Modeling of epigenome dynamics identifies transcription factors that mediate Polycomb targeting

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Although changes in chromatin are integral to transcriptional reprogramming during cellular differentiation, it is currently unclear how chromatin modifications are targeted to specific loci. To systematically identify transcription factors (TFs) that can direct chromatin changes during cell fate decisions, we model the relationship between genome-wide dynamics of chromatin marks and the local occurrence of computationally predicted TF binding sites. By applying this computational approach to a time course of Polycomb-mediated H3K27me3 marks during neuronal differentiation of murine stem cells, we identify several motifs that likely regulate the dynamics of this chromatin mark. Among these, the sites bound by REST and by the SNAIL family of TFs are predicted to transiently recruit H3K27me3 in neuronal progenitors. We validate these predictions experimentally and show that absence of REST indeed causes loss of H3K27me3 at target promoters in trans, specifically at the neuronal progenitor state. Moreover, using targeted transgenic insertion, we show that promoter fragments containing REST or SNAIL binding sites are sufficient to recruit H3K27me3 in cis, while deletion of these sites results in loss of H3K27me3. These findings illustrate that the occurrence of TF binding sites can determine chromatin dynamics. Local determination of Polycomb activity by REST and SNAIL motifs exemplifies such TF based regulation of chromatin. Furthermore, our results show that key TFs can be identified ab initio through computational modeling of epigenome data sets using a modeling approach that we make readily accessible.

[Supplemental material is available for this article.]

Cellular differentiation entails organized changes in gene expression. Pluripotent stem cells that commit to a somatic fate have to stably repress pluripotency genes and activate lineage specific genes in a temporally correct fashion. This regulation is coordinated by transcription factors (TFs) in concert with dynamic changes in local chromatin organization of the DNA template. These changes have recently been documented in genome-wide analyses of histone modifications and DNA methylation (Mikkelsen et al. 2007; Meissner et al. 2008; Mohn et al. 2008; Zhou et al. 2011). Together with genetic studies, epigenome maps have helped to establish the relevance of specific reprogramming of chromatin during differentiation. While several large international efforts to gather epigenome data have been launched (Satterlee et al. 2010; Abbott et al. 2011), only limited tools exist to determine the regulatory circuitry that guides chromatin dynamics.

Chromatin modifications can act upstream of TF activity by inhibiting or enhancing their ability to bind their cognate sites in the DNA (Barrera and Ren 2006; Kouzarides 2007). In turn, TFs can also act upstream of chromatin modifications by recruiting chromatin modifying enzymes, that modify the epigenome (Chan and La Thangue 2001; Lee et al. 2005). It is this latter mechanism that we wish to investigate here in a systematic manner. Since mammalian genomes encode an estimated 1500–2000 TFs (Vaquerizas et al. 2009), a comprehensive experimental investigation of all TFs is precluded, and other strategies are thus required to identify candidate TFs that are involved in particular aspects of chromatin regulation. To address this need, we adapted our recently published MARA (motif activity response analysis) approach, which models gene expression dynamics in terms of predicted transcription factor binding sites (TFBS) (FANTOM Consortium and Riken Omics Science Center 2009), to, instead, model genome-wide measured chromatin dynamics. The resulting Epi-MARA (Epigenome-motif activity response analysis) provides an analytical approach to identify TFs associated with chromatin reorganization ab initio, which we have made directly accessible through a web server (http://ismara.unibas.ch).

Here we use this approach to identify TFs that are involved in dynamic changes of a chromatin modification set by the Polycomb system, arguably the most relevant gene repression system during development (Schuettengruber and Cavalli 2009; Simon and Kingston 2009; Beisel and Paro 2011; Margueron and Reinberg 2011). A central component of Polycomb-mediated silencing is trimethylation of lysine 27 on histone H3 (H3K27me3), which is set by the Polycomb repressive complex 2 (PRC2). The protein enhancer of zeste homolog 2 (EZH2) catalyzes the methylation of H3K27 as part of PRC2 (Czermak et al. 2002; Muller et al. 2002) and it is required for differentiation and reprogramming (O’Carroll et al. 2001; Pereira et al. 2010). Target genes include important developmental regulators in mouse embryonic stem (ES) cells (Boyer et al. 2006) and are in part cell-type specific (Bracken et al. 2006; Mikkelsen et al. 2007; Mohn et al. 2008). Although DNA binding
factors with limited sequence specificity have been implicated in targeting of the Polycomb system in flies (Ringrose and Paro 2007; Schwartz and Pirrotta 2008), the question of how Polycomb targets are specified remains currently unresolved, especially in vertebrates (Simon and Kingston 2009; Beisel and Paro 2011). We applied Epi-MARA on three developmental time points, where we measured the H3K27me3 chromatin mark during in vitro neurogenesis starting from murine stem cells (Mohn et al. 2008), resulting in a number of putative TFs involved in regulating different aspects of this chromatin reorganization. Among the top predictions were that binding sites for the SNAIL family of TFs and for sites of the TF RE1-silencing transcription factor (REST) are associated with a transient increase in H3K27me3 at promoters in neuronal progenitor (NPs). We experimentally validate the role of REST using genome-wide mapping of REST binding and H3K27me3 levels in both wild-type and REST-knockout cells. Furthermore, using transgenic constructs we show that promoter fragments containing REST or SNAIL binding sites are sufficient to recruit H3K27me3 while fragments in which these sites are deleted show reduced H3K27me3 levels. These results provide clear examples in vertebrates of TFs that locally influence Polycomb activity and, more generally, illustrate that TFs with regulatory function for epigenome reprogramming can be identified ab initio using computational modeling.

