Evaluating unsupervised learning for natural language processing tasks

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Abstract
The development of unsupervised learning methods for natural language processing tasks has become an important and popular area of research. The primary advantage of these methods is that they do not require annotated data to learn a model. However, this advantage makes them difficult to evaluate against a manually labeled gold standard. Using unsupervised part-of-speech tagging as our case study, we discuss the reasons that render this evaluation paradigm unsuitable for the evaluation of unsupervised learning methods. Instead, we argue that the rarely used in-context evaluation is more appropriate and more informative, as it takes into account the way these methods are likely to be applied. Finally, bearing the issue of evaluation in mind, we propose directions for future work in unsupervised natural language processing.

1 Introduction
The development of unsupervised learning methods for natural language processing (NLP) tasks has become an important and popular area of research. The main attraction of these methods is that they can learn a model using only unlabeled data. This is an important advantage, as unlabeled text in digital form is in abundance, while labeled datasets are usually expensive to construct. While methods such as crowdsourcing (Snow et al., 2008) can help reduce this cost, in tasks for which specialist knowledge is required, such as part-of-speech (PoS) tagging or syntactic parsing, labeling datasets in this fashion can be substantially harder.

Nevertheless, the advantage of requiring only unlabeled data to learn a model renders the evaluation of unsupervised learning methods to be more challenging than that of their supervised counterparts. This is primarily because the output of unsupervised methods does not contain labels that would be found in a manually constructed gold standard. Simplistically expressed, no labels for model learning means that there are no labels in the output. As a result, the standard evaluation paradigm of comparing against a gold standard using a performance measure such as accuracy or F-score cannot be used, at least not in the way it would be used in evaluating supervised methods. Since methods are proposed or rejected by researchers, and papers describing these methods are assessed by their peers partly on the basis of such results, the issue of evaluation is an important one.

Before we proceed, it is important to characterize the unsupervised learning methods we are considering, as the term unsupervised is used in multiple ways in the literature. In this work we focus on methods that use only unlabeled data to learn a model and do not involve any form of supervision at any stage. Thus we exclude methods that use seeds such as the dictionaries of PoS tags used by Ravi and Knight (2009) and rules for producing labeled output, e.g., those proposed by Teichert and Daumé III (2009). We also exclude methods for which the data used to learn a model does not contain any of the labels we are learning to predict, but it does contain other information that we use in the learning process. For example, the multilingual PoS induction approach of Das and Petrov (2011) assumes no supervision for the language whose PoS tags are being
induced, but it assumes access to a labeled dataset of a different language.

We begin by surveying recent work on unsupervised PoS tagging, focusing on the issue of evaluation (Section 2). While PoS tagging is not the only task for which unsupervised learning methods are popular, its relative simplicity and the variety of evaluation paradigms employed make it a useful case study. Based on this survey, we show that evaluation against a PoS tagging gold standard is not only difficult, but it can be misleading as well. The reason for this is that the unsupervised learning methods used, while they produce output that correlates with PoS tags, perform a different task, namely clustering-based word representation induction (Turian et al., 2010). Instead, we argue that in-context evaluation is more appropriate and more informative, as it takes into account the application context in which these methods are intended to be used (Section 3). Finally, bearing the issue of evaluation in mind, we propose some directions for future work in unsupervised learning for NLP (Section 4).

2 The case of unsupervised part-of-speech tagging

PoS tagging is the task of assigning lexical categories such as noun or verb to tokens in a sentence. It is commonly used either as an end-goal or as intermediate processing stage for a downstream task such as syntactic parsing. For languages with substantial amounts of labeled data available such as English, the performance of supervised approaches has reached very high levels.\(^1\) Thus, the research focus has shifted to semisupervised and unsupervised approaches which would allow the processing of languages which do not have similar resources available.

At an abstract level, the unsupervised learning methods applied to PoS tagging take as input tokenized unlabeled sentences, from which they learn a model. These models are either hidden Markov models (HMMs) (Clark, 2003; Goldwater and Griffiths, 2007) or clustering models (Biemann, 2006; Abend et al., 2010). During model learning, state identifiers are assigned to the tokens (Figure 1a). Independently of the learning method and the model, these identifiers are semantically void, i.e. they have no linguistic meaning. Nevertheless, all the studies conclude that there is a strong correlation between the state identifiers assigned and the PoS tags in a labeled gold standard (Figure 1b).

