CALL FOR PAPERS

Sixth Asia Pacific Forum for Graduate Students Research in Tourism

“Shaping Sustainable Tourism in Asia-Pacific: Competition & Cooperation”
21–23 September 2007; Xiamen, China

The Sixth Asia Pacific Forum for Graduate Research in Tourism will be held in Xiamen, China on 21–23 September 2007. The Forum theme is “Shaping Sustainable Tourism in Asia-Pacific: Competition & Cooperation”.

The aim of this Forum is to provide a “research forum” among post-graduate students and faculty members engaged in post-graduate teaching and research in hospitality and tourism programs in the Asia Pacific region. The focus of the Forum facilitates the exchange of information through research and networking amongst Forum participants to foster collaborative research and academic exchanges. The Forum will feature keynote speakers from academic and industry leaders in tourism and hospitality as well as refereed paper and poster presentations from Forum participants.

School of Management of Xiamen University is the host of the Forum, while Jingmin Horizon Destination Management Company serves as the collaborating organization. The Forum is sponsored by Xiamen Tourism Bureau, C&D Travel Agency and C&D Travel Service Co., Ltd. The Forum is also sponsored by The Hong Kong Polytechnic University, the founding institution of the Forum, and The Haworth Hospitality Press (New York).

Who Should Attend

- Post-graduate students in tourism, hospitality, leisure, and related fields
- Post-graduate students in “multidiscipline” fields who are active in tourism research
- Academics teaching and supervising post-graduate students
- Undergraduate students interested in pursuing post-graduate studies
- Administrators of academic programs in hospitality, tourism, and transportation
- Researchers, academics, and consultants with research interests in tourism
- Industry and governmental professionals with an interest in tourism research
- Publishers of academic journals and textbooks
Research Topic Themes

This is the initial call for research papers and posters. Under the main theme of “Shaping Sustainable Tourism in Asia-Pacific: Competition & Cooperation”, authors are invited to submit papers across a wide spectrum of tourism and hospitality related research, including:

Session Theme 1: Tourism Phenomena

- Tourist Consume Behavior (Tourism and Cross-cultural Understanding, Destination Selection Model, Outbound Travel Behavior)
- Tourist Experience

Session Theme 2: Tourism Education and Discipline Issue

- Research Methodology and Practice
- Multi-disciplined Issues Related to Tourism
- Tourism Education

Session Theme 3: Tourism Industry

- Tourism Impact Assessment
- Rural Tourism and Poverty Alleviation
- Policies and Regulations Affecting Tourism
- Regional Tourism Cooperation
- Destination Marketing
- Tourism Planning and Attraction Management
- Sustainable Tourism
- Contest and Cooperation on Tourism within Asia-Pacific Areas
- Role of Local community in Tourism Development
- MICE Development and Tourism
- Tourist Demand Analysis and Niche Marketing
- Future Trends of International tourism
- Crisis Management in Tourism industry
- Transnational Market Analysis and Forecast

Session Theme 4: Tourism Enterprise Management

- Tourism Human Resource and Training
- E-commerce and Travel Agency Management
- Implication of Technology and Media in Tourism
- Hospitality Management
- Stakeholders’ Cooperation in Tourism Business
- Services Management and Marketing

Research Tracks

The Forum will focus on a range of research topics in tourism including those from non-traditional disciplines. The Forum invites papers on the following research tracks:

- Refereed Full Papers (A 20 Minute Stand-up Session) – submissions based on selected abstract submissions. Abstracts should not exceed 2 pages double-spaced, typed pages (1,000 words). Final refereed paper submissions should not exceed 15 pages of double spaced, typed pages (3,500 words).
- Working Papers (A 20 Minute Stand-up Session) – submissions based on selected abstract submissions. Abstracts should not
Submission Guidelines

Please read the submission guidelines carefully before submitting your abstract(s).

- Two-page abstract(s) (doubled-spaced) of proposed papers or posters should be submitted for the final selection process (maximum of 1,000 words).
- Indicate the author’s name, affiliation, and contact information (phone number and email address) only on the cover page of the abstract. Only the primary author will be notified regarding the outcome of the paper review process.
- All abstracts must be submitted in Microsoft Word format. Please label your submitted file as follows: Your name (last name followed by first initial), research track, and primary submission/theme area. If you have more than one submissions please indicate the submission number 1, 2, etc. after your name.
- Please use the Publication Manual of the American Psychological Association (APA), 5th Edition when referencing your abstract and full paper submissions.
- Deadline for submitting abstracts is 28 February 2007. The Paper Review Committee will conduct a screening of abstracts. Authors of accepted abstracts will be asked to submit completed papers prior to 1 April 2007.
- Only original manuscripts not previously published or presented at another conference/forum should be submitted.
- For all accepted paper and poster presentations, at least one (1) of the authors must register for and present the paper or poster at the Forum.

Important Dates

Abstract Submission Deadline: 30 June 2007

Final Paper Submission Deadline: 31 July 2007

Paper & Poster Awards

Best papers and posters will be competively selected and authors will be acknowledged with a plaque and certificate during the closing plenary session.

Publication Plan

Final copies of accepted papers will be professionally published in electronic form (CD-ROM) as an edited Forum Proceedings with an ISBN prior to the Forum.
Contact Details

- To submit papers or for more information, please contact the Coordinator I the school of Management of Xiamen University.

Add:
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- To register for the Forum, please contact the Coordinator II Jingmin Horizon Destination Management Company.

Add:
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