Improved Structural Equation Models Using Factor Analysis

Busanga Jerome Kanyama  
Department of Statistics, School of Science, College of Science, Engineering and Technology,  
University of South Africa  
kanyabj@unisa.ac.za

Peter Njuho  
Department of Statistics, School of Science, College of Science, Engineering and Technology,  
University of South Africa  
njuhopm@unisa.ac.za

Jean-Claude Malela-Majika  
Department of Statistics, School of Science, College of Science, Engineering and Technology,  
University of South Africa  
malelm@unisa.ac.za

Abstract

We develop an agricultural adaptive structural equation model (SEM) that incorporates a large number of factors. These factors simultaneously account for food production while uncompromising food quality and safety. Using the principal component analysis (PCA), we obtain provisional factors, which we rotate using factor analysis, thus leading to reduced number of variables. To decide on the form of the covariance structure in the estimation of the parameters of the regression model, we conduct analysis of covariance. The generated principal components are incorporated into the SEMs where testing of different inter-associations among latent variables (LV) is conducted. For simplicity of the model, we utilise Jöreskog linear structural equation (LSE) system throughout the investigation process. Using a comprehensive real-life example, we illustrate the concepts and effects of the outcomes. The results show that factors such as energy, transport, labour and fertilizer make a positive contribution in the increase of the quantity and quality food. In addition, we demonstrate how to determine the key factors that influence food production where some factors are not directly measured.

Keywords: Structural Equation Model, Path Analysis, Factor Analysis, Jöreskog Linear Structural Equation.

1. Introduction

Structural equation models (SEMs) is a popular tool in the field of social sciences (Bentler and Chou, 1986; Bielby and Hauser, 1977) and across many other fields. This technique has been used in different fields of science to analyse cause-effect relationship between latent variables. Steenkamp and Baumgartner (2000) and Babin et al. (2008) applied SEMs techniques in marketing field to examine unobservable phenomena such as consumer attitudes, perception, and intentions. Wang and Staver (2001) examined relationships between factors of science education and student career aspiration. Singh et al. (2002) studied the achievement in mathematics and sciences. Lee et al. (2011) and Nitzl (2016) used SEMs and partial least squares (PLS) techniques in accounting. SEMs technique has been also used in other discipline such as hospitality management, international management, operations management, management informatics system, supply chain management, etc. (Sosik et al., 2009; Peng and Lai, 2012; Kaufmann and Graeckler, 2015; Richter et al. 2016; Ali et al., 2017). More recently, Hair et al. (2017) used a series of
ordinary least squares regressions to estimate partial model structures of composite-based SEM models. Henseler (2017) developed a variance-based SEM. A statistical and practical concern with published research featuring SEM was presented by Goodboy and Kline (2017). Bolt et al. (2018) used SEM approaches in medical science to empirically derive networks from region of interest (ROI) activity, and to assess the association of ROIs and their respective whole-brain activities networks with task performance using three large samples.

The SEM(s) is a powerful tool that can be used to solve complex problems involving diverse factors. In particular, the tool can provide efficient results in the evaluation of the relations among variables and in testing theoretical models. The SEM(s) and path analysis are introduced in agricultural science as powerful tools to solve complex problems encountered. Worldwide, agricultural studies play a significant role in the life of human being and particularly in sub-Saharan Africa where countries are dominated by a high number of hungry people (Mwichabe, 2013).

SEM comprises: (i) A set of linear equations identifying or detailing the causal relationship between the variables in the model, and (ii) Several supporting assumptions. Similarly, to linear equations, SEM establishes a direct relationship between any cause and any effect that is generally specified by the coefficients connecting or associating two variables in the equation. As a result, the coefficient is the variation in effect generated by a one-unit variation in the level of the cause holding the other causes constant. Generally, the value of the coefficient is unknown. Noticing the great need for the development and improvement of new analytical methods in the field of agricultural science, this paper introduces SEM and path analysis by developing appropriate structural equations and path diagrams. The linear relationship in a system of equations models can be represented in different ways, but in this paper, these equations are offered as given in equation 1(a – c). Section 2 presents the basic characteristics of SEMs and path analysis. Their contributions to the field of agricultural science is illustrated through a practical example. In Section 3, we develop a model of observable fact of interesting SEM. The developed model is tested by means of the variance-covariance technique based on Factor analysis in the SEM structure. Conclusion and useful recommendations are given in Section 4.

2. Structural Equation Model

Associated to empirical patterns, the concept of causality has always been an alarming issue in various field of sciences, like in social sciences. In the same way, SEMs come across causality hypothesis that is normally tested in non-empirical studies models. Wright (1921) was the first to suggest SEM in a complete approach with regression analysis as a foundation to test the relationship between observed and implicit variables (Pedhazur, 1997; Raykov and Marcoulides, 2000). In addition, SEM can perform multiple regression test with two or more indirect or hidden variables subjecting to a number of display variables associated with error terms. In general, SEM remains completely subjected to theoretical suggestion that SEM model will demonstrate whether the previously defined connection pattern could be supported or not, by the collected data. In other words, we use SEM in prediction of unknown parameters on linear structure of equation. The variables in a set of SEM equations are directly and indirect observed. In SEM, we assume existence
Improved Structural Equation Models Using Factor Analysis

of a causality (or interconnection) structure between the directly observed variables and the indirect measured variables.

Technically, SEMs hold one or more linear regressions that explain how endogenous structures are determined upon exogenous structure. That means, in SEM the focus is in terms of measurement of variables that define just how theoretical (indirect) structures depend on observed variables when assuming causality relationship between indirect variables. Path analysis (PA) and confirmatory factor analysis (CFA) are special types of SEM. PA examines how independent variables are statistically related to a dependent variable. Moreover, PA can allow causal interpretation of statistical dependencies and most importantly, PA allows for the examination of how the data fits to a theoretical model. PA enables us both to draw a path diagram based on the theory and to conduct one or more regression analysis (see Figure 1 and 2).

