A Web-Based Survey of Erection Hardness Score and Its Relationship to Aging, Sexual Behavior, Confidence, and Risk Factors in Japan

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ABSTRACT

Introduction. Erection hardness is an elemental component of men’s sexual quality of life that can be easily measured by the Erection Hardness Score (EHS). However, there are few published data regarding EHS, and there is little understanding of its relationships to aging, men’s sexual behavior, sexual confidence, and risk factors in Japan.

Aim. To assess EHS and how it correlates to aging, sexual behaviors, sexual self-confidence, and risk factors in a Japanese population database.

Methods. A web-based cross-sectional nationwide survey conducted between March and May 2009 in Japan.

Main Outcome Measures. EHS, lifestyle factors, comorbidities, general health, sexual confidence, frequency of sexual behaviors, and attitudes toward treatment of erectile dysfunction (ED).

Results. A total of 7,710 men with a mean age of 39.3 ± 13.0 years participated in this survey. In 6,528 participants who were not using phosphodiesterase type 5 inhibitors, 3,540 (54.2%) had EHS ≤ 3 and 1,196 (18.3%) had EHS ≤ 2. We found a significant age-dependent decrease in EHS, sexual confidence, and frequency of sexual activities. Sexual confidence was strongly associated with higher EHS but was also associated with older age groups, presence of offspring, awareness of better general health, and greater frequency of sexual activity. In age-adjusted multivariate logistic regression, risk factors for a lower EHS (defined as EHS ≤ 2) were heavy smoking, which was defined as more than two packs per day (odds ratio [OR], 1.7) or a history of metabolic syndrome (OR, 1.4), hypertension (OR, 1.2), and diabetes mellitus (OR, 1.4).

Conclusions. EHS correlates to various elements, such as aging, sexual behaviors, sexual confidence, and ED-related risk factors, and can be a valuable tool in clinical practice for monitoring and treating ED and thereby improving the quality of life for men and their sexual partners.

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Key Words. Erection Hardness; Erectile Dysfunction; Japanese; Sexual Confidence; Sexual Behavior; ED Risk Factors

Introduction

It has been more than 20 years since the National Institutes of Health Consensus Panel declared that erectile dysfunction (ED) is an important public health issue [1]. The panel emphasized the importance of understanding its etiology, risk factors, pathophysiology, diagnostic
assessment, and treatments and the need for further assessment regarding the diversity of ED across geographic, racial, ethnic, socioeconomic, and cultural groups [1]. In this context, several researchers have investigated erectile function, focusing on aforementioned topics using several validated objective measures, such as the International Index Erectile Function (IIEF) [2], Sexual Health Inventory for Men, Sexual Encounter Profile [3], and the Self-Esteem And Relationship Questionnaire (SEAR) [4].

Satisfaction with erection hardness initiates a cascade of psychosocial benefits, such as higher self-confidence and self-esteem, which ultimately lead to overall sexual satisfaction for men and their partners [5]. With the aim of measuring erection hardness as a targeted goal of ED therapy, the Erection Hardness Score (EHS) was developed by Goldstein et al. in the sildenafil clinical trial program [6]. The EHS is a robust, single-item, self-reported tool that scores erection hardness on a four-point scale and can be used in daily clinical practice [5]. Recently, psychometric analysis supported the use of EHS as a simple, reliable, and valid tool for the assessment of erection hardness in the research setting [7], but there are few studies using the EHS in a population-based sample.

Aims

It has been reported that ED is associated with aging, unhealthy lifestyle choices, and comorbidities as well as psychological elements, including low self-esteem, low sexual confidence, depression, anxiety, and relationship problems [8–13]. These findings suggest that ED is a major factor associated with men’s physical and mental health. However, there have been no published data from Japan in terms of an investigation of EHS and its relationship with the aforementioned factors. The aim of the present study is to provide updated information about the relationship between EHS and aging, sexual behavior, sexual confidence, and risk factors using a web-based, nationwide, Japanese population database.

