Response inhibition in problematic social network sites use: an ERP study

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Abstract

Given the current literature debate on whether or not Problematic Social Network Sites Use (PSNSU) can be considered a behavioral addiction, the present study was designed to test whether, similarly to addictive behaviors, PSNSU is characterized by a deficit in inhibitory control in emotional and addiction-related contexts. Twenty-two problematic Facebook users and 23 nonproblematic users were recruited based on their score on the Problematic Facebook Use Scale. The event-related potentials were recorded during an emotional Go/Nogo Task, including Facebook-related, unpleasant, pleasant, and neutral pictures. The amplitudes of the Nogo-N2 and the Nogo-P3 were computed as measures of the detection of response conflict and response inhibition, respectively. Reaction times and accuracy also were measured. The results showed that problematic users were less accurate on both Go and Nogo trials than nonproblematic users, irrespective of picture content. For problematic users only, the Nogo-P3 amplitude was lower to Facebook-related, pleasant, and neutral than to unpleasant stimuli, suggesting less efficient inhibition with natural and Facebook-related rewards. Of note, all participants were slower to respond to Facebook-related and pleasant Go trials compared with unpleasant and neutral pictures. Consistently, the Nogo-N2 amplitude was larger to Facebook-related than all other picture contents in both groups. Overall, the findings suggest that PSNSU is associated with reduced inhibitory control. These results should be considered in the debate about the neural correlates of PSNSU, suggesting more similarities than differences between PSNSU and addictive behaviors.

Keywords Emotional Go/Nogo · Event-related potentials · Inhibitory processes · Internet addiction · Problematic Facebook use

Introduction

Although using social networking sites has been described as a potentially addictive behavior (Griffiths, Kuss, & Demetrovics, 2014; Hormes, Kearns, & Timko, 2014; Wang, Sigerson, & Cheng, 2019), the cognitive/affective processes involved in problematic social network sites use remain unclear. One of the key features that have been hypothesized to be at the basis of specific problematic Internet use, including problematic social network sites use, is reduced response-inhibition capacity (Brand, Young, Laier, Wölfling, & Potenza, 2016; Ferraro, Holfeld, Frankl, Frye, & Halvorson, 2015; Luijten et al., 2014). Specifically, in the context of addictive behaviors, it has been argued that compulsivity in engaging in a specific behavior (e.g., using social networking sites, gaming, pornography) may arise from craving symptoms triggered not only by reactivity to addiction-related stimuli but also by defective inhibitory control processes (Brand et al., 2016, 2019; Potenza, 2006). In particular, inhibitory control appears to be impacted adversely by exposure to disorder-related stimuli or highly arousing pleasant and unpleasant stimuli (Bechara, 2003; Moretta, Sarlo, & Buodo, 2019). However, while inhibitory control processes in an emotional context are relatively well-studied in gambling disorder and gaming disorder, much less research has been conducted on other types of behaviors that potentially may become addictive (e.g., social-networking; Brand et al., 2019).

Inhibitory control in emotional contexts can be investigated using the emotional Go/Nogo task, where affective stimuli (e.g., emotionally salient words or pictures) are used in place of standard neutral stimuli, thereby providing a reliable measure of the emotional modulation of behavioral response (Schulz et al., 2007). Two components of the event-related potentials (ERPs), i.e., the Nogo-N2 and the Nogo-P3
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have been observed (Zhang & Lu, 2012). In contrast, the Nogo-N2 amplitudes between emotional and neutral stimuli are relatively similar. For instance, the Nogo-P3 is a positive deflection occurring 300–600 ms following Nogo stimuli, with maximum amplitude over frontocentral scalp locations. This component has been suggested to reflect early cognitive control processes necessary to implement inhibitory control, the most important being the detection of conflict between response execution and inhibition (Donkers & Boxtel, 2004; Luijten et al., 2014; Nieuwenhuis, Yeung, Wildenberg, & Ridderinkhof, 2003). The Nogo-P3 is a positive deflection occurring 300–600 ms following Nogo stimuli, with maximum amplitude over frontocentral scalp sites (Kiefer et al., 1998).

In healthy individuals, reaction times (RTs) have been shown to be faster in response to pleasant and unpleasant than neutral Go stimuli, whereas RTs to pleasant and unpleasant Go stimuli were found to be comparable (Chiu, Holmes, & Pizzagalli, 2008) or faster to pleasant than unpleasant Go stimuli (Albert, López-Martín, & Carretié, 2010). There also is evidence that accuracy to Go trials (correct hits) is higher in response to pleasant and unpleasant than neutral conditions (Zhang & Lu, 2012). As for the ERP components, the amplitude of the Nogo-N2 appears not to be modulated by the emotional valence of stimuli. Specifically, no differences in Nogo-N2 amplitudes between emotional and neutral stimuli have been observed (Zhang & Lu, 2012). In contrast, the Nogo-P3 has been shown to be larger in response to emotionally arousing than neutral stimuli, suggesting that the more prepotent the tendency to respond induced by the emotion-laden stimuli, the greater the effort required to inhibit the response (Zhang & Lu, 2012).

