Patient involvement in qualitative data analysis in a trial of a patient-centred intervention: Reconciling lay knowledge and scientific method

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Abstract

Background: We conducted a pilot study of an intervention to facilitate patients’ agenda setting in clinical consultations. The primary aim of the study was to test the feasibility of running the randomized controlled trial. A secondary objective was to assess the extent to which patient and public involvement (PPI) could contribute to the process of qualitative data analysis (QDA).

Aims: To describe a novel approach to including patient partners in QDA; to illustrate the kinds of contribution that patient partners made to QDA in this context; and to propose a characterization of a process by which patient involvement can contribute to knowledge production.

Methods: Six patient and public representatives were supported to contribute to data analysis via a range of modalities. During a series of QDA workshops, experienced research staff role-played consultations and interviews, and provided vignettes. Workshop data and PPI diaries were analysed using thematic discourse analysis.

Results: We characterized a process of thesis, antithesis and synthesis. This PPI group contributed to the rigour and validity of the study findings by challenging their own and the researchers’ assumptions, and by testing the emerging hypotheses. By training PPI representatives to undertake qualitative data analysis, we transformed our understanding of doctor–patient consultations.

Conclusions: This research required changes to our usual research practices but was in keeping with the objective of establishing meaningful patient involvement for a future definitive trial. This work was informed by concepts of critical humility, and a process of knowledge production enabled via the construction of a knowledge space.
1 INTRODUCTION

Enabling patient and public involvement (PPI) in health services research is now a prerequisite.1-4 Two of us have theorized PPI as "knowledge spaces," that is spaces where expert knowledge and forms of lay knowledge can interact with each other on an equal basis.5 In this paper, we trace out how the interaction between different forms of knowledge works in practice drawing on an example of PPI in qualitative data analysis to illustrate our points. Our analysis of the process has led us to conceptualize this interaction as a dialectical one, operating between lay and academic perspectives.

Previous work has indicated that PPI has a role in qualitative data analysis (QDA). It can correct researchers’ misinterpretations and challenge the ways in which findings are reported,6,7 and add value to the products of research analysis.8 While qualitative methods to augment clinical trials are mainstream,9 the role of PPI is often overlooked10,11 Where PPI representatives have been involved in QDA alongside clinical trials, the impact of such involvement is often unclear.12

Examples of PPI in QDA as explicit emancipatory practice, sometimes described as community-based participatory research (CBPR),13 are prevalent in sociological research and achieved by tailoring how data are presented, engaged with, managed and categorized. Working with disadvantaged women, Jackson14 provided facilitation alongside simplified instructions and processes, such as encouraging participants to summarize data in lay language. Conducting analysis with people with learning disabilities, Nind15 recommended tailoring approaches to local contexts, with academics variously taking on the role of “trainer, coach, scaffold, mentor, partner in dialogue, co-learner, reciprocal learner and practical facilitator.” Kaomes16 has also shown that indigenous participants work with a different set of perspectives and tools when undertaking analysis, which may challenge taken for granted research practices, allowing findings to be challenged and re-examined.

The underpinning philosophies of CBPR and PPI are commensurate, with both valuing meaningful partnership and collaboration to achieve change in the conduct and products of research.17 We, academic co-authors JF, AG, and NB, also drew on the literature about critical humility and participatory research to guide our conduct.13,18 Emancipatory practices can be fostered by researchers’ “critical humility,” or lifelong commitment to self-evaluation and critique, as lifelong learners and reflective practitioners.18 The political imperative is to subvert or challenge the status quo (here the canon of accepted research methods and practices), with the objective of enabling those who are traditionally the focus of studies (e.g. “patients”) to understand their world in order to transform it—a form of "catalytic validity".19 Although Latter20 proposed that catalytic validity needs to be consciously designed into the research process in order to democratize knowledge, Baines21 contends that facilitating meaningful PPI contributions to knowledge would require a shift in the political economy of universities and research funders. Furthermore, the selectivity with which PPI representatives are chosen (reifying some voices to the detriment of others) has also been questioned.22,23 However, this situation is beginning to change.24,25

In this study, as the aim was to ensure that patients’ concerns were addressed in the consultation, a correspondingly emancipatory approach to the data analysis required patients’ perspectives to inform the data analysis. Crucially, analytic judgements about whether the intervention had indeed facilitated the discussions of patients’ concerns should be informed by patient perspectives. Conventionally, these judgements have been made by academic researchers alone.26

1.1 Diabetes Intervention for Agenda Trial (DIAT)

We conducted a pilot study of a pre-consultation intervention in which patients were supported by health-care assistants (HCAs) to complete a Web-based intervention to facilitate the production of “their own agenda” for discussion in a consultation with their diabetologists (Diabetes Intervention for Agenda Trial (DIAT);27,28). By combining trial and qualitative methods, we sought to identify how the intervention influenced consultations, and decide whether proceeding to a full trial was appropriate.

