The Relationship between Employee Attitude Toward Change and Organizational Commitment: The Moderating Role of Psychological Defense Mechanisms

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**ABSTRACT**

**Purpose:** The purpose of this research was to determine which defense mechanisms can help to regulate the link between attitude toward change and organizational commitment. Psychological defenses are characterized as protective processes that help individuals maintain their integrity in the face of threat and danger. Previously, extant research has mainly emphasized organizational issues while individual psychological factors have remained largely ignored. Therefore, this paper seeks to investigate the moderating effects of psychological defense mechanisms on the relationship between employee attitude toward change and organizational commitment.

**Design/Methodology/Approach:** A total of 499 employees were chosen from the banks of the Southern Punjab, Pakistan, using a purposive sampling methodology. The information was gathered using validated questionnaires. The data was analyzed for descriptive statistics, correlation, and hierarchical multiple regression analysis.

**Findings:** The findings showed a positive correlation between employee positive attitude toward change and organizational commitment and a negative relationship between employee negative attitude toward change and organizational commitment. The results of the moderation analysis revealed that the association between employee attitude toward change and organizational commitment is negatively moderated by all three defense mechanisms.

**Implications/Originality/Value:** The findings highlight the significance of psychological factors during the organizational change process and suggests recruiting employees with positive attitudes.

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Introduction
Organizational change has been regarded as a vital aspect of the organizational life cycle to stay up with the present changing and challenging business environment. Organizations such as banks are compelled to respond efficiently to internal and external forces such as globalization, business change, the changing world economy, and enormous technical breakthroughs to survive and expand in the marketplace (Gelaidan et al., 2016). The banking sector, whose primary goal is to provide services to clients, plays a significant role in today's society. Because of increased competition, the management of banks has become increasingly complex and challenging. As a result, some modifications to various parts of bank management are required to ensure the bank's continued survival and success. To effectively manage change, the bank must continue to improve and develop solutions to deal with it. Today, the most crucial duty for managers is to lead change (Gotsill & Meryl, 2007). Therefore, organizations constantly attempt to make changes for survival, growth, and competition (Battilana et al., 2010). However, 70 percent of major change initiatives are unsuccessful due to resistance (Vakola, 2014) and employees' negative attitudes about change (Bellou, 2007; Coetsee, 1999; Durmaz, 2007). Employees play a critical role during the change process, not only in terms of infrastructure and working methods but also in mentality shifts (Gladwell, 2000).

Thus, employees’ attitudes regarding change are critical in determining whether a company's change efforts succeed or fail. However, incessant change in the workplace often breeds ambiguity and dread about an organization's future direction, as well as an employee's prospects and status within it. Both of which have been shown to have a negative impact on employees’ work experience, attitudes, and performance (Lysova et al., 2015; Coetzee & Chetty, 2015; Cullen et al., 2014).

Besides, change also leads to increased stress and uncertainty between employees and management, and a decrease in organizational commitment (Coetsee, 1999). Antoni (2004) stated that to enable sustainable organizational change, one must influence the beliefs of employees, which form their behaviors. As a result of a strong, positive attitude toward change, employees show persistence, motivation, and determination that promote and aid the change endeavor. Similarly, Porras and Robertson (1992) stated that behavioral change is critical to organizational change at the individual employee level. Individuals' unconscious processes emerge in response to risks of change (Halton, 1994; O'Connor, 1993). They utilize mature and customary defense mechanisms to guard against change and anxiety (Oldham & Kleiner, 1990; de Board, 1978). Such defenses can restrict and impair their ability to adjust to change (Halton, 1994). Individuals often desire an optimal level of stimulation and strive to sustain it (Nadler, 1981; Zaltman & Duncan, 1977). People react differently to change (Carnall, 1986) because of individual differences in aptitude and desire to adjust to change (Darling, 1993). Some of them go quickly through change, while others get stuck or go through repeated shifts (Scott & Jaffe, 1988). It may be claimed that most organizational change is handled technically and the influence of human aspects on the consequences of change is mostly ignored (Arendt, Landis & Meister, 1995). Management finds it easy to concentrate their efforts on and focus on the technical side of change, such as formulating policies and action plans, evaluating efficiency, and optimizing assets (Bovey & Hede, 2001; Huston, 1992).

Since human capital plays a key role in the success of change, failure is frequently the result of human nature and disapproval of change or due to the lack of employees’ precise behavioral attributes necessary to adjust swiftly to new circumstances. Hence, the effectiveness of the change depends upon the organizational approach to treat employees during a change project.

