Effectiveness of the serious game for learning in nursing: systematic review

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ABSTRACT

Objective: To identify the effectiveness of the serious game in improving learning outcomes compared to the different teaching strategies used in the education of nursing students.

Method: Systematic review, conducted from July 2019 to May 2020, at PubMed®, Scopus, CINAHL, Web of Science and LILACS. Studies of experimental and quasi-experimental design were included, with no delimitation of time frame, aimed at nursing students, who approached the use of the serious game as the main teaching strategy compared with other pedagogical methods.

Results: Six articles were included, which compared the serious game with traditional and active teaching and learning strategies (expository class, text reading and simulation). The studies were considered of moderate quality, with an average score of 12.83. Nursing students submitted to the serious game showed better learning results.

Conclusion: The serious game proved to be more effective for learning in nursing when compared to other teaching strategies.

Keywords: Students, nursing. Knowledge. Teaching. Video games.

RESUMO

Objetivo: Identificar a eficácia do jogo serio no melhoria dos resultados de aprendizagem em comparação às diferentes estratégias de ensino utilizadas na educação de estudantes de enfermagem.

Método: Revisão sistemática, realizada de julho/2019 a maio/2020, na PubMed®, Scopus, CINAHL, Web of Science e LILACS. Incluíram-se estudos de delineamento experimental e quasi-experimental, sem delimitação de recorte temporal, voltados a estudantes de enfermagem, que abordassem o uso do juego serio como principal estratégia de ensino comparada com outros métodos pedagógicos.

Resultados: Foram incluídos seis artigos, os quais compararam o juego serio com estratégias tradicionais e ativas de ensino e aprendizagem (aula expositiva, leitura de textos e simulação). Os estudos foram considerados de qualidade moderada, com escore médio de 12,83. Os estudantes de enfermagem submetidos ao juego serio apresentaram melhores resultados de aprendizagem.

Conclusão: El juego serio mostró ser más eficaz para aprendizaje en enfermería cuando comparado a otras estrategias de ensino.

Palavras-chave: Estudiantes, enfermería. Conocimiento. Enseñanza. Videojuegos.

RESUMEN

Objetivo: Identificar la efectividad del juego serio en la mejora de los resultados de aprendizaje en comparación con las diferentes estrategias de enseñanza utilizadas en la educación de los estudiantes de enfermería.

Métodos: Revisión sistemática, realizada de julio de 2019 a mayo de 2020, en PubMed®, Scopus, CINAHL, Web of Science y LILACS. Se incluyeron estudios de diseño experimental y cuasiexperimental, sin delimitación de recorte temporal, dirigidos a estudiantes de enfermería, quienes abordaron el uso del juego serio como principal estrategia de enseñanza frente a otros métodos pedagógicos.

Resultados: Se incluyeron seis artículos, que compararon el juego serio con estrategias de enseñanza y aprendizaje tradicionales y activas (aula expositiva, lectura de textos y simulación). Los estudios se consideraron de calidad moderada, con una puntuación media de 12,83. Los estudiantes de enfermería sometidos al juego serio mostraron mejores resultados de aprendizaje.

Conclusión: El juego serio demostró ser más efectivo para aprendizaje en enfermería en comparación con otras estrategias de enseñanza.

Palabras clave: Estudiantes de enfermería. Conocimiento. Enseñanza. Juegos de video.
INTRODUCTION

The changes in the current educational scenario affect Higher Education in a notorious way, requiring the rupture of traditional pedagogical barriers(1). In this perspective, virtual simulation, characterized as a teaching and learning strategy that replicates real clinical situations, developed in a digital learning environment, presents itself as a valuable pedagogical, technological and innovative resource(2).

Despite the imposed difficulties, often, due to the lack of technological resources, nursing schools try to change their paradigms about integrating technology and teaching(3) based on digital strategies, such as virtual simulation, made possible, usually by the serious game(4).

