The WEBT BL Lacertae Campaign 2001 and its extension

Optical light curves and colour analysis 1994–2002

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Abstract. BL Lacertae has been the target of four observing campaigns by the Whole Earth Blazar Telescope (WEBT) collaboration. In this paper we present $UBVRI$ light curves obtained by the WEBT from 1994 to 2002, including the last, extended BL Lac 2001 campaign. A total of about 7500 optical observations performed by 31 telescopes from Japan to Mexico have been collected, to be added to the $\sim 15600$ observations of the BL Lac Campaign 2000. All these data allow one to follow the source optical emission behaviour with unprecedented detail. The analysis of the colour indices reveals that the flux variability can be interpreted in terms of two components: longer-term variations occurring on a few-day time scale appear as mildly-chromatic events; while a strong bluer-when-brighter chromatism characterizes very fast (intraday) flares. By decoupling the two components, we quantify the degree of chromatism occurring on a few-day time scale appear as mildly-chromatic events, while a strong bluer-when-brighter chromatism was concave, with a very hard component above 5–6 keV; moreover, a very fast variability event was detected at the lowest X-ray energies, with no simultaneous optical counterpart.

The subsequent WEBT BL Lac 2000 campaign was an impressive observing effort with a long extension in time: more than 15000 optical observations were performed by 24 telescopes in 11 countries from May 2000 to January 2001. The results of these observations are reported in Villata et al. (2002). The original motivation for the campaign was to provide the low-energy observing counterpart for a high-energy campaign organized in July–August 2000, involving X-ray satellites as well as TeV detectors (Böttcher et al. 2003). In this period (the “core campaign”) the densest sampling was achieved, with observing gaps limited to a few hours, mainly due to the lack of observers in the Pacific area.

After the BL Lac Campaign 2000, the WEBT collaboration launched a new BL Lac campaign in June 2001 (due to the detection of a fast brightening of the source), which lasted until the end of February 2002. In this paper we present the optical light curves of this BL Lac 2001 campaign and of its so-called “extension”, which includes the two WEBT campaigns of 1999 and a collection of unpublished data back to 1994. We also include in our analysis previously published optical data from the BL Lac Campaign 2000 (Villata et al. 2002) and literature data from 1994 to 2002. As a result, the optical light curves that we present in this work, based on new and previously published WEBT and literature data, cover a period of more than 8 years (9 observing seasons). Radio and optical light curves covering the period 1968–2003 will be presented in a forthcoming paper (Villata et al. 2003), where timing and cross-correlation analyses will be performed on both optical and radio light curves.

In Sect. 2 we report the optical observations of BL Lacertae carried out by the WEBT collaboration; the $UBVRI$ light curves from 1994 to 2002 are presented in Sect. 3, and a detailed colour analysis is performed in Sect. 4. Conclusions are drawn in Sect. 5.

1 Targets of WEBT campaigns have been, besides BL Lacertae, AO 0235+16 (Raiteri et al. 2001), Mkn 421, S5 0716+71 (Villata et al. 2000), Mkn 501, 3C 66A.

1. Introduction

Blazars are a class of radio-loud active galactic nuclei (AGNs) well known for their peculiar properties, such as their intense and extremely variable non-thermal emission across all the electromagnetic spectrum from the radio band to $\gamma$-rays (sometimes up to TeV energies). Blazars are divided into two subclasses: flat-spectrum radio quasars and BL Lac objects, whose main difference is the lack or weakness of emission lines in BL Lac objects.

The commonly accepted paradigm capable of explaining most of the observed radio-loud AGN properties involves a supermassive black hole surrounded by an accretion disc, feeding a relativistic plasma jet emitting synchrotron and inverse-Compton radiation. In this scenario blazars would be the fraction of sources with the jet oriented at a small angle with respect to the line of sight.

