Does expanding primary healthcare improve hospital efficiency? Evidence from a panel analysis of avoidable hospitalisations in 5506 municipalities in Brazil, 2000–2014

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ABSTRACT

Background Hospitals account for the major share of health expenditure. Primary healthcare may improve efficiency at the hospital level by reducing avoidable admissions. We examined whether rapid expansion of primary healthcare in the context of Brazil’s Family Health Strategy (FHS) was associated with a reduction in avoidable hospitalisations.

Methods We constructed panel data for 5506 municipalities over 2000–2014. Our primary outcome was the rate of avoidable hospitalisations, defined with reference to the official list of ambulatory care sensitive conditions (ACSC). The exposure variable was FHS coverage. We used first-difference models at the municipality level, controlling for municipality characteristics and confounding trends. We ran similar models for each of the 19 diseases in the list of ACSCs.

Findings FHS coverage expanded from 14% to 64% of the population between 2000 and 2014. Over the same period, the rate of avoidable hospitalisations fell from 17 to 10 per 1000 population. Results from the econometric analysis show that the FHS at full coverage was associated with an increase of 0.6 (95% CI 0.3 to 0.9; p<0.001) in the rate of avoidable hospital admissions. Expansion of the FHS was associated with an increase of 866 (95% CI 762 to 970; p<0.001) in the rate of primary care consultations. The FHS was not significantly associated with a reduction in hospitalisations for any of the 19 conditions.

Conclusions While high-quality primary healthcare can deliver considerable health benefits to the population, it may not always be effective in addressing inefficiencies at the hospital level due to avoidable admissions.

INTRODUCTION

Hospitals account for the major share of health expenditure worldwide. According to WHO, half to two-thirds of total government spending on health is allocated to hospital services, and almost US$300 billion is wasted annually due to inefficiencies at this level of care. Inappropriate admissions are an important source of inefficiency. In the current economic climate, as health systems are increasingly under pressure to do more with less, the question of how to reduce waste and improve efficiency is at the forefront of policy discussions.

Striking an appropriate balance between primary and hospital-level care has long been proposed as a way to address inefficiency within a health system. By promoting health, preventing disease and providing timely diagnosis and treatment of certain health conditions, primary healthcare can improve hospital efficiency by reducing avoidable hospitalisations.
conditions, primary healthcare can potentially reduce avoidable admissions to allow hospitals to focus resources on more serious complex conditions that require secondary or tertiary care. Conditions for which hospitalisation could potentially be avoided are commonly referred to as ambulatory care sensitive conditions (ACSCs). They include a set of diseases and health problems for which timely and high-quality primary healthcare should decrease the risk of hospital admission, such as diseases preventable by immunisation, nutritional deficiencies, diabetes, heart diseases, hypertension, asthma and cerebrovascular diseases.

While the idea of reducing avoidable hospital admissions by expanding quality primary healthcare is plausible, the empirical evidence is mixed, of a low quality and skewed towards high-income countries. A systematic review of the relationship between avoidable hospitalisations and accessibility to primary healthcare assessed 51 studies, of which 37 studies showed a negative association between primary healthcare and admissions due to ACSCs, and 5 studies showed a positive association. Another systematic review investigated the association between hospitalisation for diabetes-related conditions, one of the largest single categories of ACSCs, and primary healthcare resourcing. The authors found inconclusive results, with only 3 out of 12 studies showing a negative association after adjusting for health status. Finally, a systematic review found that there was considerable geographic variation in avoidable admissions, and that a key driver cited by studies was the quality of primary care.

In this paper, we examined whether primary healthcare reduces avoidable hospitalisations in the context of Brazil’s FHS. Introduced in 1994, the FHS expanded to become one of the world’s largest community-based primary healthcare programmes. The FHS serves as a natural experiment—it is an ideal testing ground to examine the relationship between primary healthcare and avoidable hospitalisations because expansion was rapid yet implementation varied considerably between municipalities.

