Prevalence and determinants of weight misperception in an urban Swiss population

Nathalie Rouiller\textsuperscript{a}, Pedro Marques-Vidal\textsuperscript{b}

\textsuperscript{a} Department of Internal Medicine, Service of Endocrinology, Diabetology and Metabolism, Lausanne University Hospital, Lausanne, Switzerland
\textsuperscript{b} Department of Internal Medicine, Internal Medicine, Lausanne University Hospital, Lausanne, Switzerland

\textbf{Summary}

AIM: Weight misperception precludes effective management of pre-obesity and obesity, but little is known regarding its status in the Swiss population. Our study aimed to assess the prevalence and determinants of weight over- and underestimation in an adult urban Swiss population.

METHODS: Cross-sectional study conducted between 2009 and 2012 in the city of Lausanne. Height and weight were measured using standardised procedures. Weight perception and other socio-demographic variables were collected through questionnaires.

RESULTS: Data from 4284 participants (2261 women, 57.5 ± 10.4 years) were analysed. Overall, almost one-fifth (18%) of participants underestimated their weight, while only 7% overestimated it. One quarter of women and half of men with overweight underestimated their weight; the corresponding values for obese subjects were 7% and 10%. Multivariate analysis showed male gender (odds ratio [OR] 3.09, 95% confidence interval [CI] 2.54–3.76), increasing age or body mass index (p-value for trend <0.001), being born in Portugal (OR 2.10, 95% CI 1.42–3.10), low education (OR 1.90, 95% CI 1.47–2.47), and absence of diagnosis of pre-obesity or obesity by the doctor (OR 5.61, 95% CI 4.51–7.00) to be associated with weight underestimation. Overestimation was significantly higher in women (19.6%) than in men (8.5%). Weight overestimation was negatively associated with male gender (OR 0.29, 95% CI 0.22–0.39), increasing age (p-value for trend <0.001), being born in Portugal (OR 0.37, 95% CI 0.16–0.87) and positively associated with absence of diagnosis (OR 3.11, 95% CI 2.23–4.34).

CONCLUSION: Almost one quarter of the Swiss population aged 40 to 80 has weight misperception, underestimation being over twice as frequent as overestimation. Adequate diagnosis of overweight or obesity might be the best deterrent against weight misperception.

\textbf{Key words:} weight perception; body mass index; epidemiology; diagnosis; Switzerland

\textbf{Introduction}

Prevalence of pre-obesity and obesity is increasing worldwide [1, 2]. Several studies have suggested that weight perception is a stronger determinant in motivation to lose weight than objectively measured body mass index (BMI) [3, 4]. Still, recent US and Asian studies showed that over 40% of the population has weight misperception, i.e. over- or underestimating his/her true weight status [4, 5]. Several factors have been associated with weight misperception. Women tend to overestimate while men underestimate their weight [5, 7–9]. In the USA, African-Americans and Hispanics underestimate their weight more frequently than whites [7]. Low educational and socioeconomic levels also predispose to weight misperception [5, 8], whereas marital status does not [6]. Finally, subjects aged over 70 tend to underestimate their weight more frequently than younger subjects [10]. Still, most findings come from studies conducted in Asia [6] and North America [10, 11] and less information is available regarding adult Europeans [12, 13].

In 2012, one out of six Swiss adults was found to be obese (18% men, 16% women) and two out of five are pre-obese (48% men, 31% women), although these figures might be even higher [14–16]. Assessing the prevalence of weight misperception in the Swiss population is important, as a high misperception rate (i.e. underestimation) will probably reduce the effectiveness of public health policies to prevent pre-obesity and obesity [3, 4]. Only one study has assessed weight misperception among Swiss adolescents [15] and no data are available regarding the adult population.

Thus, our study aimed to estimate the prevalence and the determinants of weight misperception (over- and underestimation) in an adult, population-based sample collected in Switzerland.

\textbf{Materials and methods}

\textbf{Participants}

The CoLaus study is a population-based, prospective study assessing the clinical, biological and genetic determinants of cardiovascular disease in the city of Lausanne, Switzerland.
land. Details of the sampling procedure have been published previously [18]. Baseline data were collected in 2003–2006 and the first follow-up was conducted between April 2009 and September 2012 in 5064 participants.

