Exploring Factors Associated with Women’s Willingness to Provide Digital Fingerprints in Accessing Healthcare Services: A Cross-Sectional Study in Urban Slums of Bangladesh

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Abstract: Digital fingerprints are increasingly used for patient care and treatment delivery, health system monitoring and evaluation, and maintaining data integrity during health research. Yet, no evidence exists about the use of fingerprinting technologies in maternal healthcare services in urban slum contexts, globally. The present study aimed to explore the recently delivered women’s willingness to give digital fingerprints to community health workers to access healthcare services in the urban slums of Bangladesh and identify the associated factors. Employing a two-stage cluster random sampling procedure, we chose 458 recently delivered women from eight randomly selected urban slums of Dhaka city, Bangladesh. Chi-square tests were performed for descriptive analyses, and binary logistic regression analyses were performed to explore the factors associated with willingness to provide fingerprints. Overall, 78% of the participants reported that they were willing to provide digital fingerprints if that eased access to healthcare services. After adjusting for potential confounders, the sex of the household head, family type, and household wealth status were significantly associated with the willingness to provide fingerprints to access healthcare services. The study highlighted the potentials of using fingerprints for making healthcare services accessible. Focus is needed for female-headed households, women from poor families, and engaging husbands and in-laws in mobile health programs.

Keywords: Bangladesh; digital fingerprints; access; health service use; slums; social disadvantage
1. Introduction

The global healthcare system has moved away from relying on paper-based record-keeping towards increasingly digital health records to augment its efficiency in resource usages and health service quality [1]. Harnessing optimum benefits from digital platforms requires accurate identification of the patient/client. From both the healthcare providers’ and care recipients’ perspectives, unique identification of the patients/clients is crucial on both the healthcare-provider side and care-recipient side in any healthcare settings (e.g., such as community or hospital/clinics). This is important for the smooth delivery of patient/client care and treatment, health system monitoring and evaluation, and maintaining data integrity during health research [2]. Moreover, unique patient identification can help healthcare workers to improve the quality of health services and minimize the errors caused due to misidentification and misclassification [3,4]. Therefore, digital health records are of crucial importance for healthcare management [5].

Biographic-based parameters (e.g., patient names, birth dates, national identification or social security numbers, clients’ addresses) are commonly used for patient/client identification. However, in resource-poor settings, these types of identification systems can cause mistakes due to inconsistent spelling of names or addresses, ambiguity about birth dates, frequently changing phone numbers and addresses, and deliberate avoidance of being identified due to social stigma [2]. The situation is considerably worse in the fast-growing unplanned urban slums in resource-constrained countries (e.g., Bangladesh and Kenya), where migration from both rural to urban and within different slums are frequent [6–8]. For example, the migration rate is relatively higher (≈50%) in slum areas of Dhaka city (the capital of Bangladesh), compared with other cities of the country [6]. The Bangladesh Bureau of Statistics (BBS) defines slums as “a cluster of compact settlements of 5 or more households which generally grow very unsystematically and haphazardly in an unhealthy condition and atmosphere on government and private vacant land” [9]. In 2014, 13,938 slums were counted in Bangladesh [10]. Patient identification and verification remain highly challenging due to the volatile nature of the urban slums, their higher migration, slum evictions and the marginalization of destitute segments [11]. To overcome this situation, a more reliable and definitive form of identification, such as fingerprint biometrics, could help ensure that care is provided to the right people, leading to a safer and more effective healthcare system in resource-constrained settings [2].

Biometric identification methods are usually developed based on individuals’ biologically unique traits, such as fingerprints, voice, facial structure, iris geometry etc. [12]. The fingerprint is the most widely used biometric identifier [13,14] due to the wide availability of well-developed, portable, and low-cost technologies for digitally capturing fingerprints [12,15]. Research has demonstrated that fingerprinting is highly sensitive and specific for verification [16]. Several studies reported that fingerprint biometrics are feasible and acceptable for accessing healthcare services [17,18]. Yet, limited evidence exists about the use of fingerprinting technologies in health services in urban slum contexts. globally.

