the brand image by performing social responsibility. China's sports industry has developed rapidly in recent years, but professional sports still need to learn from European and American countries in fulfilling their social responsibilities. At present, the contradiction between the growing spiritual and cultural needs of the people and the insufficient and unbalanced supply is becoming increasingly prominent. Professional sports is an important industry to meet people's spiritual and cultural needs. Professional sports clubs are responsible for training excellent athletes for the country, seeking economic benefits for the club, providing public services for cities and communities, disseminating urban sports culture, promoting sports development, protecting the environment, engaging in philanthropy and other important responsibilities. They are the core of professional sports. Whether professional sports clubs can actively fulfill their corporate social responsibility will have an important impact on the development of professional sports. Therefore, it is of great significance to understand the current situation of social responsibility of professional sports clubs and the influencing factors of consumers' emotion, and to explore the ways for professional sports clubs to fulfill their social responsibility.

Research Objects and Methods: Taking CBA club as the research object, this study investigates the implementation status and influencing factors of CBA club's social responsibility from the perspective of the psychological perception of sports experts and spectators by using the combination of quantitative questionnaire survey and qualitative content analysis. In order to improve the impact of sports club rules on consumers' emotion, this study first revised the emotion questionnaire compiled by Dong Yan and Yu Guoliang (2007) according to the basic characteristics of the environment, and then measured the subjects' emotion with the revised scale. Among them, positive emotion (30 items in total) includes two dimensions: positive high arousal emotion and positive low arousal emotion, and negative emotion (42 items in total) includes two dimensions: negative high arousal emotion and negative low arousal emotion. The questionnaire adopts Likert's 5-level continuous evaluation, “1” means “completely unqualified” and “5” means “fully qualified”. Statistics show that the internal consistency reliability of the two subscales of positive emotion and negative emotion is 0.5% 75 ~ 0. Four factor validity: 245 21.x2 / df = 1. 96, CFI = 0. 94, TLI = 0. 91, RMSEA = 0. 050, SRMR = 0. 067.

Results: The survey results show that sports experts and ordinary audiences are not satisfied with the current implementation of corporate social responsibility in CBA clubs. It is generally believed that the lack of corporate social responsibility in CBA clubs is serious. Sports experts believe that the most important factors affecting the performance of social responsibility by CBA clubs are unclear property rights, vague relationship between responsibilities and rights in the business process, lack of perfect social responsibility supervision and evaluation mechanism, while ordinary audiences believe that there is a lack of perfect corporate social responsibility supervision and evaluation mechanism, backward system and imperfect relevant laws and regulations. The results showed that the effect of interpersonal emotional regulation on implicit positive emotion decreased with the increase of regulation difficulty level; And expression inhibition is the mediating variable of regulatory effect, which has some mediating effect. With the enhancement of expression inhibition, the mediating effect has an increasing trend. Because interpersonal interaction can more activate psychological processing processes such as empathy, viewpoint selection and attention conversion, it will help interpersonal emotional regulation to positively predict implicit positive emotions at the level of automatic processing. The result of the negative regulation effect of regulation difficulty is consistent with the theoretical viewpoint proposed by the dual resource model of interpersonal emotional interaction. The dual resource model holds that the emotional regulation of interpersonal interaction is based on the resources of two nervous systems. Self regulated public resources can realize top-down cognitive control, and the work of this system needs to be realized at the level of consciousness.

Conclusion: This paper puts forward the ways to promote the implementation of social responsibility of professional sports clubs: clarify the legal subject status of professional sports clubs, legalize the social responsibility connotation of professional sports clubs, comprehensively build the social responsibility awareness of professional sports clubs and stakeholders, strengthen the social responsibility consciousness of professional sports clubs, and establish a scientific social responsibility evaluation system of professional sports clubs, Improve the social responsibility supervision system of professional sports clubs.

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TEACHING AND PRACTICE OF DESIGN THINKING COURSE BASED ON THE CHANGE OF ENGINEERING STUDENTS' EMOTIONAL BEHAVIOR

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Background: Industrial design is an interdisciplinary subject with the organic combination of engineering and art. In order to systematically construct the curriculum system of design thinking in line with the psychological cognition of engineering students, we can better cultivate students' innovative consciousness and ability. Through the innovation of thinking consciousness, promote the change of emotional behavior.

Subjects and Methods: Put forward the idea of “5432” curriculum reform based on online and offline mixed teaching - 5 teaching objectives, 4 teaching levels, 3 teaching contents and 2 practical projects - reform the traditional teaching objective setting mode with knowledge objectives, ability objectives and ideological and political objectives as the basic classification mode, and refine it into five objectives: change the way of thinking and cultivate learning interest; Master the micro cycle and macro cycle of design thinking, and implement the complete design process; Use design thinking tools to generate new design concepts and comprehensively analyze user needs; Improve the ability of language expression and product publicity; Train students to become designers with family and national consciousness, and use Chinese design language to design solutions with Chinese characteristics. Then, it can be summarized into four progressive teaching levels, that is, speaking theory well, connecting with the real world, teaching thinking methods and transmitting correct values. According to the teaching level, design the teaching content in line with the psychological cognition of engineering students: the process, methods and tools of design thinking; Design consciousness based on situational thinking, as well as the method and practice of design thinking. Finally, according to the teaching objectives, teaching levels and contents, formulate practical projects in line with the psychological cognition of engineering students, and apply the theoretical knowledge to practice; In addition to reforming the traditional teaching forms, we should also change the traditional examination based examination methods.
comprehensively check students' online learning, teamwork, discussion and flipped classroom (students speak and teachers listen), and pay attention to the whole process of students' learning.

