Personalised multicomponent interventions for tobacco dependence management in low socioeconomic populations: a systematic review and meta-analysis

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ABSTRACT

Background There remains a disproportionally high tobacco smoking rate in low-income populations. Multicomponent tobacco dependence interventions in theory are effective. However, which intervention components are necessary to include for low socioeconomic status (SES) populations is still unknown. 

Objective To assess the effectiveness of multicomponent tobacco dependence interventions for low SES and create a checklist tool examining multicomponent interventions.

Methods EMBASE and MEDLINE databases were searched to identify randomised controlled trials (RCTs) published with the primary outcome of tobacco smoking cessation measured at 6 months or post intervention. RCTs that evaluated tobacco dependence management interventions (for reduction or cessation) in low SES were included. Of the 33 included studies, the number of intervention components ranged from 1 to 6, with smoking quit rates varying between 1% and 36.6%. Meta-analysis revealed that both the 6-month and 12-month outcome timepoints, multicomponent interventions were successful in achieving higher smoking quit rates than the control (OR 1.64, 95% CI 1.41 to 1.91; OR 1.74, 95% CI 1.30 to 2.33). Evidence of low heterogeneity in the effect size was observed at 6-month (I²=26%) and moderate heterogeneity at 12-month (I²=56%) outcomes.

Conclusion Multicomponent tobacco dependence interventions should focus on inclusion of social support, frequency and duration of components. Employing community-based participatory-action research approach is essential to addressing underlying psychosocioeconomic-structural factors, in addition to the proven combination pharmacotherapies.

WHAT IS ALREADY KNOWN ON THIS TOPIC

⇒ Multicomponent intervention programmes are recommended as they are known to increase smoking abstinence in comparison to single-component interventions. Many studies in the literature are tailoring tobacco dependence interventions to vulnerable population’s day-to-day challenges, including lack of social support, financial stress, coaddictions, and low self-efficacy and life opportunities. However, which intervention components are necessary to include for low socioeconomic populations is still unknown. This review will assist in developing a targeted and multifaceted tobacco cessation strategy for systematically disadvantaged populations.

WHAT THIS STUDY ADDS

⇒ This review and meta-analysis provide a step towards evidence-based findings that will encourage future equity-focused research for tobacco dependence in low socioeconomic status populations considering the growing implementation of tailored, multicomponent interventions. The customised checklist tool offers an innovative whole-person perspective at examining multicomponent interventions and has the potential to be generalised to other chronic conditions such as diabetes, chronic obstructive pulmonary disease and asthma.

BACKGROUND

Globally, tobacco smoking causes more than eight million deaths each year, where 80% of people who use tobacco live in low-income and middle-income countries.1 Nicotine dependence is the leading cause of preventable deaths and diseases in Canada, responsible for 45,464 deaths annually. People who smoke have approximately 30% greater hospitalisation costs compared with people who are non-smokers.2 The total economic costs of tobacco smoking are more than US$30 billion a year.3 Despite a steady decrease of tobacco smoking in the general Canadian population over the last decade, there remains a disproportionally high tobacco smoking rate in low-income populations of Canada who experience homelessness, are at risk of homelessness and face challenges with substance use and

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mental health. For instance, there is a tobacco smoking rate of 23.4% among the lowest-income quintile compared with 12% among Canada’s highest-income quintile.4 A study conducted in Ottawa, Canada, found that 96% of the city’s homeless or at risk for homelessness residents reported having smoked tobacco in the past year.5 There are similar trends in the USA, with prevalence ranging between 70% and 80%.6 Furthermore, smoking-related illnesses are the leading cause of diseases and deaths in homeless and shelter-housed populations in Canada.7 Several factors create challenges for reducing tobacco use in vulnerably housed and low socioeconomic status (SES) populations in comparison to the general population, including the higher burden of nicotine dependence and resulting chronic respiratory diseases, as well as psychiatric symptoms, coexisting substance-use disorders and chronic diseases, and the daily challenges with street life.8 9 10

Multicomponent intervention programmes are known to increase smoking abstinence compared with single-component interventions in general populations.11 12 There are three main reasons for the improved effectiveness of multicomponent interventions for tobacco dependence. (1) Each component targets a different aspect of recovery. For instance, pharmacotherapy aims to relieve nicotine withdrawal symptoms, whereas behavioural counselling focuses on developing coping mechanisms. (2) Each intervention component impacts individuals differently, allowing participants to discover preferred treatment methods, encouraging patient-centred approaches. (3) Multiple intervention components enhance overall treatment adherence and retention.13 However, generic multicomponent interventions do not address the peculiar needs of the socioeconomically disadvantaged populations, causing a recent shift in the literature towards tailoring these interventions to this population’s day-to-day challenges, including lack of social support, financial stress, coaddictions, and low self-efficacy and life opportunities.14 15 16 17 Such tailored whole-person approaches, in theory, are expected to reduce health inequities. Previous reviews have suggested that tailoring smoking dependence interventions for socioeconomically disadvantaged groups (ie, disadvantaged in terms of race, caste, social class, income, unemployment or residential neighbourhood) are necessary to improve their overall well-being.18 19 20

Tobacco dependence is multifaceted, involving biological, psychological, environmental, and social factors.21 22 23 Despite the progress towards understanding tobacco dependence as a complex health inequity issue, current tobacco dependence management programmes for low SES populations have not comparably evolved. Despite well-established smoking dependence and management programmes existing, very few considered the difficulties this vulnerable population faces, such as access to transportation, nutritious food, stable housing and other social determinants of health.24 To our knowledge, a comprehensive guideline to assist healthcare professionals, policymakers and community programmes in determining which intervention components are necessary to include for low SES populations does not exist. A comprehensive, tailored and multifaceted approach is required at the individual, community and population level to improve the disproportionate burden of tobacco inequity among low SES populations. The objective of this paper is to conduct a systematic review to assess the efficacy of multicomponent tobacco dependence interventions for low SES populations using a whole-person approach (defined as a comprehensive, holistic approach to care considering an individual’s emotional, physical, spiritual, social, physiological and financial well-being). Our review will assist in developing a targeted and multifaceted tobacco cessation strategy for this systematically disadvantaged population.

