Highly efficient polaritonic light-emitting diodes with angle-independent narrowband emission

Andreas Mischok, Sabina Hillebrandt, Seonil Kwon & Malte C. Gather

Angle-independent narrowband emission is required for many optoelectronic devices, ranging from high-definition displays to sensors. However, emerging materials for electroluminescent devices, such as organics and perovskites, show spectrally broad emission due to intrinsic disorder. Coupling this emission to an optical resonance reduces the linewidth, but at the cost of inheriting the severe angular dispersion of the resonator. Strongly coupling a dispersionless exciton state to a narrowband optical microcavity could overcome this issue; however, electrically pumped emission from the resulting polaritons is typically hampered by poor efficiencies. Here we present a universal concept for polariton-based emission from organic light-emitting diodes by introducing an assistant strong coupling layer, thereby avoiding quenching-induced efficiency losses. We realize red- and green-emitting, narrowband (full-width at half-maximum of less than 20 nm) and spectrally tunable polaritonic organic light-emitting diodes with up to 10% external quantum efficiency and high luminance (>20,000 cd m⁻² at 5 V). By optimizing cavity detuning and coupling strength, we achieve emission with ultralow dispersion (<10 nm spectral shift at 60° tilt). These results may have wide-reaching implications for on-demand polariton emission and demonstrate the practical relevance of strong light–matter coupling for next-generation optoelectronics, particularly display technology.

When a material with a strong excitonic resonance is inserted into a high-quality microcavity (MC), strong coupling and hybridization of light and matter can occur and lead to the formation of exciton–polariton quasiparticles. Polaritons inherit a number of advantageous characteristics from their constituents; for example, they show the high interaction strength of excitons and are readily observable as emitted photons. Thus, polaritons offer a highly attractive platform for various applications, for example, transistors, photodiodes, single-photon sources and detectors, and polariton lasers. However, to realize this potential, there is need for a readily available polariton-based electroluminescent device that works under ambient conditions, that is, a polariton light-emitting diode (LED). Attempts to use GaAs to realize such LEDs have had limited success as the weak exciton binding in GaAs complicates operation at non-cryogenic temperatures.

Organic semiconductors offer large exciton binding energies and high oscillator strengths; thus, polaritons are stable in these materials, even at room temperature. Driving MC-based organic light-emitting diodes (OLEDs) into the strong coupling regime has indeed allowed the
realization of room-temperature polariton LEDs32–34. However, these polaritonic organic light-emitting diodes (POLEDs) have shown very low external quantum efficiency (EQE) and low brightness because strongly absorbing bulk materials had to be used as the emissive layer (EML) to achieve strong coupling. Such EMLs often have low photoluminescence quantum yields compared with doped EMLs used in state-of-the-art OLEDs, all of which operate in the weak coupling regime21. Coupling inorganic and organic resonators22,23 and employing the radiative pumping of polaritons24–26 have been proposed to improve the efficiency of OLEDs. Nevertheless, to the best of our knowledge, the highest EQEs reported so far for a single-cavity POLED and coupled weak–strong cavity architecture are only 0.2% (ref. 21) and 1.2% (ref. 22), respectively. In comparison, weakly coupled MC OLEDs readily achieve EQEs above 20% (refs. 29–31).

In this work, we demonstrate highly efficient, electrically driven polariton generation and light emission from both red- and green-emitting POLEDs. To realize efficient operation, we add an assist-20-100 strong coupling layer into the second field maximum of an MC OLED that uses a doped EML with high luminescence quantum yield. The resulting devices retain more than 70% of the EQE achieved by weakly coupled reference OLEDs and, at 5 V forward bias, they reach luminance values of over 20,000 cd m⁻². The characteristics of our devices are dominated by polariton formation, with emission exclusively emanating from the lower polariton branch (LPB). Varying the thicknesses of the cavity and the strong coupling layer enables us to tune the emission characteristics and to enter the ultrastrong coupling (USC) regime without major losses in performance.

