Sequentially mediated effects of weight-related self-stigma and psychological distress in the association between perceived weight stigma and food addiction among Taiwanese university students: A cross-sectional study

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Abstract

Background: Weight-related stigma has negative physiological and psychological impacts on individuals' quality of life. Stigmatized individuals may experience higher psychological distress and therefore increase the potential risk to develop obesity and/or food addiction. The present study examined the associations and mediated effect between perceived weight stigma, weight-related self-stigma, and psychological distress in explaining food addiction among Taiwanese university students.

Methods: All participants (n = 968) completed an online survey which included the Perceived Weight Stigma Questionnaire, Weight Self-Stigma Questionnaire, Depression, Anxiety, Stress Scale-21, and Yale Food Addiction Scale Version 2.

Results: After controlling for demographic variables, significant associations were found in the paths from (1) perceived weight stigma to weight-related self-stigma (β = 0.23), psychological distress (β = 0.35), and food addiction (β = 0.23); (2) weight-related self-stigma to psychological distress (β = 0.52) and food addiction (β = 0.59); and (3) psychological distress to food addiction (β = 0.59) (all p-values < 0.001). The mediation model showed the sequential
Introduction

Weight-related stigma is a social problem that impacts on both physiological and psychological health [1]. Individuals who suffer from weight stigma may experience physiological responses including changes in cortisol and oxidative stress levels [2], alongside the possibility of weight gain [3], obesity [3] and increased diabetes risk [4], as well as the psychological impacts such as depression, anxiety, low self-esteem [5] and associated eating disturbance [5]. Consequently, the unpleasant social experience and undervalued burden end up negatively affecting the quality of life of stigmatized individuals [6].

Weight-related stigma is defined as the prejudice, negative stereotyping, and discrimination derived from the devaluation and denigration experienced by individuals who perceive themselves as having excessive weight [7]. The perception of individuals plays a crucial role on the formation of weight stigmatization [7, 8], and is more important than the objective realities to the stigmatized individuals [8, 9]. Ratcliffe and Ellison (2015) proposed a model regarding the impact of external devaluation on internal self-evaluation, indicating that the undesired external judgment such as negative stereotypes (e.g., being referred to as “lazy” or “lack of self-discipline”) or hostile behavior (e.g., being teased or bullied about their body shape) reduces self-esteem [5] and increases the vulnerability of individuals who are obese to experiencing internalized weight stigma. In addition, the greatest weight stigmatization has frequently been reported to be by relatives or close friends [7, 10, 11] and one study supported the notion that the closer the relationship to the source of weight stigma, the stronger the impact on weight stigma internalization and weight self-stigma [11].

Eating food acts as a comfort-seeking behavior in response to perceived stress, and endogenous negative psychological distress is commonly seen among stigmatized individuals [12]. Weight-related stigma has been identified as a psychosocial stressor [13] because unfriendly external devaluation and internal self-judgement [8] cause the severe psychological burden to stigmatized individuals. Stress appraisal [14] not only elicits negative emotional responses such as depression and anxiety [5, 13], but can result in excessive eating being used as a coping strategy [12, 14]. Chronic stress has been reported to be one of the potential mechanisms which alters neural responses and regulates behavior, causing individuals to develop eating disorders such as binge eating and/or emotional eating [12] because food consumption acts as an intrinsic rewarding and reinforcing behavior which sufficiently activates the brain reward system [15, 16].
The cyclic obesity/weight-based stigma (COBWEBS) model [7] illustrates the vicious cycle between weight stigma and obesity. It proposes that the stress generated from weight stigma provokes the eating disorder and increases food intake. The consequent weight gain and obesity could worsen the weight stigma towards stigmatized individuals and continues the loop. Additionally, specific mental health disorders, such as depression, may be associated with the development of food addiction [17]. Food addiction refers to addictive-like eating behavior [18, 19] in which individuals are unable to self-regulate their eating behavior and lose control of their food intake [20]. Although the concept of food addiction is still debated [19, 21], there are studies reporting the association of food addiction with obesity and increased risk of cardiovascular [22] and/or metabolic [4] diseases. Studies have shown that advanced emotional dysregulation (including low self-esteem, depression, and negative emotions) are found among individuals who identify as having a food addiction [17, 21]. The results of previous studies suggest that psychological distress induced by weight-related stigma predict the development of psychopathological food addiction [17, 21]. Moreover, other studies have postulated that it is the fear of being stigmatized from others rather than weight-related self-devaluation that helps explain the development of food addiction [23]. However, the relationships between these factors remains unclear.