METHODS

Study design

We conducted a systematic review using a prospective protocol available on PROSPERO.25 We followed the Preferred Reporting Items for Systematic Reviews and Meta-Analyses 2009 Checklist for study reporting guidelines.26

The review’s primary outcome was to analyse the effectiveness of multicomponent tobacco dependence interventions by comparing the smoking cessation/reduction rate between the control and intervention study arms at 6-month and 12-month outcomes. Smoking reduction rate was assessed as point prevalence of abstinence or smoking quit rate at a specific timepoint. The secondary outcome was to create a customised checklist tool using a whole-person perspective examining multicomponent interventions, with the intention to be generalisable to other chronic conditions such as diabetes, chronic obstructive pulmonary disease and asthma.

Eligibility criteria

This review only included studies that evaluated the effectiveness of tobacco dependence management interventions with low SES outpatient populations with outcomes as tobacco smoking cessation and/or reduction at 6 or 12 months. We defined low SES populations as vulnerable adults who experienced homelessness, at risk of homelessness, poverty, unemployment, mental health challenges, illicit substance use, food insecurity, self-identify as an ethnic minority and/or a low income (as defined by the authors of the article). This definition was operationalised as the following search terms: homeless, vulnerable, marginalized, poverty, unemployment, low-income, low socioeconomic status and food insecurity (online supplemental appendix B).

Further, this review included studies reporting only randomised controlled trials, available in the full-text, English language only and had an endpoint of quitting or reducing tobacco smoking. Eligible comparator arms for studies included usual care or enhanced usual care which is defined as the standard of care the target population would expect to receive, including brief quit advice, pharmacotherapy, pamphlets or self-quit booklets and counselling. In most cases, the intervention arm involved usual/e enhanced care plus the intervention. We excluded secondary analyses, study protocols and inpatient populations in treatment centres (eg, hospital or rehabilitation centres). Biochemically validated abstinence at 6 months is considered the gold standard for smoking tobacco dependence interventions.27 Therefore, we only included studies that had an outcome timepoint of 6 or 12 months, and any intermediate timepoints between were not included. Article selection criteria are further described in online supplemental appendix A.

Search strategy

We conducted searches in EMBASE and MEDLINE databases in November 2016 and updated in April 2017, May 2018, October 2019, February 2019 and September 2020 to include studies published from any year. Eligible studies were also identified through article reference lists. Further details regarding the search strategy and keywords are provided in online supplemental appendix B.

Data collection

Pairs of reviewers (NH and ST, OB and TH, PA and CC) collected data from each study independently, and a third reviewer (SP...
original outcomes. Using the Mantel-Haenszel method, we calculated using Egger's regression test. We conducted a post hoc analysis of the funnel plots, and any plot asymmetry was further evaluated using Egger’s regression test. To evaluate any publication bias, we visually inspected the funnel plots for symmetry. We included the longest follow-up using OR with corresponding 95% CIs. Further, we summarised the total number and type of interventions used. Three authors (SP, NH, ST) who have methodological expertise and extensive experience working with the low SES populations in Ottawa, Canada, created the checklist in collaboration with two community peer researchers (TB, TH), who have relevant lived and lived experience. Detailed discussions among all authors led to the formation of seven main sections to emphasise a whole-person comprehensive assessment. The seven sections included: social support, social-economic support, counselling, follow-up, pharmacotherapy, compensation (monetary and non-monetary) and project site and approach (community-based, community-placed, or institutional). Each section was further evaluated based on the following components: (1) who conducted the intervention (community peer researcher, healthcare professional, research staff), (2) location (on site or referral), (3) intervention delivery method (in person, multimedia, telephone, printed materials) and (4) frequency of intervention offered (daily, weekly, monthly, quarterly, biannually). The checklist with associated definitions of each of the seven sections is explained in online supplemental appendix F.

Risk of bias assessment
Two independent reviewers (TH, PA, NH or ST) assessed the risk of bias for all included studies using the Cochrane risk of bias tool (RoB) V.1 and rated each RoB domain as ‘high’, ‘low’ or ‘unclear’. A third reviewer (SP or SJ) oversaw the process and resolved discrepancies if any. Following the Cochrane RoB tool, the overall risk of bias was classified as low if the majority of domains were at low risk of bias, the same approach was used for classifying unclear risk of bias. The overall risk of bias was classified as high if more than one domain were at high risk of bias, as any source of bias in a trial is problematic, and one domain should not be prioritised over the others. As it is difficult to conduct a true blinding of participants and research personnel for complex interventions delivered in person, the domain was not considered during the overall risk of bias.

