Distinct Regulation of Cardiac Fibroblast Proliferation and Transdifferentiation by Classical and Novel Protein Kinase C Isoforms: Possible Implications for New Antifibrotic Therapies

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ABSTRACT

Cardiac fibrosis is characterized by accumulation and activation of fibroblasts and excessive production of extracellular matrix, which results in myocardial stiffening and eventually leads to heart failure. Although previous work suggests that protein kinase C (PKC) isoforms play a role in cardiac fibrosis and remodeling, the results are conflicting. Moreover, the potential of targeting PKC with pharmacological tools to inhibit pathologic fibrosis has not been fully evaluated. Here we investigated the effects of selected PKC agonists and inhibitors on cardiac fibroblast (CF) phenotype, proliferation, and gene expression using primary adult mouse CFs, which spontaneously transdifferentiate into myofibroblasts in culture. A 48-hour exposure to the potent PKC activator phorbol 12-myristate 13-acetate (PMA) at 10 nM concentration reduced the intensity of α-smooth muscle actin staining by 56% and periostin mRNA levels by 60% compared with control. The decreases were inhibited with the pan-PKC inhibitor Gö6983 and the inhibitor of classical PKC isoforms Gö6976, suggesting that classical PKCs regulate CF transdifferentiation. PMA also induced a 33% decrease in 5-bromo-2′-deoxyuridine-positive CFs, which was inhibited with Gö6983 but not with Gö6976, indicating that novel PKC isoforms (nPKCs) regulate CF proliferation. Moreover, PMA downregulated the expression of collagen-encoding genes Col1a1 and Col3a1 nPKC-dependently, showing that PKC activation attenuates matrix synthesis in CFs. The partial PKC agonist isophthalate derivative bis[1-ethyl(pentyl)] 5-(hydroxymethyl)isophtalate induced parallel changes in phenotype, cell cycle activity, and gene expression. In conclusion, our results reveal distinct PKC-dependent regulation of CF transdifferentiation and proliferation and suggest that PKC agonists exhibit potential as an antifibrotic treatment.

SIGNIFICANCE STATEMENT

Cardiac fibrosis is a pathological process that contributes to the development of heart failure. The molecular mechanisms regulating fibrosis in the heart are, however, not fully understood, which hinders the development of new therapies. Here, we demonstrate that classical and novel protein kinase C (PKC) isoforms distinctly regulate cardiac fibroblast transdifferentiation and proliferation, the two central processes in fibrosis. Our results indicate that pharmacological PKC activation may be a promising strategy to inhibit myocardial fibrosis.

Introduction

Cardiac fibrosis is characterized by transdifferentiation of fibroblasts into secretory and contractile myofibroblasts and concomitant accumulation of extracellular matrix in the myocardium (Kong et al., 2014). Although several cell types can contribute to fibrotic remodeling indirectly by secreting profibrotic factors, resident cardiac fibroblasts (CFs) are the key cell type responsible for fibrosis. Upon pathologic stimuli, CFs become activated and transdifferentiate into myofibroblasts, which exhibit characteristics of both fibroblasts and smooth muscle cells and produce high amounts of extracellular matrix proteins (Talman and Ruskoaho, 2016). The fibrotic response is a crucial part of the healing process after a myocardial infarction (van den Borne et al., 2010; Shinde and Frangogiannis, 2014). However, prolonged fibroblast activation in remote areas outside the initial insult area or due to other stimuli, such as pressure overload, leads to adverse myocardial remodeling and progressive impairment of cardiac function. Cardiac fibrosis has been identified as an independent risk factor in heart failure (Gulati et al., 2013): it was associated independently, beyond left ventricular ejection volume independent risk factor in heart failure (Gulati et al., 2013): it was associated independently, beyond left ventricular ejection volume

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ABBREVIATIONS: BrdU, 5-bromo-2′-deoxyuridine; CF, cardiac fibroblast; CI, confidence interval; cPKC, classical protein kinase C isoform; DAG, diacylglycerol; DAPI, 4′,6-diamidino-2-phenylindole; DB, Dulbecco’s PBS containing 0.2% bovine serum albumin; DDR2, discoidin domain receptor 2; ERK1/2, extracellular signal-related kinases 1/2; HCA, high-content analysis; HMI-1b11, bis[1-ethyl(pentyl)] 5-(hydroxymethyl)isophtalate; LDH, lactate dehydrogenase; MTT, 3-(4,5-dimethylthiazol-2-yl)-2,5-diphenyltetrazolium bromide; nPKC, novel protein kinase C isoform; p-ERK1/2, phosphorylated extracellular signal-related kinases 1/2; PKC, protein kinase C; PMA, phorbol 12-myristate 13-acetate; qPCR, quantitative polymerase chain reaction; r.t., room temperature; α-SMA, α-smooth muscle actin; TGFβ, transforming growth factor; TTBS, Tris-buffered saline with 0.05% Tween 20.
fraction, with mortality and sudden cardiac death in patients with dilated cardiomyopathy. Slowing or reversing cardiac fibrosis is a therapeutic goal in heart failure therapy (Cohn et al., 2000).

