Design and development of FRP mobile fish vending trolley for hygienic fish marketing

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Abstract: A mobile fish vending trolley has been designed and developed by Indian Council of Agricultural Research (ICAR) - All India Coordinated Research Project on Plasticulture Engineering and Technology (AICRP on PET) centre at ICAR-Central Institute of Freshwater Aquaculture (ICAR-CIFA), Bhubaneswar to aid the fisher folks for vending their fish harvests in hygienic condition. The unique selling proposition (USP) of the vending unit is its unibody design, where icebox for storing fish, 20 l capacity water storage tank for hand washing, tool box, fish cutting deck and waste collection chambers are integrated into the unit. The icebox can store 100 kg of fish in ice which can be sold in a single day by the fisher folks. The complete unit of mobile fish vending carriage is fabricated with fibre reinforced plastic (FRP), because of its high strength compared to other plastics, ease of fabrication and good insulation property of fiberglass (*i.e.* thermal conductivity= 0.04 w/mK at normal room temperature 25 °C). The dimensions of the carriage unit is 4.0’x2’9”x2’6” in which half portion is dedicated for the insulated ice box and the remaining portion houses the fish cutting deck, waste collection chamber and tool box. This fish vending trolley would be a boon for the marginal fish vendors, who want to sell fish in a hygienic condition and to increase income generation potential by selling 100 kg fish in a day.

Keywords: Fish vendor, FRP, Hygienic fish marketing, Mobile fish vending trolley

INTRODUCTION

Fish farming has garnered huge acceptability in the farming community because of high rates of return compared to other agricultural farming entities. With the advancement of new techniques and processes of fish farming, production capacity has also increased as a whole. But marketing of the fish harvests has proved to be a bottleneck for the farmers. No matter how much production has increased, but the fish vendors are finding it increasingly difficult to sell the harvested fish in hygienic condition in the market due to unavailability of proper and economic fish vending carriages and structures (Sharma, 2010).

Fish vendors can be broadly classified as Stationary vendors who vend on a regular basis at specific locations, Peripatetic vendors who walk from place to place to sell their fish and Mobile vendors who move around on bicycles or motorized vehicles. Mobile fish vending is very common in states such as Odisha in which the vendors arrive at the landing centres from different villages and purchase fish at auctions at the village/ wholesale markets/ landing centres, for sale back in their villages. They also sell fish door-to-door (Sharma, 2010). Also, maintaining hygiene is also a key element in the fish vending process. The current scenario of fish marketing sector has been worsened due to the unhygienic fish vending practices of the vendors that relates to sanitation, fish handling and artisanal fish processing (Kyangwa and Odongkara, 2005). Normally the vendors carry the fish in ice in a basket, made of bamboo or plastic, fitted on a bicycle carrier and travel to smaller distances for sale. This has also restricted them from selling large quantities of fish in the market in a single day and there by disabling them from gaining more income and profit per day. Also the set of processes undertaken by the vendors during cutting of the fish is not environment friendly because they tend to throw the fish waste here and there or at the point of sale. Due to use of non-insulated crates for storage of fish, ice used melts easily and freshness of the fish is hampered. A major objective of the food processing and handling industry is to provide safe, wholesome and acceptable food to the consumer and control of freshness is essential to meet this objective (Baggen-Ravn et al., 2003). Presently, transport is one of the weak links in the supply chain and a major cause for the 30 per cent loss suffered in fish transportation. To address the problem, the National Fisheries Development Board (NFDB), Hyderabad, India has pressed into service mobile fish vending vehicles – both four-wheelers and two-wheelers (The Hindu, 2014). Keeping these shortcomings in mind, ICAR-Central Institute of Freshwater Aquaculture, under the aegis of ICAR-All India Coordinated Research Project on Plas-
ticulture Engineering and Technology, has worked on designing different prototypes of a noble fish vending carriage which will be fitted on a three wheeler trolley, which can enable the fish vendors to sell more amounts of fish in the market in a single day. As per the “Guidelines for Mobile Food Vending Vehicles” of Department of Primary Industries, NSW Government, Australia (2015), a mobile food vending vehicle is any means of transport, whether self-propelled or not or otherwise designed to be movable from place to place, and which is used for selling food. Likewise, mobile fish vending trolley is a vehicle which is manually propelled with the application of pedal force by a rider and movable from place to place in order to sell fish. The prototype which seemed viable keeping in mind the economics has been designed and fabricated. Ergonomics has also been taken into consideration, so that every fish vendor can ride the total fish vending trolley easily (Sarkar et al., 2013). The ultimate motto was to aid the marginal fish vendors to improve their livelihood by selling their harvests in a large quantity per day that too ensuring proper hygienic way of fish marketing.

