Unmet Need for Family Planning Among Married Women in Zambia: Lessons from the 2018 Demographic and Health Survey

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Abstract

Introduction: Unmet need for family planning among married women is still high in Africa. In the year 2018, one in every five married women in Zambia had an unmet need for family planning. Unmet need for family planning can increase the number of unintended pregnancies and abortions, both of which have the potential to increase the proportion of women of child bearing age who are at high risk of birth complications. Studies have shown that factors explaining unmet need for family planning vary significantly from country to country, depending on access and availability of family planning services for women. We conducted this study to understand the determinants of unmet need for family planning in Zambia. Knowledge of factors associated with unmet need for family planning can help governments and stakeholders to identify health strategies to reduce unwanted fertility and prevent maternal and child mortality.

Methods: The study used datasets from the Zambia Demographic and Health Survey which was a representative cross-sectional survey conducted in 2018. Zambia conducted a Demographic and Health survey to capture health indicators which are used to measure progress of implementation of health sector interventions. We did analysis on a sample of 7,597 married women aged 15-49 years. Chi-square test and multivariate logistic regression were used to analyse determinants of unmet need for family planning. Stata version 14.2 was used to analyse weighted data and survey commands were applied to account for the complex sample design.

Results: Study findings have revealed that half of the married women were still not using contraception by 2018. Unmet need for family planning among married women is still a public health issue in Zambia. In multivariate regression analysis; age, parity, household wealth and exposure to media-based family planning messages were found to be significantly associated with unmet need for family planning among married women.

Conclusion: There is need to enhance family planning policy and programming in the country in order to achieve desired health outcomes. Mass media campaigns and community-based outreach activities with special focus on the young women can achieve significant results in reducing unmet need for family planning. Further, there should be some deliberate interventions to conduct family planning talks during in health facilities targeting women who visit maternal and children care clinics.

1. Introduction

Promotion of contraception is important for the reduction of maternal mortality and fertility in most developing countries. Globally, 12% of women in marriage or in-union were estimated to have unmet need for family planning by 2017; this meant that 12 out of every 100 married women who wanted to stop or delay giving birth could not because they were not using any method of contraception [20]. Among the regions in the world, Sub-Saharan Africa has the highest unmet need for family planning of 24% [24, 30, 35]. In 2018, the modern contraceptive prevalence rate for women 15–49 in Zambia was reported at 48%
increasing from 33% in 2013-14 and 23% in 2001 [17, 18]. However, the pace of increase has been slow. In Zambia, the prevalence of unmet need for family planning among married women is above global and continental averages. Unmet need for family planning can affect maternal and child health. Therefore, the potential health benefits of reducing unmet need are vast, as it would lead to a decline in unintended pregnancies leading to a reduction in maternal, infant and child mortality. It is estimated that satisfying unmet need for family planning alone could cut the number of maternal deaths by almost a third [23, 24].

From a reproductive health and a human rights point of view, all women of reproductive age should be able to have access family planning methods to avoid unintended pregnancies to space or limit the number of births. Fulfilling this right is an important intervention for improving maternal health, child health and improving the overall well-being of women and families. Following the 2012 London Summit on Family Planning, Zambia pledged to enhance its budgetary allocation to family planning commodities in order to eliminate unmet family planning needs and achieve universal family planning coverage by expanding the technique mix and expanding access to underserved people. [13, 17, 18].

A scoping review was conducted in Ghana in 2019 to determine factors associated with unmet need for family planning among women of reproductive age in both low- and middle-income countries. Results showed that a woman's age and her level of education were negatively associated with unmet need while the number of children a woman had was found to be positively associated with unmet need [14, 21]. The reported reasons for non-contraception use were opposition from husband or husband's fear of infidelity, and woman's fear of side effects or other health concerns related to contraceptive methods [14, 21]. Literature on unmet need for family planning is extensive but there is little research that has been documented about its association with other individual level variables such as women's recent visits to health facility and exposure to mass media family planning messages in the sub-Saharan region and Zambia in particular.