Data collected
All data were from the first follow-up of the CoLaus study. Participants attended a single visit which included an interview and a physical examination. Body weight and height were measured with participants standing without shoes in light indoor clothes. Body weight was measured in kilograms to the nearest 100 g using a Seca® scale, which was calibrated regularly. Height was measured to the nearest 5 mm using a Seca® height gauge. BMI was defined as weight (kg)/height (m)². Pre-obesity was defined as BMI ≥25 and <30 kg/m², and obesity as BMI ≥30 kg/m².

Awareness of excess weight was defined as a positive answer to the question “Has the doctor ever told you that you were overweight?” Participants could choose between “too thin”, “adequate weight” or “too fat” when answering the question “Currently, how do you consider your weight?” The questions on weight and body image were answered before physical examination, in order not to influence the participants. Weight underestimation was considered to exist when a participant with normal weight answered “too thin” or when a participant with pre-obesity or obesity answered “adequate weight” or “too thin”; weight overestimation was considered to exist when a participant with normal weight answered “too fat”. Weight misperception was defined as weight under- or overestimation.

Educational level, country of birth, marital status and smoking status were collected by questionnaire. Educational level was defined as high (university degree), middle (secondary school) and low (compulsory education or apprenticeship). Country of birth was separated in six categories: Switzerland, France, Italy, Portugal, Spain and other (>20 countries altogether); categorisation was performed in order to have a minimum of approximately 150 participants in each category. Marital status was defined as living alone (single, divorced or widowed) and living as a couple (married or not). Smoking status was defined as never, former (irrespective of the time since quitting) and current. The questionnaire can be provided upon written request to the principal investigator. Consult www.colaus.ch for more information.

Exclusion criteria
Participants were excluded if they had no data for BMI or any other variable necessary for the analysis.

Data analysis
Statistical analyses were performed using Stata version 13.1 for Windows (Stata Corp, College Station, Texas, USA). Descriptive results were expressed as number of participants (percentage) or as mean ± standard deviation. Bivariate analyses were performed using chi-square or Fishers exact test for categorical variables and one-way analysis of variance for continuous variables. Multivariable analyses were performed using logistic regression separately for each condition (under and overestimation) and results were expressed as odds ratios and 95% confidence interval (CI). Statistical significance was considered for a two-sided test p < 0.05.

Ethical statement
The study was approved by the Institutional Ethics Committee of the University of Lausanne and all participants provided written informed consent.

Results
Exclusions and characteristics of the retained sample
Of the initial 5064 participants with follow-up, 278 (5.5%) and 502 (9.9%), respectively, were excluded owing to missing data or to unintentional weight loss during the last 12 months, leaving 4786 (94.5%) participants for analysis. As only 1.3% of the sample presented with under-weight (BMI <18.5 kg/m²), it was not possible to analyse them as a separate category and they were included in the normal BMI group. The characteristics of the included and the excluded participants are summarized in table 1. Excluded participants were more frequently women, were older, lived more frequently alone, had a lower BMI and were more frequently of low educational status. Excluded subjects also reported lower frequency of having been diagnosed with pre-obesity or obesity.

Prevalence and determinants of weight misperception
Overall, one out of four participants (25%) had weight misperception: one-fifth (18%) underestimated their weight, while only 7% overestimated it. The distribution of weight under- and overestimation according to gender and BMI category is summarised in table 2. One out of five women with normal BMI considered her weight as excessive (9% for men), while one quarter of women and half of men with pre-obesity considered themselves as having an adequate weight.

Bivariate analysis showed that male gender, older age, being overweight, living as a couple, low educational level and being born outside Switzerland were associated with higher rates of weight underestimation and with lower rates of weight overestimation (table 3). Interestingly, having been diagnosed with excess weight was associated with lower rates of weight under- and over-estimation (table 3). Multivariate analysis using adequate weight estimation as the reference category showed male gender, older age, higher BMI, being born in Portugal, low education and absence of diagnosis of pre-obesity or obesity by the doctor to be positively associated with weight underestimation (table 4). Similarly, male gender, older age and being born in Portugal were negatively associated with weight overestimation, while absence of diagnosis of pre-obesity or obesity by the doctor was positively associated with weight overestimation (table 4).

