Dirac dark matter and $b \rightarrow s\ell^+\ell^-$ with $U(1)$ gauge symmetry

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We revisit the possibility of a Dirac fermion dark matter candidate in the light of current $b \rightarrow s\ell^+\ell^-$ anomalies by investigating a minimal extension of the Standard Model with a horizontal $U(1)'$ local symmetry. Dark matter stability is protected by a remnant $Z_2$ symmetry arising after spontaneous symmetry breaking of $U(1)'$. The associated $Z'$ gauge boson can accommodate current hints of new physics in $b \rightarrow s\ell^+\ell^-$ decays, and acts as a vector portal between dark matter and the visible sector. We find that the model is severely constrained by a combination of precision measurements at flavour factories, LHC searches for dilepton resonances, as well as direct and indirect dark matter searches. Despite this, viable regions of the parameter space accommodating the observed dark matter relic abundance and the $b \rightarrow s\ell^+\ell^-$ anomalies still persist for dark matter and $Z'$ masses in the TeV range.

I. INTRODUCTION

A series of deviations from the Standard Model (SM) of particle physics have been observed recently in semi-leptonic $b \rightarrow s\ell^+\ell^-$ decays. Notably, departures from lepton universality at the 25% level (2.6 see deviation from the SM) have been reported by the LHCb collaboration in $R_K = \Gamma(B^+ \rightarrow K^+\mu^+\mu^-)/\Gamma(B^+ \rightarrow K^+e^+e^-)$ [1]. This observable is predicted within the SM with a high precision given that many sources of uncertainties cancel when taking the ratio [2, 4].

Additionally, the LHCb collaboration has also reported deviations from the SM in exclusive $b \rightarrow s\mu^+\mu^-$ decay observables such as branching fractions and angular distributions. The latest global fits of $b \rightarrow s\mu^+\mu^-$ data favor new physics contributions in the effective operator $(\bar{s}\gamma_\mu P_L b)(\bar{\mu}\gamma_\mu\mu)$ of about $\sim 20\%$ of the SM contribution [5, 11]. Interestingly, new physics contributions of this type also accommodate the hint for lepton universality violation in $R_K$.

These observations have motivated the consideration of $U(1)'$ gauge extensions of the SM [12, 20]. A $Z'$ boson arising from a spontaneously broken $U(1)'$ symmetry can mediate $b \rightarrow s\ell^+\ell^-$ transitions at tree-level producing significant deviations from the SM. These models resort to family non-universal $U(1)'$ charge assignments and/or fermion mixing effects with additional heavy fermions in order to generate the required flavour changing $Z'$ couplings to quarks and lepton non-universality [1].

While considering extensions of the SM with a local $U(1)'$ symmetry motivated by $b \rightarrow s\ell^+\ell^-$ decay anomalies, it is tempting to ponder on the possibility that such symmetry is also behind the observed dark matter (DM) in our universe. Previous work in this direction has been done initially in [13] and later followed in [17]. These works explored a scalar DM candidate which is stabilized by a remnant $Z_2$ global symmetry appearing after spontaneous symmetry breaking. We discuss in this work the possibility of a Dirac fermion DM candidate which is subject to a similar protection mechanism. We do so by examining in detail a minimal extension of the SM.

A Dirac fermion charged only under a new $U(1)'$ gauge symmetry is a popular DM candidate considered in the literature [24, 35]. We explore this idea in the light of the current $b \rightarrow s\ell^+\ell^-$ data. More generally, we discuss possible connections between DM searches and flavour physics experiments arising in the context of flavoured $U(1)'$ extensions of the SM.

The choice of the $U(1)'$ symmetry is mostly restricted by the requirement of generating sizable effects in $b \rightarrow s\ell^+\ell^-$ transitions. We choose for concreteness a horizontal $U(1)'$ symmetry under which the quark fields transform non-trivially, corresponding to the combination of family baryon numbers considered in [13]. Flavour violating $Z'$ couplings to down-type quarks are generated at tree-level and are controlled to a good approximation by elements of the quark-mixing matrix. The $Z'$ couplings to leptons will be generated via fermion mixing effects with additional vector-like fermions.

In our scenario, DM annihilation into SM particles proceeds through the $Z'$ gauge boson. Accommodating the observed $b \rightarrow s\ell^+\ell^-$ anomalies while satisfying current flavour and collider constraints restricts the $Z'$ mass to be around the TeV scale. The observed value of the DM relic density can be obtained via the Wigner enhancement effect of DM annihilation, in which case the mass of DM candidate is around half of the $Z'$ mass. Thus, our model predicts a TeV scale DM when current $b \rightarrow s\ell^+\ell^-$ data is taken at face value.

We review the extension of the SM with a gauged family baryon number symmetry in Sec. [11] which forms the basic framework used in our discussion. The phenomenol-
ogy of $B \rightarrow K^{(*)} \mu^+ \mu^-$ decays taking into account relevant flavour and collider bounds is discussed in Sec. III. We make the connection with dark matter in Sec. IV and present our conclusions in Sec. V.

II. GAUGED FAMILY BARYON NUMBER

We consider extending the SM by an anomaly free combination of family baryon numbers $U(1)' = B_1 + B_2 - 2 B_3$, where $B_i$ denotes the baryon number of the ith family [14]. The charge assignments of the quark fields under the $U(1)'$ symmetry are

$$X_{Q_L} = \left( -\frac{1}{3}, -\frac{1}{3}, \frac{2}{3} \right), \quad X_{u_R} = X_{d_R} = \left( -\frac{1}{3}, -\frac{1}{3}, \frac{2}{3} \right).$$

(1)

In order to obtain quark masses and mixing we include a second Higgs doublet to the SM field content. We consider then two complex Higgs doublets with $U(1)'$ charge

$$X_{H_1} = -1, \quad X_{H_2} = 0. \quad (2)$$

Charged leptons only have Yukawa couplings with $H_2$ due to the charge assignments. The electrically neutral component of the Higgs doublets acquire non-vanishing vacuum expectation values (vevs) breaking the electroweak symmetry, $(H_1^0)^2 = v_1^2/\sqrt{2}$ with $v_1 = v_1^2 + v_2^2 = (\sqrt{2}G_F)^{-1}$. Additionally, a complex scalar field $\phi$ that is singlet under the SM gauge group and has $U(1)'$ charge is assumed to break spontaneously the $U(1)'$ symmetry around the TeV scale.

The $Z'$ boson receives a TeV scale mass from the vev of $\phi$, $M_{Z'} \sim \sqrt{2}g' X(\phi)$. Here we have denoted the $U(1)'$ charge of $\phi$ as $X$. In order to avoid an accidental $U(1)$ global symmetry in the scalar potential and its corresponding Goldstone boson either $H_1^0 H_2^0 \phi^{(*)}$ or $H_1^0 H_2^0 (\phi^{(*)})^2$ should be gauge invariant. The $U(1)'$ charge of $\phi$ is then constrained to be $X = \pm 1$ or $X = \pm 1/2$. Details of the scalar potential are given in Appendix A.

