Learning to Model Domain-Specific Utterance Sequences for Extractive Summarization of Contact Center Dialogues

Ryuichiro Higashinaka†, Yasuhiro Minami‡, Hitoshi Nishikawa†, Kohji Dohsaka†, Toyomi Meguro†, Satoshi Takahashi†, Genichiro Kikui†

† NTT Cyber Space Laboratories, NTT Corporation
‡ NTT Communication Science Laboratories, NTT Corporation

higashinaka.ryuichiro@lab.ntt.co.jp, minami@cslab.kecl.ntt.co.jp
nishikawa.hitoshi@lab.ntt.co.jp, {dohsaka, meguro}@cslab.kecl.ntt.co.jp
{takahashi.satoshi, kikui.genichiro}@lab.ntt.co.jp

Abstract

This paper proposes a novel extractive summarization method for contact center dialogues. We use a particular type of hidden Markov model (HMM) called Class Speaker HMM (CSHMM), which processes operator/caller utterance sequences of multiple domains simultaneously to model domain-specific utterance sequences and common (domain-wide) sequences at the same time. We applied the CSHMM to call summarization of transcripts in six different contact center domains and found that our method significantly outperforms competitive baselines based on the maximum coverage of important words using integer linear programming.

1 Introduction

In modern business, contact centers are becoming more and more important for improving customer satisfaction. Such contact centers typically have quality analysts who mine calls to gain insight into how to improve business productivity (Takeuchi et al., 2007; Subramaniam et al., 2009). To enable them to handle the massive number of calls, automatic summarization has been utilized and shown to successfully reduce costs (Byrd et al., 2008). However, one of the problems in current call summarization is that a domain ontology is required for understanding operator/caller utterances, which makes it difficult to port one summarization system from domain to domain.

This paper describes a novel automatic summarization method for contact center dialogues without the costly process of creating domain ontologies. More specifically, given contact center dialogues categorized into multiple domains, we create a particular type of hidden Markov model (HMM) called Class Speaker HMM (CSHMM) to model operator/caller utterance sequences. The CSHMM learns to distinguish sequences of individual domains and common sequences in all domains at the same time. This approach makes it possible to accurately distinguish utterances specific to a certain domain and thereby has the potential to generate accurate extractive summaries.

2 Related Work

There is an abundance of research in automatic summarization. It has been successfully applied to single documents (Mani, 2001) as well as to multiple documents (Radev et al., 2004), and various summarization methods, such as the conventional LEAD method, machine-learning based sentence selection (Kupiec et al., 1995; Osborne, 2002), and integer linear programming (ILP) based sentence extraction (Gillick and Favre, 2009), have been proposed. Recent years have seen work on summarizing broadcast news speech (Hori and Furui, 2003), multi-party meetings (Murray et al., 2005), and contact center dialogues (Byrd et al., 2008). However, despite the large amount of previous work, little work has tackled the automatic summarization of multi-domain data.
In the past few decades, contact center dialogues have been an active research focus (Gorin et al., 1997; Chu-Carroll and Carpenter, 1999). Initially, the primary aim of such research was to transfer calls from answering agents to operators as quickly as possible in the case of problematic situations. However, real-time processing of calls requires a tremendous engineering effort, especially when customer satisfaction is at stake, which led to recent work on the offline processing of calls, such as call mining (Takeuchi et al., 2007) and call summarization (Byrd et al., 2008).

The work most related to ours is (Byrd et al., 2008), which maps operator/caller utterances to an ontology in the automotive domain by using support vector machines (SVMs) and creates a structured summary by heuristic rules that assign the mapped utterances to appropriate summary sections. Our work shares the same motivation as theirs in that we want to make it easier for quality analysts to analyze the massive number of calls. However, we tackle the problem differently in that we propose a new modeling of utterance sequences for extractive summarization that makes it unnecessary to create heuristics rules by hand and facilitates the porting of a summarization system.

HMMs have been successfully applied to automatic summarization (Barzilay and Lee, 2004). In their work, an HMM was used to model the transition of content topics. The Viterbi decoding (Rabiner, 1990) was performed to find content topics that should be incorporated into a summary. Their approach is similar to ours in that HMMs are utilized to model topic sequences, but they did not use data of multiple domains in creating their model. In addition, their method requires training data (original articles with their reference summaries) in order to find which content topics should be included in a summary, whereas our method requires only the raw sequences with their domain labels.