Serious game is defined as an educational game, based on computer technology with gameplay aspects, accessed by computer or smartphone, which stands out when compared to other media, as it allows the challenge and the player’s involvement during the interaction, besides to be based on logical and emotional responses, which allow the user to better integrate with technology and change the course of actions demonstrated in the multimedia resource(5–9).

Considered a type of virtual simulation for its ability to create realistic environments so that students can act and build their learning, simulating the execution of certain care, as many times as necessary, in a virtual environment, in order to improve their technical and managerial skills, the serious game is still little explored for nursing education(10).

The literature points out to studies with the application of the serious game in different contexts, for example, to teach nursing students about the patients’ care with chronic obstructive pulmonary disease at home and in health services(8), or in the context of neonatal resuscitation, adopted the multimedia resource(8–9).

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Despite the potentiality of this educational technology to provide nursing students’ learning, there is a lack of clarity to affirm that this strategy is superior to other teaching techniques to develop cognitive skill in undergraduates(9), which instigates the need to evaluate the methodological quality of scientific research in this area and to identify whether the serious game has been pointed out as effective for the serious game has been pointed out as effective for improving their technical and managerial skills, the serious game is still little explored for nursing education(10).

METHODS

This is a systematic literature review, carried out using the strategy Preferred Reporting Items for Systematic Reviews and Meta-Analysis (PRISMA)(11), from June 2019 to May 2020, registered in the International Prospective Register of Systematic Reviews (PROSPERO)(12) under number 153102.

For its elaboration, seven stages were taken, namely: definition of the research question; identification of databases, descriptors, keywords and search strategies; establishment of inclusion and exclusion criteria; database searches; comparison of examiners’ searches and definition of initial study selection; critical analysis of all studies included in the review and preparation of a critical summary(13).

The research question was defined through the PICO strategy (acronym for Patient-Intervention-Comparison-Outcomes)(14), to describe the following elements: P (population) for undergraduate nursing students; I (intervention) for using serious game; C (comparison) for different teaching strategies and O (outcome) for improvement in learning outcomes. Thus, the question was structured: How effective is the serious game in comparison with different teaching-learning strategies in improving the learning outcomes of nursing students?

Primary studies were included, such as clinical trial, randomized or not, controlled or not, and which presented the comparison of the effectiveness of the serious game with different types of teaching-learning strategies, in order to obtain better results in the learning of nursing students; published in Portuguese, English and Spanish; in scientific journals and without delimited time frame. Case studies, literature reviews, editorials, reviews, case reports and experiences reports, theoretical reflections, dissertations, theses, monographs, and abstracts published in event overviews were excluded.

The searches were performed in the PubMed®, Scopus e Web of Science virtual libraries and in the Latin American and Caribbean Health Sciences (Literatura Latino-Americana e do Caribe em Ciências da Saúde - LILACS) and Cumulative Index to Nursing and Allied Health Literature (CINAHL) databases. Cross-reference searches were also performed. For search, it was used controlled descriptors and the Boolean operators AND, for simultaneous occurrence of subjects, and OR, for occurrence of one or the other subject. The terms used were identified in the Medical Subjects Headings (MeSH) and/or in the Health Sciences Descriptors (Descritores em Ciências da Saúde - DeCS). The term Serious Game was used as a keyword to direct the search strategy, given the specificity of the theme. The search strategies are presented in chart 1.
Effectiveness of the serious game for learning in nursing: systematic review

The search in databases and virtual libraries was carried out by two independent researchers, first evaluating titles and abstracts, through the review application Rayyan QCRI, a program that streamlines the initial screening of studies, through a semi automation process that guarantees the selection reliability. Afterwards, 16 studies that showed divergence were sent to a third researcher, responsible for making the inclusion or exclusion decision. Then, the articles were read and fully critically analyzed, to define the final sample.

