Ancillary data from animal-borne cameras as an ecological survey tool for marine communities

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Abstract
Underwater visual surveys represent an essential component of coastal marine research and play a crucial role in supporting the management of marine systems. However, logistical and financial considerations can limit the availability of survey data in some systems. While biologging camera tag devices are being attached to an increasing diversity of marine animals to collect behavioral information about the focal species, ancillary imagery collected can also be used in analytical techniques developed for diver-based surveys. We illustrate this approach by extracting ancillary data from shark-borne camera tag deployments focused on the behavior of a White shark (Carcharodon carcharias) off Gansbaai, South Africa, and a Grey Reef shark (Carcharhinus amblyrhynchos) within the Chagos Archipelago. Within the giant kelp forest environment of Gansbaai we could determine the spatial density of kelp thali and underlying substrate composition. Within the coral reef environment, the animal-borne video allowed us to determine the approximate percent and type of benthic cover, as well as growth form and genus of corals down to the upper mesophotic zone. We also enumerated fish species-level abundance over reef flat and wall environments. We used established dive-survey methods to analyze video data and found the results to be broadly comparable in the two systems studied. Our work illustrates the broad applicability of ancillary animal-borne video data, which is analogous in type and quality to diver-based video data, for analysis in established marine community survey frameworks. As camera tags and associated biologging technologies continue to develop and are adapted to new environments, utilising these data could have wide-ranging applications and could maximise the overall cost–benefit ratio within biologging deployments.

Introduction

Underwater visual surveys represent an essential component of coastal marine research and play a crucial role in supporting the management of marine systems (Mallet and Pellitteri 2014). Diver-based surveys, conducted using underwater visual census (UVC) or diver-operated video systems (DOVs), have been the most commonly used methods for direct, non-destructive observation of marine taxa in neritic environments (Bean et al. 2017; Bayley and Mogg 2019). Novel tools, such as remotely operated and autonomous underwater vehicles, baited remote underwater video systems (BRUVS), towed video systems, and mixed-gas closed-circuit rebreathers (Pinheiro et al. 2016), have been developed where survey site characteristics (e.g., extreme depths or low encounter rates with target taxa) make depth- and time-limited scientific diver-based surveys impractical (Jones et al. 2009; Rees 2009; Beisiegel et al. 2017). Although together these techniques have led to a rich body of literature, considerations, such as logistics and advanced training needs, can limit their use.

Alongside logistical and training constraints, collection of data in the marine environment is typically both time-consuming and expensive to conduct, which has led many practitioners to aspire to a “Collect once and use many times” principle to increase cost efficiency and avoid duplication of effort (Borja and Elliott 2013). Similarly, this principle of coordinating accurate and multifaceted data collection to avoid duplication of surveys for different purposes, is
integral to major data collection regulations such as the European Data Collection Framework (Regulation (EU) No 1380/2013). This ambition for greater efficiency is further linked to a focus on potential combinations of tasks and methodologies to fulfill monitoring needs, to increase scale and create comprehensive assessments using often limited resources (Bean et al. 2017).

In light of these data-collection considerations, animal-borne sensors have proven to be an effective means to opportunistically collect oceanographic data where logistical factors limit available data (e.g., McMahon et al. 2005; Simmons et al. 2009; Teo et al. 2009; Coffey and Holland 2015). Similarly, ancillary data from camera-enabled biologging tags, developed and deployed to study tagged animals’ movement and behavior, may offer a means to expand or complement traditional survey efforts.

Animal-borne video is emerging as a powerful tool to gather direct observations on the behavior of focal study species, but the video data collected can also capture observations of sympatric species as well as surrounding habitat characteristics (Papastamatiou et al. 2018). Ponganis et al. (2000) and Fuiman et al. (2002) demonstrated this, showing that animal-borne cameras could be used to describe the habitat and behavior of both sub-ice and mid-water fish, respectively, during deployments designed to assess tagged-species foraging behavior. More recently, Thomson et al. (2015) used turtle-borne video to assess seagrass habitat over time; and Jewell et al. (2019) used video imagery from shark-borne tags to quantify prey encounters as a function of habitat type. A few such studies using ancillary video data have therefore been published, and theoretical support for their use has been presented (e.g., Papastamatiou et al. 2018). However, a demonstration and discussion of the potential broad application of ancillary data from animal-borne cameras into established analytical survey frameworks is lacking in the growing body of biologging research.

