Dual catalyst system for selective vinyl chloride production via ethene oxychlorination†

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A dual system comprising two catalytic reactors connected in series was developed for the direct conversion of ethene to vinyl chloride monomer (VCM). The first reactor uses ZrO2-supported ceria (CeO2/ZrO2) to perform ethene oxychlorination to 1,2-dichloroethene (EDC) that is dehydrochlorinated to VCM in the second reactor over calcium-promoted γ-Al2O3. The choice of carrier for ceria is of critical importance to maximize the EDC production by reducing combustion products. While MgO, SiO2, SiC, TiO2, ZSM-5, and γ-Al2O3 carriers induced higher overoxidation compared to bulk ceria, ZrO2 was the only carrier that suppressed CO2 formation. Moreover, the latter carrier led to the highest oxychlorination activity. The unique performance of the CeO2/ZrO2 catalyst was rationalized by its ability to promote chloride evolution and to suppress the combustion of chlorinated products, as inferred from the activity evaluation in HCl and VCM oxidation, respectively. The outstanding redox properties, enabling operation at low temperature and thus high selectivity, are associated with the formation of defective CeO2 nanoparticles, contrasting the low activity over Ce-Zr mixed oxide. In order to subsequently form VCM, an efficient EDC dehydrochlorination catalyst was designed by moderating the acidity of γ-Al2O3 via calcium doping and used in a reactor after CeO2/ZrO2. This dual catalyst system displayed 100% selectivity to VCM at 25% ethene conversion, surpassing the space time yield of the best ethene-to-VCM catalyst EuOCl by a factor of four, where the first step is operated at an elevated temperature of about 100-150 K with respect to cupric chloride benchmarks. In addition, the catalytic dehydrochlorination, operated at a lower temperature of 100 K than the current non-catalytic process, showed minimized coke formation. This developed system rendered stable after slight initial deactivation, offering promising potential to intensify VCM production.

Introduction

Ethene oxychlorination, i.e., the reaction of a former alkene with HCl and oxygen, constitutes an important step of the so-called balanced technology for the production of vinyl chloride monomer (VCM) that is the key precursor in the manufacture of polyvinyl chloride (PVC).1,2 Since its commercialization in the late 1950s,1-3 the oxychlorination process has been industrially practiced over catalysts comprising an active cupric chloride (CuCl2) phase supported on γ-alumina carriers and promoted by (oxy)chlorides of alkali or rare-earth metals as these materials provide high activity and selectivity to 1,2-dichloroethane (EDC, C2H4Cl2),1,2,4-11 which is subsequently dehydrochlorinated to VCM in a separate non-catalytic step.1,2 Nonetheless, cupric chloride species display an inherently low melting point.1,2,6 In combination with the high exothermicity of the oxychlorination reaction, this factor can cause particle stickiness in fluidized bed reactors, or gradual loss of the active phase due to volatilization, linked to hot-spot formation in fixed-bed reactors. Efforts to remediate both these effects by the addition of promoters were only partially effective. This limited stability of CuCl2-based catalysts triggered a search for alternative active phases that could overcome this challenge while still exhibiting exceptional activity and selectivity for ethene oxychlorination. The quest was additionally motivated by the recent progress in the development of stable non-copper catalytic systems involving RuO2- and CeO2-based catalysts that are able to preserve the structural integrity under the similarly harsh reaction environment of HCl oxidation (Deacon reaction).12,13 Notably, the evaluation of bulk RuO2 and CeO2 in ethene...
oxycIorination revealed that in contrast to the marginal productivity of EDC and VCM over RuO₂ due to preferential overoxidation into carbon oxides (COₓ), CeO₂ displays a substantial selectivity to these products (80–90%) and activity levels that are comparable to those of benchmark CuCl₂-based catalysts. Moreover, in addition to its stable catalytic performance, CeO₂ exhibited one key feature – the ability to directly convert significant amounts of ethene to VCM. The latter catalytic property of CeO₂ offers attractive potential to advance the current VCM production technology as it could eliminate the need for the second EDC-to-VCM step that is conducted at high temperatures and therefore represents one of the most energy-intensive unit operations in the process. In fact, a decrease of every 10 K of the operating temperature of EDC dehydrochlorination leads to a heat saving of 0.095 GJ. In a typical PVC plant, reducing the operating temperature by 100 K would thus amount to attractive annual savings of about 4.5 million USD. Nonetheless, the application of bulk CeO₂ as an ethene oxycIorination catalyst is hampered by the (i) still significant production of COₓ and (ii) limited EDC-to-VCM conversion capacity. In addition, detailed mechanistic studies on CeO₂ revealed intrinsic material properties that cause the formation of undesired by-products, such as dichloroethane (DCE). Recently, we have shown that another lanthanide-based catalyst, EuOCl, could eliminate these barriers. However, the three orders of magnitude higher costs of europium compared to those of ceria diminish the chances for its potential commercial success.

Supporting of CeO₂ on appropriate carriers is an attractive, yet unexplored strategy to obtain the desired product distribution in ethene oxycIorination. As demonstrated in previous studies, carriers can modify the redox properties of CeO₂ via geometric and electronic effects, thus offering the possibility to curb combustion. In addition, similar to the beneficial effects that ceria provides when used as a carrier, appropriate carriers for CeO₂ could promote the EDC-to-VCM conversion step by introducing acid functionalities that are required for this reaction. In fact, as reported in the literature, several acid materials, such as Al₂O₃ or Pt-Cu/SiO₂, are active in EDC dehydrochlorination. If applied as active carriers or co-catalysts for CeO₂, these materials can allow integration of oxycIorination and dehydrochlorination reactions in a single catalytic system. Nonetheless, existing dehydrochlorination catalysts exhibit limited VCM selectivity at high EDC conversion levels and a prominent propensity for deactivation due to coking.

