The purpose of the research is to go beyond the strict borders of the genre of anti-utopia and to study the depiction of dystopic social system in a work of the science fiction. The main methods are hermeneutics and the comparative analysis. The scientific novelty. For the first time Leigh Brackett’s work is researched as an example of sociological and culturological modelling with considerable prognostic potential. Conclusion. In Brackett’s “The Book of Skait” we see not a typical for anti-utopia “island” society, but a whole planet. This implies a new level of complexity. The author shows how the changes in environment influence different interconnected societies. This modelling of civilization under pressure can be seen as an implicitly-culturological study of political, social and cultural dynamics. An important ethical topic concerns the degradation of the best ideological principles if they are not adapted to the changing reality. The image of society, where social programs breed a considerable strata of people, who never worked is disturbingly relevant. Almost all depicted social groups develop such protective reaction to the crisis, as the search for oblivion. Brackett shows different variants of escaping from the unbearable knowledge of the impending catastrophe: hedonistic attempts of “living in a moment”, totalitarian religions etc. Even such intellectual activity as studying history can become an obsessive immersion in the past as a way of escaping the present. That is why “The Book of Skait” can be viewed as a warning about the consequences of some tendencies of the contemporary (late XX – early XXI ct.) civilization. In this it differs from many anti-utopias, whose futuristic entourage masks the habit of depiction of the already well-known social ills, and in the forms more typical for the first half of the XX ct., than for our own days.

Key words: anti-utopia; science fiction; totalitarianism; Leigh Brackett

AN ALTERNATIVE MODEL OF TOTALITARIAN SOCIETY
(THROUGH THE EXAMPLE OF LEIGH BRACKETT’S “BOOK OF SKAITH”)

The relevance of the theme. One of the functions of literature is modelling possible scenarios of social behavior. Sometimes they can become early-warning systems, singling out the negative tendencies that
can cause problems in real life. The genre of anti-utopia is often seen in this context. However, many examples of this genre just describe variants of a totalitarian society of the first half of XX ct. and fail to define principally new problems. This considerably reduces the prognostic potential. Moreover, the dystopic society is usually shown as a relatively small one, often lacking history. “The Book of Skaith” by Leigh Brackett is an example of a more complex approach to the theme.

The analysis of the literature. The modelling of social and political situation – both in fiction and in theoretical works – was in the focus of attention of many thinkers. We can find thoughts about utopia and anti-utopia in correlation with the ideology and social practice in works of K. Mannheim, H. Marcuse, and P. Ricoeur. Ukrainian thinkers, such as Lesya Ukrainka, also payed attention to the theme in wide political and cultural context. O. Zabuzhkо notices that works of I. Франко “...already include in the compact form all the complex of critical ideas that would be later developed in the fiction of anti-utopia...: the total state control over a person, including the “statification” of the private life... the emergence of a new ruling caste... and as a result the complete social stagnation, accompanied by the ruthless oppression of the least attempts to change the status-quo (hence the permanent “inner war”) [2, 128]. The study of depiction of totalitarian practices in the genre of anti-utopia continues in the works of Martynov [3], A. Prykhodko [4], M. Shadurskiy [5], N. Voityna [1] and others.

The purpose of the research is to go beyond the strict borders of the genre of anti-utopia and to study the depiction of dystopic social system in a work of science fiction. The methodology. The main methods are hermeneutics and the comparative analysis. The scientific novelty. For the first time Leigh Brackett’s work is researched as a sociological and culturological study with considerable prognostic potential.

The basic materials. The genre of literary utopia has such a long history, that it is difficult to find its beginning. Myths represent three main location of a blessed land: one spatial and two temporal. If the ideal is placed in time, it could be: 1) the first times of creation, when everything was still unsullied; 2) the final state of grace. In advanced religions, such as Christianity, we find both Eden at the beginning and New Jerusalem at the end. If the ideal is placed in space, we usually find some kind of Islands of the Blessed, that are difficult – but still possible – to reach.

The literary utopia often looks like a kind of reversion, reaching for more ancient – partly historical, partly mythical – way of life. Namely, Plato’s “ideal state” is modeled not on the Egyptian social system (as it is often misinterpreted), but on the archaic Indo-European three-level stratification, still used in India in much more complicated variant. At the same time, Plato introduces the innovative conception that the ideal state can be made. Its social order is not dictated by gods or even by custom – on the contrary, the mythology should be consciously invented to bless the rationally invented new order. In this first theoretically grounded utopia, we already find contradictions. The first of them concerns opinions: what is ideal for one person is not ideal for another. The second concerns aims and means: is it possible to force person (or society) to be happy? Both contradictions are present in the majority of later utopias.

