Algebraic Properties of Blackwell’s Order and
A Cardinal Measure of Informativeness

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September 28, 2022

Abstract

I establish a translation invariance property of the Blackwell order over experiments for dichotomies, show that garbling experiments bring them closer together, and use these facts to define a cardinal measure of informativeness. Experiment $A$ is inf-norm more informative (INMI) than experiment $B$ if the infinity norm of the difference between a perfectly informative experiment and $A$ is less than the corresponding difference for $B$. The better experiment is closer to the fully revealing experiment; the norm of the distance from the identity matrix is interpreted as a measure of informativeness. This measure coincides with Blackwell’s order whenever possible, is complete, order invariant, prior-independent, and computationally simple.

Keywords: Blackwell experiments, commutative diagrams, informativeness, garbling, information orders, matrix norms.

JEL Classification: D81, D83, C44, C65.

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1 Introduction

How do we rank two Blackwell experiments? To answer this question I ask, and answer, a related question: How close is an experiment to the most desirable, the ideal - the fully revealing - experiment? The closer, in an appropriate sense, an experiment is to an ideal experiment, the better it must be. I use this idea to define a new, complete, order over square experiments that has attractive properties.

In a bedrock contribution (Blackwell (1951, 1953)), David Blackwell established the equivalence of two notions of ranking experiments ordinally - those of informativeness, and payoff-richness (as well as the intimately related notion of statistical sufficiency). An experiment is a stochastic mapping from a set of states of the world to a set of signal realizations.\(^1\) Experiment \(A\) is Blackwell more informative ("payoff-richer") than experiment \(B\) (denoted by \(A \succeq_B B\)) if every expected utility-maximizing decision maker (DM) prefers \(A\) to \(B\), or equivalently, \(A\) is Blackwell-sufficient for \(B\) if there exists a "garbling" matrix \(\Gamma\) such that \(B = \Gamma A\). This order has become a cornerstone of work in information economics, providing a completely unambiguous ranking of information for single expected utility maximizing DMs.

The strength of this result comes at a price: the Blackwell order is not only partial, but, loosely speaking, very partial: "most" experiments are not ranked.\(^2\) This is, perhaps, not surprising - information may be valued differently by DMs with different preferences.

The fundamental nature of Blackwell’s order, its ubiquity in economics of information coupled with its partial structure, beg the question: what is the "right" completion of this order? Say that experiment \(A\) is inf-norm more informative than experiment \(B\) (denoted by \(A \succeq_{\text{INMI}} B\)) if the infinity norm of the difference between a perfectly informative experiment, and \(A\) is less than the norm of the difference between a perfectly informative experiment and \(B\). In other words, the

\(^1\)"Experiments" are also known as "information structures", and "signals".
\(^2\)In order-theoretic terms, \(\succeq_B\) is a chain of the partially ordered set of experiments.
better experiment is closer (in the sense of matrix norm distance) to the best possible - the fully revealing one. This paper establishes that $\succeq_B \subset \succeq_{INMI}$: Blackwell dominance implies INMI dominance.

I then define a function ($d_{INMI}$, based on the $\succeq_{INMI}$ order) over experiments which is computed by taking the norm of the matrix difference between an experiment and the identity matrix, and interpret it as a cardinal measure of informativeness. This measure coincides with Blackwell’s order, but ranks all finite square experiments, and is one possible completion of the Blackwell order. I work with dichotomies for initial results, but the main theorem is proved for square matrices of any finite size. There can be many such completions; this paper proposes one that has a clear economic (and geometric, in the case of dichotomies) intuition, is computationally simple, prior-independent, conjecturally order invariant, and as such, very useful in economic contexts. In addition, this order has an attractive connection with a translation invariance property of $\succeq_B$, which I also establish here.

A brief review of the literature is in section 2, while section 3 gives the translation invariance result. Section 4 clarifies this by showing that garbling experiments brings them closer together in the sense of (matrix) norm of the difference of the two experiments. Section 5 contains the main result: for a particular matrix norm (namely, the infinity norm), $A \succeq_B B$ implies $\|1 - A\|_\infty \leq \|1 - B\|_\infty$. Finally, for an experiment $E$ I define $d_{INMI}(E)$ to be $\|1 - E\|_\infty$, discuss its properties, make some observations and a conjecture, and conclude. All proofs appear in the appendix.

