The Role of Earth Observation in an Integrated Deprived Area Mapping “System” for Low-to-Middle Income Countries

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Received: 18 February 2020; Accepted: 11 March 2020; Published: 18 March 2020

Abstract: Urbanization in the global South has been accompanied by the proliferation of vast informal and marginalized urban areas that lack access to essential services and infrastructure. UN-Habitat estimates that close to a billion people currently live in these deprived and informal urban settlements, generally grouped under the term of urban slums. Two major knowledge gaps undermine the efforts to monitor progress towards the corresponding sustainable development goal (i.e., SDG 11—Sustainable Cities and Communities). First, the data available for cities worldwide is patchy and insufficient to differentiate between the diversity of urban areas with respect to their access to essential services and their specific infrastructure needs. Second, existing approaches used to map deprived areas (i.e., aggregated household data, Earth observation (EO), and community-driven data collection) are mostly siloed, and, individually, they often lack transferability and scalability and fail to include the opinions of different interest groups. In particular, EO-based-deprived area mapping approaches are mostly top-down, with very little attention given to ground information and interaction with urban communities and stakeholders. Existing top-down methods should be complemented with bottom-up approaches to produce routinely updated, accurate, and timely deprived area maps. In this review, we first assess the strengths and limitations of existing deprived area mapping methods. We then propose an Integrated Deprived Area Mapping System (IDeAMapS) framework that leverages the strengths of EO- and community-based approaches. The proposed framework offers a way forward to map deprived areas globally, routinely, and with maximum accuracy to support SDG 11 monitoring and the needs of different interest groups.
Keywords: deprived areas; slums; informal settlement; machine learning; urban remote sensing

1. Introduction

Most low- and middle-income countries (LMICs) are undergoing rapid urban transitions, or will be soon, and are facing an unprecedented growth of large deprived areas, commonly seen as areas of poor housing and environmental quality and lacking basic services and infrastructure [1]. Megacities with an already high percentage of the population living in such neighborhoods, such as Kinshasa (the Democratic Republic of the Congo), Delhi (India), and Dhaka (Bangladesh), are all expected to grow upwards of 700,000 people per year until 2030 [2]. By 2050, an estimated 2.5 billion people will be added to the planet, with 90% of this population growth concentrated in Asian and African cities [3]. Many of these cities already have limited capacity to deal with current urbanization problems, leading to the continued persistence and growth of slum-like neighborhoods, increasing socioeconomic disparities and the marginalization of unprecedented numbers of people [3]. To understand the level of marginalization as it relates to the urban poorest in LMICs (e.g., in terms of health, natural hazards, and climate change risks), spatial and contextual information about such areas is essential. This requires a conceptualization of what are slum-like neighborhoods and data on their locations, spatial extents, demographics, and socioeconomic characteristics to allow for their adequate monitoring over time.

These areas, together with informal urban settlements, are often grouped under the term of "slum areas". However, no global area-based definition currently exists, nor does any global database contain the aforementioned data on such areas. A number of efforts have been made to define "slum areas", including expert meetings in 2002 [4], 2008 [5], and 2017 [6] focusing on frameworks [7,8] and operational definitions [9–12]. The lack of a clear definition of the term "slum area" is due, in large part, to the enormous diversity and dynamics of urban areas and the fact that perceptions of such areas are usually context-dependent [13]. UN-Habitat provides a widely accepted definition of the term "slum household". A household or group of individuals is classified as a slum household if they lack any of the following: (1) durable housing, (2) sufficient living space, (3) safe water, (4) adequate sanitation, or (5) security of tenure [14].

The slum household definition has been used to classify small areas (e.g., census enumeration areas or survey clusters) as "slum areas" once the number of slum households in an area reaches a specified threshold (e.g., 50%—discussed further in Section 2) [15–18]. Although straightforward to operationalize, a household-level slum area definition fails to account for some of the most critical area-level risks and outcomes that result from living in deprived areas [8]. This definition has also been shown to overestimate the extent of deprived areas. For instance, urban areas that have been classified as “deprived” (aggregate of slum households to areas) are not considered as such by local communities and stakeholders [19]. Furthermore, this approach has previously been shown to classify entire cities as deprived (e.g., Addis Ababa [20,21]).

The concept of deprived areas reflects multiple social, environmental, and ecological factors that affect health and wellbeing above and beyond the household level. For example, living in deprived areas can increase the incidence of diseases via exposure to animal vectors [22] and crowding of buildings, injuries caused by hazards such as fire, vulnerability to extreme weather events, higher incidence of crime, and physical and social barriers to services [23]. In addition, members of both slum and non-slum households located within the same deprived area face multiple area-level risks, such as seasonal flooding; lack of green space; environmental pollution (e.g., air, noise and land pollution from open sewers and trash piles); and crime [24]. For this reason, a deprived area faces multiple combined social and physical risks, which can also differ across cities and countries and even within them [7].

The chronic lack of deprived area maps in LMICs [25] has several implications. For instance, half of the 232 indicators used to monitor the 17 sustainable development goals (SDGs) are derived from census or survey data, and nearly a quarter require population figures to be disaggregated by
socioeconomic groups and geographic areas [26]. However, not all countries have a recent census, e.g., between 2008 and 2017, around 11% of countries did not conduct one [27]. For example, SDG 11 [28], to “make cities and human settlements inclusive, safe, resilient and sustainable” is measured, in part, by identifying the “proportion of the urban population living in slums, informal settlements or inadequate housing” (SDG 11.1.1) [29]. Only a handful of national statistical agencies in LMICs have access to maps that allow identifying the most deprived urban communities using census data at fine spatial scales. Furthermore, in countries where these maps exist, their spatial coverage is usually limited to only major cities and are typically only available for one temporal snapshot (e.g., [30,31]).

The lack of deprived area maps creates a circular problem. With no spatial data on such areas, survey samples and field data collection are more likely to underreport deprived communities in both national censuses and household surveys. However, if deprived area maps exist, deprivation indicators are generally diluted in urban averages when using administrative boundaries [32–34]. In Nairobi, for example, approximately 60% of the population currently live in deprived areas, which accounts for only about 4% of the built-up area for that city [35]. As a consequence, taking a random sample of survey locations to collect field data for this city might implicitly exclude most of these areas [35]. In addition, maps of deprived areas are required for numerous other applications. For instance, disaggregating existing census and survey data [30], planning and implementing more accurate surveys and censuses [3], effectively allocating public services [36], planning and evaluating health policies and campaigns [37–39], responding to humanitarian disasters [40,41], and making long-term development decisions [42–44]. However, current data on the SDG indicator 11.1.1 is based on national estimates that contain large data gaps, high uncertainties, and very limited spatial information [40].

