Application of Computer Technology in Foreign Language Talent Training in Cross-border Power Plant

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Abstract. With the development of computer technology, e-commerce industry is a very popular industry. In view of this situation, we put forward the training strategy of computer foreign language talents and train reserve talents for the development of cross-border e-commerce. We also need to further improve our ability in all aspects in the light of the needs of the times. Cross-border e-commerce needs to often communicate with foreign personnel, so the industry needs a lot of English-speaking people. At the same time, these people should also master certain computer skills.

Keywords: Computer Talents, Foreign Language Characteristics, Cross-Border e-Commerce, Training Strategies

1. Introduction

We all know that with the development of society, a large number of computer foreign language talents are needed in all walks of life. In this era of development, it is very important to master a language. Usually, people in the computer industry usually have to go through several months of training to master relevant skills. Cooperation between schools and enterprises is an important way to realize the running of colleges and universities, and it is also the only way for colleges and universities to develop education. Through the favorable platform of cooperation between schools and enterprises, the distance between students and social enterprises has been narrowed, and the teaching of schools has been brought closer. It is also more close to the needs of society and practical operation, which makes the teaching of computer major in colleges and universities more targeted and practical [1]. Computer technology has been widely used in various fields, as shown in Figure 1 below:
2. Current Situation of the Social Demand for Computer Talents

After decades of development, Internet technology has been widely used in various industries. Our life and work have been inseparable from computers, and the computer industry has developed rapidly [2]. At the same time, the scope of use of computer software continues to expand, driving the rapid development of information, and then the gap of computer talent. At present, computers have been widely used in teaching, work, catering, online shopping and other daily life, the use of a large number of people, including children and young people, retired elderly people and so on, they are using computer-related software, so society needs a large number of useful computer professionals[3]. We have made a questionnaire on cross-border e-commerce, as shown in Table 1:

| Do you know anything about cross-border e-commerce | 67% |
|-----------------------------------------------|-----|
| Very well understood                          |     |
| Not really                                    | 21% |
| I don't know                                  | 12% |

3. The Importance of School-Enterprise Cooperation in Computer with Foreign Language Characteristics

In this era, workers in the computer industry must master a lot of relevant skills. Mastering computer skills no longer meets the needs of social development. These personnel must also master relevant English communication skills. This requires strengthening foreign language training in schools to lay a good foundation for successful employment after graduation [4]. In school teaching, it is also a very important course to train computer foreign language talents, and it is also one of the necessary and efficient ways to train school-enterprise cooperation [5]. School-enterprise cooperation is a very effective way of education. So what are the advantages of school-enterprise cooperation? The training mode of school-enterprise cooperation is a favorable bridge for students to change from student role to staff role, from
campus environment to social work environment, and school-enterprise cooperation can better make up for the deficiency of students' knowledge in school. First of all, most of the computer software has developed from abroad to China [6]. If computer majors have a fixed foreign language foundation, acceptance and learning are relatively fast, especially by means of school-enterprise cooperation. Students will soon understand the requirements of the enterprise, will quickly adapt to the operation of the enterprise [7].

We all know that many students carry out quality education in schools, and many students are not sure what positions they will study and work in the future, so the school can not train students in relevant skills [8]. Only to cultivate the overall comprehensive quality of students, the school focuses on the basic knowledge and basic quality of students. Professional related courses can be in line with the mainstream technology of society, but after all, different companies, different jobs have different requirements and service direction for the staff, and schools can not set courses according to the corresponding positions. Therefore, the effective means to solve the needs and needs of students is cooperation between schools and enterprises [9].

4. Strategies for Talent Training

Nowadays, computer is an indispensable necessity in people's life, and the computer industry is gradually becoming prosperous, so many colleges and universities have expanded their enrollment in computer major, and many different computer majors have been set up [10]. At present, many graduate students are facing great employment pressure. Graduates of computer major in various colleges and universities are facing severe forms of employment, and employment has great competition and challenges. It is an important task to establish a reasonable training strategy for computer professionals. The following is to promote the cooperation model of innovative computer talents training between schools and enterprises and increase the interaction between schools and enterprises, Establish training base and establish reasonable examination and inspection system [11].