In addition to offering a strategy to realize polariton emission, our POLEDs enable the development of OLED displays with viewing-angle-independent emission colour and improved colour saturation. Many organic materials and the resulting OLEDs show broad emission spectra due to the intrinsic disorder in these materials. Using a weakly coupled MC yields more narrowband emission and can improve the colour saturation, but generally results in strong angular dispersion35–37, and a clearly visible change in the emission colour with increasing viewing angle, which is problematic for OLED displays4 and emerging applications in biosensing and imaging5. Angular dispersion in MC OLEDs can be managed by the use of external29 or internal36,37 scattering elements or other designs38–40 that mix the different angular components; however, these approaches substantially increase the spectral bandwidth and thus reduce the colour purity. In contrast, we show here that the hybridized light–matter polaritons in our POLEDs can be tuned to exhibit flat, exciton-like angular dispersion, which eliminates any noticeable colour change with angle and maintains the high colour purity and efficiency of an MC OLED. Thus, beyond their use in polaritonics, our POLEDs offer desirable properties for displays and other emerging applications requiring narrowband and angle-independent light sources.

**Results and discussion**

**Realization of POLEDs**

We based the development of our POLED on an efficient phosphorescent MC OLED31–33 that operates in the weak coupling regime and that serves as a reference design. This reference OLED consists of a thin Ag bottom contact (25 nm) and a thick Ag top contact that form a second-order bottom-emitting MC and sandwich a thick p-doped hole transport layer (HTL), electron blocking layer (EBL), EML, hole blocking layer (HBL) and n-doped electron transport layer (ETL) (Fig. 1a and Supplementary Fig. 1). Transfer matrix simulations were performed to optimize light outcoupling at the emission wavelength of the Ir(MDQ)₂(acac)-based EML. The reference OLED generates a narrowband emission spectrum that can be tuned in wavelength by adjusting the thickness of the charge transport layers. The use of doped charge transport layers means that this tuning has a negligible impact on the operating voltage of the final device as well as ensures low-voltage operation.

Strong light–matter coupling occurs when the interaction between photons and excitons in the system becomes stronger than the loss rate of either particle. Due to the weakly allowed triplet-to-singlet transition of state-of-the-art phosphorescent emitters like Ir(MDQ)₂(acac) and because their concentration in the EML is relatively low (10 wt% for our devices), these emitters on their own do not exhibit sufficient interaction with cavity photons for strong coupling to occur. Instead, we hypothesize that the addition of an absorber with an absorption spectrum complimentary to the emission of Ir(MDQ)₂(acac) in the second field maximum of the cavity can facilitate strong coupling without jeopardizing the OLED performance. This strategy splits up the processes of electroluminescence (EL) and polariton formation and thus efficiently realizes both processes.

Cl₆SubPc, commonly used in non-fullerene organic solar cells, has recently been shown to induce strong coupling, even in very thin films, due to its strong absorption and low Stokes shift1.
The absorption of Cl\textsubscript{6}SubPc is nearly perfectly complimentary to the emission of Ir(MDQ)\textsubscript{2}(acac) (Fig. 1c). As the position of the highest occupied molecular orbital of Cl\textsubscript{6}SubPc at −5.6 eV (Ref. 41) is close to that of the Spiro-TTB-based HTL at −5.3 eV, we expect that a thin layer of Cl\textsubscript{6}SubPc can be inserted into the HTL without creating a substantial energy barrier to hole transport. To further reduce the impact of adding Cl\textsubscript{6}SubPc on electrical performance and avoid crystallization\textsuperscript{42}, we co-evaporated Cl\textsubscript{6}SubPc with Spiro-TTB at a volumetric ratio of 1:1.

