Integrative analysis of multimodal traffic data: addressing open challenges using big data analytics in the city of Lisbon

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Abstract
Worldwide cities are establishing efforts to collect urban traffic data from various modes and sources. Integrating traffic data, together with their situational context, offers more comprehensive views on the ongoing mobility changes and supports enhanced management decisions accordingly. Hence, cities are becoming sensorized and heterogeneous sources of urban data are being consolidated with the aim of monitoring multimodal traffic patterns, encompassing all major transport modes—road, railway, inland waterway—, and active transport modes such as walking and cycling. The research reported in this paper aims at bridging the existing literature gap on the integrative analysis of multimodal traffic data and its situational urban context. The reported work is anchored on the major findings and contributions from the research and innovation project Integrative Learning from Urban Data and Situational Context for City Mobility Optimization (ILU), a multi-disciplinary project on the field of artificial intelligence applied to urban mobility, joining the Lisbon city Council, public carriers, and national research institutes. The manuscript is focused on the context-aware analysis of multimodal traffic data with a focus on public transportation, offering four major contributions. First, it provides a structured view on the scientific and technical challenges and opportunities for data-centric multimodal mobility decisions. Second, rooted on existing literature and empirical evidence, we outline principles for the context-aware discovery of multimodal patterns from heterogeneous sources of urban data. Third, Lisbon is introduced as a case study to show how these principles can be enacted in practice, together with some essential findings. Finally, we instantiate some principles by conducting a spatiotemporal analysis of multimodality indices in the city against available context. Concluding, this work offers a structured view on the opportunities offered by cross-modal and context-enriched analysis of traffic data, motivating the role of Big Data to support more transparent and inclusive mobility planning decisions, promote coordination among public transport operators, and dynamically align transport supply with the emerging urban traffic dynamics.

Keywords: Multimodality, Sustainable mobility, Data science, Smart cities, Public transport, Inclusive mobility

1 Introduction
In the last decade, road traffic and mobility needs have increased significantly, especially in urban and metropolitan areas, a result of the socioeconomic growth and recent pandemic pressures [4]. This scenario is further affected by the relevance of pursuing climate objectives to reach carbon neutrality, operationalizing norms of social distancing, and the decentralization of activities and services to the periphery of urban centers. The heavy use of cars as private transport compromises the sustainability of modern cities [25]. To reach climate goals set by the Paris Agreement, the European Commission has already recognised the importance of multimodal passenger transport to increase the use of public transport, shared mobility options, and active modes of transport such as walking and cycling [10, 27]. Multimodality, the use of...
different modes of transport in a single trip, can support the shift to a low carbon economy by taking advantage of the benefits of using different transport modes, such as convenience, safety, speed, cost, and reliability.

Mobility in major European capitals is not yet sustainable, prompting those capitals to reevaluate their public transport systems to meet societal goals [9]. Lisbon’s City Council is making efforts in collecting heterogeneous urban data for a better understanding of the multimodal mobility patterns [36, 44]. Multimodal mobility patterns offer data-centric views of major traffic bottlenecks ensuring:

- the city mobility planning dynamically responds to the ongoing changes in traffic;
- fully transparent decisions to the citizens, enhancing the accountability of authorities;
- supportive and objective coordination among public carriers and authorities involved in urban mobility planning.

In this context, heterogeneous sources of urban data are currently being consolidated in the Intelligent Management Platform of the City of Lisbon (PGIL) to meet various purposes [1]. Still, the potentialities of exploring the multiplicity of available urban data sources in an integrative manner for reaching sustainable mobility goals are still largely untapped [11].

This work aims at bridging the existing gap on the integrative analysis of multimodal traffic data and its situational urban context. To this end, we first provide a structured view on its major challenges. Second, rooted on existing literature and ongoing initiatives in major urban centers, we propose principles to address the listed challenges combining advances from urban computing, data science and intelligent transportation systems. Third, Lisbon is introduced as a reference case study to illustrate how the introduced principles can be operationalized in practice. In particular, we show how the city Council and public carriers are tackling the major obstacles to context-aware and multimodal mobility decisions. Finally, a spatiotemporal analysis of multimodality indices offers data-centric views of major traffic bottlenecks ensuring:

- the city mobility planning dynamically responds to the ongoing changes in traffic;
- fully transparent decisions to the citizens, enhancing the accountability of authorities;
- supportive and objective coordination among public carriers and authorities involved in urban mobility planning.

This section first recovers essential concepts and literature on multimodal mobility (Sect. 2.1), and introduces state-of-the-art multimodality indices (Sect. 2.2) as those provide the basis for our practical study. Finally, in Sect. 2.3, the major challenges to the context-aware and multimodal analysis of big traffic data are enumerated.

2.1 Multimodality

Buehler and Hamre [8] observed that multimodality is a subfield of a larger body of research on intrapersonal variability of travel behaviour, consisting of four dimensions: temporal, spatial, purpose and modal. The “modal” dimension describes the variability in the use of means of transport over time. Nobis [46] emphasizes the fact that the general definition of multimodality must be observed along individual trips to ensure its separation from the monomodality concept.

This distinction relates to the chosen time period, the longer the time period is, the higher is the probability that a person uses more than one mode of transport. For instance, Nobis [46] uses in her study a loose definition of multimodality, where any person who uses more than one mode of transport within one week is a multimodal transport user. In contrast, monomodal users tend to exclusively rely on a single mode of transport.

As highlighted by Tsirimpas et al. [64], one of the main goals of multimodal passenger transportation is to increase the use of public transport modes along with sustainable mobility options (i.e. cycling, walking) and emerging transport modes (e.g., shared mobility) such that a modal shift could be promoted and the use of private vehicles reduced. Zannat et al. [72] conducted a systematic review of research works using big data sources for public transport planning which covers three main areas: trip pattern analysis, modelling and performance analysis. Previous work conducted by Tympakianaki et al. [65] acknowledged the need to use multimodal traffic data sources for a more comprehensive analysis of the spatiotemporal impacts of localized disruptions on public transport demand and network performance. In their review work, Zannat et al. [72] concluded that the
emergence of multimodal data is a promising research direction, as these data can be leveraged to optimize a transport network as an integrated system and be used to infer the latent public transport demand that can be attracted from enhanced connectivity between modes (e.g., public transport and shared bicycles).

Comparison of findings about multimodality across studies is challenging given the inherently different transportation systems across geographies, target data sources, temporal frames, and definitions of multimodality. However, some relevant results are common among studies: the percentage of multimodal persons decreases with advancing age [14, 33, 46], car availability is negatively correlated with multimodal behaviour, and positively correlated with monomodal driving [19, 33, 46], and having a driver’s license is negatively associated with multimodal users [33, 46]. Multimodality is generally measured by considering the fraction of users that use a given number of travel modes. For example, Nobis [46] shows that car and public transportation users tend to be between 10 and 25 years old, with the largest group consisting of people aged 18–25, in Germany. While Buehler and Hamre [8] indicate that 87% of all trips in the United States are made by car and 90% of Americans use automobiles in their commuting trips for work purposes.

In his research work, Reichenbach [50] noted that more research is required to understand how public transport suppliers can assess the dynamics of multimodal behaviour at the user side and how synergies between modes can be enhanced.

