Telehealth and Medical Student Education in the Time of COVID-19—and Beyond

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Abstract

The COVID-19 pandemic continues to limit medical students’ full reintegration into clinical learning environments, thus exacerbating an ongoing challenge in identifying a robust number of clinical educational activities at excellent clinical sites for all students. Because medical students across the United States were removed from direct patient care activities in mid-March 2020 due to COVID-19, medical centers have prioritized and implemented changes to the process of patient care. As some barriers are being lifted in the face of a highly contagious and deadly infection, the use of telehealth (delivery of health services remotely via telephone, video, and secure messaging), although not new, is rapidly expanding into all aspects of patient care. Health care providers have been encouraged to conduct many interactions at a physical distance. Telehealth largely replaced face-to-face visits for nonemergency care in an attempt to slow viral transmission while enabling physicians to continue to deliver patient education, manage acute and chronic illness, and nurture caring doctor–patient relationships. Health care providers, many of whom were initially reluctant to embrace telehealth technology and logistics, are becoming nimble and more aware of the many positive aspects of telehealth. The authors suggest that integrating medical students into telehealth activities would help maintain and improve patients’ health, extend the capabilities of health care teams and systems during and after the pandemic, and increase medical students’ opportunities for experiential learning and professional identity formation. The authors expand on these 3 goals, suggest several concrete student telehealth activities, propose a curricular strategy, and outline opportunities to overcome key barriers to full alignment of telehealth and undergraduate medical education.

The COVID-19 pandemic, which has no clear end, has limited and continues to limit the clinical experiences of medical students. This situation has exacerbated an ongoing challenge for medical schools: identifying clinical sites and patient care experiences for medical students to achieve learning goals while contributing to the health of patients and communities. As of January 2021, medical students have been only tentatively integrated into telehealth activities (delivery of health care remotely via telephone, video, and secure messaging), but COVID-19 may serve as a catalyst to innovation. A more comprehensive expansion of an undergraduate medical education telehealth curriculum would be transformational—both immediately and into the postpandemic future.

COVID-19 has created the conditions for a rapid uptake of telehealth technology as care shifts to locations outside of the clinic, emergency department, and hospital. A true transformation in the nation’s use of telehealth will need to encompass not only implementing the technical requirements but also providing dedicated training and experiential learning for our future physicians. If telehealth is implemented effectively, we will rapidly accumulate experience vital to addressing the long-standing access to medical care challenges in rural and other underserved communities. Coproducing telehealth curricula with students will accelerate high-quality and safe implementation, increase our capacity to provide care during the pandemic, and sustain the impact of this transformation as medical education and our health care system evolve to a new normal after the pandemic.

The opportunity exists during the pandemic to integrate our intelligent, caring, and technologically adept medical students into all aspects of telehealth to achieve the following goals: (1) maintaining and improving the health of patients immediately, (2) serving health care teams and systems through the pandemic crisis and recovery, and (3) increasing medical students’ opportunities for experiential learning and professional identity formation.

In this article, we expand on these 3 goals, suggest several concrete student telehealth activities, propose a curricular strategy, and outline opportunities to overcome key existing barriers to full alignment of telehealth and medical education.

Maintaining and Improving the Health of Patients

In response to the pandemic and stay-at-home orders, many patients have been asked to postpone elective procedures, delay preventive services, and limit face-to-face interactions for nonemergency care for serious acute and chronic conditions. The medical community is scrambling to identify opportunities to fill these care gaps as the urgent need for triage and follow-up of patients with symptoms suggestive of COVID-19 has been prioritized. Technological advances have enabled care for many acute and chronic conditions despite barriers, like restricted patient mobility, physical distance, and limited access to appropriate transportation. Many evidence-based interventions by
learning environments to more fully adopt a “learning is work and work is learning” strategy focused on connecting learners and learning objectives with meaningful opportunities to serve.9 Too often, our clearly identified goals around population health, patient education, and transitions of care are not properly resourced or prioritized. Rather than being viewed as observers or liabilities, medical students who are properly trained in these concepts and skills and empowered to be valuable members of a health care team can actively advance these goals. The lessons we learn from thoughtfully integrating students into the telehealth care system during the pandemic will also be invaluable to durable transformation of the clinical learning environment, a transformation that has been repeatedly called for but remained elusive before the pandemic.

Facilitating Experiential Learning and Professional Identity Formation

Ensuring our trainees develop into competent, ethical, and caring physicians is the mission of medical education. Internalizing a mature medical professional identity, defined as coming to “think, act, and feel like a physician,” is an essential component (if not the ultimate goal) of becoming a physician.10 However, there are many barriers to the implementation of what medical education scholars and policy leaders have asserted would be the most effective and efficient educational structure to get trainees to the level of expertise needed for unsupervised practice: a time-variable, competency-based medical education that includes extensive supervised clinical experience.11,12 We assert that the emergence of COVID-19 has presented an opportunity to explore ways in which educational telehealth activities can dramatically expand the structures and processes of medical education, providing evidence and experience that will continue to be applicable after the pandemic has ended.

