Lexical Gaps and Lexicalization: Implications for Word Segmentation Systems for Chinese NLP

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Abstract
This paper is motivated by the observation that not all adjectives in Chinese have a canonical antonym. For example, most Chinese speakers choose to translate the English word dishonest into a word string bu chengshi ‘not honest’ instead of any antonym candidates of chengshi suggested in antonym dictionaries. Our discourse evidence from corpus data suggests that bu chengshi is evolving into a word in discourse at a faster pace than some other ‘bu + adjective’ strings, and this may result from the lexical gap for a canonical antonym of chengshi and the communicative need for such a word. As a consequence, it is proposed that if the lexicalization process of bu chengshi continues in the future, the string may need to be considered a single word in a segmentation system (i.e., buchengshi ‘dishonest’). For a segmentation system to distinguish between words and phrases, discourse factors should be taken into consideration.

1 Introduction
The issue of antonym canonicity has been empirically investigated in English and other languages (Paradis et al., 2009; Willners and Paradis, 2010). This paper is motivated by the observation that not all adjectives in Chinese have a generally accepted antonym. For example, although the antonym of chengshi ‘honest’, according to antonym dictionaries (e.g., Han and Song, 2001; Xu, 2000), can be xuwei ‘hypocritical’, xujia ‘unreal’, and jiaohua ‘cunning’, none of them are canonical for most native speakers. Intriguingly, in translating dishonest into Chinese, most Chinese speakers also choose to translate the English word into a word string bu chengshi ‘not honest’ instead of any antonym candidates of chengshi. The aim of this paper is thus to address the question: Will the lexical gap for a canonical antonym of chengshi enable the string bu chengshi to evolve into a word?

To answer the question, we adopt a corpus-based approach and see how bu chengshi behaves in discourse. The results will have implications for word segmentation systems for Chinese NLP in that if bu chengshi functions like a word both linguistically and conceptually, then the string may not need to be further segmented into ‘bu + chengshi’ in a segmentation system. This line of study can shed light on the segmentation task from a discourse perspective.

This paper is organized as follows. Section 2 reviews different views of what a word is. Section 3 introduces the data examined in the present study, and Section 4 presents the results. Section 5 discusses the implications of the results for Chinese wordhood and the segmentation task in Chinese. Section 6 offers the conclusion and some suggestions for future research.

2 What Is a Word?
Generally, a word is defined as “a unit which has universal intuitive recognition by native-speakers, in both spoken and written language” (Crystal, 2008:521). Though most native speakers intuitively know what a word is, there exists no definition of the concept ‘word’ that is universally applicable. (Crystal, 1991; Dai, 1998; Packard, 2000). This has complicated the segmentation task in natural language processing.
Packard (2000) provides a comprehensive review of what a word is, and Packard’s review suggests that a word can be defined from various perspectives. A common, straightforward way to define words is based on writing conventions, i.e., orthographic words. In many languages, words are separated by spaces. However, words in Mandarin cannot be discerned orthographically since they are not physically separated. Sociologically, words are forms intermediate between phonemes and sentences, forms the general public are conscious of and find relevant in many ways (Chao, 1968:136-138). Most speakers may regard Chinese characters as sociological words. Semantically, a word is seen as a form with a semantic value. Words can be combined to form complex expressions, but they may not be further decomposed into smaller units (e.g., Baxter and Sagart, 1997; Dowty et al., 1981).

Dai (1998), also reviewed in Packard (2000), argues that words can function in different domains and that words, as a consequence, can be defined in phonological, morphological, and syntactic terms (Dai, 1998:104-105):

A syntactic word is a minimal constituent to which syntactic rules may refer; a phonological word is a certain prosodic domain in which internal phonological rules may apply (as opposed to external or phrasal sandhi rules); and a morphological word is a maximal domain in which morphological rules may apply.

Dai’s conception of the word works in Chinese, as in many other languages.

Di Sciullo and Williams (1987) define words from a cognitive view. They suggest that words are psychologically real in our language use. Words are listed units in the lexicon and have idiosyncratic properties that are not governed by rules but must be memorized by speakers. Packard (2000) critically pinpoints the weaknesses of the previous approaches and also offers new insights into the cognitive nature of Chinese words (e.g., Chinese X-bar morphology).

