Secondhand tobacco smoke in bars and restaurants in Santiago, Chile: evaluation of partial smoking ban legislation in public places

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ABSTRACT

Objective To compare air nicotine concentrations according to the smoking policy selected by bars/restaurants in Santiago, Chile before and after the enactment of partial smoking ban legislation in 2007 (establishments could be smoke free, have segregated (mixed) smoking and non-smoking areas, or allow smoking in all areas).

Methods The study measured air nicotine concentrations over 7 days to characterise secondhand smoke exposure in 30 bars/restaurants in 2008. Owner/manager interviews and physical inspections were conducted.

Results Median IQR air nicotine concentrations measured in all venues were 4.38 (0.61–13.62) μg/m³. Air nicotine concentrations were higher in bars (median 7.22, IQR 2.48–15.64 μg/m³) compared to restaurants (1.12, 0.15–9.22 μg/m³). By smoking status, nicotine concentrations were higher in smoking venues (13.46, 5.31–16.87 μg/m³), followed by smoking areas in mixed venues (9.22, 5.09–14.90 μg/m³) and non-smoking areas in mixed venues (0.99, 0.19–1.27 μg/m³). Air nicotine concentrations were markedly lower in smoke-free venues (0.12, 0.11–0.46 μg/m³). After adjustment for differences in volume and ventilation, air nicotine concentrations were 3.2, 35.5 and 56.2 times higher in non-smoking areas in mixed venues, smoking areas in mixed venues and smoking venues, respectively, compared to smoke-free venues.

Conclusions Exposure to secondhand smoke remains high in bars and restaurants in Santiago, Chile. These findings demonstrate that the partial smoking ban legislation enacted in Chile in 2007 provides no protection to employees working in those venues. Enacting a comprehensive smoke-free legislation which protects all people from exposure to secondhand smoke in all public places and workplaces is urgently needed.

INTRODUCTION

Secondhand tobacco smoke (SHS) is an established cause of death and disease worldwide. In Chile, exposure to secondhand smoke is widespread. Nicotine concentrations in indoor air of public places and workplaces in Santiago were among the highest in Latin America, in particular in restaurants (median 2.08 μg/m³) and bars (median 3.33 μg/m³). Moreover, approximately 65% of Chilean high school students reported being exposed to secondhand smoke outside their homes, higher compared to other countries. Protecting the population from exposure to secondhand smoke is urgently needed in Chile.

The WHO Framework Convention on Tobacco Control (WHO FCTC) and its implementation guidelines have clearly indicated that comprehensive smoke-free legislation eliminating tobacco smoking in all indoor public places and workplaces must be implemented to protect all people from the health effects of secondhand smoke. Chile ratified the WHO FCTC in 2005 and enacted national legislation restricting smoking in public places and workplaces in 2007. The legislation, however, allowed bars and restaurants <100 m² for public use to decide their smoking policy (smoke free or smoking) and bars and restaurants >100 m² for public use to designate smoking and non-smoking areas physically separated from each other.

In this study, our main goal was to compare levels of secondhand smoke exposure, measured by air nicotine concentrations, in bars and restaurants in Santiago City before and after the implementation of the 2007 Chilean smoking legislation. In addition, we compared air nicotine concentrations according to the smoking policy selected by the venues after the 2007 legislation: smoke free, smoking allowed in all areas, and mixed smoking and non-smoking areas.

METHODS

Study design and population

This exposure survey used air nicotine passive samplers to characterise exposure to secondhand smoke in bars and restaurants from Santiago City before (October 2002) and after (April 2008) the implementation of the 2007 tobacco legislation in Chile. In 2002, air nicotine concentrations in bars and restaurants were measured as part of a multicountry study measuring secondhand smoke levels in public places in Latin America. Details on the study protocol have been published previously. In summary, a total of 10 bars and restaurants participated in 2002 (figure 1). All of them were invited to participate in April 2008. Two of them were no longer in business, one refused and one agreed but the nicotine samplers were lost before removal, leaving six establishments for reassessment of air nicotine concentrations in 2008.