The objective of the work was to design and develop a noble fish vending trolley which has to be economically and ergonomically viable for the fish farming and vending community.

**MATERIALS AND METHODS**

ICAR-CIFA has been widely using fibre reinforced plastic (FRP) for developing different gadgets and structures for aquaculture development and promotion. These are portable FRP carp hatchery, portable FRP magur hatchery, demand fish feeder and silo fish rearing system, and these gadgets have witnessed huge success and adaptability in the farming community in India. The main reasons behind widespread use of FRP as a base material for the gadgets developed at the institute is its high strength compared to other family of plastics and ease of fabrication and maintenance (Sarkar et al., 2009). FRP is also itself a good insulator having thermal conductivity of 0.04 w/mK at normal room temperature of 25°C (The Engineering Toolbox, 2016). Therefore, the fish vending carriage was also fabricated using FRP as base material as per the design given in (Fig. 1).

Before designing the gadget, the weight that a normal human being can pull riding a trolley was found out as per the following calculations. (Chetan and Mahalle, 2012; Bikes at Work, 2012).

- Gross weight of the cycle rickshaw in zero load (assumed) (W)= 150 kg = 1470 N
- Drive used in tricycle: roller chain drive
- Gear ratio (front chain wheel/freewheel) (r2/r1)= 2
- Length of the crank arm= 180 mm
- Measured speed of the tricycle (V_max)= 2 m/s
- Desired acceleration time (t_a)= 10 s
- Coefficient of rolling resistance between tyre and road (Crr)= 0.017
- Gradient (G)= 0
- Radius of wheel= 330 mm

A bicyclist moving in a straight line at constant speed has four sources of resistance:

- Air resistance/ Wind resistance
- Rolling resistance
- Gravity resistance/ Gradient
- Friction

Force to be applied to overcome each resistance can be calculated as below:

**Wind resistance (Fw):**

\[ Fw = \frac{1}{2} C_d A \rho v^2 \]

\[ = \frac{1}{2} \times 0.9 \times 0.6764 \times 1.275 \times (3.88)^2 \]

\[ = 5.84 \text{N} \]

\( C_d = \text{Coefficient of drag (about 0.9 for a standard bicycle)} \)
\( A = \text{Frontal cross-section area of bicycle, rider and cargo} \)
\( \rho = \text{Density of air (1.275 kg/m}^3) \)
\( v = \text{Wind speed relative to the cyclist (Normally its 14 km/h = 3.88 m/s)} \)

**Rolling resistance (Frr):**

\[ Frr = Crr \times W \times \cos(\text{atan}(G)) \]

\[ = 0.017 \times 1470 \times 1 \]

\[ = 24.99 \text{N} \]

\( Crr = \text{Coefficient of rolling resistance (0.017)} \)
\( W = \text{Total weight of the rider, vehicle \& cargo} \)
\( G = \text{Grade/ Slope (in \%) } \)

**Gravity (Fg):**

\[ Fg = W \times \sin(\text{atan}(G)) \]

\[ = 1470 \times 0 = 0 \text{ N} \]

**The accelerating force is also needed to be calculated:**

\[ F_a = \text{Accelerating force}= W \times \frac{V_{max}}{t_a} = 1470 \times \frac{2}{9.8 \times 10} = 30 \text{ N} \]

\( F_K = \text{Total tractive effort}= F_a + Frr + Fg \) (Chetan and Mahalle, 2012)

So, \( F_K = 5.84 + 24.99 + 0 + 30 = 60.83 \text{ N} \)
Friction (Ff):
It is usually considered to be 5% of the applied power on bicycle.

\[ F_f = 0.05 \times F_{\text{applied}} \]

We know, \( F_r = k \left( F_{\text{applied}} \times r_c / r_w \right) \)
\[ 60.83 = \left( F_{\text{applied}} \times 180 \right) / 330 \times 2 \]
\[ F_{\text{applied}} = 55.76 \text{ N} \]
So, \( F_r = 0.05 \times 55.76 = 2.79 \text{ N} \)

Power is the product of force and velocity. So, the total power is given by:

\[ P_{\text{applied}} = (F_r + F_w + F_g + F_a + F_f) \times V \]
\[ = (5.84 + 24.99 + 0 + 30 + 2.79) \times 2 \]
\[ = 129.24 \text{ Nm/s} \]

