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Evaluating the impact of a quality management intervention on post-abortion contraceptive uptake in private sector clinics in western Kenya: a pre- and post-intervention study

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Abstract

Background: Integration of family planning counselling and method provision into safe abortion services is a key component of quality abortion care. Numerous barriers to post-abortion family planning (PAFP) uptake exist. This study aimed to evaluate the effect of a quality management intervention for providers on PAFP uptake.

Methods: We conducted a pre- and post-intervention study between November 2015 and July 2016 in nine private clinics in Western Kenya. We collected baseline and post-intervention data using in-person interviews on the day of procedure, and follow-up telephone interviews to measure contraceptive uptake in the 2 weeks following abortion. We also conducted semi-structured interviews with providers. The intervention comprised a 1-day orientation, a counselling job-aide, and enhanced supervision visits. The primary outcome was the proportion of clients receiving any method of PAFP (excluding condoms) within 14 days of obtaining an abortion. Secondary outcomes were the proportion of clients receiving PAFP counselling, and the proportion of clients receiving long-acting reversible contraception (LARC) within 14 days of the service. We used chi-squared tests and multivariate logistic regression to determine whether there were significant differences between baseline and post-intervention, adjusting for potential confounding factors and clustering at the clinic level.

Results: Interviews were completed with 769 women, and 54% (414 women) completed a follow-up telephone interview. Reported quality of counselling and satisfaction with services increased between baseline and post-intervention. Same-day uptake of PAFP was higher at post-intervention compared to baseline (aOR 1.94, \(p < 0.001\)), as was same-day uptake of LARC (aOR 1.72, \(p < 0.001\)). There was no overall increase in uptake of PAFP 2 weeks following abortion. Providers reported mixed opinions about the effectiveness of the intervention but most reported that the supervision visits helped them improve the quality of their services.

Conclusions: A quality management intervention was successful in improving the quality of PAFP counselling and provision. Uptake of same-day PAFP, including LARC, increased, but there was no increase in overall uptake of PAFP 2 weeks after the abortion.

Keywords: Post-abortion contraception, Post-abortion family planning, Contraception, Family planning, Abortion, Comprehensive abortion care, Quality of care
Plain English summary
Approximately 40% of pregnancies worldwide are unintended, because of ineffective or non-use of contraception, or method failure, and around half of these pregnancies end in abortion. Access to safe abortion care is limited in Kenya, and many women suffer morbidity or mortality from unsafe abortions. Post-abortion family planning (PAFP) as part of safe abortion care increases contraceptive prevalence and reduces unintended pregnancies and hence unsafe abortion. Reducing provider barriers to counselling on family planning could be important in improving PAFP uptake. This study aimed to evaluate the effect of a quality management intervention on PAFP uptake. The intervention targeted providers and comprised a 1-day training session, a counselling job-aide, and supportive supervision visits. Women reported higher satisfaction with the service after the intervention compared to before, with more reporting that the provider spent enough time on the consultation, asked them about previous methods used and whether these methods suited them, and gave clear instructions. Women were more likely to take PAFP on the day of the abortion, including long acting contraceptive methods, after the intervention compared to before, but there was no difference in the proportion taking any PAFP within 2 weeks of the abortion. In interviews, providers said that the supervision visits helped them to improve the service they provided. The intervention may have support providers to help women decide and take a contraceptive method more quickly, i.e. on the day, but does not appear to have affected women’s likelihood of taking any method of PAFP within 2 weeks of the procedure.

