From the Media Periodicals

By Pat Wright

BRITISH JOURNAL OF EDUCATIONAL TECHNOLOGY, May, 1982
Johnson, Sandra and Maher, Brian, "Monitoring science performance using a computerised question banking system" - Morgan, Allister, Taylor, Elizabeth, and Gibb, Graham, "Variations in students' approaches to studying" - Simek, Dennis, "Computer uses in school administration: a pilot project" - Todd, Frankie, "Fostering the development of professional skills in the work of the NTS Continuing Education Unit for architectural staff" - Lowe, Brian, "A method of teaching problem-solving to undergraduate engineering students" - Brew, Angela, "The process of innovation in university teaching"

BRITISH JOURNAL OF EDUCATIONAL TECHNOLOGY, October, 1982
Barker, P.G. and Singh, R., "Author languages for computerised instruction" - Collett, R.J., "PROFORMA: a program to assist non-specialists in the use of computers as a teaching aid" - Jonna, Ann and O'Beirne, Tim, "Barriers to the use of microcomputers" - Brudner, Harvey J., "Microcomputers, special education, and remedial design" - Roberts, Wesley, "Adaptive instructional systems using microcomputers" - Sheppard, Margaret A. and Goodstadt, Michael S., "From the floor is yours: a case study of an instructional design" - Kerr, Stephen T., "Innovation on command: instructional design: some problems and solutions from Australian experience" - Musselwhite, W.A., "Adaptive instructional strategies for teaching rules in mathematics"

EDUCATIONAL COMMUNICATION AND TECHNOLOGY JOURNAL, November, 1982
Ras, Steven M. Rakow, Ernest A., "Adaptive instructional strategies for teaching rules in mathematics" - Casado, Michael F., "Toward integration: education, instructional technology, and semantics" - Seppärd, Margaret A. and Goodstadt, Michael S., "From score to decision: a decade of drug education films"

EDUCATIONAL TECHNOLOGY, July, 1982
Kearsey, Greg, Hunter, Beverly, and Hillisbo, Michael, "Computer literacy in business and industry: three examples using microcomputers" - Roberts, Wesley K., "Preparing instructional objectives: useful revisited" - Brudner, Harvey J., "Microcomputers, special education, and CMF" - Merrill, Mr. David, "Doing it with the new CBL disciplines" - Rybicki, M.D., "A critical look at making best use of the medium" - Schmidt, William D., "Educational technology in college teaching"

EDUCATIONAL TECHNOLOGY, August, 1982
Hade, Denis D., "Literacy in an information society" - McDaniel, Thomas R., "Teaching television literacy to teachers"

Mediography

Hudson, Larry and Bunting, David, "The telnetwork system: a viable alternative for delivering distance instruction" - Duchastel, Philippe, "Unbought text" - Oliver, Lynne, "Optimizing your choice of a computer for educational data processing and decision-making" - Burke, Alfred, "Computers and learning: right justification and wrong assumptions" - Briggs, Leslie J., "A comment on the training of students in instructional design" - Eisele, James E., "Instructional computing: programming or authoring" - Sposito, Dean R., "Training technology: facilitating training results back on the job" - Bebeau, M.J. and Sullivan, H.J., "Educational technology research: learning incentives preferred by university students"

EDUCATIONAL TECHNOLOGY, September, 1982
Bolman, G., "Computer-assisted instruction: a discussion of some of the issues for what would be implementers" - Bowman, Richard F., Jr., "A "Pac-Man" theory of motivation: tactical implications for classroom instruction" - Rogers, Michael, "A case study: use of a systems approach to instructional design" - Burdick, Evelyn P. and Roda, Denise A., "Are they numbers or VIP's?: a personalized, computer-assisted approach to college admissions and advising"

EDUCATIONAL TECHNOLOGY, October, 1982
The improvement of instruction, learning, and performance: potential of "Landamatic Theory" for teachers, instructional designers, and materials producers, an interview with Lev N. Landa [Part One] - Davies, J.J., "Linking computer technology and learning: the case for human teachers and computer learners" - Briggs, Leslie J., "Instructional design: present strengths and limitations, and a view of the future" - Hoover, Todd and Gould, Sandra, "The plating of computer programs: a survey of software producers" - Cowan, John, "Why do we not just use print materials" - Brownehead, Ian, "Teacher competencies for multimedia in the classroom: a literature review" - Gordon, Al, "Planning for the coming increase in school enrollments"

