RESEARCH ARTICLE

Generalized Linear Mixed Model Analysis of Urban-Rural Differences in Social and Behavioral Factors for Colorectal Cancer Screening

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Abstract

Objective: Screening for colorectal cancer (CRC) can reduce disease incidence, morbidity, and mortality. However, few studies have investigated the urban-rural differences in social and behavioral factors influencing CRC screening. The objective of the study was to investigate the potential factors across urban-rural groups on the usage of CRC screening. Methods: A total of 38,505 adults (aged ≥40 years) were selected from the 2009 California Health Interview Survey (CHIS) data - the latest CHIS data on CRC screening. The weighted generalized linear mixed-model (WGLIMM) was used to deal with this hierarchical structure data. Weighted simple and multiple mixed logistic regression analyses in SAS ver. 9.4 were used to obtain the odds ratios (ORs) and their 95% confidence intervals (CIs). Results: The overall prevalence of CRC screening was 48.1% while the prevalence in four residence groups - urban, second city, suburban, and town/rural, were 45.8%, 46.9%, 53.7% and 50.1%, respectively. The results of WGLIMM analysis showed that there was residence effect (p<0.0001) and residence groups had significant interactions with gender, age group, education level, and employment status (p<0.05). Multiple logistic regression analysis revealed that age, race, marital status, education level, employment stats, binge drinking, and smoking status were associated with CRC screening (p<0.05). Stratified by residence regions, age and poverty level showed associations with CRC screening in all four residence groups. Education level was positively associated with CRC screening in second city and suburban. Infrequent binge drinking was associated with CRC screening in urban and suburban; while current smoking was a protective factor in urban and town/rural groups. Conclusions: Mixed models are useful to deal with the clustered survey data. Social factors and behavioral factors (binge drinking and smoking) were associated with CRC screening and the associations were affected by living areas such as urban and rural regions.

Keywords: Colorectal cancer- screening- mixed model- urban-rural differences- binge drinking- smoking

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Introduction

Colorectal cancer (CRC) is the second leading cause of cancer death in the United States (US) (Jemal et al., 2010; Young and Womeldorph, 2013; CDC, 2014; Siegel et al., 2014; American Cancer Society, 2015). Screening for CRC can assist to identify and diagnose the disease at early stage; therefore it can reduce cancer incidence, morbidity, and mortality (Walsh and Terdiman, 2003; Espey et al., 2007; Xirasagar et al., 2015; Zauber, 2015). It has been suggested that sigmoidoscopy and colonoscopy have potential to both detect and treat CRC (Levin et al., 2008; Schoen et al., 2012); while colonoscopy has been considered as a primary screening test and a dominant CRC screening method in the US (Lieberman and Weiss, 2001; Young and Womeldorph, 2013). Although CRC screenings are covered by the US Medicare program as one of the preventive services, the uptake of CRC screening is relatively low, and it is about 50% of those for whom the test is highly recommended (Seeff et al., 2004; Meissner et al., 2006; McGregor et al., 2007). Previous studies suggested several potential factors influencing CRC screening such as age, gender, educational level, income level, race, alcohol use, family history of CRC, health insurance status (Etzioni et al., 2004; Seeff et al., 2004; Wong et al., 2005; Beydoun and...

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Materials and Methods

Study population

The California Health Interview Survey (CHIS) is conducted by a collaborative study of the University of California, Los Angeles (UCLA) Center for Health Policy Research, the California Department of Health Services, and the Public Health Institute. The 2009 CHIS data was from the fifth CHIS data collection cycle since 2001. From each household, one adult respondent aged 18 years or older was randomly selected. Details about the sampling design can be found on the CHIS webpage (http://www.chis.ucla.edu/design.html). There was IRB exemption due to secondary data analysis.

Measurements

CRC screening. Subjects aged ≥40 years were considered to have had a CRC screening if they responded “yes” to either or both of the two questions “Have you ever had a colonoscopy?” and “Have you ever had a sigmoidoscopy?” (Table 1). Sigmoidoscopy and colonoscopy are medical examinations in which a tube is inserted in the rectum to view the colon for signs of cancer or other health problems. In total, 22,871 individuals with CRC screening of 38,505 adults (aged 40 or older) were available for the 2009 CHIS data, which is the latest CHIS data on CRC screening.

