To make or to serve—industrial specialization drivers of foreign subsidiaries in service and manufacturing sectors across agglomerations in a transition economy

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ABSTRACT
This paper examines the dynamics of the location patterns of the foreign direct investment (FDI) subsidiaries in manufacturing and service sectors across regions in a developing economy before and after the accession of the European Union in 2004. The data at the NUTS level 2 on regions in Poland is analyzed employing the revealed location advantage (RLA) index for industrial specialization (RLAis) of the regions. The study tests the concentration patterns of industrial sectors along with the industrial specialization level of regions’ participating foreign enterprises across all regions of Poland. The findings allow answering for the presented hypothesis testing the level of industrial specialization across regions and its impact on narrowing industrial specialization, wages and the level of R&D investment. The results determine that the location of foreign firms in service-related industries is concentrating mostly in the largest agglomerations with the presence of large markets and universities. While, also, several regions seem to be able to narrow their manufacturing specializations, they generally locate at, or near, the legacy centers of those industrial sectors. This provides answers for, and confirms the raised hypothesis and generally follows the existing theoretical path of the developed economies. The study, also, shows that Polish regions attracting a higher number of foreign service-related investments also seem to increase their industrial specialization in select manufacturing sectors that can increasingly attract R&D investment.

KEYWORDS: foreign direct investment (FDI), service, manufacturing, the EU transition
JEL: F04, F63; J38

1. Introduction
Since the 1990s global flows of foreign direct investment (FDI) to developing nations have grown significantly. In the case of the European Union (the EU), the countries which entered the block in 2004 became beneficiaries of this trend. A change in the composition of economic activity has also taken place during the period (Sinn, 2004; Bevan and Estrin, 2004). A subsequent increase in the service sector to a dominant economic element for many countries has taken place (Miles, 2005). Although manufacturing sectors continue to enjoy exploring regional and local efficiencies and resources across the globe making it a dynamic part of the global economic transformation for developing nations. According to the UNCTAD 2015 report around two-thirds of global FDI stock is now in the service-related industries with only one third in manufacturing sectors, this is an important trend that is closely watched and researched.

In the study by Ellison and Glaeser (1997), the research of the FDI flows demonstrates that firms tend to agglomerate their activities in geographic clusters. The propensity of foreign subsidiaries to agglomerate varies by the type of economic activity (Alcacer, 2006). This offers a background where the new firms entering a country face a heterogeneous landscape of the host economy and are to choose as to the location of their operations. Similarly, according to the study of Crescenzi and Iammarino (2016) corporate networks have significantly changed regional connectivity and interdependence of firms around the world. Networks of foreign subsidiaries have created spiky geographies and uneven regional development. According to their study the presence of global ‘gatekeepers’, firms with innovative and institutional capabilities, allowed to build new advantages. Some of the advantages for foreign firms extend beyond assets and are within the innovation realm (Rugman, and Verbeke, 2003). Overall FDI is of particular importance to transition economies that rely on the flow of FDI not only as capital but
also as a source of knowledge, know-how, and technology access. Hence, a dynamic movement of foreign direct investment into the regions providing advantages sought-after by foreign firms subsequently promotes, over time, the formation of clusters able to support economic activities requiring the higher level of skills (Feldman, Francis, and Bercovitz, 2005, Cooke, 2001, among others). Furthermore, existing industrial centers tend to attract more specialized investment into them (Florida, 2005). Such regional industrial specialization can be a supportive element in attracting further foreign investors hence promoting the economic growth of the regions.

While FDI in the manufacturing sectors in Poland is studied already there is little focus on service-related FDI at the sub-national level of regions in Poland. This study will seek to contribute by answering the question whether the regions and cities across Poland, a transition economy, can attract a higher grade of foreign direct investment both in the manufacturing and in-service industries before and after the accession of the EU (Resmini, 2000; Bevan and Estrin, 2004).

Further, this study will focus on the location choice of foreign investment within Poland based on the manufacturing and service sectors of the investment between existing and arising centers of economic activity within the country. The preparatory period before entry to the EU has created a broader opening of economic activity (Cassimati, 2003) and therefore also the attraction of foreign investment. This work will contribute to the studies of this period, as well as, the years immediately after Poland has joined the EU. The analysis of the period between the years 2000 and 2006 allows us to see the impact of joining the EU, a large trading block, on the regional industrial activity with the regions in Poland based on the select economic factors. The results will provide a closer look at the location and sectoral dynamic of foreign investment during the period immediately before and after the EU accession by Poland.

Additionally, the analysis presented here will help to determine which agglomerations and regions exhibit industrial strengths and whether industrial specialization patterns emerge within the studied period. Economic centers developing industrial specialization will be viewed here as drivers of new investment and economic strength. Moreover, the combination of industrial strength and ability of industries within agglomerations to attract investment in R&D may signal the region's ability to develop further. As much of the research on the subject suggests that the most important drivers of global FDI are the market size of the agglomeration and its industrial specialization level—which tend to describe the benefits when firms and industry networks locate near one another (Porter, 2000).

This paper will also aim to determine the level of concentration of manufacturing and service-related activities by foreign firms across regions in Poland, as well as a test on which economic factors influence the decision of the foreign investors in selecting locations to settle their operations in regions across the host country. Both theoretical and empirical contributions of this paper will be relevant to the foreign investors and managers considering entering the market as well host nation policymakers at national, regional and city levels attracting the investment into their territory.

The next section will provide a theoretical analysis and will introduce the hypothesis. The methodology and data description is next, and the discussion of the results is followed by a summary concludes.

2. Sectoral location determinants

The composition of foreign direct investment entering the Central and Eastern European (CEE) countries over the economic transition period studied here is changing. According to the study of Sass and Fifekova (2011), among others, the countries of the Central and Eastern Europe show a growing potential for attracting foreign direct investment in service-related industries. Studying the composition of foreign investment in the Czech Republic, Hungary, Poland, and Slovakia, Sass and Fifekova (2011) concluded that the CEE countries are becoming increasingly popular destinations for service-related offshoring and outsourcing activities mainly due to the availability of skilled labor, which possesses strong foreign language skills, low-cost, well-developed infrastructure, political stability, and proximity to the Western European countries.

This finding supports the trend where foreign subsidiaries seeking location-specific resources and efficiencies which are well identified in the eclectic paradigm through which Dunning (1977) selected the elements present in a host economy that would attract foreign direct investment. The three elements of the eclectic paradigm (OLI model) are associated with ownership advantages-O, where investing company would have a competitive advantage related to access to highly trained and skilled workforce technology or natural resources; a location advantages-L, where newly selected host location would offer greater benefit than home country locations; and internalization advantages-I, where investing companies would rather exploit opportunities in the host
The remote locations within those countries, however, were not the primary locations selected by foreign subsidiaries locating within those countries. Such is also shown by the studies of regions in Hungary by De Simone and D’Uva (2016), in the Czech Republic by Schöffler, et al in (2016), and in Poland by Chidlow, et al, (2009) among others.

Earlier studies also indicate, the subsidiaries of multinational corporations generally locate according to industrial specialization, especially in the manufacturing sector (Dunning and Lundan, 2008). This study will test whether similar industrial concentration can also be observed in the service industry sectors across regions in developing economies as well. Based on the studies of Dunning in 1998 and 2005 economic factors present in particular regions and their future potential, as well as the availability of technology and natural resources, are determining factors for attracting FDI in specific sectors - service or manufacturing. Hence the following hypothesis is raised:

**H1. The economic regions in Poland narrow their industrial specialization based on manufacturing and service criteria.**
2.2 The regional specialization of industries and attraction of new FDI

It is widely recognized that changes in technology and competition have diminished many of the traditional roles of locations (Porter, 2000) nevertheless the role of industrial clusters and corporate networks remains a key component in corporate, national, and regional (sub-national) economic growth strategy. Many studies highlight the increasing complexity of economic activity and therefore place more importance on the role of clusters of corporate networks. The co-location of firms within the same industry provides access to industry-specific resources as well as knowledge (Marshall, 1920; Krugman, 1991). In such a way the findings of Saxenian (1994) determine that companies in Silicon Valley, Route 128 near Boston, and Michigan auto-cluster each have a defined industrial specialization focus which allows them to attract firms in their own and related sectors. This may also indicate that concentration of industry alone in a region is not sufficient to attract foreign investment, while other factors may seem to be more important in the decision making process, such as access to necessary, especially immobile resources.

