Lecturers’ Perceptions on Interactive Grammar E-Book Used for EFL Learners

Fitrawati¹, Muflihatuz Zakiyah², and Hermawati Syarif³
¹FBS Universitas Negeri Padang, Padang Indonesia, fitra_sasing@yahoo.com
²Universitas Negeri Padang, Padang Indonesia, muflihatuzzakiyah@gmail.com
³FBS Universitas Negeri Padang, Padang Indonesia

Abstract
There is no doubt that the fourth industrial revolution (IR 4.0), also known as digital or disruption era, influenced the way people live in the 21st century in many aspects including education (education 4.0). It requires today’s learners, especially English learners (since English is the medium of the digital world) to have additional skill such as digital literacy. In order to have this skill, today’s educators should make the learners familiar with digital book to be used inside and outside of the teaching and learning classroom. Yet, the digital book that will be used needs to be evaluated. This research is a part of research and development done by Grammar teachers at English Department to see the lecturers’ perception on Advanced Grammar interactive e-book. This descriptive research was conducted to four aspects of lecturers’ perception on the interactive e-book: interface, interactivity, practicality and teaching materials. The sample was grammar lecturers who are teaching grammar class. These samples were asked to experience the interactive grammar e-book use and then they were given questionnaire adapting 63 statements on the perception aspects on the interactive e-book. The collected data were analyzed by using descriptive statistical calculation. It was found that the lecturers have positive perception on the interactive e-book designed to be used in teaching Advanced Grammar viewed from those four aspects. Thus, the e-book need to be improved to accommodate pedagogical English grammar.

Keywords: perception, interactive e-book, grammar, EFL

Introduction
The fourth industrial revolution (IR 4.0) changes the way students learn and the way educators teach these days, especially in English language teaching (ELT). English becomes the most preferred language to use in this digital era. Learners of the 21st century grow up with the development of technology around. They live using digital devices in hand and being online becomes their lifestyle. Hence, they can easily get information they want quickly. On the other hand, educators of the 21st century were challenged to keep looking for new approaches to learning that suit with the students’ needs. A new approach called education 4.0 come to exist as a result of the IR 4.0. Hariharasudan and Kot (2018) states that “education 4.0 is technology-implemented upskilling in teaching and learning process”. It means that the educators need to integrate technology with teaching and learning process to meet the students’ preferences.

This can be done in many ways; one of them is by using technology-supported teaching materials (Padminavathi, 2016). The teaching materials used to be compiled in paper books, but now books evolved along with the development of the ICT to be produced digitally which are called digital books. Digital books are the last cycle of the book evolution (Bozkurt, Okur, and Karadeniz, 2016). They include electronic books (e-books) and interactive e-books. E-books are books designed in a completely digital format. Not only do e-books contain text materials, they are also equipped with other content such as video, images, graphics, audio clips, etc. Meanwhile, interactive e-books are the next generation of digital book. That the label “interactive” is stuck onto e-book changes the definition of e-book. Interactive e-books are the enhanced e-book that makes the users, the e-books themselves and environment (devices) interact with each other digitally at a high level (Bozkurt and Bozkaya, 2015; Bozkurt, Okur, and Karadeniz, 2016). What makes e-books and interactive e-books different is the interactivity level. The interactive e-books provide higher level of interactivity than the e-books do, so that they require users’ active participation in handling the interactive e-books and their elements. Therefore, the output of information in the interactive e-books depends on the users’ input. It means that digital books combine both technology and human capacities, as what was promoted in education in the fourth industrial revolution (Haron, 2018), namely integrating cyber technology into teaching and learning process.
In the previous research, Fitrawati and Syarif Hermawati (2018) have developed an interactive e-book to be used for EFL learners in a grammar course at a university in Padang, Indonesia, namely Advanced Grammar Interactive E-book, since English is the mostly used language in the IR 4.0 or digital age (Hariharasudan and Kot, 2018). This interactive e-book can be accessed both online and offline through desktop and/or mobile devices. Thus, the students are facilitated to learn more about the course anytime and anywhere, because university students are among the most Internet users in Indonesia, based on the survey result conducted by Indonesia Internet Service Provider Association and Polling Indonesia (2018). Moreover, the teaching materials in the interactive e-book are equipped by various interactive contents, such as videos, images, self-assessment exercises, and widgets. The videos and images can be used to help the teachers deliver the key point of a topic to the learners easier in an attractive way. Moreover, the teachers can evaluate the learners’ understanding of a topic easily and quickly through self-assessment exercises that are able to give feedback such as scores, correct answers, and answers explanation immediately after the learners submitted their answers. Also, the interactive e-book has several widgets that enable the users to be connected to external sources (certain websites related to teaching materials) online and to communicate with the authors of the interactive e-book. In addition, this interactive e-book makes the users, the e-books themselves and environment (device) interact with each other digitally.

