DUST REDDENED QUASARS IN FIRST AND UKIDSS: BEYOND THE TIP OF THE ICEBERG

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Received 2012 December 21; accepted 2013 September 14; published 2013 November 12

ABSTRACT

We present the results of a pilot survey to find dust-reddened quasars by matching the Faint Images of the Radio Sky at Twenty-Centimeters (FIRST) radio catalog to the UKIDSS near-infrared survey and using optical data from Sloan Digital Sky Survey to select objects with very red colors. The deep $K$-band limit provided by UKIDSS allows for finding more heavily reddened quasars at higher redshifts as compared with previous work using FIRST and Two Micron All Sky Survey (2MASS). We selected 87 candidates with $K \leq 17.0$ from the UKIDSS Large Area Survey (LAS) First Data Release (DR1), which covers 190 deg\textsuperscript{2}. These candidates reach up to $\sim 1.5$ mag below the 2MASS limit and obey the color criteria developed to identify dust-reddened quasars. We have obtained 61 spectroscopic observations in the optical and/or near-infrared, as well as classifications in the literature, and have identified 14 reddened quasars with $E(B-V) > 0.1$, including 3 at $z > 2$. We study the infrared properties of the sample using photometry from the Wide-Field Infrared Survey Explorer and find that infrared colors improve the efficiency of red quasar selection, removing many contaminants in an infrared-to-optical color-selected sample alone. The highest-redshift quasars ($z \gtrsim 2$) are only moderately reddened, with $E(B-V) \sim 0.2$–0.3. We find that the surface density of red quasars rises sharply with faintness, comprising up to 17% of blue quasars at the same apparent $K$-band flux limit. We estimate that to reach more heavily reddened quasars (i.e., $E(B-V) \gtrsim 0.5$) at $z > 2$ and a depth of $K = 17$, we would need to survey at $\sim 2.5$ times more area.

Key words: dust, extinction – galaxies: evolution – quasars: general – surveys

Online-only material: color figures, machine-readable table

1. INTRODUCTION

The relationship between supermassive black hole (SMBH) growth and the growth of galaxies in the universe is a major outstanding issue in observational cosmology. There is ample evidence that SMBHs are somehow linked to their host galaxies. Scaling relations such as the $M_{\text{BH}}-\sigma$ relationship (Gebhardt et al. 2000; Ferrarese & Merritt 2000) and the $M_{\text{BH}}-L_{\text{bulge}}$ relationship (Marconi & Hunt 2003; Bennert et al. 2010) suggest that galaxies and their nuclear black holes grow in tandem following a process that is still poorly understood, but which may involve feedback from the SMBH regulating the evolution of its host galaxy.

Merger-driven hierarchical structure formation has been an attractive model for explaining the co-evolution of SMBHs and galaxies. This model was originally motivated by observations of ultra-luminous infrared galaxies (ULIRGs) whose morphologies showed mergers and interaction and which revealed buried, dust-enshrouded quasars, as well as high levels of star formation (Sanders et al. 1988). Numerical simulations of major mergers between galaxies that host SMBHs also predict a relationship between quasar ignition, which begins in a heavily enshrouded state, and intense star formation induced by the mergers (Di Matteo et al. 2005; Hopkins et al. 2006). These simulations reveal the effects of feedback on host galaxy growth, enabling these systems to arrive on the $M-\sigma$ relationship, post-merger, and reproduce the bright end of the mass function for galaxies, which is observed to be far steeper than the halo mass function.

Despite the successes of these merger-driven models, recent observations suggest a more complicated picture. Schawinski et al. (2011) and Kocevski et al. (2012) showed that moderate-luminosity ($10^{42}$ erg s\textsuperscript{-1} < $L_X < 10^{44}$ erg s\textsuperscript{-1}) X-ray-selected active galactic nuclei (AGNs) at 1.5 < $z$ < 3 reside in undisturbed, disk-dominated galaxies. In an analysis of the merger fraction seen in quasar and AGN samples as a function of luminosity, Treister et al. (2012) find that mergers dominate only at the highest luminosities (i.e., the quasar regime where $L_{\text{bol}} \geq 10^{46}$ erg s\textsuperscript{-1}). In addition, theoretical models are beginning to include more complicated scenarios for black hole fueling and galaxy evolution; it is possible that stochastic accretion dominates at low luminosities while mergers drive fueling at high luminosities (e.g., Hopkins & Hernquist 2006; Hirschmann et al. 2012).

In support of merger-driven co-evolution at the high-luminosity end, Glikman et al. (2012) identified a population of objects in which merging appears to be the dominant driver of co-evolution and feedback. A large population of dust-reddened quasars has been identified by matching the Faint...
Images of the Radio Sky at Twenty-Centimeters (FIRST; Becker et al. 1995) and Two Micron All Sky Survey (2MASS; Skrutskie et al. 2006) surveys and selecting objects with very red optical through near-infrared colors (we refer to this sample hereafter as F2M; Glikman et al. 2004, 2007, 2012; and F2MS; Urrutia et al. 2009). Spectroscopic observations of these sources have identified \( \sim 120 \) red quasars spanning a broad range of redshifts \((0.1 < z \lesssim 3)\) and reddenings \((0.1 < E(B-V) \lesssim 1.5)\). F2M red quasars are the most luminous objects in the universe after correcting for reddening, and their fraction increases with increasing luminosity. They live in merger-dominated hosts with elliptical galaxy profiles (Urrutia et al. 2008). Their spectra show a high fraction of LoBAL and FeLoBAL features providing evidence for outflows that could be associated with feedback (Urrutia et al. 2009; Farrah et al. 2012; Glikman et al. 2012). Many have extremely high accretion rates, and the high Eddington ratio systems have large bulge luminosities relative to their black hole masses, suggesting that their stars have formed before the black hole has finished growing (Urrutia et al. 2012). This body of evidence suggests that the dust-reddened quasars in the F2M survey are systems in which a merger-fueled, heavily obscured quasar is emerging from its shrouded environment.

Based on the statistical frequency of these sources, compared with optically selected, blue quasars, Glikman et al. (2012) estimate that the duration of the red phase is \( \sim 20\% \) as long as the unobscured quasar lifetime.

In addition to the F2M sample, there have been several efforts to identify populations of red quasars in the radio (e.g., Webster et al. 1995; White et al. 2003) and mid-infrared (e.g., Lacy et al. 2004, 2007; Polletta et al. 2006, 2008; Stern et al. 2012). Warren et al. (2000) developed a technique exploiting the \( K\)-band excess in the power-law shape of quasar spectra compared with stars (“KX” selection method) that is less biased than the optical to dust extinction. Maddox et al. (2008, 2012) have utilized the KX method to identify quasar samples including moderately reddened sources out to \( E(B-V) < 0.5 \).

Recently, a targeted search for heavily reddened quasars at \( z \sim 2 \) using near-infrared selection with no requirement for radio detection criterion discovered \( 12 \) red quasars that show similar properties to the F2M quasars (Banerji et al. 2012, 2013). They arrived at the same interpretation as Glikman et al. (2012) and Urrutia et al. (2012): dust-reddened quasars are a transitional phase in quasar-galaxy co-evolution.

The F2M survey was relatively shallow and only revealed the “tip of the iceberg” for reddened AGNs; at higher redshifts \((z > 1.5)\), only the most intrinsically luminous objects are seen. To reach the heavily reddened higher-redshift analogs to the F2M quasars, a more sensitive near-IR survey is needed to tease out the luminosity and redshift dependences of red quasars.

