FOOD SOCIO-POLITICS AND SHARIA FINANCE IN INDONESIA:
AGRICULTURAL DEVELOPMENT IN ISLAMIC POLITICAL ECONOMIC PERSPECTIVES

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Abstract
This paper seeks to examine the value of the government's role in enhancing investment from Islamic funding in the agricultural sector. This sector needs to be reinforced to serve as the basis for national food security. Agricultural landscape's abundant potential will hopefully fulfill national needs and become a pillar of exports. This effort was hampered by the high risk that the capital aspects of the agricultural sector were faltering without certainty of profit making. With descriptive analysis the methodology used is qualitative. The result showed The economic prospects of Islamic agricultural policy were strong, but the lack of effective support for infrastructure gave rise to many weaknesses in socio-economic growth, socio-economic development, despite efforts to establish a sustainable society, public interests and reliable agricultural resources. It is worth considering the possible financing of the Hajj Financial Management Agency (HFMA) for the agricultural sector. The government must tighten regulations to foster a healthy partnership ecosystem between the Ministry of Agriculture, Islamic Financial Institutions, and high-quality agricultural resources.
Keywords: Islamic Funding; Agricultural Sector; Food Sosio-politics

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1. Introduction
The rich agricultural ability in the paradise land of Indonesia should be enhanced for stabilization of national food security. Unfortunately, this did not happen because of several problems plaguing the country, such as aspects of the concentration of social and political life on Java Island. The government took the initiative to move the capital to the island of Kalimantan, specifically in parts of the North Penajam Paser Regency and partly in the Kutai Kartanaegara Regency in the East Kalimantan Province to anticipate the inequality in growth (Kusuma, 2019).
Some of the factors which cause this removal are reinforcing food security where Java is a food security source while Kalimantan has 180 thousand hectares of government managed stock of land (Anastasia, 2019).

At the other hand, one of the consequences of lockdown policies in some countries projected to spread the Covid-19 pandemic (Coronavirus Disease), is the decreased availability of food. They tried to close it by restricting exports such as Russia, Kazakhstan and Ukraine, which limited exports of wheat seeds; and Vietnam and Thailand’s rice exports (Issetiabudi, 2020). The Indonesian government forecasts the supply of national strategic food for March to August 2020 including:

![Figure 1. Food Availability Estimation (Issetiabudi, 2020).](image)

Weakening the performance of the agricultural sector can be addressed through risk mitigation policies such as implementing a labor-intensive community empowerment system with a cash-for - work model as well as government guarantees of the availability and access of food to farmers at affordable prices (Mujahidin, 2020).

Though the government has succeeded in rising exports and rising farmers' standard of living. Budget policies, however, have gradually shrunk, rapidly eroding agricultural land. The political change from agricultural to industrial transformation of the government's foreign policy jumped dramatically. Agricultural industries forced immediately to become broad-based industrialization (broad industry strategy) and hi-tech industries highly dependent on imported raw materials vulnerable to the movement of the rupiah exchange rate and the loss of foreign reserves.

Transformation in the strong countries is gradually undertaken by building the agricultural sector through industries generating agricultural production facilities. That was accompanied by support to the increasing manufacturing industry supporting the agricultural (agro-industry) sector. We moved into the machinery and metal sectors only after that (Noertjahyo, 2005; Suhendra, 2004).

ASEAN-China Free Trade Agreement (ACFTA) official presence in 2004 did not support the agricultural sector. The absence of incentives for farmers to promote
increased production coupled with poor technical innovation and the logistics fragility and distribution network, resulting in low competitiveness of domestic products in agricultural products with fellow ASEAN countries such as Thailand, Malaysia and Vietnam; and from China for non-agricultural or manufacturing industries (Chandra, 2008: 12-15; Nasrudin, 2015: 21).

Restrictions on people’s mobility and even the distribution of goods between countries as a result of the COVID-19 pandemic have created barriers to world food distribution. To overcome this barrier, the government increased the 2021 food security budget to IDR 104 trillion from IDR 80 trillion by 2020 (Julita S, 2021).

