Translation and Psychometric Evaluation of the Health Orientation Scale in a Greek Speaking Sample (Greece-Cyprus)
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Introduction

The examination of the impact of personality on physical health outcomes is valuable in health psychology. Health Orientation Scale (HOS) is a 50-item questionnaire developed to evaluate a persons' health orientation.

Aim

To examine the Health Orientation Scale (HOS) psychometric properties in a community Greek-speaking sample in Greece and Cyprus.

Methods

A cross-sectional study was conducted, which lasted three months. Participants were 358 people between 18-73 years old (Mage = 34, SD = 9.35). There were 86 men (24.1%) and 271 women (75.9%). The first step included the translation of the HOS. Next, a composite questionnaire was distributed to the participants, including demographic data, Health Orientation Scale, Health Locus of Control Scale, Life Orientation Test-Revised, Body Appreciation Scale (BAS), and State-Trait Anxiety Inventory (STAI). Statistical analysis was performed by SPSS v. 25.

Results

A three-factor structure similar to that found in the original validation was supported. Except for the "External Health Control" subscale (α=.46), the rest nine subscales of the HOS had good/excellent internal consistency, ranging from .76 to .87. Test-retest reliability of the ten subscales of the HOS was also adequate, ranging from r=.69 to .94. Concerning its construct (convergent and discriminant) validity, many significant correlations were found between the ten subscales of the HOS and Health Locus of Control, Life Orientation Test-Revised, Body Appreciation Scale (BAS), and State-Trait Anxiety Inventory (STAI).

Conclusion

The HOS is a valuable instrument to health psychologists and could be used for research and clinical purposes to assess people's health orientation.

INTRODUCTION

Health is defined as "the state of complete physical, mental and social well-being and not merely the absence of disease or infirmity."¹ Health-related habits (e.g., eating a good diet, exercising regularly, having a healthy body weight, brushing one's teeth, refraining from smoking and binge drinking, maintaining regular check-ups at a doctor, or receiving preventive vaccines) are crucial for good health.²,³ According to Rimal et al.,⁴ these health-related habits are components of health orientation.

On the other hand, the importance of psychological processes in the experience of health and illness is being increasingly recognized. More and more evidence is accumulating for the role of behavior in current trends of morbidity and mortality.⁵ People occasionally experience problems and frustrations with the health-related aspects of their lives. Often,
the sources of these problems are due to particular personality tendencies and orientations related to their health and physical fitness. Although the belief that personality is linked to health goes back at least to Greek and Roman times, the scientific study of these links began in earnest only during the last century.

Studies have consistently supported the role of personality variables, such as traits, motives, and goals, as informative for predicting current and future health outcomes. The causal relation between personality and health may run in both directions; personality influences health, and health influences personality. It is well documented that psychological factors (such as personality) can affect health directly (such as stress causing the release of several hormones which damage the body over time) and indirectly via a person’s own behavior choices, which can harm or protect health (such as smoking or taking exercise).

In this sense, personality is an essential aspect of people's physical well-being and health. However, not all aspects of personality tend to be associated in a negative direction with physical health. More conscientious people have better health and live longer lives than less conscientious people. Extraversion has been related to better health and well-being and has also been linked to health behaviors, but in a diverse way. Agreeableness is related to better health behaviors, while lower levels of this trait have been associated with increased mortality risk. On the other contrary, high levels of neuroticism have been positively correlated with poorer physical functioning, worse illness outcomes, greater alcohol consumption as well as increased cigarette smoking.

Partner personality characteristics, such as agreeableness, conscientiousness, and emotional stability, are also important determinants of health. Several other studies and theories link psychological factors and personality with health outcomes. However, there are still quite many unknown and unclear indications as to the interplay of psychological and physical factors in health and illness. In this context, health orientation seems to be a significant variable. Health orientation is an individual-differences concept defined as an individual's motivation to engage in healthy attitudes, beliefs, and behaviors. As suggested by Dutta-Bergman, health-oriented individuals are more likely to have a positive orientation toward various preventative behaviors and engage in healthy activities.

There is also extensive interest in understanding the relationship between the personality variable of health locus of control and various health attitudes, behaviors, and situations. Health locus of control examines the degree to which individuals believe that their health is controlled by internal (i.e., direct result of one's actions) or external (i.e., medical professionals, fate, luck, etc.) factors and is associated with people's orientations toward their health. In recent decades, a great deal of research has linked internal locus of control to positive health beliefs and behaviors.

Health anxiety is also a common and distressing problem, affecting most people at some point in their lives and becoming clinically significant for up to 5% of the general population at any one time. Health anxious individuals tend to treat their symptoms as authentically threatening and accept their thoughts about the illness as relevant. They often experience urges to seek medical consultation to get reassured about good health or cure the presumed disease.

Another relative variable, health consciousness, refers to the extent to which an individual tends to undertake health actions and is divided into four dimensions: greater concerns to health, caring about health, engaging in searching for health information, and valuing healthy conditions. Health consciousness predicts various health attitudes and behaviors and is closely related to how he or she seeks and responds to health information.

All the above approaches and findings are espoused in the biopsychosocial model of health. They suggest that personality and psychological tendencies need to be considered more extensively when investigating the variables that promote physical health and fitness.

