The Role of KM in Enhancing AI Algorithms and Systems

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Abstract

Knowledge Management processes present a vital role in improving AI systems and algorithms. Many studies and reviews were carried out to examine the relationship between KM processes and AI systems. However, studies were focusing on specific methods and the impact on some AI algorithms, neglecting the role of other KM processes and how it may affect the AI system to achieve the objective, which reduces the adoption in some organizations. The current study shows the relation between KM processes and AI systems from a higher perspective, giving different options to apply other KM processes for the same AI algorithm to reduce any implementation challenges and enhance the adoption level. The review looks into 16 studies collected from a different database from 2014 to 2019. The main finding of the research was the massive impact of some KM processes like knowledge acquisition and knowledge creation on the different types of AI systems and algorithms to give an additional option for organizations during the implementation. Additionally, the research finds that most of the studies agree on the positive relationship between knowledge management processes and the role-plays to enhance AI systems and algorithms. Finally, the study shows a decrease in the number of researches done for this topic in the selected databases, which can be enhanced by other researchers by examining other databases to increase results accuracy.

1. Introduction

Knowledge plays an essential role in the maintenance of organization business [1], as it can be explained as one of the most critical factors that companies need to maintain their business in the market [2]–[4], also knowledge considered as a valuable intangible resource. It includes all the ideas, concepts, data, technologies stored in the human brain [5]. Knowledge has many properties and can be summarized as 1) can be created by personnel, 2) dilatable, 3) can be saved in individuals brain or any other document storage or computerized storage, 4) can be stored in specific orders for easy of retrieving it when needed, 5) can be shared with others, 6) forgettable and can be lost [6]. Recently, the attention of KM has been evolved dramatically as many pieces of research, consultants, and specialists focus on organizational knowledge management in order to overcome the challenges that faced organizations [7], [8].

Knowledge management is considered a new domain for government institutes, which used to coordinate between all of the human resources, technological resources, organization structure, and environment to improve organization strategies [5]. Besides, KM exerted an effective role in educational practices [9]–[12]. While [13] collect the agreed definition of knowledge management as “creation, communication, and application of knowledge.” Moreover, consider a vital tool to improve organizational processes. The primary purpose of KM is described by [14] “to improve the systematic handling of knowledge and potential knowledge within the organization”. AI is the way to build a software program that can imitate the human brain in many mental procedures and processes, including learning, thinking, building perception, natural language processing, innovation, and complex issues resolution [15]. AI can be employed in many applications that required thinking and analysis, using AI tools such as statistical and mathematical methodologies to build computer understanding and machine learning in the same way as human thinking and acquiring knowledge. In their study of intelligent vehicles, they assert that the usefulness of feeding back the generated knowledge form the test result of smart vehicles to AI systems in order to improve it, so the AI system can learn more
and provide better results[10]. In [16] they assert on the importance of the data warehouse to store organizational knowledge, and these data warehouses play an essential role in the application of artificial intelligence in general and decision support systems in specific, furthermore, Data/open data is considered a booster for the Information technology industry [17].

This review study raises the following four research questions:

1. What are the primary knowledge management processes studied, and how it is impacting AI systems?
2. What are the leading AI algorithms and systems reviewed in the studies collected?
3. What research methods have been used in finding the relation between knowledge management processes and AI systems?
4. How active is the topic of knowledge management impact on AI during the last five years, across the research databases?

The remainder of the review is split as follows: Section 2 containing a literature review, research methodology discussed in section 3. Section 4 demonstrates the findings and results achieved from the in-depth analysis of the articles reviewed. Finally, the review is concluded in section 5.

2. Literature review

Nobody could deny the role of information systems in our daily lives [18], [19]. Knowledge management plays a vital role in accelerating the wheels of information systems [20]–[22]. The initial show of knowledge management return to the 80s as came along with AI and expert systems, then it spread out between businessmen, academics, and consultants, in the last ten year big companies like telecommunication has many success factors, and one of the critical factors is the knowledge that gained from employees experience, stakeholders, customers, and competitors. This knowledge provides the companies with a strategic and sustainable competitive advantage by building an organizational culture having active knowledge management in general and knowledge sharing in specific [23].

