An Evaluation of Supply Chain Performance of China’s Prefabricated Building from the Perspective of Sustainability

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Abstract: Prefabricated building is an objective requirement to achieve sustainable development of the construction industry. However, it should be noted that Chinese enterprises are characterized by an immature supply chain management mechanism, and weak environmental protection awareness and social responsibility awareness. Therefore, from the perspective of sustainable development, a performance evaluation system for a prefabricated building supply chain was established based on SEM (Structural Equation Model) and virtual frontier SBM–DEA (Slacks-Based Measure and Data Envelopment Analysis). Upon summarization of a great deal of literatures, the most influential 34 indexes were selected, after which the weight calculation and index screening were performed using SEM method. Second, the performance evaluation was conducted using the virtual SBM–DEA method. Horizontally, a comparison is made on the performance and total performance of the four sub-units (supply chain operation, economic benefit, environmental protection and social liabilities) in the supply chain; vertically, the dynamic changes of the supply chain in time dimension are assessed. After the evaluation system was applied into enterprises, research results show that factors affecting the performance of the corporate supply chain are ranked as: supply chain operation > economic benefits > environmental protection > social responsibility. At the same time, the performance of 14 supply chains was evaluated, in order to provide guidance for supply chain management in enterprises.

Keywords: prefabricated building; supply chain performance; sustainable development; structural equation model; virtual frontier SBM–DEA

1. Introduction

In recent years, China’s construction industry has been developing by leaps and bounds, which drives related industries such as cement, steel, and machinery manufacturing. Frankly, large-scale construction has brought considerable economic and social benefits, but at the same time, problems are caused, namely huge energy consumption and environmental pollution [1]. As a result, the sustainable construction industry emphasizes to create and keep a healthy building environment on the premise of resources efficiency and ecological protection. Characterized by high production efficiency, high resource utilization rate, low pollution emission, less personnel input and other advantages, the prefabricated building mode fully meets the requirements of sustainability. In other words, prefabricated building is an objective requirement for sustainable development of the construction industry, and accordingly, the Chinese government introduced policies to encourage the application of prefabricated buildings [2].

Furthermore, prefabricated buildings also conform to the principle of a circular economy. A circular economy is an important means to achieve sustainable development in the building industry, and prefabricated buildings are its important drive [3]. Prefabricated
buildings improve the resources utilization in the building industry under the “3R” principle (reduce, reuse and recycle) of a circular economy, not only promoting the use of high-strength materials and a large frame structure to reduce the use of materials in the building industry, but also improving the service life of buildings and reducing pollution to the environment [4]. The circular economy exerts whole-process control over design, construction and dismantling of prefabricated buildings, thus reducing the damage and pollution to the environment. At the design stage, green and renewable materials are adopted to reduce the use of non-renewable materials. At the construction stage, the clean production process with less energy consumption and pollutant emission is adopted. At the building dismantling stage, the construction materials are kept intact as far as possible, so that they may be reused. As regards building wastes, they are recycled as resources.

Compared with the supply chain management capabilities of other industries, prefabricated building has supply chains featuring in late start and unsound management systems [5]. In addition, the evaluation mechanism for supply chain performance is far from complete. In China, sustainable supply chain management is still in its infancy. Construction enterprises hold a weak awareness of environmental protection and social responsibility so that they cannot assume responsibilities in protecting the environment and learn social ethics actively [6]. Based on this, this study builds a performance evaluation system for prefabricated building from the perspective of sustainable development.

2. Literature Review

2.1. Definition and Characteristics of Prefabricated Building Supply Chain

In existing literatures, the prefabricated building supply chain has been defined as producer [7], manufacturer and supplier [8], supply network for suppliers at different levels [9], off-site enterprise from the organizational perspective [10], and industrialized housing construction enterprise [11]. After summarizing the traditional building supply chain and the manufacturing supply chain, this study defines the prefabricated building supply chain: With prefabricated building enterprises as the core, it is a construction network consisting of an entire construction project surrounded by parts manufacturing enterprises, raw material suppliers and owners, including production, storage, transportation and on-site assembly of parts and semi-finished products. Figure 1 refers to the prefabricated building supply chain process.

Prefabricated building entails the following: transfer a large amount of on-site work in traditional construction methods to factories where building components and accessories (such as floor slabs, wall panels, stairs, balconies, etc.) are processed, after which they are transported to the construction site to be assembled and installed on site through reliable connection methods [12]. This shows that prefabricated building has a shorter construction period than traditional construction methods; tasks at the assembly site are simple, but there are extra parts manufacturing and transportation processes. Therefore, prefabricated buildings have something in common with the manufacturing industry and the traditional construction industry, and supply chain is both similar with and different from the two industries [13]. In this study, a comparison was made among supply chains of prefabricated building, manufacturing and of traditional building for analysis, as shown in Table 1.

Table 1. Comparison between Supply Chain of Prefabricated Building, Manufacturing and Traditional Building.

|                       | Supply Chain of Prefabricated Building | Supply Chain of Traditional Building | Supply Chain of Manufacturing |
|-----------------------|---------------------------------------|-------------------------------------|------------------------------|
| **Production mode**   | Make-to-order                          | Build to project                    | Production according to market forecast |
| **Production characteristics** | Mass repetitive manufacturing | One-time production and non-reproducibility | Mass production and large-scale replication |
| **Place of production** | Factory production, on-site assembly | Materials are manufactured on the construction site | Made in the factory |
| **Design**            | Less design changes                    | More design changes                 | Basically unchanged design   |
Figure 1. Prefabricated Building Supply Chain process.