Since it is a developed interactive e-book and contain teaching materials, the lecturers need to evaluate it whether the interactive e-book meets the criteria of interactive e-books, it is appropriate or not for the learners, and it is practical or not. Bozkurt and Bozkaya (2015) defined evaluation criteria for interactive e-books that are classified into four core themes of the interactive e-books: content, interface, interactivity, and technology. First, content is the theme that is pedagogic perspective and highlight the importance of instructional design. In addition, it is important to consider material development principles developed by Tomlinson (2011), since the interactive grammar e-book contain grammar materials. Second, interface is the face of the interactive e-book by which users interact with it. This theme considers aesthetic and visual design properties. Third, interactivity is the theme dealing with interaction between users, interactive e-book and environment (device) that should provide higher interaction level. Technology is the theme which is related to hardware features and their functions.

Related to the evaluation of the interactive e-books as one of instructional tools, there are several previous research. First, a research that was conducted by Perdana (2013) is to develop an interactive e-book through several stages including design validation in three aspects: software, instructional design, and visual communication, by using questionnaire. The result showed that the interactive e-book is feasible but suggested some revision. Second, Najihah and Sanjaya (2014) also conducted a research that aimed to know the feasibility of the interactive e-book as media in chemistry subject in class X-Science of Public Senior High School 17 Agustus 1945 Surabaya in three aspects: content, presentation and language, by using questionnaire and resulted a valid interactive e-book. Third, a research conducted by Nugraha and Wasis (2014) aims to describe the validity, based on the component of illustrations presentation, linguistic, and material accordance with Competence Standard and Basic Competence applicable to high school in the tenth grade on material of heat, and student responses to the developed bilingual interactive e-Book. This research resulted that the interactive e-book fulfilled the criteria of feasibility. Fourth, Mawarni and Muhtadi (2017) conducted a research that aimed to develop an interactive digital book for students of educational technology and to reveal its feasibility in the aspects of media (namely display, programming, and advantages) and teaching materials by using questionnaire. This research resulted a very feasible interactive digital book. Lastly, a research that was conducted by Astuti and Muslim (2018) is about to determine the feasibility of interactive e-book on ASEAN material and e-book’s quality for high school students of class XII by giving evaluation sheet to media expert. The result showed that he ASEAN e-learning interactive book deserves to be distributed or published. However, there is previous research neither about evaluating interactive e-book used for teaching grammar nor evaluating it in the aspect of interactivity.

Based on this background, this present research is the continuation of the previous study. The interactive e-book needs to be evaluated by lecturers to get valuable input from the feedback given. Then, the feedback is used to revise the interactive e-book before conducting the try out. The feedback can be obtained by knowing the lecturers’ perception on the interactive e-book. Their perceptions will contribute to the development of the interactive e-book, whether the interactive e-book is appropriate or needs revision. Therefore, this paper aims to analyze the lecturers’ perception on the four aspects of the interactive e-book. Accordingly, the following research questions are sought for:
1. What is the lecturers’ perception on the interface of the interactive e-book?
2. What is the lecturers’ perception on the interactivity of the interactive e-book?
3. What is the lecturers’ perception on the usability of the interactive e-book?
4. What is the lecturers’ perception on the teaching materials contained in the interactive e-book?
Method

This research involved lecturers at English Department of a state university who teach Grammar course in the academic year 2019/2020 and/or experience in teaching Advanced Grammar. There were 6 of 10 lecturers taken by using convenience sampling technique and participated in giving their perceptions on the interactive e-book.

The only instrument used in this research was an online questionnaire made by using Google Form. The questionnaire was preceded by the description of the survey and respondents’ identities (names and e-mail addresses), and then followed by several statements indicating the display, interactivity, and practicality of the interactive e-book, as well as the teaching materials in the interactive e-book. Overall, there are 59 statements followed by four Likert’s scales: Strongly Disagree (1 point), Disagree (2 point), Agree (3 point) and Strongly Agree (4 point). 47 statements were adapted and modified based on the requirements in e-book for teaching purposes by Lohr (2014), the review of e-book design criteria by Oyaid and Alshaya (2019), evaluation criteria for interactive e-book by Bozkurt and Bozkaya (2015), quality criteria of media e-book for advanced grammar teaching materials by Fitrawati and Syarif (2018), types of interactivity in multimodal learning environments by Moreno and Mayer (2007), and principles of teaching materials development (Tomlinson, 2011), while in relation to practicality of using e-book, 16 items of questionnaire related to usability were adopted from Elyazgi (2016). Earlier, an expert on educational technology in the state university were asked to review for content validity, clarity, and appropriateness, in relation to validating the statements of the questionnaire.

