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Research paper

E-learning intention of students with anxiety: Evidence from the first wave of COVID-19 pandemic in China

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ABSTRACT

Background: The COVID-19 pandemic has exposed the need to address the mental health issues for the future adoption of e-learning among massive students in higher education. This study takes a lead to investigate whether and how general anxiety will influence college students' e-learning intention to provide knowledge to better improve the e-learning technology.

Methods: We adopted the Technology acceptance model (TAM) to examine the difference between students with and without general anxiety in the e-learning intention where the students are classified based on the General Anxiety Disorder-2 scale. The model is empirically analyzed based on a survey of 512 college students in China regarding their e-learning experience in the first wave of the COVID-19 pandemic.

Results: Results demonstrate that the TAM is powerful in explaining the e-learning intention among college students with general anxiety. Besides, all effects associated with perceived usefulness (PU) are reinforced while those associated with perceived ease of use (PEOU) are attenuated in the anxiety group. The results suggest that instructors and higher education institutions should take advantage of the significant PU-intention relationship by providing quality e-learning, which is paramount to coping with the general anxiety among students.

Limitations: This study provides a prototype attempt to investigate the influence of anxiety on e-learning where the different types of anxiety sources are synthesized. However, anxiety can stem from internal sources (computer anxiety, academic stress) and external sources (fear of the virus, lack of social interaction), which requires further investigations.

1. Introduction

Information and communication technology (ICT) has significantly nudged the development of e-learning in higher education. With the compelling advantage in venues accessibility (Bao, 2020; Szopiński and Bachnik, 2022) and student-centered education (Dhawan, 2020), e-learning is considered a future education paradigm to an alternative face-to-face offerings and a burgeoning standard of higher education for the future generation Z (Hsu et al., 2018). However, the current form of e-learning is not perfect and numerous scholars have questioned the readiness (Rapanta et al., 2020; Scherer et al., 2021) and fitness (Bao, 2020; Szopiński and Bachnik, 2022) for the future massive adoption of e-learning in higher education. Thus, it is important to revisit all possible scenarios to provide nuanced insights into e-learning adoption, which in turn facilitate enhanced technology development.

The massive overnight “migration” from traditional in-class face-to-face education to online education during the COVID-19 emergency has provided a test field to examine the capability of e-learning in massive adoption. The sudden outbreak of COVID-19 has unprecedentedly forced universities worldwide campus lockdown and to launch online programs to keep the education functional (Bao, 2020). The makeshift of education to e-learning has caused tremendous difficulties for higher education alike and it has sparked extensive discussions in the research community. While extensive COVID-19 related e-learning literature is majorly revolving around the capability of e-learning in realizing the education functions: ICT capability or adaptability (Mailizar et al., 2021; Tarhini et al., 2014), the skill sets of the instructors (Szopiński and Bachnik, 2022), the same necessity is needed to tackle mental health conditions among students in e-learning adoption.

The mental health vulnerability of college students in the

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compounded e-learning and stress environment was exposed during the sudden outbreak of the COVID-19. According to the study by Li et al. (2021), the prevalence of depression and anxiety for college students worldwide were 39% and 36%, respectively during the COVID-19 pandemic. Further, cognitive load theory posits that an extra account of mental efforts is required to cope with anxiety, resulting in less mental effort available for e-learning. Therefore, it is reasonable to assume that the influence of anxiety on e-learning adoption cannot be overlooked. To address this concern, existing debates are largely focused on the anxiety associated with e-learning itself, computer anxiety (Abdullah and Ward, 2016; Sumak et al., 2011), however, anxiety can stem from multiple sources such as fear of the virus (Hoque et al., 2021; Li et al., 2021), lack of social interaction (Szopinski and Baachnik, 2022), and academic stress (Chen et al., 2020) as well. Given that certain levels of anxiety or other mental health issues are prone to sustain beyond the COVID-19 pandemic, a need, therefore, emerges to investigate whether e-learning can withstand conditions and changes imposed by anxiety. As such, this study is conducted to address two overarching research questions: (1) Will the anxiety level have a moderating effect on students’ adoption of e-learning during the Covid-19; (2) If yes, how does the anxiety level moderate the relationship of the TAM constructs in terms of significant level and effect size?

