Large signal of $h \rightarrow \mu \tau$ within the constraints of $e_i \rightarrow e_j \gamma$ decays in the 3-3-1 model with neutral leptons

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Abstract: In the framework of the 3-3-1 model with neutral leptons, we investigate lepton-flavor-violating sources based on the Higgs mass spectrum, which has two neutral Higgs identified with the corresponding ones of the two-Higgs-doublet model. We note that at the 13 TeV scale of the LHC, the parameter space regions satisfy the experimental limits of $e_i \rightarrow e_j \gamma$ decays. These regions depend heavily on the mixing of exotic leptons but are predicted to have large $h_1^0 \rightarrow \mu \tau$ signals. We also show that $\text{Br}(h_1^0 \rightarrow \mu \tau)$ can reach a value of $10^{-4}$.

Keywords: Higgs boson, electroweak interaction, beyond the SM, LFV decays

DOI: 10.1088/1674-1137/ac88bb

I. INTRODUCTION

Experimental data have confirmed the existence of flavor neutrino oscillations through the precise values of their mixing angles and their mass squared deviation [1]. This is an important assumption about lepton-flavor-violating (LFV) decays. There are two types of LFV decays that have received considerable attention, the lepton-flavor-violating decays of charged leptons (cLFV) and the lepton-flavor-violating decays of standard model-like Higgs bosons (LFVHDs). These LFV decays are considered in both theory and experiment. On the experimental side, the cLFV are constrained by upper bounds, as given in Ref. [2],

$$\begin{align*}
\text{Br}(\mu \rightarrow \tau \gamma) &< 4.2 \times 10^{-13}, \\
\text{Br}(\tau \rightarrow \mu \gamma) &< 3.3 \times 10^{-8}, \\
\text{Br}(\tau \rightarrow \mu \gamma) &< 4.4 \times 10^{-6}.
\end{align*}$$

(1)

These are currently the most stringent experimental limits for cLFV. It should be recalled that in addition to the cLFV limits given at Eq. (1), we are interested in two other decay processes: $\mu \rightarrow 3e$ and $\mu \rightarrow e$ conversion in nuclei. Moreover, we place experimental limits on these decay processes, $\text{Br}(\mu \rightarrow 3e) < 10^{-12}$ from Ref. [3] and $\text{CR}(\mu \rightarrow T T \rightarrow e^- T T) < 6.1 \times 10^{-13}$ from Ref. [4], respectively. These limits are considered looser than that originating from $\text{Br}(\mu \rightarrow e \gamma)$. Therefore, the limit of $\text{Br}(\mu \rightarrow e \gamma)$ can be used to find parameter space regions for the relevant process. Charged lepton flavor violation is considered a specific expression of the new physics we are searching for. A hypothesis of its contribution to the decays of heavy particles, such as $Z$ bosons, Higgs bosons, and top quarks, is discussed in detail in Ref. [5].

For the LFVHDs, the experimental limits are given as in Refs. [6–10],

$$\begin{align*}
\text{Br}(h \rightarrow \mu \tau) &< O(10^{-3}), \\
\text{Br}(h \rightarrow \tau e) &< O(10^{-3}), \\
\text{Br}(h \rightarrow \mu e) &< 3.5 \times 10^{-4}.
\end{align*}$$

(2)

Then, there is an adjustment of $\text{Br}(h \rightarrow \mu e) < 6.1 \times 10^{-5}$ according to the update in Ref. [11].

On the theoretical side, although LFV processes can generally receive tree and/or loop contributions, the LFV processes we study in this paper originate only from loop diagrams. We therefore consider both the fermion and boson contributions. The fermions mentioned here include ordinary charged leptons, exotic leptons, and neutrinos; however, ordinary charged leptons are assumed to be unmixed so that their contribution can be determined relatively simply. The complex part arises from neutrinos and...
exotic leptons with different mixing mechanisms. With active neutrinos, we can solve their masses and oscillations using seesaw mechanisms [12–18] or otherwise [19–22], and with exotic leptons, we make different assumptions for large LFV effects, as given in Refs. [19, 20, 23]. For the contribution of bosons, we consider both the charged gauge bosons and charged Higgs. The main contribution of the gauge bosons originates from new charged bosons, which are outside the standard model (SM), because the contribution of the $W$-boson is strongly suppressed by the GIM mechanism. The contributions of charged Higgs are varied and depend heavily on the energy scales of the accelerators.

It should be emphasized that LFV sources can mainly be found in models beyond the SM (BSM), and the parameter space domains predicted from BSM for the large signal of the LFVHVs, which we are interested in, are limited directly from both experimental data and theory of LFV [24, 25]. Some published results show that $\text{Br}(h_1^0 \rightarrow \mu \tau)$ can reach values of $O(10^{-4})$ in supersymmetric and non-supersymmetric models [26–28]. In addition to the correction from the loop, other methods are also suggested in literature for large $h \rightarrow \mu \tau$ signals. For example, by using the type-I seesaw mechanism and an effective dimension-six operator, it is possible to accommodate the CMS $h \rightarrow \mu \tau$ signal with a branching ratio of the order of $10^{-2}$ [29]. In fact, the main contributions to $\text{Br}(h_1^0 \rightarrow \mu \tau)$ originate from new heavy particles BSM. If these contributions are minor or destructive, $\text{Br}(h_1^0 \rightarrow \mu \tau)$ in a model is only approximately $O(10^{-5})$ [12].

Recently, 3-3-1 models with multiple sources of LFV couplings have been used to investigate LFV decays [30–39]. However, these models can only give small LFV signals, or the cLFV and LFVHVs can achieve relatively large signals but in different regions of parameter space [20, 40–42]. Detailed calculations of the cLFV are given in Ref. [19] without mentioning the LFVHVs, whereas a 3-3-1 model mentioned in Ref. [40] only examines the LFVHVs. Several other versions of 3-3-1 models have used the inverse seesaw mechanism to study LFV decays. In this manner, it is necessary to introduce new particles that are singlets of the gauge group, leading to an increase in the number of particles and free parameters in these models [17]. The 3-3-1 model with neutral leptons can reduce the number of free parameters because without heavy particles that are singlets of the gauge group, the LFV source originates from the usual mixing of neutrinos and neutral leptons. This is a good model for studying both the cLFV and LFVHVs. Besides LFV decays, 3-3-1 models can also give large signals of other SM-like Higgs boson decays, such as $h_1^0 \rightarrow \gamma \gamma$ and $h_1^0 \rightarrow Z \gamma$ [43, 44].

In this study, we consider a 3-3-1 model to find regions of parameter space that satisfy the experimental limits of the cLFV. In these regions, we predict the existence of a large signal of the $h_1^0 \rightarrow \mu \tau$ decay. Combined with the signal of $h_1^0 \rightarrow Z \gamma$, as given in Ref. [43], we expect to have parameter space regions for large signals of both $h_1^0 \rightarrow \mu \tau$ and $h_1^0 \rightarrow Z \gamma$ decays.

This paper is organized as follows: In the next section, we review the model and give the mass spectra of gauge and Higgs bosons. We then show the mass spectra of all leptons in Section III. In Section IV, we calculate the Feynman rules and analytic formulas for the cLFV and LFVHVs. The numerical results are discussed in Section V, and conclusions are presented in Section VI. Finally, we provide Appendix A, B, C, and D to calculate and exclude divergence in the amplitude of the LFVHVs.

## II. Review of 3-3-1 Model with Neutral Leptons

The 3-3-1 model with neutral leptons is a specific class of general 3-3-1 models (331β) that obey the gauge symmetry group $SU(3)_C \otimes SU(3)_L \otimes U(1)_X$ and the parameter $\beta = -\frac{1}{\sqrt{3}}$. The parameter $\beta$ is a basis for defining the form of the electric charge operator in this model, $Q = T_3 + \beta T_8 + X$, where $T_{3,8}$ are diagonal $SU(3)_C$ generators. The model under consideration is developed based on the following highlights: i) Active neutrinos have no right-handed components; hence, they have only Majorana masses, which are generated from effective dimension-five operators, and there is no mixing among active neutrinos and exotic leptons [45]. ii) Exotic leptons are always assumed to have large mixing for the appearance of the LFV effect [40]. iii) There are two neutral Higgs that are identified with the corresponding ones of the two-Higgs-doublet model (THDM), with the expectation of having both large signals of the $h_1^0 \rightarrow \mu \tau$ and $h_1^0 \rightarrow Z \gamma$ decays. Thus, we call this model 331NL for short.

The leptons in the 331NL model are accommodated in triplet and singlet representations as follows:

$$\Psi_{aL} = \left( \begin{array}{c} \nu_a' \\ \epsilon'_a \\ N_{aL}' \end{array} \right) \sim (1, 3, -1/3), \; \epsilon'_{aR} \sim (1, 1, -1), \; N_{aR}' \sim (1, 1, 0),$$

where $a = 1, 2, 3$ represents the family index for the usual three generations of leptons, and the numbers in the parentheses are the respective representations of the $SU(3)_C$, $SU(3)_L$, and $U(1)_X$ gauge groups. We use the primes to denote fermions in the flavor basis. The right-handed components of the charged leptons and exotic neutral leptons are $\epsilon'_{aR}$ and $N'_{aR}$, respectively. $N'_{aL,R}$ are also the new degrees of freedom in the model.
In the quark sector, the third generation originates in the triplet representation, and the other two are in an antitriplet representation of $SU(3)_L$ as a requirement for anomaly cancelation. They are given by

\[
Q_{lR} = \begin{pmatrix} d_{lR}' \\ -u_{lR}' \end{pmatrix} \sim (3, \bar{3}, 0),
\]

\[
u_{lR}' \sim (3, 1, 2/3), \quad d_{lR}' \sim (3, 1, -1/3), \quad D_{lR}' \sim (3, 1, -1/3),
\]

\[
Q_{3L} = \begin{pmatrix} u_{3L}' \\ d_{3L}' \end{pmatrix} \sim (3, 3, 1/3),
\]

\[
U_{3L;R} \sim (3, 1, 2/3), \quad d_{3R}' \sim (3, 1, -1/3), \quad U_{3R}' \sim (3, 1, 2/3)
\]

where the index $i=1,2$ was chosen to represent the first two generations. $U_{3L;R}$ and $D_{il;R}$ are new heavy quarks with the usual fractional electric charges.

The scalar part is introduced by three triplets, which are guaranteed to generate the masses of SM fermions.

\[
\eta = \begin{pmatrix} \eta^0 \\ \eta^- \\ \eta^0 \end{pmatrix}, \quad \rho = \begin{pmatrix} \rho^+ \\ \rho^0 \\ \rho^- \end{pmatrix}, \quad \chi = \begin{pmatrix} \chi^0 \\ \chi^- \\ \chi^0 \end{pmatrix}, \quad (5)
\]

with $\eta$ and $\chi$ both transforming as $(1, 3, -1/3)$, and $\rho$ transforming as $(1, 3, 2/3)$.

