Utilizing Alternative Testing Technology for Human Immunodeficiency Virus (HIV) in the COVID era

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Abstract
Purpose of Review With the onset of the Coronavirus disease 2019 (COVID-19) pandemic, in-person human immunodeficiency virus (HIV) testing is no longer easily accessible. Therefore, alternative testing technologies must be considered and implemented on a large scale to continue prevention efforts. This review seeks to describe the benefits of utilizing at-home HIV testing technologies, traditionally deemed an alternative form of testing.

Recent Findings Utilizing at-home testing technology during the COVID-19 pandemic overcomes novel and previously identified barriers to HIV testing.

Summary Ensuring access to HIV testing is imperative to long-term prevention goals. With the Ending the HIV Epidemic (EHE) initiative in the USA targeting achievement by 2030, obstacles to HIV testing must be addressed to ensure its success. Implementing alternative testing technology more broadly allows for continued prevention efforts for HIV in light of COVID era restrictions.

Keywords HIV · Self-testing · COVID-19 · Testing technology · Prevention · Sexual health

Introduction
In 2018, approximately 36,400 new human immunodeficiency virus (HIV) infections were diagnosed in the United States (US) alone [1]. Through decades of HIV prevention research, the scientific community has learned that screening is integral to managing the spread of the virus. The Centers for Disease Control and Prevention (CDC) recommends that everyone between the ages of 13 and 64 be screened for HIV at least once during a routine care visit [2]. The recommended frequency of HIV screening increases with engagement in higher risk behaviors such as follows: sex with multiple partners, condomless sex with someone who is living with HIV or whose HIV status is unknown, and injecting drugs with shared needles [2, 3]. These behaviors appear to increase both exposure to the virus and the risk of contracting HIV infection.

It is estimated that 69% of all new HIV infections occur among men having sex with men (MSM) [4]. The CDC recommends that sexually active MSM should be tested for HIV at least once per year, and encourages men with additional high-risk factors to test as often as every 3–6 months [5]. Even under pre-COVID conditions, it has been shown that many MSM do not adhere to this CDC-recommended testing schedule [6, 7]. Recent limitations in access to traditional forms of HIV place MSM at an even greater risk [8]. The dearth of available in-person HIV testing may exacerbate already decreased MSM compliance with preventative clinic visits. During many of these preventative visits, access to additional services and supplies are provided. These additional services can include pre-exposure prophylaxis (PrEP) referrals, sexually transmitted infection (STI) testing, and provision of free condoms. Thus, the inability to receive in-person HIV testing not only limits knowledge of HIV status, but can also reduce access to services and supplies integral to the prevention of HIV transmission within high-risk populations.

There are two CDC-approved forms of HIV testing: traditional in-person testing at a designated clinic or at a primary care appointment, and novel at-home testing. Traditional barriers to in-person testing include access to testing services, the cost of test, and wait time [6, 9–12]. These barriers were...
considered in the Federal Drug Administration (FDA) decision to approve the OraQuick® in-Home HIV Test in 2012. The OraQuick® test differs from traditional HIV testing technologies, as it is completed with an oral swab test and can be completed without assistance at home. Like rapid HIV testing technologies, results are available in about 20 min. By comparison, traditional in-person testing utilizes a blood sample, and depending on the test type, the wait time for the result varies from 20 min (for a rapid finger prick test) to 5 days for (laboratory-based tests) [13]. Access to two forms of testing technology, in-person and at-home, ensures that individuals have access to regular screening and timely awareness of their HIV status.

**Traditional Barriers to HIV Testing**

Many of the current barriers to HIV testing were present prior to COVID-19. Community-based HIV testing locations are typically centralized in high-density urban areas which are not always accessible to a larger demographic. The cost for an in-person HIV test can vary with most community-based organizations (CBO) providing free rapid tests, and non-CBO (such as a doctor’s office or clinics) using traditional lab-based testing that may not be covered fully depending on insurance status. For preventative services, most insurance companies cover the cost of an annual HIV test; after this, insurance coverage can vary if HIV testing has been completed previously in the same year [14]. Additionally, result times of lab-based testing can vary from 48 to 72 h for results to be completed. The precise duration of time is contingent on the location of the office in proximity to the laboratory that conducts the analysis.

