New Higgs signals from a multi-scalar model with flavor symmetry

Alfredo Aranda,1,2,3,* J. Lorenzo Díaz-Cruz,† 3,4 Alfonso Rosado3,5‡
1Facultad de Ciencias - CUIRBAS, Universidad de Colima, Colima, México
2 Abdus Salam - ICTP, Trieste, Italy
3 Dual C-P Institute of High Energy Physics, México
4 C.A. de Partículas, Campos y Relatividad, FCFM-BUAP, Puebla, Pue., Mexico
5 Instituto de Física, BUAP, Puebla, Pue., Mexico
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A scenario is presented where the s, c, and b quark fusion Higgs production cross sections are enhanced with respect to those of the Standard Model. In particular the c quark fusion production is very important and can account for a significant contribution at the Large Hadron Collider. The light Higgs couplings to vector bosons are sufficiently suppressed to allow its mass to lie below the LEP bound of 115 GeV and due to enhanced couplings to second family fermions, the Higgs decay to μ pairs is large enough to be detectable. This is accomplished with a model incorporating three Higgs doublets charged under a flavor symmetry.

Electroweak symmetry breaking in the Standard Model is achieved by the Higgs mechanism, where the presence of an SU(2)W doublet scalar field - the Higgs field - with a non zero vacuum expectation (vev) leads to the breaking of SU(2)W × U(1)Y down to U(1)em, rendering three massive gauge bosons (Z and W±), the massless photon, and a not yet observed massive scalar. Furthermore, the coupling of the Higgs field to fermions also generates their mass terms.

Physics beyond the Standard Model tries to explain what the Standard Model leaves unexplained. One example is the exuberant distribution of fermion mass scales (including neutrino masses) and their mixing angles. Other interesting questions are related to the number of generations (three in the Standard Model), the hierarchy of energy scales, the apparently accidental global symmetries present in the Standard Model such as those associated to Baryon and Lepton number, etc.

Of course there has also been an intensive experimental program dedicated to the search of deviations from the predictions of the Standard Model. With the salient exception of neutrinos oscillations, which however can in principle be easily incorporated to the Standard Model, there has been no deviation. This is a remarkable situation since any Physics Beyond the Standard Model proposal necessarily involves the prediction of deviations and their no observation puts stringent constraints to those approaches. Of present relevance is the fact that the Large Hadron Collider (LHC) has already provided data that is pushing the most popular candidate, namely the Minimal Supersymmetric Standard Model, to remote corners of parameter space, and it will certainly bring very interesting results within perhaps a couple of years.

Given this situation it is interesting to explore what kind of minimal additions to the Standard Model one can envisage such that, without explaining all of the open problems, one can still obtain interesting non-canonical phenomenology explorable at the LHC.

This letter investigates the possibility of having three Higgs doublets and a flavor symmetry in such a way that the Higgs fields transform non-trivially under it. This is not a new idea and in fact most models of flavor symmetries, specially the so called renormalizable models (see for example [8], include several Higgs doublets (and sometimes triplets) with non trivial flavor properties. The idea here is to explore the simplest case where there is only one Higgs doublet per generation and determine its phenomenology. It turns out that it is possible to obtain a scenario where, for example: the lightest scalar couplings to W and Z are suppressed, which allow its mass to be lower than the 115 GeV LEP bound; the coupling of the lightest scalar to the top quark is significantly suppressed and turns down the usual gluon fusion production mechanism for the Higgs; the Higgs production cross section through charm and strange fusion at the LHC can be 2 − 3 orders of magnitude larger than that of the SM.

To see how this works consider a model with the Standard Model fermion content plus three Higgs SU(2) doublets. Assume there is a softly broken global U(1) flavor symmetry under which the fields in the model are charged

[1] This model is presented as an existence proof to show the scheme. A more detailed treatment with specific models based on discrete flavor symmetries that include the neutrino sector will be presented in a separate publication.
where the charges are chosen so that $|a| \neq \{|b/2|, |b|, |2b|\}$, and where the fermion fields are given in the weak base.

