Efficient Method of Estimating the Finite Population Mean Based on Two Auxiliary Variables in the Presence of Non-Response Under Stratified Sampling

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Abstract
This article addresses the problem of estimating the population mean using information on two auxiliary variables in presence of non-response on study variable only under stratified random sampling. A class of estimators has been defined. We have derived the bias and mean squared error up to first order of approximation. Optimum conditions are obtained in which the suggested class of estimators has minimum mean squared error. In addition to Chaudhury et al. (2009) estimator, many estimators can be identified as a member of the suggested class of estimators. It has been shown that the suggested class of estimators is better than the Chaudhury et al. (2009) estimator and other estimators. Results of the present study are supported through numerical illustration.

Keywords: Study variable, auxiliary variable, finite population, non-response, bias, mean squared error.

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1 Introduction

In many surveys, auxiliary information is usually used to improve the precision or accuracy of the estimator of the population mean under the supposition that all the observations in the sample are available. However, in many surveys covering human population, information is in most cases not obtained from all the units in the surveys even after call-backs. For example, the selected families may not be at home at the first attempt and some may refuse to cooperate with the interviewer even if contacted. This is true in mail surveys in which questionnaire are mailed to the sampled respondents who are requested to send back their returns by some dead line. As many respondents do not reply, available sample of returns is incomplete. The resulting incompleteness, called non response [Sukhatme et al. (1984, pp. 484–485)]. Incompleteness or non-response in the form of absence, censoring, or grouping is a troubling issue of several data sets. Statisticians have identified for some time that failure to account for the stochastic nature of incompleteness or non-response can spoil the nature of data. An estimate derived from incomplete data may be misleading especially when the respondents differ from the non-respondents because the estimate can be biased. Hansen and Hurwitz (1946) suggested a method for adjusting for non-response to address the bias problem. Their idea is to select a sub-sample from the non-respondents to obtain an estimate for the sub-population represented by the non-respondents [Okafor and Lee (2000, p. 183)].

When the population mean of the auxiliary variable is known; Cochran (1977), using Hansen and Hurwitz (1946) technique, envisaged the ratio and regression estimators of the population mean of the study variable in which information on the auxiliary variable is obtained from all the sample units, while some sample units failed to supply information on the study. Later various authors including Rao (1986), Khare and Srivastava (1993, 1997), Tripathi and Khare (1997), Okafor and Lee (2000), Tabasum and Khan (2004, 2006), Singh and Kumar (2008, 2009), Singh et al. (2010), Khare et al. (2013) have paid their attention towards the estimation of the population mean of the study variable using information on auxiliary variable in presence of non-response. Singh and Khalid (2015) suggested exponential chain dual to ratio and regression type estimators of the population mean in two-phase sampling. Further Chaudhary et al. (2011), Haq and Shabbir (2013), Sanaullah et al. (2015) and Saleem et al. (2018) envisaged some improved estimators of the population mean of the study variable using auxiliary information for stratified random sampling under non-response.

Let a finite population $U = (U_1, U_2, \ldots, U_N)$ of size $N$ be stratified into $L$ strata (homogeneous). Let $N_h$ be the size of the $h^{th}$ stratum.
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Let \( (y_{hi}, x_{hi}, z_{hi}) \) be the values on the \( i^{th} \) unit of the \( h^{th} \) stratum of the study variable \( y \) and auxiliary variables \( (x, z) \) respectively. Corresponding to the population means \( (\bar{Y}_h, \bar{X}_h, \bar{Z}_h) \), let \( (\bar{y}_h, \bar{x}_h, \bar{z}_h) \) be the sample means of the \( h^{th} \) stratum respectively. In practice it is usually not possible to gather information on all the variables/units selected in the sample \( n_h(\sum_{h=1}^L n_h = n) \). In this paper we have studied the situation when non-response occurs only on the study variable \( y \) whereas the two auxiliary variables \( (x, z) \) are observed with complete response.

Let \( n_{h(1)} \) units from a sample of size \( n_h \) respond and \( n_{h(2)} \) units do not. Employing Hansen and Hurwitz (1946) method of sub-sampling the non-respondents, a sub-sample of size \( r_h = \frac{n_{h(2)}}{f_h}, f_h > 1 \) from \( n_{h(2)} \) non-respondent group is selected at random and \( \frac{1}{f_h} \) denotes the sampling fraction among the non-respondent group in the \( h^{th} \) stratum. In practice, \( r_h \) is generally not integer and has to be rounded. In accordance with most of the current literature on this research topic, we suppose that the followed-up \( r_h (< n_{h(2)}) \) units respond on the second call. Further, let \( d \) denotes a dummy variable taking value \( d_{hi} \) on the \( i^{th} \) population unit of stratum \( h \) and has \( h^{th} \) stratum population mean \( \bar{D}_h \). Hereafter, \( d \) may stand for if, \( x \) or for a second auxiliary variable \( z \) (i.e. \( d_h \) may stand for \( y_h, x_h \) and \( z_h \) in stratified sampling). Let

\[
\bar{d}_{nh(1)} = \frac{1}{n_{h(1)}} \sum_{i=1}^{n_{h(1)}} d_{hi(1)}, \quad \bar{d}_{r_{h(2)}} = \frac{1}{r_h} \sum_{i=1}^{r_h} d_{hi(2)}
\]

and

\[
\bar{d}_h = \frac{n_{h(1)}}{n_h} \bar{d}_{nh(2)} + \frac{n_{h(2)}}{n_h} \bar{d}_{r_{h(2)}},
\]

where \( \bar{d}_{nh(2)} \) is the mean of \( n_{h(1)} \) respondents on first call and \( \bar{d}_{r_{h(2)}} \) is the mean of \( r_h \) units respond on the second call and \( \bar{d}_h \) denotes the unbiased Hansen and Hurwitz (1946) estimator of \( \bar{D}_h \) for stratum \( h \).

