Current use of effect size or confidence interval analyses in clinical and biomedical research

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Abstract
The isolated use of the statistical hypothesis testing for two group comparison has limitations, and its combination with effect size or confidence interval analysis as complementary statistical tests is recommended. In the present work, we estimate the use of these complementary statistical tests (i.e. effect size or confidence interval) in recently published research articles in clinical and biomedical areas. Methods: The ProQuest database was used to search published studies in academic journals between 2019 and 2020. The analysis was carried out using terms that represent five areas of clinical and biomedical research: “brain”, “liver”, “heart”, “dental”, and “covid-19”. A total of 119,558 published articles were retrieved. Results: The relative use of complementary statistical tests in clinical and biomedical publications was low. The highest frequency usage of complementary statistical tests was among articles that also used statistical hypothesis testing for two-sample comparison. Publications with the term “covid-19” showed the lowest usage rate of complementary statistical tests when all article were analyzed but presented the highest rate among articles that used hypothesis testing. Conclusion: The low use of effect size or confidence interval in two-sample comparison suggests that coordinate measures should be taken in order to increase the use of this analysis in clinical and biomedical research. Their use should be emphasized in statistical disciplines for college and graduate students, become a routine procedure in research laboratories, and recommended by reviewers and editors of scientific journals.

Keywords Data Analysis · Methodology · Statistical Analysis · Effect Size

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Introduction

Statistical analysis comparing two groups or populations is a common procedure in clinical and biomedical research analysis. It has an essential role in data analysis as it can not only allow to test hypothesis but also to measure the strength of the relationship between two groups, allowing a coherent association of the obtained data, leading to adequate conclusions and practical significance (Kraemer, 2014). However, it is important to remember that the results of the statistical inference method assume that the data have been correctly collected, analyzed, and reported, and that they are supported by a statistical model that takes in account the data variation (Greenland et al., 2016), since traditional significance tests do not adequately consider systematic error (Schuemie et al., 2014). Failure to meeting these parameters may compromise the interpretation of the results (Greenland et al., 2016). Due to the relative complexity of the experimental design and the statistical analysis, the reader’s confidence in published scientific research frequently relies on the expertise of reviewers’ analysis and the authors’ conclusion statements that may have different levels of transparency. An extremely summarized representation or, even, the total lack of transparency of the statistical model, creates difficulties for the understanding and critical analysis of the subsequent assumptions (Greenland et al., 2016; Kraemer, 2014). In this context, inadequate use or interpretation of statistical tests can lead to flawed conclusions, and failures in the reproducibility of scientific studies (Kraemer, 2014). These problems may go unnoticed by readers who are not familiar with statistical methods of data analysis, which include the lay public as well as health students and professionals (Jenny et al., 2018).

Widely used in inferential statistical analysis, the p-value is the most frequent parameter used to assess the testing hypothesis. The p-value generated after the hypothesis test is defined as the probability that the chosen test statistic is at least as large as its observed value—if all the model’s assumptions are correct (Gigerenzer, 2018; Greenland et al., 2016). However, the real meaning and interpretations of the p-value are accompanied by numerous errors and misinterpretations that have been largely widespread (Gigerenzer, 2018). The p-value should be interpreted with caution, as low scores (usually < 0.05) do not imply the probability that a hypothesis is true or replicable, and do not relate to an actual presentation of the differences between the two groups, since it is influenced by the sample size and is not able to provide the magnitude of the effect or its accuracy (Berben et al., 2012; Gigenerzer, 2018; Nakagawa & Cuthill, 2007; Wasserstein & Lazar, 2016). While calculating the p-value, standardized significance levels are established, ignoring the selected sample size and the particularities of each study. Consequently, the p-value is frequently interpreted without considering the real practical clinical or biological meaning, generating absolute and arbitrary conclusions about what is “true” or “false”, rather than expressing the level of compatibility between the sample and the hypotheses (Altman & Krzywinski, 2016, 2017; Gigenerzer, 2018; Greenland et al., 2016; Wasserstein & Lazar, 2016). Besides, it is worth mentioning that the p-value is asymmetric, arbitrary, and variable between samples (Altman & Krzywinski, 2017; Espirito Santo & Daniel, 2015). Therefore, the study’s analysis, presentation, and conclusions should rely on the combined use of p-value with other statistical tests (Altman & Krzywinski, 2017).

