Review and Interpretation of Trends in DNA Barcoding

Rob DeSalle1* and Paul Goldstein2

1 Sackler Institute for Comparative Genomics, American Museum of Natural History, New York, NY, United States
2 Systematic Entomology Laboratory, USDA, National Museum of Natural History, Washington, DC, United States

Interpretations and analytical practices surrounding DNA barcoding are examined using a compilation of 3,756 papers (as of December 31, 2018) with “DNA Barcode” in the abstract published since 2004. By examining the rise of DNA barcoding in natural history and biodiversity science over this period, we hope to detect the extent to which its purposes, premises, rationale and application have evolved. The number of studies involving identification, taxonomic decisions and the discovery of cryptic species has grown rapidly and appears to have driven much of the publication activity of DNA barcode studies overall. Forensic studies and papers on biological conservation involving DNA barcodes have loosely tracked the ensemble number of studies but appear to have risen sharply in 2017. Although analytical paradigms have diversified, particularly following the growing availability of tools in BoLD, neighbor-joining and graphic (tree-based) criteria for species delimitation remain preeminent. We conclude that the practices and paradigms of DNA barcoding data are likely to persist and, in groups such as Lepidoptera, remain a widely used tool in taxonomic science.

Keywords: DNA barcode, phylogenetics, diagnosis, species delimitation, specimen identification

The doing is often more important than the outcome.
—Arthur Ashe

INTRODUCTION

Widely heralded as a revolutionary taxonomic discovery tool, DNA barcoding represents perhaps the most reliable framework available for organizing specimens and specimen-based data for systematic research. Arranging specimens by barcode haplotype early in the study process allows for efficient inspection of material, and facilitates the organization and management of a wealth of character data and life history information, depending on how much is available for the barcoded specimens. While DNA sequences have been used to identify specimens or parts of specimens since the 1980’s, their use as a broader natural history tool was not formalized until 2003. Three organizational meetings sponsored by the Sloan Foundation at the Banbury Center at Cold Spring Harbor and seminal publications that year (Hebert et al., 2003a,b; Stoeckle, 2003) christened DNA barcoding and launched the program that would globalize its application. Since then, over 3,700 peer-reviewed papers have been published with “DNA barcoding” in their title. These studies range from taxonomic works in which DNA barcodes are used to elucidate cryptic species, to surveys of environmental samples (e.g., marine sediments, ocean water) that feature estimates of phyletic diversity and regional comparisons of genetic variation, and finally to forensic and conservation applications. Many of the early papers can be characterized as proof-of-concept studies in which...
the utility of the COI barcoding region was being tested for particular taxonomic groups or in different study designs. To the extent controversy emerged around barcode data, it was generally associated with the taxonomic interpretation and applicability of their analyses. These included the uniformity and generalizability of criteria for circumscribing species, the phylogenetic implications of dendrograms, and the proliferation of informal specific epithets in reference to species that were discovered through DNA barcodes but which remained undescribed. Many of these concerns were mitigated by increasingly sophisticated treatments that incorporated barcodes with morphological, behavioral and ecological data under the rubric of integrative taxonomy and, for groups such as Lepidoptera in which extensive taxonomic coverage has been achieved (Hajibabaei et al., 2006; Hausmann et al., 2016; Zahiri et al., 2017), barcode data have become commonplace if not critical to taxonomic revisionary works.

As a paradigm, DNA barcoding engendered a democratization of molecular data (or at least metadata) by automating analytical steps that might otherwise have deterred some practicing taxonomists. This quickened the pace of alpha taxonomy by enabling the rapid and unambiguous discovery of new species in many groups. One possible drawback has been that in coopting the terminology of phylogenetics, DNA barcode endeavors may have inadvertently broadened the meaning of or even rebranded terminology in a manner inconsistent with its formal interpretation. Taxonomic papers incorporating DNA barcode data routinely present metrics or tree graphics as self-evident while conflating descriptions with diagnoses or barcode trees with phylogenies. Semantics aside, we wished to understand whether such usage reflected a manifestation of some trend in how systematics is perceived by the scientific community at large.

The rapid growth of the DNA barcode paradigm thus invites an examination of how, during a 15-year period, its ontology and application developed with respect to technological, analytical, and terminological preferences that had until only recently fallen exclusively within the purview of molecular systematists. Our purpose here is to examine the development of DNA barcoding through a coarse examination of search terms and explore whether they reflect trends in how DNA barcoding practices may have evolved to accommodate analytical and practical considerations. To the extent they have not, we highlight those considerations at the empirical intersection of DNA barcoding, taxonomy and phylogenetics that are not simply semantic.