Thus we define an unbiased estimator of the population mean \( \bar{D} = \sum_{h=1}^L W_h \bar{D}_h \) as

\[
\bar{d}_{st} = \sum_{h=1}^L W_h \bar{d}_h
\]

and the variance/MSE of \( \bar{d}_{st} \) is given by

\[
V(\bar{d}_{st}) = \sum_{h=1}^L \delta_h W_h^2 S_{dh}^2 + \sum_{h=1}^L \delta_h^2 W_h^2 S_{dh(2)}^2,
\]
where \( S^2_{dh} = \frac{\sum_{i=1}^{N_h} (d_{hi} - \bar{D}_h)^2}{(N_h - 1)} \) and \( S^2_{dh(2)} = \frac{\sum_{i=1}^{N_h(2)} (d_{hi} - \bar{D}_{h(2)})^2}{(N_h(2) - 1)} \) are respectively mean square of entire group and non-response group of variable \( d \) in the population for the \( h^{th} \) stratum, \( W_h = \frac{N_h}{N} \), \( \delta_h = \left( \frac{1}{n_h} - \frac{1}{N_h} \right) \), \( \delta^*_h = \frac{(f_h - 1)W_h}{n_h} \), \( W_h(2) = \frac{N_h(2)}{N_h} \), \( f_h = \frac{n_h(2)}{r_h} \) and \( N_h(2) \) being the size of the non-response group of the population in the \( h^{th} \) stratum.

For obtaining the bias and mean squared errors (MSEs) of the proposed estimators we below give the values of the required expectations:

We write

\[
\bar{y}^*_st = \bar{Y}(1 + e^*_0), \quad \bar{x}_{st} = \bar{X}(1 + e_1), \quad \bar{z}_{st} = \bar{Z}(1 + e_2)
\]

such that

\[
E(e_0^*) = E(e_1) = E(e_2) = 0
\]

and

\[
E(e_0^2) = \frac{1}{Y^2} \sum_{h=1}^{L} W_h^2 (\delta_h S^2_{y|h} + \delta^*_h S^2_{y|h(2)}) = V_{020}^*,
\]

\[
E(e_1^2) = \frac{1}{X^2} \sum_{h=1}^{L} W_h^2 \delta_h S^2_{x|h} = V_{200},
\]

\[
E(e_2^2) = \frac{1}{Z^2} \sum_{h=1}^{L} W_h^2 \delta_h S^2_{z|h} = V_{002},
\]

\[
E(e_0^*e_1) = \frac{1}{XY} \sum_{h=1}^{L} W_h^2 \delta_h S_{y|x|h} = V_{110},
\]

\[
E(e_0^*e_2) = \frac{1}{YZ} \sum_{h=1}^{L} W_h^2 \delta_h S_{y|z|h} = V_{011},
\]

\[
E(e_1e_2) = \frac{1}{XZ} \sum_{h=1}^{L} W_h^2 \delta_h S_{x|z|h} = V_{101},
\]

where

\[
S_{y|x|h} = \frac{1}{(N_h - 1)} \sum_{i=1}^{N_h} (x_{hi} - \bar{X}_h)(y_{hi} - \bar{Y}_h) = \rho_{y|x|h} S_{x|h} S_{y|h},
\]
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\[ S_{yzh} = \frac{1}{(N_h - 1)} \sum_{i=1}^{N_h} (y_{hi} - \bar{Y}_h)(z_{hi} - \bar{Z}_h) = \rho_{yzh}S_{yh}S_{zh}, \]

\[ S_{xzh} = \frac{1}{(N_h - 1)} \sum_{i=1}^{N_h} (x_{hi} - \bar{X}_h)(z_{hi} - \bar{Z}_h) = \rho_{xzh}S_{xh}S_{zh}, \]

\[ \bar{Y}_h = \frac{1}{N_h} \sum_{i=1}^{N_h} y_{hi}, \quad \bar{X}_h = \frac{1}{N_h} \sum_{i=1}^{N_h} x_{hi}, \quad \bar{Z}_h = \frac{1}{N_h} \sum_{i=1}^{N_h} z_{hi}, \]

\[ \bar{Y}_{h(2)} = \frac{1}{N_{h(2)}} \sum_{i=1}^{N_{h(2)}} y_{hi}, \quad \bar{X}_{h(2)} = \frac{1}{N_{h(2)}} \sum_{i=1}^{N_{h(2)}} x_{hi}, \quad \bar{Z}_{h(2)} = \frac{1}{N_{h(2)}} \sum_{i=1}^{N_{h(2)}} z_{hi}, \]

\((\rho_{yzh}, \rho_{xzh}, \rho_{yzh})\) are the correlation coefficients between the subscripted variables of entire population.