Protein kinase C (PKC) is a group of ten related serine-threonine protein kinases, which are known to participate in various signaling pathways and thus regulate, for example, cell proliferation, differentiation, migration, gene transcription and translation, and cell death (Mochly-Rosen et al., 2012). PKC isoforms can be divided into three subgroups based on their regulatory region structure and activator requirements (Steinberg, 2008). The classical isoforms (cPKCs; α, βI, βII, and γ) require both diacylglycerol (DAG) and calcium for their activation, whereas the novel isoforms (nPKCs; δ, ε, η, and θ) are activated by DAG alone. A more distant subgroup of atypical isoforms (ζ and λ/σ) does not respond to either DAG or calcium. The expression of PKC isoenzymes in myocardium varies between species but also between normal and diseased state (Palaniyandi et al., 2009). In the adult human heart, for instance, all isoforms except for γ and θ have been detected (Shin et al., 2000; Simonis et al., 2007). On the other hand, dilated cardiomyopathy leads to upregulation of PKCβ (Bowling et al., 1999), whereas aortic stenosis leads to upregulation of several isoforms but not PKCβ (Simonis et al., 2007).

The roles of individual PKC isoforms have been investigated using genetic knockdown and overexpression models, as well as pharmacological inhibitors. The majority of the reports suggest that PKC promotes fibrosis. The ATP-competitive PKCβ inhibitor ruboxistaurin reduced cardiac fibrosis and dysfunction after myocardial infarction in rats (Boyle et al., 2005) and in mice subjected to pressure overload (Liu et al., 2009). It also attenuated collagen deposition in a rat diabetic cardiomyopathy model (Connelly et al., 2009). Moreover, selective inhibition of PKCβII with a translocation peptide inhibitor suppressed myocardial fibrosis in hypertensive rats (Ferreira et al., 2011). Regarding novel PKC isoforms, pharmacological inhibition of PKCs with a selective translocation peptide inhibitor reduced fibrosis in hypertensive rats and collagen secretion from cultured primary CFs stimulated with transforming growth factor β (TGFβ) (Inagaki et al., 2008). However, there are also contradictory reports suggesting that PKC may in fact have a role in limiting cardiac fibrosis. PKCε knockout mice showed increased fibrosis and elevated expression of collagen I and III in response to pressure overload (Klein et al., 2005). Moreover, in vitro selective inhibition of PKCδ with a translocation peptide inhibitor promoted neonatal rat CF proliferation (Braun and Mochly-Rosen, 2003).

The aim of this study was to investigate the effect of pharmacological PKC activation on viability, cell cycle activity, phenotype, and gene expression of adult mouse primary CFs in vitro. The compounds include the potent tumor-promoting PKC activator phorbol 12-myristate 13-acetate (PMA) and the isophthalate derivative bis(1-ethylpentyl)-5-(hydroxymethyl)isophthalate (HMI-1b11), both of which activate PKC by binding to the DAG binding sites within duplicated C1 domains in cPKCs and nPKCs (Bojie af Gennäs et al., 2009, 2011). To clarify the role of different PKC subfamilies, two PKC inhibitors, Gö6976 and Gö6983, which differ in their selectivity toward cPKCs and nPKCs, were used. Our results demonstrate that cPKCs and nPKCs distinctly regulate proliferation and transdifferentiation of CFs, the two central cellular processes in the development of cardiac fibrosis, and indicate that fibroblast-targeted PKC activation may be a potential therapeutic strategy to inhibit cardiac fibrosis.

Materials and Methods

Materials. Cell culture media and supplements were purchased from Gibco (Thermo Fisher Scientific, Paisley, UK). Enzyme P, Red Blood Cell Lysis Solution (10×), gentleMACS C tubes, and gentleMACS Dissociator were from Miltenyi Biotec (Bergisch Gladbach, Germany). DNase I was purchased from AppliChem (Darmstadt, Germany). Collagenase type 2 from Worthington Biochemical Corporation (Lakewood, NJ), and gelatin from Merck Millipore (Darmstadt, Germany). PMA was purchased from Sigma-Aldrich (Steinheim, Germany). Diheptan-3-yl 5-(hydroxymethyl)isophthalate (HMI-1b11) was synthesized at the Division of Pharmaceutical Chemistry and Technology, Faculty of Pharmacy, University of Helsinki, as described previously (Bojie af Gennäs et al., 2009). PKC inhibitors Gö6976 and Gö6983 were purchased from Merck Millipore (Billerica, MA). All reagents used in the cytotoxicity assays were from Sigma-Aldrich. AlphaLISA SureFire Ultra p-ERK 1/2 (Thr202/Tyr204) and AlphaLISA SureFire Ultra Total ERK 1/2 assay kits were from PerkinElmer (Groningen, The Netherlands).

