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THE PERFORMANCE COMPARISON OF THE OPEN-ENDED FUND AND CLOSE-ENDED MUTUAL FUND IN PAKISTAN

This research study show performance comparison of the Net Asset Values (NAVs) return of Open-ended and Close-ended mutual funds in Pakistan. The aim of the study to analyze the dissimilarity between the “net asset values” (NAVs) returns of the open-ended and close-ended mutual funds. The monthly data of Net Asset Value return of both open-ended funds and close-ended funds were taken over the period from 2006 till 2011 (inclusive). The NAVs return was computed through (LN) natural log function. The normality test was conducted initially and then the Kolmogorov-Smirnov and Shapiro-Wilk test were applied, their result showed that the data is not normally distributed. The Mann-Whitney U test and then further the Kruskal Wallis was conducted to check for the differences between these two groups of independent variables. It showed dissimilarity between the net asset value returns of the open-ended and close-ended mutual funds. Further Kruskal Wallis test results indicated significant differences between the open-ended and close-ended funds. It is concluded that the performance of open-ended and close-ended mutual funds is not the same. Also, growth is witnessed in the mutual fund industry and many close-ended funds have been converted to open-ended funds.

Key words: Open-ended fund, Net Asset Value, Close-ended fund

JEL Classification: C12, C14, L10

Ключевые слова: Открытый фонд, Нетто-актив, Закрытый фонд

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Сравнение результатов деятельности открытых и закрытых паевых фондов в Пакистане

Данное исследование посвящено сравнению эффективности доходности чистых активов открытых и закрытых паевых инвестиционных фондов в Пакистане. Целью исследования является анализ разницы «чистой стоимости активов» между открытыми и закрытыми паевыми инвестиционными фондами. Ежемесячные данные о чистой стоимости активов как открытых, так и закрытых фондов были собраны за период с 2006 по 2011 год (включительно). Чистая стоимость активов была вычислена с помощью функции натурального логарифма (LN). Первоначально был проведен тест на нормальность, а затем были применены тесты Колмогорова-Смирнова и Шапиро-Вилка, результаты которых показали, что данные нормально не распределены. Для проверки различий между этими двумя группами независимых переменных также были проведены U-тест Манна-Уитни и Крускал-Уоллиса. В результате определены различия чистой стоимости активов открытых и закрытых фондов. Дальнейшие результаты теста Крускал-Уоллиса показали значительные различия между открытыми и закрытыми фондами. Сделан вывод о том, что показатели открытых и закрытых фондов не совпадают. Кроме того, наблюдается рост в индустрии паевых фондов, и многие закрытые фонды были преобразованы в открытые фонды.

Ключевые слова: открытый фонд, чистая стоимость активов, закрытый фонд.

Introduction

A mutual fund is a portfolio of investments which is organized and professionally maintained to match with the investment purposes of investors as stated in their prospectus. In mutual fund money is collected from different investors and by investing in a variety of tradable financial assets such as stocks, money market instruments, bonds, and similar assets, positive returns are earned.

A mutual fund is beneficial for investors with limited knowledge, time and money. It gives access to diversified portfolios which are professionally managed to small investors which seems quite difficult with a small amount of capital. Also, mutual funds are less risky than buying individual securities. Usually, a management fee is charged as funds are managed by fund managers. These fees are often concealed in several places of the prospectus. Usually, Income is earned, and capital appreciation is realized by investing in mutual funds. Both are shared with the investors in proportion of units owned by them.

Mutual fund was announced in the 1890s, in the United States but became most popular across the globe in the early 1980s. Initially, the U.S. funds were close-ended mutual funds whereas the first open-ended mutual fund was established in March 1924 with redeemable shares as the Massachusetts Investors Trust. In 2016, there were 530 closed-ended mutual funds in the U.S with collective assets of $300 billion, hence accounting for 1% of the U.S industry. Whereas most mutual funds are open-ended funds, 8066 in number with collective assets of $16.3 trillion, summing up to 86% of U.S industry.

