Emotional Labor Mediates the Relationship between Clan Culture and Teacher Burnout: An Examination on Gender Difference

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Abstract: Teacher burnout is a psychological syndrome affecting many teachers across the globe. Therefore, numerous studies have investigated antecedents of teacher burnout in order to provide recommendations to alleviate it. Although the studies pay attention to either the role of environmental factors, such as school culture, or individual factors, such as gender, in contributing to teacher burnout, they less frequently examine how teacher burnout is concurrently influenced by both factors. Thus, this study aims to understand the relationship between clan culture and burnout by examining the mediation effect of emotional labor and the moderating effect of gender. A sample of 467 primary and secondary schoolteachers from China participated in this study. The result demonstrated the following: (1) clan culture was negatively related to teacher burnout; (2) deep acting mediated the relationship between clan culture and teacher burnout, while surface acting did not; (3) the mediating effect of deep acting was only significant in the female group of teachers, not the male group.

Keywords: clan culture; emotional labor; teacher burnout; gender

1. Introduction

Burnout, which refers to a syndrome of emotional exhaustion, depersonalization, and reduced personal accomplishment [1], has received much scholarly attention in educational research. A teacher with high burnout is more prone to experience illness, impatience, absenteeism, a lack of commitment, and poor mental health [2]. In addition to the deleterious effects of burnout on teachers themselves, teacher burnout has also been proven to be a strong predictor of student development outcomes, such as student autonomous motivation and exacerbated student behavior problems [3,4]. Given the significant effects of teacher burnout on both teachers and students, a considerable body of studies has observed the important antecedents of teacher burnout to identify effective strategies preventing teacher burnout and improving teacher wellbeing. The literature has investigated either the role of environmental factors, such as school culture [5] and policy factors [6], or the role of individual factors, such as gender [7] and thinking style [8], in contributing to teacher burnout. However, burnout should be considered as being affected by both types of factors in the workplace setting [9]. Therefore, O’Brennan et al. [10] call for in-depth exploration into how both environmental factors and individual factors affect teacher burnout simultaneously.

To respond to the call, the present study aims to examine how teacher burnout is affected by clan culture as an environmental factor, and teacher emotional labor and gender as two individual factors. School culture has been considered as one important environmental factor affecting burnout [11]. For instance, the literature has shown that teachers are
prone to burnout in the context of neoliberal education reforms. This is because the reforms tend to force schools to adopt market and hierarchical cultures of organizations, which value competitiveness, goal orientation, top–down management, accountability, and performance, leading to intensified workload and work stress, and a sense of meaninglessness, powerlessness, and depersonalization [12–14]. Different from the market and hierarchical cultures, clan culture, as a special form of school culture, refers to a cultural ideal which focuses on “coordinating employees’ interrelationships through encouraging participation, cooperation, and collaboration, and prioritizing employees’ development” [15], which is conducive to a humane and empowering workplace environment [16]. Although studies have identified the buffering effects of humane and empowering environment on employee burnout [17], there is little attention paid to the direct effects of school clan culture on teacher burnout. Moreover, as a society which values familized and harmonious relationship [18], clan culture seems to be ubiquitous in Chinese organizations [19]. Thus, this study aims to examine how clan culture influences teachers burnouts in Chinese society.

Teacher burnout is not only affected by school culture, but also by individual factors, such as emotional labor and gender. Emotional labor is the emotional management carried out for wage or organizational goals [20], which has been identified as a significant factor affecting teacher burnout [21]. According to the emotional labor theory, school culture may have emotional rules that prescribe how teachers express and display their emotions in teaching [22]. In this sense, school clan culture may exert an indirect effect on teacher burnout via teacher emotional labor. Moreover, the literature has shown that male and female teachers may respond to the same emotional rules differently, leading to a gender difference in emotional labor [23]. In other words, gender may moderate the relationship between school clan culture and teacher emotional labor.