Trans-Blot Turbo Midi PVDF Transfer Packs and 12% Mini-Protein TOX Stain-Free Protein Gels were purchased from Bio-Rad. Pierce BCA Protein Assay Kit and SuperSignal West Femto Maximum Sensitivity Substrate were from Thermo Scientific. The primary antibodies used in Western blotting were monoclonal rabbit anti-PKC alpha (ab32376; Abcam), monoclonal rabbit anti-PKC delta (ab181216; Abcam), monoclonal rabbit anti-PKC epsilon (ab124806; Abcam), monoclonal rabbit anti-PKC eta (ab179524; Abcam), and monoclonal rabbit anti-β-actin (4967; Cell Signaling Technology). The secondary horseradish peroxidase–linked antibody anti-rabbit IgG (7074) was from Cell Signaling Technology.

5-Bromo-2’-deoxyuridine (BrdU) was purchased from Abcam (Cambridge, UK). The primary antibodies used in immunofluorescence stainings were monoclonal mouse anti–α-smooth muscle actin (α-SMA; A2547; Sigma-Aldrich), polyclonal rabbit anti–discoidin domain receptor 2 (DDDR2) (sc-8989; Santa Cruz Biotechnology), monoclonal rat anti-BrdU (ab6326; Abcam), and polyclonal rabbit anti-Ki67 (ab15580; Abcam). The secondary antibodies used were all purchased from Life Technologies: Alexa Fluor 488 goat anti-mouse IgG (A11029), Alexa Fluor 546 donkey anti-anti-rabbit IgG (A10040), and Alexa Fluor 647 goat anti-rat IgG (A21247), with the exception of Alexa Fluor 594 goat anti-rabbit IgG (ab150480), which was from Abcam. 4,6-diamidino-2-phenylindole (DAPI) was from Sigma-Aldrich.

NucleoSpin RNA kit was from Macherey-Nagel (Düren, Germany). Transcriptor First Strand cDNA Synthesis kit and LightCycler 480 Probes Master kit were from Roche. TaqMan gene expression assays for 18S (Hs99999901_s1), Actb (Mm00479337_s1), Acta2 (Mm01546133_m1), Col1a1 (Mm00801666_g1), Col1a2 (Mm00483388_m1), Col3a1 (Mm00023000_m1), Fbn1 (Mm01256744_m1), Mmp2 (Mm00439498_m1), Mmp9 (Mm00442991_m1), Myh10 (Mm00805131_m1), Postn (Mm01284919_m1), Tgfβ1 (Mm01178820_m1), and Tgfβ2 (Mm00449601_m1) were purchased from PerkinElmer (Groningen, The Netherlands).

Primary Cardiac Fibroblasts. Primary cultures of CFs were prepared from 10–20-week-old female C57BL/6JolaHsd mice weighing 20–22 g (Envigo, Horst, The Netherlands). Animals were euthanized by CO2 narcosis followed by cervical dislocation. Thoracic cavities were opened, and hearts were perfused through aortas with 2.5 ml of 500 U/ml collagenase II in PBS using a 27 G 12 mm needle. Ventricles were dissected, cut into small pieces, and transferred into gentleMACS C tubes (two hearts/tube) containing 5 ml enzyme solution (Dulbecco’s modified Eagle’s medium containing 400 U/ml collagenase II, 60 U/ml DNase I, and 10 μl/μm enzyme P). The tissue...
pieces were first incubated at 37°C under 300 rpm shaking conditions for 20 minutes, followed by mechanical digestion with gentleMACS Dissociator (program m_muscle_01). Enzymatic digestion was continued with a 30-minute incubation at 37°C under 600 rpm shaking conditions followed by a second mechanical digestion. The lysate was quickly centrifuged at 300g, 4°C, and tissue debris was separated from the cell suspension with a 250 μm tissue strainer. The cell suspension was centrifuged at 300g, 4°C for 10 minutes. The cell pellet was resuspended in a buffer solution containing 0.5% bovine serum albumin and 2 mM EDTA in PBS, pH 7.2. To remove erythrocytes, red blood cell lysis solution was added according to the manufacturer’s protocol and incubated for 2 minutes to room temperature (r.t.). After centrifuging the sample for 10 minutes at 300g, 4°C and aspirating the supernatant, the cells were washed with medium used for fibroblast culture (Dulbecco’s modified Eagle’s medium/F-12 supplemented with 10% FBS, 100 U/ml penicillin, and 100 μg/ml streptomycin), and centrifuged again for 10 minutes at 300g, 4°C. The cells were then resuspended in culture medium, plated on well plates and let attach for 2 hours in cell culture conditions (37°C, humidified atmosphere of 5% CO2). To remove dead cells, the medium was changed before letting the cells grow overnight prior to compound treatments. For gene expression and phenotypic studies, cells were grown on gelatin-coated microscope cover glasses, whereas for viability and cellular kinase assays and high-content analysis (HCA) they were grown on plastic 96-well plates and for Western blotting on plastic six-well plates.

