Implementing simulated learning modules to improve students’ pharmacy practice skills and professionalism

Jasmina FEJZIC, Michelle BARKER.

ABSTRACT

Background: Effective communication enables healthcare professionals and students to practise their disciplines in a professional and competent manner. Simulated-based education (SBE) has been increasingly used to improve students’ communication and practice skills in Health Education.

Objective: Simulated learning modules (SLMs) were developed using practice-based scenarios grounded in effective communication competencies. The effect of the SLMs on Pharmacy students’ (i) Practice skills and (ii) Professionalism were evaluated.

Methods: SLMs integrating EXCELLENT competencies were applied in the classroom to study their effect on a number of learning outcomes. Excellence in Cultural Experiential Learning and Leadership (EXCELL) Program is a schematic, evidence-based professional development resource centred around developing participants’ self-efficacy and generic communication competencies.

Students (N=95) completed three hours of preliminary lectures and eight hours of SLM workshops including six scenarios focused on Pharmacy Practice and Experiential Placements. Each SLM included briefing, role-plays with actors, facilitation, and debriefing on EXCELL social interaction maps (SIMs). Evaluations comprised quantitative and qualitative survey responses by students before and post-workshops, and post-placements, and teachers’ reflections. Surveys examine specific learning outcomes by using pharmacy professionalism and pharmacy practice effectiveness scales. Responses were measured prior to the commencement of SLMs, after completion of the two workshops and after students completed their block placement. Self-report measures enabled students to self-assess whether any improvements occurred.

Results: Student responses were overwhelmingly positive and indicated significant improvements in their Pharmacy practice and professionalism skills, and commitment to professional ethics. Qualitative feedback strongly supported students’ improved communication skills and confidence. Teacher reflections observed ecological validity of SLMs as a method to enhance professionalism and communication skills, and suggested ways to improve this teaching modality.

Conclusion: Inclusion of SLMs centred on practice and professionalism was evaluated as an effective, teaching strategy by students and staff. The integration of SLMs in SBE has potential for wider application in clinical teaching.

Keywords: Patient Simulation; Health Communication; Clinical Competence; Education, Pharmacy; Program Evaluation; Australia

INTRODUCTION

Effective communication is the core skill for health professionals, enabling them to become competent practitioners and contribute toward optimisation of healthcare outcomes and effective interprofessional relationships.1-3 Within the Australian Qualifications Framework, learning encompass the three dimensions of Knowledge (what students know or understand), Skills (what students can do or how they apply their knowledge and understanding) and Competencies (the context in which knowledge and skills can be applied), the ‘KSC taxonomy of learning outcomes’.2 The National Competency Standard framework for Pharmacists in Australia defines ‘communication’ as the ability to effectively communicate in English information arguments and analyses, encompassing the capacity to participate in sustained and complex oral transactions demonstrating flexible and adaptive techniques as well as the ability to generate written texts that clearly express complex relationships between ideas and purposes.4 Health disciplines have successfully utilised simulation-based education (SBE) in communication training.4-7 Simulated learning modules utilising standardised patients have a significant impact on student communication skills across time and are well received by students and standardised patients5 who tend to find these modified tutorials more engaging.4 Health Workforce Australia’s comprehensive report on SBE in Australian medical education underscores the contribution in clinical preparation.6 SBE makes a valuable contribution to learning for students, especially for clinical skills, clinical decision making, patient-centred and interprofessional communication, and teamwork.8 Optimisation of Health students’ communication competencies enables their learning in the classroom and on placement.9,10 It can be somewhat challenging for academics and clinicians to determine the most successful approach to teaching communication in Health education because the majority of studies are context-specific in nature. The current lack of sufficient clinical placements, the need to maximise those placements that are available, and the importance of enhancing interprofessional practice fuelled the innovative approach of the present study. The study was informed by the principal researcher’s experiences as a Pharmacy Placements Convenor9, and consistent feedback from students and Placements preceptors regarding communication, practice and learning challenges.
The intervention utilised components of the EXcellence in Cultural Experiential Learning and Leadership (EXCELL) Program, a schematic, evidence-based professional development resource centred around developing participants’ self-efficacy and generic communication competencies (i.e., seeking help, expressing disagreement, participating in a group, giving and receiving feedback and refusing a request). EXCELL has been integrated effectively in the curriculum of diverse disciplines including Nursing, Psychology, Pharmacy and Business to teach communication skills to support professionalization.13-15 The present study was part of a larger pharmacy education project that examined how SLMs could be used effectively within the teaching process. Various aspects of pharmacy practice and placement activities were addressed in each SLM competency (see Table 1). All of the scenarios addressed a variety of professional practice encounters in hospital and community pharmacy. The SLMs were grounded in the EXCELL communication competencies. The effect of the SLMs on Pharmacy students’ (i) Practice skills and (ii) Professionalism were evaluated.

