Retraction

Retraction: Research on the Integration of Innovation and Entrepreneurship and Ideological and Political Courses in Universities under the Background of Internet Era (J. Phys.: Conf. Ser. 1852 042033)

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This article has been retracted by IOP Publishing following an allegation that raises concerns this article may have been created, manipulated, and/or sold by a commercial entity. In addition, IOP Publishing has seen no evidence that reliable peer review was conducted on this article, despite the clear standards expected of and communicated to conference organisers.

The authors of the article have been given opportunity to present evidence that they were the original and genuine creators of the work, however at the time of publication of this notice, IOP Publishing has not received any response. IOP Publishing has analysed the article and agrees there are enough indicators to cause serious doubts over the legitimacy of the work and agree this article should be retracted. The authors are encouraged to contact IOP Publishing Limited if they have any comments on this retraction.

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Research on the Integration of Innovation and Entrepreneurship and Ideological and Political Courses in Universities under the Background of Internet Era

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Abstract. With the progress of the times, China's higher education has entered a new era. The combination of innovation and entrepreneurship education with college students' ideological and political education is an important means for colleges and universities to implement morality, cultivate talents and serve the society. Therefore, while colleges and universities attach importance to entrepreneurship education, it has important practical significance to further strengthen ideological education. Through the analysis of the essential meaning of "curriculum ideological and political", this article points out the importance of combining ideological and political education with college students' innovation and entrepreneurship, and analyzes the main problems in the implementation of curriculum ideological and political concepts in college innovation and entrepreneurship education courses.

Keywords: IAP, EAI, Fusion, Education

1. Introduction
In the paper, for the convenience of discussion, entrepreneurship and innovation are abbreviated as EAI, and ideological and political is abbreviated as IAP. Entrepreneurship and innovation abbreviated as EAI. According to the spirit of the notice, colleges and universities set up EAI courses and set up EAI courses in the talent training program. The categories include public courses or electives, professional courses or electives, etc., as a teaching content for cultivating college students' EAI. General Secretary Xi Jinping emphasized: "To improve the affinity and pertinence of IAP education, other courses should go with IAP theory courses to form a synergistic effect", and every course must play the role of IAP education [1]. This requires colleges and universities to give full play to their value guiding role when encouraging students to carry out EAI, and to promote EAI is always on the right track.

2. The Essential Connotation of "Curriculum IAP"
In December 2016, Xi Jinping delivered an important speech again at the first national university ideological, theoretical and political education work conference call, emphasizing the close relationship between university ideological, theoretical and political education work in universities and the cultivation of talents in my country’s universities, and how to educate universities correctly The
fundamental common problem of talents and for whom training [2]. "curriculum IAP education" is an important task of college education. By exploring the IAP education elements contained in various courses, it can be effectively integrated with the talent training system, and it can be integrated with professional knowledge education, and it can be mutually integrated with subject education. Penetration is infiltrated in the process of knowledge transfer, and implements the correct value orientation for students, and then achieves the goal of "three-dimensional education".

3. The Importance of the Integration of University Curriculum IAP Education and University Students' EAI Curriculum

3.1. The Guiding Role of Curriculum IAP Education on College Students' EAI Education Concepts

The active and effective guidance of a concept can help students establish a correct outlook on life and values. This concept is to integrate IAP education into various courses. Through proper docking, this concept can better help higher education achieve its goal of cultivating people. EAI education has a certain particularity. It does not belong to any major in itself, but students in any major have certain needs for innovation and entrepreneurship. EAI education is an important general education course that all college students must accept. In the process, integrating topic ideology and politics can help them establish a correct entrepreneurial concept and provide them with innovative educational guidance [3]. Curriculum IAP education integrates EAI education into the entire process. Whether it is theoretical teaching or practical education, it reflects the importance of curriculum IAP education.