**Cell Viability Assays.** The cells were exposed to the compounds (10 nM PMA or 10 μM HMI-1b11) and inhibitors (1 μM Gö6976 or 1 μM Gö6983) 24 hours after isolation or they were exposed to PKC agonists (10 nM PMA or 10 μM HMI-1b11) and inhibitors (1 μM Gö6976 or 1 μM Gö6983) 24 hours after isolation for 48 hours. The cells were fixed with 4% paraformaldehyde for 15 minutes at r.t. and permeabilized with 0.1% Triton X-100 for 10 minutes. The cells were then washed 2 × 10 minutes with Dulbecco’s PBS containing 0.2% bovine serum albumin at r.t. and incubated at r.t. for 60 minutes with primary antibodies: anti-α-SMA (1:200) and anti-DR2 (1:50) diluted in DB. After three 5-minute washes with DB, the cells were incubated with Alexa Fluor–conjugated secondary antibodies (1:200) and DAPI (1 μg/ml) at r.t. for 45 minutes. After three 5-minute washes, the microscope cover glasses were mounted on microscope slides with Prolong Gold Antifade Mountant and imaged with Leica DM6000B fluorescence wide field microscope (Leica Microsystems, Wetzlar, Germany). The images were analyzed using CellProfiler image analysis software. For quantification, the cells were first identified based on DAPI fluorescence, which defined the nuclear area, and the cell area was defined by extending the nuclear area with the area defined by DR2 staining. Integrated intensity of α-SMA staining was then quantified from each individual cell.

**Automated Fluorescence Microscopy and High Content Analysis.** For HCA of CF proliferation, the cells were stained, imaged, and analyzed as described previously (Karhu et al., 2018). The cells were exposed to the compounds (10 nM PMA or 10 μM HMI-1b11 with or without 1 μM Gö6976 or 1 μM Gö6983) for 48 hours, and 10 μM BrdU was added to the culture medium for the last 24 hours before fixation. The cells were fixed with 4% paraformaldehyde for 15 minutes at r.t. and permeabilized with 0.1% Triton X-100 for 10 minutes. DNA was hydrolyzed with 2 M HCl for 30 minutes (r.t.) followed by neutralization with 0.1 M sodium borate (pH 8.5) for 30 minutes. Nonspecific binding sites were blocked with 4% FBS in PBS for 45 minutes (r.t.) followed by 3 × 5-minute washes with PBS, the cells were incubated with Alexa Fluor–conjugated secondary antibodies (1:200) and DAPI (1 μg/ml) at r.t. for 45 minutes. The 96-well plates were imaged and analyzed with CellInsight CX5 High-Content Screening Platform (Thermo Scientific) using a 10× objective (Olympus UPlanFL N 10×/0.3). For quantification of BrdU-positive and Ki67-positive CFs, the cells were first identified based on DAPI fluorescence, which defined the nuclear area. The thresholds for BrdU+ and Ki67+ cells were set manually in each experiment to adjust for slight variation in staining intensities.

**Quantitative Real-Time Polymerase Chain Reaction.** The cells were exposed to the compounds (10 nM PMA or 10 μM HMI-1b11...
with or without 1 μM Gö6976 or 1 μM Gö6983) for 48 hours, after which they were lysed, and RNA was isolated using NucleoSpin RNA kit (Macherey-Nagel, Düren, Germany) according to the manufacturer’s protocol. Samples were lysed in 350 μl lysis buffer containing 1% β-mercaptoethanol. Total RNA was transcribed into cDNA with Transcriptor First Strand cDNA Synthesis kit (Roche, Mannheim, Germany) following the manufacturer’s protocol using random hexamer primers. Quantitative polymerase chain reaction (qPCR) was performed using TaqMan assays (Thermo Fisher Scientific), LightCycler 480 Probes Master kit (Roche), and LightCycler 480 Real-Time PCR machine (Roche). The results were analyzed using the ΔΔCt method and adjusted to the average of two housekeeping genes (18S and Actb) from the same samples.

**Ethics.** The animals were housed and terminated in accordance with the 3R principles of the European Union directive 2010/63/EU governing the care and use of experimental animals, and following local laws and regulations [Finnish Act on the Protection of Animals Used for Scientific or Educational Purposes (497/2013), Government Decree on the Protection of Animals Used for Scientific or Educational Purposes (664/2013)]. The use of animals for collecting tissues was reviewed and approved by Laboratory Animal Center, Helsinki Institute of Life Sciences, University of Helsinki (internal license KEK17-012).

**Statistics.** For statistical analysis, non-normalized raw data were used, with the exceptions of kinase assay for which total ERK1/2-normalized values were used, qPCR for which ΔCt values were used, and Western blotting for which β-actin-adjusted values were used. Statistical analyses were performed using IBM SPSS Statistics 25 software. Statistical significance was evaluated with randomized block ANOVA (experiment and treatment as factors) followed by Dunnett’s post hoc test. Differences at the level of P < 0.05 were considered statistically significant.

