The perceived severity of a disease and the impact of the vocabulary used to convey information: using Rasch scaling in a simulated oncological scenario

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Background: Healthcare staff should be aware of the importance that patients may attach to the words that are used to convey information. This is relevant in terms of the patients’ understanding. Modeling how people understand the information conveyed in a medical context may help health practitioners to better appreciate the patients’ approach.

Purpose: 1) Analyze the participants’ self-reported perception of the type of information provided in an oncological scenario in terms of three dimensions: impairment to their health, risks associated with the disease itself and commitment required to undergo the treatment; and 2) show the benefits of using Rasch scaling for the analysis of the data. Starting from a survey, Rasch scaling produces a unidimensional logit-interval scale relating to the extent to which each item conveys a latent dimension. These were related to structure, in particular concerning communication by means of opposite vs. unipolar language.

Subjects and methods: The participants rated 82 items of information in a questionnaire regarding their perception of impairment to their health (H) and the risks (R) and commitment relating to the treatment prescribed (T).

Results: The scaling produced an item bank for healthcare staff to consult in order to estimate the importance the recipient would be likely to attach to the vocabulary used and the likely impact of the information in terms of the patient’s condition. Furthermore, the use of opposites was generally associated with a clearer impression of whether the information given was generally only very negative or slightly negative, whereas ‘neutral’ information was often perceived as being very negative.

Actual findings: It is possible to estimate people’s understanding more precisely (in terms of H, R and T) which can help healthcare practitioners to modulate the way they convey information.

Limitations: The participants in the study were healthy volunteers and the context was simulated.

Keywords: Rasch model, simulated oncological scenario, perceived severity of impairment to health, perception of risk, perceived commitment to the treatment, opposites

Introduction
The WHO has defined the term “health” as “a state of complete physical, mental, and social well-being and not merely the absence of disease or infirmity” (July 22, 1946). Over the years, modern medicine has increasingly abandoned the biomedical model of patient care (mainly centered on the study of symptoms and laboratory tests).
in favor of a bio-psycho-social model. Several studies have shown that when patients are more involved in and “better informed” about the treatment of their condition, they are better able to manage their treatment plan. However, in a medical context, defining what “well informed” means is not easy at all as it involves assessing not only what a doctor says but what “the patient understands”. For example, it is known that 40%–80% of the information provided by the doctor is almost immediately forgotten by the patient or remembered incorrectly. This is probably one of the reasons why the percentage of patients who adhere to medical instructions varies about from 40% to 90% and only half of all drugs are taken as per medical recommendation.

The plethora of studies concerning doctor–patient communication can be roughly divided into three categories: descriptive studies, aimed at analyzing the content and the interaction process; correlational studies, in which the interaction between knowledge, comprehension, satisfaction, and adherence to the treatment is evaluated; and intervention studies, which are centered on improving the skills of health care professionals. One aspect is, however, common to all these types of study, that is, the objective is to “appreciate and comprehend the patient’s perspective and his/her behavior”. The objective of the present study (that can be ascribed to the first category) is also to provide evidence that in addition to content, certain specific characteristics of the structure itself of any communication can influence the degree of comprehension with the focus on the deliberate use of opposites. The results demonstrate the benefits of using a specific methodology (ie, Rash Models) in order to assess the relative weight (in terms of impact) that patients give to the terms used to communicate.

The impact of various types of information and the patient’s perception of the condition of their health

Various models have been put forward concerning the psychological factors which influence people’s decisions concerning their health. Perception of risk is one of the key factors. Some empirical assessments of individual beliefs and values regarding certain types of information and contexts have shown, for example, that the attitude of Italian citizens toward participating in clinical trials depends on whether a preventive intervention or the treatment of a disease is involved. Less than 30% of participants said they would agree to participate in a trial involving a “vaccination” (ie, in a situation in which the person was not suffering from a disease and their perception was of low risk) and only 5% would give their permission for a younger relative to participate. In contrast, almost 50% indicated that they would agree to take part in a therapeutic randomized clinical trial in a situation in which they had been diagnosed with a disease and a greater degree of risk was perceived. Several studies have found this bias toward omission. For instance, people prefer not to vaccinate their children against a potentially fatal case of influenza (ie, omission or inaction) even if this choice might represent a greater risk of death than the vaccination itself (ie, commission or action).

Conversely, in cases involving diagnoses of cancer, people manifest a preference for action since they feel a strong need to combat the disease. Information content (ie, influenza vs cancer and the presence/absence of disease or preventive intervention) is, therefore, a decisive factor from a psychological point of view, but another critical factor is the formatting of information. Studies aimed at finding ways to optimize people’s understanding in cases where informed consent is required have explored the impact of using multimedia (eg, graphics and visual aids, videos, bullet pointed texts, etc), as well as question and answer sessions or focus group discussions with nurses and/or doctors, and the use of techniques including varying the length and complexity of sentences and using bipolar or unipolar structures. The way in which information is structured in doctor–patient communication and how this impacts on the patient’s understanding has also been the subject of research which goes beyond the case of informed consent. For instance, Ong et al used the Roter Interaction Analysis System classification system to assess the impact of various different categories of information on patient satisfaction in oncological consultations. This methodology was also used by Ishikawa et al in a cancer study in Japan. In their study, Venetis et al showed that increasing the use of nominalization, concrete nouns, and group nouns may be a good way to provide patients with more thorough information in a more accessible manner (the context in that case was patients with breast cancer). Robinson and Heritage studied the association between the format of doctors’ opening questions which prompt patients to present concerns and the patients’ post-visit evaluations of the relative affective-relational dimension. Siminoff et al found that in order to optimize the degree of comprehension in patients, doctors

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Note: The text continues with more content not excerpted here for the sake of brevity.
should structure their clinical encounters with a view to increasing the patient’s affective participation by means of encouraging them to ask questions and actively participate in the decision-making process.

In the present study, a simulated doctor–patient communication scenario was used to investigate both the psychological impact of various types of content in the context of oncological diagnosis and the effect of using a different communication format, namely, the inclusion of overt references to opposite poles (such as large vs small, common vs rare, or difficult vs easy to cure) as compared to unipolar communication in which opposite semantic anchors are not provided. The impact of these variations in content and structure was assessed in terms of the participants’ self-reported perception of 1) the condition of their health, 2) the risks pertaining to the disease and adhering to and completing the proposed treatment regimen, and 3) the commitment required to engage in and complete the treatment.

The impact of the information was assessed by means of self-reported perception rather than by observing its direct effect on psychological aspects such as decision making or the choice of treatment. Rasch models\textsuperscript{50,51} were used to analyze the response data. However, an evaluation of psychological aspects is also important, and the results of this study suggest a line of research and a type of methodology that can be easily extended to provide valuable information. For instance, Gavaruzzi et al\textsuperscript{52} found that decision making in a cancer scenario depends on the “perceived severity of the disease”, which in turn depends on how the patient has been informed about his/her condition, that is, whether the tumor is malignant or benign or is a benign tumor that could become malignant in the future or increase in size. This may also include advice about the type of treatment (i.e., watchful waiting or surgery). The present study investigates more deeply the extent to which the patient perceives the severity of his/her condition. This was done by focusing on a set of information which includes some of the topics considered in Gavaruzzi et al’s study, but further aspects were also investigated relating to the nature of the disease, and the duration and side effects of the treatment and their impact on the patient’s quality of life.

In particular, the research focused on three dimensions: the participant’s perception of the condition of his/her health (H), the degree of risk (R), and the degree of commitment relating to the treatment prescribed (T). The relationship among these three ratings was studied, and the effects of modulating the information by means of varying the structure of the communication were explored.

Understanding the type of information that leads to a disease being perceived as more severe in terms of these three psychological dimensions might make it easier for doctors to comprehend what lies beneath a patient’s decision regarding treatment. It might also help doctors and health practitioners to narrow the gap between how they communicate the gravity of a disease and how patients understand and evaluate the situation accordingly. We feel that the results of this study may also be helpful in the context of clinical trials as they show a promising way to address the recurrent concern that communications concerning informed consent need to be improved.\textsuperscript{36,53–57}

The study

The study had three main aims. The first was to scale the information that was given to the participants in a simulated oncology scenario (conveyed by means of simple verbal statements constituting the “items” in the questionnaire). This referred to the nature of the disease or the characteristics of the treatment, from its duration to the incidence of adverse side effects and any changes in terms of quality of life during and after treatment. These items were rated by the participants with reference to their subsequent perception of impairment to health (H), the risk inherent to the disease and the proposed treatment (R), and the commitment relating to engaging in the treatment (T). The “weight” of each verbal statement was obtained by applying the Rasch measurement model\textsuperscript{50,51} with the result expressed in logit scores along three different unidimensional scales (“Statistical analysis” section).

