Brazilian Consensus on Photoprotection
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Brazilian Consensus on Photoprotection

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Abstract: Brazil is a country of continental dimensions with a large heterogeneity of climates and massive mixing of the population. Almost the entire national territory is located between the Equator and the Tropic of Capricorn, and the Earth axial tilt to the south certainly makes Brazil one of the countries of the world with greater extent of land in proximity to the sun. The Brazilian coastline, where most of its population lives, is more than 8,500 km long. Due to geographic characteristics and cultural trends, Brazilians are among the peoples with the highest annual exposure to the sun. Epidemiological data show a continuing increase in the incidence of non-melanoma and melanoma skin cancers. Photoprotection can be understood as a set of measures aimed at reducing sun exposure and at preventing the development of acute and chronic actinic damage. Due to the peculiarities of Brazilian territory and culture, it would not be advisable to replicate the concepts of photoprotection from other developed countries, places with completely different climates and populations. Thus the Brazilian Society of Dermatology has developed the Brazilian Consensus on Photoprotection, the first official document on photoprotection developed in Brazil for Brazilians, with recommendations on matters involving photoprotection.

Keywords: Dermatology; Protection; Solar radiation; Sun protection factor

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CHAPTER I

ELECTROMAGNETIC SPECTRUM AND SOLAR RADIATION INTRODUCTION AND CONCEPTS

Electromagnetic radiations are classified according to the length or frequency of wave propagation. For example, radio waves, microwaves, infrared, visible light, ultraviolet, X rays and gamma rays are names of radiation bands, ordered from the longer to the shorter wavelength. They can also be ordered from the smaller to the larger frequency, since wavelength and frequency are inversely proportional.

Infrared, visible light and ultraviolet radiations comprise almost the total radiation emanating from the sun. According to the International Radiation Commission (CIE, from the French Commission International de l’Eclairage), this set of radiations is called optical radiation. Only a fraction, less than 1% of solar radiation, does not consist of optical radiation and, therefore, aggregates other bands like microwaves, X rays or gamma rays. Generally, the solar radiation reaching the top of terrestrial atmosphere is basically composed of:

- **Ultraviolet radiation (UVR)**, characterized by wavelength radiations between 100 and 400 nm*, represents about 10% of total solar radiation reaching the top of the atmosphere, but suffers intensive attenuation until it reaches the surface. UVR is accountable for a series of important photochemical and photobiological reactions;

- **Visible radiation**, comprised of wavelengths between 400 and 780 nm, represents 40% of the radiation emanating from the sun and is defined as any radiation able to cause a visual sensation. Compared to other wavelengths, visible radiation undergoes less attenuation when going through the atmosphere of the Earth;

- **Infrared radiation**, a wide band with wavelengths longer than 780 nm, represents the remaining 50% of solar radiation. Infrared radiation is strongly absorbed by water vapor and carbon gas present in significant amounts in the atmosphere, being therefore intimately connected with climate changes in the planet.

* nm = nanometer. A nanometer is equivalent to one billionth of a meter, that is, 1 nm = 10^-9. Another widely used submultiple is one millionth of the meter, called micrometer (µm = 10^-6 m = 1000nm)

It is important to note that these percentages concerning quantities of each radiation band show small variations related to cycles and disturbances of solar activity. In addition, there are no precise limits for the spectral band of visible radiation, since these limits depend on the quantity of radiant energy reaching the retina and the sensitivity of the observer. The lower limit is usually between 360 and 400 nm, while the upper limit is between 760 and 830 nm.

In the specific case of UVR, the terms UVA, UVB and UVC were introduced in 1930 by Committee 41 of CIE because of the different photobiologic effects of these spectral bands. Therefore, the UVR was divided into:

- UV-C, between 100 and 280 nm;
- UV-B, between 280 and 315 nm; and
- UV-A, between 315 and 400 nm.

The same limits and designations of these spectral bands are also adopted by the International Organization for Standardization (ISO, 2007). CIE highlights the importance of international standardization, since such bands are widely used in different medical and scientific research fields and, although some investigators use the 320 nm limit for the division of UVA and UVB bands, the norm adopted in 1930 is still the one recommended.

Another very common division found in literature concerns the UVA band, which is divided into two parts: UVA1 (315-340 nm) and UVA2 (340-400 nm). This division is based on recent research that shows different types of photobiologic interaction between such bands and the DNA. Although this division may have some practical value, neither CIE nor ISO recommend the division of UVA radiation into these two sub-bands.

Besides the fact that it is the smallest part of solar radiation that reaches the top of the atmosphere, UVR is strongly attenuated by the terrestrial atmosphere and reaches the surface in quantities that are small, but sufficient to provide significant photobiologic effect. UVC is completely absorbed by the oxygen and ozone present in the stratosphere, while UVB radiation undergoes strong absorption by ozone and is intensively scattered by molecules.

Therefore, superficial UVR is mostly composed of UVA radiation that, while also being actively spread by the molecules present in the atmosphere, undergoes smaller ozone absorption. In addition to these, several other environmental factors also interact with UVR, as shown below.

ENVIRONMENTAL FACTORS THAT INFLUENCE ULTRAVIOLET RADIATION

It is important to emphasize that the superficial UVR levels depend on a group of meteorological, geographic and temporal factors. Therefore, we cannot evaluate the influence of each of these environmental factors separately, but only as a group of elements that may depend on and influence each other.
Ozone

Ozone, the main absorber of UVR, is produced for the most part in the terrestrial stratosphere of the equatorial region of the planet. However, due to the transportation mechanisms existing in the high atmosphere, a great part of the produced ozone is transported to higher latitudes. Therefore, the equatorial region of the planet has smaller quantities of ozone than higher latitude regions and the poles.

Ozone layer is the name given to the region with high concentration of this gas in the Earth’s atmosphere, located at a height between 15 and 30 km. This layer contains between 80 and 90% of the total ozone in the terrestrial atmosphere and is responsible for the intensive absorption of UVB radiation and part of the extinction of UVC radiation. The rest of the ozone is mostly found in regions close to the terrestrial surface.

During the 1980 decade, scientists observed that the ozone layer was strongly diminished in high latitude regions, especially in the poles. It was found that this drastic reduction, that may reduce by 80 to 90% the total concentration of the gas in the atmosphere, is mainly produced by the free chlorine released by chlorofluorocarbons (CFC), gases created by man and intensively used as manufacturing propellents and refrigerating fluids in the entire planet.

The presence of chlorine (or bromine) in great quantities in the atmosphere unbalances the ozone formation and destruction chain, accelerating its destruction process. With less ozone, there is less absorption of UVR and, therefore, increased presence of superficial radiation. Comparisons of ozone contents measured between 1964-1980 and 2002-2005 show an average decrease of 3.5% in the ozone content of the Earth’s atmosphere, more intensively in high latitudes and less representative in the tropics.4

With the objective of slowing down this process of ozone destruction, in 1987 the Montreal Protocol (http://www.protocolodemontreal.org.br/) was established to forbid the production and consumption of CFCs and other gases that destroy the ozone layer. Adhesion of the nations to the Protocol was massive and the elimination of CFC consumption has allowed a recovery of ozone levels in the entire planet. It is foreseen that by the middle of this century the ozone layer will be completely recovered to levels existing prior to production of CFCs.5 A study by UK Chemistry and Aerosols shows that the Montreal Protocol will prevent the onset of two million new skin cancer cases until the year 2030.6

Altitude

The higher the altitude of a location, the thinner is the atmosphere above it and, consequently, the larger the quantity of UVR reaching the surface. In situations of clear and cloudless skies, the UVR flux may increase between 5 and 10% for each 1000 m altitude. Nevertheless, this altitude-related increase in UVR may vary to values close to 20% per kilometer, as it depends on a series of other factors, such as the quantity of ozone in the lower layers of the atmosphere, the type of surface that reflects UV radiation, the particulates present in the atmosphere and even the position of the sun.7

The time of day and the season of the year

In a clear sky situation, the “higher” the Sun is in the sky, the higher the levels of UV radiation are. This means that the farther the Sun is from the horizon, the shorter the optical pathway the radiation has to cross in the atmosphere. Under these conditions, UVR undergoes less interaction with gases and particulates and, consequently, is less attenuated. Therefore, at times close to solar noon, UVR reaches its highest daytime values.

The same reasoning may be used to evaluate the variation of UVR fluxes in relation to the season of the year. In the summer, the Sun reaches higher positions in relation to the horizon than in the winter and, consequently, the UVR flux is more intense. The differences between the seasons of the year become more relevant as the latitude becomes higher. That is, in the tropics there is little difference between the position of the Sun in the summer and in the winter, while in higher latitudes this difference is quite significant.

Clouds

The UVR levels in clear sky days, that is, when there are no clouds, are usually higher. However, the presence of clouds tends to attenuate UVR and diminish the quantity of surface radiation. Nevertheless, the attenuation levels may vary considerably and the clouds do not always exert adequate protection against UVR. Deep and dark clouds, as seen in rainstorms, may almost totally attenuate UVR fluxes, but thinner and lighter clouds can attenuate them only partially.

Due to this great variability, it is not possible to provide a parameter or an UVR attenuation percentage for nebulosity. There are even particular situations when the presence of cumulus or cirrus clouds may trigger a UVR intensification phenomenon and, for a short period of time, make UVR fluxes superior to those that would be observed on a clear sky day.

Aerosols

Solid or liquid particles found in the atmosphere are called aerosols. Soot emitted by automo-
biles, motorcycles and trucks or burning biomass, suspended soil dust or even sea salt from evaporated ocean water are examples of atmospheric aerosols. These particles interact with UVR, most often reflecting the radiation to other directions. However, some types of aerosols are also able to absorb part of the incident UVR.

Thus, polluted environments or those with suspended dust may show UVR attenuation in relation to clear sky situations. Some studies demonstrate that polluted locations, such as São Paulo(SP) or Mexico City, may present situations with around 20% of the incident UVR. Nevertheless, such decrease of UVR is observed in periods of intense pollution and aerosols should not be considered as protective agents concerning sun exposure.

Surface reflection (albedo)

The term ‘albedo’ is used to express the relationship between the radiation reflected by a surface and the radiation such surface receives from the Sun. Therefore, UVR is reflected in different ways, depending on the surface it incides on. This is the reason why albedo may be a determining factor in the evaluation of the quantity of radiation reaching an individual. Very light colored surfaces, such as freshly fallen snow, may reflect up to 90% of the incident radiation; therefore, wearing adequate protection for the eyes and skin is required in environments like mountains and ski tracks.

As regards the environments typically observed in Brazil, the urban and blacktop paved areas generally present 3 to 5% albedo. Sand has albedo variable between 2 and 12%, depending on sand type and humidity. Grassy surfaces present low albedo, around 1 to 4%, but light colored concrete may reflect between 10 and 20% of the UV radiation.26

ULTRAVIOLET INDEX (UVI)

The ultraviolet index (UVI) is a scale of values recommended by WHO (World Health Organization), related to the intensity of UV radiation that induces the onset of erythema in human skin.27 This scale has the purpose of simplifying information of UVR levels to the lay public according to a table of whole values, where zero is the smallest value while the largest value is usually represented by the symbol 11+. However, it is important to emphasize that there is no upper limit. The higher the value, the greater is the potential of solar damage to skin and eyes.

The variables that influence the calculation or measurement of UVI are those introduced in the previous subchapter. That is, the total ozone content of the atmosphere is taken into account, as well as the geographic position of the location (the closer it is to the Equator line, the higher the UVI); the altitude of the surface (at high altitudes, higher UVI are observed); the time of day (most of the UVR reaches the surface at times close to solar noon); season of the year (the UVI escalates in the summer and diminishes in the winter); atmospheric conditions (the UVI are generally higher in days of cloudless skies); and type of surface.

The use of this scale is an important tool to orient the population regarding the risks of excessive solar exposure. It is especially useful for those groups that are more vulnerable to the damaging effects of UVR, like people with low phototypes (I and II), children, the elderly and tourists, people with history of great cumulative solar exposure and/or skin cancer, etc.

The UVI scale and WHO general recommendations for photoprotection are shown in figure 1.

The category designated “low UVI” usually happens at times close to dawn and sunset, in addition to moments when a great mass of dense clouds covers the sky. However, it is always very important to be extremely careful in evaluating UVI when there are clouds, since nebulosity may not significantly attenuate UVR or even intensify radiation levels in short periods of time. It should be remembered that WHO recommends sun protection measures when UVI values are over 3.

ULTRAVIOLET RADIATION EMMITTED BY LAMPS AND ARTIFICIAL SOURCES

Ever since the second half of last century, studies about the UVR emitted by artificial sources have been carried out to clarify the relationship between the use of fluorescent lamps and the incidence of cutaneous melanoma. Such studies reflect the concern about the possibility of increased risk of incidence of skin cancer, melanoma and non melanoma, in individuals exposed to UVR emitted by these lamps.

In 1988, for example, Swerdlow et al. already pointed to a connection between skin cancer and exposure to indoor tanning methods.28 Nevertheless, a short time before, in 1985, English et al. showed that there is no connection between the incidence of melanomas and exposure to fluorescent lamps regularly used at home and in the office.29 In 1990, Diffey indicated the main situations of UV radiation risk derived from artificial sources: artificial tanning chambers, medical and dental phototherapy, industrial photoprocesses, sterilization and disinfection, laboratory investigation, insect traps and lighting for environments in general.30

The types of lamps found in the market are halogen quartz lamps, incandescent lamps with a tungsten filament, tube fluorescent and compact fluorescent lamps. In all of the continents, discussions
regarding the rational use of energy are increasingly frequent subjects and a priority in government agendas. In this scenario, incandescent lamps with a tungsten filament are being replaced by compact fluorescent lamps due to their low energy consumption, both for domestic and commercial use.  

Few papers have been published related to UVR emission by artificial lighting sources. The quantities of UVA and UVB emitted by commonly used lamps are very small and totally blocked by the protective membrane currently included in the glass casing of lamps. Thus, there are no reports about UVR emission by the lamps found on the market.  

Although they do not emit UV radiation, the lamps are visible light emitting sources and present variations within the electromagnetic spectrum that may affect individuals with other skin diseases, such as melasma, for example, depending on exposure intensity and frequency. At any rate, it is important to emphasize that there is no relationship between exposure to common artificial lamps at home and in the office and skin cancer.

Figure 1: The ultraviolet index and WHO recommendations
CHARACTERISTICS OF SOLAR RADIATION IN BRAZIL

A significant set of data collected in the last few years in several regions of Brazil allows us to trace the behavior of ultraviolet solar radiation in Brazilian soil more accurately. We will see that these data show a great need to better educate our population regarding the risks of solar exposure without adequate protection.

In Brazil, there is generous offer of ultraviolet radiation. UVR roughly presents higher values for smaller geographic latitudes, but other factors like altitude, season of the year, time of day and meteorologic characteristics such as presence of clouds and atmospheric pollution also influence the intensity of solar radiation. Despite these variations, UVR levels in clear sky conditions are always very high in every season of the year and in almost the entire Brazilian territory.17

Taking into account geographic position, the North and Northeast regions present the highest cumulative doses of ultraviolet radiation. This means that, in those regions, UVR levels are high and vary little during the entire year. On the other hand, in the South and Southeast regions the effect of the seasons of the year is quite perceptible, so that UVR levels show great variability between winter and summer.20

It is important to highlight the fact that, in the summer, the Southeast region presents record UVR intensity observed in the country, with levels even higher than in the Northeast region. This occurs due to the geographic position of the Brazilian Southeast region. The city of São Paulo (SP), for example, is at 23° latitude south and this angle coincides with the angle of inclination of the planet in relation to the sun. Therefore, in the summer, the sun reaches its highest point at noon and, consequently, in a clear sky day, UVR levels are more intense.

The UV radiation distribution here presented considered only the geographic positions of Brazilian regions. However, it is important to take into account also the meteorologic factors, such as the occurrence of rainy seasons, with the presence of deep clouds that significantly attenuate UV radiation. The Central region of Brazil, for example, may receive great incidence of solar radiation during the dry seasons (autumn and winter), as there is less rainfall and an even larger number of clear sky days.

This daytime UVR variability due to the presence or absence of clouds influences the cumulative radiation dose to which an individual is exposed. According to WHO, the recommended daily dose of UV radiation a person should be exposed to is 108 J/m². UVR readings collected in São Paulo (SP), Ilhéus (BA) and Itajubá (MG) between 2005 and 2009, demonstrated that the daily means of UV radiation are similar, around 3300 and 3800 J/m², with smaller variation in value amplitude in the Northeast when compared to the Southeast region. In the summer, the daily means are still larger and may reach values over 7000 J/m². It is a reason for concern to observe that, even in the winter, a person exposed without protection in the period between 8:00 a.m. and 5:00 p.m., may receive a UVR dose higher than recommended. This is a reality for many Brazilian workers.20

In our country, the cultural trend of solar exposure on beaches is still very popular. Most of the tourists visit Brazilian beaches in the period of greater incidence of UVR, being subject to large UVR quantities and their related hazards. An experiment carried out at the Ponta Negra beach, in Natal (RN), is a clear example of the high UV radiation levels to which an individual may be exposed. In readings taken in the morning, the cumulative dose registered between 9:40 a.m. and noon was 5250 J/m², that is, over 50 times the maximum daily dose recommended by WHO and almost 12 times the necessary dose to trigger erythema in an individual of phototype IV.21 However, it is important to point out that this kind of dose is not observed only at seaside resorts, but also in urban centers.

Awareness of this UVR incidence pattern, as well as the cumulative daily dose Brazilians are apt to receive, are fundamental tools to define skin care policies.

In Brazil, the UVI observed in cloudless days and at solar noon is frequently found at extreme levels during the summer in all of the country. In winter, the North and Northeast regions may present UVI at these same extreme levels, while in the South and Southeast mean UVI levels may be observed.19,22-25 Figure 2 shows the distribution of maximum UVI in the country on a day in August 2013. Daily UVI data are available at the site of the Center for Weather Forecast and Climatic Studies of the National Institute for Space Research.26

Figure 3 presents mean ultraviolet index values for clear sky conditions (without clouds) on solstice and equinox days, in four Brazilian locations.25

It is important to point out some elements in figure 3. In the summer (solid line), UVI values on clear sky days reach extreme values in all of the regions in the country. In the spring and fall such values may also be reached, mainly in the North and Northeast regions, and even in the Southeast region. Even when such figures present particular situations of cloudless and clear sky, these values are commonly observed and recorded in the literature. In addition, times usually recommended for sun exposure (before 10:00 a.m. and after 4:00 p.m.) may also present high and very high UVI values and, consequently, cause damage to the skin and eyes.

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Excessive sun exposure and ignorance of these data by the greater part of the population have been considered the main factors in the increasing incidence of skin cancer. Encouraging the population to take the necessary precautions based on conscious sun exposure may reduce the undesirable consequences of this practice.

**RECOMMENDATIONS OF THE BRAZILIAN CONSENSUS ON PHOTOPROTECTION**

1. Research on solar radiation characteristics in Brazil should be encouraged to better understand the sun exposure peculiarities faced by Brazilians, producing public photoprotection policies adapted to our reality.

2. The Ultraviolet Index should be better divulged to the Brazilian population, by means of printed and electronic communication media, as a form of orientation regarding daily photoprotection, suggesting the use of photoprotective measures that meet the specific conditions of that location and on that specific day.

3. The dermatologists and the scientific community should be aware of the solar radiation peculiarities in Brazil, avoiding the automatic incorporation of concepts originated in countries that have climates distinct from ours.
4. SBD (Sociedade Brasileira de Dermatologia) agrees that the use of tanning chambers for esthetic purposes should be forbidden in Brazil.
5. However, the use of artificial radiation for the treatment of some skin diseases should be permitted, under the guidance of the dermatologist in charge.

CHAPTER 2

EFFECTS OF SOLAR RADIATION ON THE SKIN (ULTRAVIOLET RADIATION, VISIBLE LIGHT AND INFRARED RADIATION)

INTRODUCTION

The reactions caused by sunlight on the skin are many and may be both positive and negative. They depend, among other factors, on radiation intensity and wavelength, as well as on the type of skin of each individual. Moreover, it is a known fact that the dose of energy depends on the time of exposure, the proximity to the sun and radiation wavelength (the longer it is, the greater the penetration of light in the skin).

The effects of ultraviolet radiation (UVR) on the skin may be considered immediate (acute) and delayed (chronic). The immediate ones are erythema, increased skin temperature, skin thickening, immediate pigmentation, delayed tanning and vitamin D production, while the delayed ones are photoaging and skin cancer. In addition, visible light (VL, 400-780 nm) and infrared radiation (IR, 780 - 1 mm) also exert both acute and chronic effects over the skin, which have also been intensively studied.

FACTORS THAT INFLUENCE ULTRAVIOLET RADIATION EFFECTS ON THE SKIN

The classification proposed by Fitzpatrick for skin types (Chart 1) is a numerical scheme used to describe skin response to sunlight. It meets the purpose of evaluation of erythema and pigmentation formation secondary to UV radiation exposure, but it is not fully adequate for the evaluation of a mixed race population. In this sense, currently different authors report that the classification proposed by Fitzpatrick is not exactly related to the color of the skin in those of non-Caucasian origin, particularly the Hispanic and Asian populations. A study carried out with a small Brazilian population group demonstrated that the erythemogenic response of this population differed from Fitzpatrick’s classification.

In spite of this, this classification is still used, since there is no other that is more appropriate. Phototypes I and II burn more easily than tan. Thus, individuals with these types of skin have an increased incidence of skin cancer when compared to those with higher phototypes, who tan more easily than burn. The reason for this may be explained by the finding that skins that are more melanocompetent have reduced UVR penetration and faster DNA repair rates, when compared to lighter skins.

Another important observation is that UVR penetration also varies according to the irradiated part of the body, due to the different thicknesses of the corneal layer, as well as of the entire epidermis, in different body areas. In this sense, there is greater penetration in areas where the epidermis is thinner. Furthermore, other factors are important when the effects of UVR and VL on the skin are evaluated, such as age, gender, degree of hydration, UVR or VL dose (variable according to the time of day), latitude, reflection rate of environmental surface (for example, sand versus snow), temperature and the use of photosensitizing medications.

Erythema

It is an acute reaction, accompanied by edema, local burning sensation and, in more intense cases, onset of vesicles and blisters. The light skinned individuals react more intensively than those who are dark skinned.

The erythema begins after a latency period of 2 to 7 hours, when the skin is exposed to a single and intense radiation dose, which persists for hours or days. The maximum intensity of erythema occurs in around 12-24 hours, then declines. An increased radiation dose diminishes the threshold period and increases the persistence of the erythematos reaction. An increased radiation dose diminishes the threshold period and increases the persistence of the erythematos reaction.

**CHART 1:** Fitzpatrick’s skin type classification according to response to sun radiation

| Skin phototype | Cutaneous reaction to UVR |
|----------------|---------------------------|
| I              | Always burns              |
|                | Never tans                |
| II             | Always burns easily       |
|                | Tans minimally            |
| III            | Burns moderately          |
|                | Tans moderately           |
| IV             | Burns minimally           |
|                | Tans easily               |
| V              | Rarely burns              |
|                | Tans easily and substantially |
| VI             | Almost never burns        |
|                | Tans promptly and intensely |

Source: Fitzpatrick, 1988.
Sunburn is an acute inflammatory reaction characterized, at first, by vascular dilation, increased vascular permeability and migration of polymorphonuclear leukocytes. The main factor responsible for this is UVB (280-315 nm), with smaller participation of UVA (315-400 nm). As a result of UVB action, vascular dilation substances are formed, particularly prostaglandins, determining the threshold period, which may be partly delayed by drugs that inhibit prostaglandin synthesis, such as acetylsalicylic acid and indomethacin.

UVA and infrared (IR) radiation exert their action directly over the vessels of the dermis, determining vascular dilation and erythema, without interference of mediators. The erythema appears later and may become gradually more intense. The action of UVR on epidermal cells is over the DNA, where it is absorbed mainly by pyrimidines, with DNA chain break. Later on there is repair by enzymatic mechanisms such as repair by excision, photoreactivation and recombination. Accompanying the immediate erythema caused by intense sun exposure, the body temperature rises and is followed by sudoresis for regulation by IR action. If the intense sun exposure, the body temperature rises and is followed by sudoresis for regulation by IR action. If the radiation is very intense, sunstroke may occur.27,30,32

Sunstroke

It is a group of symptoms that may occur after intense exposure to sunlight, resulting in excessive escalation of body temperature, which could be fatal. Usually the body is cooled by sweat, but in some situations this mechanism is not sufficient. In these cases, the body temperature of an individual may rise rapidly and damage vital organs.

There are environmental variations that also interfere in the ability of the body to cool itself in high temperature environments, such as, for example, the presence of increased air humidity. In addition, other factors interfere in the body temperature regulation ability, such as age (it is smaller in children and the elderly), obesity, fever and dehydration.

The main sunstroke symptoms are: abnormally high body temperature, erythematous skin, tachycardia, cephalgia, dyspnea, vertigo, nausea, vomit, dehydration, confusion and loss of consciousness.38-40

Pigmentation

Pigmentation, which should be differentiated from delayed tanning (DT), presents a biphasic response. Immediate pigment darkening (IPD) occurs in minutes of exposure to UVA and VL, and may last up to two hours. IPD is followed by Persistent Pigment Darkening (PPD), with a peak in two hours that may last for 24 hours. DT occurs between three and five days after sun exposure, may persist for several weeks and even for months.27,32

IPD and PPD are derived from the Meirowsky phenomenon, where photo-oxidation of melanin previously formed in the melanosomes takes place, as well as its transference from the melanocytes to the keratinocytes. They depend on UVA and also on VL.27

Differently from IPD and PPD, DT happens because there is an increase in melanin production by the melanocytes, which have had their number, size and activity increased. DT may disappear in months or years, in accordance with individual characteristics. DT depends on UVB, as well as on UVA and VL.27

The ability to acquire pigmentation (IPD, PPD and DT) is influenced by genetic factors and is stronger in darker skins.27,32

Photoimmunosuppression

The immunosuppression caused by UVR has been more frequently described since 1970, when Kripke demonstrated the absence of tumor rejection by mice previously irradiated with UVR.9

Furthermore, UVR causes suppression of the immune response of the skin to several antigens, like microorganisms, protein complexes or even haptons. Information on UVR action over immune response is obtained mainly by means of studies with animals.

Immunosuppression caused by UVR may affect the skin, internal organs, lymphatic and blood tissues. The immune function may be diminished, depending on UVR wavelength, on UVB, UVA2 (315 - 340 nm) and UVA1(340 - 400 nm), energy dose (erythematosus or suberythematosus), frequency of UVR exposure and area of irradiation.

UVB alters Langerhans cells in number, morphology and their main function, which is antigen presentation. These alterations have also been described regarding exposure to UVA.

Immunosuppression by UVR is mainly modulated by IL-1β, TNF-α, IL-10 and IL-12. The modification in antigen presentation by Langerhans cells, particularly influenced by IL-10, activates Th2 lymphocytes, to the detriment of Th1. This unbalance leads to more IL-10 and IL-4 production.42 IL-12 seems to have the tendency to neutralize IL-10 action, inhibiting UVR-induced immunosuppression.

Immunosuppression or tolerance induced by UVR seems to be conducted by suppressor/regulatory cells, particularly CD4+ CD25+ and Tr-1.43

It is believed that the urocanic acid, undergoing photoisomerization from the form trans to the form cis when exposed to UVR, may increase IL-10 production, becoming, therefore, a photoimmunosuppression agent.

