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Knowledge Management and Operational Capacity in Water Utilities, a Balance between Human Resources and Digital Maturity—The Case of AGS

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Abstract: Digitalization and knowledge management in the water sector, and their impacts on performance, greatly depend on two factors: human capacity and digital maturity. To understand the link between performance, human capacity, and digital maturity, six AGS water retail utilities were compared with all Portuguese utilities using Portuguese benchmark data (2011–2019). AGS utilities achieved better results, including in compound performance indicators, which are assumed to be surrogates for digital maturity. These compound indicators were also found to correlate positively with better performance. In fact, AGS utilities show levels of non-revenue water (NRW) (<25%) below the national median (30–40%), with network replacement values similar to the national median (<0.5%). These results seem to imply that higher digital maturity can offset relatively low network replacement levels and guarantee NRW levels below the national average. Furthermore, regarding personnel aging index and digital maturity—two internally developed indicators—there was an increase in the digital maturity and aging of the staff, which, again, raises questions about long-term sustainability. The growing performance and the slight increase in digital maturity can be attributed to group-wide capacity building and digitalization programs that bring together staff from all AGS utilities in year-long activities.

Keywords: water utilities; knowledge management; digital maturity

1. Introduction

Water utilities worldwide face the challenge of supplying water in an increasingly complex market [1]: while the population and demand are increasing, infrastructure is aging, sources are dwindling [2,3], prices are expected to stay low [4–7], and the sector’s carbon footprint must be further reduced in the context of climate change [8]. It is thus crucial for water utilities to improve knowledge management and to implement smart and innovative water solutions to collect and analyze data in a more efficient and coherent manner [5,9,10], in order to optimize the efficiency of operational and administrative processes.

From the perspective of a water utility, this complex context includes three complementary areas: (i) knowledge management; (ii) staff capacity; and (iii) data/knowledge digitization and service digitalization [5,11–13]. These three aspects complement each other, and their optimization will result in a water utility that has the capacity to more easily thrive in this complex context.

Water utilities worldwide already make extensive use of digital services, for example for billing, customer relationship management, geographic cadastre, supervisory control and data acquisition. The implementation of these tools has been shown to increase a utility’s performance [5]. However, data quality is an issue [14] and only a fraction of the data collected are used, that is, it is a process that is data-rich in terms of quantity but poor
in terms of information [11,15], and these data are not shared in corporate systems, greatly limiting deeper understanding [15]. Furthermore, there are more advanced techniques that are yet to be fully exploited by the sector, including Internet of Things (IoT) [16], real-time monitoring and sensorization [17–19], digital twinning [20–22] and artificial intelligence [23–25]. These techniques will produce large datasets—big data—that will have to be checked, analyzed, and interpreted, a process that is regarded as a vehicle for the improvement of processes and efficiency [4]. However, this data-driven decision-making process will require the availability of highly trained staff, in a process entitled Water 4.0 by the German Water Partnership [4,26]. Furthermore, infrastructure investment costs [27,28] and cyber-threats to critical infrastructure, such as water supply, must be carefully considered in the path towards digitalization [29–31], for example with the widespread deployment of IoT [32,33], since water utilities are considered as “one of the most sensitive components in smart cities” [34]. In fact, the digitalization of urban water systems is typically left behind when compared to other utilities, particularly gas and telecommunications, probably due to a combination of the fear of new vulnerabilities in a sector that is essential to human life [5] and financial constraints. However, the fact that this is a slow-moving sector can be seen as an opportunity, since lessons can be learned from other sectors, and risks can be mitigated [35].

All this points to the complementarity between knowledge management and process digitalization. Currently, many utilities in the West are still in the process of digitizing their processes, and large parts of utilities knowledge, for example, the location of the network, is tacit (in the head of the staff), or kept in physical form (physical registries of water produced). In fact, much of the knowledge of utilities’ staff is tacit and not systematized in an accessible way that can be fully exploited by the utility either now or after the staff’s retirement [5,12]. If not tackled, the latter will translate into the loss of critical and gathered knowledge [36]. Therefore, knowledge management will be paramount for water utilities, ahead of digitalization, to thrive in the coming years, as many utilities: (i) must systematize and register tacit knowledge, and (ii) make space for incoming big data processes. However, this process may be undermined by aging staff in utilities [13,37,38].

