Research on the Development and Practice of Confucius Research and Study Travels in the Internet Plus

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Abstract. As a new mode of education, research and study travel skillfully combines the school education with the external education, and the development of practical education can quickly improve the comprehensive quality of students. It is an effective way to foster the comprehensive development of students. Built on the product of Confucius culture in the era of Internet +, it provides the possibility for the intelligent development of research and learning travel. This paper analyzes the development of Confucius research and learning travel from the aspects of "education + tourism" and "Internet +", and the benefits it gives to students, schools and tourism enterprises. The Confucius culture-themed study tour further expands students' learning space and improves students' comprehensive quality in many aspects.

1. Introduction
Premier Li Keqiang put forward the "Internet plus" action plan at the third session of the 12th National People's Congress in 2015. The so-called "Internet plus" refers to the diffusion, application and eventual integration of the new generation of internet-based information technologies, such as mobile Internet, cloud computing, Internet of things and big data, in economic and social sectors. This model overcomes the habitual flow of resources, including, of course, human resources. Shandong is the hometown of Confucius and the birthplace of Confucius culture, the Confucius studies travel is Confucius the vitality of cultural development and maintain the important channel, Confucius culture based on "Internet +" under the background of research study travel channel to complete the development of low-cost precision of optimal allocation of education resources, students, social resources and the school of tripartite win-win situation.

2. Value of "Tourism + Education" Research and Learning Travel in the Context of Internet +
As a different mode of education, research and study travel skillfully combines school education with external education, opening up an effective way to promote the comprehensive development of students. Based on Confucius culture in the era of Internet +, it supplies the possibility for the intelligent development of research and learning travel. Since its entry into the public eye in 2013, graduate travel has been paid considerable attention. It is not simply a new approach to transform the development of tourism, but also a new educational concept and mode. As a comprehensive practice course under the original concept, it is not just an important driving force for the development of quality education, but also a spearhead of the recent curriculum reform. Under the guidance of teachers, students take group trips, gather accommodation, get close to nature and society, exercise themselves in real life situations and social practices, and acquire knowledge, which is conducive to the practice of core socialist values and promote the all-round development of students. In today's society is an age of knowledge explosion, big data to provide us with a lot of data and information,
Internet + offers the potential for big data acquisition and sharing, mankind has entered the information era, such as smart phones of the mobile terminal has become the necessaries of life, a variety of mobile phone APP brought convenience and convenience for people's life, people's production, learning and life is toward intelligent stride forward. Baidu maps, GPS and other mobile apps have entered the journey of research and learning.

3. The Significance of "Tourism + Education" Based on the Background of Internet + for the Development of Confucius Research and Study Travel

3.1. New Curriculum Reform in the Era of "Internet Plus"
The combination of Confucius culture and tourism + schooling through "Internet +" has accelerated the cooperation between schools and enterprises to promote innovation and deepen the reform. The combination of Internet and school-enterprise training of talents, and the rapid, sharing and transparent characteristics brought by "Internet plus" can effectively solve the existing problems in school-enterprise cooperation, innovate the teaching model and achieve win-win results.

3.2. "Education + Tourism" Effectively Improves Students' Innovation Ability
It can help students to gain more knowledge, improve their overall quality, guide them to enter the workplace smoothly, adapt to the workplace, understand the society, and promote the combination of book knowledge and social practice. Project contents are all participated by students. Both the students served and the students providing services can successfully carry out relevant social practice activities according to their individual specialties and majors, so as to effectively and pertinently improve students' professional ability and comprehensive quality.

First, build a remote sharing platform for informative resources. Schools build excellent course with Confucius as the theme according to their unique specialties, and tourism enterprises design research and study tour routes according to the content of disciplines. Tourism enterprises are more inclined to teach practical experience, mainly to improve students' practical ability. From this, can achieve complementary effect.

Second, "online guide + offline practice". Based on online course, students can effectively combine theory and practice during the period of self-study. Even if students learn part of the content during the journey, they can continue to learn about Confucius culture on the Internet after they go back to school. The combination of theory and practice through an online guide and offline learning can effectively improve students' functional ability and social adaptability.

Finally, the three-way win-win model. Schools and tourism enterprises can form a community through the Internet to examine students and learn about their knowledge of Confucius culture and the improvement of their specialized knowledge in the future.

3.3. "Tourism + Education" Effectively Improves Students' Practical Ability
First, improve learning ability. In the era of combining learning with "Internet plus", the way of "travel + education" enables students to acquire increasingly rich external information and knowledge, and the pace of updating is accelerated. Learning written theory from the book alone will not help students to acquire a deep understanding of theoretical knowledge. Therefore, in addition to the study tour, students can learn through practice, combine theory with practice in learning, find their specific shortcomings and master new skills, which can help students to enhance their personal learning ability.

Secondly, enrich students' learning methods. With the emergence of the third wave of the industrial revolution, students have been modified in many ways, including the way they learn. 360-degree expansion of scholastic activity venues allows learning to take place anywhere that connects knowledge. In the era of the Internet, combining social and personalized, panoramic teaching gets a novel teaching concept. Because graduate study travel is a viable course featured by collective travel, collective accommodation and collective study, cooperation and communication are key to this process, and the use of mobile APP makes cooperation and communication more convenient and efficient. First, promote communication and cooperation between students. Students share their learning achievements with others through outdoor assistant, WeChat, QQ and other apps, so that
students can learn lessons from and communicate with each other, and promote students' growth and development. In addition, in the process of being drawn from groups, students usually communicate their ideas, ideas and results within the group. After the final results are formed, the communication between groups can foster the exchange of information, the exchange of ideas and the collision of ideas, and finally realize the exchange and sharing of learning results.

