% vs 2%, p < 0.001. Some authors advocate supporting a smoking reduction policy (Hughes et al 2005), although six-month abstinence rates for smokers interested in reducing but not quitting smoking showed non-significant results when compared with placebo.

![Schematic diagram of a neuronal synapse](image)

**Figure 1** The effect of bupropion in the synaptic cleft. Dopamine (DA), noradrenalin (NA) and serotonin (S).
### Table 1: Characteristics of the main large double-blind randomized placebo-controlled trials of bupropion SR for smoking cessation

| Study     | Publication date | Number randomized | Participants characteristics | Setting               | Bupropion treatment | 12-month cessation rate: bupropion % vs placebo % (p) | Discontinuation due to adverse events % bupropion vs placebo |
|-----------|------------------|-------------------|-----------------------------|-----------------------|---------------------|-----------------------------------------------------|----------------------------------------------------------|
| Hurt      | 1997             | 615               | Healthy smokers             | 3 centers in US       | 300 mg daily 7 weeks | 23 vs 12 (0.01)                                       | 8 vs 5                                                   |
| Jorenby   | 1999             | 893               | Healthy smokers             | Community based       | 150 mg bid 9 weeks  | 30 vs 16 (<0.001)                                     | 12 vs 4                                                  |
| Gonzales  | 2001             | 450               | Previously failed smokers   | 16 centers in US      | 150 mg bid 12 weeks | 12 vs 2 (<0.001)*                                   | 8 vs 5                                                   |
| Tashkin   | 2001             | 404               | Patients with established COPD | 11 centers in US    | 150 mg bid 12 weeks | 16 vs 9 (0.05)*                                    | 7 vs 7                                                   |
| Tonstad   | 2002             | 629               | Patients with established CVD | 28 centers in US     | 150 mg bid 7 weeks  | 22 vs 9 (<0.001)                                     | 5 vs 6                                                   |
| Ahluwalia  | 2002             | 600               | Healthy African American smokers | Community based | 150 mg bid 7 weeks  | 21 vs 14 (0.02)*                                    | –                                                       |
| Tonneson  | 2003             | 710               | Healthy smokers             | 26 centers in US      | 150 mg bid 7 weeks  | 21 vs 11 (0.002)                                     | 8 vs 6                                                   |
| Dalgareth  | 2004             | 336               | Healthy Danish smokers      | 26 centers in US      | 150 mg bid 7 weeks  | 18 vs 7 (0.008)*                                    | 12 vs 8                                                  |
| Aubin     | 2004             | 509               | Healthy French smokers      | 26 centers in US      | 150 mg bid 7 weeks  | 25 vs 13 (<0.001)*                                   | 10 vs 5                                                  |
| Zellweger | 2005             | 690               | Healthy nurses and physicians | 26 centers in US  | 150 mg bid 7 weeks  | 23 vs 22 (NS)*                                      | 9 vs 5                                                   |

*a* 6-month smoking cessation rates.  
*b* Non-significant.
(7% vs 5%, p = 0.5: Hatsukami et al 2004). Only one study in Table 1 showed a non-significant difference in one-year smoking cessation rates, but did show a significant continuous abstinence rate at 7 weeks (50% vs 40%, p = 0.013; Zellweger et al 2005). These authors conclude that bupropion is a successful antismoking agent. Strategies to prevent relapse however following discontinuation of treatment need to be examined. Questions still remain over longer-term success with bupropion for smoking cessation following discontinuation of treatment. Extended treatment of 14 weeks bupropion does not improve one year abstinence rates compared with placebo (33% vs 34% NS; Killen et al 2006).

