The Methodological Basis of Defining Research Trends and Fronts

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Abstract—The methodological and technical aspects of identifying research fronts and trends in the development of science are considered. Based on the literature data, a comparison of scientometric methods for finding research fronts was carried out: analysis of publication activity, direct citation analysis, co-citation analysis, bibliographic coupling, and content analysis. The advantages of the combined application of various approaches are shown, the role of expert assessment and verification of the results of scientometric analysis is emphasized. We revealed topical problems associated with the detection of scientific fronts by scientometric methods and showed promising directions in their solution.

Keywords: scientific fronts, research fronts, scientific trends, publications, content analysis, citation analysis, bibliometrics

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INTRODUCTION

The search for scientific trends and research fronts, that is, topical or promising research, is one of the most significant problems in science policy, scientometrics, and the history and philosophy of science and is of decisive importance at the stages of planning scientific activities. The topic of scientific trends and fronts is obvious if it is dictated by socio-political, environmental, and economic factors or threats to national health [1]. These can be natural disasters, terrorist attacks [2], economic crises, or the appearance of dangerous diseases in the human population, such as the outbreak of influenza A/H1N1 pandemic in 2009 [3] or SARS Cov2 in 2019–2020. In these cases, the scientific community, states, research and funding organizations are actively and consistently involved in the search for solutions to emerging problems. The fronts of science are much less obvious in the absence of such events; they then themselves become an object of study, requiring the development and use of methodological foundations and appropriate tools to identify them.

Scientific trends and fronts, as a rule, are the object of research of science itself, and their identification is an attempt to search for new growth points, as represented by the most promising ideas and developments that are important for the further development of science and technology. In other words, a search is carried out for changing objects of research in their relation to existing knowledge and to each other [4]. When identifying research trends and fronts it is predominantly scientometric methods that are used.

In a continuation of previous studies in the field of scientific trends in various fields of knowledge [5–7] and in the absence of reviews on the topic of detecting research fronts, we further consider the concepts of research trends and fronts, classify approaches, and describe the tools for their detection, as well as study the current issues that are pending their decision. When reviewing the literature, the Scopus and RJ “Informatika” databases of VINITI were used without restrictions on time and types of documents. The request included the following keywords: “research front”, “research trend”, and “research focus”. Additionally, sources from lists of references based on search results were used.

A METHODOLOGY FOR IDENTIFICATION OF RESEARCH TRENDS AND FRONTS

In general, a research front is understood as the situation where the interests and needs of society coincide with the current scientific results [8]. The key object of analysis in identifying research fronts is the groups of scientific publications and their interrela-
The Clarivate Analytics together with the Chinese Academy of Sciences, in its periodic reports distinguishes only two types of research fronts: key (key hot fronts) and incipient (emerging fronts) [11]. Research fronts are also revealed by the Elsevier company based on SciVal data, where the most promising topics are determined by the Prominence indicator.

Under the influence of various factors, the research fronts of the extensive phase can turn into an intensive one, for example, when new promising research methods appear, with increased funding for the field, when there is an urgent need to develop a topic under the influence of external factors, etc. [1, 12]. As a result of the development of a research front, according to G. Small, it can either develop into a new discipline, or be absorbed by a broader field, which adapts the achievements of a research front to a wide group of studies [8]. In the first case, this indicates the growth of a scientific front, in the second, it indicates its influence on science. As a rule, scientific fronts of interdisciplinary research develop in separate directions, while the absorbed research fronts have little to do with interdisciplinarity, but are gaining citations faster.

Study on research fronts is significant from both fundamental and applied points of view. At the theoretical level, they determine the vector of development of scientific progress and allow tracing the origin and evolution of one field or another, the division and merging of areas of knowledge, contribute to the spread of knowledge between scientific disciplines [14], and allow adjusting organizational processes when new knowledge meets traditional paradigms that dictate research topics, standards and regulations [15]. The identification of research fronts is of practical interest for a wide range of stakeholders involved in the definition of priority areas of scientific research and their funding.

To date, three main scientometric approaches are widely used to identify research trends and fronts: analysis of the dynamics of changes in scientific production, citation analysis with its varieties, and content analysis, as well as their various combinations.

