Role of Higher Education in Creation of Knowledge Economy in Punjab, Pakistan

Papel de la educación superior en la creación de la economía del conocimiento en Punjab, Pakistán

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Abstract

Knowledge is working as an engine in achieving sustainable economic development goals for societies who are shifting from labor intensive economy to knowledge based economy like Pakistan. Education works like a backbone in knowledge based economies. Hence, the current research is planned to find out that is the educational institutions of Pakistan are contribution in production of new knowledge or not. Survey was the technique used by researcher for collection of information. Tool for gathering data was questionnaire and sample was selected from six public and private universities of Punjab Pakistan by applying simple random technique while the sample size was comprised of 606 respondents. Both descriptive and inferential statistical techniques were considered to analyze the data. Association found between the efforts made by higher educational institutions by providing access to knowledge, rich infrastructure, funds, incentives, research and development, human capital development, collaboration with industry and creation of knowledge economy.

Keywords: Knowledge economy, educational institutions, Scientific and Technological knowledge, Rich Infrastructure, Funds and Incentives, Research and Development, Human Capital Development, Collaboration with Industry.

Resumen

El conocimiento funciona como un motor para lograr los objetivos de desarrollo económico sostenible para las sociedades que están pasando de una economía intensiva en mano de obra a una economía basada en el conocimiento como Pakistán. La educación funciona como la columna vertebral de las economías basadas en el conocimiento. Por lo tanto, la investigación actual está planeada para descubrir si las instituciones educativas de Pakistán contribuyen o no a la producción de nuevos conocimientos. La encuesta fue la técnica utilizada por el investigador para la recolección de información. La herramienta para recopilar datos fue un cuestionario y se seleccionó una muestra de seis universidades públicas y privadas de Punjab Pakistán aplicando una técnica aleatoria simple, mientras que el tamaño de la muestra estaba compuesto por 606 encuestados. Se consideraron técnicas estadísticas tanto descriptivas como inferenciales para analizar los datos. Asociación encontrada entre los esfuerzos realizados por las instituciones de educación superior al brindar acceso al conocimiento, rica infraestructura, fondos, incentivos, investigación y desarrollo, desarrollo del capital humano, colaboración con la industria y creación de la economía del conocimiento.

Palabras clave: economía del conocimiento, instituciones educativas, conocimiento científico y tecnológico, infraestructura rica, fondos e incentivos, investigación y desarrollo, desarrollo del capital humano, colaboración con la industria.

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Introduction

The nations are achieving their developmental goals by using knowledge as a tool. In economic development of countries, knowledge plays a crucial role (Kefela, 2010). Countries need more graduates every year. Although, great expansion can be observed in numbers of graduates completed their degrees which leads to higher poverty rate in countries. To deal with such issues, an overview is required to examine that the education is being provided to the graduates is capable to meet the challenges of new economy or not. If countries do not pay attention to provide skills which are necessary for knowledge based economy they cannot perform well in the competitive global economy. Government has to finance educational institutions to make them favorable to learn new skills so the students can perform well in creativity and innovation for economic development of society (Levy & Hopkins, 2010).

The future of any country now depends on development of knowledge society and knowledge economy. For development of these two sectors educational inputs are vital. New ideologies are required to make educational institutions conducive for generation of new knowledge. For doing so educational institutions have to pay attention on their individual actors (Forstorp & Mellström, 2013).

Keeping in view the neoliberal reforms Pakistan is reconstructing its higher education system. Different policies are under consideration to define the role of varsities. For ensuring the quality and quantity, privatization and self financing are two measures which are becoming significant for educational system in country. But, they are short term approaches, some long term policy making is needed to develop the country socially and economically (Tarar, 2006).

It is emphasized that this is time for Pakistan to jump from labor intensive economy to Knowledge based economy. This economy is not based on material and labor inputs but on Knowledge and this transition requires rethinking and redesigning in fields of life especially in Education (Amjad, 2006).

