First Insight into Quality-Adaptive Dialogue

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Abstract
While Spoken Dialogue Systems have gained in importance in recent years, most systems applied in the real world are still static and error-prone. To overcome this, the user is put into the focus of dialogue management. Hence, an approach for adapting the course of the dialogue to Interaction Quality, an objective variant of user satisfaction, is presented in this work. In general, rendering the dialogue adaptive to user satisfaction enables the dialogue system to improve the course of the dialogue and to handle problematic situations better. In this contribution, we present a pilot study of quality-adaptive dialogue. By selecting the confirmation strategy based on the current IQ value, the course of the dialogue is adapted in order to improve the overall user experience. In a user experiment comparing three different confirmation strategies in a train booking domain, the adaptive strategy performs successful and is among the two best rated strategies based on the overall user experience.

Keywords: adaptive spoken dialogue system, user satisfaction, grounding, user study

1. Introduction
Most Spoken Dialogue Systems (SDS) are not capable of automatically adapting to changing situations, e.g., a changing environment or changing user needs. However, users are often not satisfied with the course of the dialogue, especially in a task-oriented setting. Hence, the users’ needs change. For a conventional system, this usually results in bad performance and in an unsuccessful dialogue. However, a situation like that can be handled by rendering an SDS adaptive to the user by automatically recognizing the user satisfaction. This information may then be used to adapt the dialogue by influencing the action selection process of the dialogue management component. Hence, the user is put into the center of dialogue adaption. However, a quality metric for adapting the course of the dialogue during the interaction must fulfill certain requirements (Ultes et al., 2012), e.g., it must be automatically derivable for each system-user-exchange. The Interaction Quality paradigm by Schmitt et al. (2011) is the first metric which satisfies all requirements and thus can be used for this purpose. Hence, this contribution evaluates a quality-adaptive dialogue by conducting experiments with real users.

The remainder of the paper is organized as follows: the 2. Section presents significant related work. The Interaction Quality (IQ) paradigm, a more abstract form of user satisfaction which will be used in this work, is presented in the 3. Section. Furthermore, the test system is briefly presented in the 4. Section. The user experiment design and its results are finally presented in the 5. Section before the 6. Section concludes by summarizing the outcome of this work.

2. Significant Related Work
Much research has been performed on user-adaptive dialogue, very prominently work by Litman and Pan (2002). The authors identify problematic situations in dialogues by analyzing the performance of the speech recognizer (ASR) and use this information to adapt the dialogue strategy. Each dialogue starts off with an user initiated strategy without confirmations. Depending on the ASR performance, the dialogue may eventually employ a system-directed strategy with explicit confirmations. Applied to TOOT, a system for getting information about train schedules, they achieved significant improvement in task success compared to a non-adaptive system. While Litman and Pan only adapt to the ASR performance being a system property as indicator for problematic dialogues, the user is put into the focus of adaption in this work by using an abstract form of user satisfaction.

San-Segundo et al. (2005) presented work following a similar approach. For a railway information system, a dialogue was created which adapts its confirmation strategy, i.e., the number of items to be confirmed (one or several) and the way of asking for confirmation (implicit vs. explicit), to the confidence of the speech recognizer. Furthermore, ASR confidence also influenced the sentence design. The authors successfully applied their system implementing adaptation on four different levels in an evaluation with 105 users performing 335 calls. However, the performance has not been compared to a non-adaptive version of the system.

Further work on user-adaptive dialogue has been presented by Gnjatović and Rösner (2008). For solving the Tower-of-Hanoi puzzle with an SDS, they identify the emotional state of the user in order to recognize if the user is frustrated or discouraged. The dialogue is adapted by answering the questions “When to provide support to the user?”, “What kind of support to provide?”, and “How to provide support?” depending on the emotional state of the user. By that, the system is capable of providing well adapted support for the user which helps to solve the task.

Nothdurft et al. (2012) created a dialogue which is adaptive to the user knowledge. For the task of connecting a Blue-ray player with an amplifier using an HDMI cable, the multimodal system provides explanations on how to solve the task presenting text, spoken text, or pictures. The system makes assumption over the user knowledge by observing critical events within the dialogue (e.g., failed tries). Based
on events extracted from the dialogue, the system generates explanations and selects the appropriate type of explanation so that the user can be expected to be capable of solving the task. The knowledge is stored in the knowledge model on a five-step scale where the knowledge fades over time.

