Exploring Maps with Greedy Navigators

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During the last decade of network research focusing on structural and dynamical properties of networks, the role of network users has been more or less underestimated from the bird’s-eye view of global perspective. In this era of global positioning system equipped smartphones, however, user’s ability to access local geometric information and find efficient pathways on networks plays a crucial role, rather than the globally optimal pathways. We present a simple greedy spatial navigation strategy as a probe to explore spatial networks. These greedy navigators use directional information in every move they take, without being trapped in a dead end based on their memory about previous routes. We suggest that the centralities measures have to be modified to incorporate the navigators’ behavior, and present the intriguing effect of navigators’ greediness where removing some edges may actually enhance the routing efficiency, which is reminiscent of Braess’s paradox. In addition, using samples of road structures in large cities around the world, it is shown that the navigability measure we define reflects unique structural properties, which are not easy to predict from other topological characteristics. In this respect, we believe that our routing scheme significantly moves the routing problem on networks one step closer to reality, incorporating the inevitable incompleteness of navigators’ information.

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A sociopsychological problem that has turned out to be especially suited to methods of physics is human mobility—how can we characterize, measure and explain the movement of people in their daily lives\textsuperscript{11}? One piece of the human mobility puzzle is how to measure the navigability of cities and buildings. How successful we are at finding our way is a function both of our cognitive ability, how much relevant information we have, and also the spatial organization of our surroundings. The methods characterizing the spatial organization of cities and buildings can assume either that agents have complete information of the environment of their journey or that they essentially do random walks without any information. In the former category, there are measures like betweenness centrality\textsuperscript{2,3}, in the other category, random walk centrality\textsuperscript{4} or first-passage time\textsuperscript{5}. The reality, of course, is somewhere in between—we always navigate with incomplete information\textsuperscript{6,9}. This information could be better (if we have GPS devices or maps) or worse (going back to the cafeteria the second day at work in a big office building), but to understand the large-scale patterns of human movements and how it is influenced by the spatial organization, we need models and measures that incorporate navigation with incomplete information.

The key component of our approach is greedy navigators. These are agents in a spatial network\textsuperscript{10} that travel between a start $s$ and target point $t$. The agents have a sense of spatial orientation and a memory of where they have been. Briefly speaking, agents move in a direction as close as possible to the direction of the target. If they reach a cul-de-sac, they backtrack to the previous point where they have an untested choice of route. In this Letter, we use a discrete spatial network formalism, but it should be rather straightforward to extend the concepts to a continuous space. We stress that we do not try to model people’s behavior exactly, but that the greedy navigators capture the relative magnitude of deviation from an optimal navigation caused by the underlying spatial structure. In other words, we surmise the greedy navigators fare worse in cities or buildings where humans would easily get lost or make unnecessary detours, than in those where it is easy to get around.

There are three main categories of cognitive processes in human navigation: the use of spatial cues, computational mechanisms, and spatial representations\textsuperscript{11,12}. In our greedy spatial navigation (GSN) model, we assume the agents have a good, large-scale sense of the navigation, but no reliable real or cognitive map. Note that we focus on the spatial orientation\textsuperscript{13} rather than the geometric proximity\textsuperscript{7–9}, since the former is more comprehensible in the navigator’s point of view inside the spatial structures based on the visual cue such as landmarks\textsuperscript{11}. In other words, it is more intuitive to think of as “going to the road to the northern side because I know that the festival takes place in the northern part of the town” than “going to the road which will lead me to the closest point to the festival.” Furthermore, the geometric-proximity-based strategies heavily depend on the choice of points (vertices or nodes in the language of graph or network), while the direction-based strategies are much more robust to the different choices of such points. Therefore, the latter seems to be a more reasonable choice, considering the fact that the spatial structures are continuous in reality.

