Language in a Bottle: Language Model Guided Concept Bottlenecks for Interpretable Image Classification

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Abstract
Concept Bottleneck Models (CBM) are inherently interpretable models that factor model decisions into human-readable concepts. They allow people to easily understand why a model is failing, a critical feature for high-stakes applications. CBMs require manually specified concepts and often under-perform their black box counterparts, preventing their broad adoption. We address these shortcomings and are first to show how to construct high-performance CBMs without manual specification of similar accuracy to black box models. Our approach, Language Guided Bottlenecks (LaBo), leverages a language model, GPT-3, to define a large space of possible bottlenecks. Given a problem domain, LaBo uses GPT-3 to produce factual sentences about categories to form candidate concepts. LaBo efficiently searches possible bottlenecks through a novel submodular utility that promotes the selection of discriminative and diverse information. Ultimately, GPT-3’s sentential concepts can be aligned to images using CLIP, to form a bottleneck layer. Experiments demonstrate that LaBo is a highly effective prior for concepts important to visual recognition. In the evaluation with 11 diverse datasets, LaBo bottlenecks excel at few-shot classification: they are 11.7% more accurate than black box linear probes at 1 shot and comparable with more data. Overall, LaBo demonstrates that inherently interpretable models can be widely applied at similar, or better, performance than black box approaches.

1. Introduction
As deep learning systems improve, their applicability to critical domains is hampered because of a lack of transparency. Efforts to address this have largely focused on post-hoc explanations [47, 54, 72]. Such explanations can be problematic because they may be incomplete or unfaithful with respect to the model’s computations [49]. Models can also be designed to be inherently interpretable, but it is believed that such models will perform more poorly than their black box alternatives [16]. In this work, we provide evidence to the contrary. We show how to construct high-performance interpretable-by-design classifiers by combining a language model, GPT-3 [4], and a language-vision model, CLIP [44].

Our method builds on Concept Bottleneck Models (CBM) [25], which construct predictors through a linear combination of human-designed concepts. For example, as seen in Figure 1, a qualified person can design concepts, such as “nape color,” as intermediate targets for a black box model before classifying a bird. CBMs provide abstractions that people can use to understand errors or intervene on, contributing to increased trust.

Application of CBMs is limited because they require costly attribute annotations by domain experts and often under-perform their black box counterparts. In contexts where CBM performance is competitive with black box alternatives, interpretability properties are sacrificed [34, 70]. To address both of these challenges, we propose to build systems that automatically construct CBMs.

Our Language Model Guided Concept Bottleneck Model (LaBo), Figure 2, allows for the automatic construction of high-performance CBMs for arbitrary classification problems without concept annotations. Large language models...
To account for appearance variation, we select attributes that allow us to select good bottlenecks efficiently. LaBo leverages this by constructing bottlenecks where the concepts are such GPT-3 generated sentences. Since our approach is minimal, we use CLIP to score their presence in an image and form a bottleneck layer out of these scores.

A key advantage of LaBo is the ability to control the selection of concepts in the bottleneck by generating candidates from the language model. We develop selection principles targeting both interpretability and classification accuracy. For example, we prefer smaller bottlenecks that include shorter sentences that do not include class names. Furthermore, to maximize performance, we prefer attributes that CLIP can easily recognize and are highly discriminative. To account for appearance variation, we select attributes that cover a variety of information and are not repetitive. We formulate these factors into a novel sub-modular criterion that allows us to select good bottlenecks efficiently.

We have evaluated LaBo-created bottlenecks on 11 diverse image classification tasks, spanning recognition of common objects [11, 26] to skin tumors [64], fine-grained types [3, 32, 39, 67], textures [10], actions [59], skin tumors [64], and satellite photographed objects [8],\textsuperscript{2}.

Our main finding is that LaBo is a highly effective prior for what concepts to look for, especially in low data regimes. In evaluations comparing with linear probes, LaBo outperforms by as much as 11.7% at 1-shot and marginally underperforms given larger data settings. Averaged over many dataset sizes, LaBo bottlenecks are 1.5% more accurate than linear probes. In comparison to modifications of CBMs that improve performance by circumventing the bottleneck [70], we achieve similar or better results without breaking the CBM abstraction. In extensive ablations, we study key trade-offs in bottleneck design and show our selection criteria are crucial and highlight several other critical design choices.