Background
Approximately 40% of pregnancies worldwide are unintended, because of ineffective or non-use of contraception, or method failure. Estimates suggest that half of these unintended pregnancies result in induced abortions [1]. In Kenya, an estimated 464,000 induced abortions occurred in 2012; an abortion rate of 48 per 1000 women [2]. In 2010 the law was changed so that abortion may be granted in Kenya, and many women suffer morbidity or mortality from unsafe abortions. Post-abortion family planning (PAFP) as part of safe abortion care increases contraceptive prevalence and reduces unintended pregnancies and hence unsafe abortion. Reducing provider barriers to counselling on family planning could be important in improving PAFP uptake. This study aimed to evaluate the effect of a quality management intervention on PAFP uptake. The intervention targeted providers and comprised a 1-day training session, a counselling job-aide, and supportive supervision visits. Women reported higher satisfaction with the service after the intervention compared to before, with more reporting that the provider spent enough time on the consultation, asked them about previous methods used and whether these methods suited them, and gave clear instructions. Women were more likely to take PAFP on the day of the abortion, including long acting contraceptive methods, after the intervention compared to before, but there was no difference in the proportion taking any PAFP within 2 weeks of the abortion. In interviews, providers said that the supervision visits helped them to improve the service they provided. The intervention may have support providers to help women decide and take a contraceptive method more quickly, i.e. on the day, but does not appear to have affected women’s likelihood of taking any method of PAFP within 2 weeks of the procedure.

Methods
To assess the effect of a quality management intervention on PAFP uptake, we conducted a pre- and post-intervention study between November 2015 and July 2016 in Marie Stopes Kenya’s (MSK) social franchise network in Western Kenya. The study took place in private sector clinics that are part of a social franchise network, which means they have been branded and trained by MSK, and receive ongoing quality assurance and support with demand generation and product supply. Clinics were selected based on the following criteria: (1) minimum monthly case load of 12 safe abortion/post-abortion care (PAC) services per month in the past 3 months; (2) offer a range of FP methods; (3) have an updated memorandum of understanding with MSK for the year 2015; (4) not participating in any other study during the study period related to safe abortion. All 12 clinics in the Western Region meeting these criteria were invited to participate in the study and all accepted, but three clinics later dropped out, resulting in a total of nine clinics. Of the nine clinics, four were rural and five were urban. In all but one of the clinics the main...
provider was male. In seven of the clinics the main provider was a nurse, in one it was a doctor and in one it was a clinical officer. We collected baseline data from November 2015 to February 2016; the intervention started in February 2016; and we collected post-intervention data between March and July 2016. We conducted semi-structured interviews with providers in August 2016.

Intervention

The intervention was a quality management intervention aiming to increase uptake of highly effective methods of contraception – that is to say, hormonal user dependent methods, long acting reversible contraceptive (LARC) methods, and permanent methods – following abortion. Condoms and traditional methods were not considered highly effective methods of contraception, though condoms were encouraged as dual protection against sexually transmitted infections. In addition to their lower effectiveness, condoms alone were not considered PAFP as providers may try to improve their PAFP provision by simply distributing condoms to post-abortion clients, rather than providing quality counselling on family planning. The intervention was made up of three components. First, providers attended a 1-day orientation on PAFP. The orientation included: (1) a discussion on the importance of PAFP provision; (2) re-orientation and role-play to practice balanced FP counselling; (3) training on a job aide given to the service providers; (4) values clarification; and (5) re-orientation on data reporting for PAFP. We reimbursed providers for their transportation and expenses. Secondly, a job aide consisting of a one-page guide to PAFP was given to the providers at the training. It included a checklist for safe abortion provision with a focus on PAFP counselling, and a description of when each contraceptive method can be provided post-abortion (Fig. 1). The final element of the intervention was enhanced supervision visits. All franchised service providers are visited once a month by a supervisor, to collect service data and provide supportive supervision. For the intervention, we developed a supervision checklist to ensure that all monthly supervision visits were structured to include a review of the provider’s PAFP provision, and a discussion of how the provider could improve contraceptive counselling and uptake. An action plan was included in each checklist, so that providers and supervisors could discuss action points to address any shortfalls in data quality, PAFP provision and supplies.