The immunosuppression triggered by UVR leads to alterations of cell response to allergenic and infectious antigens, while allowing the promotion of

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skin carcinogenesis, which turns UVR into a complete carcinogen (induction/promotion).41

Photoaging
Skin aging involves intrinsic and extrinsic factors. Intrinsic or chronologic aging is defined as a set of clinical, histological and physiological alterations that take place in the skin non exposed to the sun. Clinically, the skin is atrophic and shows loss of elasticity. The epidermis becomes thinner and the dermoepidermal junction is straightened and flattened, becoming more fragile.4 The tissue reparation process becomes slower, due to diminution of fibroblast metabolism. There is less capacity for proliferation of keratinocytes and fibroblasts, due to smaller response to growth factors. There is also diminution of vitamin D3 synthesis, caused by smaller production of 7-dehydrocholesterol in the altered epidermis.45

Extrinsic aging or photoaging consists in the development of deep wrinkles, skin thickening, dilation of blood vessels and onset of multiple pigmented lesions in photoexposed areas. It is the outcome of a combination of damage caused by UV radiation associated with intrinsic alterations.52 Within the cells, protein codes are stored in the nuclei and mitochondria. Mitochondria are organelles producing adenosine triphosphate (ATP), an energetic molecule. The reactive oxygen species (ROS) are products of this process and may damage lipids, proteins and the DNA itself.46

Mitochondrial DNA presents a high mutation rate, due to its deficiency in histones, low repair capacity and proximity to ROS. This unbalance between the oxidative stress and the enzymes that eliminate free radicals has been held responsible as one of the causes of mitochondrial damage.47 Mutations in mitochondrial DNA are observed in larger quantity in photoexposed skin, when compared to photoprotected skin, and apparently UVA is the most involved. As a consequence of this process, skin aging takes place.48

Skin that is little or not photoexposed undergoes a continuous remodeling of dermal collagen. The enzymes responsible for degradation and remodeling of collagen fibers are known as metalloproteinases (MMPs) of the extracellular matrix and are produced by fibroblasts, keratinocytes, macrophages, mastocytes, endothelial cells and eosinophils.50 In photoaging, there is increased synthesis of metalloproteinases, with more collagen breakdown and degradation. This process is stimulated by biochemical pathways through UVR action, with release of several interleukins (IL) and growth factor receptors, such as the epidermal growth factor receptor (EGFR), tumor necrosis factor α (TNF-α), platelet activation factor (PAF), IL-1 and insulin. The accumulation of ROS stimulates the κβ nuclear factor (NF-κβ), which in turn stimulates production of IL-1, IL-5 and TNF-α, generating an inflammatory process in the photoexposed skin and, consequently, more ROS production.45,46

The UV radiation is able to activate EGFR by means of its phosphorylation. After this event, GTP (guanosine 5’-triphosphate) binding proteins are activated, stimulating MAP kinase cascades (MAPKs). These kinases stimulate transcription of protein activating pathway – 1 (AP-1). The transcription of several MMP families is regulated by the AP-1 complex, formed after UVR. Thus begins the role of MMPs in the degradation of extracellular matrix proteins.49

Profibrotic cytokine TGF-β regulates multiple cellular functions, including differentiation, proliferation and synthesis of the main extracellular matrix proteins, that is, collagen and elastin. In human skin, TGF-β inhibits proliferation of keratinocytes and stimulates fibroblasts. It also inhibits production of some MMPs, thus preventing collagen breakdown. However, UVR is able to inhibit the TGF-β pathway, resulting in decrease of pro-collagen I and increase of MMP synthesis, leading to progressive degradation of collagen fibers.45,50

In conclusion, chronically irradiated skin may become metabolically more active, leading to epidermal hyperplasia, irregular pigmentation, telangiectasias, elastosis, collagen reduction and wrinkles. Studies have evidenced that wearing sunscreen prevents these alterations associated with photoaging.51,52

Photocarcinogenesis
Photocarcinogenesis consists in the development of skin cancers induced by UVR.52 UVR produces radical complexes, such as hydroxyl, aqueous electrons, hydrogen radicals and superoxide. These products, in their great majority, are produced by direct and indirect photosensitive reactions inducing DNA breakdown and base damage, being therefore lethal and mutagenic. In the skin, melanin is an important chromophore, which acts as a filter in the absorption of UVA, UVB and VL radiation. Melanin strongly absorbs visible radiation, helping to transform this energy in heat and dispersing it among hairs and blood vessels (capillaries). It also helps to eliminate radicals, such as hydroxyl and oxygen molecules, preserving the DNA against formation of pyrimidine bases.53,54

The sensitivity of somatic cells to UVR is due to defects in pyrimidine dimer reparation induced by UVR. It is noteworthy that exposure to UVB leads to formation of cyclobutane - pyrimidine dimers and pyrimidine-pyridine photoproducts, as the main lesions to DNA. The incorrect repair of these products
leads to mutations. Furthermore, the UVR may also produce non dimer photoproducts, like cytosine photoproducts, purine photoproducts and single-stranded DNA breakdown.\textsuperscript{54-56} As regards UVA radiation, its exact role in carcinogenesis is still unknown.

In this sense, although the photons in the UVA spectrum are less energetic than UVB ones, it is believed that they can still produce mutations and cancer. As the DNA can absorb little of the UVA energy, the lesions typical of UVB, like pyrimidine dimers, are not important in carcinogenesis caused by UVA. It is assumed that UVA genotoxicity would be induced by indirect mechanisms, where free oxygen radicals are generated after the photons are absorbed by still unidentified photosensitizers.\textsuperscript{57} When these mutations affect the function of oncogenes and of tumor suppressor genes, such as TP53, PTCH1, BRM and RAS, there is a loss of cellular cycle control, with possible keratinocyte and melanocyte transformation and the onset of tumors.\textsuperscript{58}

The photoexposed skin is susceptible both to non-melanoma skin cancers, such as basal cell cancer and squamous cell cancer, and to melanoma. The non-melanoma skin cancers have been strongly linked to UV radiation exposure, since both UVA and UVB cause DNA damage and immunosuppression.\textsuperscript{59} As to melanoma, a direct relationship has been demonstrated between UVR exposure and the risk to develop this type of tumor. However, there seems to be an association with acute and intense exposure.\textsuperscript{60}

Effects of visible light

VL is the part of electromagnetic radiation visible to the human eye and it represents around 40% of all solar radiation reaching the surface of the Earth.\textsuperscript{61} Its effects on the skin have been extensively studied.

It was observed that, in large doses, VL causes cutaneous erythema. When a source of light emitting 98.3% of VL, 1.5% of infrared radiation and 0.19% of UVA-1 was used, Mahmoud et al. demonstrated that the type of skin is the main factor determining the intensity and duration of this signal. VL induces erythema in skins with phototypes IV to VI, which disappears within a two-hour period. In these types of skin, the degree of erythema escalates with the increase of VL doses. However, it cannot be induced in phototype II skin, even at high fluencies.

The authors proposed that perhaps VL induces a reaction inside the chromophores that generates heat, and then increased concentrations of melanin in higher phototypes would result in more production of heat, leading to vasodilation and erythema.\textsuperscript{62}

As regards pigmentation, limited information is available on the role of VL. In a study by Ramasubramaniam et al.\textsuperscript{63} in India, it was observed that immediate pigmentation induced by VL was not significantly different from that produced by UV radiation, and that the spectra of action of VL and UVR upon inducing pigmentation were similar. Nevertheless, when compared to VL, UVR is 25 times more efficient to induce pigmentation. The investigators also concluded that the persistent pigmentation response afforded by VL is significantly less intense than that induced by UVR.\textsuperscript{64} Likewise, Mahmoud et al. also found evidence that pigmentation can be induced by VL.\textsuperscript{65}

It seems that VL also contributes to free radical production. A study carried out in 2006 with simulated solar radiation on \textit{ex-vivo} skin revealed that the presence of ascorbate radicals was directly proportional to irradiation. The production of this radical by UVR and VL in the corneal layer was approximately 67% and 35%, respectively.\textsuperscript{66}

Finally, there was evidence that VL, together with IR, promotes an increase in MMPs, diminishing the expression of procollagen type I, therefore contributing to photoaging.\textsuperscript{67}

Although artificial sources emit visible light, there are no studies demonstrating that the dose received is sufficient to lead to the above described effects.

Effects of infrared radiation

Infrared radiation (IR) consists in wavelengths longer than 780 nm and up to 1 mm, representing approximately 50% of the solar radiation that reaches the Earth. It has been divided into IR-A (780-1400 nm), IR-B (1400-3000 nm) and IR-C (3000 to 1 mm). IR-A and IR-B can penetrate the epidermis, the dermis and the subcutaneous tissue, while IR-C is almost completely absorbed by the epidermis due to the presence of water. IR exposure is noticed by human beings through heat sensation.\textsuperscript{68}

Studies have revealed that IR can cause temporary erythema, probably secondary to vasodilation by thermal effect.\textsuperscript{69,70} Another important observation is that infrared radiation, especially IR-A, contributes to photoaging. The mechanisms involved in this process have been investigated. It is assumed that they include: metalloproteinase-1 induction without induction of its inhibitor, the tissue inhibitor of metalloproteinase-1, which results in collagen breakdown,\textsuperscript{71} disorder in electron flow of the mitochondrial electron transport chain, leading to an inadequate production of energy by dermal fibroblasts,\textsuperscript{72} angiogenesis stimulation and increased number of mastocytes.\textsuperscript{73}

Finally, there was evidence that the IR-A seems to be associated with oxidative stress. Darvin et al. proposed that free radical formation would be influenced by the increased temperature occurring during
IR radiation. Jung et al. examined the heat effects on the association between IR and free radical formation in in vitro model of human fibroblast. They demonstrated that IR exposure at a temperature of 37°C did not induce free radicals; however, at temperatures of 39°C or higher, free radicals were produced.

**Photodermatoses**

Several skin diseases can be influenced by sunlight.

- **Idiopathic photodermatoses:**
  - Polymorphic light eruption
  - Actinic prurigo
  - Solar urticaria
  - Hydroa vacciniforme
  - Chronic actinic dermatitis

- **Phototoxic contact dermatitis**

- **Photoallergic contact dermatitis**

- **Photosensitivity caused by medications** – by toxicity or allergy
  - It occurs with diuretics, antibiotics, antipsychotics, sedatives, anti-hypertensives, non-hormonal anti-inflammatories, oral hypoglycemic agents and others.

- **Genephoto dermatoses:**
  - Xeroderma pigmentosum
  - Trichothiodystrophy
  - Cutaneous porphyria
  - Kindler-Weary syndrome
  - Bloom syndrome
  - Rothmund-Thomson syndrome
  - Cockayne syndrome

- **Diseases that are aggravated by sunlight**
  - Melasma
  - Vitiligo
  - Lupus erythematosus
  - Dermatomyositis
  - Reticular erythematosus mucinosis (REM)
  - Eczema
  - Seborrheic dermatitis
  - Psoriasis
  - Pityriasis rubra pilaris
  - Acne vulgaris
  - Rosacea
  - Lichen planus
  - Endemic pemphigus foliaceus
  - Bullous pemphigoid
  - Familial benign chronic pemphigus (Hailey-Hailey disease)

- **Grover disease**
- **Pellagra**
- **Carcinoid syndrome**
- **Cutaneous T-cell lymphoma**
- **Disseminated superficial actinic porokeratosis**
- **Darier’s disease**
- **Polymorphous erythema**
- **Hartnup syndrome**

- **Diseases caused by UVR immunosuppression**
  - Herpes simplex
  - Viral exanthema
  - Verruca plana
  - Skin carcinomas

**RECOMMENDATIONS OF THE BRAZILIAN SOCIETY OF DERMATOLOGY**

1. Studies that can better assess the characteristics of the Brazilian population regarding the effects of solar radiation should be encouraged, especially the search for more adequate skin type classification methods when compared to Fitzpatrick’s Classification.
2. As regards public health, the escalation of skin neoplasm incidence in the Brazilian population and the importance of solar radiation in the development of such diseases justify the concern about implementation of photoprotection actions.
3. SBD recommends the development of investigations that can better clarify the effect of non-ultraviolet radiation on the skin.

**PHOTOPROTECTION**

**GENERAL CONCEPT**

Although it has not been clearly defined in literature, photoprotection could be understood as a group of measures directed to reducing sun exposure and preventing the development of acute and chronic actinic damage.

The following are considered photoprotective measures: photoprotection education (photoeducation), topical photoprotection, oral photoprotection and mechanic photoprotection (achieved by roofs and glass, clothes and accessories).

The success of an adequate photoprotection program depends on the combination of the largest possible number of measures, taking into account the profile of the patient, including age, phenotypical characteristics (phenotype, color of skin, eyes and hair), habits, professional activity, geographic location of domicile, individual and familial antecedents of sun exposure-related diseases.

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It is up to the healthcare professional, particularly the dermatologist, to identify and promote measures that are appropriate for the patient or the population group involved.

The following chapters seek to present, in condensed form, the main characteristics of different photoprotection measures, their indications and the recommendations of the Brazilian Society of Dermatology (Sociedade Brasileira de Dermatologia - SBD) for each situation.

CHAPTER 3

PHOTOEDUCATION

Introduction

The term “photoeducation” was introduced in 1988 to integrate the basic photoprotection concepts, determining why, where and how important protection against harmful effects of UV radiation (UVR) is. Over time the photoeducation concept was expanded, with emphasis on the positive and negative effects of sun exposure.74,75

The consequences of excessive photoexposure depend on genetic, behavioral and geographic situation factors, as well as on the influence of external agents, such as concomitant diseases, transplants and use of medications. Among the negative effects of the mentioned photoexposure above the acceptable levels are premature aging, influence on the immunological status and mainly the onset of skin cancers.

Skin cancer is the neoplasm with the highest incidence in several countries in the world, including Brazil, with increased morbidity and mortality deriving from its progression. Multiple factors seem to be related to these findings, among them the change of habits of the population regarding solar exposure, esthethical valuation of skin tanning and especially the increased exposure to ultraviolet radiation (UVR).76,77

There are estimates that, in the whole world, 45% of the cancers that may be prevented are cutaneous and that most of the deaths caused by melanoma could be avoided.77,79 In this sense, several studies have emphasized the need for educational photoprotection measures for the population.76,77 Even patients who have already been diagnosed with cutaneous neoplasms have diverse behaviors regarding careful awareness of sun exposure and they do not always change their routine, including tanning habits.82

ACTIONS FOR THE YOUNG PUBLIC

Several factors turn children and adolescents into a quite important public for photoeducation campaigns; solar exposure at the beginning of life has a crucial impact on the onset of skin cancer; children are more receptive than adults to receive guidance regarding prevention; photoprotection habits acquired in childhood and adolescence may modify behaviors and even affect the attitudes of the parents.83-85

There are several models that have been successful in this regard, involving measures like sending mail and information, continued education programs at school and even national programs to encourage photoprotection.86,89

It is of fundamental importance to adopt measures in accordance with the age group of the population. Information directed to children younger than 8 years of age should have a different approach than that directed to preadolescents and adolescents. Two systematic reviews concluded that educational measures to improve behavior concerning solar protection in elementary school and recreational activities were effective.89,90

There are studies showing that small modifications in child behavior promoted with educational models implemented in schools, such as the SunWise School Program, developed by the US Environmental Protection Agency, significantly reduce the risk for skin cancer, consequently reducing expenses with this health problem for society.92

There are few randomized studies to assess actions in health related to photoprotection and photoeducation, but evidences suggest that the participation of schools is essential.93 They are the easiest way to reach children and adolescents. In this regard, it is interesting to have the contents inserted into science and human physiology programs, with the relative depth of their degree of understanding. Transmission of knowledge may take many varied forms, including theater plays and dramatizations that allow active participation. They are ludic and the most appropriate for some age groups.

The content should focus the fact that there are benefits and drawbacks, and that the intensity of damage depends on the resistance of the skin and of individual habits.94 In addition, schools are important intervention locations, as the students spend a lot of time in outdoor activities.95,96 The experience of other countries shows interesting alternatives, like the USA where the CDC (Centers for Disease Control and Prevention) prepared a routine of norms to guide schools in the implementation of programs for skin cancer prevention.96

The World Health Organization (WHO) has also divulged guidelines for an initiative entitled “Solar Protection and Schools: How to make a difference”. In this sense there are not only guidelines regarding the importance of this type of strategy but also a practical manual about implementing these practices in the schools.97

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Examples of other actions targeted at skin cancer prevention and directed at children include initiatives like the Brazilian Society of Dermatology (Sociedade Brasileira de Dermatologia - SBD) children section in their website and the campaign “The Sun, a Friend of the Children (Sol Amigo da Infância)” which, in addition to the distribution of comic books, sponsored teacher training and the preparation of a law project.88

There is a law project currently going through the motions to be approved that aims at establishing the program “Skin Cancer Prevention - The Sun, a Friend of the Children” as a mandatory extracurricular activity for preschool and elementary I and II children at public and private school networks. According to this project, dermatologists certified by the Brazilian Medical Association (Associação Médica Brasileira) will conduct teacher training on the adequate content for children and adolescents.

Another important aspect to be considered regarding photoeducation is that the strategies should be adapted to reach adolescents, including orientation about the harmful effects of indoor tanning.99-101 A study carried out in Brazil showed that adolescents are aware of the damage caused by the sun but, despite this fact, believe that tanning improves the appearance and justifies the risk.83 In other countries, the scenario is similar: despite the knowledge about the harmful results of excessive sun exposure, behavior changes among the adolescents are unsatisfactory.102

The orientation programs should also be included in the educational content, by means of guided study such as review work, search on the Internet and participation in the creation of educational tools like websites and through the social networks.103 It is recommended to promote lectures with specialists trained in the language of young people, mainly medical students, who would be more appropriate than older educators. In addition, it is important to offer the possibility of clearing doubts, including availability for private talks, showing alternatives to the esthetic aspect of tanning.

ACTIONS FOR THE ADULT POPULATION

There are few randomized clinical studies that assess photoeducation interventions in adults.89 Most of them are based on computer models to generate orientation, which varied from 15 minute sessions to counseling given by professionals in person, in writing or by telephone.104-106 The behavior differences in relation to sun exposure after the interventions, although statistically significant, were small and it is still not clear if they are clinically representative.89

As regards young adults, studies conducted with college students focused the issue of attempting to change standards based on the appearance, that is, highlighted the harmful effects of ultraviolet radiation in photoaging, rather than messages related to skin cancer prevention.107-112 The interventions varied from fact sheets to 30-minute videos. When groups that used artificial tanning were evaluated after the intervention there was a 35% decrease; however, the follow-up period of these studies was short.109,111,112

Most of the interventions that were effective in promoting behavior modifications regarding photo-protection incorporated the use of computers. All of the studies with young adults focused the concern with the appearance, emphasizing the harmful effects of sun regarding premature aging. There is evidence that this argument makes this population group more sensitive to guidance, especially the women. It is interesting to highlight that interventions regarding photoeducation should vary in accordance with gender and age.89

Another group of people who are particularly susceptible to the risk of excessive sun exposure are workers who are engaged in outdoor activities; data show the increase of pre-neoplastic lesions and non-melanocytic neoplasms.113 These individuals are traditionally more resistant to change of habits and wearing photoprotection because they believe it is a waste of time or it is uncomfortable.

The perception of attitudes taken by the hiring company, like the implementation of programs, is a strong factor of change for its employees, more marked in those with lighter phototypes, in women, in those with a better educational level and those that always work in open areas.114,115

Results of other countries cannot always be extrapolated to Brazil, but we know that our problems are similar, the climate may be very adverse in several regions of the country and that some companies already include photoprotection among their occupational safety requirements. The result of these initiatives may bring relevant data to the upcoming campaigns and health policies.

A questionnaire was recently proposed and validated to estimate the current and past characteristics of photoexposure, as well as photoprotection practices (Sun Exposure and Behaviour Inventory - SEBI).116 This instrument may become very useful in studies about the incidence of skin cancer and risk modifications, as it will allow data comparison, currently very difficult due to the different methods and evaluations used in the studies.

LAY MEDIA APPROACH

The impact of written and/or visualized information is very important regarding knowledge, perception of risk and behavior modifications. Studies
carried out in Austria demonstrated that printed media, television, radio and family are the most relevant in terms of adherence to changes, much more than medical advice. The Internet is more used by male individuals, while women are more attentive to printed material in magazines and information supplied by companies that manufacture sunscreens. At the same time, most of the interviewed believe that the doctor is the most reliable source of information and that flyers or posters attract little attention.117

These results demonstrate that the photoeducation approach should include different resources and that the doctor must be an actor adequately trained in multiple techniques to guarantee a lasting promotion of good health habits.118

Educational campaigns targeted at different types of public have been promoted in several countries, in an effort to diminish the tendency of increase in skin neoplasm cases. Although these campaigns have increased attention regarding cutaneous cancer, they have not resulted in behavior modification, and the majority of the people continue to rely only on sunscreen as protection, even increasing the time of exposure because they believe they are protected.119,120

Being tanned continues to have a strong impact on the perception of physical attractiveness, especially among adolescents and young adults.120 There is great contribution of the media to that effect, attributing a positive esthetic appeal to outdoor activities in the sun, showing opinion leaders and fashion models always tanned. Furthermore, it is commonly believed that darker skins show imperfections less and the general aspect is improved by sharper contrast with clothes and even the scenario.120

In order to achieve modification of tanning habits, the concept of “being tanned is a synonym of beauty” should be modified. Direct or subliminary messages should be positive and perceived as rewards, since individuals rarely respond to negative affirmations, without an immediate benefit.

The attitude of emphasizing the advantages of careful solar exposure to preserve health and beauty, as well as detailed description of the consequences of excessive sun exposure in terms of pigment alterations, drying of skin and premature onset of wrinkles may be more effective than warnings about a distant and not confirmed risk of neoplasms.121,122

The complicity of lay persons who are not part of the medical environment, mainly those the public identifies with in real life or would like to resemble brings results of great significance. Different forms of communication at premium times, through channels accessible to all types of public, examples of real situations that are repeated and associated with success and attractiveness have a great chance of being effective for that purpose.

Health education and prevention may be easily integrated into doctor-patient communication. However, this measure alone does not have the required coverage. Mass communication requires a coherent, direct and always consistent speech, regardless of the professional involved.

In order to achieve this goal it is necessary for messages to be based on supporting material prepared by specialists, not only regarding the medical aspect but also the communication. They should be conveyed in all possible ways, from schools and universities, above all taking the opportunities offered by the media, as TV, radio and newspapers. Associations of specialists, such as the Brazilian Society of Dermatology, are able to supply and divulge routines to contact communication media - keeping the content uniform.

**RECOMMENDATIONS OF THE BRAZILIAN CONSENSUS ON PHOTOPROTECTION:**

1. Actions targeted at photoeducation should be divided into four large groups: Children and Adolescents, Adults, Outdoor Workers and Media Actions.
2. Actions for the public composed of Children and Adolescents:
   a. The school should participate in this type of education and it is the easiest way to reach children and adolescents.
   b. Actions targeted at children younger that 8 years of age should have a different focus than those targeted at preadolescents and adolescents.
   c. Incorporate into the school curriculum a space for education regarding photoprotection and photoeducation.
   d. Adolescents should receive orientation about the harmful effects of tanning.
   e. Establish a long-term photoeducation program combining SBD and governmental initiatives, as well as third sector non-governmental institutions.
3. Actions for the adult population:
   a. When targeted at young adults, the harmful effects of ultraviolet radiation in photoaging should be emphasized more than messages related to skin cancer prevention.
   b. The participation of public figures increases adherence to and visibility of campaigns, which was confirmed in our National Skin Cancer Campaign. Nevertheless, such participations should be continued.
   c. Keep photoprotection guidance as part of the permanent campaign of SBD.
d. Include Photobiology and Photoprotection classes in the Undergraduate Medical curriculum. SBD could contribute with the preparation of the plan and minimum content of this presentation.

4. Actions for outdoor workers
a. Develop education projects on photoprotection to be presented at the companies that employ workers who are engaged in outdoor activities.
b. Develop projects to better assess methods able to measure the level of solar radiation to which outdoor workers are exposed.
c. Offer continuous training to doctors of companies with the above described profile.
d. Promote efforts, together with governmental authorities, to create specific legislation about sunscreen transformation and photoprotective measures like wearing Personal Protective Equipment (PPE) for outdoor workers.

5. Media Actions:
   a. Offer training programs to specialized media about the effects of solar radiation and prevention mechanisms.
   b. Develop within the roll of SBD members, through the department of photobiology, a group of dermatologists especially prepared to respond to media requests and give interviews or clarification as SBD spokespersons.
   c. Prepare and keep available to members the norms of conduct and posture before the media, as well as detailed instructions regarding the position of SBD on photoprotection issues, so that the message is clear and uniform.

CHAPTER 4
SUNSCREENS
INTRODUCTION
Historically, sunscreens have been idealized to prevent sunburn in labor activities and to prolong outdoor leisure and sport time spent in the sun, in addition to permitting a certain degree of tanning. The first formulas date back to 1928 and aimed at reducing the incidence of UVR-B, the main inducer of erythema and DNA damage, on the skin.123

It was only in the 70s that commercial scale production of topical sunscreen was started, making their use popular. Studies in the 80s evidenced the importance of UVR-B in photoaging and its coadjuvant role in cutaneous carcinogenesis.123

Conceptually, topical sunscreen (or sunscreen) are products that are applied on the skin, composed of substances that interfere with solar radiation, reducing its biological effects on the tissues.214

CHAPTER 4 A –
FORMULATION OF TOPICAL SUNSCREEN
UV FILTERS
Ultraviolet filters are the elements present in photoprotector formulas that interfere directly with the incident solar radiation through absorption, reflection or dispersion of energy.123

From the structural viewpoint, ultraviolet filters may be organic or inorganic compounds. The organic actives (or chemical filters) absorb UVR photons, promoting an alteration in their molecular structure. The inorganic actives (or physical filters) have a mineral origin and promote the reflection of UVR to the external part of the tissue.123

Organic filters are conjugated aromatic compounds that operate through a molecular mechanism of UVR absorption and return of this energy to the environment by means of emission of longer and less energetic wavelengths, such as visible light and infrared radiation.125

Compared to inorganic filters, they present a greater potential of sensitization, greater risk of percutaneous absorption and smaller photostability, strongly dependent on its chemical structure and combination of actives in the formula.125

More recently, a new generation of organic filters was presented, with larger photostability and lower potential of dermal permeation, substantially reducing the risk for development of sensitization.125

Depending on their molecular structure, the organic filters may better absorb UVB or UVA radiation. Some more recent molecules are able to produce peaks of UVA and UVB absorption and, for that reason, are called broad spectrum filters.125

Inorganic filters present a minimum potential for allergic sensitization and high photostability. However, their reflective properties may cause excessive shine and a whitish aspect, limiting their exclusive use to formulas due to the low cosmetic acceptance.215

Inorganic filters like zinc oxide and titanium dioxide act on the surface of the skin, reflecting incident radiation; nevertheless, when micronized, they may permeate the corneal layer and in addition to reflection, act by diffraction and dispersion.

