Differences in the determinants and targeting of antidumping: China and India compared

Ning Meng\textsuperscript{a}, Chris Milner\textsuperscript{b} and Huasheng Song\textsuperscript{a}

\textsuperscript{a}School of Economics and CRPE, Zhejiang University, Hangzhou, China; \textsuperscript{b}School of Economics, University of Nottingham, Nottingham, UK

\textbf{ABSTRACT}

Despite both being developing countries, China and India have markedly contrasting patterns in their use and targeting of antidumping (AD) measures. We explore the factors driving AD use by these two countries, considering in turn macroeconomic, strategic and other determinants. We find more regular or systematic features of AD use by China, while India displays a less systematic pattern of AD use. Economic growth, AD club effect and free trade agreement participation are shown to constrain AD use by China. Compared to India, AD use by China is also more sensitive across industries. Furthermore, China targets developed countries more than developing countries, while India is less discriminating with respect to the country type it targets.

\textbf{KEYWORDS}

China; India; antidumping

\textbf{JEL CLASSIFICATION}

C33; F13; P51

I. Introduction

Since the late 1980s, especially following the establishment of the WTO in 1995, antidumping (AD) filings have been growing rapidly and evolved into a global phenomenon. Initially, traditional users like the US and the EU accounted for most of the AD filings, but increasingly emerging economies are becoming heavy AD users. India (IND), Argentina (ARG), Brazil (BRA), China (CHN), South Africa (ZAF) and Turkey (TU) have become the major AD users globally, having initiated 43\% of the total AD cases filed between 1995 and 2014. Emerging economies have gradually become dominant in the global AD use. Nowadays, AD is not only a major trade issue between the North and the South, but also an increasingly significant one in the South–South trade.\textsuperscript{1}

As typical emerging economies and new AD users, China and India both play a significant role in AD proliferation globally. However, there are distinctive differences in AD patterns between the two countries. China, the world’s largest AD target, faced 1064 AD investigations and initiated 221 AD investigations from 1995 to 2014. In contrast, as the heaviest AD user in the world, India launched 722 AD investigations and was subject to 198 AD investigations during the same period. Thus, there exists asymmetry between China and India in their roles as a plaintiff and as a defendant with respect to other countries (see Figure 1). As a developing country and new AD user, India in contrast to China has an AD pattern more consistent with developed countries such as the US and the EU. But both China and India, as large developing countries, are considered similar in many ways.\textsuperscript{2} They both reformed their inward trade policies: China began its reform and opening up in 1978, while India also began a series of trade liberalization reforms in 1991. Why then are their patterns of AD use so different? What factors drive emerging economies’ heavy use of AD in recent years? This article will examine determinants of AD use in emerging economies with China and India as representatives and analyse the differences between the two countries.

The rest of the article is organized as follows. Section II provides an overview of the factors affecting AD use that have been identified in the literature. Section III describes the methodology and data used in this study, while Section IV describes the...
empirical findings. Concluding remarks are provided in Section V.

II. Overview of factors affecting AD use

Macroeconomic determinants of AD

The influence of the importing country’s macroeconomic conditions on AD use has been identified by several studies (Knetter and Prusa 2003; Feinberg 2005; Blonigen 2006; Francois and Niels 2006; Moore and Zanardi 2009; Bao and Qiu 2011). One major finding is that more AD filings are to be expected with slower domestic economic growth. However, no consistent argument is to be found in the literature on the effect of the real exchange rate between the importing and exporting countries’ currencies on AD activity. Feinberg (1989) finds that the US dollar depreciation was accompanied by increased AD cases brought by the US, while Francois and Niels (2006) and Vandenbussche and Zanardi (2008) find no statistically significant effect of the real exchange. However, most studies argue that the importing country’s currency appreciation will lead to more AD filings (Feinberg 2005; Irwin 2005; Blonigen 2006; Mah and Kim 2006; Francois and Niels 2006). Additionally, Blonigen and Bown (2003), Blonigen (2006), Irwin (2005) and Mah and Kim (2006) find that an increase in the import penetration ratio has a positive and statistically significant impact on AD filings, but the studies of Leidy (1997) and Sadni-Jallab, Gbakou, and Sandretto (2006) find that such effect is generally statistically insignificant.

In addition to the main macroeconomic conditions mentioned above, trade liberalization is also a determinant worth considering though there is only a small but growing literature on the relationship between AD use and trade liberalization (Moore and Zanardi 2011). However, the nature of the relationship is subject to some ambiguity. On the one hand, Feinberg and Reynolds (2006) argue that trade liberalization, and the associated lowering of traditional sources of protection, has been associated with increased AD use in some developing countries. Similarly, Bown and Tovar (2011) conclude that Indian trade liberalization efforts may have increased the probability of AD filings. Moore and Zanardi (2011) also identify a similar relationship. But Finger and Nogués (2005), who analyse the role of AD and safeguard actions in Latin American countries undergoing trade liberalization, conclude that such measures were a useful tool in dealing with protectionist pressures and may therefore have facilitated the adoption of traditional trade reforms such as tariff reduction.

In terms of macroeconomic conditions both in the exporting and importing countries, Bown and Crowley (2013) estimate the impact of macroeconomic fluctuations on import protection policies.
before and during the Great Recession. They support the view of Bagwell and Staiger (1990, 2003) that temporary trade barriers increase when macroeconomic conditions in both the importing country and exporting country are weak. Crowley (2010), who investigates the same issue using product-level data, also finds that import restrictions increase in response to macroeconomic weakness abroad. Similarly, Bown and Crowley (2014) find that the impact of macroeconomic shocks on trade policy is similar in emerging economies to those for developed countries.