Statistical analysis
We used RevMan software (V.5.4) to perform random effects meta-analysis and presented the 6-month and 12-month outcomes. Using the Mantel-Haenszel method, we calculated the estimated pooled effect size for tobacco quitting at the longest follow-up using OR with corresponding 95% CIs. Further, we summarised the total number and type of intervention components used. We quantified heterogeneity of effect size at the 6-month and the 12-month outcomes using Higgin’s I² statistics. To evaluate any publication bias, we visually inspected the funnel plots, and any plot asymmetry was further evaluated using Egger’s regression test. We conducted a post hoc sensitivity analysis for 6-month and 12-month outcomes by excluding studies that were classified as high overall risk of bias as it may pose risk to the validity of study findings.

Patient and public involvement
Two community peer researchers (TB, TH), individuals of lived and lived experience of low income, substance use, food insecurity and tobacco dependence, were involved in design and development of the checklist tool and research question to ensure the review was representative of low SES population’s perspective and priorities. As well, community peer researchers (TB and others) co-created the definition of low SES used in this study and worked on the literature review informing this review. Community researchers were from The Bridge Engagement Centre (The Bridge), a community-based research centre under the auspices of the Ottawa Hospital Research Institute, Canada, and are trained in ethics, research methods, recruitment and community engagement using the Community Peer Researchers’ Training Material and The Bridge Model.

RESULTS
Study characteristics
We identified 1751 studies published between 1946 and 2020. Of the 1751 studies, 121 full-text articles were screened for eligibility and 33 studies met eligibility criteria for this review (figure 1; table 1). The average age of the total study population (17 040) was 36.7 years, with 33.6% identifying as male...
### Table 1 Descriptive summary of intervention and control components of included articles

| Author(s) | Average no. of cigarettes/day | Total no. randomised | Intervention component(s)* | Frequency/ duration of Intervention | Control component(s)* | Tobacco smoking outcome | Biochemical verification | Intervention tobacco smoking quit rate (%) |
|-----------|-------------------------------|----------------------|----------------------------|-------------------------------------|------------------------|------------------------|------------------------|-------------------------------------------|
| Froelicher et al., 2010<sup>38</sup> | 11.3 | 60 | 1. Group counselling (in person)  
2. Individual counselling (telephone)  
3. Social capital (in person)  
4. Non-formal education (in person)  
5. Pharmacotherapy  
6. Compensation (honorarium) | Weekly for 5 weeks | 1. Group counselling (in person)  
2. Individual counselling (telephone)  
3. Non-formal education (in person)  
4. Pharmacotherapy  
5. Compensation (honorarium) | 7-day point prevalence (6 and 12 months) | Yes | 6 months: 13.5  
12 months: 15.7 |
| Andrews et al., 2016<sup>48</sup> | 12.7 | 409 | 1. Social capital (in person)  
2. Group counselling (in person)  
3. Social support (peer)  
4. Pharmacotherapy (in person)  
5. Compensation (honorarium) | 24 weeks | 1. Non-formal education (in person)  
2. Compensation (honorarium) | 7-day point prevalence (6 and 12 months) | Yes | 6 months: 10  
12 months: 12 |
| Brooks et al., 2017<sup>61</sup> | <10 | 250 | 1. Social support (peer)  
2. Enhanced individual counselling (in person, telephone)  
3. Pharmacotherapy  
4. Non-formal education (in person, printed)  
5. Compensation (honorarium) | 9 sessions over 6 months | 1. Individual counselling (in person)  
2. Pharmacotherapy  
3. Non-formal education (in person, printed) | 7-day point prevalence (12 months) | Yes | 16.5 |
| McBride et al., 2002<sup>39</sup> | 15.5 | 557 | 1. Biomarker feedback  
2. Individual counselling (telephone)  
3. Pharmacotherapy  
4. Non-formal education (printed)  
5. Compensation (contingency management) | 10 weeks | 1. Brief quit advice  
2. Pharmacotherapy  
3. Non-formal education (printed) | 7-day point prevalence (6 and 12 months) | Yes | 6 months: 19  
12 months: 14 |
| Alaniz et al., 2020<sup>49</sup> | Unclear | 185 | 1. Social capital (in person)  
2. Non-formal education (in person)  
3. Individual counselling (in person, telephone)  
4. Compensation (honorarium, contingency management) | 4 sessions over 6 months | 1. Individual counselling (in person, telephone)  
2. Compensation (honorarium) | Smoking abstinence at 6 months post partum | Yes | 36.6 |
| Bonevski et al., 2018<sup>54</sup> | 15 | 431 | 1. Brief quit advice  
2. Individual counselling (in person and telephone)  
3. Pharmacotherapy  
4. Branded quit gifts | 5 sessions | 1. Brief quit advice  
2. Telephone quit hotline  
3. Branded quit gifts | 7-day point prevalence (6 months) | Yes | 1 |