As global economic conditions are constantly changing MNCs are in constant search for more knowledge-intensive capabilities. The countries and regions within them use different strategies to demonstrate the competitive advantage of locations for a specific type of industries leveraging their existing industrial base, workforce, and other economic advantages they may offer. The ability to attract new firms into the regions could be an indication of cluster development or adding to the existing knowledge base. A cluster formation generally also manifests itself in the ability to attract firms in the same or related industry into the region. Therefore the following hypothesis will be tested here:

H2. Increasingly specialized agglomerations in Poland attract new foreign investors in the narrowing industrial sectors.

2.3 Regional Industrial specialization development and its impact on wages in Poland

Often concentration of firms in a particular industry puts pressure on the supply of specialized labor, hence subsequently increasing labor costs. This, in turn, may prevent prospective investors from moving into the region, especially those who seek effects from labor cost efficiencies as done in the studies on the OECD countries by Noorbakhsh, Paloni, and Youssef (2001) and Southeast European countries by Botrić and Škuflić (2006). Also, the study of Lipsey and Sjoholm (2001) examining the pay patterns of foreign firms in Indonesian regions reveal that higher presence of foreign firms leads to higher wages in indigenous businesses. They also find that foreign subsidiaries pay higher wages than locally-owned companies which means that higher foreign firm presence seeking specialized workforce raises the general wage level in a region and industry. This outcome, generally, adversely affects local businesses. Several studies conclude that foreign enterprises offer higher wages, hence, resulting in the transition of the workforce from domestic enterprises into foreign subsidiaries (Markusen, Rutherford, and Tarr, 2000). The same study analyzing wages in the skilled labor sectors determined that the more foreign firms enter the domestic market the more the real wage of domestic skilled workers increases as well.

Further, the study of Porter (2000) finds that the strength and robustness of local clusters significantly impact the performance of regional economies. Regional wage differences are dominated by the relative performance of the region in the clusters in which it has positions; in the case of this study all regions in the national economy and their relative strengths are considered.

Additionally, the studies of Hanson (2001) and Mironko (2018) show that individual wages are increasing where the education level of the workforce is greater, which is consistent with localized human-capital externalities. This background will serve for testing of the following hypothesis:

H3. The regions exhibiting an increased level of service focused FDI also offer higher wages.

2.4 The Industrial Specialization of Regions and Investment in R&D

Generally, the performance of regional economies is strongly influenced by the strength of local clusters and the vitality and plurality of innovation (Porter, 2003). Foreign firms are also frequently seen as sources of funding and R&D activity (Cantwell, 1991). The success of R&D activity and investment in it, however, requires the absorptive capacity of the host location (Lipsey and Kravis, 1985; Blomstrom, 1991). In both practical and theoretical terms investing MNCs become a vital source of building new industrial capabilities within regions of the host economies by improving the quality and reliability of local infrastructure and absorptive capacity of industries within the regions, including R&D. The linkages and complementarities that develop between the firms in a region, even when only loosely developed, improve productivity and innovation in the firms within clusters (Cantwell, 1991a; Porter,
Therefore it can be expected that the higher the industrial specialization of FDI in a region the higher should be the propensity to spend on R&D.

The service industry as the generally younger industry relies on different locational factors for its economic development. It also tends to be a Greenfield type of investment (Head, Ries, and Swenson, 1995). Uninterrupted access to information and communication technology as well as the skilled workforce can be an instrumental aspect of regional adaptation, and knowledge creation and spillover therefore also providing additional benefit to local firms present in the area. The ability to innovate and benefit from knowledge transfer networks is also measured in the amount of R&D investment (Tsai, 2001). This is an important factor contributing to a firm's ability to innovate, attract and utilize necessary knowledge, technology, and skilled workforce. Hence the following hypotheses are proposed here:

**H4. The regions with a higher level of industrial specialization of FDI have increased investment in R&D.**

This study is expected to show the service and manufacturing industries investment location patterns across regions within a developing economy before and after the systemic change, accession into the EU, and offer insights as to the industrial specialization patterns of foreign firms locating across regions within Poland for the period. Also, the ability to innovate by foreign firms will be explored here. Therefore, infrastructure such as information technology and the skilled workforce are key components of attracting new investments and their successful adaptation in the cluster. The narrowing industrial specialization of the regions increased wages, and investment in R&D, along with increased FDI entry can make it harder for the domestic firms to operate and complete.

**3. Data selection and methodology**
3.1 Methodology

The panel data on FDI in Poland reflects the level of the presence of foreign firms across regions in the absolute terms. To determine the relative level of strength and help to explain the raised questions the Revealed Technological Advantage (RTA) index will be used here. The model was first applied by Soete (1987) and further developed by Cantwell (1989, and elsewhere). The adopted revealed location advantage (RLA) index method will help to equalize the measure for industrial specialization between regions. Subsequently, the results of the index will allow comparing heterogeneous regions within the country.

Without its application, a relative comparison of the strengths of regions from the primary data would be quite challenging, as for small regions having even lower levels of actual FDI activity can be very important to their regional economic development.

Furthermore, the regional Industrial Specialization (RLAis) index measure will also allow normalizing the difference in industrial specialization between regions with high and low numbers of participating foreign firms. In a similar fashion following the research of Ergas (1986), Soete (1987) used the method to compare the growth rates of various size economies and to determine their influence level on small and large countries. Here following Soete, this analysis is also being expected to show small regions as being more specialized than larger regions.

The data on foreign firms in each industry sector present in each region will be used herein the proposed model to

| Region \ Year | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 |
|--------------|------|------|------|------|------|------|------|
| Dolnoslaskie | 66   | 70   | 79   | 78   | 94   | 92   | 95   |
| Kujawsko-Pomorskie | 21   | 18   | 18   | 20   | 26   | 19   | 24   |
| Lodzkie      | 47   | 43   | 54   | 49   | 65   | 65   | 68   |
| Lubelskie    | 15   | 16   | 13   | 13   | 16   | 17   | 16   |
| Lubuskie     | 15   | 21   | 19   | 20   | 24   | 22   | 22   |
| Malopolskie  | 35   | 35   | 41   | 38   | 45   | 41   | 42   |
| Mazowieckie  | 277  | 328  | 382  | 373  | 411  | 422  | 427  |
| Opolskie     | 16   | 16   | 17   | 18   | 20   | 22   | 22   |
| Podkarpackie | 20   | 25   | 25   | 25   | 28   | 27   | 29   |
| Podlaskie    | 8    | 7    | 8    | 9    | 11   | 11   | 9    |
| Pomorskie    | 38   | 38   | 45   | 45   | 51   | 53   | 52   |
| Slaskie      | 60   | 56   | 59   | 74   | 81   | 86   | 89   |
| Swietokrzyskie | 13   | 13   | 12   | 12   | 15   | 13   | 13   |
| Warminski-Mazurskie | 11   | 10   | 10   | 12   | 13   | 13   | 13   |
| Wielkopolskie | 92   | 92   | 97   | 94   | 109  | 107  | 107  |
| Zachodnopolmskie | 17   | 19   | 19   | 23   | 24   | 33   | 31   |
| Total number of foreign firms | 886  | 906  | 978  | 996  | 1,101 | 1,150 | 1,091 |
| Total viable | 751  | 807  | 898  | 903  | 1,033 | 1,043 | 1,059 |
| Firms with incomplete data | -135 | -99  | -80  | -93  | -68  | -107 | -32  |

Source: Based on panel data obtained from Polish Investment and Trade Agency and the author’s own calculation
determine regional industrial specializations. The Revealed Location Advantage for industrial specialization RLAis will be calculated to reveal the strengths in the industrial trajectory of each industry in each region in the following way:

\[ \text{RLAis} = \frac{Fyt}{Ft} \]

**Equation 1: Regional Industrial Specialization (RLAis) index of foreign firms**

To calculate the revealed location advantage index measure for the foreign firms’ industrial specialization (RLAis) in the industry are denoted by \( y \), the region is \( a \), and a year by \( t \). The index level measure of the presence of the foreign direct investment across regions in Poland will determine the strengths in attracting of foreign direct investment into them. Also, the level of industrial specialization for participating sectors across regions will be revealed from the analysis. This follows the study of the location of the US outbound FDI by Blonigen, et al. (2007) and by Djankov and Hoekman (2000) in Czech enterprises, which find that the relationship of traditional determinants of foreign direct investment is surprisingly robust in terms of capturing spatial interdependence.