This study aims at developing CeO₂-based catalytic systems for highly selective direct VCM production via ethene oxycIorination. In the first step, CeO₂ was nanostructured over a broad range of carriers in order to suppress COₐ formation and to determine the potential of different carriers to promote EDC dehydrohalogenation. Hereby, it is shown that overoxidation can be completely avoided only by supporting CeO₂ over a ZrO₂ carrier that, however, leads to a marginal EDC-to-VCM conversion. To foster the latter step, a calcium doped-γ-Al₂O₃ co-catalyst that exhibits a combination of high activity and unprecedented selectivity to VCM in EDC dehydrochlorination with a low propensity for coking was developed. Finally, a dual-bed reactor system that comprises CeO₂/ZrO₂ and calcium doped-γ-Al₂O₃ catalysts was designed enabling direct ethene to VCM conversion via oxycIorination with absolute selectivity to this polymer precursor, outperforming the best reported catalyst to date, EuOCl, by a factor of four in terms of space time yield.

**Experimental**

**Catalyst preparation**

Bulk CeO₂ (Sigma-Aldrich, nanopowder, 99.5%) and carriers, MgO (~20 nm, Strem Chemicals, ≥99%), SiO₂ (20–60 μm, Evonik, AEROPEARL 300/30, ≥99.0%), SiC (<100 nm, Sigma-Aldrich, ≥99%), TiO₂ (<70 μm, Sigma-Aldrich, ≥99%), ZrO₂ (≤60 μm, Alfa-Aesar, 99%), γ-Al₂O₃ (5–100 μm, Sasol, PURALOX SCFa 140, ≥98%), ZSM-5-15 (Zeolyst, CBV3024E), ZSM-5-40 (Zeolyst, CBV8014), ZSM-5-140 (Zeolyst, CBV28014), ZSM-5-1040 (Tosoh, HSZ-890HOA), FER-29 (Zeochem, CP905), Y-40 (Zeolyst, CBV780), and MOR-110 (Tosoh, HSZ-690HOA), were calcined prior to their use in catalytic tests or in catalyst preparation. Dry impregnation was used as a standard method for catalyst synthesis. Herein, an appropriate amount of Ce(NO₃)₃·6H₂O (Aldrich, 99.9%) was dissolved in a volume of deionized water equal to the carrier pore volume to achieve the desired wt% loading of Ce. The precursor solutions were then added dropwise to the carrier, which was stored under vacuum (50 mbar) at 373 K. The wetted materials were periodically mixed at room temperature for 1 h, then dried and finally calcined. The resulting catalysts are denoted as CeO₂-x/C-SA-T, where x denotes the Ce loading, C the carrier, SA the Si:Al ratio if C is a zeolite, and T the calcination temperature. The standard loading of 10 wt% and calcination temperature (T = 873 K) are omitted for clarity only specified in the case of deviations, where 5 wt% and 20 wt% of Ce are indicated by letters l (low) and h (high), respectively.

Promoted alumina catalysts were prepared following the same dry impregnation protocol as described for the preparation of supported CeO₂ catalysts, using Ce(NO₃)₃·6H₂O, KNO₃·6H₂O (Aldrich, 99.9%), La(NO₃)₃·6H₂O (Aldrich, 99.9%), and Ca(NO₃)₂·6H₂O (Aldrich, 99.9%) as precursors. Drying was performed under vacuum (50 mbar) at 373 K for 2 h, while calcination was performed in static air at 873 K for 5 h using a heating rate of 5 K min⁻¹. The resulting catalysts are denoted as M-x/Al₂O₃, where M denotes the metal promoter and x its loading. The standard promoter loading was 2 wt% and is omitted in the catalyst naming, while the reduced promoter loading of 0.5 wt% is indicated by letter l (low).

**Catalyst characterisation**

Powder X-ray diffraction (XRD) was measured using a PANalytical X’Pert PRO-MPD diffractometer with the Bragg-Brentano geometry by applying Cu Kα radiation (λ = 1.54060 Å). The data were recorded in the 10–70° 2θ range with an
angular step size of 0.017° and a counting time of 2.04 s per step. The average size of CeO$_2$ crystallites was estimated from the broadening of the (111) reflection of CeO$_2$ by using the Scherrer equation with a dimensionless shape factor of $K = 0.9$. High-resolution transmission electron microscopy (HRTEM), high-angle annular dark field scanning transmission electron microscopy (HAADF-STEM), and energy dispersive X-ray (EDX) spectroscopy were conducted on an FEI Talos microscope operated at 200 kV. All the samples were dispersed as dry powders onto lacey carbon coated nickel grids. Over 200 CeO$_2$ nanoparticles were examined to estimate their average size, using the ImageJ software. Raman spectroscopy was performed on a WITec CRM200 confocal Raman system using a 532 nm laser with a 20 mW power, a 100× objective lens with a numerical aperture NA = 0.9 (Nikon Plan), and a fiber-coupled grating spectrometer (2400 lines per mm), giving a spectral sampling resolution of 0.7 cm$^{-1}$, $N_2$ sorption at 77 K was measured using a Micromeritics TriStar analyser. Prior to the measurements, the samples were degassed to 50 mbar at 573 K for 12 h. The Brunauer–Emmett–Teller (BET) method was applied to calculate the total surface area, $S_{BET}$ in m$^2$ g$^{-1}$. Temperature-programmed desorption of ammonia (NH$_3$-TPD) and temperature-programmed reduction with hydrogen (H$_2$-TPR) were performed using a Micromeritics Autochem II 2920 unit equipped with a thermal conductivity detector coupled to a Pfeiffer Vacuum OmniStar mass spectrometer. The powder sample (0.1 g) was loaded into a U-shaped quartz micro-reactor, pre-treated in He (20 cm$^3$ STP min$^{-1}$) at 573 K for 3 h, and cooled to 373 K in He. For NH$_3$-TPD experiments, ammonia was chemisorbed at 473 K in three consecutive cycles of saturation with 5 vol.% NH$_3$/He (20 cm$^3$ STP min$^{-1}$) for 30 min followed by purging with He (20 cm$^3$ STP min$^{-1}$) at the same temperature for 30 min. Desorption of NH$_3$ was monitored in the range of 473–1273 K using a heating rate of 20 K min$^{-1}$ and a He flow of 20 cm$^3$ STP min$^{-1}$. For H$_2$-TPR experiments, the sample was pre-treated in He (20 cm$^3$ STP min$^{-1}$) at 423 K for 1 h, and cooled to room temperature followed by ramping the temperature at 10 K min$^{-1}$ up to 1273 K in 5 vol.% H$_2$ (20 cm$^3$ STP min$^{-1}$). The resulting profiles of NH$_3$-TPD and H$_2$-TPR were normalised to the total surface area, $S_{BET}$, yielding a total analyser energy resolution of 0.95 eV. The spectrometer energy scale was calibrated for the Au 4f electrons to be at 84.0 ± 0.1 eV. Partial compensation of surface charging during spectra acquisition was obtained by the simultaneous operation of electron and argon ion neutralizers. Extended X-ray absorption fine structure spectroscopy (EXAFS) and X-ray absorption near-edge structure spectroscopy (XANES) measurements were performed at the Ce L3-edge on the XAFCA beamline at the Singapore Synchrotron Light Source (SSLS).$^{27}$ The storage ring of the SSLS was operated at 0.7 GeV with a maximum current of 200 mA. The data were collected in transmission mode (to $k_{\text{max}} = 10.5$) using a Si(111) double crystal monochromator and ion chamber detectors. To ascertain the reproducibility of the experimental data, at least three scan sets were collected. EXAFS and XANES data processing was performed using the Demeter software package (Athena and Artemis).$^{28}$ The amplitude reduction factor, $S_0$, was derived from the EXAFS data analysis of the commercial CeO$_2$ standard.