In Pakistan, the mutual fund was introduced in the year 1962. This happened with the establishment of “National Investment (Unit) Trust” (NIT), by public offering as an open-ended mutual fund. One more fund, namely “Investment Corporation of Pakistan (ICP)” was established in the year 1966. It introduced a series of twenty-six close-ended funds. Till 1990 these twenty-six mutual funds floated by ICP, however in June 2000 government has considered the option of restructuring the corporation. In 2001 “mutual funds association of Pakistan” (MUFAP) was publically reckoned as the figure of asset management companies in the country. In 2002 privatization of ICP started and 25 out of 26 close-ended mutual funds were split.

The Mutual fund industry of Pakistan has exhibited tremendous progress over the last periods where expansion has been witnessed in many Asset management companies (AMCs), the number of funds and types of funds. It shows a growth of 52% during the financial year 2012. It continues to remain an important alternative investment avenue due to its comprehensive suite of products with
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multiple investment classes and diversity of funds offered like:

The growth fund is a diversified portfolio, in which fund investment is made in the companies that are in the expansion phase or reinvest their earnings or spend in research and development (R&D) or do acquisitions. The main objective is capital appreciation.

The money market fund is an open-ended fund, typically invest in cash or cash equivalent and short-term debt securities like commercial papers or T-bills. These funds are considered safe like bank deposits and also offer a higher yield. This is a useful option for investors who seek limited exposure to loss.

The tracker fund is also known as the index fund. It gives exposure to an entire index to the investor but at low cost. It usually tracks a segment or market index. This fund replicates the performance of a market fund.

The income fund is a kind of asset allocation fund and usually invest in stocks that give good dividends. It may be the bond fund or stock fund. This fund is for those investors who are more interested in the income rather than the capital gains. There are many varieties of income fund and the primary differentiation can be made on the types of the securities they invest to generate income.

The equity fund only invests in stocks and known as the stocks funds. The size of this fund is determined by the investment style or market capitalization. It can be further broken down into local or international funds. Also, there can be funds that specially target business sectors like, real estate, health care etc.

The Islamic fund only invests in securities which are Shariah-Compliant.

The fund of funds invests in a variety of funds instead of directly buying stocks, bonds or other securities.

The asset allocation fund maintains a portfolio by investing in different asset classes. This fund includes bonds, stocks and cash equivalents. A balanced fund comprises of balanced allocation of fixed income and equities such as 60% stocks and 40% bonds or vice versa.

By observing the historical performance of the mutual funds, the investors and the portfolio managers can make better investment decisions, therefore performance assessment of mutual funds is significant for both the investment fund managers and the investors. In this way, investors may also get the opportunity to assess the performance of mutual funds managers. In 2009 the net asset value of close-ended mutual funds was PKR 28.4 billion and open-ended funds was PKR 153 billion, whereas in 2018 the net asset value of the close-ended fund was PKR 19.6 billion and the open-ended funds was
PKR 563.9 billion. Total net assets in 2009 were PKR 181.4 billion and in 2018 it raised to PKR 583.6 billion. This reflects a significant increase in the mutual funds’ investments from 2009 to 2018 thus emphasizing the importance of mutual funds’ performance evaluation (figure 1).

**Kinds of the Mutual Fund (MF):** The most common kinds of the mutual fund are the open-ended (OEF) and the close-ended mutual funds (CEF). Both funds are managed by the Portfolio managers sometimes they have a team of analysts to help them.

In Pakistan “The Securities and Exchange Commission of Pakistan (SECP)” is the controller of Mutual fund industry. SECP has the responsibility to issue licenses to fund management companies. It also does continuous monitoring of mutual funds through reports that are issued by them. Asset Management Companies (AMCs) operates the mutual fund in Pakistan. AMCs, which are a public limited company, are registered under Companies Ordinance 1984.

By investing in mutual funds, specific security risk can be diversified. This also results in comparatively low investment and operating costs due to the pooling of investor funds.

**The Open-Ended fund (OEF):** In the open-ended mutual fund, unlimited shares are issued and more shares are created when investors purchase shares. In this fund, there are no restrictions on the issuance of the number of funds. When shares are sold, they are taken out of circulation. Open-ended funds are less liquid in nature. In this fund manager has to sell some of the investments to pay to the investor if a larger number of shares are sold (called redemption). In the open-ended fund, price is adjusted at the trading day’s end. Majority of funds are open-ended and considered a convenient investment.

