Development of Civics Literacy Teaching Materials in Primary Schools

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ABSTRACT

Elementary school teachers are less successful to teach civics learning perfectly, is seen from the tendency to teach cognitive materials. As a result, the coaching of attitude based on the values of Pancasila is becoming neglected. Whereas the civics learning is one of value oriented learning. The following issues are necessary to apply a learning civics literacy based on value clarification technique (VCT) approach of matrix model to actualize students becoming good citizens. Based on the results of analysis in this research, it was obtained the design of civics literacy based on the VCT approach of matrix models for civics learning in elementary school. Learning consists of three phases, namely the preparation phase, the learning process phase, and the follow-up phase. One of the outcomes of this research is the result of learning implementation plans (RPP) and design of teaching materials about civics literacy based VCT approach of matrix model.

Keywords: Civic Literacy, Good Citizen, Elementary School

1. INTRODUCTION

Civics learning in elementary school concentrates on achieving affective learning outcomes or attitudes. Civics seek to learn the students becoming good citizens. Citizens who have attitudes and actions based on the values of Pancasila. These attitudes and actions manifested in life, in the family, school, and society. With values-based civics learning should be able to encourage students awareness of the implementation of rightness and compulsory as citizens. In accordance with opinions [6] that “study of values is how values drive behavior and of values also how understanding about it and empathy with differences in values as people interact”.

The global era today has contributed to make a moral degradation. It is can be observed in attitudes and actions of students. The progress of sains and technology has a negative impact. Some of them can be observed in the emergence of selfish, individualist, materialist and secular behavior. Students become individuals who do not understand the meaning of values in life. It is difficult to distinguish between good and bad attitudes. Earlier this year, according to Tribunnews.com Thursday edition, 11 January 2018 reported that the social media in Indonesia was thrown by the porn videos of elementary school students and adult women in the city of Bandung, West Java. This indicates that the achievements expected in civics learning have not been realized optimally. Surely this is a mental expense for teachers at school and parents at home.

Based on observations at SDN 07 Belakang Balok, SDN 09 Belakang Balok, and SDN 10 Saptiran, Bukittinggi City in July 2018, it can be seen that there are still problems in implementing the civics learning process, as follows:

First, the teacher is less successfully in teaching civics learning perfectly, more likely to teach cognitive domains. So that civics learning are only rote learning which sometimes makes student bored.

Second, some teachers ignore the achievement of learning outcomes in the affective domain. So, the values of Pancasila are not applied in the attitudes and actions of students. This can be seen from the negative behavior that still appears in the daily lives of students. Such as the existence of fighting, not carrying out worship regularly, and lazy to learn.

Third, teachers find it difficult to develop indicators and assessments for the results of affective domain learning in civics learning. Finally, the value of learning outcomes is taken and processed from the cognitive aspect only.

Fourth, application of value-based learning approach or strategy in learning are not used. This can be seen from the implementation plan of learning made by the teacher does not include specific learning approaches or strategies in the learning step. So that the implementation of learning tends to be conventional.

Fifth, the teacher has not tried to develop teaching materials that can help students understand good attitudes and actions as citizens. Learning still relies on textbooks. In fact today, it is known that textbooks are not very accurate for learning needs. In accordance with the opinion of [4] that traditionally, civic education required students to memorize facts and textbooks a source of literacy that has not always been the most accurate or inclusive.
Indonesian Government Regulation Number 19 of 2005 concerning National Education Standards shows that teachers must play an active role as subjects of education who always increase innovation and creativity in the learning process. One of them applies an approach or strategy in learning. The researcher tried to provide a solution to the fourth problem, namely the application of value-based learning approaches or strategies that were not used by the teacher in learning civics. This can be caused by the teacher's limited insight. Therefore, researchers design value or affective-based learning in the hope that the insights and knowledge of teachers about value-based approaches or learning strategies increase. So that learning will become more meaningful and the achievement of learning objectives will be more optimal.

The civics literacy is "the understanding of students as citizens about the rights and compulsory of citizens in the life of the Indonesian constitutional democracy and adjusts their behavior with that understanding and awareness"[12]. The meaning from the beginning students must be able to behave and behave in accordance with the values adopted by the Indonesian nation. Especially the values contained in the four pillars of national and state life, namely Pancasila, the 1945 constitution, the unitary state of the republic of Indonesia, and Bhinneka Tunggal Ika.