### Catalyst testing

Steady-state oxychlorination of ethene was investigated at ambient pressure in a continuous-flow fixed-bed reactor (Scheme S1†). The set-up consists of (i) digital mass flow controllers (Bronkhorst®) to dose C$_2$H$_4$ (PanGas, 3.5%), HCl (Air Liquide, 2.8%, anhydrous), O$_2$ (Messer, 19.96% in He), He (PanGas, 5.0%) as a carrier gas, and Ar (PanGas, 5.0%) as an internal standard at a total volumetric flow, $F_T$, of 100 cm$^3$ STP min$^{-1}$, (ii) a syringe pump (Nexus 6000, Chemix) to feed EDC (Fluka, 99.5%), (iii) a vapouriser operated at 403 K, accommodating a quartz T-connector filled with glass beads to vapourise EDC, (iv) an electrically heated oven hosting a quartz micro-reactor equipped with a K-type thermocouple whose tip reaches the centre of the catalyst bed, (v) downstream heat-tracing to avoid any condensation of the reactants and products, and (vi) a gas chromatograph coupled to a mass spectrometer (GC-MS) for on-line analysis. The effluent stream was neutralised by passing it through an impinging bottle containing an aqueous NaOH solution (1 M). The catalyst ($W_{cat} = 0.5$ g, particle size $d_p = 0.4-0.6$ mm) was loaded in the micro-reactor (10 mm inner diameter) and pre-treated in He at 473 K for 30 min. Prior to the analysis of the reaction mixtures, the catalysts were equilibrated for at least 1 h under each condition. Carbon-containing compounds in the effluent gas stream at the reactor outlet (C$_2$H$_4$, C$_2$H$_3$Cl, C$_2$H$_4$Cl$_2$, CO, and CO$_2$) and Ar were quantified using an on-line gas chromatograph, equipped with a GS-Carbon PLOT column, which was coupled to a mass spectrometer (Agilent GC 7890B, Agilent MSD 5977A) with a triple-axis detector and an electron multiplier. The conversion of reactant i, $X_i$, (i: C$_2$H$_4$, C$_2$H$_3$Cl, and C$_2$H$_4$Cl$_2$) was calculated using eqn (1),

$$ X_i = \frac{n_{i,\text{outlet}} - n_{i,\text{inlet}}}{n_{i,\text{inlet}}} \times 100\%, $$  

where $n_{i,\text{inlet}}$ and $n_{i,\text{outlet}}$ are the molar flows of reactant i at the inlet and outlet of the reactor, respectively. The selectivity to gaseous...
products, $S_j$ and yield, $Y_j$ of product $j$ (j: $C_2H_4$, $C_2H_4Cl_2$, $C_2H_4Cl$, CO, and CO$_2$) were determined according to eqn (2) and (3),

$$S_j = \frac{n^\text{outlet}_j \times N_{C,j}}{\sum n^\text{outlet}_j \times N_{C,j}} \times 100\%$$ \hspace{1cm} (2)

$$Y_j = \frac{X_1 \times S_j}{100}$$ \hspace{1cm} (3)

where $n^\text{outlet}_j$ is the molar flow of product $j$ at the reactor outlet. $N_{C,j}$ is the number of carbon atoms in compound j. The error of the carbon balance, $\varepsilon_C$, was determined using eqn (4),

$$\varepsilon_C = \frac{n^\text{inlet}_j \times N_{C,j} - \left( n^\text{outlet}_j \times N_{C,j} + \sum n^\text{outlet}_j \times N_{C,j} \right)}{n^\text{inlet}_j \times N_{C,j}} \times 100\%$$ \hspace{1cm} (4)

where $N_{C,j}$ is the number of carbon atoms in compound i or j, which was less than 5% in all experiments, i.e., the carbon mass balance reached $\geq 95\%$. Coke was not considered a product, and therefore not included in the standard selectivity calculation. However, the amount of coking that a catalyst experiences is expressed as selectivity as the ratio of the rate of coke formation in the catalyst to the rate of ethene feed. In the HCl oxidation tests, Cl$_2$ production was quantified using a Mettler Toledo G20 compact titrator by off-line iodometric titration of triiodide, which is formed by purging a Cl$_2$-containing reactor outlet through a 0.10 M aqueous KI solution (Sigma-Aldrich, 99.5%), with a 0.01 M sodium thiosulfate solution (Sigma-Aldrich, 99.99%). The conversion of HCl in HCl oxidation experiments, $X$[HCl], was calculated using eqn (5):

$$X_{\text{HCl}} = \frac{2n^\text{outlet}_j}{n^\text{inlet}_j} \times 100\%$$ \hspace{1cm} (5)

where $n^\text{inlet}_j$ and $n^\text{outlet}_j$ denote the molar flow of HCl and Cl$_2$ at the reactor inlet and outlet, respectively. Calculation of the Weisz–Prater and Mears criteria indicated that all catalytic tests were performed in the absence of heat and mass transport limitations. After the tests, the reactor was quenched to room temperature in a He flow.

