Generation and Detection of Media Clones**

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SUMMARY With the spread of high-performance sensors and social network services (SNS) and the remarkable advances in machine learning technologies, fake media such as fake videos, spoofed voices, and fake reviews that are generated using high-quality learning data and are very close to the real thing are causing serious social problems. We launched a research project, the Media Clone (MC) project, to protect receivers of replicas of real media called media clones (MCs) skillfully fabricated by means of media processing technologies. Our aim is to achieve a communication system that can defend against MC attacks and help ensure safe and reliable communication. This paper describes the results of research in two of the five themes in the MC project: 1) verification of the capability of generating various types of media clones such as audio, visual, and text derived from fake information and 2) realization of a protection shield for media clones’ attacks by recognizing them.

key words: media clone, information security, image and speech processing, social media, communication model

1. Introduction

With the spread of high-performance sensors and social network services (SNS), vast amounts of biometric identity information such as faces, voice, and human motion and vast amounts of natural language sources such as comments and reviews are being shared in cyberspace. Thanks to progress in machine learning technologies in recent years, the use of this vast amount of information as learning data has facilitated the generation of non-real voices, facial images, human motion videos, and natural language texts that are virtually real. We call such media “media clones (MCs).”

The creation of MCs (MC generation) is now being beneficially applied to a wide variety of services in the entertainment and communication fields, but it is also being used for fraud and misrepresentation, which poses the threat of spoofing. As a countermeasure against this threat, MC detection has been attracting widespread attention, and many applications such as ones for detecting fake videos and spoofed voices are being developed. We launched a research project called “Media Clone” aimed at achieving a communication system that can defend against MC attacks [1]. The project has five themes: (A) development of methods for protecting privacy, biological, and environmental information to prevent fake information generation, (B) verification of the capability of generating various types of MCs such as audio, visual, and text derived from fake information, (C) realization of a protection shield for MC attacks by recognizing them, (D) modeling of the envisioned communication system, and (E) experimental evaluation of the complete system and its components. We intend to build and open to the public a benchmark database of both real media and MCs. This paper describes the results of research in themes B and C. The results of themes A and D are described elsewhere [2].

2. Related Work

Remarkable advances have been made in both generating and detecting various MC types, including speech, face images/videos, full-body motion videos, and texts. We briefly introduce several of these advances.

2.1 Media Clone Generation

Text-to-speech synthesis is a commonly used method for generating fake speech. Recent advances in deep neural networks have greatly enhanced the quality of fake speech. For example, the WaveNet autoregressive waveform model directly generates speech waveforms from linguistic or acoustic features [3], [4]. The DeepVoice [5] and Tacotron [6] models generate acoustic features directly from the input text. The Tacotron2 [7] model, which combines WaveNet with the Tacotron architecture, can perform end-to-end speech synthesis and generate human-like natural-sounding speech. Such models can be further adapted to separate speakers to achieve voice cloning [8]. Another approach for generating fake speech is voice conversion (VC), which transforms the speech of one person into the speech of another person. The VC framework has also greatly advanced. Recent conversion frameworks using neural waveform models can produce converted voice signals with greatly improved naturalness and speaker similarity [9].
Extensive research has been done on generating fake face images/videos [10]. Face synthesis is to generate photo-realistic non-existent face images. Generative adversarial networks (GANs) such as StyleGAN [11] are often used for generating high-quality fake face images. Face images can also be manipulated by using conventional computer graphics-based techniques such as FaceSwap [12] or by using deep-learning-based techniques such as autoencoder-based Deepfake [13]. Further, facial reenactment is to change the person’s facial expressions in the given video to generate a fake video of that person [14] and can be realized by transferring the facial expression of one person to another person. Speech can also be used to generate fake videos by changing the facial expression of the person in the video [15]. While there has been less work on generating fake full-body motion videos, methods for facial reenactment have recently been applied to transfer the movements of one person to another person [16].

