VisualGPT: Data-efficient Image Captioning by Balancing Visual Input and Linguistic Knowledge from Pretraining

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Abstract

The ability to quickly learn from a small quantity of training data widens the range of applications of machine learning. In this paper, we propose a data-efficient image captioning model, VisualGPT, which leverages the linguistic knowledge from a large pretrained language model (LM). A crucial challenge is to balance between the use of visual information in the image and prior linguistic knowledge acquired from pretraining. We designed a novel self-resurrecting encoder-decoder attention mechanism to quickly adapt the pretrained LM as the language decoder on a small amount of in-domain training data. The proposed self-resurrecting activation unit produces sparse activations but is not susceptible to zero gradients. When trained on 0.1%, 0.5% and 1% of MSCOCO [35] and Conceptual Captions [56], the proposed model, VisualGPT, surpasses strong image captioning baselines. VisualGPT outperforms the best baseline model by up to 10.8% CIDEr on MS COCO and up to 5.4% CIDEr on Conceptual Captions. To the best of our knowledge, this is the first work that improves data efficiency of image captioning by utilizing LM pretrained on unimodal data. Our code is available at: https://github.com/Vision-CAIR/VisualGPT.

1. Introduction

Image captioning [28, 63, 24, 12, 22] is a prominent example of cross-modal reasoning, requiring accurate understanding of the visual content and precise expression of that understanding in natural language. The task has been established for novel applications such as helping people with impaired vision to understand their surroundings [7, 11] and generating medical imaging for human physicians [33, 10].

However, most of the recent performance gains in image captioning relies on large-scale image-caption corpora such as MS COCO [35] or Conceptual Captions [56]. For instance, MS COCO contains approximately one million human-written captions. Manually creating captions for such large datasets requires significant time and effort. On the other hand, semi-automatic approaches for collecting image-caption pairs from the Internet, as used by Conceptual Captions [56], may generate incorrect or undesirable training data even after multiple rounds of data cleaning; data crawled from the Internet are unlikely to cover highly specific domains such as computerized tomography (CT) scans. Thus, the availability of training data limits the range of objects and scenes that image captioning systems can reliably describe [1]. Improved data efficiency of image captioning will allow practitioners to quickly curate sufficient amount of data and establish systems that can describe rare objects in specific domains.

In this paper, we investigate the data efficiency problem for image captioning. This problem is distinct from the novel object captioning problem [20, 1], which relies...
on abundant in-domain data but zero out-of-domain data. Instead, we aim to improve the performance of image captioning systems trained on a small subset of in-domain data.

We propose to improve data efficiency by leveraging pre-trained language models (LMs) [15, 37, 30, 51], such as BERT [13], XLNet [65], and GPT [49, 50, 8]. Via self-supervised learning, these models acquire rich linguistic and semantic knowledge, which has been shown to inform downstream tasks in NLP [9, 17].

A challenge in utilizing pretrained LMs is to bridge the gap between multi-modal data and the single-modal textual data the LMs are pretrained on. In Figure 2, we compare the part-of-speech distributions of MS COCO and WikiText-2 [43]. MS COCO employs 75% more nouns but 14% fewer verbs. This suggests that the MS COCO captions are biased toward descriptions of static objects rather than actions. As a result, effective use of pretrained LMs in image captioning requires careful balancing of the linguistic knowledge acquired from pretraining and the visual input information.

Figure 1 shows the overall architecture of the proposed network, called VisualGPT. In the commonly used encoder-decoder architecture for image captioning, we initialize the parameters of the decoder from pretrained LMs such as GPT-2 [50], whereas the encoder layers are randomly initialized. In addition, we propose a self-resurrecting attention mechanism that precisely balances the input from the visual encoder and the prior linguistic knowledge from the lower decoder layer. The proposed self-resurrecting attention mechanism can learn to ignore small magnitude inputs and produce sparse activations. Notably, the mechanism does not suffer from the zero gradient problem and can "turn on" an activation again after it has been zeroed out.

We evaluate our VisualGPT against several strong baseline models on 0.1%, 0.5% and 1% of the MS COCO dataset, and the experimental results demonstrate that our VisualGPT can easily outperform the baselines. We also conduct several ablative experiments to confirm the usefulness of pretrained LMs and the proposed self-resurrecting attention mechanism.

With this paper, we make the following contributions:

- We propose to investigate the data efficiency problem for image captioning and to borrow weights from pre-trained language models to initialize the decoder. Using only a small amount of in-domain training data, the proposed encoder-decoder quickly adapts network weights obtained from the textual modality to the cross-modal task of image captioning. To our knowledge, this is the first work that focuses on efficiently adapting large pretrained language models for image captioning.

- We propose a novel encoder-decoder attention with a self-resurrecting activation unit (SRAU), which can learn to balance features from the visual and textual modalities. SRAU produces sparse activations while not being "trapped" in a zero-gradient region.

- We apply the proposed VisualGPT model to several small subsets of MS COCO and Conceptual Captions. In both automatic evaluation and human evaluation, VisualGPT surpasses several state-of-the-art baselines.

2. Related Work

Image Captioning. Numerous image captioning models have been proposed in the past few years. Earlier approaches generated the image caption template, and fill in the blanks with the outputs of object or attribute predictors [57, 66]. In contrast, modern approaches exploit the neural encoder-decoder architecture where an encoder network encodes the visual features and a decoder network generates the language description [62, 14, 23]. Visual features are may be represented by a grid of CNN features [63, 41] or image regions containing objects [3]. Graph neural networks have also been adopted to represent scene graphs or spatial relationships between objects [67, 64]. Recurrent networks [3, 4] and Transformer networks [31, 22, 12] are popular choices for the language decoder. Reinforcement learning enables model optimization with non-differentiable evaluation metrics [53, 36].

