Abstract

Recent advances in natural language processing (NLP) have greatly helped educational applications, for both teachers and students. In higher education, there is great potential to use NLP tools for advancing pedagogical research. In this paper, we focus on how NLP can help understand student experiences in engineering, thus facilitating engineering educators to carry out large scale analysis that is helpful for re-designing the curriculum. Here, we introduce a new task we call response construct tagging (RCT), in which student responses to tailored survey questions are automatically tagged for six constructs measuring transformative experiences and engineering identity of students. We experiment with state-of-the-art classification models for this task and investigate the effects of different sources of additional information. Our best model achieves an F1 score of 48. We further investigate multi-task training on the related task of sentiment classification, which improves our model’s performance to 55 F1. Finally, we provide a detailed qualitative analysis of model performance.

1 Introduction

Engineering Education Research (EER) investigates effective pedagogical practices in engineering through qualitative and quantitative methods. A major focus of this research is curriculum design, particularly, inculcating “engineering thinking” (Moore et al., 2014; Pugh, 2002) and identity (Stevens et al., 2008) along with technical skills. In order to develop and improve such curricula, one effective method is to evaluate student experiences in engineering courses in a subjective manner, assessing several attributes such as their perception towards engineering in daily life, and the impact of the curriculum on their self-identity as an engineer (Clifford and Montgomery, 2015).

A popular framework to carry out such assessments is to administer surveys before and after completing a course, where students provide responses to carefully designed questions that probe for identity or affect (Sheppard et al., 2010). Surveys typically include some open-ended questions, such as “How relevant is design for your intended career?” to which students provide text responses. These are then manually analyzed to see, for example, whether students experience affective gain towards engineering after taking the course. In this paper, we propose using natural language processing (NLP) to enable educators to carry out this analysis faster and at a larger scale by automatically tagging student responses for their affective state towards pre-defined constructs which are of interest to educators.

We focus specifically on an industrial design course introduced in the mechanical engineering department of a large public university. Entry and exit surveys measure whether students undergo a transformative experience (Pugh, 2002) in the course, and assess the impact of the course on their

| Construct                  | Description                                           |
|----------------------------|-------------------------------------------------------|
| Transformative Experience  | The student sees everyday objects through the lens of course content |
| Motivated Use              | The student applies ideas from course to everyday experiences |
| Affective Value            | The student values course content for enriching everyday life |
| Disciplinary Knowledge     | The student displays grasp of technical concepts       |
| Identification             | The student sees themselves as an engineer              |
| Navigation                 | The student sees their path towards becoming an engineer |

Table 1: Descriptions of the constructs towards which affective state is classified.

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engineering identity (Stevens et al., 2008). These aspects are characterized by six specific constructs, listed in Table 1. We introduce a new task, response construct tagging (RCT), in which the goal is to identify student affect towards all six constructs from an open-ended response. For example, if a student response says “I’m not sure what specific career I will pursue, but as long as it’s engineering, I’m fine with it.”, then, they are displaying a positive affect towards the Identification construct since they see themselves as an engineer. Table 2 contains more examples of responses and human-annotated affect labels towards specific constructs.

Concretely, for each response, the RCT task is to classify affect corresponding to each of the six listed constructs. Our data consists of 232 student responses, annotated by a trained human annotator.\footnote{Data, code and models can be found here https://nala-cub.github.io/resources/} We investigate how NLP can be used to solve RCT, focusing on three research questions: 1) What is the most suitable NLP model for RCT? 2) What information relevant to the survey needs to be encoded? 3) Can other NLP tasks – specifically, sentiment classification – help with RCT through multi-task learning? We experiment with a classification model based on RoBERTa (Liu et al., 2019), a state-of-the-art language representation model, which achieves a score of 48\textsuperscript{F1}, and outperforms several baselines. We also find that multitask learning (Caruana, 1993) is highly effective, helping the classifier achieve an improvement of 6 points, from 48\textsuperscript{F1} to 55\textsuperscript{F1}. Finally, we provide a detailed qualitative analysis of our model, looking at performance on individual survey questions, as well as errors made by the model.

