Design of Mobile Application as Communication Media and Information Broadcasting for Elementary School Based on Android

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ABSTRACT
In elementary schools, the delivery of various kinds of information and communication between the school and parents must be very good and intense, that is because elementary school students have not been able to set their learning patterns and study schedule and sometimes they forget to convey messages from the teacher to their parents. Therefore, elementary school students must always be supervised and assisted by the school and also the parents. Currently, the media information between parents and the school is still utilizing social media. The existence of a special system of communication media and information broadcasting in elementary school is highly expected by parents and the school. By designing and building an android-based mobile application system that can be used as a medium of communication and information broadcasting between the school and parents, students are expected to facilitate and help both parties. This mobile application is designed by using a method that refers to the RAD design methodology by utilizing Ionic software, CodeIgniter as a PHP framework, system media editor using Netbean IDE and tools in system design analysis using the Kipling method (5W + 1H) and SOAR analysis.

Keywords: application, mobile, information, elementary school

INTRODUCTION
Elementary school is the most basic level of formal education in Indonesia after Kindergarten education. Every student must have two teachers of their lives, namely parents and teachers/homeroom teachers in their schools. When students have entered school does not mean the responsibility is entirely transferred to the teacher, the role of parents is also very important for the development of their children [1]. Therefore, communication between parents and the school/teacher must both be well-established. The proper use of technology and communication can help in the process of good communication. Information and communication technology (ICT) is a familiar thing for the community that plays an important role in the field of education [2]. At this time, information and communication technology used for communication media systems and broadcasting information between parents and the school/teacher through WhatsApp (WA) and also the liaison book. This media can not store the result of communication on the database. Likewise, with the liaison book, students sometimes forget to bring the liaison book or left behind and the liaison book is also vulnerable to damage or loss. For that reason, the author will design and build a mobile application as a communication media and information broadcasting for elementary school based on Android which is useful and facilitate communication for its users (school and parents Students). Mobile applications are designed to be a liaison medium between the school and parents, parents can find information about the school and child development at school, information on grades. So, with this mobile application, it can be expected that parents and the school can communicate well about the development and activities of their children at school so that with this mobile application parents can monitor their children's development at work or home effectively.

RESEARCH METHODS
The research method that authors use is the RAD (Rapid Application Development) research method. The workflow stage of the RAD method is shown in Figure 1 below [3].

Figure 1. Stage sequence of the development method

The following table describes the processes carried out at each stage of the design method.
Table 1. The process of each design stage

| Stages                  | Processes                                                                 | Results                                                                 |
|-------------------------|---------------------------------------------------------------------------|-------------------------------------------------------------------------|
| Business Modeling       | Perform data collection by conducting interviews with users of the system that data will be analyzed by Kipling and SOAR analysis method. | Obtaining document interviews from prospective users of the system.     |
| Data Modeling           | Modeling data structures on the system.                                   | Results of data structure analysis on the system.                       |
| Process Modeling        | Modeling actor interaction against the system.                            | Design results of actor interaction modeling against the system.        |
| Application Creation    | Determine the hardware and software that will be used for developing, creating databases, and coding. | Determination of hardware and software, the formation of databases, and applications have been coded. |
| Testing and Repairing   | Testing the application using the black box testing method.               | a black box testing document.                                           |

If all stages are done and according to the plan of achievement, the system design has been successfully designed.

RESULTS AND DISCUSSION

Business Modeling

At this stage, interviews will be conducted at the school that will use this application. The conclusions of the answers obtained from questions in interviews are:

a. Question 1.
How are information broadcasting and media communication in this elementary school? Through what media?

Conclusion question 1.
Information broadcasting and media communication used to provide information and communicate with parents are through the liaison book, WhatsApp (WA) and circular letter.

b. Question 2.
Do you think that the current media has been effective and helpful in providing information and communication to parents?

Conclusion question 2.
The current media is quite effective and has fulfilled the needs of the school to spread the information and communicate with parents.

c. Question 3.
If there is a specific application that can make it easier to convey information from school and teachers to parents, are you interested in using it?

Conclusion question 3.
The school agrees and wants to use if there is a system of broadcasting information and special communication media for intermediaries between the school and parents of students with features that can make it easier for the school to convey information and communicate with parents.

