SWOT Analysis of National Traditional Sports Curriculum Resource Sharing Based on Internet "MO Class"

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Abstract. National traditional sports is an important carrier of my country's traditional culture. Sharing limited educational resources has become an important direction and trend of educational development, and it is also a common opportunity to narrow the educational gap between the east and the west. Relying on the Internet MOOC, this article conducts SWOT analysis on the resource sharing of national traditional sports curriculum, analyzes from four perspectives of advantages, disadvantages, opportunities, and threats, and proposes suggestions and countermeasures for the entry of traditional national sports into campus, aiming to protect traditional national sports.

Keywords: Internet Mooc, Traditional National Sports, Swot Analysis

1. Introduction

With the development of China society and economy, educational resources have become increasingly abundant. However, due to the large area of the country, the gap between the east and the west still exists. Therefore, sharing limited educational resources has become an important direction and trend of educational development, and it is also reducing education in the east and the west. The common opportunity of the gap [1-4]. But at present, traditional national physical education is facing the impact of a large number of competitive and entertaining Western sports, such as traditional martial arts. Can we seize this opportunity of sharing teaching resources and realize the mutual benefit of sharing teaching resources? Promoting the competitiveness of physical education in ethnic colleges is the key to promoting the development of traditional ethnic physical education [5, 6].

This article relies on the Internet MOOC, SWOT analysis of national traditional sports curriculum resource sharing, and aims to enrich campus sports culture and better protect national traditional sports.

2. SWOT analysis of the entry of traditional national sports into the physical education classroom based on the Internet "MO Class"

SWOT analysis method is a systematic and comprehensive analysis method, and it is an important step of enterprise strategic management. In SWOT, S stands for Strengths, W stands for Weakness, O stands for Opportunities, and T stands for Threats. Among them, SW is mainly used for the analysis of internal influence factors; OT is mainly used for the analysis of external influence factors. The SWOT...
analysismethod (as shown in Figure 1) can be used to objectively and comprehensively analyze and study the internal influencing factors of a transaction and the influencing factors of external conditions, so as to find the favorable, worthy of promotion and unfavorable and threatening factors. The factors that provide reference value for seizing opportunities and avoiding risks in the future implementation process.

![Figure 1. SWOT analysis method.](image)

2.1. Analysis of the advantage factors of national traditional sports entering the middle school physical education class (Strengths)

2.1.1. Advantages of venue equipment

Although with the development of my country’s economy and the country’s increasing emphasis on physical education courses, the sports facilities of primary and secondary schools in my country have been greatly improved, but on the whole, the sports facilities of primary and secondary schools in my country are still quite scarce. It is in some rural areas that sports venues and equipment simply do not meet the required standards, and venues and equipment have become an important factor hindering the development and popularization of "sunshine sports". And most of the regular physical education teaching projects in primary and secondary schools, such as basketball, table tennis, volleyball, etc., have very high requirements for venue equipment. For example, in the teaching process of table tennis for 30 people, at least 10 table tennis tables are required, and the venues are scattered. Not to be managed. Many excellent traditional national sports have very low requirements for venue equipment, such as rubber band jumping, tug-of-war, and shuttlecock kicking in entertainment events, pearl balls and firecrackers in competitive sports, martial arts, Tai Chi, and Tai Chi in fitness sports. Guide health techniques, etc. These projects have very low requirements on the venue and equipment, and the teaching competition can be completed in any open space, and it is easy to manage. This is a good solution to the contradiction of insufficient venues and equipment in primary and secondary schools.

2.1.2. Content richness and diversified advantages

My country has a wealth of national traditional sports resources. According to incomplete statistics, there are as many as 977 national traditional sports events, including 676 ethnic minority events and 301 Han nationality events. Abundant traditional national sports events are available for people of different ages, genders, cultural levels, hobbies, and health levels to freely choose and participate in them. Moreover, in today's primary and secondary school physical education, most modern projects such as basketball, football, track and field are used. These projects have too many factors such as strength, speed, and competitiveness. This has led to some students with poor physical fitness and most girls. It is difficult to integrate into the physical education classroom, which violates the "Sunshine Sports" "let young students go out of the classroom and go to the sun to actively participate in sports activities, so that the declining physical fitness can be improved, and the content of traditional sports classrooms and extracurricular sports activities can be improved. Diversification
requirements. On the contrary, the rich national traditional sports projects can just solve this contradiction. You can choose the appropriate project to let all students participate in it, so as to solve the contradiction that students cannot integrate into the physical education class. At the same time, the Internet MOOC provides abundant online resources, which can make teaching content richer and more diverse.