These previous barriers to HIV testing are mostly addressed with the approval of OraQuick® in 2012. Rapid testing with OraQuick® enables individuals to see highly accurate test results (over 90% test sensitivity) in 20 min, given no user error [15–18]. The OraQuick® tests are offered at major retail locations for fixed prices ranging from $40 to 50, and these costs can be mitigated if provided from a CBO. The ease of access, fixed price, speed of results, and accuracy of the testing technology make utilizing at-home testing an ideal solution to barriers to HIV testing.

**Obstacles to HIV Testing in the COVID-19 Era**

The availability of in-person HIV testing fundamentally changed with the onset of the coronavirus disease 2019 (COVID-19). Following the World Health Organization (WHO) announcement that COVID-19 was a pandemic, many non-essential healthcare facilities were temporarily closed as a safety precaution. Prioritization of containing and preventing the spread of COVID-19 disease resulted in lockdowns of many centers deemed not life-sustaining or medically necessary [19••]. As a result, many sexual health centers providing HIV and other sexual health screenings are temporarily closed [19••].

As a result of these temporary closings, the largest obstacle for maintaining HIV prevention services during COVID era restrictions has been the inability to conduct in-person HIV testing. This traditional form of HIV testing has been utilized in many community-based clinics, usually at no charge, to facilitate community members’ knowledge of their HIV status. These restrictions do not just limit access to in-person community-based testing; access to other preventative services, such as the prescription of pre-exposure prophylaxis (PrEP), has also been severely limited. The prescription of PrEP medication is often indicated for those at risk for HIV transmission from sexual intercourse or injection drug use. Daily pill of Truvada® (emtricitabine/tenofovir disoproxil fumarate) or Descovy® (emtricitabine & tenofovir alafenamide) has been shown to be over 90% effective in preventing HIV transmission via sexual intercourse [20]. COVID-19 restrictions also affect the availability of clinicians who are responsible for discussing PrEP treatment plans and concerns regarding HIV treatment regimens with patients [19••]. Due to the demands of the COVID-19 pandemic, many clinicians were called to work in critical care units or directly with COVID-19 patients. This decreases the number of physicians who can work with HIV clients, directly affecting prescribing PrEP as a tool to prevent the transmission of HIV [21].

Recent studies have shown that the temporary closure of clinics and community drop-in sexual health centers due to COVID-19 pandemic has resulted in a significant portion of the population being unable to receive in-person HIV testing [22•, 23]. This has made traditional in-person testing an impossibility for many at-risk individuals. This is especially problematic considering that an estimated 40% of all new HIV transmissions involve individuals who were recently infected, but were unaware of their HIV-positive status [2]. A call to action from Shoptaw et al. states the importance of scaling up access to at-home HIV testing to better inform at-risk individuals of their HIV status in the COVID-19 era [19••, 23].

**Sexual Activity During COVID-19**

In an online survey of 1051 MSM located in the US, Sanchez et al. reported that approximately half (48%) of their survey participants reported no change in their number of sex partners during the COVID-19 pandemic [24••]. Also, many reported unaffected usage of dating or hook-up apps to connect or meet with other men [24••]. These findings are confirmed in an international survey distributed online via social media from
March to April 2020. Results indicated that sexual intercourse had not been affected within English or Spanish-speaking populations [25••]. Previous studies have correlated sex with increased satisfaction with one’s mental health and overall quality of life [24••, 25••]. So, it is understandable that sexual intercourse can mitigate the higher levels of stress, anxiety, and isolation associated with the severity and duration of the COVID-19 pandemic [26]. However, the limitation of in-person HIV testing creates additional risks and stressors for unknowingly transmitting HIV to a sexual partner. This is especially concerning as MSM sexual activity has remained relatively constant during COVID-19 pandemic, suggesting that the level of risk HIV transmission likely remains at least as high as it was prior to the pandemic [25••].

