Bayesian inference through encompassing priors and importance sampling
for a class of marginal models for categorical data

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Abstract

We develop a Bayesian approach for selecting the model which is the most supported by the
data within a class of marginal models for categorical variables formulated through
equality and/or inequality constraints on generalised logits (local, global, continuation or
reverse continuation), generalised log-odds ratios and similar higher-order interactions.
For each constrained model, the prior distribution of the model parameters is formulated
following the encompassing prior approach. Then, model selection is performed by using
Bayes factors which are estimated by an importance sampling method. The approach
is illustrated through three applications involving some datasets, which also include
explanatory variables. In connection with one of these examples, a sensitivity analysis
to the prior specification is also considered.

Keywords: Bayes factor; Encompassing priors; Generalised logits; Inequality con-
straints; Marginal Likelihood; Positive association.

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1 Introduction

Though log-linear models are frequently used for the analysis of contingency tables, they do not allow to express, and consequently test, several hypotheses that are usually of interest, mainly because lower order interactions do not refer to the marginal distributions to which they seem to refer. This motivated McCullagh & Nelder (1989, Section 6.5) to introduce a class of models in which the joint distribution of a set of categorical variables is parametrised through the highest log-linear interactions within each possible marginal distribution. Several other models have been proposed following the original idea of McCullagh & Nelder (see Glonek & McCullagh, 1995, Glonek, 1996, Colombi & Forcina, 2001, and Bergsma & Rudas, 2002, and Bartolucci et al., 2007).

In this paper, we deal with a flexible class of models in which: (i) the parameters of the saturated model are given by generalised logits, in the sense of Douglas et al. (1991), for each univariate marginal distribution, generalised log-odds ratios for each bivariate marginal distribution and similar interactions for each higher-order marginal distribution; (ii) any constrained model may be formulated through linear equality and inequality constraints on such parameters. In this way we may express several hypotheses which are of special interest in presence of ordinal variables (see Bartolucci et al., 2001, and Colombi & Forcina, 2001), as for instance, that: (i) the marginal distribution of one variable is stochastically larger than that of another variable, provided that these have the same categories; (ii) a certain type of positive association between a pair of variables holds; (iii) the marginal distribution of one variable is stochastically increasing with respect to the level of an explanatory variable.

For the above class of models we develop Bayesian inference and, in particular, a model selection strategy based on the Bayes factor (see Jeffreys, 1935, 1961, and Kass & Raftery, 1995), which is defined as the ratio between the marginal likelihoods of two competing models. For the marginal models considered in this paper, the use of the Bayes factor allows us to easily compare two models parametrised through different types of logit, which would be otherwise
cumbersome using a likelihood ratio test. Moreover, since the Bayes factor is computed as the ratio between two marginal likelihoods, the presence of the nuisance parameters does not affect the inferential results, as it typically happens when using a likelihood ratio test (for a discussion on this point see Dardanoni & Forcina, 1998, and Bartolucci et al., 2001). On the other hand, the proposed approach requires the specification of a prior distribution on the parameters that is not required within the likelihood ratio approach.

While the decision theoretic approach leads us to select the model with largest marginal likelihood, we can also use the Bayes factor as a measure of evidence. In order to assess this evidence we refer to the Jeffreys (1961) scale, which gives the following guideline: a log Bayes factor below 0.5 indicates poor evidence, between 0.5 and 1 substantial, between 1 and 2 strong and decisive evidence is provided by a Bayes factor larger than 2.

Bayesian methods for the analysis of categorical data has been dealt with by several authors. For instance, Albert (1996, 1997) used the Bayes factor to test hypotheses such as independence, quasi-independence, symmetry or constant association in two-way and three-way contingency tables. Dellaportas & Forster (1999) proposed a general framework for selecting a log-linear model through the Reversible Jump algorithm of Green (1995) under a multivariate Normal prior distribution on the parameters. In practice, both Albert (1996, 1997) and Dellaportas & Forster (1999) dealt with log-linear models obtained by imposing some linear equality constraints on the parameters of the saturated model, for example that a subset of the parameters is equal to zero. Klugkist and Hoijting (2007), Hoijting et al. (2008), Klugkist et al. (2005a, 2005b, 2010) and Wetzels et al. (2010) used, instead, the Bayes factor to compare competing models expressed through linear inequality and about equality constraints on the saturated model. Under their encompassing prior approach, the Bayes factor between a constrained model and the encompassing model reduces to the ratio of the probability that the constraints hold under the encompassing posterior distribution and the probability that they hold under the encompassing prior distribution. By encompassing model we mean a model, the parameter space of which includes that of every other model under consideration. There-
fore, once the prior distribution has been specified on the encompassing model parameters (encompassing prior), it is automatically specified for each submodel.

The selection strategy we adopt for the class of models considered in this paper is related to the approach of Klugkist et al. (2010). We exploit their encompassing prior approach, which leads to a logically coherent assessment of prior and posterior model probabilities and parameters distributions, as well as an easy estimation of the Bayes factors. However, our work differs from that of Klugkist et al. (2010) mainly in three respects: (i) we consider a more general class of models for categorical data; (ii) we propose an importance sampling method to improve the efficiency of the Bayes factor estimates for models with very small prior and, possibly, posterior probabilities; (iii) we introduce an iterative algorithm to estimate the Bayes factor for models specified through about equality constraints, which does not require to sample from a constrained model parameter space.

The paper is organised as follows. In Section 2 we describe the class of models of interest. Then in Section 3 we review the encompassing prior approach and we deal with Bayesian model selection. Finally, in Section 4 we illustrate the proposed approach through three applications involving some datasets of interest in the categorical data analysis literature.

2 Marginal models for categorical variables

In this section, we introduce the marginal models developed by McCullagh & Nelder (1989) and illustrate the parameterisation based on generalised logits and log-odd ratios. Then, we show how hypotheses of interest may be expressed through linear equality and inequality constraints imposed on the parameters of the saturated model.