Methods

Study Population

A web-based cross-sectional nationwide study was conducted in Japan between March 19 and May 31, 2009. Regarding the enrollment of this study, we recruited the participants through a special website entitled “Hardness of Erected Penis is Pride of Men” in conjunction with a campaign for the 10th anniversary of the introduction of sildenafil to the Japanese market. The targeted population of this survey was nonspecific Japanese male citizens older than 20 years. Because these findings were to be based on an observational web-based survey, we did not set strict exclusion criteria, except for age. They provided informed consent and voluntarily reported their private information. There was no compensation for participants in this study. The survey included questions regarding demographics, lifestyles, comorbidities, self-reported confidence for general and sexual health, EHS, subjective assessment of erectile function, sexual behaviors, attitudes toward ED treatment, and phosphodiesterase type 5 (PDE5) inhibitor use (Appendix 1).

Erection hardness was assessed using the EHS in the provided questionnaire (question 10). Briefly, EHS1 indicates erection hardness at sexual stimulation as larger but not hard, EHS2 indicates hard but not hard enough for penetration, EHS3 indicates hard enough for penetration but not completely hard, and EHS4 indicates completely hard and fully rigid [14]. In the present study, translation and linguistic validation of the Japanese version of EHS were conducted according to accepted methods (forward translation, back translation, and cognitive debriefing) [15]. First, two translators independently reviewed the EHS questionnaire as translated by a Japanese consultant and modified the translation on the basis of cultural differences. Subsequently, a draft of the Japanese version of EHS was produced. Then, cognitive debriefing was performed with five patients with ED, and the appropriateness of expressions and word use were assessed as well as whether questionnaire items were important, meaningful, and generally acceptable. The final decision was made based on discussion in an international harmonization meeting evaluating the first and second versions and back translation to confirm conceptual equivalence during the process of translation and linguistic validation [16].

Main Outcome Measures

The main outcome measures for this study were the EHS, lifestyle factors, comorbidities, general...
health, sexual confidence, frequency of sexual behaviors, and attitudes toward treatment of ED.

**Statistical Analysis**

To determine the association among EHS, aging, and sexual behaviors, the Spearman Rank Test was applied to calculate the Spearman rho (r). To determine predictive factors for sexual confidence, we conducted multivariate logistic regression analysis in 7,710 participants. In this model, explanatory variables were age groups (range 1–6), presence of offspring (yes vs. no), self-reported awareness of better health (range 1–5), alcohol consumption (range 1–4), history of metabolic syndrome (yes vs. no), medical history of comorbidities including hypertension, dyslipidemia, and diabetes mellitus (yes vs. no), self-reported confidence in erectile function (yes vs. no), EHS (range 1–4), frequency of sexual intercourse (range 1–6), frequency of masturbation (range 1–6), experience with failure of sexual intercourse in past year (yes vs. no), awareness of ED in lifetime (yes vs. no), inclination to visit a clinic for ED treatment (yes vs. no), and PDE5 inhibitor use (yes vs. no). Additionally, to determine predictive factors for a lower EHS (EHS \( \leq 2 \)), multivariate logistic regression analyses were employed among 6,528 participants not using PDE5 inhibitors. In this analysis, age groups, lifestyle factors (e.g., alcohol consumption and smoking status), history of metabolic syndrome, and comorbidities (e.g., hypertension, dyslipidemia, and diabetes) were assigned as explanatory variables. Statistical significance was defined as \( P < 0.05 \). All statistical analyses were performed with STATA software version 11.2 (Stata Corporation, College Station, TX, USA). Descriptive data are reported as mean ± standard deviation or number (percentage) unless otherwise specified.

**Results**

**Characteristics of the Participants**

A total of 7,710 men with a mean age of 39.3 ± 13.0 (ranged from 20 to 89) years participated in this survey. The demographics and clinical characteristics are summarized in Table 1. More than half 4,454 (57.8%) were married, and 3,750 (48.6%) had offspring. In terms of lifestyle factors, 2,714 (35.2%) drank alcohol every day and 4,997 (64.8%) were nonsmokers. Twenty-four percent had been diagnosed with metabolic syndrome. Regarding comorbidities, 1,538 (20%), 2,003 (26%), and 581 (7.5%) had a history of hypertension, dyslipidemia, and diabetes, respectively. Comparing participants not using PDE5 inhibitors (n = 6,528) with those using PDE5 inhibitors, nonusers were more likely to be younger (37.9 ± 12.5 vs. 46.6 ± 13.1 years) and have a lower rate of alcohol consumption and cigarette smoking and were less likely to have history of metabolic syndrome, hypertension, dyslipidemia, and diabetes (all \( P < 0.001 \)).