In addition to the debate over the isolated use of the p-value and its misinterpretation, there is concern about the consequent impact generated by the “significance pursuit” (Amrhein et al., 2017). The “data dredging” or “p-hacking” is a bias characterized by carrying out alternative analyses until a significant result is found. This result is reported selectively without the
presence of previously found non-significant results (Amrhein et al., 2017; Bruns & Ioannidis, 2016). Publication and selective reporting biases are part of p-hacking (Amrhein et al., 2017; Chan et al., 2014; Chavalarias et al., 2016; Cristea & Ioannidis, 2018; DeVito et al., 2020; Fanelli, 2012; Goodman, 2019; Lane et al., 2016; Lynch et al., 2007; Rosenthal, 1979; Simmons et al., 2011; Song et al., 2010). These phenomena cause systematic errors in the results and bias the successor statistical tests to the hypothesis test and, consequently, compromise the research results (Amrhein et al., 2017; Bruns & Ioannidis, 2016). In addition, there are so many “researcher degrees of freedom” that, in some cases, researchers choose statistical tests based on the data obtained and not on previous planning. These facts contribute to the generation of biased results and highlight the importance of all data processing steps (Gelman & Loken, 2013; Loken & Gelman, 2017).

The limitations and misunderstandings caused by the isolated p-value report can be overcome by complementing this analysis with other statistics. Confidence intervals and effect size tests have been pointed as valuable alternatives (Baguley, 2009; Cumming, 2014; Durlak, 2009). These complementary tests (i.e. effect size and confidence interval) can indicate the magnitude and practical importance of the results, showing the distance between the actual situation and the null hypothesis (Kraemer, 2014; Nuzzo, 2014). As a p value cannot provide the magnitude and practical importance of an effect, a small p-value can be related to a low, medium, or high effect (Durlak, 2009). Effect size calculations do not depend on the sample size, reduce p-value misinterpretation, and are relevant criteria for comparing results during the elaboration of meta-analysis studies (Espírito Santo & Daniel, 2015; Kraemer, 2014).

Using Bayesian statistical theory, Johnson (2013) estimated that between 17 and 25% of the scientific studies’ results reporting borderline significant p-value may be fallacious, compromising their reproducibility. Reproducibility is defined as the ability to duplicate results using the same materials used in the original research (Goodman et al., 2016), and there are ways to estimate the reproducibility rate without performing extensive replications and rigorous methodology. However, it should be noted that there is no consensus to assess replication success, so studies can be examined from a variety of perspectives (Collaboration, 2015; Gelman & Carlin, 2014; Goodman et al. 2016). It is noteworthy that even research of exemplary quality can have empirical results that are irreproducible due to random or systematic errors, the presence of selective reports and analyses, and insufficient specifications of the necessary conditions to obtain the results (Collaboration, 2015; Goodman et al., 2016; Greenland, 2017). Therefore, in the last years, publishing guidelines are increasingly requesting the use of p-value together with effect sizes and/or confidence intervals (Altman & Krzywinski, 2016, 2017; Kraemer, 2014).

The use of effect size and confidence interval in statistical analysis of research articles has traditionally been low (Fidler et al., 2004a, b; Freire et al., 2019; Fritz et al., 2012a, b; Stang et al., 2017), and there is no precise estimate of the current use of these tests in clinical and biomedical research areas. Considering the expressive concern about scientific studies’ quality in terms of not using the p-value and effect sizes to generate scientific conclusions, this study aims to analyze and quantify the use of complementary statistical tests (i.e. effect size or confidence interval) in recently published studies in different health areas.
Material and methods

The present study used the ProQuest database (www.proquest.com) to search by the number of published studies in academic journals between 2019 and 2020 considering pre-defined health knowledge areas to analyse and quantify the use of effect size in clinical and biomedical research studies.

The search included studies with the terms “treatment” and one of the following terms: “liver”, “brain”, “heart”, “covid-19”, or “dental”. The term “treatment” was included to enrich our sample with articles with clinical and biomedical research studies. The anatomical and disease related terms were included to analyse the use of effect size in distinct areas of clinical and biomedical research. In order to select only research articles, papers including the terms “meta-analysis” and “review” were excluded from the analyses.

Association between the number of published studies and the use of complementary statistical tests (i.e. effect size or confidence interval)

Initially, this study sought to establish a relation between the number of published studies and the effect size or confidence interval (herein termed as complementary statistical tests). Therefore, the search results for each area mentioned above were accounted in two different groups:

**Group I**: Total of published studies in the area.

**Group II**: Total of published studies in the area that have the terms “effect size”, “cohen’s d”, “hedges’ g” or “confidence interval”. The terms “cohen’s d” or “hedges’ g” were included as they are popular effect size methods used in the literature and can be mentioned without the use of the term “effect size”.

