Assessment of the impact of the COVID-19 pandemic on health services use

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ARTICLE INFO

Keywords:
Health services
Covid-19
Emergency

ABSTRACT

Objectives: The coronavirus disease of 2019 (COVID-19) pandemic declared by the World Health Organization on March 11, 2020 impacted healthcare services with provider and patient cancellations, delays, and patient avoidance or delay of emergency department or urgent care. Limited data exist on the population proportion affected by delayed healthcare, which is important for future healthcare planning efforts. Our objective was to evaluate the impact of the COVID-19 pandemic on healthcare service cancellations or delays and delays/avoidance of emergency/urgent care overall and by population characteristics. Study design: This was a cross-sectional study. Methods: Our sample (n = 2314) was assembled through a phone survey from 8/12/2020-10/27/2020 among non-institutionalized St. Louis County, Missouri, USA residents ≥18 years. We asked about provider and patient-initiated cancellations or delays of appointments and pandemic-associated delays/avoidance of emergency/urgent care overall and by participant characteristics. We calculated weighted prevalence estimates by select resident characteristics. Results: Healthcare services cancellations or delays affected ~54% (95% CI 50.6%-57.1%) of residents with dental (31.1%, 95% CI 28.1%-34.0%) and primary care (22.1%, 95% CI 19.5%-24.6%) being most common. The highest prevalences were among those who were White, ≥65 years old, female, in fair/poor health, who had health insurance, and who had ≥1 medical condition. Delayed or avoided emergency/urgent care impacted ~23% (95% CI 19.9%-25.4%) of residents with a higher prevalence in females than males. Conclusion: Healthcare use disruptions impacted a substantial proportion of residents. Future healthcare planning efforts should consider these data to minimize potential morbidity and mortality from delayed care.

1. Introduction

Existing epidemiological literature has primarily focused on the direct effects of coronavirus disease of 2019 (COVID-19) on human health versus the collateral damage to health systems and healthcare in general. We understand, for example, through numerous epidemiological studies conducted before vaccination that 45%-60% of infected individuals are asymptomatic [1,2]. An estimated 7% of COVID-19 cases became ill enough for hospitalization and 0.11–1.45% have been estimated to die of COVID-19 depending on the world region, age, and comorbidities [3,4], with more recent data suggesting lower rates of hospitalization and deaths among fully vaccinated than unvaccinated individuals [5,6]. In addition to these factors, race and structural inequalities also influence hospitalization and death rates [7,8]. Studies also document long-ranging effects of COVID-19; 13% of cases had symptoms lasting longer than 28 days with “long COVID” emerging as a constellation of symptoms that limit an individual’s energy and activities of daily living for an extended period after the acute illness phase [9]. The severity of the pandemic is reflected in the estimates of life expectancy in the United States demonstrating a fall of over a year in life expectancy in 2020.
expectancy in 2020 with greater impacts in Black and Latinx populations [10]. It is clear that as a disease, COVID-19 is one of the most severe respiratory pathogens since the 1918 influenza pandemic.

In addition to these direct effects, the COVID-19 pandemic has also exerted indirect effects on health and mortality through the disruption of routine functions of healthcare systems. In previous epidemics, such as the Ebola epidemic in West Africa, these disruptions may have had larger effects on health than the epidemic itself [11]. In the United States, there has been excess mortality from diseases other than COVID-19 [12]. While the direct effects due to the large absolute number of persons infected and a high mortality rate from COVID-19 are well known in the United States alone, by June of 2021, almost 600,000 deaths were attributed to COVID-19, resulting in the single largest annual fall in U.S. life expectancy since WWII [13]—far less is known about the indirect impacts on health through disruptions of healthcare during the pandemic. Indeed, the fact that 2020 saw an excess of U.S. deaths that could not be explained by COVID-19 alone [14] suggests other factors including delays in healthcare may have played a role. A more in-depth characterization of the types of delays as well as sociodemographic groups (including among individuals with high co-morbidities) most affected is needed to identify vulnerable populations for future pandemic healthcare planning.

