The Impact Analysis of Facebook on the Education Patterns of Elementary School Children

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Abstract: This research is a qualitative research that aims to determine the impact of Facebook social media on children’s education patterns in SDN 4 Aikmel Aikmel Sub-district in East Lombok District in 2019. The population in this study is class IV, V, and VI. The sample used in this study is students who have Facebook and are active users on Facebook social media. Data collection techniques used are observation, interviews, questionnaires, and documentation. The results of the study show that Facebook social media has a positive and negative impact on the education patterns of elementary school children. As for the more prominent impact in this study is a negative impact on children. Because the child at his age is not mature enough to use the Facebook site and still needs guidance from family, school, and the surrounding environment. Thus technology from social media Facebook shows a change in the education patterns of elementary school children in social activities or relationships socializing in the real world. This happens because the surrounding environment affects the growth and development of elementary school children. As for the good and bad use of social media Facebook depends on the pattern of family education that is given to children.

1. Introduction

Education is a process that is broader than the process that takes place within the school. Education is a social activity that allows the community to continue to exist and develop in a complex society, the educational function undergoes a process of specialization and institutionalization with formal education, which always remains in contact with the informal education process outside of school[1]. Education is an activity that consists of interactions between students and educators and various other educational sources. Such education can take place in situations of association (education), teaching, training, and guidance [2]. Most current studies in educational use of social media seem to pay more attention on college students or adults [3].

Education in its implementation in schools involves teachers or lecturers as educators and students as students, through the interaction of teaching and learning or the learning process. In learning, educators must understand the nature of the subject matter taught and understand various learning models that can stimulate the ability of students to learn. The learning process should not only be for achieving the target material but also for understanding the material. Efforts to improve student achievement can not be separated from various factors that influence it [4].

Along with the development of technology that is developing, this is driven by the curiosity of students or want to try something that is seen, so children of elementary school age have a nature like to imitate without considering good or bad, especially those in SDN 4 Aikmel. Obviously social media Facebook has changed the pattern of education in elementary school students as individuals who are developing. Facebook is one of the most popular channels in the new activities are watched by a much larger audience. Social media, a term used to describe online media where users This last fact, coupled with the much-documented share infonnation in a many-to-many exchange, as opposed to phenomenon of cyber-disinhibition, has caught many the broadcast media (e.g., NBC Nightly News), which supply Facebook users in unexpected and embarrassing situations, viewers with infonnation following a one-to-many model [5]. Social Media is one of the internet media that almost all people use it. "Social network sites (SNSs), such as Facebook, are one of the fastest-growing types of
websites on the Internet", which means that social media like Facebook is one of the fastest growing social media on the Internet.

Users can look up for their friends from around the world and can build their own profile that can be public or private [6]. Facebook users have worldwide and most demanded by all groups, especially teenagers. The activity of opening or writing account status has become a common place among teenagers. But after Facebook observations have spread among elementary school students whose age is still relatively lacking Facebook social media has a variety of service features that make users feel at home using the site [7].

Education helps students to develop their human potential. Humans throughout life will always be influenced by family, school and society. That education environment will affect humans in a variety of ways. However, the family environment is a primary education environment that will never break up. The role of family, school, and community as a place to get education is very important in an effort to help the optimal development of students. The connection between the educational environment will essentially affect humans, even with different portions [8].

Along with the development of technology, facebook social media has changed the pattern of education in elementary school students as individuals who are developing. With the presence of social networking facebook this causes changes in the pattern of education in elementary school students who tend to be modern. The pattern of communication slowly forms an individualistic human. Where with this age will be very vulnerable to get various kinds of negative things from users of other facebook social networks. Facebook social media services that are developing in the community spread among elementary school students whose age is still relatively lacking.

Moreover, the 4G web signal has been applied on the Android mobile to make it easier for users to access various social media sites quickly. The ease of children accessing the internet through cellphones and internet cafes that have penetrated the city and village provides opportunities for children to socialize the media, especially in using facebook social networking sites without supervision or knowledge of parents in interacting.

Donath and Boyd revealed that facebook is an action that only requires one click such as the function poke or like (expressing love for an event on facebook) is considered enough. That way is considered to have been able to maintain relationships without having to give more effort [9].