The methodological evaluation of the selected studies was carried out, according to the Medical Education Research Study Quality Instrument (MERSQI). The MERSQI allows to assess the methodological rigor of the articles and consists by six domains: study design, with a single group and a post-test (1 point), single group pre-test and post-test (1.5 points), two groups non-randomized (2 points) and randomized study (3 points); sampling with one institution (0.5 point), two institutions (1 point), three institutions (1.5 point) and sampling response rate <50% (- 0.5 point), from 50% to 74% (1 point) and >75% (1.5 points); type of assessment, if done by participants (1 point) and objective assessment (2 points); instrument validity, if internal structure not reported (zero point), reported (1 point), not reported content (zero point), reported content (1 point), relationships to other not reported variables (zero point) and reported relationships (1 Score); data analysis, if inappropriate for study design (zero point), appropriate for the study design (1 point), descriptive analysis (1 point), beyond descriptive analysis (2 points) and outcomes, if knowledge and skills (1.5 points) and satisfaction, attitudes, perceptions, opinions, general facts and confidence (1 point). The maximum score is 18.

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Studies with scores ≤10 are considered of low quality; from >10 to <15, of moderate quality; and ≥15, high quality(20).

The data were synthesized in a descriptive way, extracting the following criteria present in an already validated instrument(19), namely: research title, authors, learning objectives of the serious game and type of skill developed by the student, intervention, outcomes and recommendations/conclusion.

To present the studies selection path, it was used the flowchart proposed by the recommendations of the Preferred Reporting Items for Systematic Reviews and Meta Analyses (PRISMA)(13) (Figure 1).

**Figure 1** - Flowchart of the process of identification, selection and inclusion of studies
Source: Authors, based on Moher et al.(13).

### RESULTS

Six primary studies were selected to compose the sample of the present research, from which it was extracted the research title; authors; serious game learning objectives; type of skill developed in the nursing student - considering cognitive (knowledge), psychomotor (procedural) and affective (attitudes) skills; intervention, outcomes, and conclusion, contemplated in the synoptic chart (Chart 2).

The studies were mostly international and of experimental design(22–26), published in the last 5 years, with the exception of one, published in 2012(26), and with sampling variability from 14 to 109 individuals. The language adopted by most articles was English(22–26) and the simulations performed using the serious game presented online(21,24,26) and presential formats(22–23,25).

The serious game learning objectives were mostly focused on the knowledge, understanding and application of nursing care(21–24,26). The main skills developed by nursing students, submitted to the serious game were cognitive skills (knowledge in nursing)(21–26) and psychomotor skills (procedural)(22–24,26). Affective skills (attitudes and feelings) were valued by three studies(21–22,25), considering the development of satisfaction and confidence.
| Authors and title                                                                 | Serious game learning objectives and skills developed by nursing students | Intervention                                                                 | Outcomes and recommendations/conclusion                                                                                                                                                                                                 |
|---------------------------------------------------------------------------------|--------------------------------------------------------------------------|-------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| **Fonseca et al.**<sup>(21)</sup>                                               | To understand the clinical evaluation of oxygenation of preterm newborns in the Neonatal Intensive Care Unit. Skills: cognitive (knowledge) and affective (satisfaction). | Quasi-experimental study with 14 students. Intervention: use of Serious game e-Baby. The experimental group (n=7) was submitted to the serious game; the control group (n=7) was submitted to laboratory simulation. | The serious game showed a statistically significant difference (p=0.001) in cognitive skill. The students were satisfied with the game. There was an improvement in knowledge and satisfaction. The nursing serious game is recommended. |
| **Tan et al.**<sup>(22)</sup>                                                    | To know and apply the blood transfusion procedure and the specific care given to the transfusion reaction. Skills: cognitive (knowledge), psychomotor, (procedural) and affective (confidence). | Randomized experimental study with 103 students. Intervention: use of a serious game on blood transfusion. The experimental group (n=57) performed the serious game associated with lectures; the control group (n=46) was submitted to lectures. | There was a significant improvement (p<0.001) in the knowledge of the experimental group, high psychomotor performance, however without statistical significance and development of confidence. It is recommended to adopt the serious game to develop cognitive, psychomotor, and affective skills in nursing. |
| **Bayram et al.**<sup>(23)</sup>                                                | To know and apply nursing care for tracheostomized patients. Skills: cognitive (knowledge) and psychomotor (procedural). | Experimental, randomized study with 86 students. Intervention: serious game about tracheostomy care. The experimental group (n=43) was submitted to serious game, expository classes and laboratory training. The control group (n=43) to expository class and laboratory training. | There was no statistically significant difference for knowledge between the groups (p>0.05), however, the scores of psychomotor skills were higher for the experimental group (p=0.017). The serious game is recommended for learning in nursing. |