To investigate the details of the physical processes and geometric conditions at the base of the extreme emission variability, a great observing effort is needed, possibly organizing multiwavelength campaigns to follow the source emission behaviour simultaneously at different frequencies. For example, the Whole Earth Blazar Telescope (WEBT; http://www.to.astro.it/blazars/webt/ e.g. Villata et al. 2000, 2002) is an international collaboration of optical and radio observers whose aim is the intensive and accurate monitoring of selected blazars during time-limited campaigns. The distribution in longitude of the WEBT members makes continuous (24 hours per day) optical monitoring possible, at least in principle. Since its inception in 1997, various BL Lac objects have been the target of the WEBT$^1$; in particular, four campaigns have been devoted to BL Lacertae, the prototype of the above mentioned subclass.

The first two BL Lac campaigns were organized in 1999 in conjunction with pointings of the X-ray satellites BeppoSAX (June 5–7) and ASCA (June 28–30). They lasted a few days only and involved a restricted participation of the WEBT members. The results of the BeppoSAX-WEBT campaign have been published in Ravasio et al. (2002); the shape of the X-ray spectrum was concave, with a very hard component above 5–6 keV; moreover, a very fast variability event was detected at the lowest X-ray energies, with no simultaneous optical counterpart.

The subsequent WEBT BL Lac 2000 campaign was an impressive observing effort with a long extension in time: more than 15000 optical observations were performed by 24 telescopes in 11 countries from May 2000 to January 2001. The results of these observations are reported in Villata et al. (2002). The original motivation for the campaign was to provide the low-energy observing counterpart for a high-energy campaign organized in July–August 2000, involving X-ray satellites as well as TeV detectors (Böttcher et al. 2003). In this period (the “core campaign”) the densest sampling was achieved, with observing gaps limited to a few hours, mainly due to the lack of observers in the Pacific area.

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1 Targets of WEBT campaigns have been, besides BL Lacertae, AO 0235+16 (Raiteri et al. 2001), Mkn 421, S5 0716+71 (Villata et al. 2000), Mkn 501, 3C 66A.
Table 1. List of participating observatories by longitude: \(d\) is the telescope diameter; \(N_{\text{obs}}\) is the total number of observations done, i.e. the number of unbinned data; \(N_U, N_B, N_V, N_R,\) and \(N_I\) are the numbers of data points in \(UBVRI\) remained after discarding and binning some of the original data; the numbers in brackets refer to the WEBT campaign 2001 alone (May 2001 – February 2002).

