Analysis of Randomized Experiments

with Network Interference and Noncompliance

Bora Kim

December 29, 2020

Abstract

Randomized experiments have become a standard tool in economics. In analyzing randomized experiments, the traditional approach has been based on the Stable Unit Treatment Value (SUTVA: Rubin (1990)) assumption which dictates that there is no interference between individuals. However, the SUTVA assumption fails to hold in many applications due to social interaction, general equilibrium, and/or externality effects. While much progress has been made in relaxing the SUTVA assumption, most of this literature has only considered a setting with perfect compliance to treatment assignment. In practice, however, noncompliance occurs frequently where the actual treatment receipt is different from the assignment to the treatment. In this paper, we study causal effects in randomized experiments with network interference and noncompliance. Spillovers are allowed to occur at both treatment choice stage and outcome realization stage. In particular, we explicitly model treatment choices of agents as a binary game of incomplete information where resulting equilibrium treatment choice probabilities affect outcomes of interest. Outcomes are further characterized by a random coefficient model to allow for general unobserved heterogeneity in the causal effects. After defining our causal parameters of interest, we propose a simple control function estimator and derive its asymptotic properties under large-network asymptotics. We apply our methods to the randomized subsidy program of Dupas (2014) where we find evidence of spillover effects on both short-run and long-run adoption of insecticide-treated bed nets. Finally, we illustrate the usefulness of our methods by analyzing the impact of counterfactual subsidy policies.

Keywords: causal inference, interference, spillover, networks, games of incomplete information, control function
1 Introduction

Randomized experiments have become a standard tool for causal inference in economics. In analyzing randomized experiments, the traditional approach is based on the Stable Unit Treatment Value (SUTVA: Rubin (1990)) assumption which dictates that there is no interference between individuals. However, there are many settings where the SUTVA assumption fails to hold. For instance, deworming treatment given to some student may affect academic achievements of other students through externality effects (See for instance, Miguel and Kremer (2004)). In labor market, Crépon et al. (2013) show that a large-scale job placement program affects non-participant’s employment probability through general equilibrium effects. Ferracci et al. (2014) also report similar results. In such cases, there is interference or spillover effect where an individual’s behavior either directly or indirectly affects others’ outcomes through social interactions, externalities, or general equilibrium effects.

In recent years, there has been substantial progress in relaxing the SUTVA assumption in causal inference framework. Examples include Manski (2013), Hudgens and Halloran (2008), Leung (2020a), Vazquez-Bare (2020), and Baird et al. (2018). Much of the literature, however, has been built on the restrictive assumption of perfect compliance to intervention in which experimental units perfectly comply with their assignment of treatment. In practice, noncompliance occurs commonly — some units assigned to treatment group may opt out of the treatment, while some units assigned to control group may decide to take the treatment. In studies of labor market, for example, Crépon et al. (2013) report that only 35% of those who were offered intensive job counseling actually took up the offer. While instrumental variables (IV) methods are widely used to address the noncompliance problem, these methods are developed based on the assumption that rules out interference between units (Imbens and Angrist (1994)).

The goal of this paper is to develop a formal framework to conduct causal inference in randomized experiments with both spillovers and noncompliance. In the presence of noncompliance, spillovers can occur at two stages: at the treatment decision stage, and at the outcome realization stage. In the first stage in which each agent chooses their treatment status, spillovers may occur if the utility from choosing treatment depends on the treatment choices of others. In the second stage where outcomes (or responses) are realized, agent’s outcome can be affected not only by their own treatment choice, but
also by treatment choices of others either directly or indirectly. While most of existing literature has only addressed the spillover effects at the outcome level (i.e., at the second stage), we allow for spillover effects both at the treatment choice (first stage) and at the outcome (second stage).

To model spillovers, we take a game-theoretic approach. We consider a first stage model in which agents play a binary game of incomplete information. Such binary games of incomplete information have been used in various economic applications, e.g., in empirical industrial organization literature (Bajari et al. (2010)), to model binary choices under peer effects (Brock and Durlauf (2001), Brock and Durlauf (2007) and Xu (2018)), and recently, to model network formation process (Leung (2015), and Ridder and Sheng (2020)). We apply the method to the problem of endogenous treatment choices in the presence of spillovers. Specifically, we assume that agents simultaneously choose their treatment status as to maximize their expected utilities, given beliefs about anticipated treatment choices of their neighbors. In equilibrium, agents’ subjective beliefs coincide with objective choice probabilities. Assuming that the unique equilibrium exists, the reduced-form model of agent’s treatment choice can be written as a single threshold-crossing model where the threshold is a function of agent’s own treatment assignment and the average equilibrium treatment choice probability of their neighbors. In the second stage, outcomes are modeled as being a function of agent’s own treatment choice and the equilibrium average treatment choice probability of their neighbors, as it is determined in the first stage game. As in the first stage choice model, spillovers are captured by the equilibrium treatment choice probabilities.

In our model, therefore, equilibrium treatment choice probabilities work as a mediator of spillover effects. This is different from the existing literature which often models the spillover at the outcome level by the proportion of treated neighbors. See for instance Hudgens and Halloran (2008), Leung (2020a), and Vazquez-Bare (2020). As we show later, when the outcome of interest represents a choice or behavior of individuals, their formulation implicitly assumes that the proportion of treated neighbors is fully observable to agents, i.e., agents possess a complete information over behaviors of their peers. However, the assumption of complete information is unrealistic especially in a single large network setting as ours where each individual has a considerable number of peers.\(^1\) In such cases, it is more reasonable to assume that agents face uncertainty over others’ behavior, making

\(^1\)In our application, for instance, agents have 17 neighbors on average.
an incomplete information framework more adequate approximation of reality.

We then characterize outcomes as a random coefficient model to allow for general unobserved heterogeneity. Our parameters of interest are average causal effects which include an average direct effect of own treatment take-up and an average spillover effect from direct neighbors. After rigorously defining our parameters of interest, we show our identification result. We first note that under general unobserved heterogeneity, the conventional instrumental variables (IV) methods do not identify the causal parameters when we allow for general heterogeneity in the outcome. We therefore propose our alternative identification based on a control function approach.

We then propose a simple two-step estimator where the first step estimates the payoff parameters of treatment choice games using nested fixed-point maximum-likelihood estimation and the second step estimates the average potential outcome functions using control function regression. Our estimator extends canonical Heckman (1979) sample selection estimator (“Heckit”) to incorporate possible spillover effects. We show that the estimators are \( \sqrt{n} \)-consistent and asymptotically normal under the “large-network” asymptotics in which a number of individuals connected in a single network increases to infinity. We study finite-sample properties of our estimators through Monte Carlo simulation.

Our methods are applied to the randomized subsidy program of Dupas (2014). While the use of insecticide-treated nets (ITNs) has been shown to be effective in controlling malaria, the rate of adoption remains low. Given that the mosquito nets need to be re-purchased and replaced regularly, understanding the factors affecting household’s short-run and long-run decision to purchase the bednet is an important task to achieve sufficiently high equilibrium adoption rate. In our application, we study the effect of short-run purchase of the bednet on the long-run purchase decision while incorporating possible spillovers from neighbors defined by geographical proximity. The treatment is a binary indicator for purchasing a mosquito net in the short-run (in Phase 1) and the outcome is a binary indicator for purchasing a mosquito net in the long-run (in Phase 2).

We find evidence of positive spillover effects in the short-run bednet purchase decision. More specifically, in Phase 1, households were more likely to purchase the bednet when the average expected purchase rate of their neighbors is higher. On the contrary, we find the evidence of negative spillover effects in the long run although the statistical power is limited. Specifically, households were less likely to purchase the bednet in Phase 2 when the average expected purchase rate in Phase 1 was higher. Our results also suggest that
the average direct effect of the bednet purchase in Phase 1 on the purchase in Phase 2 declines monotonically with respect to the expected neighborhood purchase rate in Phase 1. When the Phase-1 neighborhood purchase rate was 0% (no spillover), households who purchased the bednet in Phase 1 were 36.9 percentage points more likely to purchase the bednet in Phase 2 compared to those who did not purchase the bednet in Phase 1. Such effect becomes almost to zero at another extreme where the neighborhood purchase rate was 100% (full spillover). Ignoring spillover effects leads to the misleading conclusion that the average direct effect of the short-run purchase on the long-run purchase is almost zero when in fact, the effect varies from 0% to 36% depending on the degree of spillovers.

Our structural modeling allows researchers to analyze the impact of counterfactual policies on the outcome of interest. We illustrate this by analyzing the impact of counterfactual subsidy program on the long-run adoption in which a policy-maker implements a means-tested subsidy rule where the subsidy is given only when the household’s income level is below some pre-specified threshold. We predict the average long-term adoption rate under different subsidy regimes defined by different values of the eligibility threshold. We find that even under the very generous subsidy regime where almost everyone in the sample receives the subsidy, the average long-run adoption rate does not exceed 20%, due to the large negative spillover in the long-run.

Related Literature
Recent works on causal inference under spillovers mainly concentrate on the case with random treatment, i.e., they do not address treatment choice endogeneity. Examples include Hudgens and Halloran (2008), Leung (2020a), and Vazquez-Bare (2020).

In causal inference literature, game-theoretic models have been used in several papers. Lazzati (2015) proposes a structural model of treatment responses using games of complete information. However, the paper does not address the endogeneity of treatment choices. Balat and Han (2019) allow spillovers at both choice and outcome stages using game theoretic approach. Their model is different from ours in that they model treatment choice by a binary game of complete (perfect) information. Also, Balat and Han (2019) consider an interaction within groups while we consider an interaction under general network. While the assumption of complete information may be appropriate under interactions in a relatively small group, incomplete information assumption is more reasonable under network interactions, especially when the network size is large. Jackson et al. (2020) model
treatment choices as a binary game of incomplete information. However, they do not consider spillovers at the outcome level while we are interested in separately identifying the individual treatment effect and spillover effect.

Meanwhile a literature from statistics has started to incorporate spillovers and non-compliance in network setting. See Imai et al. (2020) for the most recent progress. Unlike our game-theoretic model, their model is reduced-form in nature and consequently, important aspects of economic mechanism behind treatment choices such as utility maximization are largely ignored.

Outline

We describe our model in Section 2. We first outline our model of treatment choices and then the model of potential outcomes. Parameters of interest are also discussed. Section 3 discusses identification of parameters of interest. We first show that the conventional IV methods are not valid in the presence of treatment effect heterogeneity. We then show how to use control function approach to achieve point identification. In Section 4, we propose a simple two-stage estimation procedure. Asymptotic properties are derived and simulation results are also presented. Section 5 applies our methods to empirical setting.

2 Model of Treatment Choices and Outcomes

In this section, we first describe our treatment choice models as a binary game under incomplete information. We then describe our model of treatment responses under spillovers.

Let \( N = \{1, \ldots, n\} \) denote a set of agents. \( n \)-many agents are connected through a single, large network. Let \( G \) be a symmetric \( n \times n \) adjacency matrix where \( ij \)th entry (\( G_{ij} \)) represents a connection or link between agents. Specifically, \( G_{ij} = 1 \) if agent \( i \) and \( j \) are connected and \( G_{ij} = 0 \) otherwise. We assume \( G_{ii} = 0 \) for all \( i \in N \) (no self-link). When \( G_{ij} = 1 \), we say that \( i \) and \( j \) are (direct) peers or neighbors. Let \( N_i \) be a set of \( i \)'s peers, i.e., \( N_i = \{j \in N : G_{ij} = 1\} \). The number of \( i \)'s neighbors or degree of \( i \) is denoted as \( |N_i| \).

2.1 Treatment Choice Model with Spillovers

We consider a game theoretic model of treatment choice. Specifically, we characterize a realized treatment choice as a solution to a binary game under incomplete information
played by agents in a given network. In this framework, agents simultaneously choose their treatment status in order to maximize their expected utility, given beliefs about the anticipated behaviors of their peers.

**Utility** Each agent $i$ has a vector of observed characteristics $X_i \in X$ and an unobserved utility shock $v_i \in \mathbb{R}$. Throughout the paper, we assume that $X$ is a bounded subset of $\mathbb{R}^k$. In addition, each $i$ is randomly assigned to treatment. Let $Z_i \in \{0, 1\}$ represent $i$’s randomized treatment assignment where $Z_i = 1$ if $i$ is assigned to treatment and $Z_i = 0$ if $i$ is assigned to control. Let $Z = (Z_i)_{i \in \mathcal{N}}$ and $X = (X_i)_{i \in \mathcal{N}}$. There is noncompliance if $Z \neq D$, i.e., for some $i$, the treatment assignment is different from the actual treatment received. There are two possible cases for this: $(Z_i, D_i) = (1, 0)$ and $(Z_i, D_i) = (0, 1)$. The former indicates that $i$ who was assigned to treatment group has refused to take the treatment. The latter indicates that $i$ has received the treatment even when $i$ was assigned to control group. In this paper, we allow for both cases, i.e., we consider a setting with two-sided noncompliance.

Unlike $Z_i$, $D_i$ is self-selection. We assume that each $i$ chooses $D_i \in \{0, 1\}$ by utility maximization where the utility that $i$ receives depends on the choices of $i$’s peers. Let the utility function of agent $i$ be $\pi(D_i, D_{-i}, X_i, Z_i, v_i)$ where $D_{-i} \in \{0, 1\}^{n-1}$ is a vector of treatment choices of agents except for $i$. We specify the utility function as the following linear model:

$$
\pi(D_i, D_{-i}, X_i, Z_i, v_i) = \begin{cases} X_i' \theta_1 + \theta_2 Z_i + \theta_3 \frac{1}{|\mathcal{N}_i|} \sum_{j \in \mathcal{N}_i} D_j - v_i & \text{if } D_i = 1 \\ 0 & \text{if } D_i = 0. \end{cases}
$$ (1)

First note that the utility from choosing $D_i = 0$ is normalized as zero. This is without loss of generality as only difference in utilities is identified. Utility of choosing $D_i = 1$ depends on other agents’ treatment choices through the term $\sum_{j \in \mathcal{N}_i} D_j / |\mathcal{N}_i|$, the fraction of peers taking up the treatment. This term represents social interactions or spillover effects in treatment choice. When $\theta_3 = 0$, there are no spillovers and the model becomes a usual single-agent binary choice model as in McFadden (1984). When $\theta_3 > 0$, we have positive spillovers where the utility of choosing $D_i = 1$ is higher when members of $i$’s reference group (directed neighbors in our specification) behave similarly. $\theta_3 > 0$ thus implies that agents have preference for conformity. On the other hand, when $\theta_3 < 0$, we
conclude that there are negative spillovers in treatment choice.

We assume that $v_i$ is a private information, i.e., $v_i$ is known only to $i$, and other agents cannot observe $v_i$. Therefore agents have incomplete information over others’ choices. In other words, $i$ cannot observe other players’ treatment choices at the time their choice is made. Instead, each agent $i$ chooses an action that maximizes their expected utility given their beliefs on $\sum_{j \in N_i} D_j / |N_i|$. Beliefs are formed under the information set available to $i$. Let $\tau_i$ denote $i$’s information set. We specify $\tau_i$ as follows:

**Assumption 1** (informational structure). Let $G = (G_{ij})_{i,j \in \mathcal{N}_n}$, $X = (X_i)_{i \in \mathcal{N}_n}$ and $Z = (Z_i)_{i \in \mathcal{N}_n}$. We assume that $(G, X, Z)$ is a public information, i.e., every agent knows the entire network structure $(G)$, the vector of observed characteristics $(X)$ and the vector of treatment assignment $(Z)$. On the other hand, $v_i$ is a private information of $i$ where its value is only known to $i$. Therefore $\tau_i = (G, X, Z, v_i)$ summarizes the information available to $i$.

The assumption 1 is standard in the literature on games of incomplete information. Let $S = (G, X, Z)$ be the set of public information. This is often called a *public state variable* as well. For private information $v_i$, we make the following assumption:

**Assumption 2** (unobserved heterogeneity). For all $i \in \mathcal{N}_n$, a private information $v_i$ is

(i) i.i.d. with a standard normal cdf $\Phi$ and

(ii) independent of $S$.

As in the standard single-agent binary choice models, distribution of $v_i$ must be known up to a finite-dimensional parameter. We use the normal distribution only for convenience. Other distributional assumptions such as logit can be used as well. The assumption that $v_i$’s are independent to each other is critical for our identification analysis. This assumption implies that the knowledge of $v_i$ does not help predicting $v_j$ for any $j \neq i$. To our knowledge, identification of incomplete information games with correlated private information in a general network setting is an open question. Assumption 2 (ii) is trivially satisfied if we treat $S$ as fixed. Consequently, we do not address the issue of network endogeneity as it is not a focus of this paper.