Results

Predicting mediators of chromatin changes using Epi-MARA

Comprehensive mapping of promoter regions (Harbers and Carninci 2005; de Hoon and Hayashizaki 2008; Balwierz et al. 2009) combined with comparative genomic prediction of TFBSs (van Nimwegen 2007) for known TF binding motifs (Wasserman and Sandelin 2004) have enabled researchers to study to what extent local occurrence of TFBSs can explain patterns of gene expression (Beer and Tavazoie 2004; Gao et al. 2004; Das et al. 2006; FANTOM Consortium and Riken Omics Science Center 2009). Here, we ask to what extent dynamic changes in chromatin can be explained by local TFBS occurrence and aim to identify TFs that are involved in modulating chromatin locally. To address this question systematically, we adapted our recently developed MARA (FANTOM Consortium and Riken Omics Science Center 2009), which models mRNA expression dynamics in terms of predicted TFBSs, to model genome-wide patterns of epigenetic marks, and termed this approach Epi-MARA (Fig. 1). Concretely, if $M_{ps}$ quantifies the amount of a particular epigenetic mark $M$ at promoter $p$ in sample $s$, and $N_{prom}$ denotes the total number of predicted binding sites for regulatory motif $m$ in promoter $p$, then we assume a linear model of the following form:

$$M_{ps} = \text{noise} + c_p + \sum_{m} N_{prom} A_{ms},$$

(1)

where $c_p$ is the basal level of the chromatin mark at promoter $p$, and $A_{ms}$ is the unknown activity of motif $m$ in sample $s$, which is inferred by Epi-MARA (see Methods). Abstractly speaking, the activity $A_{ms}$ quantifies how much each occurrence of motif $m$ contributes to the level of epigenetic mark $M$ in sample $s$. One can think of $A_{ms}$ as reflecting the amount of TF binding to sites of motif $m$ and the resulting effect on chromatin mark $M$. Thus, whenever Epi-MARA infers a highly positive activity $A_{ms}$, this predicts that the binding TF recruits the chromatin mark at stage $s$, whereas a highly negative $A_{ms}$ implies that the binding TF inhibits deposition of the mark at stage $s$. Notably, since the average level at each promoter $p$ is fitted by the parameter $c_p$, the activities $A_{ms}$ capture the relative contributions of a motif across the different stages and will thus include both positive and negative activities. Notably, it is not the aim of Epi-MARA to provide accurate fits of epigenetic profiles at individual promoters. Since the actual levels of a chromatin mark at any promoter are likely a complex function of many variables acting both in cis and in trans, the simple linear model of Equation 1 typically captures only part of the variance in epigenetic mark levels. Importantly, however, the motif activities are inferred from the combined statistics of the hundreds to thousands of promoters that contain a site for a given motif. Thus, the linear model applied by Epi-MARA effectively averages out the complications at individual promoters, and the remaining signal provides a robust statistical average activity for each motif, enabling reliable prediction of the TFs involved in chromatin mark dynamics. To allow easy application of this method, we have made automated Epi-MARA analysis available online (http://ismara.unibas.ch).

As a biological model of dynamic changes of transcriptome and epigenome, we used a well-characterized mouse differentiation system, which progresses from ES cells to terminal neurons (TNs) through a defined NP state (Biben et al. 2004, 2007; Plachta et al. 2004). We set out to identify the possible role of TFs in cell-type specific targeting of Polycomb-mediated H3K27 trimethylation in this system and applied Epi-MARA to our data set of H3K27me3 at promoters in the ES, NP, and TN stages (Mohn et al. 2008). The general approach is shown in Figure 1 together with the predicted activities of the nine motifs that contributed most to explaining the genome-wide H3K27me3 dynamics at promoters as indicated by a z-statistic (see Supplemental Fig. 1 for a more extensive list). Five of these nine, i.e., SP1, Snail (SNAI1), ZEB1, REST, and ARNT/AHR, show a pattern in which there is a strong transient increase in motif activity at the NP stage. That is, Epi-MARA predicts the TFs binding these motifs to be involved in the recruitment of H3K27me3 going from the ES to the NP stage. Of these candidate TFs we chose REST as a target for in-depth experimental validation as it is the only one of these motifs that is likely bound by a single TF and thus highly suitable for functional testing by genetic deletion. In contrast, Snail, ZEB1, and SP1 motifs can each be recognized by multiple TFs (Postigo and Dean 2000; Bouwman and Philipsen 2002; Nieto 2002).

To compare the activity of TFs in regulating chromatin dynamics with their activities regulating expression we also analyzed transcriptome data of the three consecutive stages using the MARA method (FANTOM Consortium and Riken Omics Science Center 2009). One of the motifs that, according to the MARA analysis, most significantly regulate expression changes is the E2F motif (Supplemental Fig. 2). Its inferred transcriptional activity is highly positive in the ES and NP stages where cells are proliferating, while it strongly decreases at the TN stage where cells are post-mitotic and have exited the cell cycle. This is consistent with the known function of the E2F family of cell-cycle regulators that bind to this motif (Tao et al. 1997). In contrast, Epi-MARA predicts no significant activity on H3K27me3 dynamics for the E2F motif.

Interestingly, REST is also inferred to have an important role in driving expression changes, and its activity profile is consistent with its known role as a repressor of neuronal genes in non-neuronal tissues (Schoenherr and Anderson 1995). That is, REST target genes become active at the TN stage where REST itself is down-regulated (Supplemental Fig. 3A). However, the activity profile of REST directing expression changes (Supplemental Fig. 2) is clearly distinct from its activity profile directing H3K27me3 (Fig. 1), suggesting that REST’s effects on transcription levels are at
least partially independent from its effects on H3K27me3 levels. Notably, we find that predicted REST sites have higher than average H3K27me3 levels at all three time points in line with previous observation in individual cell states (Supplemental Table 1; Zheng et al. 2009; Liu et al. 2010). We note that two recent studies, which appeared well past our decision to functionally validate the role of REST, reported biochemical interaction between REST and members of the Polycomb group (Ren and Kerppola 2011; Dietrich et al. 2012). However, these observations of a general co-occurrence of REST and Polycomb do not predict the cell-type specific activity for REST, which depends on the analysis of dynamic changes in H3K27me3 levels across the time course.

Experimentally determined REST binding sites support the computational prediction

