Empirical Study on Shanghai Composite Index Forecast Based on ARIMA Model

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Abstract: Time series analysis is an important research tool in the field of stock price prediction. It analyzes the historical data to find out its development rules and guide people's future decision-making. This paper selects the monthly average closing price of the Shanghai Composite Index from January 1991 to September 2017 as the research object. By using E Views 7.2 software, the stationary non-white noise sequence is obtained after the first-order difference of the non-stationary raw data, and then establishing the autoregressive integrated moving average (ARIMA) model to forecast the future trend of Shanghai Stock Index.

Keywords: Shanghai Composite Index, ARIMA Model, Forecast, Time Series Analysis

1. Introduction

1.1. Research Background and Significance

With the rapid development of China's economy in recent years, China's stock market has developed rapidly. The fluctuation trend of stock price has been widely concerned by government departments, entrepreneurs and investors. If the trend of stock prices can be forecasted, it will be not only help investors make reasonable decisions and get the maximum profit, but also enable the government to properly intervene and manage the stock market at the right time so as to promote China's economy sustainable and healthy development.

Many scholars study the fluctuation of stock price. Among the various research methods they adopt, methods of time series analysis are most widely used. In the various methods of time series analysis, the autoregressive integrated moving average (ARIMA) model is the most fitted to forecast the future trend of stock prices. In view of such an upsurge of macroeconomic situation, it is very necessary to fit appropriate ARIMA model to accurately forecast the trend of stock prices so as to help investors make the best decisions.

1.2. Review of Research in Stock Price Forecasting

Time series analysis can be traced back to 1927, and the British statistician G. U. Yule proposed an autoregressive model. Later, British mathematician G. T. Walker proposed and used the moving average (MA) model and the autoregressive moving average (ARMA) model. [1] The development of time series analysis so far, its theoretical method has been quite mature. Nowadays, time series analysis is widely applied in fields such as stock market, insurance, data mining, psychology and other fields. [2] Especially in the field of stock price forecasting, more and more scholars use the method of time series analysis to forecast stock price.

Li Yujing and Cheng Zongmao (2011) selected the closing price of Zijin Mining and China Vanke A, from 2008 to 2011, a total of 672 data, as the research object. By using SPSS software and EViews software, they analyzed the data and fitted ARIMA model. The model achieved very good short-term forecasting effect. [3]

Zhang Chao (2014) selected the Shanghai Composite Index as the research object. He analyzed its daily closing price from February 2 to March 12 2014, and established the autoregressive moving average-generalized autoregressive conditional heteroskedasticity (ARMA-GARCH) model based on error correction. Combined with regression model, the model fully extracted the effective information of the data and obtained good forecast values. [4]

Dong Bolun and Xu Dongyu (2015) established respectively the ARIMA model for the representative shares
of Pear shares, Dunhuang Seed Industry and Guannong Stock, and analyzed and forecasted their stock prices. The results show that the short-term forecast effect of ARIMA model's short-term forecast is very well. [5]

Gao Yuan (2015) chose the LETV stock as the research object. She established the ARMA model after analyzing its daily closing price of the last one year. The model well fitted and forecasted the short-term trend of the stock price. [6]

Sun Xianqiang (2016) studied the Shanghai Composite Index. He analyzed its closing price from December 10, 2004 to December 31, 2015, a total of 2687 data, and built ARIMA model and Logistic regression model for the data. The two models obtained good fitting and forecasting effect. [7]

Zhang Nan (2016) selected GuoDian Power as its research object and analyzed its daily closing price from May 1, 2010 to May 1, 2015. The ARIMA model was used to model the data, and the obtained model was used to predict the stock price for a short time. The forecast effect was good. [8]

Wu Yuxia and Wen Xin (2016) selected HuaTai Securities as the research object and analyzed the closing prices of HuaTai Securities from March 24, 2014 to March 31, 2015, a total of 250 data. The ARIMA model was established to predict the law and trend of stock price changes. The empirical results showed that ARIMA model had a good short-term prediction effect. [9]

Ma Yanna and Zeng Jiying (2017) selected the Shanghai Composite Index as the research object and analyzed its daily closing prices from November 3, 2013 to November 18, 2016. They established ARIMA model for the time series and used the model to forecast the stock price for a short time. A good prediction effect was achieved. [10]

Zhang Jie (2017) selected EJiao stock as the research object. She built respectively the ARIMA model and the generalized autoregressive conditional heteroskedasticity (GARCH) model for the data after analyzing the daily closing price from January 5, 2015 to October 16, 2016. The two models were used to forecast the stock price and the prediction errors were small. [11]

Although many scholars use the methods of time series analysis to forecast the stock price, most of their research objects are the daily closing price of stock price. As the daily closing price is greatly affected by accidental factors, the result of its forecast has great contingency. Due to the limitations of the model itself, the longer the forecast period, the worse the forecast result, the stock price can be forecasted in just recent days. In order to get the future stock price movements, it needs to constantly establish new models and make latest forecasts to ensure the accuracy of the forecast. It takes a lot of time and effort.

