Influencing Factors of Students’ Ideological and Political Education, Identity, and Practice Concept Based on Double-Hurdle Model

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With the further growth of the China’s socialist market economy and the influence of decadent western ideas, in the context of diverse cultural choices and diversified value orientations, social hot issues have become increasingly prominent. Under the background of multicultural choice and multivalue orientation, social hot issues are becoming increasingly prominent. In order to accurately grasp the specific situation of college students’ identification and training of socialist fundamental ideals and put forward targeted countermeasures and suggestions, by referring to economic research methods, this study builds a double-hurdle model, summarizes the significant factors that affect college students’ identification and training of socialist fundamental values, and analyzes the causes of significant factors and irrelevant factors. In this paper, we explore the status quo, optimization countermeasures, and certain influencing factors for students’ identification and practice of socialist core values. Furthermore, this study also puts forward the optimization countermeasures to enhance college students’ identification and training of socialist fundamental values.

1. Introduction

With the deepening growth of economic globalization and China’s economy for the socialist market, the application and popularization of the Internet and smart phones, a variety of thoughts, including the mainstream of Chinese socialism, the decadent western thoughts, and China’s traditional feudal thoughts, interweave and stir each other [1]. Chen believed that college students because most of them are in the stage of gradually maturing physically and psychologically, their thoughts are extremely susceptible to the influence of external bad thoughts [2]. Zhang believed that some college students are at a loss as to what to do in value orientation and cannot find the correct standard for value judgment, which makes them more likely to doubt or reject the mainstream socialist values and weaken the guiding function of mainstream values [3]. She and Yi hold that any social consciousness will become an abstraction if it only concentrates on the rational cognition of its connotation, and this social consciousness will be fundamentally removed from the society in which it exists [4]. Therefore, practice is the essence of social life, and the conscious practice of socialist core values is a higher level of identification and internalization [5].

Through sorting out the statements of many scholars, the process of internalization and externalization of thoughts mainly covers four links: systematic cognition, emotional identification, thought transformation, and precipitation consolidation. From the perspective of the existing research, most of the research on the identity of ideological, along with, the political education of school students stays at the level of purely theoretical research. This study tries to apply the statistical analysis method of sociology to the research on the identity of ideological, along with, the political education of school students. From the perception of practice, this paper analyzes the present circumstances of school students’
identity and practice of ideological, along with, the political education and finds out the issues and causes of the ideological, along with, the political education of school students according to the status quo. Furthermore, this study can provide suggestions and countermeasures for strengthening the practice of institutional students’ identity of ideological, along with, the political education.

With the further growth of the China’s socialist market economy and the influence of decadent western ideas, in the context of diverse cultural choices and diversified value orientations, social hot issues have become increasingly prominent. Under the background of multicultural choice and multivalue orientation, social hot issues are becoming increasingly prominent. In order to accurately grasp the specific situation of college students’ identification and training of socialist fundamental ideals and put forward targeted countermeasures and suggestions, by referring to economic research methods, this study builds a double-hurdle model, summarizes the significant factors that affect college students’ identification and training of socialist fundamental values, and analyzes the causes of significant factors and irrelevant factors. In this paper, we explore the status quo, optimization countermeasures, and certain influencing factors for students’ identification and practice of socialist core values. Furthermore, this study also puts forward the optimization countermeasures to enhance college students’ identification and training of socialist fundamental ideals and values [6, 7].

The improvement of college students’ identification degree of ideological, along with, the political education is an imperative topic and key problem in the implementation of ideological, along with, the political education, particularly, in the Republic of China. In order to increase the degree of identity in essence, it is compulsory to study the degree of identity of ideological, along with, the political education among university students from the perception of identity theory, so as to analyze the prevailing issues and put forward solutions and recommendations. The fundamental contributions of this paper are as follows: (1) this study uses the empirical model to analyze the results and summarizes the status quo of college students’ identification and training of socialist fundamental standards. (2) Based on the research on the causes, it puts forward the path and countermeasures to strengthen the systematic cognition, improve the emotional identification, and deepen the practice consciousness, which is the innovation point of this study.

The left behind portion of the manuscript is organized in the subsequent fashion. The construction of the double-hurdle model is deliberated in Section 2. The influence factors of ideological, along with, the political education identity and practice concept is suggested in Section 3. The empirical process is demonstrated in Section 4. The identification and practical guidance of ideological, along with, the political education for university students is discussed in Section 5. To summarize the paper, Section 5 completes this paper and delivers some fundamental research directions for further consideration.