After conducting interviews, it will be identified matters relating to the system internally and externally. At the internal business modeling stage, identification of matters relating to the system internally is carried out using the help of the 5W + 1H Kipling method, as follows:

1. What
What systems are designed, what services and features are available in the system?
The system designed is the design of the mobile application as communication media and information broadcasting for elementary school based on android. The system with a special application as a medium of information and communication for parents with the school/teacher. This application is available features to view announcements, test scores reports, and other important information.

2. Where
Where this system can be used?
The system can be used anywhere as long as it is accessed to the internet network.

3. When
When this system can be used?
The system can be used at any time after the user has downloaded the application on the smartphone and logged in the user account that has been created by the admin (the school). This application can be accessed while connected to the internet network.

4. Who
Who uses this system?
Users in the mobile application system are:
1. Teachers as an active user of the school to transmit information data, to update the information data, and reply to messages from parents. Teachers operate the system through the application on the smartphone.
2. Parent students operate the system through mobile applications such as teachers, but passive because they can only receive information data, view new information, and send messages to teachers.
3. Why does this system designed in the form of applications?
   Because it can facilitate to provide information from the school to the parents of students and make it easier for parents to get more precise information.
4. How is a mobile application as communication media and information broadcasting for elementary school based on Android designed?
   If viewed technically, the technology system is designed for mobile applications that can operate on Android. Data on the system will be stored in the system rendering database. The design of this system required some software, hardware, and computer networks that support it.
5. Identify the system externally by using SOAR analysis assistance, namely Strength, Opportunities, Aspiration, Result. Following the table with the help of SOAR analysis.

| Strength | Opportunities |
|----------|---------------|
| 1. Internet network access is available. | 1. There are no similar apps in some elementary schools yet. |
| 2. Human resource experience in software design and development. | 2. User interest in the new application system. |
| 3. Users use smartphones almost every time in their activities. | 3. Parents need to get information about the data on the development and activities of children in schools that are more effective and efficient. |

| Aspiration | Result |
|------------|--------|
| 1. Easy-to-use application system. | An Android mobile application system for broadcast System information in the elementary school between the teacher and parents. |
| 2. As media information that has the best information security system. | |
| 3. Provide convenience to the teacher/school parties as a part of giving students the activities information in elementary school to parents more easily and efficiently. | |

**DATA MODELING**

At this stage, the data obtained from the business modeling phase will be done in the design of interclass interaction systems in this system by designing a diagram class structure to describe the necessary data structures. Then, the data model that has been modeled, is implemented as a database [4]. Here are the data modeling diagram images contained in the system.

**Table 2. SOAR analysis**

**Figure 2. Data modeling diagram**
PROCESS MODELING

At this stage, it is performed to illustrate the process modeling on a system that includes the user action against the system [5]. The design of the work process stages that actors can do as application users are depicted in Figures below. There are two Figures of the teacher interaction diagram on the system in Figure 3 and also the student's parental interaction diagram of the system in Figure 4.

APPLICATION CREATION

This stage where the system is implemented into the application form. Stages in application creation that determines the needs of hardware and software specification, create databases, data coding.

1. Hardware Specifications

| Hardware       | Specification                                                                 | Quantity |
|----------------|-------------------------------------------------------------------------------|----------|
| Laptop         | HP, Processor Core i3-6006U, Speed 1.99 GHz, RAM 4 GB, Screen 14 inch, Monitor Resolution 1366 x 768 Pixels, Hardisk 500 GB | 2        |
| Smartphone     | OS: 2.1 Lollipop, Internal Memory : 16GB, 2GB RAM                              | 2        |

2. Software Specifications

| Software                  | Software Advantages                                                                 |
|---------------------------|------------------------------------------------------------------------------------|
| Visual Studio Code and Netbeans. | A program or software that serves as the place of the editors in conducting the coding process. |
| Web Browser: Google Chrome | A program or software used as a simulated media for the results of the application and Web applications to be generated. |
XAMPP
As a localhost that only runs on one device to test the website and applications before it is placed on the first hosting and in the creation of databases.

Programming language:
HTML5, PHP, CSS3, MySQL, JavaScript.

It is a set of syntax and semantic rules used to define computer programs.

Framework:
Code Igniter 3, AngularJS, Ionic 2

Software to facilitate the programmers create applications or Web content is a variety of functions, plugins, and concepts so that it forms a particular system. Using the framework, an application will be neatly organized and structured.

3. Create the Database
Creating a database previously created based on the diagram class at the data modeling stage, then performed the implementation according to the selected DataBase Management System (DBMS). In creating a database of information and communication systems in this elementary school, authors use phpMyAdmin to manage MySQL databases.