The characteristic of the manufacturing supply chain lies in manufacturing products based on present market forecast; furthermore, the products are manufactured in batches on a large scale in factories, where their design is basically not changed. The characteristic of the traditional building supply chain is that the production is conducted in accordance with the requirements of building projects. Since each building is unique, the production is only once and not reproducible. Furthermore, all materials are concentrated on the construction site for manufacturing; there are more design changes. Compared with the foregoing two supply chains, the prefabricated building supply chain differs in the following aspects: (1) Prefabricated buildings are manufactured as per the quantity in the order placed by owners. Namely, the standard parts are manufactured at parts manufacturing enterprises and delivered to the construction site, after which they are further assembled into the owner’s desired buildings. (2) In the prefabricated building supply chain, the production cycle of parts is longer and there are less changes of product; furthermore, in addition to high transportation costs due to large size, the parts easily suffer damage during transportation and storage. Therefore, the resources turnover in the prefabricated building supply chain should be finer. (3) In the prefabricated building supply chain, large-scale production of parts is allowed, drawing closer the cooperation among enterprises. What is more, there is a higher requirement on the turnover rate of resources. Hence, enterprises in the prefabricated building supply chain may carry out long-term strategic cooperation and jointly formulate objectives to achieve win–win cooperation.
2.2. Performance Evaluation of Prefabricated Building Supply Chain

Many scholars study the performance evaluation system of the prefabricated building supply chain. Specifically, Cheng, J.C. introduced a supply chain management concept in the manufacturing industry to the construction industry, identified management problems of construction enterprises, and optimized corporate resources, in order to enhance value of the entire supply chain management of the industry [14]. G. Demiralp and G. Guven et al constructed the PNGK model and proposed that establishment and standardization of the performance evaluation system will be an important research direction for the construction industry in the future [15]. Moreover, Eriksson, P.E. mainly explored the supply chain network structure of the participants in the construction industry, and optimized the evaluation process and performance analysis of supply chains from a strategic angle [16]. Tae-Hong Shin and Sangyoon Chin et al pointed out that information sharing of enterprises in supply chains is important, and designed a corresponding evaluation system to measure the information sharing rate of participants, thereby providing significant information sharing for the improvement of the corporate management level [17]. Based on the connotation and definition of green supply chain management, Zhu mingqiang and Zouzuxu successfully perfected a green supply chain management model by referring to the implementation experience of green supply chains in developed countries, greatly supporting relevant green performance evaluation [18]. In addition, Kamali, through sustainability performance evaluation, makes a comparative evaluation of prefabricated buildings and traditional buildings [19].

Upon summarization of past literatures, the following drawbacks were found: (1) in carrying out the performance evaluation of the prefabricated building supply chain, the perspectives of most scholars were different; however, there was a lack of evaluation of the supply chain’s performance from the angle of prefabricated building developers and from the perspective of sustainable development. (2) The scholars’ evaluation methods were too single and lacked a combination of qualitative and quantitative methods, resulting in poor persuasion of evaluation results. (3) The result of scholars’ performance evaluation was not complete and lacked dual lateral (comparison of supply chains) and vertical (comparison from the timeline) comparison of supply chain performance laterally, which increased the management burden of enterprises.

There are many performance evaluation methods, including fuzzy comprehensive evaluation, principal component analysis, data envelopment analysis, benchmarking, balanced score card, genetic algorithm, etc. They have advantages and disadvantages. This study adopted the SEM method and the DEA method for analysis; the former is subjective evaluation, and the latter means objective evaluation, which make evaluation results more scientific. From the perspective of components procurement of prefabricated buildings, Zhang Wenbin used structural equation modeling (SEM) to establish a risk influencing factor model. At the same time, SEM was adopted by Chang to reveal the influence path of risk factors on safe construction of prefabricated buildings, and established related safety mechanisms to cope with risks [20]. Li also applied SEM to quantitatively evaluate investment risk of the prefabricated building industry, and came up with relevant measures to guide assessment of project investment risks [21]. Wang Xiaowen, from three sub-units (developer, design and construction), built a network DEA model to measure supply chain performance of prefabricated dwellings [22]. Based on the application of the method in the foregoing fields, it can be learned that the application of SEM and DEA in the field of prefabricated buildings has been quite mature and helps solve a series of relevant problems such as construction risks, investment risks and performance evaluation. Therefore, the combination of SEM and DEA is more adaptable to the performance evaluation of the prefabricated building supply chain, as their respective advantages may be utilized to reach more scientific evaluation results.

In summary, although performance evaluation of supply chain ushers in bright prospects in the field of prefabricated building, its evaluation system indicators are not researched systematically and profoundly compared with other industries. Furthermore,
application of evaluation methods is far from mature enough and perfect. Sustainable supply chain management, as a new management model, not only includes traditional capital flow, business flow, and information flow, but also strengthens the concept of social responsibility and social awareness in each process, and fully considers improvement of overall performance of society. The ultimate goal is to achieve the highest efficiency and maximum benefit of society [23]. Consequently, from the perspective of sustainability, this study shall be of theoretical and practical significance to evaluate performance of the prefabricated building supply chain.

3. Materials and Methods

“How to establish a performance evaluation system for supply chain of prefabricated building that is more complete and sustainable?” “How to evaluate supply chain performance more scientifically and provide effective management measures and methods for construction enterprises?” In order to solve these problems, the study summarized research experience of predecessors, and proposed a set of performance evaluation systems of the prefabricated building supply chain in line with sustainable development, as shown in Figure 2.

Figure 2. Performance Evaluation System for Prefabricated Building Supply Chain.