Additionally, RLAis results for foreign subsidiaries will help to determine the relationship in attraction or deterrence effect for foreign subsidiaries in participating industries across regions. The adopted model will determine the level of presence of foreign firms across regions in Poland by measuring the industrial concentration of firms in the industrial sectors in each region. The result will help to answer the raised hypothesis. The RLAis index measure above 1 indicates the industrial specialization strength and the index measure below 1 indicates weakness.

The econometric method used here will give a good picture of the spatial location of foreign firms across regions in Poland. The method will not provide direct reasons behind the location choice of FDI across regions within the country. This will be remedied by testing additional variables via linear and multiple regressions modeling to reveal additional motives for the location choice by foreign firms investing in Poland. Additional variables are examined here by use of correlation coefficients method and test whether the regions with a higher level of FDI in the service sector also see higher wages and increasing investment in R&D in the service sector.

Further, to determine the effect of the accession of the EU on the FDI flows into the regions the difference-in-differences (DID) econometric technique will be used. The cross-section data from treatment and control groups for an after the intervention period to obtain an estimate of a causal effect. DID will be implemented as an interaction of variables across the period in a regression model using Excel. It is presented as:

\[ Y = \beta_0 + \beta_1 \times \text{Time} + \beta_2 \times [\text{Intervention}] + \beta_3 \times [\text{Time} \times \text{Intervention}] + \beta_4 \times [\text{Covariates}] + \varepsilon \]

Where the data for FDI presence in regions in years before and after the accession of Poland into the EU will denote time and data for the year 2004 will denote the intervention year.

**Table 2. Coefficient measures for DID**

|                | Coefficients | Standard Error | t Stat | P-value |
|----------------|--------------|----------------|--------|---------|
| Intercept      | -1.689       | 0.852          | -1.984 | 0.071   |
| Year 2004      | 0.502        | 0.232          | 2.164  | 0.051   |
| Year 2005      | 0.645        | 0.377          | 1.711  | 0.113   |
| Year 2006      | -0.246       | 0.447          | -0.551 | 0.592   |

**Regression Statistics**

|                |         |
|----------------|---------|
| Multiple R     | 0.9996  |
| R Square       | 0.9992  |
| Adjusted R Square | 0.9991 |
| Standard Error | 2.7212  |
| Observations   | 16      |

\[ P < .05 \]
Further, control variables considered here relate to the level of wages and investment in R&D and reflect industrial absorptive capacity and innovation capability of the regions. To answer for the proposed hypothesis data on regional investment in research and development will be used. The test will be designed by the use of the correlation coefficient between the select variables. Additionally, the outcome of this variable across of the nation’s regions will be considered in terms of both private and public investment in R&D. This result should create a picture of industrial strengths in industries which exhibit strength in RLAis index measure. Many cluster advantages also apply to research and development as well as production activity within the cluster (Porter, 2000; Cooke, 2001). The results of this analysis will allow developing a picture of the industrial strength across regions. Additionally the results will indicate the industrial specialization pattern development across the country. This will signal the regional industrial specialization development which can be interpreted as a regional strength. Finally, the results of the analysis of the investment in R&D level and its correlation with industrial specialization will provide insights into the region's potential for absorptive capacity and innovation.

4. Analysis of the results

The goal of this paper is to examine the dynamics of the location patterns of foreign direct investment subsidiaries in manufacturing and service sectors across regions in Poland adding here to the subject matter research on developing economies. The analysis presents relative industrial sectors concentration patterns along with industrial specialization level of regions’ participating foreign subsidiaries across all regions of Poland. The findings presented in Appendix 1 allow to determine that the location of foreign firms in service-related industries are concentrating mostly in larger agglomerations with the strong presence of large markets and universities, the source of skill workforce. Where increased industrial specialization in a cluster is observed this finding can be understood here as a potential for the attraction of further FDI into the clusters (Narula and Dunning,2000) and lead to regional industrial specialization development. The industrial specialization patterns in the developing economies generally reflect existing locational strengths of the industrial activity in an agglomeration or a cluster.

Answering for the hypothesis one, during the studied period the regions in Poland tend to narrow their industrial specialization in the regions that exhibit existing industrial strengths. For the majority of the regions, the revealed industrial specializations are in the manufacturing sectors with only a small number of service-related specializations of financial intermediation services at the RLAis level over 2.0 for all years are observed in Mazowieckie region. For many of the regions, the existing industrial strengths are the result of the legacy industries, the remnants of the centrally planned economy. These existing strengths form a base for new economic activity and may help further the industrial specialization of the regions going forward. Here the majority of the regions seem to be narrowing their RLAis measures for select manufacturing sector industries, therefore, confirming the H1.

Further, the data analysis reveals that regions which develop industrial specialization also tend to attract new foreign investors in the same industry into the region. This tends to further narrow industrial specialization of many regions into a fewer number of industries demonstrating RLAis strengths confirming H2. While industries which are losing their RLAis strength often disappear or give place to new, frequently, higher value-added industries, like in the case of diminishing strengths of manufacturing of food products and increasing strength of manufacturing of rubber and plastics in Malopolskie region. Also, analyzing the participation of foreign firms across industries in the regions, the new entering firms show involvement in a broader number of industries. Few exceptions are small peripheral regions, such as Podkarpackie, which are able to attract more firms within fewer industries therefore also indicating the potential for industrial specialization. Such concentration of firms in select industries shows increasing RLAis index measure as well.

The results of the regression between RLAis and market size and wages presented in Appendix 2 show that some foreign investors in service-related industries establish their operations in primary locations which have largest populations, markets and offer the best infrastructure along with access to workforce including talent graduating from numerous local universities. As foreign firms in manufacturing sectors generally choose locations which offer a lower cost of labor, hence giving a reason to conclude that the reason behind the investment may be to seek efficiencies from skilled labor and factors which supports lowering the operating costs. This follows the findings done in the study of Sass and Fifekova (2011) which indicate that some foreign investment firms in service industries seek efficiencies offered by remote locations and are not necessarily focused on serving local market alone. Although in the case of Polish regions in the period studied here not all peripheral regions seem to be able
to attract the investment at the increased rate such as Podlaskie in manufacturing of wood and wooden products, one of its main industries, with correlation coefficient measure at 0.110.

Concerning the hypothesis four, testing the impact of strength in service FDI on wages across industries shows that wages are not correlated with industrial specialization strength in service industries represented. This indicates that higher wages in the regions with established RLAis strengths in service industries are not posing as a deterrent for new foreign firms to move in there. This, in turn, may be a challenge regarding the wage level for the domestic firms. This study, however, does not address this question.

The analysis also demonstrates a strong correlation between RLAis and wages in the regions exhibiting strengths in manufacturing industries. Results of the multivariate regression analysis are significant at the p<.05 level. This can be an indication of the attraction of resource and efficiency seeking investment in the manufacturing-focused industries into the regions. In addition to wage and RLAis correlation and for the robustness check where the wages and market size correlation is reported in Appendix 2. This correlation supports the earlier findings and accentuates the strength of correlation between RLAis and wages in regions with higher service industry specialization measure for financial intermediation sector in Mazowieckie region with correlation coefficient at 0.035 levels.

