Nicotine and Opioids: a Call for Co-treatment as the Standard of Care

Chad D. Morris, PhD
Christine E. Garver-Apgar, PhD

Abstract

The U.S. is in the midst of an opioid epidemic. At the same time, tobacco use remains the leading cause of preventable death and disability. While the shared biological underpinnings of nicotine and opioid addiction are well established, clinical implications for co-treatment of these two substance use disorders has not been emphasized in the literature, nor have researchers, clinicians, and policy makers adequately outlined pathways for incorporating co-treatment into existing clinical workflows. The current brief review characterizes the metabolic and neural mechanisms which mediate co-use of nicotine and opioids, and then outlines clinical and policy implications for concurrently addressing these two deadly epidemics. Screening, assessment, medication-assisted treatment (MAT), and tobacco-free policy are discussed. The evidence suggests that clinical care and policies that facilitate co-treatment are an expedient means of delivering healthcare to individuals that result in better health for the population while also meeting patients’ substance abuse disorder recovery goals.

Introduction

Healthcare providers have a critical opportunity to concurrently address tobacco and opioid dependence. The policy spotlight on the U.S. opioid epidemic and the dramatic increase in overdose deaths presents an opportunity to bring renewed focus on strategies that potentiate addiction treatment, including nicotine addiction treatment. Over-prescription of opioid pain relievers beginning in the 1990s led to a rapid escalation of dependence, a resurgence of heroin use, and arrival of powerful synthetic opioids such as fentanyl which increased 45% from 2016 to 2017.1,2 In 2017, there were 70,237 drug overdose deaths in the U.S.,1 and heroin overdoses more than tripled from 2010 to 2014.3 In the face of these dire statistics, smoking is often seen as less harmful and a lower treatment priority than opioids which represent a clear, imminent risk.4 Yet,
smoking combustible tobacco products, not opioid use, remains the leading cause of death and
disability in the U.S., with at least 480,000 dying annually due to smoking-related causes.\textsuperscript{5}

The general prevalence of current cigarette smoking among U.S. adults is 14\% (16\% for men
and 12\% for women).\textsuperscript{6} Smoking is highest among those aged 18–44 (15\%) and 45–64 (17\%).
Hispanic adults (10\%) are less likely to be current smokers compared with non-Hispanic black
(15\%) and non-Hispanic white adults (16\%).\textsuperscript{6} In comparison, smoking prevalence among patients
using illicit opioids or who are receiving methadone maintenance treatment is between 74 and
97\%.\textsuperscript{7–11} This is an extremely high rate of co-use even when compared to co-use with other illicit
drugs or alcohol.\textsuperscript{12} For instance, 97\% of heroin users in one study of methadone or buprenorphine
treatment used an average of 20 cigarettes or a pack per day.\textsuperscript{13} Co-occurring tobacco and opioid
use creates an additive effect of increasing toxicity and related health consequences across all body
systems,\textsuperscript{14} leading these users to face unnecessarily high mortality and morbidity.\textsuperscript{15,16}

While the shared biological underpinnings of nicotine and opioid addiction are well-established,
clinical and policy implications have garnered limited attention. Smoking is a primary risk factor
for opioid addiction, and there is ample evidence that co-treatment of tobacco and opioid use leads
to better outcomes among those seeking treatment for drug use generally and opioid addiction
specifically. This article summarizes the neurobiological and clinical evidence suggesting that there
is a clinical and ethical imperative to promote co-treatment models as a necessary standard of care.