3.1. Analysis of Influencing Factors
3.1.1. Collection of Impact Factors

Relevant papers in developed countries on prefabricated building, sustainable supply chain development and supply chain performance evaluation have been referred. For instance, Mafini constructed a coordinated performance evaluation index system for the supply chain of prefabricated building enterprises from the aspects of transportation coordination, inventory management coordination, information sharing coordination, cost-control
coordination, client service coordination and risk-sharing coordination, etc. [24]. Kim analyzed the enterprises’ supply chain performance from the five aspects of internal operation capacity, owner satisfaction, agility, development and innovation and financial status [25]. Liu classified the influencing factors of sustainable development of the building supply chain from the three aspects of business flows, financial management and customers [26]. In this paper, the influencing factors with high frequency in [27–31] are summarized and the most influential 34 indexes are selected. Furthermore, following the idea of the triple bottom lines in sustainable development, they are divided into four sub-units of supply chain operation, economic benefit, environmental protection and social liabilities, as shown in Table 2. Among them, supply chain operation took into account reliability, agility, degree of collaborative communication, information sharing rate, and degree of intelligence of supply chain. Environmental protection considered carbon emissions, green GDP efficiency, and degree of environmental impact.

Table 2. Primary Indicator System.

| Latent Variable                  | S/N    | Observed Variable                                      |
|---------------------------------|--------|--------------------------------------------------------|
|                                 |        | Supply Chain Operation                                 |
|                                 | SCO1   | Flexible schedule                                      |
|                                 | SCO2   | Rate of excellent engineering quality                   |
|                                 | SCO3   | Project winning rate                                   |
|                                 | SCO4   | Supply chain response time                             |
|                                 | SCO5   | Rate of qualified products                              |
|                                 | SCO6   | Information sharing rate                               |
|                                 | SCO7   | Risk control capability of prefabricated building enterprises |
|                                 | SCO8   | Closeness of node enterprises of prefabricated building supply chain |
|                                 | SCO9   | Adoption rate of new technologies in prefabricated building |
|                                 | SCO10  | General contracting capacity of prefabricated building projects |
|                                 | SCO11  | Stability of supply chain members                       |
|                                 | SCO12  | Contract performance rate                              |
|                                 | SCO13  | On-time delivery rate                                  |
|                                 | EB1    | Economic Benefits                                      |
|                                 | EB2    | Profit growth rate                                      |
|                                 | EB3    | Rate of return on total assets                         |
|                                 | EB4    | Labor productivity                                     |
|                                 | EB5    | Return on net assets                                   |
|                                 | EB6    | Return on investment                                   |
|                                 | EB7    | Profit margin of projects                              |
|                                 | EB8    | Whole chain cost                                       |
|                                 | EP1    | Environmental Protection                               |
|                                 | EP2    | Pollutant discharge rate                               |
|                                 | EP3    | Green procurement rate                                 |
|                                 | EP4    | Carbon emission                                         |
|                                 | EP5    | Green GDP efficiency                                   |
|                                 | EP6    | Recovery and reuse rate of resources                   |
|                                 | EP7    | Resource saving rate                                   |
|                                 | EP8    | Environmental impact                                   |
|                                 | SR1    | Social Responsibility                                  |
|                                 | SR2    | Employee satisfaction                                  |
|                                 | SR3    | Customer satisfaction                                  |
|                                 | SR4    | Staff training                                         |
|                                 | SR5    | Construction accidents                                 |
|                                 | SR6    | Social contribution                                    |
|                                 | SR7    | Research investment rate                                |
|                                 |        | Social credibility                                      |
3.1.2. Questionnaire Survey

A questionnaire was designed. Respondents were required to score the influence of factors influencing performance of prefabricated building supply chain based on their own experience, using a Likert five-level scale, 1: minimal influence; 2: relatively small influence; 3: a certain influence; 4: large influence; 5: great influence [32].

A total of 300 questionnaires were distributed and 279 (93%) were collected. Among them, 232 were valid (83.2%). The respondents were Chinese experts and scholars who researched prefabricated building projects and engaged in prefabricated building work, including universities, government departments, construction units, design units, construction units, consulting units, assembly-type production units, etc. Their job positions and work experience are introduced in Figure 3.

3.1.3. Data Processing

The questionnaire data obtained were analyzed in reliability and validity. The study adopted SPSS software for calculation, and Cronbach’s Alpha for reliability analysis. Validity and factors were analyzed via KMO test and Bartlett sphere test [33]. The results showed that the Cronbach’s Alpha coefficient of variables was greater than 0.9, which indicated that research data were highly reliable. The KMO value of variables was greater than 0.9, meaning that there was a good correlation between variables. The p value in the Bartlett sphere test was less than 0.001, indicating that the questionnaire had a good structure. In general, the data met the requirements of the structural equation model and could be analyzed by SEM.

3.1.4. SEM Model Fitting and Correction

The structural equation model (SEM) is a statistical analysis that analyzes the relationship between variables in accordance with a covariance matrix of variables. It can properly handle relationships between hidden variables, or mutual influence between hidden variables and explicit variables [34]. The SEM method is applicable to multifactor relationship analysis, extraction of risk factors, evaluation system optimization and determination of index weight, etc. Now, it has been widely applied in economics, management science and social sciences, etc. [35]. Here, AMOS software was introduced as an analysis tool.

SEM includes two basic models: measured model and structural model. The measured model is composed of latent variable and observed variable, and it represents relationships between observed variable and latent variable indicator [36]. The relationship between latent variables is reflected by structural model.
(1) Measured model
Measurement equation of derived variables (independent variables):

\[ X = \Lambda_x \zeta + \delta \]  

Measurement equation of endogenous derivative variable (dependent variable):

\[ Y = \Lambda_y \eta + \epsilon \]  

In Equations (1) and (2):
- \( X \) represents the derived observed indicator, and \( Y \) represents the endogenous observed indicator;
- \( \delta \) means measurement error of the derived variable, and \( \epsilon \) is measurement error of the endogenous variable;
- \( \zeta \) stands for derived latent variables, and \( \eta \) is endogenous latent variables;
- \( \Lambda_x \) represents the relationship between derived observed variable \( X \) and derived latent variable \( \zeta \), \( \Lambda_y \) indicates the relationship between endogenous observed variable \( Y \) and endogenous latent variable \( \eta \) [37].

