Technological troubleshooting based on sentence embedding with deep transformers

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Abstract
In nowadays manufacturing, each technical assistance operation is digitally tracked. This results in a huge amount of textual data that can be exploited as a knowledge base to improve these operations. For instance, an ongoing problem can be addressed by retrieving potential solutions among the ones used to cope with similar problems during past operations. To be effective, most of the approaches for semantic textual similarity need to be supported by a structured semantic context (e.g., industry-specific ontology), resulting in high development and management costs. We overcome this limitation with a textual similarity approach featuring three functional modules. The data preparation module provides punctuation and stopwords removal, and word lemmatization. The pre-processed sentences undergo the sentence embedding module, based on Sentence-BERT (Bidirectional Encoder Representations from Transformers) and aimed at transforming the sentences into fixed-length vectors. Their cosine similarity is processed by the scoring module to match the expected similarity between the two original sentences. Finally, this similarity measure is employed to retrieve the most suitable recorded solutions for the ongoing problem. The effectiveness of the proposed approach is tested (i) against a state-of-the-art competitor and two well-known textual similarity approaches, and (ii) with two case studies, i.e., private company technical assistance reports and a benchmark dataset for semantic textual similarity. With respect to the state-of-the-art, the proposed approach results in comparable retrieval performance and significantly lower management cost: 30-min questionnaires are sufficient to obtain the semantic context knowledge to be injected into our textual search engine.

Keywords Deep learning · Sentence embedding · Textual similarity · Remote technical assistance

Introduction
Lately, several industries are transitioning to the smart manufacturing model by adopting technologies such as the internet of things (IoT), cloud computing, and machine learning to increase their productivity and competitive advantage (Tao et al., 2018). Indeed, machine learning can provide automatic knowledge extraction from manufacturing big data to increase production efficiency, reduce management costs (O’Donovan et al., 2015), and drive technological innovation. In this context, the paradigm of Knowledge Management 4.0 (Ansari, 2019) emphasizes the business value creation achieved by extracting and providing accessibility to manufacturing domain-specific knowledge obtained by coupling human experiences and data-driven approaches (North et al., 2018). As an example, the data obtained through IoT devices can be analyzed via a machine learning approach to detect production anomalies (Alfeo et al., 2020), while their management can be supported by considering past human-driven maintenance operations to collect best practices and improve the maintenance processes (Navinchantran et al., 2021).

Specifically, both in-place maintenance operations and remote technical assistance are digitally tracked in the form of textual reports stored in the ERP system (Usmanij et al., 2013), containing the details of the performed inspection and the adopted solutions for the occurred technical problems. Those result from the investigation, experiences, and recommendations of domain-aware technicians. If accessible and exploitable, such knowledge base can be shared and reused to provide effective support for the operators in training (Costa et al., 2016) and may result in a faster diagnosis and management of machines’ technical problem. The
former can significantly improve production efficiency by reducing machines’ downtime. Indeed, the time spent diagnosing the problem and finding a possible solution, is often larger than the time spent fixing it (Sexton et al., 2017).

To take advantage of such a knowledge base, it is essential having an effective tool to find solutions that are relevant to a given problem, i.e. adopted with similar problems. According to (Sunilkumar et al., 2019), the approaches for textual similarity can be organized into four main groups: (i) string-based approaches determine the similarity between two text strings by comparing them as two sequences of characters and words; (ii) corpus-based approaches find the similarity based on corpus statistical analysis, e.g. checking words co-occurrence via cosine similarity or n-grams; (iii) knowledge-based approaches depend on a handcrafted semantic structure for the specific domain concepts, e.g. the shortest path length between the two concepts in a knowledge graph represents their similarity; (iv) approaches based on deep sentence embeddings are used to automatically build sentences’ representation in a semantic space, in which the distance between two vectors is correlated to the similarity of the corresponding sentences.

