Molecular signature of an ancient organizer regulated by Wnt/β-catenin signalling during primary body axis patterning in Hydra

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Wnt/β-catenin signalling has been shown to play a critical role during head organizer formation in Hydra. Here, we characterized the Wnt signalling regulatory network involved in formation of the head organizer. We found that Wnt signalling regulates genes that are important in tissue morphogenesis. We identified that majority of transcription factors (TFs) regulated by Wnt/β-catenin signalling belong to the homeodomain and forkhead families. Silencing of Margin, one of the Wnt regulated homeodomain TFs, results in loss of the ectopic tentacle phenotype typically seen upon activation of Wnt signalling. Furthermore, we show that the Margin promoter is directly bound and regulated by β-catenin. Ectopic expression of Margin in zebrafish embryos results in body axis abnormalities suggesting that Margin plays a role in axis patterning. Our findings suggest that homeobox TFs came under the regulatory umbrella of Wnt/β-catenin signalling presumably resulting in the evolution of primary body axis in animal phyla.
The palaeontological records indicate that animals with a primary body axis existed in the Ediacaran period (635–541 million years ago). Phyla such as Porifera, Ctenophora and Cnidaria which diverged during the Ediacaran–Cambrian transition might hold clues about the molecular mechanisms determining the primitive body axis. Homeodomain-containing proteins evolved with critical roles in animal body patterning and development. Among these, Hox genes have been postulated to play important roles in determining the axis polarity based on their colinear expression and functional studies in multiple model organisms. However, Porifera and Ctenophora lack Hox homologues and still exhibit body polarity either in the larval stage (Porifera) or throughout their life cycle. In the case of Cnidaria, Hox-like genes have been identified in multiple organisms and only one bilaterian homologue of anterior $Hox1$ was found in each organism. In contrast, other Hox-like genes exhibit weak similarity with known bilaterian central/posterior Hox genes. Their expression pattern is also not colinear as observed in Bilateria suggesting an alternative mechanism in body axis patterning. Remainder of the conserved homeobox genes might play a critical role in this process along with other signalling pathways.

The Wnt signalling pathway has been shown to play a conserved role in determining the polarity of primary body axis. In many of the sponges polarized expression of Wnt genes has been reported and ectopic activation of Wnt signalling resulted in induction of multiple oscula. Similarly, in ctenophores, Wnt transcripts are expressed at one side (aboral side) of the embryo during development. In Hydra, canonical Wnt signalling is involved in organization of the head (oral region) and thus axis patterning. It has been reported that expansion of Wnt ligands took place before the Cnidaria–Bilateria split resulting in 11 Wnts in Hydra. Six of these namely $H_yWnt1$–$7$, $-9/10a$, $-9/10c$, $-11$ and $-16$ have been shown to be expressed in the organizer region. Further study revealed that the Wnt/$\beta$-catenin signalling pathway regulates tissue morphogenesis along with the non-canonical Wnt signalling pathway. In a recent study, six Wnt signalling target genes were identified which are regulated during regeneration of both head and foot. In adult polyps four of these genes namely $zebra$, $matrixin$, $cathepsinL1-like$ and $hvi100202099$ were shown to be expressed in regions other than the organizer. Additionally, binding of hyTcf on these genes has been demonstrated in whole polyps which does not corroborate with hyTcf and target gene expression domains. This suggests that their role is related more with the regeneration rather than the organizer function. Recent studies identified thrombospondin and Sp5 as negative feedback regulators in Hydra. Though previous studies shed light on the role of Wnt/$\beta$-catenin signalling in Hydra head organizer function and identified a couple of downstream targets, however, comprehensive knowledge regarding the downstream molecular players is lacking.

To gain insight into the molecular players involved in this mechanism, a transcriptome analysis was carried out under systemic Wnt activation and siRNA-mediated $\beta$-catenin knockdown conditions. An in-house transcriptome assembly and annotation with better coverage facilitated a comprehensive RNA-Seq analysis. Here, we identified genes that are regulated by Wnt signalling in a $\beta$-catenin-dependent manner. We have also demonstrated the conserved role of selected transcription factors in early embryonic axis patterning in vertebrates using the zebrafish model system. Further comparison of molecular repertoire regulated by Wnt/$\beta$-catenin signalling in Hydra with planaria and Xenopus indicates an unusually higher similarity with the latter. Our results provide insights into the molecular signature and its regulation that determine the function of an ancestral organizer important in body axis patterning.