2.2 Indices of multimodality

Despite the relevance of previous findings, most of the existing works neglect the intensity of use per transportation mode. In this context, the spatiotemporal analysis of multimodality indices from traffic records is important to dynamically detect zones with the lack of adequate transport supply along specific time periods, as well as urban zones that, despite the presence of different transport modes, are characterized by heightened imbalanced preferences towards specific modes of transport.

Diana and Pirra [20] targeted the problem of measuring multimodality at the individual level, by finding a multimodality index that comprises both descriptive statistics on the number of travel means, and the intensity of use of each mode. One of those measures is the Herfindahl–Hirschman (HH) index, a measure of market concentration for determining market competitiveness based on the size of firms in relation to the industry [53]. HH ranges from 0 to 1, from a perfectly competitive market with a high number of small firms to a monopoly. According to Diana and Pirra [20], in the context of transportation, the index approaches zero when a multiple balanced travel means is observed, whereas the value increases when a small number of modes tends to dominate. The original HH index is extended as follows:

\[
HH_m = \frac{1}{m} \left[ \frac{n \sum_{i=1}^{n} \left( f_i - \bar{f} \right)^2}{\left( \sum_{i=1}^{n} f_i \right)^2} + 1 \right],
\]

where \( f_i \) is the intensity of use of \( i \)th transport mode, \( \bar{f} \) is the mean value of the intensities of all \( n \) modes, and \( m \) either corresponds to the total number of modes, \( n \), in the original definition or to the number of modes offering transportation (demand different from zero) in the revised definition [20]. Susilo and Axhausen [58] used \( HH_m \) to measure the repetitiveness of identical combinations of individual’s spatial–activity–travel mode choices within an observed period. In their study, higher index values were associated with periodic behavior and lower index values with less repetitive or variety-seeking behavior. In this context, \( HH_m \) is also suggested to characterize the level of repetition of activity–travel patterns.

A comparable multimodal index is the Gini coefficient [2], which is classically used as a measure of income inequality in a population. A Gini coefficient of zero expresses perfect equality, while a value of one expresses maximal inequality. In the context of multimodality, it behaves similarly to the previous index. The Gini coefficient is defined as:

\[
Gini = \frac{2}{n} \sum_{i=1}^{n} i \times f_i - \frac{n+1}{n},
\]

where \( f_i \) is the intensity of use of the \( i \)th mode assuming that modes are sorted in ascending order according to a target criterion (e.g., passenger demand), and \( n \) is the total number of modes. Tahmasbi et al. [59] used the Gini coefficient to evaluate the distribution of urban public facilities and accessibility level of different groups of people. This work presents a similar methodology (see Sect. 5).

Diana and Mokhtarian [18] reinterpreted the concept of Shannon Entropy [55] by considering a hypothetical mode choice experiment, where the uncertainty of the outcome is proportional to past multimodality behaviors of the traveler, i.e.:

\[
OM_{PI} = \frac{1}{n} \sum_{i=1}^{n} \left[ \frac{f_i}{\sum_{j=1}^{n} f_j} \log_n \left( \frac{\sum_{j=1}^{n} f_j}{f_i} \right) \right].
\]

When \( OM_{PI} \) tends to 0 the individual uses only one mode among those being considered, whereas when \( OM_{PI} = 1 \) the individual uses all these modes with the same intensity. Diana and Mokhtarian [18] proposed a variant of \( OM_{PI} \) that is sensitive to the mean mobility level of
individuals. Let \( M \) be the absolute maximum reported frequency of any mode, then:

\[
OM_{MI} = \sum_{i=1}^{n} \left[ \frac{f_i}{nM} \left[ 1 + \ln \left( \frac{M}{f_i} \right) \right] \right].
\]  

(4)

Diana and Pirra [20] established an analogy between income inequality and multimodality, where individuals and their income respectively map into travel means and their intensities of use. An additional inequality measure, the Dalton Index [17], is proposed:

\[
DAL_m = 1 - \frac{1}{n} \sum_{i=1}^{m} \left( f_i^{1-\epsilon} - 1 \right)
\]

\[
\left( \frac{1}{m} \sum_{i=1}^{m} f_i \right)^{1-\epsilon} - 1
\]

where \( \epsilon \) parameter represents the decreasing influence of more intensely used modes to determine the degree of a traveler’s multimodality. In their study, Diana and Pirra [20] showed that there is not an index that outperforms the others, still, some measures give best results in specific cases. For example, if the goal is comparing multimodal behaviors of different social groups, an index that is not replication invariant is recommended, i.e., \( HH_m \), \( OM_{PI} \) or \( OM_{MI} \). Otherwise, if the mean intensities of use of the different modes vary across respondents, yet some modes in the set are never used, the application of the \( DAL_m \) index is more appropriate.

2.3 Challenges to multimodal traffic data analysis

Despite the relevance of multimodal transportation to promote modal shifts from private vehicles towards public, shared and active transport modes, most urban centers still encounter major obstacles preventing the comprehensive monitoring and analysis of multimodal traffic dynamics. In accordance with these needs, this section groups the ongoing challenges in two major axes: challenges pertaining to the acquisition of consolidation of relevant urban data sources; and challenges pertaining to their integrative analysis for descriptive, predictive, and prescriptive ends.

Along the first axis, urban data acquisition and consolidation is challenged by three major needs:

- the presence of an integrated automated fare collection system within the public transportation network for tracing the movements of passengers throughout the multiple carriers and modes of transport;
- the relevance of city traffic sensorization initiatives, as well as standardized protocols for urban data acquisition and consolidation. Essential sources of traffic data include road traffic data from stationary and/or mobile devices; individual trip record data in the public transportation system given by smart card validations at stations or public vehicles; or pedestrian traffic data from privacy-compliant sensor technologies;
- the incorporation of sources of context information. Traffic dynamics are situated, meaning that these are dependent on a high multiplicity of situational context factors. The presence of large-scale events creates irregular peaks of demand; road traffic interdictions condition mobility; weather impacts transportation mode decisions, especially active modes of transport; changes to the city urban planning affect the way traffic is generated and attracted to different parts of the city throughout the day [12, 54]. Important sources of context data with impact on urban traffic include historical and prospective public events, ongoing and planned traffic interdictions, weather records and forecasts; geographical distribution of traffic generation-attraction pole; among others.

Along the data analytics axis, the integrative mining of traffic data produced from heterogeneous modes of transportation is challenged by four major factors:

- the inherent spatiotemporal and multimodal nature of traffic data. The rich spatial, calendrical and modal content of traffic data should be properly explored, and the available sources of urban traffic data soundly processed and consolidated [44]. In addition, the stochastic nature of traffic, with considerable variability, further challenges the modeling of multimodal traffic dynamics,
- the massive size of traffic data produced by mobile, ticketing and stationary devices. Exemplifying, in Lisbon, over 50 million smart card validations are observed within public carriers per month [4]. Analyzing massive individual traffic data requires the incorporation of strict scalability requirements along the pursued processing and learning algorithms,
- the presence of emerging changes in urban traffic caused by shifting transport preferences, new traffic poles, as well as disruptive changes such as those triggered by mobility reforms and pandemics [45]. The value of static studies is thus of limited relevance as their findings can easily become depreciated. Instead, multimodal traffic data analysis should be fully automated and updatable once more recent data becomes available. In this context, there is the need to guarantee that the ongoing mobility changes are reflected in the computational models, as well as the ability to learn from traffic data streams and detect emerging traffic patterns,
the context-dependent nature of traffic. Despite their well-recognized impact on urban mobility, principles for context-aware traffic data analysis remain largely dispersed [11]. In fact, state-of-the-art contributions for context-aware descriptive and predictive tasks generally fail to model the joint impact that these multiple sources of context exert on urban mobility. In addition, existing works generally fail to separate the important role of both historical and prospective sources of context.

