Collaborative Design in the Sustainable Infrastructure Planning Game

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ABSTRACT
The pursuit of sustainable large-scale infrastructure systems demands new design tools to exchange information among distributed decision-makers. This paper describes and demonstrates interoperable simulation gaming as a collaborative infrastructure design activity. The Sustainable Infrastructure Planning Game (SIPG) is a prototype implementation using the High Level Architecture (HLA) to exchange technical data between sector-specific simulation models. SIPG considers a 30-year strategic planning exercise for a fictional desert nation with three role-players controlling water, energy, and agriculture sectors. A human subjects experiment with 15 ad-hoc teams shows integrated, synchronous tools facilitate data exchange which, subsequently, is correlated with effective design for common objectives.

Author Keywords
Infrastructure systems; collaborative design; simulation gaming; federated simulation

ACM Classification Keywords
C.2.4 COMPUTER-COMMUNICATION NETWORKS: Distributed Systems; I.6.3 SIMULATION AND MODELING: Applications; K.4.3 COMPUTERS AND SOCIETY: Organizational Impacts

1. INTRODUCTION
Infrastructure systems supply but also demand vast quantities of resources. Their large scale and scope requires decisions to be distributed across organizational and jurisdictional units. This decentralized authority structure allows individual decision-makers to develop expertise but also encourages local objective-seeking behaviors with limited visibility to broader objectives such as sustainability.

Recent calls for sustainable infrastructure planning emphasize a need for collaborative, systems-based approaches across organizational boundaries [13]. These methods must transform legacy infrastructure, assess long-term behaviors over a complete 50–100 year lifecycle, and anticipate interdependencies across traditional sector-based boundaries while considering both technical and social factors and improving understanding and communication between stakeholders and decision-makers [5].

This paper promotes simulation to improve communication during planning activities. However, it also realizes simulation alone is not sufficient to address the socio-political complexities in infrastructure systems. This research proposes interoperable simulation gaming as an interactive design activity with three features: 1) simulation to communicate technical factors, 2) interoperability to accommodate decentralized authority, and 3) humans as interactive players to communicate non-technical factors and ultimately build knowledge and experience. The Sustainable Infrastructure Planning Game (SIPG) is a prototype tool and collaborative design activity for a fictional scenario. Results of a human subjects study highlight the role of integrated and synchronous design to achieve common objectives.

2. COLLABORATIVE DESIGN
Modeling and simulation is a key activity for infrastructure planning with recent focus on cross-sector interactions and interdependency. Ouyang [14] describes four key challenges: sharing models and data across organizational boundaries, broad consideration of both hard (electricity, water, communications, etc.) and soft (banking, commercial facilities, etc.) infrastructure, co-simulation to exchange mutual dependencies, and model validation for novel or unexpected scenarios.

Concurrent engineering (CE) demonstrates how computational tools can be incorporated in a design process to share models and data. It performs design activities in parallel, rather than in sequence, to decrease development time and increase product quality by reducing feedback delays between designers [16]. CE is most prevalent in domains with tightly coupled subsystems and strict requirements—such as aerospace—and usually prescribes a central role, the systems engineer, to adjudicate subsystem tradeoffs for system-level objectives.

More broadly, collaborative engineering facilitates technical agreements among a team with a common goal and limited resources or conflicting interests [10]. It emphasizes situations where information sharing barriers may exist and a common decision is not fixed by a central actor. Lu et al. [10] propose a four-step hypothesis of engineering collaboration via negotiation (ECN): manage social interactions to exchange perspectives, construct a common understanding of the problem, discuss group preferences, and finally attain agreement.
Agriculture oil production and transportation links between regions. The agriculture role controls crop fields for domestic food and collective objectives as quantifiable attributes. With resource flows in Figure 1. Table 1 describes individual sectors and a non-player role for all other societal activities with a 30-year planning horizon starting in 1980. It includes player between 1950–2010. This scenario considers a retrospective desert nation based on contextual features of Saudi Arabia. It describes a particular design scenario for Idas Abara, a fictional broader infrastructure planning activities, this section describes this concept in greater detail through the SIPG prototype and a preliminary design study.

Simulation gaming (SG) develops interactive rule-based environments to promote individual and social learning [11]. Its origins in wargaming highlight complex interplay among allies and adversaries which incorporate wider social factors than typically considered in CE. SG has been applied to numerous infrastructure including energy markets [9], multi-use rail [12], and sea ports [1] and broader topics such as sustainable development [7]. However, most existing games are rigidly tailored to a specific problem or scenario and require a long development time to implement software components [1], i.e. they are not design tools which could support real decision-making activities.