**OraQuick® Technology**

The HIV self-test (ST) has been utilized to fill the gaps in access to traditional testing services. As of 2019, over 77 countries have adopted some form of ST policy [27]. At present, OraQuick® is the only FDA-approved rapid oral ST. OraSure; the manufacture of OraQuick® has decades of experience in creating HIV testing technologies. In 1994, they obtained approval for the first oral specimen collection device for HIV-1 to be used in tandem with laboratory testing. Shortly after, in 2002, the first rapid HIV-1 test was developed and approved in the US by the FDA. The OraQuick® rest, approved by the FDA in 2012, is a single-use, qualitative immunoassay that can be purchased in retail locations nationwide [28]. This test detects the presence of HIV antibodies and not the virus itself; which is why the results are primary in nature and need confirmatory laboratory-based testing. The testing kit contains an oral swab, tube with buffered solution, step-by-step instruction pamphlet, and information booklet on HIV. The testing kit also includes a package insert containing information about the test technology, and a toll-free number to call with questions during and after the testing process. The website for OraQuick® also contains a walkthrough video demonstrating how to properly complete the test, as well as alternative ways to link individuals to care after results are rendered (Fig. 1) [15, 28].

The test is completed by running the oral swab across the upper and lower gums once and then inserting it into the fluid-filled test tube and marking the completion time [27]. After 20 min, the results will appear on the C and/or T line. A line next to the C indicates that the test is working; no line next to the C indicates that the test is defective and the results are invalid. A line on C but not T indicates a negative result, and a line on C and T indicates a positive result [29]. Test results can be inaccurate if viewed 40 min after starting and will need to be redone for an accurate interpretation [18]. The manufacturer recommends that confirmation of negative results with lab-based testing are needed prior to starting PrEP treatment. Negative results are likely accurate if it has been 3 months or longer since engaging in any high-risk events [29]. A positive result must be confirmed by a clinic or healthcare professional. The OraQuick® website and testing booklet provide access to local resources and a toll-free number to obtain assistance with next steps [30, 31].

OraQuick® has been clinically studied for correctly indicating HIV status and has maintained a 92% and 99.98% accuracy for positive and negative results, respectively [32]. In other words, for every 5000 uninfected individuals, there is one false positive. It is recommended that individuals with a negative result follow-up with testing as the "window period" required for antibodies to form can be up to 3 months post-exposure [33].

**Acceptance of HIV ST**

Based upon the existing evidence, HIV ST appears to be a viable alternative to traditional in-person testing. There has already been demonstrated preference for HIV self-testing among MSM [16, 34••]. Over the past 5 years, many national and international agencies have adjusted guidelines to be more inclusive of alternative HIV screening strategies [22••, 23, 35]. In 2016, the WHO issued a strong recommendation for ST as an additional approach to HIV testing services [34••]. As of May 2020, the National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention (NCHHSTP) recommends the use of HIV ST for CBO and health departments as a as a means of providing prevention services to residents [22•]. The NCHHSTP also issued a statement in support of expanding HIV screening strategies, such as HIV self-testing, to assist in adapting to current COVID-19 restrictions [23]. In the event that laboratory-based testing is unavailable, new
recommendations from the CDC enable the provision of a PrEP prescription with a non-reactive HIV ST [35]. This will ensure that at-risk individuals can access this needed medication for protection from the HIV infection during the COVID-19 pandemic.