Accordingly, there may be a complex relationship among school clan culture, emotional labor, and gender. Nevertheless, to our knowledge, there has been little effort to explore the relationship at this stage. Therefore, the present study would like to fill the research gap and contribute to the literature by advancing a more nuanced understanding of the relationship between clan culture and burnout by considering the mediation effect of emotional labor and the moderation effect of gender.

2. Clan Culture and Teacher Burnout

According to the theory of basic psychological needs, such needs are the essential psychological nutrient for adjustment, integrity, and growth [24]. The theory suggests that individuals’ desire to satisfy their basic needs, which is conductive to psychological wellbeing, while failing to satisfy these needs, increases their risk for ill-being [25]. According to Deci and Ryan [26], competence (the experience of effectiveness and mastery), autonomy (the experience of volition and willingness), and relatedness (the experience of warmth, bonding, and care) are the innate and universal basic psychological needs across developmental periods, cultures, and personality differences. The three psychological needs play a significant role in personal development, psychological adjustment, and wellbeing [25]. In this sense, teachers may be at risk of burnout if their basic psychological needs of competence, autonomy, and relatedness are chronically frustrated.

According to the theory, it is suggested that school culture may decrease teacher burnout if it can create a favorable environment for teachers to fulfill the three basic psychological needs [27]. Theoretically, clan culture is such a school culture. First, clan culture may facilitate teachers in searching for competence and autonomy. As its value of participation, clan culture tends to de-emphasize hierarchy while focusing on collaboration and delegation of power [28]. Moreover, research shows that clan culture tends more to recognize members’ strengths, encourage them to take risks and learn from mistakes, and celebrate team accomplishments [28]. Therefore, clan culture may be a factor shaping one’s experience of effectiveness and mastery (competence) and of volition and willingness (autonomy) [15]. In other words, it may be easier for teachers to fulfill two of the basic
psychological needs, leading to a decrease in depersonalization and reduced personal accomplishment [29], under school clan culture.

Moreover, clan culture may facilitate teachers in satisfying relatedness needs. According to Cameron and Quinn [16], an organization with clan culture is like an extended family in which everyone is regarded as a partner and the leaders are thought of as mentors, facilitators, and even parent figures. Therefore, there may be social norms in daily practice of the organization, guiding members to maintain good relationships between colleagues and take care of one another to achieve social cohesiveness and harmony. As Pennington, Townsend, and Cummins’ [28] study shows, as influenced by clan culture, organizational leaders tend to value trust building, emphasize collaboration, and offer support to others. Therefore, it may be more possible for teachers to experience warmth, bonding, and care under school clan culture. Research shows that these experiences are negatively associated with burnout [30]. In this sense, school clan culture may facilitate teachers in satisfying the need for relatedness resulting in a lower level of burnout.

Accordingly, the following hypothesis is formulated:

**Hypotheses 1 (H1).** Clan culture is negatively associated with teacher burnout.

3. Emotional Labor as a Mediator

The emotional labor theory suggests that workers are inclined to be required to manage their feelings and displays in workplace if they need frequently engage in face-to-face or voice-to-voice interactions with clients [31]. Accordingly, teachers need perform emotional labor since they interact with students and parents every day [32,33]. By using emotional labor strategies, the emotional labor theory notes that teachers are capable of adjusting their psychological states in teaching [34]. According to the literature, surface acting and deep acting are two major emotional labor strategies [35]. The former is the strategy of faking unfelt emotions or hiding felt emotions for displaying required emotions, and the latter is the strategy of modifying felt emotions with cognitive techniques, such as distraction and self-persuasion, for displaying the required emotions [36]. In addition, some researchers like Ashforth and Humphrey [37] and Yin [36] suggest the expression of naturally felt emotions as another emotional labor strategy. Nevertheless, some other researchers like Brook [38] disagree, because genuine expression implies no actions or efforts for emotion management. Therefore, as Lu et al. [39] note that not every study on emotional labor takes the expression of naturally felt emotions into consideration.