Here, we demonstrate the ability of animal-borne video camera tags (hereafter termed camera tags) to provide data analogous to those derived from established survey techniques for quantitative analysis of marine communities, in situations where location-specific logistics limit available field method options. We illustrate the proof of concept of this approach in relation to traditional survey data, using samples of video data collected along the paths taken by camera-tagged sharks in two distinct eco-systems: (1) a temperate kelp forest surrounding a seal colony, where the risk of human and shark interactions typically precludes scuba diving; and (2) a remote tropical reef system, including the mesophotic zone below typical scientific diving depth limits. Note that the purpose of this work is not to show direct equivalence of methods. Rather, we demonstrate that analogous results and analyses to traditional surveys can be produced within a range of marine habitats and used to usefully inform ecological monitoring and assessment.

**Materials and methods**

**Temperate kelp forest survey**

We deployed a Customized Animal Tracking Solutions (CATS, Australia) camera tag, consisting of a 12 channel biologging diary tag (20–40 Hz, tri-axial accelerometers, magnetometers and gyroscopes, depth, temperature and light) coupled with a forward-facing digital video camera (1280×720 pixel resolution; 30 fps; 120° field of view) on a free-swimming 3.0 m White shark (Carcharodon carcharias) near a Cape fur seal (Arctocephalus pusillus) colony in the Dyer Island Marine Reserve (location = 34° 41.20 S, 19° 25.04 E), near Gansbaai, South Africa in 2014. The primary purpose of this deployment was to understand White shark feeding behavior. We attracted the shark to a research vessel using a combination of macerated fish, fish heads and a seal decoy and attached the camera tag to the shark’s dorsal fin using a non-invasive stainless steel fin clamp (Chapple et al. 2015). The camera was programmed to record during daylight hours. The tag was ultimately dislodged from the animal by kelp and was then retrieved. The tagging study was conducted under South African Department of Environmental Affairs permit RES2014/34.

We synchronized tag depth data (±10 cm accuracy) to the White shark camera tag video by matching the second the camera entered the water on the video with the second the pressure data recorded submersion. Instantaneous speed can be estimated directly from the tagged animal through trigonometric relationships at steep angles (Gleiss et al. 2011) or in cases where they are equipped with speed sensors, however this unit did not contain an independent speed sensor and we were focused on sections of level swimming, so we assumed a constant cruising speed of 1 ms⁻¹ (Watanabe et al. 2019). We analyzed a 1 h sample from the 2.3 h of recorded video to assess key attributes of the kelp-dominated ecosystem (Supplemental Video 1). Using established analytical methods for traditional survey data (i.e., Babcock et al. 1999; Rothman et al. 2010; Krumhansl et al. 2016), we estimated three metrics from the video data, assuming a constant height above the seafloor of 1 m:

1. The abundance of individual Ecklonia maxima kelp thalli (including holdfast, stipe and laminae), along three 50 m × 1 m transects within continuous sections of forest, noting the kelp’s general condition and whether it was canopy-forming, i.e., with laminae reaching the surface (Rothman et al. 2010; Krumhansl et al. 2016);
2. The percentage cover of six broad-scale underlying habitat types, by visual classification at 1 m intervals along five 20 m transects, with habitats consisting of shallow mixed fucoid community, turf field, kelp forest, bare rock, mixed boulder field or sand, following Babcock et al. (1999); and

3. The relative density and location of giant kelp (high density when present and filling ≥ 50% of the available frame, and low density otherwise).

Dead-reckoned pseudo location tracks were calculated in the software Framework 4 (Walker et al. 2015) through a two-step process first introduced by Wilson et al. (2007). First, heading (i.e., head yaw angle) was calculated using acceleration and magnetometer data and then combined with a fixed estimate of speed (1 m s\(^{-1}\)) to compute the pseudo-tracks. A total track length of ~3600 m was generated from analysis of a one-hour section of video (i.e., 3600 s × 1 m s\(^{-1}\)). Due to the accumulation of errors from the estimates of heading and speed over the course of the dead-reckoned track, the track was used to visualise short-term movements and generate estimates of horizontal positions along the track (Wilson et al. 2007; Walker et al. 2015; Andrzejaczek et al. 2018), we used the tag deployment and retrieval locations as anchor points to overlay the pseudo track on a Google Earth satellite image. This was used to estimate the extents of the kelp forest and the locations of commercially or functionally important indicator species recorded during video analysis, including the Cape rock lobster (Jasus lalandii), the Cape urchin (Parechinus angulosus), the African penguin (Spheniscus demersus), and the Cape fur seal, following Blamey et al. (2010).

