Construction and validation of digital education resources for the health and safety of workers

Construção e validação de recursos educativos digitais para a saúde e segurança do trabalhador

Construcción e validación de recursos educativos digitales para la salud y seguridad de los trabajadores

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ABSTRACT

Objectives: To build and validate the content of digital educational resources (DERs) for the promotion of health and safety for professionals working in Primary Health Care (PHC).

Methods: Methodological study consisting of two stages: the first describes the phases of the construction of DERs; and the second validated the content of DERs by a Committee of Experts that used the Instrument for Validating Educational Content in Health (IVECH) and applied the Content Validity Index (CVI).

Results: Seven storyboards have been built in MP4 obtaining the overall CVI from 0.84 to 0.96. In relation to “objectives”, the CVI ranged from 0.84 to 0.95; in “structure/presentation”, from 0.91 to 0.99; and in “relevance”, from 0.81 to 0.95.

Conclusions: The seven DERs are validated products that can be used for permanent health education on health and safety at work of PHC professionals.

Keywords: Education, continuing. Occupational health. Primary health care. Instructional film and video. Nursing.

RESUMO

Objetivos: Construir e validar o conteúdo de recursos educativos digitais (REDs) para a promoção da saúde e segurança no trabalho de profissionais atuando na Atenção Primária à Saúde (APS).

Métodos: Estudo metodológico constituído por duas etapas: 1) descreveu as fases da construção dos REDs; e 2) validou o conteúdo dos REDs por um Comitê de Especialistas, utilizando o Instrumento de Validação de Conteúdo Educativo em Saúde e aplicou o teste do Índice de Validez de Conteúdo (IVC).

Resultados: Construíram-se sete REDs, em formato de vídeo MP4. Estes REDs alcançaram o IVC global de 0,88 a 0,96. No domínio “objetivos” o IVC variou de 0,84 a 0,95, em “estrutura/apresentação” de 0,91 a 0,99, e “relevância” de 0,81 a 0,95.

Conclusões: Os REDs são produtos validados que podem ser utilizados para a educação permanente em saúde dos profissionais da APS acerca da saúde e segurança no trabalho.

Palavras-chave: Educação continuada. Saúde do trabalhador. Atenção primária à saúde. Filme e vídeo educativo. Enfermagem.

RESUMEN

Objetivos: Elaborar y validar el contenido de recursos educativos digitales (REDs) para la promoción de la salud y seguridad en trabajo para los profesionales que actúan en la Atención Primaria a la Salud (APS).

Métodos: Estudio metodológico en dos etapas: 1) describen las etapas de la construcción de los REDs; y 2) validó el contenido de la REDs por un Comité de Expertos utilizando el Instrumento de Valiación de Contenido Educativo en Salud y aplicó la prueba del Índice de Validez de Contenido (CVI).

Resultados: Se construyeron siete REDs, en video MP4, que alcanzaron el IVC global de 0,88 a 0,96. En el dominio “objetivos” el CVI varió de 0,84 a 0,95, en “estructura/presentación” de 0,91 a 0,99, y en “relevancia” de 0,81 a 0,95.

Conclusiones: Los REDs son productos validados que pueden ser utilizados para la educación permanente de los profesionales de APS sobe salud y seguridad en trabajo.

Palabras clave: Educación continua. Salud laboral. Atención primaria de salud. Película y video educativos. Enfermería.
INTRODUCTION

Primary Health Care (PHC) is the organizer of services and the main gateway for users to the Unified Health System (SUS). The user’s first contact with health services occurs due to low technological density. The central principles of SUS in health care for the Brazilian population are universal access, comprehensive care and equity in actions, which are fundamental in the context of PHC(1).

In this health care scenario, professionals who develop strategic actions for user care in health units are exposed to various occupational risks, such as: physical, chemical, biological, ergonomic, accidents and psychosocial(2). These risks permeate the work of all PHC workers, being differentiated when dealing, for example, with home visits, or with specific activities of professionals in the health unit. During these activities, the professional may face factors such as violence, which generate emotional exhaustion, in addition to the physical exhaustion already expected due to exposure to the environment and teamwork(3). Sometimes, in practice, they eventually remember the safety guidelines at work to avoid possible situations that can be harmful to physical and mental health(4). The complexity of an injury to the health of the professional due to non-compliance with safety at work can trigger pathological processes that require the health of the professional due to non-compliance with safety at work to avoid possible situations that can be harmful to physical and mental health(5). In this sense, the objective of this study was to build and validate the content of DERs for the promotion of health and safety at work by professionals working in PHC.

