Research on Forest Health Industry Planning Based on the Concept of Comprehensive Health
—-Take Huinan County Forest Health Industry as An Example

Yanlei Shi1,2,3, Yonggang An1,2,3,* and Pengfei Huo3

1The School of Landscape Architecture, Beijing University of Agriculture, China
2Beijing Laboratory of Urban and Rural Ecological Environment, Beijing Collaborative innovation center foreco-environmental improvement with forestry and fruit trees, China
3Beijing Engineering Research Center of rural landscape planning and design, China

*Corresponding author

Abstract. With the rapid development of economy and the rapid improvement of living standards, while people enjoy the fruits of modern civilization, some chronic diseases and sub-health problems emerge, which have seriously affected people's health. The concept of comprehensive health is put forward under this situation. This paper takes Huinan County as an example to study comprehensive health theory. Integrating into the forest health industry, combining with the health resources and industry status, this paper studies the planning of the forest health industry in Huinan County.

Keywords: Comprehensive health; forest health; industrial planning.

1. Research Background
The so-called "Comprehensive Health" refers to the whole process, all-round and all-factor care of life around people's clothing, food, housing, birth, age, illness and death. It pursues not only individual physical and physical health, but also mental and spiritual health [1]. Comprehensive Health mainly advocating improving physical fitness, doing a good job in health security, health management and health maintenance, and helping people change from overdraft and disease-fighting mode to a new health mode of maintaining health and preventing disease. In recent years, with the aggravation of population aging and the promotion of "healthy China" strategy, forest health industry is developing vigorously. Forest health industry refers to a new health industry based on health management, including the cultivation of high-quality forest health environment, forest convalescence, old-age health, rehabilitation, leisure and forest experience, research and development and production of forest health products [2]. The concept of natural health preservation, disease prevention and comprehensive health emphasized in forest health care is very consistent. Promoting the concept of comprehensive health and developing forest health industry will complement each other.
2. Current Situation of Forest Health Industry in China
Since the development of the strategy of "Beautiful China" and "Healthy China", there have been seven pilot counties, five pilot forestry bureaus and 380 pilot forestry bases in 27 provinces of China. The China Forestry Industry Federation has also actively promoted the pilot construction of national forest health and maintenance bases. 135 pilot construction units of national forest health and maintenance bases have been approved successively, covering 26 provinces [3]. At the same time, the supply of health technology has been strengthened, and various innovations have been emerging: the industrialization of technology such as health Internet of things, artificial intelligence and medical treatment has been developing rapidly, and the cross-border integration of information technology, pension, tourism and medical health has become increasingly close, providing new impetus for the development of health industry [4].

3. Current Situation of Forest Health Industry in Huinan

3.1. Basic Information
Huinan County, located in the southeast of Jilin Province, has been an important gateway to the hinterland of Changbai Mountain since ancient times. It has the advantages of convenient transportation and abundant resources. In 2018, the forest area of Huinan County was 134,000 hectares, with 113,000 hectares of forest land, and the forest coverage rate reached 49.5%. At the same time, water resources, national culture and other resources are also very rich. Generally speaking, Huinan County is very suitable for the development of forest health industry.

3.2. Industrial Status of Huinan County
Huinan's industrial structure has been constantly adjusted and optimized, and now it has formed the industrial pattern of "two, three and one". According to preliminary accounting, the county's gross domestic product (GDP) reached 8,381 million yuan in 2017, which was 18% lower than the previous year in terms of comparable prices. Among them, the added value of the primary industry increased by 3% to 1648.53 million yuan, the added value of the secondary industry decreased by 38.9% to 2687.59 million yuan, and the added value of the tertiary industry decreased by 5.9% to 4044.88 million yuan. The county's per capita GDP reached 25,381 yuan, down 18.1% from the previous year. The proportion of the three industries was adjusted from 16:43:41 in 2016 to 19.6:32.1:48.3. After the adjustment of
industrial structure, the proportion of primary industry in Huinan has gradually declined. Huinan's secondary industry has developed rapidly, accounting for more than half of the proportion of Huinan's industry. It is a powerful engine of economic development in Huinan. The proportion of tertiary industry is gradually rising, and the characteristic tourism industry is developing rapidly, which has become a new growth point of economic development in Huinan. Forest health industry belongs to the tertiary industry. The increasing proportion of the tertiary industry has an obvious role in promoting the growth of forest health industry.

