Methodological file

Sample 1 consisted of data in the 2008-2009 American National Election Survey (ANES), panel offwave, collected in July 2008. All materials can be found at: https://electionstudies.org/data-center/2008-2009-panel-study/

Sample 2 was gathered in the United States in July 2016 from a diverse online panel of U.S. residents. Questionnaire information is available on page 2.

Sample 3 was gathered from the 2011 wave of the New Zealand Attitudes and Values Study. All materials can be found at: http://www.nzavs.auckland.ac.nz

Materials needed to replicate the results in this manuscript are available here:
What is your email address? (Use the email address with which you are registered)

As always, please do not copy or forward this web page. We can only pay those people who have been invited by Decision Research to participate.
The main purpose of this questionnaire is to understand your stance toward various goals that people might use as guiding principles for their own lives, or for society, across different situations. There are no right or wrong answers; we just want to hear what you think are the important principles for humans to apply in different situations.

To begin, when you decide whether something is right or wrong, to what extent are the following considerations relevant to your thinking?

Whether or not someone suffered emotionally
- not at all relevant
- not very relevant
- slightly relevant
- somewhat relevant
- very relevant
- extremely relevant

Whether or not someone cared for someone weak or vulnerable
- not at all relevant
- not very relevant
- slightly relevant
- somewhat relevant
- very relevant
- extremely relevant

Whether or not someone was cruel
- not at all relevant
- not very relevant
- slightly relevant
- somewhat relevant
- very relevant
- extremely relevant

Whether or not some people were treated differently from others
- not at all relevant
- not very relevant
- slightly relevant
- somewhat relevant
- very relevant
- extremely relevant
Whether or not someone acted unfairly
- not at all relevant
- not very relevant
- slightly relevant
- somewhat relevant
- very relevant
- extremely relevant

Whether or not someone was denied his or her rights
- not at all relevant
- not very relevant
- slightly relevant
- somewhat relevant
- very relevant
- extremely relevant

Whether or not someone’s action showed love for his or her country
- not at all relevant
- not very relevant
- slightly relevant
- somewhat relevant
- very relevant
- extremely relevant

Whether or not someone did something to betray his or her group
- not at all relevant
- not very relevant
- slightly relevant
- somewhat relevant
- very relevant
- extremely relevant

Whether or not someone showed a lack of loyalty
- not at all relevant
- not very relevant
- slightly relevant
- somewhat relevant
- very relevant
- extremely relevant
Whether or not someone showed a lack of respect for authority
- not at all relevant
- not very relevant
- slightly relevant
- somewhat relevant
- very relevant
- extremely relevant

Whether or not someone conformed to the traditions of society
- not at all relevant
- not very relevant
- slightly relevant
- somewhat relevant
- very relevant
- extremely relevant

Whether or not an action caused chaos or disorder
- not at all relevant
- not very relevant
- slightly relevant
- somewhat relevant
- very relevant
- extremely relevant

Whether or not someone violated standards of purity and decency
- not at all relevant
- not very relevant
- slightly relevant
- somewhat relevant
- very relevant
- extremely relevant

Whether or not someone did something disgusting
- not at all relevant
- not very relevant
- slightly relevant
- somewhat relevant
- very relevant
- extremely relevant
Whether or not someone acted in a way that God would approve of
☐ not at all relevant
☐ not very relevant
☐ slightly relevant
☐ somewhat relevant
☐ very relevant
☐ extremely relevant

Whether or not someone was good at math
☐ not at all relevant
☐ not very relevant
☐ slightly relevant
☐ somewhat relevant
☐ very relevant
☐ extremely relevant
Next, please read the following sentences and indicate your agreement or disagreement.