Analysis of Publication Activity to Identify Research Trends

Analysis of publication activity is usually used to identify research trends, while citation analysis is used to identify research fronts [4, 16]. When analyzing scientific production, expressed by the number of publications, one resorts to models of the growth of scientific knowledge:

(1) in the first model, the growth of knowledge is considered as the cumulative development of new ideas based on previous recent scientific achievements;

(2) the second model assumes that the development of new ideas is based on the entire body of
human knowledge, and not only on recent achievements. According to this model, there is a selective choice of grounds for a new idea from all of human scientific experience;

(3) the third model is based on the theory of scientific revolutions by T. Kuhn [17] and presupposes an intensive growth of knowledge interrupted by periods of calm.

There is no consensus about which of the proposed models most closely corresponds to reality, especially since each of them, to one degree or another, explains the ongoing scientific events in various disciplines. Each of these paradigms can correspond to some mathematical model of the growth of scientific literature, for example, linear or exponential [18]. In natural science disciplines, exponential growth often prevails; when identifying scientific trends researchers therefore turn to D. Price on the exponential growth and obsolescence of scientific literature [19, 20]. The scattering law is used to identify a scientific information trend according to S. Bradford [21], which allows identification of the core of scientific journals of a given subject.

An example of a study using this method is the work to identify research trends in the field of tourism [22]. A circle of authors and organizations that form a research trend on this topic was determined according to zones of concentration and dispersion of Bradford’s scientific information, as well as the analysis of the scientific productivity and authoritativeness of publications. The analysis of research trends in the field of borehole geophysics was carried out by the authors of this work: the leading positions of this field in the field of earth sciences were identified, the most productive authors were detected and the redistribution of leading positions between countries over the past 20 years was shown [7]. Further identification of research trends and fronts in the field of geophysics is extremely important, since it is associated with the search for new research areas, primarily for the creation of innovative technologies. In the field of borehole geophysics, “cheap” logging technologies will be the most demanded by both large and small service companies in the near future, which is due to the end of time of “expensive” oil.

Citation Analysis to Identify Research Fronts

The main method in identifying research fronts is citation analysis, which makes it possible to trace the growth of interest and relevance of a particular topic by the dynamics of changes in the number of citations of publications of a particular field. Citation analysis is considered more objective in comparison with expert assessment, since it takes the opinion of the entire scientific world community of scientists expressed in references [23]. The approach is based on the observation that recent scientific publications are the most cited. Thus, the identification of thematic clusters of the most cited publications allows us to identify the research front of the corresponding discipline [9]. The response time to published papers varies across disciplines, but on average is 2—5 years, during which half of simultaneously published publications are cited [24]. Within the framework of citation analysis, where both cited and citing publications are clustered, a research front is understood as:

(a) a group of the most cited publications identified by direct citation analysis [4, 9];
(b) a group of co-cited publications identified by co-citation analysis, positions 6 and 7 in Fig. 2b [25—27]. The cluster of a research front, in addition to co-cited publications, may include citing publications, positions 1, 6 and 7 in Fig. 2b [28]. This definition of research fronts was used by E. Garfield [29]; this approach is still implemented by the Clarivate Analytics in periodic reports on research fronts using Web of Science databases [11]. There is also a third approach, where a research front refers to publications that cited a cluster of co-cited publications, position 1 in Fig. 2b [30];
(c) a group of publications with similar references, identified by the bibliographic coupling method, positions 3 and 4 in Fig. 2b. According to this approach, the articles of a research front themselves may not have citations [2, 12, 31—33];
(d) with the joint application of the indicated approaches, a research front is understood, for example, as a group of co-cited publications plus a group of publications with similar references [30, 34—37], a group of co-cited publications plus publications citing this group [38], or several groups of publications based on the results of all three approaches [28, 39, 40]. As a rule, when used together, each method is used separately, after which the results are compared or combined. However, it is possible to build complex combined approaches: for example, clustering by bibliographic coupling of those publications in which clusters of co-cited publications are cited; this is then clustering of the first and second levels [30].

The formal similarity with the clusters of publications of research fronts is demonstrated by artificially created groups of articles united by chief editors, for example, within the framework of special issues of journals, where articles of each issue abundantly cite each other. When analyzing research fronts, groups of publications united by similar publication models are usually excluded from the analysis [8].

