ACCESS TO MORTGAGE CREDIT AND HOUSING PRICE DYNAMICS

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Received 18 February 2014; accepted 14 January 2015

ABSTRACT. In real estate studies, arguably the most important topic revolves around what actually affect the price of properties. In addition to various macroeconomic factors, the mortgage industry is also believed to play a major role. Nonetheless, despite its profound implications on the banking sector, the property market, and the economy as a whole, there is no consensus as to the relationship between property price and bank mortgage lending. In light of this, this paper aims to investigate the relationship between property price and mortgage lending, along with other macroeconomic variables, in two housing sub-markets of Hong Kong (i.e. the mass housing market and the luxury housing market). The findings illustrate that one-way directional relationships are discovered 1) from mass housing price to mortgage lending; 2) from luxury housing price to mortgage lending; and 3) from mass housing price to luxury housing price. Macroeconomic factors such as GDP, inflation rate, and interest rate are also found to play a major role in influencing the prices of both property markets and the amount of outstanding mortgage loans. Implications based upon these findings are also discussed.

KEYWORDS: Mortgage lending; Property price; Mass residential market; Luxury residential market; Hong Kong

SUPPLEMENTARY MATERIAL associated with this article can be found, in the online version, at doi:10.3846/1648715X.2015.1103802

1. INTRODUCTION

Since the aftermath of the Asian Financial Crisis of the late 1990s, Hong Kong’s real estate market has rebounded from the impact of economic downturn and property price has reached unprecedented levels, especially in the past 2 years1. The potential reasons behind such a development are: 1) low borrowing cost; and 2) inflow of foreign capital (including Mainland China). Both reasons help boost housing demand (and housing price) in Hong Kong, with the first of which also boosting the demand for mortgage loans. Nonetheless, as banks also become increasingly engaged in the mortgage financing business due to higher demand for mortgage loans, they in turn act like an “accelerator” in the run-up of property prices.

This provides an interesting dynamic when it comes to property price and bank lending in the form of mortgage loans, and their interactions have profound implications on not just the banking sector and the property market, but the economy as a whole. For instance, according to international studies (IMF 2000; BIS 2001), bank capital and profitability could be profoundly affected by the downturn in economic activity and the collapse in property prices. Therefore, the interactions between the property market and bank credit is an important, and broad, issue of concern to policymakers, regulators, academics, and investors alike.

In light of this, this study purports to investigate the relationships between mortgage lending and property price in Hong Kong. There are a number of reasons behind the selection of the Hong Kong market for study. First, as will be shown in the following literature review section, the majority of previous studies in this regard have primarily

1 The recent U.S. subprime crisis and the following financial tsunami, though leading to economic problems around the globe especially in the U.S. and in many European nations, only managed to halt the rise of Hong Kong’s property price for less than 9 months, as suggested by statistics compiled by the Rating and Valuation Department. In fact, the current price level of residential properties is even higher than that prior to the outbreak of the Asian Financial Crisis back in 1997.

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focused on their relationships during economic downturn, for instance during the Asian Financial Crisis. Second, most of these investigations have assumed a one-way directional relationship between property price and bank lending, while, outside of a handful of studies, the possible two-way interactions between the two have been usually overlooked. Third, most previous studies have investigated the housing market as a whole, even though the impact of the same macroeconomic and monetary factors could yield very different results for different housing sub-markets, for instance the mass residential property market and the luxury residential property market. Lastly, due to the linked exchange rate system, under which the Hong Kong Dollar is pegged to the U.S. Dollar, Hong Kong’s monetary policies are much more constrained than those in nations under a floating exchange rate system, in that the connection with the U.S. Dollar has essentially stripped the Hong Kong government the authority to adjust both money supply and interest rates in response to market changes. A study of how such limitations affect the territory’s residential property market (and the economy) would serve as a reference for the studying of other nations under similar financial arrangements.

Taking those conditions into consideration, this study investigates both housing sub-markets in Hong Kong in a period during which the housing market has been experiencing an upward trend. The findings are expected to give some insights, from a different perspective, as to the interactions between property price and banks’ mortgage financing, and to contribute to existing literature in this regard.

