Patient satisfaction in a Moroccan emergency department

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Abstract

**Background:** Measuring healthcare quality and improving patient satisfaction have become increasingly prevalent, especially among healthcare providers and purchasers of healthcare. Currently, research is interested to the satisfaction in several areas, and in various cultures. The aim of this study was; to confirm the reliability and validity of the Arabic version of the Emergency Department Quality Study (EDQS), to evaluate patient satisfaction with emergency care, and to determine associated factors with patient satisfaction.

**Methods:** A survey of socio demographic, visit and health characteristics of patients, conducted in emergency department (ED) of a Moroccan University Hospital during 1 week in February 2009. The EDQS was performed with patients who were discharged from ED. The psychometric properties of the EDQS were tested. Factors influencing patient satisfaction were identified using ordinal logistic regression.

**Results:** A total of 212 patients were enrolled. The Arabic version of the EDQS showed excellent reliability and validity. Sixty six percent of participants were satisfied with overall care, and 69.8% would return to our unit. The most patient-reported problems were about waiting time and test results. Variables associated with greater satisfaction with ED care were: emergent (OR: 0.15; 95% CI = 0.04-0.31; P < 0.001), or urgent patients (OR: 0.35; 95% CI = 0.15-0.86; P = 0.02) compared to non-urgent patients, and waiting time less than 15 min (OR: 0.41; 95% CI = 0.23-0.75; P = 0.003). Variables associated with lesser satisfaction were: distance patient’s home hospital ≤10Kilometers (OR: 2.64; 95% CI = 1.53-4.53; P < 0.001), weekday’s admissions (OR: 2.66; 95% CI = 1.32 to 5.34; P < 0.006), and educational level; with secondary (OR: 5.19; 95% CI = 2.04-13.21; P < 0.001) primary (OR: 3.04; 95% CI = 1.10-8.04; P = 0.03) and illiterate patients (OR: 2.53; 95% CI = 1.02-6.30; P = 0.03) were less satisfied compared to those with high educational level.

**Conclusion:** Medical staff needs to consider different interactions between those predictive factors in order to develop some supportive tools.

**Keywords:** Emergency care, Emergency department quality Study, Satisfaction

Background

Measuring healthcare quality and improving patients’ satisfaction have become increasingly prevalent, especially among healthcare providers and purchasers of healthcare, because consumers becomes more knowledgeable about healthcare [1]. Health care in developing countries has not traditionally focused on emergency medical care [2]. However, emergency care can make an important contribution to reduce avoidable deaths and disability in low-and middle-income countries, and in this realm, greater attention is needed [3,4].

Morocco has a total population of 31,285,174, gross national income per capita is $ 3.860. The health budget corresponds to 1.1 percent of gross domestic product and 5.5 percent of the central government budget [5]. Morocco has inadequate numbers of physicians (0.5 per 1,000 people) and hospital beds (1.0 per 1,000 people) and poor access to water (82% of the population) and sanitation (75% of the population). The health care...
system includes 122 hospitals, 2,400 health centers, and 4 university clinics, but they are poorly maintained with inadequate capacity to meet the demand for medical care [5]. Only 24,000 beds are available for 6 million patients seeking care each year, including 3 million emergency cases [5]. Morocco has two major health sectors, public and private, said to be complementary rather than competitive. Patients may choose whether to attend primary or secondary, public or private care. The majority of Moroccans in employment pay for health insurance, which covers most, but not all, of health expenses within the public and private sectors. The collective financing healthcare concerns only 41% of overall health expenditure. Only 5 million Moroccans have medical coverage, despite the social insurance system established for 40 years. The basic medical insurance is amongst the responses to deficit of social indicators in the field of health. In 2012, access to basic health care has been extended to poor by the implementation of a regime of medical assistance to economically disadvantaged patients (RAMED) and a compulsory health insurance.

