ABSTRACT

Objectives We assess whether China’s diabetes pilot hierarchical diagnosis and treatment reforms shifted patient healthcare-seeking behaviour towards primary health institutions (PHIs) and away from secondary and tertiary hospitals. From the patients’ perspective, we evaluate whether the hierarchical system saw the decline of average hospital cost, out-of-pocket (OOP) expenses and the increase of reimbursement rate in PHIs. From the health system’s perspective, we also assessed whether the share of PHIs in total costs, total visits and reimbursement rate increased and the share of secondary and tertiary hospitals decreased.

Methods Data were collected from the health insurance bureau of 11 cities in Shandong Province, China between 2015 and 2017, which included 9,185,182 outpatient visits and 622,739 inpatient visits. For both inpatients and outpatients and the health system, we analysed health services-seeking characteristics including hospital costs, hospital visits, OOP expense and reimbursements of hospital costs. Binary logistic regression was conducted to analyse the influencing factors of seeking PHI health services.

Results PHIs remained the lowest cost provider, but average hospital costs declined across all three healthcare levels of PHIs, secondary hospitals and tertiary hospitals from 2015 to 2017. The hierarchical system aimed to shift patients to PHIs, increasing PHIs’ share of total hospital costs. However, the PHI share of total outpatient costs declined 12.0%, while rising 15.0% in secondary hospitals, the opposite of the goal of the hierarchical medical system. Average outpatient visits rose roughly at the same rate in PHIs (5.1%) as secondary hospitals (6.8%), with no evidence of a shift in patient visits between hospital levels over 2015–2017. Average inpatient visits fell across all levels of hospitals, with no significant difference in the rate of decline between PHIs (9.4%) and secondary hospitals (7.5%) and tertiary (7.8%) hospitals. For outpatient and inpatient services, the binary logistic regression showed that over the 2015–2017 period patients with diabetes increasingly used higher level hospitals rather than PHIs (p<0.05). The only success of the hierarchical medical system was the relative fall of OOP outpatient expenses, which fell more rapidly in PHIs (13.7%) than secondary (5.0%) and tertiary (3.5%) hospitals. However, inpatient OOP expenses fell only 2.2% for PHIs, less than half that of secondary (5.5%) and tertiary (7.4%) hospitals, the opposite of the aim of the hierarchical system reform.

Conclusions The implementation of the hierarchical medical system for patients with diabetes did not achieve its goal of increasing PHI utilisation and decreasing secondary and tertiary hospital utilisation. Enhancing the utilisation of PHIs for diabetes and other patients requires further health reform, including educating patients on PHI use, further reforming the health insurance schemes, improving PHI facilities and encouraging referrals to PHIs from higher level hospitals.

BACKGROUND

As a major worldwide health problem, the number of people living with diabetes and its prevalence is growing globally, especially in low-income and middle-income countries. The International Diabetes Federation reported that 463 million adults, or 1 in 11 adults (20–79 years old), suffered from diabetes in 2019, with 10% of the global health expenditure, or US$760 billion, spent on diabetes and diabetes-related diseases.
In 2019, China had the world’s largest number of adults with diabetes, roughly 116.4 million, a large number of undiagnosed diabetes sufferers, perhaps as high as 65 million adults, and 15.5% of the adult Chinese population with pre-diabetes. In 2017, diabetes and its complications accounted for 1.47% of China’s total deaths, 4.56% total years lived with disability and 2.69% disability-adjusted life years. China’s diabetes health expenditures rose from US$0.25 billion (or 0.07% of gross domestic product (GDP)) in 1993 to US$8.65 billion (or 0.21% of GDP) in 2008, to US$109 billion (or 0.79% of GDP) in 2019. These data point to the diagnosis, prevention and management of diabetes as an urgent challenge to China’s health system.

China’s current healthcare system is divided into three levels: primary health institutions (PHIs), secondary hospitals and tertiary hospitals. PHIs are tasked with providing preventive care, basic healthcare and rehabilitation services, and include township hospitals and community health service centres for daily management (including medication, follow-up care and health education) of chronic diseases, including diabetes. Usually affiliated with a medium-sized city, county or district, secondary hospitals, with 100–500 beds, provide comprehensive health services for patients including those with diabetes (covering examination, drug treatment and training for doctors), and include most county-level hospitals. Tertiary hospitals, with over 500 beds, are responsible for providing complex and specialist health services (such as treatment of patients with complicated and refractory diabetes with many complications) to multiple regions. Each level of China’s healthcare facilities operates independently and competes for patients. Given the low patient confidence in PHI health technology and care, many patients attend secondary and tertiary level hospitals even for simple health problems and routine chronic disease diagnosis and treatment. This wasteful healthcare-seeking behaviour led to the overuse of higher level medical resources and patient complaints that it was both expensive and difficult to see a doctor, which caused low patient satisfaction with the health system.

