Importance of environmental factors on plantings of wild-simulated American Ginseng

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Abstract American ginseng (Panax quinquefolius L.) is an herbaceous perennial plant native to the forests of eastern North America with a long history of use and harvest, and with a significant international market. To supply international demand, the plant is grown in the USA and Canada under artificial shade cloth. However, wild and wild-appearing ginseng roots command prices up to 100 times greater than roots cultivated in a field: $550–2200 (US$ dry kg) vs. $20–70 (US$ dry kg). Growing ginseng in a forested environment using a “wild-simulated” forest farming approach, where growers introduce ginseng into a forested environment and then let it grow with little to no intervention, allows forest farmers to access these higher prices and meet international demand. As climate change shifts growing conditions globally, there will be increasing opportunities for the forest farming of American ginseng internationally. In this study, we examined the main drivers of ginseng growth and development in a wild-simulated ginseng forest farm. We measured the range of environmental conditions and built statistical models to examine which factors were most important for ginseng vigor. We found that the amount of sunlight, even under highly shaded conditions, was the most important driver of ginseng establishment on the landscape, as well as ginseng plant size and development. Prior research indicates that additional factors including soil nutrient levels, moisture, and texture are important for the survival, growth, and development of wild and planted American ginseng, but our study did not show significant patterns of importance at this site. Our findings suggest that integrating silvicultural techniques such as forest thinning may enhance the productivity of wild-simulated ginseng operations while providing additional forest-based income with minimal impact on natural forest ecosystems.

Keywords Forest farming · Agroforestry · Crops · Herbs · Understory · Groundstory · Non-timber forest products · NTFP

Introduction

American ginseng (Panax quinquefolius L.) is an herbaceous perennial plant native to the forests of eastern North America. Due to its medicinal properties
and a strong demand for the plant in East Asia, it has been the focus of harvesting and exporting for over 300 years (Case et al. 2007). This harvest pressure has led to a declining abundance of the plant across its historic range, and to cultivation efforts to meet market demand (Case et al. 2007; Burkhart and Jacobson 2009). The majority of American ginseng supplied to the world market is produced through intensive cultivation methods, including soil tilling, erecting artificial cloth shade structures, and applying fertilizer and pesticides (OMAFRA—Ontario Ministry of Agriculture and Food 2009). The resulting monetary value of ginseng roots produced through intensive means, however, is significantly less than that of wild and wild-appearing roots—ginseng roots that display a high degree of heterogeneity in shape and size, in part a response to growing conditions in a forested environment—a result of Asian cultural tradition and preferences (Burkhart 2013). Exported to Asia, wild and wild-appearing roots can command prices up to 100 times greater than cultivated roots, with prices for cultivated root averaging $20–70 (US$ dry kg) and prices for wild and wild-appearing roots averaging $550–2,200 (US$ dry kg) (Davis and Persons 2014; Burkhart 2013; Burkhart and Jacobson 2009).

Forest farming is an agroforestry practice used to cultivate a variety of non-timber forest products under a relatively in-tact forest canopy modified or maintained to favor growth and enhance production (Chamberlain et al. 2009). American ginseng is often a focus crop of forest farming systems across its native range, due to its suitability for forest-based production and the high prices paid for the resulting wild-appearing roots (Nadeau et al. 1998; Burkhart 2013; Burkhart and Jacobson 2009). Within forest farming systems, ginseng can be cultivated using production methods that fall along a continuum ranging from a “woods-cultivated” approach (using a forest canopy to provide shade but making significant modifications to the growing environment, from tilling to pesticide and fertilizer application) to a “wild-simulated” approach (planting seeds in a forest environment and then allowing them to grow input-free under natural conditions; Chittum et al., 2019). In terms of number of ginseng growers worldwide, many opt for a wild-simulated approach as wild-simulated production requires the fewest chemical and labor inputs, incurs the lowest costs, entails minimal modification of the requisite forest environment, and produces roots of the highest value, with prices equaling that of wild ginseng (Carroll and Apsley 2013; Chittum et al. 2019).

