Significance of Non-Academic Parameters for Predicting Student Performance Using Ensemble Learning Techniques

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ABSTRACT
The academic institutions are focusing more on improving the performance of students using various data mining techniques. Prediction models are designed to predict the performance of students at a very early stage so that preventive measures can be taken beforehand. Various parameters (academic as well as non-academic) are considered to predict the student performance using different classifiers. Normally, academic parameters are given more weightage in predicting the academic performance of a student. This paper compares the two models: one built using academic parameters only and another using both academic and non-academic (demographic) parameters. The primary data set of students has been taken from a technical college in India, which consists of data of 6,807 students containing attributes. Synthetic minority oversampling technique filter is applied to deal with the skewed data set. The models are built using eight classification algorithms that are then compared to find the parameters that help to give the most appropriate model to classify a student based on his performance.

KEYWORDS
Academic Parameters, Classification, Educational Data Mining, Ensemble Learning, Multi-Layer Perceptron, Non-Academic Parameters, Prediction, Synthetic Minority Oversampling Technique (SMOTE)

INTRODUCTION
In today’s competitive world, students are taking admission in different courses. But, all of the students are not able to complete their course because of some reason. Due to which, many students withdraw their admission from the course in between. Various factors, academic as well as non-academic, are associated with a student, which can help in predicting the performance of a student at a very early stage, so that some actions may be taken to improve student’s performance.

While predicting the academic performance of a student, normally academic parameters like class X %age, class XII %age, Gap Year, etc. are given more weightage and considered vital as compared...
to non-academic (demographic) parameters like Gender, Address, Parent Income, Age, Category, etc. In this paper, prediction models are built using academic parameters only and using combination of academic and non-academic parameters also. The models are created using eight algorithms: Logistic Regression, Support Vector Machine(SVM), Multi-Layer Perceptron(MLP), J48, Random Forest, AdaBoost, Bagging and Voting, which are then compared to show that a model built using combination of academic and non-academic parameters is better as compared to a model built using academic parameters only. The demographic details of a student are equally important in predicting the performance of a student.

The data set is taken from three programs running in a technical institute in Uttar Pradesh, India. The data set contains the non-academic (demographic) details as well as the academic details of a student. The data set consists of 6807 samples with 20 attributes. The class variable taken is ‘Admission Status’ that tells if a student has completed his course or withdrawn his/her admission before completion. The models are built in a simulated environment using Waikato Environment for Knowledge Analysis (WEKA).

The paper contains the description of the dataset along with the academic and non-academic parameters, which is then followed by the experiments performed for showing the significance of non-academic parameters for building a model for predicting student’s performance. The results using academic parameters only and all parameters are shown in a tabular form and compared graphically. The paper concludes that the non-academic parameters are highly significant in predicting the student’s performance at an early stage.

RELATED WORK

Bhardwaj (2020) used Artificial Neural Network to develop a prediction model for predicting annual medical claims and found that recurrent neural network outperformed feedforward neural network in terms of accuracy.

Yu et al. (2019) suggested an effective solution “active online-weighted ELM (AOW-ELM)”, based on “extreme learning machine (ELM) classification model”. Aggarwal et al. (2019) compared the studies on different machine learning techniques along with the feature selection techniques. The author focused on the correlation thresholds and variance thresholds for performing feature selection. Aggarwal et al. (2019) performed experiment on student data containing academic and non-academic attributes using six classifiers and found that MLP and Random Forest are the most promising classification algorithms to predict students’ performance. Panda (2019) introduced a hybrid classification method by combining distribution base balance-based instance selection and radial basis function neural network classifier to obtain a software defect prediction model. The software metrics with publicly available historical software defect datasets collected from several projects were used to build the prediction model. Abdollahi & Ebrahimi (2019) predicted the behaviour of a theatre complex in Iran for the year 2022 based on the assessment of the complex over the period 2012-2015 and also offered some insights into the problems and suggested practical solutions.

