Knowledge, attitude and practice regarding voluntary blood donation among Mawlana Bhashani Science and Technology University students in Bangladesh

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ABSTRACT

Background: In developing countries like Bangladesh, the demand of blood supply is increasing every year. To ensure safe and adequate blood supply and to motivate voluntary donors in blood donation processes, this study was aimed to assess the knowledge, attitude and practice of blood donation among Mawlana Bhashani Science and Technology University students in Bangladesh.

Methods: A cross-sectional study was conducted among 403 students (200 females and 203 males), using a self administered structured questionnaire.

Results: 59.05% students had good knowledge about blood donation. The knowledge score was significantly higher (p<0.05) in female than male. Students positive attitudes toward voluntary blood donation included- blood donation saves life (62.8% strongly agreed, 32% agreed), donation is a moral activity (57.1% strongly agreed, 37.5% agreed), young are more suitable to donate blood (40% strongly agreed, 49.1% agreed), the best way of donation is voluntary non-remunerated (22.3% strongly agreed, 41.4% agreed). Their negative attitudes included - best way to donate blood is at the request of relatives (24.3% strongly agreed, 38% agreed), donation in paid (only 3% strongly agreed, 10.7% agreed) or something in exchange (only 1% strongly agreed, 8.9% agreed) and blood donors contract disease (3.5% strongly agreed, 27.8% agreed). Among the participants 34.2% donated blood and males donated significantly more than females (p<0.001). Physically females were significantly unfit for donating blood (p<0.001).

Conclusions: Although having positive attitudes blood donation practice is not substantial among students especially in females. Interactive awareness and motivation packages should be created to enhance voluntary blood donation.

Keywords: Attitude, Bangladesh, Blood donation, Knowledge, Practice

INTRODUCTION

In modern healthcare services blood transfusion is one of the key lifesaving component which is being routinely used in medical emergency situation such as in gynecological conditions, pregnancy and childbirth, severe childhood illness, anemia, trauma and cancers or medical hematological conditions. In developing countries as well as in developed countries, demand of blood and blood products is increasing by every year. However, blood donation does not match with the increasing demands. On average, high income countries have 9 times higher donation rate compared to low income countries. During the last few decades, the number of active blood donors was decreased and couldn’t meet the increased demands for blood transfusion. Also, most of donors are involuntary who came only for their relatives or friends and paid donors while those who usually donate are few. Ignorance, fear and misconcepts about blood donations and lack of voluntary blood donation
organizations are major constraints in many developing countries to facilitate voluntary blood donation.

The blood supply is usually insufficient in some regions of the world i.e. none of the least developed countries (LDCs) and 9% of the developing countries (DGCs) collect 30 units or more per 1,000 of the population annually. Blood donor systems are totally voluntary and non-remunerated in 15% DGCs and 7% LDCs; 80% DGCs and 93% LDCs rely totally or partially on replacement donors and 25% of both groups on paid donations.5

According to Directorate General of Health Services of Bangladesh there is a demand of 80 lakhs unit of blood per year of which only 25% come from voluntary donation, 20-25% from paid donors, and 50-55% from one-time donation for a specific patient.6 In recent years the country has seen a rise in voluntary and direct donation of blood, it still lags well behind demand. To meet the demands the recipients depends on professional donors who mostly contribute to unsafe blood transfusions. To ensure safe blood, the rate of voluntary blood donation is yet to increase.

For motivating voluntary donors to be engaged regularly in blood donation processes, it is essential to study their general knowledge about blood donation and their views and attitudes. The global burden of diseases due to unsafe blood transfusion can be eliminated or substantially reduced by adopting an integrated strategy for blood safety. Though awareness among donors about blood donation is an important issue, but very few studies have done yet in Bangladesh about this issue. Identification of the negative attitudes about blood donation, the motivational factors that may encourage blood donation, and general knowledge about blood donation would facilitate and improve the process of blood donation and help to decrease the gap between the increasing demands and the stationary inadequate supply among different nations.