However, while there have been various theories about how to define a word, few have taken discourse factors into account. This motivates us to examine corpus data and see how words emerge and function in our actual communication (cf. Sun, 2006).

3 Methodology

The database for the present study is the Academia Sinica Balanced Corpus of Modern Chinese.¹ In the Sinica Corpus, every text is segmented, and every word is tagged with its part-of-speech. There are 489,232 words in total.² The Chinese Gigaword Corpus (the second edition), which is much larger than the Sinica Corpus, is an alternative, yet it only collects newswire texts. The present study prefers not to consider genre factors, so the data in the Chinese Gigaword Corpus were not used.

When the data were collected, it was specified that bu should occur within five words to the left of the target.³ In addition to bu chengshi, bu zhijie ‘not direct’ and bu hefa ‘not legal’ were also examined for comparison. In Chinese, the canonical antonym of zhijie is jianjie, and that of hefa is feifa. Therefore, it was predicted that bu chengshi, which lacks a lexical counterpart against chengshi, would behave more like a word than bu zhijie and bu hefa.

Here are the criteria for selecting bu zhijie and bu hefa for analysis in the present study. First, gradable antonyms such as kuaile/beishang ‘happy/sad’ were not considered, for the negation of a gradable antonym does not entail its counterpart (i.e., bu kuaile ‘not happy’ does not necessarily mean beishang ‘sad’). Thus, the present study selected complementary antonyms, which are mutually exclusive (Cruse, 1986); the negation of one can be regarded as near-synonymous with the other. Next, Jones’ (2002) list is adopted as a point of departure. The list includes 56 antonym pairs in English, which are considered to be an effort to approximate a

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¹ It is open to the public at http://db1x.sinica.edu.tw/kiwi/mkiwi/.
² For more information about the Sinica Corpus, refer to http://db1x.sinica.edu.tw/kiwi/mkiwi/98-04.pdf.
³ The collocation span usually ranges from three words to five words (Sinclair, 1991), and the present study follows the tradition.
representative set for a study of antonymy. The scope of the present study was limited to adjectives, and the complementary pairs were singled out and then translated into Chinese. There are two problems, though. First, it can be impossible to find a Chinese equivalent for some antonyms in Jones’ (2002) list. Second, after translated into Chinese, the negation of an antonym may sound inappropriate or be semantically different from the counterpart of that antonym (e.g., si?bu huo ‘dead/not alive’). With these problems, the present study finally selected two strings only, i.e., bu zhijie ‘not direct’ and bu hefa ‘not legal’, for a comparison with bu chengshi.4

In our analysis, accidental co-occurrences were excluded. The following is an example:

(1) (Someone) was not fairly treated in the workplace, and it was useless to communicate with the supervisor many times.

In (1), bu works with pingdeng ‘equal’ rather than zhijie. Therefore, the sentence in (1) was excluded.

The following table summarizes the numbers of the tokens analyzed in the present study.

| Strings          | Tokens     |
|------------------|------------|
| bu zhijie        | 9 (56.3%)  |
| bu...zhijie      | 7 (43.7%)  |
| bu hefa          | 9 (100%)   |
| bu...hefa        | 0 (0%)     |
| bu chengshi      | 7 (87.5%)  |
| bu...chengshi    | 1 (12.5%)  |

Table 1: The numbers of the tokens analyzed in the present study

The analysis of how the tokens are used in Chinese will be presented in the following section.

4 The behavior of jianjie and that of bu zhijie were compared, and the same analysis was done for hefa and bu hefa. However, the analyses are beyond the scope of the present study, and the results will not presented here.

4 Results

As Table 1 shows, the ‘bu X’ strings do not occur frequently in the corpus. However, when the expected value was calculated, it was found that the token numbers were larger than expected by chance.

The formula for the expected value of the surface co-occurrence is as follows (cf. Event, 2008):5

\[
(2) \quad \frac{f_1 \times f_2}{N}
\]

\[ f_1: \] the token number of bu; \( f_2: \) the token number of the adjective; \( N: \) the token number of the corpus.

