Mammalian cells control cellular homeostasis using a variety of defensive enzymes in order to combat against environmental oxidants and electrophiles. NF-E2-related factor-2 (NRF2) is a transcription factor that, in response to an exposure to oxidative stress, translates into the nucleus and modulates the inducible expression of various phase II cytoprotective enzymes by binding to the antioxidant response element (ARE). In the present study, we have acquired 400 ethanol extracts of traditional medicinal plants and attempted to find out possible extract(s) that can increase the NRF2/ARE-dependent gene expression in human keratinocytes. As a result, we have identified that ethanol extracts of *Rheum undulatum* and *Inula japonica* strongly activated the ARE-dependent luciferase activity in HaCaT- ARE-luciferase cells. Exposure of ethanol extracts of *Rheum undulatum* and *Inula japonica* increased the viability and activated transcription and translation of NRF2-dependent phase II cytoprotective enzymes in HaCaT cells, such as heme oxygenase-1 (HO-1) and NAD[P]H:quinone oxidoreductase-1 (NQO1). In addition, ethanol extracts of *Rheum undulatum* and *Inula japonica* suppressed 12-O-tetradecanoylphorbol-13-acetate (TPA)-induced generation of intracellular reactive oxygen species (ROS), thereby inhibiting the formation of 8-hydroxyguanosine (8-OHG) and 4-hydroxynonenal (4-HNE) in HaCaT cells. Together, our results demonstrate that ethanol extracts of *Rheum undulatum* and *Inula japonica* exert anti-oxidant effects via the induction of NRF2/ARE-dependent gene expression in human keratinocytes.

**Key words**: Antioxidant response element (ARE), *Inula japonica*, NF-E2-related factor-2 (NRF2), reactive oxygen species (ROS), *Rheum undulatum*

### Introduction

Organisms are constantly exposed to various types of environmental stresses, which contribute to the accumulation of intracellular reactive oxygen species (ROS) and consequent oxidative damages on cellular macromolecules [15]. Although an aberrant production of ROS is considered detrimental, a relevant amount of ROS is also required for carrying out a number of critical cellular functions. Hence, a delicate balance between the production and elimination of intracellular ROS is necessary for the maintenance of proper redox homeostasis [11]. In order to counteract the excessive oxidative insults, organisms have developed a variety of phase II cytoprotective enzymes during evolution, such as heme oxygenase-1 (HO-1), NAD[P]H:quinone oxidoreductase-1 (NQO1), superoxide dismutase (SOD), glutathione S-transferase (GST) and γ-glutamylcysteine ligase (γ-GCL) [7]. Previous mechanism-based studies have demonstrated that NF-E2-related factor-2 (NRF2) is responsible for transcriptional activation of phase II cytoprotective enzymes [5]. While it is well accepted that NRF2 activation can reduce the oxidative stress-related damages in normal cells, recent studies have demonstrated that gain of function mutations in Nrf2 gene frequently occur in tumor samples, possibly playing a significant role in the survival of tumors [10].

NRF2 is a Cap’N’Collar (CNC) transcription factor that contains a basic leucine-zipper (bZIP) domain [9]. Under a basal condition, NRF2 is sequestered in the cytoplasm and constantly poly-ubiquitinated by an E3 ubiquitin ligase adaptor, Kelch-like ECH-associated protein-1 (KEAP1). In response to various stresses, NRF2 is relieved from KEAP1.
and translocates into the nucleus, thereby resulting in the binding of NRF2 to the anti-oxidant-response element (ARE), a nucleotide motif sequence that exist in 5'-upstream region of phase II cytoprotective genes [13]. Traditionally, plants have been the most harnessed natural resource due to an abundance and easy accessibility. Therefore, the use of novel plant ingredients or extracts that can activate the NRF2/ARE-dependent gene expression has been proposed as a feasible strategy to inhibit or delay oxidative damages in keratinocytes [1] and, accordingly, numerous plant-derived natural compounds that can activate the NRF2/ARE-dependent gene expression were shown to exhibit beneficial effects in vivo [14]. In line with this idea, we have attempted to find out novel ethanol extract(s) of traditional medicinal plants that can increase the ARE-dependent phase II enzymes in human keratinocytes HaCaT cells and identified Rheum Undulatum and Inula japonica significantly reduced the oxidative damages by activating the NRF2/ARE-dependent phase II gene expression.

