Graph-based Word Clustering using a Web Search Engine

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Abstract

Word clustering is important for automatic thesaurus construction, text classification, and word sense disambiguation. Recently, several studies have reported using the web as a corpus. This paper proposes an unsupervised algorithm for word clustering based on a word similarity measure by web counts. Each pair of words is queried to a search engine, which produces a co-occurrence matrix. By calculating the similarity of words, a word co-occurrence graph is obtained. A new kind of graph clustering algorithm called Newman clustering is applied for efficiently identifying word clusters. Evaluations are made on two sets of word groups derived from a web directory and WordNet.

1 Introduction

The web is a good source of linguistic information for several natural language techniques such as question answering, language modeling, and multilingual lexicon acquisition. Numerous studies have examined the use of the web as a corpus (Kilgarriff, 2003).

Web-based models perform especially well against the sparse data problem: Statistical techniques perform poorly when the words are rarely used. For example, F. Keller et al. (2002) use the web to obtain frequencies for unseen bigrams in a given corpus. They count for adjective-noun, noun-noun, and verb-object bigrams by querying a search engine, and demonstrate that web frequencies (web counts) correlate with frequencies from a carefully edited corpus such as the British National Corpus (BNC). Aside from counting bigrams, various tasks are attainable using web-based models: spelling correction, adjective ordering, compound noun bracketing, countability detection, and so on (Lapata and Keller, 2004). For some tasks, simple unsupervised models perform better when n-gram frequencies are obtained from the web rather than from a standard large corpus; the web yields better counts than the BNC.

The web is an excellent source of information on new words. Therefore, automatic thesaurus construction (Curran, 2002) offers great potential for various useful NLP applications. Several studies have addressed the extraction of hypernyms and hyponyms from the web (Miura et al., 2004; Cimiano et al., 2004). P. Turney (2001) presents a method to recognize synonyms by obtaining word counts and calculating pointwise mutual information (PMI). For further development of automatic thesaurus construction, word clustering is beneficial, e.g. for obtaining synsets. It also contributes to word sense disambiguation (Li and Abe, 1998) and text classification (Dhillon et al., 2002) because the dimensionality is reduced efficiently.

This paper presents an unsupervised algorithm for word clustering based on a word similarity measure by web counts. Given a set of words, the algorithm clusters the words into groups so that the similar words are in the same cluster. Each pair of words is queried to a search engine, which results in a co-occurrence matrix. By calculating the similarity of words, a word co-occurrence graph is created. Then, a new kind of graph clustering algorithm, called Newman clustering, is applied. Newman clustering emphasizes betweenness of an edge and identifies densely connected subgraphs.

To the best of our knowledge, this is the first attempt to obtain word groups using web counts. Our contributions are summarized as follows:
• A new algorithm for word clustering is described. It has few parameters and thus is easy to implement as a baseline method.

• We evaluate the algorithm on two sets of word groups derived from a web directory and WordNet. The chi-square measure and Newman clustering are both used in our algorithm, they are revealed to outperform PMI and hierarchical clustering.

We target Japanese words in this paper. The remainder of this paper is organized as follows: We overview the related studies in the next section. Our proposed algorithm is described in Section 3. Sections 4 and 5 explain evaluations and advance discussion. Finally, we conclude the paper.

2 Related Works

A number of studies have explained the use of the web for NLP tasks e.g., creating multilingual translation lexicons (Cheng et al., 2004), text classification (Huang et al., 2004), and word sense disambiguation (Turney, 2004). M. Baroni and M. Ueyama summarize three approaches to use the web as a corpus (Baroni and Ueyama, 2005): using web counts as frequency estimates, building corpora through search engine queries, and crawling the web for linguistic purposes. Commercial search engines are optimized for ordinary users. Therefore, it is desirable to crawl the web and to develop specific search engines for NLP applications (Cafarella and Etzioni, 2005). However, considering that great efforts are taken in commercial search engines to maintain quality of crawling and indexing, especially against spammers, it is still important to pursue the possibility of using the current search engines for NLP applications.