In addition to specific advantages over field cultivation—lower costs and often higher price points—the forest farming of medicinal and culinary herbs using a wild-simulated production regime allows forest landowners to increase their land-based income while maintaining or even improving forest health and biodiversity (Hill and Buck 2000; Dix et al. 1997; Chittum et al. 2019). Forest farming has the additional advantage of restoring populations of ginseng on the landscape after centuries of wild harvest (Holmes and Matlack 2018; McGraw and Furedi 2005). The forest farming of American ginseng is already cosmopolitan, taking place across the eastern United States and Canada and in the deciduous forests regions of Northeast Asia (Hill, Buck, and Davis 2009; Xing, Guo, and Fu 2010; Bobev et al. 2003; Nadeau et al. 1998), and predictions suggest that a changing climate will increase suitable forested planting areas globally by 9.16–30.97%, opening up new opportunities and expanding suitable habitat for the forest farming of American ginseng across Asia, Europe, and North America (Shen et al. 2019; Butler et al. 2015).

Like all agricultural operations, however, the profitability of a forest farming venture depends on the survival and growth of the crop. Using a wild-simulated production regime requires first identifying appropriate habitat; American ginseng thrives on cool, moist slopes under a deciduous canopy (Cruse-Sanders and Hamrick 2004a, b). Land managers use environmental indicators such as slope and aspect as well as “indicator species”—species known to share an overlapping ecological niche with American ginseng—to determine good planting sites for wild-simulated ginseng (Apsley and Carroll 2013; Burkhart 2013; Turner and McGraw 2015). Yet the survival and vigor of wild-simulated ginseng populations often varies greatly across planting sites, despite the presence of indicator species, and as wild-simulated ginseng typically is not harvested for between 7–12 years the germination and long-term survival of wild-simulated populations is critical to the profitability of a forest farming venture (Turner and McGraw 2015). While forest vegetation is in part a reflection of the underlying environmental conditions on a particular site, indicator species can only serve as
a proxy measure for the environmental factors influencing the establishment and development of American ginseng in a wild-simulated system (Gilliam 2014).

The relationship between the specific forested site conditions and the rates of establishment and development of wild-simulated ginseng plantings has not been as well studied or corroborated. There has been some research on the role that environmental factors such as soil moisture (Li and Berard 1998) and soil nutrients (Proctor and Shelp 2014) play in the survival and development of ginseng, suggesting that they are important. Perhaps the best studied soil nutrient in relation to plantings of ginseng is calcium, which studies have shown to play an important role in promoting ginseng survival, growth, and development (Beyfuss, 2000; Davis and Persons, 2014; Nadeau et al., 2003, 1998; Slak, 2005; Stoltz, 1982). And yet the results of recent research into the role of calcium in the development of wild and wild-simulated ginseng—as well as the use of indicator species to identify calcium-rich sites—has proven inconclusive (Burkhart 2013; Turner and McGraw 2015). Another important but understudied environmental factor is the role of light in the growth and development of ginseng (Chandler and McGraw 2015; Proctor and Palmer 2017; Wagner and McGraw 2013). Although ginseng is a shade-obligate species, research has shown conflicting effects of increased sunlight on its germination, survival, growth, and reproduction (Chandler and McGraw 2015; Li et al. 2000).

As wild-simulated ginseng production becomes an increasingly global endeavor—reducing the efficacy of a specific suite of indicator species in identifying appropriate planting sites—developing a better understanding of the relationship between the specific underlying environmental site conditions and the performance of plantings will be critical. To that end, this study examines the role of environmental conditions on the establishment and growth of ginseng under wild-simulated management. We measured ginseng establishment and growth in 59 plots in an active wild-simulated ginseng farm three years following direct seeding. At these plots we also measured a suite of environmental conditions important for plant development and examined the relationship between these environmental conditions and ginseng establishment and growth. Our results will help forest farmers better assess planting sites for maximizing ginseng productivity.

