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**Relationship-specific Encoding of Social Touch in Somatosensory and Insular Cortices**

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Abstract—Humans use touch to maintain their social relationships, and the emotional qualities of touch depend on who touches whom. However, it is not known how affective and social dimensions of touch are processed in the brain. We measured haemodynamic brain activity with functional magnetic resonance imaging (fMRI) from 19 subjects (10 males), while they were touched on their upper thigh by either their romantic partner, or an unfamiliar female or male confederate or saw the hand of one of these individuals near their upper thigh but were not touched. We used multi-voxel pattern analysis on pre-defined regions of interest to reveal areas that encode social touch in a relationship-specific manner. The accuracy of the machine learning classifier to identify actor for both feeling touch and seeing hand exceeded the chance level in the primary somatosensory cortex, while in the insular cortex accuracy was above chance level only for the touch condition. When classifying the relationship (partner or stranger), while keeping the toucher sex fixed, amygdala (AMYG), orbitofrontal cortex (OFC), and primary and secondary somatosensory cortices were able to discriminate toucher significantly above chance level. These results suggest that information on the social relationship of the toucher is processed consistently across several regions. More complex information about toucher identity is processed in the primary somatosensory and insular cortices, both of which can be considered early sensory areas.

INTRODUCTION

Touch is the most intimate form of interpersonal communication. Both humans (Suvilehto et al., 2015) and nonhuman primates manage their social relations by means of mutual grooming or touching (Dunbar, 1991). Such touching is usually very relationship-specific (Dunbar, 2010). Behavioral studies have indicated that the social relationship between two individuals strongly influences how social touch is experienced (Heslin et al., 1983). A gentle squeeze can be interpreted as loving or playful when given by one’s partner, or invasion of privacy when coming from a stranger. Human studies have shown that the closer affective relationship two individuals have, the more social touching they are willing to accept from each other and the more pleasant they experience each other’s touch (Suvilehto et al., 2015). Because this effect is independent of the actual kinematics of the touch (Gazzola et al., 2012; Nummenmaa et al., 2016b), such as motion or pressure, it likely reflects top-down influences of the social relational information on the sensory qualities of touch.

While social touch is frequently considered affective, all affective touches need not be social. For example, being stroked by a rotary tactile stimulator can feel pleasant without being social. The perception and processing of touch does not simply reflect whether a touch is understood as social or not. Some studies have found that attributing somatosensory stimulation to a human or a computer does not impact the subjective ratings of the touch (Triscoli et al., 2013) or the modula-
tion of event related potentials associated with the touch (Schirmer et al., 2011). Moreover, the affective properties and cortical processing of touch can be manipulated by different contextual cues (McCabe et al., 2008). Here, we specifically manipulate the social relationship component of experiencing and anticipating touch while acknowledging that this will also impact the affective properties of the stimuli.

Even though the relationship-specific nature of social touching is well established at the behavioral level, neuronal processing of the social dimensions of touch remain poorly understood. According to the classical view of somatosensory processing, passive touch is first processed in the primary somatosensory cortex (S1, specifically Brodmann’s areas BA3b and BA1). The signal is then transmitted to the secondary somatosensory cortex (S2), where it can be integrated with audiovisual input (Keysers et al., 2010). It seems that this view of somatosensory processing is highly simplified and more recent studies have found that these areas are involved in the processing of the stimulus at multiple time-points during the stimulus presentation (Eriksson et al., 2017). While S1 is not conventionally considered to process the affective properties of touch, recent brain imaging studies have found modulation of S1 responses to subject’s belief regarding who is touching (Gazzola et al., 2012; Scheele et al., 2014; Kreuder et al., 2017).

Several additional candidate areas have been proposed to be involved in the processing of affective aspects of touch. Several groups have suggested that the pleasantness of touch modulates the neural activity in the orbitofrontal cortex (OFC) (Francis et al., 1999; McCabe et al., 2008), insular cortex (Kress et al., 2011; Lucas et al., 2015; Perini et al., 2015), anterior cingulate cortex (Rolls et al., 2003; Case et al., 2016), and superior temporal sulcus (Davvidovic et al., 2016).

Because most research on touch has been conducted using artificial somatosensory stimuli, studying naturalistic touch can provide novel insight into how social touch is represented in the brain (Malinen et al., 2014). Prior studies on neural processing of naturalistic social touch have manipulated the belief of the subjects regarding who is touching them, while in reality the toucher was always the same person. They found that both experiencing and anticipating touch from a female experimenter modulated activity in the primary somatosensory cortex distinctly from when the subjects believed they were being touched or anticipated being touched by a male experimenter (Gazzola et al., 2012; Scheele et al., 2014). Additionally, intranasal oxytocin selectively enhances the neural response in the insular cortex, OFC and anterior cingulate cortex for female touch (Scheele et al., 2014). When subjects believed they were touched by their romantic partner or a stranger of the opposite sex (i.e., the same sex as their partner), relationship-specific responses to touch were observed in the orbitofrontal, posterior cingulate, and somatosensory cortices (Kreuder et al., 2017).