Context-aware multimodal traffic models are essential to aid mobility decisions, including operational, tactical, and strategic planning initiatives. In this context, the actionability and statistical significance of the found multimodal associations need to be robustly assessed. Decisions grounded on these associations can be linked to reforms in the transportation network, the exploitation of cost synergies, or incentives for eco-friendly transport modes (walking and cycling). As such, and irrespectively of the ends, the impact of mobility decisions should be additionally monitored and assessed to identify necessary revisions to the ongoing mobility reforms and initiatives.

In addition to the above technical challenges, environmental, social, economic and political dimensions need to be comprehensively accounted in the subsequent decision-making process to guarantee ecological and social equity issues in mobility reforms and, moreover, that these reforms are able to address the true causal factors underlying individual’s preferences and mode choice determinants [31, 48, 57].

Finally, governance principles are necessary to guarantee an effective multimodal coordination of efforts among the public transport operators, as well as between operators, city Councils and authorities [3, 35]. To this end, multimodal patterns can be seen as an objective and transparent ground to facilitate cross-carrier planning and explore route-and-schedule synergies for the benefit of the citizens.

3 Multimodal big data analysis: principles

Moved by the need to address the set of challenges introduced in previous Sect. 2.3, this section proposes a set of principles for the context-aware and multimodal analysis of Big Data produced from urban traffic sensorization initiatives. The identified principles are rooted on well-established contributions in literature and lessons from ongoing urban mobility projects, and are later confronted, in Sect. 4, with extensive practical evidence gathered at the city of Lisbon. For simplicity, the principles are enumerated in line with the ordering of challenges along Sect. 2.3.

Integrated multimodal fare collection system

The integration of Automated Fare Collection (AFC) systems from the different carriers operating on a given urban center provides the possibility to trace cross-carrier and multimodal trips along the public network, revealing bottlenecks such as points with heavy transfer demands [30]. Alternatives based on shared passenger identifiers are available [47], yet their use is discouraged as it does not enforce standards on the recording of individual trips, challenging subsequent consolidation, auditing and cross-carrier tariffs. Integrative AFC systems or alternative strategies to identify cross-carrier passenger flows offer an essential means to: (1) assess the efficacy of transport mode transfers in urban interfaces; (2) infer multimodal origin–destination (OD) matrices in accordance with the complete (instead of partial) commuting travel patterns of individuals; (3) discover multimodal traffic patterns to assess the needs and modal preferences of the citizens; (4) model and understand demand; and (5) support the multimodal planning of routes and schedules with the aim of reducing commuting needs and transfer waiting times.

Worldwide, different strategies for integrating AFCs across carriers, with the most common solution being based on unique smart cards validated at the stations, stops or vehicles from a transport network [47, 70]. Trip records generally offer information pertaining to the user’s card, validation time, and associated station, vehicle, and/or route. Tariffs are generally dependent on the used modes, number of transfers, or crossed geographies. In contrast, in distance-based AFCs, the fare is usually calculated based on the total distance within a (multimodal) trip from boarding to alighting. Illustrating, the integrated AFC at Lisbon is an example of the former (Sect. 4.2), while the integrated AFC in Seoul is a distance-based one [30]. Buses and subway trains in Seoul are equipped with smart card readers located at the doors for boarding and alighting, thus offering the possibility to record the whole itinerary of each individual trip from the departing location to the destination, including intermediate transfers.

Urban data acquisition and consolidation

Heterogeneous sources of urban traffic data, including those generated by mobile devices, inductive loop counters, and integrative AFC systems, provide important complementary views on traffic dynamics. Following the principles initially set forth by Papadias et al. [49], these sources can be consolidated under a multi-dimensional scheme by identifying shared dimensions between sources, including time-and-date dimensions, spatial dimension (whether point, origin–destination, or trajectory information) and, when available, user and carrier dimensions. This
modeling enables a coherent cross-modal navigation throughout the records of specific users, carriers, geographies, and time periods.

Given the massive size of urban data, data extraction facilities should properly index spatial, temporal and modal information for the efficient retrieval of information [32, 41]. In this context, the target data centric recommendation systems should be equipped with efficient slicing and dicing procedures. Particular attention should be further paid to avoid unnecessary inefficiencies—for example, the characteristics of the stations, users or carriers should be decoupled from the trip records. In addition, data cleaning procedures should be available to ensure the absence of duplicates and gross errors, and further treat outlier and missing values whenever necessary. Finally, updating routines are necessary for the automatic extraction, transformation and loading of the continuously arriving data records into the consolidated database.

Context data incorporation Recent attention has been paid on how to incorporate context to enhance traffic data analysis [11]. Two major principles are suggested for the automated acquisition of situational context. First, social media, public administration repositories, weather portals, online calendars of festivities, cultural agendas, theatre sites, and online news can be periodically explored with the aim of retrieving specific context sources of interest. Wibisono et al. [66], Tempelmeier et al. [61] and Tang et al. [60] gather principles towards this end. Despite the importance of web data mining, the acquisition of situational context data from the web is generally subjected to uncertainties related with data quality and availability. Second, in cities with well-established efforts towards the gathering and provision of situational context, the acquisition step can be simplified. In this context, periodic routines can be executed to extract context from structured or/and semi-structured sources maintained by the city Councils and other entities [36].

Multimodal traffic data analysis Numerous principles have been suggested in the literature for the integrative analysis of traffic data from heterogeneous modes of transport:

- descriptive analysis: (1) inference of multimodal origin–destination matrices by consolidating trip record data and tracing the complete movements of individual users throughout the public transport network [42, 68], (2) mining of actionable traffic patterns, including frequent, periodic, emerging and anomalous patterns [37, 39, 71], (3) discovery of bottlenecks to multimodal mobility (waiting times, number of commutes, walking distances within and outside commutes) from trip record data [42, 51], and (4) modelling traffic expectations by exploring the rich spatiotemporal content of the available traffic data and taking into consideration user-specific commutes in interface areas. State-of-the-art principles on spatiotemporal pattern mining, urban data fusion and analytics, and relational data mining can be pursued towards these ends [5, 21, 73],

- predictive analysis: traffic forecasting is the predominant prediction task [40]. Following breakthroughs from deep learning along the last decade, we observed a shift from classic statistical approaches towards recurrent neural networks [22] and graph neural networks [69], some sensitive to transfers and other associations between different modes of transport [63], to better support both short-term and long-term forecasts,

- prescriptive analysis: comprises advances on simulation, control and optimization to support decisions related with both individual and multimodal planning of the public transportation network (schedule-, vehicle- and route-wise) and urban traffic positive conditioning. Model-based multi-agent reinforcement learning [67], hierarchical network agent structures [15] and the use of deep neural networks as the underlying representation of the control problem [24] have been proposed towards these ends.