Many approaches have been used to map deprived areas over the last few decades. These can generally be grouped into four distinct mapping approaches: (1) aggregation of census data and survey of “slum households” to small areas (e.g., [45]); (2) field-based mapping (e.g., [46,47]); (3) manual delineation of imagery (e.g., [36,48,49]; and (4) more recent imagery classification, including machine learning (e.g., [50–52]). These approaches have largely remained siloed and all approaches, considered separately, pose major shortcomings. However, as the use of geospatial data and earth observation (EO) methods are adopted in new disciplines, computing power increases, and global initiatives, such as the SDGs, are adopted, siloed approaches have no apparent reason to persist.

While the body of EO literature about deprived area mapping is rapidly increasing (e.g., [50,51,53–65]), several challenges in this area still exist. For example, most studies are not addressing global information needs (e.g., producing data in support of SDG 11 [66]), with most deprived area mapping approaches mainly focusing on small areas below the city scale and for very specific sites. Further, very few approaches have been used to examine the temporal dynamics of slums to understand how conditions between and among them change over time (e.g., due to changes with policy [7]). This has led to very specific approaches towards studying and understanding deprived areas [12], which may limit our ability to understand and address their specific issues at the different spatial (i.e., location, national, and global) and temporal scales. These and other gaps in the literature about deprived area mapping approaches can be summarized as lacking: (1) scalability (i.e., researchers work on small areas of several km² not at city or urban regional scales), (2) transferability (e.g., methods are tailored to one local context, but their transferability to other cities and generalization potential are not tested), (3) understanding of the local context (e.g., complex machine learning and artificial intelligence (AI) models are trained without local data; i.e., training and validation data are generated by visual imagery interpretation without ground data or field knowledge), (4) inclusion of socioeconomic characteristics of deprivation (i.e., focus solely on physical characteristics of deprived areas), and (5) clear validation protocols (e.g., accuracy assessment results are not necessarily comparable between studies as different measurements are used). From the large body of literature on EO-based methods, e.g., ranging from pixel- (e.g., [51]), grid- (e.g., [50]), segment-based (e.g., [56,67]), employing rule-based (e.g., [37,68]), classical machine learning (e.g., [69]), or deep-learning methods (e.g., [70]), it is difficult to conclude which methods are most promising to address the five aforementioned methodological gaps.
towards achieving a large-scale and long-term deprived area mapping framework (further discussed in Section 3).

The authors of this review are part of a growing community of experts representing the aforementioned deprived area mapping approaches. A joint effort recently summarized existing slum area mapping approaches and proposed an integrated system that leverages the strengths of each approach [71]. The backbone of the proposed system tackles the integration of diverse data sources via statistical models and EO data. In this paper, we build upon previous systematic reviews [10,12] and expert meetings [4–6] to assess the role of EO approaches to slum area mapping and the requirement to link these methods to other silos and produce slum area maps globally, routinely, and with maximum accuracy across LMICs.

2. The Design of an Integrated Deprived Area Mapping System (IDeAMapS)

Within the last decade, there has been immense growth in the number of studies that use machine learning-based methods to map deprived areas. These studies show the potential of classical machine learning algorithms (e.g., decision trees) to map slum areas at the city level with high mapping accuracy [72]. More recent approaches also apply deep-learning techniques—in particular, convolutional neural networks (CNNs)—to map deprived areas with even higher accuracy [56]. However, many EO studies work on relatively small areas of few km$^2$ [73], which do not allow for assessing the potential of EO data for city-scale mapping. Therefore, we discuss in this section, the basic requirements for a deprived area mapping system and compare current mapping approaches.

2.1. Requirements for Deprived Area Mapping

Table 1 shows the requirements for the development of IDeAMapS, supported by EO-data and methods (discussed in the next section). Seven requirements have been identified in this table based on an in-depth literature review of deprived area mapping needs. The identified requirements cover a broad spectrum of spatial, temporal, physical, and social needs for informing more comprehensive mapping practices of deprived areas.

**Table 1. Requirements for integrated deprived area maps (summarized partially from [8,74]).**

| Requirement                     | Description                                                                                                                                 |
|---------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|
| Relating to area physical       | Deprivation is defined by the neighborhood physical characteristics using the three levels of slum ontology [7]:                           |
| characteristics                 | Object, e.g.,                                                                                                                             |
|                                 | - building characteristics (size, shape, and height)                                                                                       |
|                                 | - road and other access networks                                                                                                          |
|                                 | Settlement, e.g.,                                                                                                                         |
|                                 | - building density                                                                                                                       |
|                                 | - settlement shape                                                                                                                       |
|                                 | Environ, e.g.,                                                                                                                           |
|                                 | - proximity to public green or blue spaces                                                                                               |
|                                 | - steep slopes and flood zones or                                                                                                        |
|                                 | - proximity to railways and high-voltage power lines                                                                                     |
|                                 |                                                                                                                                             |
| Relating to area social         | Deprivation is defined by the neighborhood social environment                                                                             |
| characteristics                 | Social capital, e.g.,                                                                                                                     |
|                                 | - social capital supported by community-based organizations and among neighbors with shared identities                                     |
|                                 |                                                                                                                                             |
|                                 | Stigmatization, e.g.,                                                                                                                     |
|                                 | - presence of crime                                                                                                                       |
|                                 | (Social) facilities, e.g.,                                                                                                                 |
|                                 | - proximity and accessibility to schools, health facilities, shops, jobs, and public infrastructure                                         |
Table 1. Cont.

