Shelf Space Allocation Problem Using LNS Solver

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Abstract: Shelf Space Allocation Problem is the problem of finding a good or an optimal solution for arranging objects on shelves in a store/warehouse to maximize profit. The SSAP yet remains a topic under research and has recently only been applied on a commercial level by large warehouses and the generalization of the problem to meet different requirements is still under investigation by the researchers. The problem considers different shelves with different priorities based on customer experience studies or based on certain criteria defined by the warehouse manager, while products have different dimensions and different profit margin. The current study is an item independent, thus it applies to supermarkets, parts warehouses, or any other space allocation problems with similar distribution criteria. Our study will focus on a simplified version of space allocation problem where we will ignore depth and stacking of same product on shelves, and not consider any clustering or aggregations beyond the fact that all items of same type are allocated within the same shelf next to each other. Our implementation will utilize an LNS solver, and present a planogram in motion, showing the arrangement of products on shelves in a video like sequence to watch the solution improvement and establish a basis for future improvements and generalization of the problem.

Keywords: Shelf Space Allocation Problem, SSAP, LNS, Large Neighborhood Search, PLNS, RLNS, ELNS, Planograms

1. Introduction

Shelf Space Allocation Problem is the problem of solving the allocation of items on shelves, whether this problem is directed towards warehouses, supermarkets, or any storage and allocation service on the market.

The problem on its own has been introduced in the literature by several researchers and is still under investigation and have space for improvements, this stems from the fact that a good allocation can increase the profit of an organization, not to mention the it can optimally utilize the space at hand given a predefined criteria set.

This problem can be described in a complicated context, with many demands and aggregations, and several rules, it can also be simplified and the solution is generalized for a more complicated rules.

Our solution will solve this problem and present planograms in motion to show the change of the objective value and the improvements while still satisfying the criteria of fitting all the objects within the minimum and maximum limits.

The solution at hand can be generalized for more complicated scenarios where similar products can be stacked on top of each other, and have a certain depth count in each allocation.

The problem is a large-scale optimization NP Hard problem, the solution here will present different approaches in the implementation for the same algorithm using LNS Largest Neighborhood Heuristics Search that shows how some approaches are faster than others, and all yield an improved arrangement from scratch given the products / shelves / priorities data set.

2. Literature Review

The shelf space allocation problem have been studied in the literature before in different ways and with different factors, several approaches have been introduced with different algorithms, mostly focusing on large retail stores [1],[2],[3],[4]. The topic is considered a commercial topic as companies are increasingly trying to improve their services and stay ahead in the competitive market.

Customer experience analysis has been applied in large retail companies such as Walmart to stay ahead in their competition, utilizing best allocations to maximize their profits.

Many factors affect total profit of a store, as mentioned in [1],[5],[6],[4], for instance the products that are most seen are the ones that are most bought by customers, also the products should always be available and the stock should always be replenished.

In [7] Anderson and his colleagues, investigated the customer preferences for specific brands for the optimal item allocation of shelves.

In [8] Dreze et al. suggested that the numbers of facings on a shelf after a certain limit has no importance and will no longer affect increasing the demand, according to customer experiences and investigations, so even if there is still more space available having more items of the same brand no longer affects the customer purchase process.

In [9] Yang proposed a simplified model to solve the problem depending on the profitability of the products. Most of the research of large warehouse focused on more complicated variables than those available of needed by small warehouses, such as products grouping and complicated customer behaviors, advertising and other factors, while the concept for small warehouses or none customer oriented warehouses doesn’t include these factors.

Our work here mostly follows Yang simplified model [9] to establish a basis for a more generalized research on the topic at hand.
3. Large Neighborhood Search To Solve SSAP

Heuristics based on large neighbourhood search have been recently tested and showed great results in solving NP hard problems and various large-scale optimization problems such as transportation and scheduling problems, including vehicle routing problems, and the Travelling Sales Man Problem.