**METHODS**

**Brazil’s FHS**

After emerging from dictatorship in 1985, Brazil formally established health as a right for all citizens in the Federal Constitution. It created the Unified Health System (Sistema Único de Saúde), a decentralised public health system that provides universal, comprehensive healthcare, and free of charge at the point of service. Against this background, the federal government launched the FHS (formerly the Family Health Programme) to deliver a set of individual and collective health actions, including health promotion and protection, disease prevention, diagnosis, treatment, rehabilitation, harm reduction and health maintenance. The FHS deploys interdisciplinary healthcare teams near to people’s home or work to facilitate access and first-contact care. They are composed of at least a physician, a nurse, a nurse assistant, four to six full-time community health agents (professionals from the local community that work together with the community in health promotion and disease prevention actions) and a dentist and dental technicians.

Since its introduction at the national level, the FHS has expanded fairly rapid, particularly in the 2000s, reaching 64% of the population (127 million people) in 2014. The annual resources devoted to primary healthcare by the Ministry of Health have increased over time, reaching R$16.5 billion (£4 billion) in 2014, which corresponded to 16% of the federal government expenditure on health. Studies suggest that the FHS has reduced all-cause mortality, and mortality from heart and cerebrovascular diseases. There is also evidence from siblings that children exposed to the FHS in utero were healthier than those not exposed to the programme.

**Study design**

We exploited expansion of the FHS to compare changes in avoidable hospitalisation in municipalities where the programme was implemented relative to municipalities where there was limited expansion of the programme. Our approach was akin to the basic difference-in-differences method, except that we had multiple time periods and geographical areas, and used a continuous measure of exposure. To implement this approach, we applied well-established methods for the analysis of panel data over the period 2000–2014. We chose the municipality (equivalent to a US county) as the unit of study because it is the administrative level responsible for implementation of the FHS and the lowest level for which data were available on exposure and outcomes.

**Data and measures**

We constructed a panel of 5506 municipalities over the period 2000–2014 (see web appendix). We excluded the capital Brasília because it functions as both a municipality and a state. The study period captured much of the expansion of the programme. Coverage of the FHS was our exposure variable. It measured the proportion of the municipality population covered by the FHS, based on the Ministry of Health norm that one family health team serves 3450 people. Data on the annual number of family health teams in each municipality were obtained from the Brazilian Ministry of Health.

Our primary outcome was the rate of public hospital admissions for ACSCs per 1000 population. It includes admissions at both secondary and tertiary care. We excluded persons aged over 80 years because such individuals were likely to have a high prevalence of comorbidities for which treatment at the hospital level may be warranted on clinical grounds. The official Brazilian Ministry of Health list of ACSC-related diseases provided the basis for our measure of avoidable hospitalisations.

It comprised 19 diseases or health conditions that in principle can be managed effectively at the primary care level (see web appendix). ACSC-related hospital admissions...
corresponded to 24% of all hospital admissions during the study period.

Secondary outcomes included the number of primary care consultations per 1000 population as a check on whether the FHS improved utilisation of primary healthcare. We also considered additional measures closely related to avoidable admissions. The number of days hospitalised for ACSCs per 1000 population and hospital expenditure for ACSCs per capita captured potential reductions in the use of hospital resources. Consistent with the primary outcome, these measures excluded persons aged over 80 years. Annual data on outcomes for each municipality were extracted from the Hospital Information System known as DATASUS.23

We sought to address some of the most important sources of confounding using data on various (time-varying) characteristics of the municipality. In terms of the determinants of health, we controlled for the human development index, Gini coefficient, monthly income per capita, percentage of population below the poverty line and percentage of the population aged 15 years or above who cannot read or write.24 For some of these variables, data were not available for every year, in which case we estimated annual values by linear interpolation (see web appendix). In terms of the supply of hospital care, we controlled for the number of public and private hospital beds per 1000 population.25 Finally, we included the share of the population by age group to control for demographic trends: 0–4 years, 5–19 years, 20–59 years, 60–69 years, 70–79 years and over 80 years.25

Statistical analysis

We estimated the mean and SD of variables used in the analysis in 2000 and 2014, as well as the change over time. We further described the data using scatter plots to compare for each municipality the change over time in FHS coverage against the change over time in the rate of primary care consultations and the rate of hospital admissions for ACSCs, respectively.

Our primary analysis was based on an underlying model of the relationship between the FHS and avoidable hospitalisations that included as independent variables: FHS coverage as our measure of exposure, a set of time-varying municipality characteristics, municipality fixed effects, state-year fixed effects and an error term (see web appendix). The municipality fixed effects accounted for unmeasured time-invariant factors such as geographical or historical characteristics, while the state-year fixed effects allowed for confounding trends. The coefficient on the exposure variable provided our estimate of the effect of the FHS on avoidable hospitalisations and other outcomes.