The paper is organized as follows: After this introduction, previous studies with regard to the relationship between property price and bank lending are to be reviewed. Following the literature review section, Section 3 articulates the methodologies deployed for this investigation and the data samples. Then, the research findings are to be presented and discussed in Section 4. The last section concludes the study.

2. LITERATURE REVIEW

2.1. The importance of studying the relationship between property price and bank lending

Studying the causal relationship between bank lending and property price is critical not only to financial institutions, but also to government agencies responsible for fiscal and monetary policy-making. Real estate is by far the largest (i.e., most costly) asset for the vast majority of households, which highly depends on the availability, cost, and flexibility of debt financing from financial institutions such as banks (Tsatsaronis, Zhu 2004). This not only is a major factor in the determination of housing demand (and thus housing price dynamics), but also of the amount of mortgage loans banks are willing to lend.

By having a better understanding of the relationship between these two factors, housing price movements and changes in the level of household borrowing could be forecasted more accurately, which helps market practitioners such as banks and investors alike to make more effective decisions in investment and in risk management (Liang, Cao 2007). Besides, the knowledge regarding the linkages between property price and bank lending is important for fiscal- and monetary policymaking, for the interaction between the two could very well render the financial sector more susceptible to shocks by augmenting boom-bust cycles in the economy (Oiikarinen 2009; Goodhart, Hofmann 2007). According to Goodhart and Hofmann (2007), future banking sector distress could be detected through the deviations of housing price and bank credit from their respective long-run trends, which is something policymakers must know prior to devising appropriate policy initiatives in response.

2.2. Interaction between property price and bank credit

One-way causality from property price to bank lending

As to how property price and bank lending interact with each other, one school of thought is that changes in property price affect the amount of mortgage loans offered by banks through four different channels\(^2\). The first is that, due to financial market imperfections, more specifically asymmetric information in the credit market, households and firms may be borrowing constrained which induces adverse selection and moral hazard issues. As a result, banks would only proffer mortgage loans should a collateral, which is the property itself, be provided. In other words, these households’ and firms’ borrowing capacity becomes a function of the net worth of this collateral (or price of the asset) (Hofmann

\(^2\) However, it is argued by Hofmann (2004) that, higher property prices are likely to be followed by higher property rents. In response, renters may reduce consumption and borrowing.
3 But not in the U.K.

One-way causality from bank lending to property price

Another school of thought, interestingly also based on asymmetric information, suggests that it is instead the supply of bank loans which influence demand for housing (hence property price) via different liquidity effects, particularly when households are borrowing-constrained (for instance, Stein 1995; Ortalo-Magné, Rady 2006; Jin, Zeng 2004; Barakova et al. 2003; Yamashita 2007). As mentioned in earlier paragraphs, faced with asymmetric information, banks are likely to 1) screen households cautiously and 2) require the borrower to pledge a collateral in order to minimize the risks incurred due to moral hazard behaviour. This is particularly the case in a higher interest rate environment, in which the net worth of households attenuates while their interest payments become higher. Under these conditions, the consequences of asymmetric information worsen, leading to lower supply of bank loans to households (De Greef, De Haas 2000). Also, according to Hofmann (2003), higher availability of bank credit may result in lower interest rates and stimulate economic activity, be in current or future. Under this circumstance, property prices may rise due to higher expected returns on real estate and a lower discount rate. In addition, higher availability of bank credit may generate higher housing demand as the supply of housing is relatively fixed in the short-run (also see Park et al. 2010).

A variety of previous studies have provided empirical support to this school of thought. Collyns’ and Senhadji’s (2001) study of four East Asian nations, namely Hong Kong, Korea, Singapore, and Thailand discovers that credit growth is significant in determining residential property prices, and the authors conclude that bank lending is one of the major contributing factor to the formation of real estate bubble in Asia preceding the Asian Financial Crisis of the late 1990s. Similarly, it is opined by Koh et al. (2005) that “financial intermediaries’ under-pricing of the put option imbedded in non-recourse mortgage loans” could very well have been a potential cause for the Asian property price run-up and subsequent collapse in the late 1990s. Liang and Cao (2007), utilizing a high dimensional autoregressive distributed lag (ARDL) framework, find a one-way causality from bank lending to property prices in Mainland China between 1999:1 and 2006:2. The study by Park et al. (2010) on the Korean residential and credit markets show that one-way causality from bank lending to property price is more prominent in the short-run in ‘cold’ (as in, non-targeted, comparatively unpopular) markets, while the same kind of causality is stronger in the...
‘hot’ market (i.e., targeted, popular areas such as Kangnam).

