Strategies for Adapting Multilingual Pre-training for Domain-Specific Machine Translation

Neha Verma
Kenton Murray
Kevin Duh
Johns Hopkins University, Baltimore, USA

Abstract
Pretrained multilingual sequence-to-sequence models have been successful in improving translation performance for mid- and lower-resourced languages. However, it is unclear if these models are helpful in the domain adaptation setting, and if so, how to best adapt them to both the domain and translation language pair. Therefore, in this work, we propose two major fine-tuning strategies: our language-first approach first learns the translation language pair via general bitext, followed by the domain via in-domain bitext, and our domain-first approach first learns the domain via multilingual in-domain bitext, followed by the language pair via language pair-specific in-domain bitext. We test our approach on 3 domains at different levels of data availability, and 5 language pairs. We find that models using an mBART initialization generally outperform those using a random Transformer initialization. This holds for languages even outside of mBART’s pretraining set, and can result in improvements of over +10 BLEU. Additionally, we find that via our domain-first approach, fine-tuning across multilingual in-domain corpora can lead to stark improvements in domain adaptation without sourcing additional out-of-domain bitext. In larger domain availability settings, our domain-first approach can be competitive with our language-first approach, even when using over 50X less bitext.

1 Introduction
Recent pretrained multilingual sequence-to-sequence (seq2seq) models have provided a basis to easily create neural machine translation (MT) systems via the pretrain and fine-tune paradigm ubiquitous throughout NLP (Liu et al., 2020; Xue et al., 2021). Due to the fact that fine-tuning these models generally requires less data than is needed for from-scratch translation models, pretrained models are great candidates for MT domain adaptation tasks, where domain-specific bitext is generally less available as compared to general bitext. However, these models have seldom been studied in domain-specific settings.

For MT domain adaptation, pretrained multilingual seq2seq models must be adapted to both 1) the language pair and 2) the domain of interest. Previous work has introduced several methods for adapting general translation models to domains, including training first on general bitext to bolster the total amount of bitext available, followed by training on smaller domain-specific bitext (Luong and Manning, 2015; Freitag and Al-Onaizan, 2016). However, in the case of multilingual sequence models, the initial pretraining objective differs significantly from the task of machine translation, which suggests that alternative adaptation approaches are necessary. Additionally, approaches involving additional general bitext may not even benefit these models as they were already initially trained on large amounts of general pretraining data.
Therefore, it is currently unclear 1) if pretrained multilingual seq2seq models have useful properties for MT domain adaptation and 2) how to best adapt them to both the translation language pair and domain. As a result, in this work, we aim to systematically compare fine-tuning approaches for applying mBART to domain adaptation (Liu et al., 2020). We choose to focus on mBART as it has previously shown the most promising results in the MT setting among comparable models (Liu et al., 2021; Lee et al., 2022).

By framing language pair and domain as decoupled entities to learn during the fine-tuning process, we can compare two major approaches to the adaptation process. The first fine-tunes mBART on general bitext, followed by in-domain bitext. The second uses multilingual fine-tuning on in-domain bitext across several language pairs followed by bilingual fine-tuning on in-domain bitext in the language pair of interest (Tang et al., 2020). In other words, the first approach adapts to the language pair first, and the second approach adapts to the domain first, before both eventually fine-tune on the small amount of in-domain, language pair-specific bitext. We emphasize the importance of a multi-staged approach as we find that they are consistently better than naively fine-tuning mBART only on domain-specific bitext, especially when this data is limited.

Figure 1: Summaries of our two major approaches. Our language pair first approach first fine-tunes the multilingual pretrained model on language-pair specific translation, and then on the domain. Our domain first approach first fine-tunes the multilingual pretrained model on the domain of interest, followed by the specific language pair.

