Abstract. In contrast to Western Europe, in Central and Eastern Europe reports show higher rates of advanced melanoma and lower survival. Our aim was to document and compare melanoma risk factors and skin health behaviour in patients diagnosed with melanoma and people not affected by this disease in a large medical university centre from Romania (Cluj-Napoca). Two hundred and forty-seven melanoma patients followed-up in the Department of Dermatology at the Cluj-Napoca Emergency County Hospital and 956 people not affected by melanoma completed a paper-based questionnaire regarding melanoma risk factors, risk behaviour and self-protecting measures, after giving informed consent. People with melanoma had significantly higher personal risk and protective behaviour, and lower risk behaviour than those not affected. Although our data suggest that melanoma patients are better educated about how to avoid a second primary melanoma, our results are concerning when compared with studies from other countries. The low incidence of self and clinical skin-examination together with the relatively low percentage of participants which would consult a doctor in the case of new/changing mole could be one of the explanations for the late diagnosis of melanoma in the studied population. According to our findings, there is an urgent need for population health campaigns regarding not only primary but also secondary melanoma prevention.

Introduction

Although cutaneous melanoma represents only 10% of the total cutaneous malignant tumours, melanoma is responsible for over 90% of the deaths caused by these tumours (1). The prognosis is, however, good if it is diagnosed early, before the metastatic stage (2).

Numerous studies have documented increases of melanoma incidence throughout Europe in the last few decades (3). Reports have indicated plateaus and decreases of incidence among young age groups in several Western European and Nordic countries, along with a marked shift towards earlier diagnosis of melanoma throughout Western Europe (3). In contrast, countries from Central and Eastern Europe report higher rates of advanced tumours and lower survival (3). For example, in Bulgaria and Romania, an estimated 25% of patients present with stage III and IV disease, while thin melanomas under 1 mm thick comprise less than 10% of newly-diagnosed cases (3). This is in sharp contrast to Western Europe, where up to 70% of newly-diagnosed melanomas are <1 mm thick and account for most of the increase in incidence (3). Later diagnosis of advanced stage melanoma in Central and Eastern Europe compared with other parts of Europe may partly be accounted for by differences in general educational status, reduced government expenditures for education and lack of specific health education, resulting in lower awareness among the general population and physicians (3). Studies regarding melanoma knowledge, perception and awareness of risk factors were conducted in Western Europe but only a few studies are available in Central and Eastern Europe (2-11). Moreover, it is unknown whether patients who have been diagnosed with melanoma know more about risk factors and have a different protective behaviour than people who have never had melanoma.

The aim of the present study was to document and compare melanoma risk factors and skin health behaviour in patients diagnosed with melanoma and people not affected by this disease in a large medical university centre in Romania to contribute to the design of future preventive campaigns.

Materials and methods

Setting. This analytical, observational, transversal, cohort study was carried out in Cluj county, in the North-Western Region of Romania.
Participants. Between December 1, 2014 and February 28, 2015, all (956) adult patients (18-64 years), presenting to an occupational medicine centre for their annual routine check were invited to complete a paper-based questionnaire regarding melanoma knowledge, risk factors and protective behaviour (11). Respondents gave their implicit consent by completing the questionnaire. The study was approved by the Ethics Committee of the Iuliu Hatieganu University of Medicine and Pharmacy (Cluj-Napoca, Romania). In 2017, we sought to compare a part of the gathered data with data collected from 247 patients diagnosed with melanoma and followed-up in the Department of Dermatology, Emergency County Hospital (Cluj-Napoca, Romania). Not all the participants answered all the questions, so we calculated the percentages considering as 100% the number of patients who responded.

Study questionnaire. The questionnaire used in this study was adapted from a questionnaire used by Murchie and Iweke to assess melanoma knowledge and protective behaviour (4). Permission was received to adapt and use the questionnaire. The first questions gathered data on demographics (sex, age and educational level). To aid analysis participants were split into categories depending on their age (18-24, 25-44 and 45-64 years). The remaining questions collected data on the following:

Self-reported melanoma risk factors. The studied population was questioned regarding personal risk factors for melanoma development, including fair skin, presence of nevi or atypical nevi (defined as nevi with irregular margins and colour), red or blond hair and appearance of freckles after sun exposure.

Self-reported risk behaviour. Respondents were asked whether they are exposed to sun during professional activities or vacations, whether they had sunburns and whether they use sunbeds.

Self-reported protective behaviour. The responders were asked whether they usually use sunscreens, whether they consulted a doctor for their moles during the previous year and if they check their skin for new or changing moles.

Attitude towards a new or changing mole. The responders were asked what they would do in the presence of a new or changing mole of the study population is reported see a doctor for mole examination in the previous year (P<0.01). Those previously diagnosed with melanoma were more likely to check their skin for new or changing moles, especially at short intervals of time, and to see a doctor for mole examination in the previous year (P<0.01).

