Searches suggested by 26 people \((n = 9\) speech-language pathology students; \(n = 7\) parents of children 5-29 years of age; \(n = 10\) non-SLP, non-parent adults) when asked, “What would you Google if you had a child and were concerned about their language development (i.e., not talking as much as you’d expect, using few words etc.)?”, divided by category of question/search expression.

**General**

Why is my child not talking much?
Why is my child not talking?
My child isn't talking
Why can't my child talk?
Baby can't/doesn't talk
My baby can't talk/speak
My kid is not talking yet
My kid isn't talking as much as other kids
Is my child talking enough?
2 year old not talking

Child slow talking
A slow talker
Slow to talk children

Is it normal my child doesn't say "mama"?
Is my child talking normal?
Is it normal for my child to have few words?
Is my kid's speech/language normal?

He speaks differently than other kids his age

Child doesn't say many words

How do I know if my child’s language development is delayed or slow?
Where do I find information about my child’s language development?
What to expect when child is slower learning vocabulary
Child has delayed language

How to tell if your child is a late talker
Does my child have a language disorder?
Signs of a language disorder/delay
Is my child's language delayed?
How late it too late? Child development
(2) Developmental
Where do I find information about my child’s language development?

Language milestones
Language milestones for children
Development stages
When do children start talking?
Age when a child should start talking
When should children be able to speak?
How many words should a child say by # months/years?
How should my child be speaking by age 2?
My #-month old is only saying # words; child language development
How many words should a child have?
When should my child be talking?

Is it normal that my #-month old hasn't said their first word?
Normal language development for a __ year old
How many words is a kid supposed to say by x age?
What's a normal amount of talking for a kid this age?
Normal milestones for language development
Normal child language development

Child developmental language guidelines
Speech and language milestones
Developmental milestones in preschool speech and language program

18 month old first words
Speech and language development for 18 months and up
Language development for 18-24 months
How many words should an 18 month old have?
Speech development in toddlers
Age of a child's first words

Typical age a child starts to talk
Typical child's vocabulary

(3) Advice
When you should take your child to a speech therapist
What to do about a child with delayed language development
What to do if my child is not speaking as much as expected by __ # years/months old
Parent help language delay
How to enhance my child's language
Ways to help my toddler speak
What to do if my child is not speaking
How do I get my child to talk more?
How to help my child learn to speak more confidently
Most effective way to treat a language delay
Where and when parent training
How to help language development
How to encourage my 18 month old to use more words
How to help a late talker

Other
Children's language impediment
Child speech problems/speech delay
Language development problems; delayed child language development
Delayed child language development
My kid says x differently/funny/weird/oddly; should I be worried?
Language problems
What is considered a late talker?
What is a late talker?
Delayed talking for children