‘The Enemy Within’: Campaign Attention and Motivated Reasoning in Voter Perceptions of Intra-
Party Conflict

Table A1: Summary Statistics

| Variable                              | Mean  | Std. Dev. | Min | Max |
|---------------------------------------|-------|-----------|-----|-----|
| Perceptions of intra-party conflict   | 4.830 | 2.682     | 0   | 10  |
| Party identification                  | 0.130 | 0.337     | 0   | 1   |
| Campaign attention (between)         | 2.657 | 0.759     | 1   | 4   |
| Campaign attention (within)          | -0.167| 0.380     | -1.5| 1   |
| Distance voter-party                 | 0.296 | 0.251     | 0   | 1   |
| Media exposure                       | 2.941 | 0.948     | 0   | 5   |
| Political knowledge                  | 0.534 | 0.288     | 0   | 1   |
| Satisfaction with government         | 1.812 | 0.782     | 1   | 4   |
| Education                            | 8.433 | 2.693     | 3   | 15  |
| Gender                               | 0.429 | 0.495     | 0   | 1   |
| Age                                  | 45.701| 13.977    | 16  | 79  |

Table A2: Models of Perceptions of Intra-party Conflict, by wave

| Dependendent variable: perceptions of intra-party conflict | Wave 1 (Model 1) | Wave 2 (Model 2) |
|-----------------------------------------------------------|------------------|------------------|
| Party identification (PID)                               | -1.110***        | -0.946***        |
| Campaign attention (between)                            | -0.009           | -0.016           |
| Campaign attention (within)                             | 0.101            | -0.107           |
| Ref: SPÖ                                                  |                  |                  |
| ÖVP                                                       | 0.089            | -1.155***        |
| New-ÖVP                                                  | -1.662***        | -2.352***        |
| FPÖ                                                      | -2.007***        | -3.204***        |
| Greens                                                   | 1.432***         | -0.155*          |
| NEOS                                                     | -1.846***        | -2.901***        |
| Distance voter-party                                    | 1.796***         | 1.851***         |
| Media exposure                                           | 0.000            | 0.058            |
| Political knowledge                                      | -0.072           | -0.188           |
| Satisfaction with government                            | -0.170***        | -0.208***        |
| Education                                                | 0.021            | 0.015            |
| Gender                                                   | -0.012           | -0.013           |
| Age                                                      | 0.006***         | 0.004            |
| Constant                                                 | 5.048***         | 5.885***         |
| N                                                        | 10633            | 10557            |
| Adjusted R-Squared                                      | 0.300            | 0.283            |

Cluster standard errors in parentheses: * p<0.05, ** p<0.01, *** p<0.001
Table A3: Within-between Random Effects Models of Perceptions of Intra-party Conflict

|                      | Dependent variable: perceptions of intra-party conflict |
|----------------------|--------------------------------------------------------|
|                      | (Model 1) (Model 2) (Model 3) (Model 4)                |
| Party identification (PID) | -1.026*** (0.05) 7)  | -1.019*** (0.05) 7)  | -1.027*** (0.05) 7)  | -1.287*** (0.11) 8)  |
| Campaign attention (between) | -0.009 (0.02 8) | 0.186** (0.05 9) | -0.008 (0.02 8) | -0.006 (0.02 8) |
| Campaign attention (within) | -0.101*** (0.03 1) | -0.101*** (0.03 1) | 0.394*** (0.07 4) | -0.101*** (0.03 1) |
| Ref: SPÖ ÖVP | -0.529*** (0.06 3) | 0.075 (0.22 6) | -0.528*** (0.06 3) | -0.608*** (0.06 8) |
| New-ÖVP | -1.999*** (0.06 3) | -1.387*** (0.22 6) | -1.998*** (0.06 3) | -2.035*** (0.06 8) |
| FPÖ | -2.591*** (0.06 3) | -1.446*** (0.22 6) | -2.590*** (0.06 3) | -2.600*** (0.07 8) |
| Greens | 0.633*** (0.06 3) | 0.222 (0.22 5) | 0.633*** (0.06 3) | 0.532*** (0.06 7) |
| NEOS | -2.364*** (0.06 4) | -1.153*** (0.23 2) | -2.363*** (0.06 4) | -2.404*** (0.06 7) |
| Distance voter-party | 1.825*** (0.07 7) | 1.813*** (0.07 7) | 1.824*** (0.07 7) | 1.821*** (0.07 7) |
| Media exposure | 0.025 (0.02 1) | 0.026 (0.02 1) | 0.026 (0.02 1) | 0.027 (0.02 1) |
| Political Knowledge | -0.132 (0.07 2) | -0.133 (0.07 1) | -0.132 (0.07 1) | -0.138 (0.07 2) |
| Satisfaction with government | -0.190*** (0.02 3) | -0.191*** (0.02 3) | -0.190*** (0.02 3) | -0.194*** (0.02 4) |
| Education | 0.019** (0.00 7) | 0.019** (0.00 7) | 0.019** (0.00 7) | 0.016* (0.00 7) |
| Gender | -0.019 (0.03 8) | -0.018 (0.03 8) | -0.019 (0.03 8) | -0.023 (0.03 8) |
| Age | 0.005*** (0.00 1) | 0.005*** (0.00 1) | 0.005*** (0.00 1) | 0.005*** (0.00 1) |
| ÖVP × camp attent (between) | -0.228** (0.08 2) | -0.433*** (0.08 1) | -0.454*** (0.08 4) | -0.231** (0.08 2) |
| FPÖ × camp attent (between) | -0.579*** (0.10 5) | -0.612*** (0.10 5) | -0.612*** (0.10 5) | -0.612*** (0.10 5) |
| Interaction          | (within) | (within) | (within) | (within) | (within) | (within) |
|---------------------|----------|----------|----------|----------|----------|----------|
| Greens × camp       | -0.744*** | (0.10)   |          |          |          |          |
| NEOS × camp         | -0.581*** | (0.10)   |          |          |          |          |
| new-ÖVP × camp      | -0.467*** | (0.10)   |          |          |          |          |
| ÖVP × PID           | 0.522**  | (0.17)   |          |          |          |          |
| FPÖ × PID           | 0.090    | (0.16)   |          |          |          |          |
| Greens × PID        | 0.832*** | (0.18)   |          |          |          |          |
| NEOS × PID          | 0.042    | (0.32)   |          |          |          |          |
| new-ÖVP × PID       | 0.189    | (0.17)   |          |          |          |          |
| Constant            | 5.439*** | (0.12)   | 4.924*** | (0.18)   | 5.437*** | (0.12)   | 5.501*** | (0.12)   |

