The Role of the Global Solar UV Index for Sun Protection of Children in German Kindergartens

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Abstract: More than twenty-five years ago the Global Solar UV index (UVI) has been introduced as a simple means of visualizing the intensity of ultraviolet radiation and to alert people to the need for sun protection. In our survey among directors of 436 kindergartens in southern Germany we investigated the level of awareness and knowledge about the UVI as well as the practical consequences for sun protection in kindergartens. Less than half of the directors (n=208, 47.7%) had ever heard of the UVI, and only a small minority of them (n=34, 8.7%) used the daily UVI information to adapt sun protective measures in their kindergartens. Detailed knowledge about the UVI was a rarity among the respondents. The proportion of respondents with self-perceived detailed UVI knowledge was five times higher than actual knowledge assessed by an in-depth structured interview using open-ended questions about the UVI (14.2% vs. 2.8%). No clear relationship of UVI awareness, knowledge, and use to directors’ age and gender was found. The UVI-related variables also showed no association with directors’ knowledge of risk factors for skin cancer and their attitudes towards tanned skin. Overall, the results paint a sobering picture regarding the penetration of the UVI into sun protection policies of German kindergartens. Future public health campaigns should target increasing awareness and understanding of the UVI as well as its importance for sun protection of children.

Keywords: health attitudes; health knowledge; skin cancer; sun protection; ultraviolet radiation; UV index

1. Introduction

Exposure to intense ultraviolet (UV) radiation, especially during the early years of life, has been established as a risk factor for skin cancer [1-7]. Studies have shown that a substantial proportion of skin cancer cases can be attributed to UV overexposure [8]. The incidence of common types of skin cancer (cutaneous melanoma and keratinocyte carcinoma) has been rising for decades [9-11]. This development has mainly been triggered by an increase in intermittent sun exposure, which is related to (i) a change in outdoor activities accompanying an increased amount of leisure time and (ii) a change in attitude towards tanned skin, which has become a symbol of attractiveness, health and fashion during recent decades [12]. Considering these developments, skin cancer prevention has now become one of the most important public health issues in all countries with a predominantly fair-skinned (Caucasian) population. The primary cornerstone of skin cancer prevention is the appropriate management of sun exposure in order to limit UV exposure. The concept of public health photoprotection, which includes avoiding UV radiation from artificial sources for intentional tanning, limiting outdoor activities during the UV peak
time around solar noon, seeking shade, wearing appropriate sun protective clothing (in-cluding wide-brimmed sunhats and UV-opaque sunglasses) and applying sunscreens with a high sun protection factor on uncovered skin areas, is crucial to reduce or even prevent the potential harms associated with UV overexposure [13].

As UV radiation cannot be perceived directly by humans, identifying those outdoor situations in which sun protection is inevitable and finding the appropriate protection level intuitively is challenging. To foster sun protection on the population level a simple tool to visualize the intensity of UV radiation would be helpful. Thirty years ago, scientists at the Canadian Federal Department of the Environment (nowadays termed Environment and Climate Change Canada) created the concept of an index capturing this information in a simple integer value [14]. In 1995, the World Health Organization (WHO), together with the World Meteorological Organization (WMO), the International Commission on Non-Ionizing Radiation Protection (ICNIRP) and the United Nations Environment Programme (UNEP), adopted a slightly modified version of the Canadian index as the Global Solar UV Index (UVI) to provide uniform information to the public worldwide [15].

The UVI constitutes a measure of the daily maximum intensity of erythemally weighted solar UV irradiance [16,17] or, in plain words, the potential of the prevailing UV radiation to induce sunburn. Surveys in the early years following the introduction of the UVI suggested that many people did not understand the UVI and hence failed to translate recommendations of sun protection based on the UVI into practice [18,19]. Subsequently, the WHO and partner organizations published a practical guide in 2002 [20] to promote the use of the UVI as an educational tool. In this practical guide they suggested a harmonized UVI reporting scheme and attached specific protective recommendations to different UVI levels. The WHO categories of the UVI and their corresponding sun protection messages are: (i) ‘low’ UVI levels (≤ 2), with no specific protective recommendation, (ii) ‘moderate’ (3–5) and ‘high’ (6–7) UVI values, with the recommendation to apply all sun protection measures including staying in the shade (during midday hours), clothing, sunscreen, sunglasses and a wide-brimmed hat, (iii) ‘very high’ (8–10) and ‘extreme’ (11+) UVI levels, where people should use all of the aforementioned sun protection measures, seek shade all day and avoid being outdoors during peak UV hours around solar noon.

