Reducing our environmental footprint and improving our health: greenhouse gas emission and land use of usual diet and mortality in EPIC-NL: a prospective cohort study

Sander Biesbroek1, H Bas Bueno-de-Mesquita1,2,3, Petra HM Peeters3,4, WM Monique Verschuren1, Yvonne T van der Schouw4, Gerard FH Kramer5, Marcelo Tyszler5,6 and Elisabeth HM Temme1*

Abstract

**Background:** Food choices influence health status, but also have a great impact on the environment. The production of animal-derived foods has a high environmental burden, whereas the burden of refined carbohydrates, vegetables and fruit is low. The aim of this study was to investigate the associations of greenhouse gas emission (GHGE) and land use of usual diet with mortality risk, and to estimate the effect of a modelled meat substitution scenario on health and the environment.

**Methods:** The usual diet of 40011 subjects in the EPIC-NL cohort was assessed using a food frequency questionnaire. GHGE and land use of food products were based on life cycle analysis. Cox proportional hazard ratios (HR) were calculated to determine relative mortality risk. In the modelled meat-substitution scenario, one-third (35 gram) of the usual daily meat intake (105 gram) was substituted by other foods.

**Results:** During a follow-up of 15.9 years, 2563 deaths were registered. GHGE and land use of the usual diet were not associated with all-cause or with cause-specific mortality. Highest vs. lowest quartile of GHGE and land use adjusted hazard ratios for all-cause mortality were respectively 1.00 (95% CI: 0.86-1.17) and 1.05 (95% CI: 0.89-1.23). Modelled substitution of 35 g/d of meat with vegetables, fruit-nuts-seeds, pasta-rice-couscous, or fish significantly increased survival rates (6-19%), reduced GHGE (4-11%), and land use (10-12%).

**Conclusions:** There were no significant associations observed between dietary-derived GHGE and land use and mortality in this Dutch cohort. However, the scenario-study showed that substitution of meat with other major food groups was associated with a lower mortality risk and a reduced environmental burden. Especially when vegetables, fruit-nuts-seeds, fish, or pasta-rice-couscous replaced meat.

**Keywords:** Sustainability, Diet, Greenhouse gas emission, Land use, Health, Mortality, EPIC-NL, Prospective studies, Environmental impact, Substitution scenarios

* Correspondence: liesbeth.temme@rivm.nl
1Centre for Nutrition, Prevention and Health Services, The National Institute for Public Health and the Environment (RIVM), Antonie van Leeuwenhoek 9, Bilthoven 3721 MA, The Netherlands
Full list of author information is available at the end of the article

© 2014 Biesbroek et al; licensee BioMed Central Ltd. This is an Open Access article distributed under the terms of the Creative Commons Attribution License (http://creativecommons.org/licenses/by/2.0), which permits unrestricted use, distribution, and reproduction in any medium, provided the original work is properly credited. The Creative Commons Public Domain Dedication waiver (http://creativecommons.org/publicdomain/zero/1.0/) applies to the data made available in this article, unless otherwise stated.
Background
Current climate changes and the increased need for food underlines the importance of a sustainable food system [1]. Food choices influence health status, but also have a great impact on the environment through food production. Currently, the contribution of food production and consumption to the European Union’s total greenhouse gas emission (GHGE) is approximately 20−30% [2]. Individuals can directly influence this share via their own choice of food.

The largest environmental impact from food comes from the production and consumption of meat and dairy products; the estimated GHGE is 50% and use of total farmlands is 80% [3−5]. Meat and dairy products also supply about one-third of the dietary energy intake and are major sources of saturated fatty acids in the diet. Diets high in animal products and low in vegetables and fruits, like the Western diet, are associated with a higher risk of major chronic diseases [6−8]. A comparison between a meat-based and a lactoovovegetarian diet also showed that the typical Western diet is less sustainable [9].

A diet according to the Dutch national dietary guidelines would result in a 8% reduction in GHGE (men 13%, women 3%) when compared to the actual dietary pattern as observed in the Dutch national food consumption survey [3]. The dietary guidelines, established in 2006, promote a varied diet with plenty of fruit, vegetables and whole-grain cereal products [10]. A study from the UK modelled the health effects of three diets with a different carbon footprint reduction [11]. The results showed that a modelled 50% reduction of meat and dairy products iso-calorically replaced by vegetables, fruit, and cereals resulted in the highest GHGE reduction and most deaths delayed or averted per year. Another recent UK study investigated how consumer’s food choice could reduce food-derived GHGE [12]. Results showed a potential GHGE reduction of 35% if meat products were completely eliminated from the diet and 12% when avoidable food waste was cut out. Not eating foods grown in greenhouses or airfreighted to the UK could lead to another 5% reduction. Vieux et al. showed that when total caloric intake is reduced to meet the average individual’s energy needs, the diet-associated GHGE decreased between 2-11% [13]. In addition, when meat was iso-calorically substituted by fruit and vegetables either null or even positive diet-associated GHGE variations occurred. A modelled substitution of animal-derived food products by plant-derived food products resulted in substantial reductions of GHGE and land use [14,15] and a lower risk for all-cause mortality and coronary heart disease [16,17].

Although it is expected that a diet which is environmentally friendlier also reduces mortality of chronic diseases, this has never been investigated in a real-life setting. Therefore, the aim of this study was to investigate to what extent an environmental friendlier diet is also a healthier diet by increasing survival rates in the EPIC-NL cohort study. The effects of food weight-based modelled substitution scenarios, in which part of the total meat intake was replaced by other food groups, on mortality and environmental impact were also investigated.