**Results and discussion**

**Supported ceria catalysts for selective oxychlorination**

To provide a comprehensive assessment of the carrier impact on the oxychloorination performance of ceria, a range of supported catalysts with a nominal cerium loading of 10 wt% was prepared including CeO$_2$/MgO, CeO$_2$/SiO$_2$, CeO$_2$/SiC, CeO$_2$/TiO$_2$, CeO$_2$/ZrO$_2$, CeO$_2$/Al$_2$O$_3$, and CeO$_2$/ZSM-5-15. X-ray diffraction (XRD) analysis of the catalysts evidenced the ceria dispersion in the form of nanoparticles (Fig. 1a), exhibiting a size range of 5–16 nm (Table 1). The only exception was CeO$_2$/ZrO$_2$ which displayed no characteristic diffraction lines of the CeO$_2$ phase. Consistent with the XRD patterns, the Raman spectra of fresh CeO$_2$, CeO$_2$/MgO, CeO$_2$/SiO$_2$, CeO$_2$/Al$_2$O$_3$, and CeO$_2$/ZSM-5-15 (Fig. 1b) exhibited a pronounced peak at 461–464 cm$^{-1}$, which corresponds to the $F_{2g}$ mode of the fluorite CeO$_2$, with the spectra of CeO$_2$/ZrO$_2$ exhibited only contributions that are ascribed to monoclinic ZrO$_2$, further corroborating high Ce dispersion. Notably, the spectra of fresh CeO$_2$/SiC and CeO$_2$/TiO$_2$ show only the peaks that can be ascribed to the Si–C bonds (ca. 796 cm$^{-1}$) and TiO$_2$-anatase phase, with no observable CeO$_2$ contribution. Considering the prominent diffraction lines of CeO$_2$ that were observed in these two samples, the absence of the characteristic active phase vibrations in the spectra of these samples can be rationalised by their significantly weaker Raman intensity as compared to their respective carriers.

To confirm the structural integrity of the investigated materials under the oxychlorination environment, all the catalyst samples were equilibrated in ethene oxychloorination at 673 K and $F_T = 100$ cm$^3$ STP min$^{-1}$ $g_{\text{cat}}^{-1}$ for 4 h using an inlet feed composition as detailed in Table 2. Most of the equilibrated catalysts displayed similar textural and crystallographic properties as the corresponding fresh materials, indicating the absence of significant structural changes such as sintering or extensive chlorination of the ceria phase (Fig. 1, Table 1). Nonetheless, more prominent changes with respect to the fresh catalysts were observed in the Raman spectra of the used CeO$_2$/SiC and CeO$_2$/MgO catalysts, which displayed new peaks at around 512 and 240 cm$^{-1}$, respectively (Fig. 1b). The former band can be ascribed to Mg–Cl bond vibrations, and the latter can be associated with the Si–Si bond vibration, suggesting the partial restructuring of these carriers. Moreover, the spectra of used CeO$_2$/Al$_2$O$_3$, and CeO$_2$/ZSM-5-15 exhibited strong fluorescence which is consistent with the pronounced propensity of these catalysts towards coking (vide infra). High-angle annular dark-field scanning transmission electron microscopy (HAADF-STEM) was used to examine the differences in ceria dispersion between the equilibrated catalysts more closely (Fig. 2). The surface-averaged size of CeO$_2$ nanoparticles showed a good agreement with those estimated by the Scherrer equation from the respective diffraction lines. However, in contrast to the low-surface area catalysts, CeO$_2$/MgO (5 nm) and CeO$_2$/TiO$_2$ (5 nm), that comprise spherical-like ceria nanoparticles with uniform size and spatial distribution, higher-surface area materials, such as CeO$_2$/SiO$_2$ (7 nm), CeO$_2$/Al$_2$O$_3$ (12 nm), and CeO$_2$/ZSM-5-15 (16 nm), exhibited a broader range of particle sizes, which are distributed in the form of small clusters and larger agglomerates leading to a significant fraction of uncovered carrier areas. In addition, CeO$_2$/ZSM-5-15 displays elongated nanoparticles, which is likely the reason for the more significant deviation between the particle size estimates between XRD and microscopy observed only for this sample. This broader particle size distribution can be attributed to the initial high dispersion of the cerium precursor (i.e. small particles) after impregnation. Depending on the affinity of CeO$_2$ for the support and its mobility on the surface upon calcination, sintering of contacting particles leads to larger clusters or agglomerates, where smaller particles sinter more easily than larger particles, which results in a broad particle size distribution on the high surface area materials.
After assessing the structural stability of supported ceria catalysts, their oxychlorination performance was investigated in broader ranges of space velocities (50–200 cm\(^3\) STP min\(^{-1}\) g\(_{\text{cat}}\)\(^{-1}\)) and temperatures (623–723 K) that closely match the typical operating window of the state-of-the-art copper chloride-based materials.\(^{14}\) The absence of deactivation-induced measurement bias was ascertained by measuring the catalytic performance under fixed standard conditions (\(T = 673\) K and \(F_T = 200\) cm\(^3\) STP min\(^{-1}\) g\(_{\text{cat}}\)\(^{-1}\), feed composition as shown in Table 2) before and after the variations of temperature and space velocity, which showed identical ethene conversion levels and product selectivities.