To ask whether Epi-MARA’s activity prediction, which is based on computationally predicted REST sites, is confirmed by REST binding sites that are indeed occupied by the factor, we mapped REST binding at the ES and NP stages. We carried out chromatin immunoprecipitation (ChIP) of REST bound DNA and subjected the precipitated DNA to high throughput sequencing (ChIP-seq). Peak finding was done on pooled replicates and revealed 1599 REST binding peaks in ES cells and 1035 in progenitors. Identified binding sites show a large overlap to those previously reported (Supplemental Fig. 4; Johnson et al. 2008). The reduced number of peaks in progenitors likely reflects the fact that REST protein levels decrease during neuronal differentiation (Supplemental Fig. 3A). In agreement with this hypothesis 97% of the peaks present in progenitors are also present in stem cells. The majority of REST peaks contain a predicted binding site (Supplemental Table 2), and the number of predicted sites and the amount of binding as assayed by ChIP-seq correlate positively ($r = 0.48$, $P$-value $2.9 \times 10^{-53}$). As we recently showed (Arnold et al. 2012), the rate of false positive predicted REST sites is generally low. Of the 24,004 promoters without evidence of REST binding, only 164 (0.7%) were predicted to harbor a REST binding site. REST binding occurs preferentially in proximity to transcription start sites (TSS) (Supplemental Fig. 3B) and we classified genes with REST binding within ±2 kb of the TSS as potentially regulated by this factor (Supplemental Fig. 3C). Mammalian promoters separate into two classes associated with either high or low density of CpG dinucleotides (Bird 1986;
Carninci et al. 2006; Balwierz et al. 2009), and we observe that REST predominantly targets high-CpG promoters (Supplemental Table 3). Interestingly, promoter-proximal REST binding sites show a distinct positioning immediately downstream from TSS (Sun et al. 2005; Zhang et al. 2006), which we also observe for both predicted and measured REST binding (Fig. 2A). While there is general agreement between predicted and measured REST binding, not all predicted promoter sites are occupied and some of the promoter-proximal REST peaks lay just outside the regions covered by the computational predictions. We therefore asked whether Epi-MARA predicts different activities for REST if we replace the computationally predicted REST sites with the actual binding data (see Methods). This analysis resulted in a strikingly identical activity profile for REST, with much larger significance as the z-value almost doubled (Fig. 2B). These results not only support the REST activity profile inferred using the TFBS predictions but also illustrate how actual in vivo binding data can be incorporated, which, in this case, increased the accuracy of Epi-MARA’s inference.

REST binding is associated with H3K27me3 dynamics genome-wide

Next, we assessed H3K27me3 dynamics beyond promoter regions by performing ChIP-seq at the three differentiation stages and determined all genomic regions that were enriched for H3K27me3 in at least one of the cellular states (see Methods). First, we noted that H3K27me3 levels peak immediately downstream from the TSS very similar to the binding pattern of REST (Supplemental Fig. 5A). Moreover, H3K27me3 levels peak around REST binding sites, suggesting that the TF and chromatin mark colocalize (Supplemental Fig. 5B). If REST is mediating deposition of H3K27me3 by recruitment of Polycomb, we would expect REST binding to also colocalize with members of the PRC2 complex. To test this we analyzed SUZ12 ChIP-seq binding data from mouse ES cells (Pasini et al. 2010) and NPs around REST binding sites. Importantly, we find that SUZ12 is even more localized at REST sites than H3K27me3 (Supplemental Fig. 5B).

Although many H3K27me3 enriched regions occur proximal to promoters, more than two-thirds of H3K27me3 enriched regions are distal to promoters. However, these distal H3K27me3 regions are much less likely to be targeted by REST than promoter-proximal regions (Supplemental Table 4). Given REST’s preferred targeting to high-CpG promoters, we investigated the CpG content of all H3K27me3 regions and found that, strikingly, these separate into high- and low-CpG classes, similar to promoters (Fig. 3A). Moreover, CpG content cleanly distinguishes proximal and distal H3K27me3 regions, with 85% of proximal regions being high-CpG and 75% of distal regions being low-CpG (Fig. 3A). High-CpG regions are further distinct as they show higher levels of H3K27me3 than low-CpG regions (Supplemental Fig. 5C). Motivated by these differences, we asked whether Epi-MARA predicts different motif activities for REST if we analyze high- and low-CpG regions separately (see Methods). For high-CpG regions Epi-MARA predicts the same general activity profile for REST as previously for promoters, but with even higher significance (Fig. 3B). Strikingly, for low-CpG regions REST’s significance is not only reduced but the inferred activity is almost “opposite” to that of REST on high-CpG regions (Fig. 3B), i.e., with a transient “loss” of H3K27me3 at the NP stage. Interestingly, high- and low-CpG regions have distinct H3K27me3 dynamics in general and the dynamics observed at REST targets are consistent with Epi-MARA’s predictions (Fig. 3C,D).

In summary, genome-wide analysis of H3K27me3 levels predicts that REST binding at high-CpG regions, which includes most promoter-proximal REST targets, leads to a transient gain in H3K27me3 at the NP stage. In addition, a less significant transient loss of H3K27me3 at the NP stage for low-CpG regions is also predicted by Epi-MARA. We next tested these predictions by analyzing cells in which the Rest gene is deleted.

REST protein is required for local H3K27 methylation levels

REST is an essential protein for development as knockout mice die at embryonic day 11.5 (Chen et al. 1998). However, knockout ES cells (RESTko) are viable and show no defects in pluripotency (Jorgensen et al. 2009; Yamada et al. 2010), enabling us to test if they are competent to undergo neuronal differentiation in vitro. Here, RESTko cells formed morphologically normal neurons with high efficiency, correct marker protein expression, and limited changes in gene expression (Supplemental Figs. 6, 7), suggesting that REST is not essential for the initial steps of neuronal differentiation in vitro.

Next, we measured genome-wide H3K27me3 levels in RESTko cells at the stem cell and progenitor stages to investigate whether REST’s absence affects H3K27me3 levels at its target genes. We separated all regions enriched for H3K27me3 at any of the stages into high-CpG versus low-CpG and further into REST-target and...
nontarget (see Methods). Next, we compared H3K27me3 levels in wild-type and RESTko cells between these four classes. This reveals little difference between REST target regions and nontarget regions at the ES stage (Table 1; Fig. 4B), in line with Epi-MARA’s predicted REST activity at this stage. In contrast at the NP stage, as exemplified at two loci in Figure 4A, we observe a substantial loss of H3K27me3 in the RESTko cells relative to wild-type cells, affecting a substantial number of high-CpG REST targets (Table 1; Fig. 4B; Supplemental Fig. 8). In addition, although the changes at low-CpG regions are much weaker, a notable gain of H3K27me3 is observed at low-CpG REST targets (Fig. 4B). This experimentally confirms Epi-MARA’s predictions for REST at both high- and low-CpG regions.

