A New framework of e-Participation using data science to support community empowerment

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Abstract—e-Participation is an interesting field capturing how technology can support community empowerment in public decision making. Data Science is also an emerging field that uses methods, processes, algorithms and systems to develop pattern, knowledge and insights from structured and unstructured data. It is still limited research capturing and integrating e-participation and data science into one framework. This paper aims to develop a new framework that integrate e-participation and data science frameworks. Hopefully, this research contributes a new framework of e-Participation using data science approach. The novel framework is collaborating technological and non-technological aspects, multidisciplinary approaches and accommodating the emerging technologies nowadays. This research has implications for theory by adding the new framework into e-Participation, e-Government, Information Systems, Data Science fields. Another important practical implication is that practitioners and decision makers in government could consider elements in the framework to get successful in the technology implementation for supporting citizen participation.

Keywords—A New framework; e-Participation; Data Science

I. INTRODUCTION

e-Participation is an interesting field capturing how community could be empowered in public decision making using technology. Participation is also needed in various areas, such as politics, public administration, business, and others. In politics and public administration, community can use e-voting to participate in decision making about public policy. Moreover, in business field, staffs of a company might have opportunity to give suggestion for improving the quality of the product. Data Science is also an emerging field that contain data mining and statistics to manipulate data and find out useful pattern to use the data. It is still limited research capturing and integrating e-participation and data science into one research. This paper aims to develop a new framework that integrate e-participation and data science frameworks. Hopefully, this research contributes a new framework of e-Participation using data science approach. This research has implications for theory by adding the new framework into e-Participation, e-Government, Information Systems, Data Science fields. For practice, practitioners and decision makers can use this framework to improve quality of e-Participation implementation using data science approach.

The brief structure of this paper consist of Introduction, Literature Reviews, Research Methods, Analysis and Discussions, as well as Conclusions sections.

II. LITERATURE REVIEWS

A. E-Participation

E-Participation is an emerging field that has various definitions, such as [1] explain e-participation refers to information and communication technologies (ICT) to support conversion of citizen participation in decision making process; According to [2] that defined e-participation as supporting citizen empowerment and open participation using ICT to improve information accessibility and public services and support citizen involvement in public policymaking. Additionally, [3] also defined e-participation as “the various dynamic activities of interaction, communication, participation and management through several electronic technologies, implemented by numerous stakeholders, such as internal, external, dominant and less dominant stakeholders, which are supported by support systems, influencing and influenced by many complex factors, changes, laws and policies as well as financial capita”. Furthermore, there are existing E-Participation frameworks, such as [4] that developed three levels of participation for supporting e-democracy initiatives and policy making; [5] proposed a framework for evaluating e-Participation projects and tools; [6] capture a framework consist of various layers: the democratic processes, participation scope, participation techniques, tools classification and ICT technologies; [1] captured a model consists of elements of e-Participation actors, activities, effects, evaluation, contextual factors and the research approach; [7] also proposed a domain model of e-participation consists of the stakeholder, participation process and ICT Tool domains; [8] developed a framework of ICT application for E-Participation implementation; [9] captured a framework contains 7 stages: policy and capacity building, planning and goal settings, programs and contents development, process and tools, promotion, participation, postimplementation analysis; [10] proposed guidelines with six-step to help development and implementation of e-Participation projects; [11] examined an evaluation framework for e-participation in parliaments; [10] developed a framework for e-Participation projects contains a holistic engineering approach and supports communications between project actors with various levels of technical and political backgrounds from different perspectives; [12] proposed Actor-Network Theory (ANT) approach to develop e-Participation Framework in Malaysia; [13] emphasized a framework for evaluating the impact of eParticipation implementations; [14] developed a model for the e-participation framework; [15] also offered a model of e-participation based
on school case studies in the UK and Indonesia; [3] proposed a
generic model of e-participation; [16] developed a conceptual
model that combine Internet of Things (IoT) and e-
Participation.

B. Data Science

In this literature reviews, we would like to focus on data
science frameworks as follows: [17] captured data science, data
source, data scale, data story, and data scientists; [18] explained
about data science expertise, venn diagrams, goals and
deliverables, process, skills and education, data analysts and
data engineers, also the data scientist’s toolbox; [19] described
data science definition, comparing data science with data
analysis, process of data science, tools, skills, scope,
advantages, how data science is different from big data; [20]
explained data insight, data product, the skill set requirement,
analysts and machine learning; [21] emphasized the life cycle
data science and data scientist profile; [22] presented
structured and unstructured data, business intelligence and data
science, life cycle, model planning and building tools; [23]
reviewed about statistics and associated data science methods
in bioimage informatics; [24] emphasized software for
supporting big data science for data scientists and big data
analytics frameworks based on clouds; [25] reviewed
application of data science to materials microscopy, such as
denoising, drift and distortion correction, spectral unmixing,
and the use of simulated experiments to develop information
about materials from microscopy data; [26] studied neural data
science methods for analyzing neural time-series data with
single-neuronal precision; Also, [27] explored emerging trends
of big data technologies.

III. RESEARCH METHODS

This research is conducted based on desk research. The first
stage is designing research methods. After that, we did
literature reviews about existing frameworks of e-participation
and data science existing. Then, we developed a new
framework of e-participation framework by adding data science
elements. Furthermore, we analysed the new framework to
identify advantages and disadvantages as well as other
interesting things. Last stage, this research will emphasize
conclusions, contributions and further research.

