PPT: Pre-trained Prompt Tuning for Few-shot Learning

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Abstract

Prompts for pre-trained language models (PLMs) have shown remarkable performance by bridging the gap between pre-training tasks and various downstream tasks. Among these methods, prompt tuning, which freezes PLMs and only tunes soft prompts, provides an efficient and effective solution for adapting large-scale PLMs to downstream tasks. However, prompt tuning is yet to be fully explored. In our pilot experiments, we find that prompt tuning performs comparably with conventional full-model tuning when downstream data are sufficient, whereas it is much worse under few-shot learning settings, which may hinder the application of prompt tuning. We attribute this low performance to the manner of initializing soft prompts. Therefore, in this work, we propose to pre-train prompts by adding soft prompts into the pre-training stage to obtain a better initialization. We name this Pre-trained Prompt Tuning framework “PPT”. To ensure the generalization of PPT, we formulate similar classification tasks into a unified task form and pre-train soft prompts for this unified task. Extensive experiments show that tuning pre-trained prompts for downstream tasks can reach or even outperform full-model fine-tuning under both full-data and few-shot settings. Our approach is effective and efficient for using large-scale PLMs in practice. The code is publicly available at https://github.com/thu-coai/PPT.

1 Introduction

Fine-tuning pre-trained language models (PLMs) (Devlin et al., 2019; Radford et al., 2019; Raffel et al., 2020) has made great progress in recent years. By tuning the entire model parameters, the versatile knowledge acquired from large-scale unlabeled corpora can be adapted to handling various NLP tasks and outperform the approach of learning models from scratch (Han et al., 2021a). For simplicity, we name this full-model tuning as “FT”. As shown in Figure 1 (b) and (c), there are two mainstream FT approaches. The first one is task-oriented fine-tuning, where a task-specific head is added on top of PLMs, and the entire model is then fine-tuned by optimizing task-specific objectives on corresponding training data.

The second one is prompt-oriented fine-tuning (Schick and Schütze, 2021a), which is inspired by the recent works utilizing language prompts to probe the knowledge in PLMs (Petroni et al., 2019; Brown et al., 2020). In prompt-oriented fine-tuning, data samples are converted to sequences containing prompt tokens, and downstream tasks are formalized as language modeling problems. As shown in Figure 1 (c), by adding the prompt “It was ⟨X⟩.” to a sentence, we can determine its sentiment polarity with PLMs by predicting “great” or “terrible” at the mask position. As shown in Figure 1, compared to task-oriented fine-tuning, prompt-oriented fine-tuning is more similar to the pre-training objectives (masked language modeling), thereby helping to better use knowledge in PLMs and often obtaining better performance.

Although FT has shown promising results, with the rapid growth of model scale, fine-tuning and storing the entire large model for each downstream task becomes much more expensive. To address this challenge, Lester et al. (2021) proposes prompt tuning (PT) to adapt large PLMs to downstream tasks cheaply, as shown in Figure 1 (d). Specifically, PT uses soft prompts composed of continuous embeddings instead of hard prompts (discrete language phrases). These continuous prompts are generally randomly initialized and learned end-to-end. To avoid storing the entire model for each downstream task, PT freezes all PLM parameters and merely tunes soft prompts, without adding any
intermediate layers and task-specific components.

PT has two promising advantages. First, soft prompts can be learned end-to-end in comparison to hard prompts. Second, PT is an efficient and effective paradigm for the practical use of large-scale PLMs, which is comparable to FT when downstream data are sufficient (Figure 2(a)). However, as shown in Figure 2(b), we find that PT performs much worse than FT under few-shot settings, which may hinder the application of PT in various low-resource scenarios.

Hence, in this paper, we explore how to use PLMs for few-shot learning in an efficient and effective manner through PT. Specifically, we conduct pilot experiments to empirically analyze the effectiveness of PT on PLMs in Section 2, which is ignored by most existing works. Our discoveries are as follows: (1) the verbalizer choice has a large impact on the performance; (2) simply initializing soft prompts with concrete word embeddings fails to improve the performance, yet (3) combining soft and hard prompts is helpful; and (4) all these methods cannot handle few-shot prompt tuning problems well. The above observations reveal that prompt searching for PLMs is not trivial, and carefully initialized soft prompt tokens is crucial.

To help the model find suitable prompts, we pre-train these tokens with self-supervised tasks on large-scale unlabeled corpora. To ensure the generalization of pre-trained prompts, we group typical classification tasks into three formats: sentence-pair classification, multiple-choice classification, and single-text classification, each format corresponding to one self-supervised pre-training task. In addition, we find multiple-choice classification more general among these formats and we can unify all classification tasks to this format. We name this Pre-trained Prompt Tuning framework “PPT”. We evaluate PPT on several datasets based on three 11B PLMs: T5-XXL (Raffel et al., 2020), mT5-XXL (Xue et al., 2021) and CPM-2 (Zhang et al., 2022) in few-shot scenarios. Experiments show that PPT can not only improve PT by a large margin, reaching or even outperforming FT methods, but also reduce the variance of few-shot learning. Besides the effectiveness, PPT also retains the parameter efficiency of PT, which is valuable for future applications on large-scale PLMs.