2 Related Literature

Questions of evaluating information and quantifying uncertainty are fundamental in economics of information. The literature on Blackwell’s order (which is but one approach to quantifying the value of information) has been the subject of persis-
tent interest, as exemplified by Crémer (1982) and Leshno and Spector (1992), who provide alternative and illuminating proofs of the original result.

In the Blackwell order, better experiments are always preferred to worse ones by expected utility maximizers, but it not true in general. Hirshleifer 1971 exhibits a prominent example where more information does not improve welfare (in that setting the welfare-decreasing mechanism operates by removing the markets for ex-ante insurance); this example has also been used to argue that "more information is not always good." Radner and Stiglitz (1984) exhibit another example of this kind - the marginal value of information in their family of decision problems is "initially" nonpositive. Moscarini and Smith (2002) qualify this by showing that in large samples (or if information is "cheap"), the law of individual demand for many pieces of information is, indeed, monotonically decreasing in the price, as it should. They also produce a generically complete ordering of experiments consisting of multiple i.i.d. samples from the same distribution, and finally, show that the law of "large" demand for information is essentially logarithmic for prices that are small enough (and hence the demand is high). The present work differs from their order in that it defines a complete (not just generically complete) order that has attractive properties even for a single experiment.

There has been a revival of interest in the questions of valuing information of late. Recent literature has proceeded by making additional assumptions to obtain stronger results. For instance, Gossner and Mertens (2001) and Lehrer, Rosenberg, and Shmaya (2010) study zero-sum games and games where players have common interests (and therefore these games are "close" to one-person decision problems) but have private information, respectively, and construct different information ordering in their settings. Pęski (2008) completes this line of work by providing a full characterization of the two orders proposed by Gossner and Mertens (2001) for zero-sum games (an open problem posed in Gossner and Mertens (2001)). Gossner and Mertens (2020) provide further characterizations (and orders) in the case of
zero-sum games; notably, just like the present work, they rely on category-theoretic tools for their results.

Other useful completions of Blackwell’s order have been proposed; Cabrales, Gossner, and Serrano (2013) and Cabrales, Gossner, and Serrano (2017) study completions of Blackwell’s order related to entropy. They restrict attention to particular classes of utility functions in their 2013 work, and evaluate information-price pairs in the 2017 paper.

And of course, there is no reason to focus only on the Blackwell order; prominent recent orderings of information are presented by Lehmann (1988) and Persico (2000). Lehmann (1988) restricts the class of admissible decision problems by requiring (among other features) absolute continuity of the distribution function, and defines a new criterion - effectiveness: experiment $F$ is more effective than experiment $G$ if for any $s, F^{-1}(G(s|\theta)|\theta)$ is nondecreasing $\theta$. (Implicitly, $\theta$ is the state, and $s$ is the signal.) This order has appealing interpretations in terms of the quantile-quantile or percent-percent plots (for which, however, I point the reader to the original work). Persico (2000) observes that for experiments satisfying the standard monotone likelihood ratio property (MLRP) and for utility functions satisfying the single crossing property (SCP), Blackwell sufficiency implies Lehmann effectiveness. Blackwell’s order also implies the INMI order studied in the present paper; however I work with different restrictions (finite state and realization spaces with equal cardinality) as opposed to the restrictions on the distribution functions, and MLRP and SCP.

More recently, Frankel and Kamenica (2019) show that a measure of information (a function over pairs of beliefs) is "valid" (equal to the difference between a DM’s expected utility when she is acting optimally under the prior and under the posterior, both evaluated at the posterior) if and only if it satisfies attractive

\[^3\text{A note on nomenclature: Persico (2000) refers to Lehmann (1988)’s order as "accuracy" instead of "effectiveness"; the "accuracy" moniker has stuck and survives in the literature. In other words, Lehmann accuracy and Lehmann effectiveness are the same thing, the former is more well-known even though it is the latter that was defined by the original author.}\]
axioms. Importantly, validity is stated for pairs of beliefs; they note that while no metric (over beliefs) is valid in their sense, I conjecture that the INMI measure is a representation of a complete order that does satisfy versions of their axioms, reformulated for experiments. They also characterize measures of uncertainty axiomatically, and link the two notions by giving conditions for compatibility of measures of uncertainty and information.