**Materials and Methods**

**Cell culture, chemicals and reagents**

Ethanol extracts of 400 traditional medicinal plants were provided from Dong-A ST (Yongin, Korea). RPMI-1640 media, heat-inactivated fetal bovine serum (FBS), phosphate-buffered saline (PBS) and 100x penicillin/streptomycin (Pen/Strep) were purchased from Welgene (Daegu, Korea). Human keratinocyte HaCaT cells were cultured in RPMI-1640 media, containing 10% FBS and 1x Pen/Strep at 37° C in humidified 5% CO2 incubator. Polyclonal antibodies against actin, α-tubulin and γ-actin and horseradish peroxidase (HRP)-conjugated antibodies against 8'-hydroxyguanosine (8-OH-G) and 4-hydroxynonenal (4-HNE) were purchased from Sigma (St. Louis, MO, USA). Fluorescein isothiocyanate (FITC)-conjugated rabbit secondary antibody was purchased from Jackson ImmunoResearch (West Grove, PA, USA). paraformaldehyde, BCA protein assay kit, and PVDF membranes were purchased from Millipore (Billerica, MA, USA). pGreenFire reporter plasmid was purchased from System Biosciences (Mountain View, CA, USA). pMD2.G and psPAX.2 lentiviral helper plasmids were acquired from Addgene (Cambridge, MA, USA).

**Generation of HaCaT-ARE-luciferase cells and measurement of luciferase activity**

In order to generate HaCaT-ARE-luciferase reporter cells, we have ligated 3x tandem ARE oligonucleotides (CACCCGTGACTCAGGAATTCAACCGTGACTCAGGAATTCAACCGTGACTCAGGAATT) into pGreenFire reporter plasmid, in which a core ARE sequence was underlined. 293T cells were then transfected with 3 μg pGreenFire-ARE plasmid in combination with 3 μg pMD2.G and 3 μg psPAX.2 plasmids, using JetPEI reagent (Polyplus-Transfection, New York, NY, USA). After 72 hr, lentiviral supernatant was collected and filtered, using a 0.45 μm syringe filter. HaCaT cells were transduced with lentiviral supernatant containing 10 μg/ml polybrene for 12 hr at 37°C. Transduced HaCaT cells were selected with 3 μg/ml puromycin for 48 hr. Established HaCaT-ARE-luciferase cells were seeded on 70% confluence in 24-well plates and exposed to individual medicinal plant extracts. After 24 hr, cells were lysed with luciferase lysis buffer [0.1 M potassium phosphate buffer at pH 7.8, 1% Triton X-100, 1 mM DTT, 2 mM EDTA] and the resulting luciferase activity was measured by GLOMAX Multi-system (Promega, Madison, WI, USA). The data is depicted as a fold ratio of the firefly luciferase activity, compared with the control after normalization with protein concentration.

**MTT assay**

HaCaT cells (3×104 cells/well) were plated in 96-well culture plates. After appropriate treatment, cells were exposed to 50 μl MTT stock solution (2 mg/ml) for 4 hr. HaCaT cells were then washed with 1x PBS and lysed with 50 μl dimethylsulfoxide (DMSO). Measurement using spectrophotometer was conducted at the wavelength of 540 nm and the percentage of viable cells was plotted in comparison with the control group.