**Biological underpinnings**

Using both opioids and tobacco may enhance subjective positive effects and satisfaction with
drug use, reduce withdrawal symptoms for both substances, and act as a substitution when one
drug is unavailable.\textsuperscript{17,18} Co-use leads to the increased use of one or both substances through
priming, extending reinforcement, and cross-tolerance, thus making abstinence from either
substance more difficult.\textsuperscript{14,19,20} In part, cross-tolerance occurs because combustible tobacco use
produces polycyclic aromatic hydrocarbons which induce faster metabolism of opioids through
induction of hepatic cytochrome P-450 1A2-isoenzymes.\textsuperscript{21} While infrequent, this effect can lead to
opioid toxicity when patients quit smoking.\textsuperscript{22} There is also evidence that past smokers using
nicotine replacement therapy (NRT) use opioids at the same level as current smokers. As NRT
does not produce polycyclic aromatic hydrocarbons, this indicates additional biological
mechanisms of cross-tolerance. These bidirectional priming and tolerance between nicotine and
opioids include illicit drugs as well as prescribed use of methadone and buprenorphine.\textsuperscript{23,24} In
addition to cross tolerance, polysubstance use heightens reinforcement because opioids and
tobacco similarly stimulate reward pathways including the dopaminergic, cannabinoid, and
nicotinic-acetylcholine (nAChR) systems.\textsuperscript{25,26} As a result of these related metabolic and neural
processes, smoking increases opioid use, including opioid replacement medication use.\textsuperscript{27} At the
same time, opioid use including prescription replacement drugs reinforces smoking patterns.\textsuperscript{28,29}

Chronic pain is also implicated in co-use of tobacco and opioids. Current smoking among
persons suffering chronic pain ranges from 24 to 82\%,\textsuperscript{30,31} and findings suggest that there are no
significant associations between smoking status and ethnicity, sex, or age.\textsuperscript{31} Paradoxically, acute
nicotine use is known to have short-term analgesic effects, but ongoing use leads to chronic pain.
Nicotine initially releases endogenous opioids\textsuperscript{32–34} and potentiates opioid-induced antinociception
and activates the pain inhibitory pathways in the spinal cord.\textsuperscript{34–36} Chronic nicotine exposure leads
to tolerance to this analgesic effect. Indeed, ongoing smoking becomes a risk factor for the onset or
exacerbation of back pain, sciatica, fibromyalgia, and chronic headache.\textsuperscript{37–41} Nicotine (or
perhaps another component in tobacco smoke) may sensitize pain receptors, decrease pain
tolerance, and increase pain awareness.\textsuperscript{42} Prospective cohort studies of adolescents bear this out,
demonstrating that smoking early in life causes chronic back pain leading to related
hospitalizations, initial opioid use, and potential opioid addiction persisting into adulthood.\textsuperscript{43–45}
Logically, it would follow that smoking cessation might then be a treatment for chronic pain, but randomized controlled trials have not substantiated this hypothesis. Continued research is needed to further elucidate the complex relationship between smoking and pain.

Regardless of causality, smokers are at increased risk for chronic pain of higher intensity, increased number of painful sites, and more associated disability and adverse effects on occupational and social functioning. Smokers have higher pain scores and higher need for opioids during surgery and postoperatively compared to nonsmokers. And studies have found that, in comparison to non-smokers, smokers are more likely to be on opioid pain treatment for longer durations and at higher dosages. Higher levels of reported pain among smokers may also be related to elevated levels of depression, and in turn, anxiety and depression heighten the motivation to smoke and increase severity of nicotine withdrawal and pain sensitivity. Therefore, there is some evidence that treating psychiatric symptoms will lead to improvements in pain symptoms, which may then potentiate reductions in polysubstance use.

Co-treatment

There is mounting evidence that addressing smoking and other drug use concurrently leads to improved psychiatric and polysubstance use outcomes. At minimum, research has found that smoking cessation while in treatment has no effect on other drug use outcomes. Encouragingly, meta-analysis of 19 randomized controlled trials of smoking cessation interventions found that individuals who treat their addiction to tobacco and other substances simultaneously are 25% more likely to sustain their recovery, compared to individuals who do not address tobacco while in treatment from other drugs. As an extension of this meta-analysis, McKelvey and colleagues synthesized the evidence across 24 studies to show the positive impact of smoking cessation on substance use disorder (SUD) outcomes. Both quitting smoking and smoking cessation treatment interventions had either a positive impact or no impact on substance use outcomes. Positive SUD impacts included reduced drug use and continued abstinence.