To address the two research questions, this study aims to investigate the differences in e-learning intention among students with and without general anxiety in higher education to provide nuanced insights into the potential influence of anxiety and future changes for e-learning. Specifically, we adopted the TAM model to examine the difference between students with and without anxiety in the e-learning intention where the students are classified based on the GAD-2 scale. 512 respondents from college students during the first wave of the COVID-19 pandemic were collected to provide empirical evidence. Findings reveal that all perceptions in the TAM constructs are reduced in the anxiety group, however, the TAM remains applicable for the anxiety group. Besides, compared to the non-anxiety group, all effects associated with PU are reinforced while those associated with PEOU are attenuated in the anxiety group. This study contributes to a better understanding of the influence of anxiety on e-learning intention, which further provides nuanced knowledge on the future adoption of e-learning for massive students in higher education. We advocate instructors and higher education institutions should take advantage of the significant PU-intention relationship by providing quality e-learning, which is paramount to coping with the anxiety among students. Apart from that, the technology developers need to appropriately improve the human-computer interface (PEOU) to enhance students’ perception of performance benefit (PU) from the e-learning, which will, in turn, motivate their e-learning intention.

The remainder of this paper is structured as follows. The theoretical background is presented in Section 2. Sections 3 and 4 describe the methodology and result respectively. This is followed by analyzing the research results and discussing the practical and theoretical implications in Section 5. The conclusion, limitation, and scope for future research are summarized in the final section.

2. Literature review

2.1. E-learning and the e-learning intention

The term e-learning can manifest multiple derivatives such as web-based learning, blended learning, distant learning, etc. In all, e-learning can be widely defined as the use of ICT as a medium to facilitate the learning process (Al-Fraihat et al., 2020; Sun et al., 2008) or enhance the interaction between students and instructors (Singh and Thurman, 2019). Existing debates on e-learning are majorly revolving around three aspects. First, with the compelling accessibility, e-learning has been deemed a solution for an enhanced education opportunity (Benson, 2002). Under such environments, students can learn and interact with instructors without physically being in the same place (Singh and Thurman, 2019). Another interesting aspect that is widely discussed is student-centered flexibility (Dhawan, 2020). Students can customize their study plans and time based on their schedules. Hsu et al. (2012) argued that such a student-centered paradigm would be the burgeoning standard in education. Last but not least, numerous scholars have concerned the psychological impact of e-learning on students. While many argued e-learning can create a virtual environment that can serve as an alternative community for social interaction (Dhawan, 2020), others highlighted the importance to address computer anxiety (Abdullah and Ward, 2016; Baby and Kannamal, 2020) and environmental isolation issues associated with e-learning (Fawaz and Samaha, 2021). In all, similar to many other online social communities, the influence of e-learning on students is mixed (Ivie et al., 2020; Liu et al., 2020).

Other scholars (Abdullah and Ward, 2016; Sumak et al., 2011) evaluated the effectiveness of e-learning through students’ attitudes. The technology acceptance model (TAM) is a common ground theory for studying what influential factors determine users’ behavior intentions (Sumak et al., 2011). The TAM, deriving from the Theory of Reasoned Action (TRA) and the Theory of Planned Behavior (TPB), was proposed by Davis (1989) to explain the behavioral intention of users regarding the acceptance of the information system. In the context of e-learning, TAM presumes that students’ acceptance of e-learning is determined by their behavior intention, which, in turn, is directly explained by two constructs, namely perceived usefulness and perceived ease of use, where the former, refers to “a user believes in the existence of a positive use-performance” while the latter refers to a user believes in the effortlessness of the system use (Davis, 1985, 1989). In such a sense, the effectiveness of e-learning can be assessed based on students’ perception of its usefulness and ease of use in e-learning. Further, these two constructs can be influenced by other external stimuli (Davis, 1985) such as self-efficacy, subjective norm, enjoyment, and technology anxiety (Abdullah and Ward, 2016). While the TAM is extensively used to understand students’ acceptance on e-learning, these studies are largely focused on the internal features and capabilities that motivate students’ e-learning intention. E-learning during the COVID-19 pandemic, however, is compounded with complex stress external environments, which only received limited research attention (Mailizar et al., 2021). Therefore, a need emerges to revisit the external feature of e-learning during the COVID-19 pandemic.