Patients were involved at all stages, in order to increase the probability that the intervention would be adopted in practice.29 The research question was generated from a prioritization exercise, undertaken by the National Institute for Health Research (NIHR) Collaboration for Leadership in Applied Health Research and Care in the South West Peninsula (PenCLAHRC) with active involvement from the Peninsula Patient and Public Involvement Group (PenPIG). People with diabetes (including PPI representative 1 or “PPI1”) suggested that outpatient clinic appointments are pressured times, where health professionals can overlook issues that are worrying patients or where patients can feel inhibited from voicing their concerns. Supported by a PPI Research Fellow (AG), two members of PenPIG (FH-G and JH) who have diabetes joined the research team as funding co-applicants and members of the project management team. They co-wrote the study documentation, assisted with training the HCAs to deliver the pre-consultation intervention, participated in the data analysis and disseminated preliminary findings. Eight additional people with diabetes, recruited from the NIHR Diabetes Research Network and Diabetes UK, provided feedback on an early iteration of the intervention, and another participated in the trial steering group. With 4 other members of PenPIG, the two co-applicants (“PPI2” and “PPI3”) participated in a PPI qualitative data analysis group (“PPI group” with R denoting Researcher).

Seventy-one patients were randomized to either the intervention or usual care.26 With participants’ and diabetologists’ consent, we audio-recorded intervention sessions and clinical consultations, to explore how participants generated and utilized the intervention. Thirteen patients randomized to receive the intervention consented to be recorded and twelve had both an intervention session and a consultation recorded, while one had only their consultation recorded. Twelve control patients...
Author A conducted 12 semi-structured interviews with a convenience sample of participating staff and 12 patients (6 in each trial arm) to explore wider organizational factors. Interview questions were based upon the existing literature and PPI perspectives and aimed to capture staff and patient experience of diabetes consultations and the intervention specifically. Data were transcribed verbatim, anonymized and managed using NVivo software. Preliminary framework analysis facilitated deductive and inductive analysis, enabling the exploration of the role of the intervention and trial processes alongside the elicitation of patient, provider and PPI perspectives.

Qualitative data analysis began with JF and a diabetes specialist nurse (DSN) co-applicant independently familiarizing themselves with the first 20 consultations. In the control arm, we explored the usual consultation style of each participating diabetologist. In the intervention arm, we explored the extent to which diabetologist used the agenda form as a guide for the consultation. A preliminary charting exercise (Table 1) allowed us to identify relationships between the process of agenda identification and agenda use. Thus JF and the DSN co-applicant identified a preliminary typology of consultations (patient ignored, diabetologist led, patient led, diabetologist and patient led).

The aims of this study were to describe a novel approach to involving patient partners in QDA; to illustrate the kinds of contribution that patient partners made to QDA; and to propose a characterization of a process by which patient involvement can contribute to knowledge production.

### METHODS

#### 2.1 Training

JF, AG, and NB trained a group of six PPI representatives (the PPI group, including co-applicants PPI2 and PPI3), in QDA techniques (such as paying attention to nuances in consultations, and constructing patterns within and across consultations) during three workshops. During the workshops, the PPI group had access to verbatim transcripts of consultations and in-depth interviews, but data governance considerations meant that data access was confined to the workshop. The PPI group did not listen to the audio-recordings of the transcripts directly, to maintain confidentiality. JF