| Requirement                                | Description |
|--------------------------------------------|-------------|
| Context-dependent                          | Deprivation is related to the local context  
  Local context  
  - Neighborhoods that are classified as deprived are consistent with local definitions and understandings of deprivation  
  Fit to capture temporal dynamics  
  - Neighborhood deprivation classification can change over time to reflect the dynamics of cities as they evolve |
| Comparable across cities and countries     | Global coverage  
  - Definitions of neighborhood deprivation across cities and countries such that data collected about those neighborhoods can be combined and compared |
| Updated frequently with timely data        | Frequent updates  
  - Neighborhood-deprived area maps are produced on a routine basis to be useful for planning and monitoring |
| Protective of individual privacy and vulnerable populations | Deprived area maps should be customized to stakeholders, e.g.,  
  - a self-identified slum community advocating for recognition  
  - a city government planning new infrastructure  
  - a national government allocating funds to programs |
| Developed via an inclusive multi-stakeholder process | Deprived area maps are sufficiently detailed to support planning and monitoring but do not reveal exact locations of slums, informal settlements, and areas of inadequate housing  
  - Privacy and geo-ethics need to prevent malicious use of the data for neighborhood displacement, fines, and harassment |

The following briefly explains each of the seven requirements for IDEAMapS (Table 1) in greater detail:

1. Relating to area physical characteristics: Deprived areas are characterized by their morphology in the urban environment. Physical indicators of such areas reflect building characteristics such as their size, shape, and height; road and other access networks; building density; settlement shape; settlement location with respect to environmental features such as public green or blue spaces, steep slopes, and flood zones; and neighborhood characteristics such as proximity to railways and high-voltage power lines [9].

2. Relating to area social characteristics: Deprived areas are characterized by a wide range of features in their social environment, which are influenced by policies, regulations, and practices (such as tenure or waste management). Social indicators of deprived areas include the presence of crime; proximity and accessibility to schools, health facilities, shops, jobs, and public infrastructure; and social capital derived from community-based organizations and among neighbors with shared identities [8].

3. Context-dependent: The physical and social characteristics of deprived areas differ across cities and countries and even within one neighborhood [10]. Furthermore, such areas are not static. The characteristics that define deprived areas at particular moments in time may alter due to changes in local, national, and global factors [5,12].

4. Comparable across cities and countries: To adequately support national planning activities and programs, and to be used in global initiatives such as the SDGs, there must be consistency in deprived area definitions across cities and countries [23]. This is meant to set the basic requirements for data on deprived areas.
5. Updated frequently with timely data: Deprived areas are highly dynamic and can change fast [75]. Common transition processes relate to development stages, i.e., from low-density infant settlements to high-density saturated neighborhoods, sudden major shifts in population due to demolitions or rapid growth, locational dynamics of temporary settlements, or deprived areas transformed into nondeprived after successful upgrading. Therefore, frequent updates to deprived area maps are necessary [76].

6. Protective of individual privacy and vulnerable populations: Given the relatively high spatio-temporal resolution of deprived area maps, individual and group privacy in all published data, as well as transparency in the methods used, should be ensured. There may also be a need to selectively mask the most vulnerable deprived areas or blur their boundaries [74].

7. Developed in an inclusive multi-stakeholder process: The existence of deprived areas reflects a story of social inequality, exclusion, and/or oppression. Urban deprivation does not emerge at random, and their transition into a place that is “inclusive, safe, resilient, and sustainable” requires addressing the policies and social attitudes that caused its establishment. This requires the involvement of communities and authorities, both locally and nationally [77].

2.2. Current Approaches to Deprived Area Mapping

Existing efforts to map deprived areas follow one or a combination of the four general approaches discussed in Section 1. These approaches have operated in parallel over the last two decades, largely in silos, and each with its own strengths and limitations. In Table 2, we summarize the strengths of each approach and, in the subsections that follow, discuss them briefly and show that none of the existing approaches, considered separately, meet all requirements for deprived area maps.

| Approach                             | Strengths                                                                 |
|--------------------------------------|---------------------------------------------------------------------------|
| Aggregated slum household            | - The measure of household-level poverty                                  |
|                                      | - Commonly available across cities and countries (e.g., census and health surveys) |
|                                      | - Detailed information on different deprivation domains (e.g., socioeconomic) |
| Field-based mapping                  | - Relating to both neighborhood-level social and physical characteristics  |
|                                      | - Provides a neighborhood deprivation definition(s) in the local context   |
|                                      | - Empowerment of residents                                                |
| Human imagery interpretation         | - Relating to neighborhood physical characteristics                        |
|                                      | - Using visual interpretation elements specific to deprived areas         |
|                                      | - Delineation of crisp boundaries based on RGB images (e.g., Google Earth) |
| Machine imagery classification       | - Relating to neighborhood physical characteristics                        |
|                                      | - Computational efficiency and scalable                                   |
|                                      | - Potential to be comparable across cities and countries                  |
|                                      | - Can be updated frequently with timely data                              |

2.2.1. Aggregated Slum Households Approach

The aggregated slum household approach uses the UN-Habitat slum household definition along with small areal units such as census enumeration areas or survey clusters [78]. In this approach, an areal unit is classified as deprived when 50% (or some other threshold) of the households are classified as slum households. It is popular among demographers and others familiar with census and survey data. Key strengths of this approach are that it is compatible with the existing UN-Habitat slum household definition, and area boundaries are flexible. However, this approach has two significant limitations. First, slum-household indicators do not reflect the social, environmental, and ecological
factors of deprived areas. Second, this approach could exclude small deprived areas within a larger nondeprived areas [79] or small remote settlements [70]. In general, the size of deprived areas can be rather small [70]. For instance, a recent comparison of the size of deprived areas across several cities in Asia, Africa, and Latin America concluded that the average extent of such areas is around 1.6 hectares [80]. Furthermore, this slum-household data aggregation approach can involve the ubiquitous “modifiable areal unit problem (MAUP)” [81]. This issue manifests itself when an area is arbitrarily divided across two or more areal units, resulting in a small portion of the deprived area in each unit and no units being classified as deprived. In spite of potential MAUP-related issues, there is a general agreement that aggregated household indicators could serve as a proxy for the social characteristics of deprived areas (e.g., neighborhood poverty and access to social protection programs) [82]. However, this proxy would poorly reflect other aspects, such as limited services and the strength of social networks. Finally, the aggregation of household data is dependent on the frequency of censuses’ and surveys’ data collection, which typically occur, at most, once every 10 years. However, after completion, the publication of census and survey data usually takes one to two years, preventing deprived area maps from being updated frequently [12]. At this point, there may also have been substantial physical and social changes to the deprived area, thus making the use of such data unreliable. Furthermore, in some LMICs, censuses and surveys are sporadic; for instance, in the Democratic Republic of the Congo, the last national census was carried out over thirty years ago, in 1984 [83]. Eventually, many countries make census data only publicly available for very large and often very heterogeneous areal units of sometimes more than 100,000 inhabitants [48,84].

