Stability of Betanin as a Colorant in Pickled Turnips under different Light Exposure Conditions and with Different Additives

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Abstract—We compared the stability of the food colorants betanin and red-beet extract in pickled turnips over a 14-week period and under different storage conditions that varied in terms of light exposure and additive content. Our findings showed that when exposed to 6 hours of sunlight or fluorescent light, on a daily basis, betanin was highly more stable than red-beet extract even when red-beet extract was stored in complete darkness. We further investigated the effect of metals and oxidation on the stability of betanin. Our results determined that EDTA and ascorbic acid significantly improved the stability of betanin colorant in pickling solution, even when exposed to direct sunlight. We tested the effect of four different concentrations of EDTA (100, 150, 200, and 250 mg/kg) and three different concentrations of ascorbic acid (200, 400, and 500 mg/kg) on the stability of betanin. EDTA (250 mg/kg) provided the highest improvement to betanin stability among all EDTA concentrations that were used in the study. Also, ascorbic acid (500 mg/kg) provided the highest improvement to betanin stability among the ascorbic acid concentrations that were used in the study.

Keywords—Betanin, red-beet extract, colorant stability, EDTA, ascorbic acid, light stability, and pickled turnips.

I. INTRODUCTION

The color of a food product is one of its most important characteristics. It confers beauty and attraction and thus consumer acceptance and preference. Consumers also rely on color to judge the quality of a food product. Color may be permanently correlated to the product's identity and become reference standards when we talk about specific shades (e.g. chocolate brown or cherry red). Different products have different reasons that necessitate the use of food colorants. The major types of food that require coloring are colorless foods, foods that lose color during processing, preparation and storage, and foods whose color is affected by seasonal and regional variations [1].

Until the nineteenth century, food colorants were all derived from natural sources such as animals, vegetables, and minerals. Nowadays these colorants are termed "Natural Colorants". The first synthetic colorant was used in 1856, and soon after, synthetic colorants gained popularity for their remarkable characteristics. Synthetic colorants are more vibrant and stable and offer a wide variety of shades in comparison with natural dyes. Some synthetic colorants are banned worldwide, others are approved by certain countries [1].

Pickled turnips are an example of a colored food product. Traditionally, slices of beetroots are used to color pickled turnips. The betanin content of the beetroots gives the pickled turnips their characteristic red color. The natural color beetroot red (betanin) is authorized for use as a food colorant and is given the E number (E162). It has long been consumed in different food products such as candies, yogurt, ice cream, salad dressing, cake mixes, powdered drinks, soft drinks, and gelatin. Red-beet extract is also used to color pickled turnips. The extract can either be a liquid concentrate (40 to 60%) prepared by evaporation of beet juice under vacuum, or as a powdered concentrate made by spray drying. The extract typically contains between 0.4-1% betanin, 80% sugar, 9% ash, and 10% crude protein [1]. The levels of beetroot red are not of safety concerns [2]; however, betanin application in the food industry has been greatly reduced due to low stability.
Betanin is a substituted betalamic acid, it can be converted into betaxanthins via condensation with amino acids or any available primary amine to give yellow color (fig. 1). It is proposed that betalamic acid condenses with cyclo-dopa 5-O-glucoside to give betacyanins, specifically betanin, with a deep violet color [3]. There are other derivatives for betalamic acid in red-beets, betanin being the most abundant one in red-beets (40–200 mg of betanin/100 g of red-beet) [4].

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\begin{align*}
\text{Betalamic acid} & \rightarrow \text{Betalamic acid, Yellow color} \\
\text{Red beet extract} & \rightarrow \text{Betanin, red color}
\end{align*}
\]

**Fig.1: Betanin and betaxanthins biosynthetic pathway**

The use of betanin in the food industry has decreased due to its instability. Betanin degradation is affected by different factors such as pH, temperature, oxygen, antioxidants, metals, enzyme, and light [5]. The effect of pH on betanin has been the subject of many studies, where the optimal pH for betanin stability is between 4 and 6, which is higher than the pH of pickling solutions. At low pH, betanin in solution turned yellow mainly due to decarboxylation to produce dehydrobetanin. Under fluorescent light, degradation of betanin was observed at a rate that was three folds higher at pH 3 than at pH 5 [6].