A study by [24] explains that knowledge management tools are used to help in knowledge generation, documentation, and sharing. KM tools are used to make managing the knowledge is easier by implementing IT technologies to create, organize, and share knowledge, which helps to improve organization operation. KM tools can be classified into four groups; the first one is tools to discover knowledge and to build the knowledge structure, which concentrates on the current knowledge and the existing one, and to make available in a well-structured format and easy to access by linking the information, ideas, and experiences. The second one is tools for knowledge processing, which can be defined as the workflow of how to deal with information and knowledge by filter, store, and analyze it. The third one is tools used for share and transfers the knowledge between individuals, which included organization local intranet or internet; furthermore, it can be extended to public online forums, wiki which make the organization issues resolving the environment having. The fourth and final one is tools used to analyzing and applying the knowledge, which includes a wide range of applications, including intelligent agents, expert systems, and many others that help in decision making.

After reviewing 20 styles of KM frameworks in the period 1991 to 2015, In [25] conclude a unified KM framework which includes the five primary processes, the first one is knowledge transfer that focuses how the knowledge and information are being moved from one individual/organization to another using interaction between people or organizations in a written or verbal way through traditional ways of using technological way. The second one is storing the knowledge in a suitable storage device, and nowadays it is stored electronically as documents or into databases; storing the knowledge is essential; because knowledge can be lost, especially the tacit knowledge. The third one is knowledge application, is the way how to get benefit from the stored knowledge and employ it to improve organization innovation, processes, performance to build a continuous competitive advantage, and this can be done using knowledge application software like expert system, intelligent agents, decision-making systems. The fourth one is knowledge creation, which is come by converting explicit and tacit using different ways like internalization, combination, externalization, socialization. Also, knowledge can be created by interviewing the experts and knowledge exchange between individuals or by documenting the organizational work procedure. The fifth and last one is knowledge acquisition; this is the process of getting knowledge from outside of the organization and uses it within the organization’s knowledge base, like knowledge gained from customers, competitors, or suppliers.

Many tools can be used and present AI, such as Intelligent Agents, Business intelligence, gadgets dashboard, and expert systems [15]. While [26] define the intelligent agents as “an autonomous system that can obtain synergy effects by combining a practical user interface, on the one hand, and an intelligent system based on Artificial Intelligence, Neural Networks, and fuzzy theory, on the other hand.”.

An intelligent agent is defined as a computer system that can understand the environment that its existence in and interact based on the received data and predefined rules [27]. Intelligent agents can be categorized into different groups; the first one is the collaborative or non-collaborative, the collaborative mean that intelligent agents do a sequence of operation that one agent starts after the previous one finish his task. The second one is the profitable economy agents, which focus on the stock market and online trading by doing automatic deals and decisions. The third one is online assistant agents that can learn from the user experience. While the fourth one is called mobile agents as it can be used over the internet, for example, it can play a role in load balancing on specific servers [26].

The concept of Business intelligence (BI) was first introduced in the 90s and nowadays become widely used mainly in business to support decision making (Watson, H.J. and Wixom, B.H., 2007), BI provides a user interface that enables users to analyze and drill down the data into the information to extract and useful knowledge and data that needed to help in tackling a decision using a friendly geographical interface including charts, aggregates, and statistics [28].

The expert system is known as the first kinds of AI Implementation and can be used on an organizational level or personality level. Usually, an expert system consists of a
knowledge base module which used to keep all information and data related to issues solving. While fact base module contains some categorized information about specific cases, usually it used to build the final result, explanation module, which provides the steps that used in order to reach a specific solution depending on facts/knowledge base. Finally, a presentation module responsible for providing all data to end-users in a human-readable and structured format [15]. There are two significant modules of expert systems, which are 1) knowledge-base which can build using fuzzy or first-order logic. So expert systems can fit the electronic governments due to the nature of e-government problems [29]. So expert systems consider and an application of knowledge management as it helps in decision making and problem-solving [30].