The second aim was to explore whether specific characteristics relating to the structure of the communication were associated with significantly different locations along the three dimensions. In particular, we included three different types of items in our initial set: 1) items expressed in terms of opposite properties (e.g., small nodule–large nodule, minor side effects–severe side effects); 2) items expressed quantitatively without any reference to opposites (e.g., referring to the size of the nodule in centimeters or to the incidence of side effects in percentages); or 3) items expressed in a “neutral” way (e.g., referring to the existence of a nodule or the existence of side effects without qualifying or quantifying them). We assessed the relative impact of these various communication types by studying whether
the use of opposites affected the participant’s perception in any way. The decision to use “opposite properties” was based on the results of a previous study which indicated that people’s understanding and satisfaction with how information is conveyed is greater when opposites are used. Henceforth, this variable will be referred to as Communication Type and the two relative levels as Bipolar communication (B) when opposites are used (eg, “The medical tests have revealed the presence of a small nodule”) and Unipolar communication (U) when opposites are not used (eg, “The medical tests have revealed the presence of a 0.5 inch nodule”). Secondly, we focused on Polarity in order to determine whether the items elicited significantly different responses depending on whether there was a reference to the very negative (VN) or slightly negative (SN) pole of the dimension concerned (eg, “The medical tests have revealed the presence of a large nodule”; “The medical tests have revealed the presence of a small nodule”) or whether there was no mention of either one pole or the other (neutral negative: NN, eg, “The medical tests have revealed the presence of a nodule”, with no reference to whether it is large or small). Thirdly, the effect of the presence or absence of quantified information was studied. Our initial set of items consisted of four different types of communication (ie, “numerically expressed” quantity (NM), eg, “1 in a 100”; “qualitatively expressed” quantity (QL), eg, the type of tumor is “common”; “vaguely expressed” quantity (VG), eg, “The duration of the adverse side effects varies over time”; and “no” quantity (NO), eg, “This treatment is administered on an inpatient basis”). The effect of this variable on the ratings given by the participants was evaluated.

The third main aim of the study was to obtain regression functions that would permit us to predict a participant’s responses for one dimension based on his/her responses for another dimension. For example, a doctor might start with a patient’s reaction to a specific item in one of the three dimensions (eg, risk, R) in order to predict his/her reaction to the same item in the other two dimensions (ie, perception of the condition of his/her health, H, and perception of the degree of commitment required, T).

From a methodological point of view, the application of Rasch models allowed us to reach these three main goals (“Statistical analysis” section).

**Subjects and methods**

**Participants**

Four hundred and seventy Italian undergraduate students (University of Verona, non-medical faculties) and their relatives participated voluntarily and anonymously in the study (297 F, 173 M; mean age 28.73, SD=9.11). Written informed consent was provided by each participant. We used this sample of subjects in order to maximize the impact of the type of information being given since it was made up of people who would not usually receive this sort of communication. The study complied with the Helsinki ethics protocol and was approved by the Ethics Committee of the University of Verona (where the data were collected).

**Materials**

A paper questionnaire consisting of 82 items (verbal statements) was used. A scenario was described as follows:

- Imagine that your doctor has recommended that you have some medical tests at a center specialized in oncological diagnoses in order to ascertain whether or not you have a health problem. You have done the tests and now you are talking to the doctor who tells you what the situation is. During the interview, he/she gives you various pieces of information.

The 82 items which followed were each related to various pieces of information. The following are examples of the items presented: “Medical tests have shown the presence of a 0.5 inch long nodule”; “Medical tests have revealed the existence of a benign nodule”; “This type of tumor is common”; “This tumor is easy to treat”; “This treatment has a 70% efficacy rate”; “The standard treatment for this tumor has minor adverse side effects”; and “This treatment takes 15 days to complete”. The complete list of items is reported in Table S1.

Participants were asked to provide three ratings (on a scale ranging from 0 to 10) for each item, expressing their perception of the degree of impairment to Health (H), the Risks involved (R), and the degree of commitment required for the Treatment (T).

The items used in the questionnaire had been identified in a previous study, based on two sources: the information exchanged between doctors and patients in a series of videos simulating typical dialogues in diagnostic and follow-up consultations (produced by the psychology department and the medical staff of the Italian National Cancer Institute [Centro di Riferimento Oncologico in Aviano, Italy]) and information concerning the nature and incidence of side effects as commonly presented in standard informed consent forms. From a communicative point of view, three different structures were used: one that made reference to opposite properties, one that used quantitative expressions, and one
was “neutral” (ie, with no quantification or qualification in terms of opposites).

The order of the 82 items in the questionnaire and of the three response scales (H, R, T) was randomized among participants.

Procedure

The questionnaire was given to each participant, either during the University Open Day or during psychology lectures on topics unrelated to the subject of the study. The questionnaire was completed individually in a quiet room at the university. No fixed amount of time was established, but, on average, the participants took between 30 and 40 minutes to fill in the questionnaire.

Statistical analysis

The ratings on the three response scales (raw data) were transformed by means of a Rasch analysis. The Rasch unidimensional measurement model was used since it deals with responses as a function of the interaction between two quantitative latent dimensions, one concerning the characteristics of the “person” and another concerning the characteristics of the “items”. Their specific meaning depends on what is being assessed. For example, in an educational context, the former measure usually indicates the ability of a person and the latter the difficulty of an item. In medical contexts, the former measure indicates the person’s perception of the condition of their health and the latter indicates the degree of severity conveyed by each item.

Rasch models address the weaknesses of traditional approaches to measurement (the classic test theory) by yielding to measurements of latent dimensions which are objective and based on the principles of fundamental measurement. In other words, item calibrations that are independent of the characteristics of the individuals are produced and individuals are measured independently of the characteristics of the items. Fundamental measurement is taken for granted in the physical sciences, whereas in social sciences raw scores and the sum or means of these scores are typically considered as “measures” of a dimension independently of whether or not they conform to the principles of fundamental measurement. The measures obtained by means of application of the Rasch model have the following measurement properties: 1) linearity – the combinations (ie, sum, mean, etc) relating to the raw scores given by the participants using a categorical or rating response scale do not constitute an interval measurement scale due to the nonlinear metric nature of this procedure; on the contrary, the unit of measurement (logit) defined by means of application of Rasch models (logit) and derived from the logarithmic form of the model has the same constant value all along the continuum of the latent dimension; 2) specific objectivity – the relationship between stimulus parameters defined by the application of a Rasch model is not influenced by subject parameters and vice versa; and 3) stochastic independence – the probability associated with a pattern of responses given by a subject n to the stimulus i is the product of the response probabilities given to each of the i stimuli.

Technical notes

All the statistical analyses were performed using the R software. The Rasch analysis was conducted using the Partial Credit Model by Masters by means of the eRm package. For Rasch Fit statistics (in order to flag items which did not fit), we used the infit-t statistics (namely, values out of the ±2 range, as suggested by Wright and Linacre, Linacre, Smith, Linacre, and the Chisq statistical probability (ie, P<0.05, as suggested by Bland and Altman). As an index of the reliability of the instrument, we used the Person Separation Reliability Index (PSRI) which is the Rasch equivalent of the Cronbach’s α. It ranges between 0 and 1; the closer its value is to 1, the greater is the probability that the differences among the participants’ measures express actual differences in the status of the participants along the three dimensions.

