Impact of Yoga on the Work-Life Balance of Working Women During COVID-19 Pandemic

R. K. Roshni Raj Lakshmi 1* and Elizabeth Oinam 2

1 Department of Yoga, Manipur University, Imphal, India, 2 Faculty of Naturopathy and Yoga, Shree Guru Gobind Singh Tricentenary University, Gurgaon, India

Keywords: COVID-19, stress, work-life balance, gender inequality, yoga

INTRODUCTION

COVID-19 has spread far and wide, and it has had a tremendous impact on all spheres of life. Infection with the virus and resultant illness and death has been seen all over the world. The pandemic has forced governments around the globe to take stringent measures for control of the spread. Quarantine, restrictions on traveling, reducing activities involving the gathering of crowds indoors, closing down of business set-ups, institutes, marketplaces have influenced one’s daily lives drastically. Prolonged lockdown and restrictions have increased anxiety, depression, loneliness, and suicidal tendencies (Li et al., 2020).

COVID-19 AND WORK-LIFE BALANCE

COVID-19 or Coronavirus disease is a form of Severe Acute Respiratory Syndrome that has spread rapidly worldwide since its outbreak in Wuhan, China. The infectious nature and high mortality rate of the disease have made it inevitable to take stringent measures to control the spread. Quarantine, restrictions on traveling, reducing activities involving the gathering of crowds indoors, closing down of business set-ups, institutes, marketplaces have influenced one’s daily lives drastically. Prolonged lockdown and restrictions have increased anxiety, depression, loneliness, and suicidal tendencies (Li et al., 2020).

Remote working or work from home is the new mode of working. This causes a blurring of work time and family time as one is constantly at home. The burden of household responsibilities and work duties has increased during the lockdown. People in different sectors have been severely affected by the pandemic and resultant lockdown. People employed in medical set-ups are overloaded with work and facing more burnouts during the pandemic (Chen et al., 2021). Teaching faculties have moved from offline teaching to remote or online teaching. They are faced with new challenges of learning the ICT modes to facilitate teaching online. Besides a decrease in paper publication, academicians see a reduction in writing a research proposal and taking up leadership positions due to difficulty with work-life balance (Matulevicius et al., 2021). People employed in the real estate sector face a different set of challenges due to the pandemic. Lack of skilled laborers, difficulty in obtaining construction supplies, inability to complete projects on time, and absence of funds are some of the issues faced by the real estate sector during the pandemic (Majumder and Biswas, 2021).
Another important factor that aggravates the work-life balance is pre-school children, dependent or aged members of the family, and the unavailability of helpers in the pandemic situation. The constant presence of the individual at home makes them seem available for household chores and duties. On the other hand, remote working implies that the employee is constantly available and accessible to the employer round the clock (Lonska et al., 2021). There is no clear boundary between work time and personal time during the pandemic (Key Messages, 2020). Young children need to tending continuously, and working parents are overburdened without help from caretakers or crèche centers. Sick and aged members of the family also need extra care. All these factors lead to a chaotic situation and the increase in job loss, conversion of full-time employment to part-time employment, burnouts, and deterioration of familial relations during a pandemic. A support system should be available for the employees’ welfare. When employees find support to achieve a positive work-life balance, they prove to be more motivated to perform their duty qualitatively.

