Using Translation Process Data to Explore Explicitation and Implication through Discourse Connectives

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Abstract

We look into English-German translation process data to analyse explicitation and implication phenomena of discourse connectives. For this, we use the database CRITT TPR-DB which contains translation process data with various features that elicit online translation behaviour. We explore the English-German part of the data for discourse connectives that are either omitted or inserted in the target, as well as cases when changing a weak signal to strong one, or the other way around. We determine several features that have an impact on cognitive effort during translation for explicitation and implication. Our results show that cognitive load caused by implicitation and explicitation may depend on the discourse connectives used, as well as on the strength and the type of the relations the connectives convey.

1 Introduction

Explicitation in translation is often defined as an increased usage of linking devices, such as discourse connectives. Implication is an opposite phenomenon and means a decrease in the number of connectives used in translation because of frequent omissions. Both explicitation and implication belong to the phenomena of translationese (Gellerstam, 1986; Baker, 1993; Toury, 1995, amongst others). The latter have received an increased attention in multilingual language processing (see e.g. Dutta Chowdhury et al., 2020; Artetxe et al., 2020; Graham et al., 2020). In this paper, we analyse explicitation and implication phenomena from a cognitive perspective, i.e. looking into translation process data. The data under analysis is parallel, so that we are able to inspect the translational pairs of English discourse connectives in the sources and their translations into German. Apart from taking into consideration omission or insertion of a connective, we also analyse transformation cases, when the degree of the explicitation signal is changed. The strength of the signal a connective conveys depends on the number and frequency of relations they may trigger (Asr and Demberg, 2012; Crible, 2020): ambiguous connectives convey a weaker signal. We interpret translation from a weak signal connective, e.g. but in example (1-a) into a strong signal connective, e.g. jedoch in example (1-b), as explicitation. No explicitation (equivalence) is observed if connectives hold a signal of the same degree: but translated into aber in example (1-c).

(1) a. Some of the most vulnerable countries of the world have contributed the least to climate change, but are bearing the brunt of it.
    b. Einige der Länder, die weltweit am wenigsten zum Klimawandel beigetreten, tragen jedoch die Hauptlast.
    c. Einige der am meisten gefährdeten Länder der Welt haben am wenigsten zum Klimawandel beigetragen, leiden aber dessen Folgen.

We start from the general cases of implicitation and explicitation (tokens marked by a syntactic parser as connectives left out or added in translation) and analyse three features of describing behaviour during translation: production (typing) pauses and reading time in translation unit. We also look at the probability of translation choices. Then, we analyse translation patterns of the two selected connectives but and aber to trace the transformation pattern from connectives with a weaker signal to connectives with a stronger signal. In general, we assume that explicitation requires more cognitive effort from a translator, whereas implicitation or equivalence do not do so. At the same time, the more ambiguous a connective is, the higher a cognitive effort for its translation. So, ambiguity or the strength of a signal may also have an impact on a translator’s behaviour.
The remainder of the paper is organised as follows: in Section 2, we briefly outline the related work. Our methodology is explained in Section 3. We describe the analyses performed in Section 4. In Section 5, we discuss the results and outline our plans for future work.

2 Related Work

Explicitation in translation occurs when a translated text contains new linguistic units not present in the source or more specific linguistic units are used instead of more general units in the source (Klaudy and Károly, 2005, p. 15). Explicitation or implicitation through discourse connectives (as increased or reduced usage of discourse connectives, Olohan and Baker, 2000; Blum-Kulka, 1986), as well as the factors influencing these phenomena, have been analysed in various studies on both human and machine translation (see Shi et al., 2019; Hoek et al., 2015; Zufferey and Cartoni, 2014; Meyer and Webber, 2013).

There are studies showing that explicitation and implicitation may also depend on the type of relation a discourse connective triggers. For instance, cognitively complex relations (e.g. relation of contrast) are not so often left implicit than cognitively simple ones (see Hoek et al., 2017; Blumenthal-Dramé, 2021).

