Translation Model Adaptation Using Genre-Revealing Text Features

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Abstract

Research in domain adaptation for statistical machine translation (SMT) has resulted in various approaches that adapt system components to specific translation tasks. The concept of a domain, however, is not precisely defined, and most approaches rely on provenance information or manual subcorpus labels, while genre differences have not been addressed explicitly. Motivated by the large translation quality gap that is commonly observed between different genres in a test corpus, we explore the use of document-level genre-revealing text features for the task of translation model adaptation. Results show that automatic indicators of genre can replace manual subcorpus labels, yielding significant improvements across two test sets of up to 0.9 BLEU. In addition, we find that our genre-adapted translation models encourage document-level translation consistency.

1 Introduction

Statistical machine translation (SMT) systems use large bilingual corpora to train translation models, which can be used to translate unseen test sentences. Training corpora are typically collected from a wide variety of sources and therefore have varying textual characteristics such as writing style and vocabulary. The test set, on the other hand, is much smaller and usually more homogeneous. As a result, there is often a mismatch between the test data and the majority of the training data. In such situations, it is beneficial to adapt the translation system to the translation task at hand, which is exactly the challenge of domain adaptation in SMT.

The concept of a domain, however, is not precisely defined across existing domain adaptation methods. Different domains typically correspond to different subcorpora, in which documents exhibit a particular combination of genre and topic, and optionally other textual characteristics such as dialect and register. This definition, however, has two major shortcomings. First, subcorpus-based domains depend on provenance information, which might not be available, or on manual grouping of documents into subcorpora, which is labor intensive and often carried out according to arbitrary criteria. Second, the commonly used notion of a domain neglects the fact that topic and genre are two distinct properties of text (Stein and Meyer Zu Eissen, 2006). While this distinction has long been acknowledged in text classification literature (Lee, 2001; Dewdney et al., 2001; Lee and Myaeng, 2002), most work on domain adaptation in SMT uses in-domain and out-of-domain data that differs on both the topic and the genre level (e.g., Europarl political proceedings (Koehn, 2005) versus EMEA medical text (Tiedemann, 2009)), making it unclear whether the proposed solutions address topic or genre differences.

In this work, we follow text classification literature for definitions of the concepts topic and genre. While topic refers to the general subject (e.g., sports, politics or science) of a document, genre is harder to define since existing definitions vary. Swales (1990), for example, refers to genre as a class of communicative events with a shared set of communicative purposes, and Karlgren (2004) calls it a grouping of documents that are stylistically consistent. Based on previous definitions, Santini (2004) concludes that the term genre is pri-
marily used as a concept complementary to topic, covering the non-topical text properties function, style, and text type. Examples of genres include editorials, newswire, or user-generated (UG) text, i.e., content written by lay-persons that has not undergone any editorial control. Within the latter we can distinguish more fine-grained subclasses, such as dialog-oriented content (e.g., SMS or chat messages), weblogs, or commentaries to news articles, all of which pose different challenges to SMT (van der Wees et al., 2015a).

Recently, we studied the impact of topic and genre differences on SMT quality using the Gen&Topic benchmark set, an Arabic-English evaluation set with controlled topic distributions over two genres; newswire and UG comments (van der Wees et al., 2015b). Motivated by the observation that translation quality varies more between the two genres than across topics, we explore in this paper the task of genre adaptation. Concretely, we incorporate genre-revealing features, inspired by previous findings in genre classification literature, into a competitive translation model adaptation approach with the aim of improving translation quality across two test sets; the first containing newswire and UG comments, and the second containing newswire and UG weblogs.

In a series of translation experiments we show that automatic indicators of genre can replace manual subcorpus labels, yielding improvements of up to 0.9 BLEU over a strong unadapted baseline. In addition, we observe small but mostly significant improvements when using the automatic genre indicators on top of manual subcorpus labels. We also find that our genre-revealing feature values can be computed on either side of the training bitext, indicating that the proposed features are to a large extent language independent. Finally, we notice that our genre-adapted translation models encourage document-level translation consistency with respect to the unadapted baseline.