The size of the particles of the inorganic filters is, therefore, a factor that determines their effect. The smaller the particle, the better the skin coverage and, consequently, reflection; but refraction is worse. Therefore, reflection and refraction are inversely relat-
ed. The efficiency of inorganic filters is related to the size and dispersion of their particles.\textsuperscript{120}

When micronized, these filters diminish the whitish appearance of the skin and favor the stability of the emulsion. They may be coated with silicone, silica, aluminum oxide, estearic acid, aluminum stearate, among others, improving the dispersion of the filter, avoiding agglomeration of particles and altering the rheology of the emulsion. Titanium dioxide, for example, can only be associated with avobenzone when coated with silica and dimethicone. On the other hand, only some inorganic filters with particle sizes larger than 200 nm are able to reflect in the visible light range, therefore offering protection.\textsuperscript{120}

The different photoprotective actives also present curves characteristic of UVR absorbance. Usually, commercial sunscreen use a composition of physical and chemical filters to expand the photoprotection spectrum (UVA and UVB), explore synergistic properties and minimize the adverse effects linked to a specific active.

In Brazil, sunscreen are categorized by the Brazilian Health Surveillance Agency (ANVISA) as cosmetics (risk degree: 2), which waives the need for a medical prescription to be sold. However, there are regulations concerning the UV filters permitted and the need for studies to be carried out to ascertain their safety and efficacy.\textsuperscript{127,128}

Chart 2 lists 33 actives regulated by ANVISA for commercial use in Brazil.

In addition to protection against ultraviolet radiation, there has been interest about actives able to interfere with visible light and infrared radiation.

Filters able to protect against visible light act only by a reflection mechanism, producing a whitish aspect with low cosmetic acceptance. As an alternative, formulators use different pigments as active blockers in this radiation range, that give an appearance of makeup foundation to the formula, limiting its use by some individuals, mainly those of the male sex.

Up to the moment, there are no ANVISA approved substances able to absorb, disperse or reflect in the infrared range. Sunscreen that have an important role in the preparation, stability, excipients or additives, should be inert; however, they have an important role in the preparation, stability, appearance, safety and effect of the product.

The different photoprotective actives present characteristics of solubility, compatibility among themselves, their vehicles and supplements, besides curves of solar spectrum absorbance that rule the choice of topical photoprotector formulation components.\textsuperscript{129}

Technologies for vehiculation of actives

The processes of vehiculation of actives based on particles allow the control of molecule release at different tissue levels. The different polymers behave as vectors of the actives and divide into monolithic type and reservoir type.

In monolithic vectors, the active is adsorbed by the particle surface. According to the size of the polymeric particles used, the vectors may be classified as microparticles (1-250 micra) and nanoparticles (1-100 nm).

In systems of controlled release like the reservoir type, the active is contained by a membrane or another colloidal complex such as liposomes, cycloextrin, nanocapsules and microemulsions.

Micro and nanoencapsulation of organic filters is a strategy to improve retention in the skin, provide photostability and increase effectiveness for favoring the formation of a film on the surface of the tissue.

The use of solid lipidic nanoparticles, for example, reduces systemic absorption of oxybenzone, increasing its concentration in the corneal layer and demanding smaller concentrations of the active to reach the desired effectiveness.\textsuperscript{130}

The capture of organic actives in silica microspheres, for example, improves solubility of actives in water, reducing chemical incompatibility problems among actives and tissue hypersensitivity reactions.

COMPOSITION OF SUNSCREEN AND PHARMACEUTICAL FORMULAS

A pharmaceutical formula is composed of active ingredient, vehicle and excipients (emollients/solvents, emulsifiers, moisturizers, preservatives, fragrance, stabilizers, therapeutic supplements, among others). The substance that will develop the desired therapeutic activity is called active ingredient. The vehicle is the excipient appearing in the formula in the largest amount, promoting incorporation of the other components. It does not have a specific effect, but may interfere in the final result of the formula and in photoprotective activity.\textsuperscript{130}

Depending on the vehicle used (according to its composition and physical-chemical state), the type of formula, as well as the type of skin it is recommended for may be identified. The other components, called excipients or additives, should be inert; however, they have an important role in the preparation, stability, appearance, safety and effect of the product.

Emulsifiers, auxiliary ingredients, fragrance and preservatives are examples of excipients. The choice of vehicle, excipients and pharmaceutical formula should take into account the active ingredient
chosen, the objective of the treatment and the characteristics of the patient that will use the product.\textsuperscript{131,132}

Some polymers are added to the formula to control spreadability, absorption and formation of film on the skin, which should be homogeneous and stable in conditions of sweat, heat and minimal physical contact. The quality of film formation is one of the most important characteristics for continuance of the photoprotector effect.

The solvents (emulsifiers) used in the formulas to make the mixture of organic filters with the vehicle possibly interfere in the characteristic absorption curve of actives, as well as in the photoprotective measures of the formula. It is a known fact that even order, speed, technique and temperature of the mixture of formula components generate final products with different properties and may interfere in the effectiveness of the photoprotector, which should alert

\begin{table}[h]
\centering
\begin{tabular}{|l|l|l|l|}
\hline
**FILTER (COMMON OR COMMERCIAL NAME)** & **OTHER NAMES/INCI\textsuperscript{*}** & **COVERAGE** & **ANVISA\textsuperscript{*}** \\
\hline
PABA & 4-Aminobenzoic acid & UVB & 15 \\
Padimate O & Ethylhexyl dimethyl PABA (EHDP) & UVB & 8 \\
Ethoxylated Ethyl & PEG-25 PABA & UVB & 10 \\
4-Aminobenzoate & Camphor benzalkonium methosulfate & UVB & 6 \\
Mexoryl SO & 3-Benzylidene camphor & UVB & 2 \\
Mexoryl SD & 4-methylbenzyldilidene camphor (MBC) & UVB & 4 \\
Eusolex 6300 & Polyacrylamidomethyl benzylidene camphor & UVB & 6 \\
Mexoryl SW & Benzylidene Camphor Sulfonic Acid & UVB & 6% (expressed as acid) \\
Mexoryl SL & Cinoxate & UVB & 3 \\
Cinoxate & Neoheliopan E1000 & UVB & 10 \\
Tarsol MCX & Ethylhexyl methoxycinnamate (OMC ou EHMC) & UVB & 10 \\
Neol Heliopan OS & Ethylhexyl salicylate (EHS) & UVB & 5 \\
Eusolex HMS & Homosalate & UVB & 15 \\
Neo Heliopan TES & Triethanolamine salicylate TEA salicilato & UVB & 12 \\
Tarsol SLX & Polysilicone-15 & UVB & 10 \\
Eusolex OCR & Octocrylene (OCR) & UVB & 10 (of acid) \\
Neo Heliopan Hydro & Eusolex 232 & Phenylbenzimidazole Sulfonic acid (PBSA) & UVB & 8 (as acid) \\
Uvasorb HEB & Diethylhexyl butamido triazone (DBT) & UVB & 10 \\
Uvinul T150 & Ethylhexyl Triazine (EHT) & UVB & 5 \\
Benzophenone-3 (Oxybenzone) & Benzophenone-3 (BP-3) & UVA/B & 10 \\
Benzophenone-4 & Benzophenone-4 (acid) (BP-4) & UVA/B & 10 (expressed as acid) \\
Benzophenone-5 & Benzophenone-5 (Na) & UVA/B & 5% (expressed as acid) \\
Benzophenone-8 & Benzophenone-8 & UVA/B & 3 \\
MerediMate & Menthol anthranilate (MA) & UVA & 5 \\
Avobenzone & Parsol 1789 & Butyl methoxy dibenzoyl methane (BMBM) & UVA & 5 \\
Neo Heliopan AP & Disodium phenyl dibenzimidazole tetrasulfonate (DPDT) & UVA & 10% (expressed as acid) \\
Mexoryl SX & Terephthalylidene dicamphor sulfonic acid (TDSA) & UVA & 10 (expressed as acid) \\
Uvinul A Plus & Diethylamino hydroxybenzoyl hexil benzoate (DHHB) & UVA & 10 \\
Mexoryl XL & Drometrizole trisiloxane (DTS) & UVA/B & 15 \\
Tinosorb S & Bis-ethylhexylxylophenol methoxyphenyl triazine (BEMT) & UVA/B & 10 \\
Tinosorb M & Methylene bis-benzotriaizolyl tetramethylbutylphenol & UVA/B & 10 \\
Titanium Dioxide & Titanium Dioxide & UVA/B & 25 \\
Zinc Oxide & Zinc Oxide & UVA/B & 25 \\
\hline
\end{tabular}
\caption{List of actives and maximum concentrations allowed in Brazil}
\end{table}

Adapted source: The Encyclopedia of ultraviolet filters – Allured publishing Corporation -2007 – by Nadim A. Shaat NA, 2005.\textsuperscript{125} and Camera E, et al. 2009.\textsuperscript{216} 
\textsuperscript{*INCI: International Nomenclature of Cosmetic Ingredients} \textsuperscript{*Maximum concentration approved by ANVISA}
dermatologists regarding the reliability of sunscreen masterful formulas.

Topical sunscreen may be used in different pharmacutic formulas.129-134

Oils: The first sunscreen preparations used oil as vehicle. They were popularly known as tanning lotions. They are monophase formulas with good spreadability, easy application and very stable when incorporating liposoluble actives. In such cases, manipulation is simple and can be done at room temperature. Unfortunately, the easy application results in low effectiveness as it leaves a thin transparent film on the skin, with reduced SPF. The cosmetic effect is also a limiting factor.

Gels: Gels are vehicles composed of a liquid phase, usually water or alcohol, and another solid, represented by gelling agents. The latter are most often polymeric substances, interpenetrated by a liquid so as to modify their physical state (rheology). According to the quantity of gelling agents present in a formula, different types of rheological effects may be obtained. A smaller quantity will obtain a formula, different types of rheological effects may be obtained. A smaller quantity will obtain a formula, different types of rheological effects may be obtained. A smaller quantity will obtain a serum, after that a fluid, then a gel and a larger quantity, starch gel. In addition to modifying the physical state of the formula, the quantity of gelling agent may result in a “sticky”, inadequate formula.

The photoprotective gels incorporate hydrosoluble actives that actually are compounds insoluble in water that, associated with solubilizers (usually non ionic surfactants), allow their incorporation. Hydroalcoholic bases, on the other hand, may allow the dissolution of liposoluble molecules in alcohol, and in this manner be solubilized in water. These vehicles may be classified, regarding the type of disperser used, into hydrophilic or hydrogels; alcoholic and hydrophobic or oil gels. The photoprotective gels should have a pleasant appearance, easy application and removal, fast drying, smoothness and elasticity. Their main indication is for oily or acneic skins.

Emulsions: Emulsions are composed of an oily phase and a watery phase, not miscible, that through the action of an emulsifying agent form a homogeneous mixture. These special surfactants allow two systems that are immiscible to disperse and form a stable product. The composition of this pharmacutic formula presents then a dispersed phase and an interface. This vehicle has the properties of being versatile, cosmetically pleasant and compatible with the incorporation of lipo- and hydrosoluble substances, which make it one of the most prescribed topical pharmacutic formula.

Emulsions may be classified in several ways: by the physical aspect they may be liquid (fluid emulsions or milks) or pasty (creams); by the pH they may be acid, alkaline or neutral. However, the most commonly used classification takes into consideration the proportion between the oily and the watery phases, that is, they may be grouped according to the predominant dispersing media. This way oil in water or water in oil emulsions may be obtained. Nowadays, the outstanding emulsions are: silicone in water, propylene glycol in silicone, triphasic emulsions, microemulsions and polymeric emulsions, often called pseudo-emulsions. Sunscreens may be incorporated into any of them, as long as the adequate pharmacotechnique is employed.

The oil in water emulsions (O/W) present low greasiness, produce a refreshing effect, dry rapidly and may be easily washed in water. Such advantages are due to the fact that the continuous phase of the emulsion is watery, and the dispersive phase, oily. The water in oil emulsions (W/O) have a greater percentage of oil, and this is the continuous phase. They make the skin greasier and shiny; repeal water and offer protection against humidity and cold. However, they are thermolabile.

Cream Gel: The cream gels result from the incorporation of a gelling agent into an emulsion. They are very popular in photoprotective formulations, especially in tropical countries, for imparting the sensory effect of gels and the softness of emulsions, without their disadvantages (stickiness and greasiness, respectively). They are indicated for daily use in sunscreen, including for people with oily skin, as they incorporate fat sequestering agents.

Mousses: A mousse is typically a fluid emulsion to which a propellant was added. They require special flasks with a valve that, when pressed, releases an elegant, easy to use and easily spreadable foam.

Aerosols: Aerosols are colloidal dispersions of a liquid in the atmosphere. They are usually oily, which may enhance their spreadability, but make the skin greasy. Modern formulas, with silicone or similar substances, have been employed as sunscreen that have good acceptance but questionable results, not only by the difficulty in assessing the amount applied, but also for its irregular distribution on the skin. They are more useful when used to reinforce the effect of a photoprotector worn in the form of emulsion or gel, when a reapplication is necessary.

Sticks: Composed of waxes and oils, they have a solid or semisolid structure to which inorganic and/or liposoluble organic filters are incorporated. This association results in products that are quite water resistant. They are indicated for application on the lips, as lip pencil, dorsum of the nose, or other restricted skin areas.

Powders and Foundations: These are cosmetic products designed for makeup, reducing skin shine, giving it uniform color and texture, besides protecting
from solar radiation. Inorganic filters are usually incorporated into face powders; however, both organic and inorganic filters may be used in fluid foundations and compact powders.

Chart 3 summarizes characteristics of formulas connected with the vehicles utilized.

OTHER ACTIVES IN SUNSCREEN FORMULAS

One of the issues involved is adherence of the user to daily and routine wearing of sunscreen. Many times, sunscreens are perceived as sticky or uncomfortable products to wear. At the same time, the patients do not perceive the benefits derived from their use, since prevention of photo damage and skin cancer occur mainly on a long term basis. In this regard, sunscreen containing other actives in the same formula have been developed by the pharmaceutical industry with the intention of offering, in addition to photoprotective properties, benefits that may be felt in the short term, thus encouraging frequent use and guaranteeing better protection against the sun.

Moisturizers in sunscreen

Topical moisturizers are substances designed to improve and maintain the cutaneous barrier. They are used to restore the barrier function of the epidermis, cover small cutaneous microfissures, provide a soft protective film and increase the amount of water in the epidermis, while improving the appearance and tactile properties of the skin. Occlusive substances like dimethicone and petrolatum, as well as moisturizers, such as glycerol and propylene glycol, among others, may be used for this purpose.

Studies demonstrate that products containing moisturizers and sunscreens in the same formulation are able to provide effective photoprotection against actinic damage. At the same time, they may be useful in helping to maintain and restore the epidermal barrier. Such characteristics encourage acceptance and adherence of the user, favoring routine application of the product.

Antioxidants

Free radicals are species that present unpaired electrons. In live systems, free radicals are represented mainly by reactive oxygen species (ROS). They are extremely unstable and tend to rapidly react with neighboring molecules, donating one electron (oxidation). When not neutralized by antioxidants, they may lead to cascading reactions with subsequent cellular damage.

In addition to endogenous sources of free radicals (mainly mitochondrial oxidative metabolism) there are exogenous sources, among them ultraviolet radiation (UVR). There are several studies that ascertain the participation of UVR, through excessive ROS production, into degenerative molecular and cellular processes that lead to photoaging, immunosuppression and carcinogenesis.

Although there are endogenous control mechanisms of cellular oxidative stress in face of more extreme situations, these mechanisms may be overcharged and fail. In this regard, besides physical and chemical filters, other photoprotective strategies are being investigated, among them the antioxidants (AOx).

The beneficial effect of AOx associated with sunscreen has been demonstrated in humans. Moreover, there is vast literature about the antioxidant ability of some substances. Nevertheless, creating formulations that combine sunscreen and AOx while guaranteeing the effectiveness of both in the final product is still a challenge.

Usually, AOx are naturally unstable and should remain stable and bioavailable in the final formulation. At the same time, AOx must penetrate the corneal layer and remain in adequate concentrations in the epidermis and dermis as long as it is desired that sunscreen continue on the surface of the skin for appropriate protection. From a legal viewpoint, when this benefit is mentioned on labels, it becomes necessary to ascertain its safety and bioavailability in the formula.

CHART 3: Main characteristics of topical sunscreen according to the vehicles used

| Presentation          | Skin sensation | Water Resistant | Need for Reapplication |
|-----------------------|----------------|-----------------|------------------------|
| Cream/Lotion (emulsion) | Pleasant       | Yes             | Less Frequent          |
| Mousse                | Pleasant       | Yes             | Less Frequent          |
| Oily Gel              | Oily           | Yes             | Less Frequent          |
| Aqueous Gel           | Pleasant       | No              | Frequent               |
| Hydroalcoholic Gel    | Pleasant       | Yes             | Less Frequent          |
| Creamy Gel            | Pleasant       | Yes             | Less Frequent          |
| Sticks                | Greasy         | Yes             | Less Frequent          |
| Spray/Aerosol         | Oily           | Yes             | Less Frequent          |
| Oil                   | Oily           | Yes             | Less Frequent          |

Adapted source: Teixeira SMMCG, 2012.
In vivo studies are required to determine the best AOx to be used in these formulas and how these products will be formulated to guarantee the effectiveness of all components.

Repellents in sunscreen

According to ANVISA, repellents are classified as cosmetics and follow a specific legislation which determines the allowed ingredients and concentrations, while demanding safety and effectiveness studies. As happens with sunscreen, ANVISA also determines that repellent labels should include certain mandatory information.

The best known repellent active is diethyltoluamide (DEET), which presents toxicity and effectiveness against several mosquito species like Anopheles, Phlebotomus, Aedes, Culicidae, ticks and fleas.

Regarding the addition of solar protection actives in repellents, although the ingredients may be used in a formula, there are a few details to be considered: the ability of the sunscreen to filter ultraviolet radiation may be diminished by repellents such as DEET, which is the most common, while the toxicity of the repellent is increased by the sunscreen, especially in children.

The problem is exacerbated by the application instructions, which are a paradox: while sunscreen should be generously and frequently applied (every two hours or more often, if necessary), insect repellents (DEET) should be applied no more frequently than every two to six hours, depending on the concentration.

There are other repellent actives, like essences and icaridin, but their benefits when associated with sunscreen have not been defined yet.

CONCLUSIONS

The challenges of the pharmaceutical industry connected with topical photoprotector formulations involve the photostability of organic filters, broadening the effectiveness spectrum and parameters, incorporating active ingredients, improving cosmetic and sensory aspects, individualizing vehicles, besides nanotechnology for vehiculation of actives and the use of substances that increase the effectiveness of actives, without increasing their concentration in the product (enhancers or boosters).

Finally, the ideal photoprotector formulation should take into consideration aspects like efficiency for the proposed indication, scope of protection spectrum (UVA and UVB), safety and tolerability for topical use, stability, no staining of clothes, adequate cosmetics, pleasant fragrance, resistance to water, spreadability, high extinction coefficient, substantivity* and affordable cost.

Photoprotector manipulation requires not only knowledge of pharmacotechnique, but also of regulation and market aspects. On the other hand, the dermatologist, as prescriber, has the role of evaluating the diverse products available in the market, indicating the most adequate for each situation. The magistral prescription for sunscreen lacks safety regarding information about the actual protection factor required and labeled, as it is unfeasible to determine the protection factor in the small amounts produced and the different compositions of actives used.

CHAPTER 4B

EVALUATION OF SAFETY AND EFFICACY OF SUNSCREEN

Necessary safety requirements for ultraviolet filters

Brazil has an official list of ingredients classified as ultraviolet filters, which are allowed for use in formulations. This list has as reference the European list of allowed ingredients for sunscreens.

For a molecule to be approved for topical use in a photoprotector, a safety dossier must be presented to ANVISA containing standardized topical and systemic toxicological studies, besides evaluation of cutaneous permeation, whose absence makes systemic effects impossible.

Follows Chart 4, with the required studies for safety evaluation of raw material to be used in sunscreens.

Any of the effects cited above may be demonstrated by toxicological tests. According to calculations, data base and complementary toxicological tests, dose/concentration and route of administration are then established. Thus the importance of toxicological studies of a cosmetic raw material before its use in formulations.

All of the substances on ANVISA’s list of ingredients for sunscreens are free from systemic toxicity and carcinogenesis when used topically and in the recommended concentrations.

Endocrine effects of sunscreens

Schlumpf et al. published, in 2001, a scientific article with the title: “Estrogenicidade in vivo e in vitro de filtros ultravioleta”, in which the authors evaluated...

[...]

[*] The ability of a sunscreen to remain effective during use, especially after exposure to water, is very important in the composition of the vehicle, as it favors adhesion of the active sunscreen principle to the corneal layer. The most effective substances in sunscreens are liposoluble.
the estrogenic potential of benzophenone-3 (B3), avobenzene (BMDM), 4-methylbenzylidene camphor (4-MBC), octyl methoxycinnamate (OMC), homosalate (HMS) and octyl dimethyl PABA filters, through in vitro readings and experiments in guinea pigs.

In vitro readings were made with culture of breast cancer cells. In this experiment, the authors observed estrogenic potential in all filters, except in avobenzene.

In the in vivo study, a slight increase of uterine weight (estrogenic action) was observed with oral use of benzophenone-3 filter and a moderate increase with filters 4-MBC and OMC. Filters avobenzene, octyl-PABA and homosalate did not affect uterine weight with oral use.

When use was topical, the only filter that caused changes in uterine weight was 4-MBC.

Based on the findings of Schlumpf et al., the Scientific Committee On Consumer Safety (SCCS) organized, in July of 2001, a panel of experts in toxicology to evaluate the real estrogenic potential of these ingredients and verify the need for changing the ANVISA standardization: safety in sunscreens

ANVISA standardization: safety in sunscreens

Sunscreens are considered cosmetic according to Brazilian law (risk degree: 2), that is, with greater risk of interaction with human skin.127 Every product categorized as solar filter must obey a specific law that regulates labeling, FPS and UVA protection determination method.128 When a manufacturer applies for registration with ANVISA, he should send the studies and a draft of the product label for evaluation.

Therefore, any product, regardless of the manufacturer or country of origin, must adapt itself to the norm of the law. If the product has any additional allegation (example: protection against invisible light, hypoallergenic, for oily skin, etc.) it must present evidence for that allegation.128,156

ANVISA recommends that some safety studies be developed to ensure greater safety for the consumer, like studies on photoirritation and photosensitization.156 The ingredients in sunscreens are developed seeking to reduce adverse reactions to a minimum, and when these occur, they must not be systemic but occur on the application site.

According to Schauder and Ippen,159 the typical patients with adverse reaction to sunscreens are women with history of photodermatoses, such as polymorphous light eruption, for they are continuous users and on skin already inflamed, with altered cutaneous barrier. The most common type of described reaction is photosensitization.160

Nanotechnology in sunscreens

Nanotechnology in sunscreens allowed enhancement of product cosmetics, better transparency and spreadability, besides better stability when delivered in nanospheres.

The technical groups that regulate the use of this technology in countries such as the USA, European Union and Japan, which have been discussing nanotechnology in cosmetics, divide the safety concern in two big groups: nanovectorized ingredients, through nanocapsules, such as liposomes and nanospheres; and nanoparticles, which are the nanoparticulate active ingredient itself.161

The first ones have a toxicological profile identical to the molecule without the delivery system, and would not need complementary studies; regarding the nanoparticulate active ingredient, the particles which have been studied for sunscreens are titanium dioxide and zinc oxide.161

Nanoparticulate titanium dioxide and zinc oxide have been intensely studied and current evidences indicate that there is no substantially greater permeation of the skin than the active ingredient in its conventional form.162

However, there seem to be risks in the inhalation of titanium dioxide, in manufacturing conditions, although not for the end user. In Brazil, some forums are being created in ANVISA to discuss the theme and to capacitate future national discussions on the subject.

Source: National Agency for Sanitary Vigilance (Agência Nacional de Vigilância Sanitária - ANVISA), 2003.156

### Chart 4: Toxicological studies required for safety evaluation of a cosmetic ingredient

1. Acute toxicity
2. Subchronic toxicity
3. Percutaneous absorption
4. Irritatio of mucous membranes or skin
5. Sensitization
6. Photoirritation, photosensitization
7. Mutagenicity
8. Photomutagenicity

An Bras Dermatol. 2014;89(6 Suppl 1):S6-73.
EVALUATION OF THE EFFICACY OF SUNSCREEN

The benefits of wearing sunscreens in the prevention and treatment of different conditions or dermatological diseases are already well established in the literature.

Its most immediate and evident benefit is the prevention of sunburn, which, by the way, was the motivation behind the researchers in the beginning of the twentieth century to develop products capable of avoiding it, particularly for aquatic and leisure activities.163

As regards public health, on the other hand, the main benefit of the correct use of sunscreens is the prevention of cutaneous cancer. Studies show that the continuous use of sunscreens is capable of preventing the development of non-melanoma skin cancer and cutaneous melanoma.164-166

The quantification of the efficacy of a sunscreen is essential to determine its effectiveness in the prevention of solar damage, that is, what is its ability to protect the skin from deleterious effects of the sun.

To choose a method capable of determining its efficacy, one must have in mind the desired marker (end point). In other words, which damage are we considering when measuring sunscreen efficacy?

We can didactically divide photoprotecting methods into three broad categories:

In vivo methods: Methods that use the evaluation of a biological end point triggered by solar radiation, verifying the capability of the product to suppress or reduce the event. It may be considered an ideal method, as long as it is a relevant marker, of easy observation, rapid onset and measurable by a method with reproducibility and repeatability.

Spectrophotometric Methods: Due to the ability of sunscreens to reflect or absorb radiation, readings that use spectrophotometry may be particularly useful, especially in the development of formulations or in conditions in which in vivo readings do not meet the minimum methodological requirements.

In vitro Methods: By means of cell cultures or specific reagents, in vitro methods are an alternative, in specific conditions, for evaluating molecular or cellular alterations triggered by solar radiation, and when the protection ability afforded by a photoprotector cannot be evaluated by in vivo methods.

Even though, as said above, the main benefit from using a sunscreen is the prevention of skin cancer, a disease that develops slowly and insidiously, the in vivo model does not represent the best method for quantification of its efficacy.

The first method developed and validated for evaluating the efficacy of a sunscreen was the Solar Protection Factor (SPF), which quantifies the protection against solar erythema (sunburn), considering (MED) the minimal erythemal dose. MED is the necessary amount of UVR to produce a minimal erythema on the skin. In 1978, a study for determination of the SPF was standardized for the first time by the American agency Food and Drugs Administration (FDA) as being the numerical ratio between the MED of skin photoprotected by sunscreen (applied in the quantity of 2mg/cm2) and the MED of non-photoprotected skin.123,167

SPF = MED (protected skin)/MED (non-protected skin)

The proposed study was performed using a group of 20 volunteers with phototypes I-III (Fitzpatrick Scale), submitted to increasing doses of UVR through an artificial source of light called “solar simulator”. The radiation is applied to skin areas photoprotected with solar filter (2 mg/cm2) and to unprotected areas. After an exposure period of 16 to 24 hours, a MED reading is performed for both areas and its ratio is calculated. The average values found in the group of volunteers is the SPF of the tested product.123

After the proposed method was published by the FDA, different international regulatory agencies and other institutions proposed their methods for calculating the efficacy of a sunscreen. We highlight, among them, the method described in 1994 by the European Union through the Comité de Liaison des Associations Européennes de l’Industrie de la Parfumerie – COLIPA, which received, in 2005, its last update and the name International Sun Protection Factor Test Method (ISPF).123

Despite their differences, FDA and COLIPA/Internacional methods produce similar results and, in practice, we can say they generate equivalent SPF values.123

Since then the methodologies described by the North Americans (FDA) and Europeans (COLIPA) became references in determining SPF in several countries, being internationally accepted. The FDA (used in USA) and COLIPA (used in Europe and in other countries) methods were updated in 2011168 and 2006,169 respectively. In Brazil, through Resolution RDC 30 published by ANVISA in 2012,128 all products named solar filters must present studies that prove their efficacy through at least one of the two international methodologies or their current updates, FDA 2011 or COLIPA 2006.123

In addition to the SPF test, the water resistance test evaluates if a sunscreen is capable of maintaining its efficacy (SPF) even after periods of immersion in water. This evaluation is particularly important for products designed for intentional exposure to the sun: aquatic activities and sport activities. According to the
FDA, a “water resistant” sunscreen is the one which maintains its photoprotecting properties after two 20-minute immersions in water, whereas a “very resistant” filter is still effective even after four 20-minute immersions.168

Two methods are internationally more accepted to determine it: the one described by the FDA in its most recent monograph (2011)168 and used in the USA territory and the method described by COLIPA in 2004,170 used in the European Union and in other countries around the world.

