Availability and affordability of medicines and cardiovascular outcomes in 21 high-income, middle-income and low-income countries

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BACKGROUND

Although cardiovascular disease (CVD) mortality has decreased in high-income countries (HICs), it has remained high in lower-income countries (LICs) and middle-income countries,1 threatening the achievement of the United Nation’s Sustainable Development Goal 3, which includes a target to reduce premature mortality from non-communicable disease by a third by 2030.2

We aimed to examine the relationship between access to medicine for cardiovascular disease (CVD) and major adverse cardiovascular events (MACEs) among people at high risk of CVD in high-income countries (HICs), upper and lower middle-income countries (UMICs, LMICs) and low-income countries (LCIs) participating in the Prospective Urban Rural Epidemiology (PURE) study.

Methods

We defined high CVD risk as the presence of any of the following: hypertension, coronary artery disease, stroke, smoker, diabetes or age >55 years. Availability and affordability of blood pressure lowering drugs, antiplatelets and statins were obtained from pharmacies. Participants were categorised: group 1—all three drug types were available and affordable, group 2—all three drugs were available but not affordable and group 3—all three drugs were not available. We used multivariable Cox proportional hazard models with nested clustering at country and community levels, adjusting for comorbidities, sociodemographic and economic factors.

Results

Of 163 466 participants, there were 93 200 with high CVD risk from 21 countries (mean age 54.7, 49% female). Of these, 44.9% were from group 1, 29.4% from group 2 and 25.7% from group 3. Compared with participants from group 1, the risk of MACEs was higher among participants in group 2 (HR 1.19, 95% CI 1.07 to 1.31), and among participants from group 3 (HR 1.25, 95% CI 1.08 to 1.50).

Conclusion

Lower availability and affordability of essential CVD medicines were associated with higher risk of MACEs and mortality. Improving access to CVD medicines should be a key part of the strategy to lower CVD globally.

Key questions

What is already known?

► Our previous study, using data from cross-sectional surveys at baseline in Prospective Urban Rural Epidemiology study, showed that those with cardiovascular disease (CVD) living in communities where medicines are unavailable or unaffordable are less likely to be on treatment or to have their blood pressure controlled.

► However, no study has prospectively documented the impact of availability and affordability of CVD medicines on CVD outcomes.

What are the new findings?

► We found that essential CVD medicines were unavailable and unaffordable for a large proportion of communities where the individuals with a high risk of CVD were living, particularly in lower-middle-income and low-income countries.

► After accounting for sociodemographic and economic factors, education and comorbidities, the unavailability and unaffordability of essential CVD medicines were associated with a higher risk of major adverse cardiovascular events.

► Our analyses are unique because we used standardised methods to assess availability, affordability and event rates in 21 countries and 592 urban and rural communities.
Access to affordable and effective medicines has contributed to the decline in HICs, but they are either unavailable or unaffordable for many people living in middle-income countries and LICs.\(^\text{3,4}\) The WHO and World Heart Federation have set a target achieving that at least 50% of eligible people receive drug therapy and counselling to prevent heart attacks and stroke.\(^\text{5}\)

We have previously shown, using data from cross-sectional surveys at baseline in the Prospective Urban and Rural Epidemiology (PURE) study, that those with CVD living in communities where medicines are unavailable or unaffordable are less likely to be on treatment\(^\text{6}\) or to have their blood pressure (BP) controlled.\(^\text{7}\) However, no study has followed up populations in HIC, middle-income countries and LICs over time to quantify any impact of availability and affordability of CVD medicines on CVD outcomes. Follow-up data from PURE are now available, making it possible, for the first time using consistent methods in HICs, middle-income countries and LICs, to answer this question.

### METHODS

**Study design and participants**

We analysed data from the PURE study, which has now recruited 192,550 participants aged 35–70 years from 23 countries. Follow-up data are now available for 174,345 participants from 21 countries (follow-up is still ongoing in the remaining participants). We included participants with complete follow-up data for this analysis. We also used the linked EPOCH (the Environmental Profile of a Community’s Health) data (n=1,634,666), which captures objective and subjective measures of environmental and societal factors that can influence CVD in the communities where PURE is undertaken.\(^\text{7}\) The EPOCH instrument comprised of two parts: EPOCH 1 is an objective environmental audit tool in which trained researchers directly observe and systematically record physical aspects of the environment using a pro-forma, with standardised operational definitions, and EPOCH 2 is an interviewer administered questionnaire that captures perceptions about the community from PURE participants living in that community.

