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What risks to sustainability are identified throughout care bundle implementation and how can they be addressed? A mixed methods case study

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INTRODUCTION

Heart failure (HF) is a rising global epidemic affecting 26 million people worldwide, and more than half a million people in the United Kingdom (UK).1,2 It consumes up to 2% of the total NHS budget expenditure in its management and is the leading cause of hospital admission for people over 65 years of age.3,4 The National Institute for Health and Care Excellence (NICE) has published guidelines for the diagnosis and management of acute HF with specific recommendations.4 Despite national guidance on how to identify and treat heart failure (HF), variation in HF care persists across UK hospitals. Care bundles have been proposed as a mechanism to deliver reliable optimal care for patients; however, specific challenges to sustain care bundles in practice have been highlighted. With few studies providing insight into how to design or implement care bundles to optimise sustainability, there is little direction for practitioners seeking to ensure long-term impact of their initiatives. This study explores the sustainability risks encountered throughout the implementation of a HF care bundle (HFCB) and describes how these challenges were addressed by a multidisciplinary team (MDT) to enhance sustainability over time.

Design A longitudinal mixed method case study examined the HFCB improvement initiative from September 2015 to August 2018. A standardised sustainability tool was used to collect perceptions of sustainability risks and actions throughout the initiative. Observations, key-informant interviews and documentary analysis were conducted to gain in-depth understanding of how the MDT influenced sustainability through specific actions. A qualitative database was developed using a consolidated sustainability framework to conduct thematic analysis. Sustainability outcomes were explored 1-year post funding to ascertain progress to sustainment.

Results The MDT identified six sustainability challenges for the HFCB: infrastructure limitations, coding reliability, delivery consistency, organisational fit, resource stability and demonstrating impact. The MDT undertook multiple actions to enhance sustainability, including: (1) developing a business case to address infrastructure limitations; (2) incorporating staff feedback to increase bundle usability; (3) establishing consistent training; (4) increasing reliability of baseline data; (5) embedding monitoring and communication; and (6) integrating the bundle into current practices.

Conclusion Through the description of challenges, actions and learning from the MDT, this study provides practical lessons for practitioners and researchers seeking to embed and sustain care bundles in practice.

ABSTRACT

Objectives Despite national guidance on how to identify and treat heart failure (HF), variation in HF care persists across UK hospitals. Care bundles have been proposed as a mechanism to deliver reliable optimal care for patients; however, specific challenges to sustain care bundles in practice have been highlighted. With few studies providing insight into how to design or implement care bundles to optimise sustainability, there is little direction for practitioners seeking to ensure long-term impact of their initiatives. This study explores the sustainability risks encountered throughout the implementation of a HF care bundle (HFCB) and describes how these challenges were addressed by a multidisciplinary team (MDT) to enhance sustainability over time.

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poses a significant risk, as chronic conditions require continuous and consistent care for optimal improvements in patient outcomes.

Care bundles have been proposed as a mechanism to deliver sustained optimal care for patients. This approach promotes attention to a core set of accepted elements of care, improving reliable delivery of recommendations. While a care bundle approach has been implemented within several HF studies, each has highlighted specific challenges encountered to sustain improvements once funding has ended. A small number of studies have suggested potential facilitators to sustaining care bundles such as instituting a culture of patient safety and promoting measurement of compliance data. However, these studies include only high-level descriptions of sustainability issues, often made retrospectively (after the initiative has either sustained or failed to sustain). Therefore, they do not provide insight into how to plan for, design, or implement a care bundle to optimise chances of long-term success. With few studies focusing on actions and strategies to sustain, there is little direction or practical advice for researchers and practitioners seeking to influence sustainability of their care bundle initiatives.

**Unpacking the ‘process of sustaining’**

Sustainability, it is often viewed as an outcome or state to be reached at the end of implementation. However, it is increasingly recognised that implementation is rarely linear, often ending with varying degrees of implementation success. This has led many to recognise that in order to achieve sustainable improvements, actions and planning for sustainability must start during initiative implementation. This has promoted a second perspective, which views sustainability as a dynamic process. There is no common description of what the ‘process of sustaining’ entails but it can be broadly defined as, the process by which individuals or teams plan for, and act, to embed initiatives and enhance continuation of initiative benefits, outcomes and practices. This can include any activities undertaken to influence sustainability before, during or after implementation. Providing evidence on what specific actions take place during this process and how they enhance sustainability is key in understanding how future initiatives can be designed and supported to optimise long-term success.