Basically, the method for determination of water resistance reproduces the SPF test described above, introducing two other areas: non-protected skin areas and skin area protected by the sunscreen being studied, applied in the amount of 2 mg/cm², with two irradiations before and two after immersion in a bathtub with swirling water. This way, the SPF value is determined before immersion (in both areas irradiated before the immersion) and after immersion. According to the method proposed by the FDA, in case the intention is that a sunscreen will have the “water resistant” or “very water resistant” attributes, the SPF value on the label must be the SPF value found in the irradiated areas after the immersion period.

In the guidelines published by COLIPA in 2004, however, if the product being studied does not present a reduction of its pre-immersion SPF value greater or equal to 50% in the post-immersion calculation, then the product may inform the “water resistant” or “very water resistant” qualifications, if the immersion period is, respectively, 40 or 80 minutes.170

Since it is a measure against sunburn, an event that essentially arises from UVB radiation, SPF is not considered an adequate method for assessing the protection level against UVA radiation. We know that UVA radiation is extremely important when speaking about photoaging, photodermatoses and prevention of skin cancer, which arises mainly from UVB radiation but is also influenced by UVA.153

The concern of researchers in finding a method capable of quantifying the photoprotecting efficacy of solar filters in the UVB band arose between the 80’s and 90’s of the last century, in view of the emerging evidences, at the time, of damage caused by UVA radiation at the same time that the first filters capable of protecting in this band were launched in the market.

Described by Moyal et al., the Persistent Pigment Darkening (PPD)171,172 method evaluates sunscreen protection against persistent pigmentation, a phenomenon that arises exclusively from UVA radiation.

The rationale of the PPD method, currently designated UVA Protection Factor (UVA-PF), is similar to SPF. Two areas are evaluated in each volunteer, one non-protected skin area and another skin area protected by the studied sunscreen applied in the quantity of 2 mg/cm². The areas are irradiated with an artificial source of light which emits exclusively UVA radiation. After 2 hours a reading is performed of both areas to determine the Minimal Pigmentary Dose (MPD), that is, the least amount of energy sufficient to produce evident pigmentation.171,173

Nowadays, the method described by Moyal et al.171,172 is considered a reference to quantify UVA protection in Japan and in the European Union. COLIPA approved, in 2005, an in vitro spectrophotometric method named in vitro PPD,173 which demonstrated equivalent results to those initially described, found with in vivo PPD.174

Besides the PPD method, the method described by Diffey175 and later modified by COLIPA,173 named Critical Wavelength (CWL), is considered an important method for the quantification of broad spectrum protection. CWL is a spectrophotometric method which determines the spectral curve of a product applied on a polymethylmethacrylate (PMMA) plate, whose surface was submitted to blasting to produce a specific rugosity similar to the human skin.

A determined amount of the product is applied to the plate and then submitted to UV radiation in special equipment, before determination of the spectral curve. Previous radiation is necessary for the joint assessment of photostability of the product, relevant information when we deal with UVA radiation, that is, we evaluate the product curve after submitting it to determined levels of radiation.173

With the determination of the spectral curve of the product, after irradiation in the band of 290 to 400nm, the whole area under the curve is calculated and the point that represents 90% of this area is determined. This point is named CWL. The larger this value, that is, the closer to the maximum (400 nm), the greater is the broad spectrum coverage of this product. Currently, it is recommended that the ideal minimum point be 370 nm, that is, for a product to present a good UVA and UVB coverage it must have a critical wavelength greater or equal to 370 nm.173

Another relevant reading is the determination of photostability, defined as the capability of a sunscreen to maintain its photoprotecting efficacy even after periods of radiation exposure.176

We know that many products may lose their efficacy with continuous exposure to radiation, which occurs particularly within the UVB band. To quantify photostability, spectrophotometric readings are performed before and after the exposure of the plate to the source of UV radiation. In case an important variation of spectral curves does not occur, we can say the product is photostable.

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Besides the determination of photoprotecting efficacy in UVB (SPF), UVA (PPD or UVA-PF and CWL), water resistance and photostability, other measurements may be performed in a complementary way.

They are usually measurements performed in vivo (specific media or cell cultures) and may be recommended for evaluating effects that are complementary, but inherent to a sunscreen, such as genomic protection and antioxidant protection.

With recent publications demonstrating the capability of longer wavelength radiations, non-ultraviolet, to produce deleterious effects on the skin, the interest for methods capable of quantifying the efficacy of a sunscreen in these wavelengths has grown.

We currently know that visible light has relevant participation in the process of skin pigmentation, interfering with the triggering of pigmentary dermatoses such as melasma and postinflammatory hyperchromia. The efficacy of a photoprotector in the protection against visible light has been evaluated by spectrophotometric methods, but until the present moment, a consensually validated model in literature does not exist and is still an object of research.

Regarding infrared radiation, we currently know about its potential oxidative effect, participating in the generation of free radicals and its consequent damage to molecular and cellular structures which will, in the long term, trigger photoaging. Methods capable of quantifying the protection of solar filters against infrared radiation effects are not yet established; there are only proposals for quantification of the protecting ability against the increase of matrix metalloproteinases through a medium of cell cultures.

A project for harmonization of photoprotecting efficacy evaluating methods is currently in effect, sponsored by ISO (International Standards Organization), by a technical committee, with the participation of researchers of several countries, including Brazil. This project aims to standardize and harmonize all photoprotecting efficacy evaluation methods of sunscreens, so that consistent results are produced with worldwide uniformization.

At the present moment, the following have already been published: method for determination of the Solar Protection Factor (SPF), in vivo UVA protection (UVA-PF) and in vitro UVA protection. Methods to determine the Solar Protection Factor (SPF) in vitro, water resistance and photostability are still under the process of validation.

In order for a sun screen to have its registration approved by ANVISA, its documentation and studies must be previously submitted and evaluated. In Brazil, as well as in different countries in the world, sun screens are classified as cosmetics.

Regarding the presentation of photoprotecting efficacy studies, sunscreen manufacturers must submit the studies and label wording to ANVISA, according to Brazilian law of photoprotection, RDC 30, published in 2012, with its most important points described in chart 5.

RECOMMENDATIONS OF THE BRAZILIAN CONSENSUS ON PHOTOPROTECTION:

1. SBD agrees with the classification of sunscreens as cosmetic products for greater universalization of access to consumers.

2. All ingredients recognized by ANVISA have adequate use safety, with no evidences of carcinogenic or estrogenic effects, if used topically, in adequate concentrations, in sun screens.

3. In light of current knowledge, there is no evidence about the risk of using inorganic nanoparticulate solar filters in topical sunscreen.

4. Topical sunscreen must present an adequate safety profile in conformity with ANVISA legislation and corroborative safety studies should be performed.

5. Antioxidants may be added to sunscreens as an additional benefit; however, evidence of its efficacy on these products is necessary.

6. The new Brazilian law on photoprotection, RDC 30, of 2012, meets the most recent methodological requirements, in consonance with the main international regulatory agencies.

7. SBD agrees with restrictions to the wording of the label proposed by the RDC, like the prohibition of the term “sunblocker” or any other term that suggests total protection, which could lead the user to a false sensation of absolute security.

8. The harmonization process that is in effect, sponsored by ISO, is a breakthrough in the search for methods that meet the principles of universalization.

9. SBD recommends that dermatologists be careful when prescribing sunscreen, opting for those that follow ANVISA regulations.

CHAPTER 5

ORAL PHOTOPROTECTION

Solar exposure is capable of causing damage to the skin. Clinically, these alterations can be seen in photoexposed areas (deep wrinkles, increased skin fragility, solar melanoses, sagging) when compared to photoprotected skin areas.

Ultraviolet radiation (UVR) is responsible for acute and chronic cutaneous alterations. Acute alterations result from direct impact of UVR on biological chromophores such as DNA, leading to structural...
damage and release of proinflammatory cytokines, enzymes and immunosuppressive factors.182-184 Chronic alterations result from cumulative damage and cellular inability to repair, leading to photoaging and cancer. All these effects may be induced either by exposure to ultraviolet A (UVA) or ultraviolet B (UVB) radiation, due to direct modifications of cell structures or by generating reactive oxygen species (ROS).185-186

It is estimated that approximately 50% of the damage induced by UVR results from production of ROS, leading to molecular and cellular damage which will interfere with solar erythema, pigmentation and photodermatoses, in the short-term, and in the long-term with photocarcinogenesis and photoaging.187

Recent studies demonstrate that photoprotective measures are capable of preventing biological damage generated by suberythematogenic doses of UVR and deterioration of dermal tissues.188

**CHART 5:** Brazilian photoprotection legislation

| Additional non mandatory information on the package | Protection Category Designation indicated on label (PCD) | Measured sun protection factor (SPF) | Minimum UVA protection factor (PF-UVA) | Critical wave length |
|----------------------------------------------------|-------------------------------------------------------|-------------------------------------|----------------------------------------|----------------------|
| Skin little sensitive to sunburn                    | Low protection                                        | 6 – 14.9                            | 1/3 of the SPF indicated on the label  | 370 nm               |
| Skin moderately sensitive to sunburn                | Medium protection                                     | 15 – 29.9                           |                                        |                      |
| Skin very sensitive to sunburn                      | High protection                                       | 30 – 50                             |                                        |                      |
| Skin extremely sensitive to sunburn                 | Very high protection                                  | Higher than 50 and lower than 100   |                                        |                      |

9. Sunscreen should not have the following statements on the labels: 100% UV protection, antisun effect, possible to not reapply the product in any situation or other statements that imply total protection or solar radiation blocking.

10. Sun protector labels should have the following warnings:
- “Reapplication of the product required to maintain its effectiveness”.
- “Helps to prevent sunburns”.
- “For children younger than 6 months of age, ask a doctor’s advice”.
- “This product does not offer any protection against sunstroke”.
- “Protect children from lengthy sun exposure”.
- “Apply abundantly before sun exposure”.
- “Reapply whenever you experience intense sudoresis, after swimming or bathing, drying yourself with a towel and during sun exposure”. In case there is a time interval determined by the manufacturer for reapplication, it should also be informed on the package.
- “If the quantity applied is not adequate, the level of protection will be reduced”.

11. Sunscreen should not have label statements that imply the following characteristics:
- “100% protection against UV radiation or antisun effect”.
- “Possibility of not reapplying the product in any circumstances”.
- “Designations that imply total protection or solar radiation blocking”.

Source: National Agency for Sanitary Vigilance (Agência Nacional de Vigilância Sanitária - ANVISA), 2012.128

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According to Gilaberte and Gonzáles, the main current innovations in photoprotection are divided into two categories: 1) the introduction of new ingredients to traditional topical sunscreen, and 2) the use of oral formulations capable of delivering systemic photoprotection.190

According to reports in the literature, the following products listed in chart 6 may exert systemic photoprotective activity.190

The main strategy of prevention against free radicals comes down to a healthy lifestyle (calorie restriction, body care and performing regular physical exercises) associated with conditions of low stress, balanced nutritional diet and food rich in antioxidants.190

There is evidence that some substances, when administered orally, could exert a preventative action against UVR-induced cutaneous damage without causing adverse effects. The action mechanism is varied, acting in different phases of signalization, resulting in antioxidant, anti-inflammatory and immunomodulating action.199

Several substances of botanical origin, used as topical sunscreen, seem to present similar effectiveness when administered orally. Within this group of alcaloids would be included, such as caffeine, Polypodium leuco-trumos extract, polyphenols and carotenoids. 189

Oral photoprotection is a term used to designate the isolated use or a combination of several active ingredients which have demonstrated the capability of minimizing the damage caused by solar radiation in the skin.

Next, we will cover the main substances described in the literature which could present evidence of exerting oral photoprotecting activity.

It is important to emphasize that none of the substances that will be described can claim to replace the use of topical sunscreen, since none of them has the capability of preventing UVR penetration in the skin. To this day they are capable of acting, in some way, as coadjuvants in the photoprotection process.

VITAMINS

L-ascorbic acid (vitamin C)

Soluble in water, photosensitive and the most important antioxidant in the hydrophilic phase, it is not naturally synthesized by the human body and, therefore, its adequate intake is necessary in the diet and essential for good health. The main natural sources of vitamin C would be fresh fruit and vegetables, such as citrus fruit, gooseberry, rosehips, guava, chili or parsley. The stability of vitamin C molecule depends on its condition of aggregation and formulation. It can be used orally or topically to obtain beneficial results in the skin. Vitamin C is a cofactor for lysyl and prolyl hydroxylase, which stabilize the structure of the collagen triple helix.190,191

Topical ascorbic acid is used in a range of cosmetic products, such as whiteners, anti-aging and photoprotecting formulations. The use of vitamin C in topical products is difficult due to its quick reductive capability and the degradation that occurs in the presence of oxygen even before it is applied to the skin.192

Protection from UVR by topical vitamin C has been described in the literature.192,195 The idea behind sunscreen is to aggregate the filter protection to antioxidant activity. However, the study of Wang et al. indicates that broader studies on formulations are necessary, for in many products the desired effects are not verified.194

Cutaneous protection only with the use of oral vitamin C is not proven by literature. Nevertheless some studies were performed with the combined use of vitamins C and E, described as follows.

Tocopherols (vitamin E)

The vitamin E complex corresponds to a group of 8 compounds called tocopherols. Tocopherol is a liposoluble antioxidant which links itself to membranes and is a scavenger of highly reactive oxygen species. Like vitamin C, it is a natural antioxidant, non-enzymatic and endogenous. Vitamin E acts synergically with vitamin C. When molecules activated by UVR oxidize cellular components, an induction of lipid peroxidation chain reaction in polyunsaturated fatty acid-rich membranes occurs. The antioxidant D-alpha-tocopherol is oxidized to tocopheroxyl radical, a process that can be regenerated by vitamin C.190,196

CHART 6: Main actives with systemic photoprotective action

| Vitamins (vitamin C and vitamin E) |
| Carotenoids (betacarotene, astaxanthin, lycopene, lutein) |
| Polyphenols (flavonoids, resveratrol, pycnogenol) |
| Probiotics |
| Fatty acids: eicosapentaenoic acid and omega 3 |
| Polypodium leucotomos |
| Association of antioxidants |
| Other substances: chocolate, caffeine, acetyl salicylic acid, ibuprofen, indomethacin, antimalarials, corticosteroids |
Besides ascorbic acid, glutathione and coenzyme Q10 can also recycle tocopherol. Great amounts of tocopherol are available in vegetables, vegetable oils, such as wheat germ oil, sunflower oil, safflower oil and seed, corn, and in some kinds of meat. Natural ingestion of vitamin E helps against collagen cross linking and lipid peroxidation, which are related with cutaneous aging. By means of the process described above, D-alpha-tocopherol is involved in the stabilization of cell membranes by oxidation inhibition of polyunsaturated fatty acids, like arachidonic acid of phospholipidic membranes.200

Topical application of vitamin E is described as a way to reduce erythema, sunburn cells, induced UVB cutaneous damage and photocarcinogenesis in most published studies.196

There are several clinical studies which tested the effects of tocopherol. Data may seem controversial, however high doses of oral vitamin E seem to affect the response to UVB in humans.197

Mireles-Rocha et al., in their study, compared the oral use of 1200 IU/day of alpha-tocopherol (group 1), 2g/day of vitamin C (group 2) and the combination of both (group 3) for one week. The results demonstrated an elevation of minimal erythemal dose of 60 to 65 mJ/cm² in group 1 and 50 to 70 mJ/cm² in group 3. There was no difference in group 3.198

In a 3-month-long study, Placzek et al. observed the effects of combination of ascorbic acid (vitamin C – 2g/day) with D-tocopherol (vitamin E – 1000 IU/day) administered orally to human volunteers with epidermal damage induced by UVB. The treatment was well tolerated and could be used in the prevention of deleterious effects of UVB radiation (formation of thymine dimers) and skin cancer, according to the authors.199

The treatment with oral combination of vitamin C and E enhances the photoprotecting effects if compared with monotherapy. The authors recommend that this synergistic interchange of several antioxidants must be considered in future research on cutaneous photoprotection.200

CAROTENOIDES

Carotenoids are vitamin A derivatives such as beta-carotene, astaxanthin, lycopene and retinol, which are highly effective antioxidants and have had their photoprotecting properties documented.201-203 The findings of Scarmo et al. suggest that the human skin is relatively rich in lycopene and beta-carotene if compared to lutein and zeaxanthin, possibly reflecting the function of hydrocarbon in photoprotection of human skin.197

Beta-carotene

Beta-carotene is the main component of the carotenoid group, a natural dye which can be found in the diet. Some examples of foods rich in beta-carotene are fruits and vegetables such as carrot, pumpkin, sweet potato, mango and papaya.204

Compared with other carotenoids, the main action of beta-carotene is its pro-vitamin A activity. It can be cleaved by enzyme BCM01 in two molecules of all-trans-retinol. There is no difference between natural beta-carotene and the chemically synthesized one. Furthermore, beta-carotene can also act as a lipid free antiradical and singlet oxygen scavenger, as demonstrated in vitro.205

Beta-carotene is considered an endogenous photoprotector and its efficacy in the prevention of induced erythema formation has been demonstrated in several studies.202-205,206-207

Systemic photoprotection action of beta-carotene depends on the dose and duration of treatment. In studies documenting action against UV-induced erythema, supplementation with carotenoids was performed with a duration of at least 7 weeks, with doses greater than 12mg/day.208-210

In studies with a treatment period of only 3 to 4 weeks, the photoprotecting effects were not demonstrated.211

Moreover, supplementation with beta-carotene may significantly reduce mitochondrial mutation in human dermal fibroblasts after UV radiation.212

Astaxanthin

Astaxanthin can be found in microalgae, yeast, salmon, trout, shrimp, crayfish and crustaceans. It is biosynthesized by microalgae and phytoplanktons, which are eaten by zooplankton and crustaceans. They accumulate astaxanthin and are ingested by fish that obtain astaxanthin in the food chain.213

Astaxanthin has considerable potential and promising applications in human health and nutrition. A protecting potential against several diseases has been attributed to it.214

The UV protecting action of algae extracts containing 14% of astaxanthins compared to synthetic astaxanthin was investigated. The authors report that pre-incubation with synthetic astaxanthin or with algae extract could prevent UVA induced alterations in activity of cellular superoxide dismutase and a decrease in the amount of glutathione in the cells.215

In the study carried out by Câmara et al., the damage modulation related to UVA by astaxanthin, canthaxanthin and beta-carotene for photoprotection in human dermal fibroblasts was compared.216

Astaxanthin demonstrated a significant photoprotecting effect in fighting UVA-induced alterations in broad areas. Uptake of astaxanthin by fibroblasts was greater than by canthaxanthin and beta-carotene, leading to the belief that the effect of astaxanthin in phototoxicative alterations was greater than that of other
substances. A recent study of Suganuma et al. demonstrated that astaxanthin could interfere with the expression of elastase/neutrophil elastase in cutaneous fibroblasts and with type 1 UVA-induced matrix metalloproteinases. Both studies suggest that the effects of UVA radiation, such as skin sagging and formation of creases, can be prevented or at least minimized by oral or topical administration of astaxanthins.

**Lycopene**

Lycopene is a bright red carotenoid pigment found in tomatoes and other red fruits besides vegetables and red carrots, watermelons and papayas, but not in strawberries and cherries. In spite of lycopene being a carotene chemically, it does not have vitamin A activity. Beta-carotene and lycopene are the main carotenoids present in the blood and tissues, capable of modulating cutaneous properties when ingested as a food supplement or diet products. Even though it cannot be compared to solar filters, there is evidence that it can protect the skin against solar erythemas, enhancing cutaneous defense against UVR damage.

In 2001, Stahl et al. studied the benefits of ingesting 40mg of tomato paste per day (16mg of lycopene), demonstrating significant reduction of erythema induced by ultraviolet radiation.

**Lutein**

Lutein is a xanthophyll carotenoid with potent antioxidant activity. In an animal model, oral supplementation of lutein was able to accumulate in the skin, diminishing the generation of free radicals after ultraviolet exposure.

In 2007, a comparative study on the use of lutein associated with zeaxanthin in topical, oral or both forms was conducted, demonstrating that all groups presented an improvement of cutaneous elasticity; however, the group which combined oral and topical treatment presented a synergistic effect with higher degree of antioxidant action and enhancement of cutaneous hydration. Studies have been conducted aiming at demonstrating other possible cutaneous effects of lutein, such as: cell proliferation reduction, anti-inflammatory and immunosuppressing activity and inhibition of photocarcinogenesis.

**POLYPHENOLS**

Polyphenols have attracted the attention of researchers on aging in the last decade, mainly for their antioxidant features, being ingested in great amounts in diets and by the increasing number of studies demonstrating their possible participation in preventing several diseases associated with oxidative stress, like cancer, cardiovascular and neurodegenerative diseases.

Their daily intake can be up to 1g/day, which is much higher than any other class of phytochemicals or antioxidants. Polyphenols are found mainly in fruits and plant-derived beverages such as fruit juice, coffee, tea and red wine. Vegetables, cereals, chocolate and legumes are also sources of polyphenols.

Thousands of molecules containing the polyphenol structure have been identified in plants involved in the defense against UV radiation or pathogen aggression. Depending on the number of phenolic rings and the manner in which they are interlinked, polyphenols can be divided into different functional groups, such as phenolic acids, flavonoids, stilbene (resveratrol) and lignans (linseed). The flavonoids are also divided into flavones, isoflavones and flavonones, each with a slight difference in their chemical structure.

Laboratory studies of different polyphenols, such as green tea, grape seed, proanthocyanidins, resveratrol, silymarin, genistein, evaluated in animal models about cutaneous inflammation, oxidative stress and ultraviolet-induced DNA damage, suggest that these polyphenols combined with the protection of solar filters present the ability of protecting the skin against adverse effects from UV radiation, including the risk for cutaneous cancer.

The adjacent action mechanism of polyphenols has been discussed in the last decades. One of the strongest theories states that polyphenol cellular response occurs by direct interaction with receptors or enzymes involved in signal transduction, resulting in the modification of redox status of cells, which may trigger a series of redox-dependent reactions.

As antioxidants, polyphenols may enhance cell survival, while pro-oxidants may induce apoptosis and prevent tumor growth.

Studies in animals demonstrated that continuous oral administration of epigallocatechin-3-gallate increases minimal erythemal dose and decreases photaging and photocarcinogenesis induced by UVB radiation.

Oral genistein also seems to diminish UVB-induced carcinogenesis in animal models.

Oral administration of quercetin diminishes the risk for cutaneous cancer.

Oral administration of quercetin diminishes the risk for cutaneous cancer.

Oral genistein also seems to diminish UVB-induced carcinogenesis in animal models.

Pycnogenol is a source of flavonoids, extracted from maritime pine bark (*Frances Pinus pinaster*). It has
attracted attention due to its potent antioxidant action, with its demonstrated capability of modulating UV-induced erythema and expression of nuclear-kappa-B factor.232

PROBIOTICS

The term probiotics is defined as “live microorganisms which, when consumed in adequate amounts, confer a beneficial health effect on the host”.233 The main probiotics used by humans and animals are enterococci, lactobacilli and bifidobacteria, which are part of the natural flora of the intestinal tract. Prebiotics are nonviable food components, which confer healthy benefits to hosts, associated with microbiota modulation.

Clinical studies using bacterial probiotics (Lactobacillus johnsonii NCC 533) to modulate homeostasis of the cutaneous immune system, altered due to UV exposure by solar simulator in humans, suggest that certain probiotics may help in preserving cutaneous homeostasis by modulating the skin immune system.234-236

This specific strain of Lactobacillus johnsonii associated with carotenoids (β-carotene: 4.8 mg/day; lycopene: 2 mg) was able to prevent the reduction in density of UV-induced Langerhans cells in human volunteers.237

COMBINATION OF ANTIOXIDANTS

Morganti, in a randomized, double-blind, placebo controlled study describes the comparison of the treatment with an antioxidant complex (ascorbic acid, tocopherol, alpha-lipoic acid, melatonin, emblica), topical and/or systemic, for 8 weeks in 30 volunteers. An in vitro study was also performed (induced ROS by irradiating leukocytes with UVB radiation). He concludes that both seem to act as good sunscreen.238

Greul et al. described that the repeated use of a combination of antioxidants such as carotenoids (beta-carotene and lycopene), vitamins C and E, selenium and proanthocyanidins could reduce UVB-induced erythema and the expression of type 1 and type 9 matrix metalloproteinases.239

The combination of vitamin C, vitamin E, pycnogenol and primrose oil was studied in an animal model under chronic UVB radiation exposure. The study demonstrated that the complex would be capable of inhibiting the expression of matrix metalloproteinase and increase the synthesis of collagen, reducing wrinkle formation.240

Special attention has been given to complexes containing antioxidants, however choosing active ingredients, how to combine them and their doses still remain a challenge, so further studies are necessary.241

ESSENTIAL FATTY ACIDS (vitamin F)

Essential fatty acids are long-chain polyunsaturated fatty acids derived from linoleic (omega-3), linoleic (omega-6) and oleic acids. They are not produced by the human body and must be consumed in the daily diet. They are present in foods such as fish, linseed, hemp oil, soybean oil, canola oil, chia seed, sunflower seed, salmon and tuna.190

In a study which evaluated fish oil action over UV-induced prostaglandin metabolism, 13 patients with polymorphous light eruption received supplementation for 3 months. The authors demonstrated the reduction of UV-induced inflammation, possibly due to decreasing levels of prostaglandin E.241

Oral administration of an antioxidant group containing vitamin C, vitamin E, pycnogenol and primrose oil inhibited significantly the formation of wrinkles caused by chronic UVB irradiation through inhibition of UVB-induced metalloproteinases.242

POLYPODIUM LEUCOTOMOS

Polypodium leucotomos is a botanic extract, originated from a tropical fern which grows in areas of Central and South America, more frequently in altitudes from 700 to 1,300 meters. It has been described by botanical expeditions since the 18th century, and was used by the natives in infusions due to its antiphlogistic and antitumoral action.242-244

As of the 90’s, studies with the P. leucotomos extract began to appear, conducted by Harvard teachers Fitzpatrick, Phatak e Gonzáles. It contains several pharmacological markers, among them phenolic derivatives, such as chlorogenic acid, vanillic acid, caffeic acid and ferulic acid.244,245

Since then, a series of scientific studies was published in the literature, demonstrating the several action mechanisms of this phytoextract: antioxidant action, immunoprotecting action, DNA protection and reorganization of skin architecture.244-247

In 1996, the antioxidant action of Polypodium leucotomos could be demonstrated through its capability of reduction of superoxide anion (55%), lipid peroxidation (50%) and singlet oxygen (10%). More recently, the ability of caffeic acid and ferulic acid to inhibit the lipid peroxidation chain was demonstrated. Ferulic acid was also shown to be a potent UV photons absorber.242-244

In 2004, a study with 10 volunteers demonstrated that the presence of Polypodium leucotomos was capable of decreasing the depletion of Langerhans cells. Its inhibiting action in the photoisomerization of urocanic acid was also evaluated, demonstrating its immunomodulatory action.246,247

The capability of inhibiting the formation of sunburn cells and the formation of thymine dimers
revealed the DNA protection potential exerted by *Polypodium leucotomos*. A study done with a culture of fibroblasts and keratinocytes suggested that *Polypodium leucotomos* would have a protecting effect over fibroblasts.260

Based on the action mechanisms described, several clinical indications have been employed for its utilization, such as reduction of solar erythema, phototherapy erythema and polymorphous light eruption. It has also been indicated as a coadjuvant treatment for diseases like vitiligo, psoriasis and melasma.244,250,251

Its plasma peak is 2 hours and its half-life 6 hours, with its greatest effect happening between 2 to 4 hours after ingestion. Its dose varies from 1 to 5 tablets (250 mg), depending on skin involvement and degree of solar exposure.

