The Influence of Sociodemographic Factors on the Theoretical Effectiveness of Fire Prevention Interventions on Fatal Residential Fires

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Abstract. The risk of fatal residential fires is known to be differentiated by sociodemographic factors. However, often prevention measures are introduced generally in a population, thereby perhaps affecting the effectiveness of these interventions. By using a 20-year high-quality register over fatal fires in Sweden and a previously validated Boolean expressions regarding the effectiveness for specific interventions, this study investigates the theoretical effectiveness of fire interventions in relation to different sociodemographic variables and fatal residential fires. The results show that the effectiveness of different fire-related prevention measures varies considerably in relation to different sociodemographic variables such as age, sex, municipal characteristics and living conditions. As such, the paper highlights the importance of matching the correct fire prevention measure to each individual depending upon sociodemographic risk factors in order to achieve maximal effectiveness.

Keywords: Smoke alarms, Living conditions, Fire prevention, Sweden, Residential fires

1. Background

Despite considerable differences between countries [1, 2] and within countries [3] and the positive trend in the last half-decade [4], residential fire fatalities and associated injuries remain a major problem worldwide. In an attempt to further reduce rates and absolute numbers, a number of different societal and individual interventions have been introduced. Primarily, the focus has been on smoke alarm installations, education or multi-faceted programs, and these have been introduced widely with the expectation of preventing one or more of the five steps in the fire process; reducing heat; stopping the ignition of the first object; hindering fire growth; initiating evacuation; and completing evacuation [5]. Whilst these inter-
ventions have often shown an effect [6–9], other interventions, such as campaigns [10] and insurance-related incentives [11], as well as legal changes to cigarettes [12] and upholstery [13] have shown varied effectiveness.

Whilst the reason for the varied results regarding certain interventions could be methodological or technical, it could also be that the effect differs depending upon the group that receives the intervention. Specifically, although safety interventions can be evaluated on a general, national or local level, it is widely known that fire mortality is distinctly affected by sociodemographic factors [14]. Returning to the five points in the fire process [5], it can be presumed that the overrepresentation of certain subgroups in term of the risk of fire mortality is due to sociodemographic factors affecting one or several of these points. Consequentially, preventative measures must be correctly matched with individuals who lack certain capabilities, thereby needing help to compensate for this factor. For example, a fire alarm is designed to assist in initiating evacuation. Whilst such an intervention will likely be effective for able-bodied and cognitively-sound individuals, the effectiveness is likely to be considerably less for those with physical and cognitive disabilities, i.e., groups that are known to be at higher risk for fire mortality [15, 16]. Therefore, the same intervention will have radically different effects for different individuals or groups [17], not least considering that certain groups, in particular households with higher education and homes including teenagers, have been shown to have a high risk of residential fire though low risk of fire mortality [18]. Put simply, it could be that certain interventions will be more effective to implement for certain sociodemographic sub-groups as the safety intervention compensates a factor that the individual lacks. As such, it is also possible to ascertain which intervention should be recommended to which individual.

Given the comprehensive data concerning fire fatalities in Sweden during the last 20 years [19], a previous study has indicated that the theoretical effect of interventions can be assessed [5]. However, in the previous study, the database consisted of relatively few cases, due to being limited to 2011 to 2014, meaning that relatively few sociodemographic variables could be included given the inherent uncertainty. The Swedish fire fatality database has now been retrospectively quality-controlled as well as extended meaning that it now includes reliable data over a 20-year time-period. As such, more precise analyses are possible. Therefore, this article aims to assess the theoretical effectiveness of fire interventions in relation to sociodemographic variables.

2. Method

2.1. Data

The dataset used for this study included all fatal fires that occurred in residential occupancies (including care homes) in Sweden between January 1st, 1999 and December 31st, 2018. To be included in the dataset, the death was required to have occurred within 30 days and as a direct effect of a fire or explosive combustion process. Indirect fatalities, where the victim died from, for example, falling structural members or jumping to safety, were not included. The reason to exclude
indirect fatalities was that they were not included in the database until 2015, and
the inclusion criteria are still under development. The causality of the fire injury
and the fatality is assessed by a forensic pathologist through an autopsy which is
common procedure for all unexpected deaths in Sweden.

