Social brain development in Williams syndrome: the current status and directions for future research

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INTRODUCTION

Williams syndrome (WS) is a neurodevelopmental condition that occurs as a result of a contiguous deletion of ~26–28 genes on chromosome 7q11.23. WS is often associated with a distinctive social phenotype characterized by an increased affinity toward processing faces, reduced sensitivity to fear related social stimuli and a reduced ability to form concrete social relationships. Understanding the biological mechanisms that underlie the social phenotype in WS may elucidate genetic and neural factors influencing the typical development of the social brain. In this article, we review available studies investigating the social phenotype of WS throughout development and neuroimaging studies investigating brain structure and function as related to social and emotional functioning in this condition. This review makes an important contribution by highlighting several neuro-behavioral mechanisms that may be a cause or a consequence of atypical social development in WS. In particular, we discuss how distinctive social behaviors in WS may be associated with alterations or delays in the cortical representation of faces, connectivity within the ventral stream, structure and function of the amygdala and how long- and short-range connections develop within the brain. We integrate research on typical brain development and from existing behavioral and neuroimaging research on WS. We conclude with a discussion of how genetic and environmental factors might interact to influence social brain development in WS and how future neuroimaging and behavioral research can further elucidate social brain development in WS. Lastly, we describe how ongoing studies may translate to improved social developmental outcomes for individuals with WS.

Keywords: Williams syndrome, development, social, emotion, review

SOCIAL PHENOTYPE AND THE SOCIAL BRAIN IN WILLIAMS SYNDROME

The social phenotype associated with WS is in stark contrast to social phenotypes associated with many other neurodevelopmental conditions. For example, while individuals with autism or fragile X tend to be “socially distant” or averse to approaching others (Reiss and Hall, 2007), individuals with WS are often described as being “hypersocial.” Approaching strangers, fixating on faces, and speaking in close proximity to others, are all characteristic behaviors associated with WS. One of the earliest published reports on WS described a group of WS patients as having the “same kind of friendly nature” and that “they love everyone, are loved by everyone, and are very charming” (Beuren et al., 1962). The apparent increased sociability often ascribed to people with WS has motivated the design of many studies focused on elucidating the social phenotype of WS.
PERSONALITY, TEMPERAMENT, AND SOCIABILITY IN WILLIAMS SYNDROME

Approaches to investigating social functioning in WS include performing observational research and quantifying the manner in which parents of children with WS characterize their child’s social behavior. Evidence from observational research indicates that children with WS make more efforts to socially engage others as compared to children with autism (Lincoln et al., 2007), display fewer socio-communicative abnormalities than children with autism (Klein-Tasman et al., 2009) and are more willing to approach strangers relative to typically developing (TD) controls (Dodd et al., 2010). These studies suggest that in naturalistic settings, children with WS display a distinctive pattern of social behavior characterized by an increased affinity toward social interaction relative to children who are autistic or TD.

Many studies have demonstrated that parents of children with WS rate their child as being more “overtly social” as compared to parents of TD children. For example, parents rate children with WS as displaying higher “intensity” of social approach relative to parents of TD children (Tomc et al., 1990). These parents also rate their child with WS as being less reserved around strangers (Gosch and Pankau, 1994) and more “globally social” (Doyle et al., 2004; Zitzer-Comfort et al., 2007) relative to parents of TD children. Together, these studies indicate that children with WS are consistently characterized as being more likely to socially interact with others as compared to children with other neurodevelopmental conditions and those who are TD.

FACE PROCESSING IN WILLIAMS SYNDROME

Individuals with WS tend to process faces atypically. Specifically, people with WS tend to focus more attention on faces and socially relevant cues (e.g., eyes) as compared to controls. As evidenced by eye-tracking, people with WS fixate on faces longer (Riby and Hancock, 2008, 2009) and are slower to disengage their gaze once fixated on eyes (Porter et al., 2010) or a face (Riby et al., 2010) relative to controls. Lastly, observational research during social interactions has shown that children with WS tend to hold gaze on faces for a prolonged period of time relative to TD children (Mervis et al., 2003; Doherty-Sneldon et al., 2009). Together, these findings suggest that an increased tendency to focus on faces may be associated with the overt, highly motivated, drive toward social interaction commonly observed in WS.

