Association between leisure time physical activity preference and behavior: evidence from the China Health & Nutrition Survey, 2004–2011

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Abstract

Background: Previous studies have suggested that food preference is a good indicator of actual food intake and that sedentary activity preference is a significant predictor of lower physical activity level. But no studies have examined the direct relationship between leisure time physical activity (LTPA) preferences and actual LTPA behavior, especially studies using longitudinal data. This study seeks to determine the association between these two variables, and to assess whether the association differs between urban and rural areas in China.

Methods: A total of 2427 Chinese adults were included in the analysis. Spearman correlation coefficients were used to test the association between leisure time physical activity preference and behavior, followed by multiple logistic regressions to further examine the association after adjusting for possible confounding variables. Urban-rural differences in the association were investigated through stratified analysis.

Results: In the sample, 63.0% were from urban areas, 47.4% were men, and the mean age was 40. Adjusted estimates based on logistic regression show that LTPA preference was a significant predictor of actual LTPA behavior (OR = 1.05, 95% CI = 1.01–1.09). The correlation was found to be significant among urban residents (OR = 1.06, 95% CI = 1.01–1.10), but not in rural residents.

Conclusions: The study illustrates the predictive value of LTPA preference for actual LTPA behavior. Changing LTPA preference to promote LTPA may be helpful in preventing and controlling chronic disease in China.

Keywords: China, China Health & Nutrition Survey, Leisure time physical activity, Preference and behavior, Urban and rural disparities

Background

Findings from a number of studies have suggested that food preference is a good indicator of actual food intake and is also found to be associated with cardiovascular disease [1–4]. Exploring the association between physical activity preference and physical activity behavior thus appears to be promising and necessary. Studies on sedentary activity preference indicate that it is a significant predictor of lower physical activity level [5, 6], and preferences for physical activity and psychological variables such as anxiety, depression, and avoidance explained significant physical activity changes among children [7]. To the best of our knowledge, however, no studies have examined the direct relationship between preference for LTPA and actual LTPA behavior in adults. To further understand the determinants and predictors of physical activity behavior, it becomes necessary to investigate the association between LTPA preference and behavior, especially by using longitudinal data to examine causal effects.

Such a step is important in consideration of the complexity and difficulty in reliable measurements of LTPA. Comprehensive and relevant measurement of LTPA is fundamental to health promotion [8]. It can
be challenging, however, to obtain accurate and reliable measurements of LTPA. One major issue relates to whether LTPA is subjectively or objectively assessed. There is evidence that correlations between self-reporting measures of LTPA and direct measures were low to moderate, suggesting that measurement methods may have a substantial impact on the observed level of LTPA [9]. This finding points to the importance of identifying alternative measures of LTPA, including LTPA preference.

In China, LTPA level is low and with recent, continuous evidence of decrease. Data from the China Health & Nutrition Survey shows that LTPA in Chinese adults has dropped from 382MET-h/week in 1991 to 264MET-h/week in 2011 [10]. Examining the association of LTPA preferences and association to actual behavior would provide valuable information for the design of future interventions that focus on preference education as one means to reverse this alarming trend. In addition, a growing number of studies have been focused on the disparities between urban and rural residents in LTPA in China. Specifically, urban adults were more physically active than their rural counterparts during leisure time [11]. Urban adults exercised more regularly, whereas a considerable increase was seen in rural residents who owned televisions [12, 13]. However, there is no evidence showing that LTPA has increased significantly in either urban or rural residents during the last several decades. In consideration of the substantial urban-rural disparities in China in terms of occupational structure, culture, access to recreational and exercise facilities, and the like, this study seeks to assess the association between LTPA preference and behavior in urban and rural residents by conducting separate stratified analyses.

We hypothesized that LTPA preference is predictive of actual physical activity behavior, after adjusting for likely confounding variables. A secondary hypothesis is that, due to the strong degree of labor-intensive farming by rural Chinese, the association between LTPA preference and actual LTPA behavior would be less apparent in rural China than it would in urban China.

