Research on the Application of Computer Information Technology in the Integration of Red Culture into Ideological and Political Education

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Abstract. The arrival of the information age makes the collision and exchange of various cultures more and more frequent, which brings new challenges and problems to the integration of red culture into Ideology education, which urgently needs to be reformed. Based on this backdrop, this paper first studies the related concepts and theoretical basis of red culture, then analyses the status quo and problems of red culture in Ideology education, and finally gives the application strategy of computer information technology in the way of integrating red culture into Ideology education.

Keywords: Computer Information Technology, Red Culture, Ideology Education

1. Introduction
With the advent of the computer information age, people will face a lot of info every day. Info exchange and interchange is more convenient, which makes the culture of various countries have more and more collisions and exchanges[1]. Under the backdrop of the development of computer info age, the traditional red culture has been greatly impacted and influenced, which has brought new challenges and problems to the ideology education in universities. These challenges are embodied in the change of international trend, the change of domestic strategy, the challenge of socialist ideal and belief, and the test of national spirit. Therefore, how to fully spread the red culture with the help of computer info tech and integrate it into the process of Ideology education has become a realistic problem in front of higher education workers.

In addition, the combination of red culture and computer info tech can further release its educational significance and value, and bring students a stronger sense of the times and appeal[2]. While enriching ideology education resources, it can improve the educational effect and fully promote the inheritance and development of red culture. Therefore, it has high actual value to study the usage of computer info tech in the path of integrating red culture into ideology education.

2. Related Concepts and Theoretical Basis of Red Culture

2.1. The concept of red culture
As an important part of culture, red culture has the concept of narrow sense and broad sense. The former refers to China's red revolution and movement, while the latter refers to a kind of red.
revolution and movement within the scope of global socialism. Red culture can also be divided into material and non-material aspects. The former is mainly the relics of various revolutionary movements, while the latter is the inheritance of various red revolutionary spirits, as shown in Table 1 below.

Table 1. The concept and classification of red culture

| Classification   | Examples                                      |
|------------------|-----------------------------------------------|
| Generalized      | Worldwide socialism red revolution and movement |
| Narrow sense     | China socialism red revolution and movement    |
| Material level   | Revolutionary War sites, memorials, cultural relics, etc. |
| Immaterial level | Spirit, literary and artistic works, systems, regulations, etc. |

In addition, in a broad sense, the red culture formed in each specific historical period is not only an important part of national characteristics, but also a cultural embodiment of the struggle spirit of national construction. It needs to be spread, publicized, inherited, enriched and developed in the whole society. In a narrow sense, red culture promotes social progress and development, creates rich spiritual wealth of society, and has cultural foresight and scientificity. With the change and development of the times, it needs to keep running with the times and integrate with the culture of the new period.

2.2. The connotation of red culture
As an important part of socialist culture with Chinese characteristics, red culture is not only an important embodiment of the revolutionary spirit and the pursuit of truth of the Chinese nation, but also an important carrier of the overall consciousness of the Chinese nation[3]. Red culture organically integrates the traditional spirit of the Chinese nation and the spirit of the times, so it has rich themes and rich content and value.

In addition, as a revolutionary culture, red culture was produced in a specific historical stage, so it has more obvious historical characteristics and embodies the more obvious revolutionary spirit connotation[4]. It can be seen that the integration of red culture into the ideology education process of universities can enable students to have a deeper understanding of the spiritual core of Chinese red culture and the excellent culture of the Chinese nation, as well as the value of China's advanced culture, so as to promote students to sort out their correct values.

3. The Current Situation and Problems of Red Culture in Ideology education

3.1. The status quo of red culture in ideology education
Through the investigation of the red activities organized by the students' school, it is found that the educational resources of the red culture organized by the school are mainly in the form of traditional revolutionary relic visit and theoretical education. Under this teaching mode, it is found that students' cognition of red culture is certain, but a considerable proportion of students do not understand it, as shown in Figure 1 below.
4. Application of Computer Info Tech in the Path of Integrating Red Culture into Ideology education

4.1. Application principles of computer info tech in the integration of red culture into ideology education

First of all, it should adhere to the principle of close to students, close to learning, close to life, so as to improve the pertinence and effectiveness of students' ideology education, and enhance the integration of ideology education into students' learning and life. Secondly, the school should adhere to the principle of integrating explicit education with implicit education, fully use computer info tech to
show the red culture curriculum, and use the advantages of Internet media to enrich the content and form of red culture.

In addition, it is necessary to adhere to the orientation of socialist education with Chinese characteristics and political orientation, and to ensure the ideological and political orientation of students.

4.2. Construction of red resources education network platform
First of all, the introduction of computer info tech into the classroom, enhances the connotation of red culture in the classroom, and encourages students to participate in the experience of red culture. Secondly, based on the interactivity and convenience of computer info tech, it is combined with the knowledge of campus education atmosphere to create campus red culture education atmosphere and actively publicize red culture resources. In addition, with the help of computer info tech to promote the interchange and exchange between red culture institutions and students on the internet, build relevant red culture resource library, give full run to the efficient and convenient highlight of computer info tech application, and enhance the organic integration of red culture in Ideology education.

5. Conclusion
In summary, under the backdrop of the development of computer info age, the traditional red culture has been greatly impacted and influenced, which has brought new inferiority and problems to the ideology education in schools. Only with the full use of computer info tech, and its positive application to the integration of red culture in ideology education, can it further release the educational significance and value of red culture, enhance the connotation of red culture in the classroom, and bring students a stronger experience of red culture.

Acknowledgments
This work was financially supported by "Research on the inheritance and Development of Gansu Red Culture", the key project of philosophy and Social Science Planning of Longnan City in 2019 (project number: 19LSKL3).

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