Stress reduces the incorporation of misinformation into an established memory

Pia-Isabell Schmidt,1 Kristin Rosga,1 Celina Schatto,1 Anja Breidenstein,2 and Lars Schwabe1,2,3
1Institute of Experimental Psychology, Department of Biological Psychology, Heinrich-Heine University Düsseldorf, 40225 Düsseldorf, Germany; 2Institute of Cognitive Neuroscience, Department of Cognitive Psychology, Ruhr-University Bochum, 44780 Bochum, Germany

Memory can be distorted by misleading post-event information. These memory distortions may have serious consequences, for example in eyewitness testimony. Many situations in which memory reports are solicited, and suggestive or misleading information is presented, are highly stressful for the respondent; yet little is known about how stress affects people’s susceptibility to misinformation. Here, we exposed participants to a stressor or a control manipulation before they were presented misinformation about a previous event. We report that stressed participants endorsed misinformation in a subsequent memory test less often than control participants, suggesting that stress reduces distortions of memory by misleading information.

[Supplemental material is available for this article.]

Further support for this hypothesis comes from work on memory reconsolidation. Accumulating evidence indicates that memory retrieval renders seemingly stable memories labile, requiring another period of stabilization, termed reconsolidation, during which memories can be modified (for review, see Hardt et al. 2010). It has recently been hypothesized that reconsolidation is the mechanism that mediates the misinformation effect (Hupbach et al. 2007; Schacter et al. 2011). Interestingly, the reconsolidation of episodic memories involves also the hippocampus (Schwabe et al. 2012b), and human and rodent studies suggest that stress and glucocorticoids impair reconsolidation processes (Maroun and Akirav 2008; Schwabe and Wolf 2010).

Distortions of memory by misinformation have important implications for eyewitness testimony (Schacter and Loftus 2013), for clinical practice (Hyman and Loftus 1998), and for other situations in which memory reports are solicited. Many of these situations are highly stressful for the respondent. However, whether and how stress influences the incorporation of misinformation into established memories has not been tested yet. Therefore, we addressed this question in the present experiment using a standardized stressor and a modified version of the classical misinformation paradigm. Based on findings showing that stress impairs hippocampus-dependent encoding and updating processes, we predicted that stress would reduce the incorporation of misleading information into memory.

We tested this prediction in a sample of 64 healthy, non-smoking university students without medication intake, drug abuse, or life-time history of any neurological or mental disorders (32 women, mean age, 24.3 yr, SEM = 0.4 yr). Participants were tested on three consecutive days, 24 h apart: day 1, learning; day 2, stress manipulation and misinformation presentation; day 3, memory test.

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day 3, memory testing (Fig. 1). In order to control for the diurnal rhythm of the stress hormone cortisol, all testing took place in the afternoon.

On day 1, we first took physiological and subjective stress measurements to assess participants’ stress level at encoding. Participants collected a saliva sample from which we subsequently analyzed cortisol concentrations using an immunoassay (IBL International). Furthermore, their blood pressure was measured with a Dinamap system (Critikon), and they completed a mood scale (MDBF) (Steyer et al. 1994) that measures three dimensions of subjective feeling (elevated vs. depressed mood, calmness vs. restlessness, and wakefulness vs. sleepiness). Afterward, participants were instructed to memorize eight movie clips, each about 40 sec long, which were presented without sound on a computer screen. Because we also aimed to test whether the misinformation effect and its modulation by stress is influenced by the emotionality of the information, four of the clips were emotionally neutral (e.g., a cooking scene, a scene in the supermarket) and four were emotionally negative (e.g., a fight scene, a scene in a concentration camp).

On day 2, participants were randomly assigned to the stress or control condition (16 men and 16 women per group). In the stress condition, participants underwent the Trier Social Stress Test (TSST), a standardized laboratory stressor that is described in detail elsewhere (Kirschbaum et al. 1993). Briefly, participants were asked to give a 5-min free speech in which they had to promote their candidacy for a job tailored to their interests and to perform mental arithmetic for 5 min in front of an audience. The audience consisted of a man and a woman, both dressed in a white coat, sitting on a table opposite to the standing participant. Furthermore, participants were videotaped during their presentation. In the control condition, participants talked for 5 min about their last holidays and did some simple math on a sheet of paper. No audience was present and no video recordings were taken in the control condition. To assess the effectiveness of the stress induction, we took saliva samples, blood pressure measurements, and mood ratings immediately before as well as 1, 10, and 25 min after the treatment.

