## Supplementary Material

### 2 Coding scheme – adults’ ways of reference to types of animations/hotspots

| Category                  | Content of reference & type of animation/hotspot | Explanation                                                                 | Examples                                                                 |
|---------------------------|-------------------------------------------------|----------------------------------------------------------------------------|--------------------------------------------------------------------------|
| **Narrative**             | Narrative (content) & narrative (type)           | Narrative reference to an animation/hotspot that is classified as narrative (i.e., the animation/hotspot strengthens or completes the narration of the story line) | “What is the pig doing?”
                                                                 |                                                                                | “They are looking at what the pig is doing, aren’t they?”
                                                                 |                                                                                | “Look who is coming” (the pig)
                                                                 |                                                                                | “There it is standing in front of the mirror, isn’t it?” (the pig)
                                                                 |                                                                                | “Is reading a book, isn’t it?” (the pig)
                                                                 |                                                                                | “Is somebody laughing?” (the pig)
                                                                 |                                                                                | “They are scratching its back?” (the monster’s back)
                                                                 |                                                                                | “Oh, they are all snoring” (bed scene) |
| **Illustrative**          | Illustrative (content) & illustrative (type)     | Illustrative reference to an animation/hotspot that is classified as illustrative (i.e., the animation/hotspot has exclusively an illustrative/atmospheric function and is not attached to the narrative dimension) | “It’s hanging loose, isn’t it” (key/comb)
                                                                 |                                                                                | “Oh, fell down” (comb)
                                                                 |                                                                                | “This is funny” (the slippers can be thrown on the screen)
                                                                 |                                                                                | “What is he doing?” (illustrative)
                                                                 |                                                                                | “What is crawling up the wall?” (ladybug)
                                                                 |                                                                                | “Oops what happens to the slippers” |
| **Operative-narrative**   | Operative-narrative (content) & narrative (type) | Predominantly operative reference to a narrative animation/hotspot (i.e., only aspects of handling narrative animations/hotspots are referred to). The caregiver may refer to these aspects in terms of her own narrative that is not the same narrative of the story, or she takes up a character of the story. | “Press the pig”
                                                                 |                                                                                | “Can you tickle it, tickle the pig?”
                                                                 |                                                                                | “Switch on the light” (as the pig does)
                                                                 |                                                                                | “Do the nose of the pig”
                                                                 |                                                                                | “The big Grömmel has something to say, I think” |
| **Operative-illustrative**| Operative-illustrative (content) & illustrative (type) | Predominantly operative reference to an illustrative animation/hotspot (i.e., only aspects of handling illustrative animations/hotspots are referred to). The caregiver may refer to these aspects in terms of her own narrative that is not the same narrative of the story, or she takes up a character of the story. | “Can you do something with that” (illustrative animation/hotspot)
                                                                 |                                                                                | “This is funny” (the function of an illustrative animation/hotspot)
                                                                 |                                                                                | “Try (pushing) the sausage, maybe the dog will show up”
                                                                 |                                                                                | “Can you do the dog?”
                                                                 |                                                                                | “You want to put them there?” (the slippers) |
| **Narrative-navigating**  | Narrative (content) & navigating (type)          | Narrative reference to an operative hotspot (turning the page). The caregiver develops her own narrative relating to turning the page. | “Shall we look at the story how to go on?”
                                                                 |                                                                                | “Oh, we did not continue telling the story here” (turning two pages accidentally)
                                                                 |                                                                                | “So...” (while turning the page) |
| **Operative**             | a) Operative (content) & navigating (type)       | a) Operative reference to a navigating type of hotspot (turning the page). | a) “Let’s continue”
                                                                 |                                                                                | “You’re in a hurry”
                                                                 |                                                                                | “That was fast, wasn’t it?” (all examples: turning the page)
                                                                 |                                                                                | “Can you turn the page, please!”
                                                                 |                                                                                | “I think, we have turned one page too far now”
                                                                 |                                                                                | “You keep going?”
                                                                 |                                                                                | “Now you have turned backwards”
                                                                 |                                                                                | “Then you turn forward again” |
|                           | b) Operative (content) & narrative or illustrative (type) | b) Mere operative reference to a narrative or illustrative animation/hotspot. Only operative features are referred to, without taking up a character or developing a new narrative (cf. categories operative-narrative and operative-illustrative). | b) “Something’s shining there, isn’t it?”
                                                                 |                                                                                | “Touch it”
                                                                 |                                                                                | “Once again?”
                                                                 |                                                                                | “Try it”
                                                                 |                                                                                | “Is something happening there?”
                                                                 |                                                                                | “Look, there is something else to press” |