Achieving Precision Medicine in Allergic Disease: Progress and Challenges

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Allergic diseases (atopic dermatitis, food allergy, eosinophilic esophagitis, asthma and allergic rhinitis), perhaps more than many other traditionally grouped disorders, share several overlapping inflammatory pathways and risk factors, though we are still beginning to understand how the relevant patient and environmental factors uniquely shape each disease. Precision medicine is the concept of applying multiple levels of patient-specific data to tailor diagnoses and available treatments to the individual; ideally, a patient receives the right intervention at the right time, in order to maximize effectiveness but minimize morbidity, mortality and cost. While precision medicine in allergy is in its infancy, the recent success of biologics, development of tools focused on large data set integration and improved sampling methods are encouraging and demonstrates the utility of refining our understanding of allergic endotypes to improve therapies. Some of the biggest challenges to achieving precision medicine in allergy are characterizing allergic endotypes, understanding allergic multimorbidity relationships, contextualizing the impact of environmental exposures (the “exposome”) and ancestry/genetic risks, achieving actionable multi-omics integration, and using this information to develop adequately powered patient cohorts and refined clinical trials. In this paper, we highlight several recently developed tools and methods showing promise to realize the aspirational potential of precision medicine in allergic disease. We also outline current challenges, including exposome sampling and building the “knowledge network” with multi-omics integration.

Keywords: precision medicine, allergic disease, atopic march, omics, endotypes, exposome, immunophenotyping, machine learning
INTRODUCTION

Atopic Disease Overlap

Allergic or atopic conditions all share an underlying degree of inappropriate immunologic response to what should otherwise be benign exposures/stimuli. The most common of these allergic conditions are atopic dermatitis (AD), IgE-mediated food allergy (FA), eosinophilic esophagitis (EoE), asthma, allergic rhinitis (AR), drug allergy, contact dermatitis, and urticaria/angioedema. Collectively they comprise some of the most common chronic disorders in both childhood and adulthood, and account for significant healthcare utilization and economic burden (1, 2).

There is a clear clinical and pathophysiological association between these allergic conditions as patients diagnosed with a single allergic disorder, or with significant family history of these disorders, are at variably increased risk of being diagnosed with other allergic conditions (3). For example, a systematic review by van der Hulst et al. describes a pooled odds ratio for the risk of asthma in children with eczema compared to children without eczema of 2.14 (95% CI, 1.67-2.75) and approximately 1 in 3 children with eczema developing asthma during later childhood (4). Population-wide incidence of each condition varies by age, in what is often referred to as the “atopic march” (5). Many efforts in allergy research are currently aimed at unraveling the associations between these allergic diseases and understanding the various risk factors for allergic multimorbidity. Allergic conditions are influenced by variable factors such as diet, infections, exposure to antibiotics and chemicals, microbiome composition, and genetic and epigenetic elements which ultimately affect multiple molecular pathways (6). The confluence of these factors introduces significant heterogeneity to the molecular underpinnings, presentation, course and response to various treatments of each allergic disease.

Defining the specific molecular mechanisms responsible for each individual disease variant or endotype, is a highly active area of allergy and immunology research (7) and is of great importance for developing tailored therapies.

What’s in an Endotype?

Classically, disease phenotypes are defined by some observable disease trait, such as demographic factors (age, sex), race, triggers, severity, response to certain treatments, etc. Disease endotypes differ in that they refer to specific molecular pathophysiologic mechanisms driving the disease in question. Endotypes are not necessarily limited to a single molecular marker, but rather represent the unique constellation of factors mechanistically responsible for the phenotype/trait? (Figure 1). In clinical practice our definition of allergic endotypes has been simplistic and more akin to molecular phenotypes than the idealized definition of endotype (i.e. high levels of eosinophil versus low in asthma or allergic asthma/IgE sensitization); nevertheless, these definitions have proven useful with the efficacy of biologics targeting these pathways. For example, patients with asthma and high sputum eosinophilia or glucocorticoid-dependence respond well to antibodies directed against IL-5 compared with asthmatics without these features. Similarly, asthmatics with IgE sensitization respond to IgE-directed therapy of omalizumab by decreased exacerbation rates and decreased seasonal peaks of symptoms (9, 10). These advances are welcome for both clinicians and patients alike, though they represent only a fractional improvement. Further clarification of the landscape of allergic endotypes is needed to reveal the potential of additional (or combinations of) directed therapies. Thus, it is important to think of most current endotypes as more akin to molecular phenotypes, since we are still mapping them with an incomplete taxonomy (8, 11). The presence of distinct molecular phenotypes is consistent with, but does not sufficiently define, distinct endotypes. Through advancing our understanding of the underlying mechanisms of disease, further resolution of atopic endotypes is possible.