OTHER SUBSTANCES MENTIONED IN THE LITERATURE

Chocolate – cocoa beans are rich in polyphenols (catechins, epicatechins, and procyanidins) and known for their antioxidant properties; however, great part of these properties are lost during the manufacturing process of chocolate.252 A study published in 2009 described that the daily consumption of chocolate, especially processed so as to preserve its flavonoids, would be capable of doubling the minimal erythemal dose when compared to a control group that consumed conventional dark chocolate.253

Caffeine – some epidemiological studies corroborate experimental evidences that caffeine consumption would have a protective action against skin cancer.254 Experimentally, both topical and oral caffeine promote apoptosis of keratinocytes irradiated by UVB, suggesting its action in the prevention of photocarcinogenesis.255

Acetylsalicylic acid, indomethacin and ibuprofen - the efficacy of the use of non-hormonal anti-inflammatory drugs in the treatment of sunburns has been postulated, however it still lacks a proper evaluation in randomized trials. Few observational studies report a reduction of post-UVB irradiation erythema, if started before or immediately after irradiation.260

NEW STRATEGIES OF SYSTEMIC PHOTOPROTECTION

New systemic substances that enhance photoprotection measures have been studied and melanin stimulators stand out in this field. Tanning is the main physiological photoprotecting response of the skin. Tanned skin promotes SPF between 2 and 4, reducing photoinduced DNA damage. Thus it is believed that melanin stimulation without solar exposure may reduce this damage.249

The analogues of the alpha-melanocyte stimulating hormone (α-MSH) can be used for stimulation of melanogenesis. Three fragments (melanotan I, II and III) demonstrated in vitro agonist action to melanocortin-1 receptor and the capability of stimulating melanogenesis.257 Melanotan I, administered in the dose of 20 mg, twice daily, for 60 days, demonstrated an increase in tolerance to solar exposure and a reduction of adverse effects in patients who carry erythropoietic protoporphyria.258

RECOMMENDATIONS OF THE BRAZILIAN CONSENSUS ON PHOTOPROTECTION:

1. Oral use products may be available for prescription by dermatologists to prevent photoinduced skin damage.
2. The term oral photoprotection is not the most adequate, for it generates confusion with the action mechanism of topical sunscreen, completely distinct from the action of oral use products.
3. SBD suggests the name Solar nutraceuticals or Solar Nutricosmetics as an alternative to the name “oral photoprotector”.
4. These products must not be used as a guarantee of protection against solar exposure, for they are not substitutes for topical sunscreen or mechanical protection. There is no evidence that these substances have the capability of preventing UVR from penetrating the skin.
5. The recommendation for use of these products must be made by a dermatologist, guiding the selection of the most adequate active ingredients, dosage and usage time, always according to the needs and characteristics of the patient.

CHAPTER 6

MECHANICAL OR OTHER PHOTOPROTECTION MEANS

The use of photoprotective measures capable of offering a physical or mechanical barrier to solar radiation, avoiding its incidence on the skin, may be named mechanical photoprotection.

Among the mechanical photoprotection measures, we can include the use of clothing, hats, sunglasses, natural or artificial coverage and glass, as we will see in the next items.

Photoprotection through the use of clothing

Photoprotection by means of clothing and hats is the oldest, most common and easiest way to be achieved and should be divulged as excellent protection against UVR (ultraviolet radiation).259,260
The use of clothing as a sun barrier is secular knowledge and may be proven by merely observing drawings from the time of old Egyptian and Medo-Persian civilizations, in which socially privileged people wisely covered themselves with clothing and head ornaments, which protected them from UVR and conferred them status. These habits lasted until the industrial revolution and the beginning of the 20th century, when the cult of tanned skin as a symbol of health and beauty was established and ever larger skin areas were exposed to the sun.259

The use of clothes and hats as UVR protection factors should be considered a first-line choice for protection against UVA and especially UVB.262

Among the advantages of the use of clothes, safety and the certainty of uniformity and continuity of offered protection should be emphasized. It starts immediately upon wearing them, without the need for a period of solar pre-exposure, and continues if one remains dressed, as opposed to solar filters, which require some waiting time and reapplications. Clothing is practical in several moments and situations.

Another interesting factor is the low economic investment required, when compared with other forms of protection. The disadvantage is that only the area covered by cloth is protected, and this fact becomes relevant in a country where people tend to diminish the size of clothes during summer, mainly in recreational and sports activities performed outdoors, like in Brazilian beaches.265

In recent years, interest has grown over the importance of clothes as a protective barrier against UVR in scientific circles, mainly in special situations, such as during childhood, when early protection is paramount in the prevention of cancer. This viewpoint was reinforced by some studies, like one carried out with children from nurseries in Germany, who presented reduction of melanocytic lesions proportionally to greater use of clothes.264-266 In countries such as Australia, where educational campaigns about children wearing more clothes have been promoted for several years, the search for adequate clothing for outdoor activities by the parents has become very popular, especially on beaches.265

In several countries advances have already been made for normalization of adequate uniforms for workers in risk situations, like those who exert their activities outdoors (construction workers, healthcare agents, postmen, etc.) or those exposed to artificial radiation sources (welders).267-270

The tendency of these campaigns is to extend and emphasize the importance of wearing adequate clothes, especially in moments of leisure, and increase the concern about the issue for the group of patients with photosensitivity disorders.259,262,271

Clothes block UVR in different degrees, depending on the material they are made of, in addition to factors related to their use.

Among the factors that increase the protection offered by clothes is the composition of synthetic fabrics (polyester and nylon) and weave density. The thicker, more closely knit and compacted the weave is, the greater the photoprotection will be, which is the most important aspect to determine a high SPF. In practice, this idea is applied when choosing closely knit, heavy and dense fabrics for outdoor workers’ uniforms, usually made of denim, that in spite of having cotton in its composition, provides good protection due to its very dense weave.

Dark colors, such as black, dark blue, dark red and dark green, have high concentration of dyes and absorb more UVR than light tones, like white, beige and pastel colors, even with the same fabric weave and composition. Some fabrics, like cotton and linen, when washed for the first time may shrink and close the spaces between their threads, which would increase protection. However, clothes that are washed and worn too often are prone to protect less, for the weave becomes loose and open.

Factors that may diminish the protective capability against UVR are open and thin weave, very frequent with natural fibers like cotton, natural silks and wool; we also have, as a factor that decreases protection, humidity and stretching of products because fabrics that are moistened and submitted to tension offer poorer protection.

Chart 7 presents the main factors that interfere with the protective capability of fabrics.261

More recently, fabrics produced with threads treated with ultraviolet filters have been offered, ensuring a superior protection and reducing the influence of environmental factors mentioned above in the protection offered by clothing.

Another alternative is the introduction of additives when washing clothes, together with soap and softeners, offering an increment in protection to the washed fabric.259,261-263,271-274

To quantify the protection capability of a given article of clothing, in 1996, the Australian Radiation Protection and Nuclear Safety Agency (ARPANSA) presented the first regulation regarding the UV protection power offered by clothing – the norm AS/NZS4399:1996.275 The protection capability is based on radiation transmission by the cloth, obtaining the ultraviolet protection factor (UPF).

According to the method proposed by ARPANSA, the UPF is determined through a spectrophotometric technique, in which the transmission of energy of the cloth evaluated between wavelengths...
which comprise the UV range (290-400 nm) is calculated.\textsuperscript{262,263,275,277}

The UPF number reveals the ability to prevent radiation transmittance through the cloth. It is expressed in units whose number is inversely proportional to the amount of radiation which travels through the fabric. Clothes with 40-50 UPF allow a transmittance of only 2.6%, providing excellent skin protection.

Based on the different categories of cloth protection related to UPF indexes and UVR blockage, the Australian norm AS/NZS 4399, in 1996, presented the following parameters (Table 1): clothes with UPF 15 and 20 block from 93.3% to 95.8% of UVR, that is, offer good protection; clothes with UPF 20, 30 and 35 block 95.9% to 97.4% of UVR, that is, they offer very good protection; and clothes with UPF 40, 45, 50 and 50+ block more than 97% of UVR, provide excellent protection. Products with UPF lower than 15 are not considered and factors over 50 are considered 50+.

After the Australian norm, which established standards of UPF above 15, other countries created their regulations based on the typical radiation incidence of each region, like the United Kingdom (UPF 15), United States (UPF 30) and Europe, which stipulated as a safe standard a UPF of 40+. These standards must be on labels attached to clothes accompanied by the norm number (EN 13758), as countries claim that, at this level, factors that are not tested, like humidity and stretching, would be compensated and provide safety in extreme situations in all geographic areas.\textsuperscript{262,263}

There is no Brazilian standard yet to quantify the protection factor provided by clothing.

**PROTECTION PROVIDED BY HATS**

When there is solar exposure, the use of hats is recommended for it protects the scalp, especially in case of bald patients, and also helps to protect ears, face and neck.

The model and size of hat brim is the most determining factor of protection level offered against UVR. A hat with a brim wider than 7.5 cm may offer protection comparable to SPF 7 for the nose, 3 for the malar regions, 5 for the neck and 2 for the chin. On the other hand, a hat with medium brim, between 2.5 and 7.5 cm, may provide protection comparable to SPF 3 for the nose, 2 for the neck and malar regions and no protection for the chin region. Narrow brims, with less that 2.5 cm, will offer insignificant protection, comparable to SPF 1.5 for the nose and none for other facial areas.

Models with circular brim are excellent for protection of the back of neck. Caps, popular mainly with children and adolescents, offer little protection in the posterior region of cephalic segment.

The product or fabric from which hats are made also interferes with the level of protection. As with clothing, a hat made from closely woven fabric offers greater protection and as with clothing, again, fabrics used in the making of hats can be treated to provide greater absorption of UVR.\textsuperscript{259,261,273,278}

**PROTECTION PROVIDED BY SUN GLASSES**

Studies show that solar radiation can be potentially dangerous for ocular structures, especially cornea, lens and retina.\textsuperscript{279} After solar exposure, photochemical reactions may happen in these structures, leading to acute and chronic damage.\textsuperscript{261,279,280}

Acute lesions are: photokeratitis (by UVC and UVB radiation) and solar retinitis (by direct exposure to visible light). Chronic damage include cataract, pterygium, macular degeneration and skin cancer.\textsuperscript{261,279}

Different ocular tissues absorb different wavelengths of UV radiation. The cornea absorbs mainly UVR with wavelengths below 295 nm. Excessive exposure to UVB radiation may cause conjunctivitis and permanent damage to the cornea. Wavelengths between 295 and 400 nm penetrate deeper and may cause damage to the lens, such as cataract.\textsuperscript{261,279} Visible and infrared light cause damage to the retina.

The main photoprotective measure to prevent damage by solar radiation to the eyes is wearing sunglasses. The efficacy of sun glasses against UVR depends on size, radiation absorbing materials (which are incorporated into the lens) and posterior surface reflection of the lens.\textsuperscript{261}

Australia published the first norm for sunglasses in 1971. In 1997, the last Australian normative project (AS1067) was modified and largely revised to reflect the European norm in effect (EN 1836:1997).\textsuperscript{279} The first norm in the United States was published in 1972 by the American National Standards Institute (ANSI Z80.3:1972). In 2001, the most recent version was published. The ANSI Z80.3 is voluntary and not followed by all manufacturers.\textsuperscript{279} The International Organization for Standardization is preparing an

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**Chart 7:** Factors that interfere with the protection offered by fabrics

| Characteristic        | High Protection  | Low Protection |
|-----------------------|------------------|----------------|
| Color                 | Dark             | Light          |
| Weave                 | Tight and thick  | Loose and thin |
| Type of fabric        | Wool and polyester | Cotton, silk, |
| Linen and acetate     |                  |                |
| Humidity              | Dry              | Wet            |
| Fit                   | Loose            | Tight          |
| Washing               | Early (shrinkage) | Late (fraying) |

Adapted source: Kullavanijava P, Lim HM, 2005.\textsuperscript{261}

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An Bras Dermatol. 2014;89(6 Suppl 1):S6-73.
In order to promote adequate ocular protection, it is recommended, by the main eye health organizations of the United States, to wear sun glasses which absorb 99% to 100% of all UV spectrum (up to 400nm), and additional protection for the retina must be provided by lenses that reduce transmission of blue and violet light.261

There is no standard for the color of the lens. Sunglasses with too dark lenses may cause pupil dilation and increase opening of the eyelid, resulting in greater lens exposure to UV radiation.279 Expensive sunglasses do not necessarily provide better UV protection.261,279

There is no adequate regulation for the manufacture and labeling of sunglasses in Brazil yet.

PROTECTION PROVIDED BY ARTIFICIAL AND NATURAL SHADE

Using shade or structures that provide shade as a way of decreasing direct exposure to UV radiation is simple and usually effective. However, it is not recommended to consider shade as the sole strategy for protection. The reason is that there may be a significant amount of radiation that is diffused within the shade and through its sides.281

The size of the structure (umbrella or cabin) and the area of lateral entrance has direct influence on the amount of UV light that is dispersed into the shade. The type of fabric, color and thickness also influence protection. Other considerable factors are the position of the person in the shade and how long this exposure lasted.281

The proportion of radiation dispersed inside the structures goes up as the angle of sunlight incidence increases. The fact of being in the shade and the perception of decrease in temperature do not necessarily mean total protection against solar radiation.

Resources that may diminish the damage from radiation within the shade are protective clothing, glasses and hats. Other resources are vegetation and polycarbonate structures.

Polycarbonate may act as a resource for lateral protection in structures that provide shade and, this way, diminish radiation dispersed within them.261

Vegetation may also be a form of solar protection and depends on density of leaves and their height.

PROTECTION PROVIDED BY GLASS PANELS

Glass panels are ceramic materials and therefore part of a wide class of materials, with diverse applications, from civil construction to biological implants – the bioactive glasses.282

We are interested in glasses used in civil construction (windows and glass panels), in automobiles and in eye glasses, for they represent the interface between the skin and sun radiation, and for that reason, it is imperative to know the capability of these glasses to block solar radiation, especially UV.279

Some characteristics of the glass material may exert influence over UV radiation protection properties, such as: type, color, layers and coating of the glass.279

Types of glass

Some of the main types of glass used in windows are:

Clear glass: it is transparent and colorless. Its main characteristic is the capability of providing protection against the elements while allowing transmission of visible light inside. Depending on its thickness, clear glass transmits more than 90% of visible light (between 400-700 nm) and up to 83% of solar heat.279

Printed glass: obtained through continuous pouring of glass mass, the surface is engraved with the most varied textures by means of metal rollers.283

Laminated glass: it is produced by associating two layers of glass to a plastic layer (PVB – polyvinyl butyral), under heat and pressure. Once glass and plastic are fused together, the result is a glass which acts as a single unit, usually very similar to the common clear glass. The benefit of the laminated glass is that, if broken, its fragments remain adhered to the PVB layer instead of being scattered, reducing the risk of accidents. PVB filters approximately 99% of ultraviolet radiation without diminishing transmission of visible light.284

Tempered glass: it is obtained through gradual heating and sudden cooling in a tempering oven (vertical or horizontal) and essentially is a safety glass. In case of breakage, it is fragmented in mildly sharp and very small pieces.284

Some studies have reported the importance of glasses in blocking UVB radiation and certain range of
the UVA band. Other investigations have corroborated the importance of glass as a photoprotecting agent against undesired biological effects.

Duarte et al., in a study published in 2008, demonstrated that all types of glass reduced UVA transmission. Laminated glass was the most efficient in totally blocking ultraviolet A radiation, which could be explained by its production characteristics: association of two glass sheets and one sheet of plastic (PVB – polyvinyl butyral), which turns it into an effective barrier against UVA.

Colors present great influence in radiation transmission. The green glass sample totally blocks UVA radiation, and the yellow glass one allows only 1.3% through. In glass manufacturing, additives may be used for dying. Fe3+ confers a brownish-yellow coloring, whereas the mixture of Fe3+ and Fe2+ results in green. Other dyes may be added to obtain other colors. The Fe2+ ion absorbs light in the infrared region, whereas Fe3+ absorbs light in the ultraviolet region. This way, samples containing Fe3+ in paint pigments are more efficient in diminishing UVA transmission.

Regarding glass thickness, UVA radiation transmission diminishes when the former increases, but is of little significance when compared with other analyzed variables.

Plastic films with 35% and 20% visibility (visible light transmission) filter UVA below 370 and 380 nm, respectively. UVB radiation is totally blocked by all glass samples used, at any distance from the emitting source, for its penetrance power is smaller than UVA’s. Besides, the distance of the glass from the light emitting source influences in a significant way the amount of basal radiation, and the greater the distance, the smaller the irradiation and, therefore, the smaller the transmission of UV by the glasses. This fact can be explained by the great dissipation of energy that occurs at greater distances in environmental conditions.

Applying the results above to an everyday situation, the UVB radiation on an individual inside a car with closed windows is null. Even in the case of UVA radiation, the transmission is insufficient to produce actinic damage since besides the glass blocking an important portion of radiation, small alterations in the distance to the light source already diminish the irradiation significantly.

In view of these considerations, internal environments with glass can be considered safe for photoprotection, an important finding in the field of occupational medicine, where the use of glass cabins in professional vehicles, for example, would be a preventative health measure for workers.

**RECOMMENDATIONS OF THE BRAZILIAN CONSENSUS ON PHOTOPROTECTION:**

1. The use of mechanical measures of photoprotection is an efficient photoprotective strategy, safe and economical.
2. The introduction of the largest possible number of mechanical solar protection measures should be stimulated, particularly in case of more susceptible populations, like children and outdoor workers.
3. Even though it does not belong directly to the work scope of a dermatologist, as a professional responsible for a complete photoprotection program, he/she must always recommend eye and periorbital protection through the use of adequate sunglasses.
4. From a regulatory viewpoint, SBD recommends that technical norms and pertinent legislation must be presented for regulation of solar protection provided by clothes and hats for use in recreational or professional activities, sunglasses and umbrellas.
5. From a public health standpoint, SBD encourages educative actions aiming to promote a greater use of mechanical photoprotective measures as an accessible photoprotecting strategy for all the population, with the necessary efficiency and safety.

**CHAPTER 7**

**PRACTICAL ASPECTS OF PHOTOPROTECTION ORIENTATION**

**CHAPTER 7A – GENERAL MEASURES**

The prescription of sunscreen, as well as all the orientation about photoprotective measures, are part of the routine of dermatologists in their assistance activities. The correct orientation provided to patients will ensure more efficient results of the dermatological treatment prescribed.

There are different conditions in which the dermatologist must guide his patients concerning photoprotection; the most important are listed below:

- Treatment and prevention of cutaneous neoplasms in predisposed patients.
- Treatment and prevention of cutaneous photosensitization arising from other dermatological treatments proposed, such as the use of topical retinoids, psoralens and photodynamic therapy.
- Prevention of post-inflammatory hyperchromia.
in cosmetric treatments, particularly ablative ones.

Orientation within a more complete photoprotection program, for either a child or adult population, for outdoor recreational or sport activities.

Orientation for prevention of actinic damage in workers whose activities are partially outdoors.

In all of the situations described, there will be particularities when selecting the most adequate sunscreen, in relation to product use and other photoprotective measures offered, which will be tackled in the following chapters.

In general, however, the selection of the most adequate photoprotector and guidance regarding its correct use is always up to the dermatologist.

Selecting Sunscreens

As stated in previous chapters, every sunscreen sold in Brazil is registered by ANVISA, based on a technical dossier, for corroboration the safety and efficacy of the product. This way, one should always assume that every product registered in the country has the safety and efficacy profile minimally required.128

With the wide range of products available in the Brazilian market, the adequate selection of a sunscreen by the prescribing dermatologist in each specific case must be based on two sources of information:

- Formulation of product (active ingredients, vehicle ingredients, presence of antioxidants or other secondary actives or yet the galenic form of the product), including the cosmeticity of the product.
- Product labeling attributes and additional studies performed.

LABELING ATTRIBUTES

Solar Protection Factor

The evaluation of data on the label of a sunscreen is a valuable tool for the dermatologist when selecting the most appropriate sunscreen in each situation.

The most important information is the Solar Protection Factor (SPF), mandatory item when labeling products.127

The SPF, as previously stated, represents the ratio between the minimal erythemat dose of protected skin and non-protected skin in a group of volunteers, and, in practice it is the expression of UVR additional exposure time that the user would have to produce an erythema with the use of the product, compared with the time that this same user would need to produce the same degree of erythema without the product.123

Thus a particular user, upon applying a hypothetical SPF 30 protector, could expose himself 30 times more until producing the same level of erythema that he would produce without wearing sun-

screen.291

The discussion over the ideal SPF value is old in the literature. Publications from the 90’s of past century used mathematical models to justify that products with SPF over 30 presented only marginal UVB absorption gain if compared to SPF value increase.123

Nowadays, however, this concept has been completely disqualified in the literature, for different reasons, so we emphasize the three main ones:292

1. Transmittance (energy that travels through a sunscreen) is more relevant than the absorbance (energy that is retained by a sunscreen).

The absorbance of a certain sunscreen (that is, the amount of energy retained by a sunscreen), within the erythematogenic spectrum of UV radiation, can be calculated by the following equation:123

\[ A = \left(1 - \frac{1}{SPF}\right) \times 100 \]

This way, products with SPF over 30 would have only a slight increase in absorbance within the range capable of producing erythema, the reason why not using high SPF products at the time was justified.123

What Osterwalder and Herzog292 and other authors recommend, nonetheless, is that we consider as the most important data not absorbance, but transmittance, defined as the amount of energy that travels through the photoprotecting film and reaches the skin:123,292

\[ T = \left(\frac{1}{SPF}\right) \times 100 \]

From this perspective, a product with SPF 30 would let through twice the radiation than a product of SPF 60, justifying then the use of products with high SPF.123,292

Figure 4 demonstrates graphically the relationship between absorbance and transmittance of sunscreen.292

2. SPF is a measure of protection against sunburn, not against skin cancer.123

Although acknowledged as the most relevant photoprotection measure, SPF represents the capability of a sunscreen in protecting against sunburn.127

Today we know that the radiation spectrum responsible for carcinogenesis is not exactly equal to the erythematogenic spectrum and, in addition, the amount of energy necessary to produce molecular alterations in the DNA is smaller than the Minimal Erythemat Dose.293

Due to these factors, the authors do not recommend a limitation of the SPF value, if we consider that the main benefit of a sunscreen in the long-term is prevention of cutaneous cancer.

3. The amount applied in practice by users is much smaller than recommended and used in the studies to determine SPF.34,123

The determination of the SPF is done through
methods validated and published in the literature, but that do not represent the reality of wearing these products in practice, for users do not apply sufficient amounts, do not apply evenly on the whole skin surface or do not reapply the product with the due frequency.34,123

The main interference factor in the efficacy of a sunscreen (that is, SPF) is the amount applied.123

Different studies have already demonstrated that there is a relevant difference between the laboratory conditions for the performance of the SPF test and the consumer real use conditions, especially regarding the amount applied.123,289

Users actually apply from 30% to 50% of the recommended amount of 2 mg/cm².123,289

Studies published show that insufficient application leads to a significant drop in the efficacy of the sunscreen, that is, its real SPF.34,294-296

Schalka et al. published a study demonstrating that insufficient application of sunscreen leads to exponential reduction of real SPF, becoming the main interference factor in photoprotector efficacy.34

To compensate this drop, the authors recommend that products with higher SPF should be used by consumers, mainly in situations when there is excessive sun exposure or users are too sensitive.123,189

The American Academy of Dermatology recommends, since 2009, the use of sunscreens with SPF over 30, considering the facts exposed above.123

UVA Protection

Besides the SPF value, a very important fact when choosing a sunscreen is UVA protection.

As mentioned before, the new Brazilian photoprotection legislation determines that a product, in order to declare UVA protection or broad spectrum protection, must present a UVA-PF value greater than a third of the SPF value and a critical wavelength greater than 370 nm.128,288

These considerations are based on different studies that point to an equilibrium in UVB and UVA protection when these measures are met.288,297

It is for the dermatologist, therefore, to select products that meet this demand, requesting additional data from the manufacturer.

Additional studies performed

As the indication spectrum of sunscreens within the dermatological practice grows, new evaluation methods are continuously proposed with the goal of demonstrating additional sunscreen benefits.

Among these additional studies, we can find clinical evaluations of specific populations, such as melasma or photodermatoses carriers, in vivo studies for evaluation of benefits such as oiliness reduction, moisturizing potential or repair of the cutaneous barrier, spectrophotometric studies like evaluation of protection against visible light efficacy or studies in vitro to demonstrate antioxidant efficacy, efficacy against infrared radiation effects or efficacy in protecting DNA, among others.

It is recommended that the dermatologist request photostability data from the manufacturer.

GUIDANCE ON THE USE OF SUNSCREEN

Amount to be applied

The recommended amount of sunscreen in order to evenly coat the skin, considering its irregularities, is 2 mg/cm². Different studies show that with this amount it is possible to achieve a 1mm coating on the whole skin surface.39

For an average adult of 70 kg and 170 cm tall, the necessary amount to coat the whole body would be 35 to 40 grams.290

On the other hand, as mentioned earlier, in practice users apply much smaller amounts of sunscreen, with expressive decrease of the real protection achieved.6

Consequently, according to scientific publications and as a recommendation of regulatory agencies, users should be encouraged to apply larger amounts of sunscreen.

One of the recommended strategies is using the “teaspoon rule”, in which we consider the application of
1 teaspoon on the cephalic segment and on each of the upper limbs, as well as 2 teaspoons on trunk/back and on each of the lower limbs, as depicted in Figure 5.298

Another proposed strategy is recommending the application of a photoprotector in two layers, one after the other, doubling the amount applied, getting closer to the amount of 2 mg/cm².