This work combines features of CE and SG in infrastructure simulation as interoperable simulation gaming. The goal is not to produce a simulation game as a standalone artifact but rather mature a collaborative design process where a group collectively builds an interactive simulation model [17]. A technical layer defines interoperable simulation models to accommodate distributed authority while a social layer includes the design activity as an integrated environment to facilitate communication and mutual understanding. The following sections describe this concept in greater detail through the SIPG prototype and a preliminary design study.

3. SIPG IMPLEMENTATION

This section summarizes past work [2] to describe the implementation of SIPG as a prototype design tool.

3.1 Design Scenario

While fundamental concepts in SIPG are generalizable to broader infrastructure planning activities, this section describes a particular design scenario for Idas Abara, a fictional desert nation based on contextual features of Saudi Arabia between 1950–2010. This scenario considers a retrospective 30-year planning horizon starting in 1980. It includes player roles for agriculture, water, and energy (oil and electricity) sectors and a non-player role for all other societal activities with resource flows in Figure 1. Table 1 describes individual and collective objectives as quantifiable attributes.

The agriculture role controls crop fields for domestic food production and transportation links between regions. Regional crops require water for irrigation and are constrained by arable land area and workers as a fraction of population. Regions export surplus food for a profit and import to meet deficits. Local objectives maximize domestic supply fraction as food security, agriculture sector net revenue as financial security, and capital budget allocation as internal power.

The energy role controls oil wells and pipelines to produce and transport oil, maintains visibility of oil reservoir stocks, and controls power plants for thermal or solar electricity generation. Oil production and pumping requires electricity and thermal electricity generation requires oil. Regions export surplus oil for profit, import oil to meet supply deficits, and use direct (low-efficiency) thermal generation to meet electricity deficits. Local objectives maximize expected reservoir lifetime as oil security, energy sector net revenue as financial security, and capital budget allocation as internal power.

The societal role consumes food, water, oil, and electricity as a fraction of population and accumulates currency as net revenue from infrastructure. Both population and per-capita consumption grow over the planning horizon. A fixed annual budget constraint capital expenditures for new infrastructure projects. National objectives include food, water, oil, and financial security as four aspects of sustainability.

Design tensions arise from conflicting objectives among sectors. For example, food security promotes domestic crops which increase water consumption for irrigation. Meanwhile, rapid societal electricity demand growth increases domestic oil consumption via thermal generation and decreases export revenue. Desalination plants provide a renewable but energy-intensive and cost-subsidized source of water and solar plants provide renewable electricity; however, both compete for large budget allocations to cover high capital expenses. Players must balance individual and national objectives to develop a sustainable infrastructure plan.

3.2 Modeling Framework

SIPG uses a generalizable framework for interoperability among constituent simulation models. The Infrastructure System-of-Systems (ISoS) modeling framework defines contextual, structural, and behavioral templates common to all infrastructure systems [4].
Contextual templates define units of spatial and temporal aggregation and available resource types. SIPG uses three geographic regions for Industrial, Urban, and Rural nodes in Figure 2. The Industrial and Urban nodes access seawater, the Industrial node contains oil reservoirs, and the Rural node has plentiful arable land. Time steps are set to $\Delta t = 1$ year to aggregate annual resource flows with $\gamma = 4$ iterative periods to resolve cyclic dependencies. Primary resource types common to all sectors include food, water, oil, electricity, and currency. Secondary resource types within sectors include arable land, agricultural workers, underground water aquifers, seawater, underground oil reservoirs, and population.

Structural templates define infrastructure elements as graph edges at or between nodes as shown in Figure 2 for a functional set of elements. For example, the oil element between Industrial and Rural nodes may represent a pipeline and the electricity element at the Rural node may represent a thermal power plant. Table 2 lists available elements in SIPG. Each sector contains a system-level element to aggregate attributes from unmanaged infrastructure such as natural resources.

Behavioral templates define functional capabilities of each infrastructure element to transform, transport, store, or exchange resources. Transforming consumes inputs to produce outputs at a fixed location. Transporting consumes inputs at one node to produce outputs at another. Storing puts resources inside an element for later retrieval. Exchanging sends and receives resources across system boundaries. Table 2 shows behaviors for SIPG elements. System-level elements aggregate functions for importing and exporting, storing natural resources, and secondary production methods for lifting aquifer water and electricity generation.