The identification of cases was based on a combination of the database main-
tained by the National Board of Forensic Medicine called “Rättsbase” and a
database on fatal fires maintained by the Swedish Civil Contingencies Agency,
which in turn is based on reports from Swedish rescue services and police. The
matching is primarily based on the Personal Identification Number (PIN), which
is a highly reliable [20] identification number given to all Swedish residents regard-
less of citizenship. In cases where a PIN-number was lacking in either of the data-
bases, the matching was based on city and date of the fire. For further details of
the matching procedure, see [19]. This resulted in a total of 1856 fatalities during
the studied period.

Cases where the cause, object of origin or room of origin was unknown in the
fatal fire database, were matched with the incident reports, which are typically fil-
led out in over 99% of the fires [21] where the rescue services responded. For
these cases, both the categorical variables and the free-text-fields was examined to
investigate if a probable cause, object or room could be determined.

The compiled database composed of a large number of variables regarding both
the fire and the individual as well as results from post-mortem blood analysis and
the type of municipality. A full list of included variables is available in “Ap-
pendix”.

2.2. Data Analysis

To assess the theoretical effectiveness of different fire prevention measures, a set of
previously validated [17]. Boolean expressions was implemented. This covers nine
different identified preventive measures presented in Table 1. The procedure for
developing the Boolean expression was that a preliminary set of expression was
developed based on a qualitative understanding based on analysis of full investiga-
tion reports. Those expressions were then validated by classifying the effectiveness
of the nine measures in a set of 144 fatal fires where the effectiveness had previ-
ously been assessed by analysis of the full fire investigation reports. Any discrep-
ancies in the classifications were assessed to find the reason for misclassification,
and the expression were corrected appropriately. The resulting fraction of correct
classification (i.e. effective or non-effective), per measure, is presented in Table 1.

The results showed a high level of agreement, and therefore, the same set of
expressions was used on the larger dataset with 1856 cases in the current paper.

In terms of “effectiveness”, this is a measure based on the assumption that the
intervention would have both perfect reliability and be effective (e.g. a sprinkler
system would control a fire or a smoke alarm would wake the potential victim).
In reality, of course, this is not always the case and should therefore be accounted
for when, for example, performing a cost–benefit-analysis based on the data pre-
sented in this paper.
The main focus of the current paper was to compare cases where a specific intervention would have been effective and where it would not have been effective. This is performed through the calculation of an odds ratio per variable. The odds ratio is the ratio of the odds of an outcome (in this case, an intervention being effective) in the presence of a specific factor (e.g., living in an apartment) and the odds in the absence of this factor. Therefore, an odds ratio above one indicates that the presence of that factor increases the likelihood of the intervention being effective compared to a situation with the absence of that factor. The odds ratio is complemented with confidence intervals.

Only factors that have a statistically significant influence on the outcome (i.e., the odds ratio is statistically significantly above one) are presented in this paper. The statistical significance of the difference is calculated using a t-test for two independent samples. Since the sampling distribution is positively skewed, a logarithmic scale transformation is performed to compute the standard normal deviate (i.e., z-score) [22].

Due to the large number of hypothesis tests (in total 40 tests/variables) the significance level needs to be corrected to reduce the risk of type-I error. Since the most common procedure to perform this correction, Bonferroni correction, tend to inflate the number of type II-errors when the number of tests is large, a different, also well established, statistical method was employed called the Benjamini–Hochberg procedure [23]. The rationale behind this method is that it is the fraction of the rejected hypothesis that are false that are of interest, in contrast to the $p$ value of each specific test. In this method, a False Discovery Rate (FDR) is used instead of a corrected $p$ value and values of FDR between 10% and 20% has been suggested [24]. In this study, an FDR of 10% is used to restrict the type-I error, which is judged to more detrimental to the analysis compared to type-II errors.

