An Empirical Analysis to Identify the Effect of Indexing on Influence Detection using Graph Databases

Mitali Desai, Rupa G. Mehta, Dipti P. Rana

Abstract: The data generated on social media platforms such as Twitter, Facebook, LinkedIn etc. are highly connected. Such data can be efficiently stored and analyzed using graph databases due to the inherent property of graphs to model connected data. To reduce the time complexity of data retrieval from huge graph databases, various indexing techniques are used. This paper presents an extensive empirical analysis on popular graph databases i.e. Neo4j, ArangoDB and OrientDB; with an aim to measure the competencies and effectiveness of primitive indexing techniques on query response time to identify the influencing entities from Twitter data. The analysis demonstrates that Neo4j performs efficient and stable for load, relation and property queries compare to other two databases whereas the performance of OrientDB can be improved using primitive indexing.

Index Terms: graph database, index, influence detection, query processing, Twitter

I. INTRODUCTION

Social media has emerged as a global digital platform for people to communicate, socialize, launch discussion forums, conduct surveys and share their personal information. Apart from such activities, people use social media to express their opinions about any forthcoming events and/or feedbacks about past events. Such data are highly impactful in future predictions and decision making in various sectors such as education, business intelligence, marketing, government bodies, commercial organizations and politics [1]. Each user has the potential to outspread his opinions (positive/negative) across the social network but some users demonstrate their dominance in opinion propagation. Identifying these dominant (influential) users who can influence the opinions of other users by word of mouth, viral promotions or specific actions is helpful for marketing, advertising or spreading influence. Social media data are highly connected. Graph databases are extremely essential for highly connected data produced on social media platforms such as Twitter, Facebook, Google and LinkedIn [2]. Property queries, executed on node properties in graph databases play significant role for influence detection e.g. identifying influencing entities in various domains of social media data, analyzing the influence of food habits on commutative/non commutative diseases, recognizing influencing customers for customer retention analysis.

II. TECHNICAL BACKGROUND

This section emphases on the storage structure and indexing mechanisms of Neo4j, ArangoDB and OrientDB. The related work and incentive of this research are furthermore described in this section.

A. Neo4j

Neo4j has been recently emerged as a leading graph database [13]–[14]. Neo4j supports property graph model with nodes and relations, and both having properties in terms of attributes-value pairs [19]. It utilizes Cypher Query Language (CQL) for traversal and property queries [12], [21]. Initially the indexing implemented in Neo4j required each index operation to be performed explicitly and manually. To eliminate the manual intervention and enhance the indexing module, Neo4j introduced auto indexing which automatically incorporates any changes made on data into index using the global property key. The global property key excerpts same property of different nodes having no semantic correlation, which degrades query response accuracy [12]. For example, the index on
property ‘name’ extracts both Person.name and Company.name from database having two distinct nodes Person and Company. This limitation is resolved by introducing schema indexing in latest version of Neo4j for node properties while index on edge properties is still a persistent challenge for researchers [12], [16].

B. ArangoDB

ArangoDB is a native multi-model data storage platform and supports three kinds of data structures i.e. documents, key-value pairs and graphs. Using a single query language i.e. ArangoDB Query Language (AQL), any data structure can be exploited [4]. From the perception of data model, ArangoDB has a document based intrinsic storage where documents are grouped into collections. Every collection depicts either a node or a relation. To give the deception of graph like structure, two or more document collections (node types) are linked by another document collection (edge type) in database. Edge type collection includes two special attributes i.e. _from and _to for creating edges in graph database. ArangoDB automatically indexes documents using system attributes _id and _key for node collections, whereas _from and _to for edge collections. The former index is a primary index and is mainly a hash value for each document key. The latter index is an edge index. These indexes are automatically used while performing AQL queries [21]. In addition, ArangoDB allows various user defined indexing such as hash, skiplist, fulltext and geo indexes [4], [21]. Hash and skiplist indexes can be created on single or multiple attributes and can optionally be declared as sparse. Sparse option will not index documents containing any of the index attribute values as NULL. The skiplist index is used for range as well as equality queries on index attributes. The fulltext index in ArangoDB is specifically used on attributes having textual values. The fulltext index created on such attributes fragments the textual values into individual words and stores along with the document comprises them. Then, queries can be performed on documents by individual words or a combination of words. The geo index stores geo coordinates and can be used to efficiently find all documents that are in neighboring of certain geo coordinate.