Emerging traffic changes To account for ongoing urban mobility changes, traffic data analysis should be an automated process taking an arbitrary period of urban traffic data as input. In this context, the following principles should be pursued:

- principles from incremental data mining and online learning, including those brought forth by Nallaperuma et al. [43], should be placed to guarantee the ability to learn from data streams, where new traffic records are continuously arriving. These principles guarantee the updatability of the models in the presence of more recent data without the need to compute descriptive and predictive models fully from scratch,

- an additional important principle is the early discovery of emerging mobility patterns. Neves et al. [45] introduced principles for the timely discovery of emerging traffic dynamics, generally corresponding to new traffic flows or road/station/vehicle (de)congestions, creating the possibility to anticipate potential mobility bottlenecks that are critical knowledge
for tactical and strategic mobility planning. In addition, trends and abrupt changes should be further identified for a proper understanding of non-seasonal changes in the city traffic.

**Context-aware learning** Different principles have been placed to incorporate and learn from different sources of context, namely weather records, planned events, and occurrences of potential relevance from social media data [34, 52, 56, 60, 66]. Two major classes of context-sensitive approaches can be identified from the existing literature. First, approaches that aim to describe and predict traffic dynamics by segmenting data in slices according to the available situational context and using only context-ressembling slices for understanding and forecasting demand [34, 38]. Second, approaches able to embed the context directly in the models by capturing correlations with the context and using these correlations as correction factors to automatically adjust descriptive and predictive models [23, 52].

**Assessing multimodal decisions** Robust assessments are necessary to guarantee the adequacy of decisions placed from multimodal models of urban traffic. In this context, they should be pursued at three major levels:

1. **data analysis level**: the aforementioned descriptive, predictive and prescriptive multimodal models should be equipped with robust evaluation criteria to assess their proper decision translation. Multimodal traffic associations in descriptive model associations should be subjected to strict actionability and statistical significance testing [44]. In the context of predictive models, residual analysis and inference of upper and lower statistical bounds should be pursued using a sound evaluation setting, such as cross-validation schema on a rolling basis [54],
2. **decision level**: passenger’s modal preferences, receptivity for mode-commutes and endurable walking distances should be firstly identified on a user-by-user basis in accordance with historical data [16, 28]. Once these assumptions are defined, the properties of the affected passenger trips can be quantified to estimate the decision’s impact on the mobility dynamics,
3. **post-decision level**: it is the easiest assessment level since the mobility dynamics before and after a decision can be objectively compared. Illustrating, the new patterns of multimodality can be measured to assess the impact of changes in the public transportation network for specific groups of users or the overall population in terms of waiting times, number of commutes, and adherence towards active and public modes of transport [12].

**Multimodal planning** The data-centric analysis of the traffic demand and public transport supply provides a ground truth for the transparent and objective coordination between carriers. In this context, it is important to satisfy the following principles:

- guarantee the interpretability of the learned models and the traceability of the recommendations [6, 7]. The models should be easily auditable in order to guarantee that there is no preference towards specific carries in detriment of others,
- offer a robust statistical frame. Given the stochastic nature of mobility dynamics, it is essential to assess whether the found patterns of multimodality occur by chance in order to strictly guarantee statistically significant outputs [29]. In this context, statistical tests can be placed to assess the trustworthy degree of decisions, and new heuristics incorporated within the learning process to minimize false positive and false negative discoveries,
- comprehensively compare alternative decisions (e.g., suboptimal routing and scheduling plans) in order to assess complementary scenarios and further validate the quality of the suggested recommendations [3].

4 Results: addressing the challenges in the city of Lisbon

This section introduces Lisbon as our case study to show how ongoing efforts have been established to answer the introduced challenges. Section 4.1 describes the public transportation system of the Lisbon Metropolitan Area. Sections 4.2 and 4.3 describe the undertaken initiatives for exploring opportunities and addressing the major obstacles to the multimodal traffic data analysis.

4.1 Lisbon city as our study case

This work is anchored in the research and innovation project ILU—Integrative Learning from Urban Data and Situational Context for City Mobility Optimization—, a project that joins the Lisbon city Council and two research institutes, bridging the ongoing research on urban mobility with recent advances from artificial intelligence. The available traffic data comes from various heterogeneous sources collected for the Lisbon Metropolitan Area (LMA). The LMA is an administrative regional division in Portugal that covers the municipality of Lisbon and an additional set of 17 surrounding municipalities (Fig. 1). Although the reported research
is directed towards the municipality of Lisbon, its contribution and results can be extended and applied to the nearby municipalities to enable more comprehensive analysis of inter-municipal commuting mobility patterns.

The public transport network in the Lisbon Metropolitan Area (LMA) is composed by twelve carriers. Information pertaining to the network of the largest public carriers is provided in Table 1. Passenger transport run by the mentioned public transport operators are equipped with smart card readers for boarding and, depending on the type of vehicle, alighting.

Amongst the listed public carriers, only two—CARRIS (bus and tram operator) and METRO (subway operator)—offer a comprehensive footprint coverage along the city of Lisbon. All remaining carriers operate within the broader metropolitan geographies to offer accesses from nearby municipalities into the Lisbon city, but do not offer city-wide coverage, being limited to specific locations outside the city center (Sete Rios, Campo Grande, Areeiro, Entrecampos, Oriente, Benfica and Santa Apolónia). In this context, our focus is primarily placed on smart card validations at CARRIS and METRO operators, accounting for over 80% of the validations within the city of Lisbon.

In addition to bus, tram and subway modes of transport, we further combine validations from the Lisbon’s public bike sharing system (GIRA), corresponding to bike pick-ups and drop-offs. METRO and GIRA validations are performed at stations. In contrast, smart card validations in CARRIS are performed at the entry of buses. As such, we make use of alight stop inference principles proposed by Cerqueira et al. [12] to estimate exits.

4.2 Multimodal traffic data analysis in Lisbon

4.2.1 Integrated fare collection systems

The providers of bus, tram, subway, railway and inland waterway modes of transport in the city of Lisbon are currently operating under an integrated fare collection
system, enabled through the VIVA card initiative. The VIVA card initiative, firstly established between the subway operator (METRO) and the major bus operator (CARRIS), was in 2017 extended to further encompass railway operator, Comboios de Portugal (CP), and in 2019 extended towards the remaining major carriers operating within (or interfacing with) the city of Lisbon.\(^1\) To this end, the early individual ticketing systems were consolidated into a unique ticketing system coordinated by OTLIS, the responsible entity for managing the information resources shared among carriers. In 2019 multimodal tariff plans were also released to create incentives towards a multimodal use of the public transportation system.