Results

Screening of the 82 items for each dimension (impairment to Health, Risks involved, degree of commitment to the Treatment)

The fit of our initial 82 items to the Rash model was assessed. Each item was evaluated separately for the three dimensions (H, R, T) using the two exclusion criteria described above (infit-t statistics: out of the range ±2; Chisq: P<0.05). This allowed us to eliminate the items with a bad fit, thus improving the measurement properties of the final questionnaire. Sixty-one of the initial 82 items (74%) turned out to have a good fit with the impairment to Health scale, 65 of the initial 82 items (79%) had a good fit with the Risk scale, and 69 (84%) had a good fit with the degree of commitment to the Treatment scale. The complete list of items and their scaling values (Location) is reported in Table S1, where the gray
background indicates misfit items, that is, those that were then eliminated from the subsequent analyses. The scaling values (reported in the “Location” columns) express the position of the items on the three scales relating to the three dimensions (H, R, T). In order to make the interpretation of these values easier and to make it possible to compare the three dimensions, the scaling values were adjusted so that the minimum value for each dimension was zero. The PSRI also turned out to be good for all three dimensions (H=0.951, R=0.938, T=0.947). The significant number of items with a good fit (61–69) in addition to the high values of the PSRI proves that most of the items used in the initial questionnaire were valuable for the assessment of the three target dimensions in that they satisfied the properties of the fundamental measurement. This also means that the resulting subset of items (after exclusion) constitutes a valuable item bank.

Figure 1 shows an example of the location of some of the information along the three dimensions (for the complete verbal formulation of the items indicated in Figure 1 by the alpha–numeric initials and for the complete list of items selected as having a good fit with each of the three dimensions, see Table S1). The three scales in Figure 1 give an idea of how the items were associated with a varying perception of severity relating to state of health (scale on the left), the risks involved (central scale), and the degree of commitment required by the treatment (scale on the right) and how their relative position shifted between dimensions. This triple rating for the same item represents a further development of a well-known Rasch approach which has been used for a long time in health care studies55,77–81 and has been recently applied specifically in studies concerning a cancer scenario.82–86

Analysis of the scaling values based on the structure of the items

Independent of the content of the items, we analyzed whether their position along the three dimensions (ie, the scaling values) also depended on their structure. The three aspects that were considered (as described in the “Introduction” section) were: Communication Type (Bipolar, B vs Unipolar, U), Polarity (positive, P, negative, N, or no mention of either of the poles, NN), and Quantity (numerically expressed quantity, NM; qualitatively expressed quantity, QL; vaguely expressed quantity, VG; no quantity, NO).

An ANOVA was performed on each dimension to test the effect of the three variables: Communication Type (B, U), Polarity (SN, VN, NN) and Quantity (NM, QL, VG, NO). This was done after having verified the normality and homoscedasticity of the distributions (by means of Shapiro and Levene tests, respectively). Communication Type turned out to be significant in two out of the three dimensions, H (F(1, 56) =19.603, P<0.0001) and R (F(1, 60) =5.017, P=0.028) – see the top graphs in Figure 2. In both cases, the use of opposites in communication (B) was associated with higher localizations on the scales, indicating the perception of a more severe state of health and greater risks.

Polarity turned out to be significant for all three dimensions (H: F(1, 56) =14.708, P<0.0001; R: F(1, 60) =13.298, P<0.0001; T: F(1, 60) =9.567, P=0.0002). The non-polarized information (NN) resulted in similar estimations of the perceived severity of the condition of health, the risk,
Figure 2  Effect plots for Type of Communication (B or U) and Polarity (VN, SN, and NN) resulting from the ANOVA described in the text. Bars represent the 95% CI. Contrasts (Bonferroni) and Cohen’s effect size (d) values are reported within each plot.

Abbreviations: B, bipolar; NN, neither very negative nor slightly negative; SN, slightly negative; U, unipolar; VN, very negative.
and commitment involved relating to the SN information, and both were significantly greater than the results for the VN communication type (Figure 2). No significant effect emerged for the Quantity variable, either as a main effect or in interaction with other variables.

We also explored whether there was a significant association among these three variables – Communication Type (B, U), Polarity (VN, SN, NN), and Quantity (NM, QL, VG, NO) – and the Exclusion/Inclusion of an item from the selection described in the “Screening of the 82 items for each dimension (impairment to Health, Risks involved, degree of commitment to the Treatment)” section in the “Results” section.

Mosaic plots were used to represent and study these associations (Figure 3). A mosaic plot represents the frequencies of a contingency table by means of the size of the tiles; the interaction between variables is evaluated by means of the asymmetrical nonalignment of the tiles, and the significance of the difference between the observed and expected frequencies according to a specific model is determined by means of the color of the tiles. In our case, the model tested was a log-linear model of independence between variables. As shown in Figure 3, no significant association emerged between the frequency of Excluded (E) or Included (I) items and the various levels of Communication Type or Polarity. The only significant association concerned Quantity: as the blue tiles indicate (Figure 3, mosaic to the right), the items where quantity was expressed by means of numbers (NM) were particularly frequent in the case of Excluded items.

The relationship among the values for the H, R, and T dimensions and the relative conversion table

The subset of 53 items that had a good fit with all three dimensions was used to study the relationships among the three dimensions. In all cases, the linear function models turned out to have the best fit to our data (ie, a simpler function and higher $R^2$). The fits of the logarithmic, power, and exponential functions were also tested. The significant relationships among H, R, and T are reported in Table 1.

Six linear functions were obtained ($H=f(R)$, $R=f(H)$, $H=f(T)$, $T=f(H)$, $R=f(T)$, $T=f(R)$). The average between

| Relationship | Estimate | Standard error | $t$ value | $Pr(>|t|)$ | Multiple $R^2$ |
|--------------|----------|----------------|-----------|------------|----------------|
| R–H          | 0.768    | 0.072          | 10.672    | 1.34e-14***| 0.690          |
| H–R          | 0.898    | 0.084          |           |            |                |
| T–H          | 0.678    | 0.068          | 9.883     | 1.92e-13***| 0.657          |
| H–T          | 0.968    | 0.098          |           |            |                |
| T–R          | 0.671    | 0.084          | 7.908     | 2.03e-10***| 0.550          |
| R–T          | 0.820    | 0.103          |           |            |                |

Note: ***$P<0.001$. 

Figure 3 Mosaic plots showing the frequency of E and I items for the three axes (H, R, T) based on Communication Type (mosaic on the left), Polarity (central mosaic), and Quantity (mosaic on the right). The two levels for Communication Type are B and U. The three levels for Polarity are VN, SN, and NN. The four levels of Quantity are NM, QL, VG, and NO. The color of the tiles corresponds to Pearson residuals and the bars to the right of each mosaic show which color corresponds to residuals greater than the cut-off points (2) (corresponding to a $P<0.05$).

Abbreviations: B, bipolar; E, excluded; I, included; NM, Numerical; NN, neither very negative nor slightly negative; NO, no quantity; QL, qualitative; SN, slightly negative; U, unipolar; VG, vague; VN, very negative.
Table 2 Conversion functions that can be used to make estimates of participants’ responses on other scales

| From | To   | Functions                      |
|------|------|-------------------------------|
| R    | H    | \( h = 1.110 \times R - 0.040 \) |
| T    | H    | \( s = 1.221 \times T - 0.056 \) |
| T    | R    | \( r = 1.154 \times T - 0.034 \) |
| H    | R    | \( R = 0.909 \times H + 0.036 \) |
| H    | T    | \( T = 0.819 \times H + 0.045 \) |
| R    | T    | \( T = 0.866 \times R + 0.029 \) |

For example, let us imagine that a doctor is going to communicate a certain set of information during a medical consultation. For the sake of simplicity, let us assume that the information is the one represented in Figure 1 (ie, relating to the ten items reported below in Table 3, column 1: Item). The doctor might ask the patient to rate his/her perception of the degree of impairment to his/her health based on the ten items of information provided, and we may assume that the ten raw scores given by the patient are those reported in Table 3, column 2. We already know from the results reported in Table S1 that each item has a certain “weight” (as defined by its location on the H dimension), so the doctor can use these location values to “correct” the raw score given by the person and then, based on these corrected values, come up with an evaluation of how the patient perceives the situation (Table 3, column 4). Furthermore, the doctor might use the functions reported in Table 2 to make a good estimate from the above-mentioned weighted score for H regarding the patient’s perception of the risks involved (R) and the commitment required for the treatment (T), that is, estimate the values in Table 3, columns 5 and 6.

Table S1 shows the item bank. A doctor might select some elements (it is not necessary for the doctor to use all the items) out of the whole set of items listed and use them in the context of doctor–patient communications. In this way, the doctor will have a good idea a priori concerning the potential impact of any given item. The weightings reported in Table S1 are based on the results of the present study, and thus reflect the characteristics relating to the participants who took part. The aim of the study was to find a procedure which would be useful in terms of assessing a patient’s understanding of any information given to him/her. If health practitioners have a better idea regarding the potential impact of any information given on a patient, this will help them to choose the best way of communicating, which will be beneficial to any therapy required.