Still, there is a lack of applications aimed at retrieving technical assistance reports (Ansari, 2020), since the effectiveness of such applications may be easily constrained by (i) inconsistencies and inaccuracies in the data due to the informal language used by the operators, (ii) the inability to distinguish suboptimal solutions proposed by technicians with lower expertise, and (iii) the highly unstructured nature of textual reports (Nemeth et al., 2019). This is especially true with the first three groups of approaches. Indeed, to be effective, they require handcrafted features for similarity assessment or a structured representation of the domain-specific semantic context (Aarnio et al., 2016). These processes consist of time-consuming manual activities aimed at collecting and organizing the domain knowledge. Moreover, to have an effective technical assistance reports (TAR) retrieval, those procedures may be repeated during the design of the search engine as well as, every time the semantic context changes, i.e. due to the introduction of new services, machines, or product. This is evident from the business process model notation (BPMN) diagram in Fig. 1, representing the main activities for maintaining a TAR retrieval application.

In Fig. 1 each lane corresponds to an actor involved in this process. The process starts with the data scientist preparing the unstructured textual data to be processed by the search engine. Then, it follows a joint activity with the technical assistance aimed at defining the features and the semantic context of the TAR data, on which the search engine will be based. According to the retrieval performance achieved during the tests, different rounds of specification of the semantic context and the features may be required. Once satisfactory performances have been obtained, the search engine can support all the requests received by technical assistance (the circle with the envelope in Fig. 1). The system operates as long as the proposed solutions are still applicable and up-to-date, then the setting must be repeated.

To obtain reliable performances while decreasing the system management costs, we propose a deep learning approach to retrieve potential solutions for a given technical problem by employing TAR data and no other structured representation of the domain-specific semantic context. Specifically,
we transform the TAR problem descriptions in vectors of the semantic latent space, compute the proximity between those and the vector obtained from a new technical problem, and use this similarity score to rank the problems in the TAR database and propose the corresponding solutions as a potential one for the new problem. Our approach employs a data preparation module to preprocess the textual data. Then, the embedding module is used to transform sentences of arbitrary length into fixed-length vectors and it is based on Sentence-BERT (Reimers et al., 2019). Those vectors can be compared via the scoring module, i.e. processing their cosine similarity via a multilayer perceptron to match the expected similarity between the two original sentences. The system has been tested in two distinct case studies: private company TAR and a benchmark dataset for sentence similarity (Cer et al., 2018). The effectiveness of the proposed approach is compared against one of the best-in-class competitors, i.e. Universal Sentence Encoder (USE) (Cer et al., 2018), and two well-known bag-of-words approaches for sentences’ similarity assessment. The paper is structured as follows. In second section, we present the literature review. In third section, we detail our approach. Fourth section presents the case study. The obtained results are discussed in fifth section. Finally, sixth section summarizes conclusions and future works.

**State of the art**

The literature review presented in this section focuses on the effectiveness and management cost of the approaches for TAR retrieval. Indeed, as introduced in Sect. 1, effective approaches for TAR retrieval often result in a huge management cost, resulting in limited use of these approaches in real-world industrial applications. Such management costs are mainly associated with the activities aimed at injecting the domain-specific semantic context into the search engine. The cost can be considered low if it involves simple activities such as the definition of a domain-specific ontology, a dictionary of terms specific to an application domain, or establishing a categorization for the problems in the dataset. Indeed, these activities can be performed through interviews with domain experts, do not require the modification of the data entry process, or an explicit labeling activity on the existing data, e.g. evaluating the similarity of problem pairs. The management cost increases (medium cost) if the activity connected to the injection of the semantic context requires a modification of the report storage process, e.g. to add metadata about the effectiveness of the solutions or to identify the relevant parts of a maintenance report to be the focus of the analysis. The management cost can be considered high if the approach requires the manual labeling of many problem pairs in the dataset since this requires a number of human-driven similarity evaluations equal to the square of the number of problems.

