Does Environmental Policy Promote Energy Efficiency? Evidence From China in the Context of Developing Green Finance

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In response to the dilemma between economic development and environmental protection, green finance is an effective tool for environmental regulation. Based on the stochastic frontier analysis method to measure the energy efficiency of China’s provinces from 2001 to 2017, the promotion effect of green finance on energy efficiency and the intermediary effect of green technology innovation are tested and analyzed in our study. The results show that green finance can significantly improve energy efficiency. Specifically, green finance makes stronger effect on energy efficiency in provinces with rich resource endowments, high levels of economic development, and high degree of marketization. Green finance can improve energy efficiency through the development of new energy technologies and disruptive green innovation, which provides important supports for formulating policies to optimize energy structure and improve energy efficiency.

Keywords: green finance, energy efficiency, green technology innovation, panel data model, environmental policy

INTRODUCTION

Energy is an important foundation and main driving force for a country’s economic development. However, with the increase in total economic scale and the shortage of fossil energy, the issue of resource security has become the main focus of global attention. In particular, the world is facing the major challenge of climate change. While economic growth depends on energy consumption, it also brings severe environmental pollution (Diakoulaki and Mandaraka, 2007; Sjostron and Ostblom, 2010; Chen et al., 2017). It is necessary to review the long-term economic growth in the context of environmental policy (Burke, 2015), and interest in analyzing the relationship between energy and economic performance has gradually recovered. The development of green finance contributes to the stable economic growth momentum and sustainable economic development (Mohsin et al., 2020; Zhang et al., 2020), which provides a new perspective for our study.

The relationship between energy consumption and economic development has always been the focus of research. A large number of studies have shown that there is a positive correlation between economic growth and energy consumption. The higher the energy consumption is, the greater the output per capita. Whether from the long-term or short-term perspectives, energy consumption has a positive impact on economic growth (Warr and Ayres, 2010; Bildirici et al., 2012; Al-mulali and Sab, 2012; Islam et al., 2013, Saidi and Hammami, 2015), and economic development is closely related to natural resource consumption (Song et al., 2019). At the same time, affected by the
unbalanced energy supply-demand relationship, fluctuations in energy prices transfer uncertainty to economic activities, causing economic volatility (Saiti et al., 2018; Bildirici and Badur, 2018; Dagoumas et al., 2020). This effect is even more serious for energy-dependent countries. In addition, with the acceleration of industrialization and urbanization, the demand for energy consumption has also grown rapidly (Qian et al., 2017; Wang and Su, 2019), and the equilibrium state between economic growth and energy consumption has undergone a fundamental change.

Facing the imbalance between energy consumption and economic development, various types of environmental regulations have played active regulatory roles in economic development, such as market reforms (limura and Cross, 2018), emission permits and renewable energy penetration (Mahmood and Ayaz, 2018; Arminen and Menegaki, 2019), pollution tax (Sen, 2015), as well as carbon taxes (Du et al., 2020). Some studies have concluded that environmental regulations have a positive impact on energy efficiency (Mandal, 2010; Bi et al., 2014; Zhang et al., 2016a; Zhang et al., 2016b). However, different types of environmental regulations have different effects on energy efficiency (Peng and Zhang, 2019). Dirckinck-Holmfeld (2015) studied the effects of environmental regulations on improving energy efficiency based on Danish enterprise surveys, but found that the Danish government’s environmental permit and ban framework was relatively vague and couldn’t provide the right direction for promoting energy efficiency. Zhang et al. (2021) analyzed the impact of corporate internal governance and external governance factors on the use of renewable energy, and found that companies under the common law system tended to use renewable energy. It can be seen that there are still some controversies about the impact of environmental regulations on energy efficiency.

As traditional environmental regulations and policies have shown more uncertainties in influencing energy efficiency, environmental regulations that promote green finance development have emerged (Wang and Zhi 2016; Zhang et al., 2020; Mohsin et al., 2020; Hafner et al., 2020). Based on the establishment of the green finance framework, the impact of green finance development on energy transition has begun to be studied. On the one hand, in terms of green financial tools, the impact of green bonds and green credits on renewable energy and green energy is analyzed and mixed findings are provided (Taghizadeh-Hesary and Yoshino, 2019; Azghaliyeva et al., 2020). On the other hand, from the perspective of financial functions, it is confirmed that financial industry plays a role in supporting the development of green economy and the expansion of green finance (Keerthi, 2013; Sachs et al., 2019; Zheng et al., 2020).

As the largest developing country in the world, China has undergone earth-shaking changes after years of rapid social and economic development. The fact that coal resources are abundant and oil and gas resources are relatively scarce has led to an unreasonable energy production and consumption structure. In recent years, China’s renewable energy industry has continued to grow, and its share in the primary energy structure has continued to rise, becoming an important aspect of energy production and consumption. In 2019, China’s total output of renewable energy, nuclear power, and hydropower reached 21.06 EJ, accounting for 14.9% of primary energy consumption. Renewable energy, nuclear power, and hydropower accounted for 31.5, 14.8 and 53.7% of total new energy production, respectively.\(^1\) At the same time, by the end of 2019, China’s green loan balance reached 10.22 trillion RMB; the scale of international green bond issuance reached 257.7 billion U.S. dollars (approximately 1.8 trillion RMB), which showed an increase of 51.06% over the same period last year; China has issued 31.3 billion United States dollars green bonds that meet the Climate Bond Initiative criteria, ranking second in the global green bond issuance scale.\(^2\) Taking China as the research object to study the impact of green finance on energy efficiency is very representative and exemplary.

In our study, the energy efficiency is measured by using the Stochastic Frontier Analysis Method, and the green finance index is calculated by using the Comprehensive Evaluation Method. Then, the panel data models with fixed effects are used to test the impact of green finance on energy efficiency, and we conduct several robustness tests to make sure our results of baseline model reliable. In addition, the heterogeneous impacts of green financial development on energy efficiency are discussed and analyzed, considering differences in resource endowments, differences in economic development levels, and differences in marketization levels. Finally, whether green finance can improve energy efficiency through the development of new energy technologies and disruptive green innovation is tested and discussed. This study contributes to the existing literature in several ways.