2 Related work

In recent years, domain adaptation for SMT has been studied actively. Outside of SMT research, text genre classification has received considerable attention, resulting in various sets of genre-revealing features. To our knowledge, the fields have not been combined in any previous work.

2.1 Domain adaptation for SMT

Most existing domain adaptation approaches can be grouped into two categories, depending on where in the SMT pipeline they adapt the system. First, mixture modeling approaches learn models from different subcorpora and interpolate these linearly (Foster and Kuhn, 2007) or log-linearly (Koehn and Schroeder, 2007). Senrich (2012) enhances the approach by interpolating up to ten models, and Bertoldi and Federico (2009) use in-domain monolingual data to automatically generate in-domain bilingual data.

Second, instance weighting methods prioritize training instances that are most relevant to the test data, by assigning weights to sentence pairs (Matoukas et al., 2009) or phrase pairs (Foster et al., 2010; Chen et al., 2013). In the most extreme case, weights are binary and training instances are either selected or discarded (Moore and Lewis, 2010; Axelrod et al., 2011).

In most previous work, domains are typically hard-labeled concepts that correspond to provenance or particular topic-genre combinations. In recent years, some work has explicitly addressed topic adaptation for SMT (Eidelman et al., 2012; Hewavitharana et al., 2013; Hasler et al., 2014a; Hasler et al., 2014b) using latent Dirichlet allocation (Blei et al., 2003). Surprisingly, genre (or style) adaptation has only been addressed to a limited extent (Bisazza and Federico, 2012; Wang et al., 2012), with methods requiring the availability of clearly separable in-domain and out-of-domain training corpora.

2.2 Text genre classification

Work on text genre classification has resulted in various methods that use different sets of genre-specific text features. Karlgren and Cutting (1994) were among the first to use simple document statistics, such as common word frequencies, first-person pronoun count, and average sentence length. Kessler et al. (1997) categorize four types of genre-revealing cues: structural cues (e.g., part-of-speech (POS) tag counts), lexical cues (specific words), character-level cues (e.g., punctuation marks), and derivative cues (ratios and variation measures based on other types of cues). Dewdney et al. (2001) compare a large number of document features and show that these outperform bag-of-words approaches, which are traditionally used in topic-based text classifica-
tion. Finn and Kushmerick (2006) also compare the bag-of-words approach with simple text statistics and conclude that both methods achieve high classification accuracy on fixed topic-genre combinations but perform worse when predicting topic-independent genre labels.

While mostly focused on the English language, some work has addressed language-independent (Sharoff, 2007; Sharoff et al., 2010) or cross-lingual genre classification (Gliozzo and Strapparava, 2006; Petrenz, 2012; Petrenz and Weber, 2012), indicating that a single set of genre-revealing features can generalize across multiple languages. In this paper, we examine whether genre-revealing features are also language independent when applied to translation model genre adaptation for SMT.

3 Translation model genre adaptation

For the task of genre adaptation to the genres newswire (NW) and UG comments or weblogs, we use a flexible translation model adaptation approach based on phrase pair weighting using a vector space model (VSM) inspired by Chen et al. (2013). The reason we choose an instance-weighting method rather than a mixture modeling approach is twofold: First, mixture modeling approaches intrinsically depend on subcorpus boundaries, which resemble provenance or require manual labeling. Second, Irvine et al. (2013) have shown that including relevant training data in a mixture modeling approach solves many coverage errors, but also introduces substantial amounts of new scoring errors. With phrase-pair weighting we aim to optimize phrase translation selection while keeping our training data fixed, and we can thus compare the impact of several methodological variants on genre adaptation for SMT.

3.1 VSM adaptation framework

In the selected adaptation method, each phrase pair in the training data is represented by a vector capturing information about the phrase:

\[ V(f, e) = < w_1(f, e), \ldots, w_N(f, e) >. \]  
\[ (1) \]

Here, \( w_i(f, e) \) is the weight for phrase pair \((f, e)\) of dimension \(i \in N\) in the vector space. The exact definition of dimensions \(i \in N\), and hence the information captured by the vector, depends on the definition of the vector space, for which we describe different variants in Sections 3.2–3.4.

