Single-Cell ID-seq Reveals Dynamic BMP Pathway Activation Upstream of the MAF/MAFB-Program in Epidermal Differentiation

HIGHLIGHTS
scID-seq allows quantification of 70 (phospho-)proteins at single-cell level
Pseudo-time inference reveals signaling dynamics during epidermal differentiation
BMP signaling drives a late differentiation transcription program
BMP signaling activates the MAF/MAFB/ZNF750 transcription factor network

DATA AND SOFTWARE AVAILABILITY
GSE115926

van Eijl et al., iScience 9, 412-422
November 30, 2018 © 2018
The Author(s).
https://doi.org/10.1016/j.isci.2018.11.009
Single-Cell ID-seq Reveals Dynamic BMP Pathway Activation Upstream of the MAF/MAFB-Program in Epidermal Differentiation

Roderick A.P.M. van Eijl,1,2 Jessie A.G.L. van Buggenum,1,2 Sabine E.J. Tanis,1,2 Joost Hendriks,1 and Klaas W. Mulder1,3,*

SUMMARY

Epidermal homeostasis requires balanced and coordinated adult stem cell renewal and differentiation. These processes are controlled by both extracellular signaling and by cell intrinsic transcription regulatory networks, yet how these control mechanisms are integrated to achieve this is unclear. Here, we developed single-cell Immuno-Detection by sequencing (scID-seq) and simultaneously measured 69 proteins (including 34 phosphorylated epitopes) at single-cell resolution to study the activation state of signaling pathways during human epidermal differentiation. Computational pseudo-timing inference revealed dynamic activation of the JAK-STAT, WNT, and BMP pathways along the epidermal differentiation trajectory. We found that during differentiation, cells start producing BMP2-ligands and activate the canonical intracellular effectors SMAD1/5/9. Mechanistically, the BMP pathway is responsible for activating the MAF/MAFB/ZNF750 transcription factor network to drive late-stage epidermal differentiation. Our work indicates that incorporating signaling pathway activation into this transcription regulatory network enables coordination of transcription programs during epidermal differentiation.

INTRODUCTION

The human epidermis is continuously turned over throughout life, a process that requires precise control and coordination of stem cell renewal and differentiation. During epidermal homeostasis, proliferating stem/progenitor cells residing in the basal layer replenish terminally differentiated cells that are shed from the skin surface (Blanpain and Fuchs, 2006; Solanas and Benitah, 2013; Watt et al., 2006). Human epidermal stem cells can be maintained in culture and used to regenerate functional epidermis in vivo upon transplantation and retain their capacity to differentiate in vitro (Barrandon et al., 2012; Green, 2008; Hirsch et al., 2017; Rheinwald and Green, 1975). The process of differentiation is driven forward by consecutive activation of transcriptional programs, yet the mechanisms underlying their sequence and timing are not well understood. In the epidermal basal layer, cells receive proliferative signals, predominantly via the epidermal growth factor receptor, and contact the underlying basement membrane (Watt, 2002; Watt and Huck, 2013). These contacts are mediated by focal adhesions and hemi-desmosomes that contain integrin β1 and integrin α6, respectively (Watt, 2002; Watt and Huck, 2013). As cells stop proliferating and initiate differentiation, these structures are resolved, allowing the cells to detach from the basement membrane and migrate up toward the epidermal surface. During this migration, the cells undergo major transitions in transcriptional programs, eventually producing the terminally differentiated keratinocytes that form the outermost protective layer of our skin.

TP63 is a key DNA-binding transcription factor in epidermal stem cell renewal and, upon differentiation, its expression is decreased (Kouwenhoven et al., 2010; Truong et al., 2006). In contrast, other transcription factors, including KLF4, OVOL2, GRHL3, MAF/MAFB, and ZNF750, are induced (Bhaduri et al., 2015; Koster and Roop, 2004; Lopez-Pajares et al., 2015; Sen et al., 2012; Wells et al., 2009). Of these, MAF and MAFB cooperatively regulate a transcription program that includes ZNF750, which subsequently drives expression of terminal differentiation genes (Lopez-Pajares et al., 2015). This concept of sequential activation of transcription factors (also called transcription regulatory networks) explains cell intrinsic progression of epidermal differentiation. Indeed, human keratinocytes differentiate when placed in conditions where they are not in contact with other cells, for instance, in suspension in methylcellulose or on micro-patterned islands (Adams and Watt, 1989; Connelly et al., 2010). However, this does not take into account the need for...
Regional coordination of differentiation in a tissue context. For instance, the basal, spinous, granular, and cornified layers of the epidermis are morphologically distinct and can be distinguished using specific markers, reflecting differences in transcriptional programs. The fact that these are sequentially formed layers indicates the need for a form of coordination that is not immediately explained by the function of cell intrinsic transcription factor networks.

Extracellular signaling pathways generally depend on binding of a peptide ligand to the extracellular part of a transmembrane receptor. This receptor then relays this signal into an intracellular cascade, usually involving multiple kinases and phosphorylation events, to regulate specific transcription programs. As such, activation of extracellular signaling pathways may serve as a self-contained timing mechanism to drive differentiation forward in a tissue and safeguard the irreversibility of the process. Several signaling pathways (e.g., Integrins, EGF, TGFβ, Notch, and BMP) have been implicated in epidermal biology, yet their temporal dynamics and mechanistic contributions to the control of specific transcription programs are largely unknown, especially in the context of human epidermis (Beck and Blanpain, 2012; Blanpain and Fuchs, 2006; Li et al., 2003; Watt, 2002; Watt et al., 2006). For example, the importance of the Bone Morphogenetic Protein (BMP) pathway in the embryonic morphogenesis of mouse hair follicles and bulge stem cell behavior during postnatal hair differentiation and cycling in mice is well established (Blanpain and Fuchs, 2006; Botchkarev and Sharov, 2004; Guha et al. 2004; Lewis et al., 2014; Mou et al., 2016), yet the contribution of this pathway to human epidermal renewal and differentiation is still poorly understood (Fessing et al., 2010; Gosselet et al., 2007; Yang et al., 2006).

To study the role of signaling in human epidermal differentiation, we recently described the Immuno-Detection by sequencing (ID-seq) technology to simultaneously quantify >70 (phospho-)proteins in many cell populations in parallel (van Buggenum et al., 2016, 2018). This allowed us to screen hundreds of small molecule kinase inhibitors for their impact on keratinocyte biology. The ID-seq technology entails highly multiplexed immuno-staining with DNA-barcoded antibodies followed by signal quantification through high-throughput sequencing. A 10-nt antibody-specific barcode enables deconvolution of the measured epitope, whereas inclusion of unique molecular identifiers allows accurate count-based quantification. The fact that these 10-nt barcodes are discrete and specific for each antibody facilitates multiplexed detection of 70 (or more) epitopes per treated population of cells. Thus, using ID-seq, the activity of a range of processes and signaling pathways can be monitored through the activated (phosphorylated) states of its components (van Buggenum et al., 2018). However, populations of cells rarely display homogeneous timing of differentiation (Altshuler and Wu, 2010; Wu and Singh, 2012), making it difficult to investigate the signaling dynamics underlying this process. We therefore set out to study signaling pathway activity and dynamics during human epidermal cell differentiation at the single-cell level.