Re-thinking and re-evaluation can lead to the statement that Plato’s “ideal state” is one of the first theoretical foundation of totalitarianism. The same applies to T. More and T. Campanella: it is now difficult even to evaluate their works dispassionately, as we live on the ruins of their dreams.

XX century saw mass disenchantment in the wisdom of leaders and in the goodness of science and technology. The genre of utopia was almost completely displaced by anti-utopia. While the logics of this change is understandable, the absence of belief in the future and of positive aim, is not an achievement to be proud of. Perhaps, a new utopia is bound to emerge.

It is often said that anti-utopias warn about the possible dangers and thus help to prevent them. It is not always the case. Mostly, they just exaggerate, and thus make more clearly seen, the already existing ills of a society. Nowadays anti-utopia is notably turning from philosophical essay into young adult fiction. The best examples combine entertainment with food for thought.

The descriptions of dystopic state differ, as every author strives for originality (for example, P. Reeve describes moving cities). Still, there are typical features: 1) the state is closed, without going in or out; 2) the ruling elite is a hermetic caste; 3) the society is rigidly stratified. A person is made to fit a certain place, without considering his or her desires or inclinations; 4) the state controls all the particularities, including private life and, sometimes, even thoughts (by means of information manipulation or direct intrusion); 5) there is no notion of human rights, the use of repressions is often arbitrary. To this basic “just injustice” any author can add some more specific unpleasantness – for example, shocking double standards, or even outright atrocities, such as The Hunger Games.

Such scheme is – unfortunately – quite life-like. Still, sometimes it seems that contemporary anti-utopias reflect not so much the problems of our own world, as the canons of the genre. Some tropes seem more or less mechanically copied from the classics – works of Orwell, Zamyatin etc. – and from the political reality of totalitarian states of the early to mid XX ct. The life changes quicker than the staples of the genre. Even when authors describe futuristic technologies, their image of social relations is rooted in the past. That is why it is difficult to see them as warnings, able to prevent future problems.

Leigh Brackett is of the same generation as many great American science fiction writers. She was the wife of Edmond Hamilton, and a some-time co-worker of Ray Bradbury. Brackett was a co-writer of “Empire Strikes Back” script, which became her last work. Shortly before, she published “The Book of Skaith”
trilogy (1976). It is a pity that excitant Russian translation does not justice to her exceptionally fine language, and Ukrainian translation is still nonexistent.

The book can be classed as the planetary romance. It is pure science fiction, although the type of the protagonist and the plot structure strongly tend to fantasy. Stark, the main hero, has single aim to find his foster-father, a representative of the Galactic Union, who was either killed or kidnapped on a hostile planet. He has no interest in changing the alien world. But the rebels of this planet choose him as his champion and he reluctantly joins forces with them.

As the Galactic Union itself is not described, we have no articulated example of utopia. It is enough to know that this organization is able to help residents of the dying planet to find a new world. Some of the residents had made this plea. But the local ruling elite has banned even the thought of a possible emigration. Hence the vanishing of an inconvenient alien.

The situation on the planet Skaith is defined by the fact that its sun is dying. For millennia the climate is getting colder, the resources are dwindling. Once on Skaith was a developed civilization, but it collapsed during the previous deterioration of climate. The following centuries saw the great Wandering – aimless and destructive roaming of peoples in search of habitable land. Human society has survived this terrible time because of the emergence of the Wandsmen, sworn to help the weak and feed the hungry. Since that time their heirs use principles akin to J. Bentham’s utilitarianism: “Succor the weak, feed the hungry, shelter the homeless – striving always toward the greatest good of the greatest number” [6, 157]. However, the best principles, honestly practiced by noble men, can become more destructive than any corrupt power.

As the climate constantly deteriorates, the Wandsmen do everything to prevent the second Wandering and its atrocities. They can’t help the final catastrophe, they just want to ensure that the people of Skaith would die with minimal suffering. So long so good. But when a chance of survival appears, they won’t allow anybody to take it. For them, leaving the homeland is a blasphemy, and abandoning the socially dependent is a treachery that should be repressed.

