Technical Efficiency and the Factors that Affect it in Rice Production in Central Sulawesi of Indonesia

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Abstract: - Most of the population of Asia depends on consuming rice to support their lives. This implies that rice production needs attention. The existence of inefficiencies in lowland rice production could reduce rice yields for consumption, so the measurement of technical efficiency in lowland rice production needed to be studied. This research aimed to analyze the level of technical efficiency in lowland rice cultivation and identify the factors that affected it. The research was done in Palolo and Torue Sub-District Indonesia. The number of samples used was 249 lowland rice farmlands consisting of 106 farmers of organic lowland rice cultivation and 143 farmers of inorganic lowland rice cultivation. The results show that land, fertilizer, seeds, and labor had a positive and significant effect on lowland rice production. The average technical efficiency of lowland rice cultivation was around 78.2%. The results also show that manager education, extension contacts, superior seeds, and organic lowland rice cultivation have a significant effect on the level of technical efficiency in lowland rice production. We concluded that there was an opportunity for farmers to increase lowland rice yields if they could manage production factors in an efficient manner. The government could provide support for farmers, such as formal and informal education, extension, superior seeds, and ready-to-use organic materials.

Key-Words: - organic rice, yields in lowlands, rice farmers, rice cultivation

1. INTRODUCTION

The world’s rice consumption increased alongside the increase in global population, as is the case in Indonesia. There, rapid population increase demanded the availability of rice in sufficient quantities, adequate quality, and with a quick cultivation time. This need encouraged the emergence of a modern agricultural system characterized by a high dependence on fertilizers and pesticides with synthetic chemicals [1,2].

The use of chemical inputs, however, would reduce the level of soil fertility, decrease biodiversity and increase the attack on pests, diseases, and weeds [3]. Another negative impact was the contamination of agricultural products by chemical materials which, in turn, would have a negative impact on human health [4,5]. Public awareness of the dangers to health and the environment caused a shift in cultivation to an organic system [6]. Organic farming became part of the latest efforts to promote agricultural systems that were both socially and ecologically sustainable [7].

While organic rice in Indonesia was starting to develop, it was affected by a number of factors. One of the main factors was the public’s need for the type of food that provided health insurance. Farmers were starting to restructure rice production according to changing market needs. The increasing demand for organic rice was not only promoting healthy food, but was also allowing for environmental protection.

The development of organic rice in Indonesia was still managed using low yield agricultural technology, so it was necessary to identify productivity behavior and its components. Organic rice production could be made more efficient by achieving more output at current input levels. This could be done by identifying productivity behavior and its components. The concept of efficiency played an important role in increasing the organic rice yield and was widely recognized by researchers and policymakers. This research aimed to assess resource productivity and evaluate the technical
efficiency of organic and inorganic rice production and determine the main factors that affect technical efficiency (TE).

II. MATERIALS AND METHODS

A. Description of the research area and techniques of data collection

The research was done in Central Sulawesi, Indonesia, which is located between 2°22' North Latitude and 3°48' South Latitude and between 119°22' - 124°22' East Longitude. This province has land at various heights above sea level, namely: 0 m-100 m = 20.2%, 101 m-500 m = 27.2%, 501 m-1000 m = 26.7%, and 1,001 m and above = 25.9%. Central Sulawesi consists of 12 regencies and 1 city with a total area of 61,841.29 km². The temperature in this province ranges from 27°C - 28°C and rainfall is 71.7 mm - 217.8 mm [8].

This research used cross-sectional data from lowland rice farmer households. Primary data were collected using a questionnaire from May to August 2020. Data on production input and output collected were: harvested area, fertilizer, number of seeds, labor, and amount of rice. Also, variables that caused variations in technical efficiency in lowland rice production were also collected, such as manager’s age, manager’s gender, manager’s education, extension contacts, number of family members, types of seeds used, and the lowland rice cultivation system applied by farmers. The research location was selected purposively in Palolo and Torue sub-districts because these sub-districts were found to be organic lowland rice cultivation regions. The numbers of samples used were based on 249 lowland rice cultivation farms. The samples of organic lowland rice cultivation were selected purposively, being taken from 106 farmers, and 143 farmers were randomly selected for samples of inorganic lowland rice cultivation.

B. Specification of the empirical model

The methodological tool to achieve the objectives of this research was the stochastic frontier analysis. Stochastic production frontier measured business efficiency which was affected by factors outside the farmer’s control because it could be taken into account as the inefficiency of these factors and errors during measurement.

