Research on The Production of Social Space in National Tourism Community Which Depends on Computer Technology

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Abstract. The "community" ethnic tourism in minority areas of rich and colorful tourism landscape, refreshing air environment, health and safety of food, such as connotation rich ecological culture as the main resources and the backing, equipped with corresponding health medical treatment, sports and leisure facilities, yangxin, adjustment function to cultivate one's morality, anti-aging, for the purpose of tourism, vacation, spa, health care, pension and other activities. It is the minority cultural heritage of forestry areas a new mode of health industry, new forms and new ideas, not only conforms to the acquisition of general secretary of promoting overall economic reform, optimize the industrial structure, foster new forms, new business model's important speech spirit, but also for expanding domestic demand, increase employment, economy is a new important growth point.

Keywords: Ethnic Tourism Community, Ethnic Minorities, Cultural Heritage, Sustainable Development

1. Introduction

"Ethnic tourism community" is an international trend, which is known as "tourism medicine" or "tourism recuperation" abroad. It originated in Germany[1-3]. In the 1840s, Germany established the first tourism base in the world, forming the original concept of ethnic tourism community. It is popular in the United States, Japan, South Korea and other developed countries, and is regarded as the last original ecology in the world that has not been polluted and destroyed by human civilization[4-6]. It is also the only human "natural hospital" that can carry out certain self-rehabilitation without artificial medical means. The study found that in the minority areas of China, people can effectively improve the immune function of the human body and enhance the anti-cancer function of the human body through tourism and hiking; At the same time this kind of movement also has the stronger emotion regulation ability, causes the person to produce joyfully and joyfully. Therefore, it is of great significance to develop the strategy of sustainable development of forestry cultural heritage sites in minority areas on the basis of "ethnic tourism communities."
2.1. The basic development concept of "ethnic tourism communities" in minority areas

The concept of "national tourism community" has been accepted by many people, and caused wide attention in domestic, especially in the current China's economic transformation and upgrading of the new normal, "national tourism community" by releasing attractive market space and the huge business opportunities, is bound to become a capital chasing a new object, become the new hot spots for a new round of investment of listed company, the following figure 1 is obvious: based on the community of minority ethnic tourism development of forestry cultural heritage got more intact:

Figure 1. The protection of "ethnic tourism communities" to natural resources in minority areas.

But, as shown in the chart 1: "national tourism community", after all, is a new thing, its business model and industry market is a problem, is also a theoretical problem, we must be from the following six aspects to research and exploration, to really build a "community" ethnic tourism industry of the development of the market system, to make it become the sustainable development of ecological economy big health industry in China to the important strategy of the new engine.

2.2. Explore and study the computer development trend of international "ethnic tourism communities". "National tourism community" popular abroad for a long time, accumulated some successful experience, through to the countries all over the world "medical tourism", "tourism recuperate" research of the project, actively learn from the advanced experience, foster strengths and circumvent weaknesses, to establish a "national tourism community" which accords with the situation of China industry development new pattern.

Academia although the definition of "national tourism community" has yet to agree, but from the perspective of the development of industry, national tourism community, which is based on tourism resources, through the study of the development of tourism, in tourism, leisure, health, vacation, entertainment, sports, health, pension and other health services the new idea, and form a new mode of combining the development of a variety of forms, is a big health industry in China is rich in content.

2.3. Explore and study the development and protection of tourism in minority areas.

The year 2015 is an important year for the reform of state-owned forest farms and forest districts. The state clearly proposed that, on the premise of maintaining the integrity and stability of forest farm ecosystem, social capital and forest farm workers should be encouraged to develop characteristic
industries and effectively revitalize tourism resources. Avoid overheating in pursuit of economic benefits and ignore the protection of tourism resources. On the other hand, laws and regulations concerning tourism protection and related industries (including tourism, leisure, vacation, sports, entertainment, health care, pension, etc.) of "ethnic tourism communities" also need to be improved and innovated urgently.

2.4. It is necessary to explore and study the establishment of new industrial formats and business models of "ethnic tourism communities" in ethnic minority areas.

