Corresponding author: zrinko@kif.hr
Faculty of Kinesiology, Zagreb, Croatia
1Department of General and Applied Kinesiology, University of Zagreb

Almost half of the sample (47%) pointed out the lack of time as the main barrier in doing physical exercise or sport.

Conclusions
This investigation shows good way to assess the information on levels of physical activity of the citizens and accordingly creating a public policy on further development and improvement of this important area. This investigation is part of document called Strategic development of Sport and Sport’s Infrastructure in Dubrovnik and it reveals encouraging data for this Croatian city.

Keywords: Physical activity, Dubrovnik, Croatia, Sport