### Results

**Transcriptome assembly and regulation of global gene expression upon activation of Wnt signalling.** In Hydra, canonical Wnt signalling is involved in the organization of the head (oral region) and therefore also in axis patterning. Activation of Wnt signalling by inhibiting GSK-3\(\beta\) using Alsterpaulone (ALP) treatment results in the expression of head-specific genes and the formation of ectopic tentacles all over the body column. Similar observations were made in another cnidarian model system Nematostella. This indicates that the entire body column acquires hypostome-like characteristics upon activation of Wnt signalling and can be exploited to identify the molecular players involved in the process of axis formation since the entire signalling mechanism is amplified. Upon ALP treatment the morphological changes begin to appear 24 h post treatment as protuberances on the body column and after 72 h the ectopic tentacles appear (Fig. 1a, b). To determine the early molecular changes during morphogenesis after ALP treatment, we selected the 24 h time point for differential expression through transcriptome analysis (Fig. 1a, c).

The available *Hydra magnipapillata* genome assembly is incomplete and the reference gene models are in silico predicted. To overcome this limitation a hybrid transcriptome assembly was built by merging the in-house de novo transcriptome assembly and the NCBI RefSeq (Supplementary Fig. 1; Supplementary Information). Comparison of this hybrid assembly with *H. magnipapillata* RefSeq revealed that our hybrid assembly exhibits 99.6% completeness compared to 95.7% of RefSeq (Supplementary Fig. 2a; Supplementary Information). Functional annotation of the hybrid assembly resulted in the annotation of maximum number of transcripts with highest possible coverage of the gene ontology (GO) terms (Supplementary Fig. 2b; Supplementary Information). Differential expression analysis of Wnt activated polyps using the custom hybrid transcriptome assembly demonstrated that 5261 transcripts are dysregulated (Fig. 1d, Supplementary Data 1). Functional classification based on the associated gene ontology (GO) terms revealed that multiple genes associated with the cell–cell adhesion, extracellular matrix (ECM) and cytoskeletal components were dysregulated (Fig. 1e). These gene products play critical roles in planar cell polarity and morphogenesis and are regulated by Wnt signalling in complex organisms. Additionally, SHH (sonic hedgehog), RTK (receptor tyrosine kinase) and hormone-mediated signalling pathways important for organisal development are also regulated by Wnt signalling in Hydra (Fig. 1e). Previous reports suggest the origin and divergence of many bilaterian specifics RTK along with other important developmental signalling pathway members in early divergent phyla and their conservation in Hydra. This highly correlates with the transition of bilaterian-specific innovations such as evolution of different cell types, body patterning and morphogenesis. Collectively, these findings clearly indicate a crosstalk of the Wnt signalling pathway with diverse classes of molecules involved in the developmental processes and therefore suggest its central role in controlling the organization of the body plan.

### Transcription factors regulated by Wnt signalling in Hydra

Major regulatory switches are controlled by developmental signalling pathways which culminate in expression of transcription factors (TFs) during axis pattern formation. Here, 88 unique TFs are differentially regulated by activation of Wnt signalling (Fig. 2a, Supplementary Data 2). Among these 29 are upregulated and 59 are downregulated. In the upregulated TFs, 9 belong to homeobox gene family members (Fig. 2b). Among the upregulated TFs, Brachyury and Budhead have been shown to play a
role in *Hydra* oral fate determination based on their expression pattern and Pitx has been shown to be regulated by Wnt/β-catenin signalling. The downregulated transcripts comprise of 16 Homeobox, 12 Forkhead and 10 bZIP members (Supplementary Fig. 3). Majority of the upregulated homeobox genes belong to the PRD class and we focused our analysis on these genes. Phylogenetic analysis resulted in clear classification of Otp and Otx homologues. However, two genes (Gorget and Margin) do not exhibit clear phylogenetic affinities to known bilaterian homologues (Supplementary Fig. 4; Supplementary Information). To understand the role of these upregulated homeobox genes, we monitored the localization of expression of selected TFs by in situ hybridization.

The expression of *HvOtp1* is observed at the tip of hypostome predominantly in endoderm and sparsely in the ectoderm surrounding the mouth (Fig. 2c). Additionally, a recent study of the expression of transcripts at single-cell resolution confirms the observed expression pattern specific to both ectodermal and endodermal epithelial cells in the head. A higher expression in spumous and granular mucosal gland cells and a lower expression in a neuronal sub-population is also evident from the plots generated from the single-cell RNA-seq data (Supplementary Fig. 5a). In *Nematostella*, the *HvOtp1* counterpart *NvOtp* has been shown to be expressed at the oral end, beginning in the mid planula stage and also in specific neuronal cell types. *HvOtx1* expression is observed predominantly in the ectodermal epithelial
Hierarchical clustering of differentially expressed TFs was carried out in situ hybridization. a Heatmap of differentially expressed TFs after activation of Wnt signalling. VC.1, VC.2, biological replicates of vehicle (DMSO) controls; ALP.1, ALP.2, biological replicates of Alsterpaullone (5 μM)-treated samples; intensity of red and blue colours indicates respectively the higher and lower expression levels of genes compared to the controls; red and blue colours denote significantly up- and downregulated genes with log2 fold change cut-off of ±0.58 with a p-value of 0.01, respectively; genes that have been previously reported and characterized in Hydra are labelled in black and genes investigated in the current study are labelled in green. b Domain organization of TFs upregulated by Wnt signalling. Hierarchical clustering of differentially expressed TFs was carried out and domain organization of the upregulated TFs was studied. Expression analysis of selected TFs was carried out by in situ hybridization. c Expression pattern of HvOtp1, HvOtx1, Margin and Gorget and magnified images of selected regions of the polyps displaying expression. Scale bar represents 100 μm. d Expression pattern of HvOtp1, HvOtx1, Margin and Gorget in DMSO controls and Alsterpaullone (5 μM)-treated polyps. Scale bar represents 200 μm.

