Utility-Privacy Tradeoff in Databases: An Information-theoretic Approach

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Abstract

Ensuring the usefulness of electronic data sources while providing necessary privacy guarantees is an important unsolved problem. This problem drives the need for an analytical framework that can quantify the privacy of personally identifiable information while still providing a quantifiable benefit (utility) to multiple legitimate information consumers. This paper presents an information-theoretic framework that promises an analytical model guaranteeing tight bounds of how much utility is possible for a given level of privacy and vice-versa. Specific contributions include: i) stochastic data models for both categorical and numerical data; ii) utility-privacy tradeoff regions and the encoding (sanitation) schemes achieving them for both classes and their practical relevance; and iii) modeling of prior knowledge at the user and/or data source and optimal encoding schemes for both cases.

Index Terms

utility, privacy, databases, rate-distortion theory, equivocation, side information.

I. INTRODUCTION

Just as information technology and electronic communications have been rapidly applied to almost every sphere of human activity, including commerce, medicine and social networking, the risk of accidental or intentional disclosure of sensitive private information has increased. The concomitant creation of large

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centralized searchable data repositories and deployment of applications that use them has made “leakage” of private information such as medical data, credit card information, power consumption data, etc. highly probable and thus an important and urgent societal problem. Unlike the secrecy problem, in the privacy problem, disclosing data provides informational utility while enabling possible loss of privacy at the same time. Thus, as shown in Fig. 1 in the course of a legitimate transaction, a user learns some public information (e.g. gender and weight), which is allowed and needs to be supported for the transaction to be meaningful, and at the same time he can also learn/infer private information (e.g., cancer and income), which needs to be prevented (or minimized). Thus, every user is (potentially) also an adversary.

The problem of privacy and information leakage has been studied for several decades by multiple research communities; information-theoretic approaches to the problem are few and far in between and have primarily focused on using information-theoretic metrics. However, a rigorous information-theoretic treatment of the utility-privacy (U-P) tradeoff problem remains open and the following questions are yet to be addressed: (i) the statistical assumptions on the data that allow information-theoretic analysis, (ii) the capability of revealing different levels of private information to different users, and (iii) modeling of and accounting for prior knowledge. In this work, we seek to apply information theoretic tools to address the open question of an analytical characterization that provides a tight U-P tradeoff. If one views public and private attributes of data in a repository as random variables with a joint probability distribution, a private attribute in a database remains private to the extent that revealing public attributes releases no additional information about it – in other words, minimizing the risk of privacy loss implies that the conditional entropy of the private attribute should be as high as possible after the disclosure. Thus, in Fig. 1 keeping the cancer attribute private would mean that, given knowledge of the public attributes of gender and weight, the predictability of the cancer attribute should remain unchanged. To achieve this, the gender attribute in Entry 1 has been “sanitized.”

The utility of a data source lies in its ability to disclose data and privacy considerations have the potential to hurt utility. Indeed, utility and privacy are competing goals in this context. For example, in Fig. 1 one could sanitize all or most of the entries in the gender attribute to ‘M’ to obtain more privacy but that could reduce the usefulness of the published data significantly. Any approach that considers only the privacy aspect of information disclosure while ignoring the resultant reduction in utility is not likely to be practically viable. To make a reasoned tradeoff, we need to know the maximum utility achievable for a given level of privacy and vice versa, i.e. an analytical characterization of the set of all achievable U-P tradeoff points. We show that this can be done using an elegant tool from information theory called rate distortion theory: utility can be quantified via fidelity which, in turn, is related (inversely) to distortion.
Fig. 1. An example database with public and private attributes and its sanitized version.

Rate distortion has to be augmented with privacy constraints quantified via *equivocation*, which is related to entropy.

*Our Contributions:* The central contribution of this work is a precise quantification of the tradeoff between the privacy needs of the individuals represented by the data and the utility of the *sanitized* (published) data for any data source using the theory of rate distortion with additional privacy constraints. Utility is quantified (inversely) via *distortion* (accuracy), and privacy via *equivocation* (entropy).

We expose for the first time an essential dimension of information disclosure via an additional constraint on the disclosure rate, a measure of the precision of the sanitized data. Any controlled disclosure of public data needs to specify the accuracy and precision of the disclosure; while the two can be conflated using additive noise for numerical data, additive noise is not an option for categorical data (social security numbers, postal codes, disease status, etc.) and thus output precision becomes important to specify. For example, in Fig. 1 the weight attribute is a numeric field that could either be distorted with random additive noise or truncated (or quantized) into ranges such as 90-100, 100-110, etc. The use of the digits of the social security number to identify and protect the privacy of students in grade sheets is a familiar non-numeric example. Sanitization (of the full SSN) is achieved by heuristically reducing precision to typically the last four digits. A theoretical framework that formally specifies the output precision necessary and sufficient to achieve the optimal U-P tradeoff would be desirable.

In [1] the rate-distortion-equivocation (RDE) tradeoff for a simple source model was presented. We translate this formalism to the U-P problem and develop a *framework that allows us to model generic data sources*, including multi-dimensional databases and data streams [2], develop abstract utility and privacy metrics, and quantify the fundamental U-P tradeoff bounds. We then present a *sanitization scheme that*
achieves the U-P tradeoff region and demonstrate the application of this scheme for both numerical and categorical examples. Noting that correlation available to the user/adversary can be internal (i.e. between variables within a database) or external (with variables that are outside the database but accessible to the user/adversary), [3]–[5] have shown that external knowledge can be very powerful in the privacy context. We address this challenge in our framework via a model for side information. Our theorem in this context reported previously in [6] is presented with the full proof here.

Finally, we demonstrate our framework with two crucial and practically relevant examples: categorical and numerical databases. Our examples demonstrate two fundamental aspects of our framework: (i) how statistical models for the data and U-P metrics reveals the appropriate distortion and suppression of data to achieve both privacy and utility guarantees; and (ii) how knowledge of source statistics enables determining the U-P optimal sanitization mechanism, and therefore, the largest U-P tradeoff region.

The paper is organized as follows. In Section II we briefly summarize the state of the art in database privacy research. In Section III we motivate the need for an information-theoretic analysis and present the intuition behind our analytical framework. In Section IV we present an abstract model and metrics for structured data sources such as databases. We develop our primary analytical framework in Section V and illustrate our results in Section VI. We close with concluding remarks in Section VII.

II. RELATED WORK

The problem of privacy in databases has a long and rich history dating back at least to the 1970s, and space restrictions preclude any attempt to do full justice to the different approaches that have been considered along the way. We divide the existing work into two categories, heuristic and theoretical techniques, and outline the major milestones from these categories for comparison.

The earliest attempts at systematic privacy were in the area of census data publication where data was required to be made public but without leaking individuals’ information. A number of ad hoc techniques such as sub-sampling, aggregation, and suppression were explored (e.g., [7], [8] and the references therein). The first formal definition of privacy was $k$-anonymity by Sweeney [3]. However $k$-anonymity was found to be inadequate as it only protects from identity disclosure but not attribute-based disclosure and was extended with $t$-closeness [9] and $l$-diversity [10]. All these techniques have proved to be non-universal as they were only robust against limited adversaries. Heuristic techniques for privacy in data mining have focused on using a mutual information-based privacy metrics [11].

The first universal formalism was proposed in differential privacy (DP) [4] (see the survey in [12] for a detailed history of the field). In this model, the privacy of an individual in a database is defined as
a bound on the ability of any adversary to accurately detect whether that individual’s data belongs to
the database or not. They also show that Laplacian distributed additive noise with appropriately chosen
parameters suffices to sanitize numerical data to achieve differential privacy. The concept of DP is strictly
stronger than our definition of privacy, which is based on Shannon entropy. However, our model seems
more intuitively accessible and suited to many application domains where strict anonymity is not the
requirement. For example, in many wellness databases the presence of the record of an individual is not
a secret but that individual’s disease status is. Our sanitization approach applies to both numerical and
categorical data whereas DP, while being a very popular model for privacy, appears limited to numerical
data. Furthermore, the loss of utility from DP-based sanitization can be significant [13]. There has been
some work pointing out the loss of utility due to privacy mechanisms for specific applications [14].

More generally, a rigorous model for privacy-utility tradeoffs with a method to achieve all the optimal
points has remained open and is the subject of this paper. The use of information theoretic tools for
privacy and related problems is relatively sparse. [1] analyzed a simple two variable model using rate
distortion theory with equivocation constraints, which is the prime motivation for this work. In addition,
there has been recent work comparing differential privacy guarantee with Renyi entropy [15] and Shannon
entropy [16].

III. MOTIVATION AND BACKGROUND

The information-theoretic approach to database privacy involves two steps: the first is the data mod-
eling step and the second is deriving the mathematical formalism for sanitization. Before we introduce
our formal model and abstractions, we first present an intuitive understanding and motivation for our
approaches below.