We undertook a study to assess the impacts of the COVID-19 pandemic on St. Louis County, Missouri, USA residents. The parent study’s primary and secondary objectives were to estimate the prevalence of COVID-19 infection (current and past) and to collect survey information assessing the pandemic impacts on a variety of factors among St. Louis County residents. In this study, we evaluated the impact of the pandemic on health services use and emergency department/urgent care avoidance by participant characteristics. We hypothesized that the pandemic impacted both health services and emergency department/urgent care use. The results of this study will inform future pandemic preparedness planning to mitigate healthcare service disruption and minimize excess morbidity and mortality when healthcare resources are constrained.

2. Methods

Study population. Our study population included non-institutionalized St. Louis County, Missouri residents age ≥18 years who could be reached by landline or cellphone from August 12 to October 27, 2020. We used telephone survey sampling methods to reach adults 18 years or older living in 46 zip codes (63005, 63011, 63017, 63021, 63025, 63026, 63031, 63033, 63034, 63038, 63040, 63042, 63043, 63044, 63049, 63069, 63074, 63088, 63105, 63114, 63117, 63119, 63120, 63121, 63122, 63123, 63124, 63125, 63126, 63127, 63128, 63129, 63130, 63131, 63132, 63133, 63134, 63135, 63136, 63137, 63138, 63140, 63141, 63143, 63144, 63146) in St. Louis County. We initially reached residents through random-digit-dialing (RDD) techniques using cellphone and landline phone number lists from Marketing Systems Group (MSG), a commercial vendor [15] that supplies RDD numbers for the Behavioral Risk Factor Surveillance System (BRFSS) survey [16] and sought to recruit them to participate in a survey and/or severe acute respiratory syndrome coronavirus 2 (SARS-CoV-2) testing for current and past infection. Due to the rapid timeline needed to complete the study, we switched to calling publicly listed landline and consumer cellphone numbers using additional listed numbers obtained from MSG that had appended zip codes that allowed pre-determination of eligibility. For both RDD and listed numbers, the landline to cellphone number ratio was 30%—70%. We sought an equal number of Black and White residents in our sample through over-sampling of phone numbers tied to county areas where the majority of the residents are Black. Eligible participants were invited to test for SARS-CoV-2 infection and/or participate in an ~15-minute survey. We included eligible respondents with completed questionnaires (as determined by non-missing responses to 5 variables (see Supplementary methods). The Washington University Institutional Review Board approved this study.

Measures. The survey included 11 sections covering demographics, testing willingness, health status and access, chronic health conditions, hypertension awareness, tobacco use, and questions specific to the COVID-19 pandemic. Where possible, we used BRFSS survey [16] questions because of the standardized format, they have previously been used in annual BRFSS surveys, and there have been multiple studies examining validity and reliability of the BRFSS [17]. The investigators designed questions to assess health service use and emergency/urgent care delays and avoidance during the pandemic that were included in the COVID-19 section of the survey (Supplementary Table 1). Sex was categorized as male or female. Race was categorized as White or Black/Other with White and Black race being combined due to the small number of participants reporting Other races. Age group was categorized as 18–44, 45–64, and ≥65 years. Several questions were used to determine whether the participant had an underlying medical condition. Briefly, participants were asked if they ever had a myocardial infarction, angina or coronary heart disease, a stroke, current asthma, skin cancer, chronic bronchitis, arthritis, gout, lupus or fibromyalgia, a depressive disorder, kidney disease, diabetes, or hypertension. If the participant responded no to all these conditions, they were classified as not having a medical condition, otherwise they were classified as having 1 condition if they reported 1 condition and >1 condition if they reported more than one condition. For insurance, participants were classified as insured if they reported any health insurance coverage and not insured if they reported no health insurance coverage. Finally, general health was categorized as excellent/very good, good, or fair/poor in response to a question asking participants to rate their general health. A variable list can be found on Github [18].

