The following questions include several **socio-demographic factors** obtained for a large proportion (but not all) of the sample from a commercial source. The commercial data provide household characteristics (e.g. number of adults in household) and person-level characteristics (e.g. gender) for multiple persons. Here, we ask about subgroups defined by the first person (i.e. “Person 1”) listed in the commercial data. For each factor, a separate estimate of the **call-level response rate** for cases that did not have that variable available on the commercial data (i.e. “Missing Data”) is needed. For each subgroup defined by these factors, please indicate the expected **call-level response rate**. If you do not have any sense of response rates for a particular group, please write “NE” (i.e. “no estimate”) in the box. Do not worry about making sure that the overall call-level response rate would be 24% from your subgroup estimates.

| Factor                          | Subgroup of Selected Respondent | Expected Call-Level Response Rate |
|---------------------------------|---------------------------------|-----------------------------------|
| Gender of Person 1              | Male                            |                                   |
|                                 | Female                          |                                   |
|                                 | Missing Data                    |                                   |
| Age of Person 1                 | Under 50                        |                                   |
|                                 | 50+                             |                                   |
|                                 | Missing Data                    |                                   |
| Number of Adults in Household   | 1                               |                                   |
|                                 | 2+                              |                                   |
|                                 | Missing Data                    |                                   |
| Race/Ethnicity of Person 1      | White                           |                                   |
|                                 | Black                           |                                   |
|                                 | Hispanic                        |                                   |
|                                 | Asian                           |                                   |
|                                 | Other                           |                                   |
|                                 | Missing Data                    |                                   |
| Estimated Household Income      | How much does a $10,000 increase in median income raise or lower response rates? |                                   |
|                                 | Missing Data                    |                                   |

| Factor                          | Expected Change in Call-Level Response Rate (Use Negative Sign for Expected Decreases) |
|---------------------------------|--------------------------------------------------------------------------------------|
| Estimated Household Income      | How much does a $10,000 increase in median income raise or lower response rates?     |
|                                 | Missing Data                                                                         |
The next section asks about expected response rates for different types of neighborhoods. These data are available from the sampling frame (Census-based Area Characteristics) or from interviewer observations.

Please enter a percentage as a number between 0 and 100 without the percent sign. For example, 25% would be entered as “25”.

| Factor                                    | Neighborhood Characteristic | Expected Call-Level Response Rate |
|-------------------------------------------|-----------------------------|-----------------------------------|
| **Census Division**                       |                             |                                   |
| (Census Data)                             | New England                 |                                   |
|                                           | Middle Atlantic             |                                   |
|                                           | South Atlantic              |                                   |
|                                           | East North Central          |                                   |
|                                           | East South Central          |                                   |
|                                           | West North Central          |                                   |
|                                           | West South Central          |                                   |
|                                           | Mountain                    |                                   |
|                                           | Pacific                     |                                   |
| **Race/Ethnicity Sampling Domains**       |                             |                                   |
| (Census Data)                             | <10% Black, <10% Hispanic   |                                   |
|                                           | >10% Black, <10% Hispanic   |                                   |
|                                           | <10% Black, >10% Hispanic   |                                   |
|                                           | >10% Black, >10% Hispanic   |                                   |
| Factor                              | Neighborhood Characteristic | Expected Call-Level Response Rate |
|------------------------------------|-------------------------------|----------------------------------|
| **Access Problems**                |                               |                                  |
| (Interviewer Observations)         | Locked Buildings/Gated     | None                             |
|                                   | Communities                  |                                  |
|                                   | Seasonal Hazardous Conditions |                                  |
|                                   | Unimproved Roads             |                                  |
| **Evidence of non-English Languages** |                               |                                  |
| (Interviewer Observations)         | Yes                           |                                  |
|                                   | No                            |                                  |
| **Factor**                         |                               |                                  |
| **Neighborhood Age Distribution**  | How much does response rate  | How much does a 10 percentage     |
| (Census Data)                      | change if average age is 10   | point increase in the occupancy   |
|                                   | years older than national    | rate increase response rates?     |
|                                   | average?                      |                                  |
| **Occupancy Rate**                 |                               |                                  |
| (Census Data)                      | How much does a 10 percentage |                                  |
|                                   | point increase in the         |                                  |
|                                   | occupancy rate increase       |                                  |
|                                   | response rates?               |                                  |
| **Factor**                         |                               |                                  |
| **PSU Type**                       | Major Metropolitan Area      |                                  |
| (Census Data)                      | Minor Metropolitan Area      |                                  |
|                                   | Not Metropolitan              |                                  |
| **Listing Procedure**              | On foot alone                 |                                  |
| (Interviewer Obs)                  | On foot with someone          |                                  |
|                                   | In a car alone                |                                  |
|                                   | In a car with someone         |                                  |
The next section is about specific **features of housing units**. These are based upon interviewer observations.

