Conversational Markers of Constructive Discussions

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Abstract

Group discussions are essential for organizing every aspect of modern life, from faculty meetings to senate debates, from grant review panels to papal conclaves. While costly in terms of time and organization effort, group discussions are commonly seen as a way of reaching better decisions compared to solutions that do not require coordination between the individuals (e.g. voting)—through discussion, the sum becomes greater than the parts. However, this assumption is not irrefutable: anecdotal evidence of wasteful discussions abounds, and in our own experiments we find that over 30% of discussions are unproductive.

We propose a framework for analyzing conversational dynamics in order to determine whether a given task-oriented discussion is worth having or not. We exploit conversational patterns reflecting the flow of ideas and the balance between the participants, as well as their linguistic choices. We apply this framework to conversations naturally occurring in an online collaborative world exploration game developed and deployed to support this research. Using this setting, we show that linguistic cues and conversational patterns extracted from the first 20 seconds of a team discussion are predictive of whether it will be a wasteful or a productive one.

1 Introduction

Working in teams is a common strategy for decision making and problem solving, as building on effective social interaction and on the abilities of each member can enable a team to outperform lone individuals. Evidence shows that teams often perform better than individuals (Williams and Sternberg, 1988) and even have high chances of reaching correct answers when all team members were previously wrong (Laughlin and Adamopoulos, 1980). Furthermore, team performance is not a factor of individual intelligence, but of collective intelligence (Woolley et al., 2010), with interpersonal interactions and emotional intelligence playing an important role (Jordan et al., 2002).

Yet, as most people can attest from experience, team interaction is not always smooth, and poor coordination can lead to unproductive meetings and wasted time. In fact, Romano Jr and Nunamaker Jr (2001) report that one third of work-related meetings in the U. S. are considered unproductive, while a 2005 Microsoft employee survey reports that 69% of meetings are ineffective.1 As such, many grow cynical of meetings.

Computational methods with the ability to reliably recognize unproductive discussions could have an important impact on our society. Ideally, such a system could provide actionable information as a discussion progresses, indicating whether it is likely to turn out to be productive, rather than a waste of time. In this paper we focus on the conversational aspects of productive interactions and take the following steps:

• introduce a constructiveness framework that allows us to characterize teams where discussion enables better performance than the individuals could reach, and, conversely, teams better off not having discussed at all (Section 3);

• create a setting that is conducive to decision-making discussions, where all steps of the process (e.g., individual answers, intermediate guesses) are observable to researchers: the StreetCrowd game (Sections 4–5);

1money.cnn.com/2005/03/16/technology/survey/
• develop a novel framework for conversational analysis in small group discussions, studying aspects such as the flow of ideas, conversational dynamics, and group balance (Sections 6–7).

We reveal differences in the collective decision process characteristic of productive and unproductive teams, and show that these differences are reflected in their conversational patterns. For example, the language used when new ideas are introduced and adopted encodes important discriminative cues. Measures of interactional balance and language matching (Niederhoffer and Pennebaker, 2002; Danescu-Niculescu-Mizil et al., 2011) also prove to be informative, suggesting that more balanced discussions are most productive. Our results underline the potential held by computational approaches to conversational dynamics. To encourage further work in this direction, we render our dataset of task-oriented discussions and our feature-extraction code publicly available.2