**Aims**

The purpose of this paper is to explore how a multidisciplinary team (MDT) planned for and influenced the sustainability of an HF care bundle (HFCB). This work will explore the sustainability challenges encountered throughout implementation and how these issues were addressed by the MDT to enhance sustainability over time. The following research questions will be investigated:

1. What risks to sustainability were identified throughout implementation of the HFCB and how were they addressed?  
2. What lessons can be shared with other MDTs on how to embed and sustain care bundles?

**METHODS**

A longitudinal mixed methods case study was conducted to examine the HFCB improvement initiative from September 2015 to August 2018. The case is described in **table 1**.

Patient and public involvement: a patient representative was involved throughout the HFCB initiative as part of the MDT. The representative attended initiative meetings and fed into the design and delivery of the care bundle (eg, giving advice on how to engage HF patients with the bundle). The representative was also involved in the design and conduct for this study through advising on the research topic and research questions (eg, through describing personal health experiences and encounters with acute care) but was not involved in the reporting or dissemination plans of this research. Findings were shared with participants at initiative meetings and through summary reports.

**Data collection**

A structured sustainability tool, the Long Term Success Tool (LTST) (online supplemental appendix 2), was filled out quarterly by the MDT throughout the funded initiative (January 2016–April 2017) to collect perceptions of 12 sustainability factors. Responses from the tool measured ongoing performance against the factors and provided a mechanism to understand where to focus initial exploration of the qualitative data.

Non-participant observation of the MDT took place at facilitated workshops and routine meetings (n=24 hours) to identify how the team planned and took action to sustain their initiative. Observations were recorded in a field notebook and specific meetings were also audio recorded (eg, review meetings). Documentary analysis examined initiative materials (minutes of team meetings, presentations and programme review reports) to investigate achievements and challenges encountered and identify actions (planned and/or executed) related to sustainability.

Two rounds of key informant interviews were conducted by the lead author to gain in-depth understanding of sustainability planning as well as triangulate data from observations and document analysis. A purposive sampling strategy was used to recruit interviewees, with participants selected based on their role in the MDT (online supplemental appendix 3 Interviewee roles and Interview Guides). The first round took place at the end of the 18-month funding period (n=4) and the second revisited participants 1 year later to examine initiative progression (n=4). Interviews were audio recorded and professionally transcribed. To assess progress towards...
sustainability, specific sustainability outcomes were assessed at follow-up.33

Data analysis
LTST ratings were input into an excel database and descriptive analysis performed. A qualitative database was then developed using NVivo V.10 to conduct thematic analysis.34–36 Interview transcripts, documents and observation fieldnotes were imported into the database. A preliminary coding structure was deductively developed, using the Consolidated Framework for Sustainability Constructs in Healthcare.37 The coding structure was iteratively refined as data were added.38 This process allowed for the development of themes specific to the research questions on challenges, actions and learning to be derived.39 The data were then summarised to highlight reoccurring themes and perspectives to be explored.36 40

RESULTS
Throughout the initiative, the MDT expressed a desire for the bundle to become an embedded process at the Trust. LTST results provided an overview of the perspectives of sustainability throughout the initiative’s funded period and reflect the dynamic nature of risks and facilitators to the process of sustaining, which were observed throughout implementation (figure 1).

While the MDT reported areas of strength in factors ‘Commitment to the Improvement’ and ‘Involvement A (involvement of oneself in the initiative)’, ‘Resources’, ‘Involvement B (involvement of stakeholders, patients, carers and the public)’ and ‘Evidence of benefits’, demonstrated lower ratings throughout the initiative. Analysis of LTST comments, observation notes, documents and interview transcripts revealed six key challenges to the process of sustaining, which underpinned these ratings: infrastructure limitations, coding reliability, delivery consistency, organisational fit, resource stability and demonstrating impact. The MDT employed several actions to address these issues to ensure continued use of the bundle beyond the funded project timeframe. These challenges and actions are described below and summarised along with key learning in figure 2.
Prior to the care bundle implementation, the MDT identified the need to understand and potentially change service processes and infrastructure to deliver the care bundle within the hospital. Two key issues were identified as potentially hindering bundle implementation and longevity: variability in care pathways and infrastructure limitations.

Variability in pathways for requesting echocardiograms in the current system, often increased the length of time for patients to receive an echocardiogram. The MDT also identified infrastructure limitations as they did not have enough echocardiogram machines to consistently perform echocardiograms within 48 hours of admission. In order to address these issues and ensure the bundle could be implemented to best practice standards, the team took several actions. First, the team designed a streamlined process to request echocardiograms and created a set of service standards for monitoring the echocardiograph completion times.