Examination of the recorded activity and selectivity patterns in the form of a circular plot allows unambiguous benchmarking with respect to the bulk ceria (highlighted regions) and simple comparison between the different classes of catalysts. Herein, the central white part of the plot presents the specific rates of ethene oxychlorination measured at constant oxychlorination feed composition (Table 2), temperature (673 K), and space velocity (200 cm\(^3\) STP min\(^{-1}\) g\(_{\text{cat}}\)\(^{-1}\)), while the grey region indicates the corresponding selectivity to coke, determined after 4 h on stream under standard conditions (\textit{vide supra}). The four outer rings provide the information on the selectivity (radial direction) to different products, \(i.e.,\) VCM, EDC, DCE, and CO\(_x\) as a function of ethene conversion that increases in a
clockwise direction. Within the top half of the plot, the CeO2/MgO, CeO2/SiO2, CeO2/SiC, CeO2/TiO2, CeO2/ZrO2, CeO2/Al2O3, and CeO2/ZSM-5-15 catalysts are divided into four sections (a–d) based on their performance. The first catalyst section (a) is represented by CeO2/MgO, showing a lower activity than bulk ceria and high CO2 selectivity. The former could be attributed to the high degree of chlorination, or formation of chloride species, as evidenced by Raman spectroscopy. Furthermore, MgO can cover parts of small CeO2 nanoparticles, further reducing the active phase area, while coking is pronounced, likely linked to the basicity of MgO. In section (b), exhibiting slightly higher ethene oxychlorination rates, CeO2/SiC and in particular CeO2/SiO2 supported catalysts selectively yield EDC at conversion levels of up to 8%, while promoting combustion and VCM formation. The higher activity of CeO2/SiO2 could be linked to a difference in the surface area and CeO2 particle structure, even though the CeO2 particle size differs only marginally. However, in contrast to the MgO supported catalyst, CeO2/SiO2 exhibited no coking, as also evidenced by fully preserved pore volume after the reaction. In section (c), catalysts that mirror the performance of bulk CeO2, are shown along with this benchmark. The performance patterns of CeO2/TiO2 are shifted towards lower conversion levels, yet indicate higher VCM selectivity, at the cost of stronger combustion compared to bulk ceria. CeO2/ZrO2, on the other hand, exhibits no coking, decreases CO2 and DCE formation, and exceeds any other catalyst formulation in terms of activity, although the selectivity to VCM does not exceed 25%. The increased activity of CeO2/ZrO2 (Fig. 3 and 4a) however, allows operation at lower temperature, resulting in fully selective EDC formation at 25% ethene conversion. This might be attributed to a substantial CeO2–ZrO2 interaction, as shown in Fig. 1, where no CeO2 reflections could be distinguished. Considering the well-known propensity of CeO2 to form solid solutions with ZrO2, high resolution, XRD was performed on CeO2/ZrO2 and co-precipitated Ce–Zr mixed oxide (Ce–ZrO2) with 10 wt% nominal cerium loading to shed light on ceria dispersion in this sample (Fig. 4b). While the most prominent reflection of Ce–ZrO2 displays a clear shift with respect to the ZrO2 reference, the most prominent reflection of CeO2/ZrO2 coincides with the reference. This indicates the absence of substantial cerium inclusion in the ZrO2 lattice in the CeO2/ZrO2 catalyst. Consistently, in contrast to the model solid solution material Ce–ZrO2, EDX and HRTEM analyses revealed the presence of CeO2 particles in CeO2/ZrO2 (Fig. 4c–h). To determine the descriptors for the outstanding activity of CeO2/ZrO2 in comparison to the mixed oxide and bulk ceria, XPS analysis revealed that bulk CeO2 exhibits the highest Ce4+ fraction, followed by Ce–ZrO2, and CeO2/ZrO2 (Fig. 4i), which allows two considerations: first, under ultra-high vacuum conditions, the material that exhibits a lower Ce4+ fraction is more easily reducible, which explains why CeO2/ZrO2 is much more reactive than Ce–ZrO2 and bulk CeO2. Second, this good reducibility of CeO2/ZrO2 in comparison with Ce–ZrO2 could arise from the fact that nanoparticle systems exhibit a considerable number of defects, in comparison to the Ce–Zr mixed oxide. The latter hypothesis was further supported by XANES and EXAFS analyses (Fig. 4j), where XANES evidenced a red-shift of the Ce L3 edge of CeO2/ZrO2 confirming more oxygen vacancies or defects in the surface, while EXAFS showed distinct characteristics of the Ce–O paths. Even though the errors are not negligible, the Ce–ZrO2 mixed oxide exhibits the highest number of neighbouring atoms, followed by bulk CeO2 and CeO2/ZrO2 (Table 3), which indicates that in particular, CeO2/ZrO2 exhibits strongly defective CeO2 nanoparticles, in contrast to the mixed oxide, which shows an even higher number of neighbouring atoms than the reference value (8). In addition, CeO2/ZrO2 exhibits a slightly decreased Ce–O distance (2.31 Å) in comparison to the used bulk CeO2 (2.34 Å) due to the strongly defective surface, while the mixed

### Table 1

| Catalyst | Particle size/nm | S BET/m² g⁻¹ | V pore/cm³ g⁻¹ |
|----------|------------------|--------------|---------------|
|          | Fresh | Used | Fresh | Used | Fresh | Used |
| CeO₂     |       |      | 42   | 39   | 0.08  | 0.11  |
| CeO₂/MgO | 5     | 7    | 44   | 14   | 0.16  | 0.06  |
| CeO₂/SiO₂| 8     | 8    | 185  | 187  | 0.68  | 0.68  |
| CeO₂/SiC | 10    | 10   | 26   | 24   | 0.13  | 0.12  |
| CeO₂/TiO₂| 5     | 6    | 27   | 27   | 0.13  | 0.11  |
| CeO₂/ZrO₂| —     | —    | 42   | 39   | 0.20  | 0.18  |
| CeO₂/Al₂O₃| 8    | 10   | 207  | 225  | 0.71  | 0.69  |
| CeO₂/ZSM-5-15| 6  | 8 | 291  | 179  | 0.12  | 0.09  |

* As determined by the Scherrer equation and for the selected materials, by microscopy on a particle sample size of 200 (in brackets). * As determined by N₂ sorption.

