Scenario Analyses of Road Transport Energy Demand: A Case Study of Ethanol as a Diesel Substitute in Thailand

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Received: 15 October 2010; in revised form: 12 December 2010 / Accepted: 20 December 2010 / Published: 12 January 2011

Abstract: Ethanol is conventionally used as a blend with gasoline due to its similar properties, especially the octane number. However, ethanol has also been explored and used as a diesel substitute. While a low-blend of ethanol with diesel is possible with use of an emulsifier additive, a high-blend of ethanol with diesel may require major adjustment of compression-ignition (CI) diesel engines. Since dedicated CI engines are commercially available for a high-blend ethanol in diesel (ED95), a fuel mixture comprised of 95% ethanol and 5% additive, this technology offers an option for an oil-importing country like Thailand to reduce its fossil import by use of its own indigenous bio-ethanol fuel. Among many strong campaigns on ethanol utilization in the transportation sector under Thailand’s Alternative Energy Strategic Plan (2008–2022), the Thai Ministry of Energy has, for the first time, conducted a demonstration project with ethanol (ED95) buses on the Thai road system. The current investigation thus aims to assess and quantify the impact of using this ED95 technology to reduce fossil diesel consumption by adjusting the commercially available energy demand model called the Long range Energy Alternatives Planning system (LEAP). For this purpose, first, the necessary statistical data in the Thai transportation sector were gathered and analyzed to construct the predicative energy...
demand model. Then, scenario analyses were conducted to assess the benefit of ED95 technology on the basis of energy efficiency and greenhouse gas emission reduction.

**Keywords:** energy demand model; Long range Energy Alternatives Planning system (LEAP); Thai transportation sector; ethanol; diesel engine

**List of Symbols and Abbreviations:**

| Symbol  | Description                                                                 |
|---------|-----------------------------------------------------------------------------|
| B5      | Biodiesel-blended (5% v/v) diesel                                           |
| BAU     | Business-as-usual                                                           |
| BKK     | Bangkok                                                                     |
| BOI     | Board of Investment                                                         |
| CDM     | Clean Development Mechnism                                                  |
| CI      | Compression-Ignition                                                       |
| CNG     | Compressed Natural Gas                                                     |
| DDF     | Diesel Dual Fuel                                                            |
| DEDE    | Department of Alternative Energy Development and Efficiency                  |
| DLT     | Department of Land Transport                                                |
| DS      | Device share                                                                |
| E10     | Ethanol-blended (10% v/v) gasoline                                          |
| E20     | Ethanol-blended (20% v/v) gasoline                                          |
| EC      | Energy Consumption (TJ)                                                     |
| ED95    | A fuel mixture comprised of 95% ethanol and 5% additive                     |
| ED<sub>i</sub><sub>j</sub> | Energy demand of fuel type “i” from vehicle type “j” (L/year)             |
| EF<sub>i</sub> | Emission factor of emission i (kg/TJ)                                       |
| EM      | Emission (kg CO₂ equivalence)                                               |
| ESCO    | Energy service company                                                      |
| FE<sub>i</sub><sub>j</sub> | Fuel economy of registered vehicle type “j” that uses fuel type “i” (L/km) |
| GDP     | Gross Domestic Product                                                      |
| GDPpCap | GDP per capita (Baht)                                                       |
| GHGs    | Greenhouse gases                                                            |
| GWP<sub>i</sub> | Global warming potential of emission i (g CO₂/g emission i)               |
| IPCC    | Intergovernmental Panel on Climate Change                                   |
| CI      | Vehicle type                                                                |
| BOI     | Kiloliters of oil equivalent                                                |
| CNG     | Long range Energy Alternatives Planning system                              |
| DDF     | Alternatives Planning system                                                |
| DEDE    | Liquefied Petroleum Gas                                                     |
| DLT     | Million liters                                                              |
| DS      | Million standard cubic feet per day                                         |
| E10     | Motor Vehicle type                                                          |
| E20     | Mega Watt                                                                   |
| EC      | Natural Gas for Vehicle                                                    |
| ED95    | Number of registered vehicle type “j” that uses fuel type “i” (number of vehicle) |
| ED<sub>i</sub><sub>j</sub> | Passenger Car                                                              |
| EM      | Municipal Solid Waste                                                      |
| FE<sub>i</sub><sub>j</sub> | Research and Development                                                   |
| EF<sub>i</sub> | Small rural bus                                                            |
| EM      | Spark Ignition                                                              |
| ED<sub>i</sub><sub>j</sub> | Reference year                                                             |
| ED<sub>i</sub><sub>j</sub> | Thai baht currency                                                          |
| EM      | Tera (10¹²) joule                                                           |
| FE<sub>i</sub><sub>j</sub> | Average distances traveled by vehicle type “j” in a year of interest (km/year) |
| GDP     | Vehicle Occupancy                                                          |
| GDPpCap | Year                                                                        |