Although individuals with WS may have a spared (or even heightened) affinity toward processing faces, the manner in which the cognitive mechanisms supporting face recognition develop in WS is currently not well understood. For example, there is evidence indicating that individuals with WS tend to recognize and distinguish faces based on individual features comprising a face (such as the eyes and the mouth, indicating feature based processing), while TD individuals tend to recognize and distinguish faces based on the configuration of the entire face (i.e., the overall arrangement of the features of the face or “configural” based processing) (Deruelle et al., 1999; Karmoloff-Smith et al., 2004; Isaac and Lincoln, 2011). Conversely, there are also reports of spared configural or holistic face processing in WS (Tager-Flusberg et al., 2003; Deruelle et al., 2006; Anzaz et al., 2009). Together, these findings support the hypothesis that development of face processing in WS follows an atypical trajectory (Leonard et al., 2011). However, it is currently unclear if the developmental trajectory of face processing in WS is better described as “deviant,” “delayed” or a combination of both as compared to that of the TD trajectory.

EMOTION PROCESSING IN WILLIAMS SYNDROME

Individuals with WS tend to process emotions atypically. In particular, those with WS are less able to detect social fear signals as compared to controls. Plesa-Skwerer et al. (2006) showed that individuals with WS are less able to perceive negative emotions conveyed through facial expressions and voices relative to controls. Furthermore, those with WS are less accurate in detecting the presence of angry faces during a visual search task (Santos et al., 2010) and are less aroused in response to angry faces (Plesa-Skwerer et al., 2009) or scenes (Plesa-Skwerer et al., 2011) relative to controls. These studies suggest that the reduced ability to detect social threat signals may be an important factor related to the tendency to uninhibitedly approach strangers in WS.

Recently, evidence has emerged that persons with WS exhibit a bias toward processing positive emotional facial expressions. For example, those with WS rate happy facial expressions as more approachable (relative to other emotions), as compared to controls (Frigerio et al., 2006). Additionally, individuals with WS tend to focus a greater amount of attention on happy faces (relative to other emotions) as compared to controls (Dodd and Porter, 2010). Combined, these studies indicate that WS is associated with a reduced ability to detect social threat signals (e.g., fear and angry faces) and an increased bias toward processing positive social signals (e.g., happy faces) and support the hypothesis that WS is associated with atypical or delayed development of emotion processing.

BEHAVIORAL INHIBITION

Williams syndrome is associated with poor social inhibition that may in part be related to deficits in inhibition in general (Porter et al., 2007). For example, individuals with WS may approach others such as strangers due to a reduced ability to inhibit the urge to socially interact with others. Behavioral studies have shown that individuals with WS typically commit more errors during response inhibition tasks as compared to controls (Menghini et al., 2010) and also experience more difficulties inhibiting their emotions as compared to controls (Mervis and Klein-Tasman, 2000). In addition, deficits in response inhibition have been shown in children with WS as young as 18 months of age (Cornish et al., 2007). Recent evidence however, indicates that deficits in response inhibition may be primarily related to IQ as opposed to social functioning in WS (Capitao et al., 2011a) suggesting that atypical social behavior may be, in part, secondary to cognitive impairments. Combined, problems in inhibiting behavior and emotions are characteristics of the WS phenotype and may be related to the distinctive pattern of social behavior in this condition.

HIGHER ORDER SOCIAL–COGNITIVE FUNCTIONS

Individuals with WS often demonstrate difficulties in higher order social-cognitive functions manifested by atypical non-verbal communication, imagination, and problems in understanding the mental states of others (i.e., theory of mind). For example, while
playing in a group, children with WS exhibit less spontaneous functional play and imaginary play compared to TD children (Papaioiou et al., 2011). Those with WS are less accurate in labeling emotions from brief dynamic facial displays (Skwerek et al., 2006) and are less accurate when tested with several types of theory of mind tasks (Porter et al., 2008; Santos and Deruelle, 2009). Tager-Flusberg and Sullivan (2000) argued that the social-cognitive component of theory of mind is compromised in WS while the social perceptual component of theory of mind is spared. In summary, there is considerable evidence that WS is associated with difficulties in processing complex social-cognitive information and that social-cognitive development is either atypical and/or delayed in WS.

EARLY CHILDHOOD

Children with WS exhibit a distinctive pattern of social behavior during early development. Infants and young children with WS (ages 8–43 months) exhibit greater amounts of extended, intense gaze toward the faces of others relative to controls (Mervis et al., 2003). Children with WS (age from 1 year, 1 month to 12 years, 10 months) consistently score higher on several measures of sociability (parental ratings) as compared to controls (Doyle et al., 2004). Lastly, as measured by the Multidimensional Personality Questionnaire-Parent Version (Tellegen, 1985), children with WS (ages 8–10 years) are characterized as being relatively more gregarious, people-oriented, and sensitive as compared to controls (Klein-Tasman and Mervis, 2003). Combined, these studies demonstrate that from an early age (8 months), children with WS exhibit behaviors consistent with the tendency to be more driven to socially interact as compared to controls.