Management must know the relationship between defense mechanisms and individual behavioral objectives while implementing significant change (Bovey & Hede, 2001). It appears that
determining how individual defense mechanisms play a role in organizational change is highly challenging for managers.

Psychological defense mechanisms have been linked to resistance to organizational change in previous studies (Cinite & Duxbury, 2018; Barabasz, 2016; Bovey & Hede, 2001; Craine, 2007). However, there is a dearth of research on the psychological processes that influence employees' attitudes about change and, consequently, organizational outcomes like organizational commitment. It will be easier to implement change if management successfully identifies and deals with the psychological defense mechanisms used by employees (Amarantou, 2018). As a result, the aim of the current study is to look at the relationship between employee attitude toward change and organizational commitment through psychological defense mechanisms.

Theory and Hypotheses
The conceptual basis for comprehending unconscious processes is provided by psychoanalytical theory. When discussing organizational change and managers' capacity to identify employee defense mechanisms that may become an issue, later on, this viewpoint can be quite useful. The mind's defense systems are its conscious and unconscious responses to anxiety-inducing experiences (Barabasz, 2016). Anxiety is important to all psychoanalytic theory because it is the most terrible feeling a human being can have when it is intense and acute (de Board, 1978). Regardless of the cause (real or imagined) anxiety produces the same biological reactions in a person. It occurs when the subconscious mind's usual thoughts, feelings, or behaviors clash with the conscious mind's different opinions, feelings, and plans of action (de Board, 1978). Unconscious drives tend to steer and redirect energy towards other things and ignore the change initiative (Oldham & Kleiner, 1990). These defenses are considered the primary source of incompetence in employees and organizations, as well as a factor in resistance to organizational change (Bovey & Hede, 2001). Resistance to or attitude toward organizational change is likely to be associated with a range of work outcomes, including job satisfaction and organizational commitment (Rush et al., 1995; Schweiger & DeNisi, 1991). When addressing organizational change, managers and business owners must consider the potential stumbling blocks to particular areas of change. Therefore, the present study is embarked on to investigate the moderating effects of psychological defense mechanisms on employee attitudes toward change and organizational commitment.

Attitude Toward Change and Organizational Commitment
According to tri-dimensional concept, organizational commitment is an individual's level of identification with and involvement in a particular organization and has ramifications for the decision to stay or leave the organization. It is defined by three dimensions that are intertwined. A strong belief in and acceptance of the organization's goals and ideals; a readiness to put in a significant effort on behalf of the organization; and a strong desire to stay in the organization (Meyer & Allen, 1991, 1997; Mowday et al., 1979).

An employee's general favorable or unfavorable evaluative opinion about organizational change is characterized by their attitude toward organizational change (Lines, 2005). Affective, behavioral, and cognitive factors have a role in one's attitude toward change. These three elements represent three different ways in which people evaluate an object or situation (McGuire, 1985). The emotive element is concerned with one’s feelings about change, such as being furious or apprehensive, whereas the cognitive component is concerned with an individual’s perception of change, whether it is necessary or adventurous; and the behavioral component entails actions or the intent to behave in reaction to change. For example, criticizing the change and attempting to persuade others of its negative consequences. In this way, reactions to organizational changes can range from positive (it is necessary for organizational success) to negative (it will cause organizational failure) (Piderit, 2000). According
to the organizational commitment theory, employees’ commitment is contingent on their favorable attitude toward the organization or its goals (Liou, 2009; Mowday et al. 1979). Beliefs, perceptions, and attitudes are crucial in successful change, Armenakis et al. (1993). In order to achieve organizational goals and implement a successful change program, employees must have a positive attitude toward change (Eby et al., 2000).

Similarly, previous studies have also verified that positive attitudes toward change are linked to higher levels of commitment to an organization (Elias, 2009; Herscovitch & Meyer, 2002; Jones & Van de Ven, 2016), as well as higher ratings of that organization’s effectiveness (Jones & Van de Ven, 2016). Conversely, most employees with an unfavorable attitude toward change report criticism about their working conditions (Wanous et al., 2000). Negative attitudes towards change have long been thought to be an impediment to implementing change in the workplace (Henricks et al., 2020; Oreg, 2018; Kotter, 1996).

Numerous investigators (Salami, 2008; Akintayo, 2010; Wasiu, 2013) have reported that a large number of employees have a lower degree of organizational commitment. They concluded that the administration’s awareness about employees’ perception of change will help them prioritize useful measures to educate employees for organizational change (Liou, 2009; Mowday et al. 1979) and, consequently, increase commitment.