Compassion for those who are suffering is the most crucial virtue.
- strongly disagree
- moderately disagree
- slightly disagree
- slightly agree
- moderately agree
- strongly agree

One of the worst things a person could do is hurt a defenseless animal.
- strongly disagree
- moderately disagree
- slightly disagree
- slightly agree
- moderately agree
- strongly agree

It can never be right to kill a human being.
- strongly disagree
- moderately disagree
- slightly disagree
- slightly agree
- moderately agree
- strongly agree

When the government makes laws, the number one principle should be ensuring that everyone is treated fairly.
- strongly disagree
- moderately disagree
- slightly disagree
- slightly agree
- moderately agree
- strongly agree
Justice is the most important requirement for a society.
- strongly disagree
- moderately disagree
- slightly disagree
- slightly agree
- moderately agree
- strongly agree

I think it’s morally wrong that rich children inherit a lot of money while poor children inherit nothing.
- strongly disagree
- moderately disagree
- slightly disagree
- slightly agree
- moderately agree
- strongly agree

I am proud of my country’s history.
- strongly disagree
- moderately disagree
- slightly disagree
- slightly agree
- moderately agree
- strongly agree

People should be loyal to their family members, even when they have done something wrong.
- strongly disagree
- moderately disagree
- slightly disagree
- slightly agree
- moderately agree
- strongly agree

It is more important to be a team player than to express oneself.
- strongly disagree
- moderately disagree
- slightly disagree
- slightly agree
- moderately agree
- strongly agree
Respect for authority is something all children need to learn.

- strongly disagree
- moderately disagree
- slightly disagree
- slightly agree
- moderately agree
- strongly agree

Men and women each have different roles to play in society.

- strongly disagree
- moderately disagree
- slightly disagree
- slightly agree
- moderately agree
- strongly agree

If I were a soldier and disagreed with my commanding officer’s orders, I would obey anyway because that is my duty.

- strongly disagree
- moderately disagree
- slightly disagree
- slightly agree
- moderately agree
- strongly agree

People should not do things that are disgusting, even if no one is harmed.

- strongly disagree
- moderately disagree
- slightly disagree
- slightly agree
- moderately agree
- strongly agree

I would call some acts wrong on the grounds that they are unnatural.

- strongly disagree
- moderately disagree
- slightly disagree
- slightly agree
- moderately agree
- strongly agree
Chastity is an important and valuable virtue.
○ strongly disagree
○ moderately disagree
○ slightly disagree
○ slightly agree
○ moderately agree
○ strongly agree

It is better to do good than to do bad.
○ strongly disagree
○ moderately disagree
○ slightly disagree
○ slightly agree
○ moderately agree
○ strongly agree
Here we briefly describe different people. Please read each description and think about how much that person is or is not like you. Select the option that shows how much the person described is like you.

It is important to her to form her views independently.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her that her country is secure and stable.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her to have a good time.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her to avoid upsetting other people.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me
It is important to her that the weak and vulnerable in society be protected.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her that people do what she says they should.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her never to think she deserves more than other people.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her to care for nature.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her that no one should ever shame her.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me
It is important to her always to look for different things to do.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her to take care of people she is close to.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her to have the power that money can bring.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is very important to her to avoid disease and protect her health.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her to be tolerant toward all kinds of people and groups.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me
It is important to her never to violate rules or regulations.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her to make her own decisions about her life.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her to have ambitions in life.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her to maintain traditional values and ways of thinking.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her that people she knows have full confidence in her.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me
It is important to her to be wealthy.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her to take part in activities to defend nature.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her never to annoy anyone.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her to develop her own opinions.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her to protect her public image.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me
It is very important to her to help the people dear to her.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her to be personally safe and secure.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her to be a dependable and trustworthy friend.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her to take risks that make life exciting.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her to have the power to make people do what she wants.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me
It is important to her to plan her activities independently.

- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her to follow rules even when no-one is watching.

- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her to be very successful.

- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her to follow her family’s customs or the customs of a religion.

- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her to listen to and understand people who are different from her.

- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me
It is important to her to have a strong state that can defend its citizens.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her to enjoy life’s pleasures.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her that every person in the world have equal opportunities in life.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her to be humble.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her to figure things out herself.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me
It is important to her to honor the traditional practices of her culture.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her to be the one who tells others what to do.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her to obey all the laws.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her to have all sorts of new experiences.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her to own expensive things that show her wealth
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me
It is important to her to protect the natural environment from destruction or pollution.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her to take advantage of every opportunity to have fun.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her to concern herself with every need of her dear ones.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her that people recognize what she achieves.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her never to be humiliated.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me
It is important to her that her country protect itself against all threats.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her never to make other people angry.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her that everyone be treated justly, even people she doesn’t know.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her to avoid anything dangerous.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her to be satisfied with what she has and not ask for more.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me
It is important to her that all her friends and family can rely on her completely.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her to be free to choose what she does by herself.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me

It is important to her to accept people even when she disagrees with them.
- Not like me at all
- Not like me
- A little like me
- Moderately like me
- Like me
- Very much like me
When it comes to political issues, which one of the following two goals is most important to you personally, if you had to choose just one?

Which of these two is more important to you, if you had to choose just one?
- Protecting the freedom of the individual
- Caring for those who need help

Which of these two is more important to you, if you had to choose just one?
- Maintaining order and stability in society
- Protecting the freedom of the individual

Which of these two is more important to you, if you had to choose just one?
- Caring for those who need help
- Maintaining order and stability in society
When it comes to political issues, which one of the following two goals is most important to you personally, if you had to choose just one?

Which of these three statements do you think is most important, if you had to choose just one?

☐ Children must be taught to respect their parents and proper authorities
☐ Children must be taught to work hard and make it on their own
☐ Children must be taught to care about and be fair to others

Which one of these three statements do you think is most important, if you had to choose just one?

☐ People should have more respect for the traditional way of doing things.
☐ People should be allowed to do things their own way.
☐ People should be required to give up doing some things, if that might help the public good.

Which one of these three statements do you think is most important, if you had to choose just one?

☐ Government should maintain an orderly society.
☐ Government should stay out of individuals’ lives.
☐ Government should provide for those who can’t provide for themselves.
People in our society often disagree about issues of equality and discrimination. How strongly do you agree or disagree with each of these statements?

We have gone too far in pushing equal rights in this country.
- Strongly Disagree
- Moderately Disagree
- Slightly Disagree
- Slightly Agree
- Moderately Agree
- Strongly Agree

The women's rights movement has gone too far.
- Strongly Disagree
- Moderately Disagree
- Slightly Disagree
- Slightly Agree
- Moderately Agree
- Strongly Agree

Our society would be better off if the distribution of wealth was more equal.
- Strongly Disagree
- Moderately Disagree
- Slightly Disagree
- Slightly Agree
- Moderately Agree
- Strongly Agree

A lot of problems in our society today come from the decline in the traditional family, where the man works and the woman stays home.
- Strongly Disagree
- Moderately Disagree
- Slightly Disagree
- Slightly Agree
- Moderately Agree
- Strongly Agree
It's old-fashioned and wrong to think that one culture's set of values is better than any other culture's way of seeing the world.
- Strongly Disagree
- Moderately Disagree
- Slightly Disagree
- Slightly Agree
- Moderately Agree
- Strongly Agree

It seems like the criminals and welfare cheats get all the breaks, while the average citizen picks up the tab.
- Strongly Disagree
- Moderately Disagree
- Slightly Disagree
- Slightly Agree
- Moderately Agree
- Strongly Agree

Nowadays it seems like there is just as much discrimination against whites as there is against blacks.
- Strongly Disagree
- Moderately Disagree
- Slightly Disagree
- Slightly Agree
- Moderately Agree
- Strongly Agree

Society as a whole has become too soft and feminine.
- Strongly Disagree
- Moderately Disagree
- Slightly Disagree
- Slightly Agree
- Moderately Agree
- Strongly Agree
We live in a sexist society that is fundamentally set up to discriminate against women.
- Strongly Disagree
- Moderately Disagree
- Slightly Disagree
- Slightly Agree
- Moderately Agree
- Strongly Agree