In the context of problematic Internet use, ERP studies using the Go/Nogo task highlighted cognitive inefficiency and reduced response-inhibition capacity among individuals with problematic Internet use, as indicated by reduced and enhanced amplitudes of the Nogo-N2 and the Nogo-P3, respectively, among problematic Internet users compared with controls (Dong, Lu, Zhou, & Zhao, 2010; Zhou, Yuan, Yao, Li, & Cheng, 2010). However, the ERP findings of a study on excessive gaming contradict those of the other studies on general problematic Internet use by showing larger Nogo-N2 amplitudes in excessive gamers compared with controls (Littet et al., 2012). To the best of our knowledge, the only study that investigated inhibitory control in problematic social network sites use, in the context of emotionally salient stimuli, employed only disorder-related stimuli as emotionally salient cues (Gao, Jia, Zhao, & Zhang, 2019). In this study, inhibitory control processes were assessed by recording the ERPs during a Go/Nogo task, including social networking sites-related (i.e., WeChat and QQ logos) and neutral images. Despite behavioral measures (RTs to Go trials and/or accuracy) showing no differences between excessive users and controls, ERPs findings highlighted enhanced N2 (to Go and Nogo trials) and reduced Nogo-P3 amplitudes in excessive users as compared with controls, irrespective of stimulus content, suggesting a hypersensitive process of response selection and difficulty in motor inhibition, respectively (Gao et al., 2019).

However, it would be important to investigate whether not only the processing of disorder-related stimuli, but also nondisorder-related, highly arousing pleasant and unpleasant stimuli modulates response inhibition in behavioral addictions, and in problematic social network sites use in particular, as it does in substance addiction (Goldstein & Volkow, 2011). Given that a deficit in the modulation of emotional arousal and in the ability to act in desired ways, regardless of emotional state (Gratz & Roemer, 2004), is currently regarded as critically implicated in the development and maintenance of problematic social network sites use (Casale, Caplan, & Fioravanti, 2016; LaRose, Lin, & Eastin, 2003; Moretta & Buodo, 2018; Spada & Marino, 2017; Yu, Kim, & Hay, 2013), the investigation of inhibitory control in emotional contexts that are not only specifically related to social networking sites use would contribute to a better understanding of emotional regulation abilities in problematic social network sites use.

No study to our knowledge has yet investigated whether the processing of social network sites-related and highly arousing emotional stimuli modulates response inhibition in problematic social network sites use (specifically, problematic Facebook use, PFU). In the present study, neural and behavioral measures allowed investigating whether individuals with versus without PFU show greater difficulties in inhibiting prepotent motor responses during an emotional Go/Nogo task. We expected individuals with PFU to be characterized by impaired inhibitory processes in an emotional context as indicated by faster RTs to Go trials, more commission errors (i.e., responses to Nogo trials), and by larger amplitude of the Nogo-N2 and/or reduced amplitude of the Nogo-P3 in the presence of Facebook-related and emotional versus neutral pictures, and with respect to nonproblematic Facebook users. Also, we hypothesized that individuals with PFU would rate Facebook-related pictures as more pleasant and arousing than neutral pictures and as compared with nonproblematic Facebook users.

**Method**

**Participants**

Students were contacted informally at university facilities and asked to fill in an online version of the Problematic Facebook Use Scale (PFUS; Marino, Vieno, Altoè, & Spada, 2017). The
PFUS is a 15-item scale adapted from the Generalized Problematic Internet Use Scale 2 (Caplan, 2010). In the PFUS, the word “Internet” has been replaced with the word “Facebook” where necessary. The PFUS includes five subscales, i.e., preference for online social interaction, mood regulation, cognitive preoccupation, compulsive use, and negative outcomes. Participants are asked to rate the extent to which they agree with each of the 15 items on an 8-point scale (from 1 = “definitely disagree” to 8 = “definitely agree”). Scores range from 15 to 120; higher scores indicated the presence of relevant Facebook use-related symptomatology. The Italian version of the PFUS has shown a good construct and convergent validity (Marino et al., 2017).

Given that the present study is the first to describe whether the processing of social network sites-related and highly arousing emotional stimuli modulates response inhibition in problematic social network sites use, there was no related effect size to choose from for formal power analysis. The present study has been conducted as a first hypothesis testing and should be used to design larger confirmatory studies. At the beginning, we aimed to recruit about 50 students. In practice, we were able to collect data from 46 participants by the end of the academic year. Data from one participant was excluded due to excessive artifacts (more than 40% of rejected trials).

Based on the scores obtained in the Italian study that validated the PFUS (Marino et al., 2017), 22 participants who scored equal to or higher than 30 (i.e., the 75th percentile) were included in the problematic Facebook users (PFUs) group. Twenty-three participants who scored equal to or lower than 23 (i.e., the 50th percentile) were included in the non-PFUs group. We used scores <50th and >75th percentiles, because the data distribution of the Italian validation of the PFUS was right-skewed with skewness falling before the 50th percentile (thus representative of the lack of relevant Facebook use-related symptomatology). Scores >75th would indicate the presence of relevant Facebook use-related symptomatology.

As reported in Table 1, the two groups differed significantly on PFUS scores and statistically significant differences were not found for sex distribution, age, and sleep hours. All participants read, understood, and signed informed consent. The study was conducted in compliance with the World Medical Association Declaration of Helsinki on research on human subjects and was approved by the Ethical Committee of Psychological Research, Area 17, University of Padova (prot. N. 2312).