Quantitative data collection and analysis

The primary outcome of the study was the proportion of clients receiving any method of PAFP (excluding condoms) within 14 days of receiving an abortion.

| Method                          | When to start?                                      |
|---------------------------------|----------------------------------------------------|
| **Hormonal: PPIs, implants, injections** | As soon as sexual contact resumes |
| **Intra-Uterine Devices: Copper-IUDs (2) LNG-IUDs (3)** | As soon as sexual contact resumes |
| **Barrier methods: male and female condoms, diaphragm/spermicidal jelly** | As soon as sexual contact resumes |
| **Permanent method: Tubal ligation (mini laparoscopy and laparotomy)** | As soon as sexual contact resumes |
| **Permanent method: Vasectomy** | As soon as sexual contact resumes |

Fig. 1 Study job aid given to providers
service from the study providers. Secondary outcomes were the proportion of clients receiving contraceptive counselling on the day of the service, and the proportion of clients receiving LARC within 14 days of the service. The study population was clients accessing safe abortion and PAC services at the selected clinics within the study period. For inclusion in the study, women had to be aged 18 years and above and have provided written informed consent.

The expected sample size for each stage of data collection (pre- and post-intervention) was 428 women. The sample size was designed to detect a 15-percentage point increase in PAFP from an expected baseline uptake of 45%, with 80% power and 95% confidence. The expected baseline uptake of 45% was drawn from routinely collected data by Marie Stopes Kenya on average PAFP uptake across all social franchise clinics. The sample size accounted for an expected 20% loss to follow up. At each stage of data collection (pre- and post-intervention), women were recruited from clinics until each had 36 participants, or until 3 months after the start of the data collection phase, based on an expected 50% response rate.

Trained research assistants collected data on socio-demographic status, counselling and provision of PAFP, fertility intentions, previous contraceptive use and satisfaction with the service received through in-person structured interviews with clients immediately after they had received the service. The research assistants collected information on contraceptive uptake through telephone-interviews 2 weeks later. Research assistants made two phone calls to study participants, and if the respondent did not answer either call then the woman was considered lost to follow up. The respondents were informed which day the call would be made, and research assistants checked with the respondent whether this would be a convenient day for the woman to receive a call, and if there was a preferred time for call back.

We double entered and cleaned the data using Epi Data. We used chi-squared tests to determine whether there were significant differences between pre- and post-intervention groups, and fitted a multi-level random effects logistic regression model, to adjust for differences between sample characteristics at baseline and post-intervention and potential confounding factors, and to take into account the hierarchical nature of the data, i.e. that individuals are clustered within clinics. We adjusted for age group, educational level, occupation, marital status, number of children, fertility intentions, type of abortion (medical or surgical), clinic, and whether the client was using contraception before the abortion. Data from the clinics that dropped out are not included in this analysis. We conducted all analyses using Stata 13.0.

**Qualitative data collection**
Trained interviewers conducted semi-structured interviews with the nine providers in August 2016, using an interview guide to structure the interviews and gather information about the providers’ experience and perceptions of the intervention. We asked them whether they were willing to take part in an in-depth interview when we took their initial informed consent to take part in the study. Then we re-visited each clinic at the time we conducted interviews and asked whether they were still willing to take part. All nine providers agreed to take part. We used these interviews to understand the providers’ perceptions of abortion and PAFP provision, and barriers to client uptake of PAFP. We conducted interviews in English in the providers’ offices or consultation rooms. We audio recorded the interviews, upon consent of the providers, and recordings were then transcribed. We then single-coded the interviews and classified the emerging themes into broad themes to facilitate analysis.

