CALLS FOR PAPERS

“KNOWLEDGE-BASED DEVELOPMENT THROUGH TOURISM”

Organized by the UNWTO Education Council and the UNWTO Education and Knowledge Management Department

The 2007 UNWTO Ulysses Conference will be held in Madrid on May 30-31, 2007. The 2007 conference will bring together researchers and practitioners to focus on the conference theme “Knowledge-Based Development Through Tourism.” Keynote speakers and expert panels will make presentations relating to the conference theme. In addition, delegates will be invited to attend the 2007 UNWTO Ulysses Prize ceremony and conference reception to be held in conjunction with the UNWTO Ulysses Conference.

CALL FOR PAPERS

A series of plenary sessions will be held during the conference. Abstracts for presentations are welcome within the broad themes of the conference.

ABSTRACT SUBMISSION - KEY DATES:

Submission of abstract (maximum 500 words including key issues, methodology and indication of findings): March 1, 2007
Authors notified of acceptance to present at conference: April 1, 2007.
Abstracts should be submitted in Word format to Kaye Chon at The Hong Kong Polytechnic University (hmkchon@polyu.edu.hk).
All abstracts and/or papers accepted for presentation will be included in conference proceedings to be published in CD-ROM and made available at the conference. Papers accepted for presentation will be further considered for publication in the UNWTO.EKM paper series.

REGISTRATION DETAILS AND FURTHER INFORMATION

Registration details and further information will be further announced through UNWTO website.
CALL FOR PAPERS

SIXTH ASIA PACIFIC FORUM FOR GRADUATE STUDENTS RESEARCH IN TOURISM

“SHAPING SUSTAINABLE TOURISM IN ASIA-PACIFIC: COMPETITION & COOPERATION”

September 21-23, 2007; Xiamen, China

The Sixth Asia Pacific Forum for Graduate Research in Tourism will be held in Xiamen, China, on September 21-23, 2007. The Forum theme is “Shaping Sustainable Tourism in Asia-Pacific: Competition & Cooperation.”

The aim of this Forum is to provide a “research forum” among postgraduate students and faculty members engaged in postgraduate teaching and research in hospitality and tourism programs in the Asia Pacific region. The focus of the Forum facilitates the exchange of information through research and networking among Forum participants to foster collaborative research and academic exchanges. The Forum will feature keynote speakers from academic and industry leaders in tourism and hospitality as well as refereed paper and poster presentations from Forum participants.

School of Management of Xiamen University is the host of the Forum, whereas Jingmin Horizon Destination Management Company serves as the collaborating organization. The Forum is sponsored by Xiamen Tourism Bureau, C&D Travel Agency and C&D Travel Service Co., Ltd. The Forum is also sponsored by The Hong Kong Polytechnic University, the founding institution of the Forum, and The Haworth Hospitality Press (New York).

WHO SHOULD ATTEND

- Postgraduate students in tourism, hospitality, leisure, and related fields
- Postgraduate students in “multidiscipline” fields who are active in tourism research
- Academics teaching and supervising postgraduate students
- Undergraduate students interested in pursuing postgraduate studies
- Administrators of academic programs in hospitality, tourism, and transportation
- Researchers, academics, and consultants with research interests in tourism
- Industry and governmental professionals with an interest in tourism research
- Publishers of academic journals and textbooks
- Other researchers, academics, and students interested in postgraduate research and scholarship in tourism field

RESEARCH TOPIC THEMES

This is the initial call for research papers and posters. Under the main theme of “Shaping Sustainable Tourism in Asia-Pacific: Competition & Cooperation,” authors are invited to submit papers across a wide spectrum of tourism and hospitality related research, including:
Session Theme 1: Tourism Phenomena

- Tourist Consumer Behavior (Tourism and Cross-Cultural Understanding, Destination Selection Model, Outbound Travel Behavior)
- Tourist Experience

Session Theme 2: Tourism Education and Discipline Issue

- Research Methodology and Practice
- Multidisciplined Issues Related to Tourism
- Tourism Education