Literacy in the world of education in developing countries is a relatively new term. Due to the shift in educational competency standards that are tailored to the needs of global life. Almost all of the world currently applies literacy in the national education system of each country [2]. Classically literacy is interpreted as read or writing activity. Literacy is very important for students.

Literacy must account for the nature of this concept is situated, contextual, and consequently, relative and culturally bound" [1]. Especially in learning, literacy skills will help students master various subjects. The development of science and technology, by itself has modified literacy so that it has broad meaning. Namely from simple to complex. Currently the development of literacy in schools leads to the acquisition of six basic literacy agreed upon by the World Economic Forum in 2015 covering reading literacy, numeracy literacy, scientific literacy, digital literacy, financial literacy, and cultural and civics literacy.

In the 21st century, students' literary skills must be adjusted to the demands of the ability to understand information analytically, critically, and reflectively [7]. The condition of the literacy skills of students in elementary schools is still a concern. This is allegedly due to the lack of literacy learning in schools. The results of a survey conducted by Progress in International Reading Literacy Study (PIRLS) in 2011 showed that in the measurement of reading literacy, almost all parts of the test had not been able to be answered perfectly by students from Indonesia. So that Indonesia ranks fourth from nether, from 45 countries in the world. A survey conducted by Central Connecticut State University in 2016 in the World’s Most Literate Nations (WMLN) data found that in international literacy ratings Indonesian students ranked 60th out of 61 countries.

Given the importance of civics literacy in civics education, the teacher's task in elementary school is not easy. With a relatively large amount of students, teachers must be able to foster awareness in students regarding the values of Pancasila. Based on the results of the analysis of the researcher, a value-based learning approach was chosen that can be applied by the teacher in the school. This approach is an approach to value clarification technique (VCT) of the matrix model.

Value clarification bear a meaning for a methodology or process that helps people to find or be aware of the value that forms the background of it behavior, feeling, ideas and import choices that he has made, in fact that person continues the action based on the values in his life [6]. VCT approach of matrix model is a approach that attempts to express character values by students through a matrix or attitude list as a stimulus medium. The matrix or list that contains the statement of attitude must be able to involve the feelings and activities of students, touching conscience, and can generate arguments and clarifications by students [3].

Based on the background of the problem that has been described, it is expected that the design of civics literacy learning based on the approach value clarification technique of the matrix model used in civics learning becomes effective.

2. METHOD

The research method used refers to the ADDIE model. The ADDIE model consists of five stages. Analysis, design, development, implementation, and evaluation [11].

The first stage, produced curriculum analysis, teaching material, and analysis of students. The second stage is produced according to the needs in the learning process. The third stage, product design is standardized through validity tests by experts and practitioners. In accordance with the assessment and advice from experts and practitioners, revisions are made to the product. The fourth stage, the activity of using the product (preliminary field testing). And finally the evaluation stage, assessing whether every step of the activities and products that have been made are in accordance with the specified.

Based on the results of the analysis in the first stage, the learning design was designed in the form of learning implementation plans (RPP) and civics literacy teaching materials based on the VCT approach of matrix model.

3. RESULTS AND DISCUSSIONS

Results of Curriculum Analysis

The curriculum of education used is Kurikulum Tingkat Satuan Pendidikan (KTSP). The focus of the material used in civics for 5th elementary school subjects. Civics literacy learning is presented in accordance with Basic Competencies 1.2 Explaining the importance of the integrity of the unitary republic of Indonesia. Based on the results of the analysis there is still material that is not in accordance with the civics literacy competencies. So the curriculum needs to be modified by developing several indicators of learning from the results of the analysis.
Indicators of achievement of competencies based on the results of the analysis consist of: (1) 1.2.1 Identify the importance of the integrity of the unitary republic of Indonesia, (2) 1.2.2 Explain the role of Pancasila as an adhesive to the integrity of the Republic of Indonesia, (3) 1.2.3 Identify the role of the Youth Pledge in maintaining the integrity of the Republic of Indonesia, (4) 1.2.4 Identifying forms of conflict that threaten the integrity of the Unitary State of the Republic of Indonesia, (5) 1.2.5 Mentioning the impact of threatened NKRI integrity, (6) 1.2.6 Determining attitudes towards matters that threaten the integrity of the Republic of Indonesia, (7) 1.2.7 Singing a national song that adds to the sense of love for the Unitary Republic of Indonesia, (8) 1.2.8 Describes the duties of the TNI in maintaining the integrity of the Republic of Indonesia, (9) 1.2.9 Describes the duties of the National Police in maintaining the integrity of the Unitary Republic of Indonesia, (10) 1.2.10 Classifying the ways of citizens in maintaining the integrity of the Unitary State of the Republic of Indonesia, (11) 1.2.11 Identifying attitudes as citizens in maintaining the integrity of the Unitary Republic of Indonesia (12) 1.2.12 Applying attitudes as citizens who maintain the integrity of the Unitary Republic of Indonesia.

