Party Autonomy: Removing Obstacles to Legal Diversity in the European Market*

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ABSTRACT: One of the main obstacles to the internal market is legal diversity: Member States often adopt different legal standards not only within public and economic law but also with regard to private law. The traditional approach of European Institutions (harmonising legislation among Member States) was soon complemented by the principle of mutual recognition; these two methodologies embodied the European strategy for minimising the problem. However, a third European tool is becoming obvious: to give private parties the ability to choose the applicable law. This new approach enhances regulatory competition among Member States and turns unessential the unification of national rules, which suits best the proportionality principle. Party autonomy as a means for overcoming the difficulties of legal diversity is not only a reality in European statutory law – which already brought the ability for choosing the applicable law to contracts, torts, divorce, inheritance, alimony, matrimonial property – but is also highlighted in ECJ’s case-law, which declared legal diversity is not a barrier to the basic freedoms as long as parties may choose the applicable rules.

The article will focus on the grounds and advantages of this method to address the issue of legal diversity, advocating its use in areas where the traditional approach is ineffective or impossible (such as some rights in rem, within the scope of the freedom of movement of capital).

KEYWORDS: Party autonomy; Internal market; Conflict of laws; Legal diversity; free movement

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1. Legal diversity: a remaining obstacle to the internal market

Since the beginning of European integration, legal diversity has been an obstacle to the internal market. Because each Member State has its own legal standards, an economic agent from one Member State must take into account different rules of the country of destination, in order to benefit from the basic freedoms. Legal diversity (both within private and public law) is, therefore, an important barrier to the purposes of the European Union.

Consider an example: if a Bank from Member State A wishes to benefit from the freedom to provide services and the freedom of movement of capital by loaning mortgage credit to a company of Member State B, the deal will defy important adversities due to legal discrepancy: the security right will be mandatorily ruled by the law of situation of the plot,¹ which could be unknown to the creditor. Therefore, it will be necessary to hire legal counselling, increasing the costs of credit and, possibly, making it economically unworthy. In the European Commission’s words, legal diversity is one of the “legal barriers (...) which prevent mortgage lenders from offering certain products in certain markets or opting for a given funding strategy”.²

¹ The *lex rei sitae* rule on property rights on immovable property is unanimous in all Member States – Afonso Patrão, *Autonomia Conflitual na Hipoteca e Reforço da Cooperação Internacional: Removendo Obstáculos ao Mercado Europeu de Garantias Imobiliárias* (Lisboa: Livros Horizonte, 2017), 80.

² European Commission, *White Paper on the Integration of EU Mortgage Credit Markets – COM(2007)807 Final* (Brussels 2007), https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=celex%3A52007DC0807, 4. On legal diversity on mortgage credit, cf. Alfonso Luis Calvo Caravaca and Javier Carrascosa González, *Derecho Internacional Privado* (Granada: Ed. Comares, 2011), 77: “En efecto, si la Ley aplicable a una situación jurídica es más severa o, simplemente, es diferente en los distintos Estados miembros, los particulares pueden sentirse ‘desincentivados’ a circular por la UE. La diversidad de Leyes aplicables a una misma situación privada internacional en los Estados miembros opera, en estos casos, como un auténtico obstáculo a las libertades de circulación de la UE”; Sergio Nasarre Aznar, “The Eurohypothec: a common mortgage for Europe”, *The Conveyancer and the Property Lawyer* (2005), 32: “The main problems are the differences between the laws on mortgages in the different European countries”; Elena Sánchez Jordán, “Garantías sobre bienes inmuebles: La Eurohipoteca”, in *Derecho Privado Europeo*, ed. Sergio Cámara Lapuente (Madrid: Editorial Colex, 2003), 990-993: “De entre todas ellas, hay una que destaca sobre el resto: las grandes diferencias que existen, por una parte, en la regulación de los derechos reales de garantía sobre inmuebles – en concreto, de las hipotecas – que se contemplan en los distintos Estados miembros y, por otra, en los sistemas de publicidad registral”; Ulrich Drobnig, “The law governing credit security”, in *The Private Law Systems in the EU: Discrimination on Grounds of Nationality and the Need for a European Civil Code*, ed. Parlamento Europeu – Directorate General for Research (Bruxelas: 2000), 57: “rooted in the strong traditions in the domain of land law and
influenced by the close connection that exists between land law and the prevailing system of land registration, these provisions diverge very sharply”; Thomas Wachter, “La garantie de crédit transfrontalier sur les immeubles au sein de l’Union européenne – L’Eurohypothèque”, Notariati International 4, no. 4 (1999): 174; “le marché commun européen des sûretés n’a pas encore pu être réalisé en raison des différences des systèmes hypothécaires qui sont traditionnellement marqués par les droits nationaux”, and “Die Eurohypothek – Grenzüberschreitende Kreditsicherung an Grundstücken im Europäischen Binnenmarkt”, Zeitschrift für Wirtschafts- und Bankrecht (WM - Wertpapier Mitteilungen) 53, no. 2 (1999): 49; Gary Watt, “The Eurohypothec and the English Mortgage”, Maastricht Journal of European and Comparative Law 13, no. 2 (2006): 176 “This is attributable in large part to differences between national laws governing security over immovable assets”; London Economics, The Costs and Benefits of Integration of EU Mortgage Markets – Report for European Commission, DG-Internal Market and Services (London, 2005), 9: “lenders tend to be discouraged from lending across borders by the fact that they would be bound by the legal system of the borrowers’ country”; Mónica Jardim, “A euro-hipoteca e os diversos sistemas registais europeus”, Boletim da Faculdade de Direito da Universidade de Coimbra LXXV (2009): 743; Luís Menezes Leitão, Garantias das Obrigações (Coimbra: Almedina, 2012), 49; Armingo Saraiva Matias, “O direito português da hipoteca”, Boletim da Faculdade de Direito da Universidade de Coimbra LXXV (2009): 623; Isabel Menéres Campos, “Derechos de garantía sobre bienes muebles”, in Derecho Privado Europeo, ed. Sergio Cámara Lapuente (Madrid: Editorial Colec, 2003), 967; Eveline Ramaekers, European Union Property Law – From Fragments to a System, (Cambridge – Antwerp: Intersentia, 2013), 5; Simon Low, Matthew Sebag-Montefiore, and Achim Dübel, Study on the Financial Integration of European Mortgage Markets, (London: Mercer Oliver Wyman – European Mortgage Federation, 2003), 54 and 81; Roy Goode, “The Cape Town Convention on International Interests in Mobile Equipment”, in Towards a European Civil Code, ed. Arthur Hartkamp, et al. (Haia: Kluwer Law International, 2004), 757; Hendrik Ploeger and Bastiaan van Loenen, Response to the Green Paper on Mortgage Credit in the EU (Delft, 2005), http://ec.europa.eu/interenal_market/inservices-retail/docs/home-loans/comments/priv-nl_ploeger_vanloenen-en.pdf, 1; Bram Akkermans, “Property law and internal market”, in The Future of European Property Law, ed. Sjef van Erp, Arthur Salomons, and Bram Akkermans (Munique: Sellier European Law Publishers, 2012), 223; Dominique Servais, Intégration des marchés financiers, in Commentaire J. Mégrey (Bruxelas: Éditions de l’Université de Bruxelles – Institut d’Études Européennes, 2007), 364; Nina Scherber, Europäische Grundpfandrechte in der nationalen und internationalen Insolvenz im Rechtsvergleich (Frankfurt am Main: Peter Lang, 2004), 152; Claudio Segré, The Development of a European Capital Market (Bruxelas: Comissão Europeia, 1966), http:// aei.pitt.edu/31823/1/Dev_Eur_Cap_Mkt_1966.pdf, 177; Nuria Bouza Vidal, “Modalidades de unificación y armonización de legislaciones en la Comunidad Económica Europea”, in Tratado de Derecho Comunitario Europeo, ed. Eduardo García de Enterría, Julio González Campos, and
Legal diversity is a barrier to the proper functioning of the internal market which European Institutions have been fighting: firstly, by harmonising and unifying the legal standards of each Member State; afterwards, by implementing mutual recognition, which could keep the existence of different legal rules without repressing free movement.

In this article, we plan to show there is a third tendency of the European Union in order to accomplish freedom of movement, despite legal diversity: allowing private parties to choose the applicable law (professio iuris) to several domains. The European Institutions are minimising the difficulties of the existence of different standards by granting citizens and companies the right to elect the legal system of their preference, thus promoting competition between Member States and reassuring stability and confidence to economic operators, notwithstanding the EU country where they act.