SUMMARY: SOCIAL PHENOTYPE OF WILLIAMS SYNDROME

Empirical research has shown that several aspects of social functioning are atypical during development in WS (Table 1). Specifically, WS is associated with atypical (i) personality: high gregariousness, intensity, and global sociability (Tomc et al., 1990; Klein-Tasman and Mervis, 2003; Doyle et al., 2004), (ii) face processing: increased focus on faces and eyes (Riby and Hancock, 2008, 2009), (iii) emotion processing: reduced ability to detect social threat signals (Plesa-Skwerek et al., 2006, 2009; Santos et al., 2010) and increased attentional bias toward positive social signals (Dodd and Porter, 2010), (iv) reduced ability to inhibit behavior (Porter et al., 2007; Menghini et al., 2010) and emotions (Mervis and Klein-Tasman, 2000), and (v) reduced ability to understand the mental states of others (Tager-Flusberg and Sullivan, 2000; Porter et al., 2008; Santos and Deruelle, 2009). The a distinctive pattern of social behavior in WS is present during very early stages of development (as early as 8 months; Mervis et al., 2003) and is persistent throughout adulthood (Elison et al., 2010).

THE SOCIAL BRAIN IN WILLIAMS SYNDROME

Williams syndrome is associated with atypical functional anatomy of brain regions important for social behavior and emotional processing. Considerable evidence derived from brain imaging research indicates that alterations of the fusiform face area (FFA), amygdala and connections within the brain are important neural substrates associated with the social phenotype in WS. More specifically, alterations of the FFA are likely associated with atypical face processing, alterations of the amygdala may be linked to atypical emotion processing and altered connectivity within the ventral stream and frontostriatal pathway may be linked to distinctive patterns of social behavior and emotion processing. In the following section, we will review studies that have investigated the neural substrates of social behavior and emotion processing in WS.

BRAIN REGIONS INVOLVED IN FACE PROCESSING

Williams syndrome is associated with altered structure and function within brain regions important for face processing. The fusiform gyrus is located on the inferior medial surface of the temporal lobe and is functionally involved in object and face recognition. Magnetic resonance imaging (MRI) studies have demonstrated that the structure of the fusiform gyrus is atypical in WS. For example, using a 3D cortical surface modeling approach, Thompson et al. (2005) demonstrated that adults with WS exhibit greater cortical gray matter thickness of the fusiform gyrus relative to TD adults. Reiss et al. (2004) used a voxel based morphometry (VBM) approach to show greater gray matter density within the fusiform gyrus in adults WS as compared to TD controls. Campbell et al. (2009) also used VBM to show reduced gray matter volume in the left fusiform and increased gray matter volume in the right fusiform in children and adolescents with WS (age range: 8–16 years) relative to TD children and adolescents. Together, these studies indicate that atypical structure of the fusiform gyrus may be an important neural substrate associated with the distinctive pattern of face processing in WS.

Within the fusiform gyrus, the FFA is a highly specialized region for face recognition (Kanwisher et al., 1997). In TD individuals, activation within the FFA is consistently greater when responding to faces vs. other types of stimuli such as houses (Kanwisher and Yovel, 2006) and is correlated with the ability to detect the presence of faces (Grill-Spector et al., 2004). One way to elucidate how the FFA functions in atypical and typical populations is to use functional magnetic resonance imaging (fMRI). fMRI is a particularly advantageous tool to investigate the extent to which brain regions are responsive during the processing of specific types of stimuli. Mobbs et al. (2004) used fMRI and demonstrated that individuals with WS exhibit greater activation within the fusiform gyrus when

### Table 1 | Summary of social phenotype of WS.

| Aspect of social function | Abnormality in WS |
|---------------------------|-------------------|
| Personality               | High gregariousness, intensity and global sociability |
| Face processing           | Increased focus on faces and eyes |
| Emotion processing        | Reduced ability to detect social threat signals |
| Inhibition                | Increased number of errors during response inhibition tasks |
| Higher order social cognition | Reduced ability to understand the mental states of others |

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responding to faces relative to TD controls. In another study from our laboratory, we used fMRI and a face processing task to quantify the volume of the FFA within a group of adults with WS relative to a TD control group (Figure 1; Golarai et al., 2010a). The results of this study showed that although individuals with WS exhibit a reduced total volume of the fusiform gyrus (structurally defined), the volume of the FFA (functionally defined) is larger in WS relative to TD controls. Additionally, we found that the functional volume of the FFA is correlated with face recognition accuracy in WS. Recently, O’Hearn et al. (2011) also reported that the FFA is larger in WS relative to controls and showed that the cortical representation of other types of stimuli (e.g., houses) is relatively smaller in WS.