A. Motivation: Statistical Model

Our work is based on the observation that large datasets (including databases) have a distributional
basis; i.e., there exists an underlying (sometimes implicit) statistical model for the data. Even in the case
of data mining where only one or a few instances of the dataset are ever available, the use of correlations
between attributes used an implicit distributional assumption about the dataset. We explicitly model the
data as being generated by a source with a finite or infinite alphabet and a known distribution. Each row
of the database is a collection of correlated attributes (of an individual) that belongs to the alphabet of
the source and is generated according to the probability of occurrence of that letter (of the alphabet).
Our statistical model for databases is also motivated by the fact that while the attributes of an individual may be correlated (e.g. between the weight and cancer attributes in Fig. 1), the records of a large number of individuals are generally independent or weakly correlated with each other. We thus model the database as a collection of \( n \) observations generated by a memoryless source whose outputs are independent and identically distributed (i.i.d.).

Statistically, with a large number \( n \) of i.i.d. samples collected from a source, the data collected can be viewed as typical, i.e., it follows the strong law of large numbers (SLLN) [17, Ch. 11]. The SLLN implies that the absolute difference between the empirical distribution (obtained from the observations) and the actual distribution of each letter of the source alphabet decreases with \( n \), i.e., the samples (letters from the source alphabet) in the database will be represented proportional to their actual probabilities. This implies that for all practical purposes the empirical distribution obtained from a large dataset can be assumed to be the statistical distribution of the idealized source for our model and the approximation gets better as \( n \) grows.

Our measures for utility and privacy capture this statistical model. In particular, we quantify privacy using conditional entropy where the conditioning on the published (revealed) data captures the average uncertainty about the source (specifically, the private attributes of the source) post-sanitization. Our utility measure similarly is averaged over the source distribution.

Intuitively, privacy is about maintaining uncertainty about information that is not explicitly disclosed. The common notion of a person being undetectable in a group as in [3] or an individual record remaining undetectable in a dataset [4] captures one flavor of such uncertainty. More generally, the uncertainty about a piece of undisclosed information is related to its information content. Our approach focuses on the information content of every sample of the source and sanitizes it in proportion to its likelihood in the database. This, in turn, ensures that low probability/high information samples (outliers) are suppressed or heavily distorted whereas the high probability (frequent flier) samples are distorted only slightly. Outlier data, if released without sanitization, can leak a lot of information to the adversary about those individuals (e.g. individuals older than a hundred years); on the other hand, for individuals represented by high probability samples either the adversary already has a lot of information about them or they are sufficiently indistinct due to their high occurrence in the data, thereby allowing smaller distortion.

As we show formally in the sequel, our approach and solution for categorical databases captures a critical aspect of the privacy challenge, namely, in suppressing the high information (low probability outlier samples) and distorting all others (up to the desired utility/distortion level), the database provides uncertainty (for that distortion level) for all samples of the data. Thus, our statistical privacy measure
captures the characteristics of the underlying data model.

It is crucial to note that distortion does not only imply distance-based measures. The distortion measure can be chosen to preserve any desired function, deterministic or probabilistic, of the attributes (e.g., aggregate statistics). Our aim is to ensure that sensitive data is protected by randomizing the public (non-sensitive) data in a rigorous and well-defined manner such that: (a) it still preserves some measure of the original public data (e.g., K-L divergence, Euclidean distance, Hamming distortion, etc.); and (b) provides some measure of privacy for the sensitive data that can be inferred from the revealed data. In this context, distortion is a term that makes precise a measure of change between the original non-sensitive data and its revealed version; appropriate measures depend on the data type, statistics, and the application as illustrated in the sequel.

At its crux, our proposed sanitization process is about determining the statistics of the output (database) that achieve a desired level of utility and privacy and about deciding which input values to perturb and how to probabilistically perturb them. Since the output statistics depends on the sanitization process, for the i.i.d. source model considered here, mathematically the problem reduces to finding the input to output symbol-wise transition probability.

B. Background: Rate-distortion Theory

In addition to a statistical model for large data sets, we also introduce an abstract formulation for the sanitization process, which is based on the theory of rate-distortion. We provide some intuition for the two steps involved in information-theoretic sanitization, namely encoding at the database and decoding at the data user.

For the purposes of privacy modeling the attributes about any individual in a database fall in two categories: public attributes that can be revealed and private attributes that need to be kept hidden, respectively. An attribute can be both public and private at the same time. The attributes of any individual are correlated; this implies that if the public attributes are revealed as is, information about the private attributes can be inferred by the user using a correlation model. Thus, ensuring privacy of the private attributes (also referred to as hidden attributes in the sequel) requires modifying/sanitizing/distorting the public attributes. However, the public attributes have a utility constraint that limits the distortion, and therefore, the privacy that can be guaranteed to the private attributes.

Our approach is to determine the optimal sanitization, i.e., a mapping which guarantees the maximal privacy for the private attributes for the desired level of utility for the public attributes, among the set of all possible mappings that transform the public attributes of a database. We use the terms encoding
and decoding to denote this mapping at the data publisher end and the user end respectively. A database instance is an \( n \)-realization of a random source (the source is a vector when the number of attributes \( K > 1 \)) and can be viewed as a point in an \( n \)-dimensional space (see Fig. 2). The set of all possible databases (\( n \)-length source sequences) that can be generated using the source statistics (probability distribution) lie in this space.

Our choice of utility metric is a measure of average ‘closeness’ between the original and revealed database public attributes via a distortion requirement \( D \). Thus the output of sanitization will be another database (another point in the same \( n \)-dimensional space) within a ball of ‘distance’ \( nD \). We seek to determine a set of some \( M = 2^n R \) output databases that ‘cover’ the space, i.e., given any input database instance there exists at least one sanitized database within bounded ‘distance’ \( nD \) as shown in Fig. 2. Note that the sanitized database may be in a subspace of the entire space because only the public attributes are sanitized and the utility requirement is only in this subspace.

In information theory such a distortion-constrained encoding is referred to as quantization or compression. Furthermore, the mapping is referred to as vector quantization because the compression is of an \( n \)-dimensional space and can be achieved in practice using clustering algorithms. In addition to a distortion (utility) constraint, our privacy constraint also requires that the “leakage” (i.e. the loss of uncertainty) about the private attributes via correlation from the sanitized database is bounded. The set of \( M \) source-sanitized database pairs is chosen to satisfy both distortion and leakage constraints. The database user that receives the sanitized database may have other side-information (s.i.) about which the encoder is either statistically informed (i.e., only the statistics of s.i. known) or informed (knows s.i. \textit{a priori}). The decoder can combine the sanitized database published by the encoder and the s.i. to recreate the final reconstructed database.

Obtaining the U-P tradeoff region involves two parts: the first is a proof of existence of a mapping, called a converse or outer bounds in information theory, and the second is an achievable scheme (inner bounds) that involves constructing a mapping (called a code). Mathematically, the converse bounds the maximal privacy that can be achieved for a desired utility over the space of all feasible mappings, and the achievable scheme determines the input to output probabilistic mapping and reveals the minimal privacy achievable for a desired distortion. When the inner and outer bounds meet, the constructive scheme is tight and achieves the entire U-P tradeoff, often the case for tractable distributions such as Gaussian, Laplacian, and arbitrary discrete sources.

It is important to note that our assumption of knowledge of the source statistics at all involved parties does not limit the applicability of the framework for the following reasons: (a) the statistics
for large data can often be sampled reliably from the data collected; (ii) knowledge of statistics alone is insufficient to generate the actual database at the user; and (iii) most importantly, the statistical knowledge enables us to find the optimal input to output probabilistic mapping (i.e., a perturbation matched to the source statistics) that satisfy specific utility and privacy measures. The power of our approach is that it completely eliminates signal-perturbation mismatch problems as observed in privacy-preserving data mining solutions by Kargupta et al [18]; furthermore, the irreversibility of the quantization process implies that the suppressed or distorted data cannot be reversed despite knowledge of the actual statistics. In the following Section, we formalize these notions and present a rigorous analysis.

IV. Model and Metrics

A. Model for Databases

A database $D$ is a matrix whose rows and columns represent the individual entries and their attributes, respectively. For example, the attributes of a healthcare database can include name, address, SSN, gender, and a collection of possible medical information. The attributes that directly give away information such as name and SSN are typically considered private data.

Model: Our proposed model focuses on large databases with $K$ attributes per entry. Let $\mathcal{X}_k$, for all $k \in K = \{1,2,\ldots,K\}$, and $Z$ be finite sets. Let $X_k \in \mathcal{X}_k$ be a random variable denoting the $k^{th}$ attribute, $k = 1,2,\ldots,K$, and let $X_K \equiv (X_1,X_2,\ldots,X_K)$. A database $d$ with $n$ rows is a sequence of $n$ independent observations from the distribution having a probability distribution

$$p_{X_K}(x_K) = p_{X_1,X_2,\ldots,X_K}(x_1,x_2,\ldots,x_K)$$ (1)
which is assumed to be known to both the designers and users of the database. Our simplifying assumption of row independence holds generally in large databases (but not always) as correlation typically arises across attributes and can be ignored across entries given the size of the database. We write $X^n_K = (X^n_1, X^n_2, \ldots, X^n_K)$ to denote the $n$ independent and identically distributed (i.i.d.) observations of $X^n_K$.

The joint distribution in (1) models the fact that the attributes corresponding to an individual entry are correlated in general and consequently can reveal information about one another.