The $331\text{NL}$ model exhibits two global symmetries, that is, $L$ and $\mathcal{L}$ are the normal and new lepton numbers, respectively. [31, 46]. They are related to each other by

\[
L = \frac{4}{\sqrt{3}}T_8 + \mathcal{L}, \quad \text{where} \quad T_8 = \frac{1}{2\sqrt{3}}\text{diag}(1, 1, -2).
\]

Therefore, $L$ and $\mathcal{L}$ of the multiplets in the model are given as

| Multiplet | $\Psi_{al}$ | $\epsilon'_{al}$ | $N'_{al}$ | $Q'_{al}$ | $Q'_{3L}$ | $u'_{al}$ | $d'_{al}$ | $D'_{al}$ | $U'_{3L;R}$ | $\eta$ | $\rho$ | $\chi$ |
|-----------|-------------|----------------|----------|----------|----------|----------|----------|----------|------------|-------|-------|-------|
| $\mathcal{L}$ | $1/3$ | $1$ | $1$ | $2/3$ | $-1/3$ | $0$ | $0$ | $2$ | $-2$ | $-2/3$ | $-2/3$ | $4/3$ |

The number $L$ assigned to each field is

| Fields | $\epsilon'_{al}$ | $\epsilon'_{al}$ | $N'_{al}$ | $N'_{al}$ | $\epsilon'_{al}$ | $\epsilon'_{al}$ | $\epsilon'_{al}$ | $\epsilon'_{al}$ | $\epsilon'_{al}$ | $\epsilon'_{al}$ | $\epsilon'_{al}$ | $\epsilon'_{al}$ | $\epsilon'_{al}$ |
|--------|----------------|----------------|----------|----------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|
| $L$ | $1$ | $1$ | $-1$ | $1$ | $1$ | $0$ | $0$ | $2$ | $-2$ | $0$ | $0$ | $-2$ | $2$ |

As a result, the normal lepton number $L$ of $\eta^0$, $\rho^0$, and $\chi^0$ are zero. In contrast, $\eta^0$ and $\chi^0$ are bileptons with $L = \pm 2$. This is the difference in the lepton numbers of the components of the $\eta$ and $\chi$ triplets. To break $SU(3)_L$, we require the vacuum expectation values (VEVs) $\langle \chi^0 \rangle$ to be non-zero and in the scale of exotic particle masses. Thus, we set the convention $\langle \eta^0 \rangle$ to be zero. From Eq. (4), the generations have different gauge charges; therefore, we require the $\eta$, $\rho$ triplets to break $SU(2)_L$. Meanwhile, we require non-zero $\langle \eta^0 \rangle$ and $\langle \rho^0 \rangle$ to ensure this condition, then $\langle \chi^0 \rangle$ can be chosen as zero to reduce the free parameter in the model.

Thus, all VEVs in this model are introduced as follows:

\[
\eta^0 = \frac{S_2 + iA_2}{\sqrt{2}}, \quad \chi^0 = \frac{S_1 + iA_1}{\sqrt{2}}
\]

\[
\rho^0 = \frac{1}{\sqrt{2}}(v_1 + S_1 + iA_1), \quad \eta^0 = \frac{1}{\sqrt{2}}(v_2 + S_2 + iA_2),
\]

\[
\chi^0 = \frac{1}{\sqrt{2}}(v_3 + S_3 + iA_3).
\]

The electroweak symmetry breaking (EWSB) mechanism follows

\[
SU(3)_L \otimes U(1)_X \rightarrow SU(2)_L \otimes U(1)_Y \rightarrow U(1)_Q,
\]

where the VEVs satisfy the hierarchy $v_3 \gg v_1, v_2$, as in Refs. [33, 47].

The most general scalar potential constructed based on Refs. [31, 48] has the form

\[
V(\eta, \rho, \chi) = \mu_1^2\eta^2 + \mu_2^2\rho^2 + \mu_3^2\chi^2 + \lambda_1\eta^4 + \lambda_2\rho^4 + \lambda_3\chi^4 + \lambda_1\eta^2(\rho\rho) + \lambda_3\eta\chi(\chi\chi) + \lambda_4\rho(\rho\rho) + \lambda_5(\eta\eta\chi) + \lambda_6(\rho\rho\chi) + \lambda_7(\eta\chi\chi) + \lambda_8(\rho\rho\chi) + \lambda_9(\eta\rho\chi) + \lambda_{10}(\rho\rho\rho)
\]

\[
+ \sqrt{2}f v_3 (\epsilon^{ijk}\eta\rho\chi + H.c.),\quad (7)
\]

where $f$ is a dimensionless coefficient, which is included for convenience in later calculations. Compared with the general form in Ref. [31], small terms in the Higgs poten-
tial in Eq. (7) that violate the lepton number are ignored. However, it still gives this model a diverse Higgs mass spectrum. The masses and physical states of Higgs bosons and gauge bosons are given in Appendix A.

III. COUPLINGS FOR LFV DECAYS

We use the Yukawa terms shown in Ref. [45] to generate the masses of charged leptons, active neutrinos, and exotic neutral leptons, namely,

$$
-L_{\text{lepton}}^Y = h_{ab}^{\ell \ell'} \overline{\ell}_{aL} \ell'_{bL} + h_{ab}^{N \ell} \overline{\ell}_{aL} N_{bR} + \frac{h_{ab}^N}{\Lambda} \overline{N}_{aR} N_{bR} + h.c.,
$$

where the notation $(\Psi')_a = (\langle \Psi'_a \rangle, \langle \phi'_a \rangle, \langle N'_a \rangle)^T = (\nu'_{aL}, \nu'_{aR}, N'_{aR})$ implies that $\psi_R \equiv P_R \phi'_R = (\phi'_L)^T$, where $\psi$ and $\phi' \equiv C\phi'$ are the Dirac spinor and its charge conjugation, respectively. A reminder that $P_{R,L} \equiv \frac{1 \pm \gamma_5}{2}$ are the right- and left-chiral projection operators, and we have $P_L \psi = \psi_R = P_R \phi'$. $\Lambda$ is some high energy scale. The corresponding mass terms are

$$
-L_{\text{mass}}^{\ell R} = \left[ \frac{h_{ab}^\ell v_1}{\sqrt{2}} \bar{\nu}_{aL} \nu_{bL} + \frac{h_{ab}^N v_3}{\sqrt{2}} \overline{N}_{aR} N_{bR} + h.c. \right] + \frac{h_{ab}^N v_2^2}{2\Lambda} \left( \bar{\nu}_{aL} \nu'_{bL} \right) + h.c.,
$$

where the notation $(M_{ab}) \equiv \frac{h_{ab}^\ell v_1}{\sqrt{2}}$, which is proved to be symmetric based on Ref. [49]; therefore, the mass eigenstates can be found by a single rotation expressed by a mixing matrix $U$ that satisfies $U^T M U = \text{diag}(m_1, m_2, m_3)$, where $m_i$ ($i = 1, 2, 3$) are the mass eigenvalues of the active neutrinos.

We now define transformations between the flavor basis $\{\nu_{aL,R}, \nu'_{aL,R}, N_{aL,R}, N_{aL,k}\}$ and the mass basis $\{\nu_{aL,R}, \nu'_{aL,R}, N_{aL,R}, N_{aL,k}\}$ as

$$
\begin{align*}
\nu^c_{aL,R} &= \nu_{aL,R}, \quad \nu^c_{aR} = \nu_{aR}, \\
N^c_{aL} &= V^L_{ab} N_{bL}, \quad N^c_{aR} = V^R_{ab} N_{bR},
\end{align*}
$$

where $V^L_{ab}$, $V^R_{ab}$, and $V_{ab}$ are transformations between the flavor and mass bases of leptons. Here, primed and unprimed fields denote the flavor mass and mass eigenstates, respectively, and $\nu'_{aL} = (\nu'_{aL})^c \equiv \nu_{aL} \nu_{aR}$. The four-spinors representing the active neutrinos are $\nu_a = \nu_{aL} = \nu_{aR}$, $\nu^c_{aL} = \nu'_{aL} = \nu^c_{aR}$. The four-spinors representing the active neutrinos are $\nu_{aL} = \nu_{aR} = \nu_{aL} \nu_{aR}$, $\nu^c_{aL} = \nu'_{aL} \nu_{aR}$. The four-spinors representing the active neutrinos are $\nu_{aL} = \nu_{aR} = \nu_{aL} \nu_{aR}$, $\nu^c_{aL} = \nu'_{aL} \nu_{aR}$. Experiments have not yet observed the oscillation of charged leptons. This is confirmed again in Refs. [50–52]. Consequently, the upper bounds of recent experiments for LFV processes in normal charged leptons are highly suppressed, implying that the two flavor and mass bases of charged leptons should be the same.

The relations between the mass matrices of leptons in two flavor and mass bases are

$$
m_{e_{\alpha}} = \frac{v_1}{\sqrt{2}} h_{\alpha \alpha}^e, \quad a, b = 1, 2, 3,
$$

where $H^e$ and $H^N$ are Yukawa matrices defined as $(H^e)_{ab} = h_{ab}^e$ and $(H^N)_{ab} = h_{ab}^N$. The Yukawa interactions between leptons and Higgs can be written according to the lepton mass eigenstates,

$$
-L_{\text{Yukawa}}^Y = \frac{m_{e_{\alpha}}}{v_1} \sqrt{2} \overline{\nu}_{aL} P_R e_{\beta L} + \overline{u}_{aR} v_a P_R e_{\beta L} + V_{ab} \overline{\nu}_{aL} P_R e_{\beta L} + h.c. + \frac{m_{\nu_1}}{v_3} \sqrt{2} \overline{N}_{aR} P_R N_{\beta R} + \overline{u}_{aR} v_a P_R e_{\beta L} + h.c. + \frac{m_{\nu_2}}{v_2} \sqrt{2} \overline{N}_{aR} P_R N_{\beta R} + h.c.,
$$

where we use the Majorana property of the active neutrinos, $\nu_{\alpha} = \nu_{\alpha L}$, with $a = 1, 2, 3$. In addition, using the equality $\overline{\nu}_{ab} \nu_{ab} = \overline{\nu}_{ab} \nu_{ab}$, for this case, the term relating to $\eta^c$ in the last line of (12) is reduced to $\sqrt{2} \overline{\eta^c} \overline{\nu}_{ab} \nu_{ab}$.

The covariant derivatives of the leptons contain lepton-lepton-gauge boson couplings, namely,

$$
-L_{\text{D}}^{\ell R} = bL_{ab} \left[ \frac{g}{\sqrt{2}} \left[ \overline{u}_{ab} t_{\gamma \mu} P_L e_{\mu L} + \overline{u}_{ab} t_{\gamma \mu} P_L e_{\mu L} W_{\mu}^\gamma + \overline{V}_{ab} t_{\gamma \mu} \gamma^\mu P_L e_{\mu L} V_{\mu}^\gamma \right] + \overline{V}_{ab} t_{\gamma \mu} \gamma^\mu P_L e_{\mu L} V_{\mu}^\gamma \right].
$$

where $bL_{ab} = bL_{ab}$, $bL_{ab} = bL_{ab}$, and $bL_{ab}$ are transformations between the flavor and mass bases of leptons. Here, primed and unprimed fields denote the flavor mass and mass eigenstates, respectively, and $\nu'_{aL} = (\nu'_{aL})^c \equiv \nu_{aL} \nu_{aR}$. The four-spinors representing the active neutrinos are $\nu_{aL} = \nu_{aR} = \nu_{aL} \nu_{aR}$, $\nu^c_{aL} = \nu'_{aL} \nu_{aR}$. Experiments have not yet observed the oscillation of charged leptons. Based on Eq. (14), we obtain the couplings of SM-like Higgs to charged gauge bosons and charged Higgs. In particular, regarding the interactions of charged Higgs
with the $W$-boson and $Z$-boson mentioned in Refs. [53, 54], we find that, in this model, only $H_1^+ W^\pm Z$ is non-zero and $H_2^+ W^+ Z$ is suppressed. This results in $m_{H_1}$ being limited to approximately 600 GeV [53] or 1.0 TeV [54].