**Results**

**Quantitative**

**Sample size and response rates**
Of 1653 women attending the clinic during the study period, 883 were approached for an interview (53%). In most instances, where women were not approached it was because the research assistant was not present. Response rates were high; interviews were completed for 769 (97%) of eligible women who were approached. Interviews were completed with 400 women at baseline and with 369 women post-intervention. Interview completion rates did not vary between baseline and post-intervention. There were some differences between client characteristics at baseline and post-intervention: women at post-intervention had a higher level of education, and were more likely to have had a surgical abortion (Table 1). Although 92% of women interviewed were willing to be followed up by phone, only 54% (414 women) completed a follow up interview. Follow up was higher at baseline (60%) than post-intervention (48%). Follow up interviews were completed with 239 women at baseline and 177 women post-intervention. Women lost to follow up were more likely to be young, to be studying, and to have no children than those who were followed up (results not shown). There was no difference in same-day uptake of PAFP between women who were followed up and those who were not.

**Sample characteristics**
Over half the women interviewed were aged 18–24, and one third had completed college education or higher (Table 1). One third were currently studying, and nearly half were working in manual, domestic service or agricultural occupations. Most women were
Table 1 Client characteristics at baseline and post-intervention

|                                | All N (%) | Baseline N (%) | Post-intervention N (%) | p-value |
|--------------------------------|-----------|----------------|-------------------------|---------|
| **Age group**                  |           |                |                         |         |
| 18–24                          | 427 (55.5)| 213 (53.3)     | 214 (58.0)              | 0.309   |
| 25–29                          | 180 (23.4)| 95 (23.8)      | 85 (23.0)               |         |
| 30–34                          | 84 (10.9) | 47 (11.8)      | 37 (10.0)               |         |
| 35+                            | 78 (10.1) | 45 (11.3)      | 33 (8.9)                |         |
| **Highest level of education** |           |                |                         | 0.044   |
| Primary                        | 196 (25.5)| 114 (28.5)     | 82 (22.2)               |         |
| Secondary                      | 331 (43.0)| 173 (43.3)     | 158 (42.8)              |         |
| College or higher              | 242 (31.5)| 113 (28.3)     | 129 (35.0)              |         |
| **Occupation**                 |           |                |                         | 0.655   |
| Non-manual                     | 55 (7.2)  | 32 (8.0)       | 23 (6.3)                |         |
| Manual, domestic service, agriculture | 342 (44.8) | 175 (44.0)     | 167 (45.8)              |         |
| Student                        | 246 (32.2)| 116 (29.1)     | 130 (35.6)              |         |
| Unemployed                     | 120 (15.7)| 75 (18.8)      | 45 (12.3)               |         |
| **Marital status**             |           |                |                         | 0.060   |
| Married                        | 227 (29.7)| 122 (30.7)     | 105 (28.6)              |         |
| With regular partner           | 414 (54.2)| 204 (51.4)     | 210 (57.2)              |         |
| Single/no regular partner      | 91 (11.9) | 50 (12.6)      | 41 (11.2)               |         |
| Divorced/separated             | 32 (4.2)  | 21 (5.3)       | 11 (3.0)                |         |
| **Number of children**         |           |                |                         | 0.226   |
| No children                    | 330 (43.1)| 163 (40.9)     | 167 (45.5)              |         |
| 1–2 children                   | 277 (36.2)| 141 (35.3)     | 136 (37.1)              |         |
| 3–4 children                   | 108 (14.1)| 67 (16.8)      | 41 (11.2)               |         |
| 5+ children                    | 51 (6.7)  | 28 (7.0)       | 23 (6.3)                |         |
| **Fertility intentions**       |           |                |                         | 0.921   |
| No children                    | 215 (29.1)| 119 (30.9)     | 96 (27.1)               |         |
| Less than 2 years              | 34 (4.6)  | 15 (3.9)       | 19 (5.4)                |         |
| More than 2 years              | 386 (52.2)| 188 (48.8)     | 198 (55.9)              |         |
| After marriage                 | 92 (12.4) | 52 (13.5)      | 40 (11.3)               |         |
| Other                          | 12 (1.6)  | 11 (2.9)       | 1 (0.3)                 |         |
| **Most effective method ever previously used** | | | | 0.780 |
| No method                      | 51 (7.1)  | 24 (6.4)       | 27 (7.9)                |         |
| Long-acting reversible contraception | 117 (16.3)| 61 (16.2)      | 56 (16.3)               |         |
| Short-term method              | 540 (75.0)| 288 (76.4)     | 252 (73.5)              |         |
| Rhythm method                  | 12 (1.7)  | 4 (1.1)        | 8 (2.3)                 |         |
| **Using FP immediately prior to the abortion** | | | | 0.469 |
| No                             | 528 (69.1)| 270 (68.0)     | 258 (70.3)              |         |
| Yes                            | 236 (30.9)| 127 (32.0)     | 109 (29.7)              |         |
| **Type of abortion**           |           |                |                         | 0.012   |
| Medical                        | 284 (37.1)| 168 (42.2)     | 116 (31.5)              |         |
| Surgical                       | 482 (62.9)| 230 (57.8)     | 252 (68.5)              |         |