| Measure                                               | Fraction of correct classification (%) |
|-------------------------------------------------------|----------------------------------------|
| Fully functioning electrical system                   | 94                                     |
| Flame resistant bedding                                | 96                                     |
| Sofas/armchairs                                       | 98                                     |
| Clothes                                               | 90                                     |
| Stove guard                                           | 98                                     |
| Safe cigarettes                                       | 99                                     |
| Thermally activated sprinkler system                  | 88                                     |
| Detector activated fire suppression (in bedroom and living room) | 95                                     |
| Smoke alarm (according to law)                        | 91                                     |
To be able to calculate odds ratios for smoking, a probability of an individual being a smoker was predicted using the fraction of smokers in the population in 10-years-groups by gender obtained from a national survey of smoking habits performed in 2008 [25]. The reason for choosing this year was that there has been a significant reduction in the number of smokers over the years, and therefore a year in the middle of the studied period was chosen. Victims who died in a fire caused by their own smoking was given a 100% probability of being a smoker. Through this, the expected number of smokers could be calculated for both cases and controls.

3. Results

In this section, the sociodemographic factors that indicate that a specific intervention is more or less effective are presented. However, it should be noted that although an intervention can break a causal chain in a specific scenario, no strict causality is inferred between the studied sociodemographic variables (e.g. age, living conditions) and the effectiveness. Importantly, however, this is not needed since the importance of the present study in relation to prevention is to map the sociodemographic cues that point towards a measure being more or less effective for a specific individual.

The results are presented as odds ratio (OR) with 95% confidence intervals, and only statistically significant variables are presented. For a full list of included variables, refer to “Appendix”. To improve graphical interpretation, when a sociodemographic factor was present for all (or none) of the cases, this is presented as a cross at odds ratio of 100 and 0.01, respectively, despite actually being at infinity and minus infinity.

The results for safe cigarettes can be found in Fig. 1. Apart from the obvious importance of the individual being a smoker, the living conditions appear to be very important where living in a care home (OR = 3.6; 95% CI 2.2 to 5.8) is most important, followed by living alone (OR = 2.9; 95% CI 2.2 to 3.8) and in an apartment (OR = 2.2; 95% CI 1.7 to 2.7). Also, factors relating to age are important, specifically being between 65 and 79 years (OR = 2.1; 95% CI 1.6 to 2.7) as well as alcohol intake [with an OR of 2.0 (95% CI 1.5–2.7) for BAC above 2%]. Also, several factors relating to larger cities, such as a population above 100k (OR = 1.7; 95% CI 1.4 to 2.2) appear to be indicators of high effectiveness of the intervention.

Many of the factors that indicate a lower effectiveness are the opposite of the factors described above. For example, younger ages, with 20 to 44 years at OR of 0.3 (95% CI 0.2 to 0.4) and no individuals where the measure would have been effective for victims below 20 years. Also, living with family (OR = 0.3; 95% CI 0.2 to 0.4) and living in a house (OR = 0.3; 95% CI 0.2 to 0.4) as well as living in smaller cities are indicators of the measure being less effective.

Factors relating to the effectiveness of a functional electrical system can be found in Fig. 2. In this context, a functional electrical system refers to both fixed installations and electrical consumer products. The strongest indicator of effective-
ness is the absence of smoking (OR = 7.3; 95% CI 4.2 to 12.6) which indicates that those individuals would benefit more from measures targeting smoking-related fires. Also, younger people, specifically 5 to 19 years (OR = 5.5; 95% CI 2.8 to 10.9) living in houses (OR = 2.6; 95% CI 1.8 to 3.8) with their family (OR = 2.1; 95% CI 1.4 to 3.1) seems to benefit more from this intervention. Also, peo-

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**Figure 1.** Odds-ratios of different sociodemographic factors on the effectiveness of safe cigarettes.

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**Figure 2.** Odds-ratios of different sociodemographic factors on the effectiveness of functional electrical system.
Factors influencing the effectiveness of fire resistance of sofas and armchairs can be found in Fig. 3. Among the factors indicating a high level of effectiveness, the presence of smoking can be found (OR = 4.2; 95% CI 2.9 to 6.1) as well as living in an apartment (OR = 3.4; 95% CI 2.3 to 5.0), a BAC above 2% (OR = 2.7; 95% CI 1.9 to 3.9), living alone (OR = 2.2; 95% CI 1.5 to 3.3), and being between 45 and 64 years of age (OR = 1.6; 95% CI 1.1 to 2.2).