Fig. 2 Homeobox family transcription factors (TFs) upregulated upon activation of Wnt signalling are expressed in head (oral side) of the polyp. The paired homeobox gene, Margin, without a clear homology to any known bilaterian member of the class (Supplementary Fig. 4) exhibits four major domains of expression namely, the hypostome, base of the tentacles, tip of the tentacles and the basal disc. This signature expression pattern at the margins of morphological features prompted us to name it as Margin. The expression is localized to endoderm except at the tip of the hypostome (Fig. 2c). Margin displays spotted expression upon activation of Wnt signalling, similar to HvOtp1 (Fig. 2d, Supplementary Fig. 7c). The expression is localized presumably to the regions where tissue folding occurs, suggesting a role in tissue morphogenesis. A Tlx-like homeobox TF is upregulated upon activation of Wnt signalling which has no clear homologue in the bilaterian phyla. In situ expression of this transcript is restricted to the zone around base of the tentacles excluding hypostome (Fig. 2c). We named this gene Gorget based on its expression pattern that resembles a gorget, the piece of a soldier’s armour used to protect region around the neck and collar. Activation of Wnt signalling led to the ectopic expression of Gorget in circular patches all over the body column with a clear zone of exclusion in the centre of each patch that possibly demarcates the region from which a new tentacle will emerge (Fig. 2d, Supplementary Fig. 7c). The expression pattern of Gorget around the tentacle and presumptive tentacle formation zones observed in the ectopic Wnt activated condition suggests its possible role in tentacle formation. The expression patterns of both Margin and Gorget are also corroborated by a recent study on stem cell differentiation trajectories using single-cell RNA-seq (Supplementary Fig. 5c, d).

β-catenin mediated regulation of TFs by Wnt signalling. To identify the genes that are regulated by Wnt signalling in a β-catenin-dependent manner we activated Wnt signalling after siRNA mediated knockdown of β-catenin and performed differential expression analysis (Supplementary Fig. 7). Additionally,
we performed knockdown of Margin and Gorget (Supplementary Fig. 7). Lack of ectopic tentacle phenotype confirmed an effective functional knockdown of β-catenin mediated Wnt signalling (Fig. 3a, b, Supplementary Fig. 8). We also observed reduction in the body axis confirming the critical role of Wnt/β-catenin signalling in body axis patterning (Supplementary Fig. 8). Margin knockdown resulted in the complete absence of ectopic tentacles whereas Gorget knockdown yielded a partial reduction (Fig. 3a, b, Supplementary Fig. 8). Differential gene expression analysis preceding morphological changes exhibited a total of 989 transcripts that are differentially regulated, out of which 459 are upregulated and 530 are downregulated (Supplementary Fig. 9a, 9b).
Supplementary Data 3). From these we identified 30 putative TFs to be dysregulated (Fig. 3c, Supplementary Data 4). Comparative analysis of the TFs that are upregulated upon activation of the Wnt signalling and downregulated under β-catenin knockdown condition and vice versa was performed to decipher the direct Wnt/β-catenin targets. Such analysis revealed that 14 of the 29 upregulated (Fig. 3d) and 11 of the 59 downregulated TFs were regulated by β-catenin-dependent Wnt signalling. Margin and Gorget are also downregulated upon β-catenin knockdown suggesting their regulation by Wnt/β-catenin signalling. Next, to monitor the binding of β-catenin to these targets we performed chromatin immunoprecipitation (ChIP) using anti-β-catenin antibody followed by a ChiP-qPCR analysis of the predicted binding sites of TCF7L2 at the Margin promoter. We demonstrate that β-catenin binds to three out of four putative TCF7L2-binding sites on the Margin promoter. This binding is further enhanced on two sites upon activation of Wnt signalling suggesting direct regulation of Margin expression by β-catenin (Fig. 3e). Furthermore, the occurrence of TCF7L2-binding motif on the promoters of HvOtp1, HvOtx1, and Gorget indicates possible regulation by β-catenin (Supplementary Information). Analysis of expression of the 16 TFs identified as putative targets of Wnt/β-catenin signalling from a published study on transcriptome analysis of regenerating tips of Hydra polyp22,40 revealed that most of these TFs exhibit elevated expression during head regeneration (Supplementary Fig. 10). These results strongly argue in favour of the role of these candidate TFs in organizer formation and axis patterning during regeneration.