2 Pilot Experiments

In this section, we present pilot experiments of PT for few-shot learning. We analyze three strategies including hybrid prompt tuning, verbalizer selec-
Table 1: The impact of hard prompts and verbalizers on PT for few-shot learning (32 samples) on SST-2. P represents soft prompts, s denotes the input sentence. “Man” means manually designed hard prompts and “Gen” means auto-generated hard prompts. The choice of hard prompts and verbalizers has a significant influence on model performance.

| Hard Prompt | Verbalizer | Accuracy |
|-------------|------------|----------|
| None        | good/bad   | 70.51/5.5|
| Man #1: P s. It was (X). | good/bad | 87.66/6.6 |
| Man #2: P Just (X)! s | good/bad | 86.03.1 |
| Man #3: P s. All in all, it was (X). | good/bad | 83.4/8.3 |
| Gen #1: P s. a (X). | good/bad | 81.6/3.8 |
| Gen #2: P s. A (X) one. | good/bad | 81.2/2.2 |
| Man #1: P s. It was (X). | great/terrible | 86.9/7.9 |
| Man #1: P s. It was (X). | dog/cat | 60.0/6.6 |
| Man #1: P s. It was (X). | bad/good | 76.3/1.7 |
| Full-Model Tuning | good/bad | 91.4/0.8 |

Table 2: Few-shot learning performance with different strategies for choosing concrete words for prompt initialization in PT. “Label Init”: use the embeddings of the label words. “Vocab Sampling”: randomly sample words from the vocabulary. “Top-1000 Sampling”: randomly sample words from the most frequent 1000 words in the pre-training corpus. “Task-Related”: randomly sample words from the downstream data. We use the classification accuracy (%) for evaluation.

| Strategy          | SST-2  | BoolQ |
|-------------------|--------|-------|
| Random Init.      | 70.51/5.5 | 61.0/3.3 |
| Label Init.       | 58.9/7.7 | 63.0/4.4 |
| Vocab Sampling    | 57.0/4.0 | 58.4/9.9 |
| Top-1000 Sampling | 57.9/2.3 | 57.7/3.9 |
| Task-Related Sampling | 58.5/8.0 | 58.2/4.0 |
| Full-Model Tuning | 91.4/0.8 | 80.8/2.4 |

In Figure 1 (c) and (d), the verbalizer maps the label “Positive” to “great”. From Table 1 we can see that the choices of verbalizers influence the performance remarkably. In general, common words that explain the meaning of corresponding labels work well. This also guides our verbalizer selection for PPT in Section 3.

Real Word Initialization  In real word initialization, we use the embeddings of concrete words to initialize the soft prompt and test four initialization strategies. The effectiveness of this approach has been verified on small PLMs (fewer than 3B parameters) in previous works (Lester et al., 2021). However, from the experiments on SST-2 (Socher et al., 2013) and BoolQ (Clark et al., 2019) (Table 2), we find that for the 11B model, real word initialization has little or even negative impact on the performance in few-shot scenarios. This suggests that observations on small models can not be directly adapted to large models and finding a good initialization for soft prompts is yet to be explored.

To summarize, although the above enhancement strategies cannot help PT achieve comparable results with FT under few-shot settings, they are still the key factors that influence the PT performance. In the following sections, we describe our PPT framework and show in experiments that PPT not only provides a good prompt initialization, but also takes advantage of the good verbalizer, and is complementary to hybrid prompts.

3 Pre-trained Prompt Tuning (PPT)

In this section, we describe the whole framework of PPT, including how to pre-train prompts and
use these pre-trained prompts for specific tasks.

3.1 Overview

Following the approach of T5 (Raffel et al., 2020) and PT (Lester et al., 2021), we solve all downstream tasks in a text-to-text format. As shown in Figure 1 (c), to reduce the objective gap between pre-training and downstream tasks, prompt-oriented fine-tuning converts downstream tasks into cloze-style objectives. Taking classification for example, given an input sentence $x \in \mathcal{V}^s$ and its label $y \in \mathcal{Y}$, a pattern mapping $f : \mathcal{V}^s \mapsto \mathcal{V}^s$ is first applied to convert $x$ into a new sequence $f(x)$, where $\mathcal{V}$ is the vocabulary of PLMs. $f(x)$ not only adds some prompt tokens as hints, but also preserves the mask token $\langle X \rangle$ to let PLMs predict tokens at the masked positions. Then, a verbalizer $v : \mathcal{Y} \mapsto \mathcal{V}^s$ is used to map $y$ to some label tokens $v(y)$. With $f(\cdot)$ and $v(\cdot)$, a classification task can be represented by a pattern-verbalizer pair $(f, v)$:

$$
\begin{align}
\arg \max_{\theta} & \sum_x \log p(y|x; \theta) \\
= & \arg \max_{\theta} \sum_x \log p(\langle X \rangle = v(y)|f(x); \theta),
\end{align}
$$

where $\theta$ indicates all tunable parameters, especially the parameters of PLMs. For convenience, we use “PVP” to denote this pattern-verbalizer pair (Schick and Schütze, 2021a).