In Zambia there are fewer studies on determinants of unmet need for family planning among married women that have been conducted using recent Demographic and Health Survey data. One study conducted in Zambia based on the 2007 Zambia Demographic and Health Survey data focused on variations in unmet need for contraception among ever married women. The study found that unmet need for limiting was predicted by age at first marriage and partner's desire for more children while unmet need for spacing was predicted by number of children a woman has ever had and place of residence [7, 21].

Unmet need for family planning provides information on the size of an important population sub-group for Family Planning (FP) programme management that is, women at risk of pregnancy with a clear need for FP services based on their stated desire to space or limit births but are not using any family planning method [23, 24]. Successful implementation of the Family Planning 2020 (FP2020) calls for targeted planning and resource investment in reproductive health, and it expects to produce positive health outcomes [23, 24]. This study was conducted to examine the factors associated with unmet need for family planning among married women in Zambia-based on the lessons from recent demographic and
health survey data. Research has shown that unmet need for family planning can be associated with several factors, including demographic, socio-economic, cultural, religious, availability and accessibility. Results will be useful in informing health policy direction and programming that targets to address challenges of meeting for family planning need for married women in Zambia.

2. Methods And Data

2.1 Data source

This study utilized data collected from the 2018 Zambia Demographic and Health Survey (ZDHS). The ZDHS is carried out every four to five years and provides reliable health indicators at national, rural/urban and provincial levels. It is a cross-sectional nationally representative household survey which provides updated information on levels and trends in fertility, childhood mortality, family planning, maternal and child health indicators and HIV for the country.

2.2 Sampling design for the DHS

The 2018 ZDHS used a stratified sample, selected in two stages from the 2010 Census of Population and Housing frame. In the first stage, 545 Enumeration Areas (EA) were selected with probability proportional to size of the EA. Household listing was then carried out in all the selected EAs and this provided a sampling frame for the second stage. In the second stage, 25 households were selected in each EA with an equal probability systematic selection. Three questionnaires (household, woman and man) were used to collect data using face to face interviews conducted by trained enumerators [22]. The household questionnaire collected basic information about household members and household characteristics. All males age 15–59 years and females in the age range 15 to 49 years who were usual household members and visitors who spent a night with the selected household were eligible for an interview.

2.3 Study design and target population

This study adopted a descriptive and analytical approach which aimed at determining the association between socio-demographic and socio-economic variables and unmet need for family planning among married women. The analysis focused on women who were currently married or in a union. The study utilized the 2018 ZDHS woman dataset (ZMIR71FL). The DHS interviewed 13, 683 women age 15–49 years. Analysis for our study was done on 7,597 married women. This study included all married women who met the inclusion and exclusion criteria.

Inclusion criteria

All women who desired to wait a minimum of two years before the subsequent birth
All women who did not want any more children

All pregnant or amenorrhoeic women

**Exclusion criteria**

All women who were sterilised

All women with a husband/partner who was sterilised

All women who were pregnant as a result of contraceptive method failure

Amenorrhoeic women whose last pregnancy was due to contraceptive method failure

**Study Variables and measurement**

**Dependent variables**

The outcome variables for this study were current contraception use which was classified as; 0 = Using contraception and 1 = Not using a contraception method and unmet need for family planning which was categorized into two: 0 = no unmet need and 1 = unmet need.

**Independent variables**

The independent variables of this study were age (categorised as 15–24, 25–34 and 35–49); residence (urban/rural); parity (categorized as 0–1, 2–3, 4–5 and 6+); education (no education, primary, secondary and higher); household wealth index (low, medium and high); employment status (unemployed and employed); and visit to health facility in the 12 months prior to the survey (yes/no). Other background variables included: exposure to media family planning messages (Yes/No) and region/province which included all the ten provinces of Zambia.

**2.5 Data Analysis**

Data were analyzed using Stata software version 14.2. All analyses were weighted with the available survey weights in order to draw conclusions about statistics on the population. Descriptive statistics were used to present the background characteristics of the women included in the study. The chi-square test of independence was used to determine the relationship between the outcome variables and the independent variables. Multivariate logistic regression analysis was applied to control for confounding and to determine the strength of association between the independent variables and unmet need for
family planning. Investigator-led backward stepwise regression analysis was used to develop a multivariable logistic regression model of predictors of unmet need for family planning in Zambia.

