The Intensity of Energy Consumption by Electrical Household Devices in the Pisma Asri Housing Complex, Indonesia

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Received: 08 January 2019  Accepted: 12 March 2019  DOI: https://doi.org/10.32479/ijeep.7543

ABSTRACT
The basic cost of electricity, especially in Indonesian households, has increased in recent years, reaching Rp. 1,467.28 per kilo Watt h in the present day. In this study, we will analyze the electricity consumption of households by calculating the intensity of energy consumption. The average electricity usage in the households of 22 respondents in the Pisma Asri housing complex, Indonesia, ranged from 250 to 450 kilo Watt h, at an average monthly cost of approximately Rp 250,000-600,000. The average electricity intensity (2-5 kilo Watt h/m²) was below 10 kilo Watt h/m², within reasonable limits. Air conditioners had the highest electricity consumption, accounting for 31% of the average electricity usage, followed by refrigerators and lighting bulbs, which accounted for 26% and 14% of the electricity usage, respectively. From these results, we recommend some measures with which households can reduce their energy consumption and be relieved from some of the burdensome costs imposed by electricity supply companies.

Keywords: Electricity Rates, Household Electricity Consumption, Electricity Consumption Intensity
JEL Classifications: O310, O320

1. INTRODUCTION

In recent years, the electricity consumption in Indonesia has risen rapidly (Akhmad, 2018). This rise has accompanied the country’s growing economic growth and increasing population due to improvements in the standard of community life and the increasing number and affordability of electricity sources. When broken down by sector, the largest consumers of connected electrical power are households. According to Electricity Unit Statistics (2015), the usage of connected power in Indonesia reached 37,182.63 mega Watt in 2011 years, 40,869.15 mega Watt in 2012 years, 45,214.25 mega Watt in 2013 years, 48,374.47 mega Watt in 2014 years, and 51,064.99 mega Watt in 2015 years (Figure 1).

As Indonesia’s population increases, this trend is projected to continue, and hence the installed annual capacity of national power generation will increase accordingly. The installed annual capacity of national power generation was 39,898.97 mega Watt in 2011 year, 45,253.47 Mega Watt in 2012 year, 50,898.51 mega Watt in 2013 year, 53,065.50 mega Watt in 2014 year, and 55,528.10 mega Watt in 2015 year. However, the use of solar power plants by electricity supply facilities remains very low reaching only 9.02 mega Watt in 2015 year.

The housing sector consumes a large share of the total energy resources (Sukarno et al., 2015). In order to reduce this energy consumption, Sukarno et al. (2015) suggested the installation of efficient household appliances, adopting community behaviors that save electricity, and labeling the energy consumption efficiency of household appliances. According to Kama and Kaplan (2013), the Turkish Government is already currently improving its energy efficiency policies by labeling the efficiencies of electrical equipment. Santamouris (2011) conducted an energy audit in a Prof H.B Saanin Padang hospital and estimated its energy saving. Danang (2000) suggested that sugar factories PT Jatiroto PTPN XI Surabaya can save electricity by installing a Genset...
diesel generator. McNarry and Mayclin (2012) reported that although
the total energy consumption per household is relatively constant,
the use of electrical energy is increasing. Indonesia’s state electricity
company (Perusahaan Listrik Negara, abbreviated as PLN) is a
state-owned company that raising the tariff cannot really be called an
“improvement” as it compromises the lifestyles of those who cannot
afford it raising the basic electricity tariff. In its efforts to conserve
electricity, the PLN is currently implementing energy-conservation
programs and conducting energy audits.

Erwin (2008) suggested that conservation energy is an efficient
and rational energy source that does not disturb other energy
resources. Meanwhile, energy audits can identify potential energy
saving in both facilities and systems. Therefore, energy audits can
guide the implementation of energy conservation.

The present government policies (i.e., raising the household basic
electricity tariff, especially that of the R-1 (House Type-1) group
run by 900 VA-RTM (Volt Ampere Rumah Tangga Mampu)
power is burden some to the community (Figure 2). The tariff was
raised in a stepwise fashion, reaching Rp. 791.00 per kilowatt h in
January/February 2017 (first step), Rp. 1034.00 per kWh in March/
April 2017 (second step), and Rp. 1352.00 per kWh in May/June
2017 (third step). In July 2017, the cost was Rp. 1467.28 per kWh
(source: Minister of Energy and Mineral Resources Regulation
No. 31 of 2014 on Tariff Adjustment) (Figure 3).

Electricity/energy that must be released by Universitas Pendidikan
Indonesia in operating all Air Conditioning units per month is
76,930,672 kWh / month for 257 units, a maximum of 8
working hours. The amount of funds for the electricity/power
consumption costs incurred by UPI to operate all AC units for
8 hours/day is: Rp. 25,002,468.4, - / month and for 2 hours/day
Rp. 6,255,492.1, - / month (Hasan, 2010).

The efficiency of electrical energy consumption in the JICA
FPMIPA building at the Indonesian University of Education can
be improved by replacing dead lights at a number of points of light
and installing active and passive filters on non-linear electronics so
that the total harmonic current (THD I) can be reduced (Mulyadi
and Mulyadi, 2013).

This energy audit will be carried out at a gas power plant. Gas
power plants consist of compressors, combustion chambers
and turbines. The performance of this generator is indicated by
the value of thermal efficiency. During the process, there are
definitely losses that cause the performance of the plant to decrease
(Wilhansen, 2017).