### TABLE 1

| Demographic data | Intervention | Agenda form | Consultation |
|------------------|--------------|-------------|--------------|
| Patient: XXXX    | F provided information and support as per training. | **Particular concern:** "my blood sugar levels are always high I find that emotions play a big part in raising these levels can I increase the dosage of exenatide" | No initial discussion of agenda form. |
| Diabetologist: XX| P struggles to read the screen. Needed text enlarged and moved chair closer. | **Concern about diabetes:** "there are so many ways it alters your way of life, you know." | D begins by identifying P on his records and checking which medication P is taking. P is slightly confused, and D says: 'I suppose one thing this illustrates is really useful if you can bring a copy of your prescription with you.' |
| Allocation:      | P volunteers that he has problems with spelling 'I suffer from...I can't spell, so', and F spells out 'blood sugar'... | | P says that he recently had a heart attack, but D cannot find a record of relevant blood tests, and D asks P if he is 'quite sure' of when he was in hospital. |
| Intervention:    | [long pause] | | D says that a recent HbA1c result 'wasn't very good' and P admits that he has been struggling with self-monitoring, and has been having high results, which he attributes to stress about his sisters illness. |
| Facilitator: XX  | P: 'Last time, no, the time before, I saw [Consultant]. At the end of the consultation he said to me, erm, 'you have 10 seconds is there anything else you would like to ask me' which I thought was, you know, ha ha ha... couldn't believe it, I was so gobsmacked... I just walked out you know...Well he seemed very arrogant to me... Can I make a comment on it here?' | | D then refers to the agenda form: 'Okay now you have got this list of questions here for the study and the first thing you ask is my blood sugar levels are always high I find the emotions play a big part in raising these levels. Can I increase the dose of Exenatide? The answer to that last question is no, you can't.' There is a lengthy discussion re: Exenatide, with D proposing other medications to control HbA1c, and P suggesting that D has not got his dose correct. |
| Age: XX          | F reiterates that P can write what he wants, but he does not make this comment. | | |
and AG therefore role-played the anonymized consultations from the charting exercise, making sure that they captured the audible nuances of the audiotape, and provided vignettes which summarized the “cases.” Role-play provides insight into social interaction and can provide a stimulus for discussion. Vignettes are stories about individuals, situations and structures, which allow actions to be explored in context and provide a less personal means of exploring sensitive topics.

In Workshop 1 (3 hours), the researchers introduced the study to the PPI group members who were unfamiliar with the project and the aims of the workshops. They described data collection and preliminary analysis to date. Large data matrices were used to demonstrate how the researchers had conducted their preliminary coding, and participants were given instructions as to how they might produce their own codes about “what is going on” and “whose agenda is dominant” from the data that they would be given. The researchers then provided the PPI group with a vignette (Patient 1—Figure 1) and asked them to read the transcript and observe a role-play of a consultation in the usual care arm of the trial. PPI participants were then provided with the researchers’ preliminary typology, as a stimulus to develop their own codes. The researchers had produced a form to guide participants in conducting their analysis, but this was felt by the group to be too constraining. Instead, “codes” were identified from line-by-line discussion of the transcript. These analytical discussions were captured by the researchers using a flip chart. The skilled PPI facilitator summarized PPI discussions and probed further for clarification. Notes of these discussions informed revisions to the preliminary coding frame, which, in turn, were fed back to the PPI group and shaped their subsequent analysis.

In Workshop 2 (6 hours), role-play was used to portray a consultation in the intervention arm of the trial (Patient 2—Figure 1) and a subsequent qualitative interview in which the participant discussed his experience, alongside a contextual vignette. The PPI group read and discussed transcripts from both the consultation and interview, and were asked to critique and develop the typology. In Workshop 3 (2 hours), the PPI group was provided with their revised typology, with the codes that they had identified, supported with descriptors from the previous discussions. They were given 4 further vignettes from a purposive sample of the consultation data. In small groups, participants led the analytical discussions, testing the codes and descriptors against the data, in the same way that teams of qualitative researchers conduct analytical discussions.

Thus, over the course of three workshops, and using a hands-on approach, the researchers and the PPI group went through the key stages of framework analysis, consisting of familiarization with the data, coding, developing an analytical framework, applying the framework, charting and interpreting the data.

2.2 | Data collection

The 2 PPI co-applicants (PPI2 and PPI3) kept diaries and included information which they felt comfortable sharing with the wider research team. Repeat semi-structured interviews (2 qualitative interviews, one in each year of the project, with each of the two co-applicants), conducted by the PPI facilitator (AG), elaborated upon the reflections captured in the diaries and changes in experience over time. PPI co-applicants were asked about their experience of participation, their identification of barriers and facilitators to participation, and their perceptions of the value that their contribution made to the research. The QDA workshops were audio-recorded. Ethical approval for the original proposal and subsequent amendments was granted by the NHS Research Ethics Committee North West–Preston (13/NW/0123). The 2 PPI co-applicants provided written consent for their diaries and interviews to be analysed. As the group’s PPI analysis was a PPI activity to shape research, NHS REC approval was not required.