Following these researches, there is a need to use several measurement instruments that focuses more comprehensively and directly on the linkage of personality variables with physical health outcomes. The Health Orientation Scale (HOS), developed by Snell et al., is such a questionnaire. It was developed from a need for an instrument that focuses more comprehensively and directly on measuring personality variables related to physical health. The personality tendencies measured by the Health Orientation Scale are those dealing with the following concepts: (1) personal health consciousness, (2) health image concern, (3) health anxiety, (4) health esteem-confidence, (5) motivation to avoid unhealthiness, (6) motivation for healthiness, (7) internal health control, (8) external health control, (9) health expectations, and (10) health status.

Health Orientation Scale has been used in several studies examining alcohol consumption, genetic self-knowledge, and in several samples, like women, stoma patients, and African American men, etc. This study aimed to translate and culturally adapt the Health Orientation for the Greek and Cyprus populations (the Greek language is spoken in Greece and Cyprus). More specifically, the objectives were to examine the factor structure of the questionnaire and its psychometric properties (internal consistency, test-retest reliability, construct validity). To the best of the authors' knowledge, there is a shortage of relevant questionnaires in the Greek language. Consequently, the Greek version of the Health Orientation Scale overcomes this shortage and can be administered for clinical and research purposes by health and clinical psychologists.

**METHOD**

**TRANSLATION OF THE QUESTIONNAIRE**

The translation strategy was based on minimal translation criteria developed by the Scientific Advisory Committee of the Medical Outcomes Trust (2002) and on a set of guidelines by the International Test Commission.

The translation was performed using a multiple forward and backward translation protocol. Two independent bilingual professionals translated the questionnaire into Greek...
Design

A cross-sectional study with a snowball recruitment procedure was conducted. The duration of the study was three months. The questionnaires were administered to Greece and Cyprus, and the majority of them were distributed electronically.

The participants were selected based on the following eligibility criteria:
1. male-female persons with sufficient ability to understand and respond to the questionnaire.
2. age > 18 years
3. residents of Greece or Cyprus
4. ability to speak-understand the Greek language
5. persons wishing to participate voluntarily in the research.

Persons who did not wish to participate voluntarily in the research and those who could not respond to the questions were excluded from the study.

The questionnaire consisted of two parts: the first part included sociodemographic data. The second part included the following questionnaires: 1) Health Orientation Scale (HOS), 2) Health Locus of Control, 3) Life Orientation Test-Revised, 4) Body Appreciation Scale (BAS), and 5) State-Trait Anxiety Inventory (STAI). These questionnaires were used to examine the construct (convergent and discriminant validity) of the Health Orientation Scale and have been translated and culturally adapted in the Greek population by several scholars.

The participants were informed in detail about the purpose of the study and were given assurances of anonymity and confidentiality of the information. They were also assured that the collected data would be used only for the study. All participants took part voluntarily, without taking any remuneration.

A new study examined the test-retest reliability of the Health Orientation Scale scores. The participants completed the HOS three weeks later under the same conditions as the first study. Test-retest reliability was not examined in the initial validation of the HOS.

Participants

The sample comprised 358 persons of the Greek and Cypriot general population. The mean age of the participants was 34 years (Mage = 34.00, SD = 9.35, Min=18, Max=73, Range=55). The rest demographic characteristics of the sample are presented in Table 1.

The sample used to examine the test-retest reliability consisted of 35 persons randomly selected, aged between 31-47 (Mean age= 35.8, SD = 6.14). Fourteen of them were men (40%), and twenty-one (60%) were women.

Measures

Demographics

Patients reported their gender, age group (<25 years, 26-39 years, >40 years), marital status, educational level, and occupation.

Health Orientation Scale (HOS)

It is an objective self-report questionnaire that evaluates men's and women's personality tendencies towards physical health or health orientation. It is composed of fifty items divided into ten health-oriented subscales, each containing five items, and measures several health-related personality features:

1) personal health consciousness, defined as the tendency to be highly aware of and think about one's physical health-fitness, eg. "I am very aware of how healthy my body feels."
2) health image concern, defined as the tendency to be highly aware of the external, observable impression that one's physical health makes on others, eg. "I sometimes wonder what others think of my physical health."
3) health anxiety, defined as the tendency to be anxious and nervous about one's physical health-fitness, eg. "I feel anxious when I think about my health."
4) health esteem-confidence, defined as a generalized tendency to positively evaluate and feel confident about one's physical health, eg. "I feel confident about the status of my health."
5) motivation to avoid unhealthiness, defined as the motivation and desire to avoid being in a state of unhealthiness, eg. "I am motivated to keep myself from becoming physically unhealthy."
6) motivation for healthiness, defined as the motivational tendency and desire to keep oneself in excellent physical health, eg. "I'm very motivated to be physically healthy."
7) internal health control, defined as the tendency to believe that one's physical health and fitness is a direct function of one's behaviors and actions, eg. "My health is something that I alone am responsible for." People with higher internal health control scores believe that they have control


over their physical health status.

8) **external health control**, defined as the tendency to believe that one’s health status is determined by uncontrol-
lable factors external to oneself, e.g., “Being in good physical health is just a matter of luck.” Those with higher scores in the external health control subscale believe that such factors influence their physical health as luck and chance.

9) **health expectations**, defined as the tendency to expect that one’s health will be excellent and positive in the future, eg. “I expect that my health will be excellent in the future.”

