Abstract

Suicide is one of major public health problems worldwide. Traditionally, suicidal ideation is assessed by surveys or interviews, which lacks of a real-time assessment of personal mental state. Online social networks, with large amount of user-generated data, offer opportunities to gain insights of suicide assessment and prevention. In this paper, we explore potentiality to identify and monitor suicide expressed in microblog on social networks. First, we identify users who have committed suicide and collect millions of microblogs from social networks. Second, we build suicide psychological lexicon by psychological standards and word embedding technique. Third, by leveraging both language styles and online behaviors, we employ Topic Model and other machine learning algorithms to identify suicidal ideation. Our approach achieves the best results on topic-500, yielding $F_1$ measure of 80.0%, Precision of 87.1%, Recall of 73.9%, and Accuracy of 93.2%. Furthermore, a prototype system for monitoring suicidal ideation on several social networks is deployed.

1 Introduction

Suicide is a severe health problem worldwide, which is one of leading causes of youth death in the world, especially in China. In the latest report (Organization and others, 2014) from World Health Organization (WHO), over 800,000 people committed suicide in 2012, including 120,730 Chinese; and it is very likely that the data is underestimated. Indeed, there are many more people who attempt suicide every year. Instead of calling health services or seeking for help in-person, choosing social networks is a preferable choice for some suicide because of privacy and facilitating sharing similar experiences among peers (Luxton et al., 2011).

Social network sites (SNS), such as Twitter, Sina Weibo, have become popular platforms for people to express themselves. Sina Weibo is a Chinese leading social network akin to Twitter. According to the latest Sina Weibo User Activity Report (http://data.weibo.com/report/reportDetail?id=215), Weibo now has more than 70 million active users per day, and over 160 million active users per month. It becomes a great platform for sharing opinions, emotions, and even to breaking news or public events. Recent work (Fu et al., 2013) showed that SNS not only enhanced our connections with others, but also facilitated selective self-presentation of undesirable behaviors, such as suicide.

The association between social media and suicide has drawn public attention recently, since several actual suicidal cases were reported in Sina Weibo, e.g., (http://news.sina.com.cn/zl/zatan/2014-12-02/18032759.shtml). However, new approaches towards online suicide ideation monitoring and prevention are still under development. (Fu et al., 2013) suggested that diffusion of microblogs about one’s suicidal ideation or behaviors on social networks might serve as an early indication of a person’s mental state. These indicators include one’s writing through style, format, selection of specific words, and general
structure. It would therefore be desirable to build an appropriate suicide-monitoring system, to identify people who gave expressed suicidal ideation on SNS and provide follow-up support and services.

In this paper, we propose to detect suicide ideation in Chinese SNS and explore the possibility of using Topic Model (Blei et al., 2003). In particular, we first collect and evaluate suicidal microblogs by psychological standards. Second, we construct our psychological lexicons using word embedding techniques and explore the differences of online behaviors between suicide and none-suicide Weibo users. Then, in order to avoid the adverse outcomes that high dimensions of lexicon feature, which could weaken both efficiency and accuracy of classifiers, we model features of microblog in social networks and utilize the popular unsupervised model, Topic Model. Finally we design, develop, and test a model that can effectively identify suicidal ideation in SNS.

To summarize, our research has three main contributions: first, we use word embedding technique to construct psychological lexicons to enable utilization of suicide online behaviours; second, we employ Topic Model with lexicon knowledge and hybrid approaches for suicidal ideation identification on real-world datasets; third, a real-time application of suicide ideation prototype monitoring system is deployed online.

2 Related Work

Psychologists’ researches on suicide cases in social networks started in recent years. Research (Fu et al., 2013) found that social media not only can spread suicidal ideation very quickly, but it also can be used to identify suicidal ideation in its early stages. Psychologists (Jashinsky et al., 2013) implied that evaluating suicidal risk factors in Twitter can be used to prevent suicide. Undoubtedly, previous research (Li et al., 2014b; Guan et al., 2014; Li et al., 2014b) also have dug interesting patterns for suicide prevention, however, these patterns can not be deployed on large population to provide timely service.