Social factors. Gender was coded as male or female based on self-report. Age was categorized as 40-49 years, 50-64 years, and 65 years or older. Race consisted of five subgroups: Whites, Latino, Asian, African American, and other. Employment status was dichotomized into either yes or no. Poverty level was categorized into four levels, including 0-99 % federal poverty level (FPL), 100-199 % FPL, 200-299 % FPL, and 300% FPL or above. Marital status was classified into married/living with partner, widowed/divorced/separated, and never married. Education indicated whether the participant had a high school’s degree or not. Place of birth was coded as being born in the US or outside the US. Residence included four residence regions groups - urban, second city, suburban, and town/rural based on zip code.

Behavioral factors. Smoking status was categorized as never smoking, current smoking, and former smoking. Binge drinking was defined for women when the individuals had 4 or more drinks at one time during the last 30 days and for men when the individuals had 5 or more drinks at one time during the last 30 days. There are 3 categories: no binge drinking past year, infrequent binge drinking (less than monthly), and frequent binge drinking (monthly, daily or weekly).

Statistical analysis

Descriptive statistics and prevalence

The PROC Crosstab in SAS-Callable SUDAAN 11, which uses Taylor Series Linearization to account for the weighting of the data and the complex survey sampling strategy, was used to weight and estimate population proportions of CRC screening. The overall prevalence and prevalence for potential factors were estimated. The Chi-square test was used to compare the prevalence of CRC screening across age groups, gender, race, and other factors.

Weighted generalized linear mixed model (WGLIMM)

Let level-1 be the individual level and level-2 be the region level. Using a two-level hierarchical logistic regression model, the higher-level unit has its own intercept in the model, where the subject-specific intercepts are used to measure the differences among regions or neighborhoods. The two-level logistic regression model including random effects (such as region effect) for a binary dependent outcome can be extended to Equation (1), which is a logistic mixed model, a member of GLMMs.
\[
\log \left( \frac{p_{ij}}{1 - p_{ij}} \right) = \alpha_j + \beta x_{ij} + \gamma z_j + \theta z_j x_{ij}
\]

\[
\alpha_j = \alpha + u_j, u_j \sim N(0, \sigma^2)
\]

where, \( i = 1, \ldots, I \) is level-1 individual \( i \) indicator, and \( j = 1, \ldots, J \) is the level-2 indicator such as region or neighborhood. The \( p_{ij} \) is the probability of outcome for individual \( i \) in the level \( j \), conditional on the risk factor \( x \). \( \beta \) is the vector of slopes. The region effects are measured by the random intercepts \( u_j \), which are assumed to be normally distributed. \( \alpha \) and \( \beta \) are fixed effects and \( u_j \) are random effects.

The PROC GLIMMIX in SAS version 9.4 was used to fit the logistic mixed model (e.g., Dai et al., 2006; Zhu, 2014; Ene et al., 2015; Wang, 2016). In the present study, the weighted generalized linear mixed-model (WGLIMM) regression analysis in PROC GLIMMIX was used to deal with the hierarchical structure data and also adjust for sampling weights. The RANDOM statement was used to specify intercept as random effects (\( u_j \)) of 4 regions in this data, while the WEIGHT statement was used to adjust for weights. In the WGLIMM analysis, the significance of the random effect (\( u_j \)) was detected using approximate \( z \) test while the fixed effects (\( \alpha \) and \( \beta \)) were tested using an approximate \( t \) test. The ESTIMATE statement was used to test the difference in random effects between regions; while the odds ratio (OR) and its confidence interval (CI) for random effects were calculated. The univariate logistic mixed regression was used to examine the unadjusted association of each potential risk factor with CRC screening; while the multiple logistic mixed regression analysis was conducted to determine the adjusted associations of potential risk factors with CRC screening. The OR and its 95% CI for fixed effects were calculated using the ODDS RATIO option on the MODEL statement.

When considering interactions between region and other potential factors (Dai et al., 2006), the WGLIMM can be extended to Equation (2)

\[
\log \left( \frac{p_{ij}}{1 - p_{ij}} \right) = \alpha_j + \gamma z_j + \beta x_{ij} + \theta z_j x_{ij}
\]

\[
\alpha_j = \alpha + u_j, u_j \sim N(0, \sigma^2)
\]

where, \( z \) is an indicator for the 4 regions with fixed effect (\( \gamma \)). \( \theta \) is the parameter for the interaction term \( z_j x_{ij} \).