1. Introduction

Among many oil-importing countries, Thailand has spent over one trillion baht in fossil fuel import, just to meet with energy demands within the country [1]. Over the past five years, a majority of the energy import lies in crude oil. In particular, the recent oil crisis in 2007 has made crude oil more expensive than the electricity. Thailand’s ultimate energy consumption over the past decade has been dominated by the two economic sectors, namely transportation and industry, accounting for about one-third each [1]. When considering consumption per sector’s gross domestic product (GDP) value, transportation has consumed about 3–4 times that of industry. Hence, the transportation sector has long been the target of energy consumption reduction.

Within the transportation sector, three-quarters of energy consumption is dominated by land transportation, with twice the amount of diesel consumption than that of gasoline [1], as shown in Figure 1. Table 1 shows the breakdown of the number of vehicles using each type of fuel in Thailand in 2008, with pick-up trucks, buses and trucks as the major consumers of diesel fuel [2]. Hence, diesel has been a core energy source for the country’s transportation and logistics. Various policies have been initiated and implemented in order to reduce diesel consumption, partly to justify the unbalance of gasoline/diesel consumption in order to reduce crude oil import. Despite the fact that natural gas for vehicles (NGV) and biodiesel have been promoted to reduce diesel consumption in the National Alternative Energy Strategic Plan (2008–2022), as shown in Figure 2 [3], it has barely been noticed that ethanol, which is deemed with higher production capacity under National Alternative Energy Strategic Plan, can be used as diesel substitute.

Figure 1. History of Thailand’s energy consumption in the transportation sector by fuel type.

![Figure 1](image-url)
Table 1. List of the number of vehicles using each type of fuel in Thailand in 2008.

| Type     | Total          | Gasoline | Diesel | LPG | LPG + Gasoline | LPG + Diesel | CNG | CNG + Gasoline | CNG + Diesel | Electric | Others |
|----------|----------------|----------|--------|-----|----------------|--------------|-----|----------------|--------------|----------|--------|
| Motorcycle | 16,425,262     | 16,417,691 | -      | -   | -              | -            | -   | -              | -            | 7420     | 15.1   |
| Passenger Cars | 4,273,077     | 2,606,773  | 1,105,378 | 1692 | 461,219         | 1598         | 263 | 72,739         | 594          | 13       | 22,808 |
| Pick-up Truck | 4,552,284     | 230,351   | 4,237,868 | 2339 | 44,875          | 3030         | 173 | 3201           | 988          | 8        | 29,451 |
| Bus       | 134,225        | 6924      | 113,242 | 622 | 4493           | 141          | 4482 | 3662           | 390          | 45       | 224    |
| Truck     | 771,554        | 627       | 640,643 | 635 | 162            | 891          | 7,982 | 31             | 2279         | 26       | 118,278|
| Other     | 290,951        | 9154      | 228,829 | 14,382 | 4991         | 4            | 1600 | 197            | -            | 2        | 1792   |
| ALL       | 26,417,353     | 19,271,520 | 6,325,960 | 19,670 | 515,740      | 5664         | 14,500 | 79,830         | 4251         | 7514     | 172,704|

Figure 2. The Thailand Alternative Energy Strategic Plan (2008–2022).
Ethanol has been technically proven as a diesel substitute in compression-ignition (CI) engines in two ways. First is by using a low-blend of ethanol in diesel with emulsifier to be used in conventional CI engines. Secondly, a high-blend of ethanol can be used in a modified CI engine, as has been continuously developed by Scania Company until their current third-generation commercially available CI ethanol engine, as shown in Figure 3. The present study aims to assess the possibility of using ethanol as a diesel substitute by reworking the energy demand model for the Thai transportation sector.

**Figure 3.** Scania 3rd-generation CI ethanol engine, showing the necessary modification from the conventional CI engine to allow a high-blend of ethanol to be used.

2. Methodology

In order to analyze energy use patterns in the transportation sector with capability to predict energy demand, a bottom-up approach was undertaken due to its capability to account for the flow of energy based on simple engineering relationships, such as traveling demand, fuel consumption and vehicle numbers. Among many others, the Long-range Energy Alternatives Planning (LEAP) system, which has been widely used around the world, is utilized to construct the energy demand model in this study [4].