Precision Medicine

Precision medicine (PM), sometimes in the past referred to as personalized medicine or P4 medicine [personalized, predictive, preventive, and participatory (12)], is a concept where individual patient data can be applied in such a way as to ensure that only the treatments that are most likely to be effective for that particular individual will be used – so they receive the right intervention at the right time, to maximize treatment effectiveness and minimize risks, morbidity, mortality, and cost (13). This concept emerged in the late 2000s in the aftermath of the Human Genome Project and the advancement of next-generation sequencing along with other technologies that rapidly increased the amount of genetic data available for the study of disease. In 2011, the U.S. National Research Council published a report called “Toward Precision Medicine: Building a Knowledge Network for Biomedical Research and a New Taxonomy of Diseases” which further popularized the idea of precision medicine and a “Knowledge Network” of several data streams to drive further understanding of disease (14). The challenge in achieving this aspirational concept of precision medicine is determining which individual features are the most relevant for any particular disease context. Formalizing this disease context is what is meant by the idea of defining disease endotypes: taking a clinical disease and dividing it into specific subtypes of disease based on distinct pathologic and molecular mechanisms, rather than a classical constellation of clinical findings. If a disease endotype can be further refined, then individual patients could receive more endotype-specific diagnoses and thus optimized endotype-specific treatments, increasing the overall effectiveness of therapy (Figure 2). In order for precision medicine to realize its potential for allergic

Abbreviations: AD, atopic dermatitis; α-gal, alpha-gal (galactose-α-1,3-galactose); AIT, allergen immunotherapy; ANN, artificial neural network; AR, allergic rhinitis; CyTOF, (mass) cytometry time of flight; CRD, component-resolved diagnostics; DC, dendritic cell; DL, deep learning; ELISA, enzyme-linked immunosorbent assay; EMR, electronic medical record; EoE, eosinophilic esophagitis; eQTL, expression quantitative trait loci; FA, food allergy; FPIES, food-protein-induced enterocolitis syndrome; GWAS, genome-wide association study; IL, interleukin; KNN, k nearest neighbor; mRNA, messenger RNA; miRNA, micro RNA; ML, machine learning; NGS, next generation sequencing; OIT, oral immunotherapy; PEA, proximity extension assay; PM, precision medicine; QI, quality improvement; SBF, suction blister fluid; scRNA-seq, single cell RNA sequencing; SLIT, sublingual immunotherapy; STS, skin tape stripping; TEWL, trans-epithelial water loss; Th2, T-helper type 2.
FIGURE 1 | Phenotypes vs Endotypes: Classically diagnosis at the disease level (yellow) depends on meeting specific clinical criteria (usually linked to a specific dysfunction or feature). Diseases have been subdivided over time into phenotypes based on other observable characteristics and patterns (pink). In the current age of refined molecular analysis and big data, we have the opportunity to further characterize specific molecular markers that are biologically linked to the levels above, defining unique endotypes (blue). The accuracy of these distinctions will allow for specific, targeted therapy and truly allow for precision medicine. Reproduced from (6).

FIGURE 2 | Precision Medicine in Allergy: Schematic illustrates; on the left, standard medical practice relies on clinical presentation or phenotypes, leading to limited endotypic classification, and standardized therapy which may be effective for only a subset of patients. On the right, an idealized precision medicine approach which takes into account all patient-specific data that reveals endotypes with common molecular pathways, in order to match patients with tailored treatments that have increased effectiveness.
diseases, we will need a much greater understanding of the landscape of allergic endotypes.

**Precision Treatment in Allergy**

While allergists have for several decades participated in the precision afforded by personalized allergen immunotherapy for atopic rhinitis and conjunctivitis (allergy shots), it was not until relatively recently that biologics offered more specific treatment options for other allergic diseases. The use of anti-interleukin (IL)-5 agents in asthma is an illustrative example of the power and simultaneous challenge of precision medicine in allergy (15). When anti-IL-5 antibodies were first tested in mild or moderate severity asthmatics, they failed to show clinical benefit despite reductions in eosinophils (16, 17); however, when studies were limited to steroid-dependent asthmatics with persistently elevated eosinophil counts, it performed well with significant steroid-sparing effect leading to the first new class of asthma medications in 12 years (18, 19). Subsequently, many of the Type 2 cytokines and others have been targeted in this fashion, and these advancements are allowing allergists and others to offer new treatments for the first time in many years (20). While it is true that these represent an exceptional advancement in our ability to treat those with most severe allergic conditions, it is clear that more work remains. Many additional candidate targets remain to be tested, and there is still a need to broaden the list of allergic biomarkers at our disposal. A recent review by Breiteneder et al. summarizes many of the latest efforts in identifying biomarkers in allergic disease (21).