2.1 Parametrisation

Let $A = (A_1, \ldots, A_q)$ be a vector of $q$ categorical variables and $\{1, \ldots, m_i\}$ be the support of $A_i$. Also let $r = \prod_i m_i$ be the number of possible configurations of $A$ and $\pi$ be the $r$-
dimensional column vector of the joint probabilities $p(A = a)$ arranged in lexicographical order. In the following, we describe a saturated parameterisation of such a vector based on marginal logits, marginal log-odds ratios and similar higher-order interactions.

Marginal logits may be of type *local* ($l$), *global* ($g$), *continuation* ($c$) or *reverse continuation* ($r$). For the $i$-th variable these are defined as follows for $a_i = 1, \ldots, m_i - 1$:

- **local**:
  $$\eta_i(a_i; l) = \log \frac{p(A_i = a_i + 1)}{p(A_i = a_i)};$$

- **global**:
  $$\eta_i(a_i; g) = \log \frac{p(A_i \geq a_i + 1)}{p(A_i \leq a_i)};$$

- **continuation**:
  $$\eta_i(a_i; c) = \log \frac{p(A_i \geq a_i + 1)}{p(A_i = a_i)};$$

- **reverse continuation**:
  $$\eta_i(a_i; r) = \log \frac{p(A_i = a_i + 1)}{p(A_i \leq a_i)}.$$

Local logits are used when it is of interest to compare the marginal probability of each category with that of the previous category. Logits of type global and continuation are specially tailored to ordinal variables. In particular, logits of type global are more appropriate when the variable may be seen as a discretised version of an underlying continuum, whereas logits of type continuation are more appropriate when categories correspond to levels of achievement that may be entered only if the previous level has also been achieved, as in education. Finally, using logits of type reverse continuation is the same as arranging categories in reverse order and using logits of type continuation.

Marginal log-odds ratios are defined as contrasts between conditional logits. For two variables, $A_i$ and $A_j$, the most well-known log-odds ratios are shown in the following, where $a_i = 1, \ldots, m_i - 1$ and $a_j = 1, \ldots, m_j - 1$:

- **Local**: when logits of type $l$ are used for both $A_i$ and $A_j$

  $$\eta_{ij}(a_i, a_j; l, l) = \eta_j(a_j; l|A_i = a_i + 1) - \eta_j(a_j; l|A_i = a_i) =$$

  $$= \log \frac{p(A_i = a_i, A_j = a_j)p(A_i = a_i + 1, A_j = a_j + 1)}{p(A_i = a_i + 1, A_j = a_j)p(A_i = a_i, A_j = a_j + 1)};$$

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• **Local-Global**: when logits of type \( l \) are used for \( A_i \) and of type \( g \) for \( A_j \)

\[
\eta_{ij}(a_i, a_j; l, g) = \eta_j(a_j; g|A_i = a_i + 1) - \eta_j(a_j; g|A_i = a_i) = \\
\log \frac{p(A_i = a_i, A_j \leq a_j)p(A_i = a_i + 1, A_j \geq a_j + 1)}{p(A_i = a_i + 1, A_j \leq a_j)p(A_i = a_i, A_j \geq a_j + 1)}
\]

- **Global**: when logits of type \( g \) are used for both \( A_i \) and \( A_j \)

\[
\eta_{ij}(a_i, a_j; g, g) = \eta_j(a_j; g|A_i \geq a_i + 1) - \eta_j(a_j; g|A_i \leq a_i) = \\
\log \frac{p(A_i \leq a_i, A_j \leq a_j)p(A_i \geq a_i + 1, A_j \geq a_j + 1)}{p(A_i \geq a_i + 1, A_j \leq a_j)p(A_i \leq a_i, A_j \geq a_j + 1)}
\]

Similarly, three-way interactions are defined as contrasts between conditional log-odds ratios and so on for higher order interactions.

Now let \( z \) be an \( r \)-dimensional vector of zeros and ones, let \( \eta_z \) be a column vector containing all the marginal interactions between the variables \( A_i \) such that \( z_i = 1 \) and let \( \eta \) be the vector obtained by stacking, in lexicographical order, the vectors \( \eta_z \) one below the other for any \( z \neq 0 \). Following Colombi & Forcina (2001), such a vector, which provides the saturated parametrisation of \( \pi \) at issue, may be simply obtained as

\[
\eta = C \log(M \pi),
\]

where \( C \) and \( M \) are appropriate matrices, whose construction is described in Appendix A. Note, however, that to invert equation (1), and so obtain \( \pi \) in terms of \( \eta \), we must rely on a Newton-Raphson algorithm as the one described in Glonek & McCullagh (1995) and Colombi & Forcina (2001).

### 2.2 Constrained models

A variety of constrained models may be formulated by posing linear equality and inequality constraints of the form

\[
E \eta = 0, \quad U \eta \geq 0,
\]

\[\text{(2)}\]
on the saturated parameter vector. Here, and throughout the paper, equality constraints are substituted by about equality constraints of type $|E\eta| \leq \epsilon$, for a vector $\epsilon > 0$ having suitably small elements; this choice is motivated in Section 3.2.1.

Consider first the case of only two variables, $A_1$ and $A_2$. The most interesting hypotheses are usually on the association between these variables. Let $c = m_1 + m_2 - 2$ be the number of the marginal logits and $d = (m_1 - 1)(m_2 - 1)$ be that of the log-odds ratios. By requiring that all the log-odds ratios are non-negative, namely by letting

$$U = (O_{d,c} I_d),$$

where $O_{d,c}$ is a matrix of $d \times c$ zeros and $I_d$ denotes an identity matrix of dimension $d$, we express the hypothesis of positive association between $A_1$ and $A_2$. Obviously, the type of association depends on the type of logit that is used for the two variables. For instance, with local logits for both variables we are formulating the hypothesis of Total Positivity of Order 2 (TP$_2$; see Karlin, 1968), whereas with global logits for both variables we are formulating the hypothesis of Positive Quadrant Dependence (PQD; see Lehmann, 1966). Note that there is a hierarchy among these notions of positive association in the sense that, for instance, TP$_2$ implies that all the continuation log-odds ratios are non-negative which, in turn, implies PQD (see Douglas et al. 1991, for details). Also note that, regardless of the type of log-odds ratio, independence between $A_1$ and $A_2$ may be expressed through the constraint that $E$, rather than $U$, is equal to the matrix in (3). A less stringent constraint than that of independence is the constraint of uniform association, namely that all the $d$ log-odds ratios are equal to each other (Plackett, 1965). This type of constraint is formulated by letting

$$E = (O_{d-1,c} D_{d-1}),$$

where, in general, $D_h = (0_{h-1} I_{h-1}) - (I_{h-1} 0_{h-1})$, with $0_h = O_{h,1}$, is a matrix that produces first differences.