According to (Lan et al., 2018), from a methodological point of view the approaches for TAR retrieval can be organized in two main categories: (i) Information Retrieval (IR) approaches, retrieve potential solutions according to the degree of similarity in the underlying semantics to the original problem (Kathuria et al., 2016), whereas (ii) Question Retrieval and Answering (QR) approaches, rank candidate problem–solution pairs according to their significance to a given problem (Shtok et al., 2012). The effectiveness of both IR and QR approaches can be measured by considering how many of the highly ranked retrieved solutions are useful or relevant to the problem described. To this aim, the most used measures are the Mean Reciprocal Rank (MRR) and the Mean Average Precision (MAP) (Metzler et al., 2005). MAP considers the relevant solutions $i$ according to their position $r_i$ in the ranking $R$ for the query $q$. The higher the rank of a relevant solution, the more it contributes to the score computation. MRR considers only the highest position of relevant solutions in the rank $R$ for query $q$. Both these measures are between 0 and 1 (the higher the better).

$$MAP = \frac{1}{|Q|} \sum_{q=1}^{|Q|} \frac{1}{|R_q|} \sum_{i=1}^{|R_q|} \mathbb{1}_{r_i = \text{max}(R_q)}$$

$$MRR = \frac{1}{|Q|} \sum_{q=1}^{|Q|} \frac{1}{\text{max}(R_q)}$$

A clear example in which different management costs result in different retrieval performances is (Guo et al., 2019). The authors compare the effectiveness of twenty-three different approaches for textual similarity ranking based on neural networks, resulting in (i) the best performances among the QR approaches (MAP 0.77), and (ii) an average performance (MAP 0.502) among the IR ones (Table 1). However, these results are associated with different management costs. Specifically, the best QR approach is based on a fast and lightweight sentence embedding deep learning architecture that requires a large number of sentence pairs with their corresponding degree of similarity to be trained, thus resulting in a high management cost. On the other hand, the IR approach needs much fewer labeled sentence pairs and proves experimentally how it can be trained on the data of a given year and reused with the data of the next year.

A more effective (MAP 0.609) IR approach with an even lower management cost is (Heilman et al., 2010), in which the authors represent each textual edit operation
as a node in a sequence of transformations, the minimum length of the sequence to make two sentences semantically identical determines the measure of similarity of the sentences. This method requires the design of a set of general-purpose edit operations and domain-specific constraints for their sequence, e.g. which edits cannot be used one after the other. Defining this set of transformations and constraints requires an analysis of the semantic domain of the case study, no explicit labeling activity has to be performed thus resulting in a low management cost.

Authors in (Tong et al., 2015) propose an IR approach for troubleshooting retrieval based on word co-occurrence and domain-specific categories. Given a problem query and categories, the troubleshooting search system can retrieve the relevant information of interest to the selected categories, resulting in a MAP equal to 0.571. This approach requires (i) metadata about the broken asset’s component to be used as domain-specific categories, (ii) a mapping describing the semantic relationship between words and categories, and (iii) the manual labeling of the important parts of each maintenance report, resulting in a medium management cost.

In (Gupta et al., 2018) the authors propose a replicated Siamese Long Short-Term Memory (LSTM) to evaluate the similarity between asymmetric text pairs. This IR approach is used with an industrial ticketing system to retrieve a relevant solution for an input query using the tickets’ knowledge base, resulting in a MAP equal to 0.4. Moreover, this approach implies a labeling campaign resulting in 421 pairs of sentences with their degree of similarity, i.e. a management cost ranging from medium to high.

Authors in (Zhou et al., 2015) employ a look-up table to transforms each word into a vector, then aggregate and process them via an embedding procedure. This procedure is constrained to obtain fixed size vectors from different length sentences while matching a given sentences’ categorization. The distance between the sentences’ embeddings in the latent space is used to assess their similarity. This IR approach is quite effective (MAP 0.69), yet it employs data consisting of thousands of pair query-solution manually labeled as relevant or not relevant. Given the required (i) definition of the look-up table and the categories, and (ii) manual labeling activity, the management cost of this approach may be considered high.