Statistical analysis. R version 3.6.2 was used for all analyses. Missing values were imputed for weighting prevalence estimates according to St. Louis County resident characteristics and other factors (see Supplementary methods). The complex survey design was accounted for using the R survey package. Unweighted prevalence estimates are also included for comparison. We estimated prevalence ratios (PRs) using Poisson models for characteristics associated with emergency/urgent care delay or avoidance adjusted for other factors. Poisson regression was used instead of logistic regression due to the concern that odds ratios (ORs) overestimate PRs for common events (>10%) [19]. Statistical tests for differences in prevalences were based on the Wald chi-square test for the R survey package. All statistical tests were two-sided with p-values <0.05 considered significant. Code for the analysis can be found on Github [18].

3. Results

Our analytic dataset contained data from 2314 survey participants who completed the survey (Supplementary Fig. 1). The percentage of respondents with missing values for each variable used in the analysis ranged from 0.04% to 1.21% (Supplementary Table 2). Compared to county residents, participants in the survey were more likely to be female (63.1% vs. 53.5%), older than 64 years (44.7% vs. 23.7%), Black (37.2% vs. 25.8%), and less likely to be Other race (2.7% vs. 5.3%) (Table 1).

Overall, an estimated 53.9% of residents were impacted by health-care appointment cancellations or delays either initiated by the provider or the patient themselves as a result of the COVID-19 pandemic. Estimated cancellations or delays were higher for those who identified as White vs. Black/Other race (58.0% vs. 44.6%), those who were 65 or older vs. <65 years old (58.1% vs. 33.9%), females vs. males (60.0% vs. 46.7%), those who were in fair/poor vs. excellent/very good health (68.0% vs. 50.2%), those with insurance (55.3% vs. 38.2%), and those with 1 and >1 vs. no medical conditions (54.6% and 60.3% vs. 47.7%) (Table 2). Patterns were similar for provider and resident-initiated cancellations or delays. However, cancellations initiated by providers...
The types of services with the highest prevalence of cancellations or delays were dental (31.1%) followed by primary care (22.1%) and other specialty care (7.1%). The prevalence of provider-initiated cancellations was higher for all services except cancer screening than for resident-initiated cancellations or delays (Supplementary Table 4). Unweighted prevalences are provided in Supplementary Table 5 for comparison.

Overall, an estimated 22.7% of St. Louis County residents avoided or delayed needed urgent medical care due to concerns about contracting COVID-19. There were no significant differences in the estimated prevalence of emergency/urgent care delay or avoidance by race, age category, general health, insurance status, or the number of medical conditions. However, a lower prevalence of males than females (18.1% vs. 26.6%) were estimated to have avoided or delayed emergency/urgent care due to concerns about contracting COVID-19 (Table 3). Unweighted prevalences are provided in Supplementary Table 6 for comparison. Among those who delayed or avoided emergency/urgent care, the most common reason was fear of COVID-19 infection (74.02%), followed by other/unsure (16.12%) (Supplementary Table 7). Unweighted prevalences are provided in Supplementary Table 8.

In a multivariable logistic regression model, the only significant predictor of emergency/urgent care delay or avoidance was female sex (PR = 1.44, 95% CI 1.11 to 1.87) (Fig. 1).

4. Discussion

In this study, we found that a majority of St. Louis County residents were impacted by healthcare appointment cancellations or delays with a higher prevalence of cancellations/delays being provider versus resident initiated. The estimated impacts were highest among those who were White, ≥65 years old, female, in fair/poor health, who had health insurance, and who had >1 medical condition, which is likely due to a greater number of appointments among individuals in these groups. The most common services impacted were dental followed by primary care. Further, we found that approximately 23% of residents delayed or avoided emergency or urgent care with the strongest predictor of emergency/urgent care avoidance being sex.