**Real-time RT-PCR assay**

HaCaT cells were collected and total RNA was extracted by Hybrid-R RNA extraction kit (GeneAll, Seoul, Korea). 1 μg of total RNA was subject to cDNA synthesis, using PrimeScript RT-PCR kit (TaKaRa Korea, Seoul, Korea). Real time PCR was performed with EvaGreen Supermix (Bio-Rad, Hercules, CA, USA), using a CFX96 instrument (Bio-Rad, Hercules, CA, USA). Detailed primer sequences are pro-
Table 1. List of real-time RT-PCR primers

| Name  | Genbank No. | Forward Primer | Reverse Primer |
|-------|-------------|----------------|----------------|
| HO-1  | NM001321088.1 | 5’-ATGCCCCAGGATTTGTCAGA-3’ | 5’-ACCTGGCCCTTCTGAAAGTT-3’ |
| NQO1  | NM001260998.1 | 5’-ATGGAAGAAACGCCTGGAGA-3’ | 5’-TGGTTGTCAGTTGGGATGGA-3’ |
| GAPDH | NM001319428.1 | 5’-AGGTCGGAGTCAACGGATTT-3’ | 5’-ATCTGCTCCTGGAAGATGG-3’ |

Western blot analysis

After appropriate treatment, HaCaT cells were collected by centrifugation and resuspended with 200 μl RIPA buffer (50 mM Tris-HCl at pH 8.0, 150 mM NaCl, 1% NP-40, 0.5% sodium deoxycholate, protease inhibitors cocktail) on ice for 1 h. Cell lysates were collected by centrifugation and protein concentration was measured by BCA Protein Assay Kit (Thermo Fisher, Pittsburgh, PA, USA). Equal amounts of cell lysates were resolved by SDS-PAGE and transferred to PVDF membrane. The membrane was incubated in blocking buffer (5% skim milk in 1x PBS-0.1% Tween-20, PBS-T) for 1 hr and hybridized with the appropriate primary antibodies overnight at 4°C. After washing three times with 1x PBST for 30 min, the membrane was hybridized with appropriate HRP-conjugated secondary antibody for 1 h at room temperature and washed three times with 1x PBST solution for 30 min. The membrane was visualized by using an enhanced chemiluminescence (ECL) detection system (GE healthcare, Piscataway, NJ, USA). Actin blot was used as control for an equal loading of samples.

Detection of the Intracellular ROS level and oxidative stress markers, 8-hydroxyguanosine (8-OH-G) and 4-hydroxynonenal (4-HNE)

Formation of intracellular ROS was detected using the non-fluorescent probe DCF-DA. DCF-DA, a non-fluorescent substance, passively diffuses into cells and is deacetylated by esterases to form nonfluorescent 2’,7’-dichlorofluorescein. In order to measure the changes in the intracellular 8-OH-G and 4-HNE levels, HaCaT cells were grown on a slice glass and incubated with blocking serum (1% BSA) for 30 min. After washing with 1x PBS three times, cells were hybridized with primary antibodies against 8-hydroxyguanosine (8-OH-G) and 4-hydroxynonenal (4-HNE) overnight at 4°C. The slides were washed with 1x PBS three times and probed with FITC-conjugated rabbit secondary antibody. The fluorescent images were obtained with a C2 confocal microscope (Nikon Korea, Seoul, Korea).

Results

Identification of ethanol extracts of Rheum undulatum and Inula japonica as novel ARE inducers

In order to identify novel traditional medicinal extracts that possess significant stimulatory effects on the ARE-dependent gene expression in human keratinocytes, we have exposed individual ethanol extracts of 400 traditional medicinal plants to HaCaT-ARE-luciferase cells and measured the resulting luciferase activity. Sulforaphane, a chemopreventive isothiocyanate, was included as a positive control. While many of ethanol extracts positively affected the ARE-dependent luciferase activity, we observed that ethanol extract of Rheum undulatum or Inula japonica induced a particularly strong ARE-dependent luciferase activation, whose level was superior to that by sulforaphane (Fig. 1).