RESULTS

scID-seq Allows Robust, Reproducible, and Highly Multiplexed Protein Detection in Single Cells

To reach single-cell sensitivity and resolution, we redesigned and significantly modified our original ID-seq technology. The final single-cell (sc) ID-seq workflow includes immuno-staining of cells in suspension followed by flow-cytometry-based single-cell distribution into 96-well PCR plates to prepare samples for sequencing (Figures 1A and S1). A key improvement was the addition of a preamplification step before adding the cell-specific barcode. Again, the inclusion of a 15-nt unique molecular identifier (UMI) allowed counting-based quantification and ensured that potential duplication artifacts introduced during sample preparation could be accounted for (Kivioja et al., 2012). We found that unique barcode counts from wells containing a single sorted cell were 100-fold higher than from empty wells, indicating that only 1% of the signal constituted technical background (Figure 1B). Next, we sought to characterize the reproducibility/confidence of quantification of antibody-derived UMI counts within single cells. For this, we generated a panel of five antibodies against cell surface (ITGA6 and ITGB1), cytoplasmic (Actin and TGM1), and nuclear (RNApol2) epitopes, each of which was independently conjugated to nine distinct DNA barcodes, generating a total pool of 45 antibody-DNA conjugates. Each of these barcodes serves as a technical replicate, and their concordance therefore reflects the reproducibility of single-cell ID-seq measurements. All of the barcodes for each of these five antibodies showed very good correlation across cells (R = 0.95–0.99), indicating a low level of noise in scID-seq measurements (Figures 1C and S2). To further validate scID-seq, we stained human epidermal stem cells simultaneously with ITGB1 antibodies containing either a fluorescent group or the DNA barcode. We recorded the FACS-based ITGB1 signal, as well as the ITGB1 DNA-barcode
counts for individual cells. This revealed that scID-seq counts indeed reflect standard FACS measurements for the same cell \( (R = 0.76, \text{Figure 1D}) \). Together, these results establish single-cell ID-seq as a robust and reproducible method to measure proteins at individual cell resolution. Moreover, the fact that each DNA barcode is unique to a specific antibody allows antibodies to be multiplexed and measured in each individual cell at an unprecedented level.

**scID-seq Distinguishes Renewing and Differentiated Epidermal Cells**

We applied single-cell ID-seq to monitor the activity of signaling pathways and other cellular processes during epidermal differentiation using a panel of 70 antibody-DNA conjugates \( (\text{van Buggenum et al., 2016, 2018}) \). These antibodies cover a broad range of cellular processes, including cell cycle, DNA damage, epidermal self-renewal, and differentiation, as well as the intracellular signaling status for the EGF, G-protein-coupled receptors, calcium signaling, TNF\( \alpha \), TGF\( \beta \), Notch, WNT, and BMP pathways \( (\text{van Buggenum et al., 2018 and Table S1}) \). This panel includes 34 antibodies against phosphorylated epitopes and was extensively validated \( (\text{van Buggenum et al., 2018}) \). For 11 of the phosphorylated epitopes we also measured the non-phosphorylated protein, allowing us to correct for total protein levels by calculating the phosphorylated to total protein ratio per cell. Most of the targeted processes are measured using multiple (three to five) independent validated antibodies \( (\text{van Buggenum et al., 2018}) \).

The surface level of ITGB1 reflects a cell’s potential to proliferate and self-renew \( (\text{Adams and Watt, 1989; Jones and Watt, 1993; Jones et al., 1995; Watt, 2002; Watt and Jones, 1993}) \). We used FACS isolation of
Figure 2. Pseudo-Timing Reveals Dynamic Signaling Pathway Activity over the Course of Epidermal Differentiation

(A) Combining sclID-seq with FACS-based sorting on ITGB1 levels. Cells were immuno-stained with fluorescent ITGB1 antibodies in combination with a panel of 70 Ab-DNA conjugates, FACS sorted based on their ITGB1 levels and subjected to sclID-seq.

(B) sclID-seq distinguishes ITGB1+ and ITGB1low sorted cells based on known epidermal basal, differentiation, and cell-cycle markers. Distributions of normalized and scaled sclID-seq counts of selected proteins verified the separation of the ITGB1+ and ITGB1low populations.

(C) PCA ranks cells on differentiation status.

(D) Dynamics of known markers.

(E) PKB/Akt phosphorylation.

(F) JAK-STAT signaling.

(G) WNT signaling.

(H) BMP signaling.
single cells based on their ITGB1 levels to capture the transitions that underlie the differentiation process (Figure 2A, see Figure S3 for details of the FACS-isolation). Colony formation assays confirmed the loss of proliferative capacity in cells expressing low levels of ITGB1 (Figure S4A). After staining with the 70 antibody-DNA conjugates, cells were sorted into ITGB1-positive (ITGB1+) and ITGB1-low populations based on their fluorescent ITGB1 antibody signal and subjected to scID-seq. After quality control and filtering (see methods for details), we obtained a dataset of 220 single cells (163 ITGB1+ and 57 ITGB1low, respectively) in which 69 antibody-DNA conjugates were quantified. For each cell, antibody-DNA counts were normalized for differences in sequencing depth by subsampling. To avoid downstream analyses from being dominated by the most abundant epitopes, we scaled all antibody counts between 0 and 1 across all cells. Unsupervised principal-component analysis (PCA) separated the ITGB1low (differentiated) cells from the ITGB1+ cells, confirming the notion that these represent distinct cell states (Figure S4B). Although we isolated cells only with respect to their cell surface expression of ITGB1, we found that other proteins displayed concordant dynamics. For instance, the basal cell markers ITGA6 and TP63 were also decreased in the ITGB1low population (Figure 2B). In contrast, this population exhibited higher expression of the differentiation-associated proteins TGM1, Notch1 Intracellular Domain (NICD), and KLF4 (Figure 2B). Furthermore, cell cycle markers, such as Rb-p and cdc2 (reflecting the G1-S and G2-M transitions, respectively), distinguished these populations very well (Figure 2B). This is consistent with the loss of proliferative capacity during differentiation as observed in our colony formation assay (Figure S4A) and demonstrates that scID-seq captures molecular events underlying cellular function. Indeed, other antibodies in our panel also showed quantitative differences between these two cell states in either all or in a subset of the cells (Figure S4C). Interestingly, many of the measured proteins displayed multimodal distributions, suggesting underlying subpopulation structures that could reflect transitions over the course of differentiation. This highlights the richness and complexity of our dataset and indicates the need to incorporate information on multiple parameters simultaneously in further analyses.

**Pseudo-timing Reveals Dynamic Signaling Pathway Activity over the Course of Differentiation**

To obtain insight into the progressive changes in signaling pathway activity that occur over the course of epidermal cell differentiation, we aimed to order the cells by their relative differentiation state. We hypothesized that this state can be inferred by examining the combination of expression of known basal and differentiation markers. We performed PCA on selected markers (ITGB1, ITGA6, TP63, NICD, KLF4, and TGM1) with established roles and dynamics during epidermal differentiation and ranked the cells based on the resulting principal components. This revealed that principal component 1 (PC1; explaining 50% of the variance) recapitulated the expected trajectory of the epidermal differentiation process (Figure 2C). We calculated the average of 10 cell bins to smooth the data, revealing that the basal markers ITGA6 and TP63 are indeed downregulated with distinct kinetics (Figure 2D). Immunohistochemical analysis of human epidermis showed that this PCA-derived ordering of the cells closely resembles the relative order and timing of changes of these markers in vivo (Figure S5). Thus, we interpret the scaled and binned PC1-score as a “pseudo-time” approximation of epidermal differentiation dynamics (Figure 2D).

