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A Generalizable Integrated Natural Capital Methodology for Targeting Investment in Coastal Defence

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Keywords: Coastal planning; ecosystem services; managed re-alignment; natural capital; opportunity costs; saltmarsh

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1. Abstract

Coastal ecosystems, such as saltmarsh, produce a range of ecosystem services that underpin human wellbeing. In the UK, and globally, saltmarsh extent and quality is declining due to coastal squeeze, deteriorating water quality, and agricultural activities. Here, we develop a general framework to evaluate changes in coastal defence. Using this framework, we identify priority areas for saltmarsh re-alignment: re-creation of saltmarsh in areas that have been saltmarsh in the past—but that have been claimed for a variety of land uses, particularly agriculture. We base our re-alignment prioritisation on the ecosystem services provided by saltmarsh in the North Devon Biosphere: specifically carbon sequestration and recreational benefits, and the economic values of those services. We compare potential economic benefits with the economic costs of creating new saltmarsh areas—specifically the opportunity costs to agricultural production, property damages and direct re-alignment costs. We identify a number of priority areas for managed re-alignment that generate high recreational values in areas where properties would not be damaged. These findings provide a necessary and timely analysis for the managers of the North Devon Biosphere Reserve, and a policy tool for future management of coastal areas.

**Key words:** Coastal planning; ecosystem services; managed re-alignment; natural capital; opportunity costs; saltmarsh.

2. Introduction

Marine and coastal ecosystems provide a number of essential functions, such as primary production and climate regulation, which underpin life on Earth (Millennium Ecosystem Assessment 2005). These essential functions deliver flows of ecosystem services that support human wellbeing, including food, flood protection and opportunities for recreation (Potts et al. 2014; Rees et al. 2010; Roberts et al. 2001; Rees et al. 2014; Arkema et al. 2013; Arkema et al. 2015). In recognition of the crucial interdependencies between natural and human systems, targets to sustainably manage marine and coastal ecosystems are embedded in international (CBD 1992; OSPAR Convention 2002; United Nations 2014; CBD 2010) and national policy (Ostle et al. 2009; "UK Marine Policy Statement" 2011; "A Green Future: Our 25 Year Plan to Improve the Environment" 2018). In the UK, managed re-alignment is a policy to recreate saltmarsh, intertidal grasslands, in areas where they have occurred
historically, for example, in areas converted to agriculture or other land uses (Luisetti et al. 2014). Saltmarsh produces a range of ecosystem services including carbon sequestration (Beaumont et al. 2014), recreational benefits (Barbier et al. 2011) and fisheries support services (Bell 1997). The relevant policy question is: where should re-alignment occur, to maximise the benefits that new saltmarsh provides to society, relative to the costs of removing land from its current use?

In the North Devon Biosphere Reserve (Figure 1), a program of managed re-alignment is currently being undertaken. Understanding where managed re-alignment should be prioritised is a pressing question for the Biosphere managers. In this research, we worked closely with the Biosphere managers to identify areas where the ecosystem services generated by new saltmarsh areas in the Biosphere would generate the greatest economic benefits, relative to the economic costs. We develop a general framework to guide the assessment of projects that involve changes in coastal defence activities. As part of this framework we describe a methodology outlining the biophysical and socio-economic analyses that are necessary to conduct a complete economic assessment of potential changes in coastal defence.