In Table 1, we have categorized educational telehealth activities as either related to COVID-19 (i.e., outreach and education for patients at high risk of severe disease and initial evaluation and follow-up of patients with symptoms suggestive of coronavirus infection) or unrelated to COVID-19. Both types of activities can dramatically expand experiential learning opportunities for students during the crisis while providing experience and evidence to support ongoing student involvement in telehealth in the postpandemic era. Whether curricula employ milestones, competencies, or entrustable professional activities (EPAs) as organizing concepts, various telehealth encounters present an opportunity for student learning, observation by preceptors, and assessment with feedback to facilitate professional development. Table 1 has suggestions for telehealth activities that could serve as opportunities for students to perform each of the Core EPAs for Entering Residency.13

In light of the expected future demand for telehealth, students and residents will need specific and dedicated training to develop the expertise required to care for patients and populations in this setting. While we would not advocate for telehealth to replace the majority of face-to-face clinical medical education experiences, opportunities exist to develop these activities into observable and rewarding learning activities. Greater use of telehealth may help address some of the barriers to providing care to rural communities where certain health care professionals are not available. A mentored telehealth experience for students and residents may increase their willingness to provide this type of care and better understand its utility and limitations. Technology can enable direct observation via distance precepting, either with the preceptor, patient, and learner all participating via a 3-way video call (like a Zoom meeting) or with the learner using 2 devices—one to connect with the patient and one to connect with the preceptor.

As a student’s skills improve, a preceptor may decide the student is sufficiently trustworthy to conduct telehealth visits with indirect supervision to increase the volume and efficiency of both experiential learning and extension of the health care team. Table 2 suggests a model to adapt Chen et al’s14 medical student entrustment scale for telehealth activities, using Core EPA 1 as an example.

Overcoming Barriers

For meaningful integration of medical students into telehealth, several challenges
must be addressed. While most teaching faculty, themselves the products of the current medical education system, are well versed in supervising medical students during direct face-to-face patient care, many are also learning to provide telehealth for the first time. This situation presents the opportunity to teach faculty and students about the required technology and best practices in parallel, as many of their needs are similar. Key goals and messaging for each activity (i.e., telephone, video, or secure messaging) and common patient conditions must be rapidly and iteratively developed. Strategies for assessing students will need to be adapted to these novel teaching activities.

The electronic medical record (EMR) can serve either to facilitate the incorporation of student education into the emergence of telehealth practices or to block it completely. To fully implement the 3 goals outlined in this article, academic medical centers must give students functional access to the EMR that parallels that of physicians and other health care professionals.

Table 1
Examples of Telehealth Activities, Both Related and Unrelated to COVID-19, to Teach Core Entrustable Professional Activities (EPAs) for Entering Residency

| EPA                                                                 | Related to COVID-19                                                                 | Unrelated to COVID-19                                                                 |
|---------------------------------------------------------------------|------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| Gather a history and perform a physical examination                 | Perform initial evaluation of respiratory symptoms during video visit, including history and limited exam for respiratory accessory muscle use, Roth score, diaphoresis, and mental status. | Perform video visit for a patient with a skin rash or telephone visit for diabetes management. |
| Prioritize a differential diagnosis following a clinical encounter   | Develop a prioritized differential diagnosis during a telehealth visit for evaluation of respiratory symptoms. | Develop a prioritized differential diagnosis during a telehealth visit for evaluation of new rash. |
| Recommend and interpret common diagnostic and screening tests       | Decide between SARS-CoV-2 PCR testing, serologic testing, and no testing for a patient with symptoms or a potential exposure. | For a patient with diabetes mellitus, interpret fingerstick blood sugar results; recommend appropriate glucometer, basic chemistry, urine microalbumin, and lipid panel testing; and interpret results. |
| Enter and discuss orders and prescriptions                          | Write orders for cosignature and justify the need for SARS-CoV-2 diagnostic testing or supportive treatment for viral symptoms and fever. | Write orders for cosignature and justify prescriptions and blood test monitoring for hypertension. |
| Document a clinical encounter in the patient record                 | Document outreach and patient education for patients at high risk of severe COVID-19. | Document a telehealth visit for an acute problem or chronic disease. |
| Provide an oral presentation of a clinical encounter                | Present a telehealth visit for outreach or respiratory symptoms. | Present a telehealth visit for preventive care, chronic disease management, or acute symptoms. |
| Form clinical questions and retrieve evidence to advance patient care | Develop a PICO question and lead a journal club discussion on emerging COVID-19 literature. | Develop a PICO question and lead a journal club on subsequent review of the literature. |
| Give or receive a patient handover to transition care responsibility | Give or receive a handover at transition from outpatient to ER or inpatient and vice versa. | Give or receive a handover at transition from outpatient to ER or inpatient and vice versa. |
| Perform general procedures of a physician                          | Explain the anatomy of a nasopharyngeal swab, the potential risks of testing, and timing of test-result release. | Review instructions for postsurgical care after a surgical procedure, and triage initial symptoms that are concerning for potential complications. |
| Identify system failures and contribute to a culture of safety and improvement | Assess pandemic response and public health procedures across health systems; identify opportunities to optimize PPE conservation, equipment sanitization, and hand hygiene procedures. | Participate in virtual morbidity and mortality rounds; use registries to identify systemic chronic disease management hot spots in need of improvement. |
| Collaborate as a member of an interprofessional team                | Collaborate with an interprofessional team to connect a patient who is unable to work with social support resources during the pandemic. | Collaborate with physical therapy to assess and treat a patient who falls. |
| Recognize a patient requiring urgent or emergent care and initiate evaluation and management | Assess acutely worsening symptoms to consider need to call 911 or seek other emergency care. | Triage telephone calls and secure patient-portal messages to the proper level of care. |
| Obtain informed consent for tests and/or procedures                 | Explain PCR test characteristics to patient and review with patient how test results would affect care and what alternatives to the test exist. | Review with patient indications for risks and benefits of, and alternatives to, colonoscopy for colon cancer screening. |