We test our approach on 5 language pairs and 3 domains: TED Talks, Microblogs, and COVID-19 related information. We note that the amount of available in-domain bitext varies greatly across these domains. Because we want our method to be broadly applicable to new domains where data may be very limited and/or expensive to procure, we test our approaches on a small, fixed amount of domain data, as well as on the entirety of the domain data available. We find that in comparable approaches, those with an mBART initialization outperform those with a vanilla Transformer initialization in a majority of our language pairs and domains, and across our two domain availability settings. This holds even in the cases of higher-resourced language pairs originally unhelped by mBART’s multilingual pretraining, and in language pairs outside of mBART’s pretraining set. For our out-of-mBART Persian-English language pair, simply using an mBART initialization leads to +4.8 to 12.8 BLEU points across our domains. In addition, we find that our domain-first approach provides an efficient alternative to using additional general bitext by leveraging available multilingual in-domain corpora via multilingual fine-tuning. We show that in our whole domain availability setting, which is still several times smaller than the data needed for our language-first approach, our domain-first approach consistently shows improvements over baselines, and is sometimes competitive with our more data-heavy language-first approach.
This paper makes the following contributions:

- We explore various approaches for fine-tuning multilingual sequence models for specialized domains in machine translation. We demonstrate that our multi-step fine-tuning approaches can outperform single-step and non-pretrained baselines—even for language pairs that normally do not see benefits from using multilingual models.
- We demonstrate the importance of in-domain data, showing that fine-tuning on this with multiple languages outperforms methods only using in-domain data in the target setting.
- We are able to get substantial BLEU point improvements on languages that are not even included during pretraining.

2 Background and Related Work

2.1 mBART

mBART is a pretrained multilingual sequence-to-sequence denoising autoencoder based on the Transformer architecture (Liu et al., 2020). Using the self-supervised BART objectives of masked language modeling and sentence permutations (Lewis et al., 2020), mBART is trained to recover noised Common Crawl texts across 25 languages. When fine-tuned on bitext for sentence-level machine translation, mBART’s pretraining leads to performance gains across multiple low- and medium-resource language pairs. The shared, multilingual parameter space in the single encoder-decoder model are thought to be particularly helpful in lower-resourced language pairs. In the original release of mBART, fine-tuning on a single language pair, or bilingual fine-tuning, was the proposed method of adapting mBART to the translation task.

However, in follow up work, Tang et al. (2020) propose multilingual fine-tuning, where mBART is fine-tuned on bitext across multiple language pairs at the same time, creating a model capable of multilingual machine translation. Multilingual fine-tuning was shown to result in improvements over bilingual fine-tuning for translation, especially in the many-to-one setting where multiple languages are translated into the same target language.

2.2 Domain Adaptation

Generally, MT systems drop in performance when applied in a domain different from the training data, in a scenario known as domain mismatch (Koehn and Knowles, 2017). Additionally, while large amounts of general bitext may be available for a language pair, it is generally harder to find large amounts of data that fit a specific domain.

Continued training, or fine tuning, is a common training procedure-related approach to MT domain adaptation where a model first trains to convergence on general bitext, and then continues to train on domain-specific bitext (Luong and Manning, 2015). In this work, we expand upon the original multi-step fine-tuning ideas from continued training for domain adaptation.

Later work has focused on more complex ways to select and order data for domain adaptation. Xu et al. (2021) propose gradual fine-tuning for iteratively training a model on data that slowly approaches the distribution of the in-domain data. Xie et al. (2021) also use gradual fine-tuning to select data to adapt a multilingual MT model to in-domain data. Similar to gradual fine-tuning with respect to purposefully ordering samples for domain adaptation, curriculum learning based approaches have been proposed to sort and order samples based on their similarity to the domain of interest (Zhang et al., 2019). Dynamic data selection techniques have also been proposed to alter available training data between epochs in order to present more relevant data in later stages of training (van der Wees et al., 2017). While these methods enforce a stricter curriculum at a sample level, we draw inspiration from these methods by adhering to a coarse ordering of least-domain-relevant to most-domain-relevant (Saunders, 2021).

