Discussion on the Integration of Curriculum Ideological and Political Education into Higher Vocational English Teaching

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Abstract: With the rapid development of the economy and society, the whole society has paid more and more attention to ideological and moral education, and the state has paid more and more attention to the moral cultivation of the vast number of residents. In this context, major colleges and universities have implemented the ideological and political education of the curriculum, fully integrating the curriculum ideological and political education with higher vocational English teaching, so that theoretical teaching and political education can be carried out together in the classroom, students can better improve their ideological and moral character. For higher vocational English teaching, we should not only pay attention to the study of theoretical knowledge, but also pay attention to the core qualities and ideological and moral qualities of students. Therefore, this article mainly discusses the integration of curriculum ideological and political education into higher vocational English teaching.

1. Introduction

In the education industry, higher vocational English teaching is also an extremely important course. Usually, some coursework is more assigned, and the scope of senior professional English is also very extensive, usually including economic, political and even legal knowledge. Therefore, if we cannot better carry out higher vocational English teaching activities, we cannot truly improve the core literacy of students, which is also extremely detrimental to students' personal growth. Nowadays, the integration of curriculum ideological and political education into the process of higher vocational English teaching can further improve the quality and level of higher vocational English teaching, so as to meet the actual learning needs of students, so this article focuses on the integration of the two.

2. The Necessity of Ideology and Politics in Higher Vocational English Courses

2.1. It is an Inevitable Requirement for Implementing the Fundamental Task of Cultivating Virtue and Cultivating People

In a sense, curriculum ideological and political education is not actually a separate course, but an
educational concept, which is an ideological guidance that runs through the teaching of other non-ideological and political courses, and can continuously guide students in other courses and help students cultivate their own moral character. Therefore, ideological and political education in the curriculum is also necessary to implement ideological and political work in the process of students' study, and can cultivate students from all aspects. It is worth noting that curriculum ideological and political education is a way to carry out ideological education, and the integration of ideological and political education into the curriculum system can fully integrate the two and continuously improve the training of students. Nowadays, the education industry has also pointed out new requirements for the ideological and political work of the curriculum, that is, to comprehensively implement the ideological and political curriculum construction work, which is also an important way to complete the teaching task of cultivating virtue and cultivating people, and it may also be directly related to the personal growth of young people, and these young people are the hope of the future of the motherland, so these problems will also affect the long-term development of the entire economy and society. In the grand scheme of things, it may also affect the development of the entire country. In order to fully implement the work of curriculum ideological and political education, it is necessary to implement the value guidance work into the process of teaching theoretical knowledge of different courses, so that students can establish a correct world view and values while learning professional knowledge of related subjects, which is also an important purpose of education. For vocational colleges, higher vocational English courses are extremely important, it is not only a subject to improve students' language level and help students master more professional theoretical knowledge. More importantly, it is also very important to integrate relevant subject content into a certain curriculum ideological and political education to help students establish a good three views, so as to improve students' personal ideological and moral quality and help them better achieve all-round development.

2.2. Curriculum Ideology and Politics is an Inherent Need for Higher Vocational English Reform

Because English is basically a compulsory course for all professional students in vocational colleges, it is not only a relatively functional subject, but also has a certain humanistic nature, shouldering the teaching task of cultivating virtue. For the English courses of vocational colleges, it has now broken through the traditional teaching methods in the past, and is gradually inclined to a cross-cultural teaching mode, which can provide a good learning environment for students to learn in the future, and today's teaching content is constantly enriched, and some international learning content can continue to broaden students' knowledge horizons. In addition, vocational English courses can also continuously improve students' core qualities, for vocational colleges, the establishment of vocational English is not only to enable students to improve their English level, but more importantly, to impart students' ability to think independently. Therefore, curriculum ideological and political education is also an inherent need for higher vocational English reform.

3. Current Situation of Teaching English for Higher Vocational Purposes

3.1. Students are not interested in Learning, Lack Autonomy and Initiative

At present, in the English classroom of vocational colleges, a common teaching situation is that students’ interest in learning is not particularly high, and they lack a certain degree of autonomy and initiative in learning activities. Usually, students only listen attentively to the content they are interested in and concentrate on the class, but once students lose interest, they will be distracted, which is extremely detrimental to the learning process of students. Moreover, in the information age, some students will be addicted to the Internet, resulting in a decline in enthusiasm for learning courses.
In addition, some students may be more stubborn and sharp in the learning process, and think that the English learning process is boring and boring, so the learning mood is not high, which will seriously affect students' English learning activities.