Neural Networks, including ANN, RNN, and CNN, simulates the human neural nerves, and it uses learning from provided data and experiments to build the network model and to find the unseen patterns within these data. Neural Networks, including ANN, RNN, and CNN, considered a robust algorithm to predict and forecast creatin scenario cases [31]. Artificial neural networks and data mining work in parallel for the CRM system in order to generate knowledge about customers’ behaviors and to predict their willingness to purchase specific items [32]. Additionally, in [33] study, they express the importance of using knowledge management in order to feed AI system as it is essential for personal characterization, which used to improve public safety using the decision tree algorithm.

It is essential to having a KM feeding to AI systems, which can help to improve AI in call center domains by helping call center agents to find the best resolution for the caller and customer, but KM should have reliable data and source of information. Machine learning (ML) can be employed by reading the history of customer chat conversation and previously solved issues with customers to prepare suggested answers to be used by customer services representative with the ability to customize the prepared answers by ML[24].

According to a study by [34] use many AI algorithms and implement it in a knowledge management system specifically in knowledge extraction to predict Heart failure for patients, among nine classifiers, the results come by employing Random forests algorithm with a range between 10 to 100 trees. Also, in [35] within the same medical domain, they use various AI algorithms, and one of them is the random forests, which is defined as a group of random and parallel created decision trees. The output of this algorithm is considered the average of the output of all decision trees within the forest.

Based on the studies that exist in the literature, most of the reviews are focusing on the direct impact on the knowledge management process to AI systems and algorithms, despite the cost or the possibility of implementing the idea within the organizations. Ignoring other criteria like cost has a negative impact, as seen in one of the studies that, despite the positive effect of system output to enhance performance and data accuracy, the cost of implementing these systems was a significant obstacle to adopt it. These facts encourage us to study the researches available to highlight this missing point and to assist researchers in focusing more on the implementation and adoption of the relation. Additionally, our study gives other available options for Knowledge Management processes, which can help in enhancing AI systems and algorithms.

3. Methodology

The systematic review provides a way to explorer all published papers, chapters, and articles to remove any biased conclusions [36]–[44]. While researches that do not consider a systematic way might lead to higher risk by selecting certain studies that support the author’s point of view only and eliminate other points of view [45]. Also, Systematic review gives the reader the latest explored knowledge available in the entire literature for a specific research area or question [46]–[48].

A study by [49] summarize the process of systematic review in six steps. 1) Starting by specifying the research questions or the hypothesis that needs to be tested. 2) Then an inclusion/exclusion criteria to be determined in order to filter the collected papers based on that criteria. 3) After that, a thorough search for all papers related to the research question to be collected from all available databases by defining the strategy and keywords for the search. 4) Review all the retrieved papers from the previous step and evaluate the quality of the papers based on the title, abstract, or the conclusion; this step will eliminate all the un-related papers. 5) Data mining and extraction from the non-eliminated papers from the previous step using thorough reading and analysis of the paper according to research questions. 6) Finally, doing data analysis and answer the research questions providing shreds of evidence from the selected papers, and supported by literature review.

The systematic review is used to understand the impact of applying knowledge management processes in improving the decision making systems for health care [39]. The study utilizes a four steps approach to finalize the selected papers for the review. The steps used in the study succeeded in eliminating papers that were not related to the research questions. Additionally, the study explains in a table, the research methodology and findings from each of the selected papers. However, the table did not show the direction (positive/negative) for each paper and country of implementation as these details may impact the implementation of knowledge management in healthcare decision making systems if applied to countries with different rules and regulations.

Finally, the authors find that following the steps from [40], will help in achieving the paper goals.