The most common way of assessing the level of correlation achieved is the use clustering evaluation measures. The latter operate on a confusion matrix (Figure 1c), which is constructed by assuming that each cluster consists of all the tokens assigned the same state identifier. Intuitively, all clustering evaluation measures provide definitions for the two desirable properties that a good clustering should possess with respect to a gold standard, homogeneity and completeness. Homogeneity represents the degree to which each cluster contains instances from a single gold standard class, while completeness the degree to which each gold standard class is contained in a single cluster. Note that there tends to be a trade-off between these two properties since, increasing the number of clusters is likely to improve homogeneity but worsen completeness and vice-versa. Therefore, clustering evaluation measures need to balance appropriately between them.

Some authors proposed clustering evaluation techniques that first induce the mapping from state identifiers to gold standard tags automatically and then use supervised measures to compare the mapped output to the gold standard. For example, Gao and Johnson (2008) proposed to induce a many-to-one mapping of state identifiers to PoS tags from one half of the corpus and evaluate on the second half, which is referred to as cross-validation accuracy. However, such techniques evaluate the clustering together with the induced mapping, thus the quality of the latter influences the results obtained. This can be misleading as unsupervised learning methods for PoS tagging induce the clustering, but not the mapping on which they are eventually evaluated.

In order to avoid the mapping induction step, the use of information theoretic measures was proposed instead. These include Variation of Information (VI) (Meilă, 2007), V-measure (Rosenberg and Hirschberg, 2007), and their respective variants NVI (Reichart and Rappoport, 2009) and V-beta (Vlachos et al., 2009). Each of these measures exhibits

\(^1\) According to the ACL wiki, state-of-the-art performance in English is more than 97% per token accuracy.
There are 70 children there.

(a) Unsupervised PoS tagger output

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EX VBP CD NNS RB .

(b) Gold standard

|   | 1 | 2 | 3 | 4 | 5 |
|---|---|---|---|---|---|
| EX | 1 | 0 | 0 | 0 | 0 |
| VBP| 0 | 1 | 0 | 0 | 0 |
| CD | 0 | 0 | 0 | 1 | 0 |
| NNS| 0 | 0 | 1 | 0 | 0 |
| RB | 1 | 0 | 0 | 0 | 0 |
|   | 0 | 0 | 0 | 0 | 1 |

(c) Confusion matrix

Figure 1: Unsupervised PoS tagging evaluation pipeline.

some kind of bias towards certain solutions though, e.g. V-measure favors clusterings with large number of clusters, while VI exhibits the opposite behavior. While these biases might follow some reasonable intuitions, unsurprisingly none is universally accepted as the most appropriate.

In order to avoid these problems, Biemann et al. (2007) proposed to evaluate unsupervised PoS tagging as a source of features for supervised learning approaches to NLP tasks, such as named entity recognition and shallow parsing. The intuition behind this extrinsic evaluation is that if a task relies on discriminating between PoS labels rather than the PoS labels semantics themselves, then the state identifiers obtained by an unsupervised method can be used in the same way as PoS tags obtained from a gold standard or a supervised system. In their experiments they showed that the features obtained from the unsupervised PoS tagger improve the performance in all tasks, and in particular when little training data is available.

Van Gael et al. (2009) evaluated the output of different configurations of their unsupervised PoS tagging approach both by comparing it against a gold standard via clustering evaluation measures and by using it as a source of features for shallow parsing. Table 1 summarizes the results of their experiments. In agreement with Biemann et al. (2007), they found that the features provided by the unsupervised PoS tagger improved shallow parsing performance. However, they observed that the clustering evaluation scores did not correlate with the results of this extrinsic evaluation. In other words, better clustering evaluation scores did not always result in better features for shallow parsing. Van Gael et al. noted that homogeneity correlated better with shallow parsing performance, hypothesizing it is probably worse to assign the same state identifier to tokens that belong to different PoS tags, e.g. verb and adverbs, rather than to generate more than one state identifier for the same PoS. In the same spirit, Christodoulopoulos et al. (2010) used the output of a number of unsupervised PoS tagging methods to extract seeds for the prototype-driven model of Haghighi and Klein (2006). Like Van Gael et al., they also found that better clustering evaluation scores did not result in better seeds.