**Results**

**The Effect of PKC Agonists and Inhibitors on Cardiac Fibroblast Viability.** We first examined the effect of PKC agonists and inhibitors on the viability of CFs. Based on the MTT assay, 24-hour exposure to PMA at the concentrations of 10 nM and 100 nM caused small 23% [95% confidence interval (CI) 11–34; P = 0.004] and 14% (95% CI 0–30; P = 0.062) decreases, respectively, in viability of CFs (Supplemental Fig. 1). Exposure to partial PKC agonist HMI-1b1l at the concentration of 30 μM decreased metabolic activity 70% (95% CI 54–85; P < 0.001) but at 10 μM concentration HMI-1b1l slightly increased it (28%; 95% CI 5–52; P = 0.025), compared with control. A treatment with the pan-PKC inhibitor Gö6983 had no effect on CF viability, whereas the inhibitor of classical PKCs (Gö6976) decreased cell viability concentration-dependently: 17% (95% CI 12–22) at 1 μM concentration and 39% (95% CI 30–48; P = 0.004) at 10 μM concentration. Based on the LDH assay results, only HMI-1b1l at the highest 30 μM concentration exhibited a noticeable cytotoxic response; after a 24-hour exposure the LDH release was 35% of the maximal (95% CI 27–45; P < 0.001; Supplemental Fig. 1). PMA and the PKC inhibitors induced less than 10% increase in cytotoxicity even with the highest concentrations. Concentrations for the proliferation and transdifferentiation experiments were selected based on the present results regarding toxicity and previous reports regarding in vitro efficacy of the compounds (Talman et al., 2013; Sarajärvi et al., 2018). Furthermore, as PMA induces downregulation of several PKC isoforms at 100 nM (Johnson et al., 1995), the 10 nM concentration was chosen to avoid downregulation.

**The Effect of PKC Agonists and Inhibitors on ERK1/2 Phosphorylation in Cardiac Fibroblasts.** To confirm the effect of PMA and HMI-1b1l on PKC, activation of mitogen activated protein kinase kinase–extracellular signal-regulated kinase pathway, a known downstream signaling pathway of PKC (Schönwasser et al., 1998; Mackay and Twelves, 2007), was studied by measuring ERK1/2 phosphorylation in CFs using AlphaLISA assay. A 30-minute exposure to PMA at 10 nM concentration and HMI-1b1l at 10 μM concentration induced 2.9-fold (95% CI 1.9–4.0; P = 0.016) and 2.6-fold (95% CI 1.8–3.5; P = 0.037) increases, respectively, in the amount of p-ERK1/2 compared with DMSO-control (Fig. 1A). Moreover, the increases in p-ERK1/2 were inhibited with the pan-PKC inhibitor Gö6983 but not with the cPKC inhibitor Gö6976, suggesting that PKC agonist-mediated ERK1/2 activation is mediated by nPKCs in CFs.

**The Effect of PKC Agonists and Inhibitors on PKC Protein Levels in Cardiac Fibroblasts.** We then analyzed PKC protein levels to verify the expression of selected isoenzymes in mouse CFs and to assess whether PMA or HMI-1b1l cause PKC downregulation in our experimental design. Based on our previous RNA sequencing data (Talman et al., 2018), the main PKC isoforms expressed in mouse heart are α, δ, ε, η, and λ (the mouse homolog of human PKCζ; Webb et al., 2000) (Supplemental Fig. 2). As the C1 domain of atypical PKCα does not bind C1 domain ligands analogous to DAG, including PMA and HMI-1b1l (Steinberg, 2008; Talman et al., 2014b), only the classical (α) and novel (δ, ε, and η) isoforms of these five isoforms abundant in mouse hearts were selected for Western blot analysis. Firstly, all four isoforms were detected in total cell homogenates, and thus their expression in mouse cardiac (myo)fibroblasts was verified (Figs. 1, B–F). Secondly, neither PMA at 10 nM concentration nor HMI-1b1l at 10 μM concentration had effect on PKCα, PKCe, or PKCγ protein levels after 48-hour exposure. However, both PKC activators induced a minor downregulation of PKCδ, which was not inhibited by coexposure to the pan-PKC inhibitor Gö6983. The PMA-induced decrease was 25% (95% CI 13–37; P = 0.040) and HMI-1b1l−induced decrease 34% (95% CI 20–48; P = 0.003) compared with control.

