Automatic Label Sequence Generation for Prompting Sequence-to-sequence Models

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Abstract
Prompting, which casts downstream applications as language modeling tasks, has shown to be sample efficient compared to standard fine-tuning with pre-trained models. However, one pitfall of prompting is the need of manually-designed patterns, whose outcome can be unintuitive and requires large validation sets to tune. To tackle the challenge, we propose \textbf{AutoSeq}, a fully automatic prompting method: (1) We adopt natural language prompts on sequence-to-sequence models, enabling free-form generation and larger label search space; (2) We propose label sequences – phrases with indefinite lengths to verbalize the labels – which eliminate the need of manual templates and are more expressive than single label words; (3) We use beam search to automatically generate a large amount of label sequence candidates and propose contrastive re-ranking to get the best combinations. AutoSeq significantly outperforms other no-manual-design methods, such as soft prompt tuning, adapter tuning, and automatic search on single label words; the generated label sequences are even better than curated manual ones on a variety of tasks. Our method reveals the potential of sequence-to-sequence models in few-shot learning and sheds light on a path to generic and automatic prompting. The source code of this paper can be obtained from \url{https://github.com/thunlp/Seq2Seq-Prompt}.

1 Introduction
Among ways of adapting pre-trained language models (Devlin et al., 2019; Raffel et al., 2020) to downstream applications, prompting, which uses a natural language prompt to reformulate tasks as cloze questions, has shown to be especially effective (Brown et al., 2020; Schick and Schütze, 2021a,b; Gao et al., 2021). For example, in sentiment classification, prompting appends a template “It was [MASK]” to the original input, and defines “great” and “terrible” as the label words, whose probabilities at [MASK] indicate the probabilities of the positive and negative sentiment labels. Prompting possesses better sample efficiency and performs significantly better than standard fine-tuning in the low resource case.

However, the prompting performance is highly sensitive to the prompt choice, whose effectiveness needs abundant validation data to evaluate and is difficult to predict by intuition (Gao et al., 2021; Perez et al., 2021). Even though there exist methods that explore automatic prompt search (Schick et al., 2020; Gao et al., 2021), they still require substantial human efforts, for the algorithms start from either manual templates or label words.

We propose AutoSeq, a prompting method that is fully automatic and requires no human input. AutoSeq has three innovations: (1) AutoSeq adopts \textit{sequence-to-sequence models} like T5 (Raffel et al.,...
2 Related Work

Prompting. Schick and Schütze (2021a,b); Gao et al. (2021) introduced prompting into MLM. Though showing remarkable few-shot performance, those models are constrained by the single [MASK] token and are limited to classification tasks; they also require manually-designed prompts. In parallel, soft prompt tuning (Lester et al., 2021) and adapter tuning (Houlsby et al., 2019; Zaken et al., 2022; Hu et al., 2022) do not require manual design, but they lag behind prompting in few-shot performance (Gu et al., 2022). Recent work (Zhang et al., 2022) tries to mitigate the gap, but it still requires the help of manual prompts and thus falls out of the scope of our discussion.

Automatic prompt search. There have been plenty of attempts for automatic prompt search – yet all of them require to start from either human-designed label words or templates (Davison et al., 2019; Jiang et al., 2020; Shin et al., 2020; Schick et al., 2020; Gao et al., 2021; Yuan et al., 2021; Haviv et al., 2021). In contrast, our AutoSeq is a general-purpose, fully automatic search method that depends only on few-shot annotations.

3 AutoSeq

3.1 Prompts for sequence-to-sequence models

We introduce the sequence-to-sequence version of prompt-based fine-tuning, bringing in label sequences that are more expressive than one token. Using sentiment classification as an example, and given the input sentence as $x$, the model input can be formulated as “$x$ [MASK]”. We define the label sequences for the positive class as “Highly recommended.” and that for the negative class as “Not for me.”. Then the probability of each class is tied with that of the T5 model generating “Highly recommended.” and “Not for me.” at position [MASK]. As we compare the MLM single label words to our label sequences (Figure 1), we see that label sequences encode richer semantic meaning and get rid of sophisticated templates, since label sequences themselves can be standalone sentences.