Ethanol extracts of Rheum undulatum and Inula japonica increase the NRF2/ARE-dependent phase II cytoprotective enzyme levels in HaCaT cells

We next examined whether ethanol extracts of Rheum undulatum and Inula japonica affect the viability of HaCaT cells. Our MTT assay result shows that both extracts did not inhibit, but rather increased the viability of HaCaT cells after 48 hr (Fig. 2A). Based on the observation that ethanol extracts of Rheum undulatum and Inula japonica increased the ARE-dependent luciferase activity in HaCaT-ARE-luciferase cells (Fig. 1), we next examined whether these extracts could induce the NRF2-dependent phase II cytoprotective enzymes in HaCaT cells. Our real-time RT-PCR and Western blot results show that ethanol extracts of Rheum undulatum and Inula japonica elicited a significant transcriptional activation (Fig. 2A) and concomitant induction of phase II cytopro-
Fig. 1. Identification of ethanol extracts of *Rheum undulatum* and *Inula japonica* as novel inducers of ARE-dependent luciferase expression in HaCaT-ARE-luciferase cells. Individual ethanol extract of traditional medicinal plants (20 μg/ml) were exposed to HaCaT-ARE-luciferase cells and the luciferase activity was measured after 24 hr. Sulforaphane (SFN) was included as a positive control. The statistical analysis was conducted by Student \( t \)-test with \( n=6 \).
Fig. 2. Ethanol extracts of *Rheum undulatum* and *Inula japonica* increases transcription and translation of phase II cytoprotective enzymes, heme oxygenase-1 (HO-1) and NAD[P]H-quinone oxidoreductase-1 (NQO1) in human keratinocyte HaCaT cells. (A) MTT assay demonstrates that ethanol extracts of *Rheum undulatum* (20 μg/ml) and *Inula japonica* (20 μg/ml) increases the viability of HaCaT cells after 48 hr. The statistical analysis was conducted by Student t-test with n=5 (B) Exposure of ethanol extracts of *Rheum undulatum* (20 μg/ml) and *Inula japonica* (20 μg/ml) to HaCaT cells elicited a transcriptional activation (upper panel), and a subsequent induction of HO-1 and NQO1 proteins (lower panel). The statistical analysis was conducted by Student t-test with n=5. Asterisks indicate a statistical significance with * p<0.05, ** p<0.01, and *** p<0.05.
Fig. 3. Ethanol extracts of *Rheum undulatum* and *Inula japonica* exert strong anti-oxidative effects on human keratinocyte HaCaT cells. (A) Ethanol extracts of *Rheum undulatum* (20 μg/ml) and *Inula japonica* (20 μg/ml) attenuate the production of intracellular reactive oxygen species (ROS). HaCaT cells were exposed to TPA alone or in combination with ethanol extracts of *Rheum undulatum* and *Inula japonica* and the intracellular level of ROS was observed after treatment of DCF-DA dye, using fluorescent microscope after 24 hr. (B) Ethanol extracts of *Rheum undulatum* and *Inula japonica* suppress the formation of intracellular oxidative stress markers, 8-OH-G and 4-HNE. HaCaT cells were exposed to TPA (10 nM) alone or in combination with ethanol extracts of *Rheum undulatum* (20 μg/ml) and *Inula japonica* (20 μg/ml) and the intracellular 8-OH-G and 4-HNE levels were examined by immunofluorescence after 24 hr.
tective enzymes (HO-1 and NQO1) in HaCaT cells (Fig. 2B).

Ethanol extracts of *Rheum undulatum* and *Inula japonica* protect HaCaT cells against TPA-induced oxidative DNA damages

Because ethanol extracts of *Rheum undulatum* and *Inula japonica* increased the NRF2/ARE-dependent phase II cytoprotective enzymes, we assumed that these extracts would be able to protect HaCaT cells against oxidative stress-mediated damages. To examine this hypothesis, we have exposed HaCaT cells to TPA alone or in combination with ethanol extracts of *Rheum undulatum* and *Inula japonica*, and measured the levels of intracellular ROS and oxidative damages on cellular macromolecules using immunofluorescence assays. As a result, we observed that both extracts significantly suppressed TPA-induced generation of intracellular ROS (Fig. 3A) and a subsequent formation of 8-OH-G and 4-HNE, as measured by immunofluorescence in HaCaT cells (Fig. 3B). These results suggest that the induction of NRF2/ARE-dependent phase II cytoprotective enzymes by ethanol extracts of *Rheum undulatum* and *Inula japonica* was responsible for a decreased oxidative damages in HaCaT cells.