To expand the number of establishments included in the 2008 study, a total of 53 bars and restaurants located in neighbourhoods in Santiago City with a high density of public places where people spend time or gather socially were visited de novo (figure 1). Because the study was part of a larger project, the bar/restaurant needed to have a minimum of two non-smoking workers to be
invited to participate (N=46). Invitation was conducted in person providing a letter with a complete description of the study. Of the 46 eligible venues, 24 agreed to participate (52% participation rate). Taking together venues evaluated in 2002 and 2008 (N=6) and venues evaluated only in 2008 (N=24), a total of 30 bars and restaurants were available for evaluation of secondhand smoke levels by smoking policy in 2008 (10 allowed smoking, 17 had mixed smoking and non-smoking areas and 3 were smoke free). The smoking policy of the establishment was identified by the owner/manager. Participation was voluntary and informed consent was obtained from the responsible authority, owner or manager of each establishment. The study was approved by the research ethics committee of the School of Medicine, University of Chile.

Data collection

Short, standardised, interview-based questionnaires administered during work hours but before opening to the public were completed by the owner or manager to collect general characteristics of the venue (number of years in business, size and maximum occupancy, hours of operation, customer and employee demographics, information on food served, dancing space and live music, ventilation systems, smoking policy and estimated percentage of customers who smoked). Room volume was estimated measuring height, length and width of the room with a tape measure. The presence of smoking signs and the separation between smoking and non-smoking areas were observed and recorded.

Time-weighted average concentration of air nicotine was measured using passive samplers originally developed by Hammond and Leaderer.\(^1\) The samplers were assembled from a 37-mm sampling cassette containing a filter treated with sodium bisulfate and covered by a polycarbonate diffusion membrane at the Secondhand Smoke Exposure Assessment Laboratory of the Johns Hopkins Institute for Global Tobacco Control. In each venue, two nicotine samplers were placed at 1–2 m from the floor for a total of 7 days (sampling for 24 h per day). Sample locations were selected to represent the area of the bar/restaurant that the employees most frequently occupied. In mixed establishments, one sampler was placed in the smoking area and the other in the non-smoking area. In smoking and smoke-free venues, the two samplers were placed in different areas within the venue (eg, one in the bar counter and the other in the tables area). For each sampler, date and time at installation and removal were recorded to estimate overall sampling time. All bars and restaurants were visited once at an hour of maximum public attendance to verify the correct placement of the sampler, the distance of a typical smoker from the sampler, the functioning of ventilation systems, the opening of windows and doors, compliance with smoking restrictions, and the total number of occupants and smokers over a period of 15 min. A total of 2 samplers were lost before removal (1 in a restaurant and 1 in bar) and in 3 venues only 1 sampler was placed, leaving 55 samplers for analysis of air nicotine concentrations.

At the end of the sampling period (7 days), the samplers were securely closed, stored in a smoke-free place at room temperature, and transported to the Exposure Assessment Laboratory at Johns Hopkins for the analysis of nicotine content. In the laboratory, the filters were removed from the cassette and the nicotine was extracted in aqueous solution. The nicotine was further extracted and concentrated into a heptane solution and injected into a gas chromatograph with nitrogen detection to increase sensitivity.\(^1\)

The airborne concentration of nicotine was calculated by dividing the amount of nicotine collected by each filter (µg) by the volume of air sampled (m\(^3\)). The volume of air sampled was estimated as the total of sampling minutes multiplied by the estimated flow rate (25 ml/min). A total of 17 samplers had an accompanying duplicate to estimate fieldwork reliability (intraclass correlation coefficient=0.85). A total of three samplers were field blanks, used to determine blank-corrected nicotine concentrations and to calculate the method limit of detection. The limit of detection was 0.014 µg/m\(^3\). Two samples had concentrations of nicotine below the detection limit. For these samples, a value half of the detection limit was assigned. Duplicates and blanks were assigned using a fixed random sampling procedure.