The Emergency Department Quality Survey (EDQS) estimates satisfaction with overall care, willingness to return, and patient-reported problems to patient satisfaction [6]. A predictive model of patient satisfaction was previously created from the EDQS [6,7]. This model was validated by Sun et al. in patients who were discharged from ED [7]. Previous study concerning the measurement of patient satisfaction in a Moroccan acute medicine department has been carried by us [8]; however, no studies of patients’ satisfaction with emergency care have been conducted in Morocco. The first objective of the present study was to confirm the reliability and validity of the Arabic version of the EDQS. The second objective was to evaluate patient satisfaction with emergency care in Morocco by using the EDQS, and to assess the determinants of patient satisfaction.

Methods
This was a survey of patients conducted in Emergency Department (ED) of Rabat University Hospital during one week of February 2009. All patients admitted to ED on each day of the study, and aged more than 18 years were included. The study days were chosen based on the investigator’s availability, and both weekdays and weekends were included. The professional status of investigators was an emergency physician. Patients who did not have the mental capacity to fully understand and consent for the survey were excluded. A lack of mental capacity could be due to: Psychiatric disorder; Dementia; Confusion, drowsiness or unconsciousness because of an illness or the treatment; Substance misuse. Ibn Sina university hospital in Rabat is referral for habitants in Western-North Morocco, it is a 1028 bed tertiary – stage hospital that opened in 1955. The bed occupancy rate is of 76% to 85%. The hospital comprises 24 departments (12 surgical, 9 medicals, and 3 intensive care units). This hospital provides all major adult medical and surgical services except gynecologic-obsistetrical, ophthalmology, otolaryngology, and oncology. The mean of ED visits per day is 176. The ED comprises two units (medical and chirurgical). Admission stay should not be greater than 72 hours. The medical staff is constituted by a senior doctor (emergency physicians with greater than 2 years experience in the unit) and 5 juniors (emergency physicians, and residents’ internal juniors with less than 2 years experience in the emergency unit). A patient can be accompanied by 2 members of his close relationships who will stay in the waiting room until the end of the care. When an admission was necessary, the patient could also receive 2 visitors at fixed periods, for 3 hours per day. There are three others emergency department 40 km around our University Hospital. The study protocol was approved by the Moroccan Rabat University ethics committee, and informed consent was obtained from all participants.

The survey questionnaire includes the variables related to patient (demographic, socioeconomic, and health characteristics), and those related to patient – practitioner relationship. Demographic characteristics of patients included: age, gender, marital status (married, separated/single/widowed), residence (urban, rural); and distance from patient’s home to hospital (≤10 km, >10 km). Socioeconomic characteristics of patients included: educational level (high educational level, no education/primary/secondary level), monthly income (none, less than 180 euro, more than 180 euro); and health insurance status (yes, no). Health characteristics of patients measured at admission included: the level of the emergency (emergent, urgent, or non-urgent); the day (weekdays, week-ends or holidays), the time of presentation (8–20 hours versus 20–8 hours). Characteristics related to the patient – practitioner relationship were: main diagnostic, the waiting time, and guidance of patients discharged or transfer. Waiting time was defined by the duration from the time patients registered in the emergency department to the time they were seen by a doctor [9-11].

A predictive model of patient satisfaction was previously created from the EDQS [6,7]. This model was validated by Sun and al in the broader setting of all patients who were discharged from ED [8]. It estimates satisfaction with overall care, willingness to return, and patient-reported problems to patient satisfaction. Patient satisfaction with overall care was assessed on a 5 point likert scale (poor, fair, good, very good, excellent). Willingness to return was assessed on a binary yes-no scale. Six specific problems reported to be related to patient
satisfaction have been studied with two modalitic binary answers for each question (yes or no) (Figure 1) [6]. Because no Arabic version of the EDQS was available, translation procedures followed by a transcultural adaptation were undertaken following international guidelines [12]. The following steps were used; in the first phase, the EDQS was translated by three bilingual (native Arabic, and English) individuals. Once the three translations were completed, one unified translation of the EDQS was created by a committee consisting of the translators and three further individuals not involved in the translation process (a sociologist and two epidemiologists). Then, the Arabic version of the EDQS was backtranslated by a native English speaker living in Morocco, who was unaware of the original English document. Once the backtranslation completed the committee reconvened to review and resolve the discrepancies between backtranslation and the original document. Finally, a pretest was conducted with a group of lay native Arabic speakers (30 subjects). Discrepancies were resolved by group consensus. Globally, the adaptation did not cause any particular problems.