Public and private attributes: We consider a general model in which some attributes need to be kept private while the source can reveal a function of some or all of the attributes. We write $K_r$ and $K_h$ to denote sets of private (subscript $h$ for hidden) and public (subscript $r$ for revealed) attributes, respectively, such that $K_r \cup K_h = K \equiv \{1, 2, \ldots, K\}$. We further denote the corresponding collections of public and private attributes by $X_{K_r} \equiv \{X_k\}_{k \in K_r}$ and $X_{K_h} \equiv \{X_k\}_{k \in K_h}$, respectively. More generally, we write $X_{S_h} \equiv \{X_k : k \in S_h \subseteq K_h\}$ and $X_{S_r} \equiv \{X_k : k \in S_r \subseteq K_r\}$ to denote subsets of private and public attributes, respectively.

Our notation allows for an attribute to be both public and private; this is to account for the fact that a database may need to reveal a function of an attribute while keeping the attribute itself private. In general, a database can choose to keep public (or private) one or more attributes ($K > 1$). Irrespective of the number of private attributes, a non-zero utility results only when the database reveals an appropriate function of some or all of its attributes.

Revealed attributes and side information: As discussed in the previous section, the public attributes are in general sanitized/distorted prior to being revealed in order to reduce possible inferences about the private attributes. We denote the resulting revealed attributes as $\hat{X}_{K_r} \equiv \{\hat{X}_k\}_{k \in K_r}$. In addition to the revealed information, a user of a database can have access to correlated side information from other information sources. We model the side information (s.i.) as an $n$-length sequence $Z^n = (Z_1, Z_2, \ldots, Z_n)$, $Z_i \in \mathcal{Z}$ for all $i$, which is correlated with the database entries via a joint distribution $p_{X_{K_r}Z}(x_{K_r}, z)$.

Reconstructed database: The final reconstructed database at the user will be either a database of revealed public attributes (when no s.i. is available) or a database generated from a combination of the revealed public attributes and the side information (when s.i. is available).

B. Metrics: The Privacy and Utility Principle

Even though utility and privacy measures tend to be specific to the application, there is a fundamental principle that unifies all these measures in the abstract domain. A user perceives the utility of a perturbed database to be high as long as the response is similar to the response of the unperturbed database;
thus, the utility is highest of an unperturbed database and goes to zero when the perturbed database is completely unrelated to the original database. Accordingly, our utility metric is an appropriately chosen average ‘distance’ function between the original and the perturbed databases.

Privacy, on the other hand, is maximized when the perturbed response is completely independent of the data. Our privacy metric measures the difficulty of extracting any private information from the response, i.e., the amount of uncertainty or equivocation about the private attributes given the response. One could alternately quantify the privacy loss from revealing data as the mutual information between the private attributes and the response; mutual information is typically used to quantify leakage (or secrecy) for continuous valued data.

C. Utility and Privacy Aware Encoding

Since database sanitization is traditionally the process of distorting the data to achieve some measure of privacy, it is a problem of mapping a database to a different one subject to specific utility and privacy requirements.

Mapping: Our notation below relies on this abstraction. Let $X_k, k \in K$, and $Z$, be as above and let $\hat{X}_j$ be additional finite sets for all $j \in K_r$. Recall that a database $d$ with $n$ rows is an instantiation of $X_K^n$. Thus, we will henceforth refer to a real database $d$ as an input database and to the corresponding sanitized database (SDB) $d_s$ as an output database. When the user has access to side information, the reconstructed database $d'$ at the user will in general be different from the output database.

Our coding scheme consists of an encoder $F_E$ which is a mapping from the set of all input databases (i.e., all databases $d$ allowable by the underlying distribution) to a set of indices $J \equiv \{1, 2, \ldots, M\}$ and an associated table of output databases (each of which is a $d_s$) given by

$$F_E : (X_1^n \times \ldots \times X_K^n)_{k \in K_{\text{enc}}} \rightarrow J \equiv \{SDB_k\}_{k=1}^{M}$$

(2)

where $K_r \subseteq K_{\text{enc}} \subseteq K$ and $M$ is the number of output (sanitized) databases created from the set of all input databases. To allow for the case where an attribute can be both public and private, we allow the encoding $F_E$ in (2) to include both public and private attributes. A user with a view of the SDB (i.e., an index $j \in J$) and with access to side information $Z^n$, whose entries $Z_i, i = 1, 2, \ldots, n$, take values in the alphabet $Z$, reconstructs the database $d'$ via the mapping

$$F_D : J \times Z^n \rightarrow \left(\prod_{k \in K_r} \hat{X}_k^n\right)$$

(3)

The encoding and decoding are assumed known at both parties.
Utility: Relying on a distance based utility principle, we model the utility $u$ via the requirement that the average distortion of the public variables is upper bounded, for each $\epsilon > 0$ and all sufficiently large $n$, as

$$u \equiv \mathbb{E} \left[ \frac{1}{n} \sum_{i=1}^{n} \rho \left( X_{K_r,i}, \hat{X}_{K_r,i} \right) \right] \leq D + \epsilon,$$  \hspace{1cm} (4)

where $\rho(\cdot,\cdot)$ denotes a distortion function, $\mathbb{E}$ is the expectation over the joint distribution of $(X_{K_r}, \hat{X}_{K_r})$, and the subscript $i$ denotes the $i^{th}$ entry of the database. Examples of distortion functions include the Euclidean distance for Gaussian distributions, the Hamming distance for binary input and output databases, and the Kullback-Leibler (K-L) divergence. We assume that $D$ takes values in a closed compact set to ensure that the maximal and minimal distortions are finite and all possible distortion values between these extremes can be achieved.

Privacy: We quantify the equivocation $e$ of all the private variables using entropy as

$$e \equiv \frac{1}{n} H \left( X_{K_h}^{n} | J, Z^{n} \right) \geq E - \epsilon.$$ \hspace{1cm} (5)

Analogous to (5), we can quantify the privacy leakage $l$ using mutual information as

$$l \equiv \frac{1}{n} I \left( X_{K_h}^{n} ; J, Z^{n} \right) \leq L + \epsilon.$$ \hspace{1cm} (6)

Remark 1: The case in which side information is not available at the user is obtained by simply setting $Z^n = \emptyset$ in (3) and (5).

We shall henceforth focus on using equivocation as a privacy metric except for the case where the source is modeled as continuous valued data since unlike differential entropy, mutual information is strictly non-negative. From (5), we have $H(X_{K_h} | X_{K_r}, Z^{n}) \leq E \leq H(X_{K_h} | Z^{n}) \leq H(X_{K_h})$, where the upper bound on the equivocation results when the private and public attributes (and side information) are uncorrelated and the lower bound results when the public attributes (and side information) completely preserve the correlation between the public and private attributes. Note that the leakage can be analogously bound as $0 \leq I(X_{K_h} ; Z^{n}) \leq L \leq I(X_{K_h} ; X_{K_r}, Z^{n})$.

The mappings in (2) and (3) ensure that $d$ is mapped to $d'$ such that the U-P constraints in (4) and (5) are met. The formalism in (1)-(6) is analogous to lossy compression in that a source database is mapped to one of $M$ quantized databases that are designed a priori. For a chosen encoding, a database realization is mapped to the appropriate quantized database, subject to (4) and (5). It suffices to communicate the index $J$ of the resulting quantized database as formalized in (2) to the user. This index, in conjunction with side information, if any, enables a reconstruction at the user as in (3). Note that the mappings in (2)
and (3), i.e., lossy compression with privacy guarantees, ensure that for any $D > 0$, the user can only reconstruct the database $d' = \hat{X}_{K_r}^n$, formally a function $f(J, Z^n)$, and not $d = X_{K_r}^n$ itself.

The utility and privacy metrics in (4) and (5) capture the statistical nature of the problem, i.e., the fact that the entries of the database statistically mirror the distribution (1). Thus, both metrics represent averages across all database instantiations $d$, and hence, (assuming stationarity and large $n$) over the sample space of $X_{K_r}$ thereby quantifying the average distortion (utility) and equivocation (privacy) achievable per entry.

**Remark 2:** In general, a database may need to satisfy utility constraints for any collection of subsets $S^{(l)}_r \subseteq K_r$ of attributes and privacy constraints on all possible subsets of private attributes $S^{(m)}_h$, $m = 1, 2, \ldots, L_p$, $1 \leq L_p \leq 2^{|K_h|} - 1$ where $|K_h|$ is the cardinality of $K_h$. For ease of exposition and without loss of generality, we develop the results for the case of utility and privacy constraints on the set of all public and private attributes. The results can be generalized in a straightforward manner to constraints on arbitrary subsets.

**V. Utility-Privacy Tradeoffs**

Mapping utility to distortion and privacy to information uncertainty via entropy (or leakage via mutual information) leads to the following definition of the U-P tradeoff region.

**Definition 1:** The U-P tradeoff region $T$ is the set of all feasible U-P tuples $(D, E)$ for which there exists a coding scheme $(F_E, F_D)$ given by (2) and (3), respectively, with parameters $(n, M, u, e)$ satisfying the constraints in (4) and (5).

While the U-P tradeoff region in Definition 1 can be determined for specific database examples, one has to, in general, resort to numerical techniques to solve the optimization problem [19]. To obtain closed form solutions that define the set of all tradeoff points and identify the optimal encoding schemes, we exploit the rich set of techniques from rate distortion theory with and without equivocation constraints. To this end, we study a more general problem of RDE by introducing an additional rate constraint $M \leq 2^{n(R+\epsilon)}$ which bounds the number of quantized SDBs in (2). Besides enabling the use of known rate-distortion techniques, the rate constraint also has an operational significance. For a desired level of accuracy (utility) $D$, the rate $R$ is the precision required on average (over $X_{K_r}$) to achieve it. We now define the achievable RDE region as follows.