First, from the perspective of green finance development, the impact of environmental regulations on energy efficiency is analyzed, supplementing previous studies that focused on control and command environmental regulations (Chen and Zhang, 2012; Dirckinck-Holmfeld, 2015; Hancevic, 2016), but ignored the financial market’s resource allocation function for energy utilization. By testing the impact of green finance on energy efficiency, this paper provides important theoretical value for strengthening the development of green finance as well as coordinating environmental governance and economic sustainability.

Second, considering the differences in resource endowments, economic development, and marketization levels, the heterogeneous impacts of green finance on energy efficiency are analyzed. These results can provide a realistic basis for the formulation of differentiated policies to improve the green financial system and balance the efficiency of regional energy usage. In particular, China is working hard to achieve its carbon peak and carbon-neutral goal. It is of vital importance to discuss regional spatial differences in order to give full play to local

\(^1\)BP Statistical Review of World Energy 2020, https://www.bp.com/content/dam/bp/business-sites/en/global/corporate/pdfs/energy-economics/statistical-review/bp-stats-review-2020-full-report.pdf

\(^2\)The data is from the China Green Finance Development Report (2019) compiled by the People’s Bank of China.
advantages and coordinate the development of green finance to improve overall energy utilization efficiency.

Third, the framework for researching the relationship between green finance, technology innovation, and energy efficiency is used to test the innovation effect of green finance, confirming that green finance can significantly improve energy efficiency through promoting green technology innovation. Our study pays more attention to the role of green finance in hedging energy transition risks and transferring green transition risks, supplementing the shortcomings of traditional environmental regulations in controlling transition risks.

The rest of this paper is organized as follows. Literature Review and Hypothesis Formulation reviews relevant literature and proposes hypotheses. Methodology and Data focuses on the model specification and data sources. Main Empirical Results interprets and discusses the empirical results, including the main results and heterogeneous effects with other tests. Impact-channel Tests of Green Technology Innovation presents and discusses the results of impact-channel tests of green technology innovation. Conclusions and policy implications are summarized in Conclusions and Policy Implications.

LITERATURE REVIEW AND HYPOTHESIS FORMULATION

Green Finance Development and Energy Efficiency

In recent years, the research on green finance and energy policy has attracted more and more attention from governments and scholars. The purpose of green finance is to provide financial support for environmental protection related projects to solve the problems caused by climate change and improving energy efficiency. Some scholars have established the research framework of green finance and defined green finance (Wang and Zhi 2016; Taghizadeh-Hesary and Yoshino 2019; Zhang et al., 2020; Mohsin et al., 2020; Hafner et al., 2020). Green finance includes new financial supplies and policies such as green bonds, green banks, carbon market tools, fiscal policies, green central banks, financial technology, and national green development funds. The purpose of green finance is to support projects with environmental benefits, which include supporting for environmental improvement, dealing with climate change, and efficient usage of resources. Lindenberg (2014) also defined climate financing as a part of green finance, focusing on climate change. On August 31, 2016, seven ministries and commissions including the People’s Bank of China jointly issued the Guiding Opinions on Building a Green Financial System, emphasizing the need to support the green transition of the economy by promoting green credit, green bonds, green stock indexes and related products, green development funds, green insurance, carbon finance and other financial tools and related policies. Its purpose is to use green finance to limit financing of polluting companies, promoting energy conservation and emission reduction, and achieving the goal of environmental regulation. It can be seen that the development of green finance helps to coordinate energy transition and sustainable economic development.

The development of green finance is conducive to investment in energy projects and promotes green economic growth. Azhgaliyeva et al. (2020) analyzed the issuance of green bonds and green bond policies of the Association of Southeast Asian Nations (ASEAN), and found that two-thirds of the green bonds issued by the ASEAN were used to fund renewable energy and energy efficiency projects to improve energy efficiency to meet the rapid growth of energy demand. Based on investment theoretical models with projects scale considered, Taghizadeh-Hesary and Yoshino (2019) confirmed that the green credit guarantee schemes could reduce the risks of green finance and increase the returns on green energy projects. Zheng et al. (2020) found that the agglomeration of financial resources could promote the development of green economy, and there were spatial differences in the effects of financial agglomeration. However, some other studies have pointed out that fossil fuels still dominate energy investment, and financial institutions are more interested in fossil fuel projects than green projects, which may threaten the expansion of green energy required to provide energy security and achieving air pollution emission goals. It may be explained that there may exist several risks by adopting new technologies, causing lower returns on investing in these new technologies (Keerthi, 2013; Sachs et al., 2019).

Based on the relationship between green finance and energy efficiency, the hypothesis H1 is expressed as follows.

H1: The development of green finance can improve energy efficiency.

In addition, some studies have found that the development of green finance is affected by resource endowments, economic levels and levels of marketization. There exist heterogeneous impacts of green financial development on energy efficiency (Wang et al., 2020a; Zheng et al., 2020; Chen et al., 2021). Therefore, the hypothesis H1a is proposed.

H1a: There are heterogeneous impacts of green financial development on energy efficiency, across different levels of abundant resources, different levels of economic growth, and different levels of marketization.

The Intermediary Effect of Green Technology Innovation

The promotion effect of green finance on ecological innovation has been extensively confirmed, including on green technology innovation (Chassagnon and Haned, 2015) and green patents (Marin-Vinuesa et al., 2020), the R and D investment (Costa-Campi et al., 2017; Oh et al., 2020), as well as financial performance (Duque-Grisales et al., 2020; Xiang et al., 2020). Jones (2015) pointed out that sustainable finance and green finance encouraged investment in new technologies and innovations, which include renewable energy technologies. D’Orazio and Valente (2019) discussed the role of green finance in promoting green investment and emphasized the importance of green finance to the development of green technology. Wang et al. (2021), Wang et al. (2021b), Wang et al. (2021c) confirmed that green finance has important influence on technology innovation, which is also empirically supported at the micro-enterprise level (Li et al., 2021; Liu et al., 2021).