In addition to the phrase pair vectors, a single vector is created for the development set which is assumed to be similar to the test data:

\[ V(dev) = < w_1(dev), \ldots, w_N(dev) >, \]  
\[ (2) \]

where weights \( w_i(dev) \) are computed for the entire development set, summing over the vectors of all phrase pairs that occur in the development set:

\[ w_i(dev) = \sum_{(f, e) \in P_{dev}} c_{dev}(f, e) w_i(f, e). \]  
\[ (3) \]

Here \( P_{dev} \) refers to the set of phrase pairs that can be extracted from the development set, \( c_{dev}(f, e) \) is the count of phrase pair \((f, e)\) in the development set, and \( w_i(f, e) \) is the phrase pair’s weight for dimension \(i\) in the vector space.

Next, for each phrase pair in the training corpus, we compute the Bhattacharyya Coefficient (BC) (Bhattacharyya, 1946) as a similarity score\(^1\) between its vector and the development vector:

\[ BC(dev; \tilde{f}, e) = \sum_{i=0}^{i=N} \sqrt{p_i(dev) \cdot p_i(\tilde{f}, e)}, \]  
\[ (4) \]

where \( p_i(dev) \) and \( p_i(\tilde{f}, e) \) are probabilities representing smoothed normalized vector weights \( w_i(dev) \) and \( w_i(f, e) \), respectively.

The computed similarity is assumed to indicate the relevance of the phrase pair with respect to the development and test set and is added to the decoder as a new feature. In a similar fashion, two similarity-based decoder features \( BC(dev; \tilde{f}, \cdot) \) and \( BC(dev; \cdot, e) \) are added for the marginal counts of the source and target phrases, respectively. Further technical details can be found in (Chen et al., 2013).

The presented framework for translation model adaptation allows us to empirically compare various sets of VSM features, of which we present three in the following sections.

3.2 Genre adaptation with subcorpus labels

First, we adhere to the commonly used scenario in which adaptation is guided by manual subcorpus labels that resemble provenance of training documents. In this formulation, each weight \( w_i(f, e) \) in Equation (1) is a standard \( tf-idf \) weight capturing the relative occurrence of phrase pair \((f, e)\) in

\(^1\)Chen et al. (2013) compared three similarity measures and observed that the BC similarity performed best.
different subcorpora. Since our aim is to adapt to multiple genres in a test corpus, we follow Chen et al. (2013) and manually group our training data into subcorpora that reflect various genres (see Table 3). While this definition of the vector space can approximate genres at different levels of granularity, manual subcorpus labels are labor intensive to generate, particularly in the scenario where provenance information is not available, and may not generalize well to new translation tasks.

3.3 Genre adaptation with genre features

To move away from manually assigned subcorpus labels, we explore the use of genre-revealing features that have proven successful for distinguishing genres in classification tasks (Section 2.2). To this end, we construct a list of features that are directly observable in raw text, see Table 1. For each genre feature $i$, we first compute its raw count at the document level $c_i(d)$, which we then normalize for document length and scale to a value in range $[0, 1]$ to obtain the final document-level feature value $w_i(d)$. Next, each vector weight $w_i(f, e)$ in Equation (1) equals the weighted average of the document-level values of genre feature $i$ for all training instances of phrase pair $(f, e)$:

$$w_i(f, e) = \frac{1}{c_{train}(f, e)} \sum_{d \in D} c_d(f, e) w_i(d). \quad (5)$$

Here, $c_{train}(f, e)$ is the total count of phrase pair $(f, e)$ in the training corpus, $D$ is the number of documents in the training corpus, $c_d(f, e)$ is the count of $(f, e)$ in document $d$, and $w_i(d)$ is the document-level value of genre feature $i$ for document $d$. Note that this definition differs from the standard $tf-idf$ weight that is used in Section 3.2 since each genre feature has exactly one score per document, and we do not have to normalize for dissimilar subcorpus sizes.

We determine the most genre-discriminating features with a Mann-Whitney U test (Mann and Whitney, 1947) on the observed feature values for each genre in the development set. The seven most discriminative features between the genres NW and UG which we use in the remainder of this paper are shown in the top part of Table 1. The main goal of this paper is to investigate whether this type of genre-revealing features can be useful for the task of translation model genre adaptation, hence we do not attempt to fully exploit the set of possible features. Since genre-discriminating features potentially generalize across languages (Petrenz and Webber, 2012), we compute the document-level feature values $w_i(d)$ on the source as well as the target sides of our bitext, and we examine whether both are equally suitable for translation model genre adaptation.

