Teaching Strategies for Improving English Effectiveness in Higher Vocational Colleges Based on The Present Situation of English Teaching

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Abstract: As the development trend of the English era gradually became clear, more and more young people began to pay attention to the special importance of student English teaching in the English learning of Chinese college students. At the same time, in higher vocational colleges, the student English teaching system needs to make certain system adjustments and continuous improvements, not only because the current situation of the development of student English teaching in higher vocational colleges is not optimistic, but also because some students in colleges and universities are less enthusiastic about the work of college English education and learning, which leads to the low quality of college English teaching. As a key stage of talent training and corporate human resource savings in colleges and universities, we still need to continuously strengthen the learning of weak points of English. In other words, in vocational English colleges, our English teaching level needs to be improved to a certain extent. There are still many teaching methods in higher vocational English teaching that need to be gradually improved. This inevitably requires language teachers and English schools to give full play to their roles at the same time. Teachers must fully stimulate students’ interest in learning in the classroom, schools must organize various communicative English regularly. Teaching activities create a good communicative English learning atmosphere for the majority of students themselves, so that they can truly effectively improve their communicative English expression ability.

Keywords: Higher Vocational Colleges, English Teaching

1. Current situation of english teaching in vocational colleges

1.1. Some students have poor English foundation

Because many vocational students recruited by higher vocational colleges and universities, the annual college entrance examination English scores are generally not very satisfactory. In a vocational class, the actual English proficiency of each student will also be uneven. Therefore, the English cultural foundation of students in higher vocational colleges is often relatively weak. Vocational students in higher vocational colleges generally have poor English cultural foundation. This has caused great difficulties for school teachers to organize various classroom teaching practice activities. Many graduating students in higher vocational English colleges lose their strong interest in the content of the school’s English courses over time due to the poor basic level of the school’s English teaching, and cannot concentrate all their attention on the courses explained by the school teachers. In terms of content, it does not take the initiative to actively participate in the English teaching activities organized by school teachers. Such various situations have seriously hindered the healthy development of professional English teaching in higher vocational colleges in our country to a certain extent. (figure 1)

![Finger 1. English learning status of vocational college students](image-url)
1.2. Some students are not enthusiastic about learning English

Some English educators have launched a series of questionnaire surveys and research projects specifically for the operation of students’ English teaching in higher vocational colleges. The survey results of the study show that some students in some vocational colleges in my country have a very low level of understanding of the importance of English in English courses. In the process, you will unconsciously ignore or forget to add some relevant knowledge to the school English teaching module. Many English students will think that learning English is not without guidance on the general direction of their future career development and they will hardly learn any basic knowledge of English through the use of language at work. Driven by such changes in students’ ideological consciousness, coupled with the fact that the actual English language foundation of English students is relatively poor, many English students may lose confidence in the English courses they have studied, which will eventually lead to their English learning performance. Not ideal. When teachers enter the classroom and explain the basic knowledge of English they have learned, many Chinese students do not pay much attention to the content of the knowledge explained by the English teacher and regard the basic knowledge of English they have learned as a form of life.

1.3. The teaching model of teachers is too old

Under the traditional teaching and learning mode of English classroom courses in secondary and vocational colleges, most English teachers often choose to use the teaching method of single basic knowledge transmission to explain the relevant basic English knowledge for each student in a timely manner. More ideal classroom teaching effect. Many English teachers still use general English textbook software as the only reference tool for English teaching, and occasionally communicate and interact with English students through the teacher’s several key questions[2]. Such a classroom teaching model has been unable to really stimulate students’ strong interest in learning basic knowledge of professional English. The outdated classroom teaching model can no longer be really applied to the actual teaching of professional English in any modern higher vocational colleges. What students really need is more efficient classroom interpersonal interaction and vivid case explanations, rather than purely blindly follow the order of the content in your own books for classroom learning.

2. Specific methods to improve the effectiveness of English teaching

2.1. Strengthen the level of basic English teaching

In view of the poor basic English language foundation of vocational English college graduates, the parents of vocational English primary school teachers of vocational colleges should fully clarify a focus of English teaching, in other words, they need to strengthen the training of students’ basic English language foundation and Mastery of the practical application of English. First of all, teachers should fully analyze and understand the basic English language learning comprehensive ability of English students in the entire process of daily English teaching, and formulate a short-term teaching plan for their students to improve the foundation of basic English teaching, so that every class student hopes to be able to Really accept and achieve a basic English education that suits you. Secondly, teachers can also create a suitable interactive dialogue and communication environment for the majority of students themselves in the practice of English classroom teaching and use mobile English software to interact with the majority of students at the same time, so as to continuously improve the students’ practical use of English. Application mastery. In addition, teachers also suggest that according to the students’ different majors in the courses of higher vocational colleges, some basic practical English basic knowledge related to the professional development of students should be carried out for their students, so as to improve the students’ professional importance and importance to English courses degree.

