A cluster randomized trial to measure the impact on nonsteroidal anti-inflammatory drug and proton pump inhibitor prescribing in Italy of distributing cost-free paracetamol to osteoarthritic patients

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Abstract: Background: Paracetamol is recommended as first-line treatment for pain control in osteoarthritis because it has fewer side effects than do other therapeutic options, including nonsteroidal anti-inflammatory drugs (NSAIDs). Prescribing proton pump inhibitors (PPIs) as gastric bleeding prophylaxis in chronic NSAID users is also common, although not recommended. In Italy, paracetamol is not reimbursed by the National Health System. The aim of this trial was to test whether the availability to osteoarthritis patients of free paracetamol would decrease their use of NSAIDs and, as a secondary objective, whether opioid and PPI consumption would also decrease.

Methods: Eight general practitioners (GPs) (59 patients) were randomized to usual care and 8 (58 patients) to the experimental arm, where prescribed paracetamol was directly distributed for free by the local hospital. After 6 months, paracetamol was also available for free in the control arm.

The main outcome was the pre/post difference in average NSAID and PPI consumption. Differences between experimental and control arms in pre/post differences are reported, as registered by the drug prescription information system.

Results: Average NSAID consumption decreased non-significantly, from 6.79 to 2.16 defined daily dose (DDD) in the experimental arm and from 3.19 to 2.97 DDD in the control group \(p = 0.067\). No changes were observed for PPIs (from 11.27 to 14.65 DDD and from 9.74 to 12.58 DDD in experimental and control arms, respectively, \(p = 0.788\)) or opioids (from 1.61 to 1.14 DDD and from 1.41 to 1.56 DDD in experimental and control arms, respectively, \(p = 0.419\)). When the intervention was extended to the control arm, no decrease in NSAID consumption was observed (from 2.46 to 2.43 DDD, \(p = 0.521\)).

Conclusions: Removing small economic barriers had small or no effect on the appropriateness of opioid or PPI prescribing to patients with osteoarthritis; a reduction in NSAID consumption cannot be ruled out.

Trial registration number: NCT02691754 (Approved February 24, 2016).

Keywords: Paracetamol, Osteoarthritis, Proton pump inhibitors, Opioids, Nonsteroidal anti-inflammatory drugs, Drug prescription
Background

Osteoarthritis is the most common rheumatic disease; the Global Burden Of Disease estimates that about 26% of the Western Europe population over 70 years has pain or disability due to osteoarthritis [1].

Despite doubts on the effectiveness of paracetamol in the treatment of pain in osteoarthritis described in a recent meta-analysis, [2] many European and American guidelines recommend its use at high dose, (3 g/day) as a first-line drug for pain control because it is safer than other first-line options [3–6]. Paracetamol should be taken at regular intervals to be effective. Nonsteroidal anti-inflammatory drugs (NSAIDs) are also effective for pain control in osteoarthritis, with both analgesic and anti-inflammatory action, but they have adverse gastric, renal, and cardiac effects, particularly in older patients who are at high risk of NSAID-induced gastroduodenal lesions [7–9]. For this reason, most guidelines recommend NSAIDs only as second-line treatment, alone or in association with paracetamol [3, 5, 6]. Furthermore, NSAIDs are often prescribed in association with gastroprotective drugs, in particular proton pump inhibitors (PPIs) even if prophylactic use of PPI is not recommended [3].

Finally, opioids are recommended only as third-line treatments, when paracetamol and NSAIDs have failed or can no longer be tolerated. These drugs, however, also have serious side effects, such as constipation, nausea, and sedation. Furthermore, the most common commercial associations in Italy of opioid (codeine) and paracetamol do not allow the optimal dose of the opioid to be reached before reaching toxic doses of paracetamol.

In Italy, paracetamol is an over-the-counter drug, meaning that a GP’s prescription is not needed and that the cost to the individual is out of pocket. It is dispensed for free only through NHS hospitals or outpatient clinics. Three reasons have probably led to this unusual situation for an effective drug included in many guidelines as first-line treatment for several diseases: its very low price, that it can be bought without a prescription at any pharmacy, and the absence of any commercial interest in including it the list of drugs that can be prescribed through NHS by GPs.

