A Framework of Production Planning and Control with Carbon Tax under Industry 4.0

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Abstract: In recent years, the international community has placed great emphasis on environmental protection issues. The United Nations has also successively enacted relevant laws and regulations to restrain international greenhouse gas emissions and some countries implemented carbon tax levies to reduce air pollution. The tire industry is a manufacturing industry with high pollution and high carbon emissions; therefore, the purpose of this paper is to propose a framework of production planning and control with carbon tax under Industry 4.0 and use the tire industry as the illustrative example. In this framework, the mathematical programming model, with Activity-Based Costing (ABC) and Theory of Constraints (TOC) for production planning, is used to achieve the optimal solution under various production and sale constraints in order to find the optimal product-mix maximizing the profit. On the other hand, Industry 4.0 utilizes new technologies such as 3D printing, robot and automated guided vehicle (AGV) and links all the components in the manufacturing systems by using various sensor systems, Cyber-Physical Systems (CPS) and Internet of Things (IoT) to collect and monitor the activity data of all the components in real-time, to give intelligent responses to various problems that may arise in the factory by the real-time analysis results of cloud computing and big data and to attain the various benefits of Industry 4.0 implementation. The parameters of the mathematical programming model will be updated periodically from the new big data set. In this paper, an illustrative example is used to demonstrate the application of the model. From the optimal solution and sensitivity analyses on increasing the raw material’s prices and carbon taxes will affect the profits. This framework can provide a general approach to help companies execute production management in the way of more efficiency, less cost, lower carbon emission and higher quality across the value chain for the tire industry and other industries.

Keywords: Activity-Based Costing (ABC); Industry 4.0; tire industry; carbon emission; carbon tax; mathematical programming; sustainability

1. Introduction

While Industry 4.0 has emerged in the manufacturing industry in recent years, the introduction of Industry 4.0 in the manufacturing industry is still rare [1]. In recent years, consolidating the real economy has been emphasized by governments at all levels as one of the important components of the economy, thus, modern manufacturing industries are receiving great attention by related industries and governments at all levels. Hermann et al. [2] pointed out that interoperability and modularity result in the processing of huge amounts of data, as produced by these heterogeneous devices; data processing and integration with other systems for industrial processes, including the core context of Industry 4.0, remain research challenges.

In recent years, the international community has placed considerable emphasis on environmental protection issues and the United Nations has also successively enacted relevant laws and regulations.
such as international greenhouse gas emissions and the 2015 Paris Accord (UNFCC, 2016), in the hope that the environment we live in will not continue to deteriorate. Due to the developments of science and technology and the result of high industrialization, anthropocentric greenhouse gases are continually generated and accumulated, leading to increased global warming with deteriorating climate and environmental ecology. In the past decade, it has been well recognized that environmental and economic performance are mutually reinforcing, such as improved environmental performance leading to lower costs, increased sales and raising economic efficiency. Different perspectives and empirical studies suggest that more attention should be paid to the causal relationship between eco-efficiency and different environmental management approaches [3,4], as well as their economic consequences. For example, the implementation of the carbon tax will help to improve the environment.

The purpose of this paper is to propose a framework of production planning and control with carbon tax under Industry 4.0 and use the tire industry as the illustrative example. This framework is shown in Figure 1. In this framework, the mathematical programming model is used to imitate the real situation of business to achieve the optimal solution under various production and sale constraints, where Activity-Based Costing (ABC) [5] is used to calculate the accurate costs of activities and products for the tire industry and Theory of Constraints (TOC) [6,7] is used to formulate the constraints related to production and sale or cost-associated. This is the “production planning” part of the framework, which will give the optimal production and sale target and the profit target in the manufacturing operation for the management, that is, it uses the mathematical programming model to find the optimal product-mix maximizing the profit under various constraints.
On the other hand, the related technologies of Industry 4.0 are used to control the manufacturing activities to achieve the profit and sale targets. Industry 4.0 is composed of three tiers of technologies including the automation technologies for manufacturing activities, the Manufacturing Execution Systems (MES) for shop floor control [8–11] and the Enterprise Resource Planning Systems (ERP) [12] for big data analysis [13–15] and cloud computing [16]. That is, Industry 4.0 utilizes new technologies such as 3D printing, robot and automated guided vehicle (AGV) [17,18] and links all the components in the manufacturing systems by using various sensors systems, Cyber-Physical Systems (CPS) [19,20] and Internet of Things (IoT) [15,21,22]. Then, the system will real-time collect and monitor the activity data of all the components and give intelligent responses to various problems that may arise in the factory by the real-time analysis results of cloud computing and big data [22]. The parameters of the mathematical programming model will be updated periodically from the new big data set. For example, ABC cost parameters can be updated from more real data.

Based on the framework mentioned above, the remainder of this paper is organized into five sections. Section 2 describes the research background of this research. Section 3 develops the green production planning model for the tire industry with ABC and TOC. An illustrative example is presented in Section 4 to demonstrate how to apply the model proposed in this paper and to conduct the sensitivity analysis. Shop floor control under Industry 4.0 in Tire industry is explained in Section 5. Finally, conclusions are presented in Section 6.

2. Research Background

2.1. Brief of Industry 4.0

The Industrial Internet of Things (IIoT) addresses the economic, ecological and social aspects of sustainable value creation for manufacturers. The core of technology is more important than its technical foundation and economic discussions are still in infancy. Using exploratory multi-case research methods and semi-structured interviews with experts from manufacturing companies in three major German industries, Kiel et al. [23] found that achieving sustainable industrial value creation can be achieved through expanding technology integration of data and information. The rise of the third industrial revolution was mainly driven by the computerization of manufacturing and manufacturing processes supported by business processes and information technology, beginning with the development of smart goods, three-dimensional printers and substantive core links [15]. The development of the Internet of Things (IoT) and big data is the key concept and core of Industry 4.0. The implementation of Industry 4.0 has had profound impact on industrial value creation. Therefore, the relevance of the relevant opportunities and challenges in Industry 4.0 is studied. As a driving factor for the implementation of Industry 4.0 in the context of sustainable development, different perspectives are adopted from different company scales and industry sectors. It was found that strategy, operations, environmental and social opportunities were positive drivers of Industry 4.0 implementation, while competitiveness and future viability, as well as organizational and production challenges, hampered its progress [24]. The system is continuously developed for a variety of industries, including big data, personnel, animal or atmospheric phenomena and so forth it can instantly collect these constantly updated data for analysis.

The world is currently facing the challenge of growing capital and consumer demand, while ensuring sustainable human survival and environmental and economic development. In order to cope with this challenge, industrial value creation must be sustainable and the development of Industry 4.0 offers tremendous opportunities for sustainable manufacturing. Recent research and practice developments have outlined the different opportunities for sustainable manufacturing that showcase Industry 4.0, which use cases of retrofitting manufacturing equipment as a specific opportunity for sustainability [25]. The growth of Industry 4.0 requires more sustainable production plans to continue producing high quality products. The intelligent production systems of the future will be able to automatically configure the production of a variety of products and use it as the driver for
the implementation of Industry 4.0 in terms of sustainable development [26,27]. Information needs analysis can help reduce big data to smart data and identify possible contextual key elements. A demonstration application has been developed for the provision of context-related information [28].