So, as in most anti-utopias, we see a classical closed society. But it is not a homogeneous society of a typical anti-utopia. It is complex, multicultural and multiform. The ruling elite is a superstructure that oversees and controls the whole with minimal intervention. There are no such typical traits of anti-utopia as rigid stratification and total control of public and private life. Every person and every social organism is free to do anything – as long as it does not change the status-quo. After all, who would be able – and who would want – to test abilities or oversee opinions of every person on the globe? Compared to Brackett’s scale, most anti-utopias look like laboratory experiments.

It is easy for any writer to depict the ruling elite as self-serving, corrupt and lying. But Skaith is governed by ascetic, hard-working men, honestly devoted to their principles. Perhaps, the mode of government has not been bad in itself, but it was not able to cope with the changes. As the climate becomes colder, the harvests become ever poorer. Besides, waiting for Apocalypse changes the culture. People with no hope lose motivation to work and to care for the future. It such a situation there are several possible strategies: 1) to continue stoically toiling even without hope; 2) to believe in a miraculous salvation; 3) to lose awareness of the impending catastrophe by any means (drugs, totalitarian cults, complete loss of human reason).

The societies, controlled by the Wandsmen, can be roughly classified into some main groups.

**The workers.** These highly economically and politically developed nations live in the fertile zone. In spite of dwindling resources, they continue to provide food and other commodities for themselves and for all the population of the planet, as a considerable part of their production is taken away to be redistributed. Having no hope, they obey the system. But with the appearance of a chance of emigration, the people start rebellions.

**The peripheral societies.** Various barbaric nations and tribes, living in less favorable conditions beyond the fertile belt. They partially provide for themselves (productive work, trade, mercenary services), partially demand tribute from others, and partially receive dotation from the Wandsmen. Most of these groups are interconnected and independent, while some others are purely parasitic. As they cannot imagine any other way of life, they mostly stay apolitical, but can be swayed to help one of the main forces.

**The Doom worshippers.** There are three main types of the religion-centered societies: 1) those trying to ward off the end, prolonging the life of the Sun with blood sacrifices (a clear parallel with the Mesoamerican cults); 2) those praying for the miraculous salvation; 3) those who accept the end as inevitable and even desirable. All these cults and customs vary from unpleasant to shocking. The imminent end of the world brought to life many cults and customs, some of them ascetic, others – hedonistic, but all of them seeking oblivion.

In many aspects, the Farers are Hippie-like. They are “natural” in the sense of “just doing what you want”. Here one can find free love, free drugs, exotic religions and unlimited self-expression (dance, music,
body art etc.). As they never do anything productive, they are fed at the workers’ expense. As they are completely dependent on the state charity, they are ready to do anything the Wandsmen want. The Farers are always ready to vandalize and spoil, and sometimes to kill. They are cheap and expendable, and in most cases can be used for repressive actions as well as any army. The depiction of Farers can be seen as a warning, very relevant in our days, when the idea of the consumer society is coming to a dead end.

The mutants. When Skaiith had advanced technologies, the scientists experimented with controlled mutations, trying to make creatures better suited to the changing environment, and thus able to survive longer. This resulted in creation of half-beasts, well adapted to survival but with no trace of intellect or moral. Some of these races became man-eaters, and one of the greatest “natural” dangers of the planet. It is remarkable, that Brackett wrote this in 1974-1976, before the age of genetic engineering. M. Crichton’ techno-thrillers and the development of the concept of transhumanism. Clearly, this is one more warning.

Among the mutant races there are two notable exceptions, who retained human mind and culture. The first of them is the people of the caves, well protected from the dangers of the world in “the womb of Skaiith mother”. They are historians, lovers of the past, unable to accept the actual reality. When they feel that changes in their world are inevitable, they decide to seal themselves in their dwelling, preferring slow death – but on their own terms. The second race is the winged people, unable to fly freely because of the faulty genetic engineering. They decide to welcome new possibilities and fight for their right to choose.

Just one hole in the iron curtain is enough to break this seemingly stable social super-system. The workers decide to emigrate. Trying to retain control, the Wandsmen ruthlessly repress all such attempts. Their reaction is irrational, as everybody knows that the planet is doomed. Unfortunately, this is quite realistic, as in human history there were plenty of irrational decisions made “for the good of the people”. But the rebellion spreads and the whole system starts to collapse. The feared new Wandering begins, and there is no turning back for anybody.