To collect the data, some procedures were gone through. First, the six lecturers were introduced to the three ways of accessing the interactive e-book: by visiting the website where the interactive e-book was published online, by installing the e-book reader software for desktop, or by installing the e-book reader app for Android. The interactive e-book is equipped with instructions for use once the lecturers open the interactive e-book, therefore, the lecturers were able to experience using the interactive e-book by themselves. Second, the lecturers were sent the link of the online questionnaire via e-mail. By clicking the link given, the respondents got access to give responses to each statements in the questionnaire. Lastly, all responses in Google Form were downloaded and then extracted, so that the collected responses (data) can be opened in Microsoft Excel. Then, the collected data were analyzed by finding the mean score for each sections. The mean scores (MS) were found based on the frequency of respondents who chose strongly agree (SA), agree (A), disagree (D), and strongly disagree (SD). Then, the mean scores were converted to the degree of perception (DP): very positive (VP), positive (P), negative (N), and very negative (VN) (Dwipayana, 2013). To decide whether the aspects of the interactive e-book needs revision or not was determined by negative perception.

Results and Discussion

1. Results

The results of this research were presented in four sections. The first section was about lecturers’ perception on the interface of the interactive e-book. The second section was about lecturers’ perception toward the interactivity of the interactive e-book. Lecturers’ perceptions about the teaching materials contained in the interactive e-book was probed in the third section. The final section loaded lecturers’ perception toward the practicality of using the interactive e-book. The results were presented in the following table.

Table 1. The lecturers’ perception on the interface of the interactive e-book

| Sections | Aspects                                      | Mean Scores | Degree of Perception |
|----------|----------------------------------------------|-------------|---------------------|
| 1        | The interface of the interactive e-book      | 3.62        | VP                  |
| 2        | The interactivity of the interactive e-book  | 3.50        | VP                  |
| 4        | The teaching materials in the interactive e-book | 3.18    | P                   |
| 3        | The practicality of using the interactive e-book | 2.96    | P                   |
| Average  |                                              | 3.46        | VP                  |

The mean scores (MS) were found based on the frequency of respondents who chose strongly agree (SA), agree (A), disagree (D), and strongly disagree (SD). Then, the mean scores were converted to the degree of perception (DP): very positive (VP), positive (P), negative (N), and very negative (VN). The data description of each sections/aspects are described below.
a. Interface
There are fourteen statements concerning the interface of the interactive e-book. The lecturers’ perceptions toward this aspect can be seen in the table below.

Table 2. Lecturers’ Perception on the Interface of the Interactive E-book

| No. | Statements                                                                 | Responses | Mean | DP |
|-----|---------------------------------------------------------------------------|-----------|------|----|
| 1.  | The layout design is simple, well-organized and straightforward.           | 4 2 0 0   | 3.66 | VP |
| 2.  | The composition of colors and lettering is appropriate.                   | 3 3 0 0   | 3.50 | VP |
| 3.  | The placement of pictures and videos is appropriate.                      | 3 3 0 0   | 3.50 | VP |
| 4.  | The font used in interactive e-book is readable.                          | 4 2 0 0   | 3.66 | VP |
| 5.  | The font size is customizable.                                            | 3 3 0 0   | 3.50 | VP |
| 6.  | The interface design is legible without fatiguing eyes.                   | 4 1 1 0   | 3.50 | VP |
| 7.  | The use of buttons, icons, and menu items are clear, understandable, and consistent. | 3 3 0 0   | 3.50 | VP |
| 8.  | The text in interactive e-book can be highlighted in different colors.    | 5 0 1 0   | 3.66 | VP |
| 9.  | The interactive e-book offers note-taking on pages of the book.           | 6 0 0 0   | 4.00 | VP |
| 10. | The interactive e-book offers bookmarking multiple pages.                 | 6 0 0 0   | 4.00 | VP |
| 11. | Page view is customizable.                                                | 3 3 0 0   | 3.50 | VP |
| 12. | The users can search keywords within the whole book or within chapter being opened. | 4 2 0 0   | 3.66 | VP |
| 13. | The interactive e-book provides table of contents, which avoids disorientation and accesses relevant pages quickly. | 5 1 0 0 | 3.83 | VP |
| 14. | Instructions for use in the interactive e-book are clear and understandable. | 3 3 0 0   | 3.50 | VP |
| 15. | The users can select words to be spoken out (text-to-speech), browsed, shared, or copied. | 3 2 1 0 | 3.33 | VP |