Another important class of TFs that play a critical role in axis patterning are Hox components. In the present study, upon systemic activation of Wnt signaling, downregulation of CnoxB_HVUL is observed and a previous study has shown ectopic expression of Hox1_HVUL gene by situ hybridization8, under similar experimental conditions. However, we did not find any change in the expression of these genes following the knockdown of β-catenin. Additionally, studies in another cnidian model organism Nematoscelis have shown the downregulation of Nv-anthox1 (homologous to CnoxB_HVUL)25. Based on these observations we propose that the anterior Hox gene in Hydra and aboral genes in both Hydra and Nematoscelis are regulated by the non-canonical Wnt signalling. Collectively, these results indicate that Wnt regulates the anterior Hox gene in Cnidaria suggesting an earlier crosstalk of the Wnt and the Hox components. Here, it should be noted that the aboral Nv-anthox1 and its Hydra homologue (CnoxB_HVUL) which are downregulated probably by the non-canonical Wnt signalling exhibit weak phylogenetic affinities with the central/posterior Hox genes8,10. Therefore, it is difficult to extend the observations made in Cnidaria to bilaterians pertaining to the regulation of posterior Hox genes by Wnt signalling. A recent report has shown that the Hydra SP5 homologue (HySp5—accession number: MG437301) is a target of Wnt/β-catenin signalling22. However, in the transcriptome analysis we did not observe any expression level changes in HySp5 upon systemic Wnt activation condition or upon knockdown of β-catenin under the same condition. The corresponding gene ID for the same in our study is XM_004206770.2_DENV_188204.

Wnt/β-catenin signalling regulates genes associated with dorsoventral axis patterning. We observed a β-catenin-mediated positive regulation of the Wnt signalling components (Wnt ligands, Axin1 and LEF1) and the Notch signalling components (Supplementary Data 3). This infers the existence of a Wnt-positive autoregulatory loop as suggested by Nakamura et al.23. However, to our surprise most of the Fz receptors are negatively regulated and this could be due an existing negative feedback mechanism which requires further investigation. The role of canonical Wnt signalling has been shown during dorso- lateralization in the bilaterians43. Members of the TGF-β signalling have been shown to play a critical role during patterning of the ventral axis in vertebrates44. We also observed that most of the members of the TGF-β signalling pathway are negatively regulated by Wnt signalling, whereas its antagonist Noggin was positively regulated (Fig. 4a, Supplementary Data 3). This suggests that the conserved BMP-Noggin antagonism41,42 is regulated by Wnt signalling in a β-catenin-dependent manner (Supplementary Data 3).

To test whether Margin and HvOtp1 participate in Wnt/β-catenin-mediated axis patterning in the vertebrate model systems, we separately injected Margin and HvOtp1 mRNA in zebrafish embryos at the one-cell stage. We observe severe morphological changes at 30 hpf in both test systems (Fig. 4b). Interestingly, Margin injected embryos exhibit mild heart oedema and curled tail (class 1), shortened anterior–posterior axis (class II) and severe heart oedema, dorsalized embryos and curled tail (class III) phenotypes. The HvOtp1-injected embryos exhibit shortening of body axis (class1) and severe reduction in the AP axis, dorsalization with curled body (class II and class III) (Fig. 4c). To understand the molecular mechanism(s) underlying these drastic phenotypic changes we analysed the expression of the dorsoventral axis determinants at the mid-gastrula stage (75% epiboly) after injection of Margin and HvOtp1 mRNA (Fig. 4d). Notably, genes which are responsible for the specification of the dorsal organizer such as chordin (chd) and noggin1 (nog1) are upregulated upon the ectopic expression of both Margin and HvOtp1. Ectopic expression of Margin also resulted in the upregulation of axin1, goosecoid (gsc) and no tail (ntl/ta) whereas overexpression of HvOtp1 results in the increased expression of wnt3a and decreased expression of the chd antagonist bmp1a. Further, whole-mount in situ hybridization (WISH) analysis revealed a mis-localized expression pattern of chd upon overexpression of both Margin and HvOtp1 (Fig. 4e, dorsal view). Though the homologue of Margin is absent in zebrafish, the dorsalization observed upon its overexpression indicates its primary role in axis patterning. Similarly, HvOtp1 also leads to dorsalization upon overexpression suggesting its conserved role in Wnt-dependent dorsoventral patterning.