The energy demand function in the transportation sector can be modeled as described in Equation (1):

\[
Ed_{ij} = NV_{ij} \times VKT_j \times FE_{ij}
\]  

In other words, the energy demand in the transportation sector can be determined by integrating the results over every fuel type “i” and vehicle type “j”. Despite the simple looking relationship shown in Equation (1), technicalities involved in model construction go beyond merely data collection since, unlike typical developed countries, developing countries like Thailand still lack many necessary time-series transportation data. The existing data is sometimes only available in Thai language and not in open literature. Only a few publications with detailed energy demand modeling of the Thai
transportation sector are available in open literature [5,6], while others have focused on other energy consumption sectors [7–10]. In addition to difficulty in data collection, some assumptions are necessary to predict the future energy demand because the involved variables are varied with time. Firstly, the number of registered vehicle (NV) is predicted from records from the Transport Statistics Sub-Division, Department of Land Transport (DLT). The data can be fitted with economic and population growth by recourse to prior works [6,11,12]. However, when some necessary data like Vehicle Kilometer of Travel (VKT) is not sufficiently available, some detailed assumptions must be applied. Other data, like Fuel Economy (FE), can be extrapolated as the function of engine size, engine technology and fuel used, which are dependent on vehicle type and fuel proportion of the vehicle owner. Finally, the validation of the energy demand model with the historic supply record will be calibrated before scenario analyses are conducted.

Business-as-usual (BAU) assumptions were formulated from previous studies and related governmental transportation policies [11,13] between 2010 and 2030. Ethanol promotion policy measures in both gasoline and diesel sectors were taken into account in order to estimate various fuels needed by different vehicle categories, especially in the diesel sector. The ethanol consumption target set in Figure 2 was benchmarked in order to rationalize further assumptions. Various scenario analyses were then conducted with the typically s-curve market penetration behavior for this new technology (ED95) in various vehicle categories [14]. Benefits were highlighted in terms of energy efficiency and GHG emission reduction when NGV buses were substituted by ED95 buses.

3. Energy Demand Model

As mentioned in Equation (1), energy demand function in the transportation sector can be constructed from knowledge of vehicle stock, vehicle kilometer of travel and fuel economy. A brief summary of the energy model construction is discussed here, and more details can be found elsewhere [15].

3.1. Model Setup

Vehicle types can be re-categorized from DLT classification for the purpose of LEAP calculation, as shown in Table 2. Note that the agriculture vehicle, utility vehicle and automobile trailer are not considered in this work because they consume a small fraction of energy. For each vehicle category, three general vehicle population models were used as follows:

1. Exponential function [5];
2. Logistic Regression function [11,16–18];
3. Combined function of the above two.

where detailed functional fitting and graphs can be seen elsewhere [15]. Table 3 shows vehicle population models (with $R^2$ fitting parameter) for all vehicle types in Bangkok and provincial regions.
Table 2. Vehicle re-classification in LEAP model from DLT data.

| A. Total vehicle under motor vehicle act | B. Total vehicle under land transport act |
|----------------------------------------|------------------------------------------|
| MV.1 Not more than 7 passengers         | PC01 passenger car                       | Bus                                      |
| MV.2 Microbus & Passenger van           |                                         | - Fixed Route Bus                        |
| MV.3 Van & Pickup                       | PC02                                     | - Non Fixed Route Bus                    |
| MV.4 Motor tri-cycle                    | PC03 motor tri-cycle                     | - Private Bus                            |
| MV.5 Interprovincial Taxi              | PC04 taxi                                | Small Rural Bus                          |
| MV.6 Urban Taxi                        |                                         | sBus04                                   |
| MV.7 Fixed Route Taxi (Subaru)          |                                         | Truck                                    |
| MV.8 Motor tri-cycle Taxi (Tuk Tuk)     |                                         | - Non Fixed Route Truck                  |
| MV.9 Hotel Taxi                        | PC05 Commercial rent car                 | Truck01                                  |
| MV.10 Tour Taxi                        |                                         |                                         |
| MV.11 Car for Hire                     |                                         |                                         |
| MV.12 Motorcycle                       | PC06 Motor cycle                        |                                         |
| MV.13 Tractor                          |                                         |                                         |
| MV.14 Road Roller                      |                                         |                                         |
| MV.15 Farm Vehicle                     |                                         |                                         |
| MV.16 Automobile Trailer               |                                         |                                         |

Table 3. Vehicle population models for all vehicle types in (a) Bangkok and (b) provincial regions.