3 Class Speaker HMM
A Class Speaker HMM (CSHMM) is an extension of Speaker HMM (SHMM), which has been utilized to model two-party conversations (Meguro et al., 2009). In an SHMM, there are two states, and each state emits utterances of one of the two conversational participants. The states are connected ergodically and the emission/transition probabilities are learned from training data by using the EM-algorithm. Although Meguro et al., (2009) used SHMMs to analyze the flow of listening-oriented dialogue, we extend their idea to make it applicable to classification tasks, such as dialogue segmentation.

A CSHMM is simply a concatenation of SHMMs, each of which is trained by using utterance sequences of a particular dialogue class. After such SHMMs are concatenated, the Viterbi algorithm is used to decode an input utterance sequence into class labels by estimating from which class each utterance has most likely to have been generated. Figure 1 illustrates the basic topology of a CSHMM where two SHMMs are concatenated ergodically. When the most likely state sequence for an input utterance sequence is \(<1,3,4,2>\), we can convert these state IDs into their corresponding classes; that is, \(<1,2,2,1>\), which becomes the result of utterance classification.

We have conceived three variations of CSHMM as we describe below. They differ in how we treat utterance sequences that appear commonly in all classes and how we train the transition probabilities between independently trained SHMMs.

3.1 Ergodic CSHMM
The most basic CSHMM is the ergodic CSHMM, which is a simple concatenation of SHMMs in an ergodic manner as shown in Fig. 1. For \(K\) classes, \(K\) SHMMs are combined with the initial and transition probabilities all set to equal. In this CSHMM, the assignment of class labels solely depends on the output distributions of each class.

3.2 Ergodic CSHMM with Common States
This type of CSHMM is the same as the ergodic CSHMM except that it additionally has a SHM trained from all dialogues of all classes. There-
Figure 2: CSHMM with common states.

Figure 3: Three steps to create a CSHMM using concatenated training.

Therefore, for $K$ classes, this CSHMM has $K + 1$ SHMMs. Figure 2 shows the model topology. This newly added SHMM works in a manner similar to the background model (Reynolds et al., 2000) representing sequences that are common to all classes. By having these common states, common utterance sequences can be classified as ‘common’, making it possible to avoid forcefully classifying common utterance sequences into one of the given classes.

Detecting common sequences is especially helpful when several classes overlap in nature. For example, most dialogues commonly start and end with greetings, and many calls at contact centers commonly contain exchanges in which the operator requests personal information about the caller for confirmation. Regarding the model topology in Fig. 2, if the most likely state sequence by the Viterbi decoding is $<1,4,5,6,3,2>$, we obtain a class label sequence $<1,2,0,0,2,1>$ where the third and fourth utterances are classified as ‘zero’, meaning that they do not belong to any class.

### 3.3 CSHMM using Concatenated Training

The CSHMMs presented so far have two problems: one is that the order of utterances of different classes cannot be taken into account because of the equal transition probabilities. As a result, the very merit of HMMs, their ability to model time series data, is lost. The other is that the output distributions of common states may be overly broad because they are the averaged distributions over all classes; that is, the best path determined by the Viterbi decoding may not go through the common states at all.

Our solution to these problems is to apply concatenated training (Lee, 1989), which has been successfully used in speech recognition to model phoneme sequences in an unsupervised manner. The procedure for concatenated training is illustrated in Fig. 3 and has three steps.

**step 1** Let $M_k$ ($M_k \in M, 1 \leq k \leq K$) be the SHMM trained using dialogues $D_k$ where $D_k = \{d_j|c(d_j) = k\}$, and $M_0$ be the SHMM trained using all dialogues; i.e., $D$. Here, $K$ means the total number of classes and $c(d_j)$ the class assigned to a dialogue $d_j$.

**step 2** Connect each $M_k \in M$ with a copy of $M_0$ using equal initial and transition probabilities (we call this connected model $M_{k+0}$) and retrain $M_{k+0}$ with $\forall d_j \in D_k$ where $c(d_j) = k$.