In Germany, responsibility for sun protection during early childhood in Germany is often shared between parents and caregivers at kindergartens [21]. Only if these caregivers are aware of the UVI and the information and preventive prompts provided by it, they can adequately adapt their sun protective guidance for the children under their supervision. In our survey, we assessed awareness of, and knowledge about, the UVI as well as consequences of the UVI information for daily sun protection in German kindergartens.

2. Materials and Methods

2.1. Study Setting and Participants

The study region was located in the northern part of Bavaria, a federal state in southern Germany, and comprised eight contiguous (urban and rural) districts with a population of 1.21 million. The largest city in the study region was Nuremberg with roughly 518,000 inhabitants. Using the official administrative data of the municipalities, we were able to identify 641 kindergartens in the study region. Six forest kindergartens (i.e., kindergartens where children are cared for almost all the time outdoors in a forest or another natural environment) and three kindergartens that had already been visited in the pilot phase of the study to check feasibility of the study procedures, applicability of the guideline for the structured interviews, and comprehensibility of the questions with directors and staff members of these kindergartens were excluded. We approached all directors of the remaining 632 kindergartens by postal mail. In the letter we informed them about the study and announced a later phone call. We contacted the kindergartens by phone to answer questions and to request participation. After consent to participate was achieved, an appointment was made for a personal interview with the kindergarten management.
2.1. Assessment of Information

During the visits to the kindergartens in the spring (starting mid-April) and summer months up to September 2016, personal structured interviews were conducted with the directors by trained interviewers. As part of the interviews awareness, knowledge, and use of the UVI were assessed using two protocols. General awareness of the UVI was captured identically across the total study group by the question “Have you ever heard of the UV index?” which was asked in all interviews. The impact of the UVI information on sun protection, i.e. the practical consequences for the application of sun protective measures in the kindergartens based on the daily UVI value, was also recorded identically in all interviews by the question “Does the actual UVI value influence sun protection at your kindergarten?” which was only asked if awareness of the UVI has been confirmed before. However, the correctness of UVI-related knowledge was determined differently. In one subgroup (n=246), the correctness of knowledge about the practical implications of different UVI levels was assessed in detail using open-ended questions in a structured interview. Those who had heard the term “UV index” before were asked to explain the meaning of the term in more detail. An answer was classified as correct if it linked the UVI to the intensity of UV radiation, reflected knowledge of the range of UVI values, and attached specific preventive recommendations to the respective UVI levels. For the latter, slight discrepancies between the WHO recommendations and responses were tolerated, e.g. if a director answered that the UVI is a measure of the strength of UV radiation with a typical range of values between 0 and 10 in Germany and claimed that for a UVI of 9 and above, increased sun protection measures with avoidance of spending time outdoors around noon are necessary, then this answer was classified as correct, although the WHO recommends starting increased protection at a UVI of 8. In the remaining subgroup of interviews (n=190) the data on UVI knowledge only reflect the self-assessment by the interviewed directors. In this subgroup directors had the choice between the following three options to answer the question “What does the term “UV index” mean to you?”: (i) I have never heard the term before, (ii) I have heard the term before but cannot explain its meaning, (iii) I know the term and can explain its meaning. In the latter subgroup only, we also asked about the source of information for daily UVI values used by the directors to distinguish between occasional, passive and active information seeking.