Continued
| Author(s)            | Average no. cigarettes/day | Total no. randomised | Intervention component(s)* | Frequency/ duration of Intervention | Control component(s)* | Tobacco smoking outcome | Biochemical verification | Intervention tobacco smoking quit rate (%) |
|----------------------|----------------------------|----------------------|----------------------------|-------------------------------------|------------------------|-------------------------|--------------------------|---------------------------------------------|
| Brunette et al., 2017 | 17.3                      | 661                  | 1. Non-formal education (multimedia) | 12 sessions | 1. Brief quit advice Pharmacotherapy 2. Compensation (honorarium) | 7-day point prevalence (6 and 12 months) | Yes                      | 6 months: 16 12 months: 12.5             |
| Lasser et al., 2017  | 15                        | 352                  | 1. Individual counselling (in person, telephone) 2. Compensation (honorarium) 3. Non-formal education (printed) 4. Pharmacotherapy | 4 hours over 6 months | 1. Brief quit advice Non-formal education (printed) | 6- and 12-month smoking abstinence | Yes                      | 6 months: 9.6 12 months: 11.9            |
| Okuyemi et al., 2013 | 19.3                      | 430                  | 1. Individual counselling (in person) 2. Non-formal education (printed) 3. Pharmacotherapy 4. Compensation (honorarium) | 6 sessions, 15–20 min each | 1. Brief quit advice Non-formal education (printed) Pharmacotherapy 4. Compensation (honorarium) | 7-day point prevalence (6 months) | Yes                      | 9.3                                          |
| Okuyemi et al., 2007 | 17.5                      | 173                  | 1. Pharmacotherapy 2. Non-formal education (multimedia, printed) 3. Individual counselling (in person, telephone) 4. Compensation (honorarium) | 5 sessions over 20 weeks | 1. Individual counselling (in person, telephone) 2. Fruits and vegetables education (multimedia) 3. Compensation (honorarium) | 7-day point prevalence (6 months) | Yes                      | 7.6                                          |
| Bock et al., 2014    | Unclear                   | 846                  | 1. Brief quit advice (in person) 2. Individual counselling (telephone) 3. Pharmacotherapy | 3 sessions | 1. Brief quit advice (in person) Pharmacotherapy | 7-day point prevalence (6 and 12 months) | Yes                      | 6 months: 24 12 months: 29               |
| Bullock et al., 2009 | Unclear                   | 695                  | 1. Social support (telephone) 2. Non-formal education (printed) 3. Compensation (honorarium) | Weekly for 8 months | 1. Social support (telephone) Non-formal education (printed) alone | Point prevalence (32 weeks gestation and 6 weeks post delivery) | Yes                      | 32 weeks: 17 Post delivery: 12.5          |
| Coleman-Cowger et al., 2018 | 8.6                  | 128                  | 1. Individual counselling (telephone) 2. Non-formal education (telephone, printed) 3. Compensation (honorarium) | 10 calls over 6 months | 1. Telephone quit hotline Compensation (honorarium) | 7-day point prevalence (6 months post partum) | Yes                      | 24                                           |
| Curry et al., 2003   | 12.1                      | 303                  | 1. Individual counselling (in person, telephone) 2. Non-formal education (printed) 3. Compensation (honorarium) | 3 sessions | Unclear | 7-day point prevalence (12 months) | Yes                      | 14                                           |

Continued
### Table 1  Continued

| Author(s) | Average no. of cigarettes/day | Total no. randomised | Intervention component(s)* | Frequency/ duration of Intervention | Control component(s)* | Tobacco smoking outcome | Biochemical verification | Intervention tobacco smoking quit rate (%) |
|-----------|------------------------------|----------------------|-----------------------------|-------------------------------------|------------------------|------------------------|------------------------|-------------------------------------|
| Fraser et al. 2017<sup>44</sup> | 17.2 | 1900 | 1. Individual counselling (multimedia, telephone) 2. Non-formal education (telephone, printed) 3. Compensation (contingency management) | 5 sessions | 1. Individual counselling (multimedia, telephone) 2. Non-formal education (telephone, printed) | 7-day point prevalence (6 months) | Yes | 21.6 |
| Fu et al., 2016<sup>56</sup> | 13.6 | 2406 | 1. Individual counselling (telephone) 2. Pharmacotherapy 3. Non-formal education (printed) | Unclear | Usual care | 6-month smoking abstinence (12 months) | No | 16.5 |
| Gielen et al., 1993<sup>36</sup> | 8.6 | 246 | 1. Individual counselling (in person, telephone) 2. Non-formal education (printed, telephone) 3. Social support | 1 session (15 min) | Usual care | 6 months postpartum smoking abstinence | Yes | 6.2 |
| Lepore et al., 2018<sup>14</sup> | 11.5 | 327 | 1. Individual counselling (telephone) 2. Pharmacotherapy 3. Non-formal education (in person, printed) | 5 sessions over 12 weeks | 1. Non-formal education (multimedia, in person) | 7-day point prevalence (12 months) | Yes | 15.2 |
| Marks and Sykes et al., 2002<sup>27</sup> | 25 | 260 | 1. Group counselling (in person, multimedia) 2. Non-formal education (multimedia, in person) 3. Pharmacotherapy | 10 sessions over 3 months | 1. Brief quit advice | 7-day point prevalence (12 months) | Yes | 17.2 |
| McClure et al., 2018<sup>13</sup> | 19.1 | 718 | 1. Individual counselling (telephone, multimedia) 2. Non-formal education (multimedia, telephone, printed) 3. Pharmacotherapy | 16 text messages, 5 counselling sessions | 1. Non-formal education (multimedia, telephone, printed) | 7-day point prevalence (6 months) | No | 30.3 |
| Okuyemi et al., 2006<sup>16</sup> | 15.3 | 46 | 1. Individual counselling (in person) 2. Group counselling (in person) 3. Pharmacotherapy 4. Compensation (honorarium) | 5 sessions over 20 weeks | 1. Individual counselling (in person) 2. Group counselling (in person) 3. Pharmacotherapy | 7-day point prevalence (6 months) | Yes | 17.4 |
| Rash et al., 2018<sup>14</sup> | 15.4 | 78 | 1. Individual counselling (in person) 2. Pharmacotherapy 3. Compensation (contingency management) | 4 sessions over 24 weeks | 1. Individual counselling (in person) 2. Pharmacotherapy | 4-week smoking abstinence (6 months) | Yes | 10 |