2.2. Green Production and Environmental Protection in the Tire Industry

In recent years, due to environmental concerns, new green manufacturing technologies have been widely explored and applied to improve operation technology and have also been used in the manufacturing investments [29–32]. In recent years, the issue of global warming has drawn ever-greater attention and carbon taxes have been adopted by various countries, such as Denmark, Norway, Sweden and the Netherlands, to reduce their carbon dioxide emissions. Economists and international organizations demand the introduction of carbon taxes as a cost-effective way to decrease greenhouse gas emissions [32,33]. Moreover, carbon duty guidelines can also promote the growth and application of renewable power sources, lay a solid foundation for implementing environmental measures and assist in the growth of the global economy [33–35]. With rapid technological progress, the tire industry has been pushed to recognize the need for environmental protection for the sustainable development of enterprises in regard to indispensable factors, such as raw materials. By embracing the concept of environmental protection, processes and products must support care of the environment and cherish resources, as well as improved product designs, equipment and surrounding operations. In addition, with the increase in corporate social responsibility awareness, the tire industry must consider the cost of carbon emissions, in order to accurately predict tire production costs and reduce the impact on environmental pollution.

2.3. The Current Application of Industry 4.0 in Tire Industry

In recent years, the consolidation of the economy has been emphasized by governments at all levels and this industrial production is classified as the Industrial Internet of Things (IoT) or Industry 4.0 [36]; the modern manufacturing industry receives great attention by related industry and governments at all levels. Various industries are working hard to improve manufacturing efficiency [37]. Beier et al. [38] proposed a way to support manufacturing execution systems to provide support for developers and practitioners. As the tire production process is complex [39], the Manufacturing Execution System (MES) in the tire production process becomes more complex. Due to the complexity of the tire process, as compared with common process industries, the design of the system architecture and the realization of an information network are much more complex; with the influence of many types of uncertain factors in the production process, the difficulty of implementing MES is increased. Thus, we must improve the traditional MES [8,9], as based on the actual situation of tire production processes, in order to meet the requirements of tire production processes.

Since 2014, with the rise of German Industry 4.0, which proposed and implemented the big data analytics architecture [40] and agenda, the data analysis of literature points out the existing deficiencies and potential research directions as the foundation for future Industry 4.0 research and related topics [41]. The tire manufacturing industry has had to abandon traditional manufacturing to achieve intelligent chemical plants; the former labor-intensive production methods oriented throughout the factory production process now sees workers replaced by smart robots. Workers only need to confirm the key activities and adjustments and press a few buttons; intelligent robots can complete the vast majority of work. Previous manual preparations of very heavy materials required a lot of labor; now, the AGV car [17,18] will automatically carry the material to its destination. After the tires are formed, the robot will automatically take the tire and move it directly to the next manufacturing process. The entire process of things, people, tooling, equipment and location information intelligent matching can truly achieve quality tracking and traceability, which enables the global tire industry to achieve the whole process of an intelligent enterprise. Through Industry 4.0 intelligent plants, the future tire industry can significantly reduce the labor intensity of employees, thus, enabling the product to achieve high-end, high value-added, high quality and energy efficiency to reach the advanced global
level. In the era of intelligent manufacturing [42], the tire industry has to seize the opportunity to transition from a traditional manufacturing enterprise to an internet platform business.

2.4. Sustainability and Industry 4.0

Kamble et al. [43] proposed a sustainability Industry 4.0 framework which included three tiers: (1) Industry 4.0 related technologies (IoT, Big data, Cloud computing, Simulation & prototype, 3D printing, Augmented reality and Robotic systems), (2) Process integration (Human-machine collaboration, Shop floor-equipment) and (3) Sustainable outcomes (Economic, Process automation and safety and Environmental protection). This framework means that companies can use the related technologies of Industry 4.0 to achieve the process integration which interconnect all the elements (machines, equipment, people, work-in-process and products) of the manufacturing systems in order to efficiently execute the manufacturing tasks using the least resources, time and energy and generating least waste and emissions. This will result in three pillars of sustainability [25,44,45]: (1) economic sustainability through using least resources, time and energy, (2) social sustainability through placing importance on the right or health of employees, community and other stakeholders, (3) environmental sustainability through using least energy, generating least waste and emission and recycling the resources [46–50]. Sustainable Industry 4.0 concept was applied in supply chains [51,52] and industrial value creation [23–25,45]; it also was investigated in different countries [38].

3. Production Planning Model with ABC and TOC

ABC was developed in mid-1980 and had been a general costing method since then. In the model proposed in this paper, ABC is used to measure the costs of activities. ABC cost system can be applied to solve the shortcomings of the traditional cost system. While traditional cost system allocates factory (indirect) overhead to products by using the volume-related allocation bases (such as direct labor, direct material and machine hour), ABC allocates factory (indirect) overhead to products by using volume-related or volume-unrelated allocation bases which consider the causal relationship between overhead and products [53,54]. Especially, two-stage ABC assignment method first assigns the overhead (or resource) cost to activities by using resource drivers and then assigns activity costs to products (or cost objects) by using activity drivers [55]. That is, activities is the intermediate of ABC cost assignment and there are four levels of activities in the factory: (1) unit-level activities (performed one time when a unit is produced such machining, 100% inspection, etc.), (2) batch-level activities (performed one time for a batch such as material handling, set-up, scheduling, sampling inspection, etc.), (3) product-level activities (performed one time for each kind of product such as product design, advertising, etc.) and (4) facility-level activities (performed for maintaining the factory operation) [56].

The ABC method can be customized to analyze different types of board decision making, which includes price and product-mix [56,57], environmental management [58], green building project, strategy and construction method selection [59–62], green supply chain management [63,64], green airline fleet planning [11], outsourcing solutions [65] and green airline fleet planning [66]. This article applies mathematical programming models and analyzes the most profitable tire product mix using the ABC approach. The ABC system has four benefits: (1) accurately identifying product costs and expenses; (2) identifying activity drivers and obtaining accurate information on value-added and non-value-added activity costs; (3) assigning costs to products or activities that consume resources by a causal way; (4) determining of non-value-added activity costs to find the opportunities and priorities of cost reduction [55,67]. These benefits can be applied to the ABC mathematical programming model of the tire industry.

In addition, systematic analysis of overhead cost be used to find the optimal product mix decisions through linear programming and TOC [56]. Patterson [68] focused on the concept of throughput accounting, which directly links product mix solution to the TOC theory. Plenert’s (1993) [53] economic planning includes using an integer linear programming method and TOC to find the optimal product mix with various restricted capital. Tsai et al. [60] employed TOC-based arithmetic to obtain the best
product mix solution. This study also uses the TOC approach to determine production priorities, as this approach can be applied to a variety of study themes for deriving the best product mix [56–58,69].