Ten minutes after the TSST/control manipulation, when peak cortisol levels were expected (Kirschbaum et al. 1993), participants filled out a questionnaire containing yes–no questions about the movie clips they had seen the day before. Importantly, some of the questions contained misleading information. For example, there was one clip showing prisoners dressed in gray and one question related to this clip was whether “the prisoners with the black-white striped clothing were wearing a hat.”

On day 3, participants collected another saliva sample, their blood pressure was measured again, and they completed again the mood questionnaire. Next, participants completed a memory test consisting of six four-alternative forced-choice questions for each of the eight movie clips they saw on day 1. Three questions were related to aspects that were correctly stated in the questionnaire on day 2 (control items), whereas the other three addressed aspects for which misinformation was presented on day 2 (misinformation items). For misinformation items, the four possible answers per question consisted of the correct answer (i.e., the original information), the misinformation, and two other incorrect answers (lures). Moreover, participants rated for all answers on a scale from 1 (“not at all”) to 7 (“very”) how certain they were that their answer was correct. Finally, participants rated the emotionality of the eight movie clips on a scale from −5 (“very negative”) to 5 (“very positive”). In retrospect, these ratings confirmed that negative movie clips were, indeed, experienced as negative (mean rating, −1.4, SEM = 0.3) and neutral ones as relatively neutral (mean rating, 0.4, SEM = 0.2).

Before encoding on day 1, groups did not differ in their stress level (see Supplemental Table S1; all \( P > 0.27 \)). Physiological and subjective changes on day 2, however, confirmed the successful stress induction by the TSST (Table 1): salivary cortisol concentrations (treatment × time point of measurement interaction, \( F(3,186) = 19.72, P < 0.001, \eta^2 = 0.26 \)), systolic blood pressure, increased and positive mood \( (\bar{F}(3,186) = 7.80, P < 0.001, \eta^2 = 0.11) \) and diastolic blood pressure, increased and positive mood \( (\bar{F}(3,186) = 8.22, P < 0.001, \eta^2 = 0.12) \) decreased in response to the stressor, but not in response to the control condition. Memory performance shortly after the treatment (i.e., in the misinformation questionnaire) was better for negative movie clips (mean percentage correct, 72.6%, \( SEM = 1.2 \)) than for neutral clips (63.8%, \( SEM = 1.2 \)); main effect of emotionality, \( F_{1,62} = 28.86, P < 0.001, \eta^2 = 0.32 \) and comparable in the two experimental groups (main effect treatment and treatment × emotionality interaction, both \( F < 1, both P > 0.45 \).

Our memory data on day 3 showed a pronounced misinformation effect (Fig. 2): participants endorsed a significant proportion of the misinformation when asked about the original event and they endorsed misinformation significantly more often than lures \( (\bar{F}_{1,62} = 75.19, P < 0.001, \eta^2 = 0.56) \). This effect was stronger for neutral \( (\bar{F}_{1,62} = 88.73, P < 0.001, \eta^2 = 0.60) \) than for negative \( (\bar{F}_{1,62} = 6.47, P < 0.05, \eta^2 = 0.10) \); emotionality \( × \) item type interaction, \( F_{1,62} = 29.42, P < 0.001, \eta^2 = 0.33 \). Moreover, irrespective of the experimental group, memory was significantly worse for items for which misinformation was provided on day 2 than for control items \( (\bar{F}_{1,62} = 132.48, P < 0.001, \eta^2 = 0.69) \) and this effect was again stronger for neutral \( (\bar{F}_{1,62} = 89.10, P < 0.001, \eta^2 = 0.60) \) than for negative items \( (\bar{F}_{1,62} = 41.79, P < 0.001, \eta^2 = 0.41) \); emotionality \( × \) item type interaction, \( F_{1,62} = 10.84, P < 0.01, \eta^2 = 0.15 \).
Misinformation effect under stress