**Strategy** Let $D_i(\tau_i, \theta)$ denote $i$’s pure strategy which maps $i$’s information set $\tau_i = (S, v_i)$ to a treatment choice $D_i \in \{0, 1\}$ given a parameter value $\theta = (\theta_1, \theta_2, \theta_3)$. Agent $i$ chooses
her optimal action by maximizing her expected utility $E[\pi(D_i, D_{-i}, X_i, Z_i, v_i)|\tau_i]$ where the expectation is taken with respect to $D_{-i}$ given her belief about $D_{-i}$. Let $\sigma_{j,i}$ be $i$’s belief over the event \{$D_j = 1$\} given the information $\tau_i$. Then

$$\sigma_{j,i} \overset{def}{=} \Pr(D_j = 1|\tau_i) = \Pr(D_j(\tau_j, \theta) = 1|\tau_i) = \Pr(D_j(S, v_j, \theta) = 1|S, v_i) = \Pr(D_j(S, v_j, \theta) = 1) = \sigma_j(S, \theta)$$

where the fourth equality follows from the Assumption 2. From the last equality, we see that $\sigma_{j,i} = \sigma_j$ for all $i \neq j$, i.e., every agent shares a common belief on $j$’s choice. This common belief should be consistent with actual probability of $j$ choosing $D_j = 1$ under rational expectations as we show below.

**Equilibrium** Given the belief profile of \{$\sigma_j(S, \theta)\}_{j \neq i}$, agent $i$ calculates the expected utility he gets when choosing $D_i = 1$ as follows:

$$E[\pi(1, D_{-i}, X_i, Z_i, v_i)|\tau_i] = E[X'\theta_1 + \theta_2Z_i + \theta_3\frac{1}{|N_i|}\sum_{j \in N_i} D_j - v_i|S, v_i]$$

$$= X'\theta_1 + \theta_2Z_i + \theta_3\frac{1}{|N_i|}\sum_{j \in N_i} \Pr(D_j = 1|S) - v_i$$

$$= X'\theta_1 + \theta_2Z_i + \theta_3\frac{1}{|N_i|}\sum_{j \in N_i} \sigma_j(S, \theta) - v_i.$$

Agent $i$ would choose $D_i = 1$ if $E[\pi(1, D_{-i}, X_i, Z_i, v_i)|\tau_i] \geq 0$. Therefore,

$$D_i = 1\left\{v_i \leq X'\theta_1 + \theta_2Z_i + \theta_3\frac{1}{|N_i|}\sum_{j \in N_i} \sigma_j(S, \theta)\right\}.$$
the following system of equations:

\[ \sigma^*_i(S, \theta) = \Pr(v_i \leq X'_i \theta_1 + \theta_2 Z_i + \theta_3 \frac{1}{|N_i|} \sum_{j \in N_i} \sigma^*_j(S, \theta)), \quad \forall i \in N_n \]  
(10)

\[ = \Phi \left( X'_i \theta_1 + \theta_2 Z_i + \theta_3 \frac{1}{|N_i|} \sum_{j \in N_i} \sigma^*_j(S, \theta) \right), \quad \forall i \in N_n. \]  
(11)

Here we use the superscript \( * \) to emphasize that \( \sigma^*(S, \theta) \) is an equilibrium quantity. In other words, Bayes-Nash equilibrium given \((S, \theta)\) is a vector \( \sigma^*(S, \theta) \) which is defined as a fixed point to the system of equations above. By the implicit function theorem, it can be shown easily that \( \sigma^*(S, \theta) \) is smooth in both \( S \) and \( \theta \). Therefore the existence of a fixed point is guaranteed due to Brouwer’s fixed point theorem for any realized data \( S \) and parameter value \( \theta \). However, there can be many fixed points \( \sigma^*(S, \theta) \) solving the system.

We show that a unique equilibrium exists if we restrict the value of \( \theta_3 \) to be sufficiently mild. Formally,

**Theorem 1** (unique equilibrium). Let the pdf of \( v_i \) be \( \phi(v) \). Define \( \lambda = |\theta_3| \sup_u \phi(u) \).
For any \( S \) and \( \theta \), there exists a unique equilibrium \( \{ \sigma^*_j(S, \theta) \}_{j \in N_n} \) if \( \lambda < 1 \).

See appendix A for proof. When \( v_i \) is normally distributed, we have \( \sup_u \phi(u) = 1/\sqrt{2\pi} \). Therefore \( \lambda < 1 \) is equivalent to \( |\theta_3| < \sqrt{2\pi} \approx 2.5 \). Throughout the paper we assume that \( \lambda < 1 \) so that the degree of interaction is not too strong to breed multiple equilibria.

**Assumption 3** (unique equilibrium). \( |\theta_3| < \sqrt{2\pi} \).

Under the unique equilibrium, agent’s treatment choice can be written as the following reduced-form equation:

\[ D_i = 1 \left\{ v_i \leq X'_i \theta_1 + \theta_2 Z_i + \theta_3 \frac{1}{|N_i|} \sum_{j \in N_i} \sigma^*_j(S, \theta) \right\} \]  
(12)

\[ \iff D_i = 1 \left\{ \Phi(v_i) \leq \Phi \left( X'_i \theta_1 + \theta_2 Z_i + \theta_3 \frac{1}{|N_i|} \sum_{j \in N_i} \sigma^*_j(S, \theta) \right) \right\} \]  
(13)

\[ \iff D_i = 1 \left\{ \Phi(v_i) \leq \sigma^*_i(S, \theta) \right\} \]  
(14)

where the last step follows from 11.

The story goes like this: For given \( S \) and \( \theta \), the equilibrium choice probabilities \( \sigma^*_i(S, \theta), \forall i \in N_n \) are realized. Observing this equilibrium, each agent chooses their treatment status according to either 12, 13 or 14.
2.2 Potential Outcomes Model with Spillovers

In this section, we propose our model of treatment response in settings with spillovers. Previous research on treatment response has been based on the SUTVA assumption which requires that an individual’s outcome depends only on their own treatment status. Under the SUTVA assumption, \( i \)'s outcome or response \( Y_i \) can be written as \( Y_i = Y_i(D_i) \). Let \( d \in \{0, 1\} \) be the possible treatment value that agents can get. Potential outcome under the SUTVA assumption is denoted by \( Y_i(d) \), which delivers the response of \( i \) when assigned to \( D_i = d \). Unlike the SUTVA case, however, there is no obvious way to model spillovers in the treatment response. As Manski (2013) and Kline and Tamer (2020) show, there are many ways to relax the SUTVA assumption, each of which is based on different restrictions on the nature of interference between agents.

In our paper, we assume that \( i \)'s outcome is a function of a direct effect from own treatment status and an indirect effect or spillover effect from \( i \)'s neighbors. Spillover effects are assumed to be mediated by \( \sum_{j \in N_i} \sigma_j^*(S, \theta) / |N_i| \). For notational simplicity, let us define \( \pi_i^*(S, \theta) = \sum_{j \in N_i} \sigma_j^*(S, \theta) / |N_i| \). Also, \( \pi_i^* \) and \( \pi_i^*(S, \theta) \) will be used interchangeably. Thus, we write the realized outcome of \( i \) as follows:

\[
Y_i = Y_i(D_i, \pi_i^*)
\]

where \( \pi_i^* = \pi_i^*(S, \theta) \) is the average of equilibrium treatment choice probabilities of \( i \)'s neighbor. From now on, we simply refer to \( \pi_i^* \) as \( i \)'s “neighborhood (propensity) score”. This is the average value of propensity scores of \( i \)'s direct neighbors where each score measures the probability of taking up the treatment given the public information \( S \). Jackson et al. (2020) have termed the same object as “peer-influenced propensity score”.

Let \( \pi \in [0, 1] \) be the possible value that \( \pi_i^* \) can take. The potential outcome \( Y_i(d, \pi) \) represents \( i \)'s response when we exogenously assign \( D_i = d \) and \( \pi_i^* = \pi \). Concretely, \( Y_i(1, \pi) \) represents \( i \)'s outcome when \( i \) is required to be treated and \( i \)'s neighborhood score has been exogenously set to \( \pi \). Similarly \( Y_i(0, \pi) \) is \( i \)'s outcome when \( i \) is forbidden to be treated and \( i \)'s neighborhood score has been exogenously set to \( \pi \). Underlying assumption is that it is possible to manipulate the value of \( D_i \) and \( \pi_i^* \). Since \( \pi_i^* \) is a function of the public state variable \( S = (G, X, Z) \), we can conceivably manipulate the value of \( \pi_i^* \) by changing \( Z \) for a given \( (G, X) \), which is assumed to be predetermined and non-manipulable. Thus \( Y_i(d, \pi) \) can be realized through changing \( Z \) profile in the
population in a way that it induces $\pi_i^* = \pi$ as an equilibrium in the first-stage and then requiring $i$ to choose $D_i = d$.  

Comparison to other approaches  The existing literature with interference often models potential outcomes as a function of own treatment status and the proportion of treated neighbors or the number of treated neighbors (e.g. Hudgens and Halloran (2008), Leung (2020a), Vazquez-Bare (2020)). Define $\bar{D}_i \equiv \sum_{j \in N_i} D_j / |N_i|$ with a generic value $\bar{d} \in [0, 1]$. Such models then write the realized outcome as $Y_i = Y_i(D_i, \bar{D}_i)$ and the potential outcomes as $Y_i(d, \bar{d})$. Our model differs from theirs in that we model spillovers via ex ante (anticipated) expectation of $\bar{D}_i$ rather than ex post realization of $\bar{D}_i$ itself. Recall that $\pi_i^*(S, \theta) = \mathbb{E}[\bar{D}_i | S]$. Since the difference between $\bar{D}_i$ and $\pi_i^*(S, \theta)$ has a mean zero (i.e., $\mathbb{E}[\bar{D}_i - \pi_i^*(S, \theta) | S] = 0$), in practice the values of these two quantities may not be too different, especially when $|N_i|$ is large.

Nevertheless, they are based on two different behavioral assumptions. Suppose that the outcome of interest represents decision or behavior of agents. Then the formulation $Y_i = Y_i(D_i, \bar{D}_i)$ is derived under the assumption that agents base their decisions on $\bar{D}_i$ rather than expected $\bar{D}_i$. This is realistic only when $\bar{D}_i$ is fully observed at the time decision on $Y_i$ is made. Thus, the model could be interpreted as a model with complete or perfect information. On the other hand, our specification $Y_i = Y_i(D_i, \pi_i^*)$ assumes that agents do not fully observe $\bar{D}_i$ when they decide their $Y_i$. Thus agents face an intrinsic uncertainty over others’ treatment choices even at the second-stage. This is plausible when the reference group is relatively large so that it is not easy for agents to fully observe the value of $\bar{D}_i$. Also, there are settings where agents are reluctant to reveal their treatment status — For instance when treatment represents learning about their HIV status as in Godlonton and Thornton (2012). In such cases, it may be more realistic to assume that agents have private information even in the second stage. Unlike $\bar{D}_i$, the equilibrium neighborhood score $\pi_i^*$ is always observable to agents as it is a function of public information $S$. Thus it is plausible that agents base their decisions on the equilibrium quantity $\pi_i^*$ which signals a priori prevalence of treatment adoption in the neighborhood.

Note that some combination $(d, \pi)$ may represent off-the-equilibrium quantity. Thus, the resulting $Y_i(d, \pi)$ may not be a policy-relevant counterfactual. Nevertheless, to define causal effects rigorously, we need to consider every possible combinations of $(d, \pi) \in \{0, 1\} \times [0, 1]$.  

2
Random Coefficients Model of Potential Responses We put more structure on $Y_i(d, \pi)$ by using random coefficients model where we allow for a correlation between individual treatment status and random coefficients. Therefore our model can be seen as a correlated random coefficient model as in Masten and Torgovitsky (2016) and Wooldridge (2003).

**Assumption 4** (random coefficient model).

(i) For any $i \in N_n$, $d \in \{0, 1\}$ and $\pi \in [0, 1]$, we have

$$Y_i(1, \pi) = \alpha_{1i} + \beta_{1i} \pi, \quad Y_i(0, \pi) = \alpha_{0i} + \beta_{0i} \pi$$

where $(\alpha_{1i}, \beta_{1i})$ and $(\alpha_{0i}, \beta_{0i})$ are unit-specific coefficients.

(ii) For $S = (G, X, Z)$, unit-specific coefficients satisfy the following restrictions:

$$E[\alpha_{1i}|S] = E[\alpha_{1i}|X_i] = X'_i \alpha_1, \quad \& \quad E[\beta_{1i}|S] = E[\beta_{1i}|X_i] = X'_i \beta_1$$

and similarly,

$$E[\alpha_{0i}|S] = E[\alpha_{0i}|X_i] = X'_i \alpha_0, \quad \& \quad E[\beta_{0i}|S] = E[\beta_{0i}|X_i] = X'_i \beta_0.$$

Recall that $Y_i(1, \pi)$ represent $i$’s response when $i$ is given the treatment and $i$’s neighborhood score had been exogenously set to $\pi$. Under the Assumption 4 (i), such response is assumed to be linear in $\pi$ with the intercept $\alpha_{1i}$ and the slope $\beta_{1i}$ that are allowed to be different across agents. Similarly, $Y_i(0, \pi)$ is assumed to be linear in $\pi$ with the intercept $\alpha_{0i}$ and the slope $\beta_{0i}$. Note that unit-specific coefficients under the treatment, $(\alpha_{1i}, \beta_{1i})$, are allowed to be different from those without the treatment, $(\alpha_{0i}, \beta_{0i})$ for generality.

The assumption that $\pi$ affects the potential outcomes $Y_i(1, \pi)$ and $Y_i(0, \pi)$ in a linear way is only for convenience. It is straightforward to extend our model to include higher-order terms such as $\pi^2$, e.g., $Y_i(d, \pi) = \alpha_{d,i} + \beta_{d,i} \pi + \gamma_{d,i} \pi^2$ for $d \in \{0, 1\}$.

Unit-specific coefficients are unobservable random variables that are potentially dependent on unit’s observed covariates. By Assumption 4 (ii), we assume that the observed parts of the coefficients depend on the public state variable $S = (G, X, Z)$ only through $X_i$. Importantly, this assumption implies that $Z$ is irrelevant for the random coefficients. This rules out the case that the treatment assignment vector $Z = (Z_i, Z_{-i})$ directly affects $Y_i$. This is the standard exclusion restriction of instruments. Therefore under this assumption, $Z$ is given a status of an instrumental variable.
The assumption that $G$ is redundant is only for convenience as we can always include network statistics such as the number of direct peers in $X_i$. Finally, that the conditional expectation is linear in $X_i$ is also for convenience as we can always allow $X_i$ to include nonlinear functions of underlying covariates.

Under Assumption 4 (ii), we can decompose the unit-specific coefficients into its mean part given $X_i$, and its deviation from mean as follows:

$$\begin{align*}
\alpha_{1i} &= X_i'\alpha_1 + u_{1i}, \quad E[u_{1i}|S] = 0, \\
\beta_{1i} &= X_i'\beta_1 + e_{1i}, \quad E[e_{1i}|S] = 0.
\end{align*}$$

Analogously for $D_i = 0$ as well:

$$\begin{align*}
\alpha_{0i} &= X_i'\alpha_0 + u_{0i}, \quad E[u_{0i}|S] = 0, \\
\beta_{0i} &= X_i'\beta_0 + e_{0i}, \quad E[e_{0i}|S] = 0.
\end{align*}$$

Therefore the potential outcomes can be written as

$$\begin{align*}
Y_i(1, \pi) &= X_i'\alpha_1 + u_{1i} + \pi(X_i'\beta_1 + e_{1i}), \quad E[u_{1i}|S] = E[e_{1i}|S] = 0, \\
Y_i(0, \pi) &= X_i'\alpha_0 + u_{0i} + \pi(X_i'\beta_0 + e_{0i}), \quad E[u_{0i}|S] = E[e_{0i}|S] = 0,
\end{align*}$$

while the observed outcome is given as follows:

$$Y_i = Y_i(D_i, \pi^*_i) = \begin{cases} 
X_i'\alpha_1 + u_{1i} + \pi^*_i(X_i'\beta_1 + e_{1i}) & \text{if } D_i = 1 \\
X_i'\alpha_0 + u_{0i} + \pi^*_i(X_i'\beta_0 + e_{0i}) & \text{if } D_i = 0
\end{cases}$$

Our model contains the four-dimensional error term: $\eta_i = (u_{1i}, e_{1i}, u_{0i}, e_{0i})$. By construction, $\eta_i$ are uncorrelated with $S$, i.e., $E[\eta_i|S] = 0$. By having $\eta_i$, random coefficients are allowed to be heterogeneous even after controlling for relevant observed characteristics $X_i$. The importance of allowing for such unobserved heterogeneity has been emphasized in the modern program evaluation literature (See, e.g., Heckman (2001), Heckman et al. (2006) and Imbens (2007)).
2.3 Parameters of Interest

In this section, we formally define our parameters of interest, the class of average casual effects. For this purpose, let us first study average potential outcomes functions.