**Definition 2:** The RDE region $\mathcal{R}_{RDE}$ is the set of all tuples $(R, D, E)$ for which there exists a coding scheme given by (2) and (3) with parameters $(n, M, u, e)$ satisfying the constraints in (4), (5), and on
the rate. In this region, \( \mathcal{R}_{D-E} \), the set of all feasible distortion-equivocation tuples \((D, E)\) is defined as

\[
\mathcal{R}_{D-E} \equiv \{(D, E) : (R, D, E) \in \mathcal{R}_{RDE}, R \geq 0\}.
\] (7)

The RDE problem differs from the distortion-equivocation problem in including a constraint on the precision of the public variables in addition to the equivocation constraint on the private data in both problems. Thus, in the RDE problem, for a desired utility \( D \), one obtains the set of all rate-equivocation tradeoff points \((R, E)\), and therefore, over all distortion choices, the resulting region contains the set of all \((D, E)\) pairs. From Definitions 1 and 2 we thus have the following proposition.

**Proposition 1:** \( T = \mathcal{R}_{D-E} \).

Proposition 1 is captured pictorially in Fig. 3(b). The functions \( R(D, E) \) and \( \Gamma(D) \) in Fig. 3 capture the rate and privacy boundaries of the region and are the minimal rate and maximal privacy achievable, respectively, for a given distortion \( D \).

The power of Proposition 1 is that it allows us to study the larger problem of database U-P tradeoffs in terms of a relatively familiar problem of source coding with additional privacy constraints. Our result shows the tradeoff between utility (distortion), privacy (equivocation), and precision (rate) – fixing the value of any one determines the set of operating points for the other two; for example, fixing the utility (distortion \( D \)) quantifies the set of all achievable privacy-precision tuples \((E, R)\).

For the case of no side information, i.e., for the problem in (2)-(5) with \( Z^n = \emptyset \), the RDE region was obtained by Yamamoto [1] for \( K_r = K_h = 1 \) and \( K_r \cap K_h = \emptyset \). We henceforth refer to this as
an uninformed case, since neither the encoder (database) nor the decoder (user) have access to external information sources. We summarize the result below in the context of a utility-privacy tradeoff region.

We first summarize the intuition behind the results and the encoding scheme achieving it.

In general, to obtain the set of all achievable RDE tuples, one follows two steps: the first is to obtain (outer) bounds for a \((n, M, u, e)\) code on the rate and equivocation required to decode reliably with a distortion \(D\) (vanishing error probability in decoding for a bounded distortion \(D\)); the second step is a constructive coding scheme for which one determines the inner bounds on rate and equivocation. The set of all \((R, D, E)\) tuples is achievable when the two bounds meet. The achievable RDE region was developed in [1, Appendix] for the problem in [2].

Focusing on the set of all RDE tradeoff points, we restate the results in [1, Appendix] as follows.

**Proposition 2:** Given a database with public, private, and reconstructed variables \(X_{K_r}, X_{K_h}, \text{and} \hat{X}_{K_r}\) respectively, and \(Z = \emptyset\), for a fixed target distortion \(D\), the set of achievable \((R, E)\) tuples satisfy

\[
R \geq R_U (D) \equiv I(X_{K_r}, X_{K_h}; \hat{X}_{K_r}) \tag{8a}
\]

\[
E \leq E_U (D) \equiv H(X_{K_h}|\hat{X}_{K_r}) \tag{8b}
\]

for some \(p(x_{K_h}, x_{K_r}, \hat{x}_{K_r})\) such that \(E(d(X_{K_r}, \hat{X}_{K_r})) \leq D\).

**Remark 3:** The distribution \(p(x_{K_h}, x_{K_r}, \hat{x}_{K_r})\) allows for two cases, one in which both the public and private attributes are used to encode (e.g., medical) and the other in which only the public (e.g., census) attributes are used. For the latter case in which the private attributes are only implicitly used (via the correlation), the distribution simplifies as \(p(x_{K_h}, x_{K_r})p(\hat{x}_{K_r}|x_{K_h})\), i.e., the variables satisfy the Markov chain \(X_{K_h} \rightarrow X_{K_r} \rightarrow \hat{X}_{K_r}\).

**Theorem 1:** The U-P tradeoff region for a database problem defined by (1)-(5) and with \(Z^n = \emptyset\) is the set of all \((E, D)\) such that for every choice of distortion \(D \in \mathcal{D}\) that is achievable by quantization scheme with a distribution \(p(x_{K_h}, x_{K_r}, \hat{x}_{K_r})\), the privacy achievable is given by \(E_U(D)\) in (8b) (for which a rate of \(R_U(D)\) in (8a) is required).

The set of all RDE tuples in (8) define the region \(\mathcal{R}_{RDE}^s\). The functions in Fig. 3 specifying the boundaries of this region are given as follows: \(R(D, E)\) which is the minimal rate required for any choice of distortion \(D\) is given by

\[
R (D, E) = R (D, E^*) = \min_{p(x_{K_h}, x_{K_r}, \hat{x}_{K_r})} R_U (D), \tag{9}
\]
where $E^* = E_U(D)\big|_{p^*}$ is evaluated at $p^*$ is the argument of the optimization in (9) and $\Gamma(D)$ which is the maximal equivocation achievable for a desired distortion $D$ is given by

$$\Gamma(D) = \max_{E_U(D)} \min_{\{p(x_{K_h}, x_{K_r}, \hat{x}_{K_r})\}} E_U(D).$$

(10)

**Remark 4:** In general, the functions $R(D, E)$ and $\Gamma(D)$ may not be optimized by the same distribution $p(x_{K_h}, x_{K_r}, \hat{x}_{K_r})$, i.e., $R(D, E)$ may be minimal for a $E = E^* < \Gamma(D)$. This implies that in general the minimal rate encoding scheme is not necessarily the same as the encoding scheme that maximizes equivocation (privacy) for a given distortion $D$. This is because a compression scheme that only satisfies a fidelity constraint on $X_{K_r}$, i.e., source coding without additional privacy constraints, is oblivious of the resulting leakage of $X_{K_h}$ whereas a compression scheme which minimizes the leakage of $X_{K_h}$ while revealing $X_{K_r}$ will first reveal that part of $X_{K_r}$ that is orthogonal to $X_{K_h}$ and only reveal $X_{K_h}$ when the fidelity requirements are high enough to encode it. Thus, maximal privacy may require additional precision (of the component of $X_{K_r}$ orthogonal to $X_{K_h}$) relative to the fidelity-only case. The additional rate constraint enables us to intuitively understand the nature of the lossy compression scheme required when privacy need to be guaranteed.

We now focus on the case in which the user has access to correlated side information. The resulting RDE tradeoff theorems generalize the results in [1]; furthermore, we present a new relatively easier proof for the achievable equivocation while introducing a class of encoding schemes that we refer to as **quantize-and-bin coding** (see also [20]).

### A. Capturing the Effects of Side-Information

In general, a user can have access to auxiliary information either from prior interactions with the database or from a correlated external source. We cast this problem in information-theoretic terms as a database encoding problem with side information at the user. Two cases arise in this context: i) the database has knowledge of the side information due to prior interactions with the user and is sharing a related but differently sanitized view in the current interaction, i.e., an **informed encoder**; and ii) the database does not know the exact side information but has some statistical knowledge, i.e., an **statistically informed encoder**. We develop the RDE regions for both cases below.

1) **U-P Tradeoffs: Statistically Informed Encoder:** We first focus on the case with side information at the user and knowledge of its statistics at the encoder, i.e., at the database. The following theorem quantifies the RDE region, and hence, the utility-privacy tradeoff region for this case.
Theorem 2: For a target distortion $D$, the set of achievable $(R, E)$ tuples when the database has access to the statistics of the side information is given as

$$R \geq R_{SI}(D) \equiv I(X_K, X_{K_h}; U|Z)$$  \hspace{1cm} (11a)

$$E \leq E_{SI}(D) \equiv H(X_{K_h}|UZ)$$  \hspace{1cm} (11b)

for some distribution $p(x_{K_h}, x_{K_r}, z)p(u|x_{K_h}, x_{K_r})$ such that there exists a function $\hat{X}_{K_r} = f(U, Z)$ for which $\mathbb{E}[d(X_{K_r}, \hat{X}_{K_r})] \leq D$, and $|U| = |X_K| + 1$.

Remark 5: For the case in which only the public variables are used in encoding, i.e., $X_{K_h} - X_{K_r} - U$, $|U| = |X_{K_r}| + 1$.

We prove Theorem 2 in the Appendix. Here, we present a sketch of the achievability proof. The main idea is to show that a quantize-and-bin encoding scheme achieves the RDE tradeoff.

