Correlates of a southern diet pattern in a national cohort study of blacks and whites: the REasons for Geographic And Racial Differences in Stroke (REGARDS) study

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Abstract
The Southern dietary pattern, derived within the REasons for Geographic And Racial Disparities in Stroke (REGARDS) cohort, is characterised by high consumption of added fats, fried food, organ meats, processed meats and sugar-sweetened beverages and is associated with increased risk of several chronic diseases. The aim of the present study was to identify characteristics of individuals with high adherence to this dietary pattern. We analysed data from REGARDS, a national cohort of 30 239 black and white adults ≥45 years of age living in the USA. Dietary data were collected using the Block 98 FFQ. Multivariable linear regression was used to calculate standardised beta coefficients across all covariates for the entire sample and stratified by race and region. We included 16 781 participants with complete dietary data. Among these, 34.6% were black, 45.6% male, 55.2% resided in stroke belt region and the average age was 65 years. Black race was the factor with the largest magnitude of association with the Southern dietary pattern (Δβ = 0.76 SD, P < 0.0001). Large differences in Southern dietary pattern adherence were observed between black participants and white participants in the stroke belt and non-belt (stroke belt Δβ = 0.75 SD, non-belt Δβ = 0.77 SD). There was a high consumption of the Southern dietary pattern in the US black population, regardless of other factors, underlying our previous findings showing the substantial contribution of this dietary pattern to racial disparities in incident hypertension and stroke.

Key words: Diet patterns: Nutritional epidemiology: Southern diet: Race

The ‘Southern’ dietary pattern is a dietary pattern derived from factor analysis within the REasons for Geographic And Racial Disparities in Stroke (REGARDS) cohort. This dietary pattern is characterised by high consumption of added fats, fried food, organ meats, processed meats and sugar-sweetened beverages. Prior studies have shown that increased adherence to the Southern dietary pattern is associated with a higher risk of incident stroke, CHD, sepsis and end-stage renal disease and chronic kidney disease, cancer mortality and cognitive impairment. Furthermore, this dietary pattern is a large mediator of the black–white difference in stroke risk and is the largest mediator of the black–white difference in the risk of incident hypertension. Characteristics of those most likely to adhere to the Southern dietary pattern remain unclear. Adherence to particular dietary patterns is influenced by numerous social, economic and environmental factors.
These include sex\(^9\), age\(^{9,10,14}\), race\(^{12,14,16}\), education\(^{10,11,14,15}\), socio-economic stability\(^{13,15}\) and food security\(^{12}\). Additionally, clinical factors, such as BMI\(^9,17\), waist circumference\(^{17,18}\), depression\(^{17}\) and physical inactivity\(^{17,18}\), influence diet adherence. Evidence for these associations has involved well-studied dietary patterns including the Mediterranean diet, Dietary Approaches to Stop Hypertension diet and diet-quality measures such as the Healthy Eating Index. Factors describing groups in the population with a high adherence to other dietary patterns, such as the Southern dietary pattern, have not been described.

Given that adherence to the Southern dietary pattern is associated with higher risk of many adverse health outcomes and is a contributor to the black–white differences in several of these outcomes, identifying subgroups of the population with a high intake of the diet may provide actionable targets for intervention. Therefore, the aim of the present study was to identify population groups with a high adherence to the Southern dietary pattern.

Methods

**Study participants**

REGARDS is a longitudinal cohort study designed to examine the reasons for racial and regional differences in stroke mortality. Details of the study design are provided elsewhere\(^{19}\). Briefly, 30,239 black and white adults ≥45-years old were recruited between 2003 and 2007 using commercially available lists from Genesys, Inc. The study oversampled individuals who were black and residents of the Southeastern US, an area known as the stroke belt (includes Louisiana, Arkansas, Mississippi, Alabama, Tennessee, Georgia, North Carolina and South Carolina) and specifically within the stroke ‘buckle’ region along the coastal plains of North Carolina, South Carolina and Georgia. Participants were first contacted through an introductory mailing to inform them of an upcoming phone call. REGARDS staff conducted a 45-min phone call to recruit the participant, obtain verbal informed consent and collect demographic, socio-economic and medical history data. Approximately 2–3 weeks after the phone call, an in-home visit was conducted by a trained health professional to obtain written consent and collect anthropometrics, blood and urine specimens, blood pressure measurements, an electrocardiogram and medication history. During the in-home visit, a self-administered questionnaire was provided to collect data on dietary intake, residential history and family history of selected diseases. This study was conducted according to guidelines in the Declaration of Helsinki, and all procedures involving human subjects were approved by the Institutional Review Board at all participating universities. Verbal and written informed consent was obtained from all participants.