To integrate mobile fingerprint scanners into the existing android mHealth app, used for health services via the Manoshi program in urban slums in 2007 [11,19], Building Resources Across Communities (BRAC) Bangladesh explored the potential of using Simprints’ low-cost fingerprint technology. Manoshi denotes mother, neonate, and child in Bengali. The intervention is a community-based essential healthcare package aimed at reducing morbidity and mortality among mothers, new-borns, and children residing in selected urban slums in Bangladesh by providing maternal and childcare services [11]. The intervention helps create demand for maternal and child healthcare services through behaviour change communication (BCC) and assists in accessing emergency obstetric care services by promoting effective referral linkages. BRAC’s frontline community health workers (CHWs) facilitate delivering BCC interventions among slum dwellers through door-to-door visits, contributing to making the referral linkage functional for ensuring their proper maternal and child health services [16]. The fingerprinting system used consisted of a small, handheld scanner that connects via Bluetooth to the smartphone used by CHWs without
a consistent internet connection [20]. A proprietary algorithm using minutia, which are specific points on a fingerprint such as a ridge ending or bifurcation, was used to register and later identify patients. Minutia-based systems are a standard approach to biometric fingerprinting (e.g., [21,22]). This system is in the process of being piloted by BRAC.

In the current paper, we aimed to explore the willingness of the beneficiaries to provide digital fingerprints to BRAC’s CHWs in accessing healthcare services by the slum dwellers of Dhaka city, Bangladesh and to identify the socioeconomic factors associated with the willingness to provide fingerprints in accessing healthcare services. The findings will be beneficial during planning to implement this type of technology in similar contexts by providing information on the determinants to consider.

2. Materials and Methods

2.1. Study Design and Participants

The study followed a cross-sectional design. We conducted the survey between May and June 2018 among the women who gave birth in the last 12 months preceding the survey. A two-stage cluster random sampling approach was employed to select 458 participants from Dhaka city’s eight randomly selected urban slums. The sample size calculation and the details of the study design can be found elsewhere [11].

2.2. Data Collection Tools and Techniques

A pre-tested semi-structured questionnaire was used to collect the information through face-to-face interviews of the study participants. Data collection was accomplished by female research assistants who were recruited based on educational qualification and previous experience with administering maternal and child health surveys. The research assistants were trained extensively on the study’s goal and objectives and every aspect of the questionnaire before the data collection.

2.3. Outcome Measure

A digital fingerprint was described to the participants as a technology called digital fingerprinting that does not require ink. Participants were asked if they would be willing to give their digital fingerprints to CHWs to make it easier to receive healthcare services. If not, they were also asked why they do not want to provide digital fingerprints to community health workers for accessing healthcare services.

2.4. Explanatory Variables

An extensive review of available studies guided the selection of explanatory variables [23–26]. The explanatory factors considered in this study were respondents’ age (15–19, 20–24, 25–29, 30–34, and 35+ years), religion (Muslim/other), literacy (yes/no), education level (no education, grade 1–4, 5–9, and 10 or higher), involvement in income-generating activities (yes/no), husband’s age (<25, 25–29, 30–34, 35–39, 40+), husband’s literacy (yes/no), husband’s education level (no education, grade 1–4, 5–9, and 10 or higher), husband’s occupation (business, labourers, service and others), household size (≤4/>4), family types (nuclear/extended), household head (male/female), family income in USD (<120, 120–239, 240–359, 360+), household wealth status (low, moderate, high), and ownership of a mobile phone (yes/no).