| (a) | N_vehicle Bangkok (GDPPCap) |
|-----|-----------------------------|
| PC01 Private passenger car  | $\ln \left( \frac{V}{0.812 - V} \right) = 1.3273 \ln \text{GDPPCap} - 17.8210$ | 0.8632 |
| PC02 Pickup                  | $\ln \left( \frac{V}{0.5 - V} \right) = 2.2175 \ln \text{GDPPCap} - 28.005$ | 0.7992 |
| PC03 Motor tri-cycle         | $N_V = 16686.9 \cdot \begin{cases} \frac{\text{Rand.}(y)}{y} & y \leq 2001 \\ \frac{12527 + y}{2002 \leq y \leq 2004} \\ \frac{1265.6 \ln (y - \tau) + y}{2004 \leq y \geq 2005} \end{cases}$ | 0.9681 (2005–2008) |
| PC04 Taxi                    | $\ln V = 2.6119 \ln \text{GDPPCap} - 35.373$ | 0.7811 |
| PC05 Commercial rent car     | $N_V = -178.6 \ln (y - \tau) + 2399.4 \quad \tau = 1988$ | 0.4052 (1989–1998) |
| PC06 Motor cycle             | $\ln \left( \frac{V}{0.6 - V} \right) = 1.5731 \ln \text{GDPPCap} - 20.2060$ | 0.7642 |
| Bus01 Fixed route bus        | $N_V = 13970 \cdot \begin{cases} y \leq 1998 \\ 3585.8 \ln (y - \tau) + 14061 \tau = 1998 \\ y > 1999 \end{cases}$ | 0.9584 |
| Bus02 Non fixed route bus    | $N_V = \left( 1 - 0.5071 \cdot e^{-0.0225(y - \tau)} \right) \cdot \left( 178.6 \ln (y - \tau) + 6724.6 \right)$ | 0.9057 |
| Bus03 Private bus            | $N_V = \left( 0.5071 \cdot e^{-0.0225(y - \tau)} \right) \cdot \left( 178.6 \ln (y - \tau) + 6724.6 \right)$ | 0.7376 |
| sBus04 Small rural bus       | -                                          | -                                        |
| Truck01 Non fixed route truck | $N_V = \left( 1 - 0.7868 \cdot e^{-0.0185(y - \tau)} \right) \cdot \left( 20577 \ln (y - \tau) + 56314 \right)$ | 0.9136 |
| Truck02 Private truck        | $N_V = \left( 0.7868 \cdot e^{-0.0185(y - \tau)} \right) \cdot \left( 20577 \ln (y - \tau) + 56314 \right)$ | 0.5143 |
Next, the vehicle kilometer of travel (VKT) is a parameter to reflect how heavily the considered vehicle is used. Hence, this parameter varies depending on the vehicle type and its driven area. Moreover, it should be noted that the VKT is not constant with time because the gross road distance and/or traffic conditions changes. Unfortunately, the VKT data in Thailand is not recorded on a regular basis, and the statistics survey works are not frequently conducted. To the best of the authors’ knowledge, there are only two rather complete survey results, from 1997 [19] and 2008 [20]. Extrapolation and averaging from these two data sources were conducted in the LEAP model [15].

Last, fuel economy (FE) is defined as the quantity of energy consumed in a unit of driven distance, which depends on the vehicle size, vehicle type, vehicle’s powertrain technology (engine type) and fuel type used. The engine type can be classified into the spark ignition (SI, gasoline) and compression ignition (CI, diesel) engine. The distributed fuel types can also be categorized into gasoline, gasohol E10, gasohol E20, Diesel, Diesel B5, liquid petroleum gas (LPG) and compressed natural gas (CNG). Clearly, many parameters can affect FE, and certain assumptions must be applied for the energy demand model. A parameter, called Device Share (DS), was introduced to specify the fuel sharing when two fuel types are used, such as gasohol (gasoline and ethanol), bi-fueled CNG (gasoline and CNG) and diesel dual fuel (DDF: diesel and CNG). When CNG is used in certain vehicle types, the FE was approximated from [21,22]. Table 4 shows approximated fuel sharing percentage data from DLT records in Bangkok and provincial regions, where a small fraction was estimated to zero for simplicity of the calculation. On the other hand, Table 5 shows FE of each vehicle type in the LEAP model for Bangkok and provincial regions.

