Public Health Measures to Slow Community Spread of Coronavirus Disease 2019

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Coronavirus disease 2019 (COVID-19) was initially identified in an outbreak of viral pneumonia in Wuhan, People's Republic of China, in December 2019, and it has now been recognized in 77 countries with over 90,000 laboratory-confirmed cases and over 3000 deaths as of March 3, 2020 [1]. The epidemiology of COVID-19 has recently become clearer as incident cases continue to rise and researchers refine estimates of the severity, transmissibility, and populations affected. Based on available data, COVID-19 is efficiently transmitted in the community, and the proportion of infections leading to severe illness is particularly high among adults ≥50 years of age and among individuals with comorbid health conditions. Although rare, severe cases have also been reported among younger individuals. Thus far, the estimated basic reproductive number of COVID-19 is higher than that of influenza [2], as is the case fatality risk for adults and older individuals.

An estimated 80% of COVID-19 cases are mild [1]. This is not a glass-half-full statistic, because 20% of infections result in clinically severe cases that have the potential to overwhelm already overburdened health facilities. Given the lack of vaccines and effective antivirals, nonpharmaceutical interventions (NPIs) are the most effective available interventions for local and global control and mitigation of COVID-19. To date, measures aimed at slowing introduction of infection globally have included travel restrictions, isolation of confirmed cases, and quarantine of exposed persons. In the United States, NPIs have reduced the number of infected persons entering the country, but recent outbreaks in multiple US states make it clear that these measures have delayed but not prevented community transmission. In 2009, NPIs were able to delay large epidemic waves of pandemic influenza A(H1N1)pdm09 in some locations until after the summer, because influenza transmission tends to be reduced by higher temperatures and humidity. It is unclear whether COVID-19 transmission will be heavily affected by seasonal weather variation, given that transmission is now occurring in multiple tropical and subtropical locations.

Given the many uncertainties regarding the potential for widespread community transmission of COVID-19, community mitigation measures to curb local transmission must be carefully considered and applied where possible. In the 1918/1919 influenza pandemic, timely and sustained use of a broad set of NPIs including school closures, banning of mass gatherings, mandatory wearing of masks, isolation of ill persons, and appropriate disinfection and/or hygiene measures reduced mortality in several US cities [3]. These measures decreased transmission, spread the epidemic over a longer period of time, reduced the height of the epidemic peak, and reduced the overall number of infected persons and overall health impact. In this study, we discuss NPIs that may be most effective given our current understanding of COVID-19 epidemiology (Table 1).

PERSONAL PROTECTIVE MEASURES AND ENVIRONMENTAL MEASURES

Personal protective measures such as hand hygiene and face mask use are included in public health guidelines for pandemic preparedness. Hand hygiene effectively reduces the transmission of respiratory infections through indirect contact in the community setting, and it should be practiced by ill individuals, their contacts, and the larger population to limit the risk of transmission through fomites [4]. Most coronaviruses, including severe acute respiratory syndrome coronavirus 2 (SARS-CoV-2), are inactivated by alcohol-based hand sanitizers and disinfectants such as bleach. Environmental disinfection with appropriate sanitizers is also recommended [4].

Because hand hygiene does not affect direct transmission of COVID-19 by respiratory droplets or aerosols, face masks have been widely deployed by at-risk populations in China and some other locations in Asia, for example, in Hong Kong and Taiwan. The efficacy of face masks among healthy individuals is unclear, but masks may protect others, particularly healthcare workers, from actively symptomatic individuals with COVID-19. However, the combination of masks and hand hygiene has been shown...
to reduce transmission of respiratory viruses and serves to highlight that layering of NPIs is more effective at reducing disease transmission than any NPI alone [4]. Mask use could be recommended for ill persons, for uninfected persons who are caring for ill persons, and for those interacting in highly crowded settings where widespread community transmission is known to be occurring. If face masks are widely recommended, demand may quickly exhaust limited supplies that are most critical for reducing transmission in high-exposure settings such as hospitals and clinics. This balance requires careful attention. N95 masks should be preserved for medical personnel only.

**ISOLATION OF ILL AND QUARANTINE OF EXPOSED PERSONS**

In some locations around the world, confirmed cases of COVID-19 are being medically isolated in hospitals, and their close contacts are being carefully traced and quarantined at home or in designated quarantine facilities. This requires intense laboratory surveillance to pick up COVID-19 cases in the community, including cases with mild illness. To date (March 13, 2020), these containment measures appear to have been able to prevent sustained local transmission in Hong Kong, Singapore, and Taiwan. Medical isolation of cases has been feasible in outbreaks of SARS and Middle East respiratory syndrome (MERS) because infections are generally severe and of a limited number, but similar practices are less useful in influenza epidemics because of the huge number of cases and difficulties in identifying mild infections [5]. Quarantine of asymptomatic exposed persons has also been used to contain SARS and MERS outbreaks, but it will not be feasible in designated quarantine facilities if there is widespread community transmission of COVID-19. Moreover, quarantine measures can be costly, challenging to enforce, and introduce location-specific ethical and legal challenges that may hamper control efforts. Perhaps the most important NPIs in this domain are strong, coordinated public health messaging to self-isolate when ill. Previous work has demonstrated that the speed with which infected populations are quarantined, through a combination of hospital-based isolation and self-quarantining, accelerates during epidemics of emerging disease such as COVID-19 [6]. Public health messaging to leverage and augment this natural acceleration of isolation and quarantine practices may be critical in the context of widespread community transmission. Expanding access to surveillance and diagnostic testing is also critical to identify transmission clusters where isolation is most important.