As for studies on western nations, Wheaton and Negachev (2006) comment that the price run-up of the U.S. housing market was partly the result of an emerging active sub-prime credit market, which has helped achieve the highest national home ownership rate in history. In addition, it is concluded by Ahearne et al. (2005) that a period of easing monetary policy usually precedes house price booms.

Two-way causality between property price and bank lending

Nonetheless, it is argued by Hofmann (2003) that these two schools of thought only assume one-way causality between property price and bank lending, while overlooking the potential two-way causality between them. According to Hofmann (2003), such type of causality may result in mutually-reinforcing cycles in the credit market and in the property market. For instance, higher property prices, as a result of optimistic expectations as to future economic performance, enhance the capacity for firms and households to borrow as the value of collateral climbs. The extra credit obtained from banks could then be used on other property investments, in turn causing property prices to rise even further.

As for studies supporting this notion, Hofmann’s (2001) study of 16 industrialized countries shows that a significant two-way causality relationship exists between bank lending and property price. Similar results have also been found in Hofmann (2003), Davis and Zhu (2004), and Kim (2004). Besides, there are some other European studies in which similar findings have been yielded. For instance, a study by De Greef and De Haas (2000) in the Netherlands shows that property prices were affected by bank lending criteria changes even when variables such as disposable household income, mortgage interest rate, demographic developments and the housing stock are controlled. Another study by Fitzpatrick and McQuinn (2007) on the Irish property and credit markets, using various econometric approaches, also find similar mutually reinforcing relationship between these two factors. In addition, not only such a two-way causal relationship between bank lending and property price has been found by Oikarinen (2009) in his study of the Finnish markets, he concludes that housing prices influence both housing loans and consumption loans substantially, the former of which in turn plays a critical role in shaping property prices.

3. METHODOLOGY AND DATA

Prior to a presentation of the methods deployed for this study, the Vector autoregression model (VAR), which provides the basis for the impulse response and variance decomposition analyses, is discussed first.

3.1. The Vector autoregression (VAR) model

The vector autoregression (VAR) model is generally used for analyzing the dynamic impact of random disturbances on a system of variables, and forecasting systems of interrelated time series. The VAR approach sidesteps the need for structural modeling to treat every variable as endogenous in the system as a function of the lagged values of all endogenous variables in the system, while all the variables in a VAR system are treated symmetrically.

The VAR system is expressed in the form of Equation (1) below:

\[ y_t = \sum_{i=1}^{n} A_i y_{t-i} + \sum_{i=1}^{n} B_i x_{t-i} + \ldots + \varepsilon_t \]  

or

\[
\begin{pmatrix}
  y_1^1 \\
  y_2^2 \\
  \vdots \\
  y_k^k
\end{pmatrix}
= \begin{pmatrix}
  A_{11} & \cdots & A_{1k} \\
  \vdots & \ddots & \vdots \\
  A_{k1} & \cdots & A_{kk}
\end{pmatrix}
\begin{pmatrix}
  y_1^{1} \\
  y_2^{2} \\
  \vdots \\
  y_k^{k}
\end{pmatrix}
+ \ldots + \begin{pmatrix}
  B_{11} & \cdots & B_{1k} \\
  \vdots & \ddots & \vdots \\
  B_{k1} & \cdots & B_{kk}
\end{pmatrix}
\begin{pmatrix}
  x_1^{1} \\
  x_2^{2} \\
  \vdots \\
  x_k^{k}
\end{pmatrix}
+ \begin{pmatrix}
  \varepsilon_{1t} \\
  \varepsilon_{2t} \\
  \vdots \\
  \varepsilon_{kt}
\end{pmatrix}
\]
in which is the number of variables to be considered in the system while is the number of lags of these variables. are the matrices of coefficients to be estimated, and is a vector of innovations that may be contemporaneously correlated but are uncorrelated with their own lagged values and with lagged values of the endogenous variables on the right-hand side of Equation (1).

