Societal Educational Debts Due to Racism and Sexism in Calculus-based Electricity and Magnetism Courses

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The American Physical Society calls on its members to improve the diversity of physics by supporting an inclusive culture that encourages women and Black, Indigenous, and people of color to become physicists. Introductory physics courses provide opportunities for recruiting and retaining diverse students or enacting policies and cultural practices that disproportionately harm students from minoritized groups. Introductory calculus-based electricity and magnetism courses have received far less attention from researchers than introductory mechanics courses. To better understand the role introductory electricity and magnetism courses play in the lack of diversity in physics, we investigated the intersecting relationships between racism and sexism in inequities in student conceptual knowledge using a quantitative critical framework. The analyses used Bayesian hierarchical linear models to examine students’ conceptual knowledge as measured by the Conceptual Survey of Electricity and Magnetism. The data came from the LASSO database and included 3,686 students from 83 calculus-based courses at 16 institutions. The model indicated society owed educational debts in conceptual knowledge due to racism, sexism, or both to Black, Hispanic, Asian, and White Hispanic students and White women. Of these groups, society owed the largest educational debts to Black students. The courses, of which almost all used collaborative instruction (81 of 83) supported by learning assistants (66 of 83), added to the educational debts owed to Black students, maintained the debts owed to Hispanic and White Hispanic students and White women, and mitigated the debts owed to Asian students.
I. INTRODUCTION

The American Physical Society strives to improve the diversity of physics by supporting an inclusive culture that encourages women and Black, Indigenous, and people of color (BIPOC) to become physicists. Physicists pursue this goal, in part, by investigating the barriers physics education imposes on women and BIPOC students. This research includes gender differences in course grades, conceptual knowledge, and affective characteristics such as self-efficacy and attitudes. Research has also investigated sexual harassment and discrimination in physics courses. Similar work has investigated these issues for BIPOC students in physics: course grades, conceptual knowledge, classroom experiences, and affective characteristics. In this study, we investigated the extent to which introductory calculus-based electricity and magnetism courses mitigate, perpetuate, or exacerbate the educational debts due to sexism, racism, or both that society owes minoritized students. See Section IV.B for more information on educational debts.

II. RESEARCH QUESTION

To investigate the intersecting roles that sexism and racism play in shaping physics student learning, we asked the following question: To what extent do second-semester calculus-based physics courses mitigate, perpetuate, or exacerbate the educational debts that society owes minoritized students?

III. BACKGROUND

Significant research has investigated the low representation of women in undergraduate physics, which has remained at approximately 20% since 1997. Cheryan and colleagues’ found that masculine cultures, gender differences in self-efficacy, and a lack of early educational experiences aligned with the lower participation of women in physics, computer science, and engineering compared to biology, chemistry, and mathematics. Madsen et al. review of 26 studies found consistent gender differences benefiting men for conceptual learning in introductory physics courses, but few studies looked at electricity and magnetism, the focus of this study. These results align with more recent work showing differences in conceptual learning favoring men. Gender differences at the beginning of the term align with girls having fewer early educational opportunities in physics. Seymour and Hewitt found evidence of masculine cultures driving highly competent women out of STEM majors. Most women report experiencing sexual harassment during their physics education. Henderson et al. found consistent gender differences in self-efficacy in physics, where self-efficacy tended to decrease, but not in chemistry, mathematics, or biology, where self-efficacy tended to increase.

Quantitative studies show racial differences in conceptual knowledge before instruction that courses either maintained or increased. Van Dusen and Nissen found introductory physics courses maintained large inequalities in physics attitudes between White and Asian, Black, and Hispanic students.

Several qualitative studies have focused on the lived experiences of students of color. Black students often ignored and avoided them, dissuaded them from pursuing STEM degrees, and excluded them from insider knowledge needed to succeed in their education. These negative experiences occurred less frequently, however, for Black men at Historically Black Colleges and Universities (HBCUs).

Intersectional studies show the combined burden of racism and sexism society places on women of color. Black women face marginalization from White men, White women, and Black men. Black women also experience recognition as physicists pushing them away from continuing to do physics more often than Black men. Clancy et al. found that women of color uniquely faced barriers in astronomy and planetary sciences that White women did not face.

IV. CONCEPTUAL FRAMEWORK

A. Quantitative Critical Race Theory (QuantCrit)

We used a Quantitative Critical (QuantCrit) framework in this investigation. Below, we describe four principles of QuantCrit that guided this research.