**BRAIN REGIONS INVOLVED IN EMOTION PROCESSING**

Williams syndrome is associated with atypical structure and function within brain regions important for processing emotions. The amygdala is located within the medial temporal lobe and is involved in assessing the emotional salience of stimuli within the environment (Aggleton, 2000). MRI studies have shown that the volume of the amygdala is greater in WS relative to controls. For example, using a manual delineation, region of interest (ROI) approach Reiss et al. (2004) demonstrated that the total gray matter volume of the amygdala (after controlling for total brain volume) is greater in adults with WS relative to TD controls. Other studies have used similar approaches and have similarly reported greater amygdala volumes in WS relative to controls (Martens et al., 2009; Capitao et al., 2011b). Furthermore, the results of a combined structural MRI and behavioral study by Martens et al. (2009) demonstrated that the volume of the amygdala is correlated with approachability ratings of emotional facial expressions in WS. These findings suggest that an enlarged volume of the amygdala may be associated with atypical emotion processing in WS.

In addition to structural alterations, WS is associated with atypical amygdala response to social-emotional stimuli. Meyer-Lindenberg et al. (2005) used fMRI to show that adults with WS exhibit a reduced, or blunted, amygdala response to fearful facial expressions as compared to TD controls. Our group has replicated this finding (Haas et al., 2009; Mimura et al., 2010). In addition, we demonstrated that amygdala response to fearful facial expressions is correlated with the tendency to approach strangers in WS (Haas et al., 2010; Figure 2).

Interestingly, in contrast to the pattern of amygdala response to fearful facial expressions, individuals with WS exhibit greater amygdala response to happy facial expressions relative to controls (Haas et al., 2009). Combined, these findings suggest that reduced amygdala response to fearful facial expressions may be a neural substrate associated with the tendency to uninhibitedly (or...
“fearlessly”) approach strangers in WS, while increased amygdala response to happy facial expressions (Haas et al., 2009), and (v) altered amygdala response to fearful facial expressions (Meyer-Lindenberg et al., 2005; Haas et al., 2009; Martens et al., 2009; Golarai et al., 2010a). In the following section we will discuss how the social brain may exhibit an atypical or delayed developmental pattern in WS. We will draw evidence from studies reviewed within the previous section of this article and from research on social brain development in healthy populations.

**SOCIAL BRAIN DEVELOPMENT IN WILLIAMS SYNDROME**

Integrating findings from behavioral and neuroimaging research can potentially provide insight as to how altered or delayed brain development contributes to, or results from atypical social behavior in WS. Behavioral research has demonstrated that distinctive patterns of social behavior and emotion processing exist early in childhood in WS (Mervis et al., 2003) and that the acquisition of social-emotional skills follows an atypical trajectory in affected individuals (Annaz et al., 2009; Leonard et al., 2011). Neuroimaging research has demonstrated that during adulthood, the functional anatomy of brain regions important for social-emotional processing is altered in WS (Reiss et al., 2004; Haas et al., 2009; Martens et al., 2009; Golarai et al., 2010a). In the following section we will discuss how the social brain may exhibit an atypical or delayed developmental pattern in WS. We will draw evidence from studies reviewed within the previous section of this article and from research on social brain development in healthy populations.

**CORTICAL REPRESENTATION OF FACES**

During typical development, the FFA grows in volume throughout childhood (Golarai et al., 2007; Peelen et al., 2009) and late adolescence (Golarai et al., 2010b), ultimately stabilizing in volume in early adulthood. The trajectory of FFA development is typically more prolonged as compared to the development of ventral stream areas allotted to processing other types of visual stimuli (Peelen et al., 2009; Golarai et al., 2010b). Increased FFA volume during development is associated with improved face recognition memory performance (Golarai et al., 2007, 2010b). In terms of the cognitive mechanisms underlying face processing, the development of feature based face recognition occurs more rapidly than configural based face recognition (Mondloch et al., 2002) and fMRI research has demonstrated separate networks within the fusiform gyrus specialized for these different face processing mechanisms (Maurer et al., 2007). Overall, typical development of the cortical representation for processing faces is a dynamic process that extends through late adolescence and is associated with dissociable cognitive-behavioral aspects of face processing (i.e., featural vs. configural based).