Human evaluations indicate that our bottlenecks are largely understandable, visual, and factual. Finally, annotators find our GPT-3 sourced bottlenecks are more factual and groundable than those constructed from WordNet or Wikipedia sentences. Overall, our experiments demonstrate that automatically designed CBMs can be as effective as black box models while maintaining critical factors contributing to their interpretability.

\textbf{2. Related Work}

Broadly, interpretability methods fall into two categories:

\textsuperscript{3}When creating candidate attributes. This is largely done to overcome problems of word sense. For example, when naively prompted to produce knowledge about the flower “bird of paradise” GPT-3 yields information about birds instead of flowers. In general, specialization here was also minimal. See appendix for prompts.
post-hoc and by design. While ours is an instance of the latter, post-hoc methods have the advantage of not imposing any model constraints. For example, Gradient-weighted Class Activation Mapping approaches [2, 19, 36, 54] trace network gradients to identify the input areas that guide predictions. Similarly, Explanation Generation methods [17, 23, 40, 57] require models to produce explanations for visual tasks by conditioning their predictions on captioning models and [18, 41] incorporate visual evidence to ground explanations.

Despite their advantages, there is no guarantee that post-hoc methods faithfully represent model reasoning [49]. In contrast, our work falls under interpretable by design methods, which constrain explanations to align with the model’s reasoning. For example, Prototype methods [6, 37, 51, 58, 66] optimize a metric space that guides classification by computing distances to prototype representations of each class. While such methods identify important regions in the input for classification, they still require featureized region representations that obfuscate the semantic content of the region.

This work extends another family of interpretable by design methods known as Concept Bottleneck Models [25, 52]. Following early attempts in few shot learning [27] and attribution learning [50, 68], CBMs predict targets by linearly combining an intermediate layer of human-understandable attributes. Recently, Computational Derivation Learning (CompDL) [71] proposed a CBM architecture that applies a linear layer over CLIP scores between human expert-designed concepts and images to predict targets in the context of an evaluation framework to measure how well CLIP grounds concepts. CBMs generally suffer from the need for costly class description annotations and lower performance compared to end-to-end counterparts. Post-hoc Concept Bottleneck (PCBM) [70] was proposed to fill these two gaps by leveraging information from a static knowledge base, such as ConceptNet [60], and adding a residual connection from image features to the final prediction to improve accuracy [70]. However, PCBMs cannot be expanded to larger-scale (e.g., ImageNet [11]) or domain-specific tasks (e.g., fine-grained [32]) because knowledge bases have limited coverage. In addition, they include a residual predictor, which effectively ensembles CBM with an end-to-end model, undermining interpretability.

Inspired by previous work on using textual knowledge to guide vision models [5, 22, 48, 55], we circumvent the requirement for external knowledge bases, and instead query LLMs to collect concepts. We remove the need for direct mapping from image features to targets by fully automating the extraction and filtering of LLM knowledge. Our model surpasses end-to-end models in few shot scenarios and achieves comparable performance in large data settings, while concurrent work [35] only evaluates on zero-shot settings.

Our work capitalizes on improvements in vision-language pretraining from earlier BERT-based models [7, 30, 31, 62] to more scalable contrastive architectures [20, 28, 44, 69], which are very effective for few shot image classification [9, 63].

Our work can be viewed as interpretability-focused prompt tuning of CLIP [44]. Significant efforts have been devoted to prompting vision language models [12, 14, 29, 43, 46, 73, 74]. These focus on searching over text prompts to improve classification performance, and resemble earlier techniques in LLM prompt tuning [15, 53, 56].

3. Method

Figure 2 presents an overview of our method. Our model prompts a large language model, GPT-3 [4] to generate a set of candidate concepts for each class (Section 3.4). We employ submodular optimization to greedily select a subset of concepts for each class such that we maximize discriminability and diversity (Section 3.2). We then align the selected concepts to images using CLIP [44]. We apply a linear layer over the similarity scores of concepts and images to learn a weight matrix representing the importance of each concept in the final classification. This weight matrix is initialized using a language model prior from GPT-3 (Section 3.3).

