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A Comparative Study on Research Performance of Indian Universities with NAAC A++ grade Accreditation

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ABSTRACT

Background/Purpose: Developing and Maintaining quality in higher education is an essential aspect of the sustainability of universities. National Assessment and Accreditation Council (NAAC), India has developed a new model of HEIs assessment and accreditation from July 2017. Based on its assessment, NAAC announces the final result in the form of Cumulative Grade Point Average (CGPA) between 0 to 4.0, which is a combination of evaluation of qualitative and quantitative metrics with three parts including peer team report, graphical representation based on quantitative metric, and institutional grade sheet. Out of more than 380 universities assessment out of about 950 universities as on 30/04/2021, only 9 universities have been graded as A++ letter grade by NAAC.

Objectives: Study on Criteria wise performance of top nine A++ scored Indian Universities according to NAAC Accreditation, full scores obtained in various criteria with reasons, compare research performance and analyze it using ABC model of research productivity, the effect of organizational leaders as role models on the research output, and to critically analyze the organizational SWOC based on NAAC data and outcome.

Design/Methodology/Approach: Analysis of information collected from self-study reports of NAAC A++ graded universities, comparing and analyzing criteria wise, and analyzing research productivity of these universities and their leaders using ABC model of annual Research performance framework.

Findings/Result: Out of nine NAAC A++ graded universities, five universities got full scores in the Curricular Aspects criterion. The universities are ranked based on their overall scores in the accreditation process. Based on the scores obtained in different criteria, the strengths and weaknesses of these universities are studied. These nine universities are further ranked based on their annual research performance and the leaders/Vice-chancellors research annual research productivity by considering the last five years research productivity. It is observed that many vice-chancellors failed to contribute to universities research outcomes as role models and motivators to other researchers of these universities. A comparative study on research performance-based grading is found to be ambiguous and little disparity is observed on key indicator-based university grading. Based on observations, some general recommendations are suggested.

Research limitations/implications: This study used the data from the Self-study Report, Peer Team Report, and Grade Report of respective universities kept for public reference in the NAAC website in accordance with the new accreditation framework, downloaded on 30/04/2021.

Originality/Value: This paper compares the research performance of nine NAAC A++ accredited universities of India using their last 5 years’ research data and identifies the strengths, weaknesses, opportunities, and challenges of these universities for further improvement.

Paper Type: Explorative Research based on research analysis.

Keywords: NAAC, A++ graded Indian universities, Annual research performance, Research role models, Self-study report, Comparative study
1. INTRODUCTION:

Business is primarily seen as doing any activity for financial profit by individuals or groups of people. It is understood that providing quality aspects in the business ensure sustainable profit. Based on the type of business, four industry sectors were identified. The primary industry sector deals with doing business using naturally available resources. The secondary industry sector produces various tangible products using the output of the primary industry sector. The tertiary industry sector offers various services to customers, and the quaternary industry sector provides support services to the tertiary industry sector. Higher education offers education services to its customers and hence considered as an industry in the tertiary industry sector. Being in the service industry, the higher education industry should focus on quality services to its customers by adding values from a customer point of view. Quality higher education service helps the industry and organizations offering services under that industry to retain its existing customers for a longer period and attract new customers. Higher education has two components as teaching-training and research-innovation. Organizations which are involved in higher education services should focus on continuous improvement in quality standards of the services they provide in both teaching-training and research-innovations areas.

Since in many countries, the higher education industry is highly subsidized from public funds, the country government has a system to regulate and monitor the higher education organizations for their objectives and offerings through various regulating bodies. In India, the central government monitors the quality of services offered by higher education and research institutions and their continuous improvement through an institution called National Assessment and Accreditation Council (NAAC). NAAC was established in 1994 as an autonomous institution under University Grant Commission (UGC) and obtained mandate to conduct assessment and accreditation of HRIs to understand their quality status. Under quality status, NAAC evaluates HEIs performance related to the educational processes and outcomes, curriculum coverage, teaching-learning processes, faculty, research, infrastructure, learning resources, organization, governance, financial well-being, and student services [1].

2. NAAC SEVEN CRITERIA BASED FRAMEWORK:

NAAC has developed a new model of HEIs assessment and accreditation from July 2017. Accordingly, the final result is in the form of Cumulative Grade Point Average (CGPA) between 0 to 4.0 which is a combination of evaluation of qualitative and quantitative metrics with three parts including peer team report, graphical representation based on quantitative metric, and institutional grade sheet. Table 1 lists the NAAC framework of seven criteria and key aspects for assessment and accreditation for universities offering higher education services.

Table 1 : Seven Criteria for University evaluation as per NAAC framework

| S. No | Criteria Number & Name                             | Marks Allotted | Maximum Scores | Weightage for Key Indicators                                                                 |
|-------|----------------------------------------------------|----------------|----------------|---------------------------------------------------------------------------------------------|
| 1     | C1 - Curricular Aspects                           | 150            | 4.0            | Curriculum Design and Development – 50<br>Academic Flexibility – 50<br>Curriculum Enrichment – 30<br>Feedback System - 20 |
| 2     | C2 - Teaching-learning and Evaluation              | 200            | 4.0            | Student Enrolment and Profile – 10<br>Catering to Student Diversity – 20<br>Teaching-Learning Process – 20<br>Teacher Profile and Quality – 50<br>Evaluation Process and Reforms – 40<br>Student Performance and Learning Outcomes – 30 |
| 3     | C3 - Research, Innovations and Extension           | 250            | 4.0            | Promotion of Research and Facilities – 20<br>Resource Mobilization for Research – 20          |
The Cumulative Grade Point Average (CGPA) and Letter grade as per the new evaluation model are listed in Table 2. Based on this new HEIs assessment and accreditation model of evaluation of HEIs, currently (as of 31st April 2021), about 318 universities and 5,387 colleges are evaluated and accreditation status with average cumulative grade point and letter grade are announced in NAAC, India website [1].

**Table 2**: NAAC evaluation outcome in terms of Cumulative Grade Point Average (CGPA) and Letter grade (with effect from July 2017)

| S. No. | Cumulative Grade Point Average (CGPA) | Letter grade & Status | ≈ Average Score out of 1,000 | Percentage % |
|--------|--------------------------------------|-----------------------|-----------------------------|--------------|
| 1      | 3.51 – 4.00                          | A++ (Accredited)      | 876 – 1,000                 | (≥ 87.6%)    |
| 2      | 3.26 – 3.50                          | A+ (Accredited)       | 815 – 875                   | (81.5% - 87.5%) |
| 3      | 3.01 – 3.25                          | A (Accredited)        | 752.5 – 814                 | (75.25% - 81%) |
| 4      | 2.76 – 3.00                          | B++ (Accredited)      | 690 - 750                   | (69% - 75%)  |
| 5      | 2.51 – 2.75                          | B+ (Accredited)       | 627.5 – 687.5               | (62.75% - 68.75%) |
| 6      | 2.01 – 2.50                          | B                     | 502.5 - 625                 | (50.25% - 62.5%) |
3. RELATED WORK AND RESEARCH AGENDA:

Many scholarly studies have been conducted in the accreditation system on evaluating the quality of Indian higher education. The gist of such recent studies is given in table 3. Based on this review, it is understood that a systematic study and analysis on the outcome of assessment and accreditation of top graded universities is essential to know their merits in terms of objectives, preferences, achievements, perception on service quality, and importance given to research and publications. Accordingly, the objectives of this paper are set.