Although prior studies have investigated somatosensory (Gazzola et al., 2012) and affective (Kreuder et al., 2017) neural processing of affective touch, it remains unresolved how and where the relationship-specific information regarding social touch is represented in the brain. To that end, we used a realistic manipulation of social relationships between the touchers and subjects (partner versus male and female stranger) and used multivariate pattern recognition techniques for teasing apart the neural processing of social dimensions of touch. Previous research shows that there are clear sex differences in the social acceptability of touching, with touching by females being considered more appropriate by both sexes (Suvilehto et al., 2015). Accordingly, we also tested whether there are subjective and neural differences in processing of touches by male and female strangers.

We expected to replicate the earlier findings of differential cortical activation in the primary somatosensory cortex and orbitofrontal cortices for touch from male and female stranger, in line with Gazzola et al. (2012), and for touch from partner and stranger, in line with Kreuder et al. (2017) and extend these findings by differentiating between the effect of gender and the social relationship.

**EXPERIMENTAL PROCEDURES**

**Participants**

Twenty healthy adult volunteers (10 male, average age = 29 years, SD = 8) participated in the experiment. One subject dropped out at the beginning of the scanning due to discomfort, leaving 19 subjects with complete data sets. They all had normal or corrected-to-normal vision, and gave written informed consent prior to participation. The study was conducted in accordance with the guidelines of the Declaration of Helsinki, and the Institutional Review Board of Aalto University had approved the study protocol. Subjects were heterosexual couples who had been dating for at least six months at the time of the experiment. Both members of the couples were scanned, and the order of scanning (male or female first) was counterbalanced across couples. Subjects were acquainted with the experimental setup and task prior to scanning.

**Experimental design**

The experimental design is summarized in Fig. 1. During the functional magnetic resonance imaging (fMRI) the partner of the subject and a male and a female research assistant (unfamiliar to the participants) served as confederates. We used a total of six different male and six different female research assistants in different pairings in the scanning sessions. This was done to control for the impact of potential differences in the touch kinematics of the selected assistants. All confederates wore differently colored overalls, and the selection of clothing was counterbalanced across subjects. Prior to imaging, the partner of the subject and the two confederates were trained to touch the subjects in a uniform manner: they were instructed to stroke the subject’s thigh at the same speed (approx. 4 cm s−1) and similar pressure. Because in practice sessions the hands of the confederates tended to get cold in the
scanner room, the confederates were provided with simple re-heatable gel heat pads to help maintain stable hand temperature throughout the experiment. More specifically, the confederates were instructed to touch their own neck or chest under the overall, every once in a while, to check that their fingers were not cold. If their hands required warming, they were to hold the heat pads until their fingers were warm once more.

The confederates received instructions for stimulus delivery via headphones. During the experiment, they took turns in
(i) stroking the subject’s upper thigh, (ii) bringing their hand to a near (5–10 cm), or (iii) an intermediate (20–25 cm) distance from the subject’s upper thigh. All stimulation was targeted at the same location on the right leg of the subject. The target distances were indicated on a stick placed between the subject’s thighs (see Fig. 1). The target zone for touching was marked by cutting a 20 cm × 10 cm hole (from middle top of the thigh down towards the knee) into subjects’ overalls to specify the area to be touched, and a measurement stick indicating distances for hand placement was fixed between the subject’s thighs.

The confederates were able to see the hand and sleeve of the active confederate during stimulation but not during inter-stimulus interval (ISI).

Blood-oxygenation level dependent (BOLD) fMRI using echo planar imaging was used to measure the neural correlates of the stimulation in the subjects’ brains. The stimulation was distributed over five imaging runs per participant. Due to technical issues, four subjects only completed four runs. In each imaging run, every possible combination of confederate and action type was presented six times. Over the course of the full five runs, each stimulus was repeated a total of 30 times (5 runs × 6 repeats per run). The stimuli were delivered in 6 s blocks of continuous stimulation (stroking or keeping the hand at the specified distance), with inter-stimulus interval (ISI) of 7.6 s. The order of the stimuli was pseudo-randomized.