Crosstalk between dorsoventral patterning genes and Wnt/β-catenin signalling in Hydra. To identify the conserved molecular players involved in the organizer function and their evolution we compared the Wnt/β-catenin signalling targets identified in our study with that of planaria45 and Xenopus16. We found a conserved theme in functional categories of targeted genes by Wnt/β-catenin signalling in all the three systems (Supplementary Data 5). An important finding of this study is that the Wnt signalling pathway regulates molecules associated with cell–cell adhesion, extracellular matrix and cytoskeleton which are conserved and play a critical role in planar cell polarity and morphogenesis (Supplementary Data 5). Additionally, many of the TFs regulated by this pathway modulate cellular functions such as proliferation and differentiation in a context-dependent manner (Supplementary Data 5). A detailed comparison of the TFs was carried out to gain insight into their evolutionary adaption into the Wnt/β-catenin signalling pathway. Surprisingly, Hydro shares a higher extent of similarity in the genes regulated by Wnt/β-catenin signalling with the vertebrate organizer signature (Xenopus) than the phylogenetically closely related bilaterian (planaria) (Fig. 5a, Supplementary Data 5, Supplementary Information).
Fig. 4 Hydra Wnt signalling targets regulate genes that play a crucial role in dorsoventral patterning. Upregulation of Wnt signalling results in negative regulation of bilaterian-specific ventral markers. To test the role of Wnt/β-catenin targets in dorsoventral patterning we have used a heterologous model system, zebrafish. Hydra Margin and HvOtp1 genes were selected and in vitro synthesized capped mRNAs were injected into one-cell stage zebrafish embryos. a Heatmap displays the significantly differential regulated TGF-β family members upon activation of Wnt signalling. Red and blue colours denote significantly up- and down-regulated genes with log₂ fold change cut-off of ±0.58 with a p value of 0.01 respectively. b Morphological changes upon injections of Margin and HvOtp1 mRNA. Embryos were imaged at 30 hpf (lateral view, anterior to the left) and further classified based on the extent of phenotypic changes into three sub-classes. c Percentage of total embryos observed with different classes of phenotypic changes (N = 3). d Expression levels of axis determining genes upon injections of Hydra Margin and HvOtp1 mRNAs are represented as fold change with respect to antisense mRNA-injected control embryos at 75% epiboly stage. N = 3; Students two-tailed t-test was performed; *p value < 0.03; **p value < 0.002. e Whole-mount in situ hybridization analysis of dorsal organizer gene chordin (dorsal view).

Fig. 5 Conserved and novel homologues of bilaterian genes involved in axis patterning and regulated by the Wnt/β-catenin signalling pathway in Hydra. a Stacked bar plot depicts shared homologues of planaria and Xenopus that are differentially regulated by the Wnt/β-catenin signalling pathway in Hydra. b Predicted gene regulatory network of dorsoventral patterning genes based on differentially expressed gene under wnt activation condition. Genes highlighted in red colour are upregulated and genes highlighted in blue are downregulated; dotted line, β-catenin-dependent or -independent regulation. c Transcription factor targets of Wnt/β-catenin signalling identified in Hydra. TFs highlighted in red are also observed as part of the Spemann’s organizer signature.
Among these, the regulation of dorsoventral patterning components suggests a clear evolution of a regulatory crosstalk between the Wnt and BMP signalling pathways (Fig. 3b). The most striking conservation in the Wnt/β-catenin signalling TF targets is observed in the homologues of Brachyury (a T-Tbox member), Otx (a member of the PRD class of homeobox) and Nkx members (a sub-class of ANTP homeobox gene) apart from the well-characterised effector LEF1 (Fig. 5c). The current study also resulted in the identification of additional TFs such as the homologues/closely related members of ANTP class (DLX and TLX [Gorgeri]), PRD class (Arx, Otp and Margin) and SOX-like (Fig. 5c), suggesting their possible role in organizer functions or associated pattern formation in complex organisms.