**Strategic determinants of AD**

In addition to macroeconomic factors, Prusa and Skeath (2002, 2004) explore the impact of strategic factors on AD use, finding that the importing countries may also consider how their trading partner may react when imposing its own trade protection. They identify that both retaliatory AD use of the ‘tit-for-tat’ kind and ‘country club effects’ prevail. Moreover, the strategic motives of traditional AD users are shown to be different from that of new AD users. Blonigen and Bown (2003) find that strategic considerations, in particular the share of US exports in the potential target country, can influence the decision by the US to file an AD case. Aggarwal (2004), Feinberg and Reynolds (2006) also find a positive relationship between retaliation and AD filings. Dong (2013) argues that the underlying reasons for AD should be strategic in nature, in particular, retaliatory.

In addition to retaliatory factors, strategic determinants include the spread of AD, namely a contagion effect (Bao and Qiu 2011). Bown and Crowley (2006) consider how AD by the US against Japanese exports affected third markets through trade deflection, which raises the probability of trade protection by other countries. Feinberg and Reynolds (2006) consider both retaliatory factors and trade deflection among sets of countries. They find that deflection has an impact on both new and traditional users, but retaliation is mainly adopted by new AD users. Moore and Zanardi (2011) also provide evidence of retaliation and deflection effects as determinant of AD filings. Bao and Qiu (2011) further distinguish a deflection effect from an ‘echo effect’ in both the US and China AD filings, with the latter tending to cause these countries to launch more AD filings against countries that are already receiving AD filings from elsewhere.

**Other determinants of AD**

The proliferation of free trade agreements (FTAs) since the 1990s has provoked interest in the effects of this on AD use. On the one hand, FTAs may increase a country’s AD filings to protect domestic industries from the increased imports from FTA sources. On the other hand, FTAs may impose new disciplining mechanisms which reduce the use of AD in order to promote intra-FTA trade (Ahn and Wonkyu 2011).

Although the literature has focused traditionally on the AD use of developed countries like the US and the EU, there are a few studies on global AD patterns (Prusa 2001; Feinberg and Reynolds 2006) and increasingly studies are also considering developing countries (Moore and Zanardi 2009; Bown and Tovar 2011; Zeng 2011). As for comparative studies, Aggarwal (2004) compares the AD determinants of developed and developing countries. Meanwhile, Sadni-Jallab, Gbakou, and Sandretto (2006) study AD filings by comparing the US and the EU, and Bao and Qiu (2011) compare China and the US, focusing on whether China is more retaliatory than the US. We are the first to focus on comparative study about two representatives of emerging economies and provide evidence of most comprehensive determinants of AD use.

As for studies focusing on China, the majority focuses on why China is targeted (see Wang and Xie 2009; Bao 2011; Zhang and Xie 2011) rather than why it targets others. Although there are some articles on India, for example, Bown and Tovar (2011) on the effect of trade liberalization on AD, the coverage of the existing literature is limited. Yang and Yao (2012) compare China and India, but concentrate on providing a statistical summary of the facts of AD activity in the two countries.

There is a large existing, empirical literature on the political economy, determinants of AD use. This literature has shown that there are systematic macroeconomic and strategic factors that fashion AD use. Most work has been done on the industrial, rather than developing, countries, and there is relatively little cross-country, comparative analysis, especially
between developing countries. There is also relatively limited work for developing countries based on data that allows analysis of AD use by target country at the industry level. In this article, we seek to extend on this literature. We examine what macroeconomic, strategic and other factors influence AD use in China and India using a broad set of explanatory variables, and using a newly available data set which allows country-industry-level analysis.

III. Empirical strategy and data

The model and methodology

Following our discussion of the related literature in the preceding section, we propose the following benchmark model of the determinants of AD use:

\[ AD_{ijt} = a_0 + \alpha' * m_{ijt} + \beta' * s_{ijt} + \gamma' * c_{ijt} + \epsilon \]  

where the dependent variable \( AD_{ijt} \) is a binary variable indicating whether country \( i \) initiated AD filings against country \( j \) in year \( t \), or count variable indicating the total number of AD filings by country \( i \) against the imports from country \( j \) in year \( t \). \( m_{ijt} \) is a vector of macroeconomic variables, \( s_{ijt} \) is a vector of strategic variables and \( c_{ijt} \) is a vector of other variables. Vectors \( \alpha, \beta, \gamma \) are regression coefficients, while \( t \) is time trend and \( \epsilon \) is the error term. When we use the dummy as the dependent variable, we estimate a probit model. For the number of AD filings as the dependent variable, we employ a count model to analyse the data.

Data and variable definitions

Vector \( M \) (macroeconomic variables)

\( GDP_{it-1} \): Importing country \( i \)'s real GDP growth rate in year \( t - 1 \). If growth is relatively slow, domestic firms are more likely to turn to protectionist measures including AD filings to constrain foreign sales. In recession conditions, foreign firms have incentives to cut prices to maintain export volumes, which increases the probability of an affirmative material injury finding by the AD initiators. This suggests that slow growth in the importing country may cause an increase in its AD filings.

\( TAR_{it-1} \): Importing country \( i \)'s trade weighted average applied tariff rate in year \( t - 1 \). In the process of trade liberalization, tariff reduction may induce national governments to impose AD duties as a substitute for tariffs. Thus, AD filings by the importing country may increase with the lowering of tariffs.

\( STR_{ijt} \): The ratio of industrial value added to GDP of importing country \( i \) in year \( t \). Products involved in AD cases are mainly industrial products, so AD activity is likely to be influenced by industrial development. An increase in industrial ratio, which may indicate industrial development and more internationally competitive industrial products, leads to less use of AD filings. At the same time, a decrease in the industrial ratio indicates a less competitive industry, which will be more vulnerable to the impact of imported products. Domestic firms may be more likely to request for protection in this situation. Therefore, the influence of the industrial ratio on AD filings is expected to be negative.