Large neighbourhood search methods explore a complex neighbourhood by use of heuristics. Using large neighbourhoods makes it possible to find better candidate solutions with each iteration thus traversing a more promising search path reducing the solution space that the problem is looking in; tell we find an optimal solution or stop by using specific criteria like time and return the resulting solution.

![Figure 1: LNS Solution space down to the optimal solution](image)

In the LNS the neighbourhood is defined implicitly by a destroy and a repair method (try-error-destroy-repair-try…). A destroy method destructs part of the current solution whereas a repair method rebuilds the destroyed Solution.

The destroy method typically contains an element of stochasticity such that different parts of the solution are destroyed in every invocation of the method. The neighbourhood N(x) of a solution x is then defined as the set of solutions that can be reached by first applying the destroy method and then the repair method.

LNS heuristic typically alternates between an infeasible solution and a feasible solution: the destroy operation creates an infeasible solution, which is brought back into feasible form by the repair heuristic. Alternately the destroy and repair operations can be viewed as fix/optimize operations: the fix method (corresponding to the destroy method) fixes part of the solution at its current value while the rest remains free, the optimize method (corresponding to the repair method) attempts to improve the current solution while respecting the fixed values. Such an interpretation of the heuristic may be more natural if the repair method is implemented using MIP Mixed Integer Problem or constraint programming solvers.

In our SSAP for instance we fix the current the product allocation on one shelf while the remaining values are randomly generated in search for a better solution, same applied for other variables.

Local search techniques are very effective to solve hard optimization problems. Most of them are, by nature, incomplete. In the context of constraint programming for optimization problems, the basic idea is to iteratively relax a part of the problem, then to use constraint programming to evaluate and bound the new solution by using fix and optimize principle mentioned earlier.

LNS is a two-phase algorithm, which partially relaxes a given solution and repairs it. Given a solution as input, the relaxation phase builds a partial solution (or neighbourhood) by choosing a set of variables to reset to their initial domain; The remaining ones are assigned to their value in the solution. Even though there are various ways to repair the partial solution, the focus is on the technique in which Constraint Programming is used to bound the objective variable and to assign a value to variables not yet instantiated. These two phases are repeated until the search stops (optimality proven, time limit reached or any other criteria defined by the developer, in our case we choose a time criteria of 3 times number of analysed products).

All LNS methods are problem dependent, so several approaches have been proposed by researchers to generalize the LNS and make it problem independent, thus, the following methods have been proposed by researchers: Propagation and explanation based methods.

A simplified general algorithm for the LNS method can be viewed as:

| Table 1: LNS Search method (Found in [10]) |
|--------------------------------------------|
| Algorithm:Large Neighbourhood Search       |
| Requirement: an initial solution S          |
| procedure LNS                               |
| while Optimal solution not found and a stop criterion is not encountered do |
| relax(S)                                    |
| $S^\prime = \text{findSolution()}$. The current partial solution is then repaired in order to improve the current solution |
| if $S^\prime \neq \text{NULL}$ then An improving solution has been found |
| $S = S^\prime$ end if                        |
| end while                                   |
| end procedure                               |

3.1 PLNS

One drawback of LNS is that the relaxation process is quite often problem dependent. Some works have been dedicated to the selection of variables to relax through general concept not related to the class of the problem treated. However, in conjunction with CP (Constraint Programming), one generic approach, namely Propagation-Guided LNS, has been shown to be very competitive with dedicated ones. It must, in a way,
automatically detect the problem structure in order to be efficient.

In [10] the authors define two neighbourhood selection methods relying on information coming from constraint propagation. The first method defines the set of variables to freeze by incrementally building a partial assignment, starting from an empty scope. The underlying idea is that of freezing related variables. The volume of domain reduced, it helps to link variables together inside or outside partial solutions.