Another advance in precision of allergy diagnostics is use of allergen component testing (referred to often as component-resolved diagnostics or CRD). Compared to classical testing of IgE to whole allergen extracts, CRD identifies binding to specific allergen proteins (either purified from extract or recombinant) and can aid in diagnosis and treatment (22). To date these have been most widely applied in the area of food allergy (23). For example, in the case of peanut allergy, specific IgE to Ara h 2 (2S albumin) is more associated with true peanut allergy and anaphylactic reactions compared to Ara h 8 and Ara h 9 which are typically not (24). CRD is generally available in the United States and elsewhere. Some diagnostic modalities combine CRD and extract testing in the forms of ImmunoCAP® Solid-phase Allergen Chip (ISAC) multiplex testing and ALEX® Allergy Explorer (most widely used in Europe) which utilizes microarray technology to perform multiple simultaneous analyses (25, 26). Although much more research is underway to determine clinical utility of CRD in other foods and allergic disease contexts, it is a promising advance with potential to enhance precision medicine in allergy.

It is also worth noting that sublingual immunotherapy (SLIT) and oral immunotherapy (OIT) have been significantly investigated and advanced in the last decade, offering some additional therapeutic options for patients (where available) and researchers alike (as additional trials are conducted). For SLIT, the only products that have been FDA approved in the US are tablet forms, notably for grass (Grastek®, and Oralair®), dust mite (Odactra®), and ragweed (Ragwitek®). Other liquid forms of SLIT are more widespread in Europe, and several studies have shown that both forms have demonstrated efficacy, though their clinical use varies (27–29). OIT had its first product for peanut allergy approved in the US (Palforzia®) in January 2020, building on several studies over the prior decade. Compared to avoidance, OIT subjects had much higher rates of anaphylaxis during treatment but also had increased rates of subsequent non-reactive peanut challenge (30). While OIT is thought of as essentially a prolonged desensitization, research is ongoing to understand whether sustained unresponsiveness (tolerance) can be achieved and the limits of OIT outcomes. Together, SLIT and OIT make use of the mucosal gastrointestinal epithelium to promote tolerance, and there are likely several endotypes of allergic disease for which these therapies may become part of optimal treatment.

Now that several new therapies are available for allergic conditions, even more study of patient responses, outcomes, phenotypes, and endotypes of allergic disease are possible and needed. Understanding these allergic endotypes is critical for advancing allergy treatment toward precision medicine. Two of the greatest challenges in endotyping allergic diseases are 1) data collection/sampling and 2) our ability to integrate and interpret a massive and growing amount of patient data. Advancing these factors will require tailored technologies, skill sets and tools. We will next review some recent examples of advancements to both sampling techniques and data integration tools specific to atopic disease and discuss how they can be leveraged to advance precision medicine in allergy and immunology.

**ADVANCEMENTS IN SAMPLING**

**Skin Tape Stripping**

While the skin is one of the most readily accessible organs, obtaining biopsies (especially from younger patients) for research or even clinical diagnostics is challenging. One relatively recent advance gaining acceptance is skin tape stripping (STS) whereby layers of skin microbiota and stratum corneum are sampled by applying successive tape strips that are removed and subsequently analyzed. Other than some minor site irritation, these processes have relatively few side effects and are well tolerated by most subjects. Samples from STS are more superficial compared with skin biopsy and thus less disfiguring. Many groups are refining the process to maximize its clinical and research utility. For example, Leung et al. were able to show differences in trans-epidermal water loss (TEWL), filaggrin breakdown products, ceramides, and microbiome between AD patients without food allergy (peanut), AD patients with food allergy, and normal controls (31). They further demonstrated the ability to resolve differences in proteomic data using this STS system and cohort (32). Other groups have reported results of STS revealing differences in immune biomarkers in AD patients (33). While some STS studies have required pooling of tape strips to obtain good signal, Stevens et al. have demonstrated performance of single tapes showing changes that also differ with depth of sampling (number of tapes), and that performance of different taping systems varies widely (34). A recent review by Hughes et al. summarizes some of the recent progress made in
STS and which samples are readily obtainable (35). Advancement of this technology may improve the consistency and yield of many kinds of biomarkers from skin tape stripping, and while it cannot replace the gold standard of skin biopsy, it is likely that this technology will remain in some form as a mainstay of dermatologic sampling.

