Does concern about halitosis influence individual’s oral hygiene practices?

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ABSTRACT

Objective: The objective of this study was to assess whether the concern about halitosis influence oral health attitude and practices among young literate adults in Nigeria. Materials and Methods: This cross-sectional survey of 400 randomly selected temporary camp resident adults in Anambra state, South Eastern Nigeria was conducted using a modified version of the Hiroshima University-Dental Behavioral Inventory questionnaire. Results: Out of the 400 questionnaires distributed, only 294 were filled and returned giving an overall response rate of 73.5%. Half (50.0%) of the participants in this study expressed concern about halitosis. The participants that expressed concern about halitosis were mostly in the 25- to 27-year-old age group, females, known smoker, regular dental floss, and mouth wash users, had incorrect tooth brushing knowledge, brushed teeth more frequently and more forcefully, had no previous dental treatment, prefer symptomatic dental visit, experienced gingival bleeding, expressed worry about the color of their gingiva and teeth but were satisfied with the dental appearance. Conclusion: Data from this study showed that concerns about halitosis-triggered behavioral reaction in oral self-care practices namely tooth brushing frequency, tooth brushing force, mouth wash, and dental floss use. Also revealed were poorer oral health and lower preventive dental visit practices among participants concerned about halitosis. There is need for improved public knowledge and awareness about halitosis by the dentist in Nigeria.

Key words: Concern, halitosis, oral hygiene practices

INTRODUCTION

The pattern of health behavior contributes to the variation of disease affection among individuals exposed to similar environmental risk factor for a disease. One of the underlying factors that influence the pattern of health behavior is individuals' concern about their health. Heightened concern is associated with improved health status and practices while low concern is associated with poor health status and practices. A previous study revealed that the most persuasive reasons for adopting preventive dental practice behaviors are susceptibility to disease and social and esthetic benefits. It is expected that the concern of individuals toward their mouth and the attitude to dentists who provide dental care would play an important role in determining their oral health condition.

Halitosis, a common reason for dentist consultation raises a lot of concern among sufferer as it negatively impacts on daily life activities like communication with other persons, self-esteem, self-confidence, social and intimate relationship like dating and marriage, employability, and career aspirations. It causes embarrassment, inhibits social interaction, and also decreases quality of life among afflicted individuals. The effect of halitosis extends beyond the afflicted individuals, as it is also a source of embarrassment for relatives and friends of individuals afflicted with halitosis. These effects alongside erroneous beliefs and worldwide spread stand out halitosis and concern about it as a major health issue.

The concern about halitosis triggers behavioral reaction namely increased oral self-care, self-consciousness, social isolation, suicide attempts, and suicide, mostly because of social, psychological, and relationship impediments. The fact that oral sources are majorly responsible for bad breath complaints indicates that oral self-care and lifestyle are the main contributors to the onset of this condition and early expected behavioral response would be changes in an individual's oral hygiene practices. Although, there has been established association between inadequate
oral hygiene practices and halitosis, the influence on oral health practices by concern about halitosis appear not to have been investigated scientifically in the literature. The objective of this study was to assess whether the concern about halitosis influences oral health attitude and practices among young literates in Nigeria.

MATERIALS AND METHODS

Anambra state is one of five states that make up the South East geopolitical zone of Nigeria. A Nigerian graduate below the age of 30 years undergoing mandatory 1-year national service in a State other than their State of origin and schooling is known as a youth corper. A cross-section of 2010 batch a youth corpers posted to Anambra state were studied during their orientation camp.

The stratified random sampling technique was utilized in selecting the youth corpers. In the first stage, the youth corpers were stratified according to platoons which is the basic group used in orientation camps for parade and other activities. In the second stage, randomization was done to select 40 participants from each platoon bringing the total sample size to 400. The corpers absent from the morning parade on the day of data collection for any reason were excluded from this study. The corpers were informed that to participate in the study was voluntary and were assured of strict confidentiality of their responses.

