TEACHER’S COMMUNICATION MASTERSHIP: GROUNDWORK AND IMPLICATION TO PEDAGOGY SKILL FOR EFFECTIVE TEACHING

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Abstract: Basically, this research was to evaluate the learners respond about the teacher’s communication skill role in their success of academic. Hence, the goal of this research was to determine the extent of teacher’s communication skill at STAIN Mandailing Natal, North Sumatra. To ensure effective teacher treatment, effective communication skill plays role important. To this purpose the extent to which a teacher practice the communication skill in teaching and learning process. This research was performed by using survey, the researcher distributed questionnaire to collect data needed to obtain the role of communication mastership in intensify teacher’s pedagogy skill. The design was quantitative descriptive research. The population consists of 494 students of Islamic Education Department major, meanwhile the sample size of 32 students at the 6th semester was randomly selected. The instrument was questionnaires as data taker tool & weighted mean. To interpret the weighted mean for each indicators, the Likert-type scale and finding of this research was average shows effective

Keywords: Communication Mastership, Effective Teaching

INTRODUCTION

Mastering of Communication is a activity that eventually create a public of quality performance. Nowadays, a communication skill is the most important not only in business but also in personal life more over in teaching and learning process. With the strong communication skill can easily improve the relationship and interaction during teaching in school. By good communication really helps us to understand person, situation. The mastership of good communication skill gets one of the main needs of the teacher. In the education field, a lot of expert trust that teachers’ productivity and effective teaching can be significantly increased thru proper internal communication. In the teaching and learning process, many teachers, instructors, trainers are convinced that this skill can significantly upgrade teacher creativity to find successfully instruction.

According to Davis (1981) communication is an activity in process delivery information and understand and from one another. Communication consists of practical and
continues way of speaking, hearing, understanding including thinking. Thus, Ordway Tead (1959) explained that an accumulation of information given and received from learning experiences is mentioned communication. In this case, the communication power is able to create and build character, skills, understanding and knowledge. The process of delivering messages and listening to messages is part being considered to achieve quality communication.

Therefore, this research is intended the teacher’s communication skill at STAIN Mandailing Natal, North Sumatra. To confirm teacher treatment, the communication skill plays substantial role. To this objective, the extent to which the communication plays role important in teaching and learning process.

LITERATURE REVIEW

Teacher is a central of communication, so, effective communication is crucial to be mastered. Communication is an essential factor in all factors of our life (McFerland, 1994:56). In education domain, to modify behavior and achieve productivity and meet goals of education was needed strong communication skill. It is the important tool to interact or affect each person or each other. A successful teaching depends not only on the teacher capability but also on the interaction among teacher, student, parent and other staff. According to Merrihue (1980) said that communication effectiveness is all part of speaker’s behavior that delivers the wanted intention to the listener and makes wanted response behavior which conveys the desired meaning to the listeners in order to obtain feedback as the speaker desired. The effective communication in teaching and learning environment involves two or more people (speaker and listener). A teacher communicates not with him or herself alone but interacts with student, parent and all community in the school.

Thus, Koontz and O’Donnell (2005) said that everyone involving in an organization environment needs effective communication, it is principally, communication plays an important role in running and managing every system. It points to respond from listener someone that receives a message. This means that the communicator can decipher, repeat, respond and explain a message. Samovar (2005) explained that the effectiveness of communication has three criteria. Firstly, it is the quality and message presentation; it is about clarity, time, consistency and common interest. Secondly is the achievement of desired outcome. And lastly is the time perspective. While Thayer (1991) it included the mind function as information, instruction, direction, evaluation and affect.

RESEARCH METHODS

The researcher conducted this study with a survey research. It was to find out whether communication skill enhance teacher’s pedagogy skill especially for effective teaching. The design was quantitative descriptive research. The population consists of 494 students of Islamic Education Department major, meanwhile the sample size of 32 students at the 6th semester was randomly selected. The instrument was questionnaires as data taker tool & weighted mean were used to analyze the data obtained. Finding weighted mean Broto (2001:34) suggested to use this formula:
WM = \frac{TWF}{N}

WM = Weighted mean

TWF = Total weighted mean

N = Number of students

To interpret the weighted mean for each indicators, the Likert-type scale form Broto also was used in the quantifying. Interpreting the determining the weighted mean with the range in table 1:

**Table 1: Likert-Type Scale**

| Rating Scale | Description        |
|--------------|--------------------|
| 3.26 – 4.00  | Strongly Effective |
| 2.51 – 3.25  | Effective          |
| 1.76 – 2.50  | Moderately Effective |
| 1.0 – 1.75   | Not Effective      |

**FINDINGS AND DISCUSSION**

Finding of General Assessment of Teacher Communication Mastership in complementing & intensifying pedagogy skill specifically for effective teaching in table 2 as follows:

**Table 2: finding of General Assessment**

| No | Indicators                                                                 | Average Weighted Mean | Interpreted       |
|----|---------------------------------------------------------------------------|-----------------------|-------------------|
| 1. | Teacher give clear information, convey the message clearly and directly    | 3.20                  | Effective         |
| 2. | Teacher convey the request with proper words                              | 3.10                  | Effective         |
| 3. | Teacher is able to persuade to the students persuasively                  | 2.84                  | Effective         |
| 4. | Teacher is able to build relationship & trust with the students persuasively | 3.46                  | Strongly Effective |
| 5. | Teacher always gives attention & actively listening to the students talk  | 2.96                  | Effective         |
| 6. | Teacher can better understand to the students talk & respond appropriately | 3.10                  | Effective         |
| 7. | Teacher speak friendly tone, appear approachable & encourage students to speak openly | 3.30                  | Strongly Effective |
| 8. | Teacher talked with gesture & confidence                                  | 2.67                  | Effective         |
| 9. | Teacher listened to the students with respect, empathy & give positive feedback | 3.30                  | Strongly Effective |
| 10.| Teacher has strong performance in teaching and more productivity          | 3.37                  | Strongly Effective |

As shown each indicators in the table, teacher give clear information, convey the message clearly and directly got a weighted mean 3.20 which is verbally interpreted effective. The result implied that communication might be concluded as the way convey idea by using code or speech
symbol such as writing, speaking, body moving and even picture or visual tools. It was emphasized Wood and Mathew (2005) communication seems not only simple but also complex so that every single word will convey meaning depend on the need.