Neglecting kinetic mixing among the two $U(1)$ gauge factors, the mixing between the two massive neutral vector bosons is described by [36]

$$\left( \begin{array}{c} Z'_{\mu} \\ Z''_{\mu} \end{array} \right) = \left( \begin{array}{cc} c_\xi & s_\xi \\ -s_\xi & c_\xi \end{array} \right) \left( \begin{array}{c} Z'_{\mu} \\ Z''_{\mu} \end{array} \right), \quad \xi \approx -\frac{e}{2c_W s_W g'} \frac{\langle H_1^0 \rangle^2}{X^2(\phi)^2}. \quad (3)$$

Here we have denoted $c_W = \cos \theta_W$ and $s_W = \sin \theta_W$ with $\theta_W$ being the weak mixing angle. We are interested in the following in large $\tan \beta \equiv v_2/v_1$ values, $\tan \beta \sim O(10 - 10^2)$. In this limit one avoids large new physics effects in $Z$-pole observables measured at LEP as the $Z - Z'$ mass mixing is suppressed.

The Yukawa interactions in the model are given by

$$-\mathcal{L}_Y = \bar{Q} \Gamma_1 H_1 P_R d + \bar{Q} \Delta_1 H_1 P_R u + \bar{L} P H_2 P_R \ell + \text{h.c.} \quad (4)$$

with $P_{L,R}$ denoting the usual chirality projectors. The lepton Yukawa matrix $\Pi$ is a generic complex matrix in family space while the quark Yukawa matrices have specific textures determined by the gauge symmetry:

$$\Gamma_1 = \begin{pmatrix} 0 & 0 & \times \\ 0 & 0 & 0 \\ \times & \times & 0 \end{pmatrix}, \quad \Gamma_2 = \begin{pmatrix} \times & 0 \\ \times & \times & 0 \\ 0 & 0 & \times \end{pmatrix}.$$

(5)

$$\Delta_1 = \begin{pmatrix} 0 & 0 \\ 0 & 0 & \times \end{pmatrix}, \quad \Delta_2 = \begin{pmatrix} \times & 0 \\ \times & \times & 0 \\ 0 & 0 & \times \end{pmatrix}.$$

The fermion mass matrices read

$$M_d = \frac{v}{\sqrt{2}} (c_\beta \Gamma_1 + s_\beta \Gamma_2),$$

$$M_u = \frac{v}{\sqrt{2}} (c_\beta \Delta_1 + s_\beta \Delta_2),$$

$$M_\ell = \frac{v}{\sqrt{2}} s_\beta \Pi.$$

(6)

The fermion mass matrices are diagonalized via unitary transformations

$$M_d^{\text{diag}} = V_{dL}^\dagger M_d V_{dR}, \quad M_u^{\text{diag}} = V_{uL}^\dagger M_u V_{uR}, \quad (7)$$

and similarly for the lepton sector $M_\ell^{\text{diag}} = V_{\ell L}^\dagger M_\ell V_{\ell R}$. The quark mixing matrix (CKM) is given by the product $V = V_{uL}^\dagger V_{dL}$.

Following [14] we consider the Yukawa couplings with the Higgs doublet $H_1$ as small perturbations to the Yukawa structure. Note that for large $\tan \beta$ values this is a natural limit to take. A perturbative diagonalization of the quark mass matrices can be performed by expanding over small quark-mass ratios and the small perturbations $\Gamma_1, \Delta_1$. Note that

$$(M_q^{\text{diag}})^2 = V_{qL}^\dagger M_q^{\text{diag}} M_q^{\text{diag}} V_{qL} = V_{qL}^\dagger M_q^{\text{diag}} M_q^{\text{diag}} V_{qR}, \quad (8)$$

for $q = u, d$. In the up-quark sector we have

$$M_u^{\text{diag}} M_u^{\text{diag}} = \begin{pmatrix} 0 & 0 & 0 \\ 0 & 0 & m_2^2 \\ 0 & m_2^2 & 0 \end{pmatrix} + O(m_{u,c}^2, m_{u,c} \Delta_1, \Delta_1^2),$$

$$M_u^{\text{diag}} M_u^{\text{diag}} = m_t \begin{pmatrix} 0 & 0 & \Delta_{1,31} \\ 0 & 0 & \Delta_{1,32} \\ \Delta_{1,31} & \Delta_{1,32} & m_t \end{pmatrix} + O(m_{u,c}^2, \Delta_1^2). \quad (9)$$

Here we have denoted $\Delta_1 = v c_\beta \Delta_1/\sqrt{2}$. This implies

$$V_{uL} = 1 + O(m_{u,c}^2, m_t, \sqrt{m_{u,c}^2 \Delta_1 / m_t, \Delta_1 / m_t}), \quad (10)$$

so that the CKM matrix is given by $V \simeq V_{dL}$. In the down-quark sector we have

$$M_d^{\text{diag}} M_d^{\text{diag}} = m_b \begin{pmatrix} 0 & 0 & \tilde{\Gamma}_{1,13} \\ 0 & 0 & \tilde{\Gamma}_{1,23} \\ \tilde{\Gamma}_{1,13} & \tilde{\Gamma}_{1,23} & m_b \end{pmatrix} + O(m_{d,s}^2, \tilde{\Gamma}_1^2),$$

(11)
with $\Gamma_1 = ve_3 \Gamma_1/\sqrt{2}$. This implies
\[
V_{dR} = 1 + O(m_{d,s}/m_b, \sqrt{m_{d,s}} \Gamma_1/m_b, \Gamma_1/m_b). \tag{12}
\]
The $Z'$ therefore has flavour changing couplings to left-handed down-type quarks which are controlled by CKM matrix elements to a good approximation. There are also right-handed flavour violating $Z'$ coupling to up-type quarks, controlled by the matrix elements of $\Delta_1$. We set $\Delta_1 = 0$ for simplicity given that we are not interested in flavour effects in the up-quark sector. In this case both $V_{uL}$ and $V_{uR}$ commute with the charge matrices $\text{diag}(X_{qL}), \text{diag}(X_{qR})$ and the $Z'$ couplings to up-type quarks are flavour diagonal.

In the fermion mass basis, the $Z'$ couplings to quarks are then described by
\[
\mathcal{L}_{Z'} \supset g' Z'_\mu \left[ (\bar{d}_i \gamma^\mu P_L d_j \lambda_i^{dL} + \bar{d}_i \gamma^\mu P_R d_j \lambda_i^{dR}) + (\bar{u}_i \gamma^\mu P_L u_j \lambda_i^{uL} + \bar{u}_i \gamma^\mu P_R u_j \lambda_i^{uR}) \right], \tag{13}
\]
with
\[
\lambda_i^{dL} \simeq \begin{pmatrix} |V_{td}|^2 - \frac{1}{3} & V_{ts}V_{td}^* & V_{tb}V_{td}^* \\ V_{td}^* V_{ts} & |V_{ts}|^2 - \frac{1}{3} & V_{tb}^* V_{ts}^* \\ V_{td}^* V_{tb} & V_{tb}^* V_{tb}^* & |V_{tb}|^2 - \frac{1}{3} \end{pmatrix}, \\
\lambda_i^{uL,uR} \simeq \lambda_i^{dL} \approx \text{diag}(-1/3, -1/3, +2/3). \tag{14}
\]