Final discussion

Health care staff must ensure the quality of a patient’s understanding of any information provided in contexts where the patient is required to make decisions and be more effectively involved in the treatment process.\(^7\) Modeling the importance which people attach to the various pieces of information they receive seems to be a promising way to help doctors and health practitioners have a better understanding of how the patient sees his/her situation, enabling

Table 3 Example showing how the locations of the items described in Table S1 can be used to weigh the raw scores provided by a participant on the H scale (thus obtaining the scores reported in the fourth column) and how it is possible to estimate the scores in the other two dimensions (R and T) based on the regression functions in Table 2 (scores reported in the fifth and sixth columns)

| Item | H raw score | H weight/location | H weighted score (raw score x item weight/location) | From weighted H to weighted R | From weighted H to weighted T |
|------|-------------|-------------------|----------------------------------------------------|-----------------------------|-----------------------------|
| B16  | 10          | 1.145             | 11.45                                              | 10.444                      | 9.422                       |
| B40  | 9           | 0.839             | 7.551                                              | 6.899                       | 6.229                       |
| B18  | 8           | 0.781             | 6.248                                              | 5.715                       | 5.162                       |
| B27  | 7           | 0.656             | 4.592                                              | 4.210                       | 3.805                       |
| U33  | 6           | 0.558             | 3.348                                              | 3.079                       | 2.787                       |
| U34  | 5           | 0.541             | 2.705                                              | 2.494                       | 2.260                       |
| B13  | 4           | 0.483             | 1.932                                              | 1.792                       | 1.627                       |
| U16  | 3           | 0.418             | 1.254                                              | 1.175                       | 1.072                       |
| B2   | 2           | 0.354             | 0.708                                              | 0.679                       | 0.624                       |
| B3   | 1           | 0.000             | 0.000                                              | 0.036                       | 0.045                       |
them to provide more tailored assistance (for a review of the debate concerning the disclosure of information and the comprehension of disclosed information, see Cox58). It may also help medical staff to understand why patients decide to choose omission vs commission.17,89 The study presented in this paper adds to previous studies showing the advantage of using Rasch analyses to model psychological constructs related to health status.65,77-83 This model allows researchers to come up with robust (sample free) scalings of the items of information in terms of the psychological constructs of interest. These concern the condition of the patient’s health (H), the risks involved (R), and the degree of commitment to the treatment prescribed (T). The subset of items resulting from the scaling procedures performed as part of the study (Table S1) provides an example item bank that health care staff might be interested in utilizing and building on. Information concerning, for instance, the size of a nodule “might not seem to a doctor” to adequately convey the situation, since the size of a tumor is not necessarily related to how serious it is. However, it is important to assess whether this is also the case “from the patient’s point of view”. If not, there is the risk of the situation seeming extremely serious to the patient, leading to a potential misinterpretation. Being aware of this is an important point of departure.

When looked at from the point of view of the specific content considered in this study, our findings both consolidate previous results and add new knowledge. For instance, in the study carried out by Gavaruzzi et al,52 patients’ reactions to the information that a “benign tumor” had been found were not significantly different to their reactions in cases where no tumor was found. Our findings in a sense confirmed the very low perception of severity associated with communications of this type. The item in the questionnaire relating to the statement “The medical tests have revealed the presence of a small nodule” turned out to be at the extreme end of all of the three scales we referred to, since it elicited minimum values relating to impairment to health, the perception of risks, and the degree of commitment relating to the treatment prescribed (Figure 1 and Table S1). Regarding genetic predisposition, Gavaruzzi et al52 also found that doctor–patient communications concerning a “genetic predisposition” for a non-tumorous illness had the same impact (in terms of decisions about active treatment) as communications concerning the presence of (and not only the predisposition for) a non-tumorous illness. In our study, the item stating “This tumor is always connected to a genetic predisposition” (B13) elicited significantly lower values for all three dimensions (H=0.483, R=0.445, T=0.356) than the opposite item, “This tumor is never connected to a genetic predisposition” (B14; H=0.724, R=0.723, T=0.543). This suggests that a genetic predisposition was associated in the participants’ minds with a less serious condition.

If we then consider the structure of the items, our findings contribute valuable information to the question of the role that opposites might play in doctor–patient communication. We know that opposites have a special status in human cognitive organization and that they are common to all natural languages and are intuitively and naturally understood and learnt.90-92 We also know that, when used in oncological consultations, they seem to improve the degree of understanding and satisfaction with how the information has been communicated and induce a greater degree of commitment and a more accurate perception of the severity of the disease and the risks involved.43 The results presented in the present paper confirm that the items which referred to opposites (Communication Type B in Figure 2) were generally associated with a perception of greater severity in terms of H and R, and participants had a clearer idea regarding whether the information communicated was very negative (VN in Figure 2) or slightly negative (SN in Figure 2). Conversely, when information was provided qualitatively but without any mention of either of the poles (NN in Figure 2), the overall perception of the severity of the disease did not significantly differ from the information which referred to the negative pole. Paraphrasing previous findings concerning cancer patients’ understanding that “no news is not good news”,93 our results suggest that “non-polarized news is not good news”. Lastly, the verbal statements including quantitative expressions were frequently among the items which were excluded from the scalings resulting from the application of the Rasch model due to lack of fit. This suggests that responses to those items did not presuppose the same cognitive dimension as those relating to the responses to the other type of items. This result adds to the literature on the specificity of using quantitative information.94-96

We are aware that any generalizations to real situations of the results discussed in this paper which were obtained with healthy volunteers in a simulated context have to be made with caution. Previous results have shown that people with life-threatening illnesses often interpret information concerning the risks of a particular course of treatment differently from healthy controls.87,97,98
the suggestions regarding methodology put forward in this paper may stimulate future tests with real patients. The results indicate that it is possible to assess the impact of information conveyed by means of verbal statements (which may vary in terms of content and structure) in the context of doctor–patient communications. This would allow a better intentional modulation of any communication by health care staff (in terms of H, R, and T), enabling them to anticipate the impact on the patient. In addition to being useful in every context where doctors and patients interact, this type of knowledge may also be useful for the forms used for informed consent and for medical/pharmaceutical leaflets, especially with regard to side effects.

Disclosure
The authors report no conflicts of interest in this work.

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## Supplementary material

Table S1 Complete list of the items used in the questionnaire and the corresponding classification of each item in terms of Polarity