To realize our POLED, a 24-nm-thick layer of the Spiro-TTB:Cl\textsubscript{6}SubPc blend was positioned within the HTL of the OLED, so that the layer was exactly located in the field maximum of the cavity mode at the wavelength of the Cl\textsubscript{6}SubPc exciton (590 nm; Fig. 1b). Simultaneously, the thickness of the HTL was reduced by 32 nm to maintain the same overall optical thickness as the reference MC OLEDs (Supplementary Tables 1 and 2).

Although the reflectivity spectrum of the reference OLED has a single characteristic dip associated with the cavity mode, the reflectivity spectrum of the POLED shows a distinct splitting into an upper and lower polariton (Fig. 1d), which is evidence of strong coupling between the cavity photons and material excitons. The presence of strong coupling was further confirmed by a redshift in the EL, which was aligned with the cavity mode for the reference OLED but exclusively emanated from the LPB in the POLED (Fig. 1e and Supplementary Fig. 2). Despite the different nature of their emission processes, both reference OLED and POLED have narrowband emission spectra, with Lorentzian linewidths of 16 nm—much sharper than the emission spectrum of a conventional, non-cavity-based Ir(MDQ)\textsubscript{2}(acac) OLED (70 nm linewidth; Supplementary Fig. 7). To measure the coupling strength in the POLEDs, we compared our observations with the predictions of the coupled oscillator (CO) Hamiltonian as\textsuperscript{43}

\[ \begin{align*}
    \begin{pmatrix}
        F_{\text{Cav}}(\theta) \\
        G
    \end{pmatrix}
    \begin{pmatrix}
        G & E_X \\
        F_{\text{Cav}} & F_X
    \end{pmatrix}
    \begin{pmatrix}
        F_{\text{Cav}}(\theta) \\
        G
    \end{pmatrix}
    = E_{\text{Pol}}(\theta)
\end{align*} \]

where \( E_{\text{Cav}}(\theta) \) and \( E_X \) are the cavity and exciton energies, respectively; \( G \) is the Rabi splitting of the lower and upper polariton; \( F_{\text{Cav}} \) and \( F_X \) are the cavity photon fraction and exciton fraction of the polariton, respectively; \( E_{\text{Pol}}(\theta) \) is the polariton energy; and \( \theta \) is the outcoupling angle. The energy of the cavity mode \( E_{\text{Cav}}(\theta) \) was extracted from the reflectivity of the reference OLEDs and the exciton energy was determined from the Cl\textsubscript{6}SubPc absorption spectrum. By fitting the Rabi splitting for all the POLEDs, we obtained excellent agreement with the reflectivity spectra for \( G = 140 \) meV (Fig. 2, solid lines). The analysis with the CO Hamiltonian also shows that the exciton fraction in the LPB is the highest for the POLEDs with the highest \( E_{\text{Cav}} \) and is larger for larger angles (Supplementary Fig. 4). Consequently, we observe a predominantly flat, exciton-like dispersion of the LPB in devices P-A and P-B. As a rule, highcoupling strengths and blue-detuned MC appear to lead to particularly flat angular dispersion of the LPB.

**Electrical performance**

Figure 3 shows the current–voltage–luminance and the EQE versus luminance characteristics for the reference OLEDs (Ref-A to Ref-D) and POLEDs (P-A to P-D). Comparing the OLEDs, the most important observations are as follows. (1) Both sets of devices reach high luminance values above 20,000 cd m\(^{-2}\) at a low operating voltage of 5 V. (2) The introduction of the absorbing strong coupling layer does not lead to a notable change in turn-on voltage but causes a reduction in current density (by approximately 10–50% depending on the device and applied voltage). (3) The EQE increases from Ref-A to Ref-D and from P-A to P-D due to an increase in outcoupling efficiency for more
red-tuned devices. (4) The POLEDs reach approximately 70% of the EQE of the corresponding reference OLEDs, peaking at an EQE of 9.7% for P-D. (5) The roll-off in efficiency at high luminance is not much affected by the strong coupling layer (for example, critical current density $J_{\text{90\%}} = 21 \text{ mA cm}^{-2}$ for P-D versus 15 mA cm$^{-2}$ for Ref-D), indicating that the polariton conversion process in the devices operates far from saturation. (6) The POLEDs retain the strong directional emission of the MC devices (Fig. 3e,f).