From the above expansions, we show the couplings relating to the cLFV and LFVHDs of this model in Table 3.

Table 3. Couplings relating to the cLFV and LFVHDs in the 331NL model. All the couplings are considered only in the unitary gauge.

| Vertex | Coupling | Vertex | Coupling |
|--------|----------|--------|----------|
| $\bar{\nu}_e e_a H_1^+$ | $-i \sqrt{2} U_{1e}^* \left( m_{e_a} c_{12} P_R + m_{a_2} c_{12} P_L \right)$ | $\bar{\nu}_e e_a H_1^+$ | $-i \sqrt{2} U_{1e}^* \left( m_{e_a} c_{12} P_R + m_{a_2} c_{12} P_L \right)$ |
| $\bar{\nu}_e e_a H_2^+$ | $-i \sqrt{2} U_{2e}^* \left( m_{e_a} c_{12} P_R + m_{a_2} c_{12} P_L \right)$ | $\bar{\nu}_e e_a H_2^+$ | $-i \sqrt{2} U_{2e}^* \left( m_{e_a} c_{12} P_R + m_{a_2} c_{12} P_L \right)$ |
| $\bar{\nu}_e e_a H_2^+$ | $-i \sqrt{2} U_{2e}^* \left( m_{e_a} c_{12} P_R + m_{a_2} c_{12} P_L \right)$ | $\bar{\nu}_e e_a H_2^+$ | $-i \sqrt{2} U_{2e}^* \left( m_{e_a} c_{12} P_R + m_{a_2} c_{12} P_L \right)$ |

IV. ANALYTIC FORMULAS FOR CONTRIBUTIONS TO THE LFVHDs AND cLFV

This model has a striking resemblance to the SM in that the $W$-boson only couples with active neutrinos. In contrast, exotic neutrinos couple with both the newly charged gauge boson and heavily charged Higgs. By setting an alignment limit on Eq. (40) and the mixing of neutral Higgs in Eq. (46), we obtain $h_1^0$, which fully inherits the same characteristics as the SM-like Higgs in the THDM shown in Ref. [32]. However, this also leads to the canceling out of certain couplings, such as $h_1^0 N_a N_a$, $h_1^0 H_1^+ H_2^-$, $h_1^0 H_1^+ V^-$, and $h_1^0 H_2^+ W^\pm$.

A. Analytic formulas for $e_i \rightarrow e_j \gamma$ decays

In this section, we consider the one-loop order contributions of the cLFV. Based on Table 3, all Feynman diagrams at the one-loop order for $e_i \rightarrow e_j \gamma$ decays are given as shown below.

The general form of the cLFV is given as

$$ e_i(p_i) \rightarrow e_j(p_j) + \gamma(q), $$

where $p_i = p_j + q$. The amplitude is known as

$$ M = e_j a_i(p_i) \Gamma^i u_j(p_i), $$

where $e_i$ is the polarization vector of photons, and $\Gamma^i$ is a $4 \times 4$ matrix, which depend on external momenta, coupling constants, and gamma matrices. Using the formulas $e_i \delta^{ij} = 0$ and $q_i a_i(p_i) \Gamma^i u_j(p_i) = 0$, we can obtain the following amplitude form:
\[ M = \bar{\nu}_j(p_j) \left[ 2(p_i, \epsilon) \left( C_{ijL} P_L + C_{ijR} P_R \right) \right. \\
- (m_i C_{ijR} + m_j C_{ijL}) \not{\epsilon} P_L - (m_i C_{ijL} + m_j C_{ijR}) \not{\epsilon} P_R \\
+ m_i C_{ijR} \not{p}_R \not{u}(p_i) \right], \] (18)

where \( P_L = \frac{1 - \gamma_5}{2} \), \( P_R = \frac{1 + \gamma_5}{2} \), and \( C_{ijL}, C_{ijR} \) are factors.

For convenience of calculations, we denote \( C_{ijL} = 2m_j D_{ijL} \) and \( C_{ijR} = 2m_i D_{ijR} \). Based on the discussions in Refs. [19, 55], we can obtain the total branching ratios of the cLFV processes as

\[ \text{Br}^\text{Total}(\epsilon_i \to \epsilon_j \gamma) = \frac{48\pi^2}{G_F^2} \left( |D_{ijL}|^2 + |D_{ijR}|^2 \right) \text{Br}(\epsilon_i \to \epsilon_j \overline{\nu}_j \nu_j), \] (19)

where \( G_F = \frac{g^2}{4\sqrt{2}m_W} \), and for different charged lepton decays, we use the experimental data \( \text{Br}(\mu \to e\overline{\nu}_e\nu_e) = 100\% \), \( \text{Br}(\tau \to e\overline{\nu}_e\nu_e) = 17.82\% \), \( \text{Br}(\tau \to \mu\overline{\nu}_e\nu_e) = 17.39\% \), as given in Refs. [1, 2, 56]. This result is consistent with the formulas used in Refs. [17–19, 23, 48, 57] for 3-3-1 models.

The analytical results of the diagrams in Fig. 1 are given in Appendix C. The total one-loop contribution to the cLFV \( \epsilon_i \to \epsilon_j \gamma \) is

\[ \mathcal{D}_{ijL} = D^{\gamma WW}_{ijL} + D^{\gamma NVV}_{ijL} + D^{\gamma H_HH}_{ijL} + D^{\gamma H_HH}_{ijL}, \]
\[ \mathcal{D}_{ijR} = D^{\gamma WW}_{ijR} + D^{\gamma NVV}_{ijR} + D^{\gamma H_HH}_{ijR} + D^{\gamma H_HH}_{ijR}. \] (20)

With ordinary charged leptons, \( m_e \gg m_{\tau}, i > j \) leads to \( |D_{ijL}| \gg |D_{ijR}| \); therefore, we usually ignore \( D_{ijL} \) in Eq. (19) when examining \( \text{Br}(\epsilon_i \to \epsilon_j \gamma) \). The notations corresponding to the contributions to \( \epsilon_i \to \epsilon_j \gamma \) decays are

\[ \text{Br}^\gamma(\epsilon_i \to \epsilon_j \gamma) = \frac{48\pi^2}{G_F^2} \left( |D_{ijL}|^2 + |D_{ijR}|^2 \right) \text{Br}(\epsilon_i \to \epsilon_j \overline{\nu}_j \nu_j), \]
\[ \text{Br}^N(\epsilon_i \to \epsilon_j \gamma) = \frac{48\pi^2}{G_F^2} \left( |D_{ijL}|^2 + |D_{ijR}|^2 \right) \text{Br}(\epsilon_i \to \epsilon_j \overline{\nu}_j \nu_j), \]
\[ \text{Br}^W(\epsilon_i \to \epsilon_j \gamma) = \frac{48\pi^2}{G_F^2} \left| D_{ijL} \right|^2 \text{Br}(\epsilon_i \to \epsilon_j \overline{\nu}_j \nu_j). \] (21)

The third contributor (\( \text{Br}^W \)) consists of only the same particles as those that appear in the SM. We investigate the contributions of these components to \( \text{Br}^\text{Total}(\epsilon_i \to \epsilon_j \gamma) \) in the numerical calculation.

\[ \text{Fig. 1.} \quad \text{Feynman diagrams at the one-loop order for } \epsilon_i \to \epsilon_j \gamma \text{ decays in the unitary gauge.} \]

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### B. Analytic formulas for contributions to $h_1^0 \to e_i e_j$ decays

For convenience, when investigating the LFVHDs of the SM-like Higgs boson $h_1^0 \to e_i^+ e_j^-$, we use the scalar factors $C_{(i)LR}$ and $C_{(i)R}$. Therefore, the effective Lagrangian of these decays is

$$\mathcal{L}_{\text{LFVH}}^{\text{eff}} = h_1^0 \left( C_{(i)LR} \bar{\sigma}_\mu \mathcal{P}_\mu e_j + C_{(i)R} \bar{\sigma}_\mu \mathcal{P}_\mu e_j \right) + \text{h.c.} \quad (22)$$

Based on the couplings listed in Table 3, the one-loop Feynman diagrams contributing to these LFVHD amplitudes in the unitary gauge are shown in Fig. 2. Inevitably, the scalar factors $C_{(i)LR}$ arise from the loop contributions, and we only consider all corrections at the one-loop order.

The partial width of $h_1^0 \to e_i^+ e_j^-$ is

$$\Gamma(h_1^0 \to e_i e_j) = \Gamma(h_1^0 \to e_i^+ e_j^-) + \Gamma(h_1^0 \to e_i^- e_j^+) = \frac{m_{h_1^0}^2}{8\pi} \left( |C_{(i)LR}|^2 + |C_{(j)R}|^2 \right). \quad (23)$$

We use the following conditions for external momentum: $p_{e_i}^2 = m_{e_i}^2$, $(p_i + p_j)^2 = m_{h_1^0}^2$, and $m_{h_1^0}^2 \gg m_{e_i}^2$, which leads to the branching ratio of $h_1^0 \to e_i^+ e_j^-$ decays being given as

$$\text{Br}(h_1^0 \to e_i e_j) = \frac{\Gamma(h_1^0 \to e_i e_j)}{\Gamma(h_1^0 \to e_i^+ e_j^-)} = \frac{m_{h_1^0}}{8\pi} \left( |C_{(i)LR}|^2 + |C_{(j)R}|^2 \right). \quad (24)$$

The factors corresponding to the diagrams of Fig. 2 are given in Appendix D. To calculate the total amplitude for the LFVHDs in this model, we separate them into two parts: $C_{(i)LR}^r$ for the contributions of active neutrinos, and $C_{(j)LR}^N$ for the contributions of exotic leptons. They are

$$C_{(i)LR}^r = \sum_a U_{ai}^* U_{aj} \chi_{\mu}^2 \left[ -g^3 (c_{a1} s_{12} - s_{a1} c_{12}) \times M_{LR}^{VV}(m_{\nu}, m_W) + (-g^2 (c_{a1} c_{12} + s_{a1} s_{12})) \right]$$

and

$$C_{(j)LR}^N = \sum_a U_{ai}^* U_{aj} \chi_{\mu}^2 \left[ g^3 s_{a1} c_{12} m_W \times M_{LR}^{VV}(m_{\nu}, m_W) + (-g^2 s_{a1} c_{12}) \times M_{LR}^{HH}(c_{13}, s_{13}, v_1, v_3, m_{\nu}, m_W) \right]$$

The total factor for the LFVHD process is

$$C_{(i)LR} = C_{(i)LR}^r + C_{(j)LR}^N. \quad (27)$$

In $C_{(i)LR}^r$, there are divergence terms, which are implicit in Passarino-Veltman (PV) functions $(P_0^m, B_1^m)$, $n = 1, 2$, as shown in Appendix D. However, we can use the techniques mentioned in Refs. [40, 57] to separate the divergences and finite parts in each factor. It is clear that the divergence parts are eliminated because their sum is zero, and the contributions of the remaining finite part are shown in the following numerical investigation.
V. NUMERICAL RESULTS

A. Setup parameters

We use the following well-known experimental parameters [1, 2]: the charged lepton masses \( m_e = 5 \times 10^{-4} \) GeV, \( m_{\mu} = 0.105 \) GeV, and \( m_{\tau} = 1.776 \) GeV, the SM-like Higgs mass \( m_{H} = 125.1 \) MeV, the mass of the \( W \) boson \( m_{W} = 80.385 \) GeV, and the gauge coupling of \( SU(2)_L \) symmetry \( g = 0.651 \).