### Table 3. Cont.

| (b)          | N_vehicle Provincial (GDPpCap) | R²    |
|--------------|-------------------------------|-------|
| PC01         | Private passenger car          |       |
| PC02         | Pickup                         |       |
| PC03         | Motor tri-cycle                |       |
| PC04         | Taxi                           |       |
| PC05         | Commercial rent car            |       |
| PC06         | Motor cycle                    |       |
| Bus01        | Fixed route bus                |       |
| Bus02        | Non fixed route bus            |       |
| Bus03        | Private bus                    |       |
| Bus04        | Small bus                      |       |
| Truck01      | Non fixed route truck          |       |
| Truck02      | Private truck                  |       |
|              | $\ln\left(\frac{VO}{0.812-V0}\right) = 2.5007\ln(GDPpCap) - 31.025$ | 0.8842|
|              | $\ln\left(\frac{VO}{0.5-V0}\right) = 2.5491\ln(GDPpCap) - 30.388$ | 0.8244|
|              | $\ln(VO) = 0.0005188$          | -     |
|              | $\ln(VO) = -2.2974\ln(GDPpCap) + 14.4340$ | 0.5965|
|              | $\ln(VO) = 1.8111\ln(GDPpCap) - 31.1840$ | 0.6464|
|              | $\ln\left(\frac{VO}{0.6-V0}\right) = 2.3609\ln(GDPpCap) - 26.678$ | 0.7021|
|              | $\ln(VO) = 0.2530\ln(GDPpCap) - 9.7824$ | 0.8181|
|              | $\ln(VO) = 1.6778\ln(GDPpCap) - 26.689$ | 0.9533|
|              | $\ln(VO) = 0.0659(yr - τ) - 10.422$ | τ = 1988|
|              | $\ln(VO) = -0.0049(yr - τ)^2 + 0.0604(yr - τ) - 7.9501$ | τ = 1988|
|              | $\ln(VO) = 0.0787(yr - τ) - 8.1426$ | τ = 1988|
|              | $\ln(VO) = 0.3046(yr - τ) - 5.6463$ | τ = 1988|


Table 4. Approximated fuel sharing in (a) Bangkok and (b) provincial regions.

| (a) Bangkok | Liquid Fueled Engine | Liquid/Gas Fueled Engine | Dedicated Gas |
|-------------|----------------------|--------------------------|---------------|
|             | SI Engine *          | Diesel*                  |               |
|             | Gasoline **          | Bi-fuel SI LPG *         |               |
|             | E10 **               | Bi-fuel SI CNG *         |               |
|             | E20 **               | DDF LPG *                |               |
|             |                      | DDF CNG *                |               |
|             |                      | LPG dedic. *             |               |
|             |                      | CNG dedic. *             |               |
| PC01        | 78.16%               | 20.38%                   | 1.46%         |
|             | 42.86%               | 0.00%                    | 0.00%         |
| PC02        | 5.25%                | 94.75%                   | 0.00%         |
|             | 67.95%               | 0.00%                    | 0.00%         |
| PC03        | 42.46%               | 0.00%                    | 17.84%        |
|             | 79.58%               | 0.00%                    | 0.00%         |
| PC04        | 14.01%               | 0.00%                    | 77.00%        |
|             | 42.86%               | 0.00%                    | 7.62%         |
| PC05        | 69.73%               | 26.92%                   | 3.35%         |
|             | 42.86%               | 0.00%                    | 0.00%         |
| PC06        | 100.00%              | 65.57%                   | 34.43%        |
| Bus07       | 1.24%                | 94.77%                   | 2.39%         |
|             | 100.00%              | 0.00%                    | 0.00%         |
| Bus08       | 0.39%                | 99.61%                   | 0.00%         |
|             | 100.00%              | 0.00%                    | 0.00%         |
| Bus09       | 0.80%                | 99.20%                   | 0.00%         |
|             | 100.00%              | 0.00%                    | 0.00%         |
| sBus04      |                      |                          |               |
| Truck10     | 100.00%              | 99.30%                   | 0.00%         |
|             | 0.00%                | 0.00%                    | 0.00%         |
| Truck11     | 100.00%              | 99.61%                   | 0.00%         |
|             | 0.39%                | 0.00%                    | 0.00%         |