Methods

Data

The source of data comes from the China Health and Nutrition Survey (CHNS). CHNS, an ongoing open cohort and international collaborative project between the Carolina Population Center at the University of North Carolina at Chapel Hill and the National Institute of Nutrition and Food Safety at the Chinese Center for Disease Control and Prevention, was designed to examine the effects of the health, nutrition, and family planning policies and programs implemented by national and local governments. The focus of CHNS is how the social and economic transformation of Chinese society is affecting the health status of its population. The study took place over three days, using a multistage, random cluster process to draw a sample of about 4400 households with a total of 26,000 persons who live in nine provinces that vary substantially in geography, economic development, public resources, and health indicators.

The data used in this study comes from Year 2004 and Year 2011 in CHNS. As shown in Fig. 1, there were 8969 adults in 2004 and 12,235 in 2011, with 5685 participants participating both years. Of those 5685 participants, 2998 did not report preferences on physical activities in 2004, so the final sample size for data analysis was 2687. The attrition of samples is large because of substantial migration out of rural China since the 1980s, and the young, aged from 15 to 40, make up a large proportion of participants that attrited from the study between 2004 and 2011 [14]. Nevertheless, studies suggested that the potential bias associated with attrition should not be a serious concern, because among large-scale surveys in developing countries, the CHNS is one of the most successful longitudinal studies in keeping attrition low [15, 16]. Table 3 in the Appendix compares participants with and without physical activity preferences, with no substantial differences observed between them.

The data used in the study is the secondary data from CHNS. The data contains no identifiers and is accessible to and may be downloaded by the public. All authors have received necessary ethics training and relevant certificates (such as Collaborative Institutional Training Initiative) to work on human sciences.

Measurements

LTPA preference

In the CHNS questionnaire, respondents were asked regarding each activity if they: like very much, like somewhat, are neutral, dislike somewhat, or dislike very much, with the physical activities listed being: Walking...
and Tai Chi, Sports (ping pong, badminton, tennis, soccer, basketball, volleyball), and Body building. The grading scale for LTPA preference was adapted from a previous study [17].

Specifically, the extent to which participants liked or disliked a certain type of physical activity was rated on a scale of 1–5, with 1 indicating strongly dislike of the physical activity and 5 indicating liking the physical activity very much. Next, participants’ physical activity preference was determined by adding all three scores (Walking and Tai Chi; Sports; Body building). Thus, the range of physical activity preference scores for each participant falls between 3 and 15. The reliability of the Physical Activity scale using Cronbach’s alpha coefficient was 0.70, suggesting good internal consistency.

**LTPA behavior**

In the CHNS, participants were asked to answer the questions: “Do you participate in this activity?” with the choices: “yes,” “no,” and “unknown.” If “yes” was selected to a given item, respondents were then asked to further indicate how much time they spent on the activity during a typical weekday or weekend day. For each type of activity, the average time per day was calculated (“0” given for those who did not participate): Average time = (Time spent on each workday*5 + Time spent on each weekend day*2)/7. Then, the total average time of physical activity per day was determined by averaging scores of the 3 activities. This measurement for physical activity behavior is similar to that of the Older Adult Exercise Status Inventory study [18, 19] that has strong validity and test-retest reliability [20, 21]. Validity and test-retest reliability of the LTPA measure used in this study should thus be met. LTPA measures were calculated in both year 2004 and 2011.

**Potential confounding variables**

Potential confounding variables included sociodemographic variables, health behaviors, and health-related variables. Sociodemographic variables include age, sex, ethnicity, marital status, community types (urban vs. suburban vs. town vs. village), region of residence (north vs. south), education, employment status, and annual household income (Chinese Yuan Renminbi - RMB: ¥; Yuan-US Dollar exchange rate was 6.4588 Yuan per U.S dollar in 2010; annual household income was grouped into four levels according to quartiles: 0–8000, 8001–15,000, 15,001–25,000, and over 25,000). Region of residence was divided into north and south based on Huai River policy, because 5.5 years of disparity in life expectancy between north and south China had been observed in a previous study [22]. Health behavior variables included smoking status and alcohol consumption. Health-related variables included current health status (self-reported), health insurance coverage, and Body Mass Index (BMI). A unique BMI criterion was applied, recognizing that Chinese have different body shapes and skeletons compared to Westerners: a growing number of studies reveals that Chinese and several other population in Asian Pacific countries have increased risk for obesity-related chronic diseases or conditions at a lower BMI than do Westerners [23–28]. Using this adapted scale, underweight is <18.50, normal weight is 18.50–23.99, overweight is 24.00–27.99, and obesity is 28.00 and over [29].