The estimation process in SEM involves different techniques, which include maximum likelihood commonly used by software. It assumes either multivariate normality or generalized least square of robust estimators.

SEM using Jöreson in linear structural relations (LISREL) notations as presented by Bentler and Weeks (1980) follows:

\[
\begin{align*}
\eta &= B \eta + \Gamma \xi + \zeta \\
Y &= \Lambda(y) \eta + \epsilon \\
X &= \Lambda(x) \xi + \delta,
\end{align*}
\]

where, \(\eta\) represents the random vector latent dependent variables, \(B\) indicates the weights (parameter matrices) for predicting dependent variables from each other. \(\Gamma\) represents weights (parameter matrices) for predicting dependent variable from independent variables (\(B\) and \(\Gamma\) are coefficient matrices for linear relations of all variables involved in SEM), \(\xi\) denotes the random vector latent independent variables, \(Y\) indicates the observed indicator for latent dependent variable, \(X\) denotes the observed indicator for latent independent variable \(\Lambda(x)\) and \(\Lambda(y)\) are parameter matrices and \(\epsilon\) and \(\delta\) are random vectors. Path diagrams represent the models graphically and enable researchers to visualize the conceptual models behind the research and to show statistical results. Path diagrams represent functional relationships among the multiple regression models that are special case of structural equation model. From the output given by the path diagram, when the \(p\)-value is greater than 5% level of significance, we conclude that the theoretical model is not a good one for the data. To illustrate this process we use an example. Consider four dependent and four independent latent variables that we want to establish the system of equations of the observed \((Y\) and \(X))\) and theoretical model \((\eta)\) using \((1a)\), \((1b)\) and \((1c)\) as shown in Figure 1.
Figure 1. Path diagram

Figure 1 presents a path diagram for a linear SEM that provides solutions to the problem of hunger in Sub-Saharan Africa (SSA) by increasing food production when using the relationship between the exogenous and endogenous variables.

Most often, PA provides a diversity of set of relationships that can be developed among the variables. However, some of these variables are similar. Therefore, there is a need of a more advanced technique (or method) that allows us to reduce a large number of variables into a small number. Factor analysis (FA) serves this purpose. FA is a multivariate statistical method for reducing large numbers of variables to fewer underlying dimensions. This method involves grouping of similar variables into dimensions. This process is used to identify latent variables or constructs. Most often, factors are rotated after extraction. FA has several different rotation methods, and some of them ensure that the factors are orthogonal (i.e. uncorrelated), which eliminates problems of multicollinearity in regression analysis. There are many techniques of FA with principal component analysis (PCA) being the most used followed by the exploratory factor analysis (EFA). PCA is used if the components can be derived or/and summarized. It has been used by many researchers in medical science, education, social science and many other related fields (Wang and Staver, 2001; Bolt et al., 2018). However, EFA is used if the variables have unmeasured variables. It is not as popular as PCA. In this paper, we integrate FA into SEM in order to provide an optimal and cost effective model that explains better the key factors in the food production system.

3. Methodology

The current approach of SEM is more restrictive since it specifies the latent variables that are involved in the analysis and creates the theoretical relations between the variables. There is a huge diversity of set of relationships that could be developed among the variables. The variability of set of relationships point to inconsistent conclusions about the level at which a model truly is equivalent to the observed data. Therefore, a variety of the path diagram are oftentimes utilized. We present a more reliable approach that provides a guideline on how to evaluate the suitability of a given SEM. Researchers in agriculture sector use all possible variables that might be identified for a set data, but using factor analysis through the PCA, researchers will be able to use the most important variables in the model. SEM, commonly applied in many fields is introduced in the agriculture field.

3.1 The improved Structural Equation Models using Factor Analysis
We outline necessary steps to take in producing SEM using factor analysis after obtaining provisional factors via principal component analysis (PCA) as follow:

(i) Screen the data for suitability through testing;
(ii) Apply PCA on correlation matrix to obtain provisional factors when the test in Step (i) is statistically significant. Using the Factor analysis (FA), calculate the communalities accounting for pre-set proportion of total variation;
(iii) Determine the number of principal components to retain and rotate to obtain orthogonality;
(iv) Interpret the new variables (FA) based on factor loading for each variable;
(v) Consider rotating the factors to attain orthogonality. Thus, final factors are orthogonal;
(vi) Determine the component score coefficient matrix for the possible models.

Estimation of parameters in SEM is by maximum likelihood method. It provides estimates for the linear equations that reduce the deviation between the observed and the proposed model. We incorporate the selected Factors to a number of SEMs and then test for different inter-associations among the latent variables. The correlations between the latent (unobserved) variables and latent (observed) variables were equivalent to factor loading in principal component analysis. The general structural equation model as given in Equation (1a) is equivalent to Equation (2) summarized as

\[ \eta = \beta^+ \eta + \Sigma \xi + \zeta, \]  

where

\[ \eta = \begin{pmatrix} \eta_1 \\ \eta_2 \\ \eta_3 \\ \eta_4 \end{pmatrix}, \quad \beta^+ = \begin{pmatrix} 0 & \beta_{12} & \beta_{13} & \beta_{14} \\ 0 & 0 & \beta_{23} & \beta_{24} \\ 0 & 0 & 0 & \beta_{34} \\ 0 & 0 & 0 & 0 \end{pmatrix}, \quad \Sigma = \Gamma = \begin{pmatrix} \delta_{11} & \delta_{12} & \delta_{13} & \delta_{14} \\ \delta_{21} & \delta_{22} & \delta_{23} & \delta_{24} \\ \delta_{31} & \delta_{32} & \delta_{33} & \delta_{34} \\ \delta_{41} & \delta_{42} & \delta_{43} & \delta_{44} \end{pmatrix}, \quad \xi = \begin{pmatrix} \xi_1 \\ \xi_2 \\ \xi_3 \\ \xi_4 \end{pmatrix} \]

and \[ \zeta = \begin{pmatrix} \zeta_1 \\ \zeta_2 \\ \zeta_3 \\ \zeta_4 \end{pmatrix} \]

These structures of random vectors and parameter matrices are used in the data analysis.