Translated to a spatial network language—where the network is represented as a graph of $N$ vertices at coordinates $r_1, \ldots, r_N = (x_1, y_1), \ldots, (x_N, y_N)$ that are connected by $M$ edges—the greedy navigators act as follows. Assume an agent stands at a vertex $i$ and wants to travel to $j$. Let $v_{i,j} = r_j - r_i$ be the vector between vertices $i$ and $j$ and $\theta_{ij}$ be the angle between $v_{i,j}$ and $v_{i,i}$. The greedy navigator moves to the neighbor $j$ of $i$ that has not been visited before and has the smallest $\theta_{ij}$. If all the neighbors of $i$ have been visited the navigator goes back to the vertex from which the navigator arrived to $i$, which is
in contrast to the simple greedy navigation based on the geometric proximity that sometimes fails to reach the target due to the lack of such a backtracking process \cite{7,8}. This procedure is repeated until \( i \) is reached (which will happen eventually if \( G \) is connected, or, more generally, if \( i \) and \( j \) belong to the same component). We contrast the greedy navigators with random navigators that move between the source and target in the same way as the greedy ones except that they go to a random neighbor instead of the one with minimal \( \theta \). Essentially this is a random depth-first search (DFS) \cite{14}. See Fig. 1 for an illustration.

How can we use greedy navigators to quantify the navigability of a map? Let \( d_\epsilon (d_r) \) be the average distance in the eyes of the greedy (random) navigators, respectively. More precisely, we average, over all pairs of distinct vertices, the number of edges in the navigators’ paths. \( d \) is the average distance as usual [the average number of edges for the real shortest path navigation (SPN)]. \( d \) is the lower bound of \( d_\epsilon \) (\( d_r \)), which makes the greedy navigability \( \nu = d/d_\epsilon \) (random navigability \( \zeta = d/d_r \)) a natural measure of greedy (random) navigability of the underlying spatial network, respectively. \( \nu \) or \( \zeta \) takes values in the interval \((0, 1]\) where fewer detours means a higher value. The advantage of using the graph distance is that \( \nu \) can be interpreted, roughly, as the fraction of correct choices of which road to take at an intersection \cite{15}. We first measure the navigability of empirical data sets. Two of these maps are excerpts of the road networks of the Boston and New York City (NYC) \cite{16}. The roads of the excerpt are chosen to represent the major thoroughfares of the downtown areas. Other networks are railway networks from Europe \cite{17}—a data set covering most of western continental Europe and the Swiss subnetwork of the former.

The results for the navigability is shown in Table I. For all the cases, \( \nu \) is significantly larger than \( \zeta \), which can be intuitively understood since the real road or railway structures are designed by encoding geometric information useful to GSN. More quantitatively, the real structures show a much better greedy navigability compared to a network layout model for the visualization purpose as the null model \cite{9}, as we can check the cases of Boston and NYC roads in Table I \((\nu/\zeta = 4.509 \text{ for the real Boston roads and } 2.696 \text{ for the corresponding null model})\). One can also check that \( \zeta \) strongly depends on the system size, which will be discussed later in a systematic approach based on larger data sets. As an example of the GSN, we show the performance of GSN in case of an intentionally delusive layout—namely, a maze. Figure 2 shows an example of GSN pathway on the graph representation of Leeds Castle Maze (LCM) \cite{19} in England, starting from the entrance in the left to the central target.

Contrary to the conventional network centralities based either on the shortest path \cite{2,3} or on the random walk \cite{4}, we define centralities based on our GSN and compare those with conventional ones in various cases. First, the centrality considering the “betweenness” in the pathway, called navigator centrality \( n \) for vertex or edge \( x \) is defined as \( n(x) = \sum_{i \neq j} \sigma_{ij} / [N(N-1)] \), where \( \sigma_{ij} = 1 \) if the GSN path from the source vertex \( i \) and the target vertex \( j \) goes through the vertex or edge \( x \) in the middle and \( \sigma_{ij} = 0 \) otherwise. We present the Boston and NYC roads where the \( n \) values are color coded,