**Statistical analysis**

A univariate analysis was conducted to depict the distribution of all explanatory and control variables. Spearman Correlation Coefficients were used to test associations between physical activity preference in 2004 and physical activity behavior in 2004 and 2011.

The association between physical activity behavior in 2011 and physical activity preference in 2004 was also assessed by conducting multivariate logistic regressions, adjusting for age, sex, ethnicity, marital status, community types, region of residence, education, employment status, annual household income, smoking status, alcohol consumption, current health status (self-report), health insurance coverage, and BMI category. All covariates were from data collected in 2004. To explore potential urban and rural differences, analyses were also conducted separately for urban residents and rural residents. To test for possible confounding effects through BMI and current health status (self-report), models were run with and without these two variables. Odds ratios (ORs) and 95% confidence intervals (95% CIs) were reported. The association was considered to be statistically significant if the 2-sided p value is less than 0.05. All analyses were performed using SPSS for Windows, version 21.0 [30].

**Results**

Table 1 shows descriptive statistics for all outcome variables and covariates in the whole sample, for urban residents, and for rural residents. Overall, the prevalence of leisure-time physical activity in 2011 was low in our sample (14.1%), and it was much more prevalent among urban residents (20.2%) than their rural counterparts (4.0%). The LTPA preferences of the participants were low in 2004 (mean preference score was 6.16 in the whole sample, and again, the possible preference score is between 3 and 15). Urban residents were more likely than rural citizens to report higher LTPA preference (6.58 vs. 5.45). In ethnic composition of the study, the Han dominated our sample (almost 90% of respondents were of Han ethnicity across different community groups), which is consistent with the national ethnic
| Variables | Whole Sample | Urban Residents | Rural Residents |
|-----------|-------------|-----------------|----------------|
| **Dependent variable (2011)** | | | |
| Physical activity | | | |
| No | 2268 85.9 | 1313 79.8 | 955 96.0 |
| Yes | 373 14.1 | 333 20.2 | 40 4.0 |
| **Independent variables (2004)** | | | |
| Physical activity preference | | | |
| Prefer activity | 2638 6.16 (3.07) | 1641 6.58 (3.17) | 997 5.45 (2.77) |
| Demographics | | | |
| Age | 2645 40.49 (12.84) | 1648 42.35 (13.38) | 997 37.42 (11.26) |
| Sex | | | |
| Male | 1253 47.4 | 773 46.9 | 480 48.1 |
| Female | 1392 52.6 | 875 53.1 | 517 51.9 |
| Ethnicity | | | |
| Han | 2391 90.4 | 1523 92.4 | 868 87.1 |
| Others | 254 9.6 | 125 7.6 | 129 12.9 |
| Marital status | | | |
| Never married | 108 4.1 | 72 4.4 | 36 3.6 |
| Married | 2448 93.0 | 1513 92.3 | 935 94.3 |
| Divorced | 16 0.6 | 11 0.7 | 5 0.5 |
| Widowed | 60 2.3 | 44 2.7 | 16 1.6 |
| Community types | | | |
| Urban | 482 18.2 | 482 29.2 | - - |
| Suburban | 640 24.2 | 640 38.8 | - - |
| Town | 526 19.9 | 526 31.9 | - - |
| Village | 997 37.7 | - - | 997 100.0 |
| Region of residence | | | |
| North | 1268 47.9 | 747 45.3 | 521 52.3 |
| South | 1377 52.1 | 901 54.7 | 476 47.7 |
| Socioeconomic status | | | |
| Employment | | | |
| Unemployed | 570 21.6 | 479 29.1 | 91 9.1 |
| Employed | 2072 78.4 | 1167 70.9 | 905 90.9 |
| Annual household income (Yuan) | | | |
| 0–8000 | 520 19.9 | 242 14.8 | 278 28.4 |
| 8001–15,000 | 643 24.6 | 356 21.8 | 287 29.3 |
| 15,001–25,000 | 601 23.0 | 380 23.3 | 221 22.6 |
| Over 25,000 | 850 32.5 | 656 40.1 | 194 19.8 |
| Education | | | |
| Illiterate | 464 17.6 | 233 14.2 | 231 23.2 |
| Primary school | 593 22.5 | 291 17.7 | 302 30.3 |
| Middle school | 781 29.6 | 473 28.8 | 308 30.9 |
| High school or above | 799 30.3 | 644 39.2 | 155 15.6 |
distribution in China. Urban residents were more likely to be widowed than rural participants (2.7% vs. 1.6%). Education level was low in our sample: specifically, less than one third (30.3%) of the sample received a high school education or higher. The disparity between urban and rural residents in education was substantial. Thirty nine point 2 % (39.2%) of urban residents reported high school or above education, compared to only 15.6% among rural residents. Over one-third (37.7%) of the whole sample was from a rural area (village), while 62.3% were from urban areas (including urban, suburban, and town). Urban residents were less likely to be smokers (31.7% vs. 34.1%), and more likely to drink alcohol (36.0% vs. 32.7%) than their rural counterparts. Urban residents also tended to have higher Body Mass Index (BMI): they specifically were less likely to be underweight (3.1% vs. 5.1%) or have normal weight (49.0% vs. 58.2%), and more likely to be overweight (37.7% vs. 29.3%) and obese (10.9% vs. 7.4%). Urban residents were also more likely to be covered by health insurance than rural people (43.6% vs. 22.3%).

