Achieving Integrated Care for Older People: Shuffling the Deckchairs or Making the System Watertight For the Future?

Gill Harvey1*, Joanne Dollard3, Amy Marshall1, Manasi Murthy Mittinty1,3

Abstract
Integrated care has been recognised as a key initiative to resolve the issues surrounding care for older people living with multi-morbidity. Multiple strategies and policies have been implemented to increase coordination of care globally however, evidence of effectiveness remains mixed. The reasons for this are complex and multifactorial, yet many strategies deal with parts of the problem rather than taking a whole systems view with the older person clearly at the centre. This approach of fixing parts of the system may be akin to shuffling the deckchairs on the Titanic, rather than dealing with the fundamental reasons why the ship is sinking. Attempts to make the ship more watertight need to be firmly centred on the older person, pay close attention to implementation and embrace approaches that promote collaborative working between all the stakeholders involved.

Keywords: Integrated Care, Older People, Multi-Morbidity

Copyright: © 2018 The Author(s); Published by Kerman University of Medical Sciences. This is an open-access article distributed under the terms of the Creative Commons Attribution License (http://creativecommons.org/licenses/by/4.0), which permits unrestricted use, distribution, and reproduction in any medium, provided the original work is properly cited.

Citation: Harvey G, Dollard J, Marshall A, Mittinty MM. Achieving integrated care for older people: shuffling the deckchairs or making the system watertight for the future? Int J Health Policy Manag. 2018;7(4):290–293. doi:10.15171/ijhpm.2017.144

Shuffling the deckchairs on the ‘Titanic’ is a phrase commonly used to refer to futile or ineffective actions in the face of an impending crisis.1 Is this a fair analogy to use when discussing the issue of integrated care for older people? Or are the multiple policy initiatives to address the problem at a national and international level achieving the aim of making our health and care systems watertight so that the ship will not sink in the near future? A recent review of integrated care in England suggests not:

“Effective integrated care has been a widespread policy ambition and commitment for many years….While there are many examples of local leaders improving the quality and efficiency of care for people through integration, we still see too much of a gap between the national ambition and the experience of people using services in their local area” (p.2).

As the above quote illustrates, integrated care has been the focus of numerous policy and research endeavours over a substantial period of time, yet evidence of effectiveness remains mixed and what apparently works in one setting does not necessarily work elsewhere. Why is it such an enduring problem? Exploring this issue further, we reflect on a number of points, including: the nature of the problem and why it exists; solutions that have been tried and tested to address the problem; lessons from evidence and experiences; and how the learning could be applied to make the ship more watertight in the future.

The Problem
Evidence suggests that many older people are ‘falling through the gaps’ and experiencing fragmented care,1 particularly when they live with multi-morbidity. In Australia, over 83 per cent of the 75 and over population has two or more chronic conditions,4 whilst in the United States of America, around half of the over 75 population is reported to have three or more chronic conditions.5 This population group are typically dealing with both health and functional challenges and report almost twice as many problems resulting from poorly integrated care, compared to their peers without multi-morbidity.6 This is because they typically see a greater number of doctors, take multiple prescription drugs, have numerous agencies involved in their care, and experience more emergency department visits and hospitalisation.7 In turn, this risks patient safety and contributes to poorer health outcomes, reduced quality of life and increased healthcare utilisation and costs.

Transitions of care, for example, admission to hospital or discharge from hospital to home, are particular stress points for patients and their carers8 and a time when effective coordination between services and care providers is paramount. However, it is also a time when communication can break down, adding to the difficulties faced by patients at the critical point of transition. This is evident in our own local example of care pathways experienced by older people.

Full list of authors’ affiliations is available at the end of the article.
who presented frequently at hospital9 (see Box 1). From many angles, poor coordination of care presents a significant policy and practice issue, not least because the prevalence of older people with multiple chronic conditions is continuing to increase over time.

Policies and Initiatives Directed at Solving the Problem
The example in Box 1, whilst on a small scale, presents a fairly typical scenario of the issues faced – vulnerable older people bouncing between hospital and the community, often within short periods of time and with gaps in communication between the various agencies and people involved in their care. Patients themselves lacked written information about their admission and necessary information to manage at home. Numerous initiatives have been tried and tested to address the problems associated with fragmented care, both at a policy level and through empirical study. Comparing integrated care initiatives across seven countries, Wodchis and colleagues highlight competing policy drivers, such as the primary focus of improving user experience and independence versus a focus of reducing hospital utilisation and associated costs.9

The latter is particularly evident in the United States where a legislative approach was adopted with the Affordable Care Act, which introduced the Hospital Readmission Reduction Program. This program imposes financial penalties on hospitals that have higher than expected 30 day readmission rates for particular conditions.10

