On the current situation and development strategy of hip-hop dance education in college students’ art center

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Abstract: This article will first explain the significance of hip-hop dance education in the University Art Center, then analyze the current situation of it, and finally discuss how to promote the hip-hop dance education in the University Art Center.

Keywords: College student; Art Center; Hip hop dance education; Present situation; Development; Strategy

1. Introduction

Hip hop dance is a kind of dance loved by young people. It originated in the United States in the 1960s and was introduced to China in the 1980s. At present, many universities’ art centers have carried out hip-hop education, and it is warmly welcomed by many college students. Hip hop education can not only help college students exercise, and promote communication, but also meet the requirements of promoting students’ all-round development in quality education. However, due to the characteristics of hip-hop dance itself, as well as the recognition of hip-hop dance by schools and students, there are still many problems in hip-hop education in the University Art Center, which hinder the further development of hip-hop education. Therefore, in order to realize the purpose and value of hip-hop education, the University Art Center must pay more attention to hip-hop education and create more hip-hop education models suitable for college students.

2. The Significance of Hip-hop Dance Education in College Students’ Art Center

2.1. It is conducive to improving the comprehensive quality of college students

Modern quality education requires the promotion of students’ all-round development and advocates the common progress of morality, intelligence, physique, beauty and labor. For college students who are about to enter the society, it is urgent to improve their comprehensive quality. As a relatively fashionable dance, hip-hop dance has the characteristics of randomness, performance, competitiveness, etc. The form of dance is not limited to a certain mode, and can be freely played according to the imagination of students. This can cultivate students’ independent consciousness and imagination, which is a very important part of students’ comprehensive quality. On the other hand, hip-hop is a competitive dance. The two dancers can compete freely and have fun in friendly competitions to cultivate students’ sense of competition and positive spirit. Dance, as an activity that can mobilize the whole body, can assist students in shaping and fitness, and also help to promote students’ physical health. Moreover, hip-hop is an art. Learning hip-hop art can improve the aesthetic ability of college students unconsciously, so as to tap the potential of students. Finally, the pressure of studying or working in the future are both negative emotions for students, but hip-hop sports can greatly alleviate these negative emotions, which is conducive to the mental health of college students. In a word, to carry out hip-hop education in the College Students’ Art Center and let most students get to know hip-hop dance can improve students’ abilities in all aspects. And it is also conducive to promoting students’ physical and mental health. It is an effective measure to improve the comprehensive quality of college students.
2.2. It is conducive to improving the school running quality and education level of the school

With the progress of society and the continuous development of education, both the society and the country have put forward new requirements for school education. In the context of modern quality education, schools must break through the traditional educational concepts and models and constantly innovate educational methods in order to give satisfactory answers to society and the country. The development of hip-hop education in the university Art Center is a reflection of the requirements of modern quality education. It is not only conducive to promoting the all-round development of students, but also reflects the educational idea of taking students as the main body. On the other hand, with the continuous innovation and reform of education, the quality of running schools in various colleges and universities are constantly improving. Therefore, if the school wants to obtain a better source of students and strong support from the government, it must strive to improve the school running level. Hip hop dance education in the university Art Center has been welcomed by students and parents. In this way, the school’s quality and education level have been improved to a certain extent, and the university has gained advantages in the fierce competition. In a word, under the background of modern quality education, it is an inevitable trend of education development to carry out hip-hop education in the college students’ Art Center, which is conducive to improving the school running and education level.

2.3. It is conducive to cultural integration and the spread of traditional Chinese culture

As we all know, hip-hop culture originated in the United States and was introduced into China in recent years. Therefore, hip-hop can be said to be a foreign culture. In today’s world, the trend of cultural development is integration. Therefore, hip-hop education in the university Art Center reflects the concept of cultural integration. But in the process of education, we must pay attention not to abandon the traditional Chinese culture, not to become a porter of foreign culture, but to skillfully integrate the traditional Chinese culture into the hip-hop education. In this way, it is not only conducive to achieving cultural integration, reflecting the strong inclusiveness of Chinese culture, but also conducive to the dissemination of traditional Chinese culture, expanding the influence of traditional Chinese culture, so as to help college students build cultural self-confidence, and ultimately enhance national self-confidence. This is the most important significance of hip-hop education in the University Art Center, and it is worth every educator’s efforts.