\( DEP_{ijt} \): The ratio of the trade volume to GDP of importing country \( i \) in year \( t \) captures the dependence of a country's economy on trade. On the one hand, a higher import ratio motivates a country to protect domestic firms, which leads to more AD use. On the other hand, a higher export ratio and the more dependent the country is on outside world, and the greater the government’s incentive is to maintain mutually favourable trading partnerships. We assume therefore that greater export dependence constrains the use of AD filings. Therefore, the influence of the trade dependence on AD use is ambiguous a priori.

\( FGDP_{it-1} \): Exporting country \( j \)'s real GDP growth rate in year \( t - 1 \). Most existing studies focus on the impact of the importing countries’ macroeconomic conditions; few studies consider those conditions of exporting countries. In view of systematic effects of the global economy, we also consider the potential effect of the exporting country’s GDP growth, assuming that AD filings may increase as result of a decrease in the exporting countries’ GDP growth, following Bown and Crowley (2013).

\( EX_{ijt-1} \): The per cent change of real exchange rate between country \( i \) and country \( j \) in year \( t - 1 \). Domestic firms’ competitiveness with respect to imports will be weakened by an appreciation of the home country’s currency and tend to increase pressures for protection. Furthermore, since the price of the exporting countries’ products will fall due to such changes in the exchange rate, it is easier to prove a material injury.
Therefore, the effect of currency appreciation on AD filings is expected to be positive.

**IMP**\(_{ijt}\): Bilateral import penetration ratio of country i’s imports from country j. It is defined as the ratio between the value of bilateral imports as a percentage of total domestic demand, where the domestic demand is the GDP minus exports plus imports. This bilateral import penetration ratio reflects the degree of competitive pressure from the specific exporting country. Thus, when the ratio increases, domestic firms are expected to seek more protection against imports from this source, causing the use of AD to increase.

**Vector S (strategic variables)**

**TFT**\(_{ijt-1}\): The total number of AD filings initiated by country j against country i in year t -1. This variable is used to capture the ‘tit-for-tat’ retaliation proposed by Prusa and Skeath (2004).  

**RET**\(_{ijt-1}\): The total number of AD initiated by all other countries against country i in year t -1. This variable is included to capture the incentive in country i for a general level of retaliation. The importing country is more likely to initiate AD against other countries when targeted by other countries in previous year. We expect an increase in RET to increase AD filings by country i.

**CLUB**\(_{jt-1}\): The total number of AD made by country j against all countries in year t -1. This indicates whether country j is a heavy user of AD filings, i.e. an AD club member. If it is, there will be two effects on country i’s AD use. On the one hand, country i may reduce AD against country j for fear of retaliation (Feinberg and Reynolds 2006). On the other hand, as an AD club member, country j is more likely to be targeted, a result captured by the ‘AD club’ effect (Prusa and Skeath 2004). Therefore, the influence of CLUB is ambiguous.

**DEFL**\(_{ijt-1}\): The total number of AD against country j by all countries except for country i in year t -1 is used to proxy the ‘deflection’ effect. Cases filed against country j may divert its trade flows elsewhere and cause import surges in third countries including country i, leading to an increase in AD by these countries. We expect an increase in DEFL to increase AD by country i.

**ECHO**\(_{jt}\): The total number of AD against country j by all countries except for country i in year t is used to measure the ‘echo’ effect. AD against country j’s exports by other countries will increase the incentive to file AD cases by firms in country i since it increases these firms’ expectation of affirmative determination by the government when AD filings are made. Such behaviour is associated with information transmission of AD filings across the parties involved (Bao and Qiu 2011).

**Vector C (other variables)**

**FTA**\(_{it}\): The number of FTAs country i has signed up to year t. As previously mentioned, FTAs have two conflicting effects on AD filings (Ahn and Wonkyu 2011) and the net effect is uncertain.

**REC**: Dummy variable of the global economic recession, the value of this variable is 1 from 2008 to 2014 and 0 before 2008. We introduce the variable to examine what impact global economic recession has on the AD filings of China and India. Theoretically, countries are more likely to turn to protectionism during economic recession.

**Data sources and estimation method**

This study intends to analyse the motives of AD filings in China and India. Our sample consists of panel data from 1997 to 2014 for China and from 1992 to 2014 for India.\(^3\) In order to capture the changes of trade policy in India since the liberalization reforms in 1991, we employ a different sample period for India than for China. But we also match them consistently when the data are pooled together. For the dependent variable, we use the Global Antidumping Database constructed by Chad Bown (2015). In addition to the dependent variable, the retaliatory variables are constructed by organizing bilateral AD filing data based on that database.

The macroeconomic variables (real GDP growth rate, ratio of industrial value added to GDP, ratio of trade volume to GDP) are obtained from the World Bank’s World Development Indicators. Data on trade weighted average tariff

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\(^3\)The countries constituting the sample of estimation purpose include all the countries with records of antidumping by China and India in the Global Antidumping Database (GAD) maintained by the World Bank during the sample period (see http://econ.worldbank.org/ttbd/gad/).
rates are constructed from the World Integrated Trade Solution. Data on bilateral trade come from the United Nations Commodity Trade Statistics Database. Data on FTAs are from the Regional Trade Agreements Information System.