Deep neural networks have also been used extensively to generate fake texts. Since text is a sequence of words and/or characters, recurrent neural networks (RNNs), which can predict a probability distribution over the next element of a variable-length sequence, can be used to generate texts [17]. Its variants such as long short-term memory (LSTM) and gated recurrent unit (GRU) have also been used to improve the quality of generated texts [18]. While these networks usually focus on the content of texts, they can also be used to generate handwriting texts by predicting the pen’s next coordinates in the handwriting strokes [19].

2.2 Media Clone Detection

Many fake detection methods have been proposed, especially for face images. The datasets play crucial roles in both training detectors and evaluating their performance. FaceForensics++ [20] contains fake face videos generated using face-swap techniques such as FaceSwap [12] and DeepFake [13] and facial reenactment techniques such as Face2Face [21] and NeuralTextures [22]. Facebook and other organizations recently conducted the Deepfake Detection Challenge and released a preview dataset [23]. DeepForensics-1.0 [24] is a large-scale dataset containing fake face videos of more diversity and higher quality generated by face-swap techniques.

In the image domain, detection methods can be classified into three groups: (1) using available architectures, (2) proposing new network architectures with default or custom layers, and (3) combining (1) and (2). As examples of (1), Raghavendra et al. [25] fine-tuned two available CNNs while Rossler et al. [20] used only one CNN. As examples of (2), Rahmouni et al. [26], Afchar et al. [27], and Quan et al. [28] proposed their own networks.

Besides the image domain, several approaches utilize temporal information from videos and additional information from audio. Li et al.’s work [29] focused on detecting eye blinking. Agarwal et al. [30] modeled facial expressions and movements to distinguish between real and fake videos. Sabir et al. [31] proposed a method that combines a recurrent CNN with a face alignment approach to improve detection accuracy.

3. Media Clone Generation

Our proposals for media clone generation cover a wide range of modalities, including voice, face, human body motion, and text (review and SNS posts). The following shows our research results on media clone generation.

3.1 Text-to-Speech Synthesizer for Synthesizing Celebrity Voices Using Speech Data Taken from the Web [32]

As described above, the outputs of a state-of-the-art speech synthesizer were rated as natural as human speech [7]. However, only studio-recorded highly controlled speech data were mostly used for building the speech synthesis models. If we consider more realistic spoofing scenarios, it is reasonable to assume that attackers use speech data taken from somewhere (e.g., the Internet), so the audio files used were likely recorded in non-controlled environments. We therefore first studied the feasibility of training a neural network to remove background noise from such audio and then trained state-of-the-art text-to-speech (TTS) systems to determine whether synthetic speech sounds natural [32].

For this purpose, we used publicly available speech data for President Barack Obama (a common target for identity theft research [33], [34]) and built a generative adversarial network-based speech enhancement system called SEGAN [35] and a WaveNet-based text-to-speech synthesizer [36]. The experimental results demonstrated that the enhancement system greatly improved the signal-to-noise ratio of low-quality speech data taken from publicly available sources; however, the synthetic speech generated by the WaveNet synthesizer was perceptually different [32].

3.2 Multi-Speaker Text-to-Speech Synthesizer Using Noise-Robust Neural Speaker Encoder [37]

We subsequently improved our end-to-end speech synthesizer so it can reproduce speaker characteristics even for noisy audio signals [37]. The key ideas are to train a noise-robust speaker classifier using large amounts of speech data with various types of background noise and reverberation, extract a hidden layer in the speaker classifier as a neural speaker embedding vector, and train the encoder-decoder end-to-end speech synthesizer, as shown in Fig. 1, using a high-quality multi-speaker clean speech database without noise. The speaker embedding vector is used as additional conditional input to the decoder network to generate acoustic features. Speech waveforms are generated via WaveNet, which is also trained using a high-quality multi-speaker speech database.

We found that this framework is robust to even noisy low-quality audio signals because its speaker encoder was
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A classic approach for talking head or face generation relies on 3D reconstruction of the target face, modifying it in accordance with the target speech or target face [42]–[44].

trained using large amounts of degraded speech data, enabling it to robustly estimate the speaker embedding vector. We also found that the output synthetic speech was of high quality [37] because the TTS network is trained using only a high-quality speech database separate from the speaker en-
coder network.