Lowland rice production in the research area was likely to be affected by several factors that were beyond the farmer’s control, such as natural disasters and pests, besides that, measurement errors could not be avoided. Based on this, we used the stochastic production frontier to achieve the research objectives. We used the Cobb-Douglas model of stochastic production frontier described by Coelli et al [9]:

\[ \ln q_i = \beta_0 + \beta_1 \ln x_i + v_i - u_i \]  \quad (1)

\[ q_i = \exp(\beta_0 + \beta_1 \ln x_i). \exp(v_i). \exp(-u_i) \]  \quad (2)

where \( q_i \) represents the output of the \( i^{th} \) cultivation; \( x_i \) is the input from the \( i^{th} \) cultivation; \( \beta \) is the parameter to be estimated; \( v_i \) is a statistical disturbance and \( u_i \) reflects the technical inefficiency of lowland rice cultivation. The measure of technical efficiency (TE) is the ratio of the observed output to the stochastic frontier output:

\[ TE_i = \frac{q_i}{\exp(x_i \beta + v_i)} = \frac{\exp(x_i \beta + v_i - u_i)}{\exp(x_i \beta + v_i)} = \exp(-u_i) \]  \quad (3)

TE values range between zero and one.

TE of lowland rice production in Central Sulawesi was measured by considering the output obtained per farmer as the dependent variable. The yield of lowland rice cultivation was measured in tonnes. The independent variable is the production input used by farmers in lowland rice cultivation, so the formula is written as follows:

\[ \ln Y = \beta_0 + \sum_{i=1}^{7} \beta_j \ln X_{ij} + v_i - u_i \]  \quad (4)

Where: \( Y \) = rice produced (tonnes) by the \( i^{th} \) farmer; \( X_1 \) = lowland rice harvested area (ha) by the \( i^{th} \) farmer; \( X_2 \) = number of fertilizer (kg) used by the \( i^{th} \) farmer; \( X_3 \) = number of lowland rice seeds (kg) used by the \( i^{th} \) farmer; \( X_4 \) = number of labor (days of people work) used by the \( i^{th} \) farmer.

Technical inefficiency (\( u_i \)) can be defined in the following equation:

\[ u_i = \lambda_0 + \sum_{k=1}^{7} \lambda_k Z_{jk} \]  \quad (5)

Where: \( Z_1 \) = manager’s age (years); \( Z_2 \) = manager’s gender (1 if male, 0 otherwise); \( Z_3 \) = manager’s education (years); \( Z_4 \) = extension contacts (frequency); \( Z_5 \) = number of family members (soul); \( Z_6 \) = superior seeds (1 if the seed is superior, 0 otherwise); \( Z_7 \) = organic lowland rice cultivation (1 if organic, 0 otherwise).

III. RESULTS AND DISCUSSION

A. Factors of Lowland Rice Production

The parameter estimations of the Cobb-Douglas model stochastic production frontier are presented in Table 1.

Table 1 Parameter estimation of the Cobb-Douglas production function

| Variable     | Maximum likelihood estimate | Coefficient | Standard error |
|--------------|-----------------------------|-------------|---------------|
| Intercept    | \( \beta_0 \)                | 4.377       | 0.165         |
| InLand       | \( \beta_1 \)                | 0.183**     | 0.051         |
| InFertilizer | \( \beta_2 \)                | 0.211**     | 0.043         |
| InSeed       | \( \beta_3 \)                | 0.196**     | 0.040         |
| InLabor      | \( \beta_4 \)                | 0.345**     | 0.055         |
The average technical efficiency achieved by farmers in lowland rice production in the research area was 0.782. This suggested that the average productivity achieved was 78.2% of the frontier, namely the maximum productivity that could be achieved with the best management system at that time.

The distribution of lowland rice farmers according to the level of technical efficiency can be seen in Figure 1.

\[ \text{Fig 1. Technical efficiency level} \]

Figure 1 shows that the level of technical efficiency of organic lowland rice farmers was higher than inorganic lowland rice farmers. The level of technical efficiency of organic lowland rice farmers ranged from 0.6 to 0.99 and inorganic lowland rice farmers ranged from 0.3 to 0.99. The proportion of farmers who were close to the frontier (TE ~ 1) was around 24% and those below 0.6 was around 13%, this showed that there was still a chance for farmers to increase productivity with the resources they have. To achieve this, better managerial skills were required. Mastery of information and decision making in managing production factors had to be improved. Farmers who had a technical efficiency level close to 1 had little chance to increase productivity. To increase the productivity of farmers, more advanced technological innovations were needed than the existing ones.

C. The Determinant of Technical Efficiency

The stochastic production frontier estimation results in Table 1 show the gamma value of 0.965 and significant at the 1% level, this reflected that random errors that could not be explained in the production function model could be explained in the inefficiency function. The variables that were thought to affect the technical efficiency of lowland rice cultivation are listed in Table 2.