In practice, we estimated the model in first differences, rather than with municipality fixed effects, because the data showed highly persistent shocks as demonstrated by the fact that the standard test for serial correlation rejected the null hypothesis of no serial correlation.19 The municipality fixed effects dropped out due to the differencing. We presented both unadjusted estimates (with no municipality controls—model 1) and adjusted estimates (with municipality controls—model 2). Each regression was weighted by the municipality population to reveal the effect of the FHS on the average person rather than the average municipality. We clustered standard errors at the municipality level.26

We conducted several additional analyses. First, we examined the effect of the FHS on hospital admissions for each of the 19 ACSCs separately and plotted the estimates with 95% CIs. Second, we explored the extent to which avoidable hospital admissions may have been influenced by expansion of the FHS in other municipalities. We anticipated that such ‘spillovers’ could arise if people travel across municipality borders to seek hospital care. We used ArcGIS (V.10.3) to identify each municipality’s nearest neighbour based on the distance between centroids and extended our main specification to include FHS coverage as well as the characteristics of the nearest neighbour.

We tested the sensitivity of our results to the inclusion of additional covariates and alternative estimation models,19 and examined pretrends as a standard diagnostic for bias in panel data models (see web appendix).27 We also reported results in which we excluded children aged 0–19 years, since this age group accounted for a high portion of the ACSCs (41% in 2000 and 32% in 2014). Finally, we conducted a placebo test in which the dependent variable was the rate of hospitalisations due to hip operations. All statistical analyses were conducted using Stata 14.1 SE. The data and code are available on request from the authors.

RESULTS

FHS coverage expanded substantially from 14% (7000 teams) in 2000 to 64% (37 000 teams) of the population in 2014 (table 1, figure 1). Table 1 shows that over the study period, the rate of primary care consultations saw more than a threefold increase from 181 to 654 visits per 1000 population. Meanwhile, the rate of hospitalisations for ACSCs fell from 17 to 10 per 1000 population. Reductions were also seen in hospital days and hospital expenditure related to ACSCs. Changes in the characteristics of municipalities show an improvement in socioeconomic conditions and an ageing population.

Figure 2A shows the relationship between the change in FHS coverage and the change in avoidable hospitalisations. There is no discernable association between the two, with the prediction from a linear regression slightly positive but essentially flat. Figure 2B shows the relationship between the change in FHS coverage and the change in primary care consultations. There is a strong positive relationship, indicating that municipalities that experienced greater increases in FHS coverage had larger increases in the rate of primary care consultations.

Table 2 presents the results from the panel regressions. We find strong evidence of no reduction in avoidable
admissions due to the FHS. Expansion of the primary care programme from zero to full coverage was associated with a small increase of 0.6 in the rate of hospitalisations for ACSCs (p<0.001). We find that expansion of the FHS was associated with a large increase in utilisation of primary healthcare. The estimate after adjustment for covariates indicates that the FHS was associated with an increase of 866 visits in the rate of primary care consultations (p≤0.001).

Figure 3 reports the estimates of the effect of the FHS on avoidable admissions for each of the 19 conditions within the list of ACSCs. The effects for most conditions are small and positive; for two conditions only—lungs diseases and asthma—are the effects negative but the estimates are not statistically different from zero. The overall effect on avoidable admissions seems to be driven in part by the result for infectious gastroenteritis.

Table 3 shows the effect of FHS on other secondary outcomes. The FHS was associated with an increase of 2.9 in hospital days per 1000 capita (p<0.001) and an increase of R$0.5 (£0.1) in hospital expenditure per capita (p<0.001). Both estimates were small relative to their respective means in 2014. These results were not driven by increases in the length of stay or expenditure per admission—the FHS had no effect on these two outcomes (see table A3 in the web appendix).