The ideal survey for extending the F2M red quasar survey is the UKIRT Infrared Deep Sky Survey (UKIDSS; Lawrence et al. 2007). UKIDSS is a near-IR imaging sky survey comprised of five tiered surveys with varying depths and areas to supplement the wavelength coverage of the sky beyond the optical. The largest of these, the Large Area Survey (LAS), to date, has covered \( \sim 3000 \) deg\(^2\) in the \( Y, J, H, \) and \( K\) bands down to \( K \sim 18 \) mag, which is approximately 2.5 mag deeper than 2MASS. In addition, the image quality of UKIDSS is comparable to optical CCD-based surveys, with a typical FWHM of \( 2\) arcseconds (compared with FWHM of \( 20\) arcseconds for 2MASS point sources).

In this paper, we present a sample of red quasars using the UKIDSS survey down to \( K = 17\), or \( \sim 1.5 \) mag fainter than 2MASS in the near-infrared. We construct our sample by matching the FIRST radio survey to the UKIDSS First Data Release (DR1) Warren et al. (2007) and use optical photometry from the Sloan Digital Sky Survey (SDSS; York et al. 2000) to select objects with red optical to near-infrared colors.

The paper is organized in the following manner. In Section 2, we describe our color selection technique and construction of the red quasar candidate list. We describe our spectroscopic follow-up observations in Section 3. In Section 4, we discuss other methods of selecting reddened quasars, as well as their advantages and drawbacks. We analyze the surface density and demographics of this deeper red quasar sample in Section 5. In Section 6, we use all available photometric and spectroscopic data for our quasars to estimate the reddening experienced by each source, and we conclude our findings in Section 7. When calculating distances, luminosities, and other cosmology-dependent quantities, we use the parameters \( H_0 = 70 \) km s\(^{-1}\) Mpc\(^{-1}\), \( \Omega_M = 0.30\), and \( \Omega_{\Lambda} = 0.70\).

2. RED QUASAR COLOR SELECTION

In this paper, we explore the space density of red quasars extending \( \sim 1.5 \) mag below the 2MASS \( K\)-band flux limit by applying selection criteria similar to the F2M survey. Glikman et al. (2004) found that the colors \( R - K > 4 \) and \( J - K > 1.7 \) were efficient color cuts for finding red quasars, which were used to identify 120 red quasars in Glikman et al. (2007, 2012). However, the F2M survey used optical magnitudes from the Guide Star Catalog 2.2 (Lasker et al. 2008), which are based on digitized scans of the POSS-II photographic plates (Reid et al. 1991). The \( R\) magnitude used in the \( R - K\) color is therefore not equivalent to the SDSS \( r\) band. Urrutia et al. (2009) used a combination of FIRST, 2MASS, and SDSS to create a sample of red quasars (hereafter, we refer to this sample as F2MS). The areal coverage of the F2M and F2MS surveys overlapped, and they have many sources in common. However, Urrutia et al. (2009) required \( r - K > 5\)\(^{11}\) and \( J - K > 1.3\).\(^{12}\) We found, when comparing the full set of F2M quasars to the subset selected by Urrutia et al. (2009), that five quasars with \( 1.5 < J - K < 1.7 \) were missed by the F2M color cuts, which amounted to 9% of the Urrutia et al. (2009) sample. In order to remedy this incompleteness, we amend the original F2M color cuts to take into account the SDSS filters and the incompleteness in \( J - K\); for this pilot study of heavily reddened quasars in FIRST+UKIDSS DR1, we require \( r - K > 5\), and \( J - K > 1.5\) with \( K < 17\).

Figure 1 shows a series of modeled quasar colors out to \( z \lesssim 2.5 \) with various amounts of reddening. The yellow line with \( E(B-V) = 0.5\) is labeled with the modeled quasars’ redshifts. The confirmed F2MS red quasars from Urrutia et al. (2009) are shown with red circles. We also plot the colors of M, L, and T dwarfs (asterisks and triangles, respectively), which our \( J - K > 1.5\) color cut largely avoids.\(^{13}\) Glikman et al. (2012) demonstrated that added light from a host galaxy does not significantly affect the color of these reddened quasars; the largest consequence of the \( r - K > 5\) color cut is the possibility of missing lightly reddened, lower-redshift \((z \lesssim 1.3, E(B-V) \lesssim 0.5)\) quasars.

\(^{11}\) \( r - K > 5\) is roughly equivalent to \( R - K > 4.5\) (Windhorst et al. 1991).

\(^{12}\) The SDSS magnitudes are on the AB magnitude system (Oke & Gunn 1983), while 2MASS and UKIDSS report Vega magnitudes. These color cuts represent colors computed directly from the respective databases, with no corrections/transformations applied.

\(^{13}\) The surface density of low-mass stars overwhelms that of red quasars in infrared surveys, thereby compelling us to add the radio selection to help eliminate stellar contamination from our sample.
Figure 1. Colors of quasars with various amounts of reddening and cool field stars, in $J-K$ versus $r-K$. The solid lines are modeled Type I quasar colors between $z = 0.1$ and 2.8. The blue line shows the colors of an average quasar with no reddening, while the yellow, orange, and red lines show the color tracks of quasars reddened by $E(B-V) = 0.5$, 1.0, and 1.5 mag with an SMC extinction law, respectively. Redshifts spaced by $\Delta z = 0.3$ are labeled on the yellow ($E(B-V) = 0.5$) line. For consistency with the format in which the data products are made available, we use AB magnitudes for the SDSS $r$-band and Vega magnitudes for the near-infrared $J$ and $K$ bands. Overplotted are the red quasars from Urrutia et al. (2009; red circles), all but one of which fall into our $J-K > 1.5$ and $r-K = 5$ color cuts. Our color cuts (dashed lines) mostly avoid low-mass stars (black asterisk, triangle symbols), which are further excluded by our radio selection. We overplot the UKFS candidates with open circles and the confirmed red quasars with filled circles. Because of the $r-K$ color cut, our color selection may miss low-redshift, mildly reddened sources. (A color version of this figure is available in the online journal.)

We matched the 2011 April 3 FIRST radio catalog to the UKIDSS DR1 (Warren et al. 2007). This yielded a matched catalog of 4890 sources (2432 with $K \leq 17$), including all UKIDSS matches within 2″ of a FIRST source, not just the nearest match. We make no restriction on the UKIDSS morphological classification in our selection, including all mergedClass values from “stellar” to “galaxy.” Most of the objects (87%) are classified as galaxies (mergedClass $= 1$), with only a small fraction (8%) classified as stellar (mergedClass $= -1$). The remaining sources are classified as either probableStar, probablyGalaxy, noise, or saturated (see Appendix A of Dye et al. 2006).

In order to obtain their optical magnitudes, we then matched these objects, using the FIRST position, to the SDSS DR6 (Adelman-McCarthy et al. 2008) catalog with a search radius of 2″. There were 4000 FIRST+UKIDSS sources with a match to SDSS, 2465 of which have $K \leq 17$ (including multiple matches to the same radio source). Glikman et al. (2012) showed that $\sim 50\%$ of the F2M red quasars were classified as extended (type $= 3$) in SDSS. To avoid any morphological bias, we make no eliminations based on morphology and keep all classifications from the SDSS. At this stage, the majority of FIRST+UKIDSS+SDSS sources are classified as extended in the optical (84% versus 16% with a stellar classification).

We also include FIRST+UKIDSS sources with $K \leq 17$ that are not detected in SDSS, as this sample is likely to contain the most heavily reddened quasars. There were 901 FIRST+UKIDSS sources with no match in the SDSS catalog within 2″. The SDSS DR6 does not include the deeper observations over Stripe 82, a region of the SDSS footprint covering the area $-50^\circ < decl < 50^\circ$, $-1:25 < \delta < 1:25$ that has been re-visited approximately 80 times and whose co-added frames reach $\sim 2$ mag deeper than the nominal SDSS magnitude limits. Although there is considerable overlap between the UKIDSS DR1 (fields LAS 5, LAS 6, LAS 7, and LAS 8) and Stripe 82, we did not incorporate the magnitudes from the co-added Stripe 82 data in our source selection, to maintain uniformity in our selection process.

