Community-led data collection using Open Data Kit for surveillance of animal African trypanosomiasis in Shimba hills, Kenya

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Abstract
Objective: In Sub-Saharan Africa, there is an increase in trypanosome non-susceptibility to multiple trypanocides, but limited information on judicious trypanocide use is accessible to smallholder farmers and agricultural stakeholders in disease endemic regions, resulting in widespread multi-drug resistance. Huge economic expenses and the laborious nature of extensive field studies have hindered collection of the requisite large-scale prospective datasets required to inform disease management. We examined the efficacy of community-led data collection strategies using smartphones by smallholder farmers to acquire robust datasets from the trypanosomiasis endemic Shimba hills region in Kenya. We used Open Data Kit, an open-source smartphone application development software, to create a data collection App.

Results: Our study provides proof of concept for the viability of using smartphone Apps to remotely collect reliable large-scale information from smallholder farmers and veterinary health care givers in resource poor settings. We show that these datasets can be reliably collated remotely, analysed, and the findings can inform policies that improve farming practices and economic wellbeing while restricting widespread multi-drug resistance. Moreover, this strategy can be used to monitor and manage other infectious diseases in other rural, resource poor settings.

Keywords: Community-led, Surveillance, Smartphone, Trypanosomiasis

Introduction
Animal African trypanosomiasis (AAT), a life-threatening neglected tropical disease that affects cattle, goats and sheep, caused by trypanosomes parasites (Trypanosoma congolense, Trypanosoma brucei, and Trypanosoma vivax) is endemic to Shimba hills, in Kwale County, Kenya, a resource poor setting inhabited by smallholder farmers [1]. Tsetse flies, the vectors that transmit trypanosomes, are widely spread across in 38 of the 47 counties in Kenya, occupying approximately 138,000 km² (23% of the country), putting livestock and people at risk of infection [1]. Chemotherapy is the main strategy for disease management, but trypanosomes are progressively becoming non-susceptible to multiple drugs [2–4]. The increase in parasite non-susceptibility is largely driven by inappropriate and prolonged use of trypanocides [1, 5]. Thus, providing information on judicious trypanocide use to smallholder farmers and agricultural stakeholders in this disease endemic region could significantly reduce the development and spread of multi-drug non-susceptibility [6]. However, this is hindered by inadequate data on: prevalence of multi-drug non-susceptible trypanosomes, perceptions of smallholder farmers about disease management and use of trypanocides, and access to veterinary services in resource poor endemic settings [7]. The huge economic expenses and laborious efforts associated with extensive field studies prohibit collection of the requisite large-scale prospective data. We aimed to

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evaluate the efficacy of community-led data collection using smartphones for robust information collation to monitor cattle trypanocide non-susceptibility, and also to answer pertinent trypanosomiasis management associated research questions using data from smallholder farmers in disease endemic region of Shimba hills, Kwale County, Kenya.

Main text
Conventional data collection tools requiring physical presence of investigators are expensive, and significantly slowdown data collection, analysis and results dissemination [8, 9]. Mobile phone applications (Apps) for remote data collection show great promise for their use for data collection in rural settings [10, 11], but remain largely untested for disease surveillance in marginalised endemic areas [12]. Apps are faster, inexpensive, and have quality control mechanisms ensuring consistency in data quality [13–15]. Basic feature cell phones, as opposed to a smartphones, can also be used for financial transactions, engage users/participants, assess outcomes, pinpoint geographic locations, and measure levels of social contact and connectedness [16]. The International Telecommunication Union estimates nearly 100% global mobile phone subscription rates by over 5 billion users; with over 70% residing in developing countries [17, 18]. This provides new avenues to robustly monitor and evaluate health outcomes; understand the social-economic, behavioural and environmental factors influencing health and illness; and provide forecasts that allow early intervention to avert disease epidemics [1, 16, 19, 20].

Kenya has 100% mobile phone penetration, and a 67% smartphone penetration rate, which is 4 times higher than Africa’s average (18%) [21, 22]. Internet connectivity via smartphones accounts for 83% of web traffic, well above the global average of 52% [23].

Although performing financial transactions using mobile phones is predominant [22], there is increasing use in agricultural sector to improve profitability and farming practices among Kenyan smallholder farmers. For example, M-Farm, provides real-time national market prices of agricultural produce thereby allowing farmers to get the best prices and eliminating unscrupulous middlemen; and iCow that provides livestock husbandry advice to smallholder communities in rural remote areas without access to veterinary and extension officers [24, 25].

