Abstract: Melanocytes are highly specialised dendritic cells that transfer melanin to keratinocytes in subcellular lysosome-like organelles called melanosomes, where melanin is synthesised and stored. Melanin is a complex pigment that provides colour and photoprotection to the skin, hair, and eyes of mammals. The regulation of melanogenesis includes various mechanisms and factors including genetic, environmental, and endocrine factors. Knowledge of the pigmentation process is important not only to understand hyperpigmentation but also to design treatments and therapies to treat them. Whitening cosmetics with anti-melanogenesis activity are very popular. In the present manuscript, we review the mechanisms and the signalling pathways involved in skin pigmentation and we specifically focus on the alteration of melanogenesis that leads to melasma and results in hyperpigmentation. Finally, current therapies and treatments including topical, oral, and phototherapies are discussed and described, with a special emphasis on the cosmetics’ action.

Keywords: melanin synthesis; pigmentation; melasma; MITF

1. Introduction

Melanin is a complex pigment that provides colour and photoprotection to the skin, hair, and eyes of mammals. Melanogenesis, the process through which melanocytes synthesise melanin, can be altered, producing pigmentary skin disorders such as melasma which result in hyperpigmentation. Melanocytes are highly specialised dendritic cells that transfer melanin to keratinocytes in subcellular lysosome-like organelles called melanosomes, where melanin is synthesised and stored. Fitzpatrick and Breathnach proposed in 1963 the “epidermal melanin unit”. This concept consisted of the interaction of 1 melanocyte and approximately 36 keratinocytes to produce pigmentation. More recently, the keratinocyte–Langerhans–melanocyte (KLM) unit has been proposed, which does not exclude the possibility of including other epidermal cells [1].

Several studies have suggested different mechanisms for the melanosome transfer such as cytophagocytosis, membrane fusion, shedding–phagocytosis, and exocytosis–endocytosis [2]. Melanogenesis can be regulated by genetic, environmental (ultraviolet (UV) radiation) and endocrine factors (pregnancy and ageing) [3]. Knowledge of the pigmentation process is important for designing bleaching products to treat skin hyperpigmentation.

2. Main Signalling Pathways in Melanogenesis

Multiple signalling pathways are involved in melanogenesis (Table 1), specifically in the regulation of the microphthalmia-associated transcription factor (MITF). The main signalling pathway in pigmentation involves melanocortin 1 receptor (MC1-R), which is activated by the α-melanocyte-stimulating hormone (α-MSH) or adrenocorticotropic hormone (ACTH), which are products of proopiromelanocortin (POMC). MC1-R increases 3′,5′-cyclic adenosine monophosphate (cAMP) synthesis by activating adenylyl cyclase. PKA, activated by cAMP, phosphorylates CREB, which then acts as a transcription factor...
of MITF (Figure 1) [4]. MITF is a basic helix–loop–helix leucine zipper that regulates the expression of melanogenic enzymes (tyrosinase, TYRP1 and TYRP2) and melanosomal structural proteins (MART-1 and PMEL17) [5]. Previous studies have reported that melanocytes with a lower melanin content synthesise tyrosinase (TYR) more slowly and degrade it more quickly than melanocytes with a higher melanin content [6].

| Key Signalling Pathways in Melanogenesis | Activators | References |
|----------------------------------------|------------|------------|
| MC1-R                                  | α-MSH, ACTH| [4–6]      |
| SCF-c-KIT receptor tyrosine kinase     | SCF        | [3,7,8]    |
| Protein kinase C-dependent signalling  | DAG        | [9,10]     |
| Endothelin pathway                     | ETs        | [11–13]    |
| H1 and H2 receptors                    | H1, H2     | [14–16]    |
| Keratinocyte-derived paracrine factors | IL-18, IL-33, GM-CSF, PGE2, PGF2α | [17] |
| Fibroblast-derived paracrine factors   | IL-33, PGE2, PGF2α | [17] |

Figure 1. UV-induced melanogenesis by the secretion of α-MSH/ACTH and ETs by keratinocytes activating MCR-1 and G protein-coupled ETs receptors, respectively, and by the induction of DAG on melanocyte membranes. Paracrine pathways, such as SCF-c-KIT receptor tyrosine kinase and H2 receptors, also induce melanogenesis.

The SCF-c-KIT receptor tyrosine kinase pathway is also involved in pigmentation. Stem cell factor (SCF), a paracrine factor located in fibroblasts, binds to its tyrosine kinase receptor c-KIT, which is produced by melanocytes, leading to the activation of the Ras-MAP kinase signalling pathway and the regulation of MITF by phosphorylation [7,8].

