Ways of Tourism Development in Uzbekistan
Cara Pengembangan Pariwisata di Uzbekistan
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Abstract. Over the past decades, tourism has become an important sector of the economy. The importance of tourism is not only for the economy, but also for human development in the social and cultural aspects. The active tourism sector is considered to be youth. According to the World Tourism Organization, the number of tourists among young people is growing among tourists around the world. The UNWTO predicts that by 2020 there will be nearly 370 million international youth trips per year.
The tourism industry in Uzbekistan has significant development potential. Uzbekistan has a very large tourism and recreational potential. On the territory of the country there are more than 7400 monuments of architecture and art of different eras and civilizations, many of which are included in the UNESCO World Heritage List.
This article describes the measures taken to develop the tourism industry in Uzbekistan over the past 3 years, as well as gives tips on the development of youth tourism in Uzbekistan.

Keywords—Uzbekistan; UNESCO; UNWTO; Decree; Visa; Youth Tourism; Resort; Management; Destination

INTRODUCTION
Tourism — temporary trips (trips) of people to another country or area other than their permanent residence for a period of 24 hours to 6 months within one calendar year or with at least one overnight stay for entertainment, health, sports, guest, educational, religious and other purposes without engaging in activities paid for from a local source. There are a lot of types of tourism, such as cultural and educational, ecotourism, sports tourism, gastronomic tourism, youth tourism and others.

Today tourism is developing very quickly in Uzbekistan. In Uzbekistan, in 2019, favorable economic and organizational and legal conditions were created for the development of tourism. The country has implemented a number of the following measures for the development of the tourism industry. In order to create favorable conditions for the development of tourism, increase the competitiveness and quality of services provided, actively and comprehensively promote the national tourism product in world markets and implement proposals, on 05.01.2019, UP-5611 adopted the Decree of the President of the Republic of Uzbekistan "On additional measures for accelerated development tourism in the Republic of Uzbekistan". The document adopted the "Concept for the development of the tourism sector in the Republic of Uzbekistan in 2019 - 2025", providing for the development of all sectors of the tourism industry. In order to liberalize the visa regime, the basic norms for the development of tourism have been adopted, the list of countries has been expanded to 76, whose citizens from 01.02.2019 have the opportunity to receive an electronic entry visa, which will increase the flow of tourists to our country.

Citizens of 109 countries have been granted the right to obtain a residence permit, additional categories of visas have been introduced, such as "Vatandosh", "Student visa", "Academic visa", "Medical visa" and "Pilgrim visa" for certain groups of foreign citizens visiting the Republic of Uzbekistan. [1]

And also on 13.08.2019, the Decree of the President of the Republic of Uzbekistan "On measures for the further development of the tourism sector in the Republic of Uzbekistan" was adopted. On May 24-25, an international scientific and practical conference was held in Samarkand on the theme: "The Revival of Pilgrimage Tourism at the Crossroads of the Great Silk Road", as well as February 21-23, 2019 the International Forum on Ziyarat Tourism for the development of pilgrimage tourism and the improvement of hotel business in international standard "Halal" for tourists from Muslim countries. As a result, Uzbekistan was in the top 10 most popular countries for Muslim travelers. [2] In addition, according to the Global Muslim Travel Index (GMTI) rating for 2019, Uzbekistan entered the top ten most attractive countries among the countries of the Organization of Islamic Cooperation. [3]
RESULTS AND DISCUSSION

The Association of gastronomic tourism was established in Uzbekistan on August 6, 2019, and the first international gastronomic festival was held on August 9-11, these events triggered the development of gastronomic tourism in the country, as a result of which Uzbekistan won first place in the category "Gastronomic Tourism" in the National Geographic Traveler Awards 2018.

To develop skiing tourism and increase the flow of young tourists to Uzbekistan, in the Tashkent region on December 21, 2019, the opening of the Amir soy ski resort took place, which meets all international standards. In Uzbekistan, measures were taken to improve the state of cultural and historical heritage, as a result of which, our country won the prize in the nomination "The Best Tourist Destination of the Cultural and Historical Heritage" "India’s Best Awards - 2019". [4] All these events served as an impetus for the development of tourism in Uzbekistan on the world market.