AD cases are discrete data, which can be measured or summarized in incidence terms (0,1 binary dummy variable) or in extent terms by counting the number of cases. We use both measures here. For the binary variable measure, we estimate a probit model. For the count measure, the widely used non-linear model is the Poisson model. This, however, requires that the variance of the relevant variable should not exceed its mean, otherwise over-dispersion occurs and the Poisson estimator is inconsistent, in which case the negative binomial model (NBM) performs better. We employ Cameron and Trivedi’s (1990) methods to detect over-dispersion. In accordance with the results of tests for over-dispersion, we use the NBM model for both China and India. We use the maximum likelihood techniques and capture the (exporting) country fixed effects through the panel data.\(^4\)

### IV. Empirical results

#### Comparative analysis of AD determinants for China and India

The baseline regression results for China and India are reported in Table 2.\(^5\) We employ a probit model where the AD dummy is the dependent variable and report the marginal effects of each variable. For the number AD cases as the dependent variable, we use an NBM as indicated by the over-dispersion tests. We report the incidence rate ratio for ease of interpretation.

We find that for both China and India an increase in domestic GDP growth will significantly reduce the relationships between macroeconomic conditions of the importing country and AD filings in China and India are separately shown in Figures 2 and 3. There are obvious differences in macroeconomic conditions between China and India. The real GDP growth rate (denoted by GDP in the figures) of China is higher and less volatile than India’s over the period 1997–2014, while the magnitude of tariff reduction (denoted by TAR in the figures) in India is much larger than in China. In addition, the industrialization level (proxy for industrial structure) (denoted by STR in the figures) and trade dependence (denoted by DEP in the figures) in China are higher than in India.

### Summary data

The variable definitions, descriptive statistics and expected sign are summarized in Table 1, while

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\(^4\)Given that our data may also contain an excessive number of zeros, we also investigate the use of a zero-inflated, negative binomial model as part of the robustness analysis.

\(^5\)We also estimated zero-inflated binomial models where the count of AD cases is the dependent variable. The results, which are qualitatively similar to the base results from the standard count model, are not reported but are available from the authors on request.
AD use. The probability of AD initiation decreases 6% for China and 2% for India as their GDP growth rate increases by 1% in year $t - 1$, while the AD cases decrease by a factor of 0.7 for China and 0.9 for India, respectively. However, a lowering of tariffs in year $t - 1$ significantly increases the probability of AD initiation and the AD cases only for India. This finding supports the interesting argument about substitution between AD measures and tariffs, especially for India in which tariff decreases dramatically from 56% in 1992 to 6% in 2014 since the liberalization reforms in 1991. An increase in industrial ratio significantly reduces AD use both for China and India, while an increase in the trade dependence significantly increases AD use. The former finding is consistent with expectation, while the latter shows that the effect of import dependence dominates.

The foreign GDP growth has a significantly positive effect on AD use for China but has no significant effect for India. This finding differs from Bown and Crowley (2013). We offer two possible explanations. One explanation for the difference between China and India is that, compared to India, China is more deeply integrated into the world economy (see Table 3) and more influenced by its dependence on the world economy. Another explanation is related to a specific aspect of globalization. Gawande, Hoekman, and Cui (2011) study the determinants of trade policy responses to the 2008 financial crisis and find that vertical specialization (global fragmentation) is the most powerful economic factor determining trade policy responses. They also find that there is heterogeneity of countries’ behaviour in their trade policies: it is the demand of vertically specialized domestic exporters that curbed protectionism in some countries including China. India, meanwhile, like some other countries, is influenced by demand from vertically specialized foreign exporters dependent on Indian inputs. Domestic currency appreciation has a significantly positive effect on AD filings both for China and for India. The import penetration ratio has a significantly positive impact on AD initiation but does not have a significant effect on AD cases for India; as for China, it has a significantly positive effect both for AD initiation and AD cases in the model without a country fixed effect, but such an effect disappears once controlling for the country fixed effect.
### Table 2. Results for baseline estimates for China and India of determinants of AD filings.

| Macroeconomic variables | China | India |
|-------------------------|-------|-------|
| GDP_{ijt}               | −0.0610*** −0.0599*** 0.665*** | 0.671*** −0.0178*** −0.0151** 0.888*** 0.889*** |
| TAR_{jt}                | −3.019 −3.144 −4.28 | −4.12 (−2.784 −2.562 −4.14) (−4.22) |
| STR_{jt}                | −6.34e-05 −0.000908 1.014 1.056 (−0.0145*** −0.0116*** 0.936*** 0.936*** |
| DEP_{jt}                | −0.00447 −0.06681 0.20 | (0.80) (−7.048 −6.778 −7.00) (−7.16) |
| FGD_{ijt}               | −0.0674*** −0.0898*** 0.618*** | 0.586*** −0.0779*** −0.0839*** 0.573*** 0.577*** |
| IMP_{jt}                | −2.760 −3.740 −4.23 | (−4.71) (−5.975 −6.800 −9.12) (−9.34) |
| OTH_{ijt}               | 0.0213*** 0.0240*** 1.156*** | 1.174*** 0.0127*** 0.0133*** 1.097*** 1.103*** |
| AD dummy                | No | Yes |
| Observations            | 478 478 478 | 478 1291 1260 1291 1275 |
| Results for baseline estimates for China and India of determinants of AD filings. 
Both the tit-for-tat and general retaliation effect are positive in China but negative in India, though it is only significant in certain specifications. This suggests that the retaliatory pattern of AD actions by China is different from that of India. As a new AD user, China will retaliate against AD actions targeting it. However, India’s retaliatory pattern is more similar to that of traditional users. Bao and Qiu (2011) find that retaliation has a negative effect on US AD filings, which mirrors what we have found in the case of India. An increase in AD use against each country in the previous year leads to fewer AD being initiated by each of them due to the threat of retaliation. The similarity between India and traditional AD users may be related to India’s large stock of AD cases and relatively high frequency of AD filings, features that recall traditional users’ AD patterns. There is significant echo effect but no significant deflection effect in China’s AD filing. This indicates that when a country receives AD filings from other country China tends to launch its own filing against that country due to strategic consideration or information transmission. As for India, both echo and deflection effects are significant without country fix effect. The latter effect indicates that India also takes more AD against a country due to trade diversion caused by AD by a third country. Lastly, the AD club effect is only significant for China when the country effects are controlled for. The number of FTAs’
effect on AD filings is negative for China while it is positive for India. This suggests that FTAs help to reduce the use of AD to accomplish the purpose of free trade for China, while India is more likely to protect domestic industries due to facing more imports from FTAs partners. We find that AD filings in China are consistent with the theoretical predictions of increasing trade protectionism during economic recessions, while the 2008 economic recession had the opposite effect on AD filings by India.