Protein kinase C (PKC)-dependent signalling regulates melanogenesis by activating the PKCβ isoform via calcium and diacylglycerol (DAG), its endogenous activator. UV radiation (UVR) induces DAG formation in melanocyte membranes, causing its translocation from the cytoplasm to the membrane, where it upregulates PKCβ, which then phosphorylates and activates tyrosinase. The receptor for activated C-kinase (RACK) controls the
translocation of PKC isoforms to specific cellular compartments. The translocation of the PKA/RACK complex to the melanosome membrane leads to tyrosinase activation in human melanocytes [9]. Furthermore, the MITF-M isoform has been proposed as a key transcription factor for PKCβ, linking PKC- and cAMP-dependent signalling in the regulation of melanogenesis [10].

ET_A and ET_B are endothelin (ET) receptors belonging to the G protein-coupled receptor family. Keratinocytes exposed to UVB radiation and melanocytes secrete ETs that have a high affinity for ET_A and ET_B. ET-induced signalling dominates the activation of PKC through a specific ET receptor. This linkage activates PKC and PKA and leads to the increase in cAMP levels, thus increasing tyrosinase activity [11]. Moreover, endothelin-1 (ET-1), released by microvascular endothelial cells, increases melanogenesis through the phosphorylation of MITF and the increase in tyrosinase and dopachrome tautomerase levels. The activation of ET_B and the extracellular signal-regulated kinase (ERK)1/2 and p38 MAP kinases by endothelin induces melanogenesis [12]. Pigmentation can be stimulated or inhibited via the ET receptor by chemicals. β-cryptoxanthin and fucoxanthin can inhibit melanogenesis via the ET receptor and other receptors by reducing the phosphorylation of CREB, whereas sphingosylphosphorylcholine, vitamin D3 and kappa-elastin can stimulate melanogenesis via the ET receptor and c-KIT [13].

The H_1 and H_2 histamine receptors occur on the surfaces of human melanocytes and melanoma cells. The accumulation of cAMP and the subsequent activation of PKA are induced via the H_2 receptor, which activates ERK, CREB and Akt to stimulate melanogenesis [14]. Furthermore, it has been reported that the H_2 receptor-mediated expression of growth-differentiation factor 15 (GDF-15) could be involved in histamine-induced melanogenesis [15,16].

Hyperpigmentation is common after inflammation, although the mechanisms involved are not clear. Keratinocyte-derived paracrine factors such as interleukin (IL)-18, IL-33, granulocyte-macrophage colony-stimulating factor (GM-CSF), prostaglandin E2 and prostaglandin F2α stimulate melanogenesis, while tumour necrosis factor (TNF), IL-6 and IL-1α can inhibit melanogenesis. Fibroblasts also secrete paracrine factors that can induce melanogenesis, such as IL-33, prostaglandin E2 and prostaglandin F2α, as well as inhibitors of melanogenesis, such as TNF and IL-6 [17].

Tyrosinase is an oxidase enzyme that is fundamental in melanogenesis through its role in the hydroxylation of tyrosine to dihydroxyphenylalanine (DOPA) and the subsequent oxidation of DOPA to DOPA quinone. Two types of melanin are synthesised in melanogenesis: eumelanin, an insoluble polymer characterised by a brownish black colour; and pheomelanin, a reddish yellow soluble polymer. TRP1 and TRP2 are required for eumelanin synthesis from DOPA chrome which is produced by the action of tyrosinase on DOPA quinone, while pheomelanin synthesis from DOPA quinone requires the presence of sulphur derivates [18].

Eumelanin and pheomelanin bind to cations, anions and drugs, among other things, providing protection to melanocytes [3].

3. Key Pathways in Melasma

Melasma is a skin disorder that mainly affects the face and is caused by hyperpigmentation resulting from the increased accumulation of melanin in the epidermis. It can be induced through different mechanisms, which are heterogeneous in different individuals and ethnic groups [19]. Melasma is more common in women of reproductive age and in females with Fitzpatrick skin types III–IV, corresponding to European and North African Mediterranean populations [20].