2. Construction of the Double-Hurdle Model

The double-hurdle classical model was first anticipated by the economist Cragg in the research of household durables consumption. The fundamental idea of the classical double-hurdle model is that consumer purchase behavior must span two “hurdles” of participation and payment, hence the name “double-hurdle model” [8]. Double-hurdle model is commonly used to process survey data containing a large number of zero observations and has been widely used in economics, ecology, tourism, and other fields [9]. For the content of this study, this model can be applied to this research in order to realize the aspects and elements that affect college students’ cognition of socialist core values and their willingness to practice them. The double-hurdle model relaxes the assumptions of the Tobit model and is suitable for analyzing the factors that influence individuals’ identification and practice of a certain value concept in these two different stages. Its essence is a Probit model and the combination of four truncated models [10, 11].

3. Influence Factors of Ideological, along with, the Political Education Identity and Practice Concept

In this study, approximately 15 explanatory variables (influencing factors) and 2 dependent variables (identification degree and willingness to practice) were selected. The influence factors of ideological, along with, the political education identity and practice concept are shown in Table 1.

4. Empirical Process

4.1. Results of Statistical. The empirical model results statistics are given away in Table 2.

According to Table 2, Empirical model results statistics, in probit model, ideological and political theory class teaching (C7), predominantly classroom, network media (C11), education courses, teachers, parents, and other groups (C15), to the social environment and family environment as the main form of the ring body (C14), mainly on theoretical education and practical exercise methods of education on college students’ identity of socialist core values (C13) at 1% level Positive influence. In truncated model, the social practice activities organized by the students’ school are significant at the level of 10% for college students’ training of socialist fundamental ideals (C8), and the classroom, network-based media (C11), ideological and political teachers, parents, and other groups are significant at the level of 5% for college students’ practice of socialist core values (C9) [22, 23].

4.2. Analysis of Nonsignificant Influencing Factors. According to the statistical results of the empirical model, your parents’ emphasis on students’ education (C6), the school’s operation status of relevant systems on cultivating and practicing socialist core values (C9), and other courses
except for ideological and political courses (C10), school rules, school motto, school spirit, school discipline (C12), and other factors, there is no significant correlation between them and college students’ identity and practice of core values.

(1) In terms of the prominence parents’ residence on their youngsters’ schooling, approximately 55.658% of the college students choose “Very much attention” and 25.69% choose “Relatively much attention,” but there is still no correlation in the model analysis. The main reason is that parents focus more on their children’s academic performance, pay more attention to intellectual education than moral education, and attach importance to success. The prominence parents’ residence on their kids’ schooling is shown in Figure 1.