Against this background, China began to implement a hierarchical medical treatment system in 2015, with the aim to maximise the more efficient use of health resources, lessen the financial burden on patients and shift patient care choice to the appropriate level in the health system. In an ideal hierarchical medical treatment system, patients seek healthcare at an appropriate level hospital according to the urgency of their diseases. To make full use of PHIs and enable basic medical care at the community level, PHIs have added ‘inpatient departments’, especially for rehabilitation inpatients, to alleviate the shortages of beds at higher level hospitals and provide care closer to patients’ homes. This was also one of the elements of the ‘two-way referral’ system to provide hierarchical diagnosis and treatment in China’s medical reforms. However, evidence has shown that weak competence of healthcare provision at lower level hospitals and patients’ preference for high-level hospitals are the main barriers to a hierarchical medical treatment system. Currently, there were two main strategies to shift patient healthcare choice, especially attracting patients to PHI health services, to lessen the financial burden on the patient and the health system. The first strategy was to improve the quality of healthcare provision in PHIs. The government increased the financial investment in PHIs significantly from ¥105.9 billion (US$14.8 billion) in 2013 to ¥180.8 billion (US$25.3 billion) in 2017, with an average annual growth of 14.3%, compared with the growth rate of 9.1% in secondary-tertiary hospitals. The increased investment in PHIs mainly focused on technical training, purchasing facilities and equipment, and subsidising secondary hospital doctors for seeing patients in PHIs. The second strategy was to change the compensation gap for hospital costs across different hospital levels, adjusting the insurance reimbursement rate to refund a higher proportion of out-of-pocket (OOP) hospital costs at PHIs than secondary and tertiary hospitals. Incentivising patients with common health issues to seek health services in PHIs, where the costs of treatment are on average 48% of outpatient costs at a tertiary hospital, optimises the allocation of hospital resources for China’s health system.

In fact, many countries have conducted related health reform to shift hospital care to primary care as an attempt to control the rising healthcare costs and reduce unnecessary referrals to hospitalisation services. Limiting the growth of costly hospitalisation care was mainly achieved by increasing the care at PHIs. The evidence has been mixed, with some evidence showing that these interventions reduced the utilisation of hospitalisation care; however, other studies show that PHI care for the less complex treatments did not show lower healthcare costs.

In 2015, diabetes treatment and management were selected as the pilot for the implementation of the hierarchical medical system reforms in China. According to the analysis of the WHO, 65%–80% of patients with type 2 diabetes are in stable condition, only requiring maintenance treatment and self-management that can be provided by lower level PHI hospitals, while 15% of patients with diabetes are at medium risk and 5% at high risk, requiring more complex diabetes treatment in secondary and tertiary hospitals. The strategy of changing the insurance reimbursement rate aimed to shift patient hospital use from high-cost secondary-tertiary hospitals to low-cost PHIs. However, no large sample study has been conducted to examine the related effects in China. Against this background, to assess the implementation of China’s hierarchical medical system, we analysed data on hospital medical costs, OOP expenses, reimbursement share (the percentage of reimbursements at each level of hospital in total reimbursements for all hospitals), and the number and share of visits by hospital level. Hospitals aimed to achieve the lowest hospital costs and patients aimed for the lowest OOP expenses. For
patients with diabetes, a successful hierarchical medical system will increase the number of hospital visits, decrease OOP expenses and increase the reimbursement share in lower level PHI hospitals compared with higher level tertiary hospitals. The best outcome for the health system would be to lower average hospital costs, raise the rate of reimbursements and increase the share of PHI visits and hospital costs in total hospital costs, and decrease the share of secondary-tertiary hospital visits and costs.