According to Hochschild’s [31] original theorization, performing emotional labor, whether it is surface or deep acting, will lead to emotional dissonance, i.e., the sense of discrepancy between felt and displayed emotion. She illustrates that chronic experience of emotional dissonance will make individuals feel depersonalized and dehumanized, resulting in psychological illness. Therefore, it has been assumed that emotional labor will cause burnout [40,41]. Nevertheless, studies increasingly demonstrate that the effects of surface and deep acting on burnout are different, i.e., the former has a positive effect while the later has a negative effect on burnout [21,42].

In addition to the effects of emotional labor strategies on burnout, the emotional labor theory proposes that emotional labor is a cultural phenomenon [43]. In social contexts, as Hochschild [44] shows, there are different emotional rules guiding how individuals feel and display emotions. Everyone is expected to feel and display appropriately according to the emotional rules, otherwise they will be socially regarded as deviant [45]. In school contexts, researchers have identified various emotional rules for teachers, including the following: avoid expressing extreme emotions, to love and to show enthusiasm for students, to be passionate and committed to teaching, to instrumentally make use of emotions to achieve instructional goals, and to hide negative emotions and maintain/demonstrate positive emotions [33,46,47]. In addition, as its emphasis is on teamwork, participation, and consensus, clan culture may require teachers to maintain supportive, trusting, and harmonious relationships [15]. In this sense, clan culture may also imply specific emotional
rules defining how teachers should feel and what they should display for social harmony in the school. To fulfill the cultural requirement, teachers may manage their emotions accordingly, by surface or deep acting.

Thus, the emotional labor strategies of surface and deep acting may be associated with clan culture and be predictors of teacher burnout. In other words, they may constitute a mediation mechanism between clan culture and teacher burnout. Therefore, the following hypotheses are formulated:

**Hypotheses 2 (H2).** Surface acting mediates the relationship between clan culture and teacher burnout.

**Hypotheses 3 (H3).** Deep acting mediates the relationship between clan culture and teacher burnout.

### 4. Gender as a Moderator

The literature has illustrated that gender constitutes yet another important individual factor affecting emotional labor e.g., [48]. Fischer et al. [49] find that many societies share a similar pattern of gender role expectations, which expect males to be rational, assertive, aggressive, independent, masterful, etc., while females should be friendly, warm, interdependent, caring, emotionally expressive, etc. As influenced by the gender role expectations, males and females have different socialization experiences leading to gendered emotionality [50]. Thus, males tend to be more emotionally restrained, while females tend to be more emotionally expressive [51,52]. Similarly, the gender difference of emotional expressions also applies to the Chinese society. For example, compared to Chinese females, the Confucius cultural traditions tend to require males to control their emotions and put little emphasis on emotional expressions [53]. Therefore, the gender difference may shape how male and female teachers manage emotions in workplace differently. For example, numerous studies show that females prefer to use surface acting in the workplace than their male counterparts do e.g., [54,55]. In their study, Akın, Aydın, Erdoğan, and Demirkasimoğlu [23] observe that female teachers may generally use both surface and deep acting to manage emotions in classroom more often than male teachers do.

According to Timmers et al. [56], the gender difference in emotional labor is related to different motives for emotion management. They find that females tend to be motivated to manage their emotions for maintaining relationships and harmony, while men are inclined to be motivated to manage emotions for staying in control over themselves, situations, or others. Therefore, compared with male teachers, female teachers may look more favorably on school clan culture and more proactively manage their emotions to maintain relationships, harmonious teamwork, and achieve consensus in a school; in turn, they produce or reproduce school clan culture. In other words, school clan culture may affect teachers’ emotional labor, but the effects may be moderated by gender. Therefore, the following hypotheses are formulated:

**Hypotheses 4 (H4).** Gender moderates the relationship between clan culture and surface acting, indicating a gender difference for the foregoing relationship.