Aggarwal (2018) gave an overview of the machine learning techniques, tools and challenges for doing sentiment analysis. The author discussed the rule-based approach, lexicon-based approach, machine learning approach and hybrid approach for performing sentiment analysis. Collell et al. (2018) studied the combination of a bagging ensemble and threshold-moving and demonstrated its competitiveness on multiclass data using decision trees and neural networks. Mirza et al. (2018) combined the decision tree classification algorithm with SMOTE and achieved high accuracy on the model to predict diabetes prognosis. Elharakany et al. (2018) showed that ICT facilities play an important role in higher education. It is also an important factor in choosing the university by a student at the time of admission. Majhi (2018) used feed forward neural network for breast cancer classification trained by a sine-cosine algorithm. The experiment was performed on the dataset of
Wisconsin hospital and the results showed that the proposed approach is quite robust and effective as compared to other classification algorithms.

Haixiang et al. (2017) provide a review of detecting rare event from an imbalanced learning perspective. Rare events, that are not in favour of mankind or society, often require responses from humans’ decision-making. As the name suggests, rare events are observed rarely in day-to-day life. The authors provided a comprehensive classification of existing domains of imbalanced learning. Soni et al. (2017) computed the quality of higher technical Institute by using various attributes like placements, faculty strength, student’s satisfaction, faculty satisfaction, etc. The authors constructed a dynamic model for policy planning to attain optimum quality in higher technical education system.

Krawczyk et al. (2016) discussed latest research challenges faced while learning from imbalanced data set related to real-world applications. The authors explained multiple aspects of imbalanced learning like classification, regression, clustering, big data analytics and mining data streams, which provides a thorough guide to evolving issues in various domains. Salunkhe et al. (2016) presented a novel approach that reduce the imbalance between the classes by applying pre-processing to the imbalanced dataset taken from KEEL repository. A comparative analysis shows the performance improvement in terms of Area under ROC Curve (AUC). Yijing et al. (2016) proposed a “multiple classifier system” to deal with multi class imbalanced learning problem, to distinguish between different kinds of imbalanced data.

Sun et al. (2015) proposed an “ensemble learning method, that converts an imbalanced data set into multiple balanced data sets and later builds different classification models on these multiple data sets using a particular classification algorithm”. Sarakit et al. (2015) used SMOTE to balance the YouTube dataset and tested using the classifiers: Decision Tree, multinomial Naïve Bayes and Support Vector Machines. The results showed that Support Vector Machine gives the highest accuracy with 93.30% on filtering task and 89.44% on classification. Table 1 summarizes some of the related work done in the field of EDM.

After studying the various researches, that have been done for doing predictive analysis through different educational data mining techniques, the authors found that the parameters considered for building the prediction model are of two types: Academic and Non-academic and found that the following eight classification algorithms: Logistic regression, Support Vector Machine, J48 Decision Tree, Multilayer Perceptron, Random Forest, Voting, AdaBoost and Bagging are the most promising classifiers to build a prediction model.

MATERIALS AND METHODS

The data set comprises of the students’ details taken from three different programs of a technical institutes in the state of Uttar Pradesh, India. The students’ details consist of their demographic details as well as academic details. The data set contains 6807 instances and 20 attributes. The academic and non-academic attributes contained in the data set are shown in Table 2 and Table 3.

Figure 1 depicts the sample view of the attribute set along with the values of attributes. The various attributes like Year of admission, Category, Gender, Year of birth, Month of birth, Age at the time of admission, Quota, Permanent State, Class X %age, Class XII %age, etc. are shown in the screenshot along with their values of different instances.