10) **health status**, defined as the tendency to regard oneself as being currently well-exercised and in good physical shape, eg. "I am in good physical health."^6^

Concerning the scoring, respondents are asked to indicate to what extent each item is characteristic of them and rate it in a 5-point Likert scale (1= Not at all characteristic of me, 2 = Slightly characteristic of me, 3= Somewhat characteristic of me, 4= Moderately characteristic of me, 5= Very characteristic of me). Items 14,38,39, 40, 48, 49, 50 are reversed scored. The total score for each subscale is the sum of the corresponding five items and ranges from 5 to 25. The greater the score, the greater the corresponding tendency of the respondent.

Concerning its psychometric properties, reliability analysis provided evidence of internal consistency for the subscales on the Health Orientation Scale (HOS). The internal consistency was evaluated using Cronbach alpha coefficient: subscales reported a value included within 0.69–0.92.

Health Locus of Control

It includes 18 belief statements that assess a person’s beliefs regarding whether his or her health status is determined by the actions of individuals (as opposed to fate, luck, or chance) and, if so, whether the locus of that control is "internal" (i.e., residing in the person’s actions) or "external" (i.e., dependent on the actions of other people). The items are subdivided into three 6-item subscales: (1) Internal HLC (items 1,6,8,12,15,17), which evaluates the level of control attributed to the individual, e.g., "If I get sick, it is my behavior that determines how soon I get well again" (2) Powerful Others HLC (items 3,5,7,10,14,18), which evaluates the level of control attributed to other persons (such as health providers, social leaders, etc.), e.g., “Having regular contact with my physician is the best way for me to avoid illness”; and (3) Chance HLC (items 2,4,9,11,15,16),
which evaluates the level of control attributed to luck, fate or chance, e.g., “No matter what I do, I’m likely to get sick.” Each item is rated on a 6-point Likert-type scale, ranging from strongly disagree (1) to strongly agree (6), with higher scores indicate a stronger tendency towards that type of control. The alpha reliabilities of the six-item subscales range from .65 to .75, and the test-retest reliabilities are in the range of .70-3.24 In the present study, the Greek translation of the questionnaire was used, and Cronbach’s \( \alpha \) was .68 for the Internal HLC subscale, .71 for Powerful Others HLC subscale, and .76 for Chance HLC subscale.

**LIFE ORIENTATION TEST-REVISED**

The life orientation test-revised (LOT-R) consists of 10 items, and it is a brief measure for assessing dispositional optimism. In psychology, optimism is viewed as a general way of thinking that can be beneficial to health outcomes. It has been used in a good deal of research on the behavioral, affective, and health consequences of the Optimism/Pessimism dimension. Three items measure optimism (e.g., “In uncertain times, I usually expect the best”), three things measure pessimism (e.g., “If something can go wrong for me, it will”), and four items (2,5,6,8) serve as fillers. Each item is scored 0-4, while items 3,7,9 are reversed scored. The possible range of total scores is 0-24, and high values imply optimism.35 According to another scoring system, values 19-24 indicate high optimism, values 14-18 indicate moderate optimism, and values 0-13 indicate low optimism.56 In this study, the former scoring system was used.

The scale has an acceptable internal consistency and test-retest reliability.57 Its Greek version has a two-factor structure representing the constructs of optimism and pessimism, good internal consistency and convergent validity, and stability over three months.38 In the present study, Cronbach’s \( \alpha \) was .67 for both optimism and pessimism subscale.

**BODY APPRECIATION SCALE (BAS)**

It consists of 13 items and evaluates the positive body image (e.g. “I feel good about my body”). It measures four aspects: favorable opinions of one’s own body, acceptance of the body despite its imperfections, respect for the body, particularly to its needs, and protection of the body, including rejection of unrealistic ideals. Item 12 is gender-specific, and there is a different question for both men and women. The questionnaire items are rated on a 5-point scale (1=Never, 5=Always) and are averaged to obtain a total score (item 12 is reversed scored in the Greek version). Higher scores reflect greater body appreciation. Psychometric properties (reliability, validity, etc.) of BAS are adequate, and its factor structure comprises a single dimension.39 Its Greek version presents adequate construct validity, internal consistency, and test-retest reliability.40 In the present study, Cronbach’s \( \alpha \) was .89 for the total score of the scale.

**STATE-TRAIT ANXIETY INVENTORY (STAI)**

It consists of 40 items, divided into two subscales: a) state anxiety (emotional state of the subject at the time of the survey, e.g., “I feel calm”) and b) trait anxiety (emotional state of the person in general, e.g., “I worry too much over something that really does not matter”). The questionnaire items are rated on a 4-point scale (1=Not at all, 4=Very much). Items 1,2,5,8,10, 11,15,16, 20,21,26,27,33,36,39 are reversed scored. Apart from the score in each subscale, there is a general index by adding all of the items. Considerable evidence attests to its construct and concurrent validity, internal consistency, and test-retest reliability.41,42 The Greek version of the questionnaire has demonstrated adequate construct validity, internal consistency, and test-retest reliability.43 In the present study, Cronbach’s \( \alpha \) was .92 for the total items and .91 for the “State” and .92 for the “Trait” subscales.