Total kelp biomass for canopy-forming sections of habitat was estimated using predicted total sporophyte weight (kg m\(^{-2}\)) estimates from Rothman et al. (2010), and average surface-reaching density of E. maxima (m\(^{-2}\)) assessed from the video footage.

**Tropical reef survey**

The CATS camera tag described above was deployed on a 152 cm total length Grey Reef shark (Carcharhinus amblyrhynchos) in 2014 near Ile Boddam, Salomon Atoll in the Chagos Archipelago (05° 22.421 S, 72° 12.699 E) to study reef shark behavior. The shark was caught using a hand line with a barbless circle-hook, secured in water alongside the boat, and the tag temporarily attached to the dorsal fin using cable-ties passed through the fin and joined with a galvanic timed-release corrodble link.

To determine if a camera-equipped shark could visually sample the benthic community in a manner consistent with current diver-based methods, we extracted portions of video footage during which the shark moved from shallower to deep areas of the reef at a constant tailbeat frequency (i.e., speed), determined from the accelerometers (Tanaka et al. 2001), and height (~1 m) above the substrate. Note that constant height was estimated here by visually assessing changes in the distance to the substrate as a diver would while conducting a transect, but may be further refined as computer learning techniques advance (e.g., Kumar et al. 2020). This approximated the protocol used by a diver carrying out a timed-swim transect (Hill and Wilkinson 2004). Five random independent still frames were extracted from each of six sequential 5 m depth bands (10 m to 40 m) to provide data on changes in benthic composition with increasing depth. PAPARA ZZ software (Marcon and Purser 2017) was used to overlay 10 random points within each image (Supplemental Fig. 1). The substrate that lay beneath each point was classified as live coral, recently dead coral, bleached coral, soft coral, algae, crustose coralline red algae or reef substrate. Points classified as live or dead coral were then sub-classified into one of eight major morphological types, relating to carbonate reef accretion potential: arborescent, bushy, columnar, encrusting, foliose, massive, or unattached, following Denis et al. (2017). We estimated percent cover assuming a constant camera height above the reef of 1 m.

We compared results of animal-borne video to benthic data collected by DOV camera methodology. DOV data were obtained from a long-term scientific program (Sheppard et al. 2017), utilizing data collected in 2014 from the closest monitoring site within Salomon Atoll to the location where the Grey Reef shark was tagged; the southern end of Ile Anglaise (05° 20.075 S, 72° 12.971 E). Three depth zones were surveyed which overlapped with the shark camera tag data: 10–15, 15–20, 20–25 m, and percent cover was estimated from 30 images selected from 10 min video sequences at each depth, using 15 points randomly overlaid within each image (Roche et al. 2015).

Forest plots, created using the R Metafor package, were used to show effect sizes for differences between diver-based and shark-based surveys in kelp and reef habitats. Plots are based on log-transformed response ratios of survey means and their deviation (Lajeunesse 2011). Values shown indicate the log ‘Ratio of Means’ (ROM), with 95% CI, where CI values crossing ‘0’ indicate no significant difference in value between surveys. Zero ROM values indicate no substrate values recorded.

The animal-borne video was also analysed using the methodology typically applied to DOV surveys of fish communities (Harvey and Shortis 1995). The biologger deployed had no speed sensor, so based on the shark’s assumed cruising speed of 0.55 m s\(^{-1}\) (Ryan et al. 2015), a 90 s video segment corresponded to the 50 m transect...
length (i.e., 50 m /0.55 ms⁻¹) normally used in DOVs surveys. Eight non-overlapping 90 s segments were obtained from video samples where the shark was swimming with an approximately constant direction and height above the reef. Each segment was analysed by an experienced analyst using standard logging software (EventMeasure™, SeaGIS, Australia) to record species identities, counts and encounter times during video review. The maximum number of individuals of a species seen in a single frame of video during analysis of a sample (MaxN; Cappo et al. 2006) was recorded as the relative abundance of that species in that sample. The shark moved between two distinct reef habitats, reef flat and fore reef wall, providing four samples within each habitat. Qualitative assessment of structure and dominant biota were made to classify reef habitats in the two zones.