At this stage of the search strategy, were used combinations and variations of the following terms for each interest area: (“liver/brain/dental/covid-19/heart” AND “treatment”), AND (“effect size” OR “cohen’s d” OR “hedges’ g” OR “confidence interval”).

The combined use of statistical hypothesis and complementary statistical tests

The subsequent stage of this study sought to establish a relation between the number of published studies that used statistical hypothesis testing inference and studies that used complementary statistical tests. In addition to the previously collected data, two other groups were accounted for:

**Group III**: Total of published studies that have the terms “t-test” or “wilcoxon” or “mann–whitney”. These terms were used as they represent frequently used methods for statistical hypothesis testing for groups comparison.

**Group IV**: Total of published studies that have the terms “t-test” or “wilcoxon” or “mann–whitney” and “effect size” or “cohen’s d” or “hedges’ g” or “confidence interval”.
At this stage of the search strategy, were used combinations and variations of the following terms for each interest area: (“liver/brain/dental/covid-19/heart” AND “treatment”), AND (“effect size” OR “cohen’s d” OR “hedges’ g” OR “confidence interval”), AND (“t-test” OR “wilcoxon” OR “mann–whitney”).

**Statistical analysis**

The statistical analysis was made by using the R 4.0.2 software (https://www.r-project.org) and the obtained data were analyzed by the Chi-square test with a significance level of 5%. The Cramér’s V was used for the effect size analysis and for its interpretations were considered the benchmarks suggested by Cohen (1988): for chi-square tests with degrees of freedom equal to 4, a value of Cramér’s V between 0.05 and 0.15 indicates a small effect, a value within the range of 0.15–0.25 indicates a medium effect and a value greater than 0.25 indicates a large effect. Pair-to-pair comparisons were performed between groups using the Test of Equal or Given Proportions with a significance level of 5% and a 95% confidence interval (for Test of Equal or Given Proportions results, see Online Resource).

**Results**

**Effect size and confidence interval analysis are not frequently used in clinical and biomedical research**

The results showed that published articles in clinical and biomedical areas make low use of the complementary statistical tests. The search results with the terms “brain”, and “liver” have the highest number of articles published (Table 1). The relative use (frequency percent) of complementary tests (Group II/Group I) was restricted to 8.9% with “heart” and “treatment”, 7.9% with “liver” and “treatment”, 7.3% with the terms “brain” and “treatment”, 6.1% with “dental” and “treatment”, and 3.3% with “covid-19” and “treatment” (Fig. 1). Among the study areas, there is a statistically perceptible difference with a significance level of 5% in the relative use of effect size ($X^2 = 330.24; p$ value < 2.2e-16; Cramer's V = 0.05). In the Test of Equal or Given Proportions results analysis, it was observed that this difference is present among all groups ($p < 0.01$ in all comparisons).

| Table 1 | Number of papers according to studied areas and groups |
|---------|--------------------------------------------------------|
|         | Group I | Group II | Group III | Group IV |
| Liver   | 33,977  | 2678     | 11,830    | 1531     |
| Brain   | 35,387  | 2600     | 11,675    | 1446     |
| Heart   | 33,277  | 2965     | 9244      | 1535     |
| Covid-19| 8107    | 267      | 426       | 90       |
| Dental  | 8810    | 541      | 2019      | 237      |
Studies that use statistical hypothesis testing for sample comparison and complementary statistical tests represent the smallest portion of published articles

It is possible that the use of complementary statistical tests may be more frequent in articles that also use statistical hypothesis testing for comparison of two groups. Therefore, we seek to estimate the use of statistical hypothesis testing for comparison of two groups among all published articles. The percent frequency of the articles that used statistical hypothesis testing for group comparison (group III/group I) was 34.8% with the terms “liver” and “treatment”, 33% with “brain” and “treatment”, 27.8% with “heart” and “treatment”, 22.9% with “dental” and “treatment”, and 5.3% with “covid-19” and “treatment” (Fig. 2). Among the study areas, there is a statistically notable difference with a significance level of 5% in the use of hypothesis test ($X^2 = 3195.6; p \text{ value} < 2.2e-16; \text{Cramer’s } V=0.16$). In the Test of Equal or Given Proportions results analysis, it was observed that...
this difference is present among all groups ($p<0.0001$ in all comparisons). These results indicate that most articles used other methods than two group comparison hypothesis testing. These works may have used multiple groups comparison analysis methods or other types of analysis such as correlation and regression, Bayesian methods, or presented only a descriptive analysis.