In this model, we can give the relationship of the neutral gauge boson outside the SM as \( m_{Z}' = g v_3 / 3 - 4 v_3^2 W \). However, \( m_{Z}' \geq 4 \) TeV is the limit given by Refs. [8, 9], resulting in \( v_3 \geq 10.1 \) TeV. At the LHC @ 13 TeV, we can choose \( m_{V} = 4.5 \) TeV to satisfy the above conditions. This value of \( m_{V} \) is suitable and shown in the numerical investigation below. The mixing angle between light VEVs is chosen as \( \frac{1}{60} \leq t_{12} \leq 3.5 \), in accordance with Refs. [43, 59]. However, the LFVHDs in this model depend very little on the change in \( t_{12} \); hence, we choose \( t_{12} = 0.5 \) for the following investigations. Furthermore, the \( s_{\theta} \) parameter is an important parameter of the THDM. In section III, we show that the couplings of \( h_{0}^{0} \) are similar to those in the SM when \( s_{\theta} = 0 \), and combined with the condition used to satisfy all THDMs, \( c_{\theta} > 0.99 \), according to the results shown in Ref. [60], we choose \( |s_{\theta}| < 0.14 \). With the range of \( |s_{\theta}| \), the model under consideration also predicts the existence of a large signal of \( h_{0}^{0} \rightarrow Z \gamma \). This has been detailed in a recent study [43].

The absolute values of all Yukawa and Higgs self couplings should be less than \( \sqrt{4 \pi} \) and \( 4 \pi \) respectively. In addition to the parameters that can impose conditions on determining value domains, we choose the set of free parameters for this model as \( \lambda_{1}, \lambda_{12}, s_{\theta}, m_{H}, m_{H}^{*}, m_{H}, m_{N} \), and \( m_{H}^{'} \).

Therefore, the dependent parameters are given below.

\[
\begin{align*}
\lambda_2 &= \lambda_1 t_{12}^2 + \frac{c_{\theta}^2 (1 - t_{12}^2) - t_{12} s_{\theta}}{s_{\theta}^2 (1 - t_{12}^2) + s_{\theta}^2 t_{12}} g^2 m_{W}^2 + \frac{s_{\theta}^2 (1 - t_{12}^2) + s_{\theta}^2 t_{12}}{s_{\theta}^2 (1 - t_{12}^2) + s_{\theta}^2 t_{12}} g^2 m_{W}^2 \\
\lambda_{12} &= -2 \lambda_1 t_{12}^2 + \frac{(s_{\theta}^2 + 2 s_{\theta}^2 t_{12}) g^2 m_{W}^2}{s_{\theta}^2 (1 - t_{12}^2) + s_{\theta}^2 t_{12}} g^2 m_{W}^2 \\
\lambda_{33} &= \frac{s_{\theta}^2}{v_3^2} \left[ m_{H}^2 + m_{H}^{'2} - \frac{8 m_{W}^2}{g^2} \left( \lambda_1 s_{12}^2 + 2 c_{12}^2 \right) \right], \\
\end{align*}
\]

and \( \lambda_{13} \) is given using the invariance trace of the squared mass matrices in Eq. (A9) in Appendix A,

\[
\lambda_{13} = \frac{c_{\theta}^2}{v_3^2} \left[ m_{H}^2 + m_{H}^{'2} - \frac{8 m_{W}^2}{g^2} \left( \lambda_1 s_{12}^2 + 2 c_{12}^2 \right) \right].
\]

Regarding the parameters of active neutrinos, we use the recent results of experiments shown in Refs. [1, 2, 66]. \( \Delta m_{21}^2 = 7.55 \times 10^{-5} \text{eV}^2 \), \( \Delta m_{31}^2 = 2.424 \times 10^{-3} \text{eV}^2 \), \( \sin^2 \theta_{12} = 0.32 \), \( \sin^2 \theta_{23} = 0.547 \), and \( \sin^2 \theta_{13} = 0.0216 \).

The mixing matrix of active neutrinos is derived from
when we ignore a very small deviation [61]. That way, $U^{\text{MNPS}} \equiv U = U(\theta_{12}', \theta_{13}', \theta_{23}')$, and $U^\dagger = U^\dagger(\theta_{12}', \theta_{13}', \theta_{23}')$.

Exotic leptons are also mixed in a common way based on Eq. (30) by choosing $V^L \equiv U^L(\theta^N_{12}, \theta^N_{13}, \theta^N_{23})$, where $\theta^N_{ij}$ are the mixing angles of exotic leptons. The parameterization of $V^L$ is chosen so that LFV decays can be obtained with large signals. According to that criterion, we can provide cases corresponding to the large mixing angle of exotic leptons, for example, $V^L \equiv U^L\left(\frac{\pi}{4}, \frac{\pi}{4}, \frac{\pi}{4}\right)$, $V^L \equiv U^L\left(\frac{\pi}{4}, \frac{\pi}{4}, -\frac{\pi}{4}\right)$, and $V^L \equiv U^L\left(\frac{\pi}{4}, 0, 0\right)$. The other cases only change minus signs in the total amplitudes without changing the final result of the branching ratios of the LFVHD process.

B. Numerical results for the cLFV

The analytical results for the components of $\nu_i \rightarrow \nu_j \gamma$ are given with Eq. (21). Using these, we give the parameter space domains of this model satisfying the experimental limits of $\nu_i \rightarrow \nu_j \gamma$ decays.

Among the cLFV, $\mu \rightarrow e \gamma$ has the strictest experimental limit; therefore, in the regions of parameter space where $\mu \rightarrow e \gamma$ satisfies the experimental limits, the $\tau \rightarrow e \gamma$ and $\tau \rightarrow \mu \gamma$ decays also satisfy them. This result has also been shown in similar studies mentioned in Refs. [19, 57]. To avoid unnecessary investigations, we only introduce parameter regions satisfying the experimental conditions of $\mu \rightarrow e \gamma$ in different mixing cases of exotic leptons. These domains are ensured to match for the remaining two cLFV.

Without loss of generality, we can investigate the $V^L_{ab} = U^L_{ab}(\pi/4, \pi/4, \pi/4)$ case. Then, the components of the $U^\dagger$ matrix are the mixing angles of active neutrinos. The parameterized form of the $U$ matrix is

$$bU(\theta_{12}, \theta_{13}, \theta_{23}) = \begin{pmatrix} 1 & 0 & 0 \\ 0 & \cos \theta_{23} & \sin \theta_{23} \\ 0 & -\sin \theta_{23} & \cos \theta_{23} \end{pmatrix} \times \begin{pmatrix} \cos \theta_{13} & 0 & \sin \theta_{13} \\ 0 & 1 & 0 \\ -\sin \theta_{13} & 0 & \cos \theta_{13} \end{pmatrix} \times \begin{pmatrix} \cos \theta_{12} & \sin \theta_{12} & 0 \\ 0 & 1 & 0 \\ -\sin \theta_{12} & \cos \theta_{12} & 0 \end{pmatrix}. \quad (30)$$

As a result, $B^\mu \rightarrow e \gamma$ and $B^W \rightarrow e \gamma$ give a very small contribution compared with $B^{\text{total}}$, whereas $B^{N_i}$ of the exotic leptons is close to the main contribution. Therefore, we can ignore small contributions in later calculations. In particular, with the choice of the largest mixing parameters of the exotic leptons, significant signals for the $\mu \rightarrow e \gamma$ decay are at approximately $m_{H^\pm} < 8.0 \text{TeV}$ (left panel) and $m_{N_i} < 2.0 \text{TeV}$ (right panel).

The anomalous magnetic moments of electrons and muons $a_{e\mu} = (g_{e\mu} - 2)/2$ mentioned earlier are of interest now. However, they are closely related to the decays of charged leptons. From Eqs. (19) and (20), we can write

$$a_{e\mu} = -\frac{4m_e^2}{e} \text{Re}[D_{(i)R}] = -\frac{4m_e^2}{e} \left(\text{Re}[D^Y_{(i)R}] + \text{Re}[D^N_{(i)R}]\right), \quad (31)$$

where $D^Y_{(i)R} = D^Y_{(i)WW} + D^Y_{(i)H}\cdot D^N_{(i)R} = D^N_{(i)VV} + D^N_{(i)H}\cdot D^N_{(i)R}$, and using the results in Appendix C, we have

$$D^Y_{(i)R} \sim \sum_a m_a^2 U_{ai} U_{aj}^\dagger, \quad D^N_{(i)R} \sim \sum_a m_{N_i}^2 V_{ai} V_{aj}^\dagger. \quad (32)$$

According to the results shown in Fig. 3, the contribution of active neutrinos is very small compared with that of neutral leptons. Therefore, the contributions to the anomalous magnetic moments of muons and the cLFV are

![Fig. 3](image-url) (color online) Contributions to the $\mu \rightarrow e \gamma$ decay in the case of $V^L_{ab} = U^L_{ab}(\pi/4, \pi/4, \pi/4)$ with respect to $m_{H^\pm}$ (left panel) and $m_{N_i}$ (right panel).
With the form of the matrix $V_{\nu \nu}^L$ chosen as Eq. (30), $\mathcal{D}_{(21)R}$ and $\mathcal{D}_{(22)R}$ are always of the same order. Furthermore, in the limit $\text{Br}(\mu \to e\gamma) \lesssim 4.2 \times 10^{-13}$, the condition $|\mathcal{D}_{(21)R}| \lesssim O(10^{-13})$ is required. Hence, $|\mathcal{D}_{(22)R}| \lesssim O(10^{-13})$ [48], resulting in $|\Delta a| \lesssim O(10^{-13})$. This is a very small

$D_{(21)R} \simeq D_{(21)R}^N \sim \sum_a m^2_{\nu_a} V^2_{a1} V^*_{a2}$.

$$a_{\mu} \simeq -\frac{4m^2_e}{e} \text{Re} \left[D_{(21)R}^N\right] \sim \sum_a m^2_{\nu_a} V^2_{a2} V^*_{a1}.$$  	 (33)

Fig. 4. (color online) Dependence of $\text{Br}(\mu \to e\gamma)$ on $m_N$ and $m_{H_2}$ (left) or $m_N$ (right) in the case of $V_{ab}^L = U_{ab}^L(\pi/4, \pi/4, \pi/4)$.