As a consequence, paracetamol is only rarely prescribed by GPs as a first-line drug for osteoarthritis because the patient would have to pay for it entirely out of pocket [10]. Our hypothesis was that because paracetamol is not among the reimbursable drugs, NSAID prescription is more likely.

Many studies have showed the effect of reimbursement policies on drug prescriptions and consumptions [11, 12]; most of the studies included in two recent systematic reviews looked at the effect of restrictions on reimbursement, [12] cap payment, or co-payment strategies [11]. Only a few studies have observed the effect of relaxation or exemption from restriction strategies to induce the use of appropriate and effective drugs that may be underprescribed or under-used [13–17].

Therefore, we designed a trial to test whether giving GPs the possibility to prescribe to their osteoarthritic patients paracetamol dispensed by the NHS for free would decrease the use of NSAIDs and, as a secondary objective, whether opioid and PPI consumption would also decrease.

Methods

Setting

The trial was conducted in two primary care practices (composed of 8–10 GPs each, covering an area with a total of about 34,000 inhabitants) in the province of Reggio Emilia, in northern Italy. The 16 GPs working at the two practices each have 1500 patients, about one-quarter of whom are over age 65. The resident population can choose any GP in the province based on preference, though most residents choose their GP based on geographical convenience. The study was conducted from November 1, 2012 to October 31, 2013 and was subsequently divided in two main seasons: Winter-Spring (from November 1 to April 30) and Summer-Fall (from May 1 to October 31).

Study design

All the GPs in the two practices were asked to participate in the trial. For the Winter-Spring season 2012–2013 (randomization period), those who agreed were randomized to one of the two arms: 1) usual prescribing practice and education about pain control in osteoarthritis; 2) new prescribing modality, i.e. free paracetamol and education about pain control in osteoarthritis. After 6 months, in the Summer-Fall season 2013, (implementation period), the control group also received prescriptions for free paracetamol.

Randomization was performed centrally by the Reggio Emilia Epidemiology Unit using a generator of random numbers.

The principal endpoint was the difference in NSAID and PPI consumption in patients with osteoarthritis in the randomization period compared to the pre-intervention period (November 1, 2011 to October 31, 2012). As a secondary endpoint we also monitored the prescription of opioids. Differences in defined daily dose (DDD) per patient in the control and in the experimental arms were compared (Fig. 1).

Outcome definition

The defined dose (DD) is the total sum of grams of paracetamol prescribed to each subject with osteoarthritis.
The defined daily dose (DDD) represents the total sum of grams of paracetamol prescribed to each subject with osteoarthritis divided by 180 days (6 months, single period of observation). For the main endpoint the denominator also included patients who did not use that drug at all. We also present data on the proportion of users for each drug in the two periods.

The main comparison is the difference between the control and experimental arms in differences between pre-intervention and randomization period. We also report the comparison within each arm between the pre-intervention period and the randomization period and the comparison within the experimental arm for the pre-intervention and implementation period.

**Sample size**
It was estimated that there were about 60 patients with osteoarthritis per GP (20% of the over-65-year-olds), 50 of whom are in active treatment. Further, it was assumed that about one-third (16 patients) were taking NSAIDs, with an average of 5 DDD per month and a standard deviation of 2.5. Setting alpha at 0.05, and assuming a design effect of clustering of 2, i.e. we doubled the sample size compared to a simple random sample, we estimated...
Participants and randomization procedure
All the 16 GPs working in the two primary care practices were asked to participate in the study. All agreed to participate and signed an informed consent. The randomization unit was the GPs, while the statistical units were osteoarthritic patients. The GPs were randomized centrally by the Epidemiology Unit with a pseudo-random number generator using the first number of most recent extraction of the National Lottery as the seed. The allocation of the arm was also randomly assigned to the two groups.

Description of the intervention
All the participating GPs received a short course on pain control in patients with osteoarthritis.

The GPs in the experimental arm were also briefly informed of the opportunity to prescribe free paracetamol; the patients go to the local hospital or public clinic with the GP’s prescription to receive the paracetamol.

Data sources
The data on drug consumption were taken from the pharmaceutical information system. The information system merges two databases, one recording all the drugs charged to the Italian NHS by pharmacies and one recording all the drugs directly administered by hospitals and outpatient clinics. The system collects information on the patient, the prescriber, the dose, and the drug. It does not include drugs purchased out of pocket at pharmacies.