3. Interaction Quality

For rendering an SDS adaptive to the user’s satisfaction level, a module is needed to automatically derive the satisfaction from the ongoing interaction. For creating this module, usually, dialogues have to be annotated with ratings describing the user’s satisfaction level. As a more objective means of describing the user’s satisfaction with the interaction, Schmitt et al. (2011) proposed a measure called “Interaction Quality” (IQ). For the authors, the main aspect of user satisfaction is that it is assigned by real users. However, they argue that this is impractical in many real world scenarios. Therefore, they propose the usage of expert raters instead. Further studies have also shown that ratings applied by experts and users have a high correlation (Ultes et al., 2013).

The IQ paradigm is based on automatically deriving interaction parameters from the SDS and feed these parameters into a statistical classification module. This predicts the IQ level of the ongoing interaction for the current system-user-exchange (Figure 1). The interaction parameters are rendered on three levels: the exchange level, the window level, and the dialogue level (see Figure 2). The exchange level comprises parameters derived from SDS modules Automatic Speech Recognizer, Spoken Language Understanding, and Dialogue Management directly. Parameters on the window and the dialogue level are sums, means, frequencies or counts of exchange level parameters. While dialogue level parameters are computed out of all exchanges of the dialogue up to the current exchange, window level parameters are only computed out of parameters from the last three exchanges.

These interaction parameters are used as input variables to a statistical classification module. The statistical model is trained based on annotated dialogues of the Lets Go Bus Information System in Pittsburgh, USA (Raux et al., 2006). Each of the 4,885 exchanges (200 calls) has been annotated by three different raters resulting in a rating agreement of $\kappa = 0.54$. Furthermore, the raters had to follow labeling guidelines to enable a consistent labeling process (Schmitt et al., 2012). An example of an annotated dialogue is shown in Figure 6.

Schmitt et al. (2011) applied a Support Vector Machine (Vapnik, 1995) (SVM) for estimating the Interaction Quality achieving an unweighted average recall of 0.59 using a linear kernel.

4. The Test System

For evaluating the adaptive dialogue, a system based on the OwlSpeak dialogue manager (Heinroth et al., 2010) is used with added IQ-adaptivity. The basic principle shown in Figure 3 is rendered as an extension to the classic dialogue processing cycle (Ultes et al., 2014).

The system starts with selecting a first system action. This can be seen as valid not only for system initiative dialogues if the set of system action also includes the action of only waiting for user input without producing any output. Based on the selected system action, system output is generated. Now, it is the user’s turn. The output of the user is processed as user input to the system. Usually, this involves automatic speech recognition and a semantic analysis. The resulting semantics are then used to update the internal state of the system. Furthermore, the input is also processed to extract interaction parameters necessary for IQ estimation. Based on the IQ value and the updated internal dialogue state, the system selects the next system action and the cycle starts anew.

As OwlSpeak uses VoiceXML as interface, a voice browser along with speech recognition and speech synthesis are needed. In this experiment, Voxeo Prophecy has been used as browser and Loquendo ASR and TTS as speech recognition and synthesis.

5. User Evaluation

The test system has been used to evaluate quality-adaptive dialogue management within a simple train booking dialogue with real users. Depending on the current IQ value, the confirmation strategy was adapted, i.e., each time the system requests a confirmation about a certain slot value from the user, the IQ value is used to decide whether the system uses an explicit or implicit confirmation prompt. In the following, the design and setup of the study will be presented before giving details about the results.

5.1. Design and Setup

For adapting the dialogue to the Interaction Quality, the confirmation strategy was selected out of one simple rea-
The three different modeling levels representing the interaction at exchange $e_n$: The most detailed exchange level, comprising parameters of the current exchange; the window level, capturing important parameters from the previous $n$ dialog steps (here $n = 3$); the dialog level, measuring overall performance values from the entire previous interaction.

Figure 2: The three different modeling levels representing the interaction at exchange $e_n$.

Table 1: The average results of the user questionnaires. Each question could be answered by a 7-point scale being translated to scores from one to seven. Significant differences are marked with $a$, $e$, and $i$ marking significance with the adaptive, explicit, and implicit strategy respectively. (Please note: the original questionnaire was in German.)

5.2. Results
To evaluate the user experiment, the questionnaires are analyzed. The results for each question is depicted in Table 1. Each row shows the average score for one of the three different strategies. It is a well known fact that, for simple tasks like this, an all-implicit strategy is usually preferred over an all-explicit strategy (cf. (Fraser, 1994)). Hence, as expected, the all-implicit strategy performed best outperforming the all-explicit strategy clearly: it achieved a better score for almost all questions. The difference is even significant for 16 out of 25 values ($\alpha < .05$ applying the Mann-Whitney U test (Mann and Whitney, 1947)). Comparing the all-explicit to the adapted strategy gives a similar impression: The scores for almost all questions are better for the adapted strategy. However, this is not as significant having only 7 significant different values. More revealing is the conclusion drawn from comparing the all-implicit with the adapted strategy. While the all-implicit strategy again governs the scores, almost all results are not significantly
Welcome to voice-enabled train ticket vending machine. Where do you want to go to?
To Stuttgart
IQ = 1
IQ = 2
(Explicit Confirmation) (Implicit Confirmation)
reject
So you want to go to Stuttgart, right?
That is right.
Where do you want to leave from?
Ulm
IQ = 1
IQ = 2
(Explicit Confirmation) (Implicit Confirmation)
reject
So you want to leave from Ulm, right?
Which day do you want to leave from Ulm?
IQ = 1
IQ = 2
(Explicit Confirmation) (Implicit Confirmation)
reject