Additionally, green technology innovation has a direct impact on the improvement of energy efficiency. Cagno et al. (2015)
studied the impact of technology innovation on energy efficiency, and they found technology innovation can effectively improve the energy efficiency of enterprises. Based on the Stochastic Frontier Analysis Method, (Miao et al., 2017), analyzed the impact of green technology innovation on the efficiency of natural resource utilization, and found that the level of natural resource utilization efficiency is relatively high when affected by the green technology innovation. Wurlod and Noaill (2018) tested the impact of green innovation on energy intensity in the industrial sectors of 17 OECD countries, and found that green innovation contributed to the decline in energy intensity of most industries. (Pan et al., 2019). studied the dynamic relationship among environmental regulation, technology innovation and energy efficiency, pointing out that technology innovation has played an important role in improving energy efficiency.

Based on the above analysis, we hold the point of view that green technology innovation plays an intermediary effect on the impact of green finance on energy efficiency. In order to distinguish the types of green technology innovation, the two aspects of green technology innovation, which are new energy technology development and disruptive green innovation, would be adopted to conduct impact-channel tests of green technology innovation. Therefore, the following hypotheses H2a and H2b are put forward.

H2a: The development of green finance improves energy efficiency through influencing new energy technology development.

H2b: The development of green finance promotes energy efficiency by improving green innovation capabilities.

METHODOLOGY AND DATA

Model Specification
Based on H1, in order to test the impact of green finance on energy efficiency, a panel data model with fixed effects is constructed:

\[ \text{eff\_energy}_{it} = \alpha + \beta \times \text{greenfin}_{it} + \gamma X_{it} + \mu_i + \eta_t + \varepsilon_{it} \]  

where subscripts \( i \) and \( t \) represent province and year, respectively. \( \text{eff\_energy}_{it} \) represents the level of energy efficiency of province \( i \) in year \( t \), which is calculated by using the stochastic frontier method. \( \text{greenfin}_{it} \) represents the energy efficiency of province \( i \) in year \( t \), which is calculated by constructing a green finance index. A set of provincial level control variables \( X_{it} \) are introduced into Eq. 1, which are Industrialization level \( \text{indus} \), urbanization level \( \text{urban} \), openness degree \( \text{open} \) and population density \( \text{density} \), whose calculation can be found in Variable measurement. \( \mu_i \) and \( \eta_t \) are province fixed effect and year fixed effect, respectively.

Additionally, in order to test H2a and H2b, a two-step estimation method is used to test the impact channel of green technology innovation. First, we need to test whether green finance has a significant impact on green technology innovation, which can be analyzed by estimating Eq. 2. Second, the development of green technology innovation \( \text{inngreen} \) is introduced in Eq. 3 to test the impact of green finance and green technology innovation on energy efficiency. The specific models are as follows:

\[ \text{inngreen}_{it} = \alpha + \phi \times \text{greenfin}_{it} + \gamma X_{it} + \mu_i + \eta_t + \varepsilon_{it} \]  

\[ \text{eff\_energy}_{it} = \alpha + \beta \times \text{greenfin}_{it} + \varphi \times \text{inngreen}_{it} + \gamma X_{it} + \mu_i + \eta_t + \varepsilon_{it} \]  

In Eq. 2, there are two aspects that can reflect green technology innovation \( \text{inngreen} \), namely, new energy technology \( \text{New\_energy} \) and disruptive green innovation \( \text{Green\_innovation} \). When the coefficient of green technology innovation \( \phi \) is significant, Eq. 3 can be used to analyze the impact of green finance on energy efficiency through the impact channel of green technology innovation. If the coefficient of green technology innovation \( \phi \) is significant, it means that green technology innovation has an intermediary effect on the impact of green finance on energy efficiency, and the value of \( \phi \times \varphi \) represents the impact level of green finance on energy efficiency through green technology innovation development.

Variable Measurement

Stochastic Frontier Analysis and Energy Efficiency Measurement

According to the stochastic frontier theory, the inefficiency of production technology is the main factor that causes the difference between actual output and frontier production. Based on the stochastic frontier model for panel data proposed by Battese and Coelli (1995), the technical efficiency of input and output in the process of provincial energy consumption is used to characterize provincial energy efficiency. At the same time, based on the practice of Wu et al. (2020), the undesirable output variable is introduced in the stochastic frontier model, and the stochastic frontier production function of provincial energy efficiency is constructed as follows:

\[ Y_{it} - P_{it} = AK_{it}L_{it}E_{it}V_{it}U_{it} \]  

where \( Y_{it} \) represents the total economic output of province \( i \) in year \( t \), expressed by provincial GDP. \( P_{it} \) is the undesirable output, which represents the negative benefits of energy consumption on the ecological environment with other input factors controlled, expressed by the cost of carbon dioxide emissions. A represents the level of technology in a broad sense. \( K \) represents the capital investment, which is expressed by capital stock. \( L \) represents labor input, which is expressed by the number of provincial labors. \( E \) represents energy input, which is expressed by the total amount of provincial energy consumption. Table 1 reports specific variables. \( \alpha, \beta \) and \( \gamma \) represent the output elasticity of capital, that of labor, and that of energy, respectively. \( \epsilon \) is the base of the natural logarithm. \( V_{it} \) represents the random error and is subject to the normal distribution. \( U_{it} \) represents the item of production.

5According to the transaction prices provided by China’s carbon emissions trading market, the average daily settlement price from 2013 to 2017 is 32.2 CNY/ton, which is used as the emission cost per unit carbon dioxide emission.
inefficiency, which is subject to the non-negative one-sided normal distribution.