**DATA ANALYSIS**

Data analysis was conducted by using SPSS v.25, and the statistical significance was set to 5%. Results were obtained using descriptive statistics, T-test, ANOVA, and Pearson’s correlation. Moreover, Exploratory Factor Analysis (EFA) was carried out to examine the factor structure of the Health Orientation Scale. The Bartlett’s test of sphericity and the Kaiser-Meyer-Olkin index were used to determine if the HOS items had an adequate variance for factor analysis. In EFA, principal component analysis (PCA) with a varimax rotation was utilized to assess the internal structure of the measure. Exploratory Factor Analysis (EFA) was performed in subscales and not in items, based on the analysis performed in the original validation. Varimax rotation was selected because it was expected that the factors were not strongly intercorrelated. The number of factors was determined according to those with eigenvalues>1 and by examining the scree plot. Item-component correlations of 0.4 and above were retained.

The internal consistency reliability of the instrument was assessed by using Cronbach’s alpha coefficient. Alpha coefficient values of 0.70 or higher were deemed to indicate good reliability.

Construct (convergent and discriminant) validity were assessed by computing the Pearson’s correlation between the HOS and the rest questionnaires (Health Locus of Control, Life Orientation Test-Revised, Body Appreciation Scale, State-Trait Anxiety Inventory).

Test-retest reliability was examined using paired samples t-test, Interclass Correlation Coefficients, and Pearson’s correlation in the test-retest sample (first and second administration).

**RESULTS**

**FACTOR ANALYSIS RESULTS**

A principal component factor analysis with varimax rotation was conducted on the ten subscales on the Health Orientation Scale. Bartlett’s test of sphericity \( (x^2=1344.86, p<.001) \) and the Kaiser-Meyer-Olkin index (.804) confirmed that the HOS items had an adequate variance for factor analysis.

Analysis revealed three factors with eigenvalues>1, which explained 69.1% of the variance. The factor loadings
Table 2. Factor Analysis of the Subscales on the Health Orientation Scale (HOS)

| Subscales on the Health Orientation Scale (HOS) | Factor Solutions |
|------------------------------------------------|------------------|
|                                               | I                |
|                                               | II               |
|                                               | III              |
| Eigenvalue                                    | 3.62             |
| Percent of Variance                           | 36.21            |
| **HEALTH ORIENTATION SCALE**                 |                  |
| Personal Health Consciousness                 | .625             |
| Health Esteem-Confidence                      | .832             |
| Motivation to Avoid Unhealthiness             | .814             |
| Motivation for Healthiness                    | .875             |
| Health Expectations                           | .662             |
| Health Status                                 | .701             |
| Health Image Concern                          | .778             |
| Health Anxiety                                | .860             |
| Internal Health Control                       | .709             |
| External Health Control                       | -.869            |

Note. Extraction method= Principal component analysis with varimax rotation

Table 3. Descriptive Statistics for the Subscales of The Health Orientation Scale

| Subscales on the Health Orientation Scale (HOS) | N  | Mean | Std. Deviation |
|------------------------------------------------|----|------|----------------|
| Personal Health Consciousness                  | 319| 19.26| 3.49           |
| Health Image Concern                           | 319| 10.67| 4.74           |
| Health Anxiety                                 | 319| 14.90| 4.93           |
| Health Esteem-Confidence                       | 319| 16.23| 3.52           |
| Motivation to Avoid Unhealthiness              | 319| 17.62| 4.12           |
| Motivation for Healthiness                     | 319| 17.72| 4.42           |
| Internal Health Control                        | 319| 20.60| 3.78           |
| External Health Control                        | 319| 11.21| 3.31           |
| Health Expectations                            | 319| 16.10| 4.21           |
| Health Status                                  | 319| 14.38| 4.31           |

and results are presented in Table 2. As an inspection of this table reveals, Personal Health Consciousness, Health Esteem-Confidence, Motivation to Avoid Unhealthiness, Motivation for Healthiness, Health Expectations, and Health Status subscales all had high loadings factor (eigenvalue = 3.62; percent of variance = 36.21). Factor II consisted of the subscales dealing with the Health Expectations and Health Status subscales (eigenvalue = 1.86; percent of variance = 18.57). The third and final factor consisted of the subscales dealing with Internal Health Control and External Health Control (eigenvalue = 1.43; percent of variance = 14.31).

This factor structure of the HOS was also supported by the scree plot (figure 1). This model is entirely similar to that found in the original validation of the Health Orientation Scale. As it is reported in the initial validation, "...although these three clusters were found, it is important that researchers not arrive at the mistaken conclusion that the HOS subscales which loaded on each factor are assessing identical tendencies. Later results show, for example, that while some of these subscales relate to particular health-seeking behaviors, others do not". Moreover, "the loadings indicate that people who consider themselves healthy right now and who expect to continue feeling healthy in the future are the most motivated for good health, have higher health-esteem, and have higher levels of personal health consciousness."6

Descriptive statistics for the ten subscales of the HOS are presented in table 3. The highest mean score is recorded in the subscale Internal Health Control (20.60) and the lowest in the subscale Health Image Concern (10.67).

INTERNAL CONSISTENCY RELIABILITY ANALYSES

The internal consistency of the ten subscales on the Health
Orientation Scale was determined by calculating Cronbach’s alpha coefficients. Their value ranged from a low .46 to a high of .87 (Table 4). There was a problem with the subscale External Health Control. Cronbach’s α was low (.46) in this subscale, but if item 38 (“Being in excellent physical shape has little or nothing to do with luck”) was deleted, the value of Cronbach’s α raised to an acceptable value (.65). We chose not to delete item 38 to retain the original 50-items structure of the scale. However, since item 38 proved to be psychometrically unsound, researchers may want to consider eliminating it from the total score of the subscale External Health Control.