The trouble was that the online version of the Sinica Corpus does not provide the token number if a word occurs more than 5,000 times in the corpus. The negative marker bu is such a frequently-occurring word. We could estimate the token number of bu by referring to Xiao and McEnery (2008). On average, bu occurs approximately 800 times per 100,000 words (Xiao and McEnery, 2008:290). Based on their calculation, we estimated that bu occurs approximately 39,000 times in the Sinica Corpus.6

Based on the formula in (2), Table 2 presents the expected values and the observed values of bu zhijie, bu hefa, and bu chengshi.7

| Strings          | Values   |
|------------------|----------|
| bu zhijie (ex.)  | 8.68     |
| bu zhijie (ob.)  | 9        |
| bu hefa (ex.)    | 1.32     |
| bu hefa (ob.)    | 9        |
| bu chengshi (ex.)| 0.84     |
| bu chengshi (ob.)| 7        |

Table 2: The expected values and the observed values of bu zhijie, bu hefa, and bu chengshi

5 The present study adopted the most common approach and calculated surface co-occurrences (Event, 2008) rather than textual co-occurrences and syntactic co-occurrences.

6 There are 489,2324 words in the Sinica Corpus.

7 In the Sinica Corpus, there are 1,089 tokens of zhijie, 166 tokens of feifa, and 106 tokens of chengshi.
As Table 2 shows, the observed values of *bu zhijie*, *bu hefa*, and *bu chengshi* are higher than their expected values. This justifies the analyses in the following, for the co-occurrences of *bu* and *zhijie*, *hefa*, and *chengshi* are not haphazard.

To address the issue of how close *bu* and its following adjective are, the present study analyzed how often *bu* and the adjective are interrupted and how often a modifier is used to modify *bu* rather than the whole construction ‘*bu* + adjective’. The first question has been answered in Table 1.

As shown in Table 1, *bu* and *zhijie* is interrupted by a modifier more often than the other two. Here is an example:

(3) 活動之間的關係錯綜複雜，並不那麼直接而明顯。
Huodong zhijian de guanxi cuozongfuza, **bing bu name zhijie** er mingxian.
‘The relationships between activities are complex, not very direct and obvious.’

In (3), *name ‘so’* is inserted between *bu* and *zhijie*. There are some other patterns, including *bu shi zhijie* ‘not be direct’, *bu hen zhijie* ‘not very direct’, and *bu shi name zhijie* ‘not be that direct’.

As for the modifiers of *bu*, the following are two examples:

(4) 使用者並不直接指定所要的字。
Shiyongzhe **bing bu zhijie** zhiding suo yao de zi.
‘The user does not directly specify words they want.’

(5) 儀式根本不合法。
Yishi **genben bu hefa**.
‘The ceremony is not legal at all.’

In (3), *name ‘so’* serves as an intensifier, cannot modify *zhijie* if *bu* is not present. Therefore, *bing* is analyzed as modifying *bu* rather than *bu zhijie*. With a modifier attached to *bu*, the relationship between *bu* and *zhijie* seems to become weaker. The same analysis is true of the sentence in (5). Table 3 summarizes the modifying patterns:

| Strings                  | Tokens |
|--------------------------|--------|
| zero + *bu zhijie*       | 6 (66.7%) |
| modifier + *bu zhijie*   | 3 (33.3%) |
  (Attested pattern: **bing bu zhijie** ‘entirely not direct’)
| zero + *bu hefa*         | 6 (66.7%) |
| modifier + *bu hefa*     | 3 (33.3%) |
  (Attested patterns: **bing bu hefa** ‘entirely not legal’, **jibenbu hefa** ‘basically not legal’, **genben bu hefa** ‘fundamentally not legal’)

Table 3: Modifiers of ‘*bu*’

As Table 3 shows, *bu* in *bu zhijie* and *bu hefa* can be modified. However, in the Sinica Corpus, *bu* in *bu chengshi* is not found to be modified.

