Exploration and Analysis of the Ideological and Political Organisms in the Network and Information Major Subjects

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Abstract. Nowadays, the rapid development of network and information technology has quietly changed people’s learning, working and life style, and also changed people’s way of thinking and values to a great extent. As a professional teacher in the first line of tracking and using the network and information technology, the influence and impact of the network and information technology are the most direct, profound. How to strengthen the integrity, systematicness and development, so that the ideological and political work of network and information major subjects can keep up with the pace of the times, that is a subject that must be highly focused.

1. Introduction

The general secretary of Xi Jinping has repeatedly stressed that: "Development is the first priority, talent is the first resource, and innovation is the first power."[1] Whether it is development or innovation, ultimately depend on the talents, and the talents in higher vocational colleges include both the teaching and scientific research talents, and the management and service talents, in the final analysis, it is the general teaching staff. It can be said that they are the fundamental force to promote the scientific development of higher vocational education, and to run a satisfactory higher vocational education for people. It is the first resource for higher vocational education to adapt to the development requirements of the new era. Make good use of the first resource is the internal requirement of the healthy development of higher vocational colleges. The new era means the new circumstances and new situation. With the change of the main contradictions in society, the situation of higher vocational colleges has also changed, the fundamental task is more clear, and the standard requirements are also higher. It is more urgent to run a satisfactory higher vocational education for people, better meet the educational needs that people yearn for a good life. In order to make good use of the first resource, the first thing is to do well in their ideological and political work and to fully stimulate their dynamic and endogenous power. The general secretary of Xi Jinping made clear that, "It is necessary to strengthen the construction of teachers’ morality and style. " The basic task is to do well in the ideological and political work of the new era, and to fully mobilize the enthusiasm, initiative and creativity of the general teaching staff in the higher vocational colleges.

The new era means the new circumstances and new situation. With the change of the main contradictions in society, the situation of higher vocational colleges has also changed, the fundamental task is more clear, and the standard requirements are also higher. It is more urgent to run a satisfactory higher vocational education for people, better meet the educational needs that people yearn for a good life, constantly unite the hearts of the people,heal as a team. And all this can not be separated from high-quality ideological and political work. At present, although all higher vocational colleges attach great importance to the ideological and political work of teaching staff, some results have also been achieved, from a deep level, there are still great deficiencies, which can not adapt to the development of higher vocational colleges. Therefore, we must keep up with the pace of the times and actively construct the
ideological and political work mode which can better adapt to the development of higher vocational education in the new era. It is a very useful exploration to make great efforts to create the organism of ideological and political work.

2. Constructing the organism of ideological and political work is the internal demand of the development of higher vocational education in the new era

The concept of "organism" originally came from biology. In the 19th century, Auguste Conde applied it to the field of sociology, made a detailed comparison between social organism and biological organism, and put forward the thought of social organism. Spencer, on the other hand, studies social organisms from the perspective of social structure and evolution, which further enriches and perfects the thought of social organisms. However, the cognize of social organisms was earlier. Socrates, Plato, Aristotle, Kant and Heger were all involved, but under the influence of various factors, their understanding had great limitations and failed to form theories and ideas with clear logic and complete structure. Although Spencer and Conde founded the theory of social organism, they ignored the eternal development of social organism, which is still quite different from Marx’s thought of social organism. In Marx’s view, the social system is a social organism in which all relations exist at the same time and depend on each other. This provides a good perspective for us to observe and analyze problems.

In that new era of socialism with Chinese characteristics, there have also been some change in the requirements of the higher vocational education. It puts forward new and higher requirements in the implementation the basic task of setting up moral and training talents in the higher vocational education, the deepening of the integration of the production and education, the cooperation between the school and the enterprise, the development should be more balanced and adequate. It can be said that the mission is glorious, the task is arduous. To complete these new demands with high quality, the "lifeline" of all the work, the ideological and political work must be built. The construction of the ideological and political work organism, the overall strengthening of the integrity, the systematicness and the development of the ideological and political work is the fundamental guarantee for the construction of the lifeline. Therefore, it is an essential prerequisite for the high-quality development of higher vocational education in the new era to construct the ideological and political work organism. It is an important prerequisite to run a satisfactory higher vocational education for people and to highlight the responsibility of higher vocational education in the nation’s rich and strong, and national rejuvenation.

