On the Innovative Research of Computer Multimedia Technology in the Basic Course of Ideological and Political Education in Universities

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Abstract. Youdao dictionary, online translation of marxist basic theory of science and technology is the first productive force, not only reflects the importance of science and technology development, and expresses the development of science and technology at the same time the inevitable situation in the rapid development of new media technology, breaking the college ideological education alone rely on paper medium such as textbooks teaching materials, media, the important value of the space is introduced into the college ideological instruction in daily teaching activities, through the words sound and pictures, the basis of the teaching content of social hot issues and problems related to use of social platform to spread to the students, enrich the college ideological instruction teaching content effectively. Though the rapid progress of new media technology for college ideological education has brought new opportunities for development, but colleges and universities should be the correct cognition of new media technology, rational treatment of ideological education in colleges and universities under the new media environment faces various challenges, timely seize the pulse of the progress of the contemporary education, following the social developments.

Keywords: Computer New Media Technology, Ideological and Political Education in Colleges and Universities, Constructing Value

1. The two-way influence of new media technology on political education in colleges and universities

Positive influence: When the effect of past infusing teaching mode gradually declines, new media science brings new progress chances political education in colleges. As long as college students master basic Internet technology, they can get the information they want without teachers’ guidance and teaching. And, this kind of face to face real interactive virtual information sharing, make contemporary university students practical judgment effectively sublimation, still can let some students use the Internet to find the most effective problem solving methods, and through the mutual communication between students, to improve the students’ moral quality and cultural quality of new media technology to effectively improve the contemporary college students the possibility of cross-border communication, fully changed the past ideological education carrier. In the new media
era, all information is in the integration and interaction between different networks for college ideological education of students of subject, the cross-regional characteristics across time propagation mode is bound to strengthen college students communicate with each other and support each other in the frequency and strength. Network world can let students inner satisfaction, to provide emotional sustenance for contemporary college students, simple network time and space will not be any adverse effects on the real life, but the growing conflicts of all kinds of hackers, the use of network to carry out illegal crime, walking through the network media all sorts of negative public opinion, etc., the new media technology transformation of contemporary college students had social cognitive model, easy to cause the college students' morality, and cause a lot of college students' mental control. Computer and cyberspace security is not only of personal interest, but also of national security[1].

Negative effects: computers and the Internet has vastly increased the efficiency of information communication and work efficiency, but also brought the back door, such as computer network attack false information flood such outstanding problems as personal privacy in new media society, most college students are using sound and light technology brewing of virtual data to have a thorough understanding of the world[2].

2. The important value of new media technology applied to ideological and political education in colleges and universities
The application of multimedia science teaching has become an irresistible trend of The Times. Especially for college compute. The rapid development of new media technology, breaking the college ideological education alone rely on paper medium such as textbooks, media, the important value of the space is introduced into the college ideological instruction in daily teaching activities, through text, voice, and pictures, the basic teaching content, social hot issues and problems related to use of social platform to spread to the students, enrich the college ideological instruction teaching content effectively. College students is an important group of the information age, network environment provides effective platform, show ego adequately, in turn, changed the past college students fully the discourse system, diversity, democratic, characteristic and so on into the information age, the discourse features of college students, they pay more attention to personal experience and feelings, are more focus on hot news, social events, and abandon the previous conventional point of view, and in a variety of unique form of expression in the hit out more spark.

President Xi, general secretary of the ideological and political theory course teachers symposium on reform and innovation of ideological and political theory should adhere to the "eight unity", including "to uphold the dominant education
and recessive education unifies, mining in other courses and teaching methods[3].

President Xi, general secretary of the ideological and political theory course teachers symposium on reform and innovation of ideological and political theory should adhere to the "eight unity", including "to uphold the dominant education and recessive education unifies, mining in other courses and achieve full whole all-round education"[4]. This is the re-emphasis on promoting the organic combination of ideological and political courses since General Secretary Xi proposed in 2016 at the National Conference on Ideological and Political Work of Colleges and Universities to "make all kinds of courses theory courses go together". In this regard, the State Council and the Ministry of Education have successively issued documents and put forward specific requirements. Centering on the fundamental task of cultivating people with morality, carrying out the requirement of "unity of explicit education and implicit education", and furthering the ideological and political construction of the curriculum, there is great potential for the basic computer courses in universities[5].