METHODS

SLMs were implemented in the ‘Advanced Practical Experience’ course, a 4th year course which was part of a five-year Master of Pharmacy course. The course was designed to prepare students for pharmacy practice because it was undertaken prior to students completing a three-week block placement in a community or hospital pharmacy in Australia. There were 32 male and 59 female students (4 participants undeclared), and the mean age was 24.0 years (SD=4.10). There were 79.3% Australian citizens/permanent residents, with 63.0% born in Australia, and 20.7% overseas students. Students were born in 20 different countries; 28.3% had a non-English speaking background (NESB), spoke 16 different languages at home, and only 66.0% reported speaking English as the main home language. Pharmacy students (N=95) attended three hours of lectures and eight hours of workshops (i.e. two four-hour workshops, a week apart). Information sheets were provided to students outlining the voluntary nature of their participation in SLMs as well as the filming component, as per the ethics protocols. Students were informed that filming may be used for research purposes in the future. Introductory lectures outlined the concept of SLM and the assumed core knowledge component that underpinned each scenario. For example, Scenario 2 (‘expressing disagreement’) tested students’ knowledge of the legal requirements pertaining to a Pharmacist not being allowed to accept medicine that was returned by a customer. As the SLMs largely focused on the optimisation of professional communication skills, it was important to avoid any core knowledge gaps preventing students from participating effectively in the SLMs. Each SLM scenario was developed by combining competencies from the National Competency Standards Framework for Pharmacists in Australia, EXCELL, and the researchers’ personal practice/educational experiences.2,13,16-20 The six SLM competencies were: seeking help, expressing disagreement, participating in a group, giving and receiving feedback, and refusing a request. Each SLM focused on specific scenarios from practice and placements role-played with trained actors. Table 1 presents the SLM competencies and related scenario description, personnel/roles (pharmacists, patients, other health professionals, and pharmacy preceptors), as well as the teaching process utilised.

The scenarios were fully scripted and also included various suggestions for intended modifications enabling all students to participate in the same SLMs and, at the same time, to explore varying degrees of difficulty in their communication approaches. Members of the teaching team provided group facilitation of small group role-plays with actors who also assisted facilitators with the debriefing. Actors were auditioned and briefed before the SLM workshops with regards to the scenarios and their variations. An EXCELL ‘Social Interaction Map (SIM)’ was developed for each SLM.

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**Table 1. SLM Scenarios (each practised at varying levels of difficulty in SLM workshops)**

| Scenario | SLM Competency | Personnel | Scenario Description | Teaching process |
|----------|----------------|-----------|----------------------|------------------|
| 1        | Seeking help   | Hospital and community Pharmacist. | Role-play between hospital and community pharmacist to arrange a discharge. | Whole group watch two actors model scenario, then practice in small groups. |
| 2        | Expressing disagreement | Pharmacy owner, Patient, Pharmacist. | Disagreement between Pharmacists regarding customer returning a medication. Ambiguity. | Clarification of legal requirements. Observation, modelling in small groups. |
| 3        | Participating in a group | Doctors and (Consultant, Resident), Nurse, Pharmacist. | Clinical review/ward round. Pharmacist needs to comment re cross-sensitivity of allergy. | Consultant doctor acts in either dominating or accommodating manner. Role cards required. |
| 4        | Receiving feedback | Pharmacist, Customer | Customer complaint: Vet’s (animal) prescription incorrectly dispensed | Negative scenario modelled first, followed by discussions. Students volunteer to model a more effective way. |
| 5        | Refusing a request | Pharmacist, Customer | Patient requests restricted medication. Pharmacist should deny sale. | Have different types of customer – old vs young, rude vs very nice, abusive. |
| 6        | Giving feedback – student acting in the role of the preceptor | Young Pharmacist, Pharmacy student | Young pharmacist giving an older pharmacy student verbal constructive or negative feedback. | Small groups, with actor playing role of student, being given feedback by preceptor, (played by student). |

