Psychometric Comparison of the Persian Salzburg Emotional Eating Scale and Emotional Eater Questionnaire Among Iranian Adults

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Research Article

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Abstract

**Background:** The Salzburg Emotional Eating Scale (SEES) and the Emotional Eater Questionnaire (EEQ) are self-reported measures developed to evaluate emotional eating in adults in Western countries. To date, the psychometric properties of the SEES and the EEQ have not been studied among Iranian adults. The aim of the current study is to translate the SEES and the EEQ from English to Persian and examine the psychometric properties of the SEES and EEQ.

**Method:** The sample of this study comprised of 489 Iranian adults who completed the SEES and the EEQ questionnaires online.

**Results:** Findings of face, content, and construct validity tests confirmed that the SEES and the EEQ had acceptable validity and appropriate reliability. The results from confirmatory factor analysis showed acceptable goodness-of-fit indices for two measures.

**Conclusion:** Results of Average Variance Extracted, Construct Reliability, and goodness-of-fit indices showed that the SEES was better for evaluating emotional eating among Iranian adults than the EEQ.

Plain English Summary

Emotional eating is defined as overeating in response to negative emotions. Emotional eating could lead to substantial psychological suffering as well as health issues. Therefore, measuring emotional eating is important. This study aims to examine the psychometric properties of the Salzburg Emotional Eating Scale (SEES) and the Emotional Eater Questionnaire (EEQ) among Iranian adults. Participants in the study included 489 adults who completed both questionnaires online. The results showed that the SEES and the EEQ had acceptable face and content validity; however, the SEES showed better goodness-of-fit indices and factor loading values than the EEQ. Although the SEES and the EEQ are suitable for measuring emotional eating, the SEES showed better results and the SEES is recommended for measuring emotional eating among Iranian adults.

Background

Food choices are likely to influence moods, and moods are likely to influence food choices. Where there is a constant relationship between food choices and mood, the effect of one is likely to have a reinforcing effect on the other. This could be due to a reduction in a bad mood (i.e., by satisfying hunger, or showing an improvement in one's mood as a result of sensory pleasure) [1]. It is believed that eating to modify unpleasant moods and emotions is a typical occurrence among many adults. Individuals, on the other hand, vary greatly in the amounts of food they consume to boost their mood, ranging from modest amounts of food on occasion to massive amounts during binge-eating episodes [2].

Emotional eating is a maladaptive coping mechanism for people who are experiencing negative emotions[3]. The word representation of emotional eating should be broadened to cover all possible
pairings of emotions and intake styles, such that emotional eating may be described as a shift in consumer intake. Emotional eating such as this might include eating less or eating more than usual, in reaction to emotional statuses (which can include pleasure or unpleasant emotions) [4]. Emotional eaters may have fewer emotion-regulation strategies that effectively help them cope with their emotions[5].

Some factors that play a role in creating emotional eating are lower parental quality in infancy[6, 7], parental rejection [8], or childhood invalidation and emotional reactivity [9]. The side effects of emotional eating include overeating and binge eating, with the latter being linked to a more serious eating disorder[10, 11] or depression and weight gain [12].

Emotional eating, which develops as a psychological support for coping with negative emotions in children and young people, is on the rise [3]. Inadequate parenting and a high levels of depressed moods may be linked to increases in emotional eating throughout adolescence when combined with a genetic susceptibility [12]. In addition, during the coronavirus disease 2019 (COVID-19) pandemic, psychological distress symptoms and negative impact [13], aversion to ambiguity, fear of COVID-19, and depression[14] contributed to emotional eating.

There are various self-report measures that assess emotional eating[15], such as the Dutch Eating Behavior Questionnaire [16], the Emotional Eating Scale-II [17], the Emotional Overeating Questionnaire [18], the Emotional Appetite Questionnaire [19], the Three Factor Eating Questionnaire [20], and the Positive-Negative Emotional Eating Scale [10]. Among these, only the EMAQ addresses the difference between positive and negative feelings in emotional eating (although, the items were not developed based on experimental data). As a result, Meule, Reichenberger, and Blechert [21] developed the Salzburg Emotional Eating Scale (SEES). The SEES has 20 items which cover four subscales (happiness, sadness, anger, and anxiety). These subscales assess emotional eating by considering the differentiation between positive and negative emotions and high and low food consumption in emotional situations.