TABLE I. STEP BY STEP RESEARCH METHODS

| Step | Activity guidance | Output |
|------|-------------------|--------|
| 1    | Designing research methods | Step by step research methods |
| 2    | Literature reviews about e-Participation and Data Science frameworks | List of the existing e-participation and data science frameworks |
| 3    | Develop a new framework of e-Participation using Data Science approach | A new framework of e-Participation using Data Science Approach |
| 4    | Analyse the advantages, limitations and other interesting things of the framework | Analysis about the advantages, limitations and other interesting things of the framework |
| 5    | Emphasize the conclusion, conclusion and identify the further research regarding collaboration between e-Participation and Data Science | Conclusion, contribution and further research |

The existing frameworks of e-Participation were collected
from various references, such as conference proceedings,
journals, books and PhD dissertation of the first author. We
searched the references from the Google Scholar engine by
typing the keywords e-Participation, data science, framework,
model. Furthermore, the relevant references were accessed and
analysed.

IV. A PROPOSED FRAMEWORK

The proposed framework is presented in the Fig. 1 below. It
is a continuation work based on previous frameworks. The
developed framework consist of a main part such as
Stakeholders, Media, Object/Planning action, support system
and data science approach. The stakeholders are wider
stakeholders, NGO, citizen, government, politicians,
researchers and others. The media consist of existing electronic
technologies and Internet of Things (IoT). The existing
electronic technologies are website, mobile, social media, radio,
TV and others.

The IoT consist of perception, network and service
(application) layers. The object/planning action include
government and non-government action(s)/activity(s). The
support systems are organization structure, procedures,
trainings and others. The stakeholders have two ways
interaction, communication, participation and management
using media and the media have two ways interaction,
communication, participation and management of
object/planning action(s).

Furthermore, the stakeholders provide and receive support
systems. It gives support to the two ways interaction,
communication, participation and management. The main part
of the model is influencing and influenced by financial capital,
laws and policies, changes and complex factors. The complex
factors consist of common, such as social, cultural, economy,
politics and specific factors, such as weather and psychology of
specific place and people. Those elements above are based on
the previous research. Then, the elements of data science is
added as an approach.

The data science approach consist of data sources,
approach, tools and stages. Data structures consist of both
structured and unstructured data in logs, cloud data, SQL,
NoSQL, and text. Furthermore, the approaches are statistics,
machine learning, graph analysis, neuro-linguistic
programming (NLP). Moreover, the tools include RapidMiner,
BigML, Weka, R, Python, SQL, Spark, Scala, Julia, Java,
MySQL, Hadoop, Tableau and SAS. The stages consist of
capture, maintain, process, analyze and communicate. The
capture stage includes data acquisition, data entry, signal
reception and data extraction. The maintain stage contains data
warehousing, data cleansing, data staging, data processing and
data architecture. Moreover, the processes are data mining,
clustering/classification, data modeling and data
Stakeholder(s)
For example: Wider stakeholders, NGO, citizen, government, politicians, researchers and others

Internet of Things (IoT):
Perception, Network and Service (Application) Layers [7]

Media

Existing Electronic Technologies, such as Website, Mobile, Social Media, Radio, TV and others

Demand and Supply

Support Systems

Support

Two ways interaction, communication, participation and management using

Support

Object/Planning action
For example: Government and non-government action(s) / activity(s)

Two ways interaction, communication, participation and management of

Data Science Approach:
Data Sources: Both Structured and Unstructured (logs, cloud data, SQL, NoSQL, text)
Approach: Statistics, Machine Learning, Graph Analysis, Neuro-Linguistic Programming (NLP)
Focus: Present and Future
Tools: RapidMiner, BigML, Weka, R, Python, SQL, Spark, Scala, Julia, Java, MySQL, Hadoop, Tableau, SAS
Stages: Capture, (data acquisition, data entry, signal reception, data extraction); Maintain (data warehousing, data cleansing, data staging, data processing, data architecture); Process (data mining, clustering/classification, data modeling, data summarization); Analyze (exploratory/confirmatory, predictive analysis, regression, text mining, qualitative analysis); Communicate (data reporting, data visualization, business intelligence, decision making).

Financial Capital

Laws and Policies

Influenced by

Influencing

Influencing

Influenced by

Fig. 1 A New Framework of e-Participation using Data Science Approach
summarization. Furthermore, the analyze stages consist of exploratory/confirmatory, predictive analysis, regression, text mining and qualitative analysis. Then, the communicate stages include data reporting, data visualization, business intelligence and decision making. [17][18][19][20][21][22][23][24][25][26][27].

The framework in the figure 1 above has novelty by adding data science approach in the existing model of e-participation developed by [3] and [16]. Furthermore, the proposed framework above has some advantages as follows:

1. Collaborating multidisciplinary approach, such as finance, law, informatics, information system, management, public administration and specifically e-participation and data science fields.
2. Combining technological, such as website, mobile, Internet of Things (IoT) and non-technical aspects, such as finance, laws and policies.
3. Accommodating various and trending technologies and approach, such as and Data Science Approach.

Moreover, the developed framework also has limitations, such as it is still conceptual and has not been implemented in empirical research.

Data Science Approach has potential benefit to support digital community empowerment, especially in social media. Twitter, Facebook and other social media platforms have a lot of data that relevant with community encouragement. Therefore, data analytics of twitter and facebook could be very useful for practitioners and decision makers in government.

V. CONCLUSIONS, CONTRIBUTIONS AND FURTHER RESEARCH

The aim of the present research was to examine and develop a new framework of e-participation using data science approach. This study has shown that data science approach can be added in a novel framework of e-participation. The principal theoretical implication of this study is that this new framework can be develop body of knowledge for e-participation, data science, internet of things (IoT), informatics, information systems, law, management, public administration, finance fields. Another important practical implication is that practitioners and decision makers in government could consider elements in the framework to get successful in the technology implementation for supporting citizen participation. This work contributes to existing knowledge of e-Participation by providing a new framework of e-Participation using data science approach. A further study could explore the framework of e-Participation and deep learning.

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