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scenario. The aim of SIMs was to complement the competencies demonstrated in each role-play rather than offering prescriptive solutions to the social interactions, making their utilisation in this study rather novel. The maps provided step-by-step schemas for extending students' verbal and non-verbal behavioural repertoire in professional contexts. Table 2 shows the SIM for the competency of ‘refusing a request professionally’. After each role-play, teachers used the SIM as a schema to debrief students and discuss the verbal, non-verbal behaviour and values that were evident at each stage of the interaction (ABCD).

Questionnaires comprising qualitative and quantitative measures were administered to students on four occasions: prior to the start of the workshops (T1), at the end of the first SLM workshop (T2), after completion of both workshops (T3), and post-completion of semester and pharmacy placement (T4). Only questionnaires completed at T1 (response rate 98%) and T4 (response rate 66.3%) are reported in this paper. Table 3 presents the 18-item Measure of Pharmacy Professionalism scale that was developed to measures the six tenets of professionalism (i.e. altruism, accountability, excellence, duty, honour and integrity, and respect for others). The instrument exhibits satisfactory reliability measures. Items included “I am respectful to individuals who have different backgrounds than mine” (Item R) and “I treat all patients with the same respect, regardless of perceived social standing or ability to pay” (Item N). Responses ranged from SD=strongly disagree (rating 1) to SA=strongly agree (rating 5).

Table 4 lists the 11-item Measure of Pharmacy Practice Skills utilised in the present study. It outlines the ‘Measure of pharmacy practice skills’ scale utilised in the present study. This scale was developed by adapting a New Zealand scale for assessment of graduates’ practice skills to correspond to the Australian Competency...
Changes over time for the pharmacy practice skills and professionalism were collected and analysed using repeated-measures t-tests. In addition to analysis of students' quantitative pre- (T1) and post-SLM (T4) responses. Qualitative data was collected about the students' general evaluation of the SLMs at T4. This qualitative data analysis was facilitated by MAXqda computer software. Following the grounded theory technique, data was categorised through open, axial, and selective coding. The coding scheme was explained and the questions coded by an independent rater. Both sets of coding were examined independently by a third person with research training and content knowledge in order to ensure reliability. Coding accuracy had consistency well over 90%, indicating an appropriate level of inter-rater reliability. On the few occasions where disagreements occurred, the third person examined the transcript and adjusted the code/s as required.

RESULTS

There was a significant improvement for pharmacy practice skills between T1 and T4, t(54)= -2.74, p=0.008, d=0.36, and for pharmacy professionalism, t(54)= -4.80, p<0.001, d=0.64. (Table 5, Figure 1).

Students appreciated the opportunity to practise different scenarios that pharmacists come across in their daily practice, which also made them aware of the importance of non-verbal communication skills and confidence. Having the opportunity to give as well as receive feedback was also highly valued by the students. They acknowledged that the newly acquired communication strategies helped them to improve their professionalism and practice skills, and enhance cooperation with other professionals.

Congruent with the quantitative findings, students' qualitative comments were positive overall in relation to the effect of SLMs on their practice skills and professionalism. Students particularly valued the following aspects of SLMs: gaining new communication skills, especially appropriate assertion; receiving clear feedback, and explanations about how to improve their interaction skills in SLM role-plays with trained actors. They also emphasised that SLMs made them aware of the importance of structured communication at different levels of complexity, which was nicely illustrated in the ABCD approach in the Social Interaction Maps (Figure 1). In addition, students appreciated that the newly acquired communication skills enhanced their practice skills, and their interactions with other professionals. Analysis of the students' qualitative comments revealed three major themes related to the aim of the study. The themes were: 'SLMs as teaching tools', 'appropriate assertiveness', and 'approaches to practice'.