INSTRUCTIONAL INNOVATION, September, 1982
Butler, David, "22 obstacles to educational innovation: and how to overcome them" - Sickbert, Carla J. and Fry, Judith, "You can open new windows to educational technology" - Sebastian, Robert N. and Borton, Terry, "How to draw and write cartoons for instructional impact" - Sickbert, Carla J., "Computer uses in school administration; a pilot project"

FOR YOUR INFORMATION

Media on Educational Media

By Nancy Lane

Listed in this column are a number of programs useful to anyone attempting to incorporate media and instruction. For the most part, I have listed recent films but have included such classics as Film Tactics and The Unique Contribution.

AKIDO FOR A MEDIA CENTRE Motion Picture, Extension Media, University of California (International Telefilm), 1978. 5 mins., sd., col.

This program looks at two applications of video technology: teaching and evaluation of a physical activity, and the use of the completed tape as a teaching tool.

CAN WE PLEASE HAVE THAT ONE THE RIGHT WAY ROUND? Motion Picture, Video Arts, International Telefilm, 1976. 20 mins., sd., col.

A humorous presentation on how to give an effective slide presentation. With John Cicire of Monty Python fame.

CHILDREN LEARN FROM FILMSTRIPS Motion Picture National Film Board, 1973. 17 mins., sd., col.

This is still a useful film—it demonstrates that a filmstrip must be used, not just shown for effective teaching.

DON'T JUST TELL THEM Motion Picture, Guild Sound (International Telefilm), 1979. 20 mins., sd., col.

The focus of this program is on using basic visual aids effectively—chalk boards, magnetic boards, flip charts, slide projectors, overhead projectors—and on utilizing time and resources in presenting information.

FINDING VALUES THROUGH SIMULATION GAMES Motion Picture, Media 5 (International Telefilm), 1975. 29 mins., sd., col.

A demonstration of a simulation game being used in a Grade 12 classroom to discover student values.

From the "Psychological and Task-Analytical" series; this film deals with the potential of "Landamatic Theory" for teachers, instructional designers, and materials producers, an interview with Lev N. Landa [Part One] - Davies, J.J., "Linking computer technology and learning: the case for human teachers and computer learners" - Briggs, Leslie J., "Instructional design: present strengths and limitations, and a view of the future" - Hoover, Todd and Gould, Sandra, "The plating of computer programs: a survey of software producers" - Cowan, John, "Why do we not just use print materials" - Brownehead, Ian, "Teacher competencies for multimedia in the classroom: a literature review" - Gordon, Al, "Planning for the coming increase in school enrollments"

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continued on page 28
In the last issue of CJEC[,] the format is slick and the cover is eye catching and clear. I must commend you on the use of color. The content also displays a fresh new approach. The variety of contributors is a sign of your leadership. Good job! Producers, design and cover are all striking. The content makes one aware that the media field is alive and active. Congratulations to you on your first edition of CJEC under your editorship. The journal is particularly strong in graphic appeal. The cover is eye catching and clear. I must commend you on the use of color. The content also displays a fresh new approach. The variety of contributors is a sign of your leadership and ability to enthuse others. Good work.

Patricia Lewis
Mount Saint Vincent University
Halifax

Both Richard and I were especially pleased with the first issue of CJEC under your editorship. The journal is particularly strong in graphic appeal. The cover is eye catching and clear. I must commend you on the use of color. The content also displays a fresh new approach. The variety of contributors is a sign of your leadership and ability to enthuse others. Good work.

Patricia Lewis
Mount Saint Vincent University
Halifax

I was extremely pleased with the "look" of the most recent CJEC. The tremendous amount of time you must be investing appears to be paying benefits. My heartfelt congratulations on an impressive beginning.

Richard Schweitzer
University of Saskatchewan