2. Unification of laws and mutual recognition: the persistence of difficulties

The traditional approach to the obstacles conceived by legal diversity was the unification or harmonisation of national laws, even in fields not directly connected to the internal market: the inequality of standards compels private parties to adjust to different rules and engenders uncertainty, justifying the competence of the European Union to promote the approximation of laws (arts. 114 to 118 TFEU).³

Santiago Muñoz Machado (Madrid: Editorial Civitas, 1986), 551; Andrés Rodríguez Benot and Alfonso Ybarra Bores, “La armonización del crédito hipotecario en la Unión Europea”, Revista Analuza de Derecho del Turismo 5 (2011): 122; Wulf-Henning Roth, “Secured credit and the internal market: The fundamental freedoms and the EU’s mandate for legislation”, in The Future of Secured Credit in Europe, ed. Horst Eidenmüller and Eva-Maria Kieninger (Munique: De Gruyter Recht, 2008), 38; Oliva Rocío Diéguez, La Eurohipoteca: Luces y Sombras de la Pretendida Unificación en Materia Hipotecaria (Berkeley: eScholarship, 2009), http://escholarship.org/uc/item/2s48r5vn, 3; Alain Gourio, “Le nouveau cadre juridique juridique du crédit aux particuliers en Europe”, Revue de Droit Bancaire et Financier 4, no. 2 (2003): 142; Eurohypothec Research Group, Response to the Green Paper on Mortgage Credit in the EU, (2005), http://ec.europa.eu/internal_market/finservices-retail/docs/home-loans/comments/prv-es_eurohypothec-es.pdf, 9.

³ This difficulty was already stressed in 1972 by Isabel de Magalhães Collaço, “Os reflexos do movimento de integração económica no direito privado e no direito internacional privado”, in Da Execução das Decisões Arbitrais e Judiciais em Direito Internacional: Noveno Congreso, Lisboa, 2-11 de Novembro de 1972 (Madrid: Secretaria General, 1972): “mostra a experiência que os movimentos de integração económica – pelo menos os que visam as formas mais avançadas de integração – se repercutem [… ] na unificação ou harmonização de legislações em sectores com reflexo directo na actividade económico-privada no espaço integrado” (p. 7); “é fácil compreender que a criação do mercado comum […] suscite a necessidade de uma unificação ou harmonização jurídica
However, there are known difficulties to unification, which made utopic the idea that legal diversity would disappear only by this approach: the impossibility of entirely abolishing disparity, due to possible different interpretations of uniform rules and by reason of interaction of those rules with the remaining internal legal system; slowness, difficulty and costs of the unification process; renunciation to the power of Member States of adapting the rules to their national communities; eradication of regulatory competition between Member States, which engenders so many good outcomes.4

Therefore, when the European Court of Justice (ECJ) pronounced the principle of mutual recognition, European Institutions with law-making

4 Cf. Afonso Patrão, Autonomia Conflitual..., 360.
powers discovered a new approach to harmonisation: *mutual recognition* was seen as an alternative to unification, more harmonious with subsidiarity and proportionality principles. In fact, *mutual recognition* assumes an equivalence between different laws of Member States, ensuring economic agents that the compliance to the law of the Member State of *origin* shall grant the right of selling a good or performing a service in all EU. Such principle makes it non-compulsory to unify rules in different Member States: it is enough to comply with the law of the Member State of origin in order to perform activity in all the EU, which would keep legal diversity without its inherent problems.

Said differently: *mutual recognition* involves the conclusion that *unification* or *harmonisation of legislations* is not always the most accurate way of accomplishing the internal market, making it possible to limit the approximation of legislations to a minimum. Legal diversity is not necessarily an obstacle to the freedoms of circulation, being possible (or even desirable) to achieve an Economic and Monetary Union within distinct legal systems, as long as economic operators are not bound to comply with foreign divergent rules.

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1. Cf. António Frada de Sousa, *A Europeização do Direito Internacional Privado* (Porto: policopied, 2012), 196; Helène Gaudemet-Tallon, “De nouvelles fonctions pour l’équivalence en droit international privé?”, in *Le Droit International Privé: Esprit et Méthodes* (Paris: Dalloz, 2005), 317.

2. Stressing out *mutual recognition* as an alternative to harmonisation, cf. Luís de Lima Pinheiro, “Concorrência entre sistemas jurídicos na União Europeia e direito Internacional Privado”, *O Direito*, no. II (2007), 256; Mónica Guzmán Zapater, “El principio del reconocimiento mutuo: ¿Un nuevo modelo para el derecho internacional privado comunitario?”, *Revista de Derecho Comunitario Europeo* 3 (1998), 141 and François Rigaux and Marc Fallon, *Droit International Privé* (Bruxelas: De Boeck & Larcier, 2005), 164; Esther Muñiz Espada, *Bases para una Propuesta de Eurohipoteca* (Valencia: Ed. Tirant lo Blanch, 2005), 81; Daniel Vignes, “Le rapprochement des législations”, in *Commentaire J. Mégret – Le Droit de la CEE, Vol. 5 – Dispositions Fiscales. Rapprochement des Législations* (Éditions de l’Université de Bruxelles – Institut d’Études Européennes, 1993), 358, and “Remarques sur la double nature de la reconnaissance mutuelle”, in *Hacia un Nuevo Orden Internacional y Europeo – Estudios en Homenaje al Profesor Don Manuel Díez de Velasco*, ed. Manuel Pérez González, et al. (Madrid: Tecnos, 1993), 1295.

3. Marc Fallon, “Les conflits de lois et de juridictions dans un espace économique intégré – L’expérience de la Communauté Européenne”, *Recueil des Cours de l’Académie de Droit International* 253 (1995): 212; Mónica Guzmán Zapater, “El principio...”, 141; Luís de Lima Pinheiro, “Concorrência...”, 264; Alfonso Mattera, “L’élimination des barrières techniques et la mise en oeuvre de la reconnaissance mutuelle”, *Revue du Marché Commun* 334 (1990): 92.

4. According to Dário Moura Vicente, “Liberdades comunitárias e direito internacional privado”, *Revista da Ordem dos Advogados* year 69 (2009), 762 and 787, *mutual recognition* is explained on the idea of *regulatory competition*. Also, Hans-Bernd Schäfer and Katrin Lantermann, “Choice of law from an economic perspective”, in *An Economic Analysis of Private International Law*, ed. Jürgen Basedow and Toshiyuki Kono (Tübingen: Mohr Siebeck, 2006), 96; Horst Eidenmüller,
When applied to private law – which the ECJ expressly did⁸ –, the nature of mutual recognition is debatable: some writers sustain it is a hidden rule on the conflict of laws, ascertaining an alternative connection in favour of the economic freedom (favor offerentis) between the application of the law of the country of origin and the law applied in the country of destination;⁹

⁸ In fact, despite the origin of mutual recognition in public law domains – built on the idea of mutual trust – the ECJ quickly applied the principle in private law, which is especially clear in Judgment of 1 July 1993, Hubbard, C-20/92, Colectânea da Jurisprudência, 1993, I-3777, §§19 and 20: “the effectiveness of Community law cannot vary according to the various branches of national law which it may affect. In this case, the national law affected by Community law is not the law relating to the substantive proceedings but national procedural law. The reply to this question must therefore be that the fact that the substantive proceedings come under the law of succession does not justify excluding the application of the right to freedom to provide services enshrined in Community law with respect to a member of a profession responsible for the case”.

⁹ "Free choice in international corporate law: European and German corporate law in European competition between corporate law systems", in An Economic Analysis of Private International Law, ed. Jürgen Basedow and Toshiyuki Kono (Tübingen: Mohr Siebeck, 2006), 190.
other writers believe it is a \textit{substantive limitation} to the application of the law of the country of destination (or the applicable law pointed out by its national rules on the conflict of laws), whenever it is possible to assume the existence of an \textit{equivalence of legislations}.\footnote{Luca G. Radicati di Brozolo, “Libre circulation dans la CE et règles de conflit”, in \textit{L’Européanisation du Droit International Privé}, ed. Paul Lagarde and Bernd von Hoffmann (Köln: Bundesanzeiger, 1996), 93, and “L’influence…”, 409: “L’application de ces principes ne signifie pas un bouleversement complet du fonctionnement du droit international privé […] Les principes en question n’interdisent pas systématiquement l’application de la loi du pays d’accueil, et il est donc impossible d’en déduire une obligation générale d’appliquer toujours la loi du pays d’origine, ce qui, effectivement, équivaudrait au remplacement des règles de conflits”; Mathias Audit, “Régulation du marché intérieur et libre circulation de lois”, \textit{Journal du Droit International} 4 (2006): 1342 “cette préépondérance confiée au principe de reconnaissance mutuelle et l’introduction d’un critère d’équivalence […] ne modifie en rien le constat selon lequel ce sont toujours les règles de l’État de destination qui sont sanctionnées au titre de mesures d’effet équivalant à de restrictions quantitatifs. Si les règles du pays d’origine sont invoquées, c’est uniquement pour faire état de leur ‘équivalence’ avec celles que prévoit l’État d’importation, ce constat permettant de les écarter”; Mónica Guzmán Zapater, “El principio…”, 148,} Regardless of nature – which