2.2.2. Field-Based Mapping

Community-based mapping is commonly performed by nongovernment organizations (NGOs), such as Slum Dwellers International (SDI), but also as part of governmental slum mapping programs [85]. For example, the National Slum Upgrading Project in Indonesia developed a community-based slum mapping approach that combines survey-based methods with community involvement [51]. Often this approach is linked, in some way, to advocacy for slum dwellers’ recognition and rights. Field-based mapping has the advantage of strongly representing local context, area-level physical characteristics, and area-level social characteristics. In particular, when the mapping is done by the community, as well as the management of this data, the resulting data represents a rich source of contextual information and local context and provides the most appropriate base for validation (gold standard). However, this approach is challenging to scale, and the resulting deprived area maps can be very different across cities and countries. Risks of fines, harassment, and eviction in vulnerable communities are often mitigated by advocacy efforts linked with the mapping activities that also strongly focus on the assets of communities.

2.2.3. Human Imagery Classification Approach

Satellite, aerial, and drone imagery are sometimes used to manually classify deprived areas using their unique physical characteristics [48]. Human imagery classification is generally based on very-high resolution (VHR) imagery from satellites (up to 30 cm resolutions) available also as freely accessible RGB images (e.g., Google Earth), drones (e.g., 3 cm resolution), or low-flying aircraft providing substantial insights into local physical conditions. This approach is usually based on a priori definitions of deprived areas, for example, defining such areas as having high built-up density, irregular layout patterns, small or no internal access roads, small low-rise buildings, and lack of green spaces [9]. The use of imagery to classify deprived areas does not depend on the availability of predefined areal units. For this reason, this approach could provide a more accurate approximation of the actual boundaries of deprived areas [8]. Local experts often perform the manual delineation of these boundaries, and while it is a labor-intensive process, it can provide high-resolution and highly accurate maps for planning purposes. However, there may be inconsistencies in areas delineated by different
experts [58], as they might disagree about the classification of complex urban environments [66,86,87] and, generally, omit the role of local actors (e.g., by ignoring local opinions, privacy, and geo-ethics).

2.2.4. Semi-Automatic Imagery Classification Approach

Semi-automatic “supervised” imagery classification is commonly performed on satellite, aerial, and drone imagery, using machine-learning and statistical models. Developments in this field show that well-trained models can achieve a high classification accuracy of more than 90% [61,66]. However, such methods, and more particularly deep learning methods, typically require a large number of high-quality training data. Moreover, they are computationally very demanding when it comes to processing imagery with high spatial detail. Consequently, most models tackle very small areas, much smaller than the extent of a city, to keep training and computational requirements low [66]. The semi-automatic imagery classification approach reflects physical characteristics in deprived areas, while typically ignoring area-level social characteristics. Based on physical attributes, this classification approach can produce results that are comparable across cities and countries when employing consistent methods and data. Given resources, computer-based models can also be updated frequently with the most recent imagery. In principle, this approach to deprived area modeling can be performed either as a categorical task (e.g., deprived/nondeprived binary classes) or a continuous task (e.g., “deprivation” index [61]), providing a continuous probability for small units within the area of interest.

The high data cost of commercial VHR images (defined as a spatial resolution of 1 m and below) and their availability (e.g., restricted by cloud coverage) are major obstacles for scalability and repeatability. Deprived area maps created with semi-automatic imagery classification, commonly created as pixel-based, object-based, or patch-based outputs, may include high uncertainties along boundaries [86]. Furthermore, a majority of image classification models do not account for disagreement among experts delineating the training data [87]. Existing semi-automatic imagery classification methods are mostly top-down, with no direct involvement of communities. This lack of involvement of local actors in deprived area mapping may increase the risk of receiving fines, harassment, or eviction for the most vulnerable communities. These issues can be addressed with models that classify deprived areas as a continuous task—that is, by classifying small areal units such as grid cells by their degree of “deprivation” [87].

2.3. Comparison of the Existing Deprived Area Mapping Approaches

The four approaches to deprived area mapping in Section 2.2 are not entirely siloed. Sometimes, the different approaches are used in sequence to validate or improve deprived area maps. For example, human image classifications or field-based mapping that might only cover a part of the city are used to train, validate, and test semi-automatic imagery classifications [70]. Figure 1 presents deprived area maps for Nairobi, Kenya based on the four different approaches to deprived area mapping. While there is agreement on the existence of deprived areas in certain parts of the city across the four approaches, the extent and boundaries of the mapped areas sharply differ. This disagreement can lead to over- and underestimation of slum areas across methods; for instance, the deprived areas mapped by SDI cover a surface of 10.93 km², while the areas mapped through human image interpretation cover 17.51 km² (possibly including areas that look deprived—called morphological slums by [88]—but might not be seen as deprived on the ground).
Figure 1. Deprived area maps of Nairobi, Kenya generated with four different approaches to deprived area mapping—(A) Aggregated deprived households (data source: Improving Health in Slums Collaborative [89]), (B) field-based mapping (data source: Slum Dwellers International (SDI)), (C) human imagery classification (data source: Faculty of Geo-Information Science and Earth Observation (ITC) [90]), and (D) machine-learning imagery classification using Sentinel-2 imagery (2019).