Following the previous findings concluding that foreign investors entering a host economy tend to innovate more, the results of the test presented in the Appendix 3 show the correlation coefficient between industrial specialization for foreign investment and investment in R&D is demonstrating strong relationship measures for a number of manufacturing industries in a range of regions at the p < .05 level which can be a predictor of the attraction of same or related types of investment into those regions. This result can also be an indicator that in addition to providing investment foreign firms may also serve as the source of knowledge and know-how for those regions going forward. Such type of investment in R&D, especially at the early stage of the economic transition can be very effective and drive its future success (Djankov and Hoekman,2000). The regions able to attract a higher concentration of foreign investors are also expected to have a higher level of R&D investment in them which also supports H4. Such, for example, are Zachodniopomorskie in manufacturing of chemicals with multiple regression measure at 0.612, or Malopolskie in manufacturing of rubber and plastics with correlation coefficient at 0.751 for the period.

Further, the results of this study support the earlier findings relating to emerging regions in the Eastern border of Poland. Similarly, to the study of Crescenzi and Iammarino (2016) we see that an increasing share of foreign direct investment from Western Europe which previously was targeting the periphery of the EU, or new accessing countries into the Union, has directed it is an investment toward the markets outside of the EU. They also concluded that the periphery is losing its attractiveness not only for the European investment but also for foreign investment from outside of Europe. Their study also finds that the declining regions within the peripheral countries of the EU that they call “slippers” are experiencing the most significant change in the nature of the incoming FDI, namely the regions tend to attract less investment in manufacturing-related activities and become more attractive to the services retail and logistics type of activities Crescenzi and Iammarino (2016). The results of this study show that the southwestern regions in Poland are an example of such a trend.

Also, similar to the findings of Blanc-brude et al.(2014) this study finds the attraction of foreign firms to the core economic and administrative regions such as Mazowieckie, capital region. The focus here is on the remaining regions such as peripheral regions in both eastern and western regions of Poland which exhibit potential for the attraction of new investment seeking skilled workforce and those that have positioned themselves to attract FDI often based on the existing legacy industries. Specifically, regions at the eastern periphery of Poland seem to offer efficiencies and access to exogenous markets beyond the host country. They are offering opportunities to reach external markets immediately to the east.

Testing if FDI in Poland exhibits an increasing level of industrial specialization in service and manufacturing investments using the outcome of the index the results show that both service and manufacturing oriented FDI seems to narrow their industrial specialization across regions during the examined period. Overall, this study finds that the hypothesis tested here show that only regions with ample human capital, and therefore also markets, such as Małopolskie, Mazowieckie, and Wielkopolskie see industries developing concentration of service-oriented foreign direct investment with RLAis above1, indicating strength of the industrial specialization.
The use of the regressions methods to test the correlation of the variables however does not provide a clear indication of the direct causation or impact of one variable on the other. This relationship is established by theoretical reasoning and precedent demonstrated by earlier studies. The results for foreign subsidiaries in manufacturing sectors reveal a concentration of manufacturing of transport equipment, metals, chemicals, and food, just to name some, generally locate in regions with the established presence of legacy industries for specific regions, such as Malopolskie. Additionally, most regions across Poland that developed industrial specialization strength are also able to attract a higher grade of foreign direct investment in the same or related industries.

The method and the data used also presents some limitations use of specific variables. The period studied here offers potentially limited insights; however these insights are important as they reveal the sensitivity of the immediate effect of the policy and system change, which in a longer period study might be lost. Additionally they DID method provides us with the before and after picture of the impact of the EU accession on the FDI flows into Poland which supports the earlier findings.

5. Discussion

The central focus of this study is on the difference in location patterns of foreign subsidiaries in the developing economy based on the industrial activity of the firms. To answer for the raised hypothesis and determine whether the economic regions in Poland narrow their industrial specialization based on manufacturing and service criteria the data on the location of foreign firms in several participating industries in each sector present in the regions is used. The presented empirical analysis tests whether FDI locating in Poland exhibits an increasing level of service focused investment. Also, it tests if industrial specialization of regions attracts new foreign investors in the narrowing industrial sectors in the regions. The contribution of the analysis presented here helps to answer if the regions attracting more service-related FDI also maintain or increase their presence of foreign firms in manufacturing sectors and whether regions with a high industrial specialization index level of FDI also see an increase in R&D investment in them. This transition to the common European market has augmented some industrial specialization of regions by transforming the existing industries and bringing new knowledge, technology and know-how expected to be derived from the foreign investment. This can be observed by increased investment in both private and public R&D spending data. Finally, the impact of the industrial specialization of the regions on an increased level of R&D investment is present here.

Another significant contribution of this paper is that the cost of the workforce in key regions does not seem to deter investors who could establish their operations in regions within the country at a lower cost and continue to benefit from lower labor cost and other potential advantages. This finding can be an indication that the investing firms seek knowledge and skill that offer the absorptive capacity to move their operations forward. The results of the study reveal the industrial heterogeneity of the regions across Poland immediately before and after the transition into the EU membership. The future study of the later period can provide further evidence of this matter.

Another significant finding here is that the RLA index measure increase in service industry oriented investment is only visible from the results of the analysis in Mazowieckie and Malopolskie regions. A high population and high level of academic institutions present in those regions may explain this. Moreover, the industrial specialization in the service industry is specifically evident in the Mazowieckie region despite the highest cost of labor. Here the majority of the regions, however, maintain or show an increased level of foreign firms participating in manufacturing sectors the regions specialize in. Historically the leading regions, of Mazowieckie and Wielkopolskie, had an existing functioning industrial base in their dominant sectors although some tend to augment their industrial specialization focus to a related or service industries often offering support to their manufacturing base in form logistics or financial services, the supporting industries, during the period.

The study shows that the long-run industry growth is higher in locations with a wider range of industrial activities, which suggests that firms benefit from being in more diverse urban environments. These diverse agglomerations require scale and necessary resources for industry ecosystem to develop. Additionally, this work shows that small regions are more specialized than larger regions by building their industrial base around fewer industries. The results of this study reveal that some production de-centralizes to smaller, more specialized cities. Such specialization opens an opportunity for less competitive regions to emerge as prospective hosts for FDI activity.

Also, the results for the period show that individual wages are increasing where education level of the workforce is greater. First, the location of foreign firms in service-related
industries is concentrating nearly exclusively in larger agglomerations with a strong presence of large markets and universities. This seems to indicate that foreign companies in service industries set up their core base of activity in these regions from where they direct sub-regional activities across the country. Second, in this case, the wage level does not seem to be a deterrent for firms to move into regions with higher wage levels. Specifically where there is also a significant amount of competing or complementary economic activity in the region.

Third, for the majority of manufacturing industries, however, attraction to the regions with lower wage levels is, also, observed. In such instances, a substantial number of foreign investors seem to concentrate in the regions with industrial specialization they participate as well.

6. Conclusion

This work set out to understand better the dynamics in the location patterns of foreign direct investment subsidiaries in service and manufacturing sectors across regions in Poland prior and immediately after its accession into the EU. As Poland is increasingly sought after location for FDI, the results of this research contribute to the discussion of the raised matter. The results of the analysis show industrial sectors specialization development patterns of foreign subsidiaries based on their industrial classification of activity across all regions of Poland for the period. The findings reveal the economic picture of the geographic distribution of FDI based on the industrial concentration of the foreign firms across Poland as it prepared to enter the EU and immediately afterward. The transition of Poland and its regional economies from the state-run to free market which begun in the early 1990s has accelerated its pace and was significantly augmented by the prospects of joining larger trading block, the EU during the period.

This study contributes to the picture of the location patterns of industrial sectors shown on the example of the developing economy of Poland. It is clear from the results of the analysis presented here that as the result of the anticipated economic openness, accession into the EU, some regions seem to be narrowing existing industrial specialization while other are moving into higher value-added activities and sectors, including service sectors. The findings presented here have strong implication for the decision makers, managers, and investors, in foreign enterprises entering the market. Understanding the location patterns of investment based on

As to the ability to attract new FDI into the regions, especially those showing some industrial specialization remains strong. Both MNCs and local business can benefit from the advantages offered by those regions.