When describing research fronts, the concept of an intellectual base (knowledge base, knowledge foundation, intellectual base, or intellectual structure) is used, which means literature cited by publications of a research front [2, 4, 41]. Many studies demonstrate the thematic proximity of an intellectual base and research fronts [13, 31, 36, 42]. When analyzing co-citation, sometimes confusion of these concepts occurs; while some researchers understand co-cited
The bibliographic coupling method proposed by M. Kessler [47, 48] presupposes that two works have a meaningful relationship to each other and are thematically related if they have one or more similar references. Thus, a research front consists of publications that jointly cite other publications. Since references to the analyzed papers are not important and only their reference lists are investigated, the method is free from lag (especially if it is applied not to journal publications, but to preprints) and allows one to analyze newly published papers.

The main idea of the method is as follows: (1) a separate bibliographic reference used in two publications is called one unit of coupling between these publications; (2) several publications form a linked group G if each member of the group has at least one coupling unit with the test paper P0; and (3) the coupling strength between P0 and any member of G is measured by the number of coupling units (n) between them. Like co-citation analysis, the bibliographic coupling method is independent of the vocabulary and language of publications and can be automated. In comparison with the analysis of co-citation analysis, the method of bibliographic coupling is used less often to search for scientific fronts [28, 32].

One essential criterion for the study of research fronts is the choice of the citation window. The problem of choosing a citation window received full coverage in [32]: the model of a traditional static 5-year citation window was compared with a sliding overlapping citation window, as well as with the half-life of highly cited articles. Research with a static citation window was found to be the least labor-intensive; however, the most labor-intensive method with a sliding citation window helped to find more research fronts. At the same time, some of the emerging research fronts identified by the two methods did not intersect, which is why the joint use of static and sliding citation windows was recognized as the most effective.

Since the main scientometric approaches to identifying research fronts involve a procedure for clustering bibliographic data, the results of the analysis can be influenced by clustering methods and the choice of threshold values for the measure of similarity between the grouped elements [30, 31]. The object of citation analysis can be both the publications themselves and the authors of these publications, journals and, less often, subject categories [49].

Co-citation analysis is used to search for scientific fronts in various fields of knowledge: HIV/AIDS [15], scientific collaboration [13], library and information science [27]. The method of bibliographic coupling was used to study the historical development of research fronts in the field of anthrax research [12]. The joint use of methods of co-citation analysis and bibliographic coupling was carried out to search for scientific fronts in the library and information science...
[36] and in the field of battery research [37]. Author’s citations and content analysis of links were used to identify research fronts in the field of bacterial infections [23].

The experience of identifying research fronts not for a discipline as a whole, but for an individual organization is remarkable: in [49], the intellectual base was studied by co-citation analysis; the corpus of publications cited by the organization, on the basis of which a research front of the organization itself were further identified. Similar studies of the publication activity and citations of a particular organization were carried out by the authors of this work for more effective information support of scientific projects [50, 51], while the developed methods were also applicable for identifying research trends and fronts. The search for scientific fronts can also be carried out for a separate journal: for example, the Journal of the American Society for Information Science. Using the methods of bibliographic coupling and citation analysis, research fronts were identified and a significant closeness of the intellectual base with them was shown [31].

Content Analysis to Identify Research Fronts

Methods for semantic analysis of metadata and full texts of scientific publications, including neural network technologies [52, 53] and algorithms for detecting rapidly spreading, so-called burst terms, which express new phenomena, are widely used in identifying research fronts [2, 14, 42, 54]. Content analysis investigates the frequency of the use of words in metadata and full texts and, separately, keywords, as well as their joint occurrence in publications. Analysis of the frequency and co-occurrence of keywords is carried out:

(a) on the metadata of publications; in this case, author’s or additional keywords assigned in systems are investigated (for example, KeyWords Plus [55, 56] extracted from lists of cited literature) and words from various subject thesauri and authoritative dictionaries (for example, MeSH), as well as automatically extracted keywords from titles and annotations;

(b) on full texts, where keywords and terms are also extracted and semantically analyzed using software tools.

Some researchers refer to the results of keyword co-occurrence analysis as a research focus, while the research front is considered to be the result of co-citation analysis [57].