In this study, a second questionnaire was used to conduct the psychometric study. The second questionnaire was developed by Garaulet and colleagues [22] and was named the Emotional Eater Questionnaire (EEQ). In this questionnaire, 10 items cover three subscales (disinhibition, type of food, and guilt). These subscales assess emotional eating in the Spanish population. The previously mentioned questionnaires, such as the EES II, assessed eating disorders whereas the TFEQ had a larger number of items on the questionnaire itself, (i.e. 51 items). However, the EEQ assesses emotional eating, using 10 items as well as the SEES, using 20 items were selected for psychometric examination in this study.

Due to the absence of a valid measure to assess emotional eating in Iranian society and the importance of this concept in the prevention of eating disorders as well as their treatment, it is desirable to examine the psychometric properties of the questionnaires in an Iranian sample. In order to achieve this goal, the psychometric properties of Iranian versions of the SEES and the EEQ were evaluated and compared.

Method
Participants

There were 489 respondents with a mean age of 33.26 ±9.93 who participated in this study. The majority of the participants were female (90%, n = 440) and the mean Body Mass Index (BMI) of respondents was 24.41 kg/m (SD = 4.79, Range: 14.69 – 62.50). From the total number of participants, 28 (5.7%) were underweight (BMI < 18.5 kg/m), 276 (56.4%) were normal weight (BMI = 18.5–24.9 kg/m), 134 (27.4%) were overweight (BMI = 25.0–29.9 kg/m), and 51 (10.4%) were obese (BMI ≥ 30.0 kg/m).

Procedure

The current goal and procedures of this study were reviewed and approved by the Alzahra University’s ethics committee. The set of questionnaires were entered into Google forms and the link was sent to social networks to be completed online by the respondents. Data collection was started in June 2021 and ended in August 2021. It took participants an average of 30 min to complete the online questionnaires.

The English versions of the SEES and the EEQ were translated into the Persian language using the Brislin [23]’s approach. Both questionnaires were translated individually by two translators who were fluent in both the English and Persian languages. The questionnaires were translated from English to Persian language by one translator, who was unaware of the translation. The questionnaires were then translated back to English language by the second translator, who was oblivious to the translation.

Measures

The Salzburg Emotional Eating Scale [21] is a 20 item measure that assesses emotional eating by distinguishing between various emotions and lower or higher food consumption, in reaction to the emotions. The SEES comprises four subscales (with 5 items in each subscale). The four subscales are pleasant ((1) happy), unpleasant but low-arousal emotions ((2) sadness), and unpleasant but high-arousal emotions ((3) anger and (4) anxiety) and response options range from 1 (I eat much less than usual) to 5 (I eat much more than usual). Higher scores show that an individual eats more when they are stressed, whereas lower scores show that an individual eats less when they are worried. A study conducted by Meule, Reichenberger, Blechert, et al., [4] showed an acceptable internal consistency with Cronbach Alpha of 0.899.

The Emotional Eater Questionnaire [22] is a 10 item measure of emotional eating. The EEQ includes three subscales that assess (1) disinhibition, (2) type of food, and (3) guilt. Response options range from 1 (never) to 4 (always) and a lower total score indicates healthier eating behaviors. A study conducted by Garaulet and colleagues [22] showed an acceptable internal consistency with Cronbach Alpha of 0.773.

The Body Awareness Questionnaire [24] comprises 18 items used to measure sensitivity in non-motor body functions (i.e., body periods and routines, the capacity to notice minor variations in normal
functioning, and the ability to predict physical sensations). Response options range from 1 (do not affect me at all) to 9 (they are completely true of me), with higher total scores indicating body awareness. The original study was conducted by Shields et al [24] and showed an acceptable internal consistency with Cronbach Alpha of 0.82. An Iranian study conducted by Taherifar et al [25] showed an acceptable internal consistency with Cronbach Alpha of 0.88.

Results

Face Validity

The face validity of the SEES and EEQ measures were qualitatively assessed during this study. Ten participants, who were not part of the main study, were to determine the ambiguity, relevance, and difficulty of each item in the questionnaires. Examination of the respondents' opinions showed that the items in both questionnaires were understandable, relevant to the concepts, and showed no ambiguity in the vocabularies and sentences.

Content Validity

Ten experts were interviewed to assess the content of the SEES and EEQ. Experts were asked to comment on the essentiality, simplicity, clarity, and relevancy of each item. Experts concluded that no modifications needed to be made, based on item relevance (i.e., fit to the index aim), ambiguity (i.e., proper, and unambiguous perception of the item), and difficulty (i.e., understanding of the item).