The subjects were instructed to pay attention to the hand in their visual field (“When the experiment starts, your romantic partner and our research assistants will take turns in bringing their hand into your visual field. The hand will stop at different distances from your leg or touch your leg. Your task is to pay attention to the hand while it is in your visual field and observe who it belongs to. You will be able to tell the different people apart from the color of their overalls. Do you have any questions?”). Prior to scanning, the subjects were told that they could identify the confederates by the colors of their overalls. To further imprint the different colors of clothing to the different confederates, they were presented to the subject in those particular overalls. A total of nine stimuli per run were “catch” trials, where the same assistant proceeded from one level to a more proximate level (high to middle, high to touch, or mid to touch) without the ISI. This reduced the predictability of the stimulation sequence for the subjects as the subjects could not be certain whether a seeing-hand-
condition would be followed by a touch. This helped the subjects to pay attention to the stimulus during the whole stimulus duration, as per the task instructions.

**Imaging data collection**

MRI data were collected using a 3.0 T whole-body scanner (MAGNETOM Skyra 3.0, Siemens Healthcare, Erlangen) and a 32-channel receive head coil (Siemens) at the Advanced Magnetic Imaging Centre, Aalto NeuroImaging, Aalto University. The fMRI data were acquired with whole-brain $T_2^*$-weighted echo planar imaging (EPI) using the following imaging parameters: TR 1.52 s, TE 30 ms, flip angle 70°, $2.7 \times 2.7$ mm$^2$ in-plane resolution, 35 slices (3.7 mm thickness, no gap), using water excitation and in-plane acceleration using GRAPPA at $R = 2$. A total of 2150 volumes of functional data were acquired in the 5 runs. High-resolution anatomical reference images with isotropic 1 mm voxel size were collected using a $T_1$-weighted MP-RAGE sequence. Subjects’ respiration and cardiac rates were measured during EPI sequences using BIOPAC system MP150CE.

**Self-reports**

After the imaging session, all subjects completed an online behavioral rating of perceived pleasantness for each stimulus type administered by each confederate on a scale ranging from 1 (very unpleasant) to 10 (very pleasant). Subjects also rated their emotional bond with their partner as well as male and female strangers, and reported the touch allowance zones in their body for their partner and the female and male stranger (see details in Suvilehto et al., 2015) using the emBODY tool (Nummenmaa et al., 2014). The touch area maps were preprocessed as described by Suvilehto et al. (2015), Suvilehto et al. (2019) and subjected to mass univariate comparisons. Spatial smoothing was applied using a Gaussian kernel of 8 mm full width at half maximum. 240-s-long Savitzky-Golay filter was applied to remove scanner drift (similar to Çükur et al., 2013), and high pass temporal filter at 0.01 Hz cut-off frequency was applied. To control for motion and physiological artefacts, BOLD time series were cleaned using 24 motion-related regressors, signal from deep white matter, ventricles and cerebrospinal fluid as described in Power et al. (2012). Preprocessed data were inspected for extensive motion.

General Linear Model (GLM) on the whole brain was run as a two-way repeated measures analysis of variance with three levels of action (see hand at 20 cm, see hand at 5 cm, touch) and three levels of actor (partner, female stranger, male stranger). Pre-defined contrasts were computed for each action and actor against baseline, as well as for see (see hand at 20 cm or 5 cm) and see versus touch, again using the whole brain. The subjective ratings were not used as a covariate in the GLM. The GLM analysis was run using Matlab (r2016a) and Statistical Parametric Mapping (SPM12) Matlab package. False Detection Rate (FDR) correction with alpha level 0.05 was used to determine significance of GLM results.

It is possible that the differences between different actors are patterns of activity within similar regions, as opposed to net activation change within a specific region. This kind of pattern-specific processing would not be distinguishable with GLM but can be detected using multi-voxel pattern analysis (MVPA). For MVPA, the pre-processing was done as outlined above, but no temporal or spatial filtering was applied. MVPA classification was run on the preprocessed data using scikit-learn version 0.18.1 on Python 3.6.0 with NumPy 1.11.3. For training and testing the classifier, we used the activity during the stimulus blocks, averaged over each EPI sequence by stimulus type. Regressor was shifted by 4.52 s (3 TRs) to account for lag in hemodynamic response. Classification was run between-subjects in MNI space using leave-one-subject-out cross-validation. Scikit-learn implementation of C-Support Vector Classifier (SVC) with linear kernel was used in all of the classification analyses. For class-wise performance, we report class-wise recall, i.e. sensitivity, defined as TP/(TP + FN), where TP is true positives and TN is false negatives per class. In the supplementary materials we also provide class-wise precision, also called positive predictive value, defined as TP/(TP + FP) where FP = false positives; and f1, which is calculated as the harmonic mean of precision and recall. When the emphasis is not on class-wise performance, classifier performance is reported using accuracy (number of correct predictions per the total number of predictions).