According to WHO, an estimated 38% of reported voluntary blood donations are contributed by people under the age of 25. WHO also insist countries to focus on young people to achieve 100 per cent voluntary unpaid blood donation.7 Young students are healthy, active, dynamic and receptive and constitute a greater proportion of population. They have to be encouraged, inspired and motivated to donate blood voluntarily. Considering the importance and significance of student community in voluntary blood donation this study has carried out to understand knowledge, attitude and practice about blood donation among students of a public university of Bangladesh.

METHODS

For the study, Institutional permission was taken from the Department of Biotechnology and Genetic Engineering (BGE) of Mawlana Bhashani Science and Technology University (MBSTU), Bangladesh. The students who participated in this study have given their written approval and all sorts of confidentialities and rights of the study subjects were stringently maintained.

Study design and selection of study subjects

This human population based cross-sectional epidemiological study was conducted from March 2018 to April 2018. For the study 403 students (200 were female and 203 were male) from all 15 Departments (BGE, FTNS, ESRM, BMB, PHARM, CPS, CSE, ICT, TE, ECO, BBA, PHY, CHE, MATH and STAT) of Mawlana Bhashani Science and Technology University (MBSTU), Tangail 1902, Bangladesh were selected by simple random sampling method.

Preparation of questionnaire

A self-administered, well-structured and validated questionnaire was used to asses Knowledge, Attitude and Practice (KAP) of blood donation. The structured questionnaire was adapted after a review of different literatures.5-11 Questionnaire was consisted of four sections; Knowledge, Positive attitude, Negative attitude and Practice of blood donation. Section 1 of the questionnaire included the questions to assess the knowledge of blood donation of the participants. This section included a person can be infected by receiving blood or not, what diseases can be transmitted by blood transfusion, how often an individual can donate, who can donate blood, what volume of blood can be donated at a session, what the duration of donation process is, the minimum volume of blood to be donated, and the minimum hemoglobin for blood donation in men and women. The section 2 of the questionnaire included the negative attitudes of university students towards blood donation such as requesting blood donation from relatives, paid blood donations, compensations for blood donors, belief that blood donors are vulnerable to infections, belief that blood donation can weaken donors, and donating blood to get free investigations. The section 3 of the questionnaire included questions about positive attitudes among university students about blood donations such as beliefs that blood donation may save people lives, and is considered a moral activity, beliefs that young people should frequently donate blood more than elderly, and that the best way to donate blood is voluntary non-remunerated and that every person should always disclose correct information about their health before donating blood. Lastly, the section 4 of the questionnaire included questions about their previous practice of blood donation, their satisfaction about that, being unfit to donate, their need to donate for friends or relatives, fear of needles, fear of knowing their status, selling donated blood, and donating blood without monetary exchange.

Demographic information of the study individuals including name, age, sex, marital status, etc. were also collected.
Data collection

Surveys were conducted by student representatives. The survey package contained a cover letter and a questionnaire in English version. The survey has been handed to each student to read and decide whether to participate or not.

Data processing and analysis

Statistical analyses for the study were performed using the Statistical Packages for Social Sciences (SPSS Statistics for Windows, Version 21.0. Armonk, NY: IBM Corp) software. Frequencies of basic demographic characteristics such as department wise distribution, age, sex, blood group and marital status of the study participants were calculated using appropriate descriptive and statistical tests such as proportion, mean, standard deviation, Pearson chi-square tests etc. The overall knowledge about voluntary blood donation was assessed using a scoring system as described by Urgesa et al. For every question of the knowledge section (11 questions total) a score of 1 was given to correct responses, and 0 was used for incorrect/do not know responses. Mean value was used to categorize the study participants into two categories. Scores less than the mean value were considered as poor knowledge, while scores greater than the mean value were considered as good knowledge. Negative and positive attitude of the study participants toward blood donation were assessed using questionnaire in two different sections. Each section comprised of six questions and each question had five alternatives (strongly agree, agree, neutral, disagree and strongly disagree). Frequency n (%) of the results were analyzed for female and male study participants. Practice related to blood donation both in male and female were also calculated by appropriate statistical tests.