The application of this framework to the assessment of changes in saltmarsh extent, managed re-alignment, has focused on identifying priority areas for re-alignment. This approach contrasts with previous exercises that have asked a more general question—whether managed re-alignment can provide economic benefits. For example, Turner et al. (2007) and Luisetti et al. (2011) took a spatially-explicit approach to the assessment of the potential costs and benefits specific to managed re-alignment. In particular, Luisetti et al. (2011), aimed to provide decision support by quantifying the costs and benefits of existing re-alignment areas. However, little work has been undertaken to identify priority areas for future managed re-alignment. A key innovation in our prioritisation approach has been to incorporate temporally discrete carbon sequestration rates by saltmarsh, and the lost cost carbon sequestration values of previous land use. Previous studies (e.g. Turner et al. 2007) have assumed a single value for carbon sequestration by saltmarsh and a single carbon price, this approach ignores differences in sequestration rates following the establishment of saltmarsh. We follow best-practice described by Bateman et al. (2014) to consider changes in marginal abatement costs over time. Finally, we conduct an initial assessment of property damage caused by managed re-alignment.
Our approach is to identify the full range of biophysical and socio-economic components that should be analysed for a complete assessment of changes in coastal flood defence, e.g. managed re-alignment. Our analysis focuses on a subset of these components for which data is available—we also identify important areas for future research to overcome existing data limitations. Specifically, we evaluate the following costs and benefits associated with managed re-alignment of saltmarsh in the North Devon Biosphere: opportunity costs to agricultural production, property damages, direct re-alignment costs, carbon sequestration benefits and recreational benefits. We use data on the tidal flood frame in the North Devon Biosphere (Figure 1) to identify potential managed re-alignment areas. Opportunity costs to agriculture are based on the Agricultural Land Classifications (“Agricultural Land Classification of England and Wales” 1988) and sale price (DEFRA 2006). We use ORVAL (Day and Smith 2018b) to estimate recreational benefits and land use data from Bateman et al. (2013) and the CoolFarm Tool (Hillier et al. 2011) to estimate carbon sequestration benefits. To prioritise candidate re-alignment sites we assess annual flows of costs and benefits. This approach allows us to avoid incomplete assumptions about the relevant time horizon for analysis.

Using an integrated natural capital methodology, we identify priority areas for saltmarsh re-alignment. We identify four sites within the North Devon Biosphere Reserve that are prioritised for managed re-alignment under three assumptions about how property damages could be treated: ignoring property damages, excluding sites with properties from the analysis, and including an initial assessment of property damages into our assessment. Incorporating property damages changes our prioritisation, and reduces the annual net present value of new re-alignment areas by 17%. In what follows we describe the current extent of saltmarsh areas in North Devon and the selection process we followed to identify potential re-alignment sites. We describe the costs of managed re-alignment estimated for each site, the ecosystem services provided by saltmarsh, and the economic values of these services. We finish by identifying priority areas for managed re-alignment in the North Devon Biosphere, and exploring the sensitivity of results to different assumptions regarding the treatment of property damages.
3. North Devon Biosphere Reserve

The North Devon Biosphere Reserve (Figure 1) is one of 669 reserves worldwide designated by UNESCO’s Man and the Biosphere Programme. In total, the terrestrial extent is 233,495 ha, and the marine extent is 291,583 ha. The Biosphere contains a number of Local Nature Reserves, Sites of Special Scientific Interest and Special Areas of Conservation and the majority of the coast is designated as an Area of Outstanding Natural Beauty. Collectively these designations make up the different zones of the reserve: core, buffer and transition zones (see Figure 1). The historical extent of saltmarsh areas in the biosphere is estimated at 968.8 ha, while the current extent is 230.7 ha.

![Map of North Devon Biosphere Reserve](image)

**Figure 1.** North Devon Biosphere Reserve (left) includes all the catchment areas draining to the north Devon coast and extends to 12 nautical miles beyond Lundy island. The different designations of the reserve: core, buffer and transition areas are indicated. South West England (right) with location of North Devon Biosphere outlined.

4. Methods

We present a conceptual framework defining key areas of consideration in evaluating potential coastal defence projects (Figure 2). While applicable to the assessment of any coastal defence project, in the present analysis we focus on priority areas for saltmarsh managed-re-alignment. We further provide a complete description of how a sites’ geomorphology and tidal dynamics could be assessed to understand whether a site would be suitable for managed re-alignment—although this assessment is beyond the current scope of
this research. In our analysis, we address a component of the evaluation problem described in Figure 2; putting to one side the framework steps that assess climate conditions, changes in socio-economic drivers and the estuary regime. Thus, we evaluate opportunity costs to agricultural production, property damages, direct costs and two key ecosystem service benefits: carbon sequestration and recreational benefits. Our approach is based on work conducted by Turner et al. (2007) and Luisetti et al. (2011)—and focuses on the costs and potential ecosystem service benefits that could be generated by returning areas in North Devon to saltmarsh. Each of these costs and benefits are discussed in more detail in the following sections.