In PT (Lester et al., 2021), a set of soft prompts $P$ are concatenated to the beginning of the sequence and the model input becomes $[P; f(x)]$, where $\lbrack \cdot \rbrack$ is the concatenation operation. By tuning $P$, Eq. (1) is replaced by

$$
\arg \max_{P} \sum_x \log p(\langle X \rangle = v(y) | [P; f(x)]; P).
$$

Owing to the power of large-scale PLMs, Eq. (2) is verified to be comparable to these FT methods under full-data settings. However, we find it hard to learn effective soft prompts, which may result in low performance in various few-shot scenarios. The parameter initialization usually has a large impact on the difficulty of the model training and optimization, and our pilot experiments have shown that existing initialization strategies have little or even negative impact on the PT performance of large-scale PLMs. We refer more details of these pilot experiments to Section 4.

Recently, pre-training has been proven to be an effective method to find a good model initialization. Inspired by this, we propose to pre-train soft prompts. We notice that some groups of downstream tasks are related to certain self-supervised tasks built on unlabeled pre-training corpora. For instance, some tasks in the form of sentence-pair classification, such as natural language inference and sentence similarity, are similar to the next sentence prediction (NSP) (Devlin et al., 2019) task used in the pre-training stage. As shown in Figure 3, these tasks all take two sentences as input and compare their semantic meanings. Therefore, soft prompts pre-trained by NSP can be a good initialization for these sentence-pair tasks.

Formally, suppose we can divide downstream tasks into $m$ groups $\{T_1, T_2, \ldots, T_m\}$, where $T_i$ is the set containing $n_i$ downstream tasks: $\{PVP_i^1, PVP_i^2, \ldots, PVP_i^{n_i}\}$, where $PVP_i^k = (f_i^k, v_i^k)$. For each group, we design a corresponding pre-training task $PVP_i^{pre} = (f_i^{pre}, v_i^{pre})$. After pre-training soft prompts on these tasks with all model parameters fixed, we get $m$ pre-trained prompts $\{P_1, P_2, \ldots, P_m\}$. Then, for each task $PVP_i^k$ in $T_i$, we continue to optimize Eq. (2) by using $P_i$ as the soft prompts initialization.

3.2 Designing Pattern-Verbalizer Pairs for Pre-training

In this section, we take three typical classification tasks as examples to describe the design of pattern-verbalizer pairs $PVP_i^{pre}$ for prompt pre-training.

3.2.1 Sentence-Pair Classification

Sentence-pair classification tasks such as natural language inference and sentence similarity take two sentences $x = (s_1, s_2)$ as the input. To design a PVP for these tasks, we extend the next sentence prediction in Devlin et al. (2019) to a 3-class classification with labels $\mathcal{Y} = \{0, 1, 2\}$ as the pre-training task. These labels in $\mathcal{Y}$ can respectively
indicate that the semantic relation between two sentences is coherent (with label 2), similar (1) and irrelevant (0). To construct signal from unlabeled documents, we set the two sentences next to each other as label 2, those from the same document but not true next sentences as 1, and those from different documents as 0. We consider the label set $|\mathcal{Y}| \leq 3$ because this covers most sentence pair tasks. PVP$_i$ (f$^{\text{pre}}$, v$^{\text{pre}}$) is given as

$$f_i^{\text{pre}}(x) = "s_1 \left(X\right). s_2", \quad v_i^{\text{pre}}(\mathcal{Y}) = \{\text{no}, \text{maybe}, \text{yes}\}. \quad (3)$$

Designing PVP$_i$ = (f$^k$, v$^k$) according to PVP$^{\text{pre}}$ is simple. s$_1$ and s$_2$ can be replaced by the input sentence pair. If a task outputs two labels, then we take $v_i^k(\mathcal{Y})$ = [no, yes]. If a task outputs three labels, we set $v_i^k$ = v$^{\text{pre}}$. If a task requires to measure the similarity between two sentences, the probability over $\{\text{no}, \text{yes}\}$ can serve for this task.

### 3.2.2 Multiple-Choice Classification

Many tasks can be formulated as multiple-choice classification, which takes a query and several answer candidates as the input. We design a next sentence selection task to pre-train the prompt. Given a sentence as the query $s_q$, the model is trained to select the adjacent sentence from six candidates, denoted as $s_1 \sim s_6$ and thus the label set is $\mathcal{Y} = \{1, 2, 3, 4, 5, 6\}$. These candidates consist of the right answer, one sentence from the same document but is not adjacent to the query, and four sentences from other documents. For $x = (s_q, s_1, s_2, \cdots, s_6)$, (f$^k$, v$^k$) is given as

$$f_i^k(x) = "s_q ? A, s_1 \cdots F, s_6. Answer is (X) \left\" \right\", \quad v_i^k(\mathcal{Y}) = \{A, B, C, D, E, F\}. \quad (4)$$

Most multiple-choice tasks can use $\{f_i^{\text{pre}}, v_i^{\text{pre}}\}$ directly as their PVPs. For tasks like reading comprehension, the input may contain a passage and a question. We concatenate them to form the query.

### 3.2.3 Single-Sentence Classification

For single-sentence classification, we create pseudo labels for prompt pre-training. Taking sentiment classification as an example, we use another small model to annotate sentiment labels for the sentences from the pre-training corpus and filter out those with low classification probability. In practice, we use a RoBERTa$_{\text{BASE}}$ (Liu et al., 2019) model fine-tuned on a 5-class sentiment classification dataset other than the few-shot datasets we evaluate on. Then with a sentence $s$ from the corpus, we have the input $x = (s)$ and the label set $\mathcal{Y} = \{1, 2, 3, 4, 5\}$. (f$^{\text{pre}}$, v$^{\text{pre}}$) is given as

$$f_i^{\text{pre}}(x) = "s. (X). \left\" \right\", \quad v_i^{\text{pre}}(\mathcal{Y}) = \{\text{terrible, bad, maybe, good, great}\}. \quad (5)$$

For sentiment classification tasks with 5 labels, we can use PVP$^k$ = PVP$^{\text{pre}}$. For those with fewer than 5 labels, we choose a subset from v$^{\text{pre}}$($\mathcal{Y}$) as labels.