### 3.2 Data analysis

In the past few decades, a number of researchers have contributed in the development of agricultural models to improve food production in sub-Saharan Africa (SSA). Lamb et al. (2010) developed a model illustrating the application of SEM in plant sciences. When solving the problem of food insufficiency caused by environmental conditions, individual’s solutions exist, but permanent results remain an issue to be addressed, since the model is still unknown and needs to be discovered. Therefore, the true parameters of the model can
only be estimated from the observed core factors. These factors are identified through the PCA and FA procedures.

Consider data from the FAO database http://faostat3.org/home/E from 2015 across 45 African countries. The variables are given in Table 1 with the LISREL notations according to Jöreskog (2000).

Table 1: Crop components classified into three vital factors (crop, livestock and contributors) with various factor levels and denoted by LISREL

| Components     | Description of variables | LISREL notations |
|----------------|--------------------------|------------------|
| Crop           | Banana                   | $Y_1$            |
|                | Beans                    | $Y_2$            |
|                | Cassava                  | $Y_3$            |
|                | Rice                     | $Y_4$            |
|                | Groundnut                | $Y_5$            |
|                | Maize                    | $Y_6$            |
|                | Sugar cane               | $Y_7$            |
|                | Vegetables               | $Y_8$            |
|                | Cereals                  | $Y_9$            |
|                | Fruits                   | $Y_{10}$         |
| Livestock      | Cattle and               | $Y_{11}$         |
|                | Pigs                     | $Y_{12}$         |
|                | Poultry                  | $Y_{13}$         |
|                | Sheep and                | $Y_{14}$         |
| Contributors   | Fertilizer (Factor 1)    | Nitrogen         | $X_1$ |
|                |                          | Phosphate        | $X_2$ |
| Trade (Factor 2)| Export values           | $X_3$            |
|                |                          | Import values    | $X_4$ |
| Labour (Factor 3)| Rural                 | $X_5$            |
|                |                          | Urban            | $X_6$ |
| Land (Factor 4)| Arable                  | $X_7$            |
|                |                          | Permanent        | $X_8$ |
| Water (Factor 5)| Rainfall               | $X_9$            |
|                |                          | Irrigated land   | $X_{10}$ |
| Energy used (Factor 6)| Electricity    | $X_{11}$         |
|                |                          | Diesel           | $X_{12}$ |
|                |                          | Transport        | $X_{13}$ |

Suppose we denote crop components $Y_1, Y_2, \ldots, Y_{10}$, livestock components $Y_{11}, Y_{12}, \ldots, Y_{14}$ and contributors components $X_1, X_2, \ldots, X_{13}$.

In the complexity of these variables and data, PCA is used to determine the direct observed variables in order to decide about the number of factors to be retained in the model. PCA is strongly related to factor analysis by indicating the correlations or associations between the variables and determining the small number of latent variables. Countries were grouped
into crop production, livestock and contributors factors dimensions and make inference about stable estimate parameters for the solutions to the problem of hunger and life of human being at the extreme menace. We used the PCA approach to determine direct and indirect variables.

The correlation matrix is used to determine the variables that were the most strongly correlated with each component. This screening of variables reduced the number of highly correlated variables from 25 to 10 new independent variables as indicated in Table 2. The retained variables explain much of the total variation in the variable of interest is explained by each component, as this cannot be performed in multiple regressions. The results of PCA determined the levels at which the variables were measured. The variables with the highest sample variances were among the few components taken as each variable received its particular weight in the analysis. To receive equal weight in the analysis we have then standardized variables before carrying out the PCA (performing PCA on a correlated matrix). Table 2 shows the number of components and the eigenvalues (initial and rotation eigenvalues).

### Table 2: Screening of different variables through PCA based on the total variance explained

| Component | Initial Eigenvalues | Rotation Sums of Squared loadings |
|-----------|---------------------|----------------------------------|
|           | Total | % of Variance | Cumulative % | Total | % of Variance | Cumulative % |
| 1         | 4.746 | 18.985       | 18.985       | 3.077 | 12.310       | 12.310       |
| 2         | 3.254 | 13.017       | 32.002       | 2.950 | 11.799       | 24.109       |
| 3         | 2.742 | 10.969       | 42.971       | 2.930 | 11.720       | 35.829       |
| 4         | 2.435 | 9.741        | 52.712       | 2.681 | 10.725       | 46.554       |
| 5         | 1.885 | 7.542        | 60.254       | 2.123 | 8.492        | 55.046       |
| 6         | 1.545 | 6.181        | 66.435       | 2.052 | 8.207        | 63.253       |
| 7         | 1.511 | 6.044        | 72.479       | 1.706 | 6.825        | 70.078       |
| 8         | 1.402 | 5.606        | 78.085       | 1.532 | 6.127        | 76.205       |
| 9         | 1.154 | 4.615        | 82.700       | 1.415 | 5.661        | 81.866       |
| 10        | 1.028 | 4.111        | 86.811       | 1.236 | 4.945        | 86.811       |
| 11        | 0.804 | 3.217        | 90.028       |

Extraction Method: Principal Component Analysis

From Table 2, about 87% of the total variation is accounted for by 10 out of 25 original variables. Thus, we rotate the 10 principal components using FA to attain orthogonality.

### 3.3 Illustrative Example on Agricultural Data Analysis using SEMs

In SSA countries, agriculture is one of the most dominant activities providing jobs to the population. Productivity in this part of the world remains low because of many challenges that go beyond weather, pests and lack of fertilizer. For instance, in the northern part of the African continent, less than thirty percent of land is irrigated and Africa is far behind in the
use of more advanced agricultural technology. We have used food production to display the values of this modelling method.

In this section, the proposed technique is implemented using a real-life example based on food production in order to show how the newly proposed model prevails on the existing models. In this illustrative example, most valuable crops, livestock’s products and the contributor’s factors in the SSA are given in column 1 of Table 1. PCA procedure allows for reduction of dimension of the original variables into a few number of the principal components as variables explaining most of the variation in the data set. These principal components are represented by component 1 to 10 as given in Table 3. The bold values are the highest correlations between the original variables and the components in the array.