Table 3: Review of related research publications on Indian accreditation system

| S. No. | Area                                      | Issues                                                                 | Reference                                                                 |
|-------|-------------------------------------------|------------------------------------------------------------------------|--------------------------------------------------------------------------|
| 1     | New Indian accreditation system           | Understanding Revised NAAC Grading Pattern                             | Alhat, S. S. (2020). [2]                                                 |
| 2     | Concepts in New Indian accreditation system | Paradigm Shift in Indian Higher Education Accreditation                  | Patil, J. (2018). [3]                                                    |
| 3     | Quality assessment of Indian HEIs         | Critical Analysis of NAAC Data                                         | Menon, S. R., et al. [4]                                                 |
| 4     | Quality assessment of Indian HEIs         | Impact of Accreditation on Quality and Excellence of Higher Education Institutions | Kumar, P., et al. (2020). [5]                                            |
| 5     | Quality Initiative Reform in Indian Higher Education | Study of NAAC Accreditation system                                     | Ghatole, S. M., et al. (2021). [6]                                       |
| 6     | Quality Enhancement through NAAC Accreditation | State Private Universities                                            | Iyer, S. R. (2019). [7]                                                 |
| 7     | Quality Assessment of Indian Universities | An Analytical Study of NAAC Accreditation Scores                        | Ravikumar, K., et al. (2021). [8]                                        |
| 8     | Quality assessment of Indian HEIs         | Comparison of Accreditation Grades of NAAC and NBA                     | Gholap, P., et al. (2019). [9]                                           |
| 9     | Evaluation of NAAC Accreditation Criteria for the Indian University | Graph Theoretic Approach for Quantitative Evaluation                   | Miglani, N., et al. (2017). [10]                                         |
| 10    | Quality assessment of Indian HEIs         | Importance of Research for NAAC Accreditation                          | Pawar, N. R., et al. (2017). [11]                                        |
| 11    | NAAC Assessment and Accreditation criteria | Challenges and Opportunities of HEIs towards Quality Excellence as per revised manual | Sibi, K. J. (2020). [12]                                                |
| 12    | NAAC Assessment and Accreditation criteria | Study of Dimensions of Curricular Aspects Criteria                      | Joshi, V. (2018). [13]                                                  |
| 13    | The Role of Accreditation                 | Facilitation and Regulation of Educational Institutions:               | Manimala, M. J., et al. (2020). [14]                                     |
| 14    | NAAC Assessment and Accreditation results | Symbiotic Analysis of NAAC Accredited Institutions                     | Amutha, S., et al. (2019). [15]                                          |

4. RESEARCH OBJECTIVES:

(1) Study on Criteria wise performance of top nine A++ scored Indian Universities as per NAAC Accreditation
(2) Identification and analysis of full scores obtained in various criteria along with its type
(3) Comparison of Criteria-wise Strength and weakness of these A++ universities to determine common weakness in terms of least scored activities.
(4) Further analysis on data on research output-based performance of the universities.
(5) Analysis of research performance using ABC model of Research Productivity
(6) Study and analysis of role models research performance and its effect on universities
(7) Critical analysis using Organizational SWOC based on NAAC data and outcome.

5. METHODOLOGY:

The study uses data from the NAAC quantitative dataset, which is a repository of the scores obtained by the institutions based on expert committee assessment and validated self-study report. The data are collected from the NAAC website [1]. Further, research related data of individuals are obtained from Google scholar search pages. The research output data collected from these repositories are tabulated and analyzed using the ABC Model of annual research productivity [16-22]. The limitation of this study is that only A++ accredited universities till 31st April 2021 as per the new Assessment policy implemented after 1st March 2018 are considered for the study.

6. OBSERVATION & ANALYSIS:

Output based / Performance based Accreditation system:

For universities, as per NAAC new assessment and accreditation model adopted from July 2017 and implemented from March 2018, there are 07 Criteria, 34 Key indicators, 36 Qualitative metrics (Qm) with 30% weightage, 79 Quantitative metrics with 70% weightage leading to 115 total metrics. As per the outcome of the self-study report evaluation and peer inspection team report, Institutional NAAC assessment Grade Sheet is prepared and the total institutional Cumulative Grade Point Average (CGPA) is calculated. This process contains calculation of GPA for individual criterion and then the calculation of cumulative grade using the procedure given below:

\[
\text{Institutional CGPA} = \frac{\sum_{i=1}^{7} (\text{CrWGP})_i}{\sum_{i=1}^{7} W_i} \quad (1)
\]

Where, CrWGP is the Criteria wise weighted grade point, W is the Key indicator weightage, (KIWGP)_i is Key Indicator Wise Weighted Grade Point for individual criterion with total seven criteria and (W_i) is Key Indicator Weightage for individual criteria with a total of seven criteria. Based on analysis of Overall Score out of 4.0, universities are classified into different grades as given in Table 1. While studying the grade sheets of accredited universities, it is observed that nine universities have scored more than 3.51 to be eligible under the A++ letter grade category, as are listed in table 2 along with Criteria wise Score out of 4.0 and an overall score out of 4.0.

Table 4: Indian Universities with NAAC A++ Accreditation as of 31st April 2021*

| RANK | University & State                             | Status and Inspection year | Criteria wise Score out of 4.0 | Overall Score Out of 4.0 |
|------|-----------------------------------------------|----------------------------|--------------------------------|-------------------------|
| 1    | INDIAN INSTITUTE OF SCIENCE, Bangalore, Karnataka. | A++ (2018) Cycle 1        | C1 – 3.74  
C2 – 3.84  
C3 – 3.54  
C4 – 3.97  
C5 – 3.38  
C6 – 3.57  
C7 – 3.63 | 3.67 |
| 2    | RAMAKRISHNA MISSION VIVEKANANDA EDUCATIONAL AND RESEARCH INSTITUTE, West Bengal. | A++ (2019) Cycle 1       | C1 – 4.00  
C2 – 3.73  
C3 – 3.23  
C4 – 3.83  
C5 – 3.56 | 3.66 |
| Rank | University Name                                      | Country          | Year     | Cycle | Overall Score | C1 | C2 | C3 | C4 | C5 | C6 | C7 | Ranking |
|------|--------------------------------------------------------|------------------|----------|-------|---------------|----|----|----|----|----|----|----|---------|
| 3    | Banasthali Vidyapith Banasthali, Rajasthan            | Rajasthan        | 2020     | 3     | 3.63          | 3.87 | 3.47 | 3.47 | 3.62 | 3.66 | 3.60 | 3.94 |          |
| 4    | Koneru Lakshmaiah Education Foundation, Guntur, Andhra Pradesh | Andhra Pradesh    | 2018     | 2     | 3.57          | 4.00 | 3.55 | 3.41 | 3.44 | 3.19 | 3.50 | 3.91 |          |
| 5    | Indira Gandhi National Open University New Delhi, Delhi | Delhi            | 2021     | 1     | 3.56          | 3.11 | 3.66 | 3.12 | 3.89 | 3.81 | 3.97 | 3.93 |          |
| 6    | SRM Institute of Science and Technology, Chennai, Tamil Nadu | Tamil Nadu       | 2018     | 3     | 3.55          | 4.00 | 3.57 | 3.45 | 3.89 | 3.39 | 2.88 | 3.85 |          |
| 7    | Madurai Kamaraj University, Madurai, Tamil Nadu       | Tamil Nadu       | 2021     | 4     | 3.54          | 4.00 | 3.59 | 3.13 | 3.82 | 2.97 | 3.63 | 3.92 |          |
| 8    | SRI Ramachandra Institute of Higher Education and Research, Chennai, Tamil Nadu | Tamil Nadu       | 2021     | 3     | 3.53          | 3.63 | 3.60 | 3.38 | 3.42 | 3.48 | 3.49 | 3.82 |          |
| 9    | Shivaji University, Kolhapur, Maharashtra             | Maharashtra      | 2021     | 4     | 3.52          | 4.00 | 3.61 | 3.09 | 3.65 | 3.79 | 2.95 | 3.89 |          |

In Table 4, ranking is given to these nine universities based on their overall scores obtained and arranged accordingly. The Indian Institute of Science, Bangalore, scored 3.67 out of 4.0 and acquired the first
rank among nine universities that got A++ letter grade. Table 4 also gives weighted grade points scored in individual criteria of all nine universities. It is observed that some A++ graded universities scored full weighted grade points in some criterion. Table 5 separates such five A++ graded universities along with the criteria, where they scored full scores and the type of the universities. It is noticed that these five universities have scored full marks in the Curricular aspects criteria. It is also noticed that out of these five universities, three of them are private deemed universities and the other two are public state universities.

Table 5: Full scores obtained in various Criteria along with their type

| S. No. | University Name                                                                 | Criteria where full marks obtained | Criteria Score out of 4.0 | Type of University          |
|--------|---------------------------------------------------------------------------------|------------------------------------|--------------------------|-----------------------------|
| 1      | RAMAKRISHNA MISSION VIVEKANANDA EDUCATIONAL AND RESEARCH INSTITUTE, West Bengal.| C1 - Curricular Aspects            | 4.0                      | Private Deemed University   |
| 2      | KONERU LAKSHMAIAH EDUCATION FOUNDATION, GUNTUR, Andhra Pradesh.                 | C1 - Curricular Aspects            | 4.0                      | Private Deemed University   |
| 3      | SRM INSTITUTE OF SCIENCE AND TECHNOLOGY, Chennai, Tamil Nadu.                  | C1: Curricular Aspects             | 4.0                      | Private Deemed University   |
| 4      | MADURAI KAMARAJ UNIVERSITY, Madurai, Tamil Nadu.                               | C1: Curricular Aspects             | 4.0                      | Public State University     |
| 5      | SHIVAJI UNIVERSITY, Kolhapur, Maharashtra.                                     | C1: Curricular Aspects             | 4.0                      | Public State University     |

Based on criteria wise marks scores, the criteria wise strength and weakness of these top universities are identified and listed in table 6.