\textit{Privatrecht} 73, no. 3 (2009): 476; Andrea Bonomi, “Le droit international privé entre régionalisme et universalisme”, \textit{Revue Suisse de Droit International et Européen} 16, no. 3 (2006): 303; Christoph Schmid, “Options under EU Law for the implementation of a eurohypothec”, in \textit{Basic Guidelines for a Eurohypothec – Outcome of Eurohypothec Workshop November 2004/April 2005}, ed. Agnieszka Drewics-Tulodzieca (Warsaw: Mortgage Credit Foundation, 2005), 62; Horatia Muir Watt, “The challenge of market integration for European conflicts theory”, in \textit{Towards a European Civil Code}, ed. Arthur Hartkamp, et al. (Haia: Kluwer Law International, 2004), 201: “the new rules pre-empt divergent national conflicts solutions, and apply whatever the nature of the measures involved (public/private; mandatory/default”; José Carlos Fernández Rozas and Sixto Sánchez Lorenzo, \textit{Carso…}, 181: “El principio de origen es consecuencia inmediata de las necesidades de la integración: de hecho, se opone a la regla de DIPg general en los marcos no integrados”; Janis Leifeld, \textit{Das Anerkennungsprinzip im Kollisionsrechtssystem des internationalen Privatrechts} (Tübingen: Mohr Siebeck, 2010), 180.; Stefan Grundmann, “BinnenmarktKollisionsrecht – vom klassischen IPR zur Integrationsordnung”, \textit{Rabels Zeitschrift für ausländisches und internationales Privatrecht} 64, no. 3 (2000): 460-461; Ralf Michaels, “The new European choice-of-law revolution”, \textit{Tulane Law Review} 82, no. 5 (2008): 1627; Roberto Baratta, “Problematic elements of an implicit rule providing for mutual recognition of personal and family status in the EC”, \textit{IPRax – Praxis des Internationalen Privat und Verfahrensrechts} 1 (2007): 9 “The functioning of the principle implies certain consequences. First, the domestic conflict-of-laws and substantive rules should not be applied if they lead to a non-recognition result. Therefore, the principle operates, on the one hand, as a waiver of the domestic rules and, on the other hand, as a special rule of coordination between the member states’ legal systems”; E. Crabit, “La directive sur le commerce électronique. Le projet ‘méditerrané’”, \textit{Revue de Droit de l’Union Européenne} 4 (2000): 750.

There are signs of ECJ case-law pointing out this nature: Judgment of 4 December 1986, \textit{Commission v. Germany – Insurance}, Case 205/84, EU:C:1986:463, paragraph 41, on the applicability of requirements of German insurance law not demanded by the law of the country of origin; Judgment of 9 August \textit{Vander Elst}, C-43/93, 1994, I-3803, paragraphs 18 ff., on the applicability of prerequisites of the law of country of destination on protection of workers; Judgment 10 May 1995, \textit{Alpine Investments}, C-384/93, 1995, I-1141, paragraph 48, ascertaining the applicability of the law of country of origin to \textit{cold calling} activities.
is dubious due to somewhat rambling ECJ case-law11 –, it is clear that the principle of mutual recognition entails amendments on the legal standards

and “Un elemento federalizador para Europa: el reconocimiento mutuo en el ámbito del reconocimiento de decisiones judiciales”, Revista de Derecho Comunitario Europeo 10 (2001): 417-418; Hans Jürgen Sonnenberger, “Europarecht und internationales Privatrecht”, Zeitschrift für vergleichende Rechtswissenschaft: Archiv für internationales Wirtschaftsrecht 1 (1996): 11-13; Vincent Heuzé, “De la compétence de la loi du pays d’origine en matière contractuelle ou l’anti-droit européen”, 395; Christian Kohler, “La Cour de Justice des Communautés Européennes et le droit international privé”, Travaux du Comité Français de Droit International Privé (1993-1995): 76, and “La reconnaissance de situations juridiques dans l’Union Européenne: Le cas du nom patronymique”, in La Reconnaissance des Situations en Droit International Privé, ed. Paul Lagarde (Paris: Pedone, 2013), 72; Michel Tison, “Unravelling the general God exception: The case of financial services”, in Services and Free Movement in EU Law, ed. Mads Andenas and Wulf-Henning Roth (Oxford: Oxford University Press, 2002), 371; Pascal de Vareilles-Sommières, “La communautarisation du droit international privé des contrats: Remarques en marge de l’uniformisation européenne du droit des contrats”, in Le Droit International Privé: Esprit et Méthodes (Paris: Dalloz, 2005), 795; Harry Duintjer Tebbens, “Les conflits de lois en matière de publicité déloyale à l’épreuve du droit communautaire”, Revue Critique de Droit International Privé 83, no. 3 (1994): 474-475; Sylvaine Poillot-Peruzzetto, “Comentário ao Acórdão do Tribunal de Justiça de 2 de Outubro de 2003, Garcia Avello, proc. C-148/02”, Journal du Droit International 131, no. 4 (2004): 1236; Wulf-Henning Roth, “Der Einfluß des Europäischen Gemeinschaftsrechts auf das internationale Privatrecht”, Rabels Zeitschrift für ausländisches und internationales Privatrecht 55, no. 4 (1990): 668-669, and “Secured credit and the internal market: The fundamental freedoms and the EU’s mandate for legislation”: 44; Peter von Wilmowsky, “EG-Vertrag und kollisionsrechtliche Rechtswahlfreiheit”, Rabels Zeitschrift für ausländisches und internationales Privatrecht 62, no. 1 (1998): 11; Martin Gebauer, “Internationales Privatrecht und Warenverkehrsrechte in Europa”, IPRax – Praxis des Internationalen Privat und Verfahrensrechts 15, no. 3 (1995): 154; Alain Gourio, “Le nouveau…”, 139.

11 In fact, in Judgment of 5 November 2002 Überseering, C-208/00, and in Judgment of 30 September 2003, Inspire Art, C-167/01, the ECJ leaves undecided if it demanded the obligation for the Member State of destination to recognise the society created abroad or if it was imposing a new rule on the conflict of laws, establishing the application of the law of the country where the society was created (incorporation theory) – Rafael Arenas García, “Sombras y luces en la jurisprudencia del Tribunal de Justicia de la Unión Europea en materia de DIPr de sociedades”, in Nuevas Fronteras del Derecho de la Unión Europea – Liber Amicorum José Luis Iglesias Buhigues, ed. Carlos Esplugues Mota and Guillermo Palao Moreno (Valencia: Tirant lo blanch, 2012), 750-754; Paul Lagarde, “Comentário ao Acórdão do Tribunal de Justiça de 5 de Novembro de 2002, Überseering, proc. C-208/00”, Revue Critique de Droit International Privé 92, no. 3 (2003): 534; Maria Ângela Bento Soares, “A liberdade de estabelecimento das sociedades na União Europeia”, Temas de Integração, 15-16 (2003): 298, and "O Acórdão Inspire Art Ltd: Novo incentivo jurisprudencial à mobilidade das sociedades na União Europeia", Temas de Integração 17 (2004): 140; Anne Röthel, “Internationales Sachenrecht im Binnenmarkt”, Juristen Zeitung (JZ) 58, no. 21 (2003): 1030; Michael Grünberger, “Alles obsolet? – Anerkennungsprinzip vs. klassisches IPR”, in Brauchen wir eine Rom 0-Verordnung?, ed. Stefan Leible and Hannes Unberath (Jena: Jenaer Wissenschaftliche Verlagsgesellschaft, 2013), 90; Paschalis Paschalidis, Freedom of Establishment and Private International Law for Corporations (Oxford: Oxford University Press, 2012), 46.; Jan von Hein and Giesela Rühl, “Towards a European code on private international law”, in Cross-Border Activities in the EU – Making Life Easier for Citizens, ed. Directorate General for Internal Policies (Brussels: European Parliament, 2015), 19.
which may be demanded in the country of origin, favouring the economic freedoms despite legal diversity.

As sustained elsewhere, it seems proper to describe mutual recognition as very similar to the theory of vested rights, compelling the Member State of destination to ensure a right granted by the country of origin. Regardless of the applicable law, the right granted by the country of origin shall be respected by the country of destination. In fact, pursuant to ECJ judg-

