Determinants of Households Saving Capacity and Bank Account Holding Experience in Ethiopia: The Case of Dessie Zuria Woreda

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Abstract
This research has been an attempt to identify the major determinants that affect households saving capacity and their experience of adopting formal financial institutions (banks) in the case of Dessie Zuria Woreda. To do so, an individual base cross-sectional data analysis along with the two stage sampling technique of both purposive and random sampling technique was undertaken. To analyze the data, the study employed two sets of models (logistic and the method of principal component analysis). The econometric results of the study indicates that determinants like lack of credit access, lack of financial planning, complexity of banking system, monthly expenditure on stimulants, sex, significantly and negatively affects households saving capacity, but monthly income, age, bank account holding experience, marital status, and occupation positively and significantly affects saving capacity. In similar fashion, determinants include improper government policy, weak institutional set up, complexity of banking system, distance in Km away from their home to financial institutions, and religion significantly and negatively affect the probability of households to be banked, on the other hand, sex of households, credit access, income, marital status, education and age positively and significantly affects the probability of households to be banked. It found out that the saving rate of banked households was higher than unbanked households. Thus, appropriate strategies and programs should be formulated to enhance saving rate as well as households tradition of adopting formal financial institutions.

Keywords: Principal Components, Kebele, Dessie Zuria Woreda, Household Saving Capacity, banked, unbanked, Saving Determinants.

DOI: 10.7176/JESD/10-5-01
Publication date: March 31st 2019

1. Introduction
1.1 Background of the Study
Saving is the amount of money left over when the cost of consumer expenditure is subtracted from the amount of disposable income (income after tax) she/he earns in a certain period of time (Keynes J, 1936). It is the proportion of income not spent on current expenditure because a person does not know what will happen in the future, money should be pay for unforeseen events or emergencies. Therefore, saving helps an individual or family become secure in economic or financial matters. According to the classical point of view, saving is one of the major determinants of economic growth, because of the fact that a significant amount of saving enables one country to maintain its efficient financial and capital resource mobilization, as a result, the country becomes more productive in terms of real output and employment opportunity and able to overcome external forces.

According to Elbadawi and Mwega (2000), saving is an important factor to achieve economic growth and development because it helps to change resources in to large investment projects, as a result, it creates permanent job opportunity and real output. They also recognize that in most developing countries, attention is given to foreign saving in the form of capital flows; it results from lack of adequate domestic saving to finance domestic investment.

The empirical findings of Ismaila and Mohammed (2011) found out that the cause for low domestic saving rate in Nigeria is low level of disposable income generated, inadequate saving channels, existence of underdeveloped capital markets, unplanned consumption patterns, unfavorable economic environment characterized by unemployment and inflationary pressure. Therefore, overcoming such problems from the grass root level would solve the lower level of domestic saving rate and investment. Although the government and other corporate sectors play a significant role to bolster domestic saving rate, the contribution of individuals and households is very crucial since it directly helps them in improving their living standard or quality of life (Mayoux, 2015).

According to Genet (2016), the presence of climate change undermines the dynamic growth and development of Ethiopia, due to the fact that if there is volatility in climatic conditions, then fluctuations in income of households will appear, this intern retards households saving capacity. Therefore, the nation is directly looking for foreign aid and capital flows from abroad, this indirectly affects its international competitiveness. Ethiopia is among the developing country which seeks higher level of investment growth; however, her domestic saving rate was the lost for several decades. The average domestic saving rate was about 7.9% of GDP during
believed that the pattern of domestic saving particularly individuals saving in the country should change if higher level of households saving capacity and their tradition of adopting modern financial institutions.

In conceptizing the risk and return characteristics of asset accumulation, age, and institutions, particularly banks. For instance, households’ religion, income, consumption patterns, educational level of households-in conceptualizing the risk and return characteristics of asset accumulation, age, and households’ sex were assumed to be the possible determinants.

Therefore, this study could be intended to identify the various factors which are expected to affect households saving capacity and their tradition of adopting modern financial institutions.

1.2 Statement of the Problem

According to the Debt Sustainability Analysis (DSA), the Ethiopian external debt becomes to peak as a share of GDP in 2017/18, which implies that the present value of external debt increases to 18.8% of GDP in 2014/15, and reaches 24.5% of GDP by 2017/18 because of low domestic financial mobility (IMF projection, 2013). Foreign exchange shortage, limited financial options arising from low level of domestic saving was the main difficulties to achieve the growth and transformation agendas. Although, the intensification of Foreign Direct Investment (FDI) has a great importance to the countries socio-economic development, it has also its own demerit in exploitation of resources in a large amount and it diffuses the culture and norms of the society in various aspects so that domestic saving is relevant to overcome this problem (MoFED, 2010). So that it is believed that the pattern of domestic saving particularly individuals saving in the country should change if higher rate of saving is required.

Accordingly, this study would have been an attempt to employ a large body of micro econometric based analysis to explore the major determinants of households saving capacity at the grass root level to overcome the problem and paving ways for huge financial and capital mobility. In addition, one major crucial point what makes this study unique on this area is the analytical framework that the researcher intended to use, that is, there are a multiple of factors that have both quantitative and qualitative attributes which affects households saving, and it is not likely to be objectively measurable, to handle such a problem and to extract the most important information required, the researcher was utilized the method of principal component analyses as a supplementary tool of analysis. To the best of the researcher’s knowledge, no research of the same type was conducted in the study area.

Therefore, the general objective of this study was to identify the determinants that affect households saving capacity and their bank account holding tradition.

The specific objectives of this study were:

- To identify the determinants that affect households saving capacity.
- To investigate the major factors that affects households’ bank account holding tradition.
- To examine the extent of households saving between banked and unbanked households.
Following such premises, the researcher has been an attempt to address the following question in line with the research objectives:

- What are the major determinants that affect households’ saving capacity?
- What are the major factors that affect households’ bank account holding tradition?
- How the existing extent of saving between banked and unbanked households does look like?

2. Methodology of the Study

2.1 Description of the study area

Dessie Zuria district (Woreda) is one of the 105 Woreda in the Amhara region of Ethiopia. Located at the eastern edge of the Ethiopian highlands in the south Wollo zone, it is bordered on the south by were Ilu, on the west by Legambo, on the north west by Tenta, on the north by Kutaber, on the north east by Tehuletere, on the east by kalu, on the south east by oromia zone. It consists of 32 number of kebeles with a population density of 168.22, which is greater than the zone average of 147.58 persons per square kilometer (CSA, 2007).