1. The centrality of oppression - Educational inequities come from oppressive power structures that create educational and societal systems that cater to students from dominant groups. As such, we follow Ladson-Billings framing of inequities in group performance as educational debts that society owes students due to their continual marginalization. We describe education debt in section IV.B.

2. Categories are neither ‘natural’ nor given - All data are socially constructed and reflect the hegemonic power structures that created them. Our models aggregated students by social identifiers for race and gender. While these categories are social constructs that maintain oppressive power structures, the socially-negotiated nature of race and gender do not diminish the effects of racism and sexism. We reflected this in our writing by naming racism and sexism as the causes of educational debts identified by the models. We strove to respect students’ identities in how we collected and represented their self-identified races and genders in our models.

3. Data is not neutral and cannot ‘speak for itself’ - Racist and sexist assumptions can shape every stage of collecting, analyzing, and interpreting data. For example, in
this work we do not present p-values because they depend on sample sizes and can lead researchers to dismiss meaningful inequities due to lack of representation in minoritized groups [49], which we detail in Sec. V.

4. The importance of intersectionality - Identity is multifaceted; each aspect dynamically intersects with each other and society’s associated oppressive power structures to shape experience [50]. For example, Black women experience racism differently from Black men and sexism differently from White women. In this analysis, we accounted for the dynamic interactions between sexism and racism by including interaction terms for race and gender.

B. Operationalizing Equity

We operationalized [43, 51] equity to interpret our findings from an antiracist perspective. Kendi [52] defines antiracism as the ideas, beliefs, and policies that hold racial groups as equal. From this antiracist perspective, society’s educational debts result from racial and gender discrimination. We operationalized equity as equality of outcomes to align with this definition. Equality of outcomes occurs when students from different gender, race, and ethnic groups have the same average achievement at the end of a course and are not owed educational debts on that metric [51, 53–55]. This perspective argues a just education system must allocate more resources and opportunities to the students owed educational debts to begin repaying them and eliminating inequities.

Figure 1 illustrates our conception of society’s educational debts. Students enter a course with different skill or knowledge distributions due to oppression, e.g., systemic racism. Courses can then either mitigate, perpetuate, or exacerbate those educational debts. Figure 1 illustrates the most extreme forms of mitigation (the achievement of equality of outcomes and the full repayment of the educational debt) and exacerbation (the complete denial of education to the minoritized group). Society’s educational debts are multifaceted and deeply rooted. The repayment of one educational debt does not imply paying all educational debts to a minoritized group.

V. METHODS

The data came from the Conceptual Survey of Electricity and Magnetism (CSEM) [56]. We accessed the data through the Learning About STEM Student Outcomes (LASSO) platform [57]. The LASSO platform collects large-scale, multi-institution data by administering, scoring, and analyzing research-based assessments online. The LASSO platform makes an anonymized version of its database of student and course data available to support research. The database only includes students who consented to share their data with researchers. The data came from 3,686 students in 83 courses from 14 institutions. Of the 83 courses, 66 used the learning assistant model[58, 59] to implement collaborative instruc-

tion and 81 of the 83 instructors reported engaging students in some form of collaborative instruction.

To clean the data, we removed the pretest or posttest score if the student took less than 5 minutes on the assessment or answered less than 80% of the questions. We then removed courses with less than ten students and less than 40% participation. Table I shows the descriptive statistics for the filtered data. After cleaning the data, we used hierarchical multiple imputation (HMI) with the hmi [60] and mice [61] packages in R-Studio V. 1.4.116 to address missing data. HMI maximizes statistical power while accounting for the hierarchical structure of the data [62–66].

To investigate society’s educational debts, we developed a 3-level Bayesian hierarchical linear model (HLM) with tests nested within students nested within courses. HLM ac-
due to sexism across all five racial groups and ten comparisons (e.g., racism, sexism, or their intersection) to interpret model uncertainty.

VI. FINDINGS

The model of conceptual knowledge for electricity and magnetism indicated clear educational debts owed by society due to racism, sexism, and their intersection, as shown in Table II and Fig. 2. Before and after instruction, the model indicated a clear educational debt due to sexism with lower estimated scores for women than men of the same race. The overlaps in the error bars for Black women and men as the gains for these students (17.9 and 15.9) were lower than the gains for White men (19.5). The courses largely maintained the educational debts owed to Hispanic women and men after instruction, indicating that society does not owe Asian students overall an educational debt in this conceptual knowledge. White Hispanic and White women had similar scores both before and after instruction, while the differences were small between White Hispanic and White men before instruction and even smaller after instruction. The model shows the intersectionality of racism and sexism, with the largest educational debts being owed to Black and Hispanic women. While the differences between Black women and men was smaller after instruction this occurred in part because Black men had the smallest gain in their scores.