**Initial application**

The initial application is strategic for successful photoprotection, with published studies demonstrating that a correct first application may compensate for eventual mistakes in the reaplication.295

As shown above, studies for determination of SPF and UVA-PPD require an interval of 15 minutes between application of the product and beginning of exposure, justifying this interval also for practical orientation.5

We know, however, that some sunscreens demonstrate their effectiveness immediately after application, without the need for the 15-minute interval. As long as it is demonstrated by a clinical study, this recommendation may be given by the dermatologist to his patient.

Another important aspect in the application of a photoprotector is the uniformity of its application, preventing the fact that some areas are forgotten or receive insufficient application due to lack of attention.290

Due to all these factors, it is recommended that the application of sunscreen be done, preferably, before exposure to the sun and, when wearing them on the body, with the least possible quantity of clothes.

**Reapplication**

Reapplication of a sunscreen is very relevant as it is known that there is a decline in the protecting effect with time, sun exposure and due to environmental factors (clothes, towels, wind, water among others).292,295

This decrease in protection may vary widely, depending on protector formulation and activities exerted by the user.

Because it is something difficult to assess, it is understood that the 2-hour time interval be suggested as a general recommendation to the population, even acknowledging that, for some products and in some situations, the interval for reaplication could be wider.288,290,295

**RECOMMENDATIONS OF THE BRAZILIAN CONSENSUS ON PHOTOPROTECTION:**

**General Measures**

1. There is no photoprotective measure that, independently, guarantees adequate photoprotection; for this reason, SBD recommends that the combination of the largest possible number of measures is the most correct strategy.

2. In all conditions, SBD does not recommend sun exposure in the period between 10:00 a.m. and 3:00 p.m. (consider daylight saving time when necessary). Depending on the time of year (summer) and the site of exposure, an even larger period of restriction should be considered.
   a. Brazilian Northeast: Guide the beginning of restriction from 9:00 a.m. due to geographical position.
   b. Brazilian Midwest or states with daylight saving time: Guide the maintenance of restriction until 04:00 p.m.

3. Wearing clothes and hats or caps must be always encouraged, as recommended in a specific chapter.

4. Wearing sunglasses is recommended for prevention of actinical damage to the eyes.

5. Use of natural shade (tree covering) or artificial (umbrellas, tents, buildings or others) should always be prescribed as additional measures.

6. The correct use of sunscreen is an essential measure and its selection and prescription is the responsibility of the dermatologist.

7. When choosing an adequate photoprotector, the dermatologist should consider the following characteristics:
   a. The choice of the most adequate galenic form (cream, lotion, gel, spray, baton or other) must be based on the characteristics of the patient regarding manner of use and area to receive application.
   b. Evaluation of formulation ingredients, particularly of ultraviolet filters present, may be necessary in particular situations such as for sensitive patients or with a history of allergy.
or yet specific populations like children and pregnant women. For the general population, however, the efficacy data are the main source of information to the dermatologist when selecting the most appropriate solar screen.

c. Solar Protection Factor: Main point about product efficacy and reference when choosing the sunscreen.

i. The choice of SPF depends on phenotypic characteristics of the patient, usage profile, exposure area and period that the user will be exposed to the sun.

ii. SBD recommends the use of sun screens of at least SPF 30.

iii. Products with higher SPF must be available for specific situations, like patients with greater sensitivity to the sun, personal or familial history of skin cancer, patients in treatment for photodermatoses or during cosmiatric treatment and patients exposed to a higher amount of solar radiation due to professional or leisure activities.

iv. Protectors with SPF lower than 30 may be indicated in special situations and to special populations, such as Afrodescendant patients.

d. SBD recommends prescription of solar filters with UVA protection or broad spectrum protection that meet the Brazilian legislation on photoprotection, featuring UVA-PF of at least 1/3 of the SPF value and critical wavelength equal or greater than 370 nm.

e. Water resistant or very water resistant products should be used in recreational outdoor activities like sports and by swimmers.

f. SBD recommends the prescription of products that demonstrate photostability through specific tests.

8. In addition to correct choice, as mentioned previously, usage orientation is essential.

a. The first application of the product is fundamental and must be done with greater attention and care, for at least 15 minutes before exposure, preferably without clothes or with the least clothing possible. If the manufacturer states the “immediate protection” feature, the 15-minute interval can be suppressed.

b. The amount to be applied should be oriented by the dermatologist, recommending one of the two alternatives below:

i. Application in two layers: To increase the amount applied, the dermatologist may prescribe sunscreen application the way the patient is used to, but requesting an immediate reapplication.

ii. Use the teaspoon rule, as previously described.

c. SBD recommends, in a general way, reapplication of sunscreen every 2 hours or after long immersion periods. Different reapplication intervals may be suggested by the manufacturer as long as demonstrated in specific tests.

CHAPTER 7B

ORIENTATION ABOUT PHOTOPROTECTION FOR SPECIFIC GROUPS OR AREAS

INTRODUCTION

Specific groups require special consideration when we speak of photoprotection. The type of sun exposure, skin characteristics and individual habits, as well as the diversity of photoprotective measures, demand individualized assessment in choosing ideal measures to be recommended. It is up to the dermatologist to consider all the particularities at the time of guiding patients regarding photoprotective measures. In terms of public health and photoeducation, we must also consider population groups when engaging in action for photoprotection.

Guidance on photoprotection for different population groups and also for specific skin areas, which need special care, are presented below.

![Figure 5: Teaspoon rule: ideal amount for photoprotector application](image-url)
Pregnancy

Pregnancy constitutes a scenario of changing hormonal levels and predisposes the occurrence of physiological or pathological modifications of the skin, like melasma. It is assumed that one of the causes for this predisposition would be the high levels of melanocyte-stimulating hormone in this period. In fact, it is estimated that half of pregnant women suffer from melasma. Whereas general prevalence of melasma in Latinamerican women is around 1.5% to 33%, among pregnant ones this rate rises to 50% or even 80%.

Even if it seems an obvious choice, solar protection as a measure to avoid the onset or worsening of melasma during pregnancy is not frequently investigated. A study performed in Chile at a prenatal clinic evaluated melasma incidence in pregnant women, wearing an SPF 10 sunscreen or placebo. The frequency of melasma onset in the two groups was statistically similar, but considering only women who applied the filter correctly, there was significant difference.

In a cohort clinical study, without a control group, a team of researchers from a pharmaceutical sunscreen manufacturer laboratory oriented the use of the product by 185 pregnant women every two hours for six months, with 12 of them having a history of melasma. At six months, 2 new cases of melasma occurred, and 8 of the 12 who already had melasma saw improvement. At six months, 1 more case of melasma occurred, totaling 1.6%. At the end of pregnancy, there were 5 cases (2.7%), which the authors considered much lower than the rate found in pregnant women in another study performed in the same region (53%), but without sunscreen. However, the study did not use a comparison control group.

It is possible that guidance for solar protection during pregnancy is being neglected by health professionals. In a study with 109 puerperal women in southern Brazil, it was verified that most of them used to get exposed to the sun at noon for approximately one hour. More than 70% of them did not wear sunscreen and only one woman applied it more than once per day. In an interview, they said the reason for not wearing sun screen was lack of habit. Around 15% of them used other forms of protection, mostly sunglasses. The ones with lighter skin protected themselves more from the midday sun and used more sun screen. Only 35% of the women reported receiving information about risks of sun exposure during prenatal care and none received prescription for sunscreen. Of the 25 patients with melasma, 20 (80%) developed lesions during pregnancy, most of them with a habit of one to two-hour daily sun exposure, and only six used solar filters.

Concern about safety for pregnant women to wear solar filters has been considered by researchers. Substances approved by the different international regulatory agencies and by ANVISA were exhaustively evaluated as to their toxicological risk, including the risk of teratogenicity, and are considered safe for use during pregnancy.

An additional preoccupation is the recent introduction of nanoparticulate ingredients for use in sunscreens. Different articles have already been published about the safety of nanoparticles in sunscreen, but there are no studies yet specifically related to nanoparticles in photoprotectors for use during pregnancy.

RECOMMENDATIONS OF THE BRAZILIAN CONSENSUS ON PHOTOPROTECTION:

1. Solar protection must be properly oriented during pregnancy, especially due to the risk of developing melasma and other pigmentary diseases.
2. Mechanical solar protection (clothes, hat, sunglasses) and sunscreen must be recommended in all pregnancy periods.
3. Sunscreens that follow ANVISA norms can be recommended for use during pregnancy.
4. Nanoparticulate sunscreen use should be avoided until their safety is well established.
5. Sunscreens with SPF higher than 30 and with UVA protection are recommended.
6. Recommend to a pregnant woman with past or current history of melasma the same care as for patients with melasma, as set by a specific item.

Breastfed babies and children

It has classically been informed in literature that as much as 80% of UV radiation most of us receive during our lifetime occur up to 18 years of age. This affirmation is divulged in medical articles and general literature but recently it has been proposed that this was an interpretation mistake of the original publication of Stern et al. in 1986.

Based on a mathematical model, the authors concluded that the habit of wearing sunscreen in the first 18 years of life reduced by 78% the incidence of skin cancer during lifetime. Actually, when we think of UVR, apparently less than 25% of it is received in this period. This increased risk is possibly due to the number of sunburn episodes in childhood and adolescence.

Photoprotection education for this age group is essential for habit formation and to avoid the cumulative effects of UVR. Studies demonstrate that around 83% of children have sunburns in the summer, a percentage that drops to 36% among adolescents. The incidence of melanoma and non melanoma skin cancer in patients with sunburn history is well documented, a metanalysis having been published in 2008 based on population studies.
Many studies also warn about the insufficient and inadequate wearing of sunscreen by this age group.\textsuperscript{201} Sunscreen, according to recommendations of the American Academy of Pediatrics and the American Academy of Dermatology (Charts 8 and 9) are allowed after the age of six months. Until two years of age the wearing of inorganic protectors is preferable for having smaller potential of cutaneous permeation when compared with organic protectors.\textsuperscript{205,327-319}

There is evidence that wearing sunscreens in childhood and adolescence reduces the incidence of skin cancer, besides actinic damage. More stable formulations, resistant to water and sand, make the incorporation of sunscreen use into the routine of children easier. Photoprotection measures such as clothes, hats, sunglasses and staying in the shade should also be encouraged.\textsuperscript{314,315}

In the period around solar noon all sun exposure should be avoided, even when wearing photoprotector, due to the high UVR rate. A simple rule that helps to identify this time is the “shadow rule”; the smaller the child’s shadow projected on the ground in relation to its height, the greater the risk incurred. Sun exposure should be avoided in the period when the shadow projected on the ground is smaller than the child’s height.\textsuperscript{200,320}

Besides direct exposure, there is great worldwide concern regarding adolescents that use artificial tanning chambers (over 2 million adolescents per year, only in the United States). As of 2011, their use was forbidden for people younger than 18 years of age in the states of California and Vermont, as well as in the United Kingdom.\textsuperscript{321} Brazil was the first country in the world to forbid the use of artificial tanning for esthetic purposes; it has been forbidden since 2009.\textsuperscript{322}

**RECOMMENDATIONS OF THE BRAZILIAN CONSENSUS ON PHOTOPROTECTION**

**Photoprotection in Childhood**

1. Photoprotection of the pediatric population is fundamental and should be part of well-child care, as well as be oriented by a dermatologist.
2. Three age groups are considered for photoprotection recommendations:
3. Breastfed babies younger than 6 months.
   a. should not be directly exposed to the sun.
   b. when necessary, it is recommended they wear clothes and hats that cover the skin.
   c. wearing sunscreen is not recommended for this age group; it may be prescribed and oriented by the dermatologist in exceptional situations.
4. Children older than 6 months – general measures
   a. should not be directly exposed to the sun in the period between 10:00 a.m. and 3:00 p.m.
   b. use the “shadow rule”: if the shadow of its body is smaller than its height, the child should not be exposed to the sun.
   c. the use of mechanical photoprotection measures, like wearing clothes, hats and staying in the shade are essential in a photoprotection program for this age group.
   d. photoprotection should always be recommended when necessary. Always recommend sunscreens with SPF above 30 and UVA protection. Whenever possible, opt for products indicated for the pediatric population.
   i. Children from 6 months to 2 years of age: preference for products composed totally or for the most part of inorganic filters. Products in the form of cream and sticks are particularly recommended.
   ii. Children older than 2 years of age: wear products with an adequate balance of organic and inorganic filters, high substantivity (water resistance), easy application and spreadability. Creamy lotions and aerosol products are better accepted. Particular attention should be paid to adequate application of aerosols.
   e. Sunscreens should be applied wearing the least quantity of clothes possible, 15 to 30 minutes before sun exposure and reapplied every 2 hours or after immersion in water.
   f. Recommend application of a generous quantity of sun protector or application in two consecutive layers, as already explained, to reach a quantity close to 2 mg/cm².

**Complexion of African descent people**

People of African descent ethnicity have a lower risk for development of skin cancer. However, once affected, their mortality rate is significantly higher and the prognosis worse.\textsuperscript{232-230} The late diagnosis may result from the perception of diminished cancer risk among these individuals.\textsuperscript{47}

A study carried out in California with randomly selected people of African descent ethnicity revealed that 46% of them had perception of zero risk for skin cancer, and 76% believed they had low risk (up to 25%). People with perception of high risk for cancer had history of prior skin cancer or sun sensitive skin. However, even among those with a higher level of concern, only 9.2% routinely wore SPF 15 sunscreen (against 6.3% of those who believed they were at a low risk).

Women, especially older and with a higher educational level, had a greater tendency to wear sunscreen. Thus, the study showed that wearing sunscreen was not dependent on perception of cancer risk nor economical variables, but only on gender, age and educational level.\textsuperscript{207}
Another study corroborated this multiplicity of factors involved in the behavior of wearing a photoprotector: in a telephone survey carried out in the USA it was found that ethnicity and/or race, gender, income, education and reactivity of skin to sunburn affected the habit of wearing sun protector: only 25% of the sample “always” wore the product, and the participants with African descent ethnicity skin, non Hispanic, wore protector 7 times less than Caucasians, who burned easily. The study showed that, among people with history of severe sunburn (with blisters), ethnicity did not affect the habit of wearing sunscreen.

In a seaside city of Santa Catarina, the parents of preschool students were interviewed regarding sun protection. The study revealed that white children had a significantly larger tendency to wear and to reapply sunscreen. The fact of studying in private schools and having a higher income were also associate factors. The type of skin was not associated with the SPF of the protector.

If protection against skin cancer were due only to the quantity of melanin in the skin, there would be a linear relationship between the skin tone and risk for cancer, which could never be verified. On the contrary, it seems that the risk for skin cancer does not depend only on the melanin barrier to radiation, but is a complex process that involves immunosuppression decreased by sun exposure, susceptibility to burns and capacity of response to DNA damage (repair).

Research is going in this direction, but as long as there are no objective answers about the role played by each of these factors in protection against cancer and skin aging, preventing sunburns and immunosuppression caused by sun exposure is prudent; therefore, sun protection is an important tool for people of all skin colors.

In addition to the discussion about photoprotection and skin cancer prevention for individuals with African descent ethnicity skin, another factor related to UVR exposure in dark-skinned individuals are the hyperpigmentation disorders, such as postinflammatory hyperpigmentation and melasma. Actually, it is the main motivation for recommendation of photoprotective measures for these population groups.

**RECOMMENDATIONS OF THE BRAZILIAN CONSENSUS ON PHOTOPROTECTION:**

1. Photoprotective measures, including wearing sunscreen, should be recommended for individuals of any skin color, including those of African descent ethnicity.
2. The dermatologist should pay special attention to skin photoprotection of African descent ethnicity patients, for the greater risk of onset of pigmented dermatoses as well as the risk, although reduced, for the onset of cutaneous neoplasms.

**Sport activities**

Athletes who practice outdoor activities receive a considerable dose of UVR. Adequate photoprotective measures should be taken for this group in view of the high degree of exposure associated with intense sudoresis.

Sudoresis induced by heat and by the physical activity may contribute significantly to skin damage caused by UVR, since it increases sensitivity and risk for sunburn. This is probably due to hydration of the stratum corneum with decrease of reflection and dispersion.

A study with 290 college athletes showed that, although 96% of them agreed that sunscreen decreased skin cancer rates, over 50% of them had never worn sunscreen and 75% of those who did wore

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**Chart 8: Recommendation of the American Academy of Pediatrics for photoprotection of breastfed babies and children**

| Babies younger than 6 months of age |
|------------------------------------|
| - Keep out of direct irradiation.   |
| - Find shade under a tree, a beach umbrella or hood of a baby carriage. |

| Babies older than 6 months of age |
|-----------------------------------|
| - Apply photoprotector on all areas, with special care for the region around the eyes. |
| - If the baby rubs the photoprotector into the eyes, clean its eyes and hands with a soft cloth. |
| - In case of irritation, try other brands or use sunscreen with a titanium dioxide or zinc oxide base. |

| Children |
|----------|
| - Whenever possible, they should wear comfortable clothes, with a tight weave and cover all the body. |
| - Wear hats with a full 7.5 cm brim to cover the face, ears and nape. |
| - Wear children-sized sunglasses with at least 99% UV protection. |
| - Avoid sun exposure between 10:00 a.m. and 4:00 p.m. |
| - Sunscreen should be broad spectrum, water resistant and with minimum 15 and maximum 50 SPF, avoiding those that contain oxybenzone. For the more sensitive areas physical filters are preferred. |

Adapted source: Balk SJ, 2011 and HealthyChildren.org/American Academy of Pediatrics – Sun Safety, 2014.
it less than 3 times per week. The most frequent justification for not wearing it (39%) was the desire to have tanned skin.305

Due to reaplication difficulties and the long time of exposure, wearing clothes made of fabrics with ultraviolet protection and adequate caps or hats, in addition to sunglasses, which protect not only the eyes but the periorbital and malar regions as well, are essential.306

When we talk about sunscreen, the ideal for those who practice sports is one that provides greater adherence, due to constant sweating and water activities. The spray form is often preferred because it dries easily and is quickly applied, in spite of not having the same adhesion of a filter with greater substantivity; it is reserved for subsequent reaplications. As regards the burning sensation in the eyes, inorganic filters are believed to be less irritating and thicker vehicles used as base or a stick keep the product on the place of application and are favorites for this specific region.307

The athletes who practice water sports are more affected by UVR, as a consequence of little protection provided by clothes, constant contact with the water and reflection of sunlight on the surface of the water. Some products use inverse emulsion (oils in the external emulsion phase) to increase the resistance of the product to the water. Inverse emulsions and those based on insoluble particles may not be cosmetically satisfactory like the traditional emulsions of organic filters, but they may provide more protection.307

In a Danish study with 24 volunteers submitted to physical activity and submersion in a bathtub, the SPF of the inorganic and organic sunscreen was reduced by 38% and 41%, respectively, after 4 hours, and 55% and 58% after 8 hours.308

ANVISA, in RDC 30/2012, requests that allegations concerning water resistance be ascertained by specific methodologies defined in this new regulation. The manufacturers may indicate on their labels the expressions: “Water Resistant”, “Very Water Resistant”, “Water/Sweat Resistant” or “Water/Perspiration Resistant”, as long as this characteristic is ascertained.309

For a patient with this profile, the ideal is to wear adequate clothing with UV protection.

Portable UVA/UVB meters have been sold in the last few years targeted to the practice of sports. In 1976, the first polysulfone-based adhesives were used; however, their use was restricted to research due to the need for a spectrophotometer to assess their absorbance and capture only between 280-315nm (UVB).330

Currently, bracelets made of encapsulated benzyl-viologen, that changes color according to exposure to ultraviolet radiation are being sold in Europe and are calibrated to assess in real time if the patient with phototype II has reached the maximum recommended UV dose.331 In 2004, the use of electronic meters that store UVA and UVB readings at pre-established intervals was started for research purposes, allowing reuse and discharge of data to a computer for analysis.332 Recently, this equipment began to be sold in New Zealand for personal use.333

RECOMMENDATIONS OF THE BRAZILIAN CONSENSUS ON PHOTOPROTECTION:

1. Photoprotection in sports should be carried out in a careful and detailed manner, with the specificity required by the activity of choice.
2. In terms of public health, it is recommended to not engage in outdoor sport activities in the period between 10:00 a.m. and 3:00 p.m. and/or with high UV index.
3. Actions should be proposed to associations organizing great sport events, such as the Brazilian Soccer Confederation and the Brazilian Olympic Committee, to define photoprotective strategies for the athletes and the viewing public.
4. The postponement of great sport events, such as soccer matches, to schedules after 05:00 p.m., specially during the summer, is one of the most efficient measures.
5. Mechanical photoprotective measures like clothes, hats and sunglasses should always be part of the orientation to athletes.
6. Wearing sunscreen is highly recommendable,

An Bras Dermatol. 2014;89(6 Suppl 1):S6-73.
with some specific characteristics:

a. High SPF, if possible above 50.
b. Balanced and proportional UVA protection.
c. Products of high photostability, for the long time of exposure.
d. Sunscreen very resistant to water.
e. Vehicles in thicker creams and sticks may be an interesting option for the face, to reduce complaints about burning eyes.
f. For body use, products easy to apply, like creamy lotions and aerosols, are recommended.
g. Products for application on wet skin, that present inverse emulsion (oils in the external phase of the emulsion), may be recommended for water sports.

Melasma

Exposure to UV radiation is widely recognized as a risk factor for the onset of melasma.\textsuperscript{305,339-342} Recently, studies have shown the participation of visible light in pigmentation and oxidative damage, as well as its interference in hyperpigmentary dermatoses, like melasma and post-inflammatory hypercromia.\textsuperscript{178}

Melasma treatment, or lightening of spots is not the object of this consensus; several products and procedures have been used\textsuperscript{340,343,344} with the purpose of inhibiting the activity of melanocytes, interrupt melasma formation and promote degradation of melanosomes.\textsuperscript{136,343} Therefore, at the same time that an attempt is made to lighten the existing spots, their darkening and fomation of new spots should be prevented by ensuring appropriate photoprotection\textsuperscript{340,341} or even camouflage (makeup that affords total sunblock action).\textsuperscript{135,344}

Since the risk factor present in all melasma patients is sun exposure, the role of sunscreen is well established as an important part of the treatment, based on the principle of avoiding triggering or exacerbating hyperpigmentation factors, especially aggression by UV radiation.\textsuperscript{343,344} Recurrence after intense exposure is a common problem in melasma.\textsuperscript{345}

In 1983, researchers of Porto Rico proposed to verify specifically whether wearing sunscreens would impact melasma treatment, evaluating the need for it to be used together with the topical treatment. In a randomized, double-blind clinical study, hydroquinone was administered to 59 women, when half of them also received sunscreen and the other half placebo. Among those who wore a filter 96.3% improved, against 80.8% of those who used placebo, without significant difference between the groups.\textsuperscript{350}

After that, photoprotection continued to be part of the treatment in all the world. In fact, around 80% of the patients experience some improvement only wearing sunscreens, even when receiving placebo as depigmentation treatment (against 100% of patients receiving filter plus hydroquinone, glycolic acid and antioxidants).\textsuperscript{346} A systematic review of the literature shows that sunscreens are indispensable in the approach to melasma, even though the topical treatment is necessary.\textsuperscript{345}

In fact, wearing a broad spectrum sunscreen with SPF above 30 is included as first line of the treatment algorithm proposed by the Latin American Pigmentary Disorders Academy.\textsuperscript{340} Except for the above mentioned study, a systematic review of the literature published in 2006 shows that the clinical studies of melasma do not even consider replacing sunscreen with placebo anymore,\textsuperscript{345} but are all based on the comparison of depigmentation treatments, topical or mechanical. Investigations show that sunscreens added to hydroquinone and retinol formulations have their potency to protect against UV radiation preserved.\textsuperscript{347}

A study carried out in 2008\textsuperscript{340,344} evidenced that long UVA radiation (340-400 nm) and visible light (400-700 nm) are able to promote immediate skin pigmentation, having as chromophores not only melanin, but also oxihemoglobin.\textsuperscript{178,348}

sunnscreen were developed to protect from UVR skin damage,\textsuperscript{179} but protection against visible light is limited and recent studies reveal the importance of such care. A study carried out by Schalka et al., in 2012,\textsuperscript{179} evaluated the effectiveness of white and colored sunscreen in protecting against visible light by means of the spectrophotometric evaluation of the absorption curve of products, value of photoprotection and colorimetric characteristics, for quantification of protection within this specific radiation range. The conclusion was that the value of the sun protection factor (FPS) has no direct relationship with protection against visible light, but with the potential translucency of the product.\textsuperscript{179}

The inorganic filters, for their reflective ability, could be an option against visible light, depending on the size of their particles. Thus, only large and visible particles (pigmentary) would be able to protect against visible light.\textsuperscript{345} Therefore, the incorporation of absorbing pigments to sunscreen increases the photoprotective ability of these products.\textsuperscript{179}

Protection against UVA and UVB radiation is the main point of the treatment.\textsuperscript{394,339,341,350} According to recent studies, broad spectrum sun protector, UVA and UVB, with at least SPF 30, containing inorganic filter, like titanium dioxide or zinc oxide, should be used by patients with melasma and be frequently reapplied.\textsuperscript{394,340,343,350} Organic and inorganic filters may act synergically to enhance SPF value.\textsuperscript{394} Formulations containing opaque filters and absorbing pigments may allow photoprotection against visible light.\textsuperscript{179}
Nevertheless, adherence is a sensitive issue when we are dealing with protection against sun radiation, as application and reaplication of solar filters on the skin should be done adequately, which can be laborious and costly. Failure to adhere to the use of sunscreen may lead to aggravation of hyperpigmentation in melasma. Field research has already verified that patients with melasma expose themselves to the sun at inappropriate times (from 11:00 a.m. to 4:00 p.m.), which may worsen the problem, and only a minority reapply the product along the day (48.2%).

In men, the situation is more critical, as they tend to avoid more complex and time consuming treatments, and among them the use of products that interfere with shaving may be problematic. Because they are less concerned with appearance and health, they protect themselves less than women and should be advised about sun exposure as an aggravating factor.

Therefore, the dermatologist should use all possible strategies to improve adherence of patients with melasma to protective measures, beginning with non exposure to the sun. Clarification regarding the best times to be in the sun are essential, as well as the duration of protection and the consequent need for reaplication. However, the patient cannot always refrain from being exposed to the sun in given periods, simply because he may be en route or carrying out professional activities. In such cases, the recommendation to wear hats, sunglasses and adequate clothing expands protection and should always be part of the prescription.

In addition to the mandatory recommendation to wear sun protector with SPF above 30 and balanced UVA protection, whenever possible wearing sunscreen that protect against visible light should be recommended.

Vegetable extracts containing monomeric phenolic compounds and flavonoids, in addition to phenolic acids, that have antioxidant and anti-inflammatory action have also been investigated. Polypodium leucotomos extract has been studied and a clinical trial showed its ability to protect the skin against acute sunburn action but also in the prevention and treatment of pigmented dermatoses, such as melasma.

**RECOMMENDATIONS OF THE BRAZILIAN CONSENSUS ON PHOTOPROTECTION:**

1. Photoprotection is fundamental in the treatment and prevention of melasma.
2. The dermatologist should use all possible strategies to improve adherence of patients with melasma to protective measures, beginning with non exposure to the sun. Clarification regarding the best times to be in the sun are essential, as well as the duration of protection and the consequent need for reaplication.
3. The use of mechanical measures like hats is a recommendation that extends protection and should always be part of the prescription.
4. In case of melasma, the sun protector should have the following characteristics:
   a. High SPF, preferably above 50.
   b. UVA protection proportionately elevated.
   c. If possible, offer colored sunscreen, in the a form of makeup foundation or compact cream.
   d. Use products that protect in the visible light range.
5. Orientation regarding application and reaplication of the product for melasma patients is the same offered as general orientation.
6. The use of oral photoprotective agents with proven effectiveness in prevention and treatment of melasma may be recommended as adjuvant measure.