Although the above method improves the model performance, we have to point out that it is still limited to generalize to other single-text classifications in different domains and with different numbers of labels. Therefore, the method described in the following section is proposed to solve this problem.

### 3.3 Unifying Task Formats

The above-mentioned PVPs for pre-training can be unified to a single format: multiple-choice classification. Specifically, for sentence-pair classification, the query is the concatenation of the two sentences and there are three options: no, maybe, and yes. For single-sentence classification, the query is the input sentence and the options are the concrete labels. Note that in this way, the pre-trained PVPs can be used in single text classification tasks from arbitrary domains and with much more labels.

Constructing a unified PVP is similar to the idea of MultiQA (Talmor and Berant, 2019) and UnifiedQA (Khazabi et al., 2020). Recently, Zhong et al. (2021a) use some hard prompts to unify several tasks as a meta question answering task. They tune the entire model with this meta task on a collection of QA datasets and then transfer to other classification tasks under low-resource settings. However, our PPT focuses on tuning soft prompts with the main body of PLMs fixed and our pre-training is conducted on fully unsupervised data, rather than the collection of supervised datasets.

Since different tasks may have different candidate numbers and lengths, we construct pre-training samples with option numbers varying from 2 to 16$^2$ and option lengths from 50 to 20. We use the PVP in Section 3.2.2 for pre-training, and then apply pre-trained soft prompts to cover the above-mentioned three classification tasks.

$^2$We set 16 labels in this paper as they can cover most benchmarks, but more labels are applicable for other tasks.
**4 Experiments**

**4.1 Setup**

We conduct experiments on both Chinese and English tasks (see Table 3). As described in Section 2, for tasks with fewer than 5 labels, we construct $D_{\text{train}}$ and $D_{\text{dev}}$ with 32 samples from the original training data and ensure the number of labels is balanced. For tasks with more than 5 labels like TNews and YahooAnswer, it is hard to compose a dataset with label-balanced samples. Therefore, we randomly select 8 samples for each label.

For English datasets, we conduct PT based on T5-XXL with 11B parameters because previous works (Lester et al., 2021; Zhang et al., 2022) have shown that, T5-XXL is comparable with FT under the full-data setting. We also evaluate FT on various sizes of T5 to verify that larger models perform better and thus improving PT based on T5-XXL is meaningful. For Chinese datasets, we do PT based on a 11B model CPM-2. Since CPM-2 does not provide other size models, we compare it with mT5 (Xue et al., 2021) of various sizes.

Consistently, we use 100 soft tokens for PT. As a result, the tunable parameters is only $100 \times 4096 = 4.1 \times 10^5 = 410K$. Compared with the 11B ($1.1 \times 10^{10}$) parameters of FT, PT only needs to store 3000 times smaller parameters for each task.

For prompt pre-training, we sample 10GB data from OpenWebText (Gokaslan et al., 2019) for English tasks and 10GB data from WuDaoCorpora (Yuan et al., 2021) for Chinese tasks. We use the Yelp-5 (Zhang et al., 2015a) dataset to train the RoBERTa BASE model mentioned in Section 3.2.3. More details of the training hyper-parameters can be found in the Appendix C.

**4.2 Main Results**

The main results of English and Chinese datasets are shown in Table 4. In the block FT, we present the FT results of the T5 model from the size small to XXL. In the block PT, we show the results of PPT and other baselines. The first baseline is Vanilla PT, where the soft prompts are randomly initialized from a normal distribution. The second is the hybrid strategy in Section 2. We also consider LM Adaption used in Lester et al. (2021) in which the T5 model is further pre-trained for 10K steps with language modeling to reduce the gap between the pre-training and PT. We test two variants of PPT: Hybrid PPT, in which carefully designed hard prompts are combined with pre-trained soft prompt, and Unified PPT, in which all tasks are unified in the multiple-choice classification format.

**Effectiveness** From the Table 4 we have four observations. First, larger models achieve better overall performance, which means increasing the model size still helps under the few-shot setting. Therefore, we study PT on the large-scale pre-trained model. Note that for Chinese experiments, CPM-2 and mT5-XXL share the same parameter scale. Since CPM-2 outperforms mT5-XXL across all tasks, we use CPM-2 as the base model.

Second, PPT outperforms Vanilla PT and LM Adaption on most datasets significantly. Although PPT is worse than Hybrid PT on BoolQ, combining PPT and hard prompts (Hybrid PPT) outperforms all baselines. This means pre-training soft prompts and using hybrid prompts are complementary. Similar phenomenons are observed on other datasets like RACE-m, LCQMC, and C$_3$, where adding hard prompts to PPT continues to improve results.