The algorithm uses the current size of the domains of the decision variables to control the size of the neighbourhood, and then when a variable is frozen, propagation occurs, by tracing the volume of the domain reduction. We can detect which variables are linked to the frozen variable; this information will be utilized to choose the next variable to freeze, so the algorithm becomes:

**Table 2: PLNS guided search method (algorithm source [10])**

| Propagation Guided LNS method. |
|-------------------------------|
| While fragment size is greater than desired size |
| If variable list is empty then |
| Choose unbound variable randomly |
| Else |
| Choose variable in variable list |
| End if |
| Freeze variable and propagate |
| Update variable list |
| End while |

### 3.2 RLNS

The LNSFactory provides pre-defined configurations. Here is the way to declare LNS to solve a problem:

```
LNS Factory.rlns (solver, ivars, 30, 20140909L, new Fail Counter(solver, 100));
```

The implemented problem has been simplified to include the following variables and constraints:

- $n$ : number of products to allocate
- $m$ : number of shelves
- $ai$ : length of facing of product $i$
- $Tj$ : length of shelf $j$
- $Li$ : minimum number of facings required for product $i$
- $Ui$ : maximum number of facings required for product $i$
- $xij$ : number of facings of product $i$ on part $k$ of shelf $j$
- $yij = 1$ if facings of product $i$ are assigned to shelf $j$, 0 otherwise
- $Pi$ : profit per unit of product $i$
- $Cj$ : priority coefficient of shelf $j$
- $Pij = PiCj$ : profitability of product $i$ if placed on shelf $j$
- $i = 1..n, j = 1..m$

#### Objective Function: Maximization of total profit given by:

$$Z = \sum_{i=1}^{n} \sum_{j=1}^{m} Pij \times xij$$

(1) Which means that the summations of all profits per unit product multiplied by the number of facings for a product for all products in the system allocated on all shelves in the system, the maximization of this value is the maximization of the total profit.

Subject to the following constraints:

$$\sum_{i=1}^{n} ai \times xij \leq Tj \quad (for \ all) \ j = 1..m$$

(2)
(2) Which says that the summation of the length of all facings of product \( i \) allocated on a shelf \( j \) is less than the length of the shelf for all shelves in the system.

\[
\sum_{j=1}^{m} y_{ij} = 1 \quad \text{(for all) } i = 1..n \tag{3}
\]

(3) This constraint states that a product can lie only on one shelf, thus this Boolean variable is either 1 or 0, it will be 1 if facing \( I \) lies on shelf \( j \) otherwise it will be 0, thus summation of all these variables will be 1 will make the product shelf positioning condition hold, so for this variable there will be \( n \times m \) different variables, the summation of all variables in the same column is 1.

\[
L_i \leq \sum_{j=1}^{m} x_{ij} \leq U_i \quad \text{(for all) } i = 1..n \tag{4}
\]

(4) The lower bound and upper bound of the number of facings of a given product, is defined by input, all product facing variables are limited by minimum number of facings condition and maximum number of facings condition defined by the input data.

\[
\sum_{i=1}^{n} L_i \cdot a_i \leq \sum_{j=1}^{m} T_j \tag{5}
\]

(5) is a bound for the entire system which means that the input sample actually meets the minimum space requirements, that means, that before going into attempting to solve the problem we need to verify that there is enough space in the shelves to hold the summation of the minimum bounds of the number of facings multiplied by the length of facings in a shelf for all products and all shelves. For the purpose of implementation and considering that a product is only located on one shelf, the objective can be rewritten as the following

\[
Z = \sum_{i=1}^{n} \sum_{j=1}^{m} y_{ij} \cdot P_{ij} \cdot x_i \tag{6}
\]

where \( y_{ij} \) will denote the location of product \( xi \).

The Y here will become a 2D array of 0s and 1s, which will become variable array along with \( xi \), thus the problem in (6) is not completely linear, however in our implementation, the Choco Solver, can still handle this type of product of the two variables.