We applied the color cuts shown in Figure 1 to select red quasar candidates. For the optically undetected sources, we used the quoted 95% completeness magnitude limits for SDSS, $r = 22.2$ and $i = 21.3$ (Adelman-McCarthy et al. 2006), when computing colors. This color limit automatically includes all undetected sources as candidates, since all the candidates have $K \leq 17$, which implies that all optically undetected sources have $r - K \geq 5.2$.

We extracted UKIDSS image cutouts of all the sources using the Wide Field Camera (WFCAm; Casali et al. 2007) Science Archive (WSA; Hambly et al. 2008), as well as cutouts from SDSS, and removed objects that appeared to be image artifacts, e.g., artifacts associated with nearby bright stars, cross talk, and false detections due to imperfect sky subtraction near the edges of a field. The final quasar candidate list of FIRST+UKIDSS sources with $K \leq 17$ (with and without SDSS matches) obeying the color criteria $r - K > 5$ and $J - K > 1.5$ contains 87 objects. We call this the UKFS candidate catalog, listed in Table 1, which includes 69 sources with SDSS detections and 18 candidates without SDSS detections.

Since the versions of FIRST and SDSS that we use fully overlap the UKIDSS DR1 area, the size of our survey is determined by the UKIDSS footprint, which is $189.6\text{ deg}^2$ (Warren et al. 2007). We use this area to determine the surface density and demographics of the fainter red quasars found in this survey.

3. OBSERVATIONS

We obtained 63 spectroscopic identifications of our 87 candidates. These identifications were primarily determined from 44 near-infrared spectra acquired with the TripleSpec spectrograph (Herter et al. 2008) on the Palomar Hale telescope during five observing runs between 2008 August and 2013 April. The TripleSpec data were reduced using a modified version of the Spextool software, which includes flat-fielding, sky-subtraction, co-addition of individual frames, extraction, and wavelength calibration using sky lines (Cushing et al. 2004). We also obtained a spectrum of a nearby A0V star at a similar airmass (aiming for $\Delta$ airmass $< 0.1$ between the target and the star) after each object. The A0V spectrum is used to correct for telluric absorption (Vacca et al. 2003).

An additional 15 optical spectra were obtained from the SDSS. Of these, 11 are from the most recent DR9 (Ahn et al. 2012) public spectroscopic database, which includes spectroscopy from the Baryon Oscillation Spectroscopic Survey (BOSS; Eisenstein et al. 2011). BOSS spectra are taken with

14 http://sundog.stsci.edu/first/catalogs/readme_03april11.html
a fiber-fed, multi-object spectrograph (Smee et al. 2012). A pipeline reduces, classifies, and assigns redshifts to the spectra (Bolton et al. 2012).

A total of 11 spectra came from the AAOmega-UKIDSS-SDSS Survey (AUS; S. Croom et al., in preparation) in the Stripe-82 region, an additional three spectra were obtained with the Low Resolution Imaging Spectrograph (LRIS; Oke et al. 1995) on the W. M. Keck telescope on 2012 October 15, and one object was identified as a luminous red galaxy (LRG) by the 2dF-SDSS LRG and QSO survey (Cannon et al. 2006). In addition, two sources have photometric redshifts determined from the Red-Sequence Cluster Survey (Hsieh et al. 2005). We also re-discover two F2M red quasars from Glikman et al. (2007, 2012); H05 = Photometric redshifts from Hsieh et al. (2005); H09 = Hwang & Chang (2009).

Table 1

| R.A. (J2000) | Decl. (J2000) | r^a | r^b | y^b | j^b | H^b | K^b | J − K | r − K | S_20cm | Spectroscopy | Class | Redshift | Comment |
|-------------|--------------|-----|-----|-----|-----|-----|-----|------|------|--------|------------|-------|-----------|---------|
| 00:12:42.70 | −00:45:14.83 | 22.22 | 20.55 | 19.41 | 18.89 | 17.77 | 16.93 | 1.96 | 5.29 | 1.19 | 0911 | ... | QSO | 0.645 |
| 00:16:00.62 | −00:38:59.99 | 21.72 | 21.17 | 19.27 | 18.83 | 17.63 | 16.28 | 2.55 | 5.43 | 1.32 | 0808 | SDSS3 | QSO | 2.186 |
| 00:20:50.42 | +00:20:26.63 | 22.29 | 20.92 | 19.15 | 18.69 | 17.78 | 16.83 | 1.86 | 5.46 | 2.45 | 0911 | ... | ... | ... |
| 00:27:42.22 | +00:05:40.60 | 24.00 | 23.46 | 18.62 | 18.11 | 17.10 | 16.21 | 1.90 | 7.80 | 2.98 | 0808 | ... | SDSS3 | 0.415 |
| 00:30:04.96 | +00:25:01.37 | 21.61 | 20.92 | 19.12 | 18.38 | 17.23 | 16.11 | 2.27 | 5.50 | 7.50 | 0808 | ... | QSO | 2.299 |
| 00:36:59.85 | −01:13:32.23 | 20.23 | 19.72 | 17.65 | 16.58 | 15.11 | 13.56 | 3.03 | 6.67 | 1.92 | 0911 | ... | ... | ... |
| ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... | ... |
| 01:39:12.71 | +00:03:45.67 | 22.44 | 21.49 | 19.33 | 18.62 | 18.03 | 16.66 | 1.96 | 5.78 | 0.884 | 0911 | ... | QSO | 0.884 |

Notes. Optical spectra: SDSS = SDSS DR7 spectrum; SDSS3 = SDSS DR9 spectrum; AUS = redshift from AUS (S. Croom et al., in preparation); LRIS = Keck LRIS 2012 October; 2SLAQ = 2dF-SDSS LRG and QSO survey (Cannon et al. 2006). Infrared Spectra: 0808 = TripleSpec 2008 August; 0309 = TripleSpec 2009 March; 1109 = TripleSpec 2009 November; 0911 = TripleSpec 2011 September; 0413 = TripleSpec 2013 April.

References. Glik07 = F2M quasar from Glikman et al. (2007); Glik12 = F2M quasar from Glikman et al. (2012); H05 = Photometric redshifts from Hsieh et al. (2005); H09 = Hwang & Chang (2009).

(This table is available in its entirety in a machine-readable form in the online journal. A portion is shown here for guidance regarding its form and content.)

4. COMPLEMENTARY RED QUASAR SELECTION METHODS

4.1. The KK Selection

Because of the power-law nature of a quasar’s SED, quasars are separable from stars, whose spectra are blackbodies, in color–color space. At short wavelengths, quasars are bluer than the bluest stars, giving rise to the so-called ultraviolet excess (UVX). This feature has been exploited for quasar selection in optical surveys, (e.g., Sandage 1965; Schmidt & Green 1983), resulting in a literature of $\gtrsim 10^5$ spectroscopically confirmed quasars out to $z \sim 2.5$ (e.g., Véron-Cetty & Véron 2010). At long wavelengths, the colors of quasars also diverge from stars, appearing redder, giving rise to the so-called $K$-band excess (KK; Warren et al. 2000), which allows for efficient quasar selection in the near-infrared. In addition, since dust extinction
Figure 3. Optical and/or near-infrared spectra of UKFS quasars ordered by redshift. The red line shows the best-fit reddened quasar template to the combined optical and near-infrared spectra. Typical quasar emission lines are marked with vertical dashed lines: Lyα λ1216, N v λ1240, C iv λ1400, C iv λ1550, C iii λ1909, Mg ii λ2800, [O ii] λ3727, Hδλ4102, Hγλ4341, Hβλ4862, [O iii] λ4959, [O iii] λ5007, Hαλ6563, He i λ10830, Pa γλ10941, Pa βλ12822.