Materials and methods

Site description

We conducted this research on forestland owned and managed by American Ginseng Pharm (AGP), a wild-simulated American ginseng production forest in the Catskill region of New York, USA. The Catskill Mountains are located in Southeastern New York and constitute the northeastern end of the Appalachian Plateau. The climate is mountainous, with cold winters and moderately cool to warm summers, with an average annual temperature of 5 °C. Heavy morning dew and fog are common in the spring, summer, and fall. Annual precipitation is around 150 cm (US Department of Commerce n.d.; Stoddard and Murdoch 1991). The soils are medium to moderately fine textured glacial till (USDA Soil Conservation Service 1985). The farm is a unique experimental agroforestry system with over 400 hectares of native northeast forestland managed for wild-simulated ginseng production, consisting of a series of parcels across a 182-km range. The altitude range of planting sites is between 550 and 1,000 m above sea level. The large size of AGP land under wild-simulated ginseng production makes it a uniquely valuable site for observational research and data collection.

Each year beginning in July, AGP plants stratified American ginseng seed sourced from commercial ginseng farms in Quebec. The seeds are broadcast by hand at a rate between 12–40 kg/ha and personnel at the farm are trained to broadcast 43–54 seeds per square meter. To control for differences between years due to seasonal variation, we conducted this study on all areas planted by AGP in 2016, examining growth and establishment after three years. The total area planted in 2016 was 17.4 hectares distributed across 22 forest stands ranging in size from 0.03–0.79 ha (Fig. 1).

Experimental design

Using the “Create Random Points” tool in ArcGIS, we randomly distributed 65 points across the designated study area. Ground-truthing revealed 59 of these
points to be suitable and within planting areas and were established as plots. Each of the 59 random points served as plot center for a round, 10 m radius (314.16 m$^2$) fixed-area plot.

To assess canopy conditions we identified to species and measured every tree at diameter at breast height (dbh, greater than 5 cm at 1.3 m above the ground) within each 10-m radius plot. We calculated basal area (BA) for each plot by adding the BA of each individual tree where BA in m$^2$/ha = $\pi \times (\text{tree diameter (cm)/200})^2 \times 31.831$ (expansion factor). Per-tree basal area values were added to calculate total basal area per hectare on a per plot basis. Basal area as an easily calculated proxy variable for a variety of forest canopy traits, specifically tree density and competition (Brümelis et al. 2020).

To examine ginseng vigor we set up five 1 m circular subplots within each plot, one at plot center and the remaining four three meters from plot center along cardinal directions (north, south, east, west; Fig. 1). In each of the five subplots we counted and measured every ginseng plant. To assess plant life stage, we counted the number of leaves, and to approximate root size, we measured the width of the central leaflet on the largest leaf of each individual ginseng plant. Prior research indicates that the square of the width of the central leaflet across ginseng species is an economical and accurate way to assess leaf area, which itself correlates with root size (Parmenter and Littlejohn 2000). As our methodology was designed to be replicated by forest farmers, measuring leaf size was both an accessible and non-destructive way to approximate the size of the merchantable underground ginseng roots.

In order to assess the degree of shade cover at each plot, we used a convex Forestry Suppliers Spherical Crown Concave Densiometer (Lemmon 1956). We took four measurements—facing north, east, south, and west—of canopy openness at each of the five subplots, for a total of twenty canopy measurements at each plot. These were averaged to provide one measurement of canopy openness per plot.

To examine the soils, we collected 15 two-centimeter diameter cores, 3 cores from each subplot. Each core began below the leaf litter at the Oa horizon and was 12 cm deep. The 15 cores were then passed through a four mm sieve and homogenized into a single composite sample, at the plot level. We air dried the soils for twelve weeks, then put them through a 2-mm sieve. Soil texture was quantified with dispersion of soil particles using sodium hexametaphosphate followed by the (1) isolation of the sand fraction using a 0.053 mm sieve, and (2) separation of the silt and clay fractions by settling. Soil pH analysis was done.