In natural language inference (NLI) tasks\(^1\) with two input sentences, our model input changes to “$x_1$ [MASK], $x_2$” and label sequences can be “I mean” (entailment), “For example” (neutral), and “However” (contradiction).

Formally, we have a task-specific template $T^2$ and a task-specific mapping $M: \mathcal{Y} \rightarrow \mathcal{V}$ from the task label space $\mathcal{Y}$ to the label sequence space ($\mathcal{V}$ is the vocabulary of the model $L$). Then, for a formulated example $T(x)$ and its corresponding label sequences, we use the cross-entropy loss (the same way how T5 is trained)\(^3\) to fine-tune the model. In inference, we compute the score of each class $y \in \mathcal{Y}$ as the auto-regressive log-probability of the corresponding label sequence:

$$q(M(y) | T(x)) = \sum_{j=1}^{\vert M(y) \vert} \log P_L(t_j | t_{1:j-1}, T(x)).$$

where $P_L$ denotes the output probability of the sequence-to-sequence model, $M(y) = (t_1, \ldots, t_{\vert M(y) \vert})$ is the corresponding label sequence tokens, and $t_{1:j-1}$ is $t_1, \ldots, t_{j-1}$.

3.2 Automatic label sequence generation

Thanks to the introduction of label sequences, manually-designed templates are no longer needed, and the goal of automatic prompt search is simply to construct a label sequence mapping $M$ that performs well. Our proposed automatic label sequence generation

\(^1\)We have details for all tasks in Appendix B.2.

\(^2\)Unlike in the MLM case, the template here is simply the way to concatenate the input and the mask.

\(^3\)For regression tasks like STS-B, we use the same method as Gao et al. (2021) to compute the loss instead.
Figure 2: Illustration of AutoSeq. We first use T5 to generate label sequence candidates given each label’s training instances; then we use contrastive re-ranking to get label sequences that are more label-specific; in the end we enumerate all the combinations and re-rank by the fine-tuning performance.

generation pipeline contains three steps (Figure 2): (1) candidate generation by using T5 and beam search; (2) re-ranking by contrastive probability; (3) enumerating label sequence combinations and re-ranking by fine-tuning performance.

We first use the T5 model and beam search to generate multiple sequence label candidates \( S^y \subset \mathcal{V}^+ \) for each class \( y \). Denote \( D^y_{\text{train}} \subset \mathcal{D}_{\text{train}} \) be the subset of all few-shot training data of class \( y \), we find \( s^y \) that has the top scores by this equation:

\[
\sum_{(x,y) \in D^y_{\text{train}}} q(s^y | T(x)),
\]  

(2)

where \( q(\cdot) \) is defined as Eq. (1). Since the search space is too large, we decompose it to an auto-regressive decoding following Gao et al. (2021):

\[
\sum_{j=1}^{|s^y|} \log P_C(s^y_j | s^y_{1:j-1}, T(x)).
\]  

(3)

By using beam search, we can generate a large amount of label sequence candidates by just one decoding pass. However, we notice that it tends to generate similar generic label sequences across different classes, while we expect the label sequences to be distinguishable for each class. For example, in sentiment classification, both classes will get a generic candidate of “Thank you”, which is coherent to be put at the mask but does not help with the classification (more discussion in Appendix F).

To eliminate the problem, we introduce the second step of our automatic pipeline, which re-ranks all the candidates based on the contrastive probability \( \tilde{q}(s^y) \) of \( s^y \in S^y \):

\[
\frac{\sum_{(x,y) \in D^y_{\text{train}}} q(s^y | T(x))}{|D^y_{\text{train}}|} - \frac{\sum_{(x,y) \in D^y_{\text{train}}} q(s^y | T(x))}{|D^y_{\text{train}}|},
\]  

(4)

where \( D^y_{\text{train}} = \mathcal{D}_{\text{train}} \setminus D^y_{\text{train}} \).

Then, we define the score of a label mapping as the sum of corresponding \( \tilde{q}(s^y) \) for each class \( y \). To shorten the time for further re-ranking, we only select the top \( n \) mappings with the highest scores. Finally, we fine-tune the model over the top \( n \) label mapping candidates, and re-rank them to find the best one based on the few-shot development set, which has been proved critical in the label mapping selection (Gao et al., 2021).