P. Turney (Turney, 2001) presents an unsupervised learning algorithm for recognizing synonyms by querying a web search engine. The task of recognizing synonyms is, given a target word and a set of alternative words, to choose the word that is most similar in meaning to the target word. The algorithm uses pointwise mutual information (PMI-IR) to measure the similarity of pairs of words. It is evaluated using 80 synonym test questions from the Test of English as a Foreign Language (TOEFL) and 50 from the English as a Second Language test (ESL). The algorithm obtains a score of 74%, contrasted to that of 64% by Latent Semantic Analysis (LSA). Terra and Clarke (Terra and Clarke, 2003) provide a comparative investigation of co-occurrence frequency estimation on the performance of synonym tests. They report that PMI (with a certain window size) performs best on average. Also, PMI-IR is useful for calculating semantic orientation and rating reviews (Turney, 2002).

As described, PMI is one of many measures to calculate the strength of word similarity or word association (Manning and Schütze, 2002). An important assumption is that similarity between words is a consequence of word co-occurrence, or that the proximity of words in text is indicative of relationship between them, such as synonymy or antonymy. A commonly used technique to obtain word groups is distributional clustering (Baker and McCallum, 1998). Distributional clustering of words was first proposed by Pereira Tishby & Lee in (Pereira et al., 1993): They cluster nouns according to their conditional verb distributions.

Graphic representations for word similarity have also been advanced by several researchers. Kageura et al. (2000) propose automatic thesaurus generation based on a graphic representation. By applying a minimum edge cut, the corresponding English terms and Japanese terms are identified as a cluster. Widdows and Dorow (2002) use a graph model for unsupervised lexical acquisition. A graph is produced by linking pairs of words which participate in particular syntactic relationships. An incremental cluster-building algorithm achieves 82% accuracy at a lexical acquisition task, evaluated against WordNet classes. Another study builds a co-occurrence graph of terms and decomposes it to identify relevant terms by duplicating nodes and edges (Tanaka-Ishii and Iwasaki, 1996). It focuses on transitivity: if transitivity does not hold between three nodes (e.g., if edge a-b and b-c exist but edge a-c does not), the nodes should be in separate clusters.

A network of words (or named entities) on the web is investigated also in the context of the Semantic Web (Cimiano et al., 2004; Bekkerman and McCallum, 2005). Especially, a social network of persons is mined from the web using a search engine (Kautz et al., 1997; Mika, 2005; Matsuo et al., 2006). In these studies, the Jaccard coefficient is often used to measure the co-occurrence of entities. We compare Jaccard coefficients in our evaluations.

In the research field on complex networks,
structures of various networks are investigated in detail. For example, Motter (2002) targeted a conceptual network from a thesaurus and demonstrated its small-world structure. Recently, numerous works have identified communities (or densely-connected subgraphs) from large networks (Newman, 2004; Girvan and Newman, 2002; Palla et al., 2005) as explained in the next section.

3 Word Clustering using Web Counts

3.1 Co-occurrence by a Search Engine

A typical word clustering task is described as follows: given a set of words (nouns), cluster words into groups so that the similar words are in the same cluster 1. Let us take an example. Assume a set of words is given: プリンタ (printer), 印刷 (print), インターレーザー (InterLaser), インク (ink), TV (TV), Aquos (Aquos), and Sharp (Sharp). Apparently, the first four words are related to a printer, and the last three words are related to a TV 2. In this case, we would like to have two word groups: the first four and the last three.

We query a search engine 3 to obtain word counts. Table 1 shows web counts for each word. Table 2 shows the web counts for pairs of words. For example, we submit a query printer AND InterLaser to a search engine, and are directed to 179 documents. Thereby, $nC_2$ queries are necessary to obtain the matrix if we have $n$ words. We call Table 2 a co-occurrence matrix.

We can calculate the pointwise mutual information between word $w_1$ and $w_2$ as

$$ PMI(w_1, w_2) = \log_2 \frac{p(w_1, w_2)}{p(w_1)p(w_2)}. $$

Probability $p(w_1)$ is estimated by $f_{w_1}/N$, where $f_{w_1}$ represents the web count of $w_1$ and $N$ represents the number of documents on the web. Probability of co-occurrence $p(w_1, w_2)$ is estimated by $f_{w_1, w_2}/N$ where $f_{w_1, w_2}$ represents the web count of $w_1$ AND $w_2$.

