Redycler: Daily Outfit Texture Fabrication Appliance Using Re-Programmable Dyes

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ABSTRACT
We present a speculative design for a novel appliance for future fabrication in the home to revitalize textiles using re-programmable multi-color textures. Utilizing colored photochromic dyes activated by ultraviolet (UV) light, we can selectively deactivate hues using complementary colors in visible light to result in the final desired dye pattern. Our proposed appliance would automate this process within a box placed in the bedroom. We envision a future where people are able to transform old apparel into unique and fashionable pieces of clothing.

We discuss how the user would interact with the appliance and how this device elongates the life-cycle of clothing through modification. We also outline the central issues to integrate such a concept into the home. Finally, we analyze how this device fits into personal modification trends in HCI to show how this device could change existing conceptions around sustainable fashion and personal style.

CCS CONCEPTS
• Hardware → Emerging tools and methodologies; • Human-centered computing → Displays and imagers.

KEYWORDS
Personal fabrication, programmable matter, multi-color textures, color change, photochromic, home appliance, dynamic textiles

1 INTRODUCTION
There are several sustainability issues in the current state of the fashion industry. It is estimated that the industry not only produces 8-10% of global CO₂ emissions but is also a major consumer of water (79 trillion litres per year). It also produces more than 92 million tons of textile waste each year [13]. In addition to the waste produced during garment production, clothing discarded after that process also contribute to a large amount of textile waste. The lives of several garment types (T-shirts, knit collared shirts, and woven pants) averaged only 3.1 to 3.5 years per garment, and only 15% of textile waste is explicitly recycled globally [13].

In today’s highly competitive fashion market, retailers aim to keep up with the latest trends in fashion shows, leading to them increasing the frequency with which they rotate out their merchandise in the destructive business model today known as fast fashion [2]. This encourages customers to buy clothing more frequently with the idea of “Here today, gone tomorrow.”

Many existing fashion brands, like Zara and H&M pride themselves on keeping up to date with the hottest trends, boasting impressively short production cycles. Shein, a rapidly growing online fast fashion brand, aims to get products from design to shipment within 3 days [9].

Hence, we propose a speculative design shown in Figure 1 for a new common household appliance that allows users to quickly and easily change the color and designs of articles of clothing. We aim to show how this appliance integrates into everyday life and show how it is easy to use by incorporating familiar interactions.

This device challenges the sustainability issues of fast fashion by allowing users to change styles and revitalize old pieces of clothing.

Figure 1: This showcases our speculative appliance design placed in a bedroom.
without needing to create new textiles, while empowering users to express themselves through personal styling [5].

Focusing on personal fabrication, this appliance would enable people outside of technology enthusiast communities to modify their clothing without requiring extensive setup or skill acquisition [16]. Through a simple interface, we hope to lower the barrier for personal fabrication and encourage more tailored textiles rather than wastefully purchasing new ones.

Our research questions are as follows.

1. How do we encourage self-expression in clothing through personal unique modifications?
2. How can we motivate consumers to be more sustainable and recycle their clothing?
3. What interactions can we use to fully integrate this novel machine into regular household routines?

Of course, there are also consumers for whom staying completely up to date with the latest trends is not a priority. For such people, thrift shopping is a popular way of refreshing a wardrobe. A recent study on young thrift-shoppers in Rio De Janeiro found that people thrift shopped for a mixture of three reasons—price, exclusivity, and quality [6]. However, thrift shopping is also quite restrictive; shoppers may not be able to find a design they like in the size they need. Here, we propose a device that takes a garment a person already owns as input—perhaps a faded but comfortable sweater—and allows the owner to programatically re-color the garment in their own home. Such a device would reduce the frustration of finding clothing that is simultaneously form-fitting, stylishly refreshing, and eco-friendly all at once.

2 RELATED WORK

Qamar et al. have demonstrated a method of using photochromic dyes to programmatically color and re-color single-material objects with Photo-Chromeleon. Their work introduces the reversible coloration of textiles using photochromic dye, ultraviolet (UV) light, and visible light but we would like to integrate this technology into the daily life of users using an automated, interactive appliance that can be used daily [10]. The ultra-short throw projector with a UV LED wash in the box in contrast to a UV and visible light projector set a specific distance away would fit better into the home due to space required and workflow automation. We are also lowering the barrier of entry for users with a drag-and-drop user interface and 2D design uploads in contrast to the Photo-Chromeleon 3D UV mappings.

This design builds on previous work by Devendorf et al. relating to dynamic textiles, as we are connecting textile reconstruction with personal style and exploring how users would interact with an appliance enabling them to automatically make this transformation, as well as how dynamic textiles can be integrated into daily life [7].

A challenge we see with this integration is the motivation for users to spend the extra time to use this device rather than resorting to going to a retailer and purchasing a new garment, so we hope to eventually incentivize users through a rewards-based system similar to how we motivate people to purchase electric cars and renewable sources of energy through tax breaks [3]. By using gamification and technology to persuade users to act more sustainably, we introduce a playful interface and fun user experience that motivates users to regularly utilize the device [4]. To further motivate the user to recycle clothing, the appliance’s interface includes metrics of the positive environmental impact by using this appliance such as tons of textile waste prevented.