4 Experiments

4.1 Main results

We use a T5-base v1.1 (Shazeer, 2020)\(^4\) model and set the number of training examples per class as 16 in our experiments. Datasets and experiments details can be found in Appendix A and B. To make our results convincing, we compare to the following baselines in our few-shot setting: (1) parameter-efficient tuning – soft prompt tuning (Lester et al., 2021) and adapter tuning (Houlsby et al., 2019; Karimi Mahabadi et al., 2022) – which fixes the pre-trained model parameters and only tunes the soft prompt or adapter part; (2) standard fine-tuning; (3) manual prompts (Table D.1) proposed in Logan IV et al. (2021); (4) automatic label word search (AutoWord), which has the same setting as AutoSeq except that it is limited to only using one single token as a label word. This can be seen as an approximation of Auto-L in Gao et al. (2021). We also include the results from standard fine-tuning based on the full training set.

Table 1 shows our main results. First, prompt-based fine-tuning can significantly beat standard fine-tuning, either using manual prompts or generated ones, let alone parameter-efficient tuning. Our method AutoSeq achieves a 9.4% gain on average compared to standard fine-tuning.

Second, AutoSeq achieves a 3.2% improvement on average compared to the manual prompts, and performs significantly better in NLI tasks. However, for most of the sentiment classification tasks, though without engineering, the manual prompts can still outperform AutoSeq. We attribute it to the simplicity of these tasks, making the manual design of prompts more intuitive.

\( ^4\)The released original T5 models are also fine-tuned on downstream tasks while T5 v1.1 models exclude those tasks.
Table 1: Our main results using T5-base (16 training examples per class). We report mean (and standard deviation) performance over 5 different splits. FT: fine-tuning; Manual: human-designed prompts (Table D.1); AutoWord: automatically searched single label words. The score marked as **bold** means the best performance in few-shot. The score marked with an underline means the best performance among automatic search methods.

| Task            | Prompt tuning | Adapter tuning | Fine-tuning | Prompt-based FT (Manual) | Prompt-based FT (AutoWord) | Prompt-based FT (AutoSeq) | Fine-tuning (Full train set) |
|-----------------|---------------|----------------|-------------|--------------------------|----------------------------|---------------------------|-------------------------------|
| SST-2 ACC       | 51.4 (0.0)    | 84.7 (3.2)     | 50.0 (0.0)  | 50.6 (0.0)               | 82.2 (2.5)                 | 55.1 (8.1)                | 93.3                          |
| SST-5 ACC       | 24.9 (0.0)    | 27.7 (4.8)     | 50.7 (0.0)  | 73.6 (3.9)               | 87.2 (2.5)                 | 82.4 (8.5)                | 89.0                          |
| MR ACC          | 50.6 (0.0)    | 86.9 (1.4)     | 80.9 (2.6)  | 89.8 (1.5)               | 89.1 (1.1)                 | 91.6 (1.9)                | 86.2                          |
| CR ACC          | 50.0 (0.0)    | 78.6 (3.6)     | 84.3 (4.4)  | 85.1 (2.9)               | 82.4 (3.7)                 | 85.2 (4.3)                | 85.1                          |
| MPQA ACC        | 59.9 (0.0)    | 84.7 (3.3)     | 68.3 (4.8)  | 89.1 (1.1)               | 82.4 (3.7)                 | 85.2 (4.3)                | 76.9                          |
| Subj ACC        | 22.6 (0.0)    | 27.6 (3.6)     | 42.9 (6.3)  | 80.0 (2.5)               | 82.4 (3.7)                 | 85.2 (4.3)                | 76.9                          |
| TREC ACC        | -4.0 (0.0)    | 4.8 (4.8)      | 0.5 (6.3)   | 0.7 (5.3)                | 0.5 (6.3)                  | 0.7 (5.3)                 | -4.0 (0.0)                    |
| CoLA (Matt.)    | -4.0 (0.0)    | 4.8 (4.8)      | 0.5 (6.3)   | 0.7 (5.3)                | 0.5 (6.3)                  | 0.7 (5.3)                 | -4.0 (0.0)                    |