All the GPs provided a list of their patients with osteoarthritis seen during the study period (November 1, 2012 to October 31, 2013). Patients who did not give consent for data management and treatment to the GP, would be automatically excluded from the lists. We are not aware of any case of exclusion.

At the end of the study, all the GPs filled in an ad hoc closed-ended questionnaire on the feasibility and acceptability of the new prescription modalities. Questions included GP and patient satisfaction, proportion of patients complying with the proposed protocol at the beginning and at the end of the period, and an open-ended question for comments (see Additional file 1: questionnaire for GP).

Data analyses
The lists of patients provided by the GPs were used to define the population of patients with osteoarthritis.

All data are presented with 95% confidence intervals, built taking into account the cluster randomization using a random effect model to estimate the correct variance. To take into account clustering on GP, all the analyses were conducted with the statistical package for complex survey data of STATA 13.0. Differences within and between arms (Winter-Spring 2011–12 vs. Winter-Spring 2012–13 and Summer-Fall 2012 vs Summer-Fall 2013) were tested using linear regression model adjusting by sex and age. We present the design effect for baseline drug prescription among GPs and for the comparison between experimental and control arm.

In order to prevent seasonal fluctuations and to have the same probability of at least one prescription event, we compared the same time lapse in the pre-intervention period and in the randomization period, i.e. for the main objective analysis, we compared Winter-Spring 2011–12 (pre-intervention period) with the Winter-Spring 2012–13 (randomization period) in the two groups. Differences between pre- and post-intervention periods in the intervention and control arms were compared with a two-tailed t-test; p-value < 0.05 was considered as threshold to reject the null hypothesis.

In order to confirm the trial results, we also compared the changes in the control arm between the pre-intervention period (Summer-Fall 2012) and the last 6 months of the study (Summer-Fall 2013, implementation period) during which the control arm could also receive paracetamol for free with the new prescribing modality.

Results
Of the approximately 20,000 patients, the GPs identified 117 with osteoarthritis that required a visit or a prescription during the study period: 58 in the experimental arm and 59 in the control arm. One GP, in the control arm, stated he had not seen any patient with osteoarthritis during the study period. In the control arm the mean of treated patients was 8 per GP (range: 4–17); in the intervention arm, the mean was 7 patients per GP (range: 1–20) (Table 1). At baseline, more DDD were prescribed in the experimental arm than in the control arm. The variance due to GP clustering was small (design effect 1.12, 1, and 1, for NSAIDs, opioids, and PPI, respectively).

The comparison of the pre-intervention period (Winter-Spring 2011–12) with the randomization period (Winter-Spring 2012–13) in the control arm showed an average increase of 0.048 DDD in PPI consumption [95% CI: −0.01; 0.11] but no trend for NSAIDs or for opioids. An average increase 0.058 in PPI consumption was observed in the experimental arm [95% CI: −0.01; 0.13], while a variation of −0.08 DDD in NSAID consumption [95%CI: −0.16; 0.00] and a variation of −0.008 DDD in opioids [95% CI: −0.03; 0.02] were observed.

The experimental arm had a higher consumption of NSAIDs than did the controls in the pre-intervention
period; after the intervention, the consumption in the experimental arm was very similar to that of the control arm. Thus, the analysis of the difference in differences (Table 2, between arms comparison column) gave a borderline statistically non-significant reduction of NSAIDs. With $\text{−0.081 DDD [95% CI: −0.17; 0.01]}$. For PPIs and opioids, the intervention showed no effect, with a minimal increase for the first $\text{−0.013 [95% CI: −0.08; 0.11]}$ and a small decrease for the second $\text{−0.012 [95% CI: −0.04; 0.02]}$. The variance between GPs in the effect size