2.2. E-learning during the COVID-19 pandemic

The demand for e-learning has been significantly boosted during the COVID-19 pandemic. The outbreak of the pandemic has forced campus lockdown temporarily and universities worldwide cannot but rely on e-learning to education functional or at least available (Bao, 2020). The COVID-19 pandemic has shown the lucrative side of e-learning. The emergence of e-learning has largely facilitated the accessibility of education and the synchronous learning environment is prone to reduce the distance barrier by enabling online interactions. For instance, during the COVID-19 pandemic, Peking University launched 4437 online courses to make education available for over 44,700 students (Bao, 2020). Students can receive education from homes or dorms without physically gathering. Dhawan (2020) argued that e-learning is a panacea in the time of the COVID-19 crisis.

While the accessibility and flexibility of e-learning during the COVID-19 pandemic are extensively acknowledged (Dhawan, 2020; Szopinski and Bachnik, 2022), the COVID-19 pandemic exposed the shortcomings of e-learning regarding how it provides quality education. Quality e-learning requires consistent planning and development, which is not available for such an abrupt mass migration to e-learning during the COVID-19 pandemic (Carey, 2020). In addition, it takes care and time for both students and teachers to be prepared and trained to engage in online interaction (Cong, 2020). The sudden adoption of e-learning during the Covid-19 has put both the teachers and students under
unprecedented pressure, which may inhibit their attitude toward e-learning. Besides, Pokhrel and Chhetri (2021) posited that e-learning is prone to intensify the divide in students’ e-learning motivation: the innately motivated students are likely to take advantage of e-learning, which is relatively unaffected by the shift to e-learning while those students weak in learning are confronted with significant difficulties in e-learning adaption.

In addition to the technical issues, mental health issues caused by the sudden adoption of e-learning (Fawaz and Samaha, 2021), coupled with the absence of face-to-face interactions (Song et al., 2004), are prone to expose the psychological vulnerability of the students, which in turn may degrade the effectiveness and quality of e-learning. First, the sudden adoption of e-learning could impose extra computer anxiety on students which may further evolve into depression symptoms. For instance, Fawaz and Samaha (2021) posited that the sudden shift to e-learning has caused stressful loads which started to give rise to anxiety and depressive symptomatology among university students. Further, as social distancing is preeminent at this stage, universities students are confronting challenges not only from the sudden adoption of e-learning but also stresses and emotions caused by the pandemic outbreak (Nikosi and Maslov, 2021). According to a meta-analysis of 27 studies of 706,415 students by Li et al. (2021), the prevalence of depression and anxiety during the COVID-19 pandemic was 39% and 36% respectively. Given that anxiety is a prevailing symptom for university students during the COVID-19 pandemic, it is necessary to investigate its influence on e-learning intention.

2.3. The influence of GAD on e-learning intention

The need for addressing mental health issues has been repeatedly highlighted in the literature (Dhawan, 2020; Grey et al., 2020; Shensa et al., 2020; Szopinski and Bachnik, 2022; Yao et al., 2021). Prior studies have largely focused on the impact of computer anxiety on e-learning intention and computer anxiety has been introduced as a common external variable of the TAM model (Abdullah and Ward, 2016; Sumak et al., 2011; Venkatesh et al., 2003). According to Venkatesh et al. (2003), computer anxiety is referred to an individual’s tendency to feel insecure, apprehensive, or fearful about the use of computers. There is extensive theoretical and empirical evidence showing that computer anxiety is associated with avoidance or lesser use of e-learning (Abdullah and Ward, 2016; Al-alak and Alnawas, 2011; Sumak et al., 2011). Specifically, computer anxiety is found to negatively and significantly affect students’ intention toward e-learning (Al-alak and Alnawas, 2011). Further, in a meta-analysis by Abdullah and Ward (2016), the results showed that computer anxiety is negative relative to the perceived ease of use of the e-learning and the effect size (−0.199) is small to medium. Besides, the results also implied that the relationship between computer anxiety and perceived usefulness is positive (0.070).