![Dessie Zuria Woreda Map](source)

Source: Woreda’s Agriculture and Rural Development Office, 2010

2.2 Data Source and Type

The data used for this study was obtained from both primary and secondary sources. Here, the nature of the data is cross-sectional type which consists of both quantitative and qualitative information mainly from individual bases, for the primary data, the researcher employed both open and closed ended questionnaire and structured interview. The secondary data was extracted from journals, libraries, internets, and from concerned institutions, for example, Amhara Saving and Credit Institution (ASCI) and saving and Credit Cooperatives (SCC) of Dessie Zuria Woreda.

2.3 Sampling technique and Sample Size

To determine the relevant sample size of the study, both probability and non-probability (purposive sampling) sampling technique were employed. Therefore, in Dessie Zuria Woreda, there are thirty-two (32) numbers of kebeles (target population) which experiences different agro-climatic zone. Out of these, the researcher purposively choose fifteen (15) number of kebeles [five (5) of the highest ranking group, five (5) of the middle ranking group, and five (5) of the lowest ranking group] as a sampling unit, provided that such number of kebeles were predetermined groups according to their saving and investing ability. Thus, six numbers of kebeles were proportionally selected from 15 numbers of kebeles.

Consequently, the following statistical formula which is manly applicable for heterogeneous population (krejcie and Morgan, 1970) was utilized to determine the sample households in each kebeles, and it is given by:

\[
n = \frac{Z^2 pqN}{\ell^2 (N - 1) + Z^2 pq}
\]

1 Kebeles refers to a certain district specified for administration purpose.
Where, \( n \) = size of the sample;
\( N = 2583 \), size of the total population of the sampling unit (in 6 kebeles)
\( Z = 1.96 \), the value of a standard variant at a given confidence level and to be worked out from table showing area under normal curve;
\( P = \) sample proportion of successes (0.24), which is obtained from repeated sampling (prior research reports) of households saving experience on the study area.
\( q = 0.76 \) (1-\( p \)), sample proportion of failure; \( e = 5\% \), acceptable error, the precision or marginal error between the sample and the population which is mostly applicable in social science research; and hence, \( n = 253 \)

Table 2.1: Number of sample kebeles and proportional sample size

| Name of kebeles       | total population | sample households from each kebele |
|-----------------------|------------------|-----------------------------------|
| (Cherecha)            | 798              | 78                                |
| (Atintmesibra)        | 544              | 53                                |
| (Berara)              | 90               | 9                                 |
| (Berara Jerjera)      | 388              | 38                                |
| (Abaso kotu)          | 220              | 22                                |
| (Adey)                | 543              | 53                                |

Total                                         2583                                  253

Source: Saving and Credit Cooperatives in Dessie Zuria Wereda and own computation, 2017/18.

2.4 Methods of Data Collection

The main source of data for this study was extracted from primary data source through self-designed questionnaire of both closed and open ended type, a systematic and well-structured interview process with the help of highly standardized technique of recording was utilized. The next set of data source employed in this study was the secondary one, and it was obtained from various written and unwritten sources such as internal reports of Amhara Saving and Credit Institutions (ASCI) and Saving and Credit Cooperatives of Dessie Zuria Woreda (district).

2.5 Methods of Data Analysis

The mode of analysis used in this study was undertaken in line with the specific objective of the inquiry. Therefore, the extents of saving between banked and unbanked households were primarily examined through the help of an independent sample t-test technique and factors which are expected to affect households saving capacity and their bank account holding tradition has been analyzed through descriptive and inferential approach. To conduct the analysis, relevant soft ware’s (STATA version 16.0 and SPSS version 20.0) was employed as a tool of analysis along with relevant diagnostic tests (normality test, multicollinearity test, hetsoscedasticity test, and specification test).

2.6 Econometric model Formulation

To address the required objectives of the research, the researcher has been employed two sets of models (logit and Principal Component Analysis). The first set of models employed was that of the limited dependent variable model of binary logistic regression by undertaking the response of households whether they save or not as an outcome variable, it is an econometric model applied when the value of the response variable is measured in a certain probabilistic distribution (Verbeek M, 2004). The method of principal component analysis was also the next set of model utilized in this study.

2.6.1 Specification of the logit model

The probabilities of household’s response towards save or do not save from a portion of their monthly income subject to different constraints yields a binary dependent variable. As a result, the functional form of the logistic/cumulative distribution function of the response variable conditional to explanatory variables is given by:

\[
P_i = \frac{E(Y = 1|x_i) = \beta_1 + \beta_2 x_i}{1 + e^{-(\beta_1 + \beta_2 x_i)}} \text{.................. (1)}
\]

\[
P_i = \frac{1}{1 + e^{-(\beta_1 + \beta_2 x_i)}} \text{.................. (2)}
\]

For easy of exposition, we can write equation (2) as:

\[
P_i = \frac{1}{1 + e^{-Z}} \text{where,} \]

\[Z = \beta_1 + \beta_2 x_i \text{.......................... (3)}
\]

\[1 \text{ Total population refers to the number of people who are grouped under the working age group (18-65 years).} \]
\[ P_i = E(Y = 1 | X_i) \] implies that the probability of a household who save conditional to explanatory variables. If \( P_i \) is the probability of households who save, then 1-\( P_i \) becomes the probability of households who do not save. Accordingly,

\[ 1 - P_i \] is simply the odds ratio in favor of saving, or the ratio of the probability that households who save per those who do not save. If we take the natural log of equation 4, we have:

\[ \ln \left( \frac{1 - P_i}{P_i} \right) = \beta_1 + \beta_2 x_i \]

(5),

here the log of odds ratio(\( L_i \)) is not only linear in the explanatory variables but also the parameters, for estimation purpose, we can write equation(5) as;

\[ \ln \left( \frac{1 - P_i}{P_i} \right) = \beta_1 + \beta_2 x_i + u_i \]

(6),

where \( \beta_i \) 's are estimated parameters, \( X \)'s are explanatory variables, and \( u_i \) is stochastic or error terms, and \( i = 1, 2, 3 \dotsc n \).