Betanin undergoes reactions with molecular oxygen; its stability can be improved by using antioxidants [6]. The addition of antioxidants such as ascorbic and isoascorbic acids favors its stability. The stability is also affected by the presence of certain metal cations such as iron, aluminum, copper, and tin which increase the degradation rate. The addition of chelating agents such as EDTA and citric acid can slow its degradation [6,7]. Temperature, an important factor in processing and storage stages of different food products, contributes to betanin degradation. This first-order degradation started by isomerization, and decarboxylation. Isomerization or decarboxylation of C15 does not affect betanin color, but C17 decarboxylation causes a hypsochromic shift resulting in an orange-red color. Enzymes can also affect betanin stability; lactic fermentation is known to promote betanin isomerization and dehydrogenation. UV or visible light absorption triggers electrons of the pigment chromophore into a high energetic state which increases reactivity and degradation rate [6].

The main challenge in the pickled turnip industry is color stability, which is an indicator of the shelf-life according to consumers. The aim of this study is to find healthy alternatives to the use of banned food colorants with pickled turnips, and to study some factors that affect the stability of betanin in pickled turnip.

## II. MATERIAL and METHODS

### 2.1. Materials

EDTA and ascorbic acid were obtained from Sigma-Aldrich. Red-beet extract and betanin dye were bought from the Lebanese market. The pH of the solutions was measured by pH meter (Edge®). The test was performed in triplicates. The sample color intensity was measured by detection on a spectrophotometer. The range of wavelengths was taken between 200 to 700 nm. The absorbance was recorded at the maximum wavelength (535nm). Absorbance was measured on Optizen POP spectrophotometer. The turnips were bought from a local fresh market during the fall season.

### 2.2. Pickling procedure

The samples were prepared according to the most traditional methods in Lebanon. In a 3.4 oz jar, add 20.0 g of turnips, and then add the preheated brine solution that is prepared by mixing 3 cups of water with one cup of vinegar (1 cup = 236 ml) and one tablespoon of salt (1 table spoon = 14 g). Finally, after cooling the brine, we added 0.5 g of betanin or red-beet extract. The flask is then sealed well for further analysis.

### 2.3. Data Analysis

The color intensity was reported as arbitrary units based on the readings of Optizen POP spectrophotometer. Differences in color intensities for each treatment compared to the control (week 0) were assessed using one-way ANOVA and the Dunnett’s multiple comparison test. Differences in color intensities for each week among
multiple treatments were assessed using two-way ANOVA and the Tukey’s multiple comparisons test.

### III. RESULTS

We tested the stability of the colorants betanin and red-beet extracts under different conditions in pickled turnips. A total of 12 groups (3 jars per group) were prepared using either betanin or red-beet extract as colorant. Some groups received extra additives (e.g. EDTA or ascorbic acid) at various concentrations. In addition, some groups were stored in the dark, some were exposed to sunlight, and some were exposed to fluorescent light (Table 1). Traditional pickled turnips are prepared using beetroots as colorant. When freshly prepared, they have a vibrant dark red color that fades with time to become colorless after extended periods of storage. Commercially sold pickled turnips are displayed on supermarket shelves in transparent glass jars, which may leave them exposed to sunlight as in some observed cases or fluorescent light. First, we investigated the effect of storage lighting on the color intensity of our pickling solution over a period of 14 weeks. Pickling solutions were prepared using betanin or red-beet extract as colorant. The color intensity was tested using Optizen POP spectrophotometer, once every week, and the intensity was reported as arbitrary units of color intensity measurement.