We also assessed the directors’ level of knowledge about risk factors for skin cancer following a procedure that has been used in self-administered questionnaires in previous studies [22-24]. To this end, we asked the directors to judge whether or not nine specific exposures had an impact on skin cancer risk. The nine exposures comprised six true risk factors (such as constitutional factors like high number of nevi, fair skin/hair and behavioral factors related to UVR exposure), but included also three exposures (allergies, diet, air pollution) that have attracted public health concern, but have not been identified as skin cancer risk factor. These distracting factors served to indicate whether directors had specific knowledge about skin cancer. The pattern of answers was then summarized by a sum score measuring the ability to discriminate true risk factors from other factors of public health concern unrelated to skin cancer. In more detail, identification of a true risk factor increased the score by one point, whereas misreporting a distracting factor as risk factor decreased the score by two points. We used this unequal weighting of correct and incorrect judgements as the number of distracting factors was only half the number of true risk factors among the nine items. The resulting score had better psychometric properties, i.e., Cronbach’s alpha was higher for this definition than for other score definitions, e.g. the one using an equal-weighting scheme, see [24] for more details. The score was subsequently classified into three categories (‘low’ [≤1], ‘medium’ [2–3], ‘high’ [4–6]).

Directors’ opinions on tanned skin were ascertained using two questions. The first question addressed the association between tanned skin and beauty by asking the directors whether they agree on the statement “When I am tanned, I feel more beautiful”. Answers were recorded on a four-point Likert scale (agree completely, agree partially, disa-
gree partially, disagree completely). The second question examined the association between tanned skin and health by asking the directors whether they agree on the statement “Tanned skin is healthy skin”. Again, answers were recorded on the same four-point Likert scale as for the first question.

2.3. Statistical Analysis

Descriptive and analytical statistical methods were used to report the data of the survey. For categorical data, absolute frequencies and proportions were computed. To visualize the precision of proportions we added 95%-confidence intervals (CI) calculated using Wilson’s method which is superior to the standard Wald-CI in terms of coverage probability for small samples [25]. For the continuous variable directors’ age mean and standard deviation were computed to describe the age distribution. Age values were then categorized into tertiles (<42, 42–52, >52) for further analysis. Data from the two 4-point Likert scales were dichotomized (agree completely and agree partially vs. disagree partially and disagree completely) for further analysis. Statistical comparisons between groups were performed using the Chi-Quadrat test and – in cases of small numbers in the contingency tables – Fisher’s exact test. P-values smaller than 0.05 were interpreted as indicating statistical significance. In view of the explanatory nature of the analyses of this survey, we refrained from alpha-adjustment techniques to account for multiple statistical testing. All computations were performed utilizing SAS Version 9.4 (SAS Institute Inc., Cary, NC/USA).

3. Results

3.1. Characteristics of Participating Kindergartens and Directors

Of the 632 contacted kindergartens, 437 (=69%) agreed to participate in the study. One kindergarten could not be visited due to logistical reasons. The remaining 436 kindergartens comprised a total of 3,424 staff members and cared for 24,975 children, most of them aged 2.5 to 6 years. One hundred forty-two (33%) of the kindergartens were small (<50 attending children), 257 (59%) were medium-sized (50–99 children) and 37 (8%) were large (≥100 children).

Regarding the type of sponsorship affecting the administrative and financial background of the kindergartens in our survey, the majority was run by churches or confessional welfare associations (n = 231, 53%), less than a quarter was operated by the respective city or municipality (n = 95, 22%), national non-confessional welfare associations governed 43 (10%) kindergartens, a variety of regional registered non-profit associations owned 25 (6%) kindergartens, private non-profit limited liability companies operated 22 (5%) facilities, 15 (3%) were run by parents’ initiatives, while for the remaining five kindergartens private individuals (n=3, 0.7%) and private companies (n=2, 0.5%) were responsible.

The interviewed directors were predominantly female (96%), only 19 (=4%) male directors were part of the study sample. The average age of the directors was 45.9 years old (interquartile range: 24.6, 54.5).

3.2. Awareness of the UVI

Nearly half of the directors of kindergartens (n=208, 47.7%, 95%-CI: 43.1 - 52.4) stated that they have ever heard the term UV index. Table 1 gives further details of the proportions of the directors being aware of UVI in subgroups depending on sex and age.
Table 1. Awareness of the UVI among directors of kindergartens (N=436). Absolute frequencies (N = sample size; n = number of affirmative answers), proportions (%) accompanied by confidence intervals (95%-CI) and p-values (p) comparing proportions between subgroups.