3.2. Strengthening the Education of Innovation-Driven Entrepreneurial Talents and "Curriculum Ideology" Should Be the Common Development Goal of Talent Training

Under the promotion of "double innovation", society has put forward higher requirements on all aspects of innovative and entrepreneurial talents. Innovative talents must not only possess innovative entrepreneurial attitude, creative ability, innovative entrepreneurial awareness, but also responsibility and self-confidence. The goal of training innovative entrepreneurs is to adhere to people-oriented, focusing on the development of practical ability, innovation awareness, moral quality and moral cultivation. Only by doing so can the needs of contemporary innovative talents for entrepreneurs be met. How to firmly establish political ideas and make correct choices is a new task facing college IAP education. "Curriculum IAP" through the excavation of the IAP elements contained in various courses, on the basis of theoretical education and value guidance, cultivates firm, professional and skilled political belief talents to achieve the goal of "three educating people" [4].

3.3. Meet the Relevant Needs of College Students to Grow and Become Talents

The curriculum focus of traditional EAI education is: the education of traditional entrepreneurship basic theoretical knowledge and the writing of entrepreneurial innovation project project plans, and the implementation of projects, the training of team building skills, the ability of project roadshows and other aspects, how to understand the meaning of innovation, Identifying the development direction of entrepreneurship and the ethical and moral issues in the process of EAI are often overlooked. However, the curriculum should not only teach students knowledge and cultivate skills, but also pay attention to the spiritual growth of students. Therefore, when higher education institutions help students increase their knowledge and enhance their horizons, they should also help students establish correct values, so as to better serve the society [5].

4. The Main Problems of the IAP Concepts of the College EAI Education Courses

4.1. Practicing the Concept of "Curriculum IAP" is not to Engage in Traditional Model Teaching

The purpose of the EAI education course is to improve the quality of course teaching, to be in the same direction with other courses, and to cultivate a large-scale, innovative spirit, and a team of EAI talents who are brave enough to devote themselves to practice. Keeping this core in mind can prevent
all courses from being "IAP" for the sake of "curriculum IAP". "The original intention of "curriculum IAP" is not to treat all courses as IAP courses, and to carry out IAP courses, Model teaching". This not only imparts knowledge and abilities to students, but also guides students in IAP education, and is unified to cultivate socialism with Chinese characteristics. The height of qualified builders and reliable successors has come up [6].

Table 1. Degree of satisfaction of college students with the EAI courses of their school

| Satisfaction level       | Number (people) | The proportion(%) |
|-------------------------|-----------------|-------------------|
| Very satisfied          | 166             | 21.2              |
| Room for improvement    | 464             | 59.3              |
| Not satisfied           | 152             | 19.5              |
| Total                   | 782             | 100               |

4.2. The Construction of the Teaching Team Should Achieve the Goal of "1 + 1 > 2"

The contingent of teachers is the main issue in the implementation of the IAP concepts of the EAI education curriculum. As a class teacher, you should take the initiative to ask the IAP theory teacher for relevant theories and knowledge. At the same time, as a teacher of IAP theory courses, we should also take the EAI education course as a channel to carry out IAP education, and actively cooperate with the teachers of EAI education to carry out relevant teaching and research activities. The boring theory classroom is more vivid and energetic. Therefore, colleges and universities should first establish a leading group for EAI to coordinate the EAI of the school, so as to ensure that the work is always on a stable track [7]. Secondly, colleges and universities should also do a good job in system construction and reform, mobilize the enthusiasm and initiative of relevant teachers through teaching rewards and other methods, so as to better achieve their goals.

4.3. A Good System and Mechanism Construction is the Guarantee

In addition to being equipped with a team of teachers with IAP concepts, EAI education courses should also build a broad platform for teachers to display their skills in teaching and educating people, create a good atmosphere for innovative education and teaching methods, and continue to promote the quality of education and teaching to show a spiral increase form. The Student Office, Youth League Committee, Academic Affairs Office and other departments are also involved in EAI work. This division of labor and collaboration can develop a system to stimulate the enthusiasm and creativity of teachers or grassroots teaching organizations [8].