At the time of the discharge, patients were approached by independent investigator who explained the purpose of the study. When patients agree to participate; they were requested to complete the EDQS anonymously. The questionnaires were recovered immediately after completion. The questionnaires were self-completed by the patients with a high education level (secondary/ higher) or administered by the same investigator if the education level was lower (none/primary). No questionnaires were taken home. A subgroup of 66 patients was reinterviewed using the EDQS over the telephone after the initial interview to examine the test-retest reliability of the questionnaire. The first and the only version of EDQS; who estimated satisfaction with overall care, willingness to return, and reported problems of patients who were discharged from ED; was developed and validated in English. This format is easily measured allowing to confidently focusing improvement efforts [8].

Continuous data were presented as the mean ± standard deviation for variables with a normal distribution, and as the median with interquartile range (IQR) for variables with skewed distributions. For Categorical data, the percentages and number of patients in each category were presented. Data collected from patients who participated in both the initial and follow-up interviews were used to estimate the test-retest reliability of the EDQS. The test-retest reliability of the EDQS dimensions was investigated using the Cohen's kappa. According to Landis and Koch, kappa coefficients of less than 0.0 are poor, 0.0 to 0.20 are slightly poor, 0.21 to 0.40 are fair, 0.41 to 0.60 are moderate, 0.61 to 0.80 are substantial, and 0.81 to 1.00 are almost perfect [13]. Determinants of patient satisfaction were performed using univariate and multivariate ordinal logistic regression with the proportional odds ratio. Variables with a $P \leq 0.20$ by univariate analysis were selected for inclusion in a multivariate analysis. A two-tailed $P$ value < 0.05 was considered significant. All statistical analyses were carried out using SPSS for Windows 13.0 (SPSS, Inc., Chicago, IL, USA).

Results

Four hundred ninety surveys were distributed to the patients who were discharged from the ED during the 1 week study period. One hundred sixty six patients declined to

| Satisfaction                                                                 | 1: Excellent | 2: Very Good | 3: Good | 4: Fair | 5: Poor |
|------------------------------------------------------------------------------|-------------|-------------|--------|--------|--------|
| Overall, how would you rate the care you received in the emergency department? | Yes         | No          |        |        |        |
| Willingness to Return                                                        | Yes         | No          |        |        |        |
| If you had another problem requiring emergency care, would you return to the same emergency department? | Yes         | No          |        |        |        |
| Patient –Reported problems                                                     | Yes         | No          |        |        |        |
| Did someone from the emergency department staff let you know how long you would have to be seen by someone in the emergency department? | Yes         | No          |        |        |        |
| Were there times when you needed help while in the emergency department but didn’t receive it? | Yes         | No          |        |        |        |
| Were you told under what circumstances to return the emergency department?     | Yes         | No          |        |        |        |
| Did you feel that the possible causes of your problem were explained sufficiently? | Yes         | No          |        |        |        |
| Did someone explain the results of your tests in a way that you could understand? | Yes         | No          |        |        |        |
| Were you told when you could resume your normal daily activities?              | Yes         | No          |        |        |        |

Figure 1 EDQS (Emergency Department Quality Study)®.
participate in the study naming various reasons such as lack of time or simply unwillingness to participate in the study. Eighty nine were lost sight. Two hundred thirty five surveys were returned of which 23 surveys were incomplete (omission to fill up one item or more). This left 212 patients for the study. The questionnaires were filled up by 41.5% (n = 88) of patients themselves, while the remaining 58.5% (n = 124) were filled by the interviewer. Table 1 summarized demographic, socio-economic, and health characteristics.