**The Close-Ended fund (CEF):** In close-ended mutual funds a definite quantity of shares is shared by an “initial public offering” (IPO). These funds are usually listed on the stock exchange. They are bought and sold on the open market and are more liquid in nature. Typically, they are traded on an exchange at a substantial discounted price or premium price in comparison to their “net asset value. This is dependent on the fund supply and demand throughout the trading day.

The mutual fund can be managed by a fund manager either passively or actively. The fund manager role is very important in profit or loss-making of the fund hence effecting fund performance. Fund manager based on research, their knowledge and assessment make the analytical decision related to funds buying and selling. The fund manager should abide by the prevailing market laws and comply with regulatory authorities. Also, their utmost duty is to protect the wealth and investment of their investors.

In the passively-managed fund, the fund manager doesn’t choose the investment securities, but securities are automatically chosen to match with the market or target index. This fund usually follows the market index and it does not require a management team for securities decision making like the actively—managed funds. Overall portfolio turnover is low, also it incurs fewer expenses and taxes. An actively-managed fund, the fund manager either solely, with other managers, or with the team manage the fund and make conclusions about which securities to buy or sell on the basis of their knowledge and due diligence.

**Literature Review**

Some studies have used the fund’s size and age as their basis of estimation like Sawicki and Finn (2002) in their study of a sample size of 55 Australians funds confirms that fund size and age effect on the performance of young funds. Another study by Rao (1996) in which 964 mutual funds sample size was analyzed for a period of 1994 concluded an inconsequential association of age and expenses for US mutual fund industry and that 12b – 1 plan did not offer economic value to the stockholders. Soderlind, Engstrom and Dahlquist (2000) conducted research on the Swedish market and concluded that equity funds performance has a negative relation with fees. The performance of a smaller equity fund was relatively better than larger equity funds. Also, it finds some evidence that the performance of active-managed equity funds is better than funds that are passive-managed.

Kleinam and Sahu (1988) studied the impact of mutual fund size on its total return and mentioned that in United States small mutual funds are performing better as they have significant positive risk than big mutual funds. Whereas Gorman (1991) study found that smaller funds determined on the basis of net assets achieved higher returns. It also mentioned that most of the mutual funds exhaust economies of scales and decline in returns. Also concluded that the superior performance of the portfolio cannot be completely related to higher risk.

Some studies conducted to show the relationship between mutual fund expenses and returns. Like O’Neal and Livingston (1998) study on open-ended mutual funds emphasized that expenses are important and show an adverse relationship between...
fund returns and fund expense. In their study of the Finnish market, Korkemaki and Smythe Jr (2004) concluded that investors were not compensated by giving higher risk-adjusted returns for paying higher expenses pertaining to bank managed and older funds charge. Carhart (1997) examined the US fund market and there is an adverse relationship between performance of the fund and its expense ratio, the portfolio turnover and load Elton, Gruber and M (1993) evaluated US mutual funds and found a negative relation between the magnitude of the performance of equity fund and the expense ratio.

In the study of Sharpe (1966) a model of 34 open-ended mutual funds for a period of ten years from 1954-1963 were evaluated on their performance. It emphasized the relationship between the present and the past performance of mutual funds. Also concluded that good performance schemes related to low expense ratio instead of investment size.

In their study on US mutual funds Otten & Dennis (2004) concluded due to the number of expenses charged, funds underperform the market.

In their research Eton, Gruber & Blake (1996) has taken into account USA mutual funds and the data claims. Their findings reflect that mutual funds on average underperform the market after facing investment expenses charged to investors. Similarly, Warmer (2000) in their study evaluated the performance of the American mutual funds and mentioned that those funds that outperformed the market by 1.3% each year actually underperformed due to the transaction costs and the expenses.