Fig. 5. (color online) Dependence of $\text{Br}(\mu \to e\gamma)$ on $m_{H_2}$ (first row) and contour plots of $\text{Br}(\mu \to e\gamma)$ (second row) as functions of $m_{H_2}$ and $m_N$ (left panel) or $m_{H_2}$ and $m_N$ (right panel) in the case of $V_{ab}^L = U_{ab}^L(\pi/4, \pi/4, \pi/4)$.
signal compared with the current experimental limit \(\mathcal{O}(10^{-9})\); therefore, the signal of \(|\Delta m_{\mu}\rangle\) is negligible in the parameter space regions in which we investigate the cLFV.

Based on Refs. \([8, 9]\), in this model \((\beta = -1/\sqrt{3})\), we have the limit on the heavy VEV of \(v_3 \geq 10.1\) TeV, resulting in \(m_{\nu} \geq 3.8\) TeV. Correspondingly, at the expected energy scale of the LHC, \(v_3 \sim 13\) TeV, and hence \(m_{\nu} \sim 4.5\) TeV. To select the appropriate region of \(m_{\nu}\), we fix \(m_{\nu} = 13\) TeV. Then, the dependence of \(\text{Br}(\mu \rightarrow e\gamma)\) on \(m_{\nu}\) and \(m_{H^*}\) or \(m_{N_1}\) is given as shown in Fig. 4.

As indicated by the result in Fig. 4, the larger the value of \(m_{\nu}\), the better the experimental limits on \(\text{Br}(\mu \rightarrow e\gamma)\) are satisfied. However, a small value of \(\text{Br}(\mu \rightarrow e\gamma)\) may be considered undesirable because this makes it difficult to detect experimentally. We find the best fit when choosing \(m_{\nu} = 4.5\) TeV to perform the numerical investigation of lepton-flavor-violating decays.

The results of the numerical survey show that \(\text{Br}(\mu \rightarrow e\gamma)\) depends very little on the change in \(t_{12}\). Therefore, to ensure the limit \(\frac{1}{60} \leq t_{12} \leq 3.5\), we always choose the fixed value \(t_{12} = 0.5\). Combined with the fixed selection of \(m_{\nu} = 4.5\) TeV, the dependence of \(\text{Br}(\mu \rightarrow e\gamma)\) on \(m_{H^*}\) and the masses of exotic leptons is given in Fig. 5.

In Fig. 5, we consider the dependence of \(\text{Br}(\mu \rightarrow e\gamma)\) on \(m_{H^*}\) and \(m_{N_1}\) or \(m_{N_2}\). In the first row, we show the parameter space region of \(\text{Br}(\mu \rightarrow e\gamma) < 4.2 \times 10^{-13}\) in the domain \(1.0 \text{ TeV} \leq m_{H^*} \leq 7.0 \text{ TeV}\) with two cases: i) \(m_{N_1} = 2.0\) TeV, and \(m_{N_2}\) is approximately 13.0 TeV (left), and ii) \(m_{N_1} = 2.0\) TeV and \(m_{N_2}\) is approximately 13.0 TeV (right). In each of these parameter regions, the value curves of \(\text{Br}(\mu \rightarrow e\gamma)\) decrease as \(m_{N_1}\) increases (left) or increase as \(m_{N_2}\) increases (right). Therefore, the contributions of \(m_{N_1}\) and \(m_{N_2}\) to \(\text{Br}(\mu \rightarrow e\gamma)\) in this case can be presented in short form as follows: \(m_{N_1}\) has an increasing effect, whereas \(m_{N_2}\) has a decreasing effect. This property is also true for the other two decays, \(\tau \rightarrow e\gamma\) and \(\tau \rightarrow \mu\gamma\). The combination of these properties leads to the existence of regions of parameter space that satisfy the
The experimental limits of $e_i \rightarrow e_j \gamma$ decays when one exotic lepton has a mass of approximately 2.0 TeV and another is approximately 13.0 TeV. These significant space regions are shown to correspond to the colorless part shown in the second row of Fig. 5.

In the same manner, we can obtain the results of the remaining typical cases of exotic lepton mixing, as shown in Fig. 6.

In both the $V_{ab}^L = U_{ab}^L(\pi/4, \pi/4, -\pi/4)$ and $V_{ab}^L = U_{ab}^L(\pi/4, 0, 0)$ cases, we choose $m_{N_1} = 2.0$ TeV. The allowed domains of the $e_i \rightarrow e_j \gamma$ decays are shown in the second row of Fig. 6. We find that the $V_{ab}^L = U_{ab}^L(\pi/4, \pi/4, -\pi/4)$ and $V_{ab}^L = U_{ab}^L(\pi/4, \pi/4, \pi/4)$ cases give nearly the same results when the role of $m_{N_1}$ and $m_{N_2}$ are swapped (see the left panels in the second row of Fig. 5 and Fig. 6). This is also a typical feature of this model; therefore, the numerical investigation below is mainly performed according to the dependence on $m_{H_1}$ and $m_{N_1}$.

C. Numerical results for the LFVHDS

The three LFVHDS have an experimental upper limit as given in Eq. (2). We can investigate these decays in regions of the parameter space that satisfy $e_i \rightarrow e_j \gamma$ decays. From Eq. (27) and Appendix D, we realize that $C_{ij}^{(sL)} \sim mj$, $C_{ij}^{(sR)} \sim mi$ combined with $m_\tau \gg m_\mu \gg m_e$; hence, $Br(h_1^0 \rightarrow \mu \tau)$ can receive the largest signal among the LFVHDS in this model. Therefore, we focus on finding the large signal of the $h_1^0 \rightarrow \mu \tau$ decay in the following surveys.

We use Eq. (24) to investigate the dependence of $Br(h_1^0 \rightarrow \mu \tau)$ on $s_8$ in the case of $V_{ab}^L = U_{ab}^L(\pi/4, \pi/4, \pi/4)$, ($s_8$-specific parameter for the THDM), and the results are given as shown in Fig. 7. Clearly, $Br(h_1^0 \rightarrow \mu \tau)$ increases proportionally to the absolute value of $s_8$. Therefore, in the limited range $0 < |s_8| < 0.14$, $Br(h_1^0 \rightarrow \mu \tau)$ can give the largest signal when $|s_8| \rightarrow 0.14$.

In the case of $V_{ab}^L = U_{ab}^L(\pi/4, \pi/4, \pi/4)$, to find the possible parameter space for the large signal of $Br(h_1^0 \rightarrow \mu \tau)$, we choose the fixed value $|s_8| = 0.13$. Then, the change in $Br(h_1^0 \rightarrow \mu \tau)$ according to $m_{H_1}$ and $m_{N_1}$ is shown in Fig. 8.

As a result, $Br(h_1^0 \rightarrow \mu \tau)$ increases with $m_{N_1}$, as shown in the left part of Fig. 8. However, the part of the parameter space is significant; the part in which the experi-

\[ \text{Fig. 7. (color online) Dependence of } Br(h_1^0 \rightarrow \mu \tau) \text{ on } m_{H_1} \text{ (left) or } m_{N_1} \text{ (right) in the case of } V_{ab}^L = U_{ab}^L(\pi/4, \pi/4, \pi/4). \]

\[ \text{Fig. 8. (color online) } Br(h_1^0 \rightarrow \mu \tau) \text{ as a function of } m_{H_1} \text{ in the case of } V_{ab}^L = U_{ab}^L(\pi/4, \pi/4, \pi/4) \text{ (left) and density plots of } Br(h_1^0 \rightarrow \mu \tau) \text{ as a function of } m_{H_1} \text{ and } m_{N_1} \text{ (right). The black curves in the right panel show the constant values of } Br(\mu \rightarrow e\gamma) \times 10^{13}. \]
Fig. 9.  (color online) Density plots of $\text{Br}(h_1^0 \to e\mu)$ (left) and $\text{Br}(h_1^0 \to e\tau)$ (right) as a function of $m_{H_2}$ and $m_{N_2}$ in the case of $V_{eH}^L = U_{eH}^L(\pi/4,\pi/4,\pi/4)$. The black curves show the constant values of $\text{Br}(\mu \to e\gamma) \times 10^{13}$.

In a similar manner, we investigate $\text{Br}(h_1^0 \to e\mu)$ and $\text{Br}(h_1^0 \to e\tau)$ in the region of parameter space given in Fig. 8. The results are shown in Fig. 9.

The results obtained for $\text{Br}(h_1^0 \to e\mu)$ and $\text{Br}(h_1^0 \to e\tau)$ are below the upper bound of the experimental limits mentioned in Eq. (2). In addition, these values are smaller than the corresponding values of $\text{Br}(h_1^0 \to \mu\tau)$. Therefore, we are only interested in the large signal that $\text{Br}(h_1^0 \to \mu\tau)$ can achieve in the other investigated cases.

For the other cases of mixed matrix exotic leptons,
\[ V_{ab}^{L} = U_{ab}^{L}(\pi/4, \pi/4, -\pi/4) \quad \text{and} \quad V_{ab}^{R} = U_{ab}^{R}(\pi/4, 0, 0), \]

we also show parameter space domains that can give large signals of Br\((h_{\text{u}}^{0} \rightarrow \mu \tau)\) and satisfy the experimental conditions of \(e_i \rightarrow e_j \gamma\) decays, as shown in Fig. 10.

With \(V_{ab}^{L} = U_{ab}^{L}(\pi/4, 0, 0)\), Br\((h_{\text{u}}^{0} \rightarrow \mu \tau)\) can reach approximately \(10^{-4}\); however, in space domains satisfying the experimental limits of the \((\mu \rightarrow e \gamma)\) decay, Br\((h_{\text{u}}^{0} \rightarrow \mu \tau)\) can only reach a value of less than \(10^{-5}\). This result is entirely consistent with the corresponding object, which was previously published in Ref. [40]. When the mixing matrix of exotic leptons has the form \(V_{ab}^{L} = U_{ab}^{L}(\pi/4, 0, 0)\), we can obtain allowed parameter space domains that can give signals of Br\((h_{\text{u}}^{0} \rightarrow \mu \tau)\) of up to \(10^{-4}\). This is the largest signal of Br\((h_{\text{u}}^{0} \rightarrow \mu \tau)\) that we can predict in this model and is also close to the upper limit of this decay \(\left(10^{-3}\right)\), as shown in Refs. [1, 2, 56]. It should be recalled that we previously showed the existence of the large signal of Br\((h_{\text{u}}^{0} \rightarrow Z\gamma)\) \((1.0 \leq R_{Z\gamma} \leq 2.0)\) in Ref. [43]. Although, the two decays \(h_{\text{u}}^{0} \rightarrow \mu \tau\) and \(h_{\text{u}}^{0} \rightarrow Z\gamma\) have different private parts, the common parts are given in the same corresponding form. For example, the common couplings \(hV^{-}V^{+}(V^{i} \equiv W^{i}, V^{3})\), \(hf\overline{f}(f \equiv e_{h})\), \(hV^{-}S^{-}(S^{+} \equiv H_{1}^{+})\), \(hS^{-}S^{-}(S^{+} \equiv H_{13}^{+})\) are given the same form for each decay, the dependent parameters \( A_{L}, A_{T}, A_{L_{1}}, A_{L_{2}}\) are given in the same corresponding form, and free parameters, such as \( A_{L_{3}}, A_{L_{3}}, A_{L_{1}, L_{2}}\), ..., are selected corresponding to the same value domains when examining the two decays \(h \rightarrow e_{h}e_{j}\) and \(h \rightarrow Z\gamma\). All common value domains are chosen to be the same. Therefore, we believe that there are parameter space domains of this model in which both the \(h \rightarrow e_{h}e_{j}\) and \(h \rightarrow Z\gamma\) decays achieve large signals. These are the decays of interest of the SM-like Higgs boson, and their signals are expected to be detectable from large accelerators to confirm the influence of this model.