The novel image captioning problem treats the image captioning as a zero-shot learning where the captioning system is required to describe objects that do not exist in the training data. Lu et al. [42] propose a hybrid template-based method that fills the slots based on the object categories recognized by object detectors. Feng et al. [16] propose an unsupervised approach that trains via unpaired image-caption data and a visual concept detector. From a learning efficiency perspective, Kim et al [25] improve the data efficiency by borrowing the knowledge from unpaired image-caption data.
**Self-supervised NLP Models.** Self-supervised training of large neural networks on textual data proves to be an important technique in the creation of high-performance NLP models. Several self-supervision signals have been proposed, such as autoregressive language modeling and masked language modeling.

Autoregressive Language modeling is arguably one of the most fundamental tasks in NLP. The task is to predict the next word by conditioning on all preceding words. More formally, given a sequence of words \(w_1, \ldots, w_N\) and a probability distribution \(p_{\theta}\) parameterized by \(\theta\), the training objective is

\[
\max_{\theta} \sum_{i=1}^{N} \log p_{\theta}(w_i | w_1, \ldots, w_{i-1}) \tag{1}
\]

Pretrained models using this objective include [6, 44] and the GPT series [50, 8, 49].

Another popular objective is masked language modeling, which predicts a randomly masked word in a textual sequence based on all other words. Given a random variable \(Z \in \{1, \ldots, N\}\), the training objective is

\[
\max_{\theta} \mathbb{E}_Z \left[ \log p_{\theta}(w_i | w_1, \ldots, w_{i-1}, w_{i+1}, \ldots, w_N) \right] \tag{2}
\]

Models using this objective include ELMo [47] and BERT-related methods [13, 29, 38].

In this paper, we propose a quick adaptation technique for network weights obtained using the language modeling objective. However, the technique is not specific to this type of self-supervision signal and can be applied to other models, as the masked LM objective can be easily converted to the LM objective by masking only the last word in the textual sequence.

Unlike neural networks pretrained on multimodal data (e.g., [48, 59, 58, 40, 32]), our method only requires a small amount of multimodal training data and focuses on adapting linguistic knowledge learned from the textual modality.

### 3. The VisualGPT Architecture

The VisualGPT model contains an image encoder and a caption decoder comprising \(K\) and \(M\) Transformer [60] layers, respectively. Given an image, we first extract objects in the image using an off-the-shelf object detection network. After that, we extract features from the detected bounding boxes and feed them into the image encoder. We denote the number of objects extracted as \(O\) and the dimension of hidden states in the Transformer layers as \(D\). As such, the image encoder outputs a tensor \(I\) of dimension \(D \times O \times K\). Conditioned on \(I\), the caption decoder outputs words in the caption in an autoregressive manner. For the maximum caption length \(T\), the decoder outputs a tensor \(C\) of dimension \(D \times M \times T\). The output of the last decoder layer are classified into sub-word tokens under Byte Pair Encoding (BPE) [55]. At layer \(m\) of the decoder, we use the self-resurrecting encoder-decoder attention mechanism to find the right balance between visual information \(I\) and the linguistic output \(C[m-1]\) from the immediate lower decoder layer. In the next few subsections, we will describe these network components in details.

#### 3.1. Visual Encoder

The visual encoder consists of \(K\) Transformer layers, each of which contains a self-attention operation, a feed-forward operation, and addition-normalization operation. These components are described below.

The self-attention operation can be understood as encoding one element in the input as a convex combination of other elements in the input. Let \(I_{k-1}\) denote the output of the encoder layer \(i-1\) and the input to the encoder layer \(k\). We first linearly project the input to the query matrix \(Q\), key matrix \(K\), and value matrix \(V\).

\[
Q = W^q I_{k-1}, \quad K = W^k I_{k-1}, \quad V = W^v I_{k-1}, \tag{3}
\]

where the matrices \(W^q\), \(W^k\), and \(W^v\) are learnable parameters for the \(j\)th head at layer \(i\). The output of the self-attention mechanism is a convex combination of the columns of \(V\).

\[
f_{att}(Q, K, V) = \text{softmax} \left( \frac{QK^\top}{\sqrt{D}} \right) V \tag{4}
\]

In standard multi-head attention, we utilize multiple sets of \(W^q\), \(W^k\), and \(W^v\). The outputs of all heads are concatenated and linearly projected back to \(D\) dimensions. The output of the multi-head attention, \(I_{k}^{\text{att}}\), is fed into a feed-forward neural network FFN(\(\cdot\)), which is applied to each object feature separately and identically. It composes of two affine transformations and the GELU activation [21].