3.3 Model Implementation

The SIPG model implementation defines element attributes and a baseline set of legacy infrastructure. Social system models fit population growth and per-capita demands to historical data for Saudi Arabia. Other infrastructure elements base physical attributes such as aquifer or oil reservoir stocks on historical estimates and process attributes such as energy intensity on typical values. All financial attributes including capital and operations expenses and import, export, and domestic resource prices are balanced in a fictional currency. Some elements define multiple sizes to scale attributes.

Each sector must meet all resource demands using a combination of infrastructure elements and its unique unconstrained source: food import, water lifting or import, oil import, and direct electricity generation. A mixed integer linear program (MILP) determines infrastructure element operational behaviors in each time period to maximize net sector revenue. For example, solar electricity generation is preferred over thermal because it has a lower operational expense. Agriculture and oil sectors with export maximize total production while water and electricity only meet demands at minimum cost.

A baseline scenario instantiates legacy infrastructure elements partially based on historical data from Saudi Arabia between 1950–1980. The agriculture model includes small crop fields in each of the three regions and low-volume food transport from Rural to Industrial and Urban nodes. The water model includes a small desalination plant in the Industrial region. The energy model includes several oil wells with significant production capacity at the Industrial node and pipelines to the Urban and Rural regions.

3.4 Simulation Implementation

The SIPG simulation is implemented in the Java programming language with the High Level Architecture (HLA) for interoperability [3]. Resource exchanges represent the key interface between system models. The federation object model in Table 3 defines object classes for system elements and supply/demand attributes for resource exchanges.

A lifecycle diagram in Figure 3 shows required activities of each federate. Briefly, the Connect activity connects to the runtime infrastructure (RTI) and creates and joins a federation federation state, and advances to the initial time. The Initialize activity configures asynchronous message delivery, time constrained and regulating behaviors, publishes and subscribes object classes, registers object instances, updates and reflects attribute values, saves the initial federation state, and advances to the initial time. The Advance activity updates and reflects attributes to advance time by $\gamma$ increments of $\Delta t / \gamma$. The Reset activity restores initial federation state. Finally, the Disconnect activity resigns and destroys the federation execution and disconnects from the RTI.

Exactly one instance of each object class (i.e. system element) must be registered at each region. For example, the water federate registers WaterSystem elements at Industrial, Urban, and Rural nodes and a SocialSystem element at the
Urban node—other federates register the two remaining SocialSystem elements. Federation time is measured in 1/1000 years (milliyears) represented by a 64-bit integer type. Federates initialize to year 1950 and advance until year 2010 to simulate 30 years of fixed past and 30 years of future.

Federation infrastructure includes the commercial Pitch pRTI [15] HLA RTI implementation, a Dell PowerEdge T110 II server to host the central RTI component, and Dell Latitude D640 laptops connected to a wireless local area network to host each of the three federates. A full simulation execution requires about 10–20 seconds which includes substantial time to update plotting graphics.

### 3.5 Graphical User Interface

Users interact with SIPG via a graphical user interface (GUI) implemented with the Java Swing toolkit. The screen capture in Figure 4 shows panels to input infrastructure elements, control a simulation execution, and visualize outputs.

The input panel lists infrastructure elements by region and operational period. The baseline scenario in Figure 4 shows a “Small Wheat Field” in the Industrial region operating between 1940–2040. Buttons below add, modify, or remove elements instantiated after 1980. Adding infrastructure opens a menu to choose a type from Table 2 and overrides parameters such as the location or operational lifetime. Modifying infrastructure changes locations or operational lifetimes and removing deletes an element from the simulation.

Execution controls initialize and run a simulation. The initialize button (left) performs the Initialize or Reset activity in Figure 3 to initialize the federate. All federates must initialize before the run button (right) becomes available. The run button iteratively performs Advance activity in Figure 3 until the simulation execution is complete.

The output panel (right) visualizes objective metrics and resource flows. Tabs in Figure 4 include Finances for national revenue and budget constraints, Scores for individual and national objectives, and Agriculture Sector for sector-specific information. Many output visualizations such as the food source chart in Figure 4 optionally aggregate data at the na-
Figure 4. The GUI includes infrastructure inputs (left), execution controls (upper left), and output visualizations (right).

