Instructional design and educational satisfaction for virtual environment simulation in undergraduate nursing education: the mediating effect of learning immersion

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Abstract

Background: Schools were closed after the onset of COVID-19, with non-face-to-face practices or distance education in nursing education replacing video learning or simulation classes in nursing education clinical practicum. This led to an increase in interest in virtual environment simulation education. While technology-based teaching methods might feel new and intriguing to learners, it is necessary to evaluate learner satisfaction with such an educational method beyond its novelty value. Therefore, this study examined the mediating effect of learning immersion on the relationships between instructional design and educational satisfaction, for virtual environment simulation.

Methods: A descriptive cross-sectional research design was used. The study sample included students in the third or fourth year of the nursing curriculum in South Korea. The participants were 164 nursing students, who had an experience with virtual environment simulation practices during the past year, prior to September 2021. Data were collected using an online questionnaire. The questionnaire addressed the characteristics of nursing students, instructional design, learning immersion, and educational satisfaction. The collected data were analyzed using path analysis.

Results: The indirect effect of the path between instructional design and educational satisfaction, mediated through learning immersion in virtual environment simulation was found to be significant. Furthermore, the direct path was also statistically significant.

Conclusion: Educational content, based on virtual environment simulation, should be implemented based on instructional design. It is necessary to recognize the importance of instructional design that can promote learning immersion in virtual environment simulation, as well as to prepare consistent standards for such design.

Keywords: Nursing education, Nursing students, Instructional design, Learning immersion, Educational satisfaction, Path analysis

Background

Nursing education provides students with the knowledge and skills they will require as professional nurses [1, 2]. Simulation-based learning has been proposed as an educational strategy that can replace the clinical practicum because it makes it possible to construct a controlled clinical environment and perform repeated practices without impacting patient safety [3, 4].

With the recent developments in technology, research has been conducted on the effectiveness of virtual environment (VE) simulation education using technology as a strategy for future clinical practicum [5, 6].
The limitations of tools used in learning are addressed through convergence technologies such as augmented reality and virtual reality. Such education will bring innovation that expands and evolves not only in the school context but also in daily life [7, 8]. Schools were closed owing to the onset of COVID-19, with non-face-to-face practice or distance education replacing video learning or simulation classes in the nursing education clinical practicum [9], leading to a greater interest in VE simulation education.

VE simulation education has been used in surgical skill disciplines and anatomy classes in medical schools [10, 11]. In nursing colleges, VE simulation has been widely adopted in various skill disciplines such as those related to sterile techniques, medication administration, urinary catheterization, and nursing care for neonatal patients and patients with chronic obstructive lung disease [12–15].

A VE refers to an environment where two-dimensional (2D), or three-dimensional (3D) images were implemented with a computer, mobile device, or virtual reality/augmented reality/mixed reality device [16], and does not include multiple characters or participants [17]. In nursing education, VE simulation consists of two types: virtual reality simulation and virtual simulation [6, 18]. Virtual reality simulation involves interactions through 3D images with the use of a computer keyboard, mouse, motion sensors, and haptic devices [19]. Virtual simulation is where a user interacts with an environment presented on the computer screen [19]. VE simulation operates in the same way as the existing simulations and monitors students’ reactions and provides feedback, but it is implemented in a VE [20]. Students of the current generation have the ability to quickly adapt to digital devices and learn by using them [21]. VE educational content that suits the characteristics of these learners, can help them learn comfortably in a safe environment [22], and develop empathy through the simulation of direct experiences [23].

According to the Jeffries simulation framework, the five key components of simulation are participant, facilitator, educational practices, simulation design characteristics, and outcomes [24]. The instructional design indicates the extent to which learners perceive the learning objectives, planning, fidelity, complexity, cues, and debriefing [25, 26]. Outcomes include knowledge, skill performance, learner satisfaction, critical thinking, and self-confidence [24]. Educational satisfaction refers to the evaluation of the learner’s educational experiences, and learner satisfaction should be considered when using new teaching methods [27]. Factors affecting educational satisfaction include self-directed learning readiness, professor-student interactions, learning immersion [28], course content [29], and course design [30].

While technology-based teaching methods might seem new and intriguing to learners, it is necessary to evaluate learner satisfaction with such an educational method beyond its novelty value. Learning outcomes are affected by educational satisfaction, which plays a significant role in determining behavior and intention [31, 32].