The estimates presented thus far imply that the FHS led to an additional 79000 hospital admissions for ACSCs out of a total of 1.9 million hospital admissions in the entire country in 2014. In the same year, the programme also contributed to an additional 110 million primary care visits, 353000 hospital days

Table 1 Descriptive statistics

| Variable                                      | 2000        | 2014        | Difference |
|-----------------------------------------------|-------------|-------------|------------|
| FHS programme                                |             |             |            |
| FHS coverage (teams per 3450 population)      | 0.14 (0.22) | 0.64 (0.39) | 0.5        |
| Study outcomes                                |             |             |            |
| Primary care consultations (per 1000 population) | 181 (670)   | 654 (1184)  | 473        |
| Hospitalisations for ACSC (per 1000 population) | 16.7 (11.5) | 10.4 (8.4)  | −6.3       |
| Hospital days for ACSC (per 1000 population)  | 84.1 (45.0) | 54.5 (26.6) | −29.6      |
| Hospital expenditure on ACSC (R$ per capita)  | 12.9 (7.8)  | 9.3 (5.2)   | −3.6       |
| Municipality characteristics                  |             |             |            |
| Gini coefficient of income inequality         | 0.57 (0.06) | 0.52 (0.08) | −0.05      |
| Human development index                       | 0.60 (0.11) | 0.76 (0.07) | 0.16       |
| Monthly income per capita                     | 585 (347)   | 861 (443)   | 276        |
| Below the poverty line                        | 28.1 (21.6) | 10.3 (13.5) | −17.8      |
| Illiteracy                                    | 14.4 (11.7) | 8.3 (7.9)   | −6.1       |
| Share of population 0–4 years                 | 0.10 (0.02) | 0.07 (0.02) | −0.03      |
| Share of population 5–19 years                | 0.31 (0.04) | 0.25 (0.04) | −0.06      |
| Share of population 20–59 years               | 0.51 (0.05) | 0.55 (0.04) | 0.04       |
| Share of population 60–69 years               | 0.05 (0.01) | 0.06 (0.01) | 0.01       |
| Share of population 70–79 years               | 0.03 (0.01) | 0.03 (0.01) | 0          |
| Share of population over 80 years             | 0.01 (0.00) | 0.01 (0.01) | 0          |
| Hospital beds per 1000 population             | 28.8 (25.3) | 22.4 (15.2) | −6.4       |

Values are mean (SD). Expenditures are constant R$ in 2014 values.

ACSC, ambulatory care sensitive condition; FHS, Family Health Strategy.

Figure 1 Expansion of the Family Health Strategy (FHS) between 2000 and 2014.
Figure 2  Change in Family Health Strategy (FHS) coverage against change in avoidable hospitalisations (A) and primary care consultations (B).

and R$59.7 million (£15.5 million) in hospital expenditure on ACSCs.

We subjected our main result on avoidable hospitalisations to a wide range of robustness tests (see table A4 in the web appendix). The estimate of effect remained the same when we controlled for the political party of the municipality mayor. The results remained qualitatively unchanged when instead of first differencing, we ran fixed effects, random effects and regression models with an autoregressive error structure. When we used
Table 2  Effect of FHS on primary care consultations and avoidable hospitalisations

|                  | Hospitalisations for ACSC (per 1000 population) | Primary care consultations (per 1000 population) |
|------------------|--------------------------------------------------|--------------------------------------------------|
|                  | Model 1 (95% CI)                                 | Model 2 (95% CI)                                 |
| FHS coverage     | Model 1 (95% CI)                                 | Model 2 (95% CI)                                 |
| Observations     | 0.3 * (-0.002 to 0.6)                            | 0.6 *** (0.3 to 0.9)                             |
| Municipalities   | 77 084                                           | 77 056                                           |
| Mean (2014)      | 10.4                                             | 10.4                                             |

Time period is 2000–2014. CIs are shown in parentheses, based on SEs that are clustered by municipality. Data are weighted by the municipality population. Models are estimated in first differences and include state-year fixed effects. Model one presents unadjusted estimates (no covariates). Model two presents adjusted estimates (covariates included).

*p<0.1; **p<0.05; ***p<0.01.

ACSC, ambulatory care sensitive condition; FHS, Family Health Strategy.