GENDER AND WORK-LIFE BALANCE

Gender inequalities have always existed since time immemorial. Masculine and feminine types of work have always been well-demarcated. The concept of “work” place and “domestic” or “home” area was segregated with the industrial revolution when these two areas were markedly seen to be two very different things. The roles of a man and woman in a household were that of a “breadwinner” and “housewife”. Domestic chores and childcare were assumed to be the woman’s responsibility, whereas the man had to be the one to go out and do a job to feed the family. Over time there were slight changes in the family dynamics, but as Connell puts it, it is only a “very good husband” who partially helps with the housework (Connell, 2005). Even with policies for working women to achieve work-life balance, women are responsible for adjusting and work out the family balance. Especially in a patriarchal society like India, the gender disparity is more profound, and women-home association is more potent. In the pandemic situation, gender inequality concerning work-life balance is much more deplorable. Even in countries like Iceland, which is known for reducing the gender gap, the gender norms can be exaggerated (Hjálmsdóttir and Bjarnadóttir, 2021). The situation can worsen in other countries, with women academicians reporting more conversion to part-time employment, reduction in paper publication, and writing up research proposals due to work-life conflict (Matulevicus et al., 2021). Chung et al. have noted that flexible work time is more convenient for women (Chung et al., 2021). But during the Covid-19 pandemic, women have faced disparities at work, with more women facing layoffs, furloughs, and pay cuts (Del Boca et al., 2020). COVID-19 has amplified the gendered pressures and women’s labor force exit should be observed in context with the gendered burdening at workplace. Gender is a strong predictor of worse mental health in women predicting anxiety and depression (Docka-Filipek and Stone, 2021). The prerequisites of maintaining work-life balance is a stable and balanced mental state. Also, disruption in work-life balance implies amplified stress. Yoga is a mind-body medicine modality that has beneficial neuro-physiological impact on stress and improves mental health.

YOGA AND WORK-LIFE BALANCE

Yoga is a science that teaches the ideal way of life, drawing its origin from ancient India. It focuses on bringing one’s existence to a balanced state. It is a system of mind-body medicine that has a salubrious effect on all aspects of being. It is a complementary and integrative healthcare practice that focuses on bottom-up neurophysiological and top-down neurocognitive mechanisms to enhance psychological well-being (Sullivan et al., 2018). Bharathi and Mala have found that yoga and meditation are personal enhancers that help women working in the IT sector achieve work-life balance (Bharathi and Mala, 2016). It is also found that yoga and meditation help reduce stress in employees complaining of burnout (de Bruin et al., 2017). Intensive care nurses have a busy and stressful jobs, often putting them at risk of burnout. A study has shown that yoga and meditation can be effective strengtheners of well-being in intensive care nurses (Jarden et al., 2019). Sharma et al. have demonstrated that online yoga could be a viable mechanism to improve mental and physical health for employees during the lockdown (Sharma et al., 2020). Another study has shown that online yoga can help reduce perceived stress, depression, mental well-being, and coping skills in people working from home during the pandemic (Wadhen and Cartwright, 2021). Further, it is shown that yoga alleviates occupational stress in female nurses (Miyoshi, 2019). Yogi training improves physiological variables related to stress in working women (Manisha and Jayeshree, 2014).

DISCUSSION

It will be redundant to say that COVID-19 has drastically affected lives across the globe. Work from home and flexible working schedules are generally deemed to be more convenient ways of working. But during the global lockdown due to the pandemic, remote working poses a deterrent, especially to women. Women have to balance work and family duties, keep everyone in the household calm and safe, take care of the additional hygiene issues, keep up with childcare, and care of dependents without any external help. Women are facing gender disparity both at work and home more during the pandemic. This brings her at risk of being over-stressed and faces burnout. A study has shown that work-life conflict in women affected mental health adversely through negative affect and perceived stress. Besides, work-life conflict leads to increase in cortisol level, change in HPA axis activity, and negative affect. It is established to be a potent risk factor for stress and depression (Zhou et al., 2018). Yoga is proven to be a potent tool for enhancing mental health and reducing stress (Jasti et al., 2020). Although these findings can be confounded by various factors, studies conducted by Streeter et al., demonstrated that there is yoga-specific modulation of HPA axis leading to parasympathetic dominance.
CONCLUSION

Work-life balance is disturbed in women due to "public and private patriarchy" (Docka-Filipek and Stone, 2021). Their mental health is deteriorated and more so during the pandemic. So far, no studies have been conducted to assess the impact of yoga on work-life balance of working women. The opinion article tries to propound this theory that yoga can be a cost-effective and viable tool to improve work-life balance in working women. This speculation arises from the beneficial effect yoga has on mental health and resilience. However, a study with robust study design should be conducted to arrive at concrete evidence.

