Research on the Application of Computer Technology in the Innovation and Development of ideology and politics Education Theory Courses in Universities

Boqiao Cao1,*
1Shaanxi University of Science & Technology, Shaanxi, China, 710021

*Corresponding author e-mail: 30015928@qq.com

Abstract. In the field of ideology and politics education in colleges and universities, there is a trend of Internet-based education environment, educational objects, educational concepts and educational methods. How to make use of the advantages of Internet cross-border connection and innovation-driven to realize the innovation and upgrading of ideology and politics education in colleges and universities, and how to apply computer technology to ideology and politics education in colleges and universities has become an important issue facing the ideology and politics education in colleges and universities. In the perspective of "Internet +", the innovation of ideology and politics education in colleges and universities is conducive to enhancing the effectiveness of the carrier of ideology and politics education in colleges and universities, showing the subjectivity of ideology and politics education in colleges and universities, and enhancing the flexibility of the ways and means of ideology and politics education in colleges and universities[1-2]. However, in the current innovation, it still faces many difficulties. Based on the analysis of the current challenges, this paper studies the application of computer technology in ideology and politics education in colleges and universities, and puts forward an innovative path strategy for ideology and politics education in colleges and universities under the "Internet +" perspective.

Keywords: Internet +, Ideology and Politics Education, Theoretical Courses, University, Computer Technology

1. Introduction
In the era of "Internet +", with the universal integration of the Internet and all walks of life in society, it brings new changes and challenges to people's politics, economy and culture, and brings infinite strength to social life. The main form of "Internet +" is "Internet plus all traditional industries". This addition is a deep integration of information technology and network platform with traditional industries, not a simple 22 addition. This new development format has also had a negligible impact on ideology and politics education. The government also attaches great importance to the application of "Internet +" to the ideology and politics education in colleges and universities, so as to promote the fundamental change of ideology and politics education in colleges and universities[3-4]. Therefore, the
application of network resources to ideology and politics education in colleges and universities is the only way for the development of education and the inevitable requirement of reform and development.

2. Opportunities and challenges brought by "Internet +" to ideology and politics education in colleges and universities

"Internet +" will deeply integrate all sectors of society and the Internet, promote technological innovation, model innovation, and improve the ability of social innovation and development. "Internet +" connects all people and things through the mobile Internet platform to form a new social ecology. It has the characteristics of cross-border integration, innovation driven, respect for human nature, reshaping structure and open development, as shown in figure 1 below.

![Figure 1. Characteristics of "Internet +".](image)

2.1. The development advantages of "Internet +" to ideology and politics theory courses

Compared with the traditional teaching method of single classroom teaching, the emergence of "Internet +" has promoted the establishment of an internet platform for ideology and politics education in colleges and universities, so that resources could be shared between colleges and universities. Students could choose the course of any university teachers through the platform of ideology and politics education in colleges and universities, and communicate with ideology and politics teachers through the internet. Colleges and universities could let students choose their favourite ideology and politics education courses through the network teaching platform, and students could also choose the time of class independently to meet the personalized needs of students[5].

2.2. According to the political thinking of ideology and politics education in Colleges and universities will encounter difficulties and problems

The Internet has broadened the channels for students to obtain ideology and politics information. Students could get the latest information through the Internet, which gradually weakens the dominant position of teachers. The limited content of ideology and politics classroom in colleges and universities is difficult to meet the students' learning needs, and the ideology and politics classroom in colleges and universities urgently needs to expand the classroom content. College students use the Internet to obtain a large amount of information at the same time, the fragmentation of Internet information makes it difficult for students to concentrate on finding the relationship between information. Without the guidance of teachers, students are likely to have a biased understanding of information and affect students' values. "Internet +" is a new way of thinking and new means. It is widely accepted by university students. However, ideology and politics education in colleges and universities still follows backward teaching ideas and is not conducive to the development of ideology and politics education.

3. Relationship between "Internet +" and ideology and politics theory courses
3.1. The relationship between "Internet +" and college students' ideological behaviour

Different from the traditional ideology and politics education mode, students could take their favourite courses at any time and place as long as they have a mobile terminal, which is the impact of the Internet. With the development of "Internet +", new information technology such as mob, micro class and flipped classroom has also attracted the attention of students and is becoming more and more related to college students' ideological behaviour. The influence of "Internet +" on university ideology and behaviour is mainly reflected in two aspects. Firstly, "Internet +" changes the idea of college students, which may lead to the deviation of College Students' value orientation. Secondly, "Internet +" enriches the spiritual needs of college students, expands the learning space, and greatly expands the learning resources of university students[6].

