An Apology for Money

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Because of their provable indeterminateness, certain economic values and thus prices are fixed by subjective confidence, beliefs and fantasies loosely bound by market constraints. One may imagine such a monetary system as being “suspended in thought.” Monetization of “(derivative) promises” of any kind, as well as interest levied by banks in return for money created via monetizing future profits systematically reallocates resources toward the financial institutions, and away from industrial and manual production, farming and labor. Unfortunately, the alternatives appear to be even more troublesome than the present state of affairs. Any system based on interest-free fiat money creation, in order to avoid hyperinflation through excessive borrowing of “free” debt, has either to rely on unjustifiable privileges or chance. And any system based on commodity instead of fiat money is heavily depending on the quantity of commodities, and also incapable of waging or defending against war through the effective monetization of future loot or loss.

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II. MEDIUM OF EXCHANGE

Suppose an omnipotent agent organizing a society of individuals and institutions allowing ways to co-operate. Obviously, any such configuration should not consist of self-sufficient “monads,” but the parties should have scarce entities or assets to offer to one another; i.e., these assets present some form of value in the mind of other agents or participants. The recognition, negotiation and exchange of these assets take place in some agora or market.

Somewhat arbitrarily disregarding other functions of money as a measure of economic values and thus of price, a unit of account, a store of value, as well as a measure of debt, money will be introduced as a medium of exchange and transaction. The amount of value of an asset expressed in terms or units of money is called price.

There emerge two immediate questions: (i) what is the value of assets, and how are the prices fixed; and (ii) how exactly did the negotiating parties obtain their money? Let us consider the second question first. Quite simply, one can obtain money, say, for a bull. That, of course, is only rele-gating the issue to the customer who offers this money: from where did he obtain the money? Probably he has sold some hay bushels to somebody else in exchange of money. This indirect barter could go on forever without any clue about how the money was introduced into the system in the first place, provided the economy contains enough money to allow unim-peded exchange.

III. FIAT MONETIZATION

So how exactly does money enter the system in the first place? The answer is monetization, i.e., the process of converting some asset into some form of money that is generally accepted as a settlement of an exchange or a debt. Obviously, in order to be “generally accepted,” the issuing agency has to be a publicly certified and accepted authority. Commodity money needs no monetization, as the market value of the commodity could, at least in ideal markets, be related to the
market value of the asset exchanged, thus fixing the price in terms of the commodity (money).

Fiat money presents no intrinsic value, and thus cannot be directly related by its (nonexistent) commodity value. As a substitute of intrinsic value, some (central or noncentral) bank authority issuing the fiat money “guarantees” and “certifies” its value. Pointedly stated, in an almost “magical” manner, some agency (im)prints something on a sheet of paper or digital account, and in that manner “creates” money out of “thin air.” Henceforth, any such agency will be called bank. Examples of banks are central banks issuing central bank money (e.g., coins and bills), private (investment) noncentral banks, or funds, creating computerized deposit money accounts containing digits, or IOU’s (abbreviated form of “I-Owe-You”) on some substratum, mostly on paper. “Trust,” “faith” & “authority” is required; else everybody would print his own money.

For the sake of demonstration, suppose you are a cashier. Then you surely would not take a sheet of blank paper where I just wrote “€ 100” as down payment for a bottle of wine, returning to me some central bank notes as change; yet you would be willing to value that same sheet of paper if it is “backed” by some authority, such as a credit card company, you have been conditioned to trust.

Monetization facilitates the chain of exchanges, as banks pass on the money created to somebody possessing assets, thereby acquiring (rights on) these assets. In the view of the asset holder, monetization is the act of “turning in” (rights on) assets, thereby obtaining money. From the bank’s perspective, the exchange looks conversely. In this process, the bank acquires both the asset as well as liabilities (balanced by the ownership of the asset). Note that, the bank just “produces” money effortlessly “out of thin air,” whereas the asset holder had to acquire (e.g., inherit or produce) the asset before selling it to the bank. Surely this puts the banks in a very privileged position: it “effortlessly” acquires assets and their associated utilities. Another privilege of banks which will be discussed below is the levy of interest.