(A color version of this figure is available in the online journal.)

is an inverse exponential function of wavelength, near-infrared emission is less affected than the optical and rest-frame UV. This means that KX selection of quasars is far less sensitive to dust, yet remaining as efficient as (or possibly more than) UVX selection.

In particular, UVX selection fails for \(z \gtrsim 2.2\) when the Lyα line shifts into the B band reddening the observed quasar’s \(U - B\) color. At higher redshifts (\(z \gtrsim 4\)), absorption from the Lyα forest further reddens a quasar’s UV and optical colors, making UVX selection ineffective and requiring other color selection methods for identifying high-redshift quasars (e.g., Kennefick et al. 1995; Fan et al. 1999; Glikman et al. 2010). The KX selection method extends the redshift range for finding quasars as a result of two effects: (1) optical/UV wavelengths are more susceptible to dust extinction, which is exacerbated at higher redshifts as the rest-frame wavelengths are shifted blueward, and (2) Lyα forest absorption is not an issue until \(z \sim 3.5\), allowing for access to quasars in the \(z \sim 2–3\) regime, where optical selection is most incomplete (Warren et al. 2000; Richards et al. 2002; Maddox et al. 2012).
There have been recent efforts to recover missed quasars, including reddened ones, using KX selection with UKIDSS and SDSS. These studies have identified known quasars from, e.g., SDSS and other optical surveys, as well as additional quasars with unusual properties and/or at redshifts inaccessible to optical selection. Maddox et al. (2012) used KX selection to find quasars in the UKIDSS DR4 LAS data combined with SDSS DR7. This selection resulted in recovering 3294 SDSS quasars, plus 324 new quasars. To compare the UKFS quasars with the KX-selected sources, we matched Tables 4 and 6 from Maddox et al. (2012) to the 2012 February 16 release of the FIRST radio catalog, so that both samples are radio detected down to the same flux density limit. There are 263 FIRST matches to the KX-selected, SDSS-identified quasars (Table 6 in Maddox et al. 2012) and only 9 FIRST matches to the newly discovered KX-selected quasars listed in Table 4 of Maddox et al. (2012). There is incomplete areal overlap between the two surveys, accounting for some of the missed quasars.

Figure 4 shows the location of the FIRST-detected quasars identified by Maddox et al. (2012) in $g - J$ versus $J - K$ color–color space. Since the SDSS photometry is on the AB magnitude system (Oke & Gunn 1983), while UKIDSS uses the Vega standard, Maddox et al. (2012) shift the SDSS
magnitudes to the Vega system for consistency. We have chosen to use the AB magnitudes since they are naturally representative of physical units (i.e., flux density) without prior knowledge of photometric zero points. We plot the quasars from Maddox et al. (2012) with blue circles and cyan triangles. We show the location of spectroscopically confirmed stars from SDSS matched to UKIDSS with black contours, while the magenta dashed line indicates the KX-selection boundary defined in Maddox et al. (2008), which separates quasars from stars:

\[(g - J)_{\text{Vega}} = 4(J - K)_{\text{Vega}} - 0.6 \quad \text{for} \quad (J - K)_{\text{Vega}} \leq 0.9,\]

\[(g - J)_{\text{Vega}} = 33.33(J - K)_{\text{Vega}} - 27 \quad \text{for} \quad (J - K)_{\text{Vega}} > 0.9.\]

The conversions from Vega to AB for the UKIDSS bands are \(J_V = J_{\text{AB}} - 0.938\) and \(K_V = K_{\text{AB}} - 1.9\); thus, the equation for the KX boundary in the AB magnitude transforms to

\[(g - J)_{\text{AB}} = 4(J - K)_{\text{AB}} - 2.21 \quad \text{for} \quad (J - K)_{\text{AB}} \leq 0.062,\]

\[(g - J)_{\text{AB}} = 33.33(J - K)_{\text{AB}} + 4.03 \quad \text{for} \quad (J - K)_{\text{AB}} > 0.062.\]

The top and right-hand axes of Figure 4 are shifted to show colors on the Vega system, for ease of comparison with Figure 2 of Maddox et al. (2012). In addition to these color cuts, Maddox et al. (2012) require that their candidates appear stellar in the UKIDSS images—a criterion not imposed by the UKFS sample selection.

The UKFS sources are also plotted in Figure 4. Spectroscopically confirmed red quasars are red circles, spectroscopically observed objects that show no broad emission lines are plotted with green circles, and UKFS candidates with no spectroscopic observations are colored gray.

Despite 100% areal overlap between the UKFS and KX surveys, as well as overlapping color criteria, only one UKFS quasar was found by Maddox et al. (2012): UKFS 0016−0038, which is one of their new quasars (this object is also found in the sample of Banerji et al. 2012). This object is indicated in Figure 4 with a red circle emphasized by a thick black border, at \((g - J)_{\text{AB}} = 3.18\) and \((J - K)_{\text{AB}} = 1.58\), representing its colors in the UKFS survey, which derives its magnitudes.
from the UKIDSS DR1 LAS merged catalog. The same object appears as a small blue point with slightly different colors, at \((g - J)_{AB} = 3.33\) and \((J - K)_{AB} = 1.59\), which come from the UKIDSS DR1 LAS merged catalog.

Our UKFS survey finds red quasars missed by the KX survey of Maddox et al. (2012), partly because that survey had a flux limit of \(K < 16.6\) and partly because the selection focused on nearby sources with \(l \leq 0.1\) based on photometric redshift estimates, although quasars with spectroscopically determined values are included in the final sample. In addition, the morphological cut imposed on their sample requires quasars to appear stellar in the UKIDSS and SDSS images. The choice in Maddox et al. (2012) to exclude extended sources is intended to avoid host galaxy contamination, which affects quasar colors. However, Glikman et al. (2012, Section 2) showed that the near- to mid-infrared color space finds quasars independently of reddening and have been effective at identifying heavily obscured AGNs, e.g., Type II sources that do not reveal broad emission lines in their spectra. Recently, Donley et al. (2012) improved upon this method to identify large numbers of obscured quasars. While successful at identifying populations of obscured AGNs at high luminosities, they are less effective in deep fields (Cardamone et al. 2008). The small areal coverage of Spitzer surveys was therefore unable to identify the rare and luminous quasars found by, e.g., the F2M survey. The recent all-sky data release from the Wide-Field Infrared Survey Explorer (WISE; Wright et al. 2010) now offers an opportunity to identify rare luminous systems of the kind we have found here in the UKFS sample.

To examine the colors of the UKFS quasars in the mid-infrared, we matched the UKFS sample (87 objects) to the WISE all-sky catalog; 84 have matches within 2\(\arcsec\), including all 14 confirmed quasars. Figure 5 shows the location of the UKFS candidates plotted in the WISE color–color space (corresponding to [3.4 \(\mu\)m] - [4.6 \(\mu\)m] versus [4.6 \(\mu\)m] - [12 \(\mu\)m] bands). Wright et al. (2010) showed that this color space is effective at separating extragalactic sources from stars and brown dwarfs.

**4.2. Mid-infrared Selection**

An alternative method for finding quasars unbiased by dust extinction is to use their mid-infrared colors. Work by Lacy et al. (2004) and Stern et al. (2005) using the Spitzer Space Telescope revealed that the power-law nature of quasar spectra can be exploited toward even longer wavelengths. Both of these studies in near- to mid-infrared color space find quasars independently of reddening and have been effective at identifying heavily obscured AGNs, e.g., Type II sources that do not reveal broad emission lines in their spectra. Recently, Donley et al. (2012) improved upon this method to identify large numbers of obscured quasars. While successful at identifying populations of obscured AGNs at high luminosities, they are less effective in deep fields (Cardamone et al. 2008). The small areal coverage of Spitzer surveys was therefore unable to identify the rare and luminous quasars found by, e.g., the F2M survey. The recent all-sky data release from the Wide-Field Infrared Survey Explorer (WISE; Wright et al. 2010) now offers an opportunity to identify rare luminous systems of the kind we have found here in the UKFS sample.

