Formation of the production potential of small and medium-sized enterprises in the agro-industrial complex of the Krasnoyarsk Territory, taking into account state support

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Abstract. In modern conditions, there has been a sharp drawdown of small and medium-sized businesses. The formation of the production potential of small and medium-sized businesses in the agro-industrial complex requires special attention from the state and regional authorities. The development of small and medium-sized businesses is necessary in order to create jobs, replenish the local budget and develop the economy as a whole. As practice shows, the development of entrepreneurship is not possible without the support of the state in its various manifestations. However, in 2019, in the Krasnoyarsk Territory, there is a decrease in the effectiveness of the implementation of the subprogram “Development of small and medium-sized businesses” to the medium-efficient level. There are several reasons, in particular, against the general background of a decrease in funding, the level of availability of the state support is decreasing, which serves as a deterrent to the formation of production potential in small businesses.

1. Introduction
At the present stage of development of the agrarian sector of the economy, small and medium-sized forms of management act as a support in solving the most important socio-economic problems, become a source of creation of new jobs, contributing to a decrease in the level of unemployment and labor migration of the rural population, the development of a competitive environment and saturation of the food market, mobilizes production and financial resources.

The need for the development of small and medium-sized businesses is one of the strategic tasks set by the state for the formation of market relations and socio-economic stability of society [1]. In addition, small and medium-sized business remains the most vulnerable sector of the economy from external influences, and it also acts as a source of economic and social risks. In the course of economic activity, small and medium-sized enterprises face a wide range of administrative, regulatory and legal problems and other organizational constraints, in particular, there is insufficient access to financial resources, underdeveloped infrastructure for supporting entrepreneurship, and others. Assessing the economic and social role of small and medium-sized forms of farming in the agricultural sector, the state is improving the mechanism for their support, using various tools based on foreign and domestic experience.

2. Purpose of the research
The purpose of the study is to study the issues of forming production potential and state support for small and medium-sized businesses in the agro-industrial complex.
Small and medium-sized forms of farming have become an integral part of the agricultural sector over the period of their existence. The importance of entrepreneurship in the agro-industrial complex is undeniable, it manifests itself through the performance of a number of functions:

- food supply of the population;
- providing employment and income for the rural population;
- formation of the middle class in the countryside;
- implementation of the village-forming mission;
- assistance in the formation of local budgets of rural areas [2].

A.A. Pavlichenko and V.V. Reimer note that “small forms of business traditionally have higher organizational and functional flexibility compared to large business structures, have efficient internal mechanisms for adapting to changes in the external environment, are able to efficiently use resources, and are not attractive for representatives of the large-scale production sector [3]”.

Small and medium-sized forms of management in agriculture are characterized by features that can be divided into two groups (Figure 1) [2; 3].

Figure 1. Features of small and medium-sized businesses in the agro-industrial complex.

Territorial characteristics, determined by natural and climatic characteristics, the potential for the development of the territory, the level of development of the agri-food complex, participation in the system of interregional division of labor, the degree of integration into a single economic space, the level of development of production, market, logistic and transport infrastructure, the level of development of inter-economic relations, agro-industrial integration, industrial and consumer
cooperation have a significant impact on the specifics of the functioning individual forms of management of the agricultural sector [3; 4]. Note that in modern economic conditions, small forms of management in the agro-industrial complex are objectively economically more unstable in comparison with large ones, however, they have the peculiarity of adapting to market conditions, they can produce the type of product whose production is not profitable for a large enterprise, exist in those regions of the country in which other enterprises would be unprofitable [4]. They are characterized by a relatively low level of formation of production potential, which is "the capabilities of the enterprise (business, industry), expressed in the volume of production in physical terms, which depends both on the quantity, quality and ratio of resources, and on the level of their return" [5; 6; 7]. Let’s reflect the dynamics of the production potential of small and medium-sized businesses in the agro-industrial complex of the Krasnoyarsk Territory, the data will be presented in Table 1.