Wnt signalling determines posterior or anterior polarity?. There is an unresolved controversy over the similarity of cnidian oral–aboral axis to the anterior–posterior axis of bilaterians47. The prevailing hypothesis is that the oral side is equivalent to the bilaterian posterior side.48 This is primarily based on the bilaterian posterior polarization signals such as Wnt signalling49, localized expression of Brachyury50 to the oral side in Cnidaria and non-expression of head-specific markers such as Otxs and Nkxs in the oral domain. However, recent studies in Nematostella have shown that the oral side shares similarity with the anterior side based on the expression pattern of a conserved anterior Hox homologue at the oral pole and its regulation by Wnt signalling. Further, it also exhibits gastrulation and formation of blastopore (future oral side) from animal pole unlike bilaterians. Observations from this study and a previous report on gastrulation in Hydra are in concurrence with studies from Nematostella. The master regulatory TFs such as Otx, Otp, Arx and Nkx are involved in head formation in bilaterians. The expression of the homologues of these genes as revealed by our study suggest that the oral pole of Hydra and the bilaterian head share a similar signature of TF expression. This is also supported by the observations made in the first report of the role of Wnt signalling in the head organizer activity in Hydra, wherein it was demonstrated that Hydra β-catenin can induce a secondary axis and most anterior structures in Xenopus. However, the genes that are downregulated by activation of Wnt signalling and upregulated in β-catenin knockdown condition did not include the TFs associated with posterior patterning. Therefore, we still need to understand the role of bilaterian posterior gene expression at the oral pole of Hydra. This can be resolved by studying the primary function of these molecules without prejudice based solely on the observations made in bilateria and focus on how they achieved bilaterian-specific functions. Based on conservation of the Wnt-BMP antagonism observed in our work we propose that there are strong similarities between the oral–aboral axis of Hydra and the dorsoventral axis of vertebrates. This observation also corroborates one of the perspectives expressed in the earliest report of the Wnt signalling in Hydra. Additionally, expression of homologues of the bilaterian anteroposterior markers at the oral pole of Hydra indicates that these molecular players might have been opted by different signalling networks specifying their roles in anteroposterior axis patterning in the bilaterian lineage which appears to be spatially unresolved in Hydra (Cnidaria).

In summary, we have identified the gene repertoire regulated by the activation of Wnt signalling that plays a critical role in multiple biological processes including morphogenesis, cell differentiation and planar cell polarity. We found that many of the TFs along with TGF-β and Notch signalling components are integrated into the Wnt/β-catenin regulatory network. Further, we have demonstrated direct binding and regulation of the homedomain TF Margin by β-catenin. The results presented here delineate the molecular signature of the organizer in Hydra. Additionally, comparative analysis of Hydra Wnt/β-catenin targets with bilaterian organizers suggests an unprecedented close similarity with vertebrates. Thus, the studies reported here have led to the identification of the molecular players important for formation of a definitive body plan in early metazoans.

Methods

Hydra culture. A clonal culture of Hydra vulgaris Ind-Pune was maintained at 18 °C using standard protocols described previously. Hydra polyps were fed with freshly hatched Artemia nauplii larvae daily and cleaned 6–8 h post feeding.

Alsterpaullone treatment. Twenty-four hours starved Hydra polyps were taken and subjected to 5 µM Alsterpaullone (Sigma—A8487) in Hydra medium for 24 h. Control treatments with Hydra medium and DMSO as a vehicle control were also performed. Alsterpaullone was removed after the pulse and this time point is considered as 0 h post treatment. The polyps were incubated in Hydra medium for an additional 24 h after which point they were harvested for either RNA isolation or WISH.

RNA sequencing. Total RNA was extracted using Trizol (Thermo Fischer Scientific) and poly(A) RNA was purified. A minimum of two biological replicates were processed for each experimental condition. RNA-seq libraries were prepared using the TruSeq RNA library kit (Illumina). Briefly, purified mRNA was fragmented for 4 min at 94 °C in the presence of divalent cations and reverse transcribed using Superscript III Reverse transcriptase with random hexamers. After second-strand cDNA was synthesized and cleaned up using Agencourt Ampure XP SPRI beads (Beckman Coulter). Illumina adapters were ligated followed by the end repair. After performing the cleanup, the library was amplified by running 11 cycles of PCR. The library was quantified using Nanodrop and quality was determined using High Sensitivity Bioanalyzer Chip (Agilent) and sequenced on Illumina-GAIIx sequencing platform.

Hybrid transcriptome assembly and annotation. After performing quality control using FASTQC58 first 10 and last 2 bases of trimmed were used using FASTX toolkit (Gordon, A. & Hannon, G. Fastx-toolkit. FASTX-A Short-reads Preprocessing Tools. http://hannonlab.cshl.edu/fastx_toolkit 5 (2010), unpublished). These sequence files were used to build de novo transcriptome assembly. Here, transabyss tool was used to build the transcriptome with different k-mers (35–88 with the interval of 3). Assemblies for different k-mers were filtered by ‘abyss-ta-filter’ function. Processed assemblies were merged and duplicated were removed by ‘byssus-rmdups-iterative’ function. Open reading frames were predicted using TransDecoder59 and the selected coding sequences were used from this de novo assembly. To make more comprehensive reference transcriptome assembly we have compared in-house de novo assembly with H. magnipapillata ReSeq (NCBI) by reciprocal BLAST and mapping sequences were selected from de novo or ReSeq along with unique sequences which did not yield any hit in comparison (Supplementary Data 6—Hydra vulgaris Ind-Pune Hybrid assemblysemblies_cds.fsa). Functional annotation of this hybrid assembly was carried out along with ReSeq (H. magnipapillata) using Inpathocom5 and BLASTP to Uniref90 (Supplementary Data 7—Hydra vulgaris Ind-Pune Hybrid assembly Annotation, gaf). The extracted gene ontology terms were plotted for comparing the annotation coverage using WEGO60. An independent analysis was carried out to estimate the completeness of the hybrid assembly using BUSCO61. This hybrid assembly was used for differential gene expression analysis. Details of commands used are included in Supplementary Information.