C. OrientDB

Like ArangoDB, OrientDB supports three data structures i.e. documents, key-value pairs and graphs. To exploit any data structure in OrientDB, Structured Query Language (SQL) similar query language is used [4]. Like the collection in ArangoDB, group of documents is signified as cluster in OrientDB [7]. OrientDB has three kinds of indexing techniques. Apart from, hash and fulltext indexes explained in Section B, OrientDB provides SB Tree index which is based on B-Tree index with several optimizations for data insertion and range queries [12].

D. Related Work and Findings

Mpinda, Ferreira, Ribeiro and Santos in [16] evaluated the performance of Neo4j and OrientDB for Twitter data, through indexing. The authors concluded that for large data, OrientDB with indexing outperforms Neo4j. Angles provided systematic comparison of AllegroGraph, DEX, Filament, G-Store, InfiniteGraph, Neo4j, Sones, vertexDB and HyperGraphDB based on data storage, data manipulation, data structure, data representation, query mechanism and integrity constraints in [17]. The author concluded that Neo4j provides an innate support for majority of features like data storage, data manipulation, query mechanism and integrity constraints; nonetheless this study lacks the real-life implementation of its analysis. Fernandes and Bernardino in [18] presented comparison of AllegroGraph, Neo4j, ArangoDB, InfiniteGraph and OrientDB based on schema flexibility, query language, backup capability and scalability. The authors concluded that Neo4j, ArangoDB and OrientDB offer the superlative performance among all. Neo4j provides great support for storage, backups, scalability and powerful query languages whereas ArangoDB and OrientDB provide an additional superiority in terms of flexible schema. In [19], Jadhav and Oberoi presented the empirical study on Neo4j and DEX for synthetic Facebook dataset based on SocNet data model 2.2 and deduced that Neo4j outperforms DEX. Jouili and Vansteenberghle in [20], presented distributed graph database comparison framework and analyzed the performance of Neo4j, OrientDB, Titan and DEX for three workloads i.e. load, traversal and intensive workloads. Authors concluded that Neo4j outperforms among all for traversal workload while DEX has efficient performance for read-write intensive workload compare to Neo4j.

From thorough literature survey [14]–[21], we deduce: i) for various applications such as influence detection, sentiment analysis, recommendation system, community discovery and topic detection in social network; generally, Neo4j is used. ii) the inherent document based storage structure makes ArangoDB and OrientDB less suitable for complex network data. Though, the performance can be improved using various indexing mechanisms. iii) several literatures present the theoretical comparisons of popular graph databases whereas the empirical analysis is lacking, especially with a clear purpose of exploring the effect of indexing on property query responsiveness. iv) existing literature that majorly focuses on experiential analysis of various graph databases includes search which exploits the link information of the graph, e.g. “Finding the chain of friends of a specific user to certain depth”. However, the query focused on properties e.g. “Finding the users located in MUMBAI” needs researchers’ attention.

In this paper, an extensive experimental analysis of primitive indexing solutions of three most popular graph databases i.e. Neo4j, ArangoDB and OrientDB is presented, for influence detection from Twitter data, precisely in terms of property queries.

III. OPERATIONAL GROUNDWORK

In this section, the dataset information, framework of execution, the built query set and the implementation process flow are discussed in detail.

A. Dataset Description and Data Model

Neo4j has been recently emerged as a leading graph database.
Politics is a dominant sector, where influential users who can appeal the masses are identified from social network and then approached for political campaigns. Considering the expediency of finding influence in political domain, in this research, the experiments are carried out on ‘Russian Troll Tweets’ dataset that contains Millions of Tweets tied by Twitter as vindictive activity from Russia-linked Twitter accounts during the 2016 U.S presidential election [22]. The dataset has been widely explored in different applications like influence finding, sentiment analysis, Natural Language Processing (NLP), fill in missing values and analysis of various graph algorithms.

The data contain three file fragments i.e. users (record count: 50 and size: 3.5 KB), tweets (record count: 20,757 and size: 1.5 MB) and hashtags (record count: 84,908 and size: 3.1 MB). As the aim of this research is to work with graph database, formulation of data into suitable graph model is necessary. The graph model is depicted in Fig. 1.

The data model is formulated depending upon the data files in the dataset. The relations are created to connect distinct data files in the dataset whereas the metadata of a single file are stored as properties in graph model.