A CONCEPTUAL FRAMEWORK FOR EXAMINING THE ONTOLOGY OF DNA BARCODING

For clarity and transparency both, it is necessary to establish a conceptual framework on which to arrange this discussion. DNA barcoding intersects with systematics most conspicuously at the level of alpha taxonomy, that is in the discovery, diagnosis, and description of new species. "Description" and "diagnosis" are formal terms defined in nomenclatural codes (e.g., ICZN) that govern the naming of species and other taxa and the means of tracking and stabilizing taxonomic nomenclature. They represent components of taxonomic refinement and formalized nomenclatural change, and correspond to the character-based empirical work of substantiating named groups as historical or natural entities. It is generally understood that taxonomic rank does not of itself confer natural comparability: Any rank above species is a function of convention and discretion as well as actual data, and as long as monophyletic groups are recognized the fact that families or tribes are not uniformly or evolutionarily equivalent does not hamper studies unless they make the mistake of treating such groups, e.g., by inferring evolutionary trends from numbers of genera, families, etc. A named species, on the other hand, is a different sort of construct that may correspond to a range of biological entities consistent with historical, reproductive, or genetic criteria. Biological or historical comparability is perhaps more easily justified for species than for higher taxa because their identity as species can at least be tested by universal criteria, namely the establishment of diagnostic characters. At supra-specific taxonomic levels, in contrast, common ancestry is depicted hierarchically and articulated with reference to apomorphy, and independently derived diagnostic characters recognized as synapomorphies provide evidence both for a given species' inclusion in a given group and for that group's monophyly.

However, the usage of monophyly has been broadened to include its graphic depiction on trees, just as the traditional use of "phylogeny" as an abstract term for evolutionary history has been expanded and pluralized to include any tree-like graphics ("phylogenies"). At least one general consequence of this usage bears directly on the practice of DNA barcoding: the perception that species be legitimately represented and expected to appear as monophyletic. Whether one disputes this on the grounds that individual organisms are not related hierarchically even if mitochondria are (Doyle, 1995), or on the grounds that species often appear paraphyletic (Funk and Omland, 2003), the disconnection between the graphic representation of a monophyletic group and the characters underlying it is amplified when trees are treated as arbiters of species boundaries. When phylogenetics began to enjoy popularity, it was because there was consensus that empirical phylogenetic considerations were important to classification and evolutionary biology, but there remained strong methodological debates to the point where trees were judged less by what they said than how they were generated. The opposite experience seems to characterize DNA barcoding as a field. How barcode data—or any sequence data—are analyzed to generate trees bears directly on how those trees may be interpreted and on the scope of how DNA barcode data are ultimately used.

The ~3,700 DNA barcoding studies published over the past 15 years represent a prodigious record of peer-reviewed research, notwithstanding the variance in their intent or in the analyses and interpretations espoused. By examining the cohort of natural history and biodiversity science that incorporated DNA barcodes over this period, we explored the extent to which their purposes, premises, rationale and application have evolved.
3756 BARCODING PAPERS SINCE 2004

We compiled a glossary of terms used in DNA barcoding from our knowledge of the literature. We attempted to be as inclusive as possible with these terms and even included some from the literature on species boundaries and, speciation mechanisms. We next used the PubMed at NCBI (https://www.ncbi.nlm.nih.gov/pubmed/) to search for peer-reviewed papers with abstracts published since 2003. We used December 31, 2018 as a cutoff for inclusion in our database. In all, we compiled the abstracts from the 3,756 peer-reviewed papers with "DNA Barcoding" as a query (Figure 1A), and used the resulting database (Supplementary Folder 1) to track the usage of specific terms as described below. Perhaps naively, all papers retrieved by the search are assumed to have been peer-reviewed as they are included in the PubMed database. Papers were cataloged by year from 2005 to 2018 since only a few papers appeared in 2003 and 2004. Hence, we combine 2003, 2004, and 2005 into a single data point. Abstracts from each of the papers were compiled in text files by year. Word searches were done in BBedit, an efficient textline editor, that retrieves the number and location of search terms. The location of the search term hit allowed us to eliminate duplicate hits in single papers. The number of hits for each search term (or combination of terms) were compiled in excel spreadsheets. Each of the terms in the glossary (Table 1) were searched and tabulated. Figure 1 provides more detail on the search strategies for the terms we used for generating graphs. For example, the raw number of hits for the general category “Neighbor Joining” was a combination of searches for “neighbor joining” plus “NJ.”

An eclectic lexicon has grown around DNA barcoding, comprising a range of terms from taxonomy, phylogenetic and molecular systematics, and population genetics as well as a smattering of neologisms. The database we developed was queried for 29 terms based on our own extensive reading of the barcode literature. These terms span a range of purposes and methods, which we grouped according to (1) general disciplines (conservation/conservation biology/conservation genetics, forensic, taxonomy/systematics/integrative taxonomy, phylogeography); (2) biological terms (character, cryptis/cryptic species, fixation/fixed character, population); (3) graphic terms (clade, cluster, tree); (4) tree-building methods (Bayesian, likelihood, neighbor-joining, parsimony); (5) general purpose operational terms (diagnosis, species circumscription/delimitation/delineation, species description, species discovery, specimen identification/determination, flag); and finally (6) tools and metrics (barcode gap, BIN, BLAST, bootstrap, phylogenetic support). The queried terms comprise a combination of rudimentary verbiage commonly used in systematics and molecular evolution, with that specific to DNA barcoding. Neither their groupings nor the underlying terms are mutually exclusive, but we have tried to arrange the terms as coherently as possible. We did not account for context or whether the terms were used correctly or with approbation. In some cases, to facilitate broader comparisons we combined counts for intrinsically related terms such as similarity/distance, or terms used interchangeably such as species delimitation, circumscription and delineation. These are detailed in Figure 1, Table 1, and in Supplementary File 1.