When Germany introduced Industry 4.0 in 2011, it symbolized the beginning of the fourth industrial revolution. While previous linear programming models were widely used to solve production planning problems [70–75], another important feature combined with today’s Industry 4.0 [35] is the capability to gather and make use of large amounts of data. An important driver behind Industry 4.0 is the internet and related connectivity elements, as used on the shop floor, enable machines to communicate and collaborate for production control. Therefore, this paper considers that these concepts can be used to solve the complex processes of producing tires and collect a large amount of follow-up production and control data by means of the real-time interconnection, which can propel the future research of the tire industry into the Industry 4.0 structure [25].

3.1. A Production Process for a Typical Tire Company

In the tire industry, the production process can be divided into six major activities: kneading, pressing out, cutting off, forming, vulcanizing and inspecting: (1) Kneading (j = 1): All the rubber materials, such as soot and so forth, are sent to a kneading machine, in order to change the strength of the rubber, plastic, elasticity, durability and conduct mixed rubber manufacturing of tire products. (2) Pressing out (j = 2): The pressing out activity applies glue and friction to produce heat to cook the rubber. (3) Cutting off (j = 3): In the cutting-off activity, the product is sent to the cutting machine to cut the tire size and add other different elements using the cutting machine. (4) Forming (j = 4): It is then sent to the molding assembly to carry out the forming activity, with all the materials, strips and steel rings, a prototype of the tire will be formed. (5) Vulcanizing (j = 5): The fifth activity is to carry out the vulcanizing activity, which is to rearrange the rubber molecules; the heating and molding works will be carried out by means of steam. (6) Inspecting (j = 6): The next inspecting activity is carried out and the finished goods are transported to the warehouse. The tire manufacturing flow chart is shown in Figure 2. In this model, assume that (1) these six activities are unit-level activities which use the resources of direct material, direct labor and machine hour, (2) there is only one batch-level activity considered in the model, that is, material handling and (3) it does not consider the product-level and facility-level activities since their costs are included in the other fixed cost.

![Figure 2. Tire manufacturing flow chart.](image-url)
3.2. Assumptions

In the production planning model proposed in this paper, there are the following assumptions:

1. The unit price of products remains unchanged within the relevant range of planning.
2. The unit direct material costs are constant within the relevant range of planning.
3. By working overtime with higher wage rates, direct labor resources can be expanded.
4. The activities required for the tire production process and their activity drivers and the resources required for each activity and their resource drivers has been determined through ABC analyses.
5. There are hundreds of materials for producing tires. This paper assumes that the five materials (natural rubber, soot, synthetic rubber, cord and bead) with the highest proportion in the manufacturing process are used as the direct material inputs. Other materials are not included in the research of this mathematical programming model.
6. Carbon tax cost is considered as a variable cost, which is dependent on the quantity of carbon emissions and different carbon tax rates are used for different carbon tax ranges. Assume that all kinds of emissions have been calculated to the carbon equivalent.
7. The data assumed in this study are in metric tons for carbon emission and U.S. dollars for amounts, as shown in Table 1.

3.3. Green Production Planning Model

3.3.1. Notations

The following notations for variables and parameters were used in this paper:

**Variables:**

- $Q_i$: the production quantity of product $i$ for Company T;
- $\varnothing_1, \varnothing_2$: a set of 0–1 variables of SOS1 (special ordered set of type 1), where only one variable will be non-zero [76,77];
- $\varepsilon_1, \varepsilon_2, \varepsilon_3$: a set of 0–1 variables of SOS1 (special ordered set of type 1), where only one variable will be non-zero [76,77];
- $\delta_0, \delta_1, \delta_2, \delta_3$: a set of non-negative variables of SOS2 (special ordered set of type 2), where at most two adjacent variables may be non-zero in the order of a given set [76,77];
- $\phi_0, \phi_1, \phi_2$: a set of non-negative variables of SOS2 (special ordered set of type 2), where at most two adjacent variables may be non-zero in the order of a given set [76,77];
- $b_i$: the number of batches for material handling of product $i$;

**Parameters:**

- $S_i$: the unit sales price of product $i$;
- $C_k$: the unit cost of the material $k$;
- $\alpha_{ik}$: the requirements of material $k$ for producing a unit of product $i$;
- $W_k$: the quantity of material $k$ available for use;
- $LH_0$: the normal direct labor hours available;
- $LH_1$: the maximal working hours at the first overtime rate plus the normal direct labor hours available;
- $LH_2$: the maximal working hours at the first and second overtime rate plus the normal direct labor hours available;
- $LC_0$: total direct labor costs at the normal direct labor hours available ($LH_0$);
- $LC_1$: total direct labor costs at the maximal working hours at the first overtime rate plus the normal direct labor hours available ($LH_1$);
- $LC_2$: total direct labor costs at the maximal working hours at the first and second overtime rate plus the normal direct labor hours available ($LH_2$);
- $e_j$: the actual operating activity costs for each activity driver in activity $j$;
- $a_{ij}$: the number of machine hours required to produce one unit of product $i$ in activity $j = 1\sim6$;
3.3.2. The Objective Function

The objective function of the green production planning model under ABC and Industry 4.0 is to maximize profit ($\pi$), as follows:

$$\text{Maximize } \pi = \left( \text{Total revenue} \right) - \left( \text{Direct material cost} \right) - \left( \text{Direct labor cost} \right) - \left( \text{Material handing cost} \right) - \left( \text{carbon tax cost} \right) - \left( \text{Other fixed cost} \right)$$

$$\text{Maximize } \pi = \sum_{i=1}^{n} S_i Q_i - \sum_{k=1}^{s} \left\{ C_k \sum_{i=1}^{n} (\alpha_{ik} Q_i) \right\} - \left\{ [LC_0 + \phi_1 (LC_1 - LC_0) + \phi_2 (LC_2 - LC_0)] \right\} - \sum_{i=1}^{n} u_i b_i - (CEC_1 \delta_1 + CEC_2 \delta_2 + CEC_3 \delta_3) - F$$

(1)

The profit function $\pi$ in the model is shown in Equation (1). $\sum_{i=1}^{n} S_i Q_i$, the first term of Equation (1) is total revenue. $\sum_{k=1}^{s} \{ C_k \sum_{i=1}^{n} (\alpha_{ik} Q_i) \}$, the second term of Equation (1), is total direct material cost. Direct labor cost is $[LC_0 + \phi_1 (LC_1 - LC_0) + \phi_2 (LC_2 - LC_0)]$ of Equation (1) in the third term. $\sum_{i=1}^{n} u_i b_i$ of Equation (1) in the fourth term is the material handling cost, where the activity of material handling is the batch-level activity. Carbon emission cost is $(CEC_1 \delta_1 + CEC_2 \delta_2 + CEC_3 \delta_3)$ of Equation (1) in the fifth term. Other fixed cost is $F$ of Equation (1) in the sixth term. Tire environmental regulatory costs, including the handling of regular inspections, the relevant costs and environmental standards value specifications, in accordance with local government laws and regulations, are fixed costs, thus, they can be expressed as a constant (USD $20,000$ in the example data). Company T will make the green product-mix decision based on the current capacity.