### III. $B \to K^{(*)}\mu^+\mu^-$ ANOMALIES

In order to have tree-level $Z'$ contributions in $b \to s\mu^+\mu^-$ transitions we extend the model with fermion exotics. We add to the particle content a vector-like fermion with the following SU(3)$_C \times$SU(2)$_L \times$U(1)$_Y \times$U(1)$_Y$ quantum numbers
\[
\psi(1, 2, -\frac{1}{2}, X). \tag{15}
\]
Such vector-like fermion mixes with the SU(2)$_L$ lepton doublet via the interaction term
\[
\mathcal{L}_Y = -y_i \bar{\phi} \bar{\psi} P_L L_i + \text{h.c.}, \tag{16}
\]
with $i = \{e, \mu, \tau\}$ a family index. We assume negligible mixing effects with the electron and the $\tau$-lepton for simplicity. The $Z'$ boson couples to the vector-like fermion as $g' X Z' \bar{\psi} \gamma^\mu \psi$. Diagonalization of the fermion mass terms gives the following interactions
\[
\mathcal{L}_{Z'} \simeq g' Z'_\alpha \left[ \lambda^{uL} \bar{L}_\mu \gamma^\alpha P_L L_\mu + \lambda^{eL} \bar{\psi} \gamma^\alpha P_L \psi + X \bar{\psi} \gamma^\alpha P_R \psi \right. + \sqrt{\lambda^{dL}_\mu \lambda^{dL}_\psi} \left( \bar{L}_\mu \gamma^\alpha P_L \psi + \bar{\psi} \gamma^\alpha P_L L_\mu \right), \tag{17}
\]
with
\[
\lambda^{uL} = \frac{X}{1 + m_\psi/(y_\mu \langle \phi \rangle)^2}, \quad \lambda^{eL} = \frac{X}{1 + (y_\mu \langle \phi \rangle)^2/m_\psi}. \tag{18}
\]
The $Z$ and $W$ couplings are not affected by the fermion mixing given that the vector-like fermion has the same quantum numbers as the SU(2)$_L$ lepton doublet under the SM-gauge group. The Dirac mass of the vector-like fermion $m_\psi$ is a priori unrelated to any other mass scale of the theory. We assume that $m_\psi$ is of the order of the U(1)$_Y$ symmetry breaking scale or lower, $m_\psi \lesssim O(\langle \phi \rangle)$. For a Yukawa coupling $y_\mu \sim O(1)$ one obtains then $\lambda^{uL}, \lambda^{eL} \sim O(1)$.

The flavour changing transitions $b \to s\mu^+\mu^-$ are described model-independently in terms of the effective weak Hamiltonian
\[
\mathcal{H}_\text{eff} \supset -\frac{4G_F}{\sqrt{2}} \frac{\alpha}{4\pi} V_{ts}^* V_{tb} \sum_{i=9,10} \left( C_i^{\mu} Q_i^\mu + C_i^{\mu} Q_i^{-\mu} \right), \tag{19}
\]
with $\alpha = e^2/(4\pi)$ and
\[
Q_{9}^{\mu} = (\bar{s}_i \gamma^\mu P_L b)(\bar{\mu}_i \gamma^\mu \mu), \quad Q_{10}^{\mu} = (\bar{s}_i \gamma^\mu P_L b)(\bar{\mu}_i \gamma^\mu \gamma_5 \mu), \quad Q_{10}^{\mu} = (\bar{s}_i \gamma^\mu P_R b)(\bar{\mu}_i \gamma^\mu \gamma_5 \mu). \tag{20}
\]
The $Z'$ contribution to these Wilson coefficients $C_i^{\mu}$ is
\[
\delta C_9^{\mu} = -\frac{\pi}{\alpha} g^{2} \frac{\lambda^{dL}}{M_2^2}, \quad \delta C_{10}^{\mu} = -\delta C_9^{\mu}. \tag{21}
\]
The chirality-flipped operators $Q_{9,10}^{\mu}$ do not receive new physics contribution in this model. In the SM $C_9^{\mu,SM} \simeq -C_{10,SM}^{\mu} \simeq 4.2$. We neglect $Z$ exchange contributions to $b \to s\mu^+\mu^-$ since the $Z$ and $Z'$ mass mixing is suppressed for large tan $\beta$ values. Current $b \to s\ell^+\ell^-$ data gives the following $3\sigma$ bound on this scenario [9]:
\[
\delta C_9^{\mu} \in [-1.13, -0.21] \Rightarrow \frac{g^{2} \lambda^{dL}}{M_2^2} \in [0.5, 2.7] \times 10^{-3}. \tag{22}
\]

Similar allowed values for $\delta C_9^{\mu}$ are also obtained in [8][11]. Note that this bound fixes the sign of $\lambda^{dL}$ to be positive and therefore one is left with only two possible U(1)$_Y$ charge assignments $X = 1, 1/2$.

\[2\text{In contrast, an analysis reduced to the baryonic decays } A_0 \to \Lambda_0 \mu^+\mu^- \text{ together with } B_s \to \mu^+\mu^- \text{ and inclusive } b \to s\ell^+\ell^- \text{ decays shows preference for positive values of } \delta C_9^{\mu} [27].\]
A. Flavour and collider constraints

Searches for a $Z'$ boson at the LHC in the $\mu^+\mu^-$ decay channel place relevant bounds on the model. The $Z'$ boson will be produced on-shell at the LHC via Drell-Yan processes mainly due to its coupling to the first quark generation. The $Z'$ decay width into a fermion pair $f_i f_j$ is given by

$$\Gamma(Z' \to f_i f_j) \approx \frac{N_C M_{Z'}}{24\pi} g^2 \left( |\lambda_{f_i}^f|^2 + |\lambda_{f_j}^f|^2 \right), \quad (23)$$

with $N_C = 3(1)$ for quarks (leptons) and neglecting fermion mass effects. If the $Z'$ decays mainly into SM fermions the branching fraction for $Z' \to \mu^+\mu^-$ is approximately given by

$$\text{Br}(Z' \to \mu^+\mu^-) \approx \frac{(\lambda_{\mu}^f)^2}{2(2\lambda_{\mu}^f)^2 + 8}. \quad (24)$$

This would be the case if $m_\psi \gtrsim M_{Z'}$. The total width of the $Z'$ boson is then given by

$$\Gamma(Z') \approx g^2 \left[ \frac{2(\lambda_{\mu}^f)^2 + 8}{24\pi} \right]. \quad (25)$$

For $g' \leq 0.6$ and $|\lambda_{\mu}^f| \leq 1$ the $Z'$ width remains relatively narrow $\Gamma_{Z'}/M_{Z'} \lesssim 4\%$. For $m_\psi \lesssim M_{Z'}$, $Z'$ decays into a heavy lepton and a muon (or a muon neutrino) become kinematically open while for $2m_\psi < M_{Z'}$ the $Z'$ would decay also into a pair of heavy leptons. These additional decays would enhance the total $Z'$ width. The $Z'$ boson would also couple to a $W^+W^-$ pair due to mixing effects,

$$\mathcal{L} \supset -ie g_{WWZ} Z^{(i)} \left[ (\partial^\mu W^{\nu} - \partial^\nu W^{\mu}) W^{(i)}_{\mu} Z^{(i)}_{\nu} ight. \\
- (\partial^\mu W^{\nu})^{(i)} W^{(i)}_{\mu} Z^{(i)}_{\nu} \\
+ W_{\mu} W^{(i)}_{\nu} [ (\partial_i Z^{(i)}_{\nu}) - (\partial_i Z^{(i)}_{\mu}) ] \right], \quad (26)$$

with $g_{WWZ} \approx \cot \theta_W$ and $g_{WWZ} = -\xi \cot \theta_W$. The decay rate of the $Z'$ into a pair of charged vector bosons is given by

$$\Gamma(Z' \to W^+W^-) \approx \frac{e^2 \cot^2 \theta_W \xi^2 M_{Z'}^2}{192\pi} M_{W}^2. \quad (27)$$

Due to the parametrical suppression of $\xi$ in the large tan $\beta$ limit, see Eq. (3), the contribution of this decay channel to the total $Z'$ width is negligible.