Discussion

As keratinocytes are constantly exposed to oxidative damages by environmental oxidants and electrophiles, it can be envisaged that finding out novel medicinal plants that can boost up the NRF2 activity could be useful in maintaining the integrity of skin. In line with this idea, we have identified that ethanol extracts of *Rheum undulatum* and *Inula japonica* exhibit significant anti-oxidant effects through the induction of NRF2/ARE-dependent phase II cytoprotective gene expression. Our preliminary LC/MS/MS study identified that ethanol extracts of *Rheum undulatum* and *Inula japonica* contain various types of natural compounds (data not shown): ethanol extract of *Rheum undulatum* contained 3,4,5-trihydroxystilbene 4-glucoside, rhaponticin, trachysone-8-glucoside, chrysophanol, and rhein and that of *Inula japonica* contained nepitrit, axillarin, 1-O-acetylbritannilactone, and inuchinenilide. While it remains to be seen whether any of them were responsible for the stimulation of ARE-dependent phase II gene expression, they could serve, at least in part, as marker compound(s) in the future to ascertain the uniformity of ethanol extracts of *Rheum undulatum* and *Inula japonica*.

Previous studies have demonstrated that *Rheum undulatum* contain various types of biologically beneficial stilbenoids. For example, Dong *et al.* have illustrated that stilbenoids from *Rheum undulatum* protected hepatocytes against oxidative stress [4]. Likewise, Lee *et al.* have demonstrated that *Rheum undulatum* exhibited anti-obesity and hypolipidemic effects *in vivo* via the inhibition of protein tyrosine phosphatase 1B [8]. Jo *et al.* have demonstrated that rhapontin and rhapontigenin existing in *Rheum undulatum* possessed anti-hyperlipidemic effects in rats fed with a high-cholesterol diet [6]. Most notably, Choi *et al.* have demonstrated that desoxyrhapontigenin increased NRF2-mediated HO-1 expression in macrophages [3]: ethanol extract of *Rheum undulatum* used in the present study contained an analogous compound, rhaponticin. Instead, *Inula japonica* seem to possess sesquiterpenoids as major metabolites [16] and previous studies have demonstrated that *Inula japonica* also exhibit many beneficial effects *in vivo* and *in vitro*. For example, Choi *et al.* have demonstrated that *Inula japonica* exerted anti-inflammatory responses in RAW 264.7 cells [2]. Shan *et al.* have demonstrated that *Inula japonica* exhibited anti-diabetic and hypolipidemic effects in mice [12]. In line with the above reports, we demonstrate in the present study that ethanol extract of *Inula japonica* exhibits strong NRF/ARE inductive effects on human keratinocytes. Currently, we are attempting to pinpoint the chemical ingredient(s) existing in *Inula japonica* that might be responsible for NRF2/ARE activation.

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초록: 종대황과 선복화 에탄올 추출물의 인간 피부 세포주인 HaCaT 세포에서 NRF2/ARE에 의존적 인 유전자 발현의 유도를 통한 항산화 효과

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본 연구진은 HaCaT-ARE-luciferase 세포를 이용하여 400여 개의 약용식물 에탄올 추출물 중 NRF2/ARE 유도 효과가 있는 신규 추출물을 검색하였다. 이를 통하여 종대황(Rheum undulatum)과 선복화(Inula japonica)의 주정 추출물이 HaCaT 세포에서 생성(viability)을 증가시켰고 NRF2/ARE에 의존적인 phase II cytoprotective 효소인 heme oxygenase-1 (HO-1)과 NADPH:quinone oxidoreductase-1 (NQO1)의 전사 및 단백질 발현을 강하게 유도하였다. 또한 본 연구는 종대황과 선복화의 에탄올 추출물이 인간 피부 세포주인 HaCaT 세포에서 NRF2/ARE에 의존적인 유전자 발현의 유도를 통하여 강력한 항산화 효과를 보임을 증명하였다.

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