Mu et al. (2021) study repeated Blackwell experiments; along the way they provide a new characterization of Blackwell’s order using log-likelihood ratios, and relate it to the Rényi order (also an extension of the Blackwell order, itself linked to Kullback-Leibler divergence). They define a function of an experiment (“perfected log-likelihood ratio”) and show that ranking these functions according to first-order stochastic dominance is equivalent to Blackwell’s order.

de Oliveira (2018) is very similar in spirit to the present work; he uses category theoretic tools to give a new proof of Blackwell’s seminal result on informativeness, and applies the techniques to a dynamic information acquisition problem. I study a different problem, but the result on translation invariance of $\succeq_B$ has a strong, and related, category-theoretic flavor.

Finally, the notion of imbuing matrix norms with economic content is not new to this paper; Aguiar and Serrano (2017) use conceptually similar ideas (albeit in a different setting). They use the Frobenius norm to measure departures from rationality, as expressed by the distance between the estimated "Slutsky" matrix (which may not have the usual properties), and the closest matrix that does have the standard symmetry, singularity, and negative semidefiniteness properties. Here I use a different norm (the infinity norm) to capture the distance between the best experiment and the experiment whose value is to be determined, and interpret that as a measure of informativeness (as opposed to a measure of rationality discussed by Aguiar and Serrano (2017)). Nonetheless, the general approach is, notably, conceptually analogous.


3 Setting

There is a state space \( \Omega = \{ \omega_1, \ldots, \omega_m \} \) with \( m \geq 2 \), and a signal realization space \( S = \{ s_1, \ldots, s_m \} \); note that the two sets are assumed to have the same cardinality, an assumption maintained throughout the paper. A Blackwell experiment is a finite square stochastic matrix \( P = \{ p_{ij} \} \) (i.e. \( p_{ij} \geq 0 \), and for each \( j \), \( \sum_i p_{ij} = 1 \), so that the matrix is column-stochastic).\(^4\) The columns represent the states, the rows represent the signal realizations, and the matrix entries representing the probabilities of signal realizations in each state. Denote by \( 1 \) the identity matrix, interpreted as a fully revealing experiment - one in which a signal realization always reveals the true state. Denote by \( U \) a rank one matrix, interpreted as the fully uninformative experiment - one in which in each state the probability of each signal realization is equal (i.e., is simply \( \frac{1}{m} \)).

Experiment \( A \) Blackwell dominates experiment \( B \) if there exists a stochastic matrix \( \Gamma \), with \( \Gamma A = B \). \( \Gamma \) is the garbling (or the stochastic transformation) matrix. The interpretation is that one can mimic the signal distribution from the worse experiment in each state by "garbling" (or adding noise to) signals from the better experiment, without knowing anything about the underlying true state.

Sections 4 and 5 restrict attention to \( 2 \times 2 \) matrices, while section 6 states the main result for \( n \times n \) matrices.

4 Translation Invariance

I begin by noting a curious feature of the Blackwell order: partial translation invariance. If we garble \( A \) (say, using \( \Gamma_1 \) as a garbling matrix) to turn it into \( B \), and then garble both \( A \) and \( B \) by the same garbling \( M \), we obtain not only that \( MA \) Blackwell-dominates \( MB \) (not an entirely surprising result; denote by \( \Gamma_2 \) the ma-

\(^4\)Some include the signal realization space is part of a definition of a Blackwell experiment and allow for continua of signal realizations; I use this simpler definition - a finite square column-stochastic matrix - to focus on the elements that are relevant for the results discussed here.
Figure 1: Translation invariance of \( \succeq_B \)

A garbling matrix that garbles \( MA \) into \( MB \), but there is an additional relationship between the mappings \( \Gamma_1 \) and \( \Gamma_2 \) themselves. Let 
\[
A = \begin{pmatrix}
a_1 & 1 - a_2 \\1 - a_1 & a_2
\end{pmatrix}
\]
and call an experiment \textit{straightforward} if \( \{a_1, a_2\} \in [\frac{1}{2}, 1]^2 \).

\textbf{Theorem 4.1} (Translation invariance of \( \succeq_B \)). Let \( \Gamma_1 \) be a straightforward \( 2 \times 2 \) garbling matrix, and take a non-singular \( 2 \times 2 \) matrix \( A \). Let \( B = \Gamma_1 A \) (i.e. \( A \succeq_B B \)). For any non-singular \( 2 \times 2 \) matrix \( M \), we have that

1. \( MA \) Blackwell-dominates \( MB \), and furthermore,

2. Since there exists \( \Gamma_1 \) with \( \Gamma_1 A = B \), there exists a matrix \( \Gamma_2 \), with \( \Gamma_2 \) similar to \( \Gamma_1 \) such that \( \Gamma_2 MA = MB \)

In other words, the diagram in figure 1 commutes.

