Improved bounds for the Jensen gap with applications in information theory

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ABSTRACT: In this article, we utilize strongly convex functions to improve some upper bounds of Jensen's gap presented in [IEEE Access 8 (2020):98001–98008, Adv Differ Equ 2020 (2020):333]. This leads us towards the improvement of some existing results around various divergences, the Hermite-Hadamard and H"{o}lder inequalities. We also demonstrate these improvements via numerical experiments. Moreover, some new results are established for the Zipf-Mandelbrot entropy.

KEYWORDS: Jensen inequality, Hermite-Hadamard inequality, H"{o}lder inequality, strongly convex function, Green function, Csisz"{a}r divergence

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INTRODUCTION

A growing interest in utilizing the mathematical inequalities to various areas of science with remarkable effect has been recorded in the last couple of decades. Mathematical inequalities for convex and generalized convex functions have many useful applications in analysis, especially in optimization theory. Among them, Jensen’s inequality is most important inequality and it provides problem solving oriented tools in various fields of science, for example, economics, engineering, physics, computer science, statistics, biology, information theory, etc. This inequality generalizes the classical notion of convexity and states that [1]:

\textbf{Theorem 1} Let \(\psi : [p_1, p_2] \to \mathbb{R}\) be a convex function, \(\theta_k \in [p_1, p_2], p_k \geq 0\) for \(k = 1, \ldots, m\) with \(P_m = \sum_{k=1}^{m} p_k > 0\), then

\[ \psi\left(\frac{1}{P_m} \sum_{k=1}^{m} p_k \theta_k\right) \leq \frac{1}{P_m} \sum_{k=1}^{m} p_k \psi(\theta_k). \tag{1} \]

The integral version of Theorem 1 in Riemann sense can be found in [2]. The inequality (1) helps to investigate the stability of time-delayed systems [3] and provides some sufficient conditions to achieve an exponential tracking performance for vehicle platoon system to improve traffic safety [4]. The Jensen’s inequality can be utilized for estimation of various divergences and the Zipf-Mandelbrot entropy [5–9]. The Jensen’s inequality has also been presented for various classes of convex functions as well for example \((\alpha, m)\)-convex and \(m\)-convex [10], \(s\)-convex [11], quasi-convex [12], \(Q\)-class convex [13] and strongly convex functions [14], and some interesting generalizations of mathematical inequalities and classical convexity can be found in [15, 16].

The difference of the right and left sides of Jensen’s inequality is known as the Jensen gap. This gap gives some useful estimates, which can be useful to provide some error bounds while approximating certain parameters. This paper addresses the improvements of some upper bounds of the Jensen gap presented in [17, 18], by using strongly convex functions. This class of functions was originally introduced and studied by Polyak [19]. A strongly convex function can be defined as:

\textbf{Definition 1 ([20])} For a constant \(c > 0\) and an interval \(I\), a function \(\psi : I \to \mathbb{R}\) is said to be strongly convex with modulus \(c\), if the following inequality holds

\[ \psi(ts_1 + (1-t)s_2) \leq t\psi(s_1) + (1-t)\psi(s_2) - ct(1-t)(s_1 - s_2)^2, \tag{2} \]

for all \(s_1, s_2 \in I\) and \(t \in [0, 1]\).

From (2), the inequality \(\psi(s_1) - \psi(s_2) \geq \psi'(s_2)(s_1 - s_2) + c(s_1 - s_2)^2\) can be verified easily. It is noteworthy that each strongly convex function is convex but the converse statement is not true generally. The idea of strong convexity actually strengthens the idea of classical convexity.

We have the following tool to check whether a function is strongly convex or not [20]:

\textbf{Theorem 2} A function \(\psi : I \to \mathbb{R}\) is said to be strongly convex with modulus \(c\), if and only if a function \(\Psi : I \to \mathbb{R}\), defined as \(\Psi(x) = \psi(x) - cx^2\) is convex.
To construct the main results, we need the following continuous and convex Green function [21], defined on $[\rho_1, \rho_2] \times [\rho_1, \rho_2]$:

$$G_1(z, x) = \begin{cases} \rho_1 - x, & \rho_1 - x \leq z, \\ \rho_1 - z, & z \leq x \leq \rho_2, \end{cases} \quad (3)$$

and the following integral identity, which holds for a function $\psi \in C^2[\rho_1, \rho_2]$,

$$\psi(z) = \psi(\rho_1) + (\bar{\psi}(\rho_1) - \psi(\rho_1)) + G_1(z, x)\psi''(x) \, dx. \quad (4)$$

### MAIN RESULTS

The following theorem gives a new bound for the discrete Jensen’s gap. This is an improvement of the upper bound presented in [18].

**Theorem 3** Let $\psi \in C^2[\rho_1, \rho_2]$ be a function such that the function $|\psi''|$ is strongly convex with modulus $c$. Let $\theta_k \in [\rho_1, \rho_2]$, $p_k > 0$ for $k = 1, \ldots, m$ with $\sum_{k=1}^m p_k = P_m > 0$ and $\bar{\theta} = \frac{1}{P_m} \sum_{k=1}^m p_k \theta_k$, then

$$\left| \frac{1}{P_m} \sum_{k=1}^m p_k \psi(\theta_k) - \psi(\bar{\theta}) \right| \leq \frac{\rho_2 |\psi''(\rho_1)| - \rho_1 |\psi''(\rho_2)| + c \rho_1 \rho_2 (\rho_2 - \rho_1)}{2 (\rho_2 - \rho_1)} \times \left( \frac{1}{P_m} \sum_{k=1}^m p_k \theta_k^2 - (\bar{\theta})^2 \right) + \frac{|\psi''(\rho_2)| - |\psi''(\rho_1)| - c (\rho_2 - \rho_1)}{6 (\rho_2 - \rho_1)} \left( \frac{1}{P_m} \sum_{k=1}^m p_k \theta_k^4 - (\bar{\theta})^4 \right) + \frac{c}{12} \left( \frac{1}{P_m} \sum_{k=1}^m p_k \theta_k^6 - (\bar{\theta})^6 \right). \quad (5)$$

**Proof:** Using (4) in $\frac{1}{P_m} \sum_{k=1}^m p_k \psi(\theta_k)$ and $\psi(\bar{\theta})$, we get

$$\frac{1}{P_m} \sum_{k=1}^m p_k \psi(\theta_k) = \frac{1}{P_m} \sum_{k=1}^m p_k \left[ \psi(\rho_1) + (\theta_k - \rho_1) \psi'(\rho_2) \right] + \int_{\rho_1}^{\rho_2} G_1(\theta_k, x) \psi''(x) \, dx \quad (6)$$

and

$$\psi(\bar{\theta}) = \psi(\rho_1) + (\bar{\theta} - \rho_1) \psi'(\rho_2) + \int_{\rho_1}^{\rho_2} G_1(\bar{\theta}, x) \psi''(x) \, dx. \quad (7)$$