Fig. 1 Study site location in the Catskill Mountains of New York State, USA, with 2016 planting areas outline in yellow and plots marked with a purple pin (yellow pins indicate plots that were eliminated because ground truthing indicated they weren’t suitable for the parameters of the study), and the plot design
using a modified Mehlich and Morgan Extraction, and percent soil organic matter (SOM) by mass loss on ignition (LOI) at 500 °C for 12 h (Ziadi and Tran 2008). The University of Connecticut’s soil analysis lab conducted these analyses.

We quantified soil moisture in multiple ways. First, relative soil moisture was measured in situ as volumetric water content (VWC) using a handheld Hydrosense II Soil Water Content Measurement System (Campbell Scientific, Inc., Logan, UT, USA), with 12 cm rods. Three measurements were taken at each of the five subplots during an extended dry period of at least 72 h. We conducted all VWC measurements within a two-day window to establish relative soil moisture across plots. Soil samples were used to calculate the water holding capacity of homogenized soils. Subsamples of fresh soil were used to measure field moisture content (105 °C for 24 h) and water holding capacity (samples fully saturated, then dried for two hours, and dried at 105 °C for 24 h) (Keiser 2016). We conducted all field measurements between June and July of 2019.

Data analyses

We used R statistical programming language version 3.6.2 (R Core Team, 2019) with the Rstudio platform version 1.2.5003 (RStudio Team, 2019) for all statistical analyses (Venables 2002).

Influence of seeding rate on ginseng plant density

Each of the 22 forest stands planted in 2016 were broadcast seeded at a different rate. The quantity of seed planted in each stand was recorded, in Imperial pounds of seed, by American Ginseng Pharm. Previous work indicates a pound of ginseng seed to contains 7,000 individual seeds (Carroll and Apsley 2013). We used this number, as well as the area dimensions of each stand, to calculate a seeding rate in seeds per m² for each stand in our study. To test whether there was a relationship between seeding rate and plant density, we included the number of seeds planted in our final Generalized Linear Model, which examined the number of plants per square meter as the response variable. We also ran additional linear models examining the effect of the interaction between shade levels and the quantity of seed planted on the number of plants per square meter to further explore this relationship. In order to better understand the relationship between seeding rate and the density of ginseng plants present three years after planting, we ran a linear model, using the R package “Interactions” (Long 2019), on the interaction between shade and seeding rate with log-transformed plant density as our response variable. Plant density was log-transformed in order to meet assumptions of normality.

Influence of forest structure and environmental conditions on ginseng growth and vigor

We used an a priori variable selection for our models. To identify collinear variables, we used a correlation matrix, produced using corplot() in the corplot package in R (Wei and Simko 2017) to identify any highly correlated variables (> 50%; see Fig. S1). We also used Principle Components Analysis (PCA) using the “princomp” function in the stats package (R Core Team 2019) to assess the relative importance of variables to each component. When variables were correlated (e.g., pH and Calcium) we selected the variable based on importance in the literature for the establishment and development of American ginseng and ease of measuring in the field for use in our models. We ran three Linear Mixed Effects Models using the lmer() function in the lme4 package (Bates et al. 2015) assuming a Gaussian distribution for all models after testing for homoscedasticity of variance and for the normality of residuals. Using the list of final predictor variables mentioned above, our response variables were: 1) log-transformed number of ginseng plants, 2) number of leaves, and 3) average center leaflet width. While the center leaflet width can be squared to approximate the area of the center leaflet, and a leaflet size ratio can be used to estimate the area of the other leaflets and therefore the plant’s total leaf surface area, we were interested in relative differences between our plots so we ran our analyses using the raw width measurement (Parmenter & Littlejohn, 2000). We checked that models fit assumptions using the “qqnorm” function in the stats package (R Core Team
2019), and we also checked the Variance Inflation Factor (VIF) for each of our models to ensure they were not overfit, with the highest VIF value being 1.74 indicating no multicollinearity in our models.

Results and discussion

A generalized description for the development of ginseng over time has the plant emerge in its first year of growth as a trifoliate seedling, with three small leaflets. In its second year of growth the plant adds two additional leaflets to its single leaf, presenting as a palmately compound leaf with five leaflets. During years 3–6 the plant will add an additional palmately compound leaf with five leaflets, and after year 6 may add a third or even fourth leaf (Anderson et al., 2002).