**step 3** Merge all models $M_{k+0}$ ($1 \leq k \leq K$) to produce one concatenated HMM ($M_{concat}$). Here, the output probabilities of the copies of $M_0$ are averaged over $K$ when all models are merged to create a combined model. If the fitting of all $M_{k+0}$ models has converged against the training data, exit this procedure; otherwise, go to step 2 by connecting a copy of $M_0$ and $M_k$ for all $k$. Here, the transition probabilities from $M_0$ to $M_l (l \neq k)$ are summed and equally distributed between the copied $M_0$’s self-loop and transitions to the states in $M_k$.
Figure 4: Overview of our summarization method.

$M_k$, meaning that the output probabilities of utterance sequences that are common and also found in $M_k$ can be moved from $M_k$ to $M_0$, makes the distribution of $M_k$ sharp (not broad/uniform), making it likely to output only the utterances representative of a class $k$. As regards $M_0$, its distribution of output probabilities can also be sharpened for utterances that occur commonly in all classes. This sharpening of distributions is likely to be helpful for class discrimination.

4 Summarization Method

We apply CSHMMs to extractive summarization of contact center dialogues because such dialogues are two-party, can be categorized into multiple classes by their call domains (e.g., inquiry types), and are likely to contain many overlapping exchanges between an operator and a caller across domains, such as greetings, the confirmation of personal information, and other cliches in business (e.g., name exchanges, thanking/apologizing phrases, etc.), making them the ideal target for CSHMMs.

In our method, summarization is performed by decoding a sequence of utterances of a domain $DM^k$ into domain labels and selecting those utterances that have domain labels $DM^k$. This makes it possible to extract utterances that are characteristic of $DM^k$ in relation to other domains. Our assumption is that extracting characteristic sequences of a given domain provides a good summary for that domain because such sequences should contain important information necessitated by the domain.

Figure 4 outlines our extractive summarization process. The process consists of a training phase and a decoding phase as described below.

Training phase: Let $D(d_1 \ldots d_N)$ be the entire set of contact center dialogues, $DM^k (DM^k \in DM, 1 \leq k \leq K)$ the domain assigned to domain $k$, and $U_{d_1} \ldots U_{d_i}, H$ the utterances in $d_i$. Here, $H$ is the number of utterances in $d_i$. From $D$, we create two models: a topic model ($TM$) and a CSHMM.

The topic model is used to assign a single topic to each utterance so as to facilitate the training of the CSHMM by reducing the dimensions of the feature space. The same approach has been taken in (Barzilay and Lee, 2004). The topic model can be created by such techniques as probabilistic latent semantic analysis (PLSA) (Singh and Hauskrecht, 2006) and latent Dirichlet allocation (LDA) (Tam and Schultz, 2005). PLSA models the latent topics of the documents and its Bayesian extension is LDA, which also models the co-occurrence of topics using the Dirichlet prior. We first derive features $F_{d_1} \ldots F_{d_N}$ for the dialogues. Here, we assume a bag-of-words representation for the features; therefore, $F_{d_i}$ is represented as $\{<w_1,c_1>, \ldots, <w_V,c_V>\}$, where $V$ means the total number of content words in the vocabulary and $<w_i,c_i>$ denotes that a content word $w_i$ appears $c_i$ times in a dialogue. Note that we derive the features for dialogues, not for utterances, because utterances in dialogue can be very short, often consisting of only one or two words and thus making it hard to calculate the word co-occurrence required for creating a topic model. From the features, we build a topic model that includes $P(z|w)$, where $w$ is a word and $z$ is a topic. Using the topic model, we can assign a single topic label to every utterance in $D$ by finding its likely topic; i.e., $\arg\max_z \sum_{w \in \text{words}(U_{d_j})} P(z|w)$.

After labeling all utterances in $D$ with topic labels, we train a CSHMM that learns characteristic topic label sequences in each domain as well as common topic label sequences across domains.

Decoding phase: Let $d_j$ be the input dialogue, $DM(d_j) \in DM$ the table for obtaining the domain label of $d_j$, and $U_{d_j,1} \ldots U_{d_j,H_{d_j}}$ the utterances in $d_j$, where $H_{d_j}$ is the number of the utterances. We use $TM$ to map the utterances to topic
labels $T_{d_1} \ldots T_{d_h}$ and convert them into domain label sequences $DM_{d_1,1} \ldots DM_{d_h,h}$ using the trained CSHMM by the Viterbi decoding. Then, we select $U_{d_j,h}$ ($1 \leq h \leq H_{d_j}$) whose corresponding domain label $DM_{d_j,h}$ equals $DM(d_j)$ and output the selected utterances in the order of appearance in the original dialogue as a summary.