Significance levels were defined using permutation testing by running the classifications on the same data with permuted (randomly assigned) labels with 10,000 permutations and comparing the classification score with the permutation scores. Results were corrected for multiple comparisons using FDR. We considered all...
regions of interest (ROI) used in one classification task (such as partner vs female stranger) to be a family of tests for the multiple comparison correction.

Bilateral ROIs were defined in MNI space (Fig. S1). Areas related to processing somatosensation were defined as follows: primary (S1) and secondary (S2) somatosensory cortex from Juelich histological atlas (S1 was compiled from Juelich histological atlas areas BA1, BA2, BA3a and BA3b, bilateral; S2 was compiled from Juelich histological atlas areas Parietal operculum OP1-OP4, bilateral), insular cortex (INS) and anterior cingulate gyrus (ACG) from the Harvard-Oxford atlas. Additionally, key emotion and reward processing areas were defined as follows: amygdala (AMYG) and OFC from the Harvard-Oxford atlas, putamen (PUT) and thalamus (THA) from the AAL template, and dorsal caudate nucleus (DC) and ventral striatum (VS) from the Wake Forest University PickAtlas toolbox. Additionally, to assess how much visual input contributes to the classification, masks for visual cortex (VC, a combination of visual cortices V1, V2, V3, V4 and V5 from the Juelich histological atlas) and whole brain excluding visual cortex (whole brain minus VC) were included.

RESULTS

Self-reports

Touch Allowance Maps (TAMs) (Fig. 2A) were similar to those reported previously (Suvilehto et al., 2015, Suvilehto et al., 2019). Most of the body was allowed to be touched by the partners. Male and female strangers were not allowed to touch the anterior torso, the upper thighs, the buttocks or the head. Female strangers were allowed to touch larger areas in the upper back and lower legs and feet than male strangers. On average, partners were allowed to touch 68% (SD 21%) of the body, which was significantly more than was allowed for female (mean 27%, SD 23%) or male (mean 21%, SD 18%) strangers; \( t(18) = 8.6 \) and \( t(18) = 10.9, p < 0.001 \), respectively. The difference between touch allowances of female strangers and male strangers was also statistically significant \( (t(18) = 3.0, p = 0.008, \text{paired}) \).

Pleasantness ratings for each experimental condition (Fig. 2) were higher for partners versus male and female strangers, and female versus male strangers in all conditions \( (t(18) > 2.19, p < 0.05, \text{paired}) \) except for seeing hand at 20 cm ratings for male and female strangers, which did not differ from each other \( (t(18) = 2.04, p = 0.56, \text{paired}) \). As we had both male and female subjects, the strangers could be classified either by their sex (male and female stranger) or by their sex with respect to the subject (same sex as subject and opposite sex to subject). When inspecting pleasantness ratings for partner, same sex stranger, and opposite sex stranger, the difference between pleasantness ratings for same and opposite sex strangers were not significant in any of the three actions (Fig. S2). Pleasantness ratings given by the male and female subjects were not statistically different, regardless of whether the strangers were considered as male/female stranger or same/opposite sex stranger.

Regional effects in the general linear model

Whole-brain general linear model (GLM) analysis showed increased activation in insular cortices, secondary somatosensory cortices and contralateral primary somatosensory cortex (Fig. 3) when feeling touch compared to baseline. Compared to baseline, there was increased activity in the visual cortices, with additional clusters at the temporal poles and ipsilateral amygdala for seeing hand at 5 cm and at 20 cm. When feeling touch and seeing hand (at both distances) were contrasted directly against each other, significant differences were seen in S1, S2 and anterior cingulate cortex. In visual areas, there was significantly less activation for the being touched than for the exclusively visual conditions, although the subjects were able to see the hand in all three conditions. There were no significant differences between the two visual conditions (seeing hand at 5 cm and 20 cm). The GLM analysis revealed no statistically significant differences across the confederate categories (partner, male stranger, female stranger) in a pairwise comparison, but see Table S1 for the main effect pertaining to the actor.

Multivariate analyses with multivoxel pattern analysis

First, we used MVPA on the largest ROI (whole brain minus visual cortices) to confirm whether it was possible to decode relationship-specific information using MVPA. We used MVPA to test whether brain responses to feeling social touch and seeing a hand in the peripersonal space were relationship-specific. In the whole brain minus VC ROI, the actor delivering the touch could be classified consistently above permutation-derived chance level (0.33) for all actors (mean recall = 0.49). This was not the case for either of the visual-only events. In visual-only events mean recall rate was lower and only some actors could be classified at significantly above chance level (Fig. 4), when using the whole brain minus VC mask. Different estimates of class-wise classifier accuracy (precision and F1) gave similar results (see Fig. S3).

