Challenges for MSSM Higgs searches at Hadron Colliders

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Abstract

In this article we analyze the impact of B-physics and Higgs physics at LEP on standard and non-standard Higgs bosons searches at the Tevatron and the LHC, within the framework of minimal flavor violating supersymmetric models. The B-physics constraints we consider come from the experimental measurements of the rare B-decays $b \rightarrow s\gamma$ and $B_u \rightarrow \tau\nu$ and the experimental limit on the $B_s \rightarrow \mu^+\mu^-$ branching ratio. We show that these constraints are severe for large values of the trilinear soft breaking parameter $A_t$, rendering the non-standard Higgs searches at hadron colliders less promising. On the contrary these bounds are relaxed for small values of $A_t$ and large values of the Higgsino mass parameter $\mu$, enhancing the prospects for the direct detection of non-standard Higgs bosons at both colliders. We also consider the available ATLAS and CMS projected sensitivities in the standard model Higgs search channels, and we discuss the LHC’s ability in probing the whole MSSM parameter space. In addition we also consider the expected Tevatron collider sensitivities in the standard model Higgs $h \rightarrow bb$ channel to show that it may be able to find $3\sigma$ evidence in the B-physics allowed regions for small or moderate values of the stop mixing parameter.
1 Introduction

Over the last twenty years, the Standard Model (SM) has provided an exceptionally accurate description of all high energy physics experiments – whether they be electroweak precision or flavor physics observables. The only part of the Standard Model that remains to be tested is the mechanism for electroweak symmetry breaking. In the Standard Model, electroweak symmetry breaking is achieved by the scalar Higgs field acquiring a vacuum expectation value (vev), thereby giving mass to the quarks, leptons and gauge bosons. However, this mechanism for electroweak symmetry breaking has a problem in that the Higgs potential is unstable with respect to radiative corrections, that is the scalar Higgs mass gets radiative corrections proportional to the cutoff due to fermion and boson loops. A number of extensions of the Standard Model have been suggested to try to alleviate this problem. Supersymmetry is one of the most promising of these extensions of the SM, in which every SM fermion (boson) has a spin-0 (spin-1/2) super-partner.

The minimal supersymmetric extension of the Standard Model or MSSM, with gauge invariant SUSY breaking masses of the order of 1 TeV, predicts an extended Higgs sector with a light SM-like Higgs boson of mass lower than about 130 GeV \(^{11} - ^{12}\) that is in good agreement with precision electroweak measurements. However the flavor structure of these SUSY breaking masses is not well understood. If there are no tree-level flavor changing neutral currents associated with the gauge and super-gauge interactions, the deviations from SM predictions are small. Such small deviations can be achieved if the quark and squark mass matrices are block diagonalizable in the same basis (an example is flavor blind squark and slepton masses). The flavor violating effects in these minimal flavor violating models are induced by loop factors proportional to CKM matrix elements as in the Standard Model. The B-physics properties of these kinds of supersymmetric extensions of the SM have been studied in great detail in Refs. \(^{13} - ^{20}\).

The recent improvements in our understanding of B-physics observables have put interesting constraints on Higgs searches in the MSSM at the Tevatron and LHC colliders. In Ref. \(^{21}\) we analyzed the constraints that the non-observation of the \(B_s \rightarrow \mu^+ \mu^-\) rare decay and the measurement of the \(b \rightarrow s \gamma\) rare decay put on non-standard model Higgs searches at hadron colliders. In this article, we additionally explore the regions of SUSY parameter space that can be probed in SM-like Higgs searches for different benchmark scenarios. We also extend our analysis in the B-physics sector to include the additional information coming from the recent measurement of \(BR(B_u \rightarrow \tau \nu)\) at Belle \(^{22}\) and Babar \(^{23}\). We find an interesting region of parameter space (i.e. large values of the Higgsino mass parameter \(\mu\) and moderate values of the stop mixing parameter \(X_t\)) for which non-standard Higgs searches are not strongly constrained by B-physics. In particular, we find that scenarios with small stop mixing, like the so called minimal mixing scenario \(^{24}\), and large Higgsino parameter \(\mu\) look very promising for the Tevatron and the LHC. B-physics constraints in these scenarios seem to allow the region around a CP-odd Higgs mass \(M_A \sim 160\) GeV and \(\tan \beta \sim 50\) (where \(\tan \beta = v_2/v_1\) is the ratio of the two Higgs vev’s), which can be easily probed at the Tevatron in the near future. For non-standard Higgs searches we show the present D0 \(^{25}\)
and CDF [26] excluded regions in the \( M_A - \tan \beta \) plane with 1 fb\(^{-1} \) of data in the \( \tau \tau \) inclusive channel and the Tevatron and LHC available projections for 4 fb\(^{-1} \) and 30 fb\(^{-1} \) [27, 28] respectively, that depend only slightly on the other low energy SUSY parameters. Small to moderate MSSM Higgs masses are also interesting from the point of view of direct dark matter detection experiments, since in that case t-channel Higgs exchange contributes importantly to neutralino dark matter scattering off nuclei. This contribution implies a strong connection between the constraints on SUSY parameters from direct dark matter searches and non-standard MSSM Higgs searches at colliders. In particular, the present direct detection limits on neutralino dark matter within the MSSM puts strong constraints on Higgs searches unless the Higgsino component of the neutralino is quite small (i.e. large values of \( \mu \)), independent of the stop sector parameters [29].

This article is organized as follows. In section 2, we define our theoretical setup for both the B-physics constraints and Higgs searches within the MSSM. In section 3, we discuss representative benchmark scenarios that have different properties for B-physics and Higgs searches. We show that within the MSSM there is a strong complementarity between the constraints coming from non-standard Higgs searches and rare B-decays. Taking into account these constraints we study the potential for standard model like Higgs boson discovery at the Tevatron and the LHC [27, 28]. For the Tevatron Higgs searches we assumed, conservatively, a final Tevatron luminosity of 4 fb\(^{-1} \), while for Higgs searches at LHC, in the early phase, we used the expected 30 fb\(^{-1} \) luminosity estimates. Finally we conclude in section 4.