Table 2: Manual prompts with engineering on large validation sets vs AutoSeq (Full results in Table E.2).

| Task            | Prompt tuning | Adapter tuning | Fine-tuning | Prompt-based FT (Manual) | Prompt-based FT (AutoWord) | Prompt-based FT (AutoSeq) | Fine-tuning (Full train set) |
|-----------------|---------------|----------------|-------------|--------------------------|----------------------------|---------------------------|-------------------------------|
| SST-2 ACC       | 34.6 (0.0)    | 33.5 (1.4)     | 36.1 (2.3)  | 41.9 (3.4)               | 49.0 (4.7)                 | 51.8 (1.8)                | 86.9                          |
| SST-5 ACC       | 34.2 (0.0)    | 33.9 (1.8)     | 36.4 (2.6)  | 43.0 (3.6)               | 51.3 (4.6)                 | 53.9 (2.0)                | 87.1                          |
| MR ACC          | 34.1 (0.0)    | 34.7 (1.3)     | 36.0 (3.0)  | 40.8 (1.6)               | 56.2 (8.4)                 | 62.7 (3.7)                | 91.6                          |
| CR ACC          | 54.2 (0.0)    | 55.4 (2.5)     | 58.6 (2.5)  | 55.5 (3.1)               | 59.9 (4.7)                 | 61.3 (4.0)                | 93.3                          |
| MPQA ACC        | 81.2 (0.0)    | 77.4 (2.3)     | 51.8 (2.7)  | 53.3 (3.1)               | 48.7 (2.4)                 | 55.3 (4.9)                | 91.6                          |
| Subj ACC        | 53.8 (0.0)    | 50.7 (5.2)     | 74.9 (5.2)  | 75.6 (7.0)               | 73.5 (6.3)                 | 72.3 (4.9)                | 97.0                          |
| TREC ACC        | 65.4 (0.0)    | 74.9 (5.2)     | 57.0 (3.5)  | 55.4 (1.8)               | 60.6 (4.3)                 | 66.2 (2.6)                | 90.6                          |
| CoLA (Matt.)    | 62.8 (0.0)    | 68.3 (5.2)     | 11.9 (2.8)  | 17.3 (9.5)               | 17.9 (13.4)                | 19.3 (10.1)               | 86.1                          |

Table 3: Sequence-to-sequence vs MLM prompting.

Third, using AutoSeq leads to steady gains in a majority of tasks compared to AutoWord, indicating that label sequences, which is only enabled by using sequence-to-sequence models, are more expressive than single label words.

The results indicate that automatic prompt generation, especially with template-free format and label sequences, is a promising path for prompt-based fine-tuning in low resource scenarios.

### 4.2 Analysis of prompt engineering

Table 2 compares manual prompts with considerable engineering efforts (Table E.1) to AutoSeq. In general, AutoSeq achieves on par performance with models using manual prompts across various types of tasks, illustrating the effectiveness of our method, especially when trial-and-error with large validation sets is impossible.

### 4.3 Analysis of different pre-trained models

To highlight the advantages of using sequence-to-sequence models, we also report the PET results with RoBERTa-base in Table 3. We see that T5 performs better than RoBERTa by a large margin. Although the comparison is not fair given T5 and RoBERTa are pre-trained with different corpora, we highlight the importance to have sequence-to-
sequence models in the world of prompt-based fine-tuning. Furthermore, for tasks like ReCoRD and WSC that require generation in prompting, T5 is perfectly fit for their output formats, while MLM models like RoBERTa require tricky workaround.

5 Conclusion

In this paper, we propose AutoSeq, a prompt-based fine-tuning method with (1) sequence-to-sequence models that enable free-form generation, (2) label sequences that significantly extend the prediction space, and (3) automatic prompt search that requires no human efforts for designing prompts. Comprehensive experiments show that AutoSeq significantly outperforms other prompt-based or parameter-efficient tuning methods. We hope AutoSeq further inspires research on exploring template-free prompt-based fine-tuning.