**Table I. Query set**

| Query Type                      | Query ID | (Influence) Attribute | Query                          | No. of Records Retrieved |
|---------------------------------|----------|-----------------------|--------------------------------|--------------------------|
| Load Query (QL)                 | QL₁      | -                     | Load Users file                |                          |
|                                 | QL₂      | -                     | Load Tweets file               |                          |
|                                 | QL₃      | -                     | Load Hashtags file             |                          |
| Relation Query (QR)             | QR₁      | -                     | Create TWEETS relation         |                          |
|                                 | QR₂      | -                     | Create HAS_HASHTAG relation    |                          |
|                                 | QR₃      | -                     | Create USED_HASHTAG relation    |                          |
| Property Query (Influence) (QP) |QP₁       | Followers count       | Display all users having more than 100 followers | 46                        |
|                                 |QP₂       | Screen name           | Display information of user with a specific screen name | 1                        |
|                                 |QP₃       | Location              | Display 10 most popular locations that users list in their profiles in decreasing order of total count | 10                       |
|                                 |QP₄       | Friends count         | Display user IDs of top 10 users having maximum friends in descending order of friends count | 10                       |
|                                 |QP₅       | Retweet count         | Display top 10 users and their tweets having maximum retweets in descending order | 10                       |
|                                 |QP₆       | Hashtags              | Display most popular top 10 hashtags used by users in descending order with their usage count | 10                       |
|                                 |QP₇       | Tweet count           | Display top 10 users having maximum tweets in descending order | 10                       |
|                                 |QP₈       | Screen name           | Display a user with specific screen_name, location and followers_count | 1                        |
|                                 |QP₉       | Location              | Display a user with specific location, screen_name and followers_count | 1                        |
|                                 |QP₁₀      | Mentions              | Display all records of user having ‘real dillughley’ in mentions | 4                        |

A set of queries is built to accomplish each task and evaluated in selected graph databases. Each query type is symbolized as QT (where T signifies the type of the query), while each query in

**B. Execution Framework**

The execution framework to find the influence from the dataset is represented in Fig. 2.
each type is represented as QTi.

The categorization of queries is presented in Table I with detailed description of query tasks and query attributes. The response time for each query is noted with: i) no indexing ii) single indexing iii) multiple indexing and iv) hybrid indexing. The indexing is performed on queries based upon the appropriateness of index type and query attributes; e.g. the full text index is performed only on queries having query attributes with textual values. Queries QP1 to QP7 are regular queries whereas QP8 to QP11 are specially designed to analyze specific indexes such as full text and composite hash index.

Various analysis on primitive indexing techniques of three graph databases i.e. Neo4j, ArangoDB and OrientDB are performed and results are represented in Section IV.

D. Process Flow of Implementation and System Specifications

The implementations are carried out on system having Ubuntu 16.04 LTS (64-bit) operating system, 8 GB Memory and Intel Core i7-7700 processor.

The graph databases used are Neo4j (version: 3.5.0), ArangoDB (version: 3.4.0) and OrientDB (version: 3.0.11). The implementation framework is presented in Fig. 3 with all operational stages and their details.

IV. PERFORMANCE EVALUATION

The performance of primitive indexing techniques of Neo4j, ArangoDB and OrientDB is evaluated and the results are represented as three case studies in this section.

A. Neo4j

In this case study, the queries QP1 to QP7 are evaluated in Neo4j. For QL, all three data files i.e. users, tweets and hashtags are imported in Neo4j iteratively. Import process creates nodes under three distinct labels for respective files. After importing data files, relationships among the nodes are created, response time for each query is noted with: i) no indexing ii) single indexing iii) multiple indexing and iv) hybrid indexing.

The indexing is performed on queries based upon the appropriateness of index type and query attributes; e.g. the full text index is performed only on queries having query attributes with textual values. Queries QP1 to QP7 are regular queries whereas QP8 to QP11 are specially designed to analyze specific indexes such as full text and composite hash index.

Various analysis on primitive indexing techniques of three graph databases i.e. Neo4j, ArangoDB and OrientDB are performed and results are represented in Section IV.

For QL, the time varies irrespective of number of records created in Neo4j depending upon the cardinality of each data file. For QR, high number of records are created in less time compare to QR2 and QR3; while for same number of records created, response time of QR3 is high compare to QR2. Response time increases as the number of data files as well as the cardinality of each data file increase across which the relation spans.

Experiment I: Schema Index

For the second phase of analysis, schema indexes are constructed on attributes mentioned in Table I for queries QP1 to QP7. The index construction time for each index is constant and approximately one millisecond. The queries are executed with created indexes and the response time is measured. The response time varies for different queries depending upon the number of data files and the cardinality of each data file across which the relation spans.