3.2. The Teaching Method is Single, and the Teacher's Thinking is Old

In the English courses of vocational colleges, the teaching methods have been greatly improved, no longer the traditional problem-based teaching mode in the past, but there are still some rote learning methods, which are not conducive to promoting the smooth development of students' English learning activities. Teachers should continue to innovate teaching forms so that students can carry out their own learning activities in a variety of forms, and some teachers have more traditional teaching thinking in the teaching activities of higher vocational English. They usually only pay attention to students' English test scores and English learning ability, and do not pay attention to the improvement of students' personal qualities, and teachers do not realize that the course they are teaching also shoulders the teaching task of cultivating students' ideological and moral character.

3.3. There are Few Locales and Lack of Practical Operation Opportunities

In some vocational colleges, English teachers lack the correct understanding of English as a subject. They believe that students master the relevant theoretical basic knowledge has met the learning needs, and do not fully realize the importance of the English learning environment, providing students with less language communication environment, which leads to students only some written exams, but in the process of practice and communication, they dare not speak English, resulting in students' English learning is extremely incomplete, and it is not conducive to improving personal comprehensive quality.

4. Explore the Integration of Ideological and Political Thinking into the Practice of Higher Vocational English

4.1. Explore the Teaching Situation of the Integration of English Teaching and Ideological and Political Education

In order to better integrate curriculum ideological and political education into higher vocational English teaching activities, teachers should make preparations in all aspects. Before the start of the course, it is necessary to create a good teaching scene so that students can participate in the classroom atmosphere, for example, before the start of the course, teachers can query some teaching courseware, video materials and audio about ideological and political education, etc., and fully integrate these resources with their own English teaching process. In addition, students can also make certain preparations before class, and then let students get up in class to share and communicate, which can also create a good classroom atmosphere, so that students can actively participate in ideological and political classroom education, so as to continuously improve the teaching quality of English classrooms in vocational colleges.

For example, before the start of some English courses, teachers can choose relevant ideological and political stories as pre-class introduction, and then divide the students in the class into different groups, let them discuss and communicate in the form of small groups, and evaluate the good and bad in this ideological and political story, which can also improve the activity of the whole class to a certain extent, and students also improve their personal thinking ability and communication skills in the process of discussion and communication. In the process of assigning homework, teachers let students also add some ideological and political education content when writing essays, for example,
students can learn the cultural differences between China and the West in English, which can also continuously improve the quality of students’ learning.

4.2. Increase the Semantic Environment and Improve the Practicality

Since the English courses of vocational colleges are usually based on language teaching, but different languages also contain different ideological systems, and these ideas usually express corresponding values, some may be beneficial to our development, and some are unfavorable. Those bad ideological systems are also a challenge for students in vocational colleges, so teachers should pay attention to the creation of language environments, compare different cultures, and truly integrate curriculum ideological and political education into their English teaching process.

For example, when learning English for the chapter on hotel culture, teachers can let students learn on their own before class, and then at the beginning of the course, let students role-play the guests and hotel staff. In this situation, it can also help students develop good English learning habits and language communication habits, such as how to communicate with others more politely and some civilized language. In this teaching context, English teachers in vocational colleges can guide students to take on their own responsibilities and missions in their own lives, and have a sense of collective honor. In addition, in the process of assigning homework, teachers should also expand the scope of homework, not only limited to course materials, but also add some relevant content of curriculum ideology and politics, so as to continuously improve students’ personal ideological and moral character.

4.3. Make Use of the Advantages of the Internet to Expand Knowledge and Deepen Ideological and Moral Education

In the context of today's information age, English teachers in vocational colleges should also make full use of the Internet teaching environment, enrich today's teaching resources and teaching content, constantly broaden students’ knowledge horizons, and present the knowledge system of different cultures to students, so that students can also understand the collision between different ideas. Teachers can also let students make full use of network resources to carry out dubbing activities, and teachers can let students conduct English dubbing activities for the introduction videos of tourist attractions such as the Great Wall. This can also enrich students' learning forms and improve students' practicality in English courses. In such a process of English practice, students can also deepen their understanding of the Great Wall, so as to continuously deepen the work of ideological and moral education.

5. Conclusions

Based on the above analysis, in the process of English teaching in vocational colleges today, the ideological and political education of the curriculum is also vigorously developing, although the current achievements are relatively small, but for English teachers of vocational colleges, they should shoulder their responsibilities and missions, constantly innovate teaching methods and teaching concepts, fully integrate curriculum ideological and political education into their own teaching activities, guide students to establish a correct world outlook and values, and improve students’ subject literacy and comprehensive quality. In this way, we can cultivate high-quality talents for the development of the entire economy and society.
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