In addition, hair nicotine samples within 5 cm of the hair root were collected from a total of 74 non-smoking employees (53 working in smoking venues, 40 working in smoke-free venues and 4 working in mixed venues). Hair nicotine concentrations (ng/mg) were measured at the Johns Hopkins Assessment Laboratory of the Johns Hopkins Bloomberg School of Public Health. Hair nicotine was extracted using an isotope dilution method (Nicotine-d3, Supelco, St Louis, Missouri, USA).\(^1\)

Hair nicotine analysis was conducted using gas chromatography/mass spectrometry (GC-17/MS-QP5000, Shimadzu, Columbia, Maryland, USA)\(^2\) after washing the samples using 5 ml of dichloromethane and sonication (Aquanonic, Model 250HT, Scientific Support, Inc, Hayward, CA 94545) for 30 min to remove nicotine adhering to the surface of the hair. The limit of detection (LOD) was 0.02 ng/mg for a 30 mg hair sample. Final hair nicotine concentrations (ng/mg) were provided after subtraction of background levels from blank samples.

Statistical analyses

For establishments sampled in 2002 and 2008, air nicotine concentrations were compared before and after the 2007 legislation considering the smoking policy of the establishment in both time periods. Crude geometric means (95% CI) of air nicotine concentrations by different bar/restaurant characteristics were estimated for establishments sampled in 2008. To compare air nicotine concentrations by smoking policy and other characteristics, we computed crude and multivariable adjusted ratios of the geometric mean and its 95% CI using linear regression models on log-transformed nicotine. Analyses were conducted using Stata V10.1 (Stata, College Station, Texas, USA).

RESULTS

For establishments sampled in 2002 and 2008 (n=6), the smoking policy remained the same as in 2002 in venues 1 and 4 (table 1), changed from smoking allowed in all areas to mixed

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**Table 1**

| Venue | Smoking Policy 2002 | Smoking Policy 2008 |
|-------|---------------------|---------------------|
| 1     | Mixed areas | Smoke-free |
| 2     | Mixed areas | Smoke-free |
| 3     | Mixed areas | Smoke-free |
| 4     | Mixed areas | Smoke-free |
| 5     | Mixed areas | Smoke-free |
| 6     | All areas  | Smoke-free |

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Figure 1  Eligibility criteria of establishments selected de novo in 2008 included having at least two non-smoking employees.
areas in venues 2 and 3, and changed from mixed areas to smoke-
free areas in venues 5 and 6. Comparing secondhand smoke
measured in 2008 versus 2002, air nicotine concentrations had
decreased 85% and 97% in the two venues changing to a smoke-
free policy (in 2008, mean air nicotine concentrations were
0.06 μg/m³ in venue 5 and 0.12 μg/m³ in venue 6). Changes in
air nicotine concentrations in the other venues were minor,
ranging from 2% to 25% decrease in venues with mixed smoking
areas in 2008 and 25% increase for the venue that still allowed
smoking in all areas in 2008.

Among the 30 venues sampled in 2008, 60% were bars (table 2).
Most venues allowing smoking and half of those with mixed

### Table 1 Change in air nicotine concentrations in bars/restaurants before and after the implantation of a partial smoking legislation in Chile in 2007

| Venue Policy | 2002 Air nicotine (μg/m³) | 2008 Air nicotine (μg/m³) | Percentage change |
|--------------|--------------------------|--------------------------|-------------------|
| Smoking      | 3.68                     | 4.52                     | +23%              |
| Mixed        | 6.85                     | 5.17                     | −25%              |
| Smoking      | 3.23                     | 3.18                     | −2%               |
| Mixed        | 8.35                     | 7.54                     | −10%              |
| Mixed        | 1.58                     | Smoke free               | −97%              |
| Mixed        | 0.80                     | Smoke free               | −85%              |

Air nicotine concentrations reflect the average of two air nicotine samplers in each venue. Policy: smoking, allowed in all areas; mixed, smoking and non-smoking areas; smoke free, smoking not allowed in any area.