In their study, Ramasamy & Yeung (2003) conducted research about factors that are significant in the selection of fund by financial consultants in Malaysia. The study mentioned that there were only three main aspects deploying the performance of the fund, namely the size of funds, the cost of the transaction and the reliable past performance of mutual funds. In their study, Glenn and Patrick (2004) found out that due to the reason of facing the possibility of redemption more cash is required as an asset for open-ended funds than the close-ended funds, which also means that money is less invested in the open-ended funds that leads to low returns.

In their work Brown & Goetzmann (1995) concluded that as a predictor for future mutual funds we can look at their past performance. Further emphasized that mutual fund returns are repeatedly correlated over a period.

In the study of Hartzell, Muhlhofer & Titman (2010) different styles of investment handling under mutual fund were compared and it was concluded that the actively managed portfolio performed better as their managers were making the required adjustment timely than those with the passive style of holding investment.

In their work Philpot, Douglas & James (2000) emphasized that equity mutual fund performance is consistent relative to other funds. Also, mentioned that investors may invest in bonds through the mutual fund for the sake of diversification.

According to Sondhi & Jain (2010) in their study of Indian equity mutual funds have examined the market performance and risk for a period of 3 years using a sample of 36 equity fund. It concluded that the open-ended, close-ended, size of fund and ownership pattern has an important impact on the risk-adjusted investment performance. Also confirmed that high-risk funds are not necessary to give high returns.

In their study, Jayadev (1996) examined the performance by using monthly returns of the two growth-oriented mutual funds and used Jensen, Treynor and Sharpe measures to analyze the performance. It concluded that on all three measures the performance of the Master gain fund was better than the Magnum express.

In their work JG (1974) measured the performance of 123 funds by using Jensen’s alpha, Sharpe ratio and Treynor ratio. He used monthly data ranging from 1960 – 1969 and concluded that the performance of funds was not better than the New York Stock Exchange (NYSE)

Several studies were also conducted on the mutual fund performance in Pakistan over period of time, like Cheema & Shah (2006) conducted research by taking the yearly data ranging from 1994-2004 period and concluded that mutual funds play a significant role in amplifying corporate governance, so the regulatory framework should be organized in a style that boost progress of mutual fund industry.

In their work, Shah & Hijaz (2005) evaluated the Pakistan mutual fund industry performance in their research and concluded the funds that face the diversification problem usually underperforms. Furthermore, mentioned that the achievement of mutual fund industry of Pakistan depends on the comprehensive role of regulating bodies and performance of the fund industry. Also, annual reports should state the risk associated with the fund so before making an investment decision it will be helpful for the investors to compare risk with expected returns.

In their work Sipra (2006) conducted research on the mutual fund industry of Pakistan from 1995 to 2004. The study evaluates 33 close-ended fund performances and concluded that relative to the market performance the fund performance is not
good, as compared to the market the performance of very limited quantity of funds was better and the fund performance was not continual. But the market portfolio outperformed when risk was adjusted in Fama’s net selectivity measure. Bilawal, Khan, Hussain & U (2016) in their work examined the close-ended mutual fund performance in Pakistan from period January 2009 till December 2013 and used five different measures. The performance of funds exhibits mixed results, though Information measures and Treynor ratio reveals acceptable performance other measures reflect sturdy underperformance.

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Though with time mutual funds are quite popular still investors are either doubtful or have lack of information regarding their performances. By this study, we would try to estimate how well the open-ended fund performed versus the close-ended mutual. This will be helpful for the understanding of the investors. This research will cater to queries like how mutual fund performance can be evaluated? Close-ended mutual fund returns are better than open-ended mutual fund returns or vice versa.

Methodology

For this study, the sample of NAVs of both, the (OEF) and (CEF) were downloaded from the available websites of Pakistan stock exchange, the website of (MUFAP) i.e. www.mufap.com.pk and data from the asset management companies in Pakistan has been collected.

Organization of the Research. The data of all the variables for this study pertain to the the period starting from the year 2006 to year 2011 (both inclusive).

Participants. For this study, five closed-ended funds (CEF) and five open-ended funds (OEF) have been selected (mentioned in Table 1). For Open-ended and Close-ended mutual fund performance analysis we are using “Net Asset Value” (NAVs) of the open-ended and closed-ended fund as variables.