Sixty six subjects were reinterviewed by the EDQS over the telephone after the initial interview. The median (range interval) between the initial and follow-up interviews was 11 days (3 to 15 days). The Cohen's kappa values ranged from 0.81 to 0.95 (Table 2).

The construct validity of EDQS demonstrated a powerful association between patient satisfaction with overall care and willingness to return in one hand, and between patient satisfaction with overall care and patient reported problem in the other hand (Table 3).

More than half of participants were satisfied with the overall care (66.1%), and two thirds will return to our unit, if they have another problem requiring emergency care (69.8%). The participants responded to the questions about the problems reported to patient satisfaction. The most common problems were about waiting time in 79.2% of patient (not told about potential wait time), and about test results in 53.8% (Poor explanation of test results). Distribution of rating of overall care, willingness to return, and specific patient-reported problems are summarized in Table 2.

Univariate analysis of the selected variables showed their relationship with the overall satisfaction (Table 4). Concerning Factors related to higher satisfaction: patients who were triaged emergent and urgent were more satisfied compared to non-urgent patients. Waiting time < 15 min was also related to higher satisfaction with the ED. Concerning Factors related to lesser satisfaction in univariate analysis, two variables were noted: Distance patient's home hospital ≤ 10 Kilometers, and weekday's admissions.

We also studied the effect of the previous variables on the satisfaction after adjustment by variables in a multivariate model. Concerning factors related to higher satisfaction in multivariate analysis, two independent variables were identified: type of admission; with patients who were triaged emergent, or urgent were more satisfied compared to non urgent; and waiting time less than 15 min in emergency department. Concerning Factors related to lesser satisfaction in multivariate analysis, three independent variables were noted: distance patient's home hospital ≤ 10 Kilometers, weekday's admissions, and educational level. Table 4 presents the ordinal logistic regression results.

| Table 1 The demographic, socio economic and health characteristics of patients (n = 212) |
| Variables | n (%) |
|------------|-------|
| **Age (years); mean ± SD** | 42.5 ± 16.2 |
| **Gender** |       |
| Female     | 94 (44.3) |
| Male       | 118 (55.7) |
| **Marital status** |       |
| Single     | 60 (28.3) |
| Married    | 138 (65.1) |
| Separated  | 8 (3.8) |
| Widowed    | 6 (2.8) |
| **Residence** |       |
| Urban      | 160 (75.5) |
| Rural      | 52 (24.5) |
| **Education Level** |       |
| No education | 102 (48.1) |
| Primary    | 38 (17.9) |
| Secondary  | 46 (21.7) |
| High       | 26 (12.3) |
| **Health Insurance** |       |
| Yes        | 50 (23.6) |
| No         | 162 (76.4) |
| **Priority code** |       |
| Emergent   | 36 (17) |
| Urgent     | 126 (59.4) |
| Non-urgent | 50 (23.6) |
| **Waiting time (per minutes); median (IQR)** | 47.5 (15–100) |
| **Day of week** |       |
| Weekday    | 178 (84) |
| Weekend    | 34 (16) |
| **Guidance of patients** |       |
| Discharge  | 77(36.1) |
| Admit      | 118(55.2) |
| Transfer   | 14(6.3) |
| Not seen   | 3(2.4) |
| **Main diagnostics** |       |
| Abdominal pain | 74 (34.9) |
| Trauma     | 36 (17) |
| Asthma-bronchitis-emphysema | 32 (15.1) |
| Hand laceration | 28 (13.2) |
| Chest pain | 20 (9.4) |
| Gastrointestinal hemorrhage | 12 (5.6) |
| Others     | 10 (4.7) |

SD, Standard deviation; IQR, Interquartile range; n (%): Number (percentage). *Triage classification per Waldrop et al. 10.*
This study reports the results of the first Moroccan study concerning the patient satisfaction with emergency care using the Arabic version of the EDQS. The psychometric properties of Arabic version of the EDQS showed excellent reliability and validity.