Self-report measure

Given that trait impulsivity, which reflects inhibitory dyscontrol (Enticott, Ogloff, & Bradshaw, 2006; Logan, Schachar, & Tannock, 1997), often has been found to be increased among individuals with problematic Internet use (Rothen et al., 2018), the participants’ trait impulsivity was measured and controlled for in data analysis.

Trait impulsivity was assessed by the Barratt Impulsiveness Scale (BIS-11, Fossati, Ceglie, Acquarini, & Barratt, 2001; Patton, Stanford, & Barratt, 1995). The Italian version of the BIS-11 is a reliable psychometric instrument for measuring impulsiveness (Cronbach’s α = 0.79). It showed good criterion-related validity and has been described as a useful instrument for assessing impulsiveness in nonclinical samples (Fossati et al., 2001). The higher the total score (range = 30–120), the higher the level of trait impulsiveness.

Emotional Go/Nogo task

The task used in the present study consisted of the presentation of Facebook-related and affective pictures as Go and Nogo stimuli in an emotional Go/Nogo task. A total of 120 (538 × 720 pixels) were presented to each participant, divided into four categories: 30 Facebook-related (copyright-free pictures downloaded from websites, showing devices connected to Facebook. Pictures did not include the entire Facebook user but only his/her hands while using a device connected to Facebook. Comments and/or nicknames appearing in the pictures have been blurred; e.g., Supplementary Figure S1), and 30 pleasant (sport/adventure, erotic couples), 30 unpleasant

Table 1 Descriptive statistics and differences between Problematic (PFUs) and nonproblematic (non-PFUs) Facebook users

|                      | Non-PFUs (n = 23) Mean (±SD) | PFUs (n = 22) Mean (±SD) | Test-statistic | p value |
|----------------------|------------------------------|--------------------------|----------------|---------|
| PFUS total score     | 19.0 (±2.3)                  | 49.1 (±15.7)             | 9.11 t test    | <0.001***|
| Sex (F/M)            | 20/3                         | 19/3                     | 0.06 Glm, t test| 0.95    |
| Age                  | 22.3 (±1.5)                  | 22.4 (±2.1)              | 0.2 t test     | 0.85    |
| Sleep hours per day  | 7.5 (±0.6)                   | 7.6 (±0.7)               | 0.6 t test     | 0.55    |
| Cigarette consumption per day | 1.8 (±3.6) | 0.8 (±2.3) | −1.15 t test | 0.26    |
| BIS total score      | 57.8 (±8.7)                 | 61.4 (±8.1)              | 1.45 t test    | 0.16    |

† Glm = generalized linear model with binomial error distribution.
(attacking humans and animals), and 30 neutral (neutral faces, household objects), selected from the International Affective Picture System (IAPS; Lang, Bradley, & Cuthbert, 2008). Pleasant and unpleasant pictures were matched for normative Arousal ratings (pleasant = 6.45 ± 2.07; unpleasant = 6.43 ± 2.12; \( p = 1 \)), which were significantly higher than for neutral pictures (neutral = 3.62 ± 1.92; \( ps < 0.001 \)). Pleasant and unpleasant pictures differed significantly for mean normative Valence ratings (pleasant = 6.77 ± 1.82; unpleasant = 2.99 ± 1.73, \( p < 0.001 \)) which were significantly higher and lower, respectively, than for neutral pictures (5.35 ± 1.27; \( ps < 0.001 \)).

Each picture had a pink or blue frame. The color of the frame cued the participant to either press a button (e.g., blue: Go cues) or withhold the response (e.g., pink: Nogo cues). The colors of the frame indicating Go and Nogo cues were counterbalanced across participants. The percentage of Go and Nogo cues was 70% and 30%, respectively, in order to increase the tendency to respond in participants. The 120 pictures were presented five times for a total of 600 trials (420 Go and 180 Nogo). These 600 stimuli were presented in two blocks of 300 trials. The Go and Nogo stimuli were presented for 600 ms in a semirandom sequence (i.e., no more than 2 Nogo stimuli had to be shown consecutively). Each picture (585 × 765 pixels) was preceded by a 500-ms black interval with a white fixation-cross; all the pictures and the fixation cross were placed centrally on the screen. The interstimulus interval was randomly varied between 500 and 800 ms.

The task was programmed using E-Prime software (version 2.0, Psychology Software Tools, Pittsburgh, PA) and was presented by a Core i5-4440 computer on a 19-inch computer screen, at a viewing distance of 1 m.

**Behavioral measures**

RTs to Go trials and accuracy in Go and Nogo trials (i.e., keypresses in Go trials and no responses in Nogo trials, respectively) were calculated for each emotional category. Given that RTs below 150 ms can be considered as anticipation errors, they were excluded from the analyses. In the present study, the exclusion of long RTs (e.g., >1,000 ms) was not applied as the longest recorded RT was 412 ms.

**EEG recording**

The electroencephalogram (EEG) was recorded using an elastic cap with tin electrodes (ANT Neuro Company), according to the 10–20 System, from 32 scalp positions (i.e., Fp1, Fpz, Fp2, F7, F3, Fz, F4, F8, FC5, FC1, FC2, FC6, T7, C3, Cz, C4, T8, CP5, CP1, CP2, CP6, P7, P3, Pz, P4, P8, POz, O1, Oz, O2, and M1 and M2 [mastoids]), referenced online to Cz.