Influence of the interaction between shade and seeding rate on ginseng plant density

Our plots, three years old, contained an average of 49 ginseng plants ($sd = 37.732$), for an average plant density of 3.13 ginseng plants per square meter. Ginseng plants had an average of 0.42 leaves ($sd = 0.230$), on a scale from 0 (representing the trifoliate seedling stage) to 3 (the highest number of leaves observed), meaning they averaged between a seedling stage and a single-leafed plant (see Table S1 in supplemental materials). All of our plots were quite shady (% shade $X = 92.2; sd = 1.91$) and our analysis indicates a significant positive relationship between the interaction of shade and seeding rate on plant density (Fig. 2, overall model $r^2 = 0.18, p < 0.001$). As shade levels increase from 88 to 96% the marginal benefit of seeding at a higher density decreases until at about 95% canopy shade coverage, where there is no longer any increase in plant density attributable to an increase in seeding rate (Fig. 2). Conversely, as plots become sunnier, planting a higher quantity of ginseng seed resulted in a higher plant density in our 3-year-old plantings. This would corroborate the experience of American Ginseng Pharm General Manager, Anna Plattner, namely that “seeding heavier gives you more plants on your good sites but just as few plants on your bad sites” (Anna Plattner, personal communication). Prior research has suggested that optimal plant spacing is 20 plants per square meter, or approximately two plants per square foot (Li 1995). To achieve this plant density, both research and present practice recommends seeding at a rate of 43–54 seeds per square meter, or 4–5 seeds per square foot (Carroll and Apsley 2013). Across the plots we measured, the seeding rate ranged from 21–70 seeds per square meter, or approximately 2–6.5 seeds per square foot ($X = 38.056$ seeds per square meter, $sd = 10.529$). In controlled studies, over-sowing of ginseng seed has been shown to decrease plant emergence and root size (Mo et al. 2014), while the clustering of plants in wild populations—though it may simply reflect dispersal limitations (Cruse-Sanders and Hamrick 2004a, b)—could also suggest that ginseng plants are responding positively to favorable microsite conditions (Wagner and McGraw 2013; Wulfsberg 2019). Given that our plots exhibited a relatively narrow range of shade conditions, it is unclear whether the increasing positive effect of seeding density on plant density with decreasing shade levels would continue under sunnier conditions. However, our findings do suggest that on shadier sites, an increase in seeding rate beyond the 43–54 per square meter recommended in the literature would not result in a greater plant density after three years.

It should be noted that the seed planted at our study site was sourced from field-cultivated commercial operations located in Quebec (Anna Plattner, personal communication). These commercial operations, concentrated in Ontario, Canada, and in the state of Wisconsin in the United States, constitute the source of much of the ginseng seed used in forest farming operations (Burkhart et al., 2021). There is debate over whether introducing non-local genetics—from plants cultivated in a highly controlled, industrial environment—could result in ginseng plantings maladapted to local conditions (Burkhart et al., 2021; Schlag & McIntosh, 2012; Schlueter & Punja, 2002). It is possible that plants with local genetics may have responded differently to environmental variables on our research sites, but as many forest farmers source their seed from commercial operations we feel our results reflect the planting and plant sourcing conditions most representative of the current active forest farming community (Burkhart et al., 2021).
Influence of forest structure and environmental conditions on ginseng growth and vigor

Results from our regression models show that the effects of environmental conditions do not equally influence ginseng response variables. Our models had the most predictive power when considering the number of ginseng plants, followed by the size of ginseng plants, and lastly the number of ginseng leaves (maturity). We found that across all our analyses, shade levels had the strongest and most persistent effect on ginseng performance (Table 1). For the number of plants, our model had an overall $r^2$ of 0.451, with fixed effects contributing 0.295 and random effects an additional 0.156 to the total variance explained. The most important—in fact, the only significant—variable was shade. For the number of leaves, our model had an $r^2$ of 0.157, with random effects having a negligible contribution to the variance explained. Again, shade was the only variable in the model making a significant contribution. For the average leaf width, our model had an $r^2$ of 0.366, with fixed effects contributing 0.312 and random effects an additional 0.054 to the total variance explained. Shade made the only significant contribution to this model as well (Table 2).