The following hypotheses are developed based on the reviewed literature:

**H1.** There is a significant positive relationship between employee attitudes toward change and organizational commitment.

**H1a.** There is a significant positive relationship between an employee positive attitude toward change and organizational commitment.

**H1b.** There is a significant negative relationship between an employee negative attitude toward change and organizational commitment.

**Psychological Defense Mechanisms as a Moderator**

To reduce undesirable psychological effects, particularly anxiety, individuals used to misrepresent perceptions of reality, according to the idea presented by Sigmund Freud (Kassin, 1998). Generally, these misrepresentations happen involuntarily. However, they may emerge consciously (Newman, 2001). Freud classified six key defense mechanisms that describe human behavior and reasoning. Other defense mechanisms have also been recognized in the literature. Individuals use these defense mechanisms to deal with anxiety inducing stimuli, which prevents them from anxiety. However, consistent use of these mechanisms may cause maladjustment (Freud, 1937).

There are three types of defense mechanisms: mature, immature and neurotic. Splitting, projection, and projective identification are examples of primary (neurotic) defense mechanisms. The mechanisms that emerge first are those that work on an unconscious level. They block adequate response to environmental stimuli to the greatest extent possible. Repression, reaction formation, denial, isolation, and undoing allow adaptability to reality’s conditions and probable harm, but they produce less direct disruption to the effects of the task completed. Compensation, repression, anticipation, sublimation, and humor are classified as the most mature defense mechanisms, which aid in coping with harsh psychological realities. They effectively manage challenges and do not permit anxiety, shame, or other unwanted emotions to control the behavior of individuals. However, the control of immature defense mechanisms reduces the attributes of performance, and decisions, as well as the recommended solutions (Barabasz, 2016).

According to Coetsee (1999), the approbation of advancement (commitment) and opposition to change (resistance) are sometimes viewed as independent, distinct occurrences. However, they are practically synonymous in that they both denote an extreme, with each being on the inverse end of the continuum. Within the continuum, moving from resistance to commitment is accomplished...
through a series of stages. Employees go through a reaction phase when their workplace undergoes change. According to Scott and Jaffe (1988), the process includes four phases: early denial, resistance, incremental exploration, and ultimately commitment. Therefore, organizational commitment can be predicted using defense mechanisms. In this study, defense mechanisms are expected to moderate the relationship between employee attitude toward change and organizational commitment.

Based on the literature review, the following hypotheses are developed for testing.

**H2.** Defense mechanisms would moderate the relationship between employee attitudes toward change and organizational commitment.

- **H2a.** Mature defense mechanisms would moderate the relationship between employee attitude toward change and organizational commitment.
- **H2b.** Neurotic defense mechanisms would moderate the relationship between employee attitude toward change and organizational commitment.
- **H2c.** Immature defense mechanisms would moderate the relationship between employee attitude toward change and organizational commitment.

**Research Design and Method**

This is an exploratory study with a quantitative component. The participants were chosen through a purposive sampling method from the five leading banks in Southern Punjab, Pakistan (National Bank of Pakistan, Habib Bank, United Bank, Muslim Commercial Bank, and Allied Bank). Males made up 56.51 per cent of the participants, while females made up 43.49 per cent. Self-administered questionnaires were used to collect data. The participants were given the option to engage in the study willingly. The researcher respected the privacy and confidentiality of the participants. The analysis was completed using the Statistical Package for Social Sciences (SPSS, version 21.0).

**Defense Style Questionnaire (DSQ-40)**

The DSQ-40 was used in this investigation (Andrews et al., 1993). Using a 9-point Likert scale, this questionnaire explores mature, immature, and neurotic defense mechanisms. The factor scores were computed by the average scores of the defense mechanisms that have a place with each variable, and the single defense score was measured by the average of the two questions for each defense. Reported Cronbach alpha coefficients ranged from .59 to .89. The Cronbach alpha coefficient in this study was .90.
Attitude Toward Change Scale (ACQ)
Attitude toward Change Scale developed by Vakola et al. (2004) was applied to assess attitudes toward change. There are 29 items on the scale. The questions were graded on a five-point Likert scale, with 1 indicating strong disagreement and 5 indicating strong agreement. The negative questions were flipped around. High scores reflect a positive attitude toward change in the workplace. The scale has a high level of internal consistency. The scale's alpha value is .92. The Cronbach alpha coefficient in this study was .83.

Employee Commitment Survey
The revised Employee Commitment Survey was used to assess organizational commitment (Meyer et al., 1993). This 18-item tool measures affective, normative, and continuous commitment, each with six items. The questions were graded on a seven-point Likert scale, on which 1 represented strongly disagree and 7 represented strongly agree. Midpoints were calculated solely on the basis of items that are significant to the scale. A high score indicates increased commitment. The overall reliability is greater than .79 (Meyer & Allen, 1997). The Cronbach alpha coefficient in this study was .75.

