



\$1,000 CPO Value Add Bonus

For All Nissan Dealers

Effective with contracts dated January 3 – April 1, 2024

Now through April 1, 2024, dealers can add an additional **\$1,000 CPO Value Add Bonus** to all **2018-2023 Certified Pre-Owned Nissan Vehicles**.

The **\$1,000** is in addition to the **5% Value Add** automatically added to the CPO vehicle’s wholesale value!

TIER 1-3 EXAMPLE

The greater of Net Auction Price or Used Car Guidebook value	\$25,000
+ CPO Value Add of 5%	\$1,250
+ CPO Value Add Bonus	\$1,000
= Total CPO Value	\$27,250
X Advance Percentage	135%
= Max Vehicle Advance (Includes Tax, Title and License)	\$36,787.50
+ Back End Products*	\$3,500
= Max Total Amount Financed (Includes Tax, Title, License & Back End)	\$40,287.50

**Products sold must be fully disclosed on the contract and must be cancelable and refundable. See Back-End Products section in the NMAC Signature Plan Parameters for maximum allowable amounts.*

For other CPO Value Options, please see the current NMAC Signature Plan Parameters.

If you have questions, please contact your Financial Services Manager.