Figure 2. Conceptual framework to evaluate potential coastal defence projects, including managed re-alignment of saltmarsh.

4.1 Geomorphology and Tidal Hydrodynamics

A complete understanding of whether a site would be suitable for managed re-alignment can be achieved by evaluating its geomorphology and tidal hydrodynamics. The elevation and geomorphology of a site is a crucial factor in helping establish a healthy saltmarsh. A network of creeks across the site is fundamental in providing sediment transport pathways into the saltmarsh, facilitating sediment deposition and saltmarsh aggradation. The network
of channels also helps regulate tidal flows by increasing frictional drag, more conducive to depositional environments. Saltmarsh habitats are found high in the tidal frame (Figure 3) and consequently, their colonisation is closely linked to the tidal inundation of a site.

| Mudflats       | Lower marsh                      | Middle marsh                  | Upper marsh          | Terrestrial vegetation |
|----------------|---------------------------------|-------------------------------|----------------------|------------------------|
| Mats of:       | Typically characterized by:      | Dominated by:                 | General presence of: |                        |
| Algae          | Spartina                        | Festuca                       | Elymus               |                        |
| Zostera        | Salicornia                      | Junco                         | Puccinellia          |                        |
|                | Suada                           | Agrostis                      | Armeria              |                        |
|                | Puccinella                      |                               |                      |                        |
|                | Aster and Atriplex on creeks    |                               |                      |                        |

Figure 3. Indicative United Kingdom intertidal mudflat and saltmarsh profile, from Foster et al. (2013). Tides: HAT = highest astronomical tides; MHWS = mean high water springs; MHW = mean high water; MHWN = mean high water neaps.

The tidal prism (i.e. volume of tidal water exchange passing a given point in an estuary) at a location determines the frequency and duration of inundation. This, in turn, impacts sedimentation, salinity, soil redox potential and propagule delivery to the site (Mossman, Davy, and Grant 2012; Mossman et al. 2012; Spencer and Harvey 2012). While consensus on the optimum inundation regime is lacking, Table 1 provides a summary of the habitat types most likely to colonise a site based on elevation within the tidal range. Depending on the site, the method of habitat creation can be tailored to maximise the optimum geomorphological and hydrodynamic conditions required. A Regulated Tidal Exchange allows control over inundation rates, to ensure—through careful management—tidal flows across the site are suitable. This technique requires close monitoring as biofouling and mechanical faults can result in poor inundation rates, limiting scheme success (Masselink et al. 2017). Where coastal defence is not a factor for the site, barrier breaches can be undertaken, providing a more natural channel to match local tide levels. Further, full bank retreats that remove the entire structure are a less controlled but more naturalistic approach. Consequently, the physical parameters of a selected area, in conjunction with the tidal hydrodynamics and the proximity of neighbouring marsh, will all need to be carefully considered for a successful re-alignment site.
Table 1. Summary of optimum hydrodynamic conditions for intertidal habitat generation (Environment Agency 2003; Nottage and Robertson 2005).

| Habitat type          | Site gradient | Annual inundation p/yr | Tidal range                                      |
|-----------------------|---------------|------------------------|--------------------------------------------------|
| Mudflats              | 1 – 3%        | 450-600                | Between MHWN¹ and MHWS², <2.1m ODN³               |
| Saltmarsh (Salinity > 10) | 1 – 3%        | Pioneer marsh = 300 – 450 | ~MHWN                                          |
|                       |               | Lower marsh = 30 – 300  | ~MHW                                            |
|                       |               | Upper marsh = <30       | ~MHWS                                           |
|                       |               | Transitional marsh      | MHWS – HAT³                                     |

¹MHWN = mean high water neaps. ²MHWS = mean high water springs. ³HAT = highest astronomical tides. ⁴ODN = Ordnance Datum Newlyn, mean sea level datum in the United Kingdom.