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A Datasets

We use datasets from GLUE (Wang et al., 2019b), SuperGLUE (Wang et al., 2019a), and a number of other sentence classification datasets.

For SST-2 (Socher et al., 2013), SST-5 (Socher et al., 2013), MR (Pang and Lee, 2005), CR (Hu and Liu, 2004), MPQA (Wiebe et al., 2005), Subj (Pang and Lee, 2004), TREC (Voorhees and Tice, 2000), CoLA (Warstadt et al., 2019), MNLI (Williams et al., 2018), SNLI (Bowman et al., 2015), QQP7 and STSB (Cer et al., 2017), we refer to Gao et al. (2021) for their test settings. For BoolQ (Clark et al., 2019), CB (De Marneffe et al., 2019), COPA (Roemmele et al., 2011), MultiRC (Khashabi et al., 2018), ReCoRD (Zhang et al., 2018), WiC (Pilehvar and Camacho-Collados, 2019) and WSC (Levesque et al., 2011), we take their original development sets as the test sets.

B Experimental Details

B.1 Hyper-parameter selection

We take batch sizes from \{2, 4, 8\} for all few-shot experiments. For fine-tuning, we take learning rates from \{7e-5, 1e-4, 2e-4\}. For prompt-based fine-tuning, we take learning rates from \{2e-5, 6e-5, 9e-5\}, which are selected by pre-experiments on the SST-2 and SNLI datasets. For each trial, we follow Gao et al. (2021) and set the training steps as 1000, validation steps as 100, then pick the best model based on the validation results.

B.2 Automatic label sequence generation

For automatic label sequence generation, we use T5-large, limiting the maximum length of 20 tokens (AutoSeq) and one token (AutoWord). Considering the trade-off between efficiency and effectiveness, we set beam search width to 50 and set \(n\) to 20. Given that the number of experiments is relatively large in automatic generation, we fix the batch size as 8 and the learning rate as 6e-5 when training the model over the top \(n\) label mappings.

Besides our \(\mathcal{T}\) for one-sentence classification tasks\(^8\) and NLI tasks mentioned in Section 3, we also design more \(\mathcal{T}\), always a simple concatenation of input fields and the [MASK] token, for other complicated tasks. For BoolQ, \(\mathcal{T}\) is \(x_1? [\text{MASK}], x_2\). For COPA, \(\mathcal{T}\) is \(x_1 x_2? x_3? [\text{MASK}], x_4\). For MultiRC, \(\mathcal{T}\) is \(x_2 [\text{MASK}], x_3 x_1\). For WiC, \(\mathcal{T}\) is \(x_1 x_2' x_3' [\text{MASK}]\). Since ReCoRD and WSC can be easily and intuitively transformed into fill-in-the-blank tasks, we follow Schick and Schütze (2021b) and do not process the automatic label sequence generation for them. To make the input closer to pre-training, we refer to Gao et al. (2021) for the implementation details of prompts.

C Analysis of Templates

Table C.1 gives the results of using only manual label words with engineering and no templates (so the mask token is concatenated the same way as AutoSeq). This can be seen as the null prompts from Logan IV et al. (2021). Our results further validate that null prompts perform comparably or even better to manual prompts in most cases.

D Manual Prompts

Table D.1 demonstrates all the manual templates and word adopted by us. We basically follow Logan IV et al. (2021) for these prompts. For the tasks that are not covered by Logan IV et al. (2021), we manually write one prompt for each of them, using only our intuition.

E Manual Prompts with Engineering

Table E.1 gives all the manual templates and label words with careful engineering (Gao et al. (2021) for GLUE and Schick and Schütze (2021b) for SuperGLUE) that we use in our experiments. Overall, AutoSeq performs comparably or even better compared with manual prompts, particularly for tasks where developing solid manual prompts is less instinctive (e.g., TREC, QNLI, QQP and COPA).

| Manual w/o templates | SST-2 | SNLI | QQP | MultiRC |
|----------------------|-------|------|-----|---------|
|                       | 90.2  | 64.1 | 57.7| 56.2    |
| Manual with eng.     | 90.8  | 64.1 | 56.1| 57.5    |

Table C.1: Comparison between manual label words without templates (so the input is the same as AutoSeq), and manual prompts with deliberate engineering.