| (b) Province | Liquid Fueled Engine | Liquid/Gas Fuel Engine | Dedicated Gas |
|--------------|----------------------|------------------------|---------------|
|             | SI Engine*           | Diesel*                |               |
|             | Gasoline **          | Bi-fuel SI LPG *       |               |
|             | E10 **               | Bi-fuel SI CNG *       |               |
|             | E20 **               | DDF LPG *              |               |
|             |                      | DDF CNG *              |               |
|             |                      | LPG dedic. *           |               |
|             |                      | CNG dedic. *           |               |
| PC01        | 68.83%               | 30.31%                 | 0.86%         |
|             | 49.83%               | 0.00%                  | 0.00%         |
| PC02        | 7.17%                | 92.83%                 | 0.00%         |
|             | 67.95%               | 0.00%                  | 0.00%         |
| PC03        | 47.60%               | 0.00%                  | 0.00%         |
|             | 79.58%               | 0.00%                  | 0.00%         |
| PC04        | 68.61%               | 19.13%                 | 12.26%        |
|             | 49.83%               | 0.00%                  | 0.00%         |
| PC05        | 84.01%               | 10.18%                 | 5.81%         |
|             | 49.83%               | 0.00%                  | 0.00%         |
| PC06        | 100.00%              | 74.56%                 | 0.00%         |
| Bus07       | 3.71%                | 96.29%                 | 0.00%         |
|             | 100.00%              | 0.00%                  | 0.00%         |
| Bus08       | 24.15 %              | 75.85%                 | 0.00%         |
|             | 100.00%              | 0.00%                  | 0.00%         |
| Bus09       | 0.80%                | 99.20%                 | 0.00%         |
|             | 100.00%              | 0.00%                  | 0.00%         |
| sBus04      | 13.32%               | 86.68%                 | 0.00%         |
| Truck10     | 0.00%                | 100.00%                | 0.00%         |
|             | 100.00%              | 0.00%                  | 0.00%         |
| Truck11     | 0.00%                | 100.00%                | 0.00%         |
|             | 100.00%              | 0.00%                  | 0.00%         |
Table 5. Approximated FE of all vehicle types in (a) Bangkok and (b) provincial regions.

| (a) Bangkok | Single Fuel Engine | Dedicate Gas Engine |
|-------------|--------------------|---------------------|
| km/litre and km/kg for CNG | Spark ignition engine | Diesel engine | LPG | CNG |
| PC01 | 10.62 * | 11.30 * | 9.85 ** | 11.44 * | 9.87 * | 10.85 * |
| PC02 | 10.00 * | 9.64 ** | 9.28 ** | 11.21 * | 11.57 * | 11.33 * |
| PC03 | 10.92 ** | 10.52 ** | 10.13 ** | 12.00 ** | 9.71 * | 9.29 * |
| PC04 | 10.58 ** | 10.20 ** | 9.82 ** | 11.63 ** | 9.83 ** | 10.81 ** |
| PC05 | 11.83 ** | 11.40 ** | 10.97 ** | 13.00 ** | 10.99 ** | 12.08 ** |
| PC06 | 32.77 * | 29.24 * | - | - | - | - |
| Bus01 | 2.18 ** | 2.10 ** | 2.03 ** | 2.40 * | 2.03 ** | 1.86 * |
| Bus02 | 2.09 ** | 2.01 ** | 1.94 ** | 2.30 ** | 1.94 ** | 2.13 ** |
| Bus03 | 2.09 ** | 2.02 ** | 1.95 ** | 2.31 ** | 1.95 ** | 2.14 ** |
| sBus04 | - | - | - | - | - | - |
| Truck01 | 2.57 ** | 2.48 ** | 2.38 ** | 2.83 * | 2.39 ** | 2.63 ** |
| Truck02 | 2.22 ** | 2.14 ** | 2.06 ** | 2.44 ** | 2.07 ** | 2.27 ** |

(b) Province km/litre and km/kg for CNG

| Spark ignition engine | Diesel engine | LPG | CNG |
|--------------------|-----------------|-----|-----|
| PC01 | 12.28 * | 12.43 * | 11.40 ** | 11.96 * | 11.03 * | 10.04 * |
| PC02 | 11.88 * | 12.07 * | 11.02 ** | 12.04 * | 11.00 * | 12.42 * |
| PC03 | 16.16 * | 15.57 * | 15.00 ** | 16.06 ** | 12.18 * | 9.29 ** |
| PC04 | 12.09 ** | 11.66 ** | 11.22 ** | 12.02 ** | 11.03 ** | 11.26 ** |
| PC05 | 10.82 ** | 10.43 ** | 10.04 ** | 10.75 ** | 9.87 ** | 10.08 ** |
| PC06 | 25.75 * | 25.92 * | - | - | - | - |
| Bus01 | 4.18 ** | 4.03 ** | 3.88 ** | 4.15 * | 3.81 ** | 3.12 * |
| Bus02 | 4.37 ** | 4.21 ** | 4.06 ** | 4.34 ** | 3.99 ** | 4.07 ** |
| Bus03 | 4.35 ** | 4.19 ** | 4.04 ** | 4.32 ** | 3.97 ** | 4.05 ** |
| sBus04 | 4.71 ** | 4.54 ** | 4.37 ** | 4.68 ** | 4.29 ** | 4.38 ** |
| Truck01 | 4.05 ** | 3.90 ** | 3.76 ** | 4.02 * | 3.69 ** | 2.01 * |
| Truck02 | 4.68 ** | 4.51 ** | 4.34 ** | 4.65 ** | 4.27 ** | 4.36 ** |

* from [20], ** extrapolated from [19] using engine size/technology assumptions.