5 Experiment

We performed an experiment to verify our summarization method. We first collected simulated contact center dialogues using human subjects. Then, we compared our method with baseline systems. Finally, we analyzed the created summaries to investigate what had been learned by our CSHMMs.

5.1 Dialogue Data

Since we do not have access to actual contact center data, we recruited human subjects to collect simulated contact center dialogues. A total of 90 participants (49 males and 41 females) took the roles of operator or a caller and talked over telephones in separate rooms. The callers were given realistic scenarios that included their motivation for a call as well as detailed instructions about what to ask. The operators, who had experience of working at contact centers, were given manuals containing the knowledge of the domain and explaining how to answer questions in specific scenarios.

The dialogues took place in six different domains: Finance (FIN), Internet Service Provider (ISP), Local Government Unit (LGU), Mail Order (MO), PC support (PC), and Telecommunication (TEL). In each domain, there were 15–20 tasks. Table 1 shows the statistics of the task scenarios used by the callers. We cannot describe the details of each domain for lack of space, but examples of the tasks for FIN are inquiries about insurance, notifications of the loss of credit cards, and applications for finance loans, and those for ISP are inquiries about fees for Internet access, requests to forward emails, and reissuance of passwords. Figure 5 shows one of the task scenarios in the MO domain.

We collected data on two separate occasions using identical scenarios but different participants, which gave us two sets of dialogue data. We used the former for training our summarization system and the latter for testing. We only use the transcriptions in this paper so as to avoid particular problems of speech. All dialogues were in Japanese. Tables 2 and 3 show the statistics of the training data and the test data, respectively. As can be seen from the tables, each dialogue is quite long, which attests to the complexity of the tasks.

5.2 Training our Summarization System

For training our system, we first created a topic model using LDA. We performed a morphological analysis using ChaSen\footnote{1} to extract content words from each dialogue and made its bag-of-words features. We defined content words as nouns, verbs, adjectives, unknown words, and interjections (e.g., “yes”, “no”, “thank you”, and “sorry”). We included interjections because they occur very frequently in dialogues and often possess important content, such as agreement and refusal, in transactional communication. We use this definition of content words throughout the paper.

Then, using an LDA software package\footnote{2}, we built a topic model. We tentatively set the number

\begin{table}[h]
\centering
\begin{tabular}{|c|c|c|c|}
\hline
Domain & # Tasks & Sentences & Characters \\
\hline
FIN & 15 & 8.95 & 289.93 \\
ISP & 15 & 7.20 & 259.53 \\
LGU & 20 & 9.85 & 328.55 \\
MO & 15 & 10.07 & 354.07 \\
PC & 15 & 9.40 & 354.07 \\
TEL & 18 & 8.44 & 322.22 \\
ALL & 98 & 9.01 & 314.46 \\
\hline
\end{tabular}
\caption{Scenario statistics: the number of tasks and averaged number of sentences/characters in a task scenario in the six domains.}
\end{table}

\begin{figure}[h]
\centering
\includegraphics[width=\textwidth]{task_scenario_MO.png}
\caption{Task scenario in the MO domain. The scenario was originally in Japanese and was translated by the authors.}
\end{figure}
We trained seven different CSHMMs in all: one ergodic CSHMM (ergodic0), three variants of ergodic CSHMMs with common states (ergodic1, ergodic2, ergodic3), and three variants of CSHMMs with concatenated training (concat1, concat2, concat3). The difference within the variants is in the number of common states. The numbers 0–3 after ‘ergodic’ and ‘concat’ indicate the number of SHMMs containing common states. For example, ergodic3 has nine SHMMs (six SHMMs for the six domains plus three SHMMs containing common states). Since more states would enable more minute modeling of sequences, we made such variants in the hope that common sequences could be more accurately modeled. We also wanted to examine the possibility of creating sharp output distributions in common states without the concatenated training by such minute modeling. These seven CSHMMs make seven different summarization systems.