Third, PPT outperforms FT on all Chinese datasets and most English datasets. This indicates that there still remains a gap between masked language modeling and downstream tasks. Prompt pre-training bridges this gap to some extend. Based on this observation, an intuitive extension of our method is to further pre-train the entire model with PVP$^\text{pre}$ and fine-tune the model to the corresponding downstream tasks. However, since we focus on PT in this paper, we leave this as future work.

Fourth, PPT results in lower variances on most of the datasets. Few-shot learning is notorious for its instability, which becomes very obvious in Vanilla PT. For some datasets like SST-2, the variance reaches 15.5 which means the model does not perform better than random guesses under some
### Table 4: Classification results. The experiments are conducted with 32 training samples and 32 validation samples on each dataset. FT means full-model tuning, where the entire model (with about 11B parameters) should be trained on each dataset. PT means prompt tuning, where only 410K parameters are trained. We report the mean and the standard deviation over 5 random seeds. The score marked as bold means the best performance among all the methods. The score marked with an underline means the best one among prompt tuning (PT) methods.

| Model       | Method       | SST-2 Acc. | SST-5 Acc. | RACE-m Acc. | RACE-h Acc. | BoolQ Acc. | RTE Acc. | CB F1  |
|-------------|--------------|------------|------------|-------------|-------------|------------|----------|--------|
| **FT (11B)**|              |            |            |             |             |            |          |        |
| T5-Small    | -            | 72.8±1     | 31.1±0.4   | 26.4±0.6    | 26.3±0.5    | 59.2±0     | 54.0±7   | 70.4±6  |
| T5-Base     | -            | 74.6±2     | 28.8±1.8   | 27.2±0.5    | 26.7±0.2    | 61.9±1     | 56.1±3   | 70.4±6  |
| T5-Large    | -            | 89.1±2     | 42.4±2.1   | 48.2±1.6    | 43.2±1.7    | 74.6±9     | 64.4±34  | 82.3±2  |
| T5-XL       | -            | 89.6±2     | 38.4±1.1   | 55.0±2.8    | 50.9±2.6    | 77.2±1     | 62.5±36  | 81.9±9  |
| T5-XXL      | -            | 91.4±0.8   | 40.0±0.2   | 62.9±3.9    | 54.8±3.0    | 80.8±2     | 64.1±12  | 86.5±3  |
| **PT (410K)**|              |            |            |             |             |            |          |        |
| T5-XXL      | Vanilla PT   | 70.5±1.5   | 32.8±3.8   | 34.7±2.8    | 31.6±3.5    | 61.0±3     | 53.5±5   | 50.7±4  |
| Hybrid PT   | 87.6±6.5     | 40.9±7.2   | 53.8±2.5   | 44.2±6.4    | 79.8±1.5    | 56.8±6    | 66.5±7  |
| LM Adaption | 77.6±7.5     | 36.2±6.6   | 27.3±0.2   | 25.6±0.4    | 62.0±3.3    | 55.3±10   | 61.2±7  |
| *PPT*       |              |            |            |             |             |            |          |        |
| Hybrid PPT  | 93.5±0.3     | 50.2±0.7   | 60.0±1.2   | 53.0±0.4    | 66.4±3.7    | 58.9±6    | 71.2±6  |
| Unified PPT | 94.4±0.3     | 46.0±1.3   | 58.0±0.9   | 49.9±1.3    | 76.0±2.7    | 65.8±31   | 82.2±4  |

### Table 5: The experiments on single-text classification tasks with more than 5 labels. Different from previous experiments, we randomly select 8 samples for each label. PT (MC) means doing PT in a multiple-choice format without prompt pre-training.

| Model       | Method       | TNews Acc. | YahooAns Acc. |
|-------------|--------------|------------|----------------|
| **FT (11B)**|              |            |                |
| mT5-Small   | -            | 76.1±2     | 29.9±1.9       |
| mT5-Base    | -            | 78.2±6.5   | 36.4±3.9       |
| mT5-Large   | -            | 79.1±6     | 31.0±1.4       |
| mT5-XL      | -            | 82.7±6.2   | 35.9±1.7       |
| mT5-XXL     | -            | 83.6±1.5   | 42.1±8.0       |
| CPM-2       | -            | 86.1±1.8   | 42.5±0.2       |
| **PT (410K)**|              |            |                |
| CPM-2       | Vanilla PT   | 62.1±1.1   | 30.3±4.8       |
| Hybrid PPT  | 79.2±4.5     | 39.1±3.8   | 46.1±0.5       |
| LM Adaption | 74.3±5.2     | 35.2±4.4   | 33.7±2.8       |
| *PPT*       |              |            |                |
| Hybrid PPT  | 90.0±6.5     | 48.6±0.6   | 85.4±0.6       |
| Unified PPT | 90.0±6.2     | 44.0±1.1   | 83.4±0.9       |
| **Unified PPT** |            |            |                |