Therefore, the total weight that can be pulled is given by:

\[ W = \left( 0.95 \times \frac{P_{\text{applied}}}{V} - F_w \right) / \left( C_r x \left( \cos(\text{atan}(G)) + \sin(\text{atan}(G)) \right) \right) \]
\[ = \left( 0.95 \times 129.24/2 - 5.84 \right) / (0.017 \times 1) \]
\[ = 3267.59 \text{ N} = 3267.59/9.8 \text{ kg} = 333.42 \text{ kg} \]

Therefore, from the above calculations it was found that a maximum 333.42 kg of total load (trolley load + luggage load) can be pulled by a man using the trolley, if the weight of the trolley in zero load condition is kept 150 kg or 1470 N. So, while planning the design and fabrication, it was tried to keep the gross weight of the trolley and carriage box up to 150 kg and the ice box dimensions to carry a load of 100 kg fish and ice in combination.

The dimension of the whole carriage was 4.0’ (L) x 2’9” (H) x 2’6” (B), out of which half of the structure contains the insulated crate of 2.0’ x 2’9” x 2’6” dimension for storing ice and fish. The rest of the carriage contained the water storage tank of 20 l capacity, fish cutting deck with wash basin and cutting tool with working area of 0.4 m², waste collection chamber and tool box. The fish storage box was lined with 1” thick polyurethane foam to act as the insulating material. In commercial general purpose ice boxes, 1” thick insulated foam was used according to industry standards because urethane has more R-value per inch of
thickness (Sizes, 2016). This was the reason why we also tried to use this thickness of insulation foam. A tri-cycle was procured from the market and the fabrication process of the carriage started with building a skeleton structure of the boxes and trolley carrier using MS angles. Plywood moulds were constructed to fabricate the outer and inner walls of the carriage box using FRP in hand lay-up process. After that rigid polyurethane foam was lined inside the space between outer and inner walls of the ice box. Finally the whole carriage unit was placed on the trolley carrier frame and the fabrication process of the mobile fish vending unit was completed. The whole process of fabrication in step-wise is shown in (Table 1).

RESULTS AND DISCUSSION

With 9.51 million tonnes production, India is the second big fish producing country in the world after China. As per the action plan of the National Fisheries Development Board (NFDB), 250 model fish markets have been set up across the country for hygienic fish marketing. It has set an ambitious target of achieving an additional one million tonnes of fish consumption per annum in India by stepping up sales through mobile fishing vending vehicles. It has a plan to provide one lakh vehicles to fishermen and fisherwomen across the country for fast fish delivery (The Hindu, 2014).

The speciality of the fabricated mobile fish vending unit is its unibody design. Everything that is required by a general fish vendor during vending process is integrated into one single carriage box. Sarkar et al. (2013) had designed a fish vending trolley in which two separate insulated ice boxes were kept on a holding frame and assemblage of different components like fish cutting area, waste collection crate, water bucket, tool box at proper places. The resulting structure seemed not viable for high scale transportation and marketing because of limited availability of fish storage area and improper placement of a few components. So, presently it was tried to make an insulated carriage box which will look like a single ice box to the outside, but all the components are integrated into the unit. The whole carriage was made using FRP because it itself is a good insulator of heat and coupled with 1” thick Polyurethane foam so that the ice inside the ice box will not melt easily and will allow the fish to stay fresh for a longer period of time. There is a provision of a wash basin on the fish cutting deck which will be utilized for washing purposes and the waste water and waste generated during cutting of fish will be collected in a waste collection box kept inside the waste collection chamber. Due to this the fish vendor will not throw the waste here and there and this is a positive application in terms of environment and waste management practices. The tool box will be used to store the money box, cutting tools and accessories required during the fish marketing process.

The FRP mobile fish vending unit has been solely designed and developed for the benefit of the marginal fish farmers and vendors so that they can utilize this as a tool to increase their revenue generation by selling their harvests in a large quantity and most importantly in a hygienic way. This trolley will definitely be a boon for the farmers because customers are attracted to hygienic way of selling by the vendors and this unit has been developed keeping hygiene as a most important factor. Economically, this fish vending unit is also very much viable because the vendors can sell large quantities of fish in a single day and profit generation will be positively affected.

The cost of fabrication of the whole system was kept around Rs. 50,000/- which is minimal as per industry standards so that after commercialization and subsequent agricultural subsidization by the Indian government, every fish farmer and vendor can purchase the unit and improve his revenue generation and livelihood as a whole.

Conclusion

The mobile fish vending trolley was developed for the purpose of aiding the low-mid income group fish vendors enhance their daily income by selling more amounts of fish in a single day and promote hygienic methods of marketing fish. The ice box has been so fabricated that it can store fish for a longer period of time in order to enable the fish vendor to broaden his area of operation in the market.

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