The ED is a unique department among other medical care services, thus, understanding the factors affecting patient satisfaction is essential [14].

Our study, like similar studies, indicates that the general satisfaction of clients is high, although there are many unmet needs [8,15-17]. More than half of participants (66.1%) were satisfied with the overall care, and rated the care received in the emergency department “Excellent”, “Very Good”, or “Good”, and, 69.8% of patients will return to our unit, if they have another problem requiring emergency care.

Our funding also indicated that there is an association between satisfaction and type of emergency admission, waiting time less than 15 min, weekday’s admissions, educational level, and distance patient’s home hospital ≤10 Kilometers.

In this study, “Emergent” and “Urgent” patients perceived their throughput times more favorably than non urgent as showed in a previous study [18]. More acute patients may be more satisfied with their ED care.

| Questions                                      | Cohen's kappa value | n (%)   |
|------------------------------------------------|---------------------|---------|
| Satisfaction with overall care                 | 0.81                |         |
| Excellent                                      | —                   | 28 (13.2)|
| Very good                                      | —                   | 22 (10.4)|
| Good                                           | —                   | 90 (42.5)|
| Fair                                           | —                   | 44 (20.8)|
| Poor                                           | —                   | 28 (13.2)|
| Willingness to return                          | 0.83                |         |
| Yes                                            | —                   | 148 (69.8)|
| No                                             | —                   | 64 (30.2)|
| Patient-reported problems                      | —                   |         |
| Help not received when needed                  | 0.85                | 72 (34) |
| Poor explanation of potential causes of problem| 0.91                | 90 (42.5)|
| Not told about potential wait time             | 0.86                | 168 (79.2)|
| Not told when to resume normal activity        | 0.92                | 92 (43.4)|
| Poor explanation of test results               | 0.88                | 114 (53.8)|
| Not told when to return to the ED              | 0.95                | 64 (30.2)|

n (%): Number (percentage); ED: Emergency Department.

## Discussion

This study reports the results of the first Moroccan study concerning the patient satisfaction with emergency care using the Arabic version of the EDQS. The psychometric properties of Arabic version of the EDQS showed excellent reliability and validity.

The ED is a unique department among other medical care services, thus, understanding the factors affecting patient satisfaction is essential [14].

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| Questions                                      | OR      | 95% CI   | P value |
|------------------------------------------------|---------|----------|---------|
| Willingness to return                          | 0.13    | 0.71-0.25| < 0.001 |
| No                                             | 1       | —        |         |
| Patient-reported problems                      |         |          |         |
| Help not received when needed                  | 2.99    | 1.54-5.81| < 0.001 |
| Poor explanation of potential causes of problem| 3.01    | 1.56-6.11| 0.001   |
| Not told about potential wait time             | 1.99    | 1.21-4.81| 0.002   |
| Not told when to resume normal activity        | 1.89    | 1.14-3.14| 0.014   |
| Poor explanation of test results               | 2.08    | 1.26-3.45| 0.004   |
| Not told when to return to the ED              | 2.11    | 1.30-3.48| 0.005   |

OR, Odds Ratio; 95% CI, 95% Confidence Interval; N, Number. %: Percentage. 1 indicated a reference category; Odds ratio > 1 is indicated a bad satisfaction. Odds ratio < 1 is indicated a better satisfaction.
precisely because they receive greater interpersonal attention from ED providers or get seen faster than those who are less acute [19]. The finding of our study revealed that average time a patient waited to be seen by an emergency physician was 47.5 min. Compared with similar studies, the waiting time in our study was much more [20-23]. This lengthy waiting time (more than 15 min) had a direct relationship with patient dissatisfaction in emergency department. This feature has been reported by many other studies whose included both the real stay-in-the-waiting-room time and the waiting time perceived by the patient [20-23], the latter was more predictive of satisfaction than the former [20,21].