Recent work has introduced domain adaptation techniques for multilingual MT systems. One such work proposes methods for multilingual and multi-domain adaptation via domain-
specific and language-specific adapter modules (Cooper Stickland et al., 2021). Dabre et al. (2019) exploit multi-parallel domain corpora in one-to-many multilingual MT setup to boost low-resource domain translation. Another closely related work, which specifically looks at the use of mBART for poetry translation, introduces multilingual fine-tuning for domain adaptation using mBART50 (Chakrabarty et al., 2021; Tang et al., 2020). In this domain, multilingual fine-tuning on available domain data was shown to outperform multilingual fine-tuning on general bitext, as well as bilingual fine-tuning on domain data, hinting at the use of multilingual in-domain data as an important tool in multilingual MT domain adaptation. In a comprehensive overview of the capabilities of mBART, Lee et al. (2022) find that mBART fine-tuned on smaller amounts of in-domain bitext can outperform a Transformer translation model trained on larger amounts of in-domain bitext, suggesting that mBART’s pretraining may be valuable for domain adaptation in lower-resourced domains. In this work, we expand upon and formalize these initial results suggesting that mBART may be useful for domain adaptation, and provide a comparison of various techniques for pretrained model-specific domain adaptation.

3 Approach

Because mBART is a multilingual denoising autoencoder, it is trained only to reconstruct text in the source language given. We detail our two major approaches to domain adaptation using mBART, focusing on translation language pair and domain. Our approaches propose two different ways to learn these competencies. We summarize our approaches in Figures 2 and 3.

3.1 Language Pair First

In our language pair first approach, we first focus on adapting mBART to the specific language pair, and then to the domain of interest. We note that in all of our experiments, we have several source languages, and one target language. For our \( i^{th} \) source language \( S_i \) and target language \( T \), we label general bitext as \( B_{\text{gen}}(S_i, T) \), and in-domain bitext as \( B_{\text{in}}(S_i, T) \). In the first stage, we fine-tune our original model, \( M_0 \) on \( B_{\text{gen}}(S_i, T) \) to achieve a general-domain bilingual translation model, denoted as \( M_{\text{gen}}(S_i, T) \). In the second stage, we fine-tune \( M_{\text{gen}}(S_i, T) \) on \( B_{\text{in}}(S_i, T) \), obtaining our final domain adapted bilingual model, \( M_{\text{in}}(S_i, T) \), as desired. This approach is very similar to the conventional continued training approach for domain adaptation where a MT model is trained on out-of-domain bitext, and then subsequently fine tuned on the smaller in-domain bitext. The key difference between this approach and a general continued training approach for domain adaptation is the initialization of model parameters that mBART’s pretraining provides.

| Symbol      | Reference                                           |
|-------------|-----------------------------------------------------|
| \( S_i \)   | \( i^{th} \) source language                       |
| \( T \)     | target language                                     |
| \( B_{\text{gen}}(S_i, T) \) | general bitext from \( S_i \) to \( T \) |
| \( B_{\text{in}}(S_i, T) \) | in-domain bitext from \( S_i \) to \( T \) |
| \( M_0 \)   | original model, before fine-tuning                   |
| \( M_{\text{gen}}(S_i, T) \) | general domain translation model from \( S_i \) to \( T \) |
| \( M_{\text{in}}(S_i, T) \) | in-domain translation model from \( S_i \) to \( T \) |

3.2 Domain First

In our domain-first approach, we first focus on adapting mBART to the domain of interest, and then adapt to the relevant language pair. Because at first we adapt only to the domain, and not yet language pair, we propose to perform the first stage via multilingual fine-tuning on
available domain data (Tang et al., 2020). In particular, we focus on many-to-one fine-tuning. In this case, we denote a multilingual in-domain dataset as the union of all available bilingual in-domain datasets: \( \bigcup_i B_{in}(S_i, T) \).

In the first stage, we multilingually fine-tune our original model, \( M_0 \) on \( \bigcup_i B_{in}(S_i, T) \) to achieve a domain-specific and multilingual translation model, denoted as \( M_{in}(\bigcup_i S_i, T) \). In our second step, we reintroduce \( B_{in}(S_i, T) \) that matches our language pair of interest, and multilingually fine-tune \( M_{in}(\bigcup_i S_i, T) \) on \( B_{in}(S_i, T) \) to achieve our final domain-adapted bilingual model, \( M_{in}(S_i, T) \). Because this approach only uses in-domain data and does not introduce external data, its training can use noticeably less data for domains with limited data, as compared to our language-first approach.