Our models showed a clear and consistent relationship between the amount of light present in our plots and each of our three response variables indicating ginseng establishment, growth, and vigor. The production recommendations for commercial ginseng growers, using artificial shade structures, suggest the creation of a light environment between 74–82% shade (Ontario Ministry of Agriculture 2001), while present practice among wild-simulated and woods-cultivated growers is to simply use the shade conditions found in American ginseng’s native eastern deciduous forest environment, namely between 70 and

![Fig. 2](image-url)

This interaction plot illustrates the effect of shade levels on ginseng plant density three years after the seeds were planting with varying seeding rates. The three trend lines indicate three different levels of seeding: the center, medium blue hashed line represents the mean seeding rate across all our plots, while the top, dark blue solid line represents one standard deviation above the mean seeding rate and the bottom, light blue hashed line represents on standard deviation below the mean seeding rate. The convergence of these lines at higher levels of shade suggests that as shade levels increase above 95%, planting higher densities of ginseng seed no longer provides a subsequent increase in the number of ginseng plants.
90% shade coverage (Proctor and Palmer 2017; Proctor et al. 1988). These numbers should be understood in relation to the scholarship on light and understory plants. Though there is variation across forest types and understory species, the literature has shown a positive relationship between sunfleck size, intensity, and duration and the carbon gain, growth, and reproductive potential of understory plants (Chazdon, 1988; Chazdon & Pearcy, 1991; Neufeld & Young, 2014; Pearcy & Pfitsch, 1995). However, receiving direct irradiance in the form of sunflecks—which can increase the photon flux density (PFD) two orders of magnitude in a matter of seconds (Chazdon, 1988)—induces high level of physiological stress, and during exposure to the more direct sunlight of a sunfleck photosynthesis may be limited by high leaf temperatures and transpiration rates, which can cause permanent heat damage, stomatal closure, and wilting (Chazdon & Pearcy, 1991; Rackham, 1975; Woodward, 1981; Young & Smith, 1979). Efficiency of sunfleck use and tolerance to the potentially damaging effects of direct sunlight during prolonged exposure vary both between understory species as well as within a given species during different phases of growth and under differing site conditions (Chazdon, 1988; Chazdon & Pearcy, 1991). The research on the relationship between light availability and plant growth for understory species that co-occur with American ginseng in the Eastern United States has been mixed. Dion et al. (2017) found that greater light levels reaching the forest floor during the growing season—due to a forest canopy composed of species with late-season budburst—led to higher levels of growth in transplanted forest populations of Allium tricoccum. Meanwhile, Sanders and McGraw (2005) found no relationship between light levels and growth of transplanted forest populations of Hydrastis canadensis, though higher light levels did correlate

| Predictors | log(Plants.meter) | Width | Leaves |
|------------|-------------------|-------|--------|
|            | Estimates CI P     |       | Estimates CI P |
| (Intercept)| 19.16 9.12–29.21 < 0.001 | 11.92 6.77–17.07 < 0.001 | 4.69 1.27–8.11 0.008 |
| Shade      | -0.19 -0.29 < 0.001 | -0.10 0.15 < 0.001 | -0.04 -0.08 0.016 |
| pH         | -0.50 -1.19–0.19 0.154 | 0.06 -0.26–0.38 0.716 | -0.03 -0.23–0.17 0.758 |
| WHC        | 0.01 -0.03–0.04 0.714 | -0.01 -0.03–0.01 0.311 | -0.00 -0.01–0.01 0.769 |
| Seeds.meter| 0.00 0.00–0.00 0.048 | -0.00 -0.00–0.00 0.227 | -0.00 -0.00–0.00 0.552 |
| Trees.ha   | -0.02 -0.05–0.00 0.102 | 0.00 -0.01–0.01 0.963 | -0.00 -0.01–0.00 0.394 |
| Basal.area | -0.02 -0.05–0.00 0.102 | 0.00 -0.01–0.01 0.963 | -0.00 -0.01–0.00 0.394 |