RESULTS

Descriptive characteristics of the study participants

Table 1 shows the descriptive characteristics of the study participants. The study included total 403 student from all 15 departments of Mawlana Bhashani Science and Technology University, Bangladesh among which 200 were female and 203 were male students. The age range of the students were 19 to 28 and mean age was 23.18±1.37 years. Almost all students knew their own blood group and about eight types of common blood groups. The male study participants were almost unmarried and 10% female participants were married.

Figure 1 shows the distribution of blood group among female and male study participants. The results showed that, in female highest number of participants had B positive blood group (45.2%). Next came were O positive (41.5%), A positive (23.5%), AB positive (7%), O negative (1%), AB negative (0.5%) and B negative (0.5%). No female student had A negative blood group. In case of male students, highest number of students had B positive blood group (31%) and next came were O positive (30.5%), A positive (21.2%), AB positive (11.8%), O negative (2.5%), B negative (2%), A negative (0.5) and AB negative (0.5%).

Table 1: Basic demographic characteristics of participants.

| Variables       | Female | Male | Total (n) |
|-----------------|--------|------|-----------|
|                 | n      | %    | n          | %    |
| BBA             | 9      | 40.9 | 13         | 59.1 | 22 |
| BGE             | 24     | 45.3 | 29         | 54.7 | 53 |
| BMB             | 12     | 75   | 4          | 25   | 16 |
| CHE             | 16     | 48.5 | 17         | 51.5 | 33 |
| CPS             | 18     | 60   | 12         | 40   | 30 |
| CSE             | 6      | 40   | 9          | 60   | 15 |
| ECO             | 16     | 57.1 | 12         | 42.9 | 28 |
| ESRM            | 17     | 63   | 10         | 37   | 27 |
| FTNS            | 19     | 42.2 | 26         | 57.8 | 45 |
| ICT             | 9      | 42.9 | 12         | 57.1 | 21 |
| MATH            | 12     | 63.2 | 7          | 36.8 | 19 |
| PHARM           | 7      | 50   | 7          | 50   | 14 |
| PHY             | 13     | 65   | 7          | 35   | 20 |
| STAT            | 13     | 39.4 | 20         | 60.6 | 33 |
| TE              | 9      | 33.3 | 18         | 66.7 | 27 |
| Total (n)       | 200    |      | 203        |      | 403 |

| Age (Mean±SD)   | 23.20±1.25 | 23.16±1.49 | 23.18±1.37 |
| Marital status  | Yes       | 20        | 1          | 0.5 | 20 |
|                 | No        | 180       | 90         | 202 | 99.5 | 383 |
| Blood group     | Known     | 200       | 100        | 203 | 100 | 403 |
|                 | Un-known  | 0         | 0          | 0   | 0   | 0 |

n = number of study participants; SD= Standard Deviation. BBA= Bachelor of Business Administration; BGE= Biotechnology and Genetic Engineering; BMB= Biochemistry and Molecular Biology; CHE= Chemistry; CPS= Criminology and Police Science; CSE= Computer Science and Engineering; ECO= Economics; ESRM= Environmental Science and Resource Management; FTNS= Food Technology and Nutritional Science; ICT= Information and Communication Technology; MATH= Mathematics; PHARM= Pharmacy; PHY= Physics; STAT= Statistics; TE= Textile Engineering.