Discussion
Overestimation of one’s weight and adequate estimation by the overweight may be strong motivations to lose weight [3, 4]. In this study, one quarter of the Swiss population...
aged 40 to 80 years had weight misperception; almost one-fifth of the sample underestimated their weight, while only 7% overestimated it. Importantly, the relatively high prevalence of weight underestimation among overweight subjects suggests that a significant part of the Swiss population with overweight will not be receptive to preventive measures directed against excess weight.

**Factors associated with weight misperception**

Men underestimated their weight more frequently, while women overestimated it, a finding in agreement with

### Table 1: Characteristics of participants included and excluded from the analysis.

|                        | Included   | Excluded | p-value |
|------------------------|------------|----------|---------|
| Sample size (%)        | 4786 (94.5)| 278 (5.5)|         |
| Gender (%)             |            |          | 0.098   |
| Women                  | 2545 (53.2)| 162 (58.3)|       |
| Men                    | 2241 (46.8)| 116 (41.7)|       |
| Age (years)            | 57.7 ± 10.5| 59.7 ± 11.6| 0.002  |
| Age group (%)          |            |          | 0.001   |
| 40 to <50              | 1363 (28.5)| 68 (24.5)|         |
| 50 to <60              | 1466 (30.6)| 76 (27.3)|         |
| 60 to <70              | 1280 (26.7)| 71 (25.5)|         |
| >70                    | 677 (14.2) | 63 (22.7)|         |
| BMI (kg/m²)            | 26.2 ± 4.6 | 27.1 ± 4.1| 0.002   |
| BMI status (%)         |            |          | <0.001  |
| Normal weight          |            |          |         |
| Pre-obesity            |            |          |         |
| Obesity                |            |          |         |
| Country of birth (%)   |            |          | 0.106   |
| Switzerland            | 3028 (63.3)| 156 (56.1)|       |
| France                 | 302 (6.3) | 16 (5.8) |         |
| Italy                  | 257 (5.4) | 21 (7.6) |         |
| Spain                  | 166 (3.5) | 12 (4.3) |         |
| Portugal               | 240 (5.0) | 13 (4.7) |         |
| Other                  | 793 (16.6)| 60 (21.6)|         |
| Marital status (%)     |            |          | <0.001  |
| Alone                  | 2043 (42.7)| 159 (57.2)|       |
| Couple                 | 2743 (57.3)| 119 (42.8)|       |
| Education (%)          |            |          | 0.012   |
| High                   | 1040 (21.7)| 39 (14.3)|         |
| Middle                 | 1233 (25.8)| 73 (26.7)|         |
| Low                    | 2513 (52.5)| 161 (59.0)|       |
| Smoking status (%)     |            |          | 0.320   |
| Never                  | 1935 (40.4)| 100 (45.3)|       |
| Former                 | 1809 (37.8)| 74 (33.5)|         |
| Current                | 1042 (21.8)| 47 (21.3)|         |
| Diagnosis of overweight/obesity (%) | | | 0.633 |
| Yes                    | 1508 (31.5)| 32 (29.4)|         |
| No                     | 3278 (68.5)| 77 (70.6)|         |

BMI = body mass index  
Results are expressed as number of participants (column percentage) or as average ± standard deviation. Statistical analysis with chi-square for categorical variables or by Student's t-test for continuous variables.