Patient 1:
This 28-year-old woman was seen in outpatients at Hospital 1. She was randomized to the “usual-care” arm of the study and saw her diabetologist as usual. She has type 1 diabetes and was concerned about ‘hypos’ and panic attacks. This consultation was 19 minutes. On the baseline questionnaire, she indicated that she did not have an eating plan. At 3 months post-consultation, she repeated that she did not have an eating plan and that she ate high-fat foods and chocolate. She stated that she had not received dietary advice in the previous 2 years. At six months post-consultation, she indicated that she had still not changed her treatment.

Patient 2:
This 57-year-old man with type 2 diabetes was seen in outpatients in Hospital 2. He was randomized to the “treatment arm” of the study, so before his consultation he was seen by a health-care assistant, used the Web-based intervention and produced an agenda form. The consultation was 35 minutes. He was the only study participant who did not give consent for his intervention session to be recorded, and he implied that this was because of his concern about sexual problems. However, he was the only person in the treatment arm, to have his consultation with the Diabetologist recorded and participate in an explanatory in-depth interview.
2.3 | Data analysis

Thematic discourse analysis was developed over the course of 3 workshops using all sources of data, paying attention to micro-level discourse and the construction of the meaning of involvement to illustrate the cumulative process of knowledge production in a knowledge space31,32 by Authors JF, AG, and NB, with further clarification from FH-G and JH. The results of each workshop are presented in turn, reflecting our analysis at both a workshop and cumulative level, and our objective of assessing the contribution of PPI to the process of QDA.

3 | RESULTS

3.1 | Workshop 1: Hypothesis testing

By providing the PPI group with a preliminary typology, the academic co-authors were demonstrating an analytical process without suggesting that the PPI group should validate those suggestions.37 In terms of the critical humility of the researchers, and recognizing that our preliminary analyses were led by our own assumptions, we saw this as part of a conversation in which we were opening ourselves up to their experiential knowledge and interpretations as one would with other research and clinical partners.38 The PPI group subsequently developed the preliminary typology by proposing the terms "patient identified" (rather than "patient led") and "diabetologist facilitated" (rather than "diabetologist led") as more nuanced, with subsequent rich discussions forming coding descriptors. With regard to "patient ignored," the PPI group were able to describe the challenge of voicing the patients' agenda in usual care by referencing what was different in the intervention consultations:

PPI2: In the [example from usual care], I would have been on my own; I was well left, you know, I was not part of it at all. This [example from intervention arm] I think he was joining in, he was involved, he was led a bit, but he was saying 'Yes', so he was obviously led in the right direction. (Extract 1)

Similarly, a "diabetologist facilitated" style was identified in both trial arms; such that a diabetologist's particular practice could both pre-date and be enhanced by the use of an agenda form:

PPI4: In the control arm, having a consultant who typically has a facilitative style [without agenda form] e.g. [Patient from control arm] talks about erectile dysfunction comfortably with the same consultant that [Patient from intervention arm] does. (Extract 2)

By comparing the interview data with the consultation data, the PPI group were able to discern aspects that the "patients identified" (e.g. wrote down on the agenda form without the need to vocalize sensitive matters), and which patients later discussed in an interview:

PP15: Yeah, I think the consultant did quite a good job really, and I think he also handled talking about erectile dysfunction [item on agenda form which patient did not articulate] very sympathetically and very, you know, sort of a way that perhaps hopefully was comfortable with the patient, too, which is, you know, sometimes, I think things like that are handled very poorly. (Extract 3)

Finally, the PPI group discussed what constituted a "patient identified and diabetologist facilitated" agenda:

PPI6: I think, yeah, the doctor brought his agenda into play but he interweaved it into the patient's agenda. He fed in at the important places with his stuff. (Extract 4)

These newly identified codes and descriptors were then used by the research team to further analyse the data and develop display matrices for each category:

Diabetologist facilitated: Rather than seeing the consultations as 'Diabetologist led' (implicitly paternalistic), the PPI group recognised and described a consultative style that was facilitative. This could occur in the usual care arm of the study, where an agenda form was not produced, but when a diabetologists skilfully elicited the patient's concerns:

Patient identified (intervention arm): Rather than assuming that the agenda form in the intervention arm would empower the patient (implicitly beneficial), the PPI group explained that it was sufficient and appropriate for the patient to produce an agenda to convey their concerns, with the diabetologists subsequently leading the consultation.