Construct Validity

**SEES:** Confirmatory factor analysis (CFA) in AMOS software (version 24) was used, and all factor loading values were greater than 0.5; therefore, all items were remained in the model (see Figure 1).

The measurement fit indices revealed the model had appropriate fit indices (CMIND/DF=7.58, GFI=0.91, CFI=0.90, TLI=0.89, RMSEA=0.061). Average variance extracted (AVE) was used to evaluate the convergent validity and the value of AVE (0.66) was found acceptable, as it was greater than 0.5. Construct reliability (CR) was used to measure internal consistency and the value of CR (0.97) was greater than 0.9, indicating the construct had an excellent internal consistency. The Cronbach’s Alpha Coefficient value was 0.88, which was greater than the recommended cut-off score of .70 [26]. Table 1 shows the mean and standard deviation of each item of the SEES.

**EEQ:** The result of CFA showed that all factor loading values were greater than 0.5 and, as such, all items remained in the model (see Figure 2).

The model had appropriate fit indices (CIMND/DF=4.15, CFI=0.90, TIL=0.86, RMSEA=0.08). The AVE value of 0.33 was not acceptable, as the value was smaller than the cut-off score of 0.5. The value of CR
was greater than 0.7, indicating the construct had a good internal consistency. The Cronbach's Alpha Coefficient value was 0.81 [26], exceeding the recommended cut-off. Table 2 shows the mean and standard deviation of each item in the EEQ.

Convergent and discriminant validity

Table 3 shows strong positive correlations between the EEQ and SEES measures in terms of convergent validity. Furthermore, correlation analysis revealed that both measures had a negative relationship with the Body Awareness Questionnaire, indicating good discriminant validity.

Discussion

The purpose of this study was to translate the SEES and EEQ into the Persian language and to evaluate their psychometric properties, including reliability, content and face validity, convergent validity, and discriminant validity. This study was the first to assess psychometric properties in the Persian language using an Iranian population. The Brislin method was used to translate the two measures. The results revealed that the procedure of translating both scales from the English language into the Persian language were conducted effectively, with no inconsistencies between the original versions and the translated versions. According to the findings from qualitative content validity analysis, the translated versions of both measures were appropriate for study use. The results of the face validity showed that the SEES and the EEQ have the features of transparency, relevancy, and understandability.

The results of the CFA showed that the four factors in the Persian SEES were comparable with the factors identified in the original SEES psychometric study [4]. The study results confirmed that the Persian version of the SEES consisted of four factors, which represented both positive (i.e., happiness) and negative (i.e., sadness, anger, and anxiety) emotions. The SEES, consisting of four factors, fit the data for this study, according to the goodness of fit indices. The item factor loadings were above (0.50), which is shown to be acceptable, allowing all items to remain in the SEES after translation. The CR coefficients demonstrated that the SEES had an excellent internal consistency. In addition, the AVE value of the SEES (0.66) showed that this scale had a suitable convergent validity.

The results of CFA analysis showed that the three factors in the Persian EEQ similar to the factors identified in the original EEQ psychometric study [22], comprising three factors indicative of disinhibition, type of food, and guilt. According to the goodness of fit indices, the EEQ with all three factors matched the data from the previous study well. All items remained in the scale, with item factor loadings being greater than 0.5. The CR coefficients revealed that the EEQ had a good internal consistency. Furthermore, the AVE value (0.33) suggested that this translated scale was not acceptable because the original items could not appropriately explain the latent variable used in the original study.

Regarding the comparison of the construct validity between the SEES and the EEQ, results confirmed that the SEES was better than the EEQ. This is a result of the AVE value for the SEES (0.66) being greater than
the AVE value for the EEQ (0.33). Cronbach's alpha of the SEES (0.97) was greater than the EEQ (0.75), indicating better internal consistency of the SEES. The measurement fit indices of the SEES were better than the fit indices of the EEQ. Based on these analyses, the psychometric properties of the Persian SEES appear to be superior to the Persian EEQ to assess emotional eating among Iranian adults.

Consistent with our hypotheses, the results of Pearson's correlation analysis showed that both questionnaires were positively associated with each other. Our findings exhibited negative relationships between both questionnaires using the BAQ, as such, these findings are consistent with earlier studies showing negative associations with body awareness [27, 28] and support the discriminant validity of the measures.