Subtracting (7) from (6), we get

$$\frac{1}{P_m} \sum_{k=1}^m p_k \psi(\theta_k) - \psi(\bar{\theta}) = \psi(\rho_1) + \bar{\theta} \psi'(\rho_2) - \rho_1 \psi'(\rho_2) + \frac{1}{P_m} \sum_{k=1}^m p_k G_1(\theta_k, x) \psi''(x) \, dx \quad (8)$$

Taking the absolute value of (8), we get

$$\left| \frac{1}{P_m} \sum_{k=1}^m p_k \psi(\theta_k) - \psi(\bar{\theta}) \right| \leq \int_{\rho_1}^{\rho_2} \left( \frac{1}{P_m} \sum_{k=1}^m p_k G_1(\theta_k, x) - G_1(\bar{\theta}, x) \right) \psi''(x) \, dx \quad (9)$$

Using the convexity of $G_1(z, x)$ and change of variable $x = t \rho_1 + (1 - t) \rho_2$, $t \in [0, 1]$ in (9), we get

$$\left| \frac{1}{P_m} \sum_{k=1}^m p_k \psi(\theta_k) - \psi(\bar{\theta}) \right| \leq \int_0^1 \left[ \frac{1}{P_m} \sum_{k=1}^m p_k G_1(\theta_k, t \rho_1 + (1 - t) \rho_2) - G_1(\bar{\theta}, t \rho_1 + (1 - t) \rho_2) \right] \psi''(t \rho_1 + (1 - t) \rho_2) \, dt. \quad (10)$$

Since $|\psi''|$ is a strongly convex function with modulus $c$, therefore (10) becomes

$$\left| \frac{1}{P_m} \sum_{k=1}^m p_k \psi(\theta_k) - \psi(\bar{\theta}) \right| \leq (\rho_2 - \rho_1) \int_0^1 \left[ \frac{1}{P_m} \sum_{k=1}^m p_k G_1(\theta_k, t \rho_1 + (1 - t) \rho_2) - G_1(\bar{\theta}, t \rho_1 + (1 - t) \rho_2) \right] \psi''(t \rho_1 + (1 - t) \rho_2) \, dt. \quad (11)$$

Since $|\psi''|$ is a strongly convex function with modulus $c$, therefore (10) becomes

$$\left| \frac{1}{P_m} \sum_{k=1}^m p_k \psi(\theta_k) - \psi(\bar{\theta}) \right| \leq (\rho_2 - \rho_1) \int_0^1 \left[ \frac{1}{P_m} \sum_{k=1}^m p_k G_1(\theta_k, t \rho_1 + (1 - t) \rho_2) - G_1(\bar{\theta}, t \rho_1 + (1 - t) \rho_2) \right] \psi''(t \rho_1 + (1 - t) \rho_2) \, dt. \quad (11)$$
\[-\psi''(\rho_1) \int_0^1 t G_1(\hat{\theta}, t \rho_1 + (1-t) \rho_2) \, dt \]

\[-\psi''(\rho_2) \int_0^1 t G_1(\hat{\theta}, t \rho_1 + (1-t) \rho_2) \, dt \]

\[+ \psi''(\rho_2) \int_0^1 t G_1(\hat{\theta}, t \rho_1 + (1-t) \rho_2) \, dt \]

\[-c(\rho_1 - \rho_2)^2 \frac{1}{p} \sum_{k=1}^{m} p_k \int_0^1 t G_1(\theta_k, t \rho_1 + (1-t) \rho_2) \, dt \]

\[+ c(\rho_1 - \rho_2)^2 \frac{1}{p} \sum_{k=1}^{m} p_k \int_0^1 t G_1(\theta_k, t \rho_1 + (1-t) \rho_2) \, dt \]

\[-c(\rho_1 - \rho_2)^2 \int_0^1 t^2 G_1(\hat{\theta}, t \rho_1 + (1-t) \rho_2) \, dt \]  \qquad \text{(11)}

Now utilizing change of the variable \( x = t \rho_1 + (1-t) \rho_2 \) for \( t \in [0, 1] \), we have \( \frac{dx}{\rho_2 - \rho_1} = \frac{dt}{\rho_2 - \rho_1} \) and \( dt = \frac{dx}{\rho_2 - \rho_1} \). Also, when \( t \to 0 \) then \( x \to \rho_2 \) and when \( t \to 1 \) then \( x \to \rho_1 \). Using these values as follows, we get

\[\int_0^1 t^2 G_1(\theta_k, t \rho_1 + (1-t) \rho_2) \, dt \]

\[\int_0^{\rho_2} \left( \frac{\rho_2 - x}{\rho_2 - \rho_1} \right)^2 G_1(\theta_k, x) \, dx \]

\[= \frac{1}{(\rho_2 - \rho_1)^2} \int_0^{\rho_2} (\rho_2 - x)^2 G_1(\theta_k, x) \, dx \]

\[= \frac{1}{(\rho_2 - \rho_1)^2} \left[ \int_0^{\rho_1} (\rho_2 - x)^2 G_1(\theta_k, x) \, dx \right. \]

\[\left. + \int_0^{\rho_2} (\rho_2 - x)^2 G_1(\theta_k, x) \, dx \right]. \quad \text{(12)}

Utilizing (3) in (12), we get

\[\int_0^1 t^2 G_1(\theta_k, t \rho_1 + (1-t) \rho_2) \, dt \]

\[= \frac{1}{(\rho_2 - \rho_1)^2} \left[ \int_0^{\theta_k} (\rho_2 - x)^2 (\rho_1 - x) \, dx \right. \]

\[+ \int_0^{\rho_2} (\rho_2 - x)^2 (\rho_1 - \theta_k) \, dx \right] \]

\[= \frac{1}{(\rho_2 - \rho_1)^2} \left[ \int_0^{\theta_k} (\rho_2^2 + x^2 - 2\rho_2 x)(\rho_1 - x) \, dx \right. \]

\[+ \int_0^{\rho_2} (\rho_2^2 + x^2 - 2\rho_2 x)(\rho_1 - \theta_k) \, dx \right] \]

\[= \frac{1}{(\rho_2 - \rho_1)^2} \left[ \int_0^{\theta_k} (\rho_1 \rho_2^2 - \rho_2 \rho_1 x + \rho_1 x^2 - x^3 - 2\rho_1 \rho_2 x + 2\rho_2 x^2) \, dx \right. \]

\[+ (\rho_1 - \theta_k) \int_0^{\rho_2} (\rho_2^2 + x^2 - 2\rho_2 x) \, dx \right]. \quad \text{(13)}