Teacher convey the request with the proper words, 3.10 also interpreted effective. Process of communication is an activity in interchange of message, idea and emotional feeling between sender and receiver (W. H. Newman and C.F. Summer Jr; ,1977). It means for the purpose of successful communication, it is very important to use the clear, simple and proper language. Mottel et al. (1996) emphasized that is focuses on how teacher & students perceive and actively respond to each other, which influences teacher’s motivation to learn. Refers to those, it is clear enough that communication skill plays quite important in teaching practice. Refers to these opinions, the researcher assumed as communication skill crucial for understanding role and assignment in teaching and learning process; for the planning and convey the learning material; Coordinative approach with students; Establish positive relationship among teacher, students & other staff; And informative facilities for teacher on students’ progress and behaviors.

Teacher is able to persuade to the students persuasively, 2.84 is interpreted effective. Refers to Bettinghaus (1973: 10) says persuasion is an attempt to influence thoughts and actions a person, or the activity relationship between speaker and listener in which the speaker seeks affect the behavior of the listener through the intermediary of listening and sight. Whereas the goal of persuasive communication isn't just to inform, but also change attitudes, opinions, or behavior (Bruce, 2009). So that, persuasive communication is a communication process that aims to influence thinking and others opinions in order to match with the communicator or speaker's opinions and desires.

Teacher is able to build relationship and trust with the students got 3.46, verbally interpreted strongly effective and to influence thinking and understanding and attitude of the listener by giving information, direction, regulation, socialization and persuasion is acknowledged as basic function of communication which exist in the communication literature. Neher (1997) said that there are five primary function of organizational communication among others : a). Reach compliance, b). leading, encouraging and influencing, c). Make sense, d). Solve the problem and make decision e). Manage the conflict, lobbying negotiation.

Teacher always gives attention and actively listening to the students talk, 2.96, effective. Listening is a large part of successful communication. Peter Drucker (1999) saw, the extraordinary people are those who have ability to better then other. The key for receiving and interpreting messages in communication is the ability in listening the message. So that, the message can be easily understood and there is no miscommunication which can lead frustration or annoyance.

Teacher can better understand to the students talk & respond appropriately, 3.10, verbal interpretation effective. This is implied that communication skills consist of the ability in listening and understanding the students talk teacher is also has good performance to give the proper feedback. Teacher needs to be highly skilled in those areas for the purpose of effective teaching. Beside pedagogy skill, a teacher should have great communication skill, able to manage the classroom, knowledgeable, and favorable personality (Ehindero & Ajibade, et al., 2000). Teacher
must take a place for transmitting education, so this skill support effective teaching and learning process.

Teacher speak friendly tone, appear approachable and encourage students to speak openly, 3.30, verbal interpretation effective. This is in line with research by William and Scott (1977) that fuction of administrative communication is an effort aimed at bringing up accurate creative ideas to realize the goals of an organization. Teacher figure is a model, the students will imitate the teacher doing. So, being a nice from the appearance and attitude will create comfortable situation and transfer well feeling to the students.

Teacher talked with gesture and confidence, 2.67, it is interpreted effective. One of wats to communicate is body language . It is non verbal that used language body to communicate that existed before articulation of language used. This is line with Hornby (2006) said that body language is a communication process what you feel and think by using wordless but more emphasize to the body movememt. Body language is being important because it serve strong message in order it more clear and easy to be understood by the receiver.

Teacher listened to the students with respect, empathy & give positive feedback, 3.30, weighted mean is interpreted strongly effective. Effective communication aims to construct an environment for useful feedback. According to Steinberg and Marc W. (1999) described that listener, it means providing enthusiastic illustrating than evaluates. Therefore, actively listening is necessary pay attention to three dimensions, namely sensing, processing or evaluation and responding. In human sense, listening process means paying attention to the words message content to be conveyed and receiving non-verbal sign such as body language, facial expression at the same time. Thus listening skill are not a passive activity but an active one. Being an active listener as not something that is easy to achieve. However, being an active listener is very useful in everyday life and also in various work interests.

Teacher has strong performance in teaching and more productivity got a weighted mean 3.37, the verbal interpretation is strongly effective. This is implied the teacher who have communication mastership mostly they more creative, more effort, to give birth to an idea or a real work that is relatively different from what has been there before. The teacher also more productive and potential or power generated that is used optimally, to achieve more, ore creative, generative output, and generate beneficial advantages.

**CONCLUSION AND SUGGESTION**

A teacher whose good communication skills can clearly influence teaching performance. A wonderful communicator is he who brings solution, drive change, motivate and inspire not only the students but also colleagues. By increasing communication skill, teacher can increase engagement, teamwork, decision making, and interdepartmental communication in the school. Therefore, communication skill is one of the softest skills that the teachers are looking and the other profession so that it is being crucial for every teacher to master communication skill beside pedagogy skill. Teachers must empower themselves, explore the way of thinking, and train the persuasive communication ability. So that they can set up for the better performance in teaching practice.

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