“Sentiment Analysis”(Pang and Lee, 2008) has been researched on various corpus for years, such as product reviews (Wang et al., 2010), movie reviews (Whitelaw et al., 2005). The core method in most of previous works (Pestian et al., 2010; Pestian et al., 2012) in this field is using N-Gram (Brown et al., 1992) to model clinical suicide note. Another promising approach to learn sentiment from microblogs is LDA (Blei et al., 2003), a unsupervised algorithm that takes documents as a mixture of topics. It can discover latent semantics in documents and compute documents into a low-dimensional topic distributions. The potentiality of using topic models also has been applied in sentiment analysis (Mei et al., 2007; Lin and He, 2009).

Mental Health problems have been attracted much attention from researchers all over the world. Wu et al. (Wu et al., 2005) mined depressive symptoms from psychiatric consultation records. Researches on depression in SNS have been studied in single depression case (Wang et al., 2013), multimedia content of depressive microblogs (Lin et al., 2014), depression research in Twitter (De Choudhury et al., 2013) or mining emotion labels from social texts (Yu and Ho, 2014). Researchers (Resnik et al., 2013) applied LDA on essay’s depression judgement among college students and compared its effectiveness with LIWC.

Given much research have been done on suicide ideation and sentiment analysis, and they have produced much promising results, which inspire us to investigate efficient methods to better understand and identify suicidal ideation on SNS.

3 Data Collection

We trained model on data collected through our Java-based crawler from Sina Weibo. We collected publicly reported suicide cases from 2011 to 2014, and spent another 6 months collecting and tagging their data. Based on evaluation criteria (Rudd et al., 2006), six experts first summarized and evaluated 12 warning signs of suicide, such as threatening to hurt or kill themselves. Those experts were trained to ensure the lowest biased tagging. They spent significant time in assessment and diagnosis of suicide risk. Before tagging data, the experts were tested by tagging 50 microblogs independently; and the test’s interrater agreement coefficient is 0.819.

Kendall’s W: a statistic, ranged from 0 to 1, can be used for assessing agreement among raters. The higher score, more agreements among raters are reached.
For each piece of microblog, only if it was voted by more than half of the experts, it would be tagged as suicidal microblog. During tagging process, each suicidal microblog has three levels: there is suicide warning sign, but no suicide plan; microblog indicates suicide plan, but author is not going to commit it; microblog indicates the author is going to commit suicide. Since we only focus on binary classification in this study, all three levels will be consider as suicide. Finally, 664 suicidal microblogs were obtained from over 30,000 microblogs.

Table 1: The composition of experiment data

|             | All | Suicide | Non-suicide |
|-------------|-----|---------|-------------|
|             | 7,314 | 664     | 6,650       |

To perform 10-fold cross validation, we randomly sampled 6,650 microblogs from a Weibo User Pool (WUP) (Li et al., 2014a) with 1.06 million active users’ microblogs, which share the same time interval. Statistics of the data is illustrated in Table 1.

Microblogs were segmented and tokenized using Ansj (Sun, 2014), a Chinese segmentation tool. URLs were removed by regular expression rules. In Fig. 1, we present an example of microblog. For each microblog, we extracted both content related features and meta features (i.e., time, like, etc).

3.1 Traditional & Simplified Chinese Conversion

Currently, there are two types of Chinese encoding: Simplified Chinese and Traditional Chinese. Words have the same meaning but different encodings, so computer program treats them differently. We converted Traditional Chinese into Simplified Chinese in our research.

4 Lexicons Construction

Primarily, we took advantage of existing sentiment dictionary, the latest version of HowNet (Dong and Dong, 2003), which is a Chinese-based emotional-words resource for sentiment analysis. HowNet is designed for general sentiment analysis.

Intuitively, words with similar contexts or co-occurrence may share similar meanings (Turney and Pantel, 2010). In order to extended our existing suicide lexicons and take advantage of words contextual information, we run word2vec (Mikolov et al., 2013) over 100 millions microblogs from WUP by the following steps: first, we segmented and tokenized corpus, and trained vector features for each word; top 5 semantic synonyms were chosen empirically for each word in our existing lexicons (each synonym was chosen if at least half of our experts reached agreement); we elaborately collected words into our extended suicide dictionary. Examples of suicide dictionary are shown in Table 2.