In order to reflect the output per unit of energy consumption, that is, the energy efficiency in economic growth, Eq. 4 is divided by \( E_{it} \) with constant returns to scale of factor inputs \((\alpha + \beta + \gamma = 1)\). Eq. 5 can be obtained.

\[
y_t \cdot P_t = A_k \alpha \beta \gamma \exp(V_t - U_t)
\]

where, \( y_t \) represents the energy efficiency of the output; \( P_t \) represents the energy efficiency of the undesirable output; \( k_{it} \) represents the capital-to-energy ratio, which reflects the amount of capital per unit of energy input; \( l_{it} \) is the labor-to-energy ratio, which reflects the number of labors per unit of energy input.

To simplify parameter estimation, we take natural logarithms of Eq. 5, and Eq. 6 can be obtained.

\[
\ln(y_t \cdot P_t) = \ln A + \alpha \ln k_{it} + \beta \ln l_{it} + V_t - U_t
\]

Finally, provincial energy efficiency can be expressed by the ratio of the expected value of actual output of regional energy consumption to the expected value of output when the technology is fully effective \((U_t = 0)\) in year \( t \).

\[
\text{eff}_{\text{energy},i} = \frac{E[Y_t - P_t | U_t, K_{it}, L_{it}, E_t]}{E[Y_t - P_t | U_t = 0, K_{it}, L_{it}, E_t]} = \exp(-U_t)
\]

**Compilation of Green Finance Development Index**

Environmental pollution and the degradation of natural resources have received increasing attention, and the financial industry has considered these issues, launching various financial products specifically for environmental protection, such as green bonds. At present, green finance is playing an increasingly important role in environmental protection and promoting economic transition (Wang et al., 2020b; Meo and Karim, 2021), and it has also become an important supplement to environmental regulations and energy policies (Falcone et al., 2018; Jin et al., 2021; Wang et al., 2021a, 2021b, 2021c). The Chinese government vigorously regulates environmental degradation and pollution, promising to achieve carbon neutrality by 2060. This requires comprehensive investment in green projects and technologies, promoting the implementation of green finance policies that support green development. Only in this way can green finance develop rapidly (Yu et al., 2021).

For the measurement of the development of green finance, scholars have conducted a lot of studies from the perspective of the fund supply side, the fund demand side and the characteristics of green finance (Liu et al., 2019; Zhou et al., 2020). However, the measurement of green finance by using a single variable cannot comprehensively reflect the overall level of green finance development. Based on Jiang et al. (2020), the index of China’s provincial green finance development is measured from four dimensions, namely, green credit, green investment, green insurance, and government support, and Table 2 reports specific indicators. After standardizing the indicator data, the Entropy Weight Method is used to calculate the weight of each indicator, so as to calculate the provincial annual green development index.

**Control Variables**

According to the existing studies and data availability, the control variables that affect energy efficiency are selected as follows:

1) Industrialization level (indus) is represented by the proportion of industrial added value in the GDP. Industrialization requires continuous usage of fossil energy to meet energy needs. In the absence of an improvement in the energy structure, the development of industrialization would increase the consumption of fossil energy, which would reduce energy efficiency and cause environmental degradation (Zhang, 2020; Tenaw, 2021).

2) Urbanization level (urban) is represented by the proportion of urban population in the total population. The increase in the level of urbanization has brought about economic growth and improvement of people's living standards. In the short term, large-scale infrastructure construction has increased the consumption of energy-intensive products, thereby increasing the demand for energy (Lv et al., 2020). At the same time, in the process of urbanization, the industrial structure has been reasonably adjusted, while resource allocation has been further optimized, improving energy efficiency (Markovic et al., 2012).

3) The degree of openness (open) is represented by the proportion of trade scale in GDP. The impact of trade on energy consumption and environment has received increasing attention (Peters et al., 2011). Opening to the outside world not only directly affects energy consumption through energy trade, but also indirectly affects energy consumption through the energy embodied in products. Zheng et al. (2011) analyzed the driving factors of increased trade on energy intensity, and Yu (2012) found that exports had no significant impact on energy consumption.

4) Population density (density) is represented by the ratio of the provincial population to the land area. In densely populated areas, the primary and tertiary industries account for a relatively

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**TABLE 1** | Related variables in input and output of energy economy.

| Variable       | Unit                        | Mean     | Std. Dev  | Min    | Max    |
|----------------|-----------------------------|----------|-----------|--------|--------|
| GDP            | One hundred million yuan   | 12,831   | 14,220    | 238.39 | 89,879.23 |
| Energy consumption | Ten thousand tons of standard coal | 10,708   | 7,789     | 431    | 38,899 |
| Labor capital  | Ten thousand               | 2,500    | 1,667     | 272.3  | 6,787  |
| Capital stock  | One hundred million yuan   | 11,436   | 12,323    | 270.2  | 65,576 |
| Carbon emissions | Ten thousand tons         | 251.1    | 230.1     | 0.81   | 1,552  |

Notes: The Perpetual Inventory Method is used to calculate the capital stock \((K)\), which can be simply expressed as \(K_t = (1 - \delta)K_{t-1} + I_t/P_t\), where \(I\) and \(P\) represent the total fixed assets investment and fixed asset investment price index, respectively. \(\delta\) is the annual capital depreciation rate, which is set to be 10.96% based on Shun (2008).

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high proportion of the industrial structure. Although the energy demand of these two industries is large, their energy consumption efficiency is higher than that of the secondary industry (Morikawa, 2012).