To demonstrate the classifier performance in a general case and to inspect how detailed classification is possible, we ran the classifier on all nine types of stimuli in the whole brain minus VC ROI. The classifier performed better at predicting the action (touch, seeing hand at 5 cm, seeing hand at 20 cm) than predicting confederate (partner, male stranger, female stranger) (Fig. S4). Many more misclassifications occurred between actors in same action type (e.g. confusing partner’s hand at 20 cm with female stranger’s hand at 20 cm) than between different action types. Misclassifications were more common between male and female stranger than between partner and either stranger.

Second, we looked at the different pre-defined ROIs to reveal which brain regions contain relationship-related neural codes for seeing hand in the peripersonal space.
and experiencing touch. This was done in two steps, first by classifying between all three confederates (Table S2 and Fig. 5) and later, by classifying between pairs of confederates (Table S3 and Figs. 6 and S5). Above-chance level actor classification accuracy for both touch and seeing hand was found in the whole brain minus VC ROI and in S1 (ps < 0.024). In insular cortex, accuracy was above chance level for touch (p = 0.014) but not for seeing hand events. In visual cortices, classifier accuracy exceeded chance level for seeing hand at 20 cm (p = 0.011), all p-values FDR-corrected. Classifier accuracy did not exceed chance level in any other tested ROIs (Fig. 5).

Next, we tested whether social touch is encoded in terms of the de facto sex of the toucher (c.f. Gazzola et al., 2012; Scheele et al., 2014 who tested only male subjects) or in terms of the toucher being same or opposite sex with the subject. To that end, we attempted to classify the toucher identity from categories partner (always opposite sex), same sex stranger, and opposite sex strangers.

![Fig. 2. Self-reports. (A) Touch allowance zones for partner, and female and male strangers. Colormap shows thresholded (p < 0.05, FDR corrected) T scores for touch allowances. White rectangle depicts the approximate location touched in the imaging experiment. Bottom row displays subjective pleasantness ratings of (B) seeing hand at 20 cm from the leg, (C) seeing hand at 5 cm from the leg, and (D) being touched by the partner or the two confederates. The violin plots in (B–D) shows the estimated density distribution of the ratings, while the box plot inside each violin depicts median (black bar) and first and third quartiles (limits of the box) of the observed values. Significant differences in pleasantness ratings are marked with asterisks (*p < 0.05, **p < 0.01, ***p < 0.001, FDR-corrected for multiple comparisons). See also Fig. S2 for subjective pleasantness ratings shown for same sex strangers and opposite sex strangers.](image)
sex stranger, rather than the actual sexes of the confederates (Fig. 5). This classification was successful at above chance level at whole brain minus VC for touch ($p = 0.001$) and seeing hand at 20 cm ($p = 0.001$). Classification of touch was successful also for insular cortex ($p = 0.023$). Unlike when classifying actor based on their de facto sex (male or female), we were not able to classify actor with respect to the sex of the subject (same or opposite sex) from primary somatosensory cortex for any of the action types ($p_s > 0.1$).

We next looked at the specific binary classification of the touch by partners and strangers. We first tested how well we can classify the partner’s touch from the touch of an opposite-sex stranger. This classification was successful in several ROIs (Fig. 6). In addition to whole brain minus VC ROI (accuracy 0.61, $p = 0.018$), the classifier performed at significantly above chance level in S1 (mean accuracy 0.62, $p = 0.018$), S2 (mean accuracy 0.64, $p = 0.018$), amygdala (mean accuracy 0.62, $p = 0.018$) and orbitofrontal cortex (mean accuracy 0.62, $p = 0.018$, all $p$-values FDR corrected).

Then, we attempted classifying between the strangers from each other depending on their actual sex or whether they were of the same or opposite sex with the participant.
Classifying between the strangers was not possible in any of the selected ROIs (Fig. S5). This was the case regardless of whether we looked at the sex of the stranger (male, female) or the sex of the stranger with respect to the sex of the subject (same sex, opposite sex).

Finally, we classified the relationship but without fixing the sex of the toucher. The sexes of the touchers were either consistently different (partner vs. same sex stranger) or varied in congruence of the sexes between the subjects (partner vs. male stranger and partner vs. female stranger) (Fig. 6). All three cases could be classified from the whole brain minus VC ROI (accuracies > 0.68, ps = 0.001, FDR corrected). Exact classification accuracies for classifying actor in touch conditions are also presented in Tables S2 and S3.