The wealth index of an individual household was constructed based on factor analysis [27,28] of key socioeconomic variables: wall types, floor, and roof of the house; ownership of a radio, television, computer, bicycle, mobile phone/telephone, refrigerator, wardrobe, table, chair, watch/clock, bed, sewing machine, bicycle, motor vehicle, or livestock, and access to solar power and electricity. Access to a mobile phone within a family was defined as having a mobile of her own, or any of her family members having a mobile phone she could access.
2.5. Statistical Analysis

All analyses properly incorporated clusters (i.e., slums) variation to account for the complex survey design. The distribution of the variables was assessed through descriptive analysis. The Chi-square test was performed to compare women’s willingness to provide digital fingerprints to community health workers for healthcare access with different categories of a variable at a 95% level of significance. We used a design-based binary logistic regression model to determine the association of willingness to provide fingerprints to community health workers for accessing healthcare with different demographic and socioeconomic factors. The final model includes only the variables having \( p < 0.25 \) in the unadjusted analysis [29]. Both unadjusted and adjusted odds ratios (ORs) were reported with a 95% confidence interval (95% CI). Both unadjusted and adjusted odds ratios (ORs) were reported with a 95% confidence interval (95% CI). All analyses were performed using the statistical software package Stata (Version 13.0) (StataCorp, College Station, TX, USA).

3. Results

3.1. Characteristics of the Participants

Table 1 shows the summary statistics of the study participants. Of the 458 participants, 14.2% were aged 15–19 years, and 31.7% were 20–34 years. Around 65% of the study participants were literate, 9.2% completed secondary or higher education, and only 16.6% participated in income-generating activities. Approximately 37.1% of the participants’ husbands were illiterate, 11.6% of participants had completed secondary or higher education, and 41.3% were day laborers. Additionally, the number of household members was less than four in most households (62.0%), and most participants had nuclear families (82.0%).

| Characteristics of the Participants | n  | %  |
|------------------------------------|----|----|
| **Age (years)**                    |    |    |
| 15–19                              | 65 | 14.2|
| 20–24                              | 145| 31.7|
| 25–29                              | 138| 30.1|
| 30–34                              | 74 | 16.2|
| 35+                                | 36 | 7.9 |
| **Religion**                       |    |    |
| Muslim                             | 451| 98.5|
| Other                               | 7  | 1.5 |
| **Literacy (Can Read and Write)**  |    |    |
| yes                                | 294| 64.2|
| no                                 | 164| 35.8|
| **Level of Education**             |    |    |
| no education                       | 77 | 16.8|
| primary incomplete ^2              | 105| 22.9|
| primary or secondary incomplete ^3 | 234| 51.1|
| secondary or higher ^4             | 42 | 9.2 |
| **Involved in Income-Generating Activities** |    |    |
| yes                                | 76 | 16.6|
| no                                 | 382| 83.4|
| **Characteristics of Their Husband** |    |    |
| age (years)                         |    |    |
| <25                                 | 38 | 8.3 |
Table 1. Cont.

| Characteristics                  | n   | %    |
|----------------------------------|-----|------|
| 25–29                            | 144 | 31.4 |
| 30–34                            | 103 | 22.5 |
| 35–39                            | 122 | 26.6 |
| 40+                              | 51  | 11.1 |
| Literacy (Can Read and Write)    |     |      |
| yes                              | 288 | 62.9 |
| no                               | 170 | 37.1 |
| Level of Education               |     |      |
| no education                     | 104 | 22.7 |
| primary incomplete               | 77  | 16.8 |
| primary or secondary incomplete  | 224 | 48.9 |
| secondary or higher              | 53  | 11.6 |
| Current Occupation               |     |      |
| business                         | 127 | 27.7 |
| labourer                         | 189 | 41.3 |
| regular job                      | 128 | 28.0 |
| others                           | 14  | 3.1  |
| Household Characteristics        |     |      |
| Sex of Household Head            |     |      |
| male                             | 439 | 95.9 |
| female                           | 19  | 4.2  |
| household size                   |     |      |
| ≤4                               | 285 | 62.2 |
| >4                               | 173 | 37.8 |
| Type of Family                   |     |      |
| nuclear                          | 377 | 82.3 |
| extended                         | 81  | 17.7 |
| Wealth Status                    |     |      |
| low                              | 126 | 27.5 |
| middle                           | 89  | 19.4 |
| high                             | 243 | 53.1 |

1 Hinduism, Christianity, Buddhism; 2 primary incomplete = completed grade 1–4; 3 primary or secondary incomplete = completed grade 5–9; 4 secondary or higher = completed grade 10 or higher.