3.2. The relationship between "Internet +" and ideology and politics theory courses

"Internet +", with its unique advantages, brings rich knowledge and information to the teaching of ideology and politics education in colleges and universities, and meets the teaching requirements of equal interaction between teachers and students. Its integration and development is conducive to enhancing the effectiveness of ideology and politics education in colleges and universities, innovating the teaching mode of ideology and politics theory in colleges and universities, and promoting the formation of new forms of ideology and politics education in Colleges and universities. The ideology and politics education in colleges and universities under the perspective of "Internet +" inherits and deepens the characteristics and connotation of network ideology and politics education, speeds up the dissemination of knowledge value of ideology and politics education in colleges and universities, and fully meets the interactive needs of ideology and politics education courses in colleges and universities.

4. The innovation path of ideology and politics theory course in colleges and universities under the perspective of "Internet +"

4.1. Innovation of teaching concept

"Internet +" thinking is widely accepted by college students and has an impact on their values, so that their attitude towards knowledge is more open and active. Therefore, schools should keep pace with the times and transform the ideology and politics curriculum from the original teacher led form into a student led form to guide students to take the initiative to learn. Schools should learn to accept and make use of "Internet +" thinking, make full use of multimedia tools, guide students to treat network information correctly, and help students identify network information. Schools should also set up the educational concept of teaching students according to their aptitude, formulate corresponding educational contents and teaching objectives according to students' ideology and politics level and learning needs, and give full play to the role of ideology and politics education interconnection platform in colleges and universities, so that students could freely choose their favorite courses.

4.2. Innovation of teaching method

Internet provides the basis for sharing resources among colleges and universities. Therefore, colleges and universities should establish an interconnected platform for ideology and politics education, so that students could choose courses of arbitrary teachers in colleges and universities according to their own needs, and highlight the dominant position of students. Teachers should exchange opinions with students, improve the interactivity and interesting of classroom teaching, and help students connect fragmented information obtained from the network to form a knowledge system while discussing with students. At the same time, schools should make full use of the "Internet +" platform to carry out related activities in ideology and politics education so as to improve students' theoretical knowledge and practical ability.

5. Conclusion
In today's rapid development of computers, the emergence of "Internet +" has brought unprecedented opportunities and challenges to ideology and politics education in colleges and universities. Under the perspective of "Internet +", ideology and politics theory teaching in colleges and universities requires teachers to change their teaching ideas, improve their quality of network teaching, form correct value orientation in the whole society, and promote the formation of the pattern of educating people in a all-round way, aiming at cultivating new people in the era. And With the aid of diversified teaching content and computer technology, the ideology and politics theory course is educated. Although the idea of "Internet +" can help universities correctly handle the relationship between the Internet and ideology and politics education, it also requires universities to change the traditional teaching concepts of ideology and politics education, actively combine computer technology, innovate teaching methods, and explore the new ways of ideology and politics education based on computer technology. Colleges and universities bear the important mission of training elite talents from all walks of life, which should not relax in ideology and politics education, but to innovate the mode of ideology and politics education, so as to enhance the teaching effect of ideology and politics education.

References
[1] Feng Shanshan. Research on innovation of ideology and politics education methods for college students from the perspective of audience theory[D]. Zhengzhou University, 2016.
[2] Sun Lu. Study on internet thinking of ideology and politics education development[J]. Heilongjiang Higher Education Research, 2015 (6).
[3] Li Jin. Selection of effective paths for ideology and politics education in Colleges and Universities under the background of "Internet +"[J]. academic forum, 2016 (2).
[4] Zhang Yu. Research on Network ideology and politics Education: Development Process, Problems and Methods[J]. Guide to ideology and politics Education, 2016 (10).
[5] Chen Huadong, Thoughts on Network ideology and politics Education in Colleges and Universities under the Mode of Internet Thinking[J]. Guide to ideology and politics Education, 2016 (8).
[6] Song Tinghua. ideology and politics Work in Colleges and Universities under the Background of Modern Network Technology[J].Journal of China Youth University for Political Sciences,2001, (6). 15-17.