**Average potential outcomes** Under our specifications, average potential outcomes for agents with \( X_i = x \) are computed as follows: for \( \pi \in [0, 1] \),

\[
E[Y_i(1, \pi)|X_i = x] = x'\alpha_1 + (x'\beta_1)\pi, \quad E[Y_i(0, \pi)|X_i = x] = x'\alpha_0 + (x'\beta_0)\pi.
\]

Integrating them over identically distributed \( X_i \) gives the unconditional average potential outcomes. Letting \( \mu_X = E[X_i] \),

\[
E[Y_i(1, \pi)] = \mu'_X \alpha_1 + (\mu'_X \beta_1)\pi \quad (15) = \alpha_{1m} + \beta_{1m}\pi \quad (16)
\]

\[
E[Y_i(0, \pi)] = \mu'_X \alpha_0 + (\mu'_X \beta_0)\pi \quad (17) = \alpha_{0m} + \beta_{0m}\pi \quad (18)
\]

where \( (\alpha_{1m}, \beta_{1m}, \alpha_{0m}, \beta_{0m}) = (\mu'_X \alpha_1, \mu'_X \beta_1, \mu'_X \alpha_0, \mu'_X \beta_0) \). Since \( \mu_X \) is identifiable from the data, identification of \( (\alpha_{1m}, \beta_{1m}, \alpha_{0m}, \beta_{0m}) \) requires one to identify \( (\alpha_1, \beta_1, \alpha_0, \beta_0) \).

\( (\alpha_{1m}, \alpha_{0m}) \) represent the baseline mean potential outcomes when we set \( \pi = 0 \), i.e.,

\( (\alpha_{1m}, \alpha_{0m}) = (E[Y_i(1, 0)], E[Y_i(0, 0)]) \). Effect of \( \pi \) is captured by \( (\beta_{1m}, \beta_{0m}) \).

On the other hand, \( (\alpha_1, \beta_1, \alpha_0, \beta_0) \) measures the heterogeneous effect of \( X_i \) on the mean potential outcomes. To see this, notice that the following equations hold:

\[
E[Y_i(1, \pi)|X_i = x] = x'\alpha_1 + \pi x'\beta_1
\]

\[
E[Y_i(1, \pi)] = E[Y_i(1, \pi)] + (x - \mu_X)'\alpha_1 + \pi(x - \mu_X)'\beta_1,
\]

\[
E[Y_i(1, \pi)|X_i = x] = x'\alpha_0 + \pi x'\beta_0
\]

\[
E[Y_i(0, \pi)] = E[Y_i(0, \pi)] + (x - \mu_X)'\alpha_0 + \pi(x - \mu_X)'\beta_0.
\]

Therefore for \( d \in \{0, 1\} \), \( (\alpha_d, \beta_d) \), without constant coefficients parts, explains the difference between \( E[Y_i(d, \pi)|X_i = x] \) and \( E[Y_i(d, \pi)] \).
Average causal effects  Given the average response functions, we now define average causal effects, which are our parameters of interest. Let us define the average direct effect (ADE) of own treatment under $\pi$ as follows:

$$ADE(\pi) = E[Y_i(1, \pi) - Y_i(0, \pi)].$$

$ADE(\pi)$ measures the average change in outcomes under the regime in which $i$ is required to choose $D_i = 1$, compared to the regime in which $i$ is forbidden to choose $D_i = 1$ while $i$’s neighborhood score is fixed to $\pi$. Under our random coefficients specification, $ADE(\pi)$ can be written as

$$ADE(\pi) = \alpha_1m - \alpha_0m + (\beta_1m - \beta_0m)\pi.$$  

Similarly, we define average spillover effect (ASE) from changing the neighborhood score from $\pi$ to $\tilde{\pi}$ for each $d \in \{0, 1\}$ as follows:

$$ASE(\pi, \tilde{\pi}, d) = E[Y_i(d, \tilde{\pi}) - Y_i(d, \pi)] = (\tilde{\pi} - \pi)\beta_{dm},$$

which measures the effect of changing the neighborhood score from $\pi$ to $\tilde{\pi}$ while fixing agent’s treatment status at $D_i = d$. Whether $\beta_{0m} = 0$ or $\beta_{1m} = 0$ is of interest as it indicates whether there are treatment spillovers at the outcome level.

2.4 Source of Endogeneity

In sum, our model of treatment choices and outcomes can be written as the following semi-triangular system:

$$Y_i = Y_i(D_i, \sigma_i^*) = \begin{cases} 
    X'_i \alpha_1 + u_{1i} + (X'_i \beta_1 + e_{1i})\sigma_i^* & \text{if } D_i = 1 \\
    X'_i \alpha_0 + u_{0i} + (X'_i \beta_0 + e_{0i})\sigma_i^* & \text{if } D_i = 0 
\end{cases} \tag{19}$$

$$D_i = 1\{v_i \leq X'_i \theta_1 + \theta_2Z_i + \theta_3\sigma_i^*\} \tag{20}$$

s.t. $\sigma_i^* = \Phi(X'_i \theta_1 + \theta_2Z_i + \theta_3\sigma_i^*), \forall i \in \mathcal{N}_n. \tag{21}$

Using the formula $Y_i = D_iY_i(1, \sigma_i^*) + (1-D_i)Y_i(0, \sigma_i^*) = Y_i(0, \sigma_i^*) + D_i(Y_i(1, \sigma_i^*) - Y_i(0, \sigma_i^*))$, \ref{eq:semi-triangular} can be written as follows:
\[ Y_i = X_i'\alpha_0 + \pi_i^*X_i'\beta_0 + D_iX_i'(\alpha_1 - \alpha_0) + D_i\pi_i^*X_i'(\beta_1 - \beta_0) + \epsilon_i \tag{22} \]

where
\[ \epsilon_i = u_{0i} + \pi_i^*e_{0i} + D_i(u_{1i} - u_{0i} + \pi_i^*(e_{1i} - e_{0i})). \tag{23} \]

Equation 22 gives the conventional linear regression model. Naturally, one may consider estimating \((\alpha_1, \alpha_0, \beta_1, \beta_0)\) by the least squares regression of \(Y_i\) on \((X_i, \pi_i^*X_i, D_iX_i, D_i\pi_i^*X_i)\). Resulting OLS estimator is consistent only when \(\epsilon_i\) is uncorrelated with the regressors, i.e., \(E[\epsilon_i|D_i, X_i, \pi_i^*] = 0\) which requires that the following two conditions hold:
\[ E[u_{0i} + \pi_i^*e_{0i}|D_i = 0, X_i, \pi_i^*] =^{(a)} E[u_{0i} + \pi_i^*e_{0i}|X_i, \pi_i^*] =^{(b)} 0, \]
\[ E[u_{1i} + \pi_i^*e_{1i}|D_i = 1, X_i, \pi_i^*] =^{(a)'} E[u_{1i} + \pi_i^*e_{1i}|X_i, \pi_i^*] =^{(b)'} 0. \]

Since \(\eta_i = (u_{1i}, u_{0i}, e_{1i}, e_{0i})\) are uncorrelated with \(S = (G, X, Z)\) by construction, \((b)\) and \((b)'\) are automatically satisfied. Therefore, we only need to show that \((a)\) and \((a)'\) are satisfied. This is true only when \(D_i\) is uncorrelated with \(\eta_i\) conditional on \((X_i, \pi_i^*)\). This is the familiar selection-on-observables assumption. Such assumption is unlikely to hold if the treatment group and control group are systematically different in their unobserved factors \(\eta_i\) even after controlling for all relevant observables. Indeed, the very fact that agents with the same observed characteristics \((X_i, \pi_i^*)\) have made different treatment choices suggests that they differ in their unobserved factors. Thus, the source of endogeneity comes from the correlation between \(v_i\) and \(\eta_i\) even after conditional on \(S\).

More specifically, note that the selection-on-observables assumption requires that the following two conditions hold:
\[ Corr(Y_i(0, \pi_i^*), D_i|X_i, \pi_i^*) = 0 \tag{24} \]
and
\[ Corr(Y_i(1, \pi_i^*) - Y_i(0, \pi_i^*), D_i|X_i, \pi_i^*) = 0. \tag{25} \]

Condition 24 requires that the idiosyncratic part of \(Y_i(0, \pi_i^*)\) is uncorrelated with \(D_i\),
i.e., in the absence of the treatment, there should be no difference in the mean potential outcomes across treatment group and control group once we account for relevant observables \((X_i, \pi^*_i)\). However, agents who take up the treatment may have unusual values of \(Y_i(0, \pi)\) even after controlling for \((X_i, \pi^*_i)\). If individuals who take up the treatment tend to have higher values of \(Y_i(0, \pi)\) in terms of unobservables, then the naive least squares regression would suffer from an upward bias since \(cov(D_i, \epsilon_i|S) > 0\). This is the case of classic selection problem.

The requirement 25 is also troublesome as the condition implies that the unobserved gain from the treatment given \(\pi^*_i\) should not vary across treatment group and control group. This is not satisfied if the treatment choice is correlated with unobserved gains from the treatment. It is plausible that agents have some knowledge of likely idiosyncratic gains from the treatment at the time they choose their treatment status. If agent’s treatment choice is partially based on such knowledge, then 25 would not be satisfied. This type of sorting on the unobserved gain, termed “essential heterogeneity” by Heckman et al. (2006), has been emphasized in the modern program literature.

In conclusion, whenever selection problem or essential heterogeneity exists, the naive OLS regression delivers inconsistent estimates of structural parameters \((\alpha_1, \alpha_0, \beta_1, \beta_0)\).

3 Identification

In the previous section, we showed that the OLS regression of 22 suffers from bias when \(v_i\) is correlated with \(\eta_i = (u_{1i}, u_{0i}, \epsilon_{1i}, \epsilon_{0i})\) even when we control for \(S\). In this section, we first show that the IV methods do not identify the casual parameters of interest in the presence of general heterogeneity. We then propose the alternative method known as control function approach.

3.1 The Problem of Conventional IV Methods

Endogeneity is often addressed by IV methods such as two-stage least squares (2SLS). In our setup, \(Z_i\) is a valid IV for \(D_i\) since (i) \(D_i\) is correlated with \(Z_i\), and (ii) \(Z_i\) is exogenous and is excluded from the outcome equation. In fact, in the presence of spillovers in the first stage, not only \(Z_i\) but also \(n\)-dimensional vector \(Z = (Z_i, Z_{-i})\) is a valid instrument for \(D_i\) since in that case, \(D_i\) is a function of entire assignment vector \(Z\).\(^3\). Therefore,

\(^3\)Recall that when there exist spillovers in the first stage choice model, not only i’s direct neighbor’s \(Z\) but indirect neighbors’ \(Z\) also affect \(D_i\). Therefore \(Z_j\) for \(j\) that are eventually connected to \(i\) is also
we may run an IV regression to 22 where we instrument $D_i$ by $Z_i$ or by $Z = (Z_i, Z_{-i})$, depending on whether spillovers exist in the first stage.

We argue that such strategy does not identify $(\alpha_0, \beta_0, \alpha_1, \beta_1)$ in our setup. Suppose we instrument $D_i$ by $Z_i$. The resulting IV estimator is consistent only when the $E[\epsilon_i | Z_i, X_i, \pi_i^*] = 0$ where $\epsilon_i = u_{0i} + \pi_i^* e_{0i} + D_i(u_{1i} - u_{0i} + \pi_i^*(e_{1i} - e_{0i}))$ as in 23. Note that,

$$E[\epsilon_i | Z_i, X_i, \pi_i^*] = E[u_{0i} + \pi_i^* e_{0i} + D_i(u_{1i} - u_{0i} + \pi_i^*(e_{1i} - e_{0i})) | Z_i, X_i, \pi_i^*]$$

$$= E[u_{0i} + \pi_i^* e_{0i} | Z_i, X_i, \pi_i^*] + E[u_{1i} - u_{0i} + \pi_i^*(e_{1i} - e_{0i}) | D_i = 1, Z_i, X_i, \pi_i^*] \Pr(D_i = 1 | Z_i, X_i, \pi_i^*).$$

A = 0 since $\eta_i = (u_{1i}, u_{0i}, e_{1i}, e_{0i})$ is uncorrelated with $S_i$ and thereby with $(Z_i, X_i, \pi_i^*)$. C cannot be zero except for trivial cases. Therefore $E[\epsilon_i | Z_i, X_i, \pi_i^*] = 0$ only when $B = 0$. This is satisfied when $E[u_{1i} - u_{0i} + \pi_i^*(e_{1i} - e_{0i}) | D_i = 1, Z_i, X_i, \pi_i^*] = E[u_{1i} - u_{0i} + \pi_i^*(e_{1i} - e_{0i}) | Z_i, X_i, \pi_i^*]$ as $E[\eta_i | S] = 0$ implies that the last term is zero. Note that $u_{1i} - u_{0i} + \pi_i^*(e_{1i} - e_{0i})$ can be interpreted as an idiosyncratic part of $Y_i(1, \pi_i^*) - Y_i(0, \pi_i^*)$. Therefore we need to assume that $D_i$ is uncorrelated with the idiosyncratic gain from taking the treatment once we condition on $(Z_i, X_i, \pi_i^*)$. Such requirement is unrealistic when agents have some knowledge on their idiosyncratic gains and base their treatment decision on such knowledge, i.e., when there is sorting on unobserved gains.

Whether the $u_{1i} - u_{0i} + \pi_i^*(e_{1i} - e_{0i})$ is correlated with $D_i$ is an empirical matter and should not be settled a priori. IV methods rule out the possibility of such correlation and are subject to failure when the correlation exists. This point has also been pointed out in the traditional treatment effect literature which rules out spillover effects. (See Hahn and Ridder (2011)). For instance, it is now well established in the literature that IV/2SLS does not recover the average causal parameters such as ATE under the heterogeneous responses model such as random coefficients models (See Imbens and Angrist (1994)).

### 3.2 Control Function Approach

We now propose the alternative strategy known as the control function approach. Control function approach addresses the endogeneity problem by explicitly formulating the relevant for $D_i$. However as the network distance between $i$ and $j$ becomes greater, the dependence between $Z_j$ and $D_i$ decays exponentially when $\lambda < 1$. (See Xu (2018) and Leung (2020b)). Therefore, using $Z_j$ that is too far from $i$ as an IV may incur weak IV problem.
dependence between outcomes and treatments. To apply this method, we first write the observed conditional means \( E[Y_i|D_i = 1, S] \) and \( E[Y_i|D_i = 0, S] \) as follows:

\[
E[Y_i|D_i = 1, S] = E[Y_i|D_i = 1, \sigma_i^*(S, \theta), \pi_i^*(S, \theta), S] \\
= E[Y_i(1, \pi_i^*(S, \theta))|v_i \leq \Phi^{-1}(\sigma_i^*(S, \theta)), \sigma_i^*(S, \theta), \pi_i^*(S, \theta), S] \\
= X_i'\alpha_1 + E[u_{i1}|v_i \leq \Phi^{-1}(\sigma_i^*(S, \theta)), S] + \pi_i^*(S, \theta) \left\{ X_i'\beta_1 + E[e_{1i}|v_i \leq \Phi^{-1}(\sigma_i^*(S, \theta)), S] \right\}
\]

since \( D_i = 1 \iff \Phi(v_i) \leq \sigma_i^* \) (See 14). Similarly, the observed conditional mean for the control group is,

\[
E[Y_i|D_i = 0, S] = X_i'\alpha_0 + E[u_{0i}|v_i > \Phi^{-1}(\sigma_i^*(S, \theta)), S] + \pi_i^*(S, \theta) \left\{ X_i'\beta_0 + E[e_{0i}|v_i > \Phi^{-1}(\sigma_i^*(S, \theta)), S] \right\}.
\]

The terms \( E[u_{i1}|v_i \leq \Phi^{-1}(\sigma_i^*(S, \theta)), S], E[e_{1i}|v_i \leq \Phi^{-1}(\sigma_i^*(S, \theta)), S] \) and \( E[u_{0i}|v_i > \Phi^{-1}(\sigma_i^*(S, \theta)), S], E[e_{0i}|v_i > \Phi^{-1}(\sigma_i^*(S, \theta)), S] \) are “control functions” which account for the endogeneity of \( D_i \). Assumption 5 below restricts the form of these control functions.

**Assumption 5.** For all \( i \in N_n, \eta_i = (u_{i1}, u_{0i}, e_{1i}, e_{0i}) \) satisfies the following conditions.

(i) \( \eta_i \) is i.i.d. and is independent of \( S \).

(ii) \( E[\eta_i|v_i] \) is a linear function of \( v_i \).

Under these two conditions, we write

\[
E[u_{i1}|v_i, S] = E[u_{i1}|v_i] = \rho_{u_i} v_i, \quad E[e_{1i}|v_i, S] = E[e_{1i}|v_i] = \rho_{e_i} v_i, \\
E[u_{0i}|v_i, S] = E[u_{0i}|v_i] = \rho_{u_0} v_i, \quad E[e_{0i}|v_i, S] = E[e_{0i}|v_i] = \rho_{e_0} v_i
\]

where \( \rho = (\rho_{u_1}, \rho_{e_1}, \rho_{u_0}, \rho_{e_0}) \) captures the covariances between each component of \( \eta_i \) and \( v_i \).