**EHS**

Among the 6,528 participants who did not use PDE5 inhibitors, the number of participants with EHS1, EHS2, EHS3, and EHS4 was 431 (6.6%), 765 (11.7%), 2,344 (35.9%), and 2,988 (45.8%), respectively. Furthermore, 3,540 (54.2%) participants had EHS ≤ 3 and 1,196 (18.3%) participants had EHS ≤ 2. Stratifying EHS by age group showed that EHS decreased with increasing age, which was found to be statistically significant by the Spearman rank correlation (\( r = -0.32, P < 0.001 \); Figure 1).

**Sexual Behaviors**

Frequency of sexual activity in 7,710 participants is summarized in Figure 2. With respect to fre-

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**Table 1** Characteristics of the 7,710 participants

| Marital status | Number of Participants, % |
|----------------|-----------------------------|
| Married        | 4,454 (57.8)                |
| Unmarried      | 3,256 (42.2)                |

| Age, year | Number of Participants, % |
|-----------|---------------------------|
| 20–29     | 1,935 (25.1)              |
| 30–39     | 2,304 (29.9)              |
| 40–49     | 1,798 (23.3)              |
| 50–59     | 966 (12.5)                |
| 60–69     | 539 (7.0)                 |
| ≥70       | 168 (2.2)                 |

| Presence of offspring | Number of Participants, % |
|-----------------------|---------------------------|
| None                  | 1,888 (24.5)              |
| 2–3 times in a month  | 1,455 (18.9)              |
| 1–2 times in a week   | 1,653 (21.4)              |
| Every day             | 2,714 (35.2)              |

| Alcohol consumption | Number of Participants, % |
|---------------------|---------------------------|
| None                | 4,997 (64.8)              |
| A few cigarettes per day | 781 (10.1)             |
| One pack per day    | 1,662 (21.6)              |
| More than 2 packs per day | 270 (3.5)             |

| Smoking status | Number of Participants, % |
|----------------|---------------------------|
| Nonsmoker      | 1,538 (20.0)              |
| Dyslipidemia   | 2,003 (26.0)              |
| Diabetes mellitus | 581 (7.5)            |
quency of sexual intercourse, 28% of participants answered “no intercourse within past half-year” whereas 59% had intercourse at least once per month. Regarding frequency of masturbation, 7.6% participants answered “no masturbation within the past half-year,” and 88% masturbated at least once per month, a higher frequency compared with that of sexual intercourse.

There was no association between frequency of sexual intercourse and aging (r = -0.01, P = 0.587; Figure 2A). On the contrary, we found a significant decreased frequency of masturbation with increased age (r = -0.49, P < 0.001; Figure 2B). Among 7,710 participants, a significant positive association was found between EHS and frequency of sexual intercourse (r = 0.17, P < 0.001). Similarly, there was significant positive association between EHS and frequency of masturbation (r = 0.30, P < 0.001).

Frequency of sexual activity stratified with PDE5 inhibitors use in 7,710 participants is summarized in Figure 3. A use of PDE5 inhibitors was significantly increased by age (r = 0.24, P < 0.001; Figure 3A), whereas frequency of sexual intercourse was statistically higher in PDE5 inhibitor user than nonuser (P < 0.001; Figure 3B).

Confidence in Sexual Ability

Of the 7,710 men who participated in the present web-based survey, 3,172 (41.4%) reported confidence in their sexual ability, and 4,538 (58.6%) reported they were not confident. Just as EHS decreased with increased age, there was apparent association between a decrease in men’s sexual confidence and older age, which was statistically significant (chi-square test, P = 0.001; Figure 4). Results of multivariate logistic regression for men’s sexual confidence are listed in Table 2. In this analysis, higher EHS (odds ratio [OR], 3.36; P < 0.001) was identified as having strong association with confidence in sexual ability. We also found several significant predictive factors, such as age 60 to 69 years (OR, 1.58; P = 0.002), presence of offspring (OR, 1.22; P = 0.003), awareness of better health (OR, 1.24; P < 0.001), higher frequency of sexual intercourse (OR, 1.45; P < 0.001), and masturbation (OR, 1.06; P = 0.002). Conversely, marital status, lifestyle factors (e.g., cigarette smoking, drinking alcohol), metabolic syndrome, and comorbidities did not correlate with sexual confidence.

