Is a Ukrainian Standard of the Russian Language on the Agenda?

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Abstract
This article discusses the pros and cons of the creation of a separate Ukrainian standard of the Russian language. Owing to the centralist and elitist history of the Russian standard language, the high variant of Russian that is used in Ukraine does not significantly differ from that of Russia, if at all. Low varieties, by contrast, are quite heterogeneous. The standardization of “Ukrainian Russian” would thus be very problematic at all stages: the selection of norms and their codification, the implementation and elaboration of the new norms. All these steps would not only require considerable funding; in the long run, it would also undermine the status of Ukrainian as Ukraine’s sole state language.

Key Words: Ukrainian language, Russian language, Ukrainian Russian, pluricentric (polycentric) languages, pluricentrization, Ukrainian language policy.

The Idea

Over the past few years, a number of linguists, historians, and other intellectuals have come up with the idea that Ukraine should develop a separate Ukrainian standard variety of the Russian language.¹ The advocates of that idea usually compare the

¹ See Timothy Snyder, “Historian Snyder on Language, Zelenskyy and Vakarchuk,” Hromadske international, July 7, 2019, https://en.hromadske.ua/posts/ukrainians-own-russian-but-dont-admit-it-historian-snyder; Tomasz Kamusella, “What’s Next after Ukraine’s New Language Law?,” Harvard Ukrainian Studies (Opinion), July 17, 2019, accessed December 1, 2020, https://www.husj.harvard.edu/news/opinion-whats-next-after-ukraines-new-language-law. The idea is not new: in early 2015, Andrii Kurkov, one of Ukraine’s leading intellectuals (a bilingual Russia-born writer who writes most of his books in Russian), called for the establishment of an Institute of the Russian Language at the National Ukrainian Academy of Sciences, see Andrii Kurkov, “Zaraz ya ne mozhу pysaty. Priorytet uvahy—ne v ulavi, a na Donbasi [I Cannot Write Now. The Focus of My Attention Is Not on My Mind, but on Donbas],” accessed December 1, 2020, The Insider, January 12, 2015, http://www.theinsider.ua/art/andrii-kurkov-zaraz-ya-ne-mozhu-pisati-prioritet-uvagi—in-e-v-ulavi-a-na-donbas/. For an interesting article in the press see: Oleksandr Bielokobylskyi, “Rosiiska mova. Prybraty monopoliiu Moskvy? [The Russian Language. Should We Appropriate Moscow’s Monopoly?],” Radio Svoboda, 30 October 30, 2016,
situation of the Russian language to that of other large languages which have developed into different national standard varieties in the course of centuries, such as English, Spanish, German, Arabic etc.²

On the one hand, it is obvious that Russian is used by a relatively large number of speakers in various countries,³ and some varieties of Russian differ from standard Russian according to patterns that are quite characteristic for certain countries outside the Russian Federation (most often, as a result of contacts with other languages of those

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2 For pluricentricity as a widespread phenomenon see Michael Clyne, *Pluricentric Languages: Differing Norms in Different Nations* (Berlin: Mouton de Gruyter, 1992); *Pluricentric Languages and Non-Dominant Varieties Worldwide*, vol. 1, *Pluricentric Languages Across Continents: Features and Usage*, ed. Rudolf Muhr (Frankfurt am Main: Peter Lang, 2016); *Pluricentric Languages and Non-Dominant Varieties Worldwide: New Pluricentric Languages — Old Problems*, eds. Rudolf Muhr and Benjamin Meinsnitzer (Berlin: Peter Lang, 2018).

3 Kamusella, “Russian,” 157, puts great emphasis on this fact: “Russian is an official or national language in seven states (Belarus, Kazakhstan, Kyrgyzstan, Russia, Tajikistan, Turkmenistan, and Uzbekistan), in five de facto states (Abkhazia, South Ossetia, Transnistria self-proclaimed “Donetsk People’s” and “Luhansk People’s Republics”), while considerable Russophone speech communities exist in six countries (Estonia, Israel, Latvia, Lithuania, Moldova, Ukraine). What is more, Russian remains an important foreign (second, L2) language of wider communication in at least four further states (Armenia, Azerbaijan, Georgia and Mongolia).”
On the other hand, this indisputable fact does not necessarily imply that this variation should be utilized to create new standards of the Russian language. Even in those countries where Russian functions as an “official” or “co-official” language, there have been no serious attempts to standardize separate “national varieties” of Russian to date. In Ukraine, too, some advocates of the creation of a Ukrainian standard of the Russian language have highlighted typically Ukrainian interferemes in the Russian language to demonstrate that a Ukrainian variety of the Russian language or, briefly, “Ukrainian Russian,” in fact already exists. The phenomenon of variation as such does, however, not yet establish the “polycentric” status of a language, even if it tends to follow nationwide patterns. In the end, “polycentricity” is first and foremost a result of language planning.