The factors indicating low effectiveness are to a large degree the opposite of the factors above, but it is interesting to note that the oldest age group, 80+, indicated a low effectiveness (OR = 0.4; 95% CI 0.2 to 0.6) as for those living in care home (OR = 0.3; 95% CI 0.1 to 0.8).

The factors influencing the effectiveness of fire-resistant bedding is presented in Fig. 4. Those factors are to a large degree similar to the factors found for fire-resistant sofas and armchairs, but factors relating to the type of municipality also showed a significant predictive capability. It was found that individuals living in metropolitan (OR = 1.7; 95% CI 1.2 to 2.4) and middle class (OR = 1.5; 95% CI 1.1 to 2.0) municipalities could be expected to benefit more from fire-resistant bedding.

Factors that indicate a high effectiveness of fire-resistant clothes can be found in Fig. 5 and differs to a large degree from the ones presented above. In this case, the oldest group, 80+ years (OR = 4.9; 95% CI 3.4 to 7.1) and those living in care homes (OR = 11.9; 95% CI 7.4 to 19.1) benefit most. Interestingly, people with moderate (OR = 0.4; 95% CI 0.2 to 0.7) or high (OR = 0.1; 95% CI 0.0 to 0.3) alcohol levels benefit less. There also seems to be a gender difference, with
women benefiting more (OR = 2.6; 95% CI 1.8 to 3.8) and men benefiting less (OR = 0.4; 95% CI 0.3 to 0.5).

Factors that indicate the level of effectiveness of smoke alarms can be found in Fig. 6. Among the factors that increase the effectiveness of smoke alarms, both high (OR = 2.8; 95% CI 2.0 to 4.0) and low alcohol levels (OR = 1.8; 95% CI 1.2 to 2.6) can be found. A higher effectiveness can also be expected in more sparsely populated municipalities (OR = 2.4; 95% CI 1.1 to 5.2) and municipalities

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**Figure 4. Odds-ratios of different sociodemographic factors on the effectiveness of fire resistant bedding.**

**Figure 5. Odds-ratios of different sociodemographic factors on the effectiveness of fire resistant clothes.**
with a low average income (OR = 1.9; 95% CI 1.2 to 2.8) as well as for people living in houses (OR = 2.0; 95% CI 1.5 to 2.6).

For thermally activated sprinkler systems, factors indicating the level of effectiveness can be found in Fig. 7. The most important factor is the absence of smoking (OR = 7.8; 95% CI 5.6 to 10.8) which is likely to be due to the fact that fires affecting smokers tend to ignite in direct proximity to the victim where thermally activated sprinkler systems have been shown to be too slow to prevent the fatality [26]. Thermally activated sprinkler systems are more effective for younger people, specifically 20 to 44 years (OR = 1.8; 95% CI 1.1 to 2.9), living in houses (OR = 2.2; 95% CI 1.6 to 2.9) and less effective for people in care homes (OR = 0.3; 95% CI 0.2 to 0.5).

As an alternative to the thermally activated sprinkler systems, there are sprinkler systems available that activate on a detector (usually based on a combination of smoke and rate of temperature rise) which make the system significantly quicker. Due to the more complex technology, they are typically only installed in specific rooms such as bedroom and living room. Factors that indicate that this type of system is more or less effective is presented in Fig. 8.

As for several other measures, the presence of smoking is a strong indicator of the effectiveness (OR = 3.5; 95% CI 2.8 to 4.3) as well as living alone (OR = 1.6; 95% CI 1.3 to 1.9) and in an apartment (OR = 2.2; 95% CI 1.8 to 2.6). For this measure, also metropolitan (OR = 1.6; 95% CI 1.2 to 2.2) and middle class (OR = 1.5; 95% CI 1.2 to 1.8) municipalities indicate an increased effectiveness.

