Lifestyles, environmental and phenotypic factors associated with lip cancer: a case–control study in southern Spain

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The aim of this study was to identify factors related to lip cancer (LC) considering individual characteristics and sociodemographic factors. A case–control study was carried out in the province of Granada (Andalusia, southern Spain). The cases were 105 males with squamous-cell carcinoma of the lip, diagnosed between 1987 and 1989 (aged 20–70 years) and identified by means of a population-based Cancer Registry. As controls, a randomised populational sample of 239 males, stratified by age, was used. Multiple logistic regression analysis showed that risk factors are lifetime cumulative tobacco consumption and alcohol consumption. An interaction was found between alcohol consumption and the smoking habit (leaving the cigarette on the lip): OR = 23.6; 95% CI: 3.9–142.0. Other risk factors identified are clear eyes (OR = 3.5; CI: 95% 1.5–8.0), sun exposure early in life and cumulative sun exposure during outdoor work (OR = 11.9; 95% CI: 13.1–108.9), and skin reaction to sun exposure (Fitzpatrick levels). Another interaction was found between skin reaction and a previous history of common sporadic warts (OR = 4.4; 95% CI: 1.01–19.1). We conclude that LC is related to phenotype, skin reaction to sun exposure, cumulative and early sunlight exposure, and tobacco and alcohol consumption, as well as a low educational level. Leaving the cigarette on the lip is predictive of LC risk irrespective of cumulative tobacco consumption.

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According to information from the population-based Cancer Registry in Granada (Andalusia, southern Spain), lip cancer (LC; ICD9-MC# 140) was the seventh most frequent site in incidence in males during the period 1988–1992, one of the highest such rates in the world (age standardised rate: 12.0 per 100 000 males per year) together with the Canadian and Australian registries. In Spain, the population-based registries of Murcia and Zaragoza also reported high figures, although lower than Granada (Parkin et al, 1997).

Lip cancer is more frequent in males than in females, and in white populations (Muir and Weiland, 1995; Parkin et al, 1997). During recent decades, a decline in incidence rates has been reported in most registries in the world (Boyle et al, 1995). Numerous risk factors have been related to LC, although evidence for many of them remains controversial (de Visser and Van der Waal, 1998). It seems reasonable that LC, because of its anatomical location, may share some risk factors with skin tumours (like sun exposure and phenotype) and oral cavity and pharynx neoplasms (like alcohol intake and tobacco consumption). Lip cancer has been related to sun exposure (International Agency for Research on Cancer, 1986) in different descriptive studies of migrants (McCreedie and Coates, 1989; Steinz et al, 1989) and in several case-control studies, measured with proxies like outdoor activities/work (Keller, 1970; Spitzer et al, 1975; Lindqvist, 1979; Dardanoni et al, 1984), although potential confounding by tobacco and alcohol (both potentially associated with LC) cannot be discounted (International Agency for Research on Cancer, 1992). Other factors that have been related to LC are low socioeconomic status (Williams and Horm, 1977; Lindqvist et al, 1981), viral infections, family predisposition and immunosuppression (de Visser and van der Waal, 1998). The aim of this study was to determine the association between male LC and tobacco consumption and alcohol intake, as well as different environmental and socio-economic factors, in a high-risk area for LC represented by Granada (Spain).

METHODS

A population-based case–control study was carried out in the province of Granada (Spain), including all incident cases of LC in males aged 20–70 years, diagnosed between 1987 and 1989, with histological confirmation and resident in the province. Cases were identified through the population-based Granada Cancer Registry.

Controls were drawn from the male population of the province, and consisted of a random sample obtained through the Local
Population Registry of 1986. Two controls for each case were considered, taking into account the distribution of cases by age (5-year stratified frequency matching).