As we have discussed, adults with WS exhibit a disproportionately greater area of the fusiform gyrus allotted to processing faces (FFA), as compared to the fusiform region allotted to processing other types of visual stimuli (Golarai et al., 2010a; O’Hearn et al., 2011). Further, one might speculate that, during childhood, fusiform components specialized for specific aspects of face processing (i.e., featural vs. configural) may develop more rapidly or be spared relative to fusiform regions specialized for other aspects of face processing in WS. The differential development of
cortical areas within the fusiform gyrus in WS may be a primary or secondary neural substrate associated with increased attention to faces (Riby and Hancock, 2008, 2009) and a reduced ability to identify objects and places based on visuo-spatial cues (Paul et al., 2002; Landau et al., 2006; Lakusta et al., 2010).

VENTRAL STREAM CONNECTIVITY
In typical development, white matter develops rapidly throughout the first 2 years of life (Gao et al., 2009) and continues to develop throughout adulthood (Kochunov et al., 2010). Studies using DTI have demonstrated that major white matter pathways within the brain exhibit differential rates of development (Barnea-Goraly et al., 2005; Eluvathingal et al., 2007; Kochunov et al., 2010). For example, the results of a DTI study by Kochunov et al. (2010) indicated that the fronto-occipital tract (part of the inferior fronto-occipital fasciculus: IFOF) matures at a faster rate relative to the superior longitudinal fasciculus (SLF). Functionally, the IFOF is an important pathway related to the ability to process...
Table 2 | Summary of neural substrates of social-emotional functioning in WS.

| Neural substrate          | Abnormality in WS                                      |
|--------------------------|-------------------------------------------------------|
| Structure of fusiform    | Increased gray matter thickness                       |
| fusiform gyrus           | Increased gray matter volume in the right fusiform    |
| Volume of fusiform face area (FFA) | Increased functionally defined volume                   |
| Amygdala structure       | Increased volume                                      |
| Amygdala function        | Reduced response to fearful faces                     |
| Connectivity             | Reduced functional connectivity between the FFA and amygdala |
|                         | Increased volume of white matter fibers related to the fusiform |
|                         | Reduced activation within the frontostrial pathway    |

faces (Thomas et al., 2008) and emotions (Philippi et al., 2009). For example, Philippi et al. (2009) showed that focal lesions of the IFOF are associated with impaired recognition of emotional facial expressions. Combined, these studies indicate that white matter matures rapidly during early brain development and that the structural integrity of the IFOF is associated with face and emotion processing.

It is possible that altered development of the IFOF in WS may be a cause or a consequence for some of the distinctive patterns of face processing in this condition. For example, rapid or spared development of the IFOF may occur in contrast to relatively delayed or impaired development of dorsal stream pathways important for visuo-spatial functioning such as the SLF. DTI studies in adults with WS provide preliminary support for this hypothesis. For example, Marecno et al. (2007) demonstrated that adults with WS exhibit greater lattice index (LI: a measure of microscopic directional organization) of white matter fibers within the IFO (part of the IFOF), as compared to controls. Hoeff et al. (2007) demonstrated that altered structural integrity of the SLF is associated with visuo-spatial deficits in adults with WS. Lastly, in a recent study from our laboratory, we demonstrated that white matter fibers projecting through the fusiform gyrus (likely overlapping with fibers within the IFOF) were greater in volume, fractional anisotropy and density in WS relative to controls (Haas et al., 2012; Figure 3). Rapid or spared development of the IFOF and delayed or impaired development of the SLF may be a primary or secondary neural substrate associated with increased affinity to processing faces and delayed visual-spatial functioning in WS.