The results of the civics learning implementation plan (RPP) used by the new teacher reached an average score of 63.8 (sufficient category). Aspects assessed include identity, indicator formulation, formulation of learning objectives, selection of learning materials, selection of media and learning resources, preparation of learning activities and assessment. Based on the results of the analysis, the RPP made by the teacher still has some shortcomings, including: (1) Indicators developed are not in accordance with the basic competencies (KD), (2) Formulation of learning objectives do not meet the elements of ABCD formula (Audience, Behavior, Condition, and Degree), (3) Description of teaching materials too concise, (4) strategies or approaches to learning based on values or attitudes have not been listed and have not been used in the learning step, (5) Teachers have compiled student worksheets, but the content is incomplete, (6) The teacher has included assessment aspects for the domain cognitive, but has not included an assessment for the affective and psychomotor domains.

Results of Teaching Material Analysis

The teaching materials used were 7 textbooks in the research partner school. The results of the analysis show that the content of teaching materials that meet the indicators of achievement of new competencies has reached 52.3% with less categories.

Aspects that are also analyzed in teaching materials refer to the criteria in the Regulation of the Minister of Education and Culture of the Republic of Indonesia Number 8 of 2016, concerning Books Used by Education Units pages 5 to 6. These aspects include material, language, presentation of material, and graphic aspects.

There are several shortcomings found based on the results of the analysis, namely: (1) At the beginning of the chapter or lesson not yet completed with SK, KD, indicators and learning objectives, (2) Learning objectives in the book do not meet the ABCD element. This can be observed in Figure 1, (3) the illustration of the picture is less attractive due to the monotonous color, (4) the author of the book is not careful in choosing material that is in accordance with KD's demands, (5) the presentation of the material does not train students' critical thinking skills.

Student Analysis Results

Analysis of students is carried out by reviewing characteristics that include intellectual development, language, and learning motivation. Student analysis is needed as a guide in learning planning. Analysis of intellectual development is used for consideration in developing the level of critical thinking in learning. Language development analysis is used for consideration in choosing words and sentences used in learning. And analysis of learning motivation used for basic considerations contains elements of interest in presenting learning.

Analysis of the characteristics of students was carried out in the fifth grade elementary school in three schools. That is SDN 07 Belakang Balok, SDN 09 Belakang Balok, and SDN 10 Sapiran, Bukittinggi City. The average age of students is 11th years. Being in the medium ability based on the results of the assessment on the student report card. They have been able to argue and understand various grammar that is good and right. Students in three schools look happy to play, like something new and interesting, and have a high curiosity about something new. At the age of 11 years students' thinking becomes more logical, able to plan to solve problems, and reasoning abilities that begin to increase [13].

Civics Literacy Learning Design

Civic literacy is knowledge and skills to participate effectively in civic life through knowing how to stay informed, understanding governmental processes, and knowing how to exercise the rights and obligations of citizenship at local, state, national, and global levels [10]. Individuals also have an understanding of the local and global implications of civic decisions. Students who are literate must be able to choose attitudes and actions to be done. In Indonesia, the main source of values and behavior is values of Pancasila. There are values of divinity, humanity, unity, populism, and social justice.

The VCT approach of matrix model is in accordance with the objectives in civics learning. Namely as value-based or affective learning. Through this approach the teacher can help students find, realize values, foster emotional awareness to have certain beliefs and patterns of behavior. The VCT approach trains students to have the freedom to determine, respect and act according to learning outcomes. The same thing stated by [5] that learning with VCT, students as follows: (1) Freedom to choose (choosing freely, choosing from alternatives, and choosing after consideration of consequences, (2) Prizing (there is a satisfied feeling and proud with value that is selection and public affirming), (3) Acting (desire and capability to do it, acting with a pattern, consistency and repetition).
The learning steps of citizenship literacy based on the VCT approach of matrix model can be observed in the following table.

The preparation phase is done with the teacher making stimulus media. Form of matrix or attitude list. The matrix contains examples of attitudes that will be clarified by students. The attitude matrix can be made in two forms. That is as a media that will be displayed and as a worksheet for students (LKPD). Media is needed to clarify information delivery, while LKS is made to guide students to work in groups.