There has been limited research surveying U.S. residents estimating healthcare delays and cancellations during the COVID-19 pandemic. A

### Table 1
Characteristics of the study population (N = 2314) vs. target population.

| Variable                      | Survey sample N (%) | St. Louis County residents N (%) |
|-------------------------------|---------------------|----------------------------------|
| Sex                           |                     |                                  |
| Male                          | 853 (36.9)          | 360,916 (46.5)                   |
| Female                        | 1461 (63.1)         | 415,438 (53.5)                   |
| Age category (years)          |                     |                                  |
| 18 to 44                      | 489 (21.1)          | 322,777 (42.9)                   |
| 45 to 64                      | 790 (34.1)          | 259,297 (33.4)                   |
| ≥65                           | 1035 (44.7)         | 184,280 (23.7)                   |
| Race category                 |                     |                                  |
| White                         | 1385 (59.9)         | 684,902 (68.9)                   |
| Black                         | 861 (37.2)          | 256,193 (25.8)                   |
| Other                         | 68 (2.9)            | 53,110 (5.3)                     |

a Based on the 2019 St. Louis County population ≥ 18 years old [14].

were higher than those initiated by residents (37.8% vs. 29.01%). Unweighted prevalences are provided in Supplementary Table 3 for comparison.

### Table 2
Estimated weighted prevalences of provider and resident cancellations and/or delays of healthcare appointments.

| Variable                      | Provider or Resident | Provider | Resident |
|-------------------------------|----------------------|----------|----------|
|                               | % (95% CI)           | % (95% CI) | % (95% CI) |
| Overall                       | 53.85 (50.61–57.09)  | 37.75 (34.74–40.75) | 29.01 (26.1–31.92) |
| Race                          |                      |          |          |
| White                         | 57.96 (54.05–61.88)  | 39.88 (36.16–43.6) | 32.04 (28.38–35.7) |
| Black/Other                   | 44.62 (39.08–50.16)  | 32.97 (27.99–37.95) | 22.21 (17.68–26.74) |
| Age group (years)             |                      |          |          |
| 18-44                         | 32.97 (27.33–40.47)  | 32.27 (26.77–37.76) | 28.9 (23.3–34.5) |
| 45-64                         | 48.89 (38.58–50.76)  | 43.82 (39.23–48.41) | 30.81 (26.53–35.08) |
| ≥65                           | 58.11 (41.11–49.63)  | 38.93 (34.91–42.94) | 26.69 (23.02–30.35) |
| Sex                           |                      |          |          |
| Male                          | 46.69 (41.73–51.64)  | 33.73 (29.22–38.25) | 23.47 (19.31–27.64) |
| Female                        | 59.96 (55.80–64.13)  | 41.18 (37.18–45.17) | 33.74 (29.75–37.73) |
| General health                |                      |          |          |
| Excellent/Very good           | 50.24 (46.08–54.41)  | 34.6 (30.91–38.29)   | 27.13 (23.47–30.79) |
| Good                          | 58.19 (52.5–63.89)   | 43.22 (37.43–49.02)  | 29.95 (24.58–35.32) |
| Fair/Poor                     | 67.96 (59.67–76.25)  | 45.2 (38.69–54.7)    | 40.27 (30.67–49.87) |
| Insurance status              |                      |          |          |
| Insured                       | 55.32 (41.32–48.04)  | 38.94 (35.81–42.08)  | 29.68 (26.66–32.7)  |
| Uninsured/unsure              | 38.21 (29.65–73.93)  | 25.05 (14.72–35.39)  | 21.91 (11.07–32.74) |
| Medical conditions            |                      |          |          |
| None                          | 47.74 (42.06–53.41)  | 31.12 (26.16–36.08)  | 28.49 (23.23–33.76) |
| One Medical condition         | 54.62 (48.08–61.15)  | 39.03 (32.83–45.23)  | 26.91 (21.65–32.17) |
| >1 Medical condition          | 60.32 (55.72–64.92)  | 44.45 (39.95–48.94)  | 31.11 (26.81–35.41) |

a Based on Wald chi-square test.
cross-sectional study early in the pandemic (April and May of 2020) conducted in Vermont reported that 41%–48% of survey respondents reported deferral of care, primarily for preventative care visits to dentists (27%) and primary care (23%) providers [20], which is similar to our results. In a U.S. cross-sectional survey of adults also conducted early in the pandemic, 46.7% of participants reported delaying dental care, a higher percentage than we observed in our study [21].