These nuanced codes are in keeping with the findings of Cribb et al39 who suggest that broader conceptions of shared decision-making allow for open-ended and fully dialogic ways of relating. These new codes were then applied to the whole data set and complete matrices discussed again with the PPI group.

3.2 | Workshop 2: Challenging

Here, we explore one of the coding discussions ("patient identified and diabetologist facilitated"), to demonstrate that the PPI group were able to develop a refined typology of the consultations which challenged the assumptions of the project team, as well as their own
views. The group were discussing how to code a particular consultation where a diabetologist used a patient's agenda form to frame the consultation:

PPI4: I got it when [consultant] said about the two agendas merging, I got that bit. If I was the patient I would think I would be happy-ish to hear that, you know, at least we're going the right way.

PPI3: Who cares about [consultant’s] agenda, I'm here with my agenda! I've just worked on, brought it in, I don’t really care what his agenda is [laughs] I want my issues dealt with, you know. I mean, if somebody said that to me: well, whoopee do for you! Have I got what I want?

PPI3 was emphatic that "her agenda" should always be prioritized over that of the diabetologist. The discussion continued, as to when it would be appropriate for a diabetologist to question the patient's agenda:

PPI3: I did wonder why the [consultant] didn’t probe more into why the patient didn’t want four injections a day...

R: You could also interpret that positively...if the patient has stated a preference they would like it to be that way, it's not up to me to question that, it’s up to me to discuss whether we can actually...

PPI3: I don’t think I agree with that at all...there's such an issue here about, you know, blood sugar control is so important for all the other things including cardiovascular disease.

Despite wanting her agenda to be enacted, PPI3 thought it remiss of the diabetologist not to challenge the patient's underlying assumptions:

PPI3: I think if you're going to be a good physician, then you have to recognise when you need to step in regardless of the patient's agenda and I think it's very good that he acknowledges the patient's agenda and he's following the patient's agenda but on this point I think that he needs to explore it more with a view to giving this man the best possible treatment he can have... But definitely I think, you know, that may be on his agenda, but sometimes I think that they — the consultant should be overriding it with as much negotiation as is possible.

R: So you said if I go I don't care about the consultant's agenda, it's my agenda.

PPI3: Yes.

R: What you've just been saying, actually, the consultant should override the patient's agenda if...

PPI3: Only in that situation...I don't think, I can't think of another scenario.

In this way, the group collectively challenged each other about assumed rules for consultation participation and caveats for the use of an agenda, and were able to move from a typology of patients and professionals, to scenarios when a patient's agenda may or may not be appropriate. This particular thread developed into a discussion of whether a diabetologist should prioritize health concerns over a patient's desire for quality of life, and PPI2 shared his experience of multimorbidity and polypharmacy:

PPI2: I balance it — I really want a better quality of life. At the moment I'm not getting it and my main thing is... it's like the morning medication: fifteen tablets that I take and I can't eat anything for at least an hour and a half because I feel sick, you know, and that's not a good quality of life.

R: So would you want more- a kind of explicit discussion about the quality of life that maybe if you took fewer medicines or if it was changed whether that might bring increased risks, you know, because in a way, that would be up to you. What kind of a balance would you want between quality of life and risks of things getting worse?

PPI2: I think, yeah, I would like that sort of discussion, yeah...

The group members questioned PPI2 about his medication and he conceded that he valued his consultant being directive:

PPI2: My consultant... said to me...if we don't do something you won't be here in twelve months, you know, so it was drastic for me.... The drugs I'm on, and I've been on them so long, it's, you know, the damage is already done, you know. I may probably have a limited amount of life left but I know what I can do and how long, do you know what I mean? I know my limitations. I don't think this guy knows his limitations.