The Spearman correlation coefficients between LTPA behavior (in 2004 and 2011) and LTPA preference in 2004 shows that the time spent on LTPA in 2004 was positively and significantly related to their preference in the same year among the entire sample (coefficient = 0.202, \( p < 0.001 \)), and among urban residents (coefficient = 0.201, \( p < 0.001 \)) and rural residents (coefficient = 0.111, \( p < 0.001 \)). However, the association was stronger in urban residents. Furthermore, the amount of time spent in physical activity in 2011 was positively and significantly associated with physical activity preference in 2004 among the whole sample (coefficient = 0.126, \( p < 0.001 \)) and urban residents (coefficient = 0.111, \( p < 0.001 \)), but not among rural residents.

Table 2 shows the multivariate logistic regressions assessing the association between LTPA behavior in 2011 and preference in 2004, after adjusting for age, sex, ethnicity, marital status, community types, region of residence, education, employment status, annual household income, smoking status, alcohol consumption, current health status (self-reported), health insurance coverage, and BMI. LTPA preference in 2004 was a significant predictor of LTPA behavior in the whole sample (OR = 1.05, 95% CI = 1.01–1.09) and urban sample (OR = 1.06, 95% CI = 1.01–1.10), but not among rural residents. Table 2 shows the multivariate logistic regressions assessing the association between LTPA behavior in 2011 and preference in 2004, after adjusting for age, sex, ethnicity, marital status, community types, region of residence, education, employment status, annual household income, smoking status, alcohol consumption, current health status (self-reported), health insurance coverage, and BMI. LTPA preference in 2004 was a significant predictor of LTPA behavior in the whole sample (OR = 1.05, 95% CI = 1.01–1.09) and urban sample (OR = 1.06, 95% CI = 1.01–1.10), but not among rural residents. Age was also significantly associated with higher probability of physical activity in the whole sample (OR = 1.01, 95% CI = 1.00–1.03) and urban sample (OR = 1.02, 95%
| Variables                  | Whole Sample (N = 2427) | Urban Residents (n = 1528) | Rural Residents (n = 899) |
|---------------------------|-------------------------|----------------------------|--------------------------|
|                           | Odds Ratio (95% CI)      | Odds Ratio (95% CI)        | Odds Ratio (95% CI)      |
| **Physical activity preference** |                         |                            |                          |
| Prefer activity in 2004   | 1.05** (1.01–1.09)      | 1.06** (1.01–1.10)         | 1.04 (0.92–1.17)         |
| **Demographics**          |                         |                            |                          |
| Age                       | 1.01** (1.00–1.03)      | 1.02** (1.00–1.03)         | 1.01 (0.97–1.05)         |
| Sex                       |                         |                            |                          |
| Male                      | 1 [Reference]           | 1 [Reference]              | 1 [Reference]            |
| Female                    | 1.23 (0.87–1.75)        | 1.25 (0.86–1.83)           | 1.37 (0.47–3.99)         |
| **Ethnicity**             |                         |                            |                          |
| Han                       | 1 [Reference]           | 1 [Reference]              | 1 [Reference]            |
| Others                    | 1.26 (0.81–1.96)        | 1.18 (0.71–1.95)           | 1.87 (0.66–5.30)         |
| **Marital status**        |                         |                            |                          |
| Never married             | 1 [Reference]           | 1 [Reference]              | 1 [Reference]            |
| Married                   | 0.67 (0.37–1.24)        | 0.86 (0.43–1.69)           | 0.12*** (0.03–0.53)      |
| Divorced                  | 0.40 (0.08–2.13)        | 0.62 (0.11–3.50)           | 0.00 (0.00–0.00)         |
| Widowed                   | 0.64 (0.22–1.85)        | 0.73 (0.23–2.28)           | 0.22 (0.01–7.53)         |
| **Community types**       |                         |                            |                          |
