Abstract

The Carbon Footprint is the amount of greenhouse gases (GHG) produced during the life cycle of a product, a process, or a service (expressed in equivalent tons of carbon dioxide per functional unit of analyzed product/process/service). The patterns of fossil fuel combustion, carbon capture and sequestration, and conventional and unconventional fossil fuel production, but also the emissions linked with consumer behavior, can be analyzed considering their carbon footprint. In this chapter the carbon footprint tool is introduced, linking it to fossil energy systems and renewable energy systems, as well as the main products on the market, to provide information on which technology should be promoted to reduce GHG emissions.

Keywords: Carbon Footprint, ISO 14067, GHG, Life Cycle Assessment

1. Introduction

Carbon footprint, as an indicator of the impact of the emissions of GHG of products and services, is interesting for enterprises, consumers, and politicians [1]. Investors control the carbon footprint of their products as it is an indicator of their investment risk. Purchasing managers are interested in the carbon footprint of the goods that they are dealing with, and the market is beginning to offer consumers carbon-labeled products. These are the reasons for the popularity of product carbon footprint. It is defined as the mass of cumulated CO$_2$ emissions that can be measured through a supply chain or through the life cycle of a product [2]. The average per capita carbon footprint of continents and of the most important nations is reported in Table 1 (data are expressed in equivalent tons of carbon dioxide per capita per year). Also the contribution of different sectors is reported (expressed in percentage).
| Country and Region | Country footprint [tCO2e/p] | Construction | Shelter | Food | Clothing | Manufactured products | Mobility | Service | Trade |
|-------------------|-----------------------------|---------------|---------|------|----------|----------------------|---------|---------|-------|
| Europe            | 13                          | 9             | 21      | 16   | 3        | 12                   | 21      | 17      | 6     |
| USA               | 29                          | 7             | 25      | 8    | 3        | 12                   | 21      | 16      | 8     |
| Canada            | 20                          | 8             | 18      | 8    | 2        | 9                    | 30      | 18      | 6     |
| South America     | 5                           | 6             | 8       | 36   | 3        | 8                    | 22      | 13      | 5     |
| Russian Federation| 10                          | 9             | 40      | 15   | 1        | 3                    | 16      | 17      | 1     |
| Asia              | 7                           | 11            | 14      | 24   | 4        | 11                   | 19      | 16      | 4     |
| Africa            | 2                           | 6             | 13      | 40   | 2        | 6                    | 10      | 22      | 3     |
| Australia and New Zealand | 16                      | 8             | 18      | 18   | 3        | 9                    | 19      | 16      | 13    |

Table 1. Carbon footprint of continents and most important nations [3]

Carbon footprint is most appropriately calculated using life-cycle assessment or input-output analysis [3,4]. In this sense it is based on the ISO 14040 [4] and ISO 14043 [5] norms, on life cycle assessment (LCA). Specific norms for carbon footprint of enterprises and products are ISO 14064 (part 1, 2, and 3) [6-8], ISO 14067 [9], and PAS 2500 [10]. Carbon footprint calculation process is shown in Figure 1.

![Figure 1. Carbon footprint calculation](image-url)
Main emissions due to the most important processes are added through the whole life cycle. Carbon footprint of a purchased good or service can be calculated using Equation 1 [11].

\[
\text{PCF} = S_1 + S_2 + S_3 + S_4 + OE
\]

(1)

Where:
- \( S_1 \) is the sum across purchased goods and services;
- \( S_2 \) is the sum of emissions due to material inputs;
- \( S_3 \) is the sum of emissions due to transport of material inputs;
- \( S_4 \) is the sum of emissions due to waste outputs;
- \( OE \) stands for other emissions emitted in provision of the good or service.

In order to calculate carbon footprint, it is very important to consider the boundaries of the process: which emissions should be considered in calculation of the footprint? This problem can be solved by considering three definitions: Scope 1, Scope 2, and Scope 3.