2 RCT: Background and Task Description

2.1 Assessment in EER

Engineering Education Research (EER) is a field of inquiry (Jesiek et al., 2009; Froyd and Lohmann, 2014) that investigates and improves pedagogical practices in engineering disciplines, with the goals of increasing learning and student retention, including that of underrepresented groups (Prados, 1998). Research methodology in EER includes quantitative, qualitative and mixed-methods research (Borrego et al., 2009). Quantitative methods use statistics to study relationships between variables (such as class sizes) and outcomes (such as GPA). Qualitative research complements the above through analysis of data such as surveys and student interviews, which are frequently textual.

Several works discuss the value of qualitative studies for assessing educational practices (Borrego et al., 2009; Koro-Ljungberg and Douglas, 2008). Particularly, Olds et al. (2005) discuss the role of surveys, in which subjects self-report their experiences through open-ended or selected responses. Responses on surveys can be used to assess the effectiveness of various aspects of the engineering curriculum (Froyd et al., 2012), such as students’ engagement. Educators are also interested in assessing whether the curriculum changes student perceptions of engineering as applied to their daily lives (Goodman, 2015), also known as undergoing a transformative experience. Another aspect of interest is the effect of the curriculum on the engineering identity of a student, i.e., whether the student sees themselves “becoming an engineer” (Stevens et al., 2008) in addition to acquiring technical skills. Entry and exit surveys before and after undertaking a course can indicate if the course resulted in affective gain towards such aspects. By analyzing student responses, educators can then redesign engineering curricula to promote such learning experiences, thereby increasing student motivation and retention (Baillie and Fitzgerald, 2000).

2.2 Industrial Design Course Survey

In this work, we look at an industrial design course at a large public university, which encourages students to use their engineering skills to create aesthetics-based design (Goodman et al., 2015). To assess the effect of the class on students, the instructors administer a 68-item survey (Sheppard et al., 2010) to students at the beginning and end of the course. Here, we describe only the open-response questions and the corresponding constructs they measure. Example responses for each question, along with some of the constructs and corresponding affect, can be found in Table 2.

Open-response questions. The survey contains four open-ended questions, designed to elicit responses through which the specified constructs can be measured: Q1) What motivates you when choosing an aesthetic while designing something? This question helps us understand how students perceive the importance of design over pure functionality.
What motivates you when choosing an aesthetic while designing something? I mostly focus on what will be the most functional aesthetic.

How does making things on your own make you feel at the beginning of the process? Why does it make you feel that way? I love the beginning of making things. Brainstorming and concept generation are some of the most fun I have had in engineering.

Are aesthetics important to the career you intend to pursue after graduation? Explain. Feel free to include what career you are interested in. Very important, I am pursuing a career in human-centered design. My first job after college is as a Footwear Concept Engineer at Nike!

Are aesthetics important in your non-professional life? Explain. Personally, they aren’t. However, I believe they would be if I had more disposable income.

| Question                                                                 | Response                                                                 | Construct                      | Affect          |
|-------------------------------------------------------------------------|--------------------------------------------------------------------------|--------------------------------|-----------------|
| What motivates you when choosing an aesthetic while designing something? | I mostly focus on what will be the most functional aesthetic.             | Expansion of Perception         | Positive        |
| How does making things on your own make you feel at the beginning of the process? Why does it make you feel that way? | I love the beginning of making things. Brainstorming and concept generation are some of the most fun I have had in engineering. | Motivated Use                  | Negative        |
| Are aesthetics important to the career you intend to pursue after graduation? Explain. Feel free to include what career you are interested in. | It makes me feel a little clueless, mostly because I always assume that there is a better or "perfect" way to carry out my design. | Identification                  | Positive        |
| Are aesthetics important in your non-professional life? Explain. | It makes me feel a little clueless, mostly because I always assume that there is a better or "perfect" way to carry out my design. | Disciplinary Knowledge         | Negative        |
| Are aesthetics important to the career you intend to pursue after graduation? Explain. Feel free to include what career you are interested in. | Very important, I am pursuing a career in human-centered design. My first job after college is as a Footwear Concept Engineer at Nike! | Navigation                    | Positive        |
| Are aesthetics important in your non-professional life? Explain. | I am not sure what career I will be working in, but I know I enjoy design so aesthetics will be important to my career. | Affective Value                | Positive        |
| Are aesthetics important in your non-professional life? Explain. | Personally, they aren’t. However, I believe they would be if I had more disposable income. | Expansion of Perception         | Neutral          |