3.2. Women’s Willingness to Provide Digital Fingerprints to Access Healthcare Services

Table 2 shows the willingness to provide digital fingerprints to access healthcare services by the participants. Approximately 69% of the participants had heard of digital fingerprints, while 78% were willing to provide digital fingerprints to community health workers for accessing healthcare services. Participants who said they would be unwilling to use fingerprinting mentioned several reasons, including the necessity for their family’s permission (58.9%), that it did not feel necessary (17.8%), they were concerned about the misuse or abuse of their fingerprint record (10%), and that it would take too much time (6.7%).

3.3. Factors Associated with Women’s Willingness to Provide Digital Fingerprints

Table 3 shows the bivariate analysis of sociodemographic characteristics and women’s willingness to provide digital fingerprints to community health workers. We found statistically significant associations between women’s willingness to provide digital fingerprints and mobile phone ownership, wealth status, monthly family income, and family type. The participants were willing to provide digital fingerprints if they owned a mobile phone (84.7%), had high wealth status (88.4%), had a family income of 240–359 USD/month (81.6%), or belonged to a nuclear family (82.8%).
Table 2. Willingness to provide digital fingerprints to access healthcare services (N = 458).

| Characteristics                                      | n     | %    |
|------------------------------------------------------|-------|------|
| Heard About Digital Fingerprints                     |       |      |
| yes                                                  | 316   | 69.0 |
| no                                                   | 142   | 31.0 |
| Willingness to Provide Digital Fingerprints to Access Healthcare |       |      |
| yes                                                  | 359   | 78.4 |
| no                                                   | 99    | 21.6 |
| Willingness to Provide Digital Fingerprints           |       |      |
| yes                                                  | 368   | 80.4 |
| no                                                   | 90    | 19.7 |
| Reasons for Unwillingness to Provide Fingerprints     |       |      |
| do not feel it is necessary                          | 16    | 17.8 |
| it might be misused or abused                         | 9     | 10.0 |
| it would take too much time                           | 6     | 6.7  |
| family permission required                            | 53    | 58.9 |
| other                                                | 6     | 6.7  |

Table 3. Bivariate analysis of sociodemographic characteristics of women and their willingness to provide digital fingerprints (N = 458).

| Characteristics                                      | Women’s Willingness to Provide Digital Fingerprints |        |        |        |
|------------------------------------------------------|-----------------------------------------------------|--------|--------|--------|
|                                                      | No * n (%)                                          | Yes * n (%) | P Value |
|                                                       |                                                     |        |        |        |
| Women’s Characteristics                               |                                                     |        |        |        |
| Age (years)                                          |                                                     |        |        |        |
| 15–19                                                | 15(23.1)                                            | 50(76.9)| 0.466  |
| 20–24                                                | 30(20.7)                                            | 115(79.3)|        |
| 25–29                                                | 20(14.5)                                            | 118(85.5)|        |
| 30–34                                                | 17(23.1)                                            | 57(76.9)|        |
| 35+                                                  | 23(22.2)                                            | 77(77.8)|        |
| Religion                                             |                                                     |        |        |        |
| Muslim                                               | 90(20.0)                                            | 361(80.0)| 0.187  |
| Other 1                                               | 0(0.0)                                              | 7(100) |        |        |
| Literacy (Can Read and Write)                        |                                                     |        |        |        |
| yes                                                  | 52(17.7)                                            | 242(82.3)| 0.157  |
| no                                                   | 38(23.2)                                            | 126(76.8)|        |
| Level of Education                                   |                                                     |        |        |        |
| no education                                         | 21(27.3)                                            | 56(72.7)| 0.065  |
| primary incomplete 2                                  | 22(21.0)                                            | 83(79.1)|        |
| primary or secondary incomplete 3                     | 44(18.8)                                            | 190(81.2)|        |
| secondary or higher 4                                 | 3(7.1)                                              | 39(92.9)|        |
| Involved in Income-Generating Activities              |                                                     |        |        |        |
| yes                                                  | 20(26.3)                                            | 56(73.7)| 0.109  |
| no                                                   | 70(18.3)                                            | 312(81.7)|        |
| Husband Characteristics                               |                                                     |        |        |        |
| Age (years)                                          |                                                     |        |        |        |
| <25                                                  | 8(21.1)                                             | 30(79.0)| 0.639  |
| 25–29                                                | 31(21.5)                                            | 113(78.5)|        |
| 30–34                                                | 22(21.4)                                            | 81(78.6)|        |
| 35–39                                                | 18(14.8)                                            | 104(85.3)|        |
| 40+                                                  | 11(21.6)                                            | 40(78.4)|        |
| Literacy (Can Read and Write)                        |                                                     |        |        |        |
| yes                                                  | 51(17.7)                                            | 237(82.3)| 0.173  |
| no                                                   | 39(22.9)                                            | 131(77.1)|        |
Table 3. Cont.