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The UKFS red quasars are plotted with red circles and lie mostly in the area where quasars are expected to be found. This means that the WISE color selection can be effective at finding quasars independent of reddening. However, some quasars fall outside the quasar space. Two are bluer in both W1–W2 and W2–W3, and another three lie in the overlapping region between spirals and luminous infrared galaxies (LIRGs). As the postage-stamp images of the UKFS quasars presented in Figure 8 show, some of the UKFS quasars have close companions, possibly indicative of mergers giving rise to the reddening and triggering of these quasars. Since the WISE PSF is ≈6′′ in W1, W2, and W3, the light from any close companions is blended with the quasar light and likely affects some objects’ infrared colors. It is curious, however, that the three quasars in the LIRG/spiral region are all at z ∼ 0.6. In Section 6, we consider the effect of significant host galaxy light affecting these sources’ SEDs.

UKFS sources with spectroscopic identifications that do not show broad lines are plotted with green circles. All the objects in the WISE quasar space (W1–W2 > 0.8; see Assef et al. 2012) have spectra. There are six sources in this space whose spectra do not show broad line emission, suggesting that while the WISE color selection is effective at finding quasars, it may suffer from some contamination. Sources with no spectroscopic observation are plotted with open circles. Two red quasars have 0.6 < W1–W2 < 0.8 and 2 < W2–W3 < 3; one additional object with similar colors in this space has no spectroscopic identification. Another four unidentified objects in the ULIRG/LIRG/spiral overlapping region may also be quasars. The remaining unidentified sources with W1–W2 < 0.5 and W2–W3 < 3 are likely not quasars.

15 Although the redshifts for these three sources are based on a single broad emission line, Hα is the most plausible line given the absence of an optical spectrum or strong lines in the remaining parts of the infrared spectrum.

Might some of the objects whose spectra do not show broad lines have infrared luminosities that would place them in the quasar regime? Such objects would be heavily obscured (e.g., Type II or Compton thick) quasars. Figure 6 shows the WISE-derived infrared luminosities of all sources for which we were able to determine a redshift. Confirmed quasars are overplotted in the filled histogram. The top panel shows the observed-frame W4 22 μm luminosity. The bottom panel shows the rest-frame luminosity at 6.1 μm (corresponding to 22 μm at z = 2.5, the highest redshift in our sample), which we determine by interpolating between the WISE bands. In both panels, all the quasars are the most luminous sources. Since there are no high-luminosity sources with no broad lines, we are confident that we haven’t missed any quasars among our candidates. However, if these sources are obscured by large amounts of reddening (e.g., E(B – V) > 5, as is typical for Seyfert 2 galaxies), then our estimate of the luminosity at 6.1 μm may still be underestimated. At this wavelength, a reddening of E(B – V) = 5 removes ∼40% of the light. And without knowing the amount of extinction, even WISE does not reach long enough rest-frame wavelengths to be unaffected by such high extinction.

5. RED QUASAR DEMOGRAPHICS

We compute the surface density of the UKFS red quasars as a function of K-band magnitude, extending the measurement of the F2M survey by 1.5 mag fainter in the K band. The space density of red quasars increases sharply toward fainter magnitudes. We plot in Figure 7 the number counts of red quasars compared with optically selected quasar samples. The open red squares are the F2M quasars as shown in Figure 10 of Glikman et al. (2012). The stars represent the results from...
this study. The three brightest bins each contain only one source, because of the relatively small area covered by the UKIDSS DR1; we mark these with open stars without their error bars to avoid cluttering the plot. The two brightest sources are the two recovered F2M quasars. The measurement of the space density at $K = 15.5-16$ is highly incomplete in both the F2M survey, as the 2MASS limit is reached, and in this work, as the area probed is too small. The filled stars represent robust measurements of the surface density of radio-selected red quasars in a previously unexplored magnitude regime: their surface density rises smoothly as a power law with increasing magnitude (faintness). We fit a power law to the red quasars’ space densities using the robust least-absolute-deviation linear fitting routine, LADFIT, in IDL, which avoids strong outliers, in the magnitude range $13.5 < K < 17$. We find that the number of red quasars per half magnitude bin increases as $N \sim 10^{0.64m}$.

To determine the size of the red quasar population relative to normal, blue quasars, we need to construct an appropriate comparison sample. In Glikman et al. (2004, 2007, 2012), we relied on the FIRST Bright Quasar Survey (FBQS; Gregg et al. 1996; White et al. 2000; Becker et al. 2001), which is a quasar sample constructed from a radio plus optical selection, imposing a $B - R < 2.0$ color cut. That sample was then matched to 2MASS to construct a $K$-magnitude distribution with the same flux limits in the radio and near-infrared as the F2M quasars. For comparison, we plot the FBQS surface density for F2M based on their 2MASS magnitudes in Figure 7, as in Figure 10 of Glikman et al. (2012).

Since the UKFS sample relies on FIRST plus UKIDSS, we must construct an equivalent optically selected quasar sample. We utilized the SDSS-UKIDSS-matched quasar catalog of Peth et al. (2011). This sample contains 20,991 spectroscopically confirmed quasars from the SDSS DR5 quasar catalog (Schneider et al. 2010; as well as 130,000 quasar candidates selected using the nine colors from SDSS and UKIDSS) that have photometry in the UKIDSS DR3 LAS catalog over 1200 deg$^2$. We then matched this catalog to the 2012 February 16 FIRST catalog, which covers 10,635 deg$^2$ and overlaps the Peth et al. (2011) quasar catalog completely, to produce a catalog of 1,197 optically selected, UKIDSS- and FIRST-detected quasars. We plot the number counts for this comparison sample with filled black circles line in Figure 7, scaling the survey area by the 77.4% spectroscopic completeness of the SDSS quasar survey (Richards et al. 2006) for an effective area of 928 deg$^2$. The space density of these quasars is consistent with the FBQS number counts in the areas where the two surveys overlap, providing confidence that we have extracted a comparable, but deeper, sample of blue quasars. The best-fit power law to the blue quasar number counts is $N \sim 10^{0.40m}$.

To determine the fraction of red quasars out to $K = 17$, we integrate the power-law curves for the blue and red quasars out to $K = 17$ and find that the space density of red quasars is 0.14 deg$^{-2}$, while for blue quasars it is 0.80 deg$^{-2}$ (considering only FIRST-detected sources). This result means that the surface density of red quasars is 17% as high as the surface density of blue quasars. This is a higher fraction than the result from the F2M quasars, which made up 10% of the surface density to $K = 14.5$, suggesting that the fraction of red quasars may be increasing with decreasing luminosity and/or redshift.

As we noted in Section 4.2, three of the sources in our sample reveal broad emission at $\lambda \sim 1.08 \mu m$, which we interpret to be He$\alpha$ placing them at $z \sim 0.65$, whose WISE infrared colors are in the overlapping LIRG/spiral region. We examine the effect of excluding these sources from the surface density analysis, in case our identifications turn out to be incorrect (e.g., once an optical spectrum is obtained and examined), and find that the fraction of red quasars drops to 9% (more in line with the F2M fraction) and the shape of the power-law fit changes to $N \sim 10^{0.50m}$, which is still steeper than for blue quasars. Since the UKFS survey uses a more restrictive $r - K$ color cut and therefore might be missing some quasars, these surface densities are likely a lower limit and the rise in space density of red quasars toward fainter magnitudes is potentially even higher.

