Online learning before, during and after Co-Vid 19. Observations over 20 years

Natalie Wieland
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Overview

Who is Natalie Wieland

My observations in the creation of online learning

What has changed during CO-Vid 19

Predictions of what is coming?

Note: there is a paper that will be made available
About me

- Studied law and IT in the early 1990s
- After practising law, moved to training at Lexis Nexis
- 1999 went out solo
- Started CPD interactive
- Teach at Melbourne Law School
- 2017 founded Vidversity
Journey of online learning

Online learning has traditionally had a bad reputation and seen as the poor cousin to face to face.

The first authoring tools really produced not much more than a moving PowerPoint.

The creation process became slow and expensive and often produced content that was simply not that great.

A world of educators who were not highly technical.
Why is there still a divide between face to face and online? – my observations

The disconnection between the educator and the learner due to the process

Distance between educator and learner

| SME creates content | ID storyboard and designs the content | Creator builds the content | Delivered to the learner | Distance between educator and learner |
Mode of learning should not be the focus

• I strongly believe the content being delivered and the teaching style is key. Not the mode.

• A great educator is great on their feet live, on Zoom or pre-recorded.
What happened during Co-Vid

- It exposed many in the teaching and training profession were not ready to move online
- My role as a ‘digital coach’
- Many moved to do the ‘same’ but in an online space
  - Zoom presentations – entirely synchronous learning
Where do you start?
Process to move online

Content

Static content
  - Can pre-record
    - Loom
    - Zoom
    - Snagit
  
Interactive content
  - Use live sessions
    - Zoom
    - Skype
    - Teams

Self-paced content
  - Deliver PDFs
  - Resources

Assessment
  - Written
  - Skills based - video
The world is a different place
Don’t forget the learner – breakout rooms
Be creative – have fun
Coming out of Co-Vid

Educators empowered with technology and experience. A new mindset!!!!

An understanding of why both synchronous and asynchronous learning play a key role

Blended offerings

A more collaborative approach when creating online learning where the educator/SME is central to the process

Based on the YouTube/TikTok generation coming through – online learning will remain a key part of training
Conclusion

Natalie Wieland
natalie@Vidversity.com