Therefore, water utilities managers must keep a balance between the systematization of tacit knowledge, the deployment of new and innovative tools, and the hiring of younger and more highly skilled staff to complement the existing staff.

However, there is very limited information available regarding metrics used to assess a utility’s digitization and digitalization, as well as staff seniority. Regarding staff management, there are performance indicators for water utilities that deal with the amount of staff allocated to specific tasks in the utilities, such as the breakdown of utilities’ staff or outsourced staff [39]. To complement this information, an indicator entitled the Personnel Aging Index (PAI) was developed [12]. Regarding digitization and digitalization, IWA proposed a qualitative framework to qualitatively assess water utilities [11], which is parametrized in this article. Furthermore, to the knowledge of the authors, this is the first time that a quantitative link between digital maturity, staff maturity level and utility performance/sustainability has been studied using nationwide benchmark data.

2. Materials and Methods
2.1. Context
Water retail utilities in Portugal follow one of three possible management models: direct management, delegated management, and concessions [40]. The service is regulated by Portugal’s water and waste services regulation authority (ERSAR, www.ersar.pt/en, (accessed on 3 July 2021)), which is also responsible for the Portuguese water and waste sector’s benchmarking. AGS, owned by Marubeni, is a privately held company responsible for the operation and maintenance of several water and wastewater treatment facilities and for the management of 13 utilities in Portugal and Brazil under concession agreements, public-private partnerships, and for the provision of engineering services to water utilities in Europe, South America and Asia [41]. Since 2005, AGS has been actively participating
in various European and Portuguese studies and capacity building initiatives, including Care-W [42], Aware-P [43] and LNEC’s Asset Management’s initiative [44]. Building on this experience, AGS has developed several in-house initiatives (with its utilities) covering various topics, such as asset management, non-revenue water reduction, the implementation of benchmarking methodologies (e.g., AquaRating’s [45]), customer meter management and cybersecurity, with the initiatives contributing to the utilities’ overall performance improvement.

This article analyzes the performances of six water supply retail utilities managed by AGS. Other utilities, e.g., bulk suppliers of drinking water and wastewater-related services, were not considered. To qualitatively evaluate the impact of digitalization and the deployment of innovative management tools, the performance of these utilities was compared to the performance of all Portuguese water supply retail utilities using public data made available by ERSAR. Afterwards, AGS’s utilities were further analyzed in terms of its human resources age maturity and its digital maturity.

2.2. Water Utilities Performance Assessment

The data used for benchmarking in this article are public data freely available from ERSAR’s webpage [46]. ERSAR data are available for the period of 2011–2019 and cover all Portuguese water, wastewater and solid waste utilities. Due to ERSAR’s very comprehensive questionnaire, which must be filled-in by each utility, it is possible to use this information to compare utilities’ performances and as surrogate indicators for digital maturity. Thus, the results presented in the article can be easily validated and reproduced. The performance indicators used to evaluate the water utilities (Table 1) were selected based on the available information to characterize the performance of the water distribution network. Non-revenue water was selected to characterize the current condition of a distribution network, a common performance indicator mentioned in the literature [47–50]. Network rehabilitation is a common research subject within the context of strategic asset management [51,52] that assumes that limited resources have to be invested [53] in order to guarantee the maintenance of the level of service. Therefore, network rehabilitation was selected, as it allows for characterizing the long-term infrastructural sustainability of a utility. Furthermore, the flow measuring index and infrastructure knowledge index were selected as they are indicators linked to the various facets of digital maturity in water utilities, since they take into consideration the availability of databases and information systems that are intimately linked with digital maturity.