### Table 2: Distribution of weight under- or overestimation according to gender and body mass index category, CoLaus study, Lausanne, Switzerland, 2009–2012.

| Currently, how do you consider your weight? | Too thin | Adequate | Too fat |
|--------------------------------------------|----------|----------|---------|
| **Normal weight**                          |          |          |         |
| Women (n = 1370)                           | 40 (2.9) | 1068 (78.0)| 262 (19.1)|
| Men (n = 747)                              | 40 (5.4) | 645 (86.4)| 62 (8.3) |
| **Pre-obese**                              |          |          |         |
| Women (n = 777)                            | 0 (0)    | 205 (26.4)| 572 (73.6)|
| Men (n = 1080)                             | 1 (0.1)  | 561 (51.9)| 518 (48.0)|
| **Obese**                                  |          |          |         |
| Women (n = 398)                            | 27 (6.8) | 371 (93.2)|         |
| Men (n = 414)                              | 38 (9.2) | 376 (90.8)|         |

Results are expressed as number of participants and (row percentage). Pre-obesity was defined as 25≤ BMI <30 kg/m² and obesity as BMI ≥30 kg/m². Table cells corresponding to weight misperception are in grey background.
literature [5, 6]. Possible explanations include the fact that men associate high weight with professional and social achievement, or wrongly perceive excess weight as increased muscular mass. Conversely, women might be more influenced by social pressure, advertising and fashion dictates [19, 20], making them more critical towards their weight and appearance and leading to inadequate dietary behaviours [21].

Older age and low educational level were positively associated with a higher likelihood of weight underestimation, a finding also in agreement with the literature [5–7]. The fact that less educated people tend to underestimate their weight more frequently is worrisome because this part of the population tends to be less receptive to preventive messages [24]. Conversely, and contrary to some studies [5, 25], no significant association was found between marital status and weight misperception.

Participants born in Portugal had a higher likelihood of underestimating their weight. The same finding was observed to a lesser extent for participants born in Spain and Italy. This finding is comparable to studies conducted in the USA, where Hispanic and black people have been shown to underestimate their weight more frequently [26, 27]. A possible explanation is that participants born in Portugal, a country with a higher prevalence of pre-obesity and obesity than Switzerland [2, 28] consider pre-obesity as being the "norm" and thus underrate their weight status [29, 30]. Another explanation is that migrants tend to cluster and live together, as it has been shown that cultural groups and social networks influence body image and might act as barriers to dietary changes [31, 32].

Not being diagnosed with pre-obesity or obesity (by a doctor) was associated with a very high likelihood of weight misperception, both under- and overestimation. Our results suggest that weight misperception could be efficiently counteracted by simple measures such as weight measurement and management at the medical office. Still, many primary care physicians feel uncomfortable in counselling patients with weight problems [33] and consider weight management as difficult to prescribe, unrewarding and even conflicting [34–36]. Similarly, pre-obese and obese subjects willing to lose weight face difficulties finding professionals able to help them [37].

Table 3: Bivariate analysis of factors associated with weight under- or overestimation, CoLaus study, Lausanne, Switzerland, 2009–2012.