Table 2.2: description of variables in the model (households saving capacity)

| Variable name         | variable nature | description                                    | expected impact |
|-----------------------|-----------------|------------------------------------------------|-----------------|
| saving response (dep) | dummy           | 1: if they save                                 |                 |
|                       |                 | 0: otherwise                                    |                 |
| age                   | continuous      | households age                                  | -ve as it increases |
| income                | continuous      | monthly income                                  | +ve as it increases |
| expenditure on stimu. | continuous      | monthly expenditure on stimulants              | -ve as it increases |
| sex                   | dummy           | 1: if male                                      | male househo-    |
|                       |                 | 0: otherwise                                    | s are savers    |
| marital status        | nominal         | 1: if married                                   | +ve for married |
|                       |                 | 2: single                                       |                 |
|                       |                 | 3: widowed                                      |                 |
|                       |                 | 4: if divorced                                  |                 |
| educational level     | ordinal         | 1: if > grade 10                                | +ve as it increases |
|                       |                 | 2: if< grade 10                                 |                 |
|                       |                 | 3: not educated at all                          |                 |
| year of job experience| continuous      | duration of time in the work place              | +ve             |
| occupation            | nominal         | 1: if government employee                       | +ve for gov.t    |
|                       |                 | 2: if self-employed                            | self-           |
|                       |                 | 3: NGO employee                                 |                 |
| bank account owner    | dummy           | 1: owner                                        | +ve for owners  |
|                       |                 | 0: otherwise                                    |                 |
| family size           | continuous      | number of family size                           | -ve as it increases |

Note: other explanatory variables were extracted in the next chapter by using principal component analysis (PCA).

Analogously, as explained from different literatures, the responsiveness of households towards the use of modern financial institutions relative to traditional saving mechanisms is likely to be the main determinant of households saving capacity, the unbanked characteristics of households not only affects their capacity and extent of saving, but also the amount of cash deposited in modern financial institutions, this intern undermines the ability of financial institutions to lend for their principal borrowers(Deaton, 1992).

Thus, the enhancement of household’s capacity of saving along with the adoption of using modern financial institutions in a sustainable manner is an invaluable issue. Therefore, to handle this problem, it is important to find out the possible factors that affect households in adopting modern financial institutions. To do so, the researcher is forced to apply the logistic regression model to the second time in this study due to the binary nature of the dependent variable and its popularity. Accordingly, similar to the above functional specification discussed so far, the model can be specified as:

\[ P_i = E(Y = 1 | X_i) = Y_1 + Y_2 X_i \]
For easy of exposition, we can write equation (2) as:

\[ P_i = \frac{1}{1 + e^{-\sum_{j=1}^{2} \beta_j x_{ij}}}, \]  

(2)

where

\[ P_i = \frac{1}{1 + e^{-\sum_{j=1}^{2} \beta_j x_{ij}}}, \]  

(3)

\[ P_i = E(Y = 1 | X_i), \]  

implies that the probability of a household who have bank accounts conditional to explanatory variables. If \( P_i \) is the probability of households who hold bank accounts, then \( 1 - P_i \) becomes the probability of households who are unbanked. Accordingly, \( \frac{P_i}{1 - P_i} \) is simply the odds ratio in favor of having bank account. If we take the natural log of equation 4, we have:

\[ \ln \left( \frac{P_i}{1 - P_i} \right) = \sum_{j=1}^{2} \beta_j x_{ij}, \]  

(5)

where the log of odds ratio is not only linear in the explanatory variables but also the parameters, for estimation purpose, we can write equation(5) as:

\[ \ln \left( \frac{P_i}{1 - P_i} \right) = \sum_{j=1}^{2} \beta_j x_{ij} + u_i, \]  

(6), where, \( Y \) is dependent variable and it can be expressed as; \( f(x) = \begin{cases} 1 & \text{if households have bank account} \\ 0 & \text{if households have not bank account} \end{cases} \)

\( \gamma_s \) are parameters, \( x's \) are independent variables, and \( u_i \) is stochastic terms. Here, one should bear in mind that the researcher incorporated all explanatory variables listed in table 2.2 for this model with only an addition of variables such as household’s religion, access to credit, and banks reliability and/or safety.

2.6.2 The Method of Principal Component Analysis (PCA)

The second set of model employed in this study was a Principal Component Analysis (PCA); it is a multivariate technique of analysis used in various disciplines as a variable reduction procedure. In many qualitative aspects of data sets there are multiple numbers of constraints which are related to one another (redundancy) and they are correlated. When such type of problem is confronted, PCA is applicable to reduce redundancy of variables and to extract the most important information from the original variables and to represent it as a set of new orthogonal variables called principal components and to display the pattern of similarity of the observations each other (Hotelling, 1933).

PCA computes new variables called principal components which can be specified as a linear combination of the original variables. The first principal component is required to have the largest possible variance, the second component is computed under the constraint of being orthogonal or non-correlated with the first component and to have the largest possible variance, and the other component is computed likewise ,and the value of these new variables for the observation are called factor scores (Manly, 1986). To identify the possible artificial variables or principal components, there are at least four distinct criteria such as, the eigenvalue one criterion, the scree test, the proportion of variance accounted for, and the interpretability criteria. However, in PCA analysis one of the most commonly used criterions is the eigenvalue one criterion called the Kaiser criterion (Kaiser, 1960). After extracting the components, we could use the component (artificial variable) as explanatory variable in the logistic model discussed so far. Thus, let \( C_1 \) be the number of principal components which is expected to be equal to the number of observed variables, and then we have;

\[ C_1 = \beta_{11}(X_1) + \beta_{12}(X_2) + \ldots + \beta_{1P}(X_P), \]  

\[ C_2 = \beta_{21}(X_1) + \beta_{22}(X_2) + \ldots + \beta_{2P}(X_P), \]  

\[ C_3 = \beta_{31}(X_1) + \beta_{32}(X_2) + \ldots + \beta_{3P}(X_P), \]  

Where, \( C_1 \) = the subject scores on principal component 1.00 (the first component extracted).

\( i = 1, 2, 3, \ldots, n \)

\( C_2 \) = the subject scores on principal component two; \( \beta_{1p} \) = the regression coefficient (or weight) for observed variable \( p \) as used in creating principal component one; \( \beta_{2p} \) = the regression coefficient (or weight) for observed variable \( p \) as used in creating principal component two; \( X_p \) =the subjects score on observed variable \( P \); \( C_i \) = the subject scores on principal component, \( i \)

\( \beta_{ip} \) = the regression coefficient (component loading) for observed variable ‘\( p \)’ in creating principal

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1 Other explanatory variables were extracted by using PCA in the results and discussion section.
component i.