**Chart 2** – Description of the characteristics of the included studies. Uberaba, Minas Gerais, 2020
| Authors and title | Serious game learning objectives and skills developed by nursing students | Intervention | Outcomes and recommendations/conclusion |
|-------------------|-----------------------------------------------------------------|--------------|----------------------------------------|
| Boada et al. (24) | To know and apply the care of a cardiorespiratory arrest by means of cardiopulmonary resuscitation. Skills: cognitive (knowledge) and psychomotor (procedural). | Experimental, randomized study with 109 students. Intervention: LISSA serious game for teaching cardiorespiratory arrest. The experimental group (n=67) performed the serious game, expository class and laboratory training. The control group (n=42) expository class and laboratory training. | The experimental group obtained significantly better knowledge scores (p<0.05) than the control group. The intervention group also showed improvement in psychomotor skills. The use of LISSA improves students' knowledge and skills in CPR. |
| Aljezawi et al. (25) | To understand the patient care organization models, including nursing care, teamwork, primary nursing care and case management. Skills: cognitive (knowledge) and affective (satisfaction) | Experimental, randomized study with 66 students. Intervention: use of the serious game. Experimental group (n=34) submitted to the serious game. Control group (n=32) expository class. | The students submitted to the game had significantly higher scores for knowledge (control group: 9.63±1.79; experimental group 11.34±2.17; p<0.001), and their retention (control group: 7.10±1.49; experimental group: 9.00±2.08; p<0.001). There was a statistically significant difference in the satisfaction of the intervention group (p<0.001). It is recommended to adopt the serious game for teaching. |
| LeFlore et al. (26) | To know the different signs and symptoms associated with pediatric respiratory diseases and the best care. Skills: cognitive (knowledge) and psychomotor (procedural) | Experimental, randomized study with 93 students. Intervention: serious game on pediatric ventilation. The experimental group (n=46) was submitted to serious game, reading and simulation in the laboratory. The control group (n=47) the lecture and simulation in the laboratory. | There was a significant difference in knowledge between the control and experimental groups (mean score 75±12 versus 83.9±15, respectively, p=0.004). The experimental group performed better in the tasks (p=0.001). It is concluded that the game can be effective for learning in nursing. |

Chart 2 – Cont. 
Source: Authors, 2020.
The interventions used in the selected studies were specific serious game formats, with themes addressed to adult patients in severe condition in four articles [22–25], neonatal patient in one study [21] and another with pediatric patient [26], compared with traditional strategies, such as: the expository class and/or lectures, text reading and skills training in the laboratory [21–23], and with the active strategy of clinical simulation, performed in the laboratory [26]. From these different teaching strategies, used to compare the effectiveness of learning with the serious game, the most adopted was the dialogue expository class [23–25].

It was performed a critical methodological evaluation of the selected studies for the present review using the MERSQI instrument [18] (Chart 3).