3.3 CycleGAN-Based Non-Parallel Voice Conversion [38]

Voice conversion (VC) is a speech processing technique by which the speech signals of a source speaker are modified to match those of the target speaker so that the modified speech sounds as if it was spoken by the target speaker. The main problem with VC is finding a mapping function between the two speakers that uses a corpus recorded by them. Depending on whether the training data are recorded by having the speakers speak the same sentences, the training data can be categorized as parallel data or non-parallel data. A VC system can be trained more accurately if parallel data are used since similar features of the two speakers can be easily aligned. The training is less accurate if non-parallel data are used because it is more difficult to align their features. Nevertheless, the use of non-parallel data has many benefits such as easier collection of the training data (even from the Internet), so a VC system trained using this type of data is more practical.

We proposed a non-parallel data-based VC method [38] that uses a CycleGAN [39] to match the two speakers’ feature distributions instead of aligning their similar features. CycleGAN consists of two basic GANs [40] connected by two cycle consistency losses. Adversarial losses learn a mapping to match the two speakers’ distributions, and cycle consistency losses keep the linguistic information unchanged. We carried out a large-scale listening test to compare the proposed VC method with two modern VC methods as baselines (a deep neural network method and a GAN-based method). We found that the proposed method achieved significantly better naturalness and speaker similarity than the two baselines. This is because the proposed method avoided feature alignment between the two speakers and did not introduce any alignment errors.

3.4 Speech-Driven Face Generation [41]

A classic approach for talking head or face generation relies on 3D reconstruction of the target face, modifying it in accordance with the target speech or target face [42]–[44]. A presentation attack is commonly used to bypass authentication systems using biometrics information (face, fingerprint, iris, and/or voice). Integration of a natural–CG image/video discriminator into the system before the authen-
tication phase is one approach to preventing such attacks. To detect CG images in general, Wu et al. extracted statistical features from histograms of differential images [48]. In 2017, Peng et al. [49] reported a method based on multi-fractal and regression analysis. As an example of focusing on facial images, Nguyen et al.’s work [50] focused on facial smoothness as represented by edges and local entropy of the skin areas.

We developed a method for avoiding detection by those such detectors like those mentioned above [47]. It works
by transforming CG images input to facial authentication systems to make them appear more natural. Our work is motivated by the idea of “adversarial machine learning” of Huang et al. for attacking machine learning based systems [51]. Although we did not target a specific system, we used a spoofing detection algorithm proposed by Wu et al. [48] as the basis of the discriminator. Given two sets of data (a set of natural images and a set of CG ones which are not necessarily corresponding person-to-person or pose-to-pose), a system using the proposed method implemented as a CNN transforms the CG input images in an attempt to make them indistinguishable from the natural counterparts. An evaluation result was shown in Table 1. The transformed images again significantly reduced the detection rates of all spoofing detectors, especially those of Wu et al. [48] and Peng et al. [49], which were nearly 0%. Nguyen et al.’s method [50] had a detection rate of around 50%, down from nearly 100%, meaning that the attacker had a 50–50 chance of avoiding detection by this spoofing detector. Since the facial features were preserved, facial recognition was unaffected, therefore the transformed images could be used to bypass face authentication systems with a presentation attack detector integrated.

### 3.7 Motion Video Generation from a Still Image [57]

Techniques for generating human motion video are widely applicable to entertainment systems, sports coaching systems, video game production, and so on. We refer to automatically generated human motion videos as motion video clones (MVCs). MVCs are conventionally generated by constructing and manipulating a 3D human body model consisting of a textured mesh and a skeleton [58]. More recently, training-based approaches using GANs have been actively studied [22], [59], similar to the case of face cloning. However, it is labor-intensive and time-consuming to prepare a large amount of training data or a detailed 3D model of every possible system user. Hence, we proposed a model-free and training-free method [57].