After monetization, the bank can utilize the asset, whereas the seller and previous owner of that asset can utilize the money issued by the bank. In one extreme case, the money may remain “dormant” in the bank’s account, possibly without even collecting (much) interest; this would be most favorable for the bank. In the other extreme, the seller rushes to convert the bank’s money immediately into nonbank assets, commodities (such as silver, gold, or oil), or central bank money; any such exchange would be least favorable for the bank.

Why should anyone trade in fiat money issued by banks, which is intrinsically worthless, for an asset which has some utility? Because anyone would exchange fiat money for other utilities.

Examples of monetarization are the bank’s acquisition of (i) government bonds (based on future government income; e.g., claims of taxes), (ii) real estate property, (iii) commodities, (iv) shares in a business or company, (v) future claims of taxes (government bonds), profits or assets, and (vi) foreign money; (vii) finance derivatives, e.g., over-the-counter (OTC) derivatives. Pro forma, the insertion of money via monetization is just another exchange, taking place between the bank and the holder of the asset without any “intermediate” money state; the role of the bank’s asset being played by money.

Could monetization of assets go on forever? Essentially yes [8]; monetization is, at least in principle, only bound by three constraints: (i) by the asset value, as assessed by rating agencies; (ii) by the reserve assets an economy is capable to render; and (iii) as the seller may request to be paid in money or commodities a bank is incapable to produce (such as gold, silver or energy) by the reserve of types of money or commodities, e.g., by central bank money (in case of noncentral banks) or foreign exchange (in case of central banks). In particular, in fractional reserve systems [7], the money creation by noncentral banks should, at least by this principle, be bound by the inverse of the required fraction of central bank reserves [8].

It is an understatement that, in order to get rid of external limits, a bank will particularly try to evade the reserve requirements (iii) by various methods and techniques. (The “explosion” of M3 in terms of M0 and M1 (cf. below) is a very clear indicator thereof.) In doing so, at least in principle, any individual bank could acquire the available marketed assets by newly created money even beyond the “utility threshold” — which is bound by the interest rates — for private investors. Of course, acquisition may not be a bank’s primary role or concern — which is often said to be credit creation — since after acquisition the bank would have to properly utilize the asset; a task which it may find notoriously incapable of performing.

Ideally, the money volume is “counterbalanced” by marketable assets (and future entities; see below), so that there neither is a “lack” nor an “excess” of money, resulting in deflation and recession, or in inflation, respectively. I leave it to the reader to imagine how hopeless such an endeavor of the creation and maintenance of a “balanced fiat monetary equilibrium” in economies with dynamical creation and annihilation of assets, products, expectations, and value must appear. Indeed, the public belief in such an effective equilibrium is a necessary and inevitable delusion for the acceptance any fiat money. As long as this delusion can be maintained for or imposed upon the majority of market participants, fiat money is relatively stable; regardless of the disproportion between volume fiat money and marketable assets (inclusive future entities).

Note that monetization of assets depends greatly on fixing its “intuitive” market value in terms of a formal price (in currency units). As assets are often not directly marketed or traded, the fixation of asset prices is consigned to rating agencies. If the rating agencies are co-owned by the very banks monetizing the asset, or if they are paid by either (buyer’s or seller’s) side of the transaction, a conflict of interest may occur [8]: e.g., by overrating assets systematically, a bank may effectively being able to generate its own almost unlimited supply of money.

Note also that the ratio of money created by the central bank versus other banks can be estimated by ratios of currency components, serving as empirical measures of aggregates of money stock. Bank money is often denoted by M1,M2,M3; as
compared to the amount M0 of currency, i.e., coins and notes, in circulation. This ratio amounts to a few percent (M3 is no longer published for the U.S. Dollar), so “most of the money” is not in currency stock. Through the fractional reserve banking system utilizing the reverse multiplier \[^7\], and through other “less benign & accountable” practices of money creation, — e.g., by bundling and re-selling debt as investments which have a (triple-A or lower) rating from rating agencies indirectly belonging to the issuers — most of this noncurrency money is created by noncentral banks.