It has been found that canonical antonyms co-occur far more frequently than expected by chance (e.g., Charles and Miller, 1989; Fellbaum, 1995; Jones, 2002, 2006, 2007; Jones and Murphy, 2005; Justeson and Katz, 1991). In the Sinica Corpus, *zhijie* and *jianjie* are found to co-occur twenty times, which confirms the previous observations. Since *jianjie* is near-synonymous to *bu zhijie*, *zhijie* and *bu zhijie* may co-occur in the corpus. When the window size was specified as within four words, *zhijie* and *bu zhijie* were not found to co-occur in the Sinica Corpus. The same search was conducted for *hefa/bu hefa* and *chengshi/bu chengshi*, and no co-occurrences were attested when the span was specified as within four words. However, when the span was extended, *chengshi* and *bu chengshi* were found to co-occur.

Of the seven tokens of *bu chengshi* in the Sinica Corpus, three (42.9%) co-occur with *chengshi* and serve some discourse functions. Here is an example:

(6) 你誠實，我就喜歡跟你交朋友。你不誠實，我就喜歡跟你交朋友。
Ni **chengshi**, wo jiu xihuan gen ni jiao pengyou. Ni **bu chengshi**, wo jiu bu xihuan gen ni jiao pengyou.

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8 In the Sinica Corpus, there are 1089 tokens of *zhijie* and 134 tokens of *jianjie*. Based on the formula in (2), the two words are expected to co-occur fewer than once!
‘If you are honest, I like to make friends with you. If you are not honest, I do not like to make friends with you.’

In (6), chengshi and bu chengshi co-occur in an ancillary manner (cf. Jones, 2002, 2006; Jones and Murphy, 2005). That is, the co-occurrence of chengshi and bu chengshi helps to signal another contrast in the context, i.e., whether the speaker wants to make friends with someone. Such a co-occurrence is not accidental, but helpful in organizing the discourse. Unlike chengshi/bu chengshi, zhijie/bu zhijie and hefa/bu hefa were not found to co-occur and serve discourse functions even though the span was extended.

5 Discussion

This study examined the behavior of bu chengshi, bu zhijie and bu hefa to deal with Chinese wordhood from a discourse perspective. Though bu zhijie, bu hefa, and bu chengshi have not been regarded as words by native speakers, they may be on the way of lexicalization at different paces. Table 4 demonstrates their distributional differences observed in the corpus (cf. Table 1, Table 2, Table 3).

| Strings     | Distributional differences                                      |
|-------------|----------------------------------------------------------------|
| bu chengshi | 1. O/E: 8.33  
2. bu…chengshi: 1 (12.5%)  
3. modifier + bu: 0 (0.0%)  
4. co-occurs with chengshi when the span is extended |
| bu hefa     | 1. O/E: 6.82  
2. bu…hefa: 0 (0.0%)  
3. modifier + bu: 3 (33.3%)  
4. never co-occurs with hefa |
| bu zhijie   | 1. O/E: 9.104  
2. bu…zhijie: 7 (43.7%)  
3. modifier + bu: 3 (33.3%)  
4. never co-occurs with zhijie |

Table 4: Evidence for the lexicalization of bu zhijie, bu hefa, and bu chengshi

As shown in Table 4, the O/E ratio of bu chengshi is the highest of the three, which suggests that the combination of bu and chengshi is far from accidental. Second, bu and chengshi is interrupted only once in the Sinica Corpus, and bu in bu chengshi is never modified in the corpus. The two facts may indicate that the boundary between bu and chengshi may be breaking down. Third, only bu chengshi is found to be used as a whole contrastively with chengshi. The discourse evidence in Table 4 supports that bu chengshi is being lexicalized at a faster pace than the other two.

The strings bu zhijie, bu hefa, and bu chengshi share an identical structure, i.e., ‘bu + adjective’, but they are functionally different from a
communicative perspective. As mentioned earlier, the antonym of chengshi can be xuwei, xujia, and jiaohua, but such pairs are regarded as non-canonical by most native speakers. The three words are much more pejorative than bu chengshi, and they represent different ways of being dishonest. Therefore, a word is needed in Chinese to neutrally represent the concept of being dishonest. Moreover, such a word can serve as a canonical antonym for chengshi. These communicative needs may contribute to the relatively high O/E ratio of bu chengshi and help it to fulfill its potential to evolve into a single word (cf. Kjellmer, 2003, 2005). On the other hand, the semantic difference between bu hefa and feifa is not so substantial as that between bu chengshi and xuwei/xujia/jiaohua, and neither is that between bu zhijie and jianjie. In other words, bu chengshi is more useful than bu zhijie and bu hefa in communicative terms. This results in different lexicalization processes, and the functional differences have been formally reflected. By analyzing discourse data from the corpus, we can advance our understanding of Chinese wordhood.