The Linguistic Basis

As far as the often-cited “Ukrainian Russian” vocabulary is concerned, it appears that the majority of the words are not convincing. Many of them are in fact names, such as biutovtsy, derived from the acronym BYuT Blok Yuli Tymoshenko (a Ukrainian political party), Ukrtelekom (a Ukrainian Internet provider), or grivna, cf. Ukrainian hryvnia (Ukraine’s currency). As is expected, these names are only slightly adapted not only in Russian, but also in other languages, including English. The same applies to typically Ukrainian items and phenomena such as bandura (a musical instrument), the Ukrainian hopak (in standard Russian gopak), the Ukrainian rushnyk (an embroidered ritual cloth) (in Russian rushnik), or Ukrainian hrechanyky (buckwheat cakes) (in Russian grechanlki). In the end, it is also true of the Russian expression Verkhovnaia Rada “Supreme Council” (from Ukrainian Verkhovna Rada, instead of Russian Russian Verkhovnyi Sovet), which is sometimes used as a name in various languages too.

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4 See the articles and bibliographies collected in The Soft Power of the Russian Language.

5 Ukrainian interferemes in Ukrainian Russian have century-long traditions, see Michael Moser, “Russisch in der Privatkorrespondenz ukrainischer Frauen aus dem 18. Jahrhundert,” in Die russische Sprache und Literatur im 18. Jahrhundert: Tradition und Innovation — Russkii yazyk i literatura v XVIII veke: traditsii i innovatsii. Gedenkschrift für Gerta Hüttl-Folter, eds. Juliane Besters-Düger and Fedor Poljakov (Frankfurt am Main: Peter Lang, 2009), 289–322. In Soviet times, many Ukrainian features in Russian were often highlighted to “correct” typically Ukrainian “mistakes.”

6 For all examples see Yurii Dorofeev, “Variantnye formy russkogo yazyka v sovremennom mire [Varying Forms of Russian in the Contemporary World],” in Yazyk i obshchestvo v sovremennoi Rossi i drugikh stranakh: Mezhdunarodnaiia konferentsiiia (Moskva, 21–24 iunia 2010 g.): Doklady i soobscheniia, eds. Viktor A. Vinogradov and Vida Yu. Mikhalchenko (Moscow: Institut yazykoznaniia RAN, 2010), 288–90; Lidia S. Moskalenko, “Rasprostranenie prilavlenii variativnosti russkogo yazyka na Ukraini [The Spread of Variation Phenomena in the Russian Language in Ukraine],” Blog Lidii Moskalenko, uchitelia russkogo yazyka i literatury, April 6, 2014, accessed December 1, 2020, http://lidai910.blogspot.co.at/2014/04/blog-post_6957.
At first glance, the occurrence of certain other Ukrainian administrative terms in Russian Ukrainian, such as Ukrainian posvidchennia [probably, aside with the Russianized form posvidchene. — M. M.] instead of Russian udostoverenie “certificate, authentication,” zaiava instead of zaiavlenie “declaration, announcement,” etc. is a more serious argument that might in fact confirm the existence of a separate Ukrainian variant of the Russian language. However, although these words could probably be integrated into some fictitious Ukrainian standard of the Russian language they are at present rather occasional quotations from Ukraine’s sole state language — this situation is quite typical for any contact of minority languages and official languages all across the world.

It cannot be denied, though, that a number of Ukrainian lexical items have apparently already reached the status of loans into the Russian language of many Ukrainians. A good example is gromada (from Ukrainian hromada “community”) and its adjectival derivation gromadskii, as Kilian Gassiitter convincingly confirmed in a careful corpus analysis. Moreover, it is true that some Russian lexical items in fact tend to be used differently in Ukraine under the impact of their Ukrainian equivalents: gorodskoi golova “mayor,” e. g., is used extremely rarely in Russian Russian, but quite often in Ukrainian Russophone texts, where it translates Ukrainian misky holova; derzhava [d’irzava] “state,” e. g., is marked as a high-style expression in most varieties in Russian, whereas in Ukrainian Russian — under the impact of Ukrainian derzhava — it tends to be stylistically neutral (and should therefore usually be translated into Russian Russian as gosudarstvo).