Assumption 5 (i) is often referred to as “separability” assumption and has been utilized in literature as in Carneiro et al. (2011) and Brinch et al. (2017). Under this assumption, the control functions depend only on the individual propensity score \( \sigma_i^*(S, \theta) \), e.g., \( E[u_{i1}|v_i \leq \Phi^{-1}(\sigma_i^*(S, \theta)), S] = E[u_{i1}|v_i \leq \Phi^{-1}(\sigma_i^*(S, \theta))] \) so that the control functions are separated from \( S \). As a result, \( E[Y_i|D_i = 1, S] \) and \( E[Y_i|D_i = 0, S] \) depend on
$S$ only though $(X_i, \pi_i^*, \sigma_i^*)$. This step is necessary since it is not possible to control for $S = (G, X, Z)$ itself as our data consist of one large network.

Assumption 5 (ii) further allows us to write $\mathbb{E}[u_{1i} | v_i \leq \Phi^{-1}(\sigma_i^*)]$, for instance, as $\rho_{u_1} \mathbb{E}[u_i | v_i \leq \Phi^{-1}(\sigma_i^*)]$. Combined with the normality assumption on $v_i$, we effectively assume that $(\eta_i, v_i)$ are jointly normal. However, it can easily accommodate alternative distributional assumptions on $v_i$ other than normality.

Under the joint normality assumption, control functions take a form of inverse mills ratio. Define $\lambda_1(\cdot)$ and $\lambda_0(\cdot)$ as follows: For $\sigma \in (0, 1)$,

$$\lambda_1(\sigma) = -\frac{\phi(\Phi^{-1}(\sigma))}{\sigma}, \quad \lambda_0(\sigma) = \frac{\phi(\Phi^{-1}(\sigma))}{1 - \sigma}.$$ 

It follows that

$$\mathbb{E}[Y_i | D_i = 1, S] = X'_i \alpha_1 + \rho_{u_1} \lambda_1(\sigma_i^*) + \pi_i^*(X'_i \beta_1 + \rho_{e_1} \lambda_1(\sigma_i^*)), $$

$$\mathbb{E}[Y_i | D_i = 0, S] = X'_i \alpha_0 + \rho_{u_0} \lambda_0(\sigma_i^*) + \pi_i^*(X'_i \beta_0 + \rho_{e_0} \lambda_0(\sigma_i^*)).$$

Let $\lambda_i = D_i \lambda_{1i} + (1 - D_i) \lambda_{0i}$. We see that $(\alpha_1, \beta_1, \rho_{u_1}, \rho_{e_1})$ is identified by regressing $Y_i$ on $(X'_i, \lambda_i, \pi_i^* X'_i, \pi_i^* \lambda_i)'$ using the subsample of $D_i = 1$. Similarly, we can identify $(\alpha_0, \beta_0, \rho_{u_0}, \rho_{e_0})$ by regressing $Y_i$ on $X_i, \lambda_i$ and their interactions with $\pi_i^*$ using the subsample of $D_i = 0$. The inclusion of $\lambda_i$ accounts for the correlation between $\eta_i$ and $v_i$ so that we can test for the endogeneity of $D_i$ by checking whether correlations are collectively zero or not.

Our model achieves a point identification by exploiting a functional form assumption between $\eta_i$ and $v_i$. We can relax the linearity assumption and have more flexible parametric functional form by adding higher-order terms. For instance, we may specify $\mathbb{E}[u_{1i} | v_i]$ as the quadratic function of $v_i$ as follows:

$$\mathbb{E}[u_{1i} | v_i] = \rho_{u_1} v_i + \tilde{\rho}_{u_1} v_i^2.$$ 

Then it can be shown that

$$\mathbb{E}[u_{1i} | v_i \leq \Phi^{-1}(\sigma_i^*)] = -\rho_{u_1} \frac{\phi(\Phi^{-1}(\sigma_i^*))}{\sigma_i^*} + \tilde{\rho}_{u_1} \left[ \Phi^{-1}(\sigma_i^*) \frac{\phi(\Phi^{-1}(\sigma_i^*))}{\sigma_i^*} + \left\{ \frac{\phi(\Phi^{-1}(\sigma_i^*))}{\sigma_i^*} \right\}^2 \right].$$

This also offers a way to test for linearity assumption in a spirit of Lee (1984).
4 Estimation

We propose a two-stage estimation procedure. In the first-stage, we estimate the treatment choice games using a nested fixed point maximum likelihood (NFXP-ML) method. In the second-stage, using first-stage estimates, we estimate regression models of treatment outcomes with generated regressors.

4.1 First-Stage Estimation

Recall that the treatment choice models boil down to equation 20 subject to the fixed-point requirement 28. Our sample log-likelihood function are defined as follows:

\[
\hat{\mathcal{L}}_n(\theta) = \frac{1}{n} \sum_{i=1}^{n} \left\{ D_i \ln \sigma_i^*(S, \theta) + (1 - D_i) \ln(1 - \sigma_i^*(S, \theta)) \right\}
\] (26)

Our estimator \( \hat{\theta} = (\hat{\theta}_1, \hat{\theta}_2, \hat{\theta}_3) \) is defined as the maximizer of \( \hat{\mathcal{L}}_n(\theta) \) subject to the constraint that \( \{\sigma_i^*(S, \hat{\theta})\} \) satisfies the fixed-point requirement. Formally,

\[
\hat{\theta} = \arg \max_{\theta \in \Theta} \hat{\mathcal{L}}_n(\theta)
\] (27)

subject to

\[
\sigma_i^*(S, \hat{\theta}) = \Phi \left( X_i' \hat{\theta}_1 + \hat{\theta}_2 Z_i + \hat{\theta}_3 \frac{1}{|N_i|} \sum_{j \in N_i} \sigma_j^*(S, \hat{\theta}) \right), \quad \forall i \in \mathcal{N}_n
\] (28)

For computation, we use the nested fixed point (NFXP) algorithm. Specifically, starting with an arbitrary initial guess for \( \hat{\theta} \), we find the fixed point of 28 via contraction iterations (it can be shown that 28 is a contraction mapping when \( \lambda < 1 \)). We then compute the log-likelihood function 26 using the obtained conditional choice probabilities. Update \( \hat{\theta} \) to \( \hat{\theta}' \) according to, say, Newton’s method. Iterate the procedure until a sequence of estimates converges. Our NFXP-ML estimator is taken as its limit.

4.2 Second-Stage Estimation

Let us define the set of regressors as

\[
W_i = [X_i', \lambda_i, \pi_i^*(S, \theta) X_i', \pi_i^*(S, \theta) \lambda_i]'
\]
where $\lambda_i = D_i \lambda_{1i} + (1 - D_i) \lambda_{0i}$ with $\lambda_{1i} = \lambda_1(\sigma_i^*(S, \theta))$ and $\lambda_{0i} = \lambda_0(\sigma_i^*(S, \theta))$.

Our estimators are based on the following moment conditions

$$
E[Y_i | D_i = 1, S] = W_i' \gamma_1, \quad E[Y_i | D_i = 0, S] = W_i' \gamma_0
$$

where $\gamma_1 = (\alpha_1, \rho_{u1}, \beta_1, \rho_{e1})'$ and $\gamma_0 = (\alpha_0, \rho_{u0}, \beta_0, \rho_{e0})'$.

This suggests that $\gamma_1$ and $\gamma_0$ can be estimated by regressing $Y_i$ on $W_i$, separately to the subsample with $D_i = 1$ and $D_i = 0$, respectively. However, since $\lambda_i$ and $\pi_i^*$ are functions of unknown first-stage parameters $\theta$, we need to replace $\theta$ with $\hat{\theta}$. Define $\hat{\lambda}_1 = \lambda_1(\sigma_i^*(S, \hat{\theta}))$ and $\hat{\lambda}_0 = \lambda_0(\sigma_i^*(S, \hat{\theta}))$. Let $\hat{\lambda}_i = D_i \hat{\lambda}_{1i} + (1 - D_i) \hat{\lambda}_{0i}$. Similarly, we replace the unknown quantity $\pi_i^*(S, \theta) \equiv \frac{1}{|N_i|} \sum_{j \in N_i} \sigma_j^*(S, \theta)$ with $\hat{\pi}_i^* = \pi_i^*(S, \hat{\theta}) = \frac{1}{|N_i|} \sum_{j \in N_i} \sigma_j^*(S, \hat{\theta})$. Thus, our generated regressor $\hat{W}_i$ for $W_i$ is

$$
\hat{W}_i = [X_i', \hat{\lambda}_i, \hat{\pi}_i X_i', \hat{\pi}_i \hat{\lambda}_i]'.
$$

Estimator for $\gamma_1$ is then defined as

$$
\hat{\gamma}_1 = \arg \min_{\gamma_1} \frac{1}{n} \sum_{i=1}^n D_i (Y_i - \hat{W}_i' \gamma_1)^2
$$

$$
= \left\{ \sum_{i=1}^n D_i \hat{W}_i \hat{W}_i' \right\}^{-1} \sum_{i=1}^n D_i \hat{W}_i Y_i.
$$

Similarly, estimator for $\gamma_0$ is

$$
\hat{\gamma}_0 = \arg \min_{\gamma_0} \frac{1}{n} \sum_{i=1}^n (1 - D_i) (Y_i - \hat{W}_i' \gamma_0)^2
$$

$$
= \left\{ \sum_{i=1}^n (1 - D_i) \hat{W}_i \hat{W}_i' \right\}^{-1} \sum_{i=1}^n (1 - D_i) \hat{W}_i Y_i.
$$

### 4.3 Inference

For the asymptotic analysis, we consider large-network asymptotics in which a number of individuals connected in a single network goes to infinity. Moreover, for each $n$, we treat $S = (G, X, Z)$ as fixed. This is justified since $S$ is an ancillary statistics, i.e., $S$ does not contain any information on the parameters of interest.
4.3.1 Inference for the first-stage game

We first establish $\sqrt{n}$-consistency and asymptotic normality of the first-stage estimator $\hat{\theta}$. The true parameter is denoted by $\theta^0$. Therefore our data $\{D_i\}_{i=1}^n$ is assumed to be generated from

$$D_i = 1\{v_i \leq X_i^0 + \theta_2^0 Z_i + \theta_3^0 \pi_i^*(S, \theta^0)\}$$

subject to $\sigma_i^*(S, \theta^0) = \Phi(X_i^0 + \theta_2^0 Z_i + \theta_3^0 \pi_i^*(S, \theta^0))$ for all $i \in N_n$.

Theorem 2 (consistency of $\hat{\theta}$). Under the following assumptions, $\hat{\theta} - \theta^0 \overset{p}{\to} 0$.

(i) The true parameter $\theta^0 = (\theta_1^0, \theta_2^0, \theta_3^0)$ lies in a compact set $\Theta \subseteq \mathbb{R}^{\text{dim}(\theta)}$ and $|\theta_3^0| < \sqrt{2\pi}$. The support of $X_i$ is a bounded subset of $\mathbb{R}^k$.

(ii) Let $R_i = (X_i^0, Z_i, \pi_i^*(S, \theta^0))'$. For large enough $n$, $\sum_{i=1}^n R_i R_i'$ is invertible, i.e.,

$$\liminf_{n \to \infty} \text{det}(\sum_{i=1}^n R_i R_i') > 0.$$

See Appendix B.1 for the proof.

Assumption (i) ensures that there is unique equilibrium at the true parameter (See Theorem 1) and that each equilibrium probability $\sigma_i^*(S, \theta) \in (0, 1)$ for all $i$. Assumption (ii) is the rank condition for identification which requires that for all large enough $n$, the moment matrix of regressors has full rank.

We now establish asymptotic normality of $\hat{\theta}$. Let us define the information matrix as follows:

$$I_n(\theta) = E\left[\frac{1}{n} \sum_{i=1}^n \nabla_\theta l_i(\theta) \nabla_\theta l_i(\theta)' | S\right]$$

where $l_i(\theta) = D_i \ln \sigma_i^*(S, \theta) + (1 - D_i) \ln(1 - \sigma_i^*(S, \theta))$ is the individual log-likelihood function. Therefore $\nabla_\theta l_i(\theta)$ is given by

$$\nabla_\theta l_i(\theta) = D_i \frac{\nabla_\theta \sigma_i^*(S, \theta)}{\sigma_i^*(S, \theta)} + (1 - D_i) \frac{-\nabla_\theta \sigma_i^*(S, \theta)}{1 - \sigma_i^*(S, \theta)}.$$

Theorem 3 (asymptotic normality of $\hat{\theta}$). In addition to the conditions for Theorem 2, assume

(i) The true parameter $\theta^0$ lies in the interior of the compact set $\Theta \subseteq \mathbb{R}^{\text{dim}(\theta)}$. 

24
(ii) For any \( n \), \( \mathcal{I}_n(\theta^0) \) is nonsingluar.

Then

\[
(I_n^{-1}(\theta^0))^{-1/2} \sqrt{n}(\hat{\theta} - \theta^0) \overset{d}{\to} N(0, I_{\text{dim}(\theta)})
\]  

(30)

where \( I_{\text{dim}(\theta)} \) is the \( \text{dim}(\theta) \times \text{dim}(\theta) \) identity matrix.

See Appendix B.2 for proof.

Variance Estimation  The asymptotic variance of \( \hat{\theta} \) can be estimated by \( \hat{\text{Var}}(\hat{\theta}) = \hat{I}_n^{-1} \) where \( \hat{I}_n \equiv \frac{1}{n} \sum_{i=1}^{n} \nabla_{\theta} l_i(\hat{\theta}) \nabla_{\theta} l_i(\hat{\theta})' \).

In order to compute \( \nabla_{\theta} l_i(\hat{\theta}) \) using equation 29, we need to evaluate \( \nabla_{\theta} \sigma^*_i(S, \hat{\theta}) \). For this we use the numerical approximation method: Take \( \hat{\theta} + \epsilon \) for a small perturbation \( \epsilon \) (e.g., \( \epsilon = 10^{-5} \)), then compute the new equilibrium \( \{\sigma^*_i(S, \hat{\theta} + \epsilon)\}_{i=1}^{n} \) by solving the fixed point. \( \nabla_{\theta} \sigma^*_i(S, \hat{\theta}) \) is then computed by \( (\sigma^*_i(S, \hat{\theta} + \epsilon) - \sigma^*_i(S, \hat{\theta}))/\epsilon \).

4.3.2 Inference for second-stage regression

Next, we establish \( \sqrt{n} \)-consistency and asymptotic normality of the second-stage estima-
tors \( (\hat{\gamma}_1, \hat{\gamma}_0) \). Let us denote the true parameters by \( (\gamma_1^0, \gamma_0^0) \). We assume that our model is correctly specified, i.e., \( Y_i \) satisfies the following conditional moment restrictions:

\[
\mathbf{E}[Y_i|S, D_i = 1] = W_i^\prime \gamma_1^0, \quad \mathbf{E}[Y_i|S, D_i = 0] = W_i^\prime \gamma_0^0.
\]

We maintain the conditions for \( \sqrt{n} \)-consistency and asymptotic normality of the first-stage estimator \( \hat{\theta} \).

Theorem 4 (consistency of \( (\hat{\gamma}_1, \hat{\gamma}_0) \)). Under the following assumptions, \( \hat{\gamma}_1^0 - \gamma_1^0 \overset{p}{\to} 0 \) and \( \hat{\gamma}_0^0 - \gamma_0^0 \overset{p}{\to} 0 \)

(i) The true parameter \( \gamma_1^0 \) lies in a compact set \( \Gamma_1 \subseteq \mathbb{R}^{\text{dim}(\gamma_1)} \). Similarly, the true parameter \( \gamma_0^0 \) lies in a compact set \( \Gamma_0 \subseteq \mathbb{R}^{\text{dim}(\gamma_0)} \).

(ii) Let

\[
\liminf_{n \to \infty} \prod_{i=1}^{n} \mathbf{E}[D_i W_i W_i'|S] > 0
\]
and
\[ \liminf_{n \to \infty} \det \left\{ \sum_{i=1}^{n} E[(1 - D_i)W_iW_i'|S] \right\} > 0. \]

See Appendix B.3 for proof.

Next, we derive the asymptotic results for the second-step estimators. For compactness, we only report results for \( \hat{\gamma}_1 \), as \( \hat{\gamma}_0 \) case can be derived in an analogous way.

**Theorem 5** (asymptotic normality of \( \hat{\gamma}_1 \)). Define
\[
\Upsilon_n = E\left[ \frac{1}{n} \sum_{i=1}^{n} D_iW_iW_i'|S \right]
\]
\[
\Psi_n = E\left[ \frac{1}{n} \sum_{i=1}^{n} D_iW_iW_i'|S \right] + E\left[ \frac{1}{n} \sum_{i=1}^{n} \nabla_{\theta_i}(\theta_0)\nabla_{\theta_i}(\theta)' \right]' S
\]
\[
+ E\left[ \frac{1}{n} \sum_{i=1}^{n} D_iW_i\gamma_iW_i(\gamma_0)' S \right] E\left[ \frac{1}{n} \sum_{i=1}^{n} \nabla_{\theta_i}(\theta_0)\nabla_{\theta_i}(\theta)' \right]^{-1} E\left[ \frac{1}{n} \sum_{i=1}^{n} D_iW_i\gamma_iW_i(\gamma_0)' S \right]' S
\]

In addition to the conditions for Theorem 4, assume

(i) The true parameter \( \gamma_1^0 \) lies in the interior of the compact set \( \Gamma_1 \subseteq \mathbb{R}^{\dim(\gamma_1)} \).