Finally, an encoder layer also contains residual connections and layer normalization, which are denoted by AddNorm. For an arbitrary input \(z\) and function \(g(\cdot)\), the definition for AddNorm is

\[
\text{AddNorm}(z, g(\cdot)) = \text{LayerNorm}(z + g(z)) \tag{5}
\]

For simplicity, we just write \(\text{AddNorm}(g(z))\) when there is no ambiguity. The final output of the encoder layer \(i\) is

\[
I_i = \text{AddNorm}(\text{FFN}(\text{AddNorm}(I_{k}^{\text{att}})))) \tag{6}
\]

The same encoding layer is repeated \(K\) times to form the complete encoder. The final output of the encoder contains the outputs of all layers, \(I_1, \ldots, I_K\), which form the tensor \(I\) of \(D \times O \times K\) dimensions.
3.2. Caption Decoder

We create the caption decoder by adapting network weights learned from the uni-modal language modeling task. A pretrained language model (LM), parameterized by $\theta$, generates the next token $w_t$ conditioned on the predecessor words $w_1, \ldots, w_{t-1}$. To train the LM is to fit the conditional distribution $P_{\theta}(w_t|w_1, \ldots, w_{t-1})$. In comparison, the caption decoder fits the conditional distribution $P_{\theta}(w_t|w_1, \ldots, w_{t-1}, I)$, where $I$ is the output of the image encoder. It may look simple as we add only one more term to the condition. However, in practice adding the term $I$ completely changes the distribution because it requires the conciliation of information from two different modalities.

We hypothesize that the generation of visual words, such as “person”, “truck”, or “dog”, requires the model to rely on visual information. In contrast, the generation of determiners or connectives requires only linguistic knowledge. Ideally, we would like to exploit the massive amount of linguistic knowledge stored in the pretrained LM weights, while referring to the visual input only when required.

To achieve this goal, we design the decoder architecture, which contains a masked self-attention operation, a cross-attention operation, and an encoder-decoder attention with a self-resurrecting activation unit. Without loss of generality, we now describe these components in the decoder layer $m$. These components are also illustrated in Figure 3.

Masked Self-Attention. At decoder layer $m$, we apply masked self-attention, a standard component in Transformer-based language decoders, to the output of the decoder layer $m-1$, which is denoted as $H_{m-1}$. In the decoding at time step $t$, we use a binary mask to prevent the self-attention operation from seeing any information at the time step $t+1$ and beyond. The output of the masked self-attention is denoted as $\tilde{H}_m$.

Cross-modality Attention. In the cross-modality attention, we linearly project the $\tilde{H}_m \in \mathbb{R}^{D \times T}$ to the query matrix and the output of encoder layer $k$, $I_k \in \mathbb{R}^{D \times T}$ to both the key and value matrices. More formally, we apply the same $f_{att}$ function defined in Equation 4,

$$\dot{I}_k = f_{att}(W^{dq}\tilde{H}_m, W^{dk}I_k, W^{dv}I_k).$$

where $W^{dq}, W^{dk},$ and $W^{dv}$ are trainable parameters.

Encoder-Decoder Attention. To quickly adapt a pretrained language model to a cross-modality task, it is crucial for the neural network to correctly employ the visual input and the linguistic knowledge acquired from pretraining at the right time. The visual information should take priority when generating common visual words, whereas the linguistic knowledge can contribute to connectives or uncommon words.

In order to balance the visual input $\dot{I}_k$ and the linguistic input $\dot{H}_m$, we propose a new encoder-decoder attention. The balance is controlled by two gating matrices $B^{vis}_m \in [0,1]^{D \times T}$ and $B^{lan}_m \in [0,1]^{D \times T}$; they control the relative strengths of the visual input and linguistic input to decoder layer $m$. As such, we compute the interaction between the $m$th decoder layer and the $k$th encoder layer as

$$\dot{H}_{m,k} = B^{vis}_m \otimes \dot{I}_k + B^{lan}_m \otimes \dot{H}_m$$

where $\otimes$ denotes component-wise multiplication. The final output of the decoder layer, $\dot{H}_m$, is computed as the sum of all encoder-decoder interaction.

$$\dot{H}_m = \frac{1}{\sqrt{K}} \sum_{k=1}^{K} \dot{H}_{m,k}$$

We introduce two techniques for computing $B^{vis}$ and $B^{lan}$. The first soft gating technique computes them in pairs.
using sigmoid activation.

\[ B^{\text{vis}}_m[i, j] = \sigma(A[i, j]), \quad B^{\text{lan}}_m[i, j] = 1 - \sigma(A[i, j]) \] (10)

where \( B[i, j] \) denotes the \( i, j \) entry of matrix \( B \). Here \( A \) is computed as an affine transformation of the two input matrices,

\[ A = W^g_m [k; \tilde{H}_m] + C^g_m, \] (11)

where \( W^g_m \in \mathbb{R}^{D \times 2D} \) and \( C^g_m \in \mathbb{R}^{D \times T} \) are trainable parameters, and \([I; H]\) denotes the concatenation of matrices \( I \) and \( H \).

The final output of the decoder layer \( m \) is denoted as \( H_m \) and is computed using FFN and AddNorm.

\[ H_m = \text{AddNorm}(\text{FFN}(\text{LayerNorm}(\tilde{H}_m))) \] (12)

**Self-Resurrecting Activation Unit.** For the second method to compute \( B^{\text{vis}}_m \) and \( B^{\text{lan}}_m \), we propose a novel paired activation function, which we call self-resurrecting activation unit (SRAU), defined as follows

\[ \text{SRAU}(\alpha, \tau) = [\sigma(\alpha) \mathbb{1}(\sigma(\alpha) > \tau); \quad 1 - \sigma(\alpha) \mathbb{1}(1 - \sigma(\alpha) > \tau)] \] (13)

The entries in the matrices \( B^{\text{vis}} \) and \( B^{\text{lan}} \) are computed from SRAU in pairs.

\[ [B^{\text{vis}}_m[i, j]; B^{\text{lan}}_m[i, j]] = \text{SRAU}(A[i, j], \tau) \] (14)

where \( \tau \) is a predefined threshold hyperparameter and \( \mathbb{1} (\cdot) \) is the indicator function, which returns 1 if the inner statement is true and 0 otherwise.