The most frequently listed phonetic feature that is widely regarded as a marker of the Ukrainian variant of Russian is the pronunciation of fricative [?] or [fi] instead of plosive [g]. As is well known, however, the spirantization of [g] is not only typical
of Belarusian Russian, too, but also of southern Russian dialects. Other features that are sometimes listed include a somewhat different treatment of unstressed vowels (even including “non-reduction,” according to Salvatore Del Gaudio), the absence of the devoicing of voiced consonants at the end of words (and, most likely, in front of unvoiced consonants), or the pronunciation [-oʊ] instead of [-of] (in fact, more often [-au] instead of [-of]), the palatalization of konferentsii, Shvetsiia, izoliatsiia, a less strongly palatalized pronunciation of [č] <ch>, or the occurrence of [šč] instead of Russian [šć], etc.

Most of the syntactic features that are often listed as typical of Ukrainian Russian are obviously little more than more or less frequent interferemes. Two of the most frequently cited features are particularly unconvincing: It is perfectly true that in Ukraine only в Ukraine or, in Ukrainian, в України is regarded as acceptable (or, in this particular case, as “politically correct”) — however, one can quite often hear and even read в Ukraine in the Russian Federation too. Also, the use of the preposition pro with the accusative case instead of о with the locative case in the meaning “(to talk) about” is not necessarily caused by the impact of Ukrainian; it is highly frequent in colloquial Russian in Russia as well. Other alleged syntactical features of Ukrainian Russian are no less questionable.

All remarks notwithstanding, it is of course legitimate to ask whether these or other alleged features of Russian as spoken in Ukraine could be used to create a Russian standard of Ukrainian. At any rate, it is important to emphasize that 1) these features are by no means typical of all varieties of Russian that are spoken in Ukraine, 2) many Ukrainian speakers of Russian have a command of standard Russian that barely differs from that of speakers from the Russian Federation, if at all, and 3) many Russian speakers in the Russian Federation exhibit local features in their speech too (and they do not always (and do not always want to) speak perfect standard Russian, by the way, even if they have a command of it).

12 Salvatore Del Gaudio, “Aspekty variativnosti russkogo yazyka v Ukrainе [Aspects of the Variability of the Russian Language in Ukraine],” Przegląd Wschodnioeuropejski 2 (2011): 392.
13 Del Gaudio and Ivanova, “Variation,” 6.
14 Moskalenko, “Rasprostranenie prolavlenii variativnosti.”
15 Del Gaudio, “Aspekty variativnosti,” 393–95. Del Gaudio is quite cautious at this point himself.
16 Even Russian President Vladimir Putin has occasionally used в Ukraine, see Michael Moser, “Russischer Gaskrisendiskurs — Vladimir Putins Pressekonferenz vom 8. Januar 2009,” Studia Slavica Academiae Scientiarum Hungaricae 54.2 (2009): 271–315. Moreover, many Ukrainians use на України/на Ukraine informal speech too, regardless of their political preferences.
17 This is confirmed by a careful corpus analysis in Gasslitter, Gibt es eine ukrainische Varietät, 87–92.
18 Most researchers of “Ukrainian Russian” agree with this assessment, see, e. g., Del Gaudio, “Aspekty variativnosti,” 388: “[…] est’ chast’ russkoiazychnogo naseleniia, ne obiazatelno prinadlezhashchaia k étnicheskim rossiianam, kotoraya sleduet norme standartnogo russkogo yazyka Rossii; k nim otnosiatsia prepodavateli, intellektualy, uchenye, voennoye vosyokogo ranga, profesionaly raznykh otrasiel i t. d.” (“there exists a part of the Russian speaking population
It might be true that the most characteristic variety of “Ukrainian Russian” is spoken by “the Russian-speaking population in the large industrial cities of the eastern and southeastern regions of Ukraine,” and it might make sense to study precisely these types of speech from various scholarly perspectives. But does a variety that is quite characteristic of these places—and, in fact, milieus—necessarily imply that a new Ukrainian standard of the Russian language should be created, and that this standard should be based precisely on these varieties? As I recently argued in an op-ed piece, “the high variety of Russian that is spoken in Ukraine differs from the Russian high variety of Russian only slightly, if at all,” whereas “lower varieties are, by contrast, extremely diverse, and it is not likely that anybody who is in favor of the idea to raise the prestige of Russian in Ukraine would embrace a standard developed on the basis of these lower varieties” (including, of course, those of the eastern or southern cities of Ukraine). Moreover, it has not been clarified at all whether speakers of those low varieties (who often simply do not intend to use standard language) would be very fond of any newly established Russian standards themselves.