(2) Structural model
Structural model shows causality of latent variables, and its structural equation is:

\[ \eta = \Gamma \zeta + \beta \eta + \zeta \]  

In Equation (3), \( \Gamma \) is the influence of derived latent variable \( \zeta \) on endogenous latent variable \( \eta \).
- \( \beta \) refers to the relationship between endogenous latent variables; \( \zeta \) is the residual term of the structural equation [38].

Figure 4 describes the relationship between the measurement model and the structural model.

Figure 4. SEM Model Diagram.

AMOS was operated to estimate parameters firstly. Figure 5 refers to the standardized path coefficient structure diagram of the initial SEM model with parameter values.
Figure 5. Initial SEM Model.

The overall fit test of the initial model was: it was in a poor fit and acceptable. The hypothetical initial theoretical model remained to be improved and further revised. Next, the MI value of the SEM model was rectified, and it represented a decrease of the Chi-square value if a correlation path was added between two variables. Please see Figure 6 for the revised model. The new model was established after verification, with good degree of fitting, so, it could be accepted.
3.2. Establishment of an Indicator System

Calculated path coefficients in the revised SEM model according to Equation (4) to obtain the weight of each influencing factor; screened factors with smaller weights (Table 3) to form the final performance evaluation indicator for supply chain of prefabricated building in Table 4.

$$\beta_i = \frac{\lambda_i}{\sum_{i=1}^{n} \lambda_i}$$  \hspace{1cm} (4)

$\beta_i$ represents the weight of this factor, and $\lambda_i$ is path coefficient of the factor.
Table 3. Weight of influencing factors.

| Latent Variable | Weight | Observation Variable | Weight | Result |
|-----------------|--------|-----------------------|--------|--------|
| Supply Chain Operation | SCO 0.3 | Flexible schedule | SCO1 0.07 | delete |
| | | Rate of excellent engineering quality | SCO2 0.07 | delete |
| | | Project winning rate | SCO3 0.07 | delete |
| | | Supply chain response time | SCO4 0.08 | reserve |
| | | Rate of qualified products | SCO5 0.07 | delete |
| | | Information sharing rate | SCO6 0.08 | reserve |
| | | Risk control capability of prefabricated building enterprises | SCO7 0.07 | delete |
| | | Closeness of node enterprises of prefabricated building supply chain | SCO8 0.08 | reserve |
| | | Adoption rate of new technologies in prefabricated building | SCO9 0.08 | reserve |
| | | General contracting capacity of prefabricated building projects | SCO10 0.09 | reserve |
| | | Stability of supply chain members | SCO11 0.08 | reserve |
| | | Contract performance rate | SCO12 0.08 | reserve |
| | | On-time delivery rate | SCO13 0.08 | reserve |
| Economic Benefits | EB 0.26 | Profit growth rate | EB1 0.12 | delete |
| | | Rate of return on total assets | EB2 0.14 | delete |
| | | Labor productivity | EB3 0.14 | delete |
| | | Return on net assets | EB4 0.15 | reserve |
| | | Return on investment | EB5 0.15 | reserve |
| | | Profit margin of projects | EB6 0.15 | reserve |
| | | Whole chain cost | EB7 0.15 | reserve |
| Environmental Protection | EP 0.24 | Pollutant discharge rate | EP1 0.12 | delete |
| | | Green procurement rate | EP2 0.12 | delete |
| | | Carbon emission | EP3 0.16 | reserve |
| | | Green GDP efficiency | EP4 0.16 | reserve |
| | | Recovery and reuse rate of resources | EP5 0.16 | reserve |
| | | Resource saving rate | EP6 0.14 | delete |
| | | Environmental impact | EP7 0.14 | delete |
| Social Responsibility | SR 0.2 | Employee satisfaction | SR1 0.14 | delete |
| | | Customer satisfaction | SR2 0.15 | reserve |
| | | Staff training | SR3 0.15 | reserve |
| | | Construction accidents | SR4 0.15 | reserve |
| | | Social contribution | SR5 0.12 | delete |
| | | Research investment rate | SR6 0.15 | reserve |
| | | Social credibility | SR7 0.14 | delete |

3.3. Establishment of Virtual Frontier SBM–DEA Evaluation Model
3.3.1. Introduction to Virtual Frontier SBM–DEA Evaluation Model

DEA belongs to the field of cross-study of operational research, management science and mathematical economics. It is mainly used for calculating the relative efficiency between the evaluated units. Currently, it has been applied in dealing with the problems such as resources distribution, industry efficiency and influencing factors [38]. Data Envelopment Analysis (DEA) is used to evaluate efficiency value of a decision-making unit with multiple inputs and outputs. Production possibility set is composed of input of the decision-making unit and all units of output [39]. The production frontier refers to Pareto optimal surface with a purpose of minimizing input and maximizing output. The DEA
method is deemed as a non-parametric method. With continuous deepening of data envelopment analysis, various derivative models developed from the original standard model, such as the three-stage DEA model, benevolent DEA model, and SBM model [40].