Table 4 Univariate and multivariate analysis of predictors of satisfaction related to demographics, socioeconomics, and health characteristics

| Characteristics                      | Univariate analysis | Multivariate analysis |
|--------------------------------------|---------------------|-----------------------|
|                                      | OR                  | 95% CI                | P value | OR                  | 95% CI                | P value |
| Age (per years)                      | 1.01                | 0.99-1.02             | 0.6     | —                   | —                    | —       |
| Gender                               |                     |                       |         |                     |                       |         |
| Male                                 | 1                   | —                     | —       | —                   | —                    | —       |
| Women                                | 0.93                | 0.56-0.52             | 0.78    | —                   | —                    | —       |
| Marital status                       |                     |                       |         |                     |                       |         |
| Married                              | 1                   | —                     | —       | 1                   | —                    | —       |
| Others                               | 0.52                | 0.31-0.86             | 0.10    | 0.67                | 0.34-1.16             | 0.15    |
| Residence                            |                     |                       |         |                     |                       |         |
| Urban                                | 1                   | —                     | —       | —                   | —                    | —       |
| Rural                                | 0.81                | 0.47-1.40             | 0.33    | —                   | —                    | —       |
| Distance patient’s home hospital    |                     |                       |         |                     |                       |         |
| ≤ 10 Kilometers                     | 2.32                | 1.40-3.84             | 0.001   | 2.64                | 1.53-4.53             | < 0.001 |
| > 10 Kilometers                     | 1                   | —                     | —       | 1                   | —                    | —       |
| Education level                      |                     |                       |         |                     |                       |         |
| No education                         | 1.10                | 0.45-2.44             | 0.82    | 2.53                | 1.02-6.3              | 0.04    |
| Primary                              | 1.22                | 0.49-3.06             | 0.67    | 3.04                | 1.10-8.04             | 0.03    |
| Secondary                            | 2.21                | 0.91-5.38             | 0.08    | 5.19                | 2.04-3.21             | 0.001   |
| High                                 | 1                   | —                     | —       | 1                   | —                    | —       |
| Monthly income                       |                     |                       |         |                     |                       |         |
| Less than 180 euro                   | 0.62                | 0.38-1.03             | 0.065   | 0.78                | 0.45-1.35             | 0.37    |
| More than 180 euro                   | 1                   | —                     | —       | 1                   | —                    | —       |
| Health insurance status              |                     |                       |         |                     |                       |         |
| Yes                                  | 1                   | —                     | —       | —                   | —                    | —       |
| No                                   | 1.09                | 0.51-1.98             | 0.8     | —                   | —                    | —       |
| Type of admission                    |                     |                       |         |                     |                       |         |
| Emergent                             | 0.11                | 0.05-2.26             | < 0.001 | 0.15                | 0.04-0.31             | < 0.001 |
| Urgent                               | 0.26                | 0.13-0.52             | < 0.001 | 0.35                | 0.15-0.86             | 0.02    |
| Non urgent                           | 1                   | —                     | —       | 1                   | —                    | —       |
| Waiting time                         |                     |                       |         |                     |                       |         |
| >15 minutes                          | 1                   | —                     | —       | 1                   | —                    | —       |
| ≤15 minutes                          | 0.41                | 0.24-0.71             | 0.001   | 0.41                | 0.23-0.75             | 0.003   |
| Day of week                          |                     |                       |         |                     |                       |         |
| Weekday                              | 1.97                | 1.03-3.74             | 0.04    | 2.66                | 1.32-5.34             | 0.006   |
| Weekend                              | 1                   | —                     | —       | 1                   | —                    | —       |

OR, Odds Ratio; 95% CI, 95% Confidence Interval; N, Number. %: Percentage. 1 indicated a reference category; Odds ratio > 1 is indicated a bad satisfaction. Odds ratio < 1 is indicated a better satisfaction.
The day of admission influenced patient satisfaction during this study with lesser satisfaction associated to weekday’s admissions. This is probably due to the greater number of consultations and emergencies. Patient who consulted the week-end are generally seriously ill, and therefore can be more satisfied because of the quick management.