6. REDDENING AND SPECTRAL ENERGY DISTRIBUTIONS

6.1. Fitting a Reddened Quasar Template to the Spectra

Glikman et al. (2012) explored the effectiveness of several dust laws at fitting the spectral shape of red quasars. Compared with the Large Magellanic Cloud (LMC) dust law of Misselt et al. (1999), the Milky Way dust law of Cardelli et al. (1989), and the starburst extinction law of Calzetti et al. (1994), the best fit was produced by the Small Magellanic Cloud (SMC) reddening law of Gordon & Clayton (1998). A similar conclusion was reached by Hopkins et al. (2004), who noted that reddened quasar spectra lack the 2175 Å silicate absorption feature present in the Galactic and LMC reddening laws.

In Glikman et al. (2012), we measured the dust reddening in the F2M red quasars by fitting a quasar template that was reddened by the SMC reddening law of Gordon & Clayton (1998) to our quasar spectra. We fit our spectra with a reddened quasar template in the same fashion as in Glikman et al. (2012). The resultant reddened fits are shown in Figure 3. We see that, in general, the reddened template traces the shape of the continuum. Two significant outliers are UKFS 0156–0058 and UKFS 0135–0043, which we discuss below. In four cases, we have both an optical and a near-infrared spectrum for the source. For these objects we determined $E(B - V)$ from the optical, near-infrared, and combined spectra. Table 2 lists the resultant values of $E(B - V)$ found via all the methods that we use.

When available, the optical spectrum provides a stronger constraint on the reddening than the near-infrared spectrum, since shorter-wavelength light is more sensitive to dust extinction. However, in this work, most of the spectra of UKFS quasars are in the near-infrared, which imposes a weaker constraint on the reddening than if optical spectra were also available for these sources. For example, two of our quasars’ near-infrared spectra are best fit with a negative $E(B - V)$ despite having clearly red colors (e.g., UKFS 0135–0043). To remedy this issue, we utilize the extensive broadband photometry from SDSS, UKIDSS, and WISE, which include 13 photometric measurements (SDSS $u, g, r, i, z$; UKIDSS $Y, J, H, K_s$; and WISE $W_1, W_2, W_3, W_4$) spanning 0.3–22 µm.

To compute the reddening for our quasars from their broadband photometric SEDs, we used the five-band SDSS modelMag magnitudes and their errors, together with the UKIDSS DR1 LAS 3″ aperture magnitudes and their errors plus the WISE All-Sky Source Catalog photometry with photometric errors. We shifted the UKIDSS magnitudes to the AB system by their zero-point offsets provided in Table 7 of Hewett et al. (2006) and Table 1 of Jarrett et al. (2011), to be consistent with SDSS, and
computed their flux densities, \( F_\lambda \), in units of erg s\(^{-1}\) cm\(^{-2}\) Å\(^{-1}\) using the equation

\[
F_\lambda = 10^{0.4(m_{AB} - 2.406 + 5 \log \lambda_{AB})},
\]

where \( m_{AB} \) is the quasar’s apparent magnitude and \( \lambda_{AB} \) is the effective wavelength of the given magnitude’s bandpass. We used \( \lambda_{AB} \) = 3551 Å, 4686 Å, 6165 Å, 7481 Å, 8931 Å for the SDSS u, g, r, i, z bands, respectively, \( \lambda_{AB} = 10305 \) Å, 12483 Å, 16313 Å, 22010 Å for the UKIDSS Y, J, H, K bands, respectively (Hewett et al. 2006), and \( \lambda_{AB} = 33526 \) Å, 46028 Å, 115608 Å, 220883 Å for the WISE W1, W2, W3, W4 bands, respectively (Wright et al. 2010).

To compute the corresponding unreddened template colors, we passed the quasar spectral energy distribution (SED) from Richards et al. (2006) through the transmission curves for each of the nine bandpasses in the quasar’s observed frame, in order to obtain a synthetic magnitude of a standard blue quasar at the same observed wavelengths of the UKFS quasars. Converting these magnitudes to fluxes resulted in a 13-point SED, which was used to compare with our observed SEDs. We use these SEDs to determine the reddening in each quasar in the same manner as with the spectra, except with fewer data points (and weighting by their photometric errors expressed as flux errors).

We plot the rest-frame optical through infrared SED of the 14 UKFS quasars with black circles with error bars in Figure 8. The blue curve is the mean SED for all quasars in the Richards et al. (2006) sample,\(^{16}\) with the synthetic photometric measurements plotted with blue squares. We use the ratio of the 13-point flux arrays from the measured data and the SED to determine the reddening,

\[
E(B - V) = -1.086 \frac{k(\lambda)}{f_0(\lambda)} \log \left( \frac{f(\lambda)}{f_0(\lambda)} \right),
\]

where \( k(\lambda) \) is the SMC dust law. We plot the reddened SED in red. The figure inset is the RGB cutout of size 11′9 \times 11′9 obtained from SDSS and displayed with an inverted grayscale; several of the images show evidence for interaction.

The two sources, UKFS 0156—0058 and UKFS 0135—0043, have highly divergent spectral fits (Figure 3(c) and Figures 8(d) and (e)). UKFS 0156—0058 shows a strong red continuum in its near-infrared spectrum. However, this rise does not continue toward the mid-infrared. Rather, the SED shows a bump with a peak around ~2.5 \( \mu \)m. If this feature is a signature of hot dust close to the sublimation radius, then its temperature would be \( \sim 1200 \) K, which has been observed in luminous quasars (Glikman et al. 2006; Netzer et al. 2007; Mor & Trakhtenbrot 2011) and F2M red quasars (Urrutia et al. 2012), but not usually at such high luminosities so as to surpass the direct emission from the AGN itself. In the case of UKFS 0135—0043, the SDSS image shows a close double source with a red and blue component. These sources are so close that they fall within the SDSS fiber diameter of 3′. Given the unknown contributions from the blue and red objects—which may be evidence for a merging system—it is not surprising that this object does not yield consistent \( E(B - V) \) values from the different fits. We note, however, that the SED fit yields \( E(B - V) = 0.61 \) while the optical and combined spectral fits yield \( E(B - V) = 0.69 \) and 0.70, respectively. Only the \( E(B - V) \) from the fit to the near-IR spectrum diverges with a value of ~0.22.

Using our estimates of the \( E(B - V) \) from the SED fits, we de-redden the UKFS quasars and examine their intrinsic properties. In Figure 9, we plot the de-reddened absolute properties.

\(^{16}\) The choice of SED (there are six sub-grouped SEDs in addition to the total SED in Richards et al. 2006) does not impact our measurement of \( E(B - V) \) significantly. We tested this by using the different templates to determine \( E(B - V) \); all the measured values agree within 0.03 mag.
Figure 8. Rest-frame optical through infrared SEDs for UKFS red quasars (black lines) determined from SDSS (u, g, r, i, z), UKIDSS (Y, J, H, K), and WISE (W1 [3.4 $\mu$m], W2 [4.6 $\mu$m], W3 [12 $\mu$m], W4 [22 $\mu$m]) photometry and ordered by decreasing redshift. The blue line is the quasar SED from Richards et al. (2006), overplotted with synthetic SDSS, UKIDSS, and WISE photometry (blue squares). The red line shows the best-fit reddened quasar template to the photometric points. The green line shows the best two-component fit including a reddened quasar plus the starburst/ULIRG galaxy template from Polletta et al. (2007). The image inset is an inverted $11^\prime.9 \times 11^\prime.9$ grayscale image from SDSS. (A color version of this figure is available in the online journal.)