5.3 Baselines

Baseline-1: BL-TF We prepared two baseline systems for comparison. One is a simple summarizer based on the maximum coverage of high term frequency (TF) content words. We call this baseline BL-TF. This baseline summarizes a dialogue by maximizing the following objective function:

$$\max_{\mathbf{z} \in \mathbb{Z}} \sum_{i} \text{weight}(w_i) \cdot z_i$$

where ‘weight’ returns the importance of a content word \(w_i\) and \(z_i\) is a binary value indicating whether to include \(w_i\) in the summary. Here, ‘weight’ returns the count of \(w_i\) in a given dialogue. The maximization is done using ILP (we used an off-the-shelf solver lp_solve\(^3\)) with the following three constraints:

\[x_i, z_i \in \{0, 1\}\]

\[\sum_{x_i \in X} l_i x_i \leq K\]

\[\sum_{i} m_{ij} x_i \geq z_j \quad (\forall z_j \in \mathbb{Z})\]

where \(x_i\) is a binary value that indicates whether to include the \(i\)-th utterance in the summary, \(l_i\) is the length of the \(i\)-th utterance, \(K\) is the maximum number of characters to include in a summary, and \(m_{ij}\) is a binary value that indicates whether \(w_i\) is included in the \(j\)-th utterance. The last constraint means that if a certain utterance is included in the summary, all words in that utterance have to be included in the summary.

Baseline-2: BL-DD Although BL-TF should be a very competitive baseline because it uses the state-of-the-art formulation as noted in (Gillick and Favre, 2009), having only this baseline is rather unfair because it does not make use of the training data, whereas our proposed method uses them. Therefore, we made another baseline that learns domain-specific dictionaries (DDs) from the training data and incorporates them into the weights of content words of the objective function of BL-TF. We call this baseline BL-DD. In this baseline, the weight of a content word \(w_i\) in a domain \(DM^k\) is

$$\text{weight}(w_i, DM^k) = \frac{\log(P(w_i | DM^k))}{\log(P(w_i | DM^k, DM^k))}$$

\(^3\)http://lpsolve.sourceforge.net/5.5/
Table 4: F-measure, precision, and recall averaged over all 307 dialogues (cf. Table 3) in the test set for the proposed methods and baselines BL-TF and BL-DD configured to output the same-length summaries as the proposed systems. The averaged compression rate for each proposed system is shown at the bottom. The columns (ergodic0–concat3) indicate our methods as well as the character lengths used by the baselines. Asterisks, ‘+’, e0–e3, and c1–c3 indicate our systems’ statistical significance by the Wilcoxon signed-rank test (p < 0.01) over BL-TF, BL-DD, ergodic0–3, and concat1–3, respectively. Statistical tests for the precision and recall were only performed between the proposed systems and their same-length baseline counterparts. Bold font indicates the best score in each row.

| Metric | ergodic0 | ergodic1 | ergodic2 | ergodic3 | concat1 | concat2 | concat3 |
|--------|----------|----------|----------|----------|---------|---------|---------|
| F      | 0.177    | 0.177    | 0.177    | 0.177    | 0.187†  | 0.198†  | 0.199†  |
| precision | 0.145    | 0.145    | 0.145    | 0.145    | 0.161†  | 0.191†  | 0.195†  |
| recall  | 0.294    | 0.294    | 0.294    | 0.294    | 0.280†  | 0.259†  | 0.259†  |
| F      | 0.171    | 0.171    | 0.171    | 0.171    | 0.168   | 0.164   | 0.163   |
| precision | 0.132    | 0.132    | 0.132    | 0.132    | 0.135   | 0.140   | 0.140   |
| recall  | 0.294    | 0.294    | 0.294    | 0.294    | 0.270   | 0.241   | 0.240   |
| F      | 0.139    | 0.139    | 0.139    | 0.139    | 0.189   | 0.187   | 0.187   |
| precision | 0.123    | 0.123    | 0.123    | 0.123    | 0.124   | 0.140†  | 0.122   |
| recall  | 0.287    | 0.287    | 0.287    | 0.287    | 0.273   | 0.250   | 0.248†  |
| Compression Rate | 0.42 | 0.42 | 0.42 | 0.42 | 0.37 | 0.30 | 0.30 |

where \(P(w_i|DM^k)\) denotes the occurrence probability of \(w_i\) in the dialogues of \(DM^k\), and \(P(w_i|DM\backslash DM^k)\) the occurrence probability of \(w_i\) in all domains except for \(DM^k\). This log likelihood ratio estimates how much a word is characteristic of a given domain. Incorporating such weights would make a very competitive baseline.