Next, we mined our data for signaling pathways of which the included antibodies showed concordant effects over pseudo-time and were statistically significantly different between the ITGB1low and ITGB1+ (Figure S4C, Kolmogorov-Smirnov [K-S] test, p < 0.001). This uncovered several signaling pathways that displayed dynamic behavior over pseudo-time. For instance, PKB/Akt phosphorylation, measured by two independent antibodies, was increased upon differentiation as previously described (Figure 2E; Janes et al., 2009). Besides these expected effects, we found previously unappreciated dynamics in three additional pathways. The JAK-STAT pathway was activated during differentiation, as evident from increased phosphorylation of JAK1, STAT1, and STAT5, but not the epidermal growth factor receptor (EGFR)-activated STAT3 (Figure 2F). In addition, the level of the WNT receptor Frizzled-3 gradually increased with...
differentiation, as did the activated/phosphorylated form of its co-receptor LRP6 (Figure 2G). Moreover, the inactivating serine-9 phosphorylation of GSK3-β increased and then reached a plateau. This modification helps stabilize cytoplasmic β-catenin in response to WNT-pathway activation (van Kappel and Maurice, 2017). Finally, the BMP pathway was activated at multiple levels (Figure 2H). Our scID-seq panel included antibodies for the BMP2/4 ligand, the type 2 BMP receptor, total SMAD1 levels, as well as two distinct antibodies against phosphorylated SMAD1/5/9. Over pseudo-time we observed increasing levels of the ligand, the receptor, as well as phosphorylated SMADs, reflecting activation of the BMP pathway during differentiation (Figure 2H). As our cells are cultured in a defined medium in the absence of feeder cells, the signals that activate these pathways are therefore likely to be generated by the cells themselves. Indeed, the increase of the BMP2/4 ligand is consistent with such regulation by the BMP pathway (Figure 2H).

**BMP Signaling Stimulates a Terminal Epidermal Differentiation Transcription Program**

To validate our findings on the activation of the BMP pathway, we induced differentiation of proliferating epidermal cells in culture by inhibiting EGF signaling (Kolev et al., 2008; Mulder et al., 2012). Samples were collected at 6, 12, 24, and 48 hr after the addition of either vehicle (DMSO) or the EGFR inhibitor AG1478. RT-qPCR analysis showed that mRNA expression of the early differentiation marker periplakin (PPL) and the late differentiation marker TGM1 reflected the progression of differentiation over time (Figure 3A). In line with our scID-seq results, mRNA expression of the BMP2 ligand was activated upon induction of differentiation (after the 12-hr time point), whereas the classical BMP-pathway target gene ID2 was induced at a subsequent stage (after 24 hr, Figure 3A). This induction was dependent on both BMP-ligand binding to the extracellular part of the receptor and intracellular BMPR kinase activity, as a recombinant version of the natural BMP-antagonist noggin and the small molecule kinase inhibitor DMH1 blocked ID2 expression (Figures S6A and S6B). Moreover, the observed induction of BMP2 and ID2 was further validated in cells undergoing calcium-induced differentiation (Figure S6C, data from Kretz et al., 2012). Thus, the BMP pathway is indeed activated during epidermal differentiation in vitro. To investigate BMP pathway activity in vivo, we performed immuno-staining with antibodies against phosphorylated SMAD1/5/9 on human skin. The epidermal basal layer was visualized through co-staining with a keratin-14 antibody, and we counterstained the DNA of all cells with DAPI (Figure 3B). Consistent with our scID-seq and RT-qPCR results, the signal from the p-SMAD1/5/9 antibody was increased in the differentiated (keratin-14 negative) layers of human epidermis, confirming that BMP signaling is activated during differentiation in vivo.

These results suggest that BMP signaling may serve as a positive feedforward loop to stimulate epidermal differentiation gene expression. To test this hypothesis, we treated cells with AG1478 for 96 hr in the absence or presence of the small molecule BMP receptor inhibitor DMH1 and monitored global gene expression by RNA sequencing. Vehicle-treated cells ± DMH1 were included as controls. PCA indicated that the transcriptomes of non-differentiated and differentiated cells were markedly different (Figure 3C, PC1; explaining 76% of the variance). In addition, PC2 (5% of variance) distinguished the DMH1 treated and non-treated differentiated cells, reflecting a transcription program that depends on the BMP pathway (Figure 3C). Notably, vehicle control cells were virtually indistinguishable from control cells treated with DMH1, indicating that BMP signaling specifically regulates differentiation but not proliferation/renewal programs. Moreover, the genes that were dependent on the BMP pathway activity showed highly significant enrichment of genes involved epidermal keratinization and cornification, indicating that BMP signaling drives transcriptional changes toward terminal differentiation (Figure 3D).

**The Terminal Differentiation Transcription Factors MAF/MAFB Are Downstream Targets of the BMP Pathway**

We further explored the mechanistic role of the BMP pathway in epidermal differentiation by investigating the gene expression program that is influenced by stimulation with recombinant BMPs. First, we treated cells with different BMP ligands and measured the induction of the late differentiation marker transglutaminase I (TGM1) at the protein level. This indicated that most recombinant ligands led to a robust increase of TGM1 (Figure S7A). Moreover, simultaneous treatment of cells with the EGFR inhibitor AG1478 and BMP ligands resulted in a synergistic increase of TGM1 protein levels, highlighting opposing roles for these pathways in epidermal biology (Figure S7B). Next, we performed RNA sequencing analysis on cultured human epidermal cells treated with vehicle, AG1478, BMP2/7, or AG1478 + BMP2/7 for 48 hr (Figures S7C and S7D). Comparing the mRNA profiles of these conditions revealed the genes that were responsive to the
addition of recombinant BMP2/7 and were also dynamically expressed during AG1478-induced differentiation (Figure S7E). As expected, the top most BMP-responsive genes included the ID gene family. Moreover, genes involved in terminal differentiation, including TGM1, MAF, MAFB, and ZNF750, displayed BMP-induced expression changes (Figure S7F), confirming the results obtained with the BMP pathway inhibitor DMH1 (Figure 3D). The MAF/MAFB and ZNF750 transcription factor axis drives the epidermal terminal differentiation transcription program (Lopez-Pajares et al., 2015). These results imply that activation of BMP signaling functions upstream of this axis.