3. Results

3.1 Sample description of married women in 2018 DHS

Table 1 shows the percentage distribution of married women aged 15-49 years according to selected background characteristics. The study included 7,597 married women aged 15-49 years. The mean age for the married women was 28 years. There were more married women in the 25 to 34 age group (38.5%) than in the other age groups. Slightly over half (50.7%) of the married women had attended only primary education. About 34.9% of the married women had at least five live births. Knowledge of modern family planning method is universal.

Table 1

Percent Distribution of Married women (15-49 years) by Selected Background Characteristics, DHS 2018, Zambia
| Background Characteristics | Frequency | Percent |
|-----------------------------|-----------|---------|
| **Age**                     |           |         |
| 15-24                       | 1,875     | 24.5    |
| 25-34                       | 2,941     | 38.5    |
| 35-49                       | 2,832     | 37.0    |
| **Residence**               |           |         |
| Rural                       | 3,080     | 40.3    |
| Urban                       | 4,568     | 59.7    |
| **Education Level**         |           |         |
| No education                | 743       | 9.7     |
| Primary                     | 3,881     | 50.7    |
| Secondary                   | 2,635     | 34.5    |
| Tertiary                    | 389       | 5.1     |
| **Children Ever Born**      |           |         |
| 0-1                         | 273       | 3.6     |
| 2-3                         | 2,486     | 32.5    |
| 4-5                         | 2,224     | 29.1    |
| 6+                          | 2,666     | 34.9    |
| **Household Wealth**        |           |         |
| Poor                        | 3,061     | 40.0    |
| Medium                      | 1,468     | 19.2    |
| Rich                        | 3,118     | 40.8    |
| **Knowledge of Family Planning method** | | |
| Knows no method or only traditional method | 24 | 0.3 |
| Knows any modern method     | 7,624     | 99.7    |
| **Visited Health Facility 12 months prior to survey** | | |
| Yes                         | 2,286     | 29.9    |
| No                          | 5,362     | 70.1    |
| **Current Employment Status** | | |

| Employed       | 4,173 | 45.4 |
|---------------|-------|------|
| Not employed  | 3,463 | 54.7 |
| **Total**     | 7,597 | 100  |

Table 2 describes the prevalence of contraceptive use among married women in Zambia as captured by DHS 2018. The table also presents findings on prevalence of unmet need for family planning among currently married women by background characteristics. Bivariate analysis and statistical significance of relationships between contraceptive use and unmet need with the independent variables are presented to ascertain the influence of socio-demographic variables on outcomes of interest.

### 3.2 Contraceptive use

The overall fertility rate in Zambia is 4.7, with women in rural areas having 2 more children than women in urban areas. Findings show that overall, contraceptive use among married women in Zambia is still low. Half (50%) of the married women in Zambia reported using any method of contraception in 2018 DHS. Differences by region show that married women who live in urban areas are more likely to use contraception than women who reside in rural areas (54% versus 47%). The findings suggest that education is a major factor in contraceptive use. This is evidenced by the observed increase in contraceptive use with the increase in level of education among married women. It is also observed that married women who reported higher numbers of children ever born were more likely to use a contraception method. Another interesting result of this study is married women who visited the health facility in the 12 months prior to the survey were more likely to use contraception than women who did not visit the health facility. The study findings also reveal that women who had exposure to media messages on family planning reported higher contraceptive use.