| Urban                     | 1 [Reference]           | -                          | -                        |
| Suburban                  | 1.38* (0.99–1.92)       | -                          | -                        |
| Town                      | 0.69** (0.49–0.99)      | -                          | -                        |
| Village                   | 0.30*** (0.20–0.47)     | -                          | -                        |
| **Region of residence**   |                         |                            |                          |
| North                     | 1 [Reference]           | 1 [Reference]              | 1 [Reference]            |
| South                     | 1.22 (0.94–1.58)        | 1.29* (0.97–1.70)          | 0.90 (0.43–1.88)         |
| **Socioeconomic status**  |                         |                            |                          |
| Employment                |                         |                            |                          |
| Unemployed                | 1 [Reference]           | 1 [Reference]              | 1 [Reference]            |
| Employed                  | 0.89 (0.64–1.25)        | 0.93 (0.65–1.33)           | 0.83 (0.24–2.93)         |
| **Annual household income (Yuan)** |                   |                            |                          |
| 0–8000                    | 1 [Reference]           | 1 [Reference]              | 1 [Reference]            |
| 8001–15,000               | 1.05 (0.67–1.65)        | 1.04 (0.62–1.74)           | 1.11 (0.42–2.94)         |
| 15,001–25,000             | 1.04 (0.67–1.63)        | 1.11 (0.67–1.84)           | 0.61 (0.20–1.91)         |
| Over 25,000               | 1.40 (0.92–2.14)        | 1.49* (0.93–2.39)          | 1.24 (0.45–3.43)         |
| **Education**             |                         |                            |                          |
| Illiterate                | 1 [Reference]           | 1 [Reference]              | 1 [Reference]            |
| Primary school            | 1.92** (1.14–3.25)      | 1.81** (1.02–3.22)         | 3.00 (0.72–12.52)        |
| Middle school             | 2.53*** (1.51–4.23)     | 2.46*** (1.41–4.30)        | 2.38 (0.54–10.56)        |
| High school or above      | 3.72*** (2.22–6.22)     | 3.25*** (1.86–5.68)        | 9.33*** (2.20–39.55)     |
| **Health behavior**       |                         |                            |                          |
| Smoking status            |                         |                            |                          |
| Nonsmoker                 | 1 [Reference]           | 1 [Reference]              | 1 [Reference]            |
| Smoker                    | 0.84 (0.60–1.19)        | 0.89 (0.62–1.29)           | 0.55 (0.20–1.48)         |
CI = 1.00–1.03). Married rural residents significantly related to lower probability of physical activity (OR = 0.12, 95% CI = 0.03–0.53) compared to their counterparts who never married. In the whole sample, village (OR = 0.30, 95% CI = 0.20–0.47) and town residents (OR = 0.69, 95% CI = 0.49–0.99) had a lower probability of physical activity. Participants in the whole sample and urban sample with higher education levels tended to be more involved in physical activity. Specifically, an elevated probability of physical activity, compared to participants who never attended school or could not read and write, was associated with those who had attended primary school (OR = 1.92, 95% CI = 1.14–3.25 in the whole sample; OR = 1.81, 95% CI = 1.02–3.22 in urban residents), middle school (OR = 2.53, 95% CI = 1.51–4.23 in the whole sample; OR = 2.46, 95% CI = 1.41–4.30 in urban residents), and high school or above (OR = 3.72, 95% CI = 2.22–6.22 in the whole sample; OR = 3.25, 95% CI = 1.86–5.68 in urban residents) as their highest education level. The associations were diminished in rural residents except for those who had high school or above education, who had a higher probability of physical activity (OR = 9.33, 95% CI = 2.20–39.55). Of note, participants covered by health insurance were more likely to report physical activity (OR = 1.77, 95% CI = 1.35–2.33 in the whole sample; OR = 1.53, 95% CI = 1.14–2.06 among urban residents; OR = 4.07, 95% CI = 1.92–8.60 for rural participants).

