ABSTRACT

Objectives Reform of England’s social care system is repeatedly discussed in the context of increasing demand, rising costs and austerity policies that have decreased service provision. This study investigates the association between unpaid carers’ subjective well-being and local government spending on adult social care (ASC).

Setting and participants Our sample consists of 110 188 observations on 29 174 adults in England from the 2004–2007 British Household Panel Survey and the 2009–2018 UK Household Longitudinal Study. The data on local authorities’ spending on ASC where participants live is derived from the publications Personal Social Care Expenditure and Unit Costs (2004–2016); and ASC Activity and Finance Report England (2016–2018).

Outcome measures Subjective well-being is measured by the 12-item version of the General Health Questionnaire (GHQ-12) and 12-item version of the Mental Component Summary (MCS-12). We applied fixed-effects linear models to investigate the moderating effect of ASC spending on the association between subjective well-being and caring, controlling for a range of socioeconomic and demographic variables.

Results Carers have a lower level of subjective well-being compared with non-carers, evident in their higher average GHQ-12 Likert score (β=2.7277 95% CI 0.2547 to 5.008). Differences in the subjective well-being of carers and non-carers decrease with local government spending on ASC. Subjective well-being for carers was at a similar level to that of non-carers in high ASC spending local authorities (GHQ-12: −0.0123 95% CI −0.2185 to 0.1938, MCS-12: 0.0347 95% CI −0.3403 to 0.4098) and lower in other areas (GHQ-12: 0.1893 95% CI 0.0680 to 0.3107, MCS-12: −0.2906 95% CI −0.5107 to −0.0705). The moderating effect of ASC spending is found among people who care for 35+ hours per week.

Conclusion Government spending on ASC protects unpaid carers’ well-being, and people providing more than 35 weekly hours of unpaid care are more likely to benefit from the current social care system.

INTRODUCTION

A growing proportion of adults in England need long-term care services or support to perform daily activities: an outcome of population ageing and other factors.1 Most care is provided (unpaid) by family, friends and neighbours. However, supporting the care needs of eligible persons—based on a needs (and means) assessment—is a statutory responsibility of local authorities (LAs), specifically those designated as CASSRs (councils with adult social services responsibilities). Some individuals also purchase care privately or obtain support through voluntary organisations. In 2016–2017, English LAs’ gross current expenditure on adult social care (ASC) was £17.5 billion.2 A recent estimate of the total annual value of unpaid care (provided by adults) was £108 billion (England).3

In the current context of rising demand for care and severe constraints on LA ASC budgets, carers play an increasingly important role. Providing care could be positively associated with carers’ well-being.
due to the increasing closeness between them and care recipient and satisfaction from fulfilling this role.45 Caring activities also consume carers’ time and energy, often limit their paid work and social activities, and are physically, psychologically and emotionally demanding.6,7 The negative impact of caring on carers’ financial situation, physical and mental well-being and familial relationships is well documented in the international literature.8,9

Despite increasing awareness, recognition and support for carers, and LAs’ greater role in supporting them following the Care Act 2014, only a small number of carers receive carer-specific support. The ASC services LAs provide for people with care and support needs play an important role in alleviating pressures on carers, yet little is currently known about how carers benefit from public expenditure designed to support them. Local variations in ASC provision have been explored using data on ASC expenditure, numbers of LA-supported nursing home and residential care places and hours of LA-funded homecare.10–11 Existing studies have used such data to assess how the provision of publicly funded ASC affects mortality, unmet need, use of A&E services and hospital admission rates. However, impacts on carers have hitherto been neglected.11–13

Our study examined the extent to which LA ASC spending affects the subjective well-being of unpaid carers. Carers’ well-being is an explicit focus of the Care Act 2014, vital for the operation of England’s care system, and has implications for future demand for ASC. This study adds to the existing evidence base, can inform future planning of ASC, and is extremely timely, given Government plans for ASC reform.

