Internet-based International Cooperation Talent Training Model Innovation for Hotel Management

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Abstract. The establishment of every city requires the support of the economy and talents of many industries. Of course, the prosperity of our society can only arise under the leadership of these talents. Today, the prosperity of our country's tourism industry has greatly improved the spiritual level of our lives\(^1\). At the same time, the rise of tourism has pulled my country's previously sluggish hotel industry back from the abyss. However, the whim of the hotel industry will also lead to a trend of fierce competition in the hotel industry and a trend of society's demand for a large number of talents in the hotel industry. Moreover, as the tourism industry expands to international cooperation and the Internet gradually deepens into the international development trend, the model of international cooperation talent training based on my country's Internet-based hotel management requires the efforts of scientific researchers to be able to innovate.

Keywords: Internet, Hotel, Management, Talent, International Cooperation

1. Introduction

Former foreign scholars have ranked in leading industries worldwide. According to a large amount of literature review, we found that the hotel management industry was out of popularity in the last century. The reason is that the tourism industry at that time was not as prosperous and prosperous as it is today. In recent years, the international hotel management industry has become more and more popular under the common esteem of the Internet industry and the tourism industry. It is reported that it has become a hot industry worldwide. Under this circumstance, the management talents of hotels that can realize international cooperation in our country are very scarce in society. Moreover, the probability of graduates majoring in hotel management from some schools to work in the industry is very small. So what caused the current situation?

According to the analysis of experts, this is due to the outdated and unreasonable training of the school’s hotel management professional international talents. Moreover, with the prosperity of the tourism industry, the number of hotels that are in line with nationalization is increasing. So, in terms of this phenomenon, the hotel industry has very high requirements for the standards of hotel management talents that can be in line with international standards. For the internal education of our schools, this has already sounded the alarm. If the school still trains graduates of hotel management into talents who do not belong to the profession as before, then the professional education of the
school is meaningless. Therefore, in order to solve this problem, innovative research on the training model of international cooperation talents based on the Internet-based hotel management profession is essential.

2. Insufficient training of international cooperation talents for hotel management majors that maintain the status

2.1. The school does not specify the specific definition of talent

The so-called talents refer to people with real talents and learning. Then, at the management level of the hotel, the talents who want to be in line with the international standards must be those who have fluent oral English and are familiar with foreign ideas and cultures and are familiar with hotel management. Of course, the unclear phenomenon also shows that the school is not clear about the specific goals of the training of international talents. Even some schools are not up to the standard for training high-quality talents.

2.2. Not able to meet the graduation standards required by society

Indeed, it is undeniable that the Ministry of Education advocates the establishment of humane graduation standards\(^2\). However, humanization does not mean a relaxed and casual graduation. We carefully consider the reasons why the talents cultivated by the school cannot meet the requirements of the society. In general, this is caused by the random and non-compliant graduate standards set by the school. Taking international talents as an example, most of today's graduates cannot pass the test in English (see Figure 1).

![Internet-based hotel management.](image)

**Figure 1.** Internet-based hotel management.

2.3. Outdated and unreasonable talent training model

In theory, the talent training model should be formulated with professional thinking and standards. However, today's hotel management professional classrooms still imitate the ideas instilled in the original classroom. It is impossible to cultivate outstanding talents. Of course, the school still has many shortcomings in terms of talent training. What we have to do is not to ignore them but to correct them.

3. Based on the Internet to interpret the main characteristics of today's international cooperation hotel management professionals demanding talents
3.1. Emphasize the comprehensive development of specialization and compositing
Compared with other life service majors, hotels in today's society require that the professional quality of management personnel must be comprehensive. This comprehensiveness refers not only to the ability of managers, but also to compound talents who can realize specific applications. For example, the agility of thinking when connecting with customers, the concentration and information when calculating hotel bills, and the professionalism when introducing hotel facilities to customers (see Table 1).

Table 1. The establishment of a training model for international cooperation talents in hotel management.

| Training mode                  | Main content                        |
|-------------------------------|--------------------------------------|
| Complete course system        | Major and minor courses              |
| Less theory but more practice | The emergence of corporate practices  |
| International cultural learning| Foreign culture and language learning|

3.2. Emphasize service-oriented talent needs
What are service-oriented talents? The so-called service type refers to a personality that can serve others at the expense of oneself. Through textual narratives, we may know that service-oriented talents are closely related to human personality. Some people with irritable temperament are not able to do this kind of work. Of course, the emphasis on service-oriented talents is also proposed on the basis of specialization \(^3\).

3.3. Emphasize talents with international thinking
This standard means that the talents required by hotels today should have basic foreign language communication skills, familiarity with foreign culture and thinking, and the ability to conduct international communication and cooperation in business and trade. In summary, this is the talent with international thinking that the society needs.