### 4.2.2 Urban data acquisition and consolidation

Among the diverse initiatives established by the Lisbon City Council towards sustainable mobility, focal efforts are being placed on the city sensorization, and subsequent data acquisitions and consolidation\(^1\). Numerous sources of urban data—covering areas such as mobility, security, decarbonisation, urban planning, local development and civil protection—are currently being consolidated in the Intelligent Management Platform of Lisbon (PGIL).\(^2\) In particular, the following sources of traffic data are currently already consolidated:

- road traffic data from three major types of sensors: (1) inductive loop detectors in major road junctions in the city, offering discrete views on traffic flow; (2) mobile devices with global positioning systems (GPS) and active applications such as WAZE\(^3\) or TomTom,\(^4\) offering aggregated views of traffic congestion along specific road segments (geolocated speed data); and (3) privacy-compliant cameras in major roads;
- aggregated views of public transport data, including passengers’ card validations and the GPS positioning of public vehicles. Due to privacy and security aspects, only aggregated views of card validations along the public transport network are maintained by the city Council. The raw trip records are maintained separately by each operator and consolidated by OTLIS to collect statistics and ensure the sound interoperability of ticketing systems;
- bike sharing data from the Lisbon’s public bike sharing system (GIRA), including trip records per user, user feedback on bicycle’s condition, bike charging information, bike malfunction and repair status, among others;
- other sources: emerging modes of transportation, including private scooter traffic data, are being also consolidated. An entry requirement for new private operators is precisely the full disclosure of trip records.

### 4.2.3 Context data incorporation

The Lisbon city Council further established protocols to collect diversified sources of situational context information with potential impact on traffic for guiding mobility decisions. Some of the available sources of context data include:

- public events, including conventions, festivals, concerts, and sport events. The historic and prospective events are currently sourced from the cultural

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\(^1\) [https://www.portalviva.pt/pt/homepage/sobre-a-otlis/empresas-aderentes.aspx.](https://www.portalviva.pt/pt/homepage/sobre-a-otlis/empresas-aderentes.aspx)

\(^2\) [https://lisboainteligente.cm-lisboa.pt/](https://lisboainteligente.cm-lisboa.pt/)

\(^3\) [https://www.waze.com/en-GB/](https://www.waze.com/en-GB/)

\(^4\) [https://www.tomtom.com/engb](https://www.tomtom.com/engb)
city agenda and planned usage of halls, stadiums and open areas;
- urban planning of the city with the localization of traffic generator-attractor poles, including: commercial poles (malls, commercial permits, markets, terminals), education facilities (public and private schools, universities, institutes), health-related facilities, sport facilities, cultural poles (concert halls, museums, theatres), recreational spaces, parks, or citizen spaces;
- ongoing and planned construction road works (traffic conditioning events) characterized by a set of trajectories with (possibly non-convex) interval of obstruction and accompanying details (including the number of affected ways and whether interruption is spasmodic);
- weather record data sourced from three meteorological stations maintained by Instituto Português do Mar e da Atmosfera (Portuguese weather agency);
- other sources of interest, including details on traffic and transport networks (mostly walking, road and cycling infrastructures), zoning information (including traffic analysis zones), city occurrences (including road accidents and incidents, medical emergencies, fires and floods, logistical help and falling structures, transport requests, conservation and complaints, and rescue and civil protection), and other calendric information with impact on traffic patterns (e.g., bank holidays).

The city Council standardly stores these different context data sources using semi-structured data representations (JSON) at the Lisboa Aberta (Open Lisbon) portal. The repositories are periodically updated in order to facilitate administrative tasks, as well as to potentiate complementary strategic and research initiatives.

4.2.4 Multimodal analysis of massive traffic data

Multiple contributions on multimodal traffic data analysis have been undertaken in the context of the ILU project, rooted on the interdisciplinary triaxial lens: data science and statistics—urban mobility planning—artificial intelligence. Cerqueira et al. [13] proposed an approach for inferring dynamic and multimodal origin—destination matrices using bus, tram and subways modes. Approximately 20% of journeys in the Lisbon’s transportation network require one or more transfers. The approach supports dynamic OD inference along parameterizable calendrical rules, spatial criteria. Traffic flows can be further decomposed in accordance with the user profile and the nature of trips. Finally, the target ODs gather several statistics that support traffic flow analysis, helping CARRIS, METRO and the Lisbon city Council to detect vulnerabilities throughout the transport network, including statistics pertaining to commutation needs, walking distances and trip durations. On the same work, we further proposed alright bus stop inference models in the absence and presence of multimodal views. The gathered results show that the multimodal model successfully estimated the exits of 85% of trip segments, +10 pp than the monomodal counterpart.

On the previous work of Neves et al. [44], we tackled the problem of mining actionable patterns of road mobility from heterogeneous sources of traffic data. To this end, we proposed the combined use of data transformations and pattern-based biclustering searches to comprehensively explore spatiotemporal associations within road traffic data. Results using geolocalized speed data from mobile devices and inductive loop counter data from stationary devices at major arteries in the city of Lisbon confirm the role of the proposed integrative data mining methodology to discover actionable traffic patterns.

These earlier contributions, together with additional predictive approaches for multimodal traffic data analysis [54] and online Big Data visualization facilities, are currently integrated within a recommendation system, termed ILU App. The deployment of this set of urban analytics tools within the PGIL managed by the city of Lisbon, is expected to support urban mobility planning giving priority for public transport options and the integration of active travel modes (walking, shared public bicycles) with bus and/or metro/subway. Moreover, the full scalability and online nature of the devised tools can be enriched by targeting other dimensions of the city dynamics in the post-pandemic era.

4.2.5 Emerging traffic changes

In urban mobility, emerging patterns reveal ongoing changes in city traffic dynamics, whose growth along time may indicate the establishment of new congestion trends along roads, stations or routes. Those trends can evolve to create traffic bottlenecks if timely precautions are not taken. As such, the early detection of emerging patterns offers urban planners the opportunity to make the necessary provisions to urban mobility.

In the earlier works of Neves et al. [44], we proposed the E2PAT method to discover emerging patterns from heterogeneous traffic data sources in linear time. E2PAT combines spatiotemporal data mappings with simple yet effective time series differencing operations to find emerging traffic behaviors. E2PAT further provides statistical guarantees of pattern growth, support and accuracy, as well as visualization and navigation facilities, to safeguard the soundness and usability of the multimodal pattern analysis process. An integrative score is
considered to measure the relevance of emerging patterns, offering a sound criterion to control the false positive and false negative discovery rates. E2PAT has been both applied to the Lisbon’s road traffic monitoring system and public transport network. Results confirm their relevance to retrieve all emerging (de)congestions in the road, stations and public vehicles in accordance with flexible spatial criteria and calendrical constraints.

4.2.6 Context-aware learning

Historical and prospective sources of context data are maintained by the Lisbon city Council in semi-structured repositories that can be standardly accessed, facilitating structured retrieval of information in accordance with spatial and temporal criteria of interest [36, 54]. In some of the previous works conducted in the context of the ILU project [11, 36], traffic data has been segmented in accordance with the available situational context—comparable events and calendrical, meteorological and spatial context. In addition, correlations between urban traffic in Lisbon and their situational context have been comprehensively computed with the aim of producing correction factors to automatically adjust descriptive and predictive models [23, 62]. Illustrating, the effect of extreme weather conditions on the public cycling demand demand has been assessed for a superior model of traffic dynamics [11]. In this same work [11], we also show that the available context, whether static or temporal, can be used to augment traffic data. We show that the application of these three groups of context-aware learning principles—context-driven corrections, context-driven data segmentation and context-driven data augmentation—can be pursued irrespectively of the underlying spatiotemporal data structure. In particular, the impact of road interdictions, public events (including sport matches and large-scale concerts), and traffic generation-attraction poles on traffic is quantified.