**METHODS**

**Study design and participants**

Our national analysis uses the British Household Panel Survey (BHPS, 2004–2007), the UK Household Longitudinal Study (UKHLS, 2009–2018) and official data for England on Personal Social Care Expenditure and Unit Costs (2004–2016) and ASC Activity and Finance (2016–2018).14–16 Individual characteristics, including subjective well-being and caring activities, are from the English samples of the BHPS and UKHLS. Current gross spending on ASC for relevant English LAs is from the Personal Social Care Expenditure and Unit Costs (PSS-EX1, 2004–2016), the ASC Finance Return and the Short and Long Term collection (2016–2018).

For the information on the location (LA district) of the participants in the BHPS and UKHLS, we obtained Special Licence Access from the UK Data Service (SN 6666).17 We merged individual-level survey data and LA ASC expenditure data using district codes. Gross spending on ASC at the LA level is not available for the 2008/2009 financial year, resulting in a gap in our analysis.

**Procedures**

The key outcome for our analysis is subjective well-being, measured by the 12-item version of the General Health Questionnaire (GHQ-12) and the Mental Component Summary of the Short-Form 12 Health Survey (MCS-12).18–20 The GHQ-12 Likert score ranges from 0 to 36, and a higher score represents more symptoms of depression or anxiety. The MCS-12 is a continuous score with a range between 0 and 100; here a higher score indicates a better mental health status.

Individuals were identified as (unpaid) carers if they answered ‘yes’ to either of the following questions:

‘Is there anyone living with you who is sick, disabled or elderly whom you look after or give special help to (for example, a sick, disabled or elderly relative, husband, wife or friend etc.)?’

‘Do you provide some regular service or help for any sick, disabled or elderly person not living with you?’

**Statistical analysis**

We applied multivariate regression analysis to investigate the moderating effects of LA ASC spending. We observe the difference in subjective well-being between people with and without caring responsibilities, and investigate how these differences vary according to government ASC spending in the following equation:

\[
SWB_{i,j,t} = \partial_0 + \partial_1 \text{Care}_{i,j,t} + \partial_2 \text{ASC}_{i,j,t} + \partial_3 \text{ASC}_{i,j,t} \times \text{ASC}_{i,j,t} \nonumber + \partial_4 \times \text{Controls}_{i,j,t} + u_t + u_j + u_i + \epsilon_{i,j,t}
\]  

(1)

**SWB** is one of two subjective well-being indicators (GHQ-12 Likert and MCS-12 score) for individual *i*, living in LA *j*, in year *t*. Unpaid care is a dummy variable equal to one if the respondent is an unpaid carer, and to zero if they are not. ASC is the natural logarithm of real aggregate government spending on ASC for LA *j* in year *t* (the size of the LA is controlled by including variables for the local population and its age structure). The logarithm transformation reduces heteroskedasticity and skewness (variability of data) and improves the interpretability of the coefficient, for example, the changes in subjective well-being associated with a 1% change in ASC spending. In areas where the spending on ASC is higher, the infrastructure of social care services is in general better; more services are offered and residents can more readily access services. As a robustness check, we use government ASC spending per client to measure social care services (as detailed in the Discussion section). The difference in subjective well-being between carers and non-carers is indicated by \( \partial_1 \), and \( \partial_2 \) is the coefficient on the interaction of **Care** and **ASC**, which shows the moderating effects of local government ASC spending on the impact of caring on subjective well-being.

Control variables for individuals include educational attainment, age, marital status, financial status, employment status, health status and household size; for LAs we use dependency ratios, total population and Gross Value Added (GVA). \( u_t \), \( u_j \), and \( u_i \) represent the
individual-specific time-invariant effect, LA effect, and business cycle effect respectively. \( \varepsilon_{i,j,t} \) is the idiosyncratic error term.