The LNS solver will iterate the Binary array as well as scanning the range of the \( X \) array between the lower bound and the upper bound to improve the final solution, depending on which approach is applied (RLNS, ELNS, PLNS).

Other solvers cant work the product of two variables (which makes the problem not truly linear), however; in our case, the none linearity is considered as simple as: Product of a Binary Variable with a Bounded variable (and generalizing it for all the variables at hand). Delinearization of the problem using constraint-programming methods can be done as the following[13]:

Considering:

\[
z = A \cdot x \text{ where } x \text{ is binary, } A \text{ is a bounded variable} \tag{7}
\]

\[
\min \{0, A\} \leq z \leq A \tag{8}
\]

\[
\tilde{A} x \leq z \leq A - (1 - x) \tilde{A} \tag{9}
\]

\[
A - (1 - x) A \leq z \leq A - (1 - x) A \tag{10}
\]

\[
z \leq A + (1 - x) \tilde{A} \tag{11}
\]

The delinearization can be described using 7 constraints as the following.

\[
z \leq A_{\text{upper bound}} \tag{12}
\]

\[
-z \leq 0 \tag{13}
\]

\[
z \leq A_{\text{upper bound}} \cdot x \tag{14}
\]

\[
-z + A_{\text{lower bound}} \cdot x \leq 0 \tag{15}
\]

\[
z - A - A_{\text{lower bound}} \cdot x \leq A_{\text{lower bound}} \tag{16}
\]

\[
-z + A + A_{\text{upper bound}} \cdot x \leq A_{\text{upper bound}} \tag{17}
\]

\[
z - A + A_{\text{upper bound}} \cdot x \leq A_{\text{upper bound}} \tag{18}
\]

Delinearization is only needed for solvers that cant handle the product of two variables.

In the implementation, extra variables have been created for the problem to allow the previous formulation to be adapted to the Choco solver and to create a successful solution.

5. Solver Choice

Implementation is mainly distributed into three main sections:
1)Modeling the problem, solving, and solution iteration
2)Planogram drawing and motion, double buffered drawing mechanism
3)GUI interaction and information processing using multithreading operations.

6. Planogram Drawing Concepts and Method

The planogram is drawn as mentioned before using double-buffered images, and consists of several components and several layers for drawing where each component knows how to draw itself within the given boundaries and information, the sequence of drawing the planograms happens as the following:
As the planogram may contain hundreds of visual elements all to be drawn separately, the wise choice of drawing for smooth visualization is the use of double buffering images, where we draw on the background image then copy it one time to the front screen image when change occurs.

### A. Solver working steps

1. **Prepare data**
2. **Check minimum requirements**
3. **Build problem model**
4. **Configure search strategy**
5. **Solve**
6. **More solutions**
7. **Update monitor**
8. **Destroy/Repair**

#### b) Constraints:
- Constraints are modeled based on the formulas mentioned earlier, over the variables earlier.
- shelf_prod_coeff_cons: constraint makes sure that shelves_coeff[i] = coeffs[product_shelf[i]], where shelves_coeff[i] and product_shelf[i] are variables, while coeffs is an int array.
- prod_with_coeff_profit_cons: insures that product_profit_with_coeff[i] variable is the product of product_profit[i] and shelfs_coeff[i] variables.
- c1 constraint insures that product_shelf[i] = j if shelves[i][j] is 1
- c2 constraint insures that product_shelf[i] != j if shelves[i][j] is 0

The solver running process consists of the following:

1. **Calculate minimum space required** to make sure that the problem can be solved, which means that there is enough space in the shelves that can allocate the minimum number of faces of all products, thus search should stop before it begins if this criteria is not met.
2. **Creating the solver**
3. **Building the model:**
   a) Create and initialize variables which includes:
      - Number of product facings variables (n), which is a bounded variable with the minimum and maximum number of facings obtained from the data set.
      - Product-shelf pair variables (n): which is bounded by 0 and the maximum number of shelves in data set.
      - Product-occupancy variables (n): which is a scaled version of the product facings variables, scaled by the facing length value (a scaled view).
      - Product-profit variables (n): which is a scaled view of the product facings variables, scaled by the facing length value (a scaled view).
      - Product-profit-shelf-coeff variables (n) will be used for constraints purposes which is a non linear variable resulting from the product of product_profit and the shelf coefficient and finally used in the objective function, where the objective becomes the summation of the variables of this type.
      - Shelf-occupancy variables (n): how much a shelf is occupied, bounded by 0 and the length of the shelf.
      - Shelf_coefficient (n) : the coefficient of the shelf a product is lying onto.
      - Shelves Boolean variable (n X m) (which indicate whether a product I is located on shelf j ), will also be used with constrains to impose the product_shelf rules, and that a product should only be located on one shelf.
      - Boolean variables (will contain a list of Boolean variables in the system), fattening the previous Boolean variables into a list.
      - Objective variable (total profit): which is the summation of the none linear variable created earlier of the product profit and the shelf coefficient.
previous two constraints are connected via if then else constraint
• prod_on_one_shelf_cons constraint insures that summation of shelves[i] variables is 1, meaning that product lies on one shelf only.
• prod_shelf_occupancy_cons constraint insures that prod_shelf_occupancy[i] is the result of the product of product_occupancy[i] and shelves[i][j] variables
• shelf_cons insures that the summation of prod_shelf_occupancy variables array equals to shelf_occupancy[j], thus the occupancy of single products on the same shelf are equal to the shelf occupancy.
• The final constraint is that the summation of product_profit_with_coeff variables equals to the objective variable.
• Constraints are carefully chosen and the slightest error or logical error will result in wrong results or in failure of finding a result.

c) Configuring search strategy
• Defines the search strategy, where we define the main strategy as the randomization of Boolean variables which indicate that the shelf-product ij pair presence, this value will be randomized to find solutions.
• Lexico UB attempts to randomize the occupancy numbers from larger numbers of the upper bound and then changing them to improve the solution which usually yields a good solution from the first attempt and faster search results.
• Lexico LB attempts to use the lower bounds and increase the occupancy numbers up, which usually yields a slow search
• We also add the stop criteria here (which is manual stop in our implementation if optimal is not found), we also define time limits for the solver to stop after some time of running equals to 3 times the number of products in seconds.

d) Listen to solver changes
• To provide log data to see what is happening.

e) Solve.
• The objective function is to Maximize the profit.
• Uses one of three methods:
  ▪ PLNS : Propagation based (best method and fastest)
  ▪ RLNS: Random based
  ▪ ELNS: Explanation based.

7. Test Cases And Results

In order to test the solver, input data files have been created to simulate possible scenarios of shelves and products.

The application will have the option to load a customized external file other than those added to the resources and are part of the application.

It is important to use similar files as those attached in the same formatting and spacing and line intend, as strengthening the data file parser or data input is not our main concern in this project, we only need to present a way to test the different data files over our implementation.

Bellow you can see a simple text data file and how it is formatted, where the first line indicates how many shelves we have and how many products we need to place, with all info of minimum/maximum spacings allowed, profit, shelf part coefficients and product/shelf ids.

| Table 3: sample input datafile formatting |
|------------------------------------------|
| 8 8 180                                  |
| item1 class1 1 5 4 902.2                 |
| item2 class1 2 104 903.1                 |
| item3 class1 3 8 4 902.43                |
| item4 class2 4 403 903.66                |
| item5 class2 5 153 903.44                |
| item6 class3 6 5 6 902.2                 |
| item7 class3 7 153 904.3                 |
| item8 class4 8 204 902.6                 |
| 1 1 1.8 3                                |
| 2 1 1.8 2                                |
| 3 1 1.56 2                               |
| 4 2 1.56 2                               |
| 5 2 1.35 2                               |
| 6 2 1.35 1                               |
| 7 3 1.3 1                               |
| 8 3 1.3 2                                |

The above data is combined into one text file of the following format (first line contains three numbers, indicating, number of product, number of shelves, length of shelf, respectively)

Then we read numbers of lines matching the first number, then number of lines matching second number, all data are separated by tabs or spaces (including first string of each line which starts with a tab or space), the parsing is straight forward for this file using Scanners.

