Utilization of E-Commerce in Starting Titling Service

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Abstract. The purpose of this research is to observe benefit from the development of e-commerce technology in the business. The author used a comparative method by analysis e-commerce applications in the field of titling services. The results show that the existence of a titling service can facilitate the purchase of goods both within and outside the country. This matter facilitate by the existence of e-commerce can make it easier for sellers and buyers to make transactions, of course, it can be concluded that the existence of e-commerce in the field of titling services can be a potential in the business field, and can also provide convenience for titling service users to purchase goods inside and outside the country.

1. Introduction
Business people run a business in accordance with the development of the era from the traditional era that is completely manual to the era evolution technology such as e-commerce [1]. The development of communication and information technology is currently very rapid, this is evident from the experts who research the number of internet users in the world today reaching 3.25 billion where 88.1 million users come from Indonesia and 79 million of them are active social media users, this amount is expected to continue to increase with increasing time [2]. Mass Customization, Joe Pine argues that companies need to shift from the old mass world to move to a new world by following current technological developments, one of them is the use of e-commerce applications. E-commerce is one product that rapidly developing States, proven from by users of e-commerce throughout the world are already spelled out very much, so almost everyone children, adolescents, adults using e-commerce. E-commerce is recognized could being able to facilitate daily activities [3]. The Organization Economic Cooperation and Development (OECD) recognizes that E-Commerce is a new way to start a business for businesses. With e-commerce can be a good opportunity to support business activities in today's technology era, including businesses in the service sector [4].

Many people are busy working or doing daily activities so they don't have time to shop. Shopping is a hobby for some people and they say if shopping can reduce stress [5]. Shopping outside the city or abroad is one way to find out the characteristics of tradition, culture from the city or countries visited [6]. Shopping can be an opportunity to open a business by opening titling services. E-commerce is an application to make it easy for someone to do business activities [7]. One of the E-Commerce services
in the titling services is Bistip.com, this application makes it easy for users to be able to buy goods inside or outside the country by entrusting the items they want and entrust them to the person who will go to the country. Bistip.com can make purchases whenever and wherever, without physical effort [8]. Bistip.com also provides more options for customers [9]. With the many choices in the Bistip.com application, it can make it easier for customers to choose the items they want to buy [10]. The Bistip.com application that is easy to understand can make it easier for users to use the application. Bistip.com prioritizing the buyer's trust in purchasing goods to the seller, shown with the buyer will conduct transactions by meeting with the seller directly [11] So a good website design will allow the business to flourish [12].

The purpose of this paper is to provide information that Bistip.com is a business that provides opportunities for business people to start a business by only using the titling services, and can generate profits for the businessmen, and also makes it easier for users to buy goods inside and outside the country. The method used in this study was a comparative method by analysis e-commerce applications in the field of titling services.

2. Method
The method used in this study was a comparative method by analysis e-commerce applications in the field of titling services, knowing the benefits for business people and also the benefits of morning users of e-commerce applications in the field of titling services. The author uses the application so that the reader understands how to use e-commerce application, and knows the ease of starting a titling service business through the use of e-commerce, in this method the author uses the Bistip.com application.

3. Results and Discussion
For traveler, Bistip will be one of the businesses that can be done, because with us going abroad and just shopping, going for a walk, seeing discounted goods, can be an advantage for us, by means of a titling service or often referred to as this personal shopper Customers who are in need of goods in the city or country that the seller is visiting will entrust the items they want and the seller will buy the items customers want and then deliver the items in the buyer's city/country (See Figure 1).

![Figure 1. Main Course. Figure was adopted from www.bistip.com. On Dec 10th, 2018](attachment:figure1.png)

In the Menu view, we must log in if you have an account, or if you don't have an account you can register an account in the register column, then choose to get from city/country to where you live. If we
as a seller, we can input the route information from location to destination location, fill in the departure date, and also fill note in Figure 2.

![Image](image-url)

**Figure 2.** Sales: Post Trip Figure was adopted from [www.bistip.com](http://www.bistip.com). On Dec 10th, 2018

This application can sell your item through input Item name, write how much your offer and attach the figure (See Figure 3).

![Image](image-url)

**Figure 3.** Sales: Product Trip Figure was adopted from [www.bistip.com](http://www.bistip.com). On Dec 10th, 2018
Not only become a seller this application can use as a buyer you can input Item you want to get through input Item name, fill how much the price of the item, Attach the picture, input where country/city origin of item and notes (See Figure 4).

**Figure 4.** Buyer: Sell an Item. Figure was adopted from www.bistip.com. On Dec 10th, 2018.

If you cannot find a suitable traveler you can post what you want to get through input Item name, write how much your offer, attach the picture, where do you live, where country/city Item can be obtained, and notes (Figure 5).

**Figure 5.** Buyer: Post Request Figure was adopted from www.bistip.com. On Dec 10th, 2018
In the search traveler the buyer can search for a traveler who is trapping to the country/city that the buyer wants (Figure 6).

**Figure 6.** Buyer: Search Traveller. Figure was adopted from www.bistip.com. On Dec 10th,2018

In browse page the Buyers can insert the name of items that they want and search for the items and it will automatically searching for the item (Figure 7).

**Figure 7.** Buyer: Search Item. Figure was adopted from www.bistip.com. On Dec 10th,2018

In search page we can search for member of Bistip. Buyers can find people who trust buyers to buy goods (Figure 8).
Figure 8. Buyer: Search User. Figure was adopted from www.bistip.com. On Dec 10th, 2018

4. Conclusion

Technology can open business opportunities for everyone, especially the use of e-commerce. Bistip also opens new jobs, which can be done anywhere and anytime, without being limited by education, space and time, for travelers who like shopping, bistip can be tried as a new business in the modern era. Bistip makes it easy for buyers to buy goods in the midst of their busy lives, and get desired items through the use of the bistip.com application. Certification services also minimize purchasing fraud, because sellers buy merchandise directly in their stores, and immediately meet buyers who buy products. Then this titling service is suitable for everyone, both buyers and sellers.

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