Abbreviations: PCR, polymerase chain reaction; PICO, patient/population, intervention, control, outcome; ER, emergency room; PPE, personal protective equipment.

*EPAs are taken from the Association of American Medical Colleges’ Core Entrustable Professional Activities for Entering Residency: Curriculum Developers’ Guide. ¹¹
professionals. This is not the reality at many academic medical centers, where students’ notes are discounted, ignored, and ultimately left out of the permanent medical record. Student documentation of telehealth visits, when edited and signed by a licensed physician, should become a permanent part of the record; this advantage of this time in our history, the burden on the health care team, while providing feedback on several different telehealth activities in required internal medicine experiences while unable to provide direct patient care in the spring of 2020. Patrick Foy, Paul Bergl, Joanne Bernstein, and Cynthia Kay included telehealth activities in required internal medicine clinical rotations while most of our medical students were on a clinical pause.

Conclusions

The COVID-19 pandemic, like other crises, is providing opportunities to accelerate the transformation of medical education and the improvement of our health care system. To take full advantage of this time in our history, we must creatively address the barriers to returning our sidelined students to patient care in educationally meaningful ways. This expansion of medical education is both possible and desirable as we seek to connect students to consequential work that serves our patients, community, and health care team members in this time of great need, while aligning students’ activities with learning goals. Although telehealth is not new, being able to provide care to patients with limited mobility or in rural communities has been an ongoing challenge. The COVID-19 era has brought this issue of accessible care to the forefront and has required medical schools to explore and invest more heavily in telehealth and to reimagine the role telehealth strategies might have in the curricular transformation of health professions education. Indeed, the purposeful curricular implementation of telehealth would serve as a tremendous investment in our students and in the health of our patients and communities.

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Table 2

Proposed Undergraduate Medical Education (UME) Entrustment Scale for Telehealth With Suggested Student Telehealth Activities by Entrustment Level, Using Core Professional Entrustable Activity (EPA) for Entering Residency 1 as an Example

| Proposed UME entrustment and supervision scale | Suggested tasks by entrustment level in Core EPA 1—Gather a history and perform a physical examination |
|-----------------------------------------------|--------------------------------------------------------------------------------------------------|
| 1. Not allowed to practice EPA                 |                                                                                                   |
| 1a: Inadequate knowledge and skill, not allowed to observe | 1a: The student needs training in patient confidentiality, medical interviewing, technology-assisted physical exam, and telehealth principles before participating in telehealth. |
| 1b: Adequate knowledge, some skill, allowed to observe | 1b: The student observes the preceptor completing a virtual visit by using a 3-screen method (i.e., the student, preceptor, and patient each have a screen). |
| 2. Allowed to practice EPA only under proactive full supervision |                                                                                                   |
| 2a: As coactivity with supervisor | 2a: The student and preceptor connect with a patient and perform the virtual history and physical together. The preceptor leads the history taking and completes physical exam maneuvers when the student is uncertain. |
| 2b: With supervisor in room ready to step in as needed | 2b: The student and preceptor connect with a patient together; the student performs the history and physical with the preceptor supervising closely and ready to intervene if necessary; the preceptor provides feedback afterward. |
| 3. Allowed to practice EPA with indirect supervision |                                                                                                   |
| 3a: With supervision immediately available, all findings double-checked | 3a: The student connects with the patient and completes the history and physical with the preceptor ready to join the virtual visit if needed; after the student's virtual visit has been completed, the preceptor completes his or her own full visit and double-checks all findings. |
| 3b: With supervisor immediately available, key findings double-checked | 3b: The student connects with the patient and completes the history and physical with the preceptor ready to join the virtual visit if needed; after the student's virtual visit has been completed, the preceptor completes an abbreviated visit, verifying key findings. |
| 3c: With supervisor distantly available (e.g., by phone), findings reviewed | 3c: The student connects with the patient and completes the history and physical with the preceptor available by phone with questions or concerns; the preceptor reviews findings. |
| 4. Allowed to practice EPA unsupervised | The student connects with the patient and completes the history and physical independently (may not be achievable at some institutions). |
| 5. Allowed to supervise others in practice of EPA | The student supervises a junior student in completing a virtual history and physical (may not be achievable at some institutions). |

*Adapted from Chen et al.14
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