The results for the final intervention assessed in this study, stove guards, is presented in Fig. 9. For this intervention, commuter municipalities (OR = 2.6; 95% CI 1.5 to 4.7) showed the greatest influence, followed by both low (OR = 1.9; 95% CI 1.2 to 3.1) and high (OR = 1.9; 95% CI 1.2 to 2.9) alcohol levels. Also,
younger adults, 20 to 44 years (OR = 1.9; 95% CI 1.2 to 3.1), appear to benefit more from stove guards.

Among the factors that indicate a lower effectiveness are the absence of alcohol (OR = 0.6; 95% CI 0.4 to 0.9) and being in the oldest age group, 80+ years (OR = 0.5; 95% CI 0.3 to 0.8).
4. Discussion

The results from this study clearly show the importance of matching the correct intervention to sociodemographic factors. This is perhaps most clearly illustrated by comparing the implementation of safe cigarettes and a functional electrical system. When recommending interventions to a household it is obvious that in one household safe cigarettes could be exceedingly beneficial whilst in the non-smoking household this would have no effect. However, it is likely that in the non-smoking household a functional electrical system would be highly beneficial to limit the likelihood of a fatal fire.

Similarly, sprinklers and detector-activated sprinklers are beneficial for different societal groups. Specifically, sprinklers are more beneficial for younger non-smokers living in houses whilst detector-activated sprinklers are more beneficial for smokers living alone in apartments. This is an important differentiation and can have considerable effects on the recommendations surrounding the planning of residential properties.

The age-related element of flame-retardant materials is also a particularly interesting finding in this study. Previous studies have noted that cigarette-related fatal fires are not one type of fire, rather that there are two distinctly different types. The first is a group largely consisting of middle-aged men who are intoxicated and where the fire starts in the living room or on a sofa or bed. The second is a group largely consisting of older women, often in care homes, where the cigarette ignites their clothes [27]. These typologies are clearly visible in this study as well. In similarity to other interventions, therefore, flame-retardant products could be more clearly marketed (from both prevention organisations and producers) to different sociodemographic or age-related groups. Other groups, for example younger populations, seem to benefit considerably less or not at all from this type of intervention. This is particularly poignant given the adverse environmental effects associated with many flame-retardant materials meaning that for some groups the total risk may potentially increase rather than decrease as a consequence of implementing flame-retardant materials.

Another interesting finding is related to stove guards. Sweden has been highly proactive in free-of-charge installing stove guards in the homes of elderly, in particu-
lar for those with cognitive disabilities [28]. As such, the results concerning stove guards need to be elaborated on. Installing fire safety equipment in relation to cooking stoves is important and in particular for older individuals. In the US, people 85 years and older have a 5.5 times greater risk of dying in a cooking fire compared to the overall population [29]. As such, the Swedish programme of installing such equipment free-of-charge is important. However, this also means that a large proportion of older individuals in Sweden have such safety equipment, and consequently, the proportion of all fatal fires that are cooking-related is considerably less than in other countries. In the US, 21% of all residential fatal fires are caused by cooking-related activities [29], and in London, UK, 14% are caused by cooking [30]. In Sweden, the figure is 6% [27]. Consequently, the potential effectiveness of interventions such as stove guards will be severely limited for the older population in Sweden, and therefore the results suggest a greater effect for younger populations. Whilst this is likely to be true for Sweden, the transferability to other countries is dubious.

The example with stove guards highlights some limitations of this study. Firstly, by using the methodology chosen for this study, the theoretical effectiveness of an intervention will be related to the current safety situation in the studied population. As such, a widely implemented intervention will only have a potential effectiveness in groups that have yet to accept or chose the intervention, but will benefit from it. Although this is important knowledge, not least from a practitioner’s perspective, as it will therefore be known where to focus campaigns and information, the knowledge is contextual. As such, similar studies need to be performed in other contexts.

The stove guard example also highlights that whilst it would be beneficial to install such equipment in younger adult homes, no cost–benefit or return of investment is possible to ascertain from the results. Most likely, given the relatively few fatal fires caused by stoves in Sweden, large resources would be required in order to accomplish significant results. However, Sweden has a Vision Zero policy in regards to residential fires meaning that a deontological, rather than utilitarian, perspective should be applied [31]. As such, in accordance with the approach, if benefits can be achieved, they should be pursued.

