McDonald's Joins in the Fun

The McDonald's All-American Marching Band will be featured in the fifth annual World's Largest Concert, which will air Thursday, March 9, 1989, from 1:00 to 1:30 p.m. EST. McDonald's is helping MENC increase participation and publicity for this event. Plans are under way for participating McDonald's restaurants across the country to work with school music teachers to host the local concerts and other community activities during the televised WLC. See the fall issue of MENC Soundpost for program selections and more information.

Getting Together for MIOSM 1989

"All Together Now!" is the theme for the 1989 Music In Our Schools Month celebration and the fifth annual World's Largest Concert. Tom Batiuk, creator of the well-known cartoon character Funky Winkerbean, developed an illustration for the theme that represents the unifying nature of music. (To get a glimpse of the illustration, see the fall issue of MENC Soundpost.) "All Together Now!" inspired renowned composer Natalie Sleeth to write a song with the same name for the celebration. The music will be available soon from retail stores across the nation in SA, SAB, and SATB voicings and in intermediate band and orchestra arrangements.

Committees to Advise Executive Board

The National Executive Board has appointed two new advisory committees. The In-Service Planning Advisory Committee will examine MENC in-service meetings and activities and recommend ways to make them more effective and useful to members. The Publications Planning Advisory Committee will advise the board on the long-range planning of all MENC publications including books, videotapes, and journals.

Marching Right Along

A new MENC National High School Marching Bands program has been established to provide outstanding music students with a unique opportunity to participate in major festivals in the United States and abroad. The program, which is being coordinated by Super Holiday Tours and Travel of Orlando, Florida, will involve band members in activities like the Citrus Bowl Parade in Orlando, the Fiesta Bowl Parade in Phoenix, Arizona, and St. Patrick's Day in Ireland. In addition to receiving a tremendous musical experience, students participating in the program also will have the opportunity to observe the culture and history of the areas they visit. Super Holiday Tours and Travel mailed information to 18,000 high school music directors over the summer asking them to nominate one or more students for any of the bands to be organized. A follow-up brochure will be mailed soon.

For additional information and nomination forms, contact Super Holiday Tours and Travel at 800-327-2116. (In Florida, call 407-351-4451 collect.)