Parents should encourage young boys to be more sensitive and less rough and tough.
- Strongly Disagree
- Moderately Disagree
- Slightly Disagree
- Slightly Agree
- Moderately Agree
- Strongly Agree

Discrimination against minorities is still a very serious problem in our society.
- Strongly Disagree
- Moderately Disagree
- Slightly Disagree
- Slightly Agree
- Moderately Agree
- Strongly Agree

We need to dramatically reduce inequalities between the rich and the poor, whites and people of color, and men and women.
- Strongly Disagree
- Moderately Disagree
- Slightly Disagree
- Slightly Agree
- Moderately Agree
- Strongly Agree
It seems like blacks, women, homosexuals and other groups don't want equal rights, they want special rights just for them.

- Strongly Disagree
- Moderately Disagree
- Slightly Disagree
- Slightly Agree
- Moderately Agree
- Strongly Agree
People in our society often disagree about how far to let individuals go in making decisions for themselves. How strongly do you agree or disagree with each of these statements?

Government should put limits on the choices individuals can make so they don't get in the way of what's good for society.
- Strongly Disagree
- Moderately Disagree
- Slightly Disagree
- Slightly Agree
- Moderately Agree
- Strongly Agree

Private profit is the main motive for hard work.
- Strongly Disagree
- Moderately Disagree
- Slightly Disagree
- Slightly Agree
- Moderately Agree
- Strongly Agree

It's not the government's business to try to protect people from themselves.
- Strongly Disagree
- Moderately Disagree
- Slightly Disagree
- Slightly Agree
- Moderately Agree
- Strongly Agree

Free markets—not government programs—are the best way to supply people with the things they need.
- Strongly Disagree
- Moderately Disagree
- Slightly Disagree
- Slightly Agree
- Moderately Agree
- Strongly Agree
People should be able to rely on the government for help when they need it.
- Strongly Disagree
- Moderately Disagree
- Slightly Disagree
- Slightly Agree
- Moderately Agree
- Strongly Agree

Our government tries to do too many things for too many people. We should just let people take care of themselves.
- Strongly Disagree
- Moderately Disagree
- Slightly Disagree
- Slightly Agree
- Moderately Agree
- Strongly Agree

Sometimes government needs to make laws that keep people from hurting themselves.
- Strongly Disagree
- Moderately Disagree
- Slightly Disagree
- Slightly Agree
- Moderately Agree
- Strongly Agree

Too many people today expect society to do things for them that they should be doing for themselves.
- Strongly Disagree
- Moderately Disagree
- Slightly Disagree
- Slightly Agree
- Moderately Agree
- Strongly Agree
Government regulations are almost always a waste of everyone's time and money.
- Strongly Disagree
- Moderately Disagree
- Slightly Disagree
- Slightly Agree
- Moderately Agree
- Strongly Agree

It's society's responsibility to make sure everyone's basic needs are met.
- Strongly Disagree
- Moderately Disagree
- Slightly Disagree
- Slightly Agree
- Moderately Agree
- Strongly Agree

The government should do more to advance society's goals, even if that means limiting the freedom and choices of individuals.
- Strongly Disagree
- Moderately Disagree
- Slightly Disagree
- Slightly Agree
- Moderately Agree
- Strongly Agree

If the government spent less time trying to fix everyone's problems, we'd all be a lot better off.
- Strongly Disagree
- Moderately Disagree
- Slightly Disagree
- Slightly Agree
- Moderately Agree
- Strongly Agree

The government interferes far too much in our everyday lives.
- Strongly Disagree
- Moderately Disagree
- Slightly Disagree
- Slightly Agree
- Moderately Agree
- Strongly Agree
Society works best when it lets individuals take responsibility for their own lives without telling them what to do.

- Strongly Disagree
- Moderately Disagree
- Slightly Disagree
- Slightly Agree
- Moderately Agree
- Strongly Agree

People who are successful in business have a right to enjoy their wealth as they see fit.