K-band magnitudes (in the observed frame) for the UKFS quasars versus redshift. The sources are color-coded by the amount of reddening, with yellow circles representing a small amount of reddening ($E(B-V) \sim 0.1-0.5$), red circles representing large amounts of reddening ($E(B-V) \sim 1-1.5$), and orange in between. This figure plots the F2M quasars (similar to Figure 15 of Glikman et al. 2012) and the UKFS quasars emphasized with thick black circles. The small black points represent the FBQS and SDSS comparison samples described in Section 5. The dotted lines show our sensitivity to finding quasars with different amounts of reddening down to the survey limit of $K = 17$. The dashed line shows the 2MASS limit of $K = 15.5$.

To evaluate the goodness of the SED fits, we compute the reduced $\chi^2$ statistic (dividing $\chi^2$ by 11 degrees of freedom: 13 photometric points, minus the normalization and $E(B-V)$, which are the two free parameters of our fits). We quote this value in the legend of each panel ($\chi^2_{\text{red}}$: QSO). We see that, in general, the reddened quasar SED (red line in Figure 8) does not fit well the shape of the measured SED for the UKFS quasars (black line) across the full wavelength range. If these systems are indeed quasars in a post-merger early evolutionary phase, then their SEDs—especially in the infrared—may be strongly affected by star formation signatures, e.g., hot dust and polycyclic aromatic hydrocarbon (PAH) emission. Detailed infrared spectroscopy of Palomar-Green quasars (Schweitzer et al. 2006; Netzer et al. 2007), as well as a small sample of F2M red quasars (Urrutia et al. 2012), finds that there is great diversity among the mix of star formation and AGN contributors, although the AGN dominates in most of the F2M red quasars (with $L_{\text{QSO}}/L_{\text{FIRSB}} > 2-60$ for all but one source). This becomes more complicated with lower-luminosity quasars.
where relative contributions from stars and nuclear activity begin to rival each other.

6.2. The Effect of a Host Galaxy Component to the Reddening Fits

To investigate the impact of a host galaxy on our fits, we followed the approach in Glikman et al. (2007, Equation (3)) and tried adding emission from a host galaxy to the model:

$$ f(\lambda) = A f_{\text{gal}}(\lambda) + B f_{\text{QSO}}(\lambda)e^{-\tau_{\lambda}}. $$

We used the galaxy templates from Polletta et al. (2007) and settled on the Starburst/ULIRG Arp 220, whose deep silicate absorption and hot dust bump beyond 10 $\mu$m resemble the features in the WISE photometry seen in some of our sources. For the three $z \sim 0.6$ sources, UKFS 2230+0022, UKFS 0012−0045, and UKFS 0223+0010, that lie in the LIRG region of Figure 5, the fit improved significantly with the addition of a ULIRG template, primarily because of a dip at WISE wavelengths that could correspond to a silicate absorption feature commonly seen in ULIRGs. Their implied galaxy luminosities, while high, are within plausible limits for LIRGs ($M_K = M_{\text{rest}} \simeq -25.9$ or $L_{\text{near-IR}} \simeq 5 \times 10^{11} L_{\odot}$). We plot the quasar component of the two-component fit for these sources with colored squares in Figure 9† and add a row in Table 2 listing their reddening and luminosities from the two-component fit. They are significantly redder ($E(B-V) \simeq 1–2$) and less luminous ($M_K \simeq -24.9$ to $-25.6$).

In another three quasars, UKFS 0158+0027, UKFS 0134+0003, and UKFS 0908+0528, the more complex model yields a lower $\chi^2$ (labeled QSO+ULIRG in Figure 8). We also plot these sources with squares in Figure 9 and list their reddening and luminosity values in Table 2. In UKFS 0158+0027 at $z = 1.350$ (shown in the top panel of Figure 8(b)), the two-component model (green line) yields a better fit than the quasar-only model. However, the reddening determined from this is $E(B-V) = 3.90$, which implies a de-reddened quasar luminosity of $M_K = -31.94$. Such a high reddening value is unlikely given that we see a strong, broad ($\sim 2000 \text{ km s}^{-1}$) H$\alpha$

† We plot these sources with circles and squares to represent their derived values from both models.
line in its near-infrared spectrum. For UKFS 0135+0003, shown in the middle panel of Figure 8b, the inclusion of a host component to the fit also improves $\chi^2$ significantly. In addition, the reddening, $E(B-V) = 1.17$, and de-reddened quasar luminosity, $M_K = -26.84$, are reasonable. The WISE colors of this source ($W1-W2 = 0.83$ and $W2-W3 = 2.38$) place it just outside the quasar region, on the blue end, not near the LIRGs, but its image shows a nearby companion, likely contaminating the WISE photometry (which is not well fit by either model). Finally, UKFS 0908+0528 does have an improved $\chi^2$ when fit by a two-component model. However, neither model produces a satisfactory fit to the optical photometry. Furthermore, the reddening derived from the two-component fit is $E(B-V) = 2.91$, with a de-reddened quasar luminosity of $M_K = -29.50$. This reddening also seems high given the strong, broad ($\sim 2600$ km s$^{-1}$) H$\alpha$ seen in its near-infrared spectrum.

Therefore, we conclude that 10 of 14 quasars are most likely dominated by quasar continuum emission, whereas in the other 4 (3 LIRG-like sources and UKFS 0135+0003) the galaxy could contribute significantly. For the remaining 10 sources, the results of the two-component fit result in extremely luminous host galaxies ($M_K \approx -27$ to $-30$). Furthermore, the two-component fits imply that the quasar is far more heavily reddened than the single component fit, with $E(B-V) \approx 2$–6, which translate into extinction-corrected luminosities that are as high as or higher than what we estimate from the single-component fit. In addition, all of our sources exhibit broad emission lines, so we expect a quasar SED to be the dominant component.

If instead these 10 red quasars actually do lie in galaxies that are more luminous than has ever been seen before (the $z > 2$ sources would have $L > 10^{13}L_{\odot}$ in the R band), such an extraordinary claim could be investigated with better-sampled photometry. We also note that when the SED has been better defined, with Spitzer InfraRed Spectrograph (IRS) spectra (Section 4 of Urrutia et al. 2012), the galaxy contribution was negligible. At present, our 13 photometric data points prevent us from disentangling the true nature of the reddened quasar SEDs, which are more complicated than a two-component model can describe. These objects are in the company of other newly discovered, complicated systems that are not yet fully understood.
understood and not well matched to any known SEDs, e.g., the “hot DOGs” in Wu et al. (2012) or the dust-rich quasars in Dai et al. (2012).

Glikman et al. (2007, 2012) identified several quasars whose flux variability between the epochs of their optical and near-infrared observations mimicked reddening, but which, upon spectroscopic observations, revealed a normal blue quasar. These objects accounted for <10% of the sample. Although it is possible that quasar variability may have contaminated the UKFS candidate sample and possibly affected our reddening estimates, examination of the data suggests that it is not a significant issue. None of our spectroscopically confirmed quasars appear to have strong blue continua. In addition, UKIDSS observed two filters simultaneously, Y, J and H, K (Dye et al. 2006). Therefore, while the J- and K-band images were taken at different times, we see no sharp discontinuities from J to H and K. Furthermore, the SDSS photometry is taken near simultaneously as a result of the drift-scanning design of the survey (York et al. 2000; WISE bands are also observed simultaneously). Also, since the reddening is most sensitive to the shorter wavelengths in the SED, it is the SDSS photometry that most constrains our estimates of \( E(B-V) \); we therefore rule out strong variability effects.

Another, more challenging explanation for divergences seen between the observed quasar SEDs and the reddened template SEDs in Figure 8 is that the dust law is not well known. We use the SMC dust law because it is empirically the best fit to red quasar spectra. However, a better understanding of the composition and extinction properties of the dust obscuring red quasars is needed and is beyond the scope of this paper. We adopt the (relatively conservative) \( E(B-V) \) values from the single-component fits to a quasar SED in the discussion that follows.