2 Theoretical Setup

2.1 Higgs Searches and Benchmark Scenarios

2.1.1 Couplings and Masses of the Higgs Sector in the MSSM

In the MSSM there are three neutral scalar Higgs fields. Assuming no extra sources of CP violation in the MSSM beyond that of the SM, there are two CP-even Higgs bosons which are admixtures of the real neutral \( H_1^0 \) and \( H_2^0 \) components

\[
\begin{pmatrix}
  h \\
  H
\end{pmatrix} = \begin{pmatrix}
  -\sin \alpha & \cos \alpha \\
  \cos \alpha & \sin \alpha
\end{pmatrix}
\begin{pmatrix}
  H_1^0 \\
  H_2^0
\end{pmatrix}
\]

and an additional CP-odd Higgs field \( A \), where \( \alpha \) is the mixing angle that diagonalizes the CP-even Higgs mass matrix. The tree-level Higgs couplings to the SM fermions and gauge bosons are given by [30, 31]

\[
\frac{1}{(\phi dd)_{SM}((\phi uu)_{SM})} \begin{pmatrix}
  (hdd)_{MSSM} & (huu)_{MSSM} \\
  (Hdd)_{MSSM} & (Huq)_{MSSM}
\end{pmatrix} = \begin{pmatrix}
  -\sin \alpha / \cos \beta & (\cos \alpha / \sin \beta) \\
  \cos \alpha / \cos \beta & (\sin \alpha / \sin \beta)
\end{pmatrix}
\]

\[
\frac{1}{(\phi VV)_{SM}} \begin{pmatrix}
  (hVV)_{MSSM} \\
  (HVq)_{MSSM}
\end{pmatrix} = \begin{pmatrix}
  \tan \beta & (\cot \beta) \\
  \sin(\beta - \alpha) & \cos(\beta - \alpha)
\end{pmatrix}
\]

(2)
where $V$ can be either the $Z$ or $W$ vector boson. At moderate or large values of $\tan \beta$, one of the two CP-even Higgs bosons tends to couple strongly to the gauge bosons while the other one only couples weakly. We will denote the Higgs boson that couples to the gauge bosons the strongest as SM-like. The CP-odd and the other CP-even Higgs bosons are denoted as non-standard and have $\tan \beta$ enhanced couplings to the down quarks and leptons (see Eq. 2).

The identification of the SM-like Higgs depends critically on the size of the pole mass of the pseudo-scalar Higgs $M_A$. For large values of $M_A$, the lighter Higgs becomes SM-like and its mass has the approximate analytic form \[ (M_h^{\text{max}})^2 = M_Z^2 \cos^2(2\beta)(1 - \frac{3m_t^2}{8\pi^2 v^2}) + \frac{3m_t^4}{4\pi^2 v^2} \left[ \frac{1}{2} \tilde{X}_t + t + \frac{1}{16\pi^2} \left( \frac{3m_t^2}{2v^2} - 32\pi \alpha_3 \right) (\tilde{X}_t + t^2) \right], \] where $\tilde{X}_t = \frac{2\chi^2}{M_{\text{SUSY}}^2} - \frac{X^4}{6M_{\text{SUSY}}^2}$, $X_t = A_t - \mu / \tan \beta$, $t = \log \left( \frac{M^2_{\text{SUSY}}}{m_t^2} \right)$ and $M_{\text{SUSY}}$ is the geometric mean of the stop masses. In Eq. (3), we have included the leading two-loop radiative corrections from the stop sector but we have not included the two-loop corrections associated with the relation between the top quark mass and the top Yukawa coupling at the stop mass scale, that depends on the relative sign of the gluino mass and $X_t$ \[6\]. At values of the CP-odd Higgs boson mass $M_A$ less than $m_h^{\text{max}}$ and large values of $\tan \beta$, $\alpha \sim \beta$ and the heavier CP-even Higgs is SM-like with mass given approximately by Eq. (3).

### 2.1.2 SM-like Higgs Boson Searches

The CMS and ATLAS collaborations have calculated the signal significance curves for standard model Higgs detection at the LHC. Due to the modified Higgs couplings in the MSSM, for the same Higgs masses, these estimates can change significantly with changes in the supersymmetric mass parameters. To quantify when the significance will be either enhanced or reduced we consider the quantity \[30, 31\]

\[ R = \frac{\sigma(P\bar{P} \rightarrow X\phi)_{\text{MSSM}} BR(\phi \rightarrow Y)_{\text{MSSM}}}{\sigma(P\bar{P} \rightarrow X\phi)_{\text{SM}} BR(\phi \rightarrow Y)_{\text{SM}}} \]  

where $X$ are particles produced in association with the Higgs and $Y$ are SM decay products of the Higgs.\footnote{For the region of parameter space we study only standard model decays are open.} As the predicted SM-like Higgs mass range within the MSSM is less than or about 130 GeV, we only consider the light Higgs production and decay channels $q\bar{q}\phi \rightarrow q\bar{q}\tau\bar{\tau}$ and $\phi \rightarrow \gamma\gamma$ at the LHC and $W/Z\phi(\phi \rightarrow b\bar{b})$ at the Tevatron. At a luminosity larger than 30 fb$^{-1}$ at the LHC, the $t\bar{t}\phi$ will become effective. However as we are considering only the early phase of the LHC we will not study this process.

For the $q\bar{q}\phi \rightarrow q\bar{q}\tau\bar{\tau}$ channel the Higgs is produced dominantly by weak-boson fusion. Hence, the tree-level production cross-section is proportional to the square of the $(\phi VV)_{\text{SM}}$
coupling in Eq. (2), which implies that the ratio of production cross-sections in Eq. (4) is proportional to \( \sin^2(\beta - \alpha)(\cos^2(\beta - \alpha)) \) when \( M_A \) is larger (smaller) than \( M_{h_{\text{max}}} \). At large \( \tan \beta \) and \( M_A > M_{h_{\text{max}}} \), \( M_A < M_{h_{\text{max}}} \) the Higgs mixing angle \( \sin \alpha \sim -1/\tan \beta (\cos \alpha \sim 1/\tan \beta) \). Hence, in this region of the \( M_A - \tan \beta \) plane the \( (hV)^{\text{MSSM}} \) \((HV)^{\text{MSSM}}\) couplings are very close to their SM values. Therefore at large \( \tan \beta \) and small or large values of \( M_A \), compared to \( M_{h_{\text{max}}} \), the ratio \( \sigma(PP \rightarrow X\phi)^{\text{MSSM}}/\sigma(PP \rightarrow X\phi)^{\text{SM}} \) is close to one. For \( \phi \rightarrow \gamma \gamma \) channel the Higgs is mainly produced through gluon fusion which is induced by third generation quark and squark loops. For squark masses greater than 500 GeV, like those we are considering in this paper, the squark contributions are small and the SM-like Higgs has a production cross-section similar to that of the standard model Higgs.

Whenever \( M_A \) is comparable to the SM-like Higgs mass, \( |M_A - m_{h_{\text{max}}}^*| \ll 10 \text{ GeV} \), both the CP-even Higgs bosons acquire similar masses and have non-standard gauge and yukawa couplings. Hence for each of these channels we follow the prescription given in Ref. \[30\] and sum the contributions from both the CP-even Higgs states so that

\[
R = \frac{\sigma(PP \rightarrow Xh)^{\text{MSSM}}\mathcal{BR}(h \rightarrow Y)^{\text{MSSM}} + \sigma(PP \rightarrow XH)^{\text{MSSM}}\mathcal{BR}(H \rightarrow Y)^{\text{MSSM}}}{\sigma(PP \rightarrow X\phi)^{\text{SM}}\mathcal{BR}(\phi \rightarrow Y)^{\text{SM}}} \tag{5}
\]

because we assume that the two signals cannot be separated.

