“Global health” means different things to different people. While there is an academic dialogue around what the field entails, developing from its roots of hygiene & tropical medicine and international health, there is still room for enhanced understanding and refined scope [1]. This is particularly the case with the COVID-19 pandemic, which has brought public and global health considerations into almost every decision.

The recent 26th Canadian Conference on Global Health (CCGH), convened virtually from October 19 to 22, 2020 by the Canadian Society for International Health, was a key venue for further examining the different facets of global health. Featuring renowned speakers from numerous sectors, such as Drs. Jane Goodall, Anthony Fauci, and Tedros Adhanom Ghebreyesus, discussions ranged greatly from the humanitarian response to COVID-19 to changing politics. The conference allowed for a reimagined understanding of the field and paved the way to a broader understanding that included three emerging prospects: emphasizing the importance of policy and governance, encouraging engagement of participants from the global south, and elevating the voice of women.

In 2006, Dr Ilona Kickbusch observed in the Canadian Journal of Public Health that “[t]he present global health crisis is not primarily one of disease, but of governance: its key characteristic is a weakening of public policy and interstate mechanisms as a consequence of global restructuring” [2]. Nearly fifteen years later, this remains true. Reflecting on COVID-19, while discussions have largely centered on disease dynamics, there is growing attention on governance and public policy. Dr Kickbusch eloquently reminded us during her CCGH session, Moving to the Future of Health Promotion, that “health is always about political choices and health is always about power. These power shifts have to be addressed by health promotion”. She reminded us that in health promotion, we are not focused on disease, and look to health and well-being instead. As a discipline and approach, health promotion encourages the living of a good life, and health as a resource for everyday life. Further, Dr Kickbusch draws attention to the fact that our thinking in the global north is only now catching up with the global south where well-being has been considered for hundreds of years.

The 26th CCGH delivered virtually afforded opportunities for over a thousand participants from around the world to attend; drawing participation from: Afghanistan, Algeria, Argentina, Bangladesh, Belgium, Benin, Botswana, Brazil, Burkina Faso, Cameroon, Canada, Colombia, Costa Rica, Democratic Republic of the Congo, Denmark, Dominican Republic, France, Gabon, Germany, Ghana, Guinea, Ethiopia, Egypt, Global health must do better to elevate voices from the global south and those of women, given both of these groups’ limited representation in global health leadership positions.
women from low- and middle-income countries [5], which demonstrates the dire need to elevate these voices. This was also found to be the case more recently, as it was determined by The BMJ Gender Diversity Group that women were underrepresented in decision-making around COVID-19 [8]. The 26th CCGH unveiled the 2020 Canadian Women in Global Health list, “showcasing the incredible achievements of Canadian women leaders in global health, fostering new and exciting collaborations, and advocating for gender equity in the health workforce and leadership more broadly” [9]. In speaking about the list at CCGH, Eva Slawecki, Executive Director of the Canadian Society for International Health, expressed that “there is no excuse to say there is no women expert”. This list allows for enhanced gender representation and engagement in global health, by providing an easily searchable database of women experts which can be drawn upon. This is crucial because lack of gender representation translates to a lack of action to address causes of gender-based health inequities [5]. For instance, when examining the COVID-19 pandemic, countries with female leaders fared much better across various indicators, including having six times less deaths [10]. The list is a step towards paving the way for women leaders and reimagined approaches to global health.

Overall, I must commend the CCGH and its organizers for outlining three emerging prospects for which global health can be reconsidered. With enhanced attention paid to global health, we can reform our approaches, through emphasizing the importance of policy and governance, encouraging engagement of participants from the global south, and elevating the voice of women, to ultimately enhance public health to protect populations and improve public health.

Funding: This manuscript was kindly supported by the Canadian Society for International Health after acceptance.

Authorship contributions: MA is the sole author

Competing interests: The author completed the Unified Competing Interest form at www.icmje.org/coi_disclosure.pdf (available upon request from the corresponding author), and declares no conflicts of interest.
REFERENCE

1. Koplan JP, Bond TC, Merson MH, Reddy KS, Rodriguez MH, Sewankambo NK, et al. Towards a common definition of global health. Lancet. 2009;373:1993-5. Medline:19493564 doi: 10.1016/S0140-6736(09)60332-9
2. Kickbusch I. Mapping the future of public health: action on global health. Can J Public Health. 2006;97:6-8. Medline:16512318 doi:10.1007/BF03405203
3. Pappas G, Moss N. Health for All in the Twenty-First Century, World Health Organization renewal, and equity in health: a commentary. Int J Health Serv. 2001;31:647-58. Medline:11562011 doi:10.2190/31AY-78AP-JAUL-BD61
4. Marmot M, Allen JJ. Social determinants of health equity. Am J Public Health. 2014;104 Suppl 4:S517-9. Medline:25100411 doi:10.2105/AJPH.2014.302200
5. Global Health 50/50. The Global Health 50/50 Report 2020: Power, Privilege and Priorities. 2020. Available: https://globalhealth5050.org/wp-content/uploads/2020/03/Power-Privilege-and-Priorities-2020-Global-Health-5050-Report.pdf. Accessed: 1 November 2020.
6. Ritchie H, Roser M. Gender Ratio: What share of the population is male and female? 2019. Available: https://ourworldindata.org/gender-ratio#what-share-of-the-population-is-male-and-female. Accessed: 1 November 2020.
7. Downs JA, Reif LK, Hokororo A, Fitzgerald DW. Increasing women in leadership in global health. Acad Med. 2014;89:1103-7. Medline:24918761 doi:10.1097/ACM.0000000000000369
8. Chatfield C, Hurley R, Ladher N, Loder E, Richards M, Schroter S. Where are the women experts on covid-19? Mostly missing. 2020. Available: https://blogs.bmj.com/bmj/2020/06/25/where-are-the-women-experts-on-covid-19-mostly-missing/. Accessed: 1 November 2020.
9. Canadian Society for International Health. Canadian Women in Global Health (#CWIGH). 2020. Available: https://www.csih.org/en/programs/canadian-women-global-health-cwigh. Accessed: 1 November 2020.
10. Coscieme L, Fioramonti L, Mortensen LF, Picket KE, Kubiszewski I, Lovins H, et al. Women in power: Female leadership and public health outcomes during the COVID-19 pandemic. medRxiv. 2020. Available: https://www.medrxiv.org/content/10.1101/2020.07.13.20152397v2. Accessed: 1 November 2020.

Correspondence to: Michelle Amri
135 College Street
Toronto
Ontario, M5T 1P8
Canada
michelle.amri@mail.utoronto.ca