Many QR approaches have been extensively used in the field of community question answering (cQA), in which users ask their web community how to address a specific technical issue they are experiencing. To reduce the number of unanswered questions, the potential answer can be automatically retrieved by employing past similar queries (Guo et al., 2019; Zhou et al., 2015). Even if the domain is slightly

| SHORT REF | IR/QR | MAP   | MRR | COST | REQUIREMENTS |
|-----------|-------|-------|-----|------|--------------|
| Guo, 2019 | QR    | 0.770 | –   | H    | Very large number of labeled pairs |
| Chahuara, 2016 | QR | 0.750 | –   | M/H  | Domain–specific topics, Topic–specific dictionary, Large number of labeled pairs |
| Lan, 2018  | QR    | 0.739 | 0.795 | H   | Very large number of labeled pairs |
| Baldwin, 2016 | QR | 0.702 | 0.8  | H    | Metadata about solutions’ relevance, Large number of labeled pairs |
| Zhou, 2015 | IR    | 0.690 | –   | H    | Words–vector look–up table, Domain–specific categories, Large number of labeled pairs |
| Heilman, 2010 | IR | 0.609 | 0.692 | L   | Edit operations and constraints |
| Othman, 2020 | QR | 0.579 | –   | H    | Very large number of labeled pairs |
| Othman, 2019 | QR | 0.574 | –   | H    | Very large number of labeled pairs |
| Tong, 2015  | IR    | 0.571 | 0.643 | M   | Domain–specific categories, Words–categories semantic mapping, Selecting documents’ relevant parts |
| Das, 2016  | QR    | 0.532 | 0.574 | M/H  | Solutions’ effectiveness metadata, Large number of labeled pairs |
| Guo, 2019  | IR    | 0.502 | –   | M/H  | Large number of labeled pairs |
| Pang, 2017  | IR    | 0.497 | –   | H    | Selecting important words in the query, Very large number of labeled pairs |
| Gupta, 2018 | IR    | 0.400 | 0.287 | M/H  | Large number of labeled pairs |
different, the technology employed works on the same assumptions and for similar aims, thus, can be exploited in the context of industry 4.0 for retrieving the most suitable technical assistance report with respect to a given problem.

The QR approach presented in (Chahuara et al., 2016) ranks similar questions from question–answer archives differentiating them by topics to cope with the different vocabularies used within questions of different topics. Specifically, each topic is associated with a particular dictionary, and a semantic mapping is established between different topics and between pairs of sentences of specific topics. Although the number of sentence pairs required is not large and the mapping can also be partially automated by leveraging statistical approaches, the number of steps required to employ this approach may correspond to a medium/high management cost. On the other hand, this management cost allows achieving very good effectiveness, i.e. MAP equal to 0.75.

Authors in (Das et al., 2016) retrieve questions that are similar to a given query, via a QR approach leveraging the distance between the query and its topic in the latent vector space. To train the model one hundred queries are used. For each of these 20 plausible solutions are provided, together with the metadata on the effectiveness of each solution and its topic. The introduction of this metadata in a business process has a very low cost, but this does not apply to the selection of plausible solutions for a hundred queries, resulting in an overall medium/high management cost.

In (Baldwin et al., 2016) the authors retrieve similar questions, despite their difference in length, by employing a convolutional neural network combined with a Naive-Bayes classifier and a support vector machine each trained over lexical similarity features. This effective (MAP 0.702) QR approach employs the metadata about the relevance of the proposed solutions and requires a manual labeling process to obtain the similarity query-solution pairs, resulting in a high management cost.

The same management cost is required by the best performing method tested in (Lan et al. 2018), i.e. a QR approach based on deep learning and tested on eight publicly available datasets consisting of a large number of sentence pairs and their similarity.

In (Othman et al., 2019) authors use word embeddings to capture semantic and syntactic information from textual contexts and vectorize the questions. The embedding vectors feed a Siamese LSTM neural network, and the similarity between the questions is obtained as the Manhattan distance of the final LSTM hidden states. In this study, 1624 sentences and 256 queries are used. Human annotators are employed to evaluate and find 2 to 30 relevant solutions for each query, resulting in a high management cost. This QR approach is extended in (Othman et al., 2020) by enhancing the neural network architecture with an attention mechanism to determine which words in the questions should receive more attention during the embedding phase. Again, the approach requires a large number of manually labeled pairs of queries and relevant sentences, about 30% more than the previous study.

Table 1 provides an overview of the best MAP and MRR performances reported in the research works presented in this section together with their management cost and requirements.