The proposed method requires only two kinds of input data: a reference video, in which a person A performs some motion, and a target image, which is a single still image of another person B. Using them, our method generates an MVC in which person B virtually performs the same motion as person A. In this method, a 2D skeleton is first extracted from both the target image and the reference video, and the target’s skeleton is manipulated so that it has the same posture as the reference’s skeleton. Next, a 2D affine transform is computed between the original position and the manipulated position of the target’s skeleton, which is separately done for each body part such as the left arm and the right leg. The computed affine transforms are used to map the texture of the target image onto each frame of the output MVC. This part-wise texture mapping makes the proposed method robust against self-occlusion of the body. However, it makes the areas around the body joints appear unnatural. To avoid this, we extend the part-wise affine transforms to pixel-wise ones. Specifically, we fuzzily cluster a set of pixels on the target image into the body parts, and the resultant membership values of each pixel are used to compute a linear combination of the part-wise affine transforms. An example of an MVC generated with the proposed method is shown in Fig. 3.

### 3.6 Audiovisual Face and Voice Transformation [54]

In previous subsections, we introduced VC and face generation independently. However, face movements and voice are correlated, especially lip movements and voice. This means that face movements and voice share common information, and we can use this information to improve face/voice transformation. Therefore we proposed a method for simultaneously transforming the face and voice of a source speaker into those of a target speaker by using a shared transformation neural network [54].

The first step in this method is to extract the mel-spectrogram from the speech data as the acoustic feature. The latent facial feature is extracted using the pre-trained VGG19 [55], and the facial keypoints are extracted using the OpenPose [56] as face geometric information. These features are then input into an audiovisual transformation network with stacked 1-D convolutional layers, and transform them to the target speaker’s acoustic and facial features. The target speaker’s facial image and speech are synthesized using an image reconstruction network and the WaveNet, respectively. Both the transformed acoustic and facial features are used as input for the image reconstruction network and WaveNet. During training, the described three networks were independently trained using parallel data (same utterances and facial expressions) recorded by the source and target speakers. During testing, the three networks were concatenated.

We compared the correlation scores between simultaneous and independent transformation and found that those for simultaneous transformation were higher. This suggests that transforming the facial and acoustic features together makes it possible for the transformed voice and facial expressions to be highly correlated. We also performed a human evaluation experiment to compare simultaneous with independent transformation in terms of naturalness and similarity. The simultaneous transformation again achieved better results. This suggests that acoustic and facial characteristics can compensate for each other and thus can be used to help transformation.
and the clones generated with the proposed method.

Figure 4 shows an example of actual handwritten characters and concatenated in accordance with the given sentence. HCCs are sampled from the chosen model for each character by clustering the character images in the auxiliary dataset. Next, for each seed character, the character-by-character. It is generally difficult to collect a large training dataset of all characters written by a target writer, especially for languages having thousands of characters such as Chinese and Japanese. Hence, we assume that a single image can be used for some characters (seed characters) and that no image is available for the other characters (non-seed characters). To generate HCCs from such a limited training dataset, we use an auxiliary dataset containing images that mimic a writer’s actual handwritten texts character-by-character. The goal with this method is to generate synthetic images that mimic a writer’s actual handwritten texts character-by-character. It is generally difficult to collect a large training dataset of all characters written by a target writer, especially for languages having thousands of characters such as Chinese and Japanese. Hence, we assume that a single image can be used for some characters (seed characters) and that no image is available for the other characters (non-seed characters). To generate HCCs from such a limited training dataset, we use an auxiliary dataset containing characters written by many other writers. In the proposed method, a number of character shape models are first created for each character by clustering the character images in the auxiliary dataset. Next, for each seed character, the shape model that best fits the training data created by the target writer is chosen. Finally, for the non-seed characters, the best shape model for each one is estimated on the basis of collaborative filtering. In the generation stage, several HCCs are sampled from the chosen model for each character and concatenated in accordance with the given sentence. Figure 4 shows an example of actual handwritten characters and the clones generated with the proposed method.