(ii) For any \( n, \Psi_n \) and \( \Upsilon_n \) are nonsingular.

Then we have
\[ \Lambda_n^{-1/2} \sqrt{n}(\hat{\gamma}_1 - \gamma_1^0) \overset{d}{\to} N(0, I_{\dim(\gamma_1)}) \]

where \( \Lambda_n = \Upsilon_n^{-1} \Psi_n \Upsilon_n^{-1} \). See Appendix B.4 for proof.

If we ignore first-stage estimation, the asymptotic variance would be
\[ \Upsilon_n^{-1} E\left[ \frac{1}{n} \sum_{i=1}^{n} D_iW_iW_i'|S \right] \Upsilon_n^{-1} \]

which is smaller, in the positive semi-definite sense, than the correct asymptotic variance \( \Upsilon_n^{-1} \Psi_n \Upsilon_n^{-1} \).
**Variance Estimation** The asymptotic variance $\Lambda_n$ can be estimated by replacing the population means by sample counterparts. Specifically,

$$
\hat{\Upsilon}_n = \frac{1}{n} \sum_{i=1}^{n} D_i \hat{W}_i \hat{W}_i' \\
\hat{\Psi}_n = \frac{1}{n} \sum_{i=1}^{n} D_i \hat{W}_i \hat{W}_i' \hat{\epsilon}_{1i}^2 + \left( \frac{1}{n} \sum_{i=1}^{n} D_i \hat{W}_i \hat{\gamma}_1' \nabla_{\gamma_1} W_i(\hat{\gamma}_1) \right) \left( \frac{1}{n} \sum_{i=1}^{n} \nabla_{\theta_1}(\hat{\theta}) \nabla_{\theta_1}(\hat{\theta}) \right) \left( \frac{1}{n} \sum_{i=1}^{n} D_i \hat{W}_i \hat{\gamma}_1' \nabla_{\gamma_1} W_i(\hat{\gamma}_1) \right)'
$$

where $\hat{\epsilon}_{1i} = D_i(Y_i - \hat{W}_i' \hat{\gamma}_1)$.

### 4.4 Monte Carlo Simulation

In this section, we illustrate the finite sample properties of our estimators through simulation exercises.

**Exogenous Variables** For simulation purpose, we imitate the environment of Dupas (2014). The network $G$ is constructed from the GPS data of Dupas (2014). Specifically, two households $i$ and $j$ are considered connected if they live within 500-meter radius. After removing isolated nodes, we have a sample size of 538. The instrumental variable $Z$ is also taken from Dupas (2014) where the binary $Z_i$ represents whether $i$ received a high level of subsidy or not. Summary statistics of $(G, Z)$ can be found in the next section.

Throughout the simulation replications, $G$ and $Z$ are treated fixed. We do not consider $X$.

**Generating Endogenous Variables** Treatment choices are determined according to the following equation:

$$
D_i = 1\{v_i \leq \theta_1 + \theta_2 Z_i + \theta_3 \pi_i^*\}
$$

where $v_i \sim \text{iid } N(0, 1)$. We set $\theta = (\theta_1, \theta_2, \theta_3) = (-2, 1, 1.5)$ under which the probability of $D = 1$ is around 0.8. Since $|\theta_3| < 2.5$, there exists a unique equilibrium by the Theorem 1. Given our parameter values, we can compute the unique equilibrium $\{\sigma_i^*(G, Z, \theta)\}_{i=1}^{n}$ by calculating the fixed point to the following system:

$$
\sigma_i^*(G, Z, \theta) = \Phi\{\theta_1 + \theta_2 Z_i + \theta_3 \frac{1}{|N_i|} \sum_{j \in N_i} \sigma_j^*(G, Z, \theta)\}, \quad \forall i \in N_n
$$

$\pi_i^*$ is then computed by $\pi_i^*(G, Z, \theta) = \sum_{j \in N_i} \sigma_j^*(G, Z, \theta) / |N_i|$.
Table 1: $n = 538$ with 3000 simulations. Target coverage probability is 0.95.

Outcomes are realized according to the following rule:

$$Y_i = \begin{cases} 
\alpha_{1i} + \beta_{1i}\pi^*_i & \text{if } D_i = 1 \\
\alpha_{0i} + \beta_{0i}\pi^*_i & \text{if } D_i = 0.
\end{cases}$$

We generate the random coefficients according to

$$\alpha_{1i}|v_i \sim \text{iid } N(2 + 0.3v_i, 1), \quad \beta_{1i}|v_i \sim \text{iid } N(1 + 0.4v_i, 1),$$

$$\alpha_{0i}|v_i \sim \text{iid } N(4 + 0.2v_i, 1), \quad \beta_{0i}|v_i \sim \text{iid } N(3 + 0.2v_i, 1),$$

so that $(E[\alpha_{1i}], E[\beta_{1i}], E[\alpha_{0i}], E[\beta_{0i}])$ or $(\alpha_1, \beta_1, \alpha_0, \beta_0)$ is given as $(2, 1, 4, 3)$. Correlations between $(\alpha_{1i}, \beta_{1i}, \alpha_{0i}, \beta_{0i})$ and $v_i$ are given by $(\rho_{\alpha_1}, \rho_{\beta_1}, \rho_{\alpha_0}, \rho_{\beta_0}) = (0.3, 0.4, 0.2, 0.2)$ so that $D_i$ is endogenous with respect to all coefficients.

Table 1 reports the results for the bias, standard errors, and coverage probability for 3000 replications. The target coverage probability is 0.95. As we observe from the first column, our estimators are unbiased. Our estimators perform well in terms of coverage probabilities as well.

5 Application

5.1 Background and Data

Malaria is a life-threatening infectious disease responsible for approximately 1-3 million deaths per year. Most of these deaths are in children less than five years of age in rural sub-Saharan Africa. The use of insecticide-treated nets (ITNs) has been shown to be a cost-effective way to control malaria. However, the rate of adoption remains low and many households exhibit low willingness to pay (WTP) for ITNs. In addition, positive health
externalities generated from using ITNs render the private adoption level that is less than the socially optimal one. For these reasons, public subsidy programs have been proposed to achieve socially optimal coverage rate.

While it has been shown that distributing ITNs for free or at highly subsidized prices is effective in increasing the adoption in the short run, there have been concerns that the short-run, one-time subsidies would lower household’s WTPs for the product later, and thus reduce the adoption rate in the long-run. This could happen, for instance, when there exist reference dependence effects in which households anchor their WTPs to previously paid subsidized prices. Consequently, households may be unwilling to pay a higher price for the product later once the subsidies end.

On the other hand, some argue that short-run subsidies would be beneficial for the long-run adoption since households could learn the benefits of the product better with prior experience. Such learning effects would increase consumer’s future WTPs. Moreover, the adoption process can be facilitated with social learning effects in which households learn benefits of the product from their neighbors’ prior experiences. As a result, one-time subsidies would also be beneficial for long-run adoption rate and household’s WTP.

Since ITNs need to be regularly replaced and re-purchased, understanding the factors determining the short-run and long-run adoption decision is an important task for sustainable public subsidy schemes. Depending on whether reference dependence or learning effects exist, the subsidy schemes would lead to different predictions on the short run and long run demand for ITNs. In this application, therefore, we study the factors affecting the short-run and long-run adoption (purchase) decision of ITNs. In doing so, we allow for possible spillover effects in both short-run and long-run adoption decision. As Dupas (2014) showed, social interactions seem to play an important role in household’s bednet purchase decision. Depending on whether there exist positive or negative peer effects in the short run and in the long run, subsidy effectiveness may vary greatly.

| variable      | definition                      | mean  | min  | max  |
|---------------|---------------------------------|-------|------|------|
| degree        | number of neighbors             | 16.41 | 1.00 | 38.00|
| Z             | 1(high subsidy)                 | 0.27  | 0.00 | 1.00 |
| D             | 1(adopter at phase 1)           | 0.47  | 0.00 | 1.00 |
| Y             | 1(adopter at phase 2)           | 0.16  | 0.00 | 1.00 |
| female_educ   | years of educ of female head    | 5.37  | 0.00 | 22.00|
| wealth        | wealth level                    | 20367.00 | 0.00 | 112273.00 |

Table 2: summary statistics (n = 583)

dupas(2014)
Design of Experiment  We use data from a two-stage randomized pricing experiment conducted in Kenya by Dupas (2014). In Phase 1, households within six villages were given a voucher for the bednet at the randomly assigned subsidy level varying from 100% to 40% with the corresponding prices varying from 0 to 250 Ksh. In Phase 2, a year later, all study households in four villages were given a second voucher for a bednet. This time, however, all households faced the same subsidy level of 36%.

Data  Let $Z_i$ be a binary indicator representing that household $i$ received a high subsidy (defined as the assigned price less than Ksh 50) in Phase 1. Treatment variable $D_i$ equals to 1 if $i$ purchased a bednet in Phase 1. $Y_i$ is also binary taking value 1 if $i$ purchased a bednet in Phase 2. Following Dupas (2014), we may interpret $Y_i$ as a proxy for $i$’s WTP for the future bednet.

Network  Using GPS data, we construct the binarized spatial network. Two households $i$ and $j$ are considered connected (i.e., $G_{ij} = 1$) if they live within 500-meter radius. We also consider 250-m, and 750-m radius. Since the results do not differ much, we only report results for 500-m radius.

Other Covariates  For household pre-treatment covariates, we consider wealth, and the education level of the female head.

Summary statistics of the variables can be found on the Table 2. After deleting 25 isolated nodes, we have $n = 538$ observations from four villages.

5.2 Estimation Results

Results on the short-run adoption  We first estimate the equation for the short-run adoption decision using our game-theoretic model. Table 3 displays the estimates of coefficients, marginal effects\(4\), as well as associated standard errors and p-values. As anticipated, high-subsidy level is associated with higher adoption of the bednet. Education

\(4\)Marginal effects are computed as the sample average of conditional effects. For instance, the marginal effect of $Z_i$ is computed as $\frac{1}{n} \sum_{i=1}^{n} \phi(X_i'\theta_1 + \theta_2 Z_i + \theta_3 \pi^*(S, \theta))\theta_2$. 

| variable     | estimates | marginal effects | p-value |
|--------------|-----------|------------------|---------|
| spillover ($\pi$) | 2.308     | 0.661            | 0.000   |
| subsidy      | 0.694     | 0.199            | 0.000   |
| female-educ  | 0.223     | 0.064            | 0.026   |
| wealth       | 0.005     | 0.001            | 0.001   |

Table 3: estimation results for FS model ($n = 583$)
and wealth are also positively associated with adoption decision in the short run. These variables are all significant at 1 percent level. Figure 1 shows the estimated plot of \((\hat{\sigma}_i^*, \hat{\pi}_i^*)\) by the value of \(Z_i\). The plot shows clearly that individual \(Z_i\) is relevant for the treatment choice.

Our results show strong evidence of the existence of positive spillover effects in the short-run adoption decision. When the average adoption probability of neighbors \((\pi_i^*)\) increases by 10 percentage points, \(i\)’s short-run adoption probability \((\sigma_i^*)\) increases by 6.6 percentage points. The resulting conformity effects implies that if we ignore spillover effects in the specification, we would underestimate the full effect of the programs.

Table 4: estimation results for SS model \((n = 583)\)

| \(D = 1\) | estimates | p-value | \(D = 0\) | estimates | p-value |
|-----------|-----------|---------|-----------|-----------|---------|
| cons      | 0.497     | 0.043   | cons      | 0.128     | 0.174   |
| female-educ | -0.094    | 0.530   | female-educ | -0.070    | 0.519   |
| wealth    | 0.003     | 0.388   | wealth    | -0.002    | 0.325   |
| lambda    | 0.059     | 0.767   | lambda    | 0.036     | 0.841   |
| \(\pi\)   | -0.347    | 0.324   | \(\pi\)   | -0.021    | 0.940   |
| \(\pi\)\_female-educ | 0.031     | 0.906   | \(\pi\)\_female-educ | 0.176     | 0.513   |
| \(\pi\)\_wealth   | -0.003    | 0.610   | \(\pi\)\_wealth   | 0.013     | 0.098   |
| \(\pi\)\_lambda   | 0.317     | 0.375   | \(\pi\)\_lambda   | -0.063    | 0.832   |
**Results on the long-run adoption** Table 4 presents the estimates of own short-run adoption experience \((D_i)\) and average adoption probability of neighbors \((\pi_i^*)\) on the long-run adoption decision. Unfortunately, we have very limited statistical power except for few constants due to small sample size. However, in terms of magnitudes, estimated coefficients have implications on the spillover effects in the long-run adoption decision.

Using the formula 16 and 18, we get the following estimated mean response functions:

\[
\hat{E}[Y_i(1, \pi)] = 0.497 - 0.347\pi, \quad \hat{E}[Y_i(0, \pi)] = 0.128 - 0.02\pi
\]

First, let us consider \(\hat{E}[Y_i(1, \pi)]\). Although the coefficient on \(\pi\) is not significant, we observe considerable negative spillover effects in terms of magnitude: If \(\pi\) increases by 10 percentage points, the probability of the second-period adoption probability decreases by 3.4 percentage points. This is contrary to the positive spillovers observed in the first period adoption decision.\(^5\) One possible explanation for such negative spillovers in the treated response is that they result from positive health spillovers occurring over time. For instance, household with higher value of \(\pi\) would anticipate higher coverage rate in their area, which would result in lower malaria prevalence in the long run. This might make households less likely to re-invest the product later. Such results highlight the importance of distinguishing the mechanism of static spillovers from that of dynamic spillovers.

Such effects do not seem to apply to the untreated households as \(\hat{E}[Y_i(0, \pi)]\) shows. However, the statistical power is very limited.

**Average Direct Effect** From 31, the average direct effect (ADE) of own short-run adoption on the long-run adoption is computed as follows:

\[
\hat{E}[Y_i(1, \pi) - Y_i(0, \pi)] = 0.369 - 0.326\pi
\]

The result suggests that the values of ADE vary greatly depending on the value of \(\pi\): when \(\pi = 0\), treated households are 36.9 percentage points more likely to invest in the second bednet. However, such effect declines with the neighborhood exposure rate \(\pi\). When \(\pi = 1\), the effect is almost zero. The fact that ADE is positive for all possible values of \(\pi\) points to the existence of learning effects from prior experience, rather than

---

\(^5\) Dupas (2014) also report similar results from their reduced-form regression models. Their results show that the adoption in Phase 2 is negatively affected by the share of neighbors who received a high subsidy in Phase 1.
Bias from ignoring spillovers. Suppose that we falsely ignore spillover effects in responses. Using the conventional Heckit model, we obtain the following estimated average treatment effect (ATE):

$$\hat{E}[Y_i(1) - Y_i(0)] = 0.038.$$ 

Above result suggests that the effect of $D$ on $Y$ is very limited. However as equation 32 shows, there is substantial heterogeneity in the effect of $D$ on $Y$ depending on values of $\pi$: the effect of $D$ varies from almost 0 percent to 37 percent. Thus, by ignoring the spillover effects, we would draw a misleading conclusion that there is no treatment effect.

Observed heterogeneity in effects. Let us turn to the effect heterogeneity due to observable covariates, education and wealth. For the treated, the effect of education and wealth on the adoption rate seems to be trivial in magnitude: coefficients are close to zero and their associated p-values are large. We also compute the estimates without covariates. The magnitude of the estimates resembles that with covariates. Therefore we do not report the result here. This also suggests that there seems to be little observed heterogeneity in $E[Y_i(1, \pi)]$ in terms of education and wealth.

On the other hand, for $D_i = 0$ case, the magnitudes of the estimates on the covariates are much higher than those for $D_i = 1$ case. Consider education first. The interaction between $\pi$ and education suggests that higher education is associated with higher spillover effect — one more year of education increases the effect of $\pi$ from $-0.02$ to $-0.02 + 0.17 = 0.15$. Similarly if wealth level increases by 1000 units, the effect on $\pi$ increases by 1.2 percentage point which is significant at 10 percent. Such results suggest that control households with higher education and higher wealth receive higher positive spillover effect.

5.3 Impact of Counterfactual Policies

One advantage of our structural approach is that it allows researchers to simulate counterfactual policies. Suppose that a policy-maker is interested in implementing means-tested subsidy schemes where $Z$ is determined according to the following rule:

$$Z_i = 1\{wealth_i \leq \tau\}, \ \forall i \in N, l$$

(33)
i.e., household $i$ gets high subsidy only when their wealth level is below some specified threshold $\tau$. The question is: what would be the expected outcome under this new, counterfactual subsidy rule?