12 Cf. Afonso Patrão, *Autonomia Conflitual...*, 451.; Ralf Michaels, "EU law as private international law? Maastricht the country-of-origin principle as vested-rights theory", *Journal of Private International Law*. 2, no. 2 (2006): 198; "the country of origin principle displays a remarkable degree of similarity to an old approach that almost has been forgotten. This approach is known as the vested-rights theory"; Paul Lagarde, "La reconnaissance: mode d’emploi", in *Vers de Nouveaux Équilibres entre Ordres Juridiques – Mêlanges en L’Honneur de Helène Gaudemet-Tallon* (Paris: Dalloz, 2008), 482.; "Comentário ao Acórdão do Tribunal de Justiça de 14 de Outubro de 2008 Grunkin e Paul, proc. C-353/06", *Revue Critique de Droit International Privé* 98, no. 1 (2009), 92; "Développements futurs du droit international privé dans une Europe en voie d’unification: quelques conjectures", *Rabels Zeitschrift für ausländisches und internationales Privatrecht* 68, no. 2 (2004): 227; Louis d’Avout, "Comentário ao Acórdão do Tribunal de Justiça de 14 de Outubro de 2008 Grunkin e Paul, proc. C-353/06", *Journal du Droit International* 1 (2009): 208; Erik Jayme, "Il diritto internazionale privato nel sistema comunitario e i suoi recenti sviluppi normativi nei rapporti con Stati terzi", *Rivista di Diritto Internazionale Privato e Processuale* 2 (2006): 360; Peter Mankowski, "Binnenmarkt-IPR – Eine Problemskizze", in *Aufbrucht nach Europa: 75 Jahre Max-Planck-Institut für Privatrecht*, ed. Jürgen Basedow, et al. (Tubingen: Mohr Siebeck, 2001), 602-603; Michael Wilderspin and Xavier Lewis, "Les relations entre le droit communautaire et les règles de conflits de lois des États membres", *Revue Critique de Droit International Privé* 91, no. 1 (2002): 18; Luca G. Radicati di Brozolo, "L’influence sur les conflits de lois des principes de droit communautaire en matière de liberté de circulation", *Revue Critique de Droit International Privé* 82, no. 3 (1993): 421; Javier Carrascosa González, “La autonomía de la voluntad en la contratación internacional”, in *Autonomía de la Voluntad en el Derecho Privado – Estudios en Conmemoración del 150 Aniversario de la Ley del Notariado*, ed. Lorenzo Prats Albentosa (Madrid: Consejo General del Notariado – Wolters Kluwer España, 2013), 644: “el principio del mutuo reconocimiento se basa en una técnica clásica del Derecho internacional privado: el ‘conflicto de sistemas’. Que significa lo siguiente: no es relevante la Ley que sea dicha aplicada, la situación legalmente creada y existente en un Estado miembro, se considerará válidamente existente en los demás Estados miembros”; Alfonso Luis Calvo Caravaca and Javier Carrascosa González, *Derecho Internacional..., 76-79; Bernard Audit and Louis d’Avout, *Droit..., 59; Mónica Guzmán Zapater, “El principio...”, 151: “Es posible que nos hallemos ante un incipiente sistema de DIPr basado en la idea de reconocimiento – de un derecho o de una situación consolidada en el extranjero – que, potenciado por la falta de normas comunitarias de DIPr, responde a exigencias propias del Mercado Interior”; Jeremy Heymann, *Le Droit International Privé à L’Epreuve du Fédéralisme Européen* (Paris: Economica, 2010), 239; Maria Dolores Ortiz Vidal, “El caso Grunkin-Paul: Notas a la STJUE de 14 de octubre de 2008”, *Cuadernos de Derecho Transnacional* 1, no. 1 (2009): 147; “Espacio judicial europeo y Tratado de Lisboa: Hacia un nuevo derecho internacional privado”, *Cuadernos de Derecho Transnacional* 2, no. 1 (2010): 395; Matteo Ortino, “The role and functioning of mutual recognition in the European market of financial services”, *International and Comparative Law Quarterly* 56, no. 2 (2007):...
ment Grunkin & Paul, the Member State of destination was held to recognize a legal situation (the name of a person) established according to a different applicable law.\textsuperscript{13}

However, mutual recognition not always engenders the solution to legal diversity.

On the one hand, because it is a legal principle intended to endorse the creation of an internal market, mutual recognition is applied only when the rules enforced in the destination country trigger obstacles to the basic freedoms, not being employed whenever the law of the country of destination is more tolerant with regard to the rules unconnected to the European freedoms.\textsuperscript{14}

\textsuperscript{13} In fact, in Judgment of 14 October 2008, Grunkin & Paul, Case, C-353/06, EU:C:2008:559, §39, the ECJ ascertained the determination of the name of a child according to the rule on the conflict of law of the country of destination – nationality of the child – would be a restriction to the freedom of movement of people because it would result in a different name vis-à-vis the name established by the country of origin. Cfr. §39, stating the basic freedoms "preclude the authorities of a Member State, in applying national law, from refusing to recognise a child’s surname, as determined and registered in a second Member State in which the child – who, like his parents, has only the nationality of the first Member State – was born and has been resident since birth", confirming the obligation to recognise the vested right. Also, Rui Moura Ramos, "A evolução recente do direito internacional privado da família", in Direito da Família e Direito dos Menores: Que Direitos no Século XXI?, ed. Maria Eduarda Azevedo and Ana Sofia Gomes (Lisboa: Universidade Lusíada Editora, 2014), 77; António Frada de Sousa, A Europeização..., 286; Luís de Lima Pinheiro, Direito Internacional..., 393; Paul Lagarde, "Comentário ao Acórdão Grunkin e Paul…", 91-92; Christian Kohler, "La reconnaissance de situations juridiques dans l’Union Européenne: Le cas du nom patronymique", 76; Paschalis Paschalidis, Freedom..., 68. This specific understanding of the nature of mutual recognition was received by German Law in the new §48 EGBGB: Notwithstanding the applicable law to the formation of the name, the name registered in other Member States is recognised.

\textsuperscript{14} Cf. Paul Lagarde, "La reconnaissance: mode d’emploi", 483: “Il n’impose la reconnaissance que dans les cas où la non-reconnaissance serait une entrave non justifiée par l’intérêt général aux grandes libertés du traité”; Marc Fallon and Johan Meeusen, “Private international law in the European Union and the exception of mutual recognition”, Yearbook of Private International Law 4 (2002), 57; Mathias Audit, “Régulation…”, 1347. On the interference of mutual recognition only when the law of the country of origin is more indulgent, cf. the example by Peter von Wilmowsky, "EG-Vertrag…", 14: before the harmonisation of rules on the pollution of vehicles, in Germany cars were built for other Member States without respecting the environmental requirements of German law (country of origin), since the countries of destination did not demand such conditions.
On the other hand, there are several causes authorising the receiving country to discharge *mutual recognition*. Application of the law of the country of destination is allowed, even if restraining European freedoms, granted that these rules are justified by overriding requirements relating to the public interest and applicable to all persons and undertakings operating in the territory of the State.\(^{15}\)

Finally, according to the ECJ’s case-law, the relevance of *mutual recognition* is limited to the cases where an *equivalence of legislations* can be found, not being imposed when different rules of the country of origin and the country of destination pursue unlike purposes.\(^{16}\)

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15 Cf. Ralf Michaels, “EU Law…”, 224; Mathias Audit, “Régulation…”, 1343. In accordance, the ECJ declared the possibility of application of restraining rules in Judgment of 24 November 1993, *Keck and Mithouard*, C-267/91 and C-268/91, EU:C:1993:905, §16; Judgment of 24 October 1978, *Société générale alsacienne de banque SA v.Walter Koestler*, Case 15/78, EU:C:1978:184; Judgment of 3 February, *Société anonyme de droit français Seco and Others v. Etablissement d’assurance contre la vieillesse et l’invalidité*, Case 62/81 and 63/81, EU:C:1982:34 §8; Judgment of 8 March 1980, *Procureur du Roi v.Debauve and Others*, Case 52/79, EU:C:1980:83 §15; Judgment of 15 March de 2001, *André Mazzoleni and Inter Surveillance Assistance SARL*, Case C-52/98 to C-54/98 and C-68/98 to C-71/98, EU:C:2001:564, §§28 ff.; Judgment of 24 January 2002, *Portuguese Construções Lda.*, C-164/99, EU:C:2002:40, §21; Judgment of 12 October 2004, *Wolff & Müller GmbH v. José Filipe Ferreira Félix*, C-60/03, EU:C:2004:610, §§32 ff. On this case-law, cf. Helène Gaudemet-Tallon, “De nouvelles fonctions pour l’équivalence en droit international privé?”, 318; Martin Gebauer, “Internationales…”, 154. A more extensive analysis of the limits of *mutual recognition* can be found in Afonso Patrão, *Autonomia Conflitual…*, 465.

16 Cf. Rafael Arenas García, “Abolition of exequatur: Problems and solutions – mutual recognition, mutual trust and recognition of foreign judgments: too many words in the sea”, *Yearbook of Private International Law* 12 (2010): 363 “the rules of the State of origin must be equivalent to the rules of the State of destination. Without this equivalence, mutual recognition does not work”; Luca G. Radicati di Brozolo, “L’influence…”, 423; Peter von Wilmowsky, “EG-Vertrag…”, 15; Catherine Barnard, *The Substantive Law of the EU – The Four Freedoms* (Oxford: Oxford University Press, 2004), 105; José Ignacio Paredes Pérez, “Alcance y contenido de la noción de equivalencia en el derecho internacional privado”, *Anuario Español de Derecho Internacional*
In all these situations, economic agents shall comply with the law of the destination country, being therefore compelled to adjust to different legal systems. Which means *mutual recognition* does not overcome all difficulties inherent to legal diversity in the European Union. Furthermore, the method of *mutual recognition* is questionable, since it benefits economic agents from the countries with less severe standards, encouraging Member States to adopt laidback rules – in the context of a *regulatory competition*.  

3. **Private International Law as a tool towards the internal market**

Besides choosing the most closely connected legislation to an international situation, it is clear that the rules on the conflict of laws play a role in the substantial outcome of a juridical problem, either by choosing the applicable law considering its effects, or by taking account of the political interests of the involved countries.  