| Aware of UVI | N   | n   | %   | 95%-CI | p2  |
|--------------|-----|-----|-----|--------|-----|
| All          | 436 | 208 | 47.7| 43.1 – 52.4 |     |
| Sex          |     |     |     |        | 0.66|
| Female       | 417 | 198 | 47.5| 42.7 – 52.3 |     |
| Male         | 19  | 10  | 52.6| 31.7 – 72.7 |     |
| Age          |     |     |     |        | 0.74|
| < 42         | 148 | 74  | 50.0| 42.5 – 58.0 |     |
| 42 - 52      | 145 | 69  | 47.6| 39.6 – 55.7 |     |
| > 52         | 143 | 65  | 45.5| 37.5 – 53.6 |     |

1 Wilson CI
2 Chi-Square test

3.3. Use of the UVI

Only 38 directors confirmed that the actual UVI influences sun protective measures at their kindergartens meaning that in less than one tenth of the kindergartens the UVI played a role in decisions regarding sun protection. Some non-significant increase in the proportion of kindergartens using the UVI information in their decision was seen with increasing directors’ age (see Table 2).

Table 2. Use of UVI information for sun protection measures at German kindergartens based on answers of directors of kindergartens (N=436). Absolute frequencies (N = sample size; n = number of affirmative answers), proportions (%) accompanied by confidence intervals (95%-CI) and p-values (p) comparing proportions between subgroups.

| Use of UVI information | N   | n   | %1  | 95%-CI | p2  | %4  | 95%-CI | p3  |
|------------------------|-----|-----|-----|--------|-----|-----|--------|-----|
| All                    | 436 | 38  | 8.7 | 6.4 – 11.7 | 18.3| 13.6 – 24.1 |     |
| Sex                    |     |     |     |        | 0.99| 0.69|        |     |
| Female                 | 417 | 37  | 8.9 | 6.1 – 12.0 | 18.7| 13.8 – 24.7 |     |
| Male                   | 19  | 1   | 5.3 | 0.9 – 24.6 | 10.0| 1.8 – 40.4 |     |
| Age                    |     |     |     |        | 0.36| 0.22|        |     |
| < 42                   | 148 | 9   | 6.1 | 3.2 – 11.2 | 12.2| 6.5 – 21.5 |     |
| 42 - 52                | 145 | 14  | 9.7 | 5.8 – 15.6 | 20.3| 12.5 – 31.2 |     |
| > 52                   | 143 | 15  | 10.5| 6.4 – 16.6 | 23.1| 14.5 – 34.6 |     |

1 Proportion calculated using the complete group in the denominator
2 Wilson CI
3 Chi-Square test / Fisher’s exact test
4 Proportion calculated using only the subgroup being aware of the UVI in the denominator

3.4. Knowledge about the UVI

Remarkable differences in the level of UVI knowledge between self-assessment and interviewer-assessment were observed. While 14% of the directors self-assessed their knowledge about the UVI as detailed enough to be able to explain the concept, only 3% of directors actually presented detailed and correct UVI knowledge during the interviews. Because the two modes of determining the level and correctness of UVI knowledge in the study were used in disjunctive subgroups, we could not directly quantify directors’ over-confidence in their UVI knowledge. Notwithstanding, the difference in the proportions between the two groups of directors, i.e. those who assume they have correct UVI knowledge in the self-assessment and those who demonstrate correct UVI knowledge...
during the interviews, is statistically significant (14.2% vs. 2.8%, p<0.0001). A substantially higher proportion of male directors than female directors had correct UVI knowledge, but due to the small number of male directors in the study the difference achieved statistical significance only in the analysis of interviewer-assessed UVI knowledge (25.0 % (male) vs. 2.1% (female), p=0.02).

Table 3. Self-assessed and interviewer-assessed level of knowledge about the UVI among directors of kindergartens (N=436). Absolute frequencies (N= sample size; n = number with correct knowledge), proportions (%) accompanied by confidence intervals (95%-CI) and p-values (p) comparing proportions between subgroups.