Compared to the prior e-learning studies that have largely focused on computer anxiety, COVID-19 pandemic-related e-learning literature has highlighted the pivot role to cope with emotions and stresses induced by the external environment. However, while there is a consensus that the relationship between computer anxiety and perceived ease of use is negative, the relationship between external environment anxiety and e-learning intention is mixed. On the one hand, the rapidly increasing number of confirmed cases and deaths due to the COVID-19 pandemic has triggered stress among students, which in turn may impose negative influences on the students’ e-learning intention and psychological well-being (Educado and Estopino, 2021). On the other hand, e-learning can form an online social community alternative to face-to-face social interactions (e.g. voicing fear, expressing feelings, exchanging social supports) (Yan, 2020), which can, in further shape the mental resilience of the students toward traumatic events (Marzouki et al., 2021). Therefore, the external emotions and stresses are prone to motivate students’ active engagement in e-learning (Doyumgaç et al., 2021; Mukhtar et al., 2020). In all, the role of external emotions and stresses on e-learning has sparked discussion in the research communities, however, the findings remain piecemeal and inconclusive. Specifically, limited empirical evidence provides nuanced insights into how external anxiety impacts e-learning intention. To address this, this study takes the lead to investigate the impact of anxiety on e-learning by comparing the difference between anxiety and non-anxiety groups on TAM constructs.

3. Methodology

3.1. Participants and procedure

This study was designed to examine (1) whether the anxiety will influence students’ continuation intention in e-learning in higher education (2) if yes, what are the exact effects. The background was set as the massive adoption of e-learning for universities students in China, which was during the first wave of the COVID-19 outbreak (spring semester of 2020). Empirical data were collected through an online survey. We developed an online questionnaire and share the link of the survey sent through WeChat to university students that have undergone e-learning during the spring semester of 2020. To ensure the representative of the participants, we distributed the questionnaire to university students in six major cities including, Beijing, Qingdao, Xiamen, Shanghai, Wuhan, and Chongqing, which covers the north, south, center, and west part of China. Besides, to cover participants in non-above mentioned areas, the questionnaire was also distributed online through Weibo. In the questionnaire, the first section encompasses a brief description of the purpose of this study and a statement clarifying that all the information in the survey is confidential and for research purposes only. The second section starts with a question asking whether or not she or he has undergone e-learning during the spring semester of 2020 and agreed to participate in this survey. Once confirmed, participants are required to fill out the set of questionnaires online within a certain limit of time. In all, a total of 613 respondents were recruited and the survey yielded a total of 512 complete, valid responses (response rate 84%) for the data analysis.

3.2. Construct measurement

The set of questionnaires involved in this study was mainly composed of three sections. The first section is the sociodemographic characteristic which was self-designed and included questions regarding sex, age, place of residence, and school year. The general anxiety level was measured using the general anxiety disorder with 2 core items (GAD2) (Kroenke et al., 2007). The students are asked how often they have been bothered by the following two problems during the e-learning in the first wave of COVID-19: (1) feeling nervous, anxious, or on edge; (2) not being able to stop or control worrying during. The two questions are measured based on a 4-point scale, not at all (score 0), several days (score 1), more than half the days (score 2), and nearly every day (score 3). According to Kroenke et al. (2007) using a cut-off of 3 the GAD-2 has a sensitivity of 86% and specificity of 83% for the diagnosis of generalized anxiety disorder, thus, we adopt the threshold of 3 as the separation rate of non-anxiety students and anxiety students. In the third section, all the measurement items for the TAM constructs were adopted from prior studies (Chang, 2010; Kim et al., 2010; Wu and Chen, 2017; Wu and Zhang, 2014) and adapted to suit the context of this study. All of the measurement items used a five-point Likert scale, anchored from strongly agree (1) to strongly disagree (5). Moreover, since the survey is in Chinese, this study followed the back-translation method (Shalla and Lin, 1987). The wording, legibility, and suitability of the questionnaire were also checked by 4 graduate students and 2 undergraduate students before online delivery. The detailed constructs and measurements are listed in Appendix 1.
3.3. Statistics analysis

To address the two research questions, the analysis encompasses two sections, respectively. The first section is an analysis of variance (ANOVA), aiming to identify whether the control group (non-anxiety) and the anxiety group have a significantly different perceptions of the TAM constructs. The ANOVA was performed using SPSS 26.0. The second section is designed to validate whether the TAM model is applicable for the anxiety group and if yes, compare the inter-group size effect differences. We followed the two-step Structural Equation Model (SEM) approach recommended by Anderson and Gerbing (1988) for the data analysis. With comprehensive techniques of SEM, the AMOS 26 was adopted for the analysis.

4. Results

4.1. ANOVA analysis

To examine whether the GAD will influence students’ e-learning continuance intention, the respondents were further classified into two groups, the anxiety group, and the non-anxiety group. According to Kroenke et al. (2007), a total GAD2 score of 3 or more can be considered a certain level of general anxiety. Thus, students with a total self-report GAD2 score were attributed to the anxiety group while the rest were attributed to the non-anxiety group.