METHODS

This is a methodological study, consisting of two distinct stages, the first of which describes the stages of the construction of the DREs, and the second involved the content validation by an Expert Committee. Meetings were held by the executive team to organize the logistics of the two stages that included the construction and validation of the product content.

In stage 1, of building the DERs, the scenario involved the different spaces, at the Federal University of Health Sciences of Porto Alegre (UFCSPA, or Universidade Federal de Ciências da Saúde de Porto Alegre), for the production of knowledge and the elaboration of products, using equipment, software and materials for publishing. Three researchers and four scientific initiation fellows took part as volunteers. The phases of this stage were: a) identification of the technical-scientific production on health and safety at work associated with the experiences in the area by the researchers, b) definition of themes, c) storyboard development (as a draft that helps in the narrative construction and organization of content, highlighting the sequence and composition of scenes, meaning a prototype of the technological production of the final product), d) elaboration of the technical file, e) publishing DERs in video format, and f) availability of DERs as a final product for public and free access.

In step 2, for content validation of the DERs, an Expert Committee was formed, composed of seven specialist professionals. The literature recommends the participation of six to twenty specialists and the snowball method was chosen as a recruitment(13-16). It was defined that the Expert
Committee would be comprised of professionals with at least three different characteristics: a) a university professor with a degree in the area of Health Science, with a minimum degree of Master and who accompanies students in PHC, b) a health professional with PHC practice, c) a professional in the area of health and safety at work. To be included in the Expert Committee, professionals should have at least two years of experience in their fields and not be on vacation or on either sick or maternity leave.

Initially, the first two specialists were recruited through two different simple random draws in the Nursing Department (twelve teachers met the criteria) and Public Health Department (five teachers) at UFCSPA. The intention to elect professors from these Departments as specialists in content validation was due to their performance as nurses and family and community doctors. Each participating specialist appointed three new specialists for content validation, according to the eligibility criteria. 17 invitations were sent by e-mail to the nominees to comprise the Committee and, of these, seven actually did. Among those who did not make up the Committee, the following justifications were listed: one did not participate because he claimed that he did not meet the study’s eligibility criteria, another had an invalid email address, a third party recommended himself and did not recommend other professionals, and seven other invited experts did not return the invitation during the data collection period. As there was no indication to the project of a professional in the area of health and safety, selected through the snowball method, it was necessary to indicate that specialist according to convenience.

To validate the DERs’ content, the instrument for data collection called “Questionnaire for content validation of Digital Educational Resources,” semi-structured and self-applied. In this questionnaire, the Instrument for Validation of Educational Content in Health (VECIH) was incorporated, consisting of three domains and eighteen questions, in which the agreement on the objective (purposes, goals or purposes), structure/presentation (organization, structure, strategy, coherence and sufficiency) and relevance (significance, impact, motivation and interest) is measured. This instrument has the capacity to validate the content of educational materials in health, when for the use of health professionals with higher education who wish to build and validate educational content for any target audience.

The VECIH uses a Likert scale with a score ranging from zero to two (0 - disagree, 1 - partially agree, and 2 - totally agree). Also, at the end of the questionnaire, a qualitative space is included to record criticisms or suggestions for the qualification of DERs, with this process being indicated by some authors as a means to obtain a qualitative assessment.

The content validity index (CVI) was used, characterized by being an analytical method that measures the proportion or percentage of judges/specialists who are in agreement on certain aspects of the instrument and its items, therefore, it expresses the rate of agreement obtained by the experts’ evaluation. To calculate the CVI in this VECIH, the Likert-type scale varies from 0 to 2 points. Only the sum of the answers “fully agree” (option 2) was considered for this calculation, which was divided by the sum of all answers, being consistent when ≥0.80. The CVI was assessed by domain (objective, structure/presentation and relevance) and general, according to the VECIH, and this instrument was also submitted to internal consistency analysis by Cronbach’s Alpha (α≥0.700). Internal consistency is related to the ability of items of a same dimension to be consistent and to relate to the proposed measurement.

The critiques and/or recommendations for improving the DERs were organized and named by the letter “E” (for especialista, or specialist in Portuguese) and added to the number included in the order of the Google Sheets® database (“E1”, “E2”, ... “E7”).

The study was approved by the UFCSPA Research Ethics Committee (CEP) (opinion No.3,035,981) and by the co-participant, by the CEP of the Municipal Health Secretariat of Porto Alegre (opinion No.3,207,144).