In more recent times (around 2000 AD) the money created via monetization of “products” of the “financial sector”, such as speculative derivatives of any kind, has by far outnumbered the money created by governments (bonds) in their attempt of “deficit spending” as a means to maintain low unemployment rates and social stability. Therefore, it appears almost absurd when investment bankers (and some associated “conservative” economists), blame governments of “Keynsianism,” while simultaneously engaging in excessive fiat money creation of several magnitudes higher than any of these additional government bonds. Furthermore, in times of crises they attempt to consolidate their assets by seducing or blackmailing governments into securing them through future taxation; thereby effectively “taking hostage” entire populations, as well as the future generations, of these states by getting them into debt.

IV. INTEREST

Some nonbank agents, such as explorers, invaders, investors or inventors might require money for future profits. Examples of such nonbank agents are homeowners expecting future salaries, industries expecting the production of future assets, speculators expecting a development of future markets favorable for them, or states waging war on other states in the expectation of victory, allowing the unsolicited exploitation of the opponent’s wealth.

Monetization treats the expectation of future profits quite similarly as assets: a bank can monetize the expectation of future profits by acquiring the right to collecting paybacks from the investor in the future. In order to make sense for the investor, these repayments should at least be counterbalanced by the expected profits. There is a difference between a directly obtained asset and a future asset: whereas the ownership rights of assets are immediately transferred to banks in the first, direct monetization case, the banks obtain no immediate control over future assets. In more concrete terms: whereas, for example, at direct monetization, the bank can re-sell a monetized real estate property immediately after acquisition, it could only re-sell the rights of future assets in the indirect case. As future profits are necessarily uncertain and subject to possible failures, they are always at risk.

For a variety of reasons — e.g., in order to counterbalance their risk and the resulting unwillingness to donate money for uncertain future profits, or to compensate for the temporal delay in consumption \[^9\] or foregone profits, and as a reflection of the market price of “generic” future profit expectations — banks levy interest. Debt, i.e., the obligation to repay in the future, is always associated with interest \[^10\]. Interest is the right to (regularly) collect money from the debtor, in addition to the principal — or to increase the principal as the time of lending increases — at a certain rate.

Note that, without “fiat” credit and dept, the amount of money could only be sustained proportional to the growth (or decline) of marketed assets, as at any given moment it would only be possible to invest money which has already been created, and not also money created in expectation of future profits. By lack of liquidity, this bound seriously cripples an economy as compared to economies allowing “fiat” credit. It also assumes that, through monetization and its inverse, a “reasonable” equilibrium or balance between the money stock and marketed assets can be maintained, thereby synchronously accounting for all created and annihilated or “stored” assets; an assumption which is highly questionable.

Alas, if the “fiat” credit and thus also the debt has no direct backing by commodities or monetized assets, the money creation is principally unbounded, resulting in monetary crises if the future profits are overestimated. Yet, despite these unfavorable side effects, the creation of money through the monetization of future profits has been one of the driving forces for the increase of production of assets \[^3,11\]. Anybody arguing against monetization of future profits and “fiat” credit might just as well propose going back to some kind of unrealistic “monetary stone age.”

A. Interest as tax and appropriation

As a result the banking sector receives a certain amount of “additional” income on an annual base in terms of the interest paid. Where exactly does this money required to pay the interest, in addition to the principal granted, come from? It cannot come from any other source than the fiat money created by the banks themselves. As the overall amount of valuable assets competing for money (and vice versa) is limited, the effect is a sort of general “taxation” by interest \[^12\], a re-appropriation of assets toward the banks. Even under ideal conditions, this amount to a geometric progression of the volume of money, the assets created, as well as a redistribution of wealth in favor of the financial sector.