In all, among 512 respondents, 368 (72%) students are reported to have a certain level of general anxiety. This result confirms with existing studies that GAD is a major concern during the COVID-19 (Hoque et al., 2021; Lebel et al., 2020). The ANOVA analysis result is listed in Table 1. All factor loading measures the indicator reliability of the model. For the anxiety group, Somewhat similarly, the results (Fig. 1b) overlap with previous studies (Abdullah and Ward, 2016). In order to examine whether the TAM model is applicable in e-learning during the COVID-19 pandemic, empirical data for both the non-anxiety group and the anxiety group are inputted into the model and the results are depicted in Fig. 1.

For the non-anxiety group, the results (Fig. 1a) overlap with previous studies (Abdullah and Ward, 2016), that students’ continuance intention in e-learning can be addressed using the TAM. Specifically, all the hypotheses in the TAM model are supported. The PEOU is significantly (β = 0.686) related to the PU. Both PU (β = 0.608) and PEOU(β = 0.357) have a positive and significant (p < 0.001) relationship with ATT, however, the size effect between PU and ATT is much larger. The ATT is also found significantly (p < 0.001) and positively (β = 0.876) related to CI.

For the anxiety group, Somewhat similarly, the results (Fig. 1b) confirm that the continuance intention in e-learning for the anxiety group could be explained using the TAM model as well. Similar to the hypothesis in the TAM model are supported. The PEOU is significantly (β = 0.686) related to the PU. Both PU (β = 0.608) and PEOU(β = 0.357) have a positive and significant (p < 0.001) relationship with ATT, however, the size effect between PU and ATT is much larger. The ATT is also found significantly (p < 0.001) and positively (β = 0.876) related to CI.

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4.2. Structural model

4.2.1. Measurement model

The confirmatory factor analysis (CFA) was applied to assess the validity of the TAM constructs. The reliability was assessed by indexes of the factor loading, Cronbach’s α, and composite reliability (CR). The factor loading measures the indicator reliability of the model. According to Hair (2009), outer loading for the indicators above 0.7 is considered good reliability while between 0.35 and 0.7 is considered acceptable. The internal consistency reliability was measured using Cronbach’s α, composite reliability (CR). Referring to Urbach and Ahlemann (2010), the recommended value for both should be above 0.7. The reliability analysis results of this study are listed in Table 2.

Table 2 Reliability and convergent validity analysis.

| Items               | Standardized Factor Loading | Composite Reliability | AVE | Alpha |
|--------------------|-----------------------------|-----------------------|-----|-------|
| Continuance intention (CI) | CI1 0.937                  | 0.952                 | 0.868 | 0.940   |
| Attitude (ATT)       | ATT1 0.825                   | 0.885                 | 0.720 | 0.913   |
| Perceived Usefulness (PU) | PU1 0.903               | 0.940                 | 0.839 | 0.939   |
| Perceived ease of use (PEOU) | PEOU1 0.873         | 0.873                 | 0.697 | 0.893   |

4.2.2. Structural model

The structural model reflecting the assumed linear, causal relationships among constructs were tested. Model fit indices include the chi-square test statistic, the goodness of fit index (GFI), the non-normed fit index (NNFI), the comparative fit index (CFI), and the root mean square error of approximation (RMSEA) are used to assess the model fit. All factor loading measures the indicator reliability of the model. For the anxiety group, Somewhat similarly, the results (Fig. 1b) overlap with previous studies (Abdullah and Ward, 2016), that students’ continuance intention in e-learning can be addressed using the TAM. Specifically, all the hypotheses in the TAM model are supported. The PEOU is significantly (β = 0.686) related to the PU. Both PU (β = 0.608) and PEOU(β = 0.357) have a positive and significant (p < 0.001) relationship with ATT, however, the size effect between PU and ATT is much larger. The ATT is also found significantly (p < 0.001) and positively (β = 0.876) related to CI.

For the anxiety group, Somewhat similarly, the results (Fig. 1b) confirm that the continuance intention in e-learning for the anxiety group could be explained using the TAM model as well. Similar to the
First, the intergroup difference between the non-anxiety and the anxiety group; the PEOU effect drops from 0.679 to 0.615 in the anxiety group. Second, the PU effect climbs from 0.533 to 0.618 in the anxiety group. All combined, both results may imply that anxiety may reinforce the influence of PU and attenuate the influence of PEOU.