Most importantly, the endorsement of misinformation was significantly influenced by stress. A treatment × emotionality × response (original vs. misinformation vs. lures) ANOVA revealed a significant treatment × response interaction ($F_{2,124} = 3.96$, $P = 0.02$, $\eta^2 = 0.06$), indicating that participants who were stressed before misinformation presentation on day 2 endorsed significantly fewer misinformation items than participants in the control group ($F_{1,62} = 6.80$, $P = 0.01$, $\eta^2 = 0.10$), whereas groups did not differ in endorsement rates for original information ($P = 0.11$) and lures ($P = 0.22$). Groups were also comparable in their memory for control items ($P = 0.95$).

Overall, participants were more certain that their answer was correct when they selected the misinformation than when they chose lures ($F_{1,42} = 27.43$, $P < 0.001$, $\eta^2 = 0.31$). However, participants’ certainty ratings were not significantly influenced by stress (all $F < 3$, all $P > 0.08$) (Supplemental Fig. S1). Notably, there were no group differences in cortisol, blood pressure, or subjective feeling before memory testing on day 3 (all $t < 1.4$, all $P > 0.19$) (Supplemental Table S2).

To summarize, our data show that participants who were stressed before the presentation of misleading information about previous events endorsed fewer of these misinformation items in a subsequent memory test for the original event, suggesting that stress attenuates the misinformation effect. The misinformation effect is thought to reflect the relative strength of the memory of the misinformation vs. the memory of the original event (Loftus and Hoffman 1989; Okado and Stark 2005). For instance, if misinformation is presented a considerable time after an event happened, allowing the original memory to fade, misinformation is more likely to be incorporated into memory (Loftus et al. 1978). Moreover, enhanced activity of the hippocampus during encoding of misinformation increased the misinformation effect, whereas greater hippocampal activity during encoding of the original event reduced the misinformation effect (Okado and Stark 2005). Stress is known to disrupt hippocampus-dependent encoding processes (Diamond et al. 2006; Schwabe and Wolf 2012). Therefore, we argue that stress before misinformation presentation impaired the encoding of the misleading information, thus increasing the relative strength of the memory of the original event and reducing the incorporation of misinformation.

The idea that the misinformation effect depends on the degree of encoding of the misinformation relative to the degree of encoding of the original event is also supported by our finding that the misinformation effect was more pronounced for neutral than for negative events. Emotionally arousing events are typically better remembered than neutral events, as was the case in the present experiment. The superior memory for emotional material is caused by emotional arousal-related noradrenaline and amygdala activation which strengthen memory formation (McGaugh 2000). We suggest that the enhanced encoding of emotional events made these less susceptible to distortions by misinformation, which were all rather neutral. It is, however, important to note that there was also a misinformation effect for negative events, albeit weaker than for neutral events, indicating that misinformation can even be implanted into memories that are well encoded.

Creation of false memories by post-event misinformation can have serious implications for police investigations and court trials, in which suggestive and misleading questions may bias witnesses’ memories (Schacter and Loftus 2013). The fact that stress reduced the misinformation effect therefore seems to suggest that stress has favorable effects on eyewitness testimony. There is, however, evidence demonstrating that stress impairs memory retrieval in general (De Quervain et al. 1998; Kuhlmann et al. 2005) and the accuracy of eyewitness testimony in particular (Deffenbacher et al. 2004). Thus, although stress may hamper the incorporation of misleading information into subsequent memory, it may also transiently reduce the accessibility of the memory for the original event.

