MODERN CIVILIZATION: SIMILARITIES AND DIFFERENCES

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ABSTRACT
The urgency of this problem lies in the fact that the process of globalization, which is a characteristic feature of modern civilization, has also exacerbated the conflict between East and West. By now, the Western world can set prices for these types of goods, spreading information technology around the world, making them an important component of modern production. As a result, the gap between developed and developing countries is widening. Any attempt by developing countries to "catch up" ends with temporary success.

KEYWORDS: new technical means, world economy, changes, social production, information society, members of society, strengthening social ties, new phenomena, foreign investment, capital and goods.

DISCUSSION
Modern Eastern and Western civilizations are much more complex. Of course, the image of both has changed radically since the nineteenth century. The changes that have taken place in the West over the past thirty years deserve special attention. In particular, although the process of industrialization in the early stages put the workers in a miserable position, in our time it has provided material well-being for almost all citizens of developed countries. About 80 percent of US citizens are now members of collective capital. About seventy percent of employees use social funds more when they provide less to the community, and as a result they get used to living at the expense of society in part. [1.s -123].

A similar situation is observed in most developed countries of the Eastern world (Turkey, South Korea, Saudi Arabia, China, Kuwait, etc.). Material well-being is, of course, primarily a product of economic growth. Thus, significant changes in the economic structure of the world economy are still ongoing. Today he rises to the absolute level of the manager of transnational corporations. Academician N. According to Moiseev, transnational corporations account for 30% of world production assets, 80% of trade in high technologies and 90% of capital exported from developed countries [2.c-12].

As a result of such changes in the production system, the class of managers and technocrats, their ideological leaders, are immersed in the dream of total rule over the whole world. It is well known that powerful civilizations and empires dream of ruling the world at the end of their lives, and that these dreams will shape civilizations and empires. The fact that these dreams are being reborn is a sign that the West is in a systemic crisis.

Fundamental changes in the structure of the economy demanded from the world economy to intensify investment activity, introduce new technologies in production, invest heavily in modern technologies, take measures to save energy and restructure the energy complex. To accomplish such tasks, it was necessary to carry out research work of practical importance. For this reason, during the twentieth century, special attention was paid to the development of science and technology in developed countries. As a result, the range of power used in human practice has expanded. For example, man, on the one hand, managed to create devices capable of transmitting the weakest signal with a power of...
The main features of the information society in the West are:

- Production, operation and popularity of modern information technologies;
- Opportunities for members of society and social groups to receive the necessary information and knowledge at any time and anywhere;
- The presence of a developed infrastructure capable of creating national information resources, the amount of information required to accelerate scientific, technological and socio-historical processes;
- Fast automation and robotization of management and production;
- Sharp changes in social structures and, as a result, the expansion of information activities and services;
- Decrease in the number of people employed in traditional industries with an increase in labor productivity.

Even today, the developed countries of the West pay special attention to the transition to the information society. Corresponding strategic programs have even been developed on this score. For example, in the European Union, which unites 27 countries of the ancient continent, in 1994 a special action plan was developed "[8.6-11]." The growth of material well-being has exacerbated demographic processes in both the West and the East. It is known that the larger the material process in society, the lower the rate of demographic growth and, conversely, the lower the level of material well-being, the higher the rate of demographic growth. This law is evident in the Western world. P. Buchanan writes: The West is literally "dying": the population of almost all Western countries is shrinking at an incredible rate. We have never faced such a dangerous threat since the Black Plague, which wiped out a third of Europe's population in the fourteenth century. There is no doubt that this catastrophe will destroy the entire Western civilization.

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