7. WHERE ARE THE HEAVILY REDDENED HIGH-REDSHIFT QUASARS?

Our intention with this red quasar survey was to recover heavily reddened \( E(B-V) \gtrsim 1 \) quasars at high redshift \( (z \gtrsim 2) \) that were not found in the F2M survey. Figure 9 shows that we do find heavily reddened quasars at low redshifts \((z \lesssim 1)\),
but at \( z > 2 \) our sources are all moderately reddened. The SED fitting issues that arose for many of the sources at \( z < 2 \) are not a concern for the three highest-redshift quasars, as the quasar-only model produces reasonable fits and the two-component fits yield unphysically luminous hosts. Why don’t we find heavily reddened quasars at high redshifts, despite our deeper survey? Because of the relatively shallow \( K \simeq 15.5 \) limit of 2MASS, we had found only lightly reddened quasars at high redshifts. In addition, these objects need to be at the very luminous end of the quasar luminosity function (QLF) and are therefore extremely rare—the space density of FBQS quasars with \( M_K \gtrsim -31.0 \). Because these objects are very rare—the space density of FBQS quasars with \( 1.7 < z < 2.7 \) and \( M_K < -31.0 \) is \( \rho_{\text{FBQS}} = 0.013 \text{ deg}^{-2} \)—they are not likely to be found in 190 \text{ deg}^2 of this survey. Assuming that the same reddening distribution exists at high redshift as we see in the F2M sample at low redshift (e.g., \( z < 0.8 \)), and assuming that the space density of red quasars makes up \( \sim 20\% \) compared to unreddened quasars, then we can estimate the area, \( A \), needed for a survey to detect at least one heavily reddened quasar at \( z \sim 2 \):

\[
A = \frac{1}{0.2 \times \rho_{\text{QSO}} \times f_{E(B-V)}}.
\]

where \( f_{E(B-V)} \) is the fraction of red quasars redder than a chosen \( E(B-V) \) based on the distribution of reddenings of F2M red quasars at low redshift. Equation (8) shows that one needs at least \( \sim 500 \text{ deg}^2 \) to find one quasar with \( E(B-V) > 0.5 \), given that \( f_{E(B-V)} = 0.68 \). More heavily reddened quasars \( (E(B-V) > 1) \) are even rarer, with \( f_{E(B-V)} = 0.2 \), requiring \( \sim 2000 \text{ deg}^2 \) of survey area to find a single such source.

These estimates are conservative, based on reddenings derived from our single-component quasar SED fits. If some host galaxy component is present in the SEDs, then the quasar component would be redder (in order to conserve the total observed flux), which means that less area may need to be probed. It is also likely that there is evolution in the reddening distribution and that the density of reddened sources increases with redshift, as the merger rate rises toward \( z \sim 2 \). However, a larger sample than the one presented here is needed to disentangle the effects of the \( K \)-correction, evolution of the QLF, selection effects, and small number statistics before any statements about the evolution of reddening can be made.

Of course, a survey that does not rely on the radio would increase the sample size by a factor of \( \sim 10 \), having the same effect as increasing the survey area by the same factor (assuming that the radio emission is independent of reddening). Eliminating the radio-detection requirement is not trivial, however, as the number of contaminants rises significantly, especially if the morphological criterion is also removed. We explored the effect of dropping our FIRST detection criterion in the UKIDSS DR1 by selecting sources with \((J-K)_\text{Vega} > 1.2, g_{\text{AB}} - J_{\text{Vega}} > 1.9 \), and \( K_{\text{Vega}} < 17 \) and no morphological restriction to see if we recover any red quasar spectra in public spectroscopic databases. Out of 6857 sources obeying the aforementioned criteria (which were not visually inspected), only 10 had a spectrum in the SDSS DR9 spectroscopic database; 3 are classified as early-type galaxies, and the remaining 7 are stars (of spectral types K5 through M9). Another three emission-line galaxy spectra were identified from the WiggleZ Dark Energy Spectroscopic survey (Drinkwater et al. 2010), as well as 136 LRGs in the 2SLAQ catalog (Cannon et al. 2006). No quasars were found. We conclude that radio selection affords us great efficiency and that additional wavelength constraints, such as infrared color
selection with WISE, would be required in order to effectively find radio-quiet red quasars.

8. CONCLUSIONS

We have presented a pilot survey—the UKFS survey—to identify reddened quasars in FIRST and UKIDSS, initially focusing on the 190 deg$^2$ of the UKIDSS first data release. Combining these data with optical photometry from SDSS, we applied the color cuts \( r - K > 5 \) and \( J - K > 1.5 \) and selected 87 candidates with \( K \leq 17 \). We have spectroscopic observations of 64 of our candidates, amounting to 74% completeness, but we are 95% spectroscopically complete below \( K = 16.5 \) mag. The UKFS survey finds 14 quasars, eight of which are presented here for the first time. Their redshifts extend to \( z \sim 2.5 \), and their space density rises steeply toward fainter magnitudes. We find that red quasars make up 17% of quasars based on their apparent magnitudes. If we exclude the three LIRG-like sources whose nature is more ambiguous, the space density falls to 9%. Our sample is not large enough to extract the extinction-corrected \( K \)-band distribution or the intrinsic fraction of red quasars.

We compare our method of red quasar selection to the KX method and find that the methods are consistent. However, any red quasar selection technique that restricts candidates to morphologically stellar sources will miss most red quasars. Most of the quasars in our sample are not classified as stellar in SDSS or UKIDSS. However, including candidates with extended morphologies adds significant numbers of red galaxy contaminants to the survey.

We examine the infrared colors of the red UKFS quasars from WISE and find that their \( W2 - W1 \) versus \( W1 - W2 \) colors are mostly consistent with those of unreddened quasars, though some sources have colors more similar to LIRGs and/or spiral galaxies. Combining WISE colors with optical to near-infrared color selection minimizes contamination from red galaxies yet allows us to still include extended morphologies and to drop the requirement of a radio detection.

We analyze the SEDs of the UKFS quasars and use broadband photometry along with optical and near-infrared spectroscopy to derive their reddening, \( E(B - V) \). Even with the increased depth of UKIDSS, we do not find heavily reddened (\( E(B - V) \geq 0.5 \)) quasars at high redshifts (\( z > 2 \)). To find the heavily reddened quasars at high redshifts, we require a larger area survey, a deeper flux limit, and/or a longer wavelength selection that is less affected by dust. The results of this survey are a first step toward this end.

We thank Nadia Lara, whose summer research project—supported through the Caltech’s FSRI program—helped with the candidate selection. E.G. is supported by an NSF Astronomy and Astrophysics Postdoctoral Fellowship under award AST-0901994. S.G.D. acknowledges partial support from the NSF grant AST-0909182. We are grateful to the Palomar Observatory staff for their assistance during observing runs. We thank Yale University for support of SDSS-III participation.

The National Radio Astronomy Observatory is a facility of the National Science Foundation operated under cooperative agreement by Associated Universities, Inc.

The UKIDSS project is defined in Lawrence et al. (2007). UKIDSS uses the UKIRT WFCAM (Casali et al. 2007). The photometric system is described in Hewett et al. (2006), and the calibration is described in Hodgkin et al. (2009). The pipeline processing and science archive are described in Hambly et al. (2008).

Funding for the creation and distribution of the SDSS Archive has been provided by the Alfred P. Sloan Foundation, the Participating Institutions, the National Aeronautics and Space Administration, the National Science Foundation, the US Department of Energy, the Japanese Monbukagakusho, and the Max Planck Society. The SDSS Web site is http://www.sdss.org/.

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Funding for SDSS-III has been provided by the Alfred P. Sloan Foundation, the Participating Institutions, the National Science Foundation, and the US Department of Energy Office of Science. The SDSS-III Web site is http://www.sdss3.org/.

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