Self-reported protective behaviour. Self-reported protective behaviours are presented in Table IV. There was no difference between the groups (%) regarding use of sunscreens; females, young individuals and those with a higher level of education were more likely to use sunscreens in both groups (P>0.01). Those previously diagnosed with melanoma were more likely to check their skin for moles, especially at short intervals of time, and to see a doctor for mole examination in the previous year (P<0.01).

Results

Patients characteristics. Two hundred and forty-seven people diagnosed with cutaneous melanoma completed the questionnaire. The studied population comprised 114 (46.2%) male and 133 (53.8%) female. The control group consisted of 956 people, 367 (38.4%) male and 589 (61.6%) female. The demographic characteristics of the study population are presented in Table I. We observed a statistically significant difference between the two groups regarding age, elderly individuals being more frequent in the melanoma group compared with the control one. Regarding educational level, the melanoma group comprised more individuals with a primary school level compared with the control group.

| Variables              | Control (n, %) | Melanoma (n, %) | P-value |
|------------------------|---------------|-----------------|---------|
| Sex                    |               |                 |         |
| Male                   | 367 (38.4)    | 114 (46.2)      | >0.01   |
| Female                 | 589 (61.6)    | 133 (53.8)      |         |
| Age (years)            |               |                 |         |
| 18-24                  | 165 (17.3)    | 6 (2.4)         | <0.01   |
| 25-44                  | 556 (58.2)    | 75 (30.4)       |         |
| 45-64                  | 235 (24.6)    | 124 (50.2)      |         |
| <64                    | 0 (0.0)       | 42 (17.0)       |         |
| Educational level      |               |                 |         |
| Primary school         | 102 (10.7)    | 41 (19.2)       | <0.01   |
| High school            | 365 (38.2)    | 71 (33.2)       |         |
| Graduate               | 383 (40.1)    | 87 (40.7)       |         |
| Postgraduate           | 106 (11.1)    | 15 (7.0)        |         |

Statistical analysis. Statistical analysis was performed with MedCalc Statistical Software, version 15.6.1 (MedCalc Software bvba, Ostend, Belgium; https://www.medcalc.org). Nominal variables were described by frequency and percent. Differences between nominal variables were assessed by Chi-square test. P<0.05 was considered to indicate a statistically significant difference.
Table II. Self-reported melanoma risk factors.

| Variables                                      | Control (n, %) | Melanoma (n, %) | P-value |
|------------------------------------------------|----------------|-----------------|---------|
| What happens to your skin in the sun?          |                |                 |         |
| Never tans                                     | 19 (2.0)       | 14 (5.7)        | <0.01   |
| Tans with difficulty                           | 203 (21.2)     | 82 (33.3)       |         |
| Tans easily                                    | 420 (43.9)     | 92 (37.4)       |         |
| Tans always                                    | 314 (32.8)     | 58 (23.6)       |         |
| Does your skin freckle?                        |                |                 |         |
| No                                             | 647 (67.7)     | 112 (45.3)      | <0.01   |
| Yes                                            | 309 (32.3)     | 135 (54.7)      |         |
| How many moles do you have?                    |                |                 |         |
| None                                           | 172 (18.0)     | 21 (8.5)        | <0.01   |
| Less than 20                                   | 596 (62.3)     | 116 (47)        |         |
| More than 20                                   | 188 (19.7)     | 110 (44.5)      |         |
| Do you have moles with irregular edge and colour? |            |                 |         |
| No                                             | 795 (83.2)     | 117 (49)        | <0.01   |
| Yes                                            | 161 (16.8)     | 122 (51)        |         |
| What is your natural hair colour?              |                |                 |         |
| Fair                                           | 81 (8.5)       | 33 (13.4)       | <0.01   |
| Red                                            | 18 (1.9)       | 4 (1.6)         |         |
| Brown                                          | 624 (65.3)     | 181 (73.6)      |         |
| Black                                          | 233 (24.4)     | 28 (11.4)       |         |

in Table V. Compared with controls, those who were previously diagnosed with melanoma were more likely to visit a dermatologist on noticing a new mole (P<0.01). Subjects were more likely to check for moles, if they were females or over 45 years of age. There were no differences regarding how quickly a new mole should be checked between the groups. In the melanoma group, the time interval between noticing the tumour and first presentation to the doctor ranged from 0 to 360 weeks, with a median of 24 weeks (data not shown).