Definition and ascertainment of exposure: cases and controls were interviewed by previously trained interviewers using the standardised questionnaire of the European Helios study on non-melanoma skin cancer (Zanetti et al, 1996). This questionnaire was modified in order to complement the information on tobacco consumption and to include alcohol consumption in detail. A complete smoking history was obtained, including the average number of cigarettes smoked daily, age at start and duration of smoking, type of tobacco (blond, black), use of filter cigarettes, leaving the cigarette on the lip while smoking, taking into account possible variations in smoking habits. The lifetime cumulative number of cigarettes smoked was computed and analysed according to the quartiles of the controls. The first category of smokers considered comprised those who had smoked less than 135 560 cigarettes during their life, the equivalent of about 1 pack per day for 18.5 years.

The information collected on alcohol intake was similar to that for tobacco consumption (age at start, duration, type of drink and daily amount). The lifetime cumulative index for alcohol intake was derived from these data, after transforming each type of drink into the corresponding ethanol content.

The Helios questionnaire covered phenotype characteristics such as hair colour, eye colour, Fitzpatrick levels (in a range of I–IV, with the Fitzpatrick phototype level I being ‘never tan, always burn’ and level IV being ‘always tan, never burn’) (Fitzpatrick et al, 1974), sociodemographic characteristics (i.e. educational level, occupation), livelihood sun exposure (in diverse activities during work, leisure and holiday periods, and specifying the season of the year) and dermatological history. An index of lifetime cumulative sun exposure was computed as previously described (Rosso et al, 1996), and for various activities. Two seasons were defined: a summer period, from April to September, and a winter season. The two indexes, both individually and combined (total cumulative sun exposures), were considered for the analyses, although when there was no distinct difference between leisure and holiday sun exposure, only the results for total cumulative variables are shown.

Statistical analysis was performed through logistic regression. Continuous variables (cumulative indexes for tobacco, alcohol consumption and sun exposure) were categorised taking into account the quartiles of the exposed controls (Clayton and Hills, 1993). When the reference category (nonexposed) had few subjects, an analysis was performed after changing the reference group, although the association disappeared after adjustment by number of years of study.

RESULTS

Recruitment: A total of 129 potential cases were considered. Three cases (2.3%) refused to be interviewed, and interviews could not be conducted in 21 cases (four dead, 15 untraceable and two disabled). Finally, 105 cases were included in the study (response rate 81.4%). Of the 340 potential individuals in the control group, 24 subjects refused to be interviewed (7.1%) and 77 interviews could not be conducted (16.8% untraceable, mainly due to errors in the Population Registry). In all, 239 control subjects took part in the study (response rate 70.3%). Table 1 shows the distribution of cases and controls by age group.

All LC cases were of squamous-cell carcinoma (SCC) on the lower lip in men. Regarding tobacco consumption, only two LC cases had never smoked, while nonsmokers accounted for 16.3% of the controls. The case group had started to smoke earlier than the controls: 61.2% of the smoker cases began at 15 years or less, vs 47.8% of the controls. Exsmokers accounted for 22.9% of the case group and 36.4% of the controls. The median age of giving up smoking was similar in both groups of exsmokers (52 and 50 years old for cases and controls, respectively), although the controls started to give up younger (range 31–68 years in cases, 15–68 years in controls). Only four cases and eight controls said they smoked cigars and, of these, all but three controls combined cigars and cigarette smoking. Pipe smoking was only reported by one participant in each group, both of whom also smoked cigars and cigarettes.

Considering the type of tobacco (Table 2), the most common pattern was the exclusive consumption of black tobacco in both groups, although in greater proportions among cases than among the controls (crude OR against nonsmokers = 11.2, 95% CI: 3.3–37.5). The OR for smokers with or without filter was similar in a crude analysis, while the corresponding estimate for smokers of both types of cigarettes was twice as high as that of the former group. When we adjusted the values by the lifetime cumulative number of cigarettes smoked, this association disappeared.

Fair hair was not statistically associated with the risk of LC (OR = 1.4; 95% CI: 0.8–2.6). In terms of occupational exposures, about 90% of cases had, at some time in their life, been engaged in fishing, agricultural or forestry work, whereas only 67% of the controls had been engaged likewise. Similar percentages were found for industrial workers. In the control group, the services sector was more frequent than in cases.