| Observatory                  | \(d\) (cm) | \(N_{\text{obs}}\) | \(N_U\) | \(N_B\) | \(N_V\) | \(N_R\) | \(N_I\) |
|------------------------------|------------|---------------------|--------|--------|--------|--------|--------|
| Kyoto, Japan                 | 25         | 190 (0)             | 0      | 0      | 0      | 19 (0) | 0      |
| Yunnan, China                | 100        | 25 (25)             | 0      | 2 (2)  | 2 (2)  | 7 (7)  | 0      |
| Mt. Maidanak (T-60), Uzbekistan | 60         | 50 (50)             | 15 (15)| 16 (16)| 16 (16)| 0      | 0      |
| Mt. Maidanak (AZT-14), Uzbekistan | 50         | 150 (150)          | 49 (49)| 47 (47)| 49 (49)| 3 (3)  | 0      |
| Mt. Maidanak (AZT-22), Uzbekistan | 150        | 418 (418)          | 50 (50)| 87 (87)| 65 (65)| 108 (108) | 61 (61) |
| Abastumani, Georgia (FSU)    | 70         | 1823 (316)         | 0      | 276 (36)| 232 (0)| 903 (213) | 150 (0) |
| Crimean, Ukraine             | 70         | 267 (267)          | 0      | 67 (67)| 67 (67)| 67 (67) | 66 (66) |
| Skinakas, Crete              | 130        | 510 (239)          | 0      | 186 (119) | 69 (0)| 184 (118) | 67 (0) |
| Tuorla, Finland              | 103        | 80 (0)             | 0      | 0      | 79 (0) | 0      | 0      |
| MonteBoo, Czech Republic     | 62         | 754 (754)          | 0      | 0      | 0      | 282 (282) | 0      |
| Vallinfreda, Italy           | 50         | 98 (0)             | 0      | 0      | 49 (0) | 0      | 0      |
| Perugia, Italy               | 40         | 524 (419)          | 0      | 0      | 112 (112)| 208 (180) | 166 (125)|
| Greve, Italy                 | 32         | 55 (0)             | 0      | 0      | 0      | 55 (0) | 0      |
| Torino, Italy                | 105        | 487 (54)           | 0      | 104 (1) | 70 (2)| 271 (24) | 12 (2) |
| Sabadell, Spain              | 50         | 32 (32)            | 0      | 0      | 3 (3)  | 12 (12) | 0      |
| Guadarrama, Spain            | 20         | 3 (3)              | 0      | 0      | 1 (1)  | 1 (1)  | 0      |
| Roque (KVA), La Palma        | 60         | 322 (0)            | 0      | 0      | 0      | 152 (0) | 0      |
| Roque (KVA), La Palma        | 35         | 42 (42)            | 0      | 0      | 10 (10)| 10 (10) | 0      |
| Roque (JKT), La Palma        | 100        | 64 (64)            | 0      | 9 (9)  | 10 (10)| 32 (32) | 6 (6)  |
| Roque (NOT), La Palma        | 256        | 44 (44)            | 4 (4)  | 7 (7)  | 7 (7)  | 7 (7)  | 3 (3)  |
| Roque (TNG), La Palma        | 358        | 138 (0)            | 3 (0)  | 62 (0) | 5 (0)  | 62 (0) | 2 (0)  |
| Olin, Connecticut            | 51         | 400 (361)          | 0      | 0      | 8 (0)  | 78 (64) | 85 (71) |
| Hopkins, Massachusetts       | 60         | 12 (0)             | 0      | 0      | 0      | 11 (0) | 0      |
| Foggy Bottom, New York       | 40         | 248 (83)           | 0      | 0      | 0      | 248 (83) | 0      |
| Boltwood, Canada             | 40         | 96 (96)            | 0      | 6 (6)  | 6 (6)  | 6 (6)  | 5 (5)  |
| Bell, Kentucky               | 60         | 23 (23)            | 0      | 0      | 0      | 22 (22) | 0      |
| St. Louis, Missouri          | 36         | 423 (340)          | 0      | 10 (4) | 40 (16) | 161 (137) | 39 (15) |
| Sommers-Bausch, Colorado     | 60         | 9 (9)              | 0      | 0      | 4 (4)  | 4 (4)  | 0      |
| Lowell, Arizona              | 180        | 36 (0)             | 0      | 0      | 18 (0) | 0      | 18 (0) |
| San Pedro Martir, Mexico     | 210        | 9 (9)              | 0      | 3 (3)  | 3 (3)  | 3 (3)  | 0      |
| San Pedro Martir, Mexico     | 150        | 123 (123)          | 4 (4)  | 12 (12)| 11 (11)| 11 (11)| 4 (4)  |
| **Total**                    |            | 7455 (3921)        | 125 (122)| 894 (416)| 936 (384)| 2861 (1394)| 750 (358)|
campaign period (May 2001 – February 2002) constitute the so-called “campaign extension”; they also include the still unpublished data of the WEBT campaign of late June 1999 and the partially published (Ravasio et al. 2002) data of the early-June 1999 campaign. In this first paper, we present the optical data only, starting from 1994.

Table 1 shows the list of optical observatories that participated in the data collection with unpublished data or data from the early-June 1999 campaign. The name and location of the observatory (Col. 1) is followed by the telescope diameter (Col. 2), by the total number of observations made (Col. 3) and the number of data points in $UBVRI$ derived, sometimes after binning (Cols. 4–8). The numbers in brackets refer to the WEBT campaign 2001 alone.

The observing strategy during the BL Lac Campaign 2001 was nearly the same as in the BL Lac Campaign 2000 (Villata et al. 2002): in general, observers with telescopes larger than 60 cm were invited to perform $BR$ sequences of frames during each observing night, along with a complete $(U)BVRI$ sequence at the beginning and at the end. Exposure times were chosen to obtain a good compromise between high precision and high temporal density. Participants with smaller-size telescopes were suggested to carry out observations in the $R$ band only.