5. Discussion

In this section, we organized the discussion into four sub-sections. First, the intergroup difference between the non-anxiety and the anxiety group is analyzed to provide nuanced insights into the influence of general anxiety on e-learning intention. This is followed by a further discussion on the influence mechanism. The practical and theoretical implications are presented in sub-section three and four accordingly.

5.1. Influence of anxiety on TAM constructs

Of all the findings, the most important is the empirical results confirm the existence of anxiety from the external environment among the e-learning community during the COVID-19 pandemic and highlight that such anxiety cannot be overlooked. There are two findings worth mentioning. First, among the 512 respondents in the survey, 72% of them self-reported a certain level of general anxiety according to GAD-2. This result is consistent with previous studies calling for attention to address mental health issues for college students during the COVID-19 pandemic (Chen et al., 2020; Gonzales et al., 2020; Li et al., 2021). However, the anxiety rate is much higher in this study than in the meta-analysis result by Li et al. (2021), in which the mean anxiety rate from 27 studies on college students is 36%. One possible explanation for the difference is that studies by Li et al. (2021) are majorly focused on the anxiety associated directly with the pandemic, however, the anxiety of college students can stem from multiple sources such as fear of the virus (Hoque et al., 2021; Li et al., 2021), lack of social interaction (Szopińska and Bachnik, 2022), computer anxiety (Abdullah and Ward, 2016; Sumak et al., 2011), and academic stress (Chen et al., 2020). In another study, Chen et al. (2020) argued that college students’ anxiety during the COVID-19 pandemic is compounded with academic stress, resulting in a high anxiety rate(69%) similar to the result in this study. The high anxiety rate aligns with the setting in this study that anxiety originated from both the external (e.g., fear of the virus, lack of social interaction) and the internal (e.g., computer anxiety, academic stress). Another possible cause for the difference in the anxiety rate may be attributed to the survey time. In Li et al. (2021), the analysis result showed that the anxiety rate after March 1 is significantly higher than it before March 1. This result is consistent with previous studies calling for attention to address mental health issues for college students during the COVID-19 pandemic and highlight that such anxiety cannot be overlooked. There are two findings worth mentioning. First, among the 512 respondents in the survey, 72% of them self-reported a certain level of general anxiety according to GAD-2. This result is consistent with previous studies calling for attention to address mental health issues for college students during the COVID-19 pandemic (Chen et al., 2020; Gonzales et al., 2020; Li et al., 2021). However, the anxiety rate is much higher in this study than in the meta-analysis result by Li et al. (2021), in which the mean anxiety rate from 27 studies on college students is 36%. One possible explanation for the difference is that studies by Li et al. (2021) are majorly focused on the anxiety associated directly with the pandemic, however, the anxiety of college students can stem from multiple sources such as fear of the virus (Hoque et al., 2021; Li et al., 2021), lack of social interaction (Szopińska and Bachnik, 2022), computer anxiety (Abdullah and Ward, 2016; Sumak et al., 2011), and academic stress (Chen et al., 2020). In another study, Chen et al. (2020) argued that college students’ anxiety during the COVID-19 pandemic is compounded with academic stress, resulting in a high anxiety rate(69%) similar to the result in this study. The high anxiety rate aligns with the setting in this study that anxiety originated from both the external (e.g., fear of the virus, lack of social interaction) and the internal (e.g., computer anxiety, academic stress). Another possible cause for the difference in the anxiety rate may be attributed to the survey time. In Li et al. (2021), the analysis result showed that the anxiety rate after March 1 is significantly higher than it before March 1.
Since the survey is performing in a much later time and it covers the entire period of spring semester of 2020 (Feb to June), it is reasonable to assume the anxiety rate is higher.

The second finding from the ANOVA analysis is that anxiety may have an inhibiting effect on the e-learning adaption among college students. Cognitive load theory (Sweller, 1988) explains that this is because a more amount of mental effort needed to be allocated to address the anxiety issues which in turn makes less mental effort available for actually adapting to e-learning (Porumbescu et al., 2017), thus resulting in a lower level of PU, PEOU, ATT, and CI. This result overlaps with prior studies that focused on computer anxiety (Abdullah and Ward, 2016; Al-alak and Alanawas, 2011; Sumak et al., 2011) in that anxiety (computer anxiety) is negatively associated with the perceived ease of use, attitude, and continuance intention in e-learning. Differently, the anxiety is identified to be negatively associated with PU in this study while in prior studies (Abdullah and Ward, 2016; Venkatesh et al., 2003), the relationship between anxiety and PU is insignificant. One possible explanation, according to the TAM, is that anxiety may indirectly influence PU through PEOU, resulting in a negative association.