The intuition behind the quantize-and-bin coding scheme is as follows: the source $(X^n_{K_r}, X^n_{K_h})$ is first quantized to $U^n$ at a rate of $I(X_{K_r}, X_{K_h}; U)$. For the uninformed case, the encoder would have simply sent the index for $U^n (= \hat{X}^n_{K_r})$ to the decoder. However, since the encoder has statistical knowledge of the decoder’s side information, the encoder further bins $U^n$ to reduce the transmission rate to $I(X_{K_r}, X_{K_h}; U) - I(Z; U)$ where $I(Z; U)$ is a measure of the correlation between $Z^n$ and $U^n$. The encoder then transmits this bin index $J$ so that using $J$ and $Z^n$, the user can losslessly reconstruct $U^n$, and hence, $\hat{X}^n_{K_r} = f(U^n, Z^n)$ via a deterministic function $f$ to the desired $D$.

The outer bounds follow along the lines of the Wyner-Ziv converse as well as outer bounds on the equivocation (see the Appendix). The key result here is the inner bound on the equivocation, i.e., for a fixed distortion $D$, the quantize-and-bin encoding scheme can guarantee a lower bound on the equivocation as $H(X_{K_h}|U, Z)$ which primarily relies on the fact that using the bin index $J$ and side information $Z^n$, the quantized database $U^n$ can be losslessly reconstructed at the user.

Uninformed case: Here, we have $Z = 0$ and $U = \hat{X}_{K_r}$, i.e., the reconstructed and sanitized databases are the same. Note that in this case, the quantize-and-bin scheme simplifies to a simple quantize scheme (as required to achieve Proposition 2).

Remark 6: For a desired $D$, minimizing $R_{SI}(D)$ yields the Wyner-Ziv rate-distortion function. However, we focus here on the tradeoff region, and hence, the set of all $(R, D, E)$ tuples.

2) U-P Tradeoffs: Informed Encoder: We now consider the case in which the encoder also has perfect knowledge of the side information. Such a case can arise in practice if the encoder has shared some prior information related to the database earlier. The following theorem summarizes the RDE tradeoff region for this case.
Theorem 3: For a target distortion $D$, the set of achievable $(R, E)$ tuples when the encoder has perfect knowledge of the side information is given as

$$R \geq R_I (D) \equiv I(X_{K_r}, X_{K_h} : \hat{X}_{K_r} | Z)$$

$$E \leq E_I (D) \equiv H(X_{K_h} | \hat{X}_{K_r}, Z)$$

for some distribution $p(x_{K_h}, x_{K_r}, z)p(\hat{x}_{K_r} | x_{K_h}, x_{K_r}, z)$ for which $\mathbb{E} \left[ d(X_{K_r}, \hat{X}_{K_r}) \right] \leq D$.

Remark 7: For $Z^n = \emptyset$, Theorem 3 simplifies to Proposition 2.

We prove Theorem 3 in the Appendix. The main idea is to show that an informed quantize-and-bin encoding scheme for the informed case in which both $(X_{K_r}^n, Z^n)$ are available at the encoder achieves the RDE tradeoff. The encoder jointly compresses them to a database $\hat{X}_{K_r}^n$ which it further bins and reveals the bin index to the decoder such that the rate of transmission reduces to $I(X_{K_r}Z; \hat{X}_{K_r}) - I(Z; \hat{X}_{K_r}) = I(X_{K_r}; \hat{X}_{K_r} | Z)$. Using the bin index and side information $Z^n$, the database $\hat{X}_{K_r}^n$ can be losslessly reconstructed. The outer bounds follow from standard results on conditional rate-distortion converse (see the Appendix). The key result is the inner bound on the equivocation, i.e., for a fixed $D$, the quantize-and-forward scheme is shown to guarantee a minimal equivocation of $H(X_{K_h} | \hat{X}_{K_r}, Z)$ using the fact that from $J$ and $Z^n$, $\hat{X}_{K_r}^n$ can be losslessly reconstructed at the user.

VI. ILLUSTRATION OF RESULTS

In this Section, we apply the utility-privacy framework we have introduced to model two fundamental types of databases and illustrate the corresponding optimal coding schemes that achieve the set of all utility-privacy tradeoff points. More importantly, we demonstrate how the optimal input to output probabilistic mapping (coding scheme) in each case sheds light on practical privacy-preserving techniques. We note that for the i.i.d. source model considered, vector quantization (to determine the set of $M$ output databases) simplifies to finding the probabilities of mapping the letters of the source to letters of the output (database) alphabet as formally shown in the previous Section.

We model two broad classes of databases: categorical and numerical. Categorical data are typically discrete data sets comprising information such as gender, social security numbers and zip codes that provide (meaningful) utility only if they are mapped within their own set. On the other hand, without loss of generality, numerical data can be assumed to belong to the set of real numbers or integers as appropriate. In general, a database will have a mixture of categorical and numerical attributes, but for the purpose of illustration, we assume that the database is of one type or the other, i.e., every attribute is of
the same kind. In both cases, we assume a single utility (distortion) function. We discuss each example in detail below.

Recall that the abstract mapping in (2) is a lossy compression of the database. The underlying principle of optimal lossy compression is that the number of bits required to represent a sample \( x \) of \( X \sim p_X \) is inversely proportional to \( \log (p(x)) \), and thus, for a desired \( D \), preserving the events in descending order of \( p_X \) requires the least number of bits on average. The intuitive notion of privacy as being unidentifiable in a crowd is captured in this information-theoretic formulation since the low probability entries, the outliers, that convey the most information, are the least represented. It is this fundamental notion that is captured in both examples.

**Example 1:** Consider a categorical database with \( K \geq 1 \) attributes. In general, the \( k \)th attribute \( X_k \) takes values in a discrete set \( X_k \) of cardinality \( M_k \). For our example, we assume that all attributes need to be revealed, and therefore, it suffices to view each entry (a row of all \( K \) attributes) of the database as generated from a discrete scalar source \( X \) of cardinality \( M \), i.e., \( X \sim p(x), x \in \{1, 2, \ldots, M\} \). Taking into account the fact that sanitizing categorical data requires mapping within the same set, for this arbitrary discrete source model, we assume that the output sample space \( \hat{X} = X \). Since changing a sample of the categorical data can significantly change the utility of the data, we account for this via a utility function that penalizes such changes. We thus model the utility function as a generalized Hamming distortion which captures this cost model (averaged over all samples of \( X \)) such that the average distortion \( D \) is given by

\[
D = \Pr \{X \neq \hat{X}\}. \quad (13)
\]

Focusing on the problem of revealing the entire database \( d = X^n \) (a \( n \)-sequence realization of \( X \)) as \( \hat{X}^n \), we define the equivocation as

\[
\frac{1}{n} H(X^n|\hat{X}^n) \geq E. \quad (14)
\]

Thus, the utility-privacy problem is that of finding the set of all \((D, E)\) pairs such that for every choice of \( p(\hat{x}|x) \) achieving a desired \( D \), the equivocation is bounded as in (14). Applying Proposition 2 (and also Theorem 3 with \( Z^n = \emptyset \)), we have that for a target distortion \( D \), the set of achievable \((R, E)\) tuples satisfy

\[
R \geq R_U(D) \equiv I(X; \hat{X}); \quad E \leq E_U(D) \equiv H(X|\hat{X}) \quad (15a)
\]

for some distribution \( p(x)p(\hat{x}|x) \) for which \( \mathbb{E} \left[ d(X, \hat{X}) \right] \leq D \). Note that the rate \( R_U(D) = H(X) - E_U(D) \), and thus, minimizing \( R_U(D) \) for a desired \( D \) maximizes \( E_U(D) \). Thus, while (15) defines the
set of all \((R, D, E)\) tuples, we focus on the \((D, E)\) pairs for which maximal equivocation (privacy) is achieved.

The problem of minimizing \(R_U(D)\) for an arbitrary source with a generalized Hamming distortion has been studied in [21] who showed that \(R(D)\) is achieved by reverse waterfilling solution such that

\[
p(\hat{x}) = \frac{(p(x) - \lambda)^+}{\sum_{x \in \mathcal{X}} (p(x) - \lambda)^+}
\]

and the ‘test channel’ (mapping from \(\hat{X}\) to \(X\)) is given by

\[
p(x|\hat{x}) = \begin{cases} 
  \mathcal{D}, & x = \hat{x} \\
  \lambda, & x \neq \hat{x}, x \in \hat{X}_{\text{supp}} \\
  p_k, & x = k \notin \hat{X}_{\text{supp}} 
\end{cases}
\]

where \(\mathcal{D} = 1 - D\), \(\lambda\) is chosen such that \(\sum_{\hat{x}} p(\hat{x}) p(x|\hat{x}) = p(x)\), \(p_k = p(x = k)\), and \(\hat{X}_{\text{supp}} = \{x : p(x) - \lambda > 0\}\). Let \(S = |\hat{X}_{\text{supp}}| - 1\). The maximal achievable equivocation, and hence, the largest utility-privacy tradeoff region is

\[
\Gamma(D) = -\mathcal{D} \log \mathcal{D} - S \lambda \log \lambda - \sum_{k \notin \hat{X}_{\text{supp}}} p_k \log p_k.
\]

The waterlevel \(\lambda\) is the Lagrangian for the distortion constraint in minimizing \(R_U(D)\). The distribution of entries in \(d'\) in (16) demonstrates that the source samples with low probabilities relative to the water level are not preserved, leading to a ‘flattening’ of the output distribution. Thus, we see that the commonly used heuristics of outlier suppression, aggregation, and imputation [7], [8] on census and related databases can be formally shown to minimize privacy leakage for the appropriate model. We illustrate our results in Fig. 4 for \(p_X(x) = [0.25 \ 0.25 \ 0.15 \ 0.1 \ 0.04 \ 0.005 \ 0.003 \ 0.002]\) in which the first subplot demonstrates increased suppression of the outliers with increasing \(D\), and the second shows the entire U-P region.