Several treatment options are currently available, but none of them are effective or work fast enough. Oral medications and dietary supplements can be used to treat melasma, although the most important ways of managing melasma are the use of sun protection and topical agents [21].
3.1. Ultraviolet Light

It is well known that the main inducer of melanogenesis is ultraviolet radiation (UVR). In keratinocytes and the photoreceptor cells located in the external layer of the epidermis, different paracrine factors such as fibroblast growth factor (bFGF), nerve growth factor (NGF), ET-1 and POMC-derived peptides, such as MSH, ACTH and beta-endorphin, are activated by UVR, starting the main signalling pathway of melanogenesis [19]. UVR can induce and activate p53 on melanocytes, a tumour suppressor protein and transcription factor that upregulates tyrosinase mRNA and protein expression [22]. Furthermore, the UVR-mediated activation of p38, a stress-response protein, activates the transcription factor upstream stimulatory factor 1 (USF-1), which induces the transcription of tyrosinase [23]. Melanogenesis can be stimulated by the binding of \( \alpha \)-MSH to its receptor, MC1-R, promoting the synthesis of more eumelanin than pheomelanin and increasing tyrosinase activity [24]. Moreover, \( \alpha \)-MSH induces the proliferation of melanocytes [25]. UVR has been found to decrease levels of bone morphogenetic proteins (BMPs) [9].

UVR is divided into different ranges of functional wavelengths. UVC has the shortest wavelengths (<280 nm), which are excluded by the Earth’s atmosphere. UVB has wavelengths (280–320 nm) that overlap with the absorption spectrum of DNA; therefore, it can cause damage associated with mutagenesis and tumorigenesis. Lastly, UVA (320–380 nm), which is not absorbed by DNA, can generate oxidative stress by producing intracellular reactive oxygen species (ROS) via photochemical reactions [26]. By the formation of ROS and melanin degradation products on melanocytes by UV light, cyclobutane pyrimidine dimers (CPDs) are produced by chemiexcitation and energy transfer. Cytosine-containing CPDs are included in this group, which initiate mutations of cytosine in thymine [27].

Different types of pigmentation can result from UVR. Immediate pigmentation, induced by UVA, is a transitory darkening of the skin that is produced by the oxidation of melanin and the redistribution of melanosomes to the upper epidermal layers. This pigmentation occurs a few minutes after exposure, but disappears minutes or days later, making it non-photoprotective. UVA can also induce persistent pigmentation that is easier to observe in individuals with dark skin compared to fair-skinned people. Delayed pigmentation, mainly by UVA and UVB, occurs 3–4 days after exposure to UVR and persists for weeks. It is caused by an increase in the levels of epidermal melanin, particularly eumelanin, providing photoprotection against DNA damage and mutations [4,28,29].

3.2. Genetics

Melasma is caused by different exposure factors affecting genetically predisposed individuals. Thus, genetics are one of the most important causes of hyperpigmentation, as demonstrated by its occurrence within families (40–60%) [30,31]. Almost 279 genes are involved in the development of melasma [16,32].

3.3. Sex Hormones

Oestrogen and progesterone are involved in hyperpigmentation, which sometimes appears during the use of oral contraceptives, pregnancy and in post-pubertal women. Several studies have shown an increased expression of oestrogen receptors in the dermis and progesterone receptors in the epidermis of hyperpigmented skin, suggesting a possible role of these hormones in the pathogenesis of melasma [33,34]. During the third trimester of pregnancy, the stimuli for melanogenesis increase, with sex steroids only inducing melasma in synergy with UVB [35].

In melanocytes and keratinocytes, the binding of oestrogen to its receptors can activate the tyrosinase and MITF pathways. Sex steroids increase the transcription of the DCT and TYR genes, thereby promoting melanogenesis in normal human melanocytes. Other studies have shown an oestrogen-induced increase in the mRNA expression of tyrosinase, TYRP1 and TYRP2, as well as increased activity of tyrosinase in normal human melanocytes [36,37]. The oestrogen-mediated upregulation of PDZ domain-containing
protein (PDZK1) stimulates melanosome transfer to melanocytes and increases MITF and TYR expression in melanocytes [38].

While female sex steroids can have an important role in hyperpigmentation, male hormones appear not to have any role. UV radiation is the main factor for melanogenesis in men and interestingly, mustard oil can be another factor for hyperpigmentation in men in India, where it is used for hair growth and as an emollient [39]. Moreover, finasteride, an anti-androgen, might cause melasma in men [40].

3.4. Wnt Signalling Pathway

Wnt signalling plays a critical role in melanocyte development, melanogenesis and dendritogenesis [31]. The presence of Wnt ligands prevents β-catechin degradation, which stimulates MITF. WIF-1 is an important secreted antagonist of Wnt signalling. It inhibits Wnt signalling by preventing the binding of the ligands to their cell surface receptors [7]. WIF-1 downregulation occurs in dermal fibroblasts and epidermal keratinocytes of melasma lesions, stimulating the melanogenesis and melanosome transfer. Although WIF-1 is not expressed in melanocytes [41], one study has reported the upregulation of WIF-1 in melasma skin lesions [32].