| Table 1 | Descriptive characteristic of osteoarthritic patients and General Practitioners and Defined Daily Dose (DDD) during the year preceding the study period |
|---------|----------------------------------------------------------------------------------------------------------------------------------|
|         | Experimental arm | Control arm |
|         | N (%)             | N (%)       |
| General Practitioners (GPs) | 8 (100) | 7 (100) |
| Sex     |                     |             |
| F       | 1 (12.5)           | 3 (42.9)    |
| M       | 7 (87.5)           | 4 (57.1)    |
| Number of patients |         |             |
| Mean    | 7.3                | 8.4         |
| Range   | (1–20)             | (4–17)      |
| Patients| 58                 | 59          |
| Sex     |                     |             |
| F       | 46 (79.3)          | 49 (83.1)   |
| M       | 12 (20.7)          | 10 (16.9)   |
| Age     |                     |             |
| Mean    | 79.6               | 78.5        |
| Range   | (65–95)            | (65–97)     |
| Age classes |                 |             |
| 65–74   | 15 (25.9)          | 16 (27.1)   |
| 75–84   | 27 (46.6)          | 30 (50.8)   |
| 85+     | 16 (27.6)          | 13 (22.0)   |
| Prescription during the year before randomization |         |             |
| NSAIDs  |                     |             |
| Users   | 27 (46.6)          | 28 (47.5)   |
| Total DDD in the period | 2328.7     | 1030.6      |
| DDD per patient, median (IQR) | 40 (20–80) | 26.5 (13.9–60) |
| Average DDD per day | 6.38        | 2.82        |
| DDD per day per patient, median (IQR) | 0.11 (0.05–0.22) | 0.07 (0.04–0.16) |
| Opioids |                     |             |
| Users   | 16 (27.6)          | 22 (37.3)   |
| Total DDD in the period | 627.0       | 521.4       |
| DDD per patient, median (IQR) | 14.5 (4–37.2) | 8 (4–20) |
| Average DDD per day | 1.72         | 1.43        |
| DDD per day per patient, median (IQR) | 0.04 (0.01–0.10) | 0.02 (0.01–0.05) |
| PPIs    |                     |             |
| Users   | 28 (48.3)          | 27 (45.8)   |
| Total DDD in the period | 4249.0      | 3719.3      |
| DDD per patient, median (IQR) | 119 (28–203) | 133 (42–182) |
| Average DDD per day | 11.64        | 10.19       |
| DDD per day per patient, median (IQR) | 0.33 (0.08–0.56) | 0.36 (0.12–0.50) |

PPis Proton Pump Inhibitors, NSAIDs Non-steroidal Anti-Inflammatory Drugs, DDD Defined Daily Dose, IQR interquartile range.
The comparison of the pre-intervention period (Summer-Fall 2012) with the last 6 months of the study (Summer-Fall 2013), when the control group shifted to the new prescribing modality, showed only a small non-significant reduction in the consumption of NSAIDs.

During the intervention, 53 of the 58 (91%) osteoarthritic patients in the experimental arm went to the hospital to pick up the paracetamol. The number of NSAID users did not substantially change in either arm. For example, during the pre-intervention period there were 19 NSAID users (33%) in the experimental arm, decreasing to 14 (24%) during the intervention; in the control arm the number of users increased from 20 (34%) to 22 (37%) in the same two periods. The differences for opioids and PPIs showed an opposite trend: when comparing the pre-intervention with the randomization period, the proportion of users decreased in the control arm and increased in the experimental arm.

In the control arm during the implementation period, when free paracetamol was offered to all the participants, 30 subjects (51%) went to the hospital to pick up the drug. The number of NSAID users was similar in the two periods: 20 (34%) in the pre-intervention period, and 18 (31%) when the free paracetamol was offered. The number of users for opioids and PPIs did not change over the two periods.

Acceptability
The GPs appreciated the new prescribing modality (73% good or optimal satisfaction), reporting similar satisfaction of their patients (67% good or optimal); very few patients were surprised by or disappointed about having to pick up the drug at the hospital, although about one-third did not continue to do so throughout the entire study period. In the control arm of 59 potential users of paracetamol, 30 actually picked up the drug (50%); in the experimental arm, 53 of 58 patients picked up the drug.