Community engagement when implementing mobile phone-based strategies is important for gaining trust, educating on use and importance of data collected, and easy reporting of feedback [26]. Kwale County is one of the poorest regions, with a low literacy level (57%) in Kenya [27]. We examine the efficacy of community-led data collection using smartphones for monitoring cattle trypanocide non-susceptibility and to provide data on smallholder farmer perceptions on trypanosomiasis in Shimba hills, Kwale County, Kenya. We also examine whether this strategy of data collection was robust enough to collect information on inclusivity, since data on gender inequality are harder to collect and constitute the “silences” in smallholder farming in resource poor settings.

Methods
Study site and data collection
This pilot study was part of a larger study evaluating evolutionary markers of trypanocide non-susceptibility conducted among two smallholder livestock farming communities of different ethnicities from Mbegani and Kizibe in Shimba hills, Kwale County, Kenya [1]. We obtained informed written consent and interviewed veterinary health care givers and smallholder farmers to gain insight and contextualise factors related to accessibility, timeliness and relevance of mobile health (m-Health) Apps in dissemination of agricultural information. We collected information on trypanocide use for disease management, drug non-susceptibility by their cattle after treatment, and knowledge on trypanosomiasis management (Additional file 1). We anonymised all personal data using unique identification numbers. Data was securely stored on an access-restricted database at the University of Nairobi’s Centre for Biotechnology and Bioinformatics.

Data application
We used Open Data Kit (ODK) an open-source smartphone App development software to create a data collection App [28]. ODK has a user-friendly web interface for designing the mobile App forms and programming simple logic [29]. During data collection filled forms were initially stored on the phone’s memory, prior to storage at the remotely located centralised database for further analysis. The App ensured the automatic storage of the mobiles’ geographical locations, and pictures and videos taken during data collection. The collected data was not altered prior to transmission. The App data entries were converted to Excel spreadsheets for further statistical analysis [30, 31].

Multiple correspondence analysis
We used multiple correspondence analysis (MCA), a data reduction technique which permits the identification of complex patterns in a dataset of categorical variables [32], to determine variation between the farmers in both villages, and generate a graphic representation of our findings using the response data collected. We included
only information that gave insight on farmers perceptions to trypanosomiasis and trypanocide use to be able to understand the effect these perspectives have on farming productivity. This analysis was implemented using SPSS statistics for Windows (version 24.0), NY: IBM Corp.

Results
We conducted a pilot study on the efficacy of a community-led data collection approach by conveniently sampling from two communities of smallholder farmers (n = 47) from: Kizibe (n = 23) and Mbegani (n = 24) to acquire information on trypanocide non-susceptibility and perceptions of smallholder farmers on trypanosomiasis. There was a disproportionately lower number of female smallholder farmers (6%, n = 3), who also had less cattle ownership (4%, n = 8) compared to their male counterparts (Fig. 1a). These female farmers were all from Mbegani, and their cattle were not infected with non-susceptible trypanosomes. This is in contrast to male farmers who owned cattle (64%) infected with non-susceptible trypanosomes. Our results from multiple correspondence analysis show variations in perception of trypanosomiasis management, and use of trypanocides between the two communities of smallholder farmers (Fig. 1b).

Smallholder farmers in Mbegani lost fewer cattle due to trypanosomiasis, spent less on trypanocides, regained milk production earlier after treating livestock, keenly followed drug prescription instructions, and noticed that recurrent infections are resistant to treatment.

A large proportion of smallholder farmers and veterinary health care givers interviewed (94%, n = 47) welcomed the smartphone App developed on the ODK platform as a method of trypanosomiasis data collection. The farmers with dissenting views about using the App were illiterate. Our multiple correspondence analysis results show variation between the two communities from the overall mean, which would not be detected if knowledge on community ethnicity was not considered.