MODELLING

Since the data set used in this research has imbalanced data, accuracy cannot be considered the appropriate measure to evaluate the classification algorithms. Hence, in this research, the evaluation metric used is F1-Score through which the performance of different classifiers is compared. The classifiers are evaluated using the following metrics:
| S. No. | Paper Title                                                                 | Author                          | Technique                          | Dataset                                | Accuracy     |
|-------|----------------------------------------------------------------------------|---------------------------------|------------------------------------|----------------------------------------|--------------|
| 1     | Early Detection of Students at Risk – Predicting Student Dropouts Using Administrative Student Data and Machine Learning Methods | Berens et al. (2018)            | ANN, Regression, AdaBoost, DT       | Higher Educational Statistical Agency  | 93%          |
| 2     | Data mining for modelling students’ performance: A tutoring action plan to prevent academic dropout | Burgos et al. (2018)            | Logistic Regression                 | UDIMA                                   | 97.13%       |
| 3     | Early detection of university students with potential difficulties         | Hoffait et al. (2017)           | RF, LR, ANN                         | University of Li`ege (Belgium)         | 70.6% for Logistic Regression |
| 4     | Predicting Student Performance using Advanced Learning Analytics           | Daud et al. (2017)              | SVM, C4.5, CART, BN, NB             | Universities of Pakistan               | 86.7% F1-Score of SVM |
| 5     | Towards the integration of multiple classifier pertaining to the Student’s performance prediction | Pandey and Taruna (2016)        | DT, K-NN and Aggregating One-Dependence Estimators (AODE) | Engineering college in India (Source not identified) | 98.96% for K-NN |
| 6     | Using Machine Learning Algorithms for Breast Cancer Risk Prediction and Diagnosis | Asri et al. (2016)              | SVM, DT, NB, K-NNs                  | Wisconsin Breast Cancer                | 97.13%       |
| 7     | Modeling and Predicting Students’ Academic Performance Using Data Mining Techniques | Mueen et al. (2016)             | NB, MLP, C4.5                       | SILO                                   | 85.7% for Naïve Bayes |
| 8     | Machine Learning Application in MOOCs: Dropout Prediction                  | Liang et al. (2016)             | SVM, LR, RF, GBDT                   | XuetangX platform                      | 88% for GBDT |
| 9     | A Review on Predicting Student’s Performance using Data Mining Techniques  | Shahiri et al. (2015)           | NN, NB, K-NN, SVM and DT            | Malaysia University                    | 98% for Neural network |
| 10    | Participation-based student final performance prediction model through interpretable Genetic Programming: Integrating learning analytics, educational data mining and theory | Xing et al. (2015)              | DT, LR, ANN, NB                    | Unidentified Source                    | 77.7% for Naïve Bayes |
| 11    | Exploring Machine Learning Methods to Automatically Identify Students in Need of Assistance | Ahadi et al. (2015)             | BN, NB, DT, Conjunctive Rule, PART, AD Tree, J48, RF | University of Helsinki                 | 93% for J48 |
| 12    | Predicting Students Performance in Educational Data Mining                 | Guo et al. (2015)               | NB, MLP, SVM, SPPN                  | Junior high schools in Hubei province. | 77.2% for SPPN |
| 13    | Classification and prediction-based data mining algorithms to predict slow learners in education sector | Kaur et al. (2015)              | MLP, NB, SMO, J48 and REPTree       | High School (Unidentified)             | 93% for Decision tree |
| 14    | Predicting Student Performance by Using Data Mining Methods for Classification | Kabakchieva (2013)              | DT, NB, K-NN                        | Bulgarian university                   | 66.59% for Decision Tree |
| 15    | Data Mining Approach for Predicting Student Performance                     | Osmanbegovic et al. (2012)      | NB, MLP, C4.5                       | University of Tuzla                    | 76.65% for Naïve Bayes |
| 16    | A combinational incremental ensemble of classifiers as a technique for predicting students’ performance in distance education | Kotsiantis et al. (2010)        | NB, NN and the WINNOW algorithms    | Students’ Registry of the HOU         | 78.95% for ensemble method |
Table 2. Academic parameters used in Data Set

