Climate Governance and Agriculture in Southeast Asia: Learning From a Polycentric Approach

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The global climate governance framework will need to empower a wide range of groups representing different geopolitical and sector-specific interests to engage in climate action. Learning from polycentric governance approaches could provide insight on how to foster more inclusive engagement and more effective outcomes from global efforts to fight climate change. The Paris Agreement has opened up room for this type of bottom-up, polycentric governance and new attention to important issues such as agriculture. The Association of Southeast Asian Nations Climate Resilience Network (ASEAN-CRN) is an example of a polycentric system to enhance resilience and adapt to climate change. The ASEAN Negotiating Group on Agriculture (ANGA) enables the region’s agriculture sector to shape global climate governance frameworks. The case of ANGA highlights that opening up space for polycentric systems can foster climate action in relevant sectors. Supporting regions to navigate UNFCCC processes can further enable polycentric systems, enhancing climate resilience and adaptation.

Keywords: ASEAN, polycentric governance, agriculture, global climate governance, UNFCCC

GLOBAL CLIMATE GOVERNANCE AND THE POLYCENTRIC APPROACH

There is growing recognition that, while climate change is a global problem, it will not be effectively (Bulkeley and Moser, 2007) tackled with top-down, one-size fits all approaches. Due to weaker capacity for international engagement and collaboration, the needs and opportunities of developing countries have often been underrepresented in global climate governance (Cao and Ward, 2017). Weak and powerful parties are often unequally represented in decision making and objective setting processes (Grasso and Sacchi, 2015). Issues associated with procedural injustice in accessing knowledge and questions regarding responsibility for climate change have also deterred the engagement of developing countries (Grasso, 2011; Uddin, 2017). The North-South divide that has often characterised negotiations around the global climate governance framework has been well noted (Uddin, 2017). Developing countries have tended to prioritize needs to address near-term risks and adaptation while the industrialized North emphasized long term impacts and mitigation (Johnson and Urpelainen, 2012; Chandra et al., 2016; Stephenson et al., 2019). Therefore, the need for more ambitious action on climate change requires governance arrangements that are responsive to the wide variations in context, challenges, and opportunities across countries that empower action in different arenas at different scales. The food sovereignty movement, for example,
emphasizes the need for independence, autonomy and context specificity shifting responsibility and action to a more local level to empower communities and countries to ensure local food security (Pierrick, 2003). Furthermore, procedural justice can be achieved by shaping decision-making processes in governance systems (Grasso and Sacchi, 2015). The Paris Agreement and the Nationally Determined Contributions, by setting procedural obligations while allowing for countries to decide the nature and extent of their actions, opens up opportunities for more bottom-up engagement in global climate governance and a wider range of possible climate actions (Cole, 2015; Van Asselt and Zelli, 2018). Polycentric governance provides a useful lens for assessing the implications of these developments (Bulkeley and Moser, 2007; Ostrom, 2012; Wang and Chen, 2013).

A polycentric system is made of autonomous units which act formally independent from each other and collaborate without a hierarchy (Ostrom, 2010). These policy units are interdependent and adjust mutually, similar to a living organism (Ostrom, 2010; Cole, 2011; Morrison et al., 2017). It has been suggested that fostering polycentric approaches could improve outcomes from the global climate governance framework by fostering diversity and participation, flexibility, experimentation, innovation and learning, communication and knowledge sharing, autonomy and self-regulation, collaboration, integration and shared decision-making (Feiock, 2013; Acemoglu et al., 2014; Fraser and Kirbyshire, 2017).

Dorsch and Flachsland, (2017) outlined four key features of a polycentric system that enhance cooperation and mitigation specifically in relation to the global climate governance framework:

- **self-organization** (empowering subsidiary actors enables action at the closest level to the problem)
- **recognition of site-specific conditions** (recognition of preferences, competencies and constraints at different levels and areas fosters engagement and reduces inefficiencies)
- **experimentation and learning** (decentralized experimentation and mutual learning enhances the learning curve, reduces costs, enables flexible adaptation, can change preference structures and enhances engagement)
- **building trust** (face-to-face communication and monitoring at various levels enhances cooperation and deters free-riding)

These features a useful framework for assessing the extent to which different actors and groups align with polycentric systems and to provide insights on how these such actors and groups can influence the global climate governance framework through the adoption of polycentric approaches— even beyond a mitigation context. Self-organization amongst individual policy units in a polycentric system fosters the development of new or new types of actions based on diverse contexts, regarding smaller units as active creators and reshaping the relationships between sectors and actors for efficient collaboration (Atkinson et al., 2017). The recognition of site-specific conditions leads to higher levels of engagement from a wider group of actors based on local knowledge and the development of diverse tailor-made strategies that can increase adaptation and mitigation efficiency and reduce the risk of failure (Dorsch and Flachsland, 2017; Morrison et al., 2017; Homsy et al., 2019).