5.5 Results

Table 4 shows the evaluation results for the proposed systems and the baselines. It can be seen that concat3 shows the best performance in F-measure among all systems, having a statistically better performance over all systems except for concat2. The CSHMMs with concatenated training were all better than ergodic0–3. Here, the performance (and output) of ergodic0–3 was exactly the same. This happened because of the broad distributions in their common states; no paths went through the common states and all paths went through the SHMMs of the six domains instead.

The evaluation results in Table 4 may be rather in favor of our systems because the summarization lengths were set by the proposed systems. Therefore, we performed another experiment to investigate the performance of the baselines with varying compression rates and compared their performance with the proposed systems in F-measure. We found that the best performance was achieved by BL-DD when the compression rate was 0.4 with the F-measure of 0.191, which concat3 significantly outperformed by the Wilcoxon signed-rank test (p < 0.01). Note that the performance shown in Table 4 may seem low. However, we found that the maximum recall is 0.355 (cal-
When I order a product from you, I get a confirmation email. But, I haven’t received the confirmation email. I will make a confirmation whether you have ordered.

Ten sets of Shimonoseki puffer fish by dropship.

“Yoriai” (name of the product).

Two kilos of bony parts of tiger puffer fish.

Baked fins for fin sake.

600 milliliter of puffer fish soy sauce.

And, grated radish and red pepper.

Your desired delivery date is the 13th of February.

Yes, all in small cases.

Hyphen g.

You mean that the order was successful.

Yes, it was Nomura at JDS call center.

When I order a product from you, I get a confirmation email.

Puffer fish.

Sets I have ordered, but I haven’t received the confirmation email.

Order.

I will make a confirmation whether you have ordered.

Ten sets of Shimonoseki puffer fish by dropship.

“Yoriai” (name of the product).

Two kilos of bony parts of tiger puffer fish.

Baked fins for fin sake.

600 milliliter of puffer fish soy sauce.

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Order.

I will make a confirmation whether you have ordered.

Ten sets of Shimonoseki puffer fish by dropship.

“Yoriai” (name of the product).

Two kilos of bony parts of tiger puffer fish.

Baked fins for fin sake.

600 milliliter of puffer fish soy sauce.

And, grated radish and red pepper.

Your desired delivery date is the 13th of February.

Yes, all in small cases.

Hyphen g.

You mean that the order was successful.

Yes, it was Nomura at JDS call center.

Figure 6: Example output of concat3 for MO task No. 3 (cf. Fig. 5). The utterances were translated by the authors. The compression rate for this dialogue was 0.24.

6 Summary and Future Work

This paper proposed a novel extractive summarization method for contact center dialogues. We devised a particular type of HMM called CSHMM, which processes operator/caller utterance sequences of multiple domains simultaneously to model domain-specific utterance sequences and common sequences at the same time. We trained a CSHMM using the transcripts of simulated contact center dialogues and verified its effectiveness for the summarization of calls.

There still remain several limitations in our approach. One is its inability to change the compression rate, which we aim to solve in the next step using the forward-backward algorithm (Rabiner and Juang, 1986). This algorithm can calculate the posterior probability of each state at each time frame given an input dialogue sequence, enabling us to extract top-N domain-specific sequences. We also need to find the appropriate topic number for the topic model. In our implementation, we used a tentative value of 100, which may not be appropriate. In addition, we believe the topic model and the CSHMM can be unified because these models are fundamentally similar, especially when LDA is employed. Model topologies may also have to be reconsidered. In our CSHMM with concatenated training, the states in domain-specific SHMMs with concatenated training are useful in modeling domain-specific sequences of contact center dialogues.

5.6 Example of System Output

Figure 6 shows an example output of concat3 for the scenario MO task No. 3 (cf. Fig. 5). Bold font indicates utterances that were NOT included in the summary of concat3’s same-length-BF-DD counterpart. It is clear that sequences related to the MO domain were successfully extracted. When we look at the summary of BF-DD, we see such utterances as “Can I have your address from the postcode” and “Finally, can I have your email address”, which are obvious cliches in contact center dialogues. This indicates the usefulness of common states for ignoring such common exchanges.

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