Table 4. Final Indicator System.

| Latent Variable | Measurement Variable |
|-----------------|----------------------|
| Supply chain operation | Supply chain response time SCO4 |
|                  | Information sharing rate SCO6 |
|                  | Closeness of node enterprises of prefabricated building supply chain SCO8 |
|                  | Adoption rate of new technologies in prefabricated building SCO9 |
|                  | General contracting capacity of prefabricated building projects SCO10 |
|                  | Stability of supply chain members SCO11 |
|                  | Contract performance rate SCO12 |
|                  | On-time delivery rate SCO13 |
| Economic Benefits | Return on net assets EB4 |
|                  | Return on investment EB5 |
|                  | Profit margin of projects EB6 |
|                  | Whole chain cost EB7 |
| Environmental Protection | Carbon emission EP3 |
|                  | Green GDP efficiency EP4 |
|                  | Recovery and reuse rate of resources EP5 |
| Social Responsibility | Customer satisfaction SR2 |
|                  | Staff training SR3 |
|                  | Construction accidents SR4 |
|                  | Research investment rate SR6 |

Tone raises a slacks-based measure, which solved the problem of slack in input and output in traditional models. In the SBM model, the decision-making unit is expressed as \( J = \{1, 2, \ldots, n\} \), and each \( J \) has \( m \) inputs and \( s \) outputs [41]. The input and output vectors of each decision-making unit DMU are expressed as:

\[
x_j = (x_{1j}, x_{2j}, \ldots, x_{mj})^T, \quad y_i = (y_{ij}, y_{2j}, \ldots, y_{sj})^T
\]

\( s^- \) and \( s^+ \) represent excessive input of \( m \)-th input and under-output of the \( n \)-th output respectively; \( \lambda \) is the weight; \( M \) and \( N \) stand for number of inputs and outputs respectively; \( K \) means the number of decision-making units [42]. In this study, the non-directional dominance SBM model was used, as shown in Equations (5) and (6):

\[
\rho^*_0 = \min_{\lambda, s^-_i, s^+_i} \frac{1 - \left( \frac{1}{m} \right) \sum_{i=1}^{m} \left( s^-_i - s^-_0 \right)}{1 + \left( \frac{1}{s} \right) \sum_{i=1}^{s} \left( s^+_i - s^+_0 \right)} \tag{5}
\]

\[
\begin{align*}
x_{i0} &= \sum_{j=1}^{n} x_{ij} \lambda_j + s^-_j \\
y_{r0} &= \sum_{j=1}^{n} y_{rij} \lambda_j - s^+_r \\
\lambda_j &> 0 (\forall j), s^-_j \geq 0 (\forall i), s^+_r \geq 0 (\forall r)
\end{align*}
\tag{6}
\]

The principle of the virtual frontier DEA model is explained in Figure 7 [43]. For the traditional DEA model, A, B, C, D, and E are decision-making units; A, B, C, and D are valid for DEA, and E is invalid for DEA, but efficiency values of A, B, C, and D are all 1. Therefore, they cannot be distinguished effectively by the traditional DEA model. The virtual frontier DEA establishes a virtual frontier FGHI as optimal reference frontier for A, B, C, D, E. The new virtual frontier is constructed by zooming in and zooming out input
and output at a certain proportion of the decision-making unit of the reference set. It shows from the figure that, under new reference frontiers, five decision-making units, A, B, C, D, and E, all become ineffective for DEA, so their efficiency can be further identified.

Figure 7. Virtual Frontier DEA.

ξ represents the set of decision-making units being evaluated, ψ is the set of reference decision-making units (virtual frontier); the virtual frontier DEA model is expressed in Equations (7) and (8):

\[
\theta_d = \max \frac{U^TY_d}{V^TX_d} \\
\text{s.t.} \left\{ \begin{array}{l}
\frac{U^TY_i}{V^TX_i} \leq 1, i = 1, 2, \ldots, n, i \in \psi, d \in \xi \\
U \geq 0, V \geq 0
\end{array} \right.
\]

(7) \hspace{5cm} (8)

Set \( x_{i0} = \min_i \{ x_{ij} \} \) \( y_{r0} = \max_i \{ y_{rj} \} \), \( i = 1, 2, \ldots, n \) represents decision-making unit; \( x_{ij} \) means the \( j \)-th input of decision-making unit \( i \), and \( y_{rj} \) indicates the \( r \)-th output of decision-making unit \( i \). For the reference set of decision-making unit \( I \), the input and output are randomly generated. Set input interval \([0.95x_{i0}, x_{i0}]\) and the output interval \([y_{r0}, 1.05y_{r0}]\). Therefore, the improved virtual frontier SBM model is described in Equations (9) and (10):

\[
\rho_{I0} = \min_{\lambda, s^- \geq s^+} \frac{1 - \left( \frac{1}{m} \sum_{i=1}^m \left( \frac{s^-_i}{s^-_{i0}} \right) \right)}{1 + \left( \frac{1}{n} \sum_{j=1}^n \left( \frac{s^+_j}{s^+_{j0}} \right) \right)}
\]

(9)

\[
\left\{ \begin{array}{l}
x_{i0} = \sum_{j=1}^n XX_{ij}/\lambda_j + s^-_j \\
y_{r0} = \sum_{j=1}^n YY_{rj}/\lambda_j - s^+_r \\
\lambda_j > 0 (\forall j), s^-_j \geq 0 (\forall i), s^+_r \geq 0 (\forall r)
\end{array} \right.
\]

(10)

The virtual frontier model is superior to the traditional model, to some extent [44]. The virtual frontier SBM model is characteristic in two aspects: a. the efficiency value of the virtual frontier SBM is smaller than that obtained by other SBM methods. b. unless input and output of two decision-making units are exactly the same, there is no same efficiency value in virtual frontier SBM model results. The decision-making unit can be identified through two features. In summary, this method is significant to distinguish the performance evaluation of the prefabricated building supply chain via the virtual frontier SBM model, because it effectively identifies the performance value of each supply chain and annual change of the performance value [45].
3.3.2. Establishment of Performance Evaluation Model of Supply Chain