### Table 3: The rotate component matrix

| Original variables | 1   | 2   | 3   | 4   | 5   | 6   | 7   | 8   | 9   | 10  |
|--------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Bananas            | .100| -.045| .049| -.099| -.009| -.191| -.105| .802| -.038| -.039|
| Beans              | -.050| -.029| .057| -.076| .114| .139| .075| .821| -.001| .073|
| Cassava            | -.017| .040| .872| -.072| .089| .012| -.019| .114| -.044| .053|
| Rice               | -.072| -.024| .090| .000| -.038| -.117| -.005| .050| -.031| .886|
| Groundnut          | .033| .960| .208| -.041| -.009| -.017| .002| -.095| -.050| -.031|
| Maize              | .074| .990| -.064| .034| .005| -.004| -.034| .003| -.027| .004|
| Sugar cane         | .804| .083| .013| .421| .093| -.050| .203| .061| -.017| .062|
| Vegetables         | .023| .993| .068| -.037| .001| -.005| -.032| .004| -.030| .013|
| Cereals            | .382| .116| .843| .095| .008| -.088| -.022| .068| .081| .146|
| Fruit              | .041| .059| .933| -.114| .023| -.056| .007| -.069| -.024| -.060|
| Export             | .707| .016| .124| .254| .029| -.054| -.088| .243| .216| -.124|
| Import             | .659| .071| .558| .255| .059| -.077| -.010| .126| .005| -.111|
| Irrigated          | .775| .030| .200| .109| .144| -.102| -.065| -.169| -.078| -.051|
| Rainfall           | -.131| -.073| -.009| -.020| .274| .070| .868| -.045| .026| .191|
| Nitrogen           | -.111| -.019| -.044| -.049| .024| .919| -.008| .062| -.105| -.076|
| Phosphate          | -.011| -.012| -.055| -.017| .174| .922| -.010| -.098| .069| -.027|
| Rural              | .031| .019| .092| .010| .961| .070| .088| .112| -.054| -.040|
| Urban              | .221| -.018| .029| .112| .934| .142| -.025| .002| .029| -.010|
Improved Structural Equation Models Using Factor Analysis

| Variable                | Electricity | Diesel | Transport | Cattle-Buffaloes | Pigs | Poultry | Sheep-goats |
|-------------------------|-------------|--------|-----------|------------------|------|---------|-------------|
| Electricity             | .335        | .044   | .047      | .860             | .007 | .090    | .007        |
| Diesel                  | .409        | .060   | .012      | .855             | .015 | .010    | .032        |
| Transport               | -.016       | .029   | .023      | .895             | .130 | -.144   | .037        |
| Cattle-Buffaloes        | .120        | .000   | .023      | .026             | -.158| .082    | .907        |
| Pigs                    | .120        | -.042  | -.077     | .026             | -.173| .076    | -.028       |
| Poultry                 | .128        | .102   | -.111     | -.033            | -.304| .222    | -.154       |
| Sheep - goats           | -.565       | -.064  | .348      | .162             | -.034| -.367   | .013        |

The dominance variables explaining each of the 10 factors accounting for 87% of the total variation are outlined below:

Factor 1 --- Sugar cane, Import, Irrigated and Sheep - Goat
Factor 2 --- Groundnut, Maize, and Vegetables
Factor 3 --- Cassava, Cereals, and Fruits
Factor 4 --- Electricity, Diesel, and Transport
Factor 5 --- Rural and Urban
Factor 6 --- Nitrogen and Phosphate
Factor 7 --- Rainfall and Cattle - Buffalos
Factor 8 --- Bananas and Beans
Factor 9 --- Pigs and Poultry
Factor 10 --- Rice.

The test for normality of the variables in each of the observed indicator for endogenous and exogenous variables is validated as shown in Tables 4 and 5.

**Table 4: Test for normality for endogenous variable**

| Observation    | Factor 1 | Factor 2 | Factor 3 | Factor 4 | Factor 5 | Factor 6 |
|----------------|----------|----------|----------|----------|----------|----------|
| Chi-square     | 88.942   | 263.882  | 113.417  | 18.676   | 8.068    | 6.940    |
| Degrees of freedom | 10       | 3        | 6        | 1        | 1        | 1        |
| p-value        | 0.000    | 0.000    | 0.000    | 0.000    | 0.005    | 0.008    |

**Table 5: Test for normality for exogenous variables**

| Observation    | Factor 1 | Factor 2 | Factor 3 |
|----------------|----------|----------|----------|
| Chi-square     | 105.636  | 69.642   | 48.157   |
| Degrees of freedom | 3   | 1   | 1   |
|--------------------|-----|-----|-----|
| p-value            | 0.000 | 0.000 | 0.000 |

The variables were normally distributed since $p$-value is less than 0.05. Therefore, the maximum likelihood estimation can be used. The general linear SEM is given in Equations (1a), (1b) and (1c) (See Tables 6 and 7). The latent endogenous and exogenous models are the highly correlated of the factors load in which the measurement model is obtained by the maximum likelihood. The model fit was the result for the goodness-of-fit statistical tests that explain the discrepancy between latent and unobserved variables. In this practice, the model fits well the data as this indicated that no important paths have been omitted from the model.

After estimating the endogenous and exogenous latent measurement model separately, a joint model that includes altogether latent model can now be estimated (Figure 2).

Since latent variables are observed, the measurement is obtained indirectly through the latent endogenous and exogenous variables. The latent unobserved variables are represented as ellipses and the latent observed variables are represented as rectangles and because we cannot measure or estimate perfectly the unknown factors or parameters, we can only measure with error and therefore, the errors terms were associated with each of the latent observed variables as they form part of the overall model. The error terms are also represented as ellipse (Figure 2).