Figure 4: The dialogue flow for the adaptive strategy. Depending on the IQ value, the provided information by the user is either confirmed explicitly or implicitly within the next system question. (Please note: the original dialogue was in German.)

Figure 5: The overall satisfaction with the dialogue (left bar, left y-axis) and the average dialogue length in number of turns (right bar, right y-axis) according to questionnaire evaluation. Satisfaction for implicit and adapted do not differ significantly while all other differences are significant.

6. Conclusion

In this paper, a pilot experiment on adapting the dialogue to the current user satisfaction has been conducted with real users (in contrast to a simulated user). In the study, we investigated dialogues whose confirmation strategy was adapted to the Interaction Quality. We could show that, even for simple dialogues, the adaptive strategy was not significantly worse than a all-implicit strategy which is known to work best for simple dialogues like the one applied. Therefore, we believe that for more complex dialogues an adaptive strategy will perform best and plan on investigating this with more extensive user studies applying more complex dialogues.

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Figure 6: Example of a dialogue annotated with Interaction Quality for each system-user-exchange. As the system (S) fails to interact properly with the user (U) in the end, the IQ value drops down to one. Utterance represents either the system utterance or the recognized user utterance. The example is taken from the LEGO corpus (Schmitt et al., 2012) identified by CallID 2061123000.

| Utterance                                                                 | IQ |
|---------------------------------------------------------------------------|----|
| S: Welcome to the CMU Let's Go bus information system.                    | 5  |
| S: To get help at any time, just say Help or press zero.                  | 5  |
| U: -                                                                       |    |
| S: What can I do for you?                                                 | 5  |
| U: PENN AT BUTLER TIME IS IT THE CENTRE AT HIGHLAND FROM RUNS THE 61A     | 5  |
| U: EIGHT THIRTY 61B CAN’T OAKLAND                                         |    |
| S: Leaving from OAKLAND. Is this correct?                                 | 4  |
| U: YES                                                                     | 4  |
| S: Right                                                                   | 4  |
| U: -                                                                       |    |
| S: Where do you want to go?                                               | 4  |
| U: SQUIRREL HILL OF FIFTH AVENUE                                          |    |
| S: Going to FIFTH AVENUE. Is this correct?                                | 5  |
| U: YES                                                                     | 5  |
| S: Alright                                                                 |    |
| U: -                                                                       |    |
| S: When do you wanna travel?                                             | 5  |
| U: SUNDAY                                                                  |    |
| S: At what time do you wanna travel?                                     | 4  |
| U: AT FIVE FOUR VERY ABOUT ELEVEN O’CLOCK                                 | 4  |
| S: Leaving at 11 a.m. Is this correct?                                    | 5  |
| U: YES                                                                     | 5  |
| S: Right                                                                   |    |
| U: -                                                                       |    |
| S: Hold on. Let me check that for you.                                    | 5  |
| U: -                                                                       |    |
| S: OAKLAND and FIFTH AVENUE are both the same stop. Please provide a      | 3  |
| different start or end point.                                             |    |
| U: -                                                                       |    |
| S: To ask about a different trip, you can say, start a new query.        | 2  |
| U: 61A                                                                    |    |
| S: You can say start a new query, or goodbye.                             | 1  |
| U: FIVE DUQUESNE                                                          |    |
| S: To ask about a different trip, you can say, start a new query.        | 1  |
| U: LAST THE NEXT                                                          |    |
| S: You can say start a new query, or goodbye.                             | 1  |
| U: START WH                                                                |    |
| S: To ask about a different trip, you can say, start a new query.        | 1  |
| U: THE                                                                    |    |
| S: You can say start a new query, or goodbye.                             | 1  |
| U: THANK YOU QUERY ELEVEN BACK                                            |    |
| S: To ask about a different trip, you can say, start a new query.        | 1  |
| U: GOODBYE                                                                 |    |
| S: Thank you for using the cmu Let’s Go Bus Information System. Goodbye.  | 1  |
| U: -                                                                       |    |

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