Additionally, this study only considered retail water utilities (256 for 2019), as all AGS utilities considered for this study are retail. Therefore, all bulk water utilities were disregarded in the analysis (10 for 2019). The AGS utilities included in this work participated in AGS’s internal capacity building initiatives (see Section 2.1 Context). In 2019, of the six AGS utilities surveyed in this article, one followed a delegated management model, whereas the remaining five were concessions. The breakdown for ERSAR utilities is the following: 202 utilities under direct management, 26 under delegated management and 28 under concessions. It can be hypothesized that the management model plays a role in utility performance [54,55].
Table 1. Indicators used to evaluate the performances of water utilities. More information can be found in ERSAR’s latest version of the quality evaluation guidelines [39].

| Designation                                      | Units | Formula                                                                 | Quality Reference Values |
|-------------------------------------------------|-------|-------------------------------------------------------------------------|--------------------------|
| Non-revenue water (NRW)                         | %     | 100 × Volume of non-revenue water physical losses [m³/year]/Volume of water entering the system [m³/year] | Good <20                 |
|                                                 |       |                                                                         | Fair 20–30               |
|                                                 |       |                                                                         | Poor >30                 |
| Network rehabilitated per year in the last 5 years | %     | (100/5) × Length of network rehabilitated in the last five years [km]/Average network length [km] | Good 1–4                 |
|                                                 |       |                                                                         | Fair 0.8–1               |
|                                                 |       |                                                                         | Poor <0.8                |
| Flow measuring (FM) index                       | -     | Assess whether all locations considered relevant for optimizing the management of the system’s operation are equipped with flow meters. Determined by the sum of the scores of each class under analysis, with a predefined number of points being assigned to each question. | From 0 to 200 with 200 being the maximum score (without reference values) |
| Infrastructure knowledge (IK) index             | -     | Assess the entity’s knowledge of the existing water supply service infrastructure. Determined by the sum of the scores of each class under analysis, with a predefined number of points being assigned to each question. This index attributes points, for example, to the existence of a pipe burst database, and the interconnection between GIS and other utilities’ information systems. | |

2.3. PAI

In order to evaluate each utility’s team maturity levels and the corresponding knowledge loss risk, a Personnel Aging Index (PAI) [12] was developed, which describes staff’s average working career as the ratio between the sum of the remaining useful professional life and total lifetime career for each employee. Briefly, the PAI can be computed for the entire organization or a single department. It can also be determined per professional category, since each implies a different useful professional lifespan according to graduation level and/or the period needed to acquire specific skills through working experience and/or training in the organization. For example, graduate employees begin their careers later than undergraduates and coordination responsibilities should only be assumed by technicians with some level of work experience. These differences are translated into different useful professional lives and total lifetime careers. The PAI can be determined according to the following equation:

\[
PAI(t) = \frac{\sum_{i=1}^{n} RUpl_{i,t}}{\sum_{i=1}^{n} Cl_{i}}
\]  

where \( PAI(t) \) is the Personnel Aging Index at time \( t \) (dimensionless); \( n \) is the total number of employees; \( RUpl_{i,t} \) is the remaining useful professional life of employee \( i \) at time \( t \) (years); and \( Cl_{i} \) is the maximum career length of employee \( i \) (years).

2.4. Digital Maturity Index

The concept of a digital maturity index was developed internally at AGS since a need was felt to homogenize the digital characterization of the water utilities and systematize the needs for improvement (Table 2). This index took as a starting point the qualitative assessment framework proposed by IWA [11]. For each water utility, digital maturity was evaluated at seven different levels, ranked by increasing complexity. Each level is divided
into several sub levels, which are evaluated in terms of both availability and usability, with grades from 1 to 3. Finally, the digital maturity of a utility is calculated using Equations (2) and (3) as a ratio between the total number of points per water utility and the maximum number of points across the seven levels. To remove bias from the self-evaluation, Table 2 was filled in by the authors for each of the utilities surveyed in this article, in particular, the grades for the availability of the system and its usability.