Factors Associated with Lower Erectile Hardness Score

Prevalence of low EHS was significantly higher among participants who were heavy smokers and had metabolic syndrome as well as those with a history of hypertension, dyslipidemia, or diabetes (chi-square test, all P < 0.001). Using a multivariate logistic regression model, we examined plausible factors associated with lower EHS (defined as EHS ≤ 2) among 6,528 participants who were not using PDE5 inhibitors (Table 3). The factor most strongly associated with lower EHS was older age, which demonstrated a 16-fold increased likelihood of lower EHS in the oldest (>70 years) compared with the youngest (20–29 years) group. Apart from aging effects, smoker had a 1.1-fold increased odds of low EHS compared with nonsmokers. If smoking status were analyzed as a categorical
Figure 2  Relationships between aging and sexual behaviors in 7,710 participants. (A) Frequency of sexual intercourse stratified by age categories. (B) Frequency of masturbation stratified by age categories.
variable, men who smoke more than two packs per day had a 1.7-fold increased likelihood of low EHS compared with nonsmokers. However, those who drank alcohol did not show a significant association with lower EHS compared with nonalcohol drinkers. In terms of comorbidities, men who had metabolic syndrome demonstrated a 1.4-fold increased likelihood of lower EHS than men who did not. Similarly, history of hypertension and diabetes mellitus increased the likelihood of lower EHS by 1.2- and 1.4-fold, respectively, when compared with men with no history of these comorbidities. In contrast, history of dyslipidemia was not associated with increased likelihood of lower EHS (OR, 1.07; \( P = 0.368 \)).

Discussion

In this study, we utilized EHS instead of using the IIEF or the Quality of Erection Questionnaire because EHS is simple measure that can be easily used in routine clinical practice, both as a screening tool and a monitoring tool, as well as in clinical trial research as a validated outcome measure [7]. To the best of our knowledge, this is the first study to investigate EHS in a Japanese cohort as well as...
the first study to elucidate the association between EHS and several factors, including sexual confidence, sexual behaviors, and risk factors. Previous studies investigating the prevalence of ED have reported varying rates, such as 19–36% in the United States [17,18], 32% in France, 32% in Korea, and 45% in the Middle East [19]. With regard to studies in Japan, previously reported prevalence of ED was inconsistent, ranging from 36% to 89% [20–22]. This large difference is likely explained by differences in the definition of ED, methodology, and small sizes of study population. In this study, we analyzed data from 6,528 participants and found that 54% and 18% of surveyed Japanese men had EHS ≤ 3 and EHS ≤ 2, respectively. This is in contrast to an EHS ≤ 3 rate of 26% reported as a result of a telephone survey conducted in Taiwan. The lower rate in the Taiwan study could easily be due to increased embarrassment of participants in the phone interview versus an Internet survey [19].

We found that more than half of adults aged ≥65 years were sexually active (defined as intercourse more than once per month), although the aged population of this survey might have relatively specific characteristics. In previous studies, Japanese men were considered to be less sexually active and to have less interest in their sexual func-

Table 2  Multivariate logistic regression analysis for men’s confidence in sexual ability*

| Covariates          | Odds ratio | 95% CI | P value |
|---------------------|------------|--------|---------|
| Age, y              |            |        |         |
| 20–29               | Reference  | —      | —       |
| 30–39               | 0.96       | 0.83–1.12 | 0.624    |
| 40–49               | 0.99       | 0.82–1.17 | 0.873    |
| 50–59               | 1.12       | 0.88–1.40 | 0.331    |
| 60–69               | 1.58       | 1.18–2.12 | 0.002    |
| ≥70                 | 1.08       | 0.66–1.75 | 0.766    |
| Presence of offspring | 1.22      | 1.07–1.40 | 0.003    |
| Awareness of better health | 1.24    | 1.17–1.32 | <0.001   |
| Alcohol consumption | 1.03       | 0.98–1.08 | 0.220    |
| Smoking             | 1.02       | 0.96–1.08 | 0.610    |
| Metabolic syndrome  | 1.07       | 0.93–1.23 | 0.367    |
| Hypertension        | 1.00       | 0.86–1.16 | 0.997    |
| Hyperlipidemia      | 0.95       | 0.83–1.09 | 0.466    |
| Diabetes mellitus   | 1.05       | 0.84–1.32 | 0.850    |
| Erection Hardness Score | 3.35    | 3.00–3.65 | <0.001   |
| Frequency of sexual intercourse | 1.45   | 1.40–1.50 | <0.001   |
| Frequency of masturbation | 1.06   | 1.02–1.11 | 0.002    |