Methods
Study population
EPIC-NL is the Dutch contribution to European Prospective Investigation into Cancer and Nutrition [18]. EPIC-NL consists of 40,011 subjects of PROSPECT and MORGEN. The PROSPECT cohort included 17,357 women aged 49−70 years, participating in the national breast cancer screening program and living in the city of Utrecht and its surroundings [19]. The MORGEN cohort included 22,654 men and women aged 20−59 years, selected from random samples of the Dutch population in Amsterdam, Doetinchem, and Maastricht [20,21]. Both cohorts comply with the Declaration of Helsinki.

Exclusion criteria for the present analyses were no informed consent for follow-up of vital status (n = 956) and missing follow-up data (n = 16). Participants with a history of cancer (n = 1640), diabetes (n = 781), myocardial infarction (n = 536), stroke (n = 458), or a combination of these diseases (n = 249) were excluded because the usual diet reported by these persons may not reflect their diet before diagnosis. In addition, these participants have a higher risk of death. Subjects without dietary information (n = 154) were excluded. To exclude implausible values, participants in the highest and lowest 0.5% of the ratio of reported energy intake (based on the food frequency questionnaire (FFQ)) on energy requirement (estimated on the basis of basal metabolic rate (BMR)) were also excluded (n = 662). After these exclusions, 35,057 participants remained for the all-cause mortality survival analysis.

Diet and environmental impact assessment
Usual daily dietary intake was estimated by a 178-item FFQ that has been validated against twelve 24-h recalls, and biomarkers in 24-h urine and blood [22,23]. Spearman rank correlation coefficients based on estimates of the FFQ and 24-h recalls were 0.51 for potatoes, 0.36 for vegetables, 0.68 for fruits, 0.39 for meat, 0.69 for dairy, 0.76 for sugar and sweet products, and 0.52 for biscuits and pastry in men. Results for women were similar.

Blonk Consultants assessed the environmental impact of the Dutch dietary habits [3]. To estimate sustainability scores, life cycle assessments (LCA) were performed for 254 food items. The LCAs were cradle to grave and included production, processing, packaging, transport, storage, preparation, cooking, avoidable and unavoidable food waste (inedible parts) at home, and waste incineration. GHGE covers carbon dioxide (CO2) emissions through the use of fossil fuels, methane (CH4) released during the
rearing of cattle and the cultivation of certain crops, and nitrous oxide (N₂O) released from fertilizers, manure and ploughing of grassland [24,25]. GHGE is expressed as kg CO₂-equivalents per day. Land use covers the surface needed for the production of food [24,25] and is expressed as m²/year per day. These LCA data were combined with the EPIC-NL FFQ data to calculate individual daily greenhouse gas emission and land use for each of our participants. The LCA scores were based on current production practices and assumed equal in the nineties when the FFQ was assessed.

Participants characteristics
At baseline, study participants completed a questionnaire on the presence of chronic diseases and related potential risk factors, and medical and lifestyle factors [18]. Body mass index (BMI) was calculated by dividing weight by height squared. Educational level was coded in low (lower vocational training or primary school), medium (intermediate vocational training or secondary school), or high (higher vocational training or university). The smoking of cigarettes, pipe, or cigars was categorized as current, former, and never. Physical activity was assessed with the validated Cambridge Physical Activity Score (CPAI) [26].

Mortality assessment
Vital status of all EPIC-NL participants was obtained through linkage with the municipal population registries. The information on vital status for the EPIC-NL cohort is complete until 11 April 2011 for MORGEN and until 4 July 2011 for PROSPECT. These data were retrieved from the GBA (Dutch Municipality Basic Administration).

Participants were followed for the occurrence of cancer, cardiovascular disease, respiratory disease and other causes by linkage to several disease registries (Dutch Cancer Registry and Dutch Hospital Discharge Diagnosis Database). Primary cause of death was coded according to the International Classification of Diseases (ICD). Incidence of cancer deaths was coded as 140–239 (ICD-9) or C00-D48 (ICD-10), incidence of cardiovascular disease (CVD) deaths as 390–459 (ICD-9) or 100-199 (ICD-10), incidence of respiratory system disease mortality as 460–519 (ICD-9) or J00-J99 (ICD-10). The remaining causes of death were merged into the category ‘other causes’. Cause-specific mortality data were available until 31 December 2010. This is the most recent linkage to the database of Statistics Netherlands.

Statistical analysis
Participants were followed over time until death from any cause, loss to follow-up, or were censored on 11 April 2011 for MORGEN and 4 July 2011 for PROSPECT. In the cause-specific mortality analysis, the censor date was 31 December 2010 for both cohorts.
on environmental impact were based on the food group average GHGE and land use. The average environmental impact of meat was based on the proportional daily intake, i.e. non-processed meat accounts for 80% of total gram per day intake of meat.

All statistical analyses were performed using SAS software (version 9.3, SAS Institute Inc., Cary, NC, USA). A two-sided p-value of <0.05 was considered statistically significant.

Results

During a median follow-up of 15.9 years, 2563 deaths were registered. The observed EPIC-NL cohort median value of GHGE was 3.87 kg CO2-equivalents/d and for land use 3.61 m2*year/d. While contributing 3.6% of daily intake weight (and 11% of daily energy intake), total meat intake accounts for approximately 30% of total dietary-derived GHGE and land use (Table 1). The impact of dairy and beverage consumption on the environment is substantial (dairy: 25% of GHGE and 17% of land use; beverages: 13% of GHGE and 16% of land use).