This problem is related to the literature on the policy-relevant treatment effects (PRTE: Heckman and Vytlacil (2001)). In this framework, each intervention or policy is defined by a manipulation on the exogenous variable $S = (G, X, Z)$. In our setup, we assume that a policy maker has no means of changing the underlying network structure $G$ or pre-treatment covariates $X$. Thus, the only way to change $S$ is through changing $Z$. Let us denote the new counterfactual policy as $S^{\text{new}} = (G, X, Z^{\text{new}})$ where we set the value of $Z$ as $Z = Z^{\text{new}}$, which is not in the data. $i$'s expected outcome under the new policy is given as $E[Y_i|S = S^{\text{new}}]$. Note that for any $S$,

$$E[Y_i|S] = E[Y_i|D_i = 1, S]\Pr(D_i = 1|S) + E[Y_i|D_i = 0, S]\Pr(D_i = 0|S) \quad (34)$$

Under our control function specification, $E[Y_i|S]$ can be written as follows:

$$E[Y_i|S] = \sigma^*_i(S)\left[X_i'\alpha_1 + \lambda_1(\sigma^*_i(S)) + \left\{X_i'\beta_1 + \lambda_1(\sigma^*_i(S))\right\}\pi^*_i(S)\right] + (1 - \sigma^*_i(S))\left[X_i'\alpha_0 + \lambda_0(\sigma^*_i(S)) + \left\{X_i'\beta_0 + \lambda_0(\sigma^*_i(S))\right\}\pi^*_i(S)\right] = E[Y_i|X_i, \sigma^*_i(S), \pi^*_i(S)]$$

Note that $E[Y_i|S]$ is a function of $S$ only through $(X_i, \sigma^*_i(S), \pi^*_i(S))$, thus we write $E[Y_i|X_i, \sigma^*_i(S), \pi^*_i(S)]$. $i$'s expected outcome under new policy is then given by $E[Y_i|X_i, \sigma^*_i(S^{\text{new}}), \pi^*_i(S^{\text{new}})]$.

To estimate this, we first need to compute the new equilibrium choice probabilities: $\left\{\sigma^*_i(G, X, Z^{\text{new}})\right\}_{i \in \mathcal{N}}$ where $Z^{\text{new}}$ is determined according to 33. Under the identified first-stage parameters, this is done by solving the new fixed point of the best-response functions under the new data set $S^{\text{new}} = (G, X, Z^{\text{new}})$. We then estimate $\hat{Y}_i \equiv E[Y_i|X_i, \sigma^*_i(S^{\text{new}}), \pi^*_i(S^{\text{new}})]$ for each $i \in \mathcal{N}$ using the formula above. Overall impact of policy $S^{\text{new}}$ is computed by $\sum_{i=1}^{n}\hat{Y}_i/n$.

**Results** See 2. The red line shows the effect of $\tau$ on the overall long-run adoption level when we ignore interference effects. In such case, as $\tau$ increases, the long-run adoption level increases monotonically. This is because as $\tau$ increases, more households get subsidy, and without interference, treated agents are more likely to adopt in the long-run.

In the presence of spillovers, the effect of $\tau$ does not increase monotonically anymore.
as the blue line shows. Higher $\tau$ also induces higher $\pi_i^*$ which affect long-run adoption negatively. Therefore a priori, we cannot expect that higher $\tau$ would give higher overall long-run adoption rate in the population. In fact, as the blue line shows, the highest long-run adoption rate is achieved under the subsidy scheme targeting the very lowest percentile households.

The result also highlights complication involved in the use of subsidies to increase long-run adoption rate. As the result shows, the highest expected coverage is only 17 percent.

6 Concluding Remarks

In this paper, we propose a new methodological framework to analyze randomized experiments with spillovers and noncompliance in a general network setup. Using a game-theoretic framework, we allow for spillover effects to occur at two stages: at the choice
stage and outcome stage. Potential outcomes are modeled as a random coefficient model to account for general unobserved heterogeneity. We extend the traditional control function estimator of Heckman (1979) to incorporate spillovers. Finally, we illustrate our methods using Dupas (2014) data and show that our model can be used to evaluate the counterfactual policies.

In our treatment choice games, we assumed that private information is independently distributed across agents. Relaxing this assumption to allow for network dependence in private information would be a rewarding task. Another important issue is multiple equilibria – formalizing a problem of policy evaluation and counterfactual prediction in the presence of multiple equilibria is important for realistic policy design. Finally, we conclude by noting that our model can be used to derive an ex ante optimal treatment assignment rule under interference, especially in settings where a social planner should take possible noncompliance and spillover into account.
Appendix

A Proof of Theorem 1

Following Xu (2018), we show this by contradiction. Define \( \bar{\sigma}_i = \sum_{j \in N_i} \sigma_j / |N_i| \). Let \( \Gamma(X_i, Z_i, \bar{\sigma}_i, \theta) = \Phi(X_i' \theta_1 + \theta_2 Z_i + \theta_3 \bar{\sigma}_i) \) be \( i \)'s best-response function to inputs \((X_i, Z_i, \bar{\sigma}_i)\), and parameter value \( \theta \). Suppose there are two non-identically equilibria \( \sigma^* = (\sigma^*_i)_{i \in N_n} \) and \( \sigma^+ = (\sigma^+_i)_{i \in N_n} \). By definition, they should satisfy

\[
\sigma^*_i = \Gamma(X_i, Z_i, \bar{\sigma}^*_i, \theta), \quad \forall i \in N_n
\]

and

\[
\sigma^+_i = \Gamma(X_i, Z_i, \bar{\sigma}^+_i, \theta), \quad \forall i \in N_n.
\]

Taking difference and applying mean-value theorem, we have

\[
\sigma^*_i - \sigma^+_i = \Gamma(X_i, Z_i, \bar{\sigma}^*_i, \theta) - \Gamma(X_i, Z_i, \bar{\sigma}^+_i, \theta) = \frac{\partial \Gamma(X_i, Z_i, \bar{\sigma}_i^m, \theta)}{\partial \bar{\sigma}_i} (\bar{\sigma}_i^* - \bar{\sigma}_i^+)
\]

where \( \bar{\sigma}_i^m \) is a mean value between \( \bar{\sigma}_i^* \) and \( \bar{\sigma}_i^+ \). Taking an absolute value to the LHS,

\[
|\sigma^*_i - \sigma^+_i| \leq \left| \frac{\partial \Gamma(X_i, Z_i, \bar{\sigma}_i^m, \theta)}{\partial \bar{\sigma}_i} \right| |\bar{\sigma}_i^* - \bar{\sigma}_i^+| \leq \left| \frac{\partial \Gamma(X_i, Z_i, \bar{\sigma}_i^m, \theta)}{\partial \bar{\sigma}_i} \right| \cdot \max_{j \in N_i} |\sigma^*_j - \sigma^+_j|. \tag{35}
\]

From the definition of \( \Gamma(\cdot) \), observe that

\[
\frac{\partial \Gamma(X_i, Z_i, \bar{\sigma}_i, \theta)}{\partial \bar{\sigma}_i} = \frac{\Phi(X_i' \theta_1 + \theta_2 Z_i + \theta_3 \bar{\sigma}_i)}{\partial \bar{\sigma}_i} = \phi(X_i' \theta_1 + \theta_2 Z_i + \theta_3 \bar{\sigma}_i) \theta_3.
\]

Thus,

\[
\left| \frac{\partial \Gamma(X_i, Z_i, \bar{\sigma}_i^m, \theta)}{\partial \bar{\sigma}_i} \right| \leq |\theta_3| \sup_u \phi(u) = \lambda. \tag{37}
\]

Therefore we can write 36 as

\[
|\sigma^*_i - \sigma^+_i| \leq \lambda \max_{j \in N_i} |\sigma^*_j - \sigma^+_j|.
\]
Taking $\max_{i \in N_n}$ to both sides gives,

$$\max_{i \in N_n} |\sigma^*_i - \sigma^+_i| \leq \lambda \max_{i \in N_n} \max_{j \in N_i} |\sigma^*_j - \sigma^+_j| \leq \lambda \max_{k \in N_n} |\sigma^*_k - \sigma^+_k|$$

which leads to contradiction when $\lambda < 1$. ■

**B Proofs for Asymptotic Results**

**B.1 Proof of consistency of first-stage estimators**

Let $l_i(\theta) \equiv D_i \ln \sigma^*_i(S, \theta) + (1 - D_i) \ln (1 - \sigma^*_i(S, \theta))$ be an individual log-likelihood function of $i$. Then $\hat{L}_n(\theta) = \frac{1}{n} \sum_{i=1}^n l_i(\theta)$.

Define $L_n(\theta) = \mathbb{E}[\hat{L}_n(\theta) | S]$ where the population objective function, $L_n(\theta)$, depends on $n$ through the public state $S = (G, X, Z)$. Recall that the true parameter is denoted by $\theta^0$. Following Gallant and White (1988) Theorem 3.3, we establish consistency result by showing identifiable uniqueness and uniform convergence result.

**Identifiable Uniqueness** We show that $\liminf_{n \to \infty} (L_n(\theta^0) - L_n(\theta)) > 0$ for any $\theta$ such that $|\theta - \theta^0| \geq \epsilon > 0$.

$$-\liminf_{n \to \infty} (L_n(\theta) - L_n(\theta^0))$$

$$= \liminf_{n \to \infty} -\frac{1}{n} \sum_{i=1}^n \mathbb{E} \left[ D_i \ln \frac{\sigma^*_i(S, \theta)}{\sigma^*_i(S, \theta^0)} + (1 - D_i) \ln \frac{1 - \sigma^*_i(S, \theta)}{1 - \sigma^*_i(S, \theta^0)} | S \right]$$

$$= \liminf_{n \to \infty} -\frac{1}{n} \sum_{i=1}^n \left[ \sigma^*_i(S, \theta^0) \ln \frac{\sigma^*_i(S, \theta)}{\sigma^*_i(S, \theta^0)} + (1 - \sigma^*_i(S, \theta^0)) \ln \frac{1 - \sigma^*_i(S, \theta)}{1 - \sigma^*_i(S, \theta^0)} \right] | S$$

$$\geq \liminf_{n \to \infty} -\frac{1}{n} \sum_{i=1}^n \ln \left( \sigma^*_i(S, \theta) + 1 - \sigma^*_i(S, \theta) \right) = 0.$$

The second equality follows from $\mathbb{E}[D_i | S] = \sigma^*_i(S, \theta^0)$ and the last weak inequality is due to Jensen’s inequality. To show that the inequality holds strictly, we need to rule out the case of $\liminf_{n \to \infty} (L_n(\theta^0) - L_n(\theta)) = 0$. This happens when for some large enough $n$, $\sigma^*_i(S, \theta) = \sigma^*_i(S, \theta^0)$ for all $i \in N_n = \{1, 2, \cdots, n\}$, i.e., there exists $n$ that delivers observationally equivalent choice probabilities.
Suppose this is the case. By the fixed point requirement, the following needs to be satisfied for any arbitrary θ, including the true parameter θ₀:

\[
\Phi^{-1}(\sigma^*_i(S, \theta)) = X'_i \theta_1 + \theta_2 Z_i + \theta_3 \frac{1}{|N_i|} \sum_{j \in N_i} \sigma^*_j(S, \theta), \quad \forall i \in N_n
\]

and

\[
\Phi^{-1}(\sigma^*_i(S, \theta^0)) = X'_i \theta^0_1 + \theta^0_2 Z_i + \theta^0_3 \frac{1}{|N_i|} \sum_{j \in N_i} \sigma^*_j(S, \theta^0), \quad \forall i \in N_n.
\]

If \(\sigma^*_i(S, \theta) = \sigma^*_i(S, \theta^0), \quad \forall i \in N_n\), we have,

\[
X'_i(\theta_1 - \theta^0_1) + Z_i(\theta_2 - \theta^0_2) + (\theta_3 - \theta^0_3) \frac{1}{|N_i|} \sum_{j \in N_i} \sigma^*_j(S, \theta^0) = 0, \quad \forall i \in N_n.
\]

Equivalently, \(R'_i(\theta - \theta^0) = 0, \quad \forall i \in N_n\) where \(R_i\) is defined as in Theorem 2. It follows that \((\theta - \theta^0)' \sum_{i=1}^n R_i R'_i(\theta - \theta^0) = 0\). Given the assumption that \(\sum_{i=1}^n R_i R'_i\) is positive definite for all large enough \(n\), above equation holds only under \(\theta = \theta^0\) leading to contradiction.

□

Next, we verify that \(\sup_{\theta \in \Theta} |\tilde{L}_n(\theta) - \mathcal{L}_n(\theta)| \overset{L}{\to} 0\). We first shows the pointwise convergence holds. Uniform convergence follows then from Lipschitz conditions.

**Pointwise Convergence** We first show that for any \(\theta \in \Theta\), \(|\tilde{L}_n(\theta) - \mathcal{L}_n(\theta)| \overset{L}{\to} 0\). It can be shown that

\[
\tilde{L}_n(\theta) - \mathcal{L}_n(\theta) = \frac{1}{n} \sum_{i=1}^n \left( (D_i - \sigma^*_i(S, \theta^0)) \ln \frac{\sigma^*_i(S, \theta)}{1 - \sigma^*_i(S, \theta)} \right).
\]

\(\{\zeta_i\}_{i=1}^n\) is conditionally independent with mean zero given \(S\). It is also uniformly bounded due to Lemma 1. Therefore we can apply a LLN for independent observations (e.g., Markov) and the result follows.

**Uniform Convergence** Given pointwise convergence result, uniform convergence follows if we can establish that \(\{\tilde{L}_n(\theta) - \mathcal{L}_n(\theta)\}_n\) is stochastically equicontinuous on \(\Theta\) (theorem 1 in Andrews (1992)). Sufficient condition for this is to show that the summand in the sample objective function \(\{l_i(\theta)\}\) is Lipschitz (Assumption W-LIP in Andrews (1992)).
Note that
\[ \nabla_{\theta} l_i(\theta) = D_i \frac{\nabla_{\theta} \sigma_i^*(S, \theta)}{\sigma_i^*(S, \theta)} + (1 - D_i) \frac{-\nabla_{\theta} \sigma_i^*(S, \theta)}{1 - \sigma_i^*(S, \theta)} \]
which is bounded by
\[ |\nabla_{\theta} l_i(\theta)| \leq \left| \frac{\nabla_{\theta} \sigma_i^*(S, \theta)}{\sigma_i^*(S, \theta)} \right| + \left| \frac{-\nabla_{\theta} \sigma_i^*(S, \theta)}{1 - \sigma_i^*(S, \theta)} \right|. \]

By Lemma 1 and Lemma 2, \( \sigma_i^*(S, \theta) \) and \( \nabla_{\theta} \sigma_i^*(S, \theta) \) are uniformly bounded. Therefore \( \{l_i(\theta)\} \) is Lipschitz-continuous and the result follows. ■

### B.2 Proof of asymptotic normality of first-stage estimators

\( \hat{\theta} \) should satisfy the first-order condition for maximization: \( \nabla_{\theta} \hat{\mathcal{L}}_n(\theta) = 0 \). Given that \( \hat{\mathcal{L}}_n(\theta) \) is smooth, we can apply the mean-value theorem to the first-order condition around the true parameter \( \theta^0 \):

\[ \nabla_{\theta} \hat{\mathcal{L}}_n(\theta) = \nabla_{\theta} \hat{\mathcal{L}}_n(\theta^0) + \nabla_{\theta \theta} \hat{\mathcal{L}}_n(\theta) (\theta - \theta^0) = 0 \quad (38) \]
\[ \Leftrightarrow \sqrt{n}(\hat{\theta} - \theta^0) = - (\nabla_{\theta} \hat{\mathcal{L}}_n(\theta))^\dagger \sqrt{n} \nabla_{\theta} \hat{\mathcal{L}}_n(\theta^0) \quad (39) \]

where \( \bar{\theta} \) is a mean value of the line joining \( \hat{\theta} \) and \( \theta^0 \). Define the Hessian matrix as

\[ \mathcal{H}_n(\theta) = \mathbb{E}\left[ \frac{1}{n} \sum_{i=1}^{n} \nabla_{\theta \theta} l_i(\theta) \bigg| S \right] \]

and the information matrix as

\[ \mathcal{I}_n(\theta) = \mathbb{E}\left[ \frac{1}{n} \sum_{i=1}^{n} \nabla_{\theta} l_i(\theta) \nabla_{\theta} l_i(\theta) \bigg| S \right]. \]

We first show that \( \nabla_{\theta \theta} \hat{\mathcal{L}}_n(\bar{\theta}) - \mathcal{H}_n(\theta^0) \xrightarrow{p} 0 \) (ULLN of the Hessian matrix) and then \( \sqrt{n} \mathcal{I}_n^{-1}(\theta^0) \nabla_{\theta} \hat{\mathcal{L}}_n(\bar{\theta}^0) \xrightarrow{d} N(0, I_{\text{dim}(\theta)}) \) (CLT on the score).
ULLN of the Hessian Matrix  We show that \( \nabla_{\theta \theta} \hat{L}_n(\bar{\theta}) - \mathcal{H}_n(\theta^0) \overset{p}{\to} 0 \). Note that

\[
\nabla_{\theta \theta} \hat{L}_n(\bar{\theta}) - \mathcal{H}_n(\theta^0) = \frac{1}{n} \sum_{i=1}^{n} \nabla_{\theta \theta} l_i(\bar{\theta}) - \frac{1}{n} \sum_{i=1}^{n} \nabla_{\theta \theta} l_i(\theta^0) + \frac{1}{n} \sum_{i=1}^{n} \nabla_{\theta \theta} l_i(\theta^0) - \mathbb{E}\left[ \frac{1}{n} \sum_{i=1}^{n} \nabla_{\theta \theta} l_i(\theta^0) \mid S \right].
\]

First, \( A = o_p(1) \) since \( \bar{\theta} - \theta^0 \overset{p}{\to} 0 \) and \( \nabla_{\theta \theta} l_i(\cdot) \) is continuous as a result of Lemma 3. Next, note that

\[
B = \frac{1}{n} \sum_{i=1}^{n} \left\{ \nabla_{\theta \theta} l_i(\theta^0) - \mathbb{E}\left[ \nabla_{\theta \theta} l_i(\theta^0) \mid S \right] \right\} \xi_i
\]

\( \{\xi_i\} \) is independent conditional on \( S \) with mean zero. Also by Lemma 3, it is uniformly bounded. Therefore by LLN for independent observations, \( B = o_p(1) \).