Deprived area maps derived from EO data can be of relatively high accuracy (typically ranging from 70% to 95% [10]); however, some areas may be incorrectly labeled as deprived, or some actual deprived areas may be omitted. Furthermore, showing crisp boundaries of deprived areas might cause misinterpretation of such maps and raise questioning of whether such maps should be made publicly available; for instance, maps could have severe consequences for vulnerable communities (e.g., evictions). Figure 2 compares a machine-learning-based identification of deprived areas using freely available Sentinel-2 image data with a manually delineated area map (in red) derived from VHR imagery (yellow outlines). The semi-automatic classification indicated at several locations the likelihood of small pockets of deprived areas, showing errors of commission and omission. However, at some locations, the computer detected small pockets correctly, which were omitted by the human interpreter (right zoom-in). Due to the relatively coarse resolution of the Sentinel-2 image (10 m), area boundaries are different from the manual delineation. This raises the question at what level of aggregation (scale) deprived area maps should be made available to which user groups and how to best communicate uncertainties in mapping products.
2.4. The Proposed IDeAMapS Framework

Figure 3 shows the proposed framework for IDeAMapS that combines EO data with community-based information into an open-access system. This figure shows the setup of the systems, its input information requirements, output, and usages at different levels (from communities to national and related global information needs). For example, data on the location and boundary of deprived areas’ detailed physical, social, and environmental characteristics are available at the neighborhood/community level. This information provides a detailed characterization of an area and supports community advocacy. Such data, when combined with machine-learning-based methods, allow for the development of maps at a city scale; however, such maps will provide much less detail and are more aggregated, e.g., supporting monitoring and strategic planning activities. The aggregated maps will also have a model error as compared to detailed community-based maps.

**Figure 2.** Omission and commission errors comparing human and machine-learning deprived area maps in Mumbai (left), and an example of a small deprived area mapped by the machine-learning-based approach (right) (Source Image: WorldView-2, DigitalGlobe).

**Figure 3.** Outline of an integrated deprived area mapping “system” (adapted from [71]). SDGs: sustainable development goals.
To deal with privacy and model errors, the different information needs at city and national scales, and the different types and resolution of physical and social datasets used as model covariates, the proposed IDeAMapS is meant to produce a high-resolution gridded dataset, where each grid cell is characterized by an estimated degree of “deprivation” (relating to differences in physical, environmental, and socioeconomic conditions (e.g., [61]). Gridded datasets offer high operational flexibility, because they can be aggregated within spatial or statistical units of different extents and scales, such as census enumeration areas or administrative units. Consequently, areal unit boundaries and toponyms are not explicitly embedded in the gridded data, thereby protecting the privacy and safety of the local communities. IDeAMapS will be available as a map service with a user interface (open accessed via the Web) that will allow users to classify the degree of “deprivation” into categorical area maps, by setting “deprivation” thresholds. To promote continuous improvement of the deprived area mapping system, the user interface will ask users to provide additional training data. For example, it will allow local actors to classify the cells where the model performs poorly as deprived or nondeprived. This information will be fed back into the model to continually improve its statistical performance and measure the level of agreement among local actors.

The user interface of IDeAMapS will be linked to a spatial data infrastructure containing physical and socioeconomic datasets; such datasets are fundamental to train and validate EO-based deprived area mapping methods, as well as identified slum area boundaries. Besides an open interface for aggregated outputs within a protected space, individuals or organizations will have control over their contributions, including the ability to retract contributed data at any point. Thus, the protected space will be password-protected but open to all groups of stakeholders, including national and local governments, community groups, NGOs, researchers, international agencies, and the general public. As such, the platform can be used for SDGs reporting, national, and local reporting and allow national statistical agencies to generate deprived area maps for supporting censuses and surveys. Moreover, to ensure the integrity of the data on deprived areas (e.g., from malicious actors that may intentionally provide false information), a subversioning unit will provide administrators with the ability to rollback inaccurate contributions/updates. This will be supported by a data analytics dashboard and automated reporting tools, including metadata management, to allow users to generate appropriate insights from data for their specific decision-making needs.

3. The Role of Earth Observation for the Design of an Integrated Deprived Area Mapping System

In this section, we review the literature published within the last three years (to update earlier reviews [10,12]), in the domain of EO to assess the progress in the field of deprived area mapping for planning and intervention (e.g., in the health sector). We also discuss the potential contributions towards IDeAMapS at the global scale.

3.1. The Most Promising Machine-Learning Methods towards an Integrated Deprived Area Mapping System

A systematic review of the literature on mapping deprived areas (i.e., slums and informal settlements) using EO-based data since 2016 identified 30 key peer-reviewed articles. The most common mapping methods are classical machine-learning (ML) (e.g., support vector machines and random forest) and CNNs, followed by rule-based object-based image analysis (OBIA) [67], human image interpretation, and statistics models (Figure 4). Most of the publications (60%) in the field of ML focus on small areas, much below the size of a city. At the scale of subcities, the potential of ML to support planning and decision-making required at the city or national scale (Figure 3) cannot be illustrated [1]. In particular, CNN-based methods focus on small areas due to the associated high computational requirements. The most common study area is the city of Mumbai, which is the focus of more than 20% of all publications (e.g., [52,54,56,91]). The reason for this is that deprived areas within the city have clear physical characteristics (i.e., deprived areas are commonly very compact, have little vegetation and cover large parts of the city) that can be easily identified through imagery classification approaches [92]. In general, almost 60% of all studies focus on Asian cities (typically the very large
and mega-cities), around 20% on African cities, less than 10% on Latin American cities, and around 10% analyze transferability of cities across continents. Secondary cities are commonly not covered.

![Count](https://via.placeholder.com/150)

**Figure 4.** The methods used in key peer-reviewed articles on Earth observation-based deprived area mapping since 2016. ML: machine-learning, CNN: convolutional neural networks, and OBIA: object-based image analysis.

An increasing number of publications (around 30%) test deprived area mapping methods across different cities. Such transferability tests are essential to assess the generalization potential of a proposed method. A major bottleneck to assess the most suitable EO-based deprived area mapping methods is that of the inconsistency of the assessment metrics. The overall classification accuracy is often reported, and, in CNN-based methods, it can reach values above 90%. Conversely, the use of real ground-truth data (collected in the field) is not very common. Furthermore, the use of imagery interpretation data (delineated by human interpreters) in the validation step implies that models are trained and assessed according to what EO experts see as deprived (using evident visual physical characteristics). However, this does not necessarily match the on-the-ground reality of deprived areas. Figure 5 shows that, as in the case of Ahmedabad, historic city centers can have physically very similar characteristics in imagery as compared to deprived areas. Both areas have high built-up density, no green spaces, and irregular patterns.