**Interpretation:** The probability \(p(x)\) is the assumed probability of occurrence of each unique sample (e.g., names such as Smith, Johnson, Poor, Sankar, etc.) in the database. For categorical data, the attribute space for the input and output databases are assumed to be the same (e.g., names mapped to names). The Hamming distortion measure we have chosen quantifies the average probability of a true sample of the source being mapped to a different sample in the output database (e.g., probability that a name in the input database is mapped to a different name in the output database averaged over all names). The output distribution in (16) implies that for a desired utility (quantified via a Hamming distortion \(D\)), all the input samples with probabilities below a certain \(\lambda\) (e.g., say ‘Sankar,’ a very low probability name) will not be present in the output database. The water-level \(\lambda\) is chosen such that the input and output database samples satisfy \(D\) in (13). Thus, the probability of guessing that Sankar was in the original database given
one only sees Smith, Johnson, and Poor is given by (17) and is the same as the probability of Sankar in the original database, i.e., there is no reduction in uncertainty about Sankar given the published data! Furthermore, given that the name Smith is published, the probability that Smith resulted from others such as Johnson, Poor, and Sankar as well as from Smith is also given by (17). This shows that every sample in the output database contains some uncertainty about the actual sample with maximal uncertainty for those suppressed. *Our mapping not only mathematically minimizes the leakage of the original samples but also does so to provide privacy to all and maximally to those who are viewed as outliers (relative to the utility measure).* For simplicity, we have chosen a single private attribute, name, in this example. In general, there could be several correlated attributes (e.g. name and last four digits of the SSN) that will be changed together. This is captured by our joint distribution. This eliminates the possibility that the adversary uses his knowledge of the distribution to tell which individual entries have been changed. The use of Hamming distortion measure in this example illustrates another aspect of the power of our model. Sanitization of non-numeric data attributes in a utility-preserving way is hard to do, especially because distance metrics for non-numeric data tend to be application-specific. Hamming distortion is an example of an extreme measure that penalizes every change uniformly, no matter how small the change. It may be appropriate to use this measure for applications that are especially sensitive to utility loss.

*Example 2:* In this example we model a numerical (e.g. medical) database in which the attributes such as weight and blood pressure are often assumed to be normally (Gaussian) distributed. Specifically, we
consider a $K = 2$ database with a public $X (\equiv X_p)$ and a private $Y (\equiv X_h)$ attribute such that $X$ and $Y$ are jointly Gaussian with zero means and variances $\sigma_X^2$ and $\sigma_Y^2$, respectively, and a correlation coefficient $\rho_{XY} = E[XY]/(\sigma_X\sigma_Y)$. We assume that only $X$ is encoded such that $Y - X - \hat{X}$ holds. We consider three cases: (i) no side information, (ii) side information $Z^n$ at user, and (iii) $Z^n$ at both. For the cases with $Z^n$, we assume that $Z$ is i.i.d. zero mean with variance $\sigma_Z^2$ and is jointly Gaussian with $(X, Y)$ such that $Y - X - Z$ forms a Markov chain and has a correlation coefficient $\rho_{XZ} = E[XZ]/(\sigma_X\sigma_Z)$. We use the leakage $L$ in (6) as the privacy metric.

Case (i): No side information: The $(R, D, L)$ region for this case can be obtained directly from Proposition 2 in (8) with $\hat{X}_K \equiv \hat{X}$ and $E_{U}(D)$ replaced by $L_U(D) \equiv I(Y; \hat{X})$. For a Gaussian $(X, Y)$, one can easily verify that, for a desired $D$, both $R_U(D)$ and $L_U(D)$ are minimized by a Gaussian $\hat{X}$ [17, Chap. 10], i.e., for normally distributed databases, the privacy-maximizing revealed database is also normally distributed. Furthermore, due to $Y - X - \hat{X}$, the minimization of $I(X; \hat{X})$ is strictly over $p(\hat{x} | x)$, and thus, simplifies to the familiar R-D problem for a Gaussian source that is achieved by choosing $\hat{X} = X + N$, where the noise $N \sim N(0, \sigma_N^2)$ is independent of $X$ and its variance $\sigma_N^2$ is chosen such that $D = Evar \left( X | \hat{X} \right) \in [0, \sigma_X^2]$ where $var$ denotes variance. The resulting minimal rate and leakage achieved (in bits per entry) are, for $D \in [0, \sigma_X^2]$,

$$R^*_U(D) = \frac{1}{2} \log \left( \frac{\sigma_X^2}{D} \right),$$

$$L^*_U(D) = \frac{1}{2} \log \left( \frac{1}{\left(1 - \rho_{XY}^2\right) + \rho_{XY}^2 D / \sigma_X^2} \right).$$

The largest U-P tradeoff region is thus the region enclosed by $L(D)$.

Case (ii): For the statistically informed encoder, the $(R, D, L)$ region is given by (11) with $E_{SI}(D)$ replaced by $L_{SI}(D) = I(Y; UZ)$. One can show the optimality of Gaussian encoding in minimizing both the rate and leakage in (11) and thus, we have $U = X + N$, where $N \sim N(0, \sigma_N^2)$ is independent of $X$ and its variance $\sigma_N^2$ is chosen such that the distortion $D = Evar \left( X | UZ \right) \in [0, \sigma_X^2]$. Computing the minimal rate $R^*_SI(D)$ (the Wyner-Ziv rate [22]) and leakage $L^*_SI(D)$ for a jointly Gaussian distribution achieving a distortion $D$, we obtain for all $D \in [0, \sigma_X^2 (1 - \rho_{XZ})]$,

$$R^*_SI(D) = R_{WZ}(D) = \frac{1}{2} \log \left( \frac{\sigma_X^2 \left(1 - \rho_{XZ}^2\right)}{D} \right),$$

$$L^*_SI(D) = L^*_U(D),$$

i.e., the minimal rate and leakage are independent of $\rho_{XY}^2$ and $\rho_{XZ}^2$, respectively, and thus, user side information does not degrade privacy when the minimal-rate encoding is used. The access to side
information at the user implies that the maximal achievable distortion is at most as large as the uninformed case. Note that unlike $L^*_U (D)$ which goes to zero at the maximal distortion of $\sigma^2_X$, $L^*_I (D) > 0$ for $D = \sigma^2_X (1 - \rho^2_{XZ})$ as a result of the implicit correlation between $Y$ and $Z$. These observations are clearly shown in Fig. 5 for $\sigma^2_X = 1$ and different values of $\rho^2_{XY}$ and $\rho^2_{XZ}$.

Case (iii): Finally, for a Gaussian source model, the $(R, D, L)$ region achievable for the informed encoder-decoder pair is the same as that for Case (ii). This is because of the no rate-loss property of Wyner-Ziv coding for a Gaussian source, i.e., knowledge of the side information statistics at the encoder suffices to remove the correlation from each entry before sharing data with the user [23]. Furthermore, since Gaussian outputs minimize the rate as well as the leakage, the minimal $R^*_I (D) = R^*_ZI (D)$ and $L^*_I (D) = L^*_ZI (D)$ (see Fig. 5).

Interpretation: The RDL and U-P tradeoffs for the Gaussian models considered here reveal that the privacy-maximal code requires that the reconstructed database is also Gaussian distributed. This in turn is a direct result of the following fact: a Gaussian distribution has the maximal (conditional and unconditional) entropy (uncertainty) for a fixed variance [17, Chap 8, Th. 8.6.5] (and hence, a fixed mean-squared distortion between the input and output databases). Thus, if one wishes to preserve the most uncertainty about the original input database from the output, the output must also be Gaussian distributed, i.e., it suffices to add Gaussian noise, since the sum of two Gaussians is a Gaussian. The power of our model and the results are that not only can one find the privacy-optimal noise perturbation for the Gaussian

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**Fig. 5.** Plot of Rate and Leakage vs. $D$ for Cases (i), (ii), and (iii).
case but that practical applications such as medical analytics that assume Gaussian-distributed data can still work on sanitized data, albeit with modified parameter values.

In [18], it was noted that Gaussian noise is often the easiest to filter and this observation may seem to be in conflict with our result – if the added noise can be filtered out, the privacy protection afforded by the added noise can be reduced by the adversary. However, what [18] actually shows is that when the spectra of the noise and the data differ significantly the noise can be filtered, thereby jeopardizing privacy measures. For the i.i.d. source model (i.e., a source with no memory) considered here, the i.i.d. Gaussian noise that is added to guarantee privacy has the same flat power spectral density as the source, and thus, the perturbed data cannot be distinguished from the added noise. In fact, the quantization that underlies the information-theoretic sanitization mechanism developed here is an irreversible process and one cannot obtain the original data except for \( D = 0 \) (i.e., the case of no sanitization). As a point of comparison, we note that in a separate work on privacy of streaming data (non-i.i.d time-series data modeled as a colored Gaussian process, i.e. data that has non-flat spectrum), we have shown that the privacy-optimal noise perturbation requires the spectrum of the added noise to be non-flat to match that of the non-i.i.d. data [2].