**Significance test of difference**

The baseline estimates suggest some similarities and differences between what drives AD filings for China and India. We find that some variables (tariff rate, foreign GDP growth and echo effect) only have significant effects on one country, while others (retaliation, FTA and the recession) have significant effects but with different signs. Furthermore, for some variables (domestic GDP growth, industrial structure, trade dependence, real exchange rate and import penetration) we identify common effects but with different magnitudes between the two countries. In order to investigate whether the differences are statistically significant, we pool the data for China and India and run the following regression:

\[
AD_{ijt} = \delta_0 + A'X + \delta_{\text{India}} + B'X \ast \text{India} \tag{2}
\]

The explanatory variables, vector \(X\), are as in our baseline regression model and the dummy variable \(\text{India}\) takes a value of 1 for India and 0 for China. To find whether the coefficients of explanatory variables for China’s AD filings are significantly different from those for India’s, we test the null hypothesis \(H_0:\ b_{\text{China}} = b_{\text{India}}\) with \(b_{\text{China}} = A\) and \(b_{\text{India}} = A + B\) in this model. The results of this test are reported in Table 4.

According to the test results, there are significant differences both in terms of the magnitude and the sign of specific coefficients between the estimated models for the two countries. First, we focus on the differences in the magnitude. For GDP growth, the effect on China is greater than on India. The significantly negative effect of GDP growth may partly explain why ADs initiated by China are much fewer than by India. China experienced the fastest growth among the major economies in the world over the period of analysis, while India grew more slowly and with more fluctuation (see Figures 2 and 3). As for the greater positive effect of trade dependence on China, a possible explanation is that the trade ratio for China is much higher than for India (see Table 1), and therefore, AD use by China was more sensitive to the change in trade dependence.

As for the differences in sign, except for general retaliation as mentioned above, there are two other variables, i.e. FTA and recession, the coefficients on which have opposite signs. The significantly negative FTA effect for China and significantly positive effect for India could be explained as follows. On the one hand, India already participates in more FTAs than China so the positive marginal effect is diminishing for India. On the other hand, it reflects the fact that China is increasingly engaging in trading partnerships through FTAs and is therefore reducing AD use as it actively expands the number and scope of FTAs. The positive effect of 2008 economic recession on AD filings for China is consistent with our expectation. However, the effect of recession for India is significantly negative. This can be explained by the previous finding that India’s AD use is negatively associated with retaliation. Since 2008, the economic growth of many countries has slowed down and therefore has been more likely to adopt protectionist policies which leads to fewer AD being initiated by India due to the threat of retaliation.

| Variables | China | India | Pooled data test |
|-----------|-------|-------|------------------|
| Macroeconomic variables | GDP_{-1} | – | – | Y |
| | TAR_{-1} | ns | – | N |
| | STR_{t} | – | – | N |
| | DEXP | + | + | Y |
| | FGDP_{p,t} | + | ns | Y |
| | EX_{p,t} | + | + | N |
| | IMP_{t} | – | + | N |
| Strategic variables | TFT_{tt} | + (ns) | ns | N |
| | RET_{tt} | + (ns) | – | Y |
| | CLUB_{jt} | – | + | Y |
| | DEF_{t} | ns | + | Y |
| | ECHO_{t} | + | + (ns) | Y |
| Other variables | FTA_{t} | – | + | Y |
| | REC_{t} | + | – | Y |

: ‘+’, ‘−’ and ‘ns’ denote significantly positive, significantly negative and not significant, respectively. ‘+(ns)’ and ‘−(ns)’ respectively denote significantly positive and significantly negative in some specifications. ‘Y’ and ‘N’ indicates whether China and India are significantly different (Y) or not (N).
**Comparative analysis of AD defendants across target countries**

We now investigate whether China and India treat target countries differently, and disaggregate our sample between developed and developing countries in the target populations. The results of these estimations are reported in Table 5.

In terms of the macroeconomic perspective, the main differences are found for trade dependence and foreign GDP growth in China’s AD against developed and developing countries. Trade dependence and foreign GDP have significantly positive effects for both developed and developing countries. The reason for the former is that China faces strong import pressure from developed countries, against which its AD actions are mainly targeted (the number of AD against developed countries is twice that against developing countries). The reason for the latter is that China’s exports are mainly low-quality manufacturing products, which means the China’s products tend to be similar and engage in export competition with products from developing countries. Compared to China, India’s filings against developed and developing countries are less discriminatory, which is also reflected in the fact that there are no developed or developing countries which India systematically targets. In the regression with subsamples, there is more solid evidence that the AD pattern of India is less regular, containing more random features.