3.3.3. Direct Material Quantity Constraints

Total direct material cost is $\sum_{k=1}^{s} \{ C_k \sum_{i=1}^{n} (\alpha_{ik} Q_i) \}$, the second term of Equation (1) and the associated constraint is shown in Equation (2):

Direct material quantity constraints:

$$\sum_{i=1}^{n} (\alpha_{ik} Q_i) \leq W_k \; k = 1, 2, \ldots, s$$

(2)

where, $\alpha_{ik}$ is the requirements of material k for producing a unit of product i and $W_k$ is the quantity of material k available for use.
3.3.4. Direct Labor Cost Function

Suppose that direct labor hours can be extended by overtime work at higher pay rates. The direct labor cost function is shown in Figure 3. The normal labor hours available is LH0 and it can be extended to LH1 and LH2; the total direct labor costs are LC0, LC1, and LC2 at LH0, LH1 and LH2, respectively. The third term in Equation (1), that is, \([L_{C_0} + \phi_1(L_{C_1} - L_{C_0}) + \phi_2(L_{C_2} - L_{C_0})]\) is the total direct labor cost. LC0 is the cost of non-discretionary labor hours and \(\phi_1(L_{C_1} - L_{C_0}) + \phi_2(L_{C_2} - L_{C_0})\) is the cost of total overtime work at two different higher pay rates. The constraints associated with direct labor are shown in Equations (3)–(11):

Direct labor hour constraints:

\[
\begin{align*}
TDL = l_1Q_1 + l_2Q_2 + l_3Q_3 &= LH_0 + \phi_1(LH_1 - LH_0) + \phi_2(LH_2 - LH_0) \\
\phi_0 - \varphi_1 &\leq 0 \\
\phi_1 - \varphi_1 - \varphi_2 &\leq 0 \\
\phi_2 - \varphi_2 &\leq 0 \\
\phi_0 + \phi_1 + \phi_2 &= 1 \\
\varphi_1 + \varphi_2 &= 1 \\
0 &\leq \phi_0 \leq 1 \\
0 &\leq \phi_1 \leq 1 \\
0 &\leq \phi_2 \leq 1
\end{align*}
\]

![Figure 3. Direct labor cost.](image_url)

The total direct labor constraint in Equation (3) is the TDL. \(\varphi_1\) and \(\varphi_2\) is a SOS1 set of 0–1 variables, where only one of these variables will be non-zero; \(\phi_0\), \(\phi_1\) and \(\phi_2\) is a SOS2 set of non-negative variables, where there may be up to two adjacent variables in the order given to the group, which are non-zero. If \(\varphi_1 = 1\), then \(\varphi_2 = 0\) from Equation (8), \(\phi_2 = 0\) from Equation (6). \(\phi_0\), \(\phi_1 \leq 1\) from Equations (4) and (5) and \(\phi_0 + \phi_1 = 1\) from Equation (7). Therefore, total direct labor hours and total labor costs are \(LH_0 + \phi_1(LH_1 - LH_0)\) and \(LC_0 + \phi_1(L_{C_1} - L_{C_0})\), respectively. It means that the company works overtime at the first overtime rate. On the other hand, if \(\varphi_2 = 1\), then \(\varphi_1 = 0\) from Equation (8), \(\phi_0 = 0\) from Equation (4), \(\phi_1, \phi_2 \leq 1\) from Equations (5) and (6) and \(\phi_1 + \phi_2 = 1\) from Equation (7). Thus, the total direct labor hours required is \(LH_0 + \phi_1(LH_1 - LH_0) + \phi_2(LH_2 - LH_0)\) from Equations (3) and
total labor cost is \( LC_0 + \phi_1(LC_1 - LC_0) + \phi_2(LC_2 - LC_0) \), respectively. It means there will be overtime work at the second overtime rate.

3.3.5. Machine Hour Constraints

In the tire manufacturing process, each activity has a different machine for operation. Due to the complexity of the tire manufacturing process, in this study, the mathematical programming model assumes that the related cost of a machine for an activity is included in the fixed costs, \( F \), meaning the last term of Equation (1). Let \( a_{ij} \) be the number of machine hours required to produce one unit of product \( i \) in activity \( j = 1, 2, 3, 4, 5, 6 \); Therefore, the associated machine hour constraints are shown in Equation (12):

\[
\sum_{i=1}^{n} a_{ij} Q_i \leq MH_j, \quad j = 1, 2, 3, 4, 5, 6
\]  

3.3.6. Batch-Level Activity Cost Function for Material Handling

In the tire manufacturing process, we must first obtain the relevant materials from the warehouse for mixing operations and the finished goods are moved to the warehouse. In this study, we assume the material from the warehouse is to be carried out at a specific number for a batch. Therefore, the total material handling cost is \( \sum_{i=1}^{n} q_i b_i \) and the constraints associated with material handling are shown in Equations (13) and (14):

Material handing constraints:

\[
Q_i \leq n_{ij} b_i, \quad i = 1, 2, 3, \ldots, n, \quad j = 7
\]  

\[
\sum_{i=1}^{n} u_{ij} b_i \leq MH_j, \quad j = 7
\]  

where, \( n_{ij} \) is the quantity of product \( i \) for a batch in activity \( j \); \( b_i \) is the number of batches for material handling of product \( i \); \( q_i \) is the cost of material handling for one batch of product \( i \); \( u_{ij} \) is the number of machine hours required to transport one batch of product \( i \) in activity \( j = 7 \). Note that the material required for each batch is transported in one time. Thus, Equation (13) is the constraint for the production quantity for product \( i \) and Equation (14) is the constraint for the resource hours of material handling. The total material handling cost is \( \sum_{i=1}^{n} u_{ij} b_i \), the fourth term of Equation (1).