Table 6: Criteria-wise Strength and weakness of A++ universities

| S. No. | Name of A++ University                                                                 | Strength (Highest score)                                                                 | Weakness (Lowest score)                                                                 |
|--------|--------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| 1      | INDIAN INSTITUTE OF SCIENCE, Bangalore, Karnataka.                                  | C2 - Teaching-learning and Evaluation C4 – Infrastructure and Learning Resources       | C3 – Research, Innovations and Extension C5 – Student Support and Progression          |
| 2      | RAMAKRISHNA MISSION VIVEKANANDA EDUCATIONAL AND RESEARCH INSTITUTE, West Bengal.     | C1 - Curricular Aspects C7 - Institutional Values and Best Practices                   | C3 - Research, Innovations and Extension C5 - Student Support and Progression          |
| 3      | BANASTHALI VIDYAPITH Rajasthan.                                                      | C1 – Curricular Aspects C7 – Institutional Values and Best Practices                   | C2 – Teaching-learning and Evaluation C3 – Research, Innovations and Extension         |
Based on table 6, it can be understood that eight universities have obtained less scores in Research, Innovations and Extension criteria, five universities have scored less in Student Support and Progression criterion, two universities are scored less in Governance, Leadership and Management. Hence, we conducted a detailed study and analysis on the contribution of these universities for Research, Innovations and Extension criteria based activities. Table 7 lists the grade points obtained by these universities in different key indicators and the average grade points in Research, Innovations and Extension criteria. When examining the grade points scored in individual key indicators of Research, Innovations and Extension Criteria by these nine universities, some universities are scored full grade points in many key indicators. Table 8 identified such universities who have performed successfully and made full scores in one or more key indicator activities in Research, Innovations and Extension Criterion. Accordingly, Indian Institute of Science, Bangalore and SRM Institute of Science and Technology, Chennai, have obtained full score points in five out of seven criteria. Ramakrishna Mission Vivekananda Educational and Research Institute, Banasthali Vidyapith, and Madurai Kamaraj University have obtained full score points in four out of seven criteria. Koneru Lakshmaiah Education Foundation, and Indira Gandhi National Open University have obtained full score points in three out of seven criteria. Ranks are also allotted for universities based on their average grade points in criteria 3, i.e., in criteria Research, Innovations and Extension (table 7).

**Table 7 : Grade points earned in Research, Innovations and Extension Criteria by A++ graded universities**

| S. No. | University & State | Key Indicators and Grade points out of 4.0* | Grade points Average in Criteria 3 | Rank in Criteria 3 |
|--------|--------------------|---------------------------------------------|-----------------------------------|-------------------|
| 1      | INDIAN INSTITUTE OF | Promotion of Research and Facilities – 4.0  |                                   |                   |
| Rank | Institution Name                                                                 | Score | Rank |
|------|----------------------------------------------------------------------------------|-------|------|
| 1    | SRINIVAS SCIENCE, Bangalore, Karnataka, Karnataka.                               | 3.54  | First Rank |
| 2    | RAMAKRISHNA MISSION VIVEKANANDA EDUCATIONAL AND RESEARCH INSTITUTE, West Bengal. | 3.23  | Sixth Rank |
| 3    | BANASTHALI Vidyapith, Rajasthan, Banasthali Vidyapith, 304022, P.O. Banasthali Vidyapith, Dist. Tonk, Rajasthan | 3.47  | Second Rank |
| 4    | KONERU LAKSHMAIAH EDUCATION FOUNDATION, GUNTUR, Andhra Pradesh.                  | 3.41  | Fourth Rank |
| 5    | INDIRA GANDHI NATIONAL OPEN UNIVERSITY, New Delhi, Delhi.                        | 3.12  | Eight Rank |
| 6    | SRM INSTITUTE OF SCIENCE AND TECHNOLOGY, Chennai, Tamil Nadu.                    | 3.45  | Third Rank |
| S. No. | University & State                                                                 | Key Indicators and Grade points out of 4.0*                                                                                       | Number of Key Indicators out of 7 |
|-------|-----------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|----------------------------------|
| 1     | INDIAN INSTITUTE OF SCIENCE, Bangalore, Karnataka.                                | Promotion of Research and Facilities – 4.0 Resource Mobilization for Research – 4.0 Innovation Ecosystem – 4.0 Consultancy – 4.0 Collaboration – 4.0 | 5                                |
| 2     | RAMAKRISHNA MISSION VIVEKANANDA EDUCATIONAL AND RESEARCH INSTITUTE, West Bengal. | Promotion of Research and Facilities - 4.0 Consultancy – 4.0 Extension Activities – 4.0 Collaboration – 4.0                      | 4                                |
| 3     | BANASTHALI VIDYAPITH                                                             | Innovation Ecosystem – 4.0 Consultancy – 4.0                                                                                      | 4                                |

Our calculation is based on datasets downloaded from NAAC https://assessmentonline.naac.gov.in/public/index.php/hei_dashboard

Table 8 : Full scored key indicator activities in Research, Innovations and Extension Criterion
Based on analysis of Table 8, it is found that out of nine A++ universities, two universities are scored full marks in five activities (key indicators) out of seven activities, three universities are scored full marks in four activities, two universities have scored full marks in three activities, one university has scored full marks in two activities, and one university has scored full marks in one activity.

**Table 9 : Least scored activities in Research, Innovations and Extension Criterion**

| S. No. | University & State | Key Indicators and Grade points out of 4.0* | Grade points |
|-------|--------------------|-------------------------------------------|--------------|
| 1     | INDIAN INSTITUTE OF SCIENCE, Bangalore, Karnataka. | Research Publications and Awards | 3.66 |
|       |                     | Extension Activities                      | 2.00 |
| 2     | RAMAKRISHNA MISSION VIVEKANANDA EDUCATIONAL AND RESEARCH INSTITUTE, West Bengal. | Resource Mobilization for Research | 2.95 |
|       |                     | Research Publications and Awards           | 2.48 |
| 3     | BANASTHALI VIDYAPITH Rajasthan, Rajasthan | Promotion of Research and Facilities       | 3.30 |
|       |                     | Research Publications and Awards           | 2.95 |
|   | Institution                                                                 | Promotion of Research and Facilities | Resource Mobilization for Research | Consultancy | Research Publications and Awards | Consultancy | Extension Activities | Resource Mobilization for Research | Consultancy | Research Publications and Awards | Consultancy |
|---|-----------------------------------------------------------------------------|--------------------------------------|-----------------------------------|-------------|----------------------------------|-------------|----------------------|-----------------------------------|-------------|----------------------------------|-------------|
| 4 | KONERU LAKSHMAIAH EDUCATION FOUNDATION, GUNTPUR, Andhra Pradesh.             | 3.10                                 |                                   |             | 2.67                             |             |                      |                                   |             |                                  |             |
| 5 | INDIRA GANDHI NATIONAL OPEN UNIVERSITY, New Delhi.                           | 1.33                                 |                                   |             |                                  |             |                      |                                   |             |                                  |             |
| 6 | SRM INSTITUTE OF SCIENCE AND TECHNOLOGY, Chennai, Tamil Nadu.               | 3.00                                 |                                   |             |                                  |             |                      |                                   |             |                                  |             |
| 7 | MADURAI KAMARAJ UNIVERSITY, Madurai, Tamil Nadu.                            | 1.90                                 |                                   |             |                                  |             |                      |                                   |             |                                  |             |
| 8 | SRI RAMACHANDRA INSTITUTE OF HIGHER EDUCATION AND RESEARCH, Chennai, Tamil Nadu. | 3.09                                 |                                   |             |                                  |             |                      |                                   |             |                                  |             |
| 9 | SHIVAJI UNIVERSITY, Kolhapur, Maharashtra.                                  | 1.88                                 |                                   |             |                                  |             |                      |                                   |             |                                  |             |

Based on table 9, it is found that out of nine A++ universities, six universities are scored least grade points in the key indicator activity Research Publications and Awards. Except Indian Institute of Science, Bangalore, other universities could not retain 3.5 grade points out of 4.0 grade points. Many of A++ grade universities have scored less than 3.0 grade points in this Research Publications and Awards Key indicator component. Hence it is decided to study and analyse the details of Research Publications key indicator activity further, for all nine universities by referring to their Self-Study Report (SSR) from the dataset provided by National Assessment and Accreditation Council website.