| ID | Text                                                                 | Polarity | Communication type | QuanQL |
|----|----------------------------------------------------------------------|----------|--------------------|--------|
| 1  | Medical tests have shown the presence of a small nodule [Le analisi hanno rivelato la presenza di un piccolo nodule] | B        | SN                 | QL     |
| 2  | Medical tests have shown the presence of a large nodule [Le analisi hanno rivelato la presenza di un grosso nudo]   | B        | VN                 | QL     |
| 3  | Medical tests have revealed the existence of a benign nodule [Le analisi hanno rivelato la presenza di un nudo benigno] | B        | SN                 | QL     |
| 4  | Medical tests have revealed the existence of a malignant nodule [Le analisi hanno rivelato la presenza di un nudo maligno] | B        | VN                 | QL     |
| 5  | The Magnetic Resonance (MR) scan has revealed some nodules localized in a circumscribed region of your body [La risonanza magnetica ha rivelato la presenza di alcuni noduli localizzati in una zona circoscritta del tuo corpo] | B        | SN                 | QL     |
| 6  | The Magnetic Resonance (MR) scan has revealed some nodules in various regions of your body [La risonanza magnetica ha rivelato la presenza di alcuni noduli diffusi in varie zone del tuo corpo] | B        | VN                 | QL     |
| 7  | This type of tumor is common [Questo tipo di tumore è comune]         | B        | SN                 | QL     |
| 8  | This type of tumor is rare [Questo tipo di tumore è raro]             | B        | VN                 | QL     |
| 9  | This tumor is easy to treat [Questo tumore è facilmente curabile]     | B        | SN                 | QL     |
| 10 | This tumor is hard to treat [Questo tumore è difficilmente curabile]  | B        | VN                 | QL     |
| 11 | This type of tumor has a slow progression and takes a long time before it becomes serious enough to cause death [Questo tumore ha una progressione lenta (impiega molto tempo a diventare così grave da condurre alla morte)] | B        | SN                 | QL     |
| 12 | This type of tumor has a quick progression and takes very little time to become serious enough to cause death [Questo tumore ha una progressione veloce (impiega poco tempo a diventare così grave da condurre alla morte)] | B        | VN                 | QL     |
| 13 | This tumor is always linked to a genetic predisposition [Questo tumore è sempre connesso con una predisposizione genetica] | B        | VN                 | QL     |
| 14 | This tumor is never linked to a genetic predisposition [Questo tumore non è mai connesso con una predisposizione genetica] | B        | SN                 | QL     |
| 15 | This tumor is associated with high survival rates [Questo tumore è associato ad alti tassi di sopravvivenza] | B        | SN                 | QL     |
| 16 | This tumor is associated with low survival rates [Questo tumore è associato a bassi tassi di sopravvivenza] | B        | VN                 | QL     |
| 17 | This treatment will cure this tumor, ie, it will eliminate all of the tumor cells [Questo trattamento curerà il tumore, vale a dire che eliminarà tutte le cellule tumorali] | B        | SN                 | NO     |
| 18 | This treatment is palliative in nature, ie, it eliminates the symptoms associated with the tumor [Questo trattamento è palliativo, vale a dire che eliminerà i sintomi associati al tumore] | B        | VN                 | NO     |
| 19 | This treatment has high efficacy [Questo trattamento ha un‘alta efficacia] | B        | SN                 | QL     |
| 20 | This treatment has low efficacy [Questo trattamento ha una bassa efficacia] | B        | VN                 | QL     |
| 21 | This treatment is necessary [Questo trattamento è necessario]         | B        | VN                 | NO     |
| 22 | This treatment is advisable [Questo trattamento è consigliabile]       | B        | SN                 | NO     |
| 23 | The standard treatment for this tumor has minor adverse side effects [Il trattamento per questo tumore ha dei lievi effetti collaterali] | B        | SN                 | QL     |
| 24 | The standard treatment for this tumor has severe adverse side effects [Il trattamento per questo tumore ha dei seri effetti collaterali] | B        | VN                 | QL     |
| 25 | The probability of adverse side effects linked to the treatment is very low [La probabilità di effetti collaterali associati al trattamento per questo tumore è molto bassa] | B        | SN                 | QL     |
Table S1

| Health | Chi² | df  | p-value | Infit_t | Location | Risk | Chi² | p-value | Infit_t | Location | Treatment | Chi² | df  | p-value | Infit_t | Location |
|--------|------|-----|---------|---------|----------|------|------|---------|---------|----------|----------|------|-----|---------|---------|----------|
| 493.889 | 469 | 0.206 | 0.7 | 0.329 | 488.687 | 469 | 0.256 | 0.62 | 0.289 | 450.010 | 469 | 0.728 | -0.45 | 0.156 |
| 472.969 | 469 | 0.44 | 0.06 | 0.354 | 436.696 | 469 | 0.855 | -1.21 | 0.399 | 464.345 | 469 | 0.552 | -0.36 | 0.529 |
| 495.598 | 469 | 0.191 | 0.76 | 0.000 | 498.017 | 469 | 0.171 | 0.56 | 0.000 | 456.560 | 469 | 0.651 | -0.42 | 0.000 |
| 439.506 | 469 | 0.832 | -1.14 | 0.601 | 393.869 | 469 | 0.995 | -1.84 | 0.589 | 441.653 | 469 | 0.813 | -0.9 | 0.676 |
| 514.008 | 469 | 0.074 | 1.47 | 0.446 | 493.557 | 469 | 0.209 | 0.75 | 0.676 | 475.809 | 469 | 0.404 | 0.03 | 0.410 |
| 413.112 | 469 | 0.97 | -1.64 | 0.730 | 389.203 | 469 | 0.997 | -2.17 | 0.579 | 434.567 | 469 | 0.871 | -1 | 0.556 |
| 421.369 | 469 | 0.944 | -1.76 | 0.525 | 411.818 | 469 | 0.973 | -2.13 | 0.482 | 411.818 | 469 | 0.973 | -2.04 | 0.422 |
| 448.275 | 469 | 0.747 | -0.38 | 0.769 | 400.705 | 469 | 0.99 | -1.7 | 0.673 | 442.304 | 469 | 0.807 | -0.99 | 0.549 |
| 569.369 | 469 | 0.001* | 3.60* | 0.593 | 544.502 | 469 | 0.009* | 2.91* | 0.566 | 488.687 | 469 | 0.256 | 0.68 | 0.478 |
| 454.834 | 469 | 0.672 | -0.18 | 0.826 | 389.203 | 469 | 0.997 | -1.4 | 0.747 | 448.553 | 469 | 0.744 | -0.52 | 0.630 |
| 459.522 | 469 | 0.614 | -0.27 | 0.706 | 435.652 | 469 | 0.863 | -1.22 | 0.667 | 440.653 | 469 | 0.822 | -0.61 | 0.484 |
| 447.808 | 469 | 0.752 | -0.33 | 0.899 | 414.305 | 469 | 0.967 | -0.95 | 0.918 | 412.693 | 469 | 0.971 | -0.69 | 0.791 |
| 442.838 | 469 | 0.802 | -1.22 | 0.483 | 436.567 | 469 | 0.856 | -1.21 | 0.445 | 429.872 | 469 | 0.902 | -1.95 | 0.356 |
| 549.472 | 469 | 0.006* | 0.91 | 0.724 | 502.320 | 469 | 0.139 | 0.66 | 0.723 | 427.955 | 469 | 0.913 | -1.13 | 0.543 |
| 477.257 | 469 | 0.386 | 0.25 | 0.332 | 494.904 | 469 | 0.197 | 0.88 | 0.323 | 433.580 | 469 | 0.878 | -1.36 | 0.232 |
| 483.495 | 469 | 0.312 | -0.31 | 1.145 | 441.543 | 469 | 0.814 | -0.47 | 1.110 | 401.697 | 469 | 0.989 | -0.75 | 0.842 |
| 499.428 | 469 | 0.16 | 0.81 | 0.355 | 465.957 | 469 | 0.531 | -0.21 | 0.241 | 448.737 | 469 | 0.742 | -0.71 | 0.468 |
| 466.417 | 469 | 0.525 | -0.61 | 0.781 | 487.719 | 469 | 0.266 | -0.09 | 0.712 | 477.989 | 469 | 0.377 | 0.13 | 0.584 |
| 454.917 | 469 | 0.671 | -0.26 | 0.556 | 461.716 | 469 | 0.586 | -0.2 | 0.403 | 426.835 | 469 | 0.919 | -1.54 | 0.369 |
| 427.588 | 469 | 0.915 | -1.3 | 0.517 | 441.543 | 469 | 0.814 | -1.15 | 0.622 | 421.867 | 469 | 0.942 | -1.11 | 0.469 |
| 395.606 | 469 | 0.994 | -2.4* | 0.493 | 393.869 | 469 | 0.995 | -2.6* | 0.536 | 380.024 | 469 | 0.999 | -2.18* | 0.531 |
| 480.308 | 469 | 0.349 | 0.58 | 0.433 | 462.415 | 469 | 0.577 | -0.08 | 0.617 | 470.950 | 469 | 0.466 | 0.05 | 0.524 |
| 411.361 | 469 | 0.974 | -2.16* | 0.413 | 413.520 | 469 | 0.969 | -2.07* | 0.525 | 416.783 | 469 | 0.96 | -1.94 | 0.544 |
| 421.620 | 469 | 0.943 | -1.73 | 0.836 | 363.553 | 469 | 0.999 | -2.38* | 0.792 | 436.823 | 469 | 0.854 | -0.75 | 0.819 |
| 406.417 | 469 | 0.983 | -2.32* | 0.461 | 419.786 | 469 | 0.95 | -1.82 | 0.349 | 427.026 | 469 | 0.918 | -1.37 | 0.349 |