Continued
| Author(s) | Average no. of cigarettes/day | Total no. randomised | Intervention component(s)* | Frequency/ duration of Intervention | Control component(s)* | Tobacco smoking outcome | Biochemical verification | Intervention tobacco smoking quit rate (%) |
|-----------|-------------------------------|----------------------|-----------------------------|-------------------------------------|------------------------|-------------------------|------------------------|----------------------------------------|
| Resenicov et al., 1997<sup>44</sup> | 15.9 | 1244 | 1. Individual counselling (telephone, multimedia) 2. Non-formal education (multimedia, printed) 3. Non-medical cessation aids | 6 months | 1. Non-formal education (multimedia, printed) | 6-month smoking abstinence | No | 8.9 |
| Solomon et al., 2000<sup>47</sup> | 23 | 214 | 1. Individual counselling (telephone) 2. Pharmacotherapy 3. Compensation (financial incentive) | Weekly to bimonthly calls for 3 months | 1. Pharmacotherapy | 6-month smoking abstinence | Yes | 20 |
| Sykes et al., 2001<sup>48</sup> | 25 | 214 | 1. Group counselling (in person, telephone) 2. Non-formal education (multimedia, printed) 3. Pharmacotherapy | 3 months | 1. Non-formal education (printed) | 6-month smoking abstinence | Yes | 17.2 |
| Lipkus et al., 1999<sup>49</sup> | <11 | 160 | 1. Individual counselling (telephone) 2. Non-formal education (telephone, printed) | 1–2 calls for 1 year | 1. BriefQuit advice (in person) 2. Non-formal education (telephone, written) | 16-month smoking abstinence | No | 13.2 |
| Gritz et al., 2013<sup>50</sup> | 19.1 | 474 | 1. Individual counselling (telephone) 2. Non-formal education (printed) | Unclear | 1. Non-formal education (printed) | 7-day point prevalence (12 months) | Yes | 20 |
| Baker et al., 2018<sup>51</sup> | <20 | 1014 | 1. Individual counselling (in person, telephone) 2. Compensation (contingency management) | 8 sessions over 6 months | 1. Individual counselling (in person) | 7-day point prevalence (6 months) | Yes | 14.65 |
| Mayer et al., 1990<sup>52</sup> | 19.9 | 219 | 1. Individual counselling (in person) 2. Non-formal education (in person, printed) | 1 session (20 min) | 1. Individual counselling (in person) | 9 months postpartum smoking abstinence | Yes | 7 |
| Sarkar et al., 2017<sup>53</sup> | Unclear | 1213 | 1. Individual counselling: brief quit advice (in person) 2. Yoga breathing exercises | 1 session | 1. Individual counselling: brief quit advice (in person) | 6-month smoking abstinence (7 months) | Yes | 2.6 |
| Solomon et al., 2005<sup>54</sup> | 23.6 | 330 | 1. Individual counselling (telephone) 2. Pharmacotherapy | 12 calls over 4 months | 1. Pharmacotherapy | 6-month smoking abstinence | No | 38 |
| Wagner et al., 2016<sup>55</sup> | Unclear | 400 | 1. Individual counselling (in person) 2. Pharmacotherapy | 12 sessions | 1. Group counselling (in person) | 9-month smoking abstinence | Yes | 8.9 |
| Dornelas et al., 2006<sup>56</sup> | Less than 10 | 105 | 1. Individual counselling (in person, telephone) | 1 session (90 min) | 1. Non-formal education (printed) | 7-day point prevalence (end of pregnancy and 6 months post partum) | Yes | End of pregnancy: 28.3 Post partum: 9.4 |

*Intervention and control components derived from the customised data collection sheet titled 'A Checklist for a Comprehensive Community-based Chronic Disease Management Program for Marginalized Populations: Example Tobacco Dependence'.
and 66.4% as female. In total, 6721 (39.4%) were identified as black, 6476 (38.0%) were identified as Caucasian, 629 (3.7%) were identified as Hispanic, 11 (0.06%) were identified as Asian, 310 (1.8%) were identified as Indigenous descent and 974 (5.7%) as unclear. Four (12%) studies involved only black participants and nine (27%) studies recruited only women participants. In total, 14 (42.4%) of the included studies indicated that the participants had histories of mental health disorders such as depression and anxiety, whereas 9 (27.3%) studies indicated participants had used illicit/non-illicit substances within the past year. Twenty-four studies (72.7%) reported on participant’s education status as less than high school.

This review contained a wide range of publication dates, with 15 (45.5%) studies published in the last 5 years, 4 (12.1%) published in the last 10 years, and 14 (42.4%) published over 10 years ago. Majority (87.9%) were completed in the USA, and four (12.1%) were completed internationally.

Participants were recruited from different locations: 9 (27.3%) used primary care clinics located in low-income areas, 5 (15.2%) used low-income neighbourhoods, 7 (21.2%) used prenatal clinics located in low-income areas, 1 (3%) used primary care clinics located in non-low-income areas, 3 (9%) used homeless shelters, 1 (3%) used HIV/AIDS clinics, 2 (6%) used an insurance database, and 3 (9%) used public/subsidised housing neighbourhoods. The most frequent methods of recruitment were clinic visits and flyers.