AUTHOR CONTRIBUTIONS

RR has contributed to the conception of the idea. RR and EO have written sections of the manuscript and contributed to manuscript revision, read and approved the submitted version.

ACKNOWLEDGMENTS

Acknowledgment is due to Dr. Apar Saoji, Principal School of Naturopathy and Yoga, and Dr. Pradeep Nair, Professor at Sant Hirdaram College of Naturopathy and Yoga for imparting knowledge on scientific writing skills. We also thank Dr. N. Nilkamal Singh, Assistant Professor, Department of Yoga, Manipur University, as he has provided insights to help develop our opinion article.

REFERENCES

Bharathi, S. V., and Mala, E. P. (2016). A study on the determinants of work–Life balance of women employees in information technology companies in India. Glob. Bus. Rev. 17, 665–683. doi: 10.1177/0972150916630847

Chen, R., Sun, C., Chen, J.-J., van den Berghe, P., Wang, Y., and Ge, X. (2021). A large-scale survey on trauma, burnout, and posttraumatic growth among nurses during the COVID-19 pandemic. Int. J. Ment. Health Nurs. 30, 102–116. doi: 10.1111/imh.12796

Chung, H., Birkett, H., Forbes, S., and Seo, H. (2021). Covid-19, flexible working, and implications for gender equality in the United Kingdom. Gend. Soc. 35, 218–232. doi: 10.1177/08912432211001304

Connell, R. W. (2005). Work/life balance, gender equity and social change. Aust. J. Soc. Issues 40, 369–383. doi: 10.1080/13894655.2005.tb00978.x

de Bruin, E. I., Formsma, A. R., Frijstein, G., and Bögels, S. M. (2017). Mindfill2Work: effects of combined physical exercise, yoga, and mindfulness meditations for stress relief in employees. A proof of concept study. Mindfulness (N. Y ) 8, 204–217. doi: 10.1007/s12671-016-0593-x

Del Boca, D., Oggero, N., Profeta, P., and Rossi, M. (2020). Women’s and men’s work, housework and childcare, before and during COVID-19. Rev. Econ. Household 18, 1001–1017. doi: 10.1007/s11150-020-09502-1

Docka-Filipek, D., and Stone, L. B. (2021). Twice a “housewife”: on academic precarity, “hysterical” women, faculty mental health, and service as gendered care work for the “university family” in pandemic times. Gender, Work Organ. 28, 2158-2179. doi: 10.1111/gwoa.12723

Hjálmsdóttir, A., and Bjarnadóttir, V. S. (2021). “I have turned into a foreman here at home”: Families and work–life balance in times of COVID-19 in a gender equality paradise. Gender, Work Organ. 28, 268–283. doi: 10.1111/gwoa.12552

Jarden, R. J., Sandham, M., Siegert, R. J., and Koziol-McLain, J. (2019). Strengthening workplace well-being: perceptions of intensive care nurses. Nurs. Crit. Care 24, 15–23. doi: 10.1111/nicc.12386

Jasti, N., Bhargav, H., George, S., Varambally, S., and Gangadhar, B. N. (2020). Tele-yoga for stress management: Need of the hour during the COVID-19 pandemic and beyond? Asian J. Psychiat. 54:102334. doi: 10.1016/j.ajp.2020.102334

Key Messages (2020). Available at: https://gisanddatamaps.arcgis.com/apps/opsdashboard/index.html#/bda7594740fd40299423467b4e1f40c6 (accessed September 28, 2021).

Li, J., Yang, Z., Qiu, H., Wang, Y., Jian, L., Ji, J., et al. (2020). Anxiety and depression among general population in China at the peak of the COVID-19 epidemic. World Psychiatry 19:249. doi: 10.1002/wps.20758

Lockwood, N. R. (2003). Work/life balance challenges and solutions. Res. Q. 2–10.