Notes: P-value is for difference between baseline and post-intervention group
married (30%) or had a regular partner (54%). Less than 5% of women wanted a child within 2 years. Only 7% had never used a FP method, and 16% had used LARC previously. Client characteristics, including age, level of education, and marital status varied between clinics.

**FP counselling received**

Sixty-one percent of women reported that the provider counselled them on ways to prevent pregnancy at post-intervention, compared to 55% at baseline ($p = 0.051$) (Table 2). A greater proportion of women reported that the provider asked them which FP methods they had used before (71% vs. 58%, $p < 0.001$) and whether they had experienced problems with these methods (47% vs. 37%, $p < 0.001$) at post-intervention. The mean number of methods women were counselled on increased from 2.9 to 3.3 ($p = 0.002$).

### Table 2 Counselling received at post-intervention and baseline and satisfaction with overall service

| Counselling received                                           | Baseline | Post-intervention | $p$-value |
|---------------------------------------------------------------|----------|------------------|-----------|
| Provider gave information about pregnancy prevention$^a$      | 218 (54.5) | 223 (61.4)       | 0.051     |
| Provider asked about FP methods used before$^b$              | 231 (57.8) | 263 (71.3)       | < 0.001   |
| Provider asked about problems with previous methods$^b$      | 146 (36.8) | 174 (47.2)       | < 0.001   |
| Mean number of methods counselled on$^c$                     | 2.9      | 3.3              | 0.002     |

**Reasons for not taking a FP method on the day of the procedure**

Among women who did not take a FP method on the day of the abortion, the proportion reporting that it was because they did not receive enough information about FP declined from 11 to 4% ($p = 0.005$) The proportion reporting that it was because they were undecided declined from 64 to 52% ($p = 0.013$) (Table 2) between baseline and post-intervention.

**Satisfaction with service**

At both post-intervention and baseline, women reported high levels of satisfaction with all elements of the service except the cost (Table 2). More women reported that the provider gave clear instructions at post-intervention compared to baseline (69% vs. 58%, $p = 0.001$), and more reported that the provider took enough time to understand them (97% vs. 93%, $p = 0.023$).

Notes:

For reasons given for not taking same day PAFP at baseline, percentages may not add up to 100 as multiple responses were possible

For ‘provider gave clear instructions’, ‘provider made client feel comfortable’, and ‘provider took enough time’, table shows percentage reporting this was true

For ‘staff were friendly and respectful’, ‘price charged for overall service’, ‘procedure’ and ‘overall experience’, table shows percentage reporting this as good or very good

For ‘would recommend a friend’, table shows percentage reporting they would be likely or very likely to recommend a friend

Denominators:

$^a$ All women

$^b$ Women who did not receive a method

$^c$ Women who received counselling on pregnancy prevention
Uptake of PAFP
Women were more likely to receive same-day PAFP at post-intervention than baseline (aOR 1.94, p < 0.001) (Table 3). Women were also more likely to leave with LARC on the same-day at post-intervention than baseline (aOR 1.72, p = 0.035). Method mix did not change between baseline and post-intervention (results not shown). There was some weak evidence that women who did not obtain a FP method on the same-day, and who were followed up, were less likely to obtain a method within 14 days of the abortion after the intervention compared to before (Table 3). There was no difference in the odds of receiving any PAFP within 14 days of the abortion in the post-intervention compared to the baseline group, among women that were followed up.