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7https://www.quora.com/q/quoradata/

8One exception: MPQA consists of incomplete sentences, so we adopt manual template without engineering.
### Task Template Label words

| Task   | Template                                   | Label words                                                                 |
|--------|--------------------------------------------|-----------------------------------------------------------------------------|
| SST-2  | Overall my impression is [MASK].           | positive: good, negative: bad                                                |
| SST-5  | Overall my impression is [MASK].           | v.positive: very good, positive: good, neutral: not bad, negative: bad, v.negative: very bad |
| MR     | Overall my impression is [MASK].           | positive: good, negative: bad                                                |
| CR     | Overall my impression is [MASK].           | positive: good, negative: bad                                                |
| MPQA   | Overall my impression is [MASK].           | positive: good, negative: bad                                                |
| Subj   | The sentence is [MASK].                    | subjective: subjective, objective: objective                                |
| TREC   | The question is about [MASK].              | abbreviation: abbreviation, entity: entity, description: description         |
| SST-5  | Overall my impression is [MASK].           | positive: good, negative: bad                                                |
| MR     | Overall my impression is [MASK].           | positive: good, negative: bad                                                |
| CR     | Overall my impression is [MASK].           | positive: good, negative: bad                                                |
| MPQA   | Overall my impression is [MASK].           | positive: good, negative: bad                                                |
| Subj   | The sentence is [MASK].                    | subjective: subjective, objective: objective                                |
| TREC   | The question is about [MASK].              | abbreviation: abbreviation, entity: entity, description: description         |
| COLA   | The grammar is [MASK].                    | grammatical: acceptable, not_grammatical: unacceptable                      |
| MNL1   | Premise: <S₁> Hypothesis: <S₂> Label: [MASK] | entailment: yes, neutral: maybe, contradiction: no                          |
| SNLI   | Premise: <S₁> Hypothesis: <S₂> Label: [MASK] | entailment: yes, neutral: maybe, contradiction: no                          |
| QNLI   | Question: <S₁> Sentence: <S₂> Label: [MASK] | entailment: yes, not_entailment: no                                          |
| RTE    | Premise: <S₁> Hypothesis: <S₂> Label: [MASK] | entailment: yes, not_entailment: no                                          |
| MRPC   | <S₁> and <S₂> are the [MASK].             | equivalent: same, not_equivalent: different                                 |
| QQP    | <S₁> and <S₂> are the [MASK].             | equivalent: same, not_equivalent: different                                 |
| BoooQ  | Passage: <S₁> Question: <S₂> Answer: [MASK] | True: true, False: false                                                    |
| CB     | Premise: <S₁> Hypothesis: <S₂> Label: [MASK] | entailment: yes, neutral: maybe, contradiction: no                          |
| COPA   | Premise: <S₁> Question: <S₂> Choice1: <S₃> | Alternative 1: Choice1, Alternative 2: Choice2                              |
|        | Choice2: <S₄> Answer: [Mask]               | True: true, False: false                                                    |
| MultiRC| Paragraph: <S₁> Question: <S₂> Answer: <S₃> | True: true, False: false                                                    |
|        | Label: [MASK]                             | True: true, False: false                                                    |
| ReCoRD | <S₁> <S₂>                                 | True: same, False: different                                                |
| WiC    | <S₁> and <S₂> in [MASK].                  | True: same, False: different                                                |
| WSC    | <S₁> <S₂> in [MASK].                      | True: same, False: different                                                |

Table D.1: Manual templates and label words following Logan IV et al. (2021). Note that for ReCoRD and WSC we follow Schick and Schütze (2021b) and do not design the label words for them.

### F Automatically Generated Label Sequences

We demonstrate the top 1 automatically generated label sequences before and after re-ranking with contrastive probability for all tasks in Table F.1. It can be observed that our contrastive probability draws a strong distinction between different classes, especially for those multi-classification tasks like SST-5 and TREC, in which our beam search tends to find the same sequence whatever the class is.