3. The main characteristics of ideological and political work organism of teaching staff in higher vocational colleges

3.1. Overall systemic

To carry out the ideological and political work of teachers and staff in higher vocational colleges, we must fully consider its internal relevance. As a whole, the teaching staff of higher vocational colleges are composed of teachers, administrative personnel, logistics service personnel and so on. We should plan their ideological and political work together, strengthen the systematicness and coordination, and should not advance by themselves and lose sight of one or the other. At the same time, the small organism of ideological and political work of teaching staff and the other organism of higher vocational college, e.g., the organism of students’ ideological and political work, constitute a bigger organism, which have their own unique laws and certain relations. Therefore, we must pay full attention to its integrity and systematicness.

3.2. Dynamic evolution

"Today’s society is not a solid crystal, but an organism that able to change and often change." Marx believes that any organism is not immutable, let alone a "solid crystal", but is always "able to change and often change". The same is true of the ideological and political work organism of teachers and staff in higher vocational colleges, it is also a living organism that is constantly changing and developing. Therefore, in the process of carrying out the ideological and political work of teaching staff, we must
observe and understand the process and results of this dynamic evolution in time, adjust the strategy in time, and effectively deal with all kinds of changes.

3.3. Openness to the outside world
As an organic whole with a specific organizational structure, the ideological and political work organism of teaching staff in higher vocational colleges is not an isolated island. Like biological organisms, it always needs to exchange material, energy, information and other aspects with the outside world. Since its birth, higher vocational colleges have taken service as the fundamental purpose, which is doomed to have an inextricably close relationship with the place. In the process of frequent communication, it is inevitable to influence each other. Therefore, in order to do a good job in the ideological and political work of teachers and staff in higher vocational colleges, we must attach great importance to this openness to the outside world and consider it in a larger environment.

4. Key factors in the construction of ideological and political work organism of teaching staff in engineering higher vocational colleges

4.1. Based on the growth and development of teaching staff, a variety of influencing factors are considered comprehensively.
Adhering to the guiding position of Marxism, carrying out Marxist education in depth, strengthening the education of ideals and beliefs, deepening the construction of socialist morality in an all-round way, and effectively promoting the ideological realm of the teaching staff in higher vocational colleges are the fundamental requirements of the ideological and political work of the teaching staff in higher vocational colleges, and must always be firmly adhered to. At the same time, however, we must combine the solution of ideological problems with the solution of practical problems in order to avoid the embarrassing position of "air-to-air" and "from principle to principle" in ideological and political work. Effective ideological and political work must pay full attention to the legitimate fundamental interests and core demands of teaching staff. We should fully realize that it is precisely because the vast number of social members have the impulse to pursue their own interests that they have gathered a strong driving force for social progress. This is also a question of how to mobilize enthusiasm, initiative and creativity, rather than a simple question of awareness. Therefore, carrying out ideological and political work, the most important thing is to distinguish whether this kind of interest demand is legitimate or not. As long as it is reasonable, it should be satisfied as far as possible, while for unreasonable, it is necessary to carry out educational guidance and do a good job of value guidance. The interests of teaching staff in higher vocational colleges are diverse, not only as the common needs of social people, but also as the personality needs of natural persons, as well as the unique needs of people in the industry. All these must be fully taken into account in the process of constructing the organism of ideological and political work. Among them, the most important and core is the individual growth and development demands, especially professional and career development demands. Through various channels, it is necessary to actively guide the vast number of teaching and professional staff to participate deeply in the development planning and development strategy of higher vocational colleges at all levels, so that they can closely connect their personal thoughts and feelings, their future destiny and the development of higher vocational colleges, so as to form the greatest consensus, and then lead teachers’ professional development through colleges and major development plans. At the same time, we should actively formulate policies, build platforms, develop resources, to support teachers’ professional development at the same time, so that teachers can love their major from the bottom to their hearts, love schools, love students, be willing to contribute, and strive hard.