Figure 4 (left) plots the SRAU function. The SRAU contains two gates, \( \sigma(\alpha) \) and \( \sigma(1 - \alpha) \), which are complementary to each other. When one of the gate falls below the threshold \( \tau \), it is rectified to zero. This behavior suppresses small values and creates sparse activations, which may mitigate overfitting. However, when a gate variable is set to zero, it receives zero gradient and cannot be optimized via gradient descent. This is known as a “dead” gate and may impede proper optimization. It is worth noting that, in the design of SRAU, when \( \tau < 0.5 \), the two complementary gates cannot simultaneously receive zero gradient. In other words, if \( \alpha \) receives zero gradient, \( 1 - \alpha \) can continue to be optimized. As such, the SRAU avoids being “trapped” at a flat region. That is why we name the function Self-resurrecting Activation Unit.

We contrast SRAU with a “normalized” version, which may seem intuitive because it ensures one pair of gates \( B^{\text{vis}}_m[i, j] \) and \( B^{\text{lan}}_m[i, j] \) add up to 1.

\[ [\beta_1; \beta_2] = \text{SRAU}(\alpha, \tau) \]

\[ \text{NormSRAU}(\alpha, \tau) = \left[ \begin{array}{c} \frac{\beta_1}{\beta_1 + \beta_2} \quad \frac{\beta_2}{\beta_1 + \beta_2} \end{array} \right] \] (15)

However, the normalization introduces large flat regions of zero gradients, as illustrated in Figure 4 (right). In Section 4.4, we compare the two versions and show the unnormalized SRAU works better.

4. **Experiments**

4.1. **Datasets and Evaluation Metrics**

We evaluate our model on the popular MS COCO dataset [35] and the Conceptual Captions dataset [56]. MS COCO contains 123,287 images and each of them is annotated with 5 different captions. We follow the “Karpathy” split [24] for the validation and test set. The Conceptual Captions dataset [56] contains a wider variety of both images and image caption styles than MS COCO. It contains around 3.3M images for training and 28K for validation. As the test data is not publicly available, we instead use the public validation data as our test set, and randomly sample 5000 different image-caption pairs from the training set as the validation set. All the sentences have been converted to lower cases.

To create the small training data setup, we randomly sample 0.1%, 0.5% and 1% image-caption pairs and use them as training data. The procedure is repeated 4 times with different random seeds.

The evaluation metrics include BLEU [45], METEOR [5], ROUGE[34], CIDEr [61] and SPICE [2]. We report the average performance with standard deviation.

4.2. **Experimental settings**

**Baselines.** We compare our model with several state-of-the-art transformer-based models, including (1) Plain Transformer [60] model. (2) AoANet [22], which replaces the feed-forward module with an attention-on-attention module in every transformer layer. (3) \( \mathcal{M}^2 \) Transformer [12], the current state-of-the-art image-captioning model on MS COCO. As VisualGPT has 12 decoder layers, for fair comparisons, we also create variants of Transformer and \( \mathcal{M}^2 \) Transformer with 12-layer decoders.
paired, they also employ the other of image-caption pairs in Table 1. For Kim et al [26] proposed a semi-supervised learning method to improve the data efficiency of image captioning. They used 1% of images as training data, rather than 1% of image-caption pairs in Table 1. For Kim et al + unpaired, they also employ the other 99% of MS COCO as unpaired images and captions for training. We replicate their setup. In Table 4, we compare VisualGPT against the results reported in [26]. Without using unpaired images and captions, the proposed VisualGPT method outperforms Kim et al by 20.6 CIDEr score.

We also compared VisualGPT against unsupervised methods of Gu et al [18] and Feng et al [16], which use tens of millions of unpaired images and captions. Even though these are not fair comparisons, it is encouraging to see that only 1133 training images are needed to surpass their performance.

4.4. Ablation Studies

To further quantify the contribution of the pretrained language model and the proposed self-resurrecting encoder-decoder attention, we conduct experiments on the following ablated version of VisualGPT.

- **Base + random init.** This is the base model, a Transformer [60] architecture with a 3-layer encoder, a 12-layer decoder, and a traditional cross-modality attention between the encoder and the decoder. The model
Table 2. Ablation study on VisualGPT with different encoder-decoder attentions and compare the functionality of the pretrained language model.