3.4 Genre adaptation with LDA

Another type of feature that does not depend on provenance information is Latent Dirichlet allocation (LDA) (Blei et al., 2003), an unsupervised word-based approach that infers a preset number of latent dimensions in a corpus and represents documents as distributions over those dimensions. Despite its recent successes in topic adaptation for SMT, we expect such a bag-of-words approach to be insufficient to model genre accurately. Nevertheless, since many of the proposed genre-revealing features are in fact lexical features, it is worth verifying whether LDA can infer genre differences directly from raw text.

To this end, we use LDA-inferred document distributions as a third vector representation in the adaptation framework. Weights $w_i(f, e)$ in Equation (1) are now average probabilities of latent dimension $i$ for all training instances of phrase pair $(f, e)$, computed as in Equation (5). We implement LDA using Gensim (Řehůřek and Sojka,
Table 2: Corpus statistics of the evaluation sets. Numbers of tokens are counted on the Arabic side. Note that Gen&Topic contains one reference translation per sentence, while NIST has four sets of reference translations.

Table 3: Corpus statistics of the Arabic-English parallel training data. Tokens are counted on the Arabic side. Genre mapping: BC=broadcast conversation, BN=broadcast news, NG=newsgroup, NW=newswire, WL=UG weblogs, CM=UG comments, ED=editorials, SP=speech transcripts.

Other features include linear distortion with limit 5, lexical weighting (Koehn et al., 2003), and a 5-gram target language model trained with Kneser-Ney smoothing (Chen and Goodman, 1999). The feature weights are tuned using pairwise ranking optimization (PRO) (Hopkins and May, 2011). For all experiments, tuning is done separately for the two genre-specific development sets.

4 Experimental setup

We evaluate the methods described in Section 3 on two Arabic-to-English translation tasks, both comprising the NW and UG. The first evaluation set is the Gen&Topic benchmark (van der Wees et al., 2015b), which consists of manually translated web-crawled news articles and their respective manually translated user comments, both covering five different topics. Since this evaluation set has controlled topic distributions per genre, differences in translation quality between genres can be entirely attributed to actual genre differences. The second evaluation set contains NIST OpenMT Arabic-English test sets, using NIST 2006 for tuning, and NIST 2008 and NIST 2009 combined for testing. These data sets cover the genres NW and UG weblogs but are not controlled for topic distributions. Specifications for both evaluation sets are shown in Table 2. Note that Gen&Topic contains one reference translation per sentence, while NIST has four sets of reference translations.

We perform our experiments using an in-house phrase-based SMT system similar to Moses (Koehn et al., 2007). All runs use lexicalized reordering, distinguishing between monotone, swap, and discontinuous reordering, with respect to the previous and next phrase (Koehn et al., 2005).
Table 4: BLEU scores of the baseline system and all VSM variants using automatic indicators of genre. Significance is tested against the baseline, and the best performing VSM variant per test set is bold-faced.

| Method               | Gen&Topic (1 reference) | NIST (4 references) |
|----------------------|-------------------------|---------------------|
|                      | NW | UG | All | NW | UG | All |
| Baseline             | 21.5 | 17.2 | 19.3 | 55.3 | 40.4 | 48.5 |
| VSM variants using automatic indicators of genre: |
| LDA 10 topics        | 21.7 (+0.2) | 17.3 (+0.1) | 19.4* (+0.1) | 55.9* (+0.6) | 40.7* (+0.3) | 49.0* (+0.5) |
| Genre features Source| 21.9* (+0.4) | 17.4* (+0.2) | 19.6* (+0.3) | 55.7* (+0.4) | 41.0* (+0.6) | 49.0* (+0.5) |
| Target               | 21.7 (+0.2) | 17.5* (+0.3) | 19.6* (+0.3) | 55.9* (+0.6) | 41.2* (+0.8) | 49.1* (+0.6) |
| Genre+LDA Source     | 21.9* (+0.4) | 17.5* (+0.3) | 19.7* (+0.4) | 56.1* (+0.8) | 41.2* (+0.8) | 49.2* (+0.7) |
| Target               | 21.8* (+0.3) | 17.5* (+0.3) | 19.6* (+0.3) | 56.2* (+0.9) | 41.2* (+0.8) | 49.2* (+0.7) |

is trained on 1.6B tokens and linearly interpolates different English Gigaword subcorpora with the English side of our bitext. The resulting model covers both genres in the benchmark sets, but is not varied between experiments since we want to investigate the effects of different features on translation model adaptation.

