Why Should you Choose to Publish your Article in International Journal of Pharmacology, Phytochemistry and Ethnomedicine?

Mohamed Nadjib BOUKHATEM 1,2*

1Département de Biologie et Physiologie Cellulaire, Faculté des Sciences de la Nature et de la Vie, Université - Saad Dahleb – Blida 1, Blida, Algeria
2Laboratoire Ethnobotanique et Substances Naturelles, Département des Sciences Naturelles, Ecole Normale Supérieure de Kouba, Alger, Algeria

*Corresponding Author: Dr. Boukhatem Mohamed Nadjib
Editor in Chief of International Journal of Pharmacology, Phytochemistry and Ethnomedicine.
Web site: https://www.scipress.com/IJPPE/details ; Mail: ijppe@scipress.com;
Phone: +213.559146610

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Abstract. Choosing a scientific journal for publication of research article or review paper is a universal problem faced by all scientists and PhD students after finishing his/her scientific research. Generally, the authors of pharmaceutical and medical journals are neither paid nor do they expect any financial recompense for their publication. What then is the motivating power behind researcher’s enthusiasm to publish their paper? It is possibly, the pleasure and gratification of being an element of the progression of pharmaceutical sciences and medicine through research and successive publication. Nevertheless, the true worth of a research deception is in its citation by other scientists after publication. Thus, the paper should be read by as several researchers as possible. The aim of this editorial paper is to talk about the significant reasons that the scientist and author should consider and judge while choosing International Journal of Pharmacology, Phytochemistry and Ethnomedicine (IJPPE) for submission and publication, so as to improve and increase the probability of acceptance to add value to their research and study, and most of all guarantee an extensive distribution and readership. Then why not submit and publish your best scientific articles in IJPPE and add value to your research and paper.

1. Introduction

Pharmacologists, Doctors, Biologists, Chemists, Nutritionists, young researchers and PhD scholars spend a lot of time conversing and discussing over the most suitable scientific journal to submit their most recent review or research papers. Authors occasionally have trouble distinguishing between the most important scientific journals, and are anxious that they will be asked to pay great page fees and charges.

An additional concern is that their research papers might be tied up for several days or weeks in the review procedure and finally not accepted or rejected. Furthermore, there are novel scientific journals springing up with several of them offering large benefits, such as free Open Access and fast online publication. Nevertheless, such predatory journals frequently require visibility and a recognized impact factor, so a paper published in one of these predatory journals might not get discerned or count toward promotion.

2. Submit Your Scientific Article to IJPPE and Give It the international Impact It merits

As the Editor-in-Chief, I can affirm with some assurance that the International Journal of Pharmacology, Phytochemistry and Ethnomedicine (IJPPE) was produced in order to offer a non-bias avenue for publication of ideas, original research, views and reviews to a broad-ranging readership. We trust that anyone with an interest in Pharmaceutical Sciences, Phytochemistry and Medicinal Chemistry will browse through our journal and discover something of interest, significance and value.
IJPPE was created to enhance the occasions for research results focusing on Pharmaceutical Sciences and Human Health issues in all nations to be seen along with additional scientific journals. Since its launching in 2015, IJPPE has progressed gradually and developed.

The aim of the IJPPE is to offer and provide a platform for scientists, researchers and academicians all over the world to promote, share and discuss various new issues and developments in both the areas of Phytomedicine and Pharmaceutical Technology.

The scope of the IJPPE includes the branches like Medicinal Chemistry, Ethnopharmacology, Phytomedicine, Phytochemistry, Medicinal Food, Ethnobotany, Functional Food, Food Chemistry, Nutraceuticals, Analytical Chemistry, Biochemistry, Bioinformatics, Biopharmaceutics, Biotechnology, Clinical Research, Drug discovery, Microbiology, Novel Nutrition, Toxicology, Pharmaceuticals, Pharmacognosy, Pharmacology, Pharmacy Practice, Analytical R&D in Pharma. Furthermore, Research papers and Reviews in IJPPE are read and cited by scientists from all countries of the world. This gives evidence to its success and achievement in realizing its objective of spreading the research results and data of its authors worldwide. Significantly, and as a strategy, IJPPE Editor in Chief work directly and honestly with authors to assist them get their papers accepted and online published in IJPPE.

3. Benefits of publishing with IJPPE

In opposition to these apprehensions about new on-line predatory journals and the older, established journals, the IJPPE is value considering for the following reasons:

- **Online Submission - Reducing Publication Times**
  
  Peer-review process gives importance and worth to the submitted papers [1]. "Science needs that publications be correctly and appropriately vetted and results reasonably presented [2]. Thus, authors wish to get their papers published in peer-reviewed publications.

  IJPPE has adopted SciPress online submission system, which allows authors to submit manuscripts via the Web. This system speeds up the submission and refereeing process, and allows authors to see the status of their articles online.

  IJPPE use the Editor Tool for managing the submission and peer-review process. Editor Tool allows authors to submit their papers, reviewers – to review the manuscripts and editors – to handle the peer-review process online. Editor Tool offers a variety of possibilities to the Authors, as well as:
  - IJPPE provides facility for online submission from [www.scipress.com](http://www.scipress.com)
  - IJPPE provides user-friendly interface
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  - Authors can online monitoring status of their manuscript
  - Instantly see review and editor’s comments
  - Easy upload revised manuscript
  - Direct communication with the Editor in Chief
  - Find all notification regarding their manuscript
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  The regular 'submission-decision' time has become less than 6-8 weeks since inauguration of this system.

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- **Rapid Peer-Review Process**

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high quality of published scientific articles. However, Reviewers do not decide on accepting or rejecting papers, they only recommend a decision on this matter to the IJPPE Editor in Chief.

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As a final point, the journal Editors or the Editorial board learn and study the peer reviewers’ reports and make an ultimate decision. The regular time from the date of submission to the initial editorial decision is 6 to 8 weeks. We are strongly committed to reviewing your article without delay—and the timeliest research qualifies for accelerated review.

- **Rigorous Review and Professional handling**

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![Figure 1. The Peer-review process in IJPPE from submission to final decision.](image-url)
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- Point all necessary items in the section "Checklist". It is possible to submit the Checklist only after you fill in all the required information about author's paper during the previous steps.
- Finally you need to put the necessary marks in the Checklist and confirm it by pressing the "Submit" button thereby finalizing the submission of your paper.

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