3. The Current Situation of Hip-hop Dance Education in College Students’ Art Center

3.1. The coverage of hip-hop dance education for college students needs to be further expanded

Due to the influence of traditional education concepts, in order to obtain more employment opportunities for students in the future, many universities have focused on the teaching of professional courses. They have not paid much attention to hip-hop dance education in college students’ Art Center. What’s more, many college students and even teachers have a bias in their understanding of hip-hop dance. Most students understand hip-hop dance as a very cool and difficult dance. When they understand hip-hop dance, most of them dare not to try it. Moreover, the form of hip-hop dance is generally lively, with a strong ability to coordinate the body, strong performance and competitiveness, which is a little bit difficult for some students. The above problems have hindered the further expansion of the coverage of hip-hop dance education. It requires students and teachers to change their teaching understanding of hip-hop. Schools should adopt multiple models to promote hip-hop education, so that it can gain more attention and further expand the coverage of street dance education.

3.2. The emphasis on hip-hop dance education needs to be further improved

With the continuous promotion of quality education reform, many colleges and universities have recognized the importance of promoting the all-round development of students, and are also committed to cultivating students with both ability and morality. Therefore, many colleges and universities have accelerated the infrastructure construction of sports, music, art and other majors, and optimized the teaching mode and teaching equipment of various majors. However, as a new style of dance, hip-hop dance has not received too much attention from schools and the society, and even some colleges and universities have not taken hip-hop as an elective course. As a result, students who love hip-hop have lost the learning platform and can only learn hip-hop by participating in clubs. However, this form is relatively casual, and it is difficult to learn professional hip-hop knowledge. The root cause of the above
problems is that some colleges and universities do not attach great importance to hip-hop dance education and are unwilling to spend manpower, material resources and financial resources to develop hip-hop dance education, so that hip-hop education is greatly limited in the development of college curriculum. Therefore, in order to realize the healthy development of hip-hop in the college Art Center, the relevant leaders of the school must first pay more attention to hip-hop dance education.

3.3. Inability to achieve full integration with China's traditional culture

Hip hop dance is not only a kind of dance, but also an art and a representative of culture. On the one hand, as far as the purpose of hip-hop education in many colleges and universities is concerned, the cultural value of hip-hop has not been fully explored. Lacking cultural connotation, the performance is just a simple body movement, with a certain ornamental, but without a certain artistic and cultural meaning. [1] On the other hand, hip-hop dance, which was originally introduced into China from foreign countries, has the nature of foreign culture. If it cannot fully integrate with our traditional culture, it will greatly influence students’ identity and acceptance to it. Therefore, when conducting hip-hop dance education, the university Art Center must not abandon our traditional culture, and should fully integrate it with our traditional culture. In a word, hip-hop dance education is not a simple teaching of body movements. It also shoulders the responsibility of spreading our traditional culture and improving the ideological and moral cultivation and comprehensive quality of college students. Educators should fully understand this, so that hip-hop dance education can achieve rapid and healthy development in college education.

3.4. Traditional dance education thoughts influence the development of hip-hop dance education

In many colleges and universities, the traditional dance education model has a great impact on the hip-hop dance education. Influenced by the traditional education concept, the traditional dance education mode still plays a leading role in teaching. Under this education mode, students’ subjectivity and independence are not high. On the one hand, dance teachers usually adopt the indoctrination teaching mode, which easily leads to the reduction of students’ learning interest, autonomous learning ability and imagination. On the other hand, the traditional dance education mode focuses on skill training and body movement. However, low attention is paid to the expression of dance language and the cultivation of students’ imagination, which causes many students to be inert when performing dance, and affects the further development of hip-hop education. [2] In a word, if we want to realize the healthy and long-term development of hip-hop dance education, we must innovate the mode of hip-hop education, break the shackles of traditional dance education ideas, give students wider space to play and imagine freely, and focus on cultivating students’ dance language and feelings. Only in this way can we present the performance with spirit and style, reach resonance with the audience, and improve the quality of dance education.