### Table 2

| Reaction         | Concentration⁹/vol% | T/K  | C₂H₄ | EDC | VCM | HCl | O₂ | Ar | He⁹ |
|------------------|---------------------|------|------|-----|-----|-----|----|----|-----|
| Oxychlorination  | 623–723             | 3    | 0    | 0   | 4.8 | 3   | 3  | 3  | 86.2 |
| HCl oxidation    | 523–723             | 0    | 0    | 0   | 3   | 3   | 3  | 91 |
| VCM oxidation    | 523–723             | 0    | 1.5  | 0   | 4.8 | 3   | 3  | 92.5 |
| Dehydrochlorination | 523–723         | 0    | 1.5  | 0   | 4.8 | 3   | 3  | 87.7 |

* Concentrations of C₂H₄, EDC, VCM, HCl, O₂, Ar and He, unless indicated otherwise. * Internal standard. * Carrier gas.
oxide shows even lower Ce–O distances (2.27 Å), most likely related to the accommodation of additional atoms in the lattice. This incorporation of Ce into the ZrO$_2$ matrix is indicated by a peak in the EXAFS spectra, ascribed to the Ce–Zr scattering path. In addition, the average Zr–O bond length was found shorter than that of Ce–O, while in general, the metal–oxygen bond renders much shorter in the mixed oxide than in CeO$_2$ or CeO$_2$/ZrO$_2$, suggesting again that CeO$_2$/ZrO$_2$ predominantly features CeO$_2$ nanoparticles.

The fourth section (d) of the supported ceria catalysts in Fig. 3 is represented by CeO$_2$/Al$_2$O$_3$, and CeO$_2$/ZSM-5-15, which both exhibit an encouraging performance with respect
to VCM selectivity (>75%, CO\textsubscript{x} and EDC) at 10–20% conversion, while differences between the two materials arise outside this region. In contrast to the Al\textsubscript{2}O\textsubscript{3} supported sample, the higher activity of CeO\textsubscript{2}/ZSM-5-15 is impaired by...
strongly reduced VCM selectivity at higher conversions. In addition, both materials form combustion products under all circumstances, in increased amounts at high temperature or low flow rates, and coking of the catalysts is considerable, especially for CeO\(_2\)/ZSM5–15. However, the activity and selectivity patterns show no clear correlation with particle size, total surface area, pore volume (Table 1), or particle surface area (Fig. S1†). By aiming to better understand the
observed activity and selectivity differences, we evaluated three distinct catalyst key descriptors: (i) activity in ethene oxychlorination, likely linked to the redox properties of the material, (ii) VCM selectivity, linked to the dehydrochlorination of EDC and material acidity, and (iii) propensity towards combustion, again linked to the redox properties (Fig. 5).

In order to address the first point, HCl oxidation was adopted as a suitable probe reaction to characterise the redox properties of a material for ethene oxychlorination, due to its similarities in reaction conditions and the requirement for Cl evolution in both reactions. In contrast, the typical application of H2-TPR to assess the redox properties of the used catalysts led to no convincing correlation (Fig. S2†), which is ascribed to the chlorination of the materials under reaction conditions.40,41 Fig. 5a depicts the rate of ethene consumption in oxychlorination as a function of the rate of HCl oxidation over pre-equilibrated catalysts, evidencing a clear positive correlation between the two rates. This indicates that the activity of a catalyst in ethene oxychlorination for VCM formation is primarily determined by its ability to activate ethene and HCl, which requires two sites to form EDC, in line with previous theoretical studies.16 Thus, the activity of a catalyst in ethene oxychlorination is mainly determined by its ability to activate HCl, in line with the light-off curves in HCl oxidation (Fig. 5a, S3a†), the availability of chlorinated vacancies in ethene activation,16 and the ease of chlorine or EDC evolution from such vacancies.16 Yet, considering that all carriers were inactive in ethene oxychlorination, promotional effects of the support that go beyond the determination of the previously described CeO2 particle shape and speciation with respect to the Ce4+ fraction are unlikely. Secondly, rationalising the VCM selectivity, primarily influenced by the material acidity,24 was performed by using the EDC dehydrochlorination activity as an acidity descriptor that can be evaluated in an environment similar to ethene oxychlorination. This resulted in a clear positive trend between high VCM selectivity in ethene oxychlorination and low temperature where 20% conversion is reached in EDC dehydrochlorination (Fig. 5b). In addition to rationalising the VCM selectivity by the EDC dehydrochlorination performance, acidity characterisation by temperature programmed desorption of ammonia (NH3-TPD, Fig. 6) corroborated the found relationship, where only CeO2/ZrO2 renders as an outlier, likely due to the tight Ce–Zr integration, which is likely influenced by the presence of chlorine, and thus not correctly probed by ammonia. On the other hand, when considering the amount of acid sites (Fig. 6), Table 3 Number of neighbouring atoms (N), disorder in the neighbour distance (σ²), distance to neighbouring atoms (R), and R-factor, determined by EXAFS for the Ce–O path. The corresponding errors are reported in brackets

| Catalyst      | N/− | σ²Å² | R/Å  | R-factor/− |
|---------------|-----|------|------|-------------|
| CeO2          | 7.4 (1.6) | 0.0033 (0.0008) | 2.34 (0.02) | 0.018       |
| Ce–ZrO2       | 8.3 (2.3) | 0.0097 (0.0024) | 2.27 (0.02) | 0.020       |
| CeO2/ZrO2     | 5.4 (1.2) | 0.0041 (0.0008) | 2.31 (0.02) | 0.025       |