Figure 1: Distribution of blood group among male and female study participants.
Table 2: Level of knowledge of blood donation between female and male students of MBSTU.

| Variables                  | Female n (%) | Male n (%) | Total n (%) | $\chi^2$ | p value |
|---------------------------|--------------|------------|-------------|---------|---------|
| Good                      | 129 (64.5)   | 109 (53.7) | 238 (59.05) | 4.865   | <0.05* |
| Poor                      | 71 (35.5)    | 94 (46.3)  | 165 (40.95) |         |         |

*Significantly different between female and male groups

Table 3: Negative attitude towards blood donation of MBSTU students.

| Variables                  | Responders sex (%) | n | % |
|---------------------------|---------------------|--|---|
| Q1: In my opinion the best way to donate blood is at the request of relatives | Female n | Male n | Total n |
| Strongly agree            | 42(21)              | 56(27.6) | 98(24.3) |
| Agree                     | 68(34)              | 85(41.9) | 153(38)  |
| Neutral                   | 30(15)              | 26(12.8) | 56(13.9) |
| Disagree                  | 37(18.5)            | 20(9.9)  | 57(14.1) |
| Strongly Disagree         | 23(11.5)            | 16(7.9)  | 39(9.7)  |
| Q2: In my opinion the best way to donate blood is paid donation. | 3(1.5) | 9(4.4) | 12(3) |
| Strongly agree            | 23(11.5)            | 20(9.9)  | 43(10.7) |
| Agree                     | 28(14)              | 30(14.8) | 58(14.4) |
| Neutral                   | 77(38.5)            | 71(35)   | 148(36.7) |
| Disagree                  | 69(34.5)            | 73(36)   | 142(35.2) |
| Q3: I think who donate blood should receive something in exchange. | 2(1) | 2(1) | 4(1) |
| Strongly agree            | 20(10)              | 16(7.9)  | 36(8.9)  |
| Agree                     | 35(17.5)            | 49(24.1) | 84(20.8) |
| Neutral                   | 68(34)              | 60(29.6) | 128(31.8) |
| Disagree                  | 75(37.5)            | 76(37.4) | 151(37.5) |
| Strongly disagree         | 27(13.5)            | 37(18.2) | 64(15.9) |
| Q4: I think who donate blood can contract disease. | 6(3) | 8(3.9) | 14(3.5) |
| Strongly agree            | 64(32)              | 48(23.6) | 112(27.8) |
| Agree                     | 35(17.5)            | 42(20.7) | 77(19.1) |
| Neutral                   | 68(34)              | 68(33.5) | 136(33.7) |
| Disagree                  | 27(13.5)            | 37(18.2) | 64(15.9) |
| Q5: I think who donate blood are temporarily weakened. | 13(6.5) | 9(4.4) | 22(5.5) |
| Strongly agree            | 121(60.5)           | 92(45.3) | 213(52.9) |
| Agree                     | 23(11.5)            | 34(16.7) | 57(14.1) |
| Neutral                   | 35(17.5)            | 52(25.6) | 87(21.6) |
| Disagree                  | 8(4)                | 16(7.9)  | 24(6)    |
| Q6: I donate blood to get free investigations. | 2(1) | 16(7.9) | 18(4.5) |
| Strongly agree            | 43(21.5)            | 50(24.6) | 93(23.1) |
| Agree                     | 77(38.5)            | 57(28.1) | 134(33.3) |
| Neutral                   | 55(27.5)            | 59(29.1) | 114(28.3) |
| Disagree                  | 23(11.5)            | 21(10.3) | 44(10.9) |

Level of knowledge of blood donation of MBSTU students

As regards knowledge about blood donation, students were asked about the possibility of infection transmission through the process of blood donation, the infectious diseases that can be transmitted, the frequency of allowed blood donations, the group of individuals who can donate, the volume of blood that can be donated, and the minimum hemoglobin level accepted for an individual to donate blood. The overall knowledge about voluntary blood donation was assessed using a scoring system as described by Urgesa et al. Table 2 shows the levels of knowledge of blood donation among male and female students of MBSTU. Among the students total 59.05% had good knowledge on blood donation. It was observed that 64.5% (n=129) female students had good knowledge about blood donation and 35.5% (n=71) had poor knowledge of blood donation. Among male students 53.7% (n=109) had good knowledge about blood donation and 46.3% (n=94) had poor knowledge of blood donation. The knowledge score was significantly higher ($\chi^2=4.865; p<0.05$) in female than male students.