With these assignments the allowed Yukawa terms are given by (for quarks)

$$\mathcal{L}_Y = [y^u, 1, 2] \Phi_1^0 u_{R2}^0 + [y^u, 2, 1] \Phi_1^0 u_{R1}^0 + [y^u, 3, 2] \Phi_2^0 u_{R3}^0 + [y^d, 1, 2] \Phi_3^0 d_{R1}^0 + [y^d, 2, 1] \Phi_3^0 d_{R2}^0 + [y^d, 3, 2] \Phi_3^0 d_{R3}^0 + [y^d, 3, 2] \Phi_3^0 d_{R3}^0 + h.c., \ (1)$$

where $y^u$ and $y^d$ denote the Yukawa matrices in the up and down sectors respectively, $\Phi \equiv isy(\Phi^*)$, and where the charged lepton Yukawa terms are similar to the down-type quark terms.

Spontaneous breaking of electroweak symmetry is triggered when $\Phi_1$, $\Phi_2$, and $\Phi_3$ acquire vevs ($\epsilon_1$, $\epsilon_2$, and $\epsilon_3$, in obvious notation, and where we assume CP-even vevs). Denoting these fields by $\Phi_a^0 = \frac{1}{\sqrt{2}} (v_a + \phi_a^0 + i\phi_a^0)$ Eq. (1) then leads the Yukawa quark mass matrices

$$M_u^0 = \begin{pmatrix}
0 & v_1 y_{12}^u & 0 \\
v_1 y_{23}^u & 0 & v_2 y_{23}^u \\
0 & v_2 y_{23}^u & v_3 y_{33}^u
\end{pmatrix} \ (2)$$

$$M_d^0 = \begin{pmatrix}
0 & v_1 y_{12}^d & 0 \\
v_1 y_{12}^d & 0 & v_2 y_{23}^d \\
v_1 y_{12}^d & v_2 y_{23}^d & v_3 y_{33}^d
\end{pmatrix} \ (3)$$

(the charged lepton mass matrix is obtained from $M_d^0$ replacing $y_{12}^d$ with $y_{12}^d$).

Note that the general form of the mass matrices is given by the Fritzsch-like texture $\text{II}$ (for $u, d, l$)

$$M_f^0 = \begin{pmatrix}
0 & A_f & 0 \\
A_f^* & 0 & B_f \\
0 & B_f^* & C_f
\end{pmatrix} \ (4)$$

where the difference from the original Fritzsch texture is that they deviate from the Hermitian Nearest-Neighbor Interaction form (NNI). As discussed in II, only small deviations from hermiticity are required in order to fit the CKM matrix, and one can perform a perturbative diagonalization by splitting the mass matrix in the following way:

$$M_f^0 = H_f^0 + \Delta M_f \ . \ (5)$$

The hermitian mass matrix $H_f^0$ is obtained from $M_f^0$ by taking $y_{12}^u = y_{12}^d$ and $y_{32} = y_{23}$, while $\Delta M$ parametrizes the deviation from hermiticity. The diagonal mass matrix is obtained by the usual bi-unitary transformation

$$M_f = O_L^t M_f^0 O_R \quad \text{whereas for the hermetic mass matrix a single matrix } O_L = O_R = O_a \text{ suffices. Thus } H_f = O_f (H_f^0)_f O_f^t \text{, and the matrices } O_f \text{ can be expressed in terms of mass eigenvalues. The diagonalization matrices for the complete mass matrices } M_f^0 \text{ are then given by } O_f^t = O_f (1 + X_f) \text{ and } O_f^t = O_f (1 - X_f), \text{ where } X_f \text{ is obtained perturbatively} \ [11].$$

The fermion interactions, expressed in the mass basis, with the neutral scalar fields are given by

$$\mathcal{L}_Y = \int f_L (O_L^0) i u(Y_a^f)_{kl} (O_R^0)_{ij} f_R \phi_a^0 + h.c. \ . \ (6)$$

where the matrices $Y_a^f$ are obtained from the $y^a$ in Eq. (1) for each $\Phi_a$.