3.1. Problem Formulation

Consider a training set of image-label pairs \( \mathcal{D} = \{ (i, y) \} \) where \( i \) is the image and \( y \in \mathcal{Y} \) is a label from a set of \( N \) classes. Suppose we have a pretrained multimodal alignment model (e.g., CLIP [44]), which has an image encoder \( \mathcal{I} \) and a text encoder \( \mathcal{T} \). \( \mathcal{I} \) and \( \mathcal{T} \) can map images and text into the shared feature space, respectively. The dot product of the image and text features reflects the alignment score between the two modalities. We extract the features of all images in \( \mathcal{D} \) as \( x = \mathcal{I}(i) \in \mathbb{R}^d \), and the dataset can be represented as \( \mathcal{D} = \{ (x, y) \} \). Let \( S \) be the superset of candidate textual concepts generated from language models. We use a submodular function \( \mathcal{F} \) to select a bottleneck, \( C \), where \( C \subseteq S \), made of \( N_C \) concepts, \( C = \{ c_1, c_2, \ldots , c_{N_C} \} \).

We can construct a bottleneck embedding, \( E_C \in \mathbb{R}^{N_C \times d} \), and each row of \( E_C \) is the text feature \( \mathcal{T}(c) \in \mathbb{R}^d \) of a concept \( c \) extracted by the text encoder \( \mathcal{T} \).

Concept bottleneck models produce a prediction by composing two functions, \( \hat{y} = f( g(x, E_C) ) \), in which \( g : \mathbb{R}^d \rightarrow \mathbb{R}^{N_C} \) maps the image feature to a score for every element of the bottleneck and \( f : \mathbb{R}^{N_C} \rightarrow \mathcal{Y} \) makes the final prediction on the label space given the concept scores. In our setting, we find a bottleneck \( C \) and appropriate \( f \) by solving the following minimization problem:

\[
\min_{f,C} \mathbb{E}_{(x,y) \sim \mathcal{D}} \left[ \mathcal{L} \left( f( g(x, E_C) ), y \right) \right] - \mathcal{F}(C, \mathcal{D}) \tag{1}
\]

in which \( \mathcal{L}(\hat{y}, y) \) is the cross-entropy loss on the label prediction and \( \mathcal{F}(C, \mathcal{D}) \) is the quality of the bottleneck as measured by the submodular function. In practice, we optimize
sequentially: we first find a high scoring $C$ under $\mathcal{F}$. Then, we use the dot product of image and concept embeddings as $g$. Finally, we find an $f$ that minimizes $\mathcal{L}$. In the following sections, we will illustrate how we: construct the submodular function $\mathcal{F}$ to select a subset of concepts $C$ from the candidates $S$ (Section 3.2) and learn $f$ (Section 3.3).

3.2. Submodular Concept Selection

We create a superset of candidate concepts, $S$, out of class-specific subsets. For every label $y \in \mathcal{Y}$, we construct $S_y$ by prompting a language model to produce textual knowledge about $y$ (Section 3.4). Instead of directly choosing $N_C$ concepts from $S$, we select $k$ concepts for each class, such that $N \times k = N_C$, to ensure each class has an equal number of relevant concepts in the bottleneck.

We employ submodular optimization [1] to select a subset $C_y \subseteq S_y$, $|C_y| = k$. Specifically, we need to design a score function $\mathcal{F} : 2^{|S_y|} \rightarrow \mathbb{R}$ to evaluate the utility of the subset. Submodular functions should satisfy the diminishing returns property. If a submodular function is monotone,

A high coverage score yields a diverse bottleneck that covers different possible appearances for a target class.

3.3. Optimize Class-concept Association

In this section, we explain how we compute $g$ (the concept predictor) and learn $f$ (the label predictor) of the bottleneck.

Predict the Concept Scores. The concept predictor $g$ is not learned in our method because the alignment model we use can measure the correlation between image and text through dot product. We treat the dot product of input image feature $x$ and the concept space $E_C$ defined in Section 3.2 as $g$: $g(x, E_C) = x \cdot E_C$, where $g(x, E_C) \in \mathbb{R}^{N_C}$, and each element is the score of image $x$ on a concept.

Concept Weight Matrix. We learn a linear function for the label predictor $f$ that maps from concept scores to the final prediction. Intuitively, these weights encode the affinity of the concept to the class, allowing the model to represent that classes depend differently on the same concept. To normalize the class-concept association distributed over the weight matrix, we regularize the matrix with the softmax activation function. Concretely, we learn a concept weight matrix $W \in \mathbb{R}^{N \times N_C}$, that is used for prediction: $\hat{y} = \text{argmax} \left( g(x, E_C) \cdot \sigma(W)^\top \right)$, in which $\sigma(\cdot)$ is the softmax activation which is applied along the concepts axis: $W_{y,c} = e^{W_{y,c}} / \sum_{y' \in \mathcal{Y}} e^{W_{y',c}}$.