Observations/Individuals 21190/11 21190/11 21190/11 21190/11
R-sq within 0.00 0.00 0.01 0.00
R-sq between 0.35 0.36 0.35 0.35
Rho 0.35 0.35 0.35 0.35
χ² (df) 6184.2** 6316.3** 6245.8** 6223.8**

Notes: Standard errors in parentheses: * p<.05, ** p<.01, *** p<.001.
Table A4: Within-between Random Effects Models of Perceptions of Intra-party Conflict using PTV instead

| Dependent variable: perceptions of intra-party conflict | (Model 1) | (Model 2) | (Model 3) |
|--------------------------------------------------------|----------|----------|----------|
| PTV (between)                                          | -1.499*** (0.048) | -1.867*** (0.106) | -1.498*** (0.048) |
| PTV (within)                                            | 0.019 (0.066) | 0.019 (0.066) | -0.569*** (0.153) |
| Campaign attention (between)                           | -0.042 (0.037) | -0.042 (0.037) | -0.042 (0.037) |
| Campaign attention (within)                            | -0.101** (0.034) | -0.102** (0.034) | -0.100** (0.034) |
| Ref: SPÖ                                                |          |          |          |
| ÖVP                                                     | -0.441*** (0.048) | -0.618*** (0.060) | -0.442*** (0.048) |
| New-ÖVP                                                 | -1.925*** (0.048) | -1.962*** (0.060) | -1.926*** (0.048) |
| FPÖ                                                     | -2.526*** (0.048) | -2.592*** (0.061) | -2.527*** (0.048) |
| Greens                                                  | 0.546*** (0.048) | 0.440*** (0.055) | 0.546*** (0.048) |
| NEOS                                                    | -2.403*** (0.050) | -2.507*** (0.056) | -2.404*** (0.050) |
| Distance voter-party                                    | 1.680*** (0.072) | 1.666*** (0.074) | 1.679*** (0.072) |
| Media exposure                                          | 0.016 (0.029) | 0.017 (0.029) | 0.016 (0.029) |
| Political Knowledge                                     | -0.134 (0.097) | -0.130 (0.096) | -0.134 (0.096) |
| Satisfaction with government                           | -0.195*** (0.031) | -0.190*** (0.032) | -0.195*** (0.031) |
| Education                                               | 0.019* (0.009) | 0.018 (0.009) | 0.019* (0.009) |
| Gender                                                  | -0.023 (0.050) | -0.024 (0.050) | -0.023 (0.050) |
| Age                                                     | 0.005* (0.002) | 0.005** (0.002) | 0.005* (0.002) |
| ÖVP × PTV (between)                                     |          |          |          |
| New-ÖVP × PTV (between)                                 | 0.741*** (0.147) |          |          |
| FPÖ × PTV (between)                                     |          |          |          |
| Greens × PTV (between)                                  | 0.321* (0.143) |          |          |
| NEOS × PTV (between)                                    | 0.624*** (0.175) |          |          |
| ÖVP × PTV (within)                                      |          |          |          |
| New-ÖVP × PTV (within)                                  | 0.954*** (0.205) |          |          |
| FPÖ × PTV (within)                                      |          |          |          |
| Greens × PTV (within)                                   | 0.758*** (0.217) |          |          |
| NEOS × PTV (within)                                     | 1.206*** (0.252) |          |          |
| Constant                                                | 5.777*** (0.163) | 5.852*** (0.164) | 5.777*** (0.163) |