When $A_1$ and $A_2$ have the same categories, the number of which is indicated by $m$, constraints on the univariate marginal distributions may also be of interest. For instance, we may
formulate the constraint of marginal homogeneity by letting

\[
E = \left( -I_{m-1} \quad I_{m-1} \quad O_{m-1,d} \right).
\]

When global logits are used for both variables, the constraint that \( A_2 \) is stochastically greater than \( A_1 \) may be imposed by letting \( U \), rather than \( E \), equal to the matrix above. When there are more than two variables, similar constraints may also involve interactions of order higher than two. These are typically of interest in the presence of longitudinal data. Some useful insights on how formulating a marginal model in these situations are provided by Glonek & McCullagh (1995, Section 5).

The approach outlined above may be easily extended when dealing with one or more explanatory variables, which are collected in vector \( B \). Every possible configuration of these variables, say \( b \), defines a stratum conditionally on which we have a vector of joint probabilities of the response variables, \( \pi(b) \), and a vector of marginal parameters, \( \eta(b) \), defined as in (1). Obviously, in this setting we may impose the same constraints illustrated above within each stratum and also constraints involving the parameters of different strata. These constraints are still of the type \( E\eta = 0, U\eta \geq 0 \), but in this case by \( \eta \) we mean the vector obtained by stacking one below the other the vectors \( \eta(b) \) for every \( b \). For instance, when we only have two response variables, we may express the constraint of conditional independence between \( A_1 \) and \( A_2 \), given \( B \), as

\[
E = I_s \otimes \left( O_{d,c} \quad I_d \right),
\]

where \( s \) is the number of strata, that is the number of different configurations of \( B \), and \( \otimes \) denotes the Kronecker product. We may also formulate the hypothesis that \( A_1 \) and \( A_2 \) have the same degree of association for each stratum, by letting

\[
E = D_s \otimes \left( O_{d,c} \quad I_d \right),
\]

or that the explanatory variables do not affect the marginal distributions of \( A_1 \) and \( A_2 \), by letting

\[
E = D_s \otimes \left( I_c \quad O_{c,d} \right).
\]
Finally, if we have only one explanatory variable, $B$, and this is ordinal, we can express the constraint that the marginal distributions of $A_1$ and $A_2$ increase with the level of $B$ by letting $U$, rather than $E$, equal to the matrix above.

### 3 Bayesian estimation and model selection

In this section we show how to make inference on the models presented in the previous section. In particular, Section 3.1 is devoted to the issue of choosing appropriate priors for the class of models at hand, whereas Section 3.2 is focused on assessing the plausibility of the different models, given an observed contingency table.

In the following, when the data are not stratified, we denote the frequency corresponding to the configuration $a$ of such a table by $y_a$ and by $y$ the vector with elements $y_a$ arranged as in $\pi$. When the data are stratified according to one or more explanatory categorical variables, we have a vector of frequencies $y(b)$ for every configuration of such variables and, consequently, $y$ denotes the vector obtained by stacking one below the other the vectors $y(b)$ for every $b$.

#### 3.1 Prior distributions

In a Bayesian framework, it is natural to include equality and inequality constraints imposed on the model parameters as prior knowledge. Since all the constrained models presented in Section 2.2 are nested in an unconstrained or encompassing model, we use the concept of encompassing prior (Klugkist et al., 2005a, 2005b; Klugkist & Hoijtink, 2007). Therefore, we specify the prior distribution only for an encompassing model and then we derive the prior distributions for the other models by restricting the parameter space according to the constraints of interest. This approach has the very nice interpretation that the resulting Bayes factor for model selection (see Section 3.2) coincides with the ratio between the proportions of the parameter space that are in agreement with the constrained model, under the posterior and the prior distributions of the encompassing model. This approach also has the advantage
that only one single prior distribution needs to be specified. Moreover, the method can be seen as a generalisation of the Savage-Dickey density ratio, which overcomes the Borel-Kolmogorov paradox (Dawid & Lauritzen, 2001). See Wetzels et al. (2010) for a detailed discussion on this point.

In the present framework, it is natural to choose the saturated model based on the parameter vector \( \pi \) as the encompassing model. Under this model, the parameter space is the simplex of dimension \( r \) and the frequency vector \( y \) has multinomial distribution with parameters \( n \) and \( \pi \). The choice of the \( \pi \) parameterisation, rather than the parameterisation based on the vector of marginal parameters \( \eta \), is motivated by the fact that it also makes straightforward the comparison between different types of logit.

Let \( M_1 \) indicate the saturated (encompassing) model and let \( p(\pi|M_1) \) denote the encompassing prior distribution. The prior distribution of each constrained model \( M_k \), for \( k = 2, \ldots, K \), follows directly from this prior as

\[
p(\pi|M_k) = \frac{p(\pi|M_1)\delta_k(\pi)}{\int p(\pi|M_1)\delta_k(\pi)d\pi} = c_k p(\pi|M_1)\delta_k(\pi),
\]

where the integral is on the simplex of dimension \( r \). Moreover, \( \delta_k(\pi) \) is the indicator function equal to 1 if \( \pi \) is in accordance with the constraints defining model \( M_k \) and to 0 otherwise and \( c_k \) is the inverse of the proportion of the parameter space that, under the encompassing prior, is in agreement with these constraints. Obviously, the constrained prior in (4) is not defined for a model with equality constraints, but it is defined for a model with about equality constraints.

