



# Benefits of Providing Customer Email Addresses

For All Nissan Dealers

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Bridging the gap in communication between dealers and Nissan customers begins with a valid customer email address. Having an accurate email can improve communication and build a stronger customer relationship.

## PROVIDING EMAIL ADDRESSES TO NMAC

**It is important that you provide a valid customer email address with the credit application and/or funding packet.** Providing a valid email will ensure the customer receives important information and dealers will spend less time researching customer issues, such as registration, lease, and statement issues.

## CUSTOMER BENEFITS

Providing a valid email to NMAC can provide the following benefits to your customers:

- Information about the **NMAC Portal** ([www.nissanfinance.com](http://www.nissanfinance.com)), where customers can:
  - Access their account statements
  - Pull up liability statements
  - Make monthly payments
  - Chat with Customer Service Agents
  - Purchase additional miles (**Signature**FLEX lease customers)
- Pre-Approval offers
- End-of-Lease information
- Confirmation of payment received
- Improve the security of data and confidential information



If you would like to learn more about the benefits listed above or if you have questions, please contact your Financial Services Manager.