5.2. Influential mechanism of anxiety on e-learning intention

Results in Fig. 1 and Table 5 point to an important influential mechanism of anxiety on e-learning: anxiety tends to reinforce the influence of PU on e-learning intention and attenuate the influence of PEOU on e-learning intention. In hindsight, the increase in the PU-intention relationship in the anxiety group makes sense conceptually.

Self-determination theory (Deci and Ryan, 1985) posits that intrinsic motivation is the primary type of motivation in individual intention. PU on performance enhancement, referring to as the engagement in activities for their own sake, is closely related to the intrinsic motivation, while the PEOU, refers to the perception of whether the e-learning is free of effort, which is largely attributed to external motivation. Then, according to Davis (1989), students are driven to adopt e-learning primarily because they believe that it will improve their performance, and secondarily for whether it is free of effort to use its functions. This finding is concurrent with prior e-learning studies (Islam, 2014; Mohammadi, 2015; Sumak et al., 2011) that the influence between PU and intention is much stronger and directly than that between PEOU and intention. Further, Self-determination theory (Deci and Ryan, 1985) also advocates that the external environment can facilitate intrinsic motivation by supporting people’s inherent psychological needs. Mental health issues in the anxiety group can intensify students’ inherent psychological needs, which in turn trigger their seeking for support in the e-learning, resulting in higher e-learning intention. For instance, students with anxiety from the external environment (fear of the disease, lack of social interaction) may more actively engage in e-learning to seek social interactions (Dhawan, 2020) and social support (Grey et al., 2020; Yao et al., 2021). Students with anxiety from academic stress may take advantage of this available learning platform to improve their academic performance regardless of the difficulties in the ease of use (Oducado and Estoque, 2021). Thus the anxiety is prone to strengthen the PU-intention effect and undermine the PEOU-intention effect.

5.3. Practical implications

The study has three major implications for practitioners. First, different from previous studies that focused on computer anxiety, this study introduced a synthesized view of anxiety to the TAM model. All the relationships in the model are supported, further confirming the need for universities and higher education institutes to pay attention to anxiety sources from both the external environment (e.g., fear of the disease, lack of social interaction) and the internal environment (e.g., computer anxiety, academic stress) in e-learning intention. As such, avoidance tends to make anxiety worse over time. Instead higher education institutes need to take small steps to reduce its negative impact. Specifically, the influential mechanism may provide more insights into the coping strategies. The PEOU is found significantly related to PU in both the anxiety group ($\beta = 0.652$) and the non-anxiety group ($\beta = 0.652$), and based on guidelines by Cohen (1992), both effect sizes are large. This implies that an enhanced PEOU would have a significantly positive effect on PU. As suggested by Nielsen (1994), the PEOU is closely related to the human-computer interaction. Thus, for technology developers, an enhancement in the PEOU (e.g. human-computer interface) contributes to an enhanced PU and in turn, further motivates more students’ e-learning intention. Differently, the influential mechanism reveals that anxiety is prone to strengthen the PU-intention effects, implying that in an environment where students are potentially subjected to anxiety, improving the PU is one of the foremost effective ways to retain students in e-learning. Though this study does not provide empirical evidence on the direct effect of PU or intention on the anxiety relief, indeed, it is strongly recommended that the course instructors should redesign curricula with a more student-centered approach for online delivery to improve the PU, which could be a solution to cope for students that are potential with anxiety issues and to keep them away from making the situation worse.

5.4. Theoretical implications

The first contribution of this study revolves around incorporating a holistic view of anxiety to provide nuanced insights into students’ e-learning intention in the COVID-19 pandemic. While computer anxiety is commonly considered an antecedent for e-learning intention, this study highlights the need to incorporate anxiety from other sources such as fear of the disease, academic stress, and lack of social interaction into the TAM model to provide a more enhanced view of students’ e-learning intention. Further, based on the TAM model, this study reveals an influence mechanism of anxiety on e-learning intention. Since the TAM is widely applicable in other information system applications, it is expected that the influence mechanism can be extended to investigate the influence of anxiety on other information system acceptance. In this sense, this study also theoretically contributes to the knowledge on the technology acceptance of users subjected to environment anxiety.