3. Application path of new media technology in political education in colleges and universities

The introduction of multimedia technology puts forward new requirements for teachers' teaching ability. First, teachers need to master more knowledge to adapt to the large amount of teaching content presented by multimedia. It is difficult to fully reflect the knowledge reserve of teachers in traditional teaching, but teachers need to have a greater level of knowledge reserve after multimedia technology is used to assist teaching. Secondly, multimedia technology is a new teaching form, which requires teachers to change the conventional teaching concept and teaching level. In the specific implementation process, a variety of rich forms can be used to carry out, such as combined with the typical story of the story, combined with the school's scientific research achievements, combined with current affairs and policies, combined with classic cases, etc. Typical character story right through to shape students has very good effect, with national defense science and technology university computer college as an example, they in the realization of domestic computer from scratch, from weak to strong process has a lot of epic story. Through the excavation of these stories, students can better stimulate the motivation of learning and passion for serving the country. The application of school scientific research results in teaching is an important measure to implement the collaboration between science and education. It not only enables students to understand the latest scientific knowledge, but also transmits the innovative and entrepreneurial spirit and patriotism through teachers' personal experience[6].

Combining these scientific research achievements with specific knowledge points can help students understand the specific process of scientific and technological innovation and cultivate students' innovation consciousness and team spirit. New media technology, as another historic change under the information technology in the network era, provides virtual online interactive platform for people. Contemporary college students in the network world, is usually thought to become more strong, agile, independent consciousness and the information acquisition speed boost, and the contents of the information, confused easily to college students in their common accept education in the process of education is not fully agree with inner ideological education point of view, to participate in learning initiative and enthusiasm is low[7].

In the context of modern society, ideological and political teachers face many temptations in their daily life, which are relatively complex. These temptations fully affect the purity of teachers' culture, and are also directly related to the promotion and publicity of the system and policy of the Party and state. Finally, it is necessary to construct a perfect ideological and political teacher incentive mechanism. teachers not only have to face the boring work pressure and various pressures in their daily life, but also can't achieve significant work results in a short time compared with other professional teachers. In the long run, this will deal a certain blow to their work enthusiasm and enthusiasm. Therefore, colleges and universities should be inclining in the system, in terms of new media technologies are excellent education teachers give appropriate incentives and support, in order to create a good working performance environment, fully stimulate innovation education teachers, and to introduce more experienced, professional ability strong talent to join education teachers team[8].
4. Thematic planning of New media Technology in ideological and Political Education in colleges and universities

For the teaching practice of our school, further highlight the characteristics, form suitable for use of handout, for further publication of textbooks; Through the study of theory course, cultivate students' scientific thinking quality and improve their learning and research ability; Cooperate with student management to achieve the goal of teaching and educating.

Through the construction of the curriculum, it is expected that the content will be more close to the professional needs and have the characteristics of the school. Through the cultivation and attention of scientific spirit and humanistic quality, an effective method should be explored to be adopted and promoted in the subsequent teaching. The course of information theory and coding is the basic course of information major and plays a significant role in the whole course system. Big data drives social science to be more "scientific". Social science research can be atomic theory and holistic integration and unity, the formation of "from qualitative to quantitative, from simple analysis to complex processing, from attribute data to relationship data" new research paradigm, will be under the "quasi-science" of the coat, into the temple of science.

It is a higher requirement for course teaching to cultivate students' scientific spirit and humanistic quality while imparting knowledge and skills, so as to cultivate people with high comprehensive quality and development. The course teaching team has been engaged in the teaching and research of relevant courses for a long time. The team members have participated in the construction of provincial quality courses, etc., and won a number of provincial and ministerial awards, and completed a number of relevant teaching and research projects. Schools pay special attention to students' ideological and political education, so the course group in complete professional knowledge, ability, in the aspect of course education also has carried on the beneficial attempt to promote the professional knowledge of permeability, to implement the thought of something in the teaching idea, makes every effort to students in osmosis to have ideal, have knowledge, the all-round development of talented new youth. It is hoped that this research will lead to the development of ideological and political education in engineering courses.

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\caption{The emphasis of curriculum ideological and political construction requires that science be carried forward in the whole process of education and teaching.}
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5. Conclusion
College ideological education is shouldering the guide contemporary college students meet the social mainstream ideology of the big responsibility and mission, although the rapid development of new media technology for college ideological education has brought new opportunities for development, but colleges and universities should be the correct cognition of new media technology, rational treatment of ideological education the new media environment faces various challenges, timely seize the pulse of the progress of the contemporary education, following development.

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