Also be aware of people whose intentions are not good, it could be that the motive of the perpetrator unconsciously will be hypnotized because of that. Initially just like status over time because too often like in the end the child feels curious and in the end likes to be done by the child then comments in the available column. Finally, through personal messages, other people cannot see or monitor children's conversations, causing suspicion and kidnapping, murder, sale of children, and so on. Of course it is very unfortunate when a child of that age should get a good education, study, play with peers, do homework, not use a cellphone for too long, let alone open a social networking site facebook.

Based on information found by researchers, the average student who has a facebook account is a high-class student, namely grades IV, V and VI. There are even some students who have more than one facebook account. The number of elementary school students who have a facebook account makes other children want to use facebook. Based on the explanation that has been explained and departs from the thought patterns that the researchers wrote, researchers need to conduct further research. Therefore, researchers are interested in conducting research on "The Impact Analysis Of Social Media Facebook On The Education Patterns Of Elementary School Children (Case Study At SDN 4 Aikmel Aikmel Subdistrict East Lombok District) In 2018”

2. Method

This research was conducted using qualitative descriptive methods in the form of case studies. The data collection techniques in this study were observation, interviews, questionnaires, and documentation. In this study the types of observations used are observation and the type of interview using unstructured interviews. The questionnaire was used to obtain data about what activities students
carried out on facebook social media. The population in this study is class IV, V and VI with a sample of students who have facebook and are active users on facebook social media [4].

This research can be done using qualitative descriptive methods using case study forms. Qualitative description method is a research method that aims to describe fully and deeply about social reality and various phenomena that occur in the community that are the subject of research so that the characteristics, character, nature, and model of the phenomenon are described [10]. In terms of data sources, additional material comes from written sources such as books and magazines, archival sources, personal documents, and official documents [11].

Evidence or data for this type of case study research can come from six sources, namely: documents, archival records, interviews, direct observations, participant observations, and physical devices. Using these six sources will require different methodological skills and procedures [12].

Data collection techniques are the most important step in research, because the main purpose of research is to get data. Without knowing data collection techniques, the researcher will not get data that meets the data standards set [13].

Data analysis from the results of data collection is an important step in completing a scientific research activity. Because the data that has been collected, if not analyzed, only becomes meaningless goods, does not mean, becomes dead data, data that does not sound. Therefore, data analysis functions to give meaning, meaning, and value contained in that data [14].

Data analysis was carried out in two stages, namely at the time of data collection and after the data was collected. That is, from the beginning the data has begun to be analyzed, because the data will continue to grow and develop. That is, if the data obtained is inadequate or still lacking, it can be immediately completed [15].

3. Results and Discussion

Based on the results of research conducted by researchers regarding the impact analysis of facebook social media on children's education patterns in SDN 4 Aikmel, it has varied results, namely positive and negative impacts. The activities carried out by students at SDN 4 Aikmel, East Lombok Regency, which is uploading photos more often, changing profile photos, uploading status, commenting, sharing links, some are just watching or opening facebook without having to like the status or respond in the comments column available. One example of the service features available on facebook which are more current trends can be seen in figure 1.

![Facebook Feature Services](image)

**Figure 1** Facebook Feature Services

Figure 1 is one of the facebook services that provides various questions to facebook users to answer. These questions can be seen or encountered in the facebook chronology section. The ease of facebook and the available services is enough to attract students interested in using facebook.

The headmaster also expressly forbade his students to use the facebook site. With the reason that children who are underage and their extensive and non-confidential networks will have a negative impact on their students. facebook social media seems to be a necessity for everyone. Keasikan in his world makes children participate in these activities. Likewise, what is said by one student guardian who should not be seen by elementary school children inevitably is ultimately seen also because basically everyone can see because facebook is public with a variety of users.

Based on the results of interviews with Dita, Dinda, Aulia and Yuda, students in grades IV, V, and VI said that when they created a facebook account they were made by their closest people such as relatives, parents, and the surrounding environment. Some children secretly created facebook accounts
for fear of being scolded and deliberately also falsified identities in making facebook accounts so that they could be registered in the account. But most students who have facebook on SDN 4 Aikmel are allowed to access facebook by their parents.

Facebook does make it easier for someone to have many friends from various backgrounds. Facebook can also add insights that contain lifestyle, education, and health depending on facebook users themselves. Dependence on using facebook at the age of elementary school children has an impact on children. The impact caused by facebook in elementary school children as follows.