Figure 3. BMP Signaling Stimulates a Terminal Epidermal Differentiation Transcription Program
(A) BMP2 ligand and its downstream target gene ID2 are activated during in vitro keratinocyte differentiation. Human keratinocytes were induced to differentiate with AG1478 (or DMSO as a control), and samples were harvested at the indicated time points. RT-qPCR analysis was performed for PPL, TGM1, BMP2, and ID2 (n = 3, data represented as mean ± SD).
(B) BMP signaling is activated during epidermal differentiation in vivo. Sections of human foreskin were stained with antibodies against phosphorylated SMAD1/5/9. DAPI and K14 antibodies were used to counterstain all nuclei and basal cells, respectively. Scale bar represents 50 μm. Dashed line indicates the basement membrane separating the dermis and epidermis.
(C) Activation of BMP signaling regulates a transcriptional program during epidermal differentiation. Principal-component analysis of human keratinocytes induced to differentiate with AG1478 (or the DMSO control) for 96 hr in the presence of the BMP receptor inhibitor DMH1, followed by RNA sequencing analysis (n = 3, except DMSO control n = 2).
(D) BMP-dependent genes are involved in late differentiation processes. Top enriched terms from a gene ontology overrepresentation analysis (hypergeometric test, FDR<0.01) of differentially expressed genes between the AG1478 and AG1478+DMH1 samples.
To identify potential transcriptional targets downstream of the BMP pathway, we performed chromatin immunoprecipitation followed by sequencing (ChIP-seq), using H3K4me3 ChIP-seq signals at the transcription start site (TSS) as a proxy for changes in transcriptional activity of a gene. We did not manage to obtain high-quality SMAD1 ChIP-seq profiles and reasoned that the changes in H3K4me3 signals might provide a first indication of downstream BMP signaling targets. Proliferating epidermal stem cells were treated with vehicle or recombinant BMP2/7 (in combination with AG1478) for 6 hr, after which they were harvested for ChIP-seq analysis. This identified 135 genes that showed a significant increase in H3K4me3 signal (FPKM, p < 0.01, outlier statistics) at their TSS, suggestive of increased transcriptional activity (Figures 4A and 4B). De novo motif discovery on the 2.5 kb up and downstream of these TSS regions revealed enrichment of an SMAD-like motif (p < 10^-33, Figure 4A). This is in line with the notion that these genes are responsive to BMP signaling. This set included the classical BMP targets ID1, 2 and 3, demonstrating that our experimental approach identified known direct BMP pathway target genes (Figure 4B). In addition to this, the terminal differentiation regulating transcription factors GRHL3, MAF, and MAFB were among the top set of immediate BMP targets (Figures 4B and 4C). In contrast, the key MAF/MAFB target gene ZNF750 was not directly regulated downstream of the BMP pathway as determined by H3K4me3 ChIP-seq signal (Figure 4C). A limitation of this experiment is that we performed ChIP-seq analysis after 6 hr of treatment. Some of the observations may therefore reflect secondary effects of BMP treatment. In general, we would expect direct BMP target genes to show an immediate-early response to activation of the pathway. We tested this by treating proliferating keratinocytes with recombinant BMP2/7 for 2 hr followed by RT-qPCR analysis. This revealed that both MAF and MAFB mRNA levels were induced at this early time point, as was the classical BMP target gene ID2 (Figure 4D). In contrast, ZNF750 was not induced, nor were the differentiation markers periplakin (PPL) and TGM1. These results place BMP pathway activation immediately upstream of the MAF/MAFB transcription factors. These factors subsequently drive terminal differentiation programs through, among others, ZNF750 (Figure 4E, Lopez-Pajares et al., 2015).

**DISCUSSION**

We developed single-cell Immuno-Detection by sequencing (scID-seq) as a highly multiplexed single-cell (phospho-)proteomics approach based on our previously published ID-seq method. The combination of these two related techniques constitutes a toolbox spanning cell population-based drug screens to single-cell follow-up. This allows exploration of the heterogeneity of drug effectiveness within a cell population, as well as effects on signaling and other cellular processes within individual cells after drug treatment. In principle, scID-seq can be applied to any biological system in which single cells can be obtained and high-quality antibodies are available. Moreover, scID-seq in combination with FACS-based sorting allows enrichment of specific and/or rare cell types a priori. Using this approach, we enriched for spontaneously differentiating cells based on their surface ITGB1 levels to study signaling pathway activity in individual human epidermal cells with distinct differentiation states. Measuring 69 (phospho-)proteins per cell demonstrated that, among others, BMP signaling is activated along the differentiation trajectory. Mechanistically, the BMP pathway stimulates the MAF/MAFB/ZNF750 axis to induce a transcriptional program during late-stage epidermal differentiation. Previous studies provided indications that stimulation with exogenous BMP ligands increases the expression of cell cycle inhibitory factors and select differentiation-associated genes, suggesting involvement of this pathway in human epidermal differentiation (Botchkarev, 2003; Fessing et al., 2010; Gossellet et al., 2007; Li et al., 2003; Yang et al., 2006). However, its timing and function during the differentiation process remained unclear. Using RNA sequencing and H3K4me3 ChIP-seq analysis in combination with inhibition and stimulation, we found that BMP signaling activation drives a terminal differentiation transcription program and the MAF/MAFB/ZNF750 transcription factor axis (Figures 3 and 4). Our findings have implications for our view on the progressing nature of keratinocyte differentiation. First, regional signaling pathway activity plays crucial roles in patterning and tissue specification during (early) development. Our findings implicate BMP pathway activation as an integral part of the transcription factor network stimulating epidermal differentiation. As the BMP ligand is produced and excreted by the cells into their local environment, our results provide a mechanistic explanation for coordinated expression program progression in a zonated fashion in a tissue context. Second, the identification of the cell intrinsic activation of the BMP pathway through up-regulation of its ligand BMP2, in combination with our observation that the BMP pathways is responsible for the stimulation of a specific transcriptional program including late differentiation regulators (e.g., MAF/MAFB, DLX3 and OVOL2), suggests that this pathway is involved in a self-sustaining loop that keeps driving epidermal differentiation forward. Taken together, our results reveal a mechanistic role for BMP signaling in human epidermal differentiation and indicates that activation of (potentially autocrine) signaling loops enables cells to coordinate their transcriptional programs and ensure progressive differentiation.
Figure 4. The Terminal Differentiation Transcription Factors MAF/MAFB Are Downstream Targets of the BMP Pathway

(A) ChIP-sequencing of the active gene mark H3K4me3 identifies potential downstream targets after BMP stimulation. Scatterplot of normalized, log-transformed H3K4me3 ChIP-seq signals from cells incubated with and without recombinant BMP2/7 in the context of EGFR inhibition. Genes with increased or decreased H3K4me3 signals (p < 0.01, outlier statistics) at their transcription start site are highlighted in red and blue, respectively. Examples of relevant activated and inhibited genes are indicated.

(B) Gene promoters of genes with induced H3K4me3 levels are enriched in a SMAD-like motif. The sequences (TSS ± 2.5 kb) of the genes with induced H3K4me3 levels were subjected to a de novo motif enrichment search. One of the enriched motifs showed high similarity to a known SMAD motif.

(C) H3K4me3 genome-browser tracks of ID2, MAF, MAFB, and ZNF750.

(D) MAF and MAFB, but not ZNF750, are immediate-early responding genes downstream of BMP stimulation. RT-qPCR analysis of the indicated genes 2 hr after treatment with vehicle or recombinant BMP2/7 (n = 3, data represented as mean ± SD).