**AMYGDALA NUCLEI**

During typical development, the amygdala increases in volume between the ages of 4 and 18 years of age (Giedd et al., 1996; Durston et al., 2001). Functionally, younger children (3.5–8.5 years of age) exhibit greater amygdala response to happy, relative to angry faces, whereas adults exhibit greater amygdala response to angry, relative to happy faces (Tod et al., 2010). Nuclei within the amygdala are anatomically distinct and exhibit different (and interactive) functional roles (Aggleton, 2000; Balleine and Killcross, 2006). For example, the basolateral nucleus receives input from sensory cortices (Saygin et al., 2011) and some studies have suggested is primarily involved in the formation of stimulus-value associations during fear conditioning (LeDoux et al., 1990; Koo et al., 2004). Other amygdala nuclei have been shown to serve different functions. For example the central nucleus is thought to be preferentially involved in the moderation of appetitively motivated learning processes (Knapska et al., 2006; Mahler and Berridge, 2009; Lee et al., 2010). While the spatial resolution of fMRI substantially limits the ability to accurately differentiate structure-function associations of amygdala nuclei in humans (Ball et al., 2009), single-unit recording studies in primates have reported on the presence of specific emotion (e.g., aversive vs. pleasant) selective neurons within the amygdala (Paton et al., 2006; Belova et al., 2007). Overall, these studies indicate that the structure and function of the amygdala develops throughout childhood and there is evidence that amygdala nuclei are anatomically and functionally dissociable. In addition, there is some evidence that the basolateral nucleus may be particularly engaged during the processing of negative social stimuli (LeDoux et al., 1990; Koo et al., 2004) while other nuclei, such as the central nucleus, may be particularly engaged during the processing of positive social stimuli (Knapska et al., 2006; Mahler and Berridge, 2009; Lee et al., 2010).

In WS, the amygdala nuclei important for processing social-emotional signals may not develop normally and may either be a cause or a consequence of atypical patterns of emotion processing. In adults with WS, regions within the amygdala that exhibit altered reactivity to fearful and happy faces appear to have a different functional topography. For example, the results of an fMRI study from our laboratory indicated that the location of the amygdala cluster found to be more responsive to fearful faces in TD controls is relatively more inferior (peak MNI z coordinate = −20) compared to the location of the cluster found to be more responsive to happy faces in WS (peak MNI z coordinate = −14; Haas et al., 2009; Figure 4).

In may also be the case that WS is associated with delayed (as opposed to atypical) development of the amygdala. As with TD children (Tod et al., 2010), adults with WS exhibit greater amygdala reactivity to happy (relative to negative emotional) facial expressions (Haas et al., 2009). Thus, in WS the amygdala may be delayed in terms of developing a heightened sensitivity to negatively valenced (socially related) stimuli.

Another intriguing theory regarding amygdala development in WS involves the association between the amygdala and serotonin function. Specifically, differential development of amygdala nuclei in WS may, in part, be associated with the serotonin system. This hypothesis is supported by evidence that mouse models of WS exhibit altered serotonin metabolism within the amygdala (Young et al., 2008) and that the basolateral and central nuclei within the amygdala differ according to the amount of serotonergic innervation (Lehmann et al., 2003). Lastly, there is some evidence that serotonin transmission may be related to the social phenotype of WS (Reiss et al., 1985; Proulx et al., 2010). Taken together, atypical or delayed development of the amygdala, and
throughout late childhood, adolescence, and adulthood (Razna-
(i.e., gyrification) peaks during early childhood and then decreases
nized. For example, the complexity of cortical folding patterns
in terms of how the cortex of the brain is structurally orga-
han et al., 2011). Alterations of gyral and sulcal patterns are
associated with cortical fiber connections (T akahashi et al., 2011)
that overall, the WS brain (in adulthood) is smaller in volume
∼12%; Reiss et al., 2004; Thompson et al., 2005), has a relatively
lower proportion of white matter (Thompson et al., 2005) and has
a more complex pattern of cortical folding (Schmitt et al., 2002;
Kippenhan et al., 2005; Van Essen et al., 2006) relative to the TD
brain. Interestingly, IMRI studies have reported preserved local
activation paired with reduced functional connectivity when indi-
viduals with WS perform visual-spatial (Meyer-Lindenberg et al.,
2004) and social-cognitive (Sarpal et al., 2008) tasks. Lastly, there is
evidence that individuals with WS exhibit alterations in neuronal
development. For example, post mortem studies (in humans) have
shown that WS is associated with an increase in packing density of
neurons (Galaburda and Bellugi, 2000) and animal models of WS
exhibit alterations in synaptic plasticity and dendritic spine mor-
phology (Osborne, 2010). In summary, alterations or delays in how
distributed long-range networks develop in WS may be an impor-
tant neural correlate of deficits in higher order social-cognitive
functions in WS.