The above mentioned literate highlights the importance of knowledge economy and the role of education as driving force of new economy. Thus, the current research is an effort to know that how higher educational institutions of Pakistan are struggling to generate new knowledge and is there any association between the efforts made by the educational intuitions and creation of knowledge economy.

Review of Literature

By sharing knowledge between universities and industry, a society can enhance innovation. Different studies were conducted to find the effects of collaboration of university and industry and it is suggested that more investigation is needed to understand the link between both (Mushtaq, Parveen, Hussain, & Iqbal, 2020)

Despite of this fact, it is evident that knowledge sharing between both university and industry produce new knowledge for the economic development of society. This collaboration enhances the chances of growth especially for developing countries those have limited resources (Ankrah & Omar, 2015).

Scientific knowledge is maintained by the research activities because it is important for both society and educational institutions. The scientific knowledge has a direct impact on national and international growth of a country and teachers and students are the drivers of scientific knowledge. Academic research contributes to produce scientific knowledge and the future of any society can be predict on the basis of ongoing research projects (Ioan, Anda, Ioan & Bianca, 2015).

Sustainable development and growth are highly attached with production of knowledge assets. Organizations now can realize that Knowledge management system is vital and different knowledge incentive programs are being developed for knowledge sharing and leaning. Results presented that the infrastructure of knowledge incentive program influence the knowledge sharing and leaning activities in the organization (Mathew & Rodrigues, 2015).

Political and economical characteristics have significant importance in shaping the educational system of any country for coming decade. The aim of the countries is to develop most suitable educational system that can attract the attention of international students (Mushtaq, 2020). Moreover, it is concluded that to develop the quality of educational institutions research and teaching must be improved and for improvement international collaboration is essential for countries. It is analyzed that by 2020 an obvious change can be seen in the educational system of
East for generating new knowledge (British Council, 2012).

Universities are trying to promote research activities in campuses by funding to those who perform well in developing new knowledge. Research and innovation policies are revised by evaluating the educational system. Distribution of funding by universities in research activities increase the innovative environment and contributes to the growth of economy of the country (Hicks, 2012).

Up gradation in skills is essential for societies as new knowledge based economy depends on modern technologies. Technological changes demand alteration in existing educational system. Since, technologically advanced people are crucial for developing society economically (Kefela, 2010).

The long term economic growth of society can be highlighted through the role played by knowledge in its economy. Knowledge serves as an engine in new economy and investment in communication and information technologies, innovation and education is important to create to knowledge. Later, it will lead to develop a conducive environment for economic production. Different policies are understudy to help the societies to move manufacturing industries to idea based industries (Chen & Dahlman, 2005).

The triangular relation between research, innovation and education is highlighted by European Union for developing countries economically by creating new knowledge. European Union put a strong emphasize on the key role of education in doing reach for innovation. The union launched a program to achieve their economic goals in next ten years and these three components were key factors for growth of their economy (Soriano & Mulatero, 2010).

The most important actor of new economy is an individual; in labor based economy machines were more important than the man. The new economy revolves around the knowledge and skills of an individual. If an organization wants to increase its profit it has to invest in developing its human capital because competitive advancement in business requires development of employee. By developing the talent of individual organizations can maximize their profit and can contribute to the economic growth of country (McGregor, Tweed & Pech, 2004).

The literature enables us that countries are redesigning their educational system for making it suitable for production of knowledge economy. Moreover, the most significant components of generation of new knowledge are scientific and technological knowledge, infrastructure, funds incentives, research and development, human capital development and collaboration with industry. Therefore, in proceeding portion it can be analyzed that the educational system of Pakistan is trying to create knowledge by using these components or not.