2 Related Work

Existing computational work on task-oriented group interaction is largely focused on how well the team performs. Coetzee et al. (2015) deployed and studied the impact of a chat-based team interaction platform in massive open online courses, finding that teams reach more correct answers than individuals, and that the experience is more enjoyable. One often studied experimental setting is the HCRC Map Task Corpus (Anderson et al., 1991), consisting of 128 conversations between pairs of people, where a designated one gives directions to the other. This simplified setting avoids issues like role establishment and leadership. Reitter and Moore (2007) find that successful dialogs are characterized by long-term adaptation and alignment of linguistic structures at syntactic, lexical and character level. A notable feature of this work is the success prediction task attempted using only the first 5 minutes of conversation. Other attempts use authority level features inspired from negotiation theory, experimental meta-features, task-specific features (Mayfield et al., 2011), and sociolinguistic spelling differences (Mayfield et al., 2012). Another research path uses negotiation tasks from the Inspire dataset (Kersten and Zhang, 2003), a collection of 1525 online bilateral negotiations where roles are fixed (buyer and seller) and success is defined by the sale going through. Sokolova et al. (2008) use a bag-of-words model and investigate the importance of temporal aspects. Sokolova and Lapalme (2012) measure informativeness, quantified by lexical sets of degrees, scalars and comparatives. Research on success in groups with more than two members is less common. Friedberg et al. (2012) model the grades of 27 group assignments from a class using measures of average entrainment, finding task-specific words to be a strong cue. Jung (2011) shows how the affective balance expressed in teams correlates with performance on engineering tasks, in 30 teams of up to 4 students. In a related study the balance in the first 5 minutes of an interaction is found predictive of performance (Jung et al., 2012). None of the research we are aware of controls for initial skill or potential of the team members.

In management science, network analysis reveals that certain subgraphs found in long-term, structured teams indicate better performance, as rated by senior managers (Cummings and Cross, 2003); controlled experiments show that optimal structures depend on the complexity of the task (Guetzkow and Simon, 1955; Bavelas, 1950). These studies, as well as much of the research on effective team crowdsourcing (Lasecki et al., 2012; Wang et al., 2011, inter alia), do not focus on linguistic and conversational factors.

3 Constructive Discussions

The first hurdle is to reliably quantify how productive group conversations are. In problem-solving, the ultimate goal is to find the correct answer, or, failing that, to come as close to it as possible. To quantify closeness to the correct answer, a score is often used, such that better guesses get higher scores; for example, school grades.

In contrast, our goal is to measure how productive a team’s interaction is. Scores are measures of correctness, so using them as a proxy for interaction quality is not ideal: a team of straight A students can manage to get an A on a project without exchanging ideas, while a group of D students getting a B is

2https://vene.ro/constructive/
more interesting. In the latter case, the team’s improved performance is likely to come from a good discussion and an efficient exchange of complementary ideas—making the sum greater than the parts. To capture this intuition we say a team discussion is constructive if it results in an improvement over the potential of the individuals. We can then quantify the degree of constructiveness \( c_{\text{avg}} \) as the improvement of the team score \( t \) over the mean of the initial scores \( g_i \) of the \( N \) individuals in the team:

\[
c_{\text{avg}} = \text{score}(t) - \frac{\sum_{i=1}^{N} \text{score}(g_i)}{N}.
\]

The higher \( c_{\text{avg}} \) is, the more the team’s answer, after discussion, improves upon the individuals’ average performance before discussion; zero constructiveness \( (c_{\text{avg}} = 0) \) means the team performed no better than its members did before discussing, while negative constructiveness \( (c_{\text{avg}} < 0) \) corresponds to non-constructive discussions.\(^3\) Figure 1 sketches the idea visually: the dark green circle corresponds to the team’s score after a constructive discussion \( (c_{\text{avg}} > 0) \), being above the average individual score.

Since individuals answers can sometimes vary widely, we also consider the extreme cases of teams that perform better than the best team member \( (c_{\text{best}} > 0) \) and worse than the worst member \( (c_{\text{worst}} < 0) \), where:

\[
c_{\text{best}} = \text{score}(t) - \max_{i} \text{score}(g_i)
\]

\[
c_{\text{worst}} = \text{score}(t) - \min_{i} \text{score}(g_i).
\]

One way to think of the extreme cases is to imagine a team supervisor that collects the individual answers and aggregates them, without any external information. An oracle supervisor can do no better than choosing the best answer. The discussion and interaction of teams where \( c_{\text{best}} > 0 \) leads to a better answer than such an oracle could achieve. (One such scenario is illustrated by the dashed light green circle in Figure 1.) Similarly, teams where \( c_{\text{worst}} < 0 \) waste their time completely, as simply picking one of their members’ answers at random is guaranteed to do better. (The dashed red circle in Figure 1 illustrates this scenario.)