It has also been reported that university students as a specific cohort may have a potential risk to experiencing weight stigma. Students at this stage of their life may experience independent living for the first time, especially Taiwanese youth. More specifically, most Taiwanese live with their parents and are under their supervision until they begin university. Without parental supervision, university students may not have boundaries and/or protections in place, and may develop potentially addictive behaviors (to such things as internet use or food intake) [24]. In addition, the continuous weight gain has been reported among university students in several countries [25]. The vulnerability to the predominant social model and representation experienced by university students [26] may increase the misperception of being overweight (i.e., overestimated weight status) [27–29] and body dissatisfaction (i.e., the negative subjective evaluation of weight and body shape) [28, 30]. The unwanted weight label (i.e., being labelled due to weight or body shape) could have negative consequences, such as increased internalized weight stigma and poor perceived health [31]. Once individuals perceive weight-related stigma, the vulnerability experienced during this particular period, along with the awareness regarding weight and body shape, increases the possibility of weight stigmatization among university students.

In the present study, weight stigma derived from others is referred to as perceived weight stigma (e.g., “being stared at by the public”) and its internalization is identified as weight-related self-stigma (e.g., “I’m useless because of my weight”) [32]. Therefore, the purpose of the present study was to investigate the mediated effect of perceived weight stigma, weight-related self-stigma, and psychological distress on food addiction among university students. It was hypothesized that weight-related self-stigma and psychological distress would act as mediators in the relationship between perceived weight stigma and food addiction.

**Methods**

**Study design and participants**

The study was a cross-sectional online survey hosted on the [Google Forms](https://forms.gle) platform from August, 2021 to April, 2022. The target participants were university students who were studying at any university in Taiwan. The inclusion criteria of the participants were (i) being aged 20 years or above; (ii) residing in Taiwan during the survey period; and (iii) possessing a Wi-Fi-enabled device that could access the online survey on Google Forms. Individuals who were international students or who did not report their age were excluded from participation in the study. However, for participants who did not provide informed consent to participate, they were directed to the end of the survey without completing any of the survey items. For those who agreed to participate in the study, they were requested to click an ‘agree’ icon to indicate their informed consent and willingness to take part. Then, they were led to the survey questions and all the survey questions were presented in Chinese (please see Measures section below for details). The survey distribution included use of the snowball sampling method. More specifically, the authors invited their colleagues teaching at universities to disseminate the survey information (via weblink or QR code) to their students. Participants were also encouraged to share the survey information with their university friends.

Before the participants selected ‘agree’ or ‘disagree’ to participate in the present study, they were well informed about the study purpose and their participation rights in the first page of Google Forms. Additionally, the entire study process adhered to and complied with the Declaration of Helsinki. Their informed consent for participation was indicated by pressing the ‘agree’ icon before entering the survey. Each participant received a financial incentive of 100 New Taiwan Dollars (approximately $3.3 US) if they completed all the survey questions. The present study was approved by the Institutional Review Board.
in the Chi Mei Medical Center (IRB Serial No.: 11007-006) and the Human Research Ethics Committee in the National Cheng Kung University (Approval No.: NCKU HREC-E-109-551-2).