| Correct UVI Knowledge | N | n | % | 95%-CI | p | % | 95%-CI | p |
|-----------------------|---|---|---|--------|---|---|--------|---|
| Self-assessment       |   |   |   |        |    |   |        |    |
| All                   | 190| 27 | 14.2| 10.0 – 19.9 | 29.3| 21.0 – 39.3 |   |
| Sex                   |   |    |   |        | 0.66| 0.21|        |    |
| female                | 179| 25 | 14.0| 9.6 – 19.8  | 28.1| 19.8 – 38.2 |   |
| male                  | 11 | 2  | 18.2| 5.1 – 47.7  | 66.7| 20.8 – 93.9 |   |
| Age                   |   |    |   |        | 0.26| 0.25|        |    |
| < 42                  | 73 | 11 | 15.1| 8.6 – 25.0  | 27.5| 16.1 – 42.8 |   |
| 42 - 52               | 59 | 5  | 8.5 | 3.7 – 18.4  | 20.0| 8.9 – 39.1 |   |
| > 52                  | 58 | 11 | 19.0| 10.9 – 30.9 | 40.7| 24.1 – 59.3 |   |
| Interviewer assessment|   |    |   |        |   |    |        |    |
| All                   | 246| 7  | 2.8 | 1.3 – 5.8  | 6.0 | 2.9 – 11.8 |   |
| Sex                   |   |    |   |        | 0.02| 0.06|        |    |
| female                | 238| 5  | 2.1 | 0.9 – 4.8  | 4.6 | 2.0 – 10.3 |   |
| male                  | 8  | 2  | 25.0| 7.1 – 59.1 | 28.6| 8.2 – 64.1 |   |
| Age                   |   |    |   |        | 0.99| 0.99|        |    |
| < 42                  | 75 | 2  | 2.7 | 0.7 – 9.2  | 5.9 | 1.6 – 19.1 |   |
| 42 - 52               | 86 | 3  | 3.5 | 1.2 – 9.8  | 6.8 | 2.3 – 18.2 |   |
| > 52                  | 85 | 2  | 2.4 | 0.6 – 9.8  | 5.3 | 1.5 – 17.3 |   |

1 Proportion calculated using the complete group in the denominator  
2 Wilson CI  
3 Chi-Square test / Fisher’s exact test  
4 Proportion calculated using only the subgroup being aware of the UVI in the denominator

3.5. Information Sources about the UVI

The source of information on daily UVI values was determined only in a subgroup of directors (n=190). The majority of directors (59%) who were aware of the UVI replied that they did not have regular information on the daily UVI, this proportion was, of course, much lower (28%) when the total group of directors was considered. Weather forecasts on TV or radio channel were named by only nine directors (=10% among the directors being aware of the UVI and 5% in the total group, respectively). The dominant source of information on daily UVI values was the internet: 29 (=32% among the directors being aware of the UVI and 15% in the total group, respectively) obtained their information actively from weather apps on the smartphone or websites with detailed weather information.
3.6. Relationship between Knowledge about Risk Factors for Skin Cancer and UVI-related Variables

None of the UVI-related variables showed a significant association with the knowledge score summarizing the directors’ knowledge about risk factors of skin cancer. Directors being uninformed about skin cancer risk factors were aware of the UVI and used it for sun protection measures at their kindergartens in similar numbers as better informed directors. The correct understanding of the UVI – self-assessed and interviewer-assessed – was even more common in the former subgroup, but not significantly different from the other subgroup (see Table 4).

Table 4. The relationship between awareness, use and knowledge of the UVI and the level of knowledge about risk factors for skin cancer based on answers of directors of kindergartens (N=436). Absolute frequencies (N), proportions (%) and p-values (p) assessing the association between UVI-related variables and knowledge of risk factors for skin cancer.

| Knowledge about risk factors of skin cancer | Low (N=61) | Medium (N=216) | High (N=159) | p² |
|--------------------------------------------|-----------|----------------|--------------|----|
| Aware of UVI                               | 30 49.2%  | 106 49.1%      | 72 45.3%     | 0.74|
| Use of UVI                                 | 5 8.2%    | 21 9.7%        | 12 7.6%      | 0.75|
| Correct self-assessed UVI knowledge        | 6 35.3%   | 15 31.3%       | 6 35.3%      | 0.93|
| Correct interviewer-assessed UVI knowledge| 2 15.4%   | 4 6.9%         | 1 2.2%       | 0.14|

¹ For awareness and use of UVI proportions were calculated using the complete knowledge group in the denominator, for UVI knowledge only the subgroup being aware of the UVI was used.  
² Chi-Square test / Fisher’s exact test modified for 2x3 tables