3.3.7. Carbon Tax Function

Wang et al. [78] showed that levying taxes can slightly increase the GDP. Energy taxes have impact on the cost of the energy industry due to rising energy costs. Shrinking production scale, capital and labor may require transfer to low-energy, low-emission industries. Energy taxes can reduce the concentration of air pollutants, thereby, improving air quality. In addition, the calculation of capital and operating expenses is based on a simulation of carbon emissions and economic performance under efficiency taxes, as based on the quality and energy balances obtained; the results show that all of the assessed environmental impact indicators are performing well [79]. Therefore, such economic, environmental and health improvement will have positive impact on the country’s energy tax. According to Tsai et al. [31], the new green manufacturing technology (GMT) can reduce carbon emissions and the cost of carbon emissions should be measured using the life cycle assessment (LCA) method. LCA is a method to compare the impact on the environment from the fluoroscopy of the entire life cycle of a technology, product, or service. Based on previous research, we consider all the environmental impacts of carbon emissions in the tire manufacturing process. According to the method of Ward and Chapman [80], Equation (15) is used to quantify carbon emissions. Since carbon emissions are also considered taxable at different rates, the total carbon tax cost function is a piecewise linear function, as shown in Figure 4. As carbon emissions increase, taxes will increase. Carbon emissions
can be increased from CE$_1$ to CE$_2$ and CE$_3$. Therefore, the total carbon tax costs are CEC$_1$, CEC$_2$ and CEC$_3$ at the quantities of CE$_1$, CE$_2$ and CE$_3$, respectively. Total carbon tax cost is the fifth term in Equation (1), as follows:

The total cost of carbon emission = CEC$_1$ $\delta_1$ + CEC$_2$ $\delta_2$ + CEC$_3$ $\delta_3$

The constraints associated with carbon emissions are shown in Equations (15)–(21):

Carbon emission constraints:

$$TCEQ = v_1Q_1 + v_2Q_2 + v_3Q_3 = CE_1\delta_1 + CE_2\delta_2 + CE_3\delta_3$$  \hspace{1cm} (15)

$$\delta_0 - \epsilon_1 \leq 0$$  \hspace{1cm} (16)

$$\delta_1 - \epsilon_1 - \epsilon_2 \leq 0$$  \hspace{1cm} (17)

$$\delta_2 - \epsilon_2 - \epsilon_3 \leq 0$$  \hspace{1cm} (18)

$$\delta_3 - \epsilon_3 \leq 0$$  \hspace{1cm} (19)

$$\delta_0 + \delta_1 + \delta_2 + \delta_3 = 1$$  \hspace{1cm} (20)

$$\epsilon_1 + \epsilon_2 + \epsilon_3 = 1$$  \hspace{1cm} (21)

Total carbon emission quantity is $TCEQ = v_1Q_1 + v_2Q_2 + v_3Q_3 = CEQ_1$ from Equation (15). In Equations (16)–(21), ($\epsilon_1, \epsilon_2, \epsilon_3$) is a SOS1 set of 0–1 variables, where only one of these variables will be non-zero from Equation (21). ($\delta_0, \delta_1, \delta_2, \delta_3$) is a SOS2 set of non-negative variables, where there may be up to two adjacent variables in the order given to the group, which are non-zero. If $\epsilon_1 = 1$, then $\epsilon_2, \epsilon_3 = 0$ from Equation (21); $\delta_2, \delta_3 = 0$ from Equations (18) and (19); $\delta_0, \delta_1 \leq 1$ from Equations (16) and (17); and $\delta_0 + \delta_1 = 1$ from Equation (20). Thus, the total quantity of carbon emissions and the total carbon tax cost are (CE$_1\delta_1$) and (CEC$_1\delta_1$), from Equation (15) and Equation (1), respectively. It means that the quantity of carbon emission falls within the first range of carbon tax, that is, $[0, CE_1\delta_1]$. If $\epsilon_2 = 1$, then $\epsilon_1, \epsilon_3 = 0$ from Equation (21); $\delta_0, \delta_3 = 0$ from Equations (16) and (19); $\delta_1, \delta_2 \leq 1$ from Equations (17) and (18); and $\delta_1 + \delta_2 = 1$ from Equation (20). Thus, the total quantity of carbon emissions and the total carbon tax cost are (CE$_1\delta_1 + CE_2\delta_2$) and (CEC$_1\delta_1 + CEC_2\delta_2$), respectively. It means that the quantity of carbon emission falls within the second range of carbon tax, that is, $[CE_1\delta_1 + CE_2\delta_2]$. If $\epsilon_3 = 1$, similarly, it means that the quantity of carbon emissions falls within the third range of carbon tax, that is, $[CE_2\delta_2, CE_3\delta_3]$.

4. Illustration

As an illustration, company T in the tire industry has been established in Taiwan for more than 50 years. There are 11 tire manufacturing companies in the world, with more than 24,000 worldwide employees and paid-in capital exceeding 30 billion yuan. The main products are various kinds of tires.
and rubber products. Company T is used to illustrate how to apply the green decision-making model proposed in this paper.

To implement air pollution control, tire companies have changed all heavy oil boilers to natural gas boilers; however, this equipment exhausts gas for production process combustion and cannot effectively reduce carbon emissions. As a result, carbon emissions have seriously affected air pollution and have to be controlled.

4.1. Example Data and Optimal Decision Analysis

Assume that the following costs for producing the products of Company T have been calculated: (1) direct material cost; (2) kneading activity cost; (3) squeeze out activity cost; (4) cut activity cost; (5) forming activity cost; (6) vulcanization activity cost; (7) inspection activity cost; (8) material handing activity cost; (9) carbon tax cost; (10) direct labor cost. Assume also that Company T has three main products: PCR (Passenger Car Radial) \(i = 1\), TBR (Truck & Bus Radial) \(i = 2\) and MC (Motorcycle) \(i = 3\) and that these products consume the same direct materials. In this illustration, the quantity of each product is in the thousands and the cost and input costs are in U.S. dollars. The data for this illustration are shown in Table 1. Total fixed cost is USD $20,000; the green product-mix decision model is presented according to Equations (1)–(21), as follows:

Maximize \(\pi = \sum_{i=1}^{n} S_i Q_i - \sum_{k=1}^{s} \left\{ C_k \sum_{i=1}^{n} (\alpha_{ik} Q_i) \right\} - [LC_0 + \phi_1 (LC_1 - LC_0) + \phi_2 (LC_2 - LC_0)] - (q_1 b_1 + q_2 b_2 + q_3 b_3) - (CEC_1 \delta_1 + CEC_2 \delta_2 + CEC_3 \delta_3) - F = (300Q_1 + 1000Q_2 + Q_3) - (20 \times 4 + 10 \times 2 + 5 \times 5 + 37 \times 2 + 21 \times 2)Q_1 - (20 \times 6 + 10 \times 10 + 5 \times 15 + 37 \times 6 + 21 \times 15)Q_2 - (20 \times 2 + 10 \times 1 + 5 \times 2 + 37 \times 1 + 21 \times 1)Q_3 - 7040 - 3960\phi_1 - 8800\phi_2 - 50b_1 - 150b_2 - 10b_3 - 7000\delta_1 - 10,000\delta_2 - 13,000\delta_3 - 20,000

Subject to:

Direct material quantity constraints:

\(4Q_1 + 6Q_2 + 2Q_3 \leq 10,500,000\)
\(2Q_1 + 10Q_2 + 1Q_3 \leq 8,000,000\)
\(5Q_1 + 15Q_2 + 2Q_3 \leq 8,600,000\)
\(2Q_1 + 6Q_2 + 1Q_3 \leq 7,000,000\)
\(2Q_1 + 15Q_2 + 1Q_3 \leq 7,800,000\)