**Methodology**

Survey, the most popular technique of social sciences, was preferred for interviewing the respondents whereas the interview schedule was used by the researcher for measuring the attitudes of people. The purpose of using the interview schedule was to elaborate the context of research to the respondents in a face to face interacting situation. The population of the study was the teachers, administrators, and students of six selected universities (three public and three private) of Punjab, Pakistan. 606 respondents were selected with the help of simple random technique. Sampling was done in a very careful manner because the information gathered by these respondents was used for generalization. 50 interviews were done for pre testing and some important changes were made after that. SPSS was the software used for analysis and both descriptive and inferential statistics methods were applied to interpret the data. Descriptive analysis was carried out with the help of percentage, measures of central tendency, and measures of variance) and inferential interpretation was done with the help of chi-square test, gamma statistics, reliability test through, Cronbach's alpha, the pearson correlation, multiple Linear regression.
Results and Discussion

**Hypothesis 1:** There is association between access to Knowledge provided by educational institutions and creation of knowledge economy.

| Access to Knowledge | Creation of Knowledge economy |
|---------------------|-------------------------------|
|                     | strongly agree | agree | neither agree nor disagree | disagree | strongly disagree | Total |
| Strongly agree      | 4              | 10    | 5                          | 9        | 5                 | 33    |
|                     | 12.1%          | 30.3% | 15.2%                      | 27.3%    | 15.2%             | 100.0%|
| Agree               | 12             | 52    | 74                         | 57       | 3                 | 198   |
|                     | 6.1%           | 26.3% | 37.4%                      | 28.8%    | 1.5%              | 100.0%|
| Neither agree nor disagree | 20     | 50    | 66                         | 63       | 13                | 212   |
|                     | 9.4%           | 23.6% | 31.1%                      | 29.7%    | 6.1%              | 100.0%|
| Disagree            | 10             | 27    | 38                         | 41       | 5                 | 121   |
|                     | 8.3%           | 22.3% | 31.4%                      | 33.9%    | 4.1%              | 100.0%|
| Strongly disagree   | 3              | 5     | 15                         | 17       | 2                 | 42    |
|                     | 7.1%           | 11.9% | 35.7%                      | 40.5%    | 4.8%              | 100.0%|
| Total               | 49             | 144   | 198                        | 187      | 28                | 606   |
|                     | 8.1%           | 23.8% | 32.7%                      | 30.9%    | 4.6%              | 100.0%|

**Tests**

|                      | Value  | Df   | Asymp. Sig. (2-sided) |
|----------------------|--------|------|-----------------------|
| Pearson Chi-Square   | 25.964a| 16   | .055                  |
| Likelihood Ratio     | 25.440 | 16   | .062                  |
| Linear-by-Linear Association | 1.902 | 1    | .168                  |
| Gamma                | .069   | .141 |                       |

Table 1 tells us about the relationship between access to knowledge and creation of knowledge economy. Chi-square value ($\chi^2 = 25.964a$) is highly significant ($p = .055$) which depicts association among access to knowledge and creation of knowledge economy. Likelihood Ratio (25.440) and Linear-by-Linear Association (1.902) also showing a highly significant association between the variables. Gamma statistic depicts a significant and positive relation among the variables. Higher the access to knowledge is provided by the educational institutions higher will be the creation of knowledge economy as it can be evident by above mentioned responses. So, the hypothesis “There is association between access to Knowledge provided by educational institutions and creation of knowledge economy” is accepted. As recommended by Conceição & Heitor, (1999) that some rethinking is needed to enhance the role of educational institutions to preserve knowledge.

**Hypothesis 2:** There is association between rich infrastructure of educational institutions and creation of knowledge economy.
Table 2.
Association between rich infrastructure of educational institutions and creation of knowledge economy.

| Infrastructure Of educational institutions | Creation of Knowledge economy |   |   |   | Total |
|-------------------------------------------|------------------------------|---|---|---|-------|
|                                           | strongly agree                | Agree | neither agree nor disagree | disagree | strongly disagree |
| Strongly agree                            | 13                            | 6   | 0   | 0 | 0 | 19 | 68.4% | 31.6% | 0.0% | 0.0% | 0.0% | 100.0% |
| Agree                                     | 36                            | 81  | 25  | 0 | 0 | 142 | 25.4% | 57.0% | 17.6% | 0.0% | 0.0% | 100.0% |
| Neither agree nor disagree                 | 0                             | 51  | 108 | 24 | 0 | 183 | 0.0% | 27.9% | 59.0% | 13.1% | 0.0% | 100.0% |
| Disagree                                  | 0                             | 6   | 61  | 115| 16| 198 | 0.0% | 3.0%  | 30.8% | 58.1% | 8.1% | 100.0% |
| Strongly disagree                         | 0                             | 0   | 4   | 48 | 12| 64  | 0.0% | 0.0%  | 6.3%  | 75.0% | 18.8% | 100.0% |
| Total                                     | 49                            | 144 | 198 | 187| 28| 606 | 8.1% | 23.8% | 32.7% | 30.9% | 4.6% | 100.0% |

