Books and Discussion Hybrid Space for Creative City

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Abstract. When pandemic covid-19 happen, many reading community basecamp are closed. It is because of the danger for the visitors to come. The small reading house can't provide enough space for visitors to get physical distancing. So it is important to think about future city planning that solve this problem. We know that creative place is important to raise creative vibe for encouraging the growth of creative citizen. The online platforms become alternative space that also supports this purpose. So we may need the hybrid space which combine between physical and digital space. With qualitative method we can find out some 'ideal spaces' that can be learnt and being inspiration for that purpose. Ubud Writers Readers Festival, Asian Literary Festival, International Literary Festival and Patjar Merah Literary Festival can be the study cases. The creative festivals have components that we need to replicate in the ideal space for discussion and reading public space. Europe cities have corners where people can charity their books while another citizen uses the books by reading them on the spot or bring them to home. Exchanging books and ideas not only become good culture but also create citizens great bounding for stronger city.

1. Introduction
When pandemic covid-19 happens, many reading community basecamp are closed. It is because of the danger for the visitors to come. (Lockdowns, 2020) The small house and narrow rooms of the reading house can't provide enough space for visitors to get physical distancing. Many articles and social media posting tell this phenomenon. So it is important to think about future city planning that solve this problem. (Akon & Rahman, 2020) We know that creative place and creative space is important to raise creative vibe for encouraging the growth of creative people and citizen. (Hong & Sullivan, 2013) Creative space shaping is not only built by the creative architecture design, but also by the activities that held on that space. (Cultural Creative Spaces & Cities Table of Contents, 2020) Creative spaces and creative cities can also encourage creative entrepreneurs. (Archiv, 1957)

A creative city is a city that is compassionate, inclusive, protects human rights, and honors the creativity of its people. Then, the city grows together with a sustainable environment, living in harmony with the dynamics of the environment and the natural surroundings. The city maintains historical wisdom while building a spirit of reform to create a better future for its entire people. Cities are also managed in a transparent, fair and honest manner, which prioritizes the values of mutual cooperation and collaboration, and opens access and community participation to be involved in building cities. Cities can meet the basic needs of society, and utilize renewable energy. Cities are able to provide adequate public facilities for the community, including friendly facilities for vulnerable groups of people and with special needs. Creative cities aim to explore, utilize, develop, manage, and conserve creativity, as well
as utilize science and technology to develop local potential. Human resources, culture, and economic commodities have become regional advantages and identities in encouraging increased welfare and the achievement of sustainable creative city development. He needs infrastructure and technology, creative capital, and creative space. Cities provide creative public spaces as incubation places to generate ideas and creativity, and optimize local creative communities as the main driving force. (Press & Ground, 2020)

There is a very strong correlation between creative culture and innovation and literacy culture not only on an individual scale, but also on a national scale. A nation that has a strong culture of innovation must be born from a nation with a strong literacy culture. Recently, the World Economic Forum launched a Global Competitiveness Index in which the ten most innovative countries were listed, namely Switzerland, the United States, Israel, Finland, Germany, the Netherlands, Sweden, Japan, Singapore, and Denmark. These countries have a good literacy culture. There is a very clear correlation between literacy culture and innovation or between literacy culture and national competitiveness. Apart from scientists, big people in politics, religion, and culture are also nerds. All great people have a strong literacy culture. First-class innovators never complain about limited funds, poor facilities, lack of partial regulation, or market tightness. It is precisely because of these limitations that they become creative and innovative. Innovators are born because of their ability to overcome various problems and limitations. (Thought, 2019)

We will try to find out the ideal prototype or model of books and discussion space which raise creative vibe, citizen, netizen to build creative city. It still also can be used in situation like this pandemic. There are so many different situations in so many places and levels, so it could be any constraints that can't be reached by this study.

2. Methods
With qualitative method (using literature review, study cases, getting insights from experts, interviews with users and phenomenology approach from experiences and interpretations) we can find out some 'ideal spaces' that can be learnt and being inspiration for that purpose. Many literary festivals can be the study cases. (Mason & Turner, 2020) Bali, Jogjakarta and Bandung are some cities whose creative citizens.