The most important aspect of the constructiveness framework, in contrast to traditional measures of correctness or success, is that all constructiveness measures are designed to control for initial performance or potential of the team members, in order to focus on the effect of the discussion.\(^4\)

In settings of importance, the true answer is not known a priori, and this constructiveness cannot be calculated directly. We therefore seek out to model constructiveness using observable conversational and linguistic correlates (Sections 6–7). To develop such a model, we design a large-scale experimental setting where the true answer is available to researchers, but unknown by the players (Section 4).

4 Experimental setting

4.1 StreetCrowd

In order to study the constructiveness of task-oriented group discussion, we need a setting that is conducive to decision-making discussions, where all steps of the process (individual answers, intermediate guesses, group discussions and decisions) are observable. Furthermore, to study at scale, we need to

\(^3\)From an operational perspective, a team can choose, instead of having a discussion, to aggregate individual guesses, e.g., by majority voting or averaging. Non-constructive discussions roughly correspond to cases where such an aggregate guess would actually be better than what the team discussion would accomplish.

\(^4\)Due to its relative nature, constructiveness also accounts for variation in task difficulty in most scenarios. For example, in terms of \( c_{\text{quote}} \), when a team cannot even match its worst performing member, this is a sign of poor team interaction even if the task is particularly challenging.
find a class of complex tasks with known solutions that can be automatically generated, but that cannot be easily solved by simply querying search engines.

With these constraints in mind, we built StreetCrowd, an online multi-player world exploration game. StreetCrowd is played in teams of at least two players and is built around a geographic puzzle: determining your location based on first-person images from the ground level. Each location generates a new puzzle.

**Solo phase.** Each player has 3 minutes to navigate the surroundings, explore, and try to find clues. This happens independently and without communicating. At the end, the player is asked to make a guess by placing a marker on the world’s map, and is prompted for an explanation and for a confidence level. The answer is not yet revealed.

**Team phase.** The team must then decide on a single, common guess. To accomplish this, all teammates are placed in a chatroom and are provided with a map and a shared marker. Any player can move the marker at any point during the discussion. The game ends when all players agree on the answer, or when the time limit is reached. An example discussion is given in Figure 4.

Guesses are scored according to their distance to the true location using the spherical law of cosines:

\[
\text{score}(\text{guess}, \text{true}) = -Rd(\text{guess}, \text{true})
\]

where \(d\) is the arc distance on a sphere, and \(R\) denotes the radius of the earth, assumed spherical. The score is given by the negative distance in kilometers, such that higher means better. To motivate players and emphasize collaboration, the main StreetCrowd page displays a leaderboard consisting of the best team players.

The key aspects of the StreetCrowd design are:

- The puzzles are complex and can be generated automatically in large numbers;
- The true answers are known to researchers, but hard to obtain without solving the puzzle, allowing for objective evaluation of both individual and group performance;
- Scoring is continuous rather than discrete, allowing us to quantify degrees of improvement and capture incremental effects;
- Each teammate has a different solo phase experience and background knowledge, making it possible for the group discussion to shed light on new ideas;
- The puzzles are engaging and naturally conducive to collaboration, avoiding the use of monetary incentives that can bias behavior.

4.2 Preprocessing

In the first 8 months, over 1400 distinct players participated in over 2800 StreetCrowd games. We tokenize and part-of-speech tag the conversations. Before analysis, due to the public nature of the game, we perform several filtering and quality check steps.

**Discarding trivial games.** We remove all games that the developers took part in. We filter games where the team fails to provide a guess, where fewer than two team members engage in the team chat, and puzzles with insufficient samples.