Tests

|                          | Value    | Df  | Asymp. Sig. (2-sided) |
|--------------------------|----------|-----|-----------------------|
| Pearson Chi-Square       | 566.697a | 16  | .000                  |
| Likelihood Ratio         | 592.165  | 16  | .000                  |
| Linear-by-Linear Association | 374.305 | 1   | .000                  |
| Gamma                    | .902     |     | .000                  |

* = Significant

Table 2 explains the relationship between rich infrastructure of educational institutions and creation of knowledge economy. Chi-square value ($\chi^2 =566.697a$) is significant ($p = .000$) which depicts that there is association between developed infrastructure of universities and creation of new knowledge as approved by likelihood ratio and linear by linear relationship. Gamma statistic illustrates that there is a significant and positive relation between the variables. Above mentioned analysis presented that poor infrastructure will cause low rate of creation of knowledge economy and rich infrastructure can boost the production of knowledge. In the light of above results the hypothesis “There is association between said variables is accepted. The same is accepted by Chandra & Yokoyama (2011) who suggested that Asian countries have to produce knowledge by developing universities.

Hypothesis 3: There is association between funding from universities and production of knowledge.

Table 3.
Association between funding from educational institutions and creation of knowledge economy.

| Funding from educational institutions | Creation of Knowledge economy |   |   |   | Total |
|--------------------------------------|------------------------------|---|---|---|-------|
|                                       | strongly agree                | Agree | neither agree nor disagree | Disagree | strongly disagree |
| Strongly agree                        | 12                            | 5   | 0   | 0 | 0 | 17 | 70.6% | 29.4% | 0.0% | 0.0% | 0.0% | 100.0% |
| Agree                                | 30                            | 84  | 37  | 0 | 0 | 151 | 19.9% | 55.6% | 24.5% | 0.0% | 0.0% | 100.0% |
| Neither agree nor disagree            | 7                             | 54  | 108 | 42 | 0 | 211 | 3.3%  | 25.6% | 51.2% | 19.9% | 0.0% | 100.0% |
Table 3 represents the relationship between funding from educational institutions and creation of knowledge economy. Chi-square value ($\chi^2 = 493.513a$), likelihood value, and linear by linear association shows a highly significant ($p = .000$) relationship between funding and creation of knowledge economy. Gamma statistic proves a highly significant and positive relation between the variables. Analysis give us a picture of opinions of people, lower amount of funding causes lower rate of creation, medium amount of funding causes medium rate of creation, and high amount of funding causes high rate of creation of knowledge economy. Results favor the acceptance of hypothesis “There is association between funding from educational institutions and creation of knowledge economy”. Jalil & Idrees (2013) argued that Pakistan has to invest more in education to achieve higher level of development in knowledge economy.

Hypothesis 4: There is association between provision of incentives by educational institutions and creation of knowledge economy.

