On the Exploration of College English Teaching Management Mode under Computer Multimedia Technology

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Abstract. The times are advancing, and there are more and more things that attract students' attention, which makes the teaching content in the classroom boring, especially for students who like to try new things. If we do not change the teaching method, it will be difficult to mobilize the enthusiasm of students. The new college English teaching method is reformed on the basis of computer multimedia. At present, this measure has been implemented for some time. This paper focuses on putting forward some problems existing in the current college English teaching, and proposes some solutions to these problems. It is hoped that after the reform, computer multimedia can provide better help for college English teaching, which can cultivate the habit of autonomous learning. Use different methods at different times, it is possible to have a good result if everyone pays attention to it.

Keywords: Multimedia Technology, College English

1. Introduction

The rapid development of multimedia technology has affected many industries, including education. In the field of education, the use of computer multimedia technology for auxiliary teaching is no longer uncommon. The current teaching method is completely different from the past. Computer multimedia technology enriches the boring teaching. We must seize the opportunity and make more use of computer multimedia technology to design a teaching method suitable for the characteristics of today's society. Let students and teachers experience the convenience brought by computer multimedia. We can use many advanced methods, such as text, images, sound, and video. The new teaching method has many advantages. Students can study anywhere as long as they have time, they can choose the major they are interested in online. Multimedia provides students with an ideal learning environment, and they can learn without interference from the outside world. At the same time, they also cultivate the habit of independent learning [1].

2. The enlightenment of the exploration of English multimedia teaching mode based on computer and network to college English teaching

2.1. Use video teaching
In today's multimedia teaching environment, how to cultivate students' comprehensive application ability has become an important teaching task, especially improve students' listening and speaking ability. As a carrier of language learning, English movies are presented in an intuitive, vivid way. It not only provides real language materials, but also shows the language, culture and customs of Western countries. It creates a relaxing atmosphere for language learning. At the same time stimulates students' interest in learning, and it is more and more popular among students. While students learn about Western culture through English movies, they also promote the learning of English language, it make students full of interest in English language learning and achieve better learning results [2].

2.2. Teaching with English mini games
As we all know, the use of games in English classroom teaching can not only enhance the fun of classroom teaching, but also invigorate the classroom atmosphere and increase students' interest in learning. With interest, students will have a pleasant learning mood, so that they can achieve the purpose of improving the learning effect, and the importance of games can also be seen. With the progress of the times and the popularity of computers, computer games have become a part of every child's life. In addition to entertainment functions, games also have learning functions.

2.3. Involve students in courseware production
The charm of multimedia technology is that it can create real scenes and produce immersive and realistic effects. The courseware is the most important part of multimedia teaching. The production of multimedia courseware mainly relies on images, text, sound, animation and other materials. Nowadays, information technology is highly developed [3]. As long as you have certain computer knowledge, you can make exquisite courseware. Therefore, in the teaching process, teachers can encourage students to use the Internet to check and collect materials by assigning homework. Students participate in the production of multimedia courseware under the guidance of teachers. This not only stimulates students' interest in learning and the spirit of active exploration, but also acquires knowledge in the course of making the courseware.

3. Reform English teaching based on computer multimedia

3.1. Teachers should be proficient in using multimedia technology
The application of multimedia technology has made great changes in the English classroom. The most obvious is that teaching methods and teaching materials have been greatly enriched. The classrooms are equipped with various multimedia equipment such as computers, projectors, and networks. This places higher demands on teacher. In order to reflect the modernization of teaching methods, some teachers rely too much on multimedia, which weakens their basic blackboard writing ability. And the teacher lacks the ability to deal with emergencies in the classroom. In the course of teaching, once there is an emergency, such as the courseware cannot be opened, the computer crashes due to unskilled operation or wrong operation, the teaching must be interrupted, this will result in inconsistent classroom teaching. Therefore, if we want to improve the quality of teachers, we must strengthen training in the use of multimedia network technology. Make teachers have the ability to use multimedia technology proficiently, and constantly update teaching concepts [4, 5].