Under the encompassing prior approach, also the posterior distribution of the parameters for each constrained model immediately follows from the posterior under the encompassing model. In particular, we have

\[
p(\pi|y, M_k) = \frac{p(\pi|y, M_1)\delta_k(\pi)}{\int p(\pi|y, M_1)\delta_k(\pi)d\pi} = d_k p(\pi|y, M_1)\delta_k(\pi),
\]

where, now, \( d_k \) is the inverse of the proportion of the parameter space that, under the encompassing posterior, is in agreement with the constraints of model \( M_k \).
Coming to the issue of choosing a distributional shape for the encompassing prior \( p(\pi|M_1) \), the default prior for \( \pi \) has been acknowledged to be the one in which \( \pi \) has a uniform distribution on the simplex of dimension \( r \) or, equivalently, \( p(\pi|M_1) \sim D(1_r) \), where \( D(\cdot) \) denotes the Dirichlet distribution and \( 1_r \) is a column vector of \( r \) ones. See, for instance, Tuyl et al. (2009) for a detailed discussion on this choice.

The posterior for the saturated parameterisation \( \pi \), with the default prior choice, is readily derived and it is of type \( D(1_r + y) \). Therefore, samples can be drawn independently from the prior and posterior distributions for the saturated model and the corresponding normalising constants are available in closed form.

### 3.2 Model Selection

Let \( \mathcal{M} = \{M_1, \ldots, M_K\} \) denote the set of models of interest. As already noted, each of these models is defined by a certain type of logit for every response variable and by constraints of type (2) on the vector of marginal parameters, with the exception of model \( M_1 \) which is the saturated model. Then, \( M_2, \ldots, M_K \) are all nested in \( M_1 \), but not necessarily nested in one another.

For model selection, we make use of the Bayes factor, which is the ratio of the marginal likelihoods of two competing models. Thus, the Bayes factor for model \( M_k \) versus the encompassing model is defined as:

\[
B_{k1} = \frac{p(y|M_k)}{p(y|M_1)} = \frac{\int p(y|\pi, M_k)p(\pi|M_k)d\pi}{\int p(y|\pi, M_1)p(\pi|M_1)d\pi},
\]

where \( p(y|\pi, M_k) \) and \( p(y|M_k) \) denote, respectively, the likelihood of the data and the marginal likelihood for model \( M_k \). The Bayes factor measures the evidence that the data provide for one model versus the other and corresponds to the fold change from prior model odds to posterior model odds. In this paper we always use a 0-1 loss. Obviously, the larger is \( B_{k1} \), the greater is the evidence provided by the data in favour of \( M_k \) with respect to \( M_1 \) (see Kass & Raftery, 1995). So, when \( B_{k1} \) is larger than 1, or equivalently \( \log(B_{k1}) > 0 \), model \( M_k \) has to be
preferred to model $M_1$. To compare more than two models, or equivalently to choose the best model in $\mathcal{M}$ when $K > 2$, a convenient possibility is to single out $M_1$ as the reference model and then compute the Bayes factor between every other model and the unconstrained one, that is $B_{k1}$, for $k = 2, \ldots, K$. The model to be preferred is that with the largest Bayes factor, provided that it is larger than 1; otherwise the best model is the saturated model. Obviously, the Bayes factor for comparing every pair of models $M_k$ and $M_l$, not necessarily nested, is straightforwardly computed as $B_{kl} = B_{k1}/B_{l1}$.

It is important to note that the Bayes factor, as model selection tool, combines goodness of fit with a correction for model complexity.

### 3.2.1 Computational issues in estimating the Bayes factor

Direct computation of the Bayes factor is almost always infeasible, and this also happens for the class of models dealt with here. Several methods have been proposed to estimate the Bayes factor numerically, but the estimation is generally cumbersome from the computational point of view.

The encompassing prior approach renders a nice interpretation of the Bayes factor for a constrained model $M_k$ with the encompassing model $M_1$, which virtually eliminates the computational complications inherent in Bayes factor estimation. In fact, as demonstrated in Klugkist et al. (2005a), the Bayes factor for a constrained versus the encompassing model reduces to the ratio of the proportions of the parameter space that are in agreement with the constrained model under the posterior distribution and prior distribution of the encompassing model. Thus, the Bayes factor for a constrained model $M_k$ with respect to the encompassing model $M_1$ is

$$B_{k1} = \frac{c_k}{d_k}. \tag{6}$$

In the light of (6), estimating the Bayes factor is particularly simple. The encompassing prior is sampled and $c_k$ is estimated by $\hat{c}_k$, which is the inverse of the proportion of the sample
that is in agreement with the constraints defining model $M_k$. Similarly, sampling from the encompassing posterior allows us to estimate $d_k$ as $\hat{d}_k$, which is the inverse of the proportion of the sample that is in agreement with the constraints of model $M_k$. In this way, using just one sample from the encompassing prior and another from the encompassing posterior, the estimate

$$\hat{B}_{k1} = \frac{\hat{c}_k}{\hat{d}_k}$$

can be computed for each constrained model $M_k, k = 2, \ldots, K$.

Notice that, in our setting, the choice of the Dirichlet default prior for $\pi$ allows to sample independently under both the encompassing prior and posterior distributions, leading to further simplifications in estimating the Bayes factor. Moreover, in some cases, $c_k$ can be computed exactly, without the need of sampling from the encompassing prior. However, there are two issues that we must deal with when estimating the Bayes factor.

First of all, a rare event problem can arise. Consider for instance our example in Section 4.1: we have a six by six contingency table with 35 free parameters under the unconstrained model. The hypothesis of positive association is formulated by requiring the positivity of the 25 log-odds ratios. When using logits of type $l$ for both variables, the constant $c_k^{-1}$ for a positive association model can be calculated exactly as $0.5^{25} = 2.9802 \times 10^{-8}$. In this case, sampling from the encompassing prior is not required, but such a small values of $c_k^{-1}$ can be common to other models. For these models, even if we drew millions of values from the encompassing prior, we would expect to see no values satisfying the constraint. This would lead an estimate of the Bayes factor equal to $\infty$ or to $\infty/\infty$, in case the same problem also arises when sampling from the encompassing posterior. In general, even if a finite estimate of the Bayes factor can be achieved, its variance would be huge for those constrained models characterised by a very small proportion of the parameter space in agreement with the constraints under the encompassing prior and, possibly, posterior distribution.