Just as the motives for improving integrated care may vary, so do the approaches adopted to improve integration. These include attempts at integration that adopt a vertical, horizontal, professional or organizational perspective at either a micro, meso or macro level of the health system.11 Such attempts at improving integration are often centred on a strong primary care foundation, for example, the Patient Centred Medical Home (PCMH) concept in the United States12 and similar initiatives in other countries, such as the introduction of Health Care Homes in Australia,13 and Better, Sooner, More Convenient health care in the community (New Zealand).14

Yet in their international evaluation, Wodchis and colleagues noted that general practitioners were rarely part of the core team, because they proved difficult to engage in data sharing due to a combination of factors, such as intensive workloads, their independent status and related funding arrangements.15 Some evaluations of integrated care indicate improved care outcomes and reduced hospital utilisation and costs16; however, significant challenges of implementation are reported in relation to managing transformational change, and working within pluralistic delivery systems, with different cultures, multiple stakeholders and different mechanisms of funding and governance. This reflects the reality of most attempts to improve the integration of care across boundaries such as acute, primary and community care, which require engagement and buy-in of a range of different stakeholder groups, including healthcare professionals, carer organisations, local government, patients and families. Successful approaches are typically initiated by bottom-up innovation, driven by local needs and supported by relevant policies and resources, but with common elements such as a single point of entry, holistic care assessment, comprehensive care planning and a care coordinator role.5

Learning From Evidence and Experiences to Date
Comparing the aspirations for integrated care to the reality of what has been achieved, there are clear examples of success, often reported as exemplar case studies of how to make it happen. However, leveraging from isolated examples of success to wider, sustained improvement at a health system level continues to pose a significant challenge. As the international review reports, even the most successful examples have had to ‘work against the grain’ (p.10) of how health systems and organizations typically function,5 often with some additional financial or legal measures in place to support them. Even when such special measures are in place, there may be disagreement as to their utility and validity, as for example, in the case of the US Hospital Readmission Reduction Program, with some commentators challenging the 30 day readmission metric, given that evidence suggests perhaps only around a quarter of readmissions are actually preventable because they are driven by patient and community-level factors.10

What is most obvious from evidence and experiences to date is that there is no one-size-fits-all approach to integrated care, hence the need to pay close attention to processes of implementation. This requires the development of tailored and locally relevant integrated care programs that take account of barriers and enablers within the contextual setting. It is also important to recognise that the meaning of integrated care can vary according to whose definition is centre-stage. At a policy and service delivery level, there is an economic imperative to reduce the costs associated with poorly integrated care. However, this may not adequately
address what matters most to patients and their families, as highlighted by the work of organisations such as National Voices in the United Kingdom. Their research with patients, service users and carers highlighted a strong desire for coordination (not necessarily organizational integration) and care, with less concern about the source of the care.\footnote{15} Patients emphasized relational aspects of care as the most important for a positive experience. This may be in contrast to the way in which policy-makers and service providers think and act, as demonstrated by recent research on the differences between lay and medical discourse in care coordination.\footnote{16} This research undertaken with older people with multiple chronic co-morbidities shows how patient narratives emphasize the impact of their condition on their everyday life, including feelings of vulnerability and disempowerment. However, this was not typically captured in the medical record, nor was important contextual information, such as the patient’s living situation, the presence and role of informal carers, functional impairments and experience of pain. As the authors note, this indicates a lack of agreement between the patient and the care provider about the priority and practical significance of health issues and a failure to capture important information about the level of patient ability to coordinate their own care.

**Applying the Learning Moving Forwards**

Back to our metaphor of the Titanic, are there some key messages we need to take on board to make our systems more watertight and improve integrated care for older people? We would suggest there are several important points to consider. Firstly, we need to pay attention to implementation. Technical solutions alone will not be sufficient to solve the problem of fragmented and uncoordinated care. Rather, we need to acknowledge the complexity of the issues we are dealing with and pull on available evidence to develop locally relevant, bottom-up solutions. This means engaging with older people, their families and carers, health and social care providers and building the networks and relationships that will lay the foundations for effective coordination of care. In turn, this requires a system-wide view that addresses entire pathways of care, rather than simply ‘shuffling the deckchairs’ and looking for solutions within particular sectors, such as acute hospitals, primary care or community services. Secondly, we need to keep centred on the person, listening to what older people want and need and adopting a holistic view that embraces health, functional and social issues. Thirdly, we need to consider co-production approaches, such as experience-based design and participatory action research. With their focus on a whole systems perspective that embraces dynamic interaction and local adaptation, these engaged approaches to research could support the development and implementation of context-relevant, person-centred integrated care.\footnote{17}\footnote{18} Pursuing more engaged, adaptive and person-centred solutions to the problem of fragmented care will require leadership, vision and political will, against the backdrop of increasing demand and constrained resources for health and social care. Whether the ship is actually big enough to cope with the demands placed on it remains to be seen.

**Acknowledgements**

We gratefully acknowledge funding from The Hospital Research Foundation (THRF), Woodville, SA, Australia that is supporting our research into improving the integration of care for older people.