Lifetime exposure to sun during leisure and holidays revealed a protective effect in the highest quartiles. This association disappeared when the figures were adjusted by number of years of study.

Lip herpetic antecedents were more frequent among the case group, although the association disappeared after adjustment by other variables. No association was found with herpetic zoster.

The multivariate logistic regression model for LC is shown in Tables 3–5; it included as predictors the variables related to phenotype (eye colour), skin reaction to sun exposure (phototype measured as Fitzpatrick levels), previous common warts, cumulative and early sunlight exposure (cumulative exposure to the sun in summer work and age at first sunburn), cumulative tobacco and alcohol consumption (amounts of alcohol and tobacco consumed in a lifetime, and the habit of leaving the cigarette on the lip while smoking), and a proxy of educational levels.

Cumulative exposure to the sun in summer work (Table 3) presents increases from moderate exposures (first quartile). Sun exposure during outdoor work was present in 99.1% of the case group but only in 84.5% of the controls (the first quartile would be equivalent to working 8 h/day for 5 days/week during a 24-week period (April–September) for 6 years, approximately).

The age at first sunburn was also related to the risk for LC; people who had experienced their first sunburn after age 15 years,
as compared to those who had never experienced a sunburn, presented a lower risk.

Subjects with clear eyes (hazel to grey), and those with fair hair, were more common among the case group than among the controls. The distribution of skin reaction to sun exposure showed that more sensitive individuals (Fitzpatrick level I: never tan, always burn) were more common among the case group. A higher Fitzpatrick level implies increased risk when the skin is more sensitive, and its effect depends on the presence or absence of common warts (Table 4). In fact, the increased risk for LC was only found in very sensitive skin (Fitzpatrick level I) and was two-fold in the presence of sporadic warts, compared with no warts ($P < 0.05$). No significant differences were detected in those with antecedents of chronic warts. In fact, common antecedents of warts were more frequent among the case group: sporadic common warts were found in 37.1% of the case group, but only in 23.4% of the controls; similarly, chronic warts were also more frequent in the case group, although in a smaller proportion.

The amounts of alcohol and tobacco consumed in a lifetime are also significantly associated. However, not only the amount of tobacco consumed but also the pattern of smoking is related to this type of cancer. The habit of leaving the cigarette on the lip while smoking increases the risk. In addition, these risks are not independent: we found an interaction ($P < 0.05$) between the amount of alcohol consumed and the habit of leaving the cigarette on the lip (Table 5). The OR associated with an excess of accumulated alcohol (fourth quartile) was 23.6 (95% CI: 3.9 – 142.0) in those who frequently leave the cigarette on their lip. Leaving the cigarette on the lip while smoking was a relatively frequent practice among the case group (48.5% of the latter vs 23% of the controls). After allowance for cumulative tobacco consumption, neither the type of tobacco nor the use of a filter could be included in the logistic model. Leaving the cigarette on the lip was predictive of LC risk irrespective of cumulative tobacco consumption. Furthermore, the effect of leaving the cigarette on the lip varied with the level of alcohol consumption, but no interaction

### Table 2

Distribution by variables not included in the logistic regression model (OR adjusted by age)