Now, one very important thing we should note here is that a principal component that have large weights or loadings mostly above 0.4 from at least three observed variable in the data table qualifies to be retained for interpretation and further analysis, and it is likely to have larger eigenvalue or eigenvalue \( \geq 1.00 \) (David, 2009). Unlike an oblique rotation that results correlation among new artificial variables or principal components and difficulty of interpretation, the researcher was choose a varimax rotation, an orthogonal rotation from which its result provides uncorrelated components and they are easy for interpretation.

3. Results and Discussions

3.1 Descriptive Results

This section primarily examine the descriptive statistics part of the study, from which the predetermined sample size of the study was reduced from 253 to 245 due to the existence of missed data during the time of households survey, however, it is reliable and efficient from the ground that its response rate is about 96.7% compared to the recommended proportion of 80% (Visser, 1996). As we can see in table 3.1, the mean monthly income of respondents is about birr 3229.67, it is by far more than the mean monthly income of (birr1473.83) households in North Gondar Zone, Ethiopia (Tsega H, and Yemane, 2014).

Table 3.1: summary of descriptive statistics for some selected variables

| Factors                  | Mean    | standard deviation | Min   | Max   |
|--------------------------|---------|--------------------|-------|-------|
| Average monthly income   | 3229.67 | 1084.8             | 900   | 6000  |
| Monthly expenditure on stimulants | 284.73 | 123.65             | 50    | 700   |
| Age of households        | 35.18   | 10.77              | 18    | 61    |
| Year of experience in the job | 11.2   | 8.211              | 1     | 26    |
| Family size              | 2.7     | 2.091              | 1     | 9     |

Source: own computation from survey data, 2018.

The maximum amount of income generated is birr 6000 and minimum amount of birr 900. The average age of households in this study is about 35.18 years with a maximum and minimum age of 61 and 18 years respectively, provided that the study considers only those who are above 15 years. Here, we can understand that many number of the sample households are grouped under economically active age group, that is why their average monthly income is likely to be higher than the national average of birr 1522.3 (Aron et al., 2013). The average family size of sample households is about 2.7 which is lower than the national average family size of five (5) person (CSA, 2010), with a maximum amount of nine (9).

3.1.1 Extents of Saving Between Banked and Unbanked Households

To verify whether there is significant difference in average saving of banked and unbanked households, an independent sample t-test technique was utilized here. Thus, a sample of 100 households (50 of bank account holders and 50 of unbanked households) are randomly taken from the already working samples of 245 households’ for estimation purpose. Therefore, with regard to the extent of saving between banked and unbanked households of table 3.2 below, the average saving of banked households is about birr 996.4 per month, while those of unbanked contour parts is about birr 810.66 per month.

Table 3.2: Extents of Saving Between Banked and Unbanked Households

| Groups of households | Mean    | Standard deviation | Number of observation | Sig (at 1-tailed) |
|----------------------|---------|--------------------|-----------------------|------------------|
| Banked               | 996.40  | 375.13             | 50                    | 0.034            |
| Unbanked             | 810.66  | 389.68             | 50                    |                  |

Source: own computation from survey data 2018.

Therefore, at 95% confidence interval of the difference, we reject the null hypothesis because of the p-value of 0.034 at 1-tailed (acceptable in our case) distribution is less than the significance level of 0.05. Thus, the average saving amount of banked households is greater than unbanked households by birr 185. 74. We can also prove that the variation (standard deviation) of the average saving between banked households is less than that of the variation in the average saving between unbanked households. This is an indication of the more probability of consistency in monthly saving rate between households, if they adopt formal financial institutions than traditional saving mechanisms.

3.2 Econometric Results

3.2.1 Application of Principal Component Analysis on Factors Affecting Households Saving Capacity

As we have discussed so far, due to the behavioral nature of households saving characteristics, it is unlikely to address all the potential factors which are assumed to be affect households saving capacity. Therefore, PCA is

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1 A rotation is a linear transformation that is performed on the factor solution for the purpose of making the solution easier to interpret.
used as a data reduction technique of extracting the most potential constraints (components) of affecting households saving capacity. As a result, out of the total fifteen (15) numbers of variables, only seven (7) potential components are extracted in accordance with their respective strong explanatory power of the variation among the original set of variables, and these factors are extracted through the help of Kaiser normalization criteria of an eigenvalue greater than one (1.00) (Kaiser, 1960).

In line with this scenario, the already retained seven components has a cumulative variance of 58.5%, this implies that 58.5% of the variation in the original set of variables can be explained by the combined effect of these principal components or factors. Moreover, as we can see in table 3.4, each consecutive principal component has their own share on explaining the variance in the data set and accounts 10%, 9.5%, 8.5%, 8%, 8%, 7.5%, and 6.8% respectively. That is the first principal factor explains 10% of the variance in the data set, the second principal factor explains 9.5% of the variance in the data set, and likewise the remaining components are interpreted accordingly.

**Communalities:** It refers to what extent the potential factors are jointly able to represent the variation of each variable in the data (15 variables). Accordingly, as indicated in (table A.2, in appendix A), the extraction section of communalities is very important, so that for the first variable “lack of loan services and incentives” all the retained seven components explains 64% of its variance, and they also accounts 66% for the variance of the second variable “lack of collateral”, the same is true for other variables.

**Loadings of principal components:** they are an indication of correlation between the original set of variables and the newly extracted variables; they are derived from the joint or combined effect of two or more original variables to create one artificial variable. It is natural that variables which loads or contributes more than 0.4 for a particular component are assumed to be derived from a certain qualitative attributes, and they are in a tendency to load more for that particular attribute or principal component and less for the other (Hoteling, 1933).