| Ablation                  | B-1 | B-4 | M   | R   | C   | S   |
|---------------------------|-----|-----|-----|-----|-----|-----|
| 0.1% training             |     |     |     |     |     |     |
| Base + random init.       | 44.0| 3.8 | 9.5 | 36.0| 4.7 | 2.1 |
| Base + GPT2 init.         | 56.8| 15.3| 17.0| 41.2| 42.9| 10.5|
| Base + GPT2 + Meshed      | 54.9| 14.7| 16.6| 40.7| 41.0| 10.4|
| Base + GPT2 + AOA         | 55.5| 14.4| 16.2| 40.1| 40.1| 10.2|
| Normalized SRAU           | 55.7| 15.0| 16.8| 41.2| 42.4| 10.4|
| Full VisualGPT            | 58.2| 16.4| 18.5| 41.9| 45.1| 10.9|
| 0.5% training             |     |     |     |     |     |     |
| Base + random init.       | 60.9| 15.8| 18.0| 43.1| 49.7| 11.0|
| Base + GPT2 init.         | 65.1| 21.8| 20.6| 46.6| 69.5| 14.1|
| Base + GPT2 + Meshed      | 64.7| 21.8| 20.7| 47.1| 68.5| 14.2|
| Base + GPT2 + AOA         | 64.2| 21.2| 20.5| 46.5| 67.2| 13.8|
| Normalized SRAU           | 65.3| 21.8| 20.9| 47.0| 69.3| 14.1|
| Full VisualGPT            | 66.2| 22.1| 21.1| 47.3| 70.3| 14.6|
| 1% training               |     |     |     |     |     |     |
| Base + random init.       | 64.0| 19.6| 19.5| 45.7| 62.1| 12.5|
| Base + GPT2 init.         | 68.5| 25.1| 22.1| 49.0| 80.5| 15.4|
| Base + GPT2 + Meshed      | 68.2| 25.0| 22.4| 49.2| 80.4| 15.4|
| Base + GPT2 + AOA         | 68.5| 24.6| 22.0| 48.6| 78.4| 15.0|
| Normalized SRAU           | 69.1| 25.2| 22.3| 49.3| 81.4| 15.5|
| Full VisualGPT            | 69.7| 25.7| 22.6| 49.8| 82.5| 15.8|

Table 3. Testing results by training on small Conceptual Captions subsets

| Models              | Decoder Layers | B-1 | B-4 | M   | R   | C   |
|---------------------|----------------|-----|-----|-----|-----|-----|
| 0.1% training data  |                |     |     |     |     |     |
| Transformer         | 3              | 12.4| 2.4 | 4.9 | 15.2| 21.2|
| M² Transformer      | 3              | 13.1| 2.8 | 4.8 | 15.5| 23.5|
| AoANet              | 3              | 11.4| 2.4 | 4.6 | 14.7| 20.9|
| VisualGPT           | 12             | 13.9| 3.2 | 5.6 | 16.7| 27.7|
| 0.5% training data  |                |     |     |     |     |     |
| Transformer         | 3              | 13.2| 3.3 | 5.5 | 16.3| 29.6|
| M² Transformer      | 3              | 14.5| 3.6 | 6.0 | 17.1| 32.0|
| AoANet              | 3              | 13.8| 3.3 | 5.6 | 17.9| 31.8|
| VisualGPT           | 12             | 15.4| 4.1 | 6.6 | 18.4| 37.4|
| 1% training data    |                |     |     |     |     |     |
| Transformer         | 3              | 13.9| 3.7 | 6.3 | 18.1| 37.9|
| M² Transformer      | 3              | 16.0| 4.1 | 6.8 | 18.9| 39.8|
| AoANet              | 3              | 14.9| 4.1 | 6.5 | 18.6| 39.0|
| VisualGPT           | 12             | 16.4| 4.3 | 6.9 | 19.2| 41.2|

Table 4. Comparison using Kim et al.’s split of MS COCO. Kim et al. employ only 1% images for training, whereas Kim et al. + unpaired also use the rest of training data as unpaired images and texts. We also include unsupervised baselines of Gu et al. and Feng et al.

- Base + GPT2 + Meshed [12]. On top of the Base + GPT2 init. model, we apply the meshed cross-connection between the encoder and the decoder [12] instead of the traditional cross-modality attention.
- Base + GPT2 + AOA [22]. On top of the Base + GPT2 init. model, we add Attention on Attention [22] to the simple cross-modality attention in the decoder.
- Normalized SRAU. We replace the self-resurrecting activation unit in VisualGPT with the normalized self-resurrecting activation unit (see Figure 4). We experimented with other activation functions that do not suffer from zero gradients, such as Leaky ReLU and GELU, but the training crashed as the activation values became too large.

Effects of GPT-2 pretrained weights. Comparing the random initialization (Base + random init.) and the GPT-2 pretrained weights (Base + GPT2 init.), it is evident that the GPT-2 weights play a significant role in learning from small data. In particular, the gap between these two models is the most pronounced when training on the least data.

Effects of the proposed encoder-decoder attention. We compare the full VisualGPT model with two other variants of the encoder-decoder attention, Base + GPT2 + Meshed and Base + GPT2 + AOA. The VisualGPT model achieves the best performance in all three setups, demonstrating the effectiveness of the proposed mechanism.

Effects of self-resurrecting activation. In the Normalized SRAU ablation baseline, the self-resurrecting capability of SRAU is eliminated. This results in substantially lowered performance, decreasing CIDEr from Full VisualGPT by 2.7, 1.0, and 0.3 respectively on the three setups. This demonstrates that the self-resurrecting property is beneficial for learning from small data.

4.5. Human Study

We conducted a Amazon Mechanical Turk study to investigate human preferences over the generated captions. We randomly select 50 test images from the three setup
of 0.1%, 0.5%, and 1% training data. For every image, we generate one caption from VisualGPT and each of three high-performing baselines from Table 1, Transformer [60], M^2 Transformer [12], and AoANet [22], all with three decoder layers. Every image is evaluated by 5 different Turkers and they need to choose the caption which can most accurately describe the image content. Finally we received 750 valid responses and the results are shown in Table 5.

Overall, we can observe that the captions generated by VisualGPT have received the most votes, 39.6% for the 0.1% split, 38.0% for the 0.5% split, 36.4% for the 1% split. For each training setup, we conducted Pearson’s Chi-square test [46], which shows the differences are statistical significant with \( p < 0.05 \) in all cases.