According to the final indicator system in Table 4, input–output indicators are designed. As shown in Figure 8, a virtual frontier SBM–DEA evaluation model is built to assess the supply chain performance of prefabricated building, with supply chain operation sub-unit as an example. According to Equations (11) and (12):

\[
p^*_0 = \min_{\lambda, s} \frac{1 - \left(\frac{1}{4}\right) \left(\frac{s_{ISR}}{ISR_0} + \frac{s_C}{C_0} + \frac{s_{AR}}{AR_0} + \frac{s_{GCC}}{GCC_0}\right)}{1 + \left(\frac{1}{4}\right) \left(\frac{s_{SCRT}}{SCRT_0} + \frac{s_{SSCM}}{SSCM_0} + \frac{s_{CPR}}{CPR_0} + \frac{s_{OTDR}}{OTDR_0}\right)}
\]

\[
\begin{align*}
ISR_0 &= \sum_{j=1}^{n} VISR_j \lambda_j + s_{ISR}^0 \\
C_0 &= \sum_{j=1}^{n} VC \lambda_j + s_{C}^0 \\
AR_0 &= \sum_{j=1}^{n} VAR \lambda_j + s_{AR}^0 \\
GCC_0 &= \sum_{j=1}^{n} VGCC \lambda_j + s_{GCC}^0 \\
SCRT_0 &= \sum_{j=1}^{n} VSCRT \eta_j - s_{SCRT}^0 \\
SSCM_0 &= \sum_{j=1}^{n} VSSCM \eta_j - s_{SSCM}^0 \\
CPR_0 &= \sum_{j=1}^{n} VCPR \eta_j - s_{CPR}^0 \\
OTDR_0 &= \sum_{j=1}^{n} VOTDR \eta_j - s_{OTDR}^0 \\
\end{align*}
\]

Variable description:
- \(ISR_0\) (Information Sharing Rate) represents the information sharing rate of enterprises in the supply chain, and it serves as an input to the supply chain operation sub-unit.
- \(C_0\) (Closeness of node enterprises of prefabricated building supply chain) means the closeness of node enterprises in the supply chain, and it serves as the input of the supply chain operation sub-unit.
- \(AR_0\) (Adoption rate of new technologies in prefabricated building) indicates the degree of intelligence of prefabricated buildings, and it serves as an input for the supply chain operation sub-unit.
- \(GCC_0\) (General contracting capacity of prefabricated building projects) is the general contracting capacity of prefabricated building projects, and it serves as an input for the supply chain operation sub-unit.
- \(SCRT_0\) (Supply Chain Response Time) stands for response time of the supply chain, and it serves as the output of the supply chain operation sub-unit.
- \(SSCM_0\) (Stability of supply chain members) means the stability of supply chain members, and it serves as the output of the supply chain operation sub-unit.
- \(CPR_0\) (Contract Performance Rate) is contract performance rate, and it serves as the output of the supply chain operation sub-unit.
- \(OTDR_0\) (On-time delivery rate) indicates the on-time delivery rate, and it serves as the output of the supply chain operation sub-unit.
- \(\lambda\) represents weight of investment.
- \(\eta\) is weight of output.
- \(VISR_j\) indicates virtual information sharing rate, \(VISR_j = 0.95 \times \min_j(ISR_j)\)
- \(VC\) means closeness of virtual node enterprises, \(VEC_j = 0.95 \times \min_j(EC_j)\)
- \(VAR\) stands for virtual degree of intelligence, \(VDI_j = 0.95 \times \min_j(DI_j)\)
- \(VGCC\) is virtual general contracting capability of projects, \(VGCCP_j = 0.95 \times \min_j(GCCP_j)\)
**VSCRT**$_j$ means virtual supply chain response time, $VSCRT = 1.05 \times \max_j (SCRT)$

$VSSCM$$_j$ represents virtual supply chain member stability, $VSSCM = 1.05 \times \max_j (SCMS)$

$VCPR$$_j$ is virtual contract performance rate, $VCPR = 1.05 \times \max_j (CPR)$

$VOTDR$$_j$ represents virtual delivery rate on time, $VOTDR = 1.05 \times \max_j (DRO)$

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**4. Case Study**

How does one prove the proposed evaluation system is effective and better than other systems? Generally speaking, actual cases or projects are required to prove that it can be applied to provide effective guidance [46]. The performance evaluation method (virtual frontier SBM–DEA method) is an improvement based on the traditional DEA method. Therefore, a specific case is needed to prove whether this improved method is effective, so as to provide guidance on management for more enterprises in the future.

In this paper, a prefabricated building developer was adopted as the research object, because it has adequate supply chain data and the authenticity and validity of the data are guaranteed. On one hand, the characteristics of the company’s supply chain conform to the requirements of the study: (1) there are financial institutions, design units, construction units, developers, parts suppliers, material suppliers, supervisors and users, etc., on its supply chain. (2) Its supply chain is long with stable suppliers. Therefore, the use of year as the unit in performance evaluation conforms to the requirements.

Shuangyashan Chengxiang Real Estate Development Company (Shuangyashan, Heilongjiang, China) is a prefabricated building developer, with more than ten prefabricated building projects. This study investigated supply chains involved in this company, and particularly analyzed 14 supply chains. Next, data were collected according to variables required by the DEA model, and processed by min–max standardization according to Equation (13) [47]:

$$ y_i = 0.1 + 0.9 \times \frac{x_i - \min_{1 \leq j \leq n} \{x_j\}}{\max_{1 \leq j \leq n} \{x_j\} - \min_{1 \leq j \leq n} \{x_j\}} $$

Data were analyzed on DEAP software through the virtual frontier SBM–DEA method and traditional SBM–DEA method, with calculation results shown in Tables 5 and 6.