**Dietary assessment**

The Block 98 FFQ was included as part of the baseline self-administered questionnaires that were left with participants. The Block 98 FFQ was developed by Block Dietary Data Systems, distributed by NutritionQuest and validated in populations similar to REGARDS\(^{20,21}\). The questionnaire includes more than 150 multiple-choice questions based on 107 food items and can be completed in about 30–40 min. Participants were asked to recall usual dietary intake from the past year and mail the completed form along with the other questionnaires to the REGARDS coordinating centre.

**Dietary pattern derivation**

As previously reported, usable FFQ data from the baseline FFQ were available for 21,636 participants\(^1\). A total of fifty-six food groups were constructed based on culinary use and nutrient similarity as in similar studies\(^{22}\). For example, beverages containing only some juice, such as Hi-C, were grouped with sugar-sweetened beverages based on nutritional content. Similarly, other foods, including fried potatoes, fish and chicken, were separated into a different group because of nutritional content and likely differences in culinary use across race and geographically defined populations. Other items, such as ‘Chinese food’, were left in stand-alone groups due to their uniqueness. Principal component analysis was used to derive dietary patterns. An eigenvalue cutoff of approximately 1.5 was employed, based on scree plots and interpretability of the derived factors. A five-factor solution was selected to provide optimal congruence across region, sex and race. Final factor loadings were derived using factor analysis with orthogonal rotation. Patterns were empirically named based on foods that loaded highly in each factor by consensus of the investigators. One of the patterns identified was the ‘Southern pattern,’ named because of high loadings in added fats, fried food, eggs and egg dishes, organ meats, processed meats and sugar-sweetened beverages, foods sometimes associated with a traditional diet consumed in the Southeastern US (Table 1). Other patterns comprised the ‘convenience pattern,’ ‘plant-based pattern,’ ‘sweets/fats pattern’ and ‘salads and alcohol pattern.’ As noted above, the Southern dietary pattern subsequently was found to be associated with higher risk of an array of health outcomes and a substantial potential contributor to black–white disparities and as such is the focus of this report.

**Risk factors of interest**

Risk factors were based on baseline measurements and classified as in prior REGARDS studies\(^{2,5–7,19,23}\). Self-reported variables were age (continuous, in years), race (black/white), sex (male/female), region of residence (stroke belt and stroke buckle: non-belt/buckle), income (≤$75 K/year and >$75 K/year), current smoker (yes vs no) and education (high school graduate or less vs some college or more). Physical activity, also self-reported, was assessed as the number of times per week participants engaged in exercise enough to work up a sweat (none vs some). Height, weight, waist circumference and blood pressure were measured during the in-home visit by a trained examiner. BMI was calculated as weight in kg divided by height in metre squared, (kg/m\(^2\)). Hypertension was defined as a systolic blood pressure ≥140 mmHg and/or a diastolic blood pressure ≥90 mmHg. Diabetes was defined as a fasting blood glucose concentration of ≥126 mg/dl or a non-fasting blood glucose concentration of ≥200 mg/dl or a self-reported use of insulin or oral anti-glycaemic agents. Geographical covariates were census tract level and
determined with United States Department of Agriculture data.
These data included living in a food desert (yes v. no), neighbourhood disadvantage (yes v. no) and residence in rural or urban areas (rural v. urban). These data were then linked to participant residence via geocoding, methods described elsewhere(24,25).