3.9 Fake Review Generation [61]

In addition to the modalities mentioned above, fluent sentences and paragraphs can also be automatically generated using recently developed deep-learning-based neural language models. Applications of neural language models mainly include machine translation, image captioning, text summarization, dialogue generation, and speech recognition. Therefore, neural text generation has become an indispensable technique in the natural language processing field. Unfortunately, neural language models can also be used to generate text for use in fake news and fake reviews.

Here, we proposed a method for generating fake reviews that requires minimal skills but has high performance [61]. A user of this method can create a flood of positive or negative fake reviews to affect the rating of a product. A real review $x$ is first selected from a shopping web site and input to the system. The GPT-2 language model [62] then uses it to automatically generate a huge number of fake reviews $x'$. Because there are no constraints on review generation, the BERT [63] is then used to filter out reviews with undesired sentiments. This method works in combination with a language model, and many high-performance language models are publicly available. Since no special skills are needed to use this method, it poses a big risk. We carried out a human evaluation experiment using reviews taken from the Amazon and Yelp review corpora as seed reviews. We randomly displayed a real and three fake reviews on a web interface and asked 80 volunteers (39 native and 41 non-native English speakers) to evaluate the fluency of the reviews and identify the real review. The fake reviews had the same fluency score as the real reviews on average. The selection correctness was around 25%, meaning that the volunteers could not distinguish the fake reviews from the real ones.

3.10 Social Media Message Generation [64]

Spoofing in social networking services by impersonating legitimate users can be considered as a form of media cloning. With the recent development of deep-learning text generators, spoofing messages can be automatically generated if the target user has posted a sufficient number of messages to be used as the training data, and accounts posting such spoofing messages have been created, especially on Twitter. We further examined whether the spoofing messages can be generated even for target users who have posted only a limited number of messages [64]. Our idea is to collect messages reflecting the personality of each user, while also reflecting patterns shared among different users, as the training data. Since legitimate users exist in the real world, they often post about their experiences at various points of interest (PoIs), i.e., places or events that they find interesting. Furthermore, different users tend to post both semantically and syntactically similar messages for semantically similar PoIs. For example, messages about different

|  | Japanese Hiragana | Japanese Katakana |
|---|---|---|
| actual | あしたはれ | アシタハレ |
| clones | あしたはれ | アシタハレ |

Fig. 4 Actual handwritten characters and clones generated with proposed method [60].
Table 2: Examples of generated messages

| PoI               | generated message                                                                 |
|-------------------|-------------------------------------------------------------------------------------|
| Yankee stadium    | go oriole! #bowlegesco #yankeestadium #soccer #love #friends                      |
|                   | take the final game to the yankee stadium. #pennantrace #yankees #love             |
| Seafood city      | fresh chicken and waffles. #cityisland #seafoodcity #foodporn #foodie               |
| Madison square    | our favorite song of the year. #adeleconcert #adelelive2016 #madisonsquare #headele |
|                   | take the stage with my favorite band. #ufc205 #madisonsquare #livemusic            |

Restaurants tend to be about the food served. Since messages about PoIs at different locations typically contain words unique to each PoI, such as its names, they can be easily collected by examining the geospatial locality of words. The semantics of each PoI are then estimated from the collected messages, and a message generator is trained to generate messages in accordance with the semantics of a given PoI. In addition, the preferences of each target user can be estimated from even a small number of his/her previous messages, to automatically select a PoI that he/she might visit. When given the semantics of the selected PoI as the input, the trained message generator can generate a spoofing message that could be accepted as the message posted by the target user. Experiments demonstrated that the interests of the target user can be estimated from as few as 25 messages and that messages can be generated in accordance with the selected PoI. Examples of the generated messages are shown in Table 2.

4. Media Clone Detection

The detection of cloned media is relevant to anti-spoofing techniques for face recognition and anti-spoofing techniques for speaker recognition [65]. Anti-spoofing techniques are aimed at discriminating between fake artificial inputs presented to biometric authentication systems and genuine live inputs. Examples of fake inputs include 3D-printed facial mask attacks against face recognition systems and replay attacks against speaker recognition systems. If sufficient knowledge and data regarding the spoofed data is available, a binary classifier can be constructed for use in anti-spoofing systems. If sufficient knowledge and data are not available, one-class classifier techniques such as anomaly detection and outlier detection are used instead. Likewise, the detection of cloned media can also be defined as a binary discrimination task, i.e., discriminating between original genuine media and generated/manipulated media, or as a one-class classification task by assuming that generated/manipulated media are outliers. The following shows our research results on media clone detection.