Our example also reveals how finding the optimal sanitization mechanism, i.e., the optimal mapping from the original public to the revealed attributes depends both on the statistical model. In fact, it is for this reason that adding Gaussian noise for any numerical database will not, in general, be optimal unless the database statistics can be approximated by a Gaussian distribution.

## VII. Concluding Remarks

The ability to achieve the desired level of privacy while guaranteeing a minimal level of utility and vice-versa for a general data source is paramount. Our work defines privacy and utility as fundamental characteristics of data sources that may be in conflict and can be traded off. This is one of the earliest attempts at systematically applying information theoretic techniques to this problem. Using rate-distortion theory, we have developed a U-P tradeoff region for i.i.d. data sources with known distribution.

We have presented a theoretical treatment of a universal (i.e. not dependent on specific data features or adversarial assumptions) theory for privacy and utility that addresses both numeric and categorical (non-numeric) data. We have proposed a novel notion of privacy based on guarding existing uncertainty about hidden data that is intuitive but also supported by rigorous theory. Prior to our work there was no comparable model that applied to both data types, so no side-by-side comparisons can be made across the board between different approaches. The examples developed here are the first step towards understanding
practical approaches with precise guarantees. The next step would be to pick specific sample domains (e.g., medical data, census data), devise the appropriate statistical distributions and U-P metrics, set desirable levels of privacy and utility parameters, and then analyze on test data. These topics for future research however require the theoretical framework proposed here as a crucial first step.

Several challenges remain in quantifying utility-privacy tradeoffs for more general sources. For example, our model needs to be generalized for non-i.i.d. data sources, sources with unknown distributions, and sources lacking strong structural properties (such as Web searches). Results from rate-distortion theory for sources-with-memory and universal lossy compression may help address these challenges. Farther afield, our privacy guarantee is an average metric based on Shannon entropy which may be inadequate for some applications where strong anonymity guarantees are required for every individual in a database (such as an HIV database). Finally, we have recently extended this framework to privacy applications with time-series sources [2] and organizational data disclosure [24].

APPENDIX

A. Proofs of Theorems 2 and 3

1) Statistically Informed Case: Proof of Theorem 2: Converse: We now formally develop lower and upper bounds on the rate and equivocation, respectively, that is achievable for the statistically informed encoder case. We show that given a \((n, 2^n(R+\epsilon), D+\epsilon, E-\epsilon)\) code there exists a \(p(x_{K_r}, x_{K_h}, z)p(u|x_{K_r}, x_{K_h})\) such that the rate and equivocation of the system are bounded as follows:

\[
R + \epsilon \geq \frac{1}{n} \log M \geq \frac{1}{n} H(J) \geq \frac{1}{n} I(J; X^n_J|Z^n) = \frac{1}{n} \{ H(X^n_J|Z^n) - H(X^n_J|JZ^n) \} \geq \frac{1}{n} \sum_{i=1}^{n} H(X_{K,i}|Z_i) - \frac{1}{n} \sum_{i=1}^{n} H(X_{K,i}|X_{K,i-1}Z_i(JZ_i^{i-1}Z_i^{n+1})) \geq \frac{1}{n} \sum_{i=1}^{n} H(X_{K,i}|Z_i) - \frac{1}{n} \sum_{i=1}^{n} H(X_{K,i}|Z_iU_i) = \frac{1}{n} \sum_{i=1}^{n} R_{SI}(D_i) \geq R_{SI}(D) \]
where $X_{i}^{i-1} = [X_{i,1}, X_{i,2}, \ldots, X_{i,i-1}]$, $i \geq 1$. (20) follows from the assumption of an i.i.d. source, (21) from the fact that conditioning does not increase entropy and by setting $U_i \equiv (JZ_{i}^{i-1}Z_{i+1}^{n})$ such that $U_i - X_{K} - Z_i$ forms a Markov chain for all $i$, and $\hat{X}_{K_{r},i} = g_i (J, Z^n) = f_i (U_i, Z_i)$ for some $g_i$ and $f_i$. (22) from definition (11a) for $D_i \equiv E [d(X_{K_{r},i}, \hat{X}_{K_{r},i})]$, and $E_{SI,i} \equiv H(Y_i|U_i Z_i)$, and (23) from the convexity of the function $R_{SI}(D)$ defined in (11a) (see [17, Chap. 10], [22]).

For the same $(n, 2^{n(R+\epsilon)}, D, E - \epsilon)$ code considered, we can upper bound the achievable equivocation as

$$E - \epsilon \leq \frac{1}{n} H (X_{K_{h}}^{n}|JZ_{n})$$
$$= \frac{1}{n} \sum_{i=1}^{n} H (X_{K_{h},i}|X_{K_{h}}^{i-1}Z_i (JZ_{i}^{i-1}Z_{i+1}^{n}))$$
$$\leq \frac{1}{n} \sum_{i=1}^{n} H (X_{K_{h},i}|Z_i U_i)$$
$$= \frac{1}{n} \sum_{i=1}^{n} E_{SI}(D_i)$$
$$\leq E_{SI}(D)$$

where (25) follows from (11b) and (26) follows from the concavity of the equivocation (logarithm) function $E_{SI}$.

**Remark 8:** If the private variables $X_{K_{h}}^{n}$ are not directly used in encoding, i.e., $X_{K_{h}}^{n} - X_{K_{r}}^{n} - U^n$ form a Markov chain, then from the i.i.d. assumption of the source and the resulting encoding, the Markov chain $X_{K_{h},i} - X_{K_{r},i} - U_i$ holds for all $i = 1, 2, \ldots, n$.

**Achievability:** We briefly summarize the quantize-and-bin coding scheme for the statistically informed encoder case. Consider an input distribution $p(u, x_{K}, z)$:

$$p(u, x_{K}, z) = p(u, x_{K})p(z|x_{K}),$$
i.e., $U - X_{K} - Z$ forms a Markov chain. Fix $p(u|x_{K})$. First generate $M = 2^{n(I(U;X_{K})+\epsilon)}$, $U^n (w)$ databases, $w = 1, 2, \ldots, M$, i.i.d. according to $p(u)$. Let $W$ denote the random variable for the index $w$. Next, for ease of notation, denote the following:

$$S = 2^{nI(X_{K};U)}, R = 2^{nI(X_{K};U|Z)}, T = 2^{nI(U;Z)}.$$

The encoder bins the $u^n(w)$ sequences into $R$ bins as follows:

$$J(u^n(w)) = k, \text{ if } w \in [(k-1)T + 1, kT].$$
Upon observing a source sequence \( x^n_K \), the encoder searches for a \( u^n(w) \) sequence such that \((x^n_K, u^n(w)) \in \mathcal{T}_{X_K U} (n, \epsilon)\) (the choice of \( M \) ensures that there exists at least one such \( w \)). The encoder sends \( J(w) \) where \( J(w) \) is the bin index of \( u^n(w) \) sequence sent at a rate \( R = I(X_K; U | Z) + \epsilon \).

This encoding scheme implies the decodability of \( U^n \) sequence as follows: upon receiving the bin index \( J(u^n(w)) = j \), the uncertainty at the decoder about \( u^n(w) \) is reduced. In particular, having the bin index \( j \), it knows that there are only \( 2^n I(U; Z) \) possible \( u^n \) sequences that could have resulted in the bin index \( j \). It then uses joint typical decoding using \( Z^n \) to decode the correct \( u^n \) sequence (the probability of decoding error goes to zero as \( n \to \infty \) by standard arguments as in the channel coding theorem). This implies that using Fano’s inequality, the decoder having access to \((J, Z^n)\) can correctly decode \( U^n(W) \), with high probability, i.e.,

\[
\frac{1}{n} H(W|J, Z^n) = \frac{1}{n} H(U^n(W)|J, Z^n) \leq \delta(n),
\]

where \( \delta(n) \to 0 \) as \( n \to \infty \).

2) Proof of Equivocation: For the quantize-and-bin scheme presented above, we will show that

\[
\lim_{n \to \infty} \frac{1}{n} H(X^n_K | J, Z^n) \geq H(X^n_K | U, Z) - \epsilon,
\]

which is equivalent to showing that

\[
\lim_{n \to \infty} \frac{1}{n} I(X^n_K; J, Z^n) \leq I(X_K; U, Z) + \epsilon.
\]

Our proof is based on the fact that for the chosen quantize-and-bin coding scheme, at the decoder given the bin index and side information, the uncertainty of the quantized sequences \( U^n \) approaches zero for large \( n \) as shown in (27).

Consider the term \( I(X^n_K; J, U^n, Z^n) \) which can be written as

\[
I(X^n_K; J, Z^n) + I(X^n_K; U^n | J, Z^n) \leq I(X_K; U, Z) + \delta(n).
\]

\[
\frac{1}{n} H(W|J, Z^n) = \frac{1}{n} H(U^n(W)|J, Z^n) \leq \delta(n),
\]

where \( \delta(n) \to 0 \) as \( n \to \infty \).
where (28b) follows from (27), (28c) follows from (27) and the fact that the mutual information is strictly non-negative, (28d) follows from the fact that there is no uncertainty in bin index $J(W)$ given $U^n(W)$, (28e) follows from the i.i.d. assumption on the source and side information statistics, (28f) is proved in [B below such that $\delta(n) \to 0$ as $n \to \infty$, and finally (28g) follows from choosing $\epsilon \geq \delta(n)$ that determines the size $M = 2^{n(R+\epsilon)}$ of the codebook arbitrarily small as $n \to \infty$.