### 4.6. Qualitative Analysis

In this section, we examine examples from the VisualGPT model trained on 1% of MS COCO. First, we show example captions generated by VisualGPT in Figure 5 and the associated \( B^{vis} \) at the last decoder layer. Note that for every word generated, we have a 768-dimensional visual gate vector, which is a slice of \( B^{vis} \) at different time steps. We take the mean of the gate vector as the visual score for that word. After that, we normalize the visual scores across the dataset to the \([0, 1]\) interval and highlight the words accordingly. Blue indicates high visual scores and red indicates low visual scores. We observe that, in agreement with our intuition, VisualGPT assigns high visual scores to words like “desk” and “snowy surface” and low visual scores to determiners and prepositions.

In Figure 6, we plot the distribution of \( B^{vis} \) and \( B^{lan} \) at every decoder layer as a box-and-whisker diagram. We also show the words with the highest and lowest visual scores, which are again in line with our expectations. Additionally, we observe that, going from layer 0 to layer 9, the decoder makes increasing use of visual information, but the uppermost layers, 10 and 11, make more balanced use of information. We hypothesize that the low layers focus on low-level linguistics like syntax, whereas the middle layers learn to fuse linguistic information with visual information. Finally, the two information sources become balanced in the uppermost layers.

### 5. Conclusion

In this paper, we presented a data efficient image captioning model, VisualGPT, which leverages the linguistic knowledge from the pretrained language model. To bridge the semantic gap between different modalities, we designed a novel encoder-decoder attention mechanism with an unsaturated rectified gating function. We evaluate our model on 0.1%, 0.5% and 1.0% of the MSCOCO dataset. The experimental results demonstrate the effectiveness of our approach, which outperforms several strong baseline models.

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A. Supplementary material

In supplementary material, we provide experimental details and additional qualitative examples.

A.1. Additional implementation details

Image and Word Features. Following [3], we use a Faster R-CNN networks [52] with ResNet-101 [19] as a backbone to train on Visual Genome dataset [27], and we extract a 2048-dimensional feature vector for each object.

We use the Byte Pair Encoding (BPE) [55], which effectively incorporate sub-word information and is beneficial for dealing with out-of-vocabulary words. We employ learnable positional encoding and initialize token embedding from pretrained weights of GPT-2.

Architecture and Hyperparameters. We have 3 layers in the encoder and 12 layers in the decoder with 12 heads in each layer. The hidden size $D$ in each layer is 768. We load the GPT-2 (small) pretrained weights, which has 117M parameters into the decoder. We use the learning rate of $1e^{-4}$ under XE loss and $1e^{-5}$ during the reinforcement learning. We train the models with the AdamW optimizer [39] and a batch size 25. The beam size is equal to 5. The threshold $\tau$ is tuned on the validation set for different training data.

A.2. Training Details

We train all the models in two steps. We first train the models with cross-entropy (XE) loss and then finetune them using reinforcement learning. The cross-entropy loss $\mathcal{L}_{XE}$ is the traditional autoregressive classification loss

$$\mathcal{L}_{XE} = -\sum_{i=1}^{T} \log((w_i|w_{1:i-1}))$$

where $w_{1:T}$ represents the target ground truth sequence.

For reinforcement learning, we employ a variant of Self-Critical Sequence training [54]. Following [12], we sample $L$ sentences, $\hat{w}_{1:T}, \ldots, \hat{w}_{t:T}$, with beam search and use the mean reward from the $L$ sentences as the baseline $b$. The gradient is

$$\nabla_{\theta} \mathcal{L}_{RL}(\theta) = -\frac{1}{K} \sum_{i=1}^{L} \left( r(\hat{w}_{i:T}) - b \right) \nabla_{\theta} \log p(\hat{w}_{i:T})$$

where $r(\cdot)$ represents the CIDEr-D reward.

A.3. More training dataset

Figure 7 shows other results obtained by training networks on the 5%, 10%, 20%, 50% and 100% data. VisualGPT outperforms other baseline models when we sample $\leq 20\%$ training data, highlighting its effectiveness on low data regimes.

A.4. Ablation study on $\tau$ of our SRAU

To evaluate the effect of different $\tau$ of our SRAU, we select the $\tau$ equals to 0, 0.1, 0.2 and 0.3 and test on the COCO dataset [35]. In Fig. 8 here, we show that $\tau > 0$ can outperform $\tau = 0$ in most cases. Meaning, SRAU is better than soft gating.

A.5. Attention over Different types of words

We use the Spacy parser to detect the part-of-speech of words in captions and calculate the mean value of the visual attention score. The result is presented in Fig. 9. We found PoS that tend to visual content, like noun (0.71), verb (0.71) and adjective (0.72), have high visual attention scores, whereas linguistic PoS like pronoun (0.53), punctuation (0.58), and determiner (0.61) receive low attention.