This government support is quite significant, however, other financing schemes through the Islamic financing channel can also be considered. Strategic collaboration between the Ministry of Agriculture and Islamic financial institutions can create long-term Islamic financing stability for agriculture. This may make it easier for the government to strengthen empowerment programs, particularly those involving human resources and micro, small, and medium-sized enterprises in the agricultural sector. This step is critical because individuals and groups can influence social, cultural, and personality systems in the context of long-term development (H. Mustapa et al., 2021: 154).

The Previous Studies

Capital assistance is very minimal for the agricultural industry (Saripudin et al., 2020). For this reason, the concept of Islamic financing was supposed to cover the shortcomings in the capital aspect Islamic financing is prospective enough to strengthen farm capital (Ashari & Saptana, 2016). Both through the Integrated Sharia Agribusiness Partnership (KAST) (Sutawi, 2008) and investments in sharia financial institutions such as Sharia banking (Gumilang, 2017; Mughits & Wulandari, 2016) and Sharia cooperatives, and Baitul Mal wa Tamwil (Maulida & Yunani, 2017).

The low level of Islamic financing in the agricultural sector is due to the quality of human resources, managing the financial and the farm sector, which is still a relatively high risk (Larasati et al., 2017). Sharia financing for Islamic bank products can be carried out through mudharabah, musyarakah, muzara’ah, musaqah, bai’ murabahah, bai’ istishna, bai’ as-Salam and rahn schemes (Saragih, 2017). It is different from previous researches which are oriented towards applicative economics. This study examines the relationship between the
implementation of public policy and the welfare of the community, especially in the context of the role of the government in strengthening the sociopolitical development of Islamic financial institutions to the conducive growth of the agricultural sector.

**Methods**

This research uses a qualitative approach to the case study method in three areas: political economy, growth of the agricultural sector and Islamic finance. It also outlined the role of government in making Islamic financial institutions more conducive to investing in the agricultural sector. Primary data sources for this study include food security policy data from the Republic of Indonesia's Ministry of Finance in 2021 and data on agricultural land depreciation in 2018 from the Central Statistics Agency (Sugiyono, 2017: 193). Data from institutions with the potential for Islamic financing to be used in the development of food and agricultural security are included in the additional data. Badan Pengelola Keuangan Haji (BPKH/Hajj financial management agency) is one of them (Sugiyono, 2017: 193).

The qualitative descriptive analysis method was used in this study, with the following steps: (a) Gathering data and information on food insecurity and suboptimal agricultural resource management; (b) Identifying existing issues and thoroughly analyzing several potential sharia financing options for the effectiveness of food security; (c) Designing a system by taking into account the system requirements required in accordance with the needs and conditions in the field; (d) Making recommendations on the implementation of a suitable sharia financing system for the benefit of policies to strengthen food security.

Furthermore, various data sources related to government policies on increasing the effectiveness of Islamic finance for agricultural products will be analyzed based on an understanding of the Islamic economic politics of (Rosdi, 2016: 256) where the dimensions of Islamic economic politics consist of socio-political development, socioeconomic development, balanced community development, public interest and source management of human resources (human resource management).

**II. Discussion**

**Islamic Political Economy**

There are three streams in political economy. The first view looks at political economy in terms of management, political processes and the role of ideology in a country's economic growth (Deliarnov, 2006: 8-10; Caporaso & Levine, 1996: 45; Widjaja, 1982: 99; Jevon, 1879). The second
insight further embraces the overall political economy including all aspects of economic, political or social issues such as problems of oppression, class conflicts, foreign debt, investment, capitalism development, and others (Bascom, 2009: 12; Devas, 2009: 25; Staniland, 1985: 37). The third idea looks at the political economy from economic relations and politics itself, namely economic interaction with the nation; or the state on the economy (Shively, 2011: 8).

(Choudhury et al. 1997) define Islamic political economy as the science of the relationship between government (shura) and the market sub-system. This definition shows that the political economy of Islam is an interaction approach taken to build human understanding of social acceptance and jurisprudential institutions in human behavior. Islamic economic politics will be able to realize optimal economic growth and have an impact on economic equity (Juliana et al., 2018).

Through a combination of Islamic economic philosophy and Islamic political philosophy, (Rosdi, 2016: 256) elaborates that Islamic economic politics should involve socio-political development, socioeconomic development, balanced community development development), public interest (public interest) and human resource management (human resource management). This is done for the reformation of the ummah (ummah reform [development]) based on the values of the Koran and al-Hadith.