As summarized in Table 1, there is a lack of effective textual similarity approaches characterized by low management costs. For this reason, many of the TAR retrieval solutions in the literature are more of a proof of concept rather than real-world applications (Ansari, 2020). One of the few examples of applications can be found in (Wang, 2010), in which the authors describe an intelligent semantic labeler to retrieve a potential solution for a new problem by exploiting past problem-solution pairs. In (Sipos et al., 2014; Xu et al., 2020) natural language processing (NLP) approaches are used to cluster maintenance reports and provide information retrieval support for maintenance technicians. Despite the lack of many real-world applications, some of them have proven to be highly cost-effective. As an example, the authors (Ray et al., 2020) provide a QR application able to distinguish symptoms, activities, actions, and advises of problem-solution pairs. The authors report that such an approach reduced the time to response of technical assistance service by 29%, leading to an overall cost savings of 25% per year. This confirms the great potential of these applications, whose availability, however, is strongly limited by a hard-to-reach trade-off between effectiveness and management cost. To reduce the management cost, it may be useful an approach based on the most recent sentence embedding techniques. Sentence embedding can transform arbitrary long sentences into fixed-sized vectors whose distance is correlated to the similarity of the original sentences, resulting in a simple and effective manner to represent textual semantic similarity (Passaro et al., 2020). An example, authors in (Khabiri et al., 2019) classify maintenance reports by exploiting an industry-specific taxonomy, extracting reports’ corpus, and obtaining an embedding from each document. Also, consider that both the most effective IR and QR approaches shown in Table 1 (Guo et al., 2019; Zhou et al., 2015) are obtained with approaches based on sentence embedding, even if those correspond to high management costs.

In contrast with those, the recent sentence embedding technique (Reimers et al., 2019) is pre-trained on a huge amount of publicly available data, thus does not require (i) many labeled sentence pairs to learn how to distinguish similar and different sentences in any semantic context, or (ii) any structured context representation such as ontologies or taxonomy graphs. In the next section, we present an effective TAR information retrieval real-world application employing
such sentence embedding technique and characterized by low management costs.

**Architectural design of the sentence similarity model**

In this section, we present the design of the proposed approach. Considering the approaches presented in the last section, the proposed architecture relies on deep transformers for sentence embedding to avoid the explicit modeling of the application’s semantic context. Moreover, the latest literature provides different pre-trained models that are extremely useful in the absence of large training datasets, as it frequently happens in real-world manufacturing. It is impossible to effectively train the whole NLP model with a limited amount of data, whereas those data can be effectively used to finetune a pre-trained model.

The proposed architecture consists of a data preparation module, a sentence embedding module, and a scoring module (Fig. 2). Firstly, the data preparation module provides punctuation removal, stop-words removal, and word lemmatization. With stop-words removal, each sentence is transformed in a list of individual words, and the ones which are not adding meaning to the sentence are removed, e.g. ‘a’, ‘the’. With words lemmatization, each word is reduced to its common base form, e.g. from ‘studies’ to ‘study’ (Vijayarani et al., 2015). The pre-processed sentences undergo the embedding module, which is in charge of transforming each sentence into a fixed-length vector. This transformation should preserve the semantic relationships between the sentences, i.e. the distance between two vectors should be correlated to the semantic dissimilarity between the original sentences.

The sentence embedding module employs Sentence-BERT (Reimers et al., 2019), a state-of-the-art sentence embeddings technique pre-trained with more than 570,000 sentence pairs (Bowman et al., 2015). S-BERT is an extension of BERT specifically designed for assessing the semantic similarity between sentences. BERT (Devlin et al., 2018) is an NLP transformer-based machine learning technique developed by Google that learns contextual relations between words (or sub-words) in a text. BERT is pre-trained on more than 3.3 billion words obtained via different web sources, e.g., the English Wikipedia. To measure the similarity between two sentences using BERT, two sentences have to be concatenated using a particular token (a separator character) and processed via BERT as a whole. This makes the comparison impractical in real-world information retrieval applications, e.g. to find the two most similar sentences in a given set of \( n \) sentences would require \( n(n-1)/2 \) operations. S-BERT extends BERT to handle this limitation. By adding a pooling operation to the output of BERT, S-BERT produces a fixed-length (1024) embedding vector for each sentence regardless of its length, resulting in a number of operations equal to the number of sentences analyzed. The embeddings resulting from two sentences will be spatially close (distant) if the corresponding sentences are semantically similar (different). Thus, the comparison can then be obtained via standard and efficient distance-based measures such as the cosine similarity (\( \Delta \) in Fig. 2) computed between the embeddings of two sentences. As an example, in (Reimers et al. 2019) the authors employ the pair-wise similarity between 10,000 sentences for a clustering procedure: it results in 65 h execution time with BERT, and 5 s with S-BERT.