Based on the type of regression and relationship indicated in the diagram, the SEMs are potentially complex interplay between a large number of observed and unobserved variables including error terms. Using the variables in the data and corresponding identifier notations, we illustrate inter-relationship using the path diagram. The path diagram represented the model in line of the overall outcome of this paper. Using Equation (2) and results in Table 3, the maximum likelihood estimates were obtained. We illustrates the path diagram using these estimates as follows:
Table 6 presents the endogenous variables under different models based on the factor loadings obtained from rotated provisional factors. The model equations, measurement model parameters and associated score components, in addition to goodness of fit test statistics are also included.

Table 6: The endogenous descriptions model
| Model | Factor load | Correlation | Model equation | Measurement model | Component score coefficient | Goodness-fit test |
|-------|-------------|-------------|----------------|------------------|---------------------------|-----------------|
| 1     | Sugar, Export, Import, Irrigation, Sheep & goats | 0.804 0.707 0.659 0.775 0.565 | $Y_1 = \Lambda^y \eta_1 + \varepsilon$ | $\begin{pmatrix} Y_7 \\ Y_{14} \\ X_3 \\ X_4 \\ X_{10} \end{pmatrix} = \begin{pmatrix} \lambda_{71} y \\ \lambda_{1441} y \\ \lambda_{31} y \\ \lambda_{41} y \\ \lambda_{101} y \end{pmatrix} \eta_1 + \begin{pmatrix} \varepsilon_1 \\ \varepsilon_2 \\ \varepsilon_3 \\ \varepsilon_4 \\ \varepsilon_5 \end{pmatrix}$ | $\begin{pmatrix} Y_7 \\ X_3 \\ X_4 \\ X_{10} \\ Y_{14} \end{pmatrix} = \begin{pmatrix} 0 \\ 0.649 \\ 0.445 \\ 0 \\ 0 \end{pmatrix} \eta_1 + \begin{pmatrix} \varepsilon_1 \\ \varepsilon_2 \\ \varepsilon_3 \\ \varepsilon_4 \\ \varepsilon_5 \end{pmatrix}$ | Chi-square= 8.018 $df = 4$ p-value= 0.005 |
| 2     | Groundnut, Maize, Vegetable | 0.960 0.990 0.993 | $Y_2 = \Lambda^y \eta_2 + \varepsilon$ | $\begin{pmatrix} Y_5 \\ Y_6 \\ Y_8 \end{pmatrix} = \begin{pmatrix} \lambda_5 y \\ \lambda_6 y \\ \lambda_8 y \end{pmatrix} \eta_2 + \begin{pmatrix} \varepsilon_1 \\ \varepsilon_2 \\ \varepsilon_3 \end{pmatrix}$ | $\begin{pmatrix} Y_5 \\ Y_6 \\ Y_8 \end{pmatrix} = \begin{pmatrix} 0.055 \\ 0.936 \\ 0.013 \end{pmatrix} \eta_2 + \begin{pmatrix} \varepsilon_1 \\ \varepsilon_2 \\ \varepsilon_3 \end{pmatrix}$ | Chi-square= 0.637 $df = 2$ p-value= 0.000 |
| 3     | Cassava, Cereals, Fruits | 0.872 0.843 0.933 | $Y_3 = \Lambda^y \eta_3 + \varepsilon$ | $\begin{pmatrix} Y_3 \\ Y_9 \end{pmatrix} = \begin{pmatrix} \lambda_3 y \\ \lambda_9 y \end{pmatrix} \eta_3 + \begin{pmatrix} \varepsilon_1 \\ \varepsilon_2 \end{pmatrix}$ | $\begin{pmatrix} Y_3 \\ Y_9 \end{pmatrix} = \begin{pmatrix} 0.152 \\ 0.186 \end{pmatrix} \eta_3 + \begin{pmatrix} \varepsilon_1 \\ \varepsilon_2 \end{pmatrix}$ | Chi-square= 15.49 $df = 2$ p-value= 0.000 |
| 4     | Rainfall, Cattle | 0.868 0.907 | $Y_4 = \Lambda^y \eta_4 + \varepsilon$ | $\begin{pmatrix} X_9 \\ Y_{11} \end{pmatrix} = \begin{pmatrix} \lambda_{94} y \\ \lambda_{114} y \end{pmatrix} \eta_4 + \begin{pmatrix} \varepsilon_1 \\ \varepsilon_2 \end{pmatrix}$ | $\begin{pmatrix} X_9 \\ Y_{11} \end{pmatrix} = \begin{pmatrix} 0.560 \\ 0.560 \end{pmatrix} \eta_4 + \begin{pmatrix} \varepsilon_1 \\ \varepsilon_2 \end{pmatrix}$ | Chi-square= 16.68 $df = 1$ p-value= 0.000 |
| 5     | Banana, Beans | 0.802 0.821 | $Y_5 = \Lambda^y \eta_5 + \varepsilon$ | $\begin{pmatrix} Y_1 \\ Y_2 \end{pmatrix} = \begin{pmatrix} \lambda_{15} y \\ \lambda_{25} y \end{pmatrix} \eta_5 + \begin{pmatrix} \varepsilon_1 \\ \varepsilon_2 \end{pmatrix}$ | $\begin{pmatrix} Y_1 \\ Y_2 \end{pmatrix} = \begin{pmatrix} 0.594 \\ 0.594 \end{pmatrix} \eta_5 + \begin{pmatrix} \varepsilon_1 \\ \varepsilon_2 \end{pmatrix}$ | Chi-square= 8.068 $df = 1$ p-value= 0.005 |
In this model, three major components were causes for the performance and improvement of food production in SSA. As these components are obtained through the analysis of the data when using PCA approach. The three causes derived from the data were energy ($\xi_1$), labour ($\xi_2$), and fertilizer ($\xi_3$) as indicated in the path diagram (Figure 2). These variables are called “exogenous variables” in this experience. This is because they were governed by the outside factors to the food products. In addition, these variables appear to be random. In other illustration, the exogenous variables maybe fixed by the researcher (Sobel, 1986). On the other hand, we had six effects that were derived from the data: $\eta_1$, variable “Sugar cane and sheep - goat”, $\eta_2$, variable “Groundnut, maize and vegetable”, $\eta_3$, variable “Cassava, cereals and fruit”, $\eta_4$, Variable “castle - buffaloes”, $\eta_5$. Variable “bananas and beans”, and $\eta_6$. Variable “pigs and poultry”. These variables are called “endogenous