**Table 1.** Estimated percentages of REST targets that significantly lose/gain H3K27me3 in the RESTko cells, separately at low- and high-CpG regions, and separately at the ES and NP stages

| Class and Stage | Percentage that loses K27me3 | Percentage that gains K27me3 |
|-----------------|----------------------------|----------------------------|
| ES low-CpG      | 4.9% ± 3.2%                | 2.9% ± 2.3%                |
| ES high-CpG     | 5.2% ± 2.3%                | 0.9% ± 0.8%                |
| NP low-CpG      | 1.4% ± 4.4%                | 12.4% ± 4.4%               |
| NP high-CpG     | 21.7% ± 2.8%               | 0.8% ± 0.7%                |

Using as a cutoff targets that change by more than one standard deviation (z > 1 and z < −1 for loss and gain, respectively) we conservatively estimated the fraction of true targets as the percentage of REST targets with a z-value larger than the cutoff in addition to the percentage expected by chance based on the standard normal distribution. Error bars are based on a Bayesian inference procedure (see Methods). Note that the largest percentage of true targets is observed for high-CpG regions losing H3K27me3 at the NP stage, followed by low-CpG regions gaining H3K27me3 at the same stage.
consequence of transcriptional up-regulation. This would imply that all genes with REST-dependent loss of H3K27me3 are transcriptionally up-regulated in RESTko cells. Although, as expected from a known repressive mark, there is a positive correlation between H3K27me3 loss and gene expression, this correlation is rather weak ($r = 0.28$ in ES and $r = 0.44$ in NP, Supplemental Fig. 10A). Most importantly, one-third of the regions that lose H3K27me3 at the NP stage are not significantly transcriptionally up-regulated (Supplemental Fig. 10). We thus conclude that the crosstalk between REST and the Polycomb pathway is independent of transcriptional changes at a substantial number of REST targets.

Promoter fragments containing REST or SNAIL binding sites locally recruit methylation of H3K27

Having established that absence of REST protein leads to a decrease of H3K27me3 at high-CpG binding sites, we wanted to further ask whether fragments of high-CpG promoter regions containing
a REST site can recruit H3K27me3, and whether the REST binding site contributes to this recruitment. To this end we generated reporter constructs consisting of 1.2–2.4 kb promoter fragments containing a REST site, and mutant versions in which the REST site had been deleted. To ensure comparable chromatin organization we placed these sequence variants in wild-type cells into the same chromosomesomal locus using a Cre-recombinase based targeting system (Feng et al. 1999; Lienert et al. 2011). This site-specific targeting further enables us to control for genomic environment and thus to directly compare wild-type and mutant sequences (Fig. 5A).

Importantly, the chosen “test site” is positioned within a genomic region that harbors no H3K27me3 and no REST binding (Lienert et al. 2011; Stadler et al. 2011). Thus, any REST or H3K27me3 signal should primarily reflect the recruitment abilities of the inserted sequence fragments. We inserted wild-type and mutated (ΔREST) promoter fragments (Fig. 5B) of the following genes: Stmn2, Xkr7, Bdnf, and Pgbd5. After targeted insertion and differentiation into NPs we detected strong REST binding by ChIP to the wild type, but no or weak binding in the four REST mutant sequences, showing that the REST site is required for REST binding to the reporter constructs (Supplemental Fig. 11). Importantly, H3K27me3 is observed at all promoter fragments containing the REST site at the progenitor stage, whereas the mutant sequences show significant loss of H3K27me3 (Fig. 5C). In the case of the stathmin-like 2 (Stmn2) promoter, presence of the REST site results in a more than threefold increase of H3K27me3 signal. Notably, the endogenous Stmn2 promoter shows no transcriptional response in RESTko cells. Of all four tested promoter fragments the Pgbd5 fragment shows the weakest loss of H3K27me3. Notably, the corresponding loss of REST binding at this promoter is also the weakest (Supplemental Fig. 11), suggesting that a cryptic binding site may still remain at this fragment. Together with the observed changes in H3K27me3 levels at genome-wide REST targets in the RESTko cells these results firmly establish that REST binding mediates Polycomb targeting and contributes to local levels of H3K27 methylation.

Besides REST, several motifs that Epi-MARA predicted to play a role in H3K27me3 dynamics are recognized by a family of TFs. This makes loss of function approaches at the protein level very demanding. Our transgenic approach, however, can be used to assess the contribution of binding motifs to Polycomb recruitment irrespective of which TF from a family is binding. We thus extended our analysis to study the effect of the SNAIL binding site, another motif predicted to recruit H3K27me3 at the NP stage (Fig. 1). We inserted a total of six regulatory regions containing wild-type or mutated SNAIL sites (Fig. 5D) and tested for presence of H3K27 trimethylation. As seen with regulatory regions containing REST sites, we observe that all constructs containing SNAIL sites are sufficient to recruit H3K27me3. Deletion of the SNAIL sites leads to significant reduction of H3K27me3 for two of the three constructs tested (Fig. 5E). Notably, the construct that showed no significant response was the only one that contained only a single predicted SNAIL site, suggesting that the effect on H3K27me3 increases with the number of sites.

In summary, we conclude that promoter fragments containing bindings sites for SNAIL and REST TFs are sufficient to recruit H3K27me3 and, in line with the predictions, that these binding sites contribute in cis to H3K27me3 levels.

Discussion

Recent genome-wide analyses of chromatin have established unexpected dynamics of the epigenome, which reflect cellular and developmental states. The analysis of such data has predominantly focused on characterizing the different kinds of chromatin domains that exist and associating these domains with functional features such as active or inactive promoters or distal regulatory elements (Suzuki and Bird 2008; Meissner 2010; Ernst et al. 2011; Zhou et al. 2011). With the exception of chromatin modifications that are set by the process of transcription itself, such as H3K36 methylation, our understanding of how dynamic changes in chromatin are regulated remains limited. This likely reflects the complexity of the underlying targeting as different recruitment mechanisms for chromatin modifiers have been identified, including TFs, noncoding RNAs, as well as higher order nuclear organization (Schuettengruber and Cavalli 2009; Simon and Kingston 2009; Beisel and Paro 2011). Here, we have tested the hypothesis that TFs contribute to dynamic changes in chromatin during cellular differentiation. We combined mapping of epigenetic marks at consecutive stages with computational modeling (Epi-MARA) to predict TFs involved in recruiting specific chromatin changes ab initio. We started from a data set of murine ES cells undergoing neurogenesis, in which levels of H3K27me3 were measured at three consecutive cellular stages during the differentiation. Application of Epi-MARA to this data identified several TFs as potential regulators of Polycomb dynamics during differentiation. Using several lines of evidence, we experimentally validate the prediction that REST is involved in transiently recruiting H3K27me3 to promoter regions at the NP stage: (1) Genetic deletion reveals that REST is necessary in trans for increased H3K27me3 levels at REST targets at the NP stage, specifically at high-CpG target regions, which includes almost all promoter-proximal target regions. (2) Absence of REST causes loss of the PRC2 component SUZ12, mirroring the loss H3K27me3 at high-CpG regions. (3) Promoter fragments containing a REST binding site are sufficient in cis to recruit H3K27me3, whereas identical regions with mutated REST binding sites showed reduced recruitment. These findings support a model whereby local REST binding recruits Polycomb at the induction of in vitro neurogenesis.

