Research on the Characteristics and Inheritance Strategy of Daur Traditional Music Culture Based on Information Network Technology

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Abstract. With the rapid popularization and promotion of network info tech, the traditional music culture represented by the Dahar nationality has been seriously affected and impacted, and the inheritance of the traditional music culture of this nationality has been seriously threatened and challenged. Based on this, this paper first analyses the inheritance characteristics of Daur traditional music culture, then studies the inheritance status and problems of Daur traditional music culture, and finally gives the inheritance strategy of Daur traditional music culture under the info network tech.

Keywords: Inheritance Strategy, Info Network, Info Network

1. Introduction

With the iterative progress and maturity of computer tech, it has been widely and deeply studied and popularized in many fields, especially in the field of traditional music culture characteristics and inheritance represented by the Dahar nationality, which has greatly ameliorated the protection and transmission of traditional music culture [1]. On the other hand, as an important part and form of expression of traditional culture, traditional music of Daur not only records the history of the whole Daur nationality, but also is an important platform and carrier of the folk customs of the Daur nationality. However, with the rapid popularization and promotion of network info tech, the communication between global economy and culture is becoming closer and closer [2]. In this context, the traditional music culture represented by the Dahar nationality has been seriously affected and impacted, and the inheritance of the traditional music culture of this nationality has been seriously threatened and challenged.

The use of info network tech to carry out the inheritance of traditional music culture represented by the Daur nationality can strengthen the public's understanding and recognition of Daur folk customs and cultural values, establish a social environment and mass basis for the spread of music culture, and organically accelerate the unity and harmonious development of all ethnic groups in the society [3]. The traditional music culture of the dahar nationality is based on its inheritance and development from generation to generation, and in the process of combining with the main body, it is dominated by the internal mechanism and has several characteristics as shown in Figure 1 below.
In addition, as an important way and component to protect the traditional cultural emotion, to carry out the research on the inheritance of traditional music culture represented by the Daur nationality and the integration of info and network tech will help to better inherit the national music culture [4]. Daur music culture has obvious characteristics of regional changes, and its traditional culture in different periods of social development is constantly undergoing adaptive changes. Draw support from info network tech, we can effectively analyze the characteristics of Daur music culture adaptive changes, and provide info and data support for promoting Daur music.

![Diagram](image)

**Figure 1.** Characteristics of traditional music culture of the Dahar nationality

In short, Daur traditional music culture is not only a cultural form, but also a record and representation of its cultural and historical changes. It can be said that music has been integrated into all aspects of Daur people's life, and the birth of a rich form of musical expression, has become an important part of Daur tradition [5]. Under the background of the current network info age, the inheritance and protection of traditional music culture has been seriously challenged. How to use the info network tech to assist the protection of traditional music culture represented by Daur nationality has become an important issue that cannot be avoided. Therefore, it is of great practical value to carry out the research on the cultural characteristics and inheritance strategies of Daur traditional music based on info network tech.

2. **Inheritance characteristics of Daur traditional music culture**

2.1. **Inheritance characteristics of Daur traditional music culture**  
The Daur traditional music culture has several typical characteristics as shown in Figure 2. Among them, in the aspect of living and collectivity of creation, Daur music creation materials are all based on life to record and reflect emotions [6]. And Daur traditional music is a representation of the national collective life, and the music expression of their national scenes is realized through the collective conception. Secondly, Daur traditional music culture has its own affinity because of its unique deductive form. Daur traditional music is usually the interpretation of the daily life of the nation, so it has no boundaries and constraints. In addition, Daur traditional music culture has aesthetic simplicity, which is embodied in lyrics, music structure and music melody.

![Diagram](image)

**Figure 2.** The inheritance characteristics of Daur traditional music culture
In addition, Daur traditional music culture also has the characteristics of oral transmission and rheology. Due to the lack of Daur's own characters, its traditional music can only be spread in the form of oral singing, so it has the rheological characteristics of inheritance. The impromptu nature of Daur traditional music changes the rhythm and melody of the traditional music, and further intensifies its rheological characteristics.

2.2. The inheritance channel of Daur traditional music culture

The inheritance channels of Daur traditional music culture mainly include folk inheritance channels represented by family inheritance, individual inheritance and apprenticeship inheritance, folk organized inheritance channels represented by folk activities and special song and dance activities, and official inheritance channels represented by schools, grass-roots cultural centers and cultural performance groups [7]. Among them, the inheritance channels of traditional folk music and dance mainly rely on the display in life, as well as religious, folk and other rituals, in the form of word of mouth. In addition, the official inheritance channel plays an important role in the protection and inheritance of Daur traditional music culture, which makes more audiences participate in and understand the charm and connotation of Daur traditional music culture.