Results: The evaluation results show that students’ academic performance has been greatly improved compared with previous years, and their comprehensive innovation ability and work innovation degree have also been significantly improved. It shows that the teaching organization based on students' psychological characteristics is reasonable and can be popularized. In addition, the study also found that anxiety was negatively correlated with achievement. Similarly, there is a significant negative correlation between anxiety and self-efficacy. State anxiety, trait anxiety and learning anxiety are all positively correlated. The “anxiety” component of learners' personality characteristics plays a great role in the generation of learning anxiety. The correlation coefficient between LCAS and trait anxiety was 0.408, while the correlation coefficient between LCAS and state anxiety was 0.395. Both reached a significant level (P < 0.01). There was a positive correlation between self-efficacy and achievement. Research shows that anxiety, gender and self-efficacy can be used as comprehensive variables to measure academic achievement. 

Conclusion: "5432" teaching method provides new ideas and methods for the cultivation of engineering students' innovative thinking consciousness. It effectively improves students' innovation ability and problem-solving ability. However, due to the limitation of course time, some projects cannot be deeply implemented, and the effective connection of follow-up courses is needed.

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STUDY THE LOGIC OF MODERN PSYCHOLOGY FROM THE PERSPECTIVE OF PHILOSOPHY
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Background: Psychology and logic have similar disciplinary backgrounds. When searching for “psychology” or “logic”, there are many academic papers. However, searching for relevant keywords, there are even more papers. For example, when searching the database for “the relationship between psychology and logic” will only find dozens of papers. This study focuses on the relationship between psychology and logic. Although the breadth and depth of the current research field of psychology are unprecedented, the results of retrieval and review show that there is little research on psychology from the perspective of philosophy. Philosophy is the basis of the initial existence of psychology and logic, and nature has the nature of both. Due to the progress and development of science, psychology and logic were separated and integrated with each other. This study attempts to explore the logic problem from the perspective of psychology, and to explore the further research of psychology from the perspective of logic problem. It is more beneficial for individuals to construct a specific method through philosophy emotion regulation.

Research Objects and Methods: This paper studies the logical problems in psychology from the perspective of philosophy. The basic problems of philosophy, especially the basic problems of modern philosophy, including existence and thinking, human psychology, thought and consciousness, are the subjective reflection of the objective world. The subjective reflection in the human brain is the processing and completion of everything in the objective world. Broad and indirect reflection must be inseparable from logic. Thinking plays a leading role in thinking. What to think, how to think and to what extent. They are the reflection of human mental state. The development of thinking measurement tools and the addition of psychoanalytic indicators can explore people's mental changes from the data. This paper proposes to take thinking as a bridge between psychology and logic, in order to attract people's attention to the research on the spiritual level of psychology. At the same time, in order to investigate the individual's performance in logical philosophy, a coping style scale was compiled. By consulting relevant literature, forming an open-ended questionnaire, sorting out the recovered effective scale and analyzing the data semantics, and compiling the initial measurement table of stress coping style on the basis of previous theoretical ideas; Secondly, it makes a preliminary test according to the items of the scale, and analyzes the data through item analysis, exploratory factor analysis and reliability test; Finally, the formal scale is formed, the formal scale is tested and restored, and confirmatory factor analysis and reliability and validity test are carried out.

Results: This study starts from the foundation, further analyzes logic, and finds the common ground between psychology and logic, that is, thinking. Psychology is inseparable from thinking, and logic needs the concrete embodiment of thinking. Because thinking leads to logical problems in psychology, they are inseparable in form and content. The basic conclusion of this study is to clarify the most basic logical problems in psychology, which may be of great significance to promote the research of psychological phenomena and the application of logical tools. At the same time, the correlation analysis between emotion regulation ability and mental health behavior in philosophical logic shows that the mediating effect of life events on anxiety through emotional response is regulated by philosophical logic. When the individual's philosophical logic belongs to the average level (U = 0), the indirect effect of life events on anxiety through emotional response accounts for 48.3% of the total effect. When the level of individual psychological elasticity is high (U = 1), the indirect effect accounts for 47.9% of the total effect, that is, the higher the psychological elasticity is, it can adjust the impact of life events on anxiety through coping styles and reduce it; On the contrary, when the level of individual psychological elasticity is low (U = -1), the indirect effect accounts for 48.8% of the total effect, that is, the lower the psychological elasticity is, it will increase when adjusting the impact of life events on anxiety through coping styles. It can be seen that psychological elasticity can effectively regulate the impact of life events and coping styles on anxiety.

Conclusion: The scientificity and perfection of the measurement tools in this research center limit the accuracy of studying thinking from the perspective of psychology, and the modern logic tools describing the scientificity and perfection of thinking also limit the accuracy of studying thinking from the perspective of logic. Solve these two problems and complete thinking research.

ECONOMIC PSYCHOLOGY ANALYSIS OF RECYCLERS' EMOTIONAL STABILITY IN CLOSED-LOOP SUPPLY CHAIN UNDER UNCERTAINTY
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Background: In today's society, with the sustainable development of economy, material products are rich and diverse. The production speed of products has far exceeded people's needs. Emission reduction and environmental protection have become people's new pursuit. Closed...