Previous studies have already noted increased H3K27me3 signal at REST-bound promoters and enrichment of REST binding sites at CpG-islands bound by PRC2 (Ku et al. 2008; Zheng et al. 2009), while a more recent study in human cells showed that the noncoding RNA HOTAIR can bind to PRC2 and the LSD1/CoREST/REST complex in vitro (Tasi et al. 2010). However, the function of HOTAIR appears not to be conserved in mouse as its genetic deletion has no phenotypic consequences (Schorderet and Duboule 2011). During the preparation of this manuscript two studies reported biochemical interaction between REST and members of the PRC1 and PRC2 complexes (Ren and Keppola 2011; Dietrich et al. 2012). Importantly, however, these correlative observations at single-cell states did not identify the dynamic and context-dependent role of REST on H3K27 trimethylation that we predict based on chromatin dynamics and further validate experimentally. Notably, we show that absence of REST in stem cells has only subtle effects on H3K27me3 levels at target regions, suggesting that this previously noted co-occurrence of REST and H3K27me3 in stem cells has limited functional relevance. Importantly, and as predicted by our computational model, REST has more pronounced effects for H3K27me3 levels at target regions in NPs (Fig. 4B).

While the detailed mechanisms of Polycomb targeting remain to be determined, our study suggests that, rather than a single dominant factor, it likely involves multiple TFs as we found several regulatory motifs associated with the increase of H3K27me3 at the NP stage. Of these, ZEB1 and the family of SNAIL factors bind to
Figure 5. TFBS are required for H3K27me3 recruitment at the NP stage. (A) Strategy to insert promoter regions into a defined genetic site (beta globin locus) via RMCE. The two marker genes inserted into the beta globin locus confer resistance against hygromycin (Hy) and sensitivity against ganciclovir (Tk), respectively, and are flanked by two inverted lox sites (black triangles). Targeted insertion of a given transgene is achieved by Cre-mediated recombination and negative selection. (B) The RMCE approach was used to insert several REST target promoter fragments with either wild-type sequence (WT) or REST site mutation (ΔREST) into the beta globin locus. Correctly targeted ES cells were differentiated to the NP stage, where H3K27me3 and REST were measured at the inserted fragments. (C) For each of the four inserts H3K27me3 levels were measured in cells bearing the WT fragment (red bars) and in cells bearing the ΔREST fragment (green bars). Levels were measured at, from left to right in each panel, the inserted region, the corresponding endogenous locus, a positive control, and a negative control region. Note that different promoter regions are used as positive controls in the different panels. All inserted WT fragments show significant recruitment of H3K27me3 and loss in H3K27me3 for the ΔREST fragments. (D) Either wild-type (WT) or mutated (MUT) promoter regions containing predicted SNAIL sites were inserted via RMCE. The SNAIL sites were mutated by changing the first and last nucleotide of the motif to a Thymidine. Correctly targeted ES cells were differentiated to the NP stage. (E) For each of the three inserts H3K27me3 levels were measured in cells bearing the WT promoter (red bars) and in cells bearing promoters with mutated SNAIL sites (green bars). Note that the Cdh1, Usp43, and Esam promoter regions have three, two, and one predicted/mutated SNAIL site, respectively. Levels were measured at, from left to right in each panel, the inserted region, the corresponding endogenous locus, a positive control, and a negative control region. All H3K27me3 levels are scaled to that of the endogenous region and error bars show the standard error of three biological replicates. A P-value is shown and calculated for each insert using unpaired one-tailed t-test statistics.
similar motifs and are important transcriptional repressors during epithelial-to-mesenchymal transition (Cano et al. 2000; Liu et al. 2008), which is compatible with a proposed function in Polycomb recruitment (Herranz et al. 2008). Here we experimentally confirm the role of SNAIL sites in regulating H3K27me3 levels using our transgenic approach (Fig. 5). Since SP1 sites are among the most commonly occurring regulatory sites within CpG-islands, it is difficult to interpret whether the predicted role of SP1 in H3K27me3 dynamics is specific to SP1 or more generally associated with CpG-islands, which have been suggested to recruit PRC2 (Mendenhall et al. 2010). It is noteworthy, however, that SP1-like sites are a component of Polycomb Responsive Elements (PRE) in Drosophila (Brown and Kasik 2010). In contrast, YY1, the mammalian ortholog of PHO, which is the most established TF with a function in Polycomb recruitment in Drosophila melanogaster, is unlikely to have that role in mammals (Ku et al. 2008; Mendenhall et al. 2010), at least in stem cells.

Based on recent work in Drosophila (Enderle et al. 2011) and mouse stem cells (Landeira et al. 2010; Brookes et al. 2012), it has been suggested that Polycomb might repress by stalling polymerases. Our observation that the REST, Snail, and ZEB1 binding sites tend to be positioned immediately downstream from TSS (Supplemental Fig. 12) is compatible with this model. However, this observation does not generally apply to the top nine predicted motifs (Supplemental Fig. 12). We further show that the dynamics of H3K27me3 are different for high-CpG and low-CpG regions in line with a proposed model that local CpG richness influences Polycomb recruitment (Mendenhall et al. 2010; Lynch et al. 2011). However, the precise role of CpG dinucleotides in Polycomb recruitment has not been uncovered. The different behavior of low- and high-CpG regions might be explained by different cofactors that associate with REST in a CpG-dependent manner that could affect recruitment versus inhibition of the Polycomb machinery such that different complexes with distinct activities are formed at high-CpG versus low-CpG regions. Our data suggest that this is connected to individual TF activity since REST has the strongest effect on H3K27me3 levels at high-CpG regions and a weaker opposite effect at low-CpG regions (Fig. 4B). This opposite behavior at high-CpG and low-CpG motifs does not generalize to all TFs (Supplemental Table 5).

Our results are compatible with a role for cell-type specific cofactors since the effect of REST on H3K27me3 is by far strongest at the NP stage, whereas REST binding decreases from the ES to the NP stage. Nevertheless, the needed regulatory information can be highly localized as tested promoter fragments were sufficient to recruit H3K27me3 when inserted into a defined genomic region. While it remains to be seen if these elements fulfill the definition of a PRE, i.e., whether they repress genes in cis in a Polycomb-dependent fashion, our results suggest that both REST and SNAIL sites contribute to such function. Clearly, REST and SNAIL provide convincing examples for DNA binding motifs that enhance local Polycomb states in the mammalian genome.