4. Coding
This is a process that needs special attention from the planning phase. Coding is the stage of translating the logic requirements of the diagrams into a programming language both letters, numbers, and symbols that make up the program so that it produces the system in real form [6]. Here is an example coding for the home page on the system.

The display of coding of the home page in Figure 5 above can be seen in Figure 6 below.

![Figure 5. Coding of Home Page](image)

![Figure 6. Display of Login Page and Home Page](image)
TESTING AND REPAIRING

The program completes, the testing process is carried out on the program whether there are errors or not. The testing of the mobile application design system as a medium of communication and information dissemination for Android-based elementary schools is carried out in 2 stages, namely the Black Box Testing method that focuses on application functionality and the System Testing Questionnaire [7].

Table 5. Black box testing for functional making announcement

| Scenario                                                                 | Test Case                                      | Expectation                                                                 | Hasil   |
|--------------------------------------------------------------------------|-----------------------------------------------|----------------------------------------------------------------------------|---------|
| Populate data details on the page making announcements to be published on the mobile application. But empty the announcement title field. | - Empty the announcement title                  | The system will deny access to make announcements and display results to complement the messages to be uploaded. | Valid   |
|                                                                           | - Write down the announcement content          |                                                                            |         |
|                                                                           | - Attach Images                                |                                                                            |         |
|                                                                           | - Select recipients                            |                                                                            |         |
|                                                                           | - Click Upload                                 |                                                                            |         |
| Populate data details on the page making announcements to be published on the mobile application. But empty the Content Field//description announcement | - Write an announcement title                  | The system will deny access to make announcements and display results to complement the messages to be uploaded. | Valid   |
|                                                                           | - Not writing the announcement content         |                                                                            |         |
|                                                                           | - Attach Images                                |                                                                            |         |
|                                                                           | - Select recipients                            |                                                                            |         |
|                                                                           | - Click Upload                                 |                                                                            |         |
| Populate data details on the page making announcements to be published on the mobile application. But do not choose the recipient announcement | - Write an announcement title                  | The system will deny access to make announcements and display results to complement the messages to be uploaded. | Valid   |
|                                                                           | - Write the announcement content               |                                                                            |         |
|                                                                           | - Attaching images                             |                                                                            |         |
|                                                                           | - Not selecting recipients                     |                                                                            |         |
|                                                                           | - Click Upload                                 |                                                                            |         |
| Filling the entire details on the page makes the announcement correctly to be published on the mobile application. | - Write an announcement title                  | The system will receive access to upload announcements and display the results of announcements that have been uploaded successfully. | Valid   |
|                                                                           | - Write the announcement content               |                                                                            |         |
|                                                                           | - Attaching images                             |                                                                            |         |
|                                                                           | - Select a recipient                           |                                                                            |         |
|                                                                           | - Click Upload                                 |                                                                            |         |

After conducting the testing stage then it can be known that the design of mobile applications as a medium of communication and information broadcasting for elementary school based on android is worthy to publish so it can be used and useful for its users. This application is suitable for use, a survey was conducted on 3 elementary schools in Palembang city. The survey is to ask for opinions about the function, design, possibility of implementing this application in the school. The elementary schools polled were SD Az-Zahra, SD Al-Furqon, and SD Bina Ilmi. The following table summarizes the results of the survey.
Table 6. Opinion survey results regarding the application.

| Function | SD Az-Zahra | SD Al-Furqon | SD Bina Ilmi |
|----------|-------------|--------------|--------------|
| Very helpful | Very helpful | Very helpful |

| Design | Easy to understand | Easy to understand | Easy to understand |
|--------|---------------------|---------------------|---------------------|
| Very likely to be implemented. | Very likely to be implemented. | Very likely to be implemented. |
| It takes a process, especially permission from the foundation. | Need Learning First | Still under school consideration. |

CONCLUSION

Based on the research results from the design of mobile applications as a medium of communication and information broadcasting for elementary school based on android, it can be concluded that the final result is the development of a mobile application as a medium of communication and information broadcasting for elementary school based on android that is beneficial for users (the school and parents of students) and makes it easier for users to obtain and send school information. In this application system, 3 features can be accessed by mobile users including the announcement feature, the test scores feature, and the message feature. This mobile application system can be downloaded via the Google Play Store with the keyword “Sekolahku”.

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