8. DETAILED STUDY AND ANALYSIS OF NINE A++ UNIVERSITIES USING SELF-STUDY REPORT:

In this section, a detailed study on issues related to research publication is carried out by referencing self-study reports of individual universities and the annual research index and average research index for a period of last five years of these universities are calculated and compared as per ABC model of research productivity [16-22]. ABC model of organizational research productivity focuses on research output of an organization. Based on individual and team of faculty members performance, the research productivity is measured only on research publication in the form of articles published in scholarly journals (A), Books (edited) published (B), and Chapters, Conference papers, Case studies, & Patents published (C) with different weightage given to each category. ABC model of research productivity can
be used for determining individuals annual research contribution as well as organizational research contribution for a fixed time duration.

8.1 Faculty – Student ratio in the A++ graded Universities:
The average number of faculty members during last five years and the student-faculty ratio of these nine A++ universities are collected from respective self-study reports and listed in table 10. It is noticed that Ramakrishna Mission Vivekananda Educational and Research Institute had the least student – faculty ratio (8.22) followed by the Indian Institute of Science, Bangalore (9.60). Shivaji University, Kolhapur, had the highest ratio (40.0), and being open university Indira Gandhi National Open University had student – faculty ratio (1,996) and proved as most economical university.

Table 10: Student faculty ratio of A++ universities as per their institutional SSR reports

| S. No. | University & State                                           | Year of Est. | No. of Teaching Faculty members | No. of Students | Student : Faculty Ratio |
|--------|--------------------------------------------------------------|--------------|---------------------------------|----------------|------------------------|
| 1      | INDIAN INSTITUTE OF SCIENCE, Bangalore, Karnataka.          | 1909         | 430                             | 4,128           | 9.60                   |
| 2      | RAMAKRISHNA MISSION VIVEKANANDA EDUCATIONAL AND RESEARCH INSTITUTE, West Bengal. | 2005         | 114                             | 937             | 8.22                   |
| 3      | BANASTHALI VIDYAPITH, Rajasthan.                            | 1983         | 537                             | 11,697          | 22.0                   |
| 4      | KONERU LAKSHMAIAH EDUCATION FOUNDATION, GUNTUR, Andhra Pradesh. | 2009         | 1,180                           | 15,020          | 12.8                   |
| 5      | INDIRA GANDHI NATIONAL OPEN UNIVERSITY, New Delhi, Delhi.   | 1985         | 498                             | 9,94,044        | 1996                   |
| 6      | SRM INSTITUTE OF SCIENCE AND TECHNOLOGY, Chennai, Tamil Nadu. | 2002         | 3,287                           | 51,841          | 16.0                   |
| 7      | MADURAI KAMARAJ UNIVERSITY, Madurai, Tamil Nadu.            | 1965         | 182                             | 2,788           | 15.3                   |
| 8      | SRI RAMACHANDRA INSTITUTE OF HIGHER EDUCATION AND           | 1994         | 729                             | 7,188           | 10.0                   |
8.2 Number of Faculty members having Ph.D. and higher research degrees:
Table 11 lists the number and ratio of faculty members having Ph.D. research degree. Indian Institute of Science, Bangalore has registered 100% faculty members with Ph.D. degree, however, SRM Institute of Science and Technology, Chennai, and Koneru Lakshmaiah Education Foundation have registered least number of Ph.D. qualified faculty members as 32% and 27.6% respectively.

Table 11: Number of Faculty members having Ph.D. and higher research degrees

| S. No. | University                                                                 | No. of Teaching Faculty members having Ph.D. | No. of Faculty members | Ph.D. Ratio |
|--------|-----------------------------------------------------------------------------|---------------------------------------------|------------------------|-------------|
| 1      | INDIAN INSTITUTE OF SCIENCE, Bangalore, Karnataka.                          | 430                                         | 430                    | 100%        |
| 2      | RAMAKRISHNA MISSION VIVEKANANDA EDUCATIONAL AND RESEARCH INSTITUTE, West Bengal. | 93                                          | 114                    | 81.6%       |
| 3      | BANASTHALI VIDYAPITH Rajasthan, Banasthali Vidyapith, 304022, P.O. Banasthali Vidyapith, Dist. Tonk, Rajasthan | 389                                         | 537                    | 72.4%       |
| 4      | KONERU LAKSHMAIAH EDUCATION FOUNDATION, GUNUR, Andhra Pradesh.              | 326                                         | 1,180                  | 27.6%       |
| 5      | INDIRA GANDHI NATIONAL OPEN UNIVERSITY New Delhi, Delhi.                    | 437                                         | 498                    | 88%         |
| 6      | SRM INSTITUTE OF SCIENCE AND TECHNOLOGY, Chennai, Tamil Nadu.               | 1,045                                       | 3,287                  | 32%         |
| 7      | MADURAI KAMARAJ UNIVERSITY, Madurai, Tamil Nadu.                            | 174                                         | 182                    | 95%         |
| 8      | SRI RAMACHANDRA INSTITUTE OF HIGHER EDUCATION AND RESEARCH, Chennai, Tamil Nadu. | 558                                         | 729                    | 77%         |
| 9      | SHIVAJI UNIVERSITY, Kolhapur, Maharashtra.                                 | 163                                         | 201                    | 81%         |
8.3 Number of Research papers published per faculty during last 5 years

The number of scholarly research papers published during last five years and the average number of papers published per faculty per year is calculated based on the data provided in institutional self-study reports and are listed in table 12. Indian Institute of Science, Bangalore has published highest number of journal papers with annual faculty journal research productivity 4.23. Sri Ramachandra Institute of Higher Education and Research, Chennai, Banasthali Vidyapith, Rajasthan, and SRM Institute of Science and Technology, Chennai, have published least number of journal papers with annual faculty journal research productivity less than one.

Table 12: Average number of research papers published per faculty per year

| S. No. | University & State                                                                 | No. of Teaching Faculty members | No. of students doing Ph.D. & PDFs | No. of Research Papers Published during last 5 years | Average number of publications per faculty per year |
|--------|-------------------------------------------------------------------------------------|---------------------------------|-----------------------------------|------------------------------------------------------|---------------------------------------------------|
| 1      | INDIAN INSTITUTE OF SCIENCE, Bangalore, Karnataka.                                 | 430                             | 700                               | 8,779                                                | 4.23                                              |
| 2      | RAMAKRISHNA MISSION VIVEKANANDA EDUCATIONAL AND RESEARCH INSTITUTE, West Bengal.    | 93                              | 54                                | 646                                                  | 1.57                                              |
| 3      | BANASTHALI Vidyapith, Rajasthan, Banasthali Vidyapith, 304022, P.O. Banasthali Vidyapith, Dist. Tonk, Rajasthan | 389                             | 270                               | 2,045                                                | 0.93                                              |
| 4      | KONERU LAKSHMAIAH EDUCATION FOUNDATION, GUNTUR, Andhra Pradesh.                     | 1,180                           | 243                               | 4,694                                                | 1.25                                              |
| 5      | INDIRA GANDHI NATIONAL OPEN UNIVERSITY, New Delhi, Delhi.                           | 498                             | 32                                | 1,138                                                | 2.18                                              |
| 6      | SRM INSTITUTE OF SCIENCE AND TECHNOLOGY, Chennai, Tamil Nadu.                       | 3,287                           | 1,087                             | 10,023                                               | 0.82                                              |
| 7      | MADURAI KAMARAJ UNIVERSITY, Madurai, Tamil Nadu.                                    | 182                             | 1,382                             | 1,631                                                | 1.6                                               |
| 8      | SRI RAMACHANDRA INSTITUTE OF HIGHER EDUCATION AND RESEARCH, Chennai, Tamil Nadu.    | 729                             | 81                                | 2,312                                                | 0.98                                              |
Table 13 lists the average number of Books, Chapters and Conference papers published per faculty per year by NAAC A++ graded universities. Again, Indian Institute of Science, Bangalore has contributed highest with more than one article per faculty per year, whereas Sri Ramachandra Institute of Higher Education and Research, Chennai, contributed least with 0.05 articles/books per faculty members per year.