B. Consequences of no or low interest

In view of the possible imbalances from the accumulation of wealth by the financial sector, attempts have been made, e.g., by Christian \[^13,14\] (“usury”) and Islamic \[^15\] (“Riba”) communities, to abandon interest altogether. Despite the limits of sustainable growth (in terms of the monetary basis), which might seriously cripple an economy, the abandonment of interest causes two undesirable alternatives: (i) either the amount of interest has to be limited “from the outside” by “certain criteria” which effectively introduce privileges: if there is a limited supply of credit, who should receive it? (ii) if there is no limit to the amount of credit available, any agent
in the market would find it possible, at least in the extreme case, to “buy up all available assets,” because of the zero cost of borrowing, without penalty. But then, if there are more than one agents competing in the market, prices will go up ad infinitum; effectively causing hyperinflation.

For example, the high demand for real estate properties reflects the particular importance and the relevance of housing to individuals and families. From the point of view of the buyer, the price of a property appears to be limited by the portion of the household income available for the payment of dept accepted for acquiring that property; i.e., the product of interest rate times the property price should not exceed the buyer’s available income, and thus the price of the property is bound by the income divided by the interest rate. As a result, property prices tend to increase on decreasing interest rates, as potential buyers can afford to bid higher prices. The leverage or ratio of this price increase is determined by the inverse interest rate. In the (absurd) limit, with “free credit” associated with zero interest rate, a single buyer would be able to bid an unlimited price for any given property. By unrealistically assuming those prices will not go up due to competing money, the buyer could acquire all properties available on the market.

C. Inflation and price

There seems to be a common belief that it is possible to curb the money supply by regulatory measures. Indeed, interest rates of consumer credits and, say, the U.S. federal funds rate appear to be correlated. This is usually explained by money volume constraints on the noncentral banks, effectively established via some regulatory mechanisms: in order to prevent bank runs or an unbounded lending policy, banks usually should not be able to create more money than a certain percentage or “fraction” of some “securities” or reserves they hold; resulting in a “mild” form of reserve multiplication. This “fractional reserve system,” in view of the recent events connected to the “packaging” and “reselling” of dept by the financial industry in the U.S. and elsewhere, appears to be a commonly told fairy tale.

On the contrary, it is in the legitimate interest of banks to avoid any reserve constraints, by any “quasi-legal” possibility: In the present competitive and highly liquid financial market environment, it is impossible for financial institutions to avoid stretching the regulatory bonds to the extreme; otherwise they will be “out of business” soon, overtaken by the competitors which attract their greedy investors.

The amount of outstanding credit of a financial institution is directly proportional to the interest it levies, and consequently to its income. There is, for instance, no immediate reason why a bank should not create money and lend it out for a lower interest rate than the central bank, provided it is not “too much” bound by minimal “fractional reserves”; even if the interest rate is arbitrary low, as long as it is positive, there is some obtainable gain. Likewise, no customer needs to fail because of defaulting credit: in the extreme case it would even be conceivable to levy no interest at all until such time when the customer can serve the interest again. Indeed, the customer may be released from debt totally and permanently; this, however, should be done “secretly,” because otherwise all debtors would attempt to default as well. Such gifts, of course, can only be granted because the cost of money creation for banks is negligible.

D. Strategies to get rid of debt

In what follows, three modes of getting rid of debt are mentioned: (i) monetization of debt accompanied by (hyper)inflation, (ii) cutbacks in spending, and (iii) bankruptcy, the latter two being accompanied by recession. Unfortunately, these seem to be the long-term options, as there is no “free lunch.”

1. Monetization of debt and (hyper)inflation

Surely, not everybody can get rid of debt by eliminating his creditor in a style executed by Philipp IV of France against the Knights Templar in 1307. Alternatively, inflation, and even more so hyperinflation, is one of the major processes to get rid of debt. The basic idea is quite simple: if debtors are able to keep interest payments at sustainable levels in the first time of the loan, they need not bother about the principal and the interest payments at later times: because, relative to future price and income levels, inflation will “melt away” both the principals and interest; i.e., quite literally, debtors could pay back the principal and interest from their “pocket money.”