4.2 Identifying Candidate Managed Re-alignment Sites

We identified candidate areas for managed re-alignment from data provided by the Environment Agency ("Land claim" n.d.). Using ordnance survey mapping products and Light Detection and Ranging (LIDAR) land surface information, these data identify historic saltmarsh areas that have been subsequently claimed for other land use. In particular, ‘landclaim’ area is identified as any location below the highest astronomical tide that is adjacent to the estuary and sitting behind an artificial flood defence. Examination of the landclaim area in the North Devon Biosphere Reserve identified 57 candidate sites for managed re-alignment that ranged from 0.3 ha to 339 ha in size, with an average of 15.32 ha.

4.3 Economic Costs of Managed Re-alignment Sites

A full assessment of managed re-alignment must count all service flows (market and non-market) coming from current land use as a cost. The change in ecosystem services delivered by existing land uses—relative to potential saltmarsh areas—must be captured to appropriately assess whether there will be a net gain in the economic value of ecosystem service provision under re-alignment. Here we focus on lost agricultural output, property damages, and the direct costs of re-alignment.

4.3.1 Opportunity Cost to Agricultural Production

We assume that, with a well-functioning land market, the selling price at which a landowner would be willing to trade productive agricultural land will be the net present value (NPV) of the flow of profits from output from that land. As such, land prices provide a guide to the value of the agricultural output emanating from that land. To calculate the land prices for each of our managed re-alignment sites, we used spatially explicit data on agricultural land classification (ALC) grades ("Agricultural Land Classification of England and Wales" 1988)
and sale price data specific to those grades ("Agricultural Land Sales and Prices in England" 2006) (Figure 4). The ALC framework classifies land according to the extent to which its physical or chemical characteristics impose long-term limitations on agricultural use (Ministry of Agriculture Fisheries and Food 1988). The principal physical factors influencing agricultural production are climate, site and soil. These factors, together with their interactions, form the basis for classifying land into one of five ranked grades: from Grade 1 land being of excellent quality down to Grade 5 land of very poor quality (Ministry of Agriculture Fisheries and Food 1988).

We identified the spatial extent of each agricultural land classification grade in each of our 57 sites. Following Turner et al. (2007), we calculated opportunity costs by identifying the proportion of each site in each ALC grade, then multiplying this proportion by the sale price specific to the land grade and summing all areas. All values were converted to 2016 prices using the GDP deflators published by HM treasury (HM Treasury 2018). We then calculated the annual stream of benefits (annuity) for comparison with other economic benefits (e.g. recreational and carbon sequestration) and costs (e.g. annual expected property damages):

\[ x = NPV \times r \]  

Where \( x \) is the annual return, and \( r \) is a private discount rate, which we set at 2.5% in line with the 2016 Bank of England interest rate (Bank of England n.d.).
Figure 4. Spatial distribution of ranked agricultural land classifications ("Agricultural Land Classification of England and Wales" 1988) in the North Devon Biosphere Reserve. Grade 1 land is classified as excellent quality while Grade 5 land is classified as very poor quality. Overlap with candidate saltmarsh re-alignment areas is indicated.

4.3.2 Implications for Flood Risk & Property Losses
A major consideration in projects assessing changes in coastal defences are potential changes in the risk of flooding to which properties are exposed. To fully understand the economic costs (or benefits) of this change, we would ideally have a high resolution digital terrain model with property location data—interacting with a flood inundation model to calculate the probabilities of flooding. We would then apply those probabilities to published data on flood damage costings (Penning-Rowsell et al. 2014). In the absence of such information we take a simplified approach in this case study, which examines the direct property loss that arises when sites are flooded to re-create saltmarsh. Understanding how changes to coastal defence changes flood risk (either increased or decreased) in properties neighbouring candidate re-alignment sites is identified as an important area for further research.
In our approach, we draw on high resolution data on property locations (Ordnance Survey 2017b) and potential saltmarsh extent. By interpreting this information, we can make assumptions about the economic impacts of managed re-alignment on properties. This implies that there can be no simple, single answer to the prioritisation of saltmarsh re-creation, rather we show that there are different ways of assessing changes to coastal defence that yield different results. We examine three scenarios with different treatment of direct property damage.

Scenario 1: Ignoring property damage—equivalent to assuming that these damages will be zero. This is an extreme approach where we ignore property impacts. We note that, despite the outcomes of this assessment, where managed re-alignment would flood private properties, it is unlikely that these sites would be realistic candidates for future re-alignment.