Table 13: Books and other scholarly articles Publication per faculty per year

| S. No. | University & State                                    | No. of Teaching Faculty members | No. of Books, Chapters & Conference papers Published during last 5 years | No. of Books, Chapters & Conference papers Published per faculty per year |
|-------|-------------------------------------------------------|---------------------------------|---------------------------------------------------------------------------|-------------------------------------------------------------------------|
| 1     | INDIAN INSTITUTE OF SCIENCE, Bangalore, Karnataka.   | 430                             | 2,954                                                                     | 1.43                                                                    |
| 2     | RAMAKRISHNA MISSION VIVEKANANDA EDUCATIONAL AND RESEARCH INSTITUTE, West Bengal. | 93                              | 253                                                                        | 0.62                                                                    |
| 3     | BANASTHALI VIDYAPITH Rajasthan                        | 389                             | 569                                                                        | 0.29                                                                    |
| 4     | KONERU LAKSHMAIAH EDUCATION FOUNDATION, GUNTUR, Andhra Pradesh. | 1,180                           | 4,599                                                                      | 0.78                                                                    |
| 5     | INDIRA GANDHI NATIONAL OPEN UNIVERSITY New Delhi, Delhi. | 498                             | 655                                                                        | 0.26                                                                    |
| 6     | SRM INSTITUTE OF SCIENCE AND TECHNOLOGY, Chennai, Tamil Nadu. | 3,287                           | 3,023                                                                      | 0.26                                                                    |
| 7     | MADURAI KAMARAJ UNIVERSITY, Madurai, Tamil Nadu.       | 182                             | 1,409                                                                      | 1.37                                                                    |
| 8     | SRI RAMACHANDRA INSTITUTE OF HIGHER EDUCATION AND RESEARCH, Chennai, Tamil Nadu. | 729                             | 182                                                                        | 0.05                                                                    |
| 9     | SHIVAJI UNIVERSITY, Kolhapur, Maharashtra.            | 201                             | 841                                                                        | 0.59                                                                    |

8.4 Quality of Research Output:

The quality of research output of these universities, in general, can be estimated by their average number of citations and patents per faculty per year. Table 14 lists the average number of citations registered
per faculty per year and the institutional H-Index. Table 15 lists number of patents registered per faculty per year. Being a research university, Indian Institute of Science, Bangalore has contributed maximum to number of citations per faculty per year (35) and scored maximum institutional H-index (76). Ramakrishna Mission Vivekananda Educational and Research Institute, West Bengal has contributed least to number of citations per faculty per year (0.71) and scored institutional H-index as 12.5. All A++ graded universities have not given importance to patents as it comes under industrial research category.

Table 14: Number of Citations per faculty per year

| S. No. | University & State                                                                 | No. of Teaching Faculty members | No. of Citations during last 5 years | No. of Citations per faculty per year | H-Index of University |
|--------|-----------------------------------------------------------------------------------|---------------------------------|-------------------------------------|--------------------------------------|-----------------------|
| 1      | INDIAN INSTITUTE OF SCIENCE, Bangalore, Karnataka.                                | 430                             | 75,750                              | 35                                   | 76                    |
| 2      | RAMAKRISHNA MISSION VIVEKANANDA EDUCATIONAL AND RESEARCH INSTITUTE, West Bengal.  | 93                              | 330                                 | 0.71                                 | 12.5                  |
| 3      | BANASTHALI VIDYAPITH Rajasthan                                                    | 389                             | 2,151                               | 1.106                                | 40.5                  |
| 4      | KONERU LAKSHMAIAH EDUCATION FOUNDATION, GUNTUR, Andhra Pradesh.                   | 1,180                           | 4,431                               | 0.75                                 | 25                    |
| 5      | INDIRA GANDHI NATIONAL OPEN UNIVERSITY New Delhi, Delhi.                          | 498                             | 2,315                               | 0.93                                 | 21.5                  |
| 6      | SRM INSTITUTE OF SCIENCE AND TECHNOLOGY, Chennai, Tamil Nadu.                    | 3,287                           | 21,779                              | 1.33                                 | 42                    |
| 7      | MADURAI KAMARAJ UNIVERSITY, Madurai, Tamil Nadu.                                  | 182                             | 1,324                               | 1.46                                 | 38.5                  |
| 8      | SRI RAMACHANDRA INSTITUTE OF HIGHER EDUCATION AND RESEARCH, Chennai, Tamil Nadu.  | 729                             | 17,132                              | 4.7                                  | 40.5                  |
| 9      | SHIVAJI UNIVERSITY, Kolhapur, Maharashtra.                                       | 201                             | 1,497                               | 1.49                                 | 41                    |

Table 15: Number of Patents per faculty per year

| S. No. | University & State                                                                 | No. of Teaching Faculty members | No. of Patents during last 5 years | No. of Patents per faculty per year |
|--------|-----------------------------------------------------------------------------------|---------------------------------|-----------------------------------|-----------------------------------|

P. S. Aithal, et al, (2021); www.srinivaspublication.com
9. ANALYSIS OF INDIAN TOP NAAC A++ UNIVERSITIES RESEARCH PUBLICATIONS USING ABC MODEL OF RESEARCH PRODUCTIVITY:

The annual research productivity of an organization can be measured using ABC model of average annual research performance [16-17]. According to ABC model, if A is the number of Journal papers, B is the number of Books, and C is the total number of Book Chapters and Conference Proceedings papers of an organization for a given year then the institutional average annual research index (α) can be calculated using the relationship \( \alpha = \frac{2A + (B+C)}{3N} \), where N is the number of faculty members of the organization. The institutional average annual research index of these nine A++ universities are calculated using the data given in the respective self-study reports using ABC model and depicted in table 16.

Table 16: Institutional average annual research index as per ABC model

| S. No. | University & State | No. of Teaching Faculty members (N) | Annual Average Journal Articles (A) | Annual Average other Articles (B+C) | Annual Research Productivity Index (\( \alpha \)) |
|-------|--------------------|-------------------------------------|-------------------------------------|-------------------------------------|------------------------------------------|
| 1     | INDIAN INSTITUTE OF SCIENCE, Bangalore, Karnataka. | 430 | 4.23 | 1.43 | 3.3 |
| 2     | RAMAKRISHNA MISSION VIVEKANANDA EDUCATIONAL AND RESEARCH INSTITUTE, West Bengal. | 93 | 13 | 0.0280 |
| 3     | BANASTHALI VIDYAPITH Rajasthan | 389 | 22 | 0.0113 |
| 4     | KONERU LAKSHMAIAH EDUCATION FOUNDATION, GUNTUR, Andhra Pradesh. | 1,180 | 23 | 0.0039 |
| 5     | INDIRA GANDHI NATIONAL OPEN UNIVERSITY New Delhi, Delhi. | 498 | - | 0.00 |
| 6     | SRM INSTITUTE OF SCIENCE AND TECHNOLOGY, Chennai, Tamil Nadu. | 3,287 | 51 | 0.0031 |
| 7     | MADURAI KAMARAJ UNIVERSITY, Madurai, Tamil Nadu. | 182 | 11 | 0.0121 |
| 8     | SRI RAMACHANDRA INSTITUTE OF HIGHER EDUCATION AND RESEARCH, Chennai, Tamil Nadu. | 729 | 52 | 0.0143 |
| 9     | SHIVAJI UNIVERSITY, Kolhapur, Maharashtra. | 201 | 13 | 0.0130 |
| S. No. | University & State                                                                 | No. of Teaching Faculty members (N) | Annual Research Productivity Index (α) | Ranking based on (α) |
|-------|-----------------------------------------------------------------------------------|-------------------------------------|----------------------------------------|----------------------|
| 1     | INDIAN INSTITUTE OF SCIENCE, Bangalore, Karnataka.                                | 430                                 | 3.3                                    | First                |
| 2     | RAMAKRISHNA MISSION VIVEKANANDA EDUCATIONAL AND RESEARCH INSTITUTE, West Bengal.   | 93                                  | 1.25                                   | Fifth                |
| 3     | BANASTHALI VIDYAPITH, Rajasthan                                                   | 389                                 | 0.72                                   | Seventh              |
| 4     | KONERU LAKSHMAIAH EDUCATION FOUNDATION, GUNTUR, Andhra Pradesh.                    | 1,180                               | 1.09                                   | Sixth                |

Table 17: Re-ranking of A++ graded Universities based on their average Annual Research Productivity