The odds ratios and 95% CI of physical activity with and without confounders have been compared. After removing BMI and current health status (self-reported) from multivariate models, odds ratios and 95% CI of physical activity among the whole sample, urban residents, and rural residents did not dramatically change. The result is available upon request.

### Discussion

This study examined the association between LTPA preference and LTPA behavior among a longitudinal sample of adults who participated in the China Health & Nutrition Survey in both 2004 and 2011. The longitudinal sample allowed us to examine the effects of participants’ LTPA preference in 2004 on their LTPA behavior in 2011 by setting the temporal order. Overall, LTPA was not commonly practiced in our sample, which is consistent with previous studies [7, 31]. In addition, the results reveal that LTPA preference was a significant predictor of LTPA behavior, which supports our original hypothesis, but only among the whole sample and urban residents, and rural participants did not dramatically change. The result is available upon request.

The odds ratios and 95% CI of physical activity with and without confounders have been compared. After removing BMI and current health status (self-reported) from multivariate models, odds ratios and 95% CI of physical activity among the whole sample, urban residents, and rural residents did not dramatically change. The result is available upon request.

### Table 2 Multivariate Logistic Regression on Physical Activity Behavior among Sample (N = 2427), Urban (n = 1528) and Rural (n = 899) Residents (Continued)

| Alcohol consumption |                  |                  |                  |
|---------------------|------------------|------------------|------------------|
| No drinking         | 1 [Reference]    | 1 [Reference]    | 1 [Reference]    |
| Drinking            | 1.16 (0.86–1.58) | 1.21 (0.87–1.67) | 0.83 (0.29–2.38) |

| Health-related variables |
|--------------------------|
| BMI categories           |
| Underweight              | 1 [Reference]    | 1 [Reference]    | 1 [Reference]    |
| Normal weight            | 1.26 (0.57–2.78) | 1.19 (0.50–2.82) | 1.95 (0.20–19.11) |
| Overweight               | 1.41 (0.63–3.15) | 1.41 (0.59–3.38) | 1.20 (0.12–12.47) |
| Obese                    | 1.31 (0.55–3.11) | 1.29 (0.51–3.30) | 0.85 (0.57–12.83) |

| Current health status (self-report) |
|------------------------------------|
| Very good                          | 1 [Reference]    | 1 [Reference]    | 1 [Reference]    |
| Good                               | 1.48** (1.02–2.15) | 1.49* (0.99–2.24) | 1.28 (0.47–3.51) |
| Bad                                | 1.10 (0.73–1.66) | 1.01 (0.65–1.58) | 1.63 (0.58–4.77) |
| Very bad                           | 0.61 (0.29–1.30) | 0.61 (0.27–1.37) | 0.62 (0.06–5.97) |

| Health insurance coverage         |
|-----------------------------------|
| No                                 | 1 [Reference]    | 1 [Reference]    | 1 [Reference]    |
| Yes                                | 1.77*** (1.35–2.33) | 1.53*** (1.14–2.06) | 4.07*** (1.92–8.60) |

Abbreviations: CI confidence interval, BMI Body Mass Index; —, not applicable
*p < .10
**p < .05
***p < .01
food preference on actual food intake, and causal relationships between sedentary activity preference and lower physical activity level. This study confirms that measuring participants’ preference on LTPA provides evidence of their actual activity level. The results are consistent with the original hypothesis, although future multiple genetic analyses and longitudinal analyses might provide more information on the pathway from preference to behavior.