Epi-MARA provides a general methodology for inferring the stage-specific activities of TFs associated with chromatin dynamics that we foresee will be useful for the study of epigenome maps particularly in light of the multitude of data sets that are being generated as part of large epigenome initiatives (Satterlee et al. 2010; Abbott 2011). The approach makes use of sophisticated comparative genomic TFBS predictions and linear modeling, which accounts for the contributions of all regulatory motifs at once. We note that there is only a partial overlap between the most significant motifs identified by Epi-MARA and those identified by finding the motifs most enriched at regions bearing a particular chromatin mark at each stage, because Epi-MARA models the relative chromatin mark across a time course and the effects of all motifs are incorporated at once (Supplemental Table 6).

The ability to predict TFs involved in regulating chromatin dynamics from epigenome data sets provides a powerful tool in this context, as predicted TFs can be immediately subjected to follow-up experiments. The identification of the context-dependent function of REST and the role of the SNAIL sites illustrate its utility. Epi-MARA is directly accessible by our web server implementation (http://ismara.unibas.ch).

Importantly, our findings have direct implications for regulatory models of chromatin regulation. In our neurogenesis system, a linear model in terms of predicted binding sites explains roughly the same fraction of variance in H3K27me3 at promoters as it explains variance in transcript levels (Supplemental Table 7). This result suggests that, like regulation of transcription, chromatin dynamics of H3K27me3 are regulated to a significant extent by local DNA sequence motifs that are recognized by trans-acting factors.

Methods

Epi-MARA

We here describe the main methods employed in the Epi-MARA analysis. Further details are supplied in the Supplemental Methods. Supplemental Figure 13 provides a guide to the reader as it gives an overview of the different steps of the analysis. Epi-MARA models the dynamics of epigenetic marks in terms of predicted TFBSs in regulatory regions genome-wide, building on the motif activity response analysis that we developed previously (FANTOM Consortium and Riken Omics Science Center 2009). Briefly, for each promoter we constructed multiple alignments using orthologous sequences from mouse, human, rhesus macaque, dog, cow, horse, and opossum, of the proximal promoter region consisting of 500 bp both upstream of and downstream from the cluster of TSSs that defines the promoter (Balwierz et al. 2009). Using databases of experimentally determined binding sites (Wingender et al. 1996; Vlieghe et al. 2006), we collected a set of 207 mammalian regulatory motifs (position specific weight matrices) representing the binding specificities of ~350 mammalian TFs. Then, using a Bayesian probabilistic method that explicitly models the evolution of TFBSs, we predict binding sites for all regulatory motifs in all proximal promoter regions (van Nimwegen 2007). We summarize the binding site predictions by a matrix with components that denote the sum of the posterior probabilities of all binding sites for motif at promoter , which we also refer to as the “number” of binding sites for motif at promoter . The second key ingredient of Epi-MARA is the quantification of epigenetic mark levels across the time course at genomic regions of interest. For the analysis of the ChIP-chip data, which measured H3K27me3 levels at all promoters genome-wide, we quantified the H3K7me3 at a given promoter and time point by the average log-intensity of the probes that lie within the promoter. For the ChIP-seq analysis we determined H3K27me3 enriched regions (see below) and found that the majority of H3K27me3 enriched regions are between 3 and 5 kb in length. For the analysis of ChIP-seq H3K27me3 levels at promoters we quantify the occurrence of H3K27me3 by the log-fraction of ChIP-seq reads in a 4-kb region centered on the promoter. For the Epi-MARA analysis of genome-wide H3K27me3 enriched regions we use the log-fraction of ChIP-seq reads in each region. Note that, because Epi-MARA fits the changes in H3K27me3 levels across the time course, Epi-MARA results are invariant to an overall rescaling of H3K27me3 levels at
each promoter. Finally, to avoid spurious fluctuations in relative H3K27me3 levels at promoters with low absolute levels, a pseudo read-count corresponding to the average read-count in the background sample is added to the read-count in each promoter region.

We denote the amount of the epigenetic mark M in promoter p at time point t by \( M_{pt} \) and assume the following linear model:

\[
M_{pt} = \text{noise} + c_p + \sum N_{pt} m_{pt},
\]

where \( c_p \) is the basal level of the chromatin mark at promoter \( p \), and \( N_{pt} \) is the unknown activity of motif \( m \) at time point \( t \). Using a Bayesian probabilistic framework, we then calculate a joint posterior probability distribution for all motif activities. To this end, we assume that the deviation between model and measured level of activity follows a Gaussian distribution at each promoter and at each time point. In addition, to avoid over-fitting, we use a Gaussian prior on the activities \( \lambda_{pt} \) and we determine the variance of this prior by a cross-validation procedure. Finally, we infer both the maximal posterior activities \( \lambda_{pt} \) and their standard errors \( \sigma_{pt} \). To rank motifs, we measure the importance of a motif in explaining expression variations by a score similar to a z-statistic. The z-score \( z_m \) of motif \( m \) is quantified as an average squared z-value of the activity across conditions, i.e.

\[
z_m = \frac{\sum (A_{pt}^+/\sigma_{pt})^2}{t},
\]

where \( t \) is the number of time points. Note that our z-scores are meant to rank the importance of motifs and cannot be used to assess the statistical significance of motif activities. To assess statistical significance of the motif activities that we observed, we performed the following permutation test: We randomly permuted the association between binding site predictions and promoters and reran Epi-MARA 1000 times, reporting the z-scores of the inferred motif activities for all 207 motifs in each run. Since in the 1000 permutations there was only one motif in one run with a z-score \( z > 2.52 \), we infer that the probability of obtaining a z-score as high as \( z = 2.52 \) (the z-score of the REST motif on the ChIP-chip data) is approximately \( P = 5 \times 10^{-6} \).

Chromatin-IP

Cell culture

Wild-type mouse ES cells were derived from blastocysts (3.5 PC) of mixed 129-C57Bl/6 background and cultivated on feeder cells (37°C, 7% CO2). REST knockout and corresponding wild-type cells were obtained from Helle Jørgensen (Chen et al. 1998; Jørgensen et al. 2009). Differentiation of cells was performed as described previously (Bibel et al. 2007; Mohn et al. 2008).

Western blot analysis

For detection of REST protein levels during differentiation the total cell lysates of wild-type and REST knockout cells were used for Western blot analysis. The membrane was probed with mouse anti-REST (12C11, gift from David Anderson) and rat anti-tubulin (tissue culture supernatant, cell line YLI/2, ECACC) in combination with appropriate secondary antibodies coupled to HRP.