2 Suggested Class of Estimators for Estimating Population Mean in Stratified Sampling in Presence of Non-Response

When non-response occurs only on the study variable \(y\) (i.e. incomplete information is available on the study variable \(y\) in the \(h^{th}\) stratum while complete information on the sample of size \(n_h\) is available for the auxiliary variables \((x, z)\)), we define the following class of estimators for population mean \(\bar{Y}\) as

\[ t_{(M_1, M_2)} = \bar{y}_{st}^* \]

\[ = \begin{bmatrix} M_1 \left\{ \frac{a_x \bar{X} + b_x}{\alpha_x(a_x \bar{x}_{st} + b_x) + (1 - \alpha_x)(a_x \bar{X} + b_x)} \right\}^{g_x} \\
M_1 \left\{ \frac{a_z \bar{Z} + b_z}{\alpha_z(a_z \bar{z}_{st} + b_z) + (1 - \alpha_z)(a_z \bar{Z} + b_z)} \right\}^{g_z} \\
+ M_2 \exp \left\{ \frac{-\alpha_x h_x a_x (\bar{x}_{st} - \bar{X})}{(2 - \alpha_x)(a_x \bar{X} + b_x) + \alpha_x(a_x \bar{x}_{st} + b_x)} \right\} \\
\exp \left\{ \frac{-\alpha_z h_z a_z (\bar{z}_{st} - \bar{Z})}{(2 - \alpha_z)(a_z \bar{Z} + b_z) + \alpha_z(a_z \bar{z}_{st} + b_z)} \right\} \end{bmatrix}^{(4)} \]

where \((g_x, g_z, h_x, h_z, \alpha_x, \alpha_z, a_x, a_z, b_x, b_z)\) are suitably chosen scalars and \((M_1, M_2)\) are constants to be determined such that \(MSE\) of \(t_{(M_1, M_2)}\) is...
minimum. For \((M_1, g_z, M_2) = (1, 0, 0)\) the class of estimators \(t_{(M_1, M_2)}\) reduces to the family of estimators due to Chaudhary et al. (2009).

Using the standard procedure we obtained the bias and \(MSE\) of \(t_{(M_1, M_2)}\) to the first degree of approximation, respectively given by

\[
B(t_{M_1, M_2}) = \bar{Y} \begin{bmatrix}
M_1 \left\{ 
\begin{array}{l}
1 - (g_x \alpha_x v_x) V_{110} - (g_z \alpha_z v_z) V_{011} \\
+ (g_x \alpha_x v_x)(g_z \alpha_z v_z) V_{101} \\
+ \frac{g_x(g_x + 1)}{2} (\alpha_x v_x)^2 V_{200} \\
+ \frac{g_z(g_z + 1)}{2} (\alpha_z v_z)^2 V_{002} \\
+ \frac{1 - (h_x \alpha_x v_x)}{2} V_{110} \\
- \frac{(h_x \alpha_x v_x)}{2} V_{011} \\
+ \frac{(h_x \alpha_x v_x)(h_z \alpha_z v_z)}{4} V_{101} \\
+ \frac{h_x(h_x + 2)(\alpha_x v_x)^2}{8} V_{200} \\
+ \frac{h_z(h_z + 2)(\alpha_z v_z)^2}{8} V_{002}
\end{array}
\right. \\
+ M_2 \left\{ 
\begin{array}{l}
1 - \frac{(h_z \alpha_z v_z)}{2} V_{110} \\
- \frac{(h_z \alpha_z v_z)}{2} V_{011} \\
+ \frac{(h_z \alpha_z v_z)(h_z \alpha_z v_z)}{4} V_{101} \\
+ \frac{h_z(h_z + 2)(\alpha_z v_z)^2}{8} V_{002}
\end{array}
\right. \\
\end{bmatrix} - 1
\]

\[
MSE(t_{(M_1, M_2)}) = \bar{Y}^2 [1 + M_1^2 E_1 \\
+ M_2^2 E_2 + 2M_1 M_2 E_3 - 2M_1 E_4 - 2M_2 E_5],
\]

where

\[
E_1 = \begin{bmatrix}
1 + V_{020} + (\alpha_x v_x)^2 g_x(2g_x + 1)V_{200} + (\alpha_z v_z)^2 g_z(2g_z + 1)V_{002} \\
- 4(g_x \alpha_x v_x)V_{110} \\
- 4(g_z \alpha_z v_z)V_{011} + 4(g_x \alpha_x v_x)(g_z \alpha_z v_z)V_{101}
\end{bmatrix},
\]

\[
E_2 = \begin{bmatrix}
1 + V_{020} + \frac{(\alpha_x v_x)^2 h_x(h_x + 1)}{2} V_{200} + \frac{(\alpha_z v_z)^2 h_z(h_z + 1)}{2} V_{002} \\
- 2(h_x \alpha_x v_x)V_{110} - 2(h_z \alpha_z v_z)V_{011} \\
+ (h_x \alpha_x v_x)(h_z \alpha_z v_z)V_{101}
\end{bmatrix}.
\]
Theorem 2.1. The $MSE$ of the suggested class of estimators $t_{(M_1,M_2)}$ is greater than equal to the minimum $MSE$ of $t_{(M_1,M_2)}$ i.e.

$$MSE(t_{(M_1,M_2)}) \geq \bar{Y}^2 \left[ 1 - \frac{(E_2E_4^2 - 2E_3E_4E_5 + E_1E_5^2)}{(E_1E_2 - E_3^2)} \right]$$
with equality holding if

$$M_1 = M_{10} \quad \text{and} \quad M_2 = M_{20}.$$  

A large number of estimators can be generated from the proposed class of estimators $t_{(M_1, M_2)}$ for suitable values of scalars involved in it. Some members of the proposed class of estimators $t_{(M_1, M_2)}$ are discussed below.