The urban-rural difference was observed in our study. LTPA was substantially higher among urban residents than their rural counterparts, and urban participants were more likely to prefer LTPA. This could be explained by previous research [11–13], which shows that urban adults were more physically active during leisure time than their rural counterparts, while rural residents were more involved in TV watching. In addition, the significant association between LTPA preference and activity was found in urban residents, but not in rural participants. A possible explanation could be that the urban residents had more access to facilities and more spaces for physical activity during leisure time than those in the rural areas [32, 33]. Therefore, it would not be surprising to see that rural residents who prefer LTPA might find it impractical to do exercise, thus leading to lower activity level. Alternatively, the unadjusted confounding effects (such as occupational physical activity) might contribute to the association difference. For instance, rural residents may be busy with physical farm-work, and this made leave them with little leisure time and less perceived need for physical activities. Both of these factors could result in an observation of diminished association in rural residents.

The confounding effects of BMI and current health status (self-report) had been assessed by sensitivity analysis, given that a number of existing studies suggest the two variables have a significant impact on physical activity [34–37]. The difference between before and after removing them was however not substantial, suggesting that the causal relationship between LTPA preference and behavior observed in the study was not confounded by the two variables.

This study has several limitations. First, there was no qualitative data on physical activity related to beliefs about the purpose of performing physical activity, the perceived usefulness of physical activity, the impact physical activity has on other health behaviors, and so forth. Thus, though physical activity preference predicts physical activity behavior, one cannot fully disentangle why and how this is so. Furthermore, the use of self-reported data can potentially introduce recall bias, especially for variables based on participants’ long-term memory; for example, duration of physical activity [38]. In addition, the questions on LTPA preference and behavior were based on different types of activity, which may further obscure their association, especially among rural residents for whom a significant correlation was not found. For example, individual sports activities such as soccer and tennis were surveyed in the behavior section, but sport in general was queried in the preference section. Furthermore, regardless of the substantial statistical significance in the Spearman correlation coefficients, the associations in the analyses were not very strong. This may also be due to the discrepancy of types of activity surveyed regarding LTPA preference and actual behavior.

Finally, this study was based on a sample in China, where cultural norms and patterns of LTPA may be unique to the Chinese context, and therefore may limit the ability to generalize our findings to other countries. Despite these limitations, this population-based study is unique in establishing the causal relationship between LTPA preference and behavior. To the best of our knowledge, this is the first scientific attempt to examine the predictive value of preference for LTPA. In addition, our study used longitudinal data, which allows for inferring causality.

Applications

The major finding of this study underscoring that LTPA preference among adults in China is a significant predictor of reported physical activity behavior, has some implications for health promotion researches and interventions. Measuring LTPA preferences may provide an alternative to the actual physical activity assessment, considering the possible recall bias incurred by traditional surveys. Specializing in changing preference for LTPA through comprehensive health promotion interventions such as community involvement in modeling healthful physical activity is also more likely to have a positive impact than direct and simple education on knowledge. Our findings regarding urban and rural differences may also suggest future interventions be tailored according to intervention settings. Health interventions in rural areas especially may also focus more on increasing residents’ access to physical activity facilities and on investing more in infrastructure development, beyond preference education.

Conclusions

The study has proved the predictive value of LTPA preference on actual LTPA behavior. This may provide researchers an alternative to the traditional physical activity assessment. Changing people’s LTPA preference to increase LTPA may be helpful in chronic disease prevention and control in China, and may be able to be applied to other countries and contexts. In addition, health interventions in rural areas may increase residents’ access to LTPA facilities.
## Appendix