Both vertical and horizontal electrooculograms (EOGs) were recorded using a bipolar montage to monitor eye movements and eyeblinks. The electrode pairs were placed at the supra- and suborbit of the right eye and at the external canthi of the eyes, respectively. All electrophysiological signals were amplified with a EEG amplifier (ANT Neuro Company, https://www.ant-neuro.com/products/ee-go_mylab). All electrode impedances were kept below 5 kΩ. The EEG signal was bandpass filtered online (0.1–40 Hz) and digitized at 1,000 Hz. Offline, the EEG was re-referenced to mastoids, corrected for eyeblink artifacts using independent component analysis, and low-pass filtered at 30 Hz.

Filtering and further EEG processing were run in Brain Vision Analyzer 2.1 software. EEG epochs of −100 to 600 ms post-stimulus were baseline-corrected by subtracting the mean voltage during the 100-ms prestimulus period and segments containing residual artifacts exceeding ±70 μV (peak-to-peak) were excluded. By applying the a priori criteria of excluding individuals for whom more than 40% of trials were rejected, one participant in the PFUs group was excluded. The corrected EEG epochs were averaged separately for each participant and experimental condition. Individual ERP averages were derived for correct Go and Nogo trials (i.e., excluding Go trials with missed responses and Nogo trials with commission errors). According to the literature (Falkenstein, Hoormann, & Hohnsbein, 1999) and to visual inspection of the grand-average ERP waveforms at frontocentral electrodes (F3, Fz, F4, C3, Cz, C4), where N2 and P3 amplitudes reach their maximum on response inhibition tasks (Falkenstein et al., 1999), the mean amplitudes of the following ERP components were computed: N2, as the mean amplitude 220–280 ms after stimulus onset; P3, as the mean amplitude 340–420 ms after stimulus onset. Moreover, based on the inspection of grand-average ERP waveforms, P2 also was computed as the mean amplitude of 160–210 ms after stimulus onset.

**Procedure**

Upon arrival at the laboratory, the participants read and signed an informed consent form and were seated in a comfortable armchair in a sound-attenuated, dimly lit room. Then, each participant completed the BIS-11. After the electrodes were attached, the participants were instructed to press a key with the index finger of their right hand, as rapidly and accurately as possible, when a picture with the Go color frame (e.g., pink) was presented and to withhold pressing the key upon the presentation of a picture with the Nogo color frame (e.g., blue). Before the beginning of the task, participants underwent a
practice blocks of 10 trials (7 Go and 3 Nogo), to ensure they understood task instructions. The participants were also asked to maintain their gaze on the fixation cross. Each participant was allowed to rest between the two experimental blocks.

After the experimental session, the participants performed Valence and Arousal ratings for all pictures used in the emotional Go/Nogo task, using a computerized version of the 1–9 point scales of Valence and Arousal of the Self-Assessment Manikin (SAM; Bradley & Lang, 1994).

Statistical analysis

All analyses were performed using R software (R Development Core Team, 2016). As a statistically significant difference in BIS-11 total scores did not emerge between groups (Cohen $d = 0.44$; Table 1), impulsivity was not included as a covariate in the analyses.

To investigate whether the two groups differed in terms of response accuracy to Go and Nogo trials, we estimated a generalized linear mixed-effects model (GLMM) with binomial error distribution and individuals as a random term. The GLMM included Condition (Go, Nogo), Category (Facebook-related, Pleasant, Unpleasant, and Neutral), Group (PFUs, non-PFUs), and their interactions as fixed factors.

Before running the other analyses, all data were examined for skewness, kurtosis, outliers, and normalcy by both exploratory analyses and graphs, i.e., violin plots and boxplots (Pastore, Lionetti, & Altoè, 2017). The normal Probability-Probability plot of the standardized residuals showed points that were close on the line, and the scatterplot of the standardized residuals showed that the data met the assumptions of homogeneity of variance and linearity for all dependent variables. Thus, to compare RTs to Go trials between groups, a linear mixed-effect model (LMM) with individual random intercept (R package: lme4, Bates, Maechler, Bolker, & Walker, 2014) was conducted on RTs to Go trials with Category (i.e., Facebook-related, Pleasant, Unpleasant, and Neutral), and Group (PFUs, non-PFUs) as fixed factors.

As for the analysis of ERP data, in a first step, the effect of Condition (Go, Nogo) on both N2 and P3 amplitudes was checked by a linear mixed-effect model (LMM) with individual random intercept and Condition as a fixed factor. Then, LMMs with individual random intercept were conducted on the mean amplitudes of Nogo-N2 and Nogo-P3 components, with Group (PFU, non-PFU), Category (Facebook-related, Pleasant, Unpleasant, and Neutral), and their interaction as fixed factors.² ERP analysis was focused on Nogo trials given that only Nogo-N2 and Nogo-P3 amplitudes reflect the inhibitory processes and therefore are directly relevant for the research question addressed in the present study.

For exploratory purposes, an LMM with individual random intercept was also conducted on the mean amplitudes of Nogo-P2 component, with Group (PFU, non-PFU), Category (Facebook-related, Pleasant, Unpleasant, and Neutral), and their interaction as fixed factors.²

Valence and Arousal ratings were submitted to separate LMMs, with individuals and pictures as random terms, and Category (Facebook-related, Pleasant, Unpleasant, and Neutral) and Group (PFUs, non-PFUs) as fixed factors.