### 2.1 Some Members of the Proposed Class of Estimators

**Case I.** Putting $M_1 = M$ and $M_2 = (1 - M)$ in (4) we get a class of estimators for population mean $\bar{Y}$ as

$$t_M = \bar{y}_{st}^* = \left[ M \begin{pmatrix} a_x \bar{X} + b_x \\ \alpha_x(a_x \bar{x}_{st} + b_x) + (1 - \alpha_x)(a_x \bar{X} + b_x) \\ a_z \bar{Z} + b_z \\ \alpha_z(a_z \bar{z}_{st} + b_z) + (1 - \alpha_z)(a_z \bar{Z} + b_z) \end{pmatrix}^g_s \\ \begin{pmatrix} a_z \bar{Z} + b_z \\ \alpha_z(a_z \bar{z}_{st} + b_z) + (1 - \alpha_z)(a_z \bar{Z} + b_z) \end{pmatrix}^g_z + (1 - M) \exp \left\{ \frac{-\alpha_x h_x a_x (\bar{x}_{st} - \bar{X})}{(2 - \alpha_x)(a_x \bar{X} + b_x) + \alpha_x(a_x \bar{x}_{st} + b_x)} \right\} \\ \exp \left\{ \frac{-\alpha_z h_z a_z (\bar{z}_{st} - \bar{Z})}{(2 - \alpha_z)(a_z \bar{Z} + b_z) + \alpha_z(a_z \bar{z}_{st} + b_z)} \right\} \right]^{110} + \left( H_x - G_x \right) V_{110} + \left( H_z - G_z \right) V_{011} + \left( G_x G_z - H_x H_z \right) V_{101} + \frac{(g_x(g_x + 1) - h_z(h_z + 2))}{8} (\alpha_x \upsilon_x)^2 V_{200} + \frac{(g_z(g_z + 1) - h_x(h_x + 2))}{8} (\alpha_z \upsilon_z)^2 V_{002} + \frac{h_x(h_x + 2)(\alpha_x \upsilon_x)^2 V_{200}}{8} + \frac{h_z(h_z + 2)(\alpha_z \upsilon_z)^2 V_{002}}{8} - H_x V_{110} - H_z V_{011} + H_x H_z V_{101} \right]^{002}.$$

Inserting $M_1 = M$ and $M_2 = (1 - M)$ in (5) and (6) we get the bias and $MSE$ of $t_M$ to the first degree of approximation as
\[MSE(t_M) = \bar{Y}^2 [1 + E_2 - 2E_5 + M^2 (E_1 + E_2 - 2E_3) - 2M (E_2 - E_3 + E_4 - E_5)],\]  
where
\[H_x = \frac{(h_x \alpha_x v_x)}{2}, \quad H_z = \frac{(h_z \alpha_z v_z)}{2},\]
\[G_x = (g_x \alpha_x v_x) \quad \text{and} \quad G_z = (g_z \alpha_z v_z).\]

The \(MSE(t_M)\) at (11) is minimum when
\[M = \frac{(E_2 - E_3 + E_4 - E_5)}{(E_1 + E_2 - 2E_3)} = M_0 \text{ (say).} \quad (12)\]

Thus the resulting minimum \(MSE\) of \(t_M\) is given by
\[MSE_{\min}(t_M) = \bar{Y}^2 \left[1 + E_2 - 2E_5 - \left(\frac{E_2 - E_3 + E_4 - E_5}{E_3 + E_4 - E_5}\right)^2\right]. \quad (13)\]

Now we arrived at the following theorem.

**Theorem 2.2.** To the first degree if approximation,
\[MSE(t_M) \geq \bar{Y}^2 \left[1 + E_2 - 2E_5 - \left(\frac{E_2 - E_3 + E_4 - E_5}{E_3 + E_4 - E_5}\right)^2\right]\]
with equality holding if
\[M = \frac{(E_2 - E_3 + E_4 - E_5)}{(E_1 + E_2 - 2E_3)}.\]

**Case II.** If we set \(M_2 = 0\) in (4) we get the class of estimators for \(\bar{Y}\) as
\[t_{M_1} = M_1 \bar{y}_{m} \sqrt{\alpha_x (a_x \bar{x} + b_x) + (1 - \alpha_x)(a_x X + b_x)} \left\{\alpha_x (a_x \bar{s} + b_x) + (1 - \alpha_x)(a_x Z + b_x)\right\} = 0. \quad (14)\]

Putting \(M_2 = 0\) in (5) and (6) we get the bias and \(MSE\) of \(t_{M_1}\) to the first degree of approximation as
\[B(t_{M_1}) = \bar{Y} (M_1 E_4 - 1), \quad (15)\]
\[MSE(t_{M_1}) = \bar{Y}^2 (1 + M_1^2 E_1 - 2M_1 E_4). \quad (16)\]
The \( MSE(t_{M_1}) \) at (16) is minimum when

\[
M_1 = \frac{E_4}{E_1} = M_{1(\text{opt})},
\]  

(17)

Thus the resulting minimum \( MSE \) of \( t_{M_1} \) is given by

\[
MSE_{\text{min}}(t_{M_1}) = \bar{Y}^2 \left( 1 - \frac{E_4^2}{E_1} \right).
\]  

(18)

Now we arrived at the following theorem.