The critical methodological evaluation of the articles carried out using MERSQI [18] revealed moderate quality for the selected study sample, with an mean score of 12.83, a minimum of 11 and a maximum of 14.5 points. The main methodological fragility identified by MERSQI were: in the “sample” domain, specifically regarding the item “center”, due to the performance of studies in a single center [21–26], in the “validity of the assessment instrument” domain, due to the lack of description of the validity of the instruments used for learning [21–26] and, in the “outcomes” domain, due to the valorization of the development of knowledge and psychomotor skills, to the detriment of the skills affective (attitudes/feelings) in nursing students [23–26], and the lack of evaluation of the change in student behavior and the intended outcome in patients [21–26].

| Domains                        | Fonseca et al. [21] | Tan et al. [22] | Bayram et al. [23] | Boada et al. [24] | Aljezawi et al. [25] | Leflore et al. [26] |
|--------------------------------|---------------------|----------------|--------------------|-------------------|----------------------|---------------------|
| Study design                   | Non-randomized: 2   | Randomized: 3  | Randomized: 3      | Randomized: 3     | Randomized: 3        | Randomized: 3       |
| Sampling: center and response rate | One institution: 0.5 50%-74% rate: 1 | One institution: 0.5 and >75% rate: 1.5 | One institution: 0.5 and 50%-74% rate: 1 | One institution:0.5 and >75% rate: 1.5 | One institution: 0.5 and >75% rate: 1.5 |
| Type of assessment             | Objective: 2        | Objective: 2   | Objective: 2       | Objective: 2      | Objective: 2         | Objective: 2        |
| Instrument validity            | Not reported: 0     | Internal structure:1 Content: 1 | Internal structure:1 Content: 1 | Not reported: 0   | Content: 1           | Content: 1          |
| Data analysis                  | Appropriate:1 Beyond descriptive analysis: 2 | Appropriate:1 Beyond descriptive analysis: 2 | Appropriate:1 Beyond descriptive analysis: 2 | Appropriate:1 Beyond descriptive analysis: 2 | Appropriate:1 Beyond descriptive analysis: 2 |
| Outcomes                       | Knowledge and skill: 1.5 Affective skills: 1 | Knowledge and skill:1,5 Affective skills: 1 | Knowledges and skills: 1.5 Affective skills: 1 | Knowledge and skill: 1.5 Affective skills: 1 | Knowledge and skill: 1.5 Affective skills: 1 |
| Total Score                    | 11                  | 14.5           | 13                 | 12.5              | 13.5                 | 12.5                |

**Chart 3** – Critical methodological evaluation of the studies that comprised the sample of the present systematic review, through the Medical Education Research Study Quality Instrument. Uberaba, Minas Gerais, 2020.

Source: Authors, 2020.
DISCUSSION

The studies identified in the scientific literature regarding the effectiveness of the serious game, composed a sample of six articles, considered incipient, since this strategy is expanding in nursing education(22,25–27).

It becomes necessary to evaluate the cost-benefit issue to develop a serious game(21), because, despite its construction being considered, often costly, its potentialities characterized, mainly, by offering experiences in a safe environment, an active and meaningful learning, support for training, with solid concepts, based on critical thinking, problem solving, planning and adaptability(21), can overcome the difficulties, since the learning results from clinical simulation in the laboratory do not always obtain significant difference in terms of skill development, and maintaining this physical environment, can outweigh the costs of a serious game(21–22,26–27).

The safe environment for learning generated by the serious game is due to the option that the student has to perform the same procedure repeatedly, allowing errors to improve the techniques, since the virtual aspect does not expose the patient or impairs his safety(10). This environment is capable of enabling simulations in online format, in which nursing students are submitted to the game on a digital platform, without the presence of a facilitator(21,24,26) and in person, made possible in laboratories, with the facilitation of one teacher, to monitoring and carry out debriefing(22–23,25).

However, one of the trends of greater educational impact in the short term, for the serious game, is the growing focus on the use of combined models of classroom-based and online learning(28).