The color intensity of betanin stored in complete darkness did not change over a period of 14 weeks (fig. 2A). The effect of room-light (fluorescent light) on betanin color intensity at week 5 was significantly lower than the control (week 0; fig. 2B). The decrease in color intensity was more pronounced at week 6 compared to the control; however, from week 7 to week 14, the decrease was very highly significant (p value =0.0007) compared to the control (fig. 2B). To the unaided eye, the color became a little lighter but did not change to a different color hue and by the end of the experiment it had maintained its original color. We then tested the color intensity of betanin when stored under conditions that expose it to sunlight. When exposed to sunlight, the color intensity of betanin dropped significantly at week 5 compared to the control (fig. 2C). Further reduction in color intensity was observed at weeks 6 and 7, however, a very highly significant decrease in color intensity was observed from week 8 till week 14, compared to the control (fig. 2C). Point worth mentioning, around week 9, the pickling solution in the jars that were exposed to sunlight turned into a brownish-orange color.

| Group | Colorant  | Light Condition | Additive         |
|-------|-----------|-----------------|------------------|
| 1     | Betanin   | Darkness        | None             |
| 2     | Betanin   | Fluorescent Light| None             |
| 3     | Betanin   | Sunlight        | None             |
| 4     | Red-beet extract | Sunlight | None             |
| 5     | Red-beet extract | Sunlight | None             |
| 6     | Betanin   | Sunlight        | EDTA 100mg/kg    |
| 7     | Betanin   | Sunlight        | EDTA 150mg/kg    |
| 8     | Betanin   | Sunlight        | EDTA 200mg/kg    |
| 9     | Betanin   | Sunlight        | EDTA 250mg/kg    |
| 10    | Betanin   | Sunlight        | Ascorbic Acid 200mg/kg |
| 11    | Betanin   | Sunlight        | Ascorbic Acid 400mg/kg |
| 12    | Betanin   | Sunlight        | Ascorbic Acid 500mg/kg |

Note: the exposure to sunlight was between the months of March and June and the exposure time was 6 hours per day. The exposure to fluorescent light was fixed at 6 hours per day. The jars that were kept under dark conditions were wrapped in aluminum foil paper and kept inside a cabinet.

On the other hand, red-beet extract did not fare so well. Under dark storage conditions, the color intensity of red-beet extract dropped very significantly (p value=<0.0001) at week 3 and continued in a steep decline all the way to week 14 (fig. 2D); the solution became colorless around week 9. However, the case was worse for red-beet extract under sunlight exposure where a significant decrease in the color intensity was first detected at week 2 (fig. 2E) and continued in a very steep decline to week 5 before it started to level off at the bottom of the spectrum until the end of the 14-week period (fig. 2E). In addition, the solution in the jars that were exposed to sunlight turned colorless around week 4.
Comparing the color intensity of betanin across columns (different treatments at the same period of time), a significant reduction in color intensity was detected starting at week 5 and lasting to week 14 in the jars stored under fluorescent light compared to those stored in darkness (fig. 2F). Similarly, a significant reduction in color intensity was reported at week 5 stretching to week 14 in the jars that were exposed to sunlight compared to those stored in darkness (fig. 2G). However, when comparing fluorescent vs. sunlight, the color intensity of the jars stored under sunlight were significantly lower than those stored under fluorescent light starting at week 8 and continuing to week 14 (fig. 2H). In the case of the red-beet extract, the color intensity of the jars that were exposed to sunlight was significantly lower than that of the jars that were stored in darkness. The first significant difference between both groups was detected at week 3 and lasted all the way to week 10 (fig. 2I). However, between weeks 11 and 14 the color of the red-beet extract had deteriorated to the point that the solution became colorless for both groups (dark and sunlight) and no difference could be detected between the color intensities of both groups (fig. 2I).

Since betanin was found to be highly more stable than red-beet extract under dark and sunlight storage conditions, we investigated how to further increase the stability of betanin in the pickling solution exposed to sunlight to mimic the worst condition possible that the pickles could be exposed to on supermarket shelves.