![FIG. 1: Illustration of three different routing schemes to probe navigability-related structures of cities and buildings. (a) shows SPN from \( s \) to \( t \); (b) shows the route of GSN (the angles are those used in the algorithm); (c) illustrates a possible route of a random DFS navigation, where the backtracking steps occur at vertices 6 and 9.](image)

| network      | \( N \) | \( M \) | \( d_\nu \) | \( d_r \) | \( \nu \) | \( \zeta \) |
|--------------|--------|--------|-----------|---------|--------|--------|
| Boston       | 88     | 155    | 6.82      | 5.72    | 30.75  | 84%    | 19%    |
| Null model   | 8.606(9)| 3.6758(1)| 23.20(1)  | 43.3%   | 16%    |
| NYC          | 125    | 217    | 8.27      | 6.79    | 44.39  | 82%    | 15%    |
| Null model   | 11.72(2)| 4.0300(1)| 33.51(2)  | 34%     | 12%    |
| Switzerland  | 1613   | 1680   | 145.14    | 46.56   | 769.68 | 36%    | 6%     |
| Europe       | 4853   | 5765   | 143.69    | 50.87   | 2011.93| 35%    | 3%     |
| LCM (Fig. 2) | 184    | 194    | 62.82     | 20.65   | 86.23  | 33%    | 24%    |
in Figs. 3(a) and (f). In all the networks including railway networks (not shown), we have found that the correlation between \( n \) and conventional betweenness centrality \( b \) \([2][3]\) (using the shortest path only considering topology) are larger for vertices than edges, as shown in Figs. 3(b), (c), (g), and (h). In other words, while the relative \( b \) of vertices is more or less similar whether it is defined from the SPN pathways or from the GSN pathways, \( b \) for the edges is different for those two cases.

To further investigate the properties of edges in terms of GSN, we introduce another centrality addressing the essentiality \( e \) for edge \( l \) defined as, \( e(l) = d_{gr}(G \setminus \{l\}) - d_{gr}(G) \) where \( G \setminus \{l\} \) refers to the graph with the edge \( l \) removed from \( G \), which quantifies the average number of additional steps necessary as the effect from the absence of the edge \( l \), naturally implying the edge’s importance for GSN. Note that \( e(l) \) can be negative somewhat counterintuitively, which implies that the removal of the edge \( l \) improves the navigability in terms of GSN. The case \( e(l) < 0 \) is clearly reminiscent of Braess’s paradox \([16]\); i.e., road closures can sometimes reduce travel delays caused by the discrepancy between the user-based optimum and system-level global optimum. Our example, therefore, illustrates an interesting phenomenon happening even to a single navigator that only comes from the greedy navigation strategy. Here we denote the edges with \( e > 0 \) as “normal” edges and the edges with \( e < 0 \) as “Braess’ edges. Figures 3(e) and (j) show Boston and NYC roads where \( e \) values are color coded. Again, as in case of \( n \), there is significant difference between \( e \) and \( b \). Therefore, we conclude that the spatial structure of edges indeed acts as a crucial substrate for greedy navigators.

In our example road structures, we observe that the detailed structure of networks really matters. Figures 3(d) and (i) clearly demonstrate the diversity of road structures with the four representative roads for each city. The examples clarify that relatively low correlations for \( e \) and \( b \) stem from those roads whose importance is quite different for GSN and SPN. Roads in the periphery show, expectedly, low \( e \) values, but there are some important exceptions in terms of GSN, e.g., road 1 in Fig. 3(e) with the large \( e \) value. In case of the Braess road 2 in Boston (Fig. 3(e)), we observe that its absence helps the large volume of traffic from the upper left part to avoid entering the central part to reach the lower right part, and induce to take more efficient peripheral roads. Of course, the external geographic factors such as rivers, tunnels, bridges, and roads with various speed limits are also important in practice. We take the simplest approach and assume the geographical context primarily gives a sense of direction for the navigation, and neglect other effects. For future work it would be interesting to extend our work with other information into other navigability functions, e.g., Bureau of Public Roads (BPR) function \([16]\). We also notice that road 3 in Fig. 3(e) with the largest \( e \) value (and the second largest \( b \) value) corresponds to the Harvard bridge across the Charles River, illustrating the case of deducing the crucial infrastructure based solely on the geometric positions, without explicit awareness of the river.