Replacing \( \theta_k \) by \( \bar{\theta} \) in (13), we get

\[\int_0^1 t^2 G_1(\bar{\theta}, t \rho_1 + (1-t) \rho_2) \, dt \]

\[= \frac{1}{(\rho_2 - \rho_1)^2} \left( \frac{\rho_2^2 (\bar{\theta})^2}{2} - \frac{\rho_2 \rho_1 \bar{\theta}}{2} - \frac{\rho_1^4}{12} + \frac{(\bar{\theta})^4}{12} \right. \]

\[+ \left. \frac{\rho_2^2 \rho_2}{3} \right) - \frac{\rho_2 \rho_1^3}{3} + \frac{\rho_1^3 \rho_2}{3} - \frac{\rho_1^3 \bar{\theta}}{3} \]. \quad \text{(14)}

Similarly

\[\int_0^1 t G_1(\theta_k, t \rho_1 + (1-t) \rho_2) \, dt \]

\[= \frac{1}{(\rho_2 - \rho_1)^2} \left( \frac{\rho_2^2 (\theta_k)^2}{2} - \frac{\rho_2 \rho_1 \theta_k}{2} + \frac{\rho_1^3}{6} \right. \]

\[+ \left. \frac{\theta_k^3}{6} + \frac{\rho_1 \rho_2^2}{2} - \frac{\rho_2 \theta_k^2}{2} \right). \quad \text{(15)}

Replacing \( \theta_k \) by \( \bar{\theta} \) in (15), we get

\[\int_0^1 t G_1(\bar{\theta}, t \rho_1 + (1-t) \rho_2) \, dt \]

\[= \frac{1}{(\rho_2 - \rho_1)^2} \left( \frac{\rho_2^2 (\bar{\theta})^2}{2} - \frac{\rho_2 \rho_1 \rho_2}{2} + \frac{\rho_1^3}{6} \right. \]

\[\left. - \frac{(\bar{\theta})^3}{6} + \frac{\rho_1 \rho_2^2}{2} - \frac{\rho_2 \bar{\theta}^2}{2} \right). \quad \text{(16)}

Also,

\[\int_0^1 G_1(\theta_k, t \rho_1 + (1-t) \rho_2) \, dt \]

\[= \frac{1}{(\rho_2 - \rho_1)} \left( \frac{\theta_k^2}{2} - \frac{\rho_2^2}{2} + \rho_1 \rho_2 - \rho_2 \theta_k \right). \quad \text{(17)}

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Replacing $\theta_k$ by $\bar{\theta}$ in (17), we get

$$
\int_0^1 G_1(\bar{\theta}, t\rho_1 + (1-t)\rho_2) \, dt = \frac{1}{\rho_2 - \rho_1} \left( \frac{(\bar{\theta})^2}{2} - \frac{\rho_1^2}{2} + \rho_1 \rho_2 - \rho_2 \bar{\theta} \right). \tag{18}
$$

Substituting the values from (13)–(18) in (11), we get (5).

**Remark 1** If we use the Green functions mentioned by equation numbers 1, 3, 4, and 5 in [21], instead of $G_1$ in Theorem 3, we obtain the same result (5).

As an application of Theorem 3, we derive a converse of the Hölder inequality.

**Proposition 1** Let $[\rho_1, \rho_2]$ be a positive interval and $(a_1, \ldots, a_m), (b_1, \ldots, b_m)$ be two positive $m$-tuples, then (i) for $q > 1$, $p \in (1, 2) \cup (3, 4)$ with $1/p + 1/q = 1$ and $\sum_{k=1}^m a_k b_k / (\sum_{k=1}^m b_k)$, $a_k b_k^{q/p} \in [\rho_1, \rho_2]$ for $k = 1, \ldots, m$, we have

$$
\left( \sum_{k=1}^m a_k^p \right)^{1/p} \left( \sum_{k=1}^m b_k^q \right)^{1/q} - \sum_{k=1}^m a_k b_k \leq \left\{ \begin{array}{l}
\frac{p(p-1)\rho_1}{4\rho_2^2(\rho_2-\rho_1)} \left(2\rho_2^{1-p} - 2\rho_2^{-p} + (p-2)(p-3)\rho_2^{1-q}(\rho_2-\rho_1)\right) \\
\times \left( \sum_{k=1}^m a_k^q b_k - \left( \sum_{k=1}^m a_k b_k^q \right)^{1/q} \right)^2 \\
+ \frac{p(p-1)}{12\rho_2^2(\rho_2-\rho_1)} \left(2\rho_2^{1-p} - 2\rho_2^{-p} + (p-2)(p-3)\rho_2^{1-q}(\rho_2-\rho_1)\right) \\
\times \left( \sum_{k=1}^m a_k^{q/2} b_k^{1-2q/p} - \left( \sum_{k=1}^m a_k b_k^{q/2} \right)^{1/q} \right)^3 \\
+ \frac{p(p-1)(p-2)(p-3)\rho_2^{1-p}}{24} \\
\times \left( \sum_{k=1}^m a_k^{q/2} b_k^{1-2q/p} - \left( \sum_{k=1}^m a_k b_k^{q/2} \right)^{1/q} \right)^{1/p} \sum_{k=1}^m b_k. \tag{19}
\end{array} \right.
$$

(ii) For $q > 1$, $p > 4$ with $1/p + 1/q = 1$ and $\sum_{k=1}^m a_k b_k / (\sum_{k=1}^m b_k^q)$, $a_k b_k^{q/p} \in [\rho_1, \rho_2]$ for $k = 1, \ldots, m$, we have

$$
\left( \sum_{k=1}^m a_k^p \right)^{1/p} \left( \sum_{k=1}^m b_k^q \right)^{1/q} - \sum_{k=1}^m a_k b_k \leq \left\{ \begin{array}{l}
\frac{p(p-1)\rho_1}{4\rho_2^2(\rho_2-\rho_1)} \left(2\rho_2^{1-p} - 2\rho_2^{-p} + (p-2)(p-3)\rho_2^{1-q}(\rho_2-\rho_1)\right) \\
\times \left( \sum_{k=1}^m a_k^q b_k - \left( \sum_{k=1}^m a_k b_k^q \right)^{1/q} \right)^2 \\
+ \frac{p(p-1)}{12\rho_2^2(\rho_2-\rho_1)} \left(2\rho_2^{1-p} - 2\rho_2^{-p} + (p-2)(p-3)\rho_2^{1-q}(\rho_2-\rho_1)\right) \\
\times \left( \sum_{k=1}^m a_k^{q/2} b_k^{1-2q/p} - \left( \sum_{k=1}^m a_k b_k^{q/2} \right)^{1/q} \right)^3 \\
+ \frac{p(p-1)(p-2)(p-3)\rho_2^{1-p}}{24} \\
\times \left( \sum_{k=1}^m a_k^{q/2} b_k^{1-2q/p} - \left( \sum_{k=1}^m a_k b_k^{q/2} \right)^{1/q} \right)^{1/p} \sum_{k=1}^m b_k. \tag{20}
\end{array} \right.
$$

