The Influence of Computer Network on the Ideological and Political Work of College Students

Rong Yang

Xi 'An Aeronautical Polytechnic Institute, China, 710089

*E-mail: zhangxueni18091743330@outlook.com

Abstract. Under the current computer network environment, the negative impact of Ideological and political work of college students is more significant. Through the analysis, this paper believes that by improving the personal ability and subjective initiative of Ideological and political work teachers in Colleges and universities, we can effectively prevent the negative impact of computer network on Ideological and political work in Colleges and universities, and make full use of computer technology combined with Internet tools to strengthen ideological and political work in Colleges and Universities.

Keyword: Computer Network, Political Work, College Students

1. Introduction

Ideological and political education in Colleges and universities has always been the key teaching task of colleges and universities. It is the core purpose of current college education to cultivate the application-oriented talents with excellent quality, ideology, technology and knowledge in the new era[1]. At present, ideological and political education is generally carried out in Colleges and universities through three aspects: the first is to offer political education courses as public basic courses, including ideological and moral cultivation and legal basis, introduction to Marxist philosophy, introduction to Mao Zedong thought, etc.; the second is to provide political instructors for each class, who are specially responsible for the ideological and political education of the class, and at the same time Each class elects or designates Party branch secretaries and League branch secretaries, who are directly responsible for the ideological and political work of the class; third, the ideological and political assessment and discipline and self-discipline work of the students are taken as the work performance assessment contents of the class teachers and political instructors. However, even if all these works are implemented, the negative impact that students may be affected by in the Internet environment still cannot be fully neutralized, which makes students with serious political problems appear in Colleges and universities every year, and even students in Colleges and universities break the law and commit crimes. This paper
focuses on the positive and negative effects of computers on the ideological and political work of college students, and discusses the ways and Countermeasures to strengthen the ideological and political work of students in the Internet environment\(^2\).

2. The negative influence of the internet environment on the political work in colleges and universities

The Internet environment is a whole network interconnected environment. College students have completely got rid of the "ivory tower" living environment, but fully integrated with the whole society\(^3\). However, college students are lack of social experience, simple in thinking, vulnerable to the influence of various ideological trends in the Internet environment, and more likely to be bewitched or interfered by those with intentions on the top of the Internet, which eventually shakes their political consciousness and eventually leads to lifelong regret. The typical manifestations are as follows:

2.1. The influence of network community environment on the political thoughts of college students

Almost every online app will form one or more online communities, with different groups of people converging on the app, and different political qualities and demands. On the one hand, the current social ethos is relatively impetuous, lacking the collective identity of hard work and entrepreneurship, and there are political topics and political guidance in various community discussions. When college students contact these network communities in depth, they are more likely to have negative thoughts, which will affect their political awareness of hard work and entrepreneurship. On the other hand, the current college students lack the sense of hardship, and they are more likely to have fluke psychology and inert psychology under the influence of the community. If they can't effectively intervene, it is difficult for them to develop in their work after graduation\(^4\).

2.2. The influence of network media environment on the political thoughts of college students

The current network self-Media review is not strict. In the self-Media platforms with large traffic such as tremolo and volcano, college students may come into contact with various levels of media. The ideas of these media publicity will lead to the distortion of College Students' political thoughts, their world outlook and cosmology may be biased by these self-Media, and even doubt the current research direction and achievements.

3. Opportunities brought by the internet environment to the political work in colleges and universities

The Internet is a technology, not content. Any content can be spread through the Internet, and the only factor that determines the efficiency of content dissemination is the difference of communication technology. At present, many colleges and universities have opened online political courses and online party courses on the campus network or even on the public network. If students have the need to join the party, they can directly communicate with organizations on the Internet interactive platform and conduct party course learning. At the same time, a large number of high-quality open courses are also open to the whole society through the above platforms such as tremolo and volcano, and a number of "online Red" teachers have formed in some colleges and universities\(^5\). As Figure 1.
That is to say, the political work in Colleges and universities should conduct in-depth research on the characteristics of the current Internet media, find or design a batch of political courses that can be spread on the Internet, rather than simply preach. Fudan University's ideological and political cultivation course has aroused strong repercussions in various live platforms, which is an effective example of the University's political course in the Internet media communication.

That is to say, at present, many up masters' political thoughts are not as good as the university political science teachers, but their communication technology is far more than most of the university political science teachers. These teachers must deeply learn the relevant skills of political science education based on the current Internet platform, develop political science courses that can be spread on the Internet, so as to fully display their political charm in the current Internet environment, make the Internet Political Courses fully promote the political and ideological education in Colleges and universities, and even to some extent, reverse the current Internet self media. The political height of sports platform. College students themselves are ordinary Internet self media audiences, and college political teachers should position themselves as an ordinary up Master of Internet self media, and win the competition with other up masters, then they can become a qualified college political teacher[6].

4. Comprehensive suggestions on ideological and political work in colleges and universities under the condition of internet

First of all, under the background of Internet society, the ideological and political teachers in Colleges and universities should first strengthen their own political literacy, strengthen their world outlook and
cosmology, do not criticize or complain, fully use subjective initiative and methodology, improve their political and ideological communication ability in the Internet environment, and make themselves become "Internet red" teachers who preach political thoughts on the Internet. Only in this way can we fully resist the impact of the Internet on the political and ideological work in Colleges and universities. That is to say, we should adopt the Internet information dissemination mode generally accepted by college students to realize effective political propaganda for college students.

Secondly, colleges and universities should fully develop Internet tools, make full use of various intranet desktop systems, mobile phone app systems, microblog and wechat clients, network live platforms, etc., give full publicity to political thoughts, provide Internet interaction conditions for political work, and finally make every ideological and political teacher who wants to fight against the external adverse environment on the Internet have sufficient Internet media workers. It can be used. It also allows every student who is used to living on the Internet to complete the life of most party members on the Internet. Only in this way can we realize the ideological and political work in Colleges and Universities under the Internet environment.

5. Summary

Internet Ideological and political work is a large-scale social engineering. In the process of building social engineering, we must fully recognize the social status quo, respect the social facts, rather than just blame and complain. This paper holds that the core reason for the negative impact of the Internet environment on the political work in Colleges and universities is that the ideological and political awareness of the ideological and political work teachers in Colleges and universities is not enough, the ideological and political quality is not high, which ultimately leads to their ability is not as good as the operators of the self media account, and finally leads to their loss of the right to ideological and political education for college students in the Internet social environment. By improving the personal ability of Ideological and political work teachers, we can make full use of Internet tools to achieve more positive results in Ideological and political education.

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