Negative attitude towards blood donation

Table 3 demonstrates the negative attitudes of female and male study participants about blood donation. The analyses showed that 24.3% students (female 21% and male 27.6%) strongly agreed and 38% (female 34% and male 41.9%) agreed that the best way to donate blood is at request of relatives. A small proportion (3%) of students (female 1.5% and male 4.4%) strongly agreed and 10.7% (female 11.5% and male 9.9%) agreed that the best way to donate blood is paid donation.

Only 1% students (female 1% and male 1%) strongly agreed and 8.9% (female 10% and male 7.9%) agreed that receive something in exchange for their donation. 3.5% students (female 3% and male 3.9%) strongly agreed and 27.8% (female 32% and male 23.6%) agreed that blood donors can contract disease. 5.5% students (female 6.5% and male 4.4%) strongly agreed and 52.9% (female 60.5% and male 45.3%) agreed that the donors are temporarily weakened. 4.5% students (female 1% and male 7.9%) strongly agreed and 23.1% (female 21.5% and male 24.6%) agreed that they donate blood to get free investigation.
Table 4: Positive attitude towards blood donation of MBSTU students.

| Variables | Responders sex | Female n (%) | Male n (%) | Total n (%) |
|-----------|----------------|--------------|------------|-------------|
| Q1: I think blood donation saves life. | | | | |
| Strongly agree | 116 (28.8) | 137 (67.5) | 253 (62.8) |
| Agree | 70 (35) | 59 (29.1) | 129 (32) |
| Neutral | 10 (5) | 4 (2) | 14 (3.5) |
| Disagree | 3 (1.5) | 1 (0.5) | 4 (1) |
| Strongly disagree | 1 (0.5) | 2 (1) | 3 (0.7) |
| Q2: I think blood donation is a moral activity. | | | | |
| Strongly agree | 104 (52) | 126 (62.1) | 230 (57.1) |
| Agree | 88 (44) | 63 (31) | 151 (37.5) |
| Neutral | 5 (2.5) | 10 (4.9) | 15 (3.7) |
| Disagree | 3 (1.5) | 4 (2) | 7 (1.7) |
| Strongly disagree | 0 (0) | 0 (0) | 0 (0) |
| Q3: I think young people should frequently donate blood rather than old. | | | | |
| Strongly agree | 88 (44) | 73 (36) | 161 (40) |
| Agree | 88 (44) | 110 (54.2) | 198 (49.1) |
| Neutral | 18 (9) | 15 (7.4) | 33 (8.2) |
| Disagree | 5 (2.5) | 4 (2) | 9 (2.2) |
| Strongly disagree | 1 (0.5) | 1 (0.5) | 2 (0.5) |
| Q4: I think people having more knowledge on blood donation donate more often. | | | | |
| Strongly agree | 35 (17.5) | 32 (15.8) | 67 (16.6) |
| Agree | 118 (59) | 94 (46.3) | 212 (52.6) |
| Neutral | 30 (15) | 50 (24.6) | 80 (19.9) |
| Disagree | 16 (8) | 18 (8.9) | 34 (8.4) |
| Strongly disagree | 1 (0.5) | 9 (4.4) | 10 (2.5) |
| Q5: In my opinion the best way to donate blood is voluntary non-remunerated. | | | | |
| Strongly agree | 53 (26.5) | 37 (18.2) | 90 (22.3) |
| Agree | 93 (46.5) | 74 (36.5) | 167 (41.4) |
| Neutral | 46 (23) | 78 (38.4) | 124 (30.8) |
| Disagree | 6 (3) | 11 (5.4) | 17 (4.2) |
| Strongly disagree | 2 (1) | 3 (1.5) | 5 (1.2) |
| Q6: I think every person should always disclose correct information about his/her health before donate blood. | | | | |
| Strongly agree | 106 (53) | 83 (40.9) | 189 (46.9) |
| Agree | 69 (34.5) | 65 (32) | 134 (33.3) |
| Neutral | 14 (7) | 41 (20.2) | 55 (13.6) |
| Disagree | 10 (5) | 10 (4.9) | 20 (5) |
| Strongly disagree | 1 (0.5) | 4 (2) | 5 (1.2) |