The R&D spending indicator is another sign of strength where harnessed properly through the relevant absorptive capacity of the regions can lead to independent innovation activity and manifest itself as strength. This result complements the literature on the impact of foreign direct investment flows that have shown the importance of the spillovers from multinational firms to their host locations (Blomstrom and Kokko, 1998; Javorcik and Spatareanu, 2004; Mironko, 2014). This study contributes to the empirical test of the patterns of the foreign direct investment locating across regions in Poland and increasing focus of some regions on service-oriented industries.

The industrial sector of firms allows for an informed decision making for the investors planning to enter a transition economy preparing for a system change, such as entering a large trading block.

After establishing strong industrial specialization, measured by the RLAlis index, for some industries regions in collaboration of policy makers and the industry seems to set the conditions for further industrial cluster development. The evident from the data are few of such clusters, developing already during the period as discussed above, for example, Wielkopolskie region. One additional region that is worth to mention here is the Podkarpackie region with its industrial strength in the transportation industry, with the specific focus on the aviation sub-sector. The regional strengths and future development may need to be assessed further in order to make specific policy recommendations tailored to specific locales and industries they are capable of attracting going forward.

The implication of this study for national and regional policymakers would indicate that close collaboration and decision making between them would be useful in determining incoming foreign investment strategy to build on the existing industrial specializations of regions. It is worth noting that regions moving to higher value-added manufacturing and service-related foreign direct investment may further increase the demand on existing skill and potentially increases costs of establishing and running foreign subsidiaries in the most developed regions across Poland. The challenge going forward maybe how to influence the growth of the less developed regions by attracting foreign investment
into them. The regions can offer sought-after factors for both growth of the investing firm as well as for the local businesses via investment, jobs creation, and knowledge spillovers. This question can be explored by studying the subsequent period.

Besides just corporate network development strategy, ability to attract new firms is a local or regional policy development consideration. The capacity of clusters to develop further and innovate independently is a sign of developing strength. The cluster development strategies for the existing industrial specialization centers across Poland, although viewed broadly here, can be a positive and desired outcome further promoted by a combination of all stakeholders: industry, local, and national economic development actors. As this study looks mainly at industrial specialization across location patterns of FDI immediately before and after the accession into the EU, subsequent research can answer these questions by using data for the later period of economic activity in regions across Poland. This review of the historic period can serve as a lesson for countries transitioning and planning an entry into a larger trading block, such as the EU or similar. The picture presented here shows the result where the anticipation of economic openness may attract foreign investors and consequently support sharper development of industrial specializations within the host economy. The study of the initial period of transition shows signs of tapping into the benefits offered by the opening of the economy to foreign investment.

### Appendix 1 Results of regression between RLAis and total labor availability pool

| Industry, hunting and forestry | Multiple R | R Square |
|-------------------------------|------------|----------|
| Total available workforce      | 0.463      | 0.215    |
| Regions                       |            |          |
| Dolnośląskie                  |            |          |
| Kujawsko-Pomorskie            |            |          |
| Łódzkie                       |            |          |
| Lubelskie                     |            |          |
| Lubuskie                      |            |          |
| Małopolskie                   |            |          |
| Mazowieckie                   |            |          |
| Opolskie                      |            |          |
| Podkarpackie                  |            |          |
| Podlaskie                     |            |          |
| Pomorskie                     | 0.610      | 0.917    |
| Śląskie                       | 0.917      | 0.999    |
| Świętokrzyskie                | 0.999      | 1.000    |

| Construction                  | Multiple R | R Square |
|-------------------------------|------------|----------|
| Total available workforce     | 0.667      | 0.445    |
| Regions                       |            |          |
| Dolnośląskie                  |            |          |
| Kujawsko-Pomorskie            |            |          |
| Łódzkie                       |            |          |
| Lubelskie                     |            |          |
| Lubuskie                      |            |          |
| Małopolskie                   |            |          |
| Mazowieckie                   |            |          |
| Opolskie                      |            |          |
| Podkarpackie                  |            |          |
| Podlaskie                     |            |          |
| Pomorskie                     | 0.481      | 0.566    |
| Śląskie                       | 0.719      | 0.143    |
| Świętokrzyskie                | 0.143      | 0.020    |

| Financial intermediation      | Multiple R | R Square |
|-------------------------------|------------|----------|
| Total available workforce     | 0.175      | 0.031    |
| Regions                       |            |          |
| Dolnośląskie                  |            |          |
| Kujawsko-Pomorskie            |            |          |
| Łódzkie                       |            |          |
| Lubelskie                     |            |          |
| Lubuskie                      |            |          |
| Małopolskie                   |            |          |
| Mazowieckie                   |            |          |
| Opolskie                      |            |          |
| Podkarpackie                  |            |          |
| Podlaskie                     |            |          |
| Pomorskie                     | 0.735      | 0.740    |
| Śląskie                       | 0.441      | 0.195    |

| Hotels and restaurants        | Multiple R | R Square |
|-------------------------------|------------|----------|
| Total available workforce     | 0.533      | 0.284    |
| Regions                       |            |          |
| Dolnośląskie                  |            |          |
| Kujawsko-Pomorskie            |            |          |
| Łódzkie                       |            |          |
| Lubelskie                     |            |          |
| Lubuskie                      |            |          |
| Małopolskie                   |            |          |
| Mazowieckie                   |            |          |
| Opolskie                      |            |          |
| Podkarpackie                  |            |          |
| Podlaskie                     |            |          |
| Pomorskie                     | 0.556      | 0.309    |
| Śląskie                       | 0.226      | 0.745    |

| Manufacturing: Chemicals & Chemical Products | Multiple R | R Square |
|---------------------------------------------|------------|----------|
| Total available workforce                   | 0.673      | 0.453    |
| Regions                                     |            |          |
| Dolnośląskie                                |            |          |
| Kujawsko-Pomorskie                          |            |          |
| Łódzkie                                     |            |          |
| Lubelskie                                   |            |          |
| Lubuskie                                    |            |          |
| Małopolskie                                 |            |          |
| Mazowieckie                                 |            |          |
| Opolskie                                    |            |          |
| Podkarpackie                                |            |          |
| Podlaskie                                   |            |          |
| Pomorskie                                   | 0.151      | 0.023    |
| Śląskie                                     | 0.667      | 0.445    |

| Manufacturing: Consumer Products           | Multiple R | R Square |
|-------------------------------------------|------------|----------|
| Total available workforce                  | 0.675      | 0.456    |
| Regions                                    |            |          |
| Dolnośląskie                               |            |          |
| Kujawsko-Pomorskie                         |            |          |
| Łódzkie                                    |            |          |
| Lubelskie                                  |            |          |
| Lubuskie                                   |            |          |
| Małopolskie                                |            |          |
| Mazowieckie                                |            |          |
| Opolskie                                   |            |          |
| Podkarpackie                               |            |          |
| Podlaskie                                  |            |          |
| Pomorskie                                  | 0.715      | 0.512    |
| Śląskie                                    | 0.715      | 1.000    |

| Manufacturing: | R Square | R Square |
|---------------|----------|----------|
| Manufacturing: |          |          |
| Foods, Drinks & Tobacco Products |          |          |
| Manufacturing: | R Square | R Square |
| Furniture & Consumer Goods |          |          |
| Manufacturing: | R Square | R Square |
| Glass Products |          |          |
| Manufacturing: | R Square | R Square |
| Pharmaceutical Products |          |          |
### Manufacturing: Pulp & Paper/Publishing & Printing

| Region | Multiple R | R Square |
|--------|------------|----------|
| DOLNOŚLĄSKIE | 0.423 | 0.094 |
| KUJAWSKO-POMORSKIE | 0.820 | 0.646 |
| ŁÓDZKIE | 0.355 | 0.088 |
| LUBELSKIE | 0.849 | 0.282 |
| LUBUSKIE | 0.282 | 0.084 |
| MAŁOPOLSKIE | 0.157 | 0.084 |
| MAZOWIECKIE | 0.621 | 0.060 |
| OPOLSKIE | 0.060 | 0.015 |
| PODKARPACKIE | 0.646 | 0.070 |
| PODLAŚKIE | 0.105 | 0.020 |
| POMORSKIE | 0.147 | 0.021 |
| ŚLĄSKIE | 0.355 | 0.088 |
| ŚWIĘTOKRZYSKIE | 0.621 | 0.060 |
| WARMINSKO-MAZURSKIE | 0.105 | 0.020 |
| WIELKOPOLSKIE | 0.147 | 0.021 |
| ZACHODNIOPOMORSKIE | 0.721 | 0.092 |