We conducted a sensitivity analysis by grouping LAs based on their spending on ASC. We categorise those with spending in the top 25% of the distribution as having ‘high’ LA ASC spending and in the bottom 75% as ‘lower’. We are interested in the difference in the impact of caring on subjective well-being between LAs with ‘high’ and ‘lower’ spending on ASC. To this end, we estimate the following model:

\[
SWB_{i,j,t} = \beta_0 + \beta_1 \text{Care}_{i,j,t} \times \text{HighASC}_{j,t} + \beta_2 \text{Care}_{i,j,t} \times (1 - \text{HighASC}_{j,t}) + \beta_3 \text{HighASC}_{j,t} + \beta_4 \text{ASC}_{j,t} + \beta_5 \times \text{Controls}_{i,j,t} + \epsilon_{i,j,t}
\]

\( \beta_1 (\beta_2) \) represents the difference in subjective well-being between those with and without care responsibilities in areas with ‘high’ (‘lower’) LA spending on ASC. If carers benefit significantly from ASC spending provided by their LA, this difference will be less in ‘high’ spending areas (\(|\beta_1| < |\beta_2|\)). The dataset provided information on hours of unpaid care provided per week, with the following response categories: 0–4, 5–9, 10–19, 20–34, 35–49, 50–99 and 100+ hours per week. We classify carers based on caring intensity: carers have a ‘high’ intensity of care if they spend 35+ hours per week on unpaid care. We use a 35-hour cut-off because this is: (1) the hours of care threshold for claiming Carer’s Allowance and (2) equivalent to weekly hours in full-time employment. We then investigate the varying effects of LA ASC spending on carers with different levels of caring intensity.

Patient and public involvement

Our analysis is based on secondary data, and all data are publicly available. The study design and analytical interpretations involved no direct contact with patients or the public.

RESULTS

Table 1 shows that our sample consists of 110,188 observations between 2004 and 2018 for 29,174 individuals aged 15 and over in 122 LAs. Among them, 19,194 (17.42%) are people who provide care for someone who is sick, disabled, or elderly. Compared with non-carers, carers’ subjective well-being is significantly lower. The average GHQ-12 Likert score is 11.85 for carers and 11.03 for non-carers. The MCS-12 score of carers is 48.25, lower than non-carers’ score of 49.23. The percentage of individuals whose GHQ-12 caseness is greater than or equal to 3 (indicating depression) is 28.46% (3,463) for carers and 23.69% (2,156) for non-carers. Carers tend to be female, married, disabled, older and retired, and have less income and live with more household members. They are less likely to have a degree, to be widowed or to have paid employment.

LA gross ASC spending and mental well-being

Figure 1 represents the relationship between unpaid care and mental well-being across gross LA ASC spending (full model results are given in online supplemental appendix I). The figure shows that the negative impact of providing care on subjective mental well-being decreases with level of LA spending on ASC. That is, higher spending on ASC protects against poor mental well-being among carers. Figure 1A demonstrates that, all else being equal, carers’ GHQ-12 Likert score is 0.7729 (95% CI 0.1581 to 1.3877) higher (indicating poorer well-being) than the score for non-carers in LAs with £6 m ASC spending. In contrast, carers and non-carers have a similar GHQ-12 score in areas where LA ASC spending is £199 m (\( \beta = -0.0135 \) 95% CI -0.1933 to 0.1663). Note that LA ASC spending is a function of many factors including LA size, care need, composition of the local system, etc. We have adjusted our models with a number of LA covariates (year dummies, dependency ratio, total population and GVA) to take account of these variations and differences in local spending.

Figure 1B represents the relationship between unpaid care and MCS-12 across gross LA ASC spending. The difference in the MCS-12 score between carers and non-carers declines as LA ASC spending increases. In LA areas with £6 m ASC spending, carers have a 1.2417 lower MCS-12 score (−2.400 to −0.0834) compared with non-carers. However, carers’ and non-carers’ MCS-12 score is not statistically different (−0.1460 to −0.3530 to 0.0610) in LAs where ASC spending is £121 million.

High and lower LA ASC spending and mental well-being

Figure 2 represents the relationship between unpaid care and mental well-being in ‘high’ (LAs with ASC spending in the top 25% of the distribution) and ‘lower’ (LAs with spending in the bottom 75% of the distribution) spending LAs (full model results are given in online supplemental appendix II). Carers report GHQ-12 Likert scores that are 0.1893 (0.0680 to 0.3107) higher (meaning well-being is worse) than non-carers in LAs with lower ASC spending (figure 2A). In LAs with high ASC spending, however, the GHQ-12 Likert score for carers is not statistically different (−0.1460 to −0.3530 to 0.0610) in LAs where ASC spending is £121 million.