The $Z'$ boson decay into a $Z$ boson and a neutral Higgs is not suppressed by the $Z - Z'$ gauge mixing since the scalar doublet $H_1$ carries U(1)$'$ charge. Assuming decoupling in the scalar sector, the decay channel $Z' \to Zh_1$ will be kinematically open, with $h_1$ denoting a SM-like Higgs. The relevant interaction term is given by

$$\mathcal{L} \supset 2M_Z g'^2 \xi h_1 Z' \mu h_1,$$  \quad (28)

where small corrections due to scalar and gauge boson mixing have been neglected. The associated decay rate

$$\Gamma(Z' \to Zh_1) \approx \frac{g'^2 e^4}{48\pi} M_{Z'}, \quad (29)$$

receives a strong suppression in the large tan $\beta$ limit, making its contribution to the total $Z'$ width negligible.

We calculate the total $pp \to Z' \to \mu^+\mu^-$ cross-section in the narrow-width approximation $\sigma(pp \to Z') \times \text{Br}(Z' \to \mu^+\mu^-)$ and use the experimental limits obtained by the ATLAS and CMS collaborations at $\sqrt{s} = 8$ TeV center-of-mass energy with an integrated luminosity of about 20 fb$^{-1}$ \text{[38, 39]} . We also include ATLAS limits on $pp \to Z' \to \mu^+\mu^-$ at $\sqrt{s} = 13$ TeV center-of-mass energy with 13.3 fb$^{-1}$ integrated luminosity \text{[40]}. The $Z'$ production cross-section at the LHC is estimated usingMadGraph (MG5 \text{aMC@NLO} 2.4.2) \text{[41]}. For typical couplings around $g' \sim \lambda_{\mu}^f \sim 0.5$ we obtain a lower bound $M_{Z'} \gtrsim 3$ TeV. Current limits on $Z' \to t\bar{t}$ searches set weaker constraints on the model \text{[42]}. The $SU(2)_L$ components of the vector-like fermion $\psi^T = (N, E)$ are quasi-degenerate. These states couple to the $W$ and $Z$ bosons like the SM $SU(2)_L$ lepton doublet and can be pair-produced at the LHC via Drell-Yan processes. They would decay into bosons ($Z^0$, $W$ or a Higgs) and charged leptons or neutrinos. Searches for such states at the LHC are however not very constraining for TeV scale masses \text{[43, 44]}. Another relevant constraint on the model parameter space can be derived from the measured mass differences in the neutral $B_d$-meson system ($q = d, s$). The $Z'$ gives a tree-level contribution to the mass difference $\Delta M_q = \Delta M_q^{SM} + \Delta M_q^{Z'}$:

$$\Delta M_q^{Z'} = \frac{1}{3} M_{B_q} f_{B_q}^2 \hat{B}_{B_q} (1 - \frac{g'^2 \lambda_{\mu}^f \xi^2}{M_{Z'}^2}), \quad (30)$$

with $\eta_{d, s} (\sim 1$ TeV) $\approx 0.8$ accounting for renormalization group effects and $f_{B_q}^2 \hat{B}_{B_q}$ representing a hadronic quantity that must be determined using non-perturbative methods \text{[45, 47]}. We use CKM inputs determined from tree-level processes and hadronic inputs from Lattice QCD \text{[48, 49]}. Note that the $Z'$ contribution always enhances $\Delta M_q$ with respect to the SM. Due to the flavour structure of the model we have

$$\frac{\Delta M_{Z'}}{\Delta M_d} = \frac{\Delta M_{Z'}^{SM}}{\Delta M_d^{SM}} = \frac{M_{B_s} f_{B_s}^2 \hat{B}_{B_s} (1 - \frac{g'^2 \lambda_{\mu}^f \xi^2}{M_{Z'}^2})}{M_{B_d} f_{B_d}^2 \hat{B}_{B_d} (1 - \frac{g'^2 \lambda_{\mu}^f \xi^2}{M_{Z'}^2})} \left| \frac{V_{ts}}{V_{td}} \right|^2 = 31.2 \pm 1.8. \quad (31)$$

Using the current experimental values for $\Delta M_{s,d}$ \text{[30]}, we obtain the following bound at the 3$\sigma$ level

$$\frac{g' \xi}{M_{Z'}} < 0.035. \quad (32)$$

The constraints from $B \to K^{(*)}\mu^+\mu^-$, neutral $B$-meson mass differences and LHC searches for a $Z'$ boson in the $\mu^+\mu^-$ channel are illustrated in Fig. \text{[1]}. for the
benchmark values $\mu^L = 0.5, 0.8$. With the bounds considered we find the lower bound $\mu^L \gtrsim 0.41$. Contours of constant $R_K$ are also shown in the plot as dashed lines. The ratio $R_K$ is approximately given in the model by

$$R_K \simeq 1 + \frac{2\delta C_\mu^L}{C_\mu^L_{\text{SM}}} + \left(\frac{\delta C_\mu^L}{C_\mu^L_{\text{SM}}}\right)^2.$$  

(33)

For $\mu^L = 0.5$ the allowed values for this ratio are around $R_K \simeq 0.9$ as shown in Fig. 1. This is compatible with 2$\sigma$ with the LHCb measurement $R_K^{\text{LHCb}} = 0.745^{+0.090}_{-0.074} \pm 0.036$ [1]. Taking into account the flavour and LHC constraints discussed we find $R_K \in [0.8, 0.9]$ when considering $\mu^L \lesssim 1$. Since the flavour changing $Z'$ couplings to down-type quarks are left-handed, a test of $\mu^L$ when considering $\lambda^L$ would be the measurement of $R_K$. [51]. In our model we expect $R_{K'} \simeq R_K$.

New physics also enters at tree-level in the decays $b \to s\nu\bar{\nu}$. Due to SU(2)$_L$ gauge symmetry, the leading new physics contribution to the effective weak Hamiltonian is related to that in $b \to s\mu^+\mu^-$. Namely, the $Z'$ exchange generates the four fermion operator

$$\mathcal{H}_{\text{eff}} \supset -\frac{4G_F}{\sqrt{2}} \frac{\alpha}{4\pi} V_{ts} V_{tb} C_{L}^{e\mu} Q_{L}^{e\mu} + \text{h.c.},$$  

(34)

with $Q_{L}^{e\mu} = \bar{s} \gamma_\alpha P_L b \bar{\nu}_\mu \gamma^\alpha (1 - \gamma_5) \nu_\mu$ and

$$C_{L}^{e\mu} = C_{L}^{e\mu} |_{\text{SM}} + \delta C_{\mu}^L.$$  

(35)

The SM contribution $C_{L}^{e\mu} |_{\text{SM}} \approx -6.4$ has been detailed in [52] and $\delta C_{\mu}^L$ was given in [21]. Taking into account the non-universal character of the new physics [52], the exclusive decays $B \to K^{(*)}\nu\bar{\nu}$ are described by

$$R_{K^{(*)}} = \frac{\text{Br}(B \to K^{(*)}\nu\bar{\nu})}{\text{Br}(B \to K^{(*)}\nu\bar{\nu})|_{\text{SM}}} = \frac{1}{3}(2 + \epsilon_{\mu}^2),$$.  