The PMI values are shown in Table 3. We set $N = 10^{10}$ according to the number of indexed pages on Google. Some values are inconsistent with our intuition: Aquos is inferred to have high PMI to TV and Sharp, but also to printer. None of the words has high PMI with TV. These are because the range of the word count is broad. Generally, mutual information tends to provide a large value if either word is much rarer than the other.

Various statistical measures based on co-occurrence analysis have been proposed for estimating term association: the DICE coefficient, Jaccard coefficient, chi-square test, and the log-likelihood ratio (Manning and Schütze, 2002). In our algorithm, we use the chi-square ($\chi^2$) value instead of PMI. The chi-square value is calculated as follows: We denote the number of pages containing both $w_1$ and $w_2$ as $a$. We also denote $b, c, d$ as follows 4.

$$
\begin{array}{|c|c|c|}
\hline
& w_2 & \neg w_2 \\
\hline
w_1 & a & b \\
\neg w_1 & c & d \\
\hline
\end{array}
$$

Thereby, the expected frequency of $(w_1, w_2)$ is $(a + c)(a + b)/N$. Eventually, chi-square is calculated as follows (Manning and Schütze, 2002).

\footnotetext[1]{In this paper, we limit our scope to clustering nouns. We discuss the extension in Section 4.}
\footnotetext[2]{InterLaser is a laser printer made by Epson Corp. Aquos is a liquid crystal TV made by Sharp Corp.}
\footnotetext[3]{Google (www.google.co.jp) is used in our study.}

\footnotetext[4]{Note that $N = a + b + c + d$.}
Table 3: A matrix of pointwise mutual information.

|        | printer | print | InterLaser | ink | TV | Aquos | Sharp |
|--------|---------|-------|------------|-----|----|-------|-------|
| printer | —       | 4.771 | 8.936      | 7.199 | 0.598 | 5.616  | 1.647 |
| print   | 4.771   | —     | 6.369      | 4.624 | -1.111 | 1.799  | -0.463 |
| InterLaser | 8.936 | —     | —          | 8.157 | 0.781 | -∞*    | -∞*   |
| ink     | 7.199   | 4.624 | 8.157      | -      | 1.672 | 4.983  | 0.900 |
| TV      | 0.598   | -1.111| 0.781      | —     | 1.672 | 1.969  | 0.370 |
| Aquos   | 5.616   | 1.799 | —          | 4.983 | 1.969 | —      | 5.319 |
| Sharp   | 1.647   | -0.463| —          | —     | —     | —      | —     |

* represents that the PMI is not available because the co-occurrence web count is zero, in which case we set −∞.

Table 4: A matrix of chi-square values.

|        | printer | print | InterLaser | ink | TV | Aquos | Sharp |
|--------|---------|-------|------------|-----|----|-------|-------|
| printer | —       | 6880482.6 | 399.2  | 5689710.7 | 0.0* | 0.0* | 0.0* |
| print   | 6880482.6 | —     | 277.8  | 3321184.6 | 176855.5 | 0.0* | 0.0* |
| InterLaser | 399.2 | —     | —      | 44.8   | —    | 1419485.5 | 0.0* |
| ink     | 5689710.7 | 3321184.6 | —     | 1419485.5 | —    | 26803.2 | 70790877.6 |
| TV      | 0.0*    | 176855.5 | 0.0*   | —      | 26803.2 | 0.0* | 729357.7 |
| Aquos   | 0.0*    | 0.0*   | 0.0    | 0.0*   | —    | 729357.7 | —     |
| Sharp   | 0.0*    | 0.0*   | 0.0    | 0.0*   | —    | —      | —     |

* represents that the observed co-occurrence frequency is below the expected value, in which case we set 0.0.

We should note that $\chi^2_W$ depends on a word set $W$. It calculates the relative strength of co-occurrences. Table 4 shows the $\chi^2_W$ values. Aquos has high values only with TV and Sharp as expected.

