Perspective

Person-centered care (PCC): the people’s perspective

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Introduction

The call for person-centered care (PCC) is not new, yet despite a high priority over many decades and numerous frontline interventions, a lack of PCC persists [1]. We hypothesize that PCC will continue to be a secondary feature until PCC is a widely understood to be at the core of care quality.

Why is PCC important?

We have witnessed enormous progress in biomedical care. Yet, both patients and health professionals have repeatedly voiced a concern that health-care systems (HCSs) do not sufficiently respect the individuality and human dignity of persons who seek their help. Even though the intertwined nature of person and body is well understood, in understanding a health challenge, the professional often comes to disregard identity and personhood. Ignoring the person in the patient is a profoundly troubling phenomenon. It undermines mutual understanding, empathy, trust and co-production and threatens PCC’s favorable clinical outcomes [2].

What is PCC?

PCC is the art of embracing the patient as an equal partner in the design and co-production of care. PCC is a stepwise process following these concepts and principles:

1. HCSs’ goal is to improve and maintain ‘health’ understood as a resource for ‘what matters’ to the person in their context and life [3].
2. A patient journey (PJ) is the ensemble of care events organized by time across all diagnoses and providers to improve or maintain health for one patient. The PJ is the HCS core product [4].
3. There are three roles in every PJ: the patient, the professional(s) and a governance/payer, hereafter ‘the PJ partners.’
4. The governance/payer is an omnipresent third party, which shapes the PJ through design, funding and regulation of the HCS [5].

5. The principles of a high-quality PJ at the individual level are as follows:
   i. Establish aim of PJ and concrete goals: a sensitive and empathic exploration of ‘what matters’ to the person [6], followed by a translation into relevant and realistic goals for care within professional, legal, ethical, and economic constraints set by governance/payer.
   ii. Co-production: PJ partners co-produce PJ goals, plans, delivery and evaluation of care, in alignment with ‘what matters’.
   iii. One person one plan: the professional(s) contribute condition-specific expertise and best practices across all conditions and help merge these into one care plan that serves PJ goals.
   iv. Proactive care: care plans build on the strengths of the patient, include self-care and self-management, anticipate needs and seek to prevent costly clinical crises in both human and economic terms.
   v. Loyalty to plan: the PJ partners co-create care delivery according to the co-produced plan.
   vi. Evaluation, learning, and adjustment: the PJ partners evaluate care plan, delivery and goal attainment, as often as needed, in light of ‘what matters’ to learn and adjust the PJ.

**Why is it so hard?**

Patients are persons who are already powerful in their lives. However, inherent features of health care contribute to disempowerment and distancing between patient and professionals, which results in incomplete professional knowledge of the person’s values, needs, preferences and context. The systematic focus on disease/condition/malfunction and professionally defined outcomes promote a paternalistic approach that may be distressing to the person [7]. Change relies on active identification of and counteraction against the depersonalizing side effects of professionalism.

**Sustainable and lasting system change**

Frontline health-care professionals who deliver PCC often do so because it is the ‘right thing to do,’ not because it is a system feature. Change requires explicit system attention to PCC.

**Observe**

Managing PCC means measuring and observing person centeredness. HCS must build patient-led evaluations of the PCC process at the individual and system levels, map disempowerment and de-personalization factors, complement measurements with user conversations and include those who belong to, or speak for, marginalized and vulnerable groups. These observations must be used actively in the plan for change.

**Plan and do**

Reconfigure HCS so that regulatory, funding, organizational and information systems leverage PCC. Information systems should document, share and link ‘what matters’ to care decisions and delivery, goal attainment and clinical outcomes. Train for co-production at micro, meso, and macro levels and use economic and regulatory feedback to boost PCC achievements. Share the good stories. Research effective interventions, including effects on outcomes for patients, professionals and payers.

**Adjust**

Continuously evaluate and measure progress, cycling between Observe-Plan-Do-Adjust, until patients’ reports of high-quality PCC become the norm [8].

**Conclusion—beacons of light**

The current profession-centric HCS is built with the best of intentions but fails in terms of PCC. The paradigm change is already happening, as PCC emerges at the center of quality measurement [9] and care redesign [10]. In the new paradigm, care professionals are conscious of their role as “visitors” in the patient’s life. The patient is the host, guide and enabler of the healing journey. The goal is to enable the person to thrive in their life, with as little intervention from health care as possible.

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**Data availability**

Not applicable.

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**Ethics and other permissions**

None.

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Supplement Article

The role of co-production in Learning Health Systems

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Abstract

Background: Co-production of health is defined as ‘the interdependent work of users and professionals who are creating, designing, producing, delivering, assessing, and evaluating the relationships and actions that contribute to the health of individuals and populations’. It can assume many forms and include multiple stakeholders in pursuit of continuous improvement, as in Learning Health Systems (LHSs). There is increasing interest in how the LHS concept allows integration of different knowledge domains to support and achieve better health. Even if definitions of LHSs include engaging users and their family as active participants in aspects of enabling better health for individuals and populations, LHS descriptions emphasize technological solutions, such as the use of information systems. Fewer LHS texts address how interpersonal interactions contribute to the design and improvement of healthcare services.

Objective: We examined the literature on LHS to clarify the role and contributions of co-production in LHS conceptualizations and applications.

Method: First, we undertook a scoping review of LHS conceptualizations. Second, we compared those conceptualizations to the characteristics of LHSs first described by the US Institute of Medicine. Third, we examined the LHS conceptualizations to assess how they bring four types of value co-creation in public services into play: co-production, co-design, co-construction and co-innovation. These were used to describe core ideas, as principles, to guide development.

Result: Among 17 identified LHS conceptualizations, 3 qualified as most comprehensive regarding fidelity to LHS characteristics and their use in multiple settings: (i) the Cincinnati Collaborative LHS Model, (ii) the Dartmouth Coproduction LHS Model and (iii) the Michigan Learning Cycle Model. These conceptualizations exhibit all four types of value co-creation, provide examples of how LHSs can harness co-production and are used to identify principles that can enhance value co-creation: (i) use a shared aim, (ii) navigate towards improved outcomes, (iii) tailor feedback with and for