In general, CCD data were collected as instrumental magnitudes of the source and reference stars to apply the same analysis and calibration procedures to all datasets. Instrumental magnitudes were obtained by either standard aperture photometry procedures or Gaussian fitting, in most cases by the observers themselves. A minority of data came from photometer observations: these data were provided directly as standard magnitudes.

A careful data assembly was required because of the huge amount of data coming from many different instruments: details can be found in Villata et al. 2002.

3. Optical light curves

$UBVRI$ light curves from 1994 to 2002 are shown in Fig. 1. Blue (dark) dots refer to data belonging to the BL Lac Campaign 2001 plus extension (see Sect. 2); red (grey) points represent the BL Lac Campaign 2000 data (Villata et al. 2002); literature data$^2$ are shown as light cyan (light grey) dots. The periods of the 1999 and 2001 WEBT campaigns on BL Lacertae are highlighted by yellow (shaded) strips.

Each panel in the figure covers a range of 4 magnitudes. One can easily see that the variation amplitude is greater at higher frequencies, which is a common behaviour in blazars. For instance, during the well-sampled 1997 outburst, the brightness excursion was 3.09 mag in the $B$ band, 3.06 mag in $V$, 2.94 mag in $R$, and 2.47 mag in $I$. Hence, the variation in the $B$ band was 5% wider than in the $R$ band and 25% wider than in the $I$ band. Actually, these values of the $\Delta B$ excess have to be intended as underestimates, because the $B$-band light curve is undersampled, in particular around maxima and minima. In general, in this period the number of $B$ data is only 18% of the $R$ one and 44% with respect to the $I$ data.

Another example can be derived by considering the period of the WEBT campaign 2001. Total magnitude variations were $\Delta U = 2.63$, $\Delta B = 2.34$, $\Delta V = 2.32$, $\Delta R = 2.12$, and $\Delta I = 2.07$. Thus, again in spite of their poorer sampling (see Table 1), the $UBV$ data show a larger total variation with respect to the $R$ and $I$ band.

From Fig. 1 one can also notice that, while the minimum brightness states are very different, there seems to be a well-defined brightness upper limit. Indeed, the brightest levels detected in summer 1997, late 1999, mid 2001 and early 2002 reached about the same value.

The best-sampled light curve is the $R$-band one (8672 data points); in Fig. 2 we show the most interesting period, 1997–2002, folded in three panels. Each panel covers two observing seasons, starting and ending on February 17 (solar conjunction). The most noticeable features are the 1997 outburst, well covered by literature data, and

\footnote{Literature data have been taken from Maesano et al. (1997), Fan et al. (1998) with dates taken from Fan & Lin (2000), Webb et al. (1998), Bai et al. (1999), Tosti et al. (1999), Ghosh et al. (2000), Katajainen et al. (2000), Clements & Carini (2001), Fan et al. (2001), Sobrito et al. (2001), Papadakis et al. (2003), Tosti et al. (2004). Sometimes the data used in this paper do not exactly correspond to the original ones since some correction/removal (often done in agreement with the data owners) was needed. Moreover, some datasets were completely re-analysed.}
the other two strong outbursts occurring in mid 2001 and early 2002, during the BL Lac 2001 WEBT campaign. Other well-sampled periods are mid 1999 (especially the WEBT campaigns) and of course the BL Lac Campaign 2000. The 1997 outburst still remains the most spectacular event for both its magnitude excursion during the dimming phase and the large amplitude of the short-term variations (see e.g. Villata et al. 2002 for references).

The three panels in Fig. 3 display the details of the WEBT campaigns carried out in mid 1999 contemporaneously with the ASCA pointing (top) and in 2001–2002 (middle and bottom); they correspond to the second and third yellow (shaded) areas of Fig. 2. Details of the 1999...
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**Fig. 4.** An enlargement of the $R$-band light curve of BL Lacertae on June 29, 1999, corresponding to the green (grey) box in Fig. 3; the yellow (grey) filled circles represent the simultaneous $B$-band light curve shifted by $-1.62$ mag.