Qualitative
When asked about how their provision had changed since the intervention started, some of the providers mentioned improved record keeping, increased PAFP provision, and general quality improvements, such as refreshed knowledge on the medical abortion regimen. One provider noted that, “you know a human brain...? forgetting also is an issue, so being reminded through supervision or an induction or update is important”.

The providers reported that the 1-day orientation was useful because they received new information, were able to speak to other providers, and felt encouraged. However, two of the providers desired more in-depth training, and many desired more regular training and updates. Several of the providers did not immediately remember the job aide, but a few providers reported using it occasionally and said that it helped them assess eligibility for FP methods.

Several providers noted that they had seen a change in the structure of their supervision visits and now regularly discussed quality issues including FP provision with their supervisor. Providers characterised the visits as providing encouragement and quality assurance: “Well, they support us by encouraging us, where we have relaxed, they tell us not to relax and this makes the number bigger.” A few of the providers stated that they felt their PAFP counselling and uptake had improved as a result of the visits, in part because of advice received on ways to improve uptake. The providers also noted their record keeping on abortion and contraception had improved as the supervisors looked through their records during each visit and advised on how to improve. However, one provider did not seem to have noticed any changes in their supervision visits, and spoke about unrelated activities, suggesting that for some, the structured supervisions may not have stood out as different from other existing activities.

Providers spoke about a range of barriers to uptake of PAFP. These included negative attitudes to contraception, for example, parents’ concerns about contraception causing promiscuity, concerns about side effects, misconceptions about the impact of contraception on long-term fertility and health, and religious beliefs. Other reasons given for not taking contraception included irregular sex, the woman deciding they will wait to have sex again until after marriage, wanting to complete the abortion process first, and the need for spousal consent. These

| Table 3 Crude and adjusted odds of experiencing all family planning outcomes at post-intervention vs. baseline |
|---------------------------------------------------|------------------|-----------------|-----------------|-----------------|-----------------|
| Denominator                                      | N (%)           | cOR and 95% CI  | P-value         | aOR and 95% CI  | P-value         |
| Received same day PAFP                          |                 |                 |                 |                 |                 |
| Baseline                                         | 399             | 77 (19.30)      | 1.00            | 1.00            | 1.00            |
| Post-intervention                                | 367             | 113 (30.79)     | 2.13 (1.46–3.10)| < 0.001         | 1.94 (1.29–2.93)| 0.001           |
| Received same day LARC                          |                 |                 |                 |                 |                 |
| Baseline                                         | 397             | 50 (12.59)      | 1.00            | 1.00            | 1.00            |
| Post-intervention                                | 365             | 71 (19.45)      | 1.92 (1.23–3.01)| 0.004           | 1.72 (1.04–2.84)| 0.035           |
| Received PAFP 2–14 days post-abortion           |                 |                 |                 |                 |                 |
| Baseline                                         | 195             | 66 (33.85)      | 1.00            | 1.00            | 1.00            |
| Post-intervention                                | 124             | 29 (23.39)      | 0.60 (0.36–0.99)| 0.048           | 0.57 (0.31–1.03)| 0.064           |
| Received any PAFP within 14 days of abortion    |                 |                 |                 |                 |                 |
| Baseline                                         | 238             | 109 (45.80)     | 1.00            | 1.00            | 1.00            |
| Post-intervention                                | 176             | 81 (46.02)      | 1.10 (0.72–1.67)| 0.658           | 1.12 (0.70–1.80)| 0.640           |