The results for smoke alarms also highlight another limitation of the study since they indicate that high alcohol levels indicate a high level of effectiveness. It should, however, be noted that the concept of theoretical effectiveness is based on the assumption that the preventive measure fills its purpose in the fire, which, in the case of a smoke alarm, is to wake the individual. However, experiments on intoxicated individual indicate that waking those individuals is significantly more difficult compared to non-intoxicated individuals [32] which is a factor one needs to account for when designing interventions.

As such, although the results in this study are somewhat contextual and therefore need to be assessed as such, they clearly illustrate an important factor; that one solution does not work for all. Rather, fire prevention interventions need to be specifically chosen for each individual depending upon the potential benefit and impact of an intervention. Currently, a “one size fits all” approach is commonly seen in fire prevention. This study shows that this needs to change in order for fire prevention interventions to become as effective as possible.
5. Conclusion

This study can show that in terms of different fire safety interventions, the effectiveness differs considerably depending upon sociodemographic factors. From a prevention, societal perspective it is exceedingly important to introduce the most effective intervention to the societal sub-group most in need. Hopefully, the results from this study can contribute to a more evidence-based, and effective, fire prevention strategies in the future.

Also, the results can be used as a basis for future studies investigating potential causal chains between the identified factors and the effectiveness, as well as investigation of potential gaps where innovations are needed.

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Declarations

Conflict of interest  The authors declare that they have no conflict of interest.