Given these results, as well as remembering that unsupervised learning methods do not use any label information in model learning, one is entitled to question whether it is reasonable to expect their output to match a particular labeled gold standard. Why not assume that the state identifiers obtained correlate with named entity recognition tags or categorial grammar tags instead of PoS tags, tasks for which sequential models are very common? Even if the state identifiers induced correlate better with PoS tags than with other kinds of annotation, evaluating them using a PoS tagging gold standard and even naming the task unsupervised PoS tagging or induction is probably misleading. We argue that the task performed by the unsupervised PoS tagging methods proposed is more accurately described as clustering-based word representation induction
Table 1: Summary the results reported for the three configurations (DP-learned, DP-fixed, PY-fixed) of the unsupervised PoS tagger of Van Gael et al. (2009) and the two baselines (no PoS tags, supervised PoS tags).Except for VI, higher scores mean better performance. The clustering evaluation scores (VI, V-measure, V-beta) are obtained by comparing against a PoS gold standard, while F-score and accuracy scores are obtained by extrinsic evaluation using shallow parsing.

Note that while evaluating in-context, these authors still refer to the task performed as PoS tagging or induction and some of their conclusions are drawn via comparisons against a PoS tagging gold standard.
output of unsupervised learning methods against a gold standard, we argue that they are still useful. The various measures proposed, along with their inherent biases and definitions of clustering quality, provide quantitative analysis of the behavior of unsupervised learning methods by assessing correlations between their output and a gold standard. This can be very useful when developing such methods, as their use is admittedly simpler than the in-context evaluation paradigms discussed. However, they are not as informative as in-context evaluation and they should not be used to draw strong conclusions about the usefulness of a method.

Acknowledging that the evaluation of unsupervised learning for NLP is better performed in-context instead of against a labeled gold standard leads to the use of more appropriate experimental setups. Sometimes unsupervised learning methods are restricted to learning models using the unlabeled gold standard against which they are evaluated subsequently. Thus, they neither take full advantage of nor they demonstrate their main strength, which is that they can use as much data as possible. Using the pre-processing paradigm, clustering-based word representations induced from a large unlabeled dataset would be evaluated according to whether they improve the performance of the downstream task they are evaluated with, whose evaluation is likely to be on a different dataset. This use of clustering-based word representation is sometimes referred to as semi-supervised learning and has been shown to be effective in a variety of tasks, including named entity recognition, shallow parsing and syntactic dependency parsing (Koo et al., 2008; Turian et al., 2010).

The use of large datasets would also help assess the scalability of the unsupervised methods proposed, as the amount of data that can be handled efficiently by an unsupervised method can be as important as the range of linguistic intuitions it can capture. To examine this trade-off, it would be informative to show performance curves with different amounts of data, which should be straightforward to produce under the pre-processing evaluation paradigm. An added benefit is that, as discussed by Ben-Hur et al. (2002), assessing clustering stability using multiple runs and sub-samples of a dataset can help establish whether a particular combination of clustering algorithm and user-defined parameters (including the number of clusters to be discovered) is able to discover an appropriate clustering of the dataset considered.

Avoiding comparisons against a labeled gold standard would also remove the temptation of adapting it to the output of the unsupervised learning method. For example, in unsupervised PoS tagging authors sometimes simplify the gold standard by collapsing the original 45 PoS tags of the Penn treebank to 17, e.g. by removing the distinctions between different noun tags. While such simplifications are linguistically plausible, they substitute one problem for another, as methods are no longer penalized for missing some of the finer distinctions, but they are penalized for making them. Perhaps more importantly, they result in fitting the gold standard to the output of the method being evaluated, which is unlikely to be informative.

