Factors Affecting the Management of College Students in Ideological and Political Education in the Information Age

Xiaolong Wang*
Xi'an Fanyi University, Xi'an 710105, Shaanxi, China
*Corresponding author e-mail: wangxl@xafy.edu.cn

Abstract. Under the new era background, Colleges also put forward new challenges and new requirements for the IPE of college students. Because the ideological and political learning is the basis of learning in various disciplines, but for college students, there are many management factors that will affect the implementation of IPE. Starting from the IPE in Colleges, this paper mainly analyzes the management factors that affect the IPE in Colleges. First of all, this paper explores the current situation of IPE in Colleges, which is hopeful and challenging. Second, it explores the current situation of management in Colleges. Based on these situations, this paper puts forward the management factors that affect IPE in Colleges, which are analyzed from the perspective of social environment and students' own factors. Finally, it can be concluded that the level of IPE in Colleges is generally lower than that in middle schools, which indicates that IPE in Colleges should be strengthened.

Keywords: Informational Perspective, Internet, IPE, College Students, Management Factors, Mental Health

1. Introduction
IPE is very important for every student. We have been studying IPE since middle school, not only because IPE is a required course, but also because IPE can teach us how to be a person, how to be a loving and kind person, and how to be a person useful to the party and the country. So the IPE is the foundation of the country.

In [1-2], the author believed that higher education is the exit of student education and ideological sentiment construction, an important construction stage of patriotism, a core base for the construction of socialist core values, a stage where various ideological trends collide, and an ideological highland. The important stage of exchanges is the last bastion and powerful weapon of ideological construction and dissemination, and an important position for "consolidating and developing Marxism." In [3, 4], the author believed that in the face of the ideological shock brought by the Internet, the teacher must actively respond to it, to optimize the ideological and political(IAP) education thoughts and education methods, to change the concept, to work on the basis of students, to help students establish correct thinking, and to develop various aspects related to ideological education This kind of theme education activities allows students to learn to maintain independent thinking in the network age and establish the correct world outlook, life outlook and values. In [5], the author studied the positive significance...
of IAP education microcarriers in the information age, and explored the relevant ways to build IAP education microcarriers in universities in the information age. The ideological education work provides an effective reference, thereby greatly improving the education level of colleges and universities. In [6], the author believed that IAP work is of great significance to the development of the company and is also an important part of the operation of the company. It is of great significance to improve the competitiveness of the company, consolidate the centripetal force of the company, and harmonize the development of the corporate culture. It brings new models and opportunities, so this requires companies to change the traditional IAP education model, to adapt to the development of IAP education in the times, and to improve the quality of IAP education. In [7], The author studies the recessive IAP education of colleges and universities in the information age. On the basis of a brief analysis of the impact of informationalization on recessive IAP education of colleges and universities, the focus is on how to do a good job of recessive IAP education in colleges and universities in the information age. The countermeasures are designed to provide a certain reference value for promoting better results in IAP education. In [8-9], Based on the background of the information age, the author analyzes the current challenges and related solutions of IAP teachers in vocational colleges through the changes of students at this stage and the reform of IAP education. The confusion of IAP educators currently working in the field brings a glimmer of light. In [10-11], The author believes that IAP education should be based on the improvement of students' comprehensive quality. IAP education teachers need to integrate modern information technology in teaching, design a reasonable teaching plan, and improve student learning efficiency through decentralized teaching models. On this basis, enrich the teaching content and lead students to pay attention to the politics of current affairs, so as to promote the development of students' core literacy.

This paper analyzes the management factors that affect the IPE in Colleges. Firstly, it summarizes the current situation of IPE and management in Colleges. Secondly, it analyzes the factors that affect the IPE. The specific analysis is shown below.

2. The Current Situation of IPE and Management of College Students

2.1 Current Situation of IPE
At present, the IPE of college students can be divided into two aspects: on the one hand, they are facing challenges, on the other hand, they are hopeful. The general generalization is that both challenges and hopes coexist. Some challenges to IPE of college students are as follows: First, there are some problems in the way of thinking and ideological awareness of contemporary college students. This is because the development of technology is too fast, the network is more and more developed, bad information and not advanced ideological awareness will erode the hearts of college students. The second is the problem of education team. Many students have such a misunderstanding that IPE is only a matter for teachers and Party members, while they show a "no matter what, no matter what" attitude, but IPE is a matter for every Chinese. In addition to these challenges, IPE also faces great hopes. First of all, most of the Chinese college students are positive. They love the motherland and the party and the people. In addition, the party and the country attach great importance to the IPE of college students.

2.2 Current Situation of Management
The management has always been a prominent problem, because college students are not as good as high school students, which brings a series of challenges to the management work. At present, the current situation of management can be analyzed from the following perspectives: first, there is a lack of unity in the management of students by schools and families. In schools, many teachers think that their duty is to teach and educate students, while they only pay attention to their academic achievements regardless of other matters of students, while parents think that children should be given full power to school management when they are in school. The contradiction between the two will make management difficult. The second problem is the mental health. With the continuous increase of
bad information on the Internet, the psychological problems of students become more and more frequent, which makes the management work extremely difficult [12].

3. Management Factors Affecting IPE

3.1 Social Environment Factors
In the second section, it has been said that the current situation of management work is the lack of unity of school and family management of students, which is also the management factor affecting IPE, that is, the lack of joint efforts of school and family education. Schools only care about students' academic achievements, families only care about students' lives, but they don't care about other aspects. In this way, students can't receive the baptism of IPE, which will naturally affect the level of IPE in Colleges. Another factor in the social environment is the impact of online information on college students. Nowadays, the online information is mixed. College students may be affected by some online information, so they deviate from the normal track and lack of IPE [13]. These social environment factors have a great impact on the IPE.

3.2 Students' Own Factors
The only child and students' mental health problems have become another important factor affecting IPE in Colleges. Often, the only child's psychological endurance is particularly poor, they will not care about others, will not consider for others, and they are selfish when they are doing things. In recent years, mental health problems also occur frequently, many students' psychology has been distorted, so IPE in these students cannot get good results. The problems of these students' own factors also have another influence on the IPE in Colleges.

4. Impact Results
The IPE in Colleges will be affected by some management factors, and the level of IPE may not be very high. The IPE in senior high school is often carried out in the form of lectures, etc., so the students will receive a lot of edification, and the IAP level will naturally be much higher. We compare the average IAP scores of students in one class, one is IPE in middle school, the other is IPE in Colleges, which further explains the role of IPE in the era of big data [14]. See Figure 1 for the specific results.

![Figure 1. Comparison of IPE level between middle school and University](image)

5. Conclusion
IPE has always been the foundation of the country, but there are many factors affecting college students. Starting from the IPE in Colleges, this paper analyzes the management factors that affect the
IPE in Colleges. First, it describes the current situation of IPE and management in Colleges, which is hopeful and challenging for the IPE. Finally, it analyzes the factors that affect the IPE from the social environment and students' own factors. In the part of the impact results, it also takes the IPE in middle schools and Colleges. The results show that the level of IPE in Colleges is relatively low. There are still many problems to be solved in this study.

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