**Results**
Data was analyzed for descriptive statistics, correlation and moderated multiple regression analysis.

**Table 1**

| Variables                        | N   | Mean   | Std. Deviation |
|----------------------------------|-----|--------|----------------|
| Positive Attitude Toward Change  | 499 | 3.3552 | .47495         |
| Negative Attitude Toward Change  | 499 | 3.0846 | .73635         |
| Attitude Toward Change           | 499 | 3.5713 | .57565         |
| Mature Defense Mechanisms        | 499 | 5.9138 | 1.20937        |
| Neurotic Defense Mechanisms      | 499 | 5.9687 | 1.20162        |
| Immature Defense Mechanisms      | 499 | 5.6136 | 1.13120        |
| Organizational Commitment        | 499 | 4.6956 | .62075         |

Note: *p <.05
Table 1 presents the results of the descriptive analysis. All variables attained the above average mean.

**Table 2**

| Scales                          | 1    | 2     | 3     |
|---------------------------------|------|-------|-------|
| 1. Positive Attitude Toward Change | 1    | .078* | .459**|
| 2. Negative Attitude Toward Change | 1    | - .029 |
| 3. Organizational Commitment    | 1    |       |

Note: *p <.05
The results of the correlation for H1a and H1b are presented in Table 2. These statistics show a positive correlation (r = .459**) between employee positive attitude toward change and organizational commitment and a very week negative correlation (r = -.029) between employee negative attitude toward change and organizational commitment.

**Table 3**

| Model                  | b       | SE     | β      | t      | p      | Supported | R²     |
|------------------------|---------|--------|--------|--------|--------|-----------|--------|
| ATOC → OC              | .16     | .025   | .27    | 6.50   | .000   | Yes       | .181   |
| MDM → OC               | .19     | .026   | .27    | 7.17   | .000   | Yes       |        |
| MDM*ATOC → OC          | -.05    | .02    | -.09   | -2.20  | .000   | Yes       | .189   |

Note: ATOC=Attitude toward change; MDM=Mature Defense Mechanisms; OC=Organizational Commitment
The findings of the moderated regression analysis used to test H2a are shown in Table 3. The hypothesis was investigated using a technique called moderated multiple regression, which was described by Aiken and West (1991). The interaction term is statistically significant (β = -.09,
p<.05). As a result, hypothesis 2a is supported and shows negative moderation effects. The results demonstrate that the moderation effect of the mature defense mechanism weakens the positive relationship between attitude towards change and organizational commitment. The moderating effect of the mature defense mechanism has increased the value of $R^2$ from .181 to .189 for this model but this is a minimal change. However, it plays a significant role in testing the moderation effect.

Figure 2
Graphical representation of interaction among variables

![Moderation Graph](image)

Table 4
Moderated Multiple Regression Analysis

| Model          | $B$   | $SE$  | $\beta$ | $t$   | $p$   | Supported | $R^2$ |
|----------------|-------|-------|---------|-------|-------|-----------|-------|
| ATOC $\rightarrow$ OC | .17   | .025  | .27     | 6.79  | .000  | Yes       | .197  |
| NDM $\rightarrow$ OC     | .19   | .025  | .32     | 7.90  | .000  | Yes       | .187  |
| NDM*ATOC $\rightarrow$ OC | -0.06 | .026  | -0.09   | -2.23 | .026  | Yes       | .205  |

*Note: ATOC=Attitude toward change; NDM=Neurotic Defense Mechanisms; OC= Organizational Commitment*

The link between employee attitude toward change and organizational commitment was negatively moderated by neurotic defense mechanisms. Based on results, the interaction term is significant ($\beta = -.09, p<.05$). As a result, hypothesis 2b is supported. The results reveals that the moderation role, i.e., the neurotic defense mechanism, dampens or weakens the positive association between attitude towards change and organizational commitment. Due to the moderating effect of the neurotic defense mechanism, the $R^2$ value has increased from .197 to .205 but this is a minimal change. However, it plays a significant role in testing the moderation effect.

Figure 3
Graphical representation of interaction among variables.

