Polaritons are hybrid light-matter quasi-particles that have gathered a significant attention for their capability to show room temperature and out-of-equilibrium Bose-Einstein condensation. More recently, a novel class of ultrafast optical devices have been realized by using flows of polariton fluids, such as switches, interferometers and logical gates. However, polariton lifetimes and propagation distance are strongly limited by photon losses and accessible in-plane momenta in usual microcavity samples. In this work, we show experimental evidence of the formation of room temperature propagating polariton states arising from the strong coupling between organic excitons and a Bloch surface wave. This result, which was only recently predicted, paves the way for the realization of polariton devices that could allow lossless propagation up to macroscopic distances.

Mixed light-matter excitations, also called polaritons, arise from the non-perturbative coupling of optical transitions with large oscillator strength and electromagnetic modes propagating or confined in semiconducting or insulating media. Recently, polariton excitations in two-dimensional geometries have been attracting considerable interest, both for fundamental studies on out-of-equilibrium Bose-Einstein condensation and superfluidity, and for the possibility to exploit their nonlinear properties for all-optical operations. Elementary excitations can be observed in materials such as squaraine, porphyrin and cyanine dyes. As opposed to Wannier-type exciton polaritons, their ultra-high oscillator strength allows for the observation of polariton effects at room temperature and for Rabi splittings that could reach energies of the order of the excitonic transition.

So far, most of the research on polaritons, concerning both Wannier and organic types, has been mainly focused on the strong coupling to the photonic modes of high-finesse planar microcavities, where the active medium is embedded in a cavity layer between two high-reflectivity mirrors. However, planar microcavities offer little freedom in engineering the propagation of polaritons, due to their small accessible momenta. Recently, it has been suggested that similar phenomena could also be observed at the interface between a single Bragg mirror (DBR) and a homogeneous medium by exploiting strong light-matter coupling to Bloch surface waves. Such Bloch surface wave polaritons (BSWP) i.e. mixed excitations bound to the surface of the Bragg mirror,—which exploit the confinement of the optical mode due to total internal reflection as well as a photonic bandgap—could be exploited for prospec-tive polariton devices with high efficiency and controlled long range propagation, or for applications requiring high surface sensitivity such as optical sensors, with clear advantages over alternative structures where metal deposition is required.

In this letter we report on the experimental demonstration of strong light-matter coupling between J-aggregate excitons with Bloch surface waves (BSW) at the interface between a SiO₂/TiO₂ Bragg mirror and an index matching homogeneous medium. Evidence of polariton formation is reported by independently measuring reflectivity and emission measurements, which both show the typical anticrossing behavior as a function of the angle of inci-
The sample is made of five pairs of $\lambda/4 \text{ TiO}_2/\text{SiO}_2$ (101 nm / 118 nm) alternating layers deposited on a glass substrate ending with an additional couple of $\text{TiO}_2/\text{SiO}_2$ (14 nm / 16 nm) layers which allow for an optimal tuning of the BSW energy position as well as its field enhancement at the surface of the DBR. On top of the mirror, we have spin coated a layer of polyvinyl alcohol (PVA) (Sigma Aldrich) and 5,6-Dichloro-2-[(5,6-dichloro-1-ethyl-3-(4-sulfobutyl)-benzimidazol-2-yldiene)-propenyl]-1-ethyl-3-(4-sulfobutyl)-benzimidazolium hydroxide, inner salt, sodium salt (TDBC) (FEW Chemicals). The latter is a thoroughly studied cyanine dye which shows marked property of J-aggregation both in solution and in solid state.\textsuperscript{[17]} Such characteristic results in a narrow absorption peak around 590 nm with a relative thin bandwidth compared to its monomer absorption. The PVA matrix is a polymer with a large energy band gap (about 5.3 eV), which is not affecting the optical properties of the TDBC. The deposition of this last layer is obtained starting from a solution of PVA:TDBC (1:1 weight ratio) dissolved in a mixture of methanol:water (1:1 volume ratio). The concentration of both materials in the final solution is of 0.5 mg/ml and additional stirring, ultrasonic bath and heating treatments are adopted in solution. The final layer thickness is about 20 nm; we spin coated an ultrathin layer in order to retain good visibility of the modes of the system, which could be reduced due to the uncoupled molecules absorption.