**Sensitive skin**

Ever since sunscreen began to be sold, many actives have been introduced alone or combined in their formulations. With the dissemination of knowledge about the effects of UV radiation and awareness campaigns for prevention of skin cancer, there was great consumption escalation, and new forms of presentation were introduced in the market.

Special situations like filters for daily use, makeup with filters, protectors resistant to water and sand, photostable and with better cosmetic acceptability led to greater adherence. However, new and numerous actives appeared in pharmaceutical forms, enhancing the allergenic potential of products.

Sensitive skin is understood by some authors as the cutaneous manifestation with more exuberant symptomatology than signs, which includes the burning or stinging sensation on the face after application of a single or a group of facial products, without presence of frankly established erythema, thus differing from clinical pictures of contact dermatitis irritation.

Many patients perceive themselves as having “sensitive skin” without in fact presenting the clinical picture related to this dermatosis. Furthermore, nearly 20% of contact allergies attributed to cosmetics cite sunscreens, requiring a differential etiological diagnosis. Adult women with actinic damage present more allergies, while they are more rare in children.

Among the substances, minerals such as titanium dioxide are rarely allergenic, but there is evidence that others, such as PABA (paraminobenzoic acid), may be very allergenic.

The “Guide for Safety Evaluation of Cosmetic An Bras Dermatol. 2014;89(6 Suppl 1):S6-73.
RECOMMENDATIONS OF THE BRAZILIAN CONSENSUS ON PHOTOPROTECTION:

1. Photoprotection for sensitive skin patients should preferably use products with an “Indicated for sensitive skin” label, as required by ANVISA.

2. Protectors with fragrance are not recommended for sensitive skin patients.

Contact Dermatitis

Adverse reactions caused by sensitization to sunscreen, as mentioned before, are not common. Among the contact dermatitides, those of the irritative type are more frequent than those of the sensitization type.

The main etiological agent for sensitization to sunscreen (finished product) are perfumes, when present in their composition, followed by preservatives. The specific active ingredients for sun protection (UV filters) rarely are sensitizers.357

Among the photoprotective actives, those derived from paraminobenzoic acid, the benzophenones, the octocrylene and the avobenzone are more frequently related to sensitization.353

RECOMMENDATIONS OF THE BRAZILIAN CONSENSUS ON PHOTOPROTECTION:

1. Photoprotection for patients with history of contact dermatitis caused by sunscreens should be preferably achieved with products that contain only inorganic filters and without fragrance.

2. Contact tests may be recommended for adequate investigation.

Rosacea

Rosacea is a chronic disorder, characterized by erythema, papules, pustules and telangiectasias; it predominates in the central face and varies from mild to exuberant forms, such as the rhinophyma, more frequent in men. It predominates in women in the 30 to 50 years old age group and it is estimated that from 1.5 to 10 % of the population is affected with this disorder.358

Although its pathogenesis is not completely defined, genetic and environmental factors have an impact in the exacerbation of the clinical picture. Foods like chocolate, coffee, some seasonings, tea, alcohol, systemic medications, such as cholinergic agents, vasodilators, rifampicin, emotional factors, physical exercises and solar radiation, among others, are factors associated with worsening of symptoms.309

Therapy includes from topical medication to surgical procedures. In every form, patients are oriented regarding triggering factors and the importance of wearing the adequate sun protector.

Products that associate specific actives for topical treatment and sunscreens can and should be used; evidence shows better outcomes with this association.309

Due to greater sensitivity and alterations in the cutaneous barrier function, patients with rosacea may present sensitivity to cosmetic and makeup products; however, makeup with sun protector may be used, always giving preference to those that are non alco-

holic. Makeup with greenish tones is important to reduce the appearance of facial erythema. The National Rosacea Society, in the USA, recommends wearing makeup that includes UV radiation protection, formulations without perfume, hypoallergenic and alcohol-free.360

RECOMMENDATIONS OF THE BRAZILIAN CONSENSUS ON PHOTOPROTECTION:

1. Photoprotection for patients with rosacea should follow the same principles of photoprotection for individuals with sensitive skin.

2. If possible, opt for less oily and non alcoholic preparations, such as cream gel.

Acne and oily skin

There are few studies in the literature on acne, oily skin and sun protection.

Individuals with a tendency to have oily skin, mainly adolescents, avoid wearing sunscreen because they believe this type of product worsens or triggers acne, which is more frequent in this age group.359

There is great variety of products available in the market, offering options of skin protectors with this tendency.353

In 2005, an experimental study with human subjects was carried out in Mexico to verify if the SPF informed on the packages of 12 products actually afforded the promised protection. All of the products were allegedly “non-comedogenic” or “not oily” and were targeted to the adolescent population, more prone to acne. None of the analyzed products complied with what their packages promised: the product that was closer to what it declared was a filter with several active substances (titanium dioxide, octocrylene, Mexoryl and others) that offered a 15.6 SPF, while it informed SPF 20 protection.309

An Bras Dermatol. 2014;89(6 Suppl 1):56-73.
Protectors in the form of gel, cream gel or fluid are ideal for patients with oily and acneic skin. It is important for patients with acne to avoid inorganic filters, due to their dense and oily consistency.363 New technologies are being used to enhance product cosmetic characteristics and make them less oily, which may improve adherence to protector wearing by this group of individuals. Among these technologies, the use of silica and its derivatives has been very well accepted by users since it reduces the “oily touch” of the product, decreasing residual shine while adsorbing exceeding oiliness.

RECOMMENDATIONS OF THE BRAZILIAN CONSENSUS ON PHOTOPROTECTION:
1. Photoprotection for patients with oily or acneic skin should be achieved with products especially developed for this purpose and that demonstrate the promised effect, like control or reduction of skin oiliness, through specific studies.
2. Vehicles in the form of gel, cream gel or fluid are the most recommended for this group of patients.

Vitiligo
Patients with vitiligo have a diminished risk of developing skin cancer, both melanoma and non melanoma, during their lifetime, and although there are isolated reports stating the contrary, apparently phototherapy does not increase the risk, as demonstrated in epidemiological study.365

A possible explanation for this would be that patients with vitiligo tend to protect themselves more with clothes exactly because they know that the skin in the regions with lesions is more sensitive to the sun and is easily severely burned, generating actinic damage.364

Vitiligo treatment has as principle the activation and migration of melanocytes from the borders of the depigmented lesion, penetrating 2 to 3 mm into the lesion; the larger reserves of melanocytes are close to hair follicles; therefore hairless areas (palms, soles of feet) respond poorly to the treatment.365,366

The guidelines of the American Academy of Dermatology are that a broad spectrum photoprotector is mandatory after the phototherapy sessions.

Scalp and hair
Hair offers natural protection to the scalp, particularly hair in darker tones. Bald patients or those with light and thinning hair need to wear sunscreen on the areas of the scalp without hair, due to the high exposure of the region, even though it was not exposed in childhood and adolescence.367

Concerning hair photoprotection, the approach does not aim at prevention of skin cancer, as hair does not undergo neoplastic processes.368 Nevertheless, there is a cosmetic importance. The most often reported effects are alterations in coloration due to oxidation of hair pigmentation, pheomelanin and eumelanin, forming oxymelanin.369 Furthermore, UVR damages hair lipids, leading to dryness and increased fragility; the lipid film is responsible for the shine and malleability of hair. Without this protection, hair is subject to static electricity and fractures when it is combed, which makes the hair frizzy.368

Hair photoprotection is achieved with the same active ingredients used on the skin, added to formulations for hair use, like conditioners, gels, sprays. The main problem is the difficulty to manufacture a homogeneous film that will protect the entire surface of hairs, besides the problem of creating a formula with...
good adherence to the cuticle, but without making it very oily.

The products that tend to remain in the hair after it is washed, like gels, sprays and particularly the creamy ones, offer even greater protection when compared to the others, but it is still insufficient. This dilemma has led researchers to inquire if hair photoprotection could be achieved in any other way, perhaps through the internal structure of the hair shaft.368,370

**Ears**

The ears are the fifth most common location affected by non melanoma skin cancers of the cephalic segment, responsible for around 5% of cases, according to recent study with more than 600 patients at the University of Cornell. The proportion regarding gender in these cases was 17.6 men to 1 woman, due to the natural protection of hair. The most affected areas were the helix and antihelix regions, with little higher prevalence of squamous cell than basal cell (1:0.7) carcinomas.

**Periorbital region**

The periorbital region, besides being a frequent site for skin cancer, shows signs of aging and special care is necessary for this region due to its high sensitivity.372 Exposing the human eye to solar radiation without due protection, in an intense or continuous and repeated way, may cause pathological changes such as photokeratitis and cataract. For an adequate eye protection against solar radiation effects, it is recommended to wear sunglasses, preferably those that demonstrate the capability of absorbing over 99% of ultraviolet radiation.373 This measure would also be effective in diminishing the risk of emergence of cutaneous neoplasms in the periorbital region.374 Preference is given to application of inorganic sunscreens, due to their low allergic and irritant potential.372 Another possibility is the use of makeup with inorganic protectors that play the role of barrier and absorb some sweat in the region, avoiding its contact with the eyes.375

**Lips**

The lower lip is a frequent site of neoplastic and preneoplastic actinic lesions. In a study with 362 beach workers from Rio Grande do Norte, around 27.1% had lip lesions.376 Use of lip protector is paramount for patients under intense sun exposure, particularly those that present a more protruding lower lip. It was demonstrated that the regular use of lipsticks with sunscreen reduce the frequency of lip cancer. These lipsticks must meet criteria such as broad spectrum protection and photostability.377

As to the safety of lip protectors, there are experimental in vivo studies which show that the concentration of octyl methoxycinnamate – one of the most common components of lip sunscreen – necessary to cause fertility problems in rats was 450 mg/kg, demonstrating its low toxicity potential.378 Notwithstanding, in vitro studies evaluating the safety of ingesting inorganic protectors demonstrate that repeated mucosa exposures to low concentrations of zinc oxide result in persistent DNA damage,379 and the exposure of intestinal cells to titanium dioxide result in loss of villi, which could lead to malnutrition and malabsorption.380

**RECOMMENDATIONS OF THE BRAZILIAN CONSENSUS ON PHOTOPROTECTION:**

1. Photoprotection in specific areas should receive special attention of the dermatologist.
2. For individuals partially or totally bald, regular use of hats and photoprotectors on the scalp should be recommended.
3. The goal of hair photoprotection is esthetic maintenance of hair, and can be done with the same active ingredients used for the skin, added to formulations for hair care, such as conditioners, gels and sprays.
4. Photoprotection of ears can be done with regular sunscreen or products in a stick format.
5. In order to protect the periorbital regions, the use of sunglasses associated with sunscreen in a stick format should be recommended, as it presents greater adhesiveness to the skin, reducing the risk of stinging eyes.
6. Solar protection of lips is relevant and should be reinforced during intentional sun exposure or for outdoor workers, due to the risk of developing squamous cell carcinoma. Use of high-SPF sunscreen sticks is advised.

**CHAPTER 8**

**SUN AND VITAMIN D**

**INTRODUCTION**

Vitamin D is obtained by human beings from sunlight, diet (mainly fish and fortified milk) and supplements. Its action as a hormone and its regulation involving parathyroid hormone (PTH), calcium and phosphorus has many important physiological consequences, especially concerning skeletal health. However, vitamin D receptors were evident in the majority of body cells and enzymes capable of...
1.25 (OH) D, which is under rigorous endocrine sys-

tem control. The minimum recommended level of 25
(OH) D is currently controversial and under discus-

sion. The implications of vitamin D deficiency remain
uncertain and many suppositions are still uncorrobo-
rated.

The American Academy of Pediatrics and the
American Society of Endocrinology consider the con-
centration of 20 ng/mL as the cutoff point for deficien-
cy; on the other hand the American Institute of
Medicine proposes that 16 ng/mL is the appropriate
minimum level. The Society of Endocrinology re-
commends an additional classification of 21 to 29 ng/mL
as insufficiency of vitamin D.393

These values were associated with lower risk of
fractures and suppression of PTH elevation, a deficien-
cy marker which stimulates the production of 1.25
(OH) D for maintenance of intestinal calcium absorp-
tion.394

A level below 30 ng/mL (75 nmol/L) is consid-
ered “insufficient” by most specialists, and less than
20 ng/mL (50 nmol/L) is considered “deficient”.395,396

Intoxication by vitamin D, associated with
hypercalcemia and hyperphosphatemia, is extremely
rare and may be caused by doses greater than 50,000
IU per day and a level of (25 (OH) D) above 150
ng/mL.397

Photodegradation of vitamin D3 produced by
the skin avoids intoxication by vitamin D through sun
exposure. With the whole body exposed to a single
minimal erythema dose, the equivalent to about
10,000 IU to 20,000 IU of oral ingestion is pro-
duced.392,397

Estimates vary, but around half of MED of
direct sunlight on arms and legs can produce the
equivalent to around 3,000 IU of vitamin D3.398

Midday sun exposure twice a week, for 5-30
minutes, was suggested as sufficient for adequate pro-
duction of vitamin D in white populations. Notwithstand-
ing, as we will discuss, the need for exposure time suffers diverse influences and may be
variable.399

Coincidentally, cutaneous synthesis of vitamin
D3, as well as erythema (sunburn) occurs at its max-
imum approximately in the same wavelength of 296
nm of UVB, even though the action spectrum of ery-
thema is extended to the UVA spectrum.396,399

With solar radiation, cutaneous synthesis of
vitamin D3 reaches a maximum plateau after a short
lapse of time, less than one MED.400

The whole skin is capable of synthesizing vita-
mind, therefore when the entire body is exposed in an
appropriate way, production occurs more rapidly
and with less risk of burns than when, for example,
only the head is exposed. If only 10% of the skin is
exposed to adequate UVB radiation, the synthesis of

Metabolism

More than 90% of vitamin D is obtained by skin
production through sunlight.380

When a photon of ultraviolet B light (UVB)
(290-315 nm) reaches the skin, it photoisomerizes the
7-dehydrocholesterol (7-DHC) in the cell’s membrane
to precholecalciferol (previtamin D3), which is rapidly
converted, through heat-isomerization, in cholecal-
ciferol (vitamin D3). Peak blood levels of vitamin D3
occur after one day and is stored in body fat later on
for release when necessary.

Vitamin D2 (ergosterol), originating from yeast
and plants is obtained in the diet and follows the same
metabolic pathway of vitamin D3. Vitamin D3 enters
the circulation via vitamin D binding protein, is
hydroxylated in the liver to calcidiol (25 (OH) D), and
again hydroxylated, mainly in the kidneys, to its
active form, calcitriol (1.25 (OH) D).390

However, both previtamin D3 and vitamin D3
are sensitive to UV radiation, and continuous expo-
sure to UVB causes its photodegradation in the skin to
inactive products.391

Vitamin D3 maximum cutaneous synthesis is
limited to 15-20% of the initial 7-DHC concentration,
with less than one minimal erythema dose (MED) pro-
duction plateau.392,393

Serum concentration of 25 (OH) D is the value
used to determine the status of vitamin D, as well as
1.25 (OH) D, which is under rigorous endocrine sys-

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vitamin D will take 10 times longer than it would take if the whole body were exposed.392

The amount of time necessary, considered as “adequate” exposure, will depend on several factors, including personal, behavioral and environmental ones (Chart 10).

ENVIRONMENTAL FACTORS THAT AFFECT CUTANEOUS PRODUCTION OF VITAMIN D

Solar zenith angle: latitude, season, time of day

Before UVB solar radiation reaches the skin to start the synthesis of vitamin D, it must travel through the atmosphere.

The main determinant of potential UVB radiation available is the sun angle in the sky compared to the vertical or solar zenith angle (zenith). The more directly above the position of the sun, the smaller the solar zenith angle is, the shorter the path run by UV radiation and the smaller the possibility of absorption or deflection of photons before reaching the skin is.392

Three factors influence the solar zenith angle: latitude, season and time of day. In higher latitudes and mainly during winter, the sun is not so verticalized in the sky at noon in comparison to what occurs in lower latitudes. Thus, UVB radiation travels a long distance through the stratospheric ozone layer and atmosphere, being attenuated until reaching the surface of the Earth.

Thieden et al. recently analyzed ambient UV radiation and healthy Danish indoor workers, with personal dosimeters (sensitive to erythema spectrum) to record UV exposure throughout the year.401

The data revealed that six months of winter represent only 10% of yearly ambient UV radiation and less than 3% of total erythematos doses in subjects, in comparison with summer months. The individuals tend to avoid going out with the skin exposed and, this way, receive only 0.82% of available UV radiation during the winter.

Observing the results of a study in the North (latitude 42-46 °N) and South (33-34 °N) of the United States, the yearly ambient UV radiation available in Denmark (56 °N) was of 3,757 erythematos doses, in comparison with 6,193 in the North of the United States and 8,710 in the South, showing that total doses of UV radiation are much larger in lower latitudes.401,402

In the United States, the dose of UV radiation observed during winter was 2330% of the total annual UV dose (compared with 10% in Denmark), accounting for smaller variation of maximum zenith angles over a year in the United States than in Denmark.

Evidence in vitro about the influence of zenith angles in the production of vitamin D came from Webb et al., who exposed a solution of 7-DHC to solar radiation in Edmonton, Canada (52 °N), Boston (42 °N) and Los Angeles (34 °N), USA, and San Juan, Puerto Rico (18 °N).403

Their experiments showed that photoconversion of 7-DHC to previtamin D3 was at its maximum in the months of June and July. In Boston, it was demonstrated that, from November to February, previtamin D3 was not detected. In Edmonton, further to the North, the production of previtamin D3 stopped in October and did not restart until mid-April, whereas in Los Angeles and Puerto Rico previtamin D3 production occurred year-round.

Besides latitude and season, Luet al. demonstrated the influence of time of day:404 Measuring production of previtamin D3 in sunny days in Boston, they discovered that the synthesis started at 07:00 a.m. during the winter and lasted until 5:00 p.m.. In the months of spring and autumn, the window for photocconversion started several hours later, around 09:00 a.m. and lasted only until 3:00 p.m.. The window narrowed seasonally until the synthesis diminished completely.

The decrease of solar zenith angle, either by latitude increase, season (winter) or time of day, is the cause of this vitamin D production decrease phenomenon.

A series of studies published in scientific literature has shown the relationship between sun exposure, skin cancer and synthesis of vitamin D. However, the scarcity of medical data, particularly in developing countries, makes global evaluation of sun exposure impact on vitamin D serum levels difficult.

According to a study published by Paula Correa et al.,405 which evaluated UVB radiation levels in the city of São Paulo (SP) – Brazil, during a period of 3 years, non-intentional exposure to outdoor environment for 10 minutes daily, hands and face only, would be enough for adequate production of vitamin D in a phototype II individual.

Data presented by this study considered cloudy and rainy days; hence, only 10 minutes of hands and face exposure outdoors, whatever the weather, would be sufficient for vitamin D production in the city of São Paulo.

This study presented measurements of UV index in the period from 2005 to 2008. It was found that 65% of UV index measured within 2 hours at noon, local time, during summer, was too elevated (8 < UVI < 10), and many times extreme levels were demonstrated (UVI > 11), according to World Health Organization (WHO).

During the winter, 40% of readings around noon showed high or very high levels. In spite of
recent worrying statistics, which showed that non-
melanoma skin cancers correspond to around 28% of
more than one million new cancer cases, solar protec-
tion is not considered a relevant problem in these
urban areas.

UV radiation readings demonstrated that, in all
months, its levels are high enough to guarantee ade-
quate vitamin D production in human skin, during
incidental sun exposure.

In short, UV radiation levels observed in the
city of São Paulo indicate that prevention of solar
superexposure is necessary in any time of the year,
with the synthesis of vitamin D guaranteed with a
minimum exposure of about 10 minutes per day.405

Altitude

Higher altitudes result in shorter distances and
less dense atmosphere, favoring the passage of UVB radia-
tion. There is a 4% increase of the amount that reaches
exposed skin for each 300m increase in altitude.406

Even though it is not a perfect reading of UVB
radiation or the capability of synthesizing vitamin D, the
UV index is a non-tridimensional representation of
erythemal action of the weighted irradiance spectrum.
The greater values of UV index (20-25) were detected
in Mauna Loa Observatory, in Hawaii (altitude 11,155
feet, latitude 21 ° N) and in the area of Peruvian Altiplano (altitude 12,800 feet, latitude 15 ° N).399

Although the vitamin D synthesis potential
may be better in higher altitudes, a study demonstrat-
ed that adult Tibetans, who live in relatively low lati-
tudes and high altitudes (altitude over 12 thousand
feet, latitude 29-32 ° N), had low levels of 25 (OH) D,
with 40-100% below 30 ng/mL, depending on the popula-
tion.407

Nomads presented the lowest levels, all of them
below 30 ng/mL and 80% below 12 ng/mL, while
farmers presented the most elevated levels, 40%
below 30 ng/mL and none below 12 ng/mL.

Tibetan diet is extremely poor in vitamin D and
the cold weather makes covering most of the skin
mandatory. According to the authors’ conclusion,
these factors are responsible for low levels of vitamin
D, even though they see five times more yearly UVB
radiation than Norwegians, who live farther north and
in very low altitudes.407

Atmospheric conditions

UV radiation travels an atmospheric distance,
being dispersed and absorbed along the way. UVB
radiation, with a shorter wavelength, experiments
greater attenuation than UVA radiation and the visible
light spectrum, which present longer wavelengths.396

UVB radiation crosses a non-homogeneous
atmosphere and its characteristics have significant
influence over the amount that reaches the surface of
the Earth – a factor that probably became particularly
important during the Industrial Revolution. The
advent of coal-burning plants and black clouds of
smoke hovering over London in the 17th century
brought awareness about bone-deforming
diseases/rickets.408

Rickets occurs due to bone mineralization defi-
cient in calcium phosphate, which may be secondary
to vitamin D deficiency or malnutrition. Even though
it has been probably described since antiquity, the
increase in cases with the onset of smoky air, in the
end of 17th century, started the speculation that pollu-
tion was the culprit, although its mechanism was
unknown and vitamin D had not been totally discov-
ered yet.409

It is reasonable to assume, today, that blockage
of UBV rays, due to the absorption of particulate
material over the cities, plays a role in the manifesta-
tion. However, tall buildings and narrow streets,
together with indoor work, certainly diminished the
sun exposure of the population.

The ozone in the stratosphere is especially
important, since it absorbs essentially all UV radiation
with wavelengths shorter than 290 nm (synthesis of
previtamin D3 is possible up to 270 nm) and attenu-
ates UVB radiation over 290 nm.406,410

Higher concentrations of ozone are usually
found in higher latitudes, towards the poles and
lower concentrations in the tropics. Ozone levels any-
where may change up to 20% per day, with wind and
pollution patterns which may produce ozone and
other UVB attenuating substances.381

One hundred and twenty one (121) post-
menopausal women inhabiting urban and rural areas
were studied in Belgium, where ozone levels in the
troposphere, due to pollution, are three levels greater
in Brussels than on the other side of the country.411

Even with greater sun exposure, urban women
had much higher prevalence of 25 (OH) D below 30
ng/mL (84 vs 38%, p < 0.001).

Levels of 25 (OH) D in women who lived in
rural areas was twice the levels of urban women, and
the sun exposure required to reach equivalent levels
of 25 (OH) D was three times greater in urban women
than in those who lived in rural areas.

Cloud coverage is also important in determin-
ing available UVB radiation for the synthesis of vita-
min D – low and thick clouds have a higher capabili-
ty to reduce the amount of UVB that reaches the
ground. In truth, a dense cloud coverage may prevent
99% of UVB radiation from reaching the soil, thus
making cutaneous synthesis of vitamin D impossible,
even over the Equator line.410

Nevertheless, clouds may also reflect UV radia-
tion, and so does the ground covering, a phenomenon known as “albedo”.

Snow is capable of reflecting 90% of UV radiation, considerably increasing the amount of UVB radiation that reaches the skin, the equivalent to an altitude increase of 3,000 meters. Sand, cement and other construction materials reflect approximately 20%, whereas soil, rocks and vegetation reflect a lot less.

CONSTITUTIONAL FACTORS THAT AFFECT THE CUTANEOUS PRODUCTION OF VITAMIN D

Skin pigmentation

The degree of skin pigmentation and age influence vitamin D production.

The onset of rickets and vitamin D deficiency among dark-skinned and Indian populations, immigrants of latitude north cities in the United States and United Kingdom, while similar populations in their countries of origin did not have this problem led to speculation that the increase of skin pigmentation could predispose dark-skinned individuals to vitamin D deficiency.

Although diet has been many times a confusing factor, an investigation was proposed to elucidate the role of melanin concentration in photoproduction of vitamin D. Melanin absorbs UV radiation in the epidermis, which limits the number of available photons to convert 7-DHC molecules in previtamin D3.

Fitzpatrick phototype is commonly used to classify the type of skin, describing the melanin content in the epidermis and cutaneous reaction (tanning or burning) to UV radiation after a prolonged non-exposure period. These phototypes also indicate propensity to solar damage and vitamin D production.

CHART 10: Factors that influence vitamin D production induced by UV radiation

The factors that increase the length of sun exposure required for adequate production of vitamin D3 are:
- increased solar zenith angle
- increased latitude
- seasonal reduction of days (winter)
- increased time distance in relation to noon (morning, afternoon)
- lower altitude
- increased ozone concentrations
- increased pollution
- thick cover of clouds
- less reflectivity of surrounding surfaces
- increased skin pigmentation
- diminished concentration of 7-DHC in skin (advanced age, burn victims)
- increased skin covering with clothing
- use of sun protector

Phototypes I and II present light skin, which burns easily and rarely tans, whereas phototype III presents light skin, however with more ability to tan, and, therefore, will have less UV radiation damage later. Phototypes IV-VI present darker skin, with a larger amount of melanin, that tans easily and rarely burns.

In theory, higher phototypes tend to diminish in the population as the distance from the Equator increases, with greater prevalence of light skin in higher latitudes, where UVB must be maximized for vitamin D production and dark skin in equatorial regions, where UV radiation is widely available during the whole year.

Consequently, the risk of sunburns and skin cancer is greater when light-skinned individuals travel to lower latitudes, and deficiency of vitamin D, as mentioned above, is more prevalent in polar regions.

An initial study by Clemens et al., in 1982, exposed several black and white patients to a single dose of ultraviolet radiation. In white individuals, serum levels of 25 (OH) D increased 30% to 50% compared to basal levels within 24 to 48 hours after exposure, whereas in black individuals it did not have any effect.

After an UV radiation exposure six times greater than the one white patients received, only one of the black patients presented an increase of 25 (OH) D 24 hours later, although smaller than in all of the white individuals with the initial dose only.

This was the first time that skin pigmentation limitation of in vivo vitamin D production capacity was corroborated. The same group divulged data revealing that pigmented skin (ex vivo?) requires longer UV radiation exposure periods to produce similar levels of previtamin D3 in comparison with light skin.

Relatively less Vitamin D3 is produced per exposure unit to UV radiation, however, after repeated UV doses, high concentrations of melanin do not prevent vitamin D levels from reaching values considered sufficient.