**The Effect of PKC Agonists and Inhibitors on Cardiac Fibroblast Phenotype.** To characterize the primary cell culture and to study the phenotype of CFs, we used DDR2 as a marker of fibroblasts and α-SMA as a marker of myofibroblasts. DDR2 was chosen because it is only expressed in fibroblasts (Goldsmith et al., 2004). α-SMA, on the other hand, is expressed in smooth muscle cells but also serves as a marker of activated and transdifferentiated fibroblasts, myofibroblasts, which have a key role in scar formation and myocardial remodeling after cardiac injury (van den Borne et al., 2010). Based on DDR2 expression, approximately 98% of the cells in the primary cultures were CFs (Supplemental Fig. 4). Moreover, when cultured in mere cell culture medium, CFs acquired a myofibroblast phenotype within 72 hours from plating as demonstrated by α-SMA expression. The relative α-SMA staining intensity increased 5.8-fold (95% CI 1.9–9.7; P = 0.030) between 24- and 72-hour time points (Supplemental Fig. 4). This spontaneous phenotypic
change (previously reported in Wang et al., 2003) was then further used to investigate the effects of PKC agonists on CF transdifferentiation. Both PKC agonists, PMA at 10 nM and HMI-1b11 at 10 μM concentration, inhibited fibroblast transdifferentiation to myofibroblasts after 48-hour exposure (Fig. 2, A and B). PMA induced a 56% reduction (95% CI 47–65; P = 0.011) in the integrated intensity of α-SMA staining compared with DMSO-control (Fig. 2C). This decrease appeared to be cPKC dependent as it was prevented with both the cPKC inhibitor Gö6976 and the pan-PKC inhibitor Gö6983. Also HMI-1b11 decreased the expression of α-SMA by 34% (95% CI 33–35; P = 0.018), and the inhibitors partially attenuated the effect. The inhibitors alone had no effect on α-SMA expression (Fig. 2C).

The Effect of PKC Agonists and Inhibitors on Cardiac Fibroblast Proliferation. To investigate the effect of PKC activation on cell cycle activity of CFs, HCA of BrdU and Ki67 stainings was used. After a 48-hour exposure, PMA induced a 33% decrease (95% CI 24–42; P = 0.018) in BrdU-positive and a 36% decrease (95% CI 8–64; P = 0.008) in Ki67-positive CFs compared with DMSO-control (Fig. 3). These decreases were nPKC dependent as they were inhibited with the pan-PKC inhibitor Gö6983 but not with the cPKC inhibitor Gö6976. PKC inhibitors alone had no effect on cell cycle activity of CF when compared with DMSO. The partial PKC agonist HMI-1b11 had no effect on BrdU-positive cells but induced a 15% (95% CI 0–30) decrease in Ki67-positive cells.

The Effect of PKC Agonists and Inhibitors on Gene Expression in Cardiac Fibroblasts. To study the effects of PKC activation on the expression of genes related to cardiac fibrosis, we analyzed mRNA levels with qPCR after treating CFs with the PKC agonists and/or inhibitors for 48 hours. Both PKC agonists decreased the expression of several genes that encode structural proteins of cardiac extracellular matrix (Fig. 4). PMA decreased the expression of type I and III
The expression of *Postn* gene that encodes for the matricellular protein periostin decreased after a 48-hour exposure to PKC agonists (Fig. 4E): 60% in PMA-treated cells (95% CI 39–81; *P* = 0.005) and 48% in HMI-1b11–treated cells (95% CI 28–68; *P* = 0.022). The effect was inhibited with both inhibitors, suggesting it was cPKC dependent. At the same time, the mRNA level of *Acta2* that encodes contractile protein α-SMA was not affected by exposure to PMA but was 36% lower (95% CI 34–38; *P* = 0.004) in HMI-1b11–treated cells when compared with control (Fig. 4F). The cPKC inhibitor G06976 increased the transcription of *Acta2* with or without coexposure to PKC agonists, whereas the pan-PKC inhibitor G06983 had no effect on *Acta2* expression. Expression of TGFβ1-encoding gene *Tgfb1* was upregulated by HMI-1b11 (54%; 95% CI 34–74; *P* = 0.019), whereas coexposure to the inhibitors, especially G06983, attenuated the effect (Fig. 4G). G06976 alone increased the expression of *Tcf21* (transcription factor 21 encoding) gene (95% CI 1.6–3.7; *P* = 0.035) compared with DMSO. In HMI-1b11–treated cells the increase was more modest (1.3-fold; 95% CI 0.7–1.8). In both cases the effect was attenuated with coexposure to Gö6976 and Gö6983, suggesting it was cPKC dependent.

**Discussion**

Although numerous studies have been published regarding the role of PKC in heart failure, the results are conflicting and stained. (A and B) Representative images of α-SMA staining. Original magnification, 20×. (C) Quantified intensity of α-SMA staining. Results are displayed as scatter plots showing data values from independent experiments (*n* = 3), with means indicated by a line and error bars representing S.D. The data are normalized to DMSO-control. *P* *<* 0.05 vs. DMSO-control (randomized block ANOVA followed by Dunnett’s post hoc test)
sometimes difficult to interpret. Moreover, the roles of individual PKC isoforms in CF proliferation and transdifferentiation, two central processes in the development of fibrosis, and the potential of targeting PKC with pharmacological compounds to inhibit pathologic fibrosis have not been fully elucidated. Therefore, in this study our aim was to characterize CF proliferation, phenotype, and gene expression in response to selected proprietary and commercially available PKC agonists and inhibitors.