**Preventing and detecting cheating.** The StreetCrowd tutorial asks players to avoid using external resources to look up clues and get an unfair advantage. To prevent cheating, we detect and block chat messages that link to websites, and we employ cookies and user accounts to prevent people from playing the same puzzle multiple times. To identify games that slip through this net, we flag cases where the team, or any individual player, guesses within 10 km of the correct answer, and leaves the window while playing. We further remove a small set of games where the players confess to cheating in the chat.

After filtering, our dataset consists of 1450 games on 70 different puzzles, with an average of 3.9 games per unique player, and 12.1 messages and 64.5 words in an average conversation.

5 Constructiveness in StreetCrowd

We find that, indeed, most of the games are constructive. There are, however, 32% non-constructive

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5 [http://streetcrowd.us/log_in](http://streetcrowd.us/log_in) (the experiment was approved by the IRB).

6 We embed Google Street View data.

7 We use the TweetNLP toolkit (Owoputi et al., 2013) with a tag set developed for Twitter data. Manual examination reveals this approach to be well suited for online chat data.
games ($c_{\text{avg}} < 0$); this reflects very closely the survey by Romano Jr and Nunamaker Jr (2001). Interestingly, in 36% of games, the team arrives at a better answer than any of the individual guesses ($c_{\text{best}} > 0$). The flip side is also remarkably common, with 17% of teams performing even worse than the worst individual ($c_{\text{worst}} < 0$). The distribution of constructiveness is shown in Figure 2: the fat tails indicate that cases of large improvements and large deterioration are not uncommon.

**Collective decision process.** Due to the full instrumentation of the game interface, we can investigate how constructiveness emerges out of the team’s interaction. The team’s intermediate guesses during discussion confirm that a meaningful process leads to the final team decision: guesses get closer and closer to the final submitted guess (Figure 3a); in other words, the team converges to their final guess.

Notably, when considering how correct the intermediate guesses are, we notice an important difference between the way constructive and non-constructive teams converge to their final guess (Figure 3b). During their collaborative decision process, constructive teams make guesses that get closer and closer to the correct answer; in contrast, non-constructive teams make guesses that take them farther from the correct answer. This observation has two important consequences. First, it shows that the two types of teams behave differently throughout, suggesting we could potentially detect non-constructive discussions early on, using interaction patterns. Second, it emphasizes the potential practical value of such a task: stopping a non-constructive team early could lead to a better answer than if they would carry on.

### 6 Conversation analysis

The process of team convergence revealed in the previous section suggests a relation between the interaction leading to the final group decision and the relative quality of the outcome. In this section, we develop a conversation analysis framework aimed at characterizing this relation. This framework relies on conversational patterns and linguistic features, while steering away from lexicalized cues that might not generalize well beyond our experimental setting. To enable reproducibility, we make available the feature extraction code and the hand-crafted resources on which it relies.8

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8https://vene.ro/constructive/
Reasons
- J: Tropical setting + some asian writing signs
- E: Lots of similar looking apartments - like outskirts of urban China
- L: (None given)

Chat
- J: hey
- E: Hey
- L: based on the buildings i would say China
- E: What do you guys think?
  - Yeah, same
- J: I feel like it is somewhere in south east asia
- E: In Shanghai the buildings all look like that
  - But Shanghai is too densely urban
  - This is definitely somewhere on the outskirts of the city
- L: yeap
- E: any other ideas?
- J: is there a place more rural with that kind of buildings?
- E: haha china is HUGE
  - I couldn’t guess
- J: For sure it is in Asia, but I don’t know more...
- L: let s pick in the suburbs of Shanghai
- E: Yeah
- J: alright, let’s go with this.

Figure 4: Example (constructive) conversation and the corresponding flow of ideas. Idea mentions are in bold, and relevant word classes are underlined. Arrow colors map to introducer–adopter pairs, matching the edges in the top-right graph.