| Characteristics                      | Women’s Willingness to Provide Digital Fingerprints |
|--------------------------------------|----------------------------------------------------|
| **Level of Education**               |                                                    |
| no education                         | 27(26.0)                                           |
| primary incomplete                   | 16(20.8)                                           |
| primary or secondary incomplete      | 42(18.8)                                           |
| secondary or higher                  | 5(9.4)                                             |
| **Occupation**                       |                                                    |
| business                             | 22(17.3)                                           |
| labourer                             | 42(22.2)                                           |
| regular job                          | 22(17.2)                                           |
| other                                | 4(28.6)                                            |
| **Household Characteristics**        |                                                    |
| Sex of Household Head                |                                                    |
| male                                 | 82(18.7)                                           |
| female                               | 8(42.1)                                            |
| Household Size                       |                                                    |
| ≤4                                   | 52(18.3)                                           |
| >4                                   | 38(22.0)                                           |
| **Type of Family**                   |                                                    |
| nuclear                              | 65(17.2)                                           |
| extended                             | 25(30.9)                                           |
| **Family Income Per Month (USD)**    |                                                    |
| <120                                 | 30(33.3)                                           |
| 120–239                              | 126(29.2)                                          |
| 240–359                              | 30(18.4)                                           |
| 360+                                 | 24(20.9)                                           |
| **Wealth Status**                    |                                                    |
| low                                  | 40(31.8)                                           |
| middle                               | 22(24.7)                                           |
| high                                 | 26(11.5)                                           |
| Ownership of Mobile Phone            |                                                    |
| yes                                  | 38(15.3)                                           |
| no                                   | 52(24.9)                                           |

1 Hinduism, Christianity, Buddhism; 2 primary incomplete = completed grade 1–4; 3 primary or secondary incomplete = completed grade 5–9; 4 secondary or higher = completed grade 10 or higher.

The crude and adjusted analysis to explore the factors associated with willingness to provide digital fingerprints are presented in Table 4. The crude analysis showed that the sex of the household head, type of family, household wealth status, and mobile phone ownership were significantly associated with women’s willingness to provide digital fingerprints. After adjusting the model with potential confounders, the sex of the household head, family type, and household wealth status remained as independent predictors for willingness to provide digital fingerprints. In the adjusted model, the participants from nuclear households had 2.8-times-higher odds of willingness to give fingerprints than those from extended families (AOR: 2.83, 95% CI: 1.52–5.24), and the odds were 2.7-times higher when the household head was male rather than female (AOR: 2.65, 95% CI: 0.95–7.34). Additionally, the participants with high wealth status had nearly three-times-higher odds of willingness to provide digital fingerprints than those with low wealth status (AOR: 2.96, 95% CI: 1.63–5.39).