**Hypotheses 5 (H5).** Gender moderates the relationship between clan culture and deep acting, indicating a gender difference for the foregoing relationship.

Based on the literature review, school clan culture may negatively affect teacher burnout, but its effects may be mediated by the emotional labor of teachers. Moreover, the relationship between school clan culture and emotional labor may also be moderated by teacher gender. The hypothetical relationships between these variables are illustrated in Figure 1, featuring the conceptual framework of the present study.
5. Materials and Methods

5.1. Participants

The study surveyed teachers who participated in professional development courses offered by a university located in Beijing in 2018. After attending the courses, every teacher was invited to complete an online questionnaire, where informed consent was obtained from all participants in advance. The questionnaire was completed by 475 teachers. After deleting the 8 cases with missing data, this study ultimately included 467 participants. Among these participants, 107 were male (22.9%), while 360 were female (77.1%). The average age of the participants was 33 years old. The schools in which the participants worked varied in educational stage and educational quality. Specifically, 107 participants taught in kindergartens (22.9%), 203 in primary schools (43.5%), and 157 in secondary schools (33.6%). In terms of educational quality, defined by students’ academic performance, 172 participants reported that they came from high-achieving schools (36.8%), 245 from ordinary schools (52.5%), and 50 from low-achieving schools (10.7%).

5.2. Measurement

5.2.1. Clan Culture

Clan culture was measured by the clan culture subscale of the Organizational Culture Assessment Instrument (OCAI) developed by Cameron and Quinn [16]. It contained 6 items rated on a 5-point Likert-type scale from 1 (completely disagree) to 5 (completely agree). An example of the sample items: “Our school is a very personal place. It is like an extended family. People seem to share a lot of themselves.” In this study, the Cronbach’s alpha for clan culture was 0.909.

5.2.2. Surface Acting

Surface acting was measured by the surface acting subscale of the Teacher Emotional Labor Strategy Scale (TELSS) developed by Yin [36]. It contained 6 items rated on a 5-point Likert-type scale ranging from 1 (completely disagree) to 5 (completely agree). One example sample item: “The emotions I show to students or parents are different from what I really feel in my heart”. In this study, the Cronbach’s alpha for surface acting was 0.904.

5.2.3. Deep Acting

Deep acting were measured by the deep acting subscale of the TELSS [36]. It contained 4 items rated on a 5-point Likert-type scale ranging from 1 (completely disagree) to 5 (completely agree). An example sample item: “I try to really feel the emotions that I have to show to students or parents”. In this study, the Cronbach’s alpha for deep acting was 0.847.
5.2.4. Teacher Burnout

Teacher burnout was measured by Li and Wang’s [57] Chinese version of the Maslach Burnout Inventory–Educators Survey (MBI-ES) that was developed from Maslach, Jackson, and Leite’s [58] MBI-ES. The Chinese version of the MBI-ES consists of 15 items measuring 3 dimensions of teacher burnout: emotional exhaustion (5 items), depersonalization (4 items), and reduced personal accomplishment (6 items). Each item was rated on a 7-point Likert-type scale ranging from 1 (completely disagree) to 7 (completely agree). Sample items for each dimension are as follows: “I feel emotionally drained from my work” (emotional exhaustion), “I doubt the significance of my work” (depersonalization), and “I have accomplished many worthwhile things in this job” (reduced personal accomplishment). The Cronbach’s alpha of this scale was 0.909 as a whole.

5.2.5. Demographic Variables

The teachers’ demographic information such as gender, age, teachers’ educational attainments, professional level, administrative position, and schools’ features (such as educational stage and educational quality) were also collected. Gender was treated as a moderator variable and the rest of demographic variables were controlled because they may influence teacher emotional labor and burnout [10,42].