The problem described above is that of rare event simulation (e.g., Bucklew, 2004), which
is often overcome through *importance sampling*. Suppose we want to estimate $1/c_k$. From (4) it immediately follows that $1/c_k = E_p(\delta_k(\pi))$, where the expected value is calculated with respect to the encompassing prior $p(\pi|M_1)$. Now, letting $g(\pi)$ be any other density such that $p(\pi|M_1) = 0$ whenever $g(\pi) = 0$, we can re-write

$$E_p(\delta_k(\pi)) = \int p(\pi|M_1)\delta_k(\pi)d\pi = \int \left[\frac{p(\pi|M_1)}{g(\pi)}\delta_k(\pi)\right]g(\pi)d\pi = E_g\left[\delta_k(\pi)p(\pi|M_1)\right],$$

(7)

where the last expected value is now calculated under the *importance* density $g(\pi)$. Then, an importance sampling estimate of $1/c_k$ can be obtained by sampling $\pi$ from an appropriate importance density $g(\pi)$ and estimating the last expected value in (7) through the sample mean. If required, an estimate of $1/d_k$ can be obtained in a similar way, after choosing an appropriate sampling density.

In this paper, we propose an automatic way to obtain an adequate importance sampling density. Suppose we want to estimate $1/d_k$ for a certain model $M_k$; then the proposed method is based on the following steps:

(i) compute the maximum likelihood estimate of the vector $\eta$ under the constraints imposed by model $M_k$ (see Colombi & Forcina, 2001) and indicate this estimate by $\hat{\eta}$;

(ii) convert $\hat{\eta}$ into $\hat{\pi}$ using the Newton-Rapson algorithm described in Glonek & McCullagh (1995) and Colombi & Forcina (2001);

(iii) choose as importance density a Dirichlet distribution with mean vector equal to $\hat{\pi}$, that is $g(\pi) \sim D(\alpha\hat{\pi})$, where $\alpha$ is a tuning parameter that can be appropriately chosen so that enough draws from the importance density satisfy the constraints imposed by model $M_k$. The optimal tuning parameter could be chosen by minimizing the variance of the approximation, but this expression depends itself on the target quantity. A simple approach, which we use in this paper, is to try different values on a suitable grid (say from 0.02 to 50).
The same strategy can be adopted for choosing an appropriate importance density to estimate $1/c_k$. In this case, the maximum likelihood estimate $\hat{\eta}$ in (i) will be that corresponding to a hypothetical contingency table having a vector of frequencies $y$ with all elements equal to zero.

To give an idea of the precision of the algorithm, we consider again the above mentioned example in Section 4.1. For those data, we compare the true value of $1/c_k$, exactly computable for the TP$_2$ model, with its estimates obtained in three separate runs of the algorithm. The results, which are given in Table 1, show that the approximation is rather satisfactory in all cases.

| True value   | Estimate #1 | Estimate #2 | Estimate #3 |
|--------------|-------------|-------------|-------------|
| $2.9802 \times 10^{-8}$ | $2.2315 \times 10^{-8}$ | $2.8510 \times 10^{-8}$ | $3.5776 \times 10^{-8}$ |

Table 1: True and estimated $1/c_k$ for model TP$_2$ on data in Section 4.1.

The second issue in estimating the Bayes factor arises in the presence of about equality constraints. As already noted, for models formulated accordingly to strict equality constraints, the Bayes factor cannot be interpreted as the ratio between the proportions of encompassing posterior and prior in agreement with the constraints, since these proportions would be exactly zero. However, it has been recently shown (Wetzels et al., 2010) that the encompassing approach naturally extends to exact equality constraints by considering the ratio of the heights for the encompassing posterior and prior distributions evaluated under the constraint (i.e., the Savage-Dickey density ratio). However, this approach to handle hypotheses specified through exact equality constraints complicates the computation of the Bayes factor for models containing both equality and inequality constraints. For this reason, we rather preferred to follow the idea of Berger and Sellke (1987) and Klugkist et al. (2010) of substituting exact equality with about equality constraints. In this way, the interpretation of the Bayes factor provided in (6) is preserved and models containing inequality or about equality constraints, as well as a mix of both constraints, can be handled in a unified manner. Moreover, Berger and
Delampady (1987) noted that a Bayes factor based on equality constraints is indistinguishable from a Bayes factor based on about equality constraints, provided that the interval around the exact equality constraint is small enough. However, if this interval is too small, we incur again in the rare event problem illustrated above, when trying to estimate $c_k^{-1}$ and $d_k^{-1}$.

To solve the above problem, Klugkist et al. (2010) proposed a stepwise procedure which guarantees that a small enough interval is used and does not actually need to pre-specify the size of this interval. In principle, we could use the method of Klugkist et al. (2010) to estimate the required constants $c_t$ and $d_t$. This method is based on drawing random numbers from suitably truncated Gamma distributions, which are then normalised to obtain the vector $\pi$. The way in which the support of these distributions is chosen depends on the adopted constraints. In our case, however, the complexity of the constraints implies that it is difficult to define how the support of each of these variables must be constrained; on the other hand, a rejection sampling procedure to draw random values from the truncated normal would be rather slow. For these reasons, we prefer to adapt the iterative procedure in Klugkist et al. (2010) exploiting, again, the importance sampling method. According to our procedure, only two different samples, one drawn from the importance density for the prior and the other one from the importance density for the posterior, are required to estimate the Bayes factor, thus overcoming the problem of sampling from constrained distributions, which affects the procedure in Klugkist et al. (2010). The details of the corresponding algorithm are given in Appendix B.