Fig. 5 Probe reactions: HCl oxidation, EDC dehydrochlorination, and VCM oxidation, rationalizing dedicated parts of the oxychlorination reaction, in particular activity, VCM selectivity, and propensity towards combustion, respectively. a) Rate of ethene consumption as a function of the rate of HCl oxidation at 673 K, and b) VCM selectivity in ethene oxychlorination at 673 K as a function of the temperature of 20% conversion in EDC dehydrochlorination over catalysts (solid symbols) and bulk supports (open symbols), where the corresponding VCM selectivity of the catalyst was taken into account. c) CO2 selectivity for ethene oxychlorination at 673 K as a function of the temperature of 20% conversion in VCM oxidation. Conditions are detailed in Table 2.
instead of the average strength (Fig. 5b), CeO₂/MgO, which exhibits strong coking, contains the lowest number. Nevertheless, both correlations lead to the same conclusion that acid features of the material enhance VCM selectivity in accordance with EDC dehydrochlorination tests (Fig. 4b). However, the increase in acidity also promotes coking. Thus, optimal performance necessitates moderated acid properties. Furthermore, pure supports were tested and compared with the catalysts in EDC dehydrochlorination, evidencing only slight shifts of $T_{20}$ to a higher temperature for materials with high VCM selectivity and shifts of 50 K for materials with low VCM selectivity (Fig. 5b). This indicates that indeed EDC dehydrochlorination is promoted by the presence of CeO₂ in the catalyst formulation, but the major part of VCM formation seems to happen on the carrier, implying the existence of true bifunctional, two-site catalysts. Considering the ceria nanoparticle distribution as shown in Fig. 2, big particles or clusters of nanoparticles of ceria with large uncovered carrier surfaces in between therefore seem to facilitate the two-step reaction oxychlorination–dehydrochlorination on a hybrid surface. Nevertheless, the pronounced coking of CeO₂/Al₂O₃ and CeO₂/ZSM-5-15 was also observed for the corresponding pure carriers, indicating that CeO₂ in the catalyst formulation is not the cause, but rather the result of coke formation (Fig. 6b), that is caused by the support acidity, as also observed for dehydrochlorination catalysts reported in the literature. Thirdly, the propensity towards combustion in ethene oxychlorination is likely not only determined by the presence of free or chlorinated vacancies, which are known to reduce combustion to some extent, but primarily influenced by the ease of oxygen removal from the surface. As this property is highly influenced by the degree of chlorination and thus difficult to quantify under relevant reaction conditions, another probe reaction is used to rationalise the selectivity towards combustion products. While ethene oxidation primarily yields CO₂ on CeO₂, chlorinated hydrocarbons yield CO₂ and CO. Therefore, the oxidation of VCM (Fig. S3b) was studied on pre-equilibrated catalysts and correlated with the CO₂ selectivity in ethene oxychlorination, as depicted in Fig. 5c. Therein, the temperature where 20% conversion in VCM oxidation was reached serving as a measure for the ease of combustion, resulting in a linear correlation between bulk CeO₂ and CeO₂/ZSM-5-15, CeO₂/Al₂O₃, CeO₂/ZrO₂, and CeO₂/
SiO₂. In contrast to HCl oxidation, CeO₂/MgO emerged as the only outlier, surprisingly displaying the least activity in VCM oxidation while exhibiting the highest COₓ selectivity in ethene oxychlorination, which might be linked to oxidation of ethene or EDC. Nevertheless, the correlation of the other materials exemplifies how strongly dehydrochlorination and oxidation functions are intertwined or influence each other, as catalysts with high VCM selectivity also produce a high fraction of combustion products. Thus, in accordance with studies on bulk ceria, a very simplified reaction pathway for nanostructured CeO₂ catalysts can be formulated as C₂H₄ → EDC → VCM → COₓ, clarifying the need for a catalyst which enables steps one and two, but suppresses step three, while two and three seem to be linked.

Inspired by the high activity and high selectivity towards the VCM of CeO₂/ZSM5-15, as well as the goal to satisfy the main priority to suppress combustion, i.e. designing an active catalyst that would lie in the lower right corner of Fig. 5c, zeolite supports were further investigated with the aim of understanding the impact of the framework, Si:Al ratio, Ce loading, and calcination temperature on the catalytic performance, as shown in Fig. 3e–h. First, considering different framework types (FER, Y, MOR, and ZSM-5) with as close as possible Si:Al ratios and 10 wt% Ce loading, it becomes evident that their activity at the same reaction temperature is very different, ranging from 4.5 (CeO₂/FER-29) to 10 (CeO₂/MOR-110) molC₂H₄ h⁻¹ molCe⁻¹. However, none of the catalysts reached more than 70% VCM selectivity, or fully suppressed combustion or DCE formation. In addition, the observed differences in the conversion–selectivity relationships are marginal considering the hugely different frameworks and the number of changing parameters in the system. Therefore, in the Pareto set of conversion–selectivity curves, the ZSM-5 framework was selected as a carrier material for further studies, due to (i) its good selectivity towards VCM at reasonable conversions and most importantly, (ii) its broad available range of Si:Al ratios. Therein four carriers with Si:Al ratios of 15, 40, 140, and 1040 were selected, of which the corresponding catalysts with 10 wt% Ce loading showed no linear trend in terms of activity. Instead, a maximum could be observed for CeO₂/ZSM5-140 (the order with respect to ethene oxychlorination rate: CeO₂/ZSM5-140 > CeO₂/ZSM5-40 > CeO₂/ZSM5-15 ≈ CeO₂/ZSM5-1040), which might be attributed to better dispersion of ceria nanoparticles due to optimal acid properties for Ce anchoring. In terms of selectivity, a higher Si:Al ratio of the carrier led to lower COₓ and higher EDC selectivity, while the selectivity of VCM decreased (as evidenced also by the probe reaction in Fig. 5b) and DCE formation, already at very low levels, was not affected. The selectivity to coke decreased with a rising Si:Al ratio as expected, since acidic sites in the zeolite and aromatics formation on its external surface are known to generate coke. The fact that strong acidity is necessary for EDC dehydrochlorination, while it seems to promote COₓ and coke formation, excludes the as-prepared zeolite based catalysts from successful application in ethene oxychlorination to VCM. One remaining strategy to tune the
performance of zeolite supported ceria systems might depend on adjusting the ceria particle size and coverage of the acidic carrier through optimisation of Ce loading and calcination temperature (Fig. 3g and h). However, while an increase of the calcination temperature slightly decreased the activity, not affecting the selectivity significantly, lower (5%) or higher (20%) Ce loading negatively affected the performance by strongly decreasing activity, or increasing combustion, respectively.