METHODS

Data sources

Between 2015 and 2017, we collected data on patients with diabetes from the health insurance bureaus of 11 cities (Binzhou, Dongying, Heze, Jining, Laiwu, Taian, Weihai, Weifang, Yantai, Zaozhuang and Zibo) in Shandong Province in Eastern China. All data were from the databases of the health insurance bureaus; no patients were recruited and no personal data were collected. Permission was secured from the health insurance authorities, which required all the data should only be used for research. Before receiving access to the data set, researchers submitted the required data list to the health insurance bureaus, which determined that the variables did not breach patient confidentiality. After deleting records with missing data, the sample comprised 9118518 outpatients with diabetes and 622739 inpatients with diabetes. The data included information on sociodemographic characteristics (sex, age and residential city), clinical diabetes diagnosis based on the International Classification of Diseases-10, types of health insurance, number of visits to hospitals, hospital level (PHIs and secondary and tertiary hospitals), hospital costs, OOP expenses, insurance reimbursement rate (percentage of reimbursements in each hospital level’s costs) and insurance reimbursement share (the percentage of reimbursements in total reimbursements for all hospitals) of patients with diabetes. Based on the per capita income, the level of residential city was divided into low, middle and high.

In 2015, Shandong Province merged the Urban Resident Basic Medical Insurance with the New Rural Cooperative Medical Insurance to the Integration of Urban and Rural Medical Insurance (IURMI) to improve reimbursement rates and reduce OOP expenses for rural residents and urban retired, unemployed, students and children. The urban employed were insured by the Urban Employee Basic Medical Insurance (UEBMI). Given China’s two basic medical insurance schemes covered more than 95% of the population,27 patients recorded in the health insurance database included almost all outpatients and inpatients with diabetes during the study period. The health insurance policies at the city level, including reimbursement regulations, provision of health services and status of the hierarchical medical system, were similar to the national-level policies,28 making our data broadly representative of China-wide experiences.

Data analysis

From both the patient and health system perspectives, we analysed the health service behaviour of patients with diabetes, measured by hospital medical costs, OOP expenses, reimbursement share and rate, and share of visits by level of hospital. From the patients’ perspective, optimal health service-seeking behaviour was the highest average number of visits, lowest OOP expenses by inpatients and outpatients, and highest reimbursement rate at each level of hospital each year. From the health system’s perspective, the aim was to encourage health service use at the lowest cost PHI hospital, with the highest reimbursement rate and highest share of visits.29

Frequencies and percentages were used to describe the sociodemographic information and number of hospital visits, and means were employed to describe the medical costs (including reimbursements and OOP expenses). All costs were converted to US dollar values in May 2020, when 1 Chinese yuan was equivalent to US$0.1402. Binary logistic regression was conducted to analyse the influencing factors of whether patients with diabetes sought health services in PHI or non-PHI (secondary and tertiary) hospitals. The independent variables included sex, age, health insurance type, residential city income level and year of seeking health services. SPSS V.22.0 software was used to analyse all the data, with statistical significance set at p<0.05.

Patient and public involvement

All data were from the databases of the health insurance bureaus; no patients were interviewed. Based on a list of variables submitted by the researchers, the medical insurance authorities provided anonymous data that did not breach patient confidentiality and did not identify individual patients.

RESULTS

Sociodemographic characteristics of patients with diabetes

Table 1 shows the growth of outpatients with diabetes between 2015 and 2017 from 2555472 to 3414741 and inpatients with diabetes from 189972 to 218343. The characteristics of outpatients and inpatients with diabetes are shown in table 1. Men accounted for 50.48% of outpatients and 46.18% of inpatients; 40.05% of inpatients and 32.27% of outpatients were under 60 years old; and IURMI patients accounted for 36.16% of outpatients and 57.75% of inpatients.

Hospital costs, OOP expenses and reimbursement rate and share

Figure 1 shows that the average outpatient and inpatients hospital costs and OOP expenses were lower in PHIs than in secondary-tertiary hospitals. The average outpatient hospital costs declined slightly across all hospital levels between 2015 and 2017, falling from ¥379.90 (US$53.26) to ¥331.23 (US$46.44) in PHIs; from ¥453.31 (US$63.55) to ¥399.56 (US$56.02) in secondary hospitals; and
from ¥515.58 (US$72.28) to ¥448.77 (US$62.92) in tertiary hospitals. While the decline in OOP expenses was greater in PHIs (from US$21.67 to US$18.70) than secondary (from US$25.50 to US$24.23) and tertiary (from US$340.96 to US$322.10) hospitals, OOP expenses fell across all hospital levels. The reimbursement rate trend.