In this study, Islamic political economy is a synergy of sociopolitical development, socio-economic development, balanced community development, public interest, human resource management for the reformation of the people based on Islamic values (Rosdi, 2016).

There are two approaches in looking at government intervention in the economy. The first approach is Adam Smith (1723-1790) who believes that the economy must be left to run on its own using free market forces and without government intervention. Through the invisible hand (invisible hand), the economy can create wealth and increase efficiency (Vivenza, 2008: 26-29; Samuels, 2008: 179-201).

Different views emerged after the economic crisis (The Great Depression) dramatically hit the world in the period 1929-1939, among others conveyed by John Maynard Keynes (1883-1946). He supported government intervention during the crisis period. The role of strategic government in bridging the gap between economic potential and actual output during times of crisis (Markwell, 2006).
The Role of the State in Sharia Financing in the Agricultural Sector

Given the strategic importance of the role of credit in agricultural and rural development, it has encouraged governments (in many countries) to make it an important policy instrument. Credit is considered as one of the important tools to break the "low cycle of farming":

Figure 3. Low Cycle of Farming
(Tampubolon, 2002)

Government intervention for the improvement of Micro, Small and Medium Enterprises (MSMEs) is implemented with the issuance of Law Number 2008 About MSMEs Articles 7 and 8 which mandates the government and regional governments to grow the business climate by setting legislation and supporting policies.

In order to expand access to finance for MSMEs, on 5 November 2007 the Government launched the People's Business Credit (KUR). This program is a continuation of the Farmers' Business Credit (KUT) budgeted at Rp 8 trillion per year which in 1998 began to falter and have an impact up to now along with the emergence of looseness and carelessness in its distribution.

One of the potential aspects of financing for farming capital is through Islamic financing. There are at least three Islamic banking orientations in countries with small, medium and large populations as shown in the following table.

| Population | Orientation |
|------------|-------------|
| Small: Bahrain, Brunei Darussalam, Oman, Qatar, United Arab Emirates | Islamic investment banking |
| Medium (population range 30 million): Malaysia, Saudi Arabia | a combination of Islamic investment banking and Islamic corporate banking |
| High (population range above 70 million): Indonesia, Pakistan, Turkey | economic retail banking |

Source: (Saptati, 2019)

Comparing the three by calling one term Islamic banking is inappropriate because retail banking is not measured by
assets, but by how many people are involved. Furthermore, the role of the government in encouraging the growth of Sharia financing is contained in the Master Plan for Indonesian Sharia Finance Architecture (MISFA).

There are also concrete steps outlined in the Islamic financing strategy listed in MEKSI during the period 2019 - 2024, including: 1) Providing stimulus to BUMN / BUMD to increase the amount of Islamic financing through Sharia banks; 2) Increase the number of Sharia Commercial Banks (BUS), Sharia Business Units (UUS), and Sharia People's Credit Banks (BPRS) that are registered as Sharia People Business Credit Distribution Institutions (KUR); 3) Increase the amount of productive Sharia financing in the corporate sector and long-term financing (infrastructure).

The sharia-based financing strategy is expected to increase and contribute to driving the development of the sharia economy in Indonesia (Kemenkeu, 2019).

Findings

The political prospects of the Islamic economy in the agricultural sector, although bright, are still hampered, so the pace is slow. This is because the implementation of government policy does not yet fully have a holistic oriented prophetic awareness. This can be seen from the following research findings.

Sociopolitical Development

At the National Coordination Meeting for Agricultural Development in 2021, Deputy Minister of Finance (Wamenkeu) Suahasil Nazara said that the 2021 food security budget increased very significantly by 30% compared to the 2016 to 2020 budget, which trended down. If the 2020 budget is on the order of 80 trillion, by 2021 it will be 104 trillion with distribution details as follows.