| Table 3.4: Component Loading Matrix of Constraints of Saving Capacity(varimax) |
|-----------------------------------------------|
| Principal components | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
|-----------------------|---|---|---|---|---|---|---|
| Eigenvalue             | 1.516 | 1.432 | 1.282 | 1.215 | 1.131 | 1.02 | 0.842 |
| Percentage of variance explained | 10.16 | 9.547 | 8.5 | 8.1 | 7.8 | 7.3 | 6.842 |
| Constraints | Lack of access to credit | Weak infrastructural services | Improper govt policy | Weak institutional setup | Lack of financial planning | Complexity of banking system |
| Lack of loan services and incentives | .721 | .051 | .041 | -.092 | .101 | .053 | .059 |
| Lack of collateral | -.59 | .264 | .008 | -.102 | .046 | .152 | -.099 |
| Lack of infrastructural services (road, electricity, water) | .106 | .889 | -.102 | -.152 | .032 | .041 | -.126 |
| Lack of adequate health and educational services | .228 | -.77 | -.097 | -.137 | -.067 | .143 | -.047 |
| Absence of accountability and transparency | .308 | .083 | .761 | -.005 | -.057 | .091 | -.014 |
| Prevalence of corruption and rent seeking | -.385 | -.120 | .674 | -.077 | -.007 | -.101 | .058 |
| Use of planning to the future is not important because god knows the future | .048 | .145 | .070 | -.066 | .309 | .249 | -.015 |
| Enjoying with friends is good matter how much money is spent | -.076 | -.032 | -.133 | .837 | .336 | .238 | .151 |
| Religious disciplines prohibit households saving and investment | .269 | .216 | -.394 | .536 | -.046 | .083 | -.333 |
| Lack of well-designed programs of experience sharing and social networking | -.053 | .025 | .162 | -.118 | .787 | -.108 | -.028 |
| Strategies and programs do not follow a system of community based approach | .138 | .041 | -.232 | .074 | .556 | -.018 | -.093 |
| Almost half of my monthly income is spent for stimulants | -.235 | -.244 | .012 | .097 | .105 | .711 | .067 |
| Giving money to a friend is always important | -.148 | -.134 | -.007 | .094 | .262 | -.489 | .066 |
| Difficulty of using electronic systems of banking services | .239 | -.154 | -.006 | .087 | -.073 | .009 | .756 |
| Unable to know account opening requirement | -.131 | .310 | .071 | -.064 | -.082 | .010 | .575 |

**Extraction Method:** Principal Component Analysis

**Rotation Method:** Varimax with Kaiser Normalization

Source: own computation from survey data, 2018

To conduct such analysis, unlike an oblique rotation that gives correlated components and difficulty of interpretation, an orthogonal rotation1 (varimax) that provides a relatively exact loading of variables to create new components which are uncorrelated each other as well as expected to yield higher variance or eigenvalue and also retained for further analysis as a potential constraint (it will be used to the subsequent regression analysis) were carried out.

**Extracted principal components:** Once the potential principal components are determined, it is better to naming these factors in accordance with the nature of the original variables developed so far. If a given factor is derived

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1 Other orthogonal rotation methods such as quartimax, equamax, and promax techniques might be utilized as a supplementary tool of analysis.
from variables which have similar characteristics in their nature, then naming of new artificial variables should be highly associated with these items of having similar attributes. For instance, the first component in this study (table 3.4) is derived from two variables (lack of loan services and lack of collateral) and jointly generates a new variable “lack of access to credit”; the second component is also extracted from the blend of two original variables (lack of infrastructural services like road, electricity, water etc… and inadequate health services), as a result, the second component is named as “weak infrastructural services”. In the same fashion for the third component, variables like absence of accountability and transparency; and prevalence of corruption and rent seeking generates a principal component “improper government policy”; likewise the remaining principal components are named as “pessimistic attitude of households towards saving”; “weak institutional set up”; “lack of financial planning”; and complexity of banking system” for the 4th, 5th, 6th, and 7th principal components respectively. Thus, the researcher used these components in the next set of logistic regression model of investigating the determinants of households saving capacity and their tradition of bank account holding experience in a detailed manner.

3.2.2 Determinants of households saving Capacity

As we can observe from table 3.5, a total of 245 households are undertaken as a sample observation. Potential constraints considered in the regression analysis were jointly significant to affect the probability of households saving capacity at 1% level of significant (prob>chi2=0.000). With regard to individual significance test, out of 21 explanatory variables, thirteen(13) variables are statistically significant at 1%, 5%, and 10% level of significance, which includes monthly income, monthly expenditure on stimulants, sex of households, age, year of job experience, bank account holding tradition, marital status of being single, households occupation of being government employee and self-employed, educational level of households being uneducated, and the remaining variables are extracted principal components which are lack of access to credit, lack of financial planning, and complexity of banking system. To identify the extent to which each variable affects the probability of households saving capacity, it is better to concentrate on the marginal effect segment of logit estimates. As a result, on average, the probability of households saving capacity is increased by 0.025% as individuals monthly income is increased by one birr. It is consistent with the findings of Yonas and Gebrekrstos (2016).

As far as households sex is concerned, it is a significant determinant of saving, revealed that on average, male households affect the probability of saving capacity by 5% less than that of female counterparts, because in many developing countries like Ethiopia, the possibility of women to be involved outside the family affairs is not adopted and acceptable, so that, they may not be exposed for further expenditure, hence, it results higher saving. However, it contradicts with the findings of Bersales & Mapa (2006) indicates that male households have better saving performance because females have no power to control income even their own income in most developing countries. Ages of households were found to be a significant and positive determinant of households saving capacity at 1% significant level. As it is reported in table 3.5, as households age is increased by one year, on average, the probability of saving capacity of households is increased by 2.6%. However, age negatively and significantly affects households saving capacity because of diminishing marginal productivity ((Aroen et al., 2013))
Table 3.5: Logit Estimates of Households Saving Capacity