VI. CONCLUSIONS

The 3-3-1 model with neutral leptons gives a diverse Higgs mass spectrum when using the Higgs potential in a general form (Eq. (7)). Applying the same technique as Refs. [32, 43], we can identify two neutral Higgs corresponding to those of the THDM. This causes the 331NL model to inherit several features of the THDM, as mentioned in Refs. [32, 62].

We find the contribution of exotic leptons to be the main components of \(e_i \rightarrow e_j \gamma\) decays at the 13 TeV scale of the LHC, leading to constraints on the masses of some particles, such as \(m_{V} \sim 4.5\) TeV, \(m_{H_{1}} \sim 0.7\) TeV, and \(m_{e_{h}} \sim 1.5\) TeV. Via numerical investigation, we show that the parameter space regions satisfying the experimental limits of \(e_i \rightarrow e_j \gamma\) are highly dependent on the mixing of exotic leptons. However, two cases, \(V_{ab}^{L} = U_{ab}^{L}(\pi/4, \pi/4, \pi/4)\) and \(V_{ab}^{L} = U_{ab}^{L}(\pi/4, \pi/4, -\pi/4)\), can give roughly the same result when the roles of \(m_{N_{1}}\) and \(m_{N_{2}}\) are swapped. The allowed space regions in this part are all given when fixed at \(m_{V} = 4.5\) TeV, exotic leptons have masses of approximately \(2.0\) TeV, or another exotic lepton is at \(13.0\) TeV.

Although, the forms of the mixing matrix of exotic leptons do not affect the absolute value of the total amplitude of the \(h_{\text{u}}^{0} \rightarrow \mu \tau\) decay, they affect the regions of parameter space where Br\((e_i \rightarrow e_j \gamma)\) are satisfied. This motivates us to find the large signal of Br\((h_{\text{u}}^{0} \rightarrow \mu \tau)\) in the allowed space of \(e_i \rightarrow e_j \gamma\) decays.

Performing a numerical investigation, we show that Br\((h_{\text{u}}^{0} \rightarrow \mu \tau)\) is always less than \(10^{-5}\) in the case of \(V_{ab}^{L} = U_{ab}^{L}(\pi/4, 0, 0)\), which is in full agreement with the previously published results in Ref. [40]. We also show that Br\((h_{\text{u}}^{0} \rightarrow \mu \tau)\) always increases proportionally to \(|s_{h}|\) in all cases of \(V_{ab}^{L}\). Therefore, in the range of values \(0 < |s_{h}| < 0.14\), Br\((h_{\text{u}}^{0} \rightarrow \mu \tau)\) can obtain large values when \(|s_{h}| > 0.14\). Combined with the results shown in Ref. [43], Br\((h_{\text{u}}^{0} \rightarrow Z\gamma)\) can also give large signals in this range of values. Hence, we can expect to obtain regions of parameter space for the existence of large signals from both Br\((h_{\text{u}}^{0} \rightarrow \mu \tau)\) and Br\((h_{\text{u}}^{0} \rightarrow Z\gamma)\) in this model. Furthermore, we also predict that the large signal of Br\((h_{\text{u}}^{0} \rightarrow \mu \tau)\) can reach \(10^{-4}\) in the case of \(V_{ab}^{L} = U_{ab}^{L}(\pi/4, -\pi/4)\). This signal is close to the upper limit of this channel and is expected to be detectable using large accelerators.

APPENDIX A: HIGGS AND GAUGE BOSONS IN THE 331NL MODEL

Higgs bosons

From Eq. (7), the minimum conditions of the Higgs potential are

\[
\mu_{2}^{2} = \frac{f_{V_{1}}^{2} + f_{V_{2}}^{2}}{v_{2}} - \frac{A_{L_{2}}^{2} v_{1}^{2} + A_{L_{3}}^{2} v_{2}^{2}}{2} - A_{L_{1}} v_{1}^{2},
\]

\[
\mu_{2}^{2} = \frac{f_{V_{2}}^{2} v_{2}^{2}}{v_{1}^{2}} - \frac{A_{L_{2}}^{2} v_{1}^{2} + A_{L_{3}}^{2} v_{2}^{2}}{2} - A_{L_{1}} v_{1}^{2},
\]

\[
\mu_{2}^{2} = f_{V_{2}} v_{2} - A_{L_{3}} v_{1}^{2} - \frac{(A_{L_{2}}^{2} v_{1}^{2} + A_{L_{3}}^{2} v_{2}^{2})}{2}. \quad (A1)
\]

There are two Goldstone bosons, \(G_{W}^{0}\) and \(G_{V}^{0}\), of the respective singly charged gauge bosons \(W^{\pm}\) and \(V^{\pm}\). Two other massive singly charged Higgs have the masses

\[
m_{H_{1},*}^{2} = (v_{1}^{2} + v_{2}^{2}) \left(\frac{A_{L_{2}}^{2}}{v_{1}^{2}} + \frac{f_{V_{2}}^{2}}{v_{1}^{2}}\right),
\]

\[
m_{H_{2},*}^{2} = (v_{1}^{2} + v_{2}^{2}) \left(\frac{A_{L_{3}}^{2}}{v_{1}^{2}} + \frac{f_{V_{3}}^{2}}{v_{1}^{2}}\right). \quad (A2)
\]
The relationship between the two flavor and mass bases of the singly charged Higgs is

\[
\begin{pmatrix}
\rho^x \\
\eta^x
\end{pmatrix} = \begin{pmatrix}
-c_{12} & s_{12} \\
s_{12} & c_{12}
\end{pmatrix}
\begin{pmatrix}
G^0_{\mu} \\
H_1^0
\end{pmatrix},
\]

\[
\begin{pmatrix}
\rho^{x'} \\
\chi^x
\end{pmatrix} = \begin{pmatrix}
-s_{13} & c_{13} \\
c_{13} & s_{13}
\end{pmatrix}
\begin{pmatrix}
G^0_{\nu} \\
H_2^0
\end{pmatrix},
\tag{A3}
\]

where \( s_{ij} \equiv \sin \beta_{ij} \), \( c_{ij} \equiv \cos \beta_{ij} \), \( t_{12} \equiv \tan \beta_{12} = \frac{v_2}{v_1} \), \( t_{13} \equiv \tan \beta_{13} = \frac{v_3}{v_1} \), \( t_{23} \equiv \tan \beta_{23} = \frac{v_3}{v_2} \).

With the components of the selected scalar fields (Eq. (6)), we initially obtain 5 real scalars, namely, \( S_1, S_2, S_3, S'_2, S'_3 \). In the final state, similar to Refs. [40, 63], we obtain four massive Higgs and a Goldstone boson \( (G_U) \) corresponding to the gauge boson \( U \). A heavy neutral Higgs mixed with \( G_U \) on the original basis \( (S'_2, S'_3) \) is

\[
\begin{pmatrix}
S'_2 \\
S'_3
\end{pmatrix} = \begin{pmatrix}
-s_{13} & c_{13} \\
c_{13} & s_{13}
\end{pmatrix}
\begin{pmatrix}
G_U \\
h_4^0
\end{pmatrix},
\tag{A4}
\]

and the mass of \( h_4^0 \) is given as

\[
m_h^{2+} = (v_1^2 + v_3^2) \left( \frac{\lambda_{13}}{2} + \frac{f v_2}{v_1} \right).
\tag{A5}
\]

The remainders are three neutral Higgs whose mass mixing matrix on the flavor basis \( (S_1, S_2, S_3) \) is

\[
M_h^2 = \begin{pmatrix}
2A_{12}v_1^2 + f v_2 v_3^2 & v_1 v_2 A_{12} - f v_3^2 & v_3 (v_1 A_{23} - f v_2) \\
v_1 v_2 A_{12} - f v_3^2 & 2A_{12}v_2^2 + f v_1 v_3^2 & v_3 (v_2 A_{13} - f v_1) \\
v_3 (v_1 A_{23} - f v_2) & v_3 (v_2 A_{13} - f v_1) & 2A_{12}v_3^2 + f v_1 v_2
\end{pmatrix},
\tag{A6}
\]

Among the three neutral Higgs mentioned in Eq. (A6), the lightest, \( h_1^0 \), is identified with the Higgs boson in the SM (known as the SM-like Higgs boson). To avoid the tree level contributions of the SM-like Higgs boson to the flavor changing neutral currents in the quark sector, we used the aligned limit introduced in Refs. [32, 43], namely

\[
f = \lambda_{13} t_{12} = \frac{A_{23}}{t_{12}}.
\tag{A7}
\]

For simplicity, we choose \( f \) and \( \lambda_{23} \) as functions of the remainder. Thus, the mass matrix of the Higgs in Eq. (A6) becomes

\[
2A_{12}v_1^2 + A_{13}v_3^2 v_1^2 \\
2A_{12}v_2^2 + A_{13}v_3^2 v_2^2 \\
2A_{12}v_3^2 + A_{13}v_3^2 v_3^2
\]

\[
\begin{pmatrix}
A_{13}v_3^2 - A_{12}v_3^2 \\
A_{13}v_3^2 - A_{12}v_3^2 \\
0
\end{pmatrix},
\tag{A8}
\]

As a result, \( S_3 \equiv h_3^0 \) is a physical \( CP \)-even neutral Higgs boson with mass \( m_{h_3}^{2+} = A_{13}v_3^2 + 2A_{12}v_3^2 \). The sub-matrix \( 2 \times 2 \) in Eq. (A8) is denoted as \( M_{h_1}^2 \), which is diagonalized as follows:

\[
R(\alpha)M_{h_1}^2 R^T(\alpha) = \text{diag}(m_{h_1}^2, m_{h_1}^2),
\tag{A9}
\]

where

\[
\alpha \equiv \beta_{12} - \frac{\pi}{2} + \delta \quad \text{and} \quad R(\alpha) = \begin{pmatrix}
c_\alpha & -s_\alpha \\
s_\alpha & c_\alpha
\end{pmatrix},
\tag{A10}
\]

Using the techniques described in Refs. [32, 43], we find that the masses of neutral Higgs depend on the mixing angle \( \delta \), which is a characteristic parameter of the THDM. As mentioned in Ref. [60], this parameter constraints \( c_\delta > 0.99 \) for all THDMs, resulting in \( |s_\delta| < 0.14 \).