Measures

**Perceived Weight Stigma Questionnaire (PWSQ)**
The PWSQ [33, 34] contains 10 items (e.g., “You are treated with less respect than others”) utilizing dichotomous scoring (0 = no; 1 = yes). The scores (ranging from 0 to 10) are summed and a higher score indicates a higher level of perceived weight stigma. Previous research has reported a good internal consistency of the Chinese PWSQ [35]. The internal consistency of the PWSQ in the present study was excellent (α = 0.92).

**Weight Self-Stigma Questionnaire (WSSQ)**
The WSSQ [33, 34, 36] contains 12 items (e.g., “I caused my weight problems”) rated on a five-point Likert scale (1 = completely disagree; 5 = completely agree). The scores (ranging from 12 to 60) are summed and a higher score indicates a greater level of self-stigma derived from individuals’ weight or body shape. Robust psychometric properties (including construct validity, concurrent validity, test–retest reliability, and internal consistency) of the Chinese WSSQ have been found in previous research [30, 37]. The Chinese WSSQ has also been validated using an adult Taiwanese sample [35]. The internal consistency of the WSSQ in the present study was excellent (α = 0.94).

**Depression, Anxiety, Stress Scale-21 (DASS-21)**
The DASS-21 [38] contains 21 items (e.g., “I found it difficult to relax”) rated on a four-point Likert scale (0 = Did not apply to me at all; 3 = Applied to me very much or most of the time). The scores (ranging from 0 to 63) are summed and a higher score indicates a higher level of psychological distress. Robust psychometric properties (including construct validity, concurrent validity, test–retest reliability, and internal consistency) of the Chinese DASS-21 have been found in previous research [39, 40]. The internal consistency of the DASS-21 in the present study was excellent (α = 0.97).

**Yale Food Addiction Scale Version 2 (YFAS 2.0)**
The YFAS 2.0 [41] contains 35 items (e.g., “In the past 12 months, when I started to eat certain foods, I ate much more than planned”) rated on an eight-point scale (0 = never; 7 = everyday). The YFAS 2.0 adopts a unique scoring method [41] wherein 35 items belonging to 11 symptoms were converted into a 0–1 dichotomous scale (0 indicates non-endorsed; 1 indicates endorsed). Total scores range from 0 to 11 and a higher score indicates a greater risk of food addiction and a cut-off value ≥ 2 indicates at-risk/food addiction [42]. Robust psychometric properties (including construct validity, concurrent validity, test–retest reliability, and internal consistency) of the Chinese YFAS 2.0 have been found in previous research [43, 44]. The internal consistency of the YFAS 2.0 in the present study was excellent (α = 0.99).

**Background information**
The background information section asked questions regarding the participants’ height (in cm), weight (in kg), age (in years), and gender (male or female). The information concerning height and weight was later used to calculate their body mass index (BMI) with the unit of kg/m².

**Statistical analysis**
The participants’ background information and their scores on the measures were summarized using descriptive statistics. Then, the studied variables in the present study were computed for their associations using the Pearson correlation. Hierarchical regression models were subsequently carried out to examine how the PWSQ, WSSQ, and DASS-21 scores explained the variance in YFAS 2.0 score. In the hierarchical regression models, there were three models with YFAS 2.0 score being the dependent variable. In Model 1, age, gender, and BMI were entered; in Model 2, the PWSQ and WSSQ scores were additionally entered; in Model 3, the DASS-21 score was further entered. Finally, a sequential mediation model was constructed using Model 6 in Hayes’ Process Macro [45]. In the sequential mediation model, YFAS 2.0 score was the dependent variable, PWSQ score was the independent variable, WSSQ and DASS-21 scores were the sequential mediators with age, gender, and BMI being controlled for. A total of 5000 bootstrapping resamples were used in the sequential mediation model. A significant mediated effect (or indirect effect) was supported when the 95% bootstrapping confidence interval (CI) do not cover 0 [46]. All the statistical analyses were performed using IBM SPSS 20.0 (IBM, Corp., NY: Armonk).