5.3. Data Analysis

The Statistical Package for Social Science (SPSS 24.0) and PROCESS 3.0 were used to analyze the data. The variance inflation factor (VIF) of clan culture, surface acting, and deep acting were smaller than 2, indicating that collinearity was not a problem in this study [59]. Moreover, Harman’s single-factor test suggested that a total of 5 characteristic roots were bigger than 1. The maximum factor variance interpretation rate was 30.91% (not exceeding the threshold of 40%), indicating that common-method biases were insignificant [60].

After descriptive statistics and Pearson correlation analysis, three steps were performed to further test our hypotheses. First, the effect of clan culture on teacher burnout was estimated first after controlling demographic variables. Second, Model 4 of PROCESS was performed to investigate whether surface acting and deep acting mediated the effect of clan culture on burnout by using a bootstrapping estimation technique with 5000 samples to obtain the confidence intervals (CIs) [61]. Last, Model 7 of PROCESS was used to further examine the moderation effect of gender on the foregoing indirect relationships.

6. Results

6.1. Preliminary Analysis

Descriptive statistics and Pearson correlation among the variables were calculated in Table 1. The result indicated that teacher burnout was correlated with clan culture negatively ($r = -0.419, *** p < 0.001$) and surface acting positively ($r = 0.509, *** p < 0.001$). Meanwhile, teacher burnout was insignificantly associated with deep acting ($p > 0.05$), while the insignificant correlation between them could still refer to significant indirect effects methodologically [61]. Moreover, clan culture was negatively associated with surface acting ($r = -0.151, ** p < 0.01$) and positively related to deep acting ($r = 0.105, * p < 0.05$).

Table 1. Descriptive statistics and Pearson correlation among the variables.

| Variable          | Mean  | SD    | Min | Max | Clan Culture | Surface Acting | Deep Acting | Teacher Burnout |
|-------------------|-------|-------|-----|-----|--------------|----------------|-------------|-----------------|
| Clan Culture      | 3.526 | 0.842 | 1   | 5   | -0.151 **    |                |             |                 |
| Surface Acting    | 2.055 | 0.822 | 1   | 5   |              | 0.105 *        | 0.311 ***   |                 |
| Deep Acting       | 3.063 | 0.929 | 1   | 5   |              |                |             |                 |
| Teacher Burnout   | 3.526 | 0.842 | 1   | 6.07| -0.419 ***   | 0.509 ***      | -0.045      |                 |

Note: n = 467; * p < 0.05. ** p < 0.01. *** p < 0.001.
6.2. The Main Effect of Clan Culture on Teacher Burnout

Taking demographic information as control variables, clan culture as an independent variable, and teacher burnout as the dependent variable, a linear regression analysis was computed. The results showed that the overall model fit was adequate (F = 7.429, p < 0.001, R² = 0.220). The impact of clan culture on teacher burnout was significant (β = −0.480, t = −9.490, p < 0.001), while none of the demographic variables had any significant effect (p > 0.05). Thus, H1 was preliminarily supported.

6.3. The Mediation Effect of Emotional Labor

After controlling demographic variables, the result of mediation model showed that the direct effect of clan culture on teacher burnout was still significant (β = −0.353, p < 0.001, 95% CI = [−0.480, −0.306]) (see Table 2). However, the findings suggested a difference between its indirect effects through surface acting and deep acting. Specifically, deep acting mediated the effect of clan culture and teacher burnout (β = −0.026, 95% CI = [−0.052, −0.005]). By contrast, the mediating effect of surface acting is not significant (β = −0.052, 95% CI = [−0.106, 0.001]). Thus, H2 was not supported, while H3 was supported.

Table 2. Results of the mediation model.

| Model | Effect of IV on M | Effect of M on DV | Direct Effect of IV on DV | Indirect Effect via M (95% CI) |
|-------|------------------|------------------|--------------------------|-------------------------------|
| M: Surface Acting | −0.101 | 0.511 *** | −0.353 *** | −0.052 [−0.104, 0.001] |
| M: Deep Acting | 0.151 ** | −0.172 *** | −0.333 *** | −0.026 [−0.052, −0.008] |

Note: IV— independent variable; DV— dependent variable; M— mediator; CI— confidence intervals. ** p < 0.01. *** p < 0.001.