In addition to these changes to national guidelines, state and local organizations have also promoted increased use of HIV ST technologies. One such measure is the partnership of the Michigan Department of Human and Health Services (MDHHS) with a Detroit-based agency, Wayne State University Prevention Team (W'SUP), to pilot on-demand mail delivery of HIV ST kits to individuals ages 18–34 [36]. By targeting sexually active, Wayne county residents aged 18–34, this initiative targets a major at-risk demographic for HIV transmission [37]. This program has been prompted by the high rate of HIV cases in Wayne County, with Wayne and Oakland county making up the highest rates of persons living with HIV in the state [38].

Programming like this can be integrated into pre-existing funded programming, and clinics that are currently unable to provide in-person services may be able to offer free or low-cost HIV ST kit as a temporizing measure to facilitate testing within their communities.

Prior to COVID-19, it was reported that access to HIV self-testing could improve HIV testing within at-risk demographics, many of whom reside in inner cities. In an urban setting, up to 60% of patients decline routine HIV testing offered during an emergency department (ED) visit [39]. As reported by Patel et al. in 2018, one solution is offering HIV ST kits to those who decline HIV testing in the ED [40]. Participants reported that confidentiality, privacy, and comfort of their own home were driving factors for self-testing engagement [40]. These reasons are even more applicable with the risk of COVID-19 exposure in public settings. These results suggest that HIV ST can lead to an increase in HIV testing rates from a commonly missed at-risk demographic despite COVID-19 era restrictions.

**Linkage to PrEP**

With PrEP referrals reliant on first obtaining a negative HIV test, the inability to access commonly used in-person HIV testing services makes initiating PrEP more difficult. PrEP use is recommended for HIV-negative individuals who engage in higher-risk sexual activity, as it significantly decreases their risk of contracting HIV [41]. Most PrEP referrals are provided during an in-person HIV testing appointment by the test counselor or prescribed by a physician during a medical visit. However, PrEP is most effective when taken in concert with scheduled medical visits every 3 months for HIV and other biomarker testing [20, 42]. The COVID-19 restrictions on in-person clinic visits for routine HIV testing and other difficulties obtaining a non-emergent visit with a physician severely impair this prescription and referral of PrEP. This results in a large demographic being unable to access PrEP medications. The use of HIV self-testing could alleviate this disparity, as HIV self-testing kits could be sent out to individuals who are on PrEP every 3 months. This would enable PrEP users to frequently confirm their current HIV-negative status, which is critical to continued use of PrEP, without the risk of exposure to COVID-19 that occurs when traveling to a clinic or hospital for laboratory-based HIV testing. Distribution of STs also enables those interested in starting PrEP the linkages to local healthcare providers who can remotely work with them on properly maintaining their PrEP regimen.

**STI Testing and Free Condoms**

In an online survey from Sanchez et al., younger MSM participants reported more difficulties accessing HIV and sexually transmitted infection (STI) testing, as well as treatment services during COVID-19 pandemic [24••]. These limitations of access can be overcome with HIV ST. However, full access to other forms of HIV prevention (e.g., STI testing, free condoms) is limited. It is possible that by utilizing HIV ST, individuals can be linked to local operating sexual health clinics where they can make an immediate appointment and obtain an in-person STI test. This method is likely faster than the alternative of requesting an STI ST kit, which can have more drawbacks. Like HIV ST, self-testing for STI is also available; however, there are more factors to consider such as follows: speed of results, and cost of the STI ST kit. Results from an at-home STI ST kit are not rapidly reported and often involve collecting blood, urine, oral, and anal specimens that must be mailed back to the laboratory for analysis. Additionally, the cost of these kits can be considerable and not often able to be absorbed by the budgets of CBO. Most STI ST kits are offered by mail-order laboratories and can be customized, which will influence the price. These limitations for STI self-testing are not seen in HIV self-testing, and with use of an HIV ST, it is possible to be linked more rapidly for STI testing if needed.