A higher energy, vegetables, fruits, dairy, meat, cereals, fat, soups, and alcohol intake, a lower age, an increased proportion of men, smokers, and higher activity level were associated with a higher environmental impact of usual diet. Educational level, waist to hip ratio, and body mass index (BMI) differed only slightly between the highest and lowest quartiles of GHGE and land use (Table 2).

In the crude Cox proportional hazards analyses, we observed an inverse association of total greenhouse gas emission of usual diet with all-cause mortality. The HR (95% confidence interval) of highest versus lowest quartile of GHGE was 0.76 (0.68-0.85) (Table 3). After multivariable adjustment, model 1, no association with risk was seen (HR of 1.00 (0.86-1.17)). Additional adjustment for energy intake, model 2, did not change the association. The findings from the fully adjusted model, all possible confounders included, were essentially similar to the sparsely adjusted model (model 1). Hazard ratios of highest versus lowest quartile of GHGE for adjusted cause-specific mortality models were for cancer 1.01 (0.86-1.34), CVD 0.90 (0.63-1.28), 1.12 (0.52-2.39) for respiratory diseases, and 0.91 (0.64-1.30) for other causes of death.

In crude analysis, total land use of usual diet was inversely associated with all-cause mortality (HR of highest versus lowest quartile: 0.74 (0.66-0.82)) (Table 4). However, after multivariable adjustment, we found a statistically non-significant HR of 1.05 (0.89-1.23). Correction for energy intake did not alter the association. Cause-specific adjusted HRs were 1.10 (0.88-1.37) for cancer, 1.07 (0.75-1.54) for CVD, 1.19 (0.58-2.46) for respiratory diseases, and 0.88 (0.61-1.27) for deaths by remaining causes.

Modelling a substitution of 35 g/d of total meat intake by an equal amount of potatoes, pasta-rice-couscous, vegetables, fruit-nuts-seeds, milk-based desserts, fish, or cheese has environmental or health benefits (table 5). Reductions in total daily greenhouse gas emissions were 10.8% for potatoes, 10.1% for pasta-rice-couscous, 10.0% for vegetables, 10.0% for fruits-nuts-seeds, 10.9% for milk-based desserts, 4.5% for fish, 0.6% for cheese, and 11.5% for reducing meat intake by 35 gram without replacements based on the average carbon footprint of the usual diet in EPIC-NL. Reductions in land use were 11.3% for potatoes, 9.7% for pasta-rice-couscous, 10.8% for vegetables, and 10.3% for fruit-nuts-seeds, 10.9% for milk-based desserts, 9.8% for fish, 4.5% for cheese, and 11.7% without any replacement. In addition, favourable health effects of the substitutions were observed. When compared, 35 gram of pasta-rice-couscous instead of meat was associated with an 11% (95% CI, 4% to 16%) lower risk. A substitution by vegetables was associated with a 9% (95% CI, 3% to 15%)

Table 1 Contribution of different food groups to daily intake and environmental impact in EPIC-NL

| Food group | Gram/d (%) | CO2-eq (%) | Land use (%) |
|------------|------------|------------|--------------|
| Potatoes   | 3.5        | 1.9        | 1.2          |
| Vegetables | 4.4        | 5.5        | 3.6          |
| Legumes    | 0.3        | 0.3        | 0.3          |
| Fruit, nuts and seeds | 6.9 | 5.6 | 4.4 |
| Dairy      |            |            |              |
| Cheese     | 1.3        | 11.6       | 7.7          |
| Milk a     | 9.4        | 9.5        | 6.5          |
| Milk-based desserts b | 3.5 | 4.1 | 2.6 |
| Meat       |            |            |              |
| Non-processed meat c | 2.5 | 25.7 | 28.1 |
| Processed meat d | 1.1 | 5.6 | 6.1 |
| Cereals    |            |            |              |
| Bread products | 5.0 | 3.4 | 4.8 |
| Pasta, rice and couscous | 1.6 | 1.5 | 2.6 |
| Fish       | 0.4        | 2.1        | 0.8          |
| Egg        | 0.5        | 1.2        | 1.8          |
| Fat        | 0.9        | 2.3        | 5.0          |
| Sugar and confectionary | 1.5 | 2.5 | 1.7 |
| Cake and biscuits | 1.0 | 2.1 | 3.6 |
| Beverages  |            |            |              |
| Non-alcoholic | 48.0 | 9.4 | 10.9 |
| Alcoholic  | 48         | 3.4        | 5.1          |
| Condiments and sauces | 0.7 | 0.8 | 1.2 |
| Soups      | 2.4        | 0.6        | 0.2          |
| Miscellaneous | 0.3 | 2.1 | 2.0 |

*a consists of milk, milk beverages (chocolate milk), and coffee milk; b consists of (fruit)yoghurt, cream desserts, and milk-based puddings; c non-processed meat: beef, pork, and chicken; d processed meat: liver-containing items, ham, and miscellaneous types.

The impact of dairy and
lower risk of all-cause mortality and by fruit-nuts-seeds with a 6% (95% CI, 1% to 10%) lower risk. A shift to 35 gram more milk-based dessert was associated with a border-
line non-significant 4% (95% CI, 0% to 9%) lower risk. Substitution by fish was associated with a 19% (95% CI, 3% to 33%) lower risk. 35 gram more cheese instead of meat (HR: 6% (95% CI, –4% to 14%)) or potatoes (HR: 0% (95% CI, –6% to 7%)) was not associated with a lower all-
cause mortality risk. Reducing intake of total meat by 35 gram without replacement was associated with a 4% (95% CI, 2% to 7%) lower mortality risk.

Discussion
In this large prospective cohort of Dutch men and women, we observed that the total environmental impact of usual diet was not associated with all-cause or cause-specific mortality. This indicates that an environ-
mental friendlier diet is not necessarily a healthier diet. 