Table 2: Examples from the industrial design course survey, with human-annotated affect labels.

Q2) How does making things on your own make you feel at the beginning of the process? Why does it make you feel that way? The purpose of this question is to gain insight into the ideation process. Q3) Are aesthetics important to the career you intend to pursue after graduation? Explain. Feel free to include what career you are interested in. Responses to this question shed light on whether students see themselves pursuing engineering careers. Q4) Are aesthetics important in your non-professional life? Explain. This question tells us whether students think of applying aesthetic design in their daily lives.

Constructs. We are interested in determining if students undergo a transformative experience, and whether the course has an impact on their engineering identity. Transformative experience can be characterized by three constructs: expansion of perception, motivated use and affective value.

- **Expansion of Perception**: the realization that how you view the world has changed due to the content you learned from the course. Students indicate this by observing learned concepts in their day-to-day lives.
- **Motivated Use**: the ability and desire to apply classroom learning to daily lives. Students indicate this by using ideas from courses without prompting in work or personal lives.

- **Affective Value**: the realization that learned concepts have some value in the real world. Students thus indicate a positive emotional state towards the course.

Engineering identity can be characterized by three constructs: disciplinary knowledge, identification, and navigation.

- **Disciplinary Knowledge**: the student indicates knowledge of concepts that engineers know. Additionally, the student thinks they can do what engineers do, and apply learning to the real world.
- **Identification**: the student indicates being identified as an engineer by themselves or others, which fosters a sense of belonging within the student towards engineering.
- **Navigation**: the student indicates their perception of how they are doing at becoming an engineer. This includes completing engineering-related coursework, and pursuing engineering internships or jobs.

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Affect. Responses can indicate either positive, negative, or neutral affect towards a particular construct, as shown in Table 2. Responses that do not discuss a construct, or contain no affect information are annotated as unavailable.

2.3 Formal Definition of RCT

To automatically identify student affect towards constructs, we introduce the task of response construct tagging (RCT). We define this as a classification task, where, given a student response \( r \) together with a construct \( c \), the goal is to predict the student’s affect \( a \) towards \( c \) as expressed in \( r \).

In this paper, \( c \in \{ \text{Expansion of Perception, Motivated Use, Affective Value, Disciplinary Knowledge, Identification, Navigation} \} \) and \( a \in \{ \text{Positive, Negative, Neutral, Unavailable} \} \).

3 Datasets

3.1 Survey Data

Our data consists of 232 anonymized responses across all four questions from 29 students, both before and after completing the course. These responses were then annotated for affect by a trained human annotator for all six constructs.

We create training, development and test splits from 50%, 17%, and 33% of the data, containing, respectively, 114, 40 and 78 responses. Since each response is annotated for six constructs, we create six training instances from each response, where a training instance consists of the response and the construct name as input, and the affect label as the output. This finally gives us training, development and test sets of sizes 708, 240, and 468 respectively.

The distribution of labels in the training set is shown in Figure 1. We see that the labels are not evenly distributed – 480 responses, or 68% of the data, do not display any affective state, and are labeled as unavailable. Of the other labels, 174 responses, or 24%, are labeled as positive, 29 responses as neutral, and only 25 responses, or 3.5% of the data are labeled as negative. Further, Figure 1 also shows how the distribution of labels corresponds to the six constructs – we see that for several constructs, particularly those corresponding to transformative experience, no affect can be detected in the responses.