The learning process phase consists of several steps. First, it begins with the initial information about the attitude matrix. Then students observe the attitude matrix. Second, the stimulus media or attitude matrix are conveyed to students. Both individually and classical. Then students are encouraged to do question and answer about attitude matrix. Third, filling in the items related to the topic or theme that was explored with students. Each student receives a sheet of attitude matrix. The teacher gives instructions on how to fill in the attitude matrix sheet, followed by students filling out the attitude matrix sheet individually.

Fourth, filling in the answers by students in the group. Where students learn to judge the opinions of others and their opinions. Students form democratic learning groups according to the results of a collective agreement. Students in the group are guided by student worksheets (LKPD) and discuss the statements in the attitude matrix that have been filled individually. Each group is given sufficient time to prepare the results of group work. In this activity the teacher needs to seriously monitor students.

With regard to the function of language as a deterrent and carrier of knowledge, reading texts are also provided for students. Text is used as a source of knowledge and consideration for students to determine attitudes. The text is certainly adapted to elementary school age. Of course the text is related to the rules, life experiences, and participation in society. In the elementary school, students are introduced to civic ideas and practices through activities such as helping to set classroom expectations, examining experiences in relations to ideas, participating in mock elections, and determining how to balance the needs of individuals, and the group[14]. During these years, children also experience views of citizenship in other times and places through stories and drama.

Fifth, submitting the results of group work. At this step the teacher has no comment or assessment. Representatives from several groups were asked to present the results of the group discussion in front of the class. Each group was asked to give a response or suggestion to the report that the presenter group had submitted. And the teacher writes down the responses or suggestions submitted by the group on discussion paper or on the board.

Sixth, look for clarifications and answer arguments, with individually, in groups and in classics. The role of the teacher to clarify is very important. Students with the teacher discuss together about answers the work of students. Students with the teacher compare the work done. And the teacher gives an explanation to clarify the answers of students. Seventh, conclusions with the teacher based on the clarification process that has been carried out. Then the teacher returns the attitude points to the material or concept of learning.

The last phase is follow-up. The activity steps consist of remedial and consolidation. Remedials or repairs are given to students who do not understand the learning material. Can be done in the learning process or outside of learning hours. The background to the presence of remedial activities was "the difference of students in capturing and absorbing learning materials and the demands of mastery learning"[8].

While enrichment is carried out for students who already have a good understanding of the material. Further strengthening exercises using character cards are carried out. Character cards serve to familiarize students in applying positive attitudes and actions according to the values that have been learned. Following are examples of character cards that have been developed.

The follow-up phase will produce a confidence in students. To act and behave according to the values adopted by the Indonesian nation. So that students are ready to take part and participate in community life. This is what [9] calls a civic efficacy. He stated that civic efficacy: the perceived belief someone has about their ability to participate in civic life, assume citizenship responsibilities, and make a difference.

Civics literacy design based on the VCT approach of matrix model helps ease the process of clarification (clarity) of moral values that students must study and absorb. Facilitate and enhance the success of the process of internalizing values and personalizing expected moral values. Improve the way students are active and teach teachers more pleasantly, without leaving the cognitive and psychomotor learning process. Finally, between the world of schooling as a source of knowledge reaches a point of meeting with real life.

According to [3], VCT learning has several advantages for optimizing affective learning because: (1) VCT can develop and personalize moral values, (2) VCT can clarify and express the message of moral values conveyed, (3) VCT can clarify the quality of students’ self-moral values and moral values in real life, (4) VCT can invite, involve, foster, and develop the self-potential of learners, especially their intellectual potential, (5) VCT can provide various life learning experiences, (6) VCT can counteract, negate, intervene and do subversion of the moral values that exist in the value and moral system that exists in a person, and (7) VCT can guide and motivate a decent and high moral life.

4. CONCLUSION
Research conducted is a research development. With outcomes in the form of learning design, lesson plans, and citizenship literacy teaching materials based on the VCT approach of matrix model as an effort to realize good citizens in 5th class in elementary school. The research findings in the initial analysis that elementary school fifth
Graders tend to learn civics education with rote and are not directed towards analyzing and clarifying critical attitudes and behaviors as well as lack of continuous attitude development by the teacher in school. Learning civics literacy in schools takes place conventionally. Teaching materials in schools do not attract students' interest in learning due to the monotonous appearance and the learning steps used are not in accordance with a value-based or affective learning approach or strategy.

Based on this, education practitioners should better adapt learning designs to learning approaches related to attitudes or values.

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