Angular colour stability and flexible POLEDs

The transformation of cavity photons into polaritons strongly alters the angular dispersion of light emitted by our devices. In particular, as the dispersion of the LPB becomes more exciton-like, its wavelength shift with angle is greatly reduced. As emission exclusively occurs from the LPB in our POLEDs, this leads to greatly improved angular colour stability. Figure 4a,b compares the angle-resolved EL of the weakly coupled MC OLED (Ref-C) to P-A and P-B, all of which emit at around 610 nm at 0° observation angle (Supplementary Figs. 5 and 6 show the angle-resolved spectra of all the devices in this study). Although the colour of the reference OLED visually changes from red to yellow on tilting, no colour change is noticeable for the POLEDs. The peak emission of the reference OLED blueshifts by 45 nm between 0° and 60°. In contrast, the POLEDs only show a wavelength shift of 8 nm (P-A) and 15 nm (P-B) over this range. The residual wavelength shifts of the POLEDs over the 0°–60° cone are, thus, smaller than or comparable with the full-width at half-maximum of their respective emission spectra (P-A, 18 nm full-width at half-maximum; P-B, 12 nm).

Next, we developed a substrateless and flexible POLED in which a thin-film encapsulation stack—based on layers of parylene C and Al$_2$O$_3$/ZrO$_2$ nanolaminates—acts as both moisture and oxygen barrier and a quasi-substrate, thus reducing the total thickness of the device to below 30 µm (Fig. 4c). The resulting flexible POLED exhibits narrowband (full-width at half-maximum, 25 nm) and virtually angle-independent emission spectra (13 nm shift from 0° to 60° viewing angle), whereas a flexible reference MC OLED shows the expected large angular dispersion (Fig. 4d). Due to the interaction between the OLED MC and thin-film encapsulation stack, the emission spectrum of the flexible POLED is slightly broader than the spectra of our devices on rigid substrates. In addition, weak parabolic cavity modes originating from the parylene C layers are visible in the spectrum; however, this does not diminish the visually perceived colour stability of the device. Even under extreme bending (radius of curvature, <5 mm), no variation in emission colour is visible (Fig. 4e).
Tuning of coupling strength

As we introduce strong coupling in our POLEDs in a manner that separates polariton formation from OLED emission, the coupling strength can be tuned without substantially changing the electrical properties of the devices. Figure 5a–c shows the polariton dispersion for a series of devices with strong coupling layers of increasing thickness. Here the Rabi splitting, as determined by CO modelling, increases from 140 meV (for a 24 nm spiro-TTB:Cl6SubPc layer) to 190 meV (for 36 nm) and 240 meV (for 48 nm), demonstrating a direct tuning of coupling strength (Supplementary Fig. 8 shows the device performance). As the emission still occurs exclusively from the LPB (Supplementary Fig. 9), we conclude that the OLED characteristics are dominated by polariton formation, and thus, they can be adjusted over a wide range by simply changing the thickness of the strong coupling layer.

Fully optimized POLEDs with green emission

Our approach is not limited to the specific combination of emitter and strong coupling materials presented above. To show the universality of the concept, we realized POLEDs comprising the phosphorescent green emitter Ir(ppy)2(acac) combined with an assistant strong coupling layer of parylene C and a metal oxide nanolaminate. Figure 4a shows the angle-independent emission spectra and allows mechanically flexible devices. The insets show the photographs of the emission of each OLED at observation angles of 0° and 60°. The pixel size is 2 × 2 mm2. All the spectra were recorded at a constant current density of 25 mA cm⁻². Figure 5a–c shows the simulated (Sim; left) and measured (Exp; right) reflectivity spectra for POLEDs with strong coupling layers of different thicknesses, resulting in increasing Rabi splitting: 24 nm thickness, G = 140 meV (a); 36 nm thickness, G = 190 meV (b); 48 nm thickness, G = 240 meV (c). The black lines indicate the calculated position of the cavity modes (dashed lines) and exciton line (X; dash–dotted lines). The solid blue and red lines show the position of the UPB and LPB, respectively, as obtained from the CO model. See Supplementary Table 2 for layer thicknesses of each device.
layer of the coumarin dye C545T (refs. 22,43). As in our original material system, this material pair exhibits complimentary absorption (C545T) and emission (Ir(ppy)2(acac)) spectra.