5. The Integration of University IAP Education and EAI Education

5.1. Enhance Teachers' Awareness and Ability of Moral Education

The Chinese leader pointed out that various courses are in line with IAP science, which has higher requirements for teachers' moral education awareness and ability. The key to the promotion and implementation of "curriculum IAP" is teachers. Whether teachers have the belief in "Teaching with Virtue" affects whether they can realize the expected effect of "Three-Integrity Education". Therefore, colleges and universities need to pay attention to the improvement of teachers' moral quality from all levels, and establish a perfect evaluation and incentive mechanism by building a moral education platform, so as to better promote the effective integration of courses.

5.2. Teachers Are the Mainstay of EAI Education

The IAP education in colleges and universities should follow the following rules. First, we must abide by the laws of ideological education, second, we must abide by the laws of teaching and educating
people, and third, we must abide by the laws of student growth. All classrooms have the function of educating people. Therefore, colleges and universities should improve the old methods, continuously improve the work level and ability, and make good use of teaching channels. Colleges and universities can only grasp the policy of cultivating socialist construction and successors, cultivate and promote, socialist cultural self-confidence, self-confidence in the road, and regard the effectiveness of Lide Shuren as the center of testing all the work of the school, and build a high-quality teaching team with strong political quality. Teachers with high professional level and excellent educating quality insist on getting education first, so that teachers can do better at themselves [9].

5.3. Develop Various Forms of Innovative and Entrepreneurial Talent Training Models
First of all, colleges and universities should formulate a number of complete talent training models based on the concept of EAI, think more, and have multiple directions, and divide students into a targeted manner. According to the overall teaching goal of "practical theory learning", various forms of talent training models are set up. EAI pay more attention to the cultivation of students' thinking styles. Therefore, multi-form talent training methods can tap the advantages of individual students. At the same time, the school must establish a complete curriculum system in accordance with the relevant requirements of EAI. It not only includes courses in economics, management, law, etc., but also includes employment guides, innovative thinking training, etc. Carrying out various forms of innovative talent training models can provide more training for more high-quality innovative talents.

5.4. Introduce Cases of Outstanding Enterprises or Entrepreneurs to Inject Role Models
In the process of student growth, the role of role models is very important, allowing students to be inspired and encouraged from the advanced behaviors of role models, enhancing their sense of mission, and consciously learning from outstanding entrepreneurs. Organize students to watch related entrepreneurs’ entrepreneurial videos, listen to their shared experiences with entrepreneurs, and inspire them to pursue their lofty ideals for national entrepreneurship, learn to progress, and realize their entrepreneurial dreams. Let students better realize that EAI courses are not only theoretical courses, but also require practice and verification, and corresponding improvements and optimizations, so as to benefit the construction and development of socialism.

5.5. How to Improve the Quality Control System and Guarantee Mechanism
An important part of improving the quality of education and teaching is the quality supervision system and guarantee system. The quality supervision system is to achieve the teaching goals of education. A management system is established within the organization to combine resources and processes to implement quality supervision over the entire teaching activities. "Curriculum Ideology" is effectively integrated into EAI education, which is related to the quality control system and guarantee mechanism. Entrepreneurship capabilities and other aspects are fully monitored, and the teaching content is fully monitored. The establishment of a guarantee mechanism needs to strengthen organization and management at the school level, promote the teaching standard and institutionalization of "curriculum IAP", and stimulate entrepreneurial teachers to build awareness of "curriculum IAP".

6. Conclusion
Combining entrepreneurship education with IAP education is to establish courses for entrepreneurship and IAP education. One way to reform the curriculum is to realize the education of all employees. We must cultivate socialist successors for the all-round development of morality, intelligence, physical education, art and labor; a new country with science and technology; a new country with science and technology, a new country with education, a new country with education, a strong country with youth, and a country with youth. The report of the nineteenth generation said that youth have mission and responsibility: youth prosperity is the country, youth strong is the country. Through the mutual promotion of "Curriculum IAP" and mutual penetration in the construction of EAI education projects, it is conducive to cultivating great and rejuvenating high-quality talents suitable for the cause of
socialism, and it is conducive to the development of students in innovative ways. Contribute to socialism; from the perspective of curriculum ideology, construct EAI education courses to promote students to improve their knowledge and skills and the core values of socialism, and improve their knowledge and skills. The realization of curriculum education and IAP theory courses side by side, producing a win-win effect.

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