Table 2 Baseline characteristics by dietary greenhouse gas emission and land use in EPIC-NL

| Characteristic | Greenhouse gas emission (CO2-eq/d) | Land use (m²/year/d) |
|---------------|-------------------------------------|---------------------|
|               | Quartile 1 <3.26 | Quartile 4 >4.56 | Quartile 1 <2.99 | Quartile 4 >4.28 |
| No. of subjects | 8770 | 8769 | 8769 | 8769 |
| No. of deaths | 736 (8.4) | 570 (6.5) | 741 (8.5) | 558 (6.4) |
| Person-years | 15.8 (14.6-17.0) | 16.0 (14.7-17.2) | 15.8 (14.6-16.9) | 16.0 (14.7-17.2) |
| GHGE<sup>oc</sup> | 2.86 (2.56-3.07) | 5.12 (4.79-5.62) | 2.84 (2.55-3.14) | 5.10 (4.71-5.62) |
| Land use<sup>h</sup>,<sup>d</sup> | 2.62 (2.31-2.88) | 4.78 (4.42-5.28) | 2.61 (2.31-2.82) | 4.80 (4.51-5.28) |
| Age (years)<sup>b</sup> | 52 (44-59) | 48 (37-54) | 53 (44-60) | 48 (37-54) |
| Male gender<sup>a</sup> | 896 (10.2) | 4521 (51.6) | 766 (8.7) | 4727 (53.9) |
| BMI (kg/m²)<sup>b</sup> | 24.8 (22.4-27.1) | 25.5 (23.2-28.0) | 24.7 (22.3-27.0) | 25.5 (23.2-28.0) |
| High education level<sup>a,e</sup> | 1601 (18.4) | 2025 (23.3) | 1640 (18.8) | 2141 (24.6) |
| Current smokers<sup>a</sup> | 2466 (28.2) | 3086 (35.3) | 2179 (25.0) | 2607 (29.8) |
| CPAI-‘active’<sup>a,f</sup> | 3249 (37.1) | 2488 (48.2) | 3379 (38.5) | 4070 (46.4) |
| Waist circumference (cm)<sup>b</sup> | 81.0 (74.3-89.0) | 87.3 (80.0-95.8) | 81.0 (74.3-89.0) | 87.8 (80.0-96.0) |
| Energy intake (MJ)<sup>b</sup> | 6.4 (5.6-7.3) | 11.0 (9.4-12.8) | 6.4 (5.6-7.3) | 10.9 (9.4-12.8) |
| Ratio EI/BMR<sup>b,g</sup> | 1.1 (1.0-1.3) | 1.6 (1.4-1.9) | 1.1 (1.0-1.3) | 1.6 (1.4-1.9) |
| Alcohol use (g)<sup>b</sup> | 2.1 (0.2-9.1) | 10.3 (2.2-24.0) | 1.5 (0.1-6.6) | 12.9 (3.5-28.0) |

| Dietary intake<sup>b</sup> | | | |
| Potatoes | 69 (41-105) | 122 (75-179) | 66 (41-101) | 123 (76-180) |
| Vegetables | 108 (82-140) | 138 (107-175) | 111 (84-145) | 134 (105-171) |
| Legumes | 5 (2-11) | 8 (3-15) | 5 (2-11) | 8 (3-15) |
| Fruit, nuts & seeds | 142 (92-250) | 192 (118-300) | 171 (109-262) | 170 (104-274) |
| Dairy | 261 (143-402) | 533 (321-763) | 308 (171-466) | 453 (258-683) |
| Non-processed meat<sup>h</sup> | 41 (23-58) | 99 (84-125) | 36 (21-51) | 101 (87-126) |
| Processed meat<sup>a</sup> | 15 (6-27) | 40 (22-48) | 14 (5-23) | 43 (25-67) |
| Cereals | 148 (11-193) | 233 (171-311) | 147 (111-191) | 238 (174-315) |
| Fish | 6 (2-14) | 10 (1-17) | 7 (2-14) | 9 (4-16) |
| Egg | 11 (5-18) | 16 (9-29) | 11 (5-18) | 17 (10-29) |
| Fat | 20 (13-28) | 34 (23-48) | 19 (12-27) | 36 (24-49) |
| Sugar & confectionary | 31 (17-50) | 48 (27-76) | 31 (18-50) | 47 (25-76) |
| Cake & biscuits | 22 (11-37) | 27 (14-45) | 22 (11-37) | 26 (13-44) |
| Beverages | 1325 (1041-1670) | 1717 (1368-2140) | 1327 (1038-1678) | 1726 (1395-2135) |
| Condiments & sauces | 12 (5-22) | 22 (11-33) | 11 (5-22) | 23 (12-34) |
| Soups | 36 (17-72) | 72 (33-107) | 36 (17-72) | 72 (33-107) |
| Miscellaneous | 5 (2-11) | 7 (3-15) | 6 (2-11) | 8 (4-15) |

<sup>a</sup>Values displayed as frequency (percentage); <sup>b</sup>Values displayed as median with interquartile range (25–75th percentile); <sup>c</sup>GHGE: greenhouse gas emission (CO2-eq/d); <sup>d</sup>Land use (m²/year/d); <sup>e</sup>college or university degree; <sup>f</sup>Cambridge Physical Activity Score (inactive, moderately inactive, moderately active, active); <sup>g</sup>Ratio of energy intake (EI) and basal metabolic rate (BMR);<sup>h</sup>non-processed meat: beef, pork, and chicken; <sup>i</sup>processed meat: liver-containing items, ham, and miscellaneous types.
Even though meat only contributed for 3.6% to the total weight of daily intake in grams, it is responsible for approximately 30% of dietary greenhouse gas emission and land use. A 35 g/d reduction or shift from total meat intake to vegetables, fruit-nuts-seeds, pasta-rice-couscous, or fish would significantly increase survival rates (4-19%), reduce GHGE (4-12%), and land use (10-12%).