3 TECHNOLOGY

3.1 Hardware

A photochromic dye becomes saturated (“activated”) when exposed to UV light, so the combined cyan, magenta, and yellow (CMY) dye first becomes black. Since each CMY component has a unique absorption peak in the visible spectrum, the dyes can then be selectively and rapidly de-saturated (“deactivated”) with close-range red, green, and/or blue (RGB) visible light to result in a desired color [10]. By combining CMY photochromic dyes, we can attach a spray to the device that can be applied to the entire garment by the user before operating the appliance. With close-range projectors, we can improve the speed and integration of re-programming the dye for daily personal fabrication.

A mock-up of the appliance is shown in Figure 2. Redycler consists of a large sealed door and an easy-to-use digital interface to quickly select colors and patterns to apply to the chosen garment. The technology would consist of a touchscreen compatible with a Raspberry Pi to provide a playful graphical user interface to provide the service to users in an engaging way.

To fully integrate this appliance into daily life, setting up the material for dyeing should require minimal user effort. The user would need to initially spray the garments with photochromic dye which would be included in a refillable spray bottle attached to the appliance. There would be two clips to hang the piece on one side of the interior and an ultra short throw projector below the piece to project the visible light onto the garment. The clips would ensure that there are no folds and creases in the print. The interior would first be flooded with UV light from LEDs to activate the CMY dyes and turn the piece black. Then, the projector selectively projects RGB visible light to deactivate specific colors of the piece until the desired design is created. Since we are using a projector, we are able to maintain the resolution of our design to be at least 720p. We would also fit a camera into the interior of the appliance on the opposing wall of the garment to approximate the amount of material to dye based on garment size and design complexity which allows the device to estimate the time to completion and provide a preview to the user on the interface [11]. With visuals of the garment, we can best approximate what dye added to the existing color of the piece would produce the desired hue through color mixing algorithms.

In regards to appliance maintenance, you would only need to spray the garment with the dyes to refresh it every few washes. Washing the garment inside-out would not remove the dye if given enough time for the dye to settle into the garment.

3.2 User Interface

We also propose a web interface to upload new designs and share with the Redycler community. The simple user interface in Figure 3 shows the user what their current design looks like and allows them to pick any color to dye their selected garment. The interface on the top would prompt the user to make selections of what design
5 SCENARIOS

We imagined several scenarios for the use of this at-home appliance for re-programming the dyes of a garment, such as customization to revitalize a garment that the user has lost interest in or has gone “out of style”, quickly shifting the style of a garment between day and night use, and modifying garments to emphasize the user’s personal sense of style.

As a concrete example, a user can select a t-shirt to modify, place it in the appliance, and then select a design that they desire for the garment. After a few minutes of fabrication, the user can retrieve their garment and wear it throughout the day. At the end of the day, the user can reset the garment and select a new design to print. This cycle of re-printing on the garment is what promotes sustainable fashion through personal modification of the same material.

One of the goals of this design is that the device could be easily incorporated into the user’s daily routine. The device is the size of a small bookshelf, meaning that it is easy to place in a closet or bedroom. Figure 4 details the journey of a garment with the integration of this novel appliance.

6 DISCUSSION

Integrating the personal programmable modification of apparel into daily life would shift the way we buy clothing because the focus of consumerism would be on quality over clothing style. Fast fashion today is a cheap and unsustainable way for businesses to keep up with ever-changing fashion trends, but this design would challenge that industry direction.

We hope this design will also promote self-expression through the personal modification of outfits as clothing and identity have always been intertwined [15]. Enabling people to be able to customize their clothing based on their emotions is another direction fashion could take with this design as there are links between fashion purchasing process and emotions [14].

This speculative design encourages a new community of creators to personalize the material goods they are consuming and share those designs with others. By creating a place for users to share their unique designs, we hope to build a community that cyclically inspires each other to create personalized outfits and shifts the reliance on creativity from textile manufacturers to individual creators [12].

7 CONCLUSION AND FUTURE WORK

Textile waste is growing in intensity as landfills expand and society becomes increasingly consumerist and we would like to challenge this through personal fabrication. Normally, if a garment becomes old or boring, it goes to either the back of the closet or the garbage. We propose an alternative home appliance that is placed in the bedroom next to a user’s closet. This appliance enables users to refresh their clothing with customized colors and designs, promoting self-expression through evolving style while prolonging a garment’s lifespan. The revitalization process is possible through photochromic dye and the selective activation and deactivation of colors to set the color of the garment with high resolution and precision.

Similar to the recent personal computing boom, we are on the cusp of personal fabrication becoming increasingly integrated into
the home [1]. Customization of tailored artifacts is just one of the many incentives for pushing personal fabrication towards modifications [16]. We envision a new garment life-cycle that is more sustainable and enables users to reuse the same fabric with constantly changing appearances. This customization, with performance and technical enhancements, would spark more work in fashion sustainability and focus attention on garment comfort and shape rather than branding and color.

Future designs would shift beyond just changing textile colors and patterns to the shape of clothing to enable users to change how their clothing fits and what aligns with current fashion style trends. This trend also encourages future work in dynamically-changing and reactive fashion to connect color theory to moods in older people or even last-minute modifications to outfits and colors based on event dress codes [8]. We hope that our appliance design will inspire further development in the sustainable modification and personalization of clothing to adapt to a user’s needs and style.

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