![Ahmedabad, India](https://via.placeholder.com/150)

**Figure 5.** Ahmedabad, India: part of the historic city center (a) and deprived area (b) (source: Google Earth).
3.2. Example Cases of Machine Learning for Deprived Area Mapping

To illustrate the potential of machine-learning to map city-level deprivation, several cases are used to illustrate the scope, as well as limitations, of state-of-the-art methods. For each case and approach, the pros and cons are discussed.

3.2.1. The Potential of High-Resolution Gridded Datasets to Map Deprived Areas (Case 1)

The GRID3 (Geo-Referenced Infrastructure and Demographic Data for Development) project aims, among others, at producing high-resolution population data in countries where the national census is outdated or unavailable. Population counts and demographic characteristics are estimated using a “bottom-up” modelling approach, linking microcensus survey data collected within small areas to spatial covariates associated with different contextual settings [83]. Given that urban context is shaped by different residential settings, deprived area mapping is deemed as a necessary step to reflect demographic patterns at high spatial resolution.

To better understand the distribution of deprived areas in LMICs, high-resolution gridded datasets are suitable to support scalability. Gridded data types involve overlaying a regular square grid on the study area, where each grid cell is an analytical unit. This reference unit enables the combination of a wide range of spatial (i.e., vector and raster) and nonspatial (i.e., tabular) datasets that can be accessed efficiently and consistently [93]. The analytical output is also in a gridded format, where the allocation of a “deprivation index” value to a grid cell does not involve assigning a label to a specific administrative unit but an areal unit, thus preventing neighborhood stigmatization. The resulting high-resolution deprived area map provides considerable accuracy and flexibility when producing administrative summaries within the same urban area and across cities.

This approach is tested for deprived area mapping in Kinshasa, the Democratic Republic of the Congo (Figure 6), a country where 75% of the population live in deprived areas [94]. As input data, we examined three types of gridded datasets with a 100 m × 100 m spatial resolution. First, we retrieved traditional EO products, such as NDVI, slope, and flood-prone areas, to provide insights into the environmental context associated with the presence of deprived areas [10]. Second, we accessed a number of fragmentation metrics based on building footprints retrieved from EO [95] to capture the morphological characteristics of deprived areas. Lastly, we produced indicators related to local road networks and access to services using OpenStreetMap data [96] to represent the social infrastructure of the city.

In total, 166 locations across Kinshasa were sampled using stratified sampling proportional to population size to capture the different demographic patterns across the city [97]. The selected input gridded datasets best approximated the spatial patterns of deprivation across the sampled locations as described by multiple local sources of information available online. This process allowed to retain the four most relevant datasets to be assessed in a factor analysis [98]. This analytical method was used to estimate a “deprivation index” for the city of Kinshasa, acting as a latent factor generating the selected, manifest gridded datasets. The model allowed to assess deprivation as a latent construct of spatial variables related to potential residential segregation but also to estimate a “deprivation index” across the urban area.

In addition to these analytical results, this modeling framework offers an innovative approach to address some of the limitations affecting current efforts in the domain of deprived area mapping [96]. The use of gridded datasets provides flexible spatial support to combine different physical and social datasets. Another advantage is to facilitate the inclusion of local knowledge in the process of variable selection, a process that can be updated with new information. However, given the context-specific characteristic of this approach, a multi-level factor analysis, including local- or country-level information provided by different stakeholders, should be implemented to scale the proposed analytical framework across urban areas in different countries.
Figure 6. Kinshasa, Democratic Republic of the Congo; Municipal map (a) and deprivation index (b).
3.2.2. The Potential of OBIA for Generating Land Cover Information and Mapping Deprived Areas at City-Block Level (Case 2)

In the MAUPP project (Modeling and forecasting African Urban Population Patterns for vulnerability and health assessments), a semi-automated method was developed for citywide mapping of land cover and land use (classifying types of built-up areas that included deprived areas). The methodology has two main steps. First, a land-cover classification is performed using VHR imagery. Then, the land use is predicted using spatial statistics computed based on the land cover within urban blocks. The land cover mapping framework combines OBIA and machine-learning (ML) [99], consisting of several steps: (1) image segmentation for generating groups of pixels (“segments”) that correspond as much as possible to real-world objects (e.g., one segment ideally corresponds to one building), (2) computation of image features and extraction of segment statistics, (3) feature selection and classification of the segments using supervised or unsupervised ML approaches, and (4) post-classification for improving the quality of the final map. The different processing steps were automatized, as far as possible. For example, image segmentation has a significant impact on the quality of classification results, and its automation has been well-addressed in the literature [100]. However, even in state-of-the-art methods, the segmentation parameters are generally optimized for whole scenes, which is not effective for citywide mapping that involves large images with a high degree of heterogeneity. Therefore, a local segmentation optimization was developed (spatially partitioned unsupervised segmentation parameter optimization [101]) that outperforms global approaches, both in terms of thematic and geometric accuracy [102].

The process for mapping the land cover is as follows: (1) The image is automatically divided into tiles of smaller size (e.g., 20 ha) using a cutline algorithm that finds optimal tile borders according to edges present in the landscape. (2) Each tile is segmented using locally optimized parameters for each tile. (3) Then, a set of image features is computed (e.g., vegetation indices, texture indices, and shape features), and segment statistics are extracted based on these features. (4) A set of labeled training data is created by experts using computer-assisted photo-interpretation (CAPI). (5) These labeled data are used to train a random forest (RF) classification algorithm. (5) Stitching the classified tiles together produces a seamless mosaic where the effect of the tiling is hardly visible.

The land use is predicted at the city block level [103], providing sufficient spatial detail, suitable for mapping urban functions. However, most of the time, city blocks do not exist in LMICs. Therefore, a method that automatically generates city blocks from OpenStreetMap (OSM) data was designed. All linear elements likely to correspond with limits (e.g., streets, border of residential areas, walls, rivers, and railways) are used to generate these blocks. The blocks are then characterized according to the proportion of each land-cover class and their spatial arrangement using spatial metrics. The prediction of the land use in urban blocks is performed using RF fed with a set of labeled data created using CAPI, containing five classes: planned residential areas, unplanned residential areas (deprived), nonresidential built-up areas, vegetation, and open land. The residential classes were then split into high- and low-density based on building density derived from the land-cover layer. This approach allowed for a clear distinction between deprived areas, characterized as “high-density unplanned residential areas”, and other built-up areas. The approach developed for the city of Ouagadougou, Burkina Faso was successfully transferred to other cities, such as Dakar, Senegal and Dar es Salaam, Tanzania, as illustrated in Figure 7. Both frameworks are based on free and open-source software (FOSS) and are available from a public repository under open-source license, making them fully reusable.