Coming to the issue of parameter estimation, we need to acknowledge that, for the class of models considered here, obtaining point or interval estimates of the parameters is not in general of great interest. The main interest rather lies in model selection as a tool for evaluating which hypothesis is mostly supported by the data. Nevertheless, once a particular model $M_k$ has been selected for the data at hand, Bayesian parameter estimation is based on the posterior distribution of the model parameters and, in our setting, a sample from this posterior is already available after model choice as a byproduct of the procedure to estimate
In particular, we take the set of all the draws from the parameter posterior distribution, $D(\mathbf{1}_r + \mathbf{y})$, of the saturated model that are in agreement with the constraints imposed by model $M_k$. This set should contain enough draws to be also used for parameter estimation purposes.

Obviously, parameter estimates can be obtained in the way described above for models defined by about equality constraints but not for models defined by exact equality constraints. As an alternative, if estimates under exact equality constraints are required, the parameterisation in $\eta$ can be used, after choosing an appropriate prior distribution on this parameter vector, for example a Gaussian distribution. However, as already noticed, such a parameterisation would complicate model selection in the presence of models expressed through different types of logit.

4 Applications

In the following, we illustrate the proposed approach through three applications involving some interesting datasets which also include explanatory variables. In the first application, illustrated in Section 4.1, we also propose an analysis of sensitivity with respect to the prior specification.

4.1 Classification of men by social class and social class of their fathers

We first consider a dataset (see Table 2) referred to a sample of British males cross-classified according to their occupational status ($A_2$) and that of their father ($A_1$).
Table 2: Father ($A_1$) and son ($A_2$) occupational status for a sample of 3,488 British males.

The data have been already analysed by other authors, such as Goodman (1991) and Dardanoni & Forcina (1998). In particular, Dardanoni & Forcina (1998), following a likelihood ratio approach, concluded that the data conform to some forms of positive association. However, due to presence of nuisance parameters, given by marginal column probabilities, they did not reach a definitive conclusion about TP$_2$.

For these data we first compared the saturated model ($M_1$) with the independence model ($M_2$), the saturated model incorporating PQD ($M_3$) and that incorporating TP$_2$ ($M_4$). For each of the latter three models we estimated the Bayes factor with respect to the saturated model, taken as reference model, through the algorithm described in Section 3.2. We obtained the following results:

\[
\begin{array}{c|c|c|c|c|c}
   & I & II & III & IV & V \\
\hline
I & 125 & 60 & 26 & 49 & 14 \\
II & 47 & 65 & 66 & 123 & 23 \\
III & 31 & 58 & 110 & 223 & 64 \\
IV & 50 & 114 & 185 & 715 & 258 \\
V & 6 & 19 & 40 & 179 & 143 \\
VI & 3 & 14 & 32 & 141 & 91 \\
\end{array}
\]

\[
\begin{array}{c|c|c|c|}
   & \log(\hat{B}_{21}) & \log(\hat{B}_{31}) & \log(\hat{B}_{41}) \\
\hline
-34.88 & 4.32 & 5.12 \\
\end{array}
\]

In order to give to the reader an idea of the computational details, we point out that to compute $\hat{B}_{21}$ (see Section 3.2.1) we used $\alpha = 20$ for the prior and $\alpha = 1$ for the posterior, where as importance density we used a Dirichlet with parameters corresponding to the independence model itself. Since we have about equality constraints, we have used the algorithm in Appendix B starting from $\epsilon = 0.1$, with tuning parameter $b = 0.5$. The algorithm has stopped after two iterations, hence with $\epsilon = 0.025$. The approximation has been replicated $B = 100$ times and we found it fairly stable (we obtained a standard deviation of the 100 replicates smaller than 2). We report the average estimate, which can be seen as a single estimate obtained
from a concatenated sample. The other two Bayes factors do not involve about equality, but only inequality constraints. For the case of PQD (i.e., $\hat{B}_{31}$) we did not need importance sampling because sampling directly from the prior and posterior gives a large number of samples satisfying the constraints.

The hypothesis of independence must be definitely rejected, whereas that of positive association may be accepted. In particular, the model incorporating TP₂, formulated by requiring that all the local log-odds ratios are non negative, has to be preferred to that incorporating PQD, which is formulated through global log-odds ratios. This means that the data conform to the strongest notion of positive association among those considered by Douglas et al. (1991). Hence, we can state that sons coming from a better family have a higher chance of success also conditional on remaining within any given subset of neighbouring classes. On the other hand, the hypothesis of uniform association has to be rejected since, comparing the model incorporating this constraint in addition to TP₂ ($M_5$) with model $M_4$, we obtained $\log(\hat{B}_{54}) = -28.01$.

In order to perform some sensitivity analysis, we also calculated the Bayes factors in the table above under other three different Dirichlet prior parameters, obtaining the following results:

| Prior | $\log(\hat{B}_{21})$ | $\log(\hat{B}_{31})$ | $\log(\hat{B}_{41})$ |
|-------|----------------------|----------------------|----------------------|
| $D(0.5\pi)$ | -34.49 | 4.26 | 5.04 |
| $D(2\pi)$   | -34.22 | 4.36 | 5.26 |
| $D(5\pi)$   | -32.18 | 4.39 | 6.04 |

It can be seen that there is only a slight sensitivity to prior assumptions for these data. By varying the prior we do not reach different conclusions with respect to model choice. We obtained similar results, not reported here, for the other Bayes factors computed in this section and in the next two sections.

Moving back to the data, we also considered some constraints on the marginal distributions of the response variables. In particular, we considered model $M_6$, formulated by incorporating in $M_4$ the constraint that the marginal distributions of $A_1$ and $A_2$ are equal, and model
$M_7$, by incorporating in $M_4$ the constraint that every local logit of $A_2$ is greater than the corresponding local logit of $A_1$; this in turn implies that the marginal distribution of $A_2$ is stochastically greater than that of $A_1$. The Bayes factors of these two models with respect to $M_4$ are:

\[
\begin{array}{cc}
\log(\hat{B}_{64}) & \log(\hat{B}_{74}) \\
-0.78 & 2.22
\end{array}
\]

Model $M_7$ seems to be supported by the data. This means that we can observe not only pure mobility, that is positive association between family’s origin and the son’s status, but also structural mobility, which instead refers to how far apart the two marginal distributions are and is essentially related to socioeconomic growth.

