Abstract—Environmental awareness Education aims to print a wise generation against the surrounding environment, issues about the environment, both nationally and internationally never depart from the attention of World society. The impacts of human behavior or natural disasters caused by environmental education need to be implanted early. Learning activities related to environmental education can be done directly and indirectly, directly through school education while indirectly through traditions that exist in the community. Indirect learning can be done through local wisdom that is a guideline in the community. The role of all community elements is also needed for optimal result achievement. This research uses qualitative methods to answer the problem formulation, it is done to make a precise interpretation of the findings in the field. This research was conducted in Bluru village, Sidoarjo, Sidoarjo district. The subject of this study was the community of Bluru village consisting of fishermen family, local people, and students. This research sample is the family of fishermen, people around, and students. While the key respondents are community leaders, tourism agencies, and the parties related to the ritual implementation of the Larung offerings.

Data collection techniques performed using in-depth interview techniques, observations, and documents. Samples of fishermen, communities, and students were taken in purposive samples of 25 people. The analytical techniques used are interactive analysis of Miles and Hubberman for the descriptive analysis of FGD results and interviews with respondents.

Keywords: environmental education, rituals, offerings

I. INTRODUCTION

Sidoarjo including a district with many industry players, many industrialists who knowingly dumping waste into the river is not in accordance with the procedures, not to mention the impact of the mudflow Lapindo spurt during the 13 years that also flows into the Porong whose existence 3 kilometers from the district center Sidoarjo. From research environmentalists Indonesian Environmental Forum (WALHI) these wastes have already resulted in biota rivers, ponds, and the polluted sea of lead and cadmium on the shrimp and scallops in Porong river which is very detrimental to the quality of life and public health.

Bluru village is one of the fishing villages that is located adjacent to the capital city of Sidoarjo regency, most residents in this village livelihood as fishermen, there are about 473 fishermen who every day go to sea to catch scallops. Rural coastal communities have local wisdom traditions Bluru ritual called float an offering. The existence of traditions and rituals is believed by supporting the community as a heritage that has value, meaning, and function to the preservation of the human environment. Besides functioning as a medium of education, in which tradition and rituals provide advice and orders in order to become a good human being.

Stem from earlier research that describes is local knowledge besides giving birth noble values also the foundation formation of zoning conservation economic benefit, welfare, and safety for the public (1), (2), (3) use of researchers as a way to conduct research advanced. Based on preliminary research on "changes the meaning of the ritual value float an offering from the older generation to the younger generation" of data found that the younger generation does not understand the younger generations the value and meaning of ritual float an offering, float an offering ritual traditions are regarded only as an annual tradition and the party of the people who are equipped with tradition and a boat ride to the tomb of Goddess Sekardadu regarded as the forerunner of the fishing village that is closest
to the sea. Researchers interested in conducting further research, given previous studies only describe the elements of Islamic tradition that accompanies the ceremony float an offering that was held five days and only emphasis on the inclusion of Islamic elements in the procession rituals, this research will reveal more about environmental awareness education as a contribution to the conservation of nature in which humans live.

Environmental awareness education based on local wisdom float an offering ritual becomes very important to keep this tradition is still preserved by the younger generation in the future in a sustainable future and should be built on the three pillars of sustainability, namely ecological, social and economic. It becomes part to educate and provide insight to the community that the preservation of natural and cultural heritage maintained by people who make choices based on knowledge and everyday traditions including local traditions for the sake of their own development and future generations. Cultural diversity, environmental preservation, and the tradition is the attraction that can be passed down from one generation to the next can be introduced through the discovery of hidden meanings and values that are part of a particular cultural identity.

One way to provide an understanding of environmental awareness education based on local wisdom ritual float an offering to the public and the younger generation is to be disseminated, Why is that? If the people especially the younger generation as heir to the nation’s culture if it is equipped on the importance of education environmental awareness as a result of the progress of industrialization, it is expected that they become a generation of tough and sensitive to the negative impact of science and technology development and industrialization certainly took effect on environmental conservation, besides tradition float an offering ritual tradition laden with noble values remain and will not be extinct.

Departing from the above conditions the many people who strive to preserve this float an offering ritual both from the community, the village government, the government district, and the district government and the Tourism Office of Sidoarjo regency, but everything is still in the stage of the preservation of traditions and culture. Then the ritual-based environmental awareness education is the key to unlocking the float an offering so that the public and the younger generation understand the importance of protecting the environment both during rituals float an offering and in our daily lives. which eventually led to the understanding that followed up with the involvement and awareness to conserve and preserve the environment. Based on the above exposure focus of this study is the concept of environmental awareness and education strategies, and the factors that influence it. While the urgency of this research is the planting of environmental awareness, conservation, and economic. So the conclusion of a study conducted by the author entitled Education based environmental awareness to float an offering ritual in the village Bluru subdistrict of Sidoarjo.

II. METHOD

This study used a qualitative method with a case study approach. It is expected to reveal the importance of environmental awareness education to coastal communities Bluru village according to the particularities of subject and place of study.

A. Place And Time

This study was conducted at the City Bluru District of Sidoarjo regency, with the classification of youths aged 16-18 years the status of high school students, 19-21 years of student status, P3 23 -25 years of the status of youth who worked or are still looking for work. While the time the study started in December 2018 until the month of May 2019, the informant is a family of fishermen, community leaders, and the young men in the village Bluru District of Sidoarjo regency as many as 25 people.