Informed consent was obtained from the participants before onset of the study. The questionnaires were distributed, filled, and returned during the regular morning parade. Data on oral health behavior were collected using the modified English version of the Hiroshima University-Dental Behavioral Inventory questionnaire, which was originally developed by Kawamura. The final tool of data collection was a 21-item self-administered which was a modification of Hiroshima University oral health questionnaire. The first four questionnaires assessed information on demography which included age, gender, qualification, and geopolitical region of origin. The remaining 17 questions which are closed ended with a dichotomous yes or no response assessed dentist visit, tooth brushing, worry about symptoms of oral diseases, satisfaction with the appearance of teeth, and smoking behaviors. Two questions assessed if respondents have visited the dentist and if they visited the dentist only when they have toothache. The eight questions assessed whether they brush their teeth twice-daily or more, whether their gums bleed while brushing, whether they have never being taught the ways to brush their teeth by professionals, their opinion about the status of their daily tooth brushing, their feeling about proper tooth brushing in reference to strong brushing strokes, their feeling about the amount of time spent on tooth brushing, their thought about teeth cleaning without toothpaste, and their opinion about prevention of gum disease with tooth brushing alone. Two questions assessed the use of dental floss and mouthwash on a regular basis. Two questions assessed the worry about the color of their gum and teeth. The question that assessed concern about halitosis was as follows: “Do you worry about having bad breath?” One question assessed whether they are satisfied with the appearance of their teeth. One question on smoking was as follows: “Are you a smoker?” The questionnaires were hand delivered and completed in the parade ground. Data were analyzed by using statistical packages for the social science version 15.0. Data were subjected to descriptive statistics like frequencies, percentages, cross-tabulation, and chi-square statistics with odd ratio (OD), and confidence interval (CI) reported. The higher frequencies were considered influence in this study. The results were presented in tabular and graphic forms.

RESULTS

Out of the 400 questionnaires distributed, only 294 were filled and returned giving an overall response rate of 73.5%. Majority 139 (47.3%) of the participants were in the 25- to 27-year-old age group. Among the participants, 146 (49.7%) were males while 148 (50.3%) were females. Two-thirds 196 (66.7%) had a bachelor degree while the remaining one-third 98 (33.3%) had a Higher National Diploma. About three-quarters 213 (72.4%) of the participants were from southern part of Nigeria [Table 1]. Half 147 (50.0%) of the respondents expressed concern about halitosis. The participants that expressed concern about halitosis were mostly in the 25- to 27-year-old age group; 73 (52.5), females; 76 (51.3%) (OD=0.90 CI 95%; 0.55–1.45), bachelor degree holders; 113 (57.7%) (OD=2.56, 95%; 1.51–4.39), and origins of southern part of Nigeria; 124 (58.2%) (OD=0.28, CI 95%; 0.16–0.51) [Table 2]. The participants that expressed concern about halitosis had incorrect tooth brushing knowledge, brushed teeth more frequently and more forcefully, and

| Table 1: Demographic characteristics and concerns about halitosis among the participants |
|---------------------------------|---------|--------|
| Characteristics               | Frequency n | Percentage |
| Age (years)                   |          |         |
| <25                            | 66       | 22.4    |
| 25-27                         | 139      | 47.3    |
| >27                           | 89       | 30.3    |
| Gender                        |          |         |
| Male                          | 146      | 49.7    |
| Female                        | 148      | 50.3    |
| Type of degree                |          |         |
| Bachelor degree               | 196      | 66.7    |
| Higher national diploma       | 98       | 33.3    |
| Origin                        |          |         |
| North                         | 81       | 27.6    |
| South                         | 213      | 72.4    |
| Total                         | 294      | 100.0   |
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experienced gingival bleeding during tooth brushing [Figure 1]. The participants that expressed concern about halitosis had not visited the dentist for treatment, preferred symptomatic dental visit, are known smokers, use dental floss, and mouth wash regularly [Figure 2].

The participants that expressed concern about halitosis reported more satisfied with their dental appearance but more expressed worried about the color of their gingiva and teeth [Figure 3].