Table 4.
Association between provision of incentives by educational institutions and creation of knowledge economy.

| Incentives from educational Institutions | Production of new knowledge |
|----------------------------------------|-----------------------------|
|                                        | strongly agree | Agree | neither agree nor disagree | disagree | strongly disagree | Total |
| Strongly agree                         | 30             | 29    | 1                           | 0        | 0                  | 60    |
| Agree                                  | 50.0%          | 48.3% | 1.7%                        | 0.0%     | 0.0%               | 14    |
| Neither agree nor disagree             | 5              | 54    | 20.9%                       | 3.3%     | 0.0%               | 15.4% |
| Disagree                               | 2.5%           | 6     | 27.0%                       | 15.5%    | 2.0%               | 2.5%  |
| Strongly disagree                      | 0.0%           | 0     | 4.3%                        | 35.3%    | 5.0%               | 0.0%  |
| Disagree                               | 0.0%           | 0     | 0.0%                        | 19.8%    | 14.7%              | 0.0%  |
| Total                                  | 8.1%           | 23.8% | 32.7%                       | 30.9%    | 4.6%               | 100.0%|
Tests

|                | Value  | Df | Asymp. Sig. (2-sided) |
|----------------|--------|----|-----------------------|
| Pearson Chi-Square  | 498.745* | 16 | .000                  |
| Likelihood Ratio   | 499.029 | 16 | .000                  |
| Linear-by-Linear Association | 336.217 | 1 | .000                  |
| Gamma             | .830   |    | .000                  |

Table 4 enables us to understand the relationship between provision of incentives by educational institutions and creation of knowledge economy. Values of Chi-square, likelihood ratio, and linear by linear association represent that there is highly significant relationship between provision of incentives by educational institutions and creation of knowledge economy. Gamma value shows that there is highly significant and a positive relationship exists between above mentioned variables. Results help us to understand the value of incentives in creation of knowledge economy. Lack of incentives discourages creation of knowledge economy on the other hand medium and high numbers of incentives encourage the people to create new knowledge. The hypothesis “There is association between provision of incentives by educational institutions and creation of knowledge economy” in the light of above results. Andria & Savin (2018) claimed that incentives can be used to motivate people for creation of knowledge economy.

**Hypothesis 5.** There is association between research and development in educational institutions and creation of knowledge economy.

Table 5 throws light on the relationship between research and development in educational institutions and creation of knowledge economy.

| Research and development | Creation of Knowledge economy |
|--------------------------|--------------------------------|
|                          | strongly agree | Agree | neither agree nor disagree | disagree | strongly disagree | Total |
| Strongly agree           | 2   | 1       | 6   | 35.3% | 35.3% | 11.8% | 17  |
|                         | 11.8%| 5.9%    | 35.3%| 35.3%| 11.8%|        | 100.0%|
| Agree                   | 20  | 64      | 81  | 79   | 3.6% | 253   |
|                         | 7.9%| 25.3%   | 32.0%| 31.2%| 3.6%|        | 100.0%|
| Neither agree nor disagree| 17  | 57      | 70  | 62   | 9    | 219   |
|                         | 7.8%| 25.3%   | 32.0%| 28.3%| 5.9%|        | 100.0%|
| Disagree                | 10  | 18      | 38  | 31   | 3    | 100   |
|                         | 10.0%| 18.0%   | 38.0%| 31.0%| 3.0%|        | 100.0%|
| Strongly disagree       | 0   | 4       | 3   | 9    | 1    | 17    |
|                         | 0.0%| 23.5%   | 17.6%| 52.9%| 5.9%|        | 100.0%|
| Total                   | 49  | 144     | 198 | 187  | 28   | 606   |
|                         | 8.1%| 23.8%   | 32.7%| 30.9%| 4.6%|        | 100.0%|

**Test**

|                | Value  | Df | Asymp. Sig. (2-sided) |
|----------------|--------|----|-----------------------|
| Pearson Chi-Square  | 15.917* | 16 | .459                  |
| Likelihood Ratio   | 17.551 | 16 | .351                  |
| Linear-by-Linear Association | .221 | 1 | .638                  |
| Gamma             | .016   |    | .751                  |

Table 5 throws light on the relationship between research and development in educational institutions and creation of knowledge economy. A highly significant and positive relationship is found between research and development and creation of knowledge economy according to the values of Chi-square, likelihood ratio, linear by linear association, and gamma.
The hypothesis “There is association between research and development in educational institutions and creation of knowledge economy” is accepted as approved by the results. The rate of research and development activities positively influence the creation of knowledge economy whereas, the fewer research activities has negative impact on creation of knowledge. World Bank (2010) emphasized that research and development and innovation is not sufficient and inappropriate in developing countries for creation of knowledge economy. There is need to pay attention to provide opportunities to establish environment favorable for creation of knowledge economy

**Hypothesis 6.** There is association between human capital development in educational institutions and creation of knowledge economy.