### 4.2 Classification of elderly people by Alzheimer’s disease and cognitive impairment

The second dataset we analysed (see Table 3) is referred to a sample of elderly people cross-classified by Alzheimer’s disease ($A_1$) and cognitive impairment ($A_2$), stratified by age ($B$); the data are taken from Agresti (1990, p. 298). The levels of $A_1$ are: (IV) highly probable; (III) probable; (II) possible; (I) unaffected; the levels of $A_2$ are: (V) severe; (IV) moderate; (III) mild; (II) borderline; (I) unaffected.

|   | $A_2 (< 75)$ |   | $A_2 (\geq 75)$ |   |
|---|-------------|---|-----------------|---|
| $A_1$ | IV | III | II | I | IV | III | II | I |
| V | 2 | 1 | 1 | 0 | 14 | 24 | 2 | 0 |
| IV | 1 | 12 | 10 | 1 | 19 | 48 | 25 | 0 |
| III | 0 | 8 | 27 | 5 | 1 | 25 | 63 | 4 |
| II | 0 | 0 | 20 | 4 | 0 | 0 | 35 | 7 |
| I | 0 | 0 | 0 | 85 | 0 | 0 | 0 | 69 |

Table 3: Alzheimer’s disease ($A_1$) and cognitive impairment ($A_2$) for a sample of 513 elderly people, stratified by age ($B$: less than 75, more than 75).

As the categories of both response variables are in reverse order, we based our analysis on reverse continuation logits. In this setting, we compared the saturated model ($M_1$) with
the model of conditional independence \((M_2)\) and the saturated model incorporating positive association in every stratum \((M_3)\). The estimated Bayes factors are:

\[
\begin{array}{ccc}
\log(\hat{B}_{21}) & \log(\hat{B}_{31}) \\
-6.31 & 4.76 \\
\end{array}
\]

The hypothesis of conditional independence is not supported by the data, whereas that of positive association in each stratum is strongly supported. This means that, also conditionally on the age, worst diagnoses of Alzheimer’s disease are associated with most severe cognitive impairment for both.

Then, we tried to test further hypotheses on the association between the two response variables. In particular, we considered the following constraints: (i) the level of the association is the same in each stratum; (ii) the association is stronger in the first stratum; (iii) the association is stronger in the second stratum. The models obtained by incorporating these hypotheses in \(M_3\) are denoted, respectively, by \(M_4\), \(M_5\) and \(M_6\). The estimated Bayes factors for these models with respect to \(M_3\) are:

\[
\begin{array}{ccc}
\log(\hat{B}_{43}) & \log(\hat{B}_{53}) & \log(\hat{B}_{63}) \\
-4.26 & -22.40 & 8.12 \\
\end{array}
\]

A certain amount of evidence in favour of model \(M_6\) is noted. Using this as reference model, further constraints on the marginal distributions can be added, such as: the marginal distribution of \(A_1\) increases, namely the reverse continuation logits decreases, with age \((M_7)\); the marginal distribution of \(A_2\) increases with age \((M_8)\); both marginal distributions increase with age \((M_9)\). We have the following results:

\[
\begin{array}{ccc}
\log(\hat{B}_{76}) & \log(\hat{B}_{86}) & \log(\hat{B}_{96}) \\
6.37 & 17.17 & 22.14 \\
\end{array}
\]

Models \(M_7\), \(M_8\) and \(M_9\) seem to be all compatible with the data, therefore we chose the one with the highest Bayes factor as the most plausible one, that is model \(M_9\). This implies that, as age increases, individuals are more likely to have a serious level of cognitive impairment and to be diagnosed the Alzheimer’s disease with a higher degree of confidence. Therefore, age does not only affect the association between the two response variables, that is stronger for elder people, but also shows a direct effect on their marginal distributions.
4.3 Clinical trial for skin disorder

The dataset in Table 4, already analyzed by Glonek & McCullagh (1995) and Koch et al. (1991), refers to a clinical trial which, for confidentiality, was fictitiously described as pertaining to the treatment of a skin disorder. The 72 subjects in the study are divided into two groups, the first one receiving the treatment and the second one receiving the placebo. An ordinal response variable, with levels poor/fair (I), good (II) and excellent (III), was recorded for each subject on four different occasions: 3 days ($A_1$), 7 days ($A_2$), 10 days ($A_3$) and 14 days ($A_4$) after treatment. Given the nature of the response variables, it is natural to use global logits.

|   | A_1 | A_2 | A_3 | Treatment | Placebo |
|---|-----|-----|-----|-----------|---------|
|   | I   | II  | III |          |         |
| I | 0   | 0   | 0   | 0 0 0 0 0 | 0 0 0 0 |
| II| 0   | 0   | 0   | 0 3 2 0 1 | 0 0 0 1 |
| III| 0| 0 | 0 | 1 0 0 0 | 0 0 0 0 |
| I | 0 | 0 | 0 | 0 3 0 0 | 0 0 0 0 |
| II| 0 | 0 | 0 | 0 4 1 1 | 0 0 0 3 |
| III| 0| 0 | 0 | 0 1 3 0 | 0 0 0 1 |
| I | 0 | 0 | 0 | 0 0 0 0 | 0 0 0 0 |
| II| 0 | 0 | 0 | 0 0 0 2 | 0 0 0 0 |
| III| 0| 0 | 0 | 0 0 0 3 | 0 0 0 0 |

Table 4: Response to treatment over time ($A_1$, $A_2$, $A_3$, $A_4$) for a sample of 72 subjects, stratified by type of treatment ($B$).

The data are very sparse, as 128 of the 162 cells are empty. Therefore, following Glonek & McCullagh (1995), the largest model we considered is a reduced model in which all the interactions of order higher than two are set equal to zero. Such a model, that we indicate by $M_2$, is less restrictive than the largest model considered by Glonek & McCullagh (1995) which assumes that the association between every pair of response variables is the same in the two strata. Note that $M_1$, the saturated model, is still used as a reference model to calculate the Bayes factors but is not included in the set of models under choice.