**Results**

Table 1 presents the characteristics of the present sample (n = 968). In sum, the sample was relatively young (mean age = 23.7 years; SD = 4.3) with more females than males (59.5% females). The average BMI of the present sample was 22.4 kg/m² (SD = 3.6). The mean scores of the measures were 2.1 out of 10 (PWSQ), 31.7 out of 60 (WSSQ), 18.1 out of 63 (DASS-21), and 2.26 out of 11 (YFAS 2.0).

Table 2 reports the correlations between the studied variables. In sum, BMI, PWSQ score, WSSQ score, DASS-21 score, and YFAS 2.0 score were significantly and positively correlated with each other (p-values < 0.001).
More specifically, YFAS 2.0 score was strongly correlated with WSSQ and DASS-21 scores ($r = 0.56$ and $0.54$); WSSQ score and DASS-21 score were also strongly correlated ($r = 0.52$).

Table 3 reports the results of the hierarchical regression models. BMI was a significant factor explaining YFAS 2.0 score in Model 1 (standardized coefficient $[\beta] = 0.17$; $p < 0.001$). However, the significant effects changed from positive to negative and nonsignificant when PWSQ and WSSQ scores were entered in the regression model (i.e., Model 2; $\beta = -0.05$; $p = 0.07$). The significant effects remained nonsignificant when DASS-21 score was additionally entered in the regression model (i.e., Model 3; $\beta = -0.02$; $p = 0.51$). PWSQ and WSSQ scores were significant factors explaining YFAS 2.0 score in Model 2 ($\beta = 0.07$ and 0.56, respectively; $p = 0.02$ and $< 0.001$). However, PWSQ score became nonsignificant when DASS-21 score was additionally entered (i.e., Model 3; $\beta = -0.02$; $p = 0.48$), while WSSQ score remained significant ($\beta = 0.39$; $p < 0.001$). DASS-21 was a significant factor explaining YFAS 2.0 score in Model 3 ($\beta = 0.35$; $p < 0.001$).

The mediation model (Fig. 1) echoed the findings of the hierarchical regression models. PWSQ, WSSQ, and DASS-21 were significant factors explaining YFAS 2.0 score in Model 2 ($\beta = 0.07$ and 0.56, respectively; $p = 0.02$ and $< 0.001$). However, PWSQ score became nonsignificant when DASS-21 score was additionally entered (i.e., Model 3; $\beta = -0.02$; $p = 0.48$), while WSSQ score remained significant ($\beta = 0.39$; $p < 0.001$). DASS-21 was a significant factor explaining YFAS 2.0 score in Model 3 ($\beta = 0.35$; $p < 0.001$).
score when age, gender, and BMI were controlled for. The mediated effects of WSSQ and DASS-21 scores in the association between PWSQ and YFAS 2.0 scores were supported. More specifically, the unstandardized coefficient (95% bootstrapping CI) was 0.03 (0.02, 0.05) for indirect effect via WSSQ and DASS-21 scores sequentially; and 0.07 (0.05, 0.10) for indirect effect via WSSQ score only; and the unstandardized coefficient (95% bootstrapping CI) was 0.08 (0.06, 0.11) for indirect effect via DASS-21 score only.

Discussion
The present study investigated the mediation effect of weight-related self-stigma and psychological distress between perceived weight stigma and food addiction among Taiwanese university students. The results showed that perceived weight stigma, weight-related self-stigma, and psychological distress significantly explained food addiction, respectively. Moreover, weight-related self-stigma and psychological distress acted independently as significant mediators in the association between perceived weight stigma and food addiction. An additional sequential effect via weight-related self-stigma and psychological distress mediated the relationship between perceived weight stigma and food addiction. The findings of the present study support the proposed COBWEB model [7] that the involvement of psychological distress affecting the development of food addiction was further demonstrated in the present study. Additionally, the findings support the notion that stress derived from obesity and weight-related stigma may elicit psychological distress to provoke the eating disorder and the individuals may be at increased risk of developing food addiction.