Differential expression analysis. Differential expression analysis was performed using the EdgeR method integrated in Trinity pipeline62. Here, raw reads from experimental conditions were aligned to hybrid transcriptome (in-house build) by the bowtie2 and RSEM method using ‘align_and_estimate_abundance_pl’ script. Read count matrix was generated using ‘abundance_estimate_to_matrix.pl’ script. This read count matrix was used in EdgeR by running ‘runDE.pl’. Differentially expressed genes were selected using a log2 fold change cut-off of ±0.58 (−1.5 absolute fold change) and adjusted p value of 0.01 (for ALP-treated samples) and 0.05 (β-catenin knockdown samples). Normalized count tables were generated in R and used to plot heatmaps of differentially expressed genes or functional categories. Gene sets based subsets in Cufflinks based on expression levels of different regulatory protein sequences were assigned by hmmscan and classified by neighbour joining method using DoMosaics tool63.

siRNA mediated knockdown. The siRNA oligo sequences for Margin and Gorget were predicted using the siDESIGN CENTER tool (http://dharmaco.) the siGFP and si-catenin sequences were used from previous reports. Forty non-budding polyps were taken for each condition and incubated in water for 30 min. The polyps were then placed into an electroporation cuvette with a 4 mm gap (Bio-Rad), and water was aspirated. Two

siRNA mediated knockdown. The siRNA oligo sequences for Margin and Gorget were predicted using the siDESIGN CENTER tool (http://dharmaco.) the siGFP and si-catenin sequences were used from previous reports. Forty non-budding polyps were taken for each condition and incubated in water for 30 min. The polyps were then placed into an electroporation cuvette with a 4 mm gap (Bio-Rad), and water was aspirated. Two
hundred microliters of sterilized 10 mM HEPES (pH 7.0) containing 2 μM siRNA was then added. After the animals relaxed in the cuvettes, two consequent pulses of 100 V, 750 μA, and 75 μF were given using the Bio-Rad Gene Pulser II electroporation system. The animals were then immediately transferred to 10 ml of restoration medium (20% dissociation medium (6 mM CaCl$_2$, 1.2 mM MgSO$_4$, 3.6 mM KCl, 12.5 mM N-Tris-hydroxymethyl)methyl-2 aminoethanesulfonic acid (TES), 6 mM sodium pyruvate, 6 mM sodium citrate, 6 mM glucose) +80% Hydra medium) and allowed to recover for 1 day. On the following day, the animals were transferred to Hydra medium. This process was repeated thrice on alternate days following feeding and cleaning of the animals. After the third pulse of siRNA electroporation, an ALP treatment was performed, and animals were harvested for RNA isolation by disrupting them in TriZol (Thermo Fisher Scientific). For observing the morphology the polyps were relaxed for 2 min in 2% urethane and fixed in 4% paraformaldehyde before mounting in 50% glycerol and imaged using a Leica M205 FA stereomicroscope.

**Annotation of downregulated genes upon knockdown of β-catenin.** Putative protein sequences of candidate genes from Xenopus, planarians, and current study were extracted from the in-house dataset. These protein sequences were mapped to their eukaryotic orthologues using default parameters by eggNOG-mapper tool.

**Quantitative RT-PCR.** The RNA from polyps and zebrafish embryos was isolated using TriZol (Thermo Fischer Scientific) and cDNA was prepared using high capacity cDNA synthesis kit (Applied Biosystems, Foster City, CA). Quantitative RT-PCR was performed using the FastStart Sybr Green Master Mix (Roche) and real-time PCR cycler (ViiA 7; Applied Biosystems). Relative expression was calculated using the delta-delta Ct method. The mean expression of histone H4 was used as an endogenous control for normalization for Hydra and that of EF1α was used for zebrafish. One-way ANOVA method was used to test for statistical significance. All qRT-PCRs were carried out using a minimum of three biological replicates. Primers used are listed in Supplementary Data 8.

**Whole-mount in situ hybridization.** Target genes were cloned into pCR-Blunt II TOPO (Invitrogen)/pGEM-T Easy (Promega); primer details are given in Supplementary Data 8. Digoxigenin-labelled sense and antisense RNA probes were prepared by in vitro transcriptions from templates amplified from recombinant plasmids containing the target genes using PCR. WISH was performed on the polyps as previously described with the following modifications. The animals were reared for 2 min in 2% urethane. Treatment with proteinase-K was performed for 15 min and heat-inactivation of the endogenous alkaline phosphatases was done at 70°C for 15 min in 1× SSC. Digoxigenin-labelled RNA probes at a concentration of 400 ng/ml was used for hybridization at 59°C. The post-hybridization washes were performed using 1× SSC-hybridization solution gradient (prepared in hybridization solution). After staining with BM-purple AP substrate for 1 h at room temperature, the animals were mounted in 80% glycerol for imaging. Imaging was performed using a stereomicroscope (M165 FC; Leica). WISH analysis for zebrafish embryos was performed as previously described.