In addition to testing services, many sexual health clinics and CBO provide free sexual health supplies such as condoms, dental dams, and lubricant. With current COVID-19 travel and lockdown restrictions, access to these necessary supplies remains limited. In a recent study by Stephenson et al., approximately 30% of participants reported that COVID-19 restrictions prevented from HIV or STI testing [43]. Accessibility to sexual health supplies is adapting, with some local health departments providing free condoms to residents. In Detroit, residents can request condoms to be directly
HIV testing methods.

ing this goal, despite current obstacles to traditional in-person HIV self-testing and follow-up care may help to ensure meeting this goal. Proactive efforts, like HIV self-testing, are needed [47]. Funding from national and local institutions to enhance the availability of self-testing is a viable part of the solution going forward. With the intention to “End the HIV Epidemic in the United States by 2030,” proactive efforts, like HIV self-testing, are needed [47]. Funding from national and local institutions to enhance the availability of HIV self-testing and follow-up care may help to ensure meeting this goal, despite current obstacles to traditional in-person HIV testing methods.

HIV ST Programs

National programs for providing free at-home HIV ST kits are already underway. Greater than AIDS, a public HIV information response from the non-profit Kaiser Family Foundation has partnered with Walgreens and OraSure Technologies. This partnership has enabled 10,000 OraQuick® tests to be provided at no-cost to various local health agencies and CBO across the US [45]. In Michigan, W’SUP and MDHHS have partnered to mail HIV ST kits on-demand to eligible individuals. In Ohio, the University of Miami Developmental HIV/AIDS Mental Health Research Center has launched a project to provide free HIV testing and same day start packet of HIV medications in mobile syringe service programs [46]. Yale-funded researchers are collaborating with researchers in Puerto Rico to learn how to increase at-home HIV testing [19••]. These are all steps towards the future evolution of HIV prevention despite COVID era restrictions.

It is important to note that HIV self-testing is not a perfect solution. Limitations and drawbacks exist, including limited follow-up and lack of engagement from a healthcare provider during the testing process. Receiving a positive result can be overwhelming, and those found to have a reactive ST must be linked to a healthcare provider for confirmatory laboratory-based testing as well as other resources to provide medical, psychological, and emotional support. The need for more active follow-up must be considered an integral part of this scheme [34••]. Video conference with an HIV testing counselor or healthcare provider when waiting or reviewing HIV ST results may be helpful.

Providing uninterrupted testing of at-risk individuals is needed to ensure timely access to preventative and therapeutic interventions to prevent HIV transmission. The duration of travel and care restrictions due to the COVID-19 pandemic remains unclear, but the path to prevention of future transmission of HIV is not. Despite its limitations, self-testing for HIV is a viable part of the solution going forward. With the intention to “End the HIV Epidemic in the United States by 2030,” proactive efforts, like HIV self-testing, are needed [47]. Funding from national and local institutions to enhance the availability of HIV self-testing and follow-up care may help to ensure meeting this goal, despite current obstacles to traditional in-person HIV testing methods.

Conclusion

Considering current travel and lockdown restrictions due to COVID-19, the reliance on traditional methods to prevent HIV transmission may not be adequate. This pandemic has shown that the traditional model for HIV testing, which is contingent on accessibility to in-person HIV testing, must undergo an evolution. With limited access to in-person testing sites, at-home HIV ST may be the ideal solution. Increased use of HIV ST may address previous barriers to HIV testing including potential test cost, access to testing location, and speed of results. Like serum HIV tests, HIV self-testing has demonstrated high reliability and accuracy. However, providers must understand the limitations of the current technology, as well as the need for improved post-testing care and patient counseling. Progress has already been made in the effort to provide affordable HIV ST to higher risk individuals, and this approach has already been shown to be popular with target populations. Additional effort is needed to ensure that the COVID-19 pandemic does not further undermine prevention efforts to end the HIV epidemic.

Declaration

Human and Animal Rights and Informed Consent This article does not contain any studies with human or animal subjects performed by any of the authors.

Conflict of Interest The authors declare no competing interests.

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