If \( M_A \) is larger (smaller) than \( M_{h_{\text{max}}} \) and the loop corrections to the off-diagonal elements of the CP-even Higgs mass matrix are small, then the large \( \tan \beta \) induced corrections do not enhance or reduce the \( hbb \) \((Hbb)\) or \( h\tau\tau \) \((H\tau\tau)\) couplings and they remain Standard Model like. Hence, in these regions of parameter space the branching ratios into either \( b \)'s or \( \tau \)'s are close to their Standard Model values. The \( \phi \gamma \gamma \) coupling is induced through quark loops and hence is generally small. However, in scenarios where the \( \phi b\bar{b} \) and \( \phi \tau\tau \) couplings are suppressed, like for example if there is a cancellation of the off-diagonal CP-even mass Higgs matrix element due to radiative effects, the \( \phi \rightarrow \gamma \gamma \) branching ratio can be relatively enhanced. We shall discuss this case in section 3.3.

### 2.1.3 Non-standard Higgs Boson Searches

At large \( \tan \beta \) the non-standard Higgs bosons are produced in association with bottom quarks or through gluon fusion. For both of these processes, at large \( \tan \beta \), the relevant coupling is the bottom Yukawa coupling \[24\] \[32\]. Therefore including the relevant large \( \tan \beta \) radiative correction we find the production cross-section is proportional to the square of the bottom Yukawa \( y_b^2 = (y_b^{SM})^2\tan^2 \beta/(1 + \epsilon_3 \tan \beta)^2 \), where the precise definition of this loop induced correction is given in Eq. (15). In addition, at large \( \tan \beta \) \[24\] \[32\] the branching ratio of the decay of the non-standard Higgs boson into \( \tau\tau \) is approximately given by

\[
\text{Br}(A, H \rightarrow \tau^+\tau^-) \sim \frac{(1 + \epsilon_3 \tan \beta)^2}{(1 + \epsilon_3 \tan \beta)^2 + 9}. \tag{6}
\]

Hence the total production rate of the CP-odd Higgs boson at large \( \tan \beta \) is

\[
\sigma(gg, b\bar{b} \rightarrow A) \times \mathcal{BR}(A \rightarrow \tau^+\tau^-) \sim \sigma(gg, b\bar{b} \rightarrow A)_{\text{SM}} \frac{\tan^2 \beta}{(1 + \epsilon_3 \tan \beta)^2 + 9}. \tag{7}
\]
Therefore we can define a ratio similar to Eq. (4)

\[ r = \frac{\sigma(gg, b\bar{b} \rightarrow A)_{MSSM} \mathcal{BR}(A \rightarrow \tau^+\tau^-)_{MSSM}}{\sigma(gg, b\bar{b} \rightarrow \phi)_{SM} \mathcal{BR}(\phi \rightarrow \tau^+\tau^-)_{SM}} \sim \frac{\tan^2 \beta}{(1 + \epsilon_3 \tan \beta)^2 + 9} \]  

(8)

and a analogous expression holds for the CP-even non-standard Higgs boson production and decay rates.

2.2 B Physics Observables and Limits

We will consider the four B physics observables: \( \mathcal{BR}(B_s \rightarrow \mu^+\mu^-) \), \( \Delta M_s \), \( \mathcal{BR}(b \rightarrow s\gamma) \) and \( \mathcal{BR}(B_u \rightarrow \tau \nu) \) within the minimal flavor violating MSSM.

2.2.1 \( \mathcal{BR}(B_s \rightarrow \mu^+\mu^-) \)

In the Standard Model the relevant contribution to the \( B_s \rightarrow \mu^+\mu^- \) process comes through the Z-penguin and the W-box diagrams which have the analytic form [18, 33]

\[ \mathcal{BR}(B_s \rightarrow \mu^+\mu^-)_{SM} = \frac{G_F^2 \alpha^2_{em}}{16\pi^3} M_{B_s} \tau_{B_s} F_{B_s}^2 |V_{tb}V_{ts}|^2 \sqrt{1 - \frac{4m_t^2}{M_{B_s}^2}} m_\mu^2 C_{10}(x_t) \]  

(9)

where \( \tau_{B_s} \) is the mean lifetime, \( F_{B_s} \) is the decay constant of the \( B_s \) meson, \( x_t = m_t/M_W \) and

\[ C_{10}(x) = b_0(x) - c_0(x) \]  

(10)

\[ c_0(x) = \frac{x}{8} \left[ \frac{x - 6}{x - 1} + \frac{3x + 2}{(x - 1)^2} \ln(x) \right] \]  

(11)

\[ b_0(x) = \frac{1}{4} \left[ \frac{x}{1 - x} + \frac{x}{(x - 1)^2} \ln(x) \right]. \]  

(12)

Therefore the predicted SM value comes out to be [18, 33]

\[ \mathcal{BR}(B_s \rightarrow \mu^+\mu^-)_{SM} = (3.8 \pm 0.1) \times 10^{-9}. \]  

(13)

However in the presence of supersymmetry at large \( \tan \beta \), there are significant contributions from Higgs mediated neutral currents, which have the form [15, 16]

\[ \mathcal{BR}(B_s \rightarrow \mu^+\mu^-) = 3.5 \times 10^{-5} \left[ \frac{\tan \beta}{50} \right]^6 \left[ \frac{\tau_{B_s}}{1.5\text{ps}} \right] \left[ \frac{F_{B_s}}{230\text{MeV}} \right]^2 \left[ \frac{|V_{ts}|}{0.040} \right]^2 \]  

\times \frac{m_t^4}{M_A^4} \frac{(16\pi^2 \epsilon_Y)^2}{(1 + \epsilon_3 \tan \beta)^2 (1 + \epsilon_0 \tan \beta)^2} \]  

(14)

where

\[ \epsilon_3 = \epsilon_0 + \frac{y_t^2}{2} \epsilon_Y. \]  

(15)
The gluino loop factor \( \epsilon_0 \) and the chargino-stop loop factor \( \epsilon_Y \) are given by

\[
\epsilon_0 \approx \frac{2\alpha_s}{3\pi} M_3 \mu C_0(m_{\tilde{b}_i}^2, m_{\tilde{t}_i}^2, M_3^2)
\]

(16)

\[
\epsilon_Y \approx \frac{1}{16\pi^2} A_t \mu C_0(m_{\tilde{t}_1}^2, m_{\tilde{t}_2}^2, \mu^2)
\]