Discussion

The present study was conducted to document and compare melanoma risk factors and skin health behaviour in patients diagnosed with melanoma and people not affected by this disease in a large medical university centre from Romania (Cluj-Napoca). To the best of our knowledge, this the first such study performed in this country. The relevance of the studied problem is given by the later diagnosis of advanced stage melanoma in Central and Eastern Europe compared with other parts of Europe and the need to gather data for future primary and secondary preventive campaigns (3).

There are several important findings from this study. As expected, those who have had cutaneous melanoma have a higher number of risk factors compared with those without a positive history. Consistent with findings from other studies, fair skin, tendency to develop freckles and a nevus-prone phenotype are risk factors for melanoma in the studied population (12).

Regarding sun exposure, those previously diagnosed with melanoma were more frequently involved in outdoor or partially outdoor professional activities, and had at least 1-2 sunburns, more frequently 3 or more sunburns in their early life, compared with controls. Evidence for a causal role of occupational sun exposure in melanoma is equivocal (13). An increased risk has been found in some studies, but a negative association was documented in others (13). Our study shows a higher risk of melanoma in those having an outdoor or partially outdoor profession. It has been suggested that occupational exposure tends to increase the risk of melanoma on usually exposed sun sites, especially at low latitudes, but we did not explore this hypothesis in our study (13). Regarding sunburns, our findings are similar with those from the literature showing an increased risk of melanoma with an increasing number of sunburns (14).

Our study shows a relatively low proportion of persons using sun beds in the control group (16.1%), a much lower percentage compared with that reported in a recent meta-analysis including 16 countries (35.7%), but concordant with that reported by the EDIFICE Melanoma-survey (15,16). In our population, young females with a high educational level were more likely to use sun beds. Those who were previously diagnosed with melanoma reported use of sun beds in a much lower proportion than controls. Most of the participants in the control group (76%) have had more than one sunny holiday in the last five years, compared with those diagnosed with melanoma; 48.6% of the last reported not having a sunny holiday in the previous 5 years. One possible explanation for the very low percentage of sun bed use and low number of sunny vacations in the melanoma group is that the diagnosis of melanoma led to a significant decrease in risk behaviour. Overall, the results
of the present study suggest that in our population exposure to natural sunlight is more important as risk factor for melanoma, compared with artificial UV exposure.

Use of sunscreens was reported by more than half of the participants and we found no differences between the groups. Young females with a high educational level were more likely to use sunscreens. Despite having comparable percentages in relation to other studies conducted in Europe (9,17,18) we consider that the use of sunscreens in our population is low, demonstrating the need for health promotion messages on the use of sunscreen. Moreover, we found no differences between participants, so, contrary to other studies, the diagnosis of melanoma did not lead to an increase in sunscreen use in our population.

Self-skin examination was reported by approximately half of the participants in the control group but only one third performed it on a regular basis (22.48% monthly and 13.28% yearly). In contrast, more than 75% of those diagnosed with melanoma reported self-skin examination, most of them fulfilling it monthly (data not shown). Our study established that sex, age and high educational level are promoting factors for self-skin examination, consistent with the findings from other studies (20,21). Recommendation for the frequency of self-examination are not unified, however, most authors

Table III. Self-reported risk behaviour in the study population.

| Variables                                  | Control (n, %) | Melanoma (n, %) | P-value |
|--------------------------------------------|---------------|-----------------|---------|
| Occupation (professional sun exposure)     |               |                 |         |
| Outdoor                                    | 44 (4.6)      | 42 (17.3)       | <0.01   |
| Partially outdoor                          | 201 (21)      | 77 (31.7)       |         |
| Indoor                                     | 711 (74.4)    | 124 (51.0)      |         |
| Do you use sun beds?                       |               |                 |         |
| No                                         | 802 (83.9)    | 241 (98.0)      | <0.01   |
| Very rarely                                | 136 (14.2)    | 5 (2)           |         |
| Monthly                                    | 14 (1.5)      | 0 (0)           |         |
| Weekly                                     | 3 (0.3)       | 0 (0)           |         |
| More frequently                            | 1 (0.1)       | 0 (0)           |         |
| How many sunny holidays did you have in the last 5 years? | | | |
| None                                       | 229 (24)      | 119 (48.6)      | <0.01   |
| 1-2                                        | 352 (36.8)    | 59 (24.1)       |         |
| 3-4                                        | 218 (22.8)    | 37 (15.1)       |         |
| 5 or more                                  | 157 (16.4)    | 30 (12.2)       |         |
| How many times have you had sunburns in your early life? | | | |
| Never                                      | 363 (38)      | 59 (23.9)       | <0.01   |
| 1-2                                        | 399 (41.7)    | 68 (27.5)       |         |
| 3 or more                                  | 194 (20.3)    | 120 (48.6)      |         |

Table IV. Self-reported protective behaviour in the study population.