Table 1 – List of Variable

| Sr.No | Open-Ended Mutual Fund Type |
|-------|-----------------------------|
|       | First Dawood Balanced       |
|       | Faysal Income & Growth Aggressive Fixed Income |
|       | Faysal Stock Equity         |
|       | MCB Pakistan Sovereign Income |
|       | Dawood Income Income        |
|       | Al Meezan Equity            |
|       | Al Meezan Balanced Balanced |
|       | PICIC Growth Equity         |
Results and Discussion

Normality Test. To check if the data is normally distributed or not we did descriptive analysis in SPSS.

For normality test mean, median and mode should be equal, kurtosis value should be 3 and skewness need to be 0. But the descriptive test result shows that the mean is 3.46 which is not equal to the median, which is 3.81 but closer to its value. The kurtosis value is -0.906 and this is lower than the threshold value of 3, as required for normality test (Table 2).

Further, the value of skewness is -0.488 and this also reflects that the data is not normally distributed. There is another test in SPSS, namely Kolmogorov – Smirnov and Shapiro – Wilk which is also conducted to check the normality. The P-value for both the test results is below the threshold value of 0.05 which means (P-value <0.05). And this means that the NAVs return of (OEF) and (CEF) is not equal and therefore we reject the null hypothesis (Table 3).

Mann Whitney U Test. As our data is not distributed normally, therefore, we applied the non-parametric test. This test is used to compare the two independent means when data is not normal.

Testing H₁: The NAVs return of OEF and CEF is equal. Close-ended fund means rank is 179.28 which is very high as compared to the mean rank of the Open-ended fund that is 528.70. Also, the sum of ranks of the open-ended fund is 184516.00 which is lowest as compared to the Open-ended fund i.e 63644.00. The test result shows that the exact significance value of 1 tailed and the exact significance of 2 tailed is 0.00 and 0.00 respectively, which is lower than the threshold P-value of 0.05. This shows that null hypothesis is rejected as there is a significant difference between the means of the Close-ended (CEF) and the Open-ended (OEF) mutual funds NAVs.

Further to check the differences between both OEF and CEF group of funds we conducted the Kruskal Wallis test. This test is used as an extension of the Mann – Whitney test. It is also sometimes called ‘one-way ANOVA on ranks’. We conducted Kruskal Wallis Test on the group of Open-ended funds and Close-ended funds that we have taken in this research, their result is provided below:

Testing H₂: The NAVs return of OEF is equal: Table 5 shows that the mean ranking of the MCB Pakistan Sovereign Fund is highest whereas the lowest in the group is of the Faysal Income & Growth Fund. And the test statistics show that there is a statistically significant difference between Open-ended funds NAVs.

| Sr.No | Open-Ended Mutual Fund | Type |
|-------|------------------------|------|
|       | PICIC Investment       | Equity |
|       | Golden Arrow Selected Stock | Equity |

Table 2 – Descriptive test results

| Fund | Mean | Median | N  | Std. Deviation | Variance | Kurtosis | Skewness |
|------|------|--------|----|----------------|----------|----------|----------|
| OEF  | 4.42 | 4.61   | 349| .31            | .097     | -.738    | -.873    |
| CEF  | 2.52 | 2.52   | 355| .71            | .508     | .154     | -.346    |
| Total| 3.46 | 3.81   | 704| 1.09           | 1.207    | -.906    | -.488    |

Table 3 – Normality test result

| Return | Kolmogorov-Smirnov<sup>a</sup> | Shapiro-Wilk |
|--------|---------------------------------|--------------|
|        | Statistic | Df<sup>b</sup> | Sig. | Statistic | Df<sup>b</sup> | Sig. |
| OEF    | .245      | 349          | .000 | .815      | 349          | .000 |
| CEF    | .121      | 355          | .000 | .961      | 355          | .000 |
Table 4 – Non-parametric significance test

| Fund               | N | Mean Rank | Sum of Ranks |
|--------------------|---|-----------|--------------|
| Open-ended (OEF)   | 349| 528.70    | 184516.00    |
| Close-ended (CEF)  | 355| 179.28    | 63644.00     |
| Total              | 704|           |              |