(17)

respectively, where \( m_{\tilde{b}_i} \) is the \( i \)th sbottom mass, \( m_{\tilde{t}_i} \) is the \( i \)th stop mass, \( M_3 \) is the gluino mass, \( \mu \) is the higgsino mass parameter, \( A_t \) is the soft SUSY breaking stop trilinear parameter and

\[
C_0(x, y, z) = \frac{y}{(x - y)(z - y)} \log(y/x) + \frac{z}{(x - z)(y - z)} \log(z/x).
\]

(18)

The present experimental exclusion limit at 95% C.L. from CDF \[34\] is

\[
\mathcal{BR}(B_s \to \mu^+ \mu^-) \leq 1 \times 10^{-7},
\]

(19)

which puts strong restrictions on possible flavor changing neutral currents in the MSSM at large \( \tan \beta \). Additionally, if no signal is observed, the projected exclusion limit, at 95% C.L., on this process for 4 fb\(^{-1}\) at the Tevatron is \[27\]

\[
\mathcal{BR}(B_s \to \mu^+ \mu^-) \leq 2.8 \times 10^{-8}.
\]

(20)

Similarly, if no signal is observed at the LHC, the projected ATLAS bound at 10 fb\(^{-1}\) is \[35\]

\[
\mathcal{BR}(B_s \to \mu^+ \mu^-) \leq 5.5 \times 10^{-9}.
\]

(21)

Therefore considering Eq. (14) in the absence of a signal, these experiments will put very strong constraints on the allowed MSSM parameter space. In addition, LHCb has the potential to claim a 3\( \sigma \) (5\( \sigma \)) evidence (discovery) of a standard model signature with as little as \( \sim 2\) fb\(^{-1}(6\) fb\(^{-1}\)) of data \[36\].

### 2.2.2 \( \Delta M_s \)

In the Standard Model the dominant contribution to \( \Delta M_s \) comes from W-top box diagrams that have the analytical form \[15, 16\]

\[
\Delta M_s = \frac{G_F^2 M_W^2}{6\pi^2} M_{B_s} \eta_2 F^2_{B_s} \hat{B}_{B_s} |V_{ts}|^2 S_0(m_t)
\]

(22)

where \( M_{B_s} \) is the \( B_s \) meson mass, \( \hat{B}_{B_s} \) is the \( B_s \) bag parameter, \( \eta_2 \) is the NLO QCD factor and

\[
S_0(m_t) \approx 2.39 \left( \frac{m_t}{167\text{GeV}} \right)^{1.52}.
\]

(23)
The updated theoretical predictions from the CKMfitter and UTFit groups are slightly different. The UTFit group finds the 95 % C.L. range \( (\Delta M_s)^{SM} = (20.9 \pm 2.6) \text{ps}^{-1} \) (24)

which is consistent with the CKMfitter groups’ 2\( \sigma \) range \( 13.4 \text{ps}^{-1} \leq (\Delta M_s)^{SM} \leq 31.1 \text{ps}^{-1} \) (25)

and central value of 18.9 \text{ps}^{-1}.

About a year ago, the D0 collaboration reported a signal consistent with values of \( \Delta M_s \) in the range

\[ 21 \text{ps}^{-1} > \Delta M_s > 17 \text{ps}^{-1} \] (26)

at the 90 % C.L. \[ 39 \]. More recently, the CDF collaboration has made a measurement, with the result \[ 40 \]

\[ \Delta M_s = (17.77 \pm 0.10(\text{stat}) \pm 0.07(\text{syst})) \text{ps}^{-1} . \] (27)

The large theoretical uncertainties and the precise experimental value suggest that small or moderate negative contributions to \( \Delta M_s \) may be easily accommodated. As shown in Refs. \[ 14, 15, 16, 18 \] for large \( \tan \beta \) and uniform squark masses one obtains negative contributions to \( \Delta M_s \) that are well approximated by

\[
(\Delta M_s)^{DP} = -12.0 \text{ps}^{-1} \left[ \frac{\tan \beta}{50} \right]^4 \left[ \frac{F_{B_s}}{230 \text{MeV}} \right]^2 \left[ \frac{V_{ts}}{0.04} \right]^2 \frac{[\bar{m}_b(\mu_s) \bar{m}_s(\mu_s)]}{[3.0 \text{GeV}]^4} \frac{[\bar{m}_s(\mu_s)]}{[0.06 \text{GeV}]^4} \frac{(16 \pi^2 \alpha_y^2)^2}{M_W^2 M_A^2} \left( 1 + \epsilon_3 \tan \beta \right)^2 \left( 1 + \epsilon_0 \tan \beta \right). \] (28)

In the next section we will discuss the interplay between the \( \mathcal{B}(B_s \rightarrow \mu^+ \mu^-) \) in Eq. \([14]\) and \( \Delta M_s \) in Eq. \([28]\) within the framework of minimal flavor violating MSSM.

2.2.3 \( \mathcal{B}(b \rightarrow s\gamma) \)

The next B-physics process of interest is the rare decay \( b \rightarrow s\gamma \). The world experimental average of the branching of this rare decay is \[ 41, 42 \]

\[
\mathcal{B}(b \rightarrow s\gamma)^{exp} = (3.55 \pm 0.24^{+0.09}_{-0.10} \pm 0.03) \times 10^{-4} . \] (29)

This experimental result is close to the SM central value and so puts constraints on flavor violation in any extension of the Standard Model. However, the theoretical uncertainties in the Standard Model for this process are quite large \[ 42 \]

\[
\mathcal{B}(b \rightarrow s\gamma)^{SM} = (2.98 \pm 0.26) \times 10^{-4} . \] (30)
Using the experimental and SM ranges for the $\mathcal{BR}(b \to s\gamma)$ we find the $2\sigma$ allowed range is

$$0.92 \leq \frac{\mathcal{BR}(b \to s\gamma)^{MSSM}}{\mathcal{BR}(b \to s\gamma)^{SM}} \leq 1.46.$$  

(31)

This bound is appropriate for constraining new physics contributions due to the cancellation of the dominant uncertainties coming from infrared physics effects.