Table 2. Matrix used to determine digital maturity for a water utility.

| Description                                                                 | Number of Points | Type of System in Place | System Operation |
|-----------------------------------------------------------------------------|------------------|-------------------------|-----------------|
| Level 1—Basic IT capabilities                                               |                  |                         |                 |
| Cybersecurity system                                                        | 10               |                         |                 |
| Customer relationship manager                                              | 10               |                         |                 |
| Level 2—Network sensorization and digitization                              |                  |                         |                 |
| Flow gauges                                                                 | 10/3             |                         |                 |
| Pressure gauges                                                             | 10/3             |                         |                 |
| Telemetry system                                                            | 10/3             |                         |                 |
| Cadastre in digital format                                                  | 10               |                         |                 |
| Level 3—SIG, automated data collection and modeling                         |                  |                         |                 |
| Digitalized network model                                                   | 10               |                         |                 |
| GIS system                                                                  | 10               |                         |                 |
| SCADA system                                                                | 10               |                         |                 |
| Level 4—Operational management and maintenance systems                      |                  |                         |                 |
| Work order management system                                                | 10               |                         |                 |
| Maintenance system                                                          | 10               |                         |                 |
| Level 5—Optimization systems                                                |                  |                         |                 |
| Flow-monitoring system                                                      | 10               |                         |                 |
| Optimization system                                                         | 10               |                         |                 |
| Level 6—Planning systems                                                    |                  |                         |                 |
| Domestic flow metering systems                                              | 10               |                         |                 |
| Integrated asset management system                                          | 10               |                         |                 |
| Level 7—Predictory systems                                                  |                  |                         |                 |
| Digital twins                                                               | 10               |                         |                 |
| AI systems                                                                  | 10               |                         |                 |
Digital maturity for utility A is calculated using Equation (2):

$$\text{Digital maturity}_{\text{utility A}} = \frac{\sum_{i=1}^{n} \text{Points}_{\text{utility A, item i}}}{\sum_{i=1}^{n} \text{Points}_{\text{max, item i}}}$$

(2)

where $\sum_{i=1}^{n} \text{Points}_{\text{utility A, item i}}$ is the summation of points, per item i, for Utility A (Equation (3)); $\sum_{i=1}^{n} \text{Points}_{\text{max, item i}}$ is the maximum number of points for all items.

$$\text{Points}_{\text{utility A, item i}} = \text{Points}_{\text{max, item i}} \times \frac{(\text{Grade}_{\text{avail, item i}} + \text{Grade}_{\text{usabil, item i}})}{(\text{Grade}_{\text{max, avail, item i}} + \text{Grade}_{\text{max, usabil, item i}})}$$

(3)

where $\text{Points}_{\text{max, item i}}$ is the maximum number of points possible for item i (Table 2); $\text{Grade}_{\text{avail, item i}} + \text{Grade}_{\text{usabil, item i}}$ is the grade obtained for the availability (avail) and usability (usabil) of item i’s system; $\text{Grade}_{\text{max, avail, item i}} + \text{Grade}_{\text{max, usabil, item i}}$ are the maximum grades (=3) for the availability (avail) and usability (usabil) of item i’s system.

2.5. Data Handling and Visualization

All analyses were performed using R 4.0.5 [56]. The data visualization employed ggplot2 [57]. The correlation plots were produced using R package GGally [58].

3. Results and Discussion

3.1. Characterization of the Water Utilities

An overall characterization of the surveyed utilities for the year 2019 is given in Table 3. Across all the variables, AGS utilities have higher mean and minimum values, but lower maximum values.

Table 3. General characteristics of all Portuguese retail water utilities and AGS’ water utilities (all retail). Obtained for 2019 from [46].

| Variable                        | Unit   | ERSAR          | AGS            |
|---------------------------------|--------|----------------|----------------|
| Staff supporting water supply   | Number | 32             | 0              |
|                                 |        | 392            | 75             |
|                                 |        | 24             | 138            |
| Outsourced staff supporting     | Number | 4              | 0              |
| water supply                    |        | 288            | 6              |
|                                 |        | 2              | 14             |
| Network length                  | km     | 449            | 8              |
|                                 |        | 4025           | 828            |
|                                 |        | 417            | 1392           |
| House connections               | Number | 12,863         | 571            |
|                                 |        | 153,037        | 21,430         |
|                                 |        | 10,917         | 33,887         |
| Water entering the system       | m³     | 5,804,197      | 121,572        |
|                                 |        | 221,836,250    | 7,943,717      |
|                                 |        | 2,605,203      | 18,407,025     |
| Tariff income                   | EUR    | 2,591,241      | 0              |
|                                 |        | 97,486,957     | 7,968,945      |
|                                 |        | 3,174,878      | 21,122,610     |

3.2. Performance Assessment and Benchmarking

Benchmarking, in addition to sometimes being a pre-requisite on the side of a regulatory body, can also assist utilities in delivering better services [59]. An evaluation of the performance of AGS’s utilities and a comparison with all Portuguese water retail utilities, including those of AGS, can be seen in the figures below using the indicators described in Table 1.