Theme 1: Simulated scenarios as teaching tools

Students focused on how particular aspects of the SLMs helped them, such as their 'real life' interface: (I liked how no time limit was given to counsel a patient in SLMs, which was more similar to real life situations); the importance of behavioural feedback: (The feedback given to each scenario will be useful to utilise in future practice); and the way the novel scenarios challenged their thinking:

Many students emphasised how SLMs were time-efficient method and recommended their integration earlier in the curriculum: (It is so efficient to learn these skills through SLMs. I highly recommend School of Pharmacy to organise similar workshop in semester 1 of Master programme).

Theme 2: The appropriate assertiveness

A commonly reported theme evident in student responses related to managing anger appropriately. One student explained: (SLMs gave me guidance on how I can improve my assertiveness by having a stronger voice and not becoming passive in an aggressive situation). Another stated: (SLMs allowed me to see how interactions and conflicts can and how easily they can become aggressive & affect future relationships). For another student: (Seeing the “what not to do” responses were particularly helpful as in practice I now know what to look for and catch myself if the conversation is not going well).

### Table 4. Measure of Pharmacy Practice skills

| Items                                                                 | Level of agreement |
|----------------------------------------------------------------------|--------------------|
| **A. I am capable of contributing to the optimal use of medicines.** | SD D N A SA        |
| **B. I am effective in terms of my communication in the workplace.**| SD D N A SA        |
| **C. I am effective in terms of my collaboration in the workplace.**| SD D N A SA        |
| **D. I have sufficient awareness of possible ethical and legal dilemmas in Pharmacy practice.**| SD D N A SA        |
| **E. I am effective in interacting with people with culturally and linguistically diverse backgrounds.**| SD D N A SA        |
| **F. I am effective in terms of my self-management in the workplace.**| SD D N A SA        |
| **G. I have effective spoken English communication with:**           |                    |
| a. Other pharmacy staff                                             | SD D N A SA        |
| b. Health professionals                                             | SD D N A SA        |
| c. The preceptor                                                    | SD D N A SA        |
| d. Patients and customers                                           | SD D N A SA        |
| e. Other people (suppliers, representatives, receptionists)        | SD D N A SA        |

Standards, reflecting several relevant domains. The pharmacy students’ communication skills section was retained in its original format and included the student’s self-perceived ability to communicate effectively with pharmacy staff, health professionals, their preceptor, patients and customers, and other people (suppliers, representatives, receptionists).

Table 5. Means and Standard Deviation for pharmacy practice skills and pharmacy professionalism at T1 and T4.

| Measure                          | Time | Mean   | SD  |
|----------------------------------|------|--------|-----|
| Pharmacy professionalism         | 1    | 4.13   | 0.40|
|                                  | 4    | 4.34   | 0.41|
| Pharmacy practice skills         | 1    | 4.14   | 0.52|
|                                  | 4    | 4.29   | 0.48|
Several students reflected on how the SLMs impacted positively on their placement, as expressed in the following exemplar:

*During placement I dealt with angry customers better because I have attended SLMs.*

**Theme 3: Approaches to Practice**

A recurrent theme incorporated students’ reflections on how SLMs impacted positively on their practice. In addition to the previous quote about handling angry customers, students expressed the following:

* I learnt to approach pharmacy practice with an open mind and see why and how the other person is responding before I respond to them.

*It was useful to learn how to explain ‘why’, rather than just giving a plain statement. It was also great to learn to prepare how to deal with a certain situation rather than handle the situation ‘right off the bat’.*

*Really showcased how different styles of communication get different results in professional practice situations.*

*How easily situations can escalate without correct techniques.*

Finally, the following student’s comment encapsulates the impact on professionalism and practice:

*Teaching me how to deal in certain situations and how to approach a problem was good. Improving my ability to act in a professional manner as well.*

Students also mentioned that they would prefer more direct alignment between any future SLM activities and course assessment, and felt this could increase student engagement in the workshop (e.g. not all students gave permission to be filmed or participated in the role-plays performed in front of the whole workshop group). Through the SLM engagement, students became acutely aware of how their individual behaviour can change the dynamic of interpersonal interactions, and how this can directly affect important outcomes in pharmacy practice. Students also stated that SLMs helped them acquire communication skills that facilitated management of complex and personally and professionally challenging situations often encountered in pharmacy practice.