**COMMUNITY MITIGATION MEASURES**

In most locations, containment efforts are likely to be ineffective in preventing

| Characteristic | COVID-19 (SARS-CoV-2 Infection) | SARS-CoV/MERS-CoV Infection | Influenza Virus Infection (Including Seasonal Epidemics and Pandemics) |
|---------------|--------------------------------|----------------------------|---------------------------------------------------------------------|
| Clinical severity profile | Can cause severe disease, most infections mild | Causes almost exclusively severe disease | Can cause severe disease, most infections mild |
| Infection fatality risk | Unclear but could be in the range of 0.5% to 1% | 10% to 30% | Seasonal: ≤0.1% 1918/1919 pandemic: 2% |
| Incubation period | Mean 5–6 days, upper limit approximately 14 days | Mean 3–5 days, upper limit approximately 14 days | Mean 1 day, upper limit approximately 3 days |
| Basic reproductive number | Thought to be approximately 1.5 to 3.0 | SARS: 1.5 to 4 MERS: 0.5 to 1 | Thought to be approximately 1.5 to 2.0 |
| Modes of transmission | Not established but presumed to be mainly respiratory droplets and spread via fomites. Aerosols and fecal-oral might play some role. | Mainly respiratory droplets, some evidence of spread via fomites | Mainly respiratory droplets, may also spread through aerosols and fomites |
| Infectiousness profile | Most infectious around the time of illness onset, infectiousness may start slightly before illness onset | Most infectious 7–10 days after illness onset | Most infectious around the time of illness onset |
| Location of person-to-person transmission | Mainly community, can also spread in hospitals | Mainly spreads in hospitals | Mainly community, can also spread in hospitals |
| Importance of children in transmission dynamics | Unclear. Children can become infected but have mild symptoms. | Not important | Very important |
| Possible to contain an outbreak and avoid widespread transmission? | Unlikely | Yes with careful isolation of their contacts, and appropriate hospital infection control | Not possible |

Abbreviations: CoV, coronavirus; COVID-19, Coronavirus Disease 2019; MERS, Middle East respiratory syndrome; SARS, severe acute respiratory syndrome.

*The proportion of infections that will ultimately be fatal (note: this is likely to vary by age).

The expected number of additional cases that 1 case will generate, on average, over the course of its infectious period in an otherwise uninfected population (note that this can vary by location for a variety of reasons).

As of writing in early March 2020, it appears that China has contained its first wave of infections, but only by using very extreme measures including mass isolation/quarantine outside the home and monitoring of social distancing based on cell phone and strict enforcement by local officials.
CONCLUSIONS

Given the evolving picture of the COVID-19 pandemic, the application of layered, multifaceted, location- and population-specific NPIs will need to be considered and initiated quickly to curb widespread transmission. When NPIs are "reactive" to widespread transmission, instead of "proactive" to the potential for transmission, they often fail to reduce rates of illness. The types of pro-active measures we describe here were successful in mitigating the 1918/19 influenza pandemic and may be just as valuable almost a century later.

Notes

Acknowledgments. We thank Evans Lodge for helpful discussions.

Disclaimer. None of the funders had any role in the study design and the collection, analysis, and interpretation of data, or in the writing of the article and the decision to submit it for publication.

Financial support. B. J. C. is funded by the National Institute of Allergy and Infectious Diseases, under Centers of Excellence for Influenza Research and Surveillance (CEIRS) (Contract Number HHSN272201400006C), and the Health and Medical Research Fund (Hong Kong). A. A. is funded by the following National Institutes of Health grants (R01 EB025021, R01 AG057800, R01 MD011728, ULTR001111, R01 AI129788, T32 HD091058, R01 MD013349, R21 MD012345, and R01 AG061437).

Potential conflicts of interest. B. J. C. consults for Roche and Sanofi Pasteur. A. A. received funding from the Infectious Disease Society of America, Russel Sage Foundation, and has consulted for Kinsa Inc., and received an unrestricted fund for hand hygiene research from Gojo Industries, Inc. in 2015. All authors have submitted the ICMJE Form for Disclosure of Potential Conflicts of Interest.

Conflicts that the editors consider relevant to the content of the manuscript have been disclosed.

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