Scope 1 indicates direct emissions, for example, on-site emissions; Scope 2 indicates emissions embodied in the purchased energy; and Scope 3 indicates all the emissions not covered under Scope 2, such as those associated with transport of goods and waste disposal [12].

Another important aspect is the functional unit, which is defined as a measure of the function of the studied system, and it provides a reference to which the inputs and outputs can be related. This enables the comparison of two essential different systems.

2. Carbon footprint of renewable energy systems

2.1. Carbon footprint of transport fuels

The carbon footprint of transport fuels has been analyzed in several studies starting from 1990. One of the most important is the study realized by Sheehan et al. [13] at National Renewable Energy Laboratory of the United States. This is an LCA study that includes the impact of CO\(_2\) emissions. Most important operations belonging to the petroleum diesel product system include crude oil extraction, its transport to an oil refinery, crude oil refining to diesel fuel, its transportation to the user, and its use in a bus engine.

In addition to energy and environmental outputs in each step, energy and environmental inputs from raw materials use are also included. Generally, life cycle flows include all raw materials used for extraction. Likewise, life cycle flows from intermediate energy sources such as electricity, back to the extraction of coal, oil, natural gas, limestone, and other primary resources should be included.
Life cycle presents a typical allocation case because the refining process is a multiple product process and the other sub-products obtained during diesel production are shown in Figure 2, together with the definition of the most important processes involved in the refining step.

![Figure 2. Crude oil refining step [13]](image)

The final results show that diesel production and use account for a total emission of CO₂ of 633 gCO₂eq/bhp-h. The processes that contribute most to the release of CO₂ emissions are refining (which is responsible for 10% of the emissions) and petroleum combustion in the engine (which is responsible for 87% of the emissions).

### 2.2. Carbon footprint of electricity generation through fossil fuels

The electricity supply sector is responsible for over 7,700 million tonnes of CO₂ emissions annually (2,100 Mt C/yr); being 37.5% of total CO₂ emissions [14]. The annual carbon emissions, associated with electricity generation, is projected to surpass the 4,000 Mt C level by 2020 [15]. Past and projected electricity production from fossil fuels is shown in Table 2 and also CO₂ emissions per kWh.

|          | 1995  | 2000  | 2010  | 2020  |
|----------|-------|-------|-------|-------|
| Coal     | 4,949 | 5,758 | 7,795 | 10,296|
| Natural Gas | 1,932 | 2,664 | 5,063 | 8,243 |
| Oil      | 1,315 | 1,422 | 1,663 | 1,941 |
| Average GHG emissions (g CO₂/kWh) | 158    | 157    | 151    | 147    |

*Table 2. Past and projected global production from the electricity generating sector (TWh/yr) and average CO₂ emissions per kWh [14]*

The efficiencies of modern thermal power stations using the steam cycle can exceed 40% based on lower heating value, although the average efficiency of the installed stock worldwide is
closer to 30%. Recently, efficiencies of 48.5% have been reported and, with further development, by 2020, they could reach 55% at costs only slightly higher than current technology.

Physical carbon sequestration is more useful with the emissions of large point sources of CO$_2$ such as power plants. It can be captured either before combustion, in an IGCC or in a reforming process (transforming steam to methane), or after combustion from the flue gas stream using amine solvents, for example. The volume percentage of CO$_2$ in exhaust flue gases is between 4% (for gas turbines) and 14% (for a pulverized coal-fired plant), which means that large volumes of gas have to be treated using efficient solvents, and this will result in high-energy consumption because of solvent regeneration. These techniques will achieve an efficiency of 80–90% in carbon capture. Other carbon capture techniques include cryogenics, membranes, and adsorption. After the CO$_2$ has been captured, it is pressurized, typically up to 100 bar, before transportation to storage areas. CO$_2$ capture and compression imply a decrease on the thermal efficiency of a power plant, which has been estimated to be equal to 8–13%. The cost of CO$_2$ capture in power plants comprises between $30 and 50/t CO$_2$ of emissions; while the cost of CO$_2$ transportation is influenced by the distance and the capacity of the pipeline and ranges between $1 and 3/t CO$_2$ per 100 km. The cost of underground storage, which excludes the costs due to compression and transport, is estimated to range between $1 and 2/t CO$_2$ stored. With the development of new technologies, for example the development of new solvents and system components, the costs of carbon capture and storage would decrease.