Experimentation and mutual learning on smaller scales reinforce these effects encouraging units to engage and adopt a broader set of strategies and technologies for climate action (Douthwaite, 2002; Abbott, 2012). Building trust between units and having one unifying vision supporting one identity within various rising discourses strengthens ties and increases policy coordination (Bulkeley and Moser, 2007; Johnson and Urpelainen, 2012).

The Paris Agreement, as described above, has increased the possibility for polycentric approaches to influence discourses under the global climate framework and in doing so fosters more inclusive climate action. The agricultural sector is highly vulnerable to climate change but also a driver of land degradation and emissions, making it a priority for action. While there is significant potential for mitigation from improved soil carbon, and other practices, technical and political challenges need further attention. Meanwhile, developing countries are particularly focused on the need for adaptation to better manage observed and future climate impacts in order to protect hard-won gains in socio-economic development and food security (Chandra et al., 2016). The polycentric system that has emerged around the Paris Agreement has encouraged agriculture stakeholders to strengthen their engagement in global climate governance fora and register the unique needs and potential of the agricultural sector (CCAFS, 2016). This development was reflected most clearly in the decision to adopt the Koronivia Joint Work on Agriculture (KJWA) at COP23 in 2017. KJWA has accelerated agriculture sector-specific engagement within the global climate governance framework as would be expected in a polycentric system. This could drive further ambition and improved implementation of climate action across sectors (Dinesh et al., 2017; Drieux et al., 2019).

## ANGA AND POLYCENTRIC GOVERNANCE FOR CLIMATE ACTION IN AGRICULTURE

Being one of the most at-risk regions to climate change worldwide makes effective climate adaptation and mitigation in Southeast Asia urgent. Rising temperatures between 4–5°C and a sea-level rise up to 70 cm by 2,100 are estimated with increasing occurrence of climate-related disasters (Raitzer, 2015). Floods and salination processes reduce the amount of fertile land and crop failure affects the major staple crops; rice and corn (ASEAN Secretariat, 2017). Declining agricultural productivity threatens food security (ASEAN Secretariat, 2017; Overland et al., 2017). Livelihood dependency on agriculture increases the threat of poverty and social inequality (Asian Development Bank, 2017; Overland et al., 2017; Prakash, 2018). The agricultural sector is also a driver of greenhouse gas emissions in the region particularly from deforestation and peatland drainage (ASEAN Secretariat, 2017).

The ASEAN Climate Resilience Network (ASEAN CRN) has developed a process of collaboration and self-organization to highlight the specific needs of the region in the context of the...
global climate governance framework. ASEAN-CRN was formed in 2014, providing a platform for regional exchange (see Figure 1) by the ASEAN Technical Working Group on Agriculture Research and Development (ATWGARD) reporting to the ASEAN Ministers of Agriculture and Forestry (AMAF). Utilizing knowledge products and insights from the activities of the network, the ASEAN Negotiating Group on Agriculture (ANGA) was further established by AMAF to enhance regional engagement in multilateral environmental agreements on issues related to agriculture.

The following analysis is based on six semi-structured interviews with key informants including ANGA focal points and UNFCCC experts and a focus group discussion. Given the relatively small group of actors involved in ANGA and ASEAN CRN and the recent formation and engagement of ANGA as a regional grouping in climate change negotiations, key informant interviews and a focus group discussion were used to qualitatively assess how these groups aligned with a polycentric system (Taylor and Blake, 2015). These interviews and discussions were supplemented with a review of program documents about ASEAN-CRN and relevant literature.