(E) Model of the transcription regulatory network activated by BMP signaling during epidermal differentiation.
Limitations of the Study
Our work establishes that scID-seq has the potential to quantify many antibodies with high sensitivity in individual cells. As with any antibody-based approach, the quality of the antibodies is a limiting factor and should be defined carefully. Our current iteration of scID-seq, which includes FACS-based single-cell isolation, is limited in the number of cells that can be practically processed in parallel. A solution would be replacing the FACS and sample preparation with droplet-microfluidics, as in the Ab-seq approach, for instance (Shahi et al., 2017). With regards to our biological question, the data contains a comparatively low coverage of intermediate differentiation stages for the pseudo-timing analysis. As a consequence, the relative timing of the pathways that show dynamics during that stage cannot, currently, be temporally segregated at high resolution. Finally, the H3K4me3 ChIP-seq we performed is taken as a proxy for transcriptional changes and we cannot exclude some contribution of secondary or indirect responses that are not de facto immediately downstream of BMP activation. We therefore chose to include additional experiments to provide further indications of direct effects on the MAF/MAFB/ZNF750 axis.

METHODS
All methods can be found in the accompanying Transparent Methods supplemental file.

DATA AND SOFTWARE AVAILABILITY
Sequencing data was deposited in the Gene Expression Omnibus (GEO) repository under series number GSE115926.

SUPPLEMENTAL INFORMATION
Supplemental Information includes Transparent Methods, seven figures, and one table and can be found with this article online at https://doi.org/10.1016/j.isci.2018.11.009.

ACKNOWLEDGMENTS
We thank members of the Mulder laboratory for fruitful discussion and assistance, Dr. H. Zhou and C. Albers for critical reading of the manuscript, and Eva Janssen-Megens for assistance with sequencing. We thank Simon Broad for providing the ITGA6 and ITGB1 antibodies and Dr. R. Rice for hybridoma clone BC.1 (anti-TGM1). This work was supported by a VIDI grant from the Netherlands Organisation for Scientific Research (NWO-VIDI grant number: 864.12.010) to K.W.M.

AUTHOR CONTRIBUTIONS
R.A.P.M.vE., J.A.G.L.vB., and S.E.J.T. designed and performed experiments, analyzed and interpreted data, and wrote the manuscript. J.H. performed and analyzed experiments. K.W.M. conceived the project, designed experiments, interpreted data, and wrote the manuscript.

DECLARATION OF INTERESTS
The authors declare no conflicts of interest.

Received: June 19, 2018
Revised: September 28, 2018
Accepted: November 2, 2018
Published: November 30, 2018

REFERENCES
Adams, J.C., and Watt, F.M. (1989). Fibronectin inhibits the terminal differentiation of human keratinocytes. Nature 340, 307–309.
Altschuler, S.J., and Wu, L.F. (2010). Cellular heterogeneity: do differences make a difference? Cell 141, 559–563.
Barrandon, Y., Grasset, N., Zaffalon, A., Gorostidi, F., Claudinot, S., Droz-Georget, S.L., Nanba, D., and Rochat, A. (2012). Capturing epidermal stemness for regenerative medicine. Semin. Cell Dev. Biol. 23, 937–944.
Beck, B., and Blanpain, C. (2012). Mechanisms regulating epidermal stem cells. EMBO J. 31, 2067–2075.
Bhaduri, A., Ungewickell, A., Boxer, L.D., Lopez-Pajares, V., Zarengar, B.J., and Khavari, P.A. (2015). Network analysis identifies mitochondrial regulation of epidermal differentiation by MPZL3 and FDXR. Dev. Cell 35, 444–457.
Blanpain, C., and Fuchs, E. (2006). Epidermal stem cells of the skin. Annu. Rev. Cell Dev Biol 22, 339–373.
Botchkarev, V.A. (2003). Bone morphogenetic proteins and their antagonists in skin and hair follicle biology. J. Invest. Dermatol. 120, 36–47.
Botchkarev, V.A., and Sharov, A.A. (2004). BMP signaling in the control of skin development and hair follicle growth. Differentiation 72, 512–526.

van Buggenum, J.A.G.L., Gerlach, J.P., Tanis, S.E.J., Hogeweg, M., and Pascual, W.T.C. (2018). Immuno-Detection by sequencing (ID-seq) enables large-scale high-dimensional phenotyping in cells. Nat. Com. 1–12.

van Buggenum, J.A.G.L., Gerlach, J.P., Eising, S., Schoonen, L., van Eijl, R.A.P.M., Tanis, S.E.J., Hogeweg, M., Hubnier, N.C., van Hest, J.C., Bonger, K.M., et al. (2016). A covalent and cleavable antibody-DNA conjugation strategy for sensitive protein detection via immuno-PCR. Sci. Rep. 6, 22675.

Connelly, J.T., Gautrot, J.E., Trappmann, B., Tan, D.W., Donati, G., Huck, W.T., and Watt, F.M. (2010). Actin and serum response factor transduce physical cues from the microenvironment to regulate epidermal stem cell fate decisions. Nat. Cell Biol. 12, 711–718.

Fessing, M.Y., Atayan, R., Shander, B., Mardarey, A.N., Botchkarev, V.V., Paterlowicz, K., Peng, Y., Efimova, T., and Botchkarev, V.A. (2010). BMP signaling induces cell-type-specific changes in gene expression programs of human keratinocytes and fibroblasts. J. Invest. Dermatol. 130, 398–404.

Gosselet, F.P., Magnaldo, T., Culerner, R.M., Sarasin, A., and Ehgart, J.C. (2007). BMP2 and BMP6 control p27(Kip2) expression and cell growth arrest/terminal differentiation in normal primary human epidermal keratinocytes. Cell Signal 19, 731–739.

Green, H. (2008). The birth of therapy with cultured cells. Bioessays 30, 897–903.

Guha, U., Mecklenburg, L., Cowin, P., Kan, L., Gu, W.M.O., Vizio, D.D., Pestell, R.G., Paus, R., and Kessler, J.A. (2004). Bone morphogenetic protein signaling regulates postnatal hair follicle differentiation and cycling. Am. J. Pathol. 165, 729–740.

Hirsch, T., Rothoefl, T., Teig, N., Bauer, J.W., Pellegrini, G., De Rosa, L., Scaglione, D., Reichelt, J., Klausseggner, A., Kneisz, D., et al. (2017). Regeneration of the entire human epidermis using transgenic stem cells. Nature 551, 327–332.

Janes, S.M., Ofstad, T.A., Campbell, D.H., Eddavoudi, A., Wares, G., Davies, D., and Watt, F.M. (2009). P38-kinase-dependent activation of apoptotic machinery occurs on commitment of epidermal keratinocytes to terminal differentiation. Cell Res. 19, 328–339.

Jones, P.H., and Watt, F.M. (1993). Separation of human epidermal stem cells from transit amplifying cells on the basis of differences in integrin function and expression. Cell 73, 713–724.

Jones, P.H., Harper, S., and Watt, F.M. (1995). Stem cell patterning and fate in human epidermis. Cell 80, 83–93.

van Kappel, E.C., and Maurice, M.M. (2017). Molecular regulation and pharmacological targeting of the β-catenin destruction complex. Br. J. Pharmacol. 174, 4575–4588.

Kivoja, T., Vähärauto, A., Karlsson, K., Bonke, M., Enge, M., Linnarsson, S., and Taipaile, J. (2012). Counting absolute numbers of molecules using unique molecular identifiers. Nat. Methods 9, 72–74.

Kolev, V., Mandinova, A., Guinea-Vienneg, J., Hu, B., Lefort, K., Lambertini, C., Neel, V., Dummer, R., Wagner, E.F., and Dotto, G.P. (2000). EGFR signalling as a negative regulator of Notch1 gene transcription and function in proliferating keratinocytes and cancer. Nat. Cell Biol. 10, 902–911.