Adapting an MC OLED reported previously46, we fabricated a set of reference OLEDs and POLEDs with these materials (Supplementary Figs. 10 and 11 and Supplementary Tables 4 and 5). We then analysed the angle-resolved reflectivity, angle-resolved EL and electrical performance, as described above for the red-emitting devices. Again, we observed angle-dependent polariton emission with high luminance (here, >100,000 cd m−² at 5 V) and peak EQE of 10.2% (Supplementary Figs. 12 and 13). As before, the efficiency of the green POLEDs is broadly comparable with the efficiency of the corresponding reference OLEDs. However, the green-emitting POLEDs reach lower current densities than the reference OLEDs, suggesting that the low hole mobility of the C545T layer introduces a charge imbalance. This illustrates the importance of choosing either an assistant strong coupling material with adequate charge mobility or using the blended layer approach that we applied for red-emitting POLEDs.

Like for the red-emitting POLEDs, the coupling strength of the green system can be tuned by varying the thickness of the strong coupling layer (Supplementary Fig. 14); in fact, the combination of Ir(ppy)2(acac) and C545T facilitates even higher coupling strengths. Combining optical tuning via the cavity thickness with tuning of the coupling strength, we realized a fully optimized device that operates in the USC regime and for which the polariton shows a high exciton fraction. Figure 6 summarizes the characteristics of this green USC POLED with an optimized stack (Supplementary Table 6) that includes a 60-nm-thick layer of C545T, pushing the Rabi splitting to 520 meV (that is, a coupling strength of 10.3% of the bare exciton energy), and creating highly favourable outcoupling conditions for light emission. This optimized device achieved an EQE of 9.7%, a luminance above 20,000 cd m⁻² at 5 V and a flat dispersion with a shift of <20 nm between 0 and 60°. USC POLEDs with different detunings, along with a detailed analysis of the optimized device, are shown in Supplementary Figs. 15–17 and Supplementary Note 2.

Discussion

By adding a strong coupling layer in the second field maximum of a second-order cavity device, a state-of-the-art phosphorescent OLED structure was transformed into a bright and highly efficient source of on-demand, electrically pumped polariton emission. Combining efficient Ir-based emitters with either Cl6SubPc in the red or C545T in the green yielded highly tunable polariton emission, with EQEs of 10% and luminance levels over 20,000 cd m⁻² at 5 V forward bias. The assistant strong coupling layer ensures that the overall device characteristics remain dominated by the strongly coupled cavity; at a sufficiently large coupling strength, even the USC regime is reached without introducing major losses in device efficiency. Compared with previously demonstrated POLEDs32,28, this represents an increase in EQE of at least an order of magnitude and an increase in luminance and luminous efficacy of at least two orders of magnitude, thus demonstrating that such devices can reach application-relevant performance. Combining our concept with thin-film encapsulation, we also realized—to the best of our knowledge—the first demonstration of a mechanically flexible polariton LED.