Inevitably, this exercise is influenced by our own perspective which favors an integrative taxonomic approach to corroborating the results of barcode analyses with other observations. It is our impression that this perspective is reasonably widespread. In general, we prefer to think of DNA barcode variation as having the potential to reveal corroborating patterns in morphology and behavior than as necessary or sufficient requirements for discovering species or as means of generating universal distance thresholds as criteria for demarcating them. Our choice of queried terms also, therefore, reflects the distinction between indirect or tree-based interpretations that rely on inspecting dendrograms, and direct analyses of diagnostic characters. To the extent that trends may be evinced from our seemingly chimeric exploration of language, we hope that occasional inventories such as this serve to take stock of and even illuminate the direction of a field regardless of perspective.

We present the results in two ways: (1) in the form of raw counts by year to track raw usage (Figure 1; search terms themselves in Supplementary File 1) and; (2) as scaled percentages of the occurrence of all terms per year (Supplementary File 1). Although crude, this approach affords context for cross-comparison of year-to-year usage; we suspect more complex analysis of data such as these would simply obfuscate any observable trends.

TRENDS IN DNA BARCODING BASED ON ITS VOCABULARY

Characters, Distance Measures, and Tree-Building Functions

An important comparison concerns the use of direct character information, which corresponds to the empirical treatment of observable data, vs. lumped (phenetic) summaries in the form of similarity or distance measures. By compressing character state information into a single measure of genetic similarity, distance measures mask changes in specific loci. As such, they do not enable one to discriminate homologous character state changes, much the way a mathematical average hides partitioned variation. For this reason, such methods have been eschewed in phylogenetic reconstruction for several decades and represent perhaps the most contentious points of discussion surrounding DNA barcodes.

The explosion of DNA barcode data and distance-based dendrograms did occasion certain remedial presentations (e.g., Prendini, 2005) of such methodological issues that had been debated and largely settled in the early decades of phylogenetic systematics. From our perspective, tree-building methods in the context of DNA barcoding are not, as they are in systematics, at issue on the grounds of their legitimacy as phylogenetic inference tools, if only because most studies suggest that COI analyzed in isolation is a fundamentally insufficient source of decisive phylogenetic information. Rather, distance methods fall short specifically in the realm of identification and diagnosis. The practical implications are (1) that above the level of
FIGURE 1 | Line plots of number of “hits” for keywords in the DNA barcode vocabulary subcategories established in the text. In all graphs the number of citations is given on the Y-axis and year is given on the X-axis. We also computed relative percentage of citations per year and these results are shown in Supplemental Figure 1. (A) Graph of the occurrence of scientific papers with the search word “DNA barcoding” in the title from 2003 to 2018. The “blip” in number of papers in 2016 that disrupts an otherwise smooth increase in number of papers by year might represent an increase in reports for the several international meetings that occurred in 2015. (B) The results of this analysis compare character based approaches to similarity/distance approaches. For this analysis we also use fixation as a character based term and show its usage in the graph. Search terms: “similarity” and “distance” combined into “simdis” and “character” and “fixation” combined into “char.” We show the usage of “fixation” alone to demonstrate that this term is rarely used. (C) The results of this analysis compare the three major criteria for phylogenetic analysis—distance, parsimony and likelihood. Search terms: “NJ” and “neighbor joining” combined into “NJTOT,” “parsimony” listed as “pars,” likelihood listed as “like.” Bayesian phylogenetic inference methods have also been used and these are listed under “bayes.” (D) This figure shows comparison of the usage of terms that imply an examination of the robustness of the DNA barcode analysis. Such measures of robustness can be metrics such as bootstrap, or posterior probabilities such as in Bayesian phylogenetic inference. We also Search terms: “bootstrap” listed as “boot,” “support” listed as sup, statistic, bayes. (E) The figure (Continued)
very closely related species, the COI gene typically realizes its greatest contribution to phylogenetic matrices that include a combination of other organellar and nuclear genes (Cameron et al., 2007; Leavitt et al., 2013) and (2) that no level of parameterization can compensate for the levels of saturation that inevitably appear in datasets with distantly related species or particularly in datasets with more terminals than characters. The immediate concern for the purposes of DNA barcoding is not that COI is necessarily inadequate as a sole phylogenetic marker, but that the ability of any data analyzed via distance is equally impeded in serving the goals of DNA barcoding as it is in phylogeny reconstruction. This is a function of the incompatibility of distance data with the transmission of diagnostic information. Simply put, a properly rooted parsimoniously optimized tree represents the most efficient summary possible of the available data, and enables the direct diagnosis of would-be species based on observable character state changes. This is a matter of mathematics, not opinion (Farris, 1980). The ostensible advantage of Neighbor-joining is its computational ease and straightforward presentation (a single tree is generated). Interpretive issues may arise only if such analyses are accepted as decisive without further exploration.