Taking the A supply chain as a case, this study collected relevant data for 5 years, and, with 2016 as a benchmark, applied the virtual frontier SBM–DEA method to calculate performance change in five years on DEAP software. The calculation results are listed in Table 7 and Figure 9.
Table 5. Calculation results of virtual frontier SBM–DEA model.

| Supply Chain Name | Operation | Economic Benefits | Environmental Protection | Social Responsibility | Total Performance |
|-------------------|-----------|-------------------|--------------------------|----------------------|------------------|
| C                 | 0.98      | 0.79              | 0.33                     | 0.98                 | 0.77             |
| B                 | 0.99      | 0.98              | 0.28                     | 0.76                 | 0.77             |
| A                 | 0.96      | 0.21              | 0.99                     | 0.55                 | 0.69             |
| M                 | 0.97      | 0.11              | 0.95                     | 0.55                 | 0.65             |
| N                 | 0.96      | 0.12              | 0.40                     | 0.98                 | 0.61             |
| G                 | 0.91      | 0.13              | 0.94                     | 0.41                 | 0.61             |
| K                 | 0.96      | 0.68              | 0.18                     | 0.51                 | 0.61             |
| E                 | 0.98      | 0.20              | 0.22                     | 0.99                 | 0.60             |
| J                 | 0.96      | 0.05              | 0.21                     | 0.99                 | 0.55             |
| H                 | 0.93      | 0.21              | 0.32                     | 0.63                 | 0.54             |
| L                 | 0.98      | 0.07              | 0.43                     | 0.58                 | 0.53             |
| D                 | 0.99      | 0.10              | 0.50                     | 0.41                 | 0.52             |
| I                 | 0.91      | 0.04              | 0.15                     | 0.91                 | 0.50             |
| F                 | 0.89      | 0.03              | 0.18                     | 0.45                 | 0.41             |

Table 6. Calculation results of traditional SBM–DEA model.

| Supply Chain Name | Supply Chain Operation | Economic Benefits | Environmental Protection | Social Responsibility | Total Performance |
|-------------------|------------------------|-------------------|--------------------------|----------------------|------------------|
| C                 | 1.00                   | 1.00              | 0.33                     | 1.00                 | 0.84             |
| B                 | 1.00                   | 1.00              | 0.28                     | 0.76                 | 0.78             |
| A                 | 1.00                   | 0.32              | 1.00                     | 0.55                 | 0.73             |
| M                 | 1.00                   | 0.18              | 1.00                     | 0.53                 | 0.69             |
| K                 | 0.96                   | 0.91              | 0.19                     | 0.51                 | 0.67             |
| N                 | 1.00                   | 0.19              | 0.40                     | 1.00                 | 0.65             |
| E                 | 1.00                   | 0.31              | 0.23                     | 1.00                 | 0.64             |
| G                 | 0.90                   | 0.20              | 0.92                     | 0.41                 | 0.62             |
| H                 | 1.00                   | 0.39              | 0.33                     | 0.63                 | 0.60             |
| J                 | 1.00                   | 0.10              | 0.22                     | 1.00                 | 0.58             |
| L                 | 1.00                   | 0.11              | 0.44                     | 0.58                 | 0.55             |
| D                 | 1.00                   | 0.16              | 0.50                     | 0.41                 | 0.54             |
| I                 | 0.90                   | 0.08              | 0.16                     | 0.91                 | 0.51             |
| F                 | 1.00                   | 0.05              | 0.19                     | 0.45                 | 0.45             |

Table 7. Performance changes of a supply chain in 2016–2020.

| Time | Supply Chain Operation | Economic Benefits | Environmental Protection | Social Responsibility | Total Performance |
|------|------------------------|-------------------|--------------------------|----------------------|------------------|
| 2016 | 1                      | 1                 | 1                        | 1                    | 1                |
| 2017 | 1.50                   | 1.94              | 1.57                     | 1.20                 | 1.57             |
| 2018 | 0.74                   | 0.06              | 0.06                     | 0.40                 | 0.33             |
| 2019 | 0.94                   | 1.33              | 1.33                     | 1.62                 | 1.27             |
| 2020 | 0.97                   | 0.32              | 0.32                     | 0.15                 | 0.48             |
The study aimed to establish a more scientific and sustainable performance evaluation system for the supply chain of prefabricated building, and evaluated the performance. First of all, 34 factors were collected that affected the performance of prefabricated buildings, and their weights were calculated by the SEM method. According to the results, four sub-units (supply chain operation, economic benefits, environmental protection, social responsibility) were ranked from large to small based on importance degree: supply chain operation > economic benefits > environmental protection > social responsibility. Factors that greatly impacted performance referred to the general contracting capacity of prefabricated building projects, return on investment, cost of whole chain, carbon emissions, green GDP efficiency, customer satisfaction and construction accidents. Impact factors with low weight were eliminated, and the final performance evaluation indicator system was formed, with a total of 19 impact factors.

The results signified that, in the supply chain operation sub-unit, focus should be placed on the information sharing rate between enterprises in the supply chain, collaboration degree, degree of intelligence of the supply chain, and supply chain response time. For enterprises, they should pay more attention to the operation of supply chain, improve project resources utilization in all aspects, and achieve optimized configuration of resources [48]. At the same time, it is necessary to ensure upstream and downstream cooperative enterprises that the entire prefabricated building supply chain collaborates closely, maximizes benefits and boosts competitive advantage [49]. On the other hand, the sustainable supply chain will be an inevitable trend, which implies that enterprises can evaluate the bottom line of financial benefits produced by their own supply chains, but more importantly, take into account social ethics and environmental performance [50]. The cost of the whole chain and economic benefits must be considered in the economic benefit sub-unit. In the environmental protection sub-unit, enterprises in the supply chain should use environmentally friendly materials, emphasize recycling and utilization of PC components, and reduce carbon emissions during construction [51]. In the social responsibility sub-unit, supply chain enterprises are required to assume social responsibilities, and highly value the satisfaction of customers and employees. Furthermore, they are recommended to increase funding for scientific research, improve the public’s credibility in society, and establish corporate culture [52].