In summary, nine out of the ten subscales on the Health Orientation Scale had good/excellent internal consistency reliability, thereby justifying their use in the following analyses.

### Table 4. Reliability Coefficients for the Health Orientation Scale

| Subscales on the Health Orientation Scale (HOS) | Cronbach’s Alpha |
|-----------------------------------------------|------------------|
| 1. Personal Health Consciousness               | .76              |
| 2. Health Image Concern                         | .87              |
| 3. Health Anxiety                               | .86              |
| 4. Health Esteem-Confidence                     | .81              |
| 5. Motivation to Avoid Unhealthiness            | .76              |
| 6. Motivation for Healthiness                   | .84              |
| 7. Internal Health Control                       | .84              |
| 8. External Health Control                       | .46              |
| 9. Health Expectations                          | .80              |
| 10. Health Status                               | .79              |

Note. Each subscale consisted of 5 items. Range for all subscales = 0-20.

### Table 5. Correlations Among the Subscales on the Health Orientation Scale

| Subscales on the Health Orientation Scale (HOS) | PHC | HIC | HA | HEC | MAU | MFH | IHC | EHC | HE | HS |
|-----------------------------------------------|-----|-----|----|-----|-----|-----|-----|-----|----|----|
| PHC                                           | 1.00|     |    |     |     |     |     |     |    |    |
| HIC                                           | .12*| 1.00|    |     |     |     |     |     |    |    |
| HA                                            | .14**| .50**| 1.00|     |     |     |     |     |    |    |
| HEC                                           | .49**| -.09| .21**| 1.00|     |     |     |     |    |    |
| MAU                                           | .58**| .08| .05| .58**| 1.00|     |     |     |    |    |
| MFH                                           | .58**| .06| .06| .65**| .79**| 1.00|     |     |    |    |
| IHC                                           | .41**| .15**| .09| .38**| .40**| .39**| 1.00|     |    |    |
| EHC                                           | -.12’| .18’| .24’| -.17’| -.17’| -.13’| -.37’| -.37’| 1.00|    |
| HE                                            | .32’| .04| -.23’| .53’| .41’| .49’| .41’| -.23’|    | 1.00|
| HS                                            | .25’| -.14’| -.30’| .60’| .42’| .51’| .25’| -.20’| .51’| 1.00|

Note. N = 558. PHC = Personal Health Consciousness; HIC = Health Image Concern; HA = Health Anxiety; HEC = Health Esteem-Confidence; MAU = Motivation to Avoid Unhealthiness; MFH = Motivation for Healthiness; IHC = Internal Health Control; EHC = External Health Control; HE = Health Expectations; and HS = Health Status.

*Correlation is significant at the 0.05 level (2-tailed).
**Correlation is significant at the 0.01 level (2-tailed).

### Correlations Among the Subscales

The correlations among the subscales on the Health Orientation Scale are presented in Table 5. The strongest correlation was recorded between the two health motivational subscales, with both motivational tendencies contributing to the personal health consciousness and health esteem-confidence. There was also a strong positive correlation between Health Esteem-Confidence and Motivation for Healthiness with Health Expectations and Health Status. In addition, a strong positive correlation was found between Health Anxiety and health image concerns.
Table 6. Construct Validity Correlations Between the Health Orientation Scale and the Rest Questionnaires

| Subscales on the Health Orientation Scale | PHC | HIC | HA | HEC | MAU | MFH | IHC | EHC | HE | HS |
|------------------------------------------|-----|-----|----|-----|-----|-----|-----|-----|----|----|
| Internal Health Locus of Control         | .193** | .121* | .021 | .159** | .186** | .196** | .447** | -.239** | .257** | .057 |
| Powerful Others Health Locus of Control  | .043 | .120* | .229** | .009 | .077 | .090 | -.013 | .092 | -.018 | -.073 |
| Chance Health Locus of Control           | -.064 | .122* | .151** | -.074 | -.079 | -.042 | -.247** | .325** | -.144** | -.081 |
| Life Orientation Test-Revised             | .256** | -.161** | -.262** | .370** | .314** | .322** | .180** | -.241** | .419** | .280** |
| Body Appreciation Scale                  | .294** | -.325** | -.384** | .586** | .378** | .446** | .166** | -.179** | .366** | .540** |
| STAI (total score)                       | -.185** | .289** | .462** | -.391** | -.240** | -.227** | -.161** | .375** | -.362** | -.330** |
| STAI- State                              | -.185** | .216** | .438** | -.359** | -.04** | -.206** | -.145** | .334** | -.339** | -.305** |
| STAI-Trait                               | -.169** | .347** | .448** | -.393** | -.244** | -.233** | -.135** | .324** | -.314** | -.308** |

Note. 
* Correlation is significant at the 0.05 level (2-tailed).  
** Correlation is significant at the 0.01 level (2-tailed).  

PHC=Personal Health Consciousness; HIC=Health Image Concern; HA=Health Anxiety; HEC=Health Esteem-Confidence; MAU=Motivation to Avoid Unhealthiness; MFH=Motivation for Healthiness; IHC=Internal Health Control; EHC=External Health Control; HE=Health Expectations; and HS=Health Status.