Participants were defined as having high risk of CVD if they had any of the following conditions: history of hypertension, coronary artery disease, stroke, diabetes, age >55, former or current smoker.\(^\text{8}\)

PURE recruited participants from different HICs, middle-income countries and LICs, making it possible to investigate the impact of availability and affordability of CVD medicines on adverse health outcomes across communities at varying economic levels. The countries included in the PURE study represented countries in various stages of economic development (table 1). The countries were grouped based on the World Bank income classification in 2006 when the study was initiated. We recognise that a few countries changed their income category over the course of the study but for simplicity, all countries remain in their original income categories. Details of the PURE study design were described in previous publications.\(^\text{3,6,9–11}\)

### Data collection

Data on availability and costs of medicines were obtained using the EPOCH instrument. One community pharmacy in each community was visited to collect information about availability and costs of medicines.\(^\text{7,12}\) Field researchers were instructed to gather information for a list of medications and if more than one medication trade brand existed, to collect information about the most common trade name for each of these medicine classes as identified by the pharmacist.

As previously described, the baseline data collection for PURE was conducted by trained interviewers using standardised questionnaires to obtain information at the household and individual levels. At the household level, this included information on income and expenditure on food per month, and at individual level, this included sociodemographic information, medical history, CVD risk factors and medicine use.\(^\text{10}\) Medication lists were collected for all participant at baseline. Regular medication use was defined as taking medicine at least once per week in the last month. Medications were recorded by trained staff who were instructed to directly inspect the medication or prescriptions.\(^\text{9}\) Medicines were centrally coded into medicine classes.

### Definition of essential CVD medicines

In this study, 10 medications were defined as essential CVD medicines: captopril, enalapril, ramipril, metoprolol, atenolol, amlopidine, hydrochlorothiazide, simvastatin, atorvastatin and aspirin.\(^\text{9}\) These 10 medications were categorised into three types: (1) BP lowering drugs (captopril, enalapril, ramipril, metoprolol, atenolol, amlopidine and hydrochlorothiazide), (2) antiplatelets (aspirin) and (3) statins (atorvastatin and simvastatin).
Definitions of availability and affordability of the essential CVD medicines

We used standardised definitions to measure availability and affordability. They are limited measures, and do not account for other factors related to access to these medications such as cost/distance to travel to pharmacies, the provision of free medications to some or all people in some communities. Medications were available if they were on the shelf of the pharmacy at the time of the visit, and cost was the price medications were sold for. We defined our main two exposures as follows.

**Availability of essential CVD medicines** was defined as the presence of all three types of essential CVD medications (BP lowering drugs, antiplatelets and statins) at any dose in the selected pharmacy on the day of the survey.

**Affordability of essential CVD medicines** was assessed using the total monthly costs of all three types of essential CVD medication types at standard doses and recommended frequencies. The lowest-cost drug in each of these three types of essential CVD medicine was chosen for the estimation of the total monthly cost. Combined costs of the three types were defined as affordable if they constituted less than 20% of a household’s capacity to pay as per previous publications from PURE. Household capacity-to-pay is the household income remaining after basic subsistence needs, defined as the household monthly income spent on food, have been met.

Definition of outcomes

Primary outcomes were major adverse cardiovascular events (MACEs)—a composite of CVD mortality, stroke, myocardial infarction and heart failure), and all-cause mortality. Participants and their family were contacted at regular intervals to obtain information on specific events. Follow-up of participants was performed at least every 3 years. All follow-up visits were conducted by

### Table 1

Countries included in this study with number of communities, households and participants at high cardiovascular risk