P. S. Aithal, et al, (2021); www.srinivaspublication.com
10. ANALYSIS OF LEADERSHIP AS ROLE MODEL:

The ability and quality of leader in any organization is one of the important factors of organizational productivity. As per the Theory of Accountability [23-30], a role model is needed in an organization who has to be exceptional performer so that others will be motivated and re-define their performance targets. Usually, the leader of the organization is expected as a role model and hence he will get a moral right to lead others by fixing individual and team targets. In universities, vice-chancellors are expected to be role models for teachers and researchers by means of their involvement in administrative, teaching, and research activities. Since vice-chancellor is an experienced senior professor, his involvement in research and guiding is very much required and appreciated in improving university research productivity. Self-contribution along with enhancing others productivity is the important characteristic required to a competitive and winning leader. Hence, in this section, the research productivity of vice-chancellors of these NAAC A++ universities during last five years are determined by calculating their individual average annual research index (β). The calculation is based on Google scholar data available as on 30th April 2021. Table 18 lists the number of journal publications of the Vice-Chancellors, and the citations they received during the last 5 years and their H-Index value during the last 5 years as per google scholar citation calculation. Table 19 lists the individual average annual research index (β) of these vice-chancellors/directors calculated using the idea given by ABC theory of research productivity of an organization and individuals [31-32]. Comparative publication and Citation rankings of Vice-chancellors of these universities is given in table 18, which is based on last five years of open access data (2016-2020) collected from Google scholar and other public websites.

Table 18: Leadership of the University as on 30/April 2021

| S. No. | University/ Institute | Name of Vice Chancellor/Director as per NAAC-SSR | Publications during last 5 Years (16-20) | Citations during last 5 Years | H-Index during last 5 Years |
|--------|-----------------------|-----------------------------------------------|-----------------------------------------|-------------------------------|-----------------------------|
| 1      | INDIAN INSTITUTE OF SCIENCE, Bangalore, Karnataka. | Govindan Rangarajan Professor of Mathematics, | 14 | 1,374 | 22 |
| 2      | RAMAKRISHNA MISSION VIVEKANANDA | Swami Atmapriyananda | 0 | 0 | 0 |
| S. No. | University/ Institute                                                                 | Name of Vice Chancellor/Director as per NAAC-SSR | Publications during last 5 Years (2016-2020) | Average annual research index \( (\beta) = \frac{2A+5B+C}{5} \) (Rank) |
|--------|--------------------------------------------------------------------------------------|-----------------------------------------------|---------------------------------------------|-----------------------------------------------------------------------|
| 1      | INDIAN INSTITUTE OF SCIENCE, Bangalore, Karnataka.                                   | Govindan Rangarajan Professor of Mathematics, | A – 14                                      | 5.8 (III)                                                            |
| 2      | RAMAKRISHNA MISSION VIVEKANANDA EDUCATIONAL AND RESEARCH INSTITUTE, West Bengal.     | Swami Atmapriyananda                          | A – 0                                      | 0 (IX)                                                              |
| 3      | BANASTHALI VIDYAPITH, Rajasthan,                                                     | Aditya Shastri Professor of Computer Science   | A – 1                                      | 0.4 (VII)                                                           |
| S. No. | University/ Institute | Name of Vice Chancellor/ Director as per NAAC-SSR | Comparative Publication Ranking | Comparative Citation Ranking | Grade points scored in Criterion 6 |
|-------|-----------------------|-------------------------------------------------|---------------------------------|-------------------------------|-------------------------------------|
| 1     | INDIAN INSTITUTE OF SCIENCE, Bangalore, Karnataka. | Govindan Rangarajan, Professor of Mathematics, | III                             | 1                             | 3.57                                |
| 2     | RAMAKRISHNA MISSION VIVEKANANDA EDUCATIONAL AND RESEARCH INSTITUTE, West Bengal. | Swami Atmapriyananda | IX                              | -                             | 3.70                                |
| 3     | BANASTHALI VIDYAPITH Rajasthan, | Aditya Shastri, Professor of Computer Science | VII                             | -                             | 3.60                                |
| 4     | KONERU LAKSHMAIAH EDUCATION FOUNDATION Andhra Pradesh | L.S.S. Reddy is an eminent Professor in Computer Science and Engineering | IV                             | VI                            | 3.50                                |
| 5     | INDIRA GANDHI NATIONAL OPEN UNIVERSITY | Nageshwar Rao, Professor of Business | VII                             | -                             | 3.97                                |

Table 20: Comparative publication and Citation ranking on last five years data (2016-2020)
11. DISCUSSION:

11.1 Critical Comments on NAAC A++ Universities Performance & Assessment:

(1) Based on the datasheets of NAAC assessments, it is observed that some of the universities have scored full grade points in certain criteria (Table 3). Similarly, many universities in the list have scored full grade points in many Key indicators within a given criterion (Table 5). This kind of full score indicates that no further innovations and improvements are required by such universities. Other universities and institutions will consider the current quality level of such criteria of these universities as reached the ideal level and may wrongly interpret as a benchmark and consider that there is no scope for further improvement.

(2) Based on the information available in tables 16 and 17, the annual research productivity index is less than one for many privately funded universities. This shows that private universities are focussing mostly on commercial aspects to generate profits for sustainability, unlike publicly funded universities which mainly depend on government subsidies. The percentage of Ph.D. qualified faculty members in privately-funded NAAC A++ universities are less compared to publicly funded NAAC A++ universities (Table 11). This shows that public A++ universities are more research focussed compared to private A++ universities. Again, this imparity may be due to their challenge of sustainability and growth by self-generated funds and hence to follow low-cost strategy.

(3) In the criteria of Research, Innovations, and Extension, the research capability and performance should be measured based on the research output than other aspects to the mobilization of funds, etc. This is because of the fact that research output in terms of publication and patents is tangible and quantifiable and can be measured using systematic metrics where are intangible key indicators cannot be measured in quantitative terms. The research funding will usually increase the research output. Thus, assessment based on the amount of research output (Research Publications and Awards) of an organization should be stressed compared to other key indicators like Promotion of Research and Facilities, Resource Mobilization for Research, Innovation Ecosystem, Consultancy, Extension Activities, and Collaboration, which are intangible and unquantifiable.

(4) Research output of an individual and organization can be measured using the number of scholarly articles (A), number of edited books (B), and number of edited Conference papers, chapters, case studies, or patents (C) by giving different weightage as per ABC model of research productivity.

(5) According to many organizational theories, a leader in the organization must inspire other stakeholders of the organization through his leadership qualities. In any type of university, the vice-chancellor is the academic, administrative, and research leader and based on his/her academic & research achievements. A vice-chancellor through his/her life-long contribution to the higher education field as a teacher, researcher, guide, and mentor, should continue as a role model to students and faculty members through his/her exceptional contribution to the objective of the university, which is guiding the students and creating new knowledge through self-contribution to research & innovation. Such
leaders can motivate other young professors as role models [33] and contributes to the higher performance of the university. Accordingly, the individual research contribution of vice-chancellors of NAAC A++ universities is studied. Tables 18, and 19 shows that the research contribution by vice-chancellors based on individual research productivity index as a role model is unsatisfactory as compared to the optimum expectation [33, 34]. However, some vice-chancellors have not made any contribution to research and publication during the last 5 years. Further, the grade points allotted to the universities for the key indicator “Research Publications and Awards” which is usually based on the research output of the university have ambiguity among the 9 universities under consideration.

(6) Table 20 also contains the grade points scored by these nine NAAC A++ universities under the sixth criterion “Governance, Leadership, and Management”. The result shows that there is no correlation between research role models and administrative role models in the higher education system. Such universities might have other research role models who might have inspired researchers for the enhanced research productivity.

(7) Research productivity of an organization of higher education that has the dual responsibility of teaching & research can be improved by providing additional incentive-based faculty compensation that stimulates faculty members to teamwork by dedicating more time and resources to research activities [34-35]. Such annual performance based compensation can enhance faculty contribution for research and publication [36-38].

(8) While observing deep into allotted credits for individual key indicators by comparing self-study reports of these universities, there is a discrepancy between the universities either due to errors included by different expert team inspection or due to intentional priorities given to some universities by the NAAC office due to reasons like brand image, lobby, influence, or any other black ocean strategy of these universities [39].