CONSTRUCT VALIDITY OF THE HEALTH ORIENTATION SCALE

The validity of the Health Orientation Scale was examined by computing correlations between the subscales on the HOS and Health Locus of Control Scale, Life Orientation Test-Revised, Body Appreciation Scale, and State-Trait Anxiety Inventory (STAI) (table 6). An inspection of this table indicates that there are many significant correlations. The strongest correlations were the following:

- **Health Anxiety (HA)** was negatively associated with body appreciation and positively with state and trait anxiety and total score of STAI.
- **Health Esteem-Confidence (HEC)** was positively correlated with body appreciation and life orientation and negatively with state and trait anxiety and total score of STAI.
- **Motivation to Avoid Unhealthiness (MAU) and Health Status (HS)** were positively correlated with body appreciation and life orientation.
- **Internal Health Control (IHC)** was positively correlated with Internal Health Locus of Control
- **External Health Control (EHC)** was positively correlated with Chance Health Locus of Control, state and trait anxiety, and total score of STAI.
- **Health Expectations (HE)** was positively correlated with Life Orientation and body appreciation and negatively with state and trait anxiety and total score of STAI.
- **Health Status (HS)** was positively correlated with body appreciation and negatively with state and trait anxiety and total score of STAI.

These results suggest that the Greek version of the Health Orientation Scale has adequate construct (convergent and discriminant) validity.

**TEST-RETEST RELIABILITY**

A significant positive correlation was found between the first and second administration scores for all the subscales of HOS (table 7). Interclass Correlation Coefficients were also adequate-excellent for all the subscales of HOS.
The primary finding was that the Health Orientation Scale consists of ten subscales divided into three factors and its reliability and validity are adequate. Personal Health Consciousness, Health Esteem-Confidence, Motivation to Avoid Unhealthiness, Motivation for Healthiness, Health Expectations, and Health Status subscales all had high loadings on Factor I. Factor II consisted of the subscales dealing with the Health Expectations and Health Status subscales. The third and final factor consisted of the subscales dealing with Internal Health Control and External Health Control. The structure of the HOS was entirely similar to that found in the original validation. An exception is noticed in the Personal Health Consciousness subscale. The initial validation presented high loading on Factor III (.41) and Factor I (.40). In this study it loaded on Factor I (.625). The factor loadings for the HOS items indicate that they are relatively good indicators of their respective factors.

As it is reported in the original validation, "...although these three clusters were found, it is important that researchers not arrive at the mistaken conclusion that the HOS subscales which loaded on each factor are assessing identical tendencies. Later results show, for example, that while some of these subscales relate to particular health-seeking behaviors, others do not". Moreover, "the loadings indicate that people who consider themselves healthy right now and who expect to continue feeling healthy in the future are the most motivated for good health, have higher health-esteem, and have higher levels of personal health consciousness."6

Except of the subscale "External Health Control," the rest nine subscales of the Health Orientation Scale demonstrated good/excellent internal consistency. Cronbach's $\alpha$ for the "External Health Control" subscale was low (.46), but if item 38 was deleted, the value of Cronbach's $\alpha$ raised to an acceptable value (.65). We chose not to delete this item in order to retain the original 50-items structure of the scale. However, we suggest that researchers examine if they want to eliminate/retain it from the total score of the subscale "External Health Control." In the original validation of the scale, reliability analyses confirmed that all ten subscales possessed acceptable levels of internal reliability, and Cronbach’s $\alpha$ value for the "External Health Control" subscale was higher (.69).

There were many significant correlations between the ten subscales. The strongest correlation was recorded between the two health motivational subscales, with both motivational tendencies contributing to the personal health

| Subscales on the Health Orientation Scale (HOS) | $r$ |
|-----------------------------------------------|----|
| 1. Personal Health Consciousness               | .825** |
| 2. Health Image Concern                        | .938** |
| 3. Health Anxiety                              | .795** |
| 4. Health Esteem-Confidence                    | .689** |
| 5. Motivation to Avoid Unhealthiness           | .873** |
| 6. Motivation for Healthiness                  | .832** |
| 7. Internal Health Control                     | .701** |
| 8. External Health Control                     | .634** |
| 9. Health Expectations                         | .776** |
| 10. Health Status                              | .732** |

**. Correlation is significant at the 0.01 level (2-tailed).

Note.

DISCUSSION

This study examined the factor structure and psychometric properties of the Health Orientation Scale in a Greek-speaking sample in Greece and Cyprus. This is a first step for the examination of the concept of Health Orientation in the Greek-speaking population.

The primary finding was that the Health Orientation Scale consists of ten subscales divided into three factors and its reliability and validity are adequate. Personal Health Consciousness, Health Esteem-Confidence, Motivation to Avoid Unhealthiness, Motivation for Healthiness, Health Expectations, and Health Status subscales all had high loadings on Factor I. Factor II consisted of the subscales dealing with the Health Expectations and Health Status subscales. The third and final factor consisted of the subscales dealing with Internal Health Control and External Health Control. The structure of the HOS was entirely similar to that found in the original validation. An exception is noticed in the Personal Health Consciousness subscale. The initial validation presented high loading on Factor III (.41) and Factor I (.40). In this study it loaded on Factor I (.625). The factor loadings for the HOS items indicate that they are relatively good indicators of their respective factors.

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There were many significant correlations between the ten subscales. The strongest correlation was recorded between the two health motivational subscales, with both motivational tendencies contributing to the personal health.
were reported in the original validation of the scale. The authors have developed the Health Orientation Scale, which has adequate construct (convergent and discriminant) validity. As was above mentioned, test-retest reliability was not examined in the original validation of the HOS.