The WGLIMM analyses were performed using SAS statistical software, version 9.4 (SAS Institute, Cary, NC, USA).

**Results**

**Prevalence of colorectal cancer screening**

The prevalence of CRC screening is listed in Table 1. The overall prevalence of CRC screening was 48.1% (47.5% for males and 48.7% for females). The prevalence increased with age (15.6%, 58.6% and 75.3% for age groups 40-49, 50-64 and 65 years, respectively). There is significant difference among the ethnic groups; the Whites revealed the highest prevalence (57%) compared with AA, Asian, and Hispanic (46.9%, 43.3%, 32%, respectively).

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**Table 1. Prevalence of Colorectal Cancer Screening (%)**

| Variable          | Total (N) | Cases (N) | Prevalence (%) | p value |
|-------------------|-----------|-----------|----------------|---------|
| Gender            |           |           |                |         |
| Male              | 15,480    | 9,323     | 47.5 (45.9-48.9) | 0.187   |
| Female            | 23,025    | 13,548    | 48.7 (47.6-49.8) |         |
| Age group         |           |           |                |         |
| 40-49             | 7,648     | 1,353     | 15.6(13.9-17.5)  | <0.0001 |
| 50-64             | 15,292    | 9,427     | 58.6(56.9-60.3)  |         |
| 65+               | 15,565    | 12,091    | 75.3 (73.9-76.7) |         |
| Race              |           |           |                |         |
| Hispanic          | 4,978     | 1,980     | 42.3 (41.1-43.4) | <0.0001 |
| Whites            | 27,331    | 17,714    | 57.0 (55.9-58.1) |         |
| AA                | 1,519     | 891       | 46.9 (43.3-51.6) |         |
| Asian             | 3,576     | 1,694     | 43.3 (39.2-47.3) |         |
| Other             | 1101      | 592       | 43.3 (37.4-49.2) |         |
| Marital status    |           |           |                |         |
| Married/living together | 20,892    | 1,2439    | 49.9 (48.6-51.0) | <0.0001 |
| Never married     | 3,387     | 1,591     | 33.3 (29.1-37.6) |         |
| Other             | 14,226    | 8,841     | 48.3 (46.3-50.3) |         |
| Education         |           |           |                |         |
| ≤HS               | 11,227    | 5,856     | 40.7 (39.2-42.2) | <0.0001 |
| >HS               | 27,078    | 16,931    | 53.2 (52.0-54.3) |         |
| Born in US        |           |           |                |         |
| Yes               | 30,123    | 19,098    | 53.9 (52.9-55.0) | <0.0001 |
| No                | 8,382     | 3,782     | 35.9 (33.8-38.2) |         |
| Region            |           |           |                |         |
| Urban             | 11,635    | 6,591     | 45.8 (43.9-47.7) | <0.0001 |
| 2nd city          | 11,263    | 6,187     | 46.9 (43.5-48.5) |         |
| Suburban          | 8,094     | 5,176     | 53.7 (51.6-55.7) |         |
| Town/ rural       | 7513      | 4486      | 50.1 (48.1-52.0) |         |
| Employment        |           |           |                |         |
| No                | 18,365    | 9,094     | 40.7 (39.3-42.1) | <0.0001 |
| Yes               | 20,140    | 13,777    | 58.3 (56.7-59.8) |         |
| Poverty level     |           |           |                |         |
| 0-99% FPL         | 3,838     | 1,604     | 26.8 (23.6-30.3) | <0.0001 |
| 100-199% FPL      | 6,187     | 3,166     | 42.5 (39.7-45.4) |         |
| 200-299% FPL      | 5,205     | 3,057     | 46.9 (43.4-50.5) |         |
| 300% FPL +        | 23,275    | 15,044    | 54.9 (53.3-55.9) |         |
| Binge drinking    |           |           |                |         |
| Never             | 31,156    | 19,204    | 51.2 (50.2-52.2) | <0.0001 |
| Infrequent        | 4,294     | 2,168     | 39.2 (36.5-41.9) |         |
| Frequent          | 3,055     | 1,499     | 35.2 (32.1-38.3) |         |
| Smoking status    |           |           |                |         |
| Never             | 20,848    | 11,811    | 45.9 (44.6-47.3) | <0.0001 |
| Current           | 4,220     | 1,869     | 33.6 (31.1-36.0) |         |
| Former            | 13,437    | 9,191     | 57.9 (56.4-59.5) |         |
| Overall           | 38,505    | 22,871    | 48.3 (47.2-49.1) |         |