Table 4. Factors associated with women’s willingness to provide digital fingerprints (N = 458).

| Participant’s Characteristics | Crude | Adjusted |
|------------------------------|-------|----------|
| Age (years)                  | OR    | 95% CI   |
| 15–19                        | 1.00  | 1.00     |

| Ownership of Mobile Phone     | OR    |
|------------------------------|-------|
| yes                          | 38(15.3) |
| no                           | 52(24.9) |
Table 4. Cont.

|                           | Crude OR | P     | 95% CI OR | Adjusted OR | P   | 95% CI |
|---------------------------|----------|-------|-----------|-------------|-----|--------|
|                           |          |       |           |             |     |        |
| 20–24                     | 1.15     | 0.697 | 0.57–2.32 | 0.79        | 0.538 | 0.36–1.69 |
| 25–29                     | 1.77     | 0.134 | 0.84–3.73 | 1.26        | 0.590 | 0.55–2.90 |
| 30–34                     | 1.01     | 0.988 | 0.46–2.22 | 0.91        | 0.843 | 0.37–2.27 |
| 35+                       | 1.05     | 0.922 | 0.40–2.78 | 1.00        | 0.999 | 0.33–3.01 |
| Level of Education        |          |       |           |             |     |        |
| no education              | 1.00     |       | 1.00      |             |     |        |
| primary incomplete 1      | 1.41     | 0.322 | 0.71–2.81 | 1.01        | 0.980 | 0.47–2.15 |
| primary or secondary      | 1.62     | 0.115 | 0.89–2.95 | 1.28        | 0.497 | 0.63–2.62 |
| incomplete 2              |          |       |           |             |     |        |
| secondary or higher 3     | 4.88     | 0.015 | 1.36–17.48| 2.78        | 0.172 | 0.64–12.07|
| Involved in Income-Generating Activities |          |       |           |             |     |        |
| no                        | 1.00     |       | 1.00      |             |     |        |
| yes                       | 0.63     | 0.112 | 0.35–1.11 | 1.61        | 0.139 | 0.86–3.04 |
| Husband Characteristics   |          |       |           |             |     |        |
| Level of Education        |          |       |           |             |     |        |
| no education              | 1.00     |       | 1.00      |             |     |        |
| primary incomplete 1      | 1.34     | 0.419 | 0.66–2.70 | 1.06        | 0.880 | 0.50–2.26 |
| primary or secondary      | 1.52     | 0.137 | 0.87–2.64 | 1.19        | 0.610 | 0.62–2.29 |
| incomplete 2              |          |       |           |             |     |        |
| secondary or higher 3     | 3.37     | 0.020 | 1.21–9.34 | 1.75        | 0.353 | 0.54–5.67 |
| occupation labourer       | 1.00     |       |           |             |     |        |
| business                  | 1.36     | 0.289 | 0.77–2.42 |             |     |        |
| regular job               | 1.38     | 0.274 | 0.78–2.44 |             |     |        |
| other                     | 0.71     | 0.585 | 0.21–2.39 |             |     |        |
| Household Characteristics  |          |       |           |             |     |        |
| Sex of Household Head     |          |       |           |             |     |        |
| female                    | 1.00     |       | 1.00      |             |     |        |
| male                      | 3.17     | 0.016 | 1.23–8.12 | 2.65        | 0.062 | 0.95–7.34 |
| Household Size            |          |       |           |             |     |        |
| >4                        | 1.00     |       |           |             |     |        |
| ≤4                        | 1.26     | 0.332 | 0.79–2.02 |             |     |        |
| Type of Family            |          |       |           |             |     |        |
| extended                  | 1.00     |       | 1.00      |             |     |        |
| nuclear                   | 2.14     | 0.006 | 1.25–3.68 | 2.83        | 0.001 | 1.52–5.24 |
| Wealth Status             |          |       |           |             |     |        |
| low                       | 1.00     |       | 1.00      |             |     |        |
| moderate                  | 1.42     | 0.264 | 0.77–2.61 | 1.38        | 0.333 | 0.72–2.68 |
| high                      | 3.57     | 0.000 | 2.07–6.15 | 2.96        | 0.000 | 1.63–5.39 |
| Ownership of Mobile Phone  |          |       |           |             |     |        |
| no                        | 1.00     |       | 1.00      |             |     |        |
| yes                       | 1.84     | 0.010 | 1.15–2.93 | 1.42        | 0.191 | 0.84–2.40 |

1 Primary incomplete = completed grade 1–4; 2 primary or secondary incomplete = completed grade 5–9; 3 secondary or higher = completed grade 10 or higher.