4.1. School-enterprise cooperation model

First of all, we must vigorously promote the training of computer foreign language talents. Traditional computer talents no longer meet the needs of the development of the times. Understanding foreign languages will have greater core competitiveness in future work and promote the development of school-enterprise cooperation model. In teaching, we can invite enterprise experts with rich working experience to set up training groups. The groups should strengthen the close integration of colleges and enterprises. The groups can also establish and improve relevant guidance systems and innovate teaching models. Strengthen the reading and writing of English documents. To give full play to the advantages of schools and enterprises and improve students' ability in all aspects, we must improve students' professional quality and basic operational skills standards. In this way, we can meet the needs of enterprises more. First of all, we should analyze the needs of professional posts and job tasks, we should determine the direction of professional training. Finally, according to the requirements of job skills, we should innovate the teaching training mode. We should also make effective use of enterprise resources, focus on cultivating students' practical ability, fully arouse students' enthusiasm, and promote students' all-round development [12].

4.2. Training base
In order to improve the ability of school students, we can set up some training bases, which can connect schools with related enterprises. It is not enough for students to only learn knowledge in class. Establishing practical training base between school and enterprise is an important prerequisite to cultivate students' practical ability. Many students only pay attention to the study of theoretical knowledge in school, lack some practical opportunities, the training base can train students' practical ability, the school practice curriculum should be combined with the actual needs of professional posts, the establishment and improvement of computer technology as the core of the practical system with real work needs, can effectively cultivate students' hands-on ability and practical operation opportunities, in this training base, there are many workers can provide students with useful information and practical opportunities, students can communicate and work with the enterprise staff, learning between the two can promote the improvement of students' ability. Through the mutual communication and communication between schools and enterprises, this way can create computer talents with professional skills and post professional ability, and close the distance between students and employment.

4.3. Assessment System

In order to test students' learning results, we can establish a certain assessment system, which not only helps students' progress, but also tests students' learning results in time. A good assessment system can improve teaching quality and improve students' learning efficiency. We should combine the relevant industry requirements, job requirements and professional competence standards, through these to establish assessment and inspection standards. The purpose of the examination system is to cultivate and improve students' vocational comprehensive skills and employment competitiveness, and to train a group of excellent computer foreign language talents.

4.4. Foreign language proficiency

We should pay attention to the cultivation of students' foreign language ability, which is a very important specialty and advantage. We can set up some English courses in the courses of computer major, usually we should train students' English ability, make full use of foreign teachers' resources while learning theory in school. Learning foreign teachers relative to standard English pronunciation and grammar in the course is more conducive to the significant improvement of foreign language ability. In the process of cooperation between schools and enterprises to practical training in enterprises, we should strengthen our foreign language ability. We can make use of some available resources to continuously learn foreign language knowledge, improve and strengthen our foreign language level. For the future development and application of computer technology to lay a good foundation. Now cross-border e-commerce foreign language talent growth is very rapid, but the demand for talent is still very large, we can see from the figure that talent is growing rapidly every year, as shown in Figure 2:
5. Conclusion

Now is an era of information globalization, mastering certain computer technology and foreign language ability is only very important. We must strengthen our study and enhance our relevant skills and knowledge in order to give full play to our own value in society. We all know that with the development of society, a large number of computer foreign language talents are needed in all walks of life. In this era of development, it is very important to master a language. We should seize the opportunity, develop ourselves, improve our English and play our value in order to survive in society. In this era, workers in the computer industry must master a lot of relevant skills. Mastering computer skills no longer meets the needs of social development. These personnel must also master relevant English communication skills. This requires strengthening foreign language training in schools to lay a good foundation for successful employment after graduation. Schools should also reform their own education methods and cultivate a group of outstanding talents to meet the requirements of the times.

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