Data Sources
In this paper, we adopt the provincial data from 2001 to 2017, including 30 provinces/cities in China. The data we use to conduct empirical study are mainly from the following databases. 1) The provincial economic data come from the Statistical Yearbook of China and Statistical Yearbook of Provinces, which are published by the National Bureau of Statistics of China. 2) The provincial energy and environmental data come from China Energy Statistical Yearbook and Environment Statistical Yearbook of China. 3) The provincial financial data come from China Financial Statistical Yearbook and China Insurance Yearbook. 4) The data of Chinese green patents come from the China Patent database, which is published by the National Intellectual Property Administration in China. After merging the above databases, we obtained a panel dataset of maximum 510 province-year observations from 30 provinces/regions from 2001 to 2017.

Variable Description
Descriptive statistics are summarized in Table 3. The mean of energy efficiency (eff_energy) is 0.591, indicating that China’s energy economic efficiency is still at a relatively low level, and there is still much room for improvement in many provinces. This is consistent with the conclusion drawn from the calculation based on the Super-efficiency Model (Cheng et al., 2020). Local energy efficiency values are from 0.294 to 1, which also indicate that there are large differences in energy efficiency across provinces. The mean of the green finance index (greenfin) is 0.131, showing that China’s green finance development is still in its preliminary stage with relatively low level. At the same time, the maximum of the local green finance index is 0.759 and the minimum is 0.042, indicating that there are significant differences across provinces.

In addition, we also provide descriptive statistics for industrialization, urbanization, degree of openness, and population density. To a certain extent, they all show differences in local development. Therefore, the heterogeneous effect of green finance on energy efficiency needs to be tested in the following part.

In order to visualize the regional differences in China’s energy efficiency and green finance development, the geographical distribution of the mean of energy efficiency and the mean of green finance index are shown in Figures 1, 2.

During the sample period, regions with high levels of green finance development index also have relatively high levels of energy efficiency. Specifically, the energy efficiency of the eastern region is the highest, followed by that of the central region, and the energy efficiency of the western region is the smallest. In terms of green finance development, similar regional distribution characteristics are also presented, which shows that the development of green finance has become an important environmental regulation, improving regional energy efficiency by means of fund guidance.

Table 4 summarizes the Pearson correlations among variables, avoiding estimation errors caused by multicollinearity between explanatory variables before estimating parameters. It can be seen that the correlation coefficient between energy efficiency and green finance development is significantly positive, that is, the higher the level of green finance development is, the higher the energy efficiency of the region is, which is consistent with the analysis in the hypothesis.

As shown in Table 4, most of the control variables are significantly correlated with the green finance development index. However, the correlation coefficient between the urbanization level and the explanatory variable is greater than 0.5, indicating that the multicollinearity between the variables is not a significant problem.

MAIN EMPIRICAL RESULTS
Estimation Results of the Baseline Model
The estimation results of the impact of green finance on energy efficiency are reported in Table 5. Under different settings
(i.e., without controlling any other factors, column (1); and controlling all variables, column (2)), the coefficients of greenfin are statistically significant and positive at the 1% level, and they are relatively robust. These results show that the development of green finance helps improve energy efficiency confirming the hypothesis H1. In order to avoid the estimation error that may be caused by the estimation methods, the Bootstrap sampling method is used to estimate Eq. 1. As shown in columns (3) and (4) that the green finance development index exerts significantly positive effect on energy efficiency is robust. By testing the impact of green finance development on energy efficiency, this paper has contributed to previous research and made up for the limitations of previous studies that focused on the direct impact of environmental regulations on energy efficiency and ignored the impact of green financial policies on energy efficiency (Bi et al., 2014; Wu et al., 2020). Meanwhile, the green finance policy is introduced to the energy-economic system, which would help to propose sustainable development countermeasures from the perspective of financial market. By making use of the resource allocation function of green finance, it can make up for the problems of strong restraint and insufficient flexibility of command-and-control environmental regulations.

Additionally, the results show that the coefficients of the control variables are consistent with the expected in Literature Review and Hypothesis Formulation, which are displayed in columns (2) and (4) of Table 5. In order to simplify the analysis, we only discuss the estimated coefficients of the control variables in column (2). The coefficient of the level of industrialization is significantly negative at the 1% level, indicating that the higher the proportion of the secondary industry’s value added in GDP is, the lower the energy efficiency. On the one hand, the secondary industry development heavily relies on the usage of fossil energy. With the technological level or per unit energy consumption fixed, as energy costs increase, industrialization cannot promote the improvement of energy efficiency. Similarly, this can also explain the changes in energy efficiency in the process of urbanization. Over-reliance on the consumption of fossil energy to develop the local economy cannot improve the energy efficiency. On the other hand, with the continuous upgrading of industries, the proportion of the secondary industry’s value added in GDP has shown a downward trend. However, energy efficiency has been continuously improved, resulting in a negative impact on energy efficiency due to industrialization together. Besides, the coefficient of the degree of openness is statistically positive at the 1% level, which shows that regions that are more open to the outside world are conducive to transfer of industries with backward production capacity,
reducing energy consumption and improving energy efficiency; it may also be open to the outside world to improve energy efficiency by introducing green innovation technology (Mimouni and Temimi, 2018). The coefficient of population density is significantly positive at the level of 1%, indicating that the higher the population density is, the higher the energy efficiency is. The possible explanation is that the high population density may mean that the service industry is also more developed, resulting in higher energy efficiency (Morikawa, 2012).

Robustness Tests
In order to ensure the robustness of the estimation results of the baseline model, we run several robustness tests, including replacing dependent variable, replacing key independent variable, and dealing with endogeneity.

Replacing Dependent Variable
There are many approaches to measure energy efficiency, and it is necessary to re-estimate the baseline model with dependent variable measured by using other approach, to avoid possible measurement errors and simultaneity bias. Among several measurement approaches, output value per unit of energy consumption (1/EI), namely, one over the energy intensity, can reflect the relationship between energy input and economic output. This indicator is easy to understand and simple to calculate, and is widely used in many empirical studies (Hajko, 2014; Lin and Zheng, 2017). In addition, we...
also adopt a stochastic frontier analysis method without the undesirable output to re-measure the energy efficiency of each province as a substitute for dependent variable.