(Extract 9)

After PPI2 was so open about his own experience, PPI3 revised her own position again:

PPI2: Actually I'm just going to confound all of my arguments...With PPI3 talking I've just remembered
something about quality of life over health care, and
at one point my consultant and I agreed that if I had
any more insulin I would put on more weight, I would
develop more insulin resistance and blood sugars
would go up and go up. So we actually agreed, despite
the fact that my HbA1c was quite high, that having
more insulin at that point was just going to make all of
my problems worse. But then, looking at it back down
the line, that’s probably why I’ve got retinopathy, you
know. I’ve lost a lot of my sight on the periphery, can’t
drive at night...(Extract 10)

This account demonstrates the importance of trust and continuity
between patients and providers and the importance of continuity of
care; but also the importance of trust and continuity within the PPI
group, such that difficult conversations could be surfaced, tensions ex-
plored, and misunderstandings or assumptions resolved. The contrast-
ing and complementing views of the PPI group acted as a brake on any
assumption that the researchers might have made about the patient’s
agenda always having primacy, and the quality of their argument aug-
mented knowledge about the contexts in which an agenda form may
or may not be useful.

3.3 | Workshop 3: Re-challenge

In the final workshop, members of the PPI group demonstrated their
ability to analyse and synthesize the findings from the qualitative
data. This illustration depicts the confidence with which they could
apply their understanding (or analytical framework) to vignettes pro-
duced from additional consultations and interviews:

PPI6: Well we’ve got a 42 year old diabetic Type 1
who would appear to have been visiting a diabetic
consultant and wasn’t very excited about being there,
answered all the questions negatively, didn’t commit
anything that he wanted to improve and out of no-
where the consultant said about changing the insulin
regime but didn’t quantify it, and then he said ‘Oh,
I’ll quite happily do that because of me brother.’ So
there’s a note in there which he never picked up on
‘Why, what’s wrong with your brother?’ and he’d just
died, he was a diabetic and he’d died of some cardiac
problem. Er, and at the end of it, you know, it was
just another meeting he’s been to out of his 84 over
42 years that didn’t go anywhere. And, you know, he’s
going through the motions for them... Yes, it’s con-
sultant led, you can identify that from the script here
to point to consultant led, yes, there are still, um, the
agenda unvoiced, yes, there’s a limit in there.
(Extract 11)

Members of the PPI group were given a further opportunity to
amend the analytical typology, and it was concluded that the data
fitted the categories earlier identified by the PPI representatives.
Finally, the group were able to produce a highly nuanced synthetic ac-
count of best practice (and new knowledge):

R: What’s good practice here?

PPI4: I think it should depend on the patient and,
to me, it should be - appear in different [analytical]
boxes with different patients, ‘cause everybody’s not
the same. And everybody won’t be able to initiating
it, you know, some might just be going in and waiting
for the doctor to actually start it off and ask them the
questions like we did with one of them.

PPI2: And based purely on that individual, an individ-
ual patient.

PPI3: I suppose in an ideal world, with the same con-
sultant, different patients; you would hope to see the
columns populated differently. (Extract 13)

In this final example, the PPI group identified that diabetes consul-
tations required care that was tailored to the needs of the patient and
contextual, suggesting that an agenda form was helpful in some situa-
tions but not others—a potential challenge to the premise of the feasi-
bility study. Thus, the PPI contribution and wider analysis of the DIAT
feasibility study suggested that the study protocol would need further
development before a definitive randomized controlled trial would be
warranted. By equipping the PPI group with analytical techniques, they
were able to engage with the data and crucially, in this clinical trial of a
patient-centred intervention, make the findings clinically relevant.

4 | DISCUSSION

There have been calls both to standardize the practice of involving
participants in clinical trials40 and the reporting of involvement in
qualitative analyses.41 We have responded by demonstrating the
process which was undertaken by the PPI group, facilitated by ex-
perienced qualitative researchers (JF and NB) and skilled PPI fa-
cilitation (AG). By applying our in-depth knowledge of qualitative
research theory and PPI practices, we were able to improve the
inclusivity and understanding of this PPI group,12 by developing an
approach more akin to the emancipatory and participatory practices
described in the sociological literature.14-16

To facilitate catalytic validity, defined as the degree to which re-
search moves those it studies to enable them to better understand
the world and transform it,19 the academic researchers reflected on
their own practices and attempted to foster mutually beneficial and
non-paternalistic partnerships with members of the PPI group.18
This required the deconstruction of established qualitative prac-
tices, to enable the PPI representatives to participate in the inter-
pretation of data and knowledge production. This experience led us
to reflect that the emancipatory or ethical imperative of PPI is not at odds with the scientific methods employed in clinical trials (of testing and refining hypotheses).