3.2. Model Calibration

With all the model setup, assumptions and correction factor on the recent fuel price hike taken into account, the validation of the model capability for the base year and other years against the fuel sale record from DEDE [1] can be shown in Figure 4.
Figure 4. Validation of the energy demand model for fuel consumption in the years 2006–2009 for (a) all fuel types, (b) gasoline and (c) diesel fuels.

Despite the absolute difference between the model prediction and fuel sale record shown in Figure 4, Figure 5 reveals that the deviation of predicted results mainly comes from the gas fractions (LPG and CNG) due to fuel switching behavior because LPG and CNG are subsidized in Thailand. In addition, the registration of gas-conversion vehicles was mandated after the base year of calculation so there were some errors in the number of vehicles using LPG/CNG. However, this minor impact is beyond the scope of this work, and it is not possible to incorporate into the LEAP application [4].

Figure 5. Validation of the energy demand model with % fuel fraction in the year (a) 2006, (b) 2007, (c) 2008, and (d) 2009.
3.3. Business-As-Usual (BAU) and Scenario Analyses

As previously mentioned, Business-As-Usual (BAU) energy demand model was established from the following assumptions beginning from 2010. The energy demand was then predicted for the period from 2010 to 2030. Note that the typical S-curve for market penetration of new technology was applied to all assumptions in the BAU and scenario analyses:

- New SI vehicles will switch to E20 (20% ethanol blended in gasoline) within 10 years [11];
- New SI motorcycles will switch to E10 (10% ethanol blended in gasoline) within 10 years [11];
- New fixed route buses will switch to NGV within 10 years [13].

For scenario analyses, the investigation was first focused on substitution of NGV by ED95 fuel in the fixed route bus sector. In addition, various assumptions were applied to investigate diesel substitution by ED95 fuel in other sectors such as truck, private bus and passenger car. All cases considered can be summarized in Table 6 and Figure 6.

| Cases | Based Assumption | NGV Substitute (Fixed Route Bus) | Diesel Substitute @2020 |
|-------|------------------|----------------------------------|-------------------------|
| BAU   |                  |                                  |                         |
| B1    |                  | BKK @2020                        |                         |
| B2.1  | New SI vehicle will switch to E20 within 10 years | BKK @2010 |                         |
| B2.2  |                  | BKK @2010, Provincial @2020     |                         |
| C1    | New SI motorcycle will switch to E10 within 10 years | BKK @2010, Provincial @2020 | Non Fixed Route Bus BKK |
| C2    |                  | BKK @2010, Provincial @2020     | Private Bus BKK         |
| C3    | New fixed route bus will switch to NGV within 10 years | BKK @2010, Provincial @2020 | Non Fixed Route Truck BKK |
| C4    |                  | BKK @2010, Provincial @2020     | Private Truck BKK       |
| C5    |                  | BKK @2010, Provincial @2020     | Passenger Car BKK       |
| C6    |                  | BKK @2010, Provincial @2020     | Pick-Up Truck BKK       |
4. Results and Discussion

4.1. Business-As-Usual (BAU)

Figure 7a shows the predicted BAU demand of various fuels in the Thai transportation sector during 2010–2030. Clearly, the BAU assumptions in Table 6 applied during 2010–2020 have resulted in a switch from gasoline to E10 (new motorcycles), a switch from E10 to E20 (new passenger cars), and an increase of CNG from new NGV buses. As expected, diesel is still shown as a dominating fuel until 2030. With a zoom in on diesel, Figure 7b shows that small pick-up trucks are still predicted to be a dominating sector for diesel consumption while diesel consumption in fixed route buses decreases due to the BAU assumption of new NGV buses. With a zoom in on CNG, Figure 7c shows a sharp increase in a fixed route bus sector, from both Bangkok and provincial regions. As for ethanol demand, Figure 7d shows that without any ethanol promotion policy, ethanol demand by 2022 will only reach 5.5 ML/day, still short by 3.5 ML/day for the 9 ML/day target in the Thailand Alternative Energy Strategic Plan shown in Figure 2.

4.2. Scenarios Analyses

All nine cases shown in Table 6 were analyzed to assess the effectiveness of ED95 fuel utilization, both as NGV and diesel substitutes. For instance, case B2.1 has the modified assumption from BAU that new fixed route buses in Bangkok will be ED95 buses instead of NGV buses for the period of 2010–2020. Figure 8a clearly shows that the replacement of new NGV buses by ED95 buses in the Bangkok fixed route bus sector alone could only increase ethanol demand by 1.5 ML/day by 2022, still 2 ML/day short of the 9 ML/day target.
Figure 7. (a) Energy demand prediction (BAU) during 2010–2030 by fuel type with a zoom in on (b) diesel, (c) CNG and (d) ethanol.