\[
m_{h_1}^2 = M_{22}^2 \cos^2 \delta + M_{11}^2 \sin^2 \delta - M_{12}^2 \sin 2\delta,
\]

\[
m_{h_2}^2 = M_{22}^2 \sin^2 \delta + M_{11}^2 \cos^2 \delta + M_{12}^2 \sin 2\delta,
\]

\[
\tan 2\delta = \frac{2M_{12}^2}{M_{22}^2 - M_{11}^2}.
\tag{A11}
\]

The components \( M_{h_1} \) of a \( 2 \times 2 \) matrix are formed from the sub-matrix of \( M_{h_1}^2 \) after rotating the angle \( \beta_{12} \).

\[
M_{11}^2 = 2s_{12}^2 c_{12}^2 A_{12} + A_{13}^2 - A_{12}^2 - A_{12}^2 + \frac{\lambda_{13}^2 v_3^2}{t_{12}^2}c_{12}^2,
\]

\[
M_{12}^2 = 2\left[ A_{12}^2 - \lambda_{13}^2 v_3^2 - \lambda_{13}^2 v_3^2 + A_{12}^2 + c_{12}^2 \right] s_{12} c_{12} v_3^2 = O(v_3^2),
\]

\[
M_{22}^2 = 2\left[ c_{12}^2 A_{12} + A_{13}^2 c_{12}^2 + A_{13}^2 c_{12}^2 + A_{12}^2 c_{12}^2 \right] v_3^2 = O(v_3^2),
\tag{A12}
\]

We also have

\[
\begin{pmatrix}
S'_2 \\
S'_1
\end{pmatrix} = R(\alpha)
\begin{pmatrix}
h_0^0 \\
h_0^0
\end{pmatrix}.
\tag{A13}
\]

The lightest \( h_0^0 \) is the SM-like Higgs boson found at the LHC. From Eqs. (44) and (45), we can see that

\[
\tan 2\delta = \frac{2M_{12}^2}{M_{22}^2 - M_{11}^2} = O\left( \frac{v_3^2}{v_1^2} \right) \approx 0 \text{ when } v_2 \ll v_3.
\]

In this limit, \( m_{h_1}^2 = M_{22}^2 + v_4 \times \frac{v_3^2}{v_1^2} \sim M_{22}^2, \) while \( m_{h_2}^2 = M_{11}^2 + v_4 \times \frac{v_3^2}{v_1^2} \sim M_{11}^2 \).
\[ O \left( \frac{v^2}{v_1^2} \right) = M_{11}^2. \] In the next section, we see more explicitly that the couplings of \( h_0^0 \) are the same as those given in the SM in the limit \( \delta \to 0. \)

Using the invariance trace of the squared mass matrices in Eq. (A9), we have
\[ 2\lambda_2 v_1^2 + \lambda_13 v_1^2 v_2^1 + 2\lambda_1 v_2^2 + \lambda_13 v_2^3 = m_{h_1}^2 + m_{h_1}^2 \] (A14)
where \( \lambda_{13} \) can be written as
\[ \lambda_{13} = \frac{v_2^2}{v_3^2} \left[ m_{h_2}^2 + m_{h_2}^2 - \frac{8m_{W_2}^2}{g^2} \left( \lambda_1 x_{12}^2 + \lambda_2 ^{x_{12}} \right) \right]. \] (A15)

The other Higgs self couplings are given in Table 3. They should satisfy all constraints discussed in literature to guarantee the perturbative limits, the vacuum stability of the Higgs potential [64], and the positive squared masses of all Higgs bosons.

**Gauge bosons**

\( SU(3)_L \otimes U(1)_X \) includes eight generators, \( T^a \) (a = 1, 8), of \( SU(3)_L \) and a generator \( T^9 \) of \( U(1)_X \), corresponding to eight gauge bosons, \( W^\mu_\mu \), and \( X_\mu \) of \( U(1)_X \). The respective covariant derivative is
\[ D_\mu \equiv \partial_\mu - i g T^a W^\mu_\mu - g_1 T^9 X_\mu. \] (A16)

The Gell-Mann matrices are denoted as \( \lambda_a \), and we have \( T^a = \frac{1}{2} \lambda_a - \frac{1}{2} \lambda_a^T \), or 0 depending on the triplet, antitriplet, or singlet representation of the \( SU(3)_L \) that \( T^a \) acts on. \( T^9 \) is defined as \( T^9 = \frac{1}{\sqrt{6}} \), and \( X \) is the \( U(1)_X \) charge of the field it acts on. We also define \( W^\mu_\mu = \frac{1}{\sqrt{2}} (W^1_{\mu} - i W^2_\mu) \), \( V_\mu = \frac{1}{\sqrt{2}} (W^4_{\mu} - i W^5_\mu) \), and \( U_\mu = \frac{1}{\sqrt{2}} (W^4_{\mu} + i W^5_\mu) \):

\[ W_\mu T^a = \frac{1}{\sqrt{2}} \begin{pmatrix}
0 & W^\mu_\mu U^0_\mu & \mu \\
W^\mu_\mu V^0_\mu & 0 & V^\mu_\mu \\
U^0_\mu V^0_\mu & U^0_\mu & V^\mu_\mu
\end{pmatrix}. \] (A17)

The masses of these gauge bosons are
\[ m_W^2 = \frac{g^2}{4} (v_1^2 + v_2^2), m_Z^2 = \frac{g^2}{4} (v_2^2 + v_3^2), m_W^2 = \frac{g^2}{4} (v_1^2 + v_3^2), \] (A18)

where we use the relation \( v_1^2 + v_2^2 = v^2 \equiv 246^2 \text{GeV}^2 \) so that the mass of the W-boson in the 331NL model matches the corresponding value in the SM.

The three remaining neutral gauge bosons, \( A_\mu \), \( Z_\mu \), and \( Z_\mu' \), couple to the fermions in a diagonal basis, as shown in Ref. [43]. These couplings do not correlate with LFV decays; hence, we do not mention them in this paper.

**APPENDIX B: MASTER INTEGRALS**

To calculate the contributions at the one-loop order of the Feynman diagrams in Figs. 1 and 2, we use the PV functions mentioned in Ref. [65]. By introducing the notations \( D_0 = k^2 - M_0^2 + i \delta \), \( D_1 = (k - p_1)^2 - M_1^2 + i \delta \), and \( D_2 = (k + p_2)^2 - M_2^2 + i \delta \), where \( \delta \) is infinitesimally a positive real quantity, we have
\[ A_0(M_n) \equiv (2\pi \mu)^{4-D} \int \frac{d^{D}k}{D^2} B_0^{12} \equiv (2\pi \mu)^{4-D} \int \frac{d^{D}k}{D^2} B_0^{12}, \] (B1)
where \( n = 1, 2 \), \( D = 4 - 2\epsilon \leq 4 \) is the dimension of the integral, while \( M_0, M_1, M_2 \) stand for the masses of virtual particles in the loops. We also assume \( p_1^2 = m_1^2, p_2^2 = m_2^2 \) for external fermions. The tensor integrals are
\[ A^a(p_n; M_n) = (2\pi \mu)^{4-D} \int \frac{d^{D}k}{D^2} B^a_1 = A_0(M_n) p_n^a, \]
\[ B^a(p_n; M_0, M_1, M_2) = (2\pi \mu)^{4-D} \int \frac{d^{D}k}{D^2} B^a_1 \equiv B^a_1 p_n^a, \]
\[ C^a(p_1, p_2; M_0, M_1, M_2) = (2\pi \mu)^{4-D} \int \frac{d^{D}k}{D^2} B^a_1 \equiv C^a_1 p_1^a + C_2 p_2^a, \]
\[ C^a(p_0, M_0, M_1, M_2) = (2\pi \mu)^{4-D} \int \frac{d^{D}k}{D^2} B^a_1 \equiv C^a_0 p_0^a + C_1 p_2^a + C_2 p_1^a, \]
where \( A_0, B^a_1, C^a_0 \) is well-known that \( C_{0,n}, C_{mn} \) are PV functions. It is finite while the remains are divergent. We denote
\[ \Delta_a \equiv \frac{1}{\epsilon} + \ln 4\pi - \gamma_E, \] (B3)
where \( \gamma_E \) is the Euler constant.
Using the technique mentioned in Ref. [19], we can show the divergent parts of the above PV functions as

$$\text{Div}[A_0(M_n)] = M^2 \Delta \epsilon, $$
$$\text{Div}[A_1^{(n(1))}] = \text{Div}[A_1^{(n(2))}] = \frac{1}{2} \Delta \epsilon,$$
$$\text{Div}[A_2^{(n(1))}] = \text{Div}[A_2^{(n(2))}] = -\frac{1}{2} \Delta \epsilon. $$

(B4)

Apart from the divergent parts, the rest of these functions are finite.

Thus, the above PV functions can be written in form

$$A_0(M_n) = M^2 \Delta \epsilon + a_0(M_n),$$
$$b^{(n(1))}_{0,1} = \text{Div}[b^{(n(1))}_{0,1}],$$

(B5)

where $a_0(M), b^{(n(1))}_{0,1}, b^{(n(2))}_{0,1}$ are finite parts and have a specific form defined in Ref. [19] for $e_i \to e_f \gamma$ decays and Ref. [20] for the $h_0^0 \to \mu \tau$ decay.

**APPENDIX C: ANALYTIC FORMULAS OF THE ONE-LOOP ORDER FOR $e_i \to e_f \gamma$ DECAYS**

We use the techniques shown in [19, 57] to give the factors at the one-loop order of $e_i \to e_f \gamma$ decays. The PV functions obey the rules shown in [65] and have a common set of variables $(p_i^2, m^2_1, m^2_2, m^2_3)$, with $p_i^2 = m^2_e, 0, m^2_h$, related to external momenta, and $m^2_1, m^2_2, m^2_3$ related to masses in the loop of Fig. 1. For brevity, we use the notations $C_{0,n} \equiv C_{0,n0}(p_i^2, m^2_1, m^2_2, m^2_3)$ and $C_{mn} \equiv C_{mn0}(p_i^2, m^2_1, m^2_2, m^2_3); m,n = 1,2$ in the analytic formulas below.