| Variables (constraints)                | Case(I): Logit estimates | Case (II): the marginal effect after logit |
|---------------------------------------|--------------------------|------------------------------------------|
|                                       | Coefficients             | Standard error                           | Coefficients             | Standard error                           |
| Monthly income(income)                | .0010135*                | .000174                                  | .000253*                 | .00004                                   |
| Monthly expenditure on stimulants     | -.0023833***             | .0013225                                  | -.0005949***             | .00033                                   |
| Sex of households (sex)               | -.2141389**              | 3156858                                  | -.0533916**              | .07854                                   |
| Age of household (age)                | .1055073*                | .0333618                                  | .0263346*                | .00833                                   |
| Year of job experience(yexp)          | -.1186278*               | .0383041                                  | -.0296095*               | .00957                                   |
| Bank account holding tradition(bak)   | .4145324**               | .3190699                                  | .1031536 **              | .07888                                   |
| Family size (fams)                    | -.1885038                | 144489                                   | -.0470505                | .03605                                   |
| Married (marsdummy1)                  | .2185411                 | 4520912                                  | .0543686                 | .11949                                   |
| Single(marsdummy2)                    | .1134813 ***             | 4877369                                  | .028278***               | .12128                                   |
| Widowed (marsdummy3)                  | .3053108                 | 4678496                                  | .0757457                 | .11501                                   |
| Gov.et employee(occodummy1)           | .8997689***              | 4433938                                  | .2189102**               | .10328                                   |
| Self-employed(occodummy2)            | .7474449***              | 4349672                                  | .1838513***              | .10424                                   |
| Educated below grade ten(edudummy2)   | .1675548                 | .3929382                                 | .0417705                 | .09778                                   |
| Not educated at all(edudummy3)        | -.528544**               | .4226519                                 | -.1304248**              | .10234                                   |
| Lack of access to credit(lacc)        | -.270615***              | .1600269                                 | -.0675455***             | .03994                                   |
| Weak infrastructural services(wis)    | .0136723                 | 1544686                                  | .0034126                 | .03856                                   |
| Improper government policy(imgp)      | -.1577622                | 1554227                                  | -.0393774                | .03881                                   |
| Pessimistic view of households towards saving(pvh) | .05714                 | 1552703                                  | -.0142621                | .03876                                   |
| Weak institutional setup (weis)       | -.1196545                | 1544274                                  | -.0298657                | .03854                                   |
| Lack of financial planning(lfp)       | -.027121***              | 1547989                                  | -.0067694***             | .03864                                   |
| Complexity of banking system(cbs)     | -.22052**                | 1608158                                  | -.0550418 **             | .04013                                   |
| Constants                             | -.6891354*               | 1.327121                                 |                            |                                          |

*= significant at 1% ; ** = significant at 5% ; *** = significant at 10%

Log likelihood = 130.4489; LR $\chi^2(21) = 78.41; prob > \chi^2 = 0.0000; pseudo R^2 = 0.2311; n = 245$

Source: own computation from survey data, 2018

With regard to households marital status, marital status of being married and widowed not significantly affect households saving capacity, however, ceteris paribus, single households increases the probability of saving capacity by 2.9% more than that of divorced.

Households occupation were found to be a significant determinant of saving capacity at a 5% and 10% significance level for both government employee and self-employed households respectively. This implies that ceteris paribus, being government employee and self-employed households’ affects the probability of households saving capacity by 22% and 18% more than that of NGO employees respectively. The reason is mostly attributed to the nature of income generated by the respective type of job that households engaged. For government employee, the amount of income generated is highly consistent for a certain period of time, although it is not a continuous phenomenon because of retirement. Moreover, being a government employee is also an indication of households’ financial literacy, regardless of their level of education. Implies that government employees are most likely to have positive attitude towards saving, even not only aware of the importance of saving, but also they are smart enough in making cost benefit analysis by considering the risk and return characteristics of different assets in this uncertain world (Zhang et al., 2003). Unlike the variability of income, most self-employed households generate more income over time because of economies of scale arising from economically active age group within their family, particularly for the agrarian Ethiopian societies and generate more income, it results higher levels of saving.

Ceteris paribus, households educational level of being uneducated affects the probability of saving capacity by 13% less than that of households who completed secondary education and above. This is because of the fact that educated households are more responsive to save and invest from their part of income; since they are expected to be financially literate and lead their life in a responsible manner than those who are not educated at all, it is similar with the findings of (Cole S, and Shasry K, 2007) revealed that educated households significantly affects saving capacity because of financial literacy. Potential constraints constructed from the method of...
principal component analysis were included under the regression analysis. Therefore, out of seven components (lack of access to credit; lack of financial planning; complexity of banking system; weak infrastructural services; improper government policy; pessimistic view of households towards saving; and weak institutional set up) only the first three components are statistically significant. Thus, the shallow nature of credit access arising from complex prerequisite borrowing schemes (lack of collateral) and absence of loan services and incentives undermine households saving and investing capacity by about 0.067. Because of the complexity of banking system, households are forced to save in traditional institutions like “Idir” and “Iquib” in an infrequent or irregular manner, as a result, not only the probability of households saving capacity is negatively affected (0.055), but also it affects the ability of financial institutions to mobilize cash and other assets, since huge financial resources are deposited in traditional institutions. Sample households planning experience, particularly in financial matters is not encouraged. Therefore, it negatively affects the probability of households saving capacity.

3.2.3 Determinants of Households Bank Account Holding Tradition

This section mainly investigate the potential factors that affect households bank account holding experience through employ a binary logit model of considering whether households have a bank account or not as an outcome variable conditional to different explanatory variables. As it is indicated in table 3.6, explanatory variables undertaken in the regression analysis were jointly significant to affect the probability of households’ bank account holding experience at a 1% level of significance (prob > \(\chi^2\) = 0.0057). On the other hand, with regard to individuals’ significance test, out of 25 potential constraints, fourteen (14) variables are statistically significant at 1%, 5%, and 10% level of significance. Accordingly, monthly income of households significantly and positively affects the probability of households to be banked by about 0.06% ceteris paribus, because as income increases, households are inspired to save and invest. As we can see in table 3.6, households’ sex affects the probability of bank account holding experience at 5% level of significance. This implies that ceteris paribus, being male households affects the probability of bank account holding experience by 7% more than that of female households.

households age was found to be significant at 5% and positively affects household’s bank account holding experience in the short run, but in the long run (age square, table 3.6) other things remaining the same, as age increases the probability of households being banked is decreased by 0.06%. This is because as long as households are old aged, they are less likely to save and invest, results from their economically inactive age group and they are unlikely to be banked. The other positive and significant determinant of households’ bank account holding experience is the nature of credit access. That is, other things remaining the same, the presence of enough credit access increases the probability of households to be banked by 23% more than if there is no access to credit. If there is credit access, households are motivated to use modern financial institutions, it in turn increases saving and investment by bolstering the amount of financial mobility, employment opportunity, and real output creation (Deaton, 1992).

Distance (km) from households’ house to financial institutions is a significant determinant of bank account holding tradition at 10% significance level in the short run. Therefore, as long as households are far from the location of financial institutions, they are less likely to be bank account holders, so that on average, the probability of households to be banked is decreased by 0.57% as distance increases by one (1km), although it is insignificant in the long run (Distance square, see table 3.6). Only marital status of being single is statistically significant at 5%. This implies that ceteris paribus, single household affects the probability of household’s to be banked by 8% more than married households. It is due to the fact that no matter the amount of saving is, single households are willing to use modern financial institutions, and it is consistent with the findings of (Touhami et al., 2009).