Lonska, J., Mietule, I., Litavnicee, L., Arbidane, I., Vanadzins, I., Matisane, L., et al. (2021). Work–life balance of the employed population during the emergency situation of COVID-19 in Latvia. Front. Psychol. 12:682459. doi: 10.3389/fpsyg.2021.682459

Majumder, S., and Biswas, D. (2021). COVID-19: impact on quality of work life in real estate sector. Qual. Quant. 2021, 1–15. doi: 10.1007/s11135-021-01136-4

Manisha, V. K., and Jayeshree, V. G. (2014). Effect of yogic training on physiological variables in working women. Indian J. Physiol. Pharmacol. 58, 306–310.

Mataulevicius, S. A., Kho, K. A., Reisch, J., and Yin, H. (2021). Academic medicine faculty perceptions of work-life balance before and since the COVID-19 pandemic. JAMA Netw. Open 4, e2113359-e2113359. doi: 10.1001/jamanetworkopen.2021.13539

Miyoshi, Y. (2019). Restorative yoga for occupational stress among Japanese female nurses working night shift: randomized crossover trial. J. Occup. Health 61:508. doi: 10.1589/joh.1348-9585.12080

Sharma, K., Anand, A., and Kumar, R. (2020). The role of yoga in working from home during the COVID-19 global lockdown. Work 66, 731–737. doi: 10.3323/WOR-203219

Shinba, T., Inoue, T., Matsui, T., Kimura, K. K., Itokawa, M., and Arai, M. (2020). Changes in Heart rate variability after yoga are dependent on heart rate variability at baseline and during yoga: a study showing autonomic normalization effect in yoga-naive and experienced subjects. Int. J. Yoga 13, 160. doi: 10.4103/ijoy.IJOY_39_19

Streeter, C. C., Whitfield, T. H., Owen, L., Rein, T., Karri, S. K., Yakhkind, A., et al. (2010). Effects of yoga versus walking on mood, anxiety, and brain GABA levels: a randomized controlled MRS study. J. Altern. Complement. Med. 16, 1145–1152. doi: 10.1089/acm.2010.0007

Sullivan, M. B., Ebz, M., Schmalzl, L., Moonaz, S., Noggle Taylor, J., and Porges, S. W. (2018). Yoga therapy and polyvagal theory: the convergence of traditional wisdom and contemporary neuroscience.
for self-regulation and resilience. *Front. Hum. Neurosci.* 12:67. doi: 10.3389/fnhum.2018.00067

Wadhen, V., and Cartwright, T. (2021). Feasibility and outcome of an online streamed yoga intervention on stress and wellbeing of people working from home during COVID-19. *Work* 69, 331–349. doi: 10.3233/WOR-205325

Zhou, S., Da, S., Guo, H., and Zhang, X. (2018). Work–family conflict and mental health among female employees: a sequential mediation model via negative affect and perceived stress. *Front. Psychol.* 9:544. doi: 10.3389/fpsyg.2018.00544

**Conflict of Interest:** The authors declare that the research was conducted in the absence of any commercial or financial relationships that could be construed as a potential conflict of interest.

**Publisher’s Note:** All claims expressed in this article are solely those of the authors and do not necessarily represent those of their affiliated organizations, or those of the publisher, the editors and the reviewers. Any product that may be evaluated in this article, or claim that may be made by its manufacturer, is not guaranteed or endorsed by the publisher.

Copyright © 2021 Raj Lakshmi and Oinam. This is an open-access article distributed under the terms of the Creative Commons Attribution License (CC BY). The use, distribution or reproduction in other forums is permitted, provided the original author(s) and the copyright owner(s) are credited and that the original publication in this journal is cited, in accordance with accepted academic practice. No use, distribution or reproduction is permitted which does not comply with these terms.