Telemedicine applied to plastic surgery: an integrative review

A telemedicina aplicada à cirurgia plástica: uma revisão integrativa

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ABSTRACT

Introduction: Telemedicine refers to providing medical services through information technology and communication between patients and service providers. Plastic surgery is a field especially favorable to the application of telemedicine since visual inspection of the patient guides both diagnosis and clinical follow-up. Methods: An integrative review was performed in the articles published in telemedicine in plastic surgery in the PubMed database, using the terms MeSH: “telemedicine” AND “plastic surgery.” After tracking and applying eligibility criteria, the remaining articles’ full text were digitized, with their data extracted for detailed analysis. Results: A total of 134 articles were identified, all in English, in the initial search for PubMed. After screening and application of the exclusion criteria, 12 studies were included for the integrative review. The articles found in this review demonstrated benefits in the use of telemedicine applied to plastic surgery. Especially in the postoperative follow-up of patients, in the reduction or extinction of the need for face-to-face visits, in the satisfaction of patients in the consultations carried out by telemedicine, in the reduction of financial costs and response time for referrals, in the diagnostic accuracy similar to the face-to-face assessment and in improving access to specialized care in remote places, both geographically and socially unfavorable. Four articles discussed barriers and limitations, observed or potential, to the use of telemedicine in plastic surgery, such as data security, legislation, costs and perception of negative influence on doctor-patient communication. Conclusion: The analyzed studies show an expressive gain in knowledge about telemedicine applied to plastic surgery in recent years. Keywords: Telemedicine; Plastic surgery; Telesurgery; Patient care; Review.

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INTRODUCTION

The consolidation of the information age, with its exponential increase in new and advanced technologies and its electronic sophistication, also brings a new reality to the health area, with its arsenal reaching practically all the processes involved in this area, from management, passing to the doctor’s office - a place previously safeguarded, almost inviolable, from the doctor-patient relationship - until the teaching process. Although the proliferation of technologies is still criticized for threatening the traditional doctor-patient relationship, the potential benefits derived from this relevant matrix deserve consideration by everyone involved in this area.

Telemedicine refers to providing medical services through the use of information technology and communication between patients and service providers, separated by geographical distances that may make personal encounters impractical. Given the rapid development of telecommunications technologies, the concept of telemedicine has grown to cover a wide range of applications. Previous studies have shown that telehealth technology improves the results in several areas, including the management of diabetes, hypertension and chronic obstructive pulmonary disease. There is a description of a reduction in hospital admission rates in patients using telemedicine. Plastic surgery is an especially favorable field for the application of telemedicine, given the highly visual nature of their work.
As demonstrated in this review, the new articles show that telemedicine has a special potential in increasing the efficiency of evaluation and postoperative follow-up in plastic surgery, both reparative and aesthetics. It improves coordination and facilitates interprofessional collaboration in time and space, eliminating a significant number of unnecessary referrals and connects patients located far from large medical centers to experienced professionals, without compromising the quality or accuracy of the care provided. Besides, it can be applied to several areas of plastic surgery, such as complex wounds, burns, and their sequelae, cleft lip and palate, and pediatric plastic surgery. Nevertheless, it must be considered that the implementation of telemedicine can be challenging and costly. Some factors can limit the broader adoption of these systems, such as the cost of initial audio, video, network and storage installations, licensing problems with suppliers, non-standard electronic systems for medical records, absence or poor coverage by insurance companies and health care operators and lack of standardized legislative regulations.

It is also important that historical observation is made during the period in which this review was carried out. Not only geographic factors are the reason for implementing telemedicine-based systems. On January 30, 2020, WHO declared the outbreak of COVID-19 a public health emergency of international interest and, in March 2020, began to characterize it as a pandemic to emphasize the seriousness of the situation and urge all countries to take action to detect infection and prevent spread. In this scenario, the new coronavirus may have been a catalyst for a movement in several spheres of products and services, including the health area, towards digital.

Given the rapid pace of technological advances in the 21st century, associated with the possible effects of social isolation imposed by the pandemic by COVID-19, the authors considered it appropriate to publish an update of a review by Vyas et al. (2017) to synthesize the new evidence available in the literature since its presentation in June 2016.