The number of species and MaxN sample⁻¹ were calculated for each habitat type. Histograms of species abundances were produced for each habitat, and non-metric multidimensional scaling (NMDS) was used to visualise community differences between samples and habitats. NMDS was performed using the function metaMDS() in the R package vegan, with a Bray–Curtis dissimilarity measure used to quantify the ecological distance between samples. To investigate the effect of total survey time on observed fish species richness, the total video dataset was subsampled in non-overlapping 10 s segments. Rarefaction and extrapolation (Chao et al. 2014), using the R package iNEXT, were used to first generate an average species accumulation curve as survey time was extended from 10 s to 12 min, and then estimate the asymptotic species richness if surveys were extended beyond 12 min.

Results

Temperate kelp forest survey

Giant kelp density varied from 2.8 to 5.1 thali m⁻² (mean = 3.9 ± 0.67) along the three surveyed habitat transects (Fig. 1), with the kelp sporophyte thali appearing to still be in the growth phase of their life cycle. The majority of thali had small, non-ragged laminae, with a mixture of predominantly non-canopy-forming structures. The non-canopy-forming thali were typically approximately 1–2 m from the surface and found within the less dense sections. Kelp was most dense on rocky bedrock substrate, becoming more patchy and dispersed as the substrate transitioned into loose sandy rubble and boulder fields.

The maximum depth was 8.0 ± 0.21 m across all transects (Fig. 1) and the shark was estimated, based on the video data, to swim approximately 1 m off the substrate, giving an approximate maximum substrate depth (and inferred height of canopy-forming thali), of 9 m. The average density of 3.9 kelp thali m⁻² equates to an approximate total biomass wet weight of 14.7 ± 1.76 kg m⁻² for canopy-forming (i.e.

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Fig. 1 Density of *Ecklonia maxima* giant kelp (per m²) within the Dyer Island Marine Reserve (South Africa) in 2014. Maximum, minimum, median and interquartile range values shown (left), along with corresponding depth profiles of each 50 m sample (right). Colours indicate transect number.
surface reaching) kelp habitat (Rothman et al. 2010). These values match well to other records from the Gansbaai coast (Table 1) of $9.22 \pm 3.78 \text{ kg m}^{-2}$ in harvested areas in 1992 (Levitt et al. 2002) and $16.1 (\pm 2.56) \text{ kg m}^{-2}$ at similar depths in 2010 (Rothman et al. 2010; Supplemental Fig. 2). Substrate classes were patchily distributed across the sampled area, with mixed boulder fields constituting the principal class at 52%, followed by kelp forest at 25% (Fig. 2). The pseudo track overlay allowed kelp distribution to be broadly mapped within the reserve over random movement transects (see Jewell et al. 2019, Fig. 2). Five Cape fur seals were observed swimming and refuging in the kelp forest during this period (with their approximate locations noted), with no other prey species recorded (Fig. 3; see Jewell et al. (2019) for further details).

**Tropical reef survey**

The Grey Reef shark swam between the surface and a depth of 40.5 m during the deployment. A total of 159 min of video data were recorded, during which the reef was clearly observed for 17 min (10.7%). Except for a subset of commonly encountered coral species, identification of hard corals to species-level was not possible due to image resolution and light levels. However, major benthic cover categories could be assigned with high confidence, and hard coral morphologies relevant to reef accretion potential could be identified to 40 m depth (Fig. 4). There was an overall trend toward increasing hard coral cover with depth, although estimated massive coral abundance was highest ($50\% \pm 9.3$) between 10–15 m (Fig. 4). Soft coral cover became evident at depths beyond 25 m, and there was a marked increase in estimated soft coral abundance at depth ($56\% \pm 5.1$ between 30 and 35 m and $36\% \pm 9.1$ between 35 and 40 m). Also, notable was the absence of recently dead coral within the deeper zones of 30–35 and 35–40 m.