Some negative evaluation was expressed by students regarding the length of the workshops, repetition of scenarios, and suggestions that SLMs would be better held earlier in the program. Comments specifically related to the processes used in the SLM workshops included the hope that SLMs could be performed more frequently in the curriculum, with more scenarios and role-plays enacted in smaller, more intimate groups. Students also observed that they would prefer SLMs to be more aligned with the course assessment. Several students found the topics of dealing with conflict and communicating with other health professionals irrelevant as they did not encounter these situations during placement.

**DISCUSSION**

This study evaluated the effect of simulation on Pharmacy students’ practice skills and professionalism. Participation in SLMs enabled MPharm Pharmacy students to apply their knowledge and skills to a variety of pharmacy placement and practice role-plays in a safe, informal environment in the classroom. The study achieved its intended aim.

SLMs can be effectively integrated into Health curricula and were well received by students. They offered an opportunity for students to apply their
knowledge and skills to a range of simulated role-plays, in order to enhance their practice and professionalism skills in a safe workshop environment. This study achieved its two aims, demonstrated through clear alignment between quantitative and qualitative findings, both tremendously positive. The findings support previously documented reports of students appreciating communication simulation activities in the classroom.24-27 Students acknowledged what SLMs helped them achieve in terms of their professionalism and improvement of communication skills24-27, also (as illustrated in their quantitative and qualitative responses), successfully complementing the traditional curriculum and some of its challenges.25

It is encouraging to note the nuance in the qualitative student responses in terms of the effect that SLMs had on the way they understand professionalism and the multi-faceted nature of pharmacy practice. Seemingly, SLMs helped students to move beyond their ‘common’ understanding of what constitutes professional pharmacy practice, and start addressing the ‘grey’ areas of the sometimes ambiguous, uncertain, challenging sociobehavioural aspects encountered in the pharmacy. Similar pedagogic challenges have been recognised in Pharmacy education in the past.29-31

Significantly, almost all students found SLMs relevant in terms of acquisition of important professional pharmacy practice skills. It is also important to interpret these results in light of the fact that students’ responses were collected after the completion of the three-week placement block, enabling them to apply and trial the skills acquired through SLMs in practice before they reflected on them in the survey (T4). One of the main aims of Health professionals’ education is to develop students’ skill base in order to enable them to be professional, efficient practitioners.26,32-34 This study quite encouragingly demonstrates that the generic skills outlined in the EXCELL Program, and it’s adapted ‘Social Interaction Maps’ can be successfully implemented in yet another novel way to enhance learning of practitioners-in-training in the somewhat demanding area of communication teaching.

The four SLM facilitators performed an individual and structured group reflection and debriefing on the SLM design and execution after the completion of SLMs. One of the most important advantages of utilising SLMs was the opportunity for relaxed, flexibly paced, formal and informal role-plays, individual and group reflections, and feedback amongst small groups of students, facilitators, actors, and, finally, the whole workshop group. A range of professional practice environments were represented, including interprofessional interactions, adding to the fullness of students’ learning experience. In addition, SLMs, in students’ own words, exposed them to practitioner in an environment that they described as a ‘more professional level’ since it included trained actors and a variety of simulated interprofessional healthcare setting situations they know exist but they do not regularly experience in the classroom or on placement, similar to the reports in the literature.7,28,34

SLMs had inherent limitations in their design and execution because of their novel approach. An obvious limitation is the potential wish by the students to appear more competent than they actually are. Further, students’ subjective perceptions of the SLMs were sought and this is a limitation in itself due to students’ self-reports being subjective and unvalidated. Similar undertakings would improve their validity by including objective evaluations (blind raters). A control group, and a larger sample size, utilisation of validated questionnaires, and a longitudinal design would also strengthen future studies of SLMs in Pharmacy education and improve generalisability of results over a longer period of time. The actors’ capacity to engage and enact the desired behaviour in the interactions in a consistent, appropriate manner could be improved by choosing actors with a specific set of skills and experience. Participation in SLM workshops was mandatory but did not contribute to students’ grades, which, although explained to students, may have influenced their perceptions of the role of SLMs in the curriculum (although nevertheless most perceptions were extremely positive). Clearly, this curricular innovation represented a major staff commitment in terms of time and resources. While SLMs were highly satisfying for students and staff, their execution and long-term sustainability requires careful planning and consideration in order to ensure sufficient quality and feasibility.