Discussion

Using a rich panel dataset covering almost every municipality in Brazil over a 15-year period, we examined whether rapid expansion of primary healthcare in the context of the FHS was associated with a reduction in avoidable hospitalisations. We found evidence that the FHS did not reduce avoidable admissions but rather had a small positive effect, with estimates showing a 0.6 increase in the number of avoidable admissions per 1000 capita (roughly 6% of the mean in 2014). Consistent with this finding, we found small positive effects on closely related outcomes, namely days hospitalised for ACSCs and hospital expenditure on ACSCs, and evidence of a spillover effect. Further results showed that the FHS led to a large increase in primary care consultations—a 2-year and 3-year long differences, rather than annual differences, the positive effect of the FHS on avoidable admissions was slightly larger. Including leads and lags of the exposure variable shows that there were no diverging pretrends to strongly bias the results (see figure 1 in the web appendix). When we excluded children aged 0–19 years, the results were consistent with the main results, showing a small positive effect on avoidable hospitalisations (p=0.04 for model 1; p=0.001 for model 2). In our placebo test, results showed that there was no measurable effect on hospitalisations for hip operations (p=0.400 for model 1; p=0.344 for model 2).

Finally, table 4 presents results showing the spillover effect of the FHS on avoidable hospitalisations and utilisation of primary healthcare. Estimates show that expansion of the FHS in the nearest municipality had a small positive effect on hospitalisations for ACSCs (p=0.08) and no effect on primary care consultations (p=0.847).

Figure 3  Effect of Family Health Strategy on avoidable hospitalisations by condition. UTI, urinary tract infection.
finding that is reassuring for our study design given that the relationship is essentially mechanical.

The findings suggest that the increase in primary care consultations did not substitute for avoidable hospitalisations; if anything, they facilitated more access to hospitals, perhaps through referrals and increased case detection. The expansion of primary healthcare was thus unable to reduce the use of unnecessary resources at the hospital level. When viewing these findings, it is important to recognise that reducing avoidable hospitalisations was not the aim of the FHS. We used the natural experiment provided by the FHS to address the question of whether expanding primary healthcare reduced avoidable hospitalisations rather than as a means to evaluate the FHS. There is encouraging evidence suggesting the FHS has improved mortality in the population and such studies are a better reflection of the success of the programme.

Our findings challenge those from previous studies in Brazil. Various analyses have found a negative association between the FHS and avoidable hospitalisations, with estimates ranging from about 5% to 30% depending on the outcome, measure of exposure and empirical approach. However, there are various reasons to be concerned about the robustness of previous results. Guanais and Macinko focused on chronic diseases, using data for the period 1999–2007 and an instrumental variable approach that provided no justification for why the exclusion restriction would not be violated. Finally, Rasella et al estimated the effect of the FHS on hospitalisations for heart and cerebrovascular diseases with a restricted sample of 30% of municipalities, and did not account for time trends.

We addressed a number of problems that have bedevilled previous efforts. Our analysis used data from almost every municipality in the country over a 15-year time span. We controlled for unobserved time-invariant factors at the municipality level and, importantly, allowed for confounding trends at the state level. We considered the full set of ACSCs when defining our outcomes, although we did show that there was no reduction in avoidable admissions for any single condition. Finally, we dealt appropriately with serial correlation. That said, several limitations of our study should be acknowledged. First, our approach was quasi-experimental and omitted variable bias is always a possibility. However, the wide range of robustness checks and the lack of a negative correlation between changes in FHS coverage and avoidable admissions in the raw data suggest otherwise. Second, we used administrative data to carry out the analysis. Although they are relevant for monitoring and evaluating public policies and their use...

Table 3: Effect of FHS on measures of hospital resource use

| Variable                           | Hospital days for ACSC (per 1000 population) | Hospital expenditure on ACSC (R$ per capita) |
|------------------------------------|---------------------------------------------|--------------------------------------------|
|                                    | Model 1 (95% CI)                            | Model 2 (95% CI)                           |
|                                    | Mean (2014)                                 | Mean (2014)                                |
| FHS coverage                       | 1.5 ** (0.008 to 3.0)                       | 0.2 ** (0.2 to 0.4)                        |
| Observations                       | 77084                                       | 77056                                      |
| Municipalities                     | 5506                                        | 5506                                       |
| Mean (2014)                        | 54.5                                        | 54.5                                       |

Time period is 2000–2014. CIs are shown in parentheses, based on SEs that are clustered by municipality. Data are weighted by the municipality population. Models are estimated in first differences and include state-year fixed effects. Model 1 presents unadjusted estimates (no covariates). Model 2 presents adjusted estimates (covariates included). Expenditures are constant R$ in 2014 values.