In contrast to many healthcare providers’ beliefs, patients in treatment for opioids desire assistance with smoking cessation, with 44% to 80% of methadone maintenance clients wanting to quit smoking. The longer patients receive methadone maintenance therapy, the more motivated they become to quit smoking. Due to SUD patients’ overlapping genetic, neurobiological, and environmental characteristics, similar population level, behavioral, medication, and social service interventions are effective across substance use disorders. But despite the clear benefits of co-treatment and the fact that patients desire to quit smoking, tobacco cessation services remain infrequently offered in SUD treatment settings. Less than half of SUD treatment centers (29–42%) offer tobacco cessation services. Generally, there are an insufficient number of addiction specialists, and among addiction medicine professionals, the majority receive little training regarding integration of tobacco cessation screening, assessment, referral, and treatment into daily practice.

There are a number of oft-cited barriers to addressing smoking in treatment settings including concerns that agency census levels and completion rates will drop, tobacco users will be less likely to seek addiction treatment, patients are neither interested in tobacco cessation nor able to successfully quit tobacco, patients will relapse to alcohol or drug use if they attempted to quit tobacco, tobacco-free policies will be difficult to enforce, clinicians lack the skills to effectively treat tobacco dependence, and clinicians have too many competing demands preventing attention to smoking cessation. Also, few treatment agencies have a designated lea-
treated concurrently with other substance use. In many cases, smoking is directly or indirectly condoned in treatment settings, with a large proportion of SUD treatment providers smoking themselves and smoking with patients while in treatment. Indeed, many patients with SUD report that they first began smoking in addictions or other psychiatric treatment environments. Additionally, compared to treatment settings where smoking is not allowed, continued smoking in treatment settings is associated with increased opioid withdrawal and cravings, more cigarette use at follow-up, and lower detox completion.

Organizational affiliation has also played a role in smoking cessation efforts in SUD and other healthcare settings. Over the last decade, cessation services in federally qualified healthcare centers (FQHCs) have been reinforced by Health Resources & Services Administration (HRSA) tobacco use measures, the ability to bill under the Centers for Medicare and Medicaid Services (CMS), and the Patient Protection and Affordable Care Act. In the behavioral health sector, early state initiatives mandating tobacco policy and cessation services for substance disorder treatment facilities have been reinvigorated on a national level through the efforts of such organizations as the National Association of State Mental Health Program Directors (NASMHPD), federal Substance Abuse and Mental Health Services Administration (SAMHSA), Smoking Cessation Leadership Center (SCLC), and National Council for Behavioral Health (National Council). While the cultural shift has been slow, co-treatment of opioids and nicotine addiction among state-funded SUD treatment agencies and opioid treatment centers continues to gather momentum.

**Tobacco-Free Policy** Facilitators for adequately addressing both tobacco and opioid use include having a lower number of clinicians who smoke, patient incentives, senior leadership support, and ongoing staff training in evidence-based treatment strategies. Tobacco-free policies also heighten clinical effectiveness. Ample evidence suggests that tobacco-free campus policies support co-treatment and should be implemented by treatment agencies. When treatment agencies implement comprehensive tobacco-free policies that include the facility grounds, patients’ attitudes about quitting are improved, they receive more tobacco cessation services, and the intent to quit smoking increases. Tobacco policies not only support quit attempts, but also prevent the initiation of smoking which is associated with higher odds of drug use relapse. Policies can be created by individual agencies or mandated statewide. New York has, among other states, instituted statewide policies among funded SUD treatment agencies. Within inpatient treatment settings, neither forced quit attempts, i.e., smoke-free policies, nor smoking cessation treatment interventions negatively affect other drug use treatment outcomes. Furthermore, studies show no evidence that smoke-free policies instituted in inpatient treatment settings adversely impact patient census rates.

**Screening, Brief Interventions, and Referral** A systematic screening, treatment, and referral structure is necessary to adequately address drug use. In behavioral health treatment settings, screening, brief intervention, and referral to treatment (i.e., SBIRT) were originally developed to detect risky substance use and direct providers to intervene early using motivational enhancement strategies. While SBIRT has been demonstrated to be effective for risky alcohol use, there is growing yet varied evidence of effectiveness for other drug use. Recently, Bernstein and D’Onofrio made modifications to SBIRT, creating a model referred to as STIR (screening, treatment initiation, and referral). The primary difference between SBIRT and STIR is that STIR prompts clinicians to initiate pharmacotherapy for illicit opioid or tobacco use during the initial visit. Recent studies of STIR in emergency departments have demonstrated increased patient engagement and decrease in both tobacco and opioid use. The equivalent of SBIRT in tobacco control environments is referred to as the “5As” (Ask about tobacco use, Advise to quit through...
clear personalized messages, Assess willingness to quit, Assist to quit, and Arrange follow-up and support). Implementation of the 5As in heterogeneous healthcare settings has been an impetus for greater attention to tobacco use, with brief advice from physicians and other clinicians associated with patients’ successful quit attempts.