Earlier POLEDs were typically based on bulk emitter layers that generally show low luminescence quantum yields and do not support triplet harvesting mechanisms. By decoupling light emission and polariton formation, we avoid the catastrophic losses in device efficiency that have plagued POLEDs so far and gain access to phosphorescent emitters for our design. The realization of efficient red and green POLEDs indicates that the majority of currently used emitter materials can be employed in our polariton devices, as long as they are combined with the appropriate assistant strong coupling layer. Given the enormous breadth of OLED structures known today, this strategy, therefore, unlocks the entire visible spectrum and parts of the near-infrared spectrum for efficient polariton emission. In addition, this universality provides numerous possibilities to reduce the remaining gap in EQE between POLEDs and conventional OLEDs, for example, through the application of the latest-generation phosphorescent- and thermally activated delayed fluorescence emitters including...
emitter systems showing strongly horizontal dipole orientation\cite{Lidzey2013}, as well as the integration of capping layers and other light extraction modalities\cite{Mazzotta2017}. In the future, the POLEDs developed here could be adopted to use a short-excited-state-lifetime fluorescent emitter and a high-luminescence-quantum-yield strong coupling layer. Such an architecture would provide a promising monolithic pathway to electrically pumped polariton lasing in organic systems, for example, by combining metallic contacts with high-optical-quality distributed Bragg reflectors\cite{Chang2012, Paschos2017}.

Beyond their relevance to lasers and fundamental studies of polariton phenomena, a number of features render the POLEDs developed in this work particularly attractive for display applications: most importantly, by appropriately tuning the emissive lower polariton state, the angular dependence of the emission wavelength in these narrowband devices can be greatly reduced. This enables the emission of more saturated colours than possible with current OLED technology, without introducing a change in the perceived colour when looking at the device from different angles. In the past, MC dispersion has prevented or complicated the use of MC OLEDs based on metallic thin-film electrodes and often necessitated the application of transparent conductive oxides for one of the electrodes. However, the brittle nature of many conductive oxides and the scarcity of indium, which is a common component in these devices\cite{Nikolis2019}, makes a move to OLEDs based entirely on thin metal electrodes highly desirable—from a cost perspective as well as to improve the robustness and reliability of future flexible displays. Furthermore, the integration of OLEDs on driver backplanes, particularly those based on silicon complementary metal–oxide–semiconductor chips, requires the use of top-emitting OLED architectures. For these, metal–metal MC OLEDs are again preferred as the deposition of transparent conductive oxides on the OLED stack can damage the organic material. Last, the rearrangement of exciton energies to polariton states that occurs in a POLED can reduce the effective optical bandgap of the system and enable tuning of the singlet energies, and this strategy may allow to enhance device efficiency through the improved recycling of triplet states\cite{Doka2019, Tischler2013}.

**Online content**

Any methods, additional references, Nature Portfolio reporting summaries, source data, extended data, supplementary information, acknowledgements, peer review information; details of author contributions and competing interests; and statements of data and code availability are available at https://doi.org/10.1038/s41566-023-01164-6.