CONCLUSIONS

Incorporating simulated learning and schematic EXCELL SIMs is highly promising in terms of the tremendously positive student and staff feedback. The SLMs proved to be a successful pedagogic strategy. Inclusion of practice and professionalism focused SLM scenarios were reported by students and staff to be a much needed teaching strategy. The strength of such SLMs is in providing an opportunity to the students to be exposed to professional practice situations in a supportive, constructive environment where they could experiment and receive immediate feedback on their level of performance. Promisingly, students indicated many areas in which their practice and professionalism skills improved and identified the areas of newly acquired professional practice confidence. While the intervention was limited to a single cohort and relied almost exclusively on self-reports, the study highlighted the potential to include the EXCELL-influenced SLMs more widely in the Health disciplines.

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CONFLICT OF INTEREST
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IMPLEMENTACIÓN DE MÓDULOS DE APRENDIZAJE SIMULADOS PARA MEJORAR LAS HABILIDADES DE FARMACIA PRÁCTICA Y EL PROFESIONALISMO EN LOS ESTUDIANTES

RESUMEN
Antecedentes: La comunicación efectiva permite a los profesionales de la salud y estudiantes ejercer sus disciplinas de un modo profesional y competente. La educación basada en la simulación (SBE) se ha usado crecientemente para mejorar la comunicación de los estudiantes y las habilidades prácticas.

Objetivo: Se desarrollaron módulos de aprendizaje simulados (SLM) usando escenarios basados en la práctica y apoyados en competencias de comunicación efectiva. Se evaluó el efecto de los SLM en (i) las habilidades prácticas y (ii) el profesionalismo de los estudiantes de farmacia.

Métodos: Se utilizaron en clase SLM que integraban las competencias EXCELL para estudiar su efecto en varios resultados de aprendizaje. El programa EXCELL (EXcellence in Cultural Experiential Learning and Leadership) es un recurso de desarrollo profesional basado en la evidencia centrado en desarrollar la autoeficacia de los participantes y sus competencias genéricas de comunicación. Los estudiantes (N=95) completaron tres horas de sesiones teóricas y ocho horas de talleres SLM que incluían seis escenarios centrados en los lugares de prácticas tuteladas. Cada SLM incluía un resumen, role-plays con actores, facilitación y un resumen final con deliberación sobre mapas de interacción social (SIM) del EXCELL. Las evaluaciones contenían cuestionarios cualitativos y cuantitativos respondidos por los estudiantes antes y después de los talleres y después de las prácticas, y las reflexiones de los profesores. Los cuestionarios examinaban resultados de aprendizaje específicos usando escalas de profesionalismo en farmacia y de efectividad del ejercicio farmacéutico. Las respuestas se midieron antes del comienzo de los SLM, después de completar dos talleres, y después de que los estudiantes completasen su bloque de prácticas tuteladas. Las mediciones auto-comunicadas permitieron a los estudiantes a auto-evaluarse en situaciones prácticas.

Resultados: Las respuestas de los estudiantes fueron extremadamente positivas e indicaron mejoras significativas en su práctica y profesionalismo, y compromiso con la ética profesional. El feedback fue muy positivo, sugiriendo la mejora de habilidades de comunicación y confianza. Las reflexiones del profesor observaban una validez natural de los SLM como método para aumentar el profesionalismo y las habilidades de comunicación, y sugirieron modos de mejorar esta modalidad docente.

Conclusión: La inclusión de SLM centrados en la práctica y el profesionalismo fue evaluada como una estrategia docente efectiva por los estudiantes y el personal. La integración de los SIM en los SLM tiene un potencial para otras aplicaciones en la docencia clínica.

Palabras clave: Simulación de Paciente; Comunicación en Salud; Competencia Clínica; Educación en Farmacia; Evaluación de Programas; Australia

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