| Variables                                  | Control (n, %) | Melanoma (n, %) | P-value |
|--------------------------------------------|---------------|-----------------|---------|
| Do you use sun protection creams?          |               |                 |         |
| Yes                                        | 556 (58.2)    | 135 (54.9)      | >0.01   |
| Do you check your skin for moles?          |               |                 |         |
| Yes                                        | 544 (56.9)    | 189 (76.5)      | <0.01   |
| If yes, how often?                         |               |                 |         |
| Monthly                                    | 215 (39.5)    | 130 (68.4)      | <0.01   |
| Yearly                                     | 127 (23.3)    | 25 (13.2)       |         |
| More rarely                                | 202 (37.1)    | 35 (18.4)       |         |
| Have you never seen your doctor for mole examination in the last year? | | | |
| Yes                                        | 132 (13.8)    | 65 (26.4)       | <0.01   |
recommend its monthly conducting (19). Studies examining the frequency of skin self-examination show that between 23 and 61% of individuals in the general population report engaging in skin self-examination at least annually with higher rates in Australia and the United States, and higher rates in those with a familial or personal history of melanoma (20,21). Studies show that one-third of women and men with no history of melanoma had never engaged in self-skin examination, compared to approximately 4% of participants with a personal history of disease (21). The percentage of participants who had never engaged in skin self-examination observed in our study (23.5% in the melanoma group and 43.1% in controls) is higher than reported in previous studies (20, 21), representing a matter of concern which should be addressed in future campaigns. The reported clinical skin examination performed by a doctor in the previous year is very low in our study, being declared by only 26.4 and 13.8% respectively of the participants in the melanoma and control group. The proportion in the general population is in the range reported by other studies, but the one reported by those with a previous diagnosis of melanoma is much lower (20,21). Our opinion is that the general population and especially patients already diagnosed with melanoma should be made aware of the importance of self-skin examination, clinical and dermoscopic examination, in particular in those with multiple nevi (22,23).

The most concerning finding of our study is that in the presence of a new or changing mole 17.8% of the participants in the melanoma group would ignore the lesion and only 76.3% would visit a doctor, although 85.1% of them considered that such a lesion should be checked in the first three months. The results were even more concerning in the general population, with much lower percentages than that recently reported by EDIFICE Melanoma survey and could be one of the explanations for the later diagnosis of advanced stage melanoma (16). Moreover, our findings support the idea derived from other studies, that knowledge about melanoma and protective behaviours is not consistently associated with the implementation of those behaviours (9).

In the melanoma group, the time interval between noticing the lesion and first presentation varied between 0-360 weeks, with a mean of 24 weeks, which is considered a long interval. Melanoma is one of the cancers in which an increased time to diagnosis is significantly associated with a poorer prognosis, so this is an important matter which should be addressed in preventive campaigns (24).

Our study has a few limitations. Firstly, answers for behaviour were self-reported and not based on direct observation, which may potentially influence the accuracy of the responses. Secondly, there was a gap between data collection in the control group and the melanoma group, so our results could have been affected by public education campaigns. As strength, this evaluation provided so far missing material regarding melanoma risk factors and skin health behaviour in our country.

Because of melanoma aggressiveness, a lot of effort is made in order to understand the pathogenesis, risk factors, prognostic factors and best therapeutic approach in melanoma patients (25-27). So far, primary and secondary prevention coupled with early diagnosis and treatment seems to be the best options.

In conclusion, this is the first study that offers insight into melanoma risk factors and sun-related behaviours in the Romanian population. Our study suggests that in our population exposure to natural sunlight is more important as risk factor for melanoma, compared with artificial UV exposure. The low self and clinical skin-examination together with the relatively low percentage of participants which would consult a doctor in case of new/changing mole could be one of the explanations for the late diagnosis of melanoma in the studied population. Although our data suggest that melanoma patients are better educated about how to avoid a second primary melanoma, our results are concerning when compared with studies from other countries. Overall, the results of the present survey demonstrate, the urgent need for population health campaigns regarding not only primary but also secondary melanoma prevention.

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Availability of data and materials
The datasets used and/or analyzed during the current study are available from the corresponding author on reasonable request.

Authors' contributions
OF, LU, SS, SD, AV, DV, EC, SCV and RC were responsible for research creation and design, data acquisition, analysis and interpretation of data, statistical analysis, manuscript drafting, and critical revision of the manuscript for important intellectual content. All authors read and approved the final version of manuscript.

Ethics approval and consent to participate
This study was approved by the Ethics Committee of the ‘Iuliu Hatieganu’ University of Medicine and Pharmacy (Cluj-Napoca, Romania). All the participants gave their written consent to be included in this study.

Patient consent for publication
Not applicable.

Competing interests
The authors declare that they have no competing interests.

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