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B. ArangoDB

In this case study the query set is evaluated in ArangoDB. It is evident from Table III that for QL, total 1,05,715 nodes are created in 15,034 milliseconds. For QR, Total 38,391 relations are created in 71,807,448 milliseconds.

The observations about response time and data file cardinality in Neo4j hold in the case of ArangoDB also.

Table II. Query performance in Neo4j

| Query Type | Query ID | No. of Records Created / Retrieved | Time (ms) |
|------------|---------|----------------------------------|-----------|
| QL         | QL1     | 50                               | 368       |
|            | QL2     | 20,757                           | 1,236     |
|            | QL3     | 84,908                           | 938       |
| Total:     |         | 1,05,715                         | 2,542     |
| QR         | QR1     | 20,757                           | 77        |
|            | QR2     | 8,817                            | 108       |
|            | QR3     | 8,817                            | 148       |
| Total:     |         | 38,391                           | 333       |

For QL, the time varies irrespective of number of records created in Neo4j depending upon the cardinality of each data file. For QR, high number of records are created in less time compare to QR2 and QR3; while for same number of records created, response time of QR3 is high compare to QR2. Response time increases as the number of data files as well as the cardinality of each data file increase across which the relation spans.

The results are presented in Fig. 4. For each query, the response time is marginally high with schema index compare to no index. Creating and using schema index cost overhead in terms of time complexity while the link based internal storage of Neo4j works efficiently without any explicit indexing.

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Like in Neo4j, in ArangoDB also response time increases as the number of collections and cardinality of each collection increase across which the relation spans.

Experiment I: Skip list Index

Queries QP₁ and QP₄ are evaluated with skiplist index on attributes mentioned in Table I. The analysis is done i) without indexing ii) with skiplist indexing iii) with sparse skiplist indexing. Sparse skiplist indexing outperformance first two kinds as it excludes NULL attributes in indexing which fastens the query processing as shown in Fig. 5 (a). Further, for QP₅, apart from skiplist index on ‘retweet_count’, hash index on ‘user_id’ in tweets collection is created. This combination outperforms sparse skiplist indexing on single attribute due to the unique constraint of user_id. Subsequently, multiple sparse skiplist indexes on attributes ‘retweet_count’ and ‘user_id’ in tweets collection are created. For QP₅, multiple sparse skiplist indexing outperforms as shown in Fig. 5 (b). Creating multiple sparse skiplist indexing greatly decreases the search space compare to previous cases which in turn reduces the time complexity of retrieval process.

Experiment II: Hash Index

To evaluate the hash indexing of ArangoDB, for QP₁ to QP₅, QP₆ and QP₇ hash index is created on properties mentioned in Table I. The queries are executed with composite hash index i) in order of indexing attributes ii) in random order of indexing attributes. It is evident that query that executed in order of the attributes on which index is created has less response time. In first case, the sparse composite hash index outperforms regular composite hash index as shown in Fig. 7.

Experiment III: Fulltext Index

To evaluate the performance of fulltext index, queries QP₁₀ and QP₁₁ are executed with fulltext index on attributes mentioned in Table I. Fulltext index performs great over sequential scan as mentioned in Fig. 8. Other advantage of using fulltext index on attributes having textual content is for given a single word in query search, it results into a set of all values which at least one of the index attributes is not set or has NULL value, it fastens the retrieval process. For the next experiment, query QP₈ with multiple sparse hash indexes on attributes ‘retweet_count’ and ‘user_id’ is executed. Results show that multiple sparse hash indexing outpaces single sparse hash indexing as multiple unique constraints reduces the search space. Here for the results of hash index, two different graphs are shown in Fig. 6 due to the drastic difference in response time of queries.
containing that word as a part.

C. OrientDB

For the analysis with OrientDB, Neo4j graph of our data are directly imported using Neo4j importer into OrientDB.

| Query Type | No. of Records Created / Retrieved | Time (ms) |
|------------|-----------------------------------|-----------|
| QL         | 1,05,715                          | 14,000    |
| QR         | 38,391                            | 14,000    |

While importing the graph from Neo4j to OrientDB, the import process gives the cumulative time to import all nodes and all the relations rather than single file import time. The cumulative time to import all nodes and all relations is 14,000 milliseconds each as shown in Table IV.