"National tourism community" is emerging in recent years a new business models and formats, involve wide, market space is large, need to be comprehensive assessment, planning and positioning, establishing a set of scientific management and evaluation system, fully released its huge economic potential, make it become to promote China's economic development and local economic transformation and upgrading of a new important fulcrum. At present, there are two main types of tourism development and operation in ethnic minority tourism communities: governmental management and market-oriented management. As shown in Table 1 below:

| Operational mode | Mode of Operation | Characteristics |
|------------------|-------------------|-----------------|
| Government management | The government is responsible for infrastructure and professional investors as operators. | The most common mode; Tourism industry development areas are more common; Most investors are large enterprises; |
| Government overall management and development guidance | Government investment in building lifeline projects; High safety factor |
| Market management | Enterprises will promote forest public welfare in the form of projects | Multiple investment entities are managed separately; |
| The enterprise itself as the main body of investment | Fully mobilize market enthusiasm; Easy to focus on profitability and ignore the purpose of forest health care; |

As shown in Table 1 above, "ethnic tourism communities" are an important part of the big health industry. They are characterized by multiple combinations, involving culture, history, geography, ecology and various industrial forms. Therefore, in terms of design and planning, the above elements should be organically combined according to the characteristics of the project to form an industrial chain with rich business forms and integration, which will not only produce better economic and social benefits, but also bring good ecological benefits.

2.5. Explore and study the history and culture of the "ethnic tourism community" industry.

The development of the "national tourism community" industry must rely on the combination of capital. How to use capital operation and Internet finance to set up the investment fund for the big health industry to promote the rapid rise of the "national tourism community" industry and become a new engine to promote the development of China's big health industry? From the perspective of directors, it is a progress of civilization, but from the perspective of culture, it is the inevitable return of human life. From the perspective of history and culture, it is inevitable to understand and grasp the essence of "national tourism community" and the trend of computer development, making it a new fulcrum for human health.
3. Sustainable development of forestry cultural heritage sites in ethnic minority areas based on "ethnic tourism communities"

Tourism has a special physical and mental health function, which is due to the release of phytofungicin (fendoxin), which can enhance the human immunity, significantly inhibit the growth of cancer cells, has a special medical function. The prevalence of ethnic tourism communities is of great significance to the improvement of national health index. As to whether a region is suitable for the development of ethnic tourism communities in terms of natural conditions, we can refer to six important dimensions of ecological health and maintenance: temperature, height, optimal yield, cleanliness and greenness. In addition, there are also negative oxygen and precision is also an important factor of health. As shown in Figure 2 below:

![Figure 2. Sustainable computer development trend of cultural heritage sites in ethnic minority areas.](image)

As shown in Figure 2, ethnic tourism communities are a new phenomenon in China, and there are still many gaps in the legal and market aspects. Both theory and practice need to be further studied, revised and enriched, so as to promote ethnic tourism communities to give full play to their commercial and social values. Therefore, according to the problems existing in the current development of "ethnic tourism communities" in China, Suggestions are proposed from three aspects:

3.1. Improve public awareness

The theoretical research of "ethnic tourism communities" in China is still in the primary stage, and the concept of ethnic tourism communities needs to be further explored. In practice, people's understanding of ethnic tourism communities is still in the stage of mountain tour, water play and scenery appreciation, and there is no clear understanding of the specific connotation and health-preserving function of ethnic tourism communities. In addition, the national tourism community has not been defined, there is no real tourism products out, certification standards have not been established. It is the basis of promoting the development of ethnic tourism communities to enhance the social cognition of ethnic tourism communities.

3.2. Accumulate experience

"Ethnic tourism communities" are not only about tourism, but also about medicine, old-age care, sports, health, insurance and many other industries, covering a wide range of areas. China has not yet formed a successful case in the area of ethnic tourism communities, lack of typical examples. For some areas, it is a confusing period. At present, the development of China's ethnic tourism community
industry can only learn from foreign mature cases, actively cooperate with developed countries, accumulate experience, constantly improve the local health care, and explore a unique path suitable for its own development.

3.3. Improve service facilities

"National tourism community" is just popular in Our country and still in the embryonic stage, but from the perspective of development potential, Shenlin Kangyang is bound to usher in an outbreak period soon. Due to the limitations of the development stage, the accommodation, catering, transportation, entertainment and operation modes of China's ethnic tourism communities are still very imperfect, and the infrastructure has not yet been connected with the market demand. Perfect service facilities is a necessary condition to attract consumers.

4. Conclusion

The study found that in the minority areas of China, people can effectively improve the immune function of the human body and enhance the anti-cancer function of the human body through tourism and hiking; at the same time this kind of movement also has the stronger emotion regulation ability, causes the person to produce joyfully and joyfully. Therefore, it is of great significance to develop the strategy of sustainable development of forestry cultural heritage sites in minority areas on the basis of "ethnic tourism communities". It is the minority cultural heritage of forestry areas a new mode of health industry, new forms and new ideas, not only conforms to the acquisition of general secretary of promoting overall economic reform, optimize the industrial structure, foster new forms, new business model's important speech spirit, but also for expanding domestic demand, increase employment, economy is a new important growth point.

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