Direct labor hour constraints:

\(1Q_1 + 1.5Q_2 + 0.5Q_3 - 1760 - 2200\phi_1 - 2640\phi_2 = 0\)
\(\phi_0 - \varnothing_1 \leq 0\)
\(\phi_1 - \varnothing_1 - \varnothing_2 \leq 0\)
\(\phi_2 - \varnothing_2 \leq 0\)
\(\phi_0 + \phi_1 + \phi_2 = 1\)
\(\varnothing_1 + \varnothing_2 = 1\)
\(0 \leq \phi_0 \leq 1\)
\(0 \leq \phi_1 \leq 1\)
\(0 \leq \phi_2 \leq 1\)
\(\varnothing_1, \varnothing_2 = 0, 1\)

Machine hour constraints:
5Q₁ + 10Q₂ + 1Q₃ ≤ 13,200,000
2Q₁ + 4Q₂ + 1Q₃ ≤ 22,000,000
2Q₁ + 3Q₂ + 1Q₃ ≤ 22,000,000
3Q₁ + 5Q₂ + 1Q₃ ≤ 26,400,000
2Q₁ + 3Q₂ + 1Q₃ ≤ 13,200,000
3Q₁ + 6Q₂ + 1Q₃ ≤ 6,600,000

Table 1. Data for Illustrative Example.

| Product | PCR (i = 1) | TBR (i = 2) | MC (i = 3) | Available Capacity (thousand) |
|---------|-------------|-------------|------------|------------------------------|
| e₁      | 1000        | 100         | 1500       | W₁ = 10,500                  |

| Selling price: (USD) | αₙ₁ | αₙ₂ | αₙ₃ | Wₙ |
|----------------------|-----|-----|-----|-----|
| k = 1               | 4   | 6   | 2   | 13,200 |
| k = 2               | 2   | 10  | 2   | 8,000 |
| k = 3               | 5   | 15  | 2   | 8,600 |
| k = 4               | 2   | 6   | 1   | 7,000 |
| k = 5               | 2   | 15  | 1   | 7,800 |

| Machine hour constraint: |
|-------------------------|

| Kneading | Machine hours |
|----------|---------------|
| 1        | a₁₁ | 5 | 10 | 1 | MH₁ = 13,200 |
| Pressing | Machine hours |
| hours     | a₁₈ | 2 | 4 | 1 | MH₂ = 22,000 |
| Cutting   | Machine hours |
| off       | a₁₃ | 3 | 1 | 1 | MH₃ = 22,000 |
| Forming  | Machine hours |
|           | a₁₅ | 3 | 5 | 1 | MH₄ = 26,400 |
| Vulcanizing | Machine hours |
|            | a₁₆ | 3 | 6 | 1 | MH₅ = 13,200 |

| Material handling constraint: |
|-------------------------------|

| Machine hours (hr) | q₁ = 50; q₂ = 150; q₃ = 10 |
|--------------------|-----------------------------|
| Cost (USD)        | bₗ₁ | 2 | 3 | 1 | MH₆ = 1760 |

| Direct labor constraint: |
|-------------------------|

| Labor hours (hr) | Lₙ₁ | Lₙ₂ | Lₙ₃ |
|------------------|-----|-----|-----|
| Wage rate (USD/hr) | 1.5 | 0.5 | 0.5 |
| Cost (USD) | Cₚ₁ | Cₚ₂ | Cₚ₃ |
| Emission quantities | v₁ | 0.2 | 0.1 | 0.1 |

| Total fixed cost: (USD) | 20,000 |

Material handing constraints:

Q₁ - 5b₁ ≤ 0
Q₂ - 10b₂ ≤ 0
Q₃ - 1b₃ ≤ 0
2b₁ + 3b₂ + 1b₃ ≤ 1,760,000

Carbon emission constraints:

0.2Q₁ + 0.1Q₂ + 0.1Q₃ - 700δ₁ - 850δ₂ - 950δ₃ = 0
δ₀ - ε₁ ≤ 0
δ₁ - ε₁ - ε₂ ≤ 0
δ₂ - ε₂ - ε₃ ≤ 0
δ₃ - ε₃ ≤ 0
δ₀ + δ₁ + δ₂ + δ₃ = 1
ε₁ + ε₂ + ε₃ = 1

We solved this mathematical programming model with LINGO 16.0 software and obtained the optimal solution with product-mix, resource consumption, carbon emission and tax and total profit as shown in Table 2.
Table 2. Optimal solutions, Resource consumption, Carbon emission and tax and Total profit.

| Machine hours | Direct material quantity | Direct labor hour = 1,760,000 | Carbon emission quantity = 340,000 | Carbon tax = $3,400,000 (USD) | Total profit π = $57,320,000 (USD) |
|---------------|--------------------------|-----------------------------|-------------------------------|---------------------------------|-----------------------------------|
| 1             | 7,000,000                | 7,040,000                   |                               |                                 |                                   |
| 2             | 3,580,000                | 3,940,000                   |                               |                                 |                                   |
| 3             | 3,520,000                | 8,600,000                   |                               |                                 |                                   |
| 4             | 4,660,000                | 3,700,000                   |                               |                                 |                                   |
| 5             | 3,520,000                | 4,240,000                   |                               |                                 |                                   |
| 6             | 4,720,000                |                               |                               |                                 |                                   |
| 7             | 1,726,000                |                               |                               |                                 |                                   |

According to Table 2, the optimal solution is \((Q_1, Q_2, Q_3) = (1,020,000, 60,000, 1,300,000)\), which requires 7,040,000 units \((= 4 \times 1,020,000 + 6 \times 60,000 + 2 \times 1,300,000)\) of the first kind of material, 3,940,000 units \((= 2 \times 1,020,000 + 10 \times 60,000 + 1 \times 1,300,000)\) of the second kind of material, 8,600,000 units \((= 5 \times 1,020,000 + 15 \times 60,000 + 2 \times 1,300,000)\) of the third kind of material, 3,700,000 units \((= 2 \times 1,020,000 + 6 \times 60,000 + 1 \times 1,300,000)\) of the fourth kind of material, 4,240,000 units \((= 2 \times 1,020,000 + 15 \times 60,000 + 1 \times 1,300,000)\) of the fifth kind of material, 7,000,000 \((= 5 \times 1,020,000 + 10 \times 60,000 + 1 \times 1,300,000)\) of the first kind of machine hours, 3,580,000 \((= 2 \times 1,020,000 + 4 \times 60,000 + 1 \times 1,300,000)\) of the second kind of machine hours, 3,520,000 \((= 2 \times 1,020,000 + 3 \times 60,000 + 1 \times 1,300,000)\) of the third kind of machine hours, 4,660,000 \((= 3 \times 1,020,000 + 5 \times 60,000 + 1 \times 1,300,000)\) of the fourth kind of machine hours, 3,520,000 \((= 2 \times 1,020,000 + 3 \times 60,000 + 1 \times 1,300,000)\) of the fifth kind of machine hours, 4,720,000 \((= 3 \times 1,020,000 + 6 \times 60,000 + 1 \times 1,300,000)\) of the sixth kind of machine hours and 1,726,000 \((= 2 \times 204,000 + 3 \times 6000 + 1 \times 1,300000)\) material handling machine hours. In addition, it will consume 1,760,000 direct labor hours \((= 1 \times 1,020,000 + 1.5 \times 60,000 + 0.5 \times 1,300,000)\); and the carbon emission quantity is 340,000 \((= 0.2 \times 1,020,000 + 0.1 \times 60,000 + 0.1 \times 1,300,000)\) tons, which is just within the first carbon tax range. The total profit \(\pi\) is USD $57,320,000.