Statistical analyses

The outcome of interest was a participant’s adherence to the Southern dietary pattern, as quantified by the loading score from the factor analysis. The score was a continuous scale, with a range of −4.5 to 8.2 (mean = −0.001, SD = 1.0), with higher scores indicating greater adherence to the dietary pattern. \(\chi^2\) and ANOVA tests were used to assess unadjusted means of demographic characteristics of quartile of Southern dietary pattern score. Multivariable linear regression was used to calculate standardised beta coefficients across all covariates for the entire sample and then stratified by race and region (stroke belt/stroke buckle v. non-belt/buckle). The standardisation of the estimated regression coefficients was to allow an easy comparison of the differences in the strength of the associations across the different predictor variables. Specifically, differences in Southern diet score are expressed as the number of standard deviation difference associated with the factor, hence, between groups for dichotomous variables and per standard deviation for continuous variables (age, BMI and waist circumference). Unadjusted and fully adjusted coefficients were calculated to compare the impact of adding additional covariates to the model. Covariates included in the final model were chosen because they have previously been shown to be associated with other dietary patterns(20,21,22). Multicollinearity was not a problem, and variance inflation factor was checked for all variables. In order to account for multiple testing, a \(P\)-value of < 0.01 was considered statistically significant. Analyses were performed using SAS 9.4 (SAS Institute Inc.).

Results

Of the 30 239 participants, fifty-six had data anomalies (incomplete or unusable forms, other than the FFQ, due to being damaged). 8547 (28 %) had missing dietary data or implausible energy intakes and 4855 (16 %) were missing risk factors of interest, leaving an analytical sample of 16 781 participants (Fig. 1). Among these participants, 34.6 % were black, 45.6 % male, 55.2 % resided in stroke belt region and the average age was 65 years. Online Supplementary Table S1 provides demographic characteristics of included and excluded participants. Briefly, those excluded were more likely to be black, have a high school education or below, have an income of < $75 K/year, live in a food desert and reside in a disadvantaged neighbourhood.

Stratification of dietary intake for food groups making up the Southern dietary pattern allowed for observation of racial differences in dietary intake (Table 1, online Supplementary Table S2). Black participants in the highest quartiles of Southern pattern adherence consumed higher amounts of fried foods, organ meats and sugar-sweetened beverages compared with white participants. Fried food intake in black participants in the fourth quartile was close to double the intake in white participants (60 g/d v. 36 g/d, respectively). Consumption of organ meats (liver, gizzard, neckbones and chitlins) for black participants in the fourth quartile was triple the intake of white participants (7-1 g/d v. 2.9 g/d, respectively). Sugar-sweetened beverage intake among black participants in the highest quartile of Southern dietary pattern adherence was 145.6 g/d and 12.4 g/d for white participants. White participants in the highest quartile of Southern dietary pattern adherence reported higher consumption of high-fat milk and red meat. High-fat milk intake for white participants was 26.5 g/d (approximately 1 cup) and 160 g/d for black participants (approximately 6-8 cups). White participants in the highest quartile of adherence consumed almost double the amount of red meat compared with black participants (80 g/d v. 48 g/d, respectively).

Table 1 Final factors loadings and 75th percentile of daily g/d of food groups making up the southern dietary pattern (showing only those with absolute value > 0.20 for simplicity)