The factors of diagram (1) in Fig. 1.

$$D^{\gamma WW}_{(i)D}(m^2_1, m^2_3) = -\frac{eg^2 m_e}{32\pi^2} \left[2(C_1 + C_{12} + C_{22}) + \frac{m^2_1}{m_W^2}(C_{12} + C_{22} - C_1) + \frac{m^2_3}{m_W^2}(C_0 + C_{12} + C_{22} - C_1 - 2C_2)\right],$$

(C1)

$$D^{\gamma WW}_{(i)R}(m^2_1, m^2_3) = -\frac{eg^2 m_e}{32\pi^2} \left[2(C_2 + C_{11} + C_{12}) + \frac{m^2_1}{m_W^2}(C_{12} + C_{22} - C_2) + \frac{m^2_3}{m_W^2}(C_0 + C_{11} + C_{12} - C_2)\right],$$

(C2)

The factors of diagram (2) in Fig. 1.

$$D^{\gamma VV}_{(i)D}(m^2_{N_0}, m^2_1) = -\frac{eg^2 m_e}{32\pi^2} \left[2(C_1 + C_{12} + C_{22}) + \frac{m^2_1}{m_Y^2}(C_{12} + C_{22} - C_1) + \frac{m^2_{N_0}}{m_Y^2}(C_0 + C_{12} + C_{22} - C_1 - 2C_2)\right],$$

(C3)

$$D^{\gamma VV}_{(i)R}(m^2_{N_0}, m^2_1) = -\frac{eg^2 m_e}{32\pi^2} \left[2(C_2 + C_{11} + C_{12}) + \frac{m^2_1}{m_Y^2}(C_{12} + C_{22} - C_2) + \frac{m^2_{N_0}}{m_Y^2}(C_0 + C_{11} + C_{12} - C_2)\right],$$

(C4)

The factors of diagram (3) in Fig. 1.

$$D^{\gamma hH}_{(i)D}(m^2_1, m^2_H) = -\frac{eg^2 m_e}{64\pi^2} \left[\frac{m^2_1}{m_W^2}(C_{11} + C_{12} - C_1) + \frac{m^2_1}{m_W^2}(C_{12} + C_{22} - C_2) + \frac{m^2_2}{m_W^2}(C_1 + C_2 - C_0)\right],$$

(C5)

$$D^{\gamma hH}_{(i)R}(m^2_1, m^2_H) = -\frac{eg^2 m_e}{64\pi^2} \left[\frac{m^2_1}{m_W^2}(C_{12} + C_{22} - C_2) + \frac{m^2_2}{m_W^2}(C_{11} + C_{12} - C_1) + \frac{m^2_2}{m_W^2}(C_1 + C_2 - C_0)\right],$$

(C6)

The factors of diagram (4) in Fig. 1.

$$D^{\gamma aHh}_{(i)D}(m^2_{N_0}, m^2_H) = -\frac{eg^2 m_e}{32\pi^2} \left[\frac{m^2_H}{m_Y^2}(C_{11} + C_{12} - C_1) + \frac{m^2_H}{m_Y^2}(C_{12} + C_{22} - C_2) + \frac{m^2_{N_0}}{m_Y^2}(C_1 + C_2 - C_0)\right],$$

(C7)
\[ D_{N^+H^+}(m_{N^0}^2, m_{H^0}^2) = -\frac{g_2^2 m_e}{32\pi^2} \left[ \frac{m_{e_f}^2}{m_{\nu}^2} (C_{12} + C_{22} - C_2) + \frac{m_{N^0}^2}{m_{\nu}^2} (C_{11} + C_{12} - C_1) + \frac{m_{H^0}^2}{m_{\nu}^2} (C_1 + C_2 - C_0) \right], \]  

(C8)

**APPENDIX D: ANALYTIC FORMULAS OF THE ONE-LOOP ORDER FOR h_1^0 \rightarrow e\nu e\bar{\nu} DECAYS**

The one-loop factors of the diagrams in Fig. 2 are given in this appendix. We used the same calculation techniques as shown in [20, 66]. We denote \( m_e \equiv m_1 \) and \( m_e \equiv m_2 \).

\[ M_{eVV}^F(m_F, m_V) = m_V m_1 \left\{ \frac{1}{2m_V^2} \left[ m_{e_f}^2 \left( B_1^{(1)} - B_0^{(1)} \right) - m_{e_\nu}^2 \left( B_1^{(2)} - B_0^{(2)} \right) \right] + \left( \frac{m_{e_\nu}^2 - m_{e_f}^2}{m_V^2} \right) C_1 \right\}, \]

(D1)

\[ M_{eVV}^R(m_F, m_V) = m_V m_2 \left\{ -m_{e_\nu}^2 \left( B_1^{(2)} + B_0^{(2)} \right) + m_{e_f}^2 \left( B_1^{(1)} + B_0^{(1)} \right) + \left( 2m_{e_\nu}^2 + m_{e_f}^2 \right) m_F^2 (C_0 + C_2) \right\}, \]

(D2)

\[ M_{eVV}^{HL}(a_1, a_2, v_1, v_2, m_F, m_V, m_H) = m_V \left\{ \frac{a_2 m_{e_\nu}^2}{v_2 m_V^2} \left( B_1^{(1)} - B_0^{(1)} \right) + \frac{a_1 m_{e_f}^2}{v_1 m_V^2} \left[ 2C_1 - \left( 1 + \frac{m_{e_\nu}^2 - m_{e_f}^2}{m_V^2} \right) C_2 \right] + \frac{a_2 m_{e_f}^2}{m_V^2} \left( C_0 + C_1 + \frac{m_{e_\nu}^2 - m_{e_f}^2}{m_V^2} (C_0 - C_1) \right) \right\}, \]

(D3)

\[ M_{eVV}^{HL}(a_1, a_2, v_1, v_2, m_F, m_V, m_H) = m_2 \left\{ \frac{a_1}{v_1} \left[ \frac{m_2^2 B_1^{(1)} - m_F^2 B_0^{(1)}}{m_V^2} \right] + \left( m_F^2 C_0 - m_1^2 C_1 + 2m_2^2 C_2 \right) + \frac{2(m_{e_\nu}^2 - m_{e_f}^2) C_1 - m_{e_\nu}^2 - m_{e_f}^2}{m_V^2} (m_F^2 C_0 - m_1^2 C_1) + \frac{a_2 m_{e_f}^2}{m_V^2} \left( -2C_0 + C_1 + \frac{m_{e_\nu}^2 - m_{e_f}^2}{m_V^2} C_2 \right) \right\}, \]

(D4)

\[ M_{eVV}^{HL}(a_1, a_2, v_1, v_2, m_F, m_H, m_V) = m_1 \left\{ \frac{a_1}{v_1} \left[ \frac{m_2^2 B_1^{(1)} - m_F^2 B_0^{(1)}}{m_V^2} \right] + \left( m_F^2 C_0 - m_1^2 C_1 + m_2^2 C_2 \right) - 2(m_{e_\nu}^2 - m_{e_f}^2) C_2 - \frac{m_{e_\nu}^2 - m_{e_f}^2}{m_V^2} (m_F^2 C_0 + m_2^2 C_2) \right\} + \frac{a_2 m_{e_f}^2}{m_V^2} \left( -2C_0 + C_1 + \frac{m_{e_\nu}^2 - m_{e_f}^2}{m_V^2} C_2 \right), \]

(D5)

\[ M_{eVV}^{HL}(a_1, a_2, v_1, v_2, m_F, m_H, m_V) = m_2 \left\{ \frac{a_2 m_{e_\nu}^2}{v_2 m_V^2} \left( B_1^{(2)} + B_0^{(2)} \right) + \frac{a_1 m_{e_f}^2}{v_1 m_V^2} \left[ -2C_2 + \left( 1 + \frac{m_{e_\nu}^2 - m_{e_f}^2}{m_V^2} \right) C_1 \right] + \frac{a_2 m_{e_f}^2}{m_V^2} \left( C_0 - C_2 + \frac{m_{e_\nu}^2 - m_{e_f}^2}{m_V^2} (C_0 + C_2) \right) \right\}. \]

(D6)

\[ M_{eVV}^F(m_F, m_V) = \frac{-m_{e_\nu}^2 m_{e_f}^2}{m_V (m_1^2 - m_2^2)} \left[ 2 + \frac{m_{e_f}^2}{m_V^2} \left( B_1^{(1)} + B_0^{(1)}\right) + \frac{m_{e_\nu}^2 m_2^2}{m_V^2} \left( B_1^{(2)} + B_0^{(2)} \right) - \frac{2m_{e_\nu}^2}{m_V^2} \left( B_0^{(1)} - B_0^{(2)} \right) \right]. \]

(D7)
\[ M_{\nu}^{\text{FV}} (m_F, m_V) = \frac{m_1}{m_2} E_{\nu}^{\text{FV}}, \quad (D8) \]

\[ M_{\nu}^{\text{EFF}} (a_1, a_2, v_1, v_2, m_F, m_H) = \frac{m_1 m_F^2}{v_2} \left[ \frac{a_1 a_2}{v_1 v_2} B_0^{(12)} + \frac{a_1^2}{v_1^2} m_H^2 (2C_2 + C_0) + \frac{a_2^2}{v_2^2} m_F^2 (C_0 - 2C_1) \right. \\
\left. + \frac{a_1 a_2}{v_1 v_2} \left( 2m_2^2 C_2 - (m_1^2 + m_2^2) C_1 + (m_2^2 + m_H^2 + m_F^2) C_0 \right) \right], \quad (D9) \]

\[ M_{\nu}^{\text{EH}} (a_1, a_2, v_1, v_2, m_F, m_H) = m_1 v_2 \left[ \frac{a_1 a_2}{v_1 v_2} m_H^2 C_0 - \frac{a_1^2}{v_1^2} m_2^2 C_2 + \frac{a_2^2}{v_2^2} m_H^2 C_1 \right], \quad (D11) \]

\[ M_{\nu}^{\text{EH}} (a_1, a_2, v_1, v_2, m_F, m_H) = m_2 v_2 \left[ \frac{a_1 a_2}{v_1 v_2} m_H^2 C_0 - \frac{a_1^2}{v_1^2} m_2^2 C_1 - \frac{a_2^2}{v_2^2} m_H^2 C_2 \right], \quad (D12) \]

\[ M_{\nu}^{\text{HH}} (m_V, m_F) = \frac{m_1 m_F^2}{m_V} \left[ \frac{1}{m_V^2} \left( B_0^{(12)} + B_1^{(1)} - (m_1^2 + m_2^2 - 2m_F^2) C_1 \right) - C_0 + 4C_1 \right], \quad (D13) \]

\[ M_{\nu}^{\text{HH}} (m_V, m_F) = \frac{m_2 m_V^2}{m_V} \left[ \frac{1}{m_V^2} \left( B_0^{(12)} - B_1^{(2)} + (m_1^2 + m_2^2 - 2m_F^2) C_2 \right) - C_0 - 4C_2 \right], \quad (D14) \]

\[ M_{\nu}^{\text{H}} (a_1, a_2, v_1, v_2, m_F, m_H) = \frac{m_1}{v_1 (m_1^2 - m_2^2)} \left[ m_2^2 \left( m_1^2 a_1^2 + m_H^2 a_2^2 \right) (B_1^{(1)} + B_2^{(2)}) + m_F^2 a_1 a_2 v_1 v_2 (2m_2 B_0^{(1)} - (m_1^2 + m_2^2) B_0^{(2)}) \right], \quad (D15) \]

\[ M_{\nu}^{\text{H}} (a_1, a_2, v_1, v_2, m_F, m_H) = \frac{m_2}{v_1 (m_1^2 - m_2^2)} \left[ m_1^2 \left( m_1^2 a_1^2 + m_H^2 a_2^2 \right) (B_1^{(1)} + B_2^{(2)}) + m_F^2 a_1 a_2 v_1 v_2 \left( -2m_2 B_0^{(2)} + (m_1^2 + m_2^2) B_0^{(1)} \right) \right]. \quad (D16) \]

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