Initializing the Weight Matrix with Language Priors. Previous work trains the concept weight matrix freely from scratch, which is not feasible in low-resource scenarios where we don’t have enough data to learn the weight effectively. To extend the application of CBM to few-shot image classification, we consider biasing the weights toward the initial association from the language model used to propose concepts. If a concept $c$ was present in $C_y$, we initialize the elements of $W$ corresponding to the weight between class $y$ and concept $c$ to a higher value before optimization: $W_{y,c} = 1$, if $c \in C_y$, otherwise 0.
3.4. Prepare the Candidates

To collect the candidates $S$ to feed into our model, we prompt GPT-3 to generate relevant sentences by incorporating the class name in 5 templates shown in supplementary materials. For example, as shown in the top-left of Figure 2, we prompt GPT-3 by asking “describe what the axolotl looks like”, and the GPT-3 returns a sentence about the target class. We obtain 500 sentences for each class and automatically split these sentences into shorter concepts using a T5 model [45] fine-tuned on a small set of annotated sentence-concept pairs. We use string match to identify and remove class name tokens in each concept. (see supplementary)

4. Experimental Setup

We evaluate our method on a diverse set of 11 datasets (Section 4.1) and compare it to its end-to-end counterpart and other interpretable CBM methods (Section 4.2).

4.1. Dataset

We select a comprehensive benchmark of 11 image classification datasets spanning a diverse set of domains, including (1) Common objects: ImageNet [11], CIFAR-10 and CIFAR-100 [26]; (2) Fine-grained objects: Food-101 [3], FGVC-Aircraft [32], Flower-102 [39], CUB-200-2011 [67]; (3) Actions: UCF-101 [59]; (4) Textures: DTD [10]; (5) Skin tumors: HAM10000 [64] and (6) Satellite images: RESISC45 [8]. We use train/dev/test splits for all the datasets.

7We use the same set of prompts for all datasets except UCF-101 since it is very different to describe an action.

Detailed statistics are presented in the supplementary material. We follow the few-shot evaluation protocol proposed by CLIP [44] with 1, 2, 4, 8, and 16 images randomly sampled from the training set for each class. We also evaluate in the fully-supervised setting where we train on all available images. For all experiments, we report the test accuracy.

4.2. Baselines

We compare our model, LaBo, with black-box linear probing and two interpretable methods.

**Linear Probe** Following previous evaluations on CBM [25, 70], linear probing serves as our primary baseline for comparison. We follow the implementation of CLIP [44] by training the scikit-learn’s L-BFGS logistic regression with a hyperparameter sweep on the L2 regularization weight.

**PCBM** Post-hoc Concept Bottleneck Model [70] designs a residual modeling step that directly maps the original image embedding into the label space. PCBM treats the attributes of each class in ConceptNet [60] as concepts.

**CompDL** Compositional Derivation Learning [71] learns a linear layer over CLIP similarity scores between human-designed class descriptions and images to predict targets.

4.3. Implementation Details

We prompt GPT-3-text-davinci-002 to generate concepts. The CLIP model is adapted from OpenAI’s public repo with ViT-L/14 as the default vision backbone. We only use CLIP-RN50 as the backbone when comparing with PCBM, and ViT-B/32 with CompDL for a fair comparison. We implement the submodular function using the apricot package and
LaBo outperforms PCBM by 3.4% on CIFAR-10 and 13.1% on CIFAR-100. LaBo maintains comparable performance to PCBM with a residual predictor (PCBM-h), without circumventing the bottleneck. In Table 3, LaBo is more accurate than CompDL [71] without manually constructed concepts.

### 5.2. Ablation Study

We evaluate the importance of each of our model’s components on final performance. Specifically, we compare results with different concept selection methods, language and random weight initialization, and bottleneck sizes.

**Concept Selection Methods.** We compare our submodular function with four concept selection methods: (1) **RANDOM:** we randomly sample a subset of concepts from the candidates for each class; (2) **SIMILARITY:** we select the top concepts ranked by their similarity scores with the class calculated by equation 3; (3) **COVERAGE:** we only consider the coverage score for concept selection; (4) **DISCRIM:** we only consider the discriminability score for concept selection. As shown in Table 5, our submodular function, which jointly optimizes coverage and discriminability, achieves the best performance across different numbers of shots. We notice that using coverage or discriminability alone still outperforms using similarity between the class and random selection. The selection method plays an important role in all data settings, but its impact decreases with more supervision.