It follows the formulae of the cosine similarity, a bounded measure of similarity between two non-zero vectors. It is defined as the ratio between the dot product and the magnitude of those vectors, to equal the cosine of the angle between them.
As explained in its documentation, S-BERT model can be specialized for a specific semantic context by means of its specific fine-tuning procedure, by using a set of sentence pairs together with their degree of similarity.

The proximity between the embeddings may not always effectively match the similarity between the original sentences, since the embeddings generated by BERT-based models tend to occupy a narrow cone in the vector space (Li et al., 2020). To have a more effective mapping between the proximity between embeddings and the expected similarity between sentences, we introduce the scoring module. The scoring module consists of a multilayer perceptron (MLP) aimed at processing the cosine similarity between two embedding vectors to match the expected similarity between the two original sentences.

The scoring module is trained using embedding pairs together with the expected similarity of the original sentences. Once trained, the scoring output is considered as the similarity score between two sentences.

Industrial application and case study

Our case study consists of the analysis of TAR of real-world manufacturing company that produces and sells machinery. In case of a technical issue with the machinery, the customer can request for remote technical assistance, whose process is represented in Fig. 3. During this process, a technical assistance operator oversees and supports the maintenance operations via a dedicated video communication channel. The operator records the motivation of the call, the remotely observed condition of the machinery, as well as the proposed solutions. Those can be searched manually or via a search engine. If no solution results effective, the company schedules an on-site maintenance activity. The collected information is stored as a digital report in the company’s database. For each report in the database, we extract the call timestamp, the customer ID, the call ID, if the call was followed by a physical inspection, and three textual descriptions addressing the motivation for the call, the remote inspection, and the proposed solution. We account for the issues affecting the textual analysis with TAR data introduced in Sect. 1. Then, we account for inconsistencies and inaccuracies in the text by focusing on pairs of problem descriptions and proposed solutions, both provided by the remote technical assistance operator. Indeed, most of the call motivations contain a very generic description of the actual problem, e.g. ‘the machine stopped due to overheating’. This is also confirmed by looking at the average number of words used for each textual description: 23.3 for the call motivation, and 35.7 for the problem descriptions. We also account for the inability to distinguish suboptimal solutions by selecting the instances that did not lead to a physical inspection, assuring to keep only the problem–solution pairs in which the solution proposed was effective.

The resulting TAR dataset is made of 308 problem–solution pairs. We build a training set made of pairs of problem descriptions and their degree of similarity. This is obtained with the support of the domain experts of the company, i.e. the remote technical assistance operators. We selected some representative technical problems, to cover the main topics in the whole set of problem descriptions. To enable the system to distinguish different degrees of similarity, for each representative problem (RTP), 5 other problems have been chosen. Those are characterized by different degrees of similarity with respect to the RTP. Specifically, two were chosen to be similar to the RTP, two different from the RTP, and one problem was chosen at random. In this context, two problems are considered similar (different) if they require to perform similar (different) technical operations on the same (other) asset component to be fixed. We asked three technical assistance operators to rank those 5 problems according
Problems description | Similarity
---|---
“The customer cannot restart the line, the embosser nip roll axis goes in alarm state.” | 0.25
“The customer complains about the simotion of the tail sealer, they can’t connect to it.” | 0.917
“The log saw is not running even if the operator press the orange push button.” | 0.5
“The log saw is in stop state and is not possible restart the machine.” | 0.95