Table 2 shows that the highest mean scores are for the statements number 9 and 10. They got 4.00 (strongly agree) which proved that all lecturers perceived very positively toward the ability of note-taking on pages of the interactive e-book and the ability of bookmarking multiple pages in the interactive e-book. Meanwhile, the lowest mean score is for statement number 15. It got 3.33 which shows one respondent perceived that the selected words cannot be spoken out. Nonetheless, the lecturers’ perception on the statement number 15 was still categorized “very positive”. Overall, the lecturers perceived very positively toward the interface of the interactive e-book.

b. Interactivity
There are fourteen statements focused on the interactivity of the interactive e-book. The answer for the second research question “what is the lecturers’ perception toward the interactivity of the interactive e-book?” can be seen in the following table.

Table 3. Lecturers’ Perception on the Display of the Interactive E-book

| No. | Statements                                                                 | Responses | Mean | DP |
|-----|---------------------------------------------------------------------------|-----------|------|----|
| 15. | The interactive e-book is complemented by interactive elements, such as 3D model, image carousel, video, gif, audio, popup message box, questions/exercises, animations, links, and widgets. | 2 3 1 0   | 3.16 | P  |
The data in Table 3 revealed that all lecturers strongly agreed with the statement number 22, stating that the users can interact with the videos, such as playing, pausing, stopping, replaying, or displaying them in full screen. It got the highest score, 4.00, proving that the lecturer perceived very positively. Nonetheless, the statement number 17 got the lowest score that one respondent disagreed with the statement stating that the users can interact with the devices by changing orientation, shaking it, or other manipulations. Even though the mean score of the statement number 17 is 3.00, it is still categorized “agree” and indicated that the lecturers’ perception on such interaction is positive. However, there are some other statements got one negative response “disagree” for each, namely the statement number 15, 23, and 26, which deals with interactive contents; hyperlink connection; and users-authors communication. Still and all, the lecturers’ perception on this aspect is very positive.

c. Teaching Materials
There are twenty one statements indicating the teaching materials contained in the interactive e-book. The lecturers’ perception on this aspect can be seen in the following table.

### Table 4. Lecturers’ Perception on the Teaching Materials of the Interactive E-book

| No. | Statement                                                                 | Responses | Mean | DP |
|-----|---------------------------------------------------------------------------|-----------|------|----|
| 29  | The materials are convenient with the curriculum and syllabus.            | 5 1 0 0   | 3.83 | VP |
| 30  | The materials are explicit.                                              | 3 2 1 0   | 3.33 | VP |
Table 4. Cont

Table 5. Lecturers’ Perception on the Interactivity of the Interactive E-book

Table 5 shows that the statement no. 29 got the highest mean score that is 3.83. This proves that the majority of lecturers strongly agreed that the materials in the interactive e-book were compiled based on the curriculum and syllabus. Meanwhile, the statement no. 45 got the lowest score (2.50) showing that 50% of the lecturers perceived negatively on that the materials enable learners to use the target language to achieve communicative purposes. Also, it seems that 65% of all statements got negative responses from the respondents. Nonetheless, the lecturers perceived positively on the teaching materials contained in the interactive e-book, with the mean score 3.18.

d. Practicality
There are ten statements indicating the practicality of using the interactive e-book. The lecturers’ perception on this aspect can be seen in Table 4 below.

Table 5. Lecturers’ Perception on the Interactivity of the Interactive E-book
Based on the data shown in Table 4 above, the lecturers tend to have positive perception on the usability of the interactive e-book. Of all, two statements got very positive perception since they got the highest mean score 3.33, namely statement no. 51 and 55 stating that the information provided in the interactive e-book is clear and easy to understand. It indicates that the interactive e-book is easy to learn. In contrast, the statement no. 59 and 62 got the lowest mean score, 2.66. 50 % of the lecturers disagreed that using the interactive e-book made the users skillful easily and it is enjoyable. Nevertheless, it still categorized positive perception. Hence, the interactive e-book is usable enough.