Table 3 shows the average statistics of responses in our training set, corresponding to the four affect labels. We see that responses annotated as positive are longer than others, containing more sentences and more tokens on average. We also compute the percentage of tokens that overlap between our responses and the Bing Liu sentiment lexicon (Hu and Liu, 2004), which contains word lists corresponding to positive and negative sentiment. Responses annotated as positive have a 5.82% overlap with the positive lexicon, however, neutral responses and those with no affect have more of an overlap, 6.25% and 6.22% respectively. With the responses that express negative affect, only 1.16% of tokens overlap with the negative lexicon. We compare this with a prototypical sentiment analysis dataset, also containing classroom survey responses (Welch and Mihalcea, 2016) in the last two rows of Table 3. Here, positive responses have a 9.67% overlap with the positive lexicon, while negative responses have a 4.59% overlap with the negative lexicon on average. This indicates that the affective states we are interested in are different from sentiment.

3.2 EECS data

Transfer learning via multitask learning (Caruana, 1993) has been shown to be successful in NLP (Collobert and Weston, 2008; Ruder, 2017). We therefore make use of the Michigan EECS Targeted Sentiment Analysis Dataset (Welch and Mihalcea, 2016) for training our model in an MTL setup. This dataset consists of student feedback from the Computer Engineering program posted on an online forum. Since responses may refer to either the course material or to the instructor, all responses include gold annotations for the entities mentioned in them. Responses are explicitly annotated for positive and negative sentiment, with the absence of annotations indicating neutral sentiment. The dataset contains a total of 1144 responses, from which we create training, development and test sets of sizes 645, 121, and 378 respectively.
Figure 1: Distribution of affect labels in our training set.

4 Models

4.1 RoBERTa Classifier

Pretrained language representation models (Devlin et al., 2019; Liu et al., 2019) define the state-of-the-art on many language understanding tasks, including text classification (Wang et al., 2018). We thus finetune the RoBERTa model (Liu et al., 2019) for sequence classification, using the HuggingFace Transformers library (Wolf et al., 2020).

We train all models with a cross-entropy loss. We use the default hyperparameters of RoBERTa-base, with an embedding size of 512 and a hidden layer size of 768. We use a dropout probability of 0.1 on the attention layers and the hidden layers. We train for 50 epochs with early stopping on the development set, using the Adam optimizer (Kingma and Ba, 2014) and a learning rate of 1e-5. Training time was 10 minutes on a single nVidia V100 GPU.

4.2 Multitask Learning

Multitask learning (Caruana, 1993) enables models to learn from a similar task, and has been successfully used in NLP, particularly for tasks with a limited amount of data (Ruder, 2017; Benton et al., 2017; Mrini et al., 2021). We therefore perform multitask training on two tasks, namely RCT and sentiment classification on student course feedback. We use the Michingan EECS Targeted Sentiment Analysis Dataset (Welch and Mihalcea, 2016), as described in Section 3.2. This is done by jointly training a single model across both tasks, with a shared encoder and two separate classification heads.

5 Experiments

5.1 Baselines

Random The random baseline randomly selects one out of the four affect labels.

Majority The majority baseline predicts the label of the majority class, which is Unavailable.

Bag-of-Words + SVM Our final baseline represents each input response and construct as a bag-of-words. We vectorize the input using the Tf-idf vectorizer from scikit-learn (Buitinck et al., 2013). We then train an SVM classifier with a hinge loss, L2 regularization penalty of 1e-4, and a learning rate of 1e-5.