The main strength of this land-use mapping framework is that it models the land use in sufficient detail without relying on ancillary databases (e.g., cadastral, socioeconomic, location of urban facilities, retail, etc.) that are most of the time unavailable or outdated in LMICs. Furthermore, the processing is largely automated, making it transferable to other cities for mapping land use, including deprived areas. On the other hand, its main limitation is that the geometric quality of urban block polygons depends on the richness of OSM data, the latter being still limited for a number of cities. Another
limitation is the involvement of manual labeling of training data for supervised machine-learning algorithms, being subjective and time-consuming.

Figure 7. Land use map showing Dar es Salaam, Tanzania (left) input very high-resolution (VHR) image (upper right) and detailed city block classification (lower right).

3.2.3. Contextual Features for Mapping Deprived Areas (Case 3)

Deprived areas typically have a spatial pattern that allows them to be differentiated from the rest of the city [9]. Using this idea, [104] combined a number of computer vision algorithms together that characterize spatial patterns observed in VHR imagery over groups of pixels or neighborhoods to map informal settlements. These algorithms include the Histogram of Oriented Gradients (HOG), linear binary pattern moments (LBPM), line support regions (LSR), lacunarity, normalized difference vegetation index (NDVI), and many others. The idea behind this approach is to produce statistical quantification of edge patterns, pixel groups, gaps, textures, and the raw spectral signatures that are calculated over groups of pixels or neighborhoods. Together, these features can be described as contextual features. Results from this work indicated that these features could be used to map informal settlements with high accuracy in multiple cities around the world using decision trees [104]. Building on this work, [105] found that, using a similar approach, slums in Accra, Ghana can be mapped with high accuracy. Recently, this work has been extended to not only classifying areas but to aid in mapping poverty at both city and county scales, provided VHR imagery is available [106–108].

The main advantage of this approach is that the contextual features are computationally simple and relatively quick to process. Additionally, the scale of calculation can be adjusted based on the imagery or areas covered, and instead of classifying objects, the contextual features can be used directly in statistical models and provide continuous outputs [108]. The major drawback is the limited understanding of what the patterns the contextual features are picking up mean and how they vary from city to city. However, research is currently being conducted to help better understand the urban attributes environment contextual features are capturing [109].
3.3. Deep Learning for Mapping Deprived Areas (Case 4)

Mapping the degree of “deprivation” using machine-learning and, in particular, deep learning can follow several main spatial approaches. Commonly, in CNNs, patches are labeled, while fully convolutional networks (FCNs) generate maps based on semantic segmentation that resamples the boundaries of deprived areas. When aiming at mapping boundaries of area objects, FCNs have an enormous advantage for local-level mapping [70]. However, for a global database of deprived areas, it will be more relevant not to display exact boundaries (to prevent or limit unintended harm for communities) but to provide a grid (patch)-based mapping product. A major question to be solved is: what is a suitable aggregation level to provide such maps? The example below shows deprived area maps for two Indian cities, Mumbai and Bangalore (Figure 8), using a 100 m × 100 m grid.

![Figure 8. Mumbai deprived areas mapped at an aggregation level of 100 m (left) on top of a Planetscope image; Bangalore with the same 100-m grid (right) on top of Pleiades images and ground photo of a temporary settlement in Bangalore (lower right).](image)

For the city of Mumbai, the census of 2011 reports around a 42% slum population. These deprived areas are relatively large and can be found across the urban landscape (Figure 5 left). In general, such areas are relatively well-covered by official statistics, as they are large and have often existed for many decades, which is very different in the city of Bangalore. In Bangalore, the census reports an 8% slum...
population, while the Karnataka Slum Development Board [110] officially counts 597 slums (around a 23% slum population), and a local survey mapped over 1500 slums [111]. The omitted deprived areas are particularly those that are small and temporary (see ground photo, lower right) [66]. Many cities do not account for unrecognized deprived areas, and particularly, the poorest sections of the population are commonly not counted. To map the boundaries of deprived areas effectively, VHR imagery (e.g., Pleiades or WorldView) with a resolution below 1 m is required. However, to produce more aggregated grid-based maps (examples are shown in Figure 8), HR imagery (e.g., Sentinel or PlanetScope) having a spatial resolution of 10 m and below are sufficient for many cities. The main risk of such HR grid-based approaches is that small deprived settlements might not be well-captured (as shown for the example of Bangalore).

In general, HR imagery allows identifying deprived areas on the basis of physical and morphological characteristics of urban structures [9]. Recent studies have shown that machine-learning and, in particular, convolutional neural networks (CNNs) are able to learn abstract hierarchical data representations directly from input imagery [112,113], achieving unprecedented classification accuracy [53,114–117] and optimizing the entire workflow. This means that CNNs do not require designing of hand-crafted features nor manual feature selection and can work with multi-resolution imagery and nonimage features (e.g., GIS-based features) [118]. However, providing a large amount of training data about deprived areas is challenging, and as a result, CNNs are not commonly used to map deprived areas at a city scale [66] but are restricted to small areas [53,114]. Dealing with the large training demand requires the combination of different mapping approaches and the construction of training databases with inputs from field-based maps. Besides binary mapping of deprivations, CNNs are also able to model the degree of deprivation, which has been shown in a recent study on Bangalore [61].

4. Discussion

EO-based methods have a great potential to contribute to SDG 11 “Making cities and human settlements inclusive, safe, resilient and sustainable”. For this purpose, we need to improve our understanding of deprivation across cities, using the unique potential of EO to develop a generic and transferable approach to characterize deprivation that meets the requirements of different user groups, ranging from local to global policy scales. However, EO-based literature lacks a clear understanding of what information is required by different user groups. Despite the increasing number of publications employing EO for mapping and monitoring deprivation, most stay within a single image analysis, on a single and geographically small case study. Such studies fail to provide information that is required by users (e.g., local and international organizations). Furthermore, existing studies fail to properly address the transferability of methods across cities, often being limited by the high cost of the commercial VHR imagery employed. There exists no systematic cost-benefit assessment of the influence of various spatial and spectral resolutions on mapping results. Moreover, there is little integration and exchange between community-based mapping (bottom-up) approaches and EO mapping (top-down) approaches. Deprived area mapping studies are often conducted without real ground truth data, e.g., employing visual image interpretation for generating training and validation data. However, there is an emerging consensus in the geospatial world that community involvement is necessary, which requires acknowledging the essential role communities play in defining relevant outputs, while the EO community has an essential role in providing scalable and transferable methods to allow for global mapping of urban deprivation.