The creative cities and creative festivals have components that we need to replicate in the ideal space for discussion and reading public space in the city. (Lee et al., 2012) Leiden, also many European cities and countries have some samples of discussion and reading corners where people can give their book charity to that place while other citizens can use the books by reading them on the spot or bring them to their home. (Editor & Weedon, 2020) Exchanging books and ideas not only become good culture but also create citizens great bounding for stronger city. (Partelow et al., 2018)

A study case contains UWRF Ubud Writers Readers Festival, Asian Literary Festival, International Literary Festival and Patjar Merah Literary Festival, Kota Lama Festival, MIWF Makassar International Writers Festival, Banggai Literary Festival, Bekraf Festival and (online) Festival Etalase Pemikiran Perempuan.

Literature studies show some best practice of street libraries and mobile libraries from many cities and countries. Insights from the expert complete this study. (Gutiérrez, 2016) And phenomenology approaches come from some observations and experiences related to these variables of this study. (Melhuish, 2005) There are 8 (eight) TBM (Taman Baca Masyarakat/ People Reading Park/Room), 4 (four) personal libraries and 4 (four) community libraries that have been interviewed for collecting evidences and insights related with this study purpose.

3. Finding and Discussions
For finding the requirement and specification that needed for prototype model of ideal reading and discussion space that raise creative vibe and also building creative city, here the methods, finding and discussion. There are many size, form, colour and manifestation of street libraries in many cities and
countries around the world. But there are some similar model and specification that we can replicate in another place, include in Indonesia.

The street library boxes usually have transparent cover/door. So people can see the books title from outside. Their colours and typologies can attract people to come closer and open the box. The box can be closed to make the books secure from street's pollution, so it will maintain them well. (Buildings, 2017) There are chairs near the street library box so people can sit comfortably while they read the books. People can put their books on the street library box as charity or just for exchanging books with other people. This streets library not only good for equity, intellectual and reading access for all, inclusivity, but also create stronger bonding between the citizens.

From users and managers of 8 (eight) TBM (Taman Baca Masyarakat/ People Reading Park/Room), 4 (four) personal libraries and 4 (four) community libraries that have been interviewed, there are collecting evidences and insights related with this study purpose. Which things run well, which ones still get improvement and also what their wild dreaming imagination about ideal reading and discussion space but still realistic and relevant with their unique condition.

From seven physic literary festival and two online literary festivals, there are some points and variables that important to be concerned and paid attention.

3.1. Libraries Insights.
Here are some thoughts and insights from Libraries study cases. In this covid-19 pandemic time, of course it is still forbidden for red zone to hold physical event. For yellow and green zone, the physical meeting can be held with maximum 10 - 20 people on open space. The reading chairs should be arranged based on physical distancing standard (1,5 meter) Closed space contain items that need special treatment or security, such as rare objects that stored and displayed like mini museum. Semi open space could accommodate for visitors who can borrow the books for reading on the spot or bringing them home. There are also books racks that easily accessible by visitors. It should look interesting and being arranged on specified genres to ease the visitors to choose; some tables, chairs, beanbags, carpet or other furniture to make visitors feel comfortable. Open space for play area, reading, writing, contemplation and discussion space.

They must obey covid-19 protocol such as wearing masks and face shields, physical distancing and washing hands with soap or using hand sanitizer. The library is provided with hand sanitizers and/or hand washing corner in front of the area. Because it is risky to touch the books which may touched by other people, therefor should be some hand sanitizers in some corner near books racks. So the hands of visitor should be always sterile before touching the books. Outdoor places should be provided with some trees or umbrella so the visitors don’t get crazy with the hot of the sun.