**Fig. 5.** $B - R$ (top panel) and $V - I$ (middle panel) colour indices versus time from 1997 to 2002 compared to the $R$-band light curve; the host-galaxy contribution has been removed from the data; symbols as in Fig. 1; the horizontal lines divide each panel into four equal ranges (1 mag for the light curve and 0.25 mag for the colour indices) for clarity.

WEBT-BeppoSAX campaign (first yellow/shaded strip in Fig. 2) have already been presented in Ravasio et al. (2002). In the upper panel of Fig. 3 spanning the period June 27.5 – July 3.5, 1999, the time coverage by the ASCA satellite is indicated by a yellow (grey) strip; a comparison between the optical and X-ray data will be performed elsewhere. A very well-sampled intranight variation was observed at the beginning of June 29 (green/grey box), which is better displayed in Fig. 4, where both the $R$-band and the $B$-band data are shown to reveal the expected larger variation in the $B$ band: $\Delta B = 0.243$ versus $\Delta R = 0.219$ in 2.5 h. Notice how data from different telescopes are in fair agreement and how the well-defined trend confirmed by high-precision data in two bands provides the finest details of the variation.

In the 2001–2002 WEBT campaign, one can notice the double-peaked, nearly symmetric outburst of mid 2001, with fast oscillations superimposed (Fig. 3, middle panel). On the contrary, the outburst occurring at the beginning of 2002 appears as a peculiar event with respect to the previous ones because of its single, short-duration peak. However, one can recognize fast (intranight) flares perturbing the main trend (Fig. 3, bottom panel).

**4. Colour analysis**

As done for the BL Lac Campaign 2000 (Villata et al. 2002), the first step of the colour analysis is the subtraction of the host-galaxy contribution from the fluxes to avoid its colour contamination. We have estimated the host-galaxy magnitudes in the various bands using data published by Scarpa et al. (2000) and Mannucci et al.
Fig. 6. An enlargement of the $B - R$ versus time curve (top panel) compared with the $R$-band light curve (bottom panel) during the best-sampled period of the BL Lac Campaign 2001; orange (grey) dots represent the data used for calculating the colour indices.

(2001), obtaining $U_{\text{host}} = 17.65$, $B_{\text{host}} = 17.15$, $V_{\text{host}} = 16.16$, $R_{\text{host}} = 15.55$, and $I_{\text{host}} = 14.92$. Conversion of magnitudes into fluxes has been done as in Villata et al. (2002), where it was also estimated that only about 60% of the host-galaxy flux must be subtracted from the original data.

Once this procedure was performed, in BL Lac 2000 the resulting colour indices showed a fairly clear behaviour: long-term variations appeared essentially achromatic, while fast flares exhibited a strong bluer-when-brighter trend.

In Fig. 6 we show the time evolution of the $B - R$ and $V - I$ BL Lac colour indices from 1997 to 2002, compared with the galaxy-subtracted $R$-band light curve. We have now a dataset which is much more extended both in time and in brightness. Indeed, the outburst of BL Lac 2000 appears as a modest event when compared to the 1997, 2001, and 2002 outbursts. It is evident that these main outbursts show a chromatic behaviour, even if the colour changes observed during the short-term flares are relatively stronger. By looking at the 2001 outburst one can see that the total range covered by the $B - R$ index is about twice the range covered during fast flares, whereas the ratio between the corresponding magnitude variations is about three. This situation is better displayed in Fig. 7.

The long-term achromatism found by Villata et al. (2002) in BL Lac 2000 appears to be due to a bluer-than-usual pre-outburst state, which we can now recognize as a peculiar event. Hence, from now on we will speak of “strongly chromatic” fast flares and “mildly chromatic” long-term variations.

We now investigate whether the global behaviour of the source can be uniformly described in terms of these two components. We try to decouple the two components in a way similar to that followed by Villata et al. (2002).