5.2 Additional input

We experiment with passing additional input available in our data – specifically, the question corresponding to a response, and the description of a construct as per the annotation guideline. As an example, for the construct Navigation, the description is "A response is tagged Positive for navigation if it discussed how the student felt that they were doing things that engineers do, such as accepting a position as a full-time engineer after graduation. Responses are marked as having negative navigation only if not feeling like an engineer was expressly mentioned". The complete list of descriptions can be found in the appendix. The additional input signals are concatenated to the text response before passing it to the model.

5.3 Metrics

For all models, we report accuracy, precision, recall, and F1 score. We compute F1 for all...
Table 4: Model performance on the test set of RCT. Bold values indicate the model with the highest macro-averaged F1 on a specific category.

| Model               | Acc.  | Prec.  | Recall | F1     | Positive F1 | Negative F1 | Neutral F1 | Unavailable F1 |
|---------------------|-------|--------|--------|--------|-------------|-------------|-------------|----------------|
| Random              | 23.7  | 24.4   | 21.8   | 18.2   | 23.5        | 11.7        | 2.7         | 34.8           |
| Majority            | 68.1  | 17.0   | 25.0   | 20.2   | 0.0         | 0.0         | 0.0         | 81.1           |
| BoW–SVM             | 67.5  | 48.7   | 36.2   | 35.7   | 45.5        | 5.8         | 10.5        | 81.0           |
| RoBERTa             | 74.3  | 45.7   | 45.9   | 45.8   | 61.7        | 29.5        | 5.8         | 86.3           |
| RoBERTa–Questions   | 77.9  | 49.8   | 47.4   | 48.4   | 64.9        | 33.3        | 6.9         | 88.7           |
| RoBERTa–Question–Description | 73.7 | 46.3   | 44.4   | 44.2   | 58.4        | 14.6        | 18.1        | 85.8           |
| RoBERTa–Upsample    | 78.6  | 50.5   | 45.8   | 46.4   | 66.9        | 15.3        | 14.2        | 88.9           |
| RoBERTa–Class-Weights | 74.1 | 42.4   | 42.4   | 42.2   | 60.4        | 15.6        | 5.7         | 87.2           |
| RoBERTa–MTL         | 79.2  | 65.8   | 54.2   | 55.1   | 62.0        | 49.2        | 20.0        | 89.4           |

Table 4: Model performance on the test set of RCT. Bold values indicate the model with the highest macro-averaged F1 on a specific category.

four classes individually, and additionally calculate macro-averaged F1 as an overall score for our dataset.

5.4 Balancing Classes
To counteract the label imbalance in our dataset, we experiment with two strategies: class weighting, and upsampling. With class weighting, we calculate weights for each output class, inversely proportional to its frequency in the training data, and use these weights while computing the cross-entropy loss. With upsampling, we repeat instances of the less frequent classes multiple times in the training set, such that all output classes are evenly represented.

5.5 Results
Table 4 shows the performance on our test set. Looking at the baselines, we see that while the Random and Majority baseline are comparable, the BoW-SVM baseline outperforms them by 15 F1. However, looking at the performance of the RoBERTa model, we can see that better input representations from pretraining makes a dramatic difference: RoBERTa outperforms our strongest baseline by 10 F1. Looking at performance on individual labels, we see that the model predicts with a high accuracy the labels which are dominant in the training set, i.e., unavailable and positive. However, it is negatively impacted by class imbalance – on the rarest label, neutral, it scores 5.8 F1, and on negative, it scores 29.5 F1.

Next, we incrementally encode additional input signals with both models as described in Section 5.2. We observe that encoding the question is effective, and overall performance increases to 48.4 F1 with RoBERTa. Particularly, on the negative affect label, performance increases by 4 F1. However, we find that additionally including the description of the construct doesn’t result in further overall improvement over encoding the question.

We investigate two strategies for counteracting class imbalance as described in Section 5.4, namely upsampling and class weighting. We observe that upsampling has a positive effect on the rarest label, neutral, where RoBERTa performance goes up from 6.9 F1 to 14.2 F1. However, on the other labels, there is either a drop in performance or no noticeable change. On the other hand, class weighting does not result in improvement on any of the rarer classes, or overall.