This, the author believes, is a strategy employed on all scales; at least subconsciously, by small investors acquiring home loans, and up to the government level. In general, the higher the inflation, the faster is the relative reduction of debt, as measured in absolute debt divided by the absolute income; but also the more difficult it is to sustain payments of interest in the first time of the loan.

2. Cutbacks in spending

Another possibility to get rid of debt is by allocating resources (such as taxes) to pay off debt. Despite the fact that these measures are politically difficult to impose, they are also bad for business activities, as they reduce the amount of money available in the economy, and thus foster recession.

3. Bankruptcy

A third possibility is to “write off” debt by (partial) bankruptcy. Here the difficulty lies on the borrower’s side; if borrowers are large banks, this might have negative influences on all kinds of business activities, and may again cause recession.
V. VALUE AND PRICE

Price is the amount of value in terms of money; fixed in a market or agora, ideally via supply and demand. That is, money is the unit of price and indirectly also of value. In a less declamatory but more practical manner, value and prices are derived from fantasies people have about a scarce asset.

Suppose I possess a horse, and develop fantasies about romantic rides in the woods; I might get so excited about this emotionally that my break-even point for selling this horse to somebody else (with similar fantasies) settles at a multitude of the price at which I bought the horse myself. The exchange will go through if I can communicate, establish and realize that kind of fantasy at some market, especially also if utilities change.

Recall, for example, past price rises of some inner city property, or of some sections close to the sea shore or to a lake. These sections have been valued very poorly by the original farmers possessing them; for their utilization of land was not in terms of beauty and recreation, but in terms of harvest.

As there are various markets with very different fantasies and utilities — some of them rather isolated from each other — many fantasies co-exist at any given time in a single economy. The common element of the economy is the money available or created. Since it is dependent on various asset values and prices, which itself are determined by fantasies, the amount of monetization is a dynamic, volatile quantity. Moreover, the relative appropriation is dynamic: it may, for instance, be possible for one group of assets — say, for example, stocks or other financial assets — to “overtake” other sectors or economic segments — say, for example, labor salaries or property prices. Thereby, a dynamic appropriation of money is obtained. A formalization may be envisaged by constructing a linear vector space; every market segment corresponding to a dimension. A state of the economy is then associated with a vector in this multidimensional state. The dynamics might be modeled by (nonlinear) maps.

A. Containment and “osmosis” of money types

If the markets are relatively isolated, these (re)appropriations may not be perceivable for some time: for instance, a financial Wall Street tycoon will not influence the prices of sausages sold on Wall Street too much, as he might not be interested in buying a sausage there; and even if he regularly buys sausages for their good taste, he has only use of a very limited number of them. Indeed, the stronger stratified a society, the less will fantasies in one sector will “leak through” and affect prices in other sectors. Nevertheless, in the long run, the different market segments or sectors tend to connect through the monetary base. Thus eventually the fantasies exerted in one of them will “diffuse” into other sectors almost like “osmosis” through small interconnections [16, Section 1(f)]. If, for instance, the same Wall Street tycoon attempts to “take over” most sausage stands of Manhattan, the very high price he may have to pay for them may indirectly (through the rate of return on investment) affect the street price for sausages there. In reaction, as inflation (in terms of sausage price) goes up, labor costs will increase, contributing to a spiral of inflation.

Effectively, this systems of “types” of money — starting from “precious commodities” such as gold, silver, oil, and continuing with the various money components with increasing “virtuality” — resembles the multitude of “rubles” in the late Soviet Union; there the “gold ruble” would hypothetically buy 0.987412 gram of gold, yet was never available to the general public. Also today, monetarily one of the “worst” market transactions would be the direct exchange of the “most abstract” form of money, such as, for instance, government bonds or financial (OTC) derivatives, into gold, silver or platinum.