Overall, previous reports suggest that PKC isoforms play a role in cardiac fibrosis and remodeling. Their partially overlapping and redundant roles as well as compensatory changes in the expression of other PKC isoforms in knockdown models, however, complicate the interpretation of the results and may explain the sometimes conflicting outcomes (Klein et al., 2005; Gallegos and Newton, 2008; Song et al., 2015). Furthermore, the effect of PKC activation or inhibition is often cell type and stimulus dependent. In addition, the context-dependent regulation of PKC activity is not thoroughly understood. Using pharmacological tools for modulating PKC is not straightforward either as even compounds that were originally reported to be isoform selective have proven to exert cellular actions also via other PKC isoforms and kinases (Steinberg and Sussman, 2005; Wu-Zhang and Newton, 2013). Additionally, not much is known about the role of PKC specifically in CFs. Most reports concerning the effects of PKC in cardiac fibrosis are from in vivo studies, which makes it difficult to decipher whether the effects on fibroblasts are direct or indirect. Better understanding of the role of PKC in CF activation would help the identification of the PKC isoforms that could serve as therapeutic targets for the treatment of adverse myocardial remodeling.

All PKC agonists and modulators used in this study proved to be relatively nontoxic to mouse CFs. Only compounds HMI-1b11 and Gö6976 with the highest concentrations tested (30 μM and 10 μM, respectively) showed substantial toxicity. Based on the HCA, PMA-induced activation of nPKCs decreased CF proliferation. Parallel decrease in the viability of PMA-treated cells, as measured by the MTT assay, may also be explained with decreased cell division and thus lower cell density compared with control. Based on current knowledge, the activation and proliferation of resident fibroblasts represent the most important source of myofibroblasts in the fibrotic heart (Tallquist and Molkentin, 2017). Thus, inhibiting both CF transdifferentiation and proliferation might have potential as a therapeutic strategy for pathologic fibrosis.

Fig. 3 The effect of PKC agonists and inhibitors on cell cycle activity of primary cardiac fibroblasts isolated from adult mice. The cells were exposed to PKC agonists (10 nM PMA or 10 μM HMI-1b11) with or without PKC inhibitors (1 μM Gö6976, 1 μM Gö6983) 24 hours after plating for 48 hours. At 72 hours after plating, the cells were fixed and stained. Representative images of BrdU (A) and Ki67 (B) staining. Original magnification, 10×. Quantifications for the proportion of BrdU-positive cells (C) and Ki67-positive cells (D). Results are expressed as means ± S.D. (n = 3). *P < 0.05 vs. DMSO-control (randomized block ANOVA followed by Dunnett’s post hoc test); **P < 0.01 vs. DMSO-control.
our study, both PKC agonists decreased α-SMA expression, a hallmark of CF transdifferentiation, although PMA was more effective compared with partial agonist HMI-1b11. In addition to α-SMA, periostin has been described as an underlying marker of cardiac myofibroblasts (Kanisicak et al., 2016). In our study, the changes observed in the expression of Postn in response to PKC activators and inhibitors were comparable to the changes noted in α-SMA protein levels. Taken together, our results suggest that cPKCs are responsible for the PKC activator–induced inhibition of CF transdifferentiation. Moreover, the expression of collagen-encoding genes showed comparable nPKC-dependent regulation in

Fig. 4. The effect of PKC agonists and inhibitors on gene expression in primary cardiac fibroblasts isolated from adult mice. The cells were exposed to PKC agonists (10 nM PMA or 10 μM HMI-1b11) with or without PKC inhibitors (1 μM Gö6976, 1 μM Gö6983) 24 hours after plating for 48 hours. At 72 hours after plating, mRNA was extracted and measured by qPCR. The levels of transcripts were adjusted to the average of two housekeeping genes (18S and Actb) from the same samples. (A) Col1a1. (B) Col1a2. (C) Col3a1. (D) Fn1. (E) Postn. (F) Acta2. (G) Tgfb1. (H) Tcf21. (I) Myh10. (J) Mmp2. (K) Mmp9. Results are displayed as scatter plots showing data values from independent experiments (n = 3), with means indicated by a line and error bars representing S.D. The data are normalized to DMSO-control. *P < 0.05 vs. DMSO-control (randomized block ANOVA followed by Dunnett’s post hoc test); **P < 0.01 vs. DMSO-control; ***P < 0.001 vs. DMSO-control.
response to PKC agonists and inhibitors as cell proliferation, indicating that PKC agonists may attenuate the production of new matrix proteins.

Interestingly, the changes seen in Acta2 mRNA levels were not parallel to those in α-SMA protein levels. This poor correlation between gene and protein expression could be due to timing: both analyses were done after 48-hour compound exposures (72 hours after cell isolation). Additionally, it is possible that PKC activation does not actually regulate α-SMA expression on mRNA level but on later stages of the protein synthesis or degradation processes. Another interesting finding was the Gö6976-induced increase in Acta2 mRNA levels, with or without coexposure to PKC agonists. Considering Gö6976 has been shown to be a highly promiscuous inhibitor of other kinases besides classic PKC isoenzymes (Davies et al., 2000; Anastassiadis et al., 2011), it can be speculated that this effect on Acta2 expression is likely PKC independent.