Although differences exist in terms of the strategic patterns between China and India, for both countries the strategic effects with respect to developing countries are more significant. The tit-for-tat retaliation and club effects are the main strategic motivation for China and these two effects are more significant when targeting developing countries. To some extent, this reflects increasingly how more developing countries than developed countries tend to be defendants of AD cases. In global AD proliferation, developing countries are not only replacing

### Table 5. Results of estimates for developed and developing target countries.

| AD dummy | Developing countries | Developed countries | Developing countries | Developed countries | Developing countries | Developed countries | Developing countries | Developed countries | Developing countries | Developed countries |
|----------|----------------------|---------------------|----------------------|---------------------|----------------------|---------------------|----------------------|---------------------|---------------------|---------------------|
| China    |                      |                      |                      |                      |                      |                      |                      |                      |                      |                      |
| GDP _it_  | -0.0792** (-2.343)   | 0.0523* (1.361)      | 0.697*** (1.095)     | -0.0235** (-2.910)  | 0.851*** (4.53)      | 0.909*** (5.37)      |                      |                      |                      |
| TAR _it_  | 0.0094*** (0.032)    | 0.661* (1.55)        | 1.123 (1.55)         | -0.00694*** (-2.665)| 0.942*** (4.91)      | 0.934*** (3.79)      |                      |                      |                      |
| STR _it_  | -0.0876*** (-1.421)  | 0.400*** (1.55)      | 0.585*** (1.55)      | -0.0751*** (-4.038) | 0.682*** (3.839)     | 0.524*** (3.72)      |                      |                      |                      |
| DEP _it_  | 0.0175 (1.557)        | 1.127 (1.07)         | 1.188*** (1.07)      | -0.0204*** (-3.393) | 1.096*** (4.14)      | 1.092*** (3.72)      |                      |                      |                      |
| FGDP _it_ | 0.0218** (2.377)      | 1.211* (2.24)        | 1.030 (2.24)         | -0.000502 (-0.40)   | 0.960** (2.50)       | 0.974** (2.50)       |                      |                      |                      |
| EX _it_   | 0.00420** (2.064)     | 1.001* (1.85)        | 0.967 (1.85)         | -0.00393 (-1.488)   | 0.993 (1.991)        | 1.038** (1.991)      |                      |                      |                      |
| IMP _it_  | -0.0279 (-0.804)      | 0.056 (0.87)         | 0.987 (0.87)         | -0.00393 (-1.488)   | 0.993 (1.991)        | 1.038** (1.991)      |                      |                      |                      |
| STR _it_  | -0.00668* (-1.825)    | 0.928** (1.73)       | 0.969** (1.66)       | -0.0151*** (-2.672) | 0.566** (1.66)       | 1.106 (1.66)         |                      |                      |                      |
| TF _it_   | 0.034** (2.004)       | 1.361* (1.73)        | 1.095* (1.66)        | -0.151*** (-2.672)  | 0.000475 (0.46)      | 1.004 (0.46)         |                      |                      |                      |
| RET _it_  | 0.006795 (0.104)      | 1.003 (0.44)         | 1.006 (0.44)         | -0.000904 (-0.40)   | 0.992 (0.75)         | 0.985 (0.75)         |                      |                      |                      |
| CLUB _it_ | -0.00054* (-1.214)    | 0.928** (0.21)       | 0.969** (0.21)       | -0.0151*** (-2.672) | 0.992 (0.75)         | 0.985 (0.75)         |                      |                      |                      |
| DEFL _it_ | 0.00104*** (1.677)    | 1.038 (1.677)        | 0.966* (1.677)       | -0.0151*** (-2.672) | 0.000475 (0.46)      | 1.004 (0.46)         |                      |                      |                      |
| ECHO _it_ | 0.0122 (0.104)        | 1.103 (0.44)         | 1.014 (0.44)         | -0.000904 (-0.40)   | 0.992 (0.75)         | 0.985 (0.75)         |                      |                      |                      |
| Other     |                      |                      |                      |                      |                      |                      |                      |                      |                      |
| variables |                      |                      |                      |                      |                      |                      |                      |                      |                      |
| FT _it_   | -0.0597*** (-2.910)   | 0.517*** (-2.94)     | 0.761*** (-4.43)     | -0.225** (-2.139)   | 0.235** (-3.55)      | 0.076** (-3.56)      |                      |                      |                      |
| REC _it_  | 0.395* (1.742)        | 57.298* (3.673)      | 11.548*** (3.89)     | -0.225** (-2.139)   | 0.235** (-3.55)      | 0.076** (-3.56)      |                      |                      |                      |
| Country fixed effect | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Regression method       | Probit | Probit | Negative binomial | Negative binomial | Probit | Probit | Negative binomial | Negative binomial | Probit | Probit | Negative binomial | Negative binomial |
| Observations            | 177   | 301 | 177 | 301 | 526 | 734 | 526 | 749 |                      |                      |

***, ** and * denote significance at 1%, 5% and 10%, respectively.
developed countries to be the major initiators, but are also becoming the major targets of AD use. Disputes between developing countries are also on the rise (Bao 2012).

Participation in FTAs reduces AD filings against developed and developing countries by China. Meanwhile, for India FTA participation increases its filings against developed countries but has no significant effect when it comes to developing countries. As for the 2008 economic recession, while China’s filings increase consistently across the board, India reduces cases against developing countries but increases cases against developed countries.

### Endogeneity issues and robustness checks

We need to consider whether our findings are affected by any endogeneity issues. We have used a 1-year lag for the main macroeconomic economic variables, i.e. domestic GDP growth rate, foreign GDP growth rate, real exchange rate and weighted average tariff rate, which should help to attenuate any potential endogeneity problem. As for the endogenous choice of targeted countries, we employ specifications both with and without country fixed effects. We also disaggregate our sample on country-industry (HS2) level to investigate whether China and India use AD differently across industries (see Appendix Table A1) and control for industry fixed effects (see Table 6). Additionally, we consider whether there are some possible omitted variables such as China’s accession into the WTO which are affecting the results, but we find that they are insignificant and make no difference to our results.