| Attribute Label     | Values                                                                 |
|---------------------|------------------------------------------------------------------------|
| Year of Admission   | Numeric                                                                |
| X %Age              | (Poor, Average, Good, Very Good, Excellent)                            |
|                     | If X %age < 60%, then Poor                                             |
|                     | If 60% <= X %age < 70%, then Average                                   |
|                     | If 70% <= X %age < 80%, then Good                                      |
|                     | If 80% <= X %age < 90%, then Very Good                                 |
|                     | If 90% <= X %age <= 100%, then Excellent                               |
| XII %Age            | (Poor, Average, Good, Very Good, Excellent)                            |
|                     | If XII %age < 60%, then Poor                                           |
|                     | If 60% <= XII %age < 70%, then Average                                 |
|                     | If 70% <= XII %age < 80%, then Good                                    |
|                     | If 80% <= XII %age < 90%, then Very Good                               |
|                     | If 90% <= XII %age <= 100%, then Excellent                             |
| X Pass Year         | Numeric                                                                |
| XII Pass Year       | Numeric                                                                |
| Gap Year (Gap after class XII) | Numeric                                                               |
| Program             | (B.Tech., M.C.A., M.B.A.)                                             |
| Branch              | (IT, EE, EC, ME, MT, CS, CE, IC, EEE, M.C.A., M.B.A.)                 |
| Admission Through   | (Counselling, Vacant Seat, Direct)                                     |
|                     | Counselling – State counselling                                       |
|                     | Vacant Seat – Counselling at college                                   |
|                     | Direct – Management quota                                             |
| Entrance Test Year  | Numeric                                                                |
| Course completed in stipulated time | (Yes, No)                                                           |
| Admission status    | (Alumni, Admission Withdrawn)                                         |

Table 3. Non-Academic parameters used in Data Set

| Attribute Label     | Values                                                                 |
|---------------------|------------------------------------------------------------------------|
| Category            | (Reg, LE, RA)                                                         |
|                     | Reg - Regular                                                         |
|                     | LE - Lateral Entry                                                    |
|                     | RA - Re-Admission                                                     |
| Gender              | (Male, Female)                                                        |
| Year of Birth       | Numeric                                                                |
| Month of Birth      | (Jan, Feb, Mar, Apr, May, Jun, Jul, Aug, Sep, Oct, Nov, Dec)          |
| Age at the Time of Admission | Numeric                                                                |
| Quota               | (General, SC, ST, OBC)                                                |
| Permanent State     | 21 Indian states                                                      |
| Parent Annual Income (F) | (Low, Medium, High)                                  |
|                     | If PAI < 300000, then Low                                             |
|                     | If PAI >= 300000 but less than 500000, then Medium                    |
|                     | If PAI >= 500000, then High                                           |
• Precision (P):

\[
\text{Precision} = \frac{TP}{TP + FP}
\]

i.e number of true positive classifications divided by the sum of true positive classifications and false positive classifications

• Recall (R):

\[
\text{Recall} = \frac{TP}{TP + FN}
\]

i.e number of true positive classifications divided by the sum of true positive classifications and false negative classifications

• F-measure (F1-Score)

F-measure is the harmonic mean of precision and recall. i.e.:
F-measure = \frac{2 \times P \times R}{(P + R)}

The proposed system has been divided into two parts. The first part (Experiment 1) includes building the prediction models using different classifiers with academic parameters and the second part (Experiment 2) builds the prediction model using the same eight classifiers with both Academic as well as Non-Academic parameters. The experiments first balance the dataset using SMOTE filtering and then predicts whether a student will withdraw his/her admission or complete the course.