**Ethical issues**

Not applicable.

**Competing interests**

Authors declare that they have no competing interests.

**Authors’ contributions**

All authors have been involved in research that contributes to our views in this editorial. GH drafted the original version of the manuscript. All authors contributed revisions and approved the final version.

**Authors’ affiliations**

1. Adelaide Nursing School, University of Adelaide, Adelaide, SA, Australia.
2. Adelaide Medical School, University of Adelaide, Adelaide, SA, Australia.
3. Australian Research Centre for Population Oral Health, Adelaide Dental School, University of Adelaide, Adelaide, SA, Australia.

**References**

1. Glendinning C, Means R. Rearranging the deckchairs on the Titanic of long-term care - is organizational integration the answer? Crit Soc Policy. 2004;24(4):435-57. doi: 10.1177/0261018304046671. 2. Care Quality Commission. Building bridges, breaking barriers. How care is integrated across health and social care and the impact on older people who use services, and their families and carers. Newcastle-upon-Tyne: Care Quality Commission; 2016. https://www.cqc.org.uk/sites/default/files/20160712b_buildingbridges_report.pdf. 3. Shaw S, Rosen R, Rumbold R. What is integrated care? An overview of integrated care in the NHS. London: Nuffield Trust; 2011. https://www.nuffieldtrust.org.uk/files/2017-01/what-is-integrated-care-report-web-final.pdf. 4. Britt HC, Harrison CM, Miller GC, Knox SA. Prevalence and patterns of multimorbidity in Australia. Med J Aust. 2008;189(2):72-77. 5. Wodchis WP, Dixon A, Anderson GM, Goodwin N. Integrating care for older people with complex needs: key insights and lessons from a seven-country cross-case analysis. Int J Integr Care. 2015;15:e021. doi:10.5334/ijic.2249. 6. Sarnak D, Ryan J. How High-Need Patients Experience the Health Care System in Nine Countries. The Commonwealth Fund; 2016. 7. Smith SM, Soubhi H, Fortin M, Hudson C, O’Dowd T. Managing patients with multimorbidity: systematic review of interventions in primary care and community settings. BMJ. 2012;345:e5205. doi:10.1136/bmj.e5205. 8. Harvey D, Foster M, Strivens E, Quigley R. Improving care coordination for community-dwelling older Australians: a longitudinal qualitative study. Aust Health Rev. 2017;41(2):144-150. doi:10.1071/AH16054. 9. Dollard J, Harvey G, Dent E, Hoon E, Karmen J, Kelton A, et al. Local solutions to improve health systems: towards an integrated care model for older people. Adelaide: School of Nursing, University of Adelaide; 2014. 10. Joynt KE, Jha AK. Thirty-Day Readmissions — Truth and Consequences. N Engl J Med. 2012;366(15):1366-1369. doi:10.1056/NEJMg1201598. 11. Nielsen M, Buelt L, Patel K, Nichols LM. The Patient-Centred Medical Home’s Impact on Cost and Quality. Annual Review of Evidence 2014-2015. Washington DC: Patient-Centred Primary Care Collaborative; 2016. https://www.pcpcc.org/resource/patient-centered-medical-homes-impact-cost-and-
12. Report of the Primary Health Care Advisory Group. Better Outcomes for People with Chronic and Complex Health Conditions. Commonwealth of Australia: Department of Health; 2016. https://www.health.gov.au/internet/main/publishing.nsf/Content/76B2BDC12AE54540CA257F72001102B9/$File/Primary-Health-Care-Advisory-Group_Final-Report.pdf.

13. Ministry of Health. Better, Sooner, More Convenient health care in the community. Wellington: Ministry of Health; 2011. https://www.health.govt.nz/system/files/documents/publications/better-sooner-more-convenient-health-care_0.pdf.

14. Janamian T, Jackson CL, Glasson N, Nicholson C. A systematic review of the challenges to implementation of the patient-centred medical home: lessons for Australia. Med J Aust. 2014;201(3 Suppl):S69-S73. doi:10.5694/mja14.00295

15. National Voices. 2013 Integrated care: what do patients, service users and carers want? https://www.nationalvoices.org.uk/sites/default/files/public/publications/what_patients_want_from_integration_national Voices_paper.pdf. Accessed September 25, 2017.

16. Sheaff R, Halliday J, Byng R, et al. Bridging the discursive gap between lay and medical discourse in care coordination. Sociol Health Illn. 2017;39(7):1019-1034. doi:10.1111/1467-9566.12553

17. Greenhalgh T, Jackson C, Shaw S, Janamian T. Achieving research impact through co-creation in community-based health services: literature review and case study. Milbank Q. 2016;94(2):392-429. doi:10.1111/1468-0009.12197

18. Kitson A, Brook A, Harvey G, et al. Using complexity and network concepts to inform healthcare knowledge translation. Int J Health Policy Manag. 2018;forthcoming. doi:10.15171/ijhpm.2017.79