**GENE X ENVIRONMENT INTERACTIONS**

Although there is considerable support for a model relating genetic
risk in WS to atypical brain development, ultimately influencing
distinctive social behaviors in this condition, it is also important
to consider the influence of environmental factors. Altered neural
circuitry may also be a consequence of atypical social behavior
and/or environmental factors operating throughout development
in WS. It is well established that genes and environmental factors

![FIGURE 4 | Areas of greater right amygdala reactivity to fearful and happy facial expressions (compared to neutral) within the Williams syndrome (WS) and typically developing (TD) groups. Voxels of greater activation in response to fearful versus neutral facial expressions in the TD group are designated by cold colors (blue). Voxels of greater activation in response to happy versus neutral facial expressions in the WS group are designated by hot colors (orange). Adapted from Haas et al. (2009) Journal of Neuroscience.](image-url)
interact with one another to influence many psychological traits (Dick, 2011). In addition, it is well recognized that the trajectory and severity of symptoms associated with many neurodevelopmental conditions are affected by environmental factors (Reiss and Dant, 2003; Zahir and Brown, 2011).

Though individuals with WS are at significant risk for demonstrating characteristic features of the behavioral phenotype discussed above, persons with this condition also exhibit considerable variability in cognitive ability and social functioning. In terms of cognitive abilities, Berman and colleagues have reported on an atypical group of individuals with WS that exhibit relatively normal IQ (Meyer-Lindenberg et al., 2005; Marencio et al., 2007; Sarpal et al., 2008), while the majority of individuals with WS exhibit IQ scores between 50 and 60 (Martens et al., 2008). The fact that there can be considerable variability across cognitive functions in WS suggests that other factors, such as those related to the environment and genes outside the critical WS deletion region on chromosome 7, may be at play.

In terms of social behavior, it is also clear that there exists considerable variation in how emotions and social stimuli are processed in WS. For example, Porter et al. (2008) demonstrated that individuals with WS exhibit significant heterogeneity across several measures related to theory of mind. In addition, we have described how individuals with WS exhibit variability in the tendency to approach strangers and that variation in social behavior is associated with amygdala response to fearful facial expressions (Haas et al., 2010; Figure 2). Although gene by environment interactions in WS has yet to be thoroughly investigated, this may be a promising avenue for future research.

**TYPICAL SOCIAL BRAIN DEVELOPMENT AS INFORMED BY WS**

By understanding the neural substrates of distinctive patterns of social behavior and emotion processing in WS, a greater understanding of how the typical social brain develops can be achieved. Additionally, because WS is linked to a specific and well defined contiguous genetic deletion, the study of individuals with this condition has the potential to provide important information pertaining to genetic factors that influence development of the typical social brain.

Recent studies on animal models of WS suggest that specific genes may be associated with the development of brain regions important for social behavior. For example, Feyder et al. (2010) utilized a histological approach in knockout mice and showed that Cyln2 expression (a candidate gene for WS) and DLG4 variation are associated with subtle dysmorphology of amygdala dendritic spines. These findings suggest that Cyln2 and DLG4 may interact with one another to influence the development of the social brain.

Other studies of humans with partial WS deletions also support the hypothesis that specific genes may influence the development of the social brain. Dai et al. (2009) compared the social behavior of an individual with a large portion of the WS affected genes deleted, but spared GTF2I, to a group with the full WS deletion. Results indicated that the individual with a spared GTF2I gene was less social as compared to the group with the full WS deletion. Together, these findings suggest that some of the WS affected genes (including Cyln2 and GTF2I) may influence the typical development of the social brain.

**FUTURE DIRECTIONS**

In this article we have presented a framework of how the social brain may develop in WS by using an integrative approach. We have described how particular neural mechanisms may be associated with the development of atypical social behavior and emotion processing in this condition. Future research using prospective, longitudinal designs paired with advanced neuroimaging techniques and behavioral measurement approaches will be critical to further elucidating social brain development in typical development and in WS. Below, we describe specific research strategies that may further elucidate social brain development in WS.

A potential strategy to elucidate how the cortical representation of faces develops in WS is to measure the volume of the FFA in a longitudinal fashion throughout childhood and adolescent development in WS using a face processing task and high-resolution fMRI (Golarai et al., 2007, 2010b). Tasks involving the presentation of different types of visual stimuli (including faces, objects and houses) are effective tools to quantify the proportion of the fusiform gyrus specifically responsive to faces vs. other visual stimuli (Berman et al., 2010). This strategy allows for statistical comparisons to be made regarding brain regions specialized for face processing in spite of potential structural differences within the fusiform gyrus associated with diagnosis or age (Grill-Spector et al., 2008). In addition, by pairing functional neuroimaging with behavioral face processing tasks in a longitudinal study, insight as to increased FFA volume either serving as a cause or a consequence to increased attention to faces in WS may be obtained.