(9) The average annual research index of the Vice-chancellors/Directors of these universities (Table 19) is found to be low against the general requirement [32]. Further, they failed to publish at least two scholarly publications per year on an average for five years. Many Vice-chancellors failed to prove that they are effective role models for their researchers. Still, based on various other reasons they might have elevated to the academic leadership position. As per the UGC norms, a Vice-chancellor, (being a professor also in a university) is expected to guide up to 8 research scholars for their Ph.D. and hence is expected to contribute to the scholarly research field by means of at least a few scholarly publications. The failure to this raises questions about their leadership abilities, especially in the universities that have research as one of their major objectives.

(10) The research publications, university H-Index, and total Citation counts should be taken from non-commercial citation indexing agencies like google scholar as a policy to avoid lobbying of commercial agencies such as Scopus and Web of Science.

(11) Indian Institute of Science, being the top institution in the country as per NIRF, could not score full score in at least in one criterion. But other five universities out of nine NAAC A++ universities have obtained full scores in one criterion respectively. This disparity in comparative criteria-wise results among the A++ universities is mainly due to the considerable difference between the background of peer inspection team members.

(12) The black ocean strategy based on unethical practices [39] used by some universities might have influenced in this assessment and placing the universities on top letter grades. For example, the appointment of former AICTE/UGC chairman in Board of Directors team or as Chancellor/Vice-chancellor of the university, appointment of current/former Directors of NAAC as the Honorary professors of some universities for the publication of their scholarly papers to get publication credits, etc.

(13) Weakness in NAAC policy of assessment in considering the research output and evaluating public and private universities on the same scale even if they have differences in terms of funding sources and service objectives is also seen in NAAC accreditation results.

(14) Since the model of research publications are changing with technology from 20-th-century subscription based journal publications to 21-st-century open access journal publications, the concept of focus on publication in commercial journals by transferring authors copyright to publishers or paying huge Article processing charge (APC) for journals to retain copyright should change and NAAC accreditation should not give weightage or compulsion for commercial indexing agencies such as
Scopus and Web of Science. NAAC should give due consideration for Google Scholar indexing of scholarly publications and Google scholar H-index.

(15) The very low value of the annual average publications per author (APPA) also called annual research productivity of these A++ graded universities indicates that except the Indian Institute of Science, Bangalore (table 17), the research in other eight universities are in the nascent stage with less than two papers per faculty per year in public funded universities and with less than one paper per faculty per year in private self-funded universities. This indicates that private universities show the least responsibility toward their contribution of offering research focussed higher education system.

(16) Similarly, the average citation per faculty per year is close to one except for the Indian Institute of Science, Bangalore which is 35, and Sri Ramachandra Institute of Higher Education and Research, Chennai which is 5 (Table 14). The citation shows the quality and continuation of research in the research topics. With such low performance also, these eight universities could compete with the Indian Institute of Science, Bangalore, and comparatively earned almost equal scores in the NAAC assessment.

(17) As per table 21, there is a considerable difference in the grading pattern by NAAC inspection committees, compared to the average number of publications per faculty per year and the average number of citations per faculty per year.

Table 21: Comparison of Grade points scored in research and publication key indicator with average annual publication per faculty and average annual citation per faculty.

| S. No. | University & State                                                                 | Grade points of Research Publications and Awards Key Indicator out of 4.0* | Average Annual Publication per Faculty | Average Annual Citation per Faculty |
|-------|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------------|----------------------------------------|-----------------------------------|
| 1     | INDIAN INSTITUTE OF SCIENCE, Bangalore, Karnataka.                                 | 3.66                                                                          | 4.23                                   | 35                                |
| 2     | RAMAKRISHNA MISSION VIVEKANANDA EDUCATIONAL AND RESEARCH INSTITUTE, West Bengal.   | 2.48                                                                          | 1.57                                   | 0.71                              |
| 3     | BANASTHALI VIDYAPITH Rajasthan, Banasthali Vidyapith, 304022, P.O. Vidyapith, Dist. Tonk, Rajasthan | 2.95                                                                          | 0.93                                   | 1.15                              |
| 4     | KONERU LAKSHMAIAH EDUCATION FOUNDATION, GUNTUR, Andhra Pradesh.                    | 2.67                                                                          | 1.25                                   | 0.75                              |
| 5     | INDIRA GANDHI NATIONAL OPEN UNIVERSITY New Delhi, Delhi.                           | 2.69                                                                          | 2.18                                   | 0.93                              |
| 6     | SRM INSTITUTE OF SCIENCE AND TECHNOLOGY, Chennai, Tamil Nadu.                     | 2.71                                                                          | 0.82                                   | 1.33                              |
| 7     | MADURAI KAMARAJ UNIVERSITY, Madurai, Tamil Nadu.                                  | 3.31                                                                          | 1.6                                    | 1.46                              |
| 8     | SRI RAMACHANDRA INSTITUTE OF HIGHER EDUCATION AND RESEARCH, Chennai,              | 3.09                                                                          | 0.98                                   | 4.7                               |
11.2 SWOC Analysis as per NAAC Evaluation:

In this section, the strength, weakness, opportunities and challenges [40-41] of these NAAC A++ Universities are discussed based on the scores they received in the key indicator of research publication and awards of Research, Innovations and Extension criterion and is depicted in table 22.

Table 22: SWOC analysis of A++ universities based on NAAC Assessment data related to research and publication key indicator

| S. No. | University | Strength | Weakness | Opportunities | Challenges |
|--------|------------|----------|----------|--------------|------------|
| 1      | INDIAN INSTITUTE OF SCIENCE, Bangalore, Karnataka. | (1) Scored full marks in Promotion of Research and Facilities criteria | (1) Scored comparatively less marks in Research Publications and Awards even if it has scored | (1) Further improvement possible to publish more papers by setting the targets to research faculty members. | (1) Improving Citations by working in futuristic & cutting-edge research area |
|        |            | (2) Scored full marks in Resource Mobilization for Research. | (2) Scored very less marks in Extension Activities. | (2) Improving faculty publications further to maintain the current status. | (2) Improving faculty publications further to maintain the current status. |
|        |            | (3) Scored full marks in Innovation Ecosystem. | | | |
|        |            | (4) Scored full marks in Consultancy. | | | |
|        |            | (5) Scored full marks in Collaboration. | | | |
|        |            | (6) Strong Leadership as role model in terms of research & publication | | | |
| 2      | RAMAKRISHNA MISSION VIVEKANANDA EDUCATIONAL AND RESEARCH INSTITUTE, West Bengal. | (1) Scored full marks in Promotion of Research and Facilities. | (1) Scored less marks Resource Mobilization for Research. | (1) More Research focus by implementing faculty accountability policies. | (1) Improving average annual faculty publication from current 1.57 to 5.0. |
|        |            | (2) Scored full marks in Consultancy | (2) Scored less marks in Research Publications and Awards. | (2) Long standing brand in the State. | |
|        |            | (3) Scored full marks in Extension Activities | | (3) Easy access to research funds by public. | |
|        |            | (4) Scored full marks in Collaboration. | | | |
|   |   | (5) Scored good marks in Innovation Ecosystem | (1) Scored less marks in Promotion of Research and Facilities. | (1) Good academic reputation | (1) Conversion of Ph.D. ratio from 70% to 100%. | (2) Long standing brand in the State. | (2) Improving average annual faculty publication from current 0.93 to 5.0. |
|---|---|-------------------------------------------|-------------------------------------------------|---------------------|------------------------------------------|------------------------|----------------------------------------|
| 3 | BANASTHALI VIDYAPITH Rajasthan, | (1) Scored full marks in Innovation Ecosystem. | (2) Scored full marks in Consultancy. | (2) Scored less marks in Research Publications and Awards. | (3) Serving the local community especially girls as Women University |
|   |   | (2) Scored full marks in Consultancy. | (3) Scored full marks in Extension Activities. | (3) Lack of Faculty motivation strategies for enhancing research performance. | (3) Brand image in the region. |
|   |   | (4) Scored full marks in Collaboration. | (5) Scored good marks in Resource Mobilization for Research. | (4) Scored good marks in Collaboration. | (1) Conversion of Ph.D. ratio from 28% to 100%. |
|   |   | (5) Scored good marks in Resource Mobilization for Research. | (4) Scored good marks in Collaboration. | (1) Self-funded private university with adequate physical infrastructure. | (2) Improving average annual faculty publication from current 1.25 to 5.0. |
| 4 | KONERU LAKSHMAIAH EDUCATION FOUNDATION Andhra Pradesh | (1) Scored full marks in Innovation Ecosystem. | (2) Scored full marks in Consultancy. | (2) Scored less marks in Research Publications and Awards. | (2) Highly influential leadership. |
|   |   | (3) Scored full marks in Extension Activities. | (3) Lack of Faculty motivation strategies for enhancing research performance. | (3) Brand image in the region. | (3) Brand image in the region. |
|   |   | (4) Scored good marks in Resource Mobilization for Research. | (4) Scored good marks in Collaboration. | (1) Conversion of Ph.D. ratio from 88% to 100%. | (2) Improving average faculty publication |
|   |   | (5) Scored good marks in Collaboration. | (1) Long standing reputation. | (2) Only one open university serving entire country. | (2) Improving average faculty publication |
|   |   | (1) Scored less marks in Extension Activities. | (2) Scored less marks in Research Publications and Awards. | (3) Influential Vice-Chancellor. | (2) Improving average faculty publication |
|   |   | (3) Scored very less marks in Resource | (4) Scored good marks in Research Ecosystem. | (1) Conversion of Ph.D. ratio from 88% to 100%. | (2) Improving average faculty publication |
|   |   | (2) Scored full marks in Innovation Ecosystem. | (3) Scored full marks in Consultancy. | (3) Influential Vice-Chancellor. | (3) Influential Vice-Chancellor. |
|   |   | (3) Scored full marks in Innovation Ecosystem. | (3) Scored full marks in Consultancy. | (1) Conversion of Ph.D. ratio from 88% to 100%. | (3) Influential Vice-Chancellor. |

