Achieving early functional auditory access in paediatric cochlear implantation

Adattamento precoce dell’impianto cocleare in età pediatrica

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SUMMARY

Cochlear implantation (Ci) is a viable option for providing access to auditory stimulation in severe-to-profound hearing loss/impairment of cochlear origin. It has been demonstrated that Ci is safe and effective for deaf children. Younger age at activation after Ci is linked with better outcomes. It is important to study variables and issues that can interfere with an early fitting and access to sound after Ci. They range from patient characteristics, family compliance and support, to technical, medical or organisational problems. A SWOT analysis and a subsequent TOWS matrix was conducted to discuss issues and propose recommendations to be considered when operating an early switch on of the Ci.

KEY WORDS: Cochlear implant children • Early intervention children • Cochlear implant fitting • Auditory stimulation children

INTRODUCTION

Cochlear implantation (CI) is a viable option for providing access to auditory stimulation in severe-to-profound hearing loss/impairment of cochlear origin. It has been demonstrated that CI is safe and effective for deaf children 1. Several observational studies have shown that early auditory intervention with a CI and prompt enrollment in a (re)habilitation and education programme enable hearing impaired children to gain good quality access to auditory stimulation, achieve age-appropriate spoken language levels and eventually provide opportunities for normal social and academic development 2-9.

Younger age at activation after CI is linked with better overall outcome scores by about 0.5 SD, and significantly better developmental outcomes at 3 years of age 10, whilst delaying CI from 2 to 24 months of age in case of congenital hearing impairment is associated with a reduction of global outcomes 4-7 11. This framework represents a driving force for hearing screening programmes, early diagnosis and CI intervention. In addition, CI candidacy criteria have gradually expanded to include children with complex development disabilities 12-18. At present, although there is no consensus about how narrowly the critical window of time for optimal auditory development is defined, there is a growing body of evidence that supports implantation before 12 months of age 2 and early activation after CI 19. Concerns are related to very early CI, because of the delayed maturation of auditory pathways, especially in preterm neonates, which could lead to an incorrect CI indication 20. Nevertheless, some of the evidence suggests that the sensitive period may extend to about 3 years of age. It must be considered that the younger children are, the more difficult it is to test their hearing and to determine benefit from wearing a hearing aid or from CI. A decision to implant may result in irreversible loss of whatever natural hearing is still present, but delaying that decision beyond the critical window of auditory development results in less than optimal abil-
ity to develop speech and language skills. Early CI in children enables not only the development of the verbal communications, but also improves social skills, having broader consequences on the individual’s life person. In order to achieve the most favourable access to sound with the CI, the sound processor parameters must be appropriately customised for the recipient after the switch on. This means that a number of parameters needs to be set to ensure that the electrical patterns generated by the device in response to sound offer optimal auditory speech discrimination, and thus a foundation for spoken language development. This procedure can be challenging in a typically uncooperative population such as infants and toddlers, and children with associated developmental disabilities. Families play an important role supporting and understanding the fitting procedure and subsequent specific auditory stimulation. It is important to study variables and issues that can interfere with early fitting and access to sound. They range from the characteristics of the child, family compliance and support, to technical and medical problems. The objective of this work is to discuss issues and propose recommendations to be considered when operating an early switch on of the CI using SWoT analysis. SWOT analysis was developed by the business community in early 1960s to facilitate planning strategies and nowadays is frequently used in healthcare care settings. The acronym SWOT stands for Strength (S), Weaknesses (W), Opportunities (O) and Threats (T), and corresponds to what the comments of the participants point out. The large amount of generated information is most frequently analysed and used to develop a strategic plan named TOWS matrix. In such way, the data obtained can be used to generate specific activities to accomplish better organization goals.

**Materials and methods**

A group of rehabilitation professionals involved in CI programmes was asked to complete a survey focused on improving CI early fitting. To examine issues related to achieving early access to sound after CI, the survey asked participants to report at least 2 strengths, weaknesses, opportunities, and threats for use in strategic planning. This phase was conducted with the principles of SWOT analysis. The responses obtained were reviewed by the specialists responsible for this working area. To generate recommendations from the SWOT analysis, a TOWS matrix was used to match the external threats and opportunities with internal weaknesses and strengths of the organization or program. An exhaustive explanation of the study design was provided. The detailed description of the SWOT and TOWS matrix analysis procedure can be found elsewhere in this issue. The study and the survey was focused on this specific aim: achieving a hearing threshold within 35 dB HL within 3-6 months from CI activation for children who received a CI between two to three years of age.