We categorized suicide words and phrases according to 12 suicide warning signs, which differs from categories in previous work (Gao et al., 2013). Details of 12 potential suicide warning signs can be found in (Rudd et al., 2006), such as “Acting reckless”. Because when we associate each word or phrase with one or more warning signs, words or phrases become more interpretable and might describe more details of suicide.

We also extended our suicide lexicons by adding references such as I, me, mom and so on. (Li et al., 2014b) found that self-reference was used more common among suicide than none suicide’s microblog. We found that suicidal ideation words (i.e. death, depression or estazolam) always co-occur with some particular words, such as “I”, “psychologist”, or “medicine”. Furthermore, suicide pre-
fer to mention their families or other suicidal victims. The statistics of reference comparison between suicide and none suicide is shown in Table 3.

Table 3: Statistics of Reference Comparison

| Type      | Self-reference | Other-reference |
|-----------|----------------|-----------------|
| Suicide   | 71%            | 29%             |
| None Suicide | 26%         | 22%             |
| Example   | I, myself      | Dad, mother     |

5 Modeling

5.1 Knowledge-based Modeling

In order to take advantage of domain knowledge from psychology, the extended suicide lexicons was also used. These features are based on its subjectivity, sentiments or categories. It contains both positive and negative words. In addition, we added reference including both self-reference and other-reference as an independent category in the modeling process. For any input sentence, we count the numbers of positive, negative, suicide words, reference words according to our lexicon resources.

5.2 Syntactic Features

Syntactic features contains dependency relation, Part of Speech (POS) tagging, etc. Considering that some types of words or their POS(e.g., adverbs, adjectives, etc) are likely to convey sentiments, we obtained POS features by counting the numbers of words with the following POS tags: adjective (VA), adverb (AD), noun (NN/NR/NT), verb (VV/VE/VC), pronoun (PN) and preposition (P). Those tagging signs are from Chinese Penn Treebank Tag Set².

Table 4: Syntactic Features Comparison Table

| Type    | Suicide POS | None Suicide POS |
|---------|-------------|------------------|
| Adjective | 2.10%       | 1.63%            |
| Adverb  | 18.50%      | 11.52%           |
| Noun    | 20.56%      | 37.21%           |
| Verb    | 29.95%      | 26.75%           |
| Pronoun | 10.36%      | 4.21%            |
| Preposition | 2.77%  | 2.98%            |
| Total   | 84.24%      | 84.30%           |

²http://www.cis.upenn.edu/~chinese/posguide.3rd.ch.pdf

5.3 Topic Modeling

Another approach we used in our experiment is Latent Dirichlet Allocation (LDA) (Blei et al., 2003). It can generate predefined topics over the “bag of words” and infer topic distributions in new documents. We are interested in incorporating sentiment dictionary with topic models to make topics more interpretable. Part of LDA-induced topics are shown in Table 5.

Table 5: Part of LDA-induced topics related to suicide

| Themes     | Topic Words                                      |
|------------|--------------------------------------------------|
| Depression | me, depression, leave, bye                      |
| Stress &   | death, I won’t love                              |
| Negative   | fear of death, to die                            |
| Anxiety    | long, desperate, take medicine                   |
| Family     | Mother, Father                                  |
| Sadness &  | dead, don’t, one day                             |
| Hopeless   | pain, past, wrong                               |
| Reference  | me, we, myself, you                              |

5.4 Topic Model with More Layers

In this paper, we hypothesize that non-sentiment words around implicit sentiment words could be affected, which may be interpreted as sentiment-propagation from word-to-word. Derived from LDA, sentiment associated the topic will also be reflected by its associated sentiment words. Motivated by these observations, we implemented a new approach, which adopts sentiment dictionaries into the topic model.

As illustrated in Fig. 2, the basic idea is that each suicide microblog may contain multiple topics, and each topic may associate with one or several suicide keywords. From the topic perspective, a topic associating with sentiment words could be identified as sentiment topic. Thus, words, associated with sen-
timent words within the same topic, convey some sort of sentiment, which could be viewed as the process of sentiment propagation. Each microblog has several topics labeled by sentiment words following different multinomial distributions. Therefore, a suicidal-sentiment layer can be extracted from annotating each sentiment word and computing the sentiment polarity that is associated with words and topics in documents.