| Variables                          | Cases n (%) | Controls n (%) | OR (95% CI) |
|------------------------------------|-------------|----------------|-------------|
| **Type of tobacco**                |             |                |             |
| Nonsmoker                          | 2 (1.9)     | 39 (16.3)      | 1 (reference) |
| Only blond                         | 6 (5.7)     | 35 (14.6)      | 2.3 (0.5 – 10.0) |
| Only black                         | 91 (86.7)   | 143 (59.8)     | 11.2 (3.3 – 37.5) |
| Blond and black                    | 5 (4.8)     | 15 (6.3)       | 5.3 (1.1 – 24.7) |
| **Filter use**                     |             |                |             |
| Nonsmoker                          | 2 (1.9)     | 39 (16.3)      | 1 (reference) |
| With filter                        | 39 (37.1)   | 93 (38.9)      | 8.1 (1.9 – 34.8) |
| Without                            | 9 (8.6)     | 32 (13.4)      | 6.2 (1.2 – 30.7) |
| Both types                         | 55 (52.4)   | 75 (31.4)      | 15.1 (3.5 – 65.2) |
| **Hair colour**                    |             |                |             |
| Dark                               | 85 (81.0)   | 205 (85.8)     | 1 (reference) |
| Fair                               | 20 (19.0)   | 34 (14.2)      | 1.4 (0.8 – 2.6) |
| **Leisure time sun exposure**      |             |                |             |
| Non exposed                        | 35 (33.3)   | 74 (31.0)      | 1 (reference) |
| First quartile (<1.2 weeks)        | 23 (21.9)   | 41 (17.2)      | 1.2 (0.6 – 2.3) |
| Second quartile (<4.5 weeks)       | 24 (22.9)   | 41 (17.2)      | 1.2 (0.6 – 2.3) |
| Third quartile (<14.3 weeks)       | 17 (16.2)   | 42 (17.2)      | 0.8 (0.4 – 1.7) |
| Fourth quartile (≥14.3 weeks)      | 6 (5.7)     | 41 (17.2)      | 0.3 (0.1 – 0.9) |
| **Holiday sun exposure**           |             |                |             |
| Non exposed                        | 81 (77.1)   | 148 (61.9)     | 1 (reference) |
| First quartile (<0.5 weeks)        | 15 (14.3)   | 23 (9.6)       | 1.2 (0.6 – 2.3) |
| Second quartile (<2.9 weeks)       | 4 (3.8)     | 22 (9.2)       | 0.3 (0.1 – 0.9) |
| Third quartile (<11.2 weeks)       | 4 (3.8)     | 23 (9.6)       | 0.3 (0.1 – 0.9) |
| Fourth quartile (≥11.2 weeks)      | 1 (1.0)     | 23 (9.6)       | 0.1 (0.01 – 0.6) |
| **Farming, fishing, forestry**     |             |                |             |
| Never                              | 15 (14.3)   | 79 (33.0)      | 1 (reference) |
| At some time                       | 90 (85.7)   | 160 (67.0)     | 3.1 (1.7 – 5.7) |
| **Services**                       |             |                |             |
| Never                              | 90 (85.7)   | 153 (64.0)     | 1 (reference) |
| At some time                       | 15 (14.3)   | 86 (36.0)      | 0.3 (0.2 – 0.6) |
| **Lip herpes**                     |             |                |             |
| No                                 | 40 (38.1)   | 127 (53.1)     | 1 (reference) |
| Sporadic                           | 38 (36.2)   | 71 (29.7)      | 1.7 (1.0 – 2.9) |
| Chronic                            | 27 (25.7)   | 41 (17.2)      | 2.2 (1.1 – 3.8) |
| **Herpes zoster**                  |             |                |             |
| No                                 | 90 (85.7)   | 198 (82.9)     | 1 (reference) |
| Sporadic                           | 14 (13.3)   | 36 (15.1)      | 0.9 (0.4 – 1.7) |
| Chronic                            | 1 (1.0)     | 5 (2.1)        | 0.4 (0.1 – 3.8) |
was found between cumulative tobacco consumption and alcohol intake. Alcohol consumption was more frequently reported by the case group than by the controls (98 vs 89%), with greater differences for higher cumulative doses. Alcohol intake started early in life in both groups (aged 18 years or less: 66% of the case group and 60% of the controls).

Having studied less than 3 years was associated with an almost two-fold risk of developing LC (72.4% of the case group vs 42.3% of the controls).

The six observations with Cook distances of 0.5 and above only presented a loss of significance in the ‘first sunburn before age 15 years’ category.