4.1 Detection of Computer Generated/Manipulated Faces [66], [67]

To detect computer generated/manipulated images, we proposed a high-performance classifier [66] based on the capsule network architecture [68], which has fewer parameters than traditional CNNs. The proposed capsule module consists of three primary capsules and two output capsules, one for real and one for fake images. Output from the primary capsules is routed to the output capsules using a dynamic routing algorithm. The proposed method can detect various kinds of fake facial images, including replay attacks using printed images or recorded videos and computer-generated/manipulated facial images created using computer-graphics-based approaches or CNN-based ones, which are summarized in Table 3.

Another important topic besides classification is locating manipulated regions. We introduced a Y-shape autoencoder network (Fig. 5) that uses multi-task learning and semi-supervised learning approaches to simultaneously detect manipulated images/video frames and locate the manipulated regions [67]. Activation of the encoded features is used for classification. One branch of the decoder is used for reconstructing the original input while the other branch is used for segmenting the manipulated regions. Information shared among the three tasks (classification, reconstruction, and segmentation) helps improve the overall performance of the network. Experiments on the FaceForensics [70] and FaceForensics++ [20] databases demonstrated the effectiveness of this Y-shape network and its generalizability under the mismatch condition for previously seen attacks. For unseen attacks, fine-tuning the network using only a small amount of new data is enough for the network to achieve
4.2 Passive Video Forgery Detection [71]

Video forgery detection is a major challenge in video processing. The wide variety of video and the various kinds of tampering make it hard for a forgery detection system to detect all forged videos. Most researchers thus impose restrictions on the kinds of videos and tampering, but this can make the system impractical. In our work, we treated dynamic videos, such as ones with dynamic backgrounds and changing perspectives. We also targeted several types of spatial tampering.

Another major challenge in this field is that there has been no work on object modification attacks. Spatial tampering is divided into three types of attack: object removal, addition, and modification [72]. Most researchers target either object addition or object removal attacks. We created a database for object modification that was created semi-automatically and adjusted every frame, and we addressed object modification and object removal attacks.

Our purpose was to achieve a passive video forgery detection system with an end-to-end architecture based on a deep neural network and with high detection accuracy. To take into account both the spatial and temporal consistencies of videos, we used a model based on a convolutional LSTM [71]. An overview of our proposed system is shown in Fig. 6. Testing demonstrated that both spatial and temporal information needs to be used in order to detect elaborately forged objects whereas roughly forged objects can be detected by using spatial information only.

4.3 Handwritten Text Image Detection [73]

Techniques for generating handwritten-like text images, such as the one mentioned in Sect. 3.8, can be maliciously exploited to forge documents. To detect computer-generated text (CGT) as clones, we proposed a method for discriminating CGT from images of handwriting text (HWT) written by a person [73]. In general, characters in HWT have various shapes and styles even when written by the same person. Although such variation is a characteristic property of HWT, it has not been quantitatively analyzed in previous work. Hence, even state-of-the-art CGT generation methods cannot perfectly mimic the variation in character shapes and styles in HWT. Focusing on this weakness, we developed a method that uses a distribution of patch-wise font features to discriminate between CGT and HWT. As shown in Fig. 7, the method first divides an input text image into a set of patches and classifies each patch into one of the pre-defined standard font classes. The font estimator is trained using images of digital documents. Then a histogram of the patch-wise font classes is computed and fed into a CGT/HWT recognizer as a feature vector. Testing showed that the proposed method could discriminate CGT generated using an RNN-based method [74] from HWT with an accuracy of 96.3%.

4.4 Fake Review Detection [61]

In Sect. 3.9, we introduced an easy-to-use but high-performance fake-review generation method. The fake reviews generated with this system can fool human readers. It is important to develop a method for automatically detecting them to help human readers identify fake reviews.