3.2 Clustering on Co-occurrence Graph

Recently, a series of effective graph clustering methods has been advanced. Pioneering work that specifically emphasizes edge betweenness was done by Girvan and Newman (2002): we call the method as GN algorithm. Betweenness of an edge is the number of shortest paths between pairs of nodes that run along it. Figure 1 (i) shows that two “communities” (in Girvan’s term), i.e. \{a,b,c\} and \{d,e,f\}, which are connected by edge c-d. Edge c-d has high betweenness because numerous shortest paths (e.g., from a to d, from b to e, ...) traverse the edge. The graph is likely to be separated into densely connected subgraphs if we cut the high betweenness edge.

The GN algorithm is different from the minimum edge cut. For (i), the results are identical: By cutting edge c-d, which is a minimum edge cut, we can obtain two clusters. However in case of (ii), there are two candidates for the minimum edge cut, whereas the highest betweenness edge is still only edge c-d. Girvan et al. (2002) shows that this clustering works well to various networks from biological to social networks. Numerous studies have been inspired by that work. One prominent effort is a faster variant of GN algorithm (Newman, 2004), which we call Newman clustering in.
In Newman clustering, instead of explicitly calculating high-betweenness edges (which is computationally demanding), an objective function is defined as follows:

\[ Q = \sum_i \left( e_{ii} - \left( \sum_j e_{ij} \right)^2 \right) \]  

(1)

We assume that we have separate clusters, and that \( e_{ij} \) is the fraction of edges in the network that connect nodes in cluster \( i \) to those in cluster \( j \). The term \( e_{ii} \) denotes the fraction of edges within the clusters. The term \( \sum_j e_{ij} \) represents the expected fraction of edges within the cluster. If a particular division gives no more within-community edges than would be expected by random chance, then we would obtain \( Q = 0 \). In practice, values greater than about 0.3 appear to indicate significant group structure (Newman, 2004).

Newman clustering is agglomerative (although we can intuitively understand that a graph without high betweenness edges is ultimately obtained). We repeatedly join clusters together in pairs, choosing at each step the joint that provides the greatest increase in \( Q \). Currently, Newman clustering is one of the most efficient methods for graph-based clustering.

The illustration of our algorithm is shown in Fig. 2. First, we obtain web counts among a given set of words using a search engine. Then PMI or the chi-square values are calculated. If the value is above a certain threshold\(^6\), we invent an edge between the two nodes. Then, we apply graph clustering and finally identify groups of words. This illustration shows that the chi-square measure yields the correct clusters.

The algorithm is described in Fig. 4. The parameters are few: a threshold \( d_{thre} \) for a graph and, optionally, the number of clusters \( n_c \). This enables easy implementation of the algorithm. Figure 3 is a small network of 88 Japanese words obtained through 3828 search queries. We can see that some parts in the graph are densely connected.

4 Experimental Results

This section addresses evaluation. Two sets of word groups are used for the evaluation: one is derived from documents on a web directory; another is from WordNet. We first evaluate the co-
1. **Input** A set of words is given. The number of words is denoted as \( n \).

2. **Obtain frequencies** Put a query for each pair of words to a search engine, and obtain a co-occurrence matrix. Then calculate the chi-square matrix (alternatively a PMI matrix, or a Jaccard matrix.)

3. **Make a graph** Set a node for each word, and an edge to a pair of nodes whose \( \chi^2 \) value is above a threshold. The threshold is determined so that the network density (the number of edges divided by \( nC2 \)) is \( d_{thre} \).

4. **Apply Newman clustering** Initially set each node as a cluster. Then merge two clusters repeatedly so that \( Q \) is maximized. Terminate if \( Q \) does not increase anymore, or when a given number of clusters \( n_c \) is obtained. (Alternatively, apply average-link hierarchical clustering.)

5. **Output** Output groups of words.

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**1. For each category, crawl 1000 documents randomly**

2. **Apply the Japanese morphological analysis system ChaSen (Matsumoto et al., 2000) to the documents.** Calculate the score of each word \( w \) in category \( c \) similarly to TF-IDF:

\[
\text{score}(w, c) = f_c(w) \times \log \left( \frac{N_{all}}{f_{all}(w)} \right)
\]

where \( f_c \) denotes the document frequency of word \( w \) in category \( c \), \( N_{all} \) denotes the number of all documents, and \( f_{all}(w) \) denotes the frequency of word \( w \) in all documents.

