The Influence of Internet on College Education Management and Countermeasures

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Abstract: The influence of network culture on college students is all-round. It provides a large amount of information resources for contemporary college students, and provides them with a new model of study, research and communication, and also has a negative impact on contemporary college students. On the one hand, the Internet brings the convenience of college students to study and entertainment; on the other hand, it also has a certain impact on the education management of college students. This paper analyzes the impact of the network on the education management of college students, and gives corresponding suggestions and countermeasures.

1. Introduction

With the development of science and technology, information network technology has been widely used, and human society has entered the network age. The number of college students studying and using computer network technology is increasing rapidly. The vast majority of college students have been able to enter the Internet proficiently and become the wave of them. Studying the impact of the network on the quality of college students and what kind of educational countermeasures to adapt to their development needs, this new topic has very important practical and theoretical value. A correct understanding of the Internet and effective use of its platform can suppress the negative effects of the network and effectively serve the education management of students.

2. Characteristics of the network

2.1 Network information is interactive and open

Compared with the information dissemination in the real society, the network has a broader space for activities. Everyone who is online is both a recipient of information and a publisher of information. One-way communication of information has been replaced by two-way and multi-directional communication of information. After investigation, the relationship between Internet management and university education management mainly includes the following six types, and the results of the overall survey are shown in Table 1:

Table 1: Survey of the relationship between Internet management and university education management

|                | Very inconsistent | not inconsistent | unclear | in conformity | very consistent |
|----------------|-------------------|------------------|---------|---------------|-----------------|
| S1             | 0.50%             | 2.67%            | 11.00%  | 43.00%        | 21.50%          |
| S2             | 0.50%             | 3.00%            | 17.00%  | 52.33%        | 27.67%          |
S1: The Internet is a good choice for schools to grow and develop.
S2: Internet regulation makes university management more standardized.
S3: Under the unfavourable situation of traditional management, Internet construction has a good auxiliary role.
S4: The Internet can effectively assist university management.
S5: The Internet will restrict schools from more factors, and academic construction cannot be carried out normally.
S6: The development of Internet management is free and extensive.

The global exchange and sharing of information resources enables people's communication to be no longer restricted by time and space, and is no longer restricted by the different values, ideas, lifestyles, religious beliefs and customs of denizens.

2.2 Network communication has extensive freedom
Compared with people's communication in the real world, the network has a wider amount of information and freedom of communication. Through it, people can gather more information to understand and master the political, economic, educational, cultural and social life that has occurred and is happening at anytime and anywhere. And people can freely publish their own ideas, opinions, and free speeches anytime, anywhere.

3. The impact of the network on the education management of college students
The extreme enrichment of network information has led to great changes in the ways in which students acquire knowledge information. They no longer rely on the teaching of teachers, but more from the network. This has a great effect on the updating of knowledge, the expansion of knowledge, the increase of knowledge, and the deepening of knowledge. From the above table 1 extension analysis and discussion, the author found that the management of Internet management and education in China's colleges and universities is not right, and thus draws the conclusions of Table 2:

Table 2: Attitudes of different groups to Internet management to support college education management

Comparing the data in Tables 1 and 2, we find that the group with the largest proportion in table 2 believes that the Internet plays an important role in the management of higher education, the network is a double-edged sword, which brings the convenience of college students to study and entertainment. On the other hand, it also brings a lot of negative influences to college students. As an education
management worker, we should know the network well and guide students to a healthy development direction. The network has transformed the form of education and teaching from one-dimensional to multi-dimensional, from closed to open, from "dead" to "living."

4. Suggestions and Countermeasures for Student Education Management

4.1 Effectively Conducting Online Education Management
Some teachers now regard the network as a “flooding beast” and the concept is obviously backward. Many teachers have slower knowledge, and the theory that students have seen on the Internet has not been heard by the teacher, let alone commented on it. Then students will question the teacher and even the class, and they are tired of learning. When the network is in the form of high technology, it appears as a sign of progress in the times; when students are fully committed, teachers must be able to accept the network with a more tolerant attitude, integrate into the network, and use the network to develop our educational work.

4.2 Network Education Innovation
Only by continuously innovating management concepts, management processes and management tools can we give full play to the correct role of university Internet management. After analysis and estimation, a temporary $\alpha_i$ value was proposed.

$$\alpha = SX(1nSX) \sum_{i=0}^{n}(Mn-1DD)$$

In addition, students (a) the completion of the Internet Management System (S), the initial realization of the effective mastery and control of student data (W), the implementation of the daily input (DD) and update of student data, prompted The use of student materials is fast and convenient, reflecting the confidentiality, scientificity, and effectiveness of management. The application of information technology can be expressed by Equation 2:

$$\alpha = SX(\alpha_1W_1+\alpha_2W_2+\ldots+\alpha_nW_n)$$

Using online forums, the “Current Events Forum”, “Online Youth League Day Activities”, “Psychological Counseling”, etc. are cut into the students’ study and life counseling on the Internet, and the students’ inner feelings (A) are used to understand the students’ real thoughts. B), to solve the psychological problems that students are difficult to talk about, and to correct the bad tendencies (AB) in the students in time, you can use the Interest Induction (Interest) to manage:

$$\text{Interest}(A,B) = \frac{s(A,B)-s(A)s(B)}{s(A)s(B)(1-s(A))(1-s(B))}$$

The Internet is just a medium, and everything can only be best if it is used properly and moderately. The traditional education model has an irreplaceable role. The ideological education team of college students must be able to master the traditional cultural education methods, send students to the network, and attract students to the network. A fully networked life is unhealthy, and at least the functioning of the human body is a rather bad factor. Can only rely on network technology, but cannot rely on the network, to carry out a variety of colorful after-school life, so that students face more to the real world, accept the actual interpersonal relationship, in order to allow students to grow up healthily.

5. Conclusions
We must grasp the characteristics of the times, grasp the psychological characteristics of college students, establish a campus information dissemination system, and maintain the objectivity and orientation of the system. Let students understand the information objectively from the system, do not let the online information "too pure", do both positive and negative information, guide students to participate in criticism, choose independently, do not simply tell the conclusion. At the same time, the mainstream information of the system must be kept positive, so that information waste is not flooded.
everywhere and negative and negative information on the Internet should be dealt with in a timely manner, proactively attacked, and refuted and mainstream information disseminated.

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