Study measurements were conducted differently across each study, with self-report and expired carbon monoxide being the two most common: 11 (33%) studies used salivary cotinine, 22 (66.7%) studies used expired carbon monoxide, 25 (75.8%) studies used self-report and 2 (6%) study used urinary cotinine.

### Intervention components

The number of intervention components ranged from one to six components: 1 study had six intervention components (3%), 5 studies had five intervention components (9%), 38 39 48 61 6 studies had four intervention components (18%), 49 51 54 60 63 68 15 studies had three intervention components (45%) 36 42 44 47 52 53 56 58 64 67 7 studies had two intervention components (21%) 37 40 42 43 50 57 62 and 1 study had one intervention component (3%) (tables 1 and 2; online supplemental appendix C).

Counselling typically occurred through telephone, and through multimedia platforms or through a combination of two or more delivery mechanisms. Usually, counselling included one or more sessions with a health professional or research assistant who already provided smoking cessation support as part of their position or were specifically trained for this role. Five studies (15.2%) conducted counselling sessions within a group setting and two studies (6%) offered both individual and group sessions. A variety of counselling techniques were administered: motivational interviewing, cognitive behavioural methods, digital behaviour support and brief quit advice from health professionals.

Twenty studies (60%) used pharmacotherapy as an intervention, the most common being nicotine replacement therapy (NRT) as patches. The NRT was either mailed, provided in person during counselling sessions or prescribed through healthcare providers. Pharmacotherapy was typically offered for a duration of four to 4–8 weeks and did not span the entire duration of the follow-up period. Only two studies offered varenicline and bupropion in addition to NRT.

This review defines non-formal education as education programmes that take place outside the school system and do not have a structured curriculum. Twenty-two (66.7%) studies included non-formal education as an intervention component, most of which occurred in person, often as printed handouts or booklets with approaches for relapse prevention and quitting strategies.

Examples of social support interventions used include: neighbourhood level anti-smoking events, access to a

| Table 2 | Summary of intervention components |
|---------|-----------------------------------|
| Components* | Total (n=33) | Intervention, n (%) | Control, n (%) |
| Social support | 7 (21.2) | Peer support | 4 (12.1) | Peer support | 1 (3) |
| Socioeconomic supports | 22 (66.7) | Non-formal education | 22 (66.7) | Non-formal education | 16 (48.5) |
| Counselling | 32 (96.9) | Individual | 29 (87.9) | Individual | 11 (33.3) |
| Pharmacotherapy | 20 (60) | NRT | 20 (57.8) | NRT | 7 (21.2) |
| Compensation | 17 (51) | Monetary | 17 (51.2) | Monetary | 7 (21.2) |
| Project site and approach | Institution: 17(52) | Community placed: 11(33) | Community based: 4 (12.1) | Virtual: 1 (3) |

*Intervention components derived from the customised data collection sheet titled, 'A Checklist for a Comprehensive Community-based Chronic Disease Management Program for Marginalized Populations: Example Tobacco Dependence'.

NRT, nicotine replacement therapy.
peer who connected participants to existing smoking cessation resources in the community and offering enrolment in a text-based smoking cessation programme for household members who smoke. The social network of low SES populations, defined in this review as the social interactions and relationships within an individual’s social structure, was not discussed in any social support components.

Just over half of the included studies compensated participants in a monetary or non-monetary form to acknowledge their participation in the study. Monetary forms typically included an honorarium, gift card or contingency management strategies. Very few studies offered non-monetary items to mitigate accessibility barriers such as transportation, food insecurity and childcare services.

**Intervention delivery**

More than half of the included studies’ interventions (17, 51%) took place in an academic or clinical setting. Eleven (33%) study interventions used a community-placed setting (defined as a site located in the community it serves to help, but without involvement of community in the design, implementation or dissemination of research programmes). Only four (12.1%) studies used a community-based participatory action approach, defined as a joint partnership with communities they serve to help, who are equal partners and are involved in every step of the research project from study design to knowledge dissemination. One (3%) study completed intervention entirely through phone and mail.

Research staff and healthcare professionals frequently administered intervention components. These professionals included counsellors, nurses, physicians and social workers who were either trained or already provided these services. Very few interventions were administrated by individuals in the community with lived or living experience. On average, these individuals received 8 hours of training to deliver social support or counselling interventions.

We observed significant variations in the frequency and duration of intervention components. The shortest intervention duration consisted of one 15–20 min brief quit counselling session provided by a healthcare professional over 6 months. Whereas the longest intervention duration included weekly telephone support calls by a nurse for 8 months.

**Efficacy of multicomponent interventions**

The random effects meta-analysis revealed that for both the 6-month and 12-month outcome timepoints, multicomponent interventions had 1.65 times higher odds than the control arm of being effective (OR 1.64, 95% CI 1.41 to 1.91; OR 1.74, 95% CI 1.30 to 2.33). The OR for individual trials ranged from 0.64 to 5.75. Higher the I² values, greater the heterogeneity. 6-month outcome’s forest plot shows evidence of low (I²=26%) heterogeneity in the effect size between studies, while 12-month outcome’s forest plot demonstrates moderate (I²=56%) heterogeneity (figures 2 and 3). Based on visual inspection of the funnel plots, heterogeneity did not appear to be related to the timing of the outcome assessment (online supplemental appendix E).

**Risk of bias**

Majority of the included studies were classified as low or unclear risk of bias in each RoB domain. The main issues for high risk of bias were lack of blinding of participants and study personnel, lack of blinding of outcome assessment and incomplete outcome data. Information about random sequence generation and allocation concealment were unclear or low for most studies. Overall, two of the included studies were classified as low risk of bias on all domains of the Cochrane RoB tool and seven studies were classified as overall high risk of bias (online supplemental appendix D).