After the above events, according to statistics, 6,748,500 tourists visited Uzbekistan in 2019, for comparison, in 2018 this figure was 5,346,200 people. At the end of 2019, the volume of tourism services exports amounted to 1 billion 313 million US dollars (1 billion 041 million in 2018) [5]. This is a very good result after the activities in the field of tourism.

As we all know today, youth tourism is developing all over the world. Youth tourism is a sport, health, active leisure, an opportunity to learn more about history and geography. Youth tourism is a type of travel when young people prefer to relax in large companies, United by a common goal and want to explore the world. Youth tourism is a promising field of travel. The main goal of youth tourism is to learn about the world. According to the world tourism organization (UNWTO), the number of young people among tourists around the world is growing. In particular, the number of tourists from all over the world in 2018 amounted to 1.4 billion people, of which 25 percent are tourists under the age of 30 [2] . The UNWTO predicts that by 2020 there will be nearly 370 million international youth trips per year.

In order to improve youth tourism in Uzbekistan, Republican youth forum was held on August 14-16, 2017 on the theme "Prospects for the development of domestic tourism and the role of youth in it". Students, tourism professionals, and youth who study in this field attended and shared their ideas at this forum. A Memorandum was signed between the State Committee for tourism development of Uzbekistan and the Youth Union of Uzbekistan for the development of youth tourism.

In 2016-2017, a survey was conducted among 500 young people in Uzbekistan to study the youth tourism market. The results of a survey conducted among young people aged 14 to 30 years showed that a number of questions were answered as follows:

First question:
What types of tourism would you like to choose?

More than 70% of young people want to relax in the wild, in the mountains and forests. About 80% of young people want to visit new places outside of the region where they live, make up a significant proportion of young people, especially young people in the districts. About 50% of teenagers chose historical places to study. And about 4% of them want to attend events on public holidays.

On the second question: In what composition would you like to travel?
About 46.7% of respondents preferred to travel with their family, and 35% of them are interested in group travel.

Third question: What features of travel attract you?
The study of new places was noted by 55% of correspondents. And meeting new people is about 12%.

Fourth Question: What tourism infrastructure should be improved?
Many noted that the region’s infrastructure is an important factor that improves the tourism sector. At the same time, about 41.7% of correspondents believe that advertising should be improved. [7]

CONCLUSION

In 2019, the State Committee of the Republic of Uzbekistan for tourism development announced the contest “Tourist challenge” for the development of all types of tourism in Uzbekistan [8]. Students of the International University of tourism “Silk road" actively participated in this competition, they traveled to the cities of Toshkent, Bukhara, Kashkadarya, Surkhandarya, Khorezm and Navoi.

Today, tourism is developing in Uzbekistan, but most tourists, especially young people who come to our country, visit the city’s historical and architectural monuments during the day, and in the evening they have nowhere to go, where they could have a good time. Therefore, in order to solve this problem, in order to improve the tourism industry: entertainment events and youth tourism in Uzbekistan, it is proposed to take the following measures:

In conclusion, I would like to say that by developing youth tourism we will increase the flow of young tourists in Uzbekistan. I would like to note that through the measures taken to improve tourism in Uzbekistan over the past three years, Uzbekistan in the near future will become one of the countries that are most attractive to tourists.

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Figure 1. Age category of visitors to the Republic of Uzbekistan for 2018 and 2019 years

Figure 2. Steps to improve the tourism industry

1. Organize "Open-air Cinemas", where tourists could have a good time watching historical films about Uzbekistan and other countries of the world.

2. Organize a performance of the National Symphony Orchestra of Uzbekistan in the tourist city of Samarkand in the open air at least once a week.

3. Organize international youth festivals, forums and other events.

4. Organize book-cafe cafes for young people.
Conflict of Interest Statement:
The author declares that the research was conducted in the absence of any commercial or financial relationships that could be construed as a potential conflict of interest.

Article History:
Received: 2020-05-07 | Accepted: | Published: 2020-05-14