(36)

with

$$\epsilon_{\mu} = \sqrt{|C_{L}^{e\mu}|^2 |_{\text{SM}} + \delta C_{\mu}^L|^2}.$$  

(37)

The ratios $R_{K^{(*)}}$ receive an enhancement with respect to the SM since the negative sign of $\delta C_{\mu}^L$ preferred by experiments causes a constructive interference between the new physics part and the SM. Flavour and LHC constraints however restrict this enhancement to be very small, $R_{K^{(*)}} \lesssim 1.05$, well below the current experimental limits $R_{K^{(*)}} \lesssim 4.4$ [53, 54].

Finally, we note that one-loop contributions to the muon anomalous magnetic moment with an internal vector-like fermion ($\psi$) are negligible for $m_\psi \sim (\phi)$ and $y_\mu \sim \mathcal{O}(1)$; given that the necessary chirality flip only occurs through a mass insertion in the external lepton lines.

B. $B_{s,d} \to \mu^+\mu^-$

The decays $B_{s,d} \to \mu^+\mu^-$ constitute a clean mode to test for small new physics effects. These decays are sensitive to tree-level neutral Higgs exchange contributions encoded in scalar and pseudo-scalar operators

$$\mathcal{H}_{\text{eff}} \supset -\frac{4G_F}{\sqrt{2}} \frac{\alpha}{4\pi} V_{ts} V_{tb} \sum_{i=S,P} \left( C_i^\mu Q_i^\mu + C_i^\mu Q_i^\mu \right),$$  

(38)

where $S$ and $P$ denote scalar and pseudo-scalar, respectively.
with

\[ Q_S^\mu = m_b (s_P R b) (\bar{\mu} \mu), \quad Q_S^\nu = m_b (s_P L b) (\bar{\nu} \mu), \]
\[ Q_P^\mu = m_b (s_P R b) (\bar{\nu} \gamma_5 \mu), \quad Q_P^\nu = m_b (s_P L b) (\bar{\nu} \gamma_5 \mu). \]

(39)

Tree-level new physics contributions to \( B_{s,d} \to \mu^+ \mu^- \) in our model are described by [55]

\[ \frac{\text{Br}(B_q \to \mu^+ \mu^-)}{\text{Br}(B_q \to \mu^+ \mu^-)}_{\text{SM}} \approx |1 - 0.24 \delta C_{10}^\mu - \kappa C_P^\mu|^2 + |\kappa C_S^\mu|^2, \]

(40)

with \( \kappa \approx 7.7 m_b \). The scalar sector of the model is assumed to be in a decoupling regime, with a light SM-like Higgs boson \( h_1 \) to be identified with the 125 GeV boson and additional heavy scalars at the TeV scale. Among the heavy scalars we have: two CP-even Higgs bosons \( h \) and \( A \), a charged Higgs \( H^\pm \). We denote by \( h_2 \) the scalar coming mainly from the Higgs doublets while \( h_3 \) is basically the real part of the scalar field \( \phi \).

Details of the scalar sector are provided in Appendix A.

The dominant tree-level contributions to \( B_{s,d} \to \mu^+ \mu^- \) due to Higgs exchange arise from \( h_2 \) and \( A \), their Yukawa couplings to down-type quarks and leptons read

\[
- \mathcal{L}_Y \supset \frac{h_2}{v} \left( \bar{d}_L N_d d_R + \frac{1}{t_\beta} \tilde{e}_L M^{\text{diag}}_e \tilde{e}_R \right) \]
\[ + \frac{A}{v} \left( \bar{d}_L N_d d_R + \frac{1}{t_\beta} \tilde{e}_L M^{\text{diag}}_e \tilde{e}_R \right) + \text{h.c.}. \quad (41)
\]

Here \( N_d \) is expressed in the fermion mass basis

\[
N_d = \frac{1}{t_\beta} M^{\text{diag}}_d - \frac{v}{\sqrt{2} s_\beta} \left( V_{ud}^\dagger \Gamma_1 V_{dR} \right),
\]
\[
= \frac{1}{t_\beta} M^{\text{diag}}_d - \frac{m_b}{s_\beta c_\beta} \begin{pmatrix}
0 & 0 & -V_{uR}^* V_{tb} \\
0 & 0 & -V_{tR}^* V_{tb} \\
0 & 1 & -|V_{tb}|^2
\end{pmatrix}. \quad (42)
\]

The flavour diagonal couplings to quarks and leptons show the typical Type-I structure of two-Higgs-doublet models and are suppressed for large \( t_\beta \). The scalar and pseudo-scalar Wilson coefficients are given by

\[
C_S^\mu = -C_P^\mu = \frac{2 \pi m_\mu}{\alpha s_\beta^2 M^2_\phi}. \quad (43)
\]

The Higgs bosons \( h_2 \) and \( A \) are quasi-degenerate so we denote \( M^2_\phi \equiv M^2_{h_2} \simeq M^2_A \) (up to corrections of \( \mathcal{O}(v^2) \)). Scalar contributions to the chirality-flipped operators \( Q_S^\mu \) are suppressed by a factor \( m_\mu/m_b \) and are neglected. To a good approximation the ratio \( \text{Br}(B_d \to \mu^+ \mu^-)/\text{Br}(B_s \to \mu^+ \mu^-) \) remains unchanged with respect to the SM in this model.

We find that scalar contributions to \( B_{s,d} \to \mu^+ \mu^- \) are negligible in the model for \( M_h \sim \mathcal{O}(\text{TeV}) \). The \( Z' \) contribution on the other hand causes a significant suppression of \( \text{Br}(B_{s,d} \to \mu^+ \mu^-) \) with respect to the SM. Taking into account the flavour and LHC constraints discussed previously we find \( \text{Br}(B_{s,d} \to \mu^+ \mu^-) \) to be between 10% and 20% below the SM prediction, depending on the value of \( \lambda_{hL} \). Such values for \( \text{Br}(B_d \to \mu^+ \mu^-) \) are in slight tension with the measured branching fraction [56].

\[
\text{Br}(B_d \to \mu^+ \mu^-)_{\text{LHCb+CMS}} = (3.9^{+1.6}_{-1.4}) \times 10^{-10}, \quad (44)
\]

which lies at face value above the SM prediction \( \text{Br}(B_d \to \mu^+ \mu^-)_{\text{SM}} = (1.06 \pm 0.09) \times 10^{-10} \) [57]. Current measurements of the \( B_s \to \mu^+ \mu^- \) decay [50, 58]

\[
\text{Br}(B_s \to \mu^+ \mu^-)_{\text{LHCb+CMS}} = (2.6^{+0.7}_{-0.6}) \times 10^{-9},
\]
\[
\text{Br}(B_s \to \mu^+ \mu^-)_{\text{ATLAS}} = (0.9^{+1.1}_{-0.8}) \times 10^{-9}, \quad (45)
\]

are compatible with the SM prediction \( \text{Br}(B_s \to \mu^+ \mu^-)_{\text{SM}} = (3.66 \pm 0.23) \times 10^{-9} \) [57].