WIF-1 expression does not change after UV radiation. Thus, melanogenesis can be induced via the Wnt signalling pathway independently of UVR [40]. Wnt inhibitors, such as DKK1 agonists, can be used to act on the fibroblast-secreted factors and reduce the hyperpigmentation caused by Wnt signalling [42,43].

4. Treatments and Future Perspectives

Hydroquinone (HQ) monotherapy and triple combination cream are currently the most effective treatments for melasma despite the availability of different treatments (Table 2).

Table 2. Current treatments in melasma.

| Current Treatments                  | Targets                                           | References |
|-------------------------------------|---------------------------------------------------|------------|
| Phenolic compounds                  | Hydroquinone                                      | [44-48]    |
|                                     | Glabridin                                         | [17]       |
|                                     | Arbutin                                           | [49-51]    |
|                                     | Deoxyarbutin                                      | [52-54]    |
|                                     | Kojic acid                                        | [55-58]    |
|                                     | Azelaic acid                                      | [48,59]    |
| Non-phenolic compounds              | Vitamin C                                         | Tyrosinase inhibitor | [60-65]    |
| Liquorice compounds                 | Melanin dispersion and epidermal melanin removal  | [64,66,67] |
| Curcumoid                           | αMSH-stimulated melanogenesis suppression and inhibition of melanosomes maturation | [68]       |
| Retinoids                           | Multiple targets (e.g., reduction in TYR transcription) | [69,70]    |
| Triple combination cream            | Multiple targets                                  | [71,72]    |
| Chemical peeling                    | Melanin removal                                   | [73]       |
| Laser and light therapies           | Melanin removal                                   | [54,74-76] |
| Oral treatments                     | Unknown                                           | [77-79]    |

Although there is a wide variety of treatments for melasma, there is still a need to establish new and improved therapies with a lower risk of side effects for melasma patients. Society is increasingly looking for natural treatments to minimise negative health effects.
4.1. Phenolic and Non-Phenolic Compounds

Topical agents that act as tyrosinase inhibitors are the gold standard treatment for melasma. HQ is one of the most effective treatments, but its use is limited due to its cytotoxic activity and side effects such as irritation, erythema, irritant and allergic contact dermatitis, and amelanosis [44]. HQ inhibits the enzymatic oxidation of tyrosine to DOPA and suppresses other melanocytic processes [45,46]. It also induces ROS generation, causing the oxidative damage of membrane lipids and proteins (including tyrosinase) [47].

Arbutin, a natural tyrosinase inhibitor and HQ derivative, has been used in the treatment of melasma in combination with lasers or ellagic acid, as well as in hydrogel masks, all without undesirable side effects, thus demonstrating less toxicity than HQ [48,49]. It competitively and reversibly binds to tyrosinase without affecting the mRNA transcription of tyrosinase [50]. Deoxyarbutin, a synthetic derivative of arbutin, is a safer and effective skin-lightening agent, with similar inhibitory effects on tyrosinase activity as those of HQ and arbutin [51–54].

Kojic acid is a hydrophilic fungal metabolite that inhibits the catecholase activity of tyrosinase and has antioxidant activity [55,56]. It is commonly used in the treatment of melasma, especially in Asia and Japan, but can cause irritant contact dermatitis at high concentrations [57]. Studies have reported that kojic acid has limited efficacy as a monotherapy, producing better results in combination therapies [55,57]. A recent multicentre study across 20 dermatology clinics/ambulatories showed satisfactory effects with changes in severity index after three months of treatment [58].

Azelaic acid is a saturated dicarboxylic acid used as a treatment for skin pigmentation in several conditions such as acne and rosacea due to its anti-inflammatory property [48]. It was described that azelaic acid may directly or indirectly inhibit tyrosinase through the reduction in intracellular thioredoxin which inhibits tyrosinase by forming a bys-cysteinate inhibitors complex [59].

