Research on Forest Health Industry Based on County Economy—Taking the Forest Health Industry in Antu County, Jilin Province as an Example

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Abstract. As an important practice of the "two mountains" theory, the forest health industry has become the new situation and new business form of China's health industry [1]. However, due to the short development time, there are many problems and deficiencies in infrastructure, resource utilization, and industrial layout. This paper takes the forest health industry in Antu County, Jilin Province as an example, and discusses the important influence of county economy on industry, and discusses the forest health industry.

Keywords: County economy; forest health.

1. Foreword
General Secretary Xi-jin PING pointed out in the National Health and Wellness Conference that a good ecological environment is the foundation of human survival and health. People should be placed in a strategic position of priority development, vigorously develop healthy industries, and accelerate the construction of healthy China [2]. Through combing and integrating the current situation of forest health industry in Antu County, it is found that the development of forest health industry can activate County economy. At present, the forest health industry in Antu County is in the ascendant, and development opportunities and challenges coexist. How to combine the county economy with the spatial structure, functional zoning, industrial system and other aspects to construct an operable development model of forest health industry is a key problem to be solved urgently for the development of forest health industry in Antu County.

The county economy is dominated by agriculture and rural economy, with modernization and urbanization as the development themes and directions. It is a basic unit for coordinating urban and rural development and a cornerstone of regional development [3]. The mountains of Antu County are undulating, the rivers are vertical and horizontal, the rivers are densely covered, the landscape is prominent, and the basic service facilities cover a wide area have good natural resource advantage and social resource advantage. Forest health is a new form of forest tourism. It is a new mode of tourism development to a certain stage. It is a comprehensive tourism form with forest as the carrier, health and sports as the guide, and health culture as the soul [4]. Relying on the unique regional economic advantages of Antu County, based on the county economy, it is conducive to better development of the forest health industry.
2. Taking the Forest Health Industry in Antu County as an Example

2.1. Project Overview
Antu county is a county under the jurisdiction of Yanbian Korean autonomous prefecture. It is located in the east of Jilin province, in the southwest of Yanbian Korean autonomous prefecture and bordering the democratic People's Republic of Korea in the south. It is one of the important border cities of Jilin province. The total area is about 7444 square kilometers, it is known as "the first county of Changbai mountain" reputation.

2.2. Based on the Industrial Layout Planning under the County Economy-one Belt with Three Hearts And Five Tablets
According to the county economy, combined with the forest health industry, the industrial layout planning of antu county was carried out, and various cultural resources were deeply excavated. The forest roads throughout the whole county and their rich ecological resources were utilized to form the industrial spatial layout of three heart and five sections: In the area, Mingchang Health and Leisure Experience Industry Belt; Three hearts, North City forest health Service Center, Central Xinhe forest health Service Center and Southern Changbai Mountain forest health Service Center; five pieces, Mingyue “An” Cultural Landscape Health Industry Film, Wanbao Xianzu folk custom experience forest health industry film, Lianghe Changbai Mountain water aviation health industry film, Erdaobaohe Changbai Mountain health and health industry film and Songjiang Changbai Mountain history and culture health industry film.

2.3. One belt - Mingchang Kangti Leisure Experience Industry Belt
Relying on the forest scenery, rural scenery, local customs and other resource characteristics of villages along the route, pilot projects such as forest village, flower village, garden courtyard, landscape and pastoral are implemented to build baili style gallery of Changbai Mountain, guide self-drive tour, bicycle sports and other recreational activities, and form an industrial belt of recreational and leisure experience.

Figure 1. Product System Planning.
2.4. Three Hearts - Forest Health Service Center
Considering the development needs of functional areas and industrial development zones, the forest health care service centers are set up at the three important nodes, which are mainly responsible for tourism consultation, tour guide, publicity, catering, shopping and basic medical consultation services.
North District Forest Health Service Center: It is characterized by “An” culture and relies on the perfect basic service facilities in the city to build a Forest Health Service Center in Mingyue Town.
Central Xinhe Forest Health Service Center: It is characterized by node distribution and relies on the advantages of more villages in Xinhe Township on both sides of Mingchang Tourism Road to form a “big center + small center” health care service pattern.
South Changbai Mountain Forest Health Service Center: With the theme of “health”, under the premise of having the basic functions of the Forest Health Service Center, it will further reflect the combination of medical care and maintenance.

2.5. Five Pieces - Five Forest Health Industry Development Films
Taking the city as the leader and the metropolitan area as the backing, five forest health industry development films with market sharing and division of labor and cooperation were constructed. Improve the forest health infrastructure around the city and enhance the health service capacity.
(1) Taking "An" culture as the core, combining the origin culture, history culture, red culture and national culture of Changbai Mountain, relying on the main body of mountain water resources such as Fuman Ditch ecological scenic spot and Mingyue Lake Forest Park, we can effectively utilize the resources of medicinal plants, wild animals and plants, edible fungi and their industrial base in the area, with the help of urban areas. Perfect basic service facilities and stable passenger groups, and build healthy destinations such as forest health village, forest health base and forest health family.
(2) Wanbao Xianzu folk custom experience forest health industry film. Relying on the folk ecotourism industry in Wanbao Town, and building a relative link with the leisure experience industry belt of Ming and Chang Dynasties, sharing resources, digging in-depth Korean folk resources, giving full play to the health value of regional ecological resources, combining with the base of traditional Chinese medicine industry and aquaculture industry in Wanbao Town, Hongqi Village, the first Korean village in China. Focusing on the Guandong Historical and Cultural Park in Changbai Mountains, demonstration drives the area and radiates the development of forest health in Xinhe and Yongqing Town.

Figure 2. Spatial structure layout.
(3) **Lianghe Changbai Mountain navigate Forest Health Industry Film.** Located in the hinterland of the forest area on the northern slope of Changbai Mountain, tourist sources are highly concentrated. Relying on the agglomeration effect of Changbai Mountain, the unique landscape resources, excellent forest resources, rich products and folk custom resources, combined with traditional Chinese medicine culture, Confucianism keeping in good health culture, the diet culture, etc., features water navigation experience, the development characteristics of health food and beverage, spa, home, travel reception service facilities such as shopping center.

(4) **Erdaobaihe Changbai Mountain Forest Health Iindustry Film.** Located in the north slope of Changbai Mountain, the tourist source is highly concentrated. Combining traditional Chinese medicine culture, Confucian and Taoist health culture, food therapy culture, focusing on the magic zone scenic spot, gem town, the milk head river rafting, etc., and taking health as the theme, we will develop special health catering, resort hotels, tourist shopping center and other reception service facilities.

(5) **Songjiang Changbai Mountain Historical and Cultural Forest Health Industry Film.** Located at the foot of Changbai Mountain, it has obvious location advantages and high concentration of tourists. Natural and humanistic blending, Changbai Mountain historical and cultural characteristics, health care function as the main body, Changbai Mountain historical and Cultural Park as the focus, the development of health care catering, theme accommodation, tourist shopping malls and other reception facilities.

3. **Summary**

With the advent of the green economy era, forest health is increasingly becoming the trend and trend of ecotourism development [5]. With its unique advantages, abundant natural resources, long history of human resources and superior ecological environment, Antu County has demonstrated its obvious advantages in developing forest health tourism in the future and has great potential. There are many differences in the level of each forest health industry across the country. Nothing is completely applicable to the planning and construction of various health care industries. The ideas summarized based on the research on the forest health industry in Antu County hope to have some reference significance for the forest health industry in other regions.

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