|                       | Underestimation | Adequate | Overestimation | p-value |
|-----------------------|-----------------|----------|----------------|---------|
| Sample size           | 912             | 3550     | 324            |         |
| Gender                |                 |          |                | <0.001  |
| Women                 | 272 (29.8)      | 2011 (56.7) | 262 (80.9)     |         |
| Men                   | 640 (70.2)      | 1539 (43.3) | 62 (19.1)      |         |
| Age (years)           | 60.5 ± 11.1     | 57.3 ± 10.3 | 53.4 ± 8.7     | <0.001  |
| Age group (%)         |                 |          |                | <0.001  |
| 40 to <50             | 200 (21.9)      | 1029 (29.0) | 134 (41.4)     |         |
| 50 to <60             | 239 (26.2)      | 1116 (31.4) | 111 (34.2)     |         |
| 60 to <70             | 268 (29.4)      | 946 (26.7)  | 66 (20.4)      |         |
| >70                   | 205 (22.5)      | 459 (12.9)  | 13 (4.0)       |         |
| BMI status (%)        |                 |          |                | <0.001  |
| Normal weight         | 80 (8.8)        | 1713 (48.3) | 324 (100)      |         |
| Pre-obesity           | 767 (84.1)      | 1090 (30.7) |               |         |
| Obesity               | 65 (7.1)        | 747 (21.0)  |               |         |
| Country of birth (%)  |                 |          |                | <0.001  |
| Switzerland           | 536 (58.8)      | 2274 (64.1) | 218 (67.3)     |         |
| France                | 42 (4.6)        | 228 (6.4)  | 32 (9.9)       |         |
| Italy                 | 70 (7.7)        | 178 (5.0)  | 9 (2.8)        |         |
| Spain                 | 44 (4.8)        | 111 (3.1)  | 11 (3.4)       |         |
| Portugal              | 71 (7.8)        | 163 (4.6)  | 6 (1.9)        |         |
| Other                 | 149 (16.3)      | 596 (16.8) | 48 (14.8)      |         |
| Marital status (%)    |                 |          |                | <0.001  |
| Alone                 | 324 (35.5)      | 1566 (44.1) | 153 (47.2)     |         |
| Couple                | 588 (64.5)      | 1984 (55.9) | 171 (52.8)     |         |
| Education (%)         |                 |          |                | <0.001  |
| High                  | 143 (15.7)      | 788 (22.2) | 109 (33.6)     |         |
| Middle                | 195 (21.4)      | 943 (26.6) | 95 (29.3)      |         |
| Low                   | 574 (62.9)      | 1619 (51.2) | 120 (37.1)     |         |
| Smoking status (%)    |                 |          |                | 0.042   |
| Never                 | 352 (38.6)      | 1439 (40.5) | 144 (44.5)     |         |
| Former                | 334 (36.6)      | 1368 (38.5) | 107 (33.0)     |         |
| Current               | 226 (24.8)      | 743 (21.0)  | 73 (22.8)      |         |
| Overweight diagnosis (%) |            |          |                | <0.001  |
| Yes                   | 163 (17.9)      | 1302 (36.7) | 43 (13.3)      |         |
| No                    | 749 (82.1)      | 2248 (63.3) | 281 (86.7)     |         |

BMI = body mass index; NA = not assessable
Results are expressed as number of participants (column percentage) or as average ± standard deviation. Statistical analysis with chi-square or analysis of variance.
training in diagnosis and management of weight issues might be a solution [38].

**Implications for clinical practice and public health**

Overestimation of one’s weight and adequate estimation by the overweight may be strong motivations to lose weight [3, 4]. The fact that a one quarter of pre-obese women and half of pre-obese men (and one out of fourteen obese people) underestimate their weight is worrying, as it suggests that preventive measures aimed at stabilising or reducing overweight and obesity will not be efficient in a sizable part of the target population. The fact that migrants and low educated people are more prone to misestimate their weight further complicates prevention, as these groups tend to be less sensitive to preventive measures. Interestingly, not being diagnosed with pre-obesity or obesity was strongly associated with a higher likelihood of weight misperception. This finding suggests that weight assessment and management at the medical office could be an effective, cheap and easily achievable preventive measure against obesity. Still, better training and stronger sensitis-

| Study limitations |

This study has some limitations. Firstly, it was conducted in a sample of volunteers, and it has been shown that people who participate in health surveys tend to be more health conscious than nonparticipants [39], although this statement has been challenged [40]. Thus, the weight misperception rates reported might be underestimated. Still, it would be unethical to include unwilling people in our study, and the reported prevalence rates can be considered as conservative. Secondly, weight perception is a subjective and multidimensional concept of body representation, not well defined in the literature. Comparison with referential silhouette models would partly solve this issue [12], but such an instrument was not available in this study; a semi-structured interview would have been more sensitive, but difficult to realise in a large cohort. Still, other studies have used a similar setting to assess weight misperception [41].