Finally, we observe that the multi-task learning model achieves the highest performance on RCT, with an F1 of 55.1. Comparing to the equivalent single-task model RoBERTa-Questions, the MTL model improves by 6.7 F1, from 48.4 F1 to 55.1 F1. We also see a steep improvement on the rarer classes – on negative, performance improves by 15.9 F1, from 33.3 F1 to 49.2 F1, and on neutral, performance improves by 14.2 F1, from 5.8 F1 to 20.0 F1. Our results thus indicate that jointly training on the related task of sentiment classification helps the model learn the affect labels in our data better.

6 Analysis
6.1 Question-Level Performance
Figure 2 breaks down the performance of our best model, RoBERTa–MTL, across the four questions
on the survey as described in Section 2.2. The cell values show the count of each affect label corresponding to a construct on the test set, and the color intensity shows the model’s F1 on a scale of 0–1. Overall, we see that the most frequent label is unavailable, on which the model’s performance is also high across all constructs. This is particularly noticeable for the constructs of Disciplinary Knowledge, Identification, and Navigation, for which almost all annotations fall under unavailable except for Q3.

Next, we look at the plots for individual questions. We observe that for Q1, for the Motivated Use construct, the model does well on the positive and negative affect labels, but does not predict the other two classes correctly. For the Affective Value construct, the model predicts the neutral label correctly, but not positive or negative. For Q2, which asks students about their feelings towards starting a project, both positive and negative affect labels are frequent, and the model also performs well on these classes. On Q3, for both the constructs of Expansion of Perception and Motivated Use, F1 is high on both the positive and negative affect labels, but lower on the unavailable and neutral labels. Finally, for Q4, the model does well on the positive and negative labels for Expansion of Perception. On Motivated Use, the model achieves comparable performance on all labels, and on the Affective Value construct, the model does poorly at predicting neutral and negative labels.

6.2 Qualitative Analysis

We also look at specific errors made by the model on the test set, as shown by the confusion matrix in Figure 3. We observe that the major source of error is from confusing a true class of any label with the positive label. An example of a true negative response to Q1 being predicted as positive towards Motivated Use is: “I generally just design to my own tastes and hope that it’s appealing to others”. Here, the student indicates that they do not make use of learned concepts while designing which indicates negative affect towards Motivated Use. However, this could be perceived as positive, since the student indicates an interest in design, and potentially due to the use of the word “appealing”, which typically
co-occurs with positive text for sentiment classification. We also observe that when the true class is positive, the majority errors are due to predicting unavailable or negative. An example of a true positive response, predicted as negative is, in response to Q4: “It is important sometimes, like when I’m trying to decorate my house or choosing an outfit to go out in.”

7 Related Work

Prior research has investigated how NLP can be used to analyze student feedback, with the goal of improving teaching and learning. Similar to our work is sentiment analysis for classifying student’s affective states after completing a course (Dolianiti et al., 2018; Kastrati et al., 2021). More specifically, aspect-based sentiment analysis (Pontiki et al., 2016) is used to determine sentiment towards distinct entities such as instructors or course material (Ramesh et al., 2015; Welch and Mihalcea, 2016), as well as attributes such as teachers’ helpfulness (Nikolić et al., 2020) or quality of examples used (Chathuranga et al., 2018). Several methods have been investigated for this problem, including sentiment lexicons (Welch and Mihalcea, 2016; Wen et al., 2014b), probabilistic models (Ramesh et al., 2015), convolutional neural networks (Kastrati et al., 2020), and LSTM models (Nguyen et al., 2018). However, our proposed task differs from aspect-based sentiment analysis since the constructs we are looking for are implicit, and are never explicitly mentioned in a student response.