Table 1: Inclusion and exclusion criteria.

| Inclusion | Exclusion |
|-----------|-----------|
| Should be related to knowledge management Methodologies, processes, or lifecycle. | Articles published before 2014. |
| Should be related to artificial Intelligent Algorithms, or Techniques. | Related to Knowledge management, but not linked to Artificial Intelligent. |
| Should be related to the government domain or related to the general domain (without specific domain mentioned). | Related to Artificial intelligence but not linked to Knowledge management. |
3.1. Inclusion/exclusion criteria

For the collected paper, it filtered in or out based on certain criteria, which are summarized in Table 1.

So, the above Table 1 shows the criteria that need to be considered when preparing the papers for the systematic review, so the result after applying the inclusion and exclusion criteria will be a list of papers that will be used in this study.

3.2. Data sources and search criteria

In order to collect the papers that are considered in these systematic reviews, a list of keywords was used or a combination of it using “And” operations. These keywords are “Knowledge management”, “Artificial intelligent”, government, “Artificial Intelligence”, “e-Government”. These keywords were used in different publication databases, including “ArticleFirst”, “Electronic Collections Online”, “Emerald Group Publishing Limited”, “Google Scholar”, and “Worldcat”. The total numbers of retrieved papers were 239, the first exclusion based on the year of publication and all papers before 2014, so 109 papers were eliminated. Two papers were found as duplicated. The remaining papers were 130. After applying all criteria from the inclusion and exclusion table, the remaining number of papers is 16. and listed in Table 2, which contain the source of the paper, details about knowledge management process, artificially intelligent algorithms or system, the research method that used in the paper, the country that targeted by the study, the target domain, the database that collected from and brief and summary about the paper and the main idea behind it.

3.3. Quality assessment

In the systematic review, there is a concern about the quality of the collected papers, even inclusion and exclusion criteria applied, but it is not enough to check the quality of paper contents. A quality test should be conducted as strong evidence of good papers quality can tell how strong is the conclusion can be made [50]. So to check the quality of the papers, a quality assessment checklist was defined as shown in Table 2. For scoring purposes, there will be three values; if the answer to the question is yes, then the score will be 1; if the answer is no, then the score will be 0; if the answer is partially presented, then the score will be 0.5.

Table 2: A quality assessment checklist.

| # | Question                                                                 | Source | Q1 | Q2 | Q3 | Q4 | Q5 | Total | % |
|---|--------------------------------------------------------------------------|--------|----|----|----|----|----|-------|---|
| 1 | Are the research aims clearly specified?                                 |        | 1  | 1  | 0.5| 1  | 1  | 4     | 80%|
| 2 | Are the Knowledge/KM considered by the study clearly specified?          |        | 1  | 1  | 1  | 1  | 1  | 5     | 100%|
| 3 | Is the AI considered by the study clearly specified?                     |        | 1  | 1  | 0.5| 1  | 1  | 4.5   | 90%|
| 4 | Do the results add to the literature?                                   |        | 1  | 0.5| 1  | 1  | 1  | 4.5   | 90%|
| 5 | Does the study add to your knowledge or understanding?                  |        | 1  | 1  | 1  | 1  | 1  | 5     | 100%|
| 6 |                                                                          |        | 1  | 0.5| 1  | 1  | 1  | 4.5   | 90%|
| 7 |                                                                          |        | 1  | 1  | 1  | 1  | 1  | 5     | 100%|
| 8 |                                                                          |        | 0.5| 1  | 1  | 1  | 1  | 4.5   | 90%|
| 9 |                                                                          |        | 1  | 1  | 0.5| 1  | 0.5| 4     | 80%|
| 10|                                                                          |        | 0.5| 1  | 1  | 1  | 1  | 4     | 80%|
| 11|                                                                          |        | 1  | 1  | 1  | 1  | 1  | 5     | 100%|
| 12|                                                                          |        | 1  | 1  | 0.5| 1  | 1  | 4.5   | 90%|
| 13|                                                                          |        | 1  | 1  | 1  | 1  | 1  | 5     | 100%|
| 14|                                                                          |        | 1  | 1  | 1  | 1  | 1  | 5     | 100%|
| 15|                                                                          |        | 1  | 1  | 1  | 1  | 1  | 5     | 100%|
| 16|                                                                          |        | 1  | 1  | 1  | 1  | 1  | 5     | 100%|