The Expected Benefits

The advocates of the creation of a Ukrainian standard of the Russian language usually put forward two major types of arguments that can be categorized as “primarily linguistic” on the one hand and “primarily political,” on the other.

The “primarily linguistic” line of reasoning says, briefly, that 1) Russian is one of the larger languages of the world that is spoken—and even has an official status—in more than one country, 2) most languages of that type tend to be pluricentric, and consequently, 3) Russian should (almost inevitably) be pluricentrized.

The “primarily political” arguments emphasize that 1) Russophone people outside the Russian Federation should not leave the standardization (and control) of the Russian language to the Russian Federation and its institutions, 2) the pluricentrization of that is not necessarily ethnically Russian and follows the norms of the Russian standard language of Russia, among them being instructors, intellectuals, scholars, high-ranking military persons, professionals of various branches, etc. One could add at this point that 1) as long as Russian is not pluricentrized, “the” Russian standard language will necessarily be “the Russian language of Russia,” and 2) in Russia itself, too, a more or less close adherence to the norms of the standard language is primarily typical of the listed societal groups.

19 Del Gaudio, “Aspekty variativnosti,” 388.
20 Kamusella, “Russian.” This approach is also typical of the volumes edited by Rudolf Muhr (see fn. 2).
21 See Kamusella, “Russian,” 154: “From the perspective of sovereignty, this arrangement [the monocentric standardization of the Russian language.—M. M.] affords Moscow a degree of influence and even control over culture and language use in the countries where Russian is official. This fact was consciously noticed and evoked some heated discussions in Ukraine after the Russian annexation of the Ukrainian region of Crimea in 2014. However, thus far, the discussions have not translated into any official recognition of (let alone encouragement for)
Russian is a powerful weapon against the (obviously wrong) Russkii mir-oriented "assumption that each ‘native’ (Li) Russian-speaker must be a member of the Russian nation [...]" (and its tragic political implications, namely the war in Eastern Ukraine), and 3) this pluricentration would eventually lead to the “de-ethnization” of the Russian language.22

Although a variety of factors generally exert impact on the pluricentration of languages,23 the entire issue is obviously not a primarily linguistic one, as demonstrated by the fact that even the “primarily linguistic” arguments eventually refer to political assumptions. We thus end up with the elementary question whether the pluricentration of a certain language appears to be desirable for certain societal actors or not. As usually, this is a matter of both pros and cons, particularly regarding Ukraine.

The Problems

Since its genuine beginnings in the mid-18th century, the standardization of the Russian language has always been centered in the Russian Academy of Sciences (either in...
St. Petersburg or in Moscow) and largely oriented toward elite varieties. Until the end of the First World War, due to the high level of illiteracy in the Russian Empire, a good command of the Russian standard language was thus largely limited to the rather narrow circles of Russian elites. In the course of decades and centuries, vernacular elements were increasingly introduced into standard Russian too, but even after Soviet language planners largely overcame widespread illiteracy, they did not really break up with the traditional centralist and elitist roots of Russian standardization that have largely persisted to date.

Although there is no doubt that these traditions could be theoretically reversed anytime, it is quite predictable that any attempts to establish any new and newly-oriented standards of Russian will inevitably lead to considerable societal dissent in practice. And one of the major questions is whether precisely Ukraine should embark to take such steps, despite the fact that 1) the whole issue has not really evoked great interest in the country to date, and 2) according to any of Ukraine’s language laws after 1989, the status of Russian is confined to that of a regional or minority language, whereas polycentric varieties clearly tend to be “fully official” or state languages?

The process of pluricentrization — i.e., of standardization in a genuine understanding — would require considerable intellectual and financial resources in any country that would take according steps. Namely, the standardization of a language is certainly not finalized with the selection and the codification of orthographic rules, a grammar, and a dictionary, which, in light of the country’s traditions, would probably have to be provided (or at least supervised) by the National Academy of Sciences of Ukraine (or, more specifically, its Potebnia Institute of Linguistics). The following processes of implementation and ongoing elaboration, which would require great efforts in more societal spheres, including all educational and administrative institutions, the media, etc., would predictably prove to be the significantly greater burden.