Generally speaking, the generated results after re-ranking conform with our intuition in a majority of single and two-sentence tasks. For more complicated ones, such as COPA and WiC, the generated label sequences can be counterintuitive, calling for a more elegant solution in the future.
Table E.1: Manual templates and label words with deliberate engineering that we use in our experiments. Note that for COPA, ReCoRD and WSC, we follow Schick and Schütze (2021b) and do not design the label words for them.

| Task       | Template                                                                 | Label words                                                                 |
|------------|---------------------------------------------------------------------------|-----------------------------------------------------------------------------|
| SST-2      | <S1> It was [MASK].                                                       | positive: great, negative: terrible                                          |
| SST-5      | <S1> It was [MASK].                                                       | v.positive: great, positive: good, neutral: okay, negative: bad, v.negative: terrible |
| MR         | <S1> It was [MASK].                                                       | positive: great, negative: terrible                                          |
| CR         | <S1> It was [MASK].                                                       | positive: great, negative: terrible                                          |
| MPQA       | <S1> It was [MASK].                                                       | subjective: subjective, objective: objective                                 |
| Subj       | <S1> This is [MASK].                                                     | subjective: subjective, objective: objective                                 |
| TREC       | [MASK] <S2>                                                              | abbreviation: Expression, entity: Entity, description: Description            |
| COLA       | <S1> This is [MASK].                                                     | grammatical: correct, not_grammatical: incorrect                             |
| SST-5-mm   | <S1> ? [MASK], <S2>                                                      | entailment: Yes, netural: Maybe, contradiction: No                           |
| SNLI       | <S1> ? [MASK], <S2>                                                      | entailment: Yes, netural: Maybe, contradiction: No                           |
| QNLI       | <S1> ? [MASK], <S2>                                                      | entailment: Yes, netural: Maybe, contradiction: No                           |
| RTE        | <S1> ? [MASK], <S2>                                                      | entailment: Yes, netural: Maybe, contradiction: No                           |
| MRPC       | <S1> [MASK], <S2>                                                       | equivalent: Yes, not_equivalent: No                                          |
| QQP        | <S1> [MASK], <S2>                                                        | equivalent: Yes, not_equivalent: No                                          |
| STS-B      | <S1> [MASK], <S2>                                                        | ys: Yes, ys: No                                                              |
| BoolQ      | <S1> Question: <S2> ? Answer: [MASK].                                    | True: Yes, False: No                                                         |
| CB         | <S1> ? [MASK], <S2>                                                      | entailment: Yes, netural: Maybe, contradiction: No                           |
| COPA       | <S1> or <S2> ? <S1> [MASK].                                              | True: Yes, False: No                                                         |
| MultiRC    | <S1> Question: <S2> Is it <S1> ? [MASK].                                 | True: Yes, False: No                                                         |
| ReCoRD     | <S1> <S2>                                                                | True: Yes, False: No                                                         |
| WiC        | <S1> <S2> Does <S1> have the same meaning in both sentences? [MASK]      | True: Yes, False: No                                                         |
| WSC        | <S1> The pronoun <S1> refers to [MASK].                                  |                                                                             |

Table E.2: Comparison between manual prompts with engineering and our automatically searched label sequences.