Please enter a percentage as a number between 0 and 100 without the percent sign. For example, 25% would be entered as “25”.

| Factor          | Housing Unit Type                  | Expected Call-Level Response Rate |
|-----------------|-----------------------------------|----------------------------------|
| **Structure Type** | Single Family Home                |                                  |
|                 | Structure with 2 to 9 units       |                                  |
|                 | Structure with 10+ units          |                                  |
|                 | Mobile Home                       |                                  |
|                 | Other                             |                                  |
| **Delivery Type** | Curbline                          |                                  |
|                 | Neighborhood Delivery Collection  |                                  |
|                 | Box Unit (NDCBU)                  |                                  |
|                 | Central                           |                                  |
|                 | Other                             |                                  |
|                 | Missing                           |                                  |
| **Physical Impediments** | Locked Entrance                  |                                  |
|                 | Doorperson or other gatekeeper   |                                  |
|                 | Access controlled via intercom   |                                  |
|                 | None                              |                                  |
This final section looks at the impact of different paradata on response rates. Many of these are specific features of call attempts. For example, “Resistance on Prior Attempt” is a paradata element indicating that the prior attempt experienced resistance. We are asking for your estimate of how this each feature will impact the response rate of the next attempt.

Please enter a percentage as a number between 0 and 100 without the percent sign. For example, 25% would be entered as “25”.

| Factor                     | Paradata-Defined Group                                                                 | Expected Call-Level Response Rate |
|----------------------------|---------------------------------------------------------------------------------------|-----------------------------------|
| Attempt-Level Resistance   | Resistance on previous attempt                                                        |                                   |
|                            | No resistance on previous attempt, but resistance on prior attempts                    |                                   |
|                            | Ever maximum resistance or “Hard Refusal”                                             |                                   |
|                            | Never Resistant                                                                       |                                   |
| Attempt-Level Contact      | Contacted at previous attempt                                                         |                                   |
|                            | No contact at previous attempt, but contact at prior attempt                           |                                   |
|                            | Never contacted                                                                       |                                   |
| Contact Observations       | Ever said “too old”                                                                    |                                   |
|                            | Comment related to voluntary nature of survey                                           |                                   |
|                            | Made other comment                                                                    |                                   |
|                            | Never made a comment                                                                  |                                   |

| Factor                     | Expected Change in Call-Level Response Rate (Use Negative Sign for Expected Decreases) |
|----------------------------|---------------------------------------------------------------------------------------|
| Day of Field Period        | How much does response rate increase or decrease for each day of the field period?   |
| Factor                                      | Expected Call-Level Response Rate |
|---------------------------------------------|-----------------------------------|
| Call Window                                 |                                   |
| Weekday Day                                 |                                   |
| Weekday Evening                             |                                   |
| Weekend Day                                 |                                   |
| Weekend Evening                             |                                   |
| Ever Requested Soft Appointment or General Callback Time? |                     |
| Yes                                         |                                   |
| No                                          |                                   |
| Factor                                      | Expected Change in Call-Level Response Rate (Use Negative Sign for Expected Decreases) |
| Attempt Characteristic                      |                                   |
| Each Call Attempt (i.e. how much does each call attempt lower the response rate)? |                                   |
| Number of calls interacted with number of previous contacts |                                   |
Finally, we have some simple background questions for you.

How many years of experience do you have working on surveys?
☐ 0 to 4 years ☐ 5 to 9 years ☐ 10 to 15 years ☐ 15 or more years

How old are you?
☐ 18-29 ☐ 30-39 ☐ 40-49 ☐ 50-59 ☐ 60+

What is your gender?
☐ Female ☐ Male

Thank you for your help!