\( p \) value is based on \( \chi^2 \) test; Abbreviations: AA, African American; HS, High school; FPL, federal poverty level

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Mixed Model in Cancer Screening
### Table 2. Random Region Effects Based on a Two-Level Hierarchical Logistic Regression Model

| Effect       | Subject          | Estimate | Standard error | p value |
|--------------|------------------|----------|----------------|---------|
| Intercept    | Region           | 0.005356 | 0.00119        | <0.0001 |
| Intercept    | Urban            | 0.02842  | 0.04116        | 0.4899  |
| Intercept    | 2nd city         | -0.07841 | 0.03842        | 0.0413  |
| Intercept    | Suburban         | 0.08769  | 0.03686        | 0.0174  |
| Intercept    | Town/rural       | -0.08142 | 0.03642        | 0.0256  |

*p value* is based on approximate *z* test in the weighted generalized linear mixed model (WGLIMM) analysis.

### Table 3. Random Region Effects Comparison

| Subject                  | OR       | 95% CI       | p value |
|--------------------------|----------|--------------|---------|
| Suburban vs. Urban       | 1.18     | 1.17-1.20    | <0.0001 |
| Suburban vs. 2nd city    | 1.11     | 1.10-1.12    | <0.0001 |
| Town/rural vs. Urban     | 1.18     | 1.17-1.19    | <0.0001 |
| Town/rural vs. 2nd city  | 1.12     | 1.11-1.13    | <0.0001 |
| 2nd city vs. Urban       | 1.06     | 1.05-1.07    | <0.0001 |

*p value* is based on approximate *t* test in the weighted generalized linear mixed model (WGLIMM) analysis.

### Table 4. Fixed Effects in Logistic Regression Analyses for the Relationship between Potential Factors and Colorectal Cancer Screening

| Variable                  | Crude OR | 95% CI | p-value | Adjusted OR | 95% CI | p value |
|---------------------------|----------|--------|---------|-------------|--------|---------|
| Gender                    |          |        |         |             |        |         |
| Male                      | 1        |        | 1       |             |        |         |
| Female                    | 1.06     | 1.00-1.13 | 0.0699  | 0.93        | 0.85-1.02 | 0.1207  |
| Age group                 |          |        |         |             |        |         |
| 40-49 years               | 1        |        | 1       |             |        |         |
| 50-64 years               | 7.9      | 6.73-9.28 | <0.0001 | 7.36        | 6.13-8.82 | <0.0001 |
| 65 + years                | 17.4     | 15.4-19.8 | <0.0001 | 15.04       | 12.69-17.84 | <0.0001 |
| Race                      |          |        |         |             |        |         |
| Whites                    | 0.36     | 0.33-0.38 | <0.0001 | 0.71        | 0.60-0.85 | 0.0002  |
| Hispanic                  | 0.66     | 0.62-0.70 | <0.0001 | 0.95        | 0.80-1.12 | 0.5177  |
| AA                        | 0.54     | 0.51-0.58 | <0.0001 | 0.69        | 0.58-0.83 | <0.0001 |
| Asian                     | 0.58     | 0.44-0.77 | 0.0001  | 0.73        | 0.52-1.03 | 0.0745  |
| Marital status            |          |        |         |             |        |         |
| Never                     | 1        |        | 1       |             |        |         |
| Married/living together   | 1.89     | 1.63-2.21 | <0.0001 | 1.18        | 0.99-1.42 | 0.0655  |
| Other                     | 1.82     | 1.65-2.01 | <0.0001 | 0.94        | 0.82-1.08 | 0.3849  |
| Education                 |          |        |         |             |        |         |
| >HS                       | 1.05     |        | 1       |             |        |         |
| ≤HS                       | 0.62     | 0.57-0.67 | <0.0001 | 0.74        | 0.65-0.85 | <0.0001 |
| Born in US                |          |        |         |             |        |         |
| No                        | 1        |        | 1       |             |        |         |
| Yes                       | 2.11     | 1.71-2.60 | <0.0001 | 1.25        | 1.05-1.49 | 0.0106  |
| Employment                |          |        |         |             |        |         |
| No                        | 1        |        | 1       |             |        |         |
| Yes                       | 2.08     | 1.95-2.22 | <0.0001 | 1.4        | 1.28-1.52 | <0.0001 |
| Poverty level             |          |        |         |             |        |         |
| 0-99% FPL                 | 1        |        | 1       |             |        |         |
| 100-199% FPL              | 1.99     | 1.72-2.31 | <0.0001 | 1.53        | 1.39-1.67 | <0.0001 |
| 200-299% FPL              | 2.43     | 2.18-2.70 | <0.0001 | 2          | 1.94-2.06 | <0.0001 |
| 300% FPL +                | 3.3      | 3.20-3.40 | <0.0001 | 2.57        | 2.47-2.68 | <0.0001 |
| Binge drinking            |          |        |         |             |        |         |
| No                        | 1        |        | 1       |             |        |         |
| Infrequent                | 0.61     | 0.49-0.76 | <0.0001 | 0.91        | 0.79-1.04 | 0.1665  |
| Frequent                  | 0.51     | 0.44-0.59 | <0.0001 | 0.76        | 0.67-0.87 | <0.0001 |
| Smoking status            |          |        |         |             |        |         |
| Never                     | 1        |        | 1       |             |        |         |
| Current                   | 0.6      | 0.54-0.67 | <0.0001 | 0.63        | 0.48-0.82 | 0.0006  |
| Former                    | 1.62     | 1.18-1.65 | <0.0001 | 1.07        | 1.00-1.14 | 0.0371  |