Company T obtains the optimal solution through the above green ABC mathematical programming model. In the future, Company T will engage in green production and introduce the related technology of Industry 4.0 step-by-step. Then, its relevant ABC data can be acquired directly from the relevant departments (e.g., accounting, research and development, procurement and production departments) with direct access to materials, sales price and other related costs. Regarding carbon tax costs, information on carbon emission regulations and carbon costs can be obtained from government agencies and the company’s management. However, the TOC program used in this study provides the tire industry with the opportunity to identify and use the most restrictive new green manufacturing technologies in the future, which enables the tire industry to find the best combination of various products. While investing in new green manufacturing technologies can be prohibitively expensive, good environmental investments in the tire industry can maximize profits by adopting the TOC process.

4.2. Sensitivity Analysis

The green tire manufacturing ABC decision model of this study does not consider the significance of capacity expansion. The possibility or profit of expanding capacity must be evaluated by sensitivity analysis, which conducts successful assessment of the resources invested to expand capacity. Tire managers may end up with suboptimal solutions when the level of expansion of various tire resources is determined in the wrong way. In addition, with the ABC decision model for green tire manufacturing, it is difficult to simultaneously consider two or more capacity expansions. Suppose the tire company plans to maximize profits by conducting sensitivity analyses to change the costs of carbon emissions...
and material prices, in order to explore their effects on product-mix and profit. In this study, the above assumptions are applied to ABC mathematical programming model and sensitivity analysis is conducted. Tire material prices and carbon taxes increase and decrease by 10%, 20%, 30% and so forth (as shown in Table 3).

The finding show that the material price and carbon tax cost increased from 10% to 30%, while the total profit decline rate increased from 78% to 226%, indicating that, under these three circumstances, the original total profit of USD $57,320 of the tire industry will take place (as shown in Figure 5), thus, turning profit to loss and total profit declines. On the contrary, if the material price and carbon tax cost are reduced from 10% to 30%, the increase in total profit would increase from 78% to 235%, indicating that the tire industry would have a total original profit of USD $57,320 in these three cases; increase total profit and exceed 2.35 times the original total profit (as shown in Figure 6).

Sensitivity analysis of the above six conditions found that the change in the total profit of the tire industry was mainly due to the increase and decrease of the material price and the carbon tax cost. Therefore, the tire industry should strictly increase the total profit in the case of Control costs, in order to avoid any loss of profit.

Table 3. Sensitivity Analysis on direct material and carbon cost.

| Direct Material and Carbon Cost Decrease/Increase Ratio (%) | Original Profit (A) | Profit after Change (B) | Decrease/Increase Profit (C) = (B - A) | Decrease/Increase (Compared with the Initial Value) (%) (D = C/A) |
|-----------------------------------------------------------|---------------------|------------------------|---------------------------------------|---------------------------------------------------------------|
| −30%                                                      | 57,320              | 192,062                | 134,742                               | 235%                                                          |
| −20%                                                      | 57,320              | 147,148                | 89,828                                | 156%                                                          |
| −10%                                                      | 57,320              | 102,234                | 44,914                                | 78%                                                           |
| 0%                                                        | 57,320              | 57,320                 | 0                                     | 0%                                                            |
| 10%                                                       | 57,320              | −29,952                | −129,588                              | −226%                                                         |
| 20%                                                       | 57,320              | −72,268                | −87,272                               | −152%                                                         |
| 30%                                                       | 57,320              | −124,068               | −134,742                              | −78%                                                          |

Unit: Thousands of USD.

Figure 5. Sensitivity analysis of changes in gross profit.
5. Shop Floor Control under Industry 4.0 in the Tire Industry

Shop floor control (SFC) mainly comprises a collection of production process-related information [81], meaning it is a method to parameterize the real-time shop floor data for control [11], as collected by the Manufacture Execution System (MES); however, MES focuses on the control of field-related equipment. Due to the complicated manufacturing process of tires and the development of related control technologies, the cost of manufacturing equipment for tires is high. Compared with other traditional industries, the tire industry MES should integrate Enterprise Resource Planning (ERP), including measurement, analyzing and improving the consumption of resources for sustainable development in manufacturing, the standards for environmental performance assessment and optimization and real-time energy indicators for production systems to gather relevant data in a real-time manner [82]. SFC may include the following functions to control the production to achieve the production/sale and profit target under various constraints.

1) **Status Monitoring:** Analysis of huge data sets (Big Data) could allow quick and accurate decision-making. For example, productivity improvements can be achieved by analyzing device performance and degradation for real-time feedback on configuration and optimization. Herman et al. [2] proposed a cloud-based IoT application architecture that will improve the deployment of intelligent industrial systems for remote monitoring and scrolling. Additionally, this can generate huge amounts of data during operation time due to the potential presence of hundreds or even thousands of sensors, considered as Big Data [83]. While cloud computing employed in industrial environments can bring benefits, it also poses challenges for the storage of Big Data, which describes cloud computing as a cloud-manufacturing counterpart to industrial environments [84], with the focus on increasing agility in the industrial environment and enabling the supply chain to capture the largest data sets [16,85,86].

2) **Work-in-process tracking:** With the development of ERP, more and more manufacturing enterprises are interested in the integration of ERP and MES systems [87,88]. The MES system architecture is designed for short-term production support. Simulation testing can be used to support the decision-making process; the real-time dynamics of MES and WIP can be performed more accurately [89]; RFID and wireless information networks can capture real-time field data from manufacturing plants to monitor and reduce WIP inventory [90,91]. The correct use of materials according to the actual needs can reduce the investment in production material and the integration of ERP and MES can achieve the purpose of sharing resource and integrating the related information in management decision-making. MES uses RFID technology to improve the

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**Figure 6.** Sensitivity analysis of changes in total profit increase and decrease.
efficiency of data collection [92,93]. Another data collection approaches under Industry 4.0 were proposed such as the multi-mode data acquisition method [94] and the Sophos-MS’s practical solution design and development [95].

(3) **Throughput tracking**: We can track the tire manufacturing process-related information; however, in order to understand whether the production quantity of tire manufacturing can be completed as scheduled, we can integrate ERP with the MES to truly track the progress of tire production; we can also immediately review the reasons for handling backward production and then find the possible solutions [96,97].