![Figure 2: Basic Idea of Sentiment Propagation](image1)

While training model, psychological dictionaries are incorporated into topic modeling. The sentiment layer in our approach associates with both topic and word. Each topic associates with more sentiment words. From this perspective, the process of computing the sentiment layer could be viewed as mining for sentiments from documents and labeling suicidal words to topics on behalf of psychologists. For example, as illustrated in Fig. 3, if one microblog is about “Insomnia” and “Dysthymia”, then intuitively, the topics within that microblog could be annotated by keywords, which are associated with psychological dictionaries. In general, the sentiment layer can be viewed as describing a group of words that represent a psychological mental state.

![Figure 3: Extend sentiment words with dictionary](image2)

Our proposed algorithm is presented in Algorithm 1. We first load the map of sentiment words with their initial polarity, $Lexicon_p$, from lexicons. We scan each microblog and annotate sentiment words within microblog. Then the labeled word will be enriched with more sentiment words, which is measured by initial sentiment polarity. Next a matrix of the data’s topic multinomial probabilities, $TopicProb$, and the map of topic alphabet, $Topicalphabet$, are inferred. $K$ is the number of topics.

**Algorithm 1 Process of recomputing Topic Model**

**Ensure:**
- Matrix of Topic Distributions, $TopicProb$;
- Build and load $Lexicon_p$;
- Scan each microblog and label sentiment words;
- Label word with psychological lexicons;
- Recompute Topic Probabilities, $TopicProb$;
- Recompute Topic alphabets, $Topicalphabet$;
- Iterate $Topicalphabet$, calculate $Polarity_k$ for each topic;
- Normalize $Polarity_k$ matrix;
- for each topic multinomial probability in $TopicProb$ do
  - Recompute probability using $Polarity_k$;
  - Update topic probability in $TopicProb$;
- end for
- return $TopicProb$;

$$Polarity_k = \log \left( e^{\sum_{w} P_{wk}} \frac{N_{wk}}{e^{N_{wk}}} - \sum_{w} \frac{P_{wk}}{e^{N_{wk}}} \right)$$

The $Polarity_k$ encodes the sentiment-topic polarity for the $k^{th}$ topic of the microblog. $P_{wk}$ is the initial weight of negative word $w$ appears in $k^{th}$ topic, and $\tilde{P}_{wk}$ refers to initial weight of the positive word, respectively. According to (Kay et al., 1987), positive information would reduce the influence of negative emotion. However, researchers (Martin et al., 1993) found that negative effects bring longer and deeper impacts than positive effects. We thus use $e^{-N_{wk}}$ to simulate the cumulative impact of negative sentiment impact, where $N_{wk}$ refers to the frequency of the word $w$ appearing in the $k^{th}$ topic, and
$N_w$ refers to the number of words associated with $k^{th}$ topic.

Given the normalized sentiment matrix at step 7, we incorporate it with original topic multinomial distribution in step 8. We recompute the topic multinomial distribution to simulate the sentiment-diffusion process as shown back in Fig. 2.

5.5 Meta Features within Microblogs

Although previous work (Lin et al., 2014) reported detecting depression from pictures in microblog, in our dataset, microblogs rarely contain pictures, thus we mainly focused on text content. We also observed that the number of critics, like, retweet surged after the suicide was reported publicly. Thus, we took three meta features into consideration: posting type, posting time and social relationship. Detailed descriptions can be found in Fig. 1.

5.5.1 Posting Type

The posting type refers to one microblog’s origin, either original creation or retweet. In our research, it appears that suicidal users prefer to post original suicide notes instead of retweeting. The comparisons in experimental data are shown in Fig. 4.

5.5.2 Posting Time

We also found that temporal features matter. Empirically, we separated 24 hours into four periods: 23:00 to 06:00, 07:00 to 13:00, 14:00 to 18:00, and 18:00 to 23:00. The result shows that suicidal microblogs are posted more frequently during 23:00 to 06:00 and less in the morning, which is in contrast to non-suicidal microblogs. Specific details can be gleaned from Fig. 5. A plausible explanation might be that some suicidal users suffer from insomnia, which hypnotic pills appear in their microblogs, such as tranquillizers or stilnox.