RESULTS AND DISCUSSION

One hundred thirty-four articles were identified, all in English, in the initial search on PubMed. Although language filters were not stipulated, all references found contained text in English. Sixty-nine were excluded for not being directly related to plastic surgery and telemedicine or for not having a summary available in the database. Of the 65 remaining articles, 53 were excluded by reading the abstracts because they are case reports or case series with n <10, have texts that are not related to the guiding questions (telemedicine and plastic surgery), are review studies or have published before June 2016. In this last issue of the publication date, there were two articles with a publication date before June 2016; however, as their inclusions were not identified in the analysis carried out in the last review of the topic, sent for publication by Vyas et al., in 2016 and published in 2017, these were included in the present review. Therefore, 12 articles were included and reviewed in detail. The twelve articles focused on telemedicine in plastic surgery included: 2 in the treatment of wounds, 3 in the treatment of burns and their sequelae, 1 in trauma and emergencies in plastic surgery, 1 in cleft lip and palate, 1 in pediatric plastic surgery, 2 in plastic surgery aesthetic and 2 in evaluation and follow-up in reconstructive plastic surgery (Figure 1).

METHODS

Similarly, to the methodology described in the review by Vyas et al. (2017), an integrative review was carried out on articles published in telemedicine in plastic surgery in the PubMed database, using the following MeSH terms: “telemedicine” AND “plastic surgery”, in an advanced search. From the references obtained, those not directly related to plastic surgery or that did not have a summary available in the database were excluded by the title. They were excluded case reports or case series with n <10, texts that did not relate to the guiding questions (telemedicine, plastic surgery and assistance), review studies and those published before June 2016, date of submission to the magazine of the last systematic review on the theme, which was published in June 2017, provided that they had a citation in the references. The authors extracted data on a subspecialty in plastic surgery, purpose, study design, intervention, results and conclusions. The references of the included articles were scanned for additional studies.
Telemedicine applied to plastic surgery

Chart 1. Analysis of selected articles.

| Reference (Year), Country | Primary Objective | Methods | Findings | Conclusions |
|---------------------------|-------------------|---------|----------|-------------|
| Douglas et al.① (2018), United States | Review the video teleconsultation (VTC) experience in the Connecticut VA health system and research patients' attitudes toward telemedicine services in this context. | Cross-sectional study through the application of qualitative and quantitative questionnaires to assess patient satisfaction with the medical service. | In a score scale that goes up to 10 points, patients positively evaluated the overall quality of interaction with their physician (note: 9.2), their ability to communicate (note: 9.3) and their overall satisfaction (note: 9.2). Patients classified video and sound quality with grades 8.6 and 9.0, respectively. 83% stated that they would prefer the consultation of telehealth to personal visits for future plastic surgery problems, and 7 patients (17%) said they would prefer a personal visit. | Live interactive telemedicine consultation with a plastic surgeon in the VA health care system results in substantial patient satisfaction with the convenience of accessing medical care in remote communities. |
| Funderburk et al.⑦ (2019), Lebanon | Develop a process of clinical efficiency improvement and offer optimal patient satisfaction, in the postoperative scenario, through a technical health tool. | Patients living in a predefined area were given the option of monitoring by telehealth and follow-up for 1 year. Cosmetic surgeries were excluded. | Preoperative studies revealed that 73% of patients preferred follow-up visits in person, while satisfaction after the meeting by telehealth was 95%. 96% of patients said they had their questions answered and 97% would use the service again. | Telemedicine is associated with increased patient satisfaction and potentially improved clinical outcomes, without prejudice to follow-up. |
| Pozza et al.② (2017), UNITED STATES | Evaluate the effectiveness of a smartphone-based plastic surgery postoperative follow-up program. | Retrospectively reviewed, during the period of 1 year, the clinical records of patients undergoing cosmetic surgeries of the face, as well as data from questionnaires and postoperative photographs sent by patients' smartphones. | 50 (96.2%) patients reported that the process improved the quality of their postoperative experience. The protocol allowed the detection of early complications in 3 cases, but complications were detected outside the deadline stipulated for early submission of photographs. | The plastic surgeon can provide virtually early postoperative patient surveillance. Although early photography failed to identify complications, they were detected by later photographs. |
| Westra et al.⑧ (2015), Netherlands | Investigate whether online consultation is a satisfactory alternative to traditional face-to-face consultation in the postoperative period of face-to-face plastic surgery. | Randomized clinical trial with inclusion of eligible patients in two 6-week postoperative evaluation arms: face-to-face consultation or video consultation, with subsequent completion of scientifically validated questionnaires (PSQ-18, PEQ and TSQ) of satisfaction and evaluation of doctor-patient communication. | 31 patients participated. Overall satisfaction was the same in both groups, but there was a significant difference in the dimensions "general satisfaction" (online most satisfied consultation group, P=0.02) and "accessibility and convenience" (less satisfied online consultation group, P=0.01) in the PSQ-18 questionnaire. | Patients were also satisfied with traditional or real-time video consultation in plastic surgery. Online consultation is considered a time-saving alternative to traditional consultation, although it may be perceived by some patients as a negative influence on communication with the doctor. |
| Rimal et al.⑩ (2017), Australia | Share the experience of authors using technology for the provision of services and care in a geographically challenging environment | Retrospective study of data from patients' medical records for a period of 1 year, including all patients registered in the plastic surgery technical service. | 194 rural patients (66 men and 128 women), 26 of whom were elective cases and 358 follow-up visits in telehealth. 10 patients were treated only via telehealth; 24 patients had their first face-to-face clinical review and additional follow-up via telehealth, and 99 patients were postoperative. The etiology of cases ranged from skin lacerations to complex soft tissue and bone lesions, as well as elective cases of postoperative craniofacial follow-up of the hands. | Telemedicine in plastic surgery can also be used in the pediatric population, especially in remote locations, with minimal access to specialists. |