This was confirmed by Lo et al., who determined MED in six Pakistani and Indian immigrants (phototypes III-V) and four white controls (phototypes II-III) in the United Kingdom, and next irradiated the whole body of each individual with 1.5 MED of UV radiation.

Both groups had similar increases in vitamin D levels on the following day and there were no significant differences in serum concentrations of vitamin D between the two groups. Even though greater total exposure to UV radiation was necessary for higher phototypes (MED for the darkest patient was five times larger than the smallest control), the total capaci-
ity for vitamin D production was not affected by skin type and it is similar in response to equivalent MED.

Age

The decreasing levels of vitamin D in the elderly is well known, with multiple factors involved, including lack of sun exposure, malnutrition and malabsorption.420,421

The reduction of efficiency in synthesizing vitamin D with age was analyzed in several studies, showing that, even with abundant sun exposure, serum levels of 25 (OH) D are smaller in healthy older people when compared to younger controls. Seasonal variations also diminish or even disappear with advancing age.421,422

The capability for synthesizing vitamin D is based on the availability of 7-DHC. MacLaughlin and Holick demonstrated that, with aging, there is a reduction in quantity of 7-DHC in the epidermis; likewise, the potential for vitamin D3 production.420

The authors obtained skin samples of six patients, all phototype III, with identical surface areas, and measured the quantity of 7-DHC, which decreased approximately in half from age 21 to 88. Next, the specimens were exposed to equal amounts of UV radiation and the resultant synthesis of previtamin D3 was quantified.

By using as a reference a skin sample from an 8-year-old patient, an 18-year-old man produced 80% of previtamin D3 amount, a 77-year-old patient 37% and another 82-year-old patient 40%, allowing the possibility of inferring the decreasing capability of previtamin D3 synthesis by 2.5 times in the last years of life.

As decreasing skin thickness occurs with aging,422-424 one could suppose that the reduction of previtamin D3 synthesis capability would be related to this thinning; however, the authors showed that the synthesis of previtamin D3 is linearly related to concentration of 7-DHC and not with cutaneous thickness.

However, Need et al. found positive correlation between skin thickness and serum levels of 25 (OH) D, but did not test cutaneous response to sun exposure and match it with vitamin D production.425

Despite vitamin D production becoming less efficient with advancing age, Webb et al. demonstrated that it is possible for elderly white nurses residing in Boston to maintain adequate levels of 25 (OH) D (defined as > 15 ng/mL in their 1990 study) throughout the year, by means of casual sun exposure, without the need for oral supplementation.426

Oral supplementation of vitamin D drastically reduced the number of patients with levels below 15 ng/mL (to less than 5%) during the whole year, however, it minimized in a more intense way the seasonal decrease in winter, when up to 40% of the supple-mented group presented 25 (OH) D serum concentrations smaller than 15 ng/mL.

This value is well below reference values used nowadays, and article data did not allow the percentage of patients with values over 20 or 30 ng/mL to be determined.

Conditions that occur with the decrease of 7-DHC

Intuitively, one may suppose that malabsorption syndromes or drugs to reduce cholesterol could diminish the concentration of 7-DHC in the skin, but this does not seem to be true.

A study involving vitamin D-deficient patients carrying Crohn’s disease, primary biliary cirrhosis and idiopathic pseudo-obstruction, showed normal 7-DHC skin concentrations (actually, elevated in comparison with controls), hence the low 7-DHC concentration was not the cause of vitamin D deficiency in this population of patients.427

In a study on pravastatin, an inhibitor of HMG-CoA reductase, or statin, serum increase of vitamin D3 after several doses of whole body UV radiation, was identical in patients using the medication for 3 months and in controls, although the concentration of 7-DHC in the skin was not measured.428

No decreasing levels of 25 (OH) D were found in the studies involving vitamin D and statins. By the way, the use of statin has been associated with the increase of 25 (OH) levels, although the mechanism has not been fully understood yet.429-431

A select group that presents decreasing skin 7-DHC levels is the one with sunburned patients. A study that exposed biopsies of scars from burns to UVB radiation, showed that the 7-DHC concentration in the burned skin was less than half the one presented by the control group (normal skin) (p = 0.016).432

Conversion of 7-DHC to previtamin D3 was only 64% in comparison with controls (p = 0.004), suggesting that besides the decrease in 7-DHC, there is a mechanism not yet elucidated that reduces the conversion of 7-DHC to previtamin D3.

Healthy skin, adjacent to cicatrical areas, also presented reduction of 7-DHC and photoconversion to previtamin D3, but to a lesser extent. Vitamin D deficiency and its consequences are commonly observed in patients with burn scars which cover over 40% of the body surface; this may be due to diminished synthesis capability.433,434

BEHAVIORAL FACTORS THAT AFFECT CUTANEOUS PRODUCTION OF VITAMIN D

Avoid the sunlight

Preventing exposure to UVB radiation may be done in several ways, either by avoiding it complete-
ly (staying indoors), covering the skin with clothes or applying a sunscreen.

To illustrate the potential effect of complete absence of UVB radiation over vitamin D levels, we mention two studies, in which healthy members from submarine tripulations presented a reduction of 40% in serum concentration of 25 (OH) D after two months under water, independently from food fortification.436,437

In some groups, for example patients with severe reaction to sunlight, the photoprotecting behavior is mandatory. Due to photosensitivity, many patients with cutaneous lupus erythematosus actively avoid sunlight.

Cusack et al. interviewed 52 patients with cutaneous lupus erythematosus about several behavioral and physical characteristics, then measured serum levels of 25 (OH) D (end of summer).439 Serum levels of 25 (OH) below 30 ng/mL were found in 67% of the individuals (average of 25.3 ng/mL), with most significant decrease in patients that physically avoided sunlight (use of hats, protection clothes, avoiding midday sun) (p = 0.004) and a little less in patients that used sunscreen daily (p = 0.042).

A study of Kamen et al. demonstrated that, in patients with systemic lupus erythematosus, photosensitivity was the second predictor of critically low 25 (OH) D levels, with an odds ratio of 12.9 (p < 0.01), second only to kidney disease (odds ratio 13.3, p < 0.01).440 The ones most affected by adverse effects of the sun probably take the greatest precautions to minimize exposure and therefore have the lowest levels of vitamin D.

Systemic immunosuppression in patients that received transplant of solid organs has been associated with an increased risk of skin cancer; thus avoiding sunlight is recommended to these patients.441

Querings et al. measured serum levels of 25 (OH) D at the end of winter in 31 31-year-old kidney transplant patients and in sex-matched controls.442 All transplanted patients reported practicing solar protection with the use of sunscreens, avoiding the sun and wearing protective clothes.

Transplanted patients presented significant lower levels of 25 (OH) D in comparison with controls (average concentration of 10.9 ng/ml vs 20.0 ng/ml, p = 0.007). Nevertheless, the decrease in sun exposure is only one of several potential contributing factors in these patients. The use of glucocorticoids, for example, increases the breaking of 25 (OH) D. Vitamin D deficiency has also been demonstrated in patients who received bone marrow transplant.442,445

A third group of patients who practice strict photoprotection is the one which presents inherent tendency for skin cancer formation, including patients with xeroderma pigmentosum (XP) and basal cell nevus syndrome (BCNS).

Querings and Reichrath conducted a small study about three patients with XP and BCNS, finding they had serum levels of 25 (OH) D significantly reduced (average of 9.5 ng/mL). It was again demonstrated that photoprotection is associated with reduced vitamin D serum levels.

On the other hand, Sollitto et al. showed that eight patients with XP, who practiced rigorous solar protection measures, were capable of maintaining low levels of 25 (OH) D (average serum concentration of 17.8 ng/ml), without the need for supplementation.445

At the time the study was published, the 10 to 55 ng/ml range was considered normal. Sollitto et al. stated that adequate levels of vitamin D could be maintained in the absence of any supplementation and/or exposure to UV rays, even though these patients were young (27 years old in average, within the range of 14-49), active and had an estimated daily vitamin D intake of 307 IU. Due to greater recommended concentrations today (20 to 30 ng/mL), these patients would be considered vitamin D deficient.445

A broad investigation, with more than 1,400 white women, conducted by Glass et al. in the United Kingdom, analyzed the relationship between vitamin D, skin pigmentation and exposure to UV rays.446 It was noticed that higher phototypes (III and IV) presented higher serum levels of 25 (OH) D (average of 32.9 ng/ml), when compared to low phototypes (types I and II) (average of 28.5 ng/mL, p < 0.0001).

Data revealed a behavioral tendency in dark-skinned patients to seek the sun, which was positively correlated with vitamin D status. Malvy et al. conducted a similar study in France, involving 1,191 individuals and also observed that serum levels of 25 (OH) D were lower in light-skinned individuals (p < 0.024).447 Studies about individuals who work in the sun, such as farmers and lifeguards, revealed high levels of 25 (OH) D, with average concentrations between 54 and 65 ng/mL.447

In spite of greater sun exposure being related with higher levels of vitamin D, the interesting results from Binkley et al. suggest that abundant exposure may not be sufficient to enhance vitamin D status in all subjects.448

The authors measured serum levels of 25 (OH) D in 93 young adults of distinct racial profiles, recruited from a skate shop in Honolulu, Hawaii (latitude 21°N). The individuals were 24 years old on average and exposed themselves to the sun for around 28.9 hours per week (self-reported); in at least seven of these hours they wore a sunscreen. The score of solar index was calculated by the amount of time exposed to the sun combined with the exposed body area.

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The average concentration of 25 (OH) D was 31.6 ng/mL. By using a 30 ng/mL cutoff point for sufficiency, 51% of the individuals presented low levels of vitamin D. The quartile of participants with the smallest concentrations of 25 (OH) D (average of 20.7 ng/mL) versus 35.2 ng/mL, p < 0.0001 exposed themselves to the sun for less time (score 7.2 vs 12.3, p < 0.05) than other subjects of the study.

White participants presented more elevated levels of 25 (OH) D (average of 37.1 ng/mL, p < 0.01), when compared to Asians with darker skin (24.7 ng/ml) or mixed race individuals (28.9 ng/ml). However, a statistic correlation was not found between serum levels of 25 (OH) D and age, color of skin, hours of sun exposure without sunscreen, total sun exposure or solar index. Diet was not considered in this study.

Due to the fact that all participants are young, skin concentrations of 7-DHC could be considered as adequate; this way, the substantial variability suggests there are probably other influencing factors in the cutaneous production of vitamin D or of its subsequent metabolism, which has not been understood completely yet.

Different genetic requirements for execution of vitamin D physiological functions may exist, as well as the need for a lower optimal level in some populations. For example, African-Americans have lower 25 (OH) D levels than whites, but have greater bone density and fewer number of fractures due to osteoporosis. It is believed that there are differences in calcium metabolism efficiency, for even when compared to whites who have similar bone density, African-Americans still present fewer fractures, lower levels of bone turnover markers and lower renal calcium excretion.

Clothing

Clothing is an additional barrier which UVB radiation must break to reach the 7-DHC. Similar to SPF, equivalent UV protection factors, or UPF, can be attributed to different kinds of clothes. The weave of a fabric may be closed or open, determining the level of protection that clothing provides – “coverage factor”.

Increased thickness is another characteristic that diminishes transmission of radiation. Fabric stretching diminishes thickness and opens spaces, reducing the efficacy proportionally to the amount of stretching. If well made, thick jeans may have a UPF 1000, whereas a light cotton t-shirt may have an UPF smaller than 10.

Darker colors absorb UV radiation better, thus may offer greater UPF in a same fabric. The composition of the fabric determines how absorbent it is, for example, polyester protects more than cotton, and natural cotton is more efficient than bleached cotton (natural cotton has pigments that absorb UVB radiation). Additives, such as titanium dioxide and fluorescent whitening agents may be used by the manufacturers to enhance UF. When fabric is wet due to perspiration or contact with water it responds differently and UPF may be reduced by half, for example in a white t-shirt, or increased, in other types of clothes.

Washing and wearing cotton fabrics increases UPF, possibly doubling it after 10 washing cycles, especially due to shrinkage but also due to buildup of dirt, oils and detergent particles.

Most of the research focuses on the analysis of clothing and UPF, but does not approach vitamin D. Matsuoka et al. demonstrated that clothes prevent vitamin D production from 7-DHC.

Volunteers wearing jogging clothing, which covered the whole body, were exposed to UVB irradiation (1 MED) and did not present elevation of vitamin D serum levels, independently of the kind of fabric (wool, cotton, polyester) or color (black or white). Even after increasing UVB radiation to 6 MEDs, the individuals did not present measurable increase of vitamin D levels, leading the authors to conclude that clothing made cutaneous photoproduction of vitamin D significantly difficult.

As part of this study, direct transmission of UVB was measured: black wool blocked more than 98% of the radiation and white cotton fabric blocked only 47%. Even so, there was not any evidence of 7-DHC conversion to previtamin D3 in vitro or in human volunteers.

Salih covered cuvettes containing 7-DHC with several fabrics used in traditional Oman clothes and measured the conversion to previtamin D3 after sun exposure in several periods.

Fabrics were made of polyester, a mix of cotton with polyester or wool. UVB radiation attenuation varied from 71.4 to 99.9%, and the type of thread was the most important factor in this attenuation. Sixty minutes of sun exposure provided 8% conversion of 7-DHC to previtamin D3 in uncovered cuvettes. Maximum conversion of 7-DHC to previtamin D3 in covered cuvettes was of 1.7%, while some fabrics did not allowing any conversion.

Parisi and Wilson obtained similar results, with maximum transmission of 0.22 MED through cotton t-shirts in mannequins, in comparison with 14.5 MED in the outside surface of the t-shirt, after 3 hours of irradiation. They concluded that 0.22 MED may be below the necessary threshold for previtamin D3 synthesis.
even though the study was done from 09:30 a.m. to 12:30 p.m. during summer and could have yielded better results if done closer to midday or longer.459

Sunscreen

Adequate application of sun screen may avoid damage caused by UV radiation in the skin, but the same blocked UVB is also necessary for vitamin D production.454-458 Although we suspect intuitively that the adequate use of sunscreen precludes sufficient synthesis of vitamin D, there are few studies that analyze this question.460-461

Matsuoka et al. presented in vitro and in vivo evidence that application of para-aminobenzoic acid (PABA), a common ingredient of older sun screens, prevents cutaneous synthesis of vitamin D.459 Ethanol or ethanol + PABA 5% were applied in pieces of human skin and then exposed to simulated solar radiation. Synthesis of previtamin D3 was completely blocked in pieces treated with solar filter; as for the non-treated pieces, 15% of 7-DHC was converted to previtamin D3 in the basal layer of epidermis.

Eight white individuals received separately 1 MED of UV radiation on the whole body. Four subjects applied a PABA-based sunscreen, SPF 8, one hour before exposure. One day after exposure, serum levels of vitamin D3 increased significantly in the four non-treated subjects, but remained unchanged in the individuals who used sunscreen (p < 0.01). Even though there were few patients in the study, the results provide evidence of vitamin D synthesis suppression with the use of PABA-based sunscreens.

Matsuoka et al. published another study one year later.462 The authors compared 20 white-skinned individuals with personal history of skin cancer, who over the past 12 months had applied PABA-based sun screens on all exposed body parts, to controls who lived in the same household or neighborhood and were of the same age.

Users of solar filters presented less than half the average 25 (OH) D serum levels compared with controls (16.1 VS 36.6 ng/mL, p < 0.001), in dosage taken in the summer. It is important to emphasize that 25 (OH) levels were not analyzed in the beginning of the study or before the use of sunscreen. The amount of sun exposure was estimated by researchers and direct measurement was not done. The individuals with a history of skin cancer probably put more effort in avoiding sunlight than their partners and neighbors, confusing the results.463

Matsuoka et al. did a third study, similar to the first one, in which an SPF 15 sunscreen was applied on different skin areas of white patients (phototype III), one hour before receiving slightly less than one MED on the whole body.464

Once more, they measured vitamin D3 levels (instead of 25 (OH) D) before and 24 hours after sun exposure and found that wearing sunscreen on all the body prevented the synthesis of vitamin D3. Applying sunscreen to all areas, except for the head and neck or arms, caused a slight but statistically insignificant increase in vitamin D3 (p > 0.05). Significant increase of vitamin D3 serum levels occurred only when more than 19% of total body surface was free of solar protection (p < 0.05).

Holick et al. estimated that adequate application of an SPF 8 solar filter reduces production of vitamin D by more than 90%, and a reduction of 99% is achieved when SPF 15 is applied.464

Evidence that the application of a solar filter would make vitamin D synthesis difficult, from research which analyzed individual doses in controlled environments were apparently sound, but the results of larger scale studies were not consistent with these findings.

The first double-blind randomized clinical trial on the subject was conducted by Marks et al., in 1995, in Australia, and involved more than 100 patients, to whom SPF 17 sunscreens or placebo were designated.465

All participants in the study presented a history of at least one solar keratosis and were older than 40 years of age. Serum levels of 25 (OH) D and 1.25 (OH) D were obtained at the beginning of the trial and seven months later, after the Australian summer. The adequate use of sun screen was verified by periodic weighing of packagings.

The results showed that the use of solar filter did not prevent seasonal increase of 25 (OH) D. The responses were similar in both groups, independently from distribution by age, gender, sun exposure or skin type. Even so, in the placebo group there was a statistically significant increase of 1.25 (OH) D (p = 0.0009) serum levels, which rose by 4.5 ng/mL, whereas, in the group that used sunscreens, the increase was only 0.5 pg/mL.

Levels of 1.25 (OH) D remained within the reference range (12.5-51.7 pg/mL) in all participants and there was no statistical difference between global levels of 1.25 (OH), either at the start or end of research. Seasonal increase of 1.25 (OH) D was an unexpected finding. 1.25 (OH) D is considered free from personal fluctuations, probably due to rigorous control via feedback.466-468

The authors were not able to offer an explanation for changes in 1.25 (OH) D levels. However, the most important finding shows that the marker for vitamin D deficiency, 25 (OH) D, was not affected due to use of sunscreen. The authors argued that adequate sun exposure was obtained through UVB radiation which crossed the skin (based on SPF) due to
occasional forgetfulness or inadequate protector applications.  

Maia et al. evaluated serum concentrations of 25 (OH) D and parathyroid hormone (PTH) in groups of individuals, with and without orientation for photoprotection, residents of the city of São Paulo, Brazil. The authors found a significant difference between levels of 25 (OH) D, which were greater in the photoexposed group, 35.4 ng/mL [21.86 – 72.20] in comparison with the photoprotected one, 29.2 ng/mL [23.10 – 45.80]. There was also a difference regarding PTH, larger in the photoexposed group, 29.8 pg/mL [18.98 – 73.94], than in the photoprotected one, 19.24 pg/mL [8.06 – 66.18].

In spite of these differences, there were no vitamin D deficient individuals in the sample and PTH levels remained within normalcy levels. The conclusion was that everyday solar ultraviolet radiation was enough to provide for an adequate synthesis of 25 (OH) D.

A preliminary cross-sectional study, carried on by Kligman et al., reported that the use of solar filter by the elderly in Arizona was positively associated with levels of 25 (OH) D.

Another similar study, based in questionnaires, was done by Kimlin et al., involving a wide range of Australian individuals, with ages between 18-87. The authors did not find any statistically significant association between the status of 25 (OH) D and the use of sunscreens, and as for the participants who wore a sunscreen, they presented some of the highest levels of 25 (OH) D. In this case, it was supposed that the use of sunscreens was probably an indication of increased sun exposure.

A cross-sectional study investigated the connection between obesity and decrease of vitamin D serum levels in hundreds of elders residents of Boston (USA). Coincidentally, the authors found that the use of sun screens was not associated to vitamin D levels. On the other hand, time of sun exposure and area of exposed body surface were positively correlated, as expected.

An explanation for lack of negative correlation (and sometimes positive correlation) between the status of vitamin D and the use of sunscreens was supplied by Thieden et al. The authors concluded that the sunscreen was frequently applied on days when great amounts of sun exposure were foreseen, with the goal of avoiding sunburns. Thus, the use of protector was associated with more frequent and longer exposure to sunlight.

Therefore, a behavior of actively seeking for sunlight would be capable of neutralizing any vitamin D synthesis attenuation which a sun filter, theoretically, could cause. Additionally, Bech-Thomsen and Wulf analyzed a sample of bathers, demonstrating that a sunscreen was not applied in the recommended doses to obtain the advertised classification protection (SPF).

A survey performed by Stender et al. revealed that users of solar filters oftentimes presented sunburns again, demonstrating an improper or inadequate use, besides greater sun exposure in comparison with individuals who used sunscreen less often.

Farrerons et al. compared 24 elderly who wore a sunscreen (SPF 15) with 19 controls, for more than 2 years. Not limited to vitamin D, they also analyzed secondary markers (PTH, biological bone markers).

The authors reported that the decrease of 25 (OH) D status in sunscreen users was a little larger than in controls; the latter had a slightly larger increase in 25 (OH) D levels in the summer months ($p < 0.05$). Notwithstanding, the changes of serum levels of 1.25 (OH) D were unimportant in both groups, and there was no evidence of secondary hyperparathyroidism during the winter or bone metabolism changes in any of the participants.

In a follow-up study, several years later, Farrerons et al. evaluated the bone mass of 10 sun screen users and 18 controls for more than 2 years. No significant differences were observed in the bone mass of both groups.

They came to the conclusion that even though the SPF 15 sunscreen discreetly diminishes serum concentrations of 25 (OH), this reduction was not either clinically significant or increased the risk of bone mass loss. Despite being good indicators of vitamin D status, PTH and bone mass may not be adequate measurements to determine sufficiency, in light of other emerging potential benefits of vitamin D.

CONCLUSION

Prevention of sunlight exposure has been related to diminution of serum levels of 25 (OH) D. However, the issue was analyzed only in laboratories and there is still no clear evidence of clinical consequences. Outside of controlled experiments, the use of solar protector did not negatively correlate with vitamin D serum levels.

Contrariwise, it was shown to be a marker of sun exposure and was associated with elevated concentrations of 25 (OH) D. Many external factors affect the quantity of available UVB and its capability for photosynthesis of vitamin D, besides the influence on the potential response of each individual. Therefore, it is difficult to make generic affirmations correlating the duration of sun exposure and vitamin D status.

Recommendations regarding “ideal” exposure seem to be excessively simplified, given the complexity and the individuality of final determination of the synthesis of vitamin D. With the continuous expan-

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tion of discoveries about vitamin D functions, the definition of "adequate" remains indefinite. Indirect markers previously considered for evaluation of deficiencies, such as high PTH, probably did not analyze the clinical picture effectively.

The risk for solar damage and skin cancer with excessive UV radiation exposure, as well as the available oral vitamin D supplementation make the establishment of guidelines for definition of ideal and safe sun exposure levels, necessary to keep up adequate vitamin D concentrations, even more difficult.

**FINAL CONSIDERATIONS**

**Vitamin D benefits**

The only benefit clearly related to vitamin D is its relationship with bone health through participation in calcium metabolism. Appropriate vitamin D levels are related to rickets and osteoporosis prevention.

The evidence that vitamin D reduces the risk for onset of chronic non skeletal diseases is inconsistent, inconclusive and does not meet cause-effect relationship criteria.479

**Vitamin D serum levels**

The definition of vitamin D deficiency, based on 25 (OH) D serum levels, is a motive for controversy in literature. Levels above 30 ng/ml (> 75 nmol/l) are considered satisfactory by all the authors. Levels lower than 20 ng/ml (< 50 nmol/l) may be consensually considered as vitamin D deficiency, since 97.5% of the population is above this level.

The controversy is related to values between 20 and 30 ng/ml, in which some authors define an intermediate situation, designed as "unsatisfactory level". The variation of the cutoff point may produce an expressive increase in the number of individuals classified as vitamin D deficient, as presented in some alarmist statistics.

Global epidemiological data show that only around 30% of subjects present vitamin D rates lower than 20 ng/ml and, therefore, may be consensually classified as deficient.480

**Sun exposure and vitamin D**

Ultraviolet radiation type B (UVB), with action peak at 296 nm, acts on vitamin D metabolism, transforming 7-dehydrocholesterol in precholecalciferol (pre-vitamin D3) in the epidermis. From this point, a sequence of metabolic hydroxylation reactions will take place in the liver and kidneys, until the active form of vitamin D (1,25-dihydrocholecalciferol) is produced.

The estimated UVB dose required for production of 1000 IU of Vitamin D is 0.25 Minimal Erythema Dose (MED), when about 25% of total body area is exposed. It is, therefore, considered small if compared to the dose necessary to produce erythema.

In a country with high levels of solar insolation, such as Brazil, a few minutes of exposure to the external environment, whatever the weather and only hands and face, would be sufficient for vitamin D production. Therefore we should be more concerned with the risks related to solar exposure than with the risks related to non exposure.

As regards the time for sun exposure, we know that the UVB radiation level in the period before 10 o’clock in the morning and after 3 o’clock in the afternoon (daylight saving time not considered) is minimal and does not justify solar exposure during these periods, particularly with the intention to produce vitamin D.

**Sun exposure and development of skin cancer**

The incidence of non melanoma and melanoma skin cancer has grown all over the world for decades, being the most frequent among human body cancers.

The causal nexus relationship between sun exposure and squamous cell carcinoma is very well established in the literature. Furthermore, different studies also point to the participation of solar radiation in the onset of basal cell carcinoma and cutaneous melanoma.

**Solar protection and vitamin D**

We know that the adequate use of sunscreen significantly reduces the amount of UVB radiation that reaches the cutaneous surface and may theoretically interfere in vitamin D production. However, in practice we know that the regular use of sunscreen does not lead to vitamin D deficiency.

The possible justification found would be that, as users do not apply the sunscreen in the proper amount and with the recommended frequency and regularity, a sufficient amount of UVB radiation would reach the skin surface for production of vitamin D.

Therefore, wearing sunscreen as customarily done by users could not be considered as a factor predisposing to development of vitamin D deficiency.

**RECOMMENDATIONS OF THE BRAZILIAN CONSENSUS ON PHOTOPROTECTION:**

1. Intentional and unprotected sun exposure should not be considered as source for production or to prevent vitamin D deficiency.
2. The use of sunscreen with SPF higher than 30 should be recommended to all patients older that 6 months of age, when exposed to the sun.
There should not be sun exposure without adequate use of sunscreen. Children younger than 6 months of age should not be directly exposed to the sun and should not make regular use of sunscreen.

3. Patients considered as being at risk for development of deficiency of vitamin D should be monitored by periodical exams and may use diet or vitamin supplementation sources for prevention of vitamin D deficiency.

4. The following are considered as risk factors for development of vitamin D deficiency:
   a. Infants receiving exclusive breastfeeding.
   b. The elderly (older skin produces less vitamin D).
   c. Individuals with low sun exposure.
   d. Extreme climate conditions.
   e. Rigorous use of photoprotective measures.
   f. Covering the skin for religious practice reasons.
   g. People with dark skin (phototypes V and VI).
   h. Patients with malabsorption syndrome.
   i. The morbidly obese.

5. The recommended daily doses of vitamin D for deficiency prevention in individuals at risk are:
   a. 0-12 months: 400 IU/day.
   b. 1 to 70 years of age: 600 IU/day.
   c. > 70 years of age: 800 IU/day.

6. Finally, SBD understands that the policies for prevention of skin cancer, by means of Photoprotection Awareness, is a priority measure in terms Public Health for Brazil, particularly in the Dermatology area.

7. SBD continues advise the population to avoid sun exposure without adequate protection, especially in the period of greater risk, between 10:00 am. and 3:00 pm. □
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