5.5.3 Social Relationships

Microblogs also contain much useful information like social relationships, which connect microblogs to microblogs, or microblogs to users, as shown in Figure 6.

There is one major social relationship existed in microblog: mention. People use “@” to mention individuals or group of individuals. In addition, retweeting microblogs also generate mention behavior. According to our study, we found that several users mentioned other suicide before committing suicide. From this perspective, it could be explained by part of suicidal ideation diffusion and suicide mimic engagement among social networks (Fu et al., 2013). We employed binary value to indicate whether the microblogs have relationship with other suicide or suicide related subjects.
6 Experiment and Discussion

6.1 Experiment Approach

In the experiment, we run LDA (implemented by Mallet (McCallum, 2002)) to infer $k$-topic probabilities and alphabet associated with each topic. Mallet’s parameters were set with default values, and stoplist was extended by Chinese punctuations. We trained SVM classifier by using LibSVM (Chang and Lin, 2011) package. The SVM classifier in our experiments used a RBF kernel and was trained by default parameter values. Weka (Hall et al., 2009), an useful machine learning tools, was also employed in our experiment for training and testing.

We run 10-fold cross validation to avoid evaluation bias. In Table 6, we list all features that were selected for training classification models in our experiment.

Table 6: Summarization of Features in Experiment

| Feature                         | Compute Method       |
|--------------------------------|----------------------|
| Knowledge-based Features        | Count * Lexicon polarity |
| Syntactic Features              | Count                |
| Topic Model                     | Topic Distributions  |
| Advanced Topic Model            | Topic Distributions  |
| Posting Type                    | Binary Value         |
| Posting Time                    | Intervals            |
| Social Relationships            | Binary Value         |
| N-gram                          | Count                |

The performance of classification are measured by “Precision”, “Recall”, “$F_1 - measure$”, “Accuracy”. “Precision” refers to the ratio of true suicidal microblogs against all microblogs predicted as suicidal. “Recall” refers to the fraction of suicidal instances retrieved by trained models. “Accuracy” refers to all predictions match their labels regardless whether they are suicidal microblogs or not. “$F_1 - measure$” is defined as follows 2.

$$F_1 - measure = 2 \times \frac{precision \times recall}{precision + recall} \quad (2)$$

6.2 Comparison between Lexicons and LDA

The Lexicon approach uses psychological lexicons, described in Section 3, to extract lexicon features and train the classifiers. We run LDA with number of topics from 100 to 1000 topics with increment of 100 (i.e. 100, 200, ..., 1000). Comparison of classification performance is presented in Table 7.

| Topics | $F_1$ | Precision | Recall | Accuracy |
|--------|-------|-----------|--------|----------|
| 100    | 31.2% | 74.9%     | 19.7%  | 92.1%    |
| 200    | 47.4% | 86.5%     | 32.7%  | 93.4%    |
| 300    | 53.1% | 82.5%     | 39.2%  | 93.7%    |
| 400    | 48.8% | 78.3%     | 35.4%  | 93.2%    |
| 500    | 56.8% | 68.7%     | 40.4%  | 93.6%    |
| 600    | 52.1% | 79.6%     | 38.7%  | 93.5%    |
| 700    | 59.0% | 80.7%     | 46.5%  | 94.1%    |
| 800    | 59.5% | 80.7%     | 47.1%  | 94.2%    |
| 900    | 60.3% | 80.2%     | **48.3%** | 94.3%    |
| Lexicon| 54.2% | 85.4%     | 39.6%  | 93.9%    |

Table 7 shows that more topic features can improve the performance of classiﬁcation. The highest $F_1 - measure$ is 60.3% with 900 topics in LDA. Although in the low topic dimensions LDA performs poorer than Lexicon approach, LDA could perform better than Lexicons when assigned a high topic value.

6.3 Experiment with advanced Topic Model

To test our proposed method in Section 5.4, we also conducted experiments with the same topic number and default parameter settings as in Section 6.2, and the results are shown in Table 8. Table 8 shows that compared with LDA in Table 7, our approach works better.