Furthermore, the Health Orientation Scale demonstrated adequate construct (convergent and discriminant) validity. Specifically, the strongest correlations were the following:

- Health Anxiety (HA) was negatively correlated with body appreciation and positively with state and trait anxiety and total score of STAI.
- Health Esteem-Confidence (HEC) was correlated with body appreciation and life orientation and negatively correlated with state and trait anxiety and total score of STAI.
- Motivation to Avoid Unhealthiness (MAU) and Health Status (HS) were positively correlated with body appreciation and lifestyle orientation.
- Internal Health Control (IHC) was positively correlated with Internal Health Locus of Control
- External Health Control (EHC) was positively correlated with Chance Health Locus of Control, state and trait anxiety, and total score of STAI.
- Health Expectations (HE) was positively correlated with Life Orientation and body appreciation and negatively with state and trait anxiety and total score of STAI.
- Health Status (HS) was positively correlated with body appreciation and negatively with state and trait anxiety and total score of STAI.

It is noteworthy that in this study, construct validity was examined by computing correlations of Health Orientation with the above scales. In contrast, the original validation, construct validity was examined by computing correlations of Health Orientation with several measures of health-seeking behaviors (e.g., exercise, smoking, etc.), and the analyses were conducted on females and males separately. These results suggest that the Greek version of the Health Orientation Scale has adequate construct (convergent and discriminant) validity. Similar results concerning the validity were reported in the original validation of the scale.

Males had higher scores than females on the "Motivation to Avoid Unhealthiness" and "Internal Health Control" subscales, and women had a higher score than men in the rest eight subscales. However, all these differences were not statistically significant. Similar results about the "Internal Health Control" subscale were found in the original validation of the scale.

Concerning age, older participants reported more Health Image Concerns than did middle age and younger individuals. In contrast, Snell et al. found that younger individuals reported more Health Image concerns than did middle-aged individuals, who in turn indicated more health image concerns than did older people. In addition, it was found that older persons expressed higher motivation to Avoid unhealthiness than younger and middle-aged individuals. Different results were found in the original validation of the scale. Older persons expressed less Motivation for Healthiness (and not motivation to Avoid unhealthiness) relative to younger and middle-aged individuals. This indicates a change of older people to their health orientation, and it seems that they are highly motivated to avoid unhealthiness nowadays.

The advantages of this research include the examination of test-retest reliability and the examination of the construct validity utilizing many other related questionnaires. As for the limitations, it must be highlighted that younger people, women, and people with high educational levels were overrepresented in the sample due to the snowball sampling method used.

Despite these limitations, the Greek version of the HOS is reliable and valid for the investigation of health orientation and can be used for research and clinical purposes. Health psychologists could also use it in their everyday work to measure people’s health-related personality tendencies.

Additional psychometric evaluation of the HOS in other samples and countries is needed to examine its cross-cultural structure and validity across various settings. Finally, future studies must examine the sociodemographic variables affecting health orientation in different cultural contexts.

AUTHOR CONTRIBUTIONS

Togas Constantinios had the idea for the research. He took the permission, distributed the questionnaire, performed the statistical analysis, wrote the article, and gave the final proof.

Parlalis Stavros conducted the pilot study of the questionnaire, distributed the questionnaire, made the proof-reading, and gave the final proof.

COMPETING INTERESTS

There are no competing interests to report.

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APPENDIX

HEALTH ORIENTATION SCALE (GREEK VERSION)

ΚΛΙΜΑΚΑ ΠΡΟΣΑΝΑΤΟΛΙΣΜΟΥ ΥΓΕΙΑΣ

ΟΔΗΓΙΕΣ: Η λίστα των ερωτήσεων αναφέρεται στην ανθρώπινη υγεία. Παρακαλώ διαβάστε κάθε ερώτηση προσεκτικά και αποφασίστε αν πολύ βαθμό είναι ή δεν είναι σας χαρακτηριστικό. Απάντηστε σε κάθε ερώτηση μια βαθμολογία του κατά πόσο σας εκφράζει. Θυμήστε να απαντήσετε σε όλες τις ερωτήσεις, ακόμη και αν δεν είστε απόλυτα σίγουροι. Οι απαντήσεις θα κρατηθούν με απόλυτη ευπρεπία. Επίσης, παρακαλώ να είστε ειλικρινείς στις απαντήσεις σας.
### ΚΛΙΜΑΚΑ ΠΡΟΣΑΝΑΤΟΛΙΣΜΟΥ ΥΓΕΙΑΣ

| Κωδ. | Γραμμή | Κείμενο |
|------|--------|---------|
| Α' | Καλή χαρακτηρίζει καθόλου | 12345 |
| Β' | Με χαρακτηρίζει ελαφρώς | 12345 |
| Γ' | Με χαρακτηρίζει κάποιας | 12345 |
| Δ' | Με χαρακτηρίζει μέτρια | 12345 |
| Ε' | Με χαρακτηρίζει πολύ | 12345 |