CLT on the Score  Note that \( \sqrt{n} \nabla_{\theta} \hat{L}_n(\theta^0) = \sqrt{n} \frac{1}{n} \sum_{i=1}^{n} \nabla_{\theta} l_i(\theta^0) \) and that \( \{\nabla_{\theta} l_i(\theta^0)\} \) is independently distributed conditional on \( S \) with the uniformly bounded conditional variance \( \mathcal{I}_n(\theta^0) \). Therefore we can apply Lyapunov’s CLT for independent observations to get

\[
\sqrt{n} \mathcal{I}^{-1/2}(\theta^0) \nabla_{\theta} \hat{L}_n(\theta^0) \overset{d}{\to} N(0, I).
\]

Combining all these results, we see that the equation 39 can be written as

\[
\sqrt{n}(\hat{\theta} - \theta^0) = -(\mathcal{H}_n(\theta^0) + o_p(1))^{-1/2} \sqrt{n} \mathcal{I}_n(\theta^0)^{-1/2} \nabla \hat{L}_n(\theta^0)
\]

By the information matrix inequality, when the model is correctly specified, \( \mathcal{H}_n(\theta^0) = -\mathcal{I}_n(\theta^0) \) so that we have

\[
\sqrt{n}(\hat{\theta} - \theta^0) = (\mathcal{I}_n(\theta^0) + o_p(1))^{-1/2} \sqrt{n} \mathcal{I}_n(\theta^0)^{-1/2} \nabla \hat{L}_n(\theta^0)
\]

Under the assumption that \( \mathcal{I}_n(\theta^0) \) is nonsingular, we get the desired result:

\[
\sqrt{n}(\mathcal{I}_n^{-1}(\theta^0))^{-1/2}(\hat{\theta} - \theta^0) \overset{d}{\to} N(0, I_{\text{dim}(\theta)}).
\]
B.3 Proof of consistency of second-stage estimators

Our estimators are based on the following moment conditions

\[ E[Y_i | D_i = 1, S] = W_i' \gamma_1^0, \quad E[Y_i | D_i = 0, S] = W_i' \gamma_0^0 \]

Let us focus on \( \hat{\gamma}_1 \) case as \( \hat{\gamma}_0 \) case can be analyzed in an analogous way.

Given the moment condition \( E[Y_i | D_i = 1, S] = W_i' \gamma_1^0 \), we write the equation in error form as

\[ Y_i = W_i' \gamma_1^0 + \epsilon_{1i}, \quad E[\epsilon_{1i} | D_i = 1, S] = 0. \]

Estimator for \( \gamma_1 \) is defined as

\[
\hat{\gamma}_1 = \arg \min_{\gamma_1} \frac{1}{n} \sum_{i=1}^{n} D_i (Y_i - \hat{W}_i' \gamma_1)^2 \tag{40} \\
= \arg \min_{\gamma_1} \frac{1}{n} \sum_{i=1}^{n} (D_i Y_i - D_i \hat{W}_i' \gamma_1)^2 \tag{41} \\
= \left\{ \sum_{i=1}^{n} D_i \hat{W}_i \hat{W}_i' \right\}^{-1} \sum_{i=1}^{n} D_i \hat{W}_i Y_i \tag{42}
\]

Note that \( D_i Y_i = D_i Y_i(1, \pi^*_i(S, \theta^0)) = D_i (W_i' \gamma_1^0 + \epsilon_{1i}) = D_i (\hat{W}_i' \gamma_1^0 + \epsilon_{1i} - (\hat{W}_i - W_i)' \gamma_1^0) \).

Plugging this into 42 gives that

\[
\hat{\gamma}_1 - \gamma_1^0 = \left( \sum_{i=1}^{n} D_i \hat{W}_i \hat{W}_i' \right)^{-1} \sum_{i=1}^{n} D_i \hat{W}_i (\epsilon_{1i} - (\hat{W}_i - W_i)' \gamma_1^0) \]

so that

\[
\hat{\gamma}_1 - \gamma_1^0 = \left( \frac{1}{n} \sum_{i=1}^{n} D_i \hat{W}_i \hat{W}_i' \right)^{-1} \left( \frac{1}{n} \sum_{i=1}^{n} D_i \hat{W}_i (\epsilon_{1i} - (\hat{W}_i - W_i)' \gamma_1^0) \right) = A^{-1}B. \tag{43}
\]
**Part A** We show that \( \frac{1}{n} \sum_{i=1}^{n} D_i \hat{W}_i \hat{W}_i' - \mathbb{E}[\frac{1}{n} \sum_{i=1}^{n} D_i W_i W_i'|S] = o_p(1) \). Decompose \( \frac{1}{n} \sum_{i=1}^{n} D_i \hat{W}_i \hat{W}_i' - \mathbb{E}[\frac{1}{n} \sum_{i=1}^{n} D_i W_i W_i'|S] \) into two parts as follows:

\[
\begin{align*}
\frac{1}{n} \sum_{i=1}^{n} D_i \hat{W}_i \hat{W}_i' - \frac{1}{n} \sum_{i=1}^{n} D_i W_i W_i' + \frac{1}{n} \sum_{i=1}^{n} D_i W_i W_i' - \frac{1}{n} \sum_{i=1}^{n} \mathbb{E}[D_i W_i W_i'|S].
\end{align*}
\]

\((a) = o_p(1)\) since \( \hat{\theta} - \theta^0 \overset{p}{\to} 0 \) and \( W_i(\theta) \) is continuous in \( \theta \). For \((b)\), note that the summand \( \{D_i W_i W_i' - \mathbb{E}[D_i W_i W_i'|S]\} \) is conditionally independent given \( S \) with mean zero. It is also uniformly bounded. Therefore by LLN, \((b) = o_p(1)\). Finally, invertibility of \( \mathbb{E}[\frac{1}{n} \sum_{i=1}^{n} D_i W_i W_i'|S] \) follows from the identification condition.

**Part B** Since \( \hat{W}_i - W_i = o_p(1) \), we can write it \( B \) as

\[
\frac{1}{n} \sum_{i=1}^{n} D_i (W_i + o_p(1)) (\epsilon_{1i} - o_p(1)) = \frac{1}{n} \sum_{i=1}^{n} D_i W_i \epsilon_{1i}
\]

Similar argument as above shows that

\[
\frac{1}{n} \sum_{i=1}^{n} \left(D_i W_i \epsilon_{1i} - \mathbb{E}[D_i W_i \epsilon_{1i}|S]\right) = o_p(1).
\]

It follows from the moment condition \( \mathbb{E}[\epsilon_{1i}|D_i = 1, S] = 0 \) that \( \mathbb{E}[D_i W_i \epsilon_{1i}|S] = 0 \). Therefore we conclude that

\[
B = \frac{1}{n} \sum_{i=1}^{n} D_i W_i \epsilon_{1i} + o_p(1) = o_p(1).
\]

Combining with the result on part \( A \), we conclude that \( \hat{\gamma}_1 - \gamma_1 = o_p(1) \).

**B.4 Proof of asymptotic normality of second-stage estimators**

From 43,

\[
\sqrt{n}(\hat{\gamma}_1 - \gamma_1^0) = \left( \frac{1}{n} \sum_{i=1}^{n} D_i \hat{W}_i \hat{W}_i' \right)^{-1} \frac{1}{\sqrt{n}} \sum_{i=1}^{n} D_i \hat{W}_i \left( \epsilon_{1i} - \gamma_1^0 (\hat{W}_i - W_i) \right)
\]

\[
= \left( \mathbb{E}[\frac{1}{n} \sum_{i=1}^{n} D_i W_i W_i'|S] + o_p(1) \right)^{-1} \frac{1}{\sqrt{n}} \sum_{i=1}^{n} D_i \hat{W}_i \left( \epsilon_{1i} - \gamma_1^0 (\hat{W}_i - W_i) \right)
\]

\[
\leq \frac{c}{\sqrt{n}} \sum_{i=1}^{n} D_i \hat{W}_i \left( \epsilon_{1i} - \gamma_1^0 (\hat{W}_i - W_i) \right)
\]

\[
\leq \frac{c}{\sqrt{n}} \sum_{i=1}^{n} D_i \hat{W}_i \left( \epsilon_{1i} - \gamma_1^0 (\hat{W}_i - W_i) \right)
\]

43
where the last step has been established in the previous section. Consider the term \( \hat{W}_i - W_i \) in \( \text{C} \). By mean-value theorem,

\[
\hat{W}_i - W_i = W_i(\hat{\gamma}_i) - W_i(\gamma_i^0) = \nabla_{\gamma_i} W_i(\hat{\gamma}_i)(\hat{\gamma}_i - \gamma_i^0)
\]

\[
\Rightarrow \sqrt{n}(\hat{W}_i - W_i) = \nabla_{\gamma_i} W_i(\hat{\gamma}_i) \sqrt{n}(\hat{\gamma}_i - \gamma_i^0)
\]

where \( \hat{\gamma}_i \) is a mean value of the line joining \( \hat{\gamma}_i \) and \( \gamma_i^0 \). By the asymptotic normality of the first-step estimator \( \hat{\theta} \) as in the equation 30, we can show that \( \sqrt{n}(\hat{\theta} - \theta^0) \) is asymptotically linear. Specifically, define the influence function as

\[
\gamma_i = \mathbb{E}\left[ \frac{1}{n} \sum_{i=1}^{n} \nabla_{\theta} l_i(\theta^0) \nabla_{\theta} l_i(\theta^0)' | S \right] \nabla_{\theta} l_i(\theta^0),
\]

then

\[
\sqrt{n}(\hat{\theta} - \theta^0) = \frac{1}{\sqrt{n}} \sum_{i=1}^{n} \eta_i + o_p(1).
\]

Therefore the term \( \text{C} \) in \( \sqrt{n}(\hat{\gamma}_i - \gamma_i^0) \) can be written as

\[
\frac{1}{\sqrt{n}} \sum_{i} D_i \hat{W}_i (\epsilon_{1i} - \gamma_i^0 (\hat{W}_i - W_i)) = \frac{1}{\sqrt{n}} \sum_{i=1}^{n} D_i \hat{W}_i \epsilon_{1i} - \frac{1}{n} \sum_{i=1}^{n} D_i \hat{W}_i \gamma_i^0 \sqrt{n}(\hat{W}_i - W_i)
\]

\[
= \frac{1}{\sqrt{n}} \sum_{i=1}^{n} D_i \hat{W}_i \epsilon_{1i} - \left\{ \frac{1}{n} \sum_{i=1}^{n} D_i \hat{W}_i \gamma_i^0 \nabla_{\gamma_i} W_i(\hat{\gamma}_i) \right\} \frac{1}{\sqrt{n}} \sum_{i=1}^{n} \eta_i + o_p(1)
\]

\[
\Rightarrow \text{C(a)} + \text{C(b)}
\]

We first show that \( \text{C(a)} \) can be replaced by \( \frac{1}{\sqrt{n}} \sum_{i=1}^{n} D_i W_i \epsilon_{1i} \) and that \( \text{C(b)} \) can be replaced by \( \mathbb{E}\left[ \frac{1}{n} \sum_{i=1}^{n} D_i W_i \gamma_i^0 \nabla_{\gamma_i} W_i(\hat{\gamma}_i) \right] \).

**Part C(a)** We show that

\[
\frac{1}{\sqrt{n}} \sum_{i=1}^{n} \left( D_i \hat{W}_i \epsilon_{1i} - D_i W_i \epsilon_{1i} \right) \overset{p}{\rightarrow} 0
\]

Note that

\[
\frac{1}{\sqrt{n}} \sum_{i=1}^{n} D_i (\hat{W}_i - W_i) \epsilon_{1i} = \frac{1}{\sqrt{n}} \sum_{i=1}^{n} D_i \nabla_{\gamma_i} W_i(\hat{\gamma}_i)(\hat{\gamma}_i - \gamma_i^0) \epsilon_{1i}
\]

\[
= \frac{1}{n} \sum_{i=1}^{n} D_i \nabla_{\gamma_i} W_i(\hat{\gamma}_i) \sqrt{n}(\hat{\gamma}_i - \gamma_i^0) \epsilon_{1i}
\]

\[
= \frac{1}{n} \sum_{i=1}^{n} D_i \nabla_{\gamma_i} W_i(\hat{\gamma}_i) \left( \frac{1}{\sqrt{n}} \sum_{i=1}^{n} \eta_i \right) \epsilon_{1i}
\]

\[
= \left( \frac{1}{n} \sum_{i=1}^{n} D_i \nabla_{\gamma_i} W_i(\hat{\gamma}_i) \epsilon_{1i} \right) \frac{1}{\sqrt{n}} \sum_{i=1}^{n} \eta_i
\]
It can be shown easily that $\frac{1}{n} \sum_{i=1}^{n} \left( D_i \nabla \gamma_i W_i(\gamma_i^0) \epsilon_{i1} - E[D_i \nabla \gamma_i W_i(\gamma_i) | S] \right) \overset{p}{\to} 0$ where $E[D_i \nabla \gamma_i W_i(\gamma_i^0) \epsilon_{i1} | S] = 0$ from the moment condition. Therefore equation 49 becomes $o_p(1) \times O_p(1)$ and the result follows. ■

**Part C(b)** We show that

$$
\frac{1}{n} \sum_{i=1}^{n} D_i \hat{W}_i \gamma_1^0 \nabla \gamma_i W_i(\gamma_i) - E[\frac{1}{n} \sum_{i=1}^{n} D_i \hat{W}_i \gamma_1^0 \nabla \gamma_i W_i(\gamma_i^0) | S] = o_p(1).
$$

Decompose the LHS as

$$
\frac{1}{n} \sum_{i=1}^{n} D_i \hat{W}_i \gamma_1^0 \nabla \gamma_i W_i(\gamma_i) - \frac{1}{n} \sum_{i=1}^{n} D_i W_i \gamma_1^0 \nabla \gamma_i W_i(\gamma_i^0)
$$

$$
A
$$

$$
+ \frac{1}{n} \sum_{i=1}^{n} D_i W_i \gamma_1^0 \nabla \gamma_i W_i(\gamma_i^0) - E[\frac{1}{n} \sum_{i=1}^{n} D_i W_i \gamma_1^0 \nabla \gamma_i W_i(\gamma_i^0) | S].
$$

$B$

$A = o_p(1)$ since $\hat{\theta} - \theta^0 \overset{p}{\to} 0$. Also, since $\{D_i W_i \gamma_1^0 \nabla \gamma_i W_i(\gamma_i^0)\}$ are conditionally independent given $S$ and uniformly bounded, we can apply Markov LLN to show that $B = o_p(1)$. ■

**Combining all the results**, term C can be written as

$$
C = \frac{1}{\sqrt{n}} \sum_{i=1}^{n} D_i W_i \epsilon_{i1} - E\left[\frac{1}{n} \sum_{i=1}^{n} D_i W_i \gamma_1^0 \nabla \gamma_i W_i(\gamma_i^0) | S\right] \frac{1}{\sqrt{n}} \sum_{i=1}^{n} \eta_i + o_p(1)
$$

$$
= \frac{1}{\sqrt{n}} \sum_{i=1}^{n} \left\{ D_i W_i \epsilon_{i1} - E\left[\frac{1}{n} \sum_{i=1}^{n} D_i W_i \gamma_1^0 \nabla \gamma_i W_i(\gamma_i^0) | S\right] \eta_i \right\}.
$$

Since $\zeta_i | S$ has a mean zero and is independently distributed, we can apply CLT for the independent observation and get $\Psi_n^{-1/2} \frac{1}{\sqrt{n}} \sum_{i=1}^{n} \zeta_i \overset{d}{\to} N(0, I_{\text{dim}(\gamma_i)})$ where $\Psi_n = \frac{1}{n} \sum_{i=1}^{n} E[\zeta_i \zeta_i^* | S]$ which can be simplified as

$$
\frac{1}{n} \sum_{i=1}^{n} E[D_i W_i W_i^\prime \epsilon_{i1}^2] + E\left[\frac{1}{n} \sum_{i=1}^{n} D_i W_i \gamma_1^0 \nabla \gamma_i W_i(\gamma_i^0) | S\right] \frac{1}{n} \sum_{i=1}^{n} E[\eta_i \eta_i^* | S] E\left[\frac{1}{n} \sum_{i=1}^{n} D_i W_i \gamma_1^0 \nabla \gamma_i W_i(\gamma_i^0) | S\right]'
$$

as the cross-terms get crossed out due to $E[\epsilon_{i1} \eta_i^* | S] = 0$, i.e., the first- and second-stage moments are uncorrelated. Finally, from 45, and by defining $\Upsilon_n = E[\frac{1}{n} \sum_{i=1}^{n} W_i W_i^\prime | S]$, fi
we have
\[ \Lambda_n^{-1/2} \sqrt{n} (\gamma_1 - \gamma_0) \xrightarrow{d} N(0, I_{\dim(\gamma_1)}) \]
for \( \Lambda_n = \Upsilon_n^{-1} \Psi_n \Upsilon_n^{-1} \) as desired. ■

C Auxiliary Lemmas

Lemma 1 (uniform boundedness of \( \sigma^*_i(S, \theta) \)). There exists a constant \( C \in (0, 1) \) such that \( \sigma^*_i(S, \theta) \geq C \) for any \( i, S, \theta \) and \( n \).