Notes:
Adjusted for age group, education, occupation, marital status, number of children, fertility intentions, type of abortion (surgical or medical), clinic, and use of family planning prior to the abortion

Denominators:
*All women
Women who did not receive same day PAFP, who were followed up
Women who were followed up
barriers result in delays in decision-making, but some providers reported that clients who say they will return rarely do, because they have far to travel, they forget or they do not want to return to a facility where they have debt. Cost was also mentioned as a factor, as some cannot afford the added cost of contraception, or will go to government clinics or chemists for cheaper options.

Discussion

The quality management intervention was associated with increased uptake of same-day PAFP, including increased uptake of LARC. Although there was no strong evidence of an increase in the provision of PAFP counselling following the intervention, the rise in same day PAFP uptake may reflect improvements in the quality of the counselling given, as providers were discussing previous use of contraception and problems experienced with them. Among women who did not receive a method, the proportion reporting that this was because they were undecided declined, suggesting that providers may have given them clearer information. While women were more likely to receive same-day PAFP following the intervention, uptake 2–14 days after the abortion did not increase. The findings suggest that the intervention may not have increased uptake of PAFP overall, but that it resulted in women obtaining it sooner after the abortion (i.e. those women who would have returned were provided with it on the day). However, as the follow up rates in this study were low, the results on uptake 2–14 days after, and within 14 days of, the abortion should be interpreted cautiously.

This intervention aimed to improve provider behaviour on PAFP counselling, and through this, increase PAFP uptake. Provider behaviour improved post-intervention, with higher quality counselling and higher satisfaction levels. The existing literature on the effect of contraceptive counselling on PAFP uptake is mixed [7, 10, 11]. A recent study, which included theory-based video as part of FP counselling, did not see any positive effect on LARC uptake in the intervention arm [12]. A separate study found that FP counselling incorporating motivational interviewing led to higher uptake of LARC, 3 month LARC continuation and patient satisfaction compared with ‘standard’ FP counselling [13]. In our study, although the improvement in provider behaviour may have reduced some of the barriers to same-day uptake of PAFP and helped women choose and obtain a method more quickly after their abortion, there was no evidence that it increased overall PAFP uptake in the 2 weeks following abortion. Nevertheless, an increase in same-day uptake means that more women are protected from unintended pregnancy sooner after the abortion, and do not face further financial and time-related costs to obtain a method during the period after the abortion.

The in-depth interviews suggest that the training and supervision visits may have been the most effective components of the intervention, in continuously reminding and encouraging providers to maintain quality. The job aide material did not seem to be commonly used. Previous research in sexual and reproductive health has also found supervision to be an important component of quality improvement [14, 15]. An overview of the evidence on strategies for improving health worker performance showed that, in general, the most effective strategies were those involving supervision, and that provision of written guidelines without additional interventions was generally ineffective [16]. It also found that multi-faceted interventions, which address more than one aspect of performance, might be more likely to improve health worker performance than individual interventions. Although this intervention had several components, a more comprehensive approach that specifically targeted more elements of performance may have been more effective in increasing uptake of PAFP.