In this study, the environmental burden of the usual diet was divided into quartiles of total GHGE and land use to analyse the influence of diets with a higher impact on the relative risk for mortality. For this division no impact on mortality risk was observed in the Cox survival models. Other studies have suggested that a healthier diet may also be more sustainable [3,15]. A diet according to the Dutch Dietary Guidelines would result in 8% less GHGE and decrease land use by 21% compared to the average diet. However, a healthier diet and diet with a lower environmental impact do not necessarily need to be equally sustainable. For example, a healthy diet that includes fruits and vegetables with a high GHGE, rice instead of pasta or potatoes and more meat has twice the GHGE compared to an equally healthy low-GHGE diet [28]. On the other hand, a less healthy diet, with high quantities of sugars and refined carbohydrates, small quantities of meat, fruits and vegetables, can also have a low GHGE. Our modelled substitution scenario resulted in healthier diets with reduced environmental impact. Substitutions of meat lead to a double benefit in both health and reduced environmental impact aspects. However, a healthier diet is not necessarily accompanied by a lower GHGE or less land use.

The Dutch diet is relatively high in animal-derived products and refined carbohydrates and low in fruit and vegetables. Within the dietary range of this cohort, there was no significant association between the overall daily GHGE and land use and mortality. Although total GHGE and land use were not associated with mortality, modelling a one-third reduction of total meat, a major contributor to dietary GHGE and land use, resulted in both reduced mortality risk as well as reduced environmental impact.

### Table 3 Data for mortality risks according to greenhouse gas emissions of usual diet in EPIC-NL

| Greenhouse gas emission (CO₂-eq/d) | < 3.26 | 3.26 - 3.87 | 3.87 - 4.56 | > 4.56 | P for linear trend |
|-----------------------------------|--------|-------------|-------------|--------|------------------|
| **All-cause mortality**           |        |             |             |        |                  |
| No. of participants               | 8770   | 8769        | 8771        | 8769   |                  |
| No. of deaths                     | 736    | 671         | 586         | 570    |                  |
| Person-years, median              | 15.8   | 15.9        | 15.8        | 16.0   |                  |
| Crude HR<sub>a</sub> (95% CI)     | 1 (REF)| 0.90 (0.81-1.00) | 0.79 (0.71-0.88) | 0.76 (0.68-0.85) | P < 0.0001<sup>d</sup> |
| Model 1<sup>b</sup> HR            | 1      | 0.97 (0.84-1.12) | 0.90 (0.77-1.05) | 1.00 (0.86-1.17) | P = 0.7959         |
| Model 2<sup>c</sup> HR            | 1      | 0.96 (0.82-1.11) | 0.87 (0.74-1.03) | 0.95 (0.77-1.15) | P = 0.4266         |

| **Cause-specific mortality**      |        |             |             |        |                  |
| Cancer                            |        |             |             |        |                  |
| No. of deaths                     | 327    | 324         | 274         | 268    |                  |
| Crude HR<sub>a</sub> (95% CI)     | 1 (REF)| 0.99 (0.85-1.15) | 0.83 (0.71-0.98) | 0.81 (0.69-0.96) | P = 0.0031<sup>d</sup> |
| Model 1<sup>b</sup> HR            | 1      | 1.01 (0.89-1.33) | 0.93 (0.75-1.16) | 1.01 (0.86-1.34) | P = 0.7654         |
| CVD                               |        |             |             |        |                  |
| No. of deaths                     | 164    | 146         | 115         | 120    |                  |
| Crude HR<sub>a</sub> (95% CI)     | 1 (REF)| 0.89 (0.71-1.11) | 0.70 (0.55-0.89) | 0.73 (0.57-0.92) | P = 0.0023<sup>d</sup> |
| Model 1<sup>b</sup> HR            | 1      | 0.92 (0.67-1.26) | 0.83 (0.59-1.17) | 0.90 (0.63-1.28) | P = 0.4681         |
| Respiratory diseases              |        |             |             |        |                  |
| No. of deaths                     | 41     | 37          | 32          | 27     |                  |
| Crude HR<sub>a</sub> (95% CI)     | 1 (REF)| 0.90 (0.58-1.40) | 0.78 (0.79-1.23) | 0.65 (0.40-1.06) | P = 0.0687         |
| Model 1<sup>b</sup> HR            | 1      | 1.01 (0.53-1.91) | 0.76 (0.39-1.49) | 1.12 (0.52-2.39) | P = 0.9945         |
| Other causes                      |        |             |             |        |                  |
| No. of deaths                     | 157    | 124         | 128         | 120    |                  |
| Crude HR<sub>a</sub> (95% CI)     | 1 (REF)| 0.79 (0.62-0.99) | 0.81 (0.64-1.02) | 0.76 (0.60-0.96) | P = 0.0334<sup>d</sup> |
| Model 1<sup>b</sup> HR            | 1      | 0.83 (0.59-1.15) | 0.96 (0.68-1.35) | 0.91 (0.64-1.30) | P = 0.7902         |

<sup>a</sup>HR: hazard ratio; <sup>b</sup>Cox stratified for age (continuous) and adjusted for sex; <sup>c</sup>Additional adjusted for energy intake.