### Table 7: The exogenous descriptions model

| Model | Factor load | Correlation | Model equation | Measurement model | Component score coefficient | Goodness-fit test |
|-------|-------------|-------------|----------------|--------------------|------------------------------|------------------|
| 1     | Electricity Diesel Transport | 0.860 0.855 0.895 | $X_1 = \Lambda^x \xi_1 + \delta$ | $\begin{pmatrix} X_{11} \\ X_{12} \\ X_{13} \end{pmatrix} = \begin{pmatrix} \lambda_{33}^x \\ \lambda_{93}^x \\ \lambda_{10,3}^x \end{pmatrix} \begin{pmatrix} \xi_1 \\ \xi_2 \\ \xi_3 \end{pmatrix}$ | $\begin{pmatrix} X_{11} \\ X_{12} \\ X_{13} \end{pmatrix} = \begin{pmatrix} 0.376 \\ 0.582 \\ 0.057 \end{pmatrix} \begin{pmatrix} \xi_1 \\ \xi_2 \\ \xi_3 \end{pmatrix}$ | Chi-square=15.49 $df=1$ $p$-value=0.000 |
| 2     | Rural Urban | 0.961 0.934 | $X_2 = \Lambda^x \xi_2 + \delta$ | $\begin{pmatrix} X_5 \\ X_6 \end{pmatrix} = \begin{pmatrix} \lambda_{52}^x \\ \lambda_{62}^x \end{pmatrix} \begin{pmatrix} \xi_2 \\ \xi_3 \end{pmatrix}$ | $\begin{pmatrix} X_5 \\ X_6 \end{pmatrix} = \begin{pmatrix} 0.513 \\ 0.513 \end{pmatrix} \begin{pmatrix} \xi_2 \\ \xi_3 \end{pmatrix}$ | Chi-square=69.64 $df=1$ $p$-value=0.000 |
| 3     | Nitrogen Phosphates | 0.919 0.922 | $X_3 = \Lambda^x \xi_3 + \delta$ | $\begin{pmatrix} X_1 \\ X_2 \end{pmatrix} = \begin{pmatrix} \lambda_{4,3}^x \\ \lambda_{2,3}^x \end{pmatrix} \begin{pmatrix} \xi_3 \\ \xi_4 \end{pmatrix}$ | $\begin{pmatrix} X_1 \\ X_2 \end{pmatrix} = \begin{pmatrix} 0.524 \\ 0.057 \end{pmatrix} \begin{pmatrix} \xi_3 \\ \xi_4 \end{pmatrix}$ | Chi-square=48.16 $df=1$ $p$-value=0.000 |
variables” given that their impact depends stochastically on the operation system of food that solves the problem of hunger in the SSA. The arrows between these variables indicate that one variable was a cause of the other variable and $\varepsilon_i (i = 1, 2, \ldots, 6)$ and $\delta_i (i = 1, 2, \text{and} 3)$ are random variables that are assumed to be multivariate normal distribution. This means the expectation of the vector $\varepsilon$ or $\delta$ is assumed to be equal to zero. For instance, the variance-covariance matrix of $\varepsilon$ or $\delta$ was assumed to be zero and the $\text{Cov} (\varepsilon_i, \varepsilon_j) = \text{Cov} (\varepsilon_3, \varepsilon_2) = 0$, where $i = 1, 2, \ldots, n$ and $j = 1, 2, \ldots, m$.

Using the path diagram, the absence of curved arrows between the variables in $\varepsilon$ or $\delta$ indicated that the covariance matrix equals to zero as assumed above.

This is the result of the power of the exploratory properties of factor analysis by showing strong indication against orthogonality solutions in this complexity of data. Therefore, the six-measurement model in matrix notation for the exogenous model equivalent to the path diagram 2 represented by Equation (1b) is then given by

$$
\begin{pmatrix}
    y_1 \\
    y_2 \\
    y_3 \\
    y_4 \\
    y_5 \\
    y_6 \\
    y_7 \\
    y_8 \\
    y_9 \\
    y_{10} \\
    y_{11} \\
    y_{12} \\
    y_{13} \\
    y_{14}
\end{pmatrix} = \begin{pmatrix}
0.000 & 0.000 & 0.000 & 0.000 & 0.594 & 0.000 \\
0.000 & 0.000 & 0.000 & 0.000 & 0.000 & 0.000 \\
0.445 & 0.000 & 0.152 & 0.000 & 0.000 & 0.000 \\
0.000 & 0.000 & 0.000 & 0.000 & 0.000 & 0.000 \\
0.000 & 0.055 & 0.000 & 0.000 & 0.000 & 0.000 \\
0.000 & 0.053 & 0.000 & 0.000 & 0.000 & 0.000 \\
0.000 & 0.013 & 0.000 & 0.000 & 0.000 & 0.000 \\
0.000 & 0.000 & 0.186 & 0.000 & 0.000 & 0.000 \\
0.000 & 0.000 & 0.688 & 0.000 & 0.000 & 0.000 \\
0.000 & 0.000 & 0.000 & 0.000 & 0.000 & 0.000 \\
0.000 & 0.000 & 0.000 & 0.000 & 0.000 & 0.600 \\
0.000 & 0.000 & 0.000 & 0.000 & 0.000 & 0.000 \\
0.649 & 0.000 & 0.000 & 0.000 & 0.000 & 0.000
\end{pmatrix}
\begin{pmatrix}
\eta_1 \\
\eta_2 \\
\eta_3 \\
\eta_4 \\
\eta_5 \\
\eta_6 \\
\end{pmatrix} + \begin{pmatrix}
\varepsilon_1 \\
\varepsilon_2 \\
\varepsilon_3 \\
\varepsilon_4 \\
\varepsilon_5 \\
\varepsilon_6 \\
\end{pmatrix}
$$