Overall, the strength of parameters evidence within the models was estimated as the difference in the Akaike information criterion (AIC) between the model without and the model with the parameter ($\Delta$AIC, Wagenmakers & Farrell, 2004; Burnham & Anderson, 2002). Denominator degrees of freedom for F-tests were estimated by Satterthwaite and Kenward-Roger methods (Kuznetsova, Brockhoff, & Christensen, 2017), and Bonferroni HSD post-hoc tests were employed to further examine significant effects (using a $p < 0.05$ criterion for significance).

Lastly, Pearson’s correlation coefficients were calculated between Nogo-N2 and Nogo-P3 amplitudes at frontal and central midline sites (Fz, Cz), behavioral measures (RTs to Go trials, accuracy in Nogo trials), and Valence and Arousal ratings separately for PFUs and non-PFUs. To correct for type I error rate (false-positive correlations), Bonferroni correction for multiple testing was applied and the alpha significance level was set on $p < 0.003$. Only statistically significant results have been reported.

Results

Descriptive statistics are reported in Table 1.

Behavioral data

Accuracy to Go and Nogo trials

A statistically significant effect of Condition was found ($\chi^2_1 = 632.23, p < 0.001, \Delta$AIC = 14499, odds ratio [OR] = 31.7), indicating that accuracy was lower for Nogo (mean = 90.35%, SD = 8.34) than for Go trials (mean = 99.76%, SD = 0.48).

A statistically significant main effect of Category also was found ($\chi^2_3 = 17.86, p < 0.001, \Delta$AIC = 4775); however, post-hoc comparisons did not reveal significant differences between emotional categories (Facebook-related: mean = 94.62%, SD = 8.33; Pleasant: mean = 94.40%, SD = 7.84; Unpleasant: mean = 96.16%, SD = 6.12; Neutral: mean = 95.04%, SD = 7.63).

The statistically significant main effect of Group ($\chi^2_1 = 4.43, P = .03, \Delta$AIC = 4674, OR = 1.5) showed that PFU

² The results on the Group, Category, and Group×Category did not change if the analyses were re-run by including the Area (frontal [Fz, F3, F4], and central [Cz, C3, C4]) and Laterality (left [F3, C3], midline [Fz, Cz], right [F4, C4]) as fixed factors.
were likelier to be significantly less accurate (mean = 94.23, SD = 8.12) than non-PFU (mean = 95.84, SD = 6.87).

**Reaction times (RTs) to Go trials**

Only a statistically significant main effect of Category was found ($\chi^2_{3} = 27.29, p < 0.001, \Delta AIC = 37.5$). Overall, participants were slower in the presence of both Pleasant (mean = 347.16, SD = 30.58) and Facebook-related (mean = 346.65, SD = 29.63) than Neutral (mean = 339.82, SD = 28.55) and Unpleasant (mean = 340.85, SD = 27.62) pictures ($p < 0.01$).

**ERP data**

A statistically significant effect of Condition was found for both N2 ($F_{1, 2114} = 299, p < 0.001, \Delta AIC = 275$) and P3 ($F_{1, 2114} = 245, p < 0.001, \Delta AIC = 228$) amplitudes, indicating larger amplitudes for Nogo (N2: mean = −2.69, SD = 3.68; P3: mean = 10.41, SD = 5.09) than Go (N2: mean = −0.65, SD = 3.54; P3: mean = 8.52, SD = 4.09) trials (Fig. 1).

**Nogo-N2 amplitude**

A statistically significant main effect of Category ($F_{3, 1029} = 33.08, p < 0.001, \Delta AIC = 81.6$) was found, highlighting larger Nogo-N2 amplitude to Facebook-related (mean = −3.88 μV, SD = 3.92) than to Neutral (mean = −2.77 μV, SD = 3.38), Unpleasant (mean = −1.74 μV, SD = 3.50), and Pleasant pictures (mean = −2.36 μV, SD = 3.59, all $p < 0.001$). Nogo-N2 amplitude was smaller to Unpleasant than to Neutral (both $p < 0.001$), and Pleasant stimuli ($p = 0.05$). The Nogo-N2 amplitudes to Pleasant and Neutral stimuli did not differ significantly from each other.

**Nogo-P3 amplitude**

A statistically significant main effect of Category ($F_{3, 1029} = 13.82, p < 0.001, \Delta AIC = 35.7$) was found, highlighting larger Nogo-P3 amplitude to Facebook-related (mean = 10.50 μV, SD = 5.35), Unpleasant (mean = 11.06 μV, SD = 4.94), and Pleasant stimuli (mean = 10.52 μV, SD = 5.05) than to Neutral (mean = 9.57 μV, SD = 4.92, all $p < 0.001$) in both PFUs and non-PFUs. No significant differences emerged between the Nogo-P3 amplitudes to Facebook-related, Unpleasant, and Pleasant stimuli.