Consistent with the features of polycentric systems, the establishment of ANGA came from ASEAN members’ recognition of the need for improved self-organization and collective action in highlighting the region-specific issues for agriculture in the global climate governance framework. ANGA was formally accepted as a negotiation group to the United Nations Framework Convention on Climate Change (UNFCCC) to represent the agriculture sector of ASEAN under G77 and China (ANGA, 2020). The objective of the UNFCCC is the stabilisation of greenhouse gas concentrations in the atmosphere, enabling natural adaptation of ecosystems to climate change while not threatening food production and sustainable economic development (UNFCCC 1992). Meanwhile, ASEAN-CRN facilitates experimentation and learning, providing a platform for sharing regional information, experience and expertise to improve climate adaptation and mitigation in the agricultural sector and translates science into policy. Member countries individually develop agricultural practices, policies and technologies to improve food security, productivity, and resilience to climate change. The exchange of knowledge enables members to adjust their national climate strategies and policies. Especially least developed countries are benefitting from knowledge exchange and discussions between member states, learning from various best practices under diverse contexts (ASEAN-CRN, 2015; ANGA, 2020).

Two joint submissions to UNFCCC have been formulated with recognition of region-specific conditions including presentation of national and regional adaptation measures as well as a definition of priorities and needs of the network to scale up adaptation measures through UNFCCC processes. The joint positions, representing the view of ANGA on agriculture and climate change, contributed to the adoption of the COP decision on the establishment of the Koronivia Joint work on Agriculture (KJWA) (ASEAN-CRN, 2015; ANGA, 2020) and demonstrates the effectiveness of the system as such.

As outlined in Table 1, workshops and group meetings fostered a good understanding of national challenges and practices which enabled the recognition of site-specific conditions. During these events, countries were asked to reflect on national conditions and priorities, while also encouraged to identify how they related to the needs and priorities of other countries at the regional level. The process allowed for country focal points to become climate change champions in their own countries. This enabled self-organization and strengthening of the national agricultural agenda in the context of climate change.

Regular meetings during workshops and preparation for negotiations foster the recognition of one unifying identity (ANGA, 2020) or vision and provide opportunities for direct interaction to build trust among members. Direct interaction between members and regional monitoring efforts can build trust and commitment between members (Salamanca and Nguyen, 2016; ANGA, 2020). Continuous exposure to actual negotiations during SBSTA and COP builds confidence and trust that a joint approach is ultimately more effective (based on interviews with ANGA focal points and UNFCCC experts see Table 1). These procedures and outcomes highlight the function and benefits of a polycentric system.

Having in place such mechanisms to develop and express common positions, following ASEAN protocols on consensus...
Table 1: Results from six interviews with ANGA focal points and UNFCCC experts and one ANGA group discussion.

| Principles | Mechanisms | Results |
|------------|------------|---------|
| Self-Organization | Guiding Questions | - Guiding questions increase awareness and ease the process to engage with issues at the national level strengthening their position also at the global level |
| Workshops Preparatory meetings | - Preparatory meetings with external technical input are improving the knowledge and skill of the negotiators which increases confidence. Strong leadership of focal points to tackle internal political challenges and push the process are essential for successful proactive engagement |
| - Gaining knowledge within the group including UNFCCC processes, technical aspects, practices and strategies increase the confidence of focal points and benefit national climate adaptation strategies |
| - Group activities foster the visibility of the members in their own countries and support the vision of individual countries to follow one agenda |
| - Through ANGA agriculture became a higher priority in several countries due to focal points becoming champions in their own country for climate adaptation and mitigation |
| Site-Specific Conditions | Guiding questions | - Discussion and revision of individual submissions increase understanding and knowledge of focal points |
| Workshops | - Workshops and group meetings to discuss commonalities and individual views foster a good understanding of the different positions as well as close collaboration and exchange between members. External professionals smoothen this process |
| Third-party revision of country submissions | - Basing regional priorities on national priorities to foster a clear objective and goal at the global level leads to stronger identification with the group |
| Experimentation and Learning | Workshops Third-party consultants | - Through ANGA countries had the chance to broaden their horizon, profiting from others experiences and best practices as well as share ideas and discussions. This connection with other countries is highly valued by many members |
| Trust | Scientific knowledge | - Workshops and group meetings provide possibilities for direct interactions, reflection and understanding of different views. Personal meetings are important to be able to represent the regional context, highlighting the benefits of a regional position to enhance national views |
| Workshops Preparatory meetings | - Continuity of the focal points, people who gain an in-depth understanding of diverse views and issues are essential to enable strong collaboration and leadership |
| - A group such as ANGA is drawn together through their similarities feeling united and building one identity which enables reflection and learning from differences |
| - Preparatory meetings and debriefing sessions support a common understanding and unification of the group, leading to more effective coordination and enabling dynamic reaction |
| - Science-backed processes and positions give credibility to the group and a good base for submissions and negotiations, providing a strong base for formal endorsement |

Building, supports a process of knowledge exchange, collaboration, and creation of one identity, and promoting leadership at the regional level. Regional mechanisms for consensus building can also help to facilitate consensus building at the national level by providing new fora for national actors to exchange views and interact that are not subject to prevailing hierarchies or procedural constraints of government institutions.