**Theorem 2.3.** The \( MSE \) of \( t_{M_1} \) is greater than equal to the minimum \( MSE \) of \( t_{M_1} \) i.e.

\[
MSE(t_{M_1}) \geq \bar{Y}^2 \left( 1 - \frac{E_4^2}{E_1} \right)
\]

with equality holding if

\[
M_1 = \frac{E_4}{E_1}.
\]

**Case III.** If we put \( g_z = 0 \) in (14) we get an improved version of Chaudhary et al. (2009) class of estimators as

\[
t_{M_1(1)} = M_1 \bar{y}_{st}^* \left\{ \frac{a_x \bar{X} + b_x}{\alpha_x (a_x \bar{x}_{st} + b_x) + (1 - \alpha_x) (a_x \bar{X} + b_x)} \right\}^{g_x}.
\]  

(19)

Inserting \( g_z = 0 \) in (15) and (16) we get the bias and \( MSE \) of \( t_{M_1(1)} \) to the first degree of approximation as

\[
B(t_{M_1(1)}) = \bar{Y} (M_1 E_1^* - 1),
\]  

(20)

\[
MSE(t_{M_1(1)}) = \bar{Y}^2 (1 + M_1^2 E_1^* - 2 M_1 E_1^*),
\]  

(21)

where

\[
E_1^* = [1 + V_{020}^* + (\alpha_x v_x)^2 g_x (g_x + 1)V_{200} - 4(g_x \alpha_x v_x) V_{110}],
\]

\[
E_4^* = [1 - (g_x \alpha_x v_x)V_{110} + \frac{g_x (g_x + 1)}{2} (\alpha_x v_x)^2 V_{200}].
\]

The \( MSE(t_{M_1(1)}) \) at (21) is minimum when

\[
M_1 = \frac{E_4^*}{E_1^*}.
\]
Thus the resulting minimum $MSE$ of $t_{M_1(1)}$ is given by

$$MSE_{\min}(t_{M_1(1)}) = \bar{Y}^2 \left( 1 - \frac{E_4^2}{E_1^*} \right)$$

(22)

We now established the following theorem.

**Theorem 2.4.** The $MSE$ of $t_{M_1(1)}$ is greater than equal to the minimum $MSE$ of $t_{M_1(1)}$, i.e.

$$MSE(t_{M_1(1)}) \geq \bar{Y}^2 \left( 1 - \frac{E_4^2}{E_1^*} \right)$$

with equality holding if

$$M_1 = \frac{E_4^*}{E_1^*}.$$

2.2 Efficiency Comparison

- From (8) and (13) we have that

$$MSE_{\min}(t_{(M_1,M_2)}) < MSE_{\min}(t_M)$$

if

$$\frac{(E_2 E_4^2 - 2 E_3 E_4 E_5 + E_1 E_5^2)}{(E_1 E_2 - E_3^2)} > 2 E_5 - E_2 + \frac{(E_2 - E_3 + E_4 - E_5)^2}{(E_1 + E_2 - 2 E_3)}.$$  

(23)

This always met in survey situations. Thus the proposed class of estimators $t_{(M_1,M_2)}$ is more efficient than the class of estimators $t_M$.

- From (8) and (18) we note that

$$MSE_{\min}(t_{M_1}) - MSE_{\min}(t_{(M_1,M_2)}) = \frac{\bar{Y}^2 (E_1 E_5 - E_3 E_4)^2}{E_1 (E_1 E_2 - E_3^2)} > 0,$$  

(24)

which follows that the proposed class of estimators $t_{(M_1,M_2)}$ is better than $t_{M_1}$-family of estimators and hence it is more efficient than $t_{M_1(1)}$-family of estimators.

If we set $M_1 = 1$ in (19) we get a class of estimators due to Chaudhury et al. (2009):

$$t_C = \bar{y}_{st} \left\{ \frac{a_x \bar{X} + b_x}{\alpha_x(a_x \bar{x}_{st} + b_x) + (1 - \alpha_x)(a_x \bar{X} + b_x)} \right\}^{g_x}$$

(25)
To the first degree of approximation the bias and $MSE$ of $t_C$ are respectively given as

$$B(t_C) = \bar{Y}(E_1^* - 1),$$

$$MSE(t_C) = \bar{Y}^2(1 + E_1^* - 2E_1^*).$$

We have from (22) and (27) we have

$$MSE(t_C) - MSE_{\text{min}}(t_{M_1(1)}) = \frac{\bar{Y}^2(E_1^* - E_1^*)^2}{E_1^*} > 0$$

which follows that the proposed $t_{M_1(1)}$-family of estimators is more efficient than Chaudhury et al. (2009) class of estimators $t_C$.

Finally it follows from (24) and (28) that the proposed $t_{(M_1,M_2)}$-family of estimators is better than $t_{M_1(1)}$ and $t_C$-families of estimators.