**Results**

The rehabilitation professionals study group was composed of 20 participants with expertise in paediatric CI. All participants completed the SWOT questionnaire. The 288 open-ended answers (S = 85, W = 75, O = 60, T = 68) were reviewed by the authors and grouped in main key points (Table II).

**Table I.** Roles of rehabilitation professionals (n = 20) involved in the survey.

| Professional role                                      | n |
|--------------------------------------------------------|---|
| Otolaryngologist/Physician in Audiology                | 8 |
| Audiologist/Hearing Acoustician                        | 2 |
| Physician in Neonatology                              | 1 |
| Speech and language therapist                          | 1 |
| Psychologist                                           | 1 |
| Cochlear implant technical specialist                  | 4 |
| Parent/Association                                     | 2 |
| Primary Care Paediatrician                             | 1 |

**Table II.** Main key points extrapolated from the questionnaires.

**Table IIa.** Strengths.

| Strength key points                                        | n (%) |
|------------------------------------------------------------|-------|
| Multidisciplinary collaboration and staff expertise         | 31 (37%) |
| Good organisation                                          | 29 (34%) |
| Family involvement and support                             | 18 (21%) |
| Surgical technology and fitting                            | 7 (8%) |

**Table IIb.** Weaknesses.

| Weakness key points                                           | n (%) |
|--------------------------------------------------------------|-------|
| Staff inefficiency                                           | 36 (48%) |
| Recipient/family issues                                      | 24 (32%) |
| Excessive workload and unsuitable infrastructures            | 15 (20%) |

**Table IIc.** Opportunities.

| Opportunity key points                                       | n (%) |
|-------------------------------------------------------------|-------|
| Cooperation and guidelines                                  | 30 (50%) |
| Instrumental and methodological developments                | 22 (37%) |
| Family support                                              | 8 (13%) |

**Table IId.** Threats.

| Threats key points                                          | n (%) |
|------------------------------------------------------------|-------|
| Management problems/efforts for staff                      | 28 (41%) |
| Training and guideline insufficiency                       | 16 (23%) |
| Concerns linked to CI companies                            | 12 (18%) |
| Family issues                                              | 12 (18%) |
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**Strengths key points analysis**
The four most frequently cited strengths were family involvement and support (41%), team work and staff expertise (23%), issues linked to CI companies (18%) and family issues (18%) (Table Iia). These themes are analysed in detail as follows:

**Family involvement and support**
This theme includes family counselling pre- and post-CI surgery, which is technical (CI operating principles, surgery steps, CI accessories), informative (i.e. regarding all aspects of the hearing problems, different possible communication modes, normal and abnormal child development) or linked with the support needs of the family (n = 8). This theme includes also issues regarding family-clinic alliance or sustain offered to the family by support groups and associations (n = 5). A family centred intervention is required to achieve better outcomes in CI recipients. The first month following CI is crucial to be helpful to the family, and given support can be boosted by the collaboration with regional associations of families of deaf children (n = 5).

**Teamwork and staff expertise**
This theme includes the multidisciplinary team collaboration with companies’CI clinical specialists (n = 17), whose support should be directed to enable clinicians to be independent in CI fitting (n = 4). Other issues concern continuing education and shared training opportunities for all professionals involved (n = 10).

**Good organisation**
This theme includes answers related to a good organisation regarding logistics and timeline (suitable and comfortable place, determined time for fitting, telephone line reserved for this purposes) (n = 7). Good organisation of pre-surgical work-up allows accurate audiologic, logopedic, cognitive evaluations before CI (n = 10), facilitates early activations (n = 6) and allows to start specific rehabilitation together with the fitting of CI (n = 6).

**Surgical technology and fitting**
This theme includes the answers related to the best possible surgical equipment (n = 7), which should be regularly updated and verified; the introduction of innovative materials is advisable.

**Weakness key points analysis**
The three most frequently cited weaknesses were staff inefficiency (48%), recipient/family issues (32%) and excessive workload and unsuitable infrastructures (20%) (Table Iib). These themes are analysed in detail as follows:

**Staff inefficiency**
Some answers were related to ineffective interdisciplinary collaboration between clinics and cochlear implant companies (i.e. poor support in case of failure or damage of the CI, challenging fitting) (n = 20), to the lack of education and training for all professional profiles (physicians, audiometrists, speech-language therapists, paediatricians) (n = 7), to the lack of guidelines and insufficient tools for fitting of the CI (i.e. modality of masking of good ear in CI for single sided deafness, new electrophysiological instruments capabilities) (n = 6), or to inadequate family counselling (n = 3).