Table 5. Details of the 2021 Food Security Budget

| Budget Allocation Details | Amount (IDR.) |
|---------------------------|---------------|
| Ministries and Institutions (K / L) | 62.8 trillion |
| Ministry of Agriculture | 21.8 trillion |
| Ministry of Maritime Affairs and Fisheries | 6.7 trillion |
| Department of Public Works and Government Services | 34.3 trillion |
| Grants other than K/L | 30.7 trillion |
| Subsidy | 25.3 trillion |
| Additional spending | 5.4 trillion |
| Transfer to Regions | 5.6 trillion |
| Special Allocation Fund in the form of DAK irrigation, DAK for agriculture, DAK for marine and fisheries, and DAK for non-physical funds for food security services | | |

Source: (Finance, 2021)
Along with the growing needs of the population, the world of agriculture then adopted the term Agricultural Revolution 4.0, where agriculture is expected to involve digital technology in the development process. In Europe, there is a tendency for demographic crisis where the number of productive-aged population is smaller than the non-productive number so that the conversion of manpower to technology is needed so that the Industrial Revolution 4.0 in the agricultural sector is more dominant than other places (Rahayu, 2019).

Based on data from BPS through the land area figure obtained by the Area Sample Framework (KSA) methodology using data from satellite images of the National Aeronautics and Space Institute (LAPAN) and Geospatial Information Agency (BIG), a decline in agricultural land.

![Depreciation of Agricultural Land Area (Hectares) (BPS, 2018)](image)

Figure 4. Depreciation of Agricultural Land Area (Hectares) (BPS, 2018)

Meanwhile, to carry out food self-sufficiency, Indonesia is still experiencing difficulties due to the shrinking of agricultural land. Comparison with other countries is also very flat as shown in the following table.

Table 7. Comparison of Agricultural Land Areas of Other Countries

| Country | Agricultural land | Percentage of Total Land | Population to Land Ratio (People: Hectares) |
|---------|-------------------|--------------------------|---------------------------------------------|
| Indonesia | 570,000 km²    | 31.5 %                   | 1 : 0.22                                   |
| Thailand  | 221,000 km²     | 43.3 %                   | 1 : 0.32                                   |
| Australia | 4,000,000 km²   | 52.9 %                   | 1 : 16.67                                  |
| China     | 5,000,000 km²   | 54.8 %                   | 1 : 0.35                                   |

Source: (CIPS, 2018)

From the budget strategy and shrinkage of agricultural land area, it is seen that the strategy for developing the agricultural industry needs to be changed. Therefore policy makers and decision makers are advised to invest in technological progress and offer all sectors of the economy various ways to promote agricultural innovation 4.0 (Zambon & All., 2019: 11). Indonesia and China are potential countries in terms of quantity of human resources (Maelani et al., 2019).

Sosioeconomic Development

The government has contributed to the implementation of program credit policies, especially in the provision of subsidies to interest rates; to the cost of credit failure risk; and to administrative
costs in distribution, service and credit withdrawal. In addition, indirect government subsidies for program credit are channeled to import fertilizers, seeds and medicines (Hermanto, 1992). So far there are two sources of agricultural capital credit aid budget namely the state budget and foreign cooperation assistance as follows.

**Table 8. Sources of Agricultural Capital Assistance Credit Budget**

| Source of Budget | Program |
|------------------|---------|
| State Budget Revenue (APBN) | Mass Guidance Credit, Farming Business Credit, Food Security Credit (KKP), Agricultural Financing Services Scheme (SP3), Independent Direct Assistance, development of Agribusiness Microfinance Institutions (LKMA) |
| Foreign aid project | in the form of bilateral relations such as Second Kennedy Round (SKR) from multilateral cooperation such as the Small Farmers/Fishermen Income Improvement Program (P4K). |

Source: (Ashari, 2009)

A number of capital strengthening programs that have been implemented include: (a) direct assistance (BLT, BLM); (b) rolling assistance (BPLM, PMUK); (c) strengthening capital (DPM LUEP, PUAP); (d) interest subsidies (Bimas credit, KUT, KKP); (e) approaching commercial (SP3, P4K, KUR). Unfortunately these various programs contain weaknesses. Among them:

**Table 9. Weaknesses in Agricultural Program Policies**

| Program | Weakness |
|---------|----------|
| Community Direct Assistance | less educating farmers to be more professional in the use of funds. |
| | The probability of a moral hazard is very large. |
| | when the project ends the program also stops. |
| | reward and punishment are very weak. |
| | Clearly measurable output is very burdensome to the government budget. |
| | This type of assistance is effective for certain cases |

Awareness of strengthening agriculture as a national food foundation is realized through the provision of budgets for national food programs such as: BIMAS program, Farming Business Credit (KUT), Food Security Credit (KKP), Community Direct Assistance (BLM), Strengthening Group Business Capital (PMUK), Institutions Agribusiness Microfinance, Small Farm / Fishermen Income Improvement Project.
Balanced Community Development

Various attempts were made by the central and regional government to form a socially and spiritually balanced society. In this case socially in the context of agricultural development and spiritually through religious educational institutions such as Islamic boarding schools. Education is a strategic aspect so it needs to be supported by appropriate intervention methods (Mustapa, 2018).