Inpatient hospital costs decreased slightly from ¥7149.84 (US$1002.41) to ¥6768.34 (US$955.26) in tertiary hospitals. The inpatient reimbursement rate was highest in PHIs (from 62.83% to 58.32%), but fell slightly across different hospital levels, but remained highest in tertiary hospitals (from 62.83% to 58.32%), with PHIs and secondary hospitals displaying the same reimbursement rate trend.

Inpatient hospital costs decreased slightly from ¥3863.40 (US$541.65) to ¥3368.08 (US$472.20) in PHIs, from ¥7149.84 (US$1002.41) to ¥6768.34 (US$948.92) in secondary hospitals, and from ¥10425.08 (US$1461.60) to ¥9555.26 (US$1255.53) in tertiary hospitals. The inpatient reimbursement rate was highest in PHIs, but fell as a percentage of hospital costs (from 72.32% to 69.40%), and remained steady in secondary (from 62.62% to 63.52%) and tertiary (from 58.56% to 58.50%) hospitals. The OOP expenses faced by patients with diabetes fell slightly between 2015 and 2017, with OOP expenses lowest in PHIs (from US$141.41 to US$138.33), followed by secondary (from US$340.96 to US$322.10) and tertiary (from US$526.15 to US$487.31) hospitals.

Figure 2 shows that the share of secondary hospital outpatient costs was highest across all hospital levels, and rose from 43.15% in 2015 to 49.62% in 2017. PHIs’ share (from 29.81% to 26.23%) and tertiary hospitals’ share (from 27.04% to 24.16%) of total hospital costs fell slightly over 2015–2017. The share of OOP expenses in total hospital costs and the reimbursement share showed a similar trend to hospital costs, falling for PHIs and tertiary hospitals and rising in secondary hospitals. For inpatients, the share of inpatient hospital costs increased sharply in secondary hospitals from 47.05% to 53.76% between 2015 and 2017 and in tertiary hospitals from 40.87% to 45.59%, but fell significantly in PHIs from 12.08% to 9.65%. The share of inpatient OOP expenses and reimbursement share showed a similar trend, rising in secondary and tertiary level hospitals and falling in PHIs from 2015 to 2017.

Table 1 Characteristics of patients with diabetes

| Items       | Outpatients | Inpatients |
|-------------|-------------|------------|
| Gender      | Male        | Female     | Missing   |
|             | 4603446     | 4361484    | 153588    |
|             | 50.48%      | 47.83%     | 1.68%     |
| Age         | <30         | 42595      | 10685     |
|             | 4.8%        | 1.29%      | 1.75%     |
|             | 31–40       | 116006     | 26395     |
|             | 1.29%       | 4.32%      |           |
|             | 41–50       | 635607     | 60637     |
|             | 7.09%       | 9.33%      |           |
|             | 51–60       | 2100101    | 146953    |
|             | 23.42%      | 24.06%     |           |
|             | 61–70       | 3397362    | 202185    |
|             | 37.89%      | 33.10%     |           |
|             | ≥71         | 2675691    | 163991    |
|             | 29.84%      | 26.85%     |           |

Health insurance

| Health insurance | Outpatients | Inpatients |
|------------------|-------------|------------|
| IURMI            | 3297188     | 359611     |
| UEBMI            | 5821330     | 263128     |
| City level       |             |            |
| High             | 3964415     | 233693     |
| Middle           | 2741083     | 186154     |
| Low              | 2413020     | 194659     |
| Year             |             |            |
| 2015             | 2555472     | 189972     |
| 2016             | 3148305     | 214424     |
| 2017             | 3414741     | 218343     |

IURMI, Integration of Urban and Rural Medical Insurance; UEBMI, Urban Employee Basic Medical Insurance.

Hospital visits

Figure 3 shows the average number of visits by outpatients and inpatients with diabetes. Across all hospital levels, outpatient visits increased, with the highest average number of visits in tertiary hospitals, but rising only slightly from 15.29 visits in 2015 to 15.62 visits in 2017, followed by PHIs (rising from 14.28 visits in 2015 to 15.01 visits in 2017) and secondary hospitals (rising from 11.73 visits in 2015 to 12.53 visits in 2017). For inpatients, the average visits fell across all levels of hospitals from 2015 and 2017, with the greatest fall in tertiary hospitals (from 2.19 visits in 2015 to 2.02 in 2017), followed by secondary hospitals (from 1.46 visits in 2015 to 1.36 visits in 2017) and PHIs (from 1.28 times in 2015 to 1.17 times in 2017).