Scenario 2: Excluding all candidate managed re-alignment sites with properties within their bounds. This gives us a new prioritisation—a second extreme where any property impacts are considered unacceptable.

Scenario 3: Incorporating property losses. In this scenario we take a simplified approach to estimating property losses incurred if sites with properties were flooded (converted to saltmarsh). First, for every site, we identify the number of properties within the site. Then, we take an average property value (HM Land Registry 2018 (accessed)) for each sites’ postcode(s) (Ordnance Survey 2017a) and set the damage costs for each site equal to the number of properties in the site multiplied by the average property value for the postcode(s). Once we convert this figure to an annual stream (see equation (1)), we obtain a cost value of property losses if sites were converted to saltmarsh that we can compare with other economic costs and benefits. This allows us to perform another prioritisation exercise with an initial estimate of the economic costs of property losses due to managed realignment.

Note that a further approach, beyond the scope of the current exercise, could consider the trauma of flooding (Tapsell et al. 2002)—as experienced by property owners. This approach would move the prioritisation back towards scenario 2.

4.3.3 Direct costs
Following published guidelines by Hudson et al. (2015), we assume a direct cost for realignment ‘without major new defence construction’ of £15,000 per ha.
4.4 Economic Benefits of Managed Re-alignment Sites

4.4.1 Recreational Benefits

To estimate spatially explicit recreational values, we utilise ORVal (the Outdoor Recreational Valuation tool) (Day and Smith 2018b). ORVal estimates visitation to existing or newly created green spaces across the whole of England and Wales and derives monetary estimates of the value households attach to the recreational opportunities provided by those green spaces. ORVal has recently been incorporated into the UK Treasury’s Green Book—the government’s guidance for project appraisal and evaluation (HM Treasury 2018) and features in the government’s 25 Year Environment Plan (“A Green Future: Our 25 Year Plan to Improve the Environment” 2018).

The recreation demand model that underpins ORVal is a Random Utility Model (RUM) using a cross-nested multinomial logit specification estimated on data drawn from the Monitor of Engagement with the Natural Environment (MENE) survey (Natural England 2017). The ORVal recreation demand model allows for three different dimensions of choice; (i) whether to take an outdoor recreation trip on a particular day, (ii) whether to walk or drive to a recreation site when taking a trip and (iii) which particular site to visit (for full details of the ORVal modelling see: Day and Smith (2017), Day and Smith (2018a)). The fundamental assumption of the ORVal model is that the choices observed in the MENE data are welfare-maximising. So, when an individual is observed to have taken a trip to enjoy greenspace, it is assumed that the welfare of taking a trip at that time exceeds the welfare of doing something entirely different. Likewise, when an individual is observed to have chosen a visit to one particular recreational site, it is assumed that the welfare derived from that visit exceeds the welfare that would be enjoyed from visiting an alternative site.

Ultimately, ORVal makes probabilistic predictions about how likely it is that people with particular characteristics in particular locations visit a particular greenspace given the characteristics of the greenspaces available and the cost of travelling to them. For estimating the recreation value of new sites, the model adds that new site to each individual’s set of potential choices and calculates how much welfare each gains from that additional possible trip location. The total welfare value of that new site is calculated by summing up those welfare gains for each adult across England and Wales over the course of a year.

The online ORVal tool (version 2.0) available at: http://leep.exeter.ac.uk/orval (accessed on the 12th May 2018) was used to calculate the value that might be realised if each of the 57
potential re-alignment sites was opened up to recreation. The details of the re-alignment sites’ were inputted into the ORVal tool, the centroid was used as the location and the sites were defined as ‘path’ features with the length of the path approximated based on the size of the site and the potential length of new high tide boundary. Finally, the sites were assigned land covers of 50% saltmarsh and 50% agriculture with an estuary water margin equal to the path length. The ORVal tool allows the travel cost calculations to be either ‘crude’ (straight line distances), ‘good’ (road networks) or ‘exact’ (road and path networks). In this analysis, the ‘exact’ method was used to allow for accurate costs to be calculated for both walking and driving recreation visits. All recreational values are outputted from ORVal in 2016 prices.