Table Statistics

| NAV                  |               |
|----------------------|---------------|
| Mann-Whitney U       | 454.000       |
| Wilcoxon W           | 63644.000     |
| Z                    | -22.793       |
| Asymp. Sig. (2-tailed)| .000          |
| Exact Sig. (2-tailed)| .000          |
| Exact Sig. (1-tailed)| .000          |
| Point Probability    | .000          |

Table 5 – Kruskal Wallis test on open-end funds (OEF)

| Name                             | N  | Mean Rank |
|----------------------------------|----|-----------|
| Dawood Income Fund               | 66 | 191.30    |
| Faysal stock Fund                | 69 | 187.89    |
| MCB Pakistan Sovereign Fund      | 72 | 36.50     |
| Faysal Income & Growth Fund      | 70 | 243.05    |
| JS Income Fund                   | 72 | 220.04    |
| Total                            | 349|           |

Table 6 – Non-parametric Kruskal Wallis significance test (OEF)

| Test Statistics       | Return          |
|-----------------------|-----------------|
| Chi-Square            | 184.726         |
| Df                    | 4               |
| Asymp. Sig.           | .000            |

Testing $H_0$: The NAVs return of CEF is equal. Table 7 shows that the mean ranking wise PICIC Growth Fund is the lowest whereas the highest mean rank in the group is of the Golden Arrow Fund. And the test statistics Table 7 shows the large value of 275.222 which indicates differences between the group of independent variables of Close-ended funds. And Asymp Sig value of 0.001 also shows that there is a statistically significant difference between Close-ended funds NAVs.

For the research study, the first normality test was conducted which shows that data is not normally distributed and therefore the non-parametric test was applied. Considering the comparative study of two independent variables Mann-Whitney test is applied. The result showed a significant difference between the means of open-ended funds and closed-ended funds. Thus, we reject the null hypothesis that the Net asset value (NAVs) return of the open-ended fund and the close-ended fund is equal.

Further Kruskal Wallis test is conducted to check if there are significant differences between these two groups of independent variables and for both Open-ended and Close-ended funds it showed significant differences.
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Table 7 – The Kruskal Wallis test on closed-end funds (CEF)

| Name                  | N   | Mean Rank |
|-----------------------|-----|-----------|
| PICIC Growth Fund     | 72  | 317.21    |
| PICIC Investment Fund | 72  | 210.75    |
| Al Meezan Equity Fund | 63  | 173.41    |
| Meezan Balance Fund   | 77  | 148.46    |
| Golden Arrow Fund     | 71  | 39.73     |
| Total                 | 355 |           |

Table 8 – Non-parametric Kruskal Wallis significance test (CEF)

| Test Statistics | Return |
|-----------------|--------|
| Chi-Square      | 275.222|
| Df              | 4      |
| Asymp. Sig.     | .001   |

The findings of this study differ from the previous study results conducted by Bilal, Shah & Saifulah (2011) in which they evaluated the performance of close-ended and open-ended mutual in Pakistan and concluded that there is no difference between the NAV returns of Open-end and Close end fund.

**Conclusion**

This research work is about the performance comparison of the NAVs return of Open-ended funds and Close-ended funds. For this research work, five Open-ended and five Close-ended mutual funds NAVs return was compared to evaluate the performance over the time period of six years (2006-2011).

In 1962, the mutual fund industry was established in Pakistan and with the passage of time, many funds were introduced. In 2001 “mutual funds association of Pakistan” (MUFAP) was publically introduced and in 2002 when privatization of “Investment Corporation of Pakistan (ICP)” was started 25 out of 26 close-ended mutual funds were split. Overall, the mutual fund industry has shown great progress over the last periods. The result reflects that there are substantial differences between the NAVs return of both the funds and this may be because of the selection of the asset in each type of funds. Also, 2002 onwards many Close-ended funds were start being converted to Open-ended funds therefore for previous year data for all the Close-ended funds is not easily accessible.

**Recommendations**

For further studies, a broader asset selection for the Open-ended and Close-ended funds can be taken into consideration.

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