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**Privado** XII (2012): 118; Matteo Ortino, “*The role…*, 313-317; Stefania Bariatti, “*Reconnaissance et droit de l’Union Européenne*, in *La Reconnaissance des Situations en Droit International Privé*, ed. Paul Lagarde (Paris: Pedone, 2013), 61. In fact, the *equivalence of policies* as a condition of *mutual recognition* is stressed out in Judgments *Webb* (cit. footnote 13) §§17; *Mazzoleni* (cit. footnote 13) §§24-25 and *Finalarte* (cit. footnote 13) §§28 ff.

17 Cf. António Marques dos Santos, “*Direito aplicável aos contratos celebrados através da internet e tribunal competente*, in *Estudos de Direito Internacional Privado e de Direito Público* (Coimbra: Almedina, 2004), 116: “uma alternativa neoliberal à harmonização das legislações dos Estados-Membros – um ‘novo paradigma’, já que conduz a uma concorrência entre ordens jurídicas diferentes no sentido da adopção dos níveis de protecção mais baixos”; Jesús Alfaro Águila-Real, “La unificación del derecho privado en la Unión Europea: Perspectiva”, in *Derecho Privado Europeo*, ed. Sergio Cámara Lapuente (Madrid: Editorial Colex, 2003), 116; Onno Brouwer, “Free movement of foodstuffs and quality requirements: Has the Commission got it wrong?”, *Common Market Law Review* 25, no. 2 (1988): n.º 2 (1988 257; María Dakolias, “The Second Banking Directive: The issue of reciprocity”, *Legal Issues of European Integration* 18, no. 2 (1991): 74; Mónica Guzmán Zapater, “El principio…”, 138-139; Norbert Reich, “Competition between legal orders: A new paradigm of EC Law?”, *Common Market Law Review* 29, no. 5 (1992), 863.

In fact, this deregulatory effect was clear in Germany, when this Member State aligned its rules on the purity of beers with less demanding rules of other Member States, trying not to cause harm on German manufacturers – António Frada de Sousa, *A europeização…*, 685. Therefore, a balance must be found in the limits of *mutual recognition*, which is of major difficulty – Catherine Barnard and Simon Deakin, “Market access and regulatory competition”, *Jean Monnet Working Papers* 9 (2001): 14.

18 This is very clear in the rules on the conflict of laws in situations where parties are regarded as being weaker, making applicable the law which offers the most intensive protection – cf. article 6 and 8 of Regulation (EC) 597/2008 (Rome I); and article 5 of Regulation (EC) 864/2007 (Rome II). On the trend of choosing the applicable law according to the substantive result, cf. Rui Moura Ramos, “La protection de la partie contractuelle la plus faible en droit international privé portugais”, in *Das Relações Privadas Internacionais – Estudos de Direito Internacional Privado* (Coimbra:
Furthermore, rules on the conflict of laws obey to political interests: when choosing a connecting factor, as long as the classical goals of private international law are fulfilled, governmental purposes are taken into account. These policies are not exclusively the determination of the country which has the strongest connection to an international situation.

On the one hand, when the parties are allowed to choose the applicable law, the physical location is disregarded, valuing the interests of the individuals and the goals of international commerce instead.

On the other hand, the selection of the connecting factor often aims the accomplishment of a certain governmental policy. The classical example is the choice between the law of nationality and habitual residence: emigration countries have a tendency to establish the rule of nationality, keeping a connection to its citizens who moved abroad; immigration countries lean towards the rule of habitual residence, maximising the application of lex fori and promoting the integration in the society of the receiving State. Furthermore, a clear trend of appearance of semipublic law can be

Coimbra Editora, 1995), 197; Julio González Campos, “El paradigma de la norma de conflicto multilateral”, in Estudios Juridicos en Homenaje al Profesor Aurelio Menéndez (Madrid: Civitas, 1996), 5267. These concerns have their roots in the influence of American case-law and writers – cf. António Ferrer Correia, Direito Internacional Privado – Alguns Problemas (Coimbra: Almedina, 1997), 25; Henri Batiffol, “De l’usage des principes en droit international privé”, in Estudos em Homenagem ao Prof. Doutor A. Ferrer-Correia (Coimbra: Faculdade de Direito da Universidade de Coimbra, 1986), 112; Erik Jayme, “Identité culturelle et intégration: Le droit international privé postmoderne”, Recueil des Cours de l’Académie de Droit International, 251 (1995): 45.

Among others, the principles of international harmony of decisions; substantial harmony of different applicable laws; effectiveness of decisions; and equal treatment of legal systems.

Cf. António Ferrer Correia, Direito Internacional... (1997), 121; M. Aguilar Navarro, “Algunos supuestos políticos del derecho internacional privado”, Revista Española de Derecho Internacional XIII, no. 1-2-3 (1960): 63; Henri Batiffol, “L’état du droit international privé en France et dans l’Europe continental de l’Ouest”, in Choix d’Articles. Rassemblés par ses amis (Paris: LGDJ, 1976), 29; Aspects Philosophiques du Droit International Privé (Paris: Dalloz, 1956), 228.

On the nature of party autonomy as a connecting factor, cf. Dário Moura Vicente, A Tutela Internacional da Propriedade Intelectual (Coimbra: Almedina, 2008), 289: “a autonomia da vontade constitui, assim, no Direito Internacional Privado, um princípio distinto do da proximidade […] prevalecendo sobre este no seu domínio próprio de aplicação”; François Rigaux, “Les situations juridiques individuelles dans un système de relativité générale – Cours général de droit international privé”, Recueil des Cours de l’Académie de Droit International 1989-I, Tomo 213 (1989): 175.

Cf. Bernard Audit, “Le droit international privé à la fin du XXe siècle: progrès ou recul”, Revue Internationale de Droit Comparé 50, no. 2 (1998): 425; Jürgen Basedow, “The communitarisation of private international law”, Rabels Zeitschrift für ausländisches und internationales Privatrecht 73, no. 3 (2009): 458; “15 years of European private international law – achievements, conceptualization and outlook”, in Entre Bruselas y la Haya: Estudios Sobre la Unificación Internacional y Regional del Derecho Internacional Privado – Liber Amicorum Alegria Borrás, ed. Joaquin Forner
found, often internationally mandatory norms (*lois d’application immédiat*), unilaterally establishing their scope of application and modifying the system of the conflict of laws with the aim of achieving particular goals of the involved States.\(^{23}\)

In fact, private international law is not formed exclusively by *purely localising rules* but adopts connecting factors which promote certain policies: “private international law is now losing the ‘innocence’ which served traditionally to keep it sheltered from the intrusion of state interests”.\(^{24}\)

\(^{23}\) Cf. Horatia Muir Watt, “The challenge of market integration for European conflicts theory”, 195. *Semipublic law* aims to mention legal institutes difficult to categorise in the classical dichotomy public law / private law. In fact, the concern for social welfare extended to the rules of private relationships, in cases like labour contracts and lease contracts. On this issue, cf., more extensively, Afonso Patrão, *Autonomia Conflitual...*, 89.

\(^{24}\) Horatia Muir Watt, “The challenge of market integration for European conflicts theory”, 192. Also, António Ferrer Correia, *Dereito Internacional...* (1997), 45; Veerle van den Eeckhout, *The Instrumentalisation of Private International Law: Quo Vadis? – Rethinking the ‘Neutrality’ of Private International Law in an Era of Globalisation and Europeanisation of Private International Law* (Leiden: University of Leiden, 2012), http://ssrn.com/abstract=2338275, 3.
This is not an unknown circumstance for the European Union, which has been exercising its competence in the field of private international law to fulfil its own policies. In fact, when only States had internal rules on the conflict of laws, “private international rules [were] conceived by competing players in the field of substantive legislation, a field without referee. Since and to the extent that the Community is not a player in this field, it rather acts as referee when legislating in private international law”.

Not having powers to adopt substantive legislation, the European competence on private international law is exercised in a more neutral way and is employed as a tool for stimulating European policies – especially the achievement of the basic freedoms, becoming a means for achieving European integration.

In fact, if the promotion of international relations is the genetic intent of private international law and simultaneously the purpose of European integration, the rules on the conflict of laws are a powerful ally accomplishing

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25 Cf. Jürgen Basedow, “The communitarisation of private…”, 459.