Recommendations for research and practice

As the intervention did not lead to an increase in the proportion of women obtaining PAFP 2–14 days post-abortion, more research into what, at a facility level, might reduce the barriers to obtaining PAFP later (e.g. reducing stock-outs, subsidising travel costs), would be helpful. Our qualitative findings provide some insight into the elements of quality management that are effective, and suggest that incorporating supportive supervision into practice may improve the quality of PAFP counselling. Further research examining in more detail the processes by which supportive supervision influences provider behaviour may support further improvements in quality management. Finally, even when provider and facility level barriers to provision of PAFP are removed, there are likely to be reasons why women choose not to take a family planning method. In-depth interviews with post-abortion women that took part in this study suggest that women may prefer not to make a decision on the day of the abortion procedure, because they want time to physically or emotionally recover from their abortion, or to consult with their partner (Penford-Taylor S, Wendot S, Nafula I, Footman K: A qualitative study of safe abortion and post-abortion family planning service experiences of women attending private facilities in Kenya, unpublished). A high proportion of women in our study stated that their reason for not taking FP on the day of their abortion was that they were undecided. Services must therefore find ways to support women after they leave the clinic, either through mobile technologies or in-person support.
Limitations
The study design was limited by its single group design; too few clinics met the eligibility criteria to enable the inclusion of a comparison group in the study. It is not possible to know whether FP uptake would have increased anyway, in the absence of the intervention. However, the results suggest that quality of counselling and client satisfaction with elements of care relevant to the intervention were the only ones to have improved, which supports the notion that the increase in uptake was related to the intervention. The clinics were not randomised to the intervention, and there were differences in client characteristics between baseline and post-intervention groups. Although we adjusted the analyses for potential confounders, there may be unmeasured confounding, resulting in bias in our estimates. There may be a selection effect at the clinic level, whereby the clinics that took part in the study were those that were more motivated to improve quality and client satisfaction and committed to adhering to the quality management intervention. This would overestimate the association between PAFP uptake and the intervention. There is a risk of social desirability bias in the in-depth interviews with providers and we cannot rule out the possibility that providers may have changed their behaviour following the intervention simply because they were aware of the aims of the study. The response rate amongst women who were approached to take part in the study was high, but as research assistants were available to interview clients during working hours only, women who attended outside of these hours or on weekends were not approached. It is possible that our sample is not representative of all women accessing safe abortion and PAC services, for example, if women who visit outside of working hours differ in their likelihood of accepting PAFP. The follow up rate in this study was relatively low, and there were differences between women who were followed up and those who were not. There was no difference between women who were followed up and women who were not in same-day uptake of PAFP, but this does not necessarily mean that the women lost to follow up would not differ in their likelihood of obtaining PAFP 2–14 days after the abortion. If women who were not followed up were more likely to obtain PAFP 2–14 days after the abortion than women who were followed up, our results may underestimate the association (or mask a positive association) between the intervention and overall 2-week PAFP uptake. Conversely, if women who were not followed up were less likely to obtain PAFP 2–14 days after the abortion than women who were followed up, our results may overestimate the association (mask a negative association). Finally, to determine whether women had received FP counselling, they were asked if the provider had given them counselling or information about ways to prevent pregnancy. This may be interpreted quite broadly, and may explain why more women reported that the provider had asked them about previous FP method use than reported that the provider had given them information about pregnancy prevention.

Conclusion
The results suggest that the intervention was successful in improving provider behaviour with regard to quality of FP counselling and provision or PAFP. Uptake of same-day PAFP, including LARC, did increase, but there was no overall increase in uptake of PAFP in the 2 weeks following the abortion. Interviews with providers suggest that supportive supervision was the most effective component of the intervention.

Abbreviations
FP: Family planning; PAFP: Post-abortion family planning; LARC: Long acting reversible contraception

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Availability of data and materials
The datasets used and/or analysed during the current study available from the corresponding author on reasonable request.

Authors’ contributions
IT, IN and KF conceived of the study and applied for ethical approvals. IN, SW and EI managed the implementation of the study. RS conducted the analysis and RS, KF and SW wrote the first draft of the paper. All authors reviewed and contributed to the final paper. All authors read and approved the final manuscript.

Ethics approval and consent to participate
This was approved by the MSI Independent Ethics Review Committee (Reference number: 004–15-E-AM), the Population Council Institutional Review Board (Reference number 700) and the Kenya Medical Research Institute (KEMRI) ethics committee (Reference number: NON-SSC 493). All participants provided informed, signed consent to participate in the study before the interviews took place.

Consent for publication
Not applicable

Competing interests
The authors declare that they have no competing interests.

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