Overall, considering the observed catalytic performance and the descriptors in Fig. 5, it indicates that all the catalysts promoting VCM formation also promote combustion and coking, which leaves only CeO$_2$/ZrO$_2$ as a candidate that remains highly active and selective towards EDC at low temperatures. In addition to forming no other chlorinated hydrocarbons than EDC, no Cl$_2$ evolved on any catalyst below 673 K, preserving a high chlorine efficiency.

**Dual catalytic system for selective VCM production**

In order to overcome the above described obstacles, while refraining from using thermal but instead catalytic EDC dehydrochlorination, a promising catalyst for the latter was developed. Pure Al$_2$O$_3$ was selected as the starting material (Fig. 7a), since CeO$_2$/Al$_2$O$_3$ was found to coke less in ethene oxychlorination compared to CeO$_2$/ZSM-5-15 (Fig. 3). Moreover, Al$_2$O$_3$ enables the same dehydrochlorination performance as ZSM-5-15, reaching 100% yield at 623 K (Fig. S3c†). In order to reduce this coking, Al$_2$O$_3$ was promoted with additives known to improve selectivity for copper based oxychlorination catalysts,$^{1,2,9,45}$ in particular Ca, K, La, and Ce. Doping with 2 wt% metal led to reduced coke formation, with an effectiveness order K > Ca > Ce > La, while the VCM yield decreased in the almost opposite order: Ce/Al$_2$O$_3$ > La/Al$_2$O$_3$ > Ca/Al$_2$O$_3$ > K/Al$_2$O$_3$ (Fig. 7a). Using a dual catalyst configuration with 0.5 g CeO$_2$/ZrO$_2$ and a 0.5 g Al$_2$O$_3$-based bed in series in one reactor (similar to illustration in Fig. 9), the VCM selectivity could again be correlated with the temperature of 20% (and 90%) conversion in EDC dehydrochlorination, as shown in Fig. 7b. This suggests that the used dopants mask the acid sites, which are responsible for coking and EDC dehydrochlorination. In addition, the NH$_3$-TPD of fresh dehydrochlorination catalysts (Fig. 8a) evidences a decrease in total acidity upon doping with different cations, which is in accordance with the dehydrochlorination performance (Fig. 7). However, catalysts where coking was reduced to values close to zero did not show high VCM yields in the desired temperature region below 673 K. Therefore, further optimisation was performed by reducing the dopant loading to 0.5 wt% on the intermediate Ca promoted Al$_2$O$_3$, with the aim of masking primarily the strongest sites, while keeping weaker sites available for EDC dehydrochlorination, resulting in Ca-l/Al$_2$O$_3$, which showed a 40% VCM yield at 623 K (Fig. 7a). In addition, reaching 90% conversion in EDC dehydrochlorination was enabled in contrast.
to Ca/Al₂O₃. The coke selectivity was slightly increased, yet very limited, following a correlation between acidity availability for EDC dehydrochlorination and coke selectivity in ethene oxychlorination (Fig. 7b). However, as the yield of this catalyst was insufficient for application in VCM selective dual catalytic systems, different strategies to increase the EDC conversion were explored. In the first step, the amount of Ca-I/Al₂O₃ was increased by a factor of 6, still not yielding full EDC conversion and producing new products, in particular ethyl chloride (EtCl), in parallel with increased coke selectivity (Fig. 9). Tighter integration of the same amounts of the two catalysts in a single, physically mixed bed reduced the overall coke selectivity, likely due to the fact that the VCM is a major contributor to coke formation,²⁰,²⁶ yet also reduced VCM selectivity and increased the formation of combustion products. Increasing the temperature to achieve higher EDC conversion on the dehydrochlorination catalyst, while reducing the amount of the oxychlorination catalyst for keeping similar conversion levels (Fig. 9, panel three), led as expected to higher EDC conversion, but also increased combustion and DCE selectivity. Therefore, the solution to preserve the selective performance of the oxychlorination step, while ensuring selective and full EDC dehydrochlorination to VCM in the second step with minimal coking, was to operate CeO₂/ZrO₂ at 623 K, coupled to a separate reactor, containing Ca-I/Al₂O₃ and operated at 673 K. This indeed resulted in full and 100% selective EDC to VCM conversion (at 25% ethene conversion) and a coke selectivity of <0.3% (Fig. 9).

This system was then subjected to a stability test, as depicted in Fig. 10, where the conversion, determined by CeO₂/ZrO₂, rendered stable for 160 h on stream. However, while no combustion or formation of undesired chlorinated products occurred, the selectivity to VCM, and thus EDC, changed over the course of the test. The observed decrease of VCM selectivity can be linked to a moderate loss of acidity upon use (Fig. 8b), and a decrease in surface area and pore volume (Table 3), consistent with the formation of coke species. Yet, the decrease levelled off, reaching stable values of about 80% VCM and 20% EDC selectivity, which...
outperforms the current dehydrochlorination yield by 60% at a 100 K lowered temperature.\textsuperscript{1,2,6}

Conclusions

In this work, we developed copper-free dual catalytic systems for direct VCM production from ethene. In order to suppress combustion, chlorinated side-product formation, and coking, while improving the VCM selectivity to make thermal cracking obsolete, nanostructured ceria catalysts were designed in the first step. In-depth rationalisation and exploration of carrier effects led to the result that achieving all the goals is not feasible in a single material. CeO\textsubscript{2}/ZrO\textsubscript{2} proved to be a stable oxychlorination catalyst, exhibiting full selectivity to EDC and extraordinary activity even at low temperature. In order to catalytically dehydrochlorinate EDC to VCM, a dedicated catalyst for this second function was developed, consisting of the promoted solid acid catalyst Ca/Al\textsubscript{2}O\textsubscript{3} which led to a minimal coking, and 100% EDC conversion to VCM. Some degree of deactivation was observed during the first 100 h on stream, decreasing the overall selectivity to VCM from 100% to stable 80% at 25% ethene conversion. Nevertheless, the developed dual system outperforms EuOCl as the best ethene oxychlorination catalyst to directly form VCM by a factor of four in terms of space time yield. Thus, this study provides the basis for potential intensification of the current industrial-scale VCM.

Conflicts of interest

There are no conflicts to declare.

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