The ideal close room must have circulation air for fresh and clean air. It must have air filter, vent machine for books. The book collections theme should be re-arranged every week or every month. Such as the theme of this month is Spain writers etc. Displaying many choices can open the eyes and minds of the visitors. To make those physical and digital space run smoothly, especially in this pandemic era, we can organize the e-catalogue can be distributed on the web or social media or other digital platform first, to let the readers choose their preference books. Then they can come to the physical space to only get the booked books quickly to minimize the direct interaction for avoiding covid-19 virus spread. (Ashraf & Norazha, 2020)

We need put the library in public facilities, such as terminal, station, airport, hospital, waiting room on public office, market, mall, etc. We can also re-brand and re-form our city alun-alun also as attractive literacy centre. There should be many attractive contents and activities on the physical space and/or digital room, such as discussion, movie playing, art gallery, live music, theatre show, puppet show, street puppet, etc. Village and rural library held delivery service during this pandemic. The reader can order via WhatsApp or other library’s social media, then the librarian bring that ordered book to their home. For reaching far places like many rural that not easy accessible, we can empower their citizen. Using their yard, or garage, or house terrace/veranda, we can place some books and catalogues so the
neighbourhood people can come and read the books, or borrow and bring them home. (Green & Letts, 2007)

The mobile libraries can be also the choice. We can use car to bring the books, or bicycle, or becak, or gerobak, or songkro. Some people and librarian at Kalimantan and another island that has many rivers, actually use the boat to bring the books. Backpacking librarian or mobile library using backpack (bag) could be alternative. They share the catalogue first via social media, announcing the schedule plan to come to the specific place. So the readers can make book borrowing transaction in that deal place and time in short time. They can go home quickly after getting their preference books. Using bicycle library also have been done in some places. The librarian ride this bicycle to the usual place the reading and discussion being held. Or they can ride along the kampong or village and stop at an open place that may attract some people to come, such as football field, near culinary district, etc. There are also many type of stall and street library that can be conducted for this purpose. We can use library boxes and place them on public facilities such as bus stop, terminals, stations, airports, markets, traditional markets, mall, mosques, and churches and another religious buildings, waiting rooms, park, street corners, public hangout space etc. (Becnel & Moeller, 2015) We can complete these street library boxes with chairs to make the citizen feel comfortable while they read the books.

Now everyone very close and attach to gadgets, so we need digital books resources and access for all people. It should contain many genres, many age range, many fields and many package styles/types/forms. Webinar and online discussion meetings are held for bigger audience. Podcast also will become one of best medium nowadays. Since it’s cheap, easy and accessible for many people. Live Instagram is also easy to access with one click. Facebook Live also. The digital space should accommodate some creative literacy approach and activities. There are learning, unlearning on mass audience (such as zoom class or Google meet class, webinar with WebEx etc) and discussion digital space for small numbers of audience (such as breakout room at zoom) (Mishra et al., 2020)

There are many creative activities such as producing batik and shibori practice, craft classes, simulation, argument debate role plays, cooking classes, photography classes, digital marketing classes, etc. Those classes and simulations can be held on physical space or digital room. (Vivolo, 2016) For completing the effort of creativity vibe raising, we should add games, video, role-play, etc., through real physical space and also digital space (with many creative e-tivities) (Journal & Muirhead, 2002) The management of this books and discussion hybrid space ideally run by some people from many groups and communities. (Campano et al., 2016) Because it will boost their collaboration and synergy. The books and idea exchanging from many different communities, groups and genres will rise deeper and better understanding each other. It is useful to minimize and remove the polarization, extremism and radicalism seed. (Sinai et al., 2019)

Table 1. Libraries Study Cases Insights.

| Points/Variables | Requirements and Specifications |
|------------------|---------------------------------|
| Physical Space   | Open space for discussion; Semi open for transactions with safe and quick meet up; Closed space for books collections and other materials needed to be keep in safe place |
| Location         | Public spaces, branches on rural areas, utilizing garages of volunteer’s houses, etc. |
| Health Protocol  | Hand sanitizers, hand wash, physical distancing |
| Collections      | Physic and digital books, many genres with re-arranged periodically to make them all get the opportunity to be highlighted, e-catalogue. |
| Activities       | Various programs, participation mobilization |
3.2. Literary Festivals Insights.