### 3.3 Prevalence of unmet need for family planning

The prevalence of unmet need for family planning among married women in Zambia was 20% during the 2018 DHS. This means that 1 in every 5 married women in Zambia have unmet need for family planning. Similar to contraceptive prevalence rate, the proportion of women with unmet need for family planning differs significantly between urban and rural areas with rural areas having higher unmet need for family planning. There is an inverse relationship between educational attainment and unmet need for family planning, as married women with a lower educational attainment have a higher proportion of unmet need than women with secondary and tertiary level of education. Married women who reported having 5 or more children ever born had a higher prevalence of unmet need compared to women without children (25% versus 14%). Exposure to family planning messages among married women contributes to improvement in meeting women’s needs for family planning services.
3.4 Determinants of Unmet Need

Multivariate logistic regression was used to examine the influence of predictors on the use of contraceptive and unmet need for family planning in married women. Age, children ever born (parity), household wealth, province (region) of residence and exposure to media messages on family planning were significantly associated with unmet need for family planning in married women.

Table 2
Prevalence of contraceptive use and unmet need for family planning among married women (15 - 49) in Zambia, DHS 2018

| Background Characteristics | Contraceptive use % | p-value | Unmet need % | p-value |
|----------------------------|---------------------|---------|--------------|---------|
| Age                        |                     |         |              |         |
| 15-24                      | 46.2                | <0.001  | 19.8         | 0.0012  |
| 25-34                      | 54.1                |         | 17.2         |         |
| 35-49                      | 47.2                |         | 22.2         |         |
| Residence                  |                     | <0.001  |              | 0.0026  |
| Rural                      | 46.5                |         | 21.2         |         |
| Urban                      | 54.3                |         | 17.4         |         |
| Education level            |                     | <0.001  |              | 0.0001  |
| No education               | 37.7                |         | 24.2         |         |
| Primary                    | 48.8                |         | 21.5         |         |
| Secondary                  | 54.2                |         | 16.5         |         |
| Tertiary                   | 49.6                |         | 14.8         |         |
| Children Ever Born         |                     | <0.001  | <0.001       |         |
| 0-1                        | 53.9                |         | 16.2         |         |
| 2-3                        | 48.3                |         | 15.9         |         |
| 4-5                        | 55.2                |         | 21.0         |         |
| 6+                         | 49.6                |         | 26.0         |         |
| Household Wealth index     |                     | <0.001  | <0.001       |         |
| Poor                       | 43.3                |         | 22.9         |         |
| Medium                     | 53.0                |         | 18.2         |         |
| Rich                       | 54.2                |         | 17.1         |         |
| Region                     |                     | <0.001  |              | 0.0010  |
| Central                    | 50.9                |         | 17.0         |         |
| Copperbelt                 | 53.5                |         | 19.4         |         |
| Eastern                    | 55.0                |         | 19.8         |         |
| Luapula                    | 39.1                |         | 25.7         |         |
| Lusaka                     | 56.5                |         | 16.4         |         |
| Muchinga                   | 58.0                |         | 14.8         |         |
| Northern                   | 44.0                |         | 18.8         |         |
| North Western              | 46.8                |         | 20.9         |         |
| Southern                   | 43.9                |         | 22.1         |         |
| Western                    | 49.6                |         | 26.6         |         |
| Employment Status          |                     | 0.1404  |              | 0.6309  |
| Employed                   | 50.6                |         | 19.5         |         |
| Not employed               | 48.2                |         | 20.0         |         |
| Health facility Visit 12 months prior to survey | 0.0025 | 0.855       |
| Yes                        | 51.1                |         | 19.7         |         |
| No                         | 46.0                |         | 19.5         |         |
| Knowledge of family planning method | <0.001 | 0.8926       |
| Knows no method/knows only traditional method | 2.5 | 20.8 |
| Know modern method         | 49.8                |         | 19.7         |         |
| Exposure to media FP messages | 0.0285 | 0.0001       |
| No                         | 48.8                |         | 20.8         |         |
| Yes                        | 52.3                |         | 16.1         |         |
| Total                      | 49.6                |         | 19.7         |         |

*a p-value from chi square test, bold means significant at p < 0.05*
Our study suggests that increasing age is associated with a progressive reduction in unmet need. Women in the age groups 25-34 and 35-49 were less likely to have unmet need for family planning compared to women age 15-24 years \((\text{AOR}=0.61; 95\% \text{ CI}: 0.47, 0.78; p<0.001)\) and \((\text{AOR}=0.63; 95\% \text{ CI}: 0.45, 0.86; p=0.004)\), respectively.