4. Discussion

The present study explored recently delivered women’s willingness to give digital fingerprints to community health workers and identified the factors associated with accessing healthcare services in the urban slums of Bangladesh, where BRAC has been implementing its Manoshi intervention. Our study found that around eight in ten women were willing to provide fingerprints to community health workers, suggesting that digital fingerprints may be a useful identifier to facilitate women who recently gave birth to access maternal and child healthcare services in urban slums in Bangladesh. Yet, we found that around one-quarter of the participants had not heard of the term ‘digital fingerprint’. This implies that there is still a need for further advocacy through various communication channels if this biometric is to take a more critical role in identification and mobile health in urban slum settings.

Our findings also revealed that many women (around 20%) in slum areas were uninterested in providing digital fingerprints to community health workers to access healthcare services in urban slums. They identified the requirement of family permission, fear of
digital fingerprint misuse, and lengthiness of the process as factors for not using digital fingerprints to access healthcare services. The fact that women require their family’s permission may be due to the inherent male-dominated cultural contexts of Bangladesh, where married women’s use of mobile phones and access to the internet are restricted by their husbands [30]. Many women are primarily dependent on male household members who earn money, run their households, and make decisions on financial matters. Women have limited decision-making power within the family regarding utilizing maternal and child health services [25]. As in Bangladesh, in Nepal and India, women’s healthcare decisions are often made without their active participation in the decision making [31]. Nine women in this study cited that the use of digital fingerprints may be a threat to their security and safety, as it might disclose their crucial personal information and can harm their private life, with similar concerns found elsewhere [32]. In the implementation of any biometric system, privacy should be viewed as a universal good to be protected, and substantial technical security measures (e.g., encrypting data when not in use) are vital [33]. All these concerns should be addressed when designing and implementing biometrically enabled mHealth services.

We found that young women (25–29 years) were more willing to provide digital fingerprints than older ones. We did not find any other study on women who gave birth to children in urban slums in Bangladesh or other countries to compare this finding with. The possible reasons are that young women may be more educated and are more likely to use mobile phones for seeking maternal and child health services than older women [24]. A study in rural Bangladesh reported that seeking health services using mobile phones increased with increased years of schooling in both men and women [26]. We also found that both women and their husbands’ educational levels were associated with women’s willingness to provide digital fingerprints. This is reasonably expected, as educated women are more aware of maternal health issues than uneducated women [34]. Our study’s findings suggest that more focus should be given to older and uneducated women to increase their participation in mHealth interventions related to maternal and child health services.

Our study reports that the participants with small household sizes (<4) had a higher willingness to provide fingerprints for accessing healthcare services than those with large household sizes. This may be because women with increased household size are often overburdened with household chores and responsibilities [35], limiting them to seek appropriate and adequate healthcare services using digital fingerprints [11]. Similarly, a study in Dhaka’s slum areas indicated a decreased tendency among mothers to seek childcare services using fingerprints and mobile phones [24]. Evidence shows that males’ active participation in household and childcare activities may prompt women to seek appropriate healthcare services and produce better health outcomes [36,37]. However, male participation in household and childcare activities has been limited in resource-limited countries such as Bangladesh [38,39]. Therefore, it is crucial to initiate campaigns for engaging males in household activities to facilitate women’s participation in maternal and child healthcare services using digital fingerprints.

Consistent with a study in Bangladesh [24], our study found that women with high wealth status and who had mobile phones were more willing to provide digital fingerprints than those with limited wealth and who did not own mobile phones. These findings underpin the fact that economic condition is a major factor in the ownership and use of mobile phones, enhancing women’s participation in healthcare services [11,26] facilitated by mHealth technology. However, women’s ownership of mobile phones is still relatively low in Bangladesh [26]. There is also a gap in women’s mobile phone ownership in terms of their socioeconomic conditions and residency status (rural areas, urban areas and slums) [24,26]. Thus, to enhance the ownership of women’s mobile phones, it might be worthwhile to finance and lend microcredit on zero or at a minimum payable interest to poor women in order that they may access maternal and child health services in urban slums in Bangladesh.
4.1. Strength and Limitations