Based on the scoring criteria and Table 2, for each paper, a score between 0 to 5. By applying the quality assessment for all the 16 papers, a result shows in Table 3, P1 to P16 is a list of papers in the same order of papers list in table 4 main table. The results show that all papers are in excellent quality, so all of the 16 papers will be included in the analysis.

Table 3: Quality assessment result.

| Source | Q1 | Q2 | Q3 | Q4 | Q5 | Total | % |
|--------|----|----|----|----|----|-------|---|
| P1     | 1  | 0.5| 1  | 0.5| 1  | 4     | 80%|
| P2     | 1  | 1  | 1  | 1  | 1  | 5     | 100%|
| P3     | 1  | 1  | 0.5| 1  | 1  | 4.5   | 90%|
| P4     | 1  | 0.5| 1  | 1  | 1  | 4.5   | 90%|
| P5     | 1  | 1  | 1  | 1  | 1  | 5     | 100%|
| P6     | 1  | 1  | 0.5| 1  | 1  | 4.5   | 90%|
| P7     | 1  | 1  | 1  | 1  | 1  | 5     | 100%|
| P8     | 0.5| 1  | 1  | 1  | 1  | 4.5   | 90%|
| P9     | 1  | 1  | 0.5| 1  | 0.5| 4     | 80%|
| P10    | 0.5| 1  | 1  | 1  | 1  | 4     | 80%|
| P11    | 1  | 1  | 1  | 1  | 1  | 5     | 100%|
| P12    | 1  | 1  | 0.5| 1  | 1  | 4.5   | 90%|
| P13    | 1  | 1  | 1  | 1  | 1  | 5     | 100%|
| P14    | 1  | 1  | 1  | 1  | 1  | 5     | 100%|
| P15    | 1  | 1  | 1  | 1  | 1  | 5     | 100%|
| P16    | 1  | 1  | 1  | 1  | 1  | 5     | 100%|
3.4. Data coding and analysis

The analysis section depends on the six steps suggested by [51] for a systematic review. In the initial phase, this paper analyzed the relationship and the quality of coded characteristics. Initially, the authors list the main Knowledge management processes for the papers reviewed. In addition to AI Algorithms and Systems, Research database (e.g., WorldCat, Emerald, and others), study direction (Positive, Negative, Neutral), Target Organization (public, private), and country. During the first analysis phase, authors excluded all papers which do not directly describe the impact of knowledge management on AI algorithms and systems. The authors analyzed all documents by dividing all studies between the authors and manually examine the articles. Secondly, the authors reviewed the papers on a high level and start excluding duplicate papers, and papers not on direct relation to this paper topic based on title and abstract screening. After that, the authors deep analyze the remaining researches and start to exclude papers that are not eligible based on a full review and quality assessment questions defined. Finally, 16 papers were selected as they match the quality criteria. Table 4 present the selected papers with the coding characteristics for each paper. The table reflects the analysis done for each paper in rows, by specifying the KM process discussed in the paper, the AI algorithm or system used, and the source research database. Additionally, the table stating the type of research methodology used in each study, the country research used within, and target type audience. Finally, the table illustrated the direction for the paper (Negative/Positive) and added the findings from each study.