Immunocytochemistry

Cells were fixed with 2% paraformaldehyde, either 3 h or 10 d after plating, and probed with mouse anti-PAX6 (chick PAX6 aa 1–223, DSHB), rabbit anti-NESTIN (Sigma N5413), and mouse anti-TUJ1 (MMS-435P, Covance). Proteins were detected by an appropriate secondary antibody conjugated to Alexa Flour.

Quantitative real time PCR

Real time PCR was performed using SYBR green chemistry (ABI). One-fortieth of ChIP sample or 40 ng of input chromatin were used per PCR reaction. Primer sequences are available upon request. All data are shown with standard error from three biological replicates. Significances were calculated using unpaired one-tailed student’s t-test statistics.

Next-generation sequencing

Five to 10 ng of precipitated DNA was prepared for Solexa Sequencing as described (Mikkelsen et al. 2007). Briefly, ChIP DNA was ligated to adapters and ligation products of ~250 bp were gel-purified on 1.5% agarose to remove unligated adapters. DNA was amplified by 18 PCR cycles. DNA sequencing was carried out using the Illumina/Solexa Genome Analyzer II (GA2) sequencing system.

Genomic coordinates

The July 2007 Mus musculus genome assembly (NCBI37/mm9) provided by NCBI (http://www.ncbi.nlm.nih.gov/genome/guide/mouse/) and the Mouse Genome Sequencing Consortium (http://www.sanger.ac.uk/Projects/M_musculus/) was used as a basis for all analyses. Annotation of known RefSeq transcripts was obtained from UCSC (http://hgdownload.cse.ucsc.edu/downloads.html).
invers of the number of hits. All quantifications were based on weighted alignments. For generation of wiggle files samples were normalized for library size first and files were generated with a window size of 100 bp.

Analysis of sequencing data
In order to detect REST peaks from the ChIP-seq data we slide a window of 1000 bp in length along the genome and calculate, for each window, the fraction $f_{IP}$ of all ChIP-seq reads from the REST IP and the fraction $f_{BG}$ of all reads from a background sample (input DNA) that map to the window (since background counts are generally smaller, we use a window of 2000 bp centered at the same position to obtain more robust background frequencies). Inspecting the reverse-cumulative distribution of background counts across the genome, we observed that a small subset of windows showed aberrantly high background frequencies $f_{BG}$ (Supplemental Fig. 14B) and these windows were removed from further consideration (these windows typically correspond to regions with repeats that presumably occur more frequently in the genome of the cells from which our DNA was taken than in the mm9 genome assembly). We assume that the noise in the estimated $f_{IP}$ and $f_{BG}$ follows Poisson distributions and calculate, for each window, a $z$-statistic: $z = \frac{f_{IP} - f_{BG}}{\sqrt{f_{IP} + f_{BG}}}$, where $N_{IP}$ and $N_{BG}$ are the total numbers of reads in the IP and background sample, respectively. Inspecting the reverse-cumulative distribution of $z$-statistics across the genome, we observe a long tail of highly enriched regions to the right of $z = 3.1$ (Supplemental Fig. 14A) and we denote all regions with consecutive windows with $z$-values $>3.1$ as REST binding regions. To determine the false discovery rate of binding region prediction at this cutoff we made use of the fact that we measured the background distribution in duplicate and performed binding region prediction in the exact same way, treating one of the background samples as a “foreground” sample. From this we find that, by chance, a fraction $1.2 \times 10^{-4}$ windows genome-wide have a $z$-value $>3.1$, leading to a total of 289 falsely discovered binding regions genome-wide, which should be compared with the 1624 REST binding regions determined from the REST IP sample. Any REST binding region whose center is $<2$ kb from a known TSS (from the RefSeq collection of transcripts) is considered proximal. All other REST binding regions are considered distal.

To predict REST binding sites for all REST binding regions we again produced multiple alignments of orthologous regions from mouse, human, rhesus macaque, dog, cow, horse, and opossum, and ran the Motovo algorithm (van Nimwegen 2007) on each multiple alignment. We also searched for noncanonical sites of arbitrary spacing between the two half-sites of the REST motif. In contrast to previous work (Johnson et al. 2007) which found only noncanonical sites with a spacer of 6 bp, we found noncanonical sites with spacers of both 6 and 7 bp. Linear regression between the total number of predicted REST binding sites (i.e., the sum of sites with spacers of both 6 and 7 bp) and the fraction $f_{IP}$ of all reads from the corresponding IP samples at each position relative to TSS. To obtain positional profiles of H3K27me3 and SUZ12 relative to REST sites we selected all genomic regions that were enriched for H3K27me3 and overlapped a REST binding peak. For each of these we located the position of the highest scoring predicted REST binding site within the peak and then calculated the relative frequencies of reads, separately for SUZ12 and H3K27me3, in the 3 kb of sequence upstream of and downstream from the REST site’s position. We finally averaged these relative frequency profiles over all REST peaks within H3K27me3 enriched regions.

To perform Epi-MARA analysis with the REST binding data replacing REST binding site predictions we replace the predicted binding site counts $N_{REST}$ with results of the REST binding assay at each promoter $p$. Since the $z$-statistics of REST binding at promoters have a very different distribution of values from those of the site counts $N_{IP}$, it is necessary to normalize the matrix $N_{IP}$ such that binding site predictions and binding data can be quantitatively combined. We therefore replaced the matrix $N_{IP}$ with a binary matrix $B_{IP}$ in which $B_{IP} = 1$ whenever $N_{IP} > 0.2$ and $B_{IP} = 0$ otherwise. Finally, we replaced the column $S_{REST}$ with one based on the REST binding data, i.e., where $S_{REST} = 1$ whenever there was a REST binding peak within $2$ kb of the corresponding promoter, and zero otherwise.