The relationship between perceived weight stigma and weight-related self-stigma has been reported in the literature [4, 47–49]. Similarly, the relationship between weight-related self-stigma and psychological distress has also been documented [49–51]. The present findings corroborate with the aforementioned relationships among Taiwanese university students. The relationships can be explained by the developed mechanism of weight-related stigma. That is, experienced weight stigma (i.e., prejudice or discrimination from others that was actually received by stigmatized individuals) elicited perceived weight stigma [48]. Once the individuals accepted the negative attributes regarding their weight, the stigma is internalized and initiates the process of weight-related self-stigmatization [8, 49, 50]. Additionally, the association between perceived weight stigma and psychological distress has also been investigated in previous studies [35, 49]. One study further reported that in the relationship between perceived weight stigma and psychological distress, the mediated effect of weight-related self-stigma was only observed among non-obese stigmatized individuals but not among those who were obese [49]. In other words, the psychological distress observed among individuals who are obese may be directly generated via perceived weight stigma [49] despite a higher level of weight-related self-stigma observed among individuals who are obese [50]. Therefore, future study is needed, focusing on the advanced consequences derived from weight-related self-stigma, such as eating disorders or decreased physical activity level, and should adopt group analysis according to individuals’ weight status, to better recognize the underlying mechanisms.

Both weight-related self-stigma and psychological distress acted as the mediators in the association between perceived weight stigma and food addiction. Several studies have supported the association between weight-related self-stigma and food addiction [51, 52]. However, more studies have focused on eating disorders (i.e., binge eating and/or emotional eating) rather than food addiction [5, 16, 23, 51, 52] because the growing evidence supports the notion of food addiction as a brain-derived mental health disorder but not the cause of obesity [16, 18]. To the best of the present authors’ knowledge, only one previous study [53] has addressed the involvement of perceived weight

![Fig. 1 Mediated effects of psychological distress in the association between weight-related self-stigma and food addiction. Age, gender, and body mass index were controlled in the model (N=968). Hayes’ Process Model 6 was used with 5000 bootstrapping samples. Dashed line indicates indirect effects; solid lines indicate direct effects. Coefficients reported using unstandardized coefficients with 95% confidence interval in parentheses.](image-url)
stigma in explaining eating disorders and no previous study has examined how perceived weight stigma explains food addiction. Therefore, the present findings extend the association between perceived weight stigma and eating disorder to perceived weight stigma and food addiction (i.e., both associations are mediated by weight-related self-stigma). Moreover, one study indicated that food addiction and psychological distress mediated the relationship between weight-related self-stigma and eating disorder [51], suggesting that the potential variables may exist in regulating the association between food addiction and eating behavior. In addition, some studies have indicated that food addiction may exacerbate weight-related stigma [16, 54], particularly weight-related self-stigma [54]. In other words, healthcare workers should be careful of using the term ‘food addiction’ when communicating with individuals who have weight problems. Individuals with obesity are likely to reinforce their weight-related self-stigma when they feel that they have the problems relating to food addiction [55].

Additionally, the association between psychological distress and food addiction has been widely reported [55]. Psychological distress is frequently reported as a consequence in response to weight-related stigma [5, 13, 35, 49, 50, 56]. However, other studies have focused on the mediating role of psychological distress in the development of eating disorders [47, 51]. Depression and anxiety, the two common types of psychological distress reported in the weight-related stigma mechanism, are highly associated with food addiction [57]. However, their roles in relation to regulating food addiction may be varied. The symptom of depression may derive from stress elicited by weight-related stigma and force individuals to adopt addictive food eating as an alleviation strategy [55]. However, other studies have shown that the intake of ultra-processed food may increase the likelihood of developing depression [58, 59]. However, anxiety has also been reported as a predictor of food addiction as well as being a risk factor for eating disorder and substance use in other addictive models (e.g., alcohol or drugs) [55]. In addition, anxiety predicts the consumption of sugar and saturated fat [60], which might share similar mechanisms of “comfort food” consumption under stressful conditions [61]. Therefore, the results of the present study support the potential influences of psychological distress on food addiction and provided an insight into explaining its mediating effect.