Random Effects

| Effects | Estimates CI |
|---------|--------------|
| σ²      | 0.36 0.11    |
| τ²      | 0.12 0.01Stand |
| ICC     | 0.25 0.09    |
| N       | 21 21Stand   |
| Observations | 59 59   |
| R²      | 0.451/0.157/0.366/ |
| (model/ fixed/ random) | 0.295/0.157/0.312/ |
|         | 0.156 0.00   |
|         | 0.054       |
with smaller leaf area. Research on the effect of high light levels on *Panax ginseng* has shown that they cause photoinhibition, reduced leaf size, and early senescence, while also resulting in higher rates of photosynthesis, leaving somewhat open the question of whether a high light environment leads to faster growth rates (Parmenter & Littlejohn, 1998, 2000).

More recent research has suggested that American ginseng growth rates are positively associated with greater light from sunflecks—though seed germination was found to be negatively associated with increased light—and that an increased light environment resulting from timber harvesting can lead to these increased growth rates (Chandler and McGraw 2015; Wagner and McGraw 2013). Drawing from these studies indicating that ginseng may benefit from a higher light environment, Proctor and Palmer (2017) sought to establish, for the first time, the optimal light requirements for ginseng seedlings grown in greenhouses. They found that the optimal shade level for growth was 65.4%. This study, however, took place in a highly controlled environment and only examined plants in their first year of growth. The authors noted that the optimal light level for growing ginseng is determined by a “combination of plant responses to light, and the associated specific environmental and plant health issues at that location.”

One notable feature of our study site was its high degree of shade. Trees per hectare averaged 427 (sd = 124), while basal area averaged 28.7 m² per hectare (sd = 7.95). Across the plots we measured, shade levels ranged from 87.9 to 95.9% (X̄ = 92.3, median = 92.1, sd = 1.9), in comparison to the 70–90% considered “natural” in Eastern deciduous forest, where understory plants have evolved physiological mechanisms to respond to sunflecks (Chazdon and Pearcy 1991; Wagner and McGraw 2013). More experimentation in wild-simulated ginseng plantings is necessary to identify the optimal light levels for stimulating ginseng growth in a natural forest environment while maintaining relatively low levels of interspecies competition. However, utilizing silviculture that minimizes forest floor disturbance and mimics old-growth canopy structure to produce a timber crop within wild-simulated ginseng plantings has the potential to improve the value of a ginseng crop while creating an additional revenue stream from timber (Chandler and McGraw 2015; Peever 2004).

The role of soil characteristics on Ginseng growth

On the whole, the soils in our study site were very acidic (pH X̄= 4.01, sd = 0.32). Soil texture is a loam, averaging 47.6% sand (sd = 0.44), 14.6% clay (sd = 3.55), and 37.9% silt (sd = 4.45). Soils had moderate levels of calcium and potassium averaging 1530 kg/ha (sd = 943) and 154 kg/ha (sd = 43.6) respectively, and high levels of aluminum (aluminum ppm X̄= 118.95, sd = 54.39). Our results showed that levels of calcium and aluminum were highly negatively correlated in our plots (Pearson correlation coefficient = -0.76; Fig. S1). Meanwhile, calcium had a significant but only slight positive relationship with average ginseng center leaflet width (Coefficient = 0.00013, $r^2 = 0.0805$, p < 0.05), while it had no significant relationship with either the number or maturity of ginseng plants. The relationship between calcium and aluminum in acidic forest soils is well understood (Rengel 1992). While visible signs of aluminum toxicity were not observed in the field, aside from small size of the three-year-old ginseng plants in many plots, prior research in wild-simulated forest plantings of American ginseng in highly acidic soils has shown...
that increasing calcium levels and raising soil pH through the application of lime (calcium oxide) both lowers soil Aluminum levels and increases ginseng leaf area, as well as plant emergence, survival, and shoot and root mass (Nadeau et al. 2003; Nadeau et al. 1998; Olivier et al. 2005; Peever 2004). Given that our data did not reveal a meaningful relationship between these soil properties and ginseng performance, we can draw two conclusions with management implications for wild-simulated ginseng growers who have more marginal planting sites: 1) on the one hand, our study shows that it is indeed possible to grow ginseng without soil amendments on acidic soils that exhibit a range of soil calcium and aluminum levels, and 2) on the other hand, it is also possible that the ginseng plants across our study sites would have experienced a boost in performance through the practice of liming.