Figure 1a shows the molecular structure of PVA and TDBC and the absorption spectrum of the PVA:TDBC composite layer deposited on a glass substrate. From the absorption spectrum is deducible the complete formation of J-aggregates, with a full width at half maximum (FWHM) of about 45 meV and the absence of any peaks ascribed to the TDBC monomers (usually positioned at 520 nm). Reflectivity measurements have been done using a goniometric system with a white light source focused on the sample surface and collected at the output via two high numerical aperture lenses. Detection of different reflection angles is done by selection of the light at the Fourier plane as shown by the sketch in Figure 1b. The light is finally focalized on a monochromator and the spectra are revealed by a charged coupled device (CCD) camera. This setup allows us also to obtain an imaging of the sample surface, so that a specific area of interest can be selected. The overall angular resolution is about 0.2°. The measurements are obtained in Kretschmann configuration by means of an index matching oil. Photoluminescence, instead, is carried out by a 532 nm cw laser exciting the PVA:TDBC from the top side of the sample (see Figure 1b).

Reflection and emission spectra are shown in Figure 2 for different angles of incidence relative to the sample normal in the prism. The vertical dotted line indicates the absorption peak energy position of the bare TDBC aggregates. The reflectance dip (emission peak) is due to the excitation of a BSW at the sample surface. As it can be seen, by tuning the BSW across the TDBC absorption, the mode splitting into the upper and lower
FIG. 3: (a) Experimental data and theoretical calculation of the reflectivity as a function of wavelength and angle of incidence. The light line corresponds to an angle of about 42 degrees, where the Bloch surface mode starts to appear from the edge of the Bragg mirror. At $k=12-12.5 \mu m^{-1}$ the anti-crossing with the exciton of the TDBC is visible, as evidenced in the expanded inset (horizontal line is the exciton, diagonal line is the unmodified BSW mode dispersion). (b) Calculated enhancement of the electromagnetic field at 50.54 degrees as a function of wavelength and distance from the bottom of the Bragg reflector.

polariton branches is clearly visible in both the reflectivity as well as emission spectra, showing the typical anticrossing signature of the strong coupling regime with a Rabi splitting of about 45 meV.

At the anticrossing point we can estimate a polariton full width at half maximum (FWHM) of 14 meV, while the bare BSW linewidth is below the measurement resolution of 10 meV. This is caused by the very strong variation of the mode energy with angle while the selectivity is limited by the total detection efficiency and lens aberrations.

Theoretical calculations of the reflectivity spectra and the field distribution, using the transfer matrix method [10], are shown in Figure 3.

All the DBR layers parameters have been extracted from ellipsometric measurements on the deposited materials with only very small adjustments accounting for thickness variation during the deposition process. We have simulated the TDBC aggregates by a single lorentzian oscillator which fits the experimental absorption line and refractive indexes; [17, 18] the effective refractive index, dependent on the cross section ratio between the two materials, is then optimized in order to match the layer thickness and the Rabi splitting deduced from Figure 2.

In Figure 3a the experimental values of the reflectivity spectra in wavelength-momentum space have been plotted together with the simulated data of the sample reflectance—in this case including also the region within the lightcone in air—. As it can be seen, by increasing the momentum, the DBR stop band (visible as a bright region) shifts towards higher energy.

Once the total internal reflection angle is reached (at about 42 degrees in glass) the BSW mode starts to appear at the edge of the mirror stop-band, showing a much more abrupt dispersion. When the mode reaches the energy of the TDBC absorption peak (horizontal black line in the inset) the splitting due to the strong coupling between the BSW mode and the exciton of the dye starts to appear in perfect accordance with the experimental data of Figure 2. The coupling appears as a deviation from the purely optical BSW (continuous diagonal line in the inset in Figure 3a).

Within the theoretical calculations we obtain a polariton FWHM band of 14 meV, in agreement with the experimental value, while the BSW bandwidth is only 5 meV, which suggests that the 10 meV obtained experimentally are effectively given by limitations in the overall setup resolution.

Finally, in Figure 3b we have plotted the field enhancement of the BSW as a function of wavelength and distance from the sample surface taken at an angle of incidence of 50.45 degrees. The vertical white lines indicate the order of the layers composing the DBR mirror. The final phase matching layers of the DBR concentrate the highest intensity of the electric field of the surface mode and, as can be seen in Figure 3b, allow for the best coupling into the 20 nm thick PVA:TDBC final layer.

In conclusion, we have experimentally demonstrated the room temperature formation of Bloch surface wave polaritons at the interface between a Bragg mirror and a homogeneous medium. Such quasi-particles arise from the strong coupling between the optical transition of an organic J-aggregate compound deposited on top of the
Bragg mirror surface, and the Bloch surface mode existing at the interface. Given the increasing interest for organic polaritons, and the potentialities of surface waves for sensing, these results will stimulate further research on strongly coupling two-dimensional layered materials to suitably engineered surface photonic modes and long lasting polariton waves.

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