### Table 3 Comparison of samples with and without those did not express physical activity preference

| Variables                | Sample without those did not express activity preference | Sample with those did not express activity preference |
|--------------------------|----------------------------------------------------------|------------------------------------------------------|
|                          | Number | Mean/Percentage (SD) | Number | Mean/Percentage (SD) |
| **Demographics**         |        |                     |        |                     |
| Age                      | 2645   | 40.49 (12.84)        | 5685   | 39.06 (12.25)        |
| Sex                      |        |                     |        |                     |
| Male                     | 1253   | 47.4                | 2551   | 44.9                |
| Female                   | 1392   | 52.6                | 3134   | 55.1                |
| **Ethnicity**            |        |                     |        |                     |
| Han                      | 2391   | 90.4                | 4983   | 87.7                |
| Others                   | 254    | 9.6                 | 702    | 12.3                |
| **Marital status**       |        |                     |        |                     |
| Never married            | 108    | 4.1                 | 265    | 4.7                 |
| Married                  | 2448   | 93.0                | 5237   | 92.5                |
| Divorced                 | 16     | 0.6                 | 30     | 0.5                 |
| Widowed                  | 60     | 2.3                 | 130    | 2.3                 |
| **Community types**      |        |                     |        |                     |
| Urban                    | 482    | 18.2                | 608    | 10.7                |
| Suburban                 | 640    | 24.2                | 1099   | 19.3                |
| Town                     | 526    | 19.9                | 843    | 14.8                |
| Village                  | 997    | 37.7                | 3135   | 55.1                |
| **Region of residence**  |        |                     |        |                     |
| North                    | 1268   | 47.9                | 2489   | 43.8                |
| South                    | 1377   | 52.1                | 3196   | 56.2                |
| **Socioeconomic status** |        |                     |        |                     |
| Employment               |        |                     |        |                     |
| Unemployed               | 570    | 21.6                | 872    | 15.4                |
| Employed                 | 2072   | 78.4                | 4807   | 84.6                |
| **Annual household income (Yuan)** |   |                     |        |                     |
| 0–8000                   | 520    | 19.9                | 1371   | 24.1                |
| 8001–15,000              | 643    | 24.6                | 1517   | 26.9                |
| 15,001–25,000            | 601    | 23.0                | 1294   | 23.0                |
| Over 25,000              | 850    | 32.5                | 1449   | 25.7                |
| Education                |        |                     |        |                     |
| Illiterate               | 464    | 17.6                | 1298   | 22.9                |
| Primary school           | 593    | 22.5                | 1511   | 26.6                |
| Middle school            | 781    | 29.6                | 1709   | 30.1                |
| High school or above     | 799    | 30.3                | 1154   | 20.3                |
| **Health behavior**      |        |                     |        |                     |
| Smoking status           |        |                     |        |                     |
| Nonsmoker                | 1781   | 67.4                | 3850   | 67.8                |
| Smoker                   | 861    | 32.6                | 1827   | 32.2                |
| Alcohol consumption      |        |                     |        |                     |
| No drinking              | 1726   | 65.3                | 3850   | 67.7                |
| Drinking                 | 919    | 34.7                | 1835   | 32.3                |
Table 3 Comparison of samples with and without those did not express physical activity preference (Continued)

| Health-related variables | BMI categories | | | |
|-------------------------|----------------|---------------------|---------------------|---------------------|
| BMI categories          | Underweight   | 96                  | 3.8                 | 289                 | 5.4 |
|                         | Normal weight | 1313                | 52.4                | 3044                | 56.8 |
|                         | Overweight    | 855                 | 34.1                | 1571                | 29.3 |
|                         | Obese         | 241                 | 9.6                 | 458                 | 8.5  |
| Current health status   | Very good     | 433                 | 16.4                | 728                 | 12.8 |
|                         | Good          | 1185                | 44.9                | 2581                | 45.5 |
|                         | Bad           | 872                 | 33.0                | 1981                | 35.0 |
|                         | Very bad      | 151                 | 5.7                 | 378                 | 6.7  |
| Health insurance        | No            | 1699                | 64.5                | 4233                | 74.9 |
|                         | Yes           | 936                 | 35.5                | 1420                | 25.1 |

Abbreviation: SD standard deviation; —, not applicable

Abbreviations
BMI: Body mass index; CHNS: China Health and Nutrition Survey; CI: Confidence interval; LTPA: Leisure time physical activity; MET-h: Metabolic equivalent task-hours; OA-ESI: Older Adult Exercise Status Inventory study; OR: Odds ratio; SD: Standard deviation; SES: Socio-economic status; SPSS: Statistical package for the social sciences; WHO: World Health Organization

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Availability of data and materials
The CHNS data that support the findings of this study are available from China Health and Nutrition Survey, http://www.cpc.unc.edu/projects/china/.

Authors’ contributions
JZ and DS designed the study; JZ analyzed and interpreted the data, and drafted the manuscript; DB, SR, and HM provided consistent and significant assistance in every step, including but not limited to advising the study design and data interpretation. All authors read and approved the final manuscript.

Competing interests
The authors declare that they have no competing interests.

Consent for publication
Not applicable.

Ethics approval and consent to participate
The data we used is the secondary data from the China Health & Nutrition Survey. The data contains no identifiers and is accessible and downloadable to the public. All authors have received necessary ethics trainings and relevant certificates (such as CITI) to work in human sciences.

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