DISCUSSION

Halitosis is a cause of concern, embarrassment, and frustration and can lead to social isolation, divorce, and even contemplation of suicide.4,9 In this study, the proportion of participants (50.0%) concerned about halitosis was high. This is similar to a study among the junior and senior high schools male students in Tokyo who expressed concern about halitosis3 but lower than 66.3% documented among dental students in India.10 This reflected the huge inert behavioral reaction to halitosis among the participants because of the psychosocial, intimate, and emotional impediment it poses to the afflicted individuals. The reason for high concern in this study is in threefold: Firstly, the stress and anxiety of living in a temporary camp among the participants may have contributed to the heightened concern about halitosis; secondly, lower dental visit among participants concerned about halitosis Figure 1 because dentists are primarily responsible for disseminating accurate information and diagnosis of halitosis;11 and thirdly, lack of exposure to the advertisements on halitosis, though not assessed in this study, may have generated erroneous and unwarranted concerns.12 The data from this study also showed that concern about halitosis was higher than self-reported halitosis documented in several studies7,13-17 conducted in Africa; 42 (14.0%), Middle East; 312 (23.3%), and Europe; 134 (32.0%), with a few exceptions like the studies among Thai dental patients18 523 (61.1%) and adolescents

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### Table 2: Demographic characteristics and concerns about halitosis among the participants

| Characteristics          | Concern about halitosis | P value |
|--------------------------|-------------------------|---------|
|                          | Yes n | No n | Total n |       |
| Age (years)              |       |      |         |       |
| <25                      | 30 (45.5) | 36 (54.5) | 66 (100.0) | 0.635 |
| 25–27                    | 73 (52.5) | 66 (47.5) | 139 (100.0) |       |
| >27                      | 44 (49.4) | 45 (50.6) | 89 (100.0)  |       |
| Gender                   |       |      |         |       |
| Male                     | 71 (48.6) | 75 (51.4) | 146 (100.0) | 0.641 |
| Female                   | 76 (51.3) | 72 (48.7) | 148 (100.0) |       |
| Qualification            |       |      |         |       |
| Bachelor degree          | 113 (57.7) | 83 (42.3) | 196 (100.0) | 0.000 |
| HND                      | 34 (34.7) | 64 (65.3) | 98 (100.0)  |       |
| Origin                   |       |      |         |       |
| North                    | 23 (28.4) | 58 (71.6) | 81 (100.0)  | 0.000 |
| South                    | 124 (58.2) | 89 (41.8) | 213 (100.0) |       |
| Total                    | 147 (50.0) | 147 (50.0) | 294 (100.0) |       |

Figures in parenthesis are in percentage; HND – Higher national diploma.
The concern about halitosis was higher among females than males, although this was not significant \((P=0.641)\). The fact that females are more concerned about their oral hygiene and appearance\(^2\) may explain the over-exaggerated concern. In patrilocal society like Nigeria, the relationship problem exemplified in dating, intimate relationship, marriage associated with halitosis\(^4\) may be the obvious reason why more females were more concerned than males. The increased anxiety about halitosis,\(^2,21\) increased capability of females in detecting malodour\(^22\) and higher receipt of complaints of halitosis from relatives\(^13\) in comparison to their male counterparts may be contributory. All the studied participants had tertiary education and mostly those in 25–27-year-old age group, bachelor degree holder, of southern region expressed concern about halitosis. The concern and self-reporting obviously differ as self-perceived halitosis in the literature was significantly associated with being ≥30 years, having high school education or less.\(^7\) Settineri \ et al.\ reported it to be linked with being 30 years of age or older.\(^2\)

The participants who expressed concern about halitosis had poor oral health and exhibited poor preventive dental visit practices as exemplified by being smokers, never visited the dentist, preferred symptomatic dental visit, never received professional instruction on tooth brushing, and had gingival bleeding on brushing. This is tandem with the fact that individuals with halitosis averagely place less importance both on their mouth and that of others, exhibit poor oral hygiene, gingival problems, and dentist relational anxiety.\(^2,23\) The increased anxiety level from heightened concern about halitosis may ultimately result in halitosis.\(^2,23\) Nalcaci \ et al.\ reported self-reported halitosis as being significantly associated with inadequate oral hygiene practice and smoking. The striking association found between organoleptic halitosis scores and the bleeding index\(^25\) and also self-reported halitosis with gingival bleeding\(^24,26,27\) in the literature conforms to more concern about halitosis among participants with gingival bleeding on brushing in this study. Unadjusted logistic regressions also revealed that perceived halitosis was more likely in adolescent experiencing gingival bleeding\(^19\). This is anchored on the fact that blood decomposition products produce sulfur-containing peptides and amino acids that are source of Volatile sulphur compounds (VSCs) responsible for halitosis.\(^28\)