Well-designed simulation education can increase learning immersion and learning outcomes [26, 33]. In simulation education, systematic instructional design can efficiently execute the curriculum [34], motivate learners to actively participate, and enable them to focus [35]. In distance education, learning immersion through psychological mechanisms is an important aspect of instructional design [26].

Immersion is a positive experience that an individual feels, by maximizing their concentration on the activity [36], and learning immersion affects educational satisfaction [37, 38]. Learning immersion induces concentration and participation in the acquisition of knowledge, which enhances learning outcomes. This emphasizes the importance of the immersion experience, in creating high learning outcomes by improving intrinsic motivation in distance education, which depends on learners’ self-direction [35]. Learners’ immersion affects satisfaction and perception, even in VE education contexts [39]. Although several studies have been conducted on satisfaction evaluation for simulation-based learning [6, 7, 9, 20, 26, 33, 40, 41], there is a lack of research on the satisfaction dimension related to VE education. Consequently, there is limited information to support designing and applying VE educational content for instructors unfamiliar with the use of VE simulations.

This study examined the mediating effect of learning immersion on the relationships between instructional design, and educational satisfaction in VE simulation, using path analysis. The study hypotheses are as follows:

H1: Instructional design in VE simulation has a direct effect on learning immersion.
H2: Learning immersion in VE simulation has a direct effect on educational satisfaction.
H3: Learning immersion in VE simulation has a mediating effect on the relationship between instructional design and educational satisfaction.

Methods
Design
This descriptive cross-sectional study examined the effect of instructional design in VE simulation, as perceived by
nursing students on educational satisfaction through learning immersion.

Participants
The participants were nursing students, who were experienced in VE simulation practices, during the past year, in a nursing college in South Korea. The inclusion criteria were as follows: (1) students in the third or fourth year of the nursing curriculum; (2) students who understood the purpose of this study; and (3) students who expressed their intention to participate voluntarily. The exclusion criterion is students who had experienced only nursing skills-based VE simulations without a scenario.

To conduct a path analysis, the recommended adequate sample size is 20 times the number of measurement variables [42]. Hence, three observation variables should have at least 60 samples. In this study, 164 samples were used for the final analysis.

Data collection
The study received ethical approval from the Catholic University of Korea Research Ethics Committee (No. MC21QESI0092), and informed consent was obtained from all subjects. Data were collected for September 2021, using online questionnaires. Recruitment documents, containing the study title, objectives, method, participant criteria, and participation benefits and risks, were distributed across online nursing college communities in South Korea, informing the participants about the study. Based on this information, students could decide to participate in the study by clicking on the link to the online questionnaire. A total of 180 respondents were included in this study, 16 of whom had incomplete data, and the remaining 164 respondents were analyzed.

Instruments
Instructional design
The instructional design was measured using the Korean version [26] of the Simulation Design Scale, developed by National League for Nursing [43]. This scale consists of 21 items, measured using five subscales, including educational goals and content, support, problem-solving, feedback, and fidelity. Each item is measured on a five-point Likert scale, ranging from “strongly disagree” to “strongly agree.” Higher scores indicated superior instructional design. Cronbach’s α was 0.92 in this study.

Learning immersion
Learning immersion was measured using the Learning Immersion in Simulation Scale, which was originally developed by Ko [44]. There were a total of 16 items measured using four subscales: cognitive elaboration, presence, concentration, and autotelic experience. Each item is measured on a five-point Likert scale, ranging from “strongly disagree” to “strongly agree.” Higher scores indicated higher learning immersion. In this study, Cronbach’s α was 0.90.

Educational satisfaction
Educational satisfaction was measured using the Educational Satisfaction Scale in Simulation for Nursing Students, by Kim and Heo [45]. The scale comprises 16 items measured using three subscales: learning content, situational competency, and emotional response. These were measured using a five-point Likert scale, ranging from “strongly disagree” (one point) to “strongly agree” (five points). Higher scores indicate higher levels of educational satisfaction. Cronbach’s α was 0.78 in this study.

Data analysis
Correlations with the variables were processed using Pearson’s correlation coefficient, to test for multicollinearity. The correlation coefficient ranged from 0 to 1, with values of 0.80 or less [46], and the variance inflation factor (VIF) values were less than 10 [47].

Structural relationships between variables were identified by analyzing indirect effects using the model. The sizes of the direct effect, indirect effect, and total effect were calculated by bootstrapping, to confirm the significance of the mediating effect. The collected data were analyzed using IBM SPSS for Windows, version 26.0 (IBM corp., Armonk, NY, USA) and AMOS, version 26.0 (IBM Corp., Armonk, NY, USA).