3.2. Impulse response and variance decomposition analyses

After carrying out the VAR model, the impulse response analysis is then used to evaluate the effectiveness of changes in a factor, for example increasing interest rate, on specific dependent variables. More specifically, an impulse response function provides a different method in depicting the system dynamics, by tracing the effects of the shock of an endogenous variable on the variables in the VAR model. An impulse response function describes how one or more endogenous variables react over time to exogenous impulses or shocks, by tracing the effect of a one standard deviation shock to one of the innovations on the current and future values in a VAR system (Sims et al. 1990).

In addition, in order to further explore the source of variability of different variables, variance decomposition is used to complement the interpretation of the VAR model once the model has been fitted. It indicates the amount of information each variable contributes to other variables in the autoregression. It determines how much of the forecast error variance of the observed variable can be explained by the exogenous shocks in other variables, in the sense that it helps understand the relative importance of each random innovation in affecting the model variables and decompose which factor(s) is/are better predictors.

3.3. The data

In this study, monthly data of different categories, obtained from various Hong Kong government agencies for the period January 2004 – March 2012, are deployed for the analysis. The rationales for picking this time span are data availability and the ample evidence of economic cycle – the overall economy of Hong Kong started to recover in 2004 (in the aftermath of the Asian Financial Crisis of the late 1990s followed by the SARS epidemic of 2003), then went down dramatically during the financial crisis of 2007–2008 only to rebound again during 2009–2012. The domestic property market generally followed the movements of the economy during the period.

The main variables include: 1) private domestic-price indices for the mass residential market and for the luxury residential market as compiled by the Rating and Valuation Department; and 2) the amount of mortgage loans collected from the Hong Kong Monetary Authority (HKMA). In addition to these two factors, a set of control variables namely, GDP, inflation rate, interest rate, and money supply, are included as well. The currency of variables is denoted in Hong Kong dollar unless mentioned otherwise.

Prior to further investigations, the selected data samples are first tested for their stationarity, and it is found that all the selected variables (except GDP) require first differencing in order to be stationary, and GDP needs to be second-differenced in order to be stationary.

4. THE FINDINGS

4.1. Results of the VAR model

Prior to running the VAR model, the optimal amount of lags in the VAR model is to be determined first. Generally, the lowest Akaike Information Criterion (AIC) & Schwarz Criterion (SC) represent the optimal lag structure of the VAR. In our model, with the inclusion of lagged variables up to 11 lags yields the lowest AIC & SC (Table 1), and the results of this VAR model are included in Supplementary Appendix 1.

Table 1. Akaike information criterion and Schwarz criterion of the VAR model

| Number of lags | Akaike information criterion | Schwarz criterion |
|---------------|------------------------------|-------------------|
| 2             | 54.87                        | 57.69             |
| 3             | 55.23                        | 59.40             |
| 4             | 55.44                        | 60.96             |
| 5             | 55.55                        | 62.46             |
| 6             | 54.69                        | 63.00             |
| 7             | 54.50                        | 64.22             |
| 8             | 53.49                        | 64.65             |
| 9             | 51.24                        | 63.85             |
| 10            | 50.09                        | 64.18             |
| 11            | 41.00                        | 56.59             |

As for the findings of the VAR model itself, numerous significant (lagged) variables (within 5% significance level) are identified for all selected variables. For mass housing price (PPIA), two variables, namely mass housing price (with an 8-month lag) and luxury housing price (PPIB; with a 3-month lag) are found to be statistically significant. On the other hand, luxury market price (with a 3-month
lag) and inflation rate (CCPI; with a 4-month lag) are significant in explaining PPIB. As for residential mortgage loans, four sets of variables are found to be significant, such as PPIA (3- and 11-month lags), PPIB (4-month lag), GDP (2- and 11-month lags), and CCPI (2- and 6-month lags).