Thirdly, realize the communication between teachers and students; Compared with classroom teaching, students are scattered during the practice of research and learning travel, so teachers cannot timely obtain students' practice information, and cannot timely obtain students' practice progress, practice performance and practice questions, which is not conducive to teachers' guidance and evaluation of students. In the process of practice through mobile phone APP, students can directly contact teachers through the Internet to publicize their practice in WeChat group, QQ group or outdoor assistance if they have questions. Teachers can realize remote guidance and build bridges of communication between teachers and students.

Finally, respond to the communication between parents and school, parents and students. The scope of the study trip is huge, the study time is short 2-3 days, sometimes half a month, the safety issue and the operative effect of the study trip is the concern of parents. However, in the wonted study trip, parents often contact teachers or their children unilaterally to understand the exact situation of study practice, once the network is not allowed, can not contact the situation will only make parents worried, helpless. But + via the Internet to carry on the inquiry learning in the process of the trip, with parents, teachers, students in a group chat, student learning outcomes, harvest feeling themselves and position information release in group chat, parents can real-time access to their child's location and practical dynamic, at the same time provide supervision to the organization and management of the school, activities and the suggestion.

4. The Construction of the "Internet +" Era of Confucius Cultural Research and Study Travel Development Model

Through the combination of "Internet +" tourism and education machine, the development and practice of research and learning travel need to be done to carry out quality-oriented education with Confucius culture as the theme. It is a function of the background of the tourism industry, adopts the mode of combining industry and learning, and focuses on the talent training mode of innovation ability and practical ability.

4.1. Diversified Research Mode

Studies of our country travel practice origin has long but slow to develop, is still in its infancy, travelling in the studies of model construction are much rarer, is still at groping stage, the main course construction, the studies of travel try several practice base construction and design, has not been the systematization and standardization, so in the future studies in the development of the travel will gradually establish a diversified studies travel mode, travel will studies and curriculum, practices, tools, media, information technology, methods, parent-school cooperative, inter-school cooperation, base construction, literacy training, evaluation system with multiple aspects such as the entrance mechanism, To establish a diversified and operable mode of study trip, and provide theoretical guidance for the development of study trip.

4.2. Specialization of Research Organizations

At present, the organization of research and study tours has still not been standardized. Most of them are held in schools and subjects, and no professional course guidance system, teachers and research and study teams has been formed. In practice, studies of travel organizations in the future there will be several changes, first of all, the teachers and students will be equipped with professional practice instruction, process route for practice, practice, practice matters needing attention in detail, such as the knowledge of rock types, plant category, geology and other professional, if students in the process of practice can't immediately get in touch with the teacher, may carry on the recognition and practice by looking at the instruction, improve the efficiency of the practice of students, enhance the students' practical effect.
At present, many teachers are right to a loss in the explanation of speculative knowledge, and cannot give prompt and qualified answers to students' questions. On the one hand, it affects the effect of research and practice, on the other hand, it affects the prestige of teachers, making students unconvinced. Therefore, before the research and practice, each teacher should undergo professional and standardized field practice ability training, through professional certification party has the qualification to conduct the practice. Will have specialized in studies of organization and management team, studies the travel class object multiple open, practice, practice environment complex, as it is difficult for students of organization should be safety a priority position, reason for board and lodging arrangement, the choice of the team and the need for medical staff of relevant departments to support and help, activity management form, the practice of research study team arrangement and travel routes and so on carries on the overall planning and management guidance, form a high degree of specialization, strong ability to work of research learning team, escort for the studies of travel smoothly.

4.3. The System of Research and Learning is Perfected

With studies of travel gradually, and related system gradually established, through a series of policies and regulations to make studies travel development with the support policy, but its security problems in the process, funding support, lack of professional teachers and other problems still need effective system to solve it. Therefore, in the process of continuous development of research and study Tours, a safety assurance system composed of education, public security, food and drug supervision and other relevant departments will be established, and corresponding safety assurance programs will be formulated to establish the implementation of safety responsibilities, the handling of safety accidents and safety.

This paper analyzes the development of Confucius Research and study travel from the aspects of "education + tourism" and "Internet +", and the benefits it brings to students, schools and enterprises. The Confucius culture-themed study tour further expands students' learning space and improves students' comprehensive quality in numerous aspects. Destinations of postgraduate travel are mostly based on students' majors. Through examining the broad nature, students can effectively combine the Confucius culture in books with practice, constantly improve their abilities in various aspects, so as to better adjust to the complex and changeable social life in the future. Need to realize is that if you want to study to learn to optimize travel education effect, relying only on the mobile Internet and other innovation model to join is not enough, also need the method of teaching, practice, and a variety of learning activities is blended in among them, because the journey inquiry learning is a set of knowledge acquisition, practice, cooperation and communication for the integration of learning practice. Constantly improve the mode of study travel, so that students in the process of study travel can really figure out how think, to get.

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