Study Title: The Effect of Using Snapchat to Summarize in-Class Anatomy Drawings on Student Performance, Engagement, and Retention
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COMIRB No: 18-0927
Version Date: May 3, 2018

Survey Information
You are receiving this survey because you are a CU PT student enrolled in Clinical Anatomy I. The purpose of this study is to examine the utility of a course Snapchat account. This includes obtaining your rating of how useful and valuable the Snapchat account was in summarizing the blood flow diagrams in the course. This survey is voluntary and anonymous. This survey will take approximately 10 minutes to compete. This research is being conducted by individuals at the University of Colorado Anschutz Medical Campus, and is approved as an exempt study through the Colorado Multiple Institutes Review Board (COMIRB Protocol #18-0927). Please contact Mike Pascoe (mike.pascoe@ucdenver.edu | 303.724.5978) with any questions or comments. Begin the survey by selecting the button below.

Section I: Usage Frequency

1. Did you follow the account ClinAnat on Snapchat?
   - Yes
   - No

2. How many of the five blood flow Snap stories did you view?
   - 1
   - 2
   - 3
   - 4
   - 5

Section II: Rating Usability
Questions in this section are related to your perceptions of the usability of the course Snapchat account.

1. How useful was the Snapchat account in reviewing blood flow diagrams?
   - Not at all useful
   - Slightly useful
   - Moderately useful
   - Quite useful
   - Extremely useful
2. How confident did you feel in blood flow diagrams as a result of using the Snapchat account?
   - Not at all confident
   - Slightly confident
   - Moderately confident
   - Quite confident
   - Extremely confident

3. How helpful was the Snapchat account in preparing you for blood flow questions on the exams?
   - Not at all helpful
   - Slightly helpful
   - Moderately helpful
   - Quite helpful
   - Extremely helpful

4. How accurate was the content presented in the Snapchat account?
   - Not at all accurate
   - Slightly accurate
   - Moderately accurate
   - Quite accurate
   - Extremely accurate

5. How frequent was your discussion with classmates on a higher level as a result of using the Snapchat account?
   - Almost never
   - Once in while
   - Sometimes
   - Often
   - Almost always

6. How interested are you in having more course content summarized using the anatomy Snapchat account?
   - Not at all interested
   - Slightly interested
   - Moderately interested
   - Quite interested
   - Extremely interested

7. How much did you learn from viewing the Snapchat account?
   - Almost nothing
   - A little bit
   - Some
   - Quite a bit
   - A great amount
8. How familiar were you with the Snapchat platform prior to using it this summer?
   o Not at all familiar
   o Slightly familiar
   o Moderately familiar
   o Quite familiar
   o Extremely familiar

Section III: Comments

1. What are the strengths of the anatomy Snapchat account?

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2. What about the anatomy Snapchat account needs improvement?

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