Caring intensity, LA ASC spending and mental well-being

Figure 3 represents the relationship between caring intensity, gross LA ASC spending and GHQ-12 Likert Score (full model results are given in online supplemental appendix III). We differentiate carers by their level of caring intensity to investigate variation in the effect of LA ASC spending on carers’ well-being. Figure 3A shows that carers who care intensively (35+ hours per week) report higher GHQ-12 Likert scores than non-carers (0.8414 0.4294 to 1.2534) in LAs where ASC spend is lower. Being a carer is not significantly associated...
with a lower level of mental well-being in high ASC spending areas (0.3554–0.2714 to 0.3982), however. Figure 3B shows that people providing care for less than 35 hours per week and non-carers report similar GHQ-12 Likert scores in all LA areas (both LAs with lower ASC spending (0.0562–0.0718) and LAs with high ASC spending (0.1300–0.2532) and lower (–0.0489–0.2769 to 0.1815) local government spending on ASC.

**DISCUSSION**

Our analysis covers a sample of 29,174 individuals across 122 LAs responsible for adult social services in England between 2004 and 2018. Other literature has shown that providing care is associated with negative subjective well-being, but to the best of our knowledge how this is affected by expenditure on ASC has not previously been investigated.21–23

We found that high LA spending on ASC reduces the negative association between providing unpaid care and subjective well-being. We consider ASC spending a suitable proxy for provision of ASC services in an LA area, and thus conclude that such services are important in alleviating pressures on carers. Services may be provided directly to carers (‘carer-specific services’) or can be services for those they care for—people who need...
support to manage daily activities (comprising services to working age adults with disabilities and to older people with support needs). This finding is confirmed by the fact that the difference between the reported subjective well-being of carers and non-carers is larger in areas where LA ASC expenditure is lower than our definition of ‘high’ ASC spending.

We also find that LA ASC spending lowers the negative impact of high intensity caring on carers’ subjective well-being. The austerity measures introduced by national government in England from 2010 in response to the 2008 financial crisis led to major reductions in LA budgets over most of the ensuing decade. At the same time, demand for ASC was rising, as the size of the ‘oldest old’ population and incidence of poor health and disability in the total adult population rose, widening the gap between demand and provision of ASC. LAs in England allocate their resources based on needs and means testing, so it is not surprising that people caring intensively are the ones demonstrably affected by variations in ASC expenditure.

Figure 1  Subjective well-being and caring by government spending on ASC. The marginal effects of caring on GHQ-12 and MCS-12 are fixed-effects estimates. Error bars show 95% CI. Age, educational attainment, marital status, disability, income, household ownership, household size, employment status, the regional dependency ratio, population, GVA and time dummies are controlled. Full model results are given in online supplemental appendix I. ASC, adult social care; GHQ-12, 12-item version of the General Health Questionnaire; GVA, Gross Value Added; MCS-12, 12-item version of the Mental Component Summary.

Figure 2  Subjective well-being and caring-differentiating areas by government ASC spending. The marginal effects of caring on GHQ-12 and MCS-12 are fixed-effects estimates. Error bars show 95% CI. Age, educational attainment, marital status, disability, income, household ownership, household size, employment status, the regional dependency ratio, population, GVA and time dummies are controlled. Full model results are given in online supplemental appendix II. ASC, adult social care; GHQ-12, 12-item version of the General Health Questionnaire; GVA, Gross Value Added; MCS-12, 12-item version of the Mental Component Summary.
It also seems likely that subjective well-being among carers is an outcome primarily of the intensity, rather than the incidence of caring.

Our study has some important limitations. Foremost is the absence of information on the support received by carers at the individual level. Such data are not currently available but are vital for investigation of how effective social care services are for carers. Likewise, we were unable to explore the relationship with receiving benefits (eg, Carer’s Allowance) or having family support and how these factors impacted well-being. Second, our analysis does not distinguish between ASC services provided to carers and those provided to adults with care and support needs. This is partly due to the very limited availability of LA-funded carer-specific services in England. Studies have shown positive effects on carers’ well-being from time-limited policy interventions, so this should also be a focus of future studies.27 Finally, the dataset we used covered only 122 of England’s 152 LAs with adult social services responsibilities.