Here are some lessons learned from Literary Festivals study cases. From the insights of the committee, the visitors and the users of those literary festivals, we find that these components are important. Booklet is important tool for visitors and also the committee/ event organizer. In this booklet, there are so many events choices, such as talk shows, book discussions, creative writing workshops, comic classes, poetry reading, music performance, puppet show, art classes, crafts market, creative economic workshop, art gallery, movie playing, etc. The names of speakers with their topics that also written in the booklet are also one of effective way to attract visitors (audience) to come and join the event. Mass promotion via social media will attract many audiences to join and make contribution. Give them some online forms to gain their feedbacks and insight for better upcoming events. Voluntary program is favourite program for some junior readers and writers who want to join the festival but they have not enough money to buy the tickets and also pay the meals and other accommodations. Crowd funding also become strategy for participation, engagement and promotion. (Rouzé, 2019)

Lay out of festival designed well with one specific concept that align with the main theme of that year festival. This designs actually one of the best things of this event. From exterior and interior of concept and implementation design, the literary festivals raise our creative vibe. The forms, the colours, the structures, the installation, the properties and other design components make those festival drive wild imaginations of the visitors and audience. Nuanced and boosted by this creative and artful artificial environment, people can think out of the box, people can imagine more than usual. Moreover for people who come around and visit the festival every day for a whole week festival season. There is also art gallery which show art installation or photography or books covers or other arts. There is outdoor stage for music performance, theatre, poetry and part of books reading also discussion with larger mass audience.

Creative vibes on literary festivals also created and build by so many various events that held on same times in some locations at same large area. This street library not only good for equity, intellectual and reading access for all, inclusivity, but also create stronger bonding between the citizens. Particularly creative writing workshops. (Sang, 1981)

Talk shows usually held on main stage with great speakers, attended by various audiences from many different groups and backgrounds. Mini talk shows usually held on mini stages with local speakers, attended by their own community members and other people who interesting with the discussion topic. Movies playing, art and craft market, writing workshops, various creative competition, children storytelling, etc. are creative events that also evocative the creativity mind-set of the audience (visitors)

| Points/Variable     | Requirements and Specifications                                      |
|---------------------|---------------------------------------------------------------------|
| Layout, design,    | Creative, well conceptualized, articulate and rise creative vibe,   |
|安装, properties     | outdoor and indoor flow                                             |
| Promotion tools     | Massive promotion, social media, e-booklet, influential speakers      |

Table 2. Literary Festivals Insights
Activities
Various events, talk show, movie screening, poetry and part of books reading, music, children storytelling, competitions etc

Management
Voluntary program, community engagement

| Hybrid Space                  | Points/Variables | Requirements and Specifications                                      |
|------------------------------|------------------|---------------------------------------------------------------------|
| Physical Room                |                  | Open, semi open, close with each purposes                           |
| Digital Room                 |                  | Multi-platform, trans literacy                                      |
| Activities                   | Various events   | Talk show, workshop, exhibition, reading, performance, competition, screening, discussion, art, craft classes, e-tivities, e-catalogue, promo |
| Collection                   | Form/type        | Printed Books, EBooks, audiobooks, etc                              |
|                              | Genres           | Many genres, re-arranged periodically showcase                      |
| Alternative                  | Mobile Libraries | Street library, backpack, boat, bicycle, barrow                    |
|                              | Branch Libraries | Garages, rural areas, volunteer’s terrace house                    |
| Managements                  | Stakeholders     | Community, inter group                                             |
|                              | Financial        | Crowd funding, CSR, Charity                                        |

4. Conclusion
The books and reading hybrid space should facilitate real space for direct physical meeting and digital room for remote meeting. The books and reading physic space that raise creative vibe could be composed open space, semi-open space and closed space. The digital space use multi-platform and trans-literacy. Various activities held based upon the users and visitors needs and aspirations with hybrid approach combining audio, visual, text, context, digital and another advanced forms. There are many alternative packaging of libraries such as bicycle library, backpack, becak, boat, street, barrow, stall library. The branch libraries on rural areas and volunteer’s terrace house become strategies to reach more people. Management by community and crowd funding become way to spread mass promotion also bonding strategy for stronger citizen and city.

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