### Manufacturing: Rubber & Plastics

| Region | Multiple R | R Square |
|--------|------------|----------|
| DOLNOŚLĄSKIE | 0.724 | 0.247 |
| KUJAWSKO-POMORSKIE | 0.316 | 0.334 |
| ŁÓDZKIE | 0.298 | 0.328 |
| LUBELSKIE | 0.814 | 0.192 |
| LUBUSKIE | 0.192 | 0.383 |
| MAŁOPOLSKIE | 0.300 | 0.229 |
| MAZOWIECKIE | 0.791 | 0.331 |
| OPOLSKIE | 0.052 | 0.031 |
| PODKARPACKIE | 0.626 | 0.115 |
| PODLAŚKIE | 0.737 | 0.344 |
| POMORSKIE | 0.083 | 0.009 |
| ŚLĄSKIE | 0.083 | 0.009 |
| ŚWIĘTOKRZYSKIE | 0.331 | 0.083 |
| WARMINSKO-MAZURSKIE | 0.083 | 0.009 |
| WIELKOPOLSKIE | 0.083 | 0.009 |
| ZACHODNIOPOMORSKIE | 0.083 | 0.009 |

### Manufacturing: Transport Equipment

| Region | Multiple R | R Square |
|--------|------------|----------|
| DOLNOŚLĄSKIE | 0.847 | 0.080 |
| KUJAWSKO-POMORSKIE | 0.717 | 0.474 |
| ŁÓDZKIE | 0.785 | 0.180 |
| LUBELSKIE | 0.066 | 0.301 |
| LUBUSKIE | 0.677 | 0.257 |
| MAŁOPOLSKIE | 0.724 | 0.070 |
| MAZOWIECKIE | 0.236 | 0.066 |
| OPOLSKIE | 0.458 | 0.066 |
| PODKARPACKIE | 0.523 | 0.494 |
| PODLAŚKIE | 0.090 | 0.056 |
| POMORSKIE | 0.626 | 0.090 |
| ŚLĄSKIE | 0.523 | 0.494 |
| ŚWIĘTOKRZYSKIE | 0.724 | 0.070 |
| WARMINSKO-MAZURSKIE | 0.257 | 0.066 |
| WIELKOPOLSKIE | 0.703 | 0.494 |
| ZACHODNIOPOMORSKIE | 0.703 | 0.494 |
### Manufacturing: Wood & Wooden Products

|          | Multiple R |   |   |   |   |   |   |
|----------|------------|---|---|---|---|---|---|
|          | 0.327      | 0.544 | 0.367 | 0.168 | 0.117 | 0.332 | 0.765 | 0.770 |
|          | 0.107      | 0.296 | 0.134 | 0.028 | 0.014 | 0.110 | 0.585 | 0.593 |

### Other community, social and personal service activities

|          | Multiple R |   |   |   |   |   |   |
|----------|------------|---|---|---|---|---|---|
|          | 0.610      | 0.505 | 0.721 | 0.399 | 0.366 | 0.921 | 0.058 | 0.327 |
|          | 0.372      | 0.255 | 0.520 | 0.159 | 0.134 | 0.849 | 0.003 | 0.107 |

### Real estate, rental and business activities

|          | Multiple R |   |   |   |   |   |   |
|----------|------------|---|---|---|---|---|---|
|          | 0.654      | 0.857 | 0.409 | 0.871 | 0.404 | 0.859 | 0.734 | 0.598 | 0.758 |
|          | 0.428      | 0.734 | 0.167 | 0.759 | 0.164 | 0.738 | 0.539 | 0.357 | 0.574 |

### Trade and repair

|          | Multiple R |   |   |   |   |   |   |
|----------|------------|---|---|---|---|---|---|
|          | 0.799      | 0.059 | 0.302 | 0.736 | 0.513 | 0.983 | 0.560 | 0.871 | 0.631 | 0.544 | 0.617 | 0.616 | 0.063 |
|          | 0.639      | 0.004 | 0.091 | 0.542 | 0.263 | 0.965 | 0.313 | 0.759 | 0.399 | 0.296 | 0.381 | 0.380 | 0.004 |

### Transport, storage and communication* (2004–2006)

|          | Multiple R |   |   |   |   |   |   |
|----------|------------|---|---|---|---|---|---|
|          | 0.541      | 0.972 | 0.359 | 0.718 | 0.665 | 0.830 | 0.424 | 1.000 | 0.321 | 0.245 |
|          | 0.293      | 0.944 | 0.129 | 0.515 | 0.442 | 0.689 | 0.180 | 1.000 | 0.103 | 0.060 |

*Source: Based on data obtained from the Polish Information and Foreign Investment Agency (PAIIZ) and the author's own analysis. P < .05
### Appendix 2: Results of regression between RLAIs and market size and wages

| Regions                      | Agriculture, hunting and forestry | Construction | Electricity, gas and water supply | Financial intermediation | Hotels and restaurants | Manufacturing: Chemicals & Chemical Products |
|------------------------------|-----------------------------------|--------------|-----------------------------------|--------------------------|------------------------|---------------------------------------------|
| Multiple R                   | 1.00                              | 1.00         | 0.91                              | 0.68                     | 0.95                   | 0.83                                        |
| R Square                     | 1.00                              | 0.63         | 0.84                              | 0.46                     | 1.00                   | 0.70                                        |
|                             |                                   | 0.64         |                                   | 0.16                     | 1.00                   | 0.24                                        |
|                             |                                   | 0.41         |                                   | 0.74                     | 0.88                   | 0.37                                        |
|                             |                                   |              |                                   | 0.83                     | 0.88                   | 0.37                                        |
|                             |                                   |              |                                   | 0.89                     | 0.88                   | 0.24                                        |
|                             |                                   |              |                                   | 0.73                     | 0.88                   | 0.37                                        |
|                             |                                   |              |                                   | 0.53                     | 0.88                   | 0.24                                        |
|                             |                                   |              |                                   | 0.53                     | 0.88                   | 0.37                                        |
|                             |                                   |              |                                   | 0.53                     | 0.88                   | 0.24                                        |
|                             |                                   |              |                                   | 0.53                     | 0.88                   | 0.37                                        |
|                             |                                   |              |                                   | 0.53                     | 0.88                   | 0.24                                        |
|                             |                                   |              |                                   | 0.53                     | 0.88                   | 0.37                                        |

**Note:** The table above shows the results of regression between RLAIs and market size for various sectors. The table includes multiple R, R Square, and market size data for different regions. The data is presented in a tabular format for easy comparison and analysis.
## Appendix 2