RESULTS

The DERs were built from the references of the Ministry of Health, the Ministry of Labor and Employment and the updated scientific literature addressing health and safety at
The themes were defined by the technical-scientific production of the area associated with the professional experiences of the researchers. The organization of the DERs was proposed in order to allow a better understanding of the topic. However, the possibility of being used in a random sequence by professionals is not excluded.

With the definition of themes and ordering, the seven DERs on health and safety at work in PHC are presented, entitled: DER1 - Health and safety at work in PHC, DER2 - Occupational risks in PHC, DER3 - Occupational diseases in PHC, DER4 - Regulatory Standard 32 (NR-32), DER5 - Personal Protection Equipment (PPE) and Collective Protection Equipment (CPE), RED6 - Accidents and incidents at work in PHC, and DER7 - Record of accidents and incidents at work in PHC.

The contents were organized and structured in their own storyboards and in a technical sheet for each resource. The technical file contained the title information of the resource, duration of the video in minutes and seconds, format of the technological production in MP4, size of the video document in megabytes, description as a syllabus of the approach to the theme, objectives of the video, content covered, tags (concept), identification of availability on social media, and email address of each DER. Microsoft® PowerPoint® visual presentation editor in slide show format (*.ppsx) was used as storyboards. Then, images and vectors were included, extracted from public Internet research banks, for the use of free images and vectors, highlighting Dreamstime, Flaticon, Free Designer Files, Freepik, Pexels, Pinterest and Pngtree.

Narrations about the content of the subjects under study were added to each of the seven DERs, which were recorded by the researchers in the Moving Picture Experts Group (MPEG) 1/2 Audio Layer 3 (*.MP3) format. To finalize the product, we chose the format in Moving Picture Experts Group (MPEG) 4 Part 14 (*.MP4), which was converted from the visual editor, becoming a video.

The total time spent in the construction of the technological products was 850 hours, over four months, by the members of the executing team, which resulted in the final visualization of all the DERs in 68 minutes and 38 seconds. Figure 1 gathers the first image of each of the seven DERs, which provides reflection on the theme, objectives of the video, content covered, tags (concept), and the QR Code. DERs are available for viewing and downloading, but do not allow editing and/or comments.

The Specialist Committee was made up of seven professionals, four professors from UFCSPA, two professionals who work in the health unit and one who works in the health and safety service in PHC. The specialists were exclusively female, with an average age of 43 ± 6.3 years. There was a predominance of nurses 6 (85.7%), with a Ph.D. degree (42.8%) and Post-Doctorate 1 (14.3%), with the majority developing work activities in public institutions 5 (71.4%). The most significant time of professional experience was that of a specialist with 30 years working in the health unit.

The validation process lasted 46 days, counting from the first invitation to the last completed evaluation. The DERs were validated by the VECIH, which consists of three domains: objectives, structure/presentation and relevance of the educational product. The results obtained for the comparison of the global CVI and by domains, as well as the internal consistency (Cronbach's Alpha) of the DERs for health and safety at work in PHC are shown in Table 1.

All seven DERs reached agreement on both the global IV-C and the three VECIH domains. Domain 1 (objectives) obtained a CVI variation from 0.84 to 0.95, highlighting three DREs with a CVI of 0.95. In domain 2 (structure/presentation), the CVI ranged from 0.91 to 0.99, obtaining the greatest agreement from specialists in RED7 - Record of accidents and incidents at work in PHC. The variation in domain 3 (relevance) was between 0.81 and 0.95.

The global CVI of DERs varied from 0.88 to 0.96, highlighting the greatest agreement in RED7 - Record of accidents and incidents at work in PHC. Regarding the general internal consistency test, Cronbach's Alpha, DER4 - Regulatory standards 32 (NR-32) had an internal reliability lower than that recommended (0.586); and DER6 - Accidents and incidents at work in PHC achieved the best internal reliability (0.916).

The DER1 - Health and safety at work in PHC obtained the full agreement on items in domain 1 (objectives) "provides reflection on the theme" and in domain 2 (structure/presentation) "Language appropriate to educational material," "Correct information," and "Current topic." All other items and domains had a CVI of 0.73 to 0.92. The experts' descriptive critique/recommendations were: replacement of the narration by another speaker (E1), improve the dynamics of content presentation to avoid focusing on reading the video and the tiring listening (E7), very well elaborated, pertinent and adequate resource, considering it didactically excellent (E1, E4 and E7), and the content covered has the potential to clarify doubts about the proposed theme (E7).