Continue...
**Chart 1. Analysis of selected articles.**

| Authors          | Country          | Study Description                                                                                     | Findings                                                                                                                                                                                                 |
|------------------|------------------|-------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Sood et al.17     | France           | Analysis of the wound treatment system by telemedicine.                                                | In the experience of the CICAT wound network, the results showed that 75% of the wounds improved or healed, a 72% reduction in the number of hospitalizations and a 56% reduction in ambulance transfers to healing centers. |
| Rennekampff et al.16 (2015), Germany | Germany            | Examine the intra- and inter-examiner variability of remote photographic wound closure analysis, as well as the reliability of remote photographic wound analysis with direct clinical evaluation. | The mean intraclass correlation coefficient of the four examiners was excellent (r = 0.79; 95% confidence interval (CI), 0.61, 1.00). The agreement between remote visual evaluation and clinical evaluation at the time of healing was good (r = 0.64; 95%, 0.52, 0.76)). |
| Hughes et al.18 (2017), USA and Ecuador | USA and Ecuador     | To evaluate the reliability of remote digital video in the preoperative diagnosis of cleft lip and palate in environments with few resources in rural Ecuador, as well as to evaluate the possible economic gains generated with the adoption of this technology. | Remote digital evaluations are a reliable way to diagnose labial and palatine cleft preoperatively in the context of interventions in plastic surgeries in low- and middle-income countries. |
| Martinez et al.19 (2017), South Africa | South Africa       | Evaluate the WhatsApp application to facilitate burn treatment and resource allocation.                | WhatsApp has contributed to the reduction of unnecessary referrals and outpatient consultations.                                                                                                           |
| Cai et al.20 (2016), Nepal and USA | Nepal and USA      | Test the reliability of the Patient and Observer Scar Assessment Scale (POAS) using videoconferencing. | Evaluation of burn scars using the POSAS scale can be accurately performed through videoconferencing.                                                                                                  |
| Boccara et al.21 (2018), France | France             | Evaluate the quality of method for telemedicine.                                                       | The results encourage the development of teledermatology based on digital photography, although it never replaces clinical examination.                                                                  |
| Paik et al.22 (2016), United States | United States      | Evaluate the response of telehealth through an application for consultations related to plastic surgeries. | The results show that telederm consultations were able to produce timely and accurate responses in an emergency care unit.                                                                                      |
The pandemic underway for the new SARS-CoV-2 has accelerated the search for the use of medical services at a distance. In this scenario, it is imperative to look for what is in the scientific literature about advances in telemedicine in plastic surgery to promote improvements, exclude failures, and implement innovations, seeking a better adaptive response to the current challenge.

Vyas et al. in 2017\(^4\) an excellent review of 23 articles focused on telemedicine in plastic surgery. They used the following Terms MeSH: “surgery, plastic; general surgery; surgical procedures, operative; surgery; burns; wounds and injuries; soft tissue injuries; dermatology; teledermatology; teledermatological; maxillofacial injuries; hand; hand injuries; microsurgery; breast; cell phones; orthopedics; telesurgery; remote consultation”. Since then, advances in this area have been notorious, either by the exponential expansion of mobile technology or by the growing familiarity and accessibility to the average consumer. In this context, new articles have emerged and are not included in the review by Vyas et al. (2017)\(^4\).