*Analysis was conducted in 7,710 participants. CI = confidence interval

Table 3  Multivariate logistic regression analysis predicting factors associated with EHS ≤ 2*

| Covariates          | Odds ratio | 95% CI | P value |
|---------------------|------------|--------|---------|
| Age, year           |            |        |         |
| 20–29               | Reference  | —      | —       |
| 30–39               | 1.35       | 1.10–1.67 | 0.005   |
| 40–49               | 1.95       | 1.56–2.43 | <0.001  |
| 50–59               | 4.70       | 3.71–5.95 | <0.001  |
| 60–69               | 10.6       | 8.04–14.0 | <0.001  |
| ≥70                 | 16.2       | 10.6–24.6 | <0.001  |
| Alcohol consumption | 0.97       | 0.92–1.03 | 0.301   |
| Cigarette smoking   | 1.14       | 1.06–1.22 | <0.001  |
| Metabolic syndrome  | 1.41       | 1.20–1.67 | <0.001  |
| History of comorbidities |        |        |         |
| Hypertension        | 1.21       | 1.03–1.43 | 0.023   |
| Dyslipidemia        | 1.07       | 0.92–1.28 | 0.368   |
| Diabetes mellitus   | 1.38       | 1.09–1.74 | 0.008   |

*Analysis was conducted in 6,528 men who were not using phosphodiesterase type 5 inhibitors. EHS = Erection Hardness Score; CI = confidence interval
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We found that participants who had higher EHS demonstrated a 3.4-fold increased likelihood of sexual confidence, suggesting that erectile function is a strong predictor for confidence in sexual ability. Previous observations showing an association between ED and depression may further support our findings, given that depression is known to cause low self-esteem/confidence [31,32]. Numerous studies demonstrated that PDE5 inhibitors can improve erectile function in men with ED and are well-tolerated treatments, even in older men [6,33,34]. We found that older men who used PDE5 inhibitors had a higher EHS than men in the same age group who did not, suggesting that the use of PDE5 inhibitors might have resulted in enhancing their sexual confidence.

In the present study, we identified factors that contribute to lower EHS, some of which have not been reported previously in a Japanese population. Because the EHS has a strong convergent relationship with the IIEF Erectile Function (EF) domain [7,35], we assumed that the EHS might correlate with ED risk factors. In addition, EHS is focused only on physiologic factors (i.e., hardness of erect penis), which can represent real physiologic erectile function if the individual’s perception is accurate. In this age-adjusted, multivariate, logistic regression analysis, we defined lower EHS as EHS ≤ 2 (i.e., men who responded that their erection is “larger, but not hard” or “hard, but not hard enough for penetration”), representing men with moderate to severe ED by IIEF EF domain evaluation based on the aforementioned studies [7,35]. A similar study from Taiwan analyzing EHS in 1,060 men defined ED as EHS ≤ 3 (i.e., all men who did not respond “completely hard and fully rigid”) [36], which corresponds to mild to severe ED on the IIEF EF domain.

As we expected, aging contributes most strongly to the decline of EHS in multivariate logistic regression analysis (Table 3), which was also reported in several previously published studies [22,23,37]. Examination of the impact of lifestyle factors (e.g., alcohol consumption, cigarette smoking) and metabolic syndrome to EHS has been limited in the Asian population. In present study, we found that cigarette smoking was a significant predictive factor for lower EHS/ED using Japanese population data, but that alcohol consumption had no association, which is consistent with previous reports from Western countries [38–42]. Regarding metabolic syndrome, we found that it too was a significant predictive factor for EHS ≤ 2. However, two previous studies exploring the association between obesity and ED in Japan [21,37] showed that obesity was not identified as a risk factor for ED. This discrepancy might be attributed to a relatively small sample size owing to a lower incidence of obesity in Japanese men, resulting in insufficient statistical power.