2.3. Carbon footprint of residential heating systems based on fossil fuels

Glaeser and Kahn [16] evaluated the emissions released by American households for heating purposes. The two primary heating sources for households are fuel oil and natural gas. On the one hand in the United States, the use of fuel oil is pretty rare, with the exception of the Northeast, and it is used as a source of home heating in few metropolitan areas; on the other hand, natural gas is the most common home heating source; and in some areas electricity is also used. Natural gas consumption is driven primarily by climate.

For fuel oil and natural gas, there are conversion factors that enable to move from energy use to CO$_2$ emissions. In the case of fuel oil, the factor is 22.38 lb of CO$_2$ per gallon.

It can be considered that about 20,000 kWh/yr are required to heat a typical house in developed countries. If hard coal, oil, natural gas, and LPG are used, the annual total CO$_2$ emissions are 8,280 kg CO$_2$/yr, 6,280 kgCO$_2$/yr, 4,540 kg CO$_2$/yr, and 5,180 kg CO$_2$/yr, respectively [17]. These data agree with those reported by Johnson [18], which are shown in Figure 3.

2.4. Life cycle carbon footprint of shale gas

Recent advances in drilling and fracking technologies have made the access to huge deposits of natural gas in shale deposits technically and economically feasible. These are located across the United States and elsewhere [19,20], and thus shale gas production has grown about 48% per year from 2006 to 2010 in the United States. This fact will influence the American and the world energy outlooks for the near future, together with the variation in the oil price [21]. The
growth of the shale gas industry has brought important benefits, such as significant job growth, decoupling gas and oil prices, providing an alternative to the more polluting use of oil in transportation and of coal in power generation [22,23]. The carbon footprint of shale gas can be calculated evaluating or measuring the direct CO\textsubscript{2} emissions from its final use and evaluating indirect CO\textsubscript{2} emissions produced from fossil fuels used to extract, develop, and transport it. Also methane fugitive emissions and emissions from venting have to be considered. Literature studies have shown that the indirect CO\textsubscript{2} emissions throughout shale oil life cycle are relatively small than that of the direct combustion of the fuel. In fact indirect emissions range between 1 and 1.5 g CO\textsubscript{2}/MJ\textsuperscript{−1} [24], whereas direct emissions range between 13-15 g CO\textsubscript{2}/MJ [25,26]. Indirect emissions from shale gas are comparable with those due to conventional gas production [26].

Figure 3. Carbon footprint of different heating fuels [18]

![Figure 3. Carbon footprint of different heating fuels](image)

Figure 4. Comparison of GHG emissions from shale gas and conventional natural gas with low and high estimates of fugitive methane emissions, surface-mined coal, deep-mined coal, and diesel oil; time horizon equal to 100 years [27]

![Figure 4. Comparison of GHG emissions](image)
From the most important studies available in literature, it can be inferred that both carbon footprints of shale gas and of conventional gas are dominated by direct CO$_2$ emissions and fugitive methane emissions. In Figure 4 direct emissions of CO$_2$ during combustion of shale gas, conventional gas, coal, and diesel oil are represented with white bars, whereas indirect emissions occurring during the development and the use of the energy sources are represented in black bars, and fugitive emissions of methane are represented with grey bars. All the emissions have been normalized to the quantity of energy released during combustion.

