The Evolution of Future Medicine - We Medicine - To Meet Unmet Medical Needs

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Introduction

The medicines needed today are not just for the treatment of disease, but for the treatment of the whole person across his or her lifetime - from disease prevention to disease progression, modulating the efficacy and safety of other medicines, and improving quality of life.

Currently many pharmaceutical and biotech companies are focusing primarily on the treatment versus the prevention of disease, with the exception of developing vaccines against infectious agents as preventative measurement. Developing small molecule medicines still largely applies a reductionist approach focused on a particular target and developing selective and potent chemicals aimed at it. The advancement of knowledge and modern technologies has facilitated the reductionist approach and led to the discovery of a few interesting target- oriented drugs with varying degrees of success, however this approach has not been satisfactory for the treatment of more complex, heterogeneous diseases which are often associated with the aging process [1]. It is recognized that the selected target in most cases is not only important for the pathogenesis of disease, but also plays an important role in the normal functions of the body. With highly potent chemicals used on long term basis, toxicity in normal tissues will often evolve. Furthermore, there is heterogeneity of the tissue target phenotype due to the degree of nutrients, including oxygen, and interaction among cells in the tissue [2]. Drugs could have a different impact on cells depending on its target phenotype or other cellular components. The response of targeted cells to drugs could be different. This is clearly evident in cancer tissue (Figure 1).

Current Medicine has a Broad Range of Needs

| Need                        | Current System            |
|-----------------------------|---------------------------|
| Treatment of Disease        | Therapeutic Medicine      |
| Prevention of Disease       | Preventative Medicine     |
| Enhancement of “Quality of Life” of Patients and “healthy” individuals | Functional Medicine |
| Improving use of other medicines | Adjuvant Medicine |

Figure 1: Current medicine has a broad range of needs.

This target-oriented approach will have limited value for preventative medicines since disease initiation, etiology and progression can be different among different individuals [3]. Additionally, drug resistance or tolerance, as a result of target mutations and/or adaptive metabolic changes, are common issues for a reductionist, target-oriented therapies. Therefore, the current reductionist approach is useful but not sufficient to fulfill more complex, unmet...
clinical needs. A new paradigm should take a holistic, systems biology approach and may require multiple chemicals working on multiple targets within the same tissue or across different tissues. If our current knowledge and understanding of the pathogenesis is sufficient, this approach can be done rationally by combining existing drugs to optimize each other’s action. However, this rational approach could be difficult since we do not have an overall knowledge about the dynamic nature of body’s system, including the diseased tissue as well as the drug. An alternative approach is to develop a systems biology approach. Using modern science, we may be able to learn from the wealth of knowledge from experienced-based, traditional botanical medicines. Among all traditional medicines, traditional Chinese medicine (TCM) is one of the most advanced Eastern (E) medicines due to its thousands of years of experience and written history, and has evolved into several branches, including current Chinese medicine, Japan Kampo medicine, Korean Han medicine, Vietnamese medicine etc. (Figure 2).

Figure 2: Target oriented cancer drugs alone have their value AND limitations.

**Target Oriented Cancer Drugs Alone have Their Value AND Limitations**
- Heterogeneity of tumor cells in tumor tissue
- Genetic mutation and modification of DNA of tumor cells
- Epigenetic alteration of tumor cells Microenvironment:  
  - Cell and cell interaction  
  - Different types of cells  
  - Chemokines, cytokines and hormones  
  - Nutrition for tumor growth  
  - Hypoxia, Angiogenesis  
- Different tumor cells in tumor tissue will not have the same sensitivity to a target oriented chemical
- Impact of other tissue factors including microbials, hormone and immunological factors on tumor tissue

**Figure 3: Traditional medicines from around the world > Advanced in Hot Pot of Chinese Medicine**

TCM is a melting product of human wisdom - accumulated over thousands of years through the sharing of knowledge with different cultures and the experimentation of different traditional medicines from round the world [4]. This is exemplified by the variety of herbs used currently in TCM still being used by other world cultures (Figure 3). TCM has evolved to treat human health conditions through its own principles and concepts applying more on a macroscopic level and holistic approach. Its effectiveness often requires multiple chemicals to act on different targets or organs. Seven types of herb interactions with respect to their effectiveness was described such as antagonism, potentiation, additive, synergism, etc. The polychemical interactions form the basis for TCM formulas and these principles, while using different terms, are also applied in Western drug formulations and usage (Figure 4).

