Genetically Modified Language

The Discourse Of Arguments For Gm Crops And Food

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What are the main ethical challenges for professionals in the food supply chain? Who within this complex field argues for or against GM food-related issues? What is the role of rhetoric in the GM debate? How does the GM debate have become inseparable from the wider political conflicts of our time? These are the questions addressed in this book.

The politics of GM crops in India - Ashwini Narmet - 2010-12-27 This book discusses the conflicting discourse around GM crops in India. It brings together concerns related to food production, farming, environment, health, ownership and policymaking on the use of genetically modified crops in India. The volume analyses approaches around GM technology from the perspective of the various stakeholders involved in the debate. Through field surveys and interviews with scientists, economists, environmentalists, civil society activists as well as cotton growing farmers from the states of Telangana and Maharashtra, the book highlights the long-term and long-standing impacts and consequences of using GM technology on farmers, food production, health, the agricultural economy and the environment. The book provides a detailed analysis of the use of GM technology which talks about economic and farming limitations and accordingly brings in reforms and policies to reconcile the conflicting arguments of stakeholders. This volume will be of great interest to researchers and students of development studies, political science, sociology, agricultural studies, gender studies and environment studies. It will also be useful for policymakers, think tanks and NGOs working with farmers or agriculture collectives on policy issues.

Professionals in food chains - Svea Springer - 2018-06-13 Within the public debate surrounding food, people often contend that the key to meeting current challenges is changing consumer behaviour. Professionals and practitioners such as farmers, retailers, veterinarians, or researchers only occupy the limelight during media coverage of so-called ‘food scandals’. If we are to understand the complexity of the situation, it will be essential to give attention to the role and position of professionals involved. ‘Professionals in food chains’ addresses questions as: What are the roles and responsibilities of professionals in this discourse? Who within this discourse holds responsibility for what? What does it mean for the food-related professions to operate in an atmosphere of immense social tension and high expectation? Which virtues are required to do a ‘good’ job? In brief: What can be done to improve the discourse across this dynamic field? This book brings together work by scholars from a wide range of disciplines, addressing a broad spectrum of topics pertaining to professionals in the food supply chain. Topics covered include general issues on professional roles and responsibility, sustainable food supply chains, novel approaches in food production systems, current food politics, the ethics of consumption, veterinary ethics, pedagogical/educational and research ethics, as well as aquacultural, agricultural, animal, and food ethics.

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language are intertwined across cultures and social settings. How do we talk about food? How do we interact in

Discourses of Perception - Anne-Mette Hermans - 2021-03-22

This book explores discourses related to cosmetic procedures and beauty products and services in UK lifestyle magazines, offering a holistic perspective on the normalisation of cosmetic procedures and the societal context in which particular perceptions have flourished. The book is split into three parts, which look at business communication from corporate, management and employer perspectives. Each part contains a variety of topics ranging from stakeholder communication and brand narratives to managing conflict and self-branding. Each chapter contains ample opportunity for readers to put the information into practice, whether in the workplace or for further discussion. This is essential reading for students of both language and business-related disciplines, both during and beyond their studies. It is also an indispensable resource for teachers of business communication.

Language in Business, Language at Work - Erika Durus - 2018-03-11

Packed with contemporary examples from the business world, this is an exciting and engaging text which explains how language works in business, how to analyse it and how to use it in an informed and creative way. The book is split into three parts, which look at business communication from corporate, management and employer perspectives. Each part contains a variety of topics ranging from stakeholder communication and brand narratives to managing conflict and self-branding. Each chapter contains ample opportunity for readers to put the information into practice, whether in the workplace or for further discussion. This is essential reading for students of both language and business-related disciplines, both during and beyond their studies. It is also an indispensable resource for teachers of business communication.

The Discourse of Advertising - Gay Cook - 1992-01-01

The volume demonstrates how technological innovations and the development of new interdisciplinary approaches to the study of advertising can inform research on, and critical understanding of, the intersections between advertising and society. The book brings together contributions from specialists from a diverse range of backgrounds who examine and explain established knowledge and recent developments in the field, including the effects of advertising on the societal climate in which particular perceptions have flourished. The volume examines the societal climate

Discourses of Perfection - Anal regelmacher - 2020-12-27

Ecolinguistics: Language, Ecology and the Stories We Live By is a groundbreaking book which reveals the stories that underpin unequal and unsustainable societies and searches for inspirational forms of language that can help rebalance them. With more ecologicological research funding than ever before, this book is a fresh and timely account of the latest ecolinguistic studies with new theoretical insights and practical analyses. The book presents a theoretical framework and practical tools for analysing the key texts which shape the society we live in. The battle is shifting - through explicit, implicit, and institutional routes - towards the development of shared communicative frameworks that aim to orient people towards the natural world and towards forms of nature and nature writing, Japanese haiku and Native American writing. This book provides an updated theoretical framework, new examples analyses, and an additional chapter on narratives. Accompanied by a free online course with videos, PowerPoint presentations, notes and exercises (www.storiesweliveby.org.uk), as well as a comprehensive glossary, this is essential reading for undergraduate, postgraduate and researchers working in the areas of Discourse Analysis, Environmental Studies and Communication Studies.

Ecolinguistics - Arran Stibbe - 2020-12-27

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The Routledge Companion to English Language Studies - Janet Maybin - 2009-06-30

The Routledge Companion to English Language Studies is an accessible guide to the major topics, debates and issues within English Language Studies. It is divided into eight sections, each of which introduces the reader to a diverse range of viewpoints on the complex and multi-faceted nature of language. It is a comprehensive guide to the major issues in English Language Studies and an invaluable resource for students of the subject.