Second, the MDT developed a business case, outlining the inherent need and cost for more technicians and equipment to ensure patients could receive echocardiograms within the recommended timeframe. The business case was presented to senior leaders within the organisation and supported the team in obtaining additional funding from the Commissioning for Quality and Innovation (CQUIN) payment framework. This enabled the team to obtain four echocardiogram machines, which ensured this element of the bundle could be consistently delivered within the recommended timeframes beyond the initiative funded period. Addressing these process and infrastructure challenges at the beginning of the initiative provided the foundation for the HFCB implementation activities to be embedded within the Trust.

Increasing bundle acceptability and usability

A key challenge to sustaining this initiative was understanding how to incorporate staff preferences and fit the HFCB within the local hospital context. Without local fit, the MDT identified that the bundle would not be embraced or consistently used by staff.

The MDT took specific steps to understand the potential adaptations required to increase acceptability and usability of the bundle by making continuous efforts to
document and act on staff feedback. For example, feedback resulted in changing the bundle to a ‘sticker’ format similar to other care bundles used within the hospital site. This ensured the bundle could be placed directly in the patient notes and fit with established local bundle practices. Staff also expressed a need for referral information and up-to-date guideline recommendations to be made available on the bundle forms, and this was included in updated versions.

We’ve now got a tick box that says, has the specialist nurse spoken to and/or given leaflets on heart failure to the patients? So that is an added bonus that we’ve made throughout the process of changing the versions. (I4_Data Analyst)

Responsiveness to staff preferences was noted as being necessary to the continued delivery of the bundle and contributing to the lasting implementation as the MDT was able to tailor processes and adapt the bundle to suit their local context.

**Establishing consistent training**

The MDT identified ongoing challenges related to implementation consistency and documentation of bundle element compliance. Participants specifically described how having reliable staffing to implement and document the bundle was a key challenge to sustainability throughout implementation.

You have turnover of junior doctors every six weeks … so, again, just when you’ve got them comfortable and happy to use it then they change into another. So it’s always going to be a challenge.” (I1_QI manager)

The team took several actions to ensure staff were aware of the initiative and had the skills and capabilities to continually deliver the bundle in practice. The team conducted bi-weekly meetings to engage staff and ward managers in the bundle implementation. The team also built mechanisms such as induction packs and slides to train staff and new recruits on the bundle background. During training sessions, staff were regularly given feedback on bundle completion and compliance to maintain momentum for delivery. These actions to build awareness safeguarded the initiative for continued delivery beyond the funded period by enabling a wider workforce to deliver the bundle.

**Verifying reliability of baseline data**

Throughout initial implementation, the team identified several issues, which hindered understanding of the baseline diagnoses of HF patients within their organisation. Through weekly meetings and monitoring, the team noticed that despite the increased number of HFCBs being delivered, the number of patients coded with HF was not initially increasing. This issue was largely due to the accuracy of diagnostic coding.

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**Figure 2** Summary of the challenges encountered, and actions taken by the multidisciplinary team (MDT) to support the process of sustaining along with proposed lesson for future MDTs.
People are often coded wrongly for heart failure so even when they’re looking at what the absolute number of people that should be on the bundle, it’s always wrong. (I1, QI manager)

This issue was exacerbated by the inconsistent data within clinical notes, making the identification of patients admitted with HF in non-cardiology wards within the hospital very difficult. This meant that clinical coding for HF was not reliable, impacting the team’s ability to accurately measure and report on the impact and benefits of the HFCB.

To address this issue, the team identified the average number of patients admitted with HF each month from the previous year. This provided the team with a rough target, which allowed them to meet and discuss barriers or issues if the numbers were lower than expected. Meetings were also conducted with the clinical coding team to clarify the necessity for appropriate coding and data accuracy as well as highlight ways to help coders identify HF patients. These meetings were used to share the rationale of the bundle, emphasising the impact on patient care and the need to meet a best practice tariff (BPT) for HF patients (the HF BPT is an incentive in secondary care in the UK to ensure patients with a confirmed diagnosis of HF are receiving specialist input. It requires providers to submit at least 70% of all eligible records and meet a target rate of 60% specialist input as recorded in the National Heart Failure Audit (NHFA)).

Coding issues were recorded and logged each week allowing the team to monitor progress and patient notes were periodically selected for audit. These actions lead to improved collaborative working across the MDT and clinical coding team, improving accuracy of coding to ensure impact and benefits of the bundle could be reliably reported in the long term.