(Continued)
### Table S1 (Continued)

| ID | Text                                                                                                                                                                                                 | Polarity | Communication type | QuanQL |
|----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|-------------------|--------|
| 26 | The probability of adverse side effects linked to the treatment is very high [La probabilità di effetti collaterali associati al trattamento per questo tumore è molto alta]                                          | B       | VN                | QL     |
| 27 | The adverse side effects related to the standard treatment for this tumor have an immediate onset [Gli effetti collaterali associati al trattamento per questo tumore hanno un’insorgenza immediata]                                 | B       | VN                | QL     |
| 28 | The adverse side effects related to the standard treatment for this tumor have a delayed onset [Gli effetti collaterali associati al trattamento per questo tumore hanno un’insorgenza ritardata nel tempo]                       | B       | SN                | QL     |
| 29 | The adverse side effects related to the standard treatment are temporary [Gli effetti collaterali associati al trattamento per questo tumore sono temporanei]                                                   | B       | SN                | QL     |
| 30 | The adverse side effects related to the standard treatment are permanent [Gli effetti collaterali associati al trattamento per questo tumore sono permanenti]                                                   | B       | VN                | QL     |
| 31 | This treatment requires a short period of time to complete [Il trattamento ha una durata breve]                                                                                                           | B       | SN                | QL     |
| 32 | This treatment requires a long period of time to complete [Il trattamento ha una durata lunga]                                                                                                              | B       | VN                | QL     |
| 33 | This treatment is administered in a single cycle [Il trattamento prevede un unico ciclo di somministrazione]                                                                                             | B       | SN                | QL     |
| 34 | This treatment is administered over many cycles [Il trattamento prevede molti cicli di somministrazione]                                                                                                 | B       | VN                | QL     |
| 35 | This treatment is administered on an outpatient basis [Il trattamento è somministrato in day hospital]                                                                                                 | B       | SN                | NO     |
| 36 | This treatment is administered on an inpatient basis [Il trattamento prevede ricovero e degenza in ospedale]                                                                                              | B       | VN                | NO     |
| 37 | During treatment, you can live by yourself, you will not need assistance [Durante il trattamento puoi gestirti autonomamente, non avrai bisogno di assistenza]                                             | B       | SN                | QL     |
| 38 | During treatment, you will need assistance [Durante il trattamento avrai bisogno di assistenza]                                                                                                          | B       | VN                | VG     |
| 39 | Once the whole treatment cycle is completed, you can live by yourself, you will not need assistance [Una volta che il trattamento è completato, potrai gestirti autonomamente, non avrai bisogno di assistenza] | B       | SN                | QL     |
| 40 | Once the whole treatment cycle is completed, you will need assistance [Una volta che il trattamento è completato, avrai bisogno di assistenza]                                                              | B       | VN                | VG     |
| 41 | During treatment, your lifestyle will remain identical to what it was before treatment [Durante il trattamento il tuo stile di vita non subirà cambiamenti (rimarrà identico a com’era prima del trattamento)]        | B       | SN                | QL     |
| 42 | During treatment, your lifestyle will differ from what it was before the treatment [Durante il trattamento il tuo stile di vita subirà dei cambiamenti (non potrà più essere com’era prima del trattamento)]           | B       | VN                | VG     |
| 43 | After treatment is completed, your lifestyle will go back to what it was prior to the disease [Dopo il trattamento il tuo stile di vita tornerà identico a com’era prima della malattia]                               | B       | SN                | QL     |
| 44 | After treatment is completed, your lifestyle will change from what it was prior to the disease [Dopo il trattamento il tuo stile di vita subirà dei cambiamenti rispetto a com’era prima della malattia]            | B       | VN                | VG     |
| 45 | The treatment does not impact on your ability to work (ie, during the treatment phase, you can keep working) [Il trattamento, mentre lo fai, non avrà ripercussioni sulla tua possibilità di lavorare (durante il trattamento potrai continuare ad andare al lavoro)] | B       | SN                | QL     |
| 46 | The treatment impacts on your ability to work (ie, during the treatment phase, you cannot go to work) [Il trattamento, mentre lo fai, avrà ripercussioni sulla tua possibilità di lavorare (durante il trattamento non potrai andare a lavorare)] | B       | VN                | VG     |
| 47 | Once the entire treatment cycle is completed, the treatment will have no impact on your ability to work (you can return to work as you did before the disease) [Una volta che l’intero ciclo di trattamento è finito, non avrai ripercussioni sulla tua attività lavorativa (potrai tornare a lavorare come prima della malattia)] | B       | SN                | QL     |
### Health

| Chisq  | df   | p-value | Infit_t | Location |
|--------|------|---------|---------|----------|
| 411.818 | 469  | 0.973   | -1.35   | 0.705    |
| 432.405 | 469  | 0.886   | -1.57   | 0.656    |
| 385.691 | 469  | 0.998   | -2.51*  | 0.566    |
| 391.796 | 469  | 0.996   | -3.06*  | 0.498    |
| 409.896 | 469  | 0.977   | -1.79   | 0.655    |
| 433.146 | 469  | 0.881   | -1.47   | 0.393    |
| 414.684 | 469  | 0.966   | -2.09*  | 0.531    |
| 470.178 | 469  | 0.476   | 0.25    | 0.552    |
| 380.024 | 469  | 0.999   | -2.53*  | 0.615    |
| 413.112 | 469  | 0.97    | -2.02*  | 0.424    |
| 442.088 | 469  | 0.809   | -0.76   | 0.658    |
| 404.273 | 469  | 0.986   | -2.48*  | 0.206    |
| 456.641 | 469  | 0.65    | -0.51   | 0.506    |
| 472.969 | 469  | 0.44    | 0.08    | 0.539    |
| 444.495 | 469  | 0.786   | -0.95   | 0.839    |
| 511.176 | 469  | 0.087   | 1.36    | 0.444    |
| 418.048 | 469  | 0.956   | -1.28   | 0.584    |
| 526.423 | 469  | 0.034*  | 1.93    | 0.461    |
| 430.203 | 469  | 0.9     | -0.94   | 0.687    |
| 428.316 | 469  | 0.911   | -1.78   | 0.340    |
| 393.869 | 469  | 0.995   | -1.65   | 0.750    |
| 447.526 | 469  | 0.755   | -0.74   | 0.264    |

### Risk

| Chisq  | df   | p-value | Infit_t | Location |
|--------|------|---------|---------|----------|
| 434.567 | 469  | 0.871   | -0.6    | 0.674    |
| 431.329 | 469  | 0.893   | -1.27   | 0.785    |
| 415.414 | 469  | 0.964   | -1.88   | 0.534    |
| 420.595 | 469  | 0.947   | -1.87   | 0.524    |
| 409.373 | 469  | 0.978   | -1.61   | 0.530    |
| 439.389 | 469  | 0.833   | -1.22   | 0.332    |
| 431.329 | 469  | 0.893   | -1.24   | 0.719    |
| 487.719 | 469  | 0.266   | 0.73    | 0.551    |
| 389.203 | 469  | 0.997   | -2.57*  | 0.583    |
| 433.436 | 469  | 0.879   | -1.3    | 0.452    |
| 433.146 | 469  | 0.881   | -1.12   | 0.635    |
| 410.401 | 469  | 0.976   | -2.22*  | 0.238    |
| 430.692 | 469  | 0.897   | -1.14   | 0.456    |
| 460.231 | 469  | 0.605   | -0.16   | 0.523    |
| 415.053 | 469  | 0.965   | -1.66   | 0.530    |
| 491.832 | 469  | 0.225   | 0.89    | 0.358    |
| 418.048 | 469  | 0.956   | -1.42   | 0.494    |
| 506.367 | 469  | 0.113   | 1.36    | 0.344    |
| 448.182 | 469  | 0.748   | -0.63   | 0.498    |
| 456.884 | 469  | 0.647   | -0.73   | 0.252    |
| 408.266 | 469  | 0.98    | -1.84   | 0.637    |
| 436.823 | 469  | 0.854   | -1.18   | 0.288    |