**DISCUSSION**

Our main finding was that naturalistic social touch is coded in a relationship-specific manner in the primary somatosensory cortices as well as in the insular cortex. Above-chance level accuracy was also found in the amygdala, orbitofrontal cortices, and secondary somatosensory cortices, but only when classifying partner vs. opposite sex stranger. These effects were observed even though the actual kinematics of the social touching were carefully matched, and in the absence of any significant between-condition differences in univariate GLM analyses. This suggests that specific activity patterns, rather than global activity changes, in the somatosensory and insular cortex contain relationship-specific neural codes of social touch.

Self-report data support the notion that social touching is perceived in relationship-specific manner, with respect to both touching allowances and felt pleasure (Fig. 2). Touch by partners was rated statistically significantly more pleasant than touch by strangers. While modulating the pleasantness of the touch in isolation is not possible in a highly naturalistic set-up such as the one used here, prior studies have shown that pleasure derived from felt (Nummenmaa et al., 2016b; Kreuder et al., 2017) and seen (Gazzola et al., 2012) touch is dependent on who the subject believes is touching them, independent of the kinematic properties of the touch. Moreover, touch allowance zones were significantly larger for partners versus strangers, in accordance with previous studies (Suvilehto et al., 2015, Suvilehto et al., 2019). Interestingly, effects of social relationship on touching were much more profound at the subjective rather than neural level.

As expected, GLM revealed activation in the contralateral S1 and bilateral S2 during social touch (Fig. 3). This accords with previous work using naturalistic touch (Gazzola et al., 2012; Malinen et al., 2014). Activation was also found in bilateral insular cortex, in agreement with other studies using soft, stroking touch (Olausson et al., 2002; Björnsdotter et al., 2009). However, GLM responses were indistinguishable between different actors.

In contrast, MVPA revealed relationship-specific responses to both touch and seeing hand in the peripersonal space. Toucher identity could be classified significantly above chance level from the whole brain minus VC ROI (Fig. 4). The classification was conducted using leave-one-participant out cross-validation, resulting in activity patterns that were consistent across subjects. More misclassifications occurred between different actors in the same action.
(e.g. touch by male and female stranger) and very few misclassifications occurred between action types (e.g. see female stranger’s hand at 20 cm or 5 cm). This suggests that action-specific signals were more consistent across subjects than the relationship-specific signals (Fig. S4).

One of our findings was that the amplitudes of the net BOLD responses e.g. in somatosensory cortices did not distinguish between the touches by a partner and a stranger, whereas the multivariate analysis resulted in significant differences. This could result from two mutually non-exclusive reasons. First, the information regarding social aspects of touch is likely represented in cell populations interleaved at sub-voxel resolution in these areas. Second, the net gain effect of social dimensions of touching in the studied areas could be insufficient or absent, and social information is represented in a multivariate, distributed pattern. Both alternatives however suggest the interpretation that within a single region (such as somatosensory cortices or insular cortices) there is no simple amplitude modulation by social touching, but rather a more fine-grained representation of social information.

Regional differences in processing of social touch

The MVPA revealed two distinct sets of regions with different characteristic response profiles. First, in a number of ROIs (amygdala, OFC, S2), we were able to classify between two touchers, but only for specific toucher pairs. This suggests that these areas process a single feature or a limited set of features of the socio-affective stimulus. Second, in S1 and IC the classifier was able to distinguish between all three touchers. These areas have close structural and functional connections to the regions able to classify some pairs of touchers, thus it is possible that S1 and IC combine the featurespecific information from the single-tasking areas to a more complete representation of the social stimulus.

Thus, S1 and IC appear to contain the most detailed representation of touchers’ identity, as evidenced by classification results (Fig. 5). These regions are typically considered to be parts of the bottom-up somatosensory pathway, yet in our study they were modulated by social aspects of touch in the absence of differential tactile kinematics. Similar results of top-down modulation of sensory processing in S1 have been found by modifying subjects’ belief of tactile stimulus by labeling skin cream as ‘basic’ or ‘rich’ (McCabe et al., 2008) or by giving subjects placebo nasal spray the subjects believed to impact pleasantness of touch stimuli (Ellingsen et al., 2013). In line with this, also the assumed identity of the person touching the subject modulates S1 activation (Gazzola et al., 2012; Scheele et al., 2014). The present study using multivariate approach demonstrates that such high-level social information about the touchers’ identity is represented in the somatosensory cortices even in a naturalistic case, where the subject is touched by different individuals to whom they have different social relationships.