24 These were quite modest beginnings, by the way: Only 1,200 copies of Mikhail Lomonosov’s Rossiiskaya grammatika (Russian Grammar) were published in St. Petersburg in 1857, and as few as 600 copies of the first volume of the Slovar’ Akademii Rossiskoi (Dictionary of the Russian Academy) were printed as late as 1789–1794.

25 For a good overview see Bernhard Comrie, Gerald Stone, and Maria Polinsky, The Russian Language in the Twentieth Century (New York: Oxford University Press, 1996).

26 Kamusella, “What’s Next,” refers to “the creation of the Ukrainian standard of the Russian language launched in 2015 with the Office of the President of Ukraine” (accessed December 1, 2020, https://petition.president.gov.ua/petition/15853). It should be emphasized that in the course of four months (see the list “Pidpysanty” ibid.), the petition found no more than 19 supporters (!).

27 For the situation up to 2013, see Michael Moser, Language Policy and the Discourse on Languages in Ukraine under President Viktor Yanukovych (Stuttgart: Ibidem, 2013).

28 Timothy Snyder argues in his recent interview: “I think of it in my own mind as ‘Ukrainian State Institute of Russian Language and Culture,' if there was such a thing and we are talking about a thing that would cost a few million euros a year, we are talking about a building or two
While according to recent polls (2019) about 77% of the citizens of Ukraine support the status quo of Ukrainian as the sole state language, it is predictable that any possible standardization of “Ukrainian Russian” would not only considerably distract the focus of Ukraine’s linguistic debates from the Ukrainian language,—it would also, as I argued earlier, “inevitably lead to the rise of the prestige of the Russian language in Ukraine,” “eventually add fuel to the idea that Russian should be recognized as the second state language of Ukraine and, in the long run, to the ‘Belarusization’ of Ukraine.”

The strengthening of the position of the Russian language in Ukraine would obviously occur to the detriment of Ukrainian, because the standardization of the country’s sole state language—particularly its implementation—is notoriously underfinanced, and the Russian language has retained a dominant position in many spheres (especially, in the business sphere). Moreover, the introduction of official bilingualism would undoubtedly require considerable funding (in Canada, the costs of official bilingualism were estimated at 2.4 billion dollars a year in 2006, when Canada had a population of roughly 32.6 million). The example of Belarus, where official Belarusian-Russian “bilingualism” has in fact almost entirely ousted the Belarusian language from the public sphere, demonstrates in the most obvious way that only a strong position of the Ukrainian language in Ukraine will contribute to the linguistic diversity of Europe, whereas a strong position of Russian will not.

29 11 per cent of these 77 per cent contend that Russian should have an official status in some regions of Ukraine, whereas 21 per cent believe that both Ukrainian and Russian should be state languages, see “Stan ukrajinskoji movy. Shchorichnyj monitoryng: pislia splesku vykorystannia ukrajinskoji na telebachenni i v posluhakh, u tisyh sferakh znovu zrosla chastka rosiiskoi [The State of the Ukrainian Language. Annual Monitoring: After a Boom of Ukrainian Language Use on TV and in the Service Sector, the Amount of Russian Has Again Grown in These Spheres],” Teksty.org.ua, November 8, 2019, accessed December 1, 2020, http://texty.org.ua/pg/article/editorial/read/97860/Stan_ukrajinskoji_movy_Shchorichnyj_monitoryng_pisla_splesku?at=2.

30 Moser, “Ukraine’s New Language Law.”

31 François Vaillancourt, Olivier Coche, Marc Antoine Cadieux, and Jamie Lee Ronson, Official Language Policies of the Canadian Provinces—Costs and Benefits in 2006 (Fraser Institute, 2012), xii, accessed December 1, 2020, https://www.fraserinstitute.org/sites/default/files/official-language-policies-of-canadian-provinces-rev.pdf.
Conclusion

The ongoing calls to establish a separate Ukrainian standard of the Russian language are based on debatable and questionable arguments. They tend to underestimate that the genuine standardization of a language requires considerable efforts and would inevitably raise the prestige and status of Russian in Ukraine to the detriment of Ukrainian. While “Ukrainian Russian” would predictably differ from the standard Russian language of Russia only slightly, the new status of the Russian language in Ukraine would in the long run probably undermine the status of Ukraine's sole state language.

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