To search for scientific fronts in the field of informatics and accounting, the content analysis method identified topics with growing and dying interest, as well as those that have lost their relevance [14]. To extract keywords, entity linking method was used that takes the context of the keyword into account. An approach based on the combined use of searching by association rules, keyword analysis and rapidly spreading terms is presented based on the example of anticancer developments in nanomedicine [54]. Using linguistic methods for searching for the semantic similarity of texts, the identification of research fronts was described in [46]: a method of comparing phrases and fragments of identical content, not necessarily expressed by the same keywords, was presented. Cluster analysis of author’s keywords was carried out to search for scientific fronts in the field of social sciences: the result of a study in five countries was a map of national science, indicating promising areas [1].

Content analysis is often combined with citation analysis methods to identify scientific fronts. Thus, research fronts in the field of artificial intelligence were identified through the combined use of methods of bibliographic coupling and content analysis of keywords [58]. Methods of bibliographic coupling (by co-authors and documents) and content analysis were used to search for scientific fronts in the field of business [41]. A co-occurrence analysis method combined with co-citation analysis has been used to find research fronts in library and information science in Spain [42]. The same two methods were used to analyze co-citation fronts in astrophysical research [59]. A more sophisticated analysis of a research fronts of the interdisciplinary direction is presented using the example of magnetic nanoparticles, where co-citation and co-word networks were studied based on a sample of the 500 most-cited publications [60].

THE EFFICIENCY OF DIFFERENT TYPES OF SCIENTOMETRIC ANALYSIS IN REVEALING RESEARCH FRONTS

A researcher’s choice of a particular scientometric method is arbitrary in most cases, while in some situations it is necessary to correlate the method with the goals of the study and take the complexity of the calculations into account [28, 39]. Different methods are more or less applicable to one type of research front or another. Thus, the emerging research fronts are better identified by the method of bibliographic coupling, which does not have a time delay. If topological clustering is preferable for research, then citation analysis turns out to be more applicable [39]. If it is necessary to cluster based on the textual similarity of publications, content analysis has proven itself better, in which the frequency analysis of words from metadata or full texts gives better results in comparison with the frequency analysis of an author’s keywords.

The choice of the approach has a significant impact on the results, as shown by the example of publications on environmental protection: the intersection of the results obtained in the co-citation analysis and the method of bibliographic coupling was only 33–41%, which in fact indicated different research fronts [30]. Comparison of methods of co-citation analysis and bibliographing coupling was carried out by M. Huang et al., who studies the methodological foundations of the search for scientific fronts [32–34].
In a series of publications, the advantages of the bibliographic coupling were shown: with its use, a greater number of fronts were identified, and several fronts were found at an earlier date [34]. The advantages of bibliographic coupling were disclosed in [39], although it was indicated that in certain narrow areas the method of direct citation analysis may be preferable, since significant publications may have few thematic links in their field but gain a large number of citations from related fields.

A comparison of direct citation analysis, co-citation analysis, and bibliographic coupling was carried out in [61] using the example of research fronts in the field of carbon nanotubes, gallium nitride, and complex network: the direct citation method showed the best results for identifying the early stages of the formation of new topics and contributed to the identification of a larger number of research fronts. The next most effective methods were the method of bibliographic coupling and co-citation analysis. Another example of comparing all three methods of citation analysis is the study of scientific fronts in biomedicine, where they were additionally compared with textual analysis [28]. To test the best approach, information on grants was analyzed: since publications on a grant are thematically similar by default, a search was made for the highest concentration of publications on specific grants in each of the clusters.

**Weighted Approaches to Improve the Accuracy in Identifying Research Fronts**

Over time, increasingly sophisticated approaches to defining research fronts are being developed, with the goal of increasing the accuracy of clustering. One of the trends in this field is the construction of weighted citation networks. With the assignment of weight to the publications of the cluster forming scientific fronts, a series of studies was carried out by K. Fujita et al., proving the benefits of weighted citation networks [39, 40, 53]. The weight of the publication, automatically determined using neural network training technologies, takes the year of publication, the number of citations of the publication, the field of knowledge, and the strength of the links between the reference list of publications and keywords into account [39, 53]. A significant advantage of the research of this group is that various bibliometric methods are widely combined here.