Subsequently, it established a performance evaluation model of the virtual frontier SBM–DEA, analyzed through actual cases, and made a comparison on differences between the improved method and the traditional method. The results proved that performance of many supply chain operation sub-units obtained by the traditional method was 1, but

### Table 6. Calculation results of traditional SBM–DEA model.

| Supply Chain Name | Operation | Economic Benefits | Environmental Protection | Social Responsibility | Total Performance |
|-------------------|-----------|-------------------|---------------------------|----------------------|------------------|
| 2016              | 1.00      | 0.90              | 1.00                      | 1.00                 | 1.00             |
| 2017              | 1.00      | 0.90              | 1.00                      | 1.00                 | 1.00             |
| 2018              | 0.97      | 0.32              | 1.62                      | 1.20                 | 1.33             |
| 2019              | 0.94      | 1.33              | 0.06                      | 1.20                 | 1.33             |
| 2020              | 0.74      | 1.62              | 0.40                      | 1.20                 | 1.62             |

Figure 9. A supply chain performance curve from 2016 to 2020.

5. Discussion

The study aimed to establish a more scientific and sustainable performance evaluation system for the supply chain of prefabricated building, and evaluated the performance. First of all, 34 factors were collected that affected the performance of prefabricated buildings, and their weights were calculated by the SEM method. According to the results, four sub-units (supply chain operation, economic benefits, environmental protection, social responsibility) were ranked from large to small based on importance degree: supply chain operation > economic benefits > environmental protection > social responsibility. Factors that greatly impacted performance referred to the general contracting capacity of prefabricated building projects, return on investment, cost of whole chain, carbon emissions, green GDP efficiency, customer satisfaction and construction accidents. Impact factors with low weight were eliminated, and the final performance evaluation indicator system was formed, with a total of 19 impact factors.

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Subsequently, it established a performance evaluation model of the virtual frontier SBM–DEA, analyzed through actual cases, and made a comparison on differences between the improved method and the traditional method. The results proved that performance of many supply chain operation sub-units obtained by the traditional method was 1, but
it was impossible to distinguish performance rankings of supply chains. However, in the virtual frontier SBM method, no performance was 1, and the value obtained was smaller. The improved method was able to more clearly distinguish the performance [53]. In the meantime, horizontally, performance of 14 supply chains in enterprises was compared. It indicated from the results performance that supply chains B and C were the best, but they performed poorly in terms of environmental protection. In future projects, more attention will be paid to environmental protection, so as to realize long-term development. Vertically, performance changes of supply chain A were discussed over the past five years. The results explained that changes in each sub-unit were the same as those in the performance of the whole chain. Specifically, they were in an upward trend in 2017 and 2019, but declined in 2018 and 2020. The performance changes of supply chain sub-units tended to be stable. Under this circumstance, enterprises should find out reasons for the performance decline based on realities, and prepare well for the future.

According to the experience of the British construction industry, supply chain management helps lower infrastructure costs, shorten the construction period, reduce defects and accidents, improve predictability of the construction period and cost, and increase labor productivity, output value and profits [54]. The final direction for prefabricated building supply chain management must be the integrated supply chain dynamic alliances, which are called supply chain communities, and the strategic goals and development goals are about to occupy a leading position in the market [55]. Hence, in terms of performance improvement of the supply chain, enterprises should attach importance to sustainability management of the supply chain, and consider corporate long-term interests and long-term development potential as top priorities from a strategic perspective. Only in this way can enterprises develop steadily in today’s turbulent society.

6. Conclusions

Extensive construction and a management model caused by large-scale construction is intensifying environmental pollution and resource consumption, which seriously restricts the implementation of a sustainable development strategy in China’s construction industry. Fortunately, prefabricated buildings advocate environmental protection in the whole life cycle of buildings, which is expected to effectively reduce consumption and pollution. At the same time, the construction supply chain is a bond that connects all links of energy conservation and environmental protection, and is also an effective way to facilitate green development of the construction industry. Therefore, it is essential to investigate the performance evaluation of the prefabricated building supply chain from the angle of sustainable development. However, management of all links in the supply chain is ignored, and the supply chain system is troubled by serious fragmentation, a low degree of corporate relevance, and poor environmental protection capabilities of member enterprises, which go against green transformation development policies in China.

Firstly, this study introduced components of the prefabricated building supply chain and its operation process, summarized previous research on performance evaluation of the supply chain, and proposed a set of performance evaluation systems in line with sustainable development. Moreover, it constructed an evaluation indicator system by the SEM method, and evaluated the indicator system through the virtual frontier SBM–DEA method. Horizontally, performance between supply chains was assessed, as were dynamic changes of a certain supply chain in time dimension vertically. In practices, it selected a prefabricated building developer as a core enterprise, to evaluate performance of the supply chain, and provide guidance on corporate management. The research results showed that, among 14 supply chains, most performed badly in environmental protection. Economic benefits were brought at the expense of the natural environment, seriously harming long-term development of the enterprise. In future, enterprises should raise their awareness of environmental protection, in order to go further.

In general, there are shortcomings and space to be improved in this study. For example, the indicator system is only applicable to China’s policy environment and is not compatible
with other countries. This study evaluates the performance of supply chains, and finds their strengths and weaknesses rather than performance of a supply chain in a certain period alone. Therefore, in future studies, scholars should pay particular attention to these aspects.

**Author Contributions:** Conceptualization, S.Z.; data curation, M.Y.; formal analysis, S.Z.; methodology, J.W.; software, Q.H.; writing—original draft, S.Z. and X.S. All authors have read and agreed to the published version of the manuscript.

**Funding:** This study was supported by National key R&D projects, grant number (2018YFC0704301), the Science and Technology Project of Wuhan Urban and Rural Construction Bureau, China (201943), Research on theory and application of prefabricated building construction management (20201h0439); Wuhan Mo Dou construction consulting Co., Ltd. (20201h0414), Pre-liminary Study on the Preparation of the 14th Five-Year Plan for Housing and Urban-Rural Development in Hubei Province (20202s0002).

**Institutional Review Board Statement:** Not applicable.

**Data Availability Statement:** The case analysis data used to support the findings of this study are available from the corresponding author upon request.

**Conflicts of Interest:** The authors declare no conflict of interest.

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