At the time of writing, once again [17] the monetary system is inflated (flooded) by monetized fantasies created primarily by the financial institutions, and to a lesser extent by all sorts of government spending, in particular wars [18, 19]. In order to back up the huge unsustainable debts, the financial institutions have turned for government and central bank help [20]. Governments effectively back derivatives and other monetized fantasies created by the financial institutions by (future) tax revenues; whereas central banks everywhere seem to monetize government or even private debt.

It is not totally unreasonable to speculate that the magnitude of these transactions can neither be sustained nor contained to the market sectors in which they have been created. Thus the massive amounts of money volumes in M3 will eventually spill over to the consumer sectors, and to M1 as well, thereby causing (hyper)inflation everywhere. Moreover, the capacity to “back up” the M3 volume by taxation and inflation will decrease for socio-political reasons, as societies will grow weary of saving financial institutions through acquiring their risks and debt. Some or all “ultimate debtors” such as big governments and/or their associated central banks will then be forced to submit to strategies to get rid of debt, mostly by inflation and by defaulting debt, as outlined in the previous Section V. D.

There may be several ways to survive this monetary “meltdown;” some of them rely on gold (not gold options on paper, but on self-storing the precious metal) or other commodities, some on real estate; some people even rely on little bottles of alcohol and strong spirits, for which, as they claim, demand will be high in times of crises. In principle, one could make huge profits by going into debt now, buying commodities and real estate. After the monetary “meltdown” and the following consolidation of the currency, presently acquired debt could then be easily repaid in terms of the new money. If that sounds strange, consider buying a real estate property today for its price thirty years ago.

B. Instability

Finally, let me point out several reasons why the belief that the equilibrium between supply & demand will in general settle at a single particular price, and the idea that there exist equilibriums in economies in general, is an idealistic illusion:
As money and its various forms and derivatives is itself marketed, the price of money becomes recursive, self-referential and reflexive. Trade policies and military deployment might enforce prices. The market participants might suffer from an overload of information, accompanied by a lack of reliable criteria or authorities to evaluate the information, or might be fed with disinformation. The perpetual flow of spontaneous news and opinions via the media may make impossible the formation of a “communication equilibrium.” As markets tend to become virtualized, it is not totally unreasonable to suspect that those who control; i.e., possess and pay through ads, the media control the market and public policy. Thus the modern markets are driven by whatever communication and (dis)information is fed into them. The intra-market dynamics might not be sufficiently efficient to settle prices; or there may be no convergence toward a single price, but rather price cycles and other more chaotic regimes. The volume creation and annihilation of money and debt by governments, (central) banks, corporations and individuals might not allow a stable settlement of prices by creating (expectations of) a chaotic, or alternating, or “spiralling” regime [21].

VI. FORMAL INCOMPLETENESS OF MACROECONOMICS

Related to the the impossibility of equilibria is fact that no complete macroeconomic theory (or “maximal trading strategy”) exists. In what follows it is proved by reduction to the halting problem [22-25] that every macroeconomic theory strong enough to contain substitution, self-reference and (Peano) arithmetic is incomplete in the sense there exist provable true sentences which are not derivable and thus independent of that macroeconomic theory.

The scheme of the proof by contradiction is as follows: the existence of a hypothetical macroeconomic prediction model (trading strategy) capable of solving the problem of whether or not a certain “halting” state in a macroeconomy (e.g., a certain price) will occur, is assumed. This could, for instance, be a “winning tactics” of some suspicious “super-trading strategy” which takes the code of an arbitrary macroeconomic theory as input and outputs “yes” or “no,” depending on whether or not the macroeconomic theory predicts a particular “halting” state. One may also think of it as a sort of “oracle” or “black box” taking in an arbitrary trading strategy in terms of its symbolic code, and outputting one of two symbolic states, say “yes” or “no,” referring to reaching or not reaching its desired goal, respectively.