The import of the theorem is the garblings \( \Gamma_1 \) and \( \Gamma_2 \) are \textit{similar} matrices - in other words, they represent the same linear transformation, but in different bases. Theorem 4.1 states that the garbling \( M \) "shifts" any experiment by an amount "proportional" to the initial distance, because the resulting matrices are still ranked, and the \( \Gamma_1 \) and \( \Gamma_2 \) matrices have a particular relationship. In other words, Blackwell’s order is partially \textit{translation invariant}; the moniker "partial" is reflects the

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\(\text{1. It can be shown that focusing on straightforward experiments involves no loss of generality if the only object of interest is the distribution of posterior beliefs.}\)

\(\text{2. For a discussion of commutative diagrams Mac Lane (1998) is seminal.}\)

\(\text{3. And thus, the features of the linear transformation that have to do with the characteristic polynomial (which does not depend on the choice of basis), such as the determinant, trace and eigenvalues, but also the rank and the normal forms, are preserved. The matrix } M^{-1} \text{ (notably, not } M) \text{ is the change of basis matrix.}\)

\(\text{4. Theorem 5.1 further clarifies the meaning of "proportional to the initial distance."}\)
need for $\Gamma_1$ to be straightforward. In more mathematical terms, the garbling matrix is a transformation of the matrix of a linear operator. This observation sheds some light on the idea of Blackwell’s order as a linear transformation.

The restriction on $\Gamma_1$ is not without loss of generality; the interpretation of assuming $\Gamma_1$ to be straightforward is that such a garbling matrix does not "flip" the labels of the signal realizations on average. Finally, restricting $\Gamma_1$ to be straightforward is a sufficient, but perhaps not a necessary condition.\(^9\)

Of course, this operation can be repeated - one can continue garbling the matrices $B$ and $MA$, as illustrated in figure 2:

\[
\begin{align*}
A & \xrightarrow{\Gamma_1} B & \xrightarrow{\Gamma_1^1} C \\
\downarrow M_1 & & \downarrow M_1 \\
MA & \xrightarrow{\Gamma_2} MB \\
\downarrow M_1^1 & & \\
M_1^1 MA
\end{align*}
\]

Figure 2: Repeating the argument

Repeating this procedure, one can consider the "horizontal" and "vertical" limits of this diagram, illustrated in figure 3: $\lim_{k \to \infty} M_1^k M_1^{k-1} \ldots M_1^1 A$ and $\lim_{k \to \infty} \Gamma_1^k \Gamma_1^{k-1} \ldots \Gamma_1^1 A$.

Generally speaking, a stochastic matrix $P$ with the property that $\lim_{n \to \infty} P^n = Q$, with $Q$ having all identical rows is said to be stochastic, indecomposable, and aperiodic (SIA) (Wolfowitz (1963)). A sufficient condition for the products $\lim_{k \to \infty} \Gamma_1^k$ and $\lim_{k \to \infty} M_1^k$ to converge is if $M_1$ and $\Gamma_1$ are Sarymsakov matrices (introduced in Sarymsakov (1961), redefined in Seneta (1979), and generalized in Xia et al. (2019)).\(^10\)

In the present binary setting, this implies that if the garbling matrices

\[^9\]In fact, the theorem is true for most garblings that are not straightforward, but computations show that for some (rare, but nondegenerate) cases if $\Gamma_1$ is not straightforward, $\Gamma_2$ fails to be stochastic.

\[^{10}\]Whether there is any economically meaningful interpretation of the definition of a Sarymsakov matrix is unclear, and for this reason, as well as in the interest of brevity, I refrain from discussing this definition (or the definition of SIA matrices) and refer the reader to the original literature. I note
are Sarymsakov, the limit exists, and is equal to the completely uninformative matrix $U$, with all entries equal to $\frac{1}{2}$. In general, the question of characterizing all such SIA matrices is open, and an active area of research. The relationship between Blackwell experiments and SIA and Sarymsakov properties in particular, is an interesting open problem.