Figure 1B compares the occurrence of the search terms “character” and “similarity+distance” and suggests a consistent preference for Neighbor-joining (NJ) a tree-building algorithm. This is of course at least in part a function of the tools available in BoLD (Ratnasingham and Hebert, 2007), and we do not suggest that these are analyses are all interpreted identically or for the same purposes. Two empirically linked search terms “fixed” and “character” align with diagnostic approaches and track their usage (Figure 1B).

Explicit mention of other methods of sequence analysis, Neighbor-joining (NJ), parsimony or “maximum parsimony” (MP), maximum likelihood (ML), and Bayesian (Figure 1C), appear erratically prior to 2008. Since then, the mentions of ML and Bayesian analysis have risen but not approached those of NJ, with parsimony (MP) appearing least frequently. This result is not surprising given the initial availability of NJ as the prima facie tool in the Barcode of Life Database (BoLD) system.

Visualization and Interpretation of Trees
In our reading of the barcode literature we noted many cases where taxonomic decisions were based either directly on distance measures (e.g., the barcode gap, discussed below) or on trees generated by such measures, but effectively decoupled from justification or discussion of those methods. Following Goldstein and DeSalle (2011), we distinguish the strictly graphic, tree-based approaches from tree-independent approaches, among which we further differentiate distance-based (e.g., BIN, barcode gap, BLAST searches) from diagnostic (e.g., CAOS; Figure 1D). Despite occasional papers in which barcode NJ trees are referred to as phylogenies, many authors have been careful to stress the utility of DNA barcoding for identification and discovery, and not as explicit phylogenetic statements. To be clear, tree-based approaches are valuable both as inferential tools for visualizing prospective species delimitation, and as provisional road maps of where to direct further research in delimiting species boundaries.

The interpretation of a barcode tree as a visual first pass for demarcating species vs. a phylogeny properly focuses attention on the integrity of the species themselves rather than the groups to which they belong (see Introduction), and perhaps for this reason—as well as the nature of variation within the COI gene, the often high number of individual sequences under analysis, and the types of analysis employed—measures of nodal support tend to find limited relevance in typical barcode analyses. Measures of nodal support have been presented with increasing frequency among DNA barcoding studies (Figure 1E), but in our survey the search terms reflecting such use (bootstrap, Bayes statistic) appear less than a fifth as frequently as the term “support” itself.

Tree graphics and BLAST searches have each been used steadily since the inception of DNA barcoding Figure 1D. The term “barcode gap” (BCG), first coined in 2005 (Meyer and Paulay, 2005 and reiterated by Wiemers and Fiedler, 2007), appears steadily after 2009 and is the most frequently used of the terms referring to tree-independent analytics. The most recently minted tree-independent approach (BIN; Ratnasingham and Hebert, 2013), is unique to DNA barcoding and its use has increased slightly with its introduction in 2010. In our survey there appears to be a preference for tree-based approaches accompanied by the preference for NJ trees, and limited growth in the use of tree-independent terms (even distance-based ones) after 2015. Diagnostic algorithms (e.g., CAOS, Sarkar et al., 2008) appear rarely, consistent with the infrequent reliance on character-based tree-independent approaches relative to BIN, BLAST, and BCG. Table 2 summarizes the intersection between tree- and character-based (diagnostic) methods.

Specimen Identification and Species Delimitation
At the inception of DNA barcoding, two of its most frequently stressed benefits were specimen identification (or determination) and species discovery (Figure 1F). Specimen identification has
## TABLE 1 | A glossary of DNA barcoding terms.

### DISCIPLINES

1. **Conservation/conservation genetics/conservation biology**—A crisis discipline that employs multiple lines of evidence to prioritize and manage populations and assemblages of organisms and the natural areas they inhabit. “Conservation genetics” refers to the subdiscipline of conservation biology that draws on genetic data for empirical solutions to conservation problems. One of the explicitly articulated applications of DNA barcoding is in conservation biology/genetics as it applies both to the discovery of new species and their management.

2. **Forensic study**—Broadly, that which employs scientific methods to examine criminal activity. DNA barcoding may be used to evaluate the origins of commercial products, the presence of illegally obtained species, or factors related to decomposition, especially when other evidence is fragmentary and holomorphological inspection impossible.