This paper chooses the monthly average closing price of the Shanghai Composite Index as the research object. There are three advantages for doing that. First, it can reduce the impact of accidental factors in the daily closing price data. Second, the forecast of model can provide a reference for investors' investment in the next two months rather than just the next few days. Third, the model can give investors a macro grasp about the stock price movements of the entire stock market, rather than some stock’s price in few days.

2. Data Preprocessing

This paper selects the Shanghai Composite Index published by the official website of Shanghai Stock Exchange as the research object and analyzes its monthly average closing price from January 1, 1991 to September 30, 2017, a total of 321 data. The data is divided into two parts: 319 data from January 1991 to July 2017 are used to fit the model, and two data from August to September 2017 are used to check the model’s forecasted performance.

The data preprocessing in this paper includes two parts: stationary checking and difference operation. Stationary checking includes timing chart test, autocorrelation chart test and unit root test.

2.1. Stationary Checking

As can be seen from Figure 1 and 2, the original data is non-stationary and has an increasing time trend. It can be judged that first-order difference can be taken for the raw data.

![Figure 1. Raw data timing chart.](image1)

![Figure 2. Raw data autocorrelation diagram.](image2)

Due to the subjectivity of the chart test, it needs to obtain objective result by the unit root test. As shown in Figure 3, the unit root test shows that the value of test statistic is greater than the critical value at the significance level of 0.05 and the p-value is bigger than 0.05. So the conclusion that the original data is non-stationary can be obtained.
2.2. Difference Operation

According to Figure 4 and 5, a preliminary judgment can be obtained that the series is stationary after the first-order difference.

Figure 4. Timing chart of first-order difference series.

Figure 5. Autocorrelation of first-order difference series.

Figure 6. Unit root test of first-order difference series.

Figure 7. Estimated parameters of the model.

Figure 8. Autocorrelation of residual series.

3. Model Fitting and Forecasting

Model fitting and forecasting include three parts: model identification, model checking and model forecasting.

3.1. Model Identification

Figure 5 shows that the autocorrelation and partial autocorrelation coefficients of first-order difference series are trailing. After a lot of careful analysis of various fitting models, the relative optimal model $ARIMA(1,3,4,5,6,1,1,3,4,7,13)$ is obtained based on the AIC criteria and the SBC criteria. Under the principle of Least Squares Estimation, the estimated parameters of the model are obtained, as shown in Figure 7.

3.2. Model Checking

Figure 8 shows that the p-values of lag orders of the residuals are bigger than 0.05, which proves that the residual sequence is a white noise sequence and the model fully extracts the valid information in the sequence.

3.3. Model Forecasting

Table 1 shows that the forecast errors of the model are small, which indicates that the forecast is effective. The one-stage forecast error is -2.738, and the two-stage 3.003.
| Table 1. ARIMA((1,3,4,5,6),1,(1,3,4,7,13)) model forecast result. |
|-------------------|-------------------|
| Forecasted value  | 3290.230          |
| actual value      | 3287.492          |
| error             | -2.738            |

4. Summary

Time series analysis is closely related to time. Due to the non-repeatability of time, only one sequence observation can be obtained at any one moment. This special data structure makes time series analysis has its own special, self-contained set of analytical methods. It is applied to the financial, commercial, scientific, weather forecasting and other fields. It is no longer difficult to process large amounts of data with the rapid development of computer technology, which accelerates the development of time series analysis in various application areas.

This paper takes the Shanghai Composite Index as the research object and makes a detailed study on the application of time series analysis in stock price forecasting with the help of EViews 7.2 software. The data comes from the official website of the Shanghai Stock Exchange, from January 1, 1991 to September 30, 2017. Because the daily closing price is greatly influenced by accidental factors, this paper chooses the monthly average data of daily closing price as research data in order to reduce the impact of accidental factors. After fitting the data series many times, the relative optimal model is obtained. Using the model to forecast values, it gets effective result. The error between predicted value and actual value is small.

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