In minimal flavor violating MSSM there are two new contributions from the charged Higgs and the chargino-stops diagrams. The charged Higgs amplitude, including the stop induced two-loop effects, is proportional to the factor \[43, 44\]

$$A_{H^+} \propto \left[ 1 - \frac{2\alpha_s}{3\pi} \mu M_3 \tan \beta \left( \cos^2 \theta t C_0(m_{\tilde{s}L}^2, m_{\tilde{t}_1}^2, M_3^2) + \sin^2 \theta t C_0(m_{\tilde{s}L}^2, m_{\tilde{t}_2}^2, M_3^2) \right) \right] \frac{m_{\tilde{t}_1}^2}{m_H^2},$$  

(32)

where $\theta t$ is the stop mixing angle. The chargino-stop amplitude has the form \[43, 44\]

$$A_{\chi^-} \propto \frac{\mu A_t \tan \beta}{1 + \epsilon_3 \tan \beta} f(m_{\tilde{t}_1}^2, m_{\tilde{t}_2}^2, m_{\tilde{\chi}^-}^2).$$  

(33)

where $f(m_{\tilde{t}_1}^2, m_{\tilde{t}_2}^2, m_{\tilde{\chi}^-}^2) \sim 1/\max(m_{\tilde{t}_1}^2, m_{\tilde{t}_2}^2)$ is the one-loop factor that depends on the stop masses and the chargino mass. The specific dependences of these amplitudes on MSSM parameters are important in understanding the constraints on the SUSY contributions to $\mathcal{BR}(b \to s\gamma)$, which will be discussed below.

### 2.2.4 $\mathcal{BR}(B_u \to \tau\nu)$

The final B-physics observable of interest is the process $B_u \to \tau\nu$ which the Belle experimental collaboration finds to be \[22\]

$$\mathcal{BR}(B_u \to \tau\nu)^{Belle} = (1.79^{+0.56}_{-0.49} \text{stat})^{+0.46}_{-0.51} \text{syst}) \times 10^{-4},$$  

(34)

while the Babar collaboration finds a value \[23\]

$$\mathcal{BR}(B_u \to \tau\nu)^{Babar} = (0.88^{+0.68}_{-0.67} \text{stat}) \pm 0.11 \text{syst}) \times 10^{-4}. $$  

(35)

The two values are within $2\sigma$ of each other and both of them are consistent with the standard model prediction. The average of these two experiments is \[37\]

$$\mathcal{BR}(B_u \to \tau\nu)^{Exp} = (1.31 \pm 0.48) \times 10^{-4}. $$  

(36)

The Standard Model contribution is mediated by the W-boson and has the generic form \[45\]

$$\mathcal{BR}(B_u \to \tau\nu)^{SM} = \frac{G_F^2 m_B m_{\tau}^2}{8\pi} \left( 1 - \frac{m_{\tau}^2}{m_B^2} \right)^2 F_B^2 |V_{ub}|^2 \tau_B$$  

(37)
As discussed above, if the inclusive determination of \(|V_{ub}|\) is used instead of the fitted value, we get a different range of allowed values for \(R_{B\tau \nu}\). In Fig. 4 we show the effect of choosing the \(|V_{ub}|\) inclusive value over the fitted value. The green (grey) hatched region is allowed if we use the fitted value of \(|V_{ub}|\) while the yellow (light grey) region is allowed.
if we use the extracted value of $|V_{ub}|$ from inclusive semileptonic $b$-decays. From Fig. 1 we can see that if $M_A = 150$ GeV and $X_t = 0$ the allowed values are $\tan \beta \sim 10 - 25$ and $\tan \beta \sim 53 - 70$ using the fitted value of $|V_{ub}|$, while using the inclusive value of $|V_{ub}|$ we find $10 \lesssim \tan \beta \lesssim 37$ or $43 \lesssim \tan \beta \lesssim 63$. Therefore, when we project this constraint onto the $M_A - \tan \beta$ plane the allowed regions are significantly different, especially at larger values of $M_A$. In particular the region of intermediate $\tan \beta$ that is excluded by the $B_u \to \tau \nu$ constraint is much smaller if we use the inclusive value of $|V_{ub}|$ instead of the fitted value because the lower bound on $R_{B\tau\nu}$ is smaller for the value extract from inclusive $b$-decays.

Whenever we consider the constraint on the $B_u \to \tau \nu$ rate in this paper we will use the fitted values, so expect our bounds to be quite conservative and one could enlarge the $B$ physics allowed region by going to larger values of $|V_{ub}|$.

### 3 B physics constraints and Higgs searches at hadron Colliders

In this section we shall use the above B physics limits and Higgs search capabilities to put constraints on the allowed regions of MSSM parameter space. In particular we project these constraints onto the $M_A - \tan \beta$ plane. We also assume that all the squark masses are uniform and denoted by $M_{SUSY}$, $2M_1 = M_2 = 500$ GeV and we use the central value for the top-quark measured, at the Tevatron to be $m_t = 170.9 \pm 1.8$ GeV [48]. Within this framework we study four benchmark scenarios by varying the parameters $\mu$, $X_t = A_t - \mu / \tan \beta$, $M_{SUSY}$ and $M_3$. We numerically calculate the ratio $r$, defined for non-standard Higgs searches in Eq. (8), using the CPsuperH program [49]. To estimate the present excluded region and the projected Tevatron reach we used the $1 \text{ fb}^{-1}$ CDF results presented in Ref. [26], the projected $4 \text{ fb}^{-1}$ curves from Ref. [27] and the $1 \text{ fb}^{-1}$ D0 results from Ref. [25] for the maximal mixing scenario with $\mu \sim -200$ GeV. To estimate the LHC reach we used the results for the maximal mixing scenario with $\mu \sim -200$ GeV in Fig. 6 of Ref. [24], which is based on the study in Ref. [50]. Using Eq. (8), each of these curves are rescaled for each of the different parametric scenarios we consider in this paper. Let us stress that the results of Ref. [50], we are using, are in reasonably good agreement with the latest CMS studies for different $\tau$ decay final states, which include a full detector simulation [51, 52, 53, 54].

For the SM-like Higgs searches at $30 \text{ fb}^{-1}$, we used the CMS and the ATLAS studies shown in Ref. [28, 50] to estimate the signal significance in the $h \to \tau \tau$ and $h \to \gamma \gamma$ channel. We used CPsuperH [49] to calculate the relevant branching ratios and couplings needed to estimate the value of $R$ in Eq. (1). For the Tevatron searches we used the updated values of the luminosity needed to discover a Standard Model Higgs, from Ref. [55], to estimate the variation of signal significance with respect to SM Higgs mass at $4 \text{ fb}^{-1}$ for each experiment. The projections at the Tevatron assume an improvement in the sensitivity of detectors along with a basic increase in the luminosity [55].