We monitor against our coding, so we know our coding’s got better because obviously we’ve implemented the bundle and we sat down with Coding and they know what to look for in now. (I2, Service Manager)

Embedding monitoring and feedback

Providing timely evidence of benefits from the implementation of the HFCB was identified as a key challenge to sustainability. Measurement planning and set up took much longer than anticipated for the initiative as the team had to address underlying coding issues described above. These issues resulted in limited time to collect measures and perform summative evaluation of the HFCB.

The processes that they’re trying to measure are real healthcare processes, they’re messy, they’re difficult to collect data from and so there were … problems … getting good data collection processes set up. (I6, Data analyst)

This was seen as a key risk to sustainability because with little evidence of impact, the initiative would struggle to demonstrate value and garner ongoing support. Although the team struggled to produce evidence of the impact of the HFCB on patient outcomes during their funded period, they used several process measures to monitor progress and promote sustainability. Process measures (such as the number of bundles completed and the number of echocardiograms conducted within 48 hours) provided information to funders and organisational leaders to support continuation of the work.

Every clinical governance meeting we bring an update on what has happened and we use it to continually drive the bundle … the constant reinforcement of data is helpful … We just need to give them something to help keep them motivated. (I2, Service manager)

Sharing updates on progress enabled staff, managers and leaders to see incremental changes and improvements to the service and promoted continuous implementation of the bundle.

Integrating into current practices

Obtaining sustainable funding and staffing for the initiative were concerns for the MDT throughout implementation.

Staff and funding will always be an issue because everyone’s stretched … Everyone could use more staff and everyone could use more funding. (I2, Service manager)

In order to ensure continuation of the initiative within available resources, the team acknowledged the need to embed the initiative into current systems, processes and funding mechanisms where possible. As mentioned above, the team specifically created the HFCB to reflect the current bundle processes, which had been established by the hospital. This enabled the bundle to be seen as part of normal care processes and not additional workload.

Bundle design was consistent with other bundles that were in use at (the hospital), that system they had derived at through previous care bundles … and it ended up working for this bundle as well. (I6, Data analyst)

The team also secured sustainable staffing for the delivery of the bundle by integrating the initiative into existing funding mechanisms, specifically the CQUIN payment framework programme and HF BPT.

We identified … that if we could give evidence of meeting best practice, which is what the heart failure bundle is about, we would then get the tariff. So we’ve got now a process by which, we’re … almost bought in forever, because we’re saying, well if you take this away, you’re not going to get your best practice tariff, and in a cash strapped organisation, you can’t afford for that to happen. (I5, Project Manager)
The connection with the payment programmes gave the team a mechanism to integrate the initiative into existing funding streams to support its ongoing delivery. This allowed the team to monitor and deliver a standard of care while receiving payment for meeting specific targets.

The actions described above promoted sustainability for the HFCB and safeguarded its ongoing delivery. No single action was seen as being superior, but rather, the collective impact of multiple actions and systematic planning for sustainability was viewed as crucial in enhancing the chances of sustainability for the HFCB.

**IMPACT ON HFCB SUSTAINABILITY**

Initiative funding ended in April 2017 and follow-up interviews were conducted with the team in August 2018 to explore initiative progression and sustainability outcomes. The MDT expressed that the initiative was no longer viewed as a ‘project’ and the HFCB continued as regular practice at the hospital. The team described ongoing processes for bundle distribution and measurement. During the funded period (September 2015–April 2017), the MDT documented the completion of 1651 bundles. In the follow-up period (May 2017–August 2018), the bundle continued to be implemented with 1796 bundles completed during this time. The MDT also provided evidence demonstrating sustained improvement in the percentage of patients receiving echocardiogram, access to specialist input within the recommended timeframes and consistent BNP testing (figure 3).

The evidence for sustaining the HFCB is supported by previous work, which has demonstrated that each bundle element provides better care and outcomes for patients (eg, evidence shows in-hospital mortality outcomes for patients who access specialist care are better (8.6%) in comparison to those who do not (14.6%).) Lack of sustainability of these best practices poses a significant risk for HF patients, as the condition requires continuous and consistent care for optimal patient outcomes. At follow-up, the team was in the process of conducting an evaluation to assess the bundle impact on re-admissions and mortality in this setting. These results are in preparation and will be published in a separate article.

**DISCUSSION**

This study aimed to explore how an MDT planned for and influenced the sustainability of a HFCB. Findings provide insight into six sustainability challenges encountered throughout implementation and describe how these issues were addressed by the MDT to enhance sustainability over time.