<sup>d</sup>p value for linear trend significant (p < 0.05).
The 35-gram reduction of meat was well within the intake variation (standard deviation) of 55 gram and is thus a realistic scenario. Meat intake has been linked to an increased risk of mortality before [29]. In addition, other meat substitution studies reported reduced mortality [17] or cardiovascular risks [16]. Temme et al. showed that a complete replacement of meat and dairy by a variety of plant-derived foods would not affect total iron intake, reduce saturated fatty acid intake, and reduce land use by around 50% in Dutch female young adults [30]. Substituting high-GHGE with low-GHGE meats could also contribute to increased survival rates and reduced environmental impact. Replacing red meat with poultry would reduce the environmental impact (data Blonk Consultants) and is associated with reduced mortality risk [17]. In addition, processed meat intake appears to be stronger associated with several morbidity outcomes than red meat [31]. Replacement of meat by fish can be considered controversial from an ecological point of view, because of sustainability concerns of the current ocean fishing and fish cultivation practices.

A New Zealand study presented findings of scenario development with linear programming that determined several dietary patterns to cover nutrient intake at low cost and low GHGE profiles [32]. The study suggests that these results could provide guidance to governments decisions around the focus of their food policies, i.e. food taxes, healthy food vouchers and subsidies. An UK study investigated the effect of incorporating the societal cost of GHGE into the price of foods [33]. A scenario in which a higher taxation rate is calculated for foods above GHGE average shows that this could save 7770 lives in the UK each year, reduce GHGE and generate tax revenue. These studies highlight the potential benefits of such policy measures on health and environment impact of the diet.

| Table 4 Data for mortality risks according to total land use of usual diet in EPIC-NL |
|--------------------------------------------------|------------------|------------------|------------------|------------------|
| Land use (m²/year/d)                             | <2.99           | 2.99 - 3.61      | 3.61 – 4.28      | >4.28            |
| All-cause mortality                              |                 |                  |                  |                  |
| No. of participants                              | 8769            | 8771             | 8770             | 8769             |
| No. of deaths                                    | 741             | 669              | 595              | 558              |
| Person-years, median                             | 15.8            | 15.9             | 15.8             | 16.0             |
| Crude HR (95% CI)                                | 1 (REF)         | 0.89 (0.80-0.99) | 0.79 (0.71-0.88) | 0.74 (0.66-0.82) |
| Model 1 HR                                      | 1               | 1.00 (0.86-1.15) | 0.99 (0.85-1.14) | 1.05 (0.89-1.23) |
| Cause-specific mortality                         |                 |                  |                  |                  |
| Cancer                                           |                 |                  |                  |                  |
| No. of deaths                                    | 326             | 317              | 282              | 268              |
| Crude HR (95% CI)                                | 1 (REF)         | 0.97 (0.83-1.13) | 0.86 (0.73-1.01) | 0.82 (0.69-0.96) |
| Model 1 HR                                      | 1               | 1.05 (0.86-1.29) | 0.99 (0.80-1.22) | 1.10 (0.88-1.37) |
| CVD                                              |                 |                  |                  |                  |
| No. of deaths                                    | 164             | 151              | 112              | 118              |
| Crude HR (95% CI)                                | 1 (REF)         | 0.91 (0.73-1.14) | 0.68 (0.53-0.86) | 0.71 (0.56-0.90) |
| Model 1 HR                                      | 1               | 1.03 (0.75-1.41) | 0.97 (0.68-1.37) | 1.07 (0.75-1.54) |
| Respiratory diseases                             |                 |                  |                  |                  |
| No. of deaths                                    | 44              | 30               | 34               | 29               |
| Crude HR (95% CI)                                | 1 (REF)         | 0.68 (0.42-1.07) | 0.77 (0.49-1.20) | 0.65 (0.41-1.04) |
| Model 1 HR                                      | 1               | 0.81 (0.42-1.56) | 0.97 (0.49-1.90) | 1.19 (0.58-2.46) |
| Other causes                                     |                 |                  |                  |                  |
| No. of deaths                                    | 162             | 133              | 122              | 112              |
| Crude HR (95% CI)                                | 1 (REF)         | 0.81 (0.65-1.02) | 0.75 (0.59-0.95) | 0.68 (0.54-0.87) |
| Model 1 HR                                      | 1               | 0.83 (0.60-1.16) | 0.98 (0.70-1.36) | 0.88 (0.61-1.27) |

*HR: hazard ratio; Cox stratified for age (continuous) and adjusted for sex; Additional adjusted for energy intake.
*p value for linear trend significant (p < 0.05).
Table 5 Environmental impact of 35 gram modelled meat substitution by predefined food groups and all-cause mortality

| Substitute                  | Reduction GHGE (%)\(^a\) | Reduction land use (%)\(^b\) | Reduction mortality risk (%), 95% CI\(^c\) |
|-----------------------------|---------------------------|-------------------------------|--------------------------------------------|
| Potatoes                    | 10.8                      | 11.3                          | 0 (−6 – 7)                                 |
| Pasta-riccous-couscous       | 10.1                      | 9.7                           | 11 (4 – 16)                                |
| Vegetables                  | 10.0                      | 10.8                          | 9 (3 – 15)                                 |
| Fruit, nuts and seeds       | 10.0                      | 10.3                          | 6 (1 – 10)                                 |
| Milk-based desserts\(^d\)   | 10.0                      | 10.9                          | 4 (0 – 9)                                  |
| Fish                        | 4.5                       | 9.8                           | 19 (3 – 33)                                |
| Cheese                      | 0.6                       | 4.5                           | 6 (−4 – 14)                                |
| Remove 35 gram meat         |                           |                               | 4 (2 – 7)                                  |

\(^a\)Based on the average greenhouse gas emission (GHGE) and land use in EPIC-NL; 
\(^b\)Cox stratified for age (continuous) and adjusted for gender, BMI (continuous), smoking status, physical activity, energy intake (continuous), and alcohol intake (continuous); 
\(^c\) consists of (fruit)yoghurt, cream desserts, and milk-based puddings.