The analysis of collective dynamics of knowledge networks represented by weighted citation and keyword networks, which takes both incoming and outgoing connections between network elements into account, was presented in [4], which shows the advantages of this method over the analysis of direct citation networks, since it more closely approaches identifying research trends in small areas of knowledge. For more accurate clustering, the PageRank algorithm is used to assign different weights to publications of different significance levels: not only are the most cited publications recognized as the most significant in a cluster, but also publications cited by other equally significant publications of the cluster [35].

An analysis of links that establishes the relationship between the cited publications, taking their importance and position in the citation network into account, was carried out to search for research fronts in the field of shareholder activism: during the analyzed period, the development of this field was reconstructed by means of research fronts, including seven stages, from the theoretical origin of the concept to its practical implementation [62]. A weighted approach was used in the search for scientific fronts in chemical technology: 29 clusters were identified containing an average of 5.3 publications; for each cluster, the Price index was calculated, which quantitatively characterizes the degree of novelty of the field [38, 63].

Together with the fundamental applicability of each of the approaches in identifying research trends and fronts, the results of most studies show that the least-accurate results are obtained by the direct citation analysis, although in certain situations it shows advantages over other approaches [39, 61]. In the accuracy of its results the combination of the co-citation analysis and the bibliographic coupling is significantly superior to direct citation analysis, which does not take thematic links between publications into account [34, 39]. The most accurate results in most cases are yielded by the method of bibliographic coupling; co-citation analysis lags slightly behind. The best results are achieved with the combined use of different approaches (and, if possible, different data sets), which should take the variability of publication activity and citation models in different disciplines into account, but such approaches are more laborious and time consuming [28]. Many researchers, for example [1, 2, 64], noted the importance of involving subject experts in the qualitative assessment of the results of scientometric analysis.

**Software for Revealing Research Fronts**

Significant attention is paid to the study of research fronts by software developers for visualization and mapping of science [65, 66]. The visualization of bibliographic information is especially valuable for experts because it allows real-time detection of unexpected trends, gaps in scientific knowledge, statistical biases, and other important characteristics of research fronts [67]. VOSviewer [22, 41, 57, 68, 69] and CiteSpace [2, 13, 26, 42, 60] are most often used; however, ready-made programs are often seen as having limitations, since their functionality is standardized and often does not support innovative approaches [35]. Therefore, sometimes less common software products are used, for example, Cytoscape [15] or BibTechMon [37], including programs written for a specific study [12].
One of the most functional software for identifying research fronts is CiteSpace [2]. The capabilities of the program are presented by its developer using examples of the fields of “mass extinction” and “terrorism.” Research fronts are understood as emerging transitional clusters of ideas, expressed by small groups (several dozen positions) of co-cited publications. At the same time, the study solved the problem of identifying new fields on the basis of linguistic analysis of terms from the metadata of publications (although some researchers insist on involving experts in the designation of new fields [12, 23]).

Experience in using VOSviewer was presented by the scientific library of Kent State University (United States): the methods of bibliographic coupling, citation analysis and content analysis were used to identify research fronts in the field of the Internet of things [69]. Dynamic keyword analysis in VOSviewer allowed them show changes in research fronts in this area over time.

The Problem of the Reliability of the Results of Scientometric Analysis in Identifying Research Fronts

Since the definition of research fronts is based on an array of scientific publications, the question of the legitimacy of such an approach often arises. In addition to the general criticism of bibliometric approaches, there are somewhat fair statements about the devaluation of the institute of scientific publications associated with an increase in the number of duplicate works, plagiarism, and “predatory” journals, as well as the frequent absence of descriptions of research methods in publications, which prevents their reproducibility. Another criticism concerns the role of publications in rewarding a scientist for his/her work instead of spread of knowledge and a shift of the central channels of scientific communication towards “invisible colleges”. Taken together, this leads to the main question of how much one can rely on bibliometric research of publications to identify research trends and fronts.

Other problems of identifying research fronts are associated with journal articles and, more broadly, with the market for periodicals and its internal standards. As an example, reputable international journals are more willing to publish research results on popular and global topics. Accordingly, in such a limited array of publications, research fronts that are important at the regional or national levels may not be found.