Vitamin C (ascorbic acid) can chelate copper ions, which are cofactors for melanogenesis. Vitamin C and its derivatives suppress tyrosinase activity through cytoplasmic acidification [60]. In addition, vitamin C has the ability to reduce o-quinones back to o-catechol, in the case of melanogenesis, reverting DOPA quinona to DOPA and preventing melanin synthesis [61]. However, its ability to decrease melanogenesis is lower than that of HQ [62,63]. Despite having low stability and fast oxidation and being ineffective as a monotherapy, vitamin C is a good adjuvant, with its efficiency increases when combined with liquorice extracts [64]. Moreover, the combination of vitamin C and vitamin E more significantly inhibits melanogenesis than vitamin C alone [65].

Glubridin is the main component of the hydrophobic fraction of liquorice and can potentially inhibit tyrosinase activity [64]. Moreover, the other components of liquorice, such as liquiritin and isoliquiritin, can disperse melanin and remove epidermal melanin [66,67]. However, there is no clinical evidence of its efficacy in the treatment of melasma despite the fact that various depigmentation creams containing liquorice extracts are sold over the counter [56].

Calebin-A (CBA) is a natural curcuminoid analogue from turmeric root (Curcuma longa). Recent studies showed that CBA (20 µM) significantly suppressed αMSH-stimulated melanogenesis in B16F10 mouse melanoma cells. CBA did not affect either intracellular tyrosinase activity or the direct activity of tyrosinase enzyme and did not affect intracellular α-glucosidase activity. CBA increased the acidification of cellular organelles and inhibited the maturation of melanosomes by significantly reducing the number of mature melanosomes [68].

Retinoids target multiple signalling pathways in melanogenesis. They reduce tyrosinase transcription and melanin synthesis, causing rapid pigment loss through epidermopoiesis [69]. Retinoids are used in monotherapy or in combination to treat melasma and post-inflammatory hyperpigmentation [70].
4.2. Other Therapies

The triple combination cream (TCC) contains 4% HQ, 0.05% tretinoin (retinoid) and 0.01% fluocinolone acetonide (fluorinated corticosteroid) [71]. Combination therapies have different side effects such as erythema, a burning sensation, a tingling sensation, and irritation, but these side effects are mild in most patients. The TCC can cause skin irritation and post-inflammatory hyperpigmentation depending on the colour of the skin [72].

Chemical peelings are used for several skin disorders despite causing skin irritation and post-inflammatory hyperpigmentation. Glycolic acid is the most widely used for chemical peelings, with salicylic acid representing a safer option for sensitive and dark phenotypes [73].

Laser and light resources/therapies should be used in resistant cases, although it can have adverse effects such as paradoxical hyperpigmentation, especially in high phototypes. Hence, depigmenting agents are required before and after treatment [56,74]. Intense pulsed light, fractional lasers and radiofrequency or pigment lasers are used in the treatment of melasma [75,76].

Oral treatments with systemic agents have emerged as potential therapies for melasma, such as tranexamic acid and plant-based supplements (e.g., polypodium leucotomos extract, carotenoids, and melatonin). Oral tranexamic acid is successfully used in Japan and seems to be more effective than topical therapy with tranexamic acid, although its mechanism of action is unknown [77,78]. Good results have been observed with the combination of tranexamic acid and laser irradiation [79].

4.3. Future Treatments

New therapies focusing on the multiple causes of hyperpigmentation, such as histamine synthesis, oestrogen upregulation, melanosome transfer and ROS generation, are being studied for the treatment of melasma since the targeting of melanin synthesis alone is not effective enough. Natural agents with a multimodal mechanism of action are being investigated due to their better safety profile compared to conventional drugs [80,81].

The following are examples of agents currently being assessed: resveratrol and p-Coumaric acid (antioxidants), loratadine and zinc (antihistamines), and niacinamide and liquiritin (prevents melanosome transfer) [82–84].

The triple therapy, a combination of HQ, an anti-oestrogen and a vascular endothelial growth factor inhibitor, seems to be the ideal skin-lightening agent [80].

5. Conclusions and Perspectives

MITF regulation is the key factor in melanogenesis and is therefore the main target for the induction of pigmentation in melasma. Although the main signalling pathways are known, new treatment should be developed to treat melasma due to the low efficacy or side effects of current treatments. Despite the importance of MITF regulation, other targets should be controlled on melasma treatment such as paracrine factors, the SCF-c-Kit and H2 receptor, and other UV-induced factors such as ETs secretion and DAG formation. Moreover, melasma generally affects women, so treatments focused on oestrogens have to be considered to obtain better results.

There is an increasing need on the part of society to use natural products as opposed to synthetic products. For this reason, researchers are increasingly focusing on this type of product in addition to providing a reduction in side effects. Natural products that disrupt melanogenesis are a good option for new treatments for melasma due to their safety compared to conventional ones.

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