Denoting the neutral CP-even Higgs mass eigenstates by $h_a$, where $\phi_a^0 = U_{ab} h_b$, with $U$ the unitary matrix that diagonalizes the scalar squared mass matrix, one obtains the following Yukawa interactions:

$$\mathcal{L}_Y = \frac{1}{2} f_i \left( (|A_s^f|)_{ij} + (A^f_{ij})_{ij} \right) + \left( |A_s^f|_{ij} - (A^f_{ij})_{ij} \right) \gamma_5 j_j h_b^0 + h.c., \ (7)$$

where

$$(A_s^f)_{ij} = (O_L)_{ik} (Y_b^f)_{kl} (O_R^0)_{lj} U_{ab} \ . \ (8)$$

Neglecting first generation masses (a sensible approximation for the phenomenology of interest) the matrices $O_{L,R}$ for up-type quarks can be written as

$$O_{L,R} = \begin{pmatrix}
1 & 0 & 0 \\
0 & c(1 + r) & s(1 - \epsilon) \\
0 & -s(1 - \epsilon) & c(1 + r)
\end{pmatrix} \ (9)$$

where $c(s)$ denote the cosine (sine) of the mixing angle in the up sector, $r = m_c/m_t$, and $\epsilon = (B_u - B'_u)/abs(B_u)$. The resulting coupling matrices take the form

$$A_u^a = \begin{pmatrix}
1 & 0 & 0 \\
0 & m_{c2} & 0 \\
0 & -m_{c2} & 0
\end{pmatrix} \ (10)$$

where $\bar{m}_{ct} = \sqrt{m_{ct} m_{t2}}$. Similar expressions are obtained for down-type quarks and charged leptons.

Finally, the diagonal Higgs-fermion couplings $h_a f_i \tilde{f}_i$, for all types of quarks and leptons can be written as (no sum over $k$)

$$(A_s^f)_{kk} = \frac{g_{ewn} \lambda_{sk}}{v} = \frac{m_k}{v} \chi_{sk} \ , \ (11)$$

where the couplings $\chi_{sk}$ for up-type quarks can be easily read off Eq. (10) (and similarly for d-type quarks and charged leptons) and $v = 246 \text{ GeV}$. The resulting coeffi-
cients $\chi^{i\kappa}_{\alpha}$ are given by
\[
\chi^{i}_{\alpha} = U_{1a} \frac{v}{v_{1}}, \\
\chi^{b}_{\alpha} = U_{2a} \frac{v}{v_{2}} - U_{1a} \frac{v_{m}}{v_{1}m_{b}}, \\
\chi^{c}_{\alpha} = 2U_{2a} \frac{v_{1}}{v_{2}} + U_{3a} \frac{v}{v_{3}}, \\
\chi^{t}_{\alpha} = 3U_{a} \frac{v}{v_{1}} - 2U_{2a} \frac{v_{m}}{v_{2}m_{t}}, \\
\chi^{b}_{\alpha} = U_{1a} \frac{v}{v_{1}}, \tag{12}
\]

In order determine the matrix elements $U_{ab}$ one must analyze the scalar potential of the model, which in this case is given by
\[
V_{H} = \mu^{2} |\Phi_{a}|^{2} + \lambda_{i} |\Phi_{a}|^{4} + \lambda_{ab,c} |\Phi_{a}|^{2} |\Phi_{b}|^{2} + \lambda_{abcd} |\Phi_{a}|^{2} |\Phi_{d}|^{2} + \eta_{abc} \Phi_{a}^{\dagger} \Phi_{b}^{\dagger} (\Phi_{c}^{\dagger} \Phi_{d} + h.c.) + f_{a,b,c,d} (\Phi_{a}^{\dagger} \Phi_{b} + h.c.), \tag{13}
\]

where all couplings are real and the terms proportional to $f_{ab}$ are the soft-breaking terms.

A numerical analysis shows that $v_{1} \approx v_{2}$ must be small, which implies that $v_{3} \sim$ EW-scale, and in order to obtain sizable masses for the pseudoscalars, $f_{ab}$ must be large. Taking $O(1)$ values for all the other coefficients one can obtain acceptable scalar masses and vacuum stability (see figure 1). A detailed analysis will be presented in a separate publication.

![Figure 1: Masses of the scalar particles in the model for the parameters given in the text with $v_{1} = 5$ GeV.](image)

An interesting observation is that since $v_{1} \approx v_{2} \ll v_{3}$, then the masses of the charm and bottom quarks are obtained with Yukawa couplings that can have the same size as that of the top quark Yukawa coupling, therefore leading to a large enhancement of their Higgs couplings (similarly for the muon and tau). This fact provides the possibility for a sizable (compared to the SM) production of Higgs bosons at LHC through $s$ and $c$ quark fusion. In table 1 an example is presented where $v_{1} = 7$ GeV and $v_{2}$ is varied from 3 to 17 GeV. The $O(1)$ parameters and soft breaking masses from the scalar potential used in this example are given by $\lambda_{1} = 1.5$, $\lambda_{2} = 1.8$, $\lambda_{3} = 1.9$, $\lambda_{12} = 0.7$, $\lambda_{13} = 0.5$, $\lambda_{23} = -1.2$, $\lambda_{12} = 2.1$, $\lambda_{13} = -2.2$, $\lambda_{23} = -2.5$, $\eta_{23} = -1.6$, $\eta_{32} = -1.9$, $f_{12} = -444$ GeV, $f_{13} = -450$ GeV, and $f_{23} = -457$ GeV.