To move forward from deprived area mapping studies on small areal units towards national and global mapping of deprivation, gridded mapping approaches will be the most suitable option (Figure 9). For local-level mapping that captures the urban morphology well, e.g., OBIA combined with city blocks defined by the road network, is very suitable to capture details on the urban morphology (e.g., Case 2). However, to ease computational requirements and to consider the data gaps in road networks of many urban areas in the Global South (e.g., often the roads in central parts of large cities
are well-covered but not in the outskirt or secondary cities), a gridded mapping system will be more suitable (e.g., Cases 1 and 4). Furthermore, reliable population estimates are required in support of policy-relevant information (e.g., the SDG 11.1.1 indicator measures the percentage of the population living in deprived areas, not the area). Presently available global population models (e.g., WorldPop or LandScan) that combine census, spatial and RS data [119,120] suffer from high uncertainties in deprived areas [121], as they do not have built-up models to account for the often extremely high population density in such areas.

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**Figure 9.** Comparison of cases (Section 3.2) on their roles for addressing scalability and transferability.

To support existing large-scale and long-term information needs, IDeAMapS was collaboratively designed to combine both bottom-up and top-down mapping methods, with an open invitation to contribute to its continued development. The role of EO in IDeAMapS will be to provide global and national gridded base maps on the location and degree of deprivation. In general, EO studies (e.g., [50,63,69,88,114]) have shown the potential of satellite imagery to provide consistent, accurate, and timely information on the location of deprived areas. VHR imagery can map and characterize deprivation [91], employing hand-crafted image features which require local adaptation (e.g., [50,91]); transferable image features (e.g., GLCM, vegetation indices, line, structural, and morphological features) [107]; or CNNs that self-define the most adapted image features (e.g., [56,70]). However, EO can only capture aspects of the physical deprivation and use image-based proxies to model other domains of deprivation (e.g., social, human, and economic). For example, a major gap is the missing social covariates. In general, geospatial data on social deprivation is collected by demographers, planners, and communities, but such data is not well-integrated with EO-based methods; here, the EO community might have a role to play in integrating and scaling these datasets. Thus, IDeAMapS will allow supporting local authorities in the development of improvement strategies for their poorest inhabitants but also supporting NGOs to advocate for the rights of inhabitants. For example, in some cities, long-standing national and municipal policies that maintain the invisibility of deprived areas mean that inhabitants face evictions or replacement when large projects are started [122,123]. NGOs (e.g., Slum Dwellers International) seek to address these challenges, and spatial data is essential to such challenges [47]. However, there is a clear communication gap between the RS community not understanding user requirements and the user community not understanding the scope of this rapidly developing technology. Furthermore, many challenges relating to technology and resources have yet to be addressed towards the development of IDeAMapS, but they are surmountable. IDeAMapS will be a system that is flexible and safe enough to be acceptable for communities and government users, that addresses issues of data security and privacy, and that has positive impacts for slum dwellers as an instrument for advocacy and for easing the communication and knowledge exchange with government bodies.

5. Conclusions

Spatial data on deprived areas in cities across the globe is typically limited and is often omitted in official statistics. Yet, such spatial data are urgently required for monitoring, humanitarian response,
health campaigns, and in support of urban surveys and sampling. The proposed IDeAMapS framework aims at developing a system to provide consistent spatial data of deprived areas in the form of gridded datasets that can easily be integrated with other existing local, national, and global data layers. Such a system needs to be flexible and fulfill user needs at different scales (from local to global), while addressing the privacy of communities. It will allow overlaying environmental data on risks (e.g., climate change risks), pollution (e.g., air pollution), health data (e.g., child health), and various other data layers to better understand local conditions, assets, and progress towards making cities inclusive, safe, resilient, and sustainable places. It will be important to map not only deprivation levels but to combine such data with information on local assets of communities for a better understanding of the progress towards global and local development goals.

Author Contributions: Conceptualization, M.K., D.R.T., G.B., R.M., S.V., R.E., J.P.D.A., C.K., R.N. and J.M.; methodology, M.K., D.R.T., G.B., R.M., T.G., S.V., R.E., J.P.D.A., C.K., R.N., J.M. and E.D.; validation, M.K., G.B., T.G., S.V., R.E. and E.D.; formal analysis, M.K., G.B., T.G., S.V., R.E. and E.D.; writing—original draft preparation, M.K., D.R.T., G.B., R.M., T.G., S.V., R.E. and J.P.D.A.; and writing—review and editing, M.K., D.R.T., G.B., R.M., T.G., S.V. and R.E. All authors have read and agreed to the published version of the manuscript.

Funding: The research pertaining to these results received financial aid from the Federal Science Policy according to the agreement of subsidy no. (SR/11/380) (SLUMAP: http://slumap.ulb.be/) and from NWO grant number VI. Veni. 194.025.

Acknowledgments: We would like to thank the following people for their contributions in the form of feedback in workshops and meetings: Daniel Githira, Donatien Beguy, Julius Majale, Walter Oriido, Kerstin Sommer, Daniela Di Filippo, and Faith Barorot from UN-Habitat; Martino Pesaresi, Sergio Freire and Alice Siragusa from the European Commission Joint Research Centre; Beatrice Hati and Nicera Wanjiru from SDI; Andrew Tatem from the WorldPop Team at the University of Southampton; Peter Elias from the University of Lagos; Richard Sliuzas from ITC, University of Twente; Nale Mudau from Sansa; Steven Ramage from the Group on Earth Observations; and Philipp Ulbrich and Godwin Yeboah from the Institute for Global Sustainable Development at the University of Warwick.

Conflicts of Interest: The authors declare no conflicts of interest.

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