Experiment I: Hash Index

Firstly, simple non-unique hash index is created on each query attribute mentioned in Table I. The non-unique index allows duplicate records. For all property queries, response time with hash index outperforms sequential scan. Then, unique composite hash index is created on attributes: ‘screen_name’, ‘location’, ‘followers_count’, ‘friends_count’, retweet_count’ in order. The latter case gives less response time for almost all queries as shown in Fig. 9.

Experiment II: SB Tree Index

As the first experiment with hash index, same testing is carried out for SB tree index. According to the results achieved and depicted in Fig. 10, composite SB tree index outperforms both simple SB tree and sequential scan for majority of the queries due to the unique constraint expediency.

Experiment III: Fulltext Index

To evaluate the performance of fulltext index, fulltext indexes on attribute ‘name’ in users collection and attribute ‘mentions’ in tweets collection are created.

For queries mentioned in Fig. 11, fulltext index performs great over sequential scan for attributes containing textual values in graph.

D. Comparative Analysis

In this section, the performance of Neo4j, ArangoDB and OrientDB is compared for three types of queries i.e. load query, relation query and property query as mentioned in Table I. The analysis and comparisons are performed on time complexity of data retrieval process. For social media based highly interactive applications, the response time of query is as crucial as the accuracy of query result. Performing and analyzing various primitive indexing of different graph databases help in determining which index and which database is suitable to handle highly connected data while maintain the query accuracy along with query response time.

Apart from query response time, the time to load data into graph database and to form relation among them are significant for the whole application. Thus, in this analysis, the data loading time, relation creation time and query response time of property queries are compare for three leading graph databases.

To load total 1,05,715 nodes, Neo4j takes significantly less time compare to ArangoDB and OrientDB as depicted in Fig. 12.

For relation query, to formulate total 38,391 relations, again Neo4j performs superior compare to ArangoDB and OrientDB as shown in Fig. 13. The Y-axis is represented as the logarithmic scale of time in Fig. 12 and Fig. 13.
based inherent storage structure which makes them less efficient for property graph data, which results into high time complexity for loading data in form of nodes and relations. Though, ArangoDB and OrientDB are less efficient for load and relation queries in graphs compare to Neo4j, as the Neo4j graph is directly imported into OrientDB using importer, the performance of OrientDB is improved over ArangoDB.

The performance of primitive indexing of Neo4j, ArangoDB and OrientDB is compared with respect to two cases of property queries. In both the cases, for every indexing type, the most efficient indexing from each case study is considered for better comparison.

For case I, the comparison is performed for the query QP3 which involves only single attribute indexing on nodes under a single label. As an example, sparse hash index on property ‘friends_count’ of nodes having label users. In such scenario, as shown in Fig. 14, ArangoDB with skip list index and hash index outperforms the primitive indexing of OrientDB and non-indexed Neo4j. The observation holds for every property query of same kind.

For case II, the query QP3 is considered which involves indexing on multiple attributes of connected nodes. As an example, index on two attributes ‘user_id’ and ‘retweet_count’ of two respective nodes users and tweets which are connected with the relation TWEETS. Fig. 15 demonstrates the achieved results.

For case II, Neo4j without index outperforms other databases, whereas OrientDB with composite hash index outperforms ArangoDB. Here, composite index is considered as a special case of index on multiple attributes. An efficient traversal mechanism of Neo4j significantly reduces the time complexity of retrieval when the property query spans across multiple relations.

V. CONCLUSION AND FUTURE WORK

Three most popular graph databases i.e. Neo4j, ArangoDB and OrientDB are evaluated in this research. The evaluation is performed for ‘Russian Troll Tweets’ dataset, with an intention to identify the entities such as hashtags, users, locations and tweets from original data that have major influence in spreading trolls. The goal is to retrieve such data, by the means of property queries, with precision and less time complexity. To achieve the goal, the constructed property query set is evaluated with distinct indexing techniques supported by each graph database. The evaluation results show that, for Neo4j, the query performance is efficient without using any indexing as the latter case degrades the performance. In ArangoDB, for single attribute index under single node label, sparse hash and sparse skip list index work efficiently among all kinds. Whereas for multiple attribute index on connected nodes, the performance is degraded. In OrientDB, unique composite sparse hash index outperforms for property queries on connected nodes. The comparative analysis illustrations that Neo4j performs stable for load, relation and property queries whereas using indexing and Neo4j importer the efficiency of OrientDB can be improved. ArangoDB demonstrates poor performance for property queries on highly connected data.

In future, we aim to evaluate our analysis on big social network data, leveraging the parallel query processing services in order to analyze the effectiveness of indexing provided by distributed graph databases, on various other datasets for complete comparison.

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