Table 1. State of production potential in agricultural organizations, peasant (farmer) holdings, including individual entrepreneurs in the Krasnoyarsk Territory, thousand tons.

| Indicators                        | 2017   | 2018   | 2019   | 2019 to 2017 % |
|----------------------------------|--------|--------|--------|----------------|
| Gross harvest of cereals and legumes | 1921.7 | 1890.0 | 2182.2 | 113.56         |
| Gross harvest of potatoes       | 88.5   | 93.44  | 106.77 | 120.64         |
| Gross harvest of vegetables in open ground | 24.2   | 33.5   | 40.26  | 166.36         |
| Milk production               | 390.9  | 395.3  | 406.1  | 103.89         |

In 2019, there is an increase in production potential in the plant and livestock production in general in terms of forms of management in the territory of the Krasnoyarsk Region. In particular, there is a significant increase in the gross harvest of open ground vegetables by 66.36% in comparison with 2017, the gross harvest of potatoes - by 20.64%, which is caused by the need to ensure food security in the region.

N.Yu. Novikova notes that “as a result of their activities, small forms of business are facing a number of problems, in particular, imperfection of the legislation, difficulties with the sale of manufactured products, lack of premises for storing and processing products, lack of equipment, underdeveloped marketing cooperation [4]”, therefore, effective support from the state is necessary for the development of small business in the agricultural sector.

The Federal Law "On the Development of Small and Medium-sized Business in the Russian Federation" No. 209 interprets the forms of support shown in Figure 2.

It should be noted that the constituent entities of the Russian Federation form and implement regional programs, in particular, in the Krasnoyarsk Territory, the state program "Development of investment activities, small and medium-sized businesses" is being implemented, the main goal of which is to create a favorable climate for the sustainable functioning and development of small and medium-sized businesses. In table 2 we will reflect the results of evaluating the efficiency of its implementation.

The data in Table 2 indicate a decrease in the efficiency of the implementation of the subprogram "Development of small and medium-sized businesses" in 2019 to the medium-efficient level. The results achieved were significantly influenced by the amount of state support received by small and medium-sized businesses in the Krasnoyarsk Region (Table 3) [7].
Figure 2. Forms of state support for small and medium-sized businesses in the Russian Federation.

Table 2. The result of evaluating the effectiveness of the implementation of the state program of the Krasnoyarsk Region "Development of investment activities, small and medium-sized businesses" subprogram "Development of small and medium-sized businesses" [7].

| Indicators                                      | 2017 | Criteria 2018 | 2019     |
|------------------------------------------------|------|---------------|----------|
| Average level of achievement of performance indicators | 1.0  | 1.0           | 0.5      |
| Actual funding level, %                         | 99.7 | 98.8          | 100      |
| Points awarded                                  | 9    | 9             | 3        |
| Efficiency                                      | efficient | efficient | medium-efficient |

Table 3. State support of the agro-industrial complex of the Krasnoyarsk Region, million rubles

| Indicators                                      | 2017       | 2018       | 2019       | 2019 to 2017 % |
|------------------------------------------------|------------|------------|------------|----------------|
| Amount of government support received - total: | 5024.57    | 5260.22    | 4834.51    | 96.22          |
| - federal budget                               | 1615.76    | 1405.07    | 1020.70    | 63.17          |
| - regional budget                              | 3408.81    | 3855.16    | 3813.82    | 111.88         |
In general, in 2019, the amount of state support for the agro-industrial complex of the region decreased by 3.78% compared to the level of 2017. This reduction is caused by a sharp decrease in funding from the federal budget by 36.83%, which was not covered by the regional budget, despite an increase in funding by 11.88%.

The efficiency of the implementation of the subprogram "Development of small and medium-sized businesses" is also affected by the level of accessibility of state support for the agro-industrial complex of the Krasnoyarsk Region.

**Table 4.** The level of accessibility of state support in the Krasnoyarsk Region.

| Indicators                                      | 2017  | 2018  | 2019  |
|------------------------------------------------|-------|-------|-------|
| Number of agro-industrial complex entities applying for the state support | 5144  | 4784  | 4513  |
| Number of recipients of grant support          | 58    | 14    | 36    |
| Percentage of those who received grant support | 1.13  | 0.29  | 0.80  |

In 2019, 36 small and medium-sized businesses received grants, which is by 37.93% less than in 2017. The Ministry of Agriculture and Trade of the Krasnoyarsk Region in its practice adheres to the policy of creating a favorable climate for the development of small and medium-sized businesses from the position of increasing the availability and increasing the volume of financing within the framework of state support.

3. Conclusions

Summing up the analysis of the data presented, it should be noted that the production potential of forms of management in the agro-industrial complex of the Krasnoyarsk Region tends to increase, but this process is constrained by a decrease in the level of availability and volume of financing of state support.

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