DISCUSSION

In our study, there is evidence to confirm the independent effect of exposure factors related to the oral cavity (alcohol, tobacco), and of those related to skin cancer, like cumulative sunlight and susceptibility (phototype, eye colour). The educational level, measured by means of years of study and sunlight exposure during leisure time, is also an important predictor.

The nonresponse rate was reasonably low for a population-based study. Most of the untraceable controls were due to wrong or nonexistent addresses in the Population Registry. Outpatient treatment, especially in private clinics, could represent a source of underdetection of cases, with a socioeconomic bias. However, the Cancer Registry of Granada has access to the clinical registries of private dermatologists and anatomopathologists.

Other methodological issues that complicate the study of LC include the misclassification of lip-skin neoplasms in this site instead of as skin, or vice versa, which could distort comparability values. Nevertheless, LC is defined as a cancer that affects the red border and adjacent mucosa of the lip, excluding cancers on the skin of the lip. It usually appears on the lower lip with a histological pattern of SCC, while skin cancer is mainly basal-cell

| Tobacco          | Cases n (%) | Controls n (%) | Crude OR (95% CI) (adjusted by age) | Adjusted OR (95% CI) |
|------------------|-------------|----------------|-------------------------------------|----------------------|
| Nonsmoker        | 2 (1.9)     | 39 (16.3)      | 1 (reference)                       | 1 (reference)        |
| First quartile  < 135560 cigarettes | 12 (11.4) | 48 (20.1) | 5.0 (0.98–47) | 2.4 (0.4–13.1) |
| Second quartile < 274540 cigarettes | 25 (23.8) | 51 (21.3) | 9.6 (2.1–86.9) | 7.7 (1.4–40.7) |
| Third quartile  < 455402 cigarettes | 38 (36.2) | 51 (21.3) | 14.5 (3.3–129.7) | 9.25 (1.8–48.3) |
| Fourth quartile  > 455402 cigarettes | 28 (26.7) | 50 (20.9) | 10.9 (2.5–98.7) | 5.32 (0.94–30.1) |

| Eye colour        |          |                |                                   |                      |
|------------------|----------|----------------|-----------------------------------|----------------------|
| Black-dark brown | 16 (15.2) | 95 (39.8)      | 1 (reference)                     | 1 (reference)        |
| Hazel, green, blue, grey | 89 (84.8) | 144 (60.3)     | 3.7 (2.0–7.1)                     | 3.5 (1.5–8.0)        |

| Sun exposure, outdoor work (April–September) |                  |                |                                   |                      |
|---------------------------------------------|------------------|----------------|-----------------------------------|----------------------|
| Nonexposed                                  | 1 (1.0)          | 37 (15.5)      | 1 (reference)                     | 1 (reference)        |
| First quartile  < 35.4 weeks               | 21 (20.0)        | 50 (20.9)      | 16.1 (2.3–114.8)                 | 12.6 (1.2–132.4)    |
| Second quartile  < 68.6 weeks              | 29 (29.1)        | 51 (21.3)      | 22.9 (3.2–162.9)                 | 11.7 (1.2–115.5)    |
| Third quartile  < 122.6 weeks              | 23 (21.9)        | 51 (21.3)      | 18.7 (2.6–133.7)                 | 12.7 (1.4–118.0)    |
| Fourth quartile  > 122.6 weeks             | 31 (29.6)        | 50 (20.9)      | 25.2 (3.6–179.1)                 | 11.9 (1.3–108.9)    |

| Age at first sunburn |                  |                |                                   |                      |
|---------------------|------------------|----------------|-----------------------------------|                      |
| No burn             | 99 (94.3)        | 203 (84.9)     | 1 (reference)                     | 1 (reference)        |
| < 15 years old      | 1 (1.0)          | 3 (1.3)        | 0.7 (0.07–6.6)                    | 14.6 (0.8–255.1)    |
| > 15 years old      | 5 (4.8)          | 33 (13.8)      | 0.3 (0.1–0.8)                     | 0.1 (0.03–0.6)      |

| Years of study      |                  |                |                                   |                      |
|---------------------|------------------|----------------|-----------------------------------|                      |
| > 3                 | 29 (27.6)        | 138 (57.7)     | 1 (reference)                     | 1 (reference)        |
| ≤ 3                 | 76 (72.4)        | 101 (42.3)     | 3.4 (2.1–6.1)                     | 2.2 (1.1 – 4.4)     |