Before presenting our analysis, let us stress that, from the form of the double penguin contribution to $\Delta M_s$ in Eq. (28) and the large $\tan \beta$ contribution to $BR(B_s \to \mu^+ \mu^-)$ in
Figure 2: The red (grey) region, in all four figures, is excluded by the CDF experiment’s search for non-standard Higgs bosons in the inclusive $A \to \tau^+\tau^-$ channel at 1 fb$^{-1}$ luminosity. The dotted line shows the corresponding D0 excluded region at 1 fb$^{-1}$. (a) The solid and dashed lines represent the future reach for the Tevatron (at 4 fb$^{-1}$) and LHC (at 10 fb$^{-1}$ for $B_s \to \mu^+\mu^-$ and at 30 fb$^{-1}$ for $A \to \tau^+\tau^-$) respectively, where the red (dark gray) lines correspond to the non-standard Higgs search reaches in the $H \to \tau\tau$ channel while the black lines are the projected $BR(B_s \to \mu^+\mu^-)$ bounds for $\mu = -100$ GeV, $X_t = 2.4$ TeV, $M_{SUSY} = 1$ TeV and $M_3 = 0.8$ TeV. The green (gray) hatched regions are those allowed by the present B-physics constraints on the $B_u \to \tau\nu b \to s\gamma$ and $B_s \to \mu^+\mu^-$ branching ratios. (b) and (c) For the same SUSY mass parameters the yellow (light gray) area is the 5$\sigma$ discovery region in the $h \to \gamma\gamma$ channel, while the green (gray) hatched area is the same for the $h \to \tau\tau$ channel for the CMS and ATLAS experiments respectively at 30 fb$^{-1}$. (d) Green (gray) hatched region is the 3$\sigma$ evidence region for the SM-like Higgs searches (at 4 fb$^{-1}$) at the Tevatron. (b)–(d) The areas surrounded by the dashed black curves correspond to the regions allowed by present B-physics constraints.
Eq. (14), it is clear that the two quantities are greatly correlated. As we shown in Ref. [15] for the case of uniform squark masses, Eq. (14) and Eq. (28) imply that
\[
\left| (\Delta M_s)_{DP}^{SUSSY} \right| \sim \frac{BR(B_s \to \mu^+\mu^-)_{SUSSY}}{0.034(\text{ps})^{-1} \frac{M_A^2}{M_W^2} \left( \frac{50}{\tan \beta} \right)^2}.
\] (41)

Notice that the only SUSY parameters this ratio depends on are \( M_A \) and \( \tan \beta \). Considering the present experimental limit on \( BR(B_s \to \mu^+\mu^-) \) in Eq. (19), we showed in Ref. [21] that, as is apparent in Eq. (41), the double penguin contributions to \( \Delta M_s \) can be at most a few ps\(^{-1} \) for \( M_A < 1 \) TeV. As these corrections are negative with respect to the SM contribution, they make the theoretical predictions agree slightly better with the experimentally measured value. However given that the theoretical errors in Eq. (24) and Eq. (25) are large and the SUSY contributions are small, the \( \Delta M_s \) measurement only puts a very weak constraint on Higgs searches once the \( B_s \to \mu^+\mu^- \) bound is imposed.

### 3.1 Large to moderate \( X_t \) and small \( \mu \)

This scenario is a modified version of the one called maximal mixing because we chose the sign of \( A_t M_3 \) to be negative. This choice of sign tends to reduce the value of the SM-like Higgs mass making it easier for the Tevatron collider to possibly probe this scenario. On the other hand the change in the sign of \( M_3 \) with respect to that in the maximal mixing scenario [24] does not significantly affect B-physics constraints and the non-standard Higgs boson search limits, as can be seen in Fig.9(a) of Ref. [21]. The SM-like Higgs mass depends strongly on the stop mixing parameter \( X_t \), and it attains its maximum value for \( X_t \sim \sqrt{6} M_{SUSSY} = 2.4 \) TeV. For these values of \( X_t \), small \( \mu \) and small \( M_A \), which can be probed at the Tevatron, we need the sign of \( \mu A_t \) to be negative so that the stop-chargino contribution to \( b \to s \gamma \) amplitude in Eq. (33) cancels against that of the charged Higgs in Eq. (32). The \( B_s \to \mu^+\mu^- \) constraint in this scenario is quite strong because the \( B_s \to \mu^+\mu^- \) branching ratio in Eq. (14) is proportional to \( A_t \), which is large, and in the denominator the factor \( 1 + \epsilon_3 \tan \beta \sim 1 \), as the \( \epsilon_3 \) loop-factor is small. The \( B_u \to \tau \nu \) constraint has two allowed regions related to the two possible signs of the amplitude, as can be seen in Eq. (39). At low values of \( \tan \beta \) and large values of \( M_A \) the SM contribution dominates, while at complementary values of \( M_A \) and \( \tan \beta \) the SUSY contribution dominates.

In Fig. 2 (a) the present limit on the \( B_s \to \mu^+\mu^- \), and the measurements of the \( b \to s \gamma \) and \( B_u \to \tau \nu \) decay rates allow the green (gray) hatched region for \( X_t = 2.4 \) TeV, \( M_3 = -800 \) GeV, \( M_{SUSSY} = 1 \) TeV and \( \mu = -100 \) GeV. The red (dark gray) region is excluded by the CDF experiment’s non-standard Higgs search in the inclusive \( \tau^+\tau^- \) decay mode. The dotted red (dark grey) is the corresponding excluded region according to the D0 collaboration. The red (dark gray) solid and dashed curves show the regions that can be excluded by non-standard Higgs searches at the Tevatron for a future luminosity of 4 fb\(^{-1} \) and at the LHC for a luminosity of 30 fb\(^{-1} \) respectively. The black solid and dashed curves corresponds to the future \( B_s \to \mu^+\mu^- \) limits for the Tevatron at a luminosity of 4 fb\(^{-1} \) and the LHC at a luminosity of 10 fb\(^{-1} \) shown in Eq. (20) and Eq. (21) respectively. A
Figure 3: (a)–(d) The lines and the colors correspond to the same quantities as in Fig. (2), where the SUSY parameters are the same except for $X_t = 1$ TeV.

reach similar to Eq. (21) and comparable to the standard model prediction is expected at LHCb with only a few fb$^{-1}$ of data [36]. As the B-physics allowed region corresponds to large values of $M_A$ and small values of $\tan \beta$, the SM contribution to the amplitude of the $B_u \rightarrow \tau \nu$ process is larger than the SUSY contribution to the same amplitude. The region where the SUSY contribution to the amplitude of the $B_u \rightarrow \tau \nu$ process is larger than the SM contribution is excluded by the present bounds on the $B_s \rightarrow \mu^+ \mu^-$ branching ratio in Eq. (19).

As we found in Ref. [21] the maximal mixing scenario is strongly constrained by B-physics and the addition of the $B_u \rightarrow \tau \nu$ limit makes these constraints even stronger. For these values of SUSY parameters B-physics constraints prefer low to moderate values of $\tan \beta$. In addition the Tevatron will find it difficult to discover a non-standard Higgs boson for this scenario. Moreover, the LHC at a luminosity of 30 fb$^{-1}$ will only be able to probe a very small portion of the B-physics allowed parameter space in the $A/H \rightarrow \tau \tau$ channel.