Table 4: Analysis of knowledge management research articles with regard to AI algorithms and systems

| #  | Ref. | KM Process                              | AI Algorithm / AI Systems                      | Method          | Country   |
|----|------|-----------------------------------------|------------------------------------------------|-----------------|-----------|
| P1 | [52] | Knowledge Application / Decision making | Neural Networks including ANN, RNN, and CNN    | Survey          | USA       |
| P2 | [15] | Knowledge Discovery                     | 1) Expert Systems 2) Multi-agent systems 3) Business Intelligence 4) Performance Dashboards | Case Study     | Poland    |
| P3 | [53] | Knowledge Creation                      | 1) Natural Language Processing 2) Machine-learning techniques 3) Human intelligence | Experimental    | General   |
| P4 | [31] | Knowledge Application / Decision making | Neural Networks including ANN, RNN, and CNN | Interview with and Experimental | Iran       |
| P5 | [54] | Knowledge Creation                      | Al in General                                   | Experimental    | China     |
| P6 | [55] | Knowledge Acquisition                   | Ontology and XML                                | Experimental    | Italy     |
| P7 | [29] | Knowledge Creation                      | Al in General                                   | Case Study      | Bangladesh |
| P8 | [33] | Knowledge Application / Decision making | Decision Trees C4.5                             | Experimental    | Colombia  |
| P9 | [56] | Knowledge Application / Decision making | Chatbot                                        | Case Study      | General   |
| P10| [57] | Knowledge-Creating                      | Expert Systems                                  | Literature Review | KSA      |
| P11| [58] | Knowledge Acquisition                   | 1) Fuzzy Logic 2) Case-based reasoning          | Case study      | Taiwan    |
| P12| [59] | Knowledge Acquisition                   | Fuzzy Logic                                    | Literature Review | Brazil    |
| P13| [60] | Knowledge Acquisition                   | 1) Neural Networks including ANN, RNN, and CNN | Literature Review | General   |
| P14| [61] | Knowledge Acquisition                   | 1) Expert System 2) Deep Learning               | Case study      | Australia |
| P15| [34] | Knowledge-Creating                      | Prediction model                                | Experimental and comparison study | Greece |
| P16| [35] | Knowledge-Creating                      | Prediction model                                | Experimental    | Bangladesh |

4. Results and discussion

This systematic review is summarizing 16 articles published between 2014 and 2019 in Google scholar, Emerald, and WorldCat databases on regards to the impact of knowledge management processes in improving AI systems. The findings of this review discussed the following five questions:
4.1. RQ1: What are the primary knowledge management processes studied, and how it is impacting AI systems?

Different studies were done to investigate the impact of knowledge management processes in enhancing the AI systems and algorithms. Table 5 describes the knowledge management processes involved in the study captured, and the frequency of using the method in each study. It is noticeable that knowledge acquisition is the most common processes used to enhance AI systems (N = 6), followed by both knowledge creation and knowledge application/decision-making process (N = 6), knowledge sharing (N = 2), and Knowledge discovery with the least number of studies (N = 1). Referring to Table 4, it seems that knowledge application and decision-making processes have a positive impact on Neural Networks, including ANN, RNN, and CNN [31], Decision Trees [33], and Chatbots [56]. On the other hand, [52] argued that knowledge management application and decision making could have some negative impact on Neural Networks, including ANN, RNN, and CNN, in some applications.

Table 5: Knowledge management processes in the studies reviewed.

| Source | Knowledge Application | Decision making | Knowledge Discovery | Knowledge Creation | Knowledge Acquisition | Knowledge Sharing |
|--------|-----------------------|-----------------|---------------------|--------------------|----------------------|-------------------|
| [52]   | X                     |                 |                     |                    |                      |                   |
| [15]   | X                     |                 |                     |                    |                      |                   |
| [53]   | X                     |                 |                     |                    |                      |                   |
| [31]   | X                     |                 |                     |                    |                      |                   |
| [54]   | X                     |                 |                     |                    |                      |                   |
| [55]   | X                     |                 |                     |                    |                      |                   |
| [29]   | X                     |                 |                     |                    |                      |                   |
| [33]   | X                     |                 |                     |                    |                      |                   |
| [56]   | X                     |                 |                     |                    |                      |                   |
| [57]   | X                     | X               | X                   |                    |                      |                   |
| [58]   | X                     | X               |                     |                    |                      |                   |
| [59]   | X                     |                 |                     |                    |                      |                   |
| [60]   | X                     |                 |                     |                    |                      |                   |
| [61]   | X                     |                 |                     |                    |                      |                   |
| [53]   | X                     |                 |                     |                    |                      |                   |
| [31]   | X                     |                 |                     |                    |                      |                   |

Additionally, it has been noticed that the Knowledge creation process has a positive impact on Natural Language Processing, Machine Learning, Human Intelligence [54], on Expert Systems [57], and on AI algorithms in general [29], [62].