6.4. The Moderation Effect of Gender

According to the Model 7 of PROCESS (see Table 3), the interaction of clan culture and gender was negatively related to deep acting (β = −0.361, SE = 0.114, p < 0.01), indicating that gender moderated the relationship between clan culture and deep acting. Thus, the difference between two regression coefficients derived from two separate samples (the male and female groups, namely) was tested. In the female group, β was 0.268 (t = 4.269, p < 0.001, 95% CI = [0.144, 0.391]), while in the male group, β was −0.094 (t = −0.952, p > 0.05, 95% CI = [−0.288, 0.010]). The Fisher’s Z score was 3.093, which was higher than 1.96, indicating a significant difference between the 2 samples.

Table 3. Results of the moderated mediation model.

| Variable | Surface Acting (SA) | Deep Acting (DA) | Teacher Burnout (TB) |
|----------|---------------------|------------------|----------------------|
|          | Coef. SE t          | Coef. SE t       | Coef. SE t           |
| Constant | 2.308 *** 0.312 7.939 | 3.525 *** 0.360 9.802 | 1.134 *** 0.323 5.362 |
| Primary school | 0.106 0.127 0.833 | 0.144 0.147 0.978 | 0.028 0.117 0.241 |
| Secondary school | 0.181 0.143 1.265 | 0.317 0.165 1.922 | −0.074 0.128 −0.580 |
| High-achieving school | −0.130 0.082 −1.589 | −0.045 0.095 −0.471 | 0.101 0.076 1.331 |
| Low-achieving school | 0.003 0.127 0.023 | 0.098 0.146 0.673 | 0.065 0.117 0.553 |
| Age | 0.014 0.116 0.123 | 0.001 0.133 0.004 | −0.187 0.107 −1.748 |
| Teaching year | −0.089 0.120 −0.743 | 0.029 0.138 0.144 | 0.214 0.111 1.926 |
| Bachelor’s | 0.063 0.123 0.509 | 0.245 0.142 1.725 | 0.127 0.115 1.112 |
| Master’s and above | 0.166 0.159 1.040 | 0.197 0.183 1.074 | 0.127 0.148 0.859 |
Table 3. Cont.

| Variable                  | Surface Acting (SA) | Deep Acting (DA) | Teacher Burnout (TB) |
|---------------------------|---------------------|------------------|----------------------|
|                           | Coef.   | SE     | t     | Coef.   | SE     | t     | Coef.   | SE     | t     |
| Professional level (ref. = no professional level) | | | | | | |
| Junior                    | −0.326 *** | 0.100  | −3.248 | −0.100  | 0.116  | −0.868 | −0.077  | 0.094  | −0.820 |
| Middle                    | −0.415 *** | 0.135  | −3.074 | −0.186  | 0.155  | −1.198 | −0.102  | 0.126  | −0.811 |
| Senior                    | −0.597 *** | 0.139  | −3.660 | −0.382 * | 0.160  | −2.392 | −0.038  | 0.130  | −0.294 |
| Head teacher              | −0.095   | 0.076  | −1.252 | −0.039  | 0.088  | −0.440 | 0.111   | 0.071  | 1.569  |
| Backbone teacher a        | 0.005    | 0.052  | 0.088  | −0.087  | 0.060  | −1.449 | 0.082   | 0.048  | 1.695  |
| Admin position            | −0.016   | 0.106  | −0.148 | −0.149  | 0.122  | −1.223 | 0.044   | 0.097  | 0.450  |
| Clan Culture              | −0.083   | 0.054  | −1.520 | 0.268 ***| 0.063  | 4.269  | −0.392 ***| 0.045  | −8.809 |
| Gender                    | 0.436    | 0.447  | 0.976  | −0.261 * | 0.118  | −2.202 |                    |        |        |
| Gender * Clan Culture     | −0.056   | 0.099  | −0.568 | −0.361 **| 0.114  | −3.163 |                    |        |        |
| Surface Acting            |          |        |        |          |        |        | 0.577 ***| 0.046  | 12.526 |
| Deep Acting               |          |        |        |          |        |        | −0.166 ***| 0.040  | −4.195 |
| Adjusted R²               | 0.115    | 0.090  |          | 0.422   |        |        |                    |        |        |
| F                         | 3.406 ***| 2.615 ***|        | 19.251 ***|        |        |                    |        |        |