**Suction Blister Formation**

One of the more difficult cell types to sample and evaluate within allergic lesions are lymphocytes, dendritic cells, and other immune cells, due to their lower abundance compared to target organ cells. Obtaining immune cells from the organ of interest has a higher likelihood of identifying pathogenic cell populations than obtaining them from peripheral blood. Sampling of lung and gut epithelium is restricted to bronchoscopic and endoscopic procedures due to practical considerations, while skin is more accessible. Tape stripping has shown success with upper layers of skin such as the stratum corneum, but immune cells are seldom recovered from STS. In contrast, skin biopsies obtain high numbers of cells, but are quite invasive and scar-forming, and require tissue processing. One method less invasive than biopsy showing promise in immunophenotyping of skin is creation of suction (negative pressure) blisters and sampling the resulting blister fluid and the blister roof of epidermal cells (36). This technique is not scar-forming, and allows for cell isolation from blister roof and fluid as well as proteomic profiling (37).

One recent study by Rojahn et al. compared suction blister fluid (SBF) to skin biopsy in terms of proteomic and single-cell RNA-seq transcriptional analysis in AD patients compared to healthy controls, and revealed that SBF sampling was quite comparable to biopsy in terms of cell populations identified. SBF detected mRNAs from fewer cells, and some populations were not observed such as mast cells and non-migratory CD163+ macrophages; however, SBF had higher scRNA-seq specificity for high abundance transcripts (38). In another study by Sjöbom et al. comparing plasma and SBF, 70 proteins were detected in both plasma and SBF, with 38 out of 70 proteins enriched in SBF compared to 24 proteins being enriched in plasma. Of the 70 proteins shared between sample types, protein levels were significantly correlated in 25 (39). Together, these studies suggest that SBF can still identify many key target cell populations and offer unique proteomic sampling that is worth consideration in future studies. Willingness of patients to allow blister collection, in addition to the ability to perform simultaneous high fidelity proteomic and cell-specific transcriptional data, may give suction blister methods an advantage especially in cohorts of younger patients. Standardization of immune cell enrichment processes in blister fluid would be useful as this technology advances, though it is clear that suction blistering could provide another avenue for sampling the skin beyond the stratum corneum, and will be useful in endotyping atopic skin conditions.

**Mass Cytometry (CyTOF)**

One of the most commonly used methods in immunology to clarify lymphocyte and other cell populations by surface markers or intracellular staining is flow cytometry, which has been limited in the total number of markers that could be simultaneously assayed. There are several emerging technologies aiming to improve the resolution of current immunophenotyping beyond the traditional 11-20 or so markers typical of flow cytometry (40). Multiple laser systems and use of spectral flow cytometry can improve this to 40 or so parameters, though these are much less common and there is extensive spectral overlap across probes to contend with (41, 42). One technology gaining popularity due to bypassing the need for fluorescent detection is mass cytometry with time-of-flight (CyTOF), which uses cell labeling with antibodies conjugated with unique isotopes of heavy metals and mass spectroscopy to detect labeling of each marker. The lanthanide series of metals has 35 isotopes in use, with several others in development (43). Some limitations of CyTOF are that processing of cells is somewhat slower, and cells are destroyed in the process of mass spectroscopy; however, the ability to reach nearly 50 markers makes this system an excellent option in assessing complex samples, and greatly improves immunophenotyping resolution.

Several recent studies in allergy have utilized CyTOF technology to gain insight into immune cell populations. In a study focused on subjects with red meat allergy (galactose-α-1,3-galactose, or α-gal) Cox et al. used CyTOF to enumerate B cell phenotypes, describing clusters of B cells with CD27hi, higher IgD, lower IgM and associated with CXCR4, CCR6 and CD25 expression that demonstrated secretion of alpha-gal specific IgE on stimulation (44). Whether these represent a naïve B cell population or memory B cells that lost CD27 expression is unclear, but this was the first study of its kind to immunophenotype B cells in alpha-gal to this degree. Classic skin prick testing to red meat in patients with α-gal has not been reliably positive, and while intradermal testing is more reliable, not all clinics perform intradermal testing. In addition, IgE levels to α-gal can be very low in some patients who meet clinical criteria (45). Due to delay in onset of symptoms, α-gal is a clinically difficult-to-identify disorder. CyTOF may provide avenues for much-needed diagnostics in this disorder (46).

In peanut allergy, Neeland et al. utilized CyTOF in 1-year olds to define lymphocyte populations among those with clinical peanut allergy compared to those who were sensitized but tolerant to peanut, showing that peanut allergic infants had increased populations of CD19hiHLADRhi B cells, overproduction of TNFα, and increased frequency of peanut-specific CD4 T cells, whereas the peanut-sensitized but tolerant infants had hyper-responsive naïve CD4 T cells and increased plasmacytoid dendritic cells (47). Whether this will translate to a clinically useful assay is unclear, but identifiable differences in lymphocytes between tolerant and allergic patients hold promise to assist in sorting out patients who need to avoid peanut vs proceed to oral peanut challenge.