### Table 2 Bar/restaurant characteristics, Santiago, Chile

| Type of venue (%) | Total (n = 30) | Smoking (n = 10) | Mixed (n = 17) | Smoke free (n = 3) |
|-------------------|----------------|-----------------|----------------|------------------|
| Bar               | 60.0           | 90.0            | 52.9           | 0                |
| Restaurant        | 40.0           | 10.0            | 47.1           | 100              |
| Years in business*| 9.0 (6.0 to 14.0) | 8.5 (4.7 to 12.0) | 10.0 (6.0 to 20.0) | 11.0 (3.0 to 13.0) |
| Surface for public use, m²* | 200 (130 to 610) | 115 (93 to 144) | 330 (160 to 420) | 165 (80 to 250) |
| Total volume, m³*  | 232 (176 to 403) | 214 (171 to 331) | 238 (200 to 413) | 195 (161 to 480) |
| No. of employees*  | 25 (16 to 50) | 18 (13 to 25) | 19 (15 to 50) | 45 (13 to 70) |
| Legal occupancy, n* | 195 (90 to 270) | 135 (80 to 160) | 150 (120 to 250) | 155 (80 to 230) |
| Mean number of customers per day* | 125 (70.0 to 390.0) | 90 (50 to 100) | 100 (70 to 250) | 200 (55 to 900) |
| Weekdays           | 200 (150 to 435) | 188 (150 to 200) | 200 (120 to 400) | 200 (110 to 500) |
| Weekends           | 70.0           | 90.0            | 61.1           | 66.7             |
| Windows facing outdoors, % | 93.3           | 80.0            | 100             | 100              |
| Ventilation system, % | 61.3           | 40.0            | 100             | 66.7             |
| Air conditioning, % | 48.8           | 71.4            | 38.9           | 0.0              |
| Sells cigarettes, % | 70.0           | 20.0            | 94.1           | 0.0              |
| Age of customers, % | 53.3           | 30.0            | 58.8           | 100              |
| Customers smoking inside, %‡: | 6.7           | 0.0             | 70.6           | 66.7             |
| Nobody            | 43.3           | 0.0             | 0.0            | 33.3             |
| <50% of customers  | 50.0           | 100             | 29.4           | 0.0              |
| Hair nicotine level in non-smoking employees, ng/m³* | 2.00 (0.81 to 6.18) | 2.62 (0.83 to 6.22) | 1.80 (0.81 to 5.75) | 1.24 (0.68 to 7.63) |

*Median and IQR.
†Including children.
‡For mixed venues, this question was answered with respect to the non-smoking area only.
concentration ($37.19 \, \mu g/m^3$) occurred in a bar that allowed smoking in all areas. Hair nicotine concentrations were also higher in non-smoking employees working in smoking (median 2.62 ng/mg) and mixed venues (median 1.80 ng/mg) compared to smoke-free venues (median 1.24 ng/mg) (table 2).

Compared to smoke-free venues, air nicotine concentrations were 3.2 times higher in non-smoking areas of mixed venues, 35.5 times higher in smoking areas of mixed venues and 56.2 times higher in venues that allowed smoking in all areas, after adjustment for differences in volume and ventilation (table 3). A clear dose response with increasing air nicotine concentrations was also observed with increasing % of customers smoking indoors, as reported by the owner/manager.

### DISCUSSION

#### Summary of findings

Exposure to secondhand tobacco smoke remains high in bars and restaurants in Santiago, Chile that allow smoking in all areas or with mixed smoking and non-smoking areas after the enactment of a partial smoking ban legislation in 2007. Compared to