| Country                  | Number of communities | Number of households | All participants | Number of participants at high CVD risk (% of all) |
|--------------------------|-----------------------|---------------------|-----------------|--------------------------------------------------|
| Total                    | 592                   | 74 281              | 150 185         | 93 200                                           |
| High-income countries    | 113                   | 9815                | 17 214          | 12 032                                           |
| Canada                   | 69                    | 6158                | 10 314          | 7461 (72.3)                                      |
| Saudi Arabia             | 18                    | 636                 | 1494            | 760 (50.9)                                       |
| Sweden                   | 23                    | 2372                | 3907            | 3011 (77.1)                                      |
| United Arab Emirates     | 3                     | 649                 | 1499            | 800 (53.4)                                       |
| Upper middle-income countries | 117               | 21 440              | 39 180          | 27 189                                           |
| Argentina                | 20                    | 4305                | 7509            | 5558 (74.0)                                      |
| Brazil                   | 14                    | 3636                | 6079            | 4625 (76.1)                                      |
| Chile                    | 5                     | 1934                | 3521            | 2634 (74.8)                                      |
| Malaysia                 | 28                    | 6525                | 12 954          | 7901 (61.0)                                      |
| Poland                   | 4                     | 1294                | 2031            | 1662 (61.8)                                      |
| South Africa             | 8                     | 1658                | 3029            | 1906 (62.9)                                      |
| Turkey                   | 38                    | 2088                | 4057            | 2903 (71.6)                                      |
| Lower middle-income countries | 207             | 28 142              | 59 737          | 35 458                                           |
| Colombia                 | 55                    | 3685                | 6896            | 4360 (63.2)                                      |
| China                    | 93                    | 19 738              | 42 861          | 25 533 (59.6)                                    |
| Iran                     | 20                    | 2400                | 6013            | 2904 (48.3)                                      |
| Palestine                | 35                    | 1055                | 1574            | 1058 (67.2)                                      |
| Philippines              | 4                     | 1264                | 2393            | 1603 (67.0)                                      |
| Low-income countries     | 68                    | 3543                | 7791            | 18 521                                           |
| Bangladesh               | 55                    | 1174                | 2926            | 1410 (48.2)                                      |
| Pakistan                 | 4                     | 838                 | 1713            | 1161 (67.8)                                      |
| Tanzania                 | 6                     | 818                 | 1910            | 847 (44.3)                                       |
| Zimbabwe                 | 3                     | 713                 | 1242            | 808 (65.1)                                       |
| India                    | 87                    | 11 341              | 26 263          | 14 295 (54.4%)                                   |

High risk of CVD was defined as having any of the following conditions: history of hypertension, coronary artery disease, stroke, diabetes, age >55, former or current smoker.

CD, cardiovascular disease.
visiting households, by telephone calls or by inviting the participants to the central research offices to complete the follow-up visit. Events were characterised centrally in each country by trained physicians, using standardised definitions, verbal autopsies and review of documents.11

Statistical analysis
All statistical analyses were performed with SAS V.9.4 and R. Continuous variables were presented as mean (SD or median, range), and categorical variables as frequency and percentage. Data were, in some instances, presented as groups by overall country economic status for ease of presentation, however it is acknowledged that socioeconomic heterogeneity exists within many countries also. Models hence account for household and individual-level socioeconomic measures.

We examined the combination of availability and affordability through a combined variable. Participants were classified into three groups according to the availability and affordability of the three types of medications (BP lowering, statin and antiplatelet): group 1—individuals from communities where all three were available and affordable, group 2—individuals from communities where all three were available but not affordable to them and group 3—individuals from communities where all three were not available. Group 1 was used as the reference group. We also performed additional analysis on the association between the number of essential CVD medicines available and MACES.

Multilevel Cox proportional hazard models that account for nested clustering at country and community levels were applied to calculate the HRs and their 95% CIs for MACES and all-cause mortality. The clustering was incorporated using a frailty model, which involves introducing a shared random effect into the proportional hazard model for participants from the same cluster.16

Nesting of community within country was incorporated by nesting the community random effect within the country random effect. We adjusted for covariates as in previous publications from the PURE study, including age, gender, educational level, smoking status, history of hypertension, coronary heart disease, stroke, diabetes, number of people in household, rural/urban living and the Global Wealth Index country specific tertiles.6 The Wealth index was created using information collected on the household possessions from the PURE baseline questionnaire. Items included electricity, car, computer, television, motorbike, livestock, fridge, other four-wheeler vehicle, washing machine, stereo, bike, kitchen mixture, phone, land and kitchen window. Binary classification of yes/no was created for each item and then a principal component analysis was used to extract the component with largest eigenvalue. Each household was then assigned to a score based on factor loadings.

Data from India were presented separately from other LICs to be consistent with previous publications from the PURE study. India was seen to be very different from all of the other LICs with respect to availability of cardiovascular medicines due to the large domestic pharmaceutical industry and the practice that many medicines are available over the counter and without prescription, as well as to particular policies, such as selective process controls.3,14

Patient and public involvement
Patients or the public were not involved in the design, or conduct, or reporting or dissemination plans of our research.

RESULTS
There were 163 466 adults with follow-up data in the PURE database at the time of analysis (August 2019) and among these 93 200 adults were defined as having high risk of CVD, from 592 communities and 21 countries (table 1). Among those identified as high risk, 39 968 (42.9%) had two or more risk factors, and 53 232 (57.1%) had only one single factor among the defined risk factors.