It has been reported that implementing sustainable care bundles ‘requires redesign of work processes, communication strategies and infrastructure, along with sustained measurement and vigilance’. This paper supports this assertion and demonstrates that in order to influence sustainability, the MDT were required to redesign care pathways, respond to staff and organisational needs, build relationships and collaborate across professional boundaries. A number of these actions have been supported in previous studies. For example, continuous training and capacity building has been shown to strengthen project continuity and has been linked to maintaining initiatives in standard operating procedures. Similarly, integration of bundle initiatives into local processes and systems has also been supported by multiple studies.

Green et al found that integration of two care bundles
(chronic obstructive pulmonary disease and diabetic foot care) into routine clinical data systems was essential to embed change, thereby maximising the potential for sustainability.

In addition to corroborating previous findings, this work also builds new learning by describing the process of sustaining through the specific actions used by the MDT to address sustainability risks. By providing insight into how, and why, these actions took place and describing their relationship with sustainability, this work responds to calls for better understanding of, and preparation for, the challenges associated with sustaining improvements in healthcare. Providing insight into the process of sustaining and how improvement teams promote continuation of improved practices and outcomes over time will aid future practitioners to enhance planning, design and support to optimise long term success.21 27 51–53

Implications for practitioners

As well as the key learning proposed in figure 2, this work has highlighted three key areas for MDT and practitioner reflection to enhance learning for other initiatives.

1. Consider sustainability from the beginning: a common error of many improvement projects is thinking of sustainability only at the end of funding. This study has supported previous evidence that sustainability issues occur across all stages of implementation. The focus on sustainability early and throughout bundle implementation was a novel exercise for many of the MDT. The foresight provided by this perspective allowed the MDT to better anticipate emerging issues and address problems before they became major complications.

2. Combine top-down and bottom-up approaches: the importance of securing support from top management, while leaving room for practitioners to improve their own work processes, has been reported. In this study, management widely supported the need for best practice guideline adherence, but allowed the MDT to take ownership of the initiative and use their diverse expertise to design the bundle and organise its implementation. This combined approach allowed the initiative to align clinical guidelines with ‘practical wisdom’ and implementation ‘know-how’.58 59

3. Use quality improvement tools to promote reflection and continual improvement: within this study, the LTST provided a mechanism to engage the MDT in ongoing reflection of the progress of their improvement initiative. Employing such tools can promote a culture of learning where identifying risks and making corrective action becomes the ‘norm’ enabling continual improvement to initiative design, implementation and measurement as well as consistent planning for the longevity of improvement efforts.60

Strengths, limitations and future research

The process of sustaining is missed in research studies reporting only continuity or discontinuity of improvements.61 This work provided a structured look at the HFCB MDT’s sustainability journey, describing the challenges and actions required to sustain in practice. The longitudinal nature of the study provided a rich environment for in-depth investigation of how sustainability is supported and achieved over time.

Although this study offers valuable insight, there are key limitations which should be considered. A limitation of case study research is the extent to which generalisations can be drawn from single cases. We cannot establish the probability that is representative of other care bundle initiatives. Although the findings may not be directly transferable, they provide valuable insight into the types of actions needed to sustain, which can be considered and tested by future initiatives and research studies. The second limitation of this work is related to the timeframe of study. Although prospective investigation has been recommended in sustainability studies, this approach also creates some difficulty for researchers in choosing an appropriate timeframe for follow-up.63 64 This study was able to gather multiple snapshots of the process of sustaining and what was being ‘sustained’, but it was clear that this process would continue beyond this study. Future assessment would likely reveal further changes to the initiative and demonstrate new challenges encountered. Therefore, the potential time specific nature of any findings must be considered.25 64

While this study has outlined several key findings for sustainability and care bundle research, areas requiring further exploration have been recognised. For example, studying the application of these findings in further settings would provide valuable information on if, and how, these actions are used and what alternative strategies are identified. This learning would provide valuable information for future improvement work in terms of understanding pre-emptive actions to take to enhance sustainability and mitigate risks.

CONCLUSION

The majority of healthcare research focuses on initial implementation and adoption of interventions, with far less attention paid to the question of how to sustain beneficial or effective healthcare improvements.17 This paper aims to address this gap by providing insight into the actions which supported and enhanced sustainability of a HFCB. Through the description of challenges, actions and learning from the MDT, this study provides practical lessons for practitioners and researchers seeking to embed and sustain practices that improve patient care.

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