| Bar/restaurant characteristic | No. of venues | No. of samples | Geometric mean (95% CI) | Crude ratio (95% CI) | Adjusted ratio (95% CI) |
|------------------------------|---------------|----------------|------------------------|---------------------|------------------------|
| Smoking status of the venue* |               |                |                        |                     |                        |
| Smoke free                   | 3             | 5              | 0.18 (0.08 to 0.41)    | 1.0 (reference)     | 1.0 (reference)        |
| Mixed: smoke-free area       | 17            | 17             | 0.60 (0.29 to 1.29)    | 3.31 (0.75 to 14.68)| 3.24 (0.70 to 15.01)  |
| Mixed: smoking area          | 17            | 17             | 6.45 (2.61 to 15.92)   | 36.3 (8.19 to 161.0)| 35.5 (7.56 to 164.6)  |
| Smoking                      | 10            | 16             | 10.47 (7.29 to 15.02)  | 58.9 (13.3 to 261.1)| 56.2 (12.1 to 260.9)  |
| Type of venue*               |               |                |                        |                     |                        |
| Restaurant                   | 12            | 23             | 0.97 (0.37 to 2.52)    | 1.0 (reference)     | 1.0 (reference)        |
| Bar/pub                      | 18            | 32             | 5.24 (3.19 to 8.62)    | 5.25 (1.86 to 14.8)| 6.17 (2.18 to 17.4)   |
| Customers smoking inside (%)*|               |                |                        |                     |                        |
| Nobody                       | 2             | 3              | 0.09 (0.06 to 0.14)    | 1.0 (reference)     | 1.0 (reference)        |
| <50% of the customers        | 13            | 22             | 1.44 (0.64 to 3.25)    | 15.9 (1.90 to 132.2)| 5.49 (0.37 to 82.4)   |
| >50% of the customers        | 15            | 30             | 6.60 (4.02 to 10.85)   | 72.4 (8.69 to 604.2)| 10.7 (0.60 to 192.5)  |
| Windows facing outdoors*     |               |                |                        |                     |                        |
| No                           | 9             | 16             | 1.99 (0.80 to 4.92)    | 1.0 (reference)     | 1.0 (reference)        |
| Yes                          | 21            | 39             | 2.81 (1.43 to 5.54)    | 1.45 (0.53 to 4.89)| 0.95 (0.39 to 2.36)   |
| Ventilation system+ §        |               |                |                        |                     |                        |
| No                           | 2             | 4              | 8.51 (2.88 to 25.14)   | 1.0 (reference)     | 1.0 (reference)        |
| Yes                          | 28            | 51             | 2.34 (1.36 to 4.02)    | 0.27 (0.03 to 2.24)| 1.26 (0.23 to 6.99)   |
| Air conditioning+ §          |               |                |                        |                     |                        |
| No                           | 12            | 22             | 5.12 (2.85 to 9.22)    | 1.0 (reference)     | 1.0 (reference)        |
| Yes                          | 18            | 33             | 1.62 (0.75 to 3.49)    | 0.31 (0.10 to 0.91)| 0.69 (0.29 to 1.63)   |
| Volume+ §                    |               |                |                        |                     |                        |
| <289 m³                      | 15            | 27             | 2.51 (1.11 to 5.66)    | 1.0 (reference)     | 1.0 (reference)        |
| >289 m³                      | 15            | 28             | 2.57 (1.24 to 5.29)    | 1.02 (0.33 to 3.15)| 0.95 (0.40 to 2.25)   |

*Adjusted for volume of the venue, smoking status of the venue and ventilation.
† Adjusted for volume of the venue and smoking status of the venue.
‡ Adjusted for ventilation of the venue and smoking status of the venue.
§ Included air extractor and ventilator.
2002, marked reductions in air nicotine concentrations (85% reduction or higher) were only observed in venues that adopted a smoke-free policy. In bars and restaurants with mixed policy, concentrations in non-smoking areas were three times higher than in smoke-free restaurants, possibly through contamination from the smoking areas, supporting the conclusion that the barrier systems implemented were insufficient to eliminate exposure to tobacco smoke. More importantly, employees working in bars and restaurants with mixed policies were exposed to levels of secondhand smoke as high as those measured in bars and restaurant where smoking was allowed. Finally, none of the bars visited were smoke free and in one restaurant with a smoke-free policy the owner reported that some customers still smoked inside. These findings highlight the challenge of implementing voluntary smoke-free policies in the presence of partial smoking ban legislations.

Comparison with other countries

Air nicotine concentrations measured in this study were similar or higher than those measured in bars and restaurants from other Latin American countries but lower compared to European countries without smoke-free legislations. The concentrations of secondhand smoke measured in bars and restaurants of Santiago could be related to higher smoking prevalence compared to many countries in Latin America but less cigarettes per day smoked compared to most countries in Europe.

Compared to 2002, air nicotine concentrations in 2008 were markedly reduced in venues that had adopted smoke-free policies on a voluntary basis but not in those that still allowed smoking in all or restricted areas. These findings are consistent with marked reductions in air nicotine concentrations in bars and restaurants in Ireland, Norway and Uruguay after the implementation of comprehensive smoke-free legislations, and with no changes over time in Austria and other European countries without legislation or only partial legislations.