Furthermore, the most knowledge management process impacting the AI systems as per the collected studies are knowledge acquisition and knowledge creation, as it is affecting Fuzzy Logic systems [58]–[60], Expert systems [57], [61], Neural Networks including ANN, RNN, and CNN Support Vector Machines, Genetic Algorithms, Rough sets [60], Deep Learning [61], Ontology and XML [55], and case-based reasoning [58]. Also, Knowledge Discovery seems to have a positive impact on Expert Systems, Multi-agent systems, Business Intelligence, Performance Dashboards [15]. Finally, the Knowledge Sharing process has a positive impact on Expert systems [57], Fuzzy Logic, and Case-based reasoning [58].

4.2. RQ2: What are the leading AI algorithms and systems reviewed in the studies collected?

Referring to Figure 2, it is noticeable that Expert systems, Neural Networks including ANN, RNN and CNN, and Fuzzy logic algorithms are taking the lead in the number of studies collected (N = 3), followed by general AI study (N = 2), and finally, other AI algorithms and Systems, Genetic Algorithms, Rough sets, Case-based reasoning, Human Intelligence, Machine Learning techniques, Chatbot, Decision Tree, Ontology and XML, Natural Language Processing, Performance Dashboards, Business Intelligence and Multi-language system (N = 1).

![Figure 2: Number of Studies for AI Algorithms and Systems.](image)

4.3. RQ3: What research methods have been used in finding the relation between knowledge management processes and AI systems?

Analyzing Table 4 shows multiple research methods been used to find the relation between knowledge management processes, and AI algorithms and systems. Studies use Survey, Case Study, Experimental, Interviews, and Literature Review to perform the required analysis. Figure 3 presents the percentage and number of studies for each methodology. The experimental method takes the lead with seven studies with 44%. Followed by Case Study with five studies and 33%, followed by Literature Review with three studies and 18%, and finally, the lowest two methods used are surveys and interviews with one research each and 6%.

4.4. RQ4: How active is the topic of knowledge management impact on AI during the last five years, across the research databases?

Looking to the year of publication, and by analyzing Figure 4, we notice a drop in the number of researches studied the relationship between knowledge management and AI algorithms and systems since 2014. The highest number of papers was in 2014 (N = 5), then from 2015 to 2017 there with the same number of researches (N = 2), followed by 2018 (N = 2), and finally in 2019 increased to two pieces of research (N = 3).
Figure 3: Research Methodology

Figure 4: Total number of studies per year

Figure 5 shows how the Worldcat database is popular in having this topic as it has at least one paper every year from 2014 to 2019. The analysis indicates that Worldcat and Emerald have the top number of studies in 2014 (N = 2), followed by Google scholar (N = 1). In 2015, and 2016, Worldcat was the only database with studies related to the topic. In 2017, both Worldcat and Emerald had one research and appeared on both years. While in 2018, both Worldcat and Google scholar database with one study for each related to the topic. Finally, in 2019, Worldcat, Emerald, and Google Scholar had one research and appeared in each.