IV. DARK MATTER

The gauged family baryon number can also play an additional role in connection to DM. Indeed, a fermion carrying only \( U(1)' \) quantum numbers would be a natural DM candidate. Consider a vector-like fermion with \( SU(3)_C \times SU(2)_L \times U(1)' \times U(1)' \) quantum numbers

\[
\chi(1,1,0, B_{\chi}). \quad (46)
\]

The only renormalizable terms involving \( \chi \) in the Lagrangian are

\[
\mathcal{L}_\chi = \bar{\chi} \left( i \not \! D - m_{\chi} \right) \chi. \quad (47)
\]

The Dirac mass \( m_{\chi} \) is a priori unrelated to other mass scales of the theory but we assume \( m_{\chi} \lesssim \mathcal{O}(v_\phi) \). The covariant derivative in this case reads \( D_\mu = \partial_\mu - i g' B_{\chi} Z'_\mu \).

After spontaneous symmetry breaking, a stabilizing discrete \( Z_2 \) symmetry remains in the Lagrangian under which \( \chi \) is odd and all the other fields are even. The fermion \( \chi \) is therefore stable due to the underlying \( U(1)' \) local symmetry.

Generically, we consider this model to be an effective theory valid up to a cut-off scale \( \Lambda \gg v_{\chi} \), where new dynamics is supposed to appear. At low-energies, \( E \ll \Lambda \), the effects of the high-scale dynamics is parametrized by a tower of effective operators of increasing canonical dimension. Majorana neutrino masses, for instance, would arise from the dimension five Weinberg operator \( (L_1^\dagger H_2^\dagger)(H_1^\dagger L_L) \) after spontaneous symmetry breaking [59].

Some of the effective operators could break the \( Z_2 \) symmetry explicitly, upsetting the stability of \( \chi \). Our DM candidate is neutral under the SM gauge group and carries family baryon number, so that it could balance the family baryon number carried by a \(SU(3)_C \times SU(2)_L \times U(1)_Y \) gauge invariant operator with field content \((u_R d_R d_R)_R \). Operators of the type \( \chi (u_R d_R d_R)_R \) could then be invariant under the full gauge group,
Gauge mixing effects are suppressed in the theory as a vector portal between the dark sector and the SM particles. The massive neutral vector bosons of the theory would, following unless explicitly stated. The DM candidate can in principle annihilate through \(Z'\) exchange into SM fermion pairs and satisfy the current observed value of the DM relic density.

A. Relic density

For weakly interacting massive particle (WIMP) DM candidates the predicted relic density comes out in general close to the measured value. In our case, due to various constraints discussed in previous sections, the mediator, i.e., the \(Z'\) gauge boson, is much heavier than the weak interaction gauge bosons \((M_{Z'} \gtrsim 3 \text{ TeV})\). Hence we cannot achieve a large enough annihilation cross section with weak scale DM candidates. In this work, we consider DM annihilating via a narrow Breit-Wigner resonance around threshold. We rely on the Wigner enhancement effect to obtain the right size of the annihilation cross section according to the observed DM relic abundance. Thus, in order to accommodate the observed DM relic abundance in the model, we would need a TeV scale DM candidate \(\chi\) with \(m_\chi \sim M_{Z'}/2\).

For convenience, we write the interactions of \(Z'\) to \(\chi\) and the SM fermions in the form

\[
\mathcal{L}_{Z'} \sim g'B_\chi Z'_\mu \bar{\chi} \gamma^\mu \chi + g'Z'_\mu \left[ \bar{f} \gamma^\mu (V_f + A_f \gamma_5) f \right].
\]  

Explicit values for the vector and axial-vector couplings \(V_f, A_f\) can be obtained from Eq. \(13\),

\[
V_d = (-1/3, -1/3, 2/3), \quad A_d = 0,
\]

\[
V_u = (-1/3, -1/3, 2/3), \quad A_u = 0,
\]

\[
V_e = 0, \quad A_e = 0,
\]

\[
V_{\mu} = (0, \lambda^{\mu L}/2, 0), \quad A_{\mu} = (0, -\lambda^{\mu L}/2, 0).
\]  

Here we have neglected small-off diagonal couplings to down-type quarks and the parameter \(\lambda^{\mu L}\) was defined in Eq. \(18\). The total decay width of \(Z'\) is then given by

\[
\Gamma_{Z'} = \sum_{f \in \text{SM}} \frac{N_C M_{Z'}}{12\pi} \frac{2\mu L}{M_{Z'}^2} \left[ \frac{4m_f^2}{M_{Z'}^2} \right]^{1/2}

\times \left[ (g'V_f)^2 \left( 1 + \frac{2m_f^2}{M_{Z'}} \right) + (g'A_f)^2 \left( 1 - \frac{4m_f^2}{M_{Z'}^2} \right) \right],
\]

\[
\times \frac{(g'B_\chi)^2 M_{Z'}}{12\pi} \left[ 1 - \frac{4m_\chi^2}{M_{Z'}^2} \right] \left[ 1 + \frac{2m_f^2}{M_{Z'}^2} \right],
\]  

where we have assumed that the \(Z'\) boson does not decay into final states involving the vector-like fermion \(\bar{\psi}\) \((m_\psi \gtrsim M_{Z'})\).

We note that the axial coupling of \(Z'\) to DM is zero and thus the total DM annihilation cross section is given by

\[
\sigma v = \frac{N_C (g'B_\chi)^2 (s + 2m_\chi^2)}{6\pi s[(s - M_{Z'}^2)^2 + M_{Z'}^2 T_{Z'}^2]} \sqrt{1 - \frac{4m_f^2}{s}} \times \left[ (g'V_f)^2 (s + 2m_f^2) + (g'A_f)^2 (s - 4m_f^2) \right],
\]

where we sum over all of the SM final states and the relative velocity is \(v = 2(1 - 4m_f^2/s)^{1/2}\).

As the DM mass approaches \(M_{Z'}/2\), the denominator in the annihilation cross section Eq. \(52\) becomes
smaller, reaching its minimum value when \( m_\chi = M_{Z'}/2 \). Thus, when DM annihilates near the pole, the total DM annihilation cross section receives a significant enhancement. This effect can give a large boost of \( \langle \sigma v \rangle \), and is known as the Wigner enhancement of DM annihilation \([60][63]\).

The thermal relic abundance of DM \( \chi \) is governed by the Boltzmann equation of DM number density

\[
\frac{dY}{dx} = -\sqrt{\frac{\pi}{45G}} \sqrt{g_* m_\chi} \sigma v (Y^2 - Y_{EQ}^2),
\]

where \( G = 1/M_{P1}^2 \) is the gravitational constant, \( x \equiv m_\chi / T \), \( Y \equiv n_\chi / s \), the ratio of DM number density over the entropy density, which gives rise to the number of DM particles per comoving volume, \( g_* \) is the total number of effective degrees of freedom. In our case, TeV scale DM particle freezes out at around 50 GeV, and thus the corresponding \( g_* = 96.25 \). The equilibrium value of DM particle number per comoving volume is given by

\[
Y_{EQ} = \frac{n_{EQ}}{s} = \frac{45}{2 \pi^4} \sqrt{\frac{\pi}{8}} \frac{g_*}{g_0} m_\chi^3/2 e^{-x},
\]

where \( g_\chi = 2 \) is the degree of freedom of DM particle \( \chi \). The thermal averaged DM annihilation cross section times the relative velocity is given by \([61]\)

\[
\langle \sigma v \rangle = \int_{4m_\chi^2}^{\infty} ds s^{-4} \frac{m_\chi^2 K_1(\sqrt{s}/T) \sigma v}{16T m_\chi^4 K_2^2(x)},
\]

where \( K_\alpha \) are the modified Bessel function of order \( \alpha \).

