### Table S1: Top choice selected by period

| Overall top choice      | Period 1 | Period 2 | Period 3 | Period 4 | Period 5 | Total |
|-------------------------|----------|----------|----------|----------|----------|-------|
| Cherry Lip Balm         | 11 (37.9%) | 7 (24.1%) | 4 (13.8%) | 5 (17.2%) | 2 (6.9%) | 29    |
| Mint Toothpaste         | 4 (18.2%)  | 2 (9.1%)  | 4 (18.2%) | 6 (27.3%) | 6 (27.3%) | 22    |
| Mastisol®               | 7 (50.0%)  | 4 (28.6%) | 1 (7.1%)  | 1 (7.1%)  | 1 (7.1%)  | 14    |
| Tincture of Benzoin     | 3 (30.0%)  | 2 (20.0%) | 2 (20.0%) | 1 (10.0%) | 2 (20.0%) | 10    |
| Control                 | 2 (40.0%)  | 1 (20.0%) | 0 (0.0%)  | 1 (20.0%) | 1 (20.0%) | 5     |
| **Total**               | 27        | 16        | 11        | 14        | 12        | 80    |