We first compared model $M_2$ with the model that Glonek & McCullagh (1995) chose as final.
model \((M_3)\). The latter is based on the following constraints: (i) there is uniform association within any stratum and between the strata; (ii) there is a constant shift between marginal logits over time and between strata. Comparing this model, with model \(M_2\), we obtained \(\log(\hat{B}_{32}) = 0.19\). There is a very mild evidence in favor of \(M_3\). Finally, using \(M_3\) as reference model, we considered model \(M_4\) obtained from \(M_3\) by incorporating PQD and the constraint that the marginal distribution of each response variable is stochastically greater for the second stratum than for the first one. These hypotheses seem to be supported by the data, as we have \(\log(\hat{B}_{43}) = 2.38\).

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**Appendix**

A: Transformation from $\pi$ to $\eta$

The matrices $C$ and $M$ in (1) may be obtained as follows. $C$ is a block diagonal matrix with blocks $C_z$, ordered as $\eta_z$ in $\eta$, given by

$$C_z = \bigotimes_{i=1}^{q} C_i,$$

where $C_i = 1$ if $z_i = 1$ and $C_i = (I_{m_i-1} \ -I_{m_i-1})$ otherwise. Similarly, $M$ has blocks of columns $M_z$ given by

$$M_z = \bigotimes_{i=1}^{q} M_i,$$
where $M_i = 1'_{m_i}$ if $z_i = 0$; otherwise, we have

$$
M_i = \begin{cases}
(I_{m_i-1} & 0_{m_i-1}) \\
0_{m_i-1} & I_{m_i-1} \\
T_{m_i-1} & 0_{m_i-1} \\
0_{m_i-1} & T'_{m_i-1} \\
(I_{m_i-1} & 0_{m_i-1}) \\
0_{m_i-1} & T'_{m_i-1} \\
T_{m_i-1} & 0_{m_i-1} \\
0_{m_i-1} & I_{m_i-1}
\end{cases}
$$

if logits of type $l$ are used for the $i$-th variable,

$$
\begin{cases}
(T_{h} & 0_{h-1}) \\
0_{h-1} & T'_{h-1} \\
T_{h} & 0_{h-1} \\
0_{h-1} & T'_{h-1}
\end{cases}
$$

if logits of type $g$ are used for the $i$-th variable,

$$
\begin{cases}
(I_{m_i-1} & 0_{m_i-1}) \\
0_{m_i-1} & T'_{m_i-1} \\
T_{m_i-1} & 0_{m_i-1} \\
0_{m_i-1} & I_{m_i-1}
\end{cases}
$$

if logits of type $c$ are used for the $i$-th variable,

$$
\begin{cases}
(T_{h} & 0_{h-1}) \\
0_{h-1} & T'_{h-1} \\
T_{h} & 0_{h-1} \\
0_{h-1} & T'_{h-1}
\end{cases}
$$

if logits of type $r$ are used for the $i$-th variable,

where $T_h$ is a $h \times h$ lower triangular matrix of ones.

**B: Computing Bayes Factors with about equality constraints**

First of all, we recall that about equality constraints are specified as $|E\eta| \leq \epsilon$, for a small $\epsilon > 0$. If $\epsilon$ is too large, the corresponding Bayes factor is far from the Bayes factor which would be obtained with precise equality constraints. If $\epsilon$ is too small, estimates of the proportion of the encompassing prior and encompassing posterior in agreement with the constraints may be inefficient.

In order to fix a suitable value for $\epsilon$, we adapt the iterative procedure of Klugkist et al. (2010). Suppose we want to estimate $B_{k1}$ for the constrained model $M_k$ versus the encompassing model, where the constrained model is subject to $|E\eta| \leq \epsilon$ and, possibly, $U\eta \geq 0$. Our procedure comprises the following steps:

1. choose a small value $\epsilon_1$ and define $M_{k,1}$ as the model $M_k$ in which $\epsilon$ is put equal to $\epsilon_1$;

2. estimate $\hat{B}_{(k,1)1} = \hat{c}_{k,1}/\hat{d}_{k,1}$, where $\hat{c}_{k,1}^{-1}$ and $\hat{d}_{k,1}^{-1}$ are, respectively, the proportions of the sample from the encompassing prior and posterior distributions in agreement with the constraints imposed by $M_{k,1}$;

3. define $\epsilon_2 = b\epsilon_1$, with $0 < b < 1$, and $M_{k,2}$ as the model $M_k$ in which $\epsilon$ is put equal to $\epsilon_2$;
4. estimate \( \hat{B}_{(k.2)(k.1)} = (\hat{c}_{k.2}/\hat{d}_{k.2})/(\hat{c}_{k.1}/\hat{d}_{k.1}) \), where \( \hat{c}_{k.2}^{-1} \) and \( \hat{d}_{k.2}^{-1} \) are, respectively, the proportions of the samples from the encompassing prior and posterior in agreement with the constraints imposed by \( M_{k.2} \).

Repeat steps 3 and 4, with each \( \epsilon_{n+1} = b\epsilon_n \), until the condition \( \hat{B}_{(k.n+1)(k.n)} \approx 1 \) is not satisfied. Then the required Bayes factor estimate \( \hat{B}_{k1} \) can be calculated by multiplication:

\[
\hat{B}_{k1} = \hat{B}_{(k.1)} \times \hat{B}_{(k.2)(k.1)} \times \cdots \times \hat{B}_{(k.n)(k.n-1)}.
\]

(8)

In the limit (i.e., when \( \epsilon_n \to 0 \)), this method yields the estimate of the Bayes factor for model \( M_k \) with exact equality constraints versus the encompassing model.

Notice that, in the procedure above, the problem of getting inefficient estimates for the proportion of encompassing prior and posterior in agreement with the constraints is solved by using the importance sampling approach described in Section 3.2.1. Thus, only two different samples, one drawn from the importance density for the prior and the other one from the importance density for the posterior, are required to compute all the Bayes factor estimates in (8).