**Table 6.**
Association between human capital development in educational institutions and creation of knowledge economy.

| Human Capital Development | Creation of Knowledge economy |
|---------------------------|-------------------------------|
|                           | strongly agree | Agree | neither agree nor disagree | disagree | strongly disagree | Total |
| Strongly agree            | 27             | 13    | 0                          | 0        | 0                 | 40    |
|                           | 67.5%          | 32.5% | 0.0%                       | 0.0%     | 0.0%              | 100.0%|
| Agree                     | 21             | 88    | 37                         | 5        | 0                 | 151   |
|                           | 13.9%          | 58.3% | 24.5%                      | 3.3%     | 0.0%              | 100.0%|
| Neither agree nor disagree| 1              | 42    | 130                        | 69       | 5                 | 247   |
|                           | 0.4%           | 17.0% | 52.6%                      | 27.9%    | 2.0%              | 100.0%|
| Disagree                  | 0              | 1     | 31                         | 98       | 16                | 146   |
|                           | 0.0%           | 0.7%  | 21.2%                      | 67.1%    | 11.0%             | 100.0%|
| Strongly disagree         | 0              | 0     | 0                          | 15       | 7                 | 22    |
| disagree                  | 0.0%           | 0.0%  | 0.0%                       | 68.2%    | 31.8%             | 100.0%|
| Total                     | 49             | 144   | 198                        | 187      | 28                | 606   |
|                           | 8.1%           | 23.8% | 32.7%                      | 30.9%    | 4.6%              | 100.0%|

**Test**

|                         | Value  | Df | Asymp. Sig. (2-sided) |
|-------------------------|--------|----|-----------------------|
| Pearson Chi-Square      | 574.215* | 16 | .000                  |
| Likelihood Ratio        | 524.596 | 16 | .000                  |
| Linear-by-Linear
  Association | 347.438 | 1  | .000                  |
| Gamma                   | .878   |    | .000                  |

Table 6 explains the relationship between human capital development in educational institutions and creation of knowledge economy. Chi-square value ($\chi^2 = 574.215$) says that there is a highly significant ($p = .000$) relationship, likelihood Ratio (524.596) and linear-by-linear association (347.438) are showing a significant association between the variables. Gamma depicts about a positive and highly significant relationship between the variables. The process of innovation and research requires the supervision of highly qualified and skilled personals. It can be evident by the results that low development of human capital slow the creation of knowledge, medium and high level of human capital development positively increase the creation of knowledge economy. So the hypothesis, “There is association between human capital development and creation of knowledge economy” is accepted. There is need to develop human capital through skills and training to create new knowledge (Guile, 2001).

**Hypothesis 7:** There is association between collaboration with industry by Educational institutions and creation of knowledge economy.
Table 7.
Association between collaboration with industry by educational institutions and creation of knowledge economy.

| Collaboration with industry | Creation of Knowledge economy | Total |
|-----------------------------|-------------------------------|-------|
|                             | strongly agree | Agree | neither agree nor disagree | disagree | strongly disagree | |
| Strongly agree              | 15              | 3     | 0                         | 0        | 0                 |
|                             | 83.3%           | 16.7% | 0.0%                      | 0.0%     | 0.0%              |
| Agree                       | 28              | 71    | 13                        | 0        | 0                 |
|                             | 25.0%           | 63.4% | 11.6%                     | 0.0%     | 0.0%              |
| Neither agree nor disagree  | 6               | 66    | 104                       | 24       | 0                 |
|                             | 3.0%            | 33.0% | 52.0%                     | 12.0%    | 0.0%              |
| Disagree                    | 0               | 4     | 78                        | 106      | 12                |
|                             | 0.0%            | 2.0%  | 39.0%                     | 53.0%    | 6.0%              |
| Strongly disagree           | 0               | 0     | 3                         | 57       | 16                |
|                             | 0.0%            | 0.0%  | 3.9%                      | 75.0%    | 21.1%             |
| Total                       | 49              | 144   | 198                       | 187      | 28                |
|                             | 8.1%            | 23.8% | 32.7%                     | 30.9%    | 4.6%              |