Proof: (i) Let $\psi(x) = x^p$, $x \in [\rho_1, \rho_2]$, then $\psi^{(p)}(x) = (p-1) \rho_2^{1-p} x^{p-2} > 0$, which shows that the function $\psi$ is convex. Also, $\psi''''(x) = |\psi'''(x)| = (p-1)(p-2)(p-3)x^{p-4}$, which is a decreasing function for given values of $p$, and $\psi''''(x) \geq 2(p-1)(p-2)(p-3)p_2^{1-p}$, hence using (5) for $\psi(x) = x^p$, $p_k = b_k^q$ and $\theta_k = a_k b_k^{-q/p}$, we derive

$$
\left( \sum_{k=1}^m a_k^p \right)^{1/p} \left( \sum_{k=1}^m b_k^q \right)^{1/q} - \sum_{k=1}^m a_k b_k \leq \left\{ \begin{array}{l}
\frac{p(p-1)\rho_1}{4\rho_2^2(\rho_2-\rho_1)} \left(2\rho_2^{1-p} - 2\rho_2^{-p} + (p-2)(p-3)\rho_2^{1-q}(\rho_2-\rho_1)\right) \\
\times \left( \sum_{k=1}^m a_k^q b_k - \left( \sum_{k=1}^m a_k b_k^q \right)^{1/q} \right)^2 \\
+ \frac{p(p-1)}{12\rho_2^2(\rho_2-\rho_1)} \left(2\rho_2^{1-p} - 2\rho_2^{-p} + (p-2)(p-3)\rho_2^{1-q}(\rho_2-\rho_1)\right) \\
\times \left( \sum_{k=1}^m a_k^{q/2} b_k^{1-2q/p} - \left( \sum_{k=1}^m a_k b_k^{q/2} \right)^{1/q} \right)^3 \\
+ \frac{p(p-1)(p-2)(p-3)\rho_2^{1-p}}{24} \\
\times \left( \sum_{k=1}^m a_k^{q/2} b_k^{1-2q/p} - \left( \sum_{k=1}^m a_k b_k^{q/2} \right)^{1/q} \right)^{1/p} \sum_{k=1}^m b_k. \tag{19}
\end{array} \right.
$$

Utilizing the inequality $x^\ell - y^\ell \leq (x - y)^\ell$, $0 \leq y \leq x$, $\ell \in [0, 1]$ for $x = (\sum_{k=1}^m a_k^p) / (\sum_{k=1}^m b_k^q)$, $y = (\sum_{k=1}^m a_k b_k)^p$ and $\ell = 1/p$, we obtain

$$
\left( \sum_{k=1}^m a_k^p \right)^{1/p} \left( \sum_{k=1}^m b_k^q \right)^{1/q} - \sum_{k=1}^m a_k b_k \leq \left\{ \begin{array}{l}
\frac{p(p-1)\rho_1}{4\rho_2^2(\rho_2-\rho_1)} \left(2\rho_2^{1-p} - 2\rho_2^{-p} + (p-2)(p-3)\rho_2^{1-q}(\rho_2-\rho_1)\right) \\
\times \left( \sum_{k=1}^m a_k^q b_k - \left( \sum_{k=1}^m a_k b_k^q \right)^{1/q} \right)^2 \\
+ \frac{p(p-1)}{12\rho_2^2(\rho_2-\rho_1)} \left(2\rho_2^{1-p} - 2\rho_2^{-p} + (p-2)(p-3)\rho_2^{1-q}(\rho_2-\rho_1)\right) \\
\times \left( \sum_{k=1}^m a_k^{q/2} b_k^{1-2q/p} - \left( \sum_{k=1}^m a_k b_k^{q/2} \right)^{1/q} \right)^3 \\
+ \frac{p(p-1)(p-2)(p-3)\rho_2^{1-p}}{24} \\
\times \left( \sum_{k=1}^m a_k^{q/2} b_k^{1-2q/p} - \left( \sum_{k=1}^m a_k b_k^{q/2} \right)^{1/q} \right)^{1/p} \sum_{k=1}^m b_k. \tag{20}
\end{array} \right.
$$

}\]
From (21) and (22), we get (19).

(ii) Adopting the procedure of part (i), where \( \psi''' = |\psi'''|' \) becomes an increasing function for given values of \( p \) and thus acquiring \( c = \frac{p^{p-1}(p-2)}{2} \gamma_1^p - \gamma_2^p \) and we conclude the result (20). □

The following theorem is the integral version of Theorem 3. This provides an improvement of the bound for Jensen's gap given in [17].

**Theorem 4** Let \( \psi \in C^2[\rho_1, \rho_2] \) be such that \( |\psi'''| \) is strongly convex function with modulus \( c \). Let \( \eta_1, \eta_2 : [\gamma_1, \gamma_2] \to \mathbb{R} \) be two integrable functions such that \( \eta_1(y) \in [\rho_1, \rho_2] \) and \( \eta_2(y) \geq 0 \) for all \( y \in [\gamma_1, \gamma_2] \) with \( D := \int_{\gamma_1}^{\gamma_2} \eta_2(y) dy > 0 \), \( \bar{\eta} = \frac{1}{D} \int_{\gamma_1}^{\gamma_2} \eta_1(y) \eta_2(y) dy \).

Then we have

\[
\begin{align*}
\left| \frac{1}{D} \int_{\gamma_1}^{\gamma_2} (\psi \circ \eta_1)(y) \eta_2(y) dy - \psi(\bar{\eta}) \right| & \leq \frac{\rho_1 |\psi'''(\rho_1)| - \rho_2 |\psi'''(\rho_2)| + c \rho_1 \rho_2 (\rho_2 - \rho_1) \gamma_1}{2(\rho_2 - \rho_1)} \times \left( \frac{1}{D} \int_{\gamma_1}^{\gamma_2} \eta_1(y)^2 \eta_2(y) dy \right) - \psi(\bar{\eta})^2 \\
& + \frac{\gamma_1^p |\psi'''(\rho_2)| - |\psi'''(\rho_1)| - c (\rho_2^p - \rho_1^p)}{6(\rho_2 - \rho_1)} \times \left( \frac{1}{D} \int_{\gamma_1}^{\gamma_2} \eta_1(y)^3 \eta_2(y) dy \right) - \psi(\bar{\eta})^3 \\
& + \frac{c}{12} \frac{1}{D} \int_{\gamma_1}^{\gamma_2} \eta_1(y)^4 \eta_2(y) dy - \psi(\bar{\eta})^4.
\end{align*}
\]

**Proof:** The proof is analogous to the proof of Theorem 3. □

As an application of Theorem 4, we give a new bound for the Hermite-Hadamard gap.