The mean age was 54.7 years, 49.0% were female. Baseline characteristics of these participants are presented in table 2. Participants from communities with no medications available had the highest prevalence of poor education, low wealth index, rural living and had lower use of preventative medications at baseline (table 2). The percentages of individuals with high CVD risk from communities where all three types of CVD medicines were available were 74.3% overall, 97.0% in HICs, 85.2% in UMICs, 57.8% in LMICs, 24.1% in LICs and 88.3% in India. The percentages of high CVD risk individuals from communities where all three types of CVD medicines were available and affordable (group 1) was 44.9% overall, 94.8% in HICs, 57.2% in UMICs, 28.6% in LMICs, 10.1% in LICs and 29.9% in India (figure 1).

Overall, BP lowering medication had the highest rate of availability (95.1% of the communities), followed by antiplatelets (92.9%), and 78.5% for statins. The availability of these three types of essential CVD medicines was consistently lower in LICs compared with countries with higher income, particularly for statins (except for India, where medicines were relatively widely available) (online supplemental table S1 and S2).

After 9 years of follow-up in this high-risk population, the incidence of MACES was 6.74% (2482/36330) in participants in group 1 (age standardised rate 6.83%), 8.67% (1825/21065) in participants in group 2 (age standardised rate 8.63%) and 7.99% (1583/19810) in participants in group 3 (age standardised rate 8.06%). Using group 1 as the reference group, the risk of MACES was greater in group 2 (all three types of CVD medicines were available but not affordable), with the adjusted HR=1.19, 95% CI 1.07 to 1.31, p<0.001 and in group 3 (all three types of CVD medicines were not available), with the adjusted HR=1.27, 95% CI 1.08 to 1.50, p=0.004 (figure 2).
The all-cause mortality rate was 8.88% (8210/92435) in all high-risk participants. It was higher, at 12.64% in group 2 (age standardised rate 12.52%), and at 9.45% in group 3 (age standardised rate 9.50%), compared with 5.84% in group 1 (age standardised rate 5.99%). In Cox proportional hazard models with participants from group 1 (all three types of CVD medicines were available and affordable) as the reference group, the risk of all-cause mortality was also greater with both lack of availability and/or affordability. Compared with group 1, the risk of all-cause mortality was greater in group 2, with the adjusted HR=1.20, 95% CI 1.08 to 1.32, p<0.001 and in group 3, with the adjusted HR=1.25, 95% CI 1.04 to 1.50, p=0.015 (figure 3).

The percentages (95% CI) of MACEs and mortality by availability and affordability during follow-up are presented in online supplemental appendix table S3. Unadjusted HRs for MACEs and all-cause mortality by availability and affordability are shown in online supplemental appendix table S4.

Similar results were found through sensitivity analyses using different age thresholds (>60 or >65, online Table 2).
supplemental appendix table S5 and S6), different thresholds for capacity to pay (10% or 25%, online supplemental appendix tables S7–S9) and different definition of high risk individual (the non-laboratory INTER-HEART risk score, online supplemental appendix tables S10–S13).

The number of medicines available among the 10 studied medications varied considerably (online supplemental appendix figure S1). For each additional drug available, the hazard of MACEs reduced by 5% (95% CI 0.93 to 0.98, p<0.001) (online supplemental appendix figure S2).

Affordability was a key factor across countries from all income categories. For people living in HICs, the impact of affordability on MACEs appeared even higher compared with those living in middle-income countries and LICs. Online supplemental appendix figure S3 presents the adjusted HRs of affordability (not affordable vs affordable) on time to MACEs for each economic group.

DISCUSSION

In this study, we found that essential CVD medicines were unavailable and unaffordable for a large proportion of communities where the individuals with high risk of CVD were living, particularly in LMICs and LICs. The unavailability and unaffordability of essential CVD medicines was associated with increased risk of MACEs after accounting
for sociodemographic and economic factors, education, comorbidities and accounting for clustering.

Low availability and affordability to cardiovascular medicines in LICs and middle-income countries have been reported in several studies. In a study published in 2010, van Mourik et al found that the overall availability of cardiovascular medicines in 36 countries at all levels of development was poor (26.3% in public sector, 57.3% private sector) and cardiovascular medicines were least affordable in the poorest countries. In a survey of availability and affordability of selected essential medicines for chronic diseases in LICs and middle-income countries conducted by Mendis et al in 2007, the availability of some essential CVD medicines was extremely low in some countries (eg, hydrochlorothiazide: 0.7% in Pakistan, 5.8% in Bangladesh; captopril: 0.5% in Nepal, 5.6% in Malawi; enalapril: 0.8% in Malawi; and statin: ranged from 0.1% to 21% in the all the surveyed countries), and the affordability of these medicines was also poor. In another study of hypertension management in 44 LICs and middle-income countries for both brand and generic medications.20 In our studies are now dated, we need repeat assessments to track medication availability and affordability as these may change over time. Moreover, during the study time, several countries transitioned to other income categories, for example, India: LIC–LMIC (2009), China: LMIC–UMIC (2013), Colombia: LMIC–UMIC (2008), Iran: LMIC–UMIC (2010). Along with these transitions, their health systems may have changed as well. The availability and affordability were only assessed at base-

Strengths
Our analyses are unique because we used standardised methods to assess availability, affordability and event rates of MACEs and all-cause mortality from 21 countries and 592 urban and rural communities worldwide.