**Post hoc sensitivity analysis**

The 6-month outcome post hoc sensitivity analysis (n=18) explored the effect of excluding four studies that were classified as high overall risk of bias. Blinding of outcome assessment and incomplete outcome data were the two RoB domains that greatly contributed to the overall high risk of bias for the excluded studies. The exclusion of the studies further reduced heterogeneity from 26% to 8% and multicomponent interventions were found to be significantly effective in reducing smoking dependence (OR 1.68, 95% CI 1.45 to 1.95) (figure 4). A post hoc

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**Figure 2** Smoking cessation outcomes at 6-month outcome timepoint using Mantel-Haenszel (M-H) method.

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sensitivity analysis was not conducted at the 12-month outcome as all included studies were classified as low overall risk of bias.

**DISCUSSION**

This review provides insight into the types of multicomponent tobacco dependence interventions that are suggested to positively impact smoking cessation outcomes for low SES populations. Smoking quit rates were highly variable and ranged from 1% to 36.6% at the 6-month outcome. There was evidence to suggest that multicomponent interventions were more successful in achieving smoking cessation than controls, and there was low and moderate heterogeneity between effect sizes at the 6-month and 12-month outcomes. Differences in choice of cessation outcome (e.g., 7-day point prevalence or smoking abstinence at 6 months) and study measures (e.g., self-report or biochemically verified) contributed to the heterogeneity. The meta-analysis results demonstrate the complex relationship low SES populations have with tobacco dependence. Single timepoint objective measurements fail to capture the complexity of smoking cessation patterns over time as it fluctuates depending on socioeconomic factors such as access to food, healthcare and social support. Many researchers recognize the challenges low SES populations face with tobacco dependence and use multicomponent interventions to mitigate barriers due to health inequities. However, similar adaptations in measures of success are not seen in research. Researchers should consider capturing assessments of person-centred successes in addition to standard smoking cessation outcomes to better inform programmes and policy decisions.

Furthermore, studies that were classified as overall high risk of bias displayed poor reporting quality, where implementation details of the intervention such as location, who administered the intervention and outcome measures were not mentioned. The ambiguity in reporting makes it difficult to interpret results and research findings. However, as demonstrated in the post hoc sensitivity analysis such effects are minimal and did not impact the overall bias of our results.

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Figure 3  Smoking cessation outcomes at 12-month outcome timepoint using Mantel-Haenszel (M-H) method.

Figure 4  Sensitivity analysis for smoking cessation outcomes at 6-month outcome timepoint using Mantel-Haenszel (M-H) method.
bias in the funnel plots. Further research should focus on developing a reporting guideline for multicomponent (tobacco dependence) interventions to improve clarity in reporting to better inform policy decisions.

The included studies respond to the evidence of the higher smoking prevalence and health inequity among racial or ethnic minorities and women. Literature has shown that women may be more susceptible to smoking-related morbidity and mortality than men.

Historically, racial or ethnic minorities, including black and Latin populations in America, have been disproportionately targeted by tobacco companies, resulting in increased disease burden and death. Among the studies, participants, most were women and the most common racial identity for males was black (e.g., African, Caribbean). Within the nine studies that recruited only female participants, seven of them were pregnancy-related interventions. This suggests researchers are tailoring tobacco dependence interventions to target populations most at risk.

Tailored approaches are expected to play a fundamental role in reducing health inequities by simultaneously addressing the target population’s unique, competing needs. Majority of interventions used combinations of pharmacotherapy, individual counselling and non-formal education intervention components. Despite the strong evidence for using varenicline as the most effective pharmacotherapy strategy to manage tobacco dependence, only two studies offered varenicline. A significant number of studies used a targeted approach for literacy level, patient-driven counselling topics and incorporating aspects of culture into the interventions. However, the support of this tailored approach contradicts a recent review that showed that tailoring individual-level interventions for people who smoke in a lower SES position were not significantly different in comparison to non-socioeconomic position tailored interventions. This variance should be interpreted with caution as Kock et al. excluded community or population level delivered interventions, whereas this review did.

Success of targeted interventions is dependent on the frequency of engagement to reiterate social support. Studies with a higher smoking quit rate incorporated a longer intervention period that had weekly to biweekly touchpoints with participants to provide social support and encouragement. Some studies mentioned that participant engagement often tapered off towards the end of the study due to loss of interest and concerns, such as transportation cost, safety to and from evening sessions, unmet expectations with incentives, a distrust with healthcare providers and food security.

Recruiting and engaging low SES populations is a commonly reported challenge in research, suggesting a need for tailored interventions designed in partnership to understand the factors impacting retention and access to interventions.

Social support is a critical component of smoking dependency that needs to be systematically included in interventions. The literature has demonstrated that poor social networks and low social support are more common in low SES populations, as they face a greater number of triggers and facilitators to smoking uptake than more advantaged socioeconomic groups, including higher nicotine dependency, positive social norms, day-to-day stress and challenging life situations. Recent studies have shown that family and social networks can positively influence smoking habits and cessation efforts. However, low SES populations may have a complicated relationship with family and their social networks due to the challenges associated with social determinants of health. Additional research is needed to understand how low SES populations define social networks to include said networks in designing smoking tobacco reduction interventions, or for any other chronic disease-related interventions.