In most instances, halitosis stems from putrefactive microbial activity within the oral cavity itself and can be alleviated by proper oral hygiene and dental care\(^29\) yet concerned participants in this study never visited the dentist and preferred symptomatic dental visit option. The lower contact among participants concerned about halitosis and the dentist explained their higher non-receipt of professional instruction on tooth brushing and overall satisfaction with appearance of their teeth in this study.

Halitosis whose main oral causes are tongue coating and periodontal diseases\(^30\) is a complaint that often creates personal discomfort and social embarrassment.\(^31,32\) Mechanical cleaning of teeth in the form of tooth brushing and flossing is essential mechanical means of oral hygiene that lead to reduced amount of oral bacteria and substrates and presumably reducing halitosis.\(^33,34\) However, mechanical methods’ inability to effectively reach and remove VSC-producing bacteria from all oral ecological sites has been noted. Mouth washes and rinses considered more effective in reaching the less accessible parts of the oral cavity, with greater social acceptance and ease of use availability as over the counter medication.\(^35,36\) In people with rigorous oral hygiene, clean and sound dentition and a healthy periodontium, the source of bad breath is likely to be the back of the tongue.

Although poor self-care has been implicated in halitosis\(^7\) participants concerned about halitosis in this study reported increased tooth brushing frequency and force, mouthwash use and dental floss use. This conforms from evidence in the literature where a significant association was found between halitosis and the use of a toothbrush on a daily basis.\(^21\) Bosy,\(^7\) reported the desperate attempts to mask oral malodor with mints and chewing gum, compulsive brushing, and repeated use of mouth rinses. However, this contrasted with Liu \ et al.’s\ finding where social and behavioral factors did not contribute to halitosis in the Chinese population.\(^25\) The attempt to self-manage the concern about halitosis may have triggered increased tooth brushing frequency and force, mouthwash use, and dental floss use and this may be connected with the fact that individuals concerned about their bad breath are often embarrassed to ask others whether they actually suffer from it\(^37\) and that halitosis has a distressing effect which uniquely inhibiting afflicted individuals socialization.\(^11\)

**CONCLUSION**

Data from this study showed that concerns about halitosis-
2. Gender  
   Male ☐ Female ☐
3. Type of degree  
   BSc ☐ BA ☐ HND ☐ MBBS ☐  
   Others (specify) __________________________
4. What is your geopolitical zone  
   South East ☐ South West ☐ South South ☐  
   North Central ☐ North East ☐ North West ☐  
5. I have been to the dental clinic for treatment before  
   Yes ☐ No ☐
6. I go to the dentist only when I have toothache  
   Yes ☐ No ☐
7. I brush my teeth twice daily or more  
   Yes ☐ No ☐
8. My gums bleed when I brush my teeth  
   Yes ☐ No ☐
9. I have never been professional taught how to brush  
   Yes ☐ No ☐
10. I think my teeth are getting worse despite my daily brushing  
    Yes ☐ No ☐
11. I don't feel I have brushed my teeth properly unless with some strong strokes  
    Yes ☐ No ☐
12. I feel that I spend too much time brushing my teeth  
    Yes ☐ No ☐
13. I think I can clean my teeth without toothpaste  
    Yes ☐ No ☐
14. It is impossible to prevent gum disease with tooth brushing alone  
    Yes ☐ No ☐
15. I use dental floss on a regular basis  
    Yes ☐ No ☐
16. I use mouthwash on a regular basis  
    Yes ☐ No ☐
17. I worry about having bad breath  
    Yes ☐ No ☐
18. I am bothered by the colour of my gum  
    Yes ☐ No ☐
19. I worry about the colour of my teeth  
    Yes ☐ No ☐
20. I am satisfied with the appearance of my teeth  
    Yes ☐ No ☐
21. I am a smoker  
    Yes ☐ No ☐
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