| Food group               | Q1 (lowest adherence) | Q2 | Q3 | Q4 (highest adherence) |
|--------------------------|------------------------|----|----|------------------------|
| Factor loading           | Black                  | White | Black | White | Black | White | Black | White |
| Added fats               | 0.38                   | 8.2 | 12.6 | 9.6 | 15.0 | 12.7 | 19.7 | 21.8 | 30.9 |
| Bread                    | 0.37                   | 23.8 | 31.8 | 26.8 | 38.9 | 37.1 | 55.1 | 74.0 | 89.6 |
| Cereal-high fibre        | 0.26                   | 16.8 | 17.4 | 8.6 | 6.7 | 4.7 | 4.7 | 4.3 | 4.2 |
| Eggs and egg dishes      | 0.42                   | 11.5 | 14.3 | 14.3 | 21.7 | 21.7 | 28.6 | 43.3 | 50.0 |
| Fried food               | 0.56                   | 15.6 | 8.8  | 16.7 | 13.3 | 25.5 | 19.5 | 60.0 | 36.3 |
| Fried potatoes           | 0.16                   | 5.0  | 5.0  | 5.0  | 9.3  | 5.0  | 9.3  | 10.5 | 18.6 |
| Milk-high-fat            | 0.24                   | 14.9 | 4.0  | 50.5 | 109.2| 107.1| 192.0| 159.1| 265.1 |
| Milk-low-fat             | 0.22                   | 252.1| 346.0| 0.0  | 74.6 | 0.0  | 0.0  | 0.0  | 0.0  |
| Organ meat               | 0.47                   | 2.3  | 2.2  | 2.4  | 12.9 | 2.9  | 1.8  | 7.1  | 2.9  |
| Processed meats          | 0.46                   | 10.6 | 13.5 | 12.1 | 17.4 | 17.9 | 23.6 | 37.5 | 41.1 |
| Red meat                 | 0.26                   | 18.8 | 36.5 | 19.3 | 41.6 | 27.8 | 54.4 | 41.2 | 80.1 |
| Refined grains           | 0.20                   | 26.1 | 27.4 | 21.3 | 28.0 | 26.9 | 28.0 | 38.2 | 43.0 |
| Shellfish                | 0.23                   | 4.2  | 4.9  | 3.5  | 6.2  | 4.3  | 8.4  | 8.4  | 12.4 |
| Soda                     | 0.24                   | 55.4 | 51.4 | 102.9| 156.0| 156.0| 205.7| 312.0| 360.0 |
| Sugar-sweetened beverages| 0.37                   | 8.3  | 4.1  | 16.5 | 4.1  | 38.5 | 4.1  | 145.6| 12.4 |
| Vegetable-green leafy   | −0.22                  | 103.7| 102.6| 63.1 | 63.1 | 41.1 | 60.1 | 39.6 | 53.5 |
| Yogurt                   | −0.25                  | 53.1 | 35.0 | 17.5 | 9.4  | 4.7  | 4.7  | 4.1  | 2.0  |
Baseline characteristics of participants by quartile of Southern diet score are shown in Table 2. Those least adherent to the Southern dietary pattern appear in the first quartile, while those most adherent in the fourth quartile. The following characteristics were associated with greater adherence to the Southern diet pattern: black race, male sex, residence in stroke belt region, lower education level, lower income, current smoker, residence in a food desert, living in a disadvantaged neighbourhood, physical inactivity, higher BMI, higher waist circumference, history of hypertension and history of diabetes ($P < 0.0001$). Residence in a rural region was the only covariate not associated with Southern diet pattern. For both black and white participants, male sex, being a current smoker, living in a disadvantaged neighbourhood, reporting no physical activity and greater waist circumference were all associated with greater adherence to the Southern dietary pattern. Having greater than a high school education level and an income $>$ $75$ K were associated with less adherence to the dietary pattern in both regions. Only in the stroke belt region, older age was associated with less adherence to the Southern dietary pattern and residence in a rural region, higher BMI and history of hypertension were associated with greater pattern adherence. History of diabetes and living in a food desert were not associated with Southern diet pattern adherence in either the stroke belt or non-belt region.

**Discussion**

In this study, characteristics of individuals with a higher intake of the Southern dietary pattern were identified. Despite the diet being referred to as the ‘Southern Diet’, the single factor with the largest separation of diet adherence was race. Further, the high intake of the diet by the black population was relatively consistent in both stroke belt and non-stroke belt regions. This substantial racial difference in the diet is a major contributor to the previously reported mediation of the black-white difference in stroke risk (2) and risk of incident hypertension (8). Adherence to this dietary pattern was also higher for men, those with a lower education and income level, those who reside in a food desert and/or disadvantaged neighbourhood, current smokers, those who are physically inactive and those with higher BMI and waist circumference.