3. The situation and problems of Daur traditional music culture inheritance

3.1. The inheritance of Daur traditional music culture

At present, the inheritors of Daur traditional music culture include individuals, non-governmental organizations and the government, as shown in Figure 3 below. Among them, the protection and inheritance of individual behavior has typical spontaneous characteristics, and the effect of inheritance is relatively good. The inheritance and protection of folk group behavior is mainly through festivals and folk activities to achieve the inheritance and dissemination of Daur traditional music culture, and gradually become a mainstream way of inheritance. The inheritance and protection at the government level is mainly carried out draw support from colleges and relevant government functional institutions. Among the three main bodies of individual, school and government, the individual is more casual, the role of non-governmental organizations is relatively prominent, and the government mainly plays the role of guidance and planning.

![Figure 3. The inheritor subject of Daur traditional music culture](image)

In addition, in the aspect of the inheritance of Daur traditional music culture, due to the significant language barriers between other ethnic groups and Daur, the Daur traditional music culture lacks the basis of communication, especially the young people's low sense of identity to their language. In the aspect of inheritance channel, the application and popularization of Internet info network tech makes people's life more diversified [8]. In this context, it requires that each inheritor should use info network tech to inherit Daur traditional music culture through multiple channels and means.

3.2. The problems faced by the inheritance of Daur traditional music culture

At present, the inheritance of Daur's traditional music culture is faced with several serious problems, such as the change and disappearance of the background of traditional music creation, the lack of a good language environment for the popularization of Daur's language, the brain drain and the serious
aging of folk artists. Among them, in the aspect of the change and disappearance of the background of traditional music creation, due to the more significant changes in the living environment and lifestyle of the Daur nationality in the info network environment, some scenes depicted by traditional music no longer exist, resulting in the impact on the background and quality of traditional music creation. Secondly, due to the lack of opportunities for Daur to learn their own language, the inheritance of their traditional music culture has gradually lost its language foundation. In addition, the brain drain of Daur traditional music is serious, which makes the inheritors of Daur traditional music culture aging seriously and the traditional music of this nation is in a serious dilemma of no successor.

4. Inheritance strategy of Daur traditional music culture under the info network tech

4.1. The integration of info network tech and Daur traditional music culture
First of all, info network tech can accelerate the wide spread of Daur traditional music culture. Info network tech can accelerate the exchange and resource sharing of Daur traditional music culture, and realize the dissemination of Daur traditional music culture on the Internet through Internet channels [9]. Secondly, using info network tech to realize the diversified development of traditional culture development, activation and restart. In particular, draw support from mobile network terminal equipment and tech, starting from the acceptance habits and experience of end users, it should establish the integration of online and offline channels, and give birth to a new format of Daur traditional music culture, so as to achieve better development. In addition, the application of info network tech in Daur traditional music culture can first accelerate the development of interconnection, verticalization and subdivision of culture, and can expand and stratify its traditional music culture, support its service integration, and finally realize the organic construction of info cloud inheritance and communication platform of Daur traditional music culture.

4.2. Inheritance of Daur traditional music culture based on info network tech
With the advantage of Internet channel of info network tech, we cooperate with the inheritors and inheritors, institutions, and civil organizations of Daur traditional music culture to realize all-round online promotion, and accelerate the relevant inheritors to gain certain benefits and realize the effective promotion of Daur traditional music culture [10]. Secondly, the info network tech is used to build an info-based platform for the dissemination and display of music culture, and to spread Daur traditional music culture to more audiences. In addition, with the aid of the image function of info network tech, the traditional music and cultural customs of Daur nationality are recorded, thus creating new opportunities for marketing. The digital museum and learning institution should be established to accelerate more groups to understand the traditional music culture of Daur nationality, and launch online teaching course of Daur traditional music to accelerate its better inheritance.

4.3. The inheritance strategy of Daur traditional music culture
Draw support from info network tech, the Daur traditional music culture creation project is launched, and the modern operation mode of info network media, such as various we media and Internet media platform, is used to push the Daur traditional music culture to the market and accelerate the development of the culture. Secondly, through the integration of the Internet platform, the Daur traditional music culture and the current popular elements are organically integrated. Learning from the communication mode of modern music, using VR as the representative tech to realize the cross-border integration of scientific and technological elements, so as to meet the market demand and accelerate its wide spread.

5. Conclusion
In summary, the use of info network tech to carry out the inheritance of traditional music culture represented by the Daur nationality can strengthen the public's understanding and recognition of Daur folk customs and cultural values, and establish a social environment and mass foundation for the
spread of music culture. This paper analyzes the inheritance channels of Daur traditional music by studying the inheritance characteristics of Daur traditional music culture. Through the analysis of the present situation and problems of Daur traditional music culture inheritance, this paper studies the integration of info network tech and Daur traditional music culture, and finally gives the inheritance strategy of Daur traditional music culture under the info network tech.

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