4. The establishment of an Internet-based international cooperation talent training model for hotel management

4.1. The school should have a complete curriculum system
For professional construction, the operation of this step is relatively simple. However, the fact is that many schools are unable to do this. For now, the author believes that the hotel professional courses should be divided into compulsory courses and minor courses. The required courses naturally refer to those specialized knowledge. Minor courses can be set up as internships in the hotel industry and some foreign language courses (see Table 2).

Table 2. Innovation of talent training model for international cooperation in hotel management.

| Talent development         | Main content                                      |
|----------------------------|---------------------------------------------------|
| Online learning            | Online classes instead of physical classes        |
| Hiring of senior lecturers | Experience transfer from senior people            |
| Multi-professional practice| Accumulate experience in the position             |

4.2. The study of theory should be reduced and the study of practical courses should be increased
As a life service position, the practitioners of hotel management need less theoretical knowledge. They may need more experience in all aspects of hotel management. And these experiences can naturally bring various theoretical knowledge to practitioners. Therefore, the professional system of related schools should pay more attention to the choice of practical courses for students in the hotel industry. Of course, academic and practical cooperation can also be conducted with some well-known hotels.
4.3. **Pursue the teaching of international culture and the study of international hotel management**

In fact, the hotel management profession in our country started very late. Compared with the foreign hotel industry, my country's hotel industry is only in the preliminary stage of development. Many parts of it are immature. Then, the school can teach students international culture and learn from foreign hotel management majors based on the current situation of this society. This is also a necessary step in the professional reform of the hotel.

4.4. **Innovation of modern hotel learning courses**

After studying hotel management with foreign countries, we must carry out appropriate independent course innovation. Since the habit of setting foreign courses is different from ours, what we need is the appearance of courses suitable for us[^4]. Moreover, the innovation of our curriculum is also an experimental class for talent training.

5. **Innovation of the Internet-based international cooperation talent training model for hotel management**

5.1. **The learning mode of online courses can be used on the Internet**

At present, the learning of online courses on the Internet in my country is in a stage of rapid development. It is precisely because the learning of online courses can be anytime, anywhere and without time limit. Compared with the old and fixed classroom study, it can also arouse some people's enthusiasm for extracurricular study. Moreover, on the basis of online courses, students can also learn from the courses of many famous teachers from the Internet, which is also a way to improve their abilities.

5.2. **Schools can hire senior people who are engaged in hotel management as lecturers**

We all say that only strict masters can teach good apprentices. According to this theory, the school can hire well-known high-level hotel managers in the society as lecturers to teach students their own experience. This is also a key step to improve the ability of hotel management personnel. If the school has other financial support, you can also consider hiring some star hotel management lecturers from abroad.

5.3. **Multi-professional attempts of practical courses**

In the process of conducting practical courses, the school can place students in different positions in the hotel industry. Help them accumulate experience in multiple positions in the same industry. In this way, the graduates also have great advantages when they are employed in the future. In many cases, it is the gradual accumulation of these continuous practical courses and innovative attempts that can help the students of hotel management in the society increase a lot of experience.

5.4. **The introduction of advanced hotel management experience from abroad**

Every university or some counseling organization that offers a hotel management major has its own experience in running a school. This is an indisputable fact[^5]. What we need is to introduce these advanced experiences into our own school. Learning from the experience of our predecessors can make us more full of fighting spirit. Moreover, the foreign hotel industry is very developed. The advanced foreign experience can only be obtained by us to explore.

6. **The importance of innovation in the construction of an Internet-based hotel management professional international cooperation talent training model**

6.1. **Talent Supplements urgently needed by my country's hotel industry**

At present, talents in the hotel management industry in our country are very scarce. This conclusion is also mentioned above. So, in the current situation of the urgent development of the hotel industry,
what we need to do is to be able to formulate the school's international hotel talent training program as soon as possible. Only in this way can the output of talents be accelerated.

6.2. *The school’s hotel management major is very backward*

Foreign schools have been doing their best to study the content of international hotel management. However, the professional scope of hotel management in our schools is only limited to domestic development. Some scholars have researched that the status quo of hotel management in my country is nearly 50 years behind the status quo of foreign management. In order to change this status quo, we must make fundamental changes.

6.3. *The trend of internationalization of hotels in my country is becoming more and more obvious*

At present, the tourism industry in various cities in our country is developing vigorously. Many foreigners come here admiringly. Therefore, people in tourist areas will be full during holidays[6]. During this period, the situation of hotel and international cooperation became more and more obvious. This is also an important reason why we want to change the status quo as soon as possible.

7. **Conclusion**

As international cooperation moves towards the door of the hotel management industry, we not only need professional talents, but we also need compound talents with awareness of international cooperation and Internet application. We must strive to carry forward our hotel culture abroad.

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