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Analysis, Social Positioning Theory, Speech Act Theory and Ethnography). Furthermore, concrete data and
The Routledge Handbook of Applied Linguistics - James Simpson - 2011-01-10
The Routledge Handbook of Applied Linguistics serves as an introduction and reference point to key areas in the field of applied linguistics. The five sections of the volume encompass a wide range of topics from a variety of perspectives: applied linguistics in action language learning, language education language, culture and identity perspectives on language use in language use in language education and language and identity perspectives on language in language education. The book contains contributions from various experts in the field, including linguists, educators, and scholars. This edition has been updated to reflect the latest research and developments in the field of applied linguistics. It is an essential resource for students and researchers in the field of language and language education.
**The Politics of Genetically Modified Organisms in the United States and Europe - Kelly A. Grantley - 2016-11-02**

This book examines the puzzle of why genetically modified organisms continue to be controversial despite scientific evidence declaring them safe for humans and the environment. The explanations that sustain the levels of resistance to genetically modified organisms (GMOs) parallel the politics of food. This book provides a detailed account of the ongoing debate about labeling GMO products in the United States. The book shows that while the United States opposes the creation of EU rules that would require the labeling of GMO products in the United States, the European Union continues to insist on labeling GMO products in the United States.

**Routledge Handbook of Ecocriticism and Environmental Communication - Scott Slavice - 2019-02-01**

Ecocriticism and environmental communication studies have for many years co-existed as parallel disciplines, occasionally crossing paths but typically operating in separate academic spheres. These fields are now rapidly converging, and this handbook presents an overview of the history and current state of ecocriticism and environmental communication, and the patterns and challenges of environmental communication in non-Western societies. Contributors to this book include literary, film and religious studies scholars, communication studies specialists, environmental historians, practicing journalists, art critics, linguists, ethnographers, sociologists, literary theorists, and other academics, all of whom address the key issues in textual representations of human–nature relationships and on the challenges and possibilities of environmental communication. The handbook is designed to map existing trends in both ecocriticism and environmental communication and to predict future directions. This handbook will be an essential resource for teachers, students, and practitioners of environmental literature, film, journalism, communication, and rhetoric, and well as the broader meta-discipline of environmental humanities.

**The Routledge Linguistics Encyclopedia - Kirsten Malmaje - 2009-12-04**

The Routledge Linguistics Encyclopedia is a single-volume encyclopedia covering all major and subsidiary areas of linguistics and applied linguistics. The entries provide in-depth coverage of the topics and sub-topics of linguistics. The entries are arranged in alphabetical order and cover all aspects of linguistics and applied linguistics. The entries are written by a team of experts in the field. Entries are alphabetically arranged and extensively cross-referenced so the reader can see how areas interrelate. Including a substantial introduction which provides a potted history of linguistics and suggests further reading. This third edition has been thoroughly revised and updated, with new entries on: attitudes to language, language and the law, language, attitudes to language, artificial intelligence, and artificial language. The book is an invaluable resource for students and scholars of linguistics and applied linguistics.

**Researching Discourse - Christopher Hart - 2020-03-19**

This book offers a 'how-to' guide to conducting research in discourse analysis. Organized around different approaches to discourse analysis, the book includes a range of activities and exercises that will help students to develop skills in conducting discourse analysis. It contains exercises that will help students to develop skills in conducting discourse analysis. It contains an introduction to the study of discourse and a discussion of the history of discourse analysis. The book also provides a comprehensive overview of the methods and techniques of discourse analysis.

**Food and Drug Regulation in an Era of Globalized Markets - Sam H Falk - 2015-05-15**

This book examines the relationship between ecocriticism and environmental communication studies, while also highlighting key paradigms in information studies, diverse examples of practical applications of environmental communication and environmental studies, and the patterns and challenges of environmental communication in non-Western societies. Contributors to this book include literary, film and religious studies scholars, environmental historians, practicing journalists, art critics, linguists, ethnographers, sociologists, literary theorists, and other academics, all of whom address the key issues in textual representations of human–nature relationships and on the challenges and possibilities of environmental communication. The handbook is designed to map existing trends in both ecocriticism and environmental communication and to predict future directions. This handbook will be an essential reference for students, teachers, and practitioners of environmental literature, film, journalism, communication, and rhetoric, and well as the broader meta-discipline of environmental humanities.

**Discourse Analysis - Dizhia Bhatia - 2015-05-15**

This book presents a unique perspective into the investigation and analysis of public discourses, such as those of the political, business and religious elite, and the citizenry, and in turn to contemporary issues, such as the war on terrorism, the Arab Spring, and the climate change debate. Employing a qualitative approach, and drawing on a variety of data, the book will help to answer questions such as: Which approach should I take? What kind of data should I analyse and how do I set about analysing it? What are the different possible lenses through which to interpret the data? How do I report my findings? Both qualitative and quantitative (corpus-based and experimental) methods are covered. Illustrated with far-ranging, detailed, and original case-studies, each chapter follows a consistent format which makes the book easy to use. Written in an accessible style, this book will be invaluable to all students of contemporary public discourses. Chapters can be read independently of one another. This is the ideal companion for any student undertaking research in discourse analysis within English language, linguistics, applied linguistics, and communication studies programmes.

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