3. **Phylogeography**—Term introduced by John Avise and colleagues (Avise et al., 1987) to refine the focus of population level research in concert with geographic data. The approach is anchored in population-level analyses of molecular genetic data, traditionally mitochondrial or other uniparentally inherited markers.

4. **Taxonomy/systematics**—The science of classifying biological organisms for purposes of efficient communication and the exploration of their evolutionary history. To be distinguished from nomenclature, which is a formalized aspect of taxonomy, and systematics, which encompasses and connotes a phylogenetic dimension. Taxonomy is an empirical (hypothetico-deductive) endeavor whereby hypotheses of species and higher taxa are tested (corroborated or falsified) with observational character data from multiple sources (morphological, molecular-genetic, behavioral, etc.). Integrative taxonomy is a term coined to encourage the integration of multiple sources of data with taxonomic practice.

### BIOLOGICAL TERMS

5. **Character/character-based**—Characters are those features of organisms reflected in classification or phylogeny reconstruction. “Character-based” may refer to phylogenetic inference methods such as parsimony, likelihood, or Bayesian inference or to diagnoses as opposed to distance metrics. Davis and Nixon (1992) articulated Population Aggregation Analysis (PAA) which provides an example of how one might extract fixed characters from DNA sequences and thereby delimit diagnosable populations or species.

6. **Cryptic/cryptic species/crypsis**—Difficult to detect and, in reference to species, referring to difficulty in diagnosing or recognizing morphologically indistinguishable species without DNA barcode data. One of the explicitly targeted applications of DNA barcoding is that of detecting cryptic species.

7. **Fixed (character)/fixation**—A descriptor of character state as universally distributed within a given set or population. In the context of DNA sequences, a site is fixed when it bears the same base pair (A, C, G, T) for all individuals examined or, by inference, all members of a population. Fixation is used in PAA (see above), a tree-independent character-based approach.

8. **Population**—A group of organisms that have the capacity to interbreed freely with one another, usually circumscribed geographically.

### GRAPHIC TERMS

9. **Clade**—This term refers to a monophyletic (natural) group, namely a hypothetical common ancestor and all its descendants, as identified by uniquely derived and unreversed synapomorphies. A clade is visualized on a cladogram as a node and all its subtended terminals.

10. **Cluster**—A group of individuals or genes visualized as terminals on a tree or dendrogram and used in place of “clade” whenever analyses are conducted below the species level. A group of organisms is said to cluster in an analysis when they share an exclusive node. Because clustering algorithms may be applied below the species level where relationships are not strictly nested, clusters are not monophyletic in the strict sense, only a graphic one. Cluster is also a term used to define closely related organisms in principal components analysis (e.g., Jombart et al., 2010) or STRUCTURE (Pritchard et al., 2000).

11. **Tree/phylogenetic tree**—Any bifurcating graphic or dendrogram intended to summarize comparative data and interpreted to reflect common ancestry. Since “tree” refers to the graphic, it is not strictly synonymous with “phylogeny” but may be treated equivalently under the explicit assumptions of an underlying nested hierarchy generated by descent with modification. Trees based on recombinant elements of individual conspecific organisms may violate these assumptions but are still used as provisional tools for approximating species boundaries. Phylogenetic trees can be generated using any number of methods as described above; the term “clade” is properly used with reference to derived or diagnostic characters and thus “cladogram” is generally reserved for trees generated under parsimony.

### TREE-BUILDING METHODS

12. **Bayes/Bayesian**—A class of phylogenetic inference methods that employs the use of posterior probabilities first made widely available by the release of MrBayes (Ronquist and Huelsenbeck, 2003; in the same year DNA barcoding was proposed). “Bayesian” may also refer to species delimitation methods such as those proposed by Yang and Rannala (2010) and Fujita et al. (2012).

13. **Likelihood/Maximum Likelihood/ML**—A class of parameterized tree-building approaches that incorporates probabilities of character state change based on frequentist statistics among different classes of character data (e.g., transitions vs. transversions, codon positions, etc.). The likelihood of the data given a tree and a model is computed to find an optimal tree for a dataset.

14. **Neighbor Joining/NJ**—A numerical procedure using a distance (similarity) matrix to generate a dendrogram depicting distances among individuals. The matrix may be generated using a range of distance measures and parameters. Most NJ trees published from DNA barcode data employ the K2P distances.

15. **Parsimony/Maximum Parsimony/MP**—The principle of parsimony is an empirical fundamental that equates scientific corroboration with the minimization of ad hoc hypotheses required to explain observations (data). In the context of tree-building algorithms, it is represented as an optimality criterion that minimizes the number of steps (character state changes) required by a cladogram. In this paradigm, the most parsimonious tree or set of trees for a given data set is simultaneously the most strictly supported hypothesis of relative recency of common ancestry and, as in the case of most DNA barcode analyses (which are not phylogenetic in the strict sense), the most efficient summary of character state distributions. Although early variants of parsimony have been widely abandoned, “maximum parsimony” is a neologism intended to convey empirical symmetry with maximum likelihood.