In addition to classifying experienced touch, the classifier was also able to distinguish actor identity in S1 when subject was seeing hand but not experiencing touch (Fig. 5). This might be related to anticipatory coding of tactile sensations in S1. For example, tickling

**Fig. 6.** Mean accuracy of classifying actor identity when subject was being touched. Dashed line depicts a priori chance level (0.5), error bars show SEM, *denotes p < 0.05 (FDR-corrected). All of the pairwise classifications were possible in the whole brain minus VC ROI. Moreover, classifying partner vs. opposite sex stranger was possible in S1, S2, amygdala, and orbitofrontal cortex, and classifying partner vs. male stranger was possible in the insular cortex. See also Table S3 for the classification accuracies and exact p-values.
and anticipation of tickling lead to similar S1 responses (Carlsson et al., 2000). This accords with the result showing S1 activation when we see touch-like movement in the peripersonal space (Schaefer et al., 2012). Therefore, processing seen and felt touch on S1 might not exclusively reflect the tactile stimulation but could also be modulated by relationship-specific expectations related to the social touch.

Insular cortical activation distinguished all three actor categories above chance level. In particular, IC was the only ROI where we were able to classify all of the three actors both when the strangers were defined as-is (partner, male stranger, female stranger) and when they were defined with respect to the sex of the subject (partner, same sex stranger, opposite sex stranger). This suggests a very detailed representation of toucher identity and could be related to a specialized group of neurons called C-Tactile (CT) afferents (Valibo et al., 1993; Olausson et al., 2002).

The touch stimulus in this study was administered at 4 cm/s and since it was administered by hand, it was neutral in temperature. These touch features are optimal for CT afferents (Ackerley et al., 2014), which synapse to IC (Olausson et al., 2002). CT-optimal touch has been shown to convey sensual/erotic as well as affiliative intentions (Kirsch et al., 2017). The erotic intentions associated with CT-optimal touch, and the difference in how welcome such touches are from different people (Nummenmaa et al., 2016a), might explain why these classifications were successful.

In contrast with S1 and IC, a number of other ROIs only contained very specific social information regarding touch. Amygdala, OFC, and S2 could be used to classify between touch from the partner vs. touch from an opposite sex stranger, i.e. when the sex of the toucher was kept constant (Fig. 6). However, any of the other classifications failed in these areas. It is not clear whether OFC, amygdala, and S2 process the same feature of the stimulus.

The role of OFC in processing the pleasantness and unpleasantness of touch is well established (Rolls et al., 2003, 2008; McCabe et al., 2008; McGlone et al., 2012). Changes in OFC activation do not necessarily need to relate to tactile properties of the touch, but it can also reflect whether subject believes they are touched by their partner or an opposite sex stranger (Kreuder et al., 2017).

On the other hand, amygdala processes both positively and negatively valenced stimuli as long as they are salient (Adolphs, 2010). Limited evidence exists for the role of amygdala in affective tactile processing (Rolls et al., 2003; Ellingsen et al., 2013). It has been suggested that amygdala codes for the biological relevance of affective touch and thus provides input to other regions on the importance of the touch stimulus (Voos et al., 2013). Possibly, both amygdala and OFC could be responding to the differential pleasantness (or unpleasantness) in touch by partner versus stranger.

S2 integrates somatosensory input with audiovisual input (Keyser et al., 2010). It has been reliably activated by both affective and discriminative processing of touch (Morrison, 2016). Ellingsen et al. (2013) found that placebo, which subjects believed to be oxytocin, enhanced the S2 BOLD response to pleasant touch and diminished S2 BOLD response to painful touch. This suggests that S2 might also relate to the experienced pleasantness of the touch. However, a recent rtTMS study indicates that S2 might be related to the perception of touch intensity, not touch pleasantness (Case et al., 2017). Thus, the specific socio-affective feature of touch that S2 encodes is debatable.

There are strong structural and functional connections between the areas with a detailed representation of actor identity and the areas with a more limited representation of actor identity. IC is functionally connected to OFC (Cauda et al., 2011) and amygdala (Shi and Cassell, 1998). S1 has dense reciprocal connections to S2 (Disbrow et al., 2003) and is also connected to the OFC (Carmichael and Price, 1995). Therefore, it is possible that amygdala, OFC, and S2 process more simplistic features of the stimuli and provide feedback to the early sensory processing areas, which then combine the input from multiple regions. However, the temporal cascade of affective processing of social touch cannot be directly tested with the present fMRI design.