$$A \xrightarrow{\Gamma_1} B \xrightarrow{\Gamma_1^2} C \xrightarrow{\Gamma_1^3} \ldots \xrightarrow{\Gamma_1^k} \lim_{k \to \infty} \Gamma_1^k A$$

$$M_1 A \xrightarrow{\Gamma_2} M_1 B$$

$$M_1^2 A$$

$$M_1^3 A$$

$$\vdots$$

$$\lim_{k \to \infty} M_1^k A$$

$= U, if M_1 is SIA$

Figure 3: Horizontal and vertical limits of repeated garblings

5 Algebraic Properties of the Blackwell Order

I now give a precise meaning to the fact that $M$ "shifts" any experiment by an amount "proportional" to the initial distance. A natural notion of distance is the (matrix) norm; for any subordinate (to the vector norm) matrix norm we have $\|MA - MB\| \leq \|M\|\|A - B\|$. In fact, in this setting, a stronger result is true.

Here simply that this set of mathematical circumstances - the question of convergence of stochastic matrices to a rank one matrix - has appeared before, and is a complicated (NP-hard, in fact - see Blondel and Olshevsky (2014)) problem in general. It is intriguing that this condition has emerged in the context of Blackwell informativeness as well.
Theorem 5.1. Suppose $A$ is a straightforward $2 \times 2$ experiment, and suppose $B$ is another, arbitrary $2 \times 2$ experiment. Then for a matrix norms $\| \cdot \|_2$, or $\| \cdot \|_F$ we have

$$\| MA - MB \| \leq \| A - B \|$$ (1)

Thus, garbling experiments brings them closer together in the sense of norm differences, for standard matrix norms.\(^{11}\) This sheds some light on the statement "$M$ "shifts" any experiment by an amount "proportional" to the initial distance."

6 A Cardinal Measure of Informativeness

Restricting attention to a particular norm - the infinity norm, computed by taking the maximum absolute row sum of the matrix - we get a further result that relates matrix norms and Blackwell’s order.

Theorem 6.1. Let $A$ and $B$ be two $n \times n$ experiments, and suppose that $A$ is straightforward. Then $A \succeq_B B$ implies $\| \mathbb{1} - A \|_\infty \leq \| \mathbb{1} - B \|_\infty$. In other words, $A \succeq_B B \Rightarrow A \succeq_{\text{INMI}} B$.

Thus, the further a matrix is from full revelation, the "worse" it is. The norm is a continuous function,\(^ {12}\) and thus, if $A \succeq_B B$ are Blackwell ranked experiments, this completion assigns "nearby" unranked experiments values that are "close" to the values for $A$ and $B$. Its interpretation also has the intuitively attractive features that relate this order to Blackwell and mean preserving spreads; figure 4 illustrates.

Say that $f$ is one representation of $\succeq$ if $A \succeq B \Rightarrow f(A) \geq f(B)$. Furthermore, armed with a norm, one can always define a metric: $\| \mathbb{1} - A \|_\infty \triangleq d(\mathbb{1}, A)$. Putting

\(^{11}\)In fact, while the proof relies on properties of the 2-norm and the Frobenius norm, simulations show that this result is true for a much larger class of norms - all submultiplicative matrix norms - a class which includes $\| \cdot \|_p$ for $p = 1, 2, \infty$, and $\| \cdot \|_F$.

\(^{12}\)Where continuity is understood by "continuous in the topology induced by the norm over the vector space of experiments" (see Barfoot and D’Eleutherio (2002) for details of definition of addition that makes this set into a vector space), and then by focusing on the subspace topology that the space of straightforward experiments inherits.
In this example there are two possible states, $\omega_0$ and $\omega_1$, and two possible signal realizations, $s_0$ and $s_1$. The prior probability of $\omega = \omega_0$ is $\frac{1}{2}$, the true state is $\omega_0$, and $A$ and $B$ are (with abuse of nomenclature) two pairs of posterior beliefs resulting from the eponymous experiments. The possible posterior beliefs after a signal realization are on the axes; in light blue is the set of experiments and posterior belief distributions that are Blackwell better than $B$ (and a mean-preserving spread of posteriors), while in dark blue is the corresponding set for $A$. $E$ is a generic experiment (and associated posterior belief distribution).