Session Theme 3: Tourism Industry

- Tourism Impact Assessment
- Rural Tourism and Poverty Alleviation
- Policies and Regulations Affecting Tourism
- Regional Tourism Cooperation
- Destination Marketing
- Tourism Planning and Attraction Management
- Sustainable Tourism
- Contest and Cooperation on Tourism within Asia-Pacific Areas
- Role of Local community in Tourism Development
- MICE Development and Tourism
- Tourist Demand Analysis and Niche Marketing
- Future Trends of International Tourism
- Crisis Management in Tourism Industry
- Transnational Market Analysis and Forecast

Session Theme 4: Tourism Enterprise Management

- Tourism Human Resource and Training
- E-commerce and Travel Agency Management
- Implication of Technology and Media in Tourism
- Hospitality Management
- Stakeholders’ Cooperation in Tourism Business
- Services Management and Marketing

RESEARCH TRACKS

The Forum will focus on a range of research topics in tourism including those from non-traditional disciplines. The Forum invites papers on the following research tracks:

- **Refereed Full Papers (A 20-Minute Stand-up Session)** - submissions based on selected abstract submissions. Abstracts should not exceed 2 pages double-spaced, typed pages (1,000 words). Final refereed paper submissions should not exceed 15 pages of double spaced, typed pages (3,500 words).
- **Working Papers (A 20-Minute Stand-up Session)** - submissions based on selected abstract submissions. Abstracts should not exceed 3 pages double-spaced, typed pages (1,000 words). Final submissions should not exceed 15 pages of double spaced, typed pages (3,500 words).
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- **Poster Presentation** - submissions based on selected abstract submissions. Poster presentation abstracts should not exceed 3 pages double-spaced, typed pages (1,000 words).

Authors (or at least one co-author in the case of co-authored papers) must be a post-graduate student and papers should be based upon a research project undertaken as part of authors’ post-graduate research.

**SUBMISSION GUIDELINES**

Please read the submission guidelines carefully before submitting your abstract(s).

- Two-page abstract(s) (doubled-spaced) of proposed papers or posters should be submitted for the final selection process (maximum of 1,000 words).
- Indicate the author’s name, affiliation, and contact information (phone number and e-mail address) only on the cover page of the abstract. Only the primary author will be notified regarding the outcome of the paper review process.
- All abstracts must be submitted in Microsoft Word format. Please label your submitted file as follows: Your name (last name followed by first initial), research track, and primary submission/theme area. If you have more than one submissions please indicate the submission number 1, 2, etc. after your name.
- Please use the *Publication Manual of the American Psychological Association* (APA), 5th edition when referencing your abstract and full paper submissions.
- Deadline for submitting abstracts is February 28, 2007. The Paper Review Committee will conduct a screening of abstracts. Authors of accepted abstracts will be asked to submit completed papers prior to (April 1, 2007).
- Only original manuscripts not previously published or presented at another conference/forum should be submitted.
- For all accepted paper and poster presentations, at least one (1) of the authors must register for and present the paper or poster at the Forum.

**IMPORTANT DATES**

Abstract Submission Deadline: June 30, 2007  
Final Paper Submission Deadline: July 31, 2007

**PAPER & POSTER AWARDS**

Best papers and posters will be competitively selected, and authors will be acknowledged with a plaque and certificate during the closing plenary session.

**PUBLICATION PLAN**

Final copies of accepted papers will be professionally published in electronic form (CD-ROM) as an edited Forum Proceedings with an ISBN prior to the Forum.
CONTACT DETAILS

• To submit papers or for more information, please contact the Coordinator I the school of Management of Xiamen University.
Add: School of Management, Xiamen University, Fujian, PRC, 361005.
Tel: (0086)592-2185512                   Fax: (0086)592-2187289
Attn: Dr. Lin Derong                  E-mail: xmu6th@yahoo.com.cn
deronglin@hotmail.com

• To register for the Forum, please contact the Coordinator II Jingmin Horizon Destination Management Company.
Add: 5th Floor, Best Western Premier Xiamen Central Hotel, North of Changqing Road, Xiamen, Fujian, PRC, 361012
Tel: (0086) 592-5123333 Ext: 3322 or (0086)592-5128951
Fax: (0086) 592-5120481
Attn: Christine (Chen Hong)                        E-mail: dmc@bwxm.com