For the analysis of the H3K27me3 data (NCBI Gene Expression Omnibus [GEO] [http://www.ncbi.nlm.nih.gov/geo/] accession number GSE25533) we slide a 2-kb window along the genome and calculate a $z$-statistic for each window quantifying the enrichment of the signal in the IP over the background sample by a $z$-statistic as above, pooling the data from the replicates and from the different stages. As for the REST binding data, we observe a long tail of high $z$-values which occurs for the H3K27me3 data to the right of $z = 4.0$ (Supplemental Fig. 14C) and we defined H3K27me3 enriched regions as consecutive windows that all have a $z$-statistic $>4.0$. Using again the two background samples (Supplemental Fig. 14D) to determine a false discovery rate we find that, by chance, a fraction of $2.8 \times 10^{-4}$ of windows have a $z$-value $>4.0$, leading to 427 false predicted H3K27me3 regions genome-wide, which should be compared with the 18,293 regions predicted from the H3K27me3 IP samples. The H3K27me3 enriched regions are divided into different classes using a number of criteria. Regions that overlapped a proximal promoter, i.e., a promoter $\pm 500$ bp, were considered proximal and all others were considered distal. Similarly, regions that overlap a REST binding peak were considered REST targets and all others nontargets. For each region enriched in H3K27me3 we slide a 1-kb window over the region and calculated the CpG dinucleotide frequency within each window. We defined the CpG content of a region as the highest CpG frequency of a 1-kb window within it. Inspection of the distribution of log-CpG content across H3K27me3 enriched regions shows two classes, and we fitted the distribution of log-CpG content by a mixture of two Gaussians (Fig. 3A). After fitting of the Gaussian mixture, posterior probabilities for each region to belong to the high-CpG or low-CpG class were calculated in the standard Bayesian way. In subsequent analyses, distributions for low-CpG and high-CpG regions were obtained by weighing each region with the posterior probability that it belongs to the corresponding class.

For each region that was enriched for H3K27me3 at any of the stages, we calculated log-fold changes between ES and NP and between NP and TN stages by calculating the log-ratios of the fractions of reads from the corresponding IP samples mapping to each of the regions.

To compare H3K27me3 levels between wild-type (WT) and Restko mutant (KO) cells we collected all regions that were enriched for H3K27me3 in the wild-type cells at any of the stages. For each region we calculated the fractions $f_{WT}$ and $f_{KO}$ of all IP reads from the corresponding IP samples at each position relative to TSS.
reads that mapped to that region in WT and KO and calculated both the absolute intensity \( X = (\log f_{\text{WT}} + \log f_{\text{KO}}) \) (summed over all replicates) as well as the log-ratio: \( Y = \log \left( \frac{f_{\text{WT}}}{f_{\text{KO}}} \right) \) (averaged over the replicates). Supplemental Figure 15 shows, as a function of absolute intensity \( X \), the average and standard error of \( Y \) for all regions that are non-REST targets (black dots with error bars) for both high-CpG and low-CpG regions at both the ES and NP stages. As these figures make clear, there are some systematic differences in the overall distribution of H3K27me3 signals between wild-type and the RESTko cells. Therefore, in order to properly compare H3K27me3 signals between wild type and RESTko, we adopted a normalization procedure similar to LOESS normalization. For each stage, we sorted all nontarget regions by their absolute intensity \( X \) (averaging wild-type and RESTko intensities). For each region we then collected the 50 regions with values of \( X \) immediately below, and the 50 regions with values of \( X \) immediately above, and calculated the mean \( \mu \) and standard deviation \( \sigma \). In this way we estimated the expected mean \( \mu \) and standard deviation \( \sigma \) of nontargets, as a function of their absolute H3K27me3 levels. For each REST target we determined both its fold-change \( Y \) and absolute H3K27me3 level \( X \) and calculated a \( z \)-value \( = (Y - \mu)/\sigma \) using the expected mean and standard deviation of nontargets with absolute levels of H3K27me3 of \( X \). To suppress fluctuations we averaged the \( z \)-statistics with a Gaussian kernel. Note that, per definition, the \( z \)-values of nontarget regions follow a Gaussian distribution of mean zero and standard deviation one. To estimate the fraction \( p \) of REST targets that significantly change H3K27me3 we compared the fraction of REST targets that show \( z \)-values more than one standard deviation away from the mean (i.e., \( z > 1 \) when considering targets losing H3K27me3 and \( z < -1 \) when considering targets gaining H3K27me3) with the fraction expected by chance using a Bayesian procedure. Let \( q \) denote the probability to obtain a \( z \)-value \( > 1 \) by chance according to the standard Gaussian. Conservatively assuming that all true targets must have a \( z \)-value \( > 1 \), the probability for a randomly chosen target to have a \( z \)-value \( > 1 \) is \( P = \rho + (1 - \rho)q \). Given that there are \( N \) REST targets in total, of which \( n \) have a \( z \)-value \( > 1 \) we use Bayes’ theorem to calculate a posterior probability distribution over \( \rho \) and estimate its mean and standard deviation. We similarly estimate the fraction of targets that significantly gain H3K27me3, separately for each stage, and separately for high- and low-CpG target regions. To compare SUZ12 levels in wild-type and RESTko NPs we first, for each stage, and separately for high- and low-CpG target regions, determined the 1-kb region that had the highest overall read-count from the SUZ12 ChIP-seq. We then determined wild-type and knockout SUZ12 levels from these 1-kb regions. The \( z \)-statistics for the change in SUZ12 levels were then calculated in the exact same way, i.e., comparing the log fold-change in SUZ12 of each REST target with those of the 100 nontarget regions with the nearest absolute level in SUZ12 from the same CpG class.

**RNA preparation and expression analysis**

Total RNA was prepared using TRIzol (Invitrogen). mRNA expression data were generated using Mouse Gene 1.0 ST and Mouse Genome 430 2.0 arrays. Microarrays were RMA-normalized using R/Bioconductor (Gentleman et al. 2004) and the oligo package version 1.14.0 (Carvalho and Irizarry 2010). To determine transcriptional regulation of REST target genes in the RESTko we selected a twofold change as cutoff for significant up-regulation.

**Recombinase mediated cassette exchange (RMCE)**

One- to two-kilobase promoter fragments of REST targets and predicted SNAIL targets were cloned and stably integrated into stem cells via RMCE as described (Feng et al. 1999; Lienert et al. 2011). REST binding site mutants were generated by removing 15–20 bp of the REST consensus sequence. SNAIL mutant sites were created by changing the first and last nucleotide of the site to a T nucleotide. Primer sequences are available upon request.

**Data access**

All generated data sets are available for download at the NCBI Gene Expression Omnibus (GEO) (http://www.ncbi.nlm.nih.gov/geo/) under accession numbers GSE27148 and GSE27114.

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**Author contributions:** P.A., M.P., P.J.B., and E.v.N. designed and carried out the motif activity response analysis. Experiments were designed and conducted by A.S. and D.S.. H.J. contributed reagents. ChIP-seq data analysis was performed by P.A., A.S., M.B.S., and E.v.N. Bioinformatic and statistical analyses were conducted by P.A., P.J.B., M.P., and E.v.N. The manuscript was prepared by P.A., A.S., E.v.N., and D.S.

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