3.7. Relationship between Attitudes towards Tanned Skin and UVI-related Variables

No consistent picture emerged from the analysis of the relationship between the UVI-related variables, i.e. awareness, use, and knowledge of the UVI, and the responses given to the two statements regarding tanned skin (see Table 5). Awareness of the UVI was very similar in the subgroups of directors agreeing and disagreeing on claims that tanned skin is beautiful or healthy, respectively. The use of the UVI for the decision about sun protection measures was more common among directors disagreeing to the statements that tanned skin is healthy and beautiful, respectively, however, the differences in UVI use missed statistical significance (p=0.06 and p=0.11, respectively). The relationship between UVI knowledge and attitudes towards tanned skin depended on whether the level of UVI knowledge had been self-assessed or determined by interviewers. For self-assessed UVI knowledge we found remarkable differences between the subgroups agreeing and disagreeing on statements claiming that tanned skin is healthy and beautiful, respectively; however, these differences missed statistical significance (p=0.08 and p=0.06, respectively). When the correctness of UVI knowledge had been determined by interviewers these differences did not persist.
Table 5. The relationship between awareness, use and knowledge of the UVI and attitudes towards tanned skin based on answers of directors of kindergartens (N=436). Absolute frequencies (N), proportions (%) and p-values (p) assessing the association between UVI-related variables and attitude variables.

|                                      | Tanned skin is beautiful | Tanned skin is healthy |
|--------------------------------------|--------------------------|------------------------|
|                                      | Agree (N=292)             | disagree (N=144)       | Agree (N=86)                 | disagree (N=349)       |
|                                      | N  %^1                    | N  %^1                 | N  %^1                      | N  %^1                 |
| Aware o UVI                          | 140 47.9                  | 68 47.2                | 35 40.7                     | 173 49.6               |
| Use of UVI                           | 21 7.2                    | 17 11.8                | 3 3.5                       | 35 10.0                |
| Correct self-assessed UVI knowledge  | 12 21.4                   | 15 41.7                | 6 54.5                      | 21 25.9                |
| Correct interviewer-assessed UVI    | 5 6.0                     | 2 6.3                  | 3 12.5                      | 4 4.3                  |

^1 For awareness and use of UVI proportions were calculated using the complete knowledge group in the denominator, for UVI knowledge only the subgroup being aware of the UVI was used

^2 Chi-Square test / Fisher’s exact test

4. Discussion

The UVI has been introduced internationally more than 25 years ago to raise awareness and encourage the public to protect their skin from harmful doses of UV radiation ultimately causing skin cancer. Our findings show that the degree of penetration of the UVI in German kindergartens is still unsatisfactorily low. Less than half of the directors of kindergartens in our study had ever heard of the UVI, and only a small minority used the daily UVI information to adapt sun protective measures in their kindergartens. Detailed knowledge about the UVI was an absolute rarity. Interestingly, UVI knowledge appeared to be much better when directors self-assessed their level of knowledge than when interviewers assessed the correctness of UVI knowledge based on directors’ replies to open-ended questions.

Systematic reviews on awareness, understanding, use, and impact of the UVI [18,26,27] have already found that the UVI has not yet found its way into the broader population. The UVI was intended to promote public awareness about the dangers of excessive exposure to UV radiation and to improve sun protective behavior. Research findings from more than 30 studies worldwide have, however, failed to demonstrate that the UVI has yet achieved its goals. Low levels of UVI awareness have been found especially in Europe, while studies conducted in Australia and New Zealand showed more promising results [18]. Understanding and more detailed knowledge of the UVI were consistently lower than awareness across all regions [18]. If UVI awareness and understanding on the population level is that low, it is no surprise that positive effects of its implementation on sun protective behavior have rarely been found [26]. The report of the most recent Global Solar Index Workshop stressed that the currently available research has not yet demonstrated that the UVI is an effective method of behavior change on its own [28].