The relative frequency of articles that used both statistical hypothesis and complementary testing for two sample comparisons among all articles (Group IV/Group I) was 4.6% with "heart" and "treatment", 4.5% with "liver" and "treatment", 4.1% with the terms "brain" and "treatment", 2.7% with "dental" and "treatment", and 1.1% with "covid-19" and "treatment" (Fig. 3). Among the study areas, there is a statistically notable difference with a significance level of 5% in the articles that used hypothesis test and complementary statistical tests among all articles ($X^2 = 267.82; p$ value $< 2.2e-16$; Cramer’s $V = 0.05$).

In the test of equal or given proportions results analysis, it was observed that there was no statistically perceptible difference between "liver" and "heart" ($p$ value $= 0.52$). While "heart", "dental" and "covid-19" showed a notable statistical difference among all areas ($p < 0.01$ in all comparisons, Fig. 3).

Among articles that used statistical hypothesis testing for two sample comparison the use of complementary statistical tests (Group IV/Group III) was 21.1% with "covid-19" and "treatment", 16.6% with "heart" and "treatment", 12.9% with "liver" and "treatment", 12.4% with the terms "brain" and "treatment", and 11.7% with "dental" and "treatment" (Fig. 4). Among the study areas, there is a statistically perceptible difference with a significance level of 5% in the use of complementary statistical tests among articles that use hypothesis test ($X^2 = 114.84; p$ value $< 2.2e-16$; Cramer’s $V = 0.06$). In the results analysis of the test of equal or given proportions, it was observed that there was no statistically notable difference between "liver", "brain" and "dental" ($p$ value $= 0.21$, 0.14, and 0.43). While the "heart" and "covid-19" areas showed a notable statistical difference among all areas ($p < 0.02$ in all comparisons, Fig. 4).

It is possible that some articles of Group IV could have only mentioned terms related to statistical hypothesis testing ("t-test", "wilcoxon" or "mann–whitney") and the complementary statistical tests ("effect size", "cohen’s d" or "hedges’ g" or "confidence interval")

![Fig. 3](image-url) Frequency of articles that used both statistical hypothesis and complementary testing for two sample comparisons among all articles in the studied areas.
without having performed analysis with these tests. In order to have an appraisal of the proportion of articles in Group IV that have performed both tests, we inspected a sample of 125 articles randomly selected. One hundred and nineteen out of the 125 papers analyzed (95.2% of the papers) had used both tests in their data analysis, and the 6 remaining articles (4.8%) had used only hypothesis testing. These results show that the combined use of statistical hypothesis testing and complementary tests is likely to be slightly lower than our initial prediction.

Discussion

The use of \( p \) value in isolation has been the subject of discussions and has raised concerns about the replicability, veracity, and reliability of the conclusions generated (Peng, 2015; Wasserstein & Lazar, 2016). In agreement with the literature (Berben et al., 2012), this study shows that estimates of effect size are generally not reported as part of the scientific studies results.

Previous studies focused on eating and psychological disorders (Crosby et al., 2006), psychology (Faulkner et al., 2008; Fidler et al., 2005; Fritz et al., 2012a, b), educational psychology (Osborne, 2008; Sun et al., 2010), and learning and education (Barry et al., 2016) are in consonance with the results presented in this research since it was observed that the effect size analysis is not routinely used in clinical and biomedical research. However, it is important to point out that the present study was performed without applying filters related to the magazine type, impact factor, or revision criteria, such as mandatory complementary statistical test report or peer reviews. It is noteworthy that the complementary statistical test report analysis might vary according to the used analyzes, criteria established by magazines for publishing the articles and the type filter applied to select the articles (Alhija & Levy, 2009; Sun et al., 2010). The authors’ lack of knowledge and the incorrect use and interpretation of statistical analysis (Peng, 2015) contribute to this context, in which complementary statistical tests are not used. It is worth mentioning that studies that resulted in a statistically non-significant \( p \)-value should present the results of their tests (American Psychological Association, 2010) and, even if this is the recommendation,
the authors tend not to mention the complementary statistical tests in these cases (Berben et al., 2012).