The most consistent variables associated with a lesser satisfaction were; distance patient’s home hospital ≤10 Kilometers. The management conditions in our hospital are supposed to be better than in rural or urban hospitals located close to Rabat. However, inhabitant patient within 10 kilometers distance from hospital can consult for every health problem, they know the real situation, and they hope more. Thus, patient satisfaction was probably influenced by the discrepancy between patient’s hopes on quality of care and the real quality of the medical management offered. More their hopes are close to emergency unit realities, more satisfied will be the patients.

Patients with a lower educational level (illiterate, primary, and secondary levels) were less satisfied. Patients with a high educational level listen and integrate medical debate. Thus, they accept that their rescue was dependent on good management, despite uncomfortable conditions.

Some specific problems have been reported. More than half of patient claims about the potential waiting time, and explanation of test results. These two criteria reflect more the expectations of the patient in the acute phase. Communication and the way to explain all the exits were believed to be more important medical and paramedical than technical skills. [8-11,14-16,18-21,24]. However, others information (subsequent activity, potential causes of problem, when to return to the ED) does not seem to be a priority. Indeed, patients wanted to understand what is happening, and they have fewer worries about what will happen in the future. This may be attributed to cultural specificities of Moroccan people. The Moroccan population is Muslim. The certainty that fate is under the control of God, and therefore the wellbeing and disease, is undeniable. The patients were using prayer to help break the stressful situations they are subjected, and win the blessing of god. The disease is not seen as a predestined fact and should not be directly linked to a possible failure in the management of medical and paramedical.

Limitations
There are some limitations in this study, some of which are inherent in the survey’s methodology. First, EDQS is a self- or interviewer-administered questionnaire. So, patients with no or a low educational level filled up the questionnaire with the help of the interviewer, inducing thus potential bias. They may be influenced by characteristics and attitudes of the interviewer, particularly in face to face situations [25]. The alternative would be to exclude low-literacy participants. However, the decision to include these participants was more important than the risk of bias, this group of participants was a better representation of a Moroccan population. Furthermore, the different data collection methods (self-administration and administration by an investigator) have advantages and disadvantages; however, no consensus is available concerning modalities of administering questionnaires in low-literacy populations [25]. Second, the study was conducted in one site; thus, the results cannot be generalized to all Moroccan Hospitals. Third, we studied patients’ satisfaction for 1 week of the year. The patients admitted during other seasons could differ from our sample. Fourth, the sample size was relatively small. Finally, the staff was not blinded that a study was done on patient satisfaction.

Conclusion
In summary, slightly more than half of participants were satisfied with the overall care, and two thirds will return to our unit, if they have another problem requiring emergency care. The predictive factors objected in this view were; educational level, waiting time, emergency degree, and week of admission. These data underline cultural specificities of Moroccan population, which suggested the need for the medical staff to consider the different interactions between those predictive factors in order to develop some supportive tools like the welcome handbook. For emergency departments to remain profitable, it will be more important than ever before to meet the needs and expectations of their current and potential users. This can be accomplished by a program designed to reduce cost and waiting time and improve communication, and by other programs to educate the user so that the user’s expectations more closely conform with what is actually needed or can be economically provided.

Theories of human behaviors may offer useful means of understanding factors such as motivation and designing strategies to change practice. Whatever the level of development of a country, the importance of a patient-centered approach is now widely recognized. It is difficult to state with certitude what will lead to improved patient satisfaction in the ED; however, a few research-based suggestions can be made.

Competing interests
The authors declare that they have no competing interests.

Authors’ contributions
DN and BJ participated equally to the work. DN participated in the design of the study, and in the acquisition of data. BJ draft the manuscript. AB, ZA MN, KA, and MD participated in the acquisition of data. BBA, and ZAA participated in the coordination of data. AR conceived of the study, participated in the design of the study, performed the statistical analysis and interpretation of data, and gave the final approval of the manuscript. All authors read and approved the final manuscript.
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