There has been a well-recognized variability in sputum of asthmatics, due to several factors (48). In an effort to better characterize immunophenotypes in sputum of asthma patients, Stewart et al. used CyTOF to analyze 42 markers in induced sputum from adult asthmatics compared to healthy controls (49). They found increased neutrophils and decreased macrophages in asthmatics, and further identified several
unique clusters of these cells. Specifically, when focused on CD66b+CD15+ granulocytes (the most abundant granulocyte population in these samples), asthmatics had 2 unique clusters of eosinophils that expressed IL-13 and CD69/IL-5 as well as neutrophils expressing IL-4Ra, IL-7Ra and Eotaxin. When clustering the second most abundant cell types, monocytes and macrophages (CD66b+/CD15+), asthmatics had higher abundance of macrophages with CD16+CD69+/IL-17A+/Eotaxin+/IL-13+/IL-5+ as well as CD16+/CD69+ and CD16+/IL-17A+/IL-6+ macrophage clusters. This level of specificity to immunophenotypes in sputum of asthma patients was not so easily achieved previously, and the ability to obtain more detailed information about sputum leukocytes has potential for further subphenotyping and endotyping of asthma.

In an intriguing study of food protein-induced enterocolitis syndrome (FPIES) by Goswami et al., a combined investigation of antigen-responsive cells by flow cytometry, whole blood CyTOF and whole blood RNA sequencing before and after food challenge in patients with FPIES identifying systemic innate immune activation along with absence of B- or T-cell activation (50). These results were in agreement with another study by Mehr et al. looking at bulk transcriptional expression profiles in peripheral blood during FPIES reactions in infants which highlighted expression of TNF, CSF2, LPS, IL-1β and others common in the innate immune response (51). This holds significant promise for intervention targeting the innate immune system for patients with FPIES, and helps target further research into this disorder (52). Taken together, the studies listed above are by no means definitive, but offer unprecedented detail into immunophenotyping of allergic disease through use of CyTOF. Use of technologies like CyTOF to enumerate immune populations in larger studies are critical adjuncts to advancing our understanding of endotype-specific pathogenesis and development of specific therapies.

Single-Cell RNA Sequencing (scRNA-seq)
The ability to resolve transcriptional profiles of the entire transcriptome to the individual cell level is one of the most exciting advances in gene expression analysis to date. The technology depends on placing millions of uniquely coded primers (allowing unique cell identification) on individual beads and pairing each bead to single cells using a flow cell, and next generation sequencing to enumerate transcripts (53). Cell populations can be differentiated according to expression of unique transcripts, and differences in cell populations and their transcription across disease states can be compared. As expected, cells and transcripts of high abundance are favored, and intact single cells require tissue processing, but even small numbers of cells can have their entire transcriptome assayed. Several recent studies have started to take advantage of this level of resolution for allergic conditions.

He et al. used scRNA-seq to compare AD subjects (both lesional and non-lesional skin) to healthy controls and identified increased Th2 and Th22 cells, CD1A+FCER1A+ inflammatory dendritic cells (DCs), a novel COL6A5+COL18A1+ fibroblast population and a LAMP3+ DC population. The novel COL6A5+COL18A1+ fibroblast population seemed mechanistically linked to the novel LAMP3+ DC population, with fibroblast expression of CCL2 and CCL19, and the DC population expressing the CCL19 receptor CCR7. Together these data indicate that the fibroblast population may play an active role in signaling to immune cells in lesional AD (54). Rojahn et al. saw similar Th2 and Th22 profiles in their scRNA-seq analysis comparing biopsies to suction blister analysis, but also noted enrichment for myeloid cells. Notably, the proteomic analysis agreed with the cellular analysis in that DC (CLEC7A, amphiregulin/AREG, EREG) and macrophage (CCL13) products were among top upregulated proteins (58). Given the various AD endotypes previously proposed based on differential involvement of various T-helper subtypes, this cell-specific analysis is certain to reveal more insights into critical cell populations in AD (55). Studies to date of AD using scRNA-seq still use a very limited number of patients due to complexity and cost of analysis, though larger studies will certainly be ongoing and will pave the way for optimizing the data pipeline for analyses of scRNA-seq in skin samples.