P. S. Aithal, et al, (2021); www.srinivaspublication.com
| Rank | Institution Name | Mobilization for Research | Consultancy | Promotion of Research and Facilities | Innovation Ecosystem | Consultancy | Extension Activities | Collaboration | Research Publications and Awards | Resource Mobilization for Research | Research Scholarships | Conversion of Ph.D. ratio from |
|------|-------------------|--------------------------|-------------|---------------------------------------|----------------------|-------------|---------------------|--------------|---------------------------|-------------------------------|------------------------|--------------------------|
| 6    | SRM INSTITUTE OF SCIENCE AND TECHNOLOGY Tamil Nadu, Chennai, | (1) Scored full marks in Promotion of Research and Facilities. | (2) Scored full marks in Consultancy. | (4) Scored very less marks in Consultancy. | (1) Scored less marks in Resource Mobilization for Research. | (2) Scored very less marks in Research Publications and Awards. | (1) Huge physical infrastructure and digital infrastructure. | (2) Large number of students from different States and Countries. | (3) Has large number of faculty members and if empowered suitably can contribute more research output. | (1) Conversion of Ph.D. ratio from 32% to 100%. | (2) Improving average annual faculty publication from current 0.82 to 5.0. |  |
| 7    | MADURAI KAMARAJ UNIVERSITY Tamil Nadu | (1) Scored full marks in Resource Mobilization for Research. | (2) Scored full marks in Innovation Ecosystem. | (3) Scored full marks in Consultancy. | (4) Scored full marks in Consultancy. | (5) Scored full marks in Extension Activities. | (1) Opportunity to get research funds from Central government and State government. | (2) Eminent researcher as Vice-chancellor and role model. | (3) Large number of research scholars. | (1) Conversion of Ph.D. ratio from 95% to 100%. | (2) Improving average annual faculty publication from current 1.6 to 5.0. |  |
| 8    | SRI RAMACHANDRA INSTITUTE OF HIGHER EDUCATION AND RESEARCH Tamil Nadu | (1) Scored full marks in Resource Mobilization for Research. | (2) Scored good marks in Promotion of Research and Facilities. | (3) Scored good marks in Extension Activities. | (1) Scored less marks in Innovation Ecosystem. | (2) Scored less marks in Research Publications and Awards. | (3) Scored very less marks in Collaboration. | (1) Run by famous charitable trust and hence access to more research funds. | (2) University has center for research in medical sciences and hence more opportunity for intensifying research and publications. | (1) Conversion of Ph.D. ratio from 77% to 100%. | (2) Improving average annual faculty publication from current 0.98 to 5.0. |  |
12. SUGGESTIONS:

(1) As per the UGC guidelines, universities should appoint only Ph.D. qualified faculty members in their departments, NAAC should adopt a policy that if the number of faculty members having Ph.D. degree is less than a certain level, they will not qualify to get higher letter grade. Accordingly, by referring table 2, the A++ graded universities should have minimum 87% Ph.D. qualified faculty members as permanent faculty in its role and the NAAC letter grade should go down as the percentage of the number of Ph.D. degree qualified faculty members are lower as suggested in table 23.

Table 23: Proposal to connect Accreditation letter grade with percentage of Ph.D. qualified faculty members.

| S. No. | Cumulative Grade Point Average (CGPA) | Letter grade & Status | Percentage % of Marks | Minimum Percentage of Faculty Members required with Ph.D. degree |
|--------|--------------------------------------|-----------------------|-----------------------|---------------------------------------------------------------|
| 1      | 3.51 – 4.00                          | A++ (Accredited)      | (≥ 87.6%)             | 87%                                                           |
| 2      | 3.26 – 3.50                          | A+ (Accredited)       | (81.5% - 87.5%)       | 81%                                                           |
| 3      | 3.01 – 3.25                          | A (Accredited)        | (75.25% - 81%)        | 75%                                                           |
| 4      | 2.76 – 3.00                          | B++ (Accredited)      | (69% - 75%)           | 69%                                                           |
| 5      | 2.51 – 2.75                          | B+ (Accredited)       | (62.75% - 68.75%)     | 62%                                                           |
| 6      | 2.01 – 2.50                          | B (Accredited)        | (50.25% - 62.5%)      | 50%                                                           |
| 7      | 1.51 – 2.00                          | C (Accredited)        | (37.75% - 50%)        | 36%                                                           |
| 8      | 0.00 – 1.50                          | D (Not Accredited)    | (≤ 37.5%)             | 0 to 35%                                                      |

(2) The faculty members should publish minimum two scholarly research papers or patents as the first authors per year so that university research productivity will increase and it can compete with global universities. NAAC grading should look into the number of scholarly publications per year per faculty members. For example, A and higher letter grade universities should have at least 4 average faculty publications per year, B grade universities should have at least 3 average faculty publications per year and C grade universities should have at least 2 average faculty publications per year. This rule should be equally applicable at all cadres including Vice-Chancellor of the university. Such universities can be called research-intensive universities.

(3) NAAC accreditation system should promote open access publications of research results of universities by keeping copyright with researchers. This allows researchers to apply patents of their inventions after publishing it.

(4) The Vice-Chancellors should be role models for researchers and their contribution to research and its output should be considered in accreditation scoring system. It is suggested that Assistant Professors
should have last 5 years H-index at least in the range of 5 to 10, Associate professors should have last 5 years H-Index at least in the range of 10 to 15, Professors should have last 5 years H-Index 15 to 20, and Vice Chancellors should have last 5 years H-Index at least 20 and above to be qualified to become role models for researchers of a university. But as per table 18, except the Vice-chancellor/Director of Indian Institute of Science, Bangalore, all other Vice-chancellors have last 5 years H-index less than 20 and hence disqualified to become Role models to the researchers of the university.

13. LIMITATIONS:

This study of comparison of NAAC A++ grade universities is restricted to only the universities that obtained A++ grade from National Assessment and Accreditation Council, announced in their website as per the new accreditation framework, as of 30/04/2021, and the data used for the analysis are also collected from the Self-study Report, Peer Team Report, and Grade Report of respective universities kept for public reference (https://assessmentonline.naac.gov.in). Other data are obtained from Google Scholar searches. Authors are not responsible for any variations in the data provided by these organizations through the NAAC website.

14. CONCLUSION:

Developing and Maintaining quality in higher education is a very important aspect of the sustainability of universities. Accreditation process developed systematically with tangible metrics and transparent assessment methods in higher education by accreditation agencies will enhance the credibility of both accreditation yardstick and of the accredited universities. In the process of continuous improvement of the assessment of universities and colleges, the National Assessment and Accreditation Council (NAAC) of India has developed a seven-criteria assessment model to rate them using various letter grades. This paper analysed nine A++ graded Indian universities under the new assessment framework as of the 30th of April 2021. Further emphasis is given to research and publication performance of these universities and their average annual research productivities are measured and compared using ABC model of Organizational research productivity. It is found that the low research performance of these universities affected their overall accreditation credits. Some of the disparities in the offered credits are also observed during comparison and the reasons for such disparities are also predicted. It is argued that the Vice-Chancellor or Director of the university has to be a role model in active research and publication in order to motivate and to set targets to others for enhanced performance.

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