The full CVI in DRE2 occurred in four items: in domain 1 (objectives) "Adequate to the teaching-learning process" and in domain 2 (structure/presentation) "Language appropriate to educational material," "Logical sequence of ideas," and "Current theme." All other items and domains reached the CVI, which ranged from 0.83 to 0.94. Regarding the critique/recommendations, it was mentioned that the dynamics presented is attractive, as it stimulates attention and interest (E1), content is excellent, interesting and appropriate...
to the proposed theme (E4 and E7), there is an increased
time between one screen and another in the video (E2),
some screens have many texts (E5), there are overlapping
lines between some screens (E4 and E5), narration should
approach more than what is written on the screen (E5),
and a fixation exercise should be added to the content to
facilitate learning (E7).

In DER3 - Occupational diseases in PHC, the full CVI
occurred in domain 1 (objectives) in the item “Encourages
behavior change,” in domain 2 (structure/presentation)
in the items “Correct information,” “Objective information,”
and “Current topic,” and in domain 3 (relevance) in the item
“Contributes to knowledge in the field.” All other items and
domains reached the CVI from 0.81 to 0.92, except for the
item “Arouses interest in the theme” of domain 3 (relevance), which reached the CVI of 0.60. The critique/recommendations are aimed at reducing the size of the video (E2), the increased time between screens (E2), presents reflection on the theme (E7), it could include the specific content of legislation to increase the visibility of the theme (E1), and bring practical situations to approach the theme (E2).

DER4 presented CVI with a full degree in domain 1 (objectives) in the items “Adequate to the teaching-learning process” and “Encourages behavior change,” and in domain 2 (structure/presentation) in the items “Correct information,” “Necessary Information,” “Logical sequence of ideas” and “Current theme.” All other items and domains reached the CVI with a range from 0.83 to 0.96. The experts stated that they have a lot of content, which implies an increased time in the transition of video screens (E2), narration volume considered lower than in other videos (E7), an illustration about protective equipment with correct and wrong was suggested (E1), and the duration of the video is adequate to maintain concentration (E5).

The full CVI in DER6 was observed in domain 1 (objectives) “Contemplates proposed theme,” and in domain 2 (structure/presentation) “Language suitable for the target audience,” “Correct information,” Necessary information and “Current topic.” All other items and domains presented the CVI, which ranged from 0.73 to 0.92, demonstrating agreement with the product’s content. The critique/recommendations were in relation to the size, the density of the text, and the increased time between screens (E2), the specific item “classification of gravity” is very dense (E1), differences in volume grading during the narration, gaps in the audio specifying the precise times for the correction and a request to qualify the speaker’s diction (E4 and E7), the content was considered adequate and with clear flows (E1).

In DER7 - Record of accidents and incidents at work in PHC, thirteen items of the VECIH reached the IVC with a full degree: domain 1 (objectives), in the items “Contemplates proposed theme,” “Adequate to the teaching-learning process”
and “Clarifies doubts about the topic addressed,” domain 2 (structure/presentation) in nine out of ten items: “Language suitable for the target audience,” “Language appropriate to educational material,” “Correct information,” “Objective information,” “Enlightening information,” “Necessary information,” “Logical sequence of ideas,” “Current theme” and “Adequate text size” and domain 3 (relevance) in the item “Contributes to knowledge in the field.” All other items and domains reached agreement, varying from 0.83 to 0.99. The critique/recommendations showed very long content, increased time in the transition of screens and the need to improve the narrator’s diction (E2 and E4).

## DISCUSSION

The relevance of the approach to health and safety at work in PHC is fundamental to strengthen the work process in the context of PHC in Brazil. SUS progressively faces challenges due to socioeconomic conditions and significant inequalities in the population’s access to health, as well as in the conditions of physical structure of health units and hiring/dimensioning of Moving Picture Experts Group professionals.

The applicability of DERs in the PHC team’s teaching-learning process is related to the integrality of health care, which can be achieved by PHE actions. It is believed that the implementation of educational actions, such as the construction and use of DERs in a context experienced and permeated by a critical-reflective process of discussing the factors that lead to the onset of incidents, accidents and illnesses at work, has the potential to promote safe and effective behaviors.

The contents that subsidized the DERs reinforced several aspects of health and safety at work, such as the different exposure of PHC professionals, when it comes, for example, to carrying out home visits, in which they can face situations such as violence and unfavorable environmental conditions, with the ability to generate emotional and physical wear.