AA, African American; HS, High school; FPL, Federal Poverty Level; OR, odds ratio; CI, confidence interval.
The prevalence of CRC screening was highest in former smokers (57.9%) compared to never smokers (45.9%) and current smokers (33.6%). Never binge drinker recorded the highest prevalence of CRC screening compared to infrequent and frequent drinkers (51.2%, 39.2% and 35.2%, respectively). In the 4 residence regions, suburban residents had the highest prevalence comparing with those of urban, second city, and town/rural (53.7%, 45.8%, 46.9% and 50.1%, respectively).

### Random region effects

Based on the WGLIMM analysis, the estimated covariance parameters and random region effects ($\nu$) are shown in Table 2. The estimated variance of the...
intercept was 0.005534 with a standard error of 0.001313, which measures the variability among 4 regions and the estimated value was significantly larger than 0 (p<0.0001) indicating that there was region effect on CRC screening. Furthermore, the random effects for second city, suburban, and town/rural were significant (p=0.0413, 0.0174, and 0.0256, respectively). Table 3 presents the comparison of random effects between regions. Residents in suburban and Town/rural revealed increased odds of CRC screening comparing with urban and second city regions; while people in second city had increased odds of screening comparing with urban. However, there was no significant difference in CRC screening between people living in suburban and town/rural.

Logistic mixed model for the whole sample

Table 4 presents the fixed effect results ($\beta$) from univariate and multiple logistic mixed regression analyses considering random effects and weights. By using univariate analyses, all potential factors except for gender were associated with CRC screening (p<0.05). After adjusting for other factors using multiple logistic regression, age groups (50-64, and 65+), being born in the US, being employed, and former smoking were positively significantly associated with CRC screening (OR=7.36, 95%CI=6.13-8.82; OR=15.04, 95%CI=12.69-17.84; OR=1.15, 95%CI=1.05-1.49; OR=1.40, 95%CI=1.28-1.52; respectively); while lower education, frequent binge drinking, and current smoking was negatively associated with CRC screening (OR=0.74, 95%CI=0.65-0.85; OR=0.76, 95%CI=0.67-0.87; OR=0.63, 95%CI=0.48-0.82, respectively). In addition, high poverty levels were positively associated with CRC screening (OR=1.53, 95%CI=1.39-1.67; OR=2.00, 95%CI=1.94-2.06; OR=2.57, 95%CI=2.47-2.68 for 100-199% FPL, 200-299 % FPL, and 300% FPL or above, respectively).