Based on this “hypothetical macroeconomic prediction model (trading strategy)” we construct another “diagonalization (trading strategy)” as follows: upon receiving some arbitrary “macroeconomic theory (trading strategy)” code as input, the “diagonalization (trading strategy)” consults the “hypothetical macroeconomic prediction model (trading strategy)” whether or not this “macroeconomic theory (trading strategy)” reaches a macroeconomic “halting” state (e.g., a certain price); and upon receiving some answer it just does the opposite: if the “hypothetical macroeconomic prediction model (trading strategy)” decides that the “macroeconomic theory (trading strategy)” reaches a particular macroeconomic state (e.g., price), the “diagonalization (trading strategy)” counteracts that prediction (it may do so easily by some kind of market intervention, such as volume leveraged buying or selling). Alternatively, if the “hypothetical macroeconomic prediction model (trading strategy)” decides that the “macroeconomic theory (trading strategy)” does not reach a macroeconomic “halting” state in a (e.g., a certain price), the “diagonalization (trading strategy)” steers the economy into that state.

The “diagonalization (trading strategy)” can be forced to execute a paradoxical task by receiving its own program code as “macroeconomic theory (trading strategy).” Because by considering the “diagonalization (trading strategy),” the “hypothetical macroeconomic prediction model (trading strategy)” steers the “diagonalization (trading strategy)” into a macroeconomic “halting” state (e.g., a certain price) it discovers that it does not halt; conversely, the “hypothetical macroeconomic prediction model (trading strategy)” steers the “diagonalization (trading strategy)” into a state different from the “halting” state if it discovers that it reaches a “halting” state.

The contradiction obtained in applying the “diagonalization (trading strategy)” to its own code proves that this program, and in particular the “hypothetical macroeconomic prediction model (trading strategy),” cannot exist.

VII. COMMODITY VERSUS FIAT MONEY

With respect to types of money, there appear to be at least two major options: (i) commodity based money and (ii) fiat money.

Despite the obvious difference that a commodity based monetary system is tied much stronger to the almost uncontrollable availability and abundance of commodity — culminating in the (economically negligible) “production” of gold from mercury through transmutation [26] and the undesirable dependence of the amount of exchange money on the aggregate amount of the commodity [27] — there exist other drawbacks as well.

In a commodity based monetary system it is impossible to increase the money supply by the mere expectation of future profits. The resulting lack of liquidity cripples commodity money based economies with respect to others, in particular with respect to economic expansion and military defense. From a financial point of view, the amount of military expansion is dominated by the arbitrary but strict limits on the commodities (mostly silver and gold). Thus eventually any such commodity money based economy will fall prey to an economy based on fiat money. This has happened, for instance, due to the expansionist (monetary and military) policy of NAZI Germany before 1938, who sacked & absorbed the Austrian gold reserves after her occupation.

Thus, for pragmatic reasons, the only remaining alternative appears to be fiat money not directly backed by any commodity. One may argue that the supply (or increase) of fiat money
should somehow be linked to the gross domestic product, but this can be abandoned from the outset for many reasons: there is no direct control of fiat money once the system is set “into motion.” Indeed, the fiat money created by the financial sector, or by the aggregate of property, by far outweighs any kind of economic indicator even weakly linked to the gross domestic product. So, fiat money can only be backed by the belief in it alone.

VIII. SUMMARY AND OUTLOOK

Some very general options for monetary systems have been enumerated and compared. The creation of present fiat money via monetization, as well as its appropriation in various setups has been discussed. We have identified private banks as the main source of money through monetization. Thereby, subject to reserve constraints, banks absorb (debt related to) assets of value and in exchange issue fiat money in the form of quantity information in deposit money accounts. The asset value is inevitably determined by subjective beliefs and fantasies loosely bound by market constraints. One may imagine such a monetary system as being “suspended in thought;” its continuity, floating and benign evolution being guaranteed by common faith.