With regard to other variables included in the model, GDP can be largely explained by its own lagged values (3-, 6-, and 9-month lags) as well as by CCPI (8-month lag). Meanwhile, CCPI itself is subject to changes in PPIA (10-month lag) and CCPI itself (1-, 2-, 3-, and 11-month lags). Additionally, lagged money supply (8-month lag) is significant in explaining interest rate adjustments, while PPIA (6- and 10-month lags), PPIB (3- and 4-month lags), CCPI (7-month lag), and interest rate (8- and 11-month lags) are significant in explaining money supply.

Nonetheless, the VAR model itself only shows the separate impacts of lagged values of selected variables, while unable to inform us how these lagged variables, when combined together, influence the dependent variables over time. The Impulse Response analysis and the Variance Decomposition analysis, therefore, are deployed for this purpose; and the findings are presented in the following sections.

### 4.2. Generalized impulse response analysis

#### Property prices

The results obtained from the impulse and accumulated response analysis for prices of mass residential properties are shown in Figures 1 and 2. With regard to the impulse response of mass housing price to the selected variables, the two types of stocks which trigger the largest response are past property price in the mass housing market and luxury housing price. As for the other macroeconomic factors, GDP appears to incur the largest response from the mass housing market, followed by interest rate and inflation rate. Comparatively speaking, the responses from shocks in mortgage loans and money supply are not as remarkable.

![Fig. 1. Impulse response of mass residential prices to explanatory variables](image-url)
Accumulatively, mass residential property price responds negatively to past mass residential property price changes, yet positively to changes in luxury housing price. Of the other selected variables, it is found that mass housing price generally responds positively to adjustments in money supply (particularly in the shorter-run) and in GDP (especially in the long-run), yet negatively to changes in inflation (only in the shorter-run but not in the long-run) and in interest rate. Interestingly, the dynamics of the mortgage loan market does not appear to have a very significant impact on the adjustments in housing price in the mass residential market.

The situation is largely similar for the luxury residential market (Figs 3 and 4). The prices of the two housing markets are found to trigger vigorous responses from the luxury housing market. In addition, larger responses (as compared to the mass housing market) are identified towards shocks in GDP, inflation rate, and interest rate, and to a lesser extent, shocks in mortgage loans and money supply.

As for the accumulative responses towards the selected variables, in addition to its previous adjustments, shocks of five factors are shown to be positive and significant in luxury housing price, which are the price of the mass residential market, inflation rate, GDP, money supply, and interest rate. It appears that, besides its past movements, the price level of the luxury housing market responds the most vigorously to that of the mass housing market (negative), followed by shocks from GDP (largely positive) and inflation rate (negative in the short- to middle-run and positive in the longer-run), and to a lesser extent, money supply (positive in general) and interest rate (generally negative). In comparison with the responses of mass housing price, it appears that the responses of luxury housing price to shocks of the selected variables are larger.
Fig. 3. Impulse response of luxury residential prices to explanatory variables

Fig. 4. Accumulated response of luxury residential prices to explanatory variables
Residential mortgage loans

Concerning the impulse response of residential mortgage loans (Fig. 5), it is found that it reacts the most vigorously towards the prices of the two housing markets. Yet, comparatively speaking, the response to shocks in the mass residential market is more negative than that to shocks in the luxury housing market. Additionally, two other macroeconomic factors, namely interest rate and GDP, induce certain level of responses from residential mortgage loans. It should be noted that, both money supply and previous mortgage loans do not contribute much to the responses of mortgage loans.

As for the accumulated responses of residential mortgage loans to the selected variables (Fig. 6), some interesting themes have been identified. For instance, while mortgage loans respond positively to shocks in luxury housing price, the response to mass housing price, however, is negative. In addition to mass housing price, shocks in interest rate also trigger a generally negative response from residential mortgage loans. In comparison, shocks in other macroeconomic factors included in the model do not result in significant responses from bank mortgage leading, be they negative or positive.

4.3. Variance decomposition analysis

The impulse response analysis in the previous section quantifies the reaction of housing prices and residential loans to common exogenous shocks. Implications about the propagation mechanism between the residential markets and bank credit can be derived. Another method for the examination of the effects of disturbances on the endogenous variables is the forecast error variance decompositions. It separates the variation(s) in an endogenous variable into the component shocks to the VAR, thereby providing information about the relative importance of each innovation.