**Recipient/family issues**
This theme includes difficulties related to the management of families whose place of residence is distant from the audiology referral centre (n = 16). The answers focused on the difficulties to build a systematic communication network with health services from the patient’s hometown, and on the management and organisation of controls necessitating more than one day stay. The interaction with users belonging to different cultures is even more difficult, where cultural and linguistic barriers are a serious obstacle for accepting diagnosis and receiving CI or hearing aids. Other issues concerned the difficulties related to early age management and/or presence of associated disabilities (n = 8).

**Excessive workload and unsuitable infrastructures**
In this category the answers regarding excessive workload of small groups and unsuitable infrastructures (scattered locations, organisation of the working places, facilities for children and families) (n = 15).

**Opportunities key points analysis**
The three most frequently cited opportunities were cooperation and guidelines (50%), instrumental and methodological developments (37%) and family support (13%) (Table Iic). These themes are analysed in detail as follows:

**Cooperation and guidelines**
This theme includes the answers concerning the opportunity to increase guidelines, training and new interdisciplinary models (n = 23), i.e. training and education for clinicians and territorial rehabilitation professionals, regional guidelines for early rehabilitation.

Other issues concerned the cooperation between clinical and technical groups (CI companies, hearing aids specialists) (n = 7), i.e. shared education and training, regulation of in-hospital activity of company hearing aids.

**Instrumental and methodological developments**
This theme includes the answers concerning new methods, tools and techniques for rehabilitation, monitoring and fitting (n = 22). The answers focused on improving technological systems as data logging, fitting techniques, tools to optimise communication between the CI centre and the family, databases and tools for rehabilitation.
Family support
This theme includes opportunities to strengthen the counselling that is systemised and well inserted in the diagnostic path, CI selection and rehabilitative process, either for information or support (n = 8).

Threats key points analysis
The four most frequently cited threats were training and guideline insufficiency (41%), family issues (23%), concerns linked to CI companies (18%), management problems/efforts for staff (18%) (Table IId). These themes are analysed in detail as follows:

Training and guideline insufficiency
This theme includes the answers concerning poor or expensive professional education/training and poor scientific evidence-based research (guidelines) (n = 12) as well as scarce knowledge of bimodal and bilateral fitting management (n = 4).

Family issues
This category includes the answers concerning family efforts when dealing with extraterritorial recipients and linguistic/cultural diversity (n = 12). The answers focused on the difficulties in building a systematic communication network with health services from the patient’s home-town, and on the management and organisation of controls necessitating more than one day stay. The interaction with users from different cultures is even more difficult, where cultural and linguistic barriers are a serious obstacle for understanding/accepting clinical information and CI or hearing aids.

Concerns linked to CI companies
This theme includes the answers concerning commercial aspects related to CI companies and conflicts of interest (n = 10), i.e. different fitting strategies between CI centres and CI companies, commercial constrains. Other answers were related to specific technical issues (n = 2).

Management problems/staff efforts
This theme includes the answers concerning insufficient funding aimed at audiologic clinics with subsequent reduced staff, long waiting lists and scarcity of funds for research projects (n = 16). Other issues were related to complex and prolonged family management for clinicians and linguistic/cultural barriers (n = 6), and to medical assessment of complications (n = 6)

Discussion
Starting from the SWOT analysis data, a TOWS matrix was created, which compares Strengths-Opportunities, Weaknesses-Threats and Weaknesses-Opportunities on the basis of the multidisciplinary discussion. These recommendations can represent food for thought for tertiary care audiology centres, to optimise resources and generate positive changes. Analysing and discussing the data obtained from this research, 9 recommendations were obtained (Table III). The 9 recommendations have been