In studies relying on administrative data, the Veteran’s Administration, which is the largest health system in the United States, reported 7.3 million appointment cancellations including those for mental health, primary care, and specialty care from the period of March 15, 2020 to May 1, 2020. Importantly, approximately a third of these appointments had no indications for follow-up, which has likely resulted in further delays in care for these veterans [22].

It has also been reported that there have been COVID-19-related impacts on screening and diagnostic test appointments for breast [23], colon, lung, and prostate cancers [24] and orthopedic services [25]. In one of the largest analyses using electronic health data from EPIC, weekly cancer screening volumes for colon, breast, and cervical dropped between 86% and 94% in 2020 following the start of the pandemic. The authors found that between mid-March and mid-June 2020, an estimated 285,000, 95,000, and 40,000 breast, colon, and cervical cancer screenings, respectively, were missed [26].

Concerning emergency and urgent care avoidance, a study surveying ~5000 people from June 24–30, 2020 among a Qualtrics supplied “network of participant pools” reported that ~12% of adults avoided emergency or urgent care. This number is lower than our estimate, which could be because it was conducted earlier in the pandemic. Although not significant in our study, similar to our findings, the prevalence of emergency/urgent care avoidance was higher among people with underlying medical conditions. Our results were also consistent with respect to females being more likely to avoid emergency/urgent care than males [27].

Coherent with our and others’ results, emergency department visits declined during the pandemic [28,29], which may be explained by a combination of factors including avoidance due to COVID-19 infection fears and reductions in both motor vehicle accident and other-related trauma [30], which are a major reason for emergency department visits [28,30]. However, it should also be noted that another contributing factor to emergency department visit declines may be the unusually low influenza rates during 2020–2021, likely due to masking, social distancing, and increased uptake of flu vaccines as a result of the COVID-19 pandemic [31–33].

The impact of delayed care could increase risk for morbidity and mortality for several diseases due to diagnosis of more advanced disease. For example, a modeling study estimated the pandemic impact of pauses in cancer screening and deferrals of diagnostic tests during the year following March 16, 2020 on survival up to 5 years under three different scenarios that moved patients from routine to urgent diagnosis pathways. The authors reported increases in death ranging from 7.9% to 9.6% for breast cancer, 15.3%–16.6% for colorectal cancer, 4.8%–5.3% for lung cancer, and 5.8%–6.0% for esophageal cancer [34]. Further, in a modeling study it was estimated that disrupted screening without catch-up strategies would result in an excess of 2.0, 0.3, and 2.5 cancer deaths per 100,000 people within a decade for breast, cervical and colorectal cancer, respectively [35]. For cardiovascular diseases, a study in the United Kingdom reported that hospital admissions for acute coronary syndromes declined by 40% from mid-February 2020 to the end of
March 2020. The authors interpreted these results as being likely to contribute to out-of-hospital deaths and increased morbidity due to myocardial infarctions [36]. This is substantiated by an Italian study that reported an increase in out-of-hospital cardiac arrests during the pandemic [37]. Another study reported early pandemic delays in presentation of strokes [38].

The healthcare system responded to the COVID-19 pandemic by canceling or delaying non-urgent care appointments and procedures. The healthcare system also responded by increasing telehealth and telemedicine services [39], which could offset some of the anticipated long-term consequences of delayed in-person care. However, detection of some conditions may require a physical exam to be identified (for example, conditions detected by abdominal exams). Moreover, there have been anecdotal reports of delays in non-urgent surgeries including for early-stage cancer [40], which may not ultimately impact the patient in terms of morbidity or mortality but may have an adverse psychological impact. Thus, it will be important to develop future pandemic plans that minimize healthcare service disruptions to reduce the impact of the pandemic not only on physical health but also on psychological well-being.