Note: * p < 0.05. ** p < 0.01. *** p < 0.001. a Backbone teachers are the teachers who “pay leadership and modeling roles in school-based groups of teachers focusing on research, lesson planning, and grade development” in China.

Moreover, the moderated mediation effects in two groups were examined. According to the results (see Table 4), the mediating effect of deep acting was moderated by gender, meaning that there was a significant difference for the indirect effect from clan culture to teacher burnout via deep acting in the male and female groups. Specially, in the female group, deep acting mediated the relationship between clan culture and teacher burnout ($\beta = −0.044, 95\% CI = [−0.079, −0.016]$). By contrast, the indirect effect was not significant in the male group ($\beta = 0.016, 95\% CI = [−0.023, 0.061]$). Therefore, H5 was supported while H4 was not.

Table 4. Results of the gender difference on the indirect effect.

| Path          | Group                  | Effect Size | Boot SE | Boot 95% CI |
|---------------|------------------------|-------------|---------|-------------|
|               |                        | Low         |         | High        |
| CC–TB         | Total sample           | −0.392      | 0.045   | −0.479      | −0.304 |
|               | Eff1 (Sex = Female)    | −0.048      | 0.034   | −0.115      | 0.016 |
| CC–SA–TB      | Eff1 (Sex = male)      | −0.080      | 0.063   | −0.212      | 0.033 |
|               | Eff2-Eff1              | −0.033      | 0.070   | −0.178      | 0.099 |
|               | Eff1 (Sex = Female)    | −0.044      | 0.016   | −0.079      | −0.016 |
| CC–DA–TB      | Eff2 (Sex = male)      | 0.016       | 0.021   | −0.023      | 0.061 |
|               | Eff2-Eff1              | 0.060       | 0.028   | 0.012       | 0.122 |

Note: CC—clan culture; SA—surface acting; DA—deep acting; TB—teacher burnout.

7. Discussion

The literature implies that clan culture tends to provide a favorable school environment for teachers to search for competence, autonomy, and relatedness, which are the basic human psychological needs [26], because of its value of participation, collaboration, cohesiveness, and social harmony [27]. Thus, as the theory of basic psychological needs predicts, the clan culture tends to be negatively associated with teacher burnout, because satisfying basic psychological needs is conductive to psychological wellbeing and preventive of ill-being [25]. This prediction is supported by the present study. It shows a significant negative association between clan culture and teacher burnout and its regression analysis further suggests a negative prediction of clan culture to teacher burnout when demographic variables are controlled. Moreover, similar to other studies e.g., [21,42], the study finds that teacher burnout is negatively associated with deep acting but positively associated with surface acting. This means that managing emotions with the strategy of deep acting may alleviate burnout, while managing emotions through surface acting may aggravate burnout in teaching.
Nevertheless, further data analyses indicate a more complex mechanism between clan culture, emotional labor, and teacher burnout than what has been described above. First, as the emotional labor theory suggests [14,22], the findings imply that teachers may emotionally respond to school clan culture by emotional labor strategies to adjust and shape their psychological states. In particular, the study identifies that teachers are more likely to engage in deep acting instead of surface acting under school clan culture. A possible reason for this phenomenon is that school clan culture may create a friendly and harmonious environment in which the teachers tend to feel supported, trusted, and recognized [16]. Therefore, they may be willing to make efforts to manage emotions in an appropriate way for maintaining such an environment. Although surface acting requires less effort for emotion management than deep acting [31,36], they may not prefer to perform surface acting. This is because it may be easier for others to sense that they intentionally fake or hide emotions leading to an impression of inauthenticity, which may harm interpersonal relationships. To avoid this outcome, it is possible for them to use deep acting instead of surface acting. Therefore, surface acting may not play a mediating role to the relationship between school clan culture and teacher burnout, but deep acting may. Moreover, although this study is conducted in the Chinese clan–family cultural context, it is also worthwhile noting that school clan culture tends to be universal globally. For example, Berkemeyer et al. [62] observed that clan culture may be a more common school culture in practice compared with the market and/or hierarchical culture, indicating that the findings could also potentially apply to other countries and areas.