Another atopic condition utilizing scRNA-seq is eosinophilic esophagitis (EOE). Patients with EOE often undergo regular endoscopic evaluation throughout the process of managing EOE, and thus tissue samples have been captured and analyzed. Wen et al. have described two distinct T cell subsets in active EoE, one which constitutes an active Th2-like (GATA3+HPGDS+CRTH2+IL-17RB+FFAR3+CD4+), with high levels of IL-5 and IL-13 production, and a Treg-like (FOXP3+CD4+MAF+CTLA4+IL-10+) cell (56). Another scRNA-seq experiment in human esophageal tissue revealed 14 epithelial populations with distinct expression of kallikrein 5 and the proteinase-activated receptor (PAR)2 in EoE patients compared to control patients (57). Bulk RNA sequencing of esophageal biopsies in EoE has been performed more than single cell RNA sequencing, and has revealed important information about the molecular signatures of EOE (58). Ruffner et al. recently compared RNA sequencing of esophageal biopsy to blood in adults and children with and without EoE, and identified a strong IFN signature in EoE biopsies that was not found in the blood or in GERD subjects (59). As with studies in AD, scRNA-seq for EoE were performed on smaller cohorts of subjects, and as the technology scales to include a wider spectrum of disease, cell-specific transcription may provide essential information in further endotyping these atopic conditions.

Proteomics Using DNA Probes
Proteomics has always lagged somewhat behind the capabilities of next-generation sequencing (NGS) for genetic and gene expression analysis due to the complexity of the proteome, but the proteome arguably represents the most functional level of information and thus most significant opportunity for endotyping and biomarker identification. Some of the biggest challenges in proteomics involve adequate detection across a wide dynamic range of multiple proteins in a single sample. ELISAs require large volumes of sample, and even antibody-based multiplex assays have limits to the number of proteins/markers per sample and still suffer from sensitivity issues and batch effects. Recent developments that have advanced this field dramatically include technologies that utilize DNA probes paired with antibodies...
(Proximity Extension Assay [PEA], e.g. Olink technology) or DNA probes which are themselves modified for specific protein binding (Aptamer arrays, e.g. SOMAscan technology), which are reviewed expertly by Smith and Gerzten (60). Protein specificity combined with PCR and NGS technology dramatically increase the sensitivity and scalability of proteomics in biological samples and have already begun to have an impact.

In atopic dermatitis, Pavel et al. compared the proteome of blood to skin biopsies in adult subjects with AD (lesional and non-lesional) and healthy controls using the Olink PEA platform, and also compared this to bulk RNA sequencing of the same samples (61). The proteomic platform identified 354 proteins and was the largest proteomic profile of AD at the time. They showed an increase in protein of inflammatory markers in skin compared to blood, demonstrating proof-of-concept for utilizing Olink PEA for robust skin proteomics using as little as 10 µg of sample protein, which is obtainable in a 1 mm punch biopsy or 10 µL serum. Expansion of this platform to childhood AD or use in prospective cohorts would be extremely useful to our understanding of AD phenotypes and time course. Similarly, Rojahn et al. utilized the Olink PEA system to quantify 368 proteins in suction blister fluid to complement their comparison of scRNA-seq between suction blister and biopsy, which allowed some degree of validation of changes in gene expression leading to changes in protein (38). Both of these studies validate the PEA platform and show its versatility both with biopsy and suction blister fluid.

Another platform with the ability to detect hundreds of proteins simultaneously, SOMAscan, was utilized by Leonard et al. to detect 1129 proteins in sera among 76 adult subjects with AD compared to healthy controls to develop a detailed proteome of AD serum. Uniquely, they also utilized the ImmunoCAP Solid-phase Allergen Chip (ISAC) to pair sensitization analysis to the proteome. As expected, IgE was elevated across all AD groups compared to controls, though each sensitization group displayed unique proteomic profiles (food, perennial, seasonal, mixed), with seasonal and perennial sensitization linked to increased IgE to toxic shock syndrome toxin-1 of S. aureus (62). The limitation of this study was the small group sizes among sensitization groups, but this approach holds promise to link specific proteomic profiles to specific sensitization patterns.

In a study comparing sputum between smokers and non-smokers with mild/moderate and severe asthma, Rossios et al. used SOMAscan assay to show the eosinophilic severe asthmatics (both smokers and non-smokers) had increased expression of IL-1 receptor family members, whereas neutrophilic severe asthmatics had increased inflammasome signaling via nucleotide-binding oligomerization domain, leucine-rich repeat and pyrin domain containing 3 (NLRP3) expression (63). Interestingly, there were many subjects with high eosinophil counts but little or no IL-13/Type 2 signatures as well as low eosinophil counts/higher neutrophils with high IL-13/Type 2 signatures, indicating a more complex relationship between sputum eosinophilia and IL-13/Type 2 signature. Also of note, changes in inflammasome activation were not observed in bronchial brushings or biopsies, suggesting that sputum may be a more ideal specimen type in some studies.