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Appendix: Detailed Results

See Table 2.
| Variable Category | N  | Electrical system | Safe cigarettes | FR Sofa/armchair | FR bedding | FR clothes | Smoke alarm | Thermal sprinkler | Detector sprinkler | Stove guard |
|-------------------|----|-------------------|-----------------|------------------|------------|------------|-------------|------------------|-------------------|------------|
| Age               |    |                   |                 |                  |            |            |             |                  |                   |            |
| 1.0 to 4          | 21 | 2.1 (0.59 to 7.48)| None            | 0.97 (0.22 to 4.28)| None       | None       | 0.68 (0.17 to 2.72)| 1.87 (0.43 to 8.14) | 1.03 (0.42 to 2.54) | 0.75 (0.10 to 5.71) |
| 2.5 to 19         | 49 | 5.53 (2.8 to 10.94)| None            | 0.39 (0.09 to 1.64)| 0.24 (0.06 to 0.99) | 0.99 (0.35 to 2.82)| 1.13 (0.48 to 2.65) | 9.23 (1.26 to 67.41) | 0.99 (0.54 to 1.83) | 0.63 (0.15 to 2.62) |
| 3.20 to 44        | 240| 0.88 (0.51 to 1.52) | None            | 0.92 (0.56 to 0.78) | 0.47 (0.28 to 0.41) | 0.13 (0.04 to 0.41) | 1.07 (0.73 to 1.56) | 0.81 (1.15 to 2.85) | 0.84 (0.62 to 1.88) | 1.15 (0.15 to 3.06) |
| 4.45 to 64        | 573| 0.68 (0.44 to 1.04) | 1.48 (1.16 to 2.23) | 1.58 (1.12 to 1.86) | 1.39 (1.04 to 0.35) | 0.19 (0.10 to 2.4) | 0.79 (0.59 to 0.93) | 1.2 (0.79 to 1.03) | 1.0 (0.79 to 1.15) | 0.82 (0.18 to 1.53) |
| 5.65 to 79        | 534| 0.69 (0.44 to 1.06) | 2.09 (1.62 to 1.99) | 1.39 (0.98 to 1.89) | 1.4 (1.04 to 1.32) | 1.14 (0.78 to 1.08) | 0.97 (0.71 to 1.23) | 0.64 (0.48 to 1.25) | 1.08 (0.84 to 1.53) | 0.98 (0.63 to 1.53) |
| 6.80+             | 439| 1.37 (0.92 to 2.04) | 0.83 (0.63 to 1.08) | 0.36 (0.21 to 0.6) | 0.85 (0.61 to 1.2) | 0.49 (3.4 to 7.11) | 0.51 (0.37 to 0.7) | 1.4 (1.0 to 1.96) | 1.23 (0.97 to 1.57) | 0.46 (0.25 to 1.53) |
| Gender            |    |                   |                 |                  |            |            |             |                  |                   |            |
| Female            | 723| 1.27 (0.88 to 1.83) | 1.14 (0.9 to 1.43) | 0.75 (0.53 to 1.24) | 0.93 (0.7 to 1.24) | 2.64 (1.83 to 3.81) | 0.62 (0.47 to 0.88) | 0.88 (0.67 to 1.16) | 1.23 (0.97 to 1.57) | 0.46 (0.25 to 1.53) |
| Male              | 1133| 0.79 (0.55 to 1.13) | 0.88 (0.7 to 1.11) | 1.34 (0.94 to 1.43) | 1.07 (0.81 to 1.43) | 0.38 (0.26 to 0.55) | 1.6 (1.21 to 2.11) | 1.14 (0.87 to 1.49) | 0.86 (0.7 to 1.06) | 0.96 (0.64 to 1.43) |
| Alcohol           |    |                   |                 |                  |            |            |             |                  |                   |            |
| High (< 2%)       | 389 | 0.36 (0.2 to 1.54) | 2.03 (1.54 to 3.88) | 2.73 (1.91 to 2.02) | 1.46 (1.06 to 2.8) | 0.1 (0.04 to 0.28) | 2.85 (2.04 to 3.98) | 0.74 (0.55 to 1.01) | 0.8 (0.85 to 1.38) | 0.86 (1.21 to 2.85) |
| Low (0.1% to 2%)  | 309 | 1.45 (0.92 to 2.28) | 0.58 (0.42 to 0.81) | 1.11 (0.71 to 1.73) | 0.78 (0.52 to 1.17) | 0.35 (0.18 to 0.7) | 1.8 (1.25 to 2.58) | 1.43 (0.96 to 2.12) | 0.92 (0.7 to 1.21) | 1.94 (1.23 to 3.06) |
| None (< 0.1%)     | 622 | 1.52 (1.05 to 2.18) | 0.82 (0.65 to 1.05) | 0.46 (0.31 to 0.68) | 1.03 (0.77 to 1.38) | 0.93 (0.64 to 1.34) | 0.64 (0.49 to 0.85) | 0.93 (0.7 to 1.22) | 0.98 (0.79 to 1.21) | 0.57 (0.36 to 0.9) |
| Variable     | Category                                                                 | N   | Odds ratio for                                                                 |
|--------------|--------------------------------------------------------------------------|-----|-------------------------------------------------------------------------------|
|              |                                                                          |     | Electrical system | Safe cigarettes | FR Sofa/armchair | FR bedding | FR clothes | Smoke alarm | Thermal sprinkler | Detector sprinkler | Stove guard |