Women with 4-5 births were about two times as likely to have an unmet need for family planning as women who with 0-1 births \((\text{AOR}=1.90; 95\% \text{ CI}: 1.45, 2.50; p<0.001)\). Women who had six births or more had highest odds of unmet need for family planning when compared with women who had 0-1 births \((\text{AOR}=2.47; 95\% \text{ CI}: 1.80, 3.37; p<0.001)\).

Our study also found that women who are exposed to family planning messages on television, radio or newspapers were 17\% less likely to have unmet need for FP relative to women who were not exposed \((\text{AOR}=0.83; 95\% \text{ CI}: 0.70, 0.97; p=0.023)\).

Women from medium wealth or rich households had reduced chances of unmet need compared to women who belong to poor households \((\text{AOR}=0.78; 95\% \text{ CI}: 0.65, 0.94; p=0.007)\) and \((\text{AOR}=0.86; 95\% \text{ CI}: 0.67, 1.10; p=0.004)\), respectively.

### Table 3

**Multivariate regression analysis examining variations in contraceptive use and unmet need for family planning among married women age 15-49. 2018 DHS, Zambia**
| Background Characteristics | Contraceptive use | Unmet need for family planning |
|-----------------------------|------------------|-------------------------------|
|                             | AOR p-values [95% CI] | AOR p-values [95% CI] |
| **Age**                     |                  |                              |
| 15-24                       | 1.000            | 1.000                         |
| 25-34                       | 1.307            | 0.004                         | (1.087 1.571) |
|                             |                  | 0.608            | <0.001             | (0.471 0.784) |
| 35-49                       | 2.038            | <0.001                        | (1.703 2.621) |
|                             |                  | 0.625            | 0.004               | (0.453 0.863) |
| **Residence**               |                  |                              |
| Rural                       | 1.000            | 1.000                         |
| Urban                       | 1.114            | 0.203                         | (0.943 1.316) |
|                             |                  | 0.941            | 0.525               | (0.781 1.134) |
| **Education level**         |                  |                              |
| No education                | 1.000            | 1.000                         |
| Primary                     | 0.641            | <0.001                        | (0.525 0.782) |
|                             |                  | 0.929            | 0.459               | (0.751 1.149) |
| Secondary                   | 0.509            | <0.001                        | (0.399 0.650) |
|                             |                  | 0.832            | 0.205               | (0.625 1.107) |
| Tertiary                    | 0.559            | 0.001                         | (0.400 0.779) |
|                             |                  | 0.907            | 0.654               | (0.589 1.394) |
| **Children Ever Born**      |                  |                              |
| 0-1                         | 1.000            | 1.000                         |
| 2-3                         | 0.397            | <0.001                        | (0.328 0.479) |
|                             |                  | 1.188            | 0.041               | (0.934 1.500) |
| 4-5                         | 0.278            | <0.001                        | (0.223 0.346) |
|                             |                  | 1.918            | <0.001             | (1.449 2.516) |
| 6+                          | 0.249            | <0.001                        | (0.196 0.316) |
|                             |                  | 2.480            | <0.001             | (1.799 3.486) |
| **Household Wealth index**  |                  |                              |
| Poor                        | 1.000            | 1.000                         |
| Medium                      | 0.726            | <0.001                        | (0.622 0.846) |
|                             |                  | 0.781            | 0.007               | (0.652 0.935) |
| Rich                        | 0.730            | 0.004                         | (0.597 0.874) |
|                             |                  | 0.856            | 0.226               | (0.665 1.101) |
| Region          |       |       |       |       |       |
|-----------------|-------|-------|-------|-------|-------|
|                 |       |       |       |       |       |
| Western         | 1.000 | 1.000 |       |       |       |
| Central         | 0.463 | <0.001| (0.335| 0.639)| 0.609 | 0.001 | (0.451| 0.823)|       |
| Copperbelt      | 0.485 | <0.001| (0.356| 0.662)| 0.811 | 0.140 | (0.613| 1.071)|       |
| Eastern.        | 0.361 | <0.001| (0.265| 0.491)| 0.696 | 0.016 | (0.518| 0.934)|       |
| Luapula.        | 0.736 | 0.069 | (0.530| 1.024)| 0.946 | 0.740 | (0.682| 1.313)|       |
| Lusaka.         | 0.424 | <0.001| (0.312| 0.578)| 0.685 | 0.026 | (0.492| 0.955)|       |
| Muchinga        | 0.306 | <0.001| (0.224| 0.419)| 0.451 | <0.001| (0.312| 0.655)|       |
| Northern        | 0.570 | 0.001 | (0.409| 0.796)| 0.608 | 0.006 | (0.428| 0.863)|       |
| North-Western   | 0.587 | 0.001 | (0.424| 0.814)| 0.752 | 0.105 | (0.533| 1.062)|       |
| Southern        | 0.707 | 0.039 | (0.507| 0.982)| 0.859 | 0.336 | (0.629| 1.172)|       |

