official account platform, all-round communication between individuals and between individuals and the media has been realized. WeChat official account platform is an important functional module of WeChat application. On this platform, enterprises and individuals can create an official account to communicate and interact with specific users. Its forms of communication and interaction are very diverse, including text, sound, pictures, pictures, text messages and videos. This paper applies the WeChat official account platform to foreign language (English) teaching for primary school students. Developed foreign language (English) learning resources suitable for WeChat official account platform.

Subjects and Methods: 330 public primary school teachers were investigated by stratified sampling, including the experimental primary school in F City, the First Affiliated Primary School of Normal University and the experimental primary school in district a of F City. From the deep understanding of the WeChat official account platform, the strong support for the WeChat official account platform, the diverse forms of the WeChat official account platform, the diverse contents of the WeChat official account platform, and the diversity of the WeChat official account platform, we conducted a questionnaire survey, and realized the implementation of the WeChat official account and the practical teaching resource platform from the perspective of psychology. In addition, the study also found that foreign language anxiety was negatively correlated with foreign language achievement. Similarly, there is a significant negative correlation between foreign language anxiety and self-efficacy. State anxiety, trait anxiety and foreign language learning anxiety are all positively correlated. The “anxiety” component of learners’ personality characteristics plays a great role in the generation of foreign language learning anxiety. The correlation coefficient between LCAS and trait anxiety was 0.408, while the correlation coefficient between LCAS and state anxiety was 0.395. Both reached a significant level (P < 0.01). Self-efficacy is positively correlated with foreign language achievement. Research shows that foreign language anxiety, gender and self-efficacy can be used as comprehensive variables to measure foreign language learning achievement.

Results: Based on the teaching concept of “teacher led and student-centered”, the traditional classroom teaching and network assisted learning were combined. Through the primary school foreign language (English) learning resource platform based on WeChat official account platform, the primary school foreign language (English) reading resource platform based on WeChat official account platform, and the WeChat official account platform, students realize resource-based autonomous learning in order to achieve the best effect of foreign language learning.

Conclusion: From the survey data, the teachers of the surveyed schools have realized the advantages of oral English teaching on WeChat public platform. WeChat public platform has built a bridge for communication between teachers and students and realized free dialogue between teachers and students. Therefore, the platform has become an oral English training base. Carry out students’ English teaching and develop English learning resources suitable for WeChat public platform. Based on the concept of “double master”, these two teaching methods are combined with traditional classroom teaching and network assisted learning. Based on WeChat public primary school English learning resource platform, WeChat public primary school English reading resource platform or WeChat public primary school English counseling platform, let primary school students realize autonomous learning and optimize primary school English learning.

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2000 to 2015, the degree of coupling and coordination increased rapidly; In 2013, it broke through 0.5 for the first time, entered the basic coordination and coupling state, and then entered the operation and development stage.

Conclusion: Clarifying the current situation and dynamic evolution law of the coupling and coordination relationship between urbanization and urban residents' environmental well-being in Chongqing, formulating a scientific regional development strategy and improving the ecological environment is of great practical significance for the sustainable development of regional urban ecosystem and environmental quality and promoting the coordinated development of human and environment.

RESEARCH ON COMPETENCY MODEL OF HEALTH EMERGENCY MANAGEMENT CADRES BASED ON SCL-90 PSYCHOLOGICAL EVALUATION
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Background: Since entering the 21st century, a series of public health emergencies such as SARS, influenza A and covid-19 in 2019 have occurred continuously, causing serious damage and loss to people's lives and property. In the process of social transformation and economic globalization, the probability of various new public health events is increasing, and the number of group unexplained diseases is increasing, and the cross-border and cross-border impact of the virus is rising, which has brought a lot of new challenges to China's health emergency management. Health emergency management cadres are the key groups to deal with public health emergencies. So far, the existing theoretical research results have not established a unified evaluation standard and detailed evaluation index for the post competence of health emergency management cadres, which will not be conducive to the comparison and application of evaluation results. Based on the psychological test results, this study constructs the competency model of health emergency management cadres and compiles the evaluation scale, so as to provide an objective evaluation tool for comprehensively measuring the post competence of health emergency management cadres.

Subjects and Methods: Competency elements, also known as competency, refer to the potential characteristics that can distinguish outstanding people from ordinary people in work (or organization and Culture). Grounded theory research is a qualitative method, which refines the concept of the research object and the relationship between its elements by encoding the collected data sentence by sentence. The grounded theory (GT) was used to conduct psychological evaluation and behavioral interviews with health emergency management experts to construct the competency element system of health emergency management cadres. Through exploratory factor analysis, the competency model of health emergency management cadres was constructed. The competency evaluation of health emergency management cadres should not only be based on scientific competency elements, but also establish specific quantitative items to test the competency level of this group. According to the competency model of health emergency management cadres, the corresponding Likert five point evaluation scale is compiled in order to provide a management tool for the evaluation of the competency of health emergency management cadres. At the same time, SCL-90 scale was used to measure the psychological state of these cadres.

Results: The competency model of health emergency management cadres was composed of three competency dimensions: specialization, professional quality and professional ability, and 16 competency dimensions. On this basis, the competency evaluation scale of health emergency management cadres was compiled. The final scale contains 43 items.

Conclusion: The scale has good reliability, validity and fit. It is a reliable, effective and applicable scale. It can not only be used as a tool to evaluate the post competence of health emergency management cadres, but also provide a scientific basis for the selection, training and self-assessment of health emergency management cadres. In short, we should carry out relevant combination of industry and education according to our own advantages and characteristics. Make clear the goal of motivation by example, and regularly hold activities such as successful model sharing, experience introduction and project display, so as to set a successful example for positive emotions, clarify the specific objectives of the activities, form a strong psychological momentum, stimulate internal potential and help the realization of positive behavior. We should strengthen professional guidance, give full play to the concentration of professionals, high intelligence, professional knowledge in business fields, and give full play to the advantages of talents and intelligence. We can organize experts and scholars to establish a professional bid winning guidance team, give full play to the business projects of experts and scholars in their respective fields, and carry out scientific research on relevant projects.

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A QUALITATIVE STUDY ON THE PSYCHOLOGICAL ADJUSTMENT FACTORS OF CHINESE HIKERS' PARTICIPATION MOTIVATION
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Background: As hiking has gradually become a popular way of tourism in the global economy and society, countless tourists participate in it. Different from traditional group tourism, hiking highlights the individual needs and self-worth pursuit of tourists, not only to enjoy the scenery, but also to meet the needs of tourists and achieve the highest level of self-esteem. The research on the participation motivation of foreign hikers is more mature and perfect than that in China. However, the research on the motivation of hikers' participation in China is not unified, and the driving factors are diverse, which needs to be further standardized. In particular, the factors involved in motivation and emotional regulation need to be discussed.

Research Objects and Methods: This study obtained the original interview data of Chinese hiking tourists’ participation motivation through interviews. On this basis, the conceptual model of