3. Carbon footprint of renewable energy systems

3.1. Carbon footprint of transport biofuels (biodiesel, bioethanol, biomethane)

The GHG emissions released during biodiesel life cycle are about 40–65% of those released during conventional diesel life cycle. For bioethanol technologies, the GHG emissions are deeply influenced by the technology. Emissions of the whole life cycle of bioethanol produced from corn can be about 80–90% of those of competitor fossil fuels. For bioethanol produced from sugar cane, a reduction of 75-80% in fossil fuels emissions can be achieved. Important factors that influence the final results are the amounts and type of fossil fuels used in the life cycle as energy carriers to produce, transport, and process the feedstock. Also non-CO$_2$ emissions, generated during the cultivation phase, such as N$_2$O, have to be considered. Besides, the efficiency in the conversion process is important too, together with the degree to which biomass is used to provide the energy required by the process, and feedstock yields during the cultivation phase. The mass and energy balances are also influenced by the capacity of the bioenergy plant and the scale of the project. In the case of large-scale projects, there will be important land use changes that can influence carbon stocks in the soil. Table 3 shows GHG emissions per kilometer travelled.

| Transportation Fuel                                      | GHG Emissions (gCO$_2$-eq./km) |
|----------------------------------------------------------|---------------------------------|
| Bioethanol from sugar cane                               | 50-75                           |
| Bioethanol from other crops (corn, sugar beet, wheat)    | 100-195                         |
| Biogas                                                   | 25-100                          |
| Biodiesel (rapeseed, soy, sunflower)                      | 80-140                          |
| Fischer Tropsch diesel from biomass                      | 15-55                           |
| Bioethanol from lignocellulose                           | 25-50                           |
| Gasoline                                                 | 210-220                         |
| Diesel                                                   | 185-220                         |
| Natural gas                                              | 155-185                         |

Table 3. GHG emissions per kilometer travelled using renewable fuels and fossil fuels [28]
3.2. Carbon footprint of electricity generation through renewable energy

The carbon footprint of electricity generation through RES (Renewable Energy Systems) are described in this section. Hydro-electricity is described first, and then wind power, followed by bioenergy systems and solar energy.

Hydro-electricity is the most developed renewable resource worldwide, even if it has to face social and environmental barriers [29]. In fact societal preferences are difficult to predict, while hydro-sites are often difficult to reach, which results in high transmission and capital investment costs. These are difficult to be accepted by private power companies. The global economic hydropower potential ranges between 7000 and 9000 TWh per year. Particularly rural communities without electricity appear to be convenient for small (<10 MWe), mini- (<1 MWe), and micro- (<100 kWe) scale hydro schemes. They have low environmental impacts, and generation costs are around 6–12 c/kWh. Emissions of GHG linked with hydro-electricity operation are due to flooding of land upstream of a dam that can imply a loss of biological carbon stocks and can produce methane emissions due to vegetation decomposition.

Wind power is a technology that has been developed recently. It has an intermittent flow and produces about 4% of total global electricity. In 2013 the production capacity reached 282,000 MWe, which implies a huge development, respect from year 2000 [30]. Denmark is producing about 40% of its total electricity consumption from wind power, and it’s one of the main exporters of wind turbine technology. Many wind turbines will be sited off-shore. On the one hand in this way future demand can be met, the advantage is to increase the rated output to more than 3 MWe, to decrease costs linked with operation and maintenance, to have more reliable plants; on the other hand the cost of investment for wind turbines is decreasing, while the installed capacity increases. So wind power is becoming competitive with other sources of energy in highly windy areas. The costs of electricity generation in this case range between 3 and 5 c/kWh. The investment costs will fall from $1000 to $635/kWe and operating costs will decrease to about 0.01 c/kWh - 0.005 c/kWh [31].