6.1 Idea flow

Task-oriented discussions are the primary way of exchanging ideas and opinions between the group members; some are quickly discarded while others prove useful to the final guess. The arrows in Figure 4 show how ideas are introduced and discussed in that example conversation. We attempt to capture the shape in which the ideas flow in the discussion. In particular, we are interested in how many ideas are discussed, how widely they are adopted, who tends to introduce them, and how.

We consider as candidate ideas all nouns, proper nouns, adjectives and verbs that are not stopwords. As soon as a candidate idea introduced by a player is adopted by another, we count it. Henceforth, we’ll refer to such adopted ideas simply as ideas. In general chat domains, state-of-the-art models of conversation structure use unsupervised probabilistic models (Ritter et al., 2010; Elsner and Charniak, 2010). Since StreetCrowd conversations are short and focused, the adoption filter is sufficient to accurately capture what ideas are being discussed; a manual examination of the ideas reveals almost exclusively place names and words such as flag, sign, road—highly relevant clues in the context of StreetCrowd.

In Figure 4, three ideas are adopted: China, buildings and Shanghai. The only idea adopted by all players is buildings, a good signal that this was the most important clue. A notable limitation is that this approach cannot capture the connections between Shanghai and China, or buildings and apartments. Further work is needed to robustly capture such variations in idea flow, as they could reveal trajectories (discussion getting more specific or more vague) or lexical choice disagreement.

Balance in idea contributions between the team members is a good indicator of productive discussions. In particular, in the best teams (the ones that outperform the best player, i.e., c_best > 0) the most idea-prolific player introduces fewer ideas, on average, than in the rest of the games (Figure 5a, p = 0.01). In Figure 4, E is the most prolific player and only introduces two ideas. To further capture the balance in contribution between the team members, we use the entropy of the number ideas introduced by each player. We also count the number of ideas adopted unanimously as an indicator of convergence in the conversation.

In terms of the overall number of ideas discussed, both the best teams (the ones that outperform the best player) and the worst teams (the ones that perform worse than the worst player) discuss fewer ideas than the rest (Figure 5b, p = 0.006). Indeed, an ideal interaction would avoid distracting ideas, but in teams with communication breakdowns, members might fail to adequately discuss the ideas that led them to their individual guesses.

The language used to introduce new ideas can indicate confidence or hesitation; in Figure 4, a hedge (would) is used when introducing the buildings cue. We find that, in teams that outperform the best player, ideas are less likely to be accom-

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9All p-values reported in this section are based on one-sided Mann-Whitney rank statistical significance tests.
compared by hedge words when introduced (Figure 5c, \( p < 10^{-4} \)), showing less hesitation. Furthermore, the level of confidence used when players adopt others’ ideas is also informative (Figure 5d). Interestingly, overall occurrences of certainty and hedge words (detailed in Section 6.3) are not predictive, suggesting that ideas are good selectors for important discussion segments.

### 6.2 Interaction dynamics

**Balance.** Interpersonal balance has been shown to be predictive of team performance (Jung, 2011; Jung et al., 2012) and, similarly, forms of linguistic balance have been shown to characterize stable relationships (Niculae et al., 2015). Here we focus on balance in contributions to the discussion and the decision process. In search of measures applicable to teams of arbitrary sizes, we use binary indicators of whether all players participate in the discussion and in moving the marker, as well as whether at least two players move the marker. To measure team balance with respect to continuous user-level features, we use the entropy of these features:

\[
\text{balance}(S) = - \sum_{\bar{s} \in S} \bar{s} \log |S| \bar{s},
\]

where, for a given feature, \( S \) is the set of its values for each user, normalized to sum to 1. For instance, the chat message entropy is 1 if everybody chats equally, and decreases toward 0 as one or more players dominate. We use the entropy of the number of messages, words per message, and number of intermediate guesses. In teams that outperform the best player, users take turns controlling the marker more uniformly (Figure 5f, \( p = 0.006 \)), adding further evidence that well-balanced teams perform best.