2.2. In modern English teaching, it is necessary to stimulate the interest of primary and middle school students in English learning activities

Stimulating students’ strong interest in learning the basic knowledge of school English has a very important role in promoting the continuous improvement of the comprehensive effectiveness of students’ English classroom learning and teaching in higher vocational colleges in my country. Once students have a strong interest in the learning of basic English knowledge in school, they are likely to devote more work time and spare energy to participate in the school English classroom learning under the stimulation of learning interest. First of all, teachers can directly use this multimedia teaching video equipment to directly convert the relevant basic English knowledge in English textbooks, including text and video, into a teaching form that combines images, audio, and text and video, attracting more students’ English attention. Secondly, teachers also suggest that some small-scale related English basic knowledge practice competitions can be held at the right time during the learning process of English classroom teaching, and the comprehensive competitiveness and awareness of a student can be stimulated through activities to improve their learning of the relevant basic English knowledge. Interest[3]. Third, teachers can also interact with other students during the entire process of English teaching in some very interesting game interactions, such as student classroom games, English teaching situational game performances and students guessing questions in English And solving riddles, etc.

At the same time, it also includes adding in the audiovisual course, interesting English dialogue interaction or interpretation of famous foreign English diet articles, which can not only increase everyone’s enthusiasm for English learning, but also increase their English in a pleasant atmosphere. Oral knowledge and the ability to practice speaking English with open mouth. There are many aspects in applying language and literature to English learning, among which listening is an important part. When students strengthen their listening skills through film and television works. First of all, we must know that the first important thing is not to simply watch the content of English film and television works, but to understand the work, its meaning and the content that you want to express, and then through the inner world of the characters in the work, as well as the subtle movements of expressions analyze the connotation of language and literature in all aspects, in order to achieve the role of training self-language ability. When watching film and television works, it is not because of being completely attracted by the plot, but because the teacher guides
students to pay attention to the context of the character dialogue and the sentence patterns used, making watching English works a real benefit for learning English.

2.3. The main purpose of carrying out diversified English teaching activities is to attract students to stimulate their interest in learning and using English

With the continuous progress and development of modern vocational education and modern information science and technology in China, the variety and characteristics of teaching methods are becoming more and more obvious. Many new innovative curriculum teaching methods are widely used in the classroom teaching of various disciplines and professional courses, and finally achieve the current ideal curriculum teaching effect. Therefore, English mathematics teachers for students in higher vocational colleges can often choose different English teaching methods for each student according to the content of English teaching, so that the teaching methods of students in English classrooms in higher vocational colleges in my country are more present. Diversified teaching characteristics. Such an English teaching model can not only create a relaxed and vivid English learning environment for more students to a large extent, but also encourage more students to maintain a sense of freshness in the new English course content. For example, when teachers need to explain some basic knowledge of primary school English that are closely related to daily life, they can consider adopting a situational activity teaching method to create a suitable English teaching activity situation for each student, so that the situation in teaching can help encourage students to better understand these basic English knowledge correctly. Teachers also hope that by making full use of the current teaching advantages of modern education information network technology, adopting horizontally flipped integrated classroom curriculum teaching methods, micro-class classroom teaching methods, etc., highlight the cultivation of students’ comprehensive classroom teaching subjectivity, thereby greatly improving teachers’ classroom teaching work efficiency.

According to most contemporary Chinese college students, there is no way to get effective study and exercise in time for oral English learning during school, so that I have no English confidence and dare not speak college English to others, but when our college English courses are gradually integrated, the teaching elements of interest are acquired, this undesirable phenomenon can be gradually and effectively improved. The course content of English listening, audiovisual, dictation, speaking and reading has also been fully expanded, including the development of large-scale dramas, TV sitcoms and many other activities to strengthen students’ listening practice of oral English in schools. And the reproduction of large-scale dramas such as large-scale dramas and TV sitcoms is also an important way to show students’ English. Through various role-plays, more students can realistically feel the true inner world of the characters in the drama, and pass certain The role-playing method is given to help students increase their self-confidence, exhale and speak good English. Compared with the ordinary English conversation, the teaching mode of practicing English drama and literary sitcoms is not only conducive to effectively attracting the interest of most Chinese students, but also conducive to effectively improving everyone’s English listening by practicing literary reading Speaking literacy.