Even if proteomics are not resolved to the single cell level, the ability to simultaneously assay 300 or more proteins from such small samples is an incredible advance. Limits of these technologies are that they are biased (pre-selected targets), requiring development of specific probes per protein target, though these technologies appear to scale well with the addition of more probes. These techniques would pair well with other unbiased proteomic methods of detection for unforeseen targets for a more complete sampling. These new proteomics tools offer significant advances to sampling that will continue to have an impact in characterizing allergic molecular phenotypes as they are more widely utilized.

**ADVANCES IN OMICS AND MACHINE LEARNING**

Recent advances in omics technologies have led to unprecedented efforts to molecularly characterize the development and progression of a wide array of common complex human diseases, including allergy. Multi-omics analyses take advantage of these technologies in genomics, transcriptomics, epigenomics, proteomics, metabolomics, and other omics areas to advance precision medicine. Although multi-omics data has the potential for disease prevention, early detection and monitoring progression, truly integrated multi-omics analyses have not been applied widely. Additional efforts are needed to develop the analytical methods, including machine learning, to analyze, annotate and integrate multi-omics data to inform precision medicine-based decision-making.

Machine Learning (ML) refers to a methodology in the domain of data analytics that automates systematic building of the model. It permits the discovery of unseen insights from enormous datasets by means of suitable methods which involve repetitive learning gathered from the data devoid of being programmed explicitly. Traditional machine learning algorithms such as Naive Bayes, ANN and k nearest neighbor (KNN) use a fixed mathematical formula to make predictions and have overfitting problems. Deep learning (DL) is a subset of ML algorithms characterized by the use of artificial neural networks (ANN) (64). ANNs are inspired by biological neural networks in the sense that they are formed by interconnected artificial neurons, which receive an input, apply a transformation to the data, and return an output. DL lies at the intersection of statistics and computer science and does not rely on fixed mathematical formulas and has more than 100 layers to teach itself. The deeper the layer, the better it can learn and the more accurate the prediction. Deep learning uses larger numbers of hidden layers whereas traditional ANNs normally can only afford one or two hidden layers. Deep learning methods have achieved considerable improvements in classical artificial intelligence challenges like language processing, speech recognition, and image recognition (65).

With the advances of the big data era in biology such as omics, data analysis is frequently impeded by low signal to noise ratios, with large number of variables and relatively small number of samples. DL algorithms not only analyze each omics type separately but also have the opportunity to integrate multi-omics layers (Box 1) including data from clinical or health
records with great sensitivity, specificity and efficiency (66). As newer advances in sampling increase the depth and breadth of big data gathered, and as sample number increases in cohorts, DL has the potential to reveal many valuable insights we would otherwise be unable to discern with classical approaches.

**CHALLENGES IN SAMPLING – THE EXPOSOME**

The concept of the exposome was introduced in 2005 by Dr. Christopher Wild and encompasses “all exposures from conception onwards” (67). A multitude of exposure categories can be described, some of which are shared (i.e. community air/water/climate), some which are more individualized and specific (i.e. food/medication/animal exposure), and some which are a combination of both (behavioral/social/cultural) (68–73) (Figure 3).

Since exposures are central to allergic disease, framing our understanding of allergic diseases in terms of the individual level exposome is likely to yield new insights. Indeed, many recent reviews have superbly outlined our understanding of the leading factors of the exposome in allergic disease (74–78). It seems that almost everywhere we look, we can see the impact of specific factors of the exposome on allergic disease. The common theme that emerges is the enormous complexity of possible exposures. This complexity represents two distinct challenges, for which innovations are needed: sampling multiple exposures simultaneously (ideally being both validated and practical) and analysis of these multiple exposures (statistical analysis of a high number of variables).

As we move to PM initiatives, data generated from personal devices such as wearables including activity, air pollution, temperature, and physiologic data identify environmental and biological triggers in real time have an immense potential to improve sampling and provide objective assessment of disease susceptibility and therapeutic outcomes (79). Currently, however, few environmental risk factors have been incorporated into larger cohorts and risk models, and wearables represent both a challenge and opportunity still under active development (80, 81). Our ability to incorporate the exposome into allergy & immunology research will be in lock step with our ability to scale robust sampling methods

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**Box 1. Definitions of Terms**