There are limitations in this study. First, the reliability of the two measures were calculated by CR and Cronbach's alpha; however, the test-retest method was not conducted. Future studies should evaluate the test-retest reliability for the two measures. Second, the questionnaires were completed online; as such, it is possible that some participants did not complete this study due to illiteracy or lack of access to internet. Future studies should employ the pencil and paper method to complete the questionnaires by respondents, when permitted.

**Conclusion**

Notwithstanding these limitations, the current study provides initial validity and reliability evidence for two translated versions of the SEES and the EEQ to assess emotional eating in Iranian adults. The findings indicate that the SEES is better suited than the EEQ for this purpose; therefore, the SEES measure could be used by psychologists and counselors for assessing emotional eating in Persian speaking adults. The SEES could be used to evaluate and prepare early prevention programs to improve emotional eating habits.

**Declarations**

**Ethics approval and consent to participate**

The ethics committee at the approved the procedure of study (IR/22/27/1400).

**Informed consent**

Informed consent was obtained online from all participants.

**Availability of data and material**

Data is available at fig share repository 10.6084/m9.figshare.16837612

**Consent for publication**
Not applicable.

**Competing interests**

The authors have nothing to disclose.

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**Authors' contributions**

Sahar Ghafouri, Abbas Abdollahi, Maryam Hagi collected and analyzed the data as well as preparing the manuscript. Ali Ganbari and Aleia J.N. Asmundson writing the manuscript and reanalyzing the data.

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Tables
### Table 1. Means and standard deviations of the items of SEES.

| Items                      | Mean | Std. Deviation |
|----------------------------|------|----------------|
| When I feel optimistic, ... | 2.97 | 0.70           |
| When I am happy, ...       | 3.10 | 0.70           |
| When I am cheerful, ...    | 3.15 | 0.64           |
| When I am proud, ...       | 3.02 | 0.60           |
| When I feel confident, ... | 2.96 | 0.64           |
| When I feel lonely, ...    | 2.55 | 0.98           |
| When I am depressed, ...   | 2.38 | 1.11           |
| When I am sad, ...         | 2.29 | 1.04           |
| When I am bored, ...       | 2.39 | 1.00           |
| When I am frustrated, ...  | 2.31 | 0.99           |
| When I am furious, ...     | 2.42 | 1.17           |
| When I am angry, ...       | 2.35 | 1.12           |
| When I am irritated, ...   | 2.29 | 1.00           |
| When I am upset, ...       | 2.29 | 0.98           |
| When I am jealous, ...     | 2.72 | 0.79           |
| When I am tense, ...       | 2.57 | 1.01           |
| When I am anxious, ...     | 2.27 | 1.13           |
| When I am worried, ...     | 2.16 | 1.05           |
| When I am nervous, ...     | 2.47 | 1.11           |
| When I feel uneasy, ...    | 2.34 | 0.96           |
Table 2. Means and standard deviations of the items of EEQ.

| Items                                                                 | Mean | Std. Deviation |
|-----------------------------------------------------------------------|------|----------------|
| Do the weight scales have a great power over you? Can they change your mood? | 1.20 | 0.89           |
| Do you crave specific foods?                                           | 1.39 | 0.71           |
| Is it difficult for you to stop eating sweet things, especially chocolate? | 1.08 | 0.96           |
| Do you have problems controlling the amount of certain types of food you eat? | 0.87 | 0.83           |
| Do you eat when you are stressed, angry or bored?                     | 0.93 | 0.92           |
| Do you eat more of your favorite food and with less control when you are alone? | 0.73 | 0.86           |
| Do you feel guilty when eat “forbidden” foods, like sweets or snacks? | 0.88 | 0.92           |
| Do you feel less control over your diet when you are tired after work at night? | 0.89 | 0.86           |
| When you overeat while on a diet, do you give up and start eating without control, particularly food that you think is fattening? | 0.64 | 0.74           |
| How often do you feel that food controls you, rather than you controlling food? | 0.90 | 0.78           |

Table 3. Correlation coefficients between the studied variables (n=489)

|        | 1     | 2     | 3     |
|--------|-------|-------|-------|
| 1) EEQ | 1     |       |       |
| 2) SEES| .36** | 1     |       |
| 3) BAQ | -0.04 | -0.02 | 1     |

Note: ** p<0.01

Figures
Figure 1

Confirmatory factor analysis of the SEES
Figure 2

Confirmatory factor analysis of the EEQ