Bellow you will see the results for 7 samples ranging from 4 shelves X 8 products up to 260 products to be placed over 90 shelves, with minimum shelf length of 180cm and maximum of 240cm.

Bellow we will display some graphics of the solutions given for the above 8x8 problem, where we have a main GUI to display all input/output data, another window to display the optimal plot, and a third window to display the planograms which show actual placement of products on shelves in a graphical manner.

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Figure 6: program interface
Program interfaces allow seeing products information in a table, shelf information in another, and the space allocation process and updated occupancy in a third table, while profit and other data is showed in a separate tab.

The interface allows choosing one of the 7 samples, or load a customized one, saving planogram images, stopping the solver before it completes and searching strategy.

The plot above shows the improvement of the optimal solution or the total profit over solution number.

We continue to show the convergence plot for the 7 samples over a period of 6 times Number of Product using UB and PNLS search strategy. Below are the diagrams for 6 other samples

Following are the 7 planograms for the 7 sample files we tested.
The planogram displays in a video like double buffered screen on a scrollable background and a canvas that can be saved by user for printing or other usages.
For the previous samples (1,2,3,4) a stop criteria of 3 times the number of products in seconds has been imposed, which is practical for such sample size. However for larger samples we make it 6 times to find better solutions.

On the other hand, we have tested some samples using the Upper bound search strategy and lower bound, and found that for our example: Upper bound is more effective for our application. Below we can see how LB investigates large number of solutions but still results with fair lower profit result than UB using the same time window (444 solutions vs 59 solutions) ($4002 vs $4853.8), as it explores the iterations randomly. LB starts by considering the minimum number of faces as the basis to search for valid solutions and starts incrementing the faces count gradually to fill the space and not exceed the shelf space. UB however starts by picking larger number of faces immediately.

Bellow are the UB results comparison for the same sample data file.

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**Figure 20:** profit increase with the sample size increase considering stop criteria of 6xN. Products for all samples

**Figure 21:** sample6 using LB and PLNS over 834s

**Figure 22:** sample6 using UB and PLNS over 834s

**Figure 23:** sample6 using LB and PLNS over 834s

**Figure 24:** sample6 using UB and PLNS over 834s

**Figure 25:** sample6 using UB and PLNS over 834s

**Figure 26:** sample6 using UB and PLNS over 834s
8. Result Analysis Conclusion

We have presented a study for Shelf Space Allocation Problem, suggested a simple model to solve the problem in general, and proved that it can be solved efficiently using Largest Neighborhood Search Based methods.

The implementation presented a detailed GUI with a real time planogram frames to watch how the shelves are being sorted out and searched for better or optimal solution within the criteria’s given.

The solver was able to iterate through hundreds of different solutions and improve the profit with each new solution till the best solution was found based on time criteria dependent on the sample size.

The allocation utilized the maximum space allowed and places products where they yield the best profit and this can help stores and warehouses to use their spaces the best way possible to improve their profits or reduce expenses.

Upper Bound search strategy also finds a better solution much faster than Lower Bound strategy, and Propagation based solutions are also faster than Random based solutions.

9. Future Improvements

Our plan is to introduce family concepts into the algorithm and see how we can maintain proper aggregations according to predefined clustering rules.

We will also work on extending the problem to introduce topped up items and depth items as well to allow a more generalized algorithm that can be more flexible with the real world retail and warehouse item allocation.

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