- Strongly Disagree
- Moderately Disagree
- Slightly Disagree
- Slightly Agree
- Moderately Agree
- Strongly Agree

It's a mistake to ask society to help every person in need.

- Strongly Disagree
- Moderately Disagree
- Slightly Disagree
- Slightly Agree
- Moderately Agree
- Strongly Agree

The government should stop telling people how to live their lives.

- Strongly Disagree
- Moderately Disagree
- Slightly Disagree
- Slightly Agree
- Moderately Agree
- Strongly Agree
Here we would like to get your views on a few controversial topics in current U.S. politics.

Do you think abortions should be legal under any circumstances, legal only under certain circumstances, or illegal under any circumstances?
- Legal under any circumstance
- Legal under certain circumstances
- Illegal under any circumstances

Now, consider some specific situations under which an abortion might be considered. For each one, please say whether you think abortion should be legal in that situation, or illegal. How about

|                                              | legal | illegal |
|----------------------------------------------|------|---------|
| When the woman's life is endangered?         | ☐    |         |
| When the woman's health is endangered?      | ☐    |         |
| When there is evidence that the baby may be physically impaired? | ☐    |         |
| When there is evidence that the baby may be mentally impaired? | ☐    |         |
| When the pregnancy was caused by rape or incest? | ☐    |         |
Recently, you may have noticed that global warming has been getting some attention in the news. Global warming refers to the idea that the world’s average temperature has been increasing over the past 150 years, may be increasing more in the future, and that the world’s climate may change as a result. Do you think that global warming is happening?

- No
- Don't know
- Yes

Assuming global warming is happening, do you think it is . . .

- Caused mostly by human activity
- Caused mostly by natural changes in the environment
- Neither, because global warming isn't happening
People disagree whether the United States should reduce greenhouse gas emissions on its own, or make reductions only if other countries do so. Which of the following statements comes closest to your own point of view? The United States should reduce its greenhouse gas emissions...

- Regardless of what other countries do
- Only if other industrialized countries (such as England, Germany and Japan) reduce their emissions
- Only if other industrialized countries and developing countries (such as China, India and Brazil) reduce their emissions
- The U.S. should not reduce its emissions

Please tell me whether you personally believe that in general contraceptive use is morally acceptable, or morally wrong?

- Morally acceptable
- Morally wrong

Would you support government release of genetically modified mosquitoes to reduce their ability to transmit disease to humans?

- Certainly
- Probably
- Probably not
- Not at all

Would you buy genetically modified tomatoes, which have the advantage of lasting longer?

- Certainly
- Probably
- Probably not
- Not at all

Would you buy any food from which substances were eliminated using gene technology, so that allergic people are not faced with problems?

- Certainly
- Probably
- Probably not
- Not at all
Would you support farmers’ planting of genetically modified food crops that allow them to reduce or eliminate their use of pesticides on those crops?

- Certainly
- Probably
- Probably not
- Not at all

Risks associated with pesticides are still underrated

- 1 strongly disagree
- 2
- 3
- 4
- 5
- 6
- 7 strongly agree

Pesticides are a big danger to human beings

- 1 strongly disagree
- 2
- 3
- 4
- 5
- 6
- 7 strongly agree

Benefits associated with pesticides must not be underrated

- 1 strongly disagree
- 2
- 3
- 4
- 5
- 6
- 7 strongly agree
Swamps, marshes and other wetlands should be drained to reduce their dangers to humans.
○ 1 strongly disagree
○ 2
○ 3
○ 4
○ 5
○ 6
○ 7 strongly agree

We should preserve wetlands, such as marshes and swamps, because they benefit the environment.
○ 1 strongly disagree
○ 2
○ 3
○ 4
○ 5
○ 6
○ 7 strongly agree