### Table 1: Influence factors of ideological, along with, the political education identity and practice concept.

| Items                                               | Code | Source                          | Item set                                                                 | Mean value | Standard deviation |
|-----------------------------------------------------|------|---------------------------------|--------------------------------------------------------------------------|------------|--------------------|
| Degree of identity                                  | A1   | Du [12] (2014)                  | Strongly disagree = 1, moderately disagree = 2, generally agree = 3, moderately agree = 4, strongly agree = 5 | 4.12       | 0.91               |
| Practice concept                                    | B1   | Jin and Hu [13] (2013)          | Very unwilling = 1, relatively unwilling = 2, generally willing = 3, relatively willing = 4, very unwilling = 5 | 3.58       | 1.17               |
| Grade                                               | C1   |                                 | Freshman = 1, sophomore = 2, junior = 3, senior = 4, graduate = 5         | 2.59       | 0.71               |
| Major                                               | C2   | Wu [14] (2017)                  | Humanities and social sciences = 1, natural sciences = 2                  | 1.89       | 1.12               |
| Categories of colleges and universities             | C3   | Zhao and Lu [15] (2019)         | Finance = 1, science and technology = 2, comprehensive = 3, agriculture = 4, forestry = 4 | 1.31       | 0.50               |
| Origin of student                                   | C4   |                                 | Village = 1, town = 2, county = 3, prefecture-level city = 4, provincial capital city = 5 | 1.68       | 0.61               |
| Political landscape                                 | C5   | Liu [16] (2015)                 | Active party members = 1, probationary party members = 2, full party members = 3, ordinary people = 4, communist Youth League members = 5 | 1.53       | 0.82               |
| The importance parents attach to education          | C6   |                                 | Very little attention = 1, relatively little attention = 2, general attention = 3, relatively much attention = 4, very much attention = 5 | 0.99       | 0.17               |
| The impact of ideological along with the political theory teaching on the formation of socialist fundamental ideals | C7   | Qin [17] (2018)                | Very ineffective = 1, relatively ineffective = 2, generally ineffective = 3, relatively effective = 4, very effective = 5 | 1.62       | 0.69               |
| The stimulus of social practice on the formation of socialist core standards | C8   |                                 | Very ineffective = 1, relatively ineffective = 2, generally ineffective = 3, relatively effective = 4, very effective = 5 | 1.72       | 0.73               |
| The practice of core socialist values is based on relevant systems | C9   | Yongqiang and Zheng [18] (2014) | Very ineffective = 1, relatively ineffective = 2, generally ineffective = 3, relatively effective = 4, very effective = 5 | 1.55       | 0.96               |
| Other courses propaganda and education of socialist core values | C10  | Zhang [19] (2013)              | Very little effect = 1, relatively little effect = 2, generally little effect = 3, relatively little effect = 4, very much effect = 5 | 1.86       | 0.71               |
| A medium to understand socialist core values         | C11  |                                 | Books = 1, TV = 2, class = 3, internet = 4                               | 3.08       | 0.94               |
| The role of school rules, school motto and school discipline in identifying and practicing socialist core values | C12  |                                 | Very ineffective = 1, relatively ineffective = 2, generally ineffective = 3, relatively effective = 4, very effective = 5 | 1.37       | 0.89               |
| Which social practices affect core values            | C13  | Kang [20] (2016)               | Blood donation = 1, social research = 2, social volunteer = 3, campus volunteer = 4, party activities = 5 | 4.09       | 1.34               |
| Which environment affects core values                | C14  |                                 | Political environment = 1, economic environment = 2, social environment = 3, cultural environment = 4, family environment = 5 | 4.46       | 0.69               |
| Which group influences core values                   | C15  | Pan [21] (2015)                | Classmates and friends = 1, counselors/head teachers = 2, professional teachers = 3, parents = 4, ideological teachers = 5 | 4.49       | 0.78               |
In terms of the establishment and operation of relevant school systems, 24.10% of college students choose “Very effective,” while 11.41% choose “Relatively ineffective” and 14.3% choose “Very ineffective.” It holds that although colleges and universities have generally established relevant institutional systems, the effect of institutional education is not ideal, because the vitality of institutional construction lies in the firm implementation and strong feasibility. The relevant system operation circumstances are presented in Figure 2.

There is no correlation between school rules, school motto, and school discipline, which indicates that the value of education function has not been given full play. The role of school rules, school motto, and school discipline in identifying and practicing socialist core values is shown in Figure 3.

### Table 2: The empirical model outcomes statistics.

| Index code | Coefficient | Significance | Coefficient | Significance |
|------------|-------------|--------------|-------------|--------------|
| C1         | -0.12       | -2.13        | -0.05       | -0.33        |
| C2         | 0.29        | 2.78         | -0.03       | -0.36        |
| C3         | -0.07       | -0.72        | 0.08        | 0.69         |
| C4         | 0.46        | 0.82         | 0.07        | -0.86        |
| C5         | 0.08        | 1.59         | 0.03        | 3.07         |
| C6         | 0.22        | 1.05         | -0.36       | -1.07        |
| C7         | 0.18        | 3.36         | 0.18        | 0.92         |
| C8         | 0.01        | 0.26         | 0.15        | 1.58         |
| C9         | -0.55       | -1.62        | -0.02       | -0.22        |
| C10        | 0.05        | 0.86         | -0.08       | 0.13         |
| C11        | 0.24        | 6.58         | 0.14        | 2.30         |
| C12        | 0.04        | -0.92        | 0.03        | -0.64        |
| C13        | 0.06        | 2.14         | 0.29        | 6.27         |
| C14        | 0.47        | 7.56         | 0.29        | 3.44         |
| C15        | 0.49        | 8.76         | 0.17        | 2.00         |

(2) In terms of the establishment and operation of relevant school systems, 24.10% of college students choose “Very effective,” while 11.41% choose “Relatively ineffective” and 14.3% choose “Very ineffective.” It holds that although colleges and universities have generally established relevant institutional systems, the effect of institutional education is not ideal, because the vitality of institutional construction lies in the firm implementation and strong feasibility. The relevant system operation circumstances are presented in Figure 2.

(3) There is no correlation between school rules, school motto, and school discipline, which indicates that the value of education function has not been given full play. The role of school rules, school motto, and school discipline in identifying and practicing socialist core values is shown in Figure 3.

#### 4.3. Analysis of Influencing Factors of Significance.

In terms of institution students’ identification with the socialist fundamental standards, ideological and political theory class (C7), classroom, network-based media (C11), ideological and political teachers and parents (C15), social environment and family environment as the main composition of the loop (C14), students’ grade (C1) and students’ major category (C2) and other factors have a significant impact [24].