In the upper panel of Fig. 7 we have plotted the $B - R$ colour indices versus the galaxy-removed $R$ magnitudes. Red (grey) dots represent the data of BL Lac 2000, literature data are displayed as light cyan (light grey) dots, and data from the BL Lac 2001 campaign plus extension are plotted with different symbols according to the observing period (see caption for details). One can see the different behaviour during the two campaigns: while $B - R$ data of BL Lac 2000 are located along two separated quasi-linear trends with similar slopes and colour ranges (thus reflecting the quasi-achromatic long-term behaviour), the other ones are more uniformly distributed. As a whole, the index dataset is mostly comprised within a parallelogram with slopes 0.1 and 0.4.

A 0.1 slope trend means a mildly chromatic behaviour that we have recognized to be typical of the long-term variations. On the contrary, a 0.4 slope trend implies strongly chromatic variations, as found for the fast flares. The BL Lac 2000 points near the upper-left corner of the parallelogram, which represent data from the pre-outburst, are essentially aligned with the steeper side, but their colour appears to be bluer than average. Thus, apart from this discrepancy, we are presenting a scenario where fast flares imply moving along the steeper direction in the $B - R$ versus $R$ plot, the position inside the parallelogram depending on the source brightness state. In other words:

$$ B - R = \text{constant} + 0.4(R - R_{\text{spl}}) + 0.1R_{\text{spl}} , $$

where $R_{\text{spl}}$ is the brightness level of the long-term component.
Fig. 7. $B - R$ colour indices versus $R$ magnitudes after the host-galaxy removal (upper panel): BL Lac 2000 and literature data are represented by red (grey) and light cyan (light grey) dots, respectively, while BL Lac 2001 extended data are plotted with green (grey) circles (BL Lac 2001 extension), blue (dark) squares (best-sampled period of BL Lac 2001, the same of Fig. 6), and cyan (grey) crosses (remaining part of BL Lac 2001); most of the data lie within a parallelogram whose sides have slopes of 0.1 and 0.4. In the bottom panel the same data have been corrected for the long-term trend as explained in the text.

The steeper 0.4 slope has been inferred from the very well-sampled data of the last week of the core campaign 2000, where we can assume that the long-term component does not change significantly. Indeed, by looking at Figs. 7 and 8 of Villata et al. (2002), one can estimate $d(B - R)/dR \approx 0.4$, and a linear correlation analysis gives a slope of $0.383 \pm 0.004$.

The value of the 0.1 slope has been determined as illustrated in the next subsection.

4.1. Removal of the long-term trend

As done in BL Lac 2000, we performed a cubic spline interpolation across the binned $R$-band flux light curve. To have a good interpolation through very fast and large variations, like those occurring during the 2001 and 2002 outbursts, we adopted a 4-day binning. The resulting spline is plotted as a green (grey) line in Fig. 8 showing the folded, galaxy-subtracted flux light curve.

To remove the long-term trend from the light curve, we have rescaled each original flux by dividing it by the
**Fig. 8.** Galaxy-subtracted $R$-band flux light curve from 1997 to 2002 (folded, symbols as in Fig. 1); the green (grey) line represents a cubic spline interpolation through the 4-day binned light curve; the blue (dark) line, obtained by normalizing the spline to its minimum value, represents the actual correction factor for removing the long-term trend.

**Fig. 9.** $B - R$ and $R$-mag curves as obtained after correcting for the long-term trend (symbols as in Fig. 1) horizontal lines as in Fig. 5; the green (grey) line at $R = 16.061$ in the bottom panel represents the minimum level of the spline (see Fig. 8) to which the light curve has been normalized.

ratio between the value of the spline at the considered time and its minimum value, $C_R(t) = \left[ F_{\text{spl}}(t)/F_{\text{min}} \right]_R$ (where $R$ stands for $R$ band). This correcting factor is shown in Fig. 8 as a blue (dark) line highlighted by the yellow (shaded) area.

Because of the assumption of an achromatic long-term trend, in BL Lac 2000 the $B$-band flux light curve was rescaled by the same time-dependent factor. Now, the correcting factor for the $B$ fluxes must be found. Instead of tracing a cubic spline interpolation across the $B$ fluxes, which would be affected by a different and worse sampling, we search for the best-fit relationship between the long-term trends in the two bands. Then we suppose that $C_B(t)$ is some power of $C_R(t)$. Various best-fit procedures on different data sub-samples have been applied to find the value of the power index; this value has been found to range between 1.08 and 1.12. We adopted 1.1 which, passing from fluxes to magnitudes, explains the 0.1 slope of the $B - R$ versus $R$ plot.