Figure 6 describes the relationship between Knowledge management processes and the AI systems and algorithms that can be enhanced or impacted. This is also aligned with the previous discussion of the impact of knowledge acquisition on more number of AI systems and algorithms. Knowledge acquisition can passivity enhance Neural Networks, including ANN, RNN and CNN, Support Vector Machines, Genetic Algorithms, and rough sets, as also described in the study done by [60]. Both [58], [60] also agree that Knowledge acquisition can enhance Fuzzy Systems. Additionally, [61] added that knowledge acquisition could improve Expert systems and Deep learning by having a training way for the algorithms to enhance the outputs. Finally, based on Figure 4, we notice that the number of researches done for the relation between KM and AI systems is decreasing each year, comparing to the studies done in 2014.

Figure 6: Number of studies per database in each year

Regarding managerial insight, this paper provides a clear understanding of how each stage of knowledge management plays a role in enhancing AI Algorithms. Furthermore, this paper provides Practitioners, including software solutions architectures, digital transformation framework designers, and knowledge management, a solid base to get benefits from their knowledge management and employee the right AI algorithms to increase the benefits by using the right algorithms at the right KM stage.

5. Conclusion

The role of Knowledge Management processes in improving AI algorithms and systems was discussed in multiple studies. The paper used systematic review as an approach to determine the relationship between KM and how it affects AI systems and algorithms. This paper followed the six steps summarized by [51], to apply for a systematic review of selected papers. As a result, 16 papers were selected as they fit the requirements and selection criteria defined by the authors. Applying the quality assessment questions on all reviewed papers helped in filtering only high-quality researches, which discussed the selected topic. However, and in some scenarios, authors need to be careful while putting the filtering questions as it could lead to bias in selecting papers based on the expected outcome, not the real results. On the other hand, this paper agreed that knowledge acquisition has a positive impact on enhancing Deep learning and Expert systems related to record-keeper knowledge management in Australia, which increases the job inside offices [61].

In reference to Table 5, an analysis was done to classify the studies referring to Knowledge Management processes in enhancing AI algorithms and systems. It is noticeable that knowledge acquisition is the most common process to improve AI systems. This is in alignment with the studies done by [60], [61], which agree on the positive impact of knowledge acquisition on different AI systems and algorithms. Previous Knowledge management process papers studied the relation with AI systems
and algorithms and focusing on specific AI system or algorithm. In this study, we tried to show the link between KM and AI systems looking from the higher picture, and showing that some KM processes can work not only for specific AI algorithms or methods, but it can also help in improving other AI algorithms. This can help researchers to identify other options to enhance an AI system by checking multiple options for a more cost-effective way if the current process used is having high implementation costs. Analysis finding illustrates the impact of knowledge management acquisition as the most used process to enhance the different type of AI systems and Algorithms. It also highlights that knowledge creation is the second option for improving AI systems. The analysis also shows that although some KM processes like knowledge application may have a positive impact on performance and data accuracy, it can have a negative impact on implementation due to high-cost requirements [52]. This research can suggest other KM processes as an option to achieve the required objectives, which may have less cost for implementations.

The limit of this study was on the implementation cost related to KM processes within AI systems as it will defer from an organization to another, based on the requirements and objectives required to achieve. Another limitation was due to the small number of studies done to find the relation between KM and AI systems, which limited the study outputs and may affect results accuracy. Future research may extend and improve the result of this research by increasing the number of databases that may have more studies related to the topic. Additionally, future researches can add a quality assessment question during the filtering steps to identify the degree or weight for the improvement in percentage; each KM process can give to AI algorithms and systems. For example, researches can highlight the results of how much improvement can KM process like knowledge acquisition give for AI Algorithm like Support Vector Machines. Furthermore, a detailed recommendation table can be created to highlight the best KM processes that can be used for each AI algorithm or system with expected improvement percentage and cost. Finally, this paper can be used as a foundation to prepare a comprehensive mapping table for the KM processes used to improve AI algorithms and systems.

It is beyond the scope of this paper to examine the actual implementation of the KM roles on AI algorithms, but it is recommended to make a real case study for an organization that has an existing knowledge management system or need to build a new knowledge management system. Moreover, to check how the theoretical results are supported in a practical case study.

Acknowledgment

This work is a part of a project undertaken at the British University in Dubai.

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