Previously, education and income have been associated with diet intake and quality, with higher income households and those with greater education being more likely to adhere to higher quality diets (those with greater servings of fresh fruits and vegetables and less energy from solid fats, alcoholic beverages and added sugars) (14, 27). Higher quality diets also have higher costs, with income being a consistent predictor of diet intake (29, 30). Several of the foods comprising the Southern dietary pattern are high in energy from solid fats and added sugars, and the pattern is low in fresh fruits and vegetables. Our results are consistent with these findings, in that low education and low income were associated with greater adherence to the Southern dietary pattern.

Similarly, residence in a food desert and disadvantaged neighbourhood are both environmental factors that directly affect the cost and availability of foods to an individual, thereby influencing dietary patterns followed (28, 30). Disadvantaged or lower income neighbourhoods often have less access to diverse food selections, and residence in these areas has been associated with decreased intake of fruits, vegetables and fish and increased

![Fig. 1 Participant selection.](https://doi.org/10.1017/S0007114521000696)
intake of less healthy meats such as processed meats.\textsuperscript{30,31} Fresh foods can often take more time to prepare, and those living in disadvantaged neighbourhoods often work many jobs. This presents a complex issue of availability, affordability and time. Consequently, this can contribute to diets low in fruits and vegetables and high in energy from processed foods and saturated fat,\textsuperscript{30} which is consistent with the foods found within the Southern dietary pattern.

We observed large differences in Southern dietary pattern adherence between black participants and white participants (stroke belt $\Delta = 0.75$ so, non-stroke belt $\Delta = 0.77$ so). In contrast, the differences between the stroke belt and non-stroke belt were smaller regardless of race (black participants $\Delta = 0.24$ so, white participants $\Delta = 0.21$ so). As such, the differences between black participants and white participants (regardless of region) dominate the differences between regions (regardless of race). This

### Table 2: Baseline characteristics by quartile (Q) of southern diet score in the REasons for Geographical and Racial Differences in Stroke (REGARDS) Study (Numbers and percentages; ranges)

| Characteristic, mean or frequency (%) | Q1 (lowest adherence; n = 5975) | Q2 (n = 5975) | Q3 (n = 5949) | Q4 (highest adherence; n = 5924) | P-value |
|---------------------------------------|---------------------------------|--------------|--------------|---------------------------------|---------|
| Range of Southern diet score          | 4.42, 0.61                      | 0.61, 0.10   | 0.10, 0.48   | 0.48, 8.25                      | <0.0001 |
| Age (years), mean                     | 65                               | 65           | 65           | 64                               | <0.0001 |
| Male                                  | 425                              | 426          | 427          | 427                              | <0.0001 |
| Stroke belt region                    | 1999                             | 2106         | 2206         | 2306                             | <0.0001 |
| Income <$75k/year                      | 2995                             | 3292         | 3523         | 3711                             | <0.0001 |
| Current smoker                        | 353                              | 471          | 636          | 887                              | <0.0001 |
| Living in food desert                 | 390                              | 499          | 718          | 940                              | <0.0001 |
| Neighbourhood disadvantage            | 1278                             | 1791         | 2332         | 2834                             | <0.0001 |
| BMI (kg/m$^2$)                        | 27.7                             | 28.8         | 29.4         | 30.6                             | <0.0001 |
| Waist circumference (cm)              | 97.7                             | 99.4         | 100.1        | 101.6                            | <0.0001 |
| Male                                  | 87.4                             | 90.8         | 93.6         | 98.2                             | <0.0001 |
| History of hypertension               | 2131                             | 2509         | 2834         | 3016                             | <0.0001 |
| History of diabetes                   | 608                              | 836          | 1021         | 1283                             | <0.0001 |