Previous research on UVI-related aspects in the specific setting of kindergarten caregivers hosting young children is limited to a single study from Queensland in which 1383 directors and senior teachers of early childhood services participated in a mailed survey in 2002 [29]. While the overall UVI awareness in this group was very high even at that time (93% of the respondents had heard of the term UVI before), only 20% could explain correctly the meaning of a UVI value of 13. Interestingly, the self-assessed level of UVI knowledge was much higher in this study too: 79% of the respondents stated that they understand fully what the UVI is. These results from an early Australian study confirm our finding that there is a huge discrepancy between self-assessed and actual UVI knowledge, although the level of UVI knowledge is quite different between Australia and
Germany. Another recent study in this setting from Portugal reported detailed data on knowledge and attitudes of caregivers of children regarding sun exposure and sun protection but omitted unfortunately UVI-related variables [30]. A further recent study from Germany provided results from a randomized trial addressing the effects of a sun protection intervention consisting of an educational workshop for kindergarten caregivers, but did not specifically report on UVI-related aspects [31].

Several studies in Germany have investigated aspects of sun protection in early childhood but focused on the parents of children being supervised in kindergartens [32-41]. In the cross-sectional study by Klosterman et al. [35] 4579 parents of children who underwent a school enrollment examination in five Bavarian regions gave information on UVI-related aspects in a self-administered questionnaire. UVI awareness was 74% in this study group, higher than in any other German study, but only 8% of the parents reported that the UVI influenced their decisions regarding their children’s sun protection, which is well in line with our data.

The reasons for the current situation of limited UVI awareness, disastrous UVI knowledge, and rare UVI use are not well understood, as studies trying to elucidate the reasons are lacking. There is an urgent need for such studies of mechanisms and models from psychological theory such as self-efficacy and barriers to behavior change as well as studies analyzing promising effective means of communicating the UVI via text messages and social media. Raising UVI awareness and understanding can be achieved by tailored health promotion campaigns that educate the public efficiently. Australia can serve as a role model for Germany and other European countries as it has demonstrated that such campaigns can be implemented successfully [42,43]. However, even if awareness and knowledge of the UVI were raised to an acceptable level, there is still much to do to promote the use of the UVI as an element of sun protection. One of the barriers to using the UVI is that people make decisions about their skin protection habitually based on temperature rather than UVI [44]. When educating the public about sun protective measures it has to be emphasized that temperature is an insufficient proxy of the UVI and should no longer be used in decision making about sun protection.

In the setting of kindergartens, improved sun protection is of special importance, as young children are more vulnerable for several reasons and thus need particular guidance on how to deal with exposure to UV radiation. During the first years of life, children’s skin barrier protection remains immature and early UV exposure induces already changes in the skin [45]. High UV exposure during early life has also been shown to be associated with higher nevus density, which is a strong independent marker of melanoma risk [46-48]. In addition, the amount of solar UV radiation received during lifetime is not uniformly distributed over all ages. Children experience substantially higher doses of UV radiation through outdoor activities and recreation than adults, as they spent a smaller proportion of the day indoors [49]. At the same time, children have only a very limited knowledge of cause-and-effect relations regarding skin cancer [50]. They are thus unable to protect themselves adequately. Therefore, caregivers at kindergartens have a great responsibility to ensure that the children they supervise receive adequate sun protection.

Limitations

The limitations of our study are rooted in its moderate sample size. Although a total sample size of 436 is not particularly small, the extremely unbalanced gender distribution of study participants results in a very small number of male directors in our study, which limits the statistical power to detect gender differences in UVI-related variables. In addition, the two different modes of assessing UVI knowledge were conducted in two disjunctive subgroups of the study which has roughly halved the available sample size for the analysis of aspects of self-assessed and interviewer-assessed UVI knowledge, respectively. Another limitation stems from the involvement of thirteen different interviewers during the field phase of the study. Although training sessions with all interviewers were organized to standardize study procedures, including conducting personal interviews
with directors of the participating kindergartens, some form of interviewer bias cannot be ruled out. The participation of the kindergartens in the study region was acceptable; however, a response rate of 69% is far below a full census. Thus, the generalization of our findings to all kindergartens of the study region is only valid under the assumption of the absence of selection among kindergartens in the study region.

5. Conclusions

In conclusion, the results from our survey among directors of kindergartens provide a sobering picture regarding the penetration of the UVI in German kindergartens. Future public health campaigns should target increasing awareness and understanding of the UVI and its importance for sun protection of children.

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