Indeed, the smoking policy and level of enforcement in bars and restaurants is the main determinant of air nicotine concentrations. Ventilation measures, including advanced ventilation technology, are unable to reduce secondhand tobacco smoke and protect employees and customers from elevated risk of cancer, respiratory and cardiovascular disease. In our study, after adjustment for smoking policy, no differences were observed in air nicotine concentrations by ventilation measures (windows facing outdoor and presence of ventilation system). In 2006, a report of the US Surgeon General concluded that the scientific evidence has consistently shown that mechanical systems and separated areas cannot protect the population from exposure to tobacco smoke.

Importance of smoke-free legislations

The high levels of secondhand tobacco smoke measured in bars and restaurants with smoking or mixed policies in this study reinforce the need to enact a comprehensive smoke-free legislation in Chile. The FCTC and its implementation guidelines have clearly established that only smoke-free legislations that eliminate tobacco smoke in all public places can protect all people, including workers, from exposure to tobacco smoke. Comprehensive smoke-free legislation protects non-smokers from the health consequences of secondhand smoke. Short-term benefits of smoke-free legislations include important reductions in hospital admissions for acute coronary events and improvements in respiratory health.

Smoke-free legislation motivates smokers to quit and reduce the number of people initiating smoking. In our study, most venues that allowed smoking were bars and tended to have younger customers. The implementation of smoke-free legislations in places where young people gather and spend time is thus a critical public health issue. Also, conversely to the complexities of implementing partial smoking legislations observed in our study, comprehensive smoke-free legislations are easier to implement and enforce, as shown for instance in Ireland and Norway and Uruguay. Comprehensive smoke-free legislations, moreover, cause no economic damage to the hospitality sector and are largely supported by most populations worldwide.

Limitations and strengths

Nicotine measurements were available only in bars/restaurants that accepted to participate in the study. While sampling was not conducted at random, venues were selected using a door-to-door technique in neighbourhoods with a high concentration of bars and restaurants in Santiago. Underestimation of air nicotine concentrations is possible if venues refusing to participate had more customers who smoked compared to participating venues. For large venues with mixed areas, it is also possible that places with incomplete or poor enforcement of the legislation were less likely to participate.

An important strength of this study is the assessment of secondhand smoke exposure measuring airborne concentrations of nicotine, a specific tracer that is commonly used as a surrogate for other toxic and carcinogenic components in tobacco. Measuring air nicotine concentrations allowed us to precisely quantify secondhand smoke exposure levels, comparing them to previous measures in Chile and in other countries. Furthermore, the laboratory was masked with respect to the smoking policy of the venue, minimising the risk of information bias. Finally, sampling was conducted during similar seasonal periods, reducing potential changes in air nicotine concentrations due to differences in outdoor smoking and ventilation patterns.

Conclusions

Our study confirms that the partial smoking ban legislation enacted in Chile in 2007 provides no protection from secondhand smoke exposure to employees and customers in bars and restaurants that opted for allowing smoking in all areas or for having separated smoking and non-smoking areas. Moreover, some of the smoke-free venues found it hard to ensure complete customer compliance. This could be related to a perception that the legislation is not seriously trying to reduce exposure to SHS or because of difficulties in educating the public to comply with legislation that establishes multiple and often complex conditions. In addition, no official enforcement mechanisms and
sanctions are available for venues that voluntarily decide to become smoke free. Comprehensive smoke-free legislation is the best policy\(^7\) and the international standard\(^8\) to eliminate exposure to secondhand smoke in indoor public places and workplaces. Chile is currently not complying with article 8 of the FCTC. The Conference of the Parties guidelines recommend that comprehensive smoke-free legislations are in place within 5 years of entry into force of the FCTC for a particular Party. For Chile, this date is due by June 2010. Short-term and long-term health benefits from directly protecting non-smokers (especially bar and restaurant workers who spend many hours in their workplace) and indirectly reducing smoking prevalence and incidence are authoritative reasons to urgently enact and successfully implement a comprehensive smoke-free legislation in Chile.

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Competing interests None declared.

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