Table 2 Parameters estimation affected technical inefficiency

| Variable                        | Parameter | Coefficient | Standard Error |
|---------------------------------|-----------|-------------|----------------|
| Constant                        | \( \lambda_0 \) | 0.818       | 0.085          |
| Manager's age                   | \( \lambda_1 \) | 0.000       | 0.002          |
| Manager's gender                | \( \lambda_2 \) | 0.002       | 0.004          |
| Manager's education             | \( \lambda_3 \) | -0.020**    | 0.007          |
| Extension contact               | \( \lambda_4 \) | -0.068**    | 0.017          |
| Number of family members        | \( \lambda_5 \) | 0.010       | 0.007          |
| Superior seed                   | \( \lambda_6 \) | -0.036**    | 0.008          |
| Organic lowland rice cultivation| \( \lambda_7 \) | -0.098**    | 0.045          |

Note: ** significant at \( \alpha \) 1%
C.1 Manager's Education
The results showed that the level of manager's education had a significant effect on the level of technical efficiency of lowland rice cultivation. The education coefficient had a negative and significant effect at the 1% level. This meant that farmers with higher education reached relatively higher levels of technical efficiency. Education could increase the farmer's insight in seeking more advanced agricultural technology information. Education gave farmers the ability to manage information from various sources and apply new technologies to lowland rice cultivation so they could increase the yields. Educated farmers were able to adopt better technology such as superior seed, fertilizer, and pesticide much faster than those without education. These results are in line with the findings of Ali & Khan [12] and Alemu et al [13] who stated that education could increase the productivity of human resources (farmers).

C.2 Extension Contact
Extension contact had a significant effect on the level of technical efficiency in lowland rice production. The sign of extension contact coefficient was negative and significant at the 1% level. This implied that farmers who frequently followed in agricultural extension would reduce the effects of technical inefficiency in lowland rice production. Farmers who often followed in lowland rice agricultural extension tended to have a higher level of technical efficiency than those who did not. This finding is in line with the arguments of Ahmed et al [14], Effendy et al [15, 16], Emmanuel et al [17] and Mann & Warner [18] which showed that the extension provided would increase the productivity of farmers and suppress the effects of unwanted technical inefficiencies. The extension was informal education that could build the managerial capacity of a farmer. Farmers who followed in the lowland rice agricultural extension were faster to adopt better technology than those who did not follow the extension. Farmers in the research area often received lowland rice agricultural extension services; for example, gained lowland rice cultivation techniques, learned better pest and disease control, and gained overall better harvest and post-harvest results.

C.3 Superior Seed
Superior seed was stated in dummy variables (1 if superior seeds and 0 if otherwise). The sign of superior seeds coefficient was negative and significant at the 1% level in affecting the level of technical efficiency of farmers in lowland rice production. Lowland rice cultivation that used superior seed was more efficient than farmlands that were using local seeds. The results of this research are consistent with the findings of Effendy et al [15], Bhatt & Bhat [19], and Dessale [20] who stated that superior seed could suppress technical inefficiencies in agricultural production. The use of superior seeds in lowland rice cultivation could reduce the effect of technical inefficiency so that the maximum productivity tended to be achieved. This implied that the increase in lowland rice production depended on the type and quality of seeds available.

C.4 Organic Lowland Rice Cultivation
Organic lowland rice cultivation in this research was stated as a dummy variable (1 if organic and 0 if otherwise). The sign of organic lowland rice cultivation coefficient was negative and significant at the 1% level. This showed that organic lowland rice cultivation could reduce the effects of technical inefficiency in lowland rice production. Farmers who cultivated organic lowland rice tended to have a higher level of technical efficiency, this implied that organic materials could increase soil productivity so that the effect of technical inefficiency could be suppressed [15]. Organic materials from manure and leaves could increase the nitrogen and organic C content in the soil. Returning rice straw in lowland rice cultivation could increase the potassium content. Rice straw is a good source of macronutrients [21].

IV. Conclusion
The technical efficiency of lowland rice cultivation could be increased through better management of the resources owned by farmers, especially those resources like the land, fertilizer, seed, and labor. To increase technical efficiency in lowland rice production, the productivity of farmers should be increased in managing production factors. Increasing productivity of farmers in their organizations makes it necessary to pay attention to their education, participation in extension, the seeds used, and applied cultivation. Education status also proved relevant and research results show that managers with higher education were better able to deal with efficiency in the lowland rice production process. This implied that efforts were needed to increase the knowledge of low-educated farmers through extension services. Extension positively and significantly affected technical efficiency in lowland rice production. It was necessary to provide extension for farmers because it could increase their knowledge in the use of superior seeds, organic materials, and post-harvest handling. The use of
superior seeds and organic materials in lowland rice cultivation could suppress inefficiencies in production, so that the results could reach the frontier.

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