When \( Y \) ceases to deviate from \( Y_{EQ} \), DM starts to freeze out. The freeze-out value \( x_f \equiv m_\chi / T_f \) is defined at the time when \( Y - Y_{EQ} \) becomes of the same order than \( Y_{EQ} \), and is usually defined by the criterion: \( Y - Y_{EQ} = e Y_{EQ}(x_f) \) where \( e \) is an \( O(1) \) number that has a small numerical impact in determining the freeze-out value \( x_f \). We obtain \( x_f \) by solving the Boltzmann equation Eq. \((53)\) iteratively.

Considering the benchmark model with \( g' = 0.4 \), \( \lambda^{UL} = 0.8 \), \( \tan \beta = 20 \), \( B_\chi = 1/3 \), and using Eqs. \((53)\) to \((55)\), we obtain \( x_f \approx 30 \). The efficiency of the post-freeze-out annihilation is expressed by the integral

\[
J(x_f) = \int_{x_f}^{\infty} \frac{\langle \sigma v \rangle}{x^2} dx.
\]

The current relic density of DM is given by

\[
\Omega h^2 \approx \frac{2 \times 1.07 \times 10^9 \text{GeV}^{-1}}{\sqrt{g_*} M_{P1} J(x_f)},
\]

where the Planck mass \( M_{P1} = 1.22 \times 10^{19} \text{GeV} \), and the additional factor of 2 counts the contribution of both the Dirac DM particle and its anti-particle. In Fig. \(2\) we show the values of the \( Z' \) and DM mass accommodating the observed DM relic abundance for the benchmark point considered. As observed earlier, the model can accommodate the DM relic abundance when the DM mass is near the pole \( 2m_\chi \sim M_{Z'} \) due to the Wigner enhancement effect.

### B. Indirect Dark Matter detection

DM annihilations can also be probed by astronomical observations. Particularly interesting is the associated emission of photons (gamma rays). The phenomenology of such emission is trivial since these propagate in straight lines. The gamma ray flux per unit photon energy can be obtained by

\[
\frac{d\Phi_\gamma}{dE} = \frac{1}{16\pi m_\chi^2} J_{\text{target}} \times \sigma_{\text{ann}} \sum_c \text{Br}_c \frac{dN_\gamma}{dE}.
\]

This is a rather useful formula where the macroscopic and the microscopic physics are factorized out. On the one hand, the \( J \) factor

\[
J = \int d\Omega \int_{\text{l. o. s.}} d\ell \rho_\chi^2
\]

quantifies the intrinsic usefulness of the observed region as target for indirect DM detection: \( \text{l. o. s.} \) stands for line of sight. On the other hand, the signal is also proportional to the “ability” for the DM to annihilate into photons. Quantitatively this is given by the cross section times the photon yield per annihilation channel (labelled with the letter \( c \) in Eq. \((58)\)).

Due to the simplicity of Eq. \((58)\) and the enormous progress in gamma-ray astronomy in recent years most of the studies in indirect DM detection are concerned with this messenger. In particular, dwarf spheroidal (dSph) galaxy observations by the Fermi Gamma-ray Space Telescope provide the up-to-date most stringent constraints on the annihilation cross section of DM in the sub-TeV mass region \([64][65]\). Complementarily, observations by the HESS Telescope of the innermost parts of our Galaxy provide the strongest limits in the trans-TeV mass region \([66]\).

We use therefore the limits reported in \([64][65]\) in order to constrain the parameters of the model presented in this note. In doing this we only need the \( s \)-channel \( \tilde{\chi}\chi \) annihilation rates at the center of mass energy \( \sqrt{s} = 2m_\chi \). Relevant bounds on our model are derived from DM annihilation into fermion-antifermion channels, see Eq. \((52)\).
Note that $\bar{\chi}\chi \rightarrow WW$ annihilations are suppressed in our model by the hard dependence of the $\xi$ parameter while the $\bar{\chi}\chi \rightarrow Z'h$ annihilation is kinematically suppressed close to the $m_{\chi} = M_{Z'}/2$ resonance. Off this resonance DM annihilation rates are too weak to be observed by the Fermi and HESS telescopes.

The strong limits that HESS puts on the $\bar{\chi}\chi \rightarrow t\bar{t}$ and $bb$ annihilation channels can be used to obtain exclusion regions. Notice that since the $U(1)'$ charges of third generation quarks are twice as large as the ones of the other two generations, the annihilation cross section into these two channels are by far the largest. In particular $\chi \rightarrow b\bar{b}$ annihilations are such that $A_f = 0$, $V_f = 2/3$ and for large $Z'$ masses near the resonance

$$\sigma v \sim 10^{-23} \text{ cm}^3/\text{s} \left(\frac{\text{TeV}}{M_{Z'}}\right)^2,$$ (60)

independently of the couplings $g'$ and $\lambda^{\mu L}$.

In Fig. 2 indirect detection constraints on the model are also included. The models considered in the figure are better constrained by the HESS observation [66]. As evident in the figure, our indirect detection constraint is very narrow and quite sensitive to unaccounted-for effects. These include the radiative processes and halo velocity dispersion effects. However, at the quantitative level, these effects are negligible when compared with the uncertainties of the Galactic inner halo observed by the HESS Telescope.

Concretely, the indirect detection limits that result from considering $J$ factors ten times larger than the ones considered in [66] will exclude the models with the correct relic DM density. The latter are defined by the red dashed lines in Fig. 2. On the other hand, unrealistically shallower profiles ($J$ factors three orders of magnitude smaller) than the ones considered in [66] would then be necessary for the DM in this model to be undetectable by indirect detection experiments.

C. Direct detection of Dark Matter

Particles from the Milky Way DM halo can be detected in principle in terrestrial experiments if these interact with the SM. Direct detection experiments search for WIMP scattering off a target nucleus by identifying the associated nuclear recoil in an extremely low background environment. Typical recoil energies expected in these experiments are in the $(1 - 100)$ keV range [67].

At tree-level, the elastic scattering between a WIMP and a nucleus will be mediated in our model by the $t$-channel exchange of a massive neutral vector boson with vectorial couplings to the DM candidate and to quarks (up to gauge mixing effects).

In order to compute the direct detection rates we match our model to an effective theory at the nuclear energy scale. Running effects from the $U(1)'$ symmetry breaking scale ($\sim$ TeV) down to the nuclear scale ($\sim$ GeV) have a small numerical impact in this model. At the nuclear energy scale our model generates dominant contributions to the standard spin-independent interaction to the nucleons ($N = p, n$)

$$\mathcal{L}_{\chi N} \approx \frac{g^2}{M_{Z'}} (\bar{\chi} \gamma_\mu \chi)(\bar{N} \gamma^\mu N).$$ (61)

The latter is subject to a coherent enhancement in the nucleus, increasing the rate for direct detection searches. The spin-independent DM-nucleon cross section is given by

$$\sigma_N = \frac{\mu_N^2 g^2 B_X^2}{\pi M_{Z'}}, \quad \mu_N = \frac{m_{\chi} m_N}{m_{\chi} + m_N},$$ (62)

with $\mu_N$ being the DM-nucleon reduced mass.