| Table 4: Multivariate analysis of the factors associated with weight under- or overestimation, CoLaus study, Lausanne, Switzerland, 2009–2012. |

| Gender | Underestimation | Overestimation |
|--------|----------------|---------------|
| Women  | 1 (ref.)        | 1 (ref.)      |
| Men    | 3.09 (2.54–3.76) | 0.29 (0.22–0.39) |

| Age group | Underestimation | Overestimation |
|-----------|----------------|---------------|
| 40 to <50 | 1 (ref.)       | 1 (ref.)      |
| 50 to <60 | 1.16 (0.90–1.49) | 0.79 (0.60–1.04) |
| 60 to <70 | 1.95 (1.50–2.53) | 0.52 (0.38–0.71) |
| >70       | 3.08 (2.29–4.13) | 0.23 (0.13–0.41) |

| p-value for trend | Underestimation | Overestimation |
|-------------------|----------------|---------------|
| <0.001            |                |               |

| BMI status | Underestimation | Overestimation |
|------------|----------------|---------------|
| Normal weight | 1 (ref.) | –             |
| Pre-obesity  | 22.4 (17.3–29.0) | NA            |
| Obesity     | 5.27 (3.58–7.75) | NA            |

| Country of birth | Underestimation | Overestimation |
|------------------|----------------|---------------|
| Switzerland      | 1 (ref.)       | 1 (ref.)      |
| France           | 0.77 (0.51–1.17) | 1.20 (0.79–1.82) |
| Italy            | 1.34 (0.92–1.94) | 0.74 (0.37–1.49) |
| Spain            | 1.47 (0.93–2.31) | 1.20 (0.62–2.32) |
| Portugal         | 2.10 (1.42–3.10) | 0.37 (0.16–0.87) |
| Other            | 1.46 (1.13–1.89) | 0.62 (0.44–0.87) |

| p-value for trend | Underestimation | Overestimation |
|-------------------|----------------|---------------|
| <0.001            |                |               |

| Marital status | Underestimation | Overestimation |
|----------------|----------------|---------------|
| Alone          | 1 (ref.)       | 1 (ref.)      |
| Couple         | 1.04 (0.86–1.28) | 0.99 (0.78–1.25) |

| Education | Underestimation | Overestimation |
|----------|----------------|---------------|
| High     | 1 (ref.)       | 1 (ref.)      |
| Middle   | 1.27 (0.95–1.69) | 0.69 (0.51–0.93) |
| Low      | 1.90 (1.47–2.47) | 0.51 (0.38–0.69) |

| p-value for trend | Underestimation | Overestimation |
|-------------------|----------------|---------------|
| <0.001            |                |               |

| Smoking status | Underestimation | Overestimation |
|----------------|----------------|---------------|
| Never          | 1 (ref.)       | 1 (ref.)      |
| Former         | 0.75 (0.61–0.92) | 0.91 (0.69–1.19) |
| Current        | 1.33 (1.04–1.69) | 0.95 (0.69–1.29) |

| p-value for trend | Underestimation | Overestimation |
|-------------------|----------------|---------------|
| 0.021             |                | 0.730         |

| Overweight diagnosis | Underestimation | Overestimation |
|----------------------|----------------|---------------|
| Yes                  | 1 (ref.)       | 1 (ref.)      |
| No                   | 5.61 (4.51–7.00) | 3.11 (2.23–4.34) |

BMI = body mass index; NA = not assessable

Results are expressed as multivariate-adjusted odds ratio and (95% confidence interval). Statistical analysis conducted using logistic regression separately for each condition (under or overestimation) adjusting for all variables in the table. Significant (p <0.05) odds ratios are indicated in bold.
Conclusion

Almost one quarter of the Swiss population aged 40 to 80 years has a weight misperception, underestimation being more than twice as frequent as overestimation. Adequate diagnosis of pre-obesity or obesity might be the best deterrent against weight misperception.

Disclosure statement: The CoLaus study was and is supported by research grants from GlaxoSmithKline, the Faculty of Biology and Medicine of Lausanne, and the Swiss National Science Foundation (grants 33CSCO-122661, 33CS30-139468 and 33CS30-148401). The funding sources had no involvement in study design; in the collection, analysis and interpretation of data; in the writing of the report; and in the decision to submit the article for publication.