Both the embedding module and the scoring module can be fine-tuned or trained with the TAR training set described above (example in Table 2). Specifically, those modules are trained sequentially, allowing the sentence embedding module to generate the embedding vectors used to train the scoring module. The expected similarity of those vectors corresponds to the similarity of the original sentences. Once the system is trained, a new sentence (i.e. a new problem description p) can be pre-processed by the data preparation module and transformed into an embedding vector e_p. Then, the cosine similarity between e_p and the embeddings corresponding to each pre-processed problem description stored in the TAR database can be computed and processed by the scoring module. The obtained degrees of similarity can be used to rank the problems in the database. The solutions corresponding to the highest-ranking problems can be proposed as possible solutions for the problem described via p.

### Experimental results

In this section, we present our experimental results. Each result is obtained with 10 repeated trials and presented as a 99% confidence interval. Each repetition is performed by randomly sampling 70% of the dataset as training set and the remaining 30% as testing set. The hardware platform used for our experiments employs an **AMD EPYC CPU** (8 cores, 16 Threads, 2195 MHz), 23 Gigabyte RAM, and an **NVIDIA Tesla T4 GPU**.

To test our approach beyond the industrial case study corresponding to the TAR dataset, we also employ the 2012–2017 ‘SemEval SEM STS’ dataset (Cer et al., 2018), a well-known benchmark dataset for semantic textual similarity tasks (Belinkov et al., 2019; Ranasinghe et al., 2019). The STS dataset consists of 8628 sentence pairs including captions, news, and forum posts. Each pair corresponds to a human-labeled degree of similarity.

Each architecture module is built in Python, by using well known machine learning libraries, e.g. sklearn and tensorflow. The embedding module leverages the publicly available source code of S-BERT, i.e. the pre-trained version bert-large-nli-stsb-mean-tokens. In our experiments,
the scoring module is based on a MLP with four feedforward hidden layers consisting of 50, 40, 10, 30 neurons, respectively. As a loss function for the MLP we use the mean square error (MSE), as neurons’ activation function we use relu (rectified linear unit), and as optimization strategy we use adam due to its computational efficiency and little memory requirements (Zhu et al., 2017).

Firstly, we test the ability of the embedding module to adapt to a specific domain context according to the number of training epochs. For this test, we use the Semantic Textual Similarity (STS) dataset, due to its topics variety. The embedding module is fine-tuned using a number of epochs equal to 1, 5, 10, 25 and 100. The scoring module is trained with an early stop strategy. Figure 4 presents the confidence interval at 99% of the MSE obtained with these trials. Clearly, the confidence intervals of the MSE obtained with less than 25 epochs are consistently higher. On the other hand, there is no significant difference in terms of performances between 25 and 100 epochs. This suggests that 100 training epochs for finetuning the embedding module are sufficient to provide good performances, especially for an assessment task simpler than STS such as the TAR dataset presented in Sect. 4, which has fewer samples, and a smaller topics variety.

By using 100 fine-tuning epochs, we compare the effectiveness of the proposed approach against the one obtained with a differently implemented sentence embedding modules. Specifically, we replace S-BERT with USE (Cer et al., 2018) and employ a well-known bag-of-words approaches, such as the cosine similarity and BM25 (Wijewickrema et al., 2019). USE represents the state of the art for sentence embedding approaches based on transformers (Ahmed et al., 2019). The employed version of USE is publicly available on TensorFlow Hub. It can transform sentences into 512-dimensional vectors, and it is pre-trained on a very large set of textual data including sources like Wikipedia, web news, web question–answer pages, and discussion forums.