### 3 Numerical Illustration

For numerical illustration we consider a data set [Source: Koyuncu and Kadilar (2009)], in which $y$: Number of teachers; $x$: number of students and $z$: number of classes in primary and secondary schools for 923 districts and 6 regions in Turkey in 2007.

| Stratum ($h$) | 1     | 2     | 3     | 4     | 5     | 6     |
|--------------|-------|-------|-------|-------|-------|-------|
| Stratified mean, $N_h$ | 127   | 117   | 103   | 170   | 205   | 201   |
| Standard deviations $n_h$ | 31    | 21    | 29    | 38    | 22    | 39    |
| and Correlation coefficients $n'_h$ | 70    | 50    | 75    | 95    | 70    | 90    |
| $S_{yh}$ | 883.84 | 644.92 | 1033.40 | 810.58 | 403.65 | 711.72 |
| $S_{zh}$ | 30486.70 | 15180.77 | 27549.69 | 18218.93 | 8497.77 | 23094.14 |
| $S_{xz}$ | 555.58 | 365.46 | 612.95 | 458.03 | 260.85 | 397.05 |
| $\bar{Y}_h$ | 703.74 | 413.00 | 573.17 | 424.66 | 267.03 | 393.84 |
| $\bar{X}_h$ | 20804.59 | 9211.79 | 14309.30 | 9478.85 | 5569.95 | 12997.59 |
| $\bar{Z}_h$ | 498.28 | 318.33 | 431.36 | 311.32 | 227.20 | 313.71 |
| $\rho_{yxh}$ | 0.94 | 1.00 | 0.99 | 0.98 | 0.99 | 0.97 |
| $\rho_{xz}$ | 0.94 | 0.97 | 0.98 | 0.96 | 0.97 | 1.00 |
| $\rho_{yz}$ | 0.98 | 0.98 | 0.98 | 0.98 | 0.96 | 0.98 |
| $W_{h=10\%}$ | $S_{yh(2)}$ | 510.57 | 386.77 | 1872.88 | 1603.30 | 264.19 | 497.84 |
| Non-response $S_{zh(2)}$ | 9446.93 | 9198.29 | 52429.99 | 34794.90 | 4972.56 | 12485.10 |
Efficient Method of Estimating the Finite Population Mean

Table 1  

| Stratum (h) | 1   | 2   | 3   | 4   | 5   | 6   |
|-------------|-----|-----|-----|-----|-----|-----|
| $S_{y(h)}$  | 303.92 | 278.51 | 960.71 | 821.29 | 190.85 | 287.99 |
| $\rho_{y(h)}$ | 1.00 | 1.00 | 1.00 | 0.97 | 1.00 | 0.93 |
| $\rho_{x(h)}$ | 0.99 | 0.99 | 1.00 | 0.96 | 0.99 | 0.98 |
| $\rho_{y(h)}$ | 0.99 | 0.99 | 1.00 | 0.99 | 0.99 | 0.96 |

W$_h$=20%  
Non-response  

| $S_{y(h)}$  | 396.77 | 406.15 | 1654.40 | 1333.35 | 335.83 | 903.91 |
| $\rho_{y(h)}$ | 1.00 | 0.99 | 1.00 | 0.98 | 1.00 | 0.99 |
| $\rho_{x(h)}$ | 0.99 | 0.99 | 0.98 | 0.96 | 0.98 | 0.98 |
| $\rho_{y(h)}$ | 0.99 | 0.99 | 0.98 | 0.98 | 0.98 | 0.98 |

W$_h$=30%  
Non-response  

| $S_{y(h)}$  | 500.26 | 356.95 | 1383.70 | 1193.47 | 289.41 | 825.24 |
| $\rho_{y(h)}$ | 0.96 | 0.99 | 1.00 | 0.98 | 1.00 | 0.97 |
| $\rho_{x(h)}$ | 0.91 | 0.98 | 0.98 | 0.97 | 0.98 | 0.96 |
| $\rho_{y(h)}$ | 0.97 | 0.98 | 0.98 | 0.99 | 0.98 | 0.98 |

Table 1  

| $g_x$ | $\alpha_x$ | $h_x$ | $a_x$ | $b_x$ | 10% | 20% | 30% |
|-------|------------|-------|-------|-------|-----|-----|-----|
| −0.5  | −0.20      | 0.75  | 1     | 1     | 118.84 | 115.69 | 113.44 |
| −0.5  | −0.25      | 0.75  | 1     | 1     | 124.26 | 145.26 | 166.26 |
| −0.5  | −0.30      | 0.75  | 1     | 1     | 130.01 | 151.98 | 173.95 |
| −0.5  | −0.40      | 0.75  | 1     | 1     | 142.56 | 166.65 | 190.73 |
| −0.5  | −0.50      | 0.75  | 1     | 1     | 156.64 | 183.11 | 209.58 |
| −0.5  | −0.60      | 0.75  | 1     | 1     | 172.43 | 201.56 | 230.7 |

Table 1 gives the PRE of the Chaudhury et al. (2009) class of estimators $t_C$ when $W_h = 10\%, 20\%$ and $30\%$ non-response respectively for different values of the constants $(g_x, \alpha_x, h_x, a_x, b_x)$.

