Community Engagement Committee Meeting
July 11, 2024
Word on the Street
Community Idea Trends + Gems
**Trends**
- Sidewalks, separated bike lanes, crosswalks
- More dining, entertainment and retail options
- Traffic calming
- Faster full Wi-Fi coverage
- Large performance venue or theme park (children’s museum or aquarium)

**Gems**
- Soften Cornell (other arterials) for pedestrians
- More biotech, fewer data centers
- 15-min neighborhoods, Golf cart and pedestrian-only traffic zones
- Indoor year-round market
- More employment for people of different abilities
- Mini golf
Trends
• As many community events as humanly possible
• More cultural events (and at least one bilingual Eng-Sp.)
• Expanded after-school and summer programs, access
• Makerspace
• Year-round, covered market
• Senior activities + connections
• Facilitating connections for young adults in a one-time, no longer family-only town

Gems
• More progressive and targeted marketing of events and opps
• Encourage data centers to re-invest in local youth education
• Music Encouragement Center
• Themed sidewalk design parties
• Community Resource Hub
• Trolley or double-deck bus to transport folks to markets, events, popular locations
• Bartering festival!
Environmental Stewardship

**Trends**
- Protect open space, farmland
- Carbon neutrality
- Food scrap recycling promotion
- More and bigger trees
- Lawn replacement
- Easier to bike than drive
- More EV charging stations
- More community gardens

**Gems**
- Seed libraries + exchanges
- Smart electric grids
- Large item recycling service
- Edible forest park
- Vertical gardens
- Micro nuclear power system
- 50-year ag/open space plan
- Land bridges for animal xing
Trends
• Traffic calming + enforcement
• Affordable housing
• Increased police presence
• Mental health and civic re-entry services
• Street lighting
• Innovative, humane solutions for houseless community

Gems
• Universal basic income pilot
• Subsidized vet care for low-income pet owners
• Blue zone city status
• Social service resource hub
• Coordinated houseless employment program
• Streamlined ADU permit process
Livability + Recreation

**Trends**
- Swimming Pools NOW
- More classes, program access
- Trails, trails, trails
- Parks, spaces, programming in ALL parts of Hillsboro
- Affordable indoor play areas + covered playgrounds
- More soccer, pickleball, skate facilities

**Gems**
- Sports or Parks District to expand options and resources
- More neighborhood dog parks with big and small sections
- Inclusive playground Orenco
- Arts Passport in October
- Outdoor equipment library
- Winery + bike tour shuttles
- Ice skating rink
Upcoming Events + Opportunities

Member Sign Up for Events + Audience Gaps
Upcoming Events & Outreach Opportunities

EVENTS
- La Strada dei Pastelli
- Bienestar Back to School Events
- Pix in the Park
- El Grito
- Library on the Loose

OUTREACH OPPORTUNITIES
- Apartment complexes
- Food carts
- Pizza restaurants
- Free Food Markets

- El Sol
- Summer Spectacular
- OrenkoFest
- Hillsboro Farmers’ Markets
- The Vault

- Senior living facilities
- Library on the Loose
- HOA’s
- Brookwood/Shute Libraries
Small Group Exercise

- Ideas for Reaching New Audiences
- Popcorn Report-Out