First, we used EDTA to investigate the effect of metal ions on the stability of betanin under sunlight exposure conditions (fig. 3A). Four different concentrations of EDTA (100, 150, 200, and 250 mg/kg) were studied. The results showed a drop in color intensity at week 5 due to sunlight exposure without any additives (fig. 2C); however, when coupled with EDTA (100 mg/kg), color intensity decreased significantly at weeks 2, 3, and 4 compared to the starting color intensity at week 0 (fig. 3B); however this decrease was insignificant when compared to the effect of sunlight exposure alone on the color intensity at the same weeks of the experiment (fig. 3F). Initially, adding EDTA at 150 mg/kg had no effect on the deterioration in betanin color intensity caused by sunlight exposure for the first 11 weeks of the experiment; however, at week 12, we detected a significant improvement on the stability of the color that lasted till week 14 (fig. 3F). Very similar results were detected when EDTA was used at 150 mg/kg coupled with sunlight exposure. The initial drop in color intensity was detected at week 3 and continued till week 14 (fig. 3C); however, it significantly improved the stability of betanin colorant at week 12 when compared with sunlight exposure and no additives. The color stability provided by EDTA (150 mg/kg) lasted till week 14 (fig. 3G). At 200 mg/kg EDTA, the color intensity of betanin dropped significantly under sunlight exposure at week 3 and continued to drop gradually all through the 14-week term of the experiment (fig. 3D). When compared to sunlight exposure alone, EDTA (200 mg/kg) provided increased stability to betanin that was significantly detectable at week 10, and that lasted till week 14 (fig. 3H).

When treating the pickling solution with 250mg/kg of EDTA, a significant deterioration in the color intensity was detected at week 5 (fig. 3E), around the same time it was detected when exposed to sunlight alone without any
additives (fig. 2C). However, when we compared EDTA (250 mg/kg) to sunlight (no additives) we found that EDTA significantly improved betanin color stability starting at week 8 and continued on strongly till week 14 (fig. 3I).

When comparing the effect of all four EDTA treatments, among each other, on the stability of betanin, we did not detect any significant difference between the 100, 150, and 200 mg/kg treatments. However, EDTA (250 mg/kg) significantly differed from all three other EDTA concentrations. Compared to EDTA (100 mg/kg), a significant improvement was detected at week 6, which continued strongly till week 14 (fig. 3I); compared to EDTA (150 mg/kg), a significant improvement was detected at week 8 and lasted till week 14 (fig. 3K); and lastly, when compared to EDTA (200 mg/kg), the improvement was less pronounced and it was only detectable at week 14 (fig. 3L). It is worth mentioning that the color of the solution in all of the EDTA jars became a lighter shade of red and never turned into brownish-orange as was the case with sunlight (no additives).

The sensitivity of betanin to oxygen has long been known and studied; so, we investigated the effect of antioxidant, ascorbic acid on the stability of betanin color in the pickling solution when exposed to sunlight (fig. 4A). According to the Codex Alimentarius, the upper limit for ascorbic acid in consumed products is 500 mg/kg (Codex Alimentarius, 1991); therefore, we investigated three different concentrations of ascorbic acid (200, 400, and 500 mg/kg). At 200 mg/kg of ascorbic acid coupled with sunlight exposure, a significant deterioration in the color intensity of betanin was detected at week 5, which continued till week 14 (fig. 4B). However, when these jars were compared with the ones that were exposed to sunlight (no additives), a significant improvement on the stability of betanin was detected at weeks 13 and 14 (fig. 4E). Slightly different results were detected with ascorbic acid (400 mg/kg) when coupled with sunlight exposure. The first detectable drop in color intensity was picked up at week 4 and continued to drop at a steep angle till week 14 (fig. 4C). However, when we compared these jars with the ones that were exposed to sunlight (no additives), we detected a significant improvement in the stability of betanin at weeks 12 through 14 (fig. 4F). At 500 mg/kg ascorbic acid coupled with sunlight exposure, the first detectable deterioration in betanin color intensity was observed at week 6 and continued till week 14 (fig. 4D). However, when these jars were compared with the ones that were exposed to sunlight (no additives), a significant improvement on the stability of betanin was detected at week 8 that lasted till week 14 (fig. 4G). We then compared the difference in the effect of all three concentrations of ascorbic acid on the stability of betanin coupled with sunlight exposure. We did not detect any significant difference between the 200 mg/kg and the 400
mg/kg concentrations throughout the 14 weeks of the experiment (data not shown); however, ascorbic acid (500 mg/kg) significantly improved the stability of betanin over the 200 mg/kg concentration between weeks 12 and 14 (fig. 4H), and it significantly improved the stability of betanin over the 400 mg/kg concentration between weeks 13 and 14 (fig. 4I). Also, as was the case with EDTA, adding ascorbic acid to the pickling solution prevented the color from changing to a brownish-orange color due to sunlight exposure.