Lessons Learned from ANGA on Enabling and Benefiting from Polycentric Systems

Polycentric approaches can enable more effective climate action at global, regional and national levels and across sectors.

The example of ASEAN-CRN and ANGA shows that opening up space for polycentric approaches within the global climate governance framework can lead to effective climate action. By fostering self-organization, based on the identification of shared priorities forming one identity, the recognition of site-specific conditions, facilitation of experimentation and mutual learning and the building of trust, ANGA has strengthened the role of the agriculture sector both within the global climate governance framework and in regional and national policy processes regarding climate action.

At the regional level, several countries speaking with one voice, having one strategy for voicing their concerns and preferences and submitting coordinated positions with key points rather than several submissions with a lot of overlap improves communication and effectiveness of negotiations and eases the consensus process (UNFCCC expert, 2020a, 2020b). ANGA adhered to this approach in its engagement with KJWA, strengthening its positions, the coherence of the group and its effectiveness in pushing for support (ANGA focal point, 2020a; ANGA group meeting, personal communication). At the national level, the revised NDCs already available from the region, many have strengthened the role that agriculture will play in adaptation and some cases mitigation as well. This can further push local context-specific action and engagement as outlined above.

The countries have achieved this outcome by employing a structured process (Box 1) to organize, develop and express common positions through submissions and as negotiators. This process ensures coordination, inclusiveness, context specificity and credibility of the group members and may be
instructive for other policy units looking to enhance geopolitical or sectoral engagement under the global climate governance framework (ANGA, 2020). This highlights that in the practical implementation of a polycentric system, following specific processes, enables more effective climate action at various levels.

Support to developing countries to engage in global climate governance enables effective bottom-up polycentric approaches. Supporting groups to better understand the global climate governance framework and its processes and outline the possibilities for engagement enables effective bottom-up polycentric approaches. One of the main struggles faced by the group was the lack of knowledge of how the UNFCCC and subsidiary bodies work and how submissions look like (ANGA, 2020). ANGA members have noted that other regions “are strong negotiators and understand how to express their positions. But when I look at myself and other ASEAN countries, we still didn’t have the strength.” (ANGA focal point, 2020b). This highlights the knowledge gap and the inequality between the North and South as described previously.

As a group, ANGA members sought out negotiation training, workshops and capacity building support from partners such as FAO and GIZ which enabled ANGA to speak with one voice (ANGA, 2020; ANGA group meeting, personal communication). While this type of support “must be dedicated to creating conditions in which parties could meet and talk but not affecting outcomes of these talks” (UNFCCC expert, 2020a, 2020b), improved understanding of UNFCCC processes and reports enhanced regional and national engagement in climate action (ANGA, 2020; ANGA focal point, personal communication, December 22, 2020; ANGA group meeting, personal communication). Neutral information and materials and technical briefings by experts to answer process-related or technical questions can reduce obstacles in a party-driven process for group formation and, in doing so, lead to more effective polycentric approaches. Bridging this knowledge gap increases therefore procedural justice in climate governance.

CONCLUSION

This case study suggests that decision-makers at different levels should aim to create conditions that enable and benefit from polycentric systems to climate resilience and encourage more ambitious action to address climate change. Opening up space for polycentric systems to emerge can also give voice to important sectors for scaling climate action such as agriculture. As the example of ANGA demonstrates, effective climate action is facilitated by self-organisation through national and regional engagement, individual leadership, recognition of context-specific conditions through active discussion of different views, learning through experimentation, and knowledge exchange. Through support to better understand UNFCCC processes and engagement options, groups such as ANGA can assert their views within the global climate governance framework, making negotiations more efficient and inclusive. To further analyse the effectiveness of a polycentric system such as ASEAN-CRN further quantitative empirical analyses or similar case studies are necessary to support the qualitative conclusions reached here.

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