Table 8: Cross-validation performance on Topic Model after adding psychological lexicons

| Topics | $F_1$ | Precision | Recall | Accuracy |
|--------|-------|-----------|--------|----------|
| 100    | 44.1% | 95.9%     | 28.6%  | 93.4%    |
| 200    | 62.4% | 89.6%     | 47.9%  | 94.8%    |
| 300    | 67.9% | 93.2%     | 53.4%  | 95.4%    |
| 400    | 74.2% | 96.8%     | 60.1%  | 96.2%    |
| 500    | **76.2%** | 94.6% | 63.9%  | **96.4%**    |
| 600    | 75.1% | **98.8%** | 60.5%  | 96.3%    |
| 700    | 74.0% | 95.0%     | 60.5%  | 96.1%    |
| 800    | 67.3% | 84.0%     | 56.2%  | 95.1%    |
| 900    | 64.6% | 76.1%     | 56.2%  | 94.4%    |
| 1000   | 61.8% | 72.3%     | 53.9%  | 93.9%    |

The best performance is on 500 topics, with $F_1 - measure$ at 76.2%, Recall at 63.9%, Accuracy over 96%. The results indicate that it is feasible to predict and even prevent the suicides through analyzing microblogs.
Compared with previous approaches both in lexicons and LDA, we obtained around 25% improvement in F1-measure. Fig. 7 presents a more detailed comparison between LDA (in blue) and our approach (in red) on $F_1$ – measure.

### 6.4 Results with Meta Features

To further improve the performance, we add meta features described in Section 5.5 with topic 500. We run SVM and several classifiers in Weka (Hall et al., 2009): Logistic, J48 classifier, Random Forest (RF), Random Tree (RT), Decision Table (DT). All classifiers are trained and tested with default parameters, and performances are presented in Table 9.

Table 9: Cross-validation performance of Different classifiers

|       | $F_1$   | Precision | Recall | Accuracy |
|-------|---------|-----------|--------|----------|
| SVM   | 76.8%   | 96.8%     | 63.7%  | 96.5%    |
| Logistic | 53.0%   | 59.2%     | 48.0%  | 92.3%    |
| J48   | 80.0%   | 87.1%     | 73.9%  | 93.2%    |
| RF    | 71.3%   | 98.2%     | 56.0%  | 93.6%    |
| RT    | 67.7%   | 71.0%     | 64.6%  | 94.4%    |
| DT    | 74.6%   | 92.0%     | 62.7%  | 96.1%    |

Clearly, J48 attains the best $F_1$ – measure (80.0%) and Recall (73.9%). Compared with Table 8, we acquired a better performance after integrating meta features.

We found that there are still about nearly one fourth suicidal microblogs that were not identified correctly. There might be several reasons: first, the complexity and ambiguity of language on the Internet, especially the SNS; second, the psychological lexicon is quite limited.

This research has a number of potential applications. The trained model can be used to build a suicide monitoring system to help professionals execute suicide intervention in time. If this system was effective in detecting suicide ideation in microblogs from SNS, it might also help psychologists investigate how linguistic and behavioral patterns are correlated with suicide thoughts and provide them with advanced decision support.

### 7 Conclusion

In this paper, for the purpose of identifying suicidal ideation of microblogs on social networks, first, we build a suicidal domain lexicons and develop hybrid approaches combined both contextual and meta information for suicidal ideation identification; second, we run Topic Model for feature selection with less than 1,000 dimensions left, and achieve more than 38% accuracy increased over lexicon approach; furthermore, we deploy a real-time engine to detect suicide ideation in microblogs for monitoring suicide, which might be helpful for professional organizations to assess people's suicide ideation; finally, from psychological perspective, we found that writing styles and time variations are highly correlated with suicidal ideation. A prototype system has been deployed online to detect suicide ideation of SNS in real-time.

The performance of model is limited by several issues as follows: first the model has been trained and tested on small size data sample; second, we need to try more advanced machine learning algorithms. Our future work is undertaken in two directions: improving performance and mining latent social relationships.

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3 It can be visited at [http://ccpl.psych.ac.cn/suicide/](http://ccpl.psych.ac.cn/suicide/).
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