Positive impact of facebook social media:
- Make it easier for children to get friends. They can find many friends through facebook by clicking on friends' searches and then writing down who they are looking for in the search field.
- Make it easier for children to get information. Usually students also get information through teacher posts, school friends, and new friends through facebook itself such as school holidays and so on.
- Facebook can train children in expressing themselves. Children who are ordinary, shy, quiet, and children who are always nervous in their opinions and rarely speak even through social media facebook children are able and brave in expressing their opinions, ideas and ideas freely without fear in themselves.
- Train children's confidence. The child's self-confidence is not only seen from the student's status but also through the photos posted by the students themselves. Even so, this can also cause unexpected effects because it is free from parental monitoring.

The negative impact of facebook social media:
- Facebook can take up children's learning time. Students who are obsessed with opening facebook social media make children who are underage always want to open facebook because of dependence. Moreover, the child until late at night opening facebook will affect children when they are in class. Children will feel sleepy and bored in participating in learning in the end learning in the classroom does not run optimally.
- Facebook causes laziness in children. This happened to Yeyen and Aulia, the fifth grade students who felt lazy to do anything when playing facebook.
- Facebook dependency makes children not care about the environment in the real world. When the child has held the cellphone and opened the facebook, the person around or even his own friend will be ignored. This is felt by Iza class V students who feel the taste ignored. This is also recognized by the class II teacher for the treatment of children in the present.
- Triggering conflict or cyberbullying in children. Cyberbullying is a term used when a child gets unpleasant treatment such as being insulted, threatened, embarrassed, tortured, or a monthly target by other children using internet technology. This happened to one of the students who received comments containing cyberbullying. Just because uploading your own photos can trigger incoherent comments by friends who don't like them. The impact of cyberbullying is in the form of psychological and social disturbances, such as being shunned by friends, inner stress, feelings of resentment, and increasing rates of violence against children.
- The emergence of Alay. Can be seen in figure 2 posting the status of students of SDN 4 Aikmel below.
Figure 2 Student Status

Based on the picture, the word "pineapple" which is the original "N" prefix "P" refers to the word "Panas" deliberately replaced. You can also note that the image is uploaded during the day. Then, the words "Wajahx" and "Hatix" actually refer to the words "Face" and "His Heart". Because, "x" is read "Him".

- Spend money to buy quotas so you can open facebook. Elementary children who are already dependent on opening facebook basically do everything they can to open facebook.

How to prevent negative impacts on facebook social media:
- Because facebook can confiscate children's learning time parents should control every use of Facebook's social media. Children of primary school age should not be too facilitated in using their cellphones because cellphones can plunge children into bad social media.
- Usually children who are too cool social media can cause children to be lazy in doing various things such as bathing, eating, learning and so on. This is because mobile phones have a big influence on every child's development. Therefore, parents should provide guidance to children so as not to socially socialize facebook.
- Facebook triggers conflict or cyberbullying in children. Families should also join as friends of children on facebook, so they can monitor their children's activities. The thing that can be done by the family is to be able to invite children to tell briefly about the activities carried out on facebook's social media.
- Facebook as a medium to express yourself. With the alay language presented by other users, it causes children to join in speaking like other users. The thing that can be done by the family and the teacher is by teaching children who are good and polite so as not to become a habit in the future.
- Instead of spending money to buy family quota and the teacher can invite children to learn to save early.
- Not apart from the development of news about facebook social media the role of parents or family can invite children to participate in obtaining news information or watching together. This is done so that children are careful in using or utilizing social media facebook as well as possible. Furthermore, the role of the teacher also participates in directing children.

4. Conclusions
Based on the results of the study, it was concluded that the impact of facebook's social media on the pattern of education of elementary school children in SDN 4 Aikmel Aikmel District, East Lombok Regency in 2018 was positive and negative. The positive impact of social media on facebook is that it is easier for children to get friends, facilitate communication with relatives in distant places or strengthen friendship, make it easier for children to get information, train children in expressing themselves, practicing confidence, increasing feelings of caring and respect in cyberspace, and the development of language skills. While the negative impact of social media on facebook is that it confiscates children's learning time, causes laziness, dependency makes children not care about the environment in the real world, causes discrimination against peers in the real world or voters in friends, facebook triggers conflicts or cyberbullying in children, the emergence of alay language, and can spend money to buy quotas.

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