One approach to improve social support and provide appropriate, tailored interventions is participatory action research. Participatory methods are in practice since the 1940s in diverse fields and can address the lack of distrust low SES populations have towards authorities, especially in healthcare and research. Related, community-based participatory action research approach (CBPAR) can address inequities by exploring local knowledge and perceptions, empowering the community to be agents of change and aligning research objectives with community’s needs and interests. Within this review, only four studies employed CBPAR, where community members were part of the formal decision-making process at every stage of the study through a community advisory board or partnering with community leaders. Studies that employed a CBPAR did not show superior smoking quit rates compared with studies that did not, as challenges with retention and engagement of participants persisted despite well-established relationships with communities. Limitations in success were most likely related to long follow-up periods with infrequent social engagement touchpoints with participants. Additional research is needed to overcome the ethical, cultural and scientific concerns still have with researchers and institutions.

Strengths and limitations

To our knowledge, no previous reviews have assessed the effectiveness of multicomponent tobacco dependence interventions at 6 months or later for low SES populations. This analysis provides a first step towards understanding evidence-based findings that will encourage future equity-focused research (for tobacco dependence or other chronic diseases) in low SES populations considering the growing application of tailored, multicomponent interventions. The customised checklist tool offers an innovative whole-person perspective at examining multicomponent interventions and has the potential to be generalised to other chronic disorders such as diabetes, chronic obstructive pulmonary disease and asthma.

The review is not without limitations. The statistical contribution of each intervention component was not analysed. Additionally, we did not create a comprehensive weighted tool and included only English language literature and full-text articles that were accessible without contacting the author(s), potentially narrowing this review’s scope. Finally, this review also did not account for between-country or between-study differences in how low SES is defined and experienced and the potential impact on quit rates. There is a drastic difference between people experiencing homelessness and at risk of homelessness, imposing different socioeconomic positions and levels of deprivation across populations. Accordingly, studies have used varying indicators to define low SES. However, it is rare for these definitions to consider the realities of people with lived and living experience and their understanding of low SES, which can differ from expert understanding of low SES, leading to findings that are not relevant to laypeople. As such, we co-created a list of indicators to define low SES over numerous months of discussion with community peer researchers on their experiences of low SES in Canada and common indicators identified through literature reviews. With this definition of low SES, we believe we appropriately achieved this study’s aims. Yet, we still recognise there are limitations to our definition of low SES, and there remains a potential of missing studies in our review due to our definition of low SES.
For example, an important measure of low SES is (low) educational attainment. Through our conversations with community peers, we found that high-educational attainment did not always prevent individuals from experiencing poverty, precarious housing and/or substance use later in life. For example, 31.3% of The Participatory Research in Ottawa: Management and Point-of-Care for Tobacco Dependence (PROMULT) cohort had some or full postsecondary school (i.e., university or college) completed. As a result, we did not explicitly include education in the eligibility criteria. This is a limitation that needs to be recognised as we may have missed studies that use education as the defining indicator for low SES. However, it is unlikely that studies solely focused on education while defining low SES since 28% of our included studies did not report any level of education, and majority of our included studies (72%) reported participants’ education level and one other indicator of low SES. A similar approach was taken with income, another foundational indicator of SES. Through our co-creation process, we learnt that income can be very fluid and as a result, our target population may not be captured if the income cut-off was lowered too much or set a fixed amount. Given this heterogeneity in income criteria, we used income in conjunction with other vulnerability measures. We believe this helped us keep studies that might have used higher income thresholds than ours or used no income thresholds while defining low SES. As a result of this approach, a substantial number of studies in our sample (48%) did not report on income. Those who have reported income used different thresholds of average annual or monthly income. Neatly in income criteria, we used income in conjunction with other vulnerabilities to help capture a wide net of studies that might have used higher income thresholds than ours. For example, 31.3% of the The Participatory Research in Ottawa: Management and point-of-care for tobacco dependence (PROMULT) cohort had some or full postsecondary school (i.e., university or college) completed. As a result, we did not explicitly include education in the eligibility criteria. This is a limitation that needs to be recognised as we may have missed studies that use education as the defining indicator for low SES. However, it is unlikely that studies solely focused on education while defining low SES since 28% of our included studies did not report any level of education, and majority of our included studies (72%) reported participants’ education level and one other indicator of low SES. A similar approach was taken with income, another foundational indicator of SES. Through our co-creation process, we learnt that income can be very fluid and as a result, our target population may not be captured if the income cut-off was lowered too much or set a fixed amount. Given this heterogeneity in income criteria, we used income in conjunction with other vulnerability measures. We believe this helped us keep studies that might have used higher income thresholds than ours or used no income thresholds while defining low SES. As a result of this approach, a substantial number of studies in our sample (48%) did not report on income. Those who have reported income used different thresholds of average annual or monthly income while defining low SES. Overall, despite the limitations of our definition of low SES, we believe our focus on broader vulnerabilities has helped capture a wide net of studies that explored multicomponent tobacco dependence interventions for low SES populations.

CONCLUSION

In this systematic review, we examined a variety of multicomponent interventions that aimed to reduce smoking dependency among low SES populations. To reduce smoking prevalence, implementation of multicomponent interventions is critical, in particular the inclusion of social support, employing community-based participatory approaches to develop person-centred tailored approaches, frequency and duration of components, in addition to effective combination pharmacotherapies with varenicline and NRT. Future research should focus on how low SES populations define social networks and employ innovative methods to partner and build trust within said populations.

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