The cautious attitude of reviewers and editorial boards to advanced ideas and developments, often at odds with the scientific tradition, remains an unresolved issue [70]. Modern publishing standards often imply a comprehensive coverage of a scientific problem and a description of a ready-made set of its solutions [71]. However, precisely in relation to research fronts, at the initial stages of developing a new problem, these requirements are the least feasible and force authors to bypass key issues, whose discussion is most important for understanding the essence of the problem and its causal mechanisms [64, 71]. At times, the overestimated requirements of the editors of journals for breakthrough work lead to the rejection of publications that are significant for science and society. One illustrative example is the article by A.K. Geim and K.S. Novoselov on a new material, graphene, that was rejected by Nature (it was later published by Science).

Another problem of using journal publications as a basis for searching scientific fronts includes the time lag from the submission of the manuscript to the editorial office to its publication. This adds to the subsequent delay in distributing the journal to libraries or indexing it in bibliographic databases. On average, the delay due to the technological publishing processes is estimated at 1 year [24]. Even if we compare this period with the total time from the birth of a scientific idea to its publication, which, for example, is 4 years in medicine [59], the publication delay appear to be significant.

The databases for the selection of publications themselves have a significant impact on the identification of research fronts [27]. Most of research is based on publications indexed in Web of Science, and less often, Scopus. In addition to the delay in indexing, such systems have limitations in terms of regional and linguistic coverage of sources; the accuracy of bibliographic metadata is not always high [72]. Despite the annually expanding indexing of conference proceedings, where advanced scientific ideas are discussed much earlier than in print, international databases still tend to predominantly cover journal articles. The need for verification of automatically processed data was already noted in early works, caused by many discrepancies in the spelling of author’s names, variations in the abbreviation of the names of journals, etc. [31]. (For more detail on the problems of identifying bibliographic objects, see [73, 74].)

Some questions remain open, others are eventually answered. Thus, in recent years, reviewers have paid more attention to the transparency of the methodological part of the articles; more and more often initial data are provided in the form of appendices to publications, which significantly increase the reliability and reproducibility of the results. Ethics committees are working to improve the research and publication culture of authors, preventing unfair approaches to the publication of scientific results [75].

At the philosophical level, the role of publications in the system of scientific information and the degree of their applicability to identifying research fronts are analyzed. The transformation of the main properties of a research front into the form of bibliometric indi-

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1 Information from the seminar conducted by the editor of Nature Nanotechnology on November 28, 2017, Exhibition Center SB RAS, Novosibirsk.
The problem of publishing breakthrough articles, whose material, methodology and results differ significantly from the scientific tradition, finds its solution in the widespread dissemination of open science, the publication of preprints, the development of repositories and models of open peer review. Publication of preprints solves the lag problem. This issue is partially resolved by the development of the system of “articles in print” that are published before the formation of printed issues, as well as early indexing of such publications in bibliographic databases. One possible solution to the problem of publication lag may include the analysis of network publications, whose rate of appearance is significantly higher, as shown by the example of the search for scientific fronts in the field of XML research [78]. In this case, unlike journal databases, special systems are used, for example, CiteSeer. It is proposed to solve the problem of publication delay of journal articles by analyzing information about the dates of the publication process (the time of receipt of the manuscript, its approval, and publication); clustering of publications taking these dates into account gives more accurate results in identifying research fronts [59].

CONCLUSIONS

Over a relatively short period of studying research trends and fronts, a significant complication of the methodology is noticeable: combined approaches, neural networks, a wide range of bibliographic and network databases, and special software is increasingly used. Scientometric methods show their promise due to their rapid adaptation to the changing conditions of the functioning of science and new publication models for the dissemination of scientific information.

The review of research carried out in this article shows that scientometric tools for identifying research fronts have proven themselves well as a source of reliable and objective information for subsequent expert assessment in various fields of knowledge. A wide methodological arsenal of various types of citation analysis and content analysis has been developed. The improvement of the approaches goes in the direction of specifying citation windows, objects of analysis, and identifying the advantages and disadvantages of each of the approaches, taking the types of scientific fronts and research goals into account.

We see the immediate tasks on identifying research fronts and trends as follows. The problem of the initial distrust of the scientific community in breakthrough developments, whose results or methods do not agree well with scientific tradition, awaits a solution. A scientometric solution to this problem is outlined in a broader analysis of network publications. The second task is to increase the speed of identifying new fronts, if possible at the stage of publishing preliminary data on new fields. This requires a further search for methods to neutralize the effect of publication lag.

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CONFLICT OF INTEREST

The authors declare that they have no conflicts of interest.

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