Another related issue is that since unsupervised learning methods do not need labeled data, it is a tempting and common practice to learn a model and report results on the same dataset, which usually consists of all the labeled data available and which is used to tune the parameters of the method evaluated. This is equivalent to reporting results for supervised learning methods on the development set, while it is generally accepted that results on a separate test set on which no parameter tuning is allowed provide better performance estimates. The use of the pre-processing evaluation paradigm with a supervised learning approach for the downstream task is likely to result in using the standard distinction between training, development and test set for the evaluation of unsupervised learning methods.

4 Directions for future work

While the previous sections have focused on why unsupervised learning for NLP tasks is hard to evaluate, our intention is not to discourage further research, but to encourage it. Unsupervised learning can help exploit the large amounts of unlabeled text that are available. For this purpose though we need appropriate evaluation, and we argue that in-context evaluation is likely to be more informative than the evaluation against a gold standard.

A potential problem is that in-context evaluation
adds an extra layer in the experimental setup, either in the form of a downstream task or of a human-computer interaction study. This can make comparisons between methods harder as there are more experimental conditions to control for and discourage researchers from adopting it. Therefore, it would be useful to have a shared task that would provide an experimental setup that can be re-used. Shared tasks have been beneficial in cases where the existence of multiple datasets and task definitions hindered progress and we would expect them to have a similar effect on unsupervised learning methods.

As different application contexts are likely to benefit from different solutions, this naturally leads to the development of modeling approaches that are adaptable, preferably in ways that enable experts to incorporate their knowledge. This research direction has already been pursued in clustering (Wagstaff and Cardie, 2000; Basu et al., 2006) and more recently in topic modeling (Blei and Mcaluliffe, 2008; Andrzejewski et al., 2011). We argue though that the wider adoption of in-context evaluation will help assess their performance and merits in a more informative way. An alternative approach to accommodate for the needs of different application contexts is to induce multiple clusterings simultaneously for the same dataset as proposed by Dasgupta and Ng (2010) in the context of text classification. Such considerations are particularly relevant to NLP applications as language exhibits ambiguity and polysemy, which are rather difficult to capture in a context-independent labeled gold standard.

If in-context evaluation must be avoided, it is advisable to focus on tasks for which most application contexts would agree on the clustering or latent structure that must be discovered, such as the Web People Search (Artiles et al., 2010) task on clustering webpages about persons who share the same name. Even in this case though, in-context evaluation as pre-processing for an information extraction system or as a visualization component in an interface for exploring web pages is still likely to be informative.

Finally, in this paper we considered methods whose output consists of state identifiers which are semantically void. However, obtaining meaningful labels such as those found in a gold standard is a useful and important goal in many NLP tasks. However, this purpose is better served by injecting appropriate supervision to the model, instead of trying to achieve it as an afterthought. Such approaches include the use of PoS dictionaries by sequential tagging models (Haghighi and Klein, 2006; Ravi and Knight, 2009), the use of labeled data from different languages (Snyder et al., 2008; Das and Petrov, 2011) or the (possibly indirect) assignment of labels to topics (Ramage et al., 2009; Zhu et al., 2009). Research in unsupervised learning methods is likely to benefit these partially supervised ones, as they both seek to take advantage of unlabeled data. As the output of such methods uses the same labels as those found in the gold standard, they can be evaluated against a labeled gold standard.

5 Conclusions

In this position paper, we discussed the issue of evaluation of unsupervised learning methods for NLP tasks. Using PoS tagging as our case study, we examined recent attempts of evaluating unsupervised approaches and showed that a lot of confusion is caused due to evaluating their output against a labeled gold standard. Instead, we argue that it is more appropriate to evaluate unsupervised methods in context, either as a pre-processing step for a downstream task or as a tool for data exploration. Following this, we proposed that future work should focus on adapting to and evaluating unsupervised learning methods in the context in which they are intended to be used and that a shared task would facilitate research in this direction. Finally, we hope that the adoption of in-context evaluation will result in the development of improved unsupervised learning methods for NLP tasks, so that researchers and practitioners can exploit the large amounts of textual data available.

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