Therefore, knowing the work environment and discussing occupational conditions and risks is essential for the broad knowledge of safety, monitoring and control problems to avoid the process of occupational illness.

The contents of the DERs were validated in order to improve their technical and scientific quality. The scientific literature reinforces that the use of DERs in health, when scientifically validated, can be used to strengthen the educational process of health professionals.

The VECIH used in the content validation of DERs optimized this evaluation process. The items that made up domain 1 (objectives) are important, as they present the way in which the contents are organized, which enriches the teaching-learning process and facilitates the exchange of knowledge, ideas and experiences on a given topic.

In a study that validated the content of the storyboard presented for the construction of an educational video for the deaf about cardiopulmonary resuscitation, the CVI related to the objectives of the resource was 0.86.

Domain 2 (structure/presentation) showed the congruence of structure, cohesion, organization, sufficiency, in addition to adequate language and content with consistency in view of the proposed objectives. It is noteworthy that, in this domain, it was essential to maintain the focus on the proposed theme to facilitate the understanding and the logical sequence of the ideas that make up the topics, texts and screens of the DERs. Sufficiency was also shown to be relevant when being evaluated to avoid possible doubts about the contents covered. Domain 3 (relevance) addressed the assessment of variables based on the degree of significance of the educational content and the ability to cause impact, motivation and/or interest.

Full CVI occurred in different domains of all DERs, which is characteristic to studies with this design. Another study on video validation that addresses cardiorespiratory arrest for the deaf achieved similar results for full CVI.

In this study, Cronbach’s alpha ranged from 0.586 to 0.916 for the internal consistency of the experts’ responses. Similar values have been found in different investigations, as in a study that validated an educational game about sexuality for adolescents that presented Cronbach’s alpha (0.880). Expressive values were shown in the study on the construction and validation of educational material for the prevention of metabolic syndrome in adolescents, with Cronbach’s alpha of 0.917, being successfully validated by specialists.

Critique/recommendations from experts contributed considerably to the qualification of DERs. It is believed that being open to receive critiques/recommendations allows the content to be reorganized in a constructive manner, as it adds technical and scientific quality. The presentation of the seven products in video format emerged as a didactic proposal, so that the content approach was significant in the teaching-learning process for professionals in the context of PHC.

When looking at the resource’s central theme, it is clear that health and safety at work in PHC has the ability to provoke critical reflection on the possible events that trigger injuries and that can be avoided in daily practice to promote individual and collective health. In this sense, the performance of PHE actions and/or training with professionals in their work environments represents one of the main strategies for the adoption of safe practices in health work.
The use of DERs validated by specialists allows access to didactic materials that can favor significant learning in view of the knowledge and practices in health that expand the strategic actions for the promotion of health and safety at work. Studies mention that the use of educational games and videos represents a promising strategy for the development of knowledge, playing an important educational role in professional and personal training.

The applicability of the knowledge provided by the DERs may contribute to the promotion of health and safety at work in the context of PHC, as they are used in PHE actions. These resources are intended to provoke a critical reflection on the aggravations of work to professionals in health units, reminding and reinforcing aspects that promote health, prevention of incidents, accidents and occupational diseases. These actions are considered opportunities to transform individual attitudes - so that they are protective in their uniqueness - and collective attitudes, for the health and safety at work of the entire team in PHC.

**CONCLUSIONS**

Seven DERs were built and validated to address the promotion of health and safety at work by professionals working in PHC. Over four months, 850 hours were spent for the construction of the DERs in the development of all phases, which resulted in seven DERs with total visualization in 68 minutes and 38 seconds. In the validation of the content of the DERs, all products reached IVC≥ 0.8, being this the IVC desired for each domain and also in the global assessment of VECIH.

The fact that not all specialists invited to validate the content actually participated in this action is considered a limitation to this study, as well as the time for the return of the content evaluation. Therefore, these were the factors that guided the constitution of the Expert Committee. Another limitation was the difficulty to find studies in the scientific literature that correlated the production of educational resources in health and safety at work with PHC, as well as the discussion of these themes for content validation.

It is believed that the implementation of educational actions through PHE, using DERs that trigger a critical-reflective process on occupational risks to which professionals are exposed has the potential to achieve safe and effective behavior in preventing occupational accidents and diseases. The applicability of these DERs in a moment of PHE is conjectured, with an active methodology for the problematization in conversation with the PHC professionals. The need to increasingly encourage health professionals to reflect on their work is understood and, in particular, nurses, to develop actions that guarantee the consolidation and enhancement of the promotion of health and safety of workers in PHC.

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