Koster, M.I., and Roop, D.R. (2004). The role of p63 in development and differentiation of the epidermis. J. Dermatol. Sci. 34, 3–9.

Kouwenhoven, E.N., van Heeringen, S.J., Tena, J.J., Ot, M., Duthil, B.E., Alonso, M.E., de la Calle-Mustienes, E., Smeenk, L., Rinne, T., Paaraulan, L., et al. (2010). Genome-wide profiling of p63 DNA-binding sites identifies an element that regulates gene expression during limb development in the 7q21 SHFM1 locus. PloS Genet. 6, e1001065.

Kretz, M., Webster, D.E., Flockhart, R.J., Lee, C.S., Zehnder, A., Lopez-Pajares, V., Qu, K., Zheng, G.X.Y., Chow, J., Kim, G.E., et al. (2012). Suppression of progenitor differentiation requires the long noncoding RNA ANCR. Genes Dev. 26, 338–343.

Lewis, C.J., Mardarey, A.N., Paterlowicz, K., Sharova, T.Y., Aziz, A., Sharpe, D.T., Botchkareva, N.V., and Sharov, A.A. (2014). Bone morphogenetic protein signaling suppresses wound-induced skin repair by inhibiting keratinocyte proliferation and migration. J. Invest. Dermatol. 134, 827–837.

Li, A.G., Koster, M.I., and Wang, X.J. (2003). Roles of Wnt and frizzled expression and enhances the canonical pathway of Wnt signaling in normal epidermal differentiation. Nat. Cell Biol. 14, 753–763.

Rhenwald, J.G., and Green, H. (1975). Serial cultivation of strains of human epidermal keratinocytes: the formation of keratinizing colonies from single cells. Cell 6, 331–343.

Sen, G.L., Boxer, L.D., Webster, D.E., Bussat, R.T., Qu, K., Zarnegar, B.J., Johnston, D., Siprashvili, Z., and Khavari, P.A. (2012). ZNF750 is a p63 target gene that induces KLF4 to drive terminal epidermal differentiation. Dev. Cell 22, 669–677.

Shahi, P., Kim, S.C., Haliburton, J.R., Gartner, Z.J., and Abate, A.R. (2017). Absseq: Ultra-high-throughput single cell protein profiling with droplet microfluidic barcoding. Nat. Publ. Gr. 1–12.

Solanas, G., and Benitah, S.A. (2013). Regenerating the skin: a task for the heterogeneous stem cell pool and surrounding niche. Nat. Rev. Mol. Cell Biol. 14, 737–748.

Truong, A.B., Kretz, M., Ridky, T.W., Kimmel, R., and Khavari, P.A. (2006). p63 regulates proliferation and differentiation of developmentally mature keratinocytes. Genes Dev. 20, 3185–3197.

Watt, F.M. (2002). Role of integrins in regulating epidermal adhesion, growth and differentiation. EMBO J. 21, 3919–3926.

Watt, F.M., and Huck, W.T.S. (2013). Role of the extracellular matrix in regulating stem cell fate. Nat. Rev. Mol. Cell Biol. 14, 467–473.

Watt, F.M., and Jones, P.H. (1993). Expression and function of the keratinocyte integrins. Dev. Suppl. 185–192.

Watt, F.M., Lo Celso, C., and Silva-Vargas, V. (2006). Epidermal stem cells: an update. Curr. Opin. Genet. Dev. 16, 518–524.

Wells, J., Lee, B., Cai, A.G., Karapetyan, A., Lee, W., Rugg, E., Sinha, S., Nieu, D., and Dai, X. (2009). Ovol2 suppresses cell cycling and terminal differentiation of keratinocytes by directly repressing c-Myc and Notch1. J. Biol. Chem. 284, 29125–29135.

Wu, M., and Singh, A.K. (2012). Single-cell-protein analysis. Curr. Opin. Biotechnol. 23, 83–88.

Yang, L., Yamasaki, K., Shirakata, Y., Dai, X., Tokumaru, S., Yahata, Y., Tohyma, M., Hanakawa, Y., Sayama, K., and Hashimoto, K. (2006). Bone morphogenetic protein-2 modulates Wnt and frizzled expression and enhances the canonical pathway of Wnt signaling in normal keratinocytes. J. Dermatol. Sci. 111–119.
Supplemental Information

Single-Cell ID-seq Reveals Dynamic BMP Pathway Activation Upstream of the MAF/MAFB-Program in Epidermal Differentiation

Roderick A.P.M. van Eijl, Jessie A.G.L. van Buggenum, Sabine E.J. Tanis, Joost Hendriks, and Klaas W. Mulder
Figure S1: Schematic representation of the single-cell ID-seq work-flow. The scID-seq procedure entails crucial modifications compared to the original ID-seq protocol. First, cells are stained with the antibody-DNA conjugates in suspension, to allow single-cell sorting. Second, a pre-amplification step increased the yield and complexity of the single-cell libraries. This pre-amplification is done prior to adding a cell-specific barcode to the PCR products. From this point on, the library preparation is the same as described for ID-seq. Related to Figure 1.
Figure S2: Nine technical replicates per individual cell highlight the reproducibility of scID-seq. Cells were stained with a mixture of 45 antibody-DNA conjugates consisting of 5 different antibodies that were each separately conjugated to 9 independent DNA-barcodes. The Pearson correlation among the 9 measurements for each antibody across individual cells indicates the reproducibility of scID-seq to quantify relative protein levels. Related to Figure 1.
Figure S3: ITGB1 FACS strategy. (A-C) single cells were gated using forward and side-scatter characteristics. (D) Cells stained with low ITGB1-FITC levels were gated and sorted into individual wells (ITGB1low). ITGB1+ cells were selected from the total population. (E) Secondary antibody only stained cells indicate the specificity of the ITGB1-FITC staining. Related to Figure 2.
Figure S4: scID-seq on cells selected on ITGB1 level by FACS. (A) Cells with low ITGB1 surface levels represent differentiated keratinocytes. Cultured human keratinocytes were isolated based on their ITGB1 surface expression by FACS and subjected to colony formation assays. (B) ITGB1+ and ITGB1low cells display distinct scID-seq profiles. Human keratinocytes were subjected to staining with a panel of 70 antibody-DNA conjugates, isolated based on their
ITGB1 surface level by FACS and analyzed with scID-seq. Principal component analysis separated the ITGB1+ and ITGB1low populations. (C) Individual antibodies display dynamics between ITGB1+ and ITGB1low cell populations. Distributions of scaled signals of ITGB1+ and ITGB1low populations for 70 antibody-DNA conjugates. Statistically different distributions are indicated (Kolmogorov-Smirnov test, p<0.001). Related to Figure 2.
**Figure S5: Dynamics of known markers used to derive the pseudo-time line as assessed by immunohistochemical staining of human epidermis.** Publicly available IHC staining of validated antibodies against the indicated epidermal marker proteins. Data from the human protein atlas. Related to Figure 2.
Figure S6: The BMP pathway target gene ID2 is induced during differentiation in a BMP-BMPR interaction dependent manner. (A) Human keratinocytes were induced to differentiate with the EGFR inhibitor AG1478 in the presence or absence of recombinant noggin for 48 hours and subjected to RT-qPCR analysis of the ID2 gene. (B) BMP2 and ID2 mRNA expression is induced during a time-course of calcium induced differentiation. Related to Figure 3.
Figure S7: Stimulation with recombinant BMPs induces differentiation gene expression. (A) Recombinant BMPs stimulate endogenous TGM1 protein expression. Cells were stimulated with the indicated recombinant BMP proteins for 48 hours and subjected to In-Cell-Western analysis using TGM1 specific antibodies. Measurements were corrected for cell density using the DNA staining agent DRAQ5. n=3/± SD (B) Recombinant BMPs and AG1478 syngereise to stimulate endogenous TGM1 protein expression. Cells were stimulated with the indicated recombinant BMP proteins for 48 hours in combination with the EGFR inhibitor AG1478 and subjected to In-Cell-Western analysis using TGM1 specific antibodies. Measurements were corrected for cell density using the DNA staining agent DRAQ5. n=3/± SD. (C) Recombinant BMPs, AG1478 and the combined treatment lead to distinct transcriptional responses. Cells
were stimulated with the indicated treatments for 48 hours and subjected to RNA-sequencing. Principal component analysis of differentially expressed genes indicates condition specific transcriptional effects. (D) Identification of differentially expressed genes per condition. Volcano plots indicate the log2 fold-change of mRNA expression between vehicle and the indicated condition on the x-axis. The y-axis represents the -log10 transformed p-value (FDR corrected t-test). (E) Hierarchical clustering highlights condition specific differences in transcriptional responses. Heatmap of differentially expressed genes (z-score normalised across the samples) clustered on Pearson's correlation with average linkage for both genes and samples. (F) 48 hours treatment with recombinant BMPs stimulates expression of transcription factors involved in late epidermal differentiation. Related to Figure 3.
Transparent methods