Smaller pretest standard deviations, see Table I, indicated a floor effect on the pretest. These floor effects caused smaller differences on the pretest and obscured the extent to which instruction mitigated, maintained, or exacerbated educational debts in conceptual knowledge. Therefore, we looked at the educational debts before and after instruction and the absolute gains for each group. These three pieces of information indicated that these electricity and magnetism courses exacerbated the educational debts society owed to Black women and men as the gains for these students (17.9 and 15.9) were lower than the gains for White men (19.5). The courses largely maintained the educational debts owed to Hispanic women (19.0), Hispanic men (19.5), White Hispanic men (19.9) and to a lesser extent White Hispanic women (20.6). The larger gains for Asian women (22.9) and men (21.5) than for White women and men indicated the courses mitigated and even fully repaid these societal educational debts.

FIG. 2: Estimated CSEM scores with standard errors.
VII. DISCUSSION AND CONCLUSIONS

Society owing the largest pre-existing educational debts in conceptual knowledge to Black students, and Black women especially, and introductory electricity and magnetism courses adding to these educational debts aligns with systemic anti-Black racism in American society. Physics education researchers, including ourselves, need to dedicate energy not just to measuring this oppression but to fighting it. One step in repaying these educational debts is identifying instructional strategies at the course, department, institution, and societal level that repay these educational debts.

Almost every course in the study (81 of 83) used some form of collaborative instruction with 66 courses having used learning assistants to implement collaborative instruction. The exacerbation of the educational debts society owed to Black women and men indicates that collaboration alone does not repay educational debts. This limitation of collaborative instruction may follow from students replicating the oppressive power structures in broader society within the small group activities. This limitation of collaborative instruction may follow from how students engage in small group activities. The literature, detailed in Section III, describes Black students and women of colors’ mistreatment by their peers and women experiencing sexual harassment in physics. Further investigations are needed to understand how small groups support or harm student outcomes and to provide instructors tools for setting expectations around norms that support just, collaborative-learning environments.

The repayment of this educational debt for Asian students does not infer that introductory electricity and magnetism courses repay other important educational debts. For example, recent work [31] indicates that these physics courses maintain large educational debts in the attitudes that students need to succeed as physics majors. The common practice of combining Asian and White students in statistical analyses can obscure injustices Asian students face in physics [77]. Aggregation of groups hiding inequities also extends to the results for Asian students. While on the whole, Asian students had similar outcomes to White students, the aggregation across Asian ethnicities likely hid inequities. Anti-Asian racism and inequities vary across Asian ethnicities with more privileged groups also being the more populous groups, leading to their performance overshadowing the inequities of the less represented groups [77, 78].

Hispanic, White Hispanic, and White appear in our models from our efforts to respect students’ self-reported identities. We are not aware of any other studies in college science education that make similar aggregations of students. Distinguishing between White Hispanic and non-White Hispanic students was consistent with 67% of Hispanic Americans considering their Hispanic identity as part of their racial identity [79]. The smaller educational debts society owes to White Hispanic students than to Hispanic students indicates that combining these two groups may obscure the oppression Hispanic students face. These results also point to the need to understand better the diverse experiences of Hispanic students in college physics instruction.

VIII. LIMITATIONS

The study not accounting for class or socioeconomic status and not accounting for the filtering effect of introductory mechanics courses in who gets to take these electricity and magnetism courses adds to the uncertainty of these findings. Racism, sexism, and class oppression impact a large number of Americans. By not accounting for class oppression, the models assume that students in the study face equal class oppression and inequity, which is unlikely. For example, the combination of the filtering effect of making it into a second semester college physics course and society’s educational debts may lead to the Black, Hispanic, and Asian students and women in the sample coming from more advantaged socioeconomic backgrounds than the White men in the sample. These relative socioeconomic advantages could obscure the oppression of racism and sexism. If this is the case, then the educational debts reported here due to racism and sexism understate society’s actual educational debts to students from these minoritized groups. Racism, sexism, and class oppression co-evolved to hide and obscure the overlapping oppression they cause. In our future work, we will include data for socioeconomic status to minimize the extent to which class oppression obscures the impacts of racism and sexism. We will also use the LASSO database to investigate the impact that student persistence across physics courses has on our models of educational debts.

IX. ACKNOWLEDGEMENTS

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