Finally, it should be noted that some delays may have been beneficial, particularly for non-urgent visits and patients at high risk for COVID-19 morbidity and mortality. This is especially true early during the pandemic when hospital-acquired COVID-19 infections occurred as the healthcare system adapted its policies and procedures to minimize hospital-based COVID-19 infections [41]. More research is needed in the coming months and years to tease out the role that various factors beyond healthcare service disruptions played and are continuing to play if, as has been suggested, the decreased life expectancy exhibited in 2020 [14] carries forward. Marked increases in drug overdose deaths [42], for example, likely contributed to the drop in life expectancy and may have been independent of healthcare access. Economic disruption, social isolation, trauma, and other as yet unidentified factors may lead to sequelae more explanatory than healthcare delays themselves.

4.1. Strengths and limitations

A strength of this study is that it is one of the few studies that has attempted to provide representative estimates of the number of residents impacted by COVID-19 pandemic-related deferrals of healthcare services. Moreover, we oversampled Black residents to enable more precise estimates of the impact of the pandemic in this minority group. Several limitations must be considered when interpreting these results. First, non-probability sampling error could have affected our estimates. Although we attempted to conduct probability sampling using a random-digit-dialing approach, we switched to listed landline and a consumer-based sample of cell phone numbers that have a higher response rate resulting in residents being selected for participation through both probability and non-probability sample designs. These two separate designs were accounted for in our weighting methodology (see Supplementary Methods). In addition, low response rates could also bias the sample further. However, although we attempted to produce representative estimates through weighting, the estimated proportion of St. Louis County residents impacted by healthcare services cancellations and delays could still be biased in either direction due to sampling error and/or participation bias. Concerning healthcare appointment cancellations and delays, we could not estimate cancellations and/or delays among those who had appointments because we only asked whether the participant had any appointments canceled and/or delayed. Therefore, observed differential impacts in the prevalence of cancellations or delays by participant characteristics should not be interpreted as strictly COVID-19 pandemic-related. Third, our data were collected during a 2.5-month window during the COVID-19 pandemic and we asked about provider and participant-initiated cancellations and delays of healthcare services and emergency/urgent care avoidance since the beginning of the pandemic. Therefore, the estimated prevalence of the number of residents impacted by delayed care may be higher as additional time has passed. Given the nature of the pandemic, we anticipate that residents of counties similar to St. Louis County may have had comparable impacts on health services; however, these results may not be generalizable to all populations in the United States or in other countries with different healthcare systems and levels of infection.

5. Conclusions

Our results indicate that healthcare services cancellations and delays impacted a substantial proportion of residents in St. Louis County Missouri. Future pandemic planning efforts should provide guidance on how to minimize the impact on healthcare service delivery to avoid potential increased morbidity and mortality due to delayed healthcare, particularly for population groups that have a higher risk for disease or higher disease burden.

Conflicts of interest/Competing interests

The authors have no conflicts of interest or competing interests to report.

Ethical approval

This study was approved by the Washington University in St. Louis Institutional Review Board.

Funding

This work was supported by the St. Louis County Department of Public Health through the 2020 Coronavirus Aid, Relief, and Economic Security (CARES) Act.

Acknowledgements

We gratefully acknowledge efforts of the Health and Behavioral Risk Research Center, Department of Health Management and Informatics, University of Missouri School of Medicine, Columbia, MO whose dedicated staff worked to meet tight deadlines, follow protocols, conduct interviews, schedule COVID-19 tests, and submit data to the Washington University research team in a timely manner. We are especially grateful to programmer Gavin Rose for his ability to adapt or change CATI programming and provide/update codebooks as needed or requested as well as his willingness to locate, identify and interpret specific data elements and verify details in answer to researchers’ questions.

Appendix A. Supplementary data

Supplementary data to this article can be found online at https://doi.org/10.1016/j.puhip.2022.100254.

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