| $v_{2}$ | $m_{h1}$ | $\chi_{1}$ | $\chi_{2}$ | $\chi_{3}$ | $\chi_{4}$ | $\chi_{5}$ | $\chi_{6}$ | $\chi_{7}$ | $\chi_{8}$ |
|---|---|---|---|---|---|---|---|---|---|
| 3 | 124.1 | -36.7 | 0.27 | 34.4 | 16.2 | 34.4 | 14.1 | 0.05 |
| 5 | 115.1 | 11.1 | -0.35 | 31.9 | 19.9 | 31.9 | 18.6 | 0.06 |
| 10 | 92.2 | 58.5 | -0.29 | 21.9 | 18.8 | 21.9 | 17.9 | 0.09 |
| 17 | 67.9 | 25.7 | -0.15 | 16.1 | 12.3 | 16.1 | 11.8 | 0.14 |

Table 1: Values obtained for the couplings $\chi^{i\kappa}_{\alpha}$ for $v_{1} = 7$ GeV for the parameters in the scalar potential discussed in the text. Note that the value of $v_{3}$ is obtained from the relation $v_{3}^{2} = (246 \text{ GeV})^{2}$. Dimension-full parameters are in GeV.

Note that the lightest Higgs coupling to vector boson pairs (W or Z) is very suppressed. This allows its mass to be lower than the $115$ GeV LEP bound. Also, its coupling to the top quark is significantly suppressed, which will make the usual gluon fusion mechanism for Higgs production smaller. On the other hand, the enhancement found for the Higgs couplings to the $c$ and $b$ quarks, will have a very interesting effect on the production of Higgs bosons at LHC through their fusion.

Using the CTEQ parton distribution functions [12] one finds that the cross section for the production of the light Higgs boson $h_{1}$, through charm and strange fusion at LHC7, is $2 - 3$ orders of magnitude larger than the SM result. This is shown in figure 2 for two cases with $v_{1} = 5$ and $7$ GeV respectively.

The decays of the Higgs boson are obtained to be:

\[
BR(h_{1} \to \mu^{+}\mu^{-}) = 10^{-3} \tag{14}
\]
\[
BR(h_{1} \to \tau^{+}\tau^{-}) = 5.3 \times 10^{-2} \tag{15}
\]
\[
BR(h_{1} \to c\bar{c}) = 0.2 \tag{16}
\]
\[
BR(h_{1} \to s\bar{s}) = 1.5 \times 10^{-3} \tag{17}
\]
\[
BR(h_{1} \to b\bar{b}) = 0.74 \tag{18}
\]

Thus, with $10$ fb$^{-1}$ at LHC7, one gets about 1000 events from charm fusion, followed by the decay $h_{1} \to \mu^{+}\mu^{-}$, this needs to be compared with the Drell-Yan background, which for a mass resolution of 5 GeV, gives $1.21 \times 10^{4} \pm 1.1 \times 10^{2}$ events. Thus the signal of the model is clearly detectable.

A similar enhancement for the bottom quark and tau lepton Higgs coupling is found, which will also produce possible detectable signals coming from the decays $h_{1} \to bb$, $h_{1} \to \tau^{+}\tau^{-}$, $h_{1} \to \mu^{+}\mu^{-}$, which will have final states consisting of 4b quarks, 2b quarks plus 2$\tau$ or 2b quarks plus 2$\mu$, respectively (the signal to $\tau$ pairs is discussed in [14]). As mentioned above a complete numerical analysis of these processes and the scalar sector will be presented in a separate publication but it
can be noted that the enhancement for the Higgs-bottom coupling is well above the ones that could be tested at LHC14. As shown in [13, 16], one needs enhancements of size 2.4 in order to detect a Higgs particle with a mass of order 200 GeV. This means that the signal in this model is clearly detectable at the LHC.

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