3 Methodology

We use the CRITT translation process database (CRITT TPR-DB, Carl et al., 2016), which has been collected over years and contains a substantial amount of translation process data from numerous translation sessions. The collected data contains features allowing an in-depth assessment of human behavior in translation. We use a part of the data that includes English-German parallel texts. The experiment for this data was set up in such a way that each translator translated every text in one of the three modes: translating from scratch, post-editing and performing monolingual post-editing. Texts were permuted between successive translators, with the intention that for each set of 6 translators, every text would be translated, post-edited and edited 6 times. Each of the 6 source texts is between 110 and 161 words in length and designed in such a way that it fits on one Translog screen (see more details in Carl et al., 2015).

We selected a number of features reflecting translation behaviour, see Table 1. Production pauses reflect the cognitive processes involved in changing attentional states (Schilperoord, 1996): we may assume that if translators start the typing process, they either finalised translation of what they had in mind, or they faced a problem during the writing process. Production pauses can also occur during monitoring, revision and source text reading. Several studies (Kumpulainen, 2015; Lacruz and Shreve, 2014; O’Brien, 2006) have argued that pauses in the flow of keystrokes are indicators of cognitive effort, with longer pauses indicating extended cognitive effort. Pauses are also related to the notion of first translation response universal (Carl, 2021), i.e. longer pauses would indicate more entangled activation of the linguistic resources and follow in more challenged and less literal translation (Malmkjær, 2011). The total reading time of the source or the target segments should indicate where the processing effort was located, and whether more attention was drawn to the source or to the target text. Since the database contains 32 translation variants of the English source texts, word translation probabilities are available, too, which have been found to be reverse proportional of cognitive processing effort (see e.g., Carl and Schaeffer, 2017).

4 Analyses

4.1 General cases

First, we extracted the overall connective explicitation in the data at hand without considering explicitation from a weaker to a strong signal. For this, we extracted instances of connectives marked with the part-of-speech label KON on the target side that were aligned to a zero in the source (Query 1 in Table 2). In total, we found 18 cases of this kind of explicitation that we call explicitation insertions. The connective und, see example (2), is the most frequently used explicitation insertion (11), followed by aber (5), sowie (1) and denn (1).

We look at the pause (Pause) that precedes the pro-
| Feature | Definition |
|---------|------------|
| Pause   | Typing pause preceding the production unit (i.e. its first keystroke). |
| TrtS/TrtT | Total reading time in translation unit in the source/target window, refers to the sum total of all fixation durations on a particular area of interest (e.g. token) irrespective of when these occurred during the session. |
| ProbT   | Probability of current translation choice |

Table 1: Features available in the CRITT TPR-DB used in the analyses

| Query | Description |
|-------|-------------|
| 1     | set(sTokens[(sTokens.SToken=='KON')&(sTokens.SGroup=='-- ')]).TGroup) |
| 2     | set(sTokens[(sTokens.SToken=='- ')&(sTokens.TGroup=='-- ')]).TGroup) |
| 3     | set(sTokens[(sTokens.SToken=='but')].TGroup) |
| 4     | set(sTokens[(sTokens.SToken=='and')].TGroup) |

Table 2: Queries used for the searches in the CRITT TPR-DB

Some of the most vulnerable countries of the world have contributed the least to climate change, but are bearing the brunt of it. Einige der Länder, die den Klimawandel am härtesten zu spüren bekommen, haben nur sehr wenig dazu beigetragen.

Next, we extracted cases of implicitation, i.e. when a connective in the source (marked as CC) is left out, see Query 2 in Table 2 above. The query extracted 11 cases with the connectives and (9) and but (2). However, manual validation revealed that the query results contained noise does and only one case of implicitation, as illustrated in example (3), where the connective but was left out in the German translation.