- **Omics**: Field in biology that investigates molecular information (e.g. genome, proteome) in a cell/tissue.
- **Genetics**: Refers to the study of inheritance and the ways that traits or conditions are passed down from one generation to another.
- **Genome**: A comprehensive DNA sequence of an organism, including interactions of those genes with each other and with the person’s environment.
- **SNP**: Single nucleotide polymorphism (SNP) is a variation of a single nucleotide in a genome locus.
- **Transcriptome**: A snapshot of all messenger RNA (mRNA) transcripts that can be found in a cell/tissue at a given time. The transcriptome echoes the dynamic environment inside the cell.
- **Epigenome**: A complete set of nuclear information that is not coded in DNA and can affect gene expression. It includes DNA methylations, histones modifications and alterations in chromatin structure.
- **Proteome**: All proteins and peptides identified in cells/tissues at a given time.
- **Metabolome**: A snapshot of all low molecular weight metabolites—(small molecules such as amino acids, carbohydrates, etc.)—that can be identified in cells/tissue at a given time. Metabolites are products of metabolic processes.
- **Microbiome**: Quantity and quality of other organisms (bacteria, fungi, viruses) identified in a given compartment/organ (e.g. gut, skin, airway). Metagenomics studies of the microbiome usually apply 16s RNA sequencing to infer genus/species.
- **Exposome**: All internal and external conditions that cumulatively influence an organism throughout its life.
- **GWAS**: Genome-Wide Association Studies aim to find associations between genome with phenotypes (disease, drug response, physiological characteristics).
- **eQTL**: Expression Quantitative Trait Loci refers to how specific genetic loci are associated with expression level and beyond (methylation, protein abundance or metabolites), so functional relevance of loci can be inferred.
- **Genome-Wide Interaction Studies**: Are used to infer interactions between some environmental exposure (e.g. microbial) and phenotypic characteristics.
- **miRNA**: Micro RNA is a type of noncoding RNA that may influence gene expression levels, for example by degrading mRNA.
- **Histone modifications**: Histones are the proteins involved in DNA packing and may influence gene expression. Histones can be modified by methylation/demethylation, acetylation/deacetylation, ubiquitination, etc.
- **Systems biology**: A study of interactions in molecular pathways that is based on computational methods and mathematical models.
- **Single-cell Omics**: collected at a single-cell level.
to assess mixed exposures and integrate these multiple variables into cohort studies.

In addition, a key element of precision medicine is also the accurate assessment and utilization of ancestry to understand its impact on disease susceptibility and therapies. However, population-based research has often relied on social constructs of race and ethnicity which are a poor proxy for ancestry (82).

CHALLENGES IN BUILDING THE KNOWLEDGE NETWORK FOR PM

While many newer technologies can reveal finer resolution than previously achieved, organizing these data into the wider “knowledge network” remains a challenge. For example, Raffield et al. review comparisons of proteomics across cohorts and platforms, and while generally all methods show reasonable correlations, there are several factors to consider when integrating these various methods of proteomic analysis (83). Similar challenges exist for gene expression, especially with scRNA-seq platforms and the various possible workflows for these data, reviewed recently by Leucken et al. (84). Integrating these new data sets into the knowledge network will likely require databases to include raw data so that the most up to date analytical pipelines can be applied iteratively as the network expands.

As rapid technological advances make it routine for genomics researchers worldwide to generate increasingly large, complex, and diverse datasets, the challenges of managing and leveraging to efficiently use such data also increase. In addition, several design and methodological challenges such as patient cohorts that are appropriately powered for the specific risk factors and questions being answered still need to be tackled before omics can be applied in patient care. Addressing these challenges require the collective cutting-edge expertise of computational, statistical, and genomic scientists along with domain knowledge researchers developing innovative approaches, methods, and technologies. Ultimately, such efforts provide greater access to secure data and computational tools that facilitate multi-omics studies that will facilitate the implementation of precision medicine in allergic disease.

CONCLUSION

Much like quality improvement (QI) in healthcare, precision medicine is more of an ideal and overarching process based on iteration rather than a specific destination. In order for the cycle of precision medicine to advance it needs to be fed by a robust basic and translational science infrastructure (Figure 4). New tools will broaden the power of existing data sets and lead to improved specificity in endotyping, so that focused, well-powered clinical trials can be conducted and therapies with higher precision can be implemented. We have outlined some examples in this brief review, but believe that the future is indeed bright for realizing the ideals of precision medicine in allergy & immunology.

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**FIGURE 4** | Conceptual Cycle of Precision Medicine Advancement. Advancement of precision medicine depends on an iterative process of clarifying endotypes, recruiting new cohorts designed to refine endotypes, which are then tested and analyzed. Innovations in biomarkers, improved sampling and new endpoints can offer new targets to study. Endotypes can be targeted more specifically for tailored cohort generation with next generation EMR systems and engaging with patient advocacy groups. New drugs or other therapeutic strategies can also be tested with these refined cohorts. Finally, integration of results and data tools can help refine the next iteration of which endotypes could be focused on. These innovations can impact any aspect.
DATA AVAILABILITY STATEMENT

The original contributions presented in the study are included in the article/supplementary material. Further inquiries can be directed to the corresponding author.

AUTHOR CONTRIBUTIONS

SP and TM conceptualized the topic and wrote the manuscript and NA contributed to write the manuscript. All authors contributed to the article and approved the submitted version.

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