The use of bupropion in disease specific patient groups

Bupropion has been trialed in healthy smokers, depressed smokers, smokers with cardiovascular disease (CVD) and smokers with chronic obstructive pulmonary disease (COPD). Bupropion, despite being developed as an antidepressant is no more effective in depressed patients compared with non-depressed patients and exerts its smoking cessation effects in ways other than alleviating depressive symptoms (Catley et al 2005). Co-prescribing with antidepressants however can lead to a reduced clearance of some antidepressants through the enzyme inhibitory effects of bupropion. This in turn can potentiate the effect that antidepressants have in lowering seizure threshold for bupropion-induced seizures. In patients with established CVD, bupropion has similar success rates compared with healthy smokers (27% bupropion vs 11% placebo at 26 weeks, 22% vs 9% at 52 weeks, p < 0.001; Tonstad et al 2003) and is recommended for this group of patients. The safety, tolerability and efficacy of bupropion for smoking cessation in patients with COPD has also been established with one-year continuous abstinence rates of 16% for bupropion compared with 9% for placebo (Tashkin et al 2001). One other trial on patients with COPD has shown modest success at 6 months with abstinence rates of 13% for bupropion and 10% for placebo (Wagena et al 2005), however concern has been expressed recently that bupropion may elevate pulmonary pressure in these patients (Paganelli et al 2006). Not all patient groups have demonstrated success with bupropion therapy, which appears to be relatively ineffective in smokers with schizophrenia (Evins et al 2005). Evins et al demonstrated a 16% abstinence rate at 4 weeks with bupropion compared with 0% for placebo but the effect did not persist beyond discontinuation of bupropion treatment.

Safety profile

Adverse effects

A large post-marketing observational cohort study of 11,735 patients found the most commonly reported adverse events reported were insomnia, nausea/vomiting and dizziness (Boshier et al 2003). There was no evidence of an increase in mortality at 12 weeks post treatment with bupropion. Seizures have been reported to occur at a rate of approximately 0.1% (GlaxoSmithKline 2006), although in a review of 221 clinical efficacy trials including over 4000 patients, no seizures were reported (Richmond and Zwar 2003).

Adverse effects of bupropion are experienced more often than with NRT though the discontinuation rate is similar between the two therapies. Approximately 9% of patients using either bupropion or NRT will discontinue treatment and a further 13% will stop treatment temporarily (Barrueco et al 2005). Adverse effects are experienced by approximately half of those treated in the first two weeks with only 6% reporting adverse effects by 3 months (Barrueco et al 2005). Pragmatic observational studies have shown between one third and two thirds of patients experience adverse effects with 30% stopping treatment due to adverse effects (Paluck et al 2006; Wilkes et al 2005). Table 1 shows the treatment discontinuation rates due to adverse events in the major explanatory trials of bupropion.

The main side effects experienced with bupropion are shown in Table 2. Nicotine withdrawal also causes symptoms that are similar to the side effects reported during bupropion therapy. This may partly explain why no significant difference has been demonstrated between

Table 2 Prevalence of side effects of bupropion SR (range %).

|                  | Placebo % | Bupropion % |
|------------------|-----------|-------------|
| Insomnia         | 9–21      | 24–42       |
| Headache         | 3–33      | 4–33        |
| Dry mouth        | 4–24      | 6–28        |
| Rash/Pruritus    | 7         | 15          |
| Rhinitis         | 12–17     | 10–14       |
| Nausea/Vomiting  | 5–6       | 9–13        |
| Dizziness        | 1–6       | 2–11        |
| Anxiety          | 5–11      | 5–9         |
| Flu syndrome     | 6–11      | 4–9         |
| Taste perversion | 5         | 6           |
| Constipation     | 1         | 5–6         |
| Sweating         | 3         | 5           |
| Mood disorder    | 4         | 4           |

Statistical significance demonstrated in 4 trials (Hurt et al 1997; Jorenby et al 1999; Ahluwalia et al 2002; Dalsgard et al 2004).

Statistical significance demonstrated in 2 trials (Hurt et al 1997; Jorenby et al 1999).
bupropion and placebo for most of the adverse effects in the trials. This theory was supported in the study by Hurt, where the prevalence of reported side effects was similar between both the low and high dose bupropion groups (Hurt et al 1997). A lower dose of bupropion may not be sufficient to produce side effects nor to alleviate withdrawal symptoms. Varenicline has a similar side effect profile to bupropion.

Other side effects of bupropion include tremor, gastrointestinal disturbance, impaired concentration, depression, chest pain, asthenia, tachycardia, hypertension, flushing, confusion, anorexia, tinnitus, visual disturbance, palpitations, hallucinations, abnormal dreams, paraesthesia, irritability, incoordination, urinary retention, urinary frequency, Stevens Johnson syndrome, blood glucose disturbance, and exacerbation of psoriasis (GlaxoSmithKline 2006). A rarer reported side effect was subacute cutaneous lupus erythematosus (Cassis et al 2005).