**Initialization with Language Priors.** We deactivate the LM initialization and use random initialization instead. Figure 4 shows that the LM prior is more important for low shot settings since there is less signal to guide concept importance.

**Bottleneck Size.** In Table 4, we compare performance for different bottleneck sizes ranging from 1 to 50 concepts selected by the submodular function. Larger bottlenecks are...
usually better, but with more data, similar performance is achievable with smaller bottlenecks.

### 5.3. Human Evaluation

It is important for interpretability that the vision-language alignment model correctly grounds concepts to images. For example, if a concept “usually round” ranks both circles and stripes highly, the name of the attribute does not faithfully represent the computation. In addition, it is important that the automatically generated concept bottlenecks factually correspond to the class they describe. To this end, we introduce two metrics to evaluate the quality of our concept bottleneck items: (1) **Factuality** measures how accurate the concepts are in describing their designated class by requiring annotators to judge whether they describe ground truth images, and (2) **Groundability** measures how consistent the vision-language model grounding of the concepts to images with human interpretations by requiring annotators to judge their applicability on the top-10 images ranked by CLIP alignment scores.

#### Setup

Both metrics are computed by asking annotators to select images that describe a highly ranked concept in our bottlenecks. Formally, the two metrics are represented by:

\[
\text{Factuality}(c) = \frac{\text{number of images selected}}{k} \text{ground truth images of the class}
\]

\[
\text{Groundability}(c) = \frac{\text{number of images selected}}{\text{top-k aligned images of the concept}}
\]

where we set \(k = 10\).\(^8\) In addition to the two main metrics, we ask the annotator to select whether the concept is non-visual, nonsensical, or contains unknown vocabulary. We randomly sample 20 classes for each dataset and evaluate the top 5 concepts (ranked by the weights of the linear function) for each class, 100 concepts per dataset. We release our human evaluation task on Amazon Mechanical Turk and collect three annotations for each concept. More details on the task and the results can be found in the supplement.

#### Baselines

We evaluate the bottlenecks under full supervision and compare them with two main baselines: (1) LaBo (w/o Submod), which randomly selects the concepts instead of using the submodular function, and (2) LaBo (w/o LM), which initializes the concept weight matrix randomly without leveraging the priors of the language model. For ImageNet, we add two additional baselines using human-written text: (1) WordNet [13] definitions and (2) Wikipedia sentences [22]. We adopt the same preprocessing pipeline as LaBo to extract concepts from human-written resources and utilize the submodular function to select the bottlenecks.

#### Results

Figure 5 shows the evaluation on ImageNet, and we observe that LaBo has significantly higher **Factuality** and **Groundability** than human-written text. We further observe that removing components from our system (submodular and LM Prior) hurt both human evaluation metrics, indicating their collective importance in our system. In addition, Figure

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\(^8\)With the only exception of Factuality for Flower-102 where we set \(k = 8\) because there are not enough images in the dev set.
Figure 7. Several example bottlenecks generated by LaBo. The top-3 concepts, ranked by their weights in the linear function, for randomly selected classes, paired with a random image from the class, across 6 datasets.

6 shows that LaBo has significantly fewer invalid concepts than other baselines. Table 6 summarizes the average human evaluation results over the 11 datasets\footnote{The low resolution of CIFAR images partially affects those metrics since annotators have greater difficulty in completing the task.}. On average, we observe a trade-off between Factuality and Groundability. Increasing coverage and discriminability leads to more variable and specific concepts that CLIP finds more difficult to ground. This could be due to challenges in capturing composite concepts \cite{33, 71}. For individual analysis of the datasets, refer to the supplementary material. Finally, Figure 7 shows several CBMs we constructed. Across many types of tasks, the bottlenecks are largely coherent, factual, and groundable by CLIP.

6. Conclusion and Limitation

Overall, our approach demonstrates that the accuracy and interpretability of vision systems may be less at odds than previously believed. Leveraging LLMs was crucial, as they encode important visual knowledge. In the future, our approach can easily be enriched with new factors that capture different priors on bottleneck construction. The limits of knowledge in GPT-3 are not known, but likely there are domains where prompting generates few useful facts. Even in contexts where GPT-3 can generate useful information, our method depends on CLIP being able to recognize those aspects in images. The alignment between GPT-3 and CLIP likely does not hold for all cases. Future work could focus on dynamically prompting GPT-3 to make this coupling more robust. Finally, our work depends on large models trained at scales that are not currently reproducible. It is possible unrevealed aspects of training by OpenAI will require a reevaluation of our claims.

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