The strongest limits on the spin-independent DM-nucleon cross section have been set by the Large Underground Xenon (LUX) experiment and by The Particle and Astrophysical Xenon Detector (PandaX). The latest bounds set by the LUX experiment are based on a dataset taken from September 2014 to May 2016 (332 live days) [70]. The limits from the PandaX-II experiment are very similar and are based on a combination of the dataset taken during the commissioning run (19.1 live days) and the first physics run taking place from March 9 to June 30, 2016 (79.6 live days) [71]. In Fig. 2 we show exclusion limits on the model parameter space derived from these searches. The limits are shown on the plane $m_{\chi} - M_{Z'}$, fixing: $g' = 0.4$, $\lambda^{\mu L} = 0.8$, $\tan \beta = 20$ and $B_X = 1/3$. We see that a large part of the allowed region left from flavour and collider bounds is excluded by direct DM searches. For larger values of $B_X$, the derived constraints from direct searches basically exclude all the available parameter space shown in Fig. 2.

V. CONCLUSIONS

Motivated by the observed departures from the Standard Model in $b \rightarrow s\ell^+\ell^-$ decays, we have performed a comprehensive analysis of a family-dependent $U(1)'$ model featuring a Dirac fermion dark matter candidate. The simple model presented establishes a connection between dark matter stability and the hints of new physics in $b \rightarrow s\ell^+\ell^-$, with the $Z'$ boson acting as a portal between the dark sector and the Standard Model.

We found that the model can accommodate the current $b \rightarrow s\ell^+\ell^-$ decay anomalies while satisfying flavour and collider constraints for a $Z'$ boson in the TeV range. For such a heavy mediator, we rely on the Wigner enhancement effect to achieve the right size of the dark matter annihilation cross section according to the current value of the dark matter relic abundance. Thus in our

5 We evaluate these effects following [68], using the code runDM [69].
model, the dark matter candidate $\chi$ is in TeV range with $m_{\chi} \approx M_{Z'}/2$. Fermi-LAT limits on dark matter annihilation from dwarf spheroidal galaxy observations exclude a very narrow, near-resonance, region of the model. In contrast, the latest limits from direct dark matter searches by the LUX and PandaX-II experiments severely constrain the available model parameter space.

**Appendix A: Details of the scalar sector**

The complex Higgs doublets $H_i$ can be parametrized as

$$H_i = \left( \begin{array}{c} H_i^+ \\ H_i^0 \end{array} \right) = \left( \begin{array}{c} i \sqrt{2} (v_i + \rho_i + i\eta_i) \end{array} \right) \quad (i = 1, 2). \quad (A1)$$

The complex scalar field $\phi$ can be similarly parametrized in terms of its real components

$$\phi = \frac{(v_{\phi} + R_0 + iI_0)}{\sqrt{2}}. \quad (A2)$$

The scalar potential includes all terms invariant under the SU(2)$_L \times U(1)_Y \times U(1)'$ gauge symmetry. The U(1)' charge of $\phi$ is constrained to be $X = \pm 1$ or $X = \pm 1/2$ in order to avoid a Goldstone boson in the spectrum. Additionally, we obtained that $X$ should be positive in order to accommodate $B \to K^{(*)}\ell^+\ell^-$ data. We choose here $X = 1$. The scalar potential reads then

$$V = m_i^2 |H_i|^2 + \frac{\lambda_i}{2} |H_i|^4 + \lambda_3 |H_1|^2 |H_2|^2$$

$$+ \lambda_4 |H_1|^4 + \frac{b_2}{2} |\phi|^2 + \frac{d_2}{4} |\phi|^4$$

$$+ \frac{\delta_1}{2} |H_1|^2 |\phi|^2 - \frac{\mu}{\sqrt{2}} \left( H_1^* H_2 \phi + \text{h.c.} \right). \quad (A3)$$

We assume that $\mu \sim O(v_{\phi})$. After the gauge symmetry SU(2)$_L \times U(1)_{Y} \times U(1)'$ is spontaneously broken to the electromagnetic group, four degrees of freedom of the scalar fields give rise to the $W^\pm, Z'^{(2)}$ masses. The scalar spectrum contains three CP-even Higgs bosons $\{h_1, h_2, h_3\}$, a CP-odd Higgs $A$ and a charged scalar $H^\pm$. We perform a perturbative diagonalization in the small ratio $v/v_{\phi}$ as in [10]. In terms of the neutral components of the scalar fields, the CP-even physical states are

$$\begin{pmatrix} h_1 \\ h_2 \\ h_3 \end{pmatrix} \simeq \begin{pmatrix} c_\beta & s_\beta & 0 \\ -s_\beta & c_\beta & 0 \\ 0 & 0 & 1 \end{pmatrix} \begin{pmatrix} \rho_1 \\ \rho_2 \\ R_0 \end{pmatrix}. \quad (A4)$$

Here we assumed a decoupling scenario, with $h_1$ a light SM-like Higgs boson to be identified with the 125 GeV boson and additional heavy scalars around the scale $v_{\phi}$. In the CP-odd sector, we have the would-be Goldstone bosons giving mass to the $Z$ and $Z'$ bosons $G^{0(\prime)}$ and the CP-odd Higgs $A$,

$$\begin{pmatrix} G_0^0 \\ A \\ G_0' \end{pmatrix} \simeq \begin{pmatrix} c_\beta & s_\beta & 0 \\ -s_\beta & c_\beta & 0 \\ 0 & 0 & 1 \end{pmatrix} \begin{pmatrix} \eta_1 \\ \eta_2 \\ I_0 \end{pmatrix}. \quad (A5)$$

The charged Higgs is given by

$$\begin{pmatrix} G_+^0 \\ H_+^0 \end{pmatrix} = \begin{pmatrix} c_\beta & s_\beta \\ -s_\beta & c_\beta \end{pmatrix} \begin{pmatrix} H_1^+ \\ H_2^0 \end{pmatrix}. \quad (A6)$$

with $G^\pm$ giving the $W^\pm$ mass. The masses of the scalars are

$$M_{h_2, A, H^\pm}^2 \simeq \frac{\mu v_{\phi}}{s_\beta}, \quad M_{h_3}^2 \simeq \frac{d_2 v_{\phi}^2}{2}, \quad M_{h_1}^2 \simeq \frac{\lambda_1 v_{\phi}^2}{2 d_2}. \quad (A7)$$

The combination $\lambda$ is given by

$$\lambda = c_\beta^4 (2d_2 \lambda_1 - \delta_2^2) + s_\beta^4 (2d_2 \lambda_2 - \delta_2^2)$$

$$+ 4 c_\beta s_3 \frac{\delta_2 \mu}{v_{\phi}} + 4 c_\beta s_\beta \frac{\delta_1 \mu}{v_{\phi}}$$

$$- 2 c_\beta^2 s_\beta^2 \left[ \delta_1 \delta_2 + 2 \left( \frac{\mu^2}{v_{\phi}^2} - d_2 (\lambda_3 + \lambda_4) \right) \right]. \quad (A8)$$

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