Although several different markers used in the present study were regulated by PKC agonists and inhibitors, not all genes generally associated with fibrosis were affected, or the effect was ambiguous. This in part demonstrates the complex nature of fibrosis and the numerous factors that take part in regulating fibrotic responses. Eventually, what takes place on tissue level depends not only on the sum of all different factors but also on cooperation between different cell types. This can, for example, explain the unexpected increase in Tgfb1 expression in CFs in response to PKC agonists. Although TGFβ induces myofibroblast transdifferentiation and enhances collagen production (Petrov et al., 2002), it is produced by several cell types in vivo and has multiple functions and roles in cardiac tissue during injury and remodeling (Dobaczewski et al., 2011).

Based on our previous RNA sequencing data (Talman et al., 2018), the main cPKCs and nPKCs expressed in adult mouse heart are α, δ, ε, and η, which coincides with the analysis from Schreiber et al. (2001). Our present results indicate that the main cPKC isoform in mouse CFs is PKCζ, moreover suggesting that PKCζ regulates myofibroblast transdifferentiation. This is in line with the study by Gao et al. (2003), which showed that inhibition of PKCζ with calphostin C or deletion of PKCζ with antisense PKCζ oligodeoxynucleotides inhibited TGFβ-induced α-SMA expression in rat aortic adventitial fibroblasts. Furthermore, we show that the main nPKCs expressed in the mouse heart are also expressed in CFs, thus suggesting that proliferation and collagen production in CFs are regulated via PKCδ, PKCe, and/or PKCη. On the other hand, long-term PKC activation by PMA causes downregulation of PKC protein levels through proteasome-dependent and -independent degradation (Young et al., 1987). Interestingly, 48-hour exposures to PMA (at 10 nM) or HMI-1b11 (at 10 μM) tended to downregulate PKCδ, but not other isoenzymes. This minor downregulation was comparable to that reported in SH-SY5Y neuroblastoma cells after a 24-hour exposure to 10 μM HMI-1b11, but not as noticeable as in SH-SY5Y cells or cardiomyocytes treated with 100 nM PMA (Johnson et al., 1995; Sarajärvi et al., 2018). This together with our data demonstrating nPKC-mediated ERK1/2 activation in response to PMA or HMI-1b11 further support the conclusion that the observed effects are due to PKC activation and not inhibition by downregulation.

It is noteworthy that the cells used were isolated from healthy adult female mice. PKC isoform expressions and thereby PKC-mediated signaling may change in diseased state, likely resulting in changes in the effects of PKC-targeted compounds. Furthermore, it is possible that the age and the sex of the animals used could explain some of the discrepancies of the present results with previous studies. However, as most of the previous work has been conducted in vivo and using rats, we consider that the drastic difference of in vivo and in vitro conditions as well as the species differences are more plausible causes for the discrepancies observed. Another limitation of the present study are the pharmacological tools targeting multiple PKC isoenzymes but also other kinases. However, parallel usage of Gö6976 and Gö6983 provides a valuable tool to analyze whether an effect is a result of nPKC activity or cPKC activity or is PKC independent. Furthermore, using the inhibitors in combination with C1 domain-targeting PKC activators, which only bind to two other serine-threonine kinases, protein kinase D and dystrophy kinase-related Cdc42 binding kinase (Colón-González and Kazanietz, 2006; Talman et al., 2014a), further strengthens the conclusion of PKC-mediated effects. Isoenzyme-specific silencing could be used to investigate the role of individual PKC isoforms in CFs. Redundant roles of closely related PKC isoforms and compensatory expression changes in other isoforms may, however, limit the conclusions from such experiments. Furthermore, PKC also has non-catalytic functions (Ling et al., 2007; Cameron et al., 2008; Zeidman et al., 1999), mainly via protein-protein interactions, and thus genetic silencing and pharmacological tools targeting certain PKC isoforms may not always produce similar functional outcomes.

In conclusion, by characterizing mouse CFs in response to several different PKC agonists and inhibitors, we revealed that PKC agonists (1) inhibit CF transdifferentiation into myofibroblasts, (2) decrease CF proliferation, and (3) decrease expression of collagen-encoding genes in CFs. Moreover, we discovered that CF transdifferentiation is regulated via cPKCs, whereas CF proliferation and collagen gene expression are regulated via nPKCs. Overall, our results suggest that activation of PKC in CFs may be a promising strategy to inhibit pathologic cardiac remodeling. As downregulation of PKC in response to irreversible PKC activation by ultrapotent PKC agonists such as PMA is considered to cause tumor promotion previously attributed to PKC activation (Antal et al., 2015; Newton and Brognard, 2017), weaker or partial agonists that do not downregulate PKC completely, such as the isophthalate HMI-1b11, represent promising leads for PKC-targeted antifibrotic therapies. Further studies in multicellular environment and pathophysiological context are, however, required to establish proof of concept.

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Authorship Contributions

Participated in research design: Karhu, Ruskoaho, Talman.

Conducted experiments: Karhu.

Performed data analysis: Karhu, Talman.

Contributed to the writing of the manuscript: Karhu, Ruskoaho, Talman.

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