Figure 3  GHQ-12 and caring-differentiating carers with caring intensity. The marginal effects of caring are fixed-effects estimators. Error bars show 95% CI. Age, educational attainment, marital status, disability, income, household ownership, household size, employment status, the regional dependency ratio, population, GVA and time dummies are controlled. Full model results are given in online supplemental appendix III. ASC, adult social care; GHQ-12, 12-item version of the General Health Questionnaire; GVA, Gross Value Added.

Figure 4  MCS-12 and caring-differentiating carers with caring intensity. The marginal effects of caring are fixed-effects estimators. Error bars show 95% CI. Age, educational attainment, marital status, disability, income, household ownership, household size, employment status, the regional dependency ratio, population, GVA and time dummies are controlled. Full model results are given in online supplemental appendix IV. ASC, adult social care; GVA, Gross Value Added; MCS-12, 12-item version of the Mental Component Summary.
Future research should explore care intensity levels, carer-care recipient relationships, and the impact of the care-recipient’s type of illness or disability on the relationship between ASC spending and well-being. High-intensity caring was defined as 35+ hours per week in this study, but future work could explore other cut-off points and the point at which there is a moderating effect of ASC spending. This extension would also supplement the literature which shows that low levels of unpaid caring are associated with positive well-being benefits and that well-being can be improved through increased closeness between carer and care recipient and/or a sense of purpose and/or of fulfilling one’s duty. Lastly, it would be valuable to explore the relationship between carers and care recipients and the conditions/circumstances of the care recipient, factors also known to impact well-being.

We subjected our analysis to a wide range of relevant robustness checks. To investigate the effectiveness of ASC expenditure on improving carers’ well-being, we combined data available at individual and LA levels. Our robustness checks included using a different well-being measure; depression (see online supplemental appendix V). The CASSRs cover localities of vastly different population sizes with very different population characteristics. As robustness checks, LA spending on ASC per client was used as a measurement for the care system. We estimated fixed-effects models to control for unobserved characteristics and eliminate any potential endogeneity caused by omitted and time-invariant variables. There could be omitted variables that are not time-invariant and that affect both government spending on ASC and individual subjective well-being, such as LA spending on other services, financial support received by carers, and the health status of care recipients (which may cause carers concern). For this reason, fixed-effects Instrumental Variable estimators were applied (see online supplemental appendix VI). We also conducted further analyses that controlled for LA spending on transportation services, housing services, non-ASC service expenditure and non-ASC total expenditure (see online supplemental Appendices VII and VIII); these did not affect our findings. People may provide care to someone living in a different LA and the subjective well-being of those carers could be impacted by ASC services in both LAs. Additionally, women are found to be more likely to seek support for mental health. For these reasons, our robustness checks restrict our sample to women who provide care to a co-resident person (see online supplemental appendix IX). All the results consistently show a moderating effect of government ASC spending on the negative impact of caring on carers’ subjective well-being.

CONCLUSION

Unpaid carers play a crucial role in England’s social care system. This is especially the case when LAs are struggling to support assessed needs, and in the context of rising ‘unmet need’. Carers’ ability to provide support to those they care for is necessarily affected by their own mental and psychological health. Our analyses show that LA spending on ASC can moderate the negative impact of care on mental well-being.

Reductions in LA ASC spending in the past decade reduced carers’ subjective well-being. This has led to additional pressures on the nationwide health and social care system. In the future, demand for publicly-funded care could rise as a consequence of increases in carers’ poor subjective well-being. The high and rising incidence of unpaid caring makes providing adequate support that is effective for unpaid carers crucial. LAs need resources that enable them to provide support and services known to be effective in alleviating the pressures carers often face.

As the UK government is forced to confront England’s ongoing crisis of care, a fuller understanding of the role and experience of carers will be nothing less than vital. Funding reform is undoubtedly needed, but a redesign of services and support in order to take account of what families and communities contribute, and of their need for support, will be equally important.
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