Table 2 gives the PRE of estimator $t_M$ when $W_h = 10\%, 20\%$ and $30\%$ non-response respectively for various values of the constants $(g_x, g_z, \alpha_x, \alpha_z, h_x, h_z, a_x, a_z, b_x, b_z)$.
Table 2  PRE of $t_M$ when $W_h = 10\%, 20\%$ and $30\%$ non-response for different values of the constants $(g_x, g_z, \alpha_z, \alpha_x, h_x, h_z, a_x, a_z, b_x, b_z)$

| $g_x$ | $g_z$ | $\alpha_x$ | $\alpha_z$ | $h_x$ | $h_z$ | $a_x$ | $a_z$ | $b_x$ | $b_z$ | 10%     | 20%     | 30%     |
|-------|-------|-------------|-------------|-------|-------|-------|-------|-------|-------|---------|---------|---------|
| -0.5  | -0.5  | -0.2       | -0.2       | 0.75  | 1.25  | 1     | 1     | 1     | 1     | 841.07  | 406.07  | 292.87  |
| -0.5  | -0.5  | -0.3       | -0.3       | 0.75  | 1.25  | 1     | 1     | 1     | 1     | 652.71  | 764.80  | 875.35  |
| -0.5  | -0.5  | -0.25      | -0.25      | 0.75  | 1.25  | 1     | 1     | 1     | 1     | 715.58  | 838.56  | 959.76  |
| -0.5  | -0.5  | -0.4       | -0.3       | 0.75  | 1.25  | 1     | 1     | 1     | 1     | 841.53  | 986.46  | 1129.05 |
| -0.5  | -0.5  | -0.3       | -0.25      | 0.75  | 1.25  | 1     | 1     | 1     | 1     | 928.01  | 1088.16 | 1245.45 |
| -0.5  | -0.5  | -0.5       | -0.3       | 0.75  | 1.25  | 1     | 1     | 1     | 1     | 936.55  | 1097.88 | 1256.58 |
| -0.5  | -0.5  | -0.4       | -0.25      | 0.75  | 1.25  | 1     | 1     | 1     | 1     | 1304.33 | 1530.74 | 1751.99 |
| -0.5  | -0.5  | -0.5       | -0.25      | 0.75  | 1.25  | 1     | 1     | 1     | 1     | 1409.92 | 1654.48 | 1893.63 |
| -0.5  | -0.5  | -0.25      | -0.2       | 0.75  | 1.25  | 1     | 1     | 1     | 1     | 1515.89 | 1780.35 | 2037.68 |
| -0.5  | -0.5  | -0.6       | -0.2       | 0.75  | 1.25  | 1     | 1     | 1     | 1     | 2619.87 | 3079.66 | 3524.80 |
| -0.5  | -0.5  | -0.3       | -0.2       | 0.75  | 1.25  | 1     | 1     | 1     | 1     | 2854.18 | 3364.80 | 3851.19 |
| -0.5  | -0.5  | -0.5       | -0.2       | 0.75  | 1.25  | 1     | 1     | 1     | 1     | 4795.72 | 5670.80 | 6490.48 |

Table 3  PRE of $t_M$ when $W_h = 10\%, 20\%$ and $30\%$ non-response for different values of the constants $(g_x, g_z, \alpha_x, \alpha_z, h_x, h_z, a_x, a_z, b_x, b_z)$

| $g_x$ | $g_z$ | $\alpha_x$ | $\alpha_z$ | $h_x$ | $h_z$ | $a_x$ | $a_z$ | $b_x$ | $b_z$ | 10%     | 20%     | 30%     |
|-------|-------|-------------|-------------|-------|-------|-------|-------|-------|-------|---------|---------|---------|
| -0.5  | -0.5  | -0.2       | -0.2       | 0.75  | 1.25  | 1     | 1     | 1     | 1     | 137.09  | 130.58  | 126.19  |
| -0.5  | -0.5  | -0.25      | -0.2       | 0.75  | 1.25  | 1     | 1     | 1     | 1     | 143.51  | 167.78  | 192.03  |
| -0.5  | -0.5  | -0.25      | -0.25      | 0.75  | 1.25  | 1     | 1     | 1     | 1     | 148.61  | 173.73  | 198.85  |
| -0.5  | -0.5  | -0.3       | -0.2       | 0.75  | 1.25  | 1     | 1     | 1     | 1     | 150.33  | 175.75  | 201.15  |
| -0.5  | -0.5  | -0.3       | -0.25      | 0.75  | 1.25  | 1     | 1     | 1     | 1     | 155.75  | 182.09  | 208.41  |
| -0.5  | -0.5  | -0.3       | -0.3       | 0.75  | 1.25  | 1     | 1     | 1     | 1     | 161.42  | 188.73  | 216.01  |
| -0.5  | -0.5  | -0.4       | -0.25      | 0.75  | 1.25  | 1     | 1     | 1     | 1     | 171.36  | 200.35  | 229.31  |
| -0.5  | -0.5  | -0.4       | -0.3       | 0.75  | 1.25  | 1     | 1     | 1     | 1     | 177.79  | 207.87  | 237.92  |
| -0.5  | -0.5  | -0.5       | -0.2       | 0.75  | 1.25  | 1     | 1     | 1     | 1     | 181.97  | 212.74  | 243.49  |
| -0.5  | -0.5  | -0.5       | -0.25      | 0.75  | 1.25  | 1     | 1     | 1     | 1     | 188.91  | 220.86  | 252.79  |
| -0.5  | -0.5  | -0.5       | -0.3       | 0.75  | 1.25  | 1     | 1     | 1     | 1     | 196.17  | 229.37  | 262.52  |
| -0.5  | -0.5  | -0.6       | -0.2       | 0.75  | 1.25  | 1     | 1     | 1     | 1     | 200.74  | 234.69  | 268.61  |

Table 3 gives the PRE of estimator $t_M$ when $W_h = 10\%, 20\%$ and $30\%$ non-response respectively for multiple values of the constants $(g_x, g_z, \alpha_x, \alpha_z, h_x, h_z, a_x, a_z, b_x, b_z)$.