4.2. Constantly strengthen the grasp of its internal law, pay attention to all kinds of changing factors in time.
Ideological and political work has its inherent law, and the development of higher vocational colleges also has its inherent law. To do a good job in the ideological and political work of teaching staff in
higher vocational colleges, we must find out the starting point and combination point, so that it not only accords with the inherent law of ideological and political work, but also accords with the inherent law of higher vocational education, especially the inherent law of major and jobs. Whether in higher vocational colleges or outside, there are a variety of factors affecting the effectiveness of ideological and political work. As far as its interior is concerned, how to distribute the interests of professional teachers, managers and service personnel, and how to distribute the interests of the same kind but different levels of personnel, we must combine the characteristics of the post and the development strategy of the college to carry out the comprehensive survey, consider comprehensively, not only treat differently, embody the difference, but also reflect the overall balance, so that the teacher should be returned to the teacher, the manager to the manager, and the service personnel to the service personnel. Everyone can really feel fairness and justice, not warm some people hurt the others. At the same time, we should pay more attention to the humane care, really respect, care, understand person. Without prejudice to the principle of fairness, without prejudice to the interests of others, fully respect the individual needs of the teaching staff of different positions, so that people can all be in a good mood and feel comfortable. At the same time, with the adjustment of the Party and the state policy, the rapid development of the economy and society, the change of the development strategy of the higher vocational colleges and so on, the interest pattern of the higher vocational colleges will change accordingly. Therefore, it is necessary to pay attention to these local, even minor changes in a timely manner, as well as the effects of these changes on different groups, seemingly custom - made for the occasion, skillfully borrow external force, and the internal order and the interest distribution mechanism of the organism are constantly optimized. The change can be accepted by different post personnel in a calm mood, so as to keep the vitality and the working efficiency of the organism all the time. We must not pretend to be deaf, blind, watch the problem and contradiction more and more, until can not be solved, and the enthusiasm, initiative and creativity of the staff will be badly hurt.

4.3. Take the initiative to strengthen the convergence with the local industry, attach great importance to the external environmental factors.

The teaching staff of higher vocational colleges, especially professional teachers, have an important responsibility for serving local, industry and enterprise development with their own professional knowledge and skills. In contrast, engineering professionals have more opportunities. In the process of carrying out the scientific and technological service, the engineering teachers not only serve the local economic and social development, but also tracks the more cutting-edge practical technologies in the professional field, and also contacts the management mode of the industry enterprises, feels the industrial enterprise culture. Therefore, the career development prospect, excellent salary treatment and advanced management experience of industry enterprises will have great influence on these teachers, and transmitted by these teachers into higher vocational colleges. Teachers of computer and network information technology usually go to Internet companies or high-tech companies to be responsible for information security and technical support. It can be said that the salaries and benefits of these units are relatively good, some are still relatively high, once professional teachers know the relevant situation, the heart can not be untouched, emotional can not be unaffected. If we do not pay attention to these problems in the process of carrying out ideological and political work, do not understand and master the ideological dynamics of teachers in time, blindly require teachers, or even empty preaching, according to the standards of higher vocational colleges, it will arouse the aversion of the relevant teachers, not only do not play any role, but will lead to antagonism between the two sides. Therefore, in the process of carrying out ideological and political work, we must strengthen sharing and linkage interaction, take the initiative to strengthen the convergence with local and industry enterprises, master the specific situation of enterprises in related industries in an all-round way, and seriously compare them. For some good experience and practice with strong operation, we can comprehensively consider, timely introduction and absorption into higher vocational colleges, in order to promote the ideological and political work of higher vocational colleges and even the overall transformation and upgrading. For some practices that are not in line with the situation of higher vocational colleges, we should not only
affirm its value and significance, but also point out its shortcomings and shortcomings, especially the reasons why they do not adapt to higher vocational colleges, so that the vast number of teachers can be convinced, and then at ease in teaching, willing to teach.

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