3.3 Limiting the Amount of Domain Data

In comparing our approaches in adapting mBART for domain-specific MT, we also compare two scenarios in which 1) all available domain data is included, the size of which can very greatly by domain, and 2) domain data is heavily limited (\( \leq 1000 \) lines). In our first scenario, where all domain data is used, we wish to provide comparisons of our domain adaptation techniques at original levels of domain availability. By keeping all data, we can make recommendations for
domains that may be more available than in our limited setting. Our second scenario aims to compare our methods across each domains via a fixed amount of data, as some of our domain data is very limited (≤ 1000 lines). This is the case of the Translation Initiative for COVID-19 challenge, where domain-specific translation is needed to quickly translate emergency content related to the COVID-19 pandemic (Anastasopoulos et al., 2020). Additionally, being able to create data-efficient methods helps reduce cost of dataset creation. For example, current translation services are priced around 0.06 to 0.12 US Dollars per word¹, and Germann (2001) note services costing up to 0.30 US Dollars per word. Assuming an average of 20 words per sentence, it can cost anywhere from approximately $1,200 to $6,000 to create a small 1000 line dataset. By including these two levels of domain availability, we hope to show the efficiency of our methods, as well as their generalizability to additional domains.

4 Experiments

4.1 Data

We translate 5 languages into English for our experiments: Arabic (ar), Persian (fa), Portuguese (pt), Russian (ru), and Chinese (zh). Arabic, Russian, and Chinese appear in mBART25’s pretraining set, and Portuguese and Persian do not.

For each of our language pairs, we piece together general bitext from OPUS sources (Tiedemann, 2012). The general bitext make up part of our language-first adaptation approach. In particular, depending on availability, we sample bitext from Global Voices (GV), QCRI Educational Domain (QED), the United Nations Parallel Corpus (UN), Open Subtitles (OS), and Europarl (EP) (Nguyen and Daumé III, 2019; Abdelali et al., 2014; Ziemski et al., 2016; Lison and Tiedemann, 2016; Koehn, 2005). We first collect 1.5 million lines from these combined sources. We then remove sentences with more than 50% punctuation, deduplicate our data, remove all evaluation data from training data, and apply length ratio cleaning (Fan et al., 2021). We shuffle all lines and sample 1 million sentence pairs for a general bitext training set, and 2000 for a development set. The full composition of our general bitext is detailed in Table 1.

For domain adaptation, we choose 3 different domains with varying levels of data availability. We use translations of TED talks (Duh, 2018), Microblogs (McNamee and Duh, 2022), and documents from the Translation Initiative for COVID-19 (TICO-19) (Anastasopoulos et al., 2020). We note that originally, the TICO-19 dataset contains only 971 sentences in a development set, and 2100 in a test set. In our work, we split the original test set to create a new development and test set with 1050 lines each, and reallocate the original 971-line development set into our training set. For each domain, we detail the amount available training data in Table 1. TED dev/test splits are 1958/1982 lines, and Microblog dev/test splits are 3000/3000 lines for ar-en and ru-en, and 2000/2000 lines for fa-en, pt-en, and zh-en.

For our multilingual fine-tuning experiments for our domain-first approach, we include additional languages that are available in the domain, included in mBART’s pretraining set, and do not overlap with our language proxies for our out-of-mBART languages. For TED, we add Czech, German, French, Japanese, Korean, Romanian, and Vietnamese (12 languages total). For Microblogs, we add French and Korean (7 languages total). For TICO-19, we add French, Burmese, and Nepali (8 languages total).

To measure the amount of domain shift between our general bitext and our domain-specific bitext, we train a 5-gram language model with KenLM on our general bitext target-side training data, and evaluate the perplexity (including OOVs) on the target-side training data for each of our domains. We provide perplexity measures on our domain-specific bitext after applying

¹https://gengo.com/pricing-languages/
²We create our own data split because the original TICO-19 data does not have a training set we could use for fine-tuning. Our TICO-19 results should not be directly compared with those from other papers.
Table 1: Sizes in # of lines for each of the domain and general corpora used in our work. We also provide the number of lines added with domain data from additional language pairs. We additionally provide a breakdown of our general bitext across 5 OPUS sources. For our limited domain experiments, we use 1K sentences per domain and language pair.