Figure 4: $A \succeq_B B \Rightarrow A \succeq_{INMI} B$: Blackwell informativeness and norm differences.
these definitions together let $d_{INMI}(A) \triangleq d(1, A)$; theorem 5.1 implies that $d_{INMI}$ is one representation of the Blackwell order. This representation is an extension (in fact, a completion) of it to elements of the set of straightforward square experiments that are not ranked by $\succeq_B$; in other words, $d_{INMI}$ is a stronger, cardinal version of the Blackwell order. Note also that $d_{INMI}$ is defined without reference to a decision problem, and as such, is prior-independent.

I end with a conjecture: note that $d_{INMI}(A) \geq 0$ with equality if and only if $A = 1$, and furthermore, simulations unmistakeably suggest that $d_{INMI}(A \otimes B) = d_{INMI}(B \otimes A)$,\textsuperscript{13} where $\otimes$ is the Kronecker product. In the language of Frankel and Kamenica (2019) this is (an analogue of a) "valid" measure of information. This conjecture provides an intriguing potential link between measures of information and $d_{INMI}$.

7 Appendix: Proofs

Proof of theorem 3.1. We have that $\Gamma_1A = B$ by assumption; we need to show the existence of $\Gamma_2$ with the stated properties. If it exists, we would have $\Gamma_2MA = MB$. But then

\[
\Gamma_2MA = MB \iff \Gamma_2MA = M\Gamma_1A \tag{2}
\]

\[
\implies \Gamma_2M = M\Gamma_1 \tag{3}
\]

\[
\implies \Gamma_2 = M\Gamma_1M^{-1} \tag{4}
\]

\textsuperscript{13} $A \otimes B$ and $B \otimes A$ are representations of compound experiments where we first observe the realization of the signal from one, and then the other experiment. The interpretation is important - an experiment that represents realizations from multiple information has more rows than columns, while $d_{INMI}$ only ranks square experiments. I exploit the fact that the relevant columns of the Kronecker product of two matrices are numerically equivalent to a matrix representation of a compound experiment; for example, for two binary experiments, the compound experiment is $4 \times 2$, while the Kronecker product is $4 \times 4$. I construct a square experiment, and ignore the interpretation of the “extra” columns produced by taking the Kronecker product, while retaining them for the purposes of matrix norm difference. While matrix and Kronecker products are not commutative, simulations unequivocally show that $d_{INMI}$ is, although the proof is beyond the scope of this note.
Substituting the resulting matrix verifies what was needed to show; the fact that \( \Gamma_1 \) and \( \Gamma_2 \) are similar matrices is immediate from the last equation, which is the definition of similarity. The last equation also gives an explicit formula for \( \Gamma_2 \).

It remains to show that \( \Gamma_2 \) is a garbling - that is, stochastic - matrix. Computing the terms explicitly, we obtain

\[
M \Gamma_1 M^{-1} = \left( \begin{array}{cc}
m_1 & 1 - m_2 \\
1 - m_1 & m_2
\end{array} \right) \left( \begin{array}{cc}
\gamma_1 & 1 - \gamma_2 \\
1 - \gamma_1 & \gamma_2
\end{array} \right) \frac{1}{|M|} \left( \begin{array}{cc}
m_2 & m_2 - 1 \\
m_1 - 1 & m_1
\end{array} \right) =
\]

\[
= \left( \begin{array}{cc}
\gamma_1 - \gamma_2 + m_2 - \gamma_1 m_2 + \gamma_2 m_1 & \gamma_1 - \gamma_2 - m_1 - \gamma_1 m_2 + \gamma_2 m_1 + 1 \\
\gamma_2 - \gamma_1 - m_2 + \gamma_1 m_2 - \gamma_2 m_1 + 1 & \gamma_2 - \gamma_1 + m_1 + \gamma_1 m_2 - \gamma_2 m_1
\end{array} \right)
\]

where \(|M| = m_1 m_2 - (1 - m_2)(1 - m_1)\) and \(\gamma_1, \gamma_2 \in [\frac{1}{2}, 1]\) by assumption. The columns sum to unity, to confirm that each entry is non-negative one must check cases. For instance, for \(\gamma_1 - \gamma_2 + m_2 - \gamma_1 m_2 + \gamma_2 m_1\) to be negative we would need \(\gamma_2\) and \(m_2\) to be as large as possible (equal to one), which yields a contradiction. This is when the restriction on \(\gamma_1\) and \(\gamma_2\) becomes necessary - without it one can obtain cases where the columns of \(\Gamma_2\) do sum to one, but one of the terms is negative. \[\square\]

Proof of theorem 4.1. I show this in a sequence of steps; let \(I\) denote an \(2 \times 2\) identity matrix.