However, in distinguishing between words and phrases, few studies have considered discourse data (Packard, 2000:15). This is reflected in most segmentation systems for Chinese. Since bu zhijie, bu hefa, and bu chengshi share an identical structure, the algorithm segments the three strings in a similar manner. The following results come from the segmentation system of Academia Sinica:10

(7) 不(D) 誠實(VH) bu chengshi
   ‘dishonest’
(8) 不(D) 直接(VH) bu zhijie
   ‘indirect’
(9) 不(D) 合法(VH) bu hefa
   ‘illegal’

In the present study, it is suggested that the string bu chengshi is more likely to further develop into a word than bu zhijie and bu hefa even though they share the same structure. If the evolution of bu chengshi continues, the string may need to be considered to be a single word in a segmentation system in the future (i.e., buchengshi ‘dishonest’). Our results can serve as a reference for segmentation systems. With ample evidence from discourse data, strings with a similar, or even identical, structure can be segmented differently.

Then, how can we compromise with the conflict that after all, buchengshi is inarguably formed from the concatenation of the negation marker bu and an adjective? The speaker’s communicative need may have helped bu + chengshi to achieve a relatively high frequency (in terms of its O/E value), and frequent repetitions may enable the whole string to gain an independent representation in the lexicon (cf. Bybee, 2000, 2006). Consequently, from a cognitive perspective, buchengshi may be processed as a whole rather than in a compositional manner. As manifested in discourse data, the boundary between bu and chengshi is less clear than that between bu and zhijie and that between bu and hefa. That is, buchengshi may become psychologically real if its lexicalization process continues, and it may eventually become a listed unit memorized by speakers in their lexicon (Di Sciullo and Williams, 1987; Hoosain, 1992). It appears that morphological rules alone cannot explain why strings with the same structure can have different representations in the grammar of Mandarin. The morphological boundary is fluid (Hoosain, 1992:118-120), and communicative needs and discourse factors should be taken into account in a theory about Chinese wordhood.

6 Conclusion

By analyzing corpus data, this study suggests that bu zhijie, bu hefa, and bu chengshi may be on the way of lexicalization at different paces. Of the three, bu chengshi is the most useful in communicative terms and is evolving the fastest in discourse. The boundary between bu and chengshi may gradually become blurred. In fact, words and phrases in Chinese are so closely connected that “one must investigate and study the links between speech sounds, syntax, semantics, and discourse

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10 The segmentation system of Academia Sinica is available at http://ckipsvr.iis.sinica.edu.tw/
factors in forming Chinese words in actual communication” (Sun, 2006:75).

The findings of this study can have computational, lexicographical, and pedagogical applications. First, the results provide some feedback for segmentation programs for Chinese. In designing a segmentation system or a computer algorithm to parse texts, computational linguists need to take discourse factors into consideration. Second, if bu chengshi eventually evolves into a single word and gains a representation in the speaker’s lexicon, a lexicographer may need to consider listing the word in the dictionary. Third, teaching materials may need to be revised according to corpus data so that language learners can learn to speak and write natural-sounding Chinese. For example, students should be taught to distinguish between bu chengshi and xuwei though both can serve as antonyms of chengshi.

Further studies are still needed to explore Chinese wordhood from a usage-based perspective. First, the present study decides to ignore genre factors at the cost of the sample size (cf. Section 3), yet more quantitative data are needed to make the calculations more reliable. Second, the present study focuses on three adjectival strings, yet more need to be analyzed. For example, the scope can extend to verbal ones (e.g., fandui/bu tongyi ‘disagree/not agree’) so that the generalizations made in the present study will be more valuable. Third, psycholinguistic experiments (e.g., self-paced reading tasks) can be conducted to investigate how the speaker processes the morphological boundary online. To develop a fuller understanding of Chinese grammar and provide more feedback on the performance of a segmentation system, converging evidence from different fields is encouraged.

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