Table 2: Vocabulary coverage and perplexity for each of our domains. We train 5-gram language models on our general domain target data, and evaluate vocabulary coverage and perplexity on our domain target-side training data. We see that our Microblogs corpus has the largest domain shift while TED has the smallest, according to our perplexity measure.

4.2 Models

For all of our experiments using mBART, we use mbart.cc25 which has 12 encoder and decoder layers, and covers 25 languages. We note that to begin decoding, mBART requires a language identification token. For our out-of-mBART languages, we choose a related language from the 25 mBART pretraining languages as a language identification token; we use ES as a proxy for PT, and HI for FA (Madaan et al., 2020; Cahyawijaya et al., 2021).

We train our language pair-first approach on 1M lines of general data for up to 10 epochs or 150,000 updates, whichever is first. We then fine-tune the model for up to an additional 10 epochs on domain data for the language pair, for both limited and whole domain availability. For our domain-first approach, we train on multilingual domain data for up to 200,000 updates or 60 epochs (whichever is first) in the whole domain approach, and up to 60 epochs in the limited domain approach. We then fine-tune these models for up to another 60 epochs.

We include two baseline models in our experiments. Baseline model 1 uses a Transformer with no pretraining, and trains on general bitext followed by domain bitext, much like our language-first approach. This model uses the transformer_iwslt_de_en architecture as implemented by fairseq (Ott et al., 2019; Vaswani et al., 2017). This model has an embedding dimension of 512, feed-forward dimension of 1024, 4 attention heads, and 6 encoder/decoder layers each. For each language pair, we learn 16k subword operations per language on the general domain bitext, and use the subword vocabulary on our all of our Baseline 1 experiments (Sennrich et al., 2016). Baseline model 2 naively fine-tunes mBART only on in-domain bitext.

We train Baseline 1 first on our general bitext for up to 40 epochs, and then on our domain
bitext for up to 10 additional epochs, keeping the best model. We train Baseline 2 for up to 40 epochs in the limited domain setting, and up to 100 epochs in the whole domain setting.

We evaluate all of our models with BLEU, as implemented by SacreBLEU3 (Post, 2018).

5 Results

| Name | Baseline 1 | Language-First | Domain-First | Baseline 2 |
|------|------------|----------------|--------------|------------|
|      | Initialization | $B_{gen}(S_i, T)$ | $B_{in}(S_i, T)$ | $B_{gen}(S_i, T)$ | $B_{in}(S_i, T)$ | None |
| Step 1 | Random | $B_{gen}(S_i, T)$ | $B_{in}(S_i, T)$ | $B_{in}(S_i, T)$ | None |
| Step 2 | mBART | $B_{in}(S_i, T)$ | $B_{in}(S_i, T)$ | $B_{in}(S_i, T)$ | mBART |

Table 3: BLEU scores for the whole domain data experiments. In this resource setting, we have around 100K total lines in the Microblog domain, and 2M total lines in the TED domain. We find that our language pair-first approach is consistently our best system. We also note that both of our approaches outperform our baselines in a majority of language pair/domain combinations. Besides out-of-mBART languages in our Microblogs domain, our domain-first approach performs competitively, despite using 3X less data in TED, and 50X less data in the Microblogs domain.

5.1 mBART initialization improves domain adaptation

Results for our whole domain setting are summarized in Table 3, and limited domain results appear in Table 4. We recall that both Baseline 1 and our language pair-first setting are fine-tuned on 1M lines of out-of-domain data, followed by in-domain data. In this setting, their main difference is the initialization of parameters via either mBART or a random initialization. We see that in a majority of domain/language pair settings, our language-first approach is our best performing system, and in Table 5, we can see that this simple initialization can lead to drastic improvements of several BLEU points.

mBART initialization improves ru-en in TICO-19 and Microblogs, and improves zh-en in all domains. Both Chinese-English and Russian-English translation were reported to not have benefited from mBART’s initialization in original fine-tuning experiments from Liu et al. (2020). We also note that this initialization improves out-of-mBART language pairs, and explain this further in Section 5.4.