| Task       | SST-2 (acc) | SST-5 (acc) | MR (acc) | CR (acc) | MPQA (acc) | Subj (acc) | TREC (acc) | CoLA (Matt.) | Manual with eng. | AutoSeq | MNLI (acc) | MNL1-mm (acc) | SNLI (acc) | QNLI (acc) | RTE (acc) | MRPC (F1) | QQP (F1) | STS-B (Pear.) | Manual with eng. | AutoSeq | BoolQ (acc) | CB (F1) | COPA (F1) | MultiRC (F1) | ReCoRD (F1) | WiC (acc) | WSC (acc) | Average |
|------------|-------------|-------------|---------|---------|------------|------------|------------|--------------|------------------|---------|-------------|--------------|----------|----------|---------|----------|--------|-------------|------------------|---------|-----------|--------|---------|-------------|-------------|---------|---------|---------|--------|-------------|-------------|---------|-----------|---------|
| Manual with eng. | 90.8 (0.4)  | 47.2 (2.4)  | 86.1 (0.6) | 90.4 (1.0) | 84.1 (2.4) | 91.4 (1.2) | 81.3 (4.8) | 9.6 (11.6)   | 55.3 (2.3)       | 51.8 (1.8) | 57.3 (2.4)  | 57.3 (2.4)  | 64.1 (4.1) | 59.7 (3.4) | 59.1 (4.3) | 71.2 (6.6) | 56.1 (2.5) | 17.7 (12.5)     | 57.5 (2.1)       | 55.4 (8.1) | 79.7 (5.5)  | 79.7 (5.5) | 48.8 (2.5) | 57.5 (1.6)  | 56.6 (3.5)  | 53.4 (4.0) | 62.5 (5.2) | 62.5 |
| AutoSeq    | 89.8 (1.1)  | 42.3 (3.4)  | 83.9 (1.3) | 87.2 (2.5) | 82.5 (2.7) | 91.6 (1.9) | 85.2 (4.3) | 7.6 (9.9)    | 51.8 (1.8)       | 57.3 (2.4)  | 53.9 (2.0)  | 53.9 (2.0)  | 62.7 (3.7) | 61.3 (4.0) | 55.3 (4.9) | 72.3 (4.9) | 66.2 (2.6) | 17.8 (13.4)     | 52.0 (6.8)       | 56.6 (3.5) | 58.2 (0.9)  | 58.2 (0.9) | 52.6 (2.9) | 52.6 (2.9)  | 56.6 (3.5)  | 62.1 (1.4) | 62.1 (1.4) | 62.0 |
| Task       | Before re-ranking                                                                 | After re-ranking                                                                 |
|------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|
| SST-2      | (positive/negative) Highly recommended./Thank you.                                | Highly recommended./Sigh.                                                        |
| SST-5      | (very positive/positive/neutral/negative/very negative) Highly recommended./     | A must see./I love this movie./Enjoy!/Sigh./Not recommended.                      |
| MR         | (positive/negative) Highly recommended./                                          | Highly recommended./Not for me.                                                  |
| CR         | (positive/negative) I love it./Thank you.                                         | I love it./I hate it.                                                            |
| MPQA       | (positive/negative) .                                                             | /Why?                                                                            |
| Subj       | (subjective/objective) I love it./What do you think?                               | I love it./The rest is history.                                                   |
| TREC       | (abbreviation/entity/description/human/location/numeric) Why?/Why?/?/Why?/Why?/?/ | Discuss/?What is it/?For?/?Who is/?USA./15?                                      |
| CoLA       | (grammatical/not_grammatical) .                                                    | Enjoy!/                                                                           |
| MNLI       | (entailment/neutral/contradiction) Yes/Yes/No                                    | I mean/For example/However                                                        |
| SNLI       | (entailment/neutral/contradiction) Yes/Yes/Yes                                    | Yes/In this video/Next                                                           |
| QNLI       | (entailment/not_entailment) In fact/In fact                                       | In the past/Also                                                                 |
| RTE        | (entailment/not_entailment) Yes/Yes                                               | Yes/However                                                                      |
| MRPC       | (equivalent/not_equivalent) Yes/Yes                                               | Yes/Meanwhile                                                                    |
| QQP        | (equivalent/not_equivalent) Also/Also                                              | So/Also                                                                          |
| STS-B      | ($y$/$y$) Yes/Yes                                                                 | Yes/Also                                                                         |
| BoolQ      | (True/False) Yes/Yes                                                              | If so/No                                                                         |
| CB         | (entailment/neutral/contradiction) Yes/Yes/I mean                                  | Indeed/A: Yes/A: No                                                             |
| COPA       | (Alternative 1/Alternative 2) No/No                                                | No/Yes                                                                          |
| MultiRC    | (True/False) Yes/Yes                                                              | The answer is/Also                                                               |
| WiC        | (True/False) is used./is used.                                                     | is used./is an adjective.                                                        |

Table F.1: Top 1 automatically generated label sequences before and after re-ranking with contrastive probability for all tasks based on one few-shot split.