**Unified PPT** Unifying all formats to multiple-choice classification format is another variant of PPT. In Table 4, we can see that Unified PPT reaches comparable performance as PPT and Hybrid PPT, still outperforming other PT baselines. However, the datasets we have considered so far have no more than 5 labels. For tasks with more labels, especially single-text classification where pseudo label pre-training is not appropriate for cross-domain adaption, Unified PPT is a good alternative. In Table 5, we test Unified PPT on datasets with more than 5 labels. For PT and FT, we use a verbalizer to map the labels to the intuitively selected words. PT (MC) means we solve the task in a multiple-choice classification format without prompt pre-training. We do not use PPT for single-sentence classification discussed in Section 3.2.3 because it is hard to find other suitable datasets to train the pseudo label annotator. However, we can see that Unified PPT still achieves the best performance, even exceeding FT by a large margin.
We discuss how the performance of FT, PT, and Vanilla PT on most datasets. In addition, we observe that although PT is faster than FT in a single optimization step, it converges much slower, which results in an even longer training time. We argue that PPT can be an effective solution to this problem. As shown in Figure 5, with the pre-trained initialization, PPT speeds up the convergence of Vanilla PT on both RACE-m and CB datasets. We give a more detailed analysis of the training consumption in the Appendix E. Since PPT still converges a bit slower than FT, how to further accelerate the convergence of PT is worth studying in future work.

Table 6: The performance of FT, PT, PPT, and Unified PPT when the full training datasets are available. We report the mean and the standard deviation over 3 random seeds on the validation set.

|                  | FT       | PT       | PPT       | Unified PPT |
|------------------|----------|----------|-----------|-------------|
| SST-2            | 96.1±0.2 | 96.8±0.1 | 96.9±0.1  | **97.0±0.1** |
| SST-5            | 58.4±1.4 | 58.5±1.2 | **59.3±1.2** | 58.3±2.2    |
| RACE-m           | 86.8±1.4 | 85.0±0.5 | **85.9±0.4** | 86.4±0.6    |
| RACE-h           | 83.7±0.6 | 82.3±1.9 | 83.9±1.3  | **84.3±0.5** |
| BoolQ            | 90.9±0.6 | 89.4±0.6 | 89.3±0.3  | **89.4±0.3** |
| RTE              | 89.8±0.6 | 88.0±1.8 | 89.6±0.8 | **91.8±8.7** |
| CB               | 94.6±1.2 | **94.3±0.6** | 93.7±1.1 | 92.9±4.9    |

4.3 Sample Efficiency

We discuss how the performance of FT, PT, and PPT varies when the number of training samples increases. In Figure 4, we show the trend of these methods on the RACE-m and CB datasets. For 32 to 128 samples, PPT is consistently better than PT, and the performances of the three methods gradually converge when the number grows to 256.

We also compare different tuning approaches given the full training data. From Table 6, we can see that PPT and Unified PPT still outperform the Vanilla PT on most datasets. In addition, we observe that although PT is faster than FT in a single optimization step, it converges much slower, which results in an even longer training time. We argue that PPT can be an effective solution to this problem. As shown in Figure 5, with the pre-trained initialization, PPT speeds up the convergence of Vanilla PT on both RACE-m and CB datasets. We give a more detailed analysis of the training consumption in the Appendix E. Since PPT still converges a bit slower than FT, how to further accelerate the convergence of PT is worth studying in future work.

5 Related Works

PLMs and Task-oriented Fine-tuning

Recently, various powerful PLMs have been proposed, such as GPT (Radford et al., 2018), BERT (Devlin et al., 2019), RoBERTa (Liu et al., 2019) and T5 (Raffel et al., 2020). To adapt these PLMs to downstream NLP tasks, task-oriented fine-tuning has been proposed, where researchers use PLMs as the backbone and add some task-specific heads to optimize task-specific objectives. Then, all parameters of both PLMs and additional heads are tuned using task-specific data. Results have shown that task-oriented fine-tuning can outperform models trained from scratch on a series of NLP tasks.

Prompt-oriented Fine-tuning

Most existing PLMs are pre-trained with language modeling objectives, yet the objectives of downstream tasks are quite different. To overcome the gap between pre-training and downstream tasks, prompt-oriented fine-tuning is introduced. In prompt-oriented fine-tuning, downstream tasks are also formalized as language modeling problems by inserting language prompts, and the results of language modeling can correspond to the solutions of downstream tasks.

Knowledge probing (Petroni et al., 2019; Trinh and Le, 2018; Davison et al., 2019) is the seminal work that stimulates the development of prompts. In knowledge probing, language triggers are widely used to induce PLMs to generate relational facts. These pioneering works demonstrate that language prompts can effectively stimulate the knowledge from PLMs. Encouraged by this, manually designing hard prompts consisting of discrete words is first used in prompt-oriented fine-tuning Schick and Schütze (2021a,b). Considering manually designing prompts is both time-consuming and difficult to find the best choice, later works (Gao et al., 2021;
Jiang et al., 2020; Shin et al., 2020) proposed to generate prompts automatically. However, these works still restrict auto-generated prompts to discrete spaces which are usually sub-optimal.

To overcome the shortcomings of discrete spaces, Li and Liang (2021); Liu et al. (2021); Han et al. (2021b); Hambardzumyan et al. (2021); Zhong et al. (2021b) explore to combine hard prompts and soft prompts. Different from hard prompts using concrete and discrete tokens, soft prompts are composed of several continuous learnable embeddings, and these embeddings are randomly initialized. To step forward, some works (Li and Liang, 2021; Qin and Eisner, 2021; Lester et al., 2021) propose to only tune soft prompts and fix the entire PLM parameters. When models are large enough, this method can be comparable to full-model tuning.