26 “15 years of European private international law – Achievements, conceptualization and outlook”, 181; “Spécificité et coordination du droit international privé communautaire”, Travaux du Comité Français de Droit International Privé (2002-2004): 280; Michael Grünberger, “Alles obsolet? – Anerkennungsprinzip vs. klassisches IPR”, 103: “Die Auswahl des nunmehr EU-weit einheitlichen Anknüpfungspunkts ist freilich seinerseits wieder Gegenstand einer genuin politischen Entscheidung”; Alegria Borràs, “Le droit…”, 328; Pedro Miguel Asensio, “Integración…”, 425 and 442; Rui Moura Ramos, “O Tribunal de Justiça das Comunidades Europeias e a teoria geral do direito internacional privado. Desenvolvimentos recentes”, in Estudos de Direito Internacional Privado e de Direito Processual Civil Internacional (Coimbra: Coimbra Editora, 2007), 52: “parece indiscutido que o direito internacional privado irá ocupar um lugar de crescente relevância na construção comunitária”; Isabelle Barrière Brousse, “Le Traité…”, 32; Johan Meeusen, “Instrumentalisation of private international law in the European Union: Towards a European conflicts revolution?”, European Journal of Migration and Law 9, no. 3 (2007): 287 and 304; Julio González Campos, “Diversification, spécialisation, flexibilisation et matérialisation des règles de droit international privé”, Recueil des Cours de l’Académie de Droit International 287 (2000): 120 – “ce qui implique, en somme, un processus qui conduit à la ‘communautarisation’ des systèmes de droit international privé de ceux-ci, au service des objectifs de l’Union européenne”; David Lefranc, “La spécificité des règles de conflit de lois en droit communautaire dérivé (aspects de droit privé)”, Revue Critique de Droit International Privé 94, no. 3 (2005): 418; Veerle van den Eeckhout, The Instrumentalisation of Private International Law: Quo Vadis? – Rethinking the ‘Neutrality’ of Private International Law in an Era of Globalisation and Europeanisation of Private International Law, 3. This is probably one of the reasons justifying the “integração de diversas áreas do direito internacional privado no âmbito material do direito comunitário, assim se manifestando àquela primeira disciplina a força expansiva que sempre tem vindo a ser reconhecida a esta última”. Rui Moura Ramos, O Tribunal de Justiça das Comunidades Europeias e a Teoria…, 39.
the internal market. And that is the reason why writers mention the *instrumentalisation of private international law* by the European Union.\(^{27}\)

The simple unification of the rules in the conflict of laws is, of course, a condition to the “proper functioning of the internal market, in order to improve the predictability of the outcome of litigation, certainty as to the law applicable and the free movement of judgments, for the conflict-of-law rules in the Member States to designate the same national law irrespective of the country of the court in which an action is brought”.\(^{28}\) But the selection of the connecting factor is not innocuous, as it can favour the purpose of European integration. One of the most obvious examples is the progressive substitution, in the European instruments on the conflict of laws, of the connecting factor *nationality* with *habitual residence*, encouraging the integration of persons exercising their freedom of movement into the receiving country’s community and, thus, favouring the *free movement of people*.\(^{29}\)

\(^{27}\) Cf. Erik Jayme, “Il diritto...”, 355: “Il diritto internazionale privato serve – sempre secondo le intenzioni del legislatore comunitario – all’integrazione europea”; Luca G. Radicati di Brozolo, “L’influence...”, 423; Vincent Heuzé, “De la compétence de la loi du pays d’origine en matière contractuelle ou l’anti-droit européen”, 395 – referring the “asservissement du droit international privé aux objectifs du Traité CE”; Johan Meeusen, “Instrumentalisation...”, 288: “the resulting transformation of the former could be labelled as instrumentalisation”; Marc Fallon, “Les conflits...”, 199: “Les règles communautaires de droit international privé méritent un aperçu de leur contenu sous l’angle de leur contribution à la réalisation du marché intérieur”; Jürgen Basedow, “Der kollisionsrechtliche...”, 3: “eine so internationale Materie wie das IPR aus der Natur der Sache einen Beitrag zur Integration leisten könnte”; “Spécificité...”, 292; Santiago Álvarez González, “Derecho internacional privado y derecho privado europeo”, in Derecho Privado Europeo, ed. Sergio Cámara Lapuente (Madrid: Editorial Colex, 2003), 185: “el DIPr cobra un cierto protagonismo como alternativa a la armonización”; Alex Mills, Towards a Public International Perspective on Private International Law: Variable Geometry and Peer Governance (2012), http://ssrn.com/abstract=2025616, 9: “Private International Law is part of the process of defining the European legal order and facilitating the efficient functioning of the internal market”; Herbert Kronke, “Connecting factors and internationality in conflict of laws and transnational commercial law”, 59: “A regional economic integration organisation such as the European Union may push for a change from nationality to habitual residence with a view to facilitating greater mobility of persons within its economically integrated area”; Giorgio Badiali, “Le droit international privé des Communautés Européennes”, Recueil des Cours de l’Académie de Droit International 191 (1985): 22.

\(^{28}\) Recital 6 of Regulation (EC) 593/2008, on the law applicable to contractual obligations (Rome I) and of Regulation (EC) 864/2007, on the law applicable to non-contractual obligations (Rome II).

\(^{29}\) Cf. Geraldo Ribeiro, “A europeização...”, 268; Ana Luísa Balmori Padesca, “Elección de ley y estatuto personal”, in Autonomía de la Voluntad en el Derecho Privado – Estudios en Commemoración del 150 Aniversario de la Ley del Notariado, ed. Lorenzo Prats Albentosa (Madrid: Consejo General del Notariado – Wolters Kluwer España, 2013), 364; Anatol Dutta, “Succession
4. Party autonomy: removing obstacles to legal diversity

The former conclusions – the persistence of legal diversity as an obstacle to the internal market (i) and the instrumentalisation of private international law as a European tool towards the internal market (ii) – drive to a question: is there a transversal policy by the European Union on its instruments on the conflict of laws which would erase the eventual obstacles of legal diversity within private law?

The answer has been obvious, not only to the European Institutions with law-making powers but also to the case-law of the ECJ, which concluded that overriding national rules to basic freedoms, even if allowed by the exceptions of the Treaty, is not an obstacle to the internal market if the parties are free to prevent their application. The possibility of choosing the applicable law (professio iuris) makes legal diversity unproblematic, since economic agents will elect the rules which satisfy its purposes, enhancing international movement. In fact, the freedom to choose the applicable law is a general principle of Private International Law of the European Union, being used in all areas of European intervention.30

30 Cf. Jan von Hein, “Of older siblings and distant cousins: The contribution of the Rome II Regulation to the communitarisation of private international law”, Rabels Zeitschrift für ausländisches und internationales Privatrecht 73, no. 3 (2009): 563.

and wills in the conflict of laws on the eve of europeanisation”, Rabels Zeitschrift für ausländisches und internationales Privatrecht 73, no. 3 (2009): 563.

and wills in the conflict of laws on the eve of europeanisation”, Rabels Zeitschrift für ausländisches und internationales Privatrecht 73, no. 3 (2009): 563.
The reasons for allowing the parties to choose the applicable law in almost all of European Instruments on the conflict of laws\textsuperscript{31} are not merely in the merits of party autonomy (enhancement of private self-determination; certainty, predictability and easiness of ascertainment of the applicable law; creation of regulatory competition among several States), although all reasons are coherent with the regime of basic freedoms.\textsuperscript{32} Instead, the elimination of obstacles to the freedom of movement is a key purpose of the European Union when establishing such connecting factor.\textsuperscript{33}

\textsuperscript{31} Cf. article 3 of Regulation (EC) 593/2008, on the law applicable to contractual obligations (Rome I); article 14 of Regulation (EC) 864/2007, on the law applicable to non-contractual obligations (Rome II); article 15 of Regulation (EC) 4/2009, on jurisdiction, applicable law, recognition and enforcement of decisions and cooperation in matters relating to maintenance obligations, which endorses the rules of Hague Protocol of 23 November 2007 on the law applicable to maintenance obligations; article 5 of Regulation (EU) 1259/2010, on the law applicable to divorce and legal separation; article 22 of Regulation (EU) 650/2012, on jurisdiction, applicable law, recognition and enforcement of decisions and acceptance and enforcement of authentic instruments in matters of succession; article 22 of Regulation (EU) 1103/2016, on jurisdiction, applicable law and the recognition and enforcement of decisions in matters of matrimonial property regimes; article 22 of Regulation (EU) 1104/2016, on jurisdiction, applicable law and the recognition and enforcement of decisions in matters of the property consequences of registered partnerships.

\textsuperscript{32} On the reasons of establishing party autonomy in the conflict of laws – and on the extension of such connecting factor to new fields –, cf. Afonso Patrão, Autonomia Confliultural..., 535.