**Corollary 1** Let \( \phi \in C^2[\gamma_1, \gamma_2] \) be a function such that \( |\phi'''| \) is strongly convex function with modulus \( c \), then

\[
\begin{align*}
\left| \frac{1}{D} \int_{\gamma_1}^{\gamma_2} \phi(y) dy - \phi\left( \frac{\gamma_1 + \gamma_2}{2} \right) \right| & \leq \frac{(|\phi'''(\gamma_1)| + |\phi'''(\gamma_2)|) (\gamma_1 - \gamma_2)^2}{48} \\
& + \frac{3c}{320} \left( 4\gamma_1^3 \gamma_2 - 4\gamma_1^3 \gamma_2^2 - 6\gamma_1^2 \gamma_2^2 - \gamma_1^4 - \gamma_2^4 \right). \quad (24)
\end{align*}
\]

**Proof:** Using (23) for \( \psi = \phi \), \( \rho_1, \rho_2 = [\gamma_1, \gamma_2] \), \( \eta_1(y) = 1 \) and \( \eta_1(y) = y \) for all \( y \in [\gamma_1, \gamma_2] \), we get (24). □

We demonstrate the following two numerical experiments to show that the newly obtained bounds for Jensen's gap are some improvements of the earlier bounds given in [17, 18]. This leads to the conclusion that for better results strongly convex functions may be preferred on convex functions.

**Example 1** Let \( \psi(y) = y^4 \), \( \eta_1(y) = y \), \( \eta_2(y) = 1 \) for all \( y \in [0, 1] \) then \( \psi'(y) = 12y^2 > 0 \), \( \psi''(y) = 4y^2 > 0 \), \( \psi'''(y) = 12y > 0 \) for all \( y \in [0, 1] \). Which shows that \( \psi \) is convex function and \( |\psi'''| \) is strongly convex function on \([0, 1] \) with modulus \( c = 2 \). Also, \( \eta_1(y) \in [0, 1] \) for all \( y \in [0, 1] \), therefore using inequality (23) for the functions \( [\rho_1, \rho_2] = [\gamma_1, \gamma_2] = [0, 1] \), we obtain \( \int_{0}^{1} \psi'(\eta_1(y)) dy = \int_{0}^{1} \eta_1(y) dy = 0.5 \). Thus from inequality (23) we conclude that

\[
0.1375 < 0.25.
\]

From (25) and (26) we conclude that using strongly convex functions gives better estimates for the Jensen gap instead of using convex functions.

**Example 2** Let \( \psi(y) = e^y \), \( \eta_1(y) = y^2 \), \( \eta_2(y) = 1 \) for all \( y \in [0, 1] \) then \( \psi''(y) = e^y > 0 \), \( \psi'''(y) = |\psi'''(y)| = e^y > 2(e^0/2) = 2(0.5) \) for all \( y \in [0, 1] \). Which shows that \( \psi \) is a convex function and the function \( |\psi'''| \) is strongly convex with modulus \( c = 0.5 \). Also, \( \eta_1(y) \in [0, 1] \) for all \( y \in [0, 1] \), therefore using inequality (23) for the above facts with \( [\rho_1, \rho_2] = [\gamma_1, \gamma_2] = [0, 1] \), we obtain \( \int_{0}^{1} \psi(\eta_1(y)) dy = \int_{0}^{1} \eta_1(y) dy = \frac{1.4627}{1.3956} = 0.0671 \) and right hand side gives 0.1375. Thus from inequality (23), we deduce the following result

\[
0.0671 < 0.0701.
\]

Now for aforementioned parameters, but considering \( |\psi'''| \) as a convex function, the estimate calculated in [17] for the Jensen gap 0.0671 is 0.0748, i.e.

\[
0.0671 < 0.0748.
\]

From (27) and (28) we conclude that using strongly convex functions gives better estimates for the Jensen gap instead of using convex functions.

**APPLICATIONS IN INFORMATION THEORY**

Information theory is a useful mathematical tool, not limited to communication, but more technically as an important part of probability theory. It emerged from Shannon [22] by considering stochastic process as a source of information. Information theory has deep connections with diverse topics as statistical inference, artificial intelligence, statistical mechanics and biological evolution. For a probability space \( U(S, B(S), U), \) the information content \( I(E) \) of an event \( E \in B(S) \)
is defined to be negative log of $U(E)$, that is $I(E) = -\log_b U(E)$. The base of log represent the unit of information. The key concept of information theory is entropy, the measure of uncertainty of random variable. For a discrete random variable $X$ with possible outcomes $\{x_1, \ldots, x_m\}$ with corresponding probabilities $\{w_1, \ldots, w_m\}$, and information content $I(X) = \{I(w_1), \ldots, I(w_m)\}$, the Shannon entropy, $Z(w)$ is the expected value of $I(X)$.

$$Z_i(w) = E(I(X)) = \sum_{k=1}^{m} w_k \log \frac{1}{w_k}, \quad w_k \neq 0 \quad (29)$$

with the convention that $Z_i(w) = 0$, when $w_k = 0$ for all $k \in \{1, \ldots, m\}$. $Z(w)$ is the only function satisfying three natural properties: (i) $Z(w)$ is positive or null; (ii) uniform distribution maximizes $Z(w)$; and (iii) $Z(w)$ has additive property of successive information.

A commonly used information criteria to determine model discrepancy is Kullback-Leibler divergence or KL-divergence. It is a non-symmetric measure of variation between two probability distributions, one being the fitted model and the other being the reference model. Let $r_k$ and $w_k$ for $k = 1, \ldots, m$, be two probability distributions on the same random variable $X$. The KL-divergence is the expectation of the log ratio of $r_k$ and $w_k$,

$$Z_{kl}(r, w) = \sum_{k=1}^{m} r_k \log \frac{r_k}{w_k},$$

where $Z_{kl}(r, w) = 0$, implies that the two distributions are identical. The KL-divergence is a special case of Csiszar $f$-divergence with diverse applications in applied statistics, fluid mechanics, neuroscience and machine learning.

Information theory is also involved in analysis of human language. Words in a human language occur systematically in such a way that very few frequently used words account for most of the tokens in the text. The distribution of words in human corpus roughly follow a power law known as Zipf’s law. Zipf [23] observed that if words are ranked according to their frequency $f$, in decreasing order, frequency is a nonlinear decreasing function of rank $k$, that is, $f_k = C/k^s$ with positive parameters, $C$ and $s$, to be estimated from given data. Due to lack of fit in the low and high rank regions, Mandelbrot [24] generalized Zipf’s law by adding a nonnegative parameter $\theta$ as follows,

$$f_k = \frac{C}{(k + \theta)^\gamma},$$

which tends to Zipf’s law for $\theta = 0$. The probability mass function for the $k$-th word in corpus of $m$ words is:

$$f(k, m, \theta, s) = \frac{1}{(k + \theta)^s M_{m, \theta, s}},$$

for $k = 1, \ldots, m$. $M_{m, \theta, s} = \sum_{k=1}^{m} \frac{1}{(k + \theta)^\gamma}$ is generalized harmonic number. Apart from linguistics, Zipf distribution is used in city population, web site traffic, earthquake magnitude and in economics it gives best fit to affluent people in the community. In connection to the attitude of information theory, entropies are utilized to compute the amount of information in written text. The Zipf-Mandelbrot entropy mentioned in [6] is given by:

$$Z(M, \theta, s) = \frac{s}{M_{m, \theta, s}} \sum_{k=1}^{m} \frac{\log(k + \theta)}{(k + \theta)^\gamma} + \log M_{m, \theta, s}.$$
Corollary 2 Let \([\rho_1, \rho_2]\) be a positive interval and \(r = (r_1, \ldots, r_m)\), \(w = (w_1, \ldots, w_m)\) be positive probability distributions with \(\sum_{k=1}^{m} w_k (r_k/w_k)^{t-1} \in [\rho_1, \rho_2]\) for \(k = 1, \ldots, m\), provided \(t > 1\), then

\[
Z_{\text{rec}}(r, w) - \frac{1}{\tau - 1} \sum_{k=1}^{m} r_k \log \left( \frac{r_k}{w_k} \right)^{\tau - 1} \leq \frac{\rho^2}{\tau - 1} \left( \frac{\rho^2}{\rho_2} - \rho_1 \right) \times \left( \sum_{k=1}^{m} r_k \left( \frac{r_k}{w_k} \right)^{\beta^2 (\tau - 1)} - \left( \sum_{k=1}^{m} r_k w_k^{\beta^2 (\tau - 1)} \right)^2 \right) + \frac{3 \rho_1^2 - 2 \rho^2 \beta^2}{6(\tau - 1) \rho^2} \times \left( \sum_{k=1}^{m} r_k \left( \frac{r_k}{w_k} \right)^{3\beta^2 (\tau - 1)} - \left( \sum_{k=1}^{m} r_k w_k^{3\beta^2 (\tau - 1)} \right)^3 \right) + \frac{1}{4(\tau - 1) \rho^2} \sum_{k=1}^{m} \left( \sum_{k=1}^{m} \frac{1}{w_k} \right)^{\tau - 1} \left( \sum_{k=1}^{m} \frac{1}{w_k} \right)^{\beta^2 (\tau - 1)}. \tag{31} \]

The integral form of (29), for a positive probability density function \(\xi(y)\) defined on \([\gamma_1, \gamma_2]\) is given by

\[
Z_\xi = - \int_{\gamma_1}^{\gamma_2} \xi(y) \log \xi(y) \, dy.
\]

Following is the integral version of Corollary 3.

Corollary 4 Let \(\xi(y)\) be a positive probability density function defined on \([\gamma_1, \gamma_2]\) with \(1/\xi(y) \in [\rho_1, \rho_2] \subseteq \mathbb{R}^*\) for all \(y \in [\gamma_1, \gamma_2]\), then

\[
\log(\gamma_2 - \gamma_1) - Z_\xi \leq \frac{\rho^2}{\tau - 1} \left( \frac{\rho^2}{\rho_2} - \rho_1 \right) \times \left( \sum_{k=1}^{m} r_k \left( \frac{r_k}{w_k} \right)^{\beta^2 (\tau - 1)} - \left( \sum_{k=1}^{m} r_k w_k^{\beta^2 (\tau - 1)} \right)^2 \right) + \frac{3 \rho_1^2 - 2 \rho^2 \beta^2}{6(\tau - 1) \rho^2} \times \left( \sum_{k=1}^{m} r_k \left( \frac{r_k}{w_k} \right)^{3\beta^2 (\tau - 1)} - \left( \sum_{k=1}^{m} r_k w_k^{3\beta^2 (\tau - 1)} \right)^3 \right) + \frac{1}{4(\tau - 1) \rho^2} \sum_{k=1}^{m} \left( \sum_{k=1}^{m} \frac{1}{w_k} \right)^{\tau - 1} \left( \sum_{k=1}^{m} \frac{1}{w_k} \right)^{\beta^2 (\tau - 1)}. \tag{33} \]

Proof: The proof is analogous to the proof of Corollary 3.

Example 3 Let \(\xi(y) = 1/y \ln 2\) for all \(y \in [1, 2] = [\gamma_1, \gamma_2]\) be a reciprocal distribution, then \(1/\xi(y) \in [1/2, 3/2] = [\rho_1, \rho_2]\) for all \(y \in [1, 2]\). Using (33) for these values we obtain

\[
0.0199 < 0.0401. \tag{34}
\]

Now for the given values, the corresponding estimate in [17] has been calculated as

\[
0.0199 < 0.0429. \tag{35}
\]

From (34) and (35), we conclude that the bound given by (33) is better than the bound provided in [17].

Corollary 5 If \(r = (r_1, \ldots, r_m)\) and \(w = (w_1, \ldots, w_m)\) are positive probability distributions with \(r_k/w_k \in [\rho_1, \rho_2] \subseteq \mathbb{R}^*\) for \(k = 1, \ldots, m\), then

\[
Z_{\text{rel}}(r, w) \leq \frac{\rho^2}{\tau - 1} \left( \frac{\rho^2}{\rho_2} - \rho_1 \right) \times \left( \sum_{k=1}^{m} r_k \left( \frac{r_k}{w_k} \right)^{\beta^2 (\tau - 1)} - \left( \sum_{k=1}^{m} r_k w_k^{\beta^2 (\tau - 1)} \right)^2 \right) + \frac{3 \rho_1^2 - 2 \rho^2 \beta^2}{6(\tau - 1) \rho^2} \times \left( \sum_{k=1}^{m} r_k \left( \frac{r_k}{w_k} \right)^{3\beta^2 (\tau - 1)} - \left( \sum_{k=1}^{m} r_k w_k^{3\beta^2 (\tau - 1)} \right)^3 \right) + \frac{1}{4(\tau - 1) \rho^2} \sum_{k=1}^{m} \left( \sum_{k=1}^{m} \frac{1}{w_k} \right)^{\tau - 1} \left( \sum_{k=1}^{m} \frac{1}{w_k} \right)^{\beta^2 (\tau - 1)}. \tag{36} \]

Proof: Let \(f(x) = \log x, x \in [\rho_1, \rho_2]\), then \(f''''(x) = 1/x^2 > 0\), which shows that the function \(f\) is convex. Also, we know from Theorem 2 that a function \(f\) is strongly convex with modulus \(c\) if \(f''''(x) \geq 2c\) for all \(x\) in its domain. Now, here we have \(f''''(x) = |f''''(x)| = 6/x^4 \geq 2(3/\rho_2^4)\), which shows that \(f''''\) is a strongly convex function with \(c = 3/\rho_2^4 > 0\). Therefore, using (30) for \(f(x) = \log x, (r_1, \ldots, r_m) = (1, \ldots, 1)\) and \(c = 3/\rho_2^4\), we obtain (32). \(\square\)
Definition 4 [Bhattacharyya coefficient]
Bhattacharyya coefficient for two positive probability distributions \( r = (r_1, \ldots, r_m) \) and \( w = (w_1, \ldots, w_m) \) is defined by

\[
Z_b(r, w) = \sum_{k=1}^{m} \sqrt{r_k w_k}.
\]