(4) **Capacity feedback**: In the Industry 4.0 environment, the right application of big data management is one of the most important factors. The “Product Planning Software” concept and structure is a new process planning, operation sequencing and scheduling method, as presented by [97]. In order to track the utilization of capacity, sensors are added to each machine to track its utilization. By knowing the utilization of capacity, the tire manufacturing process can be controlled without increasing idle costs or inventory costs. In addition, bottleneck detection with the sensors systems and IoT in production can improve production efficiency and stability in order to increase capacity utilization [98,99]. This capacity utilization tracking can assist in the application of Theory of Constraints in the production planning stage.

(5) **Quality control**: The MES and ERP systems collect information for production process control through automated equipment and the management software system mode of operation, tire quality is detected [100]. The production control system of smart manufacturing under Industry 4.0 should be able to real-timely respond to various production problems and to effectively coordinate different resources of different departments to solve the problems encountered [96]. Beyond this, Industry 4.0 can focus on predictive maintenance for machines before the production problems occur through the big data analyses of troubling sounds or images [101–103]. Besides, Rødseth et al. [104] developed an integrated planning (IPL) approach which simultaneously executed production and maintenance planning in production scheduling.

(6) **Real-time interconnection**: Delima and Balaunzar án [105] claim that smart manufacturing under Industry 4.0 has four characteristics: (1) self-awareness of current state of the production process, (2) real-time predictive capabilities for possible production problems arise such as products’ bad quality and machine breakdown, (3) a high level of real-time automation of activities across the production process, (4) real-time interconnection. The characteristic of real-time interconnection is to connect all the system components of machines, equipment, persons, materials and products at the factory level through Cyber-Physical Systems (CPS) [106,107] and Industrial Internet of Things (IIoT) [108–112]. It also can connect with suppliers and customers at the external supply chain level [105,106]. Under these circumstances, companies can do the works from product development to after-sale services with more efficiency, lower cost, lower carbon emission and higher quality [113].

6. Discussion

In the mathematical programming model, this research considers the carbon tax cost in addition to the related costs of the tire industry. This model is used to get the optimal product-mix maximizing the profits of the tire company under various constraints at the stage of production planning. As the costs of the tire industry are mainly affected by the fluctuations of the raw materials and increasing of carbon tax, profits will be seriously affected; therefore, this study further tests sensitivity by using the proposed mathematical programming model. If the cost of materials and the cost of carbon taxes increase or decrease by 10% to 30%, the six situations are analyzed and tested. When material and carbon costs are increased by 10% to 30%, the results show that the total profit will be substantially reduced from USD $72,268,000 to USD $57,320,000 and the percentage of the total profit reduction will be up to negative 226%. Conversely, if the material and carbon costs are reduced by 10% to 30%, the results show that the total profit will increase substantially from USD $57,320,000 to USD $192,062,000
and the gross profit percentage will be increased up to 235%. The mathematical programming model of this study shows that the fluctuation of raw materials and the increased carbon tax are the factors affecting the maximum profit of the tire industry. As a result, the tire industry should carefully consider the costs of raw materials and carbon emissions to successfully obtain the appropriate profits.

One of the main features of Industry 4.0 is mass customization through integrating all components in the manufacturing system [113]. However, this feature is not suitable for the tire industry. Industry 4.0 can provide tire companies the following benefits: (1) improved efficiency and productivity through process automation, visualization and control (2) reduced costs through improved efficiency and productivity and efficient resource utilization, recycling and reuse, (3) increased and quick innovation through computer-aided design (CAD) or 3D design capabilities and reduced product launch time, (4) improved product quality through predictive maintenance and quality monitoring by using big data analysis, (5) improved sustainability through monitoring and control of carbon and other emissions, (6) increased customer satisfaction through better customer services of the rapid responsiveness and deep information availability and then (7) achieving higher revenues and profits [114,115].

This paper claims that the related technologies and techniques of Industry 4.0 can be used to efficiently control the production to achieve the targets of sales and profits set at the production planning stage and to attain the benefits mentioned above through status monitoring, work-in-process tracking, throughput tracking, capacity feedback, quality control with predictive maintenance and real-time interconnection across the value chain [116]. In addition, the activity cost calculation and activity improvement of Activity-Based Costing (ABC) will be easily achieved since all the components in the manufacturing systems can be connected and monitored under Industry 4.0. In the literature, seldom research explored the combination of the mathematical programming model and Industry 4.0 except the applications in the textile [117] and paper [118] industries, which have different production processes and activities.

7. Conclusions

This paper aims to propose a linkage of the mathematical programming model for production control and Industry 4.0 for production control. At the stage of production control, ABC is used to measure the costs of activities and TOC is used to identify the constraints of production or sales, which form the mathematical programming model for production planning. The outputs of production planning model will be the targets of business operation, including production/sale and profit targets. Industry 4.0 is used to control the production to attain the production/sale and profit targets by using three tiers of technologies including the automation technologies, the Manufacturing Execution Systems (MES) and the Enterprise Resource Planning Systems (ERP). Sections 3 and 4 proposed a production planning model with ABC and TOC and presented an illustration for demonstrating the application of the model; Section 5 discusses the shop floor control techniques for production control with status monitoring, work-in-process tracking, throughput tracking, capacity feedback, quality control with predictive maintenance and real-time interconnection across the value chain in order to achieve the planning targets and various Industry 4.0 benefits. The main contribution of this paper is to provide a framework for production planning and control with carbon tax through mathematical programming model and Industry 4.0 related technologies.

At present, there are few studies in the literature combining the mathematical programming model and Industry 4.0 related technologies in production planning and control with carbon tax. The managerial implication of this framework is that it can provide a general approach to help companies execute production management in the way of more efficiency, less cost, lower carbon emission and higher quality across the value chain for the tire industry. Besides, this framework also can be applied to other industries.

However, there are some research limitations in this research which can derive the future research directions. First, the model assumes that the unit prices of products and the unit costs of direct materials are constant within the relevant range of planning. It may be extended to consider the relationship
between the product prices and the market demands and to consider the purchase quantity discounts of materials within the relevant range of planning. Second, the model uses a continuous piecewise linear carbon tax function of three carbon tax ranges with the increasing carbon tax rates, called “Carbon tax function with extra progressive tax rates.” It can consider the discontinuous carbon tax function with full progressive tax rates which uses the increasing carbon tax rates for all carbon emission quantity at the different carbon tax ranges. It also can consider the free carbon tax quantity for the carbon tax function mentioned above. Third, the model only considers a batch-level activity, that is, material handling, in order to simplify the model. It can consider other batch-level activities such as set-up and scheduling and consider the product-level activities such as product design and product advertising. Fourth, the framework in Figure 1 provides the periodic feedback and updated parameters to next period’s production planning. However, the next ideal approach is providing various decision models in the model base of Industry 4.0 for Cloud Computing and Big Data analysis in order for frequent adjustment to the situation at that time.

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