To the best of our knowledge, this is the first study looking at the factors associated with the recently delivered women’s willingness to provide digital fingerprints for accessing healthcare services in urban slums of Bangladesh. Our study adds to the limited international literature exploring individuals’ readiness to provide digital fingerprints to community health workers to access healthcare services and related factors [23,24,26]. However, our study is also subjected to some limitations that need to be considered in interpreting the result. The study was cross-sectional in nature. Therefore, causality cannot be established. Secondly, data were collected using self-reports and thus could be subjected to recall bias. However, we carefully designed the research questions, administered a pre-tested structured questionnaire, recruited skilled interviewers, and employed a multilayer monitoring system to reduce the impact of reporting bias. In addition, most of the factors for women’s willingness to provide digital fingerprints have a straightforward definition. Thus, they are less likely to suffer from differential misclassification due to recall bias across women’s willingness versus unwillingness to provide digital fingerprints. Still, the estimated association could be away from the null for the binary factors and either away from the null or towards the null for the categorical factors. Thirdly, we did not conduct any qualitative research to complement our quantitative findings and provide an in-depth investigation regarding the reasons for willingness or unwillingness to give digital fingerprints. Lastly, our study population is only representative of the slum population in Dhaka city, so that our findings are confined to only this population. Hence, the findings of this study may be only generalizable with a population in a similar setting but may not be generalizable to the slum population in other regions or counties. Future longitudinal studies with a large sample size are required to explore the multi-dimensional risk factors for willingness to give fingerprints in accessing health services over time. Another arena for further research would be exploring the experience of delivering fingerprints in accessing health services applying qualitative methods. This would provide a better understanding of women’s readiness to provide fingerprints in accessing health services and associated factors.

4.2. Implications for Policy and Practice

The present study pointed to the potential of employing fingerprints in providing healthcare services among slum dwellers, which is of utmost importance for policy makers and public health practitioners in Bangladesh. The study finding is also particularly significant as the Government of Bangladesh inaugurated the Digital Health Strategy of Bangladesh and put forward the importance of mobile health in improving access to healthcare services. When using fingerprints in providing healthcare services, it is vital to engage family members in mobile health programs, strengthening the existing cyber security and mobile network to remove the barriers to and taboos of providing digital fingerprints. It is also important to deliver mobile text-messaging content using a more user-friendly approach.

5. Conclusions

Overall, we found that 78% of the participants were willing to provide digital fingerprints if that eased their access to healthcare services in urban slums in Dhaka city. Participants with nuclear households, male-headed families, and those with higher wealth status tended to be more willing to provide fingerprints to access healthcare services. The study highlighted the potential of using fingerprints for making healthcare services accessible to women who had recently given birth in urban slums in Dhaka. However, misconceptions and fear need to be addressed before designing and implementing mHealth services in slum areas in Bangladesh. Special focus is needed for female-headed households, those from low-income families, and in engaging their husbands in mobile health programs.
Author Contributions: S.K.M. and D.M.L.S. conceived the study and contributed to the design of the study. S.K.M. carried out the data analysis and participated in the interpretation of the results. S.K.M., F.A., M.B.H., M.N.H., N.M.I and U.N.Y. contributed to the first draft of the manuscript. D.M.L.S. and A.A. commented extensively on the draft of the manuscript to finalize it. All authors have read and agreed to the published version of the manuscript.

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Institutional Review Board Statement: The ethical review committee of James P. Grant School of Public Health, BRAC University, Bangladesh, approved the study protocol. By providing written consent, participants indicated that they were willing to participate in the survey.

Informed Consent Statement: Participants provided both verbal and written informed consent prior to the interview. Participants with no educational background provided their ink thumbprints on the consent forms. They were informed that they had the full right to withdraw their participation in the study or skip any question at any time without any penalty or prejudice. Confidentiality and anonymity were highly maintained throughout the study.

Data Availability Statement: The data are available upon reasonable request from the corresponding author.

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Conflicts of Interest: D.M.L.S. was formerly employed and a cofounder of the non-profit organization Simprints.

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