**Few-shot Learning with PLMs**  Since long-tail distribution is common in real-world applications, few-shot learning is quite meaningful for the stable and effective use of PLMs, thereby attracts much attention recently. Apart from GPT-3 (Brown et al., 2020) and PET (Schick and Schütze, 2021a) which demonstrates the superiority of PLMs in few-shot scenarios, some later works Perez et al. (2021); Bragg et al. (2021) also discuss reasonable few-shot settings by restricting the size of validation set and proposing a unified framework to evaluate few-shot performance. There is also work (IV et al., 2021) pointing out the low performance of PT for few-shot learning. But they mostly focus on PLMs with fewer than 400M parameters. In this paper, we study few-shot learning on large-scale 11B PLMs.

### 6 Conclusion and Future Work

In this paper, we present PPT, a framework that improves prompt tuning for few-shot learning. We propose to firstly unify downstream tasks to several formats. Then, we design self-supervised pre-training tasks for each format and pre-train prompts on these tasks. Finally, we do prompt tuning on downstream tasks based on the pre-trained initialization. Extensive experiments show that our method significantly outperforms other prompt tuning baselines, performing comparable or even better than full-model tuning.

There are three important directions for future work: (1) Designing unified task formats and the corresponding pre-training objectives for other kinds of tasks such as language generation and relation extraction. (2) Evaluating the few-shot performance of other parameter-efficient tuning approaches (He et al., 2022) and adapting unified task pre-training to them. (3) Beyond the soft prompt, studying whether unified task pre-training helps the pre-trained language models itself.

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Appendices

A Dataset Information

Since some of the test sets of the datasets we used is not publicly available, we follow Zhang et al. (2021) and Gao et al. (2021) to use original validation sets for testing. For English experiments, we use a dataset from GLUE (Wang et al., 2019b) (SST-2 (Socher et al., 2013)), datasets from Su and Gao et al. (2021) to use original validation datasets (ChnSentEnglish scenario, we take sentiment classification sequence by defining the PVP pre consisting of a query and six candidates: $x = (s_1, s_2, \ldots, s_6)$, where $s_i$ is a sentence or a question.

Sentence-Pair Classification Given the input $x = (s_1, s_2)$, the label list $\mathcal{Y} = \{0, 1, 2\}$, we have:

$$f_i^{\text{pre}}(x) = \langle s_1 \rangle \oplus \langle X \rangle \oplus \langle s_2 \rangle,$$
$$v_i^{\text{pre}}(\mathcal{Y}) = [\text{矛盾}, \text{中立}, \text{相似}].$$

Multiple-Choice Classification Given a input $x$ consisting of a query and six candidates: $x = (s_q, s_1, s_2, \ldots, s_6)$, we convert $x$ to a language sequence by defining the PVP pre as follows:

$$f_i^{\text{pre}}(x) = \langle s_q \rangle \oplus \langle s_1 \rangle \oplus \langle \ldots \rangle \oplus \langle s_6 \rangle.$$
$$v_i^{\text{pre}}(\mathcal{Y}) = [\text{差}, \text{一}, \text{二}, \text{三}, \text{四}, \text{五}, \text{六}].$$

Single-Sentence Classification Similar to the English scenario, we take sentiment classification as an example. Given the input $x = (s)$, we have:

$$f_i^{\text{pre}}(x) = \langle s \rangle \oplus \langle X \rangle \oplus \langle \rangle,$$
$$v_i^{\text{pre}}(\mathcal{Y}) = [\text{差}, \text{不好}, \text{一般}, \text{好}, \text{赞}].$$

Based on the PVP pre, the design of PVP is similar to that of English tasks.

Table 7: The hard prompts for Hybrid PT and Hybrid PPT. SSC stands for single-sentence classification, MCC stands for multiple-choice classification, and SPC stands for sentence-pair classification.

| Chinese | English |
|---------|---------|
| SSC P | $s_i$? $\langle X \rangle \oplus \langle s \rangle$. \textbf{The answer is $\langle X \rangle$}. |
| MCC P | We ask $s_i$? $\langle X \rangle \oplus \langle s_1 \rangle \oplus \langle \ldots \rangle \oplus \langle s_6 \rangle$. \textbf{The answer is $\langle X \rangle$}. |
| SPC P | $s_i$? $\langle X \rangle \oplus \langle s_1 \rangle \oplus \langle \ldots \rangle \oplus \langle s_6 \rangle$. \textbf{The answer is $\langle X \rangle$}. |

B PVPs for Chinese Tasks

We describe the PVP pre for Chinese datasets in this section. Just like English scenarios, all these PVPs are simple and intuitive.

C Training Details

Considering the instability of the few-shot learning, we run each experiment 5 times on the random seed [10, 20, 30, 40, 50] and report the averaged performance as well as the standard deviation. Due to the resource limit, for 11B models, we adopt model parallelism (Shoeybi et al., 2019) and store a model with 4 GPU devices. We also use mixed-precision training (Micikevicius et al., 2018) and ZeRO (Rajbhandari et al., 2020) stage-1 provided in DeepSpeed (Rasley et al., 2020) to reduce GPU memory usage. For models in other sizes, we all use full-precision training. We describe the details of the training hyper-parameters in the following sections.