4. How to Promote the Healthy Development of Hip-hop Education in College Students’ Art Centers

4.1. Further expand the coverage of hip-hop dance education for college students

To expand the coverage of hip-hop education for college students, we must first get rid of the shackles of traditional education concepts, actively respond to the requirements of the country to promote the all-round development of students, and increase the importance of hip-hop education. For example, we can add hip-hop as an optional course in college courses and actively encourage students to participate. In addition, teachers and students should change their cognitive bias towards hip-hop, so that they can realize that hip-hop is not only a form of performance, but also an art, and more importantly, a form of cultural communication. In order to get rid of the inherent impression of hip-hop among the public and let students realize that learning hip-hop is not really difficult, we can also organize hip-hop dance clubs to perform, invite ordinary students to learn simple actions on the stage, so that students can gain a sense of achievement, thus expanding the coverage of hip-hop dance. As mentioned above, many introverted students believe that hip-hop dance is a competitive and performative dance that they dare not try. In this regard, the school should actively encourage students to participate. Instead of requiring students to perform on the stage at the beginning, the school should take steps to ensure that students can perform well before arranging them to perform. This can not only ensure the successful performance of hip-hop dance, but also greatly improve students’ self-confidence, so as to attract more students to participate in
hip-hop dance learning. Besides, the relevant leaders and teachers of the school should pay attention to the publicity of hip-hop education, for example, by organizing associations, holding competitions, posting posters and so on. The content of the publicity should conform to the personality and psychological characteristics of college students, and create a relaxed, happy and youthful atmosphere. [3] In a word, to further expand the coverage of hip-hop education for college students requires the joint efforts of schools, teachers and students. The most important thing is to change the prejudice against hip-hop dance education, and then increase the strength of publicity to finally achieve the goal of expanding the coverage of hip-hop dance education.

4.2. Further increase the emphasis on hip-hop dance education

If you want to do a good job, you must first pay more attention to it. So does the hip-hop education in the university Art Center. In this regard, the author believes that the relevant leaders of the school should set an example and take the lead. First, they should pay more attention to hip-hop dance education. For example, they can add hip-hop courses in elective courses, actively encourage students to set up hip-hop clubs, and also set up a special area for students to perform hip-hop. Secondly, more excellent hip-hop educators should be introduced into the hip-hop dance education team. The young hip-hop education team can also better communicate with college students to achieve the goal and value of hip-hop dance education. In a word, in order to realize the development of hip-hop education in college students’ Art Centers, we must pay more attention to hip-hop dance education.

4.3. Realize the full integration of hip-hop dance education and Chinese traditional culture

If an art lacks cultural connotation, it will not achieve sustainable development. Although hip-hop culture originated in the United States, when hip-hop education is carried out in the University Art Center, it must not be a porter of culture, but should be a fusion of culture to achieve the full integration of hip-hop culture and Chinese traditional culture. For example, we can fully integrate the Chinese style music and hip-hop dance. The performance form and novelty shown in this way can also spread our traditional music culture, which is conducive to enhancing the cultural self-confidence of college students. Secondly, the school can also organize students majoring in hip-hop dance to communicate with students of other dance types. In the process of mutual exchange and communication, the school can find the common ground between hip-hop dance and Chinese traditional folk dance. We can also organize students majoring in hip-hop dance and students of traditional folk dance to arrange some dances together. And then build a display platform for them, which can be in the form of performance or competition. In such a harmonious and happy atmosphere, hip-hop dance education and Chinese traditional culture can be fully integrated. In a word, hip-hop culture and Chinese traditional culture are both positive cultures. They certainly have a lot in common, but they need educators and students to jointly explore and discover, so as to finally realize the effective integration of hip-hop dance education and Chinese traditional culture.

4.4. Innovate the ideas and models of hip-hop dance education and improve the students’ dominant position

When conducting educational administration education in the University Student Art Center, we should not be limited to the traditional dance education mode, but should comply with the requirements of modern quality education, and take students as the main body of hip-hop dance education. For example, different hip-hop teaching models can be set according to different students’ dancing skills and personality characteristics, with the main goal of improving students’ enthusiasm and self-confidence. On the other hand, students’ psychological age and various qualities have reached a certain level, so they should be given more space to play freely and avoid one-way indoctrination dance teaching models.

5. Conclusion

In the context of modern quality education, the development of hip-hop education in the college students’ Art Center not only meets the requirements of modern quality education, but also helps to promote the physical and mental health of students, improve the teaching quality and school running level of the school, and realize the effective integration of culture and the spread of traditional Chinese culture. However, there are still many problems in the hip-hop dance education, such as insufficient attention to hip-hop education, backward educational administration and education mode, and the inability to achieve integration with traditional culture. Educators should face these problems and take
targeted measures to solve them one by one. Only in this way can the real significance and value of hip-hop education be realized.

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