| Municipality | 1 Municipalities with high income, high education                         | 141 | 2.41 (1.43 to 4.09) | 0.65 (0.41 to 1.03) | 0.62 (0.3 to 1.31) | 0.59 (0.32 to 1.1) | 0.82 (0.41 to 1.67) | 1.02 (0.61 to 1.71) | 1.47 (0.82 to 2.62) | 1.06 (0.72 to 1.55) | 0.73 (0.31 to 1.7) |
|              | 2 Traditional middle class municipalities                                | 800 | 0.79 (0.55 to 1.13) | 1.73 (1.38 to 2.18) | 1.14 (0.82 to 1.59) | 1.52 (1.15 to 2.01) | 1.25 (0.87 to 1.78) | 0.69 (0.53 to 0.9) | 0.79 (0.6 to 1.03) | 1.49 (1.22 to 1.83) | 0.96 (0.64 to 1.42) |
|              | 3 Municipalities with tourism-related economy                            | 321 | 0.73 (0.43 to 1.27) | 0.82 (0.6 to 1.12) | 1.13 (0.73 to 1.76) | 0.87 (0.58 to 1.29) | 0.75 (0.44 to 1.28) | 1.21 (0.83 to 1.77) | 0.84 (0.59 to 1.19) | 0.89 (0.67 to 1.35) | 0.82 (0.5 to 1.42) |
|              | 4 Municipalities with traditional industries                            | 340 | 1.27 (0.8 to 1.8) | 0.62 (0.45 to 1.2) | 0.69 (0.42 to 1.12) | 0.65 (0.43 to 0.99) | 1.14 (0.72 to 1.81) | 0.97 (0.69 to 1.38) | 1.27 (0.88 to 1.84) | 0.75 (0.58 to 0.98) | 1.06 (0.63 to 1.77) |
|              | 5 Small municipalities with low income, low education and negative       | 254 | 0.79 (0.42 to 1.46) | 0.88 (0.61 to 1.25) | 1.27 (0.78 to 2.07) | 1.05 (0.75 to 1.4) | 1.85 (1.24 to 2.76) | 1.3 (1.05 to 1.99) | 0.67 (0.5 to 0.91) | 0.81 (0.42 to 1.54) |                                                   |
|              | population growth                                                        |     |                                                                                   |                                                               |                                                               |                                                               |                                                               |                                                               |                                                               |                                                               |
| Municipality | 1 Metropolitan municipalities                                            | 278 | 1.08 (0.68 to 1.72) | 1.78 (1.32 to 2.41) | 0.79 (0.49 to 1.27) | 1.74 (1.24 to 2.44) | 1.27 (0.82 to 1.98) | 0.62 (0.42 to 0.91) | 0.68 (0.49 to 0.94) | 1.63 (1.23 to 2.17) | 0.84 (0.48 to 1.48) |
| Variable Category | N | Odds ratio for |
|-------------------|---|---------------|
|                   |   | Electrical system | Safe cigarettes | FR Sofa/armchair | FR bedding | FR clothes | Smoke alarm | Thermal sprinkler | Detector sprinkler | Stove guard |
| (class 2) 2 Suburban municipalities | 225 | 1.43 (0.88 to 2.33) | 0.92 (0.65 to 1.31) | 0.92 (0.56 to 1.53) | 1.05 (0.7 to 1.59) | 0.57 (0.3 to 1.08) | 0.76 (0.5 to 1.16) | 0.92 (0.62 to 1.37) | 1.13 (0.83 to 1.53) | 0.71 (0.36 to 1.38) |
| 3 Large cities | 440 | 0.81 (0.52 to 1.26) | 1.35 (1.04 to 1.75) | 1.43 (0.99 to 2.06) | 0.88 (0.63 to 1.23) | 1.31 (0.88 to 1.94) | 1.01 (0.74 to 1.36) | 1.09 (0.8 to 1.5) | 1.2 (0.94 to 1.52) | 1.42 (0.57 to 1.47) |
| 4 Suburban municipalities to large cities | 67 | 1.13 (0.44 to 2.92) | 0.56 (0.29 to 1.09) | 0.88 (0.34 to 2.26) | 0.93 (0.43 to 2.01) | 1.08 (0.42 to 2.79) | 1.29 (0.64 to 2.59) | 1.02 (0.49 to 2.12) | 0.86 (0.5 to 1.44) | 1.44 (0.56 to 3.7) |
| 5 Commuter municipalities | 147 | 1.15 (0.58 to 2.28) | 0.64 (0.41 to 1.00) | 0.41 (0.17 to 1.04) | 0.96 (0.55 to 1.68) | 0.5 (0.2 to 1.24) | 1.16 (0.69 to 1.96) | 1.34 (0.76 to 2.35) | 0.62 (0.42 to 0.91) | 2.65 (1.49 to 4.7) |
| 6 Tourism and travel industry municipalities | 94 | 0.64 (0.23 to 1.81) | 1.03 (0.6 to 1.76) | 1.32 (0.64 to 2.73) | 0.68 (0.32 to 1.45) | 0.79 (0.31 to 2.02) | 2.15 (1.11 to 4.18) | 0.82 (0.46 to 1.47) | 0.89 (0.56 to 1.42) | 1.03 (0.41 to 2.62) |

Statistically significant results (FDR < 10%) is marked in bold.

"None"/"All" indicate that the measure was effective for none or all cases in that category.
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