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1 Idir and Iquib are the Ethiopian version of representing traditional saving mechanisms.

The reliability of variables in the model was tested through the help of cronbach alpha (≥0.7), therefore, in this study the cronbach alpha value of variable is about 0.78, as a result, the reliability test is proved to be statistically significant.
| Variables (constraints)                        | Case (I): Logit estimates | Case (II): the marginal effect after logit |
|-----------------------------------------------|---------------------------|------------------------------------------|
|                                               | Coefficients             | Standard error                           | Coefficients             | Standard error   |
| Monthly income (income)                       | 0.0023495*               | 0.0007592                                | 0.0005834*               | 0.0019          |
| Monthly expenditure on stimulants (mexp)      | -0.0018924               | 0.0012555                                | -0.0004699               | 0.0031          |
| Sex of households (sex)                       | 0.2926415**              | 0.2959908                                | 0.0725606**              | 0.07318         |
| Age of household (age)                        | 0.212978**               | 0.1018015                                | 0.0528823**              | 0.02527         |
| Access to credit (acc)                        | 0.9631957*               | 0.298087                                 | 0.235971*                | 0.07077         |
| Family size (fams)                            | -0.0498794               | 0.1275195                                | -0.012385                | 0.03166         |
| Distance in km from their house to financial institutions (dis) | -0.0230763***     | 0.0398545                                | -0.0057298***            | 0.0099          |
| Banks safety or trust (safety)                | -0.1033942               | 0.3001455                                | -0.0256595               | 0.07443         |
| Single (mardummy2)                            | 0.3466752**              | 0.414536                                 | 0.0850705**              | 0.10009         |
| Widowed (mardummy3)                           | -0.39027                 | 0.3889548                                | -0.097128                | 0.0965          |
| Divorced (mardummy4)                          | -0.292839                | 0.4290945                                | -0.072981                | 0.1069          |
| Muslim (relidummy1)                           | -0.0326686               | 0.3425868                                | -0.008112                | 0.08505         |
| Others or catholic and protestant (relidummy3) | -0.5797795**           | 0.426051                                 | -0.1439357**             | 0.10428         |
| Educated above grade ten (edudummy1)          | 0.0938201***             | 0.3842453                                | 0.0232454**              | 0.09497         |
| Educated below grade ten (edudummy2)          | 0.5613882                | 0.3431162                                | 0.1389734***             | 0.08409         |
| Distance square (dis2)                        | -0.0005496               | 0.0006275                                | -0.0001365               | 0.0016          |
| Age square (age2)                             | -0.0024078***            | 0.0012732                                | -0.0005979***            | 0.00032         |
| Income square (micome2)                       | -0.016-07*               | 1.10e-07                                 | -0.085050*               | 0.00000         |
| Lack of access to credit (lacc)               | -0.187373                | 0.1504295                                | -0.0465247               | 0.03763         |
| Weak infrastructural services (wis)            | 0.1120723                | 0.1454606                                | 0.0278275                | 0.03613         |
| Improper government policy (imgp)              | -0.1904538**             | 0.1465809                                | -0.0472896**             | 0.03638         |
| Pessimistic view of households towards saving (pvh) | 0.0240918             | 0.144495                                 | 0.005982                 | 0.03588         |
| Weak institutional setup (weis)               | -0.0606212***            | 0.1464276                                | -0.0150522***            | 0.03636         |
| Lack of financial planning (lfp)              | -0.0002391               | 0.000594                                 | -0.0000594               | 0.03613         |
| Complexity of banking system (cbs)            | -0.2568585***            | 0.1458967                                | -0.0637108***            | 0.03621         |
| Constants                                     | -7.641941*               | 2.395679                                 |                            |                 |

** = significant at 1% ;  ** = significant at 5% ;  *** = significant at 10% Log likelihood = -146.01613; LR chi^2(25) = 46.43; prob > chi^2 = 0.0057; pseudo R^2 = 0.1372, n=245

Source: own computation from survey data, 2018.

Similarly, some of the retained principal components are statistically significant along with their expected sign at 5% and 10% significance level. Therefore, the presence of improper government policy negatively affects (0.047) the probability of households to be banked. On the other hand, due to the existence of weak institutional linkage in the process of enhancing households saving and investing capacity, the probability of households to be banked is negatively (-0.015) affected. The complexity of banking system has also its own significant and negative impact on the probability of bank account holders as well as their saving capacity. Moreover, the presence of complexity of banking system has a strong impact on the probability of saving capacity followed by improper government policy and weak institutional set up.

### Diagnostic Tests

**Heteroscedasticity Test:** To check whether the estimated values of the regression results are efficient and reliable, it is better to test the usual OLS assumptions (Verbeek, 2004). Therefore, the conditional distribution of stochastic terms given the regression matrix should have zero mean and constant variance (heteroscedastic). As a result, the Breusch Pagan/Cook-Weisberg test for heteroscedasticity technique were employed, it reveals no heteroscedasticity problem, because the researcher is failed to reject the null hypothesis of constant variance at a 5% significance level along with (prob>chi^2=0.1038 and chi^2(1)=265).

**Multicollinearity Test:** The problem of multicollinearity arises when there is correlation among explanatory variables included in the model; it yields an inefficient and biased estimator of the sample parameters (Verbeek,
2004). Thus, the researcher utilized the variance inflation factor (VIF) as a checking mechanism of multicollinearity problem. So that, the mean VIF value of variables in this model is about 1.65, which is less than ten-the standard and recommended estimated value of multicollinearity test (Gujarati N., 2004). In addition to this, the correlation coefficient between each variable is below 0.8; hence, multicollinearity problem is not occur.

**Specification Test:** According to Ramsey RESET test technique of omitted variable problem, we have the hypothesis that:

Ho: Model has no omitted variables

F (3,219=12.8

Prob>F=0.05425, since p-value of 0.05423>0.05 (sig level), we are failed to reject the null hypothesis, implies that the model is correctly specified.

**Normality Test:** To test whether variables in the model are normally distributed or not, the Shapiro-wilk W test technique of normal data were employed, thus;

Ho= Variables are normally distributed, such that prob>z=0.0622, which is greater than the level of significance (5%). As a result, we can conclude that the model is normally distributed.