Table 3. Multivariate logistic model, excluding interactions (adjusted by cumulative alcohol intake, leaving the cigarette on the lip, warts and phototype, and age).

Table 4. Multivariate logistic regression model (continuation).

OR for interaction terms ‘Warts and phototype’; 95% CI, number of cases and controls in each cell (one control with missing value for phototype with chronic wart); adjusted by age, tobacco, alcohol, leaving the cigarette on the lip, study level, eye colour and sun exposure during outdoor work in summer.
Table 5  Multivariate logistic regression model (continuation)

| Nondrinkers | Alcohol (first quartile) <217.281 cm² ethanol | Alcohol (second quartile) <415.606 cm² ethanol | Alcohol (third quartile) <853.114 cm² ethanol | Alcohol (fourth quartile) ≥853.114 cm² ethanol |
|-------------|---------------------------------------------|---------------------------------------------|---------------------------------------------|---------------------------------------------|
| Do not leave the cigarette on the lip | 1 (reference) | 2.0 | 4.0 | 4.6 | 2.2 |
| 3 cases/29 controls | (0.40 – 12.2) | (1.01 – 23.0) | (1.2 – 26.1) | (0.4 – 11.2) |
| Leave the cigarette on the lip | Undefined | 8 cases/41 controls | 17 cases/41 controls | 19 cases/40 controls | 8 cases/40 controls |
| 0 cases/10 controls | 9.7 | (1.8 – 64.0) | (1.8 – 64.0) | (2.8 – 84.0) | (3.9 – 142.0) |
| 9 cases/9 controls | 9 cases/9 controls | 14 cases/10 controls | 23.6 |

OR for interaction terms: cumulative alcohol intake and leaving the cigarette on the lip; number of cases and controls in each cell and 95% CI; adjusted by age, tobacco, eye colour, warts, sun exposure during outdoor work in summer, age at first sunburn and years of study.

Epidemiology

Risk factors for lip cancer

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Alcohol consumption, as well as the habit of leaving cigarettes on the lip while smoking, is associated with the risk of LC. Noticeable is the finding of the interaction between alcohol consumption and the habit of leaving the cigarette on the lip while smoking, which is independent of the cumulative amount of tobacco smoked. The effect of alcohol (at moderate/intermediate or excessive levels of consumption) is more important in subjects with this habit. This is coherent with the interaction between alcohol and tobacco found in cancer of the oral cavity and pharynx (Franco et al, 1989; Garrote et al, 2001).

The finding of an interaction between phototype and ante-
status, and is probably associated with occupational or nutritional exposures (the latter not considered in this study). This association is consistent with the low socioeconomic level of the province and the high incidence of LC reported by the Registry of Cancer of Granada, and also with the high prevalence of sensitive phenotypes and lifestyles (tobacco and alcohol consumption). The association between LC and a low socioeconomic level was found in a previous study based on southern Europe (Dardanoni et al., 1984).

Further studies are needed to seek the definitive characterisation of the risk factors detected, as well as the identification of other factors that are probably involved. In this sense, the present study suggests a possible hypothesis for future verification: the finding of an association with warts and clinical antecedents in any part of the body suggests the possible implication of variables related to viral components and/or immnosuppression (Dinehart et al., 1990; King et al., 1995). Finally, the risk associated with high alcohol intake may be related, at least in part, to certain nutritional deficits not explored by this study (Franceschi et al., 1991).

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