In trying to understand and conceptualize the process described above, both for ourselves and others, we came to the conclusion that what had taken place could be best understood as a dialectical interaction made possible by the creation of a knowledge space where people with differing social relationships to the research process, that is patients and academics could, nevertheless, interact. In health care, professionals are in possession of a particular form of cultural capital (accumulated knowledge, skills and behaviours) based on their qualifications, and similar privilege applies for health services researchers in the arena of research. Previous research has identified how non-research-based professionals can feel isolated by the process of having specific tasks within a trial, which can inhibit their sense of agency. Clinicians have suggested that lack of time allowed by planned research activities has limited their ability to adequately recruit patients to clinical trial targets, while others have detailed the emotional labour of managing patients’ (mis)understanding of randomization processes. Even though the PPI activities in this study were crafted to achieve longitudinal inclusion, this did not mitigate the partial view of the research that PPI collaborators expressed early in the research process. We thus considered the experience as akin to the boundaries of inclusion described by some clinicians participating in trials. However, by making changes to our usual research practices, the contribution to QDA specifically was perceived by PPI collaborators was a particularly valuable experience, because it went some way towards valuing their knowledge and redistributing power, which enabled them as “knowledgeable actors” within a knowledge space. In turn, this enabled us to develop a far more nuanced understanding of diabetology consultations and identify the limitations of our intervention within current healthcare provision.

In 1808, Fichte identified that forming a thesis involves setting out or laying down an argument. The thesis is then challenged by its antithesis. This challenge is then itself challenged, and a process of reconciliation is sought in a synthesis where both views are accommodated or surpassed. In an ongoing process, this synthesis becomes the starting point for a new cycle of knowledge creation. For Fichte, this process was not the preserve of academics, but rather antithesis was the process by which others held the elite in check. In 1940, Popper contended that this dialectic triad (of thesis, antithesis and synthesis) surpassed the traditional scientific method of trial and error, as it contained an imperative to reconcile or further explore different perspectives, which were absent from other methods of scientific inquiry.

A thesis is formed when an idea or hypothesis is outlined, and we began our analytical process by orientating the PPI group to our preliminary typology in response to the overall research question which the pilot trial sought to answer. The PPI group subsequently developed the preliminary typology by proposing their own terms. An antithesis is the challenge to a thesis by the presentation of contrasting or opposing views, and as the PPI group discussed the data with each other, they began to challenge the researchers’, each other’s, and indeed their own interpretations. With such a wealth of experience, we did not expect the PPI group to have a unified voice, and here, we demonstrate how they wove individual stories into storylines which, as qualitative researchers, we typically think of as “themes.” A synthesis occurs when the challenge produced by an antithesis is itself challenged. It becomes the next thesis to inform the analytical process, which the PPI group engaged with by testing out their own hypotheses. In the final analysis workshop, members of the group demonstrated their ability to analyse and synthesize the findings from the qualitative data. This approach may have utility in other areas of health services research, and clinical trials more specifically, for example when assumptions about the acceptability or effectiveness of trial interventions warrants further exploration to identify core components and their optimal alignment.

By detailing our approach, we are able to suggest a template for how other researchers might facilitate PPI in QDA (Table 2). We are aware that this is one illustrative example of a broader dialectical process. Here, the PPI group was provided with a typology to initiate the dialectical process, although this initial “thesis” could have been generated by patients, with academics providing the “antithesis.” Similarly, the dialectic process could have continued, but we were constrained by the timeframe of the funded project.

A strength of this approach is that it facilitates meaningful patient and public involvement which we feel both augments the validity of the research findings and provides a replicable process that could be employed in other clinical trials or qualitative studies. A limitation might concern the individuals who were engaged in this study. Two members of the research team had diabetes, but we supplemented this involvement with workshops involving a broader group of people. This enabled us to surface tensions between perspectives of different PPI representatives, enabling us to develop a more nuanced understanding of the issues raised which contributed to a shared understanding of the research findings. A further limitation might be the skill and training required by the research team to facilitate PPI in this way which may be perceived as burdensome. This requires an understanding of the principles, practices and possibilities afforded by the various qualitative methodologies, as well as openness to the challenges of translating the theory and practice of research in order to make it accessible and participatory, rather than as a quick-fix or tickbox approach.