Figure 4 shows that the share of outpatient visits out of total outpatient visits to all hospitals was highest in secondary hospitals, rising sharply from 40.24% to 46.96% of all visits and fell from 37.77% in 2015 to 32.74% in 2017. For inpatients, the share of inpatient visits fell across all levels of hospitals from 2015 and 2017, with the greatest fall in tertiary hospitals (from 47.05% to 45.59%) compared to secondary hospitals (from 45.59% to 44.63%).

Influencing factors of patients with diabetes seeking health service in PHIs

Table 2 shows the influencing factors of whether patients with diabetes sought health service in PHIs versus secondary-tertiary hospitals. Female and older patients were more likely to seek health services in PHIs for both outpatient and inpatient services (p<0.05). For outpatient services, patients with UEBMI tended to use PHIs’ health services, but chose higher level hospitals for inpatient services (p<0.05). During the last 3 years, patients with diabetes increasingly used higher level hospitals rather than PHIs regardless of outpatient and inpatient services (p<0.05).
Figure 1  Average hospital costs, OOP expenses and reimbursement rate by level of hospital. OOP, out-of-pocket; PHI, primary health institution; RMB, renminbi (¥).

Figure 2  Share of total hospital costs, OOP expenses and reimbursements by level of hospital. OOP, out-of-pocket; PHI, primary health institution.
DISCUSSION

The hierarchical medical system has become an essential system in many countries to organise healthcare provision.30–32 As shown in figure 1, PHI outpatient and inpatient health services had lower average hospital costs and average OOP expenses than secondary-tertiary hospitals, which was consistent with previous studies.33 From the health service’s perspective, the preference was for patients to use the lowest hospital cost provider, which were PHIs before and after the hierarchical system changes, and for PHIs to have the largest number and share of visits compared with secondary-tertiary hospitals. From the patients’ perspective, PHIs should have been preferred since OOP expenses were lowest in PHIs, imposing a lower financial burden on patients than visits to secondary-tertiary hospitals. On average, patients also preferred more visits to hospital as a broad measure of hospital care, while the health system wanted patients to visit hospital the minimum number of times. To achieve the aim of shifting patients from high-cost secondary and tertiary hospitals to low-cost PHIs, hospital costs and OOP expenses should fall faster in PHIs, PHIs to account for a larger share of OOP expenses and hospital costs, and the number and share of PHI visits should rise faster than for secondary-tertiary hospitals.34

As shown in figure 1, OOP outpatient expenses did fall more rapidly in PHIs than in higher level hospitals, with the rate of decline of 13.7% for PHIs significantly greater than for secondary (5.0%) and tertiary (3.5%) hospitals. However, for inpatients, OOP expenses fell the least for PHIs (2.2%), followed by secondary hospitals (5.5%) and tertiary hospitals (7.4%), the opposite of the aim of the hierarchical system reform. Measured by hospital cost shares and visit shares, figures 2–4 show that there was no shift towards PHIs by patients with diabetes. The rate of increase in the share of total outpatient hospital costs in secondary hospitals rose 15.0%, while the PHI share of total outpatient hospital costs declined 12.0%, the opposite outcomes of the aim of the hierarchical system reform. For inpatients in figure 2, the increased share of hospital costs and OOP expenses reflected inpatients shifting away from PHIs towards secondary and tertiary hospitals under the hierarchical system, which indicated that the reform did not achieve the potential cost savings.35 Average outpatient visits rose roughly at the same rate in PHIs (5.1%) as secondary hospitals (6.8%), offering little support for the hierarchical system’s aim to shift patients between hospital levels. The same conclusion holds for the fall in average inpatient visits that declined at roughly the same rate for PHIs (9.4%) and secondary (7.5%) and tertiary (7.8%) hospitals. Further, the yearly regression coefficients in table 2 show that outpatients and inpatients with diabetes increasingly used higher level hospitals rather than PHIs.