R-sq
within 0.00 0.00 0.01
between 0.36 0.37 0.36
Rho 0.35 0.34 0.35
χ² (df) 6911.30 6946.25 6962.48

Notes: Standard errors in parentheses: * p<0.05, ** p<0.01, *** p<0.001
Figure A1: Adjusted predictions by party and party identification (between-individual changes)

Note: based on Model 1 Table A5.

Figure A2: Adjusted predictions by party and party identification (within-individual changes)

Note: based on Model 2 Table A5.
Table A5: Within-between Random Effects Models of Perceptions of Intra-party Conflict by Attention to Campaign

|                          | Dependent variable: perceptions of intra-party conflict | (Model 1) | (Model 2) |
|--------------------------|--------------------------------------------------------|----------|----------|
| Party identification (PID) | -0.352                                                 | (0.446)  | -1.290*** | (0.118) |
| Campaign attention (between) | 0.252***                                               | (0.065)  | -0.006   | (0.028) |
| PID × Campaign attention (between) | -0.352*                                                | (0.158)  |          |         |
| Ref: SPÖ                  | -0.608***                                              | (0.068)  |          |         |
| ÖVP                      | 0.575                                                  | (0.700)  | 0.524**  | (0.177) |
| New-ÖVP                  | -0.265**                                               | (0.088)  |          |         |
| FPÖ                      | 0.259**                                                | (0.088)  |          |         |
| Greens                   | 0.508***                                               | (0.091)  |          |         |
| NEOS                     | -0.527***                                              | (0.088)  |          |         |
| ÖVP × PID                | 0.003                                                  | (0.244)  |          |         |
| New-ÖVP × PID            | 0.051                                                  | (0.243)  |          |         |
| FPÖ × PID                | 0.421*                                                 | (0.209)  |          |         |
| Greens × PID             | 0.214                                                  | (0.261)  |          |         |
| NEOS × PID               | 0.943                                                  | (0.504)  |          |         |
| Campaign attention (within) | -0.265**                                               | (0.088)  |          |         |
| Distance voter-party     | -0.265**                                               | (0.088)  |          |         |
| Media exposure           | 0.508***                                               | (0.091)  |          |         |
| Political Knowledge      | -0.195**                                               | (0.024)  | -0.194*** | (0.024) |
| Satisfaction with government | 0.017*                                                | (0.007)  | 0.016*   | (0.007) |
| Gender                   | -0.019                                                 | (0.037)  | -0.022   | (0.038) |
| Age                      | 0.005**                                                | (0.001)  | 0.005*** | (0.001) |
| PID × Campaign attention (within) | -0.087                                              | (0.194)  |          |         |
| ÖVP × camp attent (within) | -0.632***                                             | (0.114)  |          |         |
| New-ÖVP × camp attent (within) | -0.467***                                           | (0.114)  |          |         |
| FPÖ × camp attent (within) | -0.640***                                             | (0.116)  |          |         |
| Greens × camp attent (within) | -0.764***                                           | (0.113)  |          |         |
| NEOS × camp attent (within) | -0.594***                                           | (0.113)  |          |         |
| PID × ÖVP × camp attent (within) | 0.401                                           | (0.302)  |          |         |
| PID × New-ÖVP × camp attent (within) | -0.036                                           | (0.299)  |          |         |
| PID × FPÖ × camp attent (within) | 0.139                                         | (0.264)  |          |         |
| PID × Greens × camp attent (within) | 0.135                                           | (0.319)  |          |         |
| PID × NEOS × camp attent (within) | -0.049                                           | (0.561)  |          |         |
| Constant                 | 4.821***                                               | (0.200)  | 5.500*** | (0.128) |
| Observations/Indiviuals  | 21190/11051                                            |          |          |         |
| R-sq                     |                                                        |          |          |         |

6
|           | 0.36 | 0.35 |
|-----------|------|------|
| within    |      |      |
| between   | 0.29 | 0.28 |
| Rho       | 0.35 | 0.35 |
| $\chi^2$ (df) | 6374.9 | 6288.4 |

Notes: Standard errors in parentheses: * p<.05, ** p<.01, *** p<.001.