Bioenergy can be produced from agricultural and forestry residues, animal effluents, the organic fraction of municipal solid wastes, and dedicated energy crops. Since biomass is widely spread in the territory, it is an interesting source of energy for rural and mountain areas. The challenge is to optimize the production of biomass, collection and logistics, optimize its conversion to energy and delivery to the end user, to provide a service that is economically competitive with that obtainable using other fossil fuels. Residual biomasses, such as bagasse, rice husks, straw, olive husk, bark, and sawdust often have a corresponding cost for disposal. Therefore, biomass-to-energy conversion, in the case of residues, can have good economic performance, especially in rural areas, where there is abundance of them. Denmark produces about 40% of the electricity it consumes through cogeneration plants, using wood waste and straw. Also biogas is produced from animal breeding effluents. Energy crops are less promising in the short term due to their higher production costs in terms of $/GJ of available energy. Also the competition for land use with food crops is becoming an issue. Biomass as a fuel is more reactive than coal if it is used in gasification process, which promotes the use of biomass in IGCC systems, that are approaching to commercial realization. Besides if coupled with carbon capture, biomass integrated gasification combined cycle can be a carbon-negative
technology, because CO₂ is absorbed during biomass cultivation and production, and it is not released in the IGCC plant, due to carbon capture. On the one hand, capital investment for a biomass gasification–combined cycle plant, working with an high pressure reactor, is decreasing from $2000/kWe to $1100/kWe by 2020; on the other hand operating costs (fuel supply included) will decline from 3.98 to 3.12 c/kWh [31]. Actually operation costs for a traditional plat working with boiler plus steam turbine are about 5.50 c/kWh.

The cost of solar photovoltaic (PV) is slowly decreasing from $5,000/kWe to $4,000/kWe installed. The increase in the installed capacity corresponds to an increase in scale-up of manufacturing plants and the use of mass production techniques that are the main reasons for costs reduction. Also operating costs are quite high, being about 20–40 c/kWh. Promising new applications for solar PV are represented by grid connected buildings and by large installations (up to 1 MWe), which are pushing innovation in inverters and net metering systems. Other important markets for photovoltaic power systems are off-grid applications for rural areas, especially in developing countries where there is a need for electrification projects. The worldwide installed PV capacity is estimated to be about 178 GWe in 2014, while it will reach about 400 GWe in 2020. Conversion efficiencies of silicon cells are continuously improving. The efficiency of commercial monocrystalline modules is about 13–17%, whereas the efficiency of multicrystalline module is about 12–14%. Literature studies show that a single factory of 400 MWe capacity (obtainable with 5 million panels) can reduce production costs of 75%, due to economies of scale [32]. Neij [33] calculated that a $100 billion investment in manufacturing capacity would be needed in order to reach an acceptable generating level of 5 c/kWh (excluding back-up supply or storage costs). Capital costs for concentrated solar will fall from $4000/kWe to $2500/kWe by 2030 (Table 4) [34].

| Technology | PF + fgd, NOₓ, etc. | IGCC and super-critical | CCGT + CO₂ capture | CCGT + CO₂ capture | Nuclear | Hydro | Wind Turbines | Biomass IGCC | PV and Solar thermal |
|------------|---------------------|------------------------|--------------------|--------------------|---------|-------|--------------|--------------|----------------------|
| Energy source | Coal | Coal | Gas | Coal | Gas | Uranium | Water | Wind | Biofuel | Solar |
| Emissions (gC/kWh) | 229 | 190-198 | 103-122 | 40 | 17 | 0 | 0 | 0 | 0 |
| Reduction potential to 2020 (MtC/yr) | Baseline | 55 | 103 | 5-50 | N.A. | 191 | 37 | 128 | 77 | 20 |
| Cost of C reduction ($/t C avoided) | Baseline | -10-40 | 0-156 | 159 | 71-165 | -38-135 | -31-127 | -82-135 | -92-117 | 175-1400 |

PF, pulverised fuel; fgd, flue gas desulphurization; IGCC, integrated gasification combined cycle

Table 4. Cost estimates of alternative mitigation technologies in the power generation sector compared to baseline pulverized coal-fired power plant and natural gas Combined Cycle with Gas Turbine (CCGT) power stations and the potential reductions in CO₂ emissions to 2020 [14]
3.3. Carbon footprint of residential heating systems based on renewable energy