The statistically significant Group × Category interaction ($F_{3, 1029} = 3.5, p = 0.015, \Delta AIC = 5$) showed that in non-PFUs, the amplitude of the Nogo-P3 was larger for Facebook-related (mean = 11.54 μV, SD = 6.27), Unpleasant (mean = 11.59 μV, SD = 5.49), and Pleasant (mean = 11.07 μV, SD = 5.51) than Neutral (mean = 9.89 μV, SD = 5.48, all $p < 0.01$) pictures. The Nogo-P3 amplitudes to Facebook-related, Pleasant, and Unpleasant pictures did not differ significantly from each other. Differently, in PFUs, the Nogo-P3 amplitudes to Neutral (mean = 9.24 μV, SD = 4.25), Facebook-related (mean = 9.42 μV, SD = 3.92), and Pleasant (mean = 9.95 μV, SD = 4.46) pictures were comparable.

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**Fig. 1** Grand average ERP waveforms recorded at Fz and Cz sites to Go and Nogo trials in PFUs and non-PFUs.
amplitude was larger to Unpleasant (mean = 10.51 μV, SD = 4.25) than to Facebook-related and Neutral pictures (Fig. 2).

Exploratory analysis: Nogo-P2 amplitude

A statistically significant main effect of Group (F\textsubscript{3,1029} = 15.45, p < 0.001, ΔAIC = 16.5) was found, highlighting larger Nogo-P2 amplitude in PFUs (mean = 1.08 μV, SD = 3.02) than to non-PFUs (mean = -1.64 μV, SD = 3.01) to all picture contents.

A statistically significant main effect of Category (F\textsubscript{3,1029} = 39.76, p < 0.001, ΔAIC = 103) also was found with larger Nogo-P2 amplitude to Unpleasant (mean = 0.61 μV, SD = 3.40) than to Facebook-related (mean = -0.67 μV, SD = 3.43), Pleasant (mean = -0.11 μV, SD = 3.19), and Neutral stimuli (mean = -1.06 μV, SD = 2.95, all ps < 0.001). Moreover, we found larger Nogo-P2 amplitude to Pleasant than Neutral and Facebook-related stimuli (ps < 0.01). No significant differences emerged between the Nogo-P2 amplitudes to Facebook-related and Neutral stimuli.

These effects were specified by the statistically significant Group × Category interaction (F\textsubscript{3,1029} = 3.94, p = 0.008, ΔAIC = 4) showing that in non-PFUs, the amplitude of the Nogo-P2 was larger for Unpleasant (mean = -1.02 μV, SD = 2.81) than Facebook-related (mean = -2.00 μV, SD = 3.47) and Neutral pictures (mean = -2.15 μV, SD = 2.76. All ps < 0.01) and for Pleasant (mean = -1.39 μV, SD = 2.81) than Neutral pictures (p = 0.01). Differently, in PFUs, the Nogo-P2 amplitude was larger for Unpleasant (mean = 2.32 μV, SD = 3.12) than Pleasant (mean = 1.22 μV, SD = 3.02), Facebook-related (mean = 0.72 μV, SD = 2.78), and Neutral pictures (mean = 0.08 μV, SD = 2.72. All ps < 0.001) and for Pleasant (mean = 1.22 μV, SD = 3.02) than Neutral pictures (p < 0.001). Between-group differences were also found, with larger Nogo-P2 amplitude to Unpleasant, Pleasant, and Facebook-related pictures in PFUs than non-PFUs (all ps < 0.05).

Valence and Arousal ratings

The Group main effect was statistically significant only for Arousal ratings (F\textsubscript{1,43} = 6.78, p = 0.01, ΔAIC = 198). Regardless of their emotional category, pictures were rated as more arousing for PFUs than non-PFUs.

The Category main effect was statistically significant for both Valence and Arousal ratings (Valence: F\textsubscript{3,116} = 355.26, p < 0.001, ΔAIC = 321; Arousal: F\textsubscript{3,116} = 518.74, p < 0.001, ΔAIC = 496). Unpleasant pictures were rated as significantly more arousing and unpleasant than all other picture categories (all ps < 0.001). Moreover, pleasant pictures were rated as significantly more arousing than Facebook-related and Neutral pictures and more pleasant than all other picture categories (all ps < 0.001). Facebook-related pictures were rated...
as more arousing than Neutral pictures ($p = 0.001$). As for Valence ratings, no difference was found between Neutral and Facebook-related pictures.

These effects were specified by the statistically significant Group × Category interactions (arousal: $F_{3, 5233} = 70.53, p < 0.001, \Delta AIC = 193$; valence: $F_{3, 5233} = 24.57, p < 0.001, \Delta AIC = 58.8$). As shown in Fig. 3, in both groups Unpleasant pictures elicited significantly greater unpleasantness and arousal than all other picture categories (all $p$s < 0.01), and Pleasant pictures elicited significantly greater pleasantness and greater arousal than Neutral and Facebook-related pictures (all $p$s < 0.001). In non-PFUs, no differences between Neutral and Facebook-related pictures were found for Arousal and Valence ratings. Conversely, PFUs rated Facebook-related pictures as significantly more pleasant and arousing than Neutral pictures ($p < 0.001$). As for between-group differences, PFUs rated Facebook-related pictures as significantly more pleasant and pleasant than non-PFUs (both $p$s < 0.05). No between-group differences were found for the other emotional categories.