Of mass residential property prices

The results of the variance decomposition test, as shown in Figure 7, show that the primary contributions to the variation in mass residential market price, besides itself, are luxury property price

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Fig. 5. Impulse response of residential mortgage loan to explanatory variables
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(close to 33% in the 24th month), GDP (as much as 17% in the 24th month), inflation rate (17% in the 5th month), and interest rate (17% in the 12th month). It should be noted that, while the impact of GDP on the variance of property prices in the mass residential market appears in latter periods, those of inflation rate and of interest rate look to be more sustained throughout the period. Surprisingly, the impact of outstanding mortgage loan is negligible.

Of luxury residential property prices

For the luxury residential property price (Fig. 8), its variance, within the first few months, is largely explained by its previous price and mass residential property price. Afterwards, these two factors explain approximately 40% of the variance of luxury housing price combined. Similar to mass housing price, three other selected variables are significant in explaining the variance of housing price in the luxury housing market, namely GDP (as much as 23% in the 24th month), inflation rate (as much as 20% in the 5th month), and interest rate (as much as 21% in the 7th month). In addition, the impacts of outstanding mortgage loans and money supply, in comparison, are not as prominent.

Of residential mortgage loans

As for what affects the amount of residential mortgage loans the most, the findings (Fig. 9) show that price of mass residential properties, price of luxury residential properties, GDP, and interest rate are the major factors contributing to the variance of outstanding mortgage loans. Yet, money supply does not incur a significant effect on the amount of outstanding mortgage loan in the market. It should also be noted that, unlike the housing prices under study, the contributions of these significant factors
on explaining the variance of residential mortgage loans appear to be relatively consistent throughout the study period.

To sum up, the results proffer evidence as to the sources of co-movement(s) between various factors, particularly between mortgage loan and housing prices (both mass market and luxury market). Nevertheless, the impulse response analysis and the variance decomposition analysis are unable to inform us as to whether one-directional or two-direction relationship exists between the three key indicators in this study: mass housing price, luxury housing price, and residential mortgage loan. In light of this, the Granger Causality test has been carried out. The results show that, at 10% significance level, the following causal relationships are found:

1) Mass housing price $\rightarrow$ Luxury housing price;
2) Mass housing price $\rightarrow$ Mortgage loans;
3) Luxury housing price $\rightarrow$ Mortgage loans

As shown above, the findings obtained from the Granger Causality tests indicate that in Hong Kong, only one-way directional causal relationships exist between the housing market and residential mortgage loans. While price adjustments in both the mass housing market and the luxury housing market are found to Granger-cause changes in residential mortgage loans, the opposite is not found to be significant.

5. CONCLUSIONS

This study has investigated the relationship between bank lending and property price in Hong Kong’s mass residential market and luxury residential market, as well as the relationship between property prices and various macroeconomic and monetary factors. Our findings suggest that, 1) property price in the mass residential market is subjected to shocks primarily from luxury housing price, GDP, inflation rate, and interest rate; 2) the luxury residential market is affected by shocks from GDP, interest rate, inflation rate, and particularly mass residential property price. Surprisingly, shocks in residential mortgage loans in Hong Kong do not incur a significant response from either the mass housing price or the luxury housing price. This is further confirmed as only one-way directional relationships are found, from mass residential property price to bank mortgage lending, from luxury property price to bank mortgage lending, as well as from mass residential property price to luxury residential property price. These relationships are in line with the results obtained in some previous studies (Gerlach, Peng 2003, 2005; Goodhart 1995; Goodhart, Hofmann 2003).

Based upon the findings, there are two implications worth discussing. The first implication concerns government’s own housing-related policy initiatives. As shown in the findings, property price in the mass housing market has a one-way causal relationship with that in the luxury housing market. In other words, shocks in other macroeconomic and monetary factors not only could affect luxury prop-
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Acknowledgement

The research was funded by the Hong Kong RCG (PolyU152059/14E-B-Q42Q) and the Polytechnic University’s Internal Grants (G-UA6V and 4-ZZC8). The authors are grateful to the editor and anonymous reviewers for their help and comments.

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