**Zebrafish care and staging.** Zebrafish were maintained using standard protocols. Embryos from WT (TU) strain were collected in E3 embryo medium and grown at 28.5°C. For phenotype analysis embryos were grown till 30 hpf and for qRT-PCR and ISH analysis embryos were harvested at 75% epiboly following standard procedures.

**Margin and HvOtp1 mRNA injections into zebrafish embryos.** Margin and HvOtp1 gene templates were used for capped mRNA synthesis using mMessage mMACHINE Machine SP6/T7 kits. For generating sense mRNA for Margin, plasmid DNA was linearized with SalI and transcribed in vitro using T7 polymerase. For Hydra HvOtp1 sense mRNA, plasmids were digested with XhoI and transcribed in vitro using SP6 polymerase. EGFP mRNA transcribed from PC2 vector was used as injection control. Four hundred picograms of Margin and 300 pg of HvOtp1 (in 1 nl) were injected in the zebrafish embryos at one-cell stage.

**Chromatin immunoprecipitation.** One thousand Hydra Polyps were crosslinked with 1% formaldehyde, lysed and sonicated in sonication buffer (10 mM Tris-HCl pH 7.5, 200 mM NaCl, 1% SDS, 4% NP-40, 10 mM PMSF) to obtain an average chromatin size of 300 bp. Chromatin was pre-cleared using 10 μl of the Dyna-beads™ M-280 sheep anti-mouse IgG (Invitrogen) slurry for 1 h at 4°C with gentle inverting. Immunoprecipitations for β-catenin was carried out in 1 ml of ChIP buffer (20 mM Tris-HCl pH 8.0, 150 mM NaCl, 2 mM EDTA, 1% Triton-X 100) with 2 μg of anti-active β-catenin antibody (cat # 05-665; Sigma-Aldrich). An equal amount of the appropriate IgG control (Normal mouse IgG) was also used (cat # 12-371; Sigma-Aldrich). Immunoprecipitations were carried out with inverting at 4°C for 14–16 h. The samples were then incubated with 20 μl of the Dynabeads™ M-280 sheep anti-mouse IgG (Invitrogen) for 3 h at 4°C with gentle inverting. ChIP samples were reverse-crosslinked and the DNA was purified using the phenol–chloroform–isoamyl alcohol extraction based purification method. Input chromatin was obtained after preclariing, by de-crosslinking and purifying input DNA using phenol–chloroform–isoamyl alcohol extraction based purification method. Purified DNA was subjected to qRT-PCRs using target region specific primers listed in Supplementary Data 8. Motif search for TCF7L2 was carried out on regions 2 kb upstream to the transcription start sites (TSS) of Margin, HvOtp1, HvxOtx1 and Gorget using FIMO tool. After screening multiple genomic regions, we found that the H4 coding genomic region gave us relatively less variable binding across the experimental conditions. Hence, this region was used as a desert. To verify the specificity of the amplification the melt curve plots for the predicted promoter regions of Margin and the desert regions are included in the Supplementary Information.

**Statistics and reproducibility.** Significantly differentially expressed genes were identified using EdgeR using R version 3.4.1, after performing RNA sequencing under different biological conditions. Here, samples from two biological replicates were used. All qRT-PCRs were carried out using a minimum of three biological replicates. The statistical analyses were conducted as mentioned in the figure legends using the GraphPad Prism version 7.0c software. Domain organization was plotted using DoMosaics tool and heatmaps of normalized gene expression were visualized using cluster 3.0.

**Reporting summary.** Further information on research design is available in the Nature Research Reporting Summary linked to this article.

**Data availability**

All NGS data are publicly available at NCBI SRA at SRX705132-SRX7051332 (PRIN4A51264). Nucleotide sequences of transcription factors investigated in this study have been deposited at NCBI GenBank (MH940207-MH940211). Source data for Figs. 3b, 4c, 4d and Supplementary Fig. 7b can be found in Supplementary Data 9.

**Code availability**

Custom codes/one liners that are used in this study are available in Supplementary information and also will be provided upon reasonable request.

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**Author contributions**
P.C.R. and S.G. conceived the project and wrote the manuscript. P.C.R., A.G., S.U., and S.J.P. performed experiments. P.C.R. and A.K. performed transcriptome analysis. P.C.R. and S.G. interpreted the data. S.G. supervised the project. All authors read and approved the final manuscript.

**Competing interests**
The authors declare no competing interests.

**Additional information**
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