Tests

| Value | Df | Asymp. Sig. (2-sided) |
|-------|----|-----------------------|
| Pearson Chi-Square | 602.917 | 16 | .000 |
| Likelihood Ratio   | 592.107 | 16 | .000 |
| Linear-by-Linear Association | 377.103 | 1 | .000 |
| Gamma              | .906   | .000 |

Table 7 illustrates the relationship between collaboration with industry and creation of knowledge economy. Chi-square value ($\chi^2 = 602.917$) a highly significant ($p = .000$) which depicts association between collaboration with industry and creation of knowledge economy. Further statistical tests i.e. likelihood ratio (592.107) and linear-by-linear association (377.103) also are showing a highly significant association between the variables. Higher levels of linkages between industries and universities are fruitful for both for creation of new knowledge through research and innovation. Medium level of relationship between them has an average impact of creation of knowledge economy and low level of collaboration results slow rate of creation of knowledge as results guide us. Weber (2011) pointed out that the countries in which educational intuitions will not able to develop linkages with industry to grow knowledge economy will be marginalized.

Table 8.
Pearson Correlation Coefficient Values showing relationship between independent variables (and intervening) and dependent variables(creation of knowledge economy) variables.

| Variables                | Pearson Correlation Coefficient Value |
|-------------------------|--------------------------------------|
| Access to knowledge     | .056                                 |
| Rich infrastructure     | .787                                 |
| Funding                 | .752                                 |
| Incentives              | .745                                 |
| Research and development| .019                                 |
| Human Capital development| .758                               |
| Collaboration with industry | .790                         |

Various statistical techniques were applied to measure the results. The purpose of applying these methods was to examine the association or relationship between depend and independent variables. Correlation coefficient test predicts about the correlation between understudy variables. The value of correlation coefficients for independent variables such as access to
knowledge, rich infrastructure, funding, incentives, research and development, human capital development, and collaboration with industry are associated with the dependent variable (creation of knowledge economy).

**Multi-variate Analysis**

**Linear Regression Analysis**

The regression coefficient shows the rate of change of response variables when predictor variable is changed for one unit.

### Table 9.

Result of multivariate analysis: regression coefficient and level of significance of predictor variables.

| Model Summary | R   | R Square | Adjusted R Square | Std. Error of the Estimate |
|---------------|-----|----------|-------------------|---------------------------|
| Mode 1        |     |          |                   |                           |
| 1             | .908* | .824    | .822              | 2.08969                   |

*a. Predictors: (Constant), Access to Knowledge, Rich Infrastructure, Funds, Incentives, Research and Development, Human Capital Development, Collaboration with industry*

**ANOVA**

| Model | Sum of Squares | Df | Mean Square | F       | Sig. |
|-------|----------------|----|-------------|---------|------|
| Regression | 12233.526 | 7  | 1747.647    | 400.213 | .000b |
| Residual   | 2611.341   | 598| 4.367       |         |      |
| Total      | 14844.866  | 605|             |         |      |

*a. Dependent Variable: Creation of Knowledge economy*

The value of R-Square in the model summary is 0.641. This shows that the 64 % change in creation of knowledge economy was explained by the seven variables such as access to knowledge, rich infrastructure, funds, incentives, research and development, human capital development, and collaboration with industry in the model.

