Research on the Chinese Language and Literature Teaching Assisted by Computer Multimedia Technology

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Abstract: The computer multimedia technology has changed the traditional teaching form, especially providing the special form to the Chinese language and literature teaching. By using multimedia technology, Chinese language and literature can make characters more vivid and three-dimensional, which promotes the improvement of teaching efficiency and effect. With the application of multimedia technology in modern teaching, its disadvantages are increasingly exposed, such as distracting students' attention and weakening the teaching pattern. Through the "multimedia hot" cold thinking, this paper analysis the countermeasures on negative impact. We should develop multimedia teaching in a healthy, effective and sustainable way.

1. Introduction
As a modern educational technology, multimedia technology plays an obvious role in teaching. First, multimedia teaching is visual and easy to stimulate students' interest in learning, which makes classroom teaching lively. Second, it can promote students to acquire knowledge and improve classroom efficiency. Finally, multimedia technology can construct an ideal learning environment, which is conducive to students’ independent learning. So, the multimedia technology teaching has gradually become the focus and trend of school teaching, especially the Chinese language and literature teaching. This includes the multimedia technology study, the teaching courseware manufacture and so on.

2. The significance on using computer multimedia technology

2.1. Improve students' ability to learn modern Chinese
Chinese language and literature plays an important role in Chinese language teaching. The basic content of Chinese language and literature is very rich, including not only phonetics and characters, but also vocabulary, grammar and rhetoric. The main objective is for students to know, read, understand and use Chinese characters. Most Chinese characters are similar in shape, and some have multiple pronunciations and meanings, so students have more difficulties in learning Chinese characters. Multimedia technology provides the possibility for students to solve the difficulties in learning Chinese characters. In the multimedia technology assisted course, students can use various media means to learn Chinese characters. Picture literacy and three-dimensional literacy are effective ways for students to learn Chinese characters. In addition, students can also watch the writing process of Chinese characters through the multimedia literacy teaching software, which is of great help to the Chinese characters learning. At the same time, multimedia technology helps develop students' minds. By understanding ancient Chinese, we can promote students' ability to use modern Chinese. These are multimedia technology teaching credit.
2.2. **Cultivate students' reading ability on literary works**
Multimedia technology brings a new way of reading and retrieval. In order to adapt to the changes of the times, it is necessary to equip students with new reading ability through education. So, multimedia technology can teach students to read through modern information tools. Modern technology reading is a new way of reading, which can greatly improve the efficiency of information reading and information retrieval. In the teaching of Chinese language and literature, many students are distracted, which greatly reduces the learning efficiency. Multimedia technology assisted teaching can effectively improve students' attention, highly concentrated attention is not only improving students' classroom learning efficiency, but also improving students' observation ability. This is because multimedia teaching can combine the boring words in textbooks with vivid visual and auditory sense, which plays a positive role in improving students' attention and deepening their understanding of textbooks.

2.3. **Improve students' writing ability**
Multimedia technology has changed not only the way we read but also the way we write. Before multimedia technology, people wrote by hand. But multimedia technology has made writing rich. Keyboard input, voice input and so on have become a way of writing. With the improvement of multimedia technology, the word processing system has been greatly improved. In addition, with the help of multimedia technology, students can apply images and symbols in writing. These make the writing content have the very big degree enrichment. These are great positive significance for improving the writing ability.

3. **The problems on using computer multimedia technology**

3.1. **Distract the students' attention**
Different from science and engineering teaching, Chinese teaching tends to pursue excellence and magnificence. The Chinese language and literature courseware design pays too much attention to the effects of animation, sound and layout background, while neglecting the psychological characteristics and perceptual rules of students. For students, it is easy to distract their attention. Students are often disturbed by the audio-visual, some images have unnecessary associations. They are only interested in the novel, but turn a blind eye to the important teaching contents taught by teachers. These directly affect the real realization of educational goals. In addition, the use of multimedia assisted teaching has been input in advance, it is easy to cause the classroom teaching too fast. These will give students a dizzying, dazzling, a sense of speed. Some students' thinking simply can’t come over, students also have no time to think and digest for some important knowledge.

3.2. **Image is bigger than thought**
Improper use of multimedia technology is more harmful to the image than thought. Teachers provide a large number of intuitive pictures and audio-visual teaching, and reduce the original belong to the teacher's oral explanation and reading content. Which will greatly reduce the Chinese language and literature teaching language charm and characteristics. Pictures play a role in students' senses, and thoughts play a role in people's understanding. If students focus solely on audio-visual, and do not bother to think, they will inevitably become mentally retarded. Reducing the difficulty and teaching content is not conducive to the growth and improvement of students' mind. Students will feel audio-visual fatigue, childish and boring. Playing some classical music and videos in class cannot replace our reading of the original works. Reading the text will trigger our thinking, imagination and association. The audio-visual appreciation is intuitive and fixed, and the original has cut, adaptation, and even misinterpretation. The two have completely different appreciation experience and feeling, "image" can’t replace "thought".

4. The countermeasures on using computer multimedia technology

4.1. Properly handle the relationship between the target and method
Multimedia technology is an auxiliary tool for the realization of teaching objectives. Its function is to assist the implementation of classroom teaching objectives and tasks. It is just a means or method, not the ultimate goal of teaching. So, we must first correctly handle the goal and the means dialectical relations. The realization of the goal is inseparable from the means and tools, but at the same time, any one of the methods is the way of our goal, it can’t replace the goal itself. So we should both attach importance to and oppose methods. We should never form a rough teaching concept like multimedia determinism. The advanced nature of educational means can’t replace the educational thoughts. Changing teachers’ ideas and thinking patterns is sometimes more important than technology itself. Only in this way can modern educational technology be brought into full play.

4.2. Highlight the charm of Chinese language and literature
Since Chinese is called "Chinese language and literature", we should attach importance to the discipline characteristics, such as the humanistic nature. The teacher must teach the student certain humanity concern, pays attention to the student spirit influence and the education function. In teaching, teachers and students should pay attention to the emotional experience and communication, at the same time, we should pay attention to the metaphor of humanistic knowledge, poetry and silence. In the Chinese language and literature teaching, we should strive to show the charm of language. In the multimedia classroom, the multimedia screen does not completely cover the blackboard, and there is enough space for the teacher to write on the blackboard in class. Beautiful blackboard writing itself is a sign for a teacher's talent. At the same time, the teacher should pay attention to the speech, rhythm and style. The language expression must have the appeal to the student, sometimes succinct, sometimes vivid, lets the student feel the language itself unique charm.

5. Conclusion
The application on multimedia technology in college teaching has played an important role in improving teaching efficiency and quality. As long as teachers can make full use of many media facilities and put them into teaching practice, the teaching effect will be realized. Because of its special times, computer multimedia technology is playing a more important role in Chinese language and literature teaching. Multimedia technology is also improving students' ability of practical language application, works appreciation and articles creation. Today, with the rapid development of science and technology, computer multimedia technology teaching is used to promote students' learning of Chinese language and literature to the greatest extent. It has become one of the important factors for Chinese language and literature educators.

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