Results
General characteristics
The participants were 56 (34.1%) junior and 108 (65.9%) senior nursing students. Of these, 19 (11.6%) were men and 145 (88.4%) were women. The average age of the participants was 23.03 years (SD = 2.71). The average experience frequency of VE simulation was 6.23 (SD = 4.63), with 97% of them having experienced it five times or less. The VE simulation product experienced the most was vSIM® for Nursing, with 153 participants (93.9%), and the discipline in which VE simulation was experienced the most was adult health nursing, with 144 participants (87.8%) (Table 1).

Descriptive statistics
The average score for instructional design was 79.30 (SD = 10.45); the average score for learning immersion was 56.37 (SD = 8.49); and the average score for educational satisfaction was 57.26 (SD = 6.53).
Multicollinearity
Correlations were calculated to determine whether there was multicollinearity between the variables. The correlations are presented in Table 2. The three variables had a significant correlation; the correlation coefficient did not exceed 0.80, and the multicollinearity VIF was 2.507, which was less than 10. Thus, multicollinearity was not found.

Hypotheses testing
The hypothesized model, with standardized path coefficients and direct effect estimates between variables in the path model, are displayed in Table 3. The direct path from instructional design to learning immersion in VE simulation (β = .775, p < .001), and from learning immersion to educational satisfaction in VE simulation (β = .431, p < .001), were statistically significant. The direct path from instructional design to educational satisfaction in VE simulation (β = .271, p = .004), was also statistically significant (Fig. 1).

Covariate decomposition of the final model was performed to examine the direct, indirect, and total effects between each pair of variables (Table 4). The indirect effect of the path from instructional design to educational satisfaction with the VE simulation mediated by learning immersion (p = .001), was significant. Further, 60.1% of the learning immersion in VE simulation was explained by instructional design, and 44.0% of the educational satisfaction in VE simulation was explained by instructional design and learning immersion.

Discussion
This study investigated the effect of the instructional design of VE-based nursing education content, on educational satisfaction. The path model was constructed to reveal the direct and indirect effects in the relationship between variable pairs mediated by learning immersion. The results showed that instructional design in VE simulation affected educational satisfaction, and that learning immersion had a partial mediating effect on the relationship between instructional design and educational satisfaction in VE simulation.

It was also noted, when nursing students recognized that the instructional design was well structured in the VE simulation, it induced higher learning immersion and increased educational satisfaction. The students perceived that instructional design was well-structured

Table 1: General characteristic of participants (N=164)

| Variables                  | N(%)  |
|----------------------------|-------|
| Year                       |       |
| Junior                     | 56(34.1) |
| Senior                     | 108(65.9) |
| Gender                     |       |
| Male                       | 19(11.6) |
| Female                     | 145(88.4) |
| Age                        |       |
| 20 ~ 22                    | 89(54.3) |
| 23 ~ 25                    | 57(34.8) |
| Above 26                   | 18(11.0) |
| Grade                      |       |
| High                       | 52(31.7) |
| Medium                     | 100(61.0) |
| Low                        | 12(7.3) |
| Experience of VEa          |       |
| ~ 5                        | 93(56.7) |
| 6 ~ 10                     | 59(36.0) |
| Above 11                   | 12(7.3) |
| Products of VEa            |       |
| vSIM® for Nursing          | 153(93.3) |
| HoloPatient                | 30(18.3) |
| MUVEb                      | 7(4.3) |
| Second Life                | 1(0.6) |
| Unreal Engine              | 1(0.6) |
| Others                     | 7(4.3) |
| Nursing subjects of VEa    |       |
| Adult health               | 144(87.8) |
| Pediatric                  | 79(48.2) |
| Mental                     | 83(50.6) |
| Maternal                   | 85(51.8) |
| Community health           | 62(37.8) |
| Others                     | 4(2.4) |

Table 2: Variables correlations (N = 164)

| Variables                  | Instructional design | Learning immersion |
|----------------------------|----------------------|--------------------|
| Learning immersion         | 0.775                | -                  |
| (p < .001)                 |                      |                    |
| Educational satisfaction   | 0.605                | 0.641              |
| (p < .001)                 | (p < .001)           |                    |