Corollary 6 Let \( r = (r_1, \ldots, r_m) \) and \( w = (w_1, \ldots, w_m) \) be positive probability distributions such that \( r_k/w_k \in [\rho_1, \rho_2] \subseteq \mathbb{R}^+ \) for \( k = 1, \ldots, m \), then

\[
1 - Z_b(r, w) \leq \frac{8\rho_2 \left( \rho_2^2 - \rho_1^2 \right) + 15\rho_2^2 (\rho_2 - \rho_1) \left( \sum_{k=1}^{m} r_k^2 w_k^{-1} \right)}{64\rho_1^2 \rho_2^2 (\rho_2 - \rho_1)} - \frac{8\rho_2^2 \left( \rho_2^2 - \rho_1^2 \right) \left( \sum_{k=1}^{m} r_k^3 w_k^{-1} \right) + 192\rho_1^2 \rho_2^2 (\rho_2 - \rho_1)}{128\rho_2^4} + \frac{5}{128\rho_2^4} \left( \sum_{k=1}^{m} r_k^4 w_k^{-1} \right). \tag{37}
\]

Proof: Let \( f(x) = -x \sqrt{x} \) for \( x \in [\rho_1, \rho_2] \), then \( f''''(x) = 1/4x^{3/2} > 0 \) and \( f''''(x) = |f''''(x)| = 15/16x^{7/2} \geq 2 \left( 15/32 \rho_2^{7/2} \right) \). Which presents that \( f \) is convex function while the function \( |f''''| \) is strongly convex with modulus \( c = 15/32 \rho_2^{7/2} \). Therefore, we obtain (37) by using (30) for \( f(x) = -x \sqrt{x} \).

Definition 5 [Hellinger distance]
For two positive probability distributions \( r = (r_1, \ldots, r_m) \), \( w = (w_1, \ldots, w_m) \) the Hellinger distance is defined as

\[
Z_h(r, w) = \frac{1}{2} \sum_{k=1}^{m} (\sqrt{r_k} - \sqrt{w_k})^2.
\]

Corollary 7 If \( [\rho_1, \rho_2] \) is a positive interval and \( r = (r_1, \ldots, r_m) \), \( w = (w_1, \ldots, w_m) \) are positive probability distributions such that \( r_k/w_k \in [\rho_1, \rho_2] \) for \( k = 1, \ldots, m \), then

\[
Z_h(r, w) \leq \frac{8\rho_2 \left( \rho_2^2 - \rho_1^2 \right) + 15\rho_2^2 (\rho_2 - \rho_1) \left( \sum_{k=1}^{m} r_k^2 w_k^{-1} \right)}{64\rho_1^2 \rho_2^2 (\rho_2 - \rho_1)} - \frac{8\rho_2^2 \left( \rho_2^2 - \rho_1^2 \right) \left( \sum_{k=1}^{m} r_k^3 w_k^{-1} \right) + 192\rho_1^2 \rho_2^2 (\rho_2 - \rho_1)}{128\rho_2^4} + \frac{5}{128\rho_2^4} \left( \sum_{k=1}^{m} r_k^4 w_k^{-1} \right). \tag{38}
\]

Proof: Let \( f(x) = (1 - x^2)/2 \), \( x \in [\rho_1, \rho_2] \), then \( f''''(x) = 1/4x^{3/2} > 0 \) and \( f''''(x) = |f''''(x)| = 15/16x^{7/2} \geq 2 \left( 15/32 \rho_2^{7/2} \right) \). This shows that \( f \) is convex function while \( |f''''| \) is strongly convex function with modulus \( c = 48/(\rho_2^2 + 1) \). Hence using (30) for \( f(x) = (1 - x^2)/2 \), we obtain (38).

Definition 6 [Triangular discrimination]
For two positive probability distributions \( r = (r_1, \ldots, r_m) \), \( w = (w_1, \ldots, w_m) \), the triangular discrimination is defined as

\[
Z_T(r, w) = \sum_{k=1}^{m} \left( \frac{r_k - w_k}{r_k + w_k} \right)^2.
\]

Corollary 8 Let \( [\rho_1, \rho_2] \subseteq \mathbb{R}^+ \) and \( r = (r_1, \ldots, r_m) \), \( w = (w_1, \ldots, w_m) \) be positive probability distributions with \( r_k/w_k \in [\rho_1, \rho_2] \) for \( k = 1, \ldots, m \), then

\[
Z_T(r, w) \leq \frac{8\rho_2(r_2+1)^3 - 8\rho_1(r_1+1)^3 (r_2+1)^2 + 48\rho_1 \rho_2 (r_2-\rho_1) (r_1+1)^3}{2(r_1+1)(r_2+1)^2(r_2-\rho_1)} \times \left( \sum_{k=1}^{m} r_k^2 w_k^{-1} \right) + \frac{8\rho_2(r_2+1)^3 - 8\rho_1(r_1+1)^3 - 48\rho_2^2 (\rho_2-\rho_1)^3 (r_1+1)^3}{6(r_1+1)(r_2+1)^2(r_2-\rho_1)} \times \left( \sum_{k=1}^{m} r_k^2 w_k^{-1} \right) + \frac{4}{(\rho_2+1)^2} \left( \sum_{k=1}^{m} r_k^4 w_k^{-1} \right). \tag{39}
\]

Proof: Let \( f(x) = (x-1)/x+1 \) for \( x \in [\rho_1, \rho_2] \), then \( f''''(x) = 8/(x+1)^3 > 0 \) and \( f''''(x) = |f''''(x)| = 96/(x+1)^5 \geq 2 \left( 48/(\rho_2^2 + 1)^2 \right) \). This shows that \( f \) is a convex function while \( |f''''| \) is a strongly convex function with modulus \( c = 48/(\rho_2^2 + 1)^2 \). Thus using (30) for \( f(x) = (x-1)/x+1 \), we get (39).

Results for the Zipf-Mandelbrot entropy
This subsection is devoted to some new results around the Zipf-Mandelbrot entropy.