(3)

In the same way, the exogenous measurement model represented by Equation (1c) is given by

$$
\begin{pmatrix}
    X_1 \\
    X_2 \\
    X_3 \\
    X_4 \\
    X_5 \\
    X_6 \\
    X_7 \\
    X_8 \\
    X_9 \\
    X_{10} \\
    X_{11} \\
    X_{12} \\
    X_{13}
\end{pmatrix} = \begin{pmatrix}
0.376 & 0.582 & 0.057 \\
0 & 0 & 0 \\
0 & 0 & 0 \\
0 & 0 & 0 \\
0 & 0.513 & 0 \\
0 & 0.513 & 0 \\
0 & 0 & 0 \\
0 & 0 & 0 \\
0 & 0 & 0 \\
0 & 0 & 0 \\
0 & 0 & 0.524 \\
0 & 0 & 0 \\
0 & 0 & 0.057
\end{pmatrix}
\begin{pmatrix}
\xi_1 \\
\xi_2 \\
\xi_3 \\
\end{pmatrix} + \begin{pmatrix}
\delta_1 \\
\delta_2 \\
\delta_3 \\
\delta_4 \\
\delta_5 \\
\delta_6 \\
\delta_7 \\
\delta_8 \\
\delta_9 \\
\delta_{10} \\
\delta_{11} \\
\delta_{12} \\
\delta_{13}
\end{pmatrix}
$$

(4)

The SEM given by Jöreskog given by the Equation (2) is shown in the Table 8.
Table 8:  The parameters estimates and measurement model matrices

\[ B = \begin{pmatrix}
0 & 0.527 & 0.098 & 0.008 & 0.094 & -0.025 \\
0 & 0 & -0.196 & 0.265 & -0.102 & 0.066 \\
0 & 0 & 0 & 0.217 & 0.548 & -0.634 \\
0 & 0 & 0 & 0 & -0.454 & 0.207 \\
0 & 0 & 0 & 0 & 0 & 0.244 \\
0 & 0 & 0 & 0 & 0 & 0
\end{pmatrix} \]

\[ \eta = \begin{pmatrix}
\eta_1 \\
\eta_2 \\
\eta_3 \\
\eta_4 \\
\eta_5 \\
\eta_6
\end{pmatrix} \]

\[ \Gamma = \begin{pmatrix}
0.707 & 0.673 & 0.193 & 0 & 0 & 0 \\
-0.087 & -0.036 & 0.761 & 0 & 0 & 0 \\
0.384 & -0.141 & -0.567 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 & 0 \\
0 & 0 & 0 & 0 & 0 & 0
\end{pmatrix} \]

\[ \zeta = \begin{pmatrix}
\zeta_1 \\
\zeta_2 \\
\zeta_3 \\
\zeta_4 \\
\zeta_5 \\
\zeta_6
\end{pmatrix} \]

\[ \xi = \begin{pmatrix}
\xi_1 \\
\xi_2 \\
\xi_3 \\
\xi_4 \\
\xi_5 \\
\xi_6
\end{pmatrix} \]

The structural model estimated with the class of the linear model as given in Equation (2) is equivalent to

\[ \begin{pmatrix}
\eta_1 \\
\eta_2 \\
\eta_3 \\
\eta_4 \\
\eta_5 \\
\eta_6
\end{pmatrix} = \begin{pmatrix}
0 & 0.527 & 0.098 & 0.008 & 0.094 & -0.025 \\
0 & 0 & -0.196 & 0.265 & -0.102 & 0.066 \\
0 & 0 & 0 & 0.217 & 0.548 & -0.634 \\
0 & 0 & 0 & 0 & -0.454 & 0.207 \\
0 & 0 & 0 & 0 & 0 & 0.244 \\
0 & 0 & 0 & 0 & 0 & 0
\end{pmatrix} \begin{pmatrix}
\eta_1 \\
\eta_2 \\
\eta_3 \\
\eta_4 \\
\eta_5 \\
\eta_6
\end{pmatrix} + \begin{pmatrix}
\zeta_1 \\
\zeta_2 \\
\zeta_3 \\
\zeta_4 \\
\zeta_5 \\
\zeta_6
\end{pmatrix} + \begin{pmatrix}
\xi_1 \\
\xi_2 \\
\xi_3 \\
\xi_4 \\
\xi_5 \\
\xi_6
\end{pmatrix} \]

Having the latent scores for \( \eta_1, \eta_2, \eta_3, \eta_4, \eta_5 \) and \( \eta_6 \), and \( \xi_1, \xi_2 \) and \( \xi_3 \), we can use the information from the model to compare the productivity level for all the identified components. Based on this information, Figure 2 entails that a primary crop production level was simultaneously controlled by the support of livestock (using manure) and the contributor’s factors. The SEMs obtained extract more information about the food production then when using a single linear model for instance maize. In so doing with latent scores, we were able to estimate a single linear equation by using ordinary least squared (OLS) through \( \eta_1 \) as endogenous variable. This procedure generates the equation \( \eta_1 = -0.0479\xi_1 - 0.0182\xi_2 + 0.404\xi_3 \). For illustration of the model, this suggested that \( \eta_1 \) was a linear function of \( \xi_1, \xi_2 \) and \( \xi_3 \) and as a result, the components units can be ranked either on the basis of \( \eta_1 \) or -0.0479 \( \xi_1 - 0.0182\xi_2 + 0.404\xi_3 \).

As indicated earlier, the approach adopted by SEM was based on the variance-covariate matrix between the variables in the data and the initial path diagrams that hypothesizes the causal relationships among the variables. These path diagrams were later translated into a
diverse set of linear equations describing the relationships that define a certain pattern when using variance-covariance matrix.

The results were as amazingly natural as the correlations between latent (unobserved) variables and observed variables were found highly correlated (all above 0.80) and in positive direction except \( Y \) (poultry) that was negatively strong (- 0.73) and \( Y \) representing sheep and goats \((- 0.57)\) that was acceptable relationship. By contrast, the relationship between the latent (unknown) variables was positively weak but statistically significant.