The estimation results are shown in columns (1) and (2) of Table 6, respectively. It can be seen that the impact of the Green Finance Index on one over energy intensity (1/EI) and the impact of that on energy efficiency without undesirable outputs (eff_energy_no) are still significantly positive at the 1% level. These results show that the energy efficiency measured by the stochastic frontier analysis method is effective, further confirming the baseline regression result.

### Replacing Key Independent Variable

The green finance index is a measurement by using comprehensive indicators to reflect the overall level of local green finance development. However, it may also be affected by the Entropy Weight Method’s weighting of indicators, causing estimation biases to the final regression.
results. In this regard, we adopt two approaches to tackle this problem.

First, the natural logarithm of the total loans of financial institutions (\(\text{Indebt}\)) is used as a substitute for the development of green finance. When the total amount of loans in a region is relatively high, it shows that the loan business in this region is relatively active. Regions with higher levels of financial development are more likely to increase investment to promote the development of green finance, supporting local development of renewable energy, and improving energy efficiency.

Second, a dummy variable that indicates the implementation of green credit policy is introduced. In July 2007, the Ministry of Environmental Protection of the People’s Republic of China, the People’s Bank of China, and the China Banking Regulatory Commission jointly issued the Opinions on Implementing Environmental Protection Policies and Regulations to Prevent Credit Risks, marking that green credit as an economic instrument has fully entered the main battlefield of pollution reduction in China. The development of green credit policy is an important supplement to environmental regulation, and we can construct a dummy variable that reflects the development of green finance. Therefore, the dummy variable \(\text{green\_credit}\), indicating the post-treatment period, is introduced; that is, \(\text{green\_credit}_t = 1\) if \(t \geq 2007\), and \(\text{green\_credit}_t = 0\) otherwise.

The estimation results are shown in columns (3) and (4) of Table 6, respectively. After the green finance index is replaced by \(\text{Indebt}\) or \(\text{green\_credit}\), the effects of green finance development on energy efficiency are still significantly positive, further confirming the Hypothesis H1.

### Dealing With Endogeneity

Potential endogeneity due to reverse causality or simultaneity may question our identification strategy. To deal with this problem, we adopt the instrumental variable method to re-estimate our baseline model (Albouy et al., 2016). We use the number of listed companies as an instrumental variable, because it has a strong correlation with the level of local financial development. On the one hand, listed companies are highly innovative and are important promoters of development of local green finance. On the other hand, listed companies have undertaken more environmental governance responsibilities and are in great need of green financial support. In addition, this variable has little relevance to energy efficiency at the provincial level.

According to firms’ location of registration, the number of list companies is added up, and we take the natural logarithm of the number of list companies as the instrument which is used to estimate the baseline model based on the Two Stage Least Square (2SLS) estimation method. The 2SLS estimation results are shown in columns (5) and (6) of Table 6. The estimation results of the first stage show that the coefficient of the number of listed companies is significantly positive at the 1% level; in the second stage estimation, the coefficient of the fitted green finance index is significantly positive. Therefore, after controlling the potential endogeneity, our main empirical results remain robust, and that the green financial development can promote the energy efficiency is further confirmed.

### Heterogeneity Analysis

In the part of descriptive statistics, we find that the difference between energy efficiency and green finance index at the provincial level may be an important source of the heterogeneous impact of green financial development on energy efficiency. In this section, we will analyze and discuss the heterogeneous impact of green financial development on energy efficiency, considering differences in resource endowments, differences in economic development levels, and differences in marketization levels.

### Differences in Resource Endowments

Taking that the energy resources endowment of a country directly affecting the energy consumption structure into consideration, there may be differences in energy efficiency across different regions (Wang et al., 2020b). According to the median of the energy resources production, the sub-samples above the median are resource-rich regions, and the sub-samples below the median are resource-poor regions.

The estimation results of each group are shown in columns (1) and (2) of panel A in Table 7. In provinces with rich resource endowments, the coefficient of the green finance index is significantly positive and higher than that of provinces with poor resource endowments. On the one hand, regions with rich resource endowments can speed up the transition of energy consumption structure through the development of green finance. As a result, the decline in traditional energy usage makes the improvement of energy efficiency more obvious. On the other hand, in regions with poor resource endowments, there may be only few effects of green finance participating in environmental regulations, whose scale effect would also be lower than that in regions with rich resource endowments. Meanwhile, the development of green finance in regions with low resource endowments has significantly lower promotion effect on energy efficiency than that in regions with rich resource endowments.

### Differences in Economic Development Levels

Taking into account the differences in the level of economic development of various provinces may have different effects on the development of green finance (Zheng et al., 2020), according to the median of the GDP per capita, the sub-samples above the median are the provinces with high levels of economic development, and the sub-samples below the median are the provinces with low levels of economic development.

The estimation results of each group are shown in columns (3) and (4) of Table 7. No matter in provinces with high levels of economic development or low levels of economic development, the green financial development can significantly promote energy efficiency. However, in regions with high levels of economic development, the impact of green finance on energy efficiency is slightly higher than that in regions with low levels of economic development. The level of economic development can be used to measure the economic output of energy consumption. Green financial policies exert positive effects on energy efficiency by increasing the financing costs of high-polluting companies, resulting in reducing energy consumption. At the same time,
in areas with high levels of economic development, the willingness of enterprises to reduce fossil energy consumption is stronger, and green financial policies can effectively cooperate with environmental regulations to achieve the goal of improving energy efficiency.

**Differences in Marketization Levels**

The development of green finance may be affected by the level of market development. In the context of different levels of marketization, the impact of green finance on energy efficiency may be different (Chen et al., 2021). Based on the method measuring levels of marketization proposed by Fan et al. (2012), the marketization index is calculated during the sample period. Based on the annual median of the marketization index, the sub-samples above the median are the provinces with high levels of marketization, and the sub-samples below the median are the provinces with low levels of marketization.