| Current Employment Status |
|---------------------------|
| Employed                  | 1.000 | 1.000 |
| Not employed              | 0.892 | 0.098 | (0.779| 1.021)| 0.890 | 0.126 | (0.766| 1.033)|       |

| Visited health facility 12 months prior to survey |
|--------------------------------------------------|
| No                                                | 1.000 |       |       |
| Yes                                               | 0.811 | 0.002 | (0.709| 0.929)| 0.992 | 0.08  | (0.825| 1.192)|       |

| Knowledge of family planning method |
|-------------------------------------|
| Knows no method/knows only traditional method | 1.000 | 1.000 |
In terms of province (region) of residence, the findings suggest that married women living in Central, Eastern, Lusaka, Muchinga and Northern provinces were less likely to have unmet need compared to those living in Western Province {AOR=0.61; 95% CI: 0.45, 0.82; p=0.001}, {AOR=0.70; 95% CI: 0.52, 0.93; p=0.016}, {AOR=0.69; 95% CI: 0.49, 0.96; p=0.026}, {AOR=0.45; 95% CI: 0.31, 0.66; p<0.001}, and {AOR=0.61; 95% CI: 0.43, 0.86; p=0.006}, respectively.

4. Discussion

The low use of contraception and the unmet need for family planning among married women are still public health concerns in Zambia. This study has shown that contraceptive use among married women is nearly 50% and unmet need is 20% showing a drop by 1 percentage point from 2013-14. These results suggest urgent attention to strengthening of family planning programmes in the country. The study found that age, children ever born (parity), household wealth, province of residence and exposure to media family planning messages were important factors associated with unmet need for family planning among married women. However, this study has revealed that rural/urban residence, education, employment status, visits to health facilities twelve months prior to the survey and knowledge of a family planning modern method had no effect on unmet need. The findings reported in this study have implications both for health policy in general and family planning programming.

The study findings reveal that the odds of having unmet need for family planning deceased with an increase in the age of a woman. The age of a woman plays a significant role in determining the extent of unmet. Our study found that a woman’s age was negatively associated with unmet need, implying that as a woman gets older the unmet need decreases. Unmet need is lower among the older age women probably because these women may have achieved their desired family size. This finding is confirmed by related studies conducted in Ethiopia and Ghana. The studies found that as the woman's age increased by one year, the odds of having unmet need were 20% less likely [18, 19, 21, 30].

An increase in the number of births a married woman has ever had is seemingly associated with an increase in unmet need. These results are similar what was found in a study conducted in 2019 in Ethiopia. The study found that as parity increased with one birth, the chance of having unmet need for family planning was twice [19]. In another related study conducted in Burkina Faso in 2014, women who
had at least five living children were approximately eight times as likely to have an unmet need for modern contraception than those who do not have living children [1, 8].