2. METHODS

We adopted in this research a quantitative and a qualitative
methodology. The quantitative data included the building area,
the cost of electricity usage, and the amount of electricity
used in each room. The qualitative data were the building or
building specification data. The research was carried out in five
stages: (1) Identifying the household objects using R-1 (House
Type-1) class electricity with 900 VA-RTM (Volt Ampere Rumah
Tangga Mampu) power; (2) counting the number of electricity-
powered devices and calculating their energy consumption;
(3) calculating the monthly energy needs of each household;
(4) calculating the electricity costs; and (5) identifying the
electrical equipment that can reduce the electricity costs payable to the PLN. Flowchart 1 shows a flowchart of the research.

3. RESULTS AND DISCUSSION

3.1. Determination of the Research Objects
This subject of this study was the Pisma Asri housing complex that is located on Jalan Segarawana II, West Mejasem, Tegal Regency, Central Java Indonesia (Figure 4), where the power usage of approximately 40 households ranges from 2200 VA-RTM (Volt Ampere Rumah Tangga Mampu) to R-1 (House Type-1) 900VA-RTM (Volt Ampere Rumah Tangga Mampu). The study subjects were families using Gol R-1 900VA-RTM (Volt Ampere Rumah Tangga Mampu) power.

3.2. Average and Intensity of Electric Energy Consumption
After viewing the inventory data of the electrical equipment in the dwelling of each respondent, we obtained the average monthly electrical energy usage of the residents of the Pisma Asri Housing Complex and calculated the electricity consumption intensity as the quotient of the energy consumption and the land area (kWh/m²).
Figure 5: Monthly consumption of electrical energy in the households of the 22 respondents (kWh)

Figure 6: Monthly electricity costs of the 22 respondents

Figure 7: Electrical energy consumption intensities of the 22 respondents

Figure 5 graphs the average electrical energy used monthly in the respondents’ households. The average monthly usage of the residents of the Pisma Asri Housing Complex ranged from 100 to 300 kWh, although a few households consumed 300-450 kWh. The residents that consumed the highest electricity amounts were found to occupy land areas exceeding 100 m². They also used a large number of light sources and electrical devices. In general, the consumption of electrical energy affects the electricity load and raises the monthly costs payable to the PLN. Figure 6 shows the costs paid by the 22 respondents in the present study.

On average, the electricity costs of the residents of the Pisma Asri Housing Complex ranged from Rp. 100,000.00 to Rp. 300,000.00; the costs of some residents, however, approached Rp. 700,000.00. When the PLN raised the electricity costs to Rp. 1,467.28 per kWh, the residents of the Pisma Asri Housing Complex were not significantly affected because almost 50% of them already pay (on average) Rp. 300,000.00 per month to the PLN. Nevertheless, the energy consumption intensities (Intensitas Konsumsi Energi/IKE) of all respondents remained within reasonable limits (below 10 kWh/m²).
Figure 7 graphs the electrical energy consumption intensities (IKE) of the 22 respondents in Pisma Asri Housing Complex. The IKE specifies the amount of electrical energy consumed per building/land area. Theoretically, this ratio illustrates the proportionality between the electrical energy usage and the building area: The more extensive the building is, the higher the electrical energy consumption is. In practice, however, the IKE depends also on the shape of the building. In narrow building areas, the electrical energy can be proportionally large and the IKE values can increase.

Figure 8 compares the average electricity consumption of various electrical devices used at homes in Pisma Asri Housing Complex. Air conditioners had the highest electricity consumption, accounting for 31% of the total usage. Although typically turned on for only 8 h per day (during the sleeping hours), air conditioners operate at approximately 350-400 Watt. Refrigerators are another device with high power consumption, accounting for approximately 26% of the total energy used. They require approximately 70 Watt of power, but they must operate 24h daily to store perishable foods and drinks. The burning of 15-50Watt incandescent lamps for approximately 8-10h accounts for around 14% of the monthly usage. Although some of the respondents have already installed led low-wattage lights, lights must be adjusted to meet the needs of every specific room, which may require more installations. The use of other electrical equipment, such as televisions, jet pumps, and fans, collectively accounts for <10% of the total monthly usage. The use of electrical equipment remains low because most of the respondents are employees who are mainly active in the mornings and evenings. Typical television usage ranges from 3 to 4 h.

4. CONCLUSIONS

In this 1st year of our research, we determined the specifications of electrical household equipment and the number of electrical devices at the home of each respondent. The electricity consumption needs of the households were based on their electrical equipment usages per month. By knowing the electrical equipment and how it is used, we can enact energy saving. The main conclusions of this study are summarized below:

1. Among the typical household devices, the device with the highest energy consumption was the air conditioner (accounting for 31% of the total usage), followed by refrigerators and lighting (accounting for 26% and 14% of the total usage, respectively).

2. The average electricity consumption per month of the respondents in the Pisma Asri Housing Complex, Indonesia, is below 500kWh. Their electricity consumption intensity is within reasonable limits (below 10kWh/m²).

As an early energy-saving step, the timers installed on the remote controls of air-conditioning units can be set to turn off when the residents’ area is not occupied and the room temperature has reached the desired value. In order to reduce the energy consumption of refrigerators, the residents should not set the refrigerator’s temperature control to the coolest setting. Finally, the energy consumption of incandescent lamps can be reduced by turning off the unused or unrequired lights.

5. ACKNOWLEDGMENTS

With the completion of this research, we greatly thank the Directorate of Research and Development Kemristek Dikti for all funding, and the Higher Education Primary Research for enabling the writing of this paper.

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