### Manufacturing: Consumer Products

| Manufacturing                                      | Multiple R | R Square  | R Square  |
|----------------------------------------------------|------------|-----------|-----------|
| Manufacturing                                      |            |           |           |
| Manufacturing: Electrical Machinery and Apparatus   |            |           |           |
| Multiple R                                         | 0.93       | 0.74      | 0.94      |
| R Square                                           | 0.87       | 0.73      | 0.75      |
| Multiple R                                         | 0.96       | 0.88      | 0.96      |
| R Square                                           | 0.91       | 0.88      | 0.96      |
| Manufacturing: Fabrics & Textiles                   |            |           |           |
| Multiple R                                         | 0.66       | 0.55      | 0.94      |
| R Square                                           | 0.44       | 0.73      | 0.75      |
| Multiple R                                         | 0.76       | 0.80      | 0.94      |
| R Square                                           | 0.58       | 0.65      | 0.94      |
| Multiple R                                         | 0.57       | 0.80      | 0.94      |
| R Square                                           | 0.33       | 0.65      | 0.94      |
| Multiple R                                         | 0.55       | 0.80      | 0.94      |
| R Square                                           | 0.33       | 0.65      | 0.94      |
| Multiple R                                         | 0.55       | 0.80      | 0.94      |
| R Square                                           | 0.33       | 0.65      | 0.94      |
| Manufacturing: Food, Drinks & Tobacco Products      |            |           |           |
| Multiple R                                         | 0.93       | 0.73      | 0.94      |
| R Square                                           | 0.86       | 0.73      | 0.75      |
| Multiple R                                         | 0.95       | 0.73      | 0.75      |
| R Square                                           | 0.91       | 0.73      | 0.75      |
| Multiple R                                         | 0.71       | 0.73      | 0.75      |
| R Square                                           | 0.91       | 0.73      | 0.75      |
| Multiple R                                         | 0.95       | 0.73      | 0.75      |
| R Square                                           | 0.91       | 0.73      | 0.75      |
| Manufacturing: Furniture & Consumer Goods           |            |           |           |
| Multiple R                                         | 0.62       | 0.80      | 0.90      |
| R Square                                           | 0.38       | 0.77      | 0.80      |
| Manufacturing: Glass                                |            |           |           |
| Multiple R                                         | 0.38       | 0.77      | 0.80      |
| R Square                                           | 0.38       | 0.77      | 0.80      |
| Manufacturing: Leather & Leather Products           |            |           |           |
| Multiple R                                         | 0.93       | 0.73      | 0.94      |
| R Square                                           | 0.86       | 0.73      | 0.94      |
| Multiple R                                         | 0.99       | 0.73      | 0.94      |
| R Square                                           | 0.99       | 0.73      | 0.94      |
| Manufacturing: Machinery & Equipment                |            |           |           |
| Multiple R                                         | 0.99       | 0.73      | 0.94      |
| R Square                                           | 0.97       | 0.73      | 0.94      |
| Multiple R                                         | 0.97       | 0.73      | 0.94      |
| R Square                                           | 0.97       | 0.73      | 0.94      |
| Manufacturing: Metals & Metal Products              |            |           |           |
| Multiple R                                         | 0.79       | 0.73      | 0.94      |
| R Square                                           | 0.63       | 0.73      | 0.94      |
| Multiple R                                         | 0.81       | 0.73      | 0.94      |
| R Square                                           | 0.66       | 0.73      | 0.94      |
| Manufacturing: Other Non-Metal Goods | DOLNOŚLAŃSKIE | KUJAWSKO-POMORSKIE | ŁÓDZKIE | ŁUBLIN | MAŁOPOLSKIE | MAZOWIECKIE | OPOLSKIE | PODKARPACKIE | PODLAŚKIE | ŚWIĘTOKRZYSKIE | ŚLĄSKIE | WIELKOPOLSKIE | WOJEWÓDZTWO POMORSKIE |
|-------------------------------------|----------------|-------------------|---------|-------|-------------|-------------|----------|-------------|-----------|----------------|----------|--------------|------------------|
| Multiple R                          | 0.86           | 0.10              | 0.76    | 0.30  | 0.29        | 0.62        | 0.90     | 0.45        | 0.55      | 0.51           | 0.82     | 0.42        | 0.91             | 0.77         |
| R Square                            | 0.75           | 0.01              | 0.58    | 0.09  | 0.09        | 0.38        | 0.81     | 0.20        | 0.30      | 0.26           | 0.68     | 0.18        | 0.83             | 0.59         |

| Manufacturing: Pharmaceuticals      |                |                   |         |       |             |             |          |             |           |                |          |             | 0.84             |
|-------------------------------------|----------------|-------------------|---------|-------|-------------|-------------|----------|-------------|-----------|----------------|----------|--------------|------------------|
| Multiple R                          |                |                   |         |       |             |             |          |             |           |                |          |              |                  |
| R Square                            |                |                   |         |       |             |             |          |             |           |                |          |              |                  |

| Manufacturing: Pulp & Paper/Publishing & Printing |                |                   |         |       |             |             |          |             |           |                |          |              |                  |
|-------------------------------------|----------------|-------------------|---------|-------|-------------|-------------|----------|-------------|-----------|----------------|----------|--------------|------------------|
| Multiple R                          | 0.98           | 0.94              | 0.88    | 0.97  | 0.82        | 0.98        | 0.83     | 1.00        | 0.96      | 0.96           | 0.76     | 0.87        | 0.94             |
| R Square                            | 0.95           | 0.89              | 0.77    | 0.93  | 0.68        | 0.96        | 0.69     | 1.00        | 0.83      | 0.91           | 0.02     | 0.58        | 0.76             | 0.88         |

| Manufacturing: Radio, Television, Communication Equipment & Apparatus |                |                   |         |       |             |             |          |             |           |                |          |              |                  |
|-------------------------------------|----------------|-------------------|---------|-------|-------------|-------------|----------|-------------|-----------|----------------|----------|--------------|------------------|
| Multiple R                          | 0.96           |                   |         |       |             |             |          |             |           |                |          |              |                  |
| R Square                            | 0.91           |                   |         |       |             |             |          |             |           |                |          |              |                  |

| Manufacturing: Rubber & Plastics    |                |                   |         |       |             |             |          |             |           |                |          |              |                  |
|-------------------------------------|----------------|-------------------|---------|-------|-------------|-------------|----------|-------------|-----------|----------------|----------|--------------|------------------|
| Multiple R                          | 0.99           | 0.97              | 0.58    | 0.57  | 1.00        | 0.95        | 0.61     | 0.86        | 0.95      | 0.76           | 0.85     | 0.87        | 0.93             | 0.80         |
| R Square                            | 0.99           | 0.94              | 0.34    | 0.32  | 0.99        | 0.91        | 0.38     | 0.74        | 0.91      | 0.58           | 0.73     | 0.76        | 0.86             | 0.63         |
### Appendix 2  Continued

| Industry                             | Multiple R | R Square |
|--------------------------------------|------------|----------|
| Manufacturing: Transport Equipment   |            |          |
| Multiple R                           | 0.97       | 0.52     |
| R Square                             | 0.94       | 0.27     |
| Manufacturing: Wood & Wooden Products|            |          |
| Multiple R                           | 0.90       | 0.45     |
| R Square                             | 0.82       | 0.20     |
| Mining and quarrying                 |            |          |
| Multiple R                           | 1.00       |          |
| R Square                             | 0.83       |          |
| Other community, social and personal service activities | | |
| Multiple R                           | 0.90       | 0.86     |
| R Square                             | 0.81       | 0.75     |
| Real estate, rental and business activities | | |
| Multiple R                           | 0.92       | 0.90     |
| R Square                             | 0.85       | 0.81     |
| Trade and repair                     |            |          |
| Multiple R                           | 0.86       | 0.60     |
| R Square                             | 0.75       | 0.36     |
| Transport, storage and communication*(2004–2006) | | |
| Multiple R                           | 1.00       |          |
| R Square                             | 1.00       |          |

*Source: Based on data obtained from the Polish Information and Foreign Investment Agency (PAIIZ) and the author’s own analysis. *P < .05
## Appendix 3: Results of regression between regional industrial specialization level and R&D spending

| Private R&D per Region & Industry (2000–2005) | Agriculture, hunting and forestry | Mining and quarrying | Manufacturing: Chemicals & Chemical Products | Manufacturing: Consumer Products | Manufacturing: Electrical Machinery and Apparatus | Manufacturing: Fabrics & Textiles |
|----------------------------------------------|-----------------------------------|----------------------|---------------------------------------------|----------------------------------|---------------------------------------------|----------------------------------|
| / Regions | | | | | | |
| DOLNOŚLĄSKIE | | | | | | |
| ŁÓDZKIE | | | | | | |
| LUBELSKIE | | | | | | |
| MAŁOPOLSKIE | | | | | | |
| MAZOWIECKIE | | | | | | |
| OPOLSKIE | | | | | | |
| PODKARPACKIE | | | | | | |
| POŁANDSKIE | | | | | | |
| POMORSKIE | | | | | | |
| ŚLĄSKIE | | | | | | |
| ŚWIĘTOKRZYSKIE | | | | | | |
| WARMIIŃSKO-MAZURSKIE | | | | | | |
| WIELKOPOLSKIE | | | | | | |
| ZACHODNIOPOMORSKIE | | | | | | |
| **Multiple R** | 0.075 | 0.614 | 0.485 | 0.164 | 0.364 | 0.342 |
| **R Square** | 0.263 | 0.425 | 0.701 | 0.350 | 0.631 | 0.132 |