3.2. Lack of flexibility in teaching
The purpose of using multimedia in teaching activities is to teach more effectively. Teachers should thoroughly understand the teaching materials when preparing courseware. Teachers should make reasonable choices and arrangements for the collected teaching materials. This makes the classroom content more refined and orderly, while also ensuring the smooth completion of teaching tasks. However, in the process of English classroom teaching, the teacher implements the teaching according to the teaching ideas of the pre-prepared courseware design. But students do not necessarily follow the trajectory designed by the teacher. Maybe they will ask some questions that the teacher did not think
about before class. In multimedia teaching, teachers lack the ability to use multimedia technology proficiently, and they cannot add or change teaching content in time. The current courses lack flexibility and randomness. In the traditional teaching mode, teachers can always follow the students' questions. Add new teaching content or change the wrong content through blackboard writing, so it is flexible and really plays a role in teaching and learning. Therefore, it is necessary to strengthen the training of teachers' courseware production skills, or organize courseware production competitions among teachers from time to time to improve teachers' sensitivity to the use of course.

3.3. Students are difficult to grasp the key points and difficulties of learning
Multimedia education uses the latest scientific and technological means, it can easily present text, images, audio and other digital information, thereby enhancing the intuition and vividness of education. However, when designing textbooks, teachers will use a series of background patterns, sound effects, animations, and some are not directly related to educational content. The educational content is very flashy and the theme is confusing. Because the subject is not clear, students just look at the color screen and ignore the learning of language knowledge. In addition, the content of the course flashed past, regardless of priority, and it would be difficult to understand the main points and learning difficulties over time. Therefore, when making textbooks, teachers need to fully understand the content of the textbooks and adjust the teaching focus reasonably. In addition to paying attention to the format of teaching materials, we should not neglect educational content. We can't let the classroom using multimedia technology become a simple display of teaching materials. Only the teacher shows the materials on the stage, the teacher becomes the main body, and the students just sit like an audience without any sense of participation. We must make the correct use of multimedia technology to make it better serve the teaching of college English, so as to optimize classroom teaching, improve teaching efficiency, and improve students' ability to learn independently [7].

In the previous teaching, the traditional method also has many advantages. We cannot completely abandon these advantages, but must be good at discovering the advantages and using them. We should combine the characteristics of multimedia technology to learn from each other and complement each other, and we must actively play the leading role of teachers. An excellent education method can cultivate students' ability to learn independently and develop their potential, so that our teaching can obtain the best and most effective educational effect. The use of multimedia language laboratories, autonomous learning centers and electronic reading rooms to provide diversified education can play an active role in modern information technology. We must use our strengths and avoid weaknesses and strive to improve the quality of college English teaching [8,9].

3.4. Advantages of multimedia teaching
The introduction of multimedia technology in college English teaching has many advantages, as shown in Figure 1.

![Diagram](image_url)

**Figure 1.** The advantages of multimedia methods in college English teaching
3.5. Disadvantages of multimedia teaching
The introduction of multimedia technology in college English teaching also has some disadvantages, as shown in Figure 2 [10].

![Figure 2. The disadvantages of multimedia methods in college English teaching](image)

4. Conclusion
In short, we need to apply computer multimedia technology flexibly. Teachers improve their skills, and students must actively cooperate with teachers. Let students become the protagonists of learning, and teachers play the role of leadership. With the efforts of teachers and students, we can cultivate talents needed by society. We need to conduct teaching activities in a way that conforms to the characteristics of the current society. We must continue to enrich the teaching content and improve the teaching evaluation system as much as possible. Cultivate students in many ways, so that teaching is no longer the teacher's one-man show, and students should be the protagonists in the teaching process. Each of us must make efforts to promote the reform of college English teaching and realize the transformation of college English teaching mode.

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