The sequential mediated effect via weight-related self-stigma and psychological distress found in the present study enforces the association between perceived weight stigma and food addiction. There have been several previous studies investigating the potential mediators in the relationship between weight-related stigma and eating disorder. The results indicated that weight-related self-stigma is the most reported variable associated with eating disorder and can be mediated by psychological distress [51, 52]. Studies indicated the indirect effect of emotional dysregulation in the relationship between weight-related self-stigma and food addiction [52] and there is empirical evidence supporting that perceived weight stigma is also associated with eating disorder [35, 62, 63]. An additional mediating effect of eating disorder has been reported in the relationship between perceived weight stigma and psychological distress [35]. However, a result in the opposite direction regarding psychological distress in predicting food addiction has also been reported [55], suggesting that these relationships in explaining the mechanism underlying weight stigma may be bidirectional [5]. The present study found a sequential mediating effect of weight-related self-stigma and psychological distress in the relationship between perceived weight stigma and food addiction. This finding indicated that perceived weight stigma was associated with food addiction. The association was further mediated via weight-related self-stigma, followed by psychological distress, and their sequential effect appears to be important in the development of food addiction.

There are several limitations in the present study. First, the study population (i.e., Taiwanese university students) has relatively low levels of generalizability. The university students were relatively young and the present findings cannot necessarily be generalized to other age populations or cohorts, or to other populations on other countries and cultures. Second, the self-report measurements used in the present study may be subject to some study biases, such as recall bias (e.g., the weight-related stigma recalled by individuals may be affected by their current psychological condition) or social desirability bias (e.g., the participants in the present study may have deliberately reported they had less weight-related stigma). Third, a cross-sectional study design was adopted. Therefore, the results obtained from this type of design study are unable to determine any causality between the investigated variables. Given that the bidirectional associations may exist in the mechanisms of weight-related stigma, the cause-and-effect relationship may possibly be reversed or more be more complicated than expected. Fourth, a small number of university students may have difficulties in accessing Wi-Fi which means that the findings may not be generalizable to those without internet access.

Despite the limitations, the present study provides novel insights regarding the mechanism of weight-related stigma in relation to food addiction. To reduce stigmatization, stigma-reducing strategies such as...
Conclusions
The present study investigated the association between perceived weight stigma, weight-related self-stigma, and psychological distress with food addiction among Taiwanese university students. An additional mediated effect was examined. The results demonstrated significant associations between the investigated variables. An indirect sequential effect via weight-related self-stigma and psychological distress was found in explaining perceived weight stigma and food addiction. The findings of the present study provided novel insights regarding the mechanism of weight-related stigma in relation to food addiction and will help in the interventions that target the reduction of food addiction derived from weight-related stigma. Future studies should consider group analysis to consider the possible confounding factors such as gender or actual weight status, or the other targeted populations to provide more evidence in explaining weight-related stigma and food addiction.

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Author contributions
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Availability of data and materials
Data and code may be obtained from the corresponding author with reasonable request.

Declarations
Ethics approval and consent to participate
All procedures performed in studies involving human participants were in accordance with the ethical standards of the institutional and/or national research committee and with the 1964 Helsinki declaration and its later amendments or comparable ethical standards. The present study was approved by the Institutional Review Board in the Chi Mei Medical Center (IRB Serial No.: 11007-006) and the Human Research Ethics Committee in the National Cheng Kung University (Approval No.: NCKU HREC-E-109-551-2). All the participants have provided an e-form informed consent.

Consent for publication
The present study does not reveal any individual’s personal data; therefore, there is no consent for publication.

Competing interests
All the authors have no conflicts of interest or competing interests to disclose.

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