In terms of college students’ practice of socialist fundamental ideals, in university students’ political landscape (C5), (C8), various activities organized by the school classroom, the network of all kinds of media (C11), education courses, teachers, parents and counselors group (C15), is given priority to with the social environment and family environment play in the composition of various environment (C14) as well as education relying mainly on theoretical education and practical exercise methods (C13) has a positive effect.

#### 5. Identification and Practical Guidance of Ideological, along with, The Political Education for School Students

##### 5.1. Strengthen System Cognition.

Strengthening systematic cognition aims to further enhance college students’ theoretical cognition of socialist fundamental standards. The diversification of instruction sections is absolute, and the conditions of use are relative, which must change with the change of objective objects. Many times, the concerns of science and arts students on the same subjects are unmatched, and so occur to address the characteristics or common interests of students from different disciplines and incorporate them into the instructional context [25]. The ideological, along with, the political education of the course is reflected in the whole staff education and all-round education. In the process of enriching things silently, the integration of value and knowledge is strengthened. Therefore, educational style is of great importance. Style of study is an important content of campus culture construction. A good style of the educational study can affect students to consciously form a correct learning attitude, which can greatly promote college students to consciously form a correct learning attitude, which can greatly promote college students to systematically understand the true meaning of socialist core values and implement them in their study and daily life.

##### 5.2. Enhance Emotional Identity.

Teachers should enhance their role awareness, control and relieve the fluctuation of their own emotions, communicate with the main body of the
always highlight the theme, advance and promote positive energy in the multiple values, correctly understand the core values and take the lead in setting an example, guide college students to understand and accept the socialist core values, and improve the spirit of college students into specific work.

5.3. Deepen Practical Consciousness. Socialist core values are not rigid framework theory, it is people for their own norms of conduct and guidance. Only by truly internalizing the socialist core values in the heart and then externalizing them in the form can they really play their role and manifest their strong vitality. All kinds of associations on campus are important channels and ways for college students to cultivate socialist core values. College students can participate in various associations to improve their abilities. Schools should attribute prominence to the building of social organizations in campus life, guide college students to enthusiastically contribute to the social organization accomplishments, and combine the theoretical study of socialist fundamental standards with practical activities. This should be noted that schools and institutions of higher education should encourage students to take the initiative to participate in public welfare activities and volunteer activities. It is necessary to improve the social practice system, such as social research and social practice platform in winter and summer vacation, which can provide a certain way for college students to practice socialist core values. In the study activities, class meetings with the theme of "socialist core values" are often organized to improve school students' intelligence of national crisis and social responsibility.

6. Conclusions and Future Research

Colleges and universities can actively develop and run-through the socialist fundamental standards, which is the basic project to encourage the production of socialist essential value structure. Furthermore, the urgent need to maintain the China's ideological security, and the internal prerequisite to accomplish the objective of constructing an abstemiously successful civilization in an all-round way and to observe to and advance socialism with the Chinese appearances is mandatory. It is about cementing the ideological foundation and forging the spiritual bond for comprehending and understanding the Chinese vision of national rejuvenation. The improvement of college students' identification degree of ideological, along with, the political education is an imperative topic and key problem in the implementation of ideological, along with, the political education, particularly, in the Republic of China. In order to advance the degree of identity in essence, it is compulsory to study the degree of identity of ideological, along with, the political education among school students from the viewpoint of an identity theory, so as to analyze the prevailing issues and put forward solutions and recommendations.

This study uses the empirical model to analyze the results and summarizes the status quo of college students' identification and practice of socialist core values. This requires counselors to set an example, teacher and the main body of the students, deeply understand the ideas of students, and accurately educate students. In the completion of their own work and scientific research tasks, while strengthening theoretical learning and self-cultivation, promote professional development and education art synchronized improvement. The original intention of counselors is ideological education, and their role is inevitably political. In practice, counselors integrate the roles of management, service and education into the daily life of college students, so they should make contributions in promoting college students' identification and practice of core values. This requires counselors to set an example,
and countermeasures to strengthen the systematic cognition, improve the emotional identification and deepen the practice consciousness, which is the innovation point of this study. However, due to the lack of personal research time and research ability, the data obtained are still relatively limited. In the future, it is still necessary to broaden data sources to provide data support for research. Also, we will suggest a learning approach that can identify the main causes of the status quo and can help in further strengthening the status quo of college student identification.

**Data Availability**

The data used to support the findings of this study are available from the author upon request.

**Conflicts of Interest**

The author declares that there are no conflicts of interest.

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