4.2 Specific connectives

Then, we extracted all cases of translations of the discourse connective but (Query 3 in Table 2 above). The results of the query show that our data contains translations with aber, doch, jedoch and obwohl, as well as implicitation (the connective was left out). While we consider translations with aber as an equivalent, translations with doch, jedoch, obwohl are explicitation cases, as these connectives trigger one type of relations only and hence, convey a stronger signal than but. Production pauses and the total reading time in the source (but) and the target tokens (aber, doch, jedoch, obwohl), as well as the probability of translations are visualised in Figure 2. As expected, implicita-

\[\text{Footnote 2:} \text{see Connective-Lex, the web-based multilingual lexical resource (Stede et al., 2019).}\]

\[\text{Footnote 3:} \text{The ambiguity of was verified with the help of Connective-Lex.}\]
tion requires the least effort, which is reflected in no pauses and short reading time. However, for the equivalence translation with aber, we observe the longest production pauses, which is against our expectations. For explicitation with jedoch, we observe longer pauses and longer reading times. Generally, this discourse connective is less frequent in the data and may need additional time for mental activation. Explicitation with obwohl has the longest reading time in the target and no reading time on the source. Both obwohl and doch have the shortest pauses. Given the source connective but, the connective aber has the highest translation probability, followed by jedoch, omission, doch and obwohl. The graphs reveal that higher translation probability generally causes longer production pauses.

Production pauses and the total reading time of the source and and the target tokens (und, sowie, was, Darüberhinaus, Ebenso), as well as omissions were extracted with Query 4 in Table 2 and are visualised in Figure 3.

The longest production pause is observed for was, which is not a connective but rather a pronoun
referring to the previous clause, see example (4).

(4) **Incentives must be offered to encourage developing countries to go the extra green mile and implement clean technologies, and could also help minimise...**

Es werden daher Anreize angeboten, Entwicklungsländer zu fördern, um ihnen zusätzlich grüne Standards zu ermöglichen und saubere Technologien zu implementieren, was auch zur Minimierung...

This case is also indicated by low reading time on the target (and no reading time on the source). Similarly to translations of *but*, no pause and the shortest reading time are observed when *and* is left out, confirming that implicitation does not require a high cognitive effort. This indicates that little/no cognitive effort is required for implicitation of comparison and expansion relations triggered by *but* and *and*. Equivalence translation is featured by a very short pause (different to what we observed in the case of *but*), but high reading time. Interestingly, there is an opposite tendency here in terms of the source vs. target reading time: in equivalence translation of *but*, it was shorter on the source (also generally common in the process of translation), whereas for *and* translated as *und*, it is longer on the source. This could be due to the greater ambiguity of *and*, if compared to *but*. The highest reading time, but short pauses, are reported for the explicitation with *Darüberhinaus*. The longest pause is observed for explicitation with *was*. The equivalent connective *und* has the highest translation probability given the source *and*. Here, translation probability does not necessarily causes longer pauses and hence greater cognitive load, which is different to the cases with *but*.

5 **Summary and Discussion**

We attempted to analyse explicitation and implicitation phenomena of discourse connectives in English-German translations using the parallel data from the CRITT TPR-DB. Our results show that while implicitation requires low cognitive effort, it is not necessarily so for an equivalent translation. This may depend on the connective as indicated by the differences in pauses observed. This may also be dependent on the strength of its signal and the type of relation this connective conveys. Explicitation generally causes a higher effort in the analysed cases, which are however quite few. In the future, we would like to analyse more instances of explicitation and implicitation for more connectives and include data originating from different genres, as there could be variation in processing discourse connectives across different contexts. Moreover, we also intend to analyse differences in the cognitive processing of connectives depending on the processes of translation – if a translation was produced from scratch or if it was post-edited from a machine-translated output. This will provide some insights on how human translators are impacted by discourse-related issues in machine-translated texts. Moreover, translation process data provides explanations about problems human translators face. These may correlate with the difficulties in machine translation. A better understanding of problems in human translation may also help to improve machine translation.

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