The articles found in this review demonstrated benefits in the use of telemedicine applied to plastic surgery. They were more pronounced in the postoperative follow-up of patients\(^2,7,8,16,17\), reduction or extinction of the need for face-to-face visits\(^1,14,16-19\), satisfaction of patients in telemedicine consultations\(^1,2,8\), reduction of financial costs\(^1\), reduction of response time for referrals\(^2,8,25\), diagnostic accuracy similar to face-to-face assessment\(^15,17-19,25,26\) and improvement in access to specialized care in remote places, both geographically and socially unfavorable\(^1,2,14,15,25\). Despite the vast majority of studies showing significant patient satisfaction, it is worth highlighting the selection bias present in these studies. The method of attracting volunteers, willing to be consulted by telemedicine, favors patients’ selection more receptive to this approach\(^1,2,8,25\).

In 2015, Westra and Niessen\(^8\) conducted a randomized clinical trial comparing the assessment of patient and physician satisfaction in a postoperative follow-up consultation through a real-time video connection and traditional personal consultation, using validated questionnaires of measures of different aspects of health care doctor-patient communication and satisfaction with telemedicine. The results showed that, in general, patients are equally satisfied with traditional consultation or video conferencing. However, online consultation was perceived by some patients as a negative influence on the doctor-patient relationship. Still, even in a study with higher statistical robustness, a small sample size was observed, which was potentiated by the loss of 30% of the initial sample of eligible patients, which may have generated attrition bias.

Four articles discussed barriers and limitations, observed or potential, to the use of telemedicine in plastic surgery, which were: data security, with the need for sophisticated and protected software and hardware so that patient data storage can be free from fraud\(^1\); regulation and legislation, both in the governmental sphere and in the sphere of private health, for wider adoption of telemedicine in the propaedeutic arsenal\(^1,17\); initial financial costs, which can be high, of installing audio, video, data transmission and storage equipment\(^1\), perception of negative influence on doctor-patient communication and the probable need for specific training dedicated to doctors and other health professionals in the improvement of their online communication skills\(^8\).

Some studies show that the technology present in current smartphones is sufficient to allow an accurate assessment of various pathologies in the field of plastic surgery\(^2,7,8,16,17,23,26\). Even apps for routine use can be used as demonstrated by Martinez et al. in 2018\(^16\), who used the WhatsApp app for communication between various burn patients’ treatment levels. Pozza et al., in 2017\(^7\), using smartphones, preferred to employ a very specific and protected network for data transmission called HIPPA. This is a sophisticated network with great data security. The use of smartphones reduces the cost of implementing the system and facilitates real-time communication with specialists\(^7,16,23\).

Specifically in the work of Paik et al., in 2017\(^25\), the time of face-to-face response and the time of response through virtual communication between emergency services and specialists was measured, finding a significant difference in time, with a great advantage for virtual consultation. Time and cost savings are critical to patient satisfaction and hospital financing.

Douglas et al. (2018)\(^1\), Sood et al. (2016)\(^17\) and Rennekampff et al. (2015)\(^19\), on the other hand, used complex communication networks associated with their own technologies with specific software in the development of telemedicine in their work. These authors were able to find excellent results regarding the reliability of the method, reliability of information, satisfactory clinical judgment,
population coverage and reduction of costs with hospitalization and transportation. Further studies would be needed in order to determine the best tool for performing telemedicine, whether through smartphones or some other specific technology for this purpose.

CONCLUSION

The analyzed studies demonstrate the significant gain in knowledge about telemedicine applied to plastic surgery in recent years. The technological incorporation has the power to reduce distances, facilitate the interaction of the doctor-patient binomial without prejudice to care, even in areas where interaction is as fundamental as the health sector.

The focus is not to have these technologies as substitutes for face-to-face care, but as tools to expand and improve care for patients who need evaluation with the plastic surgeon.

Such tools have become more relevant in the pandemic scenario by COVID-19, where social distance has proved to be the most effective measure to slow down contagion due to its potential to prevent direct physical contact, provide continuous service to the community and, possibly, reduce morbidity and mortality due to the disease.

Much of what has been developed in studies is not yet fully implemented in the different health systems. The challenge of a non-exclusive technological development persists, which is accessible to anyone who needs this care. It is expected that in the adversities caused by the coronavirus, it will be possible to improve the ability to care, either in person or mediated by technologies.

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