5 Results

In this section we compare a number of variants of the general VSM framework, differing in the way vectors are defined and constructed (see Sections 3.2–3.4). Translation quality of all experiments is measured with case-insensitive BLEU (Papineni et al., 2002) using the closest-reference brevity penalty. We use approximate randomization (Noreen, 1989) for significance testing (Riezler and Maxwell, 2005). Statistically significant differences are marked by △ and ▲ for the p ≤ 0.05 and the p ≤ 0.01 level, respectively.

VSM using intrinsic text features. We first test various VSM variants that use automatic indicators of genre and do not depend on the availability of provenance information or manual subcorpus labels (Table 4). Of these, genre adaptation with LDA-based features (Section 3.4) achieves strongly significant improvements over the unadapted baseline for the NIST-NW and the complete NIST test sets, however improvements on the other test portions are very small. When manually inspecting the LDA-inferred latent dimensions, we observe that LDA is overly aggressive in considering all of the UG genre as a single thread, while latent dimensions inferred for NW are more fine-grained. While this finding can be explained by the unbalanced amount of training data per genre, it also illustrates that LDA-based features seem less suitable to capture low-resource genres.

Next, we evaluate the VSM variant that uses genre-revealing text features inspired by genre classification research (Section 3.3). This approach achieves statistically significant improvements over the baseline in all runs except one (i.e., target-side features on Gen&Topic NW). We also see that translation quality is fairly similar for features computed on either side of the bitext, indicating that the proposed genre features can generalize across languages.

Our last VSM variant in Table 4 combines genre-revealing and LDA features by using VSM similarities from both approaches as additional decoder features. This combined setting yields the largest improvements, which are all strongly significant and always equal to or better than the performance achieved by either individual feature type, suggesting that the two vector representations are to some extent complementary. Again, source and target genre feature values perform alike, with source-side genre features performing best for Gen&Topic, and target-side genre features obtaining slightly better overall results for NIST.

VSM using manual subcorpus labels. Next we compare our best performing VSM variant per test set (bold-faced in Table 4) to the originally proposed VSM variant using manual subcorpus labels (Section 3.2). The latter can be considered as an adapted baseline, however with the disadvantage that it relies on the availability of provenance information or manual grouping of documents into informative subcorpora.

Table 5 first shows the performance of VSM with manual subcorpus labels, which works well
on NIST, confirming previously published results (Chen et al., 2013), but does not lead to significant improvements on Gen&Topic with respect to the unadapted baseline. This suggests that the success of this approach depends on a good fit between the test data distribution and the partitioning of training data into subcorpora, and that a single set of manual subcorpus labels is not guaranteed to generalize to new translation tasks.

The bottom half of the table shows that similar (for NIST) or larger (for Gen&Topic) improvements can be achieved when using the most competitive VSM variant that uses intrinsic text properties instead of manual subcorpus labels. Finally, we use intrinsic text features on top of manual subcorpus labels, i.e., we add all three proposed VSM feature types as additional decoder features. For NIST, this approach yields weakly significant improvements over the runs with only manual subcorpus labels, indicating that the automatic genre features capture additional genre information that is not contained in the manually grouped subcorpora. For Gen&Topic, including manual subcorpus labels does not increase translation performance with respect to VSM with genre and LDA features only, confirming the poor generalization of manual subcorpus labels to new translation tasks.