### Table 3: Results from linear regression models investigating factors associated with a Southern dietary pattern* ($\beta$-coefficients)

| Factors                              | Unadjusted | Fully adjusted for all other factors | Stratified by race | Stratified by region |
|--------------------------------------|------------|-------------------------------------|--------------------|----------------------|
|                                      | Overall    | Overall                              | Blacks (n = 5810) | Whites (n = 10 971) |
|                                      | (n = 16 781) | (n = 16 781)                           | (n = 9267)         | (n = 7514)           |
| Age (per 1 so of 9-0 years)           | -0.043     | -0.026                               | -0.072             | -0.041               |
| Black participants                    | 0.833      | 0.758                                | -0.001             | 0.754                |
| Males                                | 0.244      | 0.395                                | 0.456              | 0.440                |
| Region stroke belt v. everywhere else| 0.217      | 0.224                                | 0.240              | 0.214                |
| Education less than HS v. greater than HS | -0.397   | -0.206                               | -0.231             | -0.218               |
| Income <$75k V. >$75 K               | -0.413     | -0.165                               | -0.215             | -0.197               |
| Current smoker                       | 0.418      | 0.298                                | 0.273              | 0.308                |
| Living in a food desert              | 0.382      | 0.039                                | 0.025              | 0.038                |
| Neighbourhood disadvantage           | 0.548      | 0.162                                | 0.162              | 0.191                |
| Rural                                | -0.041     | 0.098                                | -0.001             | 0.071                |
| Reporting no physical activity       | 0.138      | 0.068                                | 0.078              | 0.065                |
| BMI (per so of 6.1 kg/m$^2$)          | 0.169      | 0.005                                | 0.007              | 0.006                |
| Waist circumference (per so of 15.5 cm)| 0.174    | 0.005                                | 0.007              | 0.005                |
| History of hypertension              | 0.271      | 0.034                                | 0.016              | 0.042                |
| History of diabetes                  | 0.312      | 0.025                                | 0.014              | 0.014                |

\*HS, high school.

* As the Southern diet score is a standardised factor (mean of 0.0, so of 1.0), beta coefficients can be interpreted as the number of standard deviation difference associated with the factor (i.e. between groups for dichotomous predictors and per standard deviation for continuous predictors). Fully adjusted model adjusts for all other variables.
suggests that black participants in the stroke belt are just as likely to adhere to this dietary pattern as black participants in the non-stroke belt. It also suggests that residents of the stroke belt consume more of the Southern dietary pattern regardless of race. The racial differences in daily intake of several of the foods prominent in the Southern dietary pattern reinforce this observation.

Large, but similar, differences in Southern dietary pattern adherence were observed between males and females for both race and region. The difference in adherence between males and females was larger among black participants than white participants (black participants $\Delta = 0.46$ sd, white participants $\Delta = 0.36$ sd). Additionally, the difference was larger for participants in the stroke belt compared with participants in the non-belt (stroke belt $\Delta = 0.44$ sd, non-belt $\Delta = 0.34$ sd).

One of the greatest strengths of this research is that the study was conducted in a large sample of geographically dispersed adults, with detailed measurement of covariates using standardised methods. Additionally, oversampling of black participants and residents from the southeastern US allowed a unique opportunity to investigate socio-demographic and geographical predictors of a Southern diet pattern. However, limitations must also be considered. The study relied on FFQ data, increasing the chances for error in individual dietary reporting. Those who did not return the FFQ or had implausible data were more likely to be black, which could bias the results. Furthermore, although several covariates were adjusted for, other confounding variables from unmeasured health and lifestyle factors linked with diet cannot be excluded. Finally, as a cross-sectional study, causality cannot be inferred.

In conclusion, in this national US sample, we demonstrated that the characteristic associated with strongest adherence to the Southern dietary pattern was black race compared with white race, and this was consistent regardless of residential region and other factors. Racial differences were observed in daily intake of foods making up the Southern diet pattern, with black participants consuming greater amounts of fried foods, organ meats and sugar-sweetened beverages compared with white participants. These findings reinforce the role of race in dietary pattern adherence and underscore the need for nutrition interventions in predominantly black communities. Future research should focus on the development and delivery of nutrition interventions and understanding of barriers to healthy eating in these communities and the impact of these interventions on the development of chronic diseases.

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Supplementary material

For supplementary material referred to in this article, please visit https://doi.org/10.1017/S0007114521000696

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