4. Conclusion and Recommendation

4.1 Conclusion

In many developing countries, especially the sub-Saharan Africa (from which Ethiopia is not unique to the region) has been recognized as having insufficient growth in saving rates. It was due to the low domestic saving capacity and household’s poor experience to adopt modern financial institution’s (banks) (Zhang et al., 2003).

Therefore, the aim of this study was to identify the major factors that affect households saving capacity and their bank account holding tradition in Dessie Zuria Woreda, Ethiopia, mainly from microeconomic grounds. Accordingly, a sample of 253 households was undertaken, provided that only 245 actual observations were employed during the time of estimation. To analyze the data, the Limited Dependent Variable model of binary logistic regression and the multivariate technique of analysis (principal component analysis) were utilized.

Therefore, through PCA, seven (7) potential constraints or components was extracted, interpreted, and used as an explanatory variable for the two regression equations. Thus, for the 1st regression equation of identifying the determinants of households saving capacity, out of 21 explanatory variables, only thirteen (13) variables were statistically significant at 1%, 5%, and 10% level of significance. These significant variables which affect saving capacity positively includes monthly income, age, households bank account holding experience, marital status of being single, and households occupation of being government employee and self-employed. The remaining significant variables such as monthly expenditure on stimulants, sex of being male households, year of job experience, educational level of being uneducated, as well as extracted principal components like lack of credit access, lack of financial planning, and complexity of banking system negatively affects households saving capacity.

For the second set of logit estimates which was employed to identify the bank account holding tradition of households, explanatory variables undertaken in the regression analysis were jointly significant to affect the probability of households’ bank account holding experience at a 1% level of significance (prob>chi²=0.0057). On the other hand, with regard to individuals’ significance test, out of 25 potential constraints, only 14 variables are statistically significant at 1%,5%, and 10% level of significance, which includes monthly income of households, sex of households, age, access to credit, distance from their house to financial institutions, marital status of being single, religion of being catholic and protestant, households educational level who completed above grade ten and below grade ten, age square, income square, improper government policy, weak institutional set up, and complexity of banking system, provided that the last three constraints are derived from extracted principal components. Moreover, the study also found out that those who own bank accounts have good saving and investing capacity relative to others.

4.2 Recommendation

Income is found to be the most important determinants of households saving capacity, hence, relevant strategies should be designed; for instance, creation of permanent job opportunity and increase wage rates.

According to the survey result, most households have had pessimistic view about the importance of saving and investment, so that better strategies and training programs should be designed to change society’s attitude. Responsible authorities should enhance educational quality and households’ financial literacy so as to equip them to know the risk and return characteristics of their asset and the importance of investment.

Since adoption of modern financial institutions (banks) increase the levels of saving as well as utilization of resource, awareness creation through training and experience sharing in a system of community based approach is an invaluable issue.
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## Appendix A:

### Table A.1: Total Variance Explained by the retained (seven) components and trivial components

| Component | Initial Eigenvalue | Extraction Sums of Squared Loadings | Rotation Sums of Squared Loadings |
|-----------|--------------------|-------------------------------------|-----------------------------------|
|           | Total   | % of Variance | Cumulative % | Total   | % of Variance | Cumulative % | Total |
| 1         | 1.516   | 10.105        | 10.105       | 1.516   | 10.105        | 10.105       | 1.371 |
| 2         | 1.432   | 9.547         | 19.651       | 1.432   | 9.547         | 19.651       | 1.333 |
| 3         | 1.282   | 8.548         | 28.199       | 1.282   | 8.548         | 28.199       | 1.317 |
| 4         | 1.215   | 8.102         | 36.301       | 1.215   | 8.102         | 36.301       | 1.253 |
| 5         | 1.171   | 7.807         | 44.108       | 1.171   | 7.807         | 44.108       | 1.219 |
| 6         | 1.131   | 7.541         | 51.649       | 1.131   | 7.541         | 51.649       | 1.184 |
| 7         | 1.026   | 6.842         | 58.492       | 1.026   | 6.842         | 58.492       | 1.096 |
| 8         | .990    | 6.600         | 65.092       | .990    | 6.600         | 65.092       |          |
| 9         | .911    | 6.076         | 71.168       | .911    | 6.076         | 71.168       |          |
| 10        | .808    | 5.386         | 76.554       | .808    | 5.386         | 76.554       |          |
| 11        | .789    | 5.260         | 81.813       | .789    | 5.260         | 81.813       |          |
| 12        | .775    | 5.167         | 86.981       | .775    | 5.167         | 86.981       |          |
| 13        | .728    | 4.852         | 91.833       | .728    | 4.852         | 91.833       |          |
| 14        | .657    | 4.377         | 96.210       | .657    | 4.377         | 96.210       |          |
| 15        | .569    | 3.790         | 100.000      | .569    | 3.790         | 100.000      |          |

Source: own computation from survey data, 2018

**Note:** variables from 1-15 are original variables used to extract components and they are defined in table A.2 below.

### Table A.2: communalities of original variable

| No | Constraints of households saving capacity | Initial | Extraction |
|----|------------------------------------------|---------|------------|
| 1  | Lack of loan services and incentives      | 1.00    | .645       |
| 2  | Lack of collateral                        | 1.00    | .666       |
| 3  | Lack of infrastructural services(road,electricity,water) | 1.00    | .536       |
| 4  | Lack of adequate health and educational services | 1.00    | .396       |
| 5  | Absence of accountability and transparency | 1.00    | .550       |
| 6  | Prevalence of corruption and rent seeking | 1.00    | .620       |
| 7  | Use of planning to the future is not important because god knows the future | 1.00    | .690       |
| 8  | Enjoying with friends is good no matter how much money is spent | 1.00    | .440       |
| 9  | Religious disciplines prohibit households saving and investment | 1.00    | .675       |
| 10 | Lack of well-designed programs of experience sharing and social networking | 1.00    | .629       |
| 11 | Strategies and programs do not follow a system of community based approach | 1.00    | .636       |
| 12 | Almost half of my monthly income is spent for stimulants | 1.00    | .637       |
| 13 | Giving money to a friend is always important | 1.00    | .595       |
| 14 | Difficulty of using electronic systems of banking services | 1.00    | .620       |
| 15 | Unable to know account opening requirement | 1.00    | .439       |

Source: own computation from survey data, 2018.
Figure 1.2: Households religion and their saving response

Figure 1.3 Normality tests: Determinants of households saving capacity