**Principles of Combined Usage of Herbs in TCM**
- **Imperial Herb**
  - The chief herb (main ingredient) of a formula; toxic and non-toxic
- **Ministerial Herb**
  - Ancillary to the Imperial Herb, augments and promotes the action of the main ingredient
- **Assistant Herb**
  - Reduces side effects of the chief herb
- **Servant Herb**
  - Harmonizes or coordinates the actions of the herbs

**Figure 4: Principles of combined usage of herbs in TCM.**

**Figure 5: Convergence: western medicine><Traditional Chinese medicine.**

The most effective approach for developing future medicine to meet unmet clinic needs should be the melting of “W” and “E” into WE Medicine (Figure 6). For patients, it should be noted that “Medicine is medicine” and future medicines should meet certain requirements for safety, efficacy and quality. In order to modernize botanical medicines into WE Medicine, it necessary to overcome several challenges:
High quality and consistent manufacturing

a) No contamination

b) Identification of the right herb to treat specific health conditions should be ensured

c) Growing location and harvesting conditions should be well defined

d) Processing and preservation of the herbs should be standardized

e) Manufacturing process should follow standard operational procedure

f) Quality control to demonstrate batch-to-batch consistency should be developed and used.

Mechanism-based methodology for quality control should be employed currently. The use of chemical fingerprints and chemical marker methodology has limitation if the active compounds for a given clinical indication are not clear.

Evidence-based clinical studies to validate efficacy and safety

There are several key points:

a. Animal preclinical studies have limitations. If a botanical drug is made following historical usage, no preclinical toxicity study may be necessary before clinical study, as historical information can be leveraged.

b. Information-rich clinical studies including the use of -omics technologies to analyze biomarkers should be incorporated - which could be useful for understanding prognosis, treatment, side-effects and usage.

c. Randomized, double-blind, placebo-controlled, multi-regional clinical trials should be planned to validate its efficacy. Modern day acceptable clinical endpoint should be used. Racial differences in response should be carefully evaluated.

d. Chinese pattern diagnosis before and during treatment could be included as a useful method to stratify patients for precision medicine. The quality control of the diagnosis is critical to yield useful information.

Safety assessment of dosage and usage of product

To ensure the safe use of botanical medicine, Phase 1 study targeting diseased patients or populations is encouraged. Current use of animals without disease for toxicity study has limited value, as normal animals in current use may handle chemicals differently from diseased individual. Pharmacokinetic study of herbs should not be required at this current stage because botanicals have multiple chemicals, and their uptake and metabolism in different tissues may play a unique role in the treatment of disease. The pharmacodynamics study using modern imaging technology could be useful and information rich [5].

Knowledge of interaction of botanicals and other drugs

TCM, particularly in Asia, and “Western” medicines are often used together for the treatment and prevention of diseases, particularly in treating complex, aging-associated diseases or symptoms. TCM, may have an impact on another drug’s metabolism and physiological behaviors [6]. Their interaction should be studied, paying attention to the Western medicine with steep dose response curve. The information could help to decide whether the dosage of Western medicine should be adjusted to achieve its optimal activity or avoid toxicity.

Information of botanical drugs mechanisms of action and active compounds

Understanding the mechanisms of actions could yield information to improve intended usage and discover new usages for botanical drugs. For instance, this lab worked on the mechanisms of action of YIV-906 (PHY906), which was initially developed to relieve gastrointestinal side-effects caused by irinotecan. Subsequently in studies, it was discovered that YIV-906 could not only improve safety but also enhance the antitumor action of irinotecan [7]. Through mechanism of action studies, YIV-906 has demonstrated the potential to be a pan-adjuvant for chemotherapy, radiation therapy and immune checkpoint therapy for cancer treatment. The chemicals involved in botanical medicines will also be very useful. It could help to identify and select optimal herbs for a particular formulation for a particular usage. YIV-906 has different pharmacological properties from commercially available Huang-Qin Tang, the historical formula it referenced, even though it uses the same four herbs. As with biological drugs, the raw materials and manufacturing process can lead to unique preparations that are not bioequivalent [8].

The well-being of the patient is the most important consideration for a physician. The focus on treating a disease, such as cancer, with not much attention to the well-being of the whole patient is not proper. Furthermore, the health condition and psychological behavior in patients in general, could also affect their disease progression [9]. Thus, a systems biology approach integrating a patients micro-scopic /environment and macroscopic/environment should be integrated into future medicines - WE medicine is the future.
Conflict of interest
Yung-Chi Cheng and Shwu-huey Liu are the co-inventor of YIV-906 and co-founder of Yiviva. Peikwen Cheng, William Cheng and Shwu-huey Liu are employees of Yiviva.

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