### Agriculture, hunting and forestry
- **Multiple R**: 0.075
- **R Square**: 0.263

### Mining and quarrying
- **Multiple R**: 0.614
- **R Square**: 0.425

### Manufacturing: Chemicals & Chemical Products
- **Multiple R**: 0.485
- **R Square**: 0.701

### Manufacturing: Consumer Products
- **Multiple R**: 0.164
- **R Square**: 0.350

### Manufacturing: Electrical Machinery and Apparatus
- **Multiple R**: 0.364
- **R Square**: 0.132

### Manufacturing: Fabrics & Textiles
- **Multiple R**: 0.342
- **R Square**: 0.132
### Manufacturing: Food, Drinks & Tobacco Products

| Multiple R | 0.873 | 0.932 | 0.630 | 0.841 | 0.096 | 0.740 | 0.399 | 0.825 | 0.996 | 0.801 | 0.356 | 0.295 | 0.465 | 0.055 | 0.232 | 0.711 |
| R Square   | 0.763 | 0.868 | 0.396 | 0.708 | 0.009 | 0.548 | 0.159 | 0.680 | 0.991 | 0.641 | 0.127 | 0.087 | 0.217 | 0.003 | 0.054 | 0.505 |

### Manufacturing: Furniture & Consumer Goods

| Multiple R | 0.553 | 0.450 | 0.816 | 0.538 | 0.482 | 0.758 | 0.209 | 0.305 | 0.080 |
| R Square   | 0.306 | 0.202 | 0.666 | 0.289 | 0.232 | 0.575 | 0.044 | 0.093 | 0.006 |

### Manufacturing: Glass

| Multiple R | 0.300 | 0.163 | 0.303 | 0.021 | 0.310 |
| R Square   | 0.090 | 0.027 | 0.092 | 0.000 | 0.096 |

### Manufacturing: Leather & Leather Products

| Multiple R | 0.791 | 0.132 | 0.031 | 0.717 | 0.206 | 0.316 | 0.916 | 1.000 | 0.836 | 0.930 |
| R Square   | 0.626 | 0.017 | 0.001 | 0.515 | 0.042 | 0.100 | 0.839 | 1.000 | 0.700 | 0.865 |

### Manufacturing: Machinery & Equipment

| Multiple R | 0.047 | 0.047 | 0.888 | 0.612 | 0.029 | 0.734 | 0.472 | 0.468 | 0.631 | 0.882 | 0.407 | 0.717 | 0.452 | 0.393 | 0.969 |
| R Square   | 0.002 | 0.002 | 0.789 | 0.375 | 0.001 | 0.539 | 0.222 | 0.219 | 0.398 | 0.778 | 0.166 | 0.514 | 0.204 | 0.154 | 0.938 |

### Manufacturing: Metals & Metal Products

| Multiple R | 0.289 | 0.741 | 0.063 | 0.143 | 0.639 | 0.598 | 0.165 | 0.831 | 0.310 |
| R Square   | 0.084 | 0.549 | 0.004 | 0.020 | 0.408 | 0.358 | 0.027 | 0.690 | 0.096 |

### Manufacturing: Other Non-Metal Goods

| Multiple R | 0.652 | 0.859 |
| R Square   | 0.425 | 0.737 |

### Manufacturing: Pharmaceuticals

| Multiple R | 0.652 | 0.859 |
| R Square   | 0.425 | 0.737 |

Continued
### Appendix 3 Continued

| Private R&D per Region & Industry (2000–2005) | / Regions | REGIONAL POLICIES | DOLNOŚLĄSKIE | KUJAWSKO-POMORSKIE | ŁUБIESKIE | MAŁOPOLSKIE | MAZOWIECKIE | OPOLSKIE | PODKARPACKIE | PODLASKIE | ŚLĄSKIE | ŚWIĘTOKRZYSKIE | WARMIŃSKO-MAZURSKIE | WIELkopolskie | ZACHODNIOPOMORSKIE |
|---------------------------------------------|-----------|-------------------|---------------|--------------------|-----------|--------------|--------------|-----------|---------------|-----------|---------|----------------|-----------------------|---------------|---------------------|
| Manufacturing: Pulp & Paper/Publishing & Printing | Multiple R | 0.212 0.216 0.254 | 0.942 0.966 0.560 0.221 | 0.380 0.441 0.279 0.305 0.284 0.136 0.725 | 0.145 0.194 0.078 0.093 0.081 0.018 0.526 |
| R Square | 0.045 0.047 0.064 0.888 0.314 0.049 | 0.145 0.194 0.078 0.093 0.081 0.018 0.526 |
| Manufacturing: Radio, Television, Communication Equipment & Apparatus | Multiple R | 1.000 0.329 | 0.606 | 0.367 |
| R Square | 1.000 0.108 | 0.367 |
| Manufacturing: Rubber & Plastics | Multiple R | 0.147 0.601 0.096 0.147 0.229 0.866 0.335 | 0.243 0.757 0.125 0.078 0.388 0.391 0.907 |
| R Square | 0.022 0.361 0.009 0.022 0.052 0.751 0.113 | 0.059 0.573 0.016 0.006 0.150 0.153 0.823 |
| Manufacturing: Transport Equipment | Multiple R | 0.438 0.174 0.425 0.029 0.482 0.156 0.432 0.009 0.130 | 0.302 0.054 0.749 0.809 |
| R Square | 0.192 0.030 0.181 0.001 0.232 0.024 0.187 0.000 0.017 | 0.091 0.003 0.560 0.655 |
| Manufacturing: Wood & Wooden Products | Multiple R | 0.307 0.304 0.801 0.394 0.676 0.268 0.578 0.101 | 0.457 0.072 0.334 0.010 |
| R Square | 0.094 0.092 0.641 0.155 | 0.457 0.072 0.334 0.010 |
| Sector                                      | Multiple R | R Square | Multiple R | R Square | Multiple R | R Square | Multiple R | R Square | Multiple R | R Square | Multiple R | R Square |
|--------------------------------------------|------------|----------|------------|----------|------------|----------|------------|----------|------------|----------|------------|----------|
| Electricity, gas and water supply          | 0.567      | 0.231    | 0.394      | 0.280    | 0.055      | 0.728    | 0.566      | 0.737    | 0.327      | 0.171    | 0.194      |          |
| Construction                               | 0.321      | 0.053    | 0.156      | 0.078    | 0.003      | 0.530    | 0.320      | 0.543    | 0.107      | 0.029    | 0.038      |          |
| Trade and repair                           | 0.848      | 0.415    | 0.410      | 0.611    | 0.313      | 0.501    | 0.912      |          |            |          |            |          |
| Hotels and restaurants                     | 0.720      | 0.172    | 0.168      | 0.373    | 0.098      | 0.251    | 0.832      |          |            |          |            |          |
| Financial intermediation                   | 0.000      | 0.911    | 0.307      | 0.547    | 0.361      | 0.952    | 0.664      | 0.102    | 0.441      | 0.308    | 0.676      | 0.494    |
| Real estate, rental and business activities| 0.000      | 0.829    | 0.094      | 0.299    | 0.130      | 0.905    | 0.441      | 0.010    | 0.194      | 0.095    | 0.457      | 0.244    |
| Other community, social and personal service activities | 0.094 | 0.537 | 0.656 | 0.196 | 0.466 | 0.301 | 0.083 | 0.164 | 0.000 | 0.435 | 0.048 | 0.389 | 0.309 |
| Other community, social and personal service activities | 0.094 | 0.289 | 0.430 | 0.009 | 0.039 | 0.217 | 0.091 | 0.007 | 0.027 |          |          |            |          |

Source: Based on data obtained from the Polish Information and Foreign Investment Agency (PAIIZ) and the author's own analysis. P < .05
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