**Contraindications**

Bupropion is contraindicated in patients with a history of seizure, bipolar affective disorder, eating disorders, pregnancy and breast feeding (GlaxoSmithKline 2006). Care must be taken when prescribing for elderly patients, those with liver or renal impairment and when co-prescribing with drugs that cause lowering of seizure threshold. Drugs that lower seizure threshold include antidepressants, antipsychotics, systemic corticosteroids, theophylline and tramadol. Patients who abuse alcohol or have sustained a head injury are also at risk of bupropion-induced seizure.

**Drug interactions**

Bupropion is a cytochrome p450 2D6 inhibitor (Kotlyar et al 2005; Jefferson et al 2005) and has the effect of reducing the clearance of drugs metabolized by this enzyme (Wang et al 2006). Drugs metabolized by cytochrome p450 2D6 include SSRIs, tricyclic antidepressants, beta blockers, propafenone, flecanide, risperidone and thioridazine (GlaxoSmithKline 2006; DTB 2000). Co-prescribing bupropion with these drugs should be avoided.

**The dangers of bupropion**

Some authors have suggested that bupropion should not be used in pregnancy because of the higher frequency of cardiac malformations observed in a registry of pregnancies exposed to bupropion (Anon 2005). It has been shown to be cardiotoxic in overdose and should be considered as a cause in patients with unexplained widening of the QRS complex in the electrocardiograph (Curry et al 2005). Also there has been one reported case of myocardial infarction in an adolescent taking bupropion, erythromycin, and methylphenidate (George et al 2005). Bupropion is more notably associated with risk of seizures. When prescribed to individuals without a past history of seizure or risk factor for their occurrence, this risk has recently been calculated at approximately 1 in 6000 for first time users of bupropion (Hubbard et al 2005). In overdose this risk doubles (Shepherd 2005). Other adverse effects of bupropion in overdose include dizziness, tremor, nausea and/or vomiting, drowsiness, tachycardia and hallucination (Shepherd 2005).

**Economics**

Bupropion is a cost effective treatment for smoking cessation (Ross et al 2005). A systematic review of the clinical and cost effectiveness of bupropion concluded that bupropion was superior to NRT, giving an incremental cost per quality adjusted life year gained (QALY) for bupropion of approximately one third less than that for NRT (Woolacott et al 2002). Using the Global Health Outcomes simulation model with 20 years follow up of 1.3 million men and women in the Swedish population, bupropion and NRT were compared concluding that bupropion was more cost saving than NRT (Bolin et al 2006). The incremental cost per QALY for bupropion was approximately 725 Euro for men and 535 Euro for women (at 2001 prices).

NRT and bupropion are effective aids for smoking cessation and are considered first line agents (Corelli et al 2006). Bupropion however has met opposition when being introduced into some countries. There has been opposition to its introduction in New Zealand where PHARMAC, a body responsible for funding health service treatments, supports the prescribing of cheaper and effective alternatives such as clonidine and nortriptyline (Bloomfield 2005). Nortriptyline and bupropion have been shown to be equally effective for smoking cessation (Hall et al 2005) but interestingly clonidine and nortriptyline are not licensed for smoking cessation in many western countries (Corelli et al 2006).

Despite the clinical and cost effectiveness of bupropion being established, of the £100 million invested in smoking cessation services in the NHS in the past 12 months only 5% was spent on bupropion with 82% being consumed by NRT (Department of Health 2006).

**Discussion**

Bupropion is licensed as a first line pharmacotherapy for smoking cessation in both the UK and US. Bupropion is
suggest that gender may influence the success or failure of smoking cessation. To date, there has been no evidence to show that those with the Del C allele were more successful with NRT compared to those with the Ins C allele. Consequently, the Ins/Del genotype were examined in an open-labelled randomized trial and those carrying the Ins C allele were significantly more likely to succeed with bupropion therapy while those with the Del C allele were more successful with NRT (Lerman et al 2006). To date, there has been no evidence to suggest that gender may influence the success or failure of bupropion therapy (Scharf and Shiffman 2004).

