Online Supplementary Material 1: Screenshots of the online survey: (a) Survey description (for more details see Online Supplementary Material 2); (b) evaluator registration page; (c) evaluator professional background page; (d) French translation of the Nova criteria (based on Monteiro et al., 2016*; for more details see Online Supplementary Material 4); (e) page where the evaluators indicated their decision to assess one or both lists (f): examples of marketed foods (List 1; ingredient information provided); (g) examples of generic foods (List 2; no ingredient information provided); (h and i) « help » pop-up windows on each page, showing criteria for NOVA1 (h) or NOVA4 (i) (for more details, see Online Supplementary Material 3).

* Monteiro CA, Cannon G, Levy R, Moubarac J-C, et al. NOVA. The star shines bright. World Nutrition 2016; 7:28-38.