Our study has some strengths and limitations. The combination of sustainability of the usual diet and health was not previously studied in a large prospective cohort with a follow-up time of 16 years. The participants of this cohort were sampled from four different geographic areas in the Netherlands and therefore the results may be extrapolated to the Dutch population. In addition, mean GHGE and land use in our cohort were similar to the Dutch Consumption Survey of 1998 [3]. The dietary assessment took place only in the nineties, while nowadays people might have different eating patterns and eat foods that are produced differently. A FFQ is designed to rank people according to their diet. Therefore, the modelled substitution of the 35 g/d of meat was not based on actual intake but was estimated with usual intake. However, our outcomes clearly demonstrate health and environmental benefits from a dietary shift towards lower meat consumption.

The scope of this study is limited to substitutions of an equivalent quantity in grams. Future research may include iso-caloric substitutions or nutritional component equivalency of meat substitutions. In addition, within food groups the environmental impact can vary per product due to farming methods, animal feed, use of side products, transport, and growing conditions [24]. Taking the variety of distributions of environmental impact for every stage of the production process would allow for variance estimation of the environmental impact of a food group. This would further improve the GHGE and land use estimates used in our study. Other research may focus on the role of governmental decisions on consumer behaviour and its efficacy. Examples of governmental actions could be a food-labelling system that indicates GHGE per 100-gram product, food taxes based on a combination of health aspects and environmental impact of a product, or media campaigns to inform consumers of environmental impact of foods.

Conclusions

The Dutch diet is relatively high in animal-derived food products and refined carbohydrates and low in fruit and vegetables. Within the dietary range of this population-based cohort, there were no significant associations between overall daily dietary-derived GHGE and land use and mortality. However, a modelled reduction of 35 gram meat which was replaced with vegetables, fruits, fish, or cereal-riccouscous resulted in lower GHGE and land use as well as decreased all-cause mortality risk. The results of our study emphasise that a healthier diet is not necessarily a more sustainable diet, and the other way around. Nevertheless, a reduction of meat consumption can influence both health and environmental aspects.

Abbreviations

BMI: Body mass index; CPAI: Cambridge physical activity index; EPIC: European Prospective Investigation into Cancer and Nutrition; FFQ: Food frequency questionnaire; GHGE: Greenhouse gas emission; HR: Hazard ratio; 95% CI: 95% confidence interval.

Competing interests

The authors declare that they have no competing interests.

Authors’ contributions

SB carried out the statistical analysis, prepared the tables and figures, and wrote the paper; taking into account comments from all the co-authors. EHMT and HBB-d-M initiated and designed this study. EHMT was the overall project coordinator. HBB-d-M and EHMT were members of the writing group and gave input on the statistical analysis and interpretation of the results. HBB-d-M, PHMP, WMMV, and YTS are members of the EPIC-NL steering committee. All authors provided comments and suggestions on the manuscript and approved the final version.

Acknowledgments

This work was supported by the ‘Europe against Cancer’ Program of the European Commission (DG-SANCO); the Dutch Ministry of Public Health, Welfare and Sports; the Dutch Ministry of Economic Affairs, the Dutch Cancer Society; ZonMw (the Netherlands Organization for Health Research and Development); and the World Cancer Research Fund (WCRF). In addition, we thank Marjolein Geurts of the RIVM for reading and editing the manuscript.

Author details

1Centre for Nutrition, Prevention and Health Services, The National Institute for Public Health and the Environment (RIVM), Antonie van Leeuwenhoek 9, Bithoven 3721 MA, The Netherlands. 2Department of Gastroenterology and Hepatology, University Medical Centre Utrecht, Heidelberglaan 100, 3584 GA Utrecht, The Netherlands. 3School of Public Health, Imperial College London, London SW7 2AZ, United Kingdom. 4Julius Centre, University Medical Centre Utrecht, Univeriteitsweg 100, 3584 CG Utrecht, The Netherlands. 5Blank Consultants, Gravin Beatrixstraat 34, 2805 PJ Gouda, The Netherlands. 6School of Business and Administration Sao Paolo, Av. Nove de Julho 2029 01313-902, São Paulo, Brasil.

Received: 18 December 2013 Accepted: 2 April 2014
Published: 7 April 2014
References

1. Lang T, Barling D: Nutrition and sustainability: an emerging food policy discourse. Proc Nutr Soc 2013, 72:1–12.

2. Tucker A, Huppes G, Guinée J, Helgueras R, Koning A, Oers L, Suh S, Geelen K, Holderbeke M, Jansen B: Environmental Impact of Products (EIPRO) Analysis of the life cycle environmental impacts related to the final consumption of the EU-25. Brussels: European Commission, Joint Research Centre, Institute for Prospective Technological Studies; 2006.

3. Marinussen M, Kramer G, Pluimers J, Blokh H: The environmental impact of our diet - an analysis based on de nutritional consumption survey of 2007–2010 [in Dutch, summary in English]. In Book The environmental impact of our diet - an analysis based on de nutritional consumption survey of 2007–2010 [in Dutch, summary in English]. Gouda: Blonk Milieu Advies; 2012.