In the comparative analysis of AD patterns and the significance test of difference, we use appropriate models (probit model for binary variables and count model for count variables) both with and without country fixed effect to run the regressions and obtain similar results, which shows that our results are generally robust. For further robustness checks, we adjust model (1) by replacing the dependent variable with the number of country-industry (HS2) level to investigate whether China and India use AD differently across industries.

### Table 6. Results for comparative analysis with country-industry level data.

| Macroeconomic variables | AD dummy | AD cases | India dummy | AD cases |
|-------------------------|----------|----------|-------------|----------|
| GDP_{it-1}              | −0.0592*** | −0.0563*** | 0.657*** | 0.661*** |
| TAR_{it-1}              | (5.114) | (4.851) | (5.32) | (5.20) |
| STR_{it}                | 0.0137 | 0.0131 | 1.106* | 1.102* |
| DEPR_{it}               | (−7.845) | (−7.690) | (−8.33) | (−8.04) |
| FGDP_{it-1}             | 0.00496* | 0.00205 | 1.044* | 1.034 |
| EX_{it}                 | (1.662) | (0.587) | (2.00) | (1.52) |
| IMP_{it}                | 0.0110 | 0.00143 | 1.000 | 0.961 |
| RET_{it-1}              | (1.282) | (0.0423) | (0.00) | (−0.39) |
| CLUB_{it-1}             | 0.00136 | 0.000101 | 1.010 | 1.007 |
| DEFL_{it-1}             | (1.564) | (1.111) | (1.51) | (1.09) |
| ECHO_{it}               | (4.040) | (3.782) | (5.04) | (5.15) |
| FTA_{it-1}              | 0.0922 | 0.08622 | 0.954*** | 0.954*** |
| REC_{it}                | (−5.892) | (−4.284) | (−6.10) | (−5.86) |
| Other variables         | 0.03010*** | 0.02450* | 0.972*** | 0.970*** |
| Country fixed effect    | No | Yes | No | Yes |
| Industry fixed effect   | No | Yes | No | Yes |
| Regression method       | Probit | Probit | Negative binomial | Negative binomial |
| Observations            | 1826 | 1826 | 1826 | 1826 |

***, ** and * denote significance at 1%, 5% and 10%, respectively.
of product categories involved in AD cases. We use this alternative dependent variable because, on the one hand, the number of AD each year is limited and, on the other hand, the products involved in AD are generally from more than one category. Given that products are classified in the Global Antidumping Database into HS6 for some cases and HS8 for others, we classify the products by HS6 to maintain consistency. Regression results based on the new model are reported in Table 7.

By comparing the results in Table 2 with Table 6, we find that there are some differences between the country-level and country-industry-level analysis for China and basically no differences for India. For India, the sign and the significance of all the variables are largely unchanged with the exception of the tit-for-tat retaliation variable, which becomes significantly positive in the new model. The intuition for the change is straightforward: tit-for-tat retaliation in India is different across industries, and therefore, the positive effect dominates when we examine the total effect at the country level. The results for China are robust in general, though the significance of some macroeconomic variables (foreign GDP, real exchange rate and import penetration) becomes insignificant especially with industry fixed effects controlled for, while some strategic variables (tit-for-tat retaliation and AD club effect) become more significant. These results show the effect of those macroeconomic variables disappears when considering them at the industry level, while the strategic consideration is more sensitive in specific industries. Carefully comparing the new results in Table 7 with those in Tables 2 and 6, we find our results are quite robust. The signs of all variables and the significance of most variables are unchanged.

### V. Conclusions

This article aims to explain the differences in AD patterns in the cases of China and India from the perspective of looking at various determinants of AD use, which are broadly classified into three categories:

| Table 7. Results for comparative analysis with product-level data. |
|---------------------------------------------------------------|
| **China** | **India** |
| Products involved in AD cases | Products involved in AD cases |
| Macroeconomic variables | | |
| GDP<sub>it</sub> | 0.692*** | 0.936* |
| (−3.06) | (−1.82) |
| TAR<sub>it</sub> | 1.019 | 0.942*** |
| (0.23) | (−2.48) |
| STR<sub>it</sub> | 0.609*** | 0.966*** |
| (−3.54) | (−5.24) |
| DEP<sub>i</sub> | 1.146*** | 1.043*** |
| (3.59) | (2.11) |
| FGDP<sub>i</sub> | 1.115*** | 1.002 |
| (2.66) | (0.13) |
| EX<sub>it</sub> | 1.022*** | 1.017 |
| (2.39) | (1.20) |
| IMP<sub>it</sub> | 1.970*** | 2.392*** |
| (5.54) | (4.79) |
| Strategic variables | | |
| TFT<sub>jt</sub> | 0.983 | 1.065 |
| (−0.29) | (−0.50) |
| RET<sub>jt</sub> | 1.016 | 0.990 |
| (1.54) | (−0.50) |
| CLUB<sub>jt</sub> | 0.996 | 0.999 |
| (−0.36) | (−0.50) |
| DEF<sub>jt</sub> | 0.980 | 0.999 |
| (−0.90) | (−0.50) |
| ECHO<sub>jt</sub> | 1.073*** | 1.036*** |
| (3.13) | (3.12) |
| Other variables | | |
| FTA<sub>it</sub> | 0.706*** | 1.051 |
| (−5.15) | (1.01) |
| REC<sub>i</sub> | 14.361*** | 10.403** |
| (3.87) | (6.40) |
| Country fixed effect | No | No |
| Industry fixed effect | No | No |
| Regression method | Negative binomial | Negative binomial |
| Observations | 478 | 478 |

***, ** and * denote significance at 1%, 5% and 10%, respectively.
macroeconomic, strategic and other determinants. We find evidence of systematic influences on China's AD filings, except for the unexpected, positive effect of foreign GDP growth, which may be attributed to globalization effects. Compared to China, AD use by India displays less systematic features, especially in terms of strategic factors.