IV. DISCUSSION

The results of our study clearly showed that betanin is a more stable colorant to be used in pickling solutions than red-beet extract is. The most possible reason for the difference in the degradation rate between betanin and red-beet extract is the enzymatic factor and metals. The extraction of betanin involves a heat treatment that inactivates enzymes and thus avoiding enzymatic degradation [6]; also, in a study where beetroots were treated with HHP, the incomplete inactivation of enzymes by this process improved the quality of the beetroots in storage [8].

Both of the colorants showed better stability in the dark than when exposed to light. Betanin showed remarkable stability in the dark but it deteriorated gradually under light exposure (both fluorescent and sunlight). The comparison between samples subjected to sunlight and samples subjected to fluorescent light showed higher degradation in betanin in the samples that were exposed to sunlight. The difference between sunlight and fluorescent light is most likely related to the increased levels of UV and IR radiations present in sunlight. UV energizes electrons of the pigment chromophore to a more energetic state which increases reactivity and hence increases instability [6].

Different metals exist in beets [9]. The Betalain stability is affected by the presence of certain metal cations such as iron, aluminum, copper, and tin [6]. Calcium and iron cations, at levels of 100 ppm, were found to increase betanin loss [10]. In another study, copper cations negatively affected the stability of 2-decarboxy-betanin. The reaction catalyzed by Cu(II) ions resulted in absorption maximum shifts and generation of new absorption bands thus resulting in a decline in pigment stability [7]. The addition of chelating agents such as EDTA can solve the problem by chelating dissolved metals [6]. EDTA was added in different concentrations to the pickling solution in which betanin was used as a colorant. Based on the Lebanese Standard Institution (LIBNOR), the maximum limit for EDTA as an additive is 250 mg/kg. Four concentrations of EDTA were used (100, 150, 200, and 250 mg/kg). We found that 250 mg/kg of EDTA significantly increased the color stability of the pickling solution above what the other three lower concentrations of EDTA could provide.

The sensitivity of betanin to oxygen has long been known and studied. Betanin appeared to be unstable in the presence of oxygen. At pH 7, oxygen increased the rate of betanin degradation by 15%. However, in the absence of oxygen, betanin stability appeared to be greatly enhanced and the degradation occurred by a 0.5 reaction rate order
[10]. The detrimental effect of oxygen is increased when coupled with light. Together, light and oxygen increased degradation rate by 28.6% [3]. Addition of 0.1% ascorbic acid decreased betacyanin (betain derivative) degradation; however, the oxidation of betalains does not involve a free radical chain mechanism and thus phenolic anti-oxidants that act to inhibit free radicals are not effective [11].

Based on the above findings, we investigated the effect of ascorbic acid on the stability of betanin color in the pickling solution when exposed to sunlight. According to the Codex Alimentarius, the upper limit for ascorbic acid in consumed products is 500 mg/kg [12]; therefore, we investigated three different concentrations of ascorbic acid (200, 400, and 500 mg/kg). We found that adding ascorbic acid to the pickling solution significantly increased the stability of betanin, with 500 mg/kg exhibiting the highest rate of improvement. The same effect was observed in a similar study where ascorbic acid at 500 mg/kg at pH 7 increased the stability of the red beet pigments in red beet juice [13]. The red color was also stable when a mixture of ascorbic/citric acid was added to a dessert gel at temperature of 21°C but not at 38°C [14].

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