The overall model is statistically significant according to the findings of the research results. To judge the significance of the model F-test was applied. The F-value is 400.213, which is significant at less than one % level of significant. The value obtained suggests that the model is highly significant. The impact of each individual variable is prescribed as:

| Coefficients | Model | Unstandardized Coefficients | Standardized Coefficients | T    | Sig.  |
|--------------|-------|-----------------------------|---------------------------|------|-------|
|              | Mode 1| B                           | Std. Error                | Beta |       |
| (Constant)   |       | .738                        | .572                      | 1.291| .197  |
| Access to Knowledge | -.003 | .028                        | -.003                     | -.107| .915  |
| Rich Infrastructure | .219 | .037                        | .225                      | 5.870| .000  |
| Funds        |       | .225                        | .044                      | .173 | 5.076 | .000  |
| Incentives  |       | .301                        | .066                      | .143 | 4.528 | .000  |
| Research and Development | .028 | .033                        | .023                      | .831 | .406  |
| Human Capital Development | .221 | .046                        | .162                      | 4.787| .000  |
| Collaboration with industry | .286 | .036                        | .287                      | 7.837| .000  |

*a. Dependent Variable: Creation of Knowledge economy*
Access to knowledge

The beta value (-.003) is indicating a negative but significant relation between access to knowledge and creation of Knowledge economy. It shows that if the educational institutions will provide more access to knowledge that will increase creation of knowledge economy as Cook & Brown (1999) claimed that gaining knowledge is significant for one to grow and Lundvall and Johnson, (1994) said one can be strong economically if one is knowledgeable.

Rich Infrastructure

The beta value (0.219) is indicating a positive and significant relation between rich infrastructure and creation of Knowledge economy. It shows that infrastructure of the institutions has relationship with creation of knowledge economy. Peters (2003) emphasized that technological changes are required for economic growth and without rich infrastructure it could not possible.

Funds

The beta value (.225) indicating a positive and significant relationship between provision of funds and creation of knowledge economy. If the educational institutions invest more it will increase the creation of knowledge economy. Mian, et, al.(2010) suggested that if any country wants to develop it economically, it has to find funding agencies like industry.

Incentives

The beta value (.301) is predicting a positive and significant relationship between incentives and creation of knowledge economy. Incentives can increase the production of knowledge economy. As Barosso (2005) proposed that universities have to motivate researchers by giving them opportunities like awards and payments (incentives) to expand its role in science and technology, and innovation for creation of knowledge.

Research and Development

The beta value (.028) is representing a positive and significant relationship between research and development and creation of knowledge economy. It shows that better environment for research and development can increase creation of knowledge economy. According to European Commission (2005) that in global economy, research and development, knowledge, innovation and education, are key components of creation of new knowledge.

Human Capital Development

The beta value (.221) indicating a positive and significant relationship between human capital development and creation of knowledge economy. Human capital development has direct and positive impact on creation of knowledge economy. The same is presented by Chandra & Yokoyama (2011) argued that Asian countries have to develop institutional infrastructure and human capital to produce knowledge economy.

Collaboration with industry

The beta value (.221) is presenting a positive and significant relation between collaboration with industry and creation of knowledge economy. It shows that collaboration with industry can increase the creation of knowledge economy. Collaboration between industry and educational institutions is critical component for efficient national innovation system and production of knowledge (World Bank, 2013).

Conclusion

It is concluded that independent variables access to knowledge, funds and incentives, and research and development have more significant relation with creation of knowledge economy as compare with other independent variables such as rich infrastructure, human capital development, and collaboration with industry. Lundvall and Johnson, (1994) highlighted the importance of knowledge for production of knowledge, Mian, et, al.(2010) suggested that funding should be raised by any mean for creation of knowledge, Barosso, (2005) proposed that incentives should be used as tools to motivate researchers, and it is declared by European Commission (2005) collaboration with industry is the only way to compete with the global economy.

Recommendations for Further Studies

The future of Pakistan’s economy wholly depends on the rate of production of new knowledge. So, there is need for further studies which can help policy makers to find the directions to develop Pakistan economically.

- How to integrate all the institutions to support creation of knowledge economy?
- What kind of knowledge can develop Pakistan economically?
Why there is gap between educational institutions and industry and how this gap can be reduced and how we can develop human capital with limited resources?

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