### GENERAL PURPOSE OPERATIONAL TERMS

16. **Diagnose/diagnostic/diagnosis**—Diagnosis of putative species by means of unique, observable, and ostensibly fixed characters is a formal requirement of taxonomic nomenclature stipulated by the ICZN. With respect to DNA barcoding, diagnosis may be realized by demonstrating unique suites of base pairs.

17. **Species circumscription/delimitation/delineation**—The iterative process of collating potentially diagnostic character data to proscribe observational boundaries between two or more species. Species delimitation methods are broad and require a criterion specified a priori (De Queiroz, 2007). Delimitation is used interchangeably with delineation, circumscription and demarcation.

(Continued)
TABLE 1 | Continued

18. Species description—A formal description of a species based on comparative examination of specimens, ideally including detailed anatomical, behavioral and biogeographic data, and accompanied by formal naming and diagnosis from similar species.
19. Species discovery—The conclusion drawn from collated character data that specimens cannot be assigned to described species.
20. Specimen identification/determination—The process of using morphological or molecular diagnostics or other organismal attributes to assign biological specimens taxonomic names. Not to be confused with species delimitation or discovery (DeSalle, 2006; Rubinoff, 2006a,b; Goldstein and DeSalle, 2011).
21. Flag—The annotation of an item, individual organism, group of organisms, or haplotype for subsequent study. In the context of DNA barcoding, specimens are flagged as potentially novel or cryptic species following provisional analyses.

TOOLS AND METRICS

22. Barcode gap/BCG—Presupposing accurate determination of the taxonomic rank for specimens under examination, the barcode gap is the difference between the largest intraspecific distance and the smallest interspecific distance.
23. BIN/BIN system—The barcode identification number (BIN; Ratnasingham and Hebert, 2013) is part of a system that clusters sequences using distance algorithms to produce identify operational taxonomic units (OTUs) for possible taxonomic designation.
24. BLAST—The Basic Local Alignment Search Tool uses a query sequence and large database to find regions of local similarity between sequences. The program is at the heart of the National Center for Biotechnology Information’s sequence search engine, compares nucleotide or protein sequences to the ever-growing sequence databases and estimates the statistical significance of matches.
25. Bootstrap/bootstrap support—The bootstrap is a statistical tool for estimating confidence intervals that was developed for phylogenetics by Felsenstein (1985), although in this context it is not considered a confidence interval so much as a comfort index. It involves multi-replicate random resampling with replacement of individual characters of a sequence to generate bootstrap percentages for each node in a phylogenetic tree used as surrogates for support (see below).
26. CAOS (Character Aggregation Organization System)—Sarkar et al. (2008) developed this program for discovering DNA sequence diagnostics using population level datasets. Jörg and Schrödl (2013) have articulated how the software can be used to generate diagnostics for taxonomic research.
27. Population Aggregation Analysis (PAA)—This character based approach discovers diagnostics of different aggregates of individuals in a population level analysis. First articulated by Davis and Nixon (1992), this approach is used in the CAOS algorithm and software (see above). Variations of the PAA approach have been developed by several authors. These include the Cladistic Haplotype Analysis (CHA; Brower, 1999) and multilocus field for recombination (m-FFR; Doyle, 1995).
28. (Genetic) Distance/similarity—A phenetic measure of comparison which represents the overall similarity of two organisms. Operationally, a pairwise measure generated from sequence data, most commonly via the Kimura two parameter (K2P) model which specifies probabilities of different kinds of character state (base pair) change. The lack of equiprobability is used to correct the distance measure for rate heterogeneity of sequence change.
29. (Phylogenetic) Support—The strength of inference for nodes in a phylogenetic tree are assessed using support measures. Higher the support measures connote greater reliability for a given hypothesized relationship. Bremer support (maximum parsimony based), bootstrap (distance, parsimony, likelihood) and Bayesian posteriors are all different kinds of support measures used in phylogenetic analysis.

TABLE 2 | A (not-exhaustive) categorization of the analysis space for DNA barcoding.

| Character-explicit | Distance-based |
|--------------------|----------------|
| Tree-based          | NJ*, minimum evolution |
| MP, ML, BPP BEAST*  | BCG5, BIN5, BLAST7 |
| CAOS2, PTP3 and bPTP3 | STRUCTURE5, PCA5 (principal components) |
|                      | ABOD10 (automated BCG discovery), BAP511 |

References for the methods mentioned in this table for MP, ML, and NJ are classic ones. References for other methods are as follows: 1. Drummond and Rambaut (2007); 2. Sarkar et al. (2008) and Jörg and Schrödl (2013); 3. Zhang et al. (2013) and Yang and Rannala (2010); 4. Moraghas et al. (2009); 5. Fujita et al. (2012); 6. Ratnasingham and Hebert (2013); 7. Johnson et al. (2008); 8. Pritchard et al. (2003); 9. Jombart et al. (2010); 10. Pullandre et al. (2012); 11. Cheng et al. (2013).