The traditional diver-operated video survey allowed comparisons within three overlapping depth zones (10–15, 15–20, 20–25 m; Supplemental Fig. 2), but not beyond the 25 m research diving limit in this remote reef area. Foliose

| Survey location | Survey type | Our study | Traditional survey results | Traditional survey method | Citations |
|-----------------|-------------|-----------|---------------------------|---------------------------|-----------|
| Kelp            | Standing stock kelp biomass | 14.7 (± 1.76) kg/m² in 2014 | 9.22 (± 3.78) kg/m² in 1992 | Destructive removal of biomass | Levitt et al. (2002) |
|                 |             |           | 16.1 (± 2.56) kg/m² in 2010 | Destructive removal of biomass | Rothman et al. (2010) |
| Coral Reef      | Fish species richness | Re却 Flat | 32 species | 34 total species across archipelago | 138 separate 60 min BRUVS surveys | Tickler et al. (2017) |
|                 |             | Reef Wall | 26 species | | | |
|                 |             | Benthic assessment | Foliose Coral | | | |
|                 |             | 10–15 m | 0.00 (±0.00)% | 1.56 (±0.69)% | Diver Video Survey | Roche unpublished data |
|                 |             | 15–20 m | 4.00 (±2.45)% | 3.11 (±1.18)% | | |
|                 |             | 20–25 m | 2.00 (±2.00)% | 9.78 (±2.45)% | | |
|                 |             | Massive Coral | 10–15 m | 46.00 (±9.27)% | 7.33 (±2.48)% | | |
|                 |             |          | 15–20 m | 24.00 (±9.27)% | 6.00 (±2.66)% | | |
|                 |             |          | 20–25 m | 8.00 (±5.83)% | 2.22 (±1.03)% | | |
|                 |             | Recently dead coral | 10–15 m | 10.00 (±6.32)% | 21.56 (±4.55)% | | |
|                 |             |          | 15–20 m | 4.00 (±4.00)% | 11.11 (±2.86)% | | |
|                 |             |          | 20–25 m | 30.00 (±5.48)% | 4.00 (±1.83)% | | |
|                 |             | Soft Coral | 10–15 m | 4.00 (±4.00)% | 2.89 (±1.09)% | | |
|                 |             |          | 15–20 m | 0.00 (±0.00)% | 4.22 (±1.30)% | | |
|                 |             | Tabular coral | 10–15 m | 6.00 (±4.00)% | 13.11 (±4.54)% | | |
|                 |             |          | 15–20 m | 2.00 (±2.00)% | 6.00 (±2.38)% | | |
|                 |             |          | 20–25 m | 24.00 (±8.72)% | 0.44 (±0.31)% | | |
coral was similar between the two methods at 10–15 and 15–20 m, but higher within the diver video survey at 20–25 m (9.78 ± 2.45 vs. 2.00 ± 2.00%). Massive coral was considerably higher within camera tag than diver video collected data at all depth ranges. Coral classified as recently dead was found to be higher in diver video data at 10–15 and 15–20 m, but higher in camera tag data at 20–25 m. Soft coral was within the margin of error between the two methods, but slightly higher within the diver collected dataset at 15–20 and 20–25 m (4.22 ± 1.30% and 3.33 ± 1.38 vs. 0% in camera tag data). Tabular coral was within the margin of error between the two methods at 10–15 and 15–20 m, but considerably greater cover was found within the camera tag data at 20–25 m (24.0 ± 8.8 vs. 0.44 ± 0.31%; Table 1; Supplemental Fig. 2).

Throughout the deployment, the shark moved through two distinct habitat zones. The first habitat was relatively shallow reef flat, characterised by low profile reef interspersed...
with open hard substrate (Supplemental Fig. 3a). The second habitat type was the fore reef and reef wall. This habitat had high coral cover and higher structural complexity, due in part to a high abundance of gorgonians (Supplemental Fig. 3b). In total, 1277 individual fishes of 45 species from 15 families were observed. The reef flat samples recorded a total of 301 individuals of 32 species from 12 families; the reef wall samples recorded 976 individuals of 26 species from 11 families. Mean species richness was higher on the reef flat, and mean abundance was higher on the reef wall, although differences were not statistically significant due to the small sample size and high variation between samples (Supplemental Fig. 4). These species numbers are similar to the mean value of species (34) estimated across the region from an extensive BRUVS study (Tickler et al. 2017; Table 1).