Step 1) \(\text{rank}(I - \Gamma_1) \leq 1\) for any \(2 \times 2\) column stochastic matrix \(\Gamma_1\). This is simply because

\[
\begin{pmatrix}
1 & 0 \\
0 & 1
\end{pmatrix} - \begin{pmatrix}
\gamma_1 & \gamma_2 \\
1 - \gamma_1 & 1 - \gamma_2
\end{pmatrix} = \begin{pmatrix}
1 - \gamma_1 & -\gamma_2 \\
\gamma_1 - 1 & \gamma_2
\end{pmatrix}
\]

for any \(\gamma_1, \gamma_2 \in (0, 1)\). It is evident that the rank of the resulting matrix is identically 1. If \(\gamma_1 = 1\) and \(\gamma_2 = 0\) the rank vanishes, since we get the zero
matrix. We have assumed that this is not the case (i.e. \( A \neq B \)) and thus the rank must be equal to unity.

Step 2) \( 0 < \text{rank}(A - B) = \text{rank}(A - \Gamma_1 A) = \text{rank}((\mathbb{1} - \Gamma_1) A) \leq \min\{\text{rank}(\mathbb{1} - \Gamma_1), \text{rank}(A)\} = 1. \)

Step 3) \( 0 < \text{rank}(MA - MB) = \text{rank}(M(A - \Gamma_1 A)) \leq \min\{\text{rank}(A - \Gamma_1 A), \text{rank}(M)\} = 1 \)

Step 4) Any rank 1 matrix can be written as an outer product of two vectors (this is a standard result). Thus \( A - B = u_1 u_2^T \) and \( MA - MB = v_1 v_2^T \) for some \( 2 \times 1 \) vectors \( u_1, v_1, u_2, v_2 \).

Step 5) One must have \( u_1 = v_1 = \begin{pmatrix} 1 \\ -1 \end{pmatrix} \). Let \( A = \begin{pmatrix} a_1 & 1 - a_2 \\ 1 - a_1 & a_2 \end{pmatrix} \) and \( \Gamma_1 = \begin{pmatrix} \gamma_1 & \gamma_2 \\ 1 - \gamma_1 & 1 - \gamma_2 \end{pmatrix} \) for \( \{a_1, a_2\} \in [\frac{1}{2}, 1]^2 \) and \( \{\gamma_1, \gamma_2\} \in [0, 1]^2 \). Then using the previous step, the fact that \( \text{rank}(A - B) \), and the fact that these are \( 2 \times 2 \) matrices, after some algebra, we obtain the result. Furthermore, in the notation used in this step, we must also have \( u_2 = \begin{pmatrix} a_1 - a_1 \gamma_1 + \gamma_2 (a_1 - 1) \\ \gamma_1 (a_2 - 1) - a_2 \gamma_2 - a_2 + 1 \end{pmatrix} \).

Letting \( M = \begin{pmatrix} m_1 & m_2 \\ 1 - m_1 & 1 - m_2 \end{pmatrix} \) for \( \{m_1, m_2\} \in [0, 1]^2 \), we obtain that

\[
\begin{align*}
v_2 &= \begin{pmatrix} a_1 m_1 + [\gamma_2 m_1 - m_2 (\gamma_2 - 1)] (a_1 - 1) - m_2 (a_1 - 1) - a_1 [\gamma_1 m_1 - m_2 (\gamma_1 - 1)] \\ a_2 m_2 + [\gamma_1 m_1 - m_2 (\gamma_1 - 1)] (a_2 - 1) - m_1 (a_2 - 1) - a_2 [\gamma_2 m_1 - m_2 (\gamma_2 - 1)] \end{pmatrix} \end{align*}
\]

(7)