n= number of study participants

Positive attitude towards blood donation

Table 4 demonstrates the positive attitudes of female and male study participants about blood donation. The analyses revealed that 62.8% students (female 28.8% and male 67.5%) strongly agreed and 32% (female 35% and male 29.1%) agreed that blood donation saves lives, 57.1% students (female 52% and male 62.1%) strongly agreed and 37.5% (female 44% and male 31%) agreed that blood donation is a moral activity, 40% students (female 44% and male 36%) strongly agreed and 49.1% (female 44% and male 54.2%) agreed that young people should frequently donate blood rather than elderly 16.6% students (female 17.5% and male 15.8%) strongly agreed and 52.6% (female 59% and male 46.3%) agreed that people having more knowledge on blood donation, donate more often. 22.3% students (female 26.5% and male 18.2%) strongly agreed and 41.4% (female 46.5% and male 36.5%) agreed that best way to donate blood is voluntary non-remunerated. 46.9% students (female 53% and male 40.9%) strongly agreed and 33.3% (female 34.5% and male 32%) agreed that blood donors should always disclose correct information about their health before blood donation.

Table 5: Practice on blood donation among female and male students of MBSTU.

| Variables | Responders sex | Female n (%) | Male n (%) | Total n (%) | p value |
|-----------|----------------|--------------|------------|-------------|---------|
| Q1: Have you donated before? | | | | | |
| Yes | 26 (13) | 112 (55.2) | 138 (34.2) | | 0.000** |
| No | 174 (87) | 91 (44.8) | 265 (65.8) | | |
| Q2: Satisfied to donate? | | | | | |
| Yes | 68 (34) | 149 (73.4) | 217 (53.8) | | 0.000** |
| No | 132 (66) | 54 (26.6) | 186 (46.2) | | |
| Q3: Unfit to donate? | | | | | |
| Yes | 75 (37.5) | 35 (17.2) | 110 (27.3) | | 0.000** |
| No | 125 (62.5) | 168 (82.8) | 293 (72.7) | | |
| Q4: Eagerness to donate blood to their friend or relatives in future? | | | | | |
| Yes | 175 (87.5) | 195 (96.1) | 370 (91.8) | | 0.002* |
| No | 25 (12.5) | 8 (3.9) | 33 (8.2) | | |
| Q5: Fear of needle? | | | | | |
| Yes | 92 (46) | 76 (37.4) | 168 (41.7) | | 0.081 |
| No | 108 (54) | 127 (62.6) | 235 (58.3) | | |
| Q6: Fear of knowing my status? | | | | | |
| Yes | 50 (25) | 37 (18.2) | 87 (21.6) | | 0.098 |
| No | 150 (75) | 166 (81.8) | 316 (78.4) | | |
| Q7: Donated blood may be sold? | | | | | |
| Yes | 22 (11) | 29 (14.3) | 51 (12.7) | | 0.321 |
| No | 178 (89) | 174 (85.7) | 352 (87.3) | | |
| Q8: No payment? | | | | | |
| Yes | 165 (82.5) | 174 (85.7) | 339 (84.1) | | 0.377 |
| No | 35 (17.5) | 29 (14.3) | 64 (15.9) | | |

**The Chi-square test statistic is significant p<0.001; *The Chi-square test statistic is significant p<0.01; n= number of study participants.

Practice on blood donation

The Table 5 shows the blood donation practice between female and male students of MBSTU. The results showed that, more male students (55.2%) donated blood than that of female students (13%) and the difference is statistically significant.
significant (p <0.001). Mental satisfaction upon blood donation were significantly (p <0.001) more in male than that of female student. Physically female students were more unfit for donating blood in compare to the male students and the results were statistically significant (p <0.001). 87.5% Female and 96.1% male student have eagerness to donate blood to their friend or relatives in future. Fear of needles and fear of exposing their status were more in female students than the male counterpart although the results were not statistically significant. Maximum students think that donated blood should not be sold (female 89% and male 85.7%) and blood donation should be voluntary (female 82.5% and male 85.7%) without any payment.