### 2. Discussion

Based on the results above, it can be seen that the interactive grammar e-book meets the evaluation criteria of interactive e-book in the aspects of interface and interactivity, since the lecturers perceived very positively on those two aspects. It indicates that the interface of the interactive grammar e-book has been developed by considering the aesthetic and visual design properties. It also facilitates the interactions needed. It is supported by Usability.gov (2019) stating that “user interface (UI) brings together concepts from interaction design, visual design, and information architecture”. Besides, it also indicates that the interactive grammar e-book provides two-way communication between users, interactive e-book itself, and devices that makes it interactive.

In the previous research, Fitrawati and Syarif (2018) studied students’ need of using interactive grammar e-book. There are top five reasons why the use of e-book is demanded in learning Advanced Grammar. First, e-books are environment friendly. Now that e-books are the digital version of paper book, the use of wood as the main material for producing paper can be minimalized. Second, e-books provide online applications. The interactive grammar e-book is equipped by interactive elements; one of them is widget. Widget is mini application used in interactive e-books such as interactive questions, games, simulations, chatting application, and so forth. Third, e-books facilitate the learners to practice grammar by themselves. The interactive questions in the interactive e-book are self-assessment question. Thus, the learners will get feedback such as score, correct answers, and explanation, as soon as they finish answering the questions. Fourth, e-books are able to integrate audio visual, graphics, images, and animations. Since e-book is digital, those multimedia are possible to be input in the interactive e-book. Fifth, e-books give opportunity to the learners to choose which
grammar materials based on what they want and their level. These needs are covered by the interactive grammar e-book. It suits the students’ needs.

Moreover, the results also shows that the interactive grammar e-book is practical, since the lecturers strongly agreed with its practicality. This result is in line with the result of research conducted by Embong et al. (2012) that found that 67% of the lecturers disagreed that e-book is not practical for young learners. This indicates that the interactive grammar e-book is able to provide effective solutions to problems that may appear when using e-book. Of the advantages of the interactive grammar e-book, its portability enables the users to bring it easier than the paper grammar books which are thick. It can be stored in many devices such as smartphones, tabs, notebook and laptops and can be accessed both online and offline. These advantages facilitate the learners to learn grammar anytime and anywhere. According to Indonesia Internet Service Provider Association and Polling Indonesia (2018), todays’ learners spend more time with digital devices and used Internet for messaging and social media rather than learning, so integrating technology with learning becomes their favorite (Golonka et al., 2014). Therefore, it is expected that the learners will learn grammar better when using interactive grammar e-book. Besides, the interactive e-book is user friendly since its interface has elements that are easy to access, understand, and use to facilitate interaction. Moreover, it enable the users to copy and paste the textual content if they want to share the point of the content to other users. It aggregates annotations, such as highlights, bookmarks, and notes that the users make, in one menu, so that the users can easily find them all together without flipping every single page. Then, the annotations can be exported to be PDF format file and saved in the users’ devices. It also provides the ability to see last visited/saved page on the subsequent visits, hence the users will know what to read next whenever they reopen the interactive e-book. Those functions make the interactive grammar e-book practical and the lecturers strongly agreed with it.

That the lecturers have very positive perception on the interface and interactivity of interactive e-books indicates that the lecturers as digital immigrants have adapted themselves with the advancement of technology. This positive perception will lead them to use technology-supported instructional tools in the future. Besides, it suits the learners’ preferences in the 21st century and education 4.0.

In the aspect of content (teaching materials) and practicality, the lecturers perceived positively as well. This indicates that the teaching materials have been developed based on the principles of material development and quite usable. However, the lecturers perceived that the teaching materials in the interactive e-book do not provide learners with opportunities to use the target language to achieve communicative purposes. While, Zange (2009) and Tomlinson (2011) agreed that the materials should make the learners have the opportunities to use the language for communication. Since language is the media of communication and the purpose of teaching language is to make the learners be able to communicate with the language, it is very crucial to let the learners to use the language component they are learning, especially grammar which is about how words and sentences are formed to construct meanings. Therefore, it is important to develop grammar materials that promotes communicative purposes.

Conclusions
The instructional tools function as aids in teaching and learning processes. However, the lecturers cannot use any tools. There are some factors to consider when choosing appropriate instructional tools which are in accordance with today’s learners’ preferences, so that the learning outcomes can be achieved. These days’ learners prefer using technology in learning and interactive e-books are technology-supported instructional tools. Overall, the results indicate that the interactive grammar e-book is appropriate to be used as instructional media in teaching and learning Advanced Grammar in the four aspects (interface, interactivity, practicality and teaching materials), because the lecturers have very positive perception on it. However, the interactive grammar e-book needs revision or improvement in in the aspect of teaching materials (content), because the teaching materials have not provided the learners with opportunities for communicative purposes.

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