been used interchangeably with “species identification” in some publications, as have a number of terms related to identification and discovery. DeSalle (2006) used the term “identification” only in the context of assigning taxonomic information. Although in the present paper we refer to this as “determination” (of specimens, not species), the published usage is too broad in intent to be parsed with any great deal of precision. Since the power of DNA barcoding resides in the coverage of the available database, the conclusion that a given species is new to science for example, is a function of whether a queried sequence corresponds to those from authoritatively identified specimens. The discovery of species new to science is thus a function of failure to assign a valid name to a given sequence under the assumption that identical (or highly similar) available sequences represent conspecific individuals. As such, “discovery” has for some authors been more controversial than identification (Matz and Nielsen, 2003), and that controversy may easily be amplified by the use of barcoding to estimate species richness in bulk samples (Andersen et al., 2012; Shokralla et al., 2012; Kress et al., 2015; Sickel et al., 2015). Specimen identification, particularly for thoroughly studied and well-sampled groups, holds broader appeal, particularly outside the academic community.

Incorporating DNA barcoding with taxonomy has been discussed and widely adopted as a form of integrative taxonomy, which simply refers to simultaneous analysis of disparate sources of data (Figure 1G). DNA barcodes are among the more readily got and appealing forms of data that may be used to flag specimens as warranting taxonomic attention (Goldstein and DeSalle, 2011). Based on their occurrences summarized in Figure 1F, “integrative taxonomy” and “flag” are not often used explicitly in connection with species “discovery.” This may suggest a disconnect between the appeal of species discovery in the abstract and its actual undertaking. If so, it highlights the important point that cryptic species discovered from DNA barcodes are not always accompanied by taxonomic revisionary work.
Since its inception, DNA barcoding has been bolstered by its utility for discovering cryptic species specifically as well as in taxonomic revision, forensics, conservation and biodiversity studies generally. Recognizing the potential bearing of cryptic species on each of these fields, Figure 1H illustrates that the study of cryptic species has consistently played a focal role in a range of fields over the 15-year period we examined, with explicit mention of conservation and taxonomy appearing with less frequent emphasis, followed by “forensic” and “biodiversity.”

MEANING

Examinations of word usage are productive only to the degree that common ground in both meaning and intent is well-understood, and inferences from any compendium of word usage are only as good as the precision with which the search terms were originally used. Loose usage of terms like “diagnosis” or “tree” seem inevitable as barcoding tools become increasingly accessible. As genomic data are generated with increasing ease, it remains to be seen whether the enthusiasm for DNA as it is currently practiced will transition to the larger endeavor of archiving accessible genomic data.

The most obvious and important result of the exercises performed here is that distance or phenetic approaches have prevailed in DNA barcoding practices for reasons that appear to be more practical than scientific. Conflicting distance data with diagnoses and algorithms with tree graphics are not uncommon mistakes in the taxonomic literature. Although the use of NJ trees or distances to diagnose species appears in the literature, we would argue that doing so obviates the real diagnostic value of barcode data that would meet the requirements of diagnoses set forth in the ICZN and elsewhere.

Distance-based methods have a well-established place in population genetics, where they play important roles in evaluating raw divergence among related individuals or populations. In the context of phylogenetic inference, however, clustering operations based on phenetic similarity have for several decades been rejected by systematists for empirical and statistical reasons, not the least of which is that since they combine available character data into a single ensemble metric, they cannot test or summarize specific character homologies that would otherwise contribute to a diagnosis (Ferguson, 2002; DeSalle, 2007; Little and Stevenson, 2007). Distance metrics are nevertheless easy to calculate and methods such as NJ generate dendrograms with a seeming minimum of ambiguity. The development of DNA barcode databases hinged on the ease of NJ precisely because of this computational ease, because any lack of decisiveness among the data is not transparent in seemingly unambiguous single tree that obtains from every NJ analysis.

There exists quite a bit of variation in the handling of dendrograms (distance based figures) generated by DNA barcodes for purposes following the organization of specimens. Many draw empirical conclusions directly from a given NJ tree instead of using it recursively to examine/interpret other characters or pieces of information. But how researchers use the tree to summarize variation and evaluate actual support for would-be relationships varies considerably. Phenetic trees, rapidly generated as they are, risk yielding spurious representations of data, and represent liabilities to the extent that apparent tree structure is uncorroborated.

Clustering algorithms and dendrograms are used throughout biology for purposes ranging from ecological community analysis to visualizing gene expression data. The use of trees in phylogenetic science is distinguished from other applications by the implied superposition of a temporal dimension that enables testing hypotheses of character evolution. At its simplest, this is achieved by establishing polarity, or the direction of character state change, through the operation of rooting, followed by optimization of hypothetical character states at nodes. Regardless of whether scientists imagine distance-generated trees to be “phylogenies,” neither of these operations is possible on such trees without violating the fundamental assumptions of rooting and optimization. A raw dendrogram, however it is generated, is simply a form of metadata that summarizes similarity using a given metric or optimality criterion; it cannot by itself serve to “diagnose” anything with reference to observable character states much less evaluate synapomorphy, establish monophyly, or test ideas of character evolution.