Utilizing the SBIRT, STIR or the 5As model, healthcare providers in SUD or primary care settings are much more likely to screen for tobacco use, assess, and advise abstinence, but unfortunately are less likely to follow these actions by providing brief treatment, medication-assisted treatment (MAT), or appropriate referral. This is a substantial practice gap that has been difficult to narrow. The infrequency of appropriate referrals and evidence-based treatments point to the necessity of interdisciplinary healthcare teams as physicians are less responsive than other providers (e.g., nurse practitioners and physicians’ assistants) to systemic efforts to increase tobacco cessation treatment. Additionally, regardless of the screening and brief intervention model employed, establishing a SUD patient registry, which includes both opioids and nicotine use, within a practice-based research and/or health care network allows for better data aggregation, patient identification, and stratification to appropriate treatment levels.

**Medication-Assisted Treatment** Appropriate treatment across substance use disorders typically involves MAT, consisting of a combination of behavioral interventions and medications. The synergistic effects of MAT apply as equally to smoking cessation as it does to opioid maintenance treatment. Research shows that both tobacco and opioid use treatment should include FDA-approved medications to treat dependence and maximize healthcare utilization. For opioid dependence, methadone and buprenorphine are approved, as well as naloxone for overdose. For tobacco cessation, a combination of behavioral strategies and seven FDA-approved medications are the most effective means of quitting smoking. Medications plus behavioral counseling lead to tobacco cessation rates of 25–30% compared to unaided quit attempts with a success rate of 4–7%. For the general population, all FDA-approved cessation pharmacotherapy improves the chances of smoking cessation at 6-month follow-up or longer, compared to placebo. A review of reviews found that NRT and bupropion increase the likelihood that a person will be abstinent from tobacco at 6 months post-quit by about 60%, while varenicline more than doubles the likelihood of abstinence at 6 months compared to a placebo. The EAGLES study further demonstrated the superior efficacy of varenicline for both psychiatric and non-psychiatric populations and confirmed past findings that there were no significant increase in neuropsychiatric adverse events attributable to varenicline or bupropion relative to nicotine patch or placebo.

For persons abusing opioids or taking opioid replacement medications, the interaction between opioids and nicotine may explain the reduced efficacy of NRT for this population. This is further supported by the finding that the lower the dose of opioid replacement medications taken, the more likely patients are to quit smoking. Due to mixed findings regarding the efficacy of NRT for patients in opioid dependence treatment, unless contraindicated or unavailable, bupropion which acts on dopaminergic neurons or varenicline which is a partial agonist of the α4β2 nicotinic acetylcholine receptor will be better first-line options. This is particularly the case if providers can address general low adherence to taking medication capsules. Importantly, clinician training is necessary to ensure that cessation medications are prescribed in combination and at therapeutic dosages meeting individual dependence levels. This is imperative, as treatment failures often result from under-dosing cessation medications. Patients should be directed to use combination medications, such as varenicline, bupropion, or long-lasting NRT (e.g., patch) with rescue medication (e.g., NRT gum, or lozenge) to control break-through cravings.
Currently, there is a great amount of attention to vaping as a potential harm reduction strategy among smokers. While safer than combustible tobacco use, vaping is not necessarily safe. Vaping, as well as smoking, may put individuals at increased risk for respiratory illness and infectious diseases like COVID-19. The end goal for all patients is abstinence from all nicotine products. Electronic nicotine devices (ENDS) are not FDA-approved smoking cessation aids, and the efficacy of these products for long-term abstinence from conventional cigarettes is uncertain. ENDS may help some smokers quit; however, the data are mixed, with some studies finding that ENDS users do not completely discontinue combustible tobacco products, resulting in no improvement in health outcomes, and others continue ENDS use indefinitely.