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Comorbidities as risk factors for ED have been well researched in many countries. Hypertension and diabetes were strongly associated with lower EHS, which is consistent with previous reports from Western countries as well as from Japan [20,22,43,44]. In contrast, dyslipidemia was not associated with lower EHS in our study, which contradicts some reports from Western countries [45,46], but is consistent with all previous reports from Japan [20,22,37].

There are several limitations in our study. First, this web-based survey data might have sampling biases because of the nature of web-based cross-sectional data acquisition. Individuals who responded to this survey might be more interested in Japanese sexual function and behavior than those who did not volunteer for this survey. In addition, participants may be younger in this study than other studies because the participants needed to be familiar with current communication technology to access the Internet [20]. By the same token, older participants who have these skills may be more intellectually and sexually active than those of the same age group who do not. Second, the confidence measure on this study is not based on a psychologically validated measure, such as the SEAR questionnaire, which could weaken present results. Third, the survey did not ask for information regarding drug use. Because some cases of ED could be a side effect of specific medications, such as beta-blockers, we cannot determine causality of ED in men who have comorbidities. Finally, certain participants perhaps could not realize their comorbidity profiles if these are subclinical, which can bias the analyzed results.

Despite these limitations, the present study, to the best of our knowledge, is the largest online survey to evaluate erection hardness using the validated EHS in Asia. This study has updated the knowledge base regarding epidemiology for ED, sexual behaviors, and risk factors in the Japanese population. These results revealed that erection hardness was strongly associated with age, sexual activity, confidence in sexual ability, and risk factors.

Conclusion

We found that there is a significant correlation among older age, a decrease in EHS, confidence in sexual ability, and frequency of sexual activities. In a risk factor analysis, we found that older age (i.e., >70 years [OR, 16.2]) and heavy smoking (OR, 1.7) as well as a history of metabolic syndrome (OR, 1.4), hypertension (OR, 1.2), and diabetes mellitus (OR, 1.4) were significant predictive factors for ED in this Japanese population. When men, regardless of age, encounter problems with erectile function, a conversation about sexual health between physician and patient might be necessary to improve erectile function, which could consequently lead to a better quality of life. Our findings may help encourage men to be aware of their sexual health and seek proper treatment options for ED. The EHS may be useful in aiding the interaction between physician and patient.

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Conflict of Interest: The authors report no conflicts of interest.

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Appendix 1: Questionnaire Survey

1. Are you married?
   a. Married
   b. Unmarried

2. How old are you?

3. Do you have children?
   a. Yes
   b. No

4. What is your current general health?
   a. Excellent
   b. Very good
   c. Good
   d. Fair
   e. Poor

5. Do you have a habit of drinking?
   a. None
   b. 2–3 times a month
   c. 1–2 times a week
   d. Every day

6. Do you smoke?
   a. None
   b. A few cigarettes per day
   c. One pack per day
   d. More than two packs per day

7. Have you ever been diagnosed as having metabolic syndrome?
   a. Yes
   b. No

8. Have you ever been diagnosed as having
   a. Hypertension
   b. Dyslipidemia
   c. Diabetes
   d. No

9. Are you confident in your erection hardness?
   a. Yes
   b. No

10. Which is most frequent condition of your penis during sexual activity?
    a. Larger, but no hard
    b. Hard, but not hard enough for penetration
    c. Hard enough for penetration, but not completely hard
    d. Completely hard and fully rigid

11. How often do you have sexual intercourse?
    a. More than once per 3 days
    b. Once per week
    c. 2–3 times per month
    d. Once per month
    e. A few times per half year
    f. No intercourse within past half year

12. How often do you masturbate?
    a. More than once per 3 days
    b. Once per week
    c. 2–3 times per month
    d. Once per month
    e. A few times per half year
    f. No masturbation within past half year

13. Do you have experience that you fail to sexual intercourse due to insufficiency of erection during past year?
    a. Yes
    b. No

14. Do you have confidence in your sexual ability to satisfy your partner?
    a. Yes
    b. No

15. Have you ever been aware that you have erectile dysfunction?
    a. Yes
    b. No

16. Do you want to visit a clinic if your erectile function were decreased?
    a. Yes
    b. No

17. Have you used pills for erectile dysfunction such as Viagra, Levitra, Cialis during past year?
    a. Yes
    b. No