In an alternative work, Sardinha et al. [54] extended recurrent neural network layering to incorporate both historical and prospective sources of context with the aim of improving traffic forecasts. To this end, a sequential composition of long short term memory (LSTM) components and/or gated recurrent units (GRU) is proposed, where historical sources of context data are considered at the initial layers and prospective sources of context data at the latter layers. Historical context can be combined at the input layer to guide the learning task by relying on masking principles. For instance, calendric masks can mark weekdays or academic periods and breaks, situational masks mark periods where events of interest may impact the demand observed at a given geography, and weather masks are associated with multivariate time series with as many variables as weather attributes of interests. Prospective context data, such as weather forecasts and planned events, can be complementarily inputted into the last LSTM component to adjust predictions. Using public cycling traffic data in Lisbon, we show the role of historic and prospective sources of context to guide predictive tasks.

5 Results: multimodality indices in the city of Lisbon

Section 4 provided a general view on some of the ongoing initiatives and contributions towards multimodal traffic data analysis in the city of Lisbon. This section instantiates some of the principles enumerated in Sect. 3 with a specific purpose at hands: performing a spatiotemporal analysis of multimodality indices along the city of Lisbon to assess social equity aspects on the access to different transport modes.

Data. To conduct this study, we primarily rely on trip record data from CARRIS (bus and tram operator), METRO (subway operator) and EMEL/GIRA (bike sharing operator) given their comprehensive footprint coverage along the city. As introduced in Sect. 4.1, additional public carriers operate within the broader Lisbon Metropolitan Area (LMA) to offer accesses from nearby municipalities into the Lisbon city peripheries. Although the inclusion of trip records from these additional carriers are not considered in this work, they are relevant to provide a more comprehensive view on multimodality.

Figure 2 identifies the routes of the major public carriers in Lisbon. Figure 2A, B provide respectively the routes of CARRIS and METRO carriers. In Fig. 2B, the public bike sharing stations (green) and stationary road sensors (blue) are also displayed. Figure 2C complement this view with the routes of train operators (CP and Fertagus) and inland waterway operators (Transtego and Soflusa), while Fig. 2D confronts the station footprint of CARRIS (yellow) against the additional public bus carriers (TST, Rod-Lisboa, Sulfetagus).

For the analysis, we have considered all trip records from October 2019. A total 32.786.326 trips were recorded in the METRO network (65 million smart card validations at entry and exit stations), 11.360.894 trips were recorded at the entry of trams and buses in the CARRIS network, and 146.232 bicycles were picked up at the public GIRA’s bike sharing network during this period.

Figure 3 provides general statistics pertaining to average daily use of each mode during weekdays and weekends, while Fig. 4 offers a zoom-in on the METRO and CARRIS network to decompose the validations per subway line (Fig. 4A) and per cluster of routes in the bus-tram network (Fig. 4B).
Spatial and temporal criteria. Multimodal pattern analysis can be conducted at different spatial granularities. Two major possibilities are considered. First, the user can manually specify the target geographical region of interest using polygon and circular marking facilities. Second, the user can select predefined regions. We provide the following zoning maps for the Lisbon Metropolitan Area:

- Traffic Analysis Zones (TAZ): geographical unit used in transportation planning models to assess socio-economic indicators (Fig. 5a);
- Municipalities: coarsest geographical unit for the city. Currently, this work uses city parishes as the administrative criterion of division (Fig. 5b);
- Sections: finest geographical unit, comprising small districts and neighbourhoods (Fig. 5c);

Under the selected spatial granularity, traffic events, such as smart card validations and individuals’ trajectories, as well as the accompanying situational context data, are then linked to one or more Lisbon’s zones in accordance with their spatial extent.

Calendrical constraints—such as day of the week (e.g., Mondays), weekdays, holidays or on/off-academic period calendars—can be placed to segment the available traffic data. The introduced principles for multimodal pattern analysis (Sect. 4) can then be applied per calendar or, alternatively, correction factors can be learned from calendrical annotations to guide the
Fig. 3 Number of daily trips along subway (METRO), bus-tram (CARRIS), and cycling (GIRA) modes of transport in Lisbon on working days and weekends, October 2019

Fig. 4 Number of daily trips along the four METRO lines (subway) and seven CARRIS clusters of routes (bus-tram) on working days, October 2019

Fig. 5 Zoning: geographical decomposition of the Lisbon city at different granularities
Fig. 6 Cycling-bus-subway quota (modal trip share) across the major traffic analysis zones (TAZ) in Lisbon, October 2019.
target tasks. Second, time intervals (e.g., on/off-peak hour intervals) or a fixed time granularity (e.g., 15-min) can be optionally specified to guide traffic data descriptors or predictors. For instance, passenger volume series in public transport can be resampled from card validations. In the absence of a minimum time granularity, the data analysis can be conducted at the raw event level or under multiple time aggregations.

Once spatiotemporal constraints are fixed, multidimensional querying and subsequent data mappings are provided to retrieve the desirable spatiotemporal data structures in accordance with the principles introduced along Sect. 4.

Mode distribution. Considering traffic analysis zones (TAZ) as the spatial criteria, Fig. 6 provides a comprehensive view of the quota of the three targeted modes of transport. It shall be noted that not all TAZ are covered by subway or bike stations, hence the predominance of the bus mode (CARRIS) for a significant number of zones. The adherence towards the cycling mode of transport is considerably smaller in magnitude for most of the zones.

To assess how the modes are distributed in specific regions of interest, we consider the Entrecampos urban area. Entrecampos is an interface area that encompasses all modes of transport and is further characterized by the presence of business and cultural traffic generation poles.

Figure 7A, B provide a zoom-in into this area, showing the subway, bus and cycling stations, and further highlighting some of the commercial, healthcare, educational and cultural poles contained within this area.

In October 2019, we find a total of 19,033 bike pick-ups in this area, 1,786,568 smart card entry validations at the Entrecampos subway station, and 201,441 smart card validations at the bus stops in this area. Figure 7C depicts the hourly volume of check-in validations on Entrecampos’ bus stops, while Fig. 7D shows both check-in and check-out card validations for the two subway stations situated in this area under 15-min intervals. Generally, we observe that the amount and pattern of card validations strongly vary across stations.

Multimodality. For detecting vulnerabilities associated with multimodal transportation, two major options are made available. The user can select one of the introduced indices of multimodality and use them to assess them at the passenger level or, in alternative, at a geographical level by assessing the multimodal offering associated with a given region.

Considering passenger level views, Fig. 8 provides a comprehensive view on the intensity of subway and bus usage per passenger. Passengers are distributed in accordance with the number of validations in METRO and CARRIS operators throughout October 2019.

Considering geographical level views, Fig. 9 (and the corresponding Table 2 in “Appendix”) presents the spatial distribution of the Herfindahl Hirschman index (Eq. 1) and multimodality Gini index (Eq. 2) for the traffic analysis zones (TAZ) of the Lisbon city. To this end, we rely on the volume of passenger entries and exits within the bus, tram, subway and cycling modes of transport along October 2019. These state-of-the-art indices of multimodality are selected due to their sensitivity to the intensity of use per mode, bounded score ranges, and inherent simplicity.