This study also shows that, while married women with secondary or higher level of education had significantly higher contraceptive use than those with no education, there were no differences in proportions of unmet need by education level. Previous studies had shown that rural areas had higher proportions of unmet need for family planning than those in urban [2, 3, 6, 16] to the contrary this study has shown that residence is no longer a significant determinant of unmet need for family planning among married women in Zambia. This can be explained by the massive health sector investments in rural parts of the country by the government which have resulted in improved availability of general health services including family planning commodities [39].

Visiting a health facility presents an opportunity for a woman to get information on health matters, access to counselling services, and also access to family planning services. It is expected that women who access health facilities should have high likelihood of met need for family planning. Studies conducted in Ghana and Malawi established that women who visited a health facility had reduced odds of unmet need [21, 37]. However, findings in this study indicate that the prevalence of unmet need for FP is not significantly associated with visiting a health facility during the twelve months preceding the 2018 ZDHS. This may be because routine family planning services at government health facilities in the country are provided for very limited hours and are not coordinated with other services that women attend such as child immunization clinics [1, 34, 36].

Prior to the 2018 ZDHS, a married woman's exposure to media disseminated family planning messages was strongly linked to a lower risk of unmet need. This outcome validates the findings from previous studies conducted in other African countries [15, 16, 38]. The studies concluded that women who are exposed to family planning messages through radio or television are more protected against unmet need. It may be argued that the media has the power to raise family planning awareness among married women. A woman's exposure to media family planning messages enhances her awareness and knowledge on the benefits of family planning services. Met need for family planning has a potential to significantly reduce unwanted pregnancies, abortions and limit family size, as well as avoid child and maternal deaths [23, 24].

5. Conclusion

The results of this study have revealed that half of the married women were still not using contraception by 2018. Unmet need for family planning among married women is still a public health issue in Zambia. Findings suggest that age, children ever born (parity), province of residence, household wealth and exposure to media messages on family planning are significantly associated with unmet need for family planning among married women. Based on the findings, there is need to enhance family planning policy and programming in the country to achieve desired health outcomes. Mass media campaigns and community-based outreach activities with special focus on the young women can achieve significant improvements.
results in reducing unmet need for family planning. Further, there should be some deliberate interventions to conduct family planning talks during in health facilities targeting women who visit maternal and children care clinics.

**Abbreviations**

AOR Adjusted Odds Ratios  
CI Confidence Interval  
ZamStats Zambia Statistics Agency  
EA Enumeration Area  
FP Family Planning  
OR Odds Ratio  
UN United Nations  
UOR Unadjusted Odds Ratio  
WHO World Health Organisation  
ZDHS Zambia Demographic and Health Survey

**Declarations**

**Ethics approval and consent to participate**

The ethical clearance for this study was obtained from the Biomedical Research Ethics Committee of the University of Zambia (REF. 039-08-18) and study approval was sought from National Health Research Authority. Permission to use the 2018 ZDHS dataset was granted by the Zambia Statistics Agency. The DHS dataset has no identifiers and there were no anticipated risks to participants because there was no direct contact. All protocols for 2018 ZDHS were approved by the Tropical Disease and Research Center (TDRC) in Zambia and the Research Ethics Review Board of the Center for Disease Control and Prevention (CDC) Atlanta. The data collection for 2018 ZDHS was carried out in line with provisions in the study protocols. No data collection took place prior to obtaining informed consent. The informed consent/assent was read to all eligible individuals and contained all of the information required to make an informed decision as to whether or not to participate. Consent was obtained from participants 18 years and older. For participants age 15-17 years, permission was obtained from their parent or guardian before proceeding to get assent from the adolescent. In cases where the parent or guardian did not give permission to proceed, the adolescent was excluded from the survey.
Consent for publication

Not applicable

Availability of data and materials

Data used in the study is publicly available on the DHS Program website (https://dhsprogram.com/). Other materials such as do-files can be provided upon request from the corresponding author (harrietnamukoko@yahoo.com).

Competing Interests

The authors declare that they have no competing interests.

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Authors contributions

HN developed the concept for this study and analyzed the data. HN and MP performed the analysis and wrote the first draft of the manuscript. TH and RNL reviewed the manuscript for intellectual content. All authors have read and approved the final version of this manuscript.

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