Heat production and hot water supply to buildings are essential and important worldwide. The problem is how to produce them in a sustainable way, replacing fossil fuels. Today, it is intensively being discussed how to do so in the best way in future energy systems in which the combustion of fossil fuel should be reduced or completely avoided. One way could be through the promotion of low energy buildings in which the consumption of energy can be reduced or even removed (through the use for example of solar thermal heating systems). Another way could be the one to use excess heat produced from the industrial sector, waste incineration, power stations based on large-scale exploitation of geothermal energy, solar thermal energy, and heat pumps powered by excess wind energy. In these cases, a district heating network becomes essential. Table 5 shows the comparison of GHG emissions for different household.

| Heat Source                           | GHG Emissions (gCO₂-eq./MJ) |
|---------------------------------------|-----------------------------|
| Biomass (i.e., wood chips, pellets)   | 520                         |
| Geothermal                            | 15                          |
| Solar thermal                         | 1030                        |
| Coal                                  | 110150                      |
| Oil                                   | 90120                       |
| Natural gas                           | 7085                        |
| Electricity from natural gas (space heating) | 180210                  |
| Electricity from oil (space heating)  | 265295                      |
| Electricity from coal (space heating) | 290320                      |

Table 5. GHG emissions per unit output in the heating sector (taken from [28])

The development of district heating systems is linked with the development of other systems such as combined heat and power systems, which generate waste heat, together with power. These increase the fuel use efficiency [35]. Also heat pumps should be introduced in residential heating systems [18]. In some countries like Norway, district heating system’s GHG emissions have been compared with those of individual heating systems and it has been found that the first have lower CO₂ emissions.

4. Carbon footprint of products

4.1. Carbon footprint in the food industry

Food industry sector is one of the major contributors to climate change [36]. In Sweden, it has been estimated that about 25% of GHG emissions from the private sector are due to the
consumption of food [37]. In the European Union, food industry contribution to GHG emissions is estimated to be about 31% [36,38]. GHG emissions in the transport sector are mainly due to CO$_2$; while in agriculture most emitted GHG are methane (CH$_4$) and nitrous oxide (N$_2$O). The CO$_2$ emitted from land use change represents also an important source of emissions of the food production system. Starting from the publication of the Fourth Assessment Report of the IPCC in 2007 [39], the calculation of food carbon footprint has become more and more popular. Food carbon footprint is calculated by companies also for marketing purposes [40-42]. Also research efforts in the calculation of carbon footprint of food and in the estimate of its uncertainty have increased in recent years [43-46] (see Figure 5). Challenges in calculating the carbon footprint of food products can be linked with the functional unit, system boundaries and allocation, land use change, carbon sequestration in soils, uncertainties, and variation.

![Figure 5. Carbon footprint of different types of food products at retail. Average values estimated to be representative for food products sold on the Swedish market. Error bars show ranges of values found in the literature. Emissions from land use change and carbon stock changes in soils are not included [47].](http://dx.doi.org/10.5772/62281)

Besides marketing purposes, carbon footprint is calculated in the food sector also with the aim at reducing its value, producing more sustainable food. The main ways to reduce the product carbon footprint of food are as follows: by reducing emissions of CO$_2$ due to energy use in agriculture (for example improving energy efficiency and using renewable energy sources) and reducing CH$_4$ emissions from enteric fermentation and N$_2$O emissions from fertilizer nitrification in soil. CH$_4$ emissions can be reduced to some extent by altering the diet fed to ruminants [48], but the risk of pollution swapping is great [49,50]. N$_2$O emissions from soils can be reduced by optimizing nitrogen use and promoting N$_2$O inhibitors.

Another way to reduce GHG emissions in the food sector is changing the consumption patterns [51-54]; for example, switching from diets based on meat to diets in which proteins are also supplied by vegetables.

Being on-farm emissions (from cultivation and animals breeding) the most important source of GHG in food life cycle, numerous studies have tried to reduce them. Ahlgren [55] has used LCA to evaluate the use of biofuels in tractors and the substitution of mineral nitrogen fertilizers. This implied that 3–6% of a farm’s available land was needed to produce the required biomass (to produce biofuels and fertilizer).
Another issue is represented by dairy production and the carbon footprint of milk [56,50]. An important area of research is the production of animal feed for the different diets used in livestock production [57-58].