**Correlations between Nogo-ERPs, behavioral data, and subjective ratings**

As reported in Table 2, in non-PFUs, the amplitude of the Nogo-N2 for Facebook-related pictures (in Cz) was positively correlated with Arousal ratings. In PFUs, no meaningful correlations were found between Nogo-ERPs, behavioral data, and subjective ratings.

**Discussion**

The present study examined whether the processing of Facebook-related and highly arousing emotional stimuli modulates response inhibition in problematic Facebook users during an emotional Go/Nogo task. It was hypothesized that problematic relative to nonproblematic users would show faster RTs to Go trials, more commission errors in Nogo trials, larger amplitude of the Nogo-N2, and/or reduced amplitude of the Nogo-P3 in the presence of Facebook-related and emotional versus neutral pictures.

Some interesting between- and within-group differences emerged on the behavioral and the neural level, respectively. On the behavioral level, accuracy was lower in problematic versus nonproblematic Facebook users, both when they had to respond to Go stimuli and when they had to withhold from responding to Nogo stimuli, irrespective of the pictures’ content. This seems to suggest an overall greater difficulty with adjusting behavior to contextual demands. Our findings are consistent with those of Zhou et al. (2010) and Moretta et al.
Facebook-related pleasant stimuli, suggesting less efficient evaluation of the Facebook-related, pleasant, and neutral stimuli than to un-Facebook users the Nogo-P3 amplitude was lower to (successful) inhibitory processes. Interestingly, in problematic related and highly arousing emotional stimuli activated similar stimuli versus neutral stimuli, suggesting that Facebook-contents, i.e., it was larger to Facebook-related and emotional users the Nogo-P3 amplitude was modulated by emotional difficulties in inhibitory control only emerge in problematic social networking sites-related and neutral stimuli, to that reported for nonspecific problematic Internet use, differences in inhibitory control between excessive social network sites users and controls also was reported by Gao et al. (2019), who used an emotional Go/Nogo task, including social networking sites-related and neutral stimuli, to assess inhibitory control in excessive social network sites users (Gao et al., 2019). It may be hypothesized that similar to that reported for nonspecific problematic Internet use, difficulties in inhibitory control only emerge in problematic Facebook users when the effort required to suppress inappropriate responses exceeds a certain threshold, i.e., when prepotent responses must be inhibited according to complex rules (Zhou et al., 2010), or in an emotional context (Moretta et al., 2019).

On the neural level, only in nonproblematic Facebook users the Nogo-P3 amplitude was modulated by emotional contents, i.e., it was larger to Facebook-related and emotional stimuli versus neutral stimuli, suggesting that Facebook-related and highly arousing emotional stimuli activated similar (successful) inhibitory processes. Interestingly, in problematic Facebook users the Nogo-P3 amplitude was lower to Facebook-related, pleasant, and neutral stimuli than to unpleasant stimuli, suggesting less efficient evaluation of the outcome of inhibition when it is required in the presence of both natural and secondary (Facebook-related) rewards. The Nogo-P3 is taken to reflect the closure of the inhibition process after the decision (Gajewski & Falkenström, 2013), the evaluation of the inhibitory performance (Bruin et al., 2001; Roche, Garvan, Foxe, & O’Marra, 2005) or the effectiveness of motor inhibition engaged in or near the motor or premotor cortices (Kok, Ramautar, De Ruiter, Band, & Ridderinkhof, 2004; Ramautar, Kok, & Ridderinkhof, 2004).

In contrast, in problematic Facebook users the Nogo-P3 to pleasant, Facebook-related, and neutral did not differ from each other and was significantly reduced compared with the Nogo-P3 to unpleasant pictures. Reduced Nogo-P3 amplitude is considered a robust finding in substance use disorders (Cohen, Porjesz, Begleiter, & Wang, 1997; Colrain et al., 2011). Indeed, it also has been reported in nicotine use disorder (Evans, Park, Maxfield, & Drobos, 2009), alcoholism (Porjesz & Begleiter, 2003), and stimulant use disorder (Sokhadze, Stewart, Hollifield, & Prentice, 2010). Taken together, our findings suggest that similar to substance use disorders, problematic Facebook use is characterized by underengagement of response inhibition processes in the context of natural reward- and Facebook-related stimuli.

Unexpectedly, the exploratory analysis revealed that the amplitude of the Nogo-P2 in response to Facebook-related and affective (pleasant and unpleasant) pictures was significantly larger in problematic as compared to nonproblematic Facebook users, whereas the Nogo-P2 amplitude to neutral

Table 2 Pearson’s (r) correlation coefficients between frontal and central (Fz, Cz) Nogo-N2 and Nogo-P3 amplitudes, behavioral data (RTs to Go trials and accuracy in Nogo trials), and subjective ratings (Arousal and Valence) for each emotional category in problematic (PFUs) and nonproblematic (non-PFUs) Facebook users.