The test results of differences in marketization levels are shown in columns (5) and (6) of Table 7. The results show that green financial development makes significant promotion effect on energy efficiency in both provinces with high levels of marketization and low levels of marketization. However, there are certain regional differences in the degree of impact, and green finance has a higher impact on energy efficiency in regions with high levels of marketization. A reasonable explanation is that the higher the level of marketization is, the more conducive it is to the development of green finance business. There may be differences in influence channels and regulatory intensity between green finance policies and environmental regulations. The green finance policy is mainly to improve the energy structure by alleviating the degree of capital financing constraints. In contrast, strict but flexible environmental regulations can reduce the degree of information asymmetry, and are more conducive to guiding enterprises to use green energy, developing green technologies, and improving energy efficiency.

Considering the heterogeneous impact of green financial development on energy efficiency, when suffering from differences in resource endowments, differences in economic development levels, and differences in marketization levels, the development of green finance cannot be implemented in a homogeneous manner. The local advantages should be taken according to the resource conditions and economic characteristics of each region, and a green finance development mode suitable for the local area should be developed. In addition, it is necessary to comprehensively consider factors such as levels of economic development, geographical location, and industries with local characteristics, to fully explore the feasibility of green finance development policies and financial tools in various regions, promoting green finance practices more widely. The green finance can provide sufficient financing means for the development of regional green industries to support the improvement of the ecological environment and the efficient use of resources, thereby effectively improving regional energy efficiency.

**IMPACT-CHANNEL TESTS OF GREEN TECHNOLOGY INNOVATION**

As one of the largest coal consumers in the world, China is facing serious energy and environmental problems which can be solved by strengthening the clean and efficient use of coal resources. In promoting the third transition of fossil energy such as petroleum, coal, natural gas, etc. to new energy, major breakthroughs in some key technologies and strengthening of ecological environment protection are required to realize low-carbon and clean utilization of coal. Some coal-burning equipment has been upgraded to solve the problems of high consumption of pollutants and excessive emission caused by long-term use, aging, backward design and manufacturing technology of coal-burning equipment.

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**Table 7** Estimation results of heterogeneity tests.

| Variable | Resource-rich | Resource-poor | Economic-high | Economic-low | Market-high | Market-low |
|----------|---------------|---------------|---------------|--------------|-------------|------------|
| Greenwich | 0.187*** | 0.071*** | 0.079*** | 0.062*** | 0.070*** | 0.064*** |
| (0.008) | (0.005) | (0.008) | (0.010) | (0.008) | (0.009) |
| Indus1 | -0.019*** | -0.009*** | -0.051*** | 0.005* | -0.044*** | 0.001 |
| (0.006) | (0.003) | (0.009) | (0.003) | (0.009) | (0.002) |
| Urban1 | -0.024*** | -0.035*** | -0.010 | -0.065*** | -0.016 | -0.049*** |
| (0.010) | (0.006) | (0.011) | (0.006) | (0.013) | (0.005) |
| open1 | -0.002*** | 0.002*** | 0.001 | 0.002*** | -0.002*** | 0.002*** |
| (0.001) | (0.000) | (0.001) | (0.000) | (0.001) | (0.000) |
| Density | 0.004*** | 0.004*** | 0.003*** | 0.008*** | 0.003*** | 0.010*** |
| (0.000) | (0.000) | (0.000) | (0.001) | (0.000) | (0.002) |
| Constant | 0.651*** | 0.558*** | 0.721*** | 0.507*** | 0.741*** | 0.505*** |
| (0.006) | (0.003) | (0.009) | (0.003) | (0.009) | (0.003) |
| Observations | 272 | 238 | 238 | 272 | 238 | 272 |
| R-squared | 1.000 | 1.000 | 1.000 | 1.000 | 1.000 | 1.000 |
| Province FE | Yes | Yes | Yes | Yes | Yes | Yes |
| Year FE | Yes | Yes | Yes | Yes | Yes | Yes |

Notes: (1) Standard errors are in parentheses; (2) ***p < 0.01, **p < 0.05, *p < 0.1.
Specifically, green technology innovation is an important path to achieve ecological protection and improve energy efficiency, and the government’s active adoption of environmental regulations (ER) to promote green technology progress is the key to solve environmental and economic difficulties (Li and Du, 2021). The Porter Hypothesis points out that strict but flexible environmental regulations can trigger innovations, making production processes more efficient, and it has been widely confirmed (Ford et al., 2014; Wang et al., 2019). Some studies have shown that both institutional quality and green innovation have significant positive impacts on the improvement of energy efficiency (Li and Lin, 2018; Liu et al., 2021). Therefore, it is necessary for us to discuss whether the technological innovation path of green finance can promote the improvement of energy efficiency. In this section, considering the two aspects of technological innovation impact channels, namely, new energy technology development and disruptive green innovation, whether green finance has a smooth effect or a severe impact on energy efficiency through innovation channels would be tested and analyzed.

**Impact-Channel Tests of New Energy Technology Development**

China’s coal-based primary energy consumption structure will not fundamentally change in the short term. In order to protect the environment, it is necessary to reduce the direct combustion of bulk coal. At the same time, with the advancement of technology, the development and utilization cost of new energy continues to drop. Compared with fossil energy, new energy has strong competitiveness. In other words, the development of new energy technologies is a key direction supported by the green finance (Wang and Zhi, 2016), and energy efficiency can be greatly improved by optimizing the energy structure.