Our results suggest that the observed effects may be related to the subjective pleasantness. For example, the results of MVPA were more robust for touch than for the visual conditions and the differences in pleasantness were stronger for touch than for visual conditions (Figs. 2 and 4). However, if the results reflected only the change in pleasantness, we would expect to see similar classification accuracies for partner vs same sex stranger and partner vs opposite sex stranger, as the pleasantness ratings of same and opposite sex strangers are similar. Instead, we see several areas (S1, S2, amygdala, OFC) differentiate between partner and opposite sex stranger but not partner and same sex stranger (see Table S3 for easy comparison). This suggests that the signal is not entirely pleasantness-driven. It is still possible, and even likely, that pleasantness explains some of the results we are seeing but more studies are needed to disentangle these factors.

Limitations and future directions

Our results show social relationship specific changes in the neural correlates of social touch. Earlier research has shown that merely the belief of the toucher identity can modulate the affective meaning of the touch (Gazzola et al., 2012; Nummenmaa et al., 2016b). Due to the naturalistic experimental design, it was not feasible to modulate the different affective factors of the touch, such as pleasantness, independent of the toucher identity. Therefore, it is not possible to determine and evaluate the specific features of the qualia which drive these results. It is entirely possible that factors which were not even measured, such as stimulus salience and familiarity, could be driving these results. For example, it is possible that the BOLD-fMRI classifier is mainly picking up signal related to the saliency of the touch, which could however be pleasantly valenced for partner and unpleasantly
valenced for the stranger. However, the present data does not allow disentangling these two options.

Pleasantness is a likely candidate for the source of at least some of the effects presented here. However, subjective pleasantness ratings for the stimuli were collected only once, after the imaging session. This was done to ensure that the results stem from the experience of being touched rather than the act of evaluating the stimulus, since evaluating (as opposed to purely observing) affective stimuli is known to impact cortical activity in several of our areas of interest (Hutcherson et al., 2005). Due to this experimental design choice, the self-report measures cannot be directly contrasted with the neural correlates for the stimuli. However, this is an interesting and relevant research question. Future studies should consider passive measures of affect, such as collecting physiological measures during the scanning, which might enable acquiring stimulus-by-stimulus reactions without interfering with experiencing the stimulus.

In this study we imaged both parties of heterosexual romantic couples. The data from the male and female participant of each couple were collected on the same day and same confederates were used as strangers for both parties. It is possible that the two parties of one romantic couple are not fully statistically independent due to these factors. Earlier studies (Coan et al., 2006) suggest that couple-specific information, such as relationship satisfaction, might modulate the neural correlates of touch such that people more satisfied in their relationships would show a larger difference between being touched by their spouse versus a stranger. However, we did not collect this information from our participants and would not have sufficient power to do reliable correlational analyses. Moreover, it is possible that there is some systematic kinematic or temporal variation in the touches of the partners and strangers that could contribute to the classification accuracy. Unfortunately, touch kinematics could not be directly measured in this study. However, if such variation would exist, it should be considered as an inherent feature of the way humans touch close ones versus strangers, rather than a mere sensory confound. It is also possible that the dyads have established mutual touching routines or patterns over their relationship that make them immediately recognizable thus increasing the statistical dependency between the subject pairs. However, we safeguarded against such possibilities with the standardization of the touching task.

In contrast with previous studies (Gazzola et al., 2012; Scheele et al., 2014), we were not able to classify between the two strangers. This might be explained by different instructions to subjects. In the earlier studies, the subjects were instructed to imagine that they were looking for a date and that the toucher was “coming on to them”, whereas in our experiment the subject was instructed to simply observe the stimulus. Imagining the romantic interest led to more extreme differences in pleasantness ratings in, for example, Gazzola et al.’s (2012) study compared to this study, potentially contributing to different outcomes.

More generally, the contextual factors related to social touch and their impact on the interpretation and processing of social touch are not very well understood. For example, when conducting a physical examination, it is acceptable for a doctor to touch their patient in ways which would not be acceptable if the same two individuals would meet at a social situation. Even within a given environment and within a given social or professional relationship, like doctor and patient at a hospital, situational cues can impact the message conveyed by touch (Davin et al., 2019). More research is needed to establish the role of different contextual factors in how social touch messages are conveyed and understood and how they impact the cortical processing of touch.

In conclusion, our findings reveal several brain regions involved in the relationship-specific processing of social touch. This was the first study to investigate the neural correlates of social touch by one’s real-life romantic partner and contrast it to touch by male and female strangers. The most detailed representation of relationship-specific social touch was found in early sensory areas, namely primary somatosensory cortex and insular cortex.

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APPENDIX A. SUPPLEMENTARY DATA

Supplementary data to this article can be found online at https://doi.org/10.1016/j.neuroscience.2020.09.015.