A.6. Hallucination Effect of GPT-2

Directly applying a pretrained language model could potentially suffer from the hallucination and generate words that do not correspond to the image but conform to the a priori knowledge of GPT-2. To evaluate such hallucination effect, we performed a human study on models trained using 1% COCO data. We randomly sample 250 images with the generated caption from each model. For each image, we asked 5 different participants if the caption describes objects not in the image or misses objects in the image (shown in Tables 6 and 7). To catch random clickers, we create 5
images with verified captions, and we asked the same questions to 100 participants for each image. Participants who answered these questions wrongly are considered unreliable and removed from the results. Compared to the baselines, VisualGPT has less hallucination and higher coverage of objects.

| Answer | Ours | M$^4$Transformer | Transformer | AoANet | GT |
|--------|------|-----------------|-------------|--------|----|
| No     | 719  | 624             | 633         | 621    | 973|
| Yes    | 367  | 438             | 456         | 447    | 73 |
| No Rate| 0.66 | 0.59            | 0.58        | 0.58   | 0.93|

Table 6. Does the caption miss things that are shown in the image?

| Answer | Ours | M$^4$Transformer | Transformer | AoANet | GT |
|--------|------|-----------------|-------------|--------|----|
| No     | 720  | 692             | 633         | 655    | 448|
| Yes    | 360  | 418             | 423         | 412    | 43 |
| No Rate| 0.67 | 0.62            | 0.60        | 0.61   | 0.96|

Table 7. Does the caption describe things that aren’t in the image?

A.7. More Qualitative Examples

In Figure 10, we provide more examples of visual attentions. Blue indicates high visual scores and red indicates low visual scores. We can observe that VisualGPT assigns higher scores to words like “steam engine”, “elephants”, “horse”, “lush” and “cabinets”, and it assigns low visual scores to determiners and prepositions like “to” and “at”.

We also show some examples of generated captions by our VisualGPT and several strong baseline models including Transformer (3 layers) [60], M$^2$ Transformer (3 layers) [12] and AoANet [22] in the Table 8, Table 9 and Table 10. Overall, we can observe that our VisualGPT is able to describe the image content more accurately than the baseline models.

![Figure 9. Attention Scores over different part-of-speech words](image-url)

![Figure 10. More examples of visual attention for each word in generated captions](image-url)
| Image | Generated Captions | Ground Truth |
|-------|---------------------|--------------|
| ![Image](https://example.com/image1) | **Transformer**: a woman riding some skis on skis  
**M$^2$ Transformer**: a couple of skiers are standing near the snow  
**AoANet**: a man with skis in the snow  
**VisualGPT (ours)**: a group of people walk on a snowy mountain | GT1: the people are walking through snow in a wooded area  
GT2: two people wearing skis traveling through the snow  
GT3: a man is walking down a path covered in a snow  
GT4: a couple is skiing through the snowy woods  
GT5: a couple of people that are in a snowy field |
| ![Image](https://example.com/image2) | **Transformer**: a woman riding some skis on skis  
**M$^2$ Transformer**: a street that has some street in it  
**AoANet**: a street with people on a city street  
**VisualGPT (ours)**: a street with tall signs and traffic signs | GT1: a yellow traffic light above a street next to houses  
GT2: a street scene of an intersection with a street light  
GT3: a stop light hanging over an intersection in a residential area  
GT4: a traffic signal at an intersection is suspended on wire  
GT5: a street intersection with a traffic light over it |
| ![Image](https://example.com/image3) | **Transformer**: some pizza are sitting on a plate  
**M$^2$ Transformer**: a traffic light over a street light under a traffic light  
**AoANet**: a street with people on a city street  
**VisualGPT (ours)**: a street with tall signs and traffic signs | GT1: a batch of bread slices sitting on a plate  
GT2: a plate with some pieces of bread on it  
GT3: sliced french bread is on a plat that is lying on a table  
GT4: bread that is sitting on a plate that is on a table  
GT5: a white plate with lots topped with garlic bread |
| ![Image](https://example.com/image4) | **Transformer**: two tennis player playing tennis on the ball  
**M$^2$ Transformer**: a tennis player about to hit a ball  
**AoANet**: a baseball players on a game playing a game  
**VisualGPT (ours)**: a tennis player hits a ball with a racket | GT1: a man holding a racquet on top of a tennis court  
GT2: a man with a tennis racket reaches for a ball  
GT3: a man with a tennis racket is running on a court  
GT4: a young man is playing a game of tennis  
GT5: a tennis player in a blue shirt runs toward a ball |
| ![Image](https://example.com/image5) | **Transformer**: a group of birds that are standing in the grass  
**M$^2$ Transformer**: a flock of birds perched in a tree branch  
**AoANet**: several giraffe are standing next to each trees  
**VisualGPT (ours)**: a bird standing in the middle of a pond | GT1: a bird is perched a top a branch over a river  
GT2: a bird sits on a branch above a stream  
GT3: a bird on top of a tree branch over water  
GT4: a picture of an outside region that appears incredible  
GT5: a bird on a fallen branch in a body of water |