Step 6) For a matrix \( A \) of rank 1 the Frobenius norm and the \( p = 2 \) norm coincide and are equal to the largest singular value of the matrix, so that \( \| A \|_F = \sqrt{\text{tr}(A^T A)} \).
Step 7) Thus \( \| A - B \| = \sqrt{\text{tr}(u_2u_1^Tu_1u_2^T)} \) and \( \| MA - MB \| = \sqrt{\text{tr}(v_2v_1^Tv_1v_2^T)} \). The required difference is equal to

\[
\| A - B \| - \| MA - MB \| = \left( 2 \left[ a_1(1 - \gamma_1 + \gamma_2) - \gamma_2 \right]^2 + [a_2(1 - \gamma_2 + \gamma_2) + \gamma_1 - 1]^2 \right) \frac{1}{2} - \left( 2 \left[ (m_1 - m_2)(a_1(1 - \gamma_1 + \gamma_2) - \gamma_2) \right]^2 + [(m_2 - m_1)(a_2(1 - \gamma_2 + \gamma_2) + \gamma_1 - 1)]^2 \right) \frac{1}{2}
\]

\[\geq 0 \quad (8)\]

\( \square \)

**Proof of theorem 5.1.** Let \( B = \Gamma A \), and recall that the matrix infinity norm is the maximum absolute row sum of the entries: \( \| A \|_\infty = \max_i \sum_j |a_{ij}| = \sum_{i=1}^n a_{r'_i}, \exists r' \).

Note that \( \| 1 - A \|_\infty = (1 - a_{r_1r_2}) + \sum_{i \neq r_1}^n a_{r_1i} \) for some \( r_1 \), and analogously, \( \| 1 - B \|_\infty = (1 - b_{r_2r_2}) + \sum_{i \neq r_2}^n b_{r_2i} \) for some \( r_2 \). By definition of matrix multiplication, \( b_{ij} = \sum_{k=1}^n \gamma_{ik}a_{kj} \).

We wish to show \( \| 1 - A \|_\infty \leq \| 1 - B \|_\infty \). The contrapositive of this is that for all square \( A \) and \( \Gamma \),

\[
\| 1 - A \|_\infty > \| 1 - \Gamma A \|_\infty = \| 1 - B \|_\infty \Rightarrow \quad (9)
\]

\[
1 - a_{r_1r_1} + \sum_{i \neq r_1}^n a_{r_1i} > 1 - b_{r_2r_2} + \sum_{i \neq r_2}^n b_{r_2i} \iff \quad (10)
\]

\[
1 - a_{r_1r_1} + \sum_{i \neq r_1}^n a_{r_1i} > 1 - \sum_{k=1}^n \gamma_{r_2k}a_{kr_2} + \sum_{i \neq r_2}^n \sum_{k=1}^n \gamma_{r_2k}a_{ki} \iff \quad (11)
\]

\[
\sum_{i \neq r_1}^n a_{r_1i} - a_{r_1r_1} > \sum_{i \neq r_2}^n \sum_{k=1}^n \gamma_{r_2k}a_{ki} - \sum_{k=1}^n \gamma_{r_2k}a_{kr_2} \quad (12)
\]
Setting $\gamma_{r_{2}k}$ to equal the Dirac delta function $\delta_{r_{1}k}$ since (eq.(7) has to be true for an arbitrary $\Gamma$; note also the change from $r_{1}$ to $r_{2}$) we obtain the contradiction that

$$\sum_{i \neq r_{1}}^{n} a_{r_{1}i} - a_{r_{1}r_{1}} > \sum_{i \neq r_{2}}^{n} \sum_{k=1}^{n} \gamma_{r_{2}k} a_{ki} - \sum_{k=1}^{n} \gamma_{r_{2}kr_{2}} = \sum_{i \neq r_{1}}^{n} a_{r_{1}i} - a_{r_{1}r_{1}}$$ (13)

This step shows that there exists a $\Gamma$ for which eq. (7) is false, and we obtain the contrapositive. The fact that the inequality can be strict can be checked by direct computation. Thus, $\|1 - A\|_{\infty} \leq \|1 - B\|_{\infty}$ with a strict inequality in nondegenerate cases.

\[\square\]

**Acknowledgments**

I am deeply grateful to Navin Kartik for invaluable help and advice, and to an anonymous referee for helpful comments. I thank Yeon-Koo Che and Joseph Stiglitz for immensely beneficial guidance, as well as Joyee Deb, Laura Doval, Guillaume Haeringer, Scott Kominers, Nate Neligh, Anh Nguyen, Pietro Ortoleva, Luca Rigotti, Roberto Serrano, Teck Yong Tan, Roee Teper, and Richard van Weelden for discussions. John Cremin provided expert research assistance. All remaining errors are my own.
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