We should preserve wetlands, such as marshes and swamps, because they provide benefits to people.
○ 1 strongly disagree
○ 2
○ 3
○ 4
○ 5
○ 6
○ 7 strongly agree
Next, please indicate for each of the following items how much risk they pose to you or your family, on a scale from “no risk” to “very high risk.”
|                                                                 | No risk | Little risk | Slight risk | Moderate risk | High risk | Very high risk |
|-----------------------------------------------------------------|---------|-------------|-------------|---------------|-----------|----------------|
| How much risk do airplane crashes pose to you and your family? |         |             |             |               |           |                |
| How much risk does the Zika virus pose to you and your family? |         |             |             |               |           |                |
| How much risk does the Ebola virus pose to you and your family? |         |             |             |               |           |                |
| How much risk does gun control pose to you and your family?    |         |             |             |               |           |                |
| How much risk does nuclear power pose to you and your family?  |         |             |             |               |           |                |
| How much risk do genetically modified organisms pose to you and your family? |         |             |             |               |           |                |
| How much risk does abortion pose to you and your family? |   |   |   |   |   |   |
| How much risk does climate change pose to you and your family? |   |   |   |   |   |   |
| How much risk do pesticides pose to you and your family? |   |   |   |   |   |   |
| How much risk do food additives pose to you and your family? |   |   |   |   |   |   |
Next, please indicate for each of the following items how much risk they pose to the U.S., on a scale from “no risk” to “very high risk.”
| Question                                                                 | No risk | Little risk | Slight risk | Moderate risk | High risk | Very high risk |
|-------------------------------------------------------------------------|---------|-------------|-------------|---------------|-----------|----------------|
| How much risk do airplane crashes pose to the U.S.?                     | ○       | ○           | ○           | ○             | ○         | ○              |
| How much risk does the Zika virus pose to the U.S.?                    | ○       | ○           | ○           | ○             | ○         | ○              |
| How much risk does the Ebola virus pose to the U.S.?                   | ○       | ○           | ○           | ○             | ○         | ○              |
| How much risk does gun control pose to the U.S.?                       | ○       | ○           | ○           | ○             | ○         | ○              |
| How much risk does nuclear power pose to the U.S.?                     | ○       | ○           | ○           | ○             | ○         | ○              |
| How much risk do genetically modified organisms pose to the U.S.?      | ○       | ○           | ○           | ○             | ○         | ○              |
| How much risk does abortion pose to the U.S.?                          | ○       | ○           | ○           | ○             | ○         | ○              |
| Question                                                                 | Yes | No | Yes | No | Yes | No | Yes | No |
|-------------------------------------------------------------------------|-----|----|-----|----|-----|----|-----|----|
| How much risk does climate change pose to the U.S.?                     | ☑   | ☑  | ☑   | ☑  | ☑   | ☑  | ☑   | ☑  |
| How much risk do pesticides pose to the U.S.?                           | ☑   | ☑  | ☑   | ☑  | ☑   | ☑  | ☑   | ☑  |
| How much risk do food additives pose to the U.S.?                       | ☑   | ☑  | ☑   | ☑  | ☑   | ☑  | ☑   | ☑  |
Do you use online websites as sources of information specific to the Zika virus at least once a month?
- No
- Don't know
- Yes

Please name the website(s) that you use (the name of the sources or their URLs)

Do you use podcasts as sources of information specific to the Zika virus at least once a month?
- No
- Don't know
- Yes

Please name the podcast(s) that you use

How necessary is it that the U.S. take action to deal with Zika?
- 1- Completely unnecessary
- 2
- 3
- 4
- 5
- 6
- 7- Absolute necessity
Here is a 7-point scale on which the political views that people might hold are arranged from extremely liberal to extremely conservative. Where would you place yourself on this scale?

- Extremely Liberal
- Liberal
- Slightly Liberal
- Moderate or middle of the road
- Slightly Conservative
- Conservative
- Extremely Conservative

What is your political party affiliation?

- Democrat
- Republican
- Independent
- Libertarian
- Green
- Undeclared
- Other (please specify) ____________________

What is your zip code?
Do you have any comments about this survey? (optional)

Thank you for your participation! Please enter your email address again and click the continue button below to submit your responses.