|                | Facebook-related | Neutral | Pleasant | Unpleasant |
|----------------|------------------|---------|----------|------------|
|                | Nogo-N2          | Nogo-P3 | Nogo-N2  | Nogo-P3    |
|                | Fz               | Cz      | Fz       | Cz         |
| RTs (ms)       | 0.11 0.04        | -0.20   | -0.32    | -0.35      |
| Accuracy (%)   | -0.07 -0.29      | -0.01   | -0.17    | -0.22      |
| Arousal        | 0.10 0.01        | 0.30    | -0.11    | -0.31      |
| Valence        | 0.08 0.01        | 0.24    | -0.26    | -0.02      |
|                | Fz               | Cz      | Fz       | Cz         |
|                | Nogo-N2          | Nogo-P3 | Nogo-N2  | Nogo-P3    |
| non-PFUs       |                 |         |          |            |
|                | Fz               | Cz      | Fz       | Cz         |
| RTs (ms)       | -0.16 -0.19      | -0.18   | -0.36    | -0.35      |
| Accuracy (%)   | 0.17 0.32        | 0.16    | 0.34     | 0.32       |
| Arousal        | 0.56 0.62        | 0.43    | 0.34     | 0.19       |
| Valence        | 0.48 0.55        | 0.20    | 0.24     | 0.17       |

† Reaction times to Go trials; ‡ Percentage of accuracy to Nogo trials.
pictures did not differ between groups. These results may indicate that in early, automatic stages of information processing, problematic Facebook users already tend to allocate more attention toward Facebook-related and affective stimuli. This result is similar to findings from previous studies that investigated differences in the attentional processing of food-related words in obese and normal-weight individuals (Nijs, Franken, & Muris, 2010).

As expected, problematic users rated Facebook-related pictures as more pleasant and arousing as compared with nonproblematic users, suggesting that similar to drug-related cues in substance use disorders (Engelmann, Gewirtz, & Cuthbert, 2011; Littell & Franken, 2007; Lubman et al., 2009; Wölfing et al., 2011), positive reinforcement from Facebook use may be transferred to Facebook-related stimuli (Everitt et al., 1999; Grimm, 2000). Of note, Facebook-related pictures were found to modulate inhibitory processes in both problematic and nonproblematic users. Specifically, in the presence of both Facebook-related and pleasant Go trials, RTs were slower compared with unpleasant and neutral pictures, suggesting that in Facebook users, regardless of whether they engage in problematic Facebook-related behavior, Facebook-related stimuli capture attention as much as natural rewards (i.e., sex). Consistently, the Nogo-N2 amplitude was larger to Facebook-related than all other picture contents, suggesting that greater response conflict was generated when Nogo stimuli required to withhold responding in the context of Facebook-related stimuli. In the past decade, it has become increasingly clear that the Nogo-N2 does not properly reflect response inhibition or only to a limited extent (Bruin et al., 2001; Donkers & Boxtel, 2004). Instead, Nogo-N2 is now more commonly regarded as reflecting conflict monitoring performed by the anterior cingulate cortex (ACC; Bekker, Kenemans, & Verbaten, 2005; Donkers & Boxtel, 2004; Palermo, Stanziano, & Morese, 2018). In the present study, the lack of significant correlations between performance measures and Nogo-N2 amplitudes for all picture categories in both groups suggests that the neural representation of response conflict was not associated with attentional and motivational aspects of responding (as indexed by RTs to Go trials) and motor inhibition (as indexed by accuracy to Nogo trials). Rather, it may be hypothesized that Facebook-related stimuli trigger higher conflict monitoring performed by the ACC than other affective stimuli, possibly reflecting the potential addictive properties of social network sites (e.g., learned associations between PFU-related stimuli and a pleasurable or an intensely overpowering experience). Future studies are needed to further understand the relationship between the Nogo-N2 amplitude to Facebook (and other social network sites)-related cues and its possible role as a precursor/risk factor for the development of problematic social network sites use.

The present results should be interpreted taking four main limitations into account. The first is the small sample size. Small sample size does not allow precise estimates and larger confirmatory studies are needed. The second is the criteria employed for sample selection. In the present study, participants were classified as problematic Facebook users based on PFUS scores and, unlike participants who received a diagnosis in substance use disorders and behavioral addiction studies, they may not be fully representative of severe, clinically relevant Facebook-related behaviors. Indeed, high scores on the PFUS may reflect at-risk problematic Facebook use. Third, previous studies showed sex differences in the use of social network sites (Mazman & Usluel, 2011). Due to the within-group difference in sex distribution, we were unable to investigate sex differences. Further research, including larger samples and equal sex distributions within-group, should be undertaken. Lastly, our interpretation of ERP results requires caution as, to the best of our knowledge, there are no published ERP studies that used the emotional Go/Nogo task to study inhibitory processes to Facebook-related and affective stimuli in problematic and nonproblematic Facebook users. Further studies that replicate our findings in larger groups of participants are needed to confirm our results.

Overall, our findings suggest that problematic Facebook users are characterized by underengagement of response inhibition processes in the context of natural reward- and Facebook-related stimuli, as indexed by reduced overall accuracy ratings and Nogo-P3 amplitude to Facebook-related and pleasant stimuli. Moreover, problematic users rated Facebook-related pictures as more pleasant and arousing than controls, suggesting that Facebook-related stimuli acquire positive reinforcement properties from Facebook use. Of note, all participants (problematic and non-problematic Facebook users) were slower to respond to both Facebook-related and pleasant Go trials compared with unpleasant and neutral pictures. Consistently, the Nogo-N2 amplitude was larger to Facebook-related than all other picture contents, suggesting that greater response conflict was generated when Nogo stimuli required to withhold responding in the context of Facebook-related stimuli.

Supplementary Information The online version contains supplementary material available at https://doi.org/10.3758/s13415-021-00879-9.

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