Figure 8. Results from the case B2.1: (a) ethanol demand projection, and (b) GHG emission reduction.

With further analysis on the potential benefit of using ED95 on environment aspects, the GHG emissions are calculated according to the Intergovernmental Panel on Climate Change (IPCC) methodology, which is included in the technology environmental database in LEAP system [23]. The renewable biofuel is treated as carbon-neutral emission while fossil CNG is considered only on the...
gaseous combustion. For detailed GHG emission analyses of various biofuel pathways, readers are referred elsewhere [24]. The emissions considered here are the exhaust of mobile combustion: CO$_2$, CH$_4$ and N$_2$O. Equation 2 shows the simplified calculation method, while Table 7 shows the emission factor (EF) and the global warming potential (GWP) of the CNG fuel consumed. Figure 8b clearly shows that up to 500 KTOE of CNG could be reduced with the reduction in GHG emission of 30 kTon of CO$_2$eq per year.

\[ EM = \sum_i EC \cdot EF_i \cdot GWP_i \]

(2)

**Table 7.** GHG calculation parameters of CNG fuel.

| CNG Fuel | CO$_2$ | CH$_4$ | N$_2$O |
|----------|--------|--------|--------|
| EF (kg/TJ) | 55.5   | 50     | 0.1    |
| GWP (gCO$_2$/g) | 1      | 25     | 289    |

With a target of 9 ML/day ethanol utilization set in Thailand’s Alternative Energy Strategic Plan shown in Figure 2, Figure 9 shows ethanol demand prediction from selected cases of scenario analyses from Table 6. Without any policy push, the BAU case predicted that 9 ML/day target could be reached in 2028, six years delay from the target year 2022. With various degrees of ethanol promotion policy, the 9 ML/day target could be reached sooner. With an assumption that new fixed route NGV buses in Bangkok be replaced by ED95 buses starting from 2020 onward (case B1), an increase in ethanol demand is too slow (after 2024). Hence, policy implementation on ED95 technology should start from 2010, as in cases B2.1 and B2.2. With fixed route NGV buses replaced by ED95 buses both in Bangkok (after 2010) and provincial regions (after 2020, due to technology penetration lag), such as in case B2.2, the 9 ML/day target could be reached by 2025. Hence, it is inevitably suggested that ED95 fuel should be also considered for usage in other vehicle types currently powered with diesel.

**Figure 9.** Ethanol demand prediction from selected cases.

With expansion of ED95 fuel to replace diesel consumption in other vehicle types, it is not surprising that targeting pick-up trucks (case C6) is the most effective to reach 9 ML/day target by
2024. However, as the ED95 technology is not yet commercially available for vehicles other than buses, the case C6 may not be probable. Another more sounding assumption is to shift the implementation period of fixed route buses in provincial regions from 2020 to 2015 with lessons learned from the Bangkok case starting in 2010. The dotted line in Figure 9 shows that a 9 ML/day target can be reached by 2023.

5. Conclusions

The future energy consumption in the Thai transportation sector could be estimated by a mathematical model, which was developed in this work via the LEAP model and methodology. It must be noted that the predicted results may deviate from the actual energy consumption, which is affected by externalities such as sudden fuel price and consumer behaviors. Nevertheless, the predicted results can illustrate the energy demand trend with comparative capability to assess the impact of any policy push or new technology penetration. Within the scope of the present study, ethanol bus (ED95) technology was analyzed with the following results:

- ED95 technology offers another mechanism to increase ethanol demand as projected by the Thailand Alternative Energy Strategic Plan (9 ML/day target in 2022).
- ED95 buses should be introduced into fixed route buses in Bangkok from 2010 and later in provincial region from 2015 for most probable and effective promotion of ethanol utilization.
- ED95 can be employed to decrease fossil fuel consumption and increase nation energy security from domestic renewable energy resources such as ethanol. Furthermore, greenhouse gas emissions could be reduced by switching from NGV to ED95 fuel technology.

However, further studies on the financial aspect, as well as infrastructure investment, should be considered for final assessment of the policy recommendation.

Acknowledgements

The authors would like to acknowledge financial support from Asian Transportation Research Society (ATRANS), Research Project A-09/003 (www.atransociety.com), as well as useful discussions with Jakapong Pongthanaisawan, Yossapong Laoonual, Sittha Sukkasi and Subongkoj Topaiboul.

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