Corollary 9 Let \( \theta \geq 0 \), \( s > 0 \) and \( w_k \geq 0 \) for \( k = 1, \ldots, m \) with \( \sum_{k=1}^{m} w_k = 1 \) and \( 1/w_k (k+\theta)^s M_{m,\theta,s} \subseteq [\rho_1, \rho_2] \subseteq \mathbb{R}^+ \) for \( k = 1, \ldots, m \), then

\[
Z(M, \theta, s) = \frac{1}{M_{m,\theta,s}} \sum_{k=1}^{m} \log w_k \leq \frac{\rho_2^2 + \rho_1 \rho_2 + \rho_2^2}{2 \rho_1 \rho_2^2} \left( \sum_{k=1}^{m} w_k (k+\theta)^{2s} M_{m,\theta,s}^2 - 1 \right) - \frac{\rho_1^2 + \rho_1 \rho_2 + \rho_2^2}{6 \rho_1 \rho_2^2} \left( \sum_{k=1}^{m} w_k^2 (k+\theta)^{3s} M_{m,\theta,s}^3 - 1 \right) + \frac{1}{12 \rho_2^4} \left( \sum_{k=1}^{m} w_k^4 (k+\theta)^{4s} M_{m,\theta,s}^4 - 1 \right). \tag{40}
\]
Proof: For \( r_k = 1/(k + \theta)^2 M_{m,\theta,s} \), \( k = 1, \ldots, m \), we have

\[
\sum_{k=1}^{m} r_k \log \frac{r_k}{w_k} = \sum_{k=1}^{m} \frac{1}{(k + \theta)^2} \left( -s \log(k+\theta) - \log M_{m,\theta,s} - \log w_k \right)
\]

\[
= -Z(M, \theta, s) - \frac{1}{M_{m,\theta,s}} \sum_{k=1}^{m} \log w_k - \frac{1}{M_{m,\theta,s}} \sum_{k=1}^{m} \log w_k 
\]

(41)

Also,

\[
\rho_1^2 + \rho_1 \rho_2 + \rho_2^2 \left( \sum_{k=1}^{m} \frac{r_k^2}{w_k} - 1 \right)
\]

\[
- \frac{\sum_{k=1}^{m} \left( r_k^3 - 1 \right)}{2 \rho_1 \rho_2^2} + \frac{\sum_{k=1}^{m} \left( r_k^4 - 1 \right)}{6 \rho_1 \rho_2^2}
\]

\[
= \rho_1^2 + \rho_1 \rho_2 + \rho_2^2 \left( \sum_{k=1}^{m} \frac{r_k^3}{w_k} - 1 \right)
\]

\[
- \frac{\sum_{k=1}^{m} \left( r_k^4 - 1 \right)}{6 \rho_1 \rho_2^2}
\]

\[
+ \frac{1}{6 \rho_1 \rho_2^2} \left( \sum_{k=1}^{m} \frac{r_k^4}{w_k} - 1 \right).
\]

(42)

Now using (41) and (42) in (36), we get (40).

Corollary 10 Let \( 0 < \rho_1 < \rho_2 \), \( \theta_1, \theta_2 > 0 \), \( s_1, s_2 > 0 \) with \( (k + \theta_2)^{s_1} M_{m,\theta_2,s_1} / (k + \theta_1)^{s_1} M_{m,\theta_1,s_1} \in [\rho_1, \rho_2] \) for \( k = 1, \ldots, m \), then

\[
-Z(M, \theta_1, s_1) + \sum_{k=1}^{m} \log(k + \theta_2)^{s_1} M_{m,\theta_2,s_1} / (k + \theta_1)^{s_1} M_{m,\theta_1,s_1}
\]

\[
< \frac{\rho_1^2 + \rho_1 \rho_2 + \rho_2^2}{2 \rho_1 \rho_2^2} \left( \sum_{k=1}^{m} \frac{(k + \theta_2)^{s_1} M_{m,\theta_2,s_1}}{(k + \theta_1)^{s_1} M_{m,\theta_1,s_1}} - 1 \right)
\]

\[
- \frac{\rho_1^2 + \rho_1 \rho_2 + \rho_2^2}{6 \rho_1 \rho_2^2} \left( \sum_{k=1}^{m} \frac{(k + \theta_2)^{2s_1} M_{m,\theta_2,s_1}}{(k + \theta_1)^{2s_1} M_{m,\theta_1,s_1}} - 1 \right)
\]

\[
+ \frac{1}{6 \rho_1 \rho_2^2} \left( \sum_{k=1}^{m} \frac{(k + \theta_2)^{3s_1} M_{m,\theta_2,s_1}}{(k + \theta_1)^{3s_1} M_{m,\theta_1,s_1}} - 1 \right).
\]

(43)

Proof: For \( r_k = 1/(k + \theta_1)^{s_1} M_{m,\theta_1,s_1} \), \( w_k = 1/(k + \theta_2)^{s_1} M_{m,\theta_2,s_1} \), \( k = 1, \ldots, m \), we have

\[
\sum_{k=1}^{m} r_k \log \frac{r_k}{w_k} = \sum_{k=1}^{m} \frac{1}{(k + \theta_1)^{s_1} M_{m,\theta_1,s_1}}
\]

\[
\times \left( \log(k + \theta_2)^{s_1} M_{m,\theta_2,s_1} - \log(k + \theta_1)^{s_1} M_{m,\theta_1,s_1} \right)
\]

\[
= -Z(M, \theta_1, s_1) + \sum_{k=1}^{m} \log(k + \theta_2)^{s_1} M_{m,\theta_2,s_1} / (k + \theta_1)^{s_1} M_{m,\theta_1,s_1}.
\]

(44)

Also,

\[
\rho_1^2 + \rho_1 \rho_2 + \rho_2^2 \left( \sum_{k=1}^{m} \frac{r_k^2}{w_k} - 1 \right)
\]

\[
- \frac{1}{2 \rho_1 \rho_2^2} \left( \sum_{k=1}^{m} \frac{r_k^4}{w_k} - 1 \right)
\]

\[
= \rho_1^2 + \rho_1 \rho_2 + \rho_2^2 \left( \sum_{k=1}^{m} \frac{(k + \theta_2)^{3s_1} M_{m,\theta_2,s_1}}{(k + \theta_1)^{3s_1} M_{m,\theta_1,s_1}} - 1 \right)
\]

\[
- \frac{1}{12 \rho_1 \rho_2^2} \left( \sum_{k=1}^{m} \frac{(k + \theta_2)^{3s_1} M_{m,\theta_2,s_1}}{(k + \theta_1)^{3s_1} M_{m,\theta_1,s_1}} - 1 \right).
\]

(45)

Now utilizing (44) and (45) in (36), we get (43).

CONCLUSION

In this paper, we have utilized strongly convex functions and improved an earlier bound for Jensen’s gap in its discrete form which is presented in [18]. Also, we have presented the improvement of an earlier bound for Jensen’s gap of its integral form which is introduced in [17]. As consequences of these improved results, we have achieved some improvements of the earlier results presented in [17, 18] around various divergences, the Hermite-Hadamard and Hölder inequalities. We have demonstrated these improvements through numerical experiments. Finally, we have provided some new results around the Zipf-Mandelbrot entropy. The idea of the paper may strengthens some other existing results based on the notion of classical convexity.

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