Of the total species pool, 13 (28%) were common to both habitats, but with marked differences in species abundance (Fig. 5). Analysis of community composition confirmed the two reef habitat types surveyed to have distinct fish communities, with little overlap (Supplemental Fig. 5). Detritivorous surgeonfish (*Ctenochaetus striatus*) and damselfish (*Chromis opercularis*) were associated with the reef flat habitat, whereas schooling planktivores (e.g. *Acanthurus thompsoni*, *Naso unicornis*, *Pseudanthias squamipinnis* and *Caesio lunaris*) were more abundant on the reef wall.

Rarefaction and extrapolation of accumulated species richness across all video samples analysed suggested that despite limited total sampling time (12 min), the shark-based survey had observed 80% of the expected species pool, and that a sample time of 25 min or more would be sufficient to record the remaining unobserved species (Fig. 6).

**Discussion**

Marine ecosystems are challenging to observe and many lack sufficient data to enable detailed understanding of their ecological dynamics or community composition (Richardson and Poloczanska 2008). Here, we provide two examples that demonstrate the potential of animal-borne cameras to expand the availability of survey data through opportunistic collection, particularly in difficult to access locations. Despite the benthic and visual census-like survey data not being the primary focus of these deployments, we have shown how these data can be usefully analysed from animal-borne footage using established techniques developed for DOV surveys, and to yield analogous results (Table 1; Supplemental Fig. 2). Such animal-borne video data can be especially valuable in situations, such as those demonstrated here, where depth, remoteness or risk, limit traditional survey methods.

We suggest that the use of animal-borne videos may be effective when more conventional methods are not available, or to increase the available data pool for difficult to access localities; we do not suggest they replace rigorously designed survey and monitoring programs within marine environments but rather complement monitoring programs. These methods may also be valuable to assess ecological interactions and functional dynamics of systems unsampled through traditional survey methods (for example see Jewell...
et al. 2019). Additionally, considerations of ancillary data in study design could potentially be valuable or increase their utility, however, the goal of the current study is to explore the use of opportunistic non-target data where the methodology is not driven by the search for these data. Instead, their collection is a valuable addition to the targeted dataset and they can be analysed under the assumptions and caveats of ancillary animal-collected data (e.g., de Vos et al. 2014).

**Temperate kelp forest survey**

Increased monitoring of kelp forests is essential for their effective management, as these complex and ecologically important ecosystems are increasingly threatened by local and global impacts, such as climate change, overfishing, invasive species and direct harvest (Krumhansl et al. 2016). In South Africa, we were able to obtain data on kelp biomass density, which matches well to records from previous large-scale extractive surveys of the Gansbaai coast (Levitt et al. 2002; Rothman et al. 2010; Table 1; Supplemental Fig. 2). We were additionally able to ascertain kelp condition and structure in a system where the use of typical diver-based survey techniques is limited by the risk of encounters with large predators foraging in the same environment (Jewell et al. 2019). Alongside the kelp metrics we were able to simultaneously classify and map substrate and additional species distributions; data not available from previous surveys. It should also be noted that all data were collected non-destructively, unlike some
traditional surveys, and leave an archival video resource for future analysis or validation.

**Tropical reef survey**

Despite mesophotic reefs being ecologically distinct from shallower reefs, meaning that their condition cannot be extrapolated from existing shallow-water surveys (Rocha et al. 2018), data on benthic coral reef composition from depths below 30 m are extremely rare, particularly for remote locations such as the Chagos Archipelago (Fig. 4). The general pattern of increased coral cover when reaching mesophotic depths beyond 30 m found in the present study is consistent with existing knowledge on the mesophotic coral ecosystems of the Chagos Archipelago (Andradi-Brown et al. 2019). The current lack of data on mesophotic reefs across global scales also means that these habitats lack reference points against which to fully assess human impacts on coral reefs (Cinner et al. 2016).

While we show the utility of animal-borne video data to both describe mesophotic reef communities and quantitatively estimate fish community composition, it should be noted that the data were not uniformly in agreement between the DOV and animal-borne video data. For example, animal-borne and diver surveys largely agreed in terms of substrate composition, with the majority of reef substrate categories falling within 95% CI of one-another across depths, though some did vary significantly (Supplemental Fig. 2). However, we would not expect complete agreement across all surveys; the surveys were not conducted in the exact same locations or times and reefs can be highly variable over short spatial and temporal scales (for example Hernández-Fernández et al. 2019). Though this would be problematic for survey assessment frameworks which are dependent on repeated surveys of the same areas, many frameworks utilize haphazard or random sampling (Lewis 2004; Smith et al. 2017), which would be more appropriate for these data.