Cell culture and reagents
Primary pooled human epidermal stem cells derived from foreskin were obtained from Lonza. Cells were cultured and expanded as previously reported (Gandarillas and Watt, 1997). Briefly, cells were cultured on a feeder layer of J2-3T3 cells in FAD medium (Ham’s F12 medium/Dulbecco’s modified Eagle medium (DMEM) (1:3) supplemented with 10% batch tested fetal calf serum (FCS) and a cocktail of 0.5 µg/ml of hydrocortisone, 5 µg/ml of insulin, 0.1 nM cholera enterotoxin, and 10 ng/ml of epidermal growth factor) supplemented with Rock inhibitor (Y-27632, 10 µM). J2-3T3 cells were cultured in DMEM containing 10% bovine serum and inactivated with Mitomycin C (SCBT) upon seeding the epidermal stem cells. For experiments epidermal stem cells were transferred to Keratinocyte Serum Free Medium (KSFM) supplemented with 0.2 ng/ml Epidermal Growth Factor and 30 µg/ml bovine pituitary extract from Life Technology until 70% confluent. Cells were treated with AG1478 (10 μM, Calbiochem), DMH-1 (1 µM, R&D systems) or BMP2/7 (200 ng/ml, R&D systems). All media were supplemented with 1% penicillin/streptomycin antibiotics.

Antibody conjugation with dsDNA barcodes
Antibodies and dsDNA were functionalized and conjugated as described (van Buggenum et al., 2016). Antibody details are provided in supplemental Table 1. In short, antibodies were functionalized with NHS-s-s-PEG4-tetrazine (Jena Bioscience) in a ratio of 1:10 in 50 mM borate buffered Saline pH 8.4 (150 mM NaCl). Then, N3-dsDNA was produced and functionalized with DBCO-PEG12-TCO (Jena Bioscience) in a ratio of 1:25 (oligo list). Finally, purified functionalized antibodies were conjugated to purified functionalized DNA by 4-hour incubation at room temperature in borate buffered saline pH 8.4 in a ratio of 4:1 respectively. The reaction was quenched with an excess of 3,6-diphenyl tetrazine. The conjugation efficiency and quality were checked on an agarose gel, confirming that a substantial amount of DNA conjugated with the antibody. Ultimately, conjugates were equally pooled for staining’s in scID-seq.

Immunostaining and single-cell sorting
Cells (> 3 x 10^6) were harvested with trypsin and cross-linked in suspension by incubating for 10 minutes with 4% paraformaldehyde (PFA) in PBS following a quenching step of 5 minutes with 125 mM Glycine in PBS. Removal of PFA and Glycine occurred through washing twice with wash buffer (0.1x Pierce™ Protein-Free Blocking Buffer from Thermo in PBS). Then, cells were blocked in 500µl blocking buffer (0.5x 0.1x Pierce™ Protein-Free Blocking Buffer, 200 µg/ml boiled salmon sperm DNA, 0.1% Triton-X 100, in PBS) at room temperature for 30-60 min. Staining with the conjugate mix occurred overnight at 4°C in 500 µl blocking buffer and pre-staining’s were performed at room temperature for 1-2 hours. After each staining, cells were washed 3x in 5ml wash buffer. Cells were sorted single cell with the BD FACSAria SORP flow cytometer (BD biosciences) in 96 well PCR plates containing 1µl release buffer (10 mM DTT in 15mM Tris, pH 8.8) and 7µl Vapor-lock (Qiagen). For selection of ITGB1 negative cells, a primary and secondary pre-stain was done with 2.5 µg/ml anti-ITGB1 (P4D1) and 1:1000 Alexa488 goat anti-mouse (Life technology, 1484573). Plates were stored at -20°C until use.

Barcoding and library preparation for next generation sequencing
For the library preparation 3 PCR steps were performed to amplify the antibody barcodes and to add barcodes specific for the well and the plate of each cell. The barcoding occurred with
the same sequences used in ID-seq (van Buggenum et al., 2018). For the first PCR step 15 cycles were run after adding to each well a 4 µl reaction mix containing the Herculase II Fusion DNA Polymerase (Agilent), dNTPs, 5x Herculase buffer and 0.1µM amplification primers (Forward 5’-CACGACGCTCTTCCGATCT-3’, Reverse 5’- TCGTTATCTGGTACTGAT-3’). Directly after the first PCR step, 5 extra cycles were run after adding 1 µl mix containing Herculase buffer 0.2 µM forward amplification primer and 0.2 µM reverse well barcoding primer. Then all material was pooled per plate, Vapor-lock was removed and a clean-up was performed with the QIAquick PCR Purification Kit, an EXO1 treatment to degrade remaining primers followed by another purification. Another 5 cycles were run in PCR 3 with a 20 µl reaction containing pooled and purified plate sample and 0.1 µM plate barcoding primers (Fw_long 5’-AATGATACGGCGACCAGATCTACACTCTTTCCCTACACGACGC TCTTCCGATCT -3’ and specific plate reverse). After repeating the clean-up, the libraries were checked on agarose gel and with the Bioanalyzer (Agilent) to confirm the size of the DNA fragments (expected size around 185 bp).