Several methods can be used to detect fake sentences, such as the Grover [75], the GLTR [76], and OpenAI GPT-2 detector [77]. The Grover is based on a neural network and was developed for detecting fake news, such as fake news generated using the GPT-2 language model. The GLTR was developed for detecting the tendencies of sentences. By comparing the tendencies of human-written sentences with those of fake sentences, we can say that a sentence appears to be real or fake. The OpenAI GPT-2 detector is a RoBERTa [78]-based language model that can be used as a text classifier. In addition, we can fuse these detectors by using logistic regression at the score level to further improve detection accuracy.

Table 4 shows the detection results [61]. We used the method described in Sect. 3.9 to generate fake reviews based on Amazon and Yelp reviews. We used the equal error rate (EER) as the metric. Among the detection methods, the GPT-2 detector achieved the best results. If we further fuse these detection methods using logistic regression at the score level, we can obtain a lower EER. However, the lowest error rate (19.6%) is not sufficient for practical use. This
means that further development of fake review detectors is needed.

5. Voice Conversion and Anti-Spoofing Challenges

In addition to advanced research on each modality, authors from National Institute of Informatics have conducted two challenges related to media cloning and its detection to provide a common evaluation platform and evaluation metrics for fair comparison: the Voice Conversion Challenge and the ASVspoof Challenge.

The Voice Conversion Challenge is a biannual event that started in 2016. In this challenge, we provide a common database to challenge participants, the participants build voice converters using their own technology, and the organizers rank converted speech provided by the participants. The main evaluation methodology is a listening test in which crowd-sourced participants evaluate the naturalness and speaker similarity of the converted speech. In the 2016 Challenge, a standard VC task using a parallel database was adopted[75]. The main focus of the 2018 Challenge was a more advanced conversion scenario using a non-parallel database (source and target speaker utterances differ) [32]. In the 2020 Challenge, the main task will be cross-lingual VC. All the speech converted by the participants have been released as open data, so researchers can compare the performance of their VC system with that of a state-of-the-art system without re-implementing it. All of the converted data are based on advanced VC systems, so they can be used by the biometric community to train and improve anti-spoofing models.

The spoofing capability against automatic speaker verification (ASV) has also been evaluated. The ASVspoof Challenge is also a biannual event. It started in 2013. Like in the Voice Conversion Challenge, we provide a common database including many pairs of spoofed audio (generated audio and/or replay audio) and genuine audio to challenge the participants, the participants build anti-spoofing models using their own technology, and the organizers rank the detection accuracy of the anti-spoofing models provided by the participants. The main metrics are the EER and a tandem decision cost function [80] that takes into account errors in both the ASV and anti-spoofing systems. In 2015, the first anti-spoofing database including various types of spoofed audio was constructed, and this database became the standard in the ASV community [81]. The main focus of the 2017 Challenge was a reply task, and a large quantity of real-world reply speech data was collected [82]. In 2019, an even larger database including both generated and reply speech data was constructed and distributed to over 150 organizations [83]. The results of this last Challenge revealed that although human listeners could not distinguish most advanced spoofed audio from genuine audio, the anti-spoofing systems could still differentiate them more accurately. This clearly demonstrates that human perception and machine perception are totally different, meaning they can complement each other.

6. Conclusion

We have outlined the major achievements of our Media Clone project aimed at the generation and detection of media clones. Such generation and detection are not only a problem of biometric authentication but also a very important issue from the viewpoint of the reliability of media such as videos and news reports. A recent example of this is the fake news about preventive and therapeutic methods related to the novel coronavirus infection (COVID-19) without scientific basis being spread on SNS, causing a flood of unreliable information, i.e., “a wave of infodemics,” that caused fear and confusion in society. Attacker groups with specific intentions can thus generate media clones and use them to manipulate public opinion by repeatedly posting information that is not true. Future work thus includes investigating the reliability of information and social interaction through social media from the viewpoint of social science, which should lead to results with high social significance.

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