Therefore, new energy technology development (New_energy) is used as a mediator, which represents the natural logarithm of the number of new energy technology invention patents in each province derived from the National Intellectual Property Patent database of China. Based on Eq. 2, Eq. 3, the impact-channel test results of new energy technology development are shown in columns (1) and (2) in Table 8. The results in column (1) show that the impact of green finance on new energy technology is significantly positive at the 1% level, indicating that green investment can increase the proportion of new energy consumption in total energy consumption. Green finance is conducive to promoting new energy technology innovation, and Pavlyk (2020) also has drawn consistent conclusions. The results in column (2) show that the coefficient of new energy technology is significant at the 1% level, indicating that new energy technology has an intermediary effect in promoting energy efficiency. The hypothesis H2a is confirmed, and the intermediary effect accounted for 15.2% of the total effect \( \left( \frac{0.0042}{0.0069} \right) \times 100\% = 15.2\% \). It is said that green finance has a strong positive effect on energy efficiency through the impact channel of new energy technology development.

**Impact-Channel Tests of Disruptive Green Innovation**

Disruptive green innovation is regarded as a sustainable way to achieve a low-carbon environment (Sun et al., 2019;
Jermitsittiparsert et al., 2020), and green innovation has a leap-forward impact on energy efficiency. Although some studies have confirmed the impact mechanism of environmental regulations on the efficiency of regional green innovation (Fan et al., 2021), different types of environmental regulations have different effects on green development performance. Market-based environmental regulations have a positive impact on the green development of the industry by encouraging green process innovation instead of green product innovation (Feng and Chen, 2018). There has been a longstanding debate on the effects of environmental regulations on disruptive green innovation.

From the perspective of green finance, we discuss the intermediary effect of green innovation in the process of environmental governance policies affecting energy efficiency. Therefore, disruptive green innovation (Green_innovation) is used as a mediator, which represents the natural logarithm of the number of green patent applications in each province derived from the National Intellectual Property Patent database of China. The estimation results are shown in columns (3) and (4) in Table 8. The results show that green finance has a significant impact on green innovation, and the improvement of energy efficiency is strengthened through green innovation, confirming the hypothesis H2b. In addition, the intermediary effect of green innovation accounts for 19% of the total effect ($0.208(0.0034) \approx 19.0\%$). Controlling other conditions fixed, disruptive green innovation has greater benefits in promoting energy efficiency. Compared with traditional environmental regulations, green finance is more conducive to guiding green product innovation.

In summary, the green finance can promote energy efficiency through green technology innovation. First, the financial support effect of green finance can provide financing services for the clean energy industries, which can guide financial institutions to gradually increase investment in technology research and development in the green and low-carbon field. As a result, the proportion of new energy consumption in total energy consumption will be further increased, thereby improving energy utilization efficiency. Second, the incentive effect of green finance can make it easier to support new energy enterprises, and financial products and tools such as credits and bonds are used to vigorously develop green projects, which can reduce the financing costs of green innovation projects, guiding more companies to develop green technologies and use clean energy. Third, the allocation effect of green finance can effectively solve the financing difficulties caused by the long return period of investment in new energy projects and unpredictable risk factors, hedging the risks of energy transition, and promoting the process of low-carbon green development.

**CONCLUSIONS AND POLICY IMPLICATIONS**

In order to cope with the dilemma between economic development and environmental protection brought about by energy consumption, various countries or regions have adopted environmental regulations to improve energy efficiency. Although there have been a large number of studies discussing the impact of environmental regulations on energy efficiency (Ford et al., 2014; Feng and Chen, 2018; Wang et al., 2019), few studies have been conducted to analyze its impact on energy efficiency from the perspective of green finance development. Especially, the innovative mechanism of the impact of green finance on energy efficiency needs further analysis. Therefore, the annual panel data of 30 provinces or cities in China at the provincial level from 2001 to 2017 are used to test the promotion effect of green finance on energy efficiency and the intermediary effect of green technology innovation, and the following conclusions are drawn.

First, the green finance can significantly improve energy efficiency, especially in provinces with rich resource endowments, high levels of economic development, and high degree of marketization, the promotion effect of green finance is more obvious. These mean that the development of green finance with regional characteristics can optimize energy efficiency and realize the transition of energy consumption structure. While ensuring the sustainable development of the economy, the green finance is conducive to improving the environmental quality of China’s provinces, fully reflecting its active role in promoting the construction of ecological civilization and promoting the development of green economics. Second, the test results of the impact channel of green technology innovation show that green finance can improve energy efficiency through the development of new energy technologies and green innovation paths. The green finance helps to solve the financing difficulties caused by the long return period of investment in new energy projects and unpredictable risk factors, by allocating financial supply that matches the capital demand for green technology innovation. The development of green finance is of vital importance to improve green productivity, green technology innovation and low carbon emissions by guiding the flow of funds to green technology innovation, which can reduce environmental pollution and energy consumption, thereby improving energy efficiency and achieving green economic growth. In addition, we have confirmed the robustness of the conclusions by replacing the dependent variable, replacing key independent variable, and using instrumental variables to deal with endogenous issues.

Our conclusion that green finance promotes energy efficiency is conducive to the formulation of environmental policies. First, the top priority mission is to establish and improve the green financial system. Only in this way can we expand the scale of green finance, giving full play to resource allocation capabilities. A sound institutional environment is conducive to guiding enterprises to fulfill environmental responsibilities, effectively coordinating the relationship between economic development and environmental protection. Second, in accordance with local characteristics, the government should formulate differentiated green finance policies to reduce regional...
differences in energy efficiency; at the same time, the inter-regional cooperation should be strengthened to jointly promote the overall improvement of energy efficiency. Third, green financial service capabilities should be improved to promote the development and utilization of green technology innovation. Through the improvement of new energy technology, the cost of new energy use can be effectively reduced, and the energy structure can be further optimized.

DATA AVAILABILITY STATEMENT

The original contributions presented in the study are included in the article/Supplementary Material, further inquiries can be directed to the corresponding author.

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AUTHOR CONTRIBUTIONS

JP: methodology, formal analysis, and writing the manuscript.
YZ: validation, formal analysis, and writing the manuscript.

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