In the Soviet science fiction there was a trope of the “export of revolution”. The exploited masses on some faraway planet suffer in silence, and only ideologically competent Earthman can raise a social revolution. In Brackett’s world, the locals are active, and they almost force the offworlder to become their leader. And – as opposite to contemporary anti-utopias four young adults – the revolutionaries are not a handful of young passionaries. The whole societies are ripe for rebellion.

Conclusion. In Leigh Brackett’s “The Book of Skaiith” we see not a typical for anti-utopia “island” society, but a whole planet. This implies a whole new level of complexity. The author shows how the changes in environment influence different interconnected societies. This modelling of civilization under pressure can be seen as an implicitly-culturological study of political, social and cultural dynamics. An important ethical topic concerns the degradation of the best ideological principles if they are not adapted to the changing reality. The image of society, where social programs breed a considerable strata of people who never worked is disturbingly relevant. Almost all depicted social groups develop such a protective reaction to the crisis as the search for oblivion. Brackett shows different variants of escaping from the unbearable knowledge of the impending catastrophe: hedonistic attempts of “living in a moment”, totalitarian religions etc. Even such an intellectual activity as studying history can become an obsessive immersion in the past turns into a way of escaping the present. That is why “The Book of Skaiith” can be viewed as a warning about the consequences of some tendencies of the contemporary (late XX – early XXI ct.) civilization. In this, it differs from many anti-utopias, whose futuristic entourage masks the habit of depiction of the already well-known social ills, and in the forms more typical for the first half of the XX ct., than for our own days.

The final of “the Book of Skaiith” is hopeful. However, the hope is in the possibility to emigrate from the doomed planet. We do not have a new world in reserve. Therefore, humankind must come to some consensus and save our own planet. For this, it is necessary to notice real dangers, not just entertain ourselves with fictional problems and fictional salvations.

The legacy of Brackett – and the whole problematic of philosophy in the popular culture – is open to further study.

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Стаття надійшла до редакції 19.11.2018 р.

УДК 008:001

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ТЕМАТИЗАЦІЯ КУЛЬТУРНИХ ПРАКТИК
У НАУКОВОМУ ДИСКУРСІ

Мета статті - дослідити навчні теорії щодо розуміння понять «практика», «культурна практика», їх осмислення в контексті модифікації і трансформації традиційних компонентів культури. Методологія дослідження включає загальнонаукові принципи систематизації та узагальнення досліджуваної проблеми, які дозволили визначити її науково обґрунтувати навчні теорії, концептуальні підходи до розуміння змісту понять «практика» та «культурна практика». Мета та завдання статті обумовлені застосування аксіологічного підходу, що дозволило виявити в розглянутих теоріях певну одностайність у розумінні прінципів, які відносяться до різноманітних практик, культурних змістів. Використання аналітичного методу дозволило виявити концептуальні засади щодо подальшого наукових перспектив. Наукова новизна полягає в дослідженій теорії щодо розуміння понять «практик», «культурна практика», з урахуванням сисмового діапазону досліджуваних понять, аналізу іншої семантики і змістового наповнення. Висновки. Розглянутий в статті підход дозволили констатувати, що головним суб'єктом будь-якої практики виступає людина, яка, здійснюючи будь-яку діяльність, утворює практику як певний набір властивих їй дій, яка заснована на її індивідуальних характеристиках, таких як поведінка, виховання, освіта, творчість, мистецтво, дозвілля, створення й підтримка традиції, ментальний зв'язок тощо. Однією з головних інтенцій культурних практик є збереження передача й подальший розвиток системи значень, смислів, уявлень, що определене в знаннях та виражені в символічній формі. Тематизація культурних практик вимагає уточнення іншого змістового наповнення і передбачає розробку понятійно-катерогіального апарату, використання якого дозволило теоретично обґрунтувати й детально описати розробку алгоритму ймовірної реалізації як сукупності дій, прийомів, методів, вербальної і невербальної комунікації як необхідного жестуального супроводу з урахуванням специфіки просторових локалів, топосів ймовірної реалізації.

Ключові слова: практика; культурні практики; культурні повороти; культурні смисли; наукова традиція.

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New Directions in the Theory of Cultural Semiotics

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Thematization of Cultural Practices in the Scientific Discourse

Purpose of the Article. The purpose of the article is to study the existed theories of the concepts of «practice» and «cultural practices». In addition, the author analyses their understanding in the context of the modification and transformation of the components of culture. Methodology. The methodology of the research consists of the general scientific principles of systematization and generalization. They allow the author to determine and substantiate the existing theory and the conceptual approaches to the understanding of