To the credit DNA barcoding’s architects, it has been stressed that barcode trees are not intended to serve as phylogenies, and as the menu of tools available on BOLD has expanded to include features that enable proper diagnoses, it is our hope that the number of taxonomic papers perpetuating that error will one day subside. Our purpose is not to belabor this any further, but to stress that despite their computational ease, NJ trees render barcode data under-utilized.

DISCUSSION

Inevitably, whenever a new tool is developed that expedites a set of tasks, the training required prior to that development becomes at least partly obsolete, and it becomes easy to overlook standards—obsolete or not—that went along with it. In this case those standards range from matters as straightforward as species diagnosis to the more nuanced interpretation of molecular phylogenetic trees. It has at times appeared as though the antiquated view of systematics as an exercise in naming things, rather than an empirical endeavor to reconcile classifications with evolutionary hypotheses, has persisted. Graphic summary statements of phylogenetic data are rarely as decisive as they appear when stripped of their analytical details, and from the taxonomy-as-nomenclature perspective, systematics is seen as a pedantic holdover of Victorian pseudo-science, its practices the relics of a bygone era, and the very existence of undescribed species or unstable classification the function of some intrinsic psycho-intellectual flaw known collectively as the “taxonomic impediment” rather than a reflection of the raw magnitude of biodiversity. Similar brands of taxonomic naïvete have manifested elsewhere, as in recent debates over wisdom of taxonomic descriptions using photographs as “types.”
Although hailed as a possible solution to the taxonomic impediment, DNA barcoding performed uncritically risks the encumbrance of subsequent efforts and defeats its own purpose.

It seems generally accepted that, with exceptions in various groups ranging from genera to families, conventional barcode analyses work quite well in circumscribing potentially recognizable species that can be further corroborated with other characters. Why then be concerned about using distance measures as arbiters of identity? Although this paper is no place to resurrect a discussion on species concepts, there is nothing mysterious about the fact that barcode analyses tend to predict species that are ultimately recognizable by other means—certainly the rigorous evaluation of candidate loci undertaken before settling on COI has resolved that much. But it is important to separate the statement that NJ analyses “work” to identify species from the supposition that they allow us to infer anything about species in the abstract. The premise of the claim that NJ works to identify species united by some abstracted metaphysical property is that the species criterion is unspecified. This is not mere sophistry: Without establishing or allowing for an independent criterion for corroboration, there can be no means of evaluating what works and what does not because the claim is fundamentally unfalsifiable. If we adopt the perspective that species—whatever evolutionary concepts to which they may or may not conform—can be palatably recognized by congruent character data, then accepting provisional clusters as working hypotheses subject to further corroboration is quite reasonable. In other words, the fact that a very high proportion of diagnosable species are captured by NJ analyses is encouraging, but not sufficient. We maintain simply that even a small a small percentage of species overlooked or misdiagnosed warrant acknowledgment and the arbitrariness of inferring a universal distance measure is unnecessary when the means exist for quantifying diagnostic features directly.

DNA barcoding represents a tool with a range of empirical uses as broad as the array of taxa and available specimens with accompanying barcodes. Although these empirical uses do not extend to rigorous phylogenetic testing, barcode data realize their greatest potential throughout the recursive process of taxonomic investigation. In our view, the coupling of DNA barcoding with distance methods rendered its potential as a taxonomic tool under-realized. Although we actively embrace DNA barcoding in our own taxonomic research and as a near-universal advance for taxonomic research in general, we reject the premise that DNA barcoding serves to repair some inherent flaw in the practice of systematics. We view the taxonomic impediment not as a manifestation of human-induced shortcomings but as a reflection of the magnitude of global species richness.

We hope to have distinguished methodological issues from semantic ones, by pointing out, for example, the percent differences are by definition mathematically non-diagnostic. But our primary is not to redress common practices, but to suggest that more could be gained from additional analyses that would serve the formal taxonomic goals of diagnosis. It is not our intent to cast a pall over the use of barcode data to uncover diversity at fine scales, but to articulate how those data may continue to be enhanced. We stress the importance of not over-stating the implications of a word survey; our hope is merely to have provided a crude calibration of how quickly we might reasonably expect to see significant shifts in how barcode data are analyzed. A conclusion of this exercise is that researchers are more likely to follow the examples of their peers and use the tools most readily available than they are to ponder the minutiae of evolutionary analyses.

AUTHOR CONTRIBUTIONS
Both authors listed have made a substantial, direct and intellectual contribution to the work, and approved it for publication.

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SUPPLEMENTARY MATERIAL
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