Interactions with regions

After adjusting for potential risk factors in the multiple WGLIMM analysis, region showed significant interactions ($\beta$') with gender (p=0.0289), age group (p=0.0074), education (p=0.0444), being born in the US (p=0.0237), and employment (p=0.0239), respectively.

Urban-rural differences

The urban-rural differences in the associations of potentials factors with CRC screening are shown in Table 5. Older age groups and higher poverty levels showed positively associations with CRC screening in all 4 residence groups, while being employed was a factor in all regions but not in suburban. Gender and being born in the US were factors just in second city (OR=0.79, 95%CI=0.67-0.94; OR=1.72, 95%CI=1.33-2.25, respectively). Hispanic people were negatively associated with CRC screening relative to whites in urban and suburban regions (OR=0.60, 95%CI=0.45-0.80; OR=0.67, 95%CI=0.47-0.96, respectively); while Asian people were less likely to use CRC screening than whites just in urban area (OR=0.58, 95%CI=0.42-0.63). Married people showed higher probability of using CRC screening in suburban and town/rural residence areas (OR=1.81, 95%CI=1.15-2.84; OR=2.57, 95%CI=1.67-3.92, respectively). Education level was positively associated with 2nd city and suburban (OR=0.70, 95%CI=0.58-0.84; OR=0.58, 95%CI=0.45-0.73, respectively).

Discussion

Using a large population-based study of CRC screening, we found that the overall prevalence of CRC screening in California adults was 48.1%; while there were significant differences among four residence groups - urban, second city, suburban, and town/rural. After adjusting for potential factors, age, race, marital status, education level, employment status, binge drinking and smoking status were associated with CRC screening. Stratified by residence, age and poverty showed associations with CRC screening in all 4 residence groups. Gender and being born in US were factors just in 2nd city. Married people showed higher screening in suburban and town/rural residences. Education level was positively associated with 2nd city and suburban. Employment was a factor in all regions except for suburban region. Infrequent binge drinking was associated with CRC screening in urban and suburban; while current smoking was a potential factor in urban and town/rural groups.

In accordance with previous reports finding urban-rural differences in the prevalence of CRC screening ([Benuzillo et al., 2009; Cole et al., 2012; Anderson et al., 2013; Davis et al., 2013; Modiri et al., 2013; Hughes et al., 2015]), our results further identified that the difference in prevalence among 4 types of residence regions was statistically significant. Using the CHIS data from 2001-2009, Modiri et al., (2013) reported the proportions of CRC screening using colonoscopy for people (aged 50-80 years) in these 4 regions (37.6%, 19.4%, 28.2% and 14.8% for urban, second city, suburban, and town/rural, respectively); however, they did not estimate prevalence of CRC screening in these regions. Using the CHIS 2009 data, we found that the proportions of CRC screening for people (aged ≥40 years) in these 4 regions are 41.7%, 24.2%, 22.3% and 11.8% for urban, second city, suburban, and town/rural, respectively (data not shown).

Previous studies have shown that CRC screening rate is lower in women than men (Green 1999; Etzioni et al., 2004; Seeff et al., 2004; Wong et al., 2005, Beydoun et al., 2008, Modiri et al., 2013; Owusu et al., 2014, 2015). However, the present study found that the prevalence of CRC screening in males and females in the whole sample did not show significant differences. Adjusting for all potential variables, gender was not associated with CRC screening in the whole sample. However, stratified analysis revealed that CRC screening was significantly higher in men than women in 2nd city. Furthermore, our results showed that CRC screening uptake increased with age as previous studies reported (Seeff et al., 2004; Beydoun and Beydoun, 2008; López-Charneco et al., 2013). Screening uptake was highest in those above 64 years old. The age difference may be explained by the fact that CRC risk increases with age and screening is recommended for those aged 50 years and above in the
US (Winawer et al., 2003). Our findings further added that in the 2nd city, the age group 50-64 years revealed the highest screening rate.