3. **For each category, the top 10 words are selected as the word group.**

**Table 7: Precision for DMOZ-J set.**

| Method  | Mean | Min | Max | SD |
|---------|------|-----|-----|----|
| PMI     | 0.415| 0.396| 0.447| 0.020 |
| Jaccard | 0.402| 0.376| 0.424| 0.020 |
| \( \chi^2 \) | 0.537| 0.493| 0.569| 0.032 |

highest nine words for each word, groups of ten words. Therefore, recall is the same as the precision. From the table, the chi-square performs best. PMI is slightly better than the Jaccard coefficient.

**4.2 Word Groups from WordNet**

Next, we make a comparison using WordNet. By extracting 10 words that have the same hypernym (i.e. coordinates), we produce a word group. Examples are shown in Table 6. Nine word groups are merged into one, as with DMOZ-J. The experiments are repeated 10 times. Table 8 shows the result. Again, the chi-square performs best among the methods that were compared.

Detailed analyses of the results revealed that word groups such as bacteria and diseases are clustered correctly. However, word groups such as computers (in which homepage, server and client are included) are not well clustered: these words tend to be polysemic, which causes difficulty.

**4.3 Evaluation of Clustering**

We compare two clustering methods: Newman clustering and average-link agglomerative clustering.
A word co-occurrence graph is created using PMI, Jaccard, and chi-square measures. The threshold is determined so that the network density $d_{thre}$ is 0.3. Then, we apply clustering to obtain nine clusters; $n_c = 9$. Finally, we compare the resultant clusters with the correct categories.

Clustering results for DMOZ-J sets are shown in Table 9. Newman clustering produces higher precision and recall. Especially, the combination of chi-square and Newman is the best in our experiments.

### 5 Discussion

In this paper, the scope of co-occurrence is document-wide. One reason is that major commercial search engines do not support a type of query $\text{w}_1 \text{NEAR} \text{w}_2$. Another reason is in (Terra and Clarke, 2003) document-wide co-occurrences perform comparable to other Windows-based co-occurrences.

Many types of co-occurrence exist other than noun-noun. We limit our scope to noun-noun co-occurrences in this paper. Other types of co-occurrence such as verb-noun can be investigated in future studies. Also, co-occurrence for the second-order similarity can be sought. Because web documents are sometimes difficult to analyze, we keep our algorithm as simple as possible. Analyzing semantic relations and applying distributional clustering is another goal for future work.

A salient weak point of our algorithm is the number of necessary queries allowed to a search engine. For obtaining a graph of $n$ words, $O(n^2)$ queries are required, which discourages us from undertaking large experiments. However some devices are possible: if we analyze the texts of the top retrieved pages by query $w$, we can guess what words are likely to co-occur with $w$. This preprocessing seems promising at least in social network extraction: we can eliminate 85% of queries in the 500 nodes case while retaining more than 90% precision (Asada et al., 2005).

In our evaluation, the chi-square measure performed well. One reason is that the PMI performs worse when a word group contains rare or frequent words, as is generally known for mutual information measure (Manning and Schütze, 2002). Another reason is that if we put one word and two words to a search engine, the result might be inconsistent. An extreme case, the web count of $w_1$ is below the web count of $w_1 \text{AND} w_2$. This
phenomenon depends on how a search engine processes AND operator, and results in unstable values for the PMI. On the other hand, our method by the chi-square uses a co-occurrence matrix as a contingency table. For that reason, it suffers less from the problem. Other statistical measures such as the likelihood ratio are also applicable.

6 Conclusion

This paper describes a new approach for word clustering using a search engine. The chi-square measure is used to overcome the broad range of word counts for a given set of words. We also apply recently-developed Newman clustering, which yields promising results through our evaluations.

Our algorithm has few parameters. Therefore, it can be used easily as a baseline, as suggested by (Lapata and Keller, 2004). New words are generated day by day on the web. We believe that to automatically identify new words and obtain word groups potentially enhances many NLP applications.

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