*p<0.1; **p<0.05; ***p<0.01.

ACSC, ambulatory care sensitive condition; FHS, Family Health Strategy.

Table 4: Spillover effect of FHS on avoidable hospitalisations and primary care consultations

| Variable                           | Hospitalisations for ACSC (per 1000 population) | Primary care consultations (per 1000 population) |
|------------------------------------|-----------------------------------------------|-----------------------------------------------|
|                                    | Mean (2014)                                   | Mean (2014)                                   |
| FHS coverage in own municipality   | 0.6 *** (0.3 to 0.9)                          | 872 *** (769 to 975)                          |
| FHS coverage in nearest municipality| 0.07 * (0 to 0.14)                            | 1.8 (-16 to 20)                               |
| Observations                       | 77028                                         | 77028                                         |
| Municipalities                     | 5502                                          | 5502                                          |
| Mean (2014)                        | 10.4                                          | 654                                           |

Time period is 2000–2014. CIs are shown in parentheses, based on SEs that are clustered by municipality. Data are weighted by the municipality population. Models are estimated in first differences. All specifications include state-year fixed effects, characteristics of the index municipality and characteristics of the nearest municipality.

*p<0.1; **p<0.05; ***p<0.01.

ACSC, ambulatory care sensitive condition; FHS, Family Health Strategy.
by researchers and decision makers has grown, administrative information systems are also susceptible to reporting or notification errors related to procedures and events. Third, our data were restricted to the public health system, since there was no available information for the private sector, which delivers health services to 25% of Brazil’s population by means of health insurance.

There are various aspects of how the health system in Brazil functions that provide context behind our findings. Barriers to accessing healthcare facilities, including the shortage of doctors and long waiting times, have long existed, particularly in rural, remote and vulnerable areas. There are also barriers to accessing specialised care (secondary and tertiary services) such that patients often seek care directly through hospital emergency services, which tend to act independently of primary healthcare. Under these circumstances, the role of the community doctor or general practitioner as a gatekeeper has been limited, reducing scope for promoting appropriate ambulatory care and filtering elective hospital care. Hospitals in Brazil operate at low levels of efficiency, as has been shown in several studies with 428 and 112 hospitals, respectively. Factors associated with inefficiency were the size of hospital (almost two-thirds had fewer than 50 beds), low bed occupancy and underutilisation of health professionals. Moreover, expensive technology is often adopted in municipality hospitals without a strong evidence base or the scale to make it cost-effective. This problem of course is not peculiar to Brazil. According to WHO, by being more efficient, hospitals could achieve 15% more than they do currently with the same expenditure.

We do not rule out the possibility that the FHS could contribute to reduced avoidable hospitalisations in the future. Our findings were specific to the period of analysis and it is plausible that avoidable hospitalisations will fall slowly over time as patients increasingly trust and rely on primary health services. It would take time before such results are borne out in the data. Nor do our findings imply that primary health care has been ineffective or of low quality over the period analyzed. In places with the FHS, primary health care probably reached more people with poor health conditions and uncontrolled chronic diseases who did not have access to appropriate healthcare services before the FHS. Greater case detection and diagnosis, ensuring patients enter the public health care system, may have worked against any potential reduction in avoidable hospitalisations. It is beyond the scope of our study to judge the costs and benefits of such actions. Our findings do though raise a number of important questions. First, what policy options might be more successful in reducing avoidable hospitalisations? Gate keeping at the primary care level is an obvious strategy that targets the problem head on. Financial incentives to primary care providers to reduce referrals are an alternative but are understandably controversial. Instead, some countries such as China are experimenting with patient incentives schemes that, for example, give higher rates of reimbursement for referral cases than for patients who by-pass primary care services. Second, what was responsible for the downward trend in avoidable hospitalisations between 2000 and 2014? Such a trend is surprising given the demographic, economic and epidemiological changes occurring. Uncovering the reasons may provide useful insights for how to improve hospital efficiency in Brazil.

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**Competing interests** None declared.

**Patient consent** Data were publicly available and did not include identifying information on individuals and thus did not require ethics approval.

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