2.1.3. Special educational function advantages
Most of the traditional national sports in my country originated in production labor, military wars, religious sacrifices, etc. It is a comprehensive national culture that includes the values, ethics, and behavior patterns of ancient Chinese ancestors, and has a very special Educational function. For example: martial arts, as the representative of traditional Chinese sports, practice martial arts not only improve the physical quality in all aspects, but also the common sayings such as "before you have practiced martial arts before practicing morality, morality first", etc., through the practice of holding fist and other movements It can be reflected, thereby improving the moral cultivation level of the practitioner. The educational functions of modern sports, such as unity, forge ahead, and persistence, can all be shown in traditional sports. These characteristics fit the spirit of "Sunshine Sports".

2.2. Analysis of disadvantages of national traditional sports entering the middle school classroom (Weakness)
There is no unified teaching material, lack of systematic theory. From the literature, we can see that the content of the teaching materials of the national traditional sports in school physical education is different, and some do not even have the teaching materials. Teachers can only carry out teaching based on the content of the project they have mastered, or ask private teachers to understand some technical actions, without systematic and profound theoretical guidance. Due to the lack of teaching materials, the theoretical content of the teaching is empty, which makes it difficult to further study the combination of practice and theory in traditional national sports, which affects the quality of teaching, and it is impossible for students to choose scientifically and theoretically suitable items for their physical needs. And health preservation, promote physical and mental health.

   The evaluation of national traditional physical education is relatively lagging behind. On the one hand, due to the impact of test-oriented education, physical education in primary and secondary schools has not received the attention it deserves. Most of the emphasis is still on the learning of cultural courses. Physical education is a mere formality, and there is no strict assessment standard; on the other hand, On the one hand, influenced by the characteristics of most traditional national sports, traditional national sports are mainly entertaining and fun, and there is no specific evaluation standard. This causes the school to be unable to evaluate students after class. The effect of teaching evaluation is relatively lagging behind.

   Sports technology goals of physical education in ordinary colleges and universities still dominate. From training objectives, curriculum settings to training models, it has still more clearly reflected the characteristics of planned economy and the traces of traditional thinking. The combination of reform goals and specific operations is insufficient, so that the old technology-centered curriculum system has not yet been shaken off. When students graduate, they generally feel that what they have learned is useless, what they need is not learned, and what they learn is not used. This phenomenon is in line with the requirements of society. Does not match.

   The selection of teaching content is narrow and unattractive. At present, most colleges and universities in Henan Province carry out traditional ethnic sports teaching mainly based on martial arts, and the teaching content usually includes elementary longquan, youth longquan, elementary sword and Taijiquan sword, Mulanquan, etc. A very small number of colleges and universities develop according to the characteristics of the region. Traditional sports. Many programs with good mass foundation, easy development, interesting and obvious fitness effects are not taken seriously and rejected. This makes the selection of traditional national physical education not wide, the content is poor, and the programs are monotonous and unattractive.
The content of textbooks is outdated, and the teaching of theory is lacking. Take martial arts as an example: martial arts have been popularized in colleges and universities, which has played an important role in promoting national culture and enhancing students' physical fitness. However, the selection and compilation of textbooks are mostly "used", without considering the systematic and scientific nature of the textbooks and whether they meet the teaching goals. Whether it is suitable for the needs of the teaching object; the teaching content is mainly based on skillful routines, which fails to reflect the multi-functional factors of the martial arts itself. In addition, the teaching time is less and the theory teaching is even more scarce, resulting in martial arts teaching. The actual effect of Puxiao is poor.

Insufficient investment in traditional national sports, lack of venues and equipment, and lack of professional teachers. Although the party and government attach great importance to the development of traditional national sports, they have issued many documents related to the development of traditional national sports, which have a certain role in promoting the development of national sports. However, there are also situations where specific implementation is not effective, funding is low, the level of teachers engaged in traditional physical education is low, and the number is seriously insufficient. In turn, the research on national traditional sports cannot be carried out in depth, which severely restricts the development of national sports in universities.

2.3. Analysis of opportunity factors for national traditional sports to enter the middle school classroom (Opportunities)

In the "Outline for Sports Reform and Development 2001-2010," the State Sports General Administration puts forward the guidelines: "Further develop the advantages of ethnic minority areas, develop ethnic sports resources, and do a good job in the excavation, arrangement and promotion of traditional ethnic sports". So as to provide valuable reference materials for relevant departments to formulate national traditional sports culture policies, excavate, organize and promote national traditional sports activities. Therefore, the exploration and promotion of traditional national sports has been paid more and more attention by relevant national departments, and it has become an important part of the inheritance of national culture in our country. Coupled with the timely promotion of "Sunshine Sports", it provides suitable soil for our national traditional sports to enter middle school classrooms.