6 Translation consistency analysis

In the proposed translation model adaptation approach lexical choice is more tailored towards the different genres than in the baseline. We therefore hypothesize that the adapted system increases consistency of output translations within genres. To test this hypothesis, we measure translation consistency following Carpuat and Simard (2012). Their approach studies repeated phrases, defined as source phrases $p$ in the phrase table that occur more than once in a single test document $d$ and contain at least one content word. For each repeated phrase, all of its 1-best output translations are compared. If these are identical except for punctuation or stopword differences, the repeated phrase is deemed consistent.

Table 7 shows some examples of phrases that as source phrases $p$ in the phrase table that occur more than once in a single test document $d$ and contain at least one content word. For each repeated phrase, all of its 1-best output translations are compared. If these are identical except for punctuation or stopword differences, the repeated phrase is deemed consistent.

The results of the consistency analysis for the unadapted baseline and the best performing VSM genre+LDA variants are shown in Table 6. We observe that for both benchmark sets translation consistency is clearly lower in NW than in UG documents. This is likely due to the lower coverage of UG in the training data, which is in agreement with the finding by Carpuat and Simard that translation consistency increases for weaker systems trained on smaller amounts of training data. In line with our expectation, the results also show that document-level translation consistency increases when using the adapted system. Although Carpuat and Simard show that translation consistency does not imply higher quality, they also conclude that consistently translated phrases are more often translated correctly than inconsistently translated phrases.

Table 7 shows some examples of phrases that
Table 7: Examples of source phrases that generate inconsistent translations in the baseline and consistent translations in the adapted system (top), and vice versa (bottom).

| Genre | Source phrase | Baseline translation(s) | VSM automatic genre translation(s) |
|-------|--------------|-------------------------|-----------------------------------|
| Inconsistent in baseline, consistent in adapted system: |
| UG | هذا يدل | and this indicates / and this shows that | and this shows |
| UG | الاجهادات | fatigue and stress / and the stress | and the stress |
| NW | النشاط الصحي | the health sector / workers in the health sector | the health sector |
| NW | المائة من | percent of egyptians / percent of them | percent of |
| Consistent in baseline, inconsistent in adapted system: |
| UG | مليار دولار سنويا | billion dollars annually | billion dollars annually / billion dollars a year |
| UG | الاعتدام | immunization | immunization / vaccination |
| NW | شرق أفريقيا | east african countries | east african countries / east africa |
| NW | عالميا | worldwide | worldwide / global |

were translated consistently in one system, but inconsistently in the other. While more phrases moved from being translated inconsistently in the baseline to consistently in the adapted system, the opposite was also observed for all benchmark sets. Looking at the examples for UG, we see that the adapted system often favors translations that are more colloquial or simplified than (some of) their counterparts in the baseline system, e.g., “shows” instead of “indicates”, “a year” instead of “annually”, and “vaccination” instead of “immunization”. For NW, on the other hand, translations in the adapted system are often more formal (e.g., “global” instead of “worldwide”) or more concise (e.g., “the health sector” instead of “workers in the health sector”, and “east africa” instead of “east african countries”) than in the baseline.

7 Conclusions

Domain adaptation is an active field for statistical machine translation (SMT), and has resulted in various approaches that adapt system components to specific translation tasks. However, the concept of a domain is not precisely defined and often confuses the notions of topic, genre, and provenance. Motivated by the large translation quality gap that is commonly observed between different genres, we have explored the task of translation model genre adaptation. To this end, we incorporated document-level genre-revealing features, inspired by genre classification research, into a competitive adaptation framework.

In a series of experiments across two test sets with two genres we show that automatic indicators of genre can replace manual subcorpus labels, yielding significant improvements of up to 0.9 BLEU over an unadapted baseline. In addition, we observe small improvements when using automatic genre features on top of manual subcorpus labels. We also find that the genre-revealing feature values can be computed on either side of the training bitext, indicating that our proposed features are language independent. Therefore, the advantages of using the proposed method are twofold: (i) manual subcorpus labels are not required, and (ii) the same set of features can be used successfully across different test sets and languages. Finally, we find that our genre-adapted translation models encourage document-level translation consistency with respect to the unadapted baseline.

Future work includes developing other methods for genre adaptation, on both the translation and language model level; possibly eliminating the need of a development set that is representative of the test set’s genre distribution; scaling to more than two genres; and finally improving model coverage in addition to scoring.

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