\textsuperscript{33} Cf. Jürgen Basedow, ”Der kollisionsrechtliche…”, 27: Die Zulassung der Rechtswahl bedeutet nichts anderes, als daß das nationale Kollisionsrechts, gleich ob vereinheitlich oder autonom, gerade keine staatlichen Beschränkungen für den grenzüberschreitenden Wirtschaftsverkehr innerhalb der Gemeinschaft errichtet, die am Maßstab der Art. 30 und 59 EGV gemessen werden könnten”; António Frada de Sousa, A Europeização..., 844: ”A intervenção do legislador europeu no domínio dos conflitos de leis em matéria civil e comercial, após a entrada em vigor do Tratado de Amsterdão, levou à adoção de instrumentos de DIP derivado europeu onde pontifica o princípio da autonomia da vontade como critério base de determinação da lei aplicável”; Erik Jayme, “Party autonomy in international family and succession law: New tendencies”, Yearbook of Private International Law 11 (2009): 3 “in Europe, introducing party autonomy in international family law is motivated by the needs of integration in the European Union, rather than by ideas of self-determination of the person”; Anna Gardella, “Articulo 3.º – Commentario al Regolamento (CE)
n. 593/2008 del Parlamento europeo e del Consiglio del 17 giugno 2008 sulla legge applicabile alle obbligazioni contrattuali (’Roma I’), Francesco Salerno, Pietro Franzina (eds.), Le Nuove Leggi Civili Commentate 3/4 (2009): 614 “la volontà private è spesso considerate come il criterio di collegamento più adatto a realizzare pienamente le libertà fondamentali sancite dal Tratt. CE”; Janeen M. Carruthers, “Party…”, 889; Axel Flessner, “Security interests in receivables – A European perspective”, in The Future of Secured Credit in Europe, ed. Horst Eidenmüller and Eva-Maria Kieninger (Munique: De Gruyter Recht, 2008), 346: “For the Community, where it is making conflict of law rules for the internal market, party autonomy is mandatory under the basic freedoms”; Paul Lagarde, “Les principes…”, 697: “La combinaison des principes d’unité et d’autonomie devrait donc contribuer à l’objectif de suppression des entraves à la libre circulation des personnes”; Alfonso Luis Calvo Caravaca and Javier Carrascosa González, “El Convenio de Roma sobre la Ley Aplicable a las Obligaciones Contractuales de 19 de Junio de 1980”, in Contratos Internacionales, ed. Alfonso Luis Calvo Caravaca, Luis Fernández de la Gándara, and Pilar Blanco-Morales Limones (Madrid: Editorial Tecnos, 1997), 74: “al permitir la elección de la ley más conveniente a los contratantes, se potencia la contratación internacional, y en última instancia, el intercambio económico y la circulación internacional de la riqueza. Dicha promoción de la contratación internacional llevada a cabo por el DIPr. Se basa en una idea de libre competencia entre las leyes estatales”; Dário Moura Vicente, “Perspectivas da harmonização e unificação internacional do direito privado num época de globalização da economia”, in Estudos em Honra do Professor Doutor José de Oliveira Ascensão, ed. António Menezes Cordeiro, Pedro Pais de Vasconcelos, and Paula Costa e Silva (Coimbra: Almedina, 2008), 1669; Anabela de Sousa Gonçalves, Da Responsabilidade Extracontractual em Direito Internacional Privado (Coimbra: Almedina, 2013), 293; Marc Fallon, “Les conflits…”, 77 and 145; Luca G. Radicati di Brozolo, “L’influence…”, 411; Oliver Remien, “European private international law, the European Community and its emerging area of freedom, security and justice”, Common Market Law Review 38, no. 1 (2001), 83; Horatia Muir Watt, “The challenge of market integration for European conflicts theory”, 198; Fernanda Muraro Bonatto, “O Regulamento no. 1259/2010 da União Europeia: breves considerações sobre a lei aplicável em matéria de divórcio e separação judicial e a autonomia das partes na escolha da lei aplicável”, Revista Electrónica de Direito 2 (2013), www.cije.up.pt/revistared, 20; Mónica Guzmán Zapater, “La ley nacional e intervención notarial en sucesiones”, in Autonomía de la Voluntad en el Derecho Privado – Estudios en Conmemoración del 150 Aniversario de la Ley del Notariado, ed. Lorenzo Prats Albentosa (Madrid: Consejo General del Notariado – Wolters Kluwer España, 2013), 305-306; Pietro Franzina, “L’autonomia della volontà nel regolamento sui conflitti di leggi in materia di separazione e divorzio”, Rivista di Diritto Internazionale XCIV, no. 2 (2011), 490; Beatriz Añoveros Terradas, “La autonomía de la voluntad como principio rector de las normas de derecho internacional privado comunitario de la familia”, in Entre Bruselas y la Haya: Estudios sobre la Unificación Internacional y Regional del Derecho Internacional Privado – Liber Amicorum Alegría Borrás, ed. Joaquin Forner Delaygua, Cristina González Beilfuss, and Ramón Viñas Farré (Madrid: Marcial Pons, 2013), 126; Beatriz Campuzano Díaz, “Uniform conflict of law rules on divorce and legal separation via enhanced cooperation”, in Latest Developments in EU Private International Law, ed. Beatriz Campuzano Díaz, et al. (Cambridge: Intersentia, 2011), 41; Stefan Leible, “Parteiautonomie im IPR – Allgemeines Anknüpfungsprinzip oder Verlegenheitslösung?”, in Festschrift für Erik Jayme (München: Sellier – European Law Publishers, 2004), 501; Andrés Rodríguez Benot, “El criterio…”, 202; Heinz-Peter Mansel, “Parteiautonomie, Rechtsgeschäftslehre der Rechtswahl und allgemeinen Teil des europäischen Kollisionsrechts”, in Brauchen wir eine Rom 0-Verordnung?, ed. Stefan Leible and Hannes Unberath (Jena: Jenaer Wissenschaftliche Verlagsgesellschaft, 2013), 263.
On the one hand, if parties can elect the legal rules of international contracts, non-contractual liability, maintenance obligations, matrimonial regimes, divorce and inheritance, the fact that Member States adopt different substantive rules is not as barrier to basic freedoms, since individuals may adjust their conduct to the legal system of their choice. Thus, when dealing with an international situation, it is possible to ascertain the specific legal system the parties know and in which they trust, eliminating doubts on the legal regime of such transactions; if there is more flexibility and legal certainty establishing the legal status of individuals – because the parties self-determine the applicable rules regardless of the Member State where they live – citizens’ mobility is increased, by wiping out one of the obstacles to movement.34

On the other hand, free movement of people must grant a stability of the citizens’ legal status, notwithstanding the alteration of domicile. Their matrimonial regime, their organisation of succession in advance, their name or the validity of contracts concluded before must not be in jeopardy as a consequence of the exercise of a basic freedom. To this aim, professo iuris is a perfect connecting factor: if parties are free to decide, in every Member State, the applicable law to their status, their movement will not affect it, facilitating the management of their lives regardless of the Member State where they choose to reside.35

Finally, party autonomy may avoid the application of overriding national rules which could refrain European freedoms – even if the restriction was allowed by the Treaty –, as stressed out by the European Court of Justice. In fact, it expressly declared party autonomy would wipe away barriers on the freedom of movement possibly caused by legal diversity, implicitly advising the use of such connecting factor in order to fulfil the Treaty’s objectives. In Judgment Alsthom Atlantique, when analysing the

34 This is stressed not only by most writers – cf. previous footnote – but by the European Regulations. Cf. Recital 15 of Regulation (EU) 1259/2010, on the law applicable to divorce and legal separation: “Increasing the mobility of citizens calls for more flexibility and greater legal certainty. In order to achieve that objective, this Regulation should enhance the parties’ autonomy in the areas of divorce and legal separation by giving them a limited possibility to choose the law applicable to their divorce or legal separation”.

35 This is stressed not only by most writers – cf. footnote 32 – but by the European Regulations. Cf. Recital 45 of Regulation (EU) 1103/2016, on jurisdiction, applicable law and the recognition and enforcement of decisions in matters of matrimonial property regimes: “To facilitate to spouses the management of their property, this Regulation should authorise them to choose the law applicable to their matrimonial property regime, regardless of the nature or location of the property, among the laws with which they have close links”.
compatibility of the freedom of movement of goods with French rules on
the seller’s liability on defective goods, the ECJ declares “the parties to
an international contract of sale are generally free to determine the law
applicable to their contractual relations and can thus avoid being subject
to French law”. Hence, because the parties were free to choose another
applicable law, although the national rules would be allowed by European
law, the barrier would not be mandatorily applied to parties.\(^{36}\)

These considerations point out a conclusion: the European Union is
embracing *party autonomy* as a complement to mutual recognition in
areas where it would not be enough to wipe out the difficulties inherent to
legal diversity – especially within private law. Therefore, this fact must be
recognised as one of the tools used by the Institutions in order to accom-
plish the internal market.