The small prevalence of the articles that use both hypothesis testing and complementary statistical tests can be justified by the low usage of complementary tests. Factors that contribute to this aspect include the entrenched habit of using the $p$ value as the main analytical and determinant method, the lack of presentation and interpretation of confidence intervals that indicate the direction and size of the treatment effect, and even the presence of “spin” (incorrect and selective representation, or misrepresentation of search results) (Gates & Ealing, 2019; Gewandter et al., 2015, 2017). Standardized significance levels are the most demanded parameters by the academic community and journals and are also highly emphasized in academic courses in statistics (Wasserstein & Lazar, 2016). In addition to the above-mentioned reasons, the null hypothesis test establishes an arbitrary $p$-value and creates a belief that “significant” discoveries ($p$ value $< 0.05$) are more valuable, reliable, and reproducible (Nickerson, 2000) and that results with $p$ values higher than 0.05 are not relevant (Ialongo, 2016). This reality makes it more likely to publish studies with “positive” than with “negative” results and erroneously reaffirm the hypothesis test as the main statistical method (Begg & Berlin, 1988). In a retrospective analysis of 136,212 clinical trials performed between 1975 and 2014, it was found that the statistical power increased (although they are still small in most cases—around 10% average power) while the use of effect size remained stable. This increase was mainly due to increasing sample sizes (Lamberink et al., 2018). The widespread use of $p$ value to generate scientific conclusions tends to be predominant in articles in the most diverse areas (Fidler et al., 2004a, b; Kirk, 2001), holding a dominant position in the statistical analyses to obtain conclusions (Fidler et al., 2004a, b). The null hypothesis significance test favors the aggravation of cognitive distortions (Greenland, 2017), that remain due to the researchers’ internalized belief in the “null ritual” and the desire to obtain a “significant $p$-value” (Gigerenzer, 2018; Meehl, 1978), although the “significant differences” found are little more than complex and causally uninterpretable results of statistical power functions (Meehl, 1978). Based on this, with sufficient data, it is possible to reject any null hypothesis, and after the study has been completed, it may be possible that the alternative hypothesis becomes the desirable alternative hypothesis (Gelman, 2016; Yarkoni, 2020).

Statistical methods do not free data from uncertainty and that they provide a noisy signal (Greenland, 2017; Wasserstein et al., 2019). It should always be considered that every scientific dataset comes with its own systematic errors skewing the observed distributions away from the null (Gelman & Carlin, 2017; Gigerenzer, 2018). In order to maximize the chances of producing reliable and meaningful data, the design and execution of a research work should be carefully planned before its execution (Wasserstein et al., 2019). The concomitant use of the $p$ value, effect size analysis, and/or confidence intervals would allow more precise and reliable conclusions (Altman & Krzywinski, 2017; Wasserstein et al., 2019). It is also desirable that studies have high or at least reasonable statistical power (Gigerenzer, 2018). The author-reader communication must be clear and transparent about the confidence level present in the results obtained in the statistical analysis (Greenland, 2017; Wasserstein et al., 2019).

It is worth mentioning that the “covid-19” articles have the lowest use of statistical hypothesis testing for sample comparison, complementary statistical, and the lowest concomitant use of these two methods among all articles published in the area. These results agree with other published articles reporting a lower scientific quality and accuracy (Zdravkovic et al., 2020), and a high rate of post-publication corrections and retractions (Soltani & Patini, 2020). These may occur as a side effect of rushed publications induced
by the lack of information and sudden high interest in this subject matter. However, among the “covid-19” papers that have used hypothesis testing the use of complementary statistical tests is significantly higher than in the other areas. Our results suggest that careful analysis of the published data, tables, and figures should be made by the reader before complying with the authors’ claims in papers related to covid-19.

While the statistical hypothesis test provides the p-value that represents a statistical summary of the compatibility between the observed data and what we would expect to observe (Greenland et al., 2016), the effect size is represented by a number that measures the strength of the relationship between the groups. These tests used in conjunction will give a more accurate appraisal of the relationship between two sample populations. The estimation and interpretation of effect size are straightforward and can be made online using diverse reliable sources (Becker, 2000; Lenhard & Lenhard, 2016). The results of this article suggest that coordinate measures should be taken to increase the use of effect size in research analysis. Its use should be emphasized in statistical disciplines for college and graduate students, become a routine procedure in research laboratories, and recommended by reviewers and editors of scientific journals.

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Data Availability All authors certify that all data and materials support the statements of the article and comply with field standards.

Declarations

Conflict of interest The authors have no conflicts of interest to declare that are relevant to the content of this article.

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