**Language matching.** We investigate matching at stopword, content word, and POS tag bigram level: the stopword matching at a turn is given by the number of stopwords from the earlier message repeated in the reply, divided by the total number of distinct stopwords to choose from; similarly for the rest. We micro-average over the conversation:

\[
\text{match} = \frac{\sum_{(msg, reply) \in \text{Turns}} |msg \cap reply|}{\sum_{(msg, reply) \in \text{Turns}} |msg|}.
\]

We also micro-average at the player-pair level, and use the maximum pair value as a feature. This gives an indication of how cohesive the closest pair is, which can be a sign of the level of power imbalance between the two (Danescu-Niculescu-Mizil et al., 2012). Figure 5h shows that in teams that outperform the best individual the most cohesive pair matches fewer content words (\( p = 0.023 \)). Overall matching is also significant, notably in terms of part-of-speech bigrams; in teams that outperform the best individual there is less overall matching (Figure 5i, \( p = 0.007 \)). These results suggest that in constructive teams the relationships between the members are less subordinate.

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**Figure 5:** Averages for some of the predictive features, based on idea flow (a-d), balance (e-i), and lexicons (j). Error bars denote standard errors. Legend: (++): teams that do better than their best member (\( N = 525 \)), (+): constructive (\( N = 986 \)), (-): non-constructive (\( N = 464 \)), (- -): worse than worst member (\( N = 248 \)).
Agreement and confidence. We capture the amount of agreement and disagreement using high-precision keywords and filters validated on a subset of the data. (For instance, the word sure marks agreement if found at the beginning of a message, but not otherwise.) In Figure 4, agreement signals are underlined with purple; the team exhibits no disagreement.

The relative position of successive guesses made can also indicate whether the team is refining a guess or contradicting each other. We measure the median distance between intermediate guesses, as well as between guesses made by different players; in constructive teams, the jumps between different player guesses are smaller ($p < 10^{-16}$).

Before the discussion starts, players are asked to self-evaluate their confidence in their individual guesses. Constructive teams have more confident members on average ($p < 10^{-5}$).

6.3 Other linguistic features

Length and variation. We measure the average number of words per message, the total number of words used to express the solo phase reasons, and the overall type/token ratio of the conversation. We also measure responsiveness in terms of the mean time between turns and the total number of turns.

Psycholinguistic lexicons. We use hand-crafted lexicons inspired from LIWC (Tausczik and Pennebaker, 2010) to capture certainty and pronoun use. For example, the conversation in Figure 4 has two confident phrases, underlined in red. We also use a custom hedging lexicon adapted from Hyland (2005) for conversational data; hedging words are underlined in blue in Figure 4. To estimate how grounded the conversation is, we measure the average concreteness of all content nouns, adjectives, adverbs and verbs, using scalar word and bigram ratings from Brysbaert et al. (2014).

Concreteness reflects the degree to which a word denotes something perceptible, as opposed to ideas and concepts. Words like soil and coconut are highly concrete, while words like trust have low concreteness.

Game-specific words. We put together a lexicon of geography terms and place names, to capture task-specific discussion. We use a small set of words specific to the StreetCrowd interface, such as map, marker, and game, to capture phatic communication. Figure 5j shows that constructive teams tend to use more geography terms ($p = 0.008$), possibly because of more on-topic discussion and a more focused vocabulary.

Part-of-speech patterns. We use n-grams of coarse part-of-speech tags as a general way of capturing common syntactic patterns.

7 Predicting constructiveness

7.1 Experimental setup

So far we have characterized the relation between a team’s interaction patterns and its level of productivity. This opens the door towards recognizing constructive and non-constructive interactions in realistic settings where the true answer is not known. Ideally, such an automatic system could prompt unproductive teams to reconsider their approach, or to aggregate their individual answers instead. With early detection, non-constructive discussions could be stopped or steered on the right track. In order to assess the feasibility of such a challenging task and to compare the predictive power of our features, we consider three classification objectives:

(++): Team outperforms its best member ($c_{best} > 0$)?