Table 4 shows the PRE of the proposed estimator $t_{(M_1, M_2)}$ when $W_h$ is 10%, 20% and 30% respectively at varying constants $(g_x, g_z, \alpha_x, \alpha_z, h_x, h_z, a_x, a_z, b_x, b_z)$. 
Table 4  

| \( g_x \) | \( g_z \) | \( \alpha_x \) | \( \alpha_z \) | \( h_x \) | \( h_z \) | \( a_x \) | \( a_z \) | \( b_x \) | \( b_z \) | \( 10\% \) | \( 20\% \) | \( 30\% \) |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| -0.5 | -0.5 | -0.2 | 0.2 | 0.75 | 1.25 | 1 | 1 | 1 | 1 | 919.84 | 415.39 | 295.18 |
| -0.5 | -0.5 | -0.3 | -0.3 | 0.75 | 1.25 | 1 | 1 | 1 | 1 | 693.78 | 813.14 | 930.68 |
| -0.5 | -0.5 | -0.25 | -0.25 | 0.75 | 1.25 | 1 | 1 | 1 | 1 | 767.55 | 899.74 | 1029.80 |
| -0.5 | -0.5 | -0.4 | -0.3 | 0.75 | 1.25 | 1 | 1 | 1 | 1 | 931.43 | 1092.35 | 1250.25 |
| -0.5 | -0.5 | -0.3 | -0.25 | 0.75 | 1.25 | 1 | 1 | 1 | 1 | 1038.48 | 1218.37 | 1394.48 |
| -0.5 | -0.5 | -0.3 | -0.25 | 0.75 | 1.25 | 1 | 1 | 1 | 1 | 1065.42 | 1249.68 | 1430.31 |
| -0.5 | -0.5 | -0.25 | -0.25 | 0.75 | 1.25 | 1 | 1 | 1 | 1 | 1598.60 | 1878.31 | 2149.81 |
| -0.5 | -0.5 | -0.25 | -0.25 | 0.75 | 1.25 | 1 | 1 | 1 | 1 | 1802.76 | 2118.40 | 2424.60 |
| -0.5 | -0.5 | -0.25 | -0.25 | 0.75 | 1.25 | 1 | 1 | 1 | 1 | 1906.51 | 2242.58 | 2566.73 |
| -0.5 | -0.5 | -0.25 | -0.25 | 0.75 | 1.25 | 1 | 1 | 1 | 1 | 5238.85 | 6226.55 | 7126.56 |

It is observed from Tables 2–4 that for the constants \((g_x, g_z, \alpha_x, \alpha_z, h_x, h_z, a_x, a_z, b_x, b_z)\) considered in these tables, the \(PRE\)s of the estimators \(t_C, t_M, t_M_1\) and \(t_{(M_1, M_2)}\) are larger than 100%. So the estimators \(t_C, t_M, t_M_1\) and \(t_{(M_1, M_2)}\) are more efficient than the usual unbiased estimator \(\bar{y}_st\) which does not utilize auxiliary information. It shows that the use of auxiliary variable(s) at the estimation stage is advantageous. For all the choices of constants \((g_x, g_z, \alpha_x, \alpha_z, h_x, h_z, a_x, a_z, b_x, b_z)\) the \(PRE\)s increase for increasing values of \(W_h\) expect for the values of constants given in first row of the Tables 2–4, where the values of \(PRE\)s decrease with increasing values of \(W_h\). Larger gain in efficiency is observed by using the proposed class of estimators \(t_{(M_1, M_2)}\) over \(\bar{y}_st\) as compared to the estimators \(t_C, t_M\) and \(t_M_1\). From the results of the Table 4 it is clear that there is enough scope of selecting the values of the constants \((g_x, g_z, \alpha_x, \alpha_z, h_x, h_z, a_x, a_z, b_x, b_z)\) in obtaining estimators from the suggested class of estimators \(t_{(M_1, M_2)}\) better than the estimators \(\bar{y}_st, t_C, t_M\) and \(t_M_1\). Thus the proposal of the class of estimators \(t_{(M_1, M_2)}\) is justified.

4 Conclusion

In this article we have developed the generalized version of Chaudhury et al. (2009) estimator using information on two auxiliary variables in presence of non-response under stratified sampling. In addition to Chaudhury et al.
(2009) estimator, a large number of estimators can be identified as a member of the suggested class of estimators. We have obtained the bias and $MSE$ of the envisaged class of estimators $t_{(M_1, M_2)}$ up to first order of approximation. The conditions are obtained at which the class of estimators $t_{(M_1, M_2)}$ has the minimum $MSE$. Thus this study unifies several results at one place. So it is advantageous to the researchers engaged in this area. It has been demonstrated both theoretically and numerically that proposed class of estimators $t_{(M_1, M_2)}$ is more efficient than the Chaudhury et al. (2009) estimator. Thus we recommend the proposed class of estimators $t_{(M_1, M_2)}$ for its use in practice.

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