In the classical misinformation paradigm (Loftus et al. 1978), the intervals between encoding, misinformation presentation, and memory testing were relatively short. Here, we modified this protocol and used 24-h intervals between these stages of the

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**Table 1.** Salivary cortisol (nmol/L), blood pressure, and subjective feeling before and after the experimental treatment (TSST vs. control manipulation)

|                          | Stress group | Control group |
|--------------------------|--------------|---------------|
| Salivary cortisol (nmol/L) |              |               |
| Before treatment         | 8.08 ± 0.89  | 9.02 ± 1.16   |
| 1-min post-treatment     | 14.60 ± 1.67 | 10.01 ± 1.08  |
| 10-min post-treatment    | 21.09 ± 2.32 | 9.31 ± 0.81   |
| 25-min post-treatment    | 18.49 ± 2.13 | 7.68 ± 0.69   |
| Systolic blood pressure (mmHg) |          |               |
| Before treatment         | 125.09 ± 2.50| 128.55 ± 3.08 |
| 1-min post-treatment     | 134.25 ± 3.00| 126.78 ± 3.37 |
| 10-min post-treatment    | 121.45 ± 2.73| 118.16 ± 2.78 |
| 25-min post-treatment    | 116.48 ± 2.48| 115.81 ± 2.51 |
| Diastolic blood pressure (mmHg) |           |               |
| Before treatment         | 67.25 ± 1.06 | 67.58 ± 1.72  |
| 1-min post-treatment     | 73.89 ± 1.49 | 67.77 ± 1.83  |
| 10-min post-treatment    | 70.13 ± 1.64 | 65.73 ± 1.89  |
| 25-min post-treatment    | 65.80 ± 1.36 | 64.58 ± 1.51  |
| Elevated mood            |              |               |
| Before treatment         | 32.66 ± 0.88 | 32.66 ± 0.95  |
| 1-min post-treatment     | 27.88 ± 1.00 | 33.44 ± 0.87  |
| 10-min post-treatment    | 30.69 ± 0.83 | 33.88 ± 0.78  |
| 25-min post-treatment    | 31.81 ± 0.83 | 33.78 ± 0.82  |
| Wakefulness              |              |               |
| Before treatment         | 29.03 ± 1.05 | 28.66 ± 0.84  |
| 1-min post-treatment     | 28.13 ± 1.11 | 29.69 ± 0.89  |
| 10-min post-treatment    | 29.00 ± 1.06 | 29.22 ± 0.83  |
| 25-min post-treatment    | 28.63 ± 1.06 | 29.56 ± 0.97  |
| Calmness                 |              |               |
| Before treatment         | 29.63 ± 1.92 | 29.91 ± 1.12  |
| 1-min post-treatment     | 24.69 ± 1.14 | 30.66 ± 1.16  |
| 10-min post-treatment    | 28.97 ± 0.83 | 31.94 ± 0.88  |
| 25-min post-treatment    | 30.72 ± 0.86 | 32.81 ± 0.87  |

Data represent mean ± SEM. (∗) $P < 0.05$ between groups, (bold) $P < 0.05$ relative to baseline.

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**Figure 2.** Mean endorsement rates for misinformation items (left) and hit rate for control items (right). Overall, hit rates were lower for misinformation items than for control items ([$\dagger$] $P < 0.01$) and participants endorsed misinformation more often than lures, thus demonstrating a misinformation effect. Critically, stressed participants endorsed fewer misinformation items than participants of the control group. Data represent means ± SEM.
misinformation paradigm in order to ensure that participants were stressed during misinformation presentation but not during encoding of the original memory or memory testing. Consequently, we were also able to assess the incorporation of misinformation into existing long-term memories and our findings demonstrate that misleading information can also be planted into consolidated memories, in line with the idea that seemingly stable memories may be susceptible to modifications again when they are reactivated (Hardt et al. 2010).

The misinformation effect is often referred to as an error or “sin” of memory (Schacter 1999). However, the incorporation of misleading post-event information points also to the dynamic nature of memory, allowing memories to be updated in the light of new information. The capability to integrate new information into existing memories is an essential feature of memory that is crucial in ever-changing environments. Hormones and neurotransmitters that are released during stress help us to form lasting memories of the stressful episode (Joëls et al. 2011), but at the same time suppress the retrieval of previous experiences (De Quervain et al. 1998; Kuhlmann et al. 2005), the flexible use of memories demonstrates that misleading information can also be planted into consolidated memories, in line with the idea that seemingly stable memories may be susceptible to modifications again when they are reactivated (Hardt et al. 2010).

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