Table 3: Path coefficients of the proposed model

| Path                      | B       | β       | S.E.   | C.R.    | p       |
|---------------------------|---------|---------|--------|---------|---------|
| Instructional design →    |         |         |        |         |         |
| LearningImmersion         | 0.630   | 0.775   | 0.040  | 15.675  | <.001   |
| Instructional design →    |         |         |        |         |         |
| EducationalSatisfaction   | 0.169   | 0.271   | 0.058  | 2.917   | .004    |
| LearningImmersion →       |         |         |        |         |         |
| EducationalSatisfaction   | 0.332   | 0.431   | 0.071  | 4.641   | <.001   |
in VE simulations, which promoted self-learning satisfaction [28]. The instructional design of simulations is considered important for the achievement of learning outcomes [34]. VE simulation is a situation in which interaction in real time between learners and instructors is difficult; therefore, media containing educational content that can promote interaction between instructors between them should be provided through instructional design, to increase the satisfaction of learners [28, 48]. Therefore, instructors need to plan and implement instructional design methods in VE simulations with this interaction in consideration.

The finding that instructional design in VE simulation had a direct effect on educational satisfaction, as well as an indirect effect on learning immersion as a mediating variable, indicates the importance of instructional design in VE simulation education. However, although the positive results of a meta-analysis study of VE simulation in nursing education provide supportive evidence of the applicability thereof, most studies focus only on new technologies and do not provide design-specific details [6]. Even if the instructional design in VE simulation was developed considering the needs of nursing students and their levels, the content resulted in different outcomes, depending on the learner. Therefore, instructional design in VE simulation should be more sophisticated and systematic, and not limited to the existing educational methods. Instructional design in simulation consists of role distribution, pre-briefing, simulation execution, and debriefing of learners based on clear objectives [49]. Learning objectives, support, problem-solving, feedback, and fidelity should be considered when the instructor designs a simulation [50]. In simulation education, the instructor’s role is to plan and organize the learning environment [25]. Instructors can use the following tips for teaching and evaluating clinical reasoning in simulation education: emphasizing the importance of evidence in clinical decision-making; including continuous and immediate feedback; self-assessment and formative assessment; and encouraging post-care [51]. Therefore, it is necessary to recognize the importance of instructional design in strengthening the learning immersion in VE simulation, and to prepare consistent standards for the design thereof.

In the model, the mediating variable, namely the learning immersion in VE simulation, partially mediated the relationship between instructional design and educational satisfaction. Learning immersion is an important mediating variable in the relationship between learning presence and satisfaction [52], and an important factor in the design and satisfaction of simulation education [26]. Since the instructional design of simulation promotes learners’ concentration and participation, induces immersion, and promotes positive psychology, nursing students’ educational satisfaction would be improved when the instructional design of VE simulation is developed considering the needs and levels of students.
simulation is well structured so that they can immerse themselves in learning. The conditions of learning environments in which learners can be immersed should be established to successfully operate simulation education [53].

VE simulation education has been developing continuously together with the internet environment and improvements in computer science technology [54]. Therefore, additional research needs to evaluate learning outcomes and satisfaction according to the instructional design of VE simulation and content based on this model. Further research is also needed to verify the effect of variables according to the type of VE simulation. In terms of the technology of VE, visual factors can effectively provide information to users [55] and affect immersion and learning outcomes [20, 56]. Since the technical characteristic of VE is different from traditional practice [57], further research should consider and compare these technical and visual aspects.

This study had several limitations. The cross-sectional design limited the interpretation of causality. Since the participants responded with a self-reporting questionnaire, biased perceptions and capabilities for desirable answers may have affected the validity of the results. The data used convenience sampling, which also limited data interpretation.

Conclusion

VE simulation-based educational content should be implemented with high-quality instructional design. Instructors should consider this and implement factors that will promote the educational satisfaction of learners experiencing VE simulation.

Such efforts to improve the quality of educational content based on VE simulation, provide useful information to nursing faculty who design and develop teaching methods for educational programs in a new environment and can also be used as a reference for further research related to educational content based on VE simulation.

Availability of data and materials

The datasets used and analyzed during the current study are available on reasonable request from the corresponding author.

Declarations

Ethics approval and consent to participate

All methods were performed in accordance with relevant guidelines and regulations. The study received ethical approval from the Catholic University of Korea Research Ethics Committee (No. MC21QESI0092) and informed consent was obtained from all subjects.

Consent for publication

Not applicable.

Competing interests

The authors declare that they have no competing interests.

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Abbreviations

VE: Virtual environment; VIF: Variance inflation factor.

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Authors’ contributions

SY and J-H contributed the design of the study, analyzed the data, and prepared the manuscript. SY collected the data, analyzed and interpreted the data, and critically revised the manuscript. All authors read and approved the final manuscript.

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