1. Γνωρίζω πολύ καλά πόσο υγείς αισθάνεται το σώμά μου.
2. Μερικές φορές αναρωτιέμαι τι πιστεύουν οι άλλοι για τη σωματική μου υγεία.
3. Αισθάνομαι άγχος όταν σκέφτομαι την υγεία μου.
4. Αισθάνομαι αυτοπεποίθηση για την κατάσταση της υγείας μου.
5. Κάτι πράγματα που με απατεύουν από το να ασθεννήσω σωματικά.
6. Έχω ισχυρά κίνητρα να είμαι σωματικά υγιής.
7. Αισθάνομαι ότι η σωματική μου υγεία είναι κάτι για το οποίο είμαι εγώ υπεύθυνος/η.
8. Η κατάσταση της σωματικής μου υγείας καθορίζεται κυρίως από τη υγεία συμβάντα.
9. Αναμένω ότι η υγεία μου θα είναι εξαιρετικά στο μέλλον.
10. Είμαι σε καλή φυσική κατάσταση.
11. Το καταλαβαίνω αμέσως όταν το σώμα μου δεν αισθάνεται υγιες.
12. Ανησυχώ πολύ για το πώς αξιολογούν οι άλλοι τη σωματική μου υγεία.
13. Ανησυχώ για το πόσο υγιες είναι το σώμα μου.
14. Σπάνια αποθαρρύνομαι για την υγεία μου.
15. Είμαι κινητοποιημένος στο να αποφύγω τη σωματική ασθένεια.
16. Είμαι ισχυρά κινητοποιημένος στο να αφετηρώνω χρόνο και προσπαθεία για τη σωματική μου υγεία.
17. Η υγεία μου είναι κάτι για το οποίο μόνο εγώ είμαι υπεύθυνος.
18. Η κατάσταση της σωματικής μου υγείας ελέγχεται από την υγεία συμβάντα.
19. Πιστεύω ότι η μελλοντική κατάσταση της σωματικής μου υγείας θα είναι θετική.
20. Το σώμα μου είναι σε καλή φυσική κατάσταση.
21. Είμαι ευαίσθητος/η σε εσωτερικές σωματικές ενδείξεις για την υγεία μου.
22. Γνωρίζω πολύ καλά τι πιστεύουν οι άλλοι για τη σωματική μου υγεία.
23. Όταν σκέφτομαι για την υγεία μου μένω με ένα συναίσθημα ανησυχίας.
24. Είμαι ευχαριστημένος/η με το πόσο καλά και υγιής αισθάνομαι.
25. Προσπαθώ να αποφεύγω συμπεριφορές που υπονοούν τη σωματική μου υγεία.
26. Έχω μια έντονη επιθυμία να διαπρέψω τον εαυτό μου σωματικά υγιή.
27. Η κατάσταση της σωματικής μου υγείας καθορίζεται σε μεγάλο βαθμό από αυτό που κάνω (ή δεν κάνω).
28. Το να έχω καλή σωματική υγεία είναι απλώς θέμα τύχης.
29. Δεν αναμένω να έχω προβλήματα υγείας στο μέλλον.
30. Είμαι ένα καλά γυμνασμένο άτομο.
31. Αντιλαμβάνομαι αμέσως όταν δεν αισθάνομαι ότι έχω πολύ καλή υγεία.
32. Ανησυχώ για το πώς φαίνεται η σωματική μου υγεία στους άλλους.
33. Συνήθως ανησυχώ για το αν έχω καλή υγεία.
34. Έχω θετικά συναισθήματα για την υγεία μου.
35. Θέλω πραγματικά να αποτρέψω τον εαυτό μου από το να ξεφύγει από τη φυσική του κατάσταση.
36. Είναι πραγματικά σημαντικό για μένα ότι διατηρούμαι σε καλή σωματική υγεία.
37. Ο πι συμβάλει στη σωματική μου υγεία εξαρτάται από τις δικές μου ενέργειες.
38. Το να είμαι σε άριστη φυσική κατάσταση είναι λίγο ή καθόλου θέμα τύχης.
39. Κατά πάσα πιθανότητα θα αντιμετωπίσω ορισμένα προβλήματα υγείας στο μέλλον.
40. Το σώμα μου χρειάζεται πολλή δουλειά ώστε να είναι σε άριστη φυσική κατάσταση.
41. Γνωρίζω πολύ καλά τις αλλαγές στη σωματική μου υγεία.
42. Ανησυχώ για το τι σκέφτονται οι άλλοι για τη σωματική μου υγεία.
43. Αισθάνομαι νευρικότητα όταν σκέφτομαι την κατάσταση της σωματικής μου υγείας.
|   | Αισθάνομαι ότι έχω χειριστεί πολύ καλά την υγεία μου. | 1 2 3 4 5 |
|---|---|---|
| 45 | Έχω ισχυρό κίνητρο για να αποφύγω να είμαι σε άσχημη φυσική κατάσταση. | 1 2 3 4 5 |
| 46 | Πασχίζω να κρατήσω τον εαυτό μου σε άριστη φυσική κατάσταση. | 1 2 3 4 5 |
| 47 | Το να έχω καλή σωματική υγεία είναι θέμα δικής μου ικανότητας και προσπάθειας. | 1 2 3 4 5 |
| 48 | Δεν πιστεύω ότι οι συμπτώματα ή η τύχη παίζουν κάποιο ρόλο στην κατάσταση της σωματικής μου υγείας. | 1 2 3 4 5 |
| 49 | Αναμένω ότι η σωματική μου υγεία θα χειροτερέψει στο μέλλον. | 1 2 3 4 5 |
| 50 | Η σωματική μου υγεία χρειάζεται προσοχή. | 1 2 3 4 5 |