In Fig. (b and c) we show the parts of the $M_A - \tan \beta$ that can be probed in Standard Model Higgs searches at the CMS and ATLAS experiments, respectively. The yellow (light gray) regions are those that can be probed in $h \rightarrow \gamma \gamma$ channel while the green (dark gray) hatched regions can be probed in $h \rightarrow \tau \tau$ channel with a luminosity of 30 fb$^{-1}$ at 5 $\sigma$. Present available studies with the ATLAS detector show that it will be able to probe all of
the B-physics allowed region. According to the new analysis shown in Ref. [28], the CMS detector may not be able to probe the region of moderate $M_A$ in the $h \to \tau\tau$ channel. However due to a significant improvement in the CMS sensitivity in the $\gamma\gamma$ channel a large portion of the B-physics allowed region can still be probed. If the sign of $A_tM_3$ were positive the qualitative features of the CMS reach and ATLAS reach would remain the same.

In Fig. 2 (d) we show the region of the $M_A - \tan\beta$ plane that the Tevatron can probe in the $h \to b\bar{b}$ channel with a luminosity of 4 fb$^{-1}$ per experiment and a signal significance of 3 standard deviations. For the modified maximal mixing scenario the region that can be probed is relatively large compared to the standard one [24,32], because the sign of $A_tM_3$ is negative. For negative $A_tM_3$ the maximum SM-like Higgs boson mass is approximately $\sim 125$ GeV compared to the standard maximal mixing scenario which has 130 GeV as the maximum Higgs mass [49].

In Fig. 3 we show the effect of going to a lower value of stop mixing parameter $X_t = 1$ TeV. There are two disconnected B-physics allowed regions for these SUSY parameters shown in Fig. 3 (a). There is a tiny upper region at around $(M_A, \tan\beta) \sim (150$ GeV, 43) and a much larger lower $\tan\beta$ region where all the B physics constraints are just satisfied. In the upper region the SUSY contribution to the amplitude of the $B_u \to \tau\nu$ process is larger than the SM contribution to the same process, while in the lower region the opposite is true. The area between these two regions is excluded because the ratio $R_{B\tau\nu}$ in Eq. (40) is below the $2\sigma$ bound. The reach via SM-like Higgs searches for these SUSY parameters, are similar to the maximal mixing scenario. CMS has difficulties seeing the SM-like Higgs in part of the regions allowed by B-physics constraints, but the ATLAS experiment will cover all of $M_A - \tan\beta$ plane. The Tevatron experiments may now cover the whole allowed region of the $M_A - \tan\beta$ plane at $3\sigma$.

3.2 Large $\mu$ and small or negligible $X_t$

For the minimal mixing scenario, $X_t$ is equal to zero and the chargino-stop contribution to the $b \to s\gamma$ process is small. Due to a reasonable agreement between the Standard Model prediction and the experimental measurement of the $b \to s\gamma$ rate, we need the charged Higgs contribution in Eq. (32) to be small. For a light charged Higgs, this requirement can be achieved by going to large values of $\mu$, $M_3$ and $\tan\beta$ because of a cancellation between the tree-level term and the loop induced term in Eq. (32). Since $A_t$ is small, the $B_s \to \mu^+\mu^-$ limit puts a weak constraint on the $M_A - \tan\beta$ plane. Additionally, for these values of parameters the usual bound on $\tan\beta$ that comes from requiring that $y_b$ be perturbative up to the GUT scale may be relaxed: Since the bottom Yukawa has the form

$$y_b \simeq \frac{\sqrt{2m_b\tan\beta}}{v(1 + \epsilon_3\tan\beta)} \quad (42)$$
and as $\epsilon_3 \tan \beta$ needs to be real, positive and of order one, for the above cancellation in the charged Higgs amplitude to occur\footnote{An exact cancellation is not needed due to the theoretical and experimental uncertainties so a small phase is also allowed}, the denominator suppresses the bottom Yukawa coupling for large values of $\tan \beta$.

The SM-like Higgs searches put an interesting constraint on scenarios with large values of $|\mu|$ and small values of $X_t$, since unless $M_{SUSY}$ is sufficiently large the SM-like Higgs mass tends to be below the LEP bound of 114.4 GeV. The impact of the LEP bound on the excluded region in the $M_A - \tan \beta$ plane is very sensitive to $\mu$, $M_{SUSY}$ and the top mass. For instance, for $M_{SUSY} \sim 1$ TeV this scenario is highly constrained by the LEP bounds on the SM-like Higgs mass, but increasing $M_{SUSY}$ to 2 TeV is sufficient to avoid this constraint \cite{56}.

The corresponding results for $M_{SUSY} = 2$ TeV are shown in Fig. 4. We have previously analyzed this scenario in Ref. \cite{21} without adding the $B_u \rightarrow \tau \nu$ constraints. In Fig. 4 we see that the addition of this new constraint excludes the diagonal region with corners $(100 \text{ GeV}, 38), (155 \text{ GeV}, 28), (450 \text{ GeV}, 80)$ and $(190 \text{ GeV}, 65)$ for the parameters $\mu = 1.5 M_{SUSY}$ and $M_3 = 0.8 M_{SUSY}$. In Fig. 4(a) we show the effect of the LEP bound on the B-physics allowed regions. The region below the blue (black) solid line shows the area excluded by the LEP bound in the $M_A - \tan \beta$ plane.

From Fig. 4(b) and (c) it is clear that the CMS and ATLAS experiment can probe most of the allowed B-physics regions of the $M_A - \tan \beta$ plane, using SM-like Higgs searches in the $h \rightarrow \gamma\gamma$ and the $h \rightarrow \tau\tau$ channel because in this region the $\tau$ Yukawa coupling is only slightly above the standard model value and according to Ref. \cite{28} CMS does not have a $5\sigma$ signal significance with 30 fb$^{-1}$ of data for any standard model Higgs mass. However, given that the Higgs mass and the $h \rightarrow \tau\tau$ coupling vary smoothly with $M_A$ and $\tan \beta$ the discovery potential is also above $4\sigma$ for most of the region that appears inaccessible in Fig. 4(b). Again, at 4 fb$^{-1}$ the Tevatron could have a $3\sigma$ evidence over most of the parameter space allowed by B-physics and the LEP Higgs mass bound.

We would like to stress that the B physics and the LEP excluded regions, for the minimal mixing scenario, allow a clear region of $M_A = 130 - 170$ GeV and $\tan \beta = 50 - 70$. These values are easily within the Tevatron’s sensitivity region for non-standard Higgs searches in the $\tau\tau$ channel. In addition, the SM-like Higgs boson mass is close to the current limit and therefore should be visible at the Tevatron at the 3 $\sigma$ level with an increase in sensitivity and luminosity. Both CDF and D0 collaborations have recently made public their findings in the inclusive $A \rightarrow \tau\tau$ channel at a luminosity of 1 fb$^{-1}$. The CDF experiment finds a slight excess \cite{20} while the D0 experiment \cite{25} finds a reduction in the signal for the same values of the the $\tau\tau$ visible mass. The D0 limit further limits the upper B-physics allowed region to values of $M_A = 130 - 150$ GeV and $\tan \beta \sim 55$.