Generally, we can observe two major sources of multimodal penalties: the presence of many zones with only mode of transport (generally bus on the periphery), as well as the intense preference towards subway transport in the center of the city. Despite the concordance of views offered by both indices, the gathered results further underline the presence of some significant differences, highlighting the importance of selecting each multimodality index aligned with the end purpose of the study.

Considering the revised HH index sensitive to the absence of traffic generated by modes without stations on a given zone, we can observe that the peripherical zones of the city are not as penalized by this index as they are by the original HH index which is normally used for equity assessment.

Figure 10 (and the corresponding Table 3 in “Appendix”) extends the previous analysis for Lisbon municipalities, highlighting differences as the coarser zones are now able to encompass new stations and further suggesting the importance of identifying a proper spatial criterion for the analysis of multimodal indices.

Multimodality indices at passenger and geographical levels offer an initial characterization of modal preferences when multiple modes are available, mobility restrictions, and social equity aspects. The comprehensive analysis of these indices is expected to assist the municipality of Lisbon and comparable cities in moving towards urban mobility plans where active modes.
Fig. 7 (See legend on previous page.)
of transportations are prioritized. As these indices are grounded on trip record data, they provide an objective means to establish coordination efforts among municipalities and carriers; and offer the possibility to monitor reforms and continuously align decisions with the ongoing city traffic transformations, ensuring that the public transport system responds to emerging multimodal traffic vulnerabilities, a growing need given the transformations and changing regulations observed in a pandemic context.

Incorporating situational context. The analysis of multimodality indices is only meaningful in the presence of situational context. In this work, we consider the role of traffic generation poles to this end. Traffic generation and attraction poles generally refers to commercial areas, employment centres such as business parks and enterprises, and collective equipment like hospitals, schools and stadiums, that generate or attract a significant volume of vehicle trips, either from contributors, visitors or providers at different times of the days. We currently maintain a complete localization of traffic generation poles for the city of Lisbon, as well as major city events (such as large concerts, congresses and soccer matches). Figure 11 provides maps of the city with some poles with impact on the city traffic.

The combined analysis of the computed multimodality indices against the above traffic generation/attraction poles, as well as station-route maps, is essential to guarantee the presence of multiple options of transport in areas...
with high density of traffic generation poles. The combined analysis of these poles and individual traffic dynamics offers the unique opportunity to comprehensively model the spatiotemporal distribution of traffic along the city. Complementarily, the surveyed indices can be revised to further measure how the volume of passengers generated and attracted by nearby poles are being currently satisfied by the co-located modes of public transport.

6 Conclusions
The research work offers a structured view on the opportunities and challenges for the analysis of big traffic data produced from heterogeneous sources and passenger transport modes for supporting a more inclusive mobility planning. A set of guidelines to address existing challenges, while leveraging on opportunities, were sourced from the ongoing advances in the fields of artificial intelligence and
data science which were applied to urban mobility through a real-life case study engaging the City of Lisbon and its major public passenger transport operators.

The established initiatives by the Lisbon City Council towards the consolidation of relevant sources of urban data on its intelligent management platform, together with the integrative fare collection system and entry requirements for carriers operating in the Lisbon metropolitan area, offers unique opportunities for multimodal pattern analysis and cross-carrier coordination. Still, the inherent nature of multimodal traffic data—heterogeneous, massive in size, rich in spatiotemporal dynamics, subjected to variable aspects, and context-dependent—together with the increasing disruptive changes in urban traffic poses challenges towards the pursuit of data-centric multimodal decisions. To tackle these challenges, the outlined work combines a comprehensive set of principles from context-aware, spatiotemporal, distributed and relational data mining. In particular, the spatiotemporal analysis of multimodality indices against available situational context offers an initial simplistic way of detecting urban zones with the lack of adequate transport in specific time periods and imbalanced preferences towards specific modes of transport. This is a relevant first step for the city of Lisbon to comprehensively diagnose vulnerabilities in the multimodal public transport network and to assess causal factors for the skewed distributions of demand, whether caused by the inadequacy of transport supply at specific time periods, lack of multimodal integration at destination areas, or reveal the domination of another mode of transport. Although the work represents a valuable contribution for the city to advance towards sustainable mobility, complementary qualitative research is recommended to better understand the complex interactions between human behaviour, the specific socioeconomic context of individuals and the range of traffic patterns found in each city area.

The conducted analysis of multimodal aspects pertaining to the Lisbon case suggest that decisions grounded in available traffic data provide an objective and transparent means to improve the cross-modal cooperation of public passenger transport operators and explore untapped synergies for multimodal and sustainable mobility planning.

**Appendix**

See Tables 2 and 3.