3) Informed Encoder Case: Proof of Theorem 3: Converse: We now formally develop lower and upper bounds on the rate and equivocation, respectively, that is achievable for the informed encoder case. The converse for the rate mirrors standard converse and we clarify the steps briefly. We show that given a $(n, 2^{n(R+\epsilon)}, D + \epsilon, E - \epsilon)$ code there exists a $p(x_{K_r}, x_{K_h}, z) p(\hat{x}_{K_r} | x_{K_r}, x_{K_h}, z)$ such that the rate and equivocation of the system are bounded as follows:

$$R + \epsilon \geq \frac{1}{n} H(J) \geq \frac{1}{n} I(J; X^n_{K}; Z^n) \geq \frac{1}{n} I(X^n_{K}; J|Z^n)$$
$$\geq \frac{1}{n} \sum_{i=1}^{n} H(X_{K,i}|Z_i) - \frac{1}{n} \sum_{i=1}^{n} H \left( X_{K,i} | JZ^n \hat{X}^n_{K,r} \right)$$
$$\geq \frac{1}{n} \sum_{i=1}^{n} H(X_{K,i}|Z_i) - \frac{1}{n} \sum_{i=1}^{n} H \left( X_{K,i} | Z_i \hat{X}_{K,r,i} \right)$$
$$= \frac{1}{n} \sum_{i=1}^{n} R_{SI} (D_i)$$
$$\geq R_{SI} (D)$$  \hspace{1cm} (29)

where (30) follows from the convexity of the function $R_{I} (D)$ defined in (11a) [17, Chap. 10] for

$$D_i \equiv \mathbb{E} \left[ d \left( X_{K,i}, \hat{X}_{K,i} \right) \right], \text{ and} \hspace{1cm} (31a)$$
$$E_{I,i} \equiv H(Y_i | \hat{X}_{K,i}). \hspace{1cm} (31b)$$

For the same $(n, 2^{n(R+\epsilon)}, D, E - \epsilon)$ code considered, we can upper bound the achievable equivocation as

$$E - \epsilon \leq \frac{1}{n} H \left( X^n_{K_h} | JZ^n \right)$$
$$= \frac{1}{n} \sum_{i=1}^{n} H \left( X_{K_h,i} | X_{K_h}^{i-1}Z^n J \hat{X}^n_{K,r} \right)$$
$$\leq \frac{1}{n} \sum_{i=1}^{n} H \left( X_{K_h,i} | Z_i \hat{X}_{K,r,i} \right)$$
$$= \frac{1}{n} \sum_{i=1}^{n} E_{I} (D_i)$$
$$\leq E_{I} (D)$$  \hspace{1cm} (35)
where (32) follows from the fact that the reconstructed database $\hat{X}_{K_r}^n$ is a function of the $J$ and $Z^n$, (34) follows from the fact that conditioning does not increase entropy, (34) follows from (31b), and (26) follows from the concavity of the equivocation (logarithm) function $E_I$.

**Remark 9:** If the hidden variables $X_{K_h}^n$ are not directly used in encoding, i.e., $X_{K_h}^n - X_{K_r}^n - \hat{X}_{K_r}^n$ form a Markov chain, then from the i.i.d. assumption of the source and the resulting encoding, the Markov chain $X_{K_h,i} - X_{K_r,i} - \hat{X}_{K_r,i}$ holds for all $i = 1, 2, \ldots, n$.

**Achievability:** We briefly summarize the quantize-and-bin coding scheme for the informed encoder case. The encoding mirrors that for the statistically informed case and in the interest of space only the differences are highlighted below. The primary difference is that the database encoder now encodes both $(X_K, Z)$ such that the input distribution $p(x_K, \hat{x}_{K_r}, z)$ is

$$p(x_K, \hat{x}_{K_r}, z) = p(z, x_K)p(\hat{x}_{K_r}|x_K, z),$$

i.e., $\hat{X}_{K_r}$ is a function of both $X_K$ and $Z$. This distribution is now used to generate $M = 2^n(I(\hat{X}_{K_r}; X_K, Z) + \epsilon)$, $\hat{X}_{K_r}^n(w)$ sequences as before which are first quantized and then binned at a rate $R = 2^nI(X_K; \hat{X}_{K_r}|Z)$. Decoding follows analogously to the previous case, i.e., the decoder uses $Z^n$ and the bin index $J$ to decode the correct $\hat{x}_{K_r}^n$ sequence (the probability of decoding error goes to zero as $n \to \infty$ by standard arguments as in the channel coding theorem). This implies that using Fano’s inequality, the decoder having access to $(J, Z^n)$ can correctly decode $W$, and hence, $\hat{X}_{K_r}^n(W)$, with high probability, i.e.,

$$\frac{1}{n}H(W|J, Z^n) = \frac{1}{n}H(\hat{X}_{K_r}^n(W)|J, Z^n) \leq \epsilon(n),$$

(36)

where $\epsilon(n) \to 0$ as $n \to \infty$.

**Proof of equivocation:** For the quantize-and-bin scheme presented above, we need to show that

$$\lim_{n \to \infty} \frac{1}{n}H(X_{K_h}^n|J, Z^n) \geq H(X_{K_h}|\hat{X}_{K_r}, Z) - \epsilon.$$

Our proof is based on the fact that for the chosen quantize-and-bin coding scheme, at the decoder given the bin index $J$ and side information $Z^n$, the uncertainty of the quantized sequences $\hat{X}_{K_r}$ approaches zero for large $n$ as shown in (36). The proof is the same as (28) with $U = \hat{X}_{K_r}$ along with (36) and is omitted for brevity.

**B. Proof of (28f)**

Here, we prove the following inequality:

$$H(X_{K_h}^n|U^n, Z^n) \leq n(H(X_{K_h}|U, Z) + \epsilon(n)).$$
For ease of exposition, let \( Y^n \equiv X^n_{K_h} \) such that \( H(X^n_{K_h}|U^n, Z^n) = H(Y^n|U^n, Z^n) \) can be expanded and bounded as

\[
= \sum_{(u,z)} p(u,z) H(Y^n|U^n = u, Z^n = z) \\
= \sum_{(u,z) \in TUZ} p(u,z) H(Y^n|U^n = u, Z^n = z) \\
+ \sum_{(u,z) \notin TUZ} p(u,z) H(Y^n|U^n = u, Z^n = z) \\
\leq \sum_{(u,z) \in TUZ} p(u,z) H(Y^n|U^n = u, Z^n = z) \\
+ \sum_{(u,z) \notin TUZ} p(u,z) nH(Y) \\
\leq \sum_{(u,z) \in TUZ} p(u,z) (Y^n|U^n = u, Z^n = z) \\
+ nH(Y)\delta(n)
\]

\[
= \sum_{(u,z) \in TUZ} p(u,z) \left[ -\sum_y p(y|u,z) \log(p(y|u,z)) \right] \\
+ nH(Y)\delta(n)
\]

\[
= \sum_{(u,z) \in TUZ} p(u,z) \left[ -\sum_{y \in TV_{|u,z}} p(y|u,z) \log(p(y|u,z)) \\
- \sum_{y \notin TV_{|u,z}} p(y|u,z) \log(p(y|u,z)) \right] + nH(Y)\delta(n)
\]

\[
\leq \sum_{(u,z) \in TUZ} p(u,z) \left[ -\sum_{y \in TV_{|u,z}} p(y|u,z) \log(p(y|u,z)) \right] \\
+ nH(X)\delta(n) + \epsilon(n) \\
\leq n(H(Y|U,Z) + 2\epsilon(n) + H(Y)\delta(n)) \\
= n(H(Y|U,Z) + \zeta(n)),
\]

where \( \zeta(n) \to 0 \) as \( n \to \infty \).
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Equivocation $E(D) = H(X | \hat{X})$

$p_X(x) = [0.25 \ 0.25 \ 0.15 \ 0.1 \ 0.04 \ 0.005 \ 0.003 \ 0.002]$. 

$\lambda(D = 0.1) = 0.017$
$\lambda(D = 0.25) = 0.049$
$\lambda(D = 0.5) = 0.115$
Plot of input vs. output distributions

$p_x(x) = [0.25 0.25 0.15 0.1 0.04 0.005 0.003 0.002]$.  

$\lambda(D = 0.1) = 0.017$  
$\lambda(D = 0.25) = 0.049$  
$\lambda(D = 0.5) = 0.115$
Rate and Leakage: uninformed case

- $R_U^*(D)$
- $L_U^*(D) : \rho_{XY} = 0.25$
- $L_U^*(D) : \rho_{XY} = 0.5$
- $L_U^*(D) : \rho_{XY} = 0.75$

Distortion $D$

Rate and Leakage in bits/entry:
- $R_D, L_D$ in bits/entry
Rate and Leakage: uninformed case

- \( R_D^*(D) \)
- \( L_D^*(D) : \rho_{XY} = 0.25 \)
- \( L_D^*(D) : \rho_{XY} = 0.5 \)