Overall, service and operational performance within AGS’ utilities increased significantly after 2011, and has stayed stable or increased slightly in the period of 2016–2019. By 2019, AGS’s performance was in the range of 20–30% for NRW and below 0.8% for network rehabilitation. It should be mentioned that such low levels of network rehabilitation, at a
national level, pose serious questions about service sustainability in the coming years and decades.

AGS’s utilities have performed better than most of the utilities benchmarked by ERSAR (Figure 1), with levels below average for NRW and slightly higher levels for network rehabilitation. This indicates that even though the rehabilitation rates are below the optimal range defined by ERSAR (Table 1), AGS utilities present lower NRW losses, which can be hypothesized as being a result of optimized operational programs using systematized methodologies and software, which are often developed in-house. In fact, it has been shown that the implementation of digital, real-time monitoring tools can lead to tangible performance improvements, such as reductions in NRW [5].

![Figure 1. Box-whisker plots depicting distribution of data points in the period of 2011 to 2019. The width of the boxes is proportional to the total number of data points. Outliers are depicted as crosses (x). (Left) Percentage of network rehabilitated per year. (Right) Non-revenue water.](image)

Furthermore, for the flow-measuring index, the infrastructure asset management index and the infrastructure knowledge index, AGS utilities perform better than ERSAR’s evaluated utilities (Figure 2). For all the indices, the utilities were asked to fill in very detailed surveys, and some information is given in Table 1 [39]. For the flow-measuring index, the survey covers increasingly finer sampling points—abstraction wells, water treatment plants, network reservoirs, pumping stations, DMAs, and the measuring of consumption for (non-)domestic clients. For the infrastructure knowledge index, the survey poses detailed questions regarding the existence of GIS (or other format) maps of the network, which include treatment plants, reservoirs, pumping stations, pipes, and house connections.

The level of detail and scope of the two indicators mean that to perform well in these indicators, i.e., to collect all necessary data, utilities are expected to have deployed, and made extensive use of, (digital) management support tools; in other words, better network knowledge.

Additionally, there is a negative correlation (statistically significant, with p-value < 0.001) between NRW and both the flow-measuring index and the infrastructure knowledge index, which means that more network knowledge can be translated into lower NRW, i.e., better service performance (Figure 3). This performance can only be maintained through the hiring of staff and by deploying digital tools, i.e., increasing a utility’s digital maturity. In fact, in a previous study, implementing digital tools was shown to assist two water utilities in reducing NRW, respectively, from 35.8% to 27.6% and from 42.8% to 36.1% [5].

Both staff management and service digitalization will now be evaluated in detail, solely for AGS utilities, as there are not enough available data to accurately extend this analysis to all ERSAR’s utilities.
Figure 2. Box-whisker plots depicting the distribution of data points in the period of 2016 to 2019 (the indices were not implemented until 2016). The width of the boxes is proportional to the total number of data points. Outliers are depicted as crosses (x). (Left) Flow-measuring (FM) index. (Right) Infrastructure knowledge (IK) index.

Figure 3. Correlation matrix for non-revenue water (NRW), network rehabilitation (Net. rehab.), infrastructure knowledge index (IK index) and flow-measuring index (FM index). The upper panel depicts the correlation between the continuous variables. The lower panels depict the scatter plots of the variables. The diagonal panels depict the density plots, similar to a histogram, of the variables. The stars (*) indicate the p-value of the correlation values, i.e., “***” if the p-value is <0.001, “**” if the p-value is <0.01, “*” if the p-value is <0.05, “.” if the p-value is <0.10, and “ ” otherwise.
3.3. Internal Assessment for Digital Maturity and Human Resources

To be able to further optimize planning in the long term, and understand and evaluate knowledge creation, transfer, and retention, AGS has created two maturity indicators. These indicators measure digital maturity and human resources, and were calculated for the six AGS utilities surveyed in this article (Figure 4). PAI decreased for three utilities, remained stable for two, and increased slightly for one. A lower PAI indicates that, in general, the staff are closer to retirement age, and that the natural aging of the staff was not offset by the hiring of younger staff [12].