This scenario can be relatively insensitive to small changes in the value of $X_t$. It would seem that increasing the value of $X_t$ would make the $B_s \rightarrow \mu^+\mu^-$ constraint extremely strong. However, there is a $1/\mu^2$ dependence from the $(1 + \epsilon_0^2)(1 + \epsilon_3)$ factor in the denominator of Eq. (14) and only a linear $\mu$ dependence in its numerator. Thus as long as the loop factors...
3.3 Small $\alpha_{eff}$

This scenario was studied in Ref. 56 in which the off-diagonal components of the CP-even Higgs mass matrix are approximately zero. This approximate cancellation can be achieved by making, for instance, the following choice of parameters

$$\mu = 2.5 \text{ TeV}, \quad X_t = -1200.0 \text{ TeV}, \quad M_{SUSY} = 800 \text{ GeV}, \quad M_3 = 500 \text{ GeV}.$$ (43)

A consequence of this cancellation is that the couplings of the SM-like Higgs boson to the $b$-quarks and $\tau$-leptons are suppressed.
Figure 5: (a)–(d) The lines and the colors correspond to the same quantities as in Fig. (2), where the SUSY parameters are the same except for $M_3 = 500$ GeV, $M_{SUSY} = 800$ GeV, $X_t = -1.2$ TeV and $\mu = 2.5$ TeV.

In Fig. 5 we present the effect of this choice of parameters on the B-physics allowed region and on Higgs searches at the LHC and Tevatron. The B-physics constraints are quite severe and similar to the large $X_t$ scenario we discussed above. The $h \to \gamma\gamma$ channel for SM-like Higgs searches is enhanced because the $h \to \tau\tau$ and $h \to b\bar{b}$ branching ratios are suppressed, leading to an enhancement of the $h \to \gamma\gamma$ branching ratio. Therefore the CMS and ATLAS experiments will be able to probe a large part of the $M_A - \tan \beta$ plane in the $h \to \gamma\gamma$ channel. The Tevatron will not be able to probe most of the B-physics allowed region because of the suppression of the $h \to b\bar{b}$ branching ratio.

4 Conclusions

In this article we have studied the inter-play between B-physics constraints and Higgs searches at hadron colliders in the framework of minimal flavor violating SUSY models. The results we present here depend on the projected sensitivities of the CMS and ATLAS experiments and the Tevatron collider in the different SM-like and non-standard Higgs boson channels. The Tevatron projections assumed in this work need to be further solidified by improvements in the analyses that CDF and D0 are performing. Both CMS and ATLAS
have recently performed improvements in their projections in the $\gamma\gamma$ inclusive channel and CMS has also recently updated their $h \to \tau\tau$ vector boson fusion study \cite{28}. We have illustrated this interplay between Higgs searches at hadron colliders and B-physics constraints using four benchmark scenarios.

In particular the B-physics constraints are extremely severe for SUSY parameters which have large values of $X_t$ and small values of $\mu$. For SM-like Higgs boson searches the LHC experiments should be able to probe all of the allowed region of parameter space with $30 \text{ fb}^{-1}$, but the Tevatron collider will have difficulties doing this with $4 \text{ fb}^{-1}$ of data. Discovering a SM-like Higgs boson at the CMS experiment with $30 \text{ fb}^{-1}$ of data will be challenging in this scenario, since CMS has a better sensitivity in the $h \to \gamma\gamma$ rather than in the $h \to \tau\tau$ channel and as the $hbb$ and the $h\tau\bar{\tau}$ couplings are somewhat enhanced for moderate or small $M_A$, the $h \to \gamma\gamma$ branching ratio is smaller than in the SM. On the other hand, the ATLAS experiment will easily probe the allowed region of parameter space because the $h \to \tau\tau$ branching ratio is enhanced for these values of SUSY parameters. The Tevatron will find it very difficult to detect a SM-like Higgs in this scenario because the SM-like Higgs is heavy and the signal significance, in the $h \to bb$ channel, drops sharply with increasing Higgs mass. Additionally, in this scenario the B-physics constraints favor regions which have large values of $M_A$ and low values of $\tan \beta$ while the non-standard Higgs boson searches at hadron colliders are less efficient in these regions. Therefore at a luminosity of $30 \text{ fb}^{-1}$ the LHC will be able to observe the SM-like Higgs, but may find it difficult to discover non-standard Higgs bosons.

The B-physics constraints are far weaker for large values of $\mu$ and small values of $X_t$ due to a suppression of SUSY contributions to the $B_s \to \mu^+\mu^-$ and the $b \to s\gamma$ rates. At the same time the present LEP bounds on the SM-like Higgs mass put strong constraints on the allowed regions of parameter space, in particular for $M_{\text{SUSY}} \lesssim 1 \text{ TeV}$. For the minimal mixing scenario with $M_{\text{SUSY}} = 2 \text{ TeV}$ we have studied, the LHC will be able to probe most of the B-physics allowed region in non-standard Higgs searches, for values of $M_A < 500 \text{ GeV}$. For SM-like Higgs searches, with $30 \text{ fb}^{-1}$ of data, the CMS collaboration should be able to probe most of the allowed regions, while the ATLAS collaboration will be able to probe all of them. In addition, this scenario is the most promising for the Tevatron to detect both the SM-like Higgs and the non-standard Higgs bosons in the near future.

The final benchmark scenario we studied was that of small $\alpha_{\text{eff}}$. Due to the suppression of SM-like Higgs couplings to $b$-quarks and $\tau$'s, the $\gamma\gamma$ channel is enhanced. Due to this enhancement both the LHC experiments will be able to discover the SM-like Higgs over most of the B-physics allowed parameter space. The Tevatron will find it difficult to detect a SM-like Higgs due its mass and suppressed couplings to $bb$.

In conclusion, scenarios with lower values of stop mixing parameter $X_t$ and larger values of higgsino mass parameter $\mu$ will be easier to probe at hadron colliders through direct higgs searches of both standard and non-standard Higgs bosons. At larger values of $X_t$, direct non-standard Higgs boson searches are strongly constrained by present bounds on B-physics observables. On the other hand, the SM-like Higgs boson mass is enhanced through radiative corrections, rendering it more easily detectable at the LHC. Finally, the observation of a SM-
like Higgs in the $h \rightarrow \tau\tau$ channel and not in the $h \rightarrow \gamma\gamma$ or vice versa, may be used to obtain additional information on the values of the supersymmetry breaking parameters.

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