Beyond sentiment classification, other applications have been studied for understanding student feedback: Luo and Litman (2015) automatically summarize student responses to open-ended reflection prompts, and Luo et al. (2016) summarize student feedback on courses. Wen et al. (2014a) analyze posts on MOOC forums to determine student motivation and engagement. In engineering education research, NLP has been used for determining “disciplinary discourse” in student resumes (Berdanier et al., 2018), and for measuring metacognitive development of students in engineering classrooms (Bhaduri, 2018).

In our experiments, we use pretrained models for classification through fine-tuning, which have proven to be highly effective for NLP tasks (Wang et al., 2018, 2019). Pretrained models have also been used successfully in educational applications (Alikaniotis and Raheja, 2019; Benedetto et al., 2021; Katinskaia and Yangarber, 2021). We also use multi-task learning (Caruana, 1993), which has been investigated for tasks such as text classification (Liu et al., 2017) and sequence labeling (Hu et al.; Bingel and Søgaard, 2017). Multi-task learning has proven to be particularly effective in low-resource settings (Benton et al., 2017; Schulz et al., 2018; Mrini et al., 2021), which is applicable for our task as well.

8 Conclusion

We introduce a new task, response construct tagging, to automatically tag student survey responses for the affective state of a student towards six predefined constructs. We present a classification model for this task based on the RoBERTa pre-trained model, that outperforms multiple baselines. On investigating the different information sources this model can utilize, we find that the best performance of 48.4 F1 can be attained by encoding a response, construct, and the corresponding question. We also demonstrate the benefits of training our model in a multitask learning setting on the related task of sentiment classification, which achieves a score of 55.1 F1, a 6.7 F1 improvement. Our task, and corresponding model, enables educators to assess the effectiveness of their curriculum in influencing students’ identity and perceptions of engineering, and thereby to design curricula that maximize positive influence.

Limitations and Future Work Our proposed model can detect certain constructs and interacts with
high accuracy, such as the positive labels. However, RCT is a challenging task – differences between affect labels are nuanced, and a single response can indicate different affective states towards different constructs. Moreover, the sparsity of labels in our dataset makes it difficult to learn the rarer combinations of affect and constructs, such as negative Identification. However, this is an inherent limitation with the classroom assessment framework, since students might be unwilling or unlikely to express feelings such as “not identifying as an engineer”. One way to mitigate this problem might be to generate student responses artificially for constructs and affects that are not represented in the dataset. In future work, we will investigate how this can be done both manually, i.e., using human annotators, and automatically, such as conditionally generating responses that display a desired affect.

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A Appendix

A.1 Construct Descriptions

Here, we provide a description of each construct, including when a particular affect label is annotated for the construct.

- **Expansion of Perception**: A response was tagged as Expansion of Perception if the student expressed seeing aesthetics in their daily
Students who expressed that aesthetics were generally unimportant were tagged as negative expansion of perception.

- **Motivated Use**: A response was coded as relating to motivated use if a student expressed a desire (or lack thereof) to use aesthetics and design in their work or daily lives. Additionally, if a student expressed that they felt that their learning could be applied, their response was tagged for motivated use.

- **Affective Value**: In order for a response to be tagged with a shift in affective value the student needed to provide an emotional response about a topic relating to those discussed in AesDes, this meant that student responses proving a positive feeling towards aesthetics or design would be flagged as experiencing a positive shift in affect.

- **Disciplinary Knowledge**: A response was tagged for Disciplinary Knowledge if the student discussed their perception of their learning. Very few students discussed Disciplinary Knowledge in their open responses, and no neutral Disciplinary Knowledge code was found.

- **Identification**: A response was tagged for identification if the student discussed either seeing themselves as an engineer, such as saying “I am an engineer” or if they mentioned someone else calling them an engineer. No students provided responses that were indicative of negative Identification.

- **Navigation**: A response was tagged for navigation if it discussed how the student felt that they were doing things that engineers do, such as accepting a position as a full-time engineer after graduation. Responses were marked as having negative navigation only if not feeling like an engineer was expressly mentioned.