Discussion
Efficacy
Our study showed small or no effect of offering the chance to prescribe paracetamol for free on reducing NSAID consumption in patients with osteoarthritis. This effect, with borderline statistical significance, was not reproducible when we expanded the intervention to the control arm. It must be noted that the experimental arm had a higher level of NSAID consumption and that after the intervention consumption reached almost the same level as pre-intervention in the control arm. The effect in the experimental arm was mostly due to the shift of a few heavy users from NSAIDs to paracetamol. Furthermore, only half of the patients in the control arm actually picked up the paracetamol at the hospital when the new prescribing modality was made available to them.
Finally, it must be noted that all the GPs received an education and training course on drug use for pain control just before the start of recruitment. The simultaneity of the training and the new way of delivering the paracetamol probably led to a more positive attitude in the experimental arm than did the introduction of the new strategy 6 months after the training course, as occurred in the control arm. We can exclude that the lack of effect in the second period was influenced by the evidence reported in the recently published systematic review [2] about better efficacy of NSAIDs compared to paracetamol because most of the trials included were already available before 2013 and did not influence the GPs’ attitude during the first phase of the study.

Although the research question of this trial was contextualized in circumstances that are quite specific to Italy, how to change prescribing habits and how even small economic barriers can influence these habits are much more universal issues.

Only a few studies have showed effective interventions to modify prescribing habits [18, 19], in particular for NSAIDs [20]. A few other studies have tried to evaluate the efficacy of removing economic barriers to appropriate drug prescribing, but not specifically regarding paracetamol [12, 21]. Most of these studies have been interested in increasing the appropriate use of drugs considered to be underprescribed in order to increase the health benefits. In our study, a shift from NSAIDs to paracetamol cannot reasonably lead to an immediate health gain; the main advantage of paracetamol is its safety profile, particularly in terms of gastric complications, which can easily be prevented with PPIs. Therefore, our study could not aim to detect a decrease in the number of complications but only to try to record the reduction of NSAID prescriptions. Our interest is in decreasing the chronic use of NSAIDs because of this vicious circle of prescriptions, possible complications, and prescription of prophylactic PPIs, which do not increase health benefits but increase the risk of long-term complications, costs, and the complexity of patient management.

However, we did not observe any decrease in PPI prescriptions. Many authors have suggested that one of the main drivers of PPI prescription is its prophylactic use in association with NSAIDs [22, 23]. We do not know whether this is also the case for osteoarthritis patients, but the observation that when the use of NSAIDs was reduced by half, PPIs did not show a corresponding decrease, suggests that there are other reasons for prescribing them. Nevertheless, changing the prescribing habits for PPIs proved to be a very difficult task [24–26] and only complex interventions or large-scale policies have been shown to be quite effective [26, 27].

Opioid prescribing, as expected, did not change during the study period. The intervention was not expected to modify prescribing of second- or third-line drugs [23]; this secondary endpoint was only to monitor any possible indirect effects.

Acceptability and feasibility

The new prescribing modality was well accepted by the GPs, who also declared that very few patients claimed that it was inconvenient to pick up the paracetamol directly at the hospital. On the other hand, the GPs declared that about one-third of the patients did not continue the treatment for the entire study period, which was quite short for a chronic disease, i.e. 6–12 months.

The dispensing of paracetamol directly by hospital is in line with Italian legislation, even though the prescription by GPs was experimental. While direct dispensing in local hospital and public clinics was the only viable solution for prescribing paracetamol for free, it may have been more time consuming than is purchasing it at the pharmacy. The effectiveness of the intervention may have been reduced because while we did remove a small economic barrier, we could not remove logistical ones.

The workload for the hospital pharmaceutical service was relatively small, even in the hypothesis of scaling up the distribution to the whole population of the district.

Limits and strengths

Unfortunately, we do not have any information on out-of-pocket drug consumption; given that paracetamol and many NSAIDs are not expensive, we have only a partial picture of the drug consumption. It must be noted that the average NSAID DDD/per patient is extremely low, suggesting an important out-of-pocket use. The same may apply for some patients that followed the recommendation of shifting to paracetamol, purchasing it at a pharmacy rather than going to the hospital. Furthermore, we do not have any information on the quantity of paracetamol distributed at the hospital, only on the number of patients that took advantage of this opportunity.