Table 8. Caption generated by our VisualGPT, Transformer, M$^2$ Transformer and AoANet on 0.1% MS COCO data split
| Image | Generated Captions | Ground Truth |
|-------|--------------------|--------------|
| ![Image](image1.jpg) | **Transformer**: several boats are sitting in the middle of a lake  
**M² Transformer**: a boat filled with boats floating in the water  
**AoANet**: an empty boat that has water and water  
**VisualGPT (ours)**: a canal filled with boats in the water | **GT1**: a blue boat docked on a green lush shore  
**GT2**: a small marina with boats docked there  
**GT3**: a group of boats sitting together with no one around  
**GT4**: some boats parked in the water at a dock  
**GT5**: boats sitting around the side of a lake by a tree |
| ![Image](image2.jpg) | **Transformer**: pizza slices and pizza in a plate covered pizza  
**M² Transformer**: people sitting at a table eating pizza and other salad  
**AoANet**: two pizza eating a table with pizza on the table  
**VisualGPT (ours)**: a group of pizza on a iron plate with toppings | **GT1**: a set of five pizzas sitting next to each other each with different toppings  
**GT2**: a handful of prepared pizzas sit next to each other  
**GT3**: five uncooked pizzas with a variety of different toppings  
**GT4**: five unbaked pizzas that include various types of cheeses  
**GT5**: five different pizzas are being prepared over a metal tray |
| ![Image](image3.jpg) | **Transformer**: several boats are sitting in the middle of a lake  
**M² Transformer**: a boat filled with boats floating in the water  
**AoANet**: an empty boat that has water and water  
**VisualGPT (ours)**: a canal filled with boats in the water | **GT1**: a blue boat docked on a green lush shore  
**GT2**: a small marina with boats docked there  
**GT3**: a group of boats sitting together with no one around  
**GT4**: some boats parked in the water at a dock  
**GT5**: boats sitting around the side of a lake by a tree |
| ![Image](image4.jpg) | **Transformer**: a group of people taking a child in a building  
**M² Transformer**: a group of people in an airport with their hands  
**AoANet**: a picture of a young group of people standing for men  
**VisualGPT (ours)**: a group of people standing around a tv | **GT1**: a group of men standing around a room  
**GT2**: some people are waiting in a long room  
**GT3**: people are standing in a room looking at a television screen  
**GT4**: a person sitting on a bench while the rest look somewhere else  
**GT5**: a man in red winter clothes sits on a bench with people behind him gather in front of a tv |
| ![Image](image5.jpg) | **Transformer**: an elephant eating a elephant has a elephant  
**M² Transformer**: elephant with its trunk with their elephant with its trunk  
**AoANet**: two elephants standing at a lot of trees  
**VisualGPT (ours)**: three elephants standing next to some trees | **GT1**: two adult elephants are surrounding a baby elephant  
**GT2**: a baby elephant kneeling in front of two bigger elephants  
**GT3**: a baby elephant and it´s parents eat fruit  
**GT4**: elephants eat fruit a baby elephant rummaging in the food  
**GT5**: a pair of adult elephants with a baby elephant eat from a pile of fruit |

Table 9. Caption generated by our VisualGPT, Transformer, M² Transformer and AoANet on 0.5% MS COCO data split
| Image | Generated Captions | Ground Truth |
|-------|--------------------|--------------|
| ![Image](https://via.placeholder.com/150) | **Transformer**: a man in a suit and a woman standing in a shop  
**M^2 Transformer**: a man is standing in a shop with a people holding people  
**AoANet**: a man is working on a bus in a  
**VisualGPT (ours)**: a group of people standing at an airport with their luggage | GT1: several people are purchasing tickets at a bus station  
GT2: some people are checking in at the ticket counter somewhere in asia  
GT3: people waiting in line with luggage at a ticket counter  
GT4: people are standing near an airport ticket kiosk  
GT5: customers stand at a kiosk waiting for tickets |
| ![Image](https://via.placeholder.com/150) | **Transformer**: a bus that is parked in front of a building  
**M^2 Transformer**: a couple of people walking down the side of a street  
**AoANet**: a bus is parked in a city street  
**VisualGPT (ours)**: a while and blue bus is parked on the side of a city street | GT1: people standing outside of a blue and white bus  
GT2: an image of a tour bus that is picking people up  
GT3: several people standing around buses and most wearing orange vests  
GT4: a public transit bus pulling up to pick up passengers  
GT5: a city bus at a stop waiting to pick up passengers |
| ![Image](https://via.placeholder.com/150) | **Transformer**: a blue and white airplane flying through a sky  
**M^2 Transformer**: an air plane flying in the air  
**AoANet**: a plane airplane flying down in the sky  
**VisualGPT (ours)**: a plane is flying in the air over the trees | GT1: there’s and airplane in the sky flying over some trees  
GT2: a large plane is flying over a crowd of trees  
GT3: a aeroplane soaring high in the sky above the trees  
GT4: a passenger plane flies in the sky over a forest  
GT5: an airplane is seen flying over several trees |
| ![Image](https://via.placeholder.com/150) | **Transformer**: a white toilet sitting in a white bathroom next to a sink  
**M^2 Transformer**: a cat sitting in the toilet  
**AoANet**: a bathroom with a toilet and a sink  
**VisualGPT (ours)**: a cat sitting on top of a bathroom sink | GT1: a cat climbing into a bathroom sink looking at someone  
GT2: a cat looks up as it stands in the bathroom sink  
GT3: a large cat stands inside of a clean bathroom sink  
GT4: cat is caught stepping in to the bathroom sink  
GT5: a cute kitty cat in the sink of a bathroom near a brush and other items |
| ![Image](https://via.placeholder.com/150) | **Transformer**: a little girl is eating a birthday cake  
**M^2 Transformer**: a child and a child are sitting at a table with table with table  
**AoANet**: two children sitting at a table with a laptop computer  
**VisualGPT (ours)**: a woman and a girl sitting at a table with a birthday cake | GT1: a woman and child stand next to a table with cake on it  
GT2: a lady standing near the table with a baby is posing for the camera  
GT3: a woman stands beside a baby in a high chair a table is set with a birthday cake and champagne  
GT4: a woman setting up her house for a party  
GT5: a person standing next to a child in a booster seat |

Table 10. Caption generated by our VisualGPT, Transformer, M^2 Transformer and AoANet on 1% MS COCO data split