Based on our outcome data, the hierarchical health reform did not shift patient utilisation towards PHIs and away from high-cost secondary-tertiary hospitals. However, in a high-income country (eg, Estonia), hierarchical reform has shifted some ambulatory care-sensitive conditions from secondary to primary care, especially patients
| Variables | Outpatient | | | | | | | Inpatient | | | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Gender | | | | | | | | | | | | | |
| Female | 0.021 | 5.213 | 0.022 | 1.021 | 1.003 to 1.039 | 0.00297 | 0.003 | 4.052 | 0.0441 | 1.003 | 1.000 to 1.006 | 0.00355 |
| Male (reference) | | | | | | | | | | | | | |
| Age | | | | | | | | | | | | | |
| ≥71 | 2.803 | 1105.012 | <0.001 | 16.493 | 13.980 to 19.457 | 0.04716 | 1.240 | 7981.674 | <0.001 | 3.457 | 3.364 to 3.552 | 0.02518 |
| 61–70 | 2.562 | 923.347 | <0.001 | 12.961 | 10.987 to 15.289 | 1.226 | 7816.118 | <0.001 | 3.408 | 3.317 to 3.502 |
| 51–60 | 1.858 | 481.460 | <0.001 | 6.411 | 5.430 to 7.568 | 1.076 | 5988.648 | <0.001 | 2.933 | 2.854 to 3.014 |
| 41–50 | 1.499 | 302.910 | <0.001 | 4.476 | 3.781 to 5.299 | 0.960 | 4639.511 | <0.001 | 2.612 | 2.541 to 2.685 |
| 31–40 | 0.935 | 104.026 | <0.001 | 2.546 | 2.127 to 3.047 | 0.646 | 1753.672 | <0.001 | 1.908 | 1.851 to 1.966 |
| ≤30 (reference) | | | | | | | | | | | | | |
| Health insurance | | | | | | | | | | | | | |
| UEBMI | −0.801 | 6760.997 | <0.001 | 0.449 | 0.440 to 0.457 | −0.08254 | 0.015 | 91.826 | <0.001 | 1.015 | 1.012 to 1.018 | 0.00396 |
| IURMI (reference) | | | | | | | | | | | | | |
| City level | | | | | | | | | | | | | |
| Low | 0.006 | 0.319 | 0.572 | 1.006 | 0.985 to 1.028 | −0.00013 | 0.632 | 133362.722 | <0.001 | 1.881 | 1.874 to 1.887 | −0.08249 |
| Middle | 0.462 | 1912.687 | <0.001 | 1.587 | 1.554 to 1.620 | −0.222 | 13028.522 | <0.001 | 0.801 | 0.798 to 0.804 |
| High (reference) | | | | | | | | | | | | | |
| Year | | | | | | | | | | | | | |
| 2017 | −2.984 | 20514.881 | <0.001 | 0.051 | 0.049 to 0.053 | −0.11241 | 0.249 | 19881.224 | <0.001 | 0.779 | 0.777 to 0.782 | −0.02795 |
| 2016 | −0.665 | 5555.464 | <0.001 | 0.514 | 0.505 to 0.523 | −0.109 | 3729.745 | <0.001 | 0.897 | 0.894 to 0.900 |
| 2015 (reference) | | | | | | | | | | | | | |

IURMI, Integration of Urban and Rural Medical Insurance; PHI, primary health institution; UEBMI, Urban Employee Basic Medical Insurance.
with diabetes, where healthcare utilisation increased in PHIs and fell in inpatient settings. This shift was mainly mediated through supply-side changes, including the introduction of family medicine and nurses working in PHIs, alongside financial changes. More generally, the high level of hospitalisation admissions in some high-income countries indicates the poor quality of PHIs, especially for the continuity of care, which should inform policy makers seeking to improve hierarchical health reform in China. In addition, research suggests that better quality of PHI care together with financial reimbursement can lead to reductions in hospitalisations for certain chronic diseases including diabetes.

While diabetes can be controlled by standardised drugs and basic level management, with PHIs well suited to most diabetes treatments, our data show that patients with diabetes continued to use health services in secondary and tertiary hospitals rather than PHIs. In part, this might be a failure in the downward referral from tertiary and secondary hospitals to PHIs, which suggests that a more rigorous referral process should be instituted to relieve the pressure on higher level hospitals and encourage more diabetes medical treatments in lower cost PHIs. Perhaps patients found the price signals too weak. The hospital system might consider stronger price signals, such as much higher consultation fees and treatment charges, with lower reimbursement rates at secondary-tertiary hospitals. More importantly, patients might not react only to price signals. Outpatients and inpatients need to be educated to use PHIs both for treatment and as the first stop for primary health assessment before potential referral to higher level health services rather than presenting initially at higher level hospitals. Encouraging PHI use may also require the continued investment in PHIs to improve their standard of care and to give diabetes sufferers confidence in using PHIs.