Similar to nicotine addiction, MAT is also the most effective treatment option for individuals who abuse opioids. MAT doubles opioid abstinence rates and should be provided 90 days or longer. All FDA-approved medications for opioid use disorder are clinically effective, with opioid agonists (methadone) or partial agonists (buprenorphine) reducing withdrawal symptoms and the addictive effects of illicit opioids. Methadone is the most commonly used and studied medication. Some medications have been shown more effective, with buprenorphine shown effective in maintaining treatment engagement and abstinence. More than half of patients addicted to prescription opioids treated with buprenorphine and naloxone reported they were not misusing opioid prescription drugs 18 months after starting treatment. Buprenorphine has the advantage of flexible administration, either daily, monthly, or every 6 months, but is limited by what type of healthcare providers is able to prescribe buprenorphine and what number of patients they can treat. Extended-release injectable naltrexone, and opioid antagonist, is also approved for treatment of people with opioid use disorder. Any prescriber can provide naltrexone following a medically managed withdrawal. There is evidence that naltrexone both reduces cravings from opioids and helps with short-term smoking abstinence, particularly for individuals with depression or alcohol dependence.

For both opioid and tobacco use, behavioral treatment components of MAT include motivational interviewing (MI) or motivational enhancement techniques which are effective across substance use disorders. These interventions increase motivation for behavioral change and treatment engagement. During brief MI, non-judgmental, open-ended reflective responses, affirmations and well-timed summaries serve to mirror and reinforce the benefits of behavior change and patients’ self-efficacy. Once in treatment, contingency management (e.g., monetary reinforcement), cognitive behavioral therapy (CBT), and other variants of cognitive and behavioral interventions are proven treatments. Relapse prevention is also necessary to train individuals to mitigate pain, avoid high-risk situations, and practice replacement coping skills. Behavioral strategies might be employed whether individuals are initially seeking treatment for tobacco use, opioid use, or chronic pain. For example, patient pain motivates a large proportion of physician visits, and such visits could provide a “teachable moment” for addressing smoking and pain medications. One study found that, when educated about the relationship between pain and tobacco use, patients seeking outpatient pain treatment were over seven times more willing to consider quitting smoking. It also may be helpful for clinicians to assess the role of anxiety and depression in the intersection of pain, smoking, and opioid use.

**Implications for Behavioral Health**

The “quadruple aim” of the healthcare system is to deliver quality, lower cost healthcare to individuals, and improve the work life of healthcare providers resulting in better population health. One of the most expedient means of accomplishing the quadruple aim is to address patients’ concurrent smoking and opioid use. Co-treatment models address the fact that poly substance use is the norm, not the exception. The majority of adults with SUD are interested...
in quitting smoking and motivated to quit at rates consistent with the general population, but they are not afforded timely, evidence-based treatment options as detailed in the Public Health Service Guidelines. As a result, patients may overcome their opioid addiction to then die or have severe health issues which are smoking related. While additional work is needed to better understand how overlapping neural mechanisms contribute to opioid and nicotine addiction, the existing evidence supports co-treatment, buttressed by tobacco-free policies, as a standard of care. Screening and brief intervention is one of the three top preventive services in terms of cost savings and the potential to improve overall population health. Moreover, promotion of MAT and appropriate referral across addictions (e.g., telephonic services for polysubstance use) hold great promise.

Multilevel changes are needed to foster co-treatment in SUD treatment settings. At an organizational level, the first goal of co-treatment is the denormalization of tobacco use and other nicotine products by implementing and reinforcing a comprehensive tobacco-free policy. As part of a comprehensive policy, all patients who smoke, vape, or are at risk for relapse to nicotine use should be offered MAT. To do so, agencies must provide the infrastructure for MAT using the standardized 5As model (or SBIRT, STIR variant previously described) with the expectation that clinicians ask, advise, and assess for opioid and nicotine dependence simultaneously. There are proven steps toward taking inpatient, outpatient, and residential treatment settings tobacco free and providing MAT services. One such resource, the DIMENSIONS Tobacco Free Policy Toolkit provides guidance, timelines, and templates for written policy and workflow implementation.