| Internal          | Weakness (W)                  |
|-------------------|------------------------------|
| **SO strategy**   | WO strategy                  |
| 1. Fast achievement of technological and methodological advances that encourage, facilitate and accelerate organised teamwork and family alliance in the rehabilitation process (as remote control for NRT, data logging, material for parents/ling six sounds test). | 1. Fast implementation of the technological improvements that enable distant follow-up reduce the workload for the CI centre (tele-sharing of data between the professionals using, tele-fitting). |
| 2. Strengthen the family counselling by outlining the surgical procedure and the following steps immediately after selecting the implant, by establishing a “therapeutic agreement” and using written and illustrated material/video. | 2. Entire team shared education by means of new interdisciplinary models, which should include most technical aspects of CI fitting even for speech therapists, and early intervention modalities for CI technicians, and should be organised. |
| 3. Review the guidelines and evidence-based results that, as part of a good organisation, can speed up the first phases of CI fitting (e.g. early activation of the speech processor, validity of the electrophysiological tests, neural adaptation course). | **ST strategy**|
| **External Opportunities (O)** |               |
| **Threats (T)**   | **WT strategy**              |
| 1. Multidisciplinary team, constantly updated and shared education (e.g. for achieving clear collaboration with the companies, effectiveness in short term and mild impact decisions, e.g. managing technical assistance for failures, administrative issues, unexpected reactions of the child) | 1. Difficult cases should not be managed by incompetent centres (e.g. complex syndromes, severe disabilities, logistic issues). |
| 2. Family involvement with effective connections to the territorial audiology services, in order to minimize cultural and extra-territoriality issues | 2. Reduce contradictory, not coherent, or obscure indications to the families and communications among territory, hospital, companies. |
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summarised into 3 main fields of action to speed up the first phases of CI fitting and achieving and early and effective auditory stimulation:

• to strengthen family counselling, achieving high levels of alliance and therapeutic agreement along the pre- and post-surgical rehabilitation process;
• to implement technological and methodological advances directed at improving outcomes and teamwork, while reducing the workload;
• to establish a multidisciplinary approach and a cooperation platform among professionals, regulated by up-to-date guidelines, latest evidence-based principles and shared information.

CI is not yet a standardised procedure 21. Moreover, indications to paediatric CI and technological advancements are constantly updated, causing potential differences of care and misunderstandings among professionals and families involved in the CI programme 23. Several pre-operative variables have been identified in association with successful activation and early achievement of an effective auditory stimulation. Even if traditional candidacy to paediatric CI is actually based on a few basic parameters, i.e. severe-to-profound deafness with poor aided performance, outcomes are largely affected by patient-related factors and possibly by surgical factors. Moreover, some candidacy criteria are sometimes bypassed, such as in skipping the hearing aid trial case of progressive hearing loss, or in the case of delayed diagnosis auditory deprivation. Presurgical patient-related factors are previous effective auditory experience, previous trial with hearing aids, proactive family involvement and support, absence of concurrent disabilities, and conclusive audiologic evaluation. Surgery may possibly be involved in improving early outcomes by using minimally invasive approaches that are associated with a smaller surgical injury/wound and allow less inflammation/tissue swelling, better telemetry results and very early activation (up to 24 hours after surgery). In our opinion, the therapeutic alliance with the parents of the deaf child can lead to early achievement of best fitting. Considering that the introduction of some new technologies is aimed at increasing the collaboration between families and CI centres, e.g. in the case of remote control telemetry, data logging capabilities, information sheets for parents, tele-fitting, distance learning, distance mentoring, education about these advancements and their implementation in the daily clinical practice is encouraged as both a strength and opportunity to achieve the specific goal of early optimal auditory stimulation. The development, review and constant update and sharing of guidelines covering all the aspects of early rehabilitation after CI is needed. There are new and controversial aspects related to early CI in congenital deafness, early activation after CI in children 19, reliability of electrophysiological tests in view of the auditory maturation process, especially in children affected by severe adjunctive dis-abilities 12 20. There is a lack of international consensus also on how to apply bilateral, bimodal or electroacoustic strategies and on how to select patients for those indications. It may be difficult to interpret with the authority the actual impact of the different technologies that are available on the market. Caution is deemed in proposing new technologies to be applied on children before extensive research has been carried out 12 18 22. Good and clear connections among patients, patient associations, territorial audiology services, private hearing aid centres, technical specialists of cochlear implants and tertiary referral centres are of utmost importance 24. Moral and ethical issues are still associated with biomedical engineering technologies, and may be modulated by personal background and cultural heritage. Rehabilitation methodologies of the deaf children may also raise discussion with parents. The therapeutic alliance with the family requires moral and ethical issues to be made plain 25.

Conclusions

To achieve early access to functional auditory stimulation after paediatric CI, recommendations have been developed directed to professionals involved in the (re)habilitation process. Establishing a cooperative platform among professionals, overcoming organisational issues, strengthening family counselling and sharing continuing education of high quality are mandatory. New interdisciplinary models are needed shared within all surgery and rehabilitation professionals. Interdisciplinary training should include updated technical and methodological aspects of CI fitting and early auditory stimulation.

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