### Treatment

| Chisq  | df   | p-value | Infit_t | Location |
|--------|------|---------|---------|----------|
| 455.083 | 469  | 0.669   | -0.15   | 0.557    |
| 417.741 | 469  | 0.957   | -1     | 0.513    |
| 413.520 | 469  | 0.969   | -1.68   | 0.549    |
| 401.697 | 469  | 0.989   | -2.41*  | 0.521    |
| 477.014 | 469  | 0.389   | 0.59    | 0.526    |
| 439.738 | 469  | 0.83    | -1.01   | 0.260    |
| 403.471 | 469  | 0.987   | -0.75   | 0.651    |
| 493.667 | 469  | 0.208   | 0.93    | 0.437    |
| 454.751 | 469  | 0.673   | -0.16   | 0.430    |
| 466.647 | 469  | 0.522   | -0.43   | 0.309    |
| 530.339 | 469  | 0.026*  | 0.77    | 0.591    |
| 422.353 | 469  | 0.94    | -2.1*   | 0.289    |
| 516.995 | 469  | 0.062   | 0.27    | 0.468    |
| 442.196 | 469  | 0.808   | -0.99   | 0.484    |
| 441.980 | 469  | 0.81    | -0.59   | 0.780    |
| 456.070 | 469  | 0.657   | -0.31   | 0.424    |
| 515.952 | 469  | 0.066   | 0.66    | 0.485    |
| 482.531 | 469  | 0.323   | 0.49    | 0.515    |
| 439.970 | 469  | 0.828   | -0.68   | 0.458    |
| 446.571 | 469  | 0.765   | -0.96   | 0.356    |
| 441.653 | 469  | 0.813   | -0.75   | 0.677    |
| 434.979 | 469  | 0.868   | -1.24   | 0.304    |

(Continued)
| ID | Text                                                                 | Polarity | Communication type | QuanQL |
|----|----------------------------------------------------------------------|----------|--------------------|--------|
| 48 | Once the entire treatment cycle is completed, the treatment will have an impact on your ability to work (you will not be able to return to work) [Una volta che l’intero ciclo di trattamento è finito, avrai ripercussioni sulla tua attività lavorativa (non potrai tornare a lavorare come prima della malattia)] | B        | VN                 | VG     |
| 1  | Medical tests have shown the presence of a 0.5 inch long nodule (1.3 cm) [Le analisi hanno rivelato la presenza di un nodulo di 1.3 cm] | U        | SN                 | NM     |
| 2  | Medical tests have shown the presence of a three inch long nodule (7.6 cm) [Le analisi hanno rivelato la presenza di un nodulo di 7.6 cm] | U        | VN                 | NM     |
| 3  | Medical tests demonstrated the existence of a nodule [Le analisi hanno rivelato la presenza di un nudo] | U        | NN                 | QL     |
| 4  | The Magnetic Resonance (MR) scan has revealed some nodules in your body [La risonanza magnetica ha rivelato la presenza di alcuni noduli nel tuo corpo] | U        | NN                 | QL     |
| 5  | This tumor affects 1 in a thousand people [Questo tipo di tumore colpisce 1 persona su 1,000] | U        | SN                 | NM     |
| 6  | This tumor affects 1 in a million people [Questo tipo di tumore colpisce 1 persona su 1,000,000] | U        | VN                 | NM     |
| 7  | This tumor is curable in 10% of all cases [Questo tumore è curabile nel 10% dei casi] | U        | VN                 | NM     |
| 8  | This tumor is curable in 80% of all cases [Questo tumore è curabile nell’80% dei casi] | U        | SN                 | NM     |
| 9  | This type of tumor usually leads to death within two years of the time of diagnosis [Questo tumore generalmente conduce alla morte in 2 anni dalla diagnosi] | U        | VN                 | NM     |
| 10 | This type of tumor usually leads to death within ten years of diagnosis [Questo tumore generalmente conduce alla morte in 10 anni dalla diagnosi] | U        | SN                 | NM     |
| 11 | This tumor is determined by a specific genetic predisposition in 5 out of 5 cases [Questo tumore ha una predisposizione genetica in 5 casi su 5] | U        | VN                 | NM     |
| 12 | This tumor is determined by a specific genetic predisposition in 0 out of 5 cases [Questo tumore ha una predisposizione genetica in 0 casi su 5] | U        | SN                 | NM     |
| 13 | This tumor has a 70% survival rate [Questo tumore ha un tasso di sopravvivenza del 70%] | U        | SN                 | NM     |
| 14 | This tumor has a 30% survival rate [Questo tumore ha un tasso di sopravvivenza del 30%] | U        | VN                 | NM     |
| 15 | This treatment will be of some help with this tumor [Questo trattamento sarà di qualche aiuto in questa situazione] | U        | NN                 | VG     |
| 16 | This treatment has 70% efficacy rate [Questo trattamento ha un’efficacia del 70%] | U        | SN                 | NM     |
| 17 | This treatment has a 30% efficacy rate [Questo trattamento ha un’efficacia del 30%] | U        | VN                 | NM     |
| 18 | This is a possible course of treatment [Questo è un possibile trattamento] | U        | NN                 | NO     |
| 19 | The standard treatment for this tumor has adverse side effects [Il trattamento per questo tumore ha degli effetti collaterali] | U        | NN                 | VG     |
| 20 | The probability of adverse side effects relating to the treatment is 1 in 100,000 [La probabilità di effetti collaterali associati al trattamento per questo tumore è di 1 su 100,000] | U        | SN                 | NM     |
| 21 | The probability of adverse side effects relating to the treatment is 1 in 100 [La probabilità di effetti collaterali associati al trattamento per questo tumore è di 1 su 100] | U        | VN                 | NM     |
| 22 | The adverse side effects related to the standard treatment for this tumor usually appear 1 day after treatment [Gli effetti collaterali associati al trattamento per questo tumore generalmente appaiono un giorno dopo il trattamento] | U        | VN                 | NM     |
| 23 | The adverse side effects related to the standard treatment for this tumor usually appear years after treatment [Gli effetti collaterali associati al trattamento per questo tumore generalmente appaiono diversi anni dopo il trattamento] | U        | SN                 | QL     |
| 24 | The duration of the adverse side effects related to the standard treatment varies over time [Gli effetti collaterali associati al trattamento per questo tumore hanno una durata variabile nel tempo] | U        | NN                 | VG     |
| 25 | This treatment takes 15 days to complete [Il trattamento si completa in 15 giorni] | U        | SN                 | NM     |
| Health | df | p-value | Chisq | Infit_t | Location | df | p-value | Chisq | Infit_t | Location | df | p-value | Chisq | Infit_t | Location |
|--------|----|---------|-------|---------|----------|----|---------|-------|---------|----------|----|---------|-------|---------|----------|
| 455.907 | 469 | 0.659 | -0.61 | 0.751 | 442.838 | 469 | 0.802 | -0.86 | 0.728 | 469.408 | 469 | 0.486 | -0.45 | 0.720 |
| 498.523 | 469 | 0.167 | 0.91 | 0.039 | 507.396 | 469 | 0.107 | 1.17 | 0.294 | 519.861 | 469 | 0.052 | 1.62 | 0.090 |
| 504.580 | 469 | 0.124 | 1.27 | 0.466 | 519.861 | 469 | 0.052 | 1.72 | 0.659 | 517.264 | 469 | 0.061 | 1.46 | 0.458 |
| 477.095 | 469 | 0.388 | 0.22 | 0.203 | 497.767 | 469 | 0.173 | 0.89 | 0.212 | 534.729 | 469 | 0.019* | 2.14* | 0.366 |
| 551.641 | 469 | 0.005* | 2.52* | 0.515 | 557.526 | 469 | 0.003* | 2.85* | 0.553 | 496.544 | 469 | 0.183 | 0.7 | 0.414 |
| 538.830 | 469 | 0.014* | 2.56* | 0.424 | 539.802 | 469 | 0.013* | 2.38* | 0.525 | 486.210 | 469 | 0.282 | 0.81 | 0.381 |
| 562.016 | 469 | 0.002* | 2.62* | 0.524 | 545.968 | 469 | 0.008* | 2.38* | 0.574 | 554.245 | 469 | 0.004* | 2.07* | 0.443 |
| 611.241 | 469 | 0.001* | 0.88 | 0.784 | 523.969 | 469 | 0.04* | 0.55 | 0.799 | 496.068 | 469 | 0.187 | 0.28 | 0.653 |
| 554.245 | 469 | 0.004* | 2.86* | 0.384 | 569.369 | 469 | 0.001* | 3.18* | 0.676 | 508.838 | 469 | 0.099 | 0.87 | 0.316 |
| 525.568 | 469 | 0.036* | 1.25 | 0.710 | 513.098 | 469 | 0.078 | 0.75 | 0.888 | 537.056 | 469 | 0.016* | 0.68 | 0.684 |
| 538.830 | 469 | 0.014* | 2.54* | 0.535 | 611.241 | 469 | 0.001* | 3.82* | 0.457 | 538.830 | 469 | 0.014* | 1.89 | 0.519 |
| 528.270 | 469 | 0.03* | 1.94 | 0.539 | 537.056 | 469 | 0.016* | 2.4* | 0.527 | 507.049 | 469 | 0.109 | 1.47 | 0.429 |
| 611.241 | 469 | 0.001 | 3.23* | 0.611 | 611.241 | 469 | 0.001* | 3.39* | 0.670 | 611.241 | 469 | 0.001* | 2.54* | 0.624 |
| 502.032 | 469 | 0.141 | 1.01 | 0.248 | 513.549 | 469 | 0.076 | 1.45 | 0.215 | 537.917 | 469 | 0.015* | 1.75 | 0.221 |
| 494.563 | 469 | 0.2 | 0.55 | 0.557 | 463.034 | 469 | 0.569 | 0.26 | 0.610 | 477.744 | 469 | 0.38 | 0.4 | 0.623 |
| 481.667 | 469 | 0.333 | 0.33 | 0.415 | 478.408 | 469 | 0.371 | 0 | 0.567 | 493.778 | 469 | 0.207 | 0.15 | 0.505 |
| 471.569 | 469 | 0.458 | 0.03 | 0.418 | 476.129 | 469 | 0.4 | 0.17 | 0.441 | 495.019 | 469 | 0.196 | 0.8 | 0.256 |
| 508.107 | 469 | 0.103 | 1.05 | 0.596 | 494.449 | 469 | 0.201 | 0.89 | 0.567 | 488.201 | 469 | 0.261 | 0.74 | 0.444 |
| 486.396 | 469 | 0.28 | 0.51 | 0.350 | 461.327 | 469 | 0.591 | -0.27 | 0.512 | 477.907 | 469 | 0.378 | 0.12 | 0.366 |
| 442.518 | 469 | 0.805 | -0.97 | 0.427 | 468.948 | 469 | 0.492 | -0.16 | 0.478 | 460.702 | 469 | 0.599 | -0.4 | 0.398 |
| 486.396 | 469 | 0.28 | 0.55 | 0.319 | 517.813 | 469 | 0.059 | 1.53 | 0.224 | 510.972 | 469 | 0.088 | 1.16 | 0.274 |
| 519.556 | 469 | 0.053 | 1.53 | 0.365 | 531.478 | 469 | 0.024* | 2.17* | 0.356 | 569.369 | 469 | 0.001* | 2.74* | 0.386 |
| 488.008 | 469 | 0.263 | 0.31 | 0.551 | 500.226 | 469 | 0.154 | 0.52 | 0.438 | 513.098 | 469 | 0.078 | 0.28 | 0.404 |
| 482.879 | 469 | 0.319 | 0.49 | 0.364 | 475.172 | 469 | 0.412 | 0.16 | 0.510 | 511.176 | 469 | 0.087 | 0.43 | 0.341 |
| 467.184 | 469 | 0.515 | -0.23 | 0.328 | 457.691 | 469 | 0.637 | -0.38 | 0.450 | 479.638 | 469 | 0.357 | -0.04 | 0.494 |
| 464.191 | 469 | 0.554 | -0.19 | 0.261 | 495.481 | 469 | 0.192 | 0.83 | 0.172 | 530.339 | 469 | 0.026* | 2.14* | 0.462 |