Discussion
Kwale is one of the most resource poor Counties in Kenya. Kizibe and Mbegani, in Shimba hills, Kwale, are trypanosomiasis endemic regions with varying economic capacities and different farming practices, which have made understanding temporal trends in trypanocide non-susceptibility challenging. Previous studies have used generalised cross-sectional survey approaches that lumped together findings from different communities in Kwale making it challenging to pinpoint subtle differences in farmers perceptions and disease management practices [33]. We established that it is feasible to implement robust community-led data collection using a smartphone application by smallholder farmers in Kwale to improve knowledge and management of trypanosomiasis and trypanocide non-susceptibility. Our results from the initial tranche of the community-led data collection using the ODK-based mobile App was able to highlight a disparity between gender inclusivity and cattle ownership among smallholder livestock farmers in Kwale, suggesting that women are less economically empowered compared to men. This finding supports previous studies showing that in sub-Saharan Africa, female farmers have many setbacks that hinder their agricultural productivity, which is 23–66% lower than that of male counterparts. Improving access to productive resources would increase global agricultural yields by up to 30%, raise economically viable activities by up to 4%, and reduce global hunger for up to 150 million people [34, 35]. Although female smallholder farmers in Shimba hills have smaller cattle herds compared to their male counterparts, trypanocide non-susceptibility is absent in their herds suggesting that they exercise better farming practices, since their cattle were non-susceptible to multiple trypanocide drugs. The farmers in Kwale commonly rear the Boran cattle [36]. Thus, it is unlikely that this difference is due to a few smallholder farmers’ livestock becoming trypanotolerant. This is a remarkable observation considering all farmers practice free-range farming in common community grazing and watered fields, and hence the animals come into close contact, and have similar rates of exposure to disease vectors.

We used multiple correspondence analysis (MCA) to highlight subtle variation in farming practices by the smallholder farmers in Kizibe and Mbegani, which could be used to inform trypanosomiasis management. Similar approaches have been used to assess animal African trypanosomiasis (AAT) vulnerability in cattle-owning communities of sub-Saharan Africa [37]. Our results emphasise the potential to evaluate pertinent research questions that were previously intractable at vast scales, and unprecedented due to economic restrictions and the laborious nature of field data collection exercises. ODK-based Apps can be customised to local dialects, have user-friendly web-interfaces, are cost-effective, and receive good technical support making them favourable for use in resource poor settings. The ease of use will ensure acceptance by local communities as the only dissenting voices were from the illiterate farmers. We established that smallholder farmers with dissenting views (4%, n = 2) were illiterate, and had reservations on embracing information technology. However, these farmers and other stakeholder, for example veterinary healthcare workers and extension officers can be taught how to use the App during prospective community engagement.
Fig. 1  

a Gender inclusivity in cattle husbandry in Kwale. The proportion of female farmers was smaller (6%, n = 3 of 50), and they also had a lower proportion of the overall livestock ownership (4%, n = 8 of 211). 

b Farmers perceptions on livestock trypanosomiasis. Shows the perception of farmers based on results from multiple correspondence analysis (MCA) conducted separately for Mbegani and Kizibe. The x-axis scale reflects the degree to which farmers disagreed (0) to mostly agreed (1) on the research questions asked during data collection. Responses from Kizibe (red) are distinguished from those from Mbegani (blue), and also the overall mean values (green) is also determined.
Limitations
The limitation in this pilot study was focus on a restricted set of questions to establish proof of concept, but other pertinent research questions based on study design can be included for prospective research. We also anticipate some recall bias during data collection. We currently underpowered to estimate the extent of this bias, but anticipate that a much larger dataset from prospective data collection will reduce confounding during analysis. This study was conducted using datasets from smallholder farmers due to insufficient data from the small number of veterinary healthcare workers. Another setback was the intermittent mobile network coverage by some mobile service providers. We were able to circumvent this challenge by transmitting information to the central database once connected to a strong network.

Abbreviations
AAT: animal African trypanosomiasis; App: mobile phone application; m-Health: mobile health; ODK: Open Data Kit; MCA: multiple correspondence analysis.

Authors’ contributions
BWK conceived the study. IW, SW, CM, NM, LW, and BWK collected data. IW, SW, CM, NM, LW, and BWK performed the analysis and interpretations of the data. IW, SW, LW, and BWK wrote the first draft. IW, SW, CM, NM, LW, and BWK contributed to the substantive revision of the final draft. All authors read and approved the final manuscript.

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Competing interests
The authors declare that they have no competing interests.

Availability of data and materials
All materials and data used to perform this study are available in the main text.

Consent for publication
Not applicable.

Ethics approval and consent to participate
This study was based primarily on secondary data collected on animal health. Written informed consent was given prior to participation interviews and data collection by small holder farmers. The University of Nairobi Ethical Research Committee approved surveillance procedures and instruments.

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