Given these patterns, it appears both a direct and indirect effect between exogenous and endogenous variables. The six endogenous variables derived from the diverse type of crop and kind of livestock affect mutually the three direct cause-factors exogenous: energy, labour and fertilizer as this is likely to maintain claims by revealing how well it is organized. Conversely, the energy used as a factor, labour and fertilizer types were likely to be exceptionally confident, as these factors were key feature to create more productivity of crop and conserve healthy livestock.

4. Conclusion and Recommendations

SEM and path analysis have been used in many fields of science to solve complex problems. This paper introduced the use and application of SEM in agricultural field in an explicit and illustrative manner. Path analysis is a technique to be used in agricultural studies since it helps to focus on the key activities of food production and how they all fit together. SEM and path analysis being statistical techniques of making decision, they also have their own strength and limitations. The best method should be the one addressing the purpose of the research. We have assumed that there is a causal structure among a set of latent variables, therefore SEM technique applied to food production has validated that the livestock’s products and crop in its diversities are likely to be integrated. The results also revealed that factors such as energy, labour and fertilizer are anticipated to make positive contributions to the increase of food production in SSA. Multiple factors influence greater food productivity returns over the viewing platform, including new and faster technology adoption of small-scale producers. Despite the confirmation of SEM, improvement and important gaps remain. To close current yield food production gaps represent the greatest challenges and uncertainties facing SSA.

Acknowledgements
The authors thank the University of South Africa and the Master and Doctoral Research Support Programme (MDSP) for their support.

References
1. Ali, F., Rasoolemanesh, S.M., Sarstedt, M., Ringle, C. M., and Ryn, K. (2017). Partial Least Squares Structural Equation modeling. Handbook of Market Research pp 1-40.
2. Babin, B.J., Hair, J.F. and Boles, J S. (2008). Publishing research in Marketing Journal using Structural equation modeling. Journal of Marketing Theory and Practice, 16(4), 279-285.
3. Bentler, P.M. and Chou, C.P. (1986). Practical Issues in Structural Modelling. Sage journals. Los Angeles.
4. Bentler, P.M. and Weeks, D.G. (1980). Linear Structural Equations with Latent Variables. Psychometrika, 45(3), 289-308.
5. Bolt, T., Prince, E.B., Nomi, J.S., Messinger D., Ilabre, M.M. and Uddin, L.Q. (2018). Combining region-and network-level brain-behavior relationships in a Structural equation model. NeuroImage, 1656 158-16.
6. Bielby, W.T. and Hauser, R.M. (1977), Structural Equation Models. Annual Review of Sociology, 3, 137-161.
7. Goodboy, A.K., and Kline, R B. (2017). Statistical and Practical Concerns with Published Communication Research featuring Structural Equation Modeling. Communication Research Reports, 34, 1, 68-77.
8. Hair, J. F., Hult, G.T.M., Ringle, C.M., Sarstedt, M. and Thiele, K.O. (2017). Mirror, Mirror on the wall: a Comparative Evaluation of Composite-based Structural Equation Modeling Methods. Journal of the Academy of Marketing Science, 45, 616-632.
9. Henseler, J. (2017). Bringing Design and Behavioral Research with variance-based Structural Equation Modeling. Journal of Advertising, 46, 178-192.
10. Jöreskog, K.G. (2000). “Latent variable Scores”. Available at http://www.sscicentral.com/Liserl/advancedtopics.html.
11. Kaufmann, L. and Gaeckler, J. (2015). A structural review of partial least squares in supply chain management research. Journal of Purchasing and Supply Management, 21(4), 259-272.
12. Lamb, E., Shirtliffe, S. and May, W. (2010). Structural Equation Modeling in the plant sciences: An example using yield components in oat. Canadian Journal of Plant Sciences, 91(4), 603-619.
13. Lee, L., Petter, S., Fayard, D., and Robinson, S. (2011). On the use of partial least squares path modeling in accounting. Research International Journal of Accounting Information Systems, 12(4), 305-328.
14. Mwichabe, S. (2013). The African Agrarian Ideology and food security challenge in Sub-Saharan Africa. Development, 56(3), 412-420.
15. Nitzl, C. (2016). The use of Partial least squares Structural equation modelling (PLS=SEM) in Management Accounting Research: direction for future theory development. Journal Accounting Literature, 37, 19-35.
16. Peng, D.X. and Lai, F. (2012). Using partial least squares in Operation Managers research: A practical guideline and summary of past research. Journal of Operations Management, 30(6), 467-480.
17. Pedhazur, E.J. (1997). Multiple Regression in Behavioral Research. (3rd ed). Amazon by Prime.
18. Steenkamp, J.B.E.M., and Baumgartner, H. (2000). On the Use of Structural equation models for Marketing modelling. International Journal of Research in Marketing, 17, 195-202.

19. Singh, K., Granville, M. and Dika, S. (2002). Mathematics and Science achievement: Effects of motivation, interest, an academic engagement. The journal of Education Research, 95, 323-332.

20. Sosik, J.J., Kahai, S.S. and Piovoso, M.J., (2009). Silver bullet or Voodoo Statistics? A primer for using the partial least squares data analytic technique. Group and Organization Research Group and Organization Management, 34(1), 5-36.

21. Raykov, T. and Marcoulides G. A. (2000). First Course in structural equation modeling. The Amazon Book Review.

22. Richter, N. F., Sinkovics, R.R., Ringle, C. M., and Schlagel, C. (2016). A critical look at the use of Structural Equation Model in International Business Research. International Marketing Review, 33(3), 376-404.

23. Wang, J. and Staver J.R., (2001). Examining relationships between factors of Science education and student career aspiration. The Journal of Educational Research, 94, 312-319.

24. Wright, S. (1921). Systems of mating. I. the Biometric Relations between parent and offspring. Bureau of Animal Industry United States Department of Agriculture, Washington, D.C.