5 CONCLUSION

We successfully trained and collaborated with PPI representatives to undertake qualitative data analysis which transformed our understanding of doctor–patient consultations, and the appropriate uses of an agenda form. This required changes to our usual research practices, in terms of purposively constructing a knowledge
space to break down lay and professional boundaries; but was in keeping with the objective of establishing meaningful patient involvement for a definitive trial. We propose that our knowledge production process of thesis, antithesis and synthesis can be used as a template for other researchers who work on clinical trials or health services research more generally. Furthermore, we suggest that researchers should document and analyse the nature of the interpretation itself.

We contend that the driver for actively involving patients and members of the public in clinical trials should not merely be its requirement for successful funding. Rather, the imperative should be to develop more holistic understandings of complex problems via a change in the way that knowledge is produced. Dingwall et al proposed that qualitative research can augment the findings of clinical trials and address the humanitarian issues of equity and effectiveness. We propose that by undertaking QDA with PPI representatives using a dialectic process, we collectively produced more valid and clinically relevant findings.

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### Table 2: Template for PPI involvement in QDA

| Objectives                                                                 | Activities                                                                                                                                 |
|---------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------|
| **Overall objective:** For PPI representatives to make a contribution to QDA | Establish nature of involvement. Recruitment from a range of organizations. Study orientation:                                            |
|                                                                           | - Familiarization with aims and objectives.                                                                                               |
|                                                                           | - Introduction to wider team members.                                                                                                     |
|                                                                           | - Ongoing jargon busting.                                                                                                                 |
|                                                                           | Attendance at team/steering meetings                                                                                                     |
| **To learn from the experiences of PPI collaborators and make any necessary modifications to practice** | Completion of PPI diaries and initial interviews, to identify barriers and facilitators to participation, and experience more generally |
| **To improve researcher understanding**                                   | Facilitate PPI input into: (as appropriate)                                                                                               |
|                                                                           | - Study documentation, including recruitment materials, letters to potential participants, lay summaries.                                |
|                                                                           | - Intervention development                                                                                                                |
|                                                                           | - Staff training                                                                                                                           |
|                                                                           | - Qualitative topic guide.                                                                                                                 |
| **To provide stimulus for analytical discussions**                        | Provisional coding frame produced by research team members                                                                             |
| **For PPI to make a contribution to QDA**                                 | Workshop 1: Training                                                                                                                      |
|                                                                           | Role-play of consultations/interviews                                                                                                      |
|                                                                           | Provision of vignettes                                                                                                                    |
|                                                                           | Data collection techniques: audio-recording, note-taking, flipchart, emails                                                             |
| **For QDA to be accessible**                                             | Revision of coding frame as data collection and data analysis develop                                                                    |
|                                                                           | Workshop 2: Revision of coding frame by researchers                                                                                         |
|                                                                           | Role-play of consultations/interviews                                                                                                      |
|                                                                           | Provision of vignettes                                                                                                                    |
|                                                                           | Data collection techniques: audio-recording, note-taking, flipchart, emails                                                             |
| **To capture PPI perspectives**                                          | Revision of coding frame as data collection and data analysis develop                                                                    |
|                                                                           | Workshop 3: Finalization of coding frame once all data have been accounted for                                                          |
|                                                                           | Provision of vignettes                                                                                                                    |
| **Revision of coding frame as data collection and data analysis develop** | Evaluation: Revision of coding frame by researchers                                                                                         |
|                                                                           | Role-play of consultations/interviews                                                                                                      |
|                                                                           | Provision of vignettes                                                                                                                    |
|                                                                           | Data collection techniques: audio-recording, note-taking, flipchart, emails                                                             |
| **Finalization of coding frame once all data have been accounted for**    | Evaluation: Repeat interviews and revisit diaries                                                                                         |
|                                                                           | Data collection techniques: audio-recording, note-taking, flipchart, emails                                                             |
| **To learn from the experiences of PPI collaborators and plan future revisions to practice** | PPI co-authorship on draft papers: PPI input into paper writing and wider dissemination activities |
| **To include PPI representatives in the dissemination of the research findings** | PPI co-authorship on draft papers: PPI input into paper writing and wider dissemination activities |

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