C.1 Full-Model Tuning

For Full-Model Tuning (FT), we tune the entire parameters of the model without concatenating soft prompts. For all models, we fix the batch size as 16. In this way, we train the largest 11B model with 16 NVIDIA V100 32G GPUs. We find that different sized models prefer significantly different learning rates. Therefore, we search for the learning rates in varied intervals and show each model size and its corresponding searching interval in Table 8. We train the model for 50 epochs and do evaluation every 6 optimization steps. We choose the model performing the best on the validation set and evaluate it on the test set.

C.2 Prompt Tuning

For Prompt Tuning (PT), we add a set of soft prompts before the input text. When adapting the model to downstream tasks, we only tune the soft prompts with the entire model fixed. Similar to FT, we fix the batch size as 16 and train the model for 50 epochs, while evaluating the model every 6
Table 8: The searching intervals of learning rates for the models with different sizes. Generally, small models prefer large learning rates.

| Model Size | Searching Interval |
|------------|--------------------|
| Small      | 2e-4, 5e-4, 1e-3   |
| Base       | 2e-4, 5e-4, 1e-3   |
| Large      | 5e-5, 1e-4, 2e-4   |
| XL         | 3e-5, 5e-5, 1e-4   |
| XXL        | 3e-6, 5e-6, 1e-5   |

Table 9: The input configurations of different option numbers. “Num.” means the number of the options. “len(q)” and “len(op)” means the maximum length of the query and the options. “Pos.” means the number of positive options. “Neg.-S” and “Neg.-D” represent the negative options from the same and different documents.

| Num. | len(q) | len(op) | Pos. | Neg.-S | Neg.-D |
|------|--------|--------|------|--------|--------|
| 2    | 400    | 50     | 1    | 1      | 0      |
| 3    | 400    | 50     | 1    | 1      | 1      |
| 4    | 400    | 50     | 1    | 1      | 2      |
| 5    | 400    | 40     | 1    | 1      | 3      |
| 6    | 300    | 40     | 1    | 1      | 4      |
| 7    | 250    | 30     | 1    | 2      | 4      |
| 8    | 200    | 30     | 1    | 2      | 5      |
| 9    | 200    | 30     | 1    | 2      | 6      |
| 10   | 150    | 30     | 1    | 3      | 7      |
| 11   | 150    | 20     | 1    | 3      | 8      |
| 12   | 150    | 20     | 1    | 3      | 9      |
| 13   | 150    | 20     | 1    | 3      | 10     |
| 14   | 150    | 20     | 1    | 3      | 11     |
| 15   | 150    | 20     | 1    | 3      | 12     |
| 16   | 150    | 20     | 1    | 3      | 13     |

C.3 Prompt Pre-Training

We use the sampled 10GB data to construct the pre-training data for each task format for prompt pre-training. Across all tasks, we use the “inverse square root” learning rate scheduler (Raffel et al., 2020) and set the learning rate in this scheduler as 0.1 with no warmup steps. We set the batch size as 256, the max input length as 512, and train the prompts for at most 200,000 steps. We split 5% data for validation and the rest for pre-training. We evaluate the performance on the validation set every 2,000 steps and choose the prompt with the lowest validation loss. The details of constructing the pre-training data for each task are as follows.

Sentence-Pair Classification In the next sentence prediction task, we set the two sentences next to each other as label 2, those from the same document but not true next sentence as 1, and those from different documents as 0. We filter out the sentences with less than 5 tokens and the pairs in which the two sentences’ length ratios are larger than 100.

Multiple-Choice Classification In the next sentence selection task, giving a query sentence, the options contain one adjacent sentence, one sentence from the same document as the query, and four from the different documents. We also filter out the sentences with less than 5 tokens. To fit in the max input length, we truncate the query sentence to 389 tokens and the options to 86 tokens.

D Hard Prompts

In this section, we describe the hard prompts we use in Hybrid PT and Hybrid PPT. For simplicity, we choose the best hard prompts for each task format (e.g. sentence-pair classification, multiple-choice classification, and single-sentence classification) based on PT in pilot experiments and directly use them in Hybrid PPT. The hard prompts corresponding to each task format are shown in Table 7.

E Training Consumption

We analyze the time and memory consumption of FT and PT in this section. For PPT, the consump-
### Table 10: The time cost for a single optimization step and GPU memory usage throughout the training. PT has a shorter single-step optimization time and a lower GPU memory cost.

|     | SST-2 | SST-5 | RACE-m | RACE-h | BoolQ | RTE  | CB   |
|-----|-------|-------|--------|--------|-------|------|------|
| FT  | Single Step Time (ms) | 4,416 | 4,419 | 6,498  | 6,238 | 4,760 | 4,653 | 5,962 |
|     | GPU Mem. Cost (GB)    | 259   | 259   | 512    | 512   | 314   | 346   | 512   |
| PT  | Single Step Time (ms) | 794   | 791   | 4,000  | 3,976 | 1,089 | 944   | 1,655 |
|     | GPU Mem. Cost (GB)    | 72    | 72    | 159    | 154   | 82    | 81    | 102   |

Adaptation is exactly the same as PT during the downstream adaption. Although pre-training prompts may introduce external costs, we only need to do it once and use the pre-trained prompts for multiple tasks. From Table 10, we can see that PT’s optimization time of a single step is much shorter than FT, and it occupies much less GPU memory. The reason is that during optimization, PT only needs to update the prompt parameters, which means the momentum and gradients of other parameters are not required to be stored and transmitted to between different GPU devices.