2.4. Teachers should teach students in vocational colleges according to their aptitude

As the source of students in higher vocational colleges in our country is very complicated, the actual English proficiency of each higher vocational student is also very different. It is very necessary for English teachers to pay more attention to teaching in accordance with their aptitude to ensure that every vocational student will have a harvest in the English class. It is recommended that school teachers check and investigate the comprehensive English teaching ability of specific students in advance, and carry out the use of hierarchical comprehensive teaching methods, combining the objectives of English teaching tasks and dividing teaching according to students’ English interests and hobbies. In English teaching, special attention is paid to combining students’ English characteristics with different levels of knowledge and comprehensive teaching. Comprehensive evaluation of specific student performance, specific teaching content needs to be optimized and perfected according to the teaching results of student evaluation. In addition, in order to create a good real English learning atmosphere for the majority of students at the same time, the school also needs to continuously strengthen the educational support and guidance of realistic English teaching subjects, and organize various realistic English teaching subjects on a regular and irregular basis. English sports activities allow the majority of students to continuously learn and improve their actual comprehensive English quality and enhance their English expression ability in these realistic English activities. Schools should encourage students to actively set up some English sports clubs and carry out some English activities such as English male dramas, English female singing art competitions, etc., so as to allow more students to fully experience and get a fun of learning English language. 

![Figure 2](image)

**Figure 2.** How to teach correctly in higher vocational colleges
Research on my country’s Wetland Agricultural Ecological Planning and Landscape Design Based on American Experience

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Abstract: This article summarizes and analyzes the American rural ecological wetland landscape agricultural design experience on the basis of summarizing the connotation of agricultural ecological planning landscape design, and draws on the successful experience of the United States, and proposes countermeasures based on the actual situation of agricultural wetland ecological planning landscape design in my country.

Keywords: American experience; Wetland agricultural ecological planning; Landscape design

1 Introduction
In recent years, some areas of our country have been in the transition stage from traditional agricultural landscape to modern agricultural landscape. The development of agricultural landscape has gone through three stages. First, traditional agricultural landscape, second, transition landscape from traditional agriculture to modern agriculture, and finally intensive. Modern agricultural landscape[1]. The development of modern agriculture has made possible the emergence of large areas of intensive farmland. The specialization and mechanization of agriculture have made the local landscape very monotonous. The increase in production comes at the expense of landscape diversity, reduction of local biological species and soil erosion. The increase. Combining my country’s agricultural landscape planning and development, using the principles of landscape ecology to plan and design rural landscapes in my country is of great practical significance to promote the rational use of resources and the sustainable development of agriculture.

2 American rural ecological landscape agriculture experience

2.1 Pay attention to the protection of landscape features
Take Prairie Crossing as an example. When the precious local resources were gradually being swallowed up by industrialization, the environmentalists and other social forces bought the land. After careful design and planning, they rebuilt Prairie Crossing[2]. For the purpose of protecting the land, they reset the overall location of the village, landscape maintenance, traffic routes, etc., and finally built it into a clean, standardized and beautiful village. At the beginning of the planning, in order to avoid the destruction of the rural landscape, the designer adjusted the direction of vehicle entry and exit, and built a second railway station, which not only effectively protected the original landscape features, but also effectively used the rural customs to attract a large number of tourists came, achieving a win-win situation for both economic and environmental benefits.

2.2 Adhere to the principle of ecological protection

Summary
As a comprehensive talent transportation college, vocational colleges not only need to pay attention to the cultural level of college students, but also need to improve and develop their English teaching at a certain level. While stimulating students’ interest, higher vocational colleges should let students learn English happily and improve their English proficiency and gradually improve their mentality that students in higher vocational colleges think English learning is unnecessary. In the end, the college will gradually guide students to develop in a better and more comprehensive direction.

Reference
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[2] Ljii; 08 Five Strategies for the Continuous Improvement of English teaching service quality in Higher vocational Colleges in China under the new situation; "Secondary School Teaching Reference"; 018.