This relationship between calcium and ginseng performance is well documented in the literature. Stoltz (1982) found that the withholding of calcium led to slower growth and earlier foliar deficiency symptoms than when N, P, or Mg were withheld. In wild-simulated research trials, it has been found that adding calcium by liming the soil resulted in improved ginseng survival and growth (Nadeau et al. 2003; Nadeau et al. 1998; Slak 2005). Research by Robert Beyfuss (2000) suggested that sites with the highest levels of calcium produced the largest ginseng roots. And calcium is also known to decrease aluminum toxicity, which is a major limiting factor for plant growth and crop production in strongly acidic soils (Foy 1992; Nadeau et al. 1998). Building off of Beyfuss (2000) and Persons and Davis (2014), Burkhart (2013) identified a threshold of 3,360 kg/ha for identifying promising sites for planting ginseng. In spite of these prior findings, and given that our sites were quite acidic, our data did not indicate that calcium had a major role in determining plant size, survival, or maturity.
Conclusions and future research

In this study, we examined the relationships between a range of environmental conditions and plantings of wild-simulated American ginseng in an observational study on an active ginseng farm. Because this study was not a designed experiment there are some limitations. First, while we had an overall seeding rate per stand, given the heterogeneity of the planting sites sampled in our study (with boulders, fallen trees, ephemeral streams, etc.) seeds could not be broadcast evenly across the landscape. This meant that we could not directly calculate measures such as survival or establishment, and instead could only determine relative success. We attempted to compensate for these challenges by incorporating random effects into our models and eliminating plots where it was clear that no seeds had been planted, but future work seeking to address similar questions could set up controlled germination studies to generate findings of greater specificity. Second, as our plots were all located on sites deemed appropriate for planting by AGP, the variability across our sites was not very high for some of the environmental variables we measured. Shade levels varied between 87 and 96% across our plots, while pH varied between 3.6 and 5.2, to take two examples. This lack of variability likely obscured the full depth of the relationships between our environmental and ginseng response variables. Taking measurements in wild-simulated plantings of ginseng across a greater range of site conditions would provide a fuller picture of these relationships. Overall, we feel that the benefits of doing these studies on active farms outweighs the limitations and provide important data for farmers by examining what is currently working in the field and therefore suggest that future work should include both carefully controlled experiments along with observational studies to better understand the mechanisms at play in these systems.

Our study also found that it is possible to cultivate ginseng on highly acidic sites with lower levels of calcium and higher levels of aluminum that the literature has identified as optimal. This is not a given—Olivier et al (2005) found that five years after planting ginseng on acidic sites in Canada, their control plots (no modifications) had no ginseng plants that survived. Our study leaves open the possibility that modifying calcium levels on highly acidic soils, through the application of lime, could result in a higher pH and increased performance of ginseng plantings. As the wild-simulated cultivation of American ginseng becomes increasingly global, our findings suggest that forest farmers interested in the productivity and profit potential of their operations should consider not only using indicator species to identify planting sites, but investing in handheld tools such as a densiometer and a pH meter. And they should consider site modifications such as thinning and lime application viable strategies for increasing the performance of wild-simulated ginseng plantings on shaded and acidic sites.

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Author contributions KCS and MCD conceived of the project idea. KCS planned and implemented soil and vegetation sampling. KCS and DJW analyzed and interpreted data. KCS wrote the original manuscript, with contributions from all authors.

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Data availability Data will be uploaded to DRYAD on acceptance of this manuscript.

Declarations

Conflict of interest We have no conflicts of interest to disclose.

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