(Proof) As in A, let us define agent’s best-response function as
\[ \Gamma(X, Z, \sigma, \theta) = \Phi(X' \theta_1 + \theta_2 Z + \theta_3 \sigma). \]
Recall that \( \sigma^*_i(S, \theta) = \Phi(X' \theta_1 + \theta_2 Z_i + \theta_3 \pi^*_i(S, \theta)) \). The result follows since \( X_i \) is bounded, \( Z_i \) is binary, and \( \pi^*_i(S, \theta) \leq 1 \), ■

Lemma 2 (uniform boundedness of \( \nabla \sigma_i \)). Suppose \( \lambda < 1 \). There exists a finite constant \( C_1 \) such that
\[ \sup_{i,n,S,\theta,k} \left| \frac{\partial \sigma^*_i(S, \theta)}{\partial \theta_k} \right| < C_1 < \infty. \]

(Proof) Recall that
\[ \sigma^*_i(S, \theta) = \Gamma(X_i, Z_i, \sigma^*_i(S, \theta), \theta). \]
Differentiating above equation with respect to \( \theta_k \) gives
\[ \frac{\partial \sigma^*_i(S, \theta)}{\partial \theta_k} = \frac{\partial \Gamma(X_i, Z_i, \sigma^*_i, \theta)}{\partial \theta_k} + \frac{\partial \Gamma(X_i, Z_i, \sigma^*_i, \theta)}{\partial \sigma^*_i} \frac{\partial \sigma^*_i(S, \theta)}{\partial \theta_k}. \]
Equivalently,
\[ \frac{\partial \sigma^*_i(S, \theta)}{\partial \theta_k} = \frac{\partial \Gamma(X_i, Z_i, \sigma^*_i, \theta)}{\partial \theta_k} + \frac{1}{|N_i|} \sum_{j \in N_i} \frac{\partial \Gamma(X_i, Z_i, \sigma^*_i, \theta)}{\partial \sigma^*_i} \frac{\partial \sigma^*_j(S, \theta)}{\partial \theta_k}. \]

which gives the implicit function of \( \frac{\partial \sigma^*_i(S, \theta)}{\partial \theta_k} \). Let us write 50 in matrix form by defining the following:

- Let \( \chi_n \) be \( n \times 1 \) vector with \( i \)th component \( \frac{\partial \sigma^*_i(S, \theta)}{\partial \theta_k} \).
- Let \( D_n \) be \( n \times n \) matrix with \( ij \)th element
\[ \frac{1}{|N_i|} \frac{\partial \Gamma(X_i, Z_i, \sigma^*_i, \theta)}{\partial \sigma^*_i} \]

46
if $G_{ij} = 1$ and zero if $G_{ij} = 0$.

• Let $\tau_n$ be $n \times 1$ vector with $i$th component $\frac{\partial \Gamma(X_i, Z_i, \bar{\sigma}_i, \theta)}{\partial \theta_k}$.

Then we can write the system 50 as $\chi_n = D_n \chi_n + \tau_n$ or equivalently,

$$(I_n - D_n)\chi_n = \tau_n$$

which is invertible if $||D_n||_\infty < 1$ where the induced matrix norm $||D_n||_\infty$ is the maximum of the absolute values of row sums, i.e.,

$$||D_n||_\infty = \max_{i \in N_n} \left| \frac{\partial \Gamma(X_i, Z_i, \bar{\sigma}_i, \theta)}{\partial \bar{\sigma}_i} \right|.$$

37 implies that $||D_n||_\infty \leq \lambda$, thus $||D_n||_\infty < 1$. Therefore $D_n$ is invertible and $(I_n - D_n)^{-1} = \sum_{t=0}^{\infty} D^t_n$. It follows that $\chi_n = (\sum_{t=0}^{\infty} D^t_n)\tau_n$. Taking sup norm gives

$$||\chi_n||_\infty \leq \sum_{t=0}^{\infty} ||D^t_n||_\infty ||\tau_n||_\infty = \frac{||\tau_n||_\infty}{1 - \lambda} < \frac{C_\tau}{1 - \lambda}$$

since RHS does not depend on $(i, n, z_n, \theta, k)$, we have the desired result. $\blacksquare$

**Lemma 3** (uniform boundedness of $\nabla^2 \sigma_i$). Suppose $\lambda < 1$. There exists a finite constant $C_2$ such that

$$\left| \frac{\partial^2 \sigma_i^*(S, \theta)}{\partial \theta_m \partial \theta_k} \right| < C_2 < \infty$$

for any $i, n, S, \theta, k, m$ a.s.

(Proof) Fix $m$. Differentiating the equation 50 w.r.t. $\theta_m$ gives

$$\frac{\partial^2 \sigma_i}{\partial \theta_m \partial \theta_k} = \frac{\partial^2 \Gamma}{\partial \theta_m \partial \theta_k} \frac{\partial \sigma_i}{\partial \theta_i} + \frac{\partial^2 \Gamma}{\partial \sigma_i \partial \theta_k} \frac{\partial \sigma_i}{\partial \theta_m} + \frac{\partial \Gamma}{\partial \sigma_i} \frac{\partial^2 \sigma_i}{\partial \theta_m \partial \theta_k} + \frac{\partial \Gamma}{\partial \sigma_i} \frac{\partial \sigma_i}{\partial \theta_m} \frac{\partial^2 \sigma_i}{\partial \theta_k} + \frac{\partial \sigma_i}{\partial \theta_k} \frac{\partial^2 \Gamma}{\partial \theta_m \partial \sigma_i} + \frac{\partial \sigma_i}{\partial \theta_m} \frac{\partial^2 \Gamma}{\partial \theta_k \partial \sigma_i}.$$

Let us write it compactly as follows:

$$\begin{align*}
\frac{\partial^2 \sigma_i}{\partial m_k \partial \sigma_i} &= \Gamma_{mk} + \Gamma_{\sigma k} \partial_m \sigma_i + \Gamma_{\sigma i} \partial_k \sigma_i + \Gamma_{\sigma m} \partial_k \sigma_i + \Gamma_{\sigma k} \partial_m \sigma_i + \Gamma_{\sigma i} \partial_k \sigma_i.
\end{align*}$$

Write 51 in a matrix form by defining

• Let $\tilde{\chi}_n$ be $n \times 1$ vector with $i$th component $\frac{\partial^2 \sigma_i}{\partial m_k \sigma_i}$.
Let $\tilde{\tau}_n$ be $n \times 1$ vector with $i$th component

$$\Gamma_{mk} + \Gamma_{\sigma_k} \partial_m \bar{\sigma}_i + \Gamma_{\sigma} \partial_k \bar{\sigma}_i \partial_m \bar{\sigma}_i + \Gamma_{\bar{\sigma}_m} \partial_k \bar{\sigma}_i.$$ 

Then (51) can be written as

$$(I_n - D_n)\tilde{\chi}_n = \tilde{\tau}_n.$$ 

As we have shown before, $D_n$ is invertible. For any $i \in \mathcal{N}_n$, $|\tau_i| \leq B_{\theta, \theta} + 2B_{\theta, C_\theta} + B_{\theta, \bar{\sigma}C_{\bar{\sigma}}}^2$, so that $||\tau_n||_\infty = \max_i |\tau_i|$ is uniformly bounded. Therefore,

$$||\tilde{x}_n||_\infty \leq \frac{C_{\tau}}{1 - \lambda}$$ 

and the result follows. ■
References

Donald W. K. Andrews. Generic uniform convergence. *Econometric Theory*, 8(2):241–257, 1992.

Sarah Baird, J. Aislinn Bohren, Craig McIntosh, and Berk Özler. Optimal design of experiments in the presence of interference. *The Review of Economics and Statistics*, (5):844–860, 2018.

Patrick Bajari, Han Hong, John Krainer, and Denis Nekipelov. Estimating static models of strategic interactions. *Journal of Business & Economic Statistics*, 28(4):469–482, 2010. doi: 10.1198/jbes.2009.07264. URL https://doi.org/10.1198/jbes.2009.07264.

Jorge Balat and Sukjin Han. Multiple treatments with strategic interaction. arXiv, 2019.

Christian N. Brinch, Magne Mogstad, and Matthew Wiswall. Beyond late with a discrete instrument. *Journal of Political Economy*, 125(4):985–1039, 2017. doi: 10.1086/692712. URL https://doi.org/10.1086/692712.

William Brock and Steven Durlauf. Identification of binary choice models with social interactions. *Journal of Econometrics*, 140(1):52–75, 2007. URL https://EconPapers.repec.org/RePEc:eee:econom:v:140:y:2007:i:1:p:52-75.

William A. Brock and Steven N. Durlauf. Discrete Choice with Social Interactions. *The Review of Economic Studies*, 68(2):235–260, 04 2001. ISSN 0034-6527. doi: 10.1111/1467-937X.00168. URL https://doi.org/10.1111/1467-937X.00168.

Pedro Carneiro, James J. Heckman, and Edward J. Vytlacil. Estimating marginal returns to education. *American Economic Review*, 101(6):2754–81, October 2011. doi: 10.1257/aer.101.6.2754. URL https://www.aeaweb.org/articles?id=10.1257/aer.101.6.2754.

Bruno Crépon, Esther Duflo, Marc Gurgand, Roland Rathelot, and Philippe Zamora. Do Labor Market Policies have Displacement Effects? Evidence from a Clustered Randomized Experiment *. *The Quarterly Journal of Economics*, 128(2):531–580, 04 2013. ISSN 0033-5533. doi: 10.1093/qje/qjt001. URL https://doi.org/10.1093/qje/qjt001.

Pascaline Dupas. Short-run subsidies and long-run adoption of new health products: Evidence from a field experiment. *Econometrica*, 82(1):197–228, 2014. doi: https:
Marc Ferracci, Grégory Jolivet, and Gerard J. van den Berg. Evidence of treatment spillovers within markets. *The Review of Economics and Statistics*, 95(5):812–823, 2014.

A. Gallant and H. White. *A Unified Theory of Estimation and Inference for Nonlinear Dynamic Models*. Oxford: Basil Blackwell, 1988.

Susan Godlonton and Rebecca Thornton. Peer effects in learning hiv results. *Journal of Development Economics*, 97(1):118 – 129, 2012. ISSN 0304-3878. doi: https://doi.org/10.1016/j.jdeveco.2010.12.003. URL http://www.sciencedirect.com/science/article/pii/S0304387810001343.

Jinyong Hahn and Geert Ridder. Conditional moment restrictions and triangular simultaneous equations. *The Review of Economics and Statistics*, 93(2):683–689, 2011.

James J. Heckman. Sample selection bias as a specification error. *Econometrica*, 47(1):153–161, 1979.

James J. Heckman. Micro data, heterogeneity, and the evaluation of public policy: Nobel lecture. *Journal of Political Economy*, 109(4):673–748, 2001.

James J. Heckman and Edward Vytlacil. Policy-relevant treatment effects. *American Economic Review*, 91(2):107–111, May 2001. doi: 10.1257/aer.91.2.107. URL https://www.aeaweb.org/articles?id=10.1257/aer.91.2.107.

James J Heckman, Sergio Urzua, and Edward Vytlacil. Understanding instrumental variables in models with essential heterogeneity. *The Review of Economics and Statistics*, 88(3):389–432, 2006. doi: 10.1162/rest.88.3.389. URL https://doi.org/10.1162/rest.88.3.389.

Michael G Hudgens and M. Elizabeth Halloran. Toward causal inference with interference. *Journal of the American Statistical Association*, 103(482):832–842, 2008. doi: 10.1198/016214508000000292. URL https://doi.org/10.1198/016214508000000292. PMID: 19081744.
Kosuke Imai, Zhichao Jiang, and Anup Malani. Causal inference with interference and noncompliance in two-stage randomized experiments. *Journal of the American Statistical Association*, 0(0):1–13, 2020. doi: 10.1080/01621459.2020.1775612. URL https://doi.org/10.1080/01621459.2020.1775612.

Guido W. Imbens. *Nonadditive Models with Endogenous Regressors*, volume 3 of *Econometric Society Monographs*, pages 17–46. Cambridge University Press, advances in economics and econometrics: theory and applications, ninth world congress edition, 2007.

Guido W. Imbens and Joshua D. Angrist. Identification and estimation of local average treatment effects. *Econometrica*, 62:467–475, 1994.

Matthew O. Jackson, Zhongjian Lin, and Ning Neil Yu. Adjusting for peer-influence in propensity scoring when estimating treatment effects, 2020.

Brendan Kline and Elie Tamer. Chapter 7 - econometric analysis of models with social interactionssome of this chapter had been previously distributed as “the empirical content of models with social interactions” and “some interpretation of the linear-in-means model of social interactions” by the same authors. In Bryan Graham and Áureo de Paula, editors, *The Econometric Analysis of Network Data*, pages 149 – 181. Academic Press, 2020. ISBN 978-0-12-811771-2. doi: https://doi.org/10.1016/B978-0-12-811771-2.00013-4. URL http://www.sciencedirect.com/science/article/pii/B9780128117712000134.

Natalia Lazzati. Treatment response with social interactions: Partial identification via monotone comparative statics. *Quantitative Economics*, 6(1):49–83, 2015. doi: https://doi.org/10.3982/QE308. URL https://onlinelibrary.wiley.com/doi/abs/10.3982/QE308.

Lung-Fei Lee. Tests for the bivariate normal distribution in econometric models with selectivity. *Econometrica*, 52(4):843–863, 1984.

Michael P. Leung. Two-step estimation of network-formation models with incomplete information. *Journal of Econometrics*, 188(1):182 – 195, 2015. ISSN 0304-4076. doi: https://doi.org/10.1016/j.jeconom.2015.04.001. URL http://www.sciencedirect.com/science/article/pii/S0304407615001396.
Michael P. Leung. Treatment and spillover effects under network interference. *The Review of Economics and Statistics*, 102(2):368–380, 2020a.

Michael P. Leung. Causal inference under approximate neighborhood interference. arXiv, 2020b.

Charles F. Manski. Identification of treatment response with social interactions. *The Econometrics Journal*, 16(1):S1–S23, 2013. doi: https://doi.org/10.1111/j.1368-423X.2012.00368.x. URL https://onlinelibrary.wiley.com/doi/abs/10.1111/j.1368-423X.2012.00368.x.

Matthew A. Masten and Alexander Torgovitsky. Identification of instrumental variable correlated random coefficients models. *The Review of Economics and Statistics*, 98(5):1001–1005, 2016.

Daniel McFadden. Econometric analysis of qualitative response models. In Z. Griliches† and M. D. Intriligator, editors, *Handbook of Econometrics*, volume 2, chapter 24, pages 1395–1457. Elsevier, 1 edition, 1984. URL https://EconPapers.repec.org/RePEc:eee:ecochp:2-24.

Edward Miguel and Michael Kremer. Worms: Identifying impacts on education and health in the presence of treatment externalities. *Econometrica*, 72(1):159–217, 2004. doi: https://doi.org/10.1111/j.1468-0262.2004.00481.x. URL https://onlinelibrary.wiley.com/doi/abs/10.1111/j.1468-0262.2004.00481.x.

Geert Ridder and Shuyang Sheng. Estimation of large network formation games. arXiv, 2020.

D. B. Rubin. Comments on “on the application of probability theory to agricultural experiments. essay on principles. section 9” by j. splawa-neyman translated from the polish and edited by d. m. dabrowska and t. p. speed. *Statistical Science*, 5:472–480, 1990.

Gonzalo Vazquez-Bare. Causal spillover effects using instrumental variables. arXiv, 2020.

Jeffrey M. Wooldridge. Further results on instrumental variables estimation of average treatment effects in the correlated random coefficient model. *Economics Letters*, 79(2):185 – 191, 2003. ISSN 0165-1765. doi: https://doi.org/10.1016/S0165-1765(02)00318-X. URL http://www.sciencedirect.com/science/article/pii/S016517650200318X.
Haiqing Xu. Social interactions in large networks: A game theoretic approach. *International Economic Review*, 59(1):257–284, 2018. doi: https://doi.org/10.1111/iere.12269. URL https://onlinelibrary.wiley.com/doi/abs/10.1111/iere.12269.