**scID-seq data analysis**
Sequence data from the NextSeq500 (Illumina) was demultiplexed using bcl2fastq software (Illumina). Then, all reads were processed using our dedicated R-package (van Buggenum et al., 2018). In short, the sequencing reads were split using a common “anchor sequence” identifying the position of the UMI sequence, Barcode 1 (antibody specific) and Barcode 2 (well specific) sequence. After removing all duplicate reads, the number of UMI sequences were counted per barcode 1 and 2. Finally, barcode 1 (“antibody”) and barcode 2 (‘well’) sequences were matched to the corresponding. For scID-seq, a threshold was set based on the total UMI count per well difference between high- and low-quality cells or empty wells. Antibodies with a median of <10 counts per cell were removed from the dataset. Cells that displayed strong outliers for a single antibody (cut-off > 5x standard deviation of the mean of the population) were removed from the analysis. After this, cells were normalized through subsampling and antibody counts were normalized on a scale from 0 to 1 using the formula (x-min(x))/(max(x)-min(x)). Principal component analysis was done with the R-package “pcaMethods”. Additional statistical analysis and visualization of the data was done in R and Excel.

**Colony formation assays**
Epidermal stem cells were sparsely seeded on a feeder layer in a 6 well plate (500 cells/well) and cultured for at least 7 days to form colonies. After colony formation, cells were washed with PBS and fixed by incubating 10 minutes with 4% paraformaldehyde (PFA) in PBS. PFA removal occurred with 3 PBS washes. For the imaging of the colonies, a DNA stain was performed with DRAQ5 (1:4000, Biostatus) for 1 hour at room temperature. After 3 PBS washes, plates were scanned with the Odyssey system and the number of colonies quantified.

**Immunostaining of human skin sections**
Frozen sections of human foreskin were a kind gift from Prof. Fiona Watt and were obtained with informed consent and appropriate ethical review. Sections were fixed for 15 minutes with 4% paraformaldehyde, followed by 3 washes with PBS and permeabilisation with 0.2% triton-X100 in PBS for 10 minutes at RT. After blocking with 10% Bovine Serum in PBS for 1 hour, the sections were stained with antibodies against phosphorylated-SMAD1/5/9 (41D10, Cell Signaling Technologies) at 1:200 dilution in blocking buffer overnight at 4 degrees Celsius. Sections were washes 3x with PBS and stained with secondary antibodies (1:2000 dilution).
and DAPI (1:5000) for 90 minutes at RT. After mounting on a microscopy slide, images were acquired using a Leica IR laser confocal microscope.

**RT-qPCR**

Isolated RNA (Quicki-RNA TM MicroPrep, Zymo Research) was used for quantitative PCR analysis using iQTM SYBR Green Supermix with 20µM reaction volume, scanned on CFX-96 machine. Per gene, -2^ΔCt values were calculated and normalized to 18S RNA levels.

**Transcriptome analysis with CEL-seq2**

Isolated RNA (Quicki-RNA TM MicroPrep, Zymo Research) was used for transcriptome analysis via a slightly modified CEL-seq2 procedure (Hashimshony et al., 2016). See Table 1 primer sequences. In short, 100 pg purified RNA was used in 2 µl reverse transcription reactions containing Maxima H minus reverse transcriptase (ThermoFisher). The reactions were covered with Vapor-Lock (7 µl, Qiagen). Different primer sequences were designed and used (Table 1), allowing 63 nt long read 1 of mRNA, and 14 nt long read 2 with the sample barcode and UMI. NextSeq500 (Illumina) was used for sequencing.

| Reverse transcription primer | 5’GCCGGTAATACGACTCACTATAGGGGTTTCAGACGTGTGCTCTTCCGA TNNNNNNNNN[6ntsamplebarcode]TTTTTTTTTT TTTTTTTTTTTTTTV3’ |
|-------------------------------|---------------------------------------------------------------------------------------------------|
| random-octamer-primer for reverse transcription of amplified RNA | 5’CACGACGCTCTTCCGA TCTNNNNNNNN3’ |
| library PCR Primers | 5’AATGATACGGGCACCACCGAGATCTACACCTTTCCCTACACGACGCTCTTCCGA TCT3’ |
| | 5’CAAGCAGAAGACGGCATACGAGAT[6ntind ex]GTGACTGGAGTTCAGACGTGTGCTCTTCCGA TCT3’ |

**CEL-seq2 data analysis**

CEL-seq2 sequencing data was processed using as described (Hashimshony et al., 2016). In brief, high quality reads were filtered, and used for mapping. In brief, the count matrix was loaded as Seurat object, and used to visualize number of total UMI counts, number of genes and number of mitochondrial genes per sample. One out of three vehicle controls in the DMH-1 experiment did not pass the QC checks (with 50% less reads/sample) and was removed from further analyses. The count matrix was loaded into DESeq2 data object, to allow easy normalization, filtering, PCA and differential expression analysis. For analysis of the CEL-seq2 data, the DESeq2 R-package (Love et al., 2014) was used to normalize UMI counts, perform PCA analysis and determine differential expressed genes. Gene Ontology overrepresentation analysis was performed using the GeneTrail webtool (Backes et al., 2007).

**ChIP-sequencing**

Cells in KSFM (2.5x10⁶) were incubated with vehicle/DMSO or BMP2/7+AG1478 for 6 hours. After harvesting by trypsinisation, the cells were cross-linked with 1% formaldehyde in PBS for 10 minutes, quenched for 5 minutes with 125 mM glycine in PBS and washed in PBS at 4
degrees Celsius. Cross-linked cells were incubated 4 hours in lysis buffer (5 mM Tris-HCl pH 8.0, 85mM NaCl, 0.5% NP40, 1X PIC) on ice, following 50 strokes with a dounce homogenizer to enrich for nuclei. Nuclei were sonicated in sonication buffer (50 mM Tris-HCl pH 8.0, 10 mM EDTA, 0.1% SDS, 150mM NaCl and 0.5% deoxycholic acid) to get an average chromatin fragment length of 500 bp. Chromatin extracts were incubated with 1 µg H3K4me3 antibody (ab8580, AbCam) overnight. Antibodies were captured for 4 hours with 100 µl protein G-coated magnetic beads (Life Technology). Subsequently, beads were washed 5X in RIPA buffer. The retrieved chromatin was reverse cross-linked overnight at 65°C followed by a 1-hour incubation step with proteinase K (1µg/µl) and RNAse A (1µg/µl) at 37°C. The DNA was purified with the Qiaquick PCR purification kit. Using the KAPA Biosystems kit (#KK8504), between 0.5 and 5ng ChIP-derived DNA was trimmed, A-tailed, provided with Nextflex adaptors and amplified with 10 PCR cycles. Subsequently, DNA was size-selected with the E-Gel® iBase™ Power System (Invitrogen) to purify for fragments between 300 and 400bp. The libraries were quantified on the Agilent 2100 Bioanalyzer and evaluated by qPCR to confirm representation of enrichments at specific loci. The libraries were sequenced with the Nextseq500. Reads were quality checked and aligned to the human hg19 genome with the Burrows-Wheeler Alignment tool (BWA) and processed with SAMtools to generate BAM files. Peaks were called from BAM files using “Model-based analysis of ChIP-Seq version 1.4” (MACS14) with a p-value cut-off of 1x10⁻⁸. The ratio of the fragments per kilobase per million reads (FPKM) values of the called H3K4me3 peaks were z-score transformed and subjected to outlier statistics assuming a normal distribution. De novo motif discovery was performed with the Trawler software (Dang et al., 2018). The enriched motifs were compared to known motifs in the JASPAR database using PWMtools (http://ccg.vital-it.ch/pwmtools).

Data and Software Availability
All sequencing data are available from GEO under series number GSE115926.