B. Data Validity Technique

Mechanical validity of the data used is the triangulation of data, which compares the data observations to documents, data that has not been matched seta not necessarily discarded but is used as benchmark data that can later be recommended as a further study, while the same data means valid.

III. RESULTS AND DISCUSSION

Environmental awareness education educates to be a good and responsible citizen. The main focus of environmental awareness education based on local wisdom of the offering tradition is young people aged 15-25 years, the reason Bluru Village Sidoarjo District Sidoarjo Regency is used as a research place because in this village Consistently carrying out rituals from year to year and the community’s acceptance of the ritual ceremony is not limited to the people of Bluru Village but the people from the surrounding villages and even other districts are quite enthusiastic, besides this ceremony experiences the development of social, economic, and educational factors that have an impact separate for the community.

Dissemination of the importance of environmental awareness education was given together with the implementation of a series of ritual events in the form of celebrations that were attended by people from Bluru and surrounding villages. This was said by the Head of the Village on the first day, representatives from the Department of Tourism on
the second or third day, Mr. Regent in the closing ceremony, and religious leaders when delivering religious lectures in public recitation. This is done with the aim of growing awareness of preserving cultural heritage and at the same time developing awareness of love for the environment.

Table 1. Environmental Awareness Education Forms

| number | characteristics                              | The findings in the field                                                                 |
|--------|---------------------------------------------|------------------------------------------------------------------------------------------|
| 1.     | The potential of voluntary work awareness  | The emergence of consciousness to do voluntary work for the success of the ritual float an offering is an important social capital owned by the Bluru village community |
| 2.     | Clean-up village                            | For people attended a party welcoming visitors from different regions, then people naturally cleaning the home environment, do not forget to clean the ancestral graves and pray there |
| 3.     | Cleaning the river                          | The river becomes the main facility in this ritual so that before the arrival of guests and the ritual procession begins the flow along the river from Bluru Village to Kepeitingan Village is cleared |
| 4.     | Planting mangroves                          | River areas approaching the sea are always trying to plant mangrove trees to prevent abrasion |
| 5.     | Delineation of river                        | In addition to mangrove trees to prevent abrasion, the community makes river bank boundaries from sand placed in sacks and then piled up along the beach. |

The Dissemination is directly part of the education of the community, especially environmental awareness education is something that is valuable, meaningful, influencing the survival of other creatures on earth. Education does not only apply formally in schools but also applies informally, namely in the community who do not know the age level, including environmental awareness education, which needs to be encouraged every time.

A traditional education proved able to establish good manners (4), it is evident also that through the tradition of a hereditary good education from parents to children and from the public on the younger generation is still relevant in today's modern era. In the new millennium young son began to fade mentality locality, they should soon be reinforced by the way the local mentality to reintroduce the local culture by offering the great value and wisdom of local ethnic (5) (6). The cultural heritage is a part of life but most people do not realize the value they represent our cultural heritage and the identity could slowly die if not properly maintained and inherited. One of the major challenges of the twenty-first century is to build a sustainable society, which means development that meets the needs of the present without compromising the ability of future generations to meet their own needs (7).

Environmental awareness education is a form of education in society. Education is a conscious effort made in a planned and systematic and scalable to change the attitude of an individual, positive behavioral change is considered as a result of the learning process (8) (9).

The existence of traditions and rituals is believed by supporting the community as a heritage that has value, meaning, and function for the survival of mankind. Besides functioning as a medium of education, in which tradition and rituals provide advice and orders in order to become a good human being. Tradition can be understood as the behavior inherent in society with special symbolic meaning or meanings through the origin of the tradition (10). As recognized by the community that education not only in schools but also education formally made and received by the general public or non-formal (11) (12).

Float an offering ceremony is similar to the existing tradition in other areas considering the tradition practiced by the coastal communities, there are certain symbols that have special meaning in use (13) (14) (15) (16). Journey coastal communities automatically bring ritual practice is considered a form of gratitude and prayer for safety, a tradition to gain a sense of safety and comfort in traveling through life every day (17) (18) (19).

Environmental education is a learning process that the material he taught about the environment and aims to provide teaching in the form of environmental management as the most important tool in creating human resources who have awareness of and sensitivity to the environment (20). Environmental education as well as a barometer of human concern for the environment and all the problems that exist in it, and make a people who have understanding, ideas, and knowledge in the search for the problem-solving environment (21).

Float an offering ritual tradition is a sacred ritual performed solemn, which is associated with human beliefs and mutual relationship with nature (22) (23). This is because every ritual performed has value, meaning, and purpose. The values grow and develop in society through ritual tradition float an offering almost have in common with the values that
developed in the traditions that exist in Indonesia (24) (25).

The results of their education outreach environmental awareness are of 25 respondents interviewed 19 people have been carrying out other forms of environmental education, though not as a whole, while the second considers the forms of environmental education is only a routine in general, two people do not understand at all because the new follow for migrants and living in the housing, while the two people do not understand.

IV. CONCLUSION

Education environmental awareness can be both formal and non-formal education knows no age level and profession, with their education environmental awareness through the dissemination of relevant parties to the public is expected to society actors ritual either fishing or not, the villagers Bluru even around to maintain and preserve the environment natural surroundings for the sustainability of human life. The role of the youth will have a positive impact on the sustainability and environmental preservation amid threats of globalization.

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