Continued

(Continued)
Table S1  (Continued)

| ID | Text                                                                 | Polarity | Communication type | QuanQL |
|----|----------------------------------------------------------------------|----------|--------------------|--------|
| 26 | This treatment takes 1 year to complete [Il trattamento si completa in 1 anno] | U        | VN                 | NM     |
| 27 | This treatment is administered in cycles [Il trattamento è somministrato in cicli] | U        | NN                 | VG     |
| 28 | This treatment is administered in a medical facility [Il trattamento è somministrato in una struttura ospedaliera] | U        | NN                 | NO     |
| 29 | During treatment, assistance might or might not be required [Durante il trattamento qualcuno ha, qualcun altro non ha bisogno di assistenza] | U        | NN                 | VG     |
| 30 | Once the whole treatment cycle is completed, assistance might or might not be required [Una volta che il trattamento è completato qualcuno ha, qualcun altro non ha bisogno di assistenza] | U        | NN                 | VG     |
| 31 | During treatment, your lifestyle might or might not be affected [Durante il trattamento il tuo stile di vita potrebbe subire dei cambiamenti (qualcuno riesce a fare la vita che faceva prima, qualche altro no)] | U        | NN                 | VG     |
| 32 | After treatment is completed, your lifestyle might or might not change from what it was prior to the disease [Dopo il trattamento il tuo stile di vita potrebbe subire dei cambiamenti rispetto a com’era prima della malattia (qualcuno riesce a fare la vita che faceva prima, qualche altro no)] | U        | NN                 | VG     |
| 33 | The treatment might or not impact on your ability to work (during the treatment phase) [Il trattamento, mentre lo fai, potrebbe influire sulla tua possibilità di andare a lavorare (qualcuno durante il trattamento non riesce ad andare a lavorare, qualcuno invece sì)] | U        | NN                 | VG     |
| 34 | Once the entire treatment cycle is completed, the treatment might or not impact on your ability to work… [Una volta che l’intero ciclo di trattamento è finito, potresti avere (ma anche no) ripercussioni sulla tua attività lavorativa (qualcuno non riesce ad tornare a lavorare come prima, qualcuno invece sì)] | U        | NN                 | VG     |

Notes: For each item, the results of two Rasch Fit statistics are reported (Chisq and Infit-t). The gray background indicates the misfit items, that is, those that have been eliminated (the * indicates which of the two Rasch fit analysis results led to the item being eliminated).

Abbreviations: B, bipolar; nM, numerically expressed; NN, neither slightly negative nor very negative; NO, no quantity; Ql, qualitatively expressed; SN, slightly negative; VG, vague quantity; VN, very negative; U, unipolar.
For each item, the results of two Rasch fit statistics are reported (Chi-square and Infit-prima, qualcuno invece sì)

| Health | Risk | Treatment |
|--------|------|-----------|
| Chisq  | df   | p-value   | Infit_t | Location | Chisq  | df   | p-value | Infit_t | Location | Chisq  | df   | p-value | Infit_t | Location |
| 485.748 | 469 | 0.287 | 0.47 | 0.382 | 486.396 | 469 | 0.28 | 0.53 | 0.494 | 473.516 | 469 | 0.433 | 0.2 | 0.483 |
| 470.255 | 469 | 0.475 | -0.23 | 0.411 | 472.034 | 469 | 0.452 | -0.07 | 0.349 | 477.989 | 469 | 0.377 | 0.38 | 0.592 |
| 459.364 | 469 | 0.616 | -0.36 | 0.483 | 466.111 | 469 | 0.529 | -0.15 | 0.355 | 475.411 | 469 | 0.409 | 0.21 | 0.330 |
| 448.182 | 469 | 0.748 | -0.76 | 0.435 | 451.603 | 469 | 0.71 | -0.64 | 0.526 | 471.724 | 469 | 0.456 | 0.02 | 0.441 |
| 460.545 | 469 | 0.601 | -0.28 | 0.420 | 456.722 | 469 | 0.649 | -0.46 | 0.392 | 474.302 | 469 | 0.423 | 0.21 | 0.434 |
| 468.948 | 469 | 0.492 | -0.01 | 0.468 | 479.223 | 469 | 0.362 | 0.34 | 0.474 | 458.650 | 469 | 0.625 | -0.13 | 0.498 |
| 463.806 | 469 | 0.559 | -0.17 | 0.521 | 487.053 | 469 | 0.273 | 0.31 | 0.369 | 472.034 | 469 | 0.452 | 0.43 | 0.431 |
| 468.564 | 469 | 0.497 | -0.02 | 0.558 | 497.642 | 469 | 0.174 | 0.84 | 0.414 | 475.490 | 469 | 0.408 | 0.27 | 0.606 |
| 471.646 | 469 | 0.457 | -0.02 | 0.541 | 483.230 | 469 | 0.315 | 0.27 | 0.530 | 479.472 | 469 | 0.359 | 0.56 | 0.756 |