At a provider level, interdisciplinary staff must be trained in evidence-based practices for engaging patients, assessing use, and providing treatments for both opioids and tobacco. A number of evidence-based resources are available from the University of Colorado including tobacco-free treatment toolkits, 5As and MI video training modules, and interdisciplinary workflow models (https://www.bhwellness.org/resources). These resources detail behavioral interventions and pharmacology, including how medication levels may be affected by tobacco use reduction and quit attempts. Providers are further encouraged to take advantage of the resources and model programming continuously updated by the National Behavioral Health Network for Tobacco and Cancer Control (NBHN) (www.bhthechange.org) administered by the National Council. NBHN is one of the eight Centers for Disease Control and Prevention (CDC) national networks created to eliminate tobacco- and cancer-related disparities. The Smoking Cessation Leadership Center is another site with a wealth of archived training opportunities (https://smokingcessationleadership.ucsf.edu). Several states are building on these training resources to additionally offer opioid treatment program opportunities to participate in a community of practice (CoP). The CoP is a virtual peer learning environment which fosters discussion of barriers and facilitators to care, as well as specific issues such as MAT, polypharmacy, treatment planning, billing, and health systems change. A current example is the Washington State Department of Health which funds the Tobacco Free Behavioral Health Initiative where Opioid Treatment Network staff are invited to receive Tobacco Treatment Specialist training and also participate in a CoP.

Simultaneous opioid and tobacco treatment planning is typically appropriate and providers will treat tobacco dependence more effectively if it is considered “opt-out” care. All patients will benefit by brief MI interventions to build motivation for treatment. While studies have demonstrated the feasibility of treating nicotine dependence in patients with SUD, there is still some debate as to whether tobacco and other SUD treatment should be delivered simultaneously or sequentially. There are valid concerns that fewer patients will engage in delayed treatment, but opt-out care is best operationalized as a person-centered, strength-based approach aligned with each patient’s motivation, readiness, and available resources. Patients should partner with providers to determine to what degree nicotine and opioid use are simultaneously treated.
As detailed earlier, standard MAT, including proven FDA medications, should be utilized during co-treatment of opioids and tobacco. Providers should adhere to standards of care for the general population, but be able to tailor the dosage of pharmacotherapy and counseling to SUD patients that will typically have high nicotine dependency levels and complex care needs. Regarding behavioral strategies, education on polysubstance dependence can be provided in a synergistic manner and readiness to quit nicotine use should be routinely reassessed. The majority of issues polysubstance users face are cross-cutting and the proven behavioral therapies previously discussed are appropriate in varied modalities and formats for opioid or nicotine dependence and can be utilized to simultaneously or independently to address polysubstance dependence. At a minimum, providers can make warm hand-offs to state quitlines at 1-800-QUIT-NOW which are available in every state. Quitlines offer varied combinations of telephonic counseling, pharmacotherapy, and online and texting resources at no cost. That said, siloed systems and treatment protocols can lead to patient burden, lower quality of care, and non-adherence. Referrals to quitlines and other community resources are encouraged. At the same time, agencies should provide treatment onsite employing a collaborative care model, team-based care, patient-centered resources, registries, and other sufficient infrastructure.

There are limitations to the extant knowledge base. Further work needs to determine if concurrent versus sequential or staged treatment models are most effective, and if this effectiveness differs by type of treatment setting. New technology platforms, accountability mechanisms, payment approaches, and incentive systems for the hardest to reach underserved populations also require testing. That said, pain clinics, behavioral health treatment settings, methadone, and other opioid treatment programs represent opportunities to also address smoking. Patients with polysubstance use are largely motivated for co-treatment to overcome addictions which are biologically, psychologically, and socially overlapping. With relatively little additional training and favorable attitudes, interdisciplinary healthcare professionals have the ability to concurrently address two deadly epidemics, opioid and nicotine addiction.

Compliance with Ethical Standards

Conflict of Interest The authors declare that they have no conflict of interest.

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