The study reached a smaller sample size than was planned because we overestimated the number of patients receiving drug prescription per GP and the average use of NSAIDs per patient. This, however, was partially counterbalanced by a smaller intra-cluster correlation as the design effect was only 1.1 instead of the 2 we predicted. Unfortunately, what really decreased the power of our study was a worse than expected standard deviation/mean ratio: we predicted a 0.5 ratio but observed almost a ratio of 2. As a consequence, the study was underpowered, and even halving the prescribed NSAID, DDD resulted statistically non-significant.
We adopted a study design with a main comparison between arms with a difference in differences approach. Furthermore, we had the opportunity to check whether the advantages observed in the comparison between arms was also achievable when we extended the intervention to the control arm. If we only look at the analyses on the main comparison, we could conclude that the intervention was effective in reducing NSAIDs and not effective in reducing opioids or PPIs. Looking also at the confirmatory analyses, however, we have more doubts as to the effectiveness of the intervention, at least when it is implemented in practices that have a low baseline per capita consumption of NSAIDs.

Conclusions
In this study we tested the effectiveness of removing small economic barriers on the prescribing appropriateness of pain control drugs in patients with osteoarthritis. Our data showed an effect, although non-statistically significant, only for the reduction of NSAIDs but not of opioids or PPIs. Furthermore, when the intervention was extended to the control arm, the results were not reproduced. The need for multifaceted interventions when trying to modify GPs’ prescribing habits and patients’ drug consumption has been already pointed out [28–30]; our study suggests that administrative intervention alone has a limited effect, as does training alone.

It is important to continue conducting research on factors influencing drug prescribing behaviours to design possible effective interventions to improve prescribing appropriateness.

Supplementary information
Supplementary information accompanies this paper at https://doi.org/10.1186/s12875-019-1050-4.

Abbreviations
DDD: Defined daily dose; DDD: Defined daily dose; GP: General Practitioner; NHS: National Health System; NSAIDs: Nonsteroidal anti-inflammatory drugs; PPIs: Proton pump inhibitors

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Author contributions
MV contributed to designing the study, drafted the Methods and the Discussion of the manuscript, and wrote and approved the final manuscript as submitted. PM carried out the analyses, drafted the Methods and the Results of the manuscript, and approved the final manuscript as submitted. PGR designed the study, supervised data analyses, drafted the Introduction and the Discussion of the manuscript, and approved the final manuscript as submitted. SDP contributed to designing the study, prepared the databases, and reviewed and revised the manuscript. MP contributed to designing the study, locally coordinated the study conducted, and revised and approved the final manuscript as submitted. AG is a General Practitioner who coordinated the GP training activities and revised and approved the final manuscript as submitted. DZ contributed to designing the study, revised and conducted the drug delivery system at local level, and approved the final manuscript as submitted. DR is medical director for the Local Health Authority; she defined the main objective and contributed to the design, and revised and approved the final manuscript as submitted. CB defined the main objective, contributed to the design, and revised and approved the final manuscript as submitted. AF is the Principal Investigator of the project; she defined the prescribing organization and implementation, contributed to the study design, and approved the final manuscript as submitted. All the authors have revised, read, and approved the final manuscript.

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Availability of data and materials
The authors can provide anonymous micro-data on request to all the researcher who make a request reporting the objective of the re-analyses and a statistical analysis plan, after approval of the Area Vasta Emilia Nord Ethic Committee.

Ethics approval and consent to participate
The study was approved by the Ethics Committee of the province of Reggio Emilia. The Ethics Committee exempted the study from obtaining informed consent from the patients since the object of the study was not a new treatment. All GPs signed an informed consent to participate in the study. Trial number: NCT02691754 (Approved February 24, 2016). The Reggio Emilia public health primary care service treats the personal data of the subjects participating in the trial as an independent Data Controller, in accordance with the European legislation referred to in the GDPR 679/2016 and, as provided for, of Legislative Decrete 196/2003. Primary care service is the owner of the data collected in clinical practice and for the use of personal and sensitive data of patients for research purposes. According to Italian legislation (at the time of the study the Legislative Decree 196/2003), GPs have to obtain written consent to process data and personal information from his beneficiaries in order to receive the results of prescribed tests and other selected information from eventual hospital admissions, absence of consent to this is a very rare conditions and implicitly would determine the exclusion of the patient from the study, since the GP could not include these patients in the osteoarthritic lists. The consent to participate in the study is provided by GPs, since it is the GP to be randomized.

Consent for publication
Not required.

Competing interests
The authors declare that they have no competing interests.

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