| Table 2 | Distribution of multimodality indices (HH and Gini) along Lisbon’s traffic analysis zones (TAZ) considering bus-subway-cycling modes of transport during October 2019 |
|---------|-------------------------------------------------|-----------------|-----------------|-----------------|-----------------|
| region  | HH     | Gini  | region  | HH     | Gini  | region  | HH     | Gini  |
| Belém (Ribeirinha—Belém) | 1.00 | 0.67 | Campolide (Campolide) | 1.00 | 0.67 | Arroios (Estefânia) | 0.95 | 0.65 |
| Belém (Alto Duque) | 1.00 | 0.67 | São Domingos Benfica (Estraada Luz) | 0.82 | 0.60 | Arroios (Arroios | Norte) | 0.88 | 0.62 |
| Belém (Belém | Oeste) | 1.00 | 0.67 | Carnide (Avenidas Novas) | 0.84 | 0.61 | Arroios (Arroios | Sul) | 0.73 | 0.56 |
| Belém (Belém | Este) | 1.00 | 0.67 | Carnide (Carnide) | 0.64 | 0.51 | Arroios (Anjos) | 0.56 | 0.45 |
| Ajuda (Restelo) | 1.00 | 0.67 | Lumiar (Telheiras | Oeste) | 0.69 | 0.54 | Santa Maria Maior (Baixa) | 0.78 | 0.58 |
| Alcântara (Santo Amaro | Oeste) | 1.00 | 0.67 | Lumiar (Telheiras | Este) | 0.83 | 0.60 | Santa Maria Maior (Castelo) | 0.55 | 0.44 |
| Alcântara (Santo Amaro | Sul) | 1.00 | 0.67 | Lumiar (Parque Europa) | 0.62 | 0.49 | São Vicente de Fora (São Vicente) | 0.62 | 0.49 |
| Alcântara (Santo Amaro | Norte) | 1.00 | 0.67 | Lumiar (Lumiar | Oeste) | 0.66 | 0.52 | Penha de França (Penha França) | 1.00 | 0.67 |
| Ajuda (Ajuda | Sul) | 1.00 | 0.67 | Lumiar (Lumiar | Sul) | 1.00 | 0.67 | Penha de França (São João) | 1.00 | 0.67 |
| Ajuda (Ajuda | Oeste) | 1.00 | 0.67 | Lumiar (Paço Lumiar) | 1.00 | 0.67 | Beato (Madre Deus | Oeste) | 1.00 | 0.67 |
| Ajuda (Ajuda | Norte) | 1.00 | 0.67 | Lumiar (Telheiras | Norte) | 1.00 | 0.67 | Beato (Picheleira) | 1.00 | 0.67 |
| Estrela (Riberinhna—Belém) | 1.00 | 0.67 | Lumiar (Lumiar | Norte) | 1.00 | 0.67 | Beato (Madre Deus | Sul) | 1.00 | 0.67 |
| Estrela (Alcântara) | 1.00 | 0.67 | Santa Clara (Arnezeiro | Norte) | 0.53 | 0.42 | Beato (Madre Deus | Norte) | 1.00 | 0.67 |
| Estrela (Lapa) | 1.00 | 0.67 | Santa Clara (Arnezeiro | Sul) | 1.00 | 0.67 | Marvila (Chelas) | 1.00 | 0.67 |
| Estrela (Estrela) | 0.99 | 0.66 | Alvalade (Hospital Santa Maria | Oeste) | 1.00 | 0.67 | Marvila (Marechal Gomes da Costa) | 0.67 | 0.53 |
| Campo de Ourique (Campo Ourique) | 1.00 | 0.67 | Alvalade (Hospital Santa Maria | Este) | 0.86 | 0.61 | Marvila (Infante D Henrique—Porto | Este) | 1.00 | 0.67 |
| Campo de Ourique (Amoreiras) | 1.00 | 0.67 | Alvalade (Cidade Universitária) | 0.88 | 0.62 | Marvila (Infante D Henrique—Porto | Oeste) | 1.00 | 0.67 |
| Misericórdia (São Paulo) | 0.66 | 0.52 | Alvalade (Campo Grande) | 1.00 | 0.67 | Marvila (Parque Bela Vista) | 1.00 | 0.67 |
| Misericórdia (Bairro Alto) | 1.00 | 0.67 | Alvalade (Avenida do Brasil) | 0.95 | 0.65 | Marvila (Bairro Armador) | 0.71 | 0.55 |
| Santo António (Amoreiras) | 0.82 | 0.60 | Alvalade (Alvalade) | 0.66 | 0.52 | Lumiar (Aeroporto) | 0.88 | 0.62 |
Abbreviations
ILU: Integrative Learning from Urban Data and Situational Context for City Mobility Optimization (project); HH: Herfindahl–Hirschman; LMA: Lisbon's Metropolitan Area; METRO: Metropolitan of Lisbon (subway operator); CARRIS: Companhia Carris de Ferro de Lisboa (Bus and tram operator); CP: Comboios de Portugal (Train operator); OTLIS: Operadores de Transportes da região de Lisboa (Public carriers in Lisbon's metropolitan area); GPS: Global Positioning System; GIRA: Lisbon's public bike sharing system; GTFS: General Transit Feed Specification; OD: Origin–Destination; TAZ: Traffic Analysis Zones.

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Authors’ contributions
All authors contributed to research and to writing-up present the article. All authors read and approved the final manuscript.

Table 3 Distribution of multimodality indices (HH and Gini) along Lisbon parishes considering bus, subway and cycling modes of transport during October 2019

| parish                      | HH  | Gini | parish                      | HH  | Gini | parish                      | HH  | Gini |
|-----------------------------|-----|------|-----------------------------|-----|------|-----------------------------|-----|------|
| Santo António (São Mamede)  | 0.98| 0.66 | Alvalade (São João de Brito) | 0.96| 0.65 | Olivais (Logística Aeroportuária) | 1.00| 0.67 |
| Santo António (São José)   | 0.61| 0.49 | Alvalade (Roma—Areeiro | Este) | 0.80| 0.59 | Olivais (Alfredo Bensaúde) | 0.58| 0.47 |
| Benfica (Colégio Militar/Luz) | 1.00| 0.67 | Alvalade (Roma—Areeiro | Oeste) | 1.00| 0.67 | Olivais (Encarnação | Oeste) | 1.00| 0.67 |
| Benfica (Benfica | Sul) | 1.00| 0.67 | Av. Novas (Bairro Santos | Este) | 0.94| 0.64 | Olivais (Relógio) | 1.00| 0.67 |
| Benfica (Benfica | Norte) | 1.00| 0.67 | Av. Novas (Bairro Santos | Oeste) | 1.00| 0.67 | Olivais (Oliveiras | Centro) | 1.00| 0.67 |
| Benfica (Monsanto | Norte) | 1.00| 0.67 | Av. Novas (Campinho Pequeno | Oeste) | 1.00| 0.67 | Olivais (Encarnação | Este) | 1.00| 0.67 |
| São Domingos Benfica       | 1.00| 0.67 | Av. Novas (Campinho Pequeno | Est) | 0.93| 0.64 | Olivais (Oliveiras | Norte) | 0.75| 0.57 |
| São Domingos Benfica (Sete Rios | Norte) | 0.52| 0.40 | Av. Novas (Avenidas Novas | Oeste) | 0.96| 0.65 | Olivais (Oliveiras | Sul) | 0.88| 0.63 |
| São Domingos Benfica (Estrela Luz | Este) | 0.98| 0.66 | Av. Novas (Parque Eduardo VII) | 0.88| 0.62 | Olivais (Oliveiras | Este) | 1.00| 0.67 |
| São Domingos Benfica (Monsanto | Norte) | 1.00| 0.67 | Av. Novas (Picos) | 0.95| 0.65 | Parque das Nações (Parque Nações | Sul) | 0.83| 0.61 |
| São Domingos Benfica (Sete Rios | Sul) | 1.00| 0.67 | Av. Novas (Avenidas Novas | Este) | 0.75| 0.57 | Parque das Nações (Estação Oriente) | 0.81| 0.60 |
| Campolide (Bairro Liberdade) | 1.00| 0.67 | Areeiro (Areeiro | Norte) | 0.59| 0.47 | Parque das Nações (Quinta Laranjeiras) | 0.85| 0.61 |
| Campolide (Prata Espanha | Sul) | 1.00| 0.67 | Areeiro (Areeiro | Sul) | 0.71| 0.55 | Parque das Nações (Parque Nações | Norte) | 0.83| 0.61 |
| Campolide (Prata Espanha | Norte) | 0.89| 0.63 | Areeiro (Alto Pina) | 0.60| 0.48 | Parque das Nações (Parque Tejo) | 0.91| 0.64 |

Abbreviations
ILU: Integrative Learning from Urban Data and Situational Context for City Mobility Optimization (project); HH: Herfindahl–Hirschman; LMA: Lisbon’s Metropolitan Area; METRO: Metropolitan of Lisbon (subway operator); CARRIS: Companhia Carris de Ferro de Lisboa (Bus and tram operator); CP: Comboios de Portugal (Train operator); OTLIS: Operadores de Transportes da região de Lisboa (Public carriers in Lisbon’s metropolitan area); GPS: Global Positioning System; GIRA: Lisbon’s public bike sharing system; GTFS: General Transit Feed Specification; OD: Origin–Destination; TAZ: Traffic Analysis Zones.

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Availability of data and materials
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Declarations
Competing interests
The authors declare that they have no competing interests.

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