5.2 The importance of in-domain data

In our limited domain setting, although our domain-first approach is not consistently competitive with our language-first approach, we do note a large BLEU difference between fine-tuning

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3Signature: BLEU+case.mixed+numrefs.1+smooth.exp+tok.13a+version.1.5.1
Table 4: BLEU scores for the limited domain data experiments. In this setting, we limit our bilingual in-domain data to <1k sentence pairs. In the limited domain setting, we find that our language pair-first approach consistently outperforms our baselines and our domain-first approach, with the exception of a few language pairs in TED. Additionally, although our domain-first approach does not perform competitively in this resource setting, we see benefits of multilingual in-domain learning by noting its improvements over Baseline 2.

| Name | Baseline 1 | Language-First | Domain-First | Baseline 2 |
|------|------------|----------------|--------------|------------|
| Initialization | Random | mBART | mBART | None |
| Step 1 | \(B_{gen} (S_i, T)\) | \(B_{gen} (S_i, T)\) \(\bigcup B_{in} (S_i, T)\) | \(B_{in} (S_i, T)\) |
| Step 2 | | | | |
| ar-en | 36.3 | 33.5 | 25.0 | 17.5 |
| fa-en | 19.9 | 24.7 | 9.3 | 2.2 |
| pt-en | 44.4 | 44.3 | 32.5 | 22.9 |
| ru-en | 29.3 | 27.6 | 22.9 | 17.4 |
| zh-en | 14.6 | 17.4 | 14.4 | 9.4 |
| avg | 28.9 | 29.5 | 20.8 | 13.9 |

| TED | Microblogs | TICO-19 |
|-----|-------------|--------|
| ar-en | 32.8 | 37.4 | 31.4 | 26.9 |
| fa-en | 16.0 | 26.3 | 12.8 | 8.2 |
| pt-en | 38.8 | 43.6 | 32.8 | 22.7 |
| ru-en | 37.0 | 42.6 | 37.4 | 30.1 |
| zh-en | 19.5 | 25.0 | 23.2 | 20.1 |
| avg | 28.8 | 35.0 | 27.5 | 21.6 |

Table 5: \(\Delta\)BLEU between initializing domain adaptation fine-tuning with mBART vs domain adaptation fine-tuning with a random Transformer initialization. Overall, mBART’s initialization improves domain adaptation over a random Transformer initialization. This holds for the fa-en and pt-en language pairs, which are outside of mBART’s pretraining set, sometimes leading to improvements of over 10 BLEU points.

| Language Pair | Limited Domain | Whole Domain |
|---------------|----------------|--------------|
|               | TED | Microblogs | TICO-19 | TED | Microblogs |
| ar-en | -2.8 | 4.6 | 2.8 | 0.4 | 2.6 |
| fa-en | 4.8 | 10.3 | 12.8 | 5.5 | 10.0 |
| pt-en | -0.1 | 5.1 | 3.3 | 1.3 | 4.6 |
| ru-en | -0.9 | 3.8 | 0.7 | -0.6 | 4.2 |
| zh-en | 2.8 | 5.5 | 5.1 | 3.0 | 6.2 |
| avg | 0.8 | 5.9 | 4.9 | 1.9 | 5.5 |

Table 5: \(\Delta\)BLEU between initializing domain adaptation fine-tuning with mBART vs domain adaptation fine-tuning with a random Transformer initialization. Overall, mBART’s initialization improves domain adaptation over a random Transformer initialization. This holds for the fa-en and pt-en language pairs, which are outside of mBART’s pretraining set, sometimes leading to improvements of over 10 BLEU points.

on multilingual domain data (domain-first) and fine-tuning on bilingual in-domain data only (Baseline 2). We report these differences in Table 6. By using multilingual in-domain data, we can see up to 10 BLEU point improvements over using in-domain data only in the target setting. We note that we see a reduced efficacy in TICO-19, which may be in part due to its
Table 6: ΔBLEU between our domain-first approach using multilingual fine-tuning and our Baseline 2 system, which uses bilingual fine-tuning on our in-domain bitext. The addition of in-domain bitext outside of our source-target pair can be very useful for domain adaptation. The use of a pretrained multilingual model allows us to utilize additional in-domain corpora for improved in-domain performance via a shared parameter space.