(+) : Team is constructive ($c_{avg} > 0$)?

(−−): Team underperforms its worst member ($c_{worst} < 0$)?

To investigate early detection, we evaluate the classification performance when using data from only the first 20 seconds of the team’s interaction.$^{11}$

| Features   | Full conversation | First 20s |
|------------|------------------|-----------|
| Baseline   | .51              | .50       |
| Linguistic | .54              | .50       |
| Interaction| .55†             | .57*      |
| POS        | .55†             | .53       |
| All        | .56*             | .57†      |

Table 1: Cross-validation AUC scores. Significantly better than chance scores after 5000 permutations denoted with * ($p < 0.05$) and † ($p < 0.1$).
Since all three objectives are imbalanced (Figure 2), we use the area under the ROC curve (AUC) as the performance metric, and we use logistic regression models. We perform 20 iterations of puzzle-aware shuffled train-validation splitting, followed by 5000 iterations on the best models, to estimate variance. This ensures that the models don’t learn to overfit puzzle-specific signals. The combined model uses weighted model averaging. We use grid search for regularization parameters, feature extraction parameters, and combination weights.

7.2 Discussion of the results (Table 1)

We compare to a baseline consisting of the team size, average number of messages per player, and conversation duration. For comparison, a bag-of-words classifier does no better than chance and is on par with the baseline. We refer to idea flow and interaction dynamics features (Section 6.2) as Interaction, and to linguistic and lexical features (Section 6.3) as Linguistic. The combination model including baseline, interaction, linguistic and part-of-speech n-gram features, is consistently the best and significantly outperforms random guessing (AUC .50) in nearly all settings. While overall scores are modest, the results confirm that our conversational analysis framework has predictive power, and that the high-stakes task of early prediction is feasible. The language used when introducing and adopting ideas, together with balance and language matching features, are selected in nearly all settings. The least represented class (- -) has the highest variance in prediction, suggesting that more data collection is needed to successfully capture extreme cases. Useful POS patterns capture the amount of proper nouns and their contexts: proper nouns at the end of messages are indicative of constructiveness, while proper nouns followed by verbs are a negative feature. (The constructive discussion shown in Figure 4 has most proper nouns at the end of messages.)

A manual error analysis of the false positives and false negatives where our best model is most confident points to games with very short conversations and spelling mistakes, confirming that the noisy data problem causes learning and modeling difficulties.

8 Conclusions and Future Work

We developed a framework based on conversational dynamics in order to distinguish between productive and unproductive task-oriented discussions. By applying it to an online collaborative game we designed for this study, we reveal new interactions with conversational patterns. Constructive teams are generally well-balanced on multiple aspects, with team members participating equally in proposing ideas and making guesses and showing little asymmetry in language matching. Also, the flow of ideas between teammates marks predictive linguistic cues, with the most constructive teams using fewer hedges when introducing and adopting ideas.

We show that such cues have predictive power even when extracted from the first 20 seconds of the conversations. In future work, improved classifiers could lead to a system that can intervene in non-constructive discussions early on, steering them on track and preventing wasted time.

Further improving classification performance on such a difficult task will hinge on better conversation processing tools, adequate for the domain and robust to the informal language style. In particular, we plan to develop and evaluate models for idea flow and (dis)agreement, using more advanced features (e.g., from dependency relations and knowledge graphs).

The StreetCrowd game is continuously accumulating more data, enabling further development on conversation analysis. Our full control over the game permits manipulation and intervention experiments that can further advance research on teamwork. In future work, we envision applying our framework to settings where teamwork takes place online, such as open-source software development, Wikipedia editing, or massive open online courses.

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