Again, the purpose of this work was not to show direct equivalence of results from each method, as natural temporal and spatial variability on these dynamic systems makes this goal unrealistic. Instead, we aim to have illustrated here that the data outputs are broadly analogous in terms of the type and quality of metrics attainable and these data can be incorporated in established monitoring and assessment frameworks. As such, the analogous metrics we obtained here include: kelp density, condition, and location; percent cover of coral reef, broad-scale benthic substrate and growth form; and abundance of reef fish to species or genera level.

**Additional considerations**

While illustrating the value of animal-borne video for surveys, we acknowledge that, like any survey technique, there are limitations and assumptions inherent in acquiring survey data using animal-borne video. However, we feel in many cases these considerations can be specifically addressed or can, in some cases, add power to existing datasets. For example, animals carrying...
cameras are free-swimming and may not provide a true random sample of the marine system, as they are likely to associate with certain habitats. Therefore, data from an animal-borne camera can perhaps best be categorised as ‘haphazard’ (sensu Lewis 2004) rather than random, and are thus similar to sampling methods within large proportions of the ecological literature (Lewis 2004; Smith et al. 2017). Occasionally these data can be even more informative than data obtained from structured surveys, if, for example, animals swim over structurally complex sites in marginal habitats that are often neglected by researchers (Lewis 2004). Pairing of video data with estimated positions may also allow animal-borne camera surveys to be subsampled to achieve a degree of spatial randomization. Although it is difficult to estimate the exact location of animals underwater, pseudo-tracks created from the biologging data and, preferably, refined with geo-reference points (Wilson et al. 2007) can provide an approximate position of the animal and associated habitat (Supplemental Fig. 6).

Frameworks have recently been developed to combine opportunistically collected data (with no formal sampling design) with standardised data from formal monitoring programs (Fithian et al. 2015; Giraud et al. 2016). These studies found an improvement in the predictive power of datasets to provide estimates of species abundance when opportunistic data are incorporated. Furthermore, these estimates were more reliable than those obtained from either dataset considered in isolation. Thus, whilst the deployment of animal-borne camera tags can be regarded as a haphazard or quasi-random sampling technique, with some inherent biases, they could serve to complement sampling by ecological researchers and improve the accuracy of ecological variable estimation.

Ecological studies of underwater habitat, particularly in remote or deep locations, often lack the preliminary data needed to provide insight on the spatial distribution and variability of the target habitat, necessary for designing effective sampling regimes due to time and cost constraints. Animal-borne cameras could therefore provide pilot data for monitoring programs. These data can refine sampling strata or efforts to determine the number of samples required for monitoring or hypothesis testing, and there are scenarios where multidisciplinary research teams could benefit from the insights gained from animal-borne video to inform sampling design.

Conclusion

Animal-borne video data can be a valuable complementary source of data when traditional data are available and even more valuable when they are lacking. Although the biologging literature is dense with studies of targeted-animal data, little is available on the potential broad application, analyses, and value of ancillary collected video data and comparisons to more traditional datasets. Many of the apparent drawbacks of the lack of control in placing a video device on a wild animal can be advantageous when considered within an ecological sampling context, and we believe the full potential of this technique is yet to be realised. As camera technology advances and costs reduce, the feasibility of conducting animal-based surveys within inaccessible environments is likely to improve rapidly, providing additional opportunities to access ancillary data where traditional methods are limited. We present promising analogous data as a proof of concept for the use of animal-borne video footage for environmental survey. However, additional data from a range of animal-borne cameras will need to be collected alongside standard survey techniques for each animal group, so that the approach can be adapted and rigorously calibrated with more established methodologies. Animal-borne video offers significant potential for quantitative assessments, increasing the power and efficiency of traditional monitoring programs and filling existing gaps in scientific understanding of these systems.

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Data availability statement  All video data are available in the Movebank Data Repository (www.datarepository.movebank.org).

Declarations

Conflict of interest  All authors declare they have no conflict of interest.

Ethics statement  Research was conducted under permit RES2014-34 issued by The Department of Environmental Affairs, Republic of South Africa and permission from the British Indian Ocean Territory Administration. All methods were approved under animal care and use protocols from the Max Planck Institute and Stanford University (Protocol 10765).

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