![Digital maturity versus Personnel Aging Index](image)

**Figure 4.** Digital maturity (0–1) versus Personnel Aging Index (0–1).

Utility 1 was still at acceptable values for PAI (ideally 0.4–0.6). However, it showed a significant decrease in the 5-year period under analysis. Utility 2 had the higher digital maturity level but a low PAI. Utilities 3 and 4 were evolving in digital maturity and ensuring human resources renovation, maintaining acceptable values for this indicator. Utility 5 had the lowest growth in digital maturity and, similar to Utility 2, had a very low PAI that underwent a significant drop in this period. Finally, Utility 6 was the only one with increased PAI, and was also increasing digital maturity. The greatest threat to maintaining a stable PAI with knowledge retention is to compensate staff retirement with the utility’s ability to attract younger employees [7,60]. In some utilities, this process is hindered by the reduction in active population, either due to aging or dislocation to other municipalities, and particularly from rural areas to cities [61]. As such, utilities must, in parallel, make use of other tools to guarantee knowledge management and to maintain the provision of the best service to their customers. For the six AGS utilities, the increase in digital maturity was the chosen strategy, and each utility presented different levels of digital maturity due to the specific characteristics of each utility. In fact, it is not possible to establish a recognizable pattern in technology adoption across the sector in many countries [62]. Nevertheless, digital maturity increased for the six AGS utilities in the period of 2016–2021 (Figure 4 and Table 4), and simultaneously, the performances of all utilities also increased. This seems to indicate that a balance between PAI and digital maturity leads to improved performance. However, due to the absence of a control group—utilities for which we can quantify digital maturity that are not part of AGS—it is not possible to prove causality, only correlation.
From Table 4, it can be concluded that this increase in digital maturity occurred due to the deployment of cybersecurity systems (for all utilities except Utility 6 and in Levels 4 to 6), particularly in flow-measuring technology and flow-monitoring software. None of the utilities surveyed made use of Level 7 technologies at the time of the study. However, with the sustained increase in digital maturity, AGS utilities are expected to reach this level in the coming 5–10 years, mostly through capacity building initiative that will lead to the interaction of the various utilities with innovative digital tools, and increases in technology affordability and access [63]. However, staff aging, although not extreme, is a reality across the utilities, and must be managed adequately in the coming 5–10 years, assuming that there is an intangible risk of the retiring of older staff, i.e., loss of knowledge [13,37,64].

Table 4. Details of the digital maturity survey given to AGS utilities.