In terms of race, the present results showed CRC screening uptake was lower in all race groups compared to Whites; while all other races were significantly different from whites in CRC screening uptake using the univariate logistic regression. This finding was consistent with earlier studies (Seeff et al., 2004; Johnson-Kozlow et al., 2009; Maxwell et al., 2010; Perencevich et al., 2013; Johnson-Jennings et al., 2014) but contrast to our recent results (Owusu et al., 2014). In addition, we added new findings that the uptake rate in AA is not significantly different in the whole sample and in each subsample stratified by region; whereas Hispanic population was significantly lower just in Urban and suburban regions and Asian was also significantly lower in the urban region only.

Consistent with previous studies, being married or living with a partner increases the chance of being screened for CRC (Etzioni et al., 2004; Wong et al., 2005; Beydoun and Beydoun, 2008). However, our results further indicated that after adjusting for other factors, there is no significant difference in terms of marital status in CRC screening in the whole sample; whereas being married or living with a partner may increase the chance of being screened for CRC only in suburban and town/rural regions. Such difference in screening uptake may be potentially explained by the fact that couples gain support from their partners.

Our findings supported previous results that higher education, being employed and higher poverty level were associated with higher CRC screening (Lantz et al., 1997; Etzioni et al., 2004; Seeff et al., 2004; Wong et al., 2005; Beydoun and Beydoun, 2008; Johnson-Kozlow et al., 2009; Maxwell et al., 2010; López-Charneco et al., 2013; Owusu et al., 2014, 2015). It has been reported that education is well known to be a significant determinant of health; while education level of an individual may influence the level of understanding of CRC and the benefits of screening (Seeff et al., 2004; Beydoun and Beydoun, 2008; López-Charneco et al., 2013). Such insight is more likely to drive a person to accept and undergo screening (Lantz et al., 1997). Furthermore, our results further added that higher education was positively associated with CRC screening just in 2nd city and town/rural regions but not in urban and suburban regions; while employment was not associated with CRC screening in suburban areas. In addition, we found that being born in the US was associated with higher intake of CRC screening; whereas such association existed just in 2nd city region.

Previous studies have shown that moderate alcohol drinking was associated with increased cancer screening (Fredman et al., 1999; Owusu et al., 2015). However, our results showed that frequently binge drinking was negatively associated with CRC screening; whereas infrequently drinking was not associated with CRC screening after adjusting for other factors. Furthermore, our results showed that infrequently binge drinking was negatively associated with CRC screening in urban and suburban regions; whereas frequently drinking was not associated with CRC screening in any region. The differences between our results and previous reports may be due to the different alcohol scales used.

In accordance with previous reports, we found that former smoking was associated with increasing rate of CRC screening in the whole sample (Meissner et al., 2006; Coups et al., 2007; Owusu et al., 2015); whereas current smokers were less likely to participate in cancer screenings (Hama et al., 2016; Owusu et al., 2015). Stratification results indicated that former smoking was not associated with CRC screening in any of the 4 regions; while current smoking had lower odds for CRC screening just in urban and town/rural regions.

In our study, we used a large sample with diversity of the populations by use of five languages (English, Spanish, Chinese (Mandarin and Cantonese dialects), Vietnamese, and Korean) to cover the largest number for those who were able to neither speak English nor speak English well enough to otherwise participate. Furthermore, a large sample data of subjects were widely selected at random with comprehensive information for the wide age range on CRC screening and behavioral/health characteristics, which allowed us to adjust for numerous factors and give us a relatively large statistical power in estimations. In addition, the weighted generalized linear mixed-model (WGLIMM) regression analysis was used to deal with the hierarchical structure data (random region effects) and to adjust for weights. To the best of our knowledge, this is the first study to investigate urban-rural differences using a mixed model. However, the cross-sectional design could not determine a temporal or causal relationship between potential factors and CRC screening. Furthermore, self-reported data are subjective to some degree and may lead to misclassification. Moreover, the state-based data may limit the generalization of our findings. In addition, the analysis is limited by only using one year’s data.

In conclusion, the GLIMMIX procedure in SAS can be used to perform weighted generalized linear mixed-model regression analysis dealing with the hierarchical structure data (random region effects) and adjusting for sampling weights. Social factors and behavioral factors (alcohol consumption and smoking) were associated with CRC screening; whereas the associations were affected by the living areas such as urban and rural regions. To improve CRC screening uptake, it is essential to consider urban-rural differences in predictors and tailor appropriate interventions to each region.

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Conflict of interest
The authors declare that they have no conflict of interest.

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