DISCUSSION

Globally several epidemiological research groups conducted surveys on Knowledge, Attitude and Practice (KAP) to understand factors that influence adequate and safe blood donation as well as donor mobilization strategies which have been summarized by Lownik et al. This knowledge is helpful to establish a safe blood supply based on voluntary, non-remunerated donors in many countries across the world. There is a scarcity of research surrounding the motivational factors affecting blood donations in the developing world. In many countries, the recruitment of safe, low-risk donors is challenging. As far our knowledge very few research group conducted such survey in Bangladesh related to voluntary blood donation especially focusing any public university students. In near far a survey was conducted by Hosain et al, to assess the Knowledge and attitude towards voluntary blood donation among Dhaka University students in Bangladesh and as far our knowledge, in last two decades no research group has given attention on these issues. In their cross-sectional study they reported that only 16% students donate blood voluntarily. Our results (Table 5) showed that total 34.2% student participants donated blood voluntarily before. This indicates that voluntary blood donation practice is increasing in Bangladesh. Current study also revealed that females were attributed significantly lower (p<0.001) blood donation practice than male students (13%female and 55.2% male) although the knowledge score on blood donation was significantly higher (χ²=4.865; p<0.05) in female than male students (Table 5). Voluntary donation practice in female is lower may be due to their unfitness to donate blood, fear of needles and fear of knowing their status. The result showed that female students were more fearful about needle (female 46% and male 37.4%) and were more concern about knowing their status than male students (female 25% and male 18.2%), although the results were not statistically significant. Also females were significantly unsatisfied upon blood donation (p <0.001) (Table 5). This figure is similar to studies conducted on medical students in Pakistan, India and China. In agreement with our results, females were less likely to donate blood than males in previous studies.

Public university students are a considerable sector of the community serves notable roles in blood donation both directly by donating blood themselves and indirectly through educating the community about the importance and safety of blood donations. Our study included a good number of student participants from all 15 departments of MBSTU among which 200 were female and 203 were male. The university is a science and technology university where almost all students except two departments have science background and it is expected to have sufficient knowledge on blood donation. Our results were also consistent with the agreement and we have found total 59.06% (n=238) students have good knowledge about blood donation (Table 2).

In the study all participants knew their own blood group. Knowing blood group here is a admission criteria of all students and they have to mention it for preparing their identity cards. Distribution of blood group among male and female of the study participants are mentioned in figure 1. The results showed that Both in male and female students, highest number of participants had B positive blood group (45.2% in female and 31% in male). In female, next came were O positive, A positive, AB positive, O negative, AB negative and B negative. In case of male, next came were O positive, A positive, AB positive, O negative, B negative, A negative and AB negative.

The study revealed that Maximum proportion of students agreed that blood donation saves lives and blood donation is a moral activity and young people should frequently donate blood rather than elderly. They also agreed that people having more knowledge on blood donation, donate more often and they thought the best way to donate blood is voluntary non-remunerated (Table 4). and these results are in consistent with some literature reports. Having positive attitudes among maximum students, negative attitudes on voluntary blood donation were not uncommon among MBSTU students. Some believe that the best way to donate blood is at the request of relatives, donation in paid or something in exchange, blood donor contract disease upon donation and donors may be temporarily weakened upon donation (Table 3).

It is also reported that, a large part of the blood supply is obtained from first-time donors many of whom are students. However, the transmissible disease–positive test rate is much lower in repeat donors and thus, increasing the proportion of repeat donors is an important step in improving the supply and safety of the blood.

There are several limitations in this study that warrant further discussion. The study design cannot assess the cause and effect relationship. In addition, the factors expected to influence knowledge, attitude and practice may not be exhaustive. There could be other factors, which the study did not reveal. It has to be noted that the finding of this study mainly reflects the situation in Mawlana
Bhashani Science and Technology University. Therefore, the findings should be interpreted with caution.

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