Research on the Innovation of the Educational Mechanism of College Student Party Members under the New Situation

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Abstract. College student Party members are the new force of the Party's cause. The successful education of college student Party members is closely related to the development of the Party and the country. With the change of the times, the personality of contemporary college students is obvious, showing the characteristics of open and pluralistic thinking, dissatisfaction with conformity, worship of individualism and so on. The traditional education form of college student Party members is single, the content of education is partial to the theory, the carrier of education is mostly one-way communication, and the educational mechanism lacks interaction, which makes it difficult to arouse the interest of contemporary college student Party members, thus leaving a gap in the education position of college student Party members.

1. Introduction
In the Opinions on Promoting the Normalization and Institutionalization of "Two Learning and One Doing" Learning Education issued by the General Office of the Central Committee of the Communist Party of China, it is emphasized that Party member education should "normalize and institutionalize the" Two Learning and One Doing" learning education, adhere to the combination of learning and doing, and basically integrate it into daily life". Therefore, in the new situation, we should actively innovate the carrier and management mode of college student party members' education. Under the new situation, the education of college student Party members should take professional learning as the carrier, revolve around the idea of "taking Party building as a major and promoting Party building by specialty", innovate the carrier and management mode of innovation education, and carry out the education and training of college student Party members with vigour and vitality.

2. Current situation and existing problems in the education of college student Party members

2.1. The current situation of Party member education among college students
The enrolments scale of colleges and universities is constantly expanding, and the number of Party members of college students is increasing year by year. Especially with the development of the trend of the times, colleges and universities have become a place for all kinds of Ideological and cultural exchanges. Contemporary party members of college students show their own characteristics with the background of the times. This brings greater challenges to the education and management of Party members among college students [4]. First of all, the personality characteristics of contemporary college student Party members put forward higher requirements for the management of college student
Party members \[2\]. Contemporary college student Party members are active in thinking, have a strong sense of independence, self-identity, and are not easy to converge. At the same time, they have broad horizons, open and pluralistic ideas, and are easy to accept new things. Secondly, the social materialization psychology leads contemporary college students to pay attention to material interests, contemporary college student party members pay more attention to the study of professional knowledge, and values focus on practicality. Some college students choose to join the Party even because it is good for their personal development.

2.2. Problems in the education of college student Party members

Firstly, the education system of college student Party members is obsolete \[1\]. At present, the educational management system of college students' Party members is still influenced by the outmoded ideas before the reform and opening-up. Its educational mode is still based on the line of "college secretary-counsellor-student party branch", ignoring the important position of professional teachers in the education of college students' Party members, which also results in the management of colleges and universities. Professional education and Party member education "walk on two legs". Secondly, the content of education and teaching for college student Party members is single. The teaching content of college student Party members is more confined to the education of Party's basic theoretical knowledge, principles and policies, while student Party members are more interested in combating corruption and promoting honesty and other hot topics at home and abroad. It is difficult to arouse the interest of young people because the topics discussed in the organizational life are seldom combined with those of student Party members or students. Thirdly, the educational methods of college student Party members lack attraction \[5\].

3. The Principle of "Three Combinations" in the Education and Management of College Student Party Members under the New Situation

Firstly, we should combine Party member educators with professional Party member teachers. At present, Party member educators are generally served by counsellors. Colleges and universities should strengthen the contacts between Counsellors and professional Party member teachers and hold frequent exchanges. Expanding excellent professional Party member teachers to college student Party member educators. Secondly, the education of Party members should be combined with professional education. According to the working idea of "taking the Party building with the specialty and promoting the Party building with the specialty", we should combine the education of Party members with the professional education, and infiltrate the education of Party members into the professional education. We will strive to cultivate ordinary students into students with strong professional abilities and actively develop students with strong professional abilities into activists of joining the Party.

4. Research on the Innovation of the Educational Mechanism of College Student Party Members under the New Situation

At present, the education mechanism of college student Party members is formulated by the higher Party committee, which is prone to dogmatism. The growth needs of college students' Party members are the direct motive force of Party members' education. According to the understanding and grasp of the educational objects, the educational mechanism is determined by combining the principle of "three combinations" and adopting the bottom-up education mode. This can not only stimulate the work enthusiasm of front-line educators, but also make the work truly meet the needs of educators. We should make the education of Party members truly targeted and effective \[3\][6].

4.1. Deepening system management to ensure the long-term effectiveness of Education Management

Establishing and improving the management mechanism of college student Party members system is the inherent requirement for the education and management of college student Party members and an important means to strengthen the education and management of college student Party members.

First of all, we need to establish and improve the responsibility system of leadership and
implementation. The leaders of Party committees in Colleges and universities are directly responsible for the whole process of Party members' development, earnestly fulfilling the responsibility of implementation, and strictly grasp the education, assessment and incentives of college students after joining the Party. Secondly, we should establish a "three-in-one" system, formulate a system of excellent professional Party member teachers as Party member educators, and integrate party building education into professional curriculum education system and organizational life into academic activities system. Adhere to the "three-in-one" system throughout the whole process of education and management of college student Party members. Furthermore, the work of Party building for college students can be divided into three stages: before, during and after the development of Party members, and a complete system should be established at each stage of development.

4.2. Improving the educational system and enhancing the pertinence of educational management

First, we should adopt diversified education methods. Traditional education methods are relatively single, so we should use diversified education methods. First, we should adopt the way of "classroom + practice" to popularize theoretical knowledge in class, deepen the education of Party members by visiting and investigating the Red Base on the spot; second, we should adopt the way of combining Party education with professional education to find out the breakthrough point of Party members' education and professional education, which is appropriate through the hot social issues and the concerns of College students. We should combine the two appropriately when we do so. Thirdly, we should adopt a reverse classroom approach to make students in a dominant position in learning and stimulate students' interest in learning. Fourthly, we should set up an academic team-based Party group to select "double excellent" college student Party members who are excellent in their specialty and performance as team members, and to cultivate their Party spirit and professional education. Unified guidance should be given to all aspects. Team members are encouraged to apply for ideological, political, practical and professional research on College students. Professional teachers and Party members provide two-way guidance to set up a model leading role between ordinary college students and college student Party members. Secondly, we should adopt targeted and effective educational content. In accordance with the working idea of "taking Party building with specialty and promoting Party building with specialty"

4.3. Carrier of Innovative Education to Realize the Effectiveness of Educational Management

General Secretary Xi Jin-ping pointed out at the National Conference on Ideological and political work in Colleges and universities that the traditional advantages of Ideological and political work should be highly integrated with information technology to enhance the sense of the times and attraction. The education of college students' Party members should also advance with the times and be new according to the situation, integrate resources, make full use of information platform, build online party schools, innovate the carrier of education, and enhance the effectiveness of education management. Colleges and universities should actively build a network position for Party members' learning.

4.4. Strengthen the construction of educators and improve the continuity of education and management

To strengthen the education of college student Party members, we need a Party member education staff with good political quality, good ideological style and high educational level. We can start from the following three aspects: Firstly, we should establish a team of full-time and part-time educators. By means of open competition, a group of professional Party members' education staff are selected, and excellent professional teachers and student Party members are selected as educators. Secondly, the training and education of Party members' education staff should be strengthened, and various and rich training courses should be held to standardize and professionalize the education staff. Finally, the educational staffs are regularly assessed in terms of ideology, organization and style, and the system of elimination is implemented for those who are not qualified in performance by means of the difference
renewal.

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