3.6 Limitations
Several simplifying assumptions limit the validity of SIPG as a design tool. Although partially based on the context of Saudi Arabia, models in SIPG do not claim to represent real infrastructure systems. Some attributes are reasonably based on historical data or typical performance but others, particularly financial attributes, are purposefully fictionalized. In some cases, no data is immediately available and in other cases, realistic attributes require a more detailed model. Selected spatial and temporal units—regional nodes and annual time steps—prescribe particular scales for infrastructure elements which may not align with available data.

More broadly, purposeful fictionalization may provide other benefits when interacting with users for testing purposes. The Expertise Reversal Effect [6] is a cognitive phenomenon where experts perform tasks worse than novice counterparts because their expertise forms a barrier to situations with unfamiliar units of information. Purposeful fictionalization as Idas Abara, rather than Saudi Arabia, may facilitate study by distancing the activity from prior knowledge.

Other features of SIPG limit generalization as a prototype. It only considers a single deterministic scenario where societal demands are exogenous from infrastructure activities. There is no time discounting or inflation, no technology advancement or innovation, and all capital costs are fixed throughout the scenario. Furthermore, resource prices are fixed and there is no supply or demand elasticity or market forces and an unconstrained resource source in each sector prevents supply deficits. Most infrastructure elements have simple operations models with linear relationships between inputs and outputs aggregated to annual periods.

The prescribed SIPG design objectives also present a practical limitation. Individual and national metrics capture some aspects of sustainability but focus on economic factors and largely ignore environmental and social equity. Additionally, players individually decide how to weigh their decisions between individual and national objectives, or even pursue some other unstated objective. These features add sources of variance and limit comparison of outcomes between individuals.

Of the above limitations, some can be resolved in future work with additional modeling effort. However, others relate to a model boundary encroaching on broader socio-economic theory, policy decisions, and societal objectives. A simulation model grounded in technical details may help mitigate risk of an unbounded model scope while leaving non-technical issues open for discussion during the design activity.

4. COLLABORATIVE DESIGN STUDY
SIPG is primarily a prototype to demonstrate feasibility of interoperable simulation gaming but also serves as a platform to study design activities. This section summarizes results of
a preliminary experiment to study factors leading to effective design for collective objectives.

4.1 Research Questions

Broader research objectives seek to identify what features of a tool such as SIPG and its surrounding design activity lead to more effective collaborative decisions. The national objective in Table 1 with equal weighting of its four attributes operationalizes design effectiveness within the SIPG scenario. Rather than assessing effects of tightly-controlled variables on outcomes, however, this study takes a theory-oriented evaluation approach [8] to build logical connections between controlled input variables, process variables observed during a design session, and outcome variables at the end of a design session. This approach addresses a deeper question of why certain features affect design effectiveness.

This research contrasts the integrated and synchronous design process enabled by SIPG with a more traditional one characterized by isolated and asynchronous activities. The underlying hypothesis anticipates an integrated and synchronous design environment leads to more effective outcomes. In particular, this research emphasizes the role of technical data exchange during design. More frequent data exchange is analogous to shorter feedback delays as in CE and is a form of social interaction in ECN which helps construct common understanding as in SG.

4.2 Experimental Method

Fifteen ad-hoc teams of three subjects participated in this study under an IRB-approved protocol. Volunteer participants were recruited from a convenience sample of peers in graduate programs at MIT and were not paid for their efforts.

Each group is assigned to one of three variants (1A, 1B, or 2) in Figure 5. Variants 1A and 1B have an integrated design station at a common table with synchronous tools using the HLA where all participants must run a simulation execution at the same time. Variant 2 has isolated design stations with an asynchronous tool which uses a shared network directory to exchange input/output data files allowing participants to run simulation executions independently from one another. The form of national objective metric slightly varies across groups: Variant 1A receives a quantitative metric while Variants 1B and 2 receive a qualitative description.

Each session follows a standard procedure. A 15-minute scripted presentation introduces the design scenario and a 15-minute guided tutorial orients subjects to the software tool. Next, subjects enter a 60-minute timed design period to develop and iterate upon the 30-year infrastructure plan. Subjects may ask clarifying questions during the session and freely move about the room, but may not rearrange the design stations. Software logs record infrastructure decisions before each simulation execution and individual and collective objective metrics after each simulation execution. Variants 1A and 1B count data exchanges as simulation executions and Variant 2 counts data exchanges as input/output uploads by all three subjects. After completion, a facilitator debriefs the design scenario.