4.2. Carbon footprint in the textile industry

Many enterprises in the textile and clothing industry are involved in product carbon footprint calculation. They range from fiber manufacturers (e.g., Lenzing, Advansa, Dupont) to producers of flooring material (e.g., InterfaceFlor, Desso, Heugaveld), to fashion brands (united in the Sustainable Apparel Coalition), to other organizations (European Commission and the Dutch branch organization Modint). They are using LCA to calculate the environmental impacts of textile-related products. Also educational textile and fashion institutes (e.g., the Amsterdam Fashion Institute) are promoting life cycle thinking, picking up the signals from companies and other organizations. A literature survey [59] shows that Collins and Aumônier [60] compiled a LCI (Life Cycle Inventory) on textile products upon references dating from 1978 to 1999. Another research executed by Kalliala and Talvenmaa [61] reports, for example, spinning energy, which is derived from a study out of 1997. In-depth investigation on weaving led to the research of Koç and Çinçik [62]. In the recent work of Shen [63], non-renewable energy use for the production processes of different fabrics is given, based upon a report from 1997 [64].

Walser et al. [65] have published a LCA study using inventory data for polyester (PET) textile production. The authors also noticed that the data in the Ecoinvent database [66] on cotton and bast fibers do not specify the yarn size, which has an important influence on energy use.

Figure 6 presents the carbon footprint of cotton textiles and of synthetic textiles. In the case of cotton, different yarn thickness are taken into account. They are expressed on decitex (abbreviated dtex). In the case of synthetic textiles, only yarn thickness of 70 dtex is taken into account.

![Figure 6. Carbon footprint of cotton textiles with yarn thickness comprised between 70 and 300 dtex (left) and synthetic textiles - acryl, nylon, PET, elastane-, with yarn thickness of 70 dtex (right) [59]](image)

4.3. Carbon footprint in the cement industry

The cement industry is one of the sectors that contributes most to climate change, accounting for roughly 5% of the total CO₂ emissions worldwide [67]. Therefore reducing these emissions
is a primary goal in order to comply with the objectives laid down in the Kyoto protocol to combat climate change. Currently, the cement industry, belonging to the WBSCD (World Business Council for Sustainable Development), has launched the Cement Sustainable Initiative program to meet the challenges of sustainable development. The carbon footprint is the most promising tool to evaluate the impact of carbon emissions of different products and can be an indicator to be used for eco-labeling. Several efforts have been made to develop it [68]. The study of Cagiao et al. [69] is based on the MC3 approach, also called organization-product-based-life-cycle assessment (OP-LCA). Given its top-down approach, this methodology first allows the organization’s footprint to be calculated and then distributing it among the products that it manufactures. Some of the advantages are as follows:

a. It is a single methodology to be used both for organizations and products.
b. It uses all the financial accounts as input data.
c. The information flows automatically through the value chain.
d. The scope is always the same for all the analyses.
e. It is simple and easy-to-understand and adaptable.
f. Both the carbon footprint and the ecological footprint of the organization can be obtained [70-72].

The study of Cagiao et al. [69] was carried out with three potential scenarios in mind: case A pertaining to a conventional integral plant; case B which refers to a grinding plant; and case C, an integral plant which has been subject to the best available technical improvements. All the plants have the same productivity of 1,000,000 t/year. A summary of main results is proposed in Table 6.