5.3 Language-First vs Domain-First

In the limited domain setting, our language-first approach is consistently better than our domain-first approach, and our language-first approach outperforms our baselines in a majority of settings. We believe that in this setting, our limited domain data is insufficient to properly harness the in-domain transfer across languages that we seek to gain from our domain-first approach. Therefore, we recommend the use of additional general bitext in a low resource domain setting.

In the whole domain setting, we see a similar trend, however, the difference between the two proposed approaches is less pronounced. In a majority of language pair/domain combinations, both of our proposed approaches outperform our baselines. In both of our domains in our whole domain setting, and for languages in mBART’s pretraining set, the difference between our proposed approaches is within 2 BLEU points. For languages outside of mBART’s pretraining set, this difference is a bit more pronounced in the Microblogs domain. This may be due to their small corpus size, where both Microblogs corpora are <3K parallel sentences for both fa-en and pt-en. However, in the TED domain, even fa-en and pt-en have similar performance across the two approaches.

While these two approaches may be comparable in terms of performance, their data and parameter efficiencies are very different. In the language pair-first setting, we use 5M total lines of bitext to create 5 different general-domain fine-tuned models. Fine-tuning these models on
in-domain bitext adds additional data overhead. In the domain-first setting, we use under 2M total lines of in-domain bitext across 12 language pairs for TED, and under 100K total lines of domain bitext across 7 language pairs for our Microblogs domain. This approach is also more parameter efficient due to the shared representations across languages for one domain. This in particular holds true for adapting to new languages, as we can reuse our fine-tuned multilingual domain model, rather than bilingually fine-tune mBART on a new language pair as in our language pair-first approach.

5.4 Out-of-mBART languages

As seen in Tables 5 and 6, both of our out-of-mBART language pairs benefit from multilingual training, whether it be at the pretraining stage, or at the fine-tuning stage. In Table 5, we see clear evidence of mBART’s utility for both fa-en and pt-en leading to several BLEU point improvements, even in the whole domain setting, where more in-domain bitext in these language pairs is available. We also see clear benefits of multilingual fine-tuning in these language pairs, resulting in consistent improvements in Table 6. Therefore, for languages outside of mBART25 (with a related language within mBART25), we believe that both of our proposed methods could lead to effective domain adaptation.

5.5 Examples

We choose examples from our whole domain Persian-English TED translations to examine differences in outputs generated from our approaches.

Baseline 1: No agricultural products will take the reformist of England.
Baseline 2: Without the genetically engineered crops, hunger will take over the U.K.
Domain-first: Without genetically engineered crops, Britain will be hungry.
Reference: Britain will starve without genetically modified crops.

Baseline 1: How are we going to apply human resources?
Baseline 2: How about the resources? How do we feed not billions of people?
Language-first: How about the resources? How do we want to feed nine billion people?
Reference: What about resources? How are we going to feed nine billion people?

In our first example, we see that in our domain-first approach, the addition of multilingual in-domain bitext likely improves the in-domain style of the translation. While both generated outputs are similar in their “gisting”, the style of the in-domain-first most closely matches the overall style of TED Talks. In our second example, we see a clear improvement of translation quality at the lexical level as a result of additional bitext in the first fine-tuning step.

6 Conclusion

In this paper, we demonstrate that multilingual pretraining can be very effective in the domain adaptation setting, and we propose two methods of adaptation that are more useful than a naive adaptation approach. We also find that between our methods, our language-first approach where models are first customized to a specific bilingual setting, is consistently our best system, especially in limited domain scenarios. However, we also find that when we first customize our models to a domain, as in our domain-first approach, we achieve considerable translation quality at a fraction of the data needed in our language-first approach. Interestingly, we are also able to show that multilingual pretraining and fine-tuning continue to be effective domain adaptation techniques even when the pretrained model has not seen the language pair before.
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