In order to encourage the public to actively participate in sports and enhance the national fitness, the State Council promulgated the "Outline of the National Fitness Program", which has greatly promoted the development of traditional national sports in my country. First of all, national fitness sports should have low requirements for venues, equipment and facilities, easy to learn, easy to play, and strong fun. The main characteristics are to enjoy the body and mind. Traditional national sports events just meet these requirements. Secondly, to mobilize the enthusiasm of national fitness, a large number of leaders who love traditional national sports and master traditional national sports skills are needed. As the main position for the training of high-quality talents in the country, colleges and universities have the ability and responsibility to train these leaders. It can be seen that the implementation of the national fitness strategy has given colleges and universities a social responsibility for vigorously developing traditional national sports, and it also provides a good space for popularization and development.

The evaluation process of physical education can be described as a general transformation as shown in formula (1):

\[ y_i = f(x_{i_1}, x_{i_2}, \cdots, x_{i_n}), i \in N \]  

(1)

Among them, $f$ is the positive transformation function; $y_i$ is the comprehensive evaluation value of the evaluated object $u_i$, and $u_1, u_2, \cdots, u_n$ is sorted according to the $y_1, y_2, \cdots, y_n$ value from large to small to complete the comparison of the advantages and disadvantages of $u_1, u_2, \cdots, u_n$.

Based on the Internet MOOC survey, 42.1% of college students have felt that their sports behavior
has changed, and the proportion of students participating in sports activities has risen from 42.3% before the Olympic Games to 61.9%. At the same time, competitive martial arts has become a competition recognized by the International Olympic Committee, which has realized interaction and exchanges around the world, and provided more excellent traditional national sports of our country to the world, providing valuable experience for reference. Taking advantage of the Olympic platform, it provides an opportunity to show the charm of our national traditional sports to the world in an all-round way. Taking advantage of the Olympic Games, Olympic education is spreading on the land of Henan, and the Olympic movement and Olympic spirit are taking root in the hearts of college students in Henan Province.

2.4. Analysis of the threat factors of national traditional sports entering the middle school classroom

(Threats)

2.4.1. The influence of modern sports on the development of traditional national sports on campus

In recent years, with the successful conclusion of the Beijing Olympics and the successful hosting of the London Olympics, modern Western sports have been deeply rooted in the hearts of the people and have become an indispensable part of modern people’s lives, including campus sports. Most schools have developed modern sports projects. Objects, relatively speaking, traditional national sports have been gradually forgotten by people and gradually marginalized. Because they don't know much about traditional national sports, most students lack interest in traditional national sports. Therefore, the impact of western sports has hindered the development of traditional national sports on campus.

2.4.2. The lack of teachers hinders the development of traditional national sports on campus

The number and quality of teachers are the key factors to improve the teaching level. The teaching of traditional national sports is different from modern sports. We usually come into contact with modern sports. As a physical education teacher, most modern sports are familiar with the road. However, because the colleges and universities that are the main output of physical education teachers have curriculum arrangements and training time, etc. Due to the influence of various factors, the number and quality of teachers who master and master traditional national sports are far from reaching the requirements. Take the martial arts teachers in Shanxi Province as an example. According to the survey, among the martial arts teachers who undertake teaching tasks in ordinary schools in Shanxi Province, only 52.4% of the teachers have martial arts specialties. They have studied systematically in martial arts courses in universities or graduated from the martial arts department of universities. They have rich theoretical knowledge and high technical level, are relatively familiar with the teaching content, and can complete the teaching tasks well; while 46.7% of the teachers are non-wushu PE teachers. Relatively speaking, they are slightly weaker in martial arts theoretical knowledge and technology. This directly hinders the development of traditional national sports in primary and secondary schools.

3. Countermeasure analysis of national traditional sports entering middle school sports classroom

3.1. Improve the establishment of own theoretical system

With the increasing importance of traditional national sports, we should gradually improve the theoretical system of traditional national sports from the aspects of teaching methods, competition methods, and evaluation systems to provide opportunities for traditional national sports to enter the middle school classroom. Continue to develop services.

3.2. Attach importance to the training of traditional national sports teachers

Relying on colleges and universities, establish a strong faculty team to provide the most basic material conditions for traditional national sports to enter the campus. In addition, strengthen the exchange and learning of teachers between various schools, adopt the strategy of "bring in and go out" to
continuously improve the quantity and quality of national traditional sports teachers.

3.3. Strengthen publicity
My country has a wealth of traditional national sports cultural resources. We should use modern tools such as television, the Internet, magazines, and newspapers to propagate national traditional sports in a timely manner, change people's concept of the difference between traditional sports and modern sports, and make people, especially teachers, realize Traditional national sports have the same fitness and teaching effects as modern sports.

4. Conclusion
Relying on the Internet MOOC, this article conducts SWOT analysis on the resource sharing of national traditional sports curriculum, analyzes from four perspectives of advantages, disadvantages, opportunities, and threats, and proposes suggestions and countermeasures for the entry of traditional national sports into campus, aiming to protect traditional national sports. At the same time, traditional national sports can continue to inherit Chinese traditional culture by relying on rich Internet online resources and brand building as a means.

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