| Process                              | Emissions                          | Case   |
|--------------------------------------|------------------------------------|--------|
| Carbon footprint of cement industry  |                                    |        |
|                                       | 1,003,555.2 tCO2/year              | Case A |
|                                       | 907,384.2 tCO2/year                | Case B |
|                                       | 790,278.3 tCO2/year                | Case C |
| Carbon footprint of one ton of cement|                                    |        |
|                                       | 1.00 tCO2/tcement                   | Case A |
|                                       | 0.91 tCO2/tcement                   | Case B |
|                                       | 0.79 tCO2/tcement                   | Case C |
| Main parts of the carbon footprint produced | Direct emissions (75.33%) and wastes (17.98%) | Case A |
|                                       | Materials (75.07%) and services (14.60%) | Case B |
|                                       | Direct emissions (77.06%) and wastes (15.18%) | Case C |
| Reduction of total footprint by using BATs | 213,276.9 tCO2/year (21.25% of initial carbon footprint) |        |

Table 6. Carbon footprint of cement production [69]
5. Product Carbon Footprint (PCF) case study

Fantozzi et al. [73] presents the study of the carbon footprint of a typical food product in Central Italy: truffle sauce. This is a mixture of vegetable oil and truffle in proportions of 33% and 67% respectively and minor components and spices (garlic, salt, pepper, etc.). Both truffles and olives are cultivated and harvested in a farm in Umbria (Italy). Olives are crushed in a mill that is situated few kilometers from the farm. Once it has been produced, the extra virgin oil, together with the truffle, is transported to another facility to produce bottled truffle sauce. The carbon footprint calculation is based on ISO 14076 technical standard. Product Category Rules (PCR) have been developed (see Table 7).

| Stage                          | Rule          | Description                                                                 |
|-------------------------------|---------------|------------------------------------------------------------------------------|
| Scope and functional unit     | Scope         | Calculate PCF of truffle sauce (expressed in kgCO₂eq/kg product)              |
|                               | System        | Cultivation, transformation, packaging, and waste disposal are taken into account, while consumption is neglected |
|                               | Allocation    | Allocation based on system expansion has to be preferred to allocation based on mass and economic value |
| Product definition            | Truffle sauce | Truffle sauce is a mixture of vegetable oil and truffle in proportions of 33% and 67% respectively and minor components and spices (garlic, salt, pepper, etc.) that were not considered in the analysis |
| LC stages                     | Cultivation; Milling; Truffle production; Transport; Sauce production |
| PCF calculation               | Software      | Simapro software was used to design process tree, and calculate PCF, based on the impact method GWP 100 years. Cut-off on processes impact is set to 1% to ease results view |
| Data uncertainty              | Data uncertainty was measured based on used instruments precision and on the uncertainty of Simapro datasets |
| Results communication         | Label         | A carbon footprint label was designed for the package                          |

Table 7. Product Category Rules of truffle sauce [73]

The cut-off threshold on life cycle processes is about 1%. This decision is due to the need to simplify the process tree diagram. All the calculations are referred to the growing season 2011/2012.
The boundaries of the system analyzed are shown in Figure 7. Truffle sauce life cycle has been divided in the following product stages:

- cultivation;
- truffle production;
- truffle sauce production;
- packaging.

This is a clear example of a cradle-to-grave study, so GHG fluxes comprise also disposal of the packaging. The consumption phase is not considered in the study. The functional unit is 1 kg of truffle sauce.

Results of the analysis are proposed in Table 8. Cultivation gives an important contribution to the final impact of truffle sauce, while truffle production has a reduced impact, because it is a very extensive production. Olive trees cultivation uses fertilizers, diesel fuel for field operations, electricity for the olives harvest, herbicides and pesticides.
| Life Cycle Stage                        | Contribution (kg CO₂ eq/kg product) |
|----------------------------------------|-------------------------------------|
| 1) Cultivation                         | 0.94                                |
| 2) Milling                             | 0.28                                |
| 3) Truffle production                  | 0.09                                |
| 4) Sauce production                    | 0.06                                |
| 5) Packaging production & disposal     | 0.77                                |
| 6) Transport                           | 0.03                                |
| 7) Avoided emissions-Avoided fuel      | 0.18                                |
| - Avoided fertilizer                   | 0.02                                |
| **Total**                              | **1.93**                            |

Table 8. Carbon footprint of truffle sauce [73]

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