Table 3 MSE obtained with STS and TAR dataset by employing retrieval approaches based on different technologies

|        | STS         | TAR         |
|--------|-------------|-------------|
| Cosine | 0.970 ± 0.004 | 0.059 ± 0.001 |
| BM25  | 1.105 ± 0.013 | 0.055 ± 0.003 |
| USE   | 0.827 ± 0.033 | 0.059 ± 0.003 |
| S-BERT| **0.224 ± 0.024** | **0.0003 ± 0.0001** |

Table 4 MAP@5 obtained with TAR dataset via different retrieval approaches

|        | P = 0          | P = .25        | P = .50        |
|--------|----------------|----------------|----------------|
| Cosine | 0.300 ± 0.063  | 0.508 ± 0.067  | 0.648 ± 0.057  |
| BM25  | 0.288 ± 0.070  | 0.475 ± 0.075  | 0.637 ± 0.061  |
| USE   | 0.383 ± 0.001  | 0.533 ± 0.019  | 0.667 ± 0.019  |
| S-BERT| **0.706 ± 0.027** | **0.731 ± 0.016** | **0.760 ± 0.011** |

Table 5 MRR@5 obtained with TAR dataset via different retrieval approaches

|        | P = 0            | P = .25          | P = .50         |
|--------|------------------|------------------|----------------|
| Cosine | 0.290 ± 0.061    | 0.556 ± 0.094    | 0.706 ± 0.093   |
| BM25  | 0.285 ± 0.068    | 0.529 ± 0.068    | 0.704 ± 0.091   |
| USE   | 0.388 ± 0.001    | 0.556 ± 0.018    | 0.687 ± 0.025   |
| S-BERT| **0.750 ± 0.032** | **0.791 ± 0.025** | **0.823 ± 0.016** |

Fig. 4 MSE of the similarity assessment with STS dataset according to the number of fine-tuning epochs

Finally, we validate the effectiveness of the proposed approach by employing the solution-relevance dataset described in Sect. 4. We compute MAP and MRR by considering the top 5 solutions provided by our approach, the approach based on USE, and two bag of word approaches based on cosine similarity and BM25. Tables 4 and 5 show the 99% confidence intervals of the resulting MAP and MRR.

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2 https://www.tensorflow.org/hub.
by considering 0, 0.25 and 0.5 as the probability ($P$) that an unlabeled solution is relevant for the problem described.

According to Tables 4 and 5, employing an embedding module based on S-BERT results in similar performances to the top ones reported in Sect. 2 but does not require any formalization of the application-specific semantic context.

If compared against the approaches based on bag-of-words methods (i.e. cosine similarity and BM25) and USE, the proposed approach results in a greater MAP and MRR. Finally, by considering the variability of MAP and MRR according to $P$, it is evident that the proposed approach results in a smaller number of unlabeled solutions among different trials.

Conclusions

In this work, we presented an application aimed at retrieving possible solutions for new problems by searching for similar problem stored in remote technical assistance reports. Despite the wide adoption of remote technical assistance service and the strategic advantages that this analysis can provide, there is a lack of such applications in the literature. Indeed, most of these approaches need the support of a structured semantic context to be effective, resulting in a huge management cost.

The application presented in this work overcomes this issue by adopting an architecture based on (i) a data preparation module aimed at providing punctuation and stop word removal, and word lemmatization, (ii) a sentence embedding module based on Sentence-BERT, and (iii) a scoring module, aimed at processing the distance between sentences’ embeddings to produce a similarity score.

The obtained results show that: (i) the proposed approach provides better retrieval performances than the two well-known methods for information retrieval and USE, (ii) this occurs even with less than ten finetuning epochs, and (iii) the proposed approach corresponds to the lowest fluctuation when varying the probability that a new solution is effective, resulting in a more consistent results for similar queries across different trials. The performances obtained with the proposed approach are higher than the best IR one presented in Sect. 2, yet it requires a very low management cost to inject the domain-specific semantic context into the search engine. Indeed, the effort needed is aimed at collecting a few labeled pairs of sentences to finetune the search engine, rather than the large number of pairs that would be needed to train it from scratch.

Given the encouraging results, we aim at (i) improving the retrieval performances by employing a classifier based on deep learning, and (ii) including more heterogeneous textual data to study under what circumstances (e.g. topic diversity) the proposed approach requires retraining.

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Declarations

Conflict of interest The authors, as well as the industrial and academic partners involved in this research, declare that they have no interests related to the work submitted for publication, nor directly or indirectly.

Availability of code, data and material Unavailable due to the industrial partner privacy policy.

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