Second, the mechanism may become more complex when gender is taken into consideration. According to the findings, the mediating effect of deep acting is only significant in the female group of teachers but not the male group. This suggests that, compared with male teachers, female teachers are more inclined to spend resources and time on building and maintaining interpersonal relationships by deep acting, to respond to school clan culture and to adjust their psychological states. The findings are different from numerous previous studies, which illustrate that females prefer to use surface acting, in contrast to men [54,55]. To explain the finding, the disposition of female teachers needs to be taken into account. As Timmers, Fischer, and Manstead [56] suggest, compared with males, females tend to value harmonious social relationships and be motivated to manage such relationships. This disposition may make female teachers a better fit for the environment of school clan culture than male teachers. According to Kim [63] and Lam et al. [64], a person–environment fit is inclined to provoke positive attitudes of employees toward an organization, and encourage them to devote more conscious efforts for deep acting rather than faking their emotions by surface acting. Therefore, female teachers may be more willing to engage in deep acting than males in school clan culture. If this explanation holds, it implies that the existing research that investigated gendered emotional labor e.g., [55] may have overlooked the interactive effects of gender and environmental factors on emotional labor. In this sense, it is suggested that further studies pay attention to the embedded and interactive effects in order to improve our understandings of emotional labor, and hence extend the emotional labor theory [65].

To sum up, the present study aims to understand the relationship between clan culture and burnout by examining the mediation effect of emotional labor and the moderating effect of gender, simultaneously. The results reveal that clan culture was negatively related to teacher burnout. Moreover, deep acting mediates the relationship between clan culture and teacher burnout, while surface acting did not. Finally, the mediating effect of deep acting is only significant in the female group of teachers but not the male group, indicating that gender plays an important role in how individuals face the external environment and how they use emotional labor strategies. Accordingly, school administrators should build school clan culture for their schools by emphasizing teacher collaboration, delegating power, valuing teachers’ strengths, facilitating teachers’ abilities to gain competence and autonomy, and providing a safe environment for teachers to take risks. This is because clan culture can generally alleviate teacher burnout, supporting and sustaining teacher
development. Moreover, school administrators should account for the moderating and mediating effects of emotional labor on the positive effects of clan culture. Thus, they should provide in-service training or workshops to facilitate teachers’ development of appropriate strategies to manage their emotions. The training or workshops need addresses the gender difference, since our findings suggest male and female teachers may have different concerns about clan culture. To achieve that, they should examine the needs of the male and female teachers in their schools and design the training or workshops based on the results.

There are some limitations to the study. First, the study only surveyed 467 Chinese teachers through convenient sampling, meaning there is a limitation to the generalizability of the findings. The second limitation is that female participants outweigh males greatly in this study, constituting a percentage of 77.1%. The equal distribution of female and male teachers in sampling for future research would be a more consistent way to judge the effect of gender. Lastly, although we explored the combined effects of both clan culture and gender on emotional labor, further research can aid in understanding the mechanism of emotional labor by integrating other environmental and personal factors in future studies.

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