Our results support previous findings that in LICs and middle-income countries, the availability and afford-

Limitations
As noted in previous publications from the PURE study, our results capture only part of the costs of treatment, as we are unable to take into account other costs (such as professional fees or travel or time taken of work to visit a doctor) and hence, we could have overestimated its affordability. In addition, we were also unable to account for policies and other activities of non-governmental organisa-

Interestingly, in contrast to our anticipation, the crude rates of MACEs and all-cause mortality were actually higher in group 2 compared with group 3. Group 2 comprised of participants with high risk of CVD that lived in communities where essential CVD medicines were available but unaffordable to them. This may be due to the higher prevalence of comorbidities such as hyperten-

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Our results support previous findings that in LICs and middle-income countries, the availability and afford-

Accordingly, the availability and affordability of medicines were assessed at the community pharmacy level, therefore it may not necessarily reflect the availability and affordability at different points of care such as pharmacies at public health facilities or private health facilities. The criteria that EPOCH used to collect medicine price entailed surveying the most common trade name for each of these medicine classes identified by the pharmacists. While our method attempted to identify the most available medicine in the pharmacy and its cost, there is variation in availability and price particularly between generic and brand drugs across pharmacies. Availability of a particular CVD medicine may also depend whether the country Essential Medicine Lists include the medicines in the first place. In addition, there may be other aspects of access to healthcare that may have changed, such as number of health workers, availability of diagnostic and therapeutic interventions and we do not have data on these. The criteria used to define high risk patients resulted in having a mixed group of patients that are not at the same level of risk. For the various reasons described above, the
Implications for practice/policy

The medicines studied in this paper have been shown to be effective in primary and secondary prevention of CVD events and to reduce mortality, and are recommended in most clinical guidelines but were unavailable in a large proportion of communities in LICs and middle-income countries and even when available they were not always affordable. In a previous publication from the PURE study, both low availability and affordability were associated with low use of CVD medicines. This points to a plausible explanation of the association with MACEs and mortality.

According to the WHO, essential medicines are those that satisfy the priority healthcare needs of the population. Essential medicines should be available within functioning health systems at all times, in adequate amounts, in the appropriate dosage, with assured quality and at an affordable price to individuals and communities. The WHO’s Global Action Plan set a target of 80% availability of affordable essential medicines for non-communicable diseases worldwide, and at least 50% of those in need of these medicines by 2025. This requires addressing the most common reasons for medicines shortages, catalogued in a review conducted by Acosta et al. These include market-related factors (such as increased demand, voluntary withdrawal, unexpected changes in clinical practice, loss of market interest and relocation of production facilities), supply chain management (structure of the network or supply chain in the country, supply of raw materials and excipients), manufacturing processes (quality concerns, changes in the product formulation, industrial development capacities, production problems), reduced public health funding, political and ethical issues (such as regulatory problems, public policy and social conflicts). In LICs and middle-income countries, the rising prices of medicines, often paid out-of-pocket, mean that they account for up to 70% of total healthcare expenditure and can lead to illness-induced poverty and reduce access to the needed treatment. More research effort and strategies are needed to improve affordability to essential medicines. In a recent publication from the Heart Outcomes Prevention and Evaluation 4 (HOPE-4) study in individuals with new or poorly controlled hypertension from 30 communities in Colombia and Malaysia, free distribution of a fixed dose combination of two antihypertensive drugs and statins substantially improved the Framingham risk score and improved the control of hypertension and low-density lipoprotein (LDL) cholesterol in the participants. Ensuring access to essential medicine plays a major role in the prevention and control of CVD, which is both important to prevent long-term adverse outcomes and also essential during the current COVID-19 pandemic situation. According to a recent review, the presence of pre-existing CVD was consistently associated with significantly worse outcome in patients with COVID-19.

CONCLUSIONS

Less availability and affordability of essential CVD medicines were associated with increased risk of MACE and all-cause mortality in this global population from countries of varying income levels. These findings highlight the importance of ensuring that essential CVD medicines are available and affordable for those at high risk of CVD everywhere. Factors associated with availability and affordability of essential CVD medicines must be identified for appropriate care globally.

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