\(^{36}\) Judgment of 24 January 1991, *Alsthom Atlantique SA v. Compagnie de construction mécanique
Sulzer SA*, C-339/89, EU:C:1991:28, §15. Acknowledging the same interpretation, cf. Anna Gardella,
“Articulo 3...”, 614; Peter von Wilmowsky, “EG-Vertrag...”, 6; Horatia Muir Watt, “Aspects économiques du droit international privé”, *Recueil des Cours de l’Académie de Droit International*
307 (2004), 213: “L’entrave à la prestation transfrontière de services: éfflexions sur l’impact des libertés économiques sur le droit international privé des États membres”, in Études Offertes à Jacques Béguin – Droit et Actualité (Paris: LITEC, 2005), 562; Julio González Campos, “La Cour de Justice des Communautés Européennes et le non-droit international privé”, in *Festschrift für Erik Jayme*
(München: Sellier – European Law Publishers, 2004), 268; Ben Smulders and Paul Glazener,
“Harmonization in the field of insurance law through the Introduction of Community rules of conflict”, *Common Market Law Review* 29, no. 4 (1992), 777; Walter van Gerven and Jan Wouters,
“Free movement of financial services and the European Contracts Convention”, in *EC Financial Market Regulation and Company Law*, ed. Mads Andenas and Stephen Kenyon-Slade (Londres: Sweet & Maxwell, 1993), 67; Matteo Ortino, “The role...”, 321; Ornella Feraci, “L’autonomia...”, 431. Said in a different way: the ECJ declared party autonomy makes legal diversity unproblematic, since the parties may elect the applicable law. Cf. Dário Moura Vicente, “Perspectivas da harmonização e unificação internacional do direito privado num época de globalização da economia”, 1669;
“Um Código Civil para a Europa? Algumas reflexões”, in *Direito Internacional Privado – Ensaios* (Coimbra: Almedina, 2002), 10; Stefan Grundmann, “The structure of European contract law”, *European Review of Private Law* 9, no. 4 (2001): 514; Horatia Muir Watt, “The challenge of market integration for European conflicts theory”, 199; Luca G. Radicati di Brozolo, “L’influence...”, 411-413; Marc Fallon, “Les conflits...”, 77 and 145; Peter von Wilmowsky, “EG-Vertrag...”, 6; Oliver Remien, “European...”, 83; Ben Smulders and Paul Glazener, “Harmonization in the field of insurance law through the introduction of Community rules of conflict”, *Common Market Law Review* 29, no. 4 (1992), 777; Javier Carrascosa González, “La autonomía de la voluntad conflictual y la mano invisible en la contratación internacional”, *Diario La ley* 7874 (2012); Hendrik Verhagen and Sanne van Dongen, “Cross-border assignments under Rome I”, *Journal of Private International Law* 6, no. 1 (2010), 18; Arthur Hartkamp, “Modernisation and harmonisation of contract law: Objectives, methods and scope”, *Uniform Law Review* 8, no. 1/2 (2003): 82.
5. Concluding remarks and further perspectives

The embracement, by the European Union, of *professio iuris* as a mechanism favouring the internal market will probably not stop. In fact, aligning the possibility of choice of law with the effort for harmonisation and the principle of mutual recognition aids the removal of obstacles to the European freedoms caused by legal diversity.

That is why writers predict its extension to new areas, such as property law – namely to securities on moveable property. In fact, the movement of assets may jeopardise the effectiveness of the creditor’s security right *because of the movement of goods*, which is supposed to be guaranteed by the Treaty.\(^3^7\) This problem could be minimised by extending *professio iuris*

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\(^{37}\) In fact, when a moveable asset is taken to a different Member State, the traditional rule on the conflict of laws – *lex rei sitae* – makes applicable to securities on that good a different regime, which may establish the invalidity of the rights of the creditor. Therefore, the classical connecting factor may be an obstacle to the freedom of movements of assets. In consequence, some literature sustains European law on the movement of goods is incompatible with the invalidity of security rights as a consequence of the movement of assets – Christiane Wendehorst, “Sachenrecht”, in *Münchener Kommentar zum bürgerlichen Gesetzbuch*, ed. Roland Rixecker and Franz Jürgen Säcker (München: Beck, 2010), 220 and 271; Wulf-Henning Roth, “Die Freiheiten des EG-Vertrages und das nationale Privatrecht”, *Zeitschrift für europäisches Privatrecht* 1 (1994): 24; Anne Röthel, “Internationales...”, 1028; Bram Akkermans, “Property law and internal market”, 206: “When, because of the application of *lex rei sitae*, a certain national system of property law applies, and a property right created under the law is not recognised by another Member State, this will affect the way in which trade between these Member States is conducted”; Bram Akkermans and Evelyne Ramaekers, “Free movement of goods and property law”, *European Law Journal* 19, no. 2 (2013): 242; Evelyne Ramaekers, *European...*, 7 and 53; Axel Flessner, “Security interests in receivables – A European perspective”, 342: “After Centros, Überseering and Inspire Art, it is no longer allowed to nullify a corporation switching its business into another member state, nor to force it into an unwanted new legal form. Why should it be different when property is moved the same way?; Wulf-Henning Roth, “Secured credit and the internal market: The fundamental freedoms and the EU’s mandate for legislation”, ibid., 41-42 and 59; “Die Freiheiten...”, 25; Dominique Bureau and Horatia Muir Watt, “Droit international privé”, in *Partie Générale* (Paris: Presses Universitaires de France, 2010), 454; Christoph Schmid, “Options under EU law for the implementation of a eurohypothec”, 63: “such a transposition is mandated by the basic freedoms. Indeed, the restriction of the freedom of capital (which encompasses the right of a debtor to secure dept by mortgage) through the wholesale non-recognition of a foreign real property right is not proportional if the right could have been exercised, after the good has crossed the border, in the form of a similar national-security right”; Horst Eidenmüller, “Secured creditors in insolvency proceedings”, in *The Future of Secured Credit in Europe*, ed. Horst Eidenmüller and Eva-Maria Kieninger (Munique: De Gruyter Recht, 2008), 282; Anne Röthel, “Internationales...”, 1031; Jürgen Basedow, “Der kolliisionsrechtliche...”, 41; Anna Gardella, *Le Garanzie finanziarie nel Diritto Internazionale Privato* (Milão: Giuffrè Editore, 2007), 53; Andrea Bonomi, “La necessità d’harmonisation du droit des garanties réelles mobilières”, in *L’Européanisation du Droit Privé: Vers un Code Civil Européen?*, ed. Franz Werro (Fribourg: Editions Universitaires Fribourg Suisse, 1998), 514, and “La riserva della
to this field, removing the obstacle generated by the existence of different laws within the internal market. Or even, as sustained elsewhere, to mortgages on immoveable property, since legal diversity in property rights makes the acceptance of a mortgage in a foreign Member State unattractive, distorting the freedom of movement of capital.

The fact that these areas are strongly ruled, in all Member States, by norms on the conflict of laws with stable connecting factors shall not be a hurdle: one of the features of private international law is its versatility, because its methods – and the election of its connecting factors – follow the political and economic circumstances. Therefore, rules on the conflict of laws which were universal have been replaced by new criteria, fulfilling different purposes – and the European Union has been impressively important in such tendency.

38 Cf. Helène Gaudemet-Tallon, “Comentário ao Acórdão da Cour de Cassation de 8 de Julho de 1969 (Société DIAC)”, La Semaine Juridique – Edition Générale 1970-II (1970), chapters II-C and III; Hans Stoll, “Rechtskollisionen beim Gebietswechsel beweglicher Sachen”, Rabels Zeitschrift für ausländisches und internationales Privatrecht 38 (1974), 452; “Zur gesetzlichen Regelung des internationalen Sachenrechts in Art. 43-46 EGBGB”, IPRax – Praxis des Internationalen Privat und Verfahrensrechts 4 (2000), 264-265; Thomas Pfeiffer, “Der Stand des internationalen Sachenrechts nach seiner Kodifikation”, ibid., 20, 273; Ulrich Drobnig, “Eigentumsvorbehalte bei Importlieferungen nach Deutschland”, Rabels Zeitschrift für ausländisches und internationales Privatrecht 32 (1968), 460; Anna Gardella, Le Garanzie…, 43; Michael Bridge, “English conflicts rules for transfers of movables: A contract-based approach?”, in Cross-Border Security and Insolvency, ed. Michael Bridge and Robert Stevens (Oxford: Oxford University Press, 2004), 137; Pierre Mayer and Vincent Heuzé, Droit International Privé (Paris: Montchrestien, 2010), 498; Georges Khairallah, Les Sûretés Mobilières en Droit International Privilégié, (Paris: Economica, 1984), 220; Rolf Weber, “Parteausonie im internationalen Sachenrecht?”, Rabels Zeitschrift für ausländisches und internationales Privatrecht 44 (1980): 521; Isabelle Juvet, Des Sûretés Mobilières Conventionnelles en Droit International Privé (Bern: Peter Lang, 1991), 83; Horst Eidenmüller, “secured creditors in insolvency proceedings”, 282; Axel Flessner, “Security interests in receivables – A European Perspective”, ibid., 346; Anne Röthel, “Internationales…”, 1034; Arnaud Nuyts, “Le droit de rétention en droit international privé: Quelques observations sur le rôle de la loi de l’obligation, de la loi réelle, et de la loi du lieu d’exécution”, Revue Générale de Drot Civil Belge 6, no. 1 (1992): 45.

39 Afonso Patrão, Autonomia Confli…, 567.

40 On the responsibility of European Union replacing the classical connecting factors, cf. Jean-François Gojon, “Loi réelle et loi de la créance dans le crédit hypothécaire: Un concours encore
In conclusion: no doubts existing on the ability of *professio iuris* as a tool of promotion of the internal market – overcoming the barriers created by legal diversity, even when the application of restricting national regulation would be allowed by the Treaty –, it shall be recognised as one important device of European Institutions on this field. This recognition will probably have practical effects in the coming European instruments, possibly allowing the choice of law in areas like the personal status of individuals or property law. The purpose of achieving a proper functioning of the internal market makes predictable the persistence of *choice of law* as tool of European Union in the near future.

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