4. Godfray HCJ, Beddington JR, Crute IR, Haddad L, Lawrence D, Muir JF, Pretty J, Robinson S, Thomas SM, Toluncl M: Food security: the challenge of feeding 9 billion people. Science 2010, 327:812–818.

5. Westhoek H, Rood T, Van den Berg M, Janse N, Nijdam D, Reudink M, Stehfest E: The protein puzzle: The Hague: PBL Netherlands Environmental Assessment Agency; 2012.

6. Lock K, Pomerleau I, Causer L, Altmann DR, McKee M: The global burden of disease attributable to low consumption of fruit and vegetables: implications for the global strategy on diet. Bull World Health Organ 2005, 83:100–108.

7. Simha R, Cross AJ, Graubard BI, Letzmann MF, Schatzkin A: Meat intake and mortality: a prospective study of over half a million people. Arch Intern Med 2009, 169:955–961.

8. Cordain L, Eaton SB, Sebastian A, Mann N, Lindeberg S, Watkins BA, O’Keefe JH, Brand-Miller J: Origins and evolution of the Western diet: health implications for the 21st century. Am J Clin Nutr 2005, 81:341–354.

9. Pimentel D, Pimentel M: Sustainability of meat-based and plant-based diets and the environment. Am J Clin Nutr 2003, 78:6605–6635.

10. Health Council of the Netherlands: Guidelines for a healthy diet 2006. The Hague: Health Council of the Netherlands, 2006: publication no. 2006/21.

11. Scarborough P, Allender S, Clarke D, Wickramasinghe K, Rayner M: Modelling the health impact of environmentally sustainable dietary scenarios in the UK. Eur J Clin Nutr 2012, 66(6):710–715.

12. Hoolohan C, Berners-Lee M, McKinstry-West J, Hewitt C: Greenhouse gas emissions of self-selected individual diets in France: Changing the diet structure or consuming less? Ecol Econ 2012, 75:91–101.

13. Stehfest E, Bouwman L, van Vuuren DP, den Elzen MGJ, Eickhout B, Kabat P: Climate benefits of changing diet. Clim Chang 2009, 95:83–102.

14. Macdiarmid J, Kyle J, Horgan GW, Loi J, Fyfe C, Johnstone A, McNeill G: Nutrient guidelines for a healthy diet 2006. Edinburgh: Health Advisory Unit; 2006.

15. Macdiarmid J: Is a healthy diet an environmental sustainable diet? Proc Nutr Soc 2013, 72:13–20.

16. Hoolohan C, Berners-Lee M, McKinstry-West J, Hewitt C: Greenhouse gas emissions of self-selected individual diets in France: Changing the diet structure or consuming less? Ecol Econ 2012, 75:91–101.

17. Stehfest E, Bouwman L, van Vuuren DP, den Elzen MGJ, Eickhout B, Kabat P: Climate benefits of changing diet. Clim Chang 2009, 95:83–102.

18. Vieux F, Darmon N, Toussaint D, Soet L: Greenhouse gas emissions of self-selected individual diets in France: Changing the diet structure or consuming less? Ecol Econ 2012, 75:91–101.

19. Stehfest E, Bouwman L, van Vuuren DP, den Elzen MGJ, Eickhout B, Kabat P: Climate benefits of changing diet. Clim Chang 2009, 95:83–102.

20. Macdiarmid J, Kyle J, Horgan GW, Loi J, Fyfe C, Johnstone A, McNeill G: Sustainable diets for the future: can we contribute to reducing greenhouse gas emissions by eating a healthy diet? Am J Clin Nutr 2012, 96:632–639.

21. Bernstein AM, Sun Q, Hu FB, Stampfer MJ, Manson JE, Willett WC: Major dietary protein sources and risk of coronary heart disease in women. Circulation 2010, 122:876–883.

22. Pan A, Sun Q, Bernstein AM, Schulze MB, Manson JE, Stampfer MJ, Willett WC, Hu FB: Red meat consumption and mortality results from 2 prospective cohort studies. Arch Intern Med 2012, 172:555.

23. Beulens JWV, Morninkhof EM, Verschuren WMM, van der Schouw YT, Smit J, Ocke MC, Jansen EHJM, van Dieren S, Grobbee DE, Peeters PHM: Cohort profile: the EPIC-NL study. Int J Epidemiol 2010, 39:1170–1178.

24. Boker GK, Van Noord P, Van der Schouw Y, Koot N, de Mesquita HBB, Riboli E, Grobbee DE, Peeters PHM: Prospective-EPIC Utrecht: study design and characteristics of the cohort population. Eur J Epidemiol 2001, 17:1047–1053.

25. Verschuren W, Blokstra A, Picavet H, Smit H: Cohort profile: the DeDinther cohort study. Int J Epidemiol 2008, 37:1236–1241.

26. Blokstra A, Smit H, Bueno de Mesquita H, Seidell J, Verschuren W: Monitoring of risk factors and health in the Netherlands (MORGEN-cohort) 1993–1999. Lifestyle- and risk factors: prevalences and trends (in Dutch). Bilthoven: RIVM; 2005.

27. Ocke MC, Bueno-de-Mesquita HB, Goddijn HE, Jansen A, Pols MA, van Staveren WA, Kromhout D: The Dutch EPIC food frequency questionnaire. I Description of the questionnaire, and relative validity and reproducibility for food groups. Int J Epidemiol 1997, 26:537.

28. Ocke MC, Bueno-de-Mesquita HB, Pols MA, Smit HA, van Staveren WA, Kromhout D: The Dutch EPIC food frequency questionnaire. II Relative validity and reproducibility for nutrients International. J Epidemiol 1997, 26:549.