4.4.2 Carbon Sequestration
We compared annual carbon sequestration rates for each potential managed re-alignment site under current land use versus saltmarsh. To estimate the annual carbon sequestration rates of existing land use we first identified existing land use from a data set (Bateman et al. 2013) describing the percentage of area at a resolution of 2km grid squares (400ha) attributed to the following land use categories: temporary grassland, permanent grassland, rough grazing, root crops, cereals and other. Carbon emissions from these different land use categories were then estimated using the ‘CoolFarm Tool’ (Hillier et al. 2011). The CoolFarm Tool incorporates data on soil types and climate to estimate carbon emissions under different land uses. Using GIS, we calculated the annual carbon emissions in each site under current land use. Where sites were located outside of the 2km grid, we assumed that the emissions would match emission from the ‘nearest neighbour’ grid cell. We further calculated the carbon stock in each site under existing land use based on previous UK estimates (Ostle et al. 2009). We assumed that this entire stock of carbon would be released upon conversion to saltmarsh—a conservative assessment.

The carbon sequestration benefits of new saltmarsh areas for sites less than 15 years old (4 tCO₂ yr⁻¹) and established sites (2 tCO₂ yr⁻¹) were estimated using the method followed by eftec (2017). We based our valuation of carbon sequestration benefits on work by Bateman et al. (2014) and calculated the costs of carbon emissions using an estimate of marginal abatement costs (untraded). In addition, we estimated the time it would take saltmarsh to reach ‘equilibrium’, e.g. to have stabilised carbon and no longer be sequestering this from the atmosphere, at 20 years and this became the project time horizon. We discounted all annual benefits and costs across this time horizon to calculate net present value. We then annualised net present value as per equation (1).
5. Results

We identify priority sites for saltmarsh managed re-alignment in the North Devon Biosphere reserve, based on an assessment of opportunity costs to agriculture, potential property damages, direct re-alignment costs, changes in carbon sequestration benefits and the generation of recreational benefits. In Figure 5, we present priority sites for re-alignment under three scenarios regarding willingness to accept property damages: 1) ignoring property damages; 2) excluding potential sites where properties were located; and 3) accounting for a basic assessment of property damages. The top site prioritised for re-alignment in scenario 1 is site 41 with an annual net present value of £185,217. In scenarios 2 and 3 the optimal site for managed re-alignment is site 49, with an annual net present value of £152,408. It is worth noting that potential annual property damages in site 41—the site with the highest net present value when property damages are ignored—is £382,666: implying that the annual cost of ignoring property damages when prioritising managed re-alignment would be - £230,259. In scenarios 1 and 2, recreational values are a primary driver of the prioritisation (Figure 6). In scenario 1, prioritisation is also given to sites with low opportunity costs to agriculture. In scenario 3, prioritisation is highly influenced by recreational values (Figure 6), but also by property damage costs.
Figure 5. Prioritisation of sites for managed realignment of saltmarsh across three scenarios varying in their treatment of property damage: 1) ignoring damages, 2) excluding sites with properties from the analysis, and 3) incorporating a basic assessment of property damages. Prioritisation is based on an assessment of candidate sites’ costs: opportunity costs to agriculture, property damages and direct costs (scenario 3), and benefits: recreational and carbon sequestration. The site with the highest annual net present value is circled in red and annual net present value reported.
A summary of the annualised costs and benefits under scenarios 1-3 shows that maximum and mean property damage costs are an order of magnitude greater than other costs and benefits (Table 2). However, the minimum, first quartile and median values of property damage costs are much lower than the recreational benefits. This suggests that there will be sites where recreational benefits will dwarf property costs.
Table 2. Summary of annualised costs and benefits generated by the creation of new saltmarsh areas in the North Devon Biosphere, and annual net present value across all property damage scenarios.