The results of binary logistic regression showed that female, older patients and those with UEBMI for outpatient services were more likely to seek health services in PHIs. Previous studies also showed that compared with male and young patients, female and older patients had a higher probability of using primary healthcare in PHIs. Further reforms to the hierarchical system should further encourage patients with stable diabetes, currently being treated in secondary and tertiary hospitals, to shift to PHIs. Studies also found that in spite of significant shifts between higher level hospitals and PHIs, the challenges of high levels of specialist care and long hospital stays remained, which is consistent with our results. Moreover, public education regarding use of PHIs as the first stop for primary health assessment should focus on young people and men in low-income cities.

Implications for health policy
Based on the findings of this study, the implications for policy makers and researchers are as follows. Considering the slight differences in reimbursement rates in figure 1 for patients with diabetes in different levels of hospitals, larger differences in reimbursement rates at different levels of hospitals are recommended. Additionally, the reimbursement difference should be regulated on the basis of health services provided rather than only on the level of hospital. For example, the reimbursement rate for the diagnosis and treatment for common chronic diseases with stable illness in PHIs should be significantly higher than that of severe acute diseases, which need to be treated in higher level hospitals. Second, because of the low healthcare utilisation of PHIs under hierarchical hospital reform, there is an urgent need to improve the capabilities of primary care delivery in PHIs, especially case management and rehabilitation care, to attract patients, especially those with chronic diabetes in a stable condition. This should encourage a higher take-up of PHI services. Third, it is necessary to strengthen collaboration between hospitals at different levels. Two-way referral channels between hospitals would promote a shift of patients towards hospitals at lower levels. Moreover, evidence showed that diabetes care collaborative teams, composed of physicians, nurses, diabetes educators, dietitians, case and care managers, discharge planners, and pharmacists, are effective in helping patients navigate safely and effectively through the hierarchical healthcare system. Fourth, people-centred care in PHI would be helpful in building patients’ trusts in PHIs, which would encourage patients to seek care in PHI as their first choice. Fifth, there is scope for further health insurance reform, to differentiate reimbursement benefits between schemes to encourage a greater take-up of PHI services. Lastly, considering the significant number of young patients with diabetes lower than 60 years, it is urgent to develop strategies to prevent or delay the occurrence of diabetes.

Turning to limitations of our study for researchers, we collected data from 11 cities in one province, and even though there were a large number of patients with diabetes included in the study, future studies should further explore the effect of hierarchical diagnosis and treatment in a much wider range of provinces. Second, the behaviour of patients with diabetes may diverge from the choices of patients with other illnesses, which might limit the generalisability of diabetes patient behaviour across the Chinese health system. Third, due to the limited variables in the health insurance bureau, some information was not available for analyses, such as the severity of diabetes and comorbidities, which may influence the choice of hospital. Future research should further discuss the behaviours of patients with diabetes with comorbidities within the hierarchical diagnosis and treatment in China. Moreover, our results were based on the data between 2015 and 2017, and a longer period of time might be required to examine the effects of hierarchical medical reform.

CONCLUSION
For patients with diabetes, hospital costs and OOP expenses fell after the introduction of the hierarchical
medical treatment system in 2015, but this occurred across all hospital levels. While outpatient OOP expenses fell more rapidly in PHIs than in higher level hospitals (but not for inpatients), this did not lead to a shift in hospital utilisation towards PHIs. Whether measured by changes in the share of total costs, OOP expenses and reimbursements or the reimbursement rate, the hierarchical medical treatment system did not shift diabetes patient care choice towards PHIs. The rising share of total hospital costs in secondary hospitals for outpatients and in secondary and tertiary hospitals for inpatients reflected a decreased utilisation of PHIs, the opposite of the goal of the hierarchical medical system. Enhancing the utilisation of PHIs for patients with diabetes requires further hierarchical system and healthcare reform, including educating patients on PHI use, further reforming the health insurance schemes, improving PHI facilities and increasing referrals to PHIs from higher level hospitals.

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Patient consent for publication Not required.

Ethics approval Since the data provided by the health insurance bureaus did not identify individual patients, Dong Furen Institute of Economic and Social Development of Wuhan University ethical approval and consent were not required.

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