The use of combined formats of learning for the serious game is a strong trend as online teaching is seen as a sup -}

...statement is not yet capable of sustaining its exclusive adoption for the teaching process, suggesting the articulation of the serious game with other didactic tools(31). A systematic review about the serious game in health showed that, despite its expansion in teaching, there is still a need to create well-grounded theories, capable of exploring the experience, the psychological effects of the mechanisms of games on students and their potential to develop knowledge in nursing and support the teaching and learning process in this context(28). Thus, it is essential to substantiate the development of the serious game, a priori, establishing its learning objectives in Bloom's Taxonomy, a reference that enables the structuring, organization, and definition of objectives to achieve better educational results through the serious game, and also in a meaningful and experiential learning framework, which sustains its path and enables the apprentice's evaluation(30).

The practical use of the serious game depends on the quality of the evidence on its effectiveness and also on the support evidenced by the methodological quality of the studies that address this theme(1,29–31). In the present study, the methodological quality was assessed as moderate, which is similar to other studies(7,31–32). The moderate quality was possibly due to the existence of certain weaknesses contained in the methodological path of the studies - among them the performance of studies in only a single center.

The importance of developing multicenter research that addresses the adoption of the serious game as a pedagogical strategy for best practices is given by obtaining larger samples for more generalizable discoveries and by sharing resources between collaborative sites and promoting networks, in addition to well-executed multicenter studies have more chances to improve the researcher's performance and promote a positive impact on patient results(31,32).

Another aspect highlighted by MERSQI was the absence of a description of the instruments' validation used to assess nursing learning through the serious game(21,26). The validation process of an instrument adopted in scientific research is an essential step to maintain its reliability and collaborates to confirm that the instrument constitutes a universe of items that clearly delimits the subject under study, as well as standardizing the terms, maintaining linguistic differences of each country, which allows international comparisons, based on reliable and appropriate measures for researches(33).

In the “outcomes” domain present in the MERSQI instrument, it was found that some studies that comprised the sample(23,26) evaluated the development of cognitive knowledge and psychomotor skills and did not choose a more global assessment process, which considers the improvement of affective skills/attitudes of nursing students.

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The affective skill in the teaching and learning process is related to feelings, postures, affective reactions, empathy, confidence and student satisfaction\(^{(29)}\). The researches involving the adoption of serious game for learning in nursing has been striving to include, in its evaluations, the affective aspects of students, however, the incipience of validated instruments for this purpose impairs this measurement\(^{(29)}\).

It is possible to affirm that, despite the recommendation on the importance of assessing the clinical competences of nursing students and addressing, for this purpose, instruments capable of verifying the improvement of cognitive, psychomotor and affective skills, educators still focus on the memorization of concepts and practical aspects, not requiring more sophisticated games, which contemplate the development of attitudes\(^{(31)}\). Finally, it is important to note that no study in the sample of the present study evaluated the change in student behavior and the reach or impact on the intended outcome for patients, even given the premise that the serious game has, among its educational purposes, the enhancement of learning aimed at changing behavior in nursing and, consequently, obtaining better clinical outcomes for patients in practice\(^{(14)}\).

### CONCLUSION

The serious game proved to be more effective in improving learning results when compared to traditional teaching, configured by expository class, lecture, materials reading and skills training in the laboratory and by the active strategy of teaching clinical simulation. The findings in this systematic review allow adding scientific evidence to support the teaching and learning process in nursing with the adoption of the serious game.

The limitations of this study were the incipience of experimental and quasi-experimental articles, which compared the effectiveness of the serious game with other teaching strategies for learning specifically in nursing and address its evaluation through MERSQI, to compare the identified weaknesses, which it may have presented itself as an obstacle during the discussion of this context; the difficulty to compare the results of the studies that made up the sample, considering the approach of different measurement instruments, and the variety of terminology available for games, since the expression serious game is not a controlled descriptor.

It is expected that studies with serious games that have defined pedagogical strategies and robust methods can be realized for the future practice of students and nursing professionals, with efficacy proven by the quality of the evidence. The evidence scenario explained here, and the effectiveness of the serious game contributes to educators, researchers and nurses who think of building their own innovative teaching resources, teaching through active and attractive strategies and promoting patient safety and care excellence, given the development of cognitive skills and other competences that arise from serious game.

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