Anti-smoking treatments may be more successful if they are tailored to the individuals’ genetic susceptibility (Lerman et al 2006). Smokers carrying the dopamine DRD2-141C Ins/Del genotype were examined in an open-labelled randomized trial and those carrying the Ins C allele were significantly more likely to succeed with bupropion therapy while those with the Del C allele were more successful with NRT (Lerman et al 2006). To date, there has been no evidence to suggest that gender may influence the success or failure of bupropion therapy (Scharf and Shiffman 2004).

None of the clinical trials has shown significant weight gain among patients undergoing bupropion therapy, an important factor to consider as many patients are concerned about weight gain when stopping smoking (Clark et al 2005).

Primary health care physicians including general practitioners and specially trained practice nurses are the best placed professionals to deliver smoking cessation services. Nurses within the NHS have been able to prescribe NRT for a number of years under the extended formulary for nurse prescribers scheme. From the 1st May 2006 Nurse Independent Prescribing legislation allows UK nurses to prescribe ‘any licensed medicine for any medical condition within their professional competencies’. Hence, bupropion and other pharmacological agents for smoking cessation can be prescribed by UK Smoking Cessation Specialist nurses (Department of Health 2007). The slow uptake of nurse prescribing, the British National Formulary recommendation of NRT as the first line therapy for nicotine addiction and the belief that bupropion is not as safe as NRT (Vogt 2006) may in part explain the low uptake of bupropion for smoking cessation. NHS patients who do not have access to these services within the primary care setting are referred to specialist smoking cessation clinics (West et al 2000; NICE 2002). Dentists, who see the direct effects of smoking with nicotine staining of teeth and gingival disease, should also be involved with smoking cessation services (Covington et al 2005). Bupropion therapy, delivered by dental practitioners, is equally effective when compared to general practitioners prescribing of bupropion (Nasry et al 2006) and this role of the dental practitioners has some support (Davis 2005; Pizzo et al 2006).

The smoker craves nicotine in an attempt to produce dopamine overflow in the pleasure seeking areas of the brain. The reinforcing effects of nicotine thus drive the smoker in a quest for steady state neurotransmitter activity within the synaptic cleft. Bupropion therapy delivers this steady state, as does NRT, but at some time the smoker will cease treatment and neurotransmitter activity returns to the pre-smoking state. Whichever route the smoker takes in an attempt to give up smoking he/she will have to go through withdrawal at some stage, whether it is from nicotine in cigarettes, nicotine in NRT or bupropion therapy. Ultimately the smoker craves the steady state of neurotransmitter activity enjoyed by the non-smoker and it is the withdrawal symptoms experienced during the transition back to that steady state that smoking cessation therapies aim to alleviate.

Conclusion

Bupropion is an effective pharmacotherapy to aid smoking cessation (Ludvig et al 2005; Ross et al 2005) and should be considered as a first line agent along with NRT alone or in combination (Mansourati et al 2005). Both pragmatic observational trials and explanatory randomized trials of bupropion therapy have shown approximately 1 in 5 smokers will successfully remain abstinent from smoking at one year (Hurt et al 1997; Jorenby et al 1999; Tonnesen et al 2003; Tonstad et al 2003; Zellweger et al 2005; Wilkes et al 2005; Paluck et al 2006). Varenicline is also considered as a first line pharmacotherapy for motivated smokers expressing a desire to stop smoking (Frishman 2007; NICE 2007; Nides et al 2007). Varenicline’s initial higher quit rate compared to bupropion tails off to similar rates between the two drugs at one year (Gonzales et al 2006; Jorenby et al 2006; Oncken et al 2006; Tonstad et al 2006). Nortriptyline and clonidine have proven efficacy for smoking cessation and are considered as second line agents for smoking cessation (McRobbie et al 2005). There is no evidence to support prolonged bupropion therapy beyond its current license of 7 to 9 weeks and any decision to limit re-treatment is purely a pragmatic one.
(Killen et al 2006). NICE recommend re-treatment after a period of six months (NICE 2002). Also there is only limited evidence that bupropion therapy has a modifying effect upon withdrawal and craving following cessation of treatment (Warner et al 2005).

The next steps in smoking cessation strategies for many countries are the introduction of smoking bans in public places. Bupropion, varenicline and NRT will however continue to play a significant part in helping smokers to quit. Pharmacotherapies alone will not confer successful smoking cessation; psychological support and personal motivation as well as modifying environmental factors are paramount to successful smoking cessation.

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Conflicts of interest
None declared.

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