Correspondence: Pedro Marques-Vidal, Department of Internal Medicine, Internal Medicine, Room B110-642, Lausanne University Hospital (CHUV), Rue du Bugnon 46, CH-1011 Lausanne, Pedro-Manuel.Marques-Vidal[at]chuv.ch

References

1 Kelly T, Yang W, et al. Global burden of obesity in 2005 and projections to 2030. Int J Obes. 2008;32:1431–7.
2 Finucane MM, Stevens GA, Cowan MJ, Danaei G, Lin JK, Paciorek CJ, et al. National, regional, and global trends in body-mass index since 1980: systematic analysis of health examination surveys and epidemiological studies with 960 country-years and 9.1 million participants. Lancet 2011, vol 377
3 Lemon SC, Rosal MC, Zapka J, Borg A, Andersen V. Contributions of weight perceptions to weight loss attempts: differences by body mass index and gender. Body Image. 2009;6:90–6.
4 Yaemsiri S, Slining MM, Agarwal SK. Perceived weight status, over-weight diagnosis, and weight control among US adults: the NHANES 2003–2008 Study. Int J Obes. 2011;35:1063–70.
5 Chang VW, Christakis NA. Self-perception of weight appropriateness in the United States. Am J Prev Med. 2003;24:332–9.
6 Boo S. Misperception of body weight and associated factors. Nurs Health Sci. 2014;16:468–75.
7 Parrautak S, White MA, Williamson DA, Ryan DH, Bray GA. Sex, race/ethnicity, socio-economic status, and BMI in relation to self-perception of overweight. Obes Res. 2002;10:345–50.
8 Gregory CO, Blanck HM, Gillespie C, Maynard LM, Serdula MK. Perceived health risk of excess body weight among overweight and obese men and women: differences by sex. Prev Med. 2008;47:46–52.
9 Robinson E, Hogenkamp PS. Visual perceptions of male obesity: a cross-cultural study examining male and female lay perceptions of obesity in Caucasian males. BMC Public Health. 2015;15:492.
10 Squiers L, Renaud J, McCormack L, Tzeng J, Bann C, Williams P. How accurate are Americans’ perceptions of their own weight? J Health Commun. 2014;19:795–812.
11 Akan GE, Grilo CM. Sociocultural influences on eating attitudes and behaviors, body image, and psychological functioning: a comparison of African-American, Asian-American, and Caucasian college women. Int J Eat Dis. 1995;18:181–7.
12 Madrigal H, Sanchez-Villegas A, Martinez-Gonzalez MA, Kearney J, Gibney MJ, Irula J, et al. Underestimation of body mass index through perceived body image as compared to self-reported body mass index in the European Union. Public Health. 2000;114:468–73.
13 Jackson SE, Johnson F, Croker H, Wardle J. Weight perceptions in a population sample of English adolescents: cause for celebration or concern? Int J Obes. 2015;39:1488–93.