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Methods

OLED materials and fabrication

OLEDs were fabricated via the thermal evaporation of organic and metal thin films at a base pressure of 1 × 10⁻⁷ mbar (Angstrom EVOVac) onto 1.1-mm-thick glass substrates. The materials used were as follows: Ag as a bottom and top contact, 2,2’,7,7’-tetakis(N,N-di-p-methylphenylamino)-9,9’-spirobi fluorene (Spiro-TTB) that is p doped with 2,2’-(perfluoronaphthalene-2,6-diylidene)dimalononitrile (F6TCNNQ) (4 wt%) as the HTL; 2,3,9,10,16,17-hexachlorinated boron subphthalocyanine chloride (BCl,SubPc) and 2,3,6,7-tetrahydro-1,1,7,7,-tetramethyl-1H,5H,11H-10-(2-benzothiazolyl) quinolizino[9,9a,1gh]-coumarin (C545T) as the strong coupling layers; N,N’-di(naphthalene-1-yl)-N,N’-diphenylbenzidine (NPB) or 1,1-bis(di-4-tolylamino)-phenyl)cyclohexane (TAPC) as the EBL; NPB or tris(4-carbazoyl-9-ylphenyl)amine (TCTA) as an emitter host layer; bis(2-methylimidazo[1,2-b]thiazole)(phenyl)quinoxaline (acetylacetonate)-iridium(III) (Ir(MDQ2)(acac) at a doping concentration of 10 wt%) or bis[2-(2-pyridinyl-N-phenyl-C)(acetyldioxygenato)iridium(III)](Ir(ppy)3)(acac) at a doping concentration of 10 wt%) as the emitting dopants; bis-(2-methyl-8-chinolinolato)-(4-phenyl-phenolato)-aluminium(iii) (BAIq) or 4,7-diphenyl-1,10-phenanthroline (BPhen) as the HBL; and BPhen doped with Cs as the ETL. All the organic materials were obtained from Lumtec in sublimed grade and used as received. Layer thicknesses were controlled in situ using calibrated quartz crystal microbalances. Details of the device stack and layer thicknesses for each sample are provided in Supplementary Tables 1–5. Before fabrication, the substrates were cleaned by ultrasonication in acetone, isopropyl alcohol and deionized water (10 min each), followed by O₂ plasma ashing for 3 min. The evaporated devices were encapsulated without exposure to ambient air in a nitrogen atmosphere with a glass lid and moisture getter using ultraviolet-curable epoxy (Norland NOA68). The active area of the devices was 4.0 mm². Flexible devices based on thin-film encapsulation were prepared on cleaned glass carrier substrates, as described elsewhere. In brief, parylene C (diX C, KISCO) and the thin-film oxide layers were deposited using a parylene coater (Labcoter 2, SCS) and an atomic layer deposition reactor (Savannah S200, Ultratrace), respectively, with both coaters connected to the evaporator via a common nitrogen-filled glovebox. To accommodate the processing temperature of the atomic layer deposition layers (80 °C), BPhen was replaced by the more stable 2,9-dinaphthalene-2-yl-4,7-diphenyl-1,10-phenanthroline, and a hole injection layer of 1 nm MoO₃ was added between the bottom contact and HTL. Details of the flexible device stack are presented in Supplementary Table 3. After processing, the devices were peeled off the carrier substrate to yield free-standing, flexible OLEDs.

Device characterization

Current density–voltage– luminance behaviour were analysed with a source measure unit (Keithley 2450) and a calibrated amplified Si photodiode (Thorlabs PDA100A) positioned at a fixed distance of 16.7 cm and connected to a digital multimeter (Keithley 2100). Angle-resolved spectra were measured using a goniometer setup built in-house equipped with a fibre-coupled spectrometer (Ocean Optics Maya LSL). The EQE was calculated by taking into account the angular emission characteristics of the OLED. Angle-resolved reflectivity spectra were recorded using a varying-angle spectroscopic ellipsometer that allowed reflectivity measurements for angles greater than 20° (VASE, M-2000i, J.A. Woollam). The optical constants of all the materials were determined using VASE and used to calculate their absorption profiles, electric-field distribution and OLED reflectivity spectra with a transfer matrix model. The polariton branches were calculated using a CO model. The photographs of the devices were taken using a digital single-lens reflex camera (Nikon D7100) with a macro lens (Sigma 105 mm F2.8 EX DG OS HSM).

Data availability

The research data supporting this publication can be accessed at https://doi.org/10.17630/84de9e15-84d4-4445-8131-f737dfb4c336.

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Author contributions

A.M., S.H. and M.C.G. initiated the study and planned the experiments. A.M., S.K. and S.H. fabricated and measured the electrical performance of the devices. S.H. and S.K. optimized the reference OLEDs. A.M. and S.K. fabricated and analysed the flexible devices. A.M. performed the angle-resolved reflectivity and ellipsometry measurements, device photography and calculations using the CO and transfer matrix models. All the authors analysed and discussed the data. A.M. and M.C.G. wrote the paper with contributions from all the authors.

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Competing interests

The authors declare no competing interests.

Additional information

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Correspondence and requests for materials should be addressed to Andreas Mischok or Malte C. Gather.

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