Once both the $R$ and $B$ fluxes have been corrected for their long-term trends, the resulting colour indices are shown in the bottom panel of Fig. 8. What we expect to see in this plot is the signature of the fast flares alone, shifted to the minimum brightness level of the long-term trend ($R = 16.061$). The final result is fairly satisfactory, but one can still see some inhomogeneous behaviour, like the expected bluer level of the BL Lac 2000 pre-outburst data. A further insight into this result is given by Fig. 9 where the residual $R$ magnitudes (bottom panel) and corresponding $B - R$ colour indices (upper panel) have been plotted versus time. By comparing this figure with Fig. 8 one can see that the outburst signatures have been completely smoothed away in the $R$-band light curve, as expected, and almost completely smoothed away in the $B - R$ plot, with the main exception of the bluer-than-average BL Lac 2000 period. Moreover, one can also notice that the variability range of the fast flares in the bottom panel is fairly constant around 1 mag, but it seems to exceed 1.5 mag or more during the 1997 outburst. This represents another peculiarity of an outburst with respect to the others. Part of the amplitude excess may be explainable by inhomogeneity of the literature datasets, but not all of it.

**5. Conclusions**

We have presented $UBVRI$ light curves of BL Lacertae from 1994 to 2002 composed from data taken by the members of the WEBT collaboration as well as literature data. The colour analysis we performed on the best-sampled period of these light curves (1997–2002) leads to the following results.

The variability observed in the optical light curves can be interpreted in terms of two components: a “mildly-chromatic” longer-term component and a “strongly-chromatic” shorter-term one. The longer-term component
has a typical time scale of a few days, while the shorter-term one is responsible for the very fast, intraday flares, and determines a steep bluer-when-brighter slope of about 0.4 in the $B - R$ versus $R$ plot. Moreover, our analysis suggests that, in the long-term, the $B$-band flux level is related to the $R$-band one according to a power law with index 1.1. This means that long-term variations trace a 0.1 slope in the $B - R$ versus $R$ plot. In other words, all possible flux variations fill a parallelogram with 0.1 and 0.4 slopes in the $B - R$ versus $R$ plane.

The analysis presented in this paper shows that, in general, the BL Lac optical behaviour can be uniformly described in terms of these two components fairly well, with the caution that the presented decoupling method can work well only during well-sampled periods, where the light-curve binning can actually represent the long-term trend. However, peculiar events also occurred, as in the BL Lac 2000 period, and our scenario seems to be more a good compromise between slightly different behaviours rather than a definitive solution. Other factors appear to change in the source history, in one or both of the components.

Changes in the flaring component could explain the larger amplitudes of the 1997 outburst and the bluer BL Lac 2000 period, but the remaining blue residues of the 1997, 2001, and 2002 outbursts suggest other possibilities.

In Villata et al. (2002), the quasi-achromatism of the long-term variations was interpreted in terms of Doppler factor variations. If the intrinsic source spectrum around the infrared–optical bands is well described by a power law ($F_{\nu} \propto \nu^{-\alpha}$), a Doppler factor variation does not imply a colour change. What about a mildly-chromatic behaviour? It could be due to a Doppler factor variation on a spectrum slightly deviating from a power law (convex for a bluer-when-brighter trend). If the spectrum shape changes in time, the chromatism of the outbursts also varies, and the 0.1 $B - R$ slope adopted in this paper might represent only a mean value among different slopes. In other words, any period should be treated with a proper slope. A further investigation of this is beyond the scope of this paper.

The strongly-chromatic fast flares are likely due to intrinsic phenomena, such as particle acceleration from shock-in-jet events, widely described in the literature (see e.g. Mastichiadis & Kirk (2002) for a review). Other models are also discussed in the recent paper by Böttcher & Reimer (2004).

Thus, the present extension/enrichment of the BL Lac optical dataset partially confirms previous results leading to a more refined scenario, but also gives rise to new intriguing questions.

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