14 Fach D, Marques-Vidal P, Chiolero A, Bopp M. Obesity in Switzerland: do estimates depend on how body mass index has been assessed? Swiss Med Wkly. 2008;138:204–10.
15 Doak CM, Wijhoven TM, et al. Age standardization in mapping adult overweight and obesity in the WHO European Region. Obes Rev. 2012;13(2):174–91.
16 Office fédéral de la statistique suisse, enquête suisse sur la santé 2012: surpoids et obésité, Novembre 2014.
17 Devaud C, Michaud PA, Narring F. Body image, nutritional behavior and dysfunctions among Swiss adolescents: a national survey. Rev Med Suisse Romande. 1994;114:1009–15.
18 Firman M, Mayor V, Vidal PM, Bochud M, Pecoud A, Hayez D, et al. The CoLaus study: a population-based study to investigate the epidemiology and genetic determinants of cardiovascular risk factors and metabolic syndrome. BMC Cardiovasc Dis. 2008;8:6.
19 Boyce JA, Kuijer RG, Gleaves DH. Positive fantasies or negative contrasts: the effect of media body ideals on restrained eaters’ mood, weight satisfaction, and food intake. Body Image. 2013;10:535–43.
20 Luevorairikul K, Boardman H, Anderson C. An investigation of body image concern and the effects of sociocultural factors among U.K. first year university students. Public Health. 2012;126:365–7.
21 Forrester-Knuss C, Zemp Stutz E. Gender differences in disordered eating and weight dissatisfaction in Swiss adults: which factors matter? BMC Public Health. 2012;12:809.
22 Conley A, Boardman JD. Weight overestimation as an indicator of disordered eating behaviors among young women in the United States. Int J Eat Dis. 2007;40:441–5.
23 Hagman J, Gardiner RM, Brown DL, Gralja J, Fier JM, Frank GK. Body size overestimation and its association with body mass index, body dissatisfaction, and drive for thinness in anorexia nervosa. Eat Weight Disord. 2015;20:449–55.
24 Kuchler F, Varyiam JN. Mistakes were made: misperception as a barrier to reducing overweight. Int J ObesRelat Metab Disord. 2003;27:856–61.
25 Klos LA, Sobal J. Marital status and body weight, weight perception, and weight management among U.S. adults. Eat Behav. 2013;14:500–7.
26 Gregory CO, Blanck HM, Gillespie C, Maynard LM, Serdula MK. Health perceptions and demographic characteristics associated with underestimation of body weight. Obesity. 2008;16:979–86.
27 Langellier BA, Glik D, Ortega AN, Prelip ML. Trends in racial/ethnic disparities in overweight self-perception among US adults, 1988–1994 and 1999–2008. Public Health Nutr. 2015;18:2115–25.
28 Berghofer A, Pinchon T, Reinhold T, Apovian CM, Sharma AM, Willich SN. Obesity prevalence from a European perspective: a systematic review. BMC Public Health. 2008;8:200.
29 Christakis NA, Fowler JH. The spread of obesity in a large social network over 32 years. N Engl J Med. 2007;357:370–9.
30 Bagrowicz R, Watanabe C, Umekazi M. Is obesity contagious by way of body image? A study on Japanese female students in the United States. J Community Health. 2013;38:834–7.
31 Bertoni AG, Foy CG, Hunter JC, Quandt SA, Vitolins MZ, Whitt-Glover MC. A multilevel assessment of barriers to adoption of Dietary Approaches to Stop Hypertension (DASH) among African Americans of low socioeconomic status. J Health Care Poor Underserved. 2011;22:1205–20.
32 Powell K, Wilcox J, Cleran A, Bissell P, Preston L, Peacock M, et al. The role of social networks in the development of overweight and obesity among adults: a scoping review. BMC Public Health. 2015;15:996.
33 Kraschnewski JL, Sciamanna CN, Pollak KI, Stuckey HL, Sherwood NE. The epidemiology of weight counseling for adults in the United States: a case of positive deviance. Int J Obes. 2013;37:751–3.
34 Bocquier A, Verger P, Bassevant A, Andreotti G, Barretje G, Villani P, et al. Overweight and obesity: knowledge, attitudes, and practices of general practitioners in France. Obesity Res. 2005;13:787–95.
35 Campbell K, Engel H, Timperio A, Cooper C, Crawford D. Obesity management: Australian general practitioners’ attitudes and practices. Obes Res. 2000;8:459–66.
36 Rurik I, Torzsa P, Ilyes I, Szigethy E, Halmy E, Iski G, et al. Primary care obesity management in Hungary: evaluation of the knowledge, practice and attitudes of family physicians. BMC Fam Pract. 2013;14:156.

37 Tol J, Swinkels IC, De Bakker DH, Veenhof C, Seidell JC. Overweight and obese adults have low intentions of seeking weight-related care: a cross-sectional survey. BMC Public Health. 2014;14:582.

38 Dietz WH, Baur LA, Hall K, Puhl RM, Taveras EM, Uauy R, et al. Management of obesity: improvement of health-care training and systems for prevention and care. Lancet. 2015;385:2521–33.

39 Drivsholm T, Eplov LF, et al. Representativeness in population-based studies: a detailed description of non response in a Danish cohort study. Scand J Public Health. 2006;34(6):623–31.

40 Klesges RC, Williamson JE, Somes GW, et al. A population comparison of participants and nonparticipants in a health survey. Am J Public Health. 1999;89(8):1228–31.

41 Danubio ME, Miranda G, et al. Comparison of self-reported and measured height and weight: Implications for obesity research among young adults. Econ Human Biol. 2008;6:181–90.