**Experiment 1**

In the first experiment, the prediction models are build using eight classification algorithms: Logistic regression, SVM, J48 Decision Tree, Multilayer Perceptron, Random Forest, Voting, AdaBoost and Bagging. The parameters considered for making the model are academic parameters only: Year of Admission, X %age, XII % age, X Pass Year, XII Pass Year, Gap Year, Program, Branch, Admission Through, Entrance Test Year and Course completed in stipulated time. The Precision, Recall and F1-Score values for all the models are shown in Table 4. The table shows that the highest F1-Score achieved using classifiers is 79.6% (using Logistic Regression, Multi-Layer Perceptron and Voting meta classifier, where voting classifier is an ensemble learning method using J48 Decision Tree and Multi-Layer Perceptron).

**Experiment 2**

In the second experiment, the prediction models are build using eight classification algorithms with SMOTE: Logistic regression, SVM, J48 Decision Tree, Multilayer Perceptron, Random Forest, Voting, AdaBoost and Bagging. All the parameters (academic as well as non-academic) are considered for making the model. The Precision, Recall and F1-Score values for all the models are shown in Table 5. The table shows that the highest F1-Score achieved using classifiers is 93.8% (using Random Forest meta classifier).

**RESULTS AND DISCUSSION**

The experiments conducted in this research allows us to compare the models predicted using Academic parameters only and using all (academic & demographic) parameters. The F1-Score is used for comparing the performance of different models. The comparison of F1-Score is shown in Table 6.

| Classifier             | Precision | Recall  | F1-Score (%) |
|------------------------|-----------|---------|--------------|
| J48 Decision Tree      | 72.9      | 84.4    | 78.2         |
| Logistic Regression    | 72.4      | 88.3    | 79.6         |
| Multi-Layer Perceptron | 70.1      | 92.0    | 79.6         |
| Support Vector Machine | 68.9      | 93.3    | 79.3         |
| AdaBoost               | 64.1      | 98.2    | 77.6         |
| Bagging                | 71.3      | 86.2    | 78.1         |
| Random Forest          | 75.6      | 80.7    | 78.0         |
| Voting                 | 72.0      | 89.0    | 79.6         |
where for a particular classifier, F1-Score of the model built using academic parameters only and F1-Score of the model built using all parameters is compared. The values in the Table 6 clearly indicates that the F1-Score is significantly higher if the model is built using all parameters for all the classifiers. The maximum F1-Score obtained using academic parameters only is 79.6% (with Logistic Regression, Multi-Layer Perceptron and Voting meta classifiers) whereas the highest F1-Score obtained using all parameters is 93.8% (using Random Forest classifier), which is significantly higher. The results obtained through the experiments conducted allow us to conclude that non-academic parameters, or demographic parameters, like age, gender, location, family income etc. can’t be ignored while predicting the performance of a student. Only the academic parameters are not sufficient to predict whether a student will be able to cope up with the course or not. The best results are obtained only with the combination of both academic and non-academic parameters.

The charts in Figure 2 and Figure 3 clearly shows that the precision and F1-Score is higher for all classifiers when modelling is done using a combination of academic and non-academic parameters, i.e. all parameters.

**CONCLUSION**

Predicting a student’s performance is very crucial in today’s competitive scenario. Normally, it is seen that the student’s academic performance can be predicted using his/her previous academic parameters like Class X marks, Class XII marks, and so on. Based on academic parameters, a students’ performance
can be predicted very well. If a student has performed well in class X or class XII or both, he/she is most likely to perform good in his/her graduation. On the other hand, if the performance in class X or class XII is poor, it’s difficult for a student to cope up in his/her graduation also. But, the research in this paper allows us to conclude that a student’s performance doesn’t depend mainly on academic parameters, but also on the demographic (non-academic) parameters like Gender, Location, Parent’s Income, Age, etc. The experiments conducted in this research allow us to conclude that if non-academic parameters are also considered along with academic parameters for predicting students’ performance, the resultant models are much more effective. This has been proved by comparing F1-Score, which has improved in almost all the classification models if non-academic parameters are also considered with academic parameters. The results allow us to conclude that only the combination of academic and non-academic parameters can give us the most appropriate prediction model.
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