|                     | Utility 1 | Utility 2 | Utility 3 | Utility 4 | Utility 5 | Utility 6 |
|---------------------|-----------|-----------|-----------|-----------|-----------|-----------|
|                     | 2016      | 2021      | 2016      | 2021      | 2016      | 2021      | 2016      | 2021      | 2016      | 2021      | 2016      | 2021      |
| Level 1—Basic IT capabilities |           |           |           |           |           |           |           |           |           |           |           |           |
| Cybersecurity system | 3         | 6         | 3         | 4         | 3         | 5         | 3         | 5         | 3         | 5         | 3         | 3         |
| Customer relationship manager | 10        | 10        | 10        | 10        | 10        | 10        | 10        | 10        | 10        | 10        | 10        | 10        |
| Level 2—Network sensorization and digitization |           |           |           |           |           |           |           |           |           |           |           |           |
| Flow gauges         | 3         | 3         | 3         | 3         | 3         | 3         | 3         | 3         | 3         | 3         | 3         | 3         |
| Pressure gauges     | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         |
| Telemetry system    | 2         | 2         | 3         | 3         | 3         | 3         | 3         | 3         | 3         | 3         | 3         | 3         |
| Cadastre in digital format | 10        | 10        | 10        | 10        | 10        | 10        | 10        | 10        | 10        | 10        | 10        | 10        |
| Level 3—SIG, automated data collection and modeling |           |           |           |           |           |           |           |           |           |           |           |           |
| Digitalized network model | 3         | 3         | 8         | 8         | 3         | 3         | 10        | 10        | 8         | 8         | 2         | 2         |
| GIS system          | 10        | 10        | 10        | 10        | 10        | 10        | 10        | 10        | 10        | 10        | 10        | 10        |
| SCADA system        | 10        | 10        | 10        | 10        | 10        | 10        | 10        | 10        | 10        | 10        | 10        | 10        |
| Level 4—Operational management and maintenance systems |           |           |           |           |           |           |           |           |           |           |           |           |
| Work order management system | 7         | 7         | 7         | 8         | 5         | 8         | 10        | 10        | 10        | 10        | 5         | 5         |
| Maintenance system  | 5         | 5         | 5         | 5         | 5         | 5         | 5         | 5         | 10        | 10        | 5         | 5         |
| Level 5—Optimization systems |           |           |           |           |           |           |           |           |           |           |           |           |
| Flow-monitoring system | 10        | 10        | 10        | 10        | 3         | 7         | 3         | 8         | 3         | 3         | 3         | 8         |
| Optimization system | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         |
| Level 6—Planning systems |           |           |           |           |           |           |           |           |           |           |           |           |
| Domestic flow metering systems | 7         | 7         | 7         | 10        | 7         | 7         | 7         | 7         | 7         | 7         | 7         | 10        |
| Integrated asset management system | 3         | 3         | 8         | 5         | 5         | 7         | 7         | 7         | 7         | 7         | 3         | 3         |
| Level 7—Prediction systems |           |           |           |           |           |           |           |           |           |           |           |           |
| Digital twins       | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         |
| AI systems          | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0         |
| Total               | 86        | 89        | 95        | 102       | 80        | 88        | 93        | 100       | 97        | 99        | 77        | 85        |
| Total (%)           | 57%       | 59%       | 63%       | 68%       | 53%       | 59%       | 62%       | 67%       | 64%       | 66%       | 51%       | 57%       |
4. Conclusions

Digitalization is expected to play a major role in the coming decades for decision support by exploiting big data, Internet of Things, real-time sensorization and artificial intelligence. Within water utilities, this process is still in its infancy in various utilities, in Portugal and across the world, and is still lagging in the process of converting information in physical format into a digital one (information digitization), which is a first step towards digitalization. The shift towards digitalization—and, we assume, towards improved performance—will require a balance with more human capacity and more digital maturity. It should be mentioned that given the importance of public infrastructure, such as water distribution networks, the path towards full service digitalization also entails risks, e.g., cyber threats and privacy issues. A full analysis and quantification of these risks should be carefully considered when drafting the roadmap.

Looking at performance, AGS improved in the analyzed period and performed better than ERSAR’s average. Regarding network rehabilitation, AGS’s performance was in line with that of ERSAR’s evaluated utilities, and below ideal levels (>2% per year), which poses serious questions regarding service performance in the coming years and decades. Nevertheless, it can also be hypothesized that higher rehabilitation rates are not necessarily linked to low NRW, and that low rehabilitation rates can be compensated for by raising digitalization and data-driven decision support. This point will require further work. Furthermore, regarding PAI and digital maturity—two internally developed indicators—there was an increase in digital maturity and aging of the staff, which, again, raises questions about long-term sustainability. The improving performance and slight increase in digital maturity can be attributed to group-wide capacity-building and digitalization programs that bring together staff from all AGS utilities in year-long activities. In fact, by implementing collaborative projects within AGS’s utilities, knowledge management with the systematization of methodologies and increases in digital maturity have resulted in a sustained and continuous operation and the provision of water services.

This article shows that both PAI and the digital maturity indicator are strong tools for internal analysis, and they allow for identifying and highlighting frailties, at the utility level, that can support knowledge management and the roadmap towards digitalization.

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