The multiple linear regression results shown in Table I demonstrate that predicting \( e \) values is not plausible from the linear combination of those network and geometric measures, with low \( R^2 \) values. From the same regression analysis on much larger Switzerland and European railways, we observe even smaller \( R^2 \) values estimated by the 10^4 sampled source-target pairs for each removal of edge. Therefore, \( e \) or the Braessness is a uniquely measured only by considering this greedy behavior of navigators. Finally, we investigate whether there is any correlation between navigability
TABLE II: Coefficients for the multiple linear regression $e = m_1b + m_2c + m_3(k/j) + m_4(k/j)^2$ for road networks, with some measures defined on edges: $b$, the edge length, the distance $c$ from the midpoint of edges to the centroid of vertices, and the product $k/j$ of degrees of vertices attached to edges. The statistical significance codes are $< 0.05$, $< 0.01$, and $< 0.001$.

| Road       | Boston | NYC    |
|------------|--------|--------|
| $m_1$      | 6.902  | 9.389  |
| $m_2$      | $-4.687 \times 10^{-5}$ | $-6.141 \times 10^{-5}$ |
| $m_3$      | $-1.504 \times 10^{-6}$ | $2.142 \times 10^{-5}$ |
| $m_4$      | $-8.817 \times 10^{-3}$ | $-5.653 \times 10^{-3}$ |

Multiple $R^2$ $0.2508$ $0.1917$

$p$ value $7.784 \times 10^{-9}$ $3.395 \times 10^{-9}$

$^a < 0.05$.

$^b < 0.01$.

$^c < 0.001$.

and various socioeconomic indices. We selected the 20 largest cities in the United States (U.S.), Europe, Asia, Latin America, and Africa, respectively (100 cities in total), and used the MERKAATOR program [20] and extracted a representative sample of each city (a square of 2km sides). First, we compared $\nu$ and $\zeta$ to the numbers of vertices $N$, as shown in Fig. 4. There is a striking difference between those two cases, where there is a clear scaling relationship between $\zeta$ and $N$ [Fig. 4(b)]. This suggests that random navigation is statistically determined by the system sizes. In contrast, the widely scattered points in Fig. 4(a) strongly suggests that the numbers of vertices cannot predict $\nu$ at all, in addition to the fact that purely topological measures cannot predict $e$ in Table II. In this respect, the $\nu$ obviously reflects unique properties of different cities with vastly different developmental histories. We could not find such measures (or linear combinations of them)—e.g., population density, median resident income, fraction of public transit commuters, etc.—showing statistically significant correlations with the navigability. Again this leads to the conclusion that different cities have unique properties of navigability independent of other socioeconomic factors. One example is the correlation between the navigability and the population change ratio of the 20 cities in the U.S. defined as the ratio of the population change between 1960 and 2010 to the population in 1960 [21]. We observe a very weak negative correlation between $\nu$ and the ratio $|R^2 = 0.09(3)|$—too weak perhaps for claiming a meaningful conclusion dependence.

In summary, we have introduced a new routing strategy incorporating greedy movement and memory of navigators. This strategy, we believe, is a minimal model considering the basic concept of human psychology for navigation, namely, incomplete navigational information and the memory not to be lost. From the results from real-world road and railway structures, we demonstrate the important difference in terms of centralities for navigation and the fact that there exists the celebrated Braess’s paradox caused by the navigators’ behavior just equipped with this simple strategy. From the observation of correlation profiles for centralities in road structures, we have shown that the importance of each element heavily depends on the detailed layout of structures. We have focused on the final efficiency of the routing processes in this work, but the detailed process of GSN, e.g., the relative distance toward the target during the routing process or the prevalence of backtracking related to the structural properties of roads, can be worthwhile future work. This type of tool—linking spatial cognition, the environment, and emergent navigational properties—can be helpful for urban planners and architects [22].

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