6. Conclusion and limitations

The objective of this study is to examine (1) whether the anxiety level has a moderating effect on students’ adoption of e-learning during the Covid-19; (2) if yes, how does the anxiety level moderate the relationship of the TAM constructs in terms of significant level and effect size. To address the two research questions, taking the opportunity of the massive adoption of e-learning during the first wave of the COVID-19 pandemic, we adopted the TAM model to examine the influence of anxiety on e-learning intention. Specifically, we recruit universities students from all over China that have the e-learning experience during the lockdown in the first wave of the COVID-19 pandemic. The respondents are classified into two groups according to the GAD-2 metric and the intergroup difference in the TAM constructs and the relationships are compared. Findings reveal that all perceptions in the TAM constructs are reduced in the anxiety group. Besides, compared to the non-anxiety group, all effects associated with PU are reinforced while those associated with PEOU are attenuated in the anxiety group. This study contributes to a better understanding of the influence of anxiety on e-learning intention, which further provides nuanced knowledge on the future adoption of e-learning for massive students in higher education. We advocate instructors and higher education institutions should take advantage of the significant PU-intention relationship by providing quality e-learning, which is paramount to coping with the anxiety among students. Apart from that, the technology developers need to appropriately improve the human-computer interface (PEOU) to enhance students’ perception of performance benefit (PU) from the e-learning, which will, in turn, motivate their e-learning intention.
This study is not without limitations. First, this study provides a prototype attempt to investigate the influence of anxiety on e-learning where the different types of anxiety sources are synthesized. However, anxiety can stem from internal sources (computer anxiety, academic stress) and external sources (fear of the virus, lack of social interaction), which may have different influences on the e-learning intention. Therefore, future studies are encouraged to separately investigate the influence of the different types of anxiety to provide nuanced insights into their effect size. Second, though the GAD-2 is reported to have good sensitivity and specificity in measuring the generalized anxiety disorder (Kroenke et al., 2007), the reliability of the metric in the current study is not verified. This limitation is prone to be addressed in future work. Besides, we also considered using the GAD-7 scale because it provides much detail on the level of anxiety. Exploring the anxiety with a more detailed anxiety level may offer better insights into the influence of anxiety on e-learning. Finally, for simplicity, this study does not incorporate anxiety as an external variable to the TAM model as prior studies focused on computer anxiety did. Therefore, future studies are encouraged to introduce a different type of anxiety as external variables to the TAM model, which may offer value in revealing the influence mechanism of anxiety on e-learning.

CRediT authorship contribution statement

Category 1

Appendix 1. Constructs and measurements

| Constructs | Items | Measures | References |
|------------|-------|----------|------------|
| Technological Acceptance Model (TAM) | | | |
| Perceived Usefulness | PU1 | I believe E-learning improves my learning performance. | Wu and Zhang (2014); Kim et al. (2010); Wu and Chen (2017) |
| | PU2 | Using E-learning enhances my learning effectiveness. | |
| | PU3 | Learning to use MOOCs is easy. | Chang (2010); Wu and Chen (2017); |
| Perceive ease of use | PEOU1 | Using E-learning easily translates the learning material into specific knowledge | |
| | PEOU2 | It is easy to become proficient in using MOOCs. | |
| | PEOU3 | The interaction with MOOCs is clear and understandable | |
| Attitude toward using | ATT1 | I believe that using MOOCs is a good idea. | Chang (2010); Wu and Zhang (2014) Wu and Chen (2017); |
| | ATT2 | I believe that using MOOCs is advisable | |
| | ATT3 | I am satisfied with using MOOCs. | |
| Continuance intention | CI1 | I intend to continue to use MOOCs in the future | Wu and Zhang (2014) Wu and Chen (2017); |
| | CI2 | I will continue using MOOCs increasingly in the future. | |
| | CI3 | My intentions are to continue using MOOCs in the future, at least as active as today | |
| Instrumental Support | DIT | Compared to my expectation, the ability of the current feature serves to clarify the knowledge that I need to learn | |

| General Anxiety Disorders (GAD) | Anxiety level | Measures | References |
|--------------------------------|---------------|----------|------------|
| GAD1 | Feeling Nervous, anxious, or on edge | Kroenke et al. (2007) |
| GAD2 | Not being able to stop or control worrying | |

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