|                      | Costs (£) | Benefits (£) | Annual net present value (£) |
|----------------------|-----------|--------------|------------------------------|
|                      | Opportunity costs to Agriculture | Property damages | Direct | Carbon sequestration | Recreational Scenario | 1 | Scenario 2 | Scenario 3 |
| Min.                 | 0         | 5,513        | 150    | 13                   | -124,283               | 15,112 | -2,069,841 |
| 1st Qu.              | 46        | 11,025       | 384    | 45                   | 54,483                 | 48,296 | 39,158     |
| Median               | 138       | 33,075       | 909    | 130                  | 71,819                 | 64,214 | 63,020     |
| Mean                 | 1,847     | 225,030      | 6,896  | 773                  | 81,075                 | 71,942 | -1,831     |
| 3rd Qu.              | 752       | 101,320      | 4,015  | 534                  | 117,592                | 87,761 | 84,517     |
| Max.                 | 52,396    | 2,232,207    | 152,419| 11,165               | 185,217                | 152,408 | 152,408    |

Across the three scenarios, there is some agreement regarding the top 10 sites that should be prioritised for re-alignment (Figure 7). Four sites are consistently prioritised across all scenarios: sites 26, 34, 47, and 49. The annual net present value flows from these sites are all within the top quartile across the three scenarios. There are no properties in any of these sites. Conversion of site 49 to saltmarsh would not impose any opportunity costs on agricultural production, however there are small opportunity costs to agriculture (within the second quartile of observed opportunity costs, see Table 2) in sites 26, 34 and 47. Not surprisingly, scenarios 2 and 3 have a high degree of overlap: seven sites are in the top 10 for both scenarios.
Further analysis of the sites prioritised for re-alignment in scenario 1 shows that there is a steep improvement in annual net present value among the highest ranked sites (Figure 8). In scenarios 2 and 3 there is a clear difference in annual net present value separating the top one (and two in scenario 3’s case) site and the next ranked sites. This indicates that if there are limited resources for managed re-alignment, substantial gains can be made from prioritisation.
Figure 8. Annualised net present value relative to site ranking. Note that in scenarios 1 & 3, sites are ranked 1 to 57. In scenario 2 there are 36 sites, ranked here from 21 to 57 for comparison with other scenarios. Property damage scenarios are: 1) ignoring property damages, 2) excluding sites with properties from the analysis, and 3) incorporating a basic assessment of property damages. Sites with negative annual net present value have been excluded for display purposes.

We can also analyse sites with the greatest annual net present values per m$^2$ (Figure 9). This analysis provides us with a heat map of priority areas for realignment—-independent of the sites’ size. Across all scenarios, the top site prioritised for re-alignment is different when evaluated from a site (Figure 5) versus m$^2$ (Figure 9) perspective. Similar to the site-based analysis, small areas continue to be prioritised for re-alignment. It should be noted that areas where partial re-alignment of a site was being considered, planners would also need to consider the sites’ geomorphology, tidal hydrodynamics (see Section 4.1), and whether additional ‘hard’ infrastructure would be required.
Figure 9. Prioritisation of sites for managed re-alignment of saltmarsh across three scenarios varying in their treatment of property damage: 1) ignoring damages, 2) excluding sites with properties from the analysis, and 3) incorporating a basic assessment of property damages. Prioritisation is based on an assessment of candidate sites’ costs: opportunity costs to agriculture, property damages and direct costs (scenario 3), and benefits: recreational and carbon sequestration, per m². The site with the highest annual net present value per m² is circled in red and annual net present value reported.
6. Discussion

We identify priority sites for managed re-alignment of saltmarsh in the North Devon Biosphere Reserve. The study was developed in close consultation with the managers of the North Devon Biosphere Reserve, and was designed to provide decision support for the prioritisation of new saltmarsh areas. Saltmarsh is rapidly degrading and decreasing in the UK (Barbier et al. 2011) and globally, making managed re-alignment a policy priority. At the same time, public funding for environmental programs is limited. Therefore, new saltmarsh sites should be located in areas where they will provide the greatest benefits, relative to the costs. Here, we have focused on benefit (and cost) flows that arise as ecosystem services. Sites that were high priorities for re-alignment were sites with high recreational values, as well as low opportunity costs to agriculture (scenario 1), and low property damage costs (scenario 3).