![Moderation Graph](image)

Table 5
Moderated Multiple Regression Analysis

| Model          | $B$   | $SE$  | $\beta$ | $t$   | $p$   | Supported | $R^2$ |
|----------------|-------|-------|---------|-------|-------|-----------|-------|
| ATOC $\rightarrow$ OC | .19   | .026  | .30     | 7.02  | .000  | Yes       | .176  |
| NDM $\rightarrow$ OC     | .18   | .026  | .29     | 6.91  | .000  | Yes       | .187  |
| IDM*ATOC $\rightarrow$ OC | -.08  | .029  | -.12    | -2.86 | .004  | Yes       | .189  |
Note: ATOC=Attitude toward change; IDM=Immature Defense Mechanisms; OC= Organizational Commitment

The results of the moderated regression analysis used to investigate H2c are presented in Table 5. Immature defense mechanisms negatively moderated the association between employee attitude toward change and organizational commitment. The interaction term is significant ($\beta = -.12$, $p < .0005$). As a result, hypothesis 2c is supported. The results indicate that the moderation effect of immature defense mechanisms weakens the positive relationship between employee attitude towards change and organizational commitment. Based on moderation results of the immature defense mechanism, there is increase in the $R^2$ value (i.e., from .176 to .189). This is a minimal change, but it is considered significant in testing the moderation effect.

Figure 4
Graphical representation of interaction among variables.

Discussion
This study's findings revealed a positive relationship between a positive attitude toward change and organizational commitment, as well as a very weak negative relationship between a negative attitude toward change and organizational commitment. These findings are in line with previous studies which reported that positive attitudes towards change have also been connected to higher levels of commitment to an organization (Jones & Van de Ven, 2016). Besides, negative attitudes towards change have long been considered a barrier to change implementation in the workplace (Henricks et al., 2020; Oreg, 2018).

The findings of this revealed that at a significant or marginally significant level, the mature defense mechanisms were found to negatively moderate the link between employee attitudes toward change and organizational commitment. These findings are in line with a previous study that found a link between adaptive defense mechanisms and the desire to resist (Bovey & Hede, 2001).

Findings also showed that the neurotic defense mechanisms negatively moderated the relationship between employee attitude toward change and organizational commitment. Neurotic defenses that transform negative emotions into positive ones (reaction formation), the change agent into a good one (e.g., idealization), or the negative consequences of change into neutral ones (e.g., undoing) may be inefficient responses to change-induced anxiety. Neurotic people have a proclivity for denying unpleasant realities and suppressing undesirable thoughts (Punamaki et al., 2002).

Findings also revealed that immature defense mechanisms negatively moderate the relationship between employee attitude toward change and organizational commitment. To guard against the most terrible conditions, an immature defense mechanism incorporates a multitude of defense mechanisms, such as projection and displacement, as well as splitting and dissociation. Employees with an immature defense mechanism may be protected from the negative effects of high levels of anxiety (Fischer & Ayoub, 1995).

Based on the findings it is concluded that the participants in this study viewed their anxiety as uncontrollable, leading them to develop defense mechanisms to cope with it. The change process
increases anxiety levels, and people are more prone to using defense mechanisms, whether mature, immature, neurotic, or a mixture of all three. In the present study, immature defense mechanisms’ moderating effects were more significant in reducing organizational commitment in relation to employee attitudes toward change. These findings can be attributed to the fact that although these defense mechanisms enable employees to manage undesirable emotions, in the long run, they have a negative impact on the organizational environment and work outcomes (Barabasz, 2016), such as organizational commitment. Therefore, this paper highlights the significance of psychological defense mechanisms in the face of change.

**Practical Implications**
When implementing change, Kotter and Schlesinger (1979) suggested that it is critical to assess human resistance. Similarly, according to Olson (1990), in order to promote organizational change, it is sometimes necessary to understand the unconscious motives to accomplish successful change endeavor. Management should acknowledge the benefits of working with the human dimension and devise suitable intervention techniques while implementing big change.

**Limitations and Suggestions**
Nonetheless, the study is not devoid of limitations. Firstly, it is a country specific study. It is suggested to extend this study to cross-sector and culture as well, since this would reveal the cross-cultural effects of this model. The role of individual defense mechanisms in relation to other variables was not investigated, which may provide in-depth information about an employee unconscious motive. It is also suggested to explore the moderating effects of individual defense mechanisms and gender in this relationship. The current study’s cross-sectional research style, as opposed to a longitudinal or experimental methodology, does not allow for causal explanations. The use of self-reported measures is a drawback of this study. The use of self-reports raises the risk of common method bias.

**Conclusion**
In conclusion, the possibility to identify the defense mechanisms used by the employees will positively regulate the activities connected with the successful execution of organizational change. It will also minimize the unfavorable outcomes of the employees’ maladjusted behaviors in the organization.

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