Studies designed to elucidate how connections within the ventral stream develop in WS may include measuring the integrity of major white matter pathways within the brain during development by using a combined DTI and functional connectivity approach (Ramnani et al., 2004). DTI is a particularly advantageous tool to measure condition specific alterations in white matter (Thomason and Thompson, 2011) and developmental changes in brain connectivity patterns (Johnston, 2008). Combining DTI with functional connectivity approaches is particularly useful to better understanding how white matter pathways contribute to processing information between critical brain regions (Guye et al., 2008). Using this approach may be useful in testing the hypothesis that the rate of development of pathways within the ventral stream, such as the IFOF, occurs differently as compared to dorsal pathways, such as the SLF, in WS.

A potential strategy to elucidate amygdala development in WS is to measure the anatomy and function of amygdala nuclei on a longitudinal basis during childhood and adolescence (Solano-Castilla et al., 2011). Additionally, the use of an approach designed to quantify surface contours of the amygdala (in vivo) may provide insight as to how amygdala regions differentially develop in WS (Kim et al., 2011). Lastly, we may gain insight as to the development of amygdala function in WS by using fMRI paired with tasks including both positive and negative social stimuli (Gao and Maurer, 2009).

Lastly, studies designed to investigate how distributed neural networks develop in WS may include resting state fMRI combined with DTI and advanced analysis strategies such as functional connectivity and graph theoretical analyses. It may also be advantageous to include the assessment of higher order social-
cognitive functions such as theory of mind throughout development. Such approaches can be useful in characterizing the development of short vs. long-range connections within the brain (Suppekar et al., 2009; Power et al., 2010) and may be used to test hypotheses that posit associations between distributed neural networks and the development of higher order social-cognitive functions (Uddin et al., 2007; Spreng et al., 2009) in WS.

CLINICAL IMPLICATIONS

Teaching appropriate social behavior to children with WS is among the most frequent challenges that parents and caregivers of children with WS report (Eleanor and Rosner, 2003). Furthermore, there are many clinical examples of adults with WS exhibiting persistent distinctive social behaviors that ultimately hinder their ability to lead normal lives (Bedeschi et al., 2011). Research that elucidates how distinctive social behaviors develop in WS is a critical step toward the design of effective intervention techniques that serve to improve social developmental trajectories in WS.

Understanding social brain development in WS may facilitate the design of novel intervention techniques. By understanding the trajectory of brain development in WS, clinicians may be better informed as to the optimal time to intervene. For example, Annaz et al. (2009) demonstrated that between the ages of 5.6–12.1 years, children with WS exhibit an emerging specialization to process individual features of faces (featural-based face processing – i.e., eyes and mouth), rather than holistically (i.e., the whole face combined). Therefore, one might predict that the 5–12 year age range may be a particularly advantageous developmental stage for interventions designed to improve face processing in WS. The use of brain imaging at multiple time points during development may serve as an important tool to measure the efficacy of interventional approaches for altering the structure and function of specific neural circuits in WS as has been suggested for other neurodevelopmental conditions such as fragile X (Fung et al., 2012). Lastly, as with the WS behavioral phenotype, the neural signature of WS is characterized by both typical and atypical elements. By understanding the neural mechanisms that are typical in WS, clinicians may be better positioned to design intervention approaches that capitalize on relative strengths to improving relative deficits.

SUMMARY AND CONCLUSIONS

In this article, we have reviewed studies on the social phenotype of WS from childhood to adulthood. These studies demonstrate that WS is characterized by an affinity towards social interaction and that the trajectory of acquiring social-cognitive functions is either atypical or delayed in WS. Neuroimaging studies have demonstrated that during adulthood, WS is associated with many alterations within the neural circuitry important for social behavior and emotion processing. We used an integrative approach and described how the social brain may develop in WS. We also described how future research may further inform models of neural and behavioral developmental mechanisms in WS. In conclusion, there remain many intriguing questions regarding how the social brain develops in WS. We anticipate that research on social brain development in WS will further elucidate models of typical development of the social brain and will translate to improved developmental outcomes for affected individuals in the future.

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