Any such system is vulnerable to crises and business cycles. For instance, as asset values are subject to disinformation, fraudulent manipulation or hype in anticipation of future profits or losses, there may be positive and negative feedbacks resulting in price settlements pushing certain equity segments far beyond a stable equilibrium with respect to the rest of the markets.

Inevitably, the interest levied by banks in return for money created via monetizing debt systematically reallocates resources toward the financial institutions, and away from industrial and manual production, farming and labor.

In prosperous times the abundance of fiat money guarantees a continuation of economic growth and individual welfare. However, some very elementary dynamical tendencies drive economic systems into crises. One of these tendencies is the Matthews Effect observed in many other configurations: it is the accumulation of desirable entities at very few locations, accompanied by a thinning out of these entities everywhere else; sometimes stated as “the rich getting richer and the poor getting poorer.”

Another common illusion is the belief that Adam Smith’s “invisible hand” always works for the “greater good” of economies; when in reality economic players are confronted with boundless, relentless greed and prisoner’s dilemmas of all sorts.

Unfortunately, the alternatives appear to be even more troublesome than the present state of affairs. Any system based on interest-free fiat money creation, in order to avoid hyperinflation through excessive borrowing associated with “free” debt, has either to rely on unjustifiable privileges or chance. And any system based on commodity money is heavily dependent on the quantity of commodities, and also incapable of waging or defending against (economic) war through the effective monetization of future loot or loss.

So, what are the political, economic and social options? Ought we, for instance, curb banks in their possibilities to create money? Maybe we should, but if we overdo we cripple our economies by penalizing investments. If we do not regulate them at all, we stimulate the natural greediness of people, and foster pyramid scheme type unsustainable business models which assume ever increasing prices (money supply) resulting in economic crises.

The regulatory fine-tuning requires criteria of performance and reliable theories to forecast market behaviors; unfortunately we do not have any such instruments. But even if such criteria and regulatory instruments will exist in the future — which I doubt — there might simply be not any possibility to prevent economic crises and the resulting business cycles. This may be due to the inherent self-referential character of economic processes, which tend to amplify gains and losses through market hysteria, and which — in a diagonalization type manner — are capable of counteracting the very regulatory procedures which are established.

Ought we thus accept occasional monetary crises and the associated business cycles? I am afraid, yes.

Ought we accept imbalances of appropriation and a (geometric) redistribution of wealth toward “the rich,” and in particular toward the banks and other financial institutions, as well as other aggregates commanding ever increasing amounts of money? I am afraid, yes. I am unaware of any measure which could counterbalance the accumulation of wealth, also called the Matthews Effect, in the long run.

There are quite serious political connotations to keep in mind: As money is the representation of a particular type of asset value, those who control and create money have equivalent capabilities to deplore economic and political power. It is quite commonly accepted that societies and empires may be “steered” or even dominated by those who have money: to the effect that “money” renders entire governments; or at least corrupts or overthrows them. At some point we might wake up and realize that, facilitated by money, our “democracies” have turned into plutonomies and oligarchies. (In a recent Bloomberg commentary by William Pesek, Richard Duncan is cited by saying “The financial industry has become a menace to society,” Duncan said. “Its ability to create credit has brought it undue political influence, enabling the industry to deregulate itself and to engage in such excesses […] Credit creation is too dangerous to be left to the discretion of bankers.”)

To close this brief discussion in a positive, pragmatic mood, let me mention ways to legally get rich along the monetary lines discussed, without relying on inherited wealth: (i) One of the first and foremost opportunities would be to acquire or start up a central bank if some country would allow one to do so; possibly in exchange of a credit line. (ii) A fallback option would be to acquire or start up a noncentral bank, or some organization issuing notes which are accepted as some form of exchange payment. (iii) A third option would be to wait until chance singles one out as a beneficiary of the Matthews Effect. (This may never happen.) (iv) A fourth option would be to dynamically increase debt levels, which must be associ-
ated with sustainable levels of interest payments. On a more existentialist and personal level, I propose to consider money as one of Sisyphus’ more absurd assignments [32].

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