In general, our findings suggest that re-alignment in the North Devon Biosphere results in a positive change in net present value. Specifically, we find a positive change in the net present value generated by the following ecosystem services: carbon sequestration and recreational benefits, relative to re-alignment costs: including opportunity costs to agricultural production, property damages and the direct costs of re-alignment. Only one site would generate negative net present values if converted to saltmarsh under the assumptions of scenario 1, and seven sites (~12% of total sites) would generate negative values under scenario 3. There was substantial heterogeneity in the annual net present value of sites when converted to saltmarsh: across scenarios 1 and 3 net present value differed by several orders of magnitude. This suggests that prioritising managed re-alignment will offer substantial gains for planners, and result in a more efficient use of resources.

Independent of the approach (scenarios 1-3) adopted towards property damages in candidate sites, we identify four sites that are high priorities for managed re-alignment. These four sites are within the top 10 sites prioritised under each scenario, and have annual net present values within the top quartile across the three scenarios. There are no properties in these sites that would be damaged by managed re-alignment; this implies that flooding of these sites to create saltmarsh would be less likely to engender resistance from local communities than other sites where properties are located. Three of the four high-priority sites are located in agricultural areas. If these sites were converted to saltmarsh, some of the principal ecosystem
service benefits: namely recreational and carbon benefits, would be widespread, with knock-on health and wellbeing effects. However, the (lost) opportunity costs to agricultural productivity would be incurred by a comparatively small number of landowners. This implies that one section of society would disproportionately incur the costs of new saltmarsh areas relative to the benefits. In this case, an equitable decision-making approach would need to be considered, which balanced economic trade-offs with a consideration for the bearers of the cost burden, for example property owners.

This study is confined to the prioritisation of sites by purely economic assessment. However, we emphasise that re-alignment should also be determined by the geomorphology and tidal dynamics of the estuary. Re-alignment in the wrong place can lead to erosion of important areas elsewhere in the system, resulting in no net gain or even loss of upper inter-tidal habitats such as saltmarsh. Future research should include a geomorphological model as part of the decision support tool. Planners must also be aware that the land where re-alignment is planned may currently be providing valuable freshwater flood storage that will need to be replaced to sustain existing flood defence for communities around the estuary.

An important area for future research is to identify how the condition of saltmarsh (e.g. Joint Nature Conservation Committee (2010)) will impact provision of ecosystem services generated by saltmarsh. According to the 2000 Natura assessment (Joint Nature Conservation Committee 2010), 57% of saltmarsh in the UK is in unfavourable condition, with 43% in favourable condition. Natural England, as the UK statutory conservation advisor to Government, has a duty to report on the condition of saltmarsh features within conservation designations every six years. Condition is divided into favourable or unfavourable based on an assessment of habitat extent; physical structure (creeks and pans); vegetation structure (zonation and sward structure), vegetation composition (characteristic species, indicators of a negative trend) and; other negative indicators. The identification of quality indicators (notable species or important, distinctive species) is not mandatory within this process. Further evidence is required as to how the condition of the saltmarsh interacts with the provision of ecosystem services e.g. carbon sequestration. In addition, saltmarsh are particularly sensitive from pressures linked to sea level rise, storm events and human use (including agriculture). Assessments of how condition supports the resilience of saltmarsh and the levels of ecosystem services flows will serve to improve our understanding of how and where to prioritise managed re-alignment.
We identify priority sites for saltmarsh re-alignment based on the direct and opportunity costs associated with land use change, and changes in the provision of ecosystem services. Saltmarsh will be an important defence for coastal areas against flooding and erosion—which is likely to increase under climate change. Our framework can be used to prioritise managed re-alignment projects and predict the impact on ecosystem service provision of different scenarios of change: including climate change, agricultural policy (for example, under Brexit) and water-quality scenarios. As research is increasingly identifying the importance of saltmarsh for flood defence and the provision of other ecosystem services, this decision support is a necessary policy tool for future management of coastal zones. This tool would be particularly timely for the implementation of the UK Government’s recent commitments to a ‘net gain’ policy for biodiversity though supporting healthy, well-functioning ecosystems ("A Green Future: Our 25 Year Plan to Improve the Environment" 2018).

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