We also find that AD filings in China's case are more constrained by economic growth, the AD club effect and FTA participation, which may partly explain why China initiates fewer AD filings than India. Meanwhile, AD use by China is also influenced less significantly by some positive effects and more significantly by some negative effects which vary across industries. But such differences across industries do not exist in the case of India. Differences also exist between the two countries in the retaliatory and contagion patterns of AD filings. Interestingly, India's retaliatory pattern is more similar to that of the developed countries.

In terms of AD targets, China's AD filings target developed countries more than developing countries, especially before the recession, while India targets developing countries somewhat more than developed countries. The present, positive analysis of differences and similarities in the drivers of AD provides no basis, however, for drawing normative implications or conclusions about the relative desirability or effectiveness of AD policies in the two countries. Policymakers in the two countries may well be interested to know, nevertheless, how their own use of AD measures differs from that of another major and increasingly outward-oriented developing country. Indeed, trade policymakers in the trading partners (current and potential targets of AD measures) of both China and India may well be interested in also knowing how and why AD use differs in the two countries.

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### Table A1. Industries targeted by China and India.

| HS2 | Industry (product group) | China AD cases | Products (HS6) involved | India AD cases | Products (HS6) involved |
|-----|-------------------------|----------------|-------------------------|----------------|-------------------------|
| 02  | Meat and edible meat offal | 4              | 5                       | 0              | 0                       |
| 04  | Dairy products; birds’ eggs; natural honey; edible | 0              | 0                       | 1              | 1                       |
| 05  | Products of animal origin, not elsewhere specified or included | 1              | 5                       | 0              | 0                       |
| 11  | Products of the milling industry; malt; starches; inulin; wheat gluten | 1              | 1                       | 0              | 0                       |
| 22  | Beverages, spirits and vinegar. | 3              | 3                       | 0              | 0                       |
| 23  | Residues and waste from the food industry; prepared animal fodder | 1              | 4                       | 9              | 55                      |
| 25  | Salt; sulphur; earth & stone; plastering materials; lime | 0              | 0                       | 4              | 11                      |
| 27  | Mineral fuels, oils and product of their distillation | 0              | 0                       | 10             | 39                      |
| 28  | Inorganic chemicals; organic or inorganic compounds of precious metals, of rare-earth metals, of radioactive elements or of isotopes | 7              | 17                      | 114            | 235                     |
| 29  | Organic chemicals | 128            | 163                     | 281            | 371                     |
| 31  | Fertilizers | 0              | 0                       | 6              | 16                      |
| 32  | Tanning/dyeing extract; tannins and derivs; pigments | 0              | 0                       | 11             | 26                      |
| 37  | Photographic or cinematographic goods | 9              | 8                       | 27             | 40                      |
| 38  | Miscellaneous chemical products | 11             | 37                      | 22             | 44                      |
| 39  | Plastics and articles thereof | 25             | 65                      | 123            | 216                     |
| 40  | Rubber and articles thereof | 9              | 34                      | 38             | 92                      |
| 44  | Wood and articles of wood; wood charcoal | 0              | 0                       | 9              | 35                      |
| 47  | Pulp of wood/other fibrous cellulosic material | 9              | 5                       | 0              | 0                       |
| 48  | Paper and paperboard; art of paper pulp, paper/paperboard | 34             | 37                      | 24             | 42                      |
| 50  | Silk | 0              | 0                       | 5              | 21                      |
| 53  | Other vegetable textile fibres; paper yarn and woven fabrics of paper yarn | 0              | 0                       | 2              | 14                      |
| 54  | Man-made filaments | 12             | 14                      | 36             | 47                      |
| 55  | Man-made staple fibres | 2              | 3                       | 42             | 79                      |
| 56  | Wadding, felt and nonwoven; yarns; twine, cordage | 0              | 0                       | 5              | 10                      |
| 58  | Special woven fabrics; tufted textile fabrics; lace; tapes | 0              | 0                       | 2              | 10                      |
| 59  | Impregnated, coated, cover/laminated textile fabrics | 0              | 0                       | 8              | 19                      |
| 64  | Footwear, gaiters and the like; parts of such articles | 0              | 0                       | 4              | 6                       |
| 68  | Art of stone, plaster, cement, asbestos, mica or similar materials | 0              | 0                       | 22             | 19                      |
| 69  | Ceramic products | 0              | 0                       | 7              | 23                      |
| 70  | Glass and glassware | 2              | 4                       | 39             | 33                      |
| 72  | Iron and steel | 77             | 26                      | 354            | 163                     |
| 73  | Articles of iron or steel | 19             | 12                      | 16             | 52                      |
| 74  | Copper and articles thereof | 0              | 0                       | 7              | 24                      |
| 76  | Aluminium and articles thereof | 0              | 0                       | 14             | 36                      |
| 81  | Other base metals; cermets; articles thereof | 0              | 0                       | 2              | 5                       |
| 84  | Nuclear reactors, boilers, machinery and mechanical appliance | 0              | 0                       | 42             | 125                     |
| 85  | Electrical machinery and equipment parts thereof; sound record | 0              | 0                       | 101            | 144                     |
| 87  | Vehicles other than railway or tramway rolling stock; and parts and accessories thereof | 5              | 5                       | 7              | 28                      |
| 90  | Optical, photographic, cinematographic, measuring, precision | 12             | 27                      | 8              | 24                      |