4.3 Results

Table 4 shows results for data exchange count $N$, final national objective metric $J$, and outcome rank $r$ by group and tool variant.

| Group | Variant | $N$ | $J$ | $r$ |
|-------|---------|-----|-----|-----|
| 1     | 1A      | 5   | 344.8 | 15  |
| 2     | 1A      | 6   | 497.9 | 5   |
| 3     | 1A      | 10  | 445.1 | 11  |
| 4     | 1A      | 11  | 517.1 | 1   |
| 5     | 1A      | 9   | 486.9 | 6   |
| 6     | 1B      | 12  | 509.9 | 3   |
| 7     | 1B      | 13  | 484.4 | 7   |
| 8     | 1B      | 5   | 466.9 | 9   |
| 9     | 1B      | 7   | 438.5 | 12  |
| 10    | 1B      | 9   | 505.8 | 4   |
| 11    | 2       | 7   | 514.2 | 2   |
| 12    | 2       | 3   | 349.7 | 14  |
| 13    | 2       | 5   | 449.3 | 10  |
| 14    | 2       | 4   | 467.3 | 8   |
| 15    | 2       | 7   | 349.9 | 13  |

Table 4. Design study results for data exchange count $N$, final national objective metric $J$, and outcome rank $r$ by group and tool variant.

Independent of tool variant, these data produce a significant Spearman correlation ($\rho = -0.544, p = 0.036$) which indicates more frequent data exchange is correlated with lower ranks (i.e. more effective outcomes).
Figure 6. Plot of outcome rank and data exchange count showing a negative correlation between data exchange count and outcome rank.

Figure 7. Box plot of data exchange count by tool variant showing significant differences between the two variants.

Figure 7 shows a box plot of data exchange count by tool variant. Note Variants 1A and 1B have been aggregated. A Mann-Whitney-Wilcoxon rank sum test shows a significant difference in exchange count among the two tools (t(13) = −2.47, p = 0.028) which suggests Variant 1 enables more frequent data exchange than Variant 2.

4.4 DISCUSSION

Few direct conclusions link input variables of the three variants to outcome performance due to the limited sample size and high variance. However, intermediate process variables such as data exchange count describe how design activities influence outcomes as supported by tool variants. Results show effective designs are correlated with data exchange, suggesting tools or activities which facilitate data exchange also support more effective design. Results also show the integrated, synchronous variant yields more frequent data exchange. Future work is required to distinguish effects of physical proximity and synchronous tools; however, both features are desired in interoperable simulation gaming.

Many other factors were not considered in this study. No analysis of verbal communication, another significant source of information exchange, was conducted. Additionally, the experimental method does not prescribe a design process or organizational structure for participants to follow.

There are a few fundamental limitations to this type of experiment. First, it is limited to relatively small sample sizes due to the number of participants required to form teams. Furthermore, there will always be a large variance in individual and group capability in complex design scenarios such as SIPG. While future research may consider simpler design scenarios for repeated measures of a fixed team, this approach may suffer from a lack of generalization to real infrastructure design. At the same time, more realistic scenarios, for example with domain experts, further restricts the sample size requiring use of more qualitative research methods.

5. CONCLUSION

This paper describes SIPG as a prototype tool for infrastructure systems design. It uses the ISoS modeling framework to define a generalizable template for sector-specific models and the HLA for interoperability. This structure allows authorities to retain control over models and data while participating in design activities. SIPG provides two information exchange mechanisms: technical exchange in the integrated simulation model and non-technical exchange in the integrated design environment. A preliminary study shows technical data exchange supported by integrated, synchronous tools such as SIPG is correlated with effective designs.

There are several directions for future work. First, new modeling efforts supported by constituent organizations can develop validated models of real infrastructure systems. These tasks must carefully identify a model boundary relevant to the design task. While SIPG considers strategic planning exercises with a horizon of 10-30 years, similar approaches could also consider shorter operational planning exercises with corresponding increases in model fidelity.

Other development effort could improve usability of SIPG as a prototype design tool. The current implementation is limited to only consider one scenario at a time without an ability to compare design alternatives. Future work could also consider shorter operational planning exercises with corresponding increases in model fidelity.

Finally, a future set of design experiments using SIPG or a derivative activity could study the factors leading to effective collaborative design in much greater detail. Future work must formulate, operationalize, and evaluate theories such as the ECN hypothesis in an experimental environment to better understand the role of tools. Future studies may control other aspects of the design process, for example to prescribe particular activities or organizational structures. Application of tools to real-world problems with domain experts and practitioners can also be studied with rigorous qualitative methods.

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