4. Planning of Health Industry System
Combined with the above, it can be seen that Huinan County is in an important period of industrial restructuring, and the development of forest health industry will be the inevitable result of the extension and intersection of two major industries, namely, big health industry and tourism industry, after compounding with forest health industry. At the same time, multiple powers drive the development of industry together, as shown in Figure 2.

4.1. Industrial Layout Planning of One Core, Two Strips and Four Areas
According to the spatial structure of "one core, two strips in series and four areas in linkage", the layout is carried out.

4.2. One Core leader
Relying on the perfect basic service facilities (passenger transport center, railway station, bus hub facilities, etc.) in the urban area, we will build a perfect comprehensive reception base in Huinan County.

4.3. Two Strips in Series
With the theme of folklore experience, relying on the 2111 provincial highway in the northern part of the city, Chaoyang Town, Gaojigang Town, Huinan Town, Qingyang Town and Shidaohhe Town are connected in series. Through greening road landscape and landmark landscape, ethnic and Folklore Resources along the line are integrated to create an industrial belt for folklore experience. Relying on G504 National Highway, along the northwest-southeast direction, the county's Kangyang scenic spots and scenic spots are connected in series, with the theme of forest health and sports, and the main axis of the county's Kangyang industry development is opened.

4.4. Four Areas Linkage
Relying on core resources, we will build Dragon Bay Forest Resort, a destination-oriented recreational resort area in southern Huinan, which integrates forest retreat, ecological sightseeing and residential vacation. Fumin Town will be used as a service node to build the leading project of Dragon Bay Group National Recreational Tourism Resort, focusing on upgrading and constructing Dragon Bay Group
National Forest Park and Longbao. Forest Resort, the construction of Longhu Mineral Spring Kangyang Industrial Park in Jinchuan, and other projects. According to the development thought of "agriculture + health care", we should focus on building agricultural towns, intelligent agricultural manors, wetland parks and other projects. We should combine Chinese herbal medicine planting with landscapes, extend the industrial chain of planting, forestry and aquaculture, develop under-forest economy and processing of Chinese herbal medicine, and build the style post into a provincial characteristic town. Create wetland farming area in Western Huinan. With Shidaohu Town as the main resource, Ailin Forest Farm, Ailin Forest Farm Hot Spring, Shidaohu Forest Farm and Chinese Herbal Medicine Planting Base as the core resources, the combination of hot springs and wild ginseng planting, outdoor sports, breaking through the traditional hot spring development thinking, developing hot spring drinks, medicinal bath hot springs, hot spring sports and other products, to create a landscape sanatorium. With sightseeing as its main function, relying on Huifa Ancient City, Huifachen Reservoir, Huifahe River and other core resources, and referring to "Song Dynasty's Thousand Years of Love" and Maotai Tianbrew Scenic Area, Huifa Ancient City and Qingyang Arsenal Site are built into an immersive tourist area with Huinan's local culture as the background, namely, the northern Ancient City Tourist Area.

5. Epilogue
It is concluded that when planning a local forest health industry, we should analyze the local industrial structure, analyze the current industrial situation, find the industrial core and industrial driving force in combination with the resource situation and policies, and finally discuss the sustainable development of forest health industry. The development of forest health and maintenance is the embodiment of the balance of economic benefits and ecological benefits[5], and also in response to the call of the Comprehensive Health Strategy. Huinan will serve as a national demonstration site for forest health and maintenance, providing constructive help for building a scientific and perfect forest health and maintenance industry system, At the same time, the government should give full play to its guiding role, and promote the development of local forest health industry by formulating supporting policies and improving supporting measures[6]. And vigorously developing forest health and maintenance industry has a long way to go.

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