In 2018, the Minister of Agriculture launched a program of economic empowerment for people based on Islamic boarding schools towards the world food barn in Makassar. This program is a form and implementation of the new flow of the Indonesian economy through cooperatives and MSMEs. The basic idea is that if all people can be mobilized, Indonesia can certainly rule the world, becoming a super power country. The launch of the program was marked by the signing of a memorandum of understanding between the Minister of Agriculture and the Indonesian Ulema Council (MUI) and Koperasi Mitra Santri Nasional (KMSN).

The collaboration between MUI and KMSN is believed to be able to drive the progress of agricultural development, for example corn cultivation in Lampung, Bengkul, West Java, East Java, Central Java, and so on.
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which has been successful. If pesantren are moved together, agriculture will advance. MUI shares the responsibility of empowering the economy of the people because the ulema must take up space in eliminating poverty. KMSN is also a cooperative formed by MUI. KMSN has partnered with pesantren throughout Indonesia by developing corn, rice and karamba fish and other food commodities.

In addition, several regional leaders also launched the One Product One Pesantren (OPOP) as carried out by the Governor of East Java on August 22, 2019. There was also in West Java, the program was launched by the Governor of West Java Ridwal Kamil at Al Ittifaq Islamic Boarding School Ciburial Village Alam Endah Village, Rancabali Regency Bandung on December 12, 2018. Of the 9,000 Islamic residential schools in West Java, the OPOP program will begin with 600 schools. The Provincial Government of West Java will co-operate with the District Chief to implement this product One Pesantren One. According to data from BPS West Java in 2017, the province of West Java has 627 districts.

In this case, the more the quantity of community participation in government development programs increases, the more civil society will strengthen (Mustapa, 2019).

**Public Interest**

The politics of Islamic agriculture can be seen from the various policies that should be taken by the state in the field of agriculture, both the production sector (primary), the industrial sector (secondary) and the trade and service sector (tertiary). Therefore, when discussing the politics of Islamic agriculture, that means we will discuss agricultural politics in the production, processing (industry), and trade and services sectors.

To be effective, ideologies that are manifested in a system require strategies that are aligned with the goals to be achieved. According to Capra, "It must also have an effective way of bringing about socio-economic restructuring to enable a prompt transfer of resources from one use to another until the most efficient and equitable allocation and distribution has been attained". Without this harmony, no matter how good the strategy, will not be able to actualize even the best potential (Chapra, 1992: 4).

The experience of the Indonesian people shows that agricultural policy for the public interest is dynamic. During the Soekarno era (1959-1966) the political
direction of the agricultural sector was emphasized in the inventory of agricultural and plantation lands. During the Soeharto era (1966-1998), the political direction of the agricultural sector was divided into two patterns, namely the pattern of food sovereignty and semi-industrialized agriculture. During the reform era, there was a dominance of the influence of foreign capitalism in legislation (Setiawati et al., 2020).

Legal politics based on the spirit of welfare of the people must be guided by a clean government and a non-corrupt bureaucracy. Without this, the development of all aspects including the agricultural sector, will be stagnant (Mustapa et al., 2020).

Human Resource Management

The low interest of millennials in the agricultural sector is a serious problem facing this country. Therefore, various attempts were made by the government to overcome this. Among them are Millennial Farmer Movement and Millennial Santri (Andri, 2019). The regeneration program is packaged in the Millennial Farmer and Santri Millennial movement, which are the two strategic program approaches of the Ministry of Agriculture. This program is intended to achieve national food independence through modernization of agriculture and mechanization of farming. This program is with the government’s focus on developing Indonesian human resources.

Referring to the data of the Agricultural Human Resources and Extension Agency (BPPSDMP), the Millennial Farmers Movement was recorded as involving one million young farmers who are members of 40,000 farmer groups. They are spread throughout the provinces, from Aceh to Papua. Then divided into zones of commodity types such as food crops, horticulture, plantations and livestock.

The Prospect of Empowering the Agriculture Sector through the Hajj Financial Management Agency (BPKH)

For investment in the agricultural sector and empowerment of the people, financial instruments such as the Hajj Financial Management Agency, an institution established July 26, 2017 can be considered directed at investment financing. This is because of the extraordinary potential of this institution in raising funds for Muslim communities who will go on Hajj. During 2018 the Hajj Financial Management Agency (BPKH) said that the managed hajj funds were recorded at Rp 113 trillion, exceeding the Rp 111 trillion target. 32% of the funds are included in third party funds (DPK) of Islamic commercial banks and national banking sharia business units.
50% placed in sharia banking and 50% sharia securities. In 2018 BPKH registered as many as 550,000 pilgrims but exceeded the target of 664,000 registrants.

The total value of the benefits of the Hajj Financial Management Board (BPKH) as shown in the table.

**Table 11. Total Value of Benefits and Allocations**

| Year | Return on Investment from the Hajj Fund (IDR.) |
|------|-----------------------------------------------|
| 2018 | 6 Trillion (increased 28%)                    |
| 2017 | 4.7 Trillion                                  |

| Allocation                     | Amount (percentage) |
|--------------------------------|---------------------|
| returns on prospective pilgrims| the percentage of the value distribution of benefits to prospective pilgrims must get the approval of the House of Representatives (DPR) of the Republic of Indonesia |
| BPKH operational costs         | 5% of the total value of benefits |

Source: (Yoyok, 2018).

BPKH recorded the remaining Hajj funds in 2020 to reach IDR 143.1 billion. Last year's realization exceeded the Hajj pay target set by BPKH of IDR 139.5 trillion. In comparison with the 2019 Hajj fund balance of IDR 124.32 billion, the 2020 figure increased by 15%. This shows that the people have made inscribing on pilgrimage a priority, even in the midst of the crisis. About 69.6 per cent of the funds were invested, while the remaining 30.4 per cent were invested in Shariah banks. With the increase in managed funds, the value of benefits provided to the prospective waiting hajj pilgrims also increased, namely Rp7.46 trillion or grew 2.33 percent compared to the previous year amounting to Rp7.29 trillion (Rini, 2021).

The author sees that the benefit scheme has been implemented by the Ministry of Finance through the Education Fund Management Agency (LPDP). If a similar scheme can be applied to BPKH, then just consolidate with relevant stakeholders to strengthen the judicial foundation both sharply (MUI, Ministry of Religion, Islamic Organizations, etc.) or legally positive.

Tabung Haji Malaysia, as one of the best fund management tools hajj in the world, manages funds for investment and various other enterprises. The funds are invested in the finance sector and Islamic enterprises. The financial investment is in the form of funding, buying securities, while the business managed by Tabung Haji includes hotels, property, plantations, and various other businesses (BPKH, 2019: 143).

In this case, the government's communications strategy is important for socializing the various aspects of the
benefits of each policy to be implemented (Rachiamatie et al., 2020). Besides, as one of the Islamic financial instruments, the effectiveness and efficiency of the management of the Ummah's institutions is expected to provide a multiplier effect in reviving the people's economy, especially for those affected by Covid 19 (Effendi, 2021).

III. Conclusion

Food sociopolitical development in order to be effective, requires a number of instruments. These include: regulations that can guarantee price stability and market availability for agricultural products, pro-farmer policy programs that seek to raise the standard of living of farmers, create conducive conditions for a balanced farming community with physical and spiritual needs, and the synergy of the central and regional governments supporting the birth of a generation of farmers only from millennial.

It is time, the government looked at Islamic religious instruments both in education such as Islamic boarding schools, or finance such as banking and Islamic cooperatives. In addition, potential financing patterns from Islamic financial institutions such as the Hajj